

# CATV

Newsweekly of Cable Television

WILLIAMS



U.S. SENATOR

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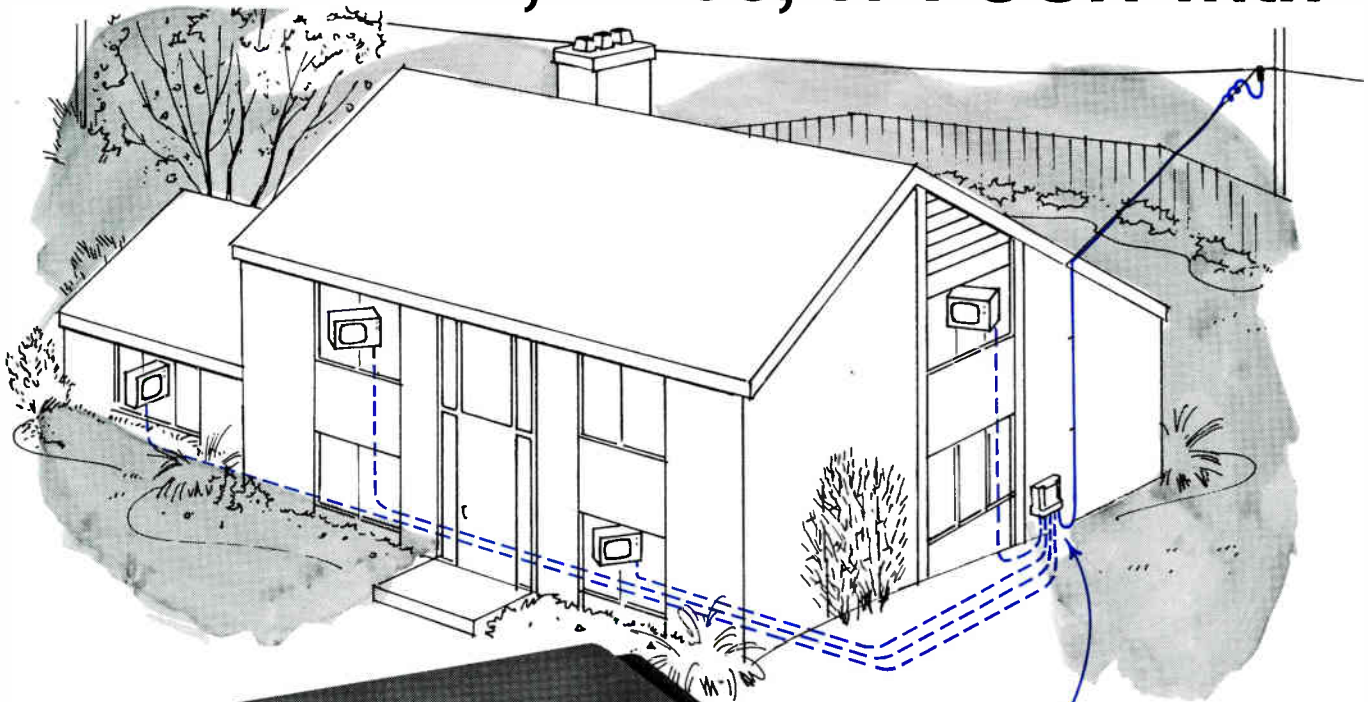
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June 22, 1970

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## Commission To Vote This Week On CATV Regulations Package

Six CATV documents grace this week's FCC agenda. Votes to be taken on CATV Public Dividend Plan, technical standards, ownership, origination, and federal-state relations. 4-3 split in vote expected.

The FCC last week completed the preparation of its sweeping package of CATV regulations and proposals and this week will vote for final approval.

The prime area of dispute last week was the celebrated "CATV Public Dividend Plan," which won tentative approval of the Commission, with some modifications. But the proposals will not be adopted this week as rules or even as interim procedures. They will simply be proposals.

### 4-3 Split at FCC

A total of six documents will be issued if present plans are followed with a 4-3 split on the controversial portions, such as the "public dividend plan." Opposing Chairman Dean Burch and his majority are expected to be Commissioners Robert Bartley—generally friendly to CATV, who disagrees with the philosophy of some of the proposals—Kenneth A. Cox, and Robert Wells. Joining Burch and the majority are expected to be Robert E. Lee, Nicholas Johnson, and H. Rex Lee.

Only two of the documents will embody effective rules—and they will be restrictive in nature. All the Commission plans that might meet with at least partial favor in the cable industry are simply proposals. As is well known, proposals sometimes are not adopted at all, or are adopted in vastly different forms, or languish for

years before any action at all.

This is a run-down of the documents that the Commission is expected to vote on and approve Wednesday, June 24:

### Not Interim Procedure

The CATV public dividend plan will be issued as a proposal. It follows the essential form as reported earlier including suggesting seven-tenths of one percent of all CATV systems revenue be paid for copyright liability on distant signals. For each distant signal, another seven-tenths of one percent would be levied to encompass all educational signals imported. The document does suggest, however, that it might not be high enough a copyright scale and also notes that the amount is subject to readjustment. The plan retains the idea of UHF stations inserting commercials locally in distant signals, but suggests that CATV systems share substantially in the cost of such insertion. The initial proposal was that the UHF stations bear the cost. The plan also retains the requirements that 5 percent of the CATV systems revenue go to support the non-commercial Corporation for Public Broadcasting. The new plan, however, calls for the application of the 5 percent rule only in the Top-100 markets, and small systems may be exempt even in the larger markets.

Technical standards will be proposed as reported earlier.

A final rule will be adopted banning television station ownership of cable in the same market and banning all network ownership of cable. These rules are as essentially reported after earlier Commission meetings a fortnight ago.

The Commission will propose to ban newspaper and radio cross-ownership of CATV systems in the same market, but this is only a suggestion and not a firm rule. It will also seek to limit total number of systems and the total number of subscribers that any one CATV owner may have.

