

# THE NETWORK

**FORTY**®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



tevin campanelli

**MARCH 25, 1994** • Spotlight On WSKS Wilkes-Barre • Interview With Jerry Dean • PPW Editorial

# Will You Ever Save Me.



Already Over  
150 BDS  
Detections

Audience  
Reach =  
2 Million  
Listeners



“This will be the record that breaks Lissette Melendez wide open! An automatic for Sweet 98.”

– Dan Kieley, PD, KQKQ

Lissette Melendez

The new single and video  
from her album, “True To Life.”



Executive Producers: Andy “Panda” Tripoli and Sal Abbatiello  
Management: Eagle Eye Management and After Dark Management

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Already  
Playing:

KSOL

PWR96

Z90

PWR PIG

KGGI

KTFM

KLUC

KQKQ

KKRD

KHTN

KLYV

BOSS97



# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG/LABEL	TOTAL PLAYS
1	1	1	ACE OF BASE. The Sign	9161
2	2	2	MARIAH CAREY. Without You	8496
3	3	3	JANET JACKSON. Because Of Love	7423
5	4	4	ALL-4-ONE. So Much In Love	7037
10	9	5	COUNTING CROWS. Mr. Jones	6598
4	5	6	RICHARD MARX. Now And Forever	6499
15	10	7	BIG MOUNTAIN. Baby I Love Your Way	6362
25	14	8	PRINCE. The Most Beautiful Girl In The World	5915
8	8	9	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	5365
6	6	10	MEAT LOAF. Rock And Roll Dreams Come Through	5353
13	12	11	BRUCE SPRINGSTEEN. Streets Of Philadelphia	5346
7	7	12	CELINE DION. The Power Of Love	5228
9	11	13	ETERNAL. Stay	5005
22	15	14	CRASH TEST DUMMIES. MMM MMM MMM MMM	4349
19	16	15	SALT-N-PEPA w/EN VOGUE. Whatta Man	3944
17	18	16	US3. Cantalooop (Flip Fantasia)	3752
20	17	17	CECE PENISTON. I'm In The Mood	3723
24	21	18	MELISSA ETHERIDGE. Come To My Window	3654
26	24	19	BABYFACE. And Our Feelings	3460
12	13	20	TONI BRAXTON. Breathe Again	3455
32	26	21	TEVIN CAMPBELL. I'm Ready	3230
14	19	22	GIN BLOSSOMS. Found Out About You	3200
11	20	23	COLOR ME BADD. Choose	3147
40	27	24	BONNIE RAITT. Love Sneakin' Up On You	3094
31	25	25	ZHANÉ. Groove Thang	2945
18	22	26	MR. BIG. Ain't Seen Love Like That	2797
—	36	27	JULIET ROBERTS. I Want You	2682
16	23	28	AEROSMITH. Amazing	2581
▶DEBUT	29	29	ENIGMA. Return To Innocence	2467
28	31	30	10,000 MANIACS. Because The Night (from MTV Unplugged)	2251
—	37	31	MICHAEL BOLTON. Completely	2219
—	35	32	THE CRANBERRIES. Dreams	2151
▶DEBUT	33	33	ROSCO MARTINEZ. Neon Moonlight	2109
34	32	34	JODECI. Cry For You	2100
▶DEBUT	35	35	THE BRAND NEW HEAVIES. Dream On Dreamer	2001
—	39	36	NIRVANA. All Apologies	1911
27	29	37	XSCAPE. Understanding	1885
38	38	38	GABRIELLE. Dreams	1821
▶DEBUT	39	39	BECK. Loser	1817
▶DEBUT	40	40	MADONNA. I'll Remember	1776

## RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/SONG	LABEL
—	1	1	SOUNDGARDEN. Superunknown	A&M
—	2	2	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
2	3	3	COUNTING CROWS. August And Everything After	DGC
1	4	4	R KELLY. 12Play	Jive
7	7	5	ACE OF BASE. The Sign	Arista
3	5	6	TONI BRAXTON. Toni Braxton	LaFace/Arista
5	6	7	ENIGMA. The Cross Of Changes	Virgin/Charisma
9	8	8	REALITY BITES. Soundtrack	RCA
▶DEBUT	9	9	MOTLEY CRUE. Motley Crue	Motley/Elektra
18	10	10	BECK. Mellow Gold	DGC
11	11	11	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
4	9	12	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
6	12	13	CELINE DION. The Colour Of My Love	550 Music
—	19	14	GANG STARR. Hard To Earn	Chrysalis/ERG
23	13	15	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
8	15	16	SALT-N-PEPA. Very Necessary	Next Plateau/London/PLG
12	16	17	MARIAH CAREY. Music Box	Columbia
—	33	18	YANNI. Live At The Acropolis	Private Music
13	18	19	ALICE IN CHAINS. Jar Of Files	Columbia
14	17	20	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
15	14	21	HAMMER. The Funky Headhunter	Giant/Reprise
16	21	22	SMASHING PUMPKINS. Siamese Dream	Virgin
—	27	23	ELVIS COSTELLO. Brutal Youth	WB
17	23	24	TORI AMOS. Under The Pink	Atlantic/AG
10	22	25	THE BODYGUARD. Soundtrack	Arista
24	24	26	US3. Hand On The Torch	Blue Note/Capitol
19	25	27	JODECI. Diary Of A Mad Band	Uptown/MCA
22	26	28	BRYAN ADAMS. So Far So Good	A&M
20	20	29	ZHANÉ. Pronounced Jah-Nay	Illtown/Motown
28	32	30	TEVIN CAMPBELL. I'm Ready	Qwest/WB
21	28	31	PHILADELPHIA. Soundtrack	Epic Soundtrax
25	29	32	PEARL JAM. Vs.	Epic
29	31	33	ICE CUBE. Lethal Injection	Priority
26	30	34	JANET JACKSON. Janet.	Virgin
27	34	35	MEAT LOAF. Bat Out Of Hell II: Back Into Hell	MCA
30	37	36	JOHN MICHAEL MONTGOMERY. Kickin' It Up	Atlantic/AG
32	36	37	AEROSMITH. Get A Grip	Geffen
35	35	38	A TRIBUTE TO CURTIS MAYFIELD. A Tribute To Curtis Mayfield	WB
33	38	39	STONE TEMPLE PILOTS. Core	Atlantic/AG
36	39	40	KENNY G. Breathless	Arista

PPW Regional Breakouts and Additional Retail Information Begin On Page 49.

## EEO OH...

Word out of the NAB Convention in Las Vegas is that the FCC will be demanding that radio stations provide three years of detailed minority and female recruitment and hiring reports if they want their licenses renewed next year.

## COMING & GOING

Bill "The Birdman" Thomas was promoted to OM for WHHY AM/FM Montgomery. Also at WHHY, Dean Jaxon was moved to mornings to team with Rusty Aldridge, Alisa Riley left Mix 96 Auburn to do afternoons, B.J. McKay left SMN Dallas to do afternoons... KRQ Tucson moved Mojo from afternoons to mornings, where he'll team up with Betsy Bruce and producer Eric Gebo (ex-B96 Chicago). Also, Chris Kerr moves from evenings to middays and is named MD, while Chris Knight comes in to do afternoon drive/APD and Ryno comes from WVIC Lansing to do nights... WRCK Utica has changed its handle from "Rock 107" to "Hot 107" and J.R. moves to afternoon drive... WMGV Oshkosh morning man Jon Austin also picks up PD stripes, with part-timer Will Bradley moving to middays and nightguy Rob Michaels switching from nights to afternoon drive. The night shift is still open... WIOQ Philadelphia Promotions Assistant Rob Show has taken the late-night airshift at WLAN Lancaster... Davin Todd has relinquished his MD duties at KZFM to concentrate on his night show. PD Tina Simonet will handle the music duties as well.

## KABRICH CONSULTS BEASLEY

It seems like old times at Beasley Broadcast Group, as President Simon T entered into a group consulting agreement with Randy Kabrich. Kabrich, who was already consulting Beasley's WXXB Ft. Myers, will now consult the entire 19-station group. Previously, he and T worked together to sign on Pirate Radio L.A. and help KRTH L.A. overcome then-direct Oldies competitor KCBS-FM.

## GIG OF THE WEEK

KFMB "B100" San Diego needs a Director of Creative Services who has spent at least three years playing with digital equipment and multi-track production and wants to be responsible for creating B100's imaging and commercial production. Interested and qualified spectators should send T&Rs to OM Tracy Johnson at KFMB, PO Box 85888, San Diego, CA 92186.

*As The Stern Turns*

## FCC Infighting Over "Gov." Howard

The self-propelled juggernaut that is morning air personality Howard Stern entered a new orbit last week. While Stern announced that he was running for Governor of New York, two FCC Commissioners became engaged in a war of words in the campaign to rein in Stern's controversial morning show.

The FCC squabble was incited by Commissioner James Quello's St. Patrick's Day speech at a Federal Communications Bar Association meeting. Complaining that the \$1.6 million-plus in fines had not had a "deterrent effect" on Stern's show, the 81-year-old Quello wondered aloud, "How many 'next times' can the public and Commission tolerate?"



**HOWARD STERN**

He then threatened that further findings against Stern could lead to "ad-

ministrative hearings" affecting Infinity. He couched a lot of his threats by saying "I will..." or "I should..."

The personal attack apparently rubbed fellow FCC Commissioner Andrew Barrett the wrong way. Although he publicly refrained from commenting on Stern, he pointedly wished that "other" Commissioners would button their lips as well. When that hit the AP wire, Quello reportedly went ballistic. A semblance of a truce was reached between the two in time for their joint appearance at an NAB event.

In a related note, Al Wescott, the self-styled anti-Stern crusader, has announced his intention to syndicate a national radio talk show.

## PD Changes At WHJX, KS104

Two major-market stations made programmer changes last week. After a much-publicized search, KQKS "KS104" Denver replaced Chris Davis with Production Director Craig Jackson. Meanwhile in Jacksonville, WHJX chose Crossover programming veteran Keith Clark to be its new OM/PD.

Jackson's promotion at KQKS was something of a surprise, if only

because speculation about Chris Davis' successor usually centered around outsiders such as KDON PD Michael Newman and former G105 PD Bill Cahill. Apparently, station management felt that someone already familiar with the current operations would best be able to handle the transition and future direction of the station. Jackson and KQKS management were unavailable for comment, as the sta-

tion was in the midst of moving to new offices.

Keith Clark's appointment certainly fits WHJX's current Crossover-skewed Top 40 direction. Clark previously programmed the Churban WJMO Cleveland, before Jammin' '92's recent LMA and call letter change to WJZM. Word out of Jacksonville is that he may tailor WHJX's sound to fit a more advertiser-friendly demo.

## In Brief

### GRAHAM MGMT. IN L.A.

Bill Graham Management has opened its first office in Los Angeles. The San Francisco-based company, begun in 1975, is also launching a custom label at A&M Records. The as-yet-unnamed label will put out two to three albums per year.

The company's L.A. office will be located at the Wiltern Theatre (an obvious choice since the venue is operated by Bill Graham Presents) and will be overseen by personal manager Kathy Cook. She represents bands such as Lucy's Fur Coat, Love Battery and Pinching Machine.

The choice of A&M as the home

base for Graham's new label was a no-brainer, since Graham Management artists Gin Blossoms and Aaron Neville have achieved significant success on the old Chaplin lot. The first artist signed to the Graham label is the Songcatchers, a Pacific Northwest group of American Indians. The release date for their debut album is tentatively set for this summer.

### MICHELLE CLARK'S SRO

Michelle Clark Promotion and SRO Marketing have formed a joint venture to promote Album Adult Alternative (AAA) music to radio and retail in most markets in the country. Clark will promote

AAA music to radio and coordinate cross-ties between radio and retail; SRO will provide telemarketing and target mailing services for AAA product to the retail community.

"By creating a more complete awareness of AAA retail support within the radio community and vice versa, a snowball effect is created in which each side propels the success of the other," Clark notes. "The target demo for AAA's audience is comprised of very intelligent consumers who love good, new music and have the money to buy it. We feel we can better target those individuals by tying radio and retail promotion together."



# THE CHARTS

## THE next 40

COMPUTER GENERATED AIRPLAY REPORTS

RANK	ARTIST/SONG/LABEL	TOTAL PLAYS
41	BRYAN ADAMS/STING/ROD STEWART. All For Love (A&M/Hollywood)	1771
42	PHIL COLLINS. Everyday (Atlantic/AG)	1748
43	R.KELLY. Bump N' Grind (Jive)	1703
44	JIMMY CLIFF. I Can See Clear Now (Chaos)	1567
45	WHITNEY HOUSTON. Queen Of The Night (Arista)	1457
46	BRYAN ADAMS. Please Forgive Me (A&M)	1447
47	SMASHING PUMPKINS. Disarm (Virgin)	1410
48	HEART. Will You Be There (In The Morning) (Capitol)	1387
49	MARIAH CAREY. Hero (Columbia)	1303
50	SALT-N-PEPA. Shoop (Next Plateau/London/PLG)	1286
51	THE CRANBERRIES. Linger (Island/PLG)	1280
52	JAMES. Laid (Fontana/Mercury)	1261
53	ACE OF BASE. All That She Wants (Arista)	1253
54	ALICE IN CHAINS. No Excuses (Columbia)	1187
55	TERENCE TRENT D'ARBY. Let Her Down Easy (Columbia)	1165
56	A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	1161
57	TEVIN CAMPBELL. Can We Talk (Qwest/WB)	1134
58	MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	1128
59	LITTLE TEXAS. What Might Have Been (WB)	1099
60	ROD STEWART. Having A Party (WB)	1088
61	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	1088
62	SNOOP DOGGY DOGG. Gin And Juice (Deathrow/Interscope/AG)	1051
63	TONY TONI TONÉ. (Lay Your Head On My) Pillow (Wing/Mercury)	1046
64	BILLY JOEL. Lullabye (Goodnight, My Angel) (Columbia)	1023
65	LENNY KRAVITZ. Heaven Help (Virgin)	999
66	JOSHUA KADISON. Jessie (SBK/ERG)	987
67	HADDAWAY. Life (Everybody Needs Somebody To Love) (Coconut/Arista)	940
68	POSSUM DIXON. Watch The Girl Destroy Me (Surf Detective/Interscope/AG)	887
69	BABYFACE. Never Keeping Secrets (Epic)	885
70	DEF LEPPARD. Miss You In A Heartbeat (Mercury)	860
71	MINT CONDITION. U Send Me Swing' (Perspective/A&M)	854
72	DEEP FOREST. Sweet Lullaby (550 Music)	841
73	GUNS N' ROSES. Since I Don't Have You (Geffen)	745
74	JANET JACKSON. Again (Virgin)	741
75	PET SHOP BOYS. I Wouldn't Normally Do This Kind Of Thing (EMI/ERG)	740
76	BJÖRK. Big Time Sensuality (Elektra)	721
77	OVIS. Regular Thang (Ovis)	703
78	THE BREEDERS. Cannonball (4AD/Elektra)	701
79	LISETTE MELENDEZ. Goody Goody (Fever/ral/Chaos)	661
80	TO BE CONTINUED. One On One (EastWest)	652

## MOST ADDED

RANK	ARTIST/SONG/LABEL	TOTAL ADDS
1.	MADONNA. I'll Remember (Maverick/Sire/WB)	172
2.	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	88
3.	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	60
4.	GENERAL PUBLIC. I Will Take You There (Epic Sound Trax)	41
5.	HEART. The Woman In Me (Capitol)	39
6.	ENIGMA. Return To Innocence (Charisma/Virgin)	38
7.	COLLECTIVE SOUL. Shine (Atlantic/AG)	25
7.	MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	25
7.	ROSCO MARTINEZ. Neon Moonlight (Zoo)	25
10.	JULIET ROBERTS. I Want You (Reprise)	22
11.	THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	21
12.	ALICE IN CHAINS. No Excuses (Columbia)	20
13.	BECK. Loser (Bong Load/DGC)	13
13.	THE KNACK. My Sharona (RCA)	13
15.	TEARS FOR FEARS. Elemental (Fontana/Mercury)	12

## MOST REQUESTED

RANK	ARTIST/SONG	LABEL
1.	CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2.	ACE OF BASE. The Sign	Arista
3.	ALL-4-ONE. So Much In Love	Blitz/Atlantic/AG
4.	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
5.	BECK. Loser	Bong Load/DGC
6.	COUNTING CROWS. Mr. Jones	DGC
7.	MARIAH CAREY. Without You	Columbia
8.	Us3. Cantaloop (Flip Fantasia)	Blue Note/Capitol
9.	PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
10.	ENIGMA. Return To Innocence	Charisma/Virgin

FAX YOUR PPWS BY 5 PM TUESDAY (PACIFIC TIME) TO (818) 846-9870

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# PLG Promotes Steve Leeds To VP Alternative Music/Video

*Believes Top 40 Receptive To More Alternative Product*



STEVE LEEDS

on MTV and all other national and local video outlets. He'll also coordinate the promotion of Alternative Rock music releases on the national levels to include colleges as well.

"Steve's contributions to PLG's success are tangible and pervasive," states PLG Exec. VP John Barbis. "This is a promotion truly earned on accomplishments.

"It's been a great three years for a start-up and we're just now kicking into high gear. Rick Dobbis and John Barbis have provided incredible leadership and I'm proud to be on the team."

Leeds boasts a wide-ranging music background. He was PD and Station Manager at WWHT-TV and WSNL-TV Newark/New York, where he conceived and managed music video station V68. He also held several positions at MTV Networks Inc. and served as an A&R Director running his own Rock radio regional promotion and marketing organization.

Finally, Leeds told *The Network Forty* that he looks forward to working in the current radio climate. "Aside from being able to work more closely with [*Network Forty* Alternative Editor] Karen Holmes, the assimilation of Modern Rock/Alternative into the Top 40 arena puts me in a carbird seat to help PLG continue to break new acts," he explained.

Steve Leeds was promoted to VP, Alternative Music and Video Promotion at the Polygram Label Group. In his new, expanded role, Leeds will coordinate the release and promotion of all Label Group videos

I look forward to seeing Steve accomplish even more in the months and years ahead for PLG."

"The team we've got here at PLG makes the task of connecting with radio that much easier," Leeds says.

# Jack Rovner Goes Corporate

*Named Sr. VP BMG Ventures/Marketing BMG N.A.*

Longtime industry vet Jack Rovner was promoted to the newly created position of Sr. VP, BMG Ventures and Marketing for BMG North America. Previously, he was Sr. VP for BMG's Arista Records.

"Jack comes to BMG North America after a very successful tenure at Arista Records, where he was instrumental in fortifying the marketing efforts of the label," states BMG North America acting Pres./CEO Michael Dornemann. "His work and track record are greatly admired in the industry. His creativity and acumen will be key ingredients in the development of BMG North America."

Rovner will handle two duties. For BMG Ventures, Rovner will assume a management role in entities such as Windham Hill Records,

BMG Video U.S., Nice Man Merchandising, BMG Kidz, Fox Records, Reunion Records/Harrell Management and the Semaphore Entertainment Group. For BMG North America, he will develop marketing strategies and new avenues of artist exposure and music sales on behalf of BMG and its North American labels and business units.

"Over the past year, BMG has been riding a wave of success and the company is now turning a corner," Rovner says. "We will further enhance our presence and image as a growing and innovative music company in North America. I look forward to building on BMG's strengths, and exploring and expanding all possible creative avenues on behalf of BMG and our various business units."

## INSIDE THIS ISSUE...

### EDITORIAL: OVER

VP/GM Gerry Cagle turns out the lights and calls the Playlist Chart party over. It's about time... for the PPW era. ...page 8.

### CONFERENCE CALL

Classic April Fools' stunts... with a warning label on potential repercussions of stunts that go awry. ...page 14.

### JERRY DEAN INTERVIEW

KLUC Las Vegas Program Director Jerry Dean has hit the jackpot with a family-oriented Urban-skewed Top 40 sound. ...page 18.

### MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 24.

### SHOW PREP

Featuring "Play It, Say It" - bio liners on Tevin Campbell, Melissa Etheridge and Michael Bolton - and "Rimshots," wise-crackin' one-liners. ...page 44.

### REGIONAL PPW BREAKOUTS

The latest detailed information on who's really getting played in six different regions of the country. ...page 49.

### BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 55.

# RECORDS

## ATLANTIC

Victor Kaliko was promoted to Director of Information Systems.

## CAPITOL

Tasha Mack was named National Director of Rock Promotion.

## COLUMBIA

Michelle Fuentes was promoted to Manager, Video Promotion.

## ELEKTRA

Marcia Edelstein was appointed Sr. Director, Marketing... Beth Schillinger-Patterson was named Sr. Director, Business Affairs.

## EPIC

Mark Klein was named Manager, National Video Promotion.

## ERG

Karen Taylor was appointed National Manager, R&B Publicity... Lindsey Williams was named VP, Rap Music.

## JIVE

Tom Carrabba was promoted to VP, Sales and Marketing... Jeff Fenster was promoted to Sr. VP, A&R at Jive/Silver-tone Records, the two American labels of the Zomba Group... Also, Richard Blackstone was promoted to VP, Business Affairs at Zomba Music Publishing.

## RCA

Suzanne Macnary was named Sr. Director, Publicity.

## SONY

Vince Bannon was appointed VP, Talent Development at Sony Music... Jim Scherer was named Director of a new contemporary Christian music division of Sony Tree Publishing.

## WARNER BROS.

Laurie Burke was promoted to Sr. Director of Merchandising and Advertising... Chris Palmer was upped to VP/Progressive Music and Karen Kane was promoted to National Marketing Director/Progressive Music for Warner/Reprise Records' Nashville division.

## UPTOWN

Lewis Tucker was promoted to National Director of Promotions.



## Springtime In New England?

Was a New England Top 40 PD told to fire his Music Director last week? Did he refuse to do it? Is his job in jeopardy because of the move? The answer to all of these questions is yes. The friction has caused management to look for another programming team in New England and speculation is that they will be in place in a matter of weeks.

Elsewhere in New England... is a MAJOR station quietly seeking new owners? The Chrome Lizard hears that running the current duop situation isn't as easy or satisfying as the new owners had expected.

Even more New England stuff: The Hartford rumors won't stop... in addition to the Country scuttlebutt that's been circulating, market weenies are already renaming TIC-FM Arrow 96.

## Trendage

Round #2 of the Winter Book trends are in. Major markets on both coasts reacting to the environment: In New York it's been the coldest winter on record and in Los Angeles there was a little thing called an earthquake.

New York: Z-100: 4.3 to 4.2; Hor 97: 4.0 to 3.9; WPLJ: 4.0 to 3.6. Three out of the Top-10 stations were Talk/News stations, all showing increases.

It was basically the same story in Los Angeles; News stations increasing, music stations not faring as well. Power 106 stayed flat at 4.6 and in 3rd place overall; KROQ 4.3 to 4.0; KIIS 4.2 to 4.0.

San Diego showed another strong book for Q106, 7.4 to 8.1 and in first place in the market. Z90 also went up, 4.9 to 5.4 and into 3rd place. Top 40 is sure in a lot of trouble in San Diego, huh?

## Of Epic Proportions?

Will the new West Coast Epic promotion person come from within the company? The Chrome Lizard says yes.

## Wrong Again

Last week *R&R* talked to the KS104 GM who said he hadn't decided on a PD yet.

*R&R* also talked to Michael Newman who said he hadn't been offered the job. Never letting facts get in the way, *R&R* printed it anyhow. Just for the record, the new PD at KS104 is Production Director Craig Jackson. That's a fact. Former PD Chris Davis won't be continuing as Research Director, as *R&R* also printed.

Has the Perry Corporation, new investors in *R&R*, hired a headhunter to begin interviewing for key upper management positions? Have certain inquiries already been made?

## Blairing

Page 6 has finally uncovered a picture of the Columbia VP Promotions with his eyes open. Pictured are Paul "Cubby" Bryant, Dwayne Ward, Tom Poleman and Dave Cash surrounding the "Monkey Man," Jerry Blair.

## Ins And Outs

In two weeks, WWZZ Knoxville will go dark for a month. No one knows what format will emerge from the darkness, but the entire staff has been told to exit. Is PD Clay Gish holding his hand up for the Columbia Atlanta promotion position?

Jim Lawson is out as PD at WVIC Lansing, citing "philly diffs." Mark Maloney is upped internally.

The Mr./Mrs./PD/MD team of Ross Holland and Kelly Stone are gone at WMGV Oshkosh. Morning host Jon Austin is the new PD.

## Oscar Oscar

Hollywood pretended what they do actually matters this week as the Oscar Presentations Showcase rolled through on its one-night 1994 tour. The hottest après awards party was one that did matter: Elton John's dinner at the Maple Drive restaurant to benefit his AIDS foundation. Everyone was there.

And nearly everyone stayed over one night to hear one of the most exciting concerts in history, as MCA presented the stars of their new CD *Country Rhythm & Blues* on stage at the Universal Amphitheater. The concert was a benefit for The Country Music Foundation and The Rhythm & Blues Foundation. MCA

CEO Al Teller and President Richard Palmese hosted a remarkable showcase and parties before and afterwards, while Sr. VP Promotions Bruce Tenenbaum and VP Promotions Mark Gorlick worked the crowds.

## Last Train To Jacksonville

South Georgia changes at WHJX included almost everything except the call letters. New PD Keith Clark teams up with new consultant Don Kelly. In spite of these Churban backgrounds, could the station be considering a shift towards the Generation X style similar to that Clark experimented with in Cleveland? And what other Cleveland staffers are now getting moving estimates to join their former boss in sunnier climes?

And is former WHJX PD Mark Shands exploring opportunities in Milwaukee?

## Questions Of The Week?

What's going on with WRCK Utica's Jim Reitz?

Which Northeastern small-market Top 40 PD is mulling over a move to an Alternative station just about five hours away?

