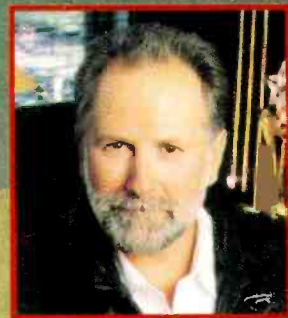


# NETWORK <sup>40</sup>

Issue 252 • March 3, 1995



Tim DuBois

Arista's  
**ALAN  
JACKSON**  
& **TIM  
DUBOIS**

**Bill Richards**  
Editorial

**HOT-LINING!**  
Conference Call

Patriot's  
**JOHN BERRY**

**Spotlight:**  
**WAMZ Louisville**

*Gone Country!*



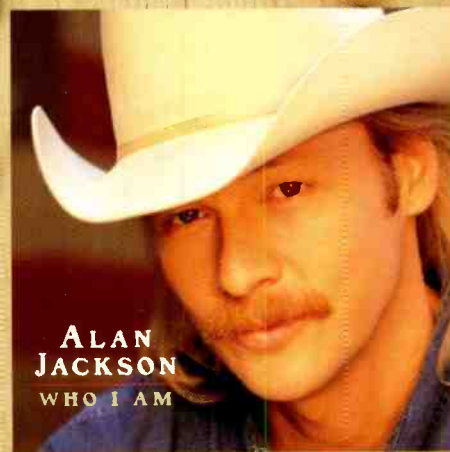
Sometimes,  
The power of an artist  
is equaled only by  
the beauty of the song.

**ALAN JACKSON**

**Song  
for  
the  
Life**

The current single,  
rising on charts  
across the country.

From the CD and cassette **WHO I AM**,  
now **DOUBLE PLATINUM PLUS**.



**ALAN  
JACKSON**  
WHO I AM

**ARISTA**  
NASHVILLE

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(ELTON JOHN "BELIEVE")

#1 PPW ▶



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(MADONNA "TAKE A BOW")

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**FOREIGNER**  
"Until The End Of Time"  
(RHYTHM SAFARI/PRIORITY)

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## Bill Tanner's Spanish Revolution Hits L.A.

*Takes KLVE From 12th To 4th 12+, Mornings 10th To 1st*

### DOUBLING UP

If it's a day that ends in "y," there must be a new duopoly in radio. Two of the more interesting recent ones came down in Omaha and Portland. Mitchell Broadcasting bought KYNN to create Omaha's first double-double (two AMs and two FMs). On the FM side, they've paired Top 40 KQKQ with KYNN, which they've flipped to "Edge"-styled Alternative. In Portland, Apogee, owner of Classic Rock KGON and SportsTalk KFXX, picked up KMUZ; word has it that 'MUZ will flip from A/C to Alternative. The market's other A/C, KKCW, was optioned by Citicasters, which already has Full-Service KEX-AM and Top 40 KKRZ. Be sure to read this blurb again; a pop quiz is at the bottom of the page.

### MISPLACED TRIVIA

Rest assured, our never-popular Trivia column is still comfortably nestled in the middle of this, THE MOTHER OF ALL ISSUES (on page 32, to be specific). Yet this item deserves to run here: What do you call 163 PD changes, 121 GM changes, 81 call letter changes and 125 format changes? The answer is below.

### COMING & GOING

Charles Chavez is promoted to APD/MD and afternoons at KTFM San Antonio... KYVA Billings promotes Charlie Fox to APD and Tom Kelly to MD... Tricia Courtney crosses the street from WKKO to be News Director/morning show sidekick to Denny Schaffer at WVKS Toledo... WHTO personality Scott Porter will do mornings at WSTW Wilmington... Heidi Linn was promoted from overnights to nights at WNNK Harrisburg... Kevin Vaughn split KQID Alexandria to become "Sky Walker" for nights at WNSL Hattiesburg; he is also set to become its new MD in the near future... Saying sayonara is KLBQ MD/mornings Ron Steel... and a happy fifth anniversary to Tom Evans, who left his OM/MD gig at WSRZ Sarasota five years ago to start his own indie marketing/promo company in Seattle. Just like falling off a Northwest Log, eh, Tom?

### MISPLACED ANSWER

That's just a typical month in the radio business. This trivia courtesy of your friendly neighborhood resumé service.

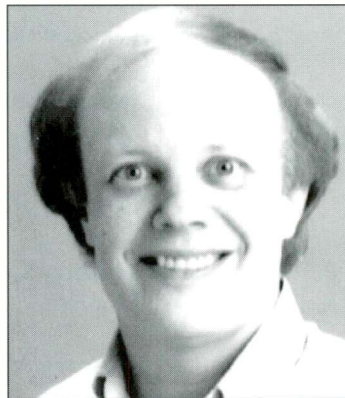
Easily the biggest surprise of the January L.A. Arbitrends was the seemingly sudden ascension of Spanish-language music station KLVE. The "Romantic" A/C outlet rocketed from 12th to fourth in the market, going 3.0-4.3. Furthermore, KLVE morning show host Pepe Barreto soared from 10th to first (3.7-5.0). Playing an integral role in KLVE's newfound success is longtime Top 40 programmer Bill Tanner. He claims that using English radio-programming techniques on Spanish radio was largely responsible for the upturn.

Tanner, Heftel's VP Programming who came on board in November, admits that many in the market have attributed KLVE's success to Arbitron irregularities. "The first thing that happens whenever a large change takes place in a book is that people start looking for aberrations - and we're no different," he says. "We asked Arbitron about their diary placement. We do know they increased their sample which, presumably, would make the survey *more* accurate.

"The fact is, KLVE made a lot of programming changes and adjustments, all focused on increasing TSL - and they worked," Tanner continues. "The same thing happened when I did

similar things with Y100 and Power 96 in Miami. We got a lot of the same comments about diary aberrations, yet both stations had successful runs for many years. Just clean up the music, play the right songs, format the disc jockeys, advertise the station and reduce the commercial clutter. Aside from that, there were no changes."

Although former market and morning leader, Spanish KLAX, dropped considerably in the trends, Tanner says



**BILL TANNER**

it wasn't due to a direct-format attack by KLVE. "Throughout my career, my stations are more known for taking a flank attack than a head-on one," he says. "Besides, KLAX is a Dance-dri-

ven station and we're an A/C. Again, KLVE did a better job of what it has already done. WRMA in Miami just did the same thing; it went #1 25-54. I bet there are people there who are also muttering about diary placement. This trend is going on in more than one market; it's not an Arbitron wobble."

He emphasizes that point by noting the success of morning man Pepe Barreto, who's also a featured news reporter for KMEX, a local Spanish-speaking TV station. "We basically cleaned up his show, focused it and stopped it fewer times for better reasons," Tanner says. "In fact, his progress in 25-54s has been pretty consistent. Beginning in November, he's gone 3.0, 3.6, 4.1, 4.6, 6.1. He hasn't just happened overnight."

The bottom line: "The degree of expertise and programming in Spanish radio has taken quantum leaps," Tanner concludes. "It's happening at WXTG Miami as well. The aim of the Heftel chain is to spread our know-how to all of our stations, in New York, Miami, Dallas and starting this week, Las Vegas. We've taken the things we've learned in English-language radio over the past 30 years and applied it to Spanish radio - and it works."

### Other Arbitrend News:

## Steve Smith Calls The #1-2 Shot

There were several newsworthy events coming out of the January Arbitrends. Among them:

- Three weeks ago in *Network 40's* feature Interview, Emmis-N.Y. Director of Programming Steve Smith declared, "There will be a heated battle for #1 and we hope that battle is with ourselves." Well, it already is. WRKS' 3.8-5.2 launched it into the top spot (and second 25-54), while Hot 97's 4.8-4.9 helped it hold on to second. Smith offers a few more choice words on the double-barrel victory to Crossover Editor Stephen Meade in *Rhythm Nation* on page 24.

- Emmis' L.A. station, Power 106, dropped .3, yet took over first place in the market. The other big eye-opener, besides KLVE's success, was Howard

Stern's plummet from fifth to 10th in mornings.

- WPGC continued to rule Washington D.C. with an iron fist, roaring 9.0-9.7 12+. It retained its lead in 25-54 as well.

- Pyramid Broadcasting stood tall in Boston, as WXKS-FM (6.0-6.6) and WJMN (5.5-5.8) were the top two music stations in town.

- Country KSON lengthened its lead in San Diego, going 6.3-7.4, while Top 40 Q106 tied Crossover Z90 at 5.4.

- Alternative WKQX (3.6-3.9) Chicago closed in on WBBM-FM (4.2).

- KMEL San Francisco fell to 4.0, yet comfortably won 18-34 (6.0).

- WKSS (6.3-6.8) overtook WTIC-FM (7.3-6.0) in Hartford.

## Alan Jackson Leads ACM Nominations

Arista/Nashville superstar (and *Network 40* cover feature) Alan Jackson led the field in Academy of Country Music nominations. He picked up seven "Hat" award nominations, six as a performer and one as a songwriter.

Vince Gill picked up five nominations; Garth Brooks, Mary Chapin Carpenter and Joe Diffie landed three each and Patty Loveless, Reba McEntire, the Mavericks and John Michael Montgomery scored two each.

Up for Entertainer Of The Year are: Jackson, Brooks, McEntire, Alabama and Brooks & Dunn. Up for Song Of The Year are: Jackson's "Livin' On Love," Gill's "When Love Finds You," Tim McGraw's "Don't Take The Girl," Patty Loveless' "How Can I Help You Say Goodbye" and John Michael Montgomery's "I Swear."