### Extends Effective Date

The petitions to reconsider the Commission's earlier rule that large cable systems be required to originate programming beginning  
*(Continued on page 9)*

### OUR COVER

Goodson-Todman Cablevision, Inc. of Elizabeth, N.J.—system which hasn't started construction yet—recently overshadowed the networks with its coverage of the New Jersey Senatorial primary returns. The Winfield Scott Hotel, which houses the system's head-end, was the campaign headquarters for incumbent Senator, Harrison Williams. Hotel guests were the system's viewers, and CATV coverage was extensive and continuous.

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TeleMation builds strong systems in a dozen different ways.

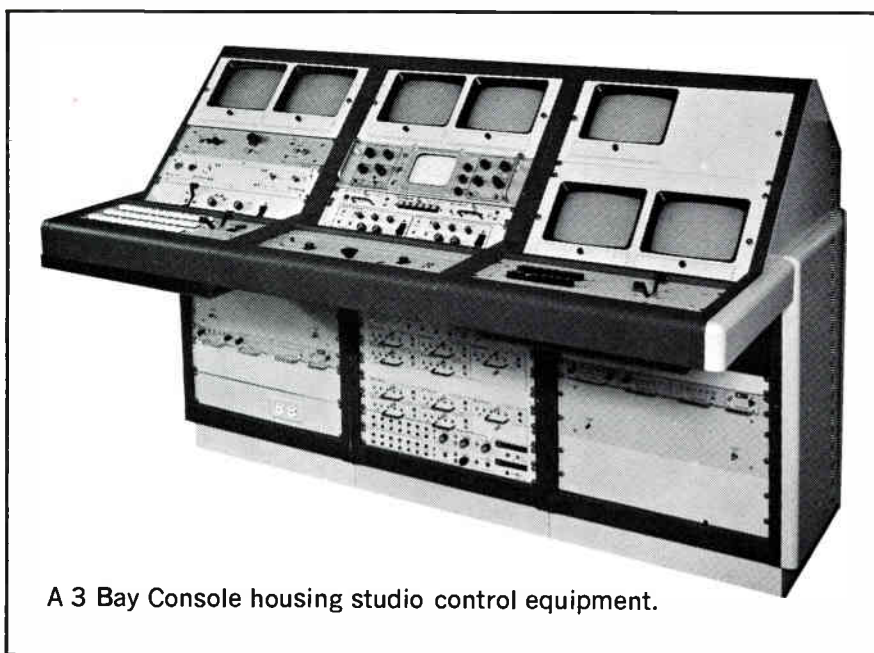
We planned it that way so you could build your local origination system one step at a time, or in one giant step, without fear of obsolescence at any point.

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# Kansas Supreme Court Overturns Validity of Wichita CATV Franchise

Decision may be significant for CATV at individual state levels. Court says not within city's power to regulate "a private commercial enterprise arbitrarily and unreasonably . . ."

The Supreme Court of Kansas has issued an unusual decision invalidating the CATV franchise for the city of Wichita.

The court, in handing down its decision, emphasized the word "unreasonable" and listed five points of objection to the franchise. The five points were:

1. The city cannot enact unreasonable ordinances under the guise of police power.

2. A municipality has no authority under its police power to regulate the business of a private commercial enterprise arbitrarily and unreasonably under the guise of promoting public health or public welfare of a community.

3. The ordinance regulating public streets may be sustained under a municipality police power, but the regulatory provisions chosen must be reasonably designed to accomplish the purpose and have a rational relationship.

4. An ordinance which puts it in the power of the officers of a city to issue a CATV system franchise or refuse such franchise at will is arbitrary and void.

5. An ordinance which attempts to force a private commercial enterprise to submit to regulation as a public utility before it can do business in the city is unreasonable and void.

## Overturns Previous Decision

The Supreme Court decision overturned a previous district court decision on the case filed by Community Antenna Television of Wichita, Inc., against the City of Wichita, Kan., a municipal corporation.

The high court said that "we find nothing in the business of a CATV system which would reflect on public health or morals. What the system brings into the home is first broadcast by an authorized broadcasting company. We do not

believe that the requirements and provisions in the ordinance . . . have any rational relationship to the use and rightful regulation of the city streets."

## More with Management

The court specified—speaking of the ordinance—that it deals "more with the management of the internal affairs of the CATV system, which for our review here must be considered as a commercial enterprise. We are also of the opinion that the ordinance puts it in the power of the city commission to grant or refuse a franchise at will," said the court decision.

The court objected to the city

granting the franchise to the highest bidder of the four applicants.

The provisions of the franchise ordinance mentioned by the court are:

1. A franchise is not to be granted when, in the opinion of the commission, it is not in the public interest.

2. A schedule of proposed rates and charges must be approved by the city commission and no change may be made in the rates and charges without the prior approval of the commission expressed by resolution.

3. The ordinance controls the duration and renewal of a CATV system's right to do business, its internal records and books, and the transferability of its rights to do business.