## What's Happening?

KFRX Lincoln PD Brad King was vocal this week regarding rumors about the station's format change. About all we can print is that the rumors aren't true.

By the time you read this, WKSF Asheville will have gone Country.

WNOK FM inks Scott Summers for afternoons. OM stripes could soon follow.

After years of going by the handle Rock 107, WRCK Utica is switching to Hot 107. The move is designed to better reflect their current musical posture.

## It's Official

As predicted here last week, Billy Bass officially joins EMI/ERG in New York.

## Scene In L.A.

Capitol President Gary Gersh at Geffen's Roxy showcase for Counting Crows. He was one of many celebrating the band's recent success with the SRO crowd that included Ed Rosenblatt, Steve Leavitt and KIIS PD Jeff Wyatt.

## Congratulations

Hats off to Priority's Brian Turner, PD Rick Cummings and the staff at Power 106 for putting together a compilation CD featuring many outstanding Crossover acts to benefit a community art center. The project has sold almost 50,000 units in the Los Angeles area and may be offered to stations in other markets for charity.

## Buzz

Daniel Glass... Howard Rosen... Jerry Clifton... Rick Stone... Bob Hamilton...



After years in the business, Jerry is looking better than ever.



# *Rhythm* C O U N T R Y *and Blues*

**Top 20 Sales &  
Platinum In Only 3 Weeks!**



**Multi-Cut Exposure!**

**Vince Gill & Gladys Knight**

*"Ain't Nothing Like The Real Thing"*

**10 Top 40 Stations Added This Week!**

**Patti LaBelle & Travis Tritt**

*"When Something Is Wrong With My Baby"*

**15 New Urban Stations This Week!**

**Lyle Lovett & Al Green**

*"Funny How Time Slips Away"*

**Top 20 At AAA Radio!**

**MCA**

©1994 MCA Records Inc.

Commentary by  
**Gerry Cagle**

**L**ast week, several major record companies changed the way they've been doing business for the past decade and in the process effectively changed the way the industry as a whole will do business in the future.

For years, record companies have paid independent record promoters for records added on radio stations depending on their status in *Radio And Records*. Independent record promoters were paid on a sliding scale based solely on the "Parallel System."

No longer.

Independent budgets have been slashed and a sliding pay scale has been developed, depending only on market size and the number of times a record is actually *played*. The new criterion seems to be an independent record promoter will be paid for *working* a particular station when the record has been played at least 14 times over a two-week period.

How will this affect radio? If you're not getting compensation from an independent record promoter, the effect won't be immediately apparent. If you're a radio station whose budget is augmented by regular payments from an independent record promoter in return for a working relationship, the effect will be immediate and drastic.

Basically, you can kiss that *kiss* you've been getting good-bye.

The budgets for independent projects within record companies are being redirected and reduced. This affects the compensation many radio stations have been receiving from independent record promoters. That compensation will be drastically reduced and, in many instances, eliminated completely.

Times have finally changed... for the better. Reality is now *reality*. Paper adds aren't worth the paper they're printed on. It's what you *play* and how many times you play it. And *R&R* status is meaningless.

If you aren't represented by an independent record promoter, how are you affected? Your status with the record companies and the

resultant perks and promotions they are capable of providing, will depend on airplay and relationships.

The playlist chart, the all-important subjective record ranking that has long been a staple of the record business and a thorn in the side of radio programmers, is an Edsel. The industry no longer cares.

It's about time, isn't it?

The industry is interested only in how many times a record is played. As radio programmers, it makes our job much easier. If you're using one of the many music scheduling software systems, a punch of a button prints out a historical ranking of actual airplay. No more guesswork on your part. No more

*"The playlist chart, so long a staple of the record business, is an Edsel. It's about time, isn't it?"*

hours spent figuring out if a song should move from #11 to #7 and what should go down to make room for it. You don't have to worry about those Tuesday afternoon calls asking for a three-point jump on your playlist. The industry wants reality.

To paraphrase Dick Vitale, "It's PPWs, baby!"

As we've trumpeted before, your Plays Per Week have always been important to *The Network Forty*. We've been printing PPWs for over two years. Now that this method has become an industry standard, PPWs are all the more important. If you're in a BDS market, your airplay is monitored already. Supplying your PPWs is necessary because your listing of actual plays supplements BDS data, throws out the

sampling of records played during syndicated shows and lists titles of some songs BDS might not sample. It is the only way for you to control the *accurate* information flow based on what you're broadcasting. Plus, more and more, the record industry will use your PPWs to determine the success or failure of their records on your radio station.

If you aren't tracking PPWs and you are not monitored by BDS, you're out in the cold. It is no longer just *okay* to supply PPWs to the industry. It's imperative.

*The Network Forty* is proud to have been the early champion of Plays Per Week. It is especially gratifying to see the industry accept the data as a benchmark. As other trade magazines struggle to catch up, *The Network Forty* will continue to publish the most accurate and in-depth analysis of Plays Per Week available. It's easier for us. With your help, we've been doing it for years.

Our special Charts *pull-out* supply all the information you need. You'll find a listing of the 40 most-played titles in the nation side-by-side with our Retail Chart, the national Top 40 in album sales. On the flip side, you'll find The Next 40 ranked by PPWs, the most-added records of the week and the most-requested songs in the nation. This overview is complemented by a statistical breakout of each category (PPWs by region, analysis of the leading retail records and requests by individual stations) inside each issue.

*The Network Forty* has the most accurate listing of national and regional airplay available. Our list of PPW stations is deeper than any other available source. Other trade magazines are just now beginning to compile this type of research. Plays Per Week is an original concept of *The Network Forty* and we've had two years to get it right. We've worked hard to make PPWs a concept accepted by the industry as a whole and we will continue to make *The Network Forty* information the most accurate available to the radio and record communities.

Excuse us for blowing our own horn (It's a lead-pipe cinch *R&R* ain't gonna do it!), but with our reporters' continued input, we are committed to making *The Network Forty* your magazine for the '90s... and beyond. ▀



# THE IN-BASKET



March 10, 1994

Joel Denver  
Radio & Records  
1930 Century Park  
West Los Angeles, CA 90067

Dear Joel,

In response to our phone conversation this morning, I would like to offer the following evidence as proof that we are indeed "THEE" dominant station in the Saginaw, Bay City, Midland market.

As you can see, we subscribe to AccuRatings. Now I could go on forever about the obvious benefits of AccuRatings, such as the increased accuracy, however I'll let the information speak for itself. Top 40 has long been screwed by Arbitron's inability to measure the younger demos. Sure, we can find examples of some Top 40s doing well under Arbitron's system; just think how well they would do if they were measured by AccuRatings.

The bottom line is Arbitron has almost caused the demise of a format. How many Top 40s are still playing the hits today compared to 6 or 7 years ago? Do you honestly believe that the format crumbled as quickly as Arbitron has lead us to believe, or could the methodology they use be incorrect? It seems strange that our last two AccuRatings books have been exactly double Arbitron's. Who's correct? Well, we know AccuRatings error factor is significantly less than Arbitron's.

Joel, the bottom line is this: We are, according to AccuRatings, the dominant station in this market. You have a clear and compelling reason to reject Arbitron and use a system everyone who has taken Research Methods 101 understands is clearly superior.

Believe me, I understand the pressure you and Radio & Records are under to come up with a better system. But how will dropping stations that sell records and play the hits accomplish the goals that R&R has set??? Joel, for the sake of the format, for the future of the format... support stations like WTCF who believe in Top 40. You and Radio & Records owe that to the format!!!

Sincerely,

A handwritten signature in black ink that reads "Rich Panama". The signature is written in a cursive, somewhat stylized script.

Rich Panama  
VP/Programming



# PROMOTIONS

## OSCARS AT PLANET HOLLYWOOD

WQHT, New York

Frank Iemmiti

Eighteen 97th callers won tickets for two to watch the Oscars in Planet Hollywood's screening room as well as enjoy a free dinner. They also won tickets to go to a Loew's theatre to see whatever movie is named Best Picture. What's more, they qualified for the grand prize: a Planet Hollywood leather jacket autographed by the Planet Hollywood owner of their choice – Bruce Willis, Demi Moore, Sly Stallone or Arnold Schwarzenegger.

**COST:** EVERYTHING TRADED OUT.

**RETURN:** GLAMOROUS WAY TO INCREASE CUME AND TSL, PLUS IMAGE HOT 97 WITH THE STARS.

## "POP YOUR TWINKIE" WEEKEND

KIOK, Tri-Cities

Bob Bishop

The ninth caller after the touchtones won a case of Diet Coke and a box of Twinkies, when he/she answered/demonstrated the question, "What does a Twinkie sound like when it's popped?" It sounded great on the air.

**COST:** ZIP, TWINKIES AND COKE SUPPLIED FOR "PROMOTIONAL CONSIDERATION."

**RETURN:** ANYONE WHO CAN TURN SOMETHING INNOCUOUS INTO SOMETHING DISGUSTING IS A THEATRE-OF-THE-MIND ALL-STAR.

## "THE NAME GAME"

WNCI, Columbus

Dan Bowen

Every morning at 7:20 (and at other times throughout the day), WNCI announces one letter of the alphabet on-air. Whoever has that letter in their name (first, last, middle or maiden) and is the 97th caller

## SPOTLIGHT

### "KISS CLUB" CARDS

WXKS-FM, Boston

Beverly Tilden

Kiss distributes "Kiss Club" cards (mock credit cards) that listeners can use for discounts at client stores, free passes to selected movies, etc. They also have machines at client locations and remotes where kids can run their cards through and if their last four numbers match, can instantly win \$1,000. When they run their cards through machine, Kiss 108 gets a computerized

read-out of who showed up and where they were from. Mailing list now up to 60,000. (Cards supplied by Fairwest in San Diego. Contact: Reg Johns 619-552-0777.)

**COST:** CARD MANUFACTURING COST COMES OUT OF STATION BUDGET.

**RETURN:** GREAT WAY TO GENERATE DEMO INFORMATION THAT ATTRACTS ADVERTISERS. BUILDS CUME AND AUDIENCE PARTICIPATION IN STATION EVENTS.

wins a designated cash prize – \$1,000 at 7:20 am (\$10-25,000 on Thursday) and varying lower figures throughout the day.

**COST:** SIGNIFICANT; TAKEN FROM PROMO BUDGET.

**RETURN:** HUGE CUME AND TSL BUILDER WITH A PHANTOM TWIST – THE QUALIFIER THAT HARDLY ELIMINATES ANYONE FROM CALLING IN.

## WHITewater WEEKEND

WKRQ, Cincinnati

Von Freeman

When listeners heard Pres. Clinton offer some feeble explanation for the Whitewater fiasco, the nth caller qualified for a trip for seven to whitewater raft down a river in West Virginia. Other prizes included Hillary Clinton's biography and White Castle hamburgers (cuz the Prez likes to munch on them during such trips).

**COST:** EVERYTHING TRADED OUT.

**RETURN:** TOPICAL STUNT ATTRACTS ACTIVE OLDER DEMOS.

## SPRING BREAK WEEKEND

KSFM, Sacramento

Shannon Anderson

Winner took nine of his/her friends on a "party plane" down to San Diego for MTV's "Spring Break" festivities for a weekend. Station gave qualifiers a "portion of the Old

School, while enrolling you in the New School" – giving them Old School (Dance) records and "enrolled" them to go on the party plan. Monday morning, they called the winner, who had to conference call nine of her friends on-air and say, "Pack your bags, you're leaving in four days." Jocks accompanied them for weekend and got drops from artists such as Salt N' Pepa, Eternal, Domino and CeCe Peniston.

**COST:** TAKEN OUT OF STATION BUDGET.

**RETURN:** GOOD, HIP CUME BUILDER FOR ACTIVE AUDIENCE. CONFERENCE CALL MAKES FOR FUN, EXCITING RADIO.

## SCAVENGER HUNT

KITS, San Francisco

Gabrielle Medeck

A 1994 black Chevy S-10 pickup truck was given away at a small cafe outside of town to the listener who brought the most authentic (morning man) Alex Bennett Scavenger Hunt items. Among the nine collectibles were an Alex Bennett T-shirt and coffee mug, Bennett's real name written on a piece of paper, a video of the listener claiming loyalty to Alex on a major TV network. The hunt lasted for two weeks.

**COST:** ALL PRIZES WERE TRADED OUT.

**RETURN:** GREAT WAY TO BUILD CUME AND ATTRACT LISTENER ID WITH MORNING GUY.

## "CHICKS N' FOOD TOUR"

KROQ, Los Angeles

Stacy Seifert

Morning show duo Kevin & Bean do remotes from a variety of restaurants, where they eat and gamely try to pick up chicks. Restaurants offer a special breakfast for \$1.67 and station occasionally brings in talent, such as Tori Amos, to perform at the eatery.

**COST:** MINIMAL. RESTAURANT SUPPLIES THE FOOD, LABELS SUPPLY TALENT.

**RETURN:** ENTERTAINING DRIVE-TIME BIT ALWAYS BRINGS A GOOD CROWD TO THEIR APPEARANCES.

## "HEROES FOR HEROES"

KEDG, Las Vegas

Sharon Smith

Listeners who bring in a canned food item to a local Subway location during a certain few-hour time frame get a free sub. The food cans go to a local food bank. Station does remotes from Subway locations and plugs it beforehand.

**COST:** NONE, ALL DONATED FOR GOOD CAUSE.

**RETURN:** COMMUNITY-SERVICE EVENT GOOD FOR STATION IMAGE.

## "\$1.02.5" GAS REMOTE

KDON, Monterey-Salinas

Mary Liz Cortese

KDON does an 8am-noon remote at an area gas station, where they give away free CDs, cassettes, dog tags, etc., while station sells gas for \$1.02.5 a gallon (about a 15-cent discount). Approximately 500 cars show up.

**COST:** MINIMAL EXPENSES FOR MERCHANDISE MORE THAN OFFSET BY \$1,000 THE GAS STATION PAYS TO DO REMOTE THERE.

**RETURN:** KDON COMES OUT AS A HERO TO DRIVE-TIME LISTENERS – AND MAKES MONEY TO BOOT.



# The Cranberries

*“dreams”*

**FROM THE MULTI-PLATINUM ALBUM!**

**THE NETWORK** Debuts 40\*  
40 TV

**BDS: Approaching 700 Plays!**

**On Over 100 Top 40 Stations!**

<i>KWTO 15 Plays!</i>	<i>B97 43 Plays!</i>	<i>KKFR 39 Plays!</i>	<i>WZYP 24 Plays!</i>
<i>WNNK 15 Plays!</i>	<i>WKBQ 15 Plays!</i>	<i>WAKS 15 Plays!</i>	<i>WKSI 15 Plays!</i>
<i>WYCR 31 Plays!</i>	<i>KUTQ 15 Plays!</i>	<i>KIIS 30 Plays!</i>	<i>WHHY 28 Plays!</i>
<i>WSTW 22 Plays!</i>	<i>WXXL 20 Plays!</i>	<i>93Q 16 Plays!</i>	<i>KHTT 28 Plays!</i>
<i>WPST 25 Plays!</i>	<i>FLY92 32 Plays!</i>	<i>WAPE 12 Plays!</i>	<i>WVSR 20 Plays!</i>
<i>WSKS 19 Plays!</i>	<i>WZPK 21 Plays!</i>	<i>WWCK 17 Plays!</i>	<i>WABB 22 Plays!</i>
	<i>WDJX 17 Plays!</i>	<i>KBFM 18 Plays!</i>	

**THE NETWORK** Most Requested At B97 And Others!  
40 TV



**Active!**



# Gabrielle

*“i wish”*

**Early Crossovers Include:**

<i>WIOQ</i>	<i>KZHT</i>	<i>WZJM</i>	<i>B96</i>
<i>Hot 97.7</i>	<i>Hot 105</i>	<i>KTFM</i>	<i>KKBT</i>
<i>Boss 97</i>	<i>B95</i>	<i>WHTO</i>	



PolyGram Label Group

# NETWORK FORTY SPOTLIGHT



**WSKS ..... 102.3 FM**

**Kiss 102.3**

**302 Highway 315**

**Pittston PA 18640**

**(717) 655-6893 Office**

**(717) 655-6862 Fax**

**Tommy Frank .....Operations Manager/PD**

**Bobby D .....Music Director**

**Music Calls:.....ThF 10 am-Noon**

**Joe Kalie.....General Manager**

**Rick Neyhard.....General Sales Mgr**

**Dave Vayda .....Promotion Director**

**Dan Bozyk .....Production Director**

**Frank N Stine ..... 5:30 am - 9:00 am**

**Maxine The Midday Queen ... 9:00 am - 2:00 pm**

**Jo Jo..... 2:00 pm -4:00 pm**

**Artie The One Man Party ..... 4:00 pm - 7:00 pm**

**Kidd Kelley ..... 7:00 pm - Mid**

**Bobby D ..... Mid - 5:30 am**

**Ownership: ..... Future Mark Communications**

## PUCKER UP AND WIN!

There are very few three-way battles left in the Top 40 arena, especially in a market outside the Top 10. Scranton/Wilkes-Barre, Pennsylvania is an obvious exception to that rule. WSKS (Kiss 102.3) is up against a formidable competitor in long-time market leader WKRZ-FM, as well as WBHT (Hot 97), a Susquehanna-owned station duoped with a strong AC. In order to survive and eventually win, Kiss 102.3 PD Tommy Frank has his station positioned as "a Mainstream Top 40 with no particular lean. 'KRZ has always been a Rock-leaning station and 'BHT' is very teen-focused. We have Kiss dayparted properly to target 18-to-34-year-old females and to take advantage of the available audience at various times of the day. The bottom line is whenever you tune into Kiss, you should get more than a background station. You should enjoy yourself and feel like you're having a good time."



**Tommy Frank**

Just a short time ago, Kiss 102.3 was known as Q102 (WTLQ). "We switched in November of last year. I was involved with the station on a consulting basis before the switch. Eventually it just made sense for both management and myself to come here and do it hands-on." Prior to his arrival, Frank called WBSS Atlantic City home. "I did mornings there for a short time. Prior to that it was nights and Music Director at WNVZ Norfolk. My first job in radio was at 92 Moose (WMME) Augusta. I have to mention that because I'm proud of my Maine roots!"

The first order of business at Kiss was "to change

the entire staff. We had to blow it up and start again. I went jockless for a while and then built it slowly. It wasn't easy finding the right people, which amazes me considering how many people sent tapes. I must have gone through 300 to find five I liked! The next thing to do was clean up the music computer. I dropped about 15 currents and a bunch of bad Oldies out of the rotation. There was a lot of crap in there."

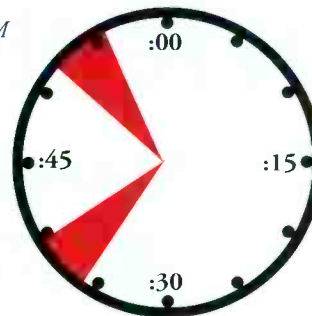
The music policy at Kiss is simple. "I give the audience what it wants," says Frank. "It doesn't matter if it's Dance, Alternative, Rock or whatever. We just play what's hot. To determine what that is, I rely heavily on requests, sales, my gut feeling and, of course, *The Network Forty!*" Music Director Bobby D and I share the responsibility for the music mix. We're constantly fine-tuning, constantly listening to the station and constantly listening to new music. I think this aggressive music policy finally has 'KRZ reacting. We've forced them to play songs like Collage, Babyface, Salt-N-Pepa and Zhané. They would never have touched things like that a few years ago."

The most recent promotional highlight was "our Valentine's Day Kiss-Off. It took place at a local mall where we had 15 couples come down and start kissing. They weren't allowed to let their lips come apart at all. The winners eventually went about 13 hours and we gave them \$5,000. It was great exposure in a high-traffic area and got us some free TV coverage, including CNN!"

-Pat Gillen

### 4 PM SAMPLE HOUR

- Crash Test Dummies**  
MMM MMM MMM MMM
- Squeeze**  
*Tempted*
- Mr. Big**  
*Wild World*
- Counting Crows**  
*Mr. Jones*
- Salt-N-Pepa w/ En Vogue**  
*Whatta Man*
- Journey**  
*Lights*
- Big Mountain**  
*Baby I Love Your Way*
- Blind Melon**  
*No Rain*



#### ON AIR SLOGAN

**"Playing The Best Songs On The Radio"**

- All-4-One**  
*So Much In Love*
- STOPSET**
- Jon Secada**  
*Just Another Day*
- Terence Trent D'Arby**  
*Let Her Down Easy*
- Stevie B.**  
*Spring Love*
- STOPSET**
- Genesis**  
*Invisible Touch*
- Gabrielle**  
*Dreams*



# Tevin Campbell

“I’m Ready”

**THE NETWORK**

**Moves 23-18\*!**

**10 New Believers!**

Power 106 Los Angeles  
KSOL San Francisco  
WNVZ Norfolk

KDUK KISX  
KKMG WKSS  
KPSI KZZU  
KZFN And More!

**Plays Per Week  
Increasing Big Time!**

92Q KBXX  
WFLZ WHJX  
KJMZ KKBT  
WLUM Q106  
WHHH Q102  
WJMN FM102  
WWKX WZJM  
WHYT KUBE  
KTFM WPGC  
KMEL WSKF  
KUTQ WAKS  
B94 KGGI  
KSOL Hot 97.7  
PRO-FM Z90  
KDWB And More!

**Most  
Requested...  
Nationwide!**

*The follow-up  
to his No.1  
gold single, from the  
platinum album of  
the same name.*

*Produced by Babyface and Daryl Simmons.  
Management: Rhonda Byrd/Ron Weisner.*

**30-26\*  
SoundScan LP Sales**

**1679 Total BDS  
Detections!**



## APRIL FOOLS!

*Each year, radio stations across the country spend months devising ways to disrupt the listening audience on the first day of April. Not all radio stations participate in the merriment, but those that do pull off stunts designed to garner press coverage and reaction from their respective audiences. For this week's Programmer's Conference Call, several PDs recall their greatest pranks.*

*However, it must also be noted that the end result of some stunts may not just be fun and games. What follows is an article published in a Burkhardt/Douglas & Associates newsletter on how easy it is to get slapped with a FCC complaint for these seemingly harmless gags. Let the jokers beware.*

### HOAX (THERE IT AIN'T)

*The FCC has very strict guidelines about the airing of obscene material. Consider the large fines they have issued in recent months. The FCC also prohibits any on-air hoaxes or the broadcast of any false or deceptive programming. This violates the trust that the public places on the broadcaster in their community. You should heed this warning when planning for April Fools' Day.*

*The FCC investigated a station which broadcast that it had been taken hostage by Indians. This caused an unnecessary use of the "911" system from worried listeners. The FCC also investigated a station which broadcast that a volcano had erupted in a nearby town. A \$25,000 fine was issued to a station which broadcast that the United States was under nuclear attack. As simple as knowingly giving the incorrect time during the morning show can evoke a complaint. These cases involve "public harm." The FCC guidelines are in place to insure that the hoaxes do not pose a threat to the public's safety and welfare.*

*On-air programming is not the only target of investigation. There are cases involving the promotions department for deceptive broadcasting. Such cases included staged kidnapping and/or disappearances. The rule applies to news and advertisements as well.*

*Take the necessary steps to prevent any type of deceptive programming. Develop a policy for your station and inform your staff about the FCC guidelines. Creative April Fools' Day programming should be well-conceived and carefully planned with the renewed focus of the FCC and the possibility of serious sanctions in mind. — Val Garris*

**What are some of the more unique April Fools' Day promotions you've heard or been a part of at a radio station?**

**TOM GJERDRUM  
PD, KFMB SAN DIEGO**

The best one I was involved with happened several years ago. The morning guy at WLXR LaCrosse ran an announcement from the phone company that asked everyone with a telephone to put bags on their phones because the telephone company was "cleaning out the lines." In other words, "bag your phone so dust and dirt

doesn't get blown through your lines all over your house." The result: tons of phone calls to the radio station but even more to the phone company, wondering what type of bag was needed and when it was going to be done in their specific area. People fell for it hook, line and sinker. Last year, KGB San Diego did a great one. They had the space shuttle landing at Montgomery Field. They did a "live" broadcast with some guy talking through a harmonizer. It made him sound like the commander of the space shuttle. They probably had a thousand cars show up, which caused a traffic jam. It was

great, because trying to get through that traffic made me late for work.

**MIKE MORGAN  
PD, WFLY ALBANY**

Changing the format is always a fun one. A couple of years ago, our morning show changed the format of this station every half hour. For 20 minutes, they'd play all '70s music. The next half-hour, they'd play all Polka music and so on. They even got real specific, such as "All '70s tragedy songs," "All Comedy" and niches like that in half-hour increments. Although this was before the '70s retro thing began happening, it seemed to go over real well even then. All of it was funny. There's nothing like waking up to what you think is WFLY and hearing the "Beer Barrel Polka." We even got clients and listeners involved by having them cut liners for the specific half-hour increments.

**TINA SIMONET  
PD, KZFM CORPUS CHRISTI**

When I was at this *other* radio station, one particular April Fools' Day happened to land on a Monday, which was perfect for our planned prank. We came back from the weekend and told everyone on the air to make sure they changed their clocks by moving them ahead one hour. The old "Hey, it's the first day of April and time to spring ahead" thing. It worked fantastically. People fell for it, but we ran into a problem. Before we could say April Fools' Day, the station was knocked off the air. People never found out it was a joke until later in the day, so it didn't come off as funny as it would've been had we said "April Fools!" on-air.