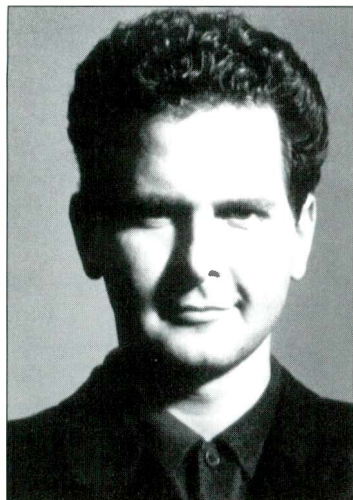
# Atlantic Group Debuts TAG Recordings

*Craig Kallman Named President, Atlantic Sr. VP*

The Atlantic Group has started an Alternative music-oriented boutique label, TAG Recordings, and announced that Craig Kallman will be its President. Kallman will remain President of Big Beat, the Crossover/Reggae-based imprint, and has been promoted to Sr. VP of Atlantic.

Based in New York City, TAG will field its own A&R, Marketing, Promotion, Publicity and Sales staffs. It will also incorporate the staff of Seed Records, Atlantic's baby-band label that's distributed independently. What's more, TAG has picked up the rights to selected Atlantic artists, including the Lemonheads, Jawbox and Madder Rose. They've also signed their first new act, Dead Hot Workshop.

"The creation of TAG signals the ongoing evolution and expansion of The Atlantic Group," states Atlantic Group President Val Azzoli. "Coming off a year which saw us rank as the #1 label in the industry, we intend to capitalize our strengths and continue to forge new ventures. We envision TAG as an aggressive, independently minded label which will be fiercely devoted to the signing and nurturing of cutting edge artists. All of the departments at Atlantic will work closely with the



**CRAIG KALLMAN**

TAG staff to ensure that the label's artists receive maximum support. Craig's success with Big Beat, which he literally developed from the ground up, makes him ideally suited to helm this new label, while his elevation to Sr. VP reflects the pivotal role he occupies within the Atlantic family at large."

Kallman tells *Network 40* that he envisions TAG's music direction as Alternative or "Modern Rock... and I use that term in the loosest sense. Anything from a Portishead and a Rancid to a Hootie & The Blowfish... the gamut is ultimately on the cutting

edge - exciting, fresh and vibrant."

Although TAG is already stocked with some established names, Kallman asserts that, "We're aggressively looking for a few new, striking artists who will represent the label's launch. Initially, the roster will consist of the Atlantic bands already publicized, Seed artist Ivy and our first new signing, Dead Hot Workshop.

"The definite focus for the first year is to stay very concentrated on a few artists at a time and make sure our batting average is the best it can possibly be," he continues. "Every record will get the maximum amount of attention for as long as possible. As our roster and release schedule grows, we'll add more people to ensure that we stay true to our ultimate goal - consistent concentration on each record."

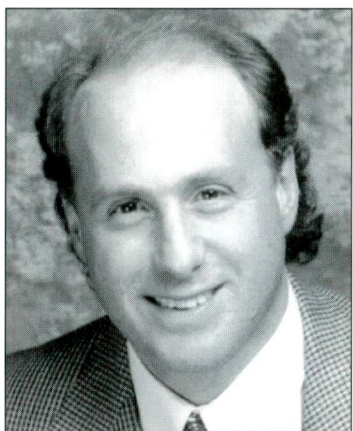
Kallman admits that Alternative is at its apex of popularity and the bandwagon/backlash cycle is inevitable. For TAG to be successful, "The key is to always stay ahead of the game," he says. "As long as we stay ahead of what's currently happening and look to artists who are truly innovative and different from the norm, yet have a foundation in what's happening now, we can remain vibrant and move with the times."

# Columbia Promotes Jim Del Balzo

*17-Year Veteran Now Sr. VP, Rock Promotion*

Jim Del Balzo was promoted to Sr. VP, Rock Promotion of Columbia Records. He will head up promotion strategies for the label's Rock releases, interact with other departments and oversee the local field staff to coordinate radio airplay, artist appearances and other promotion elements.

"Jim's incredible talent at directing the field staff, his unparalleled relationships with programmers, artists and managers, and his unsurpassed credibility within the industry assures Columbia the premium position for our artists and their music," states Sr. VP Promotion Jerzy Blair. "Thanks to Jim, we will continue to dominate the Rock radio format and maximize the impact of our music in the marketplace."



**JIM DEL BALZO**

Del Balzo's career started in 1978 at PolyGram as Manager of National College Promotion. In 1981, he moved to Columbia to be LPM for

New York. After a one-year stint at MTV, he returned to Columbia in 1987 as Director, National Album Promotion. He picked up VP Album Promotion stripes in 1991.

"I've spent most of my adult life at Columbia Records, and this opportunity to become even more involved in shaping its future is a welcome challenge," Del Balzo says. "Columbia's artist roster has changed dramatically over the last few years, so that our incredible lineup of superstars is now complemented by some of the most exciting new acts in decades. Music and artists like this make it fun for me to come to work every day. I couldn't be happier than to be a member of the team that's making all this happen."

# RECORDS

## A&M

Terry Dry was promoted to Manager, Artist Relations. Previously, he was National College/Metal Promotion Coordinator.

## EMI

Karen Taylor was promoted to National Director Publicity, Black Music. Taylor, who joined the label in January 1994, will work closely with the marketing, promotion and video departments, developing publicity campaigns for EMI artists.

## SONY

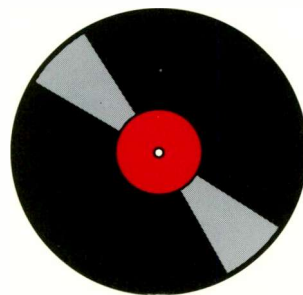
Kim Green was promoted to Associate Copy Director, Advertising, Creative Services, for Sony Music. She will oversee all copy direction for Sony's Hip-Hop, Reggae, R&B and Crossover imaging and advertising.

## WARNER BROS.

Mark Goldstein was promoted to Sr. VP of Business and Legal Affairs. He has been with the label since 1987.

## WESTBOUND

The newly-activated, Detroit-based label named Alan Ferszt National Promotion Director. Previously, he was a Local Promotion Manager for Warner Bros. out of Detroit... Angel Gomez was appointed Artist Development Director. He was formerly in charge of the Midwest-based talent agency, Northstar Entertainment/911 Management... Hazel Hollenquest was promoted to Director of Sales... A&R duties for the label will be handled by Ferszt, Gomez and Westbound President/CEO Armen Boladian.







## Gone Country

This issue debuts *Network 40's* Country section, a natural extension of *Network 40's* goal to cover extensively all of music radio. The Country section joins Crossover, A/C and Alternative with Mainstream Top 40, making *Network 40* the most inclusive, *radio-friendly* magazine in music radio today. Our Alternative section, begun over two years ago, has expanded into its own publication, *VIRTUALLYALTERNATIVE*. Along with our other sister publications, *Album Network* and *Urban Network*, the Network Magazine Group covers music radio like a blanket. We are proud of our new Country section, thankful to those in the Country radio and record industries who have helped us make it happen and we understand the expectations of those familiar with our success in all other formats. We promise the same commitment to excellence and expect the same success for our Country section.

## Changes In Salt Lake City

Program Director and part-owner Gary Waldron has left KUTQ and KZHT Salt Lake City. The move took the industry by surprise. No new PD has been named yet, but don't expect this prime position to remain open for long. Also, don't be surprised if Waldron resurfaces as PD at another Salt Lake City station quickly. Stay tuned.

## Don't Touch That Dial

The search for a new PD at KLYV Dubuque is still on with Chicago's Danny Wright deciding not to head to Iowa. Look for APD/MD Scott Thomas to act as interim PD for now.

WBIZ Eau Claire MD Dave Daniels exits the station.

Is WZYP Huntsville PD Cat Thomas first in line to nab a similar position at WMXQ Birmingham vacated by Mark St. John?

Is new KYSR Los Angeles PD Randy Lane fishing to grab a big name from New York?

Al Bandiero expands his airtime at WPLJ New York as A.J. Hammer exits the station.

WWST Knoxville is looking for an afternoon talent. T&Rs to PD Jim Richards.

Former KKFR Phoenix MD Mario DeVoe is looking. You can reach him at (602) 993-8108.

WWKX Providence PD Joe Dawson names Tiffany Hill as his MD.

WQGN New London names Lori Robbins MD.

WWKZ Tupelo PD Joe Bob Canada has left the building.

## I Would Like To Thank...

Break the tux out of mothballs (or go rent one) and put on that black dress with the pearls...this is Grammy week in Los Angeles. It is definitely the most beautiful time to watch the most beautiful people watch over your shoulder to see if someone more beautiful has entered the room so they can beautifully excuse themselves and be *scene* with someone more important. It is the time to do the do and make the moves and try to act as if you're really comfortable in these plastic surroundings. Every record company pulls out all the stops and the parties are truly amazing. What's funny is that 99.9% of the entire population of the world would die to be at any of the parties and 99.9% of the radio and record industry people try to pretend they're bored with it all. Truth is, it's what we all got in the business to do. Just remember the industry creed: Live hard, die young and have a good looking corpse.

The biggest topic of conversation centers around Bob Jameson taking control of RCA. He should be flying south for the rest of the winter.

Is Danny Glass going to be the new Revlon spokesperson?

Under the cloak of the Grammys, a ton of clandestine meetings are taking place as more than one record company seeks to add to their promotion rosters. You can expect some unexpected moves in the near future. Sr. VPs to Sr. VPs at other companies...Sr. VPs to GMs...out of the loop promotion people back in the loop...and some in the loop now will be looking for a hangman's noose before much longer.

## Music City

Meanwhile, Nashville rolls out the red carpet for the annual Country Radio Seminar. *Network 40's* VP/GM Gerry Cagle grabbed the opportunity to miss the Grammy ceremonies and hang out in Music City. Nearly every Country radio programmer of note attends this event, now in its 26th year and bigger than ever. It's one of the largest gatherings of Country radio and record people. We're sure you'll read all about it in next week's Country Commentary.

## I Object!

No matter what you've read elsewhere, KZFM Corpus Christi PD Mike Steele told *The Chrome Lizard* this week that he is *not* considering a move to WKBQ St. Louis.

## Se Habla Español

Do you know who programs KLVE Los Angeles...the Spanish station that made the big gains in the last trend? None other than veteran Top 40 PD Bill Tanner. Read all about it in this week's News section.