4. The time when a system is to commence business is controlled.

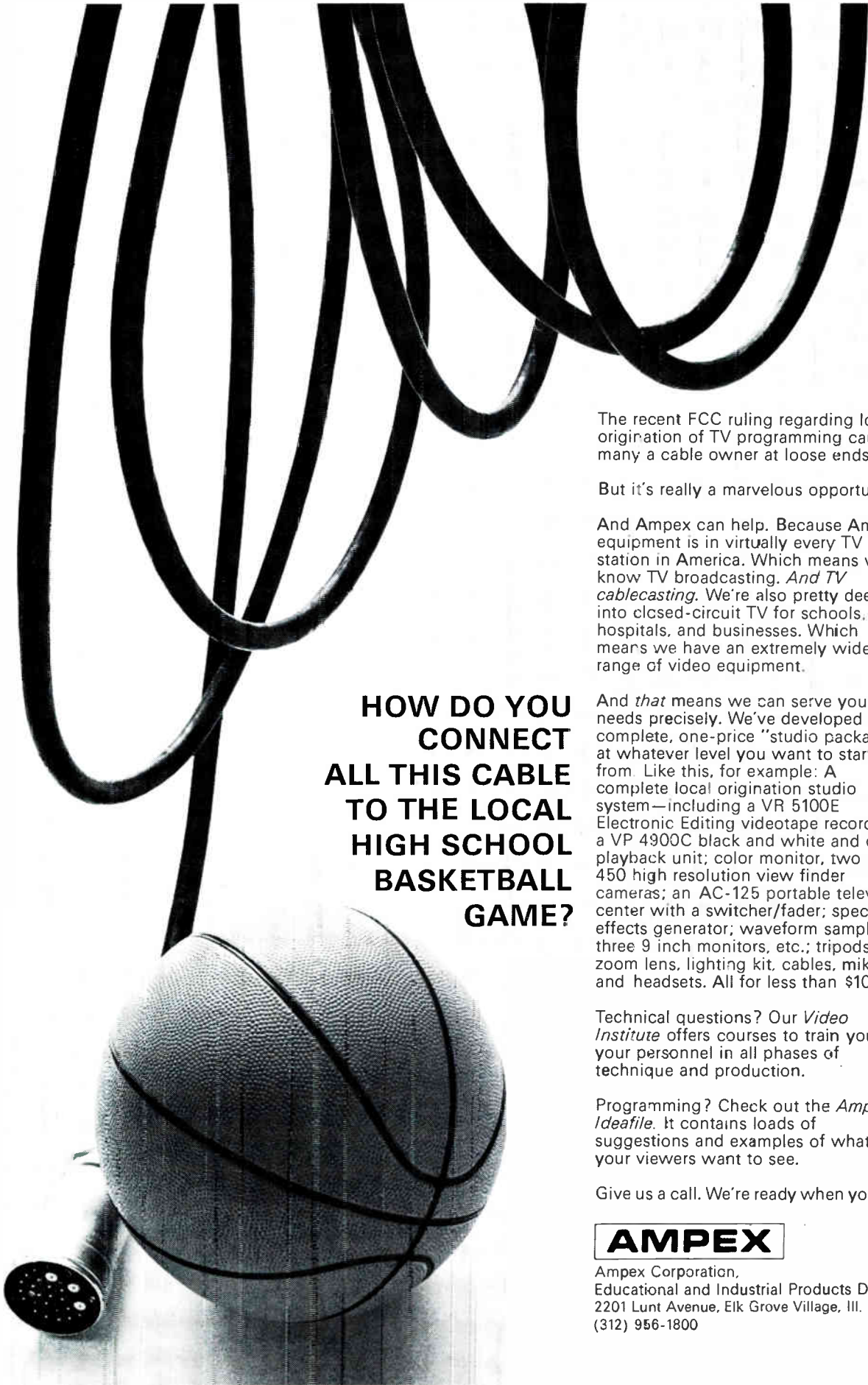
5. A system is required to serve all customers desiring to be attached.

*(Continued on page 9)*

## TPT Signs \$1 Million Contract with RCA



*TelePrompTer Corp. and RCA Commercial Electronics Systems have announced the signing of a CATV origination equipment order calling for TPT to purchase \$1 million worth of color cameras and other studio equipment from RCA. Pictured above are Andrew F. Inglis, (left) RCA division vice president, and Irving B. Kahn, chairman and president of TPT.*



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## Rostow Slaps Federal Authority over Cable TV

Regulation of cable television was the concern of Eugene Rostow, former Undersecretary of State for the U.S. and Chief of the President's Task Force on Telecommunications Policy, in his Monday afternoon address to the luncheon audience of the NCTA convention.

Rostow, who is now Sterling Professor of Law at Yale University, in large part directed his remarks to the implications of three recent Supreme Court decisions—*Fortnightly* and *Southwestern Cable*, “which deal directly with cable television;” and *Red Lion*, “which is of the utmost importance to every aspect of communications policy, and indeed to the future of liberty in the United States,” said Rostow.

“In *Southwestern Cable*,” said Rostow, “I am inclined to think that the Court regarded its ruling as a stop-gap decision.” He noted that at the moment, the source and the limits of the FCC's power to regulate cable television are ill defined. “In one sense,” said Rostow, “that power is comparable to the authority of the FCC to regulate the networks. The authority of the FCC over the networks is regarded by the Courts as a limited one, ancillary to its licensing power, because such authority is reasonably necessary to achieve the statutory goals of the licensing power: diversity, localism, the absence of undue concentration, and other aspects of the idea of the public interest.”

“The difficulties with this analogy are obvious,” Rostow noted, “The networks are an integral part of the structure and process of broadcasting, and their regulation is essential if the goals of broadcast regulation are to be secured.” He said the protection of one industry against competition can hardly be considered a suitable, or even a constitutional, justification for regulating another.

“Why, after all,” Rostow said, “should the broadcasters be protected against the competition of new technologies? No attempt was

made to protect radio against television, to take only one instance.”

Rostow said concerning the Supreme Court's decision in the *Fortnightly* case that he believes that protection of the copyright is exhausted when the broadcast is made. “The owner of the copyright has done all he can do to take advantage of it.”

“I am a friend of the idea of protecting and rewarding authors and artists,” said Rostow, “I should not mount the barricades to oppose legislation that would require a nominal royalty to be paid for the use of broadcasts by cable television companies, so long as such use is licensed on a compulsory basis.”

“What I do object to, and object to strongly, is linking the narrow question of the *Fortnightly* case to the strategy and tactics of control policy for cable

television as a whole. First through private bargaining, and now apparently through FCC rule-making . . .”

“In *Red Lion*,” said Rostow, “the Supreme Court seemed to rest its decision on two grounds. (1) That supervising the contents of broadcasting is necessary because there is a shortage of spectrum space, and (2) that regulation of television is justified in any event because of its extraordinary impact on the human mind—neither ground is convincing.”

“There is in fact no inherent shortage of spectrum space. More rational and flexible spectrum management could eliminate such shortages as do survive. And the development of cable television should completely enter this concern as a practical and as a legal matter.”