**RICH SUMMERS  
PD, KFTZ IDAHO FALLS**

Last year, we pulled off a couple of things that got us both press and in trouble. We have a Pioneer League baseball team here, a farm team for the Atlanta Braves. We went on the air last April Fools' and said the team had been sold to Grand Junction, Colorado. They got blasted



*livin' up to its title*

# "comin' on strong"

**Strong Sales! Over 50,000!**

Washington, D.C. #6

Indianapolis #25

Raleigh #19

Boston #33

Houston #28

Seattle #53

Cleveland #45

Baltimore #35

New Orleans #10

*the first single from*

***sudden change***

**BDS Over 5 Million Listeners! Over 800 Detections!**  
**Just Added At Hot 97 New York!**

WPGC Washington, D.C. 10-9\* 24 Plays!

92Q Baltimore 13-11\* 33 Plays!

KKBT Los Angeles 19-17\*

WJMN Boston 23-21\* 15 Plays!

Q102 Philadelphia 29-27\* 21 Plays!

KUBE Seattle 22-10\* 13 Plays!

Z90 San Diego 14-11\* 18 Plays!

KBXX Houston #21\*

WHHH Indianapolis 28-24\* 28 Plays!

And Many More!



**Huge Requests!**



**Medium Rotation!**

*produced by da' mic professah for pro tone productions  
management: nappihed*

*the atlantic group division of atlantic recording corporation  
© 1994 atlantic recording corp. a time warner company*

# PROGRAMMER'S CONFERENCE CALL

with hundreds of calls from people with season tickets, who were pissed off because they had heard nothing about the possibility of this happening. We were threatened with a lawsuit and had to go through with a retraction. We got TV and press coverage. On the same day, we announced that the Royal Canadian Air Force and the U.S.A.F. were conducting a joint tactical maneuver and a Stealth bomber would be making a test landing at the airport. We told our listeners to drive out and take a look at it but "if they couldn't see it, it's probably because they have the cloaking device on." The public bought it completely and the airport called us, rather upset about all the traffic attempting to catch a glimpse of the Stealth.

## JOHNNY A. PD, WFMF BATON ROUGE

A couple of years ago, we had our voice guy produce all these new sweepers, promos and jingles that we debuted April 1st for "The New Disco 102." It's not an original idea, but it had never been done in this market before so between six and nine am, we went all-Disco. We were actually caught by surprise with the fact that the audience absolutely loved it. There wasn't any negative response. Some of our clients got involved by designing commercials to suit the format change. The market talked about it for months; we were surprised by how well received it was.

## DAN KEILEY PD, KQKQ OMAHA

A long time ago, either WZOK or WROK in Rockford did a great one. They had a fake landing of the Goodyear blimp at the airport. The blimp had been in Chicago for a sporting event, so the station began saying that the blimp would be in Rockford - complete with blimp sound effects and a guy doing a remote allegedly from the blimp's gondola. They went with a play-by-play thing, announcing the streets the blimp was passing over on its way to the airport. People were convinced to the point of leaving their homes and offices to look for the blimp.

## JEFF HUNTER PD, KIKI HONOLULU

Back in the late '70s, when April Fools' Day landed on a Monday, a morning guy at KROY Sacramento went on the air and told listeners that, "the International Dateline had been broken." People didn't have to go to work. Since it was broken, it was still Sunday - the days can't change. People were actually calling the station asking, "Is it true, is it true?" Once listeners found out they'd been duped, the station received quite a number of calls.

## CHRIS DAVIS FORMER PD, KQKS DENVER

A few years ago in Indianapolis, an AOR station went on the air with "A Live Turkey Shoot." They had their morning show on the air, taking shots at live turkeys at a local gun range. Callers were really upset about it. I had to go out and take a look at what they were doing. In reality, they had paper turkeys set up at the gun range and were using sound effects to make it sound as though the turkeys were indeed alive. They pulled it off so well, the Humane Society was compelled to show up and check out the situation. The whole thing had me in tears... it was extremely funny.

## BILL SHERIDAN PD, WBHT WILKES-BARRE

When I was at WZZR in Fort Pierce [Florida], our morning guy did this stunt with the New York Mets. He announced there was a huge carnival outside the Mets Stadium, since it was the team's last day in Florida before returning to New York. He had the audience believing there was a parade, carnival and all kinds of festivities going on. The listeners didn't find it especially funny. We received a ton of calls, as did the Mets. It was one of those situations where the morning man came to the PD with six ideas on what to do on April 1st... then went with idea number seven.

- Dwayne Ward

You, too, can participate in *The Network Forty's*  
*Programmer's Conference Call.*  
Contact Dwayne Ward at (800) 443-4001.

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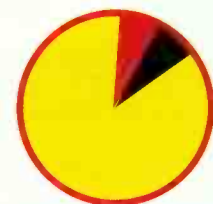
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- People who like the new location of our pie chart.
- People who don't like it.
- People who are ambivalent, yet wanted to be included in this sample.



A black and white close-up portrait of Taylor Dayne. She has long, wavy, light-colored hair that frames her face. She is looking directly at the camera with a neutral expression. The background is a soft, out-of-focus light color.

BIG HOOK.  
BIG BEAT.  
CLASSIC TAYLOR.

TAYLOR DAYNE  
I'll Wait

The hottest single yet from  
the album Soul Dancing...  
now picking up the pace  
towards Platinum.

Already Exploding Out  
of the Clubs!

IT'S JUST WHAT YOU WANT...

Single Produced by  
Shep Pettibone  
for Mastermix Productions Ltd.  
Co-Produced by Taylor Dayne

Album Executive Producer:  
Clive Davis

OFFICIAL AIRPLAY DATE: NOW!

**ARISTA**

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a Bertelsmann Music Group Company

# Jerry Dean

## Beating The Odds In Las Vegas

INTERVIEW BY JEFF SILBERMAN

**I**n life – and especially in Las Vegas – there's no such thing as a sure thing. The monumental casinos and gambling-cum-family attractions were built on the "sure things" of millions of once-confident gamblers. However, since coming to town to take over heritage Top 40 KLUC in 1985, Jerry Dean has been running the table in the city's radio game. The station has been at or near the top of the 12+ rankings for a few books now; currently it once again enjoys the view from the pinnacle. What's more remarkable about this feat is the fact that KLUC plays an Urban-skewed Top 40 format for a decidedly non-Urban population. And not only is KLUC kicking derriere 12+, but their 25-54 stats are good enough to impress even the most teen-phobic advertiser. Dean told Network Forty Editor Jeff Silberman how he hit the jackpot making Top 40 exciting and fun... for the whole family.



**When you first came to KLUC in 1985, what was their sound like?**

It was much more Mainstream than what it is now – almost bordering on a Hot AC. The first thing I had to do when I got here was fix the music. KLUC has been a successful Top 40 station for 30 years and the consistency of having the same call letters and format has helped it stay successful. When I got here, there was a lot of slow, downtempo AC stuff on the air. I had a lot of success at KQKQ Omaha by being an uptempo, exciting radio station, so the first thing I did was inject some energy and excitement.

**Did you also initiate an aggressive marketing campaign to trumpet the change in sound?**

No, the station was still successful and it sounded good when I got here. But any new programmer has his own ideas on what he wants to do with the station.

While KLUC was being marketed very well and its image was and still is very sharp in our listeners' mind, I felt some excitement needed to be injected into the music; the jocks had to reflect that and be more uptempo in what they were doing.

**Was there a point in time between '85 and now when you consciously decided to take the music in a Crossover/Top 40 direction?**

Not really. We fell into a trap about a year-and-a-half ago, when we basically lost sight of our target audience and did the same thing a lot of Top 40 stations did – tried to sound older. By emphasizing the 25-54 demo, we really messed up our target audience. The smart stations quickly got out of that and realized that Top 40 is a format that's basically 12-35. If it's done right, it can skew older. In the course of a year, we went from a 6 to a 9 by just getting our music on track. By doing that, we became #1 in

our target demo as well as 18-49 and Top 5 25-54. Those are pretty desirable demos from a sales standpoint. It was just a matter of sticking to your guns and not letting the outside influences convince you to change.

**When you skewed younger, did the Hot AC and Album Rock stations try to tag KLUC with the "teen station" albatross?**

They still do that. A Top 40 station has got to be #1 in teens; that's the base of any contemporary radio station. But we're #1 in numerous adult demos and Top 5 in 25-54, so we're very competitive.

**How does a Crossover station pull those kind of adult ratings? WPGC is doing it, but KPWR is still having problems selling its numbers.**

A lot of it has to do with consistency. There aren't a lot of stations around the country that have had the same call letters and format in the same market for

30 years. A lot of people grew up with KLUC and they give us some of our adult numbers. The other thing is trying to put a sound on the air that's somewhat family-oriented, yet is still hip and fresh. I want to create a fun station that the whole family can listen to – especially with the morning show.

**It sounds like you daypart heavily.**

Somewhat so, but probably not as heavily as you'd think. We don't play a lot of street or hardcore Rap music. We only play artists such as Snoop Doggy Dogg after 6 pm.

**Niche-40 stations often see their fortunes tied to the quality of the music. How does KLUC prosper when Crossover music isn't happening?**

You still have to look for the hits, no matter what they are. The tempo of our station is very important... and we have to stay uptempo to reflect a resort town



that has good weather 12 months a year. People are always driving with their car tops down or are sitting by the pool. So we always have to create a party, uptempo atmosphere to complement that.

You are right about living and dying with the music. When the music quality isn't up to snuff, you have to emphasize other aspects of your station, such as your morning show... the promotions and cash giveaways... and maybe play a few more stash songs – tunes that were big for you a few years ago – until the cycle comes around again. Now I'm quite pleased that, going into the spring book, we have probably the best music on the air that we've had in a long time.

**The Vegas as seen by the rest of the country and the Vegas you program to are two separate entities. How does that affect your programming?**

It's very easy for anyone who comes to Vegas to get caught up in the glitz and glamour of the Strip, but for the residents who listen to KLUC on a day-to-day basis, that's not what their city is all about. In fact, unless they have to work there, the locals will go out of their way to avoid the Strip, simply because it's such a mess. It's not the real world down there; it's just what attracts tourists.

As a programmer, you have to make sure you don't get caught in the trap of programming to tourists and getting involved with the image of Vegas. There's a real city here underneath all the plastic and neon.

**In that light, the last thing you'd offer as a contest prize would be a weekend at Caesar's Palace.**

Not necessarily. The normal listener doesn't spend much, if any, time at Caesar's Palace. From our research, we've found that one of the best prizes we can give away is a simple weekend getaway, where we'll supply a babysitter and send a listener and her husband to a major hotel, where they'll be pampered in a high-roller suite for the weekend. Something like that is unique.

Furthermore, Vegas has gotten a lot more contemporary musically. The days of nothing but Frank and Dean and Wayne Newton are over. It's now a home for contemporary entertainment, so when somebody who appeals to our audience is performing on the Strip, we give away tickets to their shows away and our listeners appreciate it.

**Since Vegas is the fastest growing market in the country, how does that influx of new residents affect your target demo and research?**

When I got here in 1985, Las Vegas was market #74. Now it's nearing the Top 50. The big challenge for us is letting the new people know KLUC exists. So we get as visible outside the station as possible. We're always out on the streets in our van and big, mobile super-radio. We have an aggressive TV campaign and a number of billboards. All that, on top

Modern Rock station. So it's important to be #1 in as much as possible. They say it's harder to stay at #1 than to get there in the first place – and that's true. Now everyone's gunning for us. Staying #1 is the main thing in the minds of everyone here at KLUC.

**But with every other station gunning after you, how do you combat them when they're coming from a variety of formats?**

We realize they're going to have to come after us and we know what works

**THE LONG AND WINDING ROAD**

**JERRY DEAN**

KCII-AM Washington, IA	on-air/gopher
KMNS-AM Sioux City	air personality
KGGO Des Moines	Program Director
WAAY-AM Hunstville	Program Director
KQKQ, Omaha	Program Director
KLUC, Las Vegas	Program Director

of the outside promotions we do, lets the people know we exist.

**Is the average Vegas listener getting younger due to the influx?**

No, the median age is about 33, which has pretty much stayed the same. There's also a significant segment of the audience in retirement, but I doubt if too many of them listen to KLUC.

**KLUC was #1 12+, lost the lead, then most recently reclaimed it. How important is it to be #1 12+ compared to just winning your target demos?**

I want to be the #1 station in the market. Advertising agencies may say 12+ doesn't mean that much, but that's the overall rating and if I'm the #1 station 12+ and in overall come, we can say truthfully that more people listen to KLUC every week than any other station in Las Vegas – and that's important.

Our target audience is 18-34. We have been #1 in that; currently we're #2, just two-tenths of a point behind the

for us, so I'm never going to deviate the programming of this station based on what another station might do. On the Rock side, there are three stations all basically doing the same thing – one traditional AOR and two Classic Rockers. Although their music is quite similar, the big difference is that one Classic Rocker has Howard Stern in the mornings. He's dominant, but after he signs off, the station's ratings go right down the tubes. While those stations are battling for the Rock audience, we stay out of that arena. They can go after the males; the Top 40 format is traditionally geared for women anyway.

On the adult side, there's a Hot AC station that we share the most audience with. But there aren't a lot of common artists between a traditional Hot AC and our Urban-based Top 40 outside of Toni Braxton and a few Janet Jackson songs. They don't play the Salt N' Pepas and Princes.

**Using the Classic Rock station with Stern as an example, a lot of stations**

**have trouble segueing from a non-music morning show into middays. How do you handle the transition?**

That is a big problem. Listeners recognize the fact that mornings are different. They expect different things from their radio stations in the morning than they do at 5:00 pm. The music we play on our morning show doesn't differ that much from what we play the rest of the day, so there's some consistency there. Plus, I'm blessed with a morning team of Jay Casey, Julio the Gardener and Melody McKay, who are very brief in their bits. Most PDs have morning shows that ramble, but our show is prepared, scripted and moves along very quickly. We get at least eight songs in each hour and are still able to be entertaining.

**It has often been said that the worst thing a #1 station can do is stand pat. What kind of changes do you make and how do you make them to ensure your position in the market?**

My job as PD is to make the station as fresh-sounding as possible. Since we have been here for a long time, with our call letters in this market for 30 years, it's very easy to get complacent. But there's a difference between the KLUC of 1970 and the KLUC of 1994. A big part of my job is to make sure our liners are fresh, that the things we do on the air relates to the day-to-day lives of our audience and make sure our jocks are up-to-date on what our listeners want, musically and otherwise.

**Finally, where do you go from here? Do you have the urge to program in a Top-10 market?**

The days of DJs and PDs bouncing around 20 radio stations in their careers are over with. I've been fortunate enough to work for a terrific company in Nationwide. They take care of their employees. They have a motto of "Only The Best People" and they really believe it. I'm very happy with the circumstances at this station and company. That's not to say I'm not open to other opportunities, but Nationwide and KLUC have been very good to me. Rarely do PDs have the opportunity to work somewhere fulfilling, yet I feel I've accomplished a lot at KLUC. We've won numerous industry awards and I've had the personal satisfaction in seeing people I've hired blossom into great broadcasters. Vegas is a real exciting town to live in and I'm getting spoiled working here. ▣

# MUSIC MEETING

## AL B. SURE!

### "I'M STILL IN LOVE WITH YOU"

(DEATH ROW/INTERSCOPE/AG)

A huge buzz is emanating from the *Above The Rim* soundtrack. Consisting of what some programmers describe as perfect tracks for the spring book, this Al Green remake has already racked up most-added honors at R&B.

## NKOTB

### "Never Let You Go"

(COLUMBIA)

Teddy Riley's crystalline production brings NKOTB back into the Mainstream. The midtempo groove, spiced with Jordan Knight's trademark falsetto and Donnie Wahlberg's Rap intro, "Never Let You Go" has been brewing at Crossover and Dance stations for awhile. A guaranteed reaction record.

## H-TOWN

### "PART TIME LOVER"

(DEATH ROW/INTERSCOPE/AG)

Another subtle, yet explosive release from the *Above The Rim* soundtrack. Very smooth with a slow groove, the H-Town boys are criss-crossing from R&B and Crossover radio. Holding true to their earlier form of "Knockin' Da Boots" – and with a movie to support it – the Atlanta natives have crafted a beat that will work in several formats and at retail.

## REPERCUSSIONS AND CURTIS MAYFIELD

### "Let's Do It Again"

(WB)

Another hot release from *A Tribute To Curtis Mayfield*, the soulful Staple Singers song first

topped the charts in 1975 and is brought back to life with a '90s hipness. Familiar yet fresh, you can't go wrong here.

## TAYLOR DAYNE

### "I'll Wait"

(ARISTA)

Sounding more like Tina Turner than ever before, this funky diva dances her way back to the forefront. Totally accessible to all demos and formats, it's already spinning over 20 Plays Per Week at San Diego's Z90. A spring-time song in every sense of the word.

## TEDDY PENDERGRASS

### "Believe In Love"

(ELEKTRA)

Displaying an Old School foundation under Teddy P's typically suave vocals, this track has knocked 'em out in the Clubs and at Crossover, with the next stop being Mainstream. A great Dance balance song that has multi-demo smash written all over it.

## THE BREEDERS

### "Divine Hammer"

(4AD/ELEKTRA)

The Breeders keep the momentum from "Cannonball" rolling on their next track. With more programmers attuned to Alternative hits, "Divine Hammer" should fit in nicely. A strong fan base is already established, so start rotating this one at night before opening up to other dayparts.

## LISETTE MELENDEZ

### "Will You Ever Save Me"

(FEVER/RAL/CHAOS)

Hot on the heels of "Goody



LISETTE MELENDEZ

Goody," Lissette Melendez displays a smooth and sultry side with this track. Displaying a wide vocal range, this epic should light up your phones. Working well at Urban radio, the timing is just right for this upper-demo tune.

## INDONESIA

### "Do Thangz"

(SBK/ERG)

Hardcore Dance with an infectious beat, the buzz on this one started at Crossover awhile ago. Now watch it do its magic in the Mainstream. A perfect song

that'll have your listeners "rolling down the windows and cranking it up."

## THE PROCLAIMERS

### "Let's Get Married"

(CHRYSALIS/ERG)

Ever since last spring's "(I Could Walk) 500 Miles," radio has been waiting for The Proclaimers' next hit. Here it is – already exploding in the aggressive Alternative and Mainstream circuits. More accessible and Pop sounding than their previous tracks, "Let's Get Married" is a sing-along classic.



# madonna

## "I'll Remember"

**NETWORK** Debuts #25\*  
In It's First Week!

**The #1 Most Added  
With 173 Stations  
Out-Of-The-Box!**

WAKS Columbus  
B94 Pittsburgh  
KDWB Minneapolis  
92Q Baltimore  
B97 New Orleans  
Power Pig Tampa  
WHHH Indianapolis  
Z100 New York  
Y100 Miami  
WHYT Detroit  
KISF Kansas City  
WKQB St Louis  
KKFR Phoenix  
Q106 San Diego  
WKRQ Cincinnati  
KKRZ Portland  
WLUM Milwaukee  
WNVZ Norfolk  
WPGC Washington, D.C.  
WPOW Miami  
WPRO Providence  
KRBE Houston  
Star 94 Atlanta  
Q99 Salt Lake City  
Kiss 108 Boston  
WZJM Cleveland  
And Many, Many More!



**1385 Total BDS Detections!**

**NETWORK** Already Most  
Requested At:

KIIS FM Los Angeles  
KKLQ San Diego  
KRBE Houston  
Star 94 Atlanta  
WKSE Buffalo  
And Others!

**The new single.**

PRODUCED BY MADONNA AND PATRICK LEONARD.  
Management: Freddy DeMann/DeMann Entertainment  
The album: Music From The Motion Picture "WITH HONORS"

©1994 Maverick Recording Company





# MUSIC MEETING

**COLOR ME BADD**

“Let’s Start With Forever”

(GIANT/REPRISE)

Smooth and sultry, CMB returns to the roots that brought them #1 hits. Soft and spiced with sax, the mid-tempo melody should prove to be an across-the-board hit. Many call this heart-tugging ballad the class of their new album. It’s geared especially for females, which should work around the clock.

**DAWN PENN**

“You Don’t Love Me (No, No, No)”

(BIG BEAT/ATLANTIC/AG)

It’s hard to believe that a woman in her early 50’s can spark such a Rasta-rhythm tune. Boasting unique vocals with a grooving beat, “You Don’t Love Me (No, No, No)” is sexy and infectious. Crossing from Alternative and Crossover, spin this one and watch it react.

**FORWARD MOTION**

**WORKING WELL:** Kriss Hart, PD of last week’s spotlight station, KQMQ Honolulu, says General Public and UB40 are huge in the paradise land as “I’ll Take You There” (Epic) and “C’est La Vie” (Virgin) explode at his station... Buzzing at KHS FM Los Angeles and KTMT Medford is Ovis’ “Regular



**TAYLOR DAYNE**

Thang” (Restless)... Obviously the most-added record of the week: Madonna’s “I’ll Remember” (Maverick/Sire/WB). Some majors sneaked it early, picking up a freshly-minted C&D for their efforts... Morrissey’s “The More You Ignore Me, The Clos-

er I Get” (Reprise), which quickly shot into the Top 3 on *The Network Forty X* chart, is also building quite a story on the Mainstream side... Continuing to test positively is Us3’s “Cantaloup (Flip Fantasia)” (Blue Note/Capitol). Add some great

feedback from new believers WSTW and KFTZ... WHY Montgomery PD Bill Thomas tells us Billy Joel is a “total smash here,” as “Lullabye (Goodnight, My Angel)” (Columbia) is pulling Top-5 requests.

—John Kilgo

## UPCOMING RECORD RELEASES

**NEXT MONTH:**

**BLIND MELON**

“Change” (CAPITOL)

**CHARLATANS**

“Can’t Get Out Of Bed” (ATLANTIC/AG)

**COCTEAU TWINS**

“Bluebeard” (CAPITOL)

**CELINE DION**

“Mislead” (550 MUSIC)

**ERASURE**

“Always” (MUTE/ELEKTRA)

**ARETHA FRANKLIN**

“Willing To Forgive” (ARISTA)

**GABRIELLE**

“I Wish” (GO! DISCS/LONDON/PLG)

**INNER CITY**

“Do Ya” (COLUMBIA)

**MPEOPLE**

“Movin’ On Up” (DECONSTRUCTION/EPIC)

**TONY TONI TONÉ**

“Leavin’” (WING/MERCURY)

**CRYSTAL WATERS**

“100% Pure Love” (MERCURY)

**XSCAPE**

“Love On My Mind” (SO SO DEF/COLUMBIA)



# MELISSA ETHERIDGE

## "Come To My Window"

**THE NETWORK #24\***  
FORTY

**BDS Mainstream Monitor #31\***

**Total BDS Detections Approaching 1100!**

Z100 14 Plays!	KKFR 36 Plays!	B97 21 Plays!	WXKS 10 Plays!	Q99 15 Plays!
WAPE 14 Plays!	I95 24 Plays!	XL106 15 Plays!	WPLY 14 Plays!	WKBQ 29 Plays!
WAKS 17 Plays!	98PXY 11 Plays!	93Q 35 Plays!	FLY92 36 Plays!	WBBQ 21 Plays!
WKSI 24 Plays!	WWZZ 21 Plays!	WHHY 20 Plays!	WVSR 31 Plays!	WABB 35 Plays!
WGRD 21 Plays!	WFHN 27 Plays!	KC101 25 Plays!	WXXX 25 Plays!	WTWR 22 Plays!
KQRQ 24 Plays!	WNNK 19 Plays!	WSTW 26 Plays!	KZZU 33 Plays!	WKRZ 34 Plays!

**Sales Approaching 700,000!**



# I to I "The Right Time"

(pronounced Eye To Eye)

**BDS Up 104 To 432 Total Plays!**

KIIS 29 Plays!	KRBE Add!	KHKS Add!	KS104 Add!	KZHT Add!
XHTZ 20 Plays!	KTFM 15 Plays!	KHFI 39 Plays!	WKSS 12 Plays!	WKSE 14 Plays!
WGTZ 32 Plays!	KTFM 15 Plays!	WFHN 19 Plays!		KKXX 45 Plays!
KHTT 13 Plays!	Power Pig 28 Plays!			