## Inside Edition

Offering some innovative ideas on competing in today's highly competitive

radio industry is Bill Richards. Bill is a former PD of KIIS Los Angeles and currently is one of the hottest consultants in the business. Check out his thoughts in this week's Editorial and see if you agree.

It's not too late to make plans for April Fool's Day. For some special music programming, don't miss this week's special "Oh Wow" feature.

Next week marks *Network 40's* 5th birthday! We'll celebrate in our own special way with a very special issue. (In lieu of presents, cash donations will be accepted!)

## Mamas Don't Let Your Babies Grow Up To Be Like This

After being chastised for not winning (or being nominated) for anything at the recent *Gavin* convention by WORK's Sr. VP Promotion Burt Baumgartner (who won for the 5th time) and MCA's VP Promotion Mark Gorlick (who also won), *Network 40's* VP Operations Dwayne Ward and Radio Editor John Kilgo prove they'll go to any lengths to get recognition. This week's Page 6 picture proves it.

## Buzz

Mike Curb...Ernie Phillips...Scott Shannon...Randy Kabrich...Steve Perun...Gary Bird...Stevie Rocker...Joe Fabitz...Polly Anthony...Lon Helton...Harry Nelson...Rob Roberts...Bud's Catfish House...Sam Kaiser.....



"So much for the 'All babies are cute' theory..."



SPECIAL ADVERTISEMENT

## **Sellout**

While the majority of Pop radio stations that stepped into the '90s believe in playing the true hits for their markets, there always seem to be a few bad apples in the bunch. There is more than just a bit of quiet chatter going on by several major label promotion executives regarding a not-so-new practice at radio – selling of the playlist.

The scenario plays like this: Station X puts a record into rotation. On Tuesday, said station calls the label and tells them that they will “report” the record that they are already playing to the trades for a time-buy, track date, T-shirts, etc.

Some of the promo veeeps commented to *The Snake* that it's interesting to see how fast the research gets thrown out the window when a radio station needs money for something promotional.

## **Long Live The King**

With changes rumored to be in the air at KYSR Los Angeles, has there been an Elvis sighting in the City of Angels recently?

## **For Real**

The #1-selling single at Blockbuster is *Soul For Real's* “Candy Rain.” What's equally “real” is the fact that it is also the #1 single on all the Crossover radio charts. What's even more amazing is that KDWB, WZPL, WFLZ, KKFR and KS-104 are all “Mainstream” stations that have added the single early. What's more amazing still is the fact that the single has over 2,000 spins and is on only 75 stations. To coin a phrase from a beer commercial, “It's as real as real gets!!!!”

## **Knit Caps**

O. J. Simpson, Damon Wayans, Tommy Lee Jones...

## **Knit Wits**

Steve Louisos, Dan Stone, Billy Surf..

Several programmers have noticed the fact that *Londonbeat* has nearly 2,000 spins, is on over 120 stations, and in the past two weeks picked up KDWB Minneapolis, WPLJ New York, WWKX Providence, WBLI Long Island and XL106 Orlando. With Top-10 phones, promising call-out beginning to kick in big-time, and the album ready to hit retail in a couple of weeks, it looks like this one is headed to the top of the chart!!!

What were Platinum's Rick “Big Dog” Hayes and Jeff McClusky discussing over dinner at the Palm last week?

## **Greased Lightning**

What's on over 100 stations, getting huge phones, is Top-5 in call-out at Z100 New York and KROQ Los Angeles, is over 1.8 million albums in sales, is Top-10 on the *Billboard* album chart, and picked up 10 more new stations (including WEDJ and WNVZ)? Look up in the sky, it's a bird, it's a plane, it's L-I-V-E. Still #3 most played at MTV, and set to announce a major spring/summer tour, *Radioactive's Live* continues to emerge as radio's choice in '95. If you're not playing this, you're simply missing one of the best performing records out right now.

*The Snake* sends out its most sincere congratulations to all of the 1995 Gavin Award winners. A special tip of the cap goes out to perennial faves and all around great guys Dan Kieley and Michael Steele, who have been long overdue for some national recognition.

## **C-h-a, C-h-a, Changes**

Major shake-up in Salt Lake this

week as long-time Salt Lake City native Gary Waldron exits his PD post at KUTQ/KZHT. While there is a lot of talk as to how this whole situation came to pass, at press time, John Griffin, who had previously worked at KZHT, had reclaimed half the reins, with rumors abounding about who will take control of Q99.5. More action is sure to follow on this one.

## **If It Looks Like A Duck, Walks Like A Duck, Sounds Like A Duck, Then It Ain't A Fuckin' Train!**

Let's face it, it's tough enough to break a song when radio plays a single, but what about when 40 stations get behind a track that isn't a single, and force the label to release it? That's exactly what's going on with “I'm Goin' Down” by Mary J. Blige. KIIS-FM and KS-104 added the single last week, with KGGI falling this week. The song moves to Top-10 Crossover and has over 1,000 detections, as the boys and girls from MCA shipped the single to radio last week. As Mary's album soars past the 1.5 million mark, it seems the best way to get your numbers goin' up is by playin' “Goin' Down.”

## **Oscar Without Felix**

As the entire entertainment industry (and the rest of the country, for that matter) braces for the Academy Awards later this month, the Motion Picture Academy announced that Patty Smyth's “Look What Love Has Done To Me” is not only nominated for Best Song, but that Patty will perform the song on the ABC telecast. With the Oscars always one of the highest-rated programs of the year, and the song striding Top-10 at A/C, the time is right for Patty and this hit song.

Speaking of the Oscars....

## **Stupid Is As Stupid Does**

Steve Louisos, Dan Stone, Billy Surf..

## **Parlez-vous Francais?**

At this year's Gavin convention, numerous people were put in positions of compromise. While many stories have been told about the New Orleans experience, one of our favorites has to be the “shine the laser pointer on the policeman” trick, brilliantly executed by the lovely and talented Hawk Harrison. Call Hawk for the details....we'll never tell!!! For just a piece of Gavin fun, check out the photo below.

MCA



*Bottoms Up In The French Quarter*



# IT'S ABOUT TIME

Commentary by  
**Bill Richards**

**I** was recently going through the year-end "Most-Played-Gold" lists on the *Mediabase* system for Mainstream A/C, Gold-Based A/C, Mainstream Hit, Country, New Rock, Classic Rock, Oldies and Urban. I also looked at the analysis portion of *Mediabase*, comparing the various formats in a number of different ways.

In doing so, I was struck, again, at the number of songs per hour Country plays vs. Top 40 and other formats. This reminded me of an old project I once did. I'm wondering if it's viable again today.

When I was PD at KIIS in Los Angeles, I was always looking for competitive advantages. Specifically, I was looking for ways to play more music than the competition. The real springboard on this particular thought was Madonna's song, "This Used To Be My Playground." It was boring, repetitive and over five minutes long. Stations quite often look to do edits and I instructed my production department to edit the song. As I began to really analyze the issue, I came up with an idea. For lack of anything better, I called it, "Project Three."

I went back to my production department and gave them 20 titles, ranging from the biggest hits of the day, to a selective random sampling of Oldies. Their task? Edit each song, no matter what the original length, so that none would be longer than three minutes, give or take a few seconds. For songs that were in the four-minute range, this didn't prove to be too difficult a task. For those longer, quite a bit of work was involved.

To accomplish this goal, I asked them to cut a repetitive verse or chorus. I also told them that they shouldn't edit out any of a song's "key highlights." This would include the highlights of each song, whether it was a specific guitar solo, piano, chorus or whatever. I instructed them to tell no one what they were doing.

By my calculations, we could add one or two (maybe even three) songs per hour to our playlist. Of course they thought I was a little nuts, but they set out to accomplish the designated task. When they delivered the 20 songs to me on cassette, I conducted an exercise with my staff, which included Gannett Radio's President and GM, my MD, APD and a couple of office personnel. I told them, "I'm going to play some songs for you and I want you to tell me if you notice anything differ-

ent about the songs. If you notice something while you're listening, make a note of it." I told them nothing else.

As I played the songs, I looked to see if any notes were being taken or whether some discussion was taking place. Nothing. No one said anything. So I asked, "Did you notice that the songs were missing anything?" "No," was their universal reply. "Did you notice they were shorter than their original versions?" "Not really," was their answer. I then told them that every song had been edited to around three minutes in length. Remember, I kept in the original essence of each song, including breaks, chorus and anything that was central to the song.

*"With real estate  
it's location...  
location... location.  
With ideas,  
it's timing...  
timing... timing."*

This met with, "No way," or "Really, I didn't notice." A couple of the office people said, "I thought most songs were about that long anyway." Of course, most songs average four minutes or more these days. I said that every song edited was over four minutes originally. I then told them, "Do you realize we could play one, two or maybe even three more songs an hour than our competition?" "Cool," was the reply.

This was an exercise of great promise, but lacked execution. No one could notice, it would add more songs per hour, it meant we could add an extra song per hour more than our competition. Yes, it was risky and I certainly would have taken more time to test the idea. No matter, it was never brought to fruition. For any of you who have tried to execute new ideas, you can be stonewalled even before it gets started.

Now questions surfaced like, "Who's got time to edit all the songs in our system?" "Is it

legal?" "Could we afford the new carts?" "What if people notice?" "What will it do to our image?" Understandably so. Yet, why not try it midnight to 6 am? Maybe on a Sunday night? As Yoda said, "Try? There is no try. There is only do or not do." I felt I was on to something. Sadly, it never happened.

As Top 40 stations continue to defect (down to less than 400 stations from over 2,000 just a few years ago) and Country stations sit with over 2,500, I wonder about a great many things. Top 40 hurt itself immeasurably by playing too much Rap and Urban product. Now the trend is to embrace Alternative as the savior. I can't help but think about what Country radio is doing.