## 20-Year NYC Franchises in the Mill

The City of New York has disclosed details of the twenty-year cable television franchise contract that it proposes to award to Manhattan Cable Television and to TelePrompTer, authorizing the companies to construct and operate a “broadband communications facility” in Manhattan. In addition to CATV service, the companies are permitted to offer “burglar alarm, data or other electronic intelligence transmission, facsimile reproduction and home shopping” services.

The contract was prepared by the Corporation Council, the Bureau of Franchises, and the Department of Communications of the City of New York, and must be approved by the Board of Estimate before it becomes effective. The Board has scheduled a public hearing on the contract for July 23rd.

Manhattan Cable Television (owned by Sterling Communications, Inc. and Time Life Broadcasting) and TelePrompTer are required to expand their CATV service to 17 channels by July 1st, 1971. The contract also specifies that the com-

panies increase their cable capacity to 24-channels within three years.

The city is reserving two of the companies' additional channels for itself and two for the public for use “by as many different persons as is practical, it being the intent of the party that such public channels serve as a significant source of diversified expression.” The public channels are to be free of any control by the companies' program contracts.

The companies are permitted to offer any kind of communications services except pay TV which is excluded until the FCC affirmatively authorizes it. At the same time, the city obliges the companies to lease cable facilities on a non-discriminatory basis to others for either programming or communications purposes.

It is the city's intention to offer similar contracts in other boroughs of New York City on a competitive basis. Manhattan Cable Television and TelePrompTer now provide cable television service to 45,000 homes in Manhattan.

## Cox Sums Up Sentiments On Eve of Replacement

Commissioner Kenneth A. Cox, just about to sail into the FCC sunset as his membership expires at the end of this month, a fortnight ago summed up his sentiments before the Federal Communications Bar Association in Washington. His extreme skepticism about CATV came through again as he said, "I think we are still a long way from fitting cable and broadcast operations together into a compatible whole."

As of last week, John Snyder, a Republican politician from Indiana, seemed to be the front-runner for Cox's place on the Commission. Insiders were speculating that the White House has decided not to accept the attempted vetoes of the appointment that broadcasters have registered. And potentially damaging opposition on Capitol Hill has been defused. Snyder withdrew from the race for GOP Senatorial nomination in Indiana, and the administration, backing GOP Congressman Richard Roudebush, promised him a federal appointment instead. And, it is thought, Senator Vance Hartke (D-Ind.) (a member of the Senate Commerce Committee that must pass on FCC nominations and also the man that Snyder would have faced in the election this November had he won the GOP primary) will give Snyder his blessing—partly in order to win friends among Snyder's backers in Indiana.

Cox told the FCBA that ownership of all the media, CATV included, "should be as widely dispersed as possible, and that any significant regional or national concentration of control of the media should be avoided. This is necessary not only to promote the fullest possible competition, but also to insure that the public in a given community or state, as well as the nation at large, will have the benefit of as many different editorial voices, as many independent presentations of the news, and as many separate documentary or panel treatments of the issues as possible. I admit I have very little empiric evidence, but I think such

conditions will permit our democracy to function best."

He acknowledged that CATV should be allowed to develop, along with pay television in hope that they can provide added program diversity, but that was apparently a routine acknowledgment of his long-standing call for such diversity. He followed at once with this analysis: "After years of turmoil, CATV policy seemed on the way to being stabilized—though I realize the industry calls this a freeze. But cable systems exist where they are truly needed, and the technology is available for use in the larger markets whenever it can, on a fair basis, provide a combination of services which will attract the required level of economic support. Meanwhile, the unwillingness of cable entrepreneurs to build systems based primarily on originations by themselves and others casts doubts on their claims that their technology can provide substantial additional diversity. But at this point, we are suddenly involved in a totally new proposal featuring increased distant signal importation, a complicated plan to permit certain local stations to sell commercial positions in the distant signals to compensate for fragmentation of their audiences, and nominal payment to the copyright owners. I think we are still a long way from fitting cable and broadcast operations together into a compatible whole."

## FCC Sets Aug. 1 Date For CARS Applications

Common carriers that provide microwave service to CATV systems and can't show that 50 percent of their service goes to unrelated customers must file applications for conversion to the Community Antenna Relay Service (CARS) by Aug. 1, FCC ruled last week.

The Commission set up CARS in 1965, and three years later shifted CARS frequencies, allowing common carriers that failed to meet the 50 percent requirement to stay on their common carrier frequencies until Feb. 1, 1971.

That date is the deadline to switch to CARS frequencies.

In order to allow for conversion to CARS frequencies by Feb. 1, the Commission said last week, the applications should be filed by Aug. 1, "to allow adequate time for Commission processing of the applications and for subsequent installation of equipment."

## RCA Forms Department To Serve CATV Industry

RCA Commercial Electronic Systems has formed a new Cable Systems Department to provide technical equipment for CATV and related industry. Andrew F. Inglis, Division Vice President, CES, announced.

He said W. Thomas Collins, an executive with CES in Camden, N.J., has been named Department Manager. Formerly Manager, Operations Plans, Mr. Collins continues his responsibility for RCA audio-visual products.

Mr. Collins said Vroman W. Riley has been appointed Manager, Engineering and Product Management, for the new department. Mr. Riley rejoined RCA last year after serving as Manager, Educational and Communication Systems Division for Jerrold Electronics.

Mr. Collins said RCA currently was offering cable operators a complete line of "live," film and videotape equipment for color and monochrome program originations. He added that RCA expects to broaden its cable product line and extend its marketing efforts as the new department's plans are activated.

### CORRECTION

The headline in the June 15 issue of CATV which listed Ralph N. Demgen as National Vice Chairman of the National Cable Television Association was incorrect.

Mr. Demgen is indeed—and as is common knowledge among cablemen—National Chairman of the association.