**From The London Soundtrack "Four Weddings And A Funeral"**



PolyGram Label Group

# MOST REQUESTED



**WBBM FM CHICAGO, MARK SULLIVAN**

1. Snoop Doggy Dogg, Gin And
2. Mariah Carey, Without You
3. The Immortals, Mortal Kombat
4. All-4-One, So Much In Love
5. Ace Of Base, The Sign



**KKRZ PORTLAND, SCOTT LANDER**

1. All-4-One, So Much In Love
2. Gabrielle, Dreams
3. Ace Of Base, The Sign
4. Salt-N-Pepa, Shoop
5. Xscape, Understanding



**WHTZ NEW YORK, CHIO THE HITMAN**

1. Enigma, Return To Innocence
2. Madonna, I'll Remember
3. Danzig, Mother
4. Ace Of Base, The Sign
5. Crash Test Dummies, MMM



**WJMN BOSTON, MARK CLARK**

1. 12 Gauge, Dunkie Butt
2. R. Kelly, Bump N' Grind
3. Wu-Tang Clan, C.R.E.A.M.
4. Snoop Doggy Dogg, Lodi Dodi
5. Salt-N-Pepa, Whatta Man



**WPLJ NEW YORK, A.J. HAMMER**

1. Ace Of Base, The Sign
2. Celine Dion, The Power Of
3. Little Texas, What Might



1. Crash Test Dummies, MMM MMM MMM MMM
2. Ace Of Base, The Sign
3. All-4-One, So Much In Love
4. Salt-N-Pepa w/En Vogue, Whatta Man
5. Beck, Loser
6. Counting Crows, Mr. Jones
7. Mariah Carey, Without You
8. Us3, Cantaloup (Flip Fantasia)
9. Prince, The Most Beautiful Girl In The World
10. Enigma, Return To Innocence



**WPLY PHILADELPHIA, JIM KELLY**

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Ace Of Base, The Sign
4. Tom Petty, Mary Jane's
5. Mariah Carey, Without You



**KPWR LOS ANGELES, THA BAKA BOYZ**

1. Snoop Doggy Dogg, Lodi Dodi
2. Warren G., Regulator
3. R. Kelly, Bump N' Grind
4. All-4-One, So Much In Love
5. #1, Do You Know What I Mean



**WQHT NEW YORK, BALTAZAR**

1. 2 In A Room, El Trago
2. SWV, Anything
3. Doug E. Fresh, Freaks
4. All-4-One, So Much In Love
5. Reel 2 Reel, I Like To Move



**KUBE SEATTLE, CHET BUCHANAN**

1. Queen Latifah, U.N.I.T.Y.
2. All-4-One, So Much In Love
3. Salt-N-Pepa, Step
4. R. Kelly, Bump N' Grind
5. Sudden Change, Comin' On
6. Enigma, Return To Innocence
7. Ice Cube, You Know How We



**KSOL SAN FRANCISCO, JOJO WRIGHT**

1. R. Kelly, Bump N' Grind
2. Mariah Carey, Without You
3. Snoop Doggy Dogg, Gin And
4. Masta Ace, Inc., Born To
5. All-4-One, So Much In Love
6. Warren G., Regulator
7. Conscious Daughters, Somethin'



**WWKX PROVIDENCE, MOJO**

1. Snoop Doggy Dogg, Lodi Dodi
2. The Immortals, Mortal Kombat
3. All-4-One, So Much In Love
4. Queen Latifah, Just Another
5. Worl-A-Girl, No Gunshot
6. Salt-N-Pepa, Whatta Man
7. Masta Ace, Inc., Born To



**KQKS DENVER, J.B. GOOD**

1. Snoop Doggy Dogg, Gin And
2. All-4-One, So Much In Love
3. Ace Of Base, The Sign
4. Salt-N-Pepa, Whatta Man
5. Domino, Getto Jam
6. A Lighter Shade Of B, Hey DJ
7. Enigma, Return To Innocence
8. Mariah Carey, Without You



**KYIS OKLAHOMA CITY, MIKE ALEXANDER**

1. Tom Petty, Mary Jane's
2. Mariah Carey, Without You
3. Madonna, I'll Remember
4. Counting Crows, Mr. Jones
5. All-4-One, So Much In Love
6. Crash Test Dummies, MMM
7. Enigma, Return To Innocence
8. Ace Of Base, The Sign





## NO EXCUSES

"It's obvious that Alice In Chains already has a huge fan base. This song enables us to tap into the hippest of people."

Mike McGowen, MD KC-101 New Haven

"There are no excuses, you should be playing this!"

Paul Bryant, MD KRBE, Houston

#1 AOR at BDS!

#1 Alternative at BDS!

Over 1,200 Top 40 BDS Spins!

There's no cassette single and there's no excuse.

From their #1 platinum EP "Jar Of Flies."

Produced by Alice In Chains.

Management: Susan Silver.

COLUMBIA

Columbia Reg U.S. Pat. & Tm. Off. Marca Registrada / © 1994 Sony Music Entertainment Inc.

www.americanradiohistory.com

# MOST REQUESTED

**KMEL**  
106.1

**KMEL SAN FRANCISCO, ROSARY & CHUY**

1. R. Kelly, Bump N' Grind
2. Warren G & Nate, Regulate
3. Conscious Daughters, Somethin'
4. Masta Ace, Inc., Born To
5. Mariah Carey, Without You
6. Outkast, Players' Ball
7. Janet Jackson, Because Of
8. Tevin Campbell, I'm Ready
9. Ice Cube, You Know How We
10. SWV, Anything

**Kiss**  
98.5

**WKSE BUFFALO, SUE O'NEIL**

1. Snoop Doggy Dogg, Gin And
2. Xscape, Just Kickin' It
3. Ace Of Base, The Sign
4. Beck, Loser
5. Madonna, I'll Remember

**KH103**  
today's hottest music

**KJYO OKLAHOMA CITY, TOD TUCKER**

1. Beck, Loser
2. All-4-One, So Much In Love
3. Counting Crows, Mr. Jones
4. Salt-N-Pepa, Whatta Man
5. Us3, Cantaloop
6. Xscape, Understanding
7. Crash Test Dummies, MMM
8. Madonna, I'll Remember

**98.5**  
**KLUC FM**

**KLUC LAS VEGAS, DANNY CRUZ**

1. All-4-One, So Much In Love
2. Ace Of Base, The Sign
3. Xscape, Understanding
4. K7, Zunga Zeng
5. Babyface, And Our Feelings
6. Salt-N-Pepa, Whatta Man
7. Snoop Doggy Dogg, Gin And
8. A Lighter Shade Of B, Hey DJ



**NIGHT PERSON**

OF THE WEEK

**ROB BLAIR**  
WZPL Indianapolis

1. Mariah Carey, Without You
2. Salt-N-Pepa w/En Vogue, Whatta Man
3. All-4-One, So Much In Love
4. Prince, The Most Beautiful Girl In The World
5. Toni Braxton, You Mean The World To Me

**Power102FM**  
El Paso's Fresh New Music Mix

**KPRR EL PASO, VICTOR STARR**

1. Ace Of Base, The Sign
2. Salt-N-Pepa, Whatta Man
3. Mariah Carey, Without You
4. Domino, Getto Jam
5. Salt-N-Pepa, Shoop
6. R. Kelly, Bump N' Grind
7. Masta Ace, Inc., Born To
8. Queen Latifah, U.N.I.T.Y.
9. Sagat, Why Is It

**WHJX**

**WHJX JACKSONVILLE, HITMAN HAZE**

1. R. Kelly, Bump N' Grind
2. 12 Gauge, Dunkie Butt
3. Doug E. Fresh, Freaks
4. R. Kelly, 12 Play
5. Dawn Penn, You Don't Love

**B95**  
KBOS 94.9

**KBOS FRESNO, KRAZY KID STEVENZ**

1. A Lighter Shade Of, Hey DJ
2. R. Kelly, Bump N' Grind
3. Ace Of Base, The Sign
4. Babyface, And Our Feelings
5. Heavy D, Got Me Waiting

**FM97WLAN**

**WLAN LANCASTER, MIKE SCOTT**

1. Ace Of Base, The Sign
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Mariah Carey, Without You
5. Counting Crows, Mr. Jones

**98PXY**

**WPXY ROCHESTER, ARTE THE ONE MAN PARTY**

1. Enigma, Return To Innocence
2. A Lighter Shade Of, Hey DJ
3. Crash Test Dummies, MMM
4. Us3, Cantaloop
5. Celine Dion, The Power Of

**kdon**  
102.5 FM

**KDON SALINAS, DARRIN STONE**

1. Prince, The Most Beautiful
2. Mariah Carey, Without You
3. Conscious Daughters, Somethin'
4. Snoop Doggy Dogg, Gin And
5. Babyface, Never Keeping
6. Us3, Cantaloop
7. Heavy D, Got Me Waiting
8. Madonna, I'll Remember

**WJMX**  
103.3 FM

**WJMX FLORENCE, BOOKER**

1. Crash Test Dummies, MMM
2. Counting Crows, Mr. Jones
3. Beck, Loser
4. Prince, The Most Beautiful
5. Smashing Pumpkins, Disarm
6. Aerosmith, Dueces Are Wild
7. The Brand New Heavies, Dream
8. Alice In Chains, No Excuses

**Z104**  
Madison's Best Mix!

**WZEE MADISON, CATFISH COOPER**

1. Salt-N-Pepa, Whatta Man
2. Crash Test Dummies, MMM
3. Mariah Carey, Without You
4. Tom Petty, Mary Jane's
5. Us3, Cantaloop
6. Counting Crows, Mr. Jones
7. Ace Of Base, The Sign
8. All-4-One, So Much In Love

**KDUK**  
POWER 104.7 FM

**KDUK EUGENE, THE BEAR ON THE AIR**

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Babyface, And Our Feelings
4. R. Kelly, Bump N' Grind
5. Enigma, Return To Innocence

**CK95**  
FRESNO

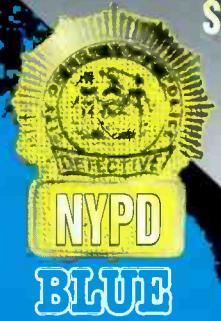
Today's Best Music!

**KIOK TRI-CITIES, MICHAEL DEAN**

1. Alice In Chains, No Excuses
2. Crash Test Dummies, MMM
3. All-4-One, So Much In Love
4. Counting Crows, Mr. Jones
5. Beck, Loser

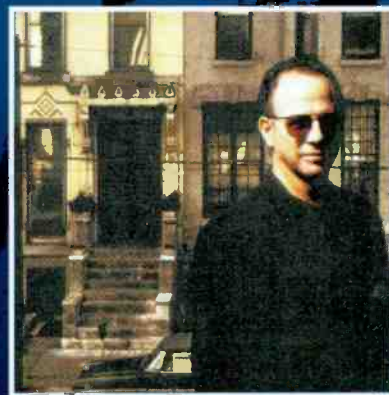


**FEATURING  
THE THEME FROM THE  
CRITICALLY ACCLAIMED  
ABC TELEVISION  
SERIES**



# MIKE POST

INVENTIONS FROM THE BLUE LINE



**AMERICAN GRAMAPHONE®**

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# MOST REQUESTED



**KJYK TUCSON, KILLER KEITH DUNCAN**

1. Snoop Doggy Dogg, Lodi Dodi
2. Salt-N-Pepa, Shoop
3. Snoop Doggy Dogg, Gin And
4. Ice Cube, You Know How We
5. Too \$hort, Money In The
6. Conscious Daughters, Somethin'
7. A Lighter Shade Of, Hey DJ



**WKSX WILKES-BARRE, KID 'THE HEAVY' KELLY**

1. The Immortals, Mortal Kombat
2. Candlebox, You
3. K7, Zunga Zeng
4. Jodeci, Cry For You
5. Madonna, I'll Remember



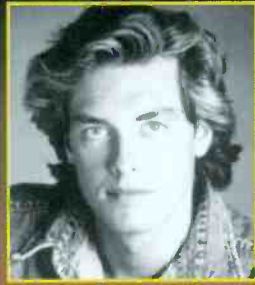
**WGRG BINGHAMTON, WESTY**

1. Crash Test Dummies, MMM
2. The Knack, My Sharona
3. Ace Of Base, The Sign
4. All-4-One, So Much In Love
5. Color Me Badd, Choose
6. Meat Loaf, Rock And Roll
7. Mariah Carey, Without You
8. Counting Crows, Mr. Jones



**WJKC ST CROIX, BIG JOHNSON**

1. All-4-One, So Much In Love
2. Barrington Levy, Be Strong
3. Zhané Groove Thang
4. Mint Condition, U Send Me
5. Worl-A-Girl, No Gunshot
6. Jodeci, Cry For You
7. The Brand New Heavies, Dream
8. Tevin Campbell, I'm Ready



## NIGHT PERSON OF THE WEEK

**RIKK IDOL**  
WKBQ ST. LOUIS

1. Salt-N-Pepa w/En Vogue, Whatta Man
2. All-4-One, So Much In Love
3. Danzig, Mother
4. Crash Test Dummies, MMMMMMMMMMMM
5. 12 Gauge, Dunkie Butt



**KFBQ CHEYENNE, WOODY HARRELSON**

1. All-4-One, So Much In Love
2. Salt-N-Pepa, Whatta Man
3. Beck, Loser
4. Us3, Cantaloop
5. Ace Of Base, The Sign
6. Jodeci, Cry For You
7. Janet Jackson, Because Of
8. Big Mountain, Baby I Love
9. Counting Crows, Mr. Jones



**KMVR LAS CRUCES, BOBBY CORONA**

1. K7, Zunga Zeng
2. Keith Sweat, How Do You
3. Coming Of Age, Baby Be Still
4. Tevin Campbell, I'm Ready
5. Lisette Melendez, Will You
6. Enigma, Return To Innocence
7. Big Mountain, Baby I Love
8. Guesss, Tell Me Where It



**KYYY BISMARCK, BOBBY ROCK**

1. Beck, Loser
2. Salt-N-Pepa, Whatta Man
3. Crash Test Dummies, MMM
4. Prince, The Most Beautiful
5. Danzig, Mother
6. Alice In Chains, No Excuses
7. CeCe Peniston, I'm In The
8. Ace Of Base, The Sign
9. The Cranberries, Dreams



**WDJB FORT WAYNE, CHRIS CAGE**

1. Crash Test Dummies, MMM
2. All-4-One, So Much In Love
3. The Breeders, Cannonball
4. Salt-N-Pepa, Whatta Man
5. Counting Crows, Mr. Jones
6. Björk, Big Time Sensuality
7. Tom Petty, Mary Jane's
8. CeCe Peniston, I'm In The
9. Xscape, Understanding
10. Eternal, Stay



**KQHT GRAND FORKS, BOBBY BRADY**

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Bruce Springsteen, Streets
4. Squeeze, Tempted
5. Ace Of Base, The Sign
6. Counting Crows, Mr. Jones
7. The Cranberries, Dreams
8. Alice In Chains, No Excuses



**KCGQ CAPE GIRARDEAU, J.J. ELLIOTT**

1. Nirvana, All Apologies
2. Big Mountain, Baby I Love
3. James, Laid
4. Crash Test Dummies, MMM
5. Ace Of Base, The Sign



**WZPL INDIANAPOLIS, ROB BLAIR**

1. Mariah Carey, Without You
2. Salt-N-Pepa Whatta Man
3. All-4-One, So Much In Love
4. Prince, The Most Beautiful
5. Toni Braxton, You Mean The
6. 12 Gauge, Dunkie Butt
7. Xscape, Understanding
8. Ace Of Base, The Sign
9. Big Mountain, Baby I Love

Today's Best Music



**WKBQ ST LOUIS, RIKK IDOL**

1. Salt-N-Pepa, Whatta Man
2. All-4-One, So Much In Love
3. Danzig, Mother
4. Crash Test Dummies, MMM
5. 12 Gauge, Dunkie Butt
6. Enigma, Return To Innocence
7. Smashing Pumpkins, Disarm
8. East 17, House Of Love



**LOW**

# “low”

**RELEASED: August 1, 1993**

**BREAKING: April 1, 1994**

**Z100 New York!**

**WKQB St. Louis!**

**KKFR Phoenix!**

**WZJM Cleveland!**

***Also Happening At These Stations!***

**WLAN Add!**

**WRFY 5-3\***

**WBHT 27-24\***

**WBWB 35-32\***

**KIOC 36-33\***

**WXSR D-39\***

**KTMT Add!**

**WCIL 24-21\***

**KWTO #26\***

**WAZY D-33\***

**WKHI 37-34\***

**KHTT D-39\***

**Over 600,000 Sold!**

**The #5 BDS LP!**

** Heavy!**

*Virgin*

# MOST REQUESTED

## 92 MOOSE Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

1. Danzig, Mother
2. Beck, Loser
3. Ace Of Base, The Sign
4. Crash Test Dummies, MMM
5. Salt-N-Pepa, Whatta Man

## Q-105

105.5 WQGN-FM RADIO

WQGN NEW LONDON, ROB HAYES

1. Beck, Loser
2. Michael Bolton, Completely
3. All-4-One, So Much In Love
4. Tevin Campbell, I'm Ready
5. Enigma, Return To Innocence

## ROCK 107

WRCK FM 107.3

WRCK UTICA, B.B. GOOD

1. Ace Of Base, The Sign
2. Crash Test Dummies, MMM
3. Salt-N-Pepa, Whatta Man
4. Us3, Cantaloop
5. Beck, Loser
6. Enigma, Return To Innocence

## KZIO

102.5 FM

KZIO DULUTH, TOMMY SHAW

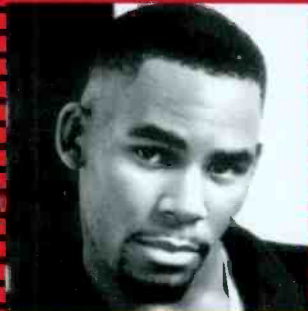
1. Us3, Cantaloop
2. Ace Of Base, The Sign
3. Salt-N-Pepa, Whatta Man
4. Beck, Loser
5. Crash Test Dummies, MMM

## THE HOT FM 96.3 WRHT

WRHT NEW BERN, CHRIS CROSS

1. All-4-One, So Much In Love
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Big Mountain, Baby I Love
5. Adam Sandler, Lunch Lady

## BREAKOUT ARTIST OF THE WEEK



### R. KELLY

*"Bump N. Grind"*

KSOL	San Francisco	#1
KMEL	San Francisco	#1
WJMN	Boston	#2
KPWR	Los Angeles	#3
KUBE	Seattle	#4

## KMGZ

KMGZ LAWTON, J. MAN

1. R. Kelly, Bump N' Grind
2. Domino, Getto Jam
3. Beck, Loser
4. Danzig, Mother
5. All-4-One, So Much In Love
6. Madonna, I'll Remember
7. Crash Test Dummies, MMM
8. Hammer, Pumps And A Bump

## MIX 107.3

KISX TYLER, JEFF EVANS

1. All-4-One, So Much In Love
2. Crash Test Dummies, MMM
3. Ace Of Base, The Sign
4. Mariah Carey, Without You
5. Babyface, And Our Feelings
6. Smashing Pumpkins, Disarm
7. Rosco Martinez, Neon
8. Counting Crows, Mr. Jones
9. Nirvana, All Apologies

## WZYP

WZYP HUNTSVILLE, WALLY B.

1. Color Me Badd, Choose
2. Counting Crows, Mr. Jones
3. All-4-One, So Much In Love
4. Tevin Campbell, I'm Ready
5. Eternal, Stay
6. Danzig, Mother
7. Big Mountain, Baby I Love
8. The Cranberries, Dreams

## WAZY

96.5

WAZY LAFAYETTE, STEVE CLARK

1. All-4-One, So Much In Love
2. Crash Test Dummies, MMM
3. Salt-N-Pepa, Whatta Man
4. Beck, Loser
5. Counting Crows, Mr. Jones
6. Big Mountain, Baby I Love
7. The Cranberries, Dreams
8. Prince, The Most Beautiful
9. Ace Of Base, The Sign

## WIXX 101

WIXX GREEN BAY, STEVE LOUZOS

1. Crash Test Dummies, MMM
2. Ace Of Base, The Sign
3. Gabrielle, Dreams
4. Salt-N-Pepa, Whatta Man
5. Us3, Cantaloop
6. Celine Dion, The Power Of
7. Tom Petty, Mary Jane's
8. Mariah Carey, Without You
9. All-4-One, So Much In Love



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Snoop Doggy Dogg, Gin And
2. Dawn Penn, You Don't Love
3. R. Kelly, Bump N' Grind
4. Beck, Loser
5. Domino, Sweet Potatoe Pie
6. Collage, I'll Be Loving You
7. Jodeci, Cry For You
8. Format, I'll Do Anything To
9. Ace Of Base, The Sign

## CILFM

ROCKINRADIO

WCIL CARBONDALE, SHAWNA MATTHEWS

1. Ace Of Base, The Sign
2. Alice In Chains, No Excuses
3. Bruce Springsteen, Streets
4. Melissa Etheridge, Come To
5. Beck, Loser

## MIX 97.7

The Beach's Biggest Hits!

WWWX MYRTLE BEACH, JAMES GREGORY

1. CeCe Peniston, I'm In The
2. Mariah Carey, Without You
3. Counting Crows, Mr. Jones
4. Ace Of Base, The Sign
5. Big Mountain, Baby I Love



# Collective Soul

“shine”

**One Of The Most Added AOR!**  
**One Of The Most Requested AOR!**

WAAL Binghamton  
KIOC Beaumont  
WRFY Reading  
WVKS Toledo  
WYCR York  
WRKY Stubenville  
KZII Lubbock

WAEB Allentown  
KJ103 Oklahoma City  
WRQK Canton  
CK105 Flint  
KIOK Tri-Cities  
KTMT Medford  
And More!

KDUK Eugene  
WLAN Lancaster  
WSTW Wilmington  
WWKZ Tupelo  
KQID Alexandria  
WXSX Tallahassee



## 12 Early Believers!

Power Pig Tampa -11 Spins  
KUBE Seattle  
FLY92 Albany  
WQGN New London

KTFM San Antonio  
Power 96 Miami  
WGTZ Dayton  
WRCK Utica

KHKS Dallas -10 Spins  
Hot 97.7 San Jose  
KHTT Tulsa  
KFFM Yakima

## Already Charting!

Hot 97 New York 23-23\*

KTFM San Antonio D-30\*  
WBSS Atlantic City 34-33\*

**Billboard Club Chart D-38\* Billboard Maxi Singles Greatest Gainer 16-8\***



**She still has two of the most played recurrents!**

“I want to thank you”  
**Robin's**

# Dawn Penn

“you don't love me  
(no, no, no)”

## New Adds!

Power Pig Tampa  
WJMN Boston

## Close To 500 BDS Spins!

Hot 97.7 San Jose  
WSPK Poughkeepsie  
WHYT Detroit

## Charting Coast To Coast!

Hot 97 New York 5-4\*  
Power 106 Los Angeles 21-15\*  
KKBT Los Angeles #19\*  
Power Pig Tampa D-25\*

WPGC Washington, D.C. #7\*  
WWKX Providence 24-17\*  
KUBE Seattle 24-22\*  
WJMN Boston D-28\*

WHJX Jacksonville #8\*  
KBXX Houston #18\*  
92Q Baltimore 27-25\*  
Hot 97.7 San Jose D-29\*

**Lighting Up The Phones!**

**Huge Sales!**



THE ATLANTIC GROUP



# CROSSOVER

TM

## STREETCHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
2	2	2	R. KELLY. Bump N' Grind	Jive
3	3	3	ZHANÉ. Groove Thang	Illtown/Motown
5	4	4	MARIAH CAREY. Without You	Columbia
12	11	5	PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
8	8	6	ACE OF BASE. The Sign	Arista
18	12	7	TEVIN CAMPBELL. I'm Ready	Qwest/WB
6	5	8	SNOOP DOGGY DOGG. Gin And Juice	Death Row/Interscope/AG
11	10	9	A LIGHTER SHADE OF BROWN. Hey DJ	Mercury
7	9	10	ALL-4-ONE. So Much In Love	Blitz/Atlantic/AG
15	13	11	BABYFACE. And Our Feelings	Epic
10	6	12	JANET JACKSON. Because Of Love	Virgin
4	7	13	JODECI. Cry For You	Uptown/MCA
21	16	14	BIG MOUNTAIN. Baby I Love Your Way	RCA
13	14	15	US3. Cantaloup (Flip Fantasia)	Blue Note/Capitol
9	15	16	TONY TONI TONÉ. (Lay Your Head On My) Pillow	Wing/Mercury
16	17	17	MINT CONDITION. U Send Me Swingin'	Perspective/A&M
17	18	18	CELINE DION. The Power Of Love	550 Music
33	23	19	THE BRAND NEW HEAVIES. Dream On Dreamer	Delicious Vinyl/EastWest
24	21	20	JODECI. Feenin'	Uptown/MCA
36	22	21	KEITH SWEAT. How Do You Like It?	Elektra
26	25	22	ICE CUBE. You Know How We Do It	Priority
19	20	23	CECE PENISTON. I'm In The Mood	A&M
35	30	24	MASTA ACE, INC. Born To Roll	Delicious Vinyl/EastWest
14	19	25	XSCAPE. Understanding	So So Def/Columbia
37	27	26	DAWN PENN. You Don't Love Me (No, No, No)	Big Beat/Atlantic/AG
—	29	27	CONSCIOUS DAUGHTERS. Somethin' To Ride To (Fonky Expedition)	Scarface/Priority
20	24	28	ETERNAL. Stay	1st Avenue/EMI/ERG
—	38	29	ENIGMA. Return To Innocence	Charisma/Virgin
—	31	30	QUEEN LATIFAH. Just Another Day	Motown
38	34	31	JULIET ROBERTS. I Want You	Reprise
◆DEBUT	32	32	TONI BRAXTON. You Mean The World To Me	LaFace/Arista
30	28	33	SUDDEN CHANGE. Comin' On Strong	EastWest
◆DEBUT	34	34	MADONNA. I'll Remember	Maverick/Sire/WB
22	32	35	SALT-N-PEPA. Shoop	Next Plateau/London/PLG
28	35	36	K7. Zunga Zeng	Tommy Boy
—	39	37	GANG STARR. Mass Appeal	Chrysalis/ERG
23	26	38	DOMINO. Getto Jam	Outburst/ral/Chaos
◆DEBUT	39	39	I TO I. The Right Time	Next Plateau/ffrr/PLG
31	36	40	BABYFACE. Never Keeping Secrets	Epic

### most added

1.	Madonna, I'll Remember	Maverick/Sire/WB
2.	Toni Braxton, You Mean The World To Me	LaFace/Arista
3.	The Brand New Heavies, Dream On Dreamer	Delicious Vinyl/EastWest
3.	Enigma, Return To Innocence	Charisma/Virgin
3.	Heavy D & The Boyz, Got Me Waiting	Uptown/MCA
3.	Lisette Melendez, Will You Ever Save Me	Fever/ral/Chaos
7.	Ice Cube, You Know How We Do It	Priority
8.	Crash Test Dummies, MMM MMM MMM MMM	Arista
8.	Dawn Penn, You Don't Love Me (No, No, No)	Big Beat/Atlantic/AG
8.	Gabrielle, I Wish	Go! Discs/London/PLG

## RHYTHMNATION

**AS THE STOMACH CHURNS...** The next time Mercury's Tommy Nappi decides to come to El Lay, I'm leaving town. This is the second time that he scheduled a trip to the City of Angels one day after a major earthquake (1/18 and 3/21)... Rasta-man Bobby Konders spun "massive sounds" last weekend on Hot 97 New York. The response from his first show was definitely large. Also debuting at the station was remixer David Morales on the All Night House Party... Apparently basketball isn't the only sport that EMI's Rob Stone is into. Last weekend found him donned in knee pads for a bloody good game of football (that's soccer to us colonists)... Globe-trotter Tedd Patterson (of Emotive Records) returned to the Big Apple for a brief respite after playing Madhouse at Atlanta's trendy underground Trance hangout Weekends. Easter weekend will find him spinning circles in London's The Gardening Club for Feel Real... And for those in NYC who are counting themselves lucky for not being in LA, you need to recount. Capitol's joker Bruce Reiner may be heading your way for April Fools'.