I went through my analysis and averaged the number of songs Country stations play each hour. The figure is around 13.5. For Top 40 it's 12.1. That's one song. One stopset. Some Country stations averaged much higher. Some Top 40 stations averaged much lower.

Is playing one or two more songs an hour worth the effort? I say a resounding yes! Once you edit your Oldies library (generally not that large for most Top 40s), all you have to do is edit each song added weekly. Will artists and record companies get the message? Only if enough stations were to start the trend.

When you're battling for units, when you're battling for your life against a competitor, when you're looking for ways to gain an advantage, I wonder if there isn't something to this. Call up a Country PD and ask the average length of a Country song. Then compare that with yours.

As I travel across the country listening to radio, I'm continually amazed at how much music Oldies stations play. Just for the record, they average about 17 songs per hour. Arrow-formatted stations average a bit more than Country.

Will we ever get back to playing two-minute records? Doubtful, however is there some merit to "Project Three?" Is there anyone willing to conduct the test? Radio is cyclical. I'm not programming stations day-to-day anymore, but if I was, I can tell you, most assuredly, I would look into this again.

Risk thinking is necessary for growth. Everyone has a "risk muscle." You keep it in shape by trying new things. If you don't, it atrophies and you're no longer able to take chances. With real estate, it's location...location...location. With ideas, it's timing...timing...timing.

If I've helped you to re-think this, or anything else that relates to the subject, I've accomplished my goal. ▽

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**Luther  
Vandross**



EK/ET 57775

Produced by Walter Afanasieff

Co-produced by Luther Vandross. Management: The Left Bank Organization

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## THE HOT LINE!

*From a jock's perspective, the hot line usually means one of several things. Either the engineer is at the transmitter site, the remote is on schedule, the GM has a question about a spot you just ran, or the PD is calling to inquire about something...something that remains unknown until you pick up the phone. On this week's Programmer's Conference Call, we hot-lined some PDs about how they utilize their...batphones.*

### This Week Featuring:

**BILL SHAHAN**

OM, WVSR Charleston

**CASEY KEATING**

PD, WHYI Miami

**NEAL SHARPE**

PD, WJET Erie

**TOM GJERDRUM**

PD, KFMB San Diego

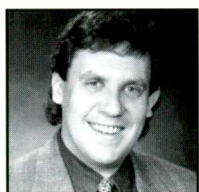
#### Do you hotline your air talent?

**BILL:** If it's necessary or what I deem to be an emergency situation, yes. I don't like to interrupt anyone while they're on the air, unless there is something happening in the community they need to be made aware of immediately or if they are blatantly ignoring the format of the radio station.

**CASEY:** Yeah, I hot-line them all the time. I hot-line them when they do an excellent break. When they do something that makes me laugh or entertains me, I immediately let them know my thoughts on it. I always use the hot line in a positive manner. Only on extremely rare occasions have I ever hot-lined a jock to express something negative. It would have to be something really out of control for me to do that. For the most part, there aren't too many things that can't wait until they complete their shift.

**NEAL:** Yes...if something is extremely out of place. There are times when I've heard songs on

the radio station that weren't scheduled. That always warrants a call. Breaking of format is infrequent because this staff understands those format and rarely make mistakes. If I hear them do something great, I call to let them know. Occasionally I may have forgotten to mention something to particular staffers and I'll remember it while they're on the air. If it's something I believe would be useful to them, I'll pick up the phone and let them know.



*"I always use the hot line in a positive manner.*

*Only on extremely rare occasions have I ever hot-lined a jock to express something negative."*

*—Casey Keating  
 PD, WHYI Miami*

**TOM:** I don't. I don't want to get in the way of their show and how they feel about themselves while they're doing their show. I've been there and I know how it feels. I've wanted to on several occasions. Actually, there have been times when I wanted to drive to the radio station and scream at them, but so far I haven't.

#### What things constitute disciplinary action at your station?

**BILL:** If they don't follow the clocks. If I feel any sort of negativity – especially when there is interaction with listeners. If something happened during their shift that provokes people to call and complain about it the next day, I'll certainly contact that jock and inquire about why I received the call. I want my staff to be positive and good to the people who are taking the time to listen to them and the radio station.

**CASEY:** I haven't really ever had any instances when I've had to do that. I could list a number of things that could cause that. Things like breaking format. We spend hours and hours each day doing logs to get things in the correct order and if they were to tamper with that, I would find it inexcusable. I've never really had a problem with someone doing that.

**NEAL:** With the group I have at this station – with people who are really concerned with our goals – if I call them, they know they've really screwed up. This staff doesn't really have an excuse for screwing up and almost never do.

**TOM:** Usually just bad judgment. Bad content of a bit or something that doesn't relate to the audience. If they mess around with the music logs, I raise an eyebrow but I've been there, too and know there will always be some sort of excuse where the music logs are concerned.

#### What do you do to correct your air talent?

**BILL:** I follow the three-strikes law. They can usually get by with the first major mistake without much retaliation. They can attempt to talk their way out of the second one. The third time...they're nailed. The three-strike law is alive and well at this radio station.

**CASEY:** Again, it's not something I've really ever had a problem with. In most cases, if you run into this problem, you as a manager haven't done something correctly to begin with. Everyone I work with knows what the format is and the way I

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## THE HUMAN LEAGUE

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## TELL ME WHEN

The premiere single and video from  
the forthcoming album OCTOPUS.

Produced by Ian Stanley



# PROGRAMMER'S CONFERENCE CALL

would like to see them executed. They know they can't mess with the format. They know what is expected of them in their performance. They know what they can and can't say on the air, and they know what the target is. If, for some reason, I don't make that clear to someone, they might make a mistake. Fortunately, it's something I have rarely dealt with, which I attribute to a lot of open daily conversation.



*"I want them to realize their own mistakes and then concentrate on not repeating them.*

*If I call them on the hot line and begin screaming, they might lose focus without understanding what I'm talking about."*

*—Tom Gjerdrum  
PD, KFMB San Diego*

NEAL: If someone screws up, calling them is enough to let them know they've screwed up. It's discipline enough for anyone to know that I was listening, happened to hear the mistake and rang the hot line to inform them I heard it. Again, let me say, it's a rare occurrence when this happens.

TOM: First, I try to ask them about the incident. "Tell me what happened at about 3:05. Did you mean to call that person a son-of-a-bitch on the air? Or did that just slip out by accident?" I don't yell at anyone right away. I try to get an explanation for mistakes. First I want to see if they recognize they've made the mistake. I want them to realize their own mistakes and then concentrate on not repeating them. If I call them on the hot line and begin screaming, they might lose focus without understanding what I'm talking about. If I allow them to identify their mistakes first, I win. After they identify a mistake, I simply tell them I don't think that was the correct approach and offer alternatives with a "What do you think of this?"

*Any good hot-line stories from your past?*

BILL: The best example of being hot-lined would be an incident in my past when I was anticipating this date I had after my shift. I had a new car and it needed a good wash. So, during my airshift, I was running outside and washing this car in preparation for my date. I was working for Jay Jarvis at the time; I thought I was having one hell of a show. Anyway, I'm running back and forth between the studio and my car and on one return trip to the studio, the hot line was ringing. I answered it and found out someone else at the radio station told the PD what I was doing. Jarvis didn't threaten to fire me or anything for washing my car, but *corrected* me by telling me that I would wash all the other staffers' cars as well. So, I washed everyone else's car. By the way, I do one hell of a great job at a hand wash. A nice fall-back career, I suppose.

CASEY: [laughs] Nothing really fun. All I remember was that when it happened, it hurt. Believe me, I've been hot-lined several times during my career and by some of the best. Each time it happened, it totally took my focus off what I was doing on the air. Yes, I may have been wrong and deserved the call, but it probably would've been better if they had waited until I was through with the shift. This is why I almost always wait for my airstaff to finish their shifts. Negative calls from the boss while you're on the air usually aren't received very well. There are a lot of programmers who use the hot line as a negative tool instead of a positive tool. I'm not one of them and don't believe in the idea.

NEAL: Wow...I guess the best one was when I began working at WRXT in Buffalo, which is now WKSE. The PD at the station gave me a total formatics lesson for about two minutes and left me in the studio. He showed me the clock on the wall, showed me where all the records were and said, "Now follow the format." The station had just flipped to Top 40. All night long, the hot line rang with this guy pointing out each mistake. It was like a night from hell. [laughs] "You're not supposed to talk there," "You're not supposed to do this now" and so on. Then, he came in and did mornings after me. After two weeks of this, I

finally told him to leave me alone or I would never get it right. He left me alone and I got it right. Interestingly enough, I ran into the guy recently at the NAB in Los Angeles. We had a *brief* conversation.

TOM: I can't think of any really great ones. I remember that [Ken] Benson used to hot-line me when we were at KQKQ Omaha all the time. It



*"If someone screws up, calling them is enough to let them know they've screwed up."*

*—Neal Sharpe  
PD, WJET Erie*

wasn't necessarily because he was pissed off about something. It was usually to inform me about things going on in the city he wasn't sure I was aware of. [Editor's Note: I had to keep prodding him to provoke the following...] Okay, okay...This really incriminates me. I was at WZOK Rockford and I was talking to a radio groupie on the phone one day. You know what I'm talking about here. Anyway, I didn't have my headphones on, I'm talking to this girl and didn't realize our conversation was going out over the record on the air. I had it coming. Not that anything really nasty went over the air, but it was definitely a private conversation. Invariably, the PD called on the hot line and said, "Hey, your conversation is on the air, you moron!" I felt really bad because I knew exactly what went out over the air. Needless to say, the rest of the show was terrible.