## CATV Regulations Package

(Continued from page 3)

January 1, 1971, will be dismissed by the Commission. It will, however, extend the effective date of that date to April 1, 1971. It also will apply pay television rules to any programs carried by CATV systems that require per-channel or per-program payment. Along with the television station and ownership ban, these rules are the

### CPC Straw Poll Results

Results are in from the Communications Publishing Corporation Straw Poll taken in three days of balloting at the NCTA Convention in Chicago. From a total of 444 responses results are as follows:

By this time next year I expect to see:

TV stations no longer allowed to own CATV systems in their own markets. Yes, 59%; No, 39%; No comment, 2%.

CATV owners limited by the government in the number of systems they can operate. Yes, 50%; No, 47%; No comment, 3%.

Advertising contributing significant revenue to my system. Yes, 57%; No, 37%; No comment, 6%.

Two-way amplifiers in my cable system. Yes, 54%; No, 38%; No comment, 8%.

The FCC preempting the states in CATV regulation. Yes, 70%; No, 25%; No comment, 5%.

Twenty-one percent of the voters said that FCC Commissioner Ken Cox would be "selling buggy whips" a year from now; 20% said he would be on "NCTA's staff as Director of PR;" 16% said he would be "seeking asylum in South America;" and 15% declined to comment. Some write-in suggestions included head of the "Free Television News Bureau," CPC Director of Marketing, dog catcher, broadcast consultant for children's programs, CPC Editor-in-Chief, and begging for a cable connection.

only firm action by the Commission in the documents proposed for consideration this week.

An inquiry will also be begun by the Commission into the complex snarl of federal-state relations and regulations of CATV.

Those essentially are the issues to be dealt with by the Commission this week. The Public Dividend Plan was hashed over at a meeting last Tuesday though information on the meeting was very slow to leak out, as apparently Commission sources were asked by the Chairman to be more discreet.

### Kansas Court Decision

(Continued from page 5)

6. The location of a CATV system's office is controlled.

7. All of a system's operational standards are controlled, including band equipment, signal level, signal-to-noise ratio, unmodulation of the picture signal, the VFWR of components used, etc.

8. The ordinance would regulate the signals brought into the city and the channels to be used.

9. The city commission may grant a franchise for a CATV system to such applicants as appear, in its opinion, to be the best qualified.

10. A franchise payment is required of a firm equal to a percentage of the gross annual receipts of the grantee.

11. The ordinance requires the furnishing free of charge of outside connections and services to all hospitals, public and parochial schools.

### CPI, Tower Agree To Merge Companies

Final agreements have been signed to merge Communications Properties, Inc. and Tower Communications, Inc. to form the 14th largest Community Antenna Television operation in the nation.

At the same time, a new ten-man board of directors was named to head the company. Five of the directors were affiliated with Communications Properties, and five with Tower and its parent,

Citizens Financial Corp. of Cleveland, Ohio.

The combined operations will have more than 60,000 subscribers in six states with a potential of more than 150,000 subscribers in the markets presently franchised.

Chief executive officer is Jack R. Crosby, president of CPI. Other members of the board are: Robert W. Hughes, CPI financial vice president; Benjamin J. Conroy, Jr., CPI operations vice president; James Cullen, CPI director, and, Nathan Avery, president of the CPI subsidiary, Mattco, Inc.

Also named to the board were J.P. Cozzens, chairman of Citizens Financial; Richard P. Johnston, president of Citizens Financial; Fred J. Cox, senior vice president-finance, Citizens Financial; George Bartsch, vice president of Citizens Financial; Claude M. Stevanus, president of Tower Communications, Inc.

In a joint statement, Crosby and Cozzens said: "This merger gives Communications Properties the size and stability to grow at even a more rapid pace in other CATV and microwave activities."

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## FROM THE EDITOR

### Time for Honest Grit

CATV has too long allowed itself to be controlled by restrictive and blood-sucking municipal interests. The recent Kansas Supreme Court decision invalidating a ridiculously oppressive franchise granted by the city of Wichita is a case in point. (See story this issue.)

Under the guise of protecting the public interest, the municipal corporation of Wichita granted a franchise to Air Capital Cablevision which was designed to dictate everything the system did—including whom it served and where its office was to be located.

Air Capital, a cable acquisition business owned almost entirely by Wichita broadcaster, KARD, apparently didn't object to the requirements which the Supreme Court called "unreasonable." Indications were they would be "reviewed" once the system was under way. It's unlikely that the city was using the franchise stipulation to scare away other franchise applicants, since cities can not grant exclusive franchises in Kansas.

It worked. Air Capital had what was in reality an exclusive franchise—until Community Antenna Television of Wichita took its story to the courts.

The result: an oppressive franchise was revoked. Wichita is now open to cable development based on competitive performance, *with no city franchise*. Some 20 other cable operations in Kansas have

been franchised under the same conditions. It is likely those franchises too, are invalid. Cable in the whole state is essentially set free from restrictive municipal regulation—all because one potential



Robert A. Searle  
Editor

CATV operation, owned jointly by a number of independent entrepreneurs, had the nerve to stand up on its own hind feet and challenge the ridiculous.

The conclusion: It's high time cable as it exists today showed some grit in resisting unreasonable controls. The "I'll agree to anything to get the franchise" attitude has got to be replaced by a *sense of responsibility* which refuses to be hogtied. A coalition of franchise applicants *against* the city may not be a bad idea.

The ridiculous franchise bidding such as that recently displayed in New Smyrna Beach, Florida, (where TM Communications promises to pay \$354,000 to the city of less than 10,000 population over the next 15 years) should not even be considered in our industry. There is a certain

amount of obvious disparity when cablemen beller about federal regulation and at the same time complacently agree to even more restrictive municipal controls just to get the almighty franchise.

Maybe the FCC in its meeting this week on state/local versus federal regulation will begin to straighten the situation out for us. We apparently aren't willing to do it ourselves.

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## ON CAPITOL HILL

### Confirmation and the Public Eye

*CATV Washington Bureau*—Before very long, President Nixon is virtually sure to send the name of a proposed member of FCC to the Senate for its advice and, the White House hopes, consent. Nominees to federal regulatory agencies commonly have little trouble in winning approval, though there have been exceptions.