**NEWS OF THE WEIRD AND FEARED...** (as reported by *The Weekly World News*)... Well, there's a new genre of music for the Crossover community: Monkey Music! In Paris, France a baboon by the name of Babette has released her (its?) first single, "Monkeying Around" (Maitre de Musique). According to the label's Publicity Director Guy Prioux, "she's sort of a cross between Judy Garland and Madonna." (Won't Greg Lee be pleased?) Adds Sales Manager Serge Chary, "We sold more than a million records in just over two months and then we sent Babette on the road. She's sold out concerts in front of thousands of fans in five countries and drives them wild wherever she goes." So the big question is: who will do the remixes?!

**MONKEY BUSINESS...** Something big is coming to Q102 Philly. MD Maurice DeVoe is being very tight-lipped about the whole thing, stating only, "I could tell you, but then I'd have to kill you"... KPRR is up in the latest trends, now #1 12+ in El Paso... Also trending upward is KMXZ Salinas... For a free trip to San Diego, listeners at KPSI Palm Springs had to come up with the biggest green thing they could find for St. Patty's Day. The winning entry: an outhouse! The station is also giving away Mini-Disc players complete with MD catalog... And Mark Adams (formerly of XHTZ) is on the air at KKXX. The station is still looking for part-timers. You know the deal: T&R to Ken Richards or Kevin Koske. Call 805-322-9929 for the 411.

**YOU SAY IT'S YOUR BIRTHDAY...** Moonshine Music's Stephanie Smiley (4/17)... Immortal's Sean Knight (4/19)... KWIN's Bob Lewis (4/23)... KGGI's Sonia Jimenez (4/25)... WHYT's Blakely Tuggle (4/29).

—Wendi Cernak

### in the mix

Michael Kocher, WAZY Atlantic City	
2 In A Room, El Trago	Cutting
Todd Terry, Feel It (Can You Party Remix)	Freeze
F.R. Connection, Listen Up	Radikal/Critique
With It Guys f/Beverly, You And Me	ZYX
Maki, I Know You'll Be There	C&S/Mic Mac
Erick Morillo, Back In My House	Strictly Rhythm
New Order, Spooky	Sire/WB
Chanelle, Work That Body	Great Jones/Island
Sinéad O'Connor, You Made Me The Thief Of Your Heart	Island/PLG
Armageddon Dildos, Everyday Is Like Sunday	Sire/WB



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WWKX Providence

Z90 San Diego

KDON Salinas

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Hot 97.7 San Jose 7-6\* 37 Plays!  
Hot 97 New York D-11\* 47 Plays!  
Q102 Philadelphia 22-19\* 34 Plays!

KSOL San Francisco 11-10\* 47 Plays!  
KMEL San Francisco 16-15\* 27 Plays!  
92Q Baltimore 29-26\* 18 Plays!

KKBT Los Angeles #10\*  
WZJM Cleveland 26-18\* 39 Plays!  
WHHH Indianapolis D-29\* 11 Plays!

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In Rotation At B96 Chicago!**

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WHYT Detroit

Q102 Philadelphia

KSOL San Francisco

Z90 San Diego

**THE BOX Top 15 Requests!**



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## TERMINATOR X AND THE GODFATHERS OF THREATT

"It All Comes Down To The Money"

(P.R.O. DIVISION/RAL/CHAOS)

A heady Rap attack dropped by Whodini with backing vocals by Khadejia Bass. Familiarity provided by Instant Funk's "I Got My Mind Made Up (You Can Get It Girl)" and The Jones Girls' "You Gonna Make Me Love Some-body Else."

## HEAVY D & THE BOYZ

"Got Me Waiting"

(UPTOWN/MCA)

Heavy D is the shit! My second favorite Rapper, right behind Sir Mix-A-Lot. Not only can this guy deliver a fly tune, he's also very intelligent. This song is the bomb – it's Miller time.

## GUESS

"Tell Me Where It Hurts"

(WB)

This ballad was produced by Michael J. Powell. Early adds in from KBXX, KHTN, KKBT and KSFM.

## A BEAT AHEAD

DISCO IS *NOT* DEAD... and doesn't that make you sleep better at night! A copy of *At Midnight – TK Dance Classics Remixed* (Fader/Chemistry) is a must for anyone who ever dreamed of appearing on *Dance Fever* (most of you, I'm sure). The double-pack includes '90s interpretations of T-Connection's "Do What You Wanna Do" by Tommy Musto and Prime Cut's Victor Simonelli and "At Midnight" by Danny Tenaglia and Peter Daou, Foxy's "Get Off" by Les Massengale and Brad Hinkle of Ultimix and

Eric Kupper and Mohammed Moretta, Peter Brown's "Dance With Me" by Mentalinstrum and K.C. & The Sunshine Band's "Get Down Tonight" by Tom Moulton. Comments from the remixers provide insight on this outstanding project. If you don't own a turntable (tragic), this compilation is also available on CD.

## ELEVATE YOUR MIND...

With the resurgence of '70s Funk, the use of *real* instruments has also increased. Incorporating a hip Street edge with sophisticated Jazz elements, Allstar provides a fly remix – Allstar's Funkadelic Jazz Mix – on Ronny Jordan's "Come With Me" (4th & B'way/Island). With the sultry vocals of Fay Simpson, Ray Hayden expands the guitars, strings and piano riffs on the Opaz Original Remix for a more Adult Jazz feel. See Jordan in concert for an illuminating evening out... The principal of the Old School, George Clinton, literally rawks the house on two cuts on Primal Scream's *Give Out But Don't Give Up* (Sire/WB). Clinton, along with Denise Johnson, do the vocal thang on "Funky Jam" and "Give Out But Don't Give Up." Not necessarily for Crossover airplay, but worthy of your attention nonetheless... Personally, I don't agree with Sinéad O'Connor's political beliefs, however I do like her new song. "You Made Me The Thief Of Your Heart" (Island/PLG) is a dreamy Ambient affair written by Bono with Jah Wobble providing additional bass... In the upcoming weeks, look for the haunting "Seven Seconds"

(Chaos) by Youssou N'Dour w/Nench Cherry.

## A LOGICAL DEDUCTION...

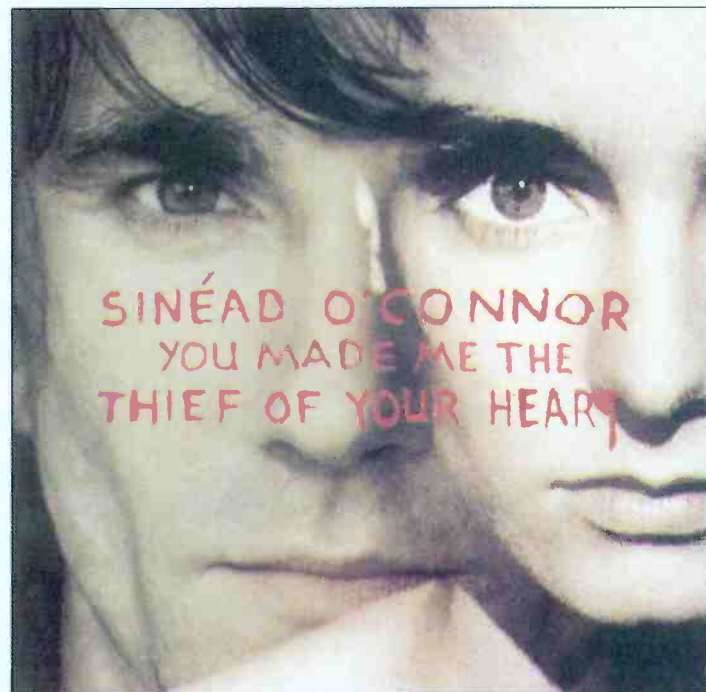
Thank the Maker that Logic Records now has an American office – saves mucho dinero on imports! Kelly Schweinsberg will soon be sending you the new Sound Factory single "Good Time." Moving away from "Understand This Groove," this new track has an edgy House groove and remixes a'plenty. Of course, there's a new Dr. Alban single out in the UK titled "Look Who's Talking." A must-purchase... Speaking of purchases, KUBE's Shellie Hart recommends Coldcut's *Philosophy* (Arista-UK). Her favorite tracks off this album are "Pearls Before Swine" and "Dreamer."

## MARCONI'S MAZE...

Haddaway's next single will be "Stir It Up" (Coconut/Arista)... Big Beat Records is making mad noise on

the street with DFC's "Caps Get Peeled"... Keith Sweat's "How Do You Like It?" (Elektra) is already Top 10 in airplay at WHHH, WIOQ and WPGC... *Above The Rim* (Death Row/Interscope/AG) is an hour of pure rhythmic bliss... Mic Mac has two records on their C&S label ripe for spinning: Maki's "I Know You'll Be There" and Hippiie Culture's "A Better Place For Love"... You simply have to check out the FPI Project's "Come On And Do It" (Moonshine Music). A floor-filler if there ever was one, you'll instantly recognize the Bohan-non's "Let's Start The Dance Again" hook... By the end of next week, you should have a white-label on Da K.O. Boyz' "Booty Call" (Maverick/Sire/WB). It's already #1 in requests at WPGC and #2 at WFL... And in May, *Old School Vol. II* (Thump) will hit the stores. Word!

– Wendi Cermak



SINÉAD O'CONNOR



**don't** **let** **life** **get** **in** **your** **way**

**"Dream on Dreamer"**

the first single from

**the brand new heavies**



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<b>KBXX Houston 11 Plays!</b>	<b>WHHH Indianapolis 29 Plays!</b>	<b>WZPL Indianapolis 25 Plays!</b>	<b>Power Pig Tampa 15 Plays!</b>		
<b>B97 New Orleans 20 Plays!</b>	<b>KZHT Salt Lake City 36 Plays!</b>	<b>92Q Baltimore 33 Plays!</b>	<b>PRO-FM Providence 24 Plays!</b>		
<b>Q99 Salt Lake City 28 Plays!</b>	<b>WWKX Providence 11 Plays!</b>	<b>WZJM Cleveland 15 Plays!</b>	<b>Y100 Miami 20 Plays!</b>		
<b>KKRZ Portland 30 Plays!</b>			<b>KMEL San Francisco 28 Plays!</b>		



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## CHART

COMBINING AIRPLAY, SALES AND REQUESTS

ZW	LW	TW	ARTIST/SONG	LABEL
2	1	1	ALICE IN CHAINS. No Excuses	Columbia
3	2	2	TORI AMOS. God	Atlantic/AG
12	3	3	MORRISSEY. The More You Ignore Me, The Closer I Get	Sire/Reprise
4	4	4	ENIGMA. Return To Innocence	Charisma/Virgin
5	5	5	ELVIS COSTELLO AND THE ATTRACTIONS. 13 Steps Lead Down	WB
6	6	6	SHERYL CROW. Leaving Las Vegas	A&M
1	7	7	CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
15	10	8	SOUNDGARDEN. Spoonman	A&M
7	8	9	BECK. Loser	Bong Load/DGC
17	14	10	PEARL JAM. Elderly Woman Behind The Counter In A Small Town	Epic
13	11	11	FURY IN THE SLAUGHTERHOUSE. Every Generation Got It's Own Disgase	RCA
16	16	12	MEAT PUPPETS. Backwater	London/PLG
28	17	13	THE CHARLATANS. Can't Get Out Of Bed	Beggars Banquet/Atlantic/AG
10	13	14	SMASHING PUMPKINS. Disarm	Virgin
11	12	15	CRACKER. Get Off This	Virgin
8	9	16	POSSUM DIXON. Watch The Girl Destroy Me	Surf Detective/Interscope/AG
22	18	17	SARAH McLACHLAN. Possession	Arista
34	21	18	GREEN DAY. Longview	Reprise
20	19	19	JAMES. Sometimes (Lester Piggot)	Fontana/Mercury
9	15	20	COUNTING CROWS. Mr. Jones	DGC
25	24	21	NINE INCH NAILS. March Of The Pigs	Nothing/TVT/Interscope/AG
29	22	22	AFGHAN WHIGS. Gentlemen	Sup Pop/Elektra
24	23	23	EVE'S PLUM. I Want It All	550 Music
—	27	24	PAVEMENT. Cut Your Hair	Matador
14	20	25	NIRVANA. All Apologies	DGC
—	32	26	GENERAL PUBLIC. I'll Take You There	Epic Soundtrax
—	34	27	MATERIAL ISSUE. Kim The Waitress	Mercury
18	25	28	DIG. Belleve	Radioactive
30	29	29	MAZZY STAR. Fade Into You	Capitol
36	31	31	THE GREENBERRY WOODS. Trampoline	Sire/Reprise
—	35	32	URGE OVERKILL. Possible Bleeding	Geffen
◆DEBUT	33	33	CROWDED HOUSE. Distant Sun	Capitol
—	36	34	THE GRAYS. Very Best Years	Epic
39	38	35	BUFFALO TOM. I'm Allowed	Megadisc/Beggars Banquet/EastWest
38	37	36	SINEAD O'CONNOR. You Made Me The Thief Of Your Heart	Island/PLG
◆DEBUT	37	37	FRENTE. Bizarre Love Triangle	Mammoth
◆DEBUT	38	38	COUNTING CROWS. Round Here	DGC
19	28	39	BIÖRK. Big Time Sensuality	Elektra
35	39	40	JAMES. Laid	Fontana/Mercury

### INSIDE ALTERNATIVE

Check out this week's

**News section, Promotions page**

**and Mass Media.**

## GEN X

**NEW UPS:** WB's National Alternative Rep Paul V, a.k.a. Paul Vitagliano (yes he does have a real name), will make a great pet for singer Perry Farrell and Porno For Pyros as the group's new manager with partner Roger Leonard. Their new company will be called CloudBreak Management. Paul has held the Alternative promotion position at WB for 5 1/2 years and will still be very involved with the record company, since PFP is on the WB label. To quote Perry Farrell: "Sooner or later, somebody's got to hit at the right age at the right time. I love this shade of green. This is my team." Uh huh. Porno For Pyros have just released the "Sadness" EP featuring two new songs and live tracks recorded at KROQ's Acoustic Christmas concert last December. The group goes into the studio at the end of this month to record their second album, which is due out before the end of the year. Starting April 4, Paul can be reached at CloudBreak in Los Angeles at (213) 665-7500 or visit him at one of his clubs - Dragstrip 66 or Plush. No official word yet on his replacement. Jimmy D is rumored to be sizing up Paul's vacant shoes. It's about time!

**Here Today...** Clocking in at one of the shortest radio careers in history is KBAC Santa Fe morning man Rick Kennedy, who caught "instant ice foot" regarding his new gig. He turned his car around and split after almost 48 hours on the job. It must have been "bad vibes," since the station flipped to a satellite format just days later. The majority of the staff was let go with no warning or severance pay! PD Armida Santa Cruz has retained her position to coordinate the satellite programming. She has been offered an opportunity to work with the network and "rock it up a little," since the satellite programming is very down-tempo. Coincidentally, the programming staff was told that the switch was made because the station was too hard and attracted too much of a younger demo. Confused yet? The staff is beyond that; just ask music head MD Yon Hudson, who can be reached at (505) 989-3536.

**Ups And Downs:** As reported in last week's *News* section, Lisa Worden was upped to Manager, National Alternative Promotion West Coast at RCA, working under also-upped Thomas Westfall. Her new major projects are *Fury In The Slaughterhouse* and the *Reality Bites* soundtrack, which has already sold over 250,000. Make her your new very best friend, since she's got new stuff on the way from The Smithereens, Gigilo Aunts and 700 Miles...Elsewhere, John Sigler exits his post at Giant... And in case you missed it, find out what Steve Leeds looks like with his new VP stripes in the *News* section.

- Karen Holmes



# NOTHING

## NEW THIS WEEK:

KITS

WFNX

KLZR

WZJX

## ALREADY ON:

KTCL

KEDJ

WBRU

KXRK

WOXY

KPNT

WHTG

WROX

FROM STABBING WESTWARD'S COLUMBIA DEBUT ALBUM "UNGOD."  
I DON'T WANT IT, I DON'T NEED IT, BUT I CAN'T STOP MYSELF.

PRODUCED BY JOHN FRYER, REN MANAGEMENT-STEVE RENNIE & LARRY TULL.

**COLUMBIA**

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**BOO RADLEYS**  
"Wish I Was Skinny"  
(COLUMBIA)

Here's the best single from the Boo Radleys second album, *Giant Steps*. This uptempo groove is fueled with the energy of a soulful melody. The English lads' remarkable following in their native land is only now reaching these shores. "Wish I Was Skinny" has helped *Giant Steps* become one of the top releases of '93, as voted in *NME* writers' and readers' poll. Expect the band to appear on Lollapalooza's second stage.

**PHISH**  
"Down With Disease"  
(ELEKTRA)

Already on over 40 Album Rock stations and #1 most-added at AAA, "Down With Disease" is the first single from Phish's latest album, *Hoist*. With a Roots Rock foundation enhanced with everything from Jazz, Blues and Gospel, *Hoist* explores these musical dimensions with simplicity. The Funk groove is complemented by guitar power chords and Trey Anastasio's captivating, deep vocals.

**HOLE**  
"Miss World"  
(DGC)

Singer Courtney Love's eye-opening stage presence is only superseded by the notoriety surrounding her personal life with husband Kurt Cobain. However, with the release of Hole's upcoming album, *Live Through This*, the singer will soon be recognized for the success of her own band. The only thing controversial about "Miss World" is that it isn't. One would expect something more melodramatic

and over-the-top from the angst-ridden punkette. The single may not be a first-listen hit, but after a few spins, the melody and energy sticks with you. The more you listen, the more you grow with it. Keep an eye out for the single's video.

**NEXT X**

**DO YOU REMEMBER?** In October, 1987, **Husker Du** took the stage for one of its final performances. In their heyday, the trio of **Bob Mould**, **Grant Hart** and **Greg Norton** was one of the most intense, loud guitar bands of the Punk era. Great creative progressions came with each release in a career that ran from '81 to a two-disc collection on Warner Bros. called *Warehouse: Songs and Stories* in '87. Critically, the band has been accorded legendary status and its sound and power have musically influenced bands such as **Nirvana**, **Pearl Jam** and **Smashing Pumpkins**. One of Husker Du's final live performances was captured on tape and will be released by Warner Bros in mid-April. *The Living End* includes "It's Not Funny Anymore," "Hardly Getting Over It" and "Celebrated Summer" as well as two previously unreleased originals and a cover of the Ramones' "Sheena Is A Punk Rocker."

Meanwhile, Grant Hart's band, **Nova Mob** (Relativity), has a new release set for May. **Bob Mould's Sugar** just finished rehearsals and will start recording their next album in two weeks. The tentative release date on Rykodisc is August 29 for the untitled project. About his new record, **Bob Mould** said, "I have the impression that people need to be hit over the head with

something of substance, as opposed to the current mumbling-semi-dream-state-rambling-half-undressed-messiah shit that seems to be all the rage these days. I don't need to name examples; just look at MTV. This project is going to be very focused and direct, both musically and visually. Somebody needs to wake everyone out of this early-'90s/mid-'70s opiated haze and remember that songs are songs and that videos are commercials."

**Shonen Knife** have been in Los Angeles, checking out their all-time favorite band the **Ramones**, seeing **Live** perform as well as hanging with KROQ's "girl group" aficionado **Rodney Bingenheimer**. The Japanese trio is currently filming a video for the upcoming single, "Tomato Head" (Virgin) with **Belly/ Buffalo Tom** video director **Neil Pollack**. The single ships April Fools' Day with both an English and Japanese version... Breaking

out of more than 100 mix shows, **Valentine Smith's Back On Earth** (Another Round) has been seeing the light of airplay at WDST and WHTG, with WFNX adding "Katie's A No Show." The Dublin quintet's six-song sampler features an acoustic guitar flair that recalls bands such as **The Cowboy Junkies**. In addition to "Katie's A No Show," "Private Downtown" is a personal fave. Call Another Round at (201) 432-9808 for a copy... Is that **Pink Floyd's** "Keep Talking" that was added at KNDD Seattle? Yavol.

— Karen Holmes

**WHALE**  
"Hobo Humpin Slob Babe"  




Paul V Getting A head with Porno For Pyros.



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W2	LW	TW	ARTIST	TITLE
**	54	53	Snoop Doggy Dogg	"Gin And Juice"
**	43	53	Wu-Tang Clan	"C.R.E.A.M."
**	54	53	Real 2 Real	"I Like To Move It"
**	52	51	Dawn Penn	"You Don't Love Me (No, No, No)"
**	54	48	Queen Latifah	"Just Another Day"
**	37	47	SWV	"Anything"
**	33	46	Nas	"It Ain't Hard To Tell"
**	52	45	Mary J. Blige	"You Don't Have To Worry"
**	35	44	All-4-One	"So Much In Love"
**	43	42	Zhane	"Groove Thang"
**	39		Masta Ace, Inc.	"Born To Roll"
**	48	37	Tevin Campbell	"I'm Ready"
**	37	37	R. Kelly	"Bump N' Grind"
**	44	36	Gang Starr	"Mass Appeal"
**	49	36	Salt-N-Pepa w/E	"Whatta Man"
**	37	36	Jodeci	"Feenin'"
**	32	35	Chantay Savage	"Becha'll Never Find"
**	35	34	A Tribe Called	"Electric Relaxation"
**	35	33	Snoop Doggy Dogg	"Lodi Dodi"
**	33	31	2 In A Room	"El Trago"
**	30		Sudden Change	"Contin' On Strong"
**	28	27	Babyface	"And Our Feelings"
**	27		Nate Dogg & War	"Regulator"
**	29	24	Robin S.	"I Want To Thank You"
**	36	24	A Lighter Shade	"Hey DJ"
**	23	24	Mega Banton	"Sound Boy Killing"
**	23	22	Terminator X	"It All Comes Down To The Money"
**	30	21	2 Pac	"Papa's Song"
**	20		Ice Cube	"You Know How We Do It"
**	22	14	Wu-Tang Clan	"Da Mystery Of Chess Boxing"



WSPK, Poughkeepsie 1-(914) 831-8000 • Steve Schantz, Program Director

W2	LW	TW	ARTIST	TITLE
**	46	49	Janet Jackson	"Because Of Love"
**	46	47	All-4-One	"So Much In Love"
**	46	47	Mariah Carey	"Without You"
**	39	38	Tom Petty & the	"Mary Jane's Last Dance"
**	49	47	Ace Of Base	"The Sign"
**	39	38	Big Mountain	"Baby I Love Your Way"
**	42	40	Jodeci	"Cry For You"
**	29	39	Prince	"The Most Beautiful Girl In..."
**	28	35	Minr Condition	"U Send Me Swingin'"
**	38	39	Zhane	"Groove Thang"
**	37	39	Counting Crows	"Mr. Jones"
**	38	38	CeCe Peniston	"I'm In The Mood"
**	29	31	Richard Marx	"Now And Forever"
**	30	28	Tevin Campbell	"I'm Ready"
**	38	28	Collage	"I'll Be Loving You"
**	27	26	Gabrielle	"Dreams"
**	47	45	Eternal	"Stay"
**	47	46	Mear Leaf	"Rock And Roll Dreams Come..."
**	28		Rosco Martinez	"Neon Moonlight"
**	28		The Cranberries	"Dreams"
**	19	25	1 To 1	"The Right Time"
**	26	26	Color Me Badd	"Choose"
**	28	26	Toni Braxton	"Breathe Again"
**	23	26	Snoop Doggy Dogg	"Gin And Juice"
**	24	24	Bruce Springsteen	"Streets Of Philadelphia"
**	19	26	Melissa Etheridge	"Come To My Window"
**	24	24	R. Kelly	"Bump N' Grind"
**	30	26	Gin Blossoms	"Found Our About You"
**	23	25	Beck	"Loser"
**	22	23	A Lighter Shade	"Hey DJ"
**	20	24	Culture Bear	"Got To Get It"
**	23	22	Me'Shell NdegeO	"If That's Your Boyfriend (Hic...)"
**	24	24	Salt-N-Pepa w/E	"Whatta Man"
**	21		Juliet Roberts	"I Want You"
**	19		Keith Sweat	"How Do You Like It?"
**	19	17	Celine Dion	"The Power Of Love"
**	16	17	Aerosmith	"Amazing"
**	18	16	U3	"Cantaloop (Flip Fantasia)"
**	11	16	Bonnie Raitt	"Love Sneakin' Up On You"
**	28	26	Adams/String/Src	"All For Love"



WHYY, Miami 1-(305) 620-9299 • Rob Roberts Program Director • Al Chio Music Director