*—Dwayne Ward*

*You, too, can participate in Network 40's  
Programmer's Conference Call.  
Contact Dwayne Ward at (800) 443-4001  
or [dkwn40@aol.com](mailto:dkwn40@aol.com).*

#1 MOST ADDED

# BELEIEVE

SINGLE AND VIDEO 2/27

*Taken from the forthcoming album  
Made in England*

ELTON JOHN



*Made in England*



AVAILABLE 3/21

MUSIC BY *Elton John*  
LYRICS BY *Taupin* MANAGEMENT *John Reid*  
PRODUCED BY *Greg Peavy* AND *Elton John*



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# NETWORK 40 SPOTLIGHT



## WAMZ 97.5 FM

### Kentuckiana's Hot Country Leader

520 West Chestnut St.

Louisville, KY 40202

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Coyote Calhoun .....Program Director

Ron Hazzard .....Music Director

Margie Pilato .....Promotions

Bobby Jack Murphy ....5:00 am – 9:00 am

Ron Hazzard .....9:00 am – 11:00 am

Dan Robinson .....11:00 am – 2:00 pm

Coyote Calhoun .....2:00 pm – 6:00 pm

Night Train Lane ..... 6:00 pm – 11:00 pm

Sunny Stevens ..... 11:00 pm – 5:00 am

Ownership: Clear Channel Communication

Consultant: .....Lee Bayley

STATION PROMO VOICE:  
Dave Lee

## WAMZ'S HIGH-STAKES RACE

Louisville, KY  
Arbitron Market #48  
Population: 839,600

*When most of us think of "Louavul," we think of the Kentucky Derby and Mint Juleps. Few realize that outside of New Orleans, Louisville has the highest Catholic population in the South. This stands in stark contrast to the vice industries in this labor town. Its large tobacco, bourbon and gambling interests portray Louisville as a more liberal city than most Southern metros. PD Coyote Calhoun offers some insight into the market, WAMZ's success and longevity.*

"Even though Louisville is considered the gateway to the South, we are only a mile from Indiana and just a few miles from Ohio, so we have more of a Midwestern feel that's closer to St. Louis or a Pittsburgh. Since over 90% of people who live in Louisville have lived here for at least 10 years, if your station is doing the right thing – even if it's not the 'in' trend – people stick with you. That's comforting for a heritage station like ours.

"WAMZ's target demo is 25-54 with a heavy emphasis on 35-44. Currently we are #1 in both 25-54 and 18-34. We have two Country competitors, as well as our sister station, News/Talk/Sports WHAS-AM. The latter usually pulls double-digit ratings, so we are always on our toes. Musically, our station is 60% current and 40% Gold, whereas seven or eight years ago, it was just the opposite. In reviewing new music for WAMZ, obviously we pay attention to the major artists. If Reba, Alan Jackson or Brooks & Dunn have a new record, I'm not going to wait to



Coyote Calhoun

play it. At the same time, we won't shy away from playing an unknown artist early if the sound is right for our station. I'm very fortunate to have Ron Hazzard as my MD; he has great ears and knows the right records for us.

"Much of our success is due to our air staff. Most of them have been with me for years and they know what they need to do. I don't have to manage them on a daily basis. Bobby Jack Murphy is funny, community-oriented

and his ratings are great. Middays are Dan Robinson, who is solid and the epitome of a good midday person. Night Train Lane is 22 years old, but you'd never know it. He's a great kid, very up tempo and perfect for the younger demos who tune in at night.

"As for promotions, whenever concerts come to town, I always do my show remote from the venue the day of the show. This enables us to get artists interviews, etc. more frequently. Most of our major promotions are centered around cash giveaways. Our current promotion is called 'Cash Tracks'; the basic premise is the nth caller who hears a certain sound wins \$100 cash and is entered to win the grand prize, which is tickets for every Country concert for a year as well as tickets and backstage passes for our three summer listener appreciation parties. We've just announced our Spring promotion, which is, listen for the announced location to sign up, then when you hear your name, you have nine minutes and 75 seconds to call and win between \$1,000 and \$5,000. We have \$100,000 to give away, so this will carry us April through June."

–Jamie Matteson

### 2 PM SAMPLE HOUR

Tanya Tucker/Delbert  
McClinton  
*Tell Me About It*

Clay Walker  
*This Woman and This Man*

Neal McCoy  
*The City Put The Country*

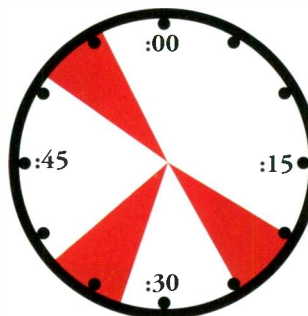
The Judds  
*Mama He's Crazy*

Little Texas  
*Amy's Back In Austin*

Sawyer Brown  
*The Walk*

**STOPSET**  
Wade Hayes  
*Old Enough To Know Better*

George Strait  
*When Did You Stop Loving Me*



### ON AIR SLOGAN

"Continuous  
Country 97 FM"

Chely Wright  
*Sea Of Cowboy Hats*

**STOPSET**  
Randy Travis  
*Hard Rock Bottom Of  
Your Heart*

Collin Raye  
*Little Rock*  
Alabama  
*Give Me One More Shot*

**STOPSET**  
Garth Brooks  
*The Dance*

Trisha Yearwood  
*Thinkin' About You*  
The Mavericks  
*I Should Have Been True*

# CRS 26 AGENDA

## THURSDAY, MARCH 2, 1995

7:30 a.m. - 8:30 a.m.	CONTINENTAL BREAKFAST	Presidential Lobby
8:30 a.m. - 9:50 a.m.	WELCOMING REMARKS/OPENING CEREMONIES Ed SALAMON, President Country Radio Broadcasters Featured performance by TANYA TUCKER	Presidential Lobby
10:00 a.m. - 11:50 a.m.	KEYNOTE PRESENTATION "PLAY TO WIN" by KEN KRAGEN	Presidential Ballroom
12:00 p.m. - 2:00 p.m.	WALK-AROUND BUFFET LUNCH	Ryman B Exhibit Hall
2:30 p.m. - 3:50 p.m.	PROTECTING THE FRANCHISE: FOCUSING ON THE FUTURE Moderator: Gary McCarty Panelists: Alan Box Harry Nelson Tim DuBois Dave Van Stone Butch Waugh	Knoxville Room
2:30 p.m. - 3:50 p.m.	RECORD INDUSTRY AND RADIO MEET IN THE MIDDLE Moderator: Jack Lameier Panelists: Garth Fundis Larry Pareigis Luke Lewis Tom Rivers Moon Mullins	Memphis/Chattanooga
4:00 p.m. - 5:30 p.m.	THE RATINGS GAME: IT'S A CHANGING GAME Moderator: Randy Michaels Panelists: Gerry Boehme Paul Johnson Jay Guyther Marla Pirner Kurt Hansen Jim Willhight	Knoxville Room
4:00 p.m. - 5:30 p.m.	AGAINST THE ROPES - RATINGS VS. REVENUES Moderator: Ray Randall Panelists: Andree Blumstein Paul Massey James P. Dolan Jim Mickelson John Hart Kinnon Thomas	Memphis/Chattanooga Room
4:00 p.m. - 5:30 p.m.	RAP ROOM: PROTECTING THE FRANCHISE (continued) Moderator: Gary McCarty	Donelson B Room
4:00 p.m. - 5:30 p.m.	RAP ROOM: RECORD INDUSTRY AND RADIO MEET IN THE MIDDLE (continued) Moderator: Jack Lameier	Donelson B Room
4:00 p.m. - 5:30 p.m.	RAP ROOM: TALKING COUNTRY Moderators: Dene Hallam Alan Furst	Belle Meade Room
6:00 p.m. - 7:30 p.m.	BUFFET DINNER (Wear Seminar Badge for Admission)	Jefferson/Adams Room
6:00 p.m. - 10:00 p.m.	SHOWCASE STAGES JAMES HOUSE EPIC RECORDS DON COX STEP ONE RECORDS RUSS TAFF WARNER BROS. RECORDS 7:10 DARYLE SINGLETARY/GIANT RECORDS 7:45 RHONDA VINCENT 8:20 AMIE COMEAUX/4 RUNNER POLYDOR RECORDS 8:55 FRAZIER RIVER BAND DECCA RECORDS 9:30 STACY DEAN CAMPBELL COLUMBIA RECORDS	Jefferson/Adams Room

4:00 p.m. - 5:30 p.m.	MARKETING WORKSHOP ROUNDTABLES	Memphis/Chattanooga
5:00 p.m. - 6:00 p.m.	COCKTAIL HOUR	Ryman B Exhibit Hall
6:00 p.m. - 7:30 p.m.	BUFFET DINNER	Jefferson/Adams Room
6:00 p.m. - 10:00 p.m.	SHOWCASE STAGES 6:00 WESLEY DENNIS MERCURY RECORDS 6:35 BRETT JAMES CAREER RECORDS 7:10 TERRY McBRIDE & THE RIDE MCA RECORDS 7:45 WOODY LEE ATLANTIC RECORDS 8:20 JOHN BUNZOW LIBERTY RECORDS 8:55 JOHN BERRY PATRIOT RECORDS 9:30 PHILLIP CLAYPOOL CURB RECORDS	Jefferson/Adams Room