Early last week, indications were that Indiana Republican politician John Snyder might very well be surviving broadcaster opposition and staying in position as front-runner (see separate story in this issue). Broadcasters are fearful because he has been none too impressed with the performance of radio-TV outlets during political campaigns. He dropped out of a potentially bloody GOP primary battle in Indiana, and insiders in Washington are sure it was because the White House wanted a unified party—and promised Snyder a federal appointment in return.

Assuming a party political operative, whether Snyder or someone else, is appointed to FCC, there is going to be an interesting confirmation hearing. The public is so aware of the Commission these days that Chairman Dean Burch and Commissioner Robert Wells were opposed by some simply on the basis that they were political appointees, possibly cleared by the White House with broadcasters. One witness even charac-

terized Burch as “racist.” Although the nominations were delayed, no real opposition in the Senate materialized, despite the reservations felt by some Senators, including powerful Senator John O. Pastore (D-R.I.).

The way those political appointments turned out, however, might make it a good deal easier for Snyder or someone like him. Pastore is now very impressed with Burch, and Wells has won generally good marks as well. Neither was a communications lawyer—Wells isn’t a lawyer at all, but had broadcast experience to recommend him. Both were politi-

cally oriented, Burch preeminently so. Outgoing Commissioner Kenneth A. Cox reportedly feels badly that he may be succeeded by an “unqualified” commissioner, since he himself accumulated vast experience coming up through the ranks. From the CATV industry viewpoint, however, Cox will not be missed—and Burch certainly is welcome. And Cox’s Republican successor is almost sure to be willing to follow the Chairman’s lead on CATV, at least initially. If broadcasters have fought his nomination, his sympathy will more than every be inclined toward cable.



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**Digest of Earnings**

**INSILCO CORP.**

Quar. April 29: 1970 1969  
 Share earns \$.30 \$.29  
 Sales 61,052,000 59,019,000  
 Net profit 2,859,000 2,865,000  
*Times Wire and Cable Co. is a subsidiary of Insilco.*

**TELE-COMMUNICATIONS, INC.**

Quar. Mar. 31: 1970 1969  
 Share equity 5.43 2.48  
 Net earnings 79,939 (31,891)  
 Revenues 1,838,450 1,244,797

**SYSTEMS WIRE & CABLE**

*Systems Wire and Cable, Inc. has reported a profit for the first half of its second year, according to John R. Woods, president. The firm had earnings of \$26,532 for the six-month period ending March 31, 1970.*

**Industry Stocks**

Stock	Stock Exchange	This Week	Last Week	Year High	Year Low	Shares Outstanding
Ameco	AM	6 5/8	6 1/4	16 1/8	4 7/8	1,200,000
Amer. Elec. Labs	OTC	3 5/8	5	15	3 5/8	1,516,432
Amer. TV & Comm.	OTC	14 3/4	13 1/2	23	11 7/8	1,775,101
Avnet	NY	7 3/4	7 3/4	16 3/4	7 3/4	9,909,054
Burnup & Sims	OTC	19	17 1/2	32	10 3/4	585,954
Cable Info Systems	OTC	2 1/2	2	3 3/4	1 3/4	955,000
Cablecom General	AM	11 3/8	10 3/8	25 1/2	7 7/8	1,605,000
Citizens Fin. Corp.	AM	10 7/8	10 1/2	17 7/8	10 1/2	994,689
Columbia Cable	OTC	9 3/4	10 1/8	16 1/2	9	876,000
Comm. Properties	OTC	7	7	10 1/2	4 1/2	644,621
Cox Cable Comm.	OTC	16	14 5/8	25 1/4	13	3,550,000
Cypress Comm.	OTC	11	9 1/4	19 1/4	9	839,000
Entron	AM	3 1/2	3 3/4	7 5/8	2 1/8	1,325,904
Famous Players Ltd.	C	9 3/4	9 3/4	14 3/4	7 1/2	6,948,000
General Inst.	NY	13 7/8	13 1/2	41	12	6,026,000
Gulf + Western	NY	14	14 3/8	26 1/4	11	15,120,860
H & B Amer.	AM	19 3/8	17 7/8	28 1/2	13 5/8	4,972,589
Kaufman & Broad Inc.	NY	33 5/8	31 1/2	40 1/4	26 1/8	5,872,115
Lamb Comm. Inc.	OTC	4 1/2	3 1/2	10 1/4	3 1/4	2,468,284
LVO Corp.	NY	5	5	10 5/8	4 1/2	5,692,078
Reeves	AM	5 1/4	5 3/8	22 1/8	3 7/8	2,163,000
Scientific-Atlanta	AM	6 1/4	6 1/8	10 1/4	6	903,442
SKL	OTC	2 1/2	3	6	2 1/2	550,000
Sterling Comm.	OTC	4 5/8	4 5/8	9 1/2	3 1/2	450,000
Tele-Communications	OTC	11	12	16 1/4	10	2,254,472
TeleMation Inc.	OTC	13 1/2	11 7/8	30 1/2	10 1/4	1,086,735
TelePrompTer	AM	69	65	129 3/4	49 3/4	1,006,000
TeleVision Comm.	OTC	7 5/8	7	20 1/2	7	2,645,046
Vikoa	AM	9 5/8	9 7/8	34	7	2,183,382

These are Wednesday closing prices supplied courtesy of Dempsey-Tegeler, S. James Horning, Consultant, AM = American Exchange; NY = New York Exchange; OTC = Over the Counter; C = Canadian Exchange.



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## Pueblo TV Occupies Newly-Built Facility

Pueblo (Colo.) TV Power, Inc. has moved into its new \$140,000, 4,000 sq. ft., facility which contains its head-end, technical lab, local origination color studio, control room, general offices and warehouse, according to Robert E. Miclette, general manager.

The program department for the 12-channel system has a complete studio with two color cameras and three color video tape recorders with all necessary switching and control room equipment.