W2	LW	TW	ARTIST	TITLE
**	40		Celine Dion	"The Power Of Love"
**	38		Ace Of Base	"The Sign"
**	32		10,000 Maniacs	"Because The Night (from MTV Un)"
**	32		Eternal	"Stay"
**	31		Color Me Badd	"Choose"
**	31		Mariah Carey	"Without You"
**	31		Janet Jackson	"Because Of Love"
**	31		Elton John & Ru	"Don't Go Breaking My Heart"
**	30		Bee Gees	"For Whom The Bell Tolls"
**	30		Rod Stewart	"Having A Party"
**	30		Bruce Springsteen	"Streets Of Philadelphia"
**	30		Phil Collins	"Everyday"
**	28		Counting Crows	"Mr. Jones"
**	28		Mear Leaf	"Rock And Roll Dreams Come..."
**	27		Billy Joel	"Lullabye (Goodnight My Angel)"
**	24		Michael Bolton	"Completely"
**	24		Babyface	"And Our Feelings"
**	23		Bonnie Raitt	"Love Sneakin' Up On You"
**	22		Richard Marx	"Now And Forever"
**	22		Toni Braxton	"You Mean The World To Me"
**	21		Madonna	"I'll Remember"
**	21		The Brand New II	"Dream On Dreamer"
**	20		All-4-One	"So Much In Love"
**	18		Prince	"The Most Beautiful Girl In..."
**	17		Rosco Martinez	"Neon Moonlight"
**	17		Big Mountain	"Baby I Love Your Way"
**	17		Tom Petty & the	"Mary Jane's Last Dance"
**	16		Heart	"Will You Be There (In The Morn)"
**	16		Enigma	"Return To Innocence"
**	16		Spin Doctors	"Two Princes"
**	15		Jimmy Cliff	"I Can See Clearly Now"
**	15		Tears For Fears	"Break It Down Again"
**	15		Haddaway	"What Is Love"
**	15		U3	"Cantaloop (Flip Fantasia)"
**	14		Ace Of Base	"All That She Wants"
**	14		Lisa Keith	"Better Than You"
**	12		New Order	"Regret"
**	12		Toni Braxton	"Breathe Again"
**	12		Billy Joel	"The River Of Dreams"
**	12		Whitney Houston	"Queen Of The Night"



WKEE, Huntington 1-(304) 525-7788 • Dan Persigehl, Program Director • Gary Miller, Music Director

W2	LW	TW	ARTIST	TITLE
**	28		Phil Collins	"Everyday"
**	26		10,000 Maniacs	"Because The Night (from MTV Un)"
**	25		Celine Dion	"The Power Of Love"
**	28		Mariah Carey	"Without You"
**	30		Toni Braxton	"Breathe Again"
**	27		Bruce Springsteen	"Streets Of Philadelphia"
**	28		Little Texas	"For Whom The Bell Tolls"
**	21		Bee Gees	"Having A Party"
**	28		Richard Marx	"Now And Forever"
**	22		Mear Leaf	"Rock And Roll Dreams Come..."
**	22		Rick Astley	"The Ones You Love"
**	21		Expose	"In Walked Love"
**	22		Joshua Kadison	"Beautiful In My Eyes"
**	22		James Taylor	"You Smiling Face"
**	21		Linda Ronstadt	"Oh No, Nor My Baby"
**	20		Melissa Etheridge	"Come To My Window"
**	22		Mr. Big	"Ain't Seen Love Like That"
**	28		Heart	"Will You Be There (In The Morn)"
**	20		Gin Blossoms	"Found Our About You"
**	19		Michael Bolton	"Completely"
**	19		Bonnie Raitt	"Love Sneakin' Up On You"
**	08		Spin Doctors	"Two Princes"
**	20		Michael Bolton	"Said I Loved You... But I Lied"
**	20		Billy Joel	"Lullabye (Goodnight My Angel)"
**	16		Mr. Big	"Wild World"

## WNCI 97.9

WNCI, Columbus 1-(614) 224-9624 • Dave Robbins, Program Director • Dan Bowen, Assistant PD

W2	LW	TW	ARTIST	TITLE
12	50	52	Jimmy Cliff	"I Can See Clearly Now"
33	09	51	Mariah Carey	"Without You"
51	52	51	Billy Joel	"The River Of Dreams"
35	50		Adams/String/Ste	"All For Love"
49	49		Joshua Kadison	"Jessie"
11	34	35	Celine Dion	"The Power Of Love"
40	34	35	Rod Stewart	"Having A Party"
42	34	35	Bryan Adams	"Please Forgive Me"
49	34	34	10,000 Maniacs	"Because The Night (from MTV Un)"
41	50	34	Toni Braxton	"Breathe Again"
14	09	34	Color Me Badd	"Choose"
11	08	34	Big Mountain	"Baby I Love Your Way"
52	51	34	Michael Bolton	"Said I Loved You... But I Lied"
39	35	34	Phil Collins	"Both Sides Of The Story"
12	08	33	Bruce Springsteen	"Streets Of Philadelphia"
12			Go West	"King Of Wishful Thinking"
11	11		Billy Ocean	"Get Out Of My Dreams"
11			Kenny Loggins	"Footloose"
51	08	10	Mear Leaf	"Rock And Roll Dreams Come..."
10			Bryan Adams	"Run To You"
10			Gloria Estefan	"I-2-3"
10			Kenny Loggins	"Dangerzone"
09			John Mellencamp	"Jack And Diane"
09			John Mellencamp	"Hurts So Good"
33	34	09	Ace Of Base	"The Sign"
38	08	09	Tom Petty & the	"Mary Jane's Last Dance"
10	09	09	CeCe Peniston	"I'm In The Mood"
09			Enigma	"Return To Innocence"
13	10	09	Babyface	"And Our Feelings"
13	09	09	Eternal	"Stay"
09			Karyn White	"Romantic"
10	08	09	Prince	"The Most Beautiful Girl In..."
34	09		Jimmy Harnen	"Straight From The Heart"
39	08	08	Janet Jackson	"Because Of Love"
38	35	08	Richard Marx	"Now And Forever"
11	09	08	Michael Bolton	"Completely"
10	08	08	Mr. Big	"Ain't Seen Love Like That"
07			Steve Winwood	"Roll With It"
07			Gloria Estefan	"Rhythm Is Gonna Get You"
06			Amy Grant	"Every Heart Beat"



WSNX, Grand Rapids 1-(616) 733-2126 • Jim Richards, Program Director

W2	LW	TW	ARTIST	TITLE
**	64	63	Ace Of Base	"The Sign"
**	59	63	Celine Dion	"The Power Of Love"
**	43	61	Janet Jackson	"Because Of Love"
**	60	60	Mariah Carey	"Without You"
**	63	59	Tom Petty & the	"Mary Jane's Last Dance"
**	55	54	Richard Marx	"Now And Forever"
**	42	47	Big Mountain	"Baby I Love Your Way"
**	24	47	All-4-One	"So Much In Love"
**	20	44	Mear Leaf	"Rock And Roll Dreams Come..."
**	37	38	Ace Of Base	"Don't Turn Around"
**	37	37	Prince	"The Most Beautiful Girl In..."
**	04	36	Madonna	"I'll Remember"
**	33	36	U3	"Cantaloop (Flip Fantasia)"
**	35	35	Whitney Houston	"Look Into Your Heart"
**	29	28	Toni Braxton	"Breathe Again"
**	23	28	Gin Blossoms	"Found Our About You"
**	28	28	Color Me Badd	"Choose"
**	18	28	The Cranberries	"Linger"
**	62	25	Gabrielle	"Dreams"
**	28	23	Eternal	"Stay"
**	43	20	Counting Crows	"Mr. Jones"
**	26	19	Mariah Carey	"Hero"
**	16	19	Janet Jackson	"Again"
**	23	18	Salt-N-Pepa	"Shoop"
**	19	18	Salt-N-Pepa w/E	"Whatta Man"
**	04	15	10,000 Maniacs	"Because The Night (from MTV Un)"
**	12	15	CeCe Peniston	"I'm In The Mood"
**	09	15	Aerosmith	"Amazing"
**	05	13	Michael Bolton	"Completely"
**	12	12	Crash Test Dumm	"MMM MMM MMM MMM"
**	14	12	Xscape	"Understanding"
**	22	11	Bruce Springsteen	"Streets Of Philadelphia"
**	07	11	Enigma	"Return To Innocence"
**	08	10	Don Henley	"Sit Down, You're Rocking The B"
**	08	09	Smashing Pumpki	"Disarm"
**	08	09	Julie Roberts	"I Want You"
**	08	08	Zhane	"Groove Thang"
**	19	08	Beck	"Loser"
**	08	07	Nirvana	"All Apologies"
**	05	07	Bonnie Raitt	"Love Sneakin' Up On You"
**	04	05	Jimmy Cliff	"I Can See Clearly Now"



# Now PLAYING

FEATURED PLAYS PER WEEK LISTS

**KDWB**  
1013

KDWB, Minneapolis 1-(612) 340-9000 • Mark Bolke, Program Director • Kevin Peterson, Music Director

W2	LW	TW	ARTIST	TITLE
50	48	52	Ace Of Base	"The Sign"
37	46	52	To Be Continued	"One On One"
33	36	46	Mariah Carey	"Without You"
34	43	43	Salt-N-Pepa w/E	"Whatta Man"
37	33	41	Big Mountain	"Baby I Love Your Way"
27	35	39	Celine Dion	"The Power Of Love"
36	29	36	Whitney Houston	"Queen Of The Night"
32	30	36	Salt-N-Pepa	"Shoop"
44	32	35	Janet Jackson	"Because Of Love"
35	29	35	Jimmy Cliff	"I Can See Clearly Now"
39	38	34	Gabrielle	"Dreams"
35	31	33	Gin Blossoms	"Found Out About You"
25	35	33	Hi-Five	"Never Should've Let You Go"
35	29	32	Jodeci	"Lately"
34	39	32	Counting Crows	"Mr. Jones"
30	24	31	Prince	"The Most Beautiful Girl In..."
48	29	31	Aerosmith	"Amazing"
22	17	30	All-4-One	"So Much In Love"
27	27	27	Enigma	"Return To Innocence"
29	21	27	Mr. Big	"Wild World"
32	27	25	Juliet Roberts	"I Want You"
27	25	26	Crash Test Dumm	"MMM MMM MMM MMM"
32	34	24	Toni Braxton	"Breathe Again"
29	28	24	Def Leppard	"Miss You In A Heartbeat"
17	21	24	Bruce Springsteen	"Streets Of Philadelphia"
22	21	23	Us3	"Cantaloop (Flip Fantasia)"
24	23	22	Tom Petty & the	"Mary Jane's Last Dance"
21	21	21	Ace Of Base	"Don't Turn Around"
21	21	21	Madonna	"I'll Remember"
21	21	21	Bonnie Raitt	"Love Sneakin' Up On You"
27	34	21	Xscape	"Just Kickin' It"
23	19	21	Richard Marx	"Now And Forever"
20	20	20	Zhane	"Groove Thang"
18	22	20	Nirvana	"All Apologies"
18	18	18	Tevin Campbell	"I'm Ready"
17	18	17	Joshua Kadison	"Beautiful In My Eyes"
17	18	17	The Breeders	"Cannonball"
19	19	16	Lenny Kravitz	"Heaven Help"
32	21	16	Joshua Kadison	"Jessie"
15	19	15	Psykosonik	"Welcome To My Mind"

**107.3 KKRK**

KKRK, Wichita 1-(316) 832-9690 • Jack Oliver, General Manager • Greg Williams, Music Director

W2	LW	TW	ARTIST	TITLE
55	55	55	10,000 Maniacs	"Because The Night (from MTV Un...)"
54	54	54	Whitney Houston	"Queen Of The Night"
54	54	54	Mariah Carey	"Without You"
54	54	54	The Cranberries	"Linger"
53	53	53	Celine Dion	"The Power Of Love"
52	52	52	Big Mountain	"Baby I Love Your Way"
52	52	52	Gabrielle	"Dreams"
52	52	52	Ace Of Base	"The Sign"
37	37	37	Color Me Badd	"Choose"
36	36	36	Tom Petty & the	"Mary Jane's Last Dance"
35	35	35	Eternal	"Stay"
35	35	35	Ace Of Base	"All That She Wants"
35	35	35	Prince	"The Most Beautiful Girl In..."
34	34	34	Bryan Adams	"Please Forgive Me"
33	33	33	Janet Jackson	"Again"
32	32	32	Toni Braxton	"Breathe Again"
30	30	30	Madonna	"I'll Remember"
30	30	30	Mariah Carey	"Hero"
30	30	30	Counting Crows	"Mr. Jones"
29	29	29	Mr. Big	"Ain't Seen Love Like That"
29	29	29	Whitney Houston	"I Look Into Your Heart"
28	28	28	All-4-One	"So Much In Love"
25	25	25	General Public	"I'll Take You There"
24	24	24	Richard Marx	"Now And Forever"
24	24	24	CeCe Peniston	"I'm In The Mood"
21	21	21	Aerosmith	"Amazing"
20	20	20	Salt-N-Pepa w/E	"Whatta Man"
19	19	19	Enigma	"Return To Innocence"
19	19	19	Us3	"Cantaloop (Flip Fantasia)"
18	18	18	Crash Test Dumm	"MMM MMM MMM MMM"
16	16	16	Janet Jackson	"Where Are You Now"
15	15	15	Duran Duran	"Ordinary World"
15	15	15	Mear Loaf	"Rock And Roll Dreams Come..."
15	15	15	Def Leppard	"Two Steps Behind"
14	14	14	Jon Secada	"Just Another Day"
14	14	14	Soul Asylum	"Runaway Train"
14	14	14	Janet Jackson	"Because Of Love"
14	14	14	UB40	"Can't Help Falling In Love"
14	14	14	Mariah Carey	"Dreamlover"
13	13	13	Spin Doctors	"Two Princes"

**Star 101.5**

KPLZ, Seattle 1-(206) 223-5703 • Casey Keating, Operations Manager • Mike Tierney, Music Coordinator

W2	LW	TW	ARTIST	TITLE
46	46	46	Celine Dion	"The Power Of Love"
46	46	46	Jon Secada	"I'm Free"
45	45	45	Bryan Adams	"Please Forgive Me"
46	46	46	Michael Bolton	"Said I Loved You... But I Lied"
48	46	46	Little Texas	"What Might Have Been"
45	45	45	Toni Braxton	"Breathe Again"
28	43	43	Mariah Carey	"Dreamlover"
38	39	39	Billy Joel	"The River Of Dreams"
37	38	38	Ace Of Base	"The Sign"
16	38	38	Heart	"Will You Be There (In The Morn...)"
39	37	37	Spin Doctors	"Two Princes"
38	37	37	10,000 Maniacs	"Because The Night (from MTV Un...)"
41	37	37	Jimmy Cliff	"I Can See Clearly Now"
37	35	35	Joshua Kadison	"Jessie"
38	35	35	Janet Jackson	"Again"
33	33	33	Richard Marx	"Now And Forever"
36	32	32	Phil Collins	"Everyday"
29	31	31	Adams/String/Src	"All For Love"
46	28	28	Mariah Carey	"Hero"
28	28	28	Mariah Carey	"Without You"
25	25	25	Bonnie Raitt	"Love Sneakin' Up On You"
24	24	24	Big Mountain	"Baby I Love Your Way"
25	24	24	Bruce Springsteen	"Streets Of Philadelphia"
25	24	24	Mear Loaf	"Rock And Roll Dreams Come..."
20	20	20	Madonna	"I'll Remember"
21	19	19	Michael Bolton	"Completely"
23	06	06	Rod Stewart	"Having A Party"

**KDUC**  
POWER 100.5

KDUC, Eugene 1-(503) 345-8888 • Greg Adams, Program Director • Mark Rowday, Music Director

W2	LW	TW	ARTIST	TITLE
48	48	48	Ace Of Base	"The Sign"
47	47	47	Bjork	"Big Time Sensuality"
38	47	47	Enigma	"Return To Innocence"
47	47	47	Eternal	"Stay"
49	46	46	CeCe Peniston	"I'm In The Mood"
47	46	46	All-4-One	"So Much In Love"
47	46	46	Mariah Carey	"Without You"
48	46	46	Janet Jackson	"Because Of Love"
46	43	43	Deep Forest	"Sweet Lullaby"
32	46	46	Madonna	"I'll Remember"
28	32	32	Mint Condition	"U Send Me Swingin'"
31	31	31	General Public	"I'll Take You There"
49	31	31	Whitney Houston	"Queen Of The Night"
30	30	30	Prince	"The Most Beautiful Girl In..."
30	30	30	The Brand New H	"Dream On Dreamer"
26	27	27	Lisette Melende	"Goody Goody"
25	27	27	James	"Laid"
28	27	27	The Cranberries	"Dreams"
26	27	27	Smashing Pumpki	"Disarm"
29	27	27	Michael Bolton	"Completely"
27	26	26	R. Kelly	"Bump N' Grind"
29	26	26	Ovis	"Regular Thang"
26	26	26	Us3	"Cantaloop (Flip Fantasia)"
26	26	26	Tom Petty & the	"Mary Jane's Last Dance"
29	26	26	Big Mountain	"Baby I Love Your Way"
28	26	26	Rosco Martinez	"Neon Moonlight"
28	25	25	Abbyface	"And Our Feelings"
17	25	25	Adams/String/Src	"All For Love"
27	25	25	Zhane	"Groove Thang"
26	25	25	D-REAM	"Things Can Only Get Better"
26	25	25	Possum Dixon	"Watch The Girl Destroy Me"
24	24	24	Gin Blossoms	"Found Out About You"
27	24	24	Jodeci	"Cry For You"
26	24	24	Crash Test Dumm	"MMM MMM MMM MMM"
19	24	24	Salt-N-Pepa w/E	"Whatta Man"
34	23	23	Toni Braxton	"Breathe Again"
23	23	23	Richard Marx	"Now And Forever"
21	22	22	Beck	"Loser"
22	22	22	Buffalo Tom	"I'm Allowed"
21	21	21	Alice In Chains	"No Excuses"

**104**  
KRBE

Hits. Without the hype.

KRBE, Houston 1-(713) 266-1000 • Tom Pokeman, Program Director • Paul Cobby Bryant, Music Coordinator

W2	LW	TW	ARTIST	TITLE
44	44	44	Madonna	"I'll Remember"
45	43	43	Tom Petty & the	"Mary Jane's Last Dance"
48	39	39	Pei Shop Boys	"I Wouldn't Normally Do This Ki"
31	39	39	Gin Blossoms	"Found Out About You"
23	38	38	Toni Braxton	"Breathe Again"
28	38	38	Lisa Loeb & Nin	"Stay (I Missed You)"
33	36	36	Cure	"Purple Haze"
43	35	35	Enigma	"Return To Innocence"
28	29	29	James	"Laid"
31	28	28	Crash Test Dumm	"MMM MMM MMM MMM"
28	28	28	Big Mountain	"Baby I Love Your Way"
22	27	27	Counting Crows	"Mr. Jones"
26	26	26	Staxx Of Joy	"Joy"
19	25	25	U2	"All I Want Is You"
24	25	25	Prince	"The Most Beautiful Girl In..."
23	23	23	Smashing Pumpki	"Today"
23	23	23	Haddaway	"I Miss You"
18	23	23	Juliet Roberts	"I Want You"
23	22	22	Beck	"Loser"
28	21	21	Pearl Jam	"Daughter"
13	21	21	Ace Of Base	"Don't Turn Around"
19	20	20	Us3	"Cantaloop (Flip Fantasia)"
15	18	18	Culture Beat	"Got To Get It"
14	14	14	I To I	"The Right Time"
07	13	13	Cocieau Twins	"Bluehead"
09	12	12	Bruce Springsteen	"Streets Of Philadelphia"
11	12	12	Smashing Pumpki	"Disarm"
08	11	11	Tori Amos	"God"
11	11	11	Salt-N-Pepa w/E	"Whatta Man"
11	11	11	Crowded House	"Distant Sun"
08	09	09	Deep Forest	"Sweet Lullaby"
09	08	08	Bjork	"Big Time Sensuality"
07	07	07	Fluke	"Groovy Feeling"
05	07	07	Morrissy	"The More You Ignore Me, The Cl"
06	06	06	Nirvana	"All Apologies"
06	06	06	F.R. Connection	"Listen Up"
06	06	06	Alice In Chains	"No Excuses"
05	05	05	The Breeders	"Divine Hammer"
05	02	02	Stone Temple Pi	"Creep"

**98.5**  
**KLUC FM**

KLUC, Las Vegas 1-(702) 739-9383 • Jerry Dean, Program Director • Cat Thomas, Music Director

W2	LW	TW	ARTIST	TITLE
32	32	32	Janet Jackson	"Because Of Love"
36	43	43	Babyface	"And Our Feelings"
42	68	70	Us3	"Cantaloop (Flip Fantasia)"
66	65	68	Lisette Melende	"Goody Goody"
65	65	64	Toni Braxton	"Breathe Again"
52	52	53	Salt-N-Pepa w/E	"Whatta Man"
53	51	52	All-4-One	"So Much In Love"
50	50	51	Blackgirl	"Krazy"
50	50	49	Juliet Roberts	"I Want You"
40	30	48	Xscape	"Understanding"
40	50	46	Wart-A-Girl	"No Gunshot (Put Down The Gun)"
66	67	44	To Be Continued	"One On One"
33	44	44	Zapp & Roger	"Slow And Easy"
28	44	44	R. Kelly	"Bump N' Grind"
49	38	42	Prince	"The Most Beautiful Girl In..."
36	38	42	Tevin Campbell	"Shhh"
42	38	42	Tevin Campbell	"I'm Ready"
68	68	37	Ace Of Base	"The Sign"
35	35	35	The Brand New H	"Dream On Dreamer"
31	37	31	K7	"Zinga Zeng"
30	31	31	Snoop Doggy Dogg	"Gin And Juice"
28	27	31	Eternal	"Stay"
25	30	30	Reality	"Yolanda"
24	23	29	Hammer	"It's All Good"
49	29	29	Big Mountain	"Baby I Love Your Way"
25	26	29	Zhane	"Groove Thang"
41	40	28	Jodeci	"Cry For You"
28	28	28	Diana King	"Stri It Up"
20	28	28	Jocelyn Enrique	"I've Been Thinking About You"
67	48	17	Collage	"I'll Be Loving You"
15	15	15	Domino	"Sweet Potato Pie"



▲ **ETERNALLY GRATEFUL**

ERG recording artists Eternal display a copy of their favorite magazine during a recent visit to the Virgin Megastore in West Hollywood.



▲ **A CHORUS LINE**

RCA/Kaper Records group Blackgirl toast their upcoming debut album. (l-r): RCA Sr. Dir. A&R West Coast Allison Ball-Gabriel, Blackgirl's Rochelle Stuart, manager Jamale Graves, Blackgirl's Nycolia "I'ye-V" Turman and Pam Copeland and RCA's Sr. VP of Black Music Skip Miller.



▲ **MMM MMM MMM MMM GOOD**

Pictured here following their appearance on MTV's *The Jon Stewart Show* are Arista artists Crash Test Dummies with (l-r): MTV Mgr. Talent Relations Bruce Gilmer, CTDs Michel Dorge and Brad Roberts, Jon Stewart, CTD Ellen Reid, Kathy Brown and CTDs Dan Roberts and Benjamin Darvill.



▲ **ARE WE HAVING FUN YET?**

Enjoying yet another pre-Grammy dinner are (l-r): WPXY Rochester PD John Ivey, Columbia's Asst. Dir. Nat. Top 40 Promotion Charlie Walk, WLAN Lancaster PD Chad Bruske and WLAN MD Dave Skinner.



▲ **ONE LEG UP**

KKPR Phoenix's Supersnake studiously watches Pendulum/ERG artist Lisa Lisa get a leg up on the competition.



◀ **SIZING EACH OTHER UP**

EastWest Records' Sr. Dir. of Top 40 Promotion Valerie DeLong instructs WSTR Atlanta OM Tony Novia on the theory of proportionality when it comes to the size of your boxer shorts.





I Want You  
*do you want me?*

*If so*

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**One Of The Most Added For The 4th Consecutive Week!**

<i>Star 94 Atlanta 24 Plays!</i>	<i>WWKX Providence 23 Plays!</i>	<i>B96 Chicago 41 Plays!</i>	<i>WEDJ Charlotte 34 Plays!</i>
<i>KKLQ San Diego 24 Plays!</i>	<i>KRBE Houston 24 Plays!</i>	<i>WFLZ Tampa 27 Plays!</i>	<i>KTFM San Antonio 24 Plays!</i>
<i>KKFR Phoenix 41 Plays!</i>	<i>B94 Pittsburgh 28 Plays!</i>	<i>WZPL Indianapolis 25 Plays!</i>	<i>KZHT Salt Lake City 28 Plays!</i>
	<i>WKQB St Louis 19 Plays!</i>	<i>WHHH Indianapolis D-27 18 Plays!</i>	

**NETWORK** Debuts 34\*

**R&R Moves 40-27\***

**BDS Mainstream Monitor Debuts 35\***

**Over 1200 Weekly BDS Plays!**



# SHOW prep

## PLAY IT

On The Cover:

### TEVIN CAMPBELL (QWEST/WB)

• Born in 1978 in Dallas and raised in the choir of his local church, Campbell first exhibited his vocal gift at the ripe old age of four.

• Quincy Jones discovered Tevin (when he was 10) through Bobbi Humphrey. Jones chose Tevin to sing on two songs for his album, *Back On The Block*. Campbell sang on the hit, "Tomorrow (Better You, Better Me)."



• His work on that record attracted the attention of Prince, who recruited him to sing on his *Graffiti Bridge* soundtrack. Campbell's solo effort from it, "Round and Round," was his second hit single - all this before releasing his debut solo album.

• Campbell's long-awaited debut album, 1991's *T.E.V.I.N.*, featured songs he co-wrote with Al B. Sure!, Marilyn and Alan Bergman and Narada Michael Walden.

• He also participated in side projects, such as an appearance on the Grammy-winning *Handel's Messiah* album, a Special Olympics Christmas album (where he sang "Oh Holy Night") and a track on the 1992 Olympics album.

• His next and latest album, *I'm Ready*, was recorded last summer and features a variety of top producers and musicians, including Babyface, Prince and Narada Michael Walden. The disc has already produced the hit, "Can We Talk" as well as the Urban/Crossover hit, "Shhh."

• The current single is "I'm Ready."

### MELISSA ETHERIDGE (ISLAND/PLG)

• Melissa Etheridge was born and raised in Leavenworth, Kansas. She started performing there at 11.