## SATURDAY, MARCH 4, 1995

8:00 a.m. - 9:00 a.m.	CONTINENTAL BREAKFAST	Presidential Lobby
9:00 a.m. - 10:20 a.m.	IDENTITY-BASED MARKETING: THE NEXT GREAT COMPETITIVE ADVANTAGE Moderator: Tony Thomas Panelists: Scott Borchetta Craig Powers Rob Dalton Larry Rosin Robynn Jaymes	Knoxville Room
9:00 a.m. - 10:20 a.m.	MAXIMIZING THE RELATIONSHIP Moderator: Tim Murphy Panelists: Kix Brooks Bill Mayne Larry Fitzgerald Buddy Owens Shaun Holly Lee Smith	Memphis/Chattanooga
9:00 a.m. - 10:20 a.m.	RAP ROOM: YOU'VE GOT PERSONALITY Moderator: Gina Preston Presenters: Dr. Don Carpenter Tim Wall Carson James Darren Wilhite	Belle Meade Room
10:30 a.m. - 11:50 a.m.	PERFORMANCE ROYALTIES, MUSIC RIGHTS AND SPECTRUM FEES Moderator: David Fuelhart Panelists: Jeff Baumann Tony Scapilatti Dick Harris	Knoxville Room
10:30 a.m. - 11:50 a.m.	SHRINKING BIG: BIG IDEAS ON A SMALL BUDGET Moderator: Brad Chambers Participants: Kay Feeney-Caito Charley Wilde R. J. Curtis	Memphis/Chattanooga Room
12:00 noon - 2:00 p.m.	LUNCHEON & SHOW Featured performance by PRESCOTT BROWN	Washington/Adams Room
2:30 p.m. - 3:50 p.m.	MANAGING SALES FOR PROFIT A WORKSHOP (Part 2)	Knoxville Room
2:30 p.m. - 3:50 p.m.	WINNING PROMOTIONS Moderators: Katie Wellman, Von Cook Panelists: 1995 CRB Promotions Awards Finalists	Memphis/Chattanooga Room
2:30 p.m. - 3:50 p.m.	RAP ROOM: BEEN THERE, DONE THAT: GM'S UP FROM THE PROGRAMMING RANKS Moderator: Gaylon Christie Participants: Dan Halyburton Greg Lindahl Greg Herpin	Belle Meade Room
2:30 p.m. - 3:50 p.m.	RAP ROOM: THE VOICE CLINIC Moderator: Greg Cole Presenter: Dr. Robert Ossoff	Belle Meade Room
2:30 p.m. - 3:50 p.m.	RAP ROOM: DON'T IGNORE THE FCC...OR ADA, EEOC, OSHA, EPA, FAA... Moderator: Mark Edwards Participants: Donna Curtis Kent McLaughlin Al Lobeck Robert Unmacht	Donelson B Room
4:00 p.m. - 5:30 p.m.	CLOSING GENERAL SESSION: WCRS <i>Live!</i> Moderator: Charlie Monk Participants: Pat Alger Lorrie Morgan Rodney Crowell Ricky Van Shelton Mac McAnally Karen Staley Jim McBride	Memphis/Chattanooga Room
5:45 p.m. - 7:00 p.m.	COCKTAILS (Cash Bar)	Presidential Lobby
7:00 p.m. - 10:00 p.m.	26TH ANNUAL BANQUET AND NEW FACES SHOW Moderator: Jeff Foxworthy Featured Performers: ARCHER/PARK KEN MELLONS DAVID BALL RICK TREVINO LISA BROKOP WESTERN FLYER GEORGE DUCAS BRYAN WHITE STEVE KOLANDER JOHN & AUDREY WIGGINS	Presidential Lobby

## FRIDAY, MARCH 3, 1995

7:30 a.m. - 8:30 a.m.	CONTINENTAL BREAKFAST	Presidential Lobby
8:30 a.m. - 9:50 a.m.	GENERAL SESSION: FIRE UP YOUR PLAYLIST III Featured Performance by DIAMOND RIO	Memphis/Chattanooga Room
10:00 a.m. - 11:50 a.m.	PRESIDENTS' FORUM: BROADCASTING & MARKETING IN THE YEAR 2001 Moderator: Erica Farber Panelists: Mel Karmazin Russ Solomon Jim Ed Norman Wynonna	Memphis/Chattanooga Room
10:00 a.m. - 11:50 a.m.	POWER VOICES Moderator: Tim Roberts Presenter: Marice Tobias	Knoxville jRoom
10:00 a.m. - 11:50 a.m.	RAP ROOM: BETTER COMMERCIALS Moderator: Chuck Dickeman Presenter: Thomas Hrpko	Donelson A Room
10:00 a.m. - 11:50 a.m.	RAP ROOM: COUNTRY CARES FOR ST. JUDE KIDS Moderator: Gene Bridges	Belle Meade Room
10:00 a.m. - 11:50 a.m.	RAP ROOM: WE SEE EACH OTHER EVERY DAY, BUT... CAN WE TALK? Moderator: Bob McNeill Participants: John Hendricks Al Vicente Patti Marshall Thom Williams	Donelson B Room
12:00 p.m. - 2:00 p.m.	LUNCHEON & SHOW Featured performance by LITTLE TEXAS AND TRACY LAWRENCE	Washington/Adams Room
2:30 p.m. - 5:20 p.m.	LONG FORM SESSION: RADIO & MUSIC LAW Moderator: Barry Skidelsky	Knoxville Room
2:30 p.m. - 3:50 p.m.	MANAGING SALES FOR PROFIT- WORKSHOP (PART 1)	Memphis/Chattanooga



# PROMOTIONS

— by Jeff Silberman and  
Kathryn Danyluk

## “HECKLE THE GRAMMYS” WEEKEND

**KROQ, Los Angeles**

*Stacy Seifret*

For the weekend immediately preceding the Grammys, 'ROQ jocks gave away six albums that *should* have been nominated for the important awards (namely, by KROQ's favorite artists), as well as tickets to the Awards show, where they can go and heckle the old farts who were nominated.

**COST:** ZIP. ALBUMS AND GRAMMY TICKETS COURTESY OF LABELS.

**RETURN:** BUILDS “US AGAINST THEM” MENTALITY NEEDED TO BUILD ALL EGIANCE AMONG HIP CORE AUDIENCE. AND SHOW BIZ IS BIZ...

## TIME-WARP PARTY

**WKRC, Cincinnati**

*Von Freeman*

Q102 turned back the clock when they hosted a time-warp party. Special attraction of the nostalgic eve was Jerry “The Beaver” Mathers from the neo-classic TV show, *Leave It To Beaver*. “The Beav” signed autographs, drank a hunk of milk and emceed an “Eddie Haskell” look-alike/sound-alike contest. The winner took home a Sony Minidisc portable Walkman. Partygoers came dressed in their old '60s and '70s garb to boogie all night long.

**COST:** FROM STATION BUDGET.

**RETURN:** HUGE APPEAL TO OLDER TARGET DEMOS WHO FONDLY RECALL SHOW AND BYGONE ERA.

## BRADY BUNCH INVASION

**KKLQ, San Diego**

*Amy Stevens*

Q106 held the exclusive San Diego premiere of the new release of *The Brady Bunch Movie*. The station had a “Brady Bunch Weekend,” where listeners scored family four-packs with tickets to the movie. Winners were then asked to dress like their favorite Brady kid; local TV stations came to film the hundreds of “Gregs” and “Marcias” in the lobby, competing in groovy '70s games like Twister, the Hula Hoop, Big Wheel races and musical bean bag chairs. Q106 tied-in with

## NON-O.J. PROMO OF THE WEEK

### STRUCK OUT!

*Unless the two warring factions come to their senses and resolve the months-long strike, it looks like the 1995 baseball season will start with replacement players. This presents a primo opportunity to attract thousands of fans looking for something to do.*

• “Replacement Radio.” Lucky listeners get to serve as jocks for a shift. The regulars (by their side) should get audibly nervous at how good these “amateurs” are.

• Give away free tickets to lit-

tle league games. Okay, so little league games are free... Anyhoo, do remotes from there, bring refreshments and other stuff to make a great tailgate party out of the thing. Interview the kid players as if they were big-leaguers.

• On 4/1, appeal to fans' nostalgia by replaying radio excerpts of the '94 World Series that your local team won. (Have the radio voice of the team do them!) Give away “World Series memorabilia” — your *own* Field of Dreams!

two local Brady memorabilia stores which donated Alice cookbooks, “Bradymania” trivia books, CDs, exclusive *Brady Bunch* lunch boxes and T-shirts and neon-colored bean bag chairs for prize giveaways.

**COST:** MINIMAL. TICKETS AND PRIZES TRADED FOR MENTIONS.

**RETURN:** GREAT WAY TO CAPITALIZE ON COUNTRY'S HOTTEST MOVIE AND TACKIEST NOSTALGIA.

## “NO BIZ LIKE SHOE BIZ”

**WNVZ, Norfolk**

*Chris Wilson*

WNVZ staged a campaign called “Shoes For Show” at a local restaurant to assist the YWCA in “shoe-ing” local homeless families. Volunteer groups from the area helped distribute the shoes to various shelters. Everyone who donated shoes qualified to win one of 20 pairs of tickets to see Boyz II Men and Babyface in concert. Tickets were given out every 15 minutes.

**COST:** EVERYTHING TRADED OUT.

**RETURN:** OVER 1,000 PAIRS OF SHOES WERE DONATED. GREAT EVENT FOR A GOOD CAUSE.

## “MAN ON THE STREET”

**KHFI, Austin**

*Ginny Schoggins*

One incredibly lucky KHFI listener got the chance to be a “Man On The Street” at this year's Grammy Awards show. The winner will be a member of the “press” for a day and report

to the “Wake-Up Show” on all the activities in Hollyweird. Included in the prize package are two round-trip airline tickets complete with hotel accommodations and tickets to the Grammys. Qualifiers win free CDs of the nominees.

**COST:** AIRLINE POPPED FOR EVERYTHING FOR MENTIONS.

**RETURN:** HIGH CURF AUDIENCE INTEREST BUILDS TSL.

## PRESIDENTS AT THE BOTTOM OF THE POOL

**WOKQ Portsmouth**

*Cliff Blake/Stan Edwards*

Country station WOKQ's Morning Waking Crew invited 40 listeners to the pool at a local athletic club for a remote where \$100 worth of quarters were thrown into the bottom of the pool. One quarter was marked to win the grand prize of \$500 in cash and merchandise. Each person had 60 seconds to find the marked “President.” At the end of the competition, if nobody found the quarter, the station would conduct a random drawing to award the grand prize. Then, all the contestants would go back into the pool to “clean up” the loose change.

**COST:** MERCHANDISE FREE FOR PROMO CONSIDERATION. STATION COUGHS UP \$600 IN CASH.

**RETURN:** HIGH-PROFILE MORNING STUNT INCITES AD SCHEDULE FROM ATHLETIC CLUB. ALSO A PERFECT STUNT FOR LOCAL TV AND PRINT COVERAGE.