Equipment for the origination

department is part of a large package purchased from TeleMation by Pueblo TV Power's parent firm, FCB Cablevision, Inc.

Potential subscribers for the multi-million dollar cable system, which is to be constructed by the Jerrold Corp., is estimated at 25,000.

## Cox, Jerrold Award Contracts to Monitel

Monitel, Inc., an off-shoot of Reader's Digest which offers a 24-hour service transmitting a variety of information of local as well as general interest, has been

## Construction Summary

**EAST.** Berkshire Telecable announces addition of Channel 22, Springfield, to its North Adams, Mass. system... Antenna Vision, Inc. seeks permission to raise monthly rate by \$1, to \$5.50 monthly, for Herkimer, N.Y., subscribers.

**MIDWEST.** Construction scheduled to begin soon in Dixon, Ill. according to Dixon Cable TV, Inc.; system to be operational by October 1... Charles R. Howard and Paul Coker, franchise holders for Smith Center, Kan., announce that construction to begin soon, with their system operational by September 1... Communication Construction Corp. has begun engineering studies for the villages of East Canton, East Sparta, Magnolia, Malvern, Mineral City and Waynesburg, Ohio... Engineering studies for Middleport-Pomeroy, Ohio system are under way for Paul Crabtree and Associates, Inc.... Mt. Vernon Cablevision construction under way in Mt. Vernon, Ohio... Vici TV Cable System con-

struction scheduled to begun soon in Vici, Oklahoma.

**SOUTH.** Annapolis (Md.) CATV, Inc. announces that construction is scheduled to begin before July, with actual service available by October or November.

**WEST.** Hook-ups now under way in Modesto, Calif. according to Cablecom General of Modesto, Inc.... Hook-ups now under way in Oceanside, Calif., according to Oceanside Cablevision... Comtronics Cable TV announces that hook-ups will begin in Palisade, Colo. in the near future.

**INTERNATIONAL.** Richmond Hill Cable TV, Ltd. announces that service will soon be available in Woodbridge, Ontario, Canada... Tokyo Cable Vision announces that its first system, to serve the Shinjuku area of Tokyo, Japan, will be in operation by the end of the year. Initially, the system is scheduled to carry seven TV signals with rates of \$55 installation and \$1.40 monthly.

## Sign of the Professionals

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awarded contracts by Cox Cable Communications and the Jerrold Corp.

The Cox agreement is for 7 systems covering 12 communities with 56,000 subscribers, while the Jerrold agreement is for 12 systems covering 14 communities with 98,000 subscribers.

## Rediffusion Installs Dial-a-Program System

Rediffusion International, Ltd., in cooperation with the Leghorn Corporation, has announced that the first United States installation of their advanced cable system, Dial-a-Program, will soon be operational in Port Dennis on Cape Cod, Mass.

The system is slated to initially provide its 250 to 330 subscribers with 12 off-the-air channels plus four local channels; although, according to the firm, it is designed with a capacity to provide 35 channels immediately. In addition, the system reportedly can be

enlarged to offer 70 to 105 channels, or even more, without any alteration to the final distribution network or the TV receiver in the subscriber's home.

In making the announcement, Andrew Taylor, director of Redif-

fusion, reported that although it had been announced that the first installation would be in Springfield, Ill., "it was decided to change the location to Cape Cod because of its proximity to Leghorn headquarters . . ."

## Franchise Summary

**EAST.** Two groups of local businessmen have applied for Lincoln, Me. franchises . . . Massachusetts Tele-radio Broadcasting Co. and Teletransmission, Inc., each submits franchise bids to the Melrose, Mass. town aldermen . . . Harrison Cable TV, Inc., submits franchise bid to Harrison, N.Y. town board . . . Vita Cable TV granted franchise by Marbletown, N.Y. town board . . . Washington Cable Co. submits franchise bid to Clinton Township, Pa. board.

**MIDWEST.** Scientific Communications, Inc. submits franchise bid to Hinsdale, Ill. village board . . . Vernon A. Bertrand submits franchise bid to Wheeling, Ill. village board . . .

Goodson-Todman Cablevision, Inc. submits bid for 10-year franchise to Columbus, Ohio city council . . . Lloyd Bartel, Lodi, submits franchise bid to Seville, Ohio village council.

**SOUTH.** Coaxial Communications, TM Communications, and TelePrompTer Corp. each submits franchise bid to New Smyrna Beach, Fla. city commission . . . Jonesville TV Cable, Inc. awarded franchise for Jonesville, Va. . . The Roanoke, Va. city council has an enabling ordinance under consideration.

**WEST.** Cable TV of Marin, Inc. and Television Systems, Inc. each submits franchise bid for Marin City, Calif.



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## ANNOUNCEMENT

### Robert A. Brooks

We are proud to announce the appointment of Bob Brooks as Vice-President, CATV. He will have full responsibility

for Cable Television, Microwave and Emergency Tower Restoration services relating to the CATV industry.

Brooks, an 18-year veteran of the CATV industry, formerly held management posts with Anaconda Electronics and (more recently) Spencer-Kennedy Labs, where he was Engineering Vice-President. He holds a BSEE degree from Northeastern University.

## J.C. Barnard & Associates

*Consulting and Engineering Services*

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 St. Louis, Missouri 63122  
 Telephone 314/966-2116

## Wyckoff Assumes Post As Regional Manager

B.W. Hughes, sales manager for Spencer-Kennedy Laboratories, Inc., has announced the appointment of Donald L. Wyckoff as Western regional manager.

In his new position, Wyckoff, who is a graduate of the U.S. Naval Academy, will be responsible for administration and sales of Spencer-Kennedy's products in the western half of the United States. He was formerly associated with McGraw-Edison Power Systems Division in San Francisco.

## Anixter Names Wilson Group Vice President

Robert J. Wilson has been promoted to the newly created position of group vice president, wire and cable division of Anixter

Bros., Inc., according to an announcement by Bruce Van Wagner, vice president, operations for the firm.