• She studied guitar at Boston's Berklee College of Music. Melissa wasn't discovered until Island Records founder Chris Blackwell saw her at a Long Beach, CA bar in 1986.

• He signed her soon thereafter. Etheridge's first two albums - the 1988 self-titled debut and *Brave And Crazy* in 1989 - both went Platinum.

• Etheridge became a road warrior, constantly performing around the world.

• Her third album, 1992's *Never Enough*, featured the single, "Ain't It Heavy," which earned her a Grammy for Best Female Rock performance in 1993.

• After which, she returned to the studio to cut her latest album, *Yes I Am*, which was produced by Hugh Padgham (The Police, Sting, Phil Collins).

• Her longtime bandmates, bassist Kevin McCormick and drummer Fritz Lewak, were augmented by session vets Waddy Wachtel on guitar, Faces' Ian McLagan on organ and The Stooges' Scott Thurston on keyboards.

• The current single is "Come To My Window."

### MICHAEL BOLTON (COLUMBIA)

• Born February 26, 1954 in New Haven, CT, Bolton was raised on the sounds of Morown, R&B and hardcore Blues. He started playing guitar by studying Mike Bloomfield and Eric Clapton.

• By the time he was 13, Bolton was playing in bars, doing Buddy Guys, Junior Wells and Bloomfield songs.



• His signed his first label deal when he was 15. He sang with a variety of Rock bands throughout the '70s, most notably Blackjack.

• He embarked on a solo career in 1983, first denting the charts with "That's What Love Is All About" and "(Sitting On) The Dock Of The Bay" in 1987-88.

• Bolton has also written songs for Kiss, Barbra Streisand, Joe Cocker, Cher, Kenny Rogers, the Pointer Sisters and Kenny G.

• He first struck multi-Platinum with *Soul Provider*, which featured five Top-10 hits including the title track, "How Can We Be Lovers" and "How am I Supposed To Live Without You."

• His hot streak continued unabated with *Time, Love & Tenderness*, *Timeless (The Classics)* and, most recently, *The One Thing*.

• Fresh off the hit single, "Said I Love You, But I Lied," Bolton's follow-up is "Completely."

## SAY IT!

## RIMSHOTS

By Dwayne & Jeff

The premise for the next *Star Trek* movie has *Next Generation* staffers meeting the original members. It seems **William Shatner** gets caught in some sort of time warp and has to be saved by **Captain Picard**. Tentative title: *Star Trek 7.312: Hoisted By Kirk's Own Picard*.

◆◆◆  
Chris O'Donnell will be Robin in *Batman III*. Sorry, Cubby...

◆◆◆  
Nationwide, according to *Time* Magazine, 13.5% of Americans eat Hostess Twinkies. Of them, 37.6% suffer fits of violence due to **Dan White**-itis.

◆◆◆  
*Time* also ran a map depicting the areas of the country that eat the most Twinkies. Aren't you glad *Time* is covering only the most pressing issues facing this country?

◆◆◆  
Another study says people who wear contact lenses overnight are more than eight times as likely to get eye infections as those who don't. *Duh*. The next study is on the ramifications of sleeping with a knife up your butt...

◆◆◆  
**Peter Coors** told the NAB this week that there should be a partnership between the beer industry and broadcasters to battle the alcohol labeling bill. Always good to hear an objective perspective...

◆◆◆  
**Howard Stern** may be running for Governor, but **Stuttering John** is coming out with an album next month. Street date: April 19th. Of course, it's only coming out on vinyl... and the record skips a lot.

◆◆◆  
The People's Republic of China rates American movies and movie stars this way. Top Film: *Gone With The Wind*. Top Actress: **Vivian Leigh**. Top Actor: **Sylvester Stallone**...? They must've been impressed when he muttered the famous line... "Fwankly, Adwlan... I'm yo' worst nightmare..."

◆◆◆  
Whitewater, wastewater, watercooler, water under the bridge, hard water, watertheytalking about? Where's **Genifer Flowers** when you need her?

◆◆◆  
**David Copperfield** is engaged to **Claudia Schiffer**. For their honeymoon, he's making Cancun disappear.

◆◆◆  
**Axl Rose's** ex-wife has filed suit saying he beat her up and that Axl is currently getting exorcised because he fears he's possessed. Axl, try a Stairclimber.

◆◆◆  
Maryland becomes the first state to prohibit smoking in all workplaces, including bars, restaurants and convention facilities. In fact, you can get 3-5 years for smoking a ham.

◆◆◆  
We don't understand why some drive-through ATMs have braille keys. The firm that produces those machines also sells closed-captioned Walkmans, so go figure...

◆◆◆  
Plan the summer vacation now. Lowering fares by as much as 50%: USAir, United and American Airlines. Applies to trips between April 19 and June 15th.

◆◆◆  
Stock Tip: **McCaw Cellular**. (AT&T will buy this company later this year... don't tell anyone!)

◆◆◆  
*Jurassic Park* will be out on home video in October. Now, **Steven Spielberg** will finally get the chance to tape his first billion-dollar bill to the wall for good luck...



# ABOVE THE RIM

the soundtrack



SWV ♦ Sweet Sable ♦ H-Town ♦ Tha Dogg Pound Featuring Snoop Doggy Dogg ♦ 2nd II None ♦ D.J. Rogers ♦ Warren G & Nate Dogg ♦ Thug Life ♦ Jewell & Aaron Hall ♦ The Lady Of Rage ♦ CPO-Boss Hog ♦ Paradise ♦ Al B. Sure! ♦ O.F.T.B. ♦ Rhythm & Knowledge ♦ B Rezell ♦ Jewell ♦ 2Pac ♦ Lord G. ♦ Treach (From Naughty By Nature)

## ADDED AT THE FOLLOWING:

KBXX	KTFM	92Q
Q105	WPGC	KC101
WIOQ	WXSJ	HOT97
KHTN	KSOL	WILN
FM102	WQGN	WJMN
KQIZ	Z90	KMEL
	KJ103	

“How many hits can one soundtrack have?? Try 18! SWV, Al B. Sure!, Warren G. & Nate Dogg, H-Town, and many more! Above The Rim is the hip-hop soundtrack of the decade.”

*Chuck Field/FM102*

“Above The Rim is the soundtrack for the 9th quad. Every track on the CD is a SMASH! Already Top 10 phones on H-Town and Dogg Pound. Getting great reaction to Al B. Sure!, Warren G. & Nate Dogg, and SWV. Thanks Death Row & Interscope for delivering the ‘goods’ once again!”

*Greg Head/KBXX*

**Album & Single In Stores Now!**



**THE  
ATLANTIC  
GROUP**

Supervising Producer: Dr.Dre • Executive Producers: Suge Knight and Louis Burrell





## HEAVY ROTATION

- Ace Of Base "The Sign"
- Counting Crows "Mr. Jones"
- Cracker "Low"
- Nivana "All Apologies"
- Tom Petty & the Heartbreakers "Mary Jane's Last Dance"
- Smashing Pumpkins "Disarm"
- Snoop Doggy Dogg "Gin And Juice"

## BUZZ ROTATION

- Beck "Loser"
- The Brand New Heavies "Dream On Dreamer"
- Morrissey "The More You Ignore Me, The Closer I Get"

## STRESS ROTATION

- The Afghan Whigs "Gentleman"
- Alice In Chains "No Excuses"
- All-4-One "So Much In Love"
- Candlebox "You"
- Mariah Carey "Without You"
- Crash Test Dummies "MMM MMM MMM MMM"
- Guns N' Roses "Since I Don't Have You"
- Green Day "Longview"
- Ice Cube "You Know How We Do It"
- Janet Jackson "Because Of Love"
- R. Kelly "Bump N' Grind"
- Madonna "I'll Remember"
- Motley Crue "Hooligan's Holiday"
- Salt-N-Pepa w/En Vogue "Whatta Man"
- Soundgarden "Spoonman"
- Bruce Springsteen "Streets Of Philadelphia"
- Tool "Prison Sex"

## NEW ON 120 MINUTES

- Material Issue "Kim The Waitress"
- Unrest "Cath Carroll"
- Madder Rose "Panic On"
- Eugenius "Blue Above The Rooftops"
- Dick Dale "Nitro"

## NEW ON Yo! MTV RAPS

- Queen Latifah "Just Another Day"
- Domino "Sweet Potatoe Pie"
- Heavy D & The Boyz "Got Me Waiting"
- Illegal "Back In The Day"
- Das EFX "Baknaffek"
- Us3 "Tukka Yoot's Riddim"

## ADDED THIS WEEK

- Queen Latifah "Just Another Day"
- Blind Melon "Change"
- Domino "Sweet Potatoe Pie"
- Big Mountain "Baby I Love Your Way"
- Gang Starr "Mass Appeal"
- Brother Cane "Hard Act To Follow"



## box tops market focus

### LOS ANGELES, CA

1. The Knack "My Sharona"
2. A Lighter Shade Of Brown "Hey DJ"
3. Cher w/Beavis And Butt-Head "I Got You Babe"
4. Prince "The Most Beautiful Girl In The World"
5. Deep Forest "Sweet Lullaby"

### PHILADELPHIA, PA

1. Masta Ace, Inc. "Born To Roll"
2. Toni Braxton "You Mean The World To Me"
3. 2 Live Crew "Yeah, Yeah"
4. Counting Crows "Mr. Jones"
5. Hammer "Pumps And A Bump"

### GAINESVILLE, FL

1. R. Kelly "Bump N' Grind"
2. Snoop Doggy Dogg "Gin And Juice"
3. 2 Live Crew "Yeah, Yeah"
4. A Tribe Called Quest "Electric Relaxation"
5. Hammer "Pumps And A Bump"

## new vids this week

- Awesome 3 "Don't Go (Kicks Like A Mule)"
- Babyface "And Our Feelings"
- Beck "Pay No Mind (Snoozer)"
- Black Moon "I Got Cha Opin"
- Madonna "I'll Remember"
- Mysterme "Unsolved Mysterme"
- Nine Inch Nails "March Of The Pigs"
- Raw Fusion "Freaky Note"
- SWV "Anything"



Aerosmith	Yokohama JAP.....April 27
	Osaka JAP.....April 29-30
	Hiroshima JAP.....May 3
David Copperfield	Las Vegas.....April 12-18
	Rosemont IL.....April 21-24
	Detroit MI.....April 27-May 1
Pink Floyd	San Diego CA.....April 14
	Los Angeles.....April 16
	Las Vegas NV.....April 18
Barry Manilow	Bern GER.....April 11
	Frankfurt GER.....April 12
	Essen GER.....April 13
Village People	Las Vegas NV.....April 2
	Springfield VA.....April 21
	Cleveland OH.....May 27



## GREATEST HITS

- Ace Of Base "The Sign"
- Toni Braxton "Breathe Again"
- Mariah Carey "Without You"
- Janet Jackson "Because Of Love"
- Meat Loaf "Rock And Roll Dreams Come Through"
- Bruce Springsteen "Streets Of Philadelphia"

## HEAVY

- Michael Bolton "Completely"
- Counting Crows "Mr. Jones"
- Celine Dion "The Power Of Love"
- Richard Marx "Now And Forever"
- Tom Petty & the Heartbreakers "Mary Jane's Last Dance"
- Add Madonna "I'll Remember"
- Add Bonnie Raitt "Love Sneakin' Up On You"

## WHAT'S NEW

- All-4-One "So Much In Love"
- The Cranberries "Dreams"
- Crash Test Dummies "MMM MMM MMM MMM"
- Deep Forest "Sweet Lullaby"
- Enigma "Return To Innocence"
- The Knack "My Sharona"
- Aaron Neville "I Owe You One"
- October Project "Bury My Lovely"
- Pet Shop Boys "I Wouldn't Normally Do This Kind Of Thing"
- Prince "The Most Beautiful Girl In The World"
- Us3 "Cantalooop (Flip Fantasia)"
- Add Melissa Etheridge "Come To My Window"



March 25	Peabo Bryson.....ABC In Concert
	Sarah McLachlan.....Today
	The Proclaimers.....Arsenio Hall Show
	Texas.....Conan O'Brien
March 26	Nick Heyword.....Later With Greg Kinnear
March 29	Tori Amos.....David Letterman
March 30	Tori Amos.....Good Morning America
March 31	Dave Koz.....Regis & Kathie Lee
April 1	Elvis Costello.....David Letterman
April 4	Cheap Trick.....David Letterman
	Cocteau Twins.....The Tonight Show
April 5	Aretha Franklin.....Today
	Crash Test Dummies.....Conan O'Brien
	Crash Test Dummies.....Today
	Richard Marx.....The Tonight Show
April 7	Sheryl Crow.....Conan O'Brien
April 8	Sheryl Crow.....Today
April 12	Tony Toni Toné.....The Tonight Show
April 20	Charlatans.....Conan O'Brien
April 21	Candlebox.....David Letterman
April 22	Toni Braxton.....Essence Awards
	Candlebox.....ABC In Concert





**"YOU"** new from the debut album

# CANDLEBOX

**SoundScan LP 49-45\*! 24,000 Pieces Sold This Week!**

New Believers:

**KJ103 Oklahoma City**

**KCHX Midland**

**WJMX Florence**

**WMME Augusta**

**KQIX Grand Junction**

**WSKS Wilkes-Barre**

Continued Chart Action!

**Z100 New York 21-19\***

**WZJM Cleveland 25-20\***

**WKBQ St Louis #25\***

**KKFR Phoenix 30-27\***

**KISR Ft Smith #7\***

**WRQK Canton 9-8\***

**KWTO Springfield 12-9\***

**WHYY Montgomery #10\***

**WYCR York 21-15\***

**WZAT Savannah #16\***

**KQKY Kearney 24-21\***

**WKHI Ocean City 24-22\***

**KLBO El Dorado #24\***

**WSBG Stroudsburg #25\***

**WBHT Wilkes-Barre D-26\***

**WWFX Bangor 29-26\***

**WRKY Stubenville 28-27\***

**KSMB Lafayette 35-28\***

**WAAL Binghamton #29\***

**KIOC Beaumont 31-29\***

**WQGN New London 32-30\***

**KMCK Fayetteville 40-31\***

**WGLU Johnstown 37-33\***

**KLYV Dubuque D-39\***



PRODUCED BY KELLY GRAY & CANDLEBOX, EXCEPT "MOTHER'S DREAM" PRODUCED BY KELLY GRAY & JON PLUM • MANAGEMENT: LINDY GOETZ FOR LGM





TM

**PLAYLIST CHART**

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Without You	Columbia
2	2	2	ACE OF BASE, The Sign	Arista
5	3	3	ALL-4-ONE, So Much In Love	Blitz/Atlantic/AG
4	4	4	RICHARD MARX, Now And Forever	Capitol
6	5	5	SALT-N-PEPA w/EN VOGUE, Whatta Man	Next Plateau/London/PLG
12	7	6	COUNTING CROWS, Mr. Jones	DGC
14	9	7	BIG MOUNTAIN, Baby I Love Your Way	RCA
11	8	8	BRUCE SPRINGSTEEN, Streets Of Philadelphia	Columbia
3	6	9	JANET JACKSON, Because Of Love	Virgin
15	14	10	PRINCE, The Most Beautiful Girl In The World	N.P.G. Records/Belmark
18	15	11	CRASH TEST DUMMIES, MMM MMM MMM MMM	Arista
8	11	12	US3, Cantaloop (Flip Fantasia)	Blue Note/Capitol
10	10	13	TOM PETTY & THE HEARTBREAKERS, Mary Jane's Last Dance	MCA
7	12	14	MEAT LOAF, Rock And Roll Dreams Come Through	MCA
20	17	15	BABYFACE, And Our Feelings	Epic
19	18	16	ZHANE, Groove Thang	Illtown/Motown
9	13	17	CELINE DION, The Power Of Love	550 Music
31	23	18	TEVIN CAMPBELL, I'm Ready	Qwest/WB
25	22	19	R. KELLY, Bump N' Grind	Jive
32	24	20	BONNIE RAITT, Love Sneakin' Up On You	Capitol
—	28	21	ENIGMA, Return To Innocence	Charisma/Virgin
13	16	22	ETERNAL, Stay	1st Avenue/EMI/ERG
34	27	23	MICHAEL BOLTON, Completely	Columbia
27	25	24	MELISSA ETHERIDGE, Come To My Window	Island/PLG
◆ DEBUT	25	25	MADONNA, I'll Remember	Maverick/Sire/WB
17	19	26	CECE PENISTON, I'm In The Mood	A&M
16	20	27	PHIL COLLINS, Everyday	Atlantic/AG
21	21	28	JODECI, Cry For You	Uptown/MCA
—	32	29	BECK, Loser	Bong Load/DGC
36	31	30	NIRVANA, All Apologies	DGC
◆ DEBUT	31	31	THE BRAND NEW HEAVIES, Dream On Dreamer	Delicious Vinyl/EastWest
23	26	32	TONI BRAXTON, Breathe Again	LaFace/Arista
37	33	33	SNOOP DOGGY DOGG, Gin And Juice	Death Row/Interscope/AG
◆ DEBUT	34	34	JULIET ROBERTS, I Want You	Reprise
—	37	35	A LIGHTER SHADE OF BROWN, Hey DJ	Mercury
26	30	36	AEROSMITH, Amazing	Geffen
22	29	37	GIN BLOSSOMS, Found Out About You	A&M
—	38	38	MINT CONDITION, U Send Me Swingin'	Perspective/A&M
◆ DEBUT	39	39	ROSCO MARTINEZ, Neon Moonlight	Zoo
◆ DEBUT	40	40	THE CRANBERRIES, Dreams	Island/PLG

**MAINSTREAM/ADULT**

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	2	1	MARIAH CAREY, Without You	31	38.5	1193
3	1	2	ACE OF BASE, The Sign	27	41.0	1107
2	3	3	RICHARD MARX, Now And Forever	31	34.5	1069
8	6	4	BRUCE SPRINGSTEEN, Streets Of Philadelphia	30	28.5	854
4	4	5	CELINE DION, The Power Of Love	26	32.7	851
17	10	6	BIG MOUNTAIN, Baby I Love Your Way	25	33.9	848
5	5	7	JANET JACKSON, Because Of Love	24	35.3	846
11	9	8	COUNTING CROWS, Mr. Jones	22	37.8	831
6	8	9	MEAT LOAF, Rock And Roll Dreams Come Through	26	29.9	778
13	12	10	ALL-4-ONE, So Much In Love	21	33.4	702
10	11	11	TOM PETTY & THE HEARTBREAKERS, Mary Jane's Last Dance	20	32.7	654
36	26	12	PRINCE, The Most Beautiful Girl In The World	22	29.2	643
7	7	13	TONI BRAXTON, Breathe Again	23	27.7	638
32	16	14	BONNIE RAITT, Love Sneakin' Up On You	24	24.5	587
9	14	15	COLOR ME BADD, Choose	20	28.8	576
16	13	16	ETERNAL, Stay	20	26.8	536
28	22	17	CRASH TEST DUMMIES, MMM MMM MMM MMM	21	25.1	528
14	18	18	10,000 MANIACS, Because The Night (from MTV Unplugged)	19	25.9	492
35	29	19	MELISSA ETHERIDGE, Come To My Window	17	26.3	447
15	15	20	GIN BLOSSOMS, Found Out About You	19	23.0	437
31	31	21	BABYFACE, And Our Feelings	18	23.1	415
23	17	22	MR. BIG, Ain't Seen Love Like That	16	24.8	397
30	28	23	US3, Cantaloop (Flip Fantasia)	16	24.1	385
21	27	24	JIMMY CLIFF, I Can See Clearly Now	15	25.5	383
12	19	25	PHIL COLLINS, Everyday	13	29.1	378
24	23	26	AEROSMITH, Amazing	15	24.4	366
19	21	27	BRYAN ADAMS/STING/ROD STEWART, All For Love	15	24.1	362
33	24	28	CECE PENISTON, I'm In The Mood	12	29.7	356
27	32	29	ROD STEWART, Having A Party	16	22.1	353
22	25	30	MICHAEL BOLTON, Said I Loved You... But I Lied	12	27.8	334
18	30	31	BRYAN ADAMS, Please Forgive Me	13	25.5	332
25	20	32	LITTLE TEXAS, What Might Have Been	11	29.9	329
34	33	33	JOSHUA KADISON, Jessie	12	26.7	320
0	35	34	MICHAEL BOLTON, Completely	18	17.7	319
0	36	35	SALT-N-PEPA w/EN VOGUE, Whatta Man	11	27.7	305
0	37	36	THE CRANBERRIES, Dreams	11	26.5	292
◆ DEBUT	37	37	ENIGMA, Return To Innocence	13	21.4	278
◆ DEBUT	38	38	TEVIN CAMPBELL, I'm Ready	11	22.0	242
26	34	39	HEART, Will You Be There (In The Morning)	10	22.5	225
◆ DEBUT	40	40	JODECI, Cry For You	8	27.8	222

**Fax You?** ————— **P:4W's**

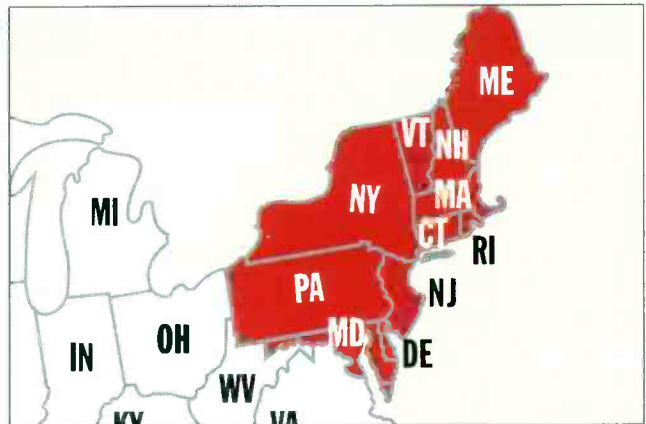
**BY TUESDAY AT 5 PM (PACIFIC TIME)**

CALL **818 846 9870**



**N O R T H E A S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	40	47.3	1892
2	MARIAH CAREY. Without You	39	39.6	1543
3	JANET JACKSON. Because Of Love	38	38.1	1446
4	COUNTING CROWS. Mr. Jones	39	36.3	1416
5	BIG MOUNTAIN. Baby I Love Your Way	40	34.9	1395
6	RICHARD MARX. Now And Forever	41	32.8	1343
7	ALL-4-ONE. So Much In Love	36	35.2	1266
8	MEAT LOAF. Rock And Roll Dreams Come Through	35	33.3	1165
9	BRUCE SPRINGSTEEN. Streets Of Philadelphia	36	32.0	1152
10	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	31	33.3	1033
11	PRINCE. The Most Beautiful Girl In The World	37	27.4	1012
12	CELINE DION. The Power Of Love	28	35.0	979
13	ZHANÉ. Groove Thang	24	35.9	862
14	BABYFACE. And Our Feelings	32	26.4	844
15	SALT-N-PEPA w/EN VOGUE. Whatta Man	28	30.1	844
16	CRASH TEST DUMMIES. MMM MMM MMM MMM	36	21.9	789
17	GIN BLOSSOMS. Found Out About You	32	24.7	789
18	MELISSA ETHERIDGE. Come To My Window	31	25.0	774
19	TEVIN CAMPBELL. I'm Ready	32	24.1	772
20	CECE PENISTON. I'm In The Mood	22	32.3	710
21	TONI BRAXTON. Breathe Again	24	29.3	703
22	ETERNAL. Stay	29	23.8	690
23	COLOR ME BADD. Choose	24	25.7	616
24	BONNIE RAITT. Love Sneakin' Up On You	28	20.4	572
25	10,000 MANIACS. Because The Night (from MTV Unplugged)	21	27.2	571


**NORTHEAST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Big Mountain still hasn't peaked. It jumped into the Top 5 from a #10 showing last week.

**UP-AND-COMING:**

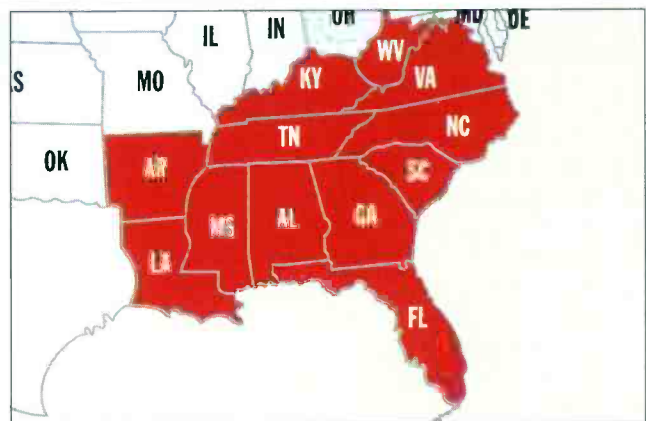
•Hot songs in this region include Counting Crows (6th to 4th), Prince (16th to 11th) and Zhané (22nd to 13th). Also keep an eye on The Brand New Heavies, Enigma, The Cranberries and Beck, all continuing to grow in the Northeast.

**TIP OF THE WEEK:**

•Look for Juliet Roberts to go Top 25 next week. This week "I Want You" is #30 with 462 Plays Per Week.