## “BY GEORGE!”

**KELI, San Angelo**

*Michael Todd*

On George Washington's birthday, MD Michael Todd got dressed up as George Washington and paraded through town on a horse-drawn carriage [*bet you didn't know horses could draw, did ya? - Ed.*], passing out cherry pies and (what else?) pictures of George Washington... on \$1 bills. During the broadcast, teachers from two elementary schools called and asked him to come to their classes as the “Father Of Our Country.”

**COST:** MINIMAL. STATION POPPED FOR PIES AND \$1 BILLS.

**RETURN:** GREAT MEDIA GENERATOR THAT ALSO TURNED INTO A “GOOD CAUSE” EVENT.

## “HALFTIME SHOOT-OUT WITH THE HARLEM GLOBETROTTERS”

**KCGQ, Cape Girardeau**

*J.J. Elliot*

The station recently hosted the Harlem Globetrotters and gave away a “truckload” of tickets. Then at halftime, the Q99 gymnastic drill team performed and a chosen listener was eligible to win \$500 in savings bonds in a free throw contest. For each shot made, a \$100 savings bond was awarded. The winner ended up making three of five shots.

**COST:** TICKETS FREE; \$300 IN SAVINGS BONDS ACTUALLY COST CONSIDERABLY LESS THAN THAT.

**RETURN:** NICE WAY TO TAKE OVER AN ALL-AGES FAMILY ATTRACTION.

## “PERFECT FAMILY WEEKEND”

**KOTM, Ottumwa**

*Dave Michaels*

The station had a perfect family weekend where they gave away Deadeye Dick CDs featuring the song “Perfect Family,” which neatly tied into *The Brady Bunch Movie* being released that weekend. Winners were awarded two tickets to the movie and a hotel room for the night.

**COST:** EVERYTHING TRADED OUT.

**RETURN:** GREAT, WHOLESOME TIE-IN WITH MUSIC AND THE MOVIE.

# Belly KING

**First Week SoundScan 57\***  
**19,873 Weekly Sales!**  
**Over 250,000 Ordered!**

**New For Top 40 This Week!**

## **Alternative BDS Over 570 Spins Including:**

KROQ Los Angeles 15 Plays  
99X Atlanta 17 Plays  
WFMX Boston 23 Plays  
WENZ Cleveland 20 Plays  
WAQZ Cincinnati 19 Plays  
KXRK Salt Lake City 23 Plays  
KLZR Kansas City 16 Plays  
KNDD Seattle 22 Plays

WDRE New York City 12 Plays  
KNNC Austin 25 Plays  
WBRU Providence 26 Plays  
WMMS Cleveland 29 Plays  
KTCL Denver 27 Plays  
WHYT Detroit 13 Plays  
KPNT St. Louis 21 Plays  
KBBT Portland 18 Plays



**“NOW THEY’LL SLEEP” THE NEW SINGLE FROM THE NEW ALBUM, KING**



# MUSIC MEETING

## MAINSTREAM

### THE HUMAN LEAGUE

"Tell Me When"

(ELEKTRA/EEG)

This is a great comeback for the Sheffield, England trio! A Techno-Pop release full of energy highlighted by a very catchy hook. This smash is a no-brainer.

### TOAD THE WET SPROCKET

"Fly From Heaven"

(COLUMBIA)

The next release from *dulcinea* might be the best tune on the album. Featuring riveting lyrics and soft bluesy vocals, this song hits a home run at Top 40, Rock and Alternative radio.

### BELLY

"Now They'll Sleep"

(SIRE/REPRISE)

This release will bring these Alternative performers into the Mainstream big-time. Uptempo and accessible, the sing-along song is approaching 1,000 Plays Per Week on *Network 40's* VA chart, including spins at WLUM, KROQ and 99X.

### LUTHER VANDROSS

"Love The One You're With"

(LV/Epic)

The third release from *Songs* is a vintage rendition of a Stephen Stills classic. Spiced with Luther's soulful delivery, this song scores big with females.



LUTHER VANDROSS

### SEAL

"I'm Alive"

(ZTT/SIRE/WB)

A rush-release of the next Seal single

was quickly remixed and sent to radio to coincide with the soloist's Grammy Awards performance. This soothing track is trademark Seal, who's one of the most intelligent, innovative artists on the current scene.

### ADINA HOWARD

"Freak Like Me"

(EASTWEST/EEG)

This mid-tempo groover already has a huge foundation built as it officially lines up at the Top 40 starting gate. What more can be said? Top-10 sales in New York, Detroit, Baltimore and more; nearly 1,000 Plays Per Week from just Crossover stations, Top-5 requests on The BOX and lots of major market airplay, this is a one-listen hit.

### HOOTIE & THE BLOWFISH

"Let Her Cry"

(ATLANTIC/AG)

The second release from David Letterman's new favorite group is a polished masterpiece featuring Darius Rucker's unique vocals. This melodramatic tune is a great follow-up to their smash, "Hold My Hand." The album is setting record sales numbers everywhere, including #1 tallies in New York City, Atlanta, Pittsburgh, Richmond and Columbia.

### INDIGO GIRLS

"Power Of Two"

(EPIC)

A folksy, cutting edge tune with Adult appeal, this song will work well at Top 40, A/C and Alternative. Slickly produced with melodic vocals, the rootsy ballad comes from the *Boys On The Side* soundtrack and adds spice to your playlist.

### SNAP

"Welcome To Tomorrow"

(ARISTA)

The title track from the forthcoming album is everything you'd expect from Snap - and more. An upbeat Dance

number with an infectious groove, this song is accessible and should garner immediate airplay at Top 40, Crossover and explode on the club scene. This could pick up where "Rhythm Is A Dancer" left off...as one of the best testing tunes of the year.

### STONE TEMPLE PILOTS

"Pretty Penny"

(ATLANTIC/AG)

Cutting edge Top 40 radio has embraced this act on many album cuts, going deeper than the official releases ever since their smash, "Plush," two years ago. Another flavorful track that should also score big crossing from the Alternative circuit, STP cranks out a hit.

### MIKE & THE MECHANICS

"Mea Culpa"

(ATLANTIC/AG)

The Genesis influence is all over this smooth, mid-tempo release. Leaping into the Mainstream ring with a healthy A/C base, this song has upper-demo appeal and works as a great midday tune.



MIKE & THE MECHANICS

### LETTERS TO CLEO

"Here And Now"

(GIANT)

This Alternative-soon-to-be-Top 40 track carries a huge buzz, collecting over 1,200 Plays Per Week on *Network 40's* VA chart. A perfect tune to show hipness to your audience; KROQ, 99X, WHYT, KISF and many other majors are spinning this song now.

### WOLFGANG PRESS

"Going South"

(4AD/WB)

Get ready for an immediate reactionary number with a buzz from Alternative radio. A good balance tune that *Network 40* 1994 Small Market PD Of The Year, KTMT's R. Charles Snyder, is already spinning in morning drive.

### MESSIAH

"I Feel Love"

(AMERICAN/SIRE/REPRISE)

This is a classic remake of the Donna Summer 1977 hit. Spike in a lot more energy for tempo purposes, less "moaning" for accessibility and it's an around-the-clock uptempo Dance smash.

### FOREIGNER

"Until The End Of Time"

(RHYTHM SAFARI/PRIORITY)

A classic Foreigner soft ballad. Proving they can span two decades and continue to crank out the hits, this gem is rotating on over 100 stations, picking up over 1,700 Plays Per Week in just a couple of weeks.

### FORWARD MOTION

RESEARCHING... Can you say explosive? That best describes the call-out already stacking up for Blues Traveler and their hit release, "Run-Around" (A&M). It's showing positive results at KRBE, Q99, WZPL and 99X, plus airplay on over 40 other stations after just one week! Uniquely produced, Blues Traveler breaks through the Mainstream with a solid hit...A song that will rocket through the roof will be The Human League's "Tell Me When" (Eastwest/EEG) track. A perfect uptempo tune just in time for Spring, many majors began spiking the smash weeks ago. Now watch nearly everybody come to the party!

PERFORMING... If the Barenaked Ladies visit a venue within 200 miles of your hometown, make sure you gather a busload of station winners and head for the show. And I mean *show* - a brilliant concert showcasing the multiple talents of the Canadian phenoms. After witnessing the Barenaked Ladies' (Sire/Reprise) show at L.A.'s Wadsworth Auditorium, I can honestly say it was one of the most entertaining performances I've ever seen. Complete crowd participation, mixed with timely humor and masterfully produced music made it easy to understand why they're revered in Canada.

- John Kilgo



# "WHITE LINES"



PRODUCED BY DURAN DURAN

DIRECTION: THE LEFT BANK ORGANIZATION

©1995 EMI RECORDS, LTD.

**Most Added! 550 Spins First Week!**

**Already On:**

**Z100  
KKRZ**

**Q102  
WZPL**

**Kiss 108  
KKFR  
WMMS**

**PWR 96  
B97  
Plus 50 More!**

**WPLY  
WFLY**

**KRBE  
WKSS**



**Top Requests:**

**Z100**

**WPLY**

**KJ103**

**WFLY**

**WBHT**

**Plus Many More!**





# A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>MADONNA</b> . Take A Bow (Maverick/Sire/WB)	5212	5210	<b>5271</b>
2 <b>EAGLES</b> . Love Will Keep Us Alive (Geffen)	5159	5244	<b>5263</b>
3 <b>MARTIN PAGE</b> . In The House Of Stone And Light (Mercury)	4015	4124	<b>4319</b>
4 <b>BOYZ II MEN</b> . On Bended Knee (Motown)	4401	4229	<b>3973</b>
5 <b>DES'REE</b> . You Gotta Be (550 Music/Epic)	3708	3899	<b>3947</b>
6 <b>GLORIA ESTEFAN</b> . Everlasting Love (Epic)	3020	3274	<b>3660</b>
7 <b>BONNIE RAITT</b> . You Got It (Arista)	2481	2922	<b>3501</b>
8 <b>VANESSA WILLIAMS</b> . The Sweetest Days (Wing/Mercury)	3934	3702	<b>3368</b>
9 <b>AMY GRANT &amp; VINCE GILL</b> . House Of Love (A&M)	3371	3295	<b>3357</b>
10 <b>JON SECADA</b> . Mental Picture (SBK/EMI Records)	3597	3521	<b>3262</b>
11 <b>4 PM</b> . Sukiyaki (Next Plateau/London/Island)	2350	2417	<b>2416</b>
12 <b>HOOTIE &amp; THE BLOWFISH</b> . Hold My Hand (Atlantic/AG)	2391	2390	<b>2358</b>
13 <b>PATTY SMYTH</b> . Look What Love Has Done (MCA)	2392	2363	<b>2188</b>
14 <b>FOREIGNER</b> . Until The End Of Time (Rhythm Safari/Priority)	1269	1624	<b>2170</b>
15 <b>MELISSA ETHERIDGE</b> . I'm The Only One (Island)	2597	2372	<b>2074</b>
16 <b>JOHN WAITE</b> . How Did I Get By Without You (Imago)	1535	1704	<b>2047</b>
17 <b>RICHARD MARX</b> . Nothing Left Behind Us (Capitol)	2928	2615	<b>2040</b>
18 <b>BON JOVI</b> . Always (Mercury)	2033	1981	<b>1906</b>
19 <b>ELTON JOHN</b> . Believe (Rocket/Island)	—	—	<b>1753</b>
20 <b>LUTHER VANDROSS</b> . Always And Forever (LV/Epic)	2077	1781	<b>1581</b>
21 <b>HUEY LEWIS &amp; THE NEWS</b> . Little Bitty Pretty One (Elektra/EEG)	1782	1745	<b>1472</b>
22 <b>SHERYL CROW</b> . Strong Enough (A&M)	1099	1149	<b>1336</b>
23 <b>JON SECADA</b> . If You Go (SBK/EMI Records)	1463	1450	<b>1310</b>
24 <b>MELISSA ETHERIDGE</b> . If I Wanted To (Island)	835	972	<b>1220</b>
25 <b>TOM PETTY</b> . You Don't Know How It Feels (WB)	1482	1357	<b>1208</b>
26 <b>BOYZ II MEN</b> . I'll Make Love To You (Motown)	1504	1356	<b>1207</b>
27 <b>DIONNE FARRIS</b> . I Know (Columbia)	755	1045	<b>1203</b>
28 <b>FIREHOUSE</b> . I Live My Life For You (Epic)	543	787	<b>1122</b>
29 <b>JAMIE WALTERS</b> . Hold On (Atlantic/AG)	770	805	<b>947</b>
30 <b>STEVIE WONDER</b> . For Your Love (Motown)	339	610	<b>943</b>
31 <b>TAKE 6</b> . You Can Never Ask Too Much (Of Love) (Reprise)	712	805	<b>912</b>
32 <b>JOHN MELLENCAMP</b> . Wild Night (Mercury)	1050	1061	<b>881</b>
33 <b>ANITA BAKER</b> . I Apologize (Elektra/EEG)	996	988	<b>865</b>
34 <b>BLESSID UNION OF SOULS</b> . I Believe (EMI Records)	469	577	<b>830</b>
35 <b>MELISSA ETHERIDGE</b> . Come To My Window (Island)	923	937	<b>794</b>
36 <b>HUEY LEWIS &amp; THE NEWS</b> . But It's Alright (Elektra/EEG)	861	840	<b>758</b>
37 <b>AMY GRANT</b> . Lucky One (A&M)	836	811	<b>745</b>
38 <b>ELTON JOHN</b> . Circle Of Life (Hollywood)	1003	966	<b>718</b>
39 <b>R.E.M.</b> . Bang And Blame (WB)	666	679	<b>691</b>
40 <b>WET WET WET</b> . Love Is All Around (London/Island)	786	759	<b>645</b>

**BULLETS INDICATE INCREASED AIRPLAY**

# HOT NOTES

**FOLLOWING THE TRENDS:** The first trends of the Winter book are in, and here's how A/C is doing out of the gate: In the Big Apple, WPLJ remains flat with a 3.8 and WMXV moves 3.3 to 2.9 12+. On the Island, Nassau/Suffolk's 12+ numbers show WALK with a 6.0 (and an 8.0 with persons 25-54); WBLI stays flat with a 3.9. In Beantown, WBMX gets a 4.5 12+ and a 6.4 25-54. WMJX rises from a 4.2 to a 4.5 12+ and has a 5.0 25-54. WRCH Hartford moves 8.1 to 8.9 12+ and has a 9.5 25-54. Moving to Philly, WBEW has a 4.8, WYXR has a 3.4 and in Detroit, WKQI pulls a 3.7 12+. In the Windy City, WTMX has a 2.3 and WPNT a 2.1 12+. In El Lay, KOST pulled a 3.8 12+, KBIG a 3.5 and KYSR, whose 2.4 doesn't reflect the presence of new PD Randy Lane.

**MOVIN' ON UP:** WHYN Springfield PD Bill Hess was promoted to Station Manager. Bill will continue to handle the programming duties but in his newly-created position, he will also work with GM Robert Dunn in all facets of the station's operations. Upped as predicted is WQSM Fayetteville's Dave Stone, who moves into the APD chair. And KSBL Santa Barbara night man Edd Stockton fills the MD position, which became vacant when Dusty Baker moved to KBAI San Jose.

**MOVIN' ON OUT** is KKLI Colorado Springs PD Doc Bailey. No replacement has been named.

Check out this week's Conference Call (p.10) on hot-lining. See how some PDs utilize their batphones.

Please keep your station news and promotions coming. Fax me with your info at (818) 846-9870 or call me toll-free 1-800-443-4001. And remember to send those PPW lists every Monday.

## COMING YOUR WAY MARCH 6TH:

**LUTHER VANDROSS** "Love The One You're With" (LV/Epic)  
Luther adds soul to this 1970 hit from Stephen Stills. You can't help but sing along.

**DILLON O'BRIAN** "Something Almost Sacred" (RCA)  
This Baltimore singer/songwriter has written songs for such greats as Joe Cocker and Paul Young. Currently, O'Brian has arranged, produced and written a track for himself. The mid- to down-tempo track will fit perfectly at Adult radio. You can also find his current single on the *Network 40* New Music sampler #77.

**SEAL** "I'm Alive" (ZTT/Sire/WB)  
Seal can do no wrong in my book. Think I'm a little biased? Probably so, but nevertheless this Grammy-nominated artist has a brilliant mid- to uptempo track that's exactly what A/C needs.

**BUCKSHOT LEFONQUE** "Some Cow Fonque" (Columbia)  
Buckshot, aka Branford Marsalis, has departed the *Tonight Show* but no worries, you can check out his unique style on his current uptempo single, "Some Cow Fonque" (pronounced "funk"). Check this fun track out!

**INDIGO GIRLS** "Power Of Two" (Epic)  
Found on the *Boys On The Side* soundtrack and the IG's latest LP, *Swamp Ophelia*, this pretty Folk-style track is a can't-miss.

## ALSO OUT:

- HARRY CONNICK, JR.** "She" (Columbia)
- SHEENA EASTON** "My Cherie" (MCA)
- MIKE & THE MECHANICS** "Mea Culpa" (Atlantic/AG)
- ELTON JOHN** "Believe" (Rocket/Island)

-Kristen Guarino

## accelerated airplay

1 <b>ELTON JOHN</b> . Believe (Rocket/Island)	<b>+1753</b>
2 <b>BONNIE RAITT</b> . You Got It (Arista)	<b>+579</b>
3 <b>JIMMY CLIFF</b> . Hakuna Matata (Walt Disney Records)	<b>+575</b>
4 <b>FOREIGNER</b> . Until The End Of Time (Rhythm Safari/Priority)	<b>+546</b>
5 <b>GLORIA ESTEFAN</b> . Everlasting Love (Epic)	<b>+386</b>

## most added

1 <b>ELTON JOHN</b> . Believe (Rocket/Island)	<b>135</b>
2 <b>LINDA RONSTADT</b> . Blue Train (Elektra/EEG)	<b>50</b>
3 <b>JIMMY CLIFF</b> . Hakuna Matata (Walt Disney Records)	<b>28</b>
4 <b>MANHATTAN TRANSFER</b> . Too Busy Thinking About My Baby (Atlantic/AG)	<b>22</b>
5 <b>SHEENA EASTON</b> . My Cherie (MCA)	<b>18</b>

# LINDA RONSTADT

## THE BLUE TRAIN



THE PREMIERE SINGLE FROM  
THE FORTHCOMING ALBUM  
FEELS LIKE HOME

*Produced by George Massenburg and Linda Ronstadt  
Management: Ira Koslow for Peter Asher Management, Inc.*

### A Most Added Record!

**Already On:**  
WKYE    WWWM  
KYM    KRNO

WSSH  
WLTE  
KKLD

WAHR  
KUDL  
KISN

WGAY  
KELO  
KGBY

WTCB  
KMGL  
KOSO

WLIF  
KTYL  
WNSN


WTFM  
KQXT

WLZW  
KKMJ

WKWK  
KKCW  
Just To Name A Few!



Hits The Streets March 14th!

On Elektra compact discs and  cassettes



# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>TLC.</b> Creep (LaFace/Arista)	2308	2347	<b>2152</b>
2 <b>BROWNSTONE.</b> If You Love Me (MJJ Music/Epic)	2013	2081	<b>2149</b>
3 <b>MADONNA.</b> Take A Bow (Maverick/Sire/WB)	2134	2074	<b>2114</b>
4 <b>SOUL FOR REAL.</b> Candy Rain (Uptown/MCA)	1826	1993	<b>2085</b>
5 <b>BRANDY.</b> Baby (Atlantic/AG)	1463	1620	<b>1886</b>
6 <b>TLC.</b> Red Light Special (LaFace/Arista)	1396	1488	<b>1714</b>
7 <b>BOYZ II MEN.</b> On Bended Knee (Motown