Mr. Wilson

Previously Anixter's Midwest regional vice president, Wilson will now be in charge of all operations

## Personalities on the Move

Richard R. Rector has been appointed to the newly created position of director of CATV program and marketing services by CBS Television Services Division... J. C. Barnard & Associates announces the appointment of Robert A. Brooks as vice president, CATV... Robert J. Wilson has been promoted to the newly created position of group vice president, wire and cable division of Anixter Bros., Inc., Skokie, Illinois.

The Communications and CATV Division of Essex International, Inc. announces the appointment of C.J. Johnson to its national sales organization as communications cable specialist... Don Rozak, marketing manager for Data Technology's line

of Data Vox equipment, has been appointed CATV marketing manager by the firm.

Jack L. Tyler has been named manager of Nevada (Mo.) TV Cable Co. He replaces I.D. (Bud) Williams, who has joined Rogers (Ark.) TV Cable, Inc. as vice president and general manager... Andrew P. Jaeger has been appointed president and general sales manager of Allied Artists Television Corp.

Donald L. Wyckoff has been appointed western regional manager for Spencer-Kennedy Laboratories, Inc... Anthony R. Pignoni has been named vice president and director of marketing by Display Sciences, Inc.

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in Anixter's nation-wide network of wire cable service centers with headquarters in Skokie, Ill. He joined Anixter Bros. in 1964.

He holds a bachelor of science degree in marketing from Columbia University.

### Robert Brooks Picked As New Vice President

J.C. Barnard and Associates, a consulting and engineering services firm, has appointed Robert A. Brooks as vice president, CATV, according to an announcement by Jim Barnard, president of the company.

An 18-year veteran of the CATV industry, Brooks will have full responsibility for cable television, microwave and emergency tower restoration services relating to the CATV industry in his new position.

He formerly held management positions with Anaconda Electronics and most recently was vice president, engineering for Spencer-Kennedy Labs.

### Data Technology Names New Marketing Manager

Don Rozak, marketing manager for Data Technology's line of Data Vox equipment, has been appointed CATV marketing manager by the firm.

In his new position, Rozak will be responsible for all CATV marketing operations, including the company's line of split screen accessories for advertising and local origination.

### Allied Artist Promotes Jaeger To New Position

Andrew P. Jaeger has been named president and general sales manager of Allied Artists Television Corp., according to an announcement by Emanuel L. Wolf, president and chairman of the board of Allied Artists Pictures Corp.

Jaeger most recently served as vice president and general sales manager for Allied Artists TV.

### Jerrold Names 'Salesman of the Year'



*Wilson L. Miller, Southeast sales engineer for Jerrold Electronics, holds his "Salesman of the Year" award which is being presented to him by Al Kushner (right), Jerrold national sales manager. Observing are Bert Wolf (left) manager of Jerrold's Distributor Sales Division, and Southeast regional manager Otis Cavendish, who also received an award for his outstanding effort in the Southeast.*



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**HARRY H. HARKINS**



In 1952, Harry Harkins was living in the hills of West Virginia. Having little or no television reception, he ran a couple of wires off the mountain and rigged up a simple CATV system. Neighbors became interested, decided they wanted good TV reception also—and subsequently Harry H. Harkins was in the CATV business.

As of last count, Harry owned part interest in Ohio Valley Cable Co., West Virginia and Ohio; University City TV Cable Co., Gainesville, Fla.; Waycross Cable Co., Waycross, Ga.; Five Channel Cable Co., New Martinsville, W. Va.; Belington TV Cable Co., Belington, W. Va.; and Webster Television, Webster Springs, W. Va. His now prominent position in the CATV industry accounts for a marked change in his holdings. Harry says that his successful career can be attributed to hard work in the beginning and later good luck in having great people working with him. No doubt, Harry underestimates his talent for taking advantage of even the smallest opportunity and making a successful CATV operation come to life.

Born in El Reno, Oklahoma, on August 30, 1924, he was graduated from Oklahoma State University with a B.S. degree in Industrial Engineering. He served with the U.S. Army from 1943-45 in Europe. After college, he worked in Magnolia, Arkansas, as a petroleum engineer. Married, his wife's name is Rosaline and they have three boys—Harry Jr., Scott and Jeff.

Harry has been a Board member of NCTA for two years, Vice President of the Board of Directors of the West Virginia and Mid-Atlantic CATV Associations, and President and Board member of the Florida CATV Association. He is a believer in CATV associations and thinks that associations are especially necessary in dealing with FCC regulation, federal legislation and PUC regulation.

He believes strongly in the future of the CATV industry. "I like to think we are now where the telephone companies were fifty years ago. At that time, small independent operators held many good franchises. They sold out for a good price but what would those franchises be worth today? I, for one, hope that we can retain as many independent operators as possible," says Harry H. Harkins.

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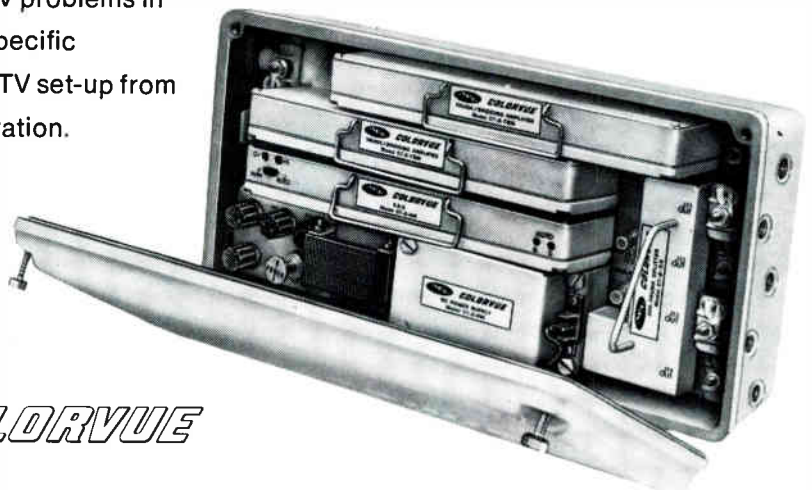
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