**S O U T H**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	39	44.7	1744
2	MARIAH CAREY. Without You	45	37.0	1667
3	RICHARD MARX. Now And Forever	45	34.8	1567
4	JANET JACKSON. Because Of Love	33	38.5	1270
5	CELINE DION. The Power Of Love	37	33.4	1235
6	COUNTING CROWS. Mr. Jones	33	36.5	1206
7	ALL-4-ONE. So Much In Love	35	33.9	1186
8	MEAT LOAF. Rock And Roll Dreams Come Through	35	31.0	1084
9	BRUCE SPRINGSTEEN. Streets Of Philadelphia	39	27.5	1072
10	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	31	33.6	1041
11	ETERNAL. Stay	31	33.2	1029
12	BIG MOUNTAIN. Baby I Love Your Way	31	32.5	1009
13	TONI BRAXTON. Breathe Again	31	29.7	921
14	PRINCE. The Most Beautiful Girl In The World	32	28.2	902
15	10,000 MANIACS. Because The Night (from MTV Unplugged)	27	28.9	780
16	CRASH TEST DUMMIES. MMM MMM MMM MMM	27	27.7	748
17	MELISSA ETHERIDGE. Come To My Window	26	28.7	746
18	BABYFACE. And Our Feelings	33	21.6	713
19	COLOR ME BADD. Choose	23	30.9	710
20	BONNIE RAITT. Love Sneakin' Up On You	32	21.1	674
21	PHIL COLLINS. Everyday	22	26.2	576
22	TEVIN CAMPBELL. I'm Ready	26	22.1	574
23	US3. Cantalooop (Flip Fantasia)	23	24.9	573
24	CECE PENISTON. I'm In The Mood	19	29.3	557
25	GIN BLOSSOMS. Found Out About You	25	21.8	544


**SOUTH REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Counting Crows are in just about everyone's "A" category, moving up from 10th to become the 6th most-played song in the South.

**UP-AND-COMING:**

•Titles continuing to grow include Bruce Springsteen (11th to 9th), Prince (19th to 14th), Crash Test Dummies (23rd to 16th) and Bonnie Raitt (26th to 20th). Look for Michael Bolton "Completely" to debut Top 25 next week.

**TIP OF THE WEEK:**

•Enigma is selling like crazy and is increasing airplay in the region. It's #37 this week with 374 Plays Per Week.



**G R E A T L A K E S**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Without You	37	46.1	1705
2	ACE OF BASE. The Sign	35	47.6	1666
3	ALL-4-ONE. So Much In Love	31	42.8	1326
4	JANET JACKSON. Because Of Love	35	37.6	1317
5	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	31	39.9	1237
6	RICHARD MARX. Now And Forever	33	37.4	1234
7	COUNTING CROWS. Mr. Jones	31	36.6	1135
8	BIG MOUNTAIN. Baby I Love Your Way	33	33.4	1101
9	MEAT LOAF. Rock And Roll Dreams Come Through	31	34.7	1076
10	CELINE DION. The Power Of Love	31	32.4	1003
11	BRUCE SPRINGSTEEN. Streets Of Philadelphia	31	30.3	939
12	ETERNAL. Stay	30	28.9	866
13	PRINCE. The Most Beautiful Girl In The World	29	29.4	854
14	COLOR ME BADD. Choose	27	26.9	726
15	CECE PENISTON. I'm In The Mood	26	27.4	712
16	MELISSA ETHERIDGE. Come To My Window	25	28.4	709
17	TONI BRAXTON. Breathe Again	27	25.2	680
18	BABYFACE. And Our Feelings	26	23.1	600
19	GIN BLOSSOMS. Found Out About You	25	23.3	583
20	US3. Cantalooop (Flip Fantasia)	19	30.5	579
21	BONNIE RAITT. Love Sneakin' Up On You	27	21.3	575
22	SALT-N-PEPA w/EN VOGUE. Whatta Man	19	30.2	574
23	CRASH TEST DUMMIES. MMM MMM MMM MMM	23	23.1	532
24	TEVIN CAMPBELL. I'm Ready	18	25.9	466
25	GABRIELLE. Dreams	17	27.4	465



**GREAT LAKES REGIONAL ANALYSIS**

**MAJOR GAINER:**

•Big Mountain finally makes it Top 10 in the Great Lakes region, moving from 13th to 8th most-played.

**UP-AND-COMING:**

•Counting Crows continue to head towards the top, jumping 2 slots to #7 this week. Also hot are Prince (20th to 13th), Melissa Etheridge (21st to 16th) and Crash Test Dummies debuts #23 this week. Look for Juliet Roberts to go Top 25 next week.

**TIP OF THE WEEK:**

•The Cranberries "Dreams" is finally kicking in as "Linger" is moved into recurrent rotation at many stations in the Great Lakes.

**M I D W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	40	48.8	1952
2	MARIAH CAREY. Without You	38	43.7	1660
3	COUNTING CROWS. Mr. Jones	42	38.7	1626
4	ALL-4-ONE. So Much In Love	36	37.2	1338
5	BIG MOUNTAIN. Baby I Love Your Way	36	35.2	1266
6	JANET JACKSON. Because Of Love	36	35.1	1264
7	BRUCE SPRINGSTEEN. Streets Of Philadelphia	34	33.9	1154
8	RICHARD MARX. Now And Forever	36	31.7	1140
9	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	30	37.7	1132
10	PRINCE. The Most Beautiful Girl In The World	32	35.2	1126
11	CRASH TEST DUMMIES. MMM MMM MMM MMM	40	26.9	1074
12	MEAT LOAF. Rock And Roll Dreams Come Through	32	32.9	1054
13	ETERNAL. Stay	32	30.6	980
14	CELINE DION. The Power Of Love	26	36.0	936
15	GIN BLOSSOMS. Found Out About You	32	28.0	896
16	MELISSA ETHERIDGE. Come To My Window	26	29.8	774
17	SALT-N-PEPA w/EN VOGUE. Whatta Man	28	26.5	742
18	AEROSMITH. Amazing	24	27.5	660
19	US3. Cantalooop (Flip Fantasia)	22	29.7	654
20	WHITNEY HOUSTON. Queen Of The Night	18	35.0	630
21	COLOR ME BADD. Choose	22	28.0	616
22	GABRIELLE. Dreams	18	32.2	580
23	BONNIE RAITT. Love Sneakin' Up On You	26	22.1	574
24	JULIET ROBERTS. I Want You	22	24.8	546
25	CECE PENISTON. I'm In The Mood	24	22.7	544



**MIDWEST REGIONAL ANALYSIS**

**MAJOR GAINER:**

•All-4-One gains new rotations in the Midwest and moves up from 7th to become the 4th most-played title this week.

**UP-AND-COMING:**

•Lots of good music growing on regional PPW lists, including Prince (12th to 10th), Crash Test Dummies (14th to 11th), Melissa Etheridge (18th to 16th), Bonnie Raitt (debuts #23) and Juliet Roberts (debuts #24).

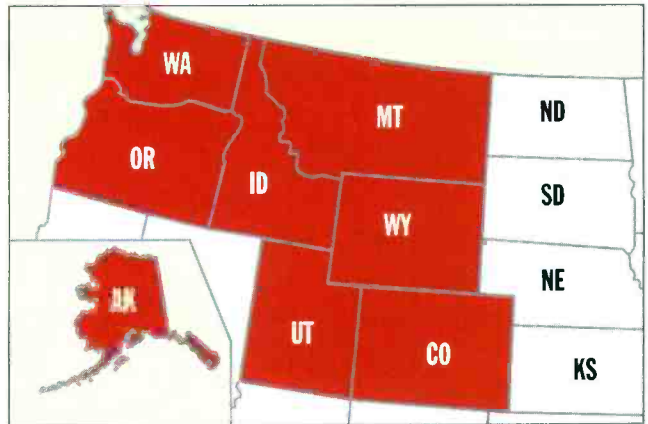
**TIP OF THE WEEK:**

•Beck's "Loser" is anything but, as it's actually a strong regional hit. It moves from 34th to 27th and is now up to 494 total Plays Per Week in this part of the country.



**NORTHWEST/ROCKIES**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	18	37.2	670
2	MARIAH CAREY. Without You	17	37.5	637
3	JANET JACKSON. Because Of Love	16	35.6	570
4	RICHARD MARX. Now And Forever	18	31.2	561
5	ETERNAL. Stay	14	38.1	534
6	ALL-4-ONE. So Much In Love	14	38.0	532
7	BIG MOUNTAIN. Baby I Love Your Way	15	32.4	486
8	CRASH TEST DUMMIES. MMM MMM MMM MMM	17	28.5	484
9	PRINCE. The Most Beautiful Girl In The World	15	32.0	480
10	BRUCE SPRINGSTEEN. Streets Of Philadelphia	16	30.0	480
11	COUNTING CROWS. Mr. Jones	13	36.8	478
12	MR. BIG. Ain't Seen Love Like That	11	36.5	401
13	MEAT LOAF. Rock And Roll Dreams Come Through	13	28.6	372
14	CECE PENISTON. I'm In The Mood	11	33.7	371
15	MELISSA ETHERIDGE. Come To My Window	10	35.8	358
16	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	12	28.6	343
17	ENIGMA. Return To Innocence	13	25.8	335
18	THE CRANBERRIES. Dreams	12	27.8	334
19	BABYFACE. And Our Feelings	13	24.5	319
20	BONNIE RAITT. Love Sneakin' Up On You	11	27.9	307
21	US3. Cantaloo (Flip Fantasia)	13	23.1	300
22	ROSCO MARTINEZ. Neon Moonlight	12	23.5	282
23	THE BRAND NEW HEAVIES. Dream On Dreamer	10	25.2	252
24	CELINE DION. The Power Of Love	8	29.1	233
25	SALT-N-PEPA w/EN VOGUE. Whatta Man	8	29.0	232


**NORTHWEST/ROCKIES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Crash Test Dummies go Top 10 in the Northwest/Rockies before they do anywhere else in the country. "MMM MMM MMM MMM" is now averaging 28.5 PPW.

**UP-AND-COMING:**

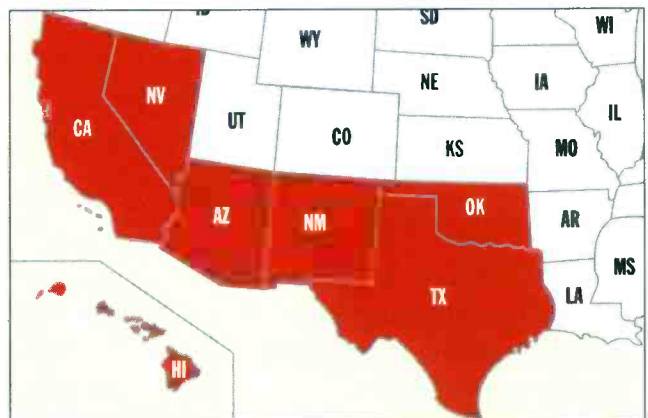
•Big movers in the region include Prince (20th to 9th), Melissa Etheridge (23rd to 15th), Enigma (debut #17), Babyface (25th to 19th), Bonnie Raitt (debut #20), Rosco Martinez (debut #22) and The Brand New Heavies (debut #23).

**TIP OF THE WEEK:**

•Alice In Chains is a solid regional hit. "No Excuses" is #30 this week with 211 Plays Per Week.

**W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Without You	26	42.3	1100
2	ALL-4-ONE. So Much In Love	24	45.7	1096
3	ACE OF BASE. The Sign	24	44.5	1068
4	JANET JACKSON. Because Of Love	24	43.6	1046
5	PRINCE. The Most Beautiful Girl In The World	29	32.1	931
6	SALT-N-PEPA w/EN VOGUE. Whatta Man	19	43.2	821
7	BIG MOUNTAIN. Baby I Love Your Way	23	35.0	806
8	ZHANÉ. Groove Thang	20	38.6	772
9	CELINE DION. The Power Of Love	16	42.9	686
10	US3. Cantaloo (Flip Fantasia)	21	32.1	674
11	CECE PENISTON. I'm In The Mood	18	35.1	632
12	TEVIN CAMPBELL. I'm Ready	22	27.9	614
13	A LIGHTER SHADE OF BROWN. Hey DJ	14	43.1	604
14	R. KELLY. Bump N' Grind	12	50.0	600
15	ETERNAL. Stay	18	32.7	588
16	RICHARD MARX. Now And Forever	14	40.4	566
17	TONY TONI TONÉ. (Lay Your Head On My) Pillow	14	39.6	554
18	JODECLI. Cry For You	16	31.8	508
19	BABYFACE. And Our Feelings	16	29.8	476
20	SNOOP DOGGY DOGG. Gin And Juice	12	37.0	444
21	COUNTING CROWS. Mr. Jones	13	33.8	439
22	TONI BRAXTON. Breathe Again	11	38.4	422
23	BABYFACE. Never Keeping Secrets	8	52.8	422
24	MICHAEL BOLTON. Completely	14	28.3	396
25	ENIGMA. Return To Innocence	17	23.1	393


**WEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Us3 takes a nice jump in the West, moving into the Top 10 from 14th last week. "Cantaloo" gains over 60 PPW in the past week.

**UP-AND-COMING:**

•Titles showing continued growth include A Lighter Shade Of Brown (17th to 13th), R. Kelly (16th to 14th), Babyface (23rd to 19th) and Counting Crows (24th to 21st). Keep an eye on Crash Test Dummies (#26 this week) and Juliet Roberts (#27). Both should debut Top 25 next week.

**TIP OF THE WEEK:**

•The Brand New Heavies are already on 12 stations and should continue to grow. "Dream On Dreamer" is averaging 21.2 PPW so far.

# How To **PPW**

## **Selector (Version 12)**

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"
- Set for the 7-day period prior to that Tuesday's playlist. For example: The airplay information needed for reporting on Tuesday, March 22, would look this way on Selector: "From TUE 3/22/94 At 12:00 AM To MON 3/28/94 At 11:59 PM Wrap."
- Press the "F2" button to analyze. The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top \_\_\_"? Fill in at least 50.
- Press the "F9" button again.
- Press "1 Print."

**This will print the airplay analysis needed to report to The Network Forty.**

## **MusicScan**

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- Choose to sort by "Total Plays."
- Set "First Date" and "Last Date." For example, the airplay information needed for reporting on Tuesday, March 22 would look this way on MusicScan: "First Date: TUES 3/22/94 Last Date: 3/28/94." If the hours aren't already set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to The Network Forty, include all current categories.
- Set the output to "Printer."
- Press "G Go."

**This will print the airplay analysis needed to report to The Network Forty.**

## **Powerplay**

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?" Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Specify at least "50."
- Send output to "Printer."

**This will print the airplay analysis needed to report to The Network Forty.**

## **Auto-Jock (The Network Forty Report)**

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Specify 40 titles.
- Enter the one week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

**This will print the airplay analysis needed to report to The Network Forty.**

...and that's all there is to it.  
Now all you have to do is *do it!*

Fax your station's Plays Per Week information by  
Tuesday 5:00 pm Pacific Time to The Network Forty Magazine

**1 (818) 846-9870**

For additional information, call Pat Gillen at 1-800-443-4001



Its critics say rap promotes violence and exploits women. But the critics aren't building a center in Los Angeles where youth on the streets can turn talent into jobs. Now...the people who make rap... sell rap...buy rap...and the station in L.A. that plays it... have all given it up 100% to make it happen with:

# Straight From Da Streets VOL. 1



Available at all Warehouse / Music Plus / and Virgin Megastores in Southern California.

Props to the artists and publishers...the retailers and our listeners for puttin somethin back. In '94, Power 106 is bringing the Hip Hop community together to **INCREASE THE PEACE** on the streets of Los Angeles.



# THE CHARTS

## THE next 40™

COMPUTER GENERATED AIRPLAY REPORTS

RANK	ARTIST/SONG/LABEL	TOTAL PLAYS
41	BRYAN ADAMS/STING/ROD STEWART. All For Love (A&M/Hollywood)	1771
42	PHIL COLLINS. Everyday (Atlantic/AG)	1748
43	R.KELLY. Bump N' Grind (Jive)	1703
44	JIMMY CLIFF. I Can See Clear Now (Chaos)	1567
45	WHITNEY HOUSTON. Queen Of The Night (Arista)	1457
46	BRYAN ADAMS. Please Forgive Me (A&M)	1447
47	SMASHING PUMPKINS. Disarm (Virgin)	1410
48	HEART. Will You Be There (In The Morning) (Capitol)	1387
49	MARIAH CAREY. Hero (Columbia)	1303
50	SALT-N-PEPA. Shoop (Next Plateau/London/PLG)	1286
51	THE CRANBERRIES. Linger (Island/PLG)	1280
52	JAMES. Laid (Fontana/Mercury)	1261
53	ACE OF BASE. All That She Wants (Arista)	1253
54	ALICE IN CHAINS. No Excuses (Columbia)	1187
55	TERENCE TRENT D'ARBY. Let Her Down Easy (Columbia)	1165
56	A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	1161
57	TEVIN CAMPBELL. Can We Talk (Qwest/WB)	1134
58	MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	1128
59	LITTLE TEXAS. What Might Have Been (WB)	1099
60	ROD STEWART. Having A Party (WB)	1088
61	GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	1088
62	SNOOP DOGGY DOGG. Gin And Juice (Deathrow/Interscope/AG)	1051
63	TONY TONI TONÉ. (Lay Your Head On My) Pillow (Wing/Mercury)	1046
64	BILLY JOEL. Lullabye (Goodnight, My Angel) (Columbia)	1023
65	LENNY KRAVITZ. Heaven Help (Virgin)	999
66	JOSHUA KADISON. Jessie (SBK/ERG)	987
67	HADDAWAY. Life (Everybody Needs Somebody To Love) (Coconut/Arista)	940
68	POSSUM DIXON. Watch The Girl Destroy Me (Surf Detective/Interscope/AG)	887
69	BABYFACE. Never Keeping Secrets (Epic)	885
70	DEF LEPPARD. Miss You In A Heartbeat (Mercury)	860
71	MINT CONDITION. U Send Me Swing' (Perspective/A&M)	854
72	DEEP FOREST. Sweet Lullaby (550 Music)	841
73	GUNS N' ROSES. Since I Don't Have You (Geffen)	745
74	JANET JACKSON. Again (Virgin)	741
75	PET SHOP BOYS. I Wouldn't Normally Do This Kind Of Thing (EMI/ERG)	740
76	BJÖRK. Big Time Sensuality (Elektra)	721
77	OVIS. Regular Thang (Ovis)	703
78	THE BREEDERS. Cannonball (4AD/Elektra)	701
79	LISETTE MELENDEZ. Goody Goody (Fever/ral/Chaos)	661
80	TO BE CONTINUED. One On One (EastWest)	652

## MOST ADDED

RANK	ARTIST/SONG/LABEL	TOTAL ADDS
1.	MADONNA. I'll Remember (Maverick/Sire/WB)	172
2.	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	88
3.	JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	60
4.	GENERAL PUBLIC. I Will Take You There (Epic Sound Trax)	41
5.	HEART. The Woman In Me (Capitol)	39
6.	ENIGMA. Return To Innocence (Charisma/Virgin)	38
7.	COLLECTIVE SOUL. Shine (Atlantic/AG)	25
7.	MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	25
7.	ROSCO MARTINEZ. Neon Moonlight (Zoo)	25
10.	JULIET ROBERTS. I Want You (Reprise)	22
11.	THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	21
12.	ALICE IN CHAINS. No Excuses (Columbia)	20
13.	BECK. Loser (Bong Load/DGC)	13
13.	THE KNACK. My Sharona (RCA)	13
15.	TEARS FOR FEARS. Elemental (Fontana/Mercury)	12

## MOST REQUESTED

RANK	ARTIST/SONG	LABEL
1.	CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2.	ACE OF BASE. The Sign	Arista
3.	ALL-4-ONE. So Much In Love	Blitz/Atlantic/AG
4.	SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
5.	BECK. Loser	Bong Load/DGC
6.	COUNTING CROWS. Mr. Jones	DGC
7.	MARIAH CAREY. Without You	Columbia
8.	Us3. Cantaloop (Flip Fantasia)	Blue Note/Capitol
9.	PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
10.	ENIGMA. Return To Innocence	Charisma/Virgin

FAX YOUR PPWS BY 5 PM TUESDAY (PACIFIC TIME) TO (818) 846-9870



# BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

## 1 SOUNDGARDEN Superunknown A&M



"They're everywhere right now! Radio and in-store promotions help *Superunknown* remain #1."

-Dave Schwartz, Tower/Phoenix

Coming off of a Platinum record, expectations for Soundgarden ran high and everyone had an opinion as to what the band would do next. Voila! *Superunknown!* A record that met, if not exceeded, the expectations by their growing fan base. The first track, "Spoonman," is Top 10 on Rock radio, #1\* at Hard Rock Radio and in the Top 10 at Alternative (where a second track, "Black Hole Sun," is generating spins). Add to that MTV Stress rotation for "Spoonman" and an avalanche of positive media publicity... and you've got a phenomenon.

*Superunknown* holds down the #1\* slot on the Retail Chart for the second week in a row, as it's a Top-10 seller in 215 of the 241 retailers who are reporting it.

**Regional Sales Breakout:** East and South (basically huge everywhere). Flying out of New York, Arizona, Texas, Philly and West Coast.

**Primary Media Exposure:** Equal amounts of radio, MTV and great word-of-mouth.

## 2 NINE INCH NAILS The Downward Spiral Nothing/TVT/Interscope/AG



"The musical genius of Trent Reznor speaks to a large base of angst-ridden teens."

-Mark Moots,

JJ's Ear Candy/Carson City

*The Downward Spiral* can be considered a "concept" album, only the concept itself is pretty dark and frightfully blunt. Nonetheless, Trent is bringing a little industrial spirit into the Mainstream. Although it's awfully strong stuff for Top 40, Alternative 40s are dabbling with "March Of The Pigs" and especially "Closer" (with a couple of slight edits).

MTV has the "March Of The Pigs" clip in On rotation and with Trent Reznor and gang prepping for a U.S. tour, NIN won't go away anytime soon. *The Downward Spiral* holds at #2\* on the Retail Chart, with 183 of the 239 retailers listing it in their Top 10.

**Regional Sales Breakout:** Strong everywhere; best in the West. Specifically, Arizona, St. Louis, Minneapolis, Cincinnati, Indianapolis and, above all, Southern California.

**Primary Media Exposure:** Hardcore fans supplying word-of-mouth; radio exposure secondary.

## 3 MOTLEY CRUE Motley Crue Motley/Elektra



"The Crue has regenerated themselves into a monster band! This record is extremely hot."

-Spike Mraz, Rock Cafe/Battle Creek

It hardly seems that it's been four years since Motley Crue released new music, but now that their self-titled "debut" with lead singer John Corabi has hit the bins, all of the questions about the new Crue are being answered. *Motley Crue* is the sound of an entirely new band!

Just the facts, m'am: The first single, "Hooligan's Holiday," is cruising on Album Rock, while the video is in Stress rotation on MTV. In their career, they've sold 25 million records worldwide, performed at record-breaking concerts and have legions of loyal fans, fans, fans! End result: *Motley Crue* debuts in the Retail Chart at #9\*, with 26 retailers reporting it at #1.

**Regional Sales Breakout:** Midwest and West strongest regions. Hottest markets include Boston, Philly, St. Louis, Cleveland, Arizona and Southern California.

**Primary Media Exposure:** Loyal fan buzz generates most sales; Rock radio and MTV helping out.

## 4 GANG STARR Hard To Earn Chrysalis/ERG



"We sold out in three days! It was a surprise to us, but the video is really having a strong effect on sales."

-Rob Siders, Streetside/Bloomington

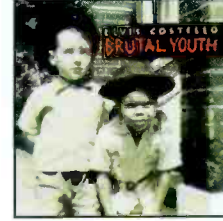
Adds Steve Cirelli of Amoeba/Berkeley, "Gang Starr is crossing from the Hip-Hop and Urban buyers to the shoppers from the suburbs. Huge sales are not at all surprising, as we've always done well with their records. Even the vinyl is in great demand."

Since Gang Starr's debut release, they have walked that fine line between commercial and artistic success without ever losing balance. In just a few years, they've sold close to one million units Stateside. The new single, "Mass Appeal," is Top 5 at Rap Radio, with the video in On rotation on MTV and Box Tops rotation on The BOX. *Hard To Earn* sails 19-14\* on the Retail Chart.

**Regional Sales Breakout:** South and West strongest, specifically Denver, Chicago, upstate New York, Atlanta and Nashville.

**Primary Media Exposure:** Strong word-of-mouth, with radio, media coverage and video exposure all tied for second.

## 5 ELVIS COSTELLO Brutal Youth WB



"Elvis has a great fan base that will buy anything with his name on it!"

-Jim Dimas, Music

Millennium/Portland

When you think of Elvis Costello, you may think of Wherehouse Entertainment's Bob Bell, who tells us, "*Brutal Youth* is the stripped-down, back-to-basics album that his fans have been waiting for. I love that he's back with The Attractions. His upcoming tour and the interest generated by the catalog reissues on Rykodisc should result in continued strong sales."

The consensus is in. It's topping Adult Album Rock charts, Alternative and Album Rock radio play is building, he plays *Letterman* on April 1 and a tour is in the works, so once the good word completely reaches all his fans, it'll be scanning heaven for *Brutal Youth*. The album travels 27-23\* on the Retail Chart.

**Regional Sales Breakout:** West and East strongest regions. Specifically, New York, New England, the entire West Coast, Washington DC, Minneapolis and Chicago.

**Primary Media Exposure:** Radio exposure and loyal fan base providing early buzz.

## björk

"Big Time Sensuality"

Sales Over 450,000!  
A #1 Billboard Dance Record!

New Airplay At:

WWSR	KWNZ	KQID	KSMB	KIGL
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On Over 55 Top 40's Including:

WKBQ	KHTT	KZFM	KDUK	KIOC	WWKZ	WHYY	WDJX
WAOA	WWCK	KCHX	KFFM	KZIO	KLYV	KMCK	KQKY
KFTZ	KFBQ	KCPI	KMOK	WTWR	KYYY	KISR	And More!

**Oh the carpenter goes bang**

**Bang bang**

**the Breeders**

**DIVINE HAMMER**



**The new single and video**

Album near platinum  Active Lollapalooza '94

Produced by Fred Maher Album produced by Kim Deal and Mark Freegard Management: Gold Mountain Entertainment

  On Elektra Compact Discs and  cassettes.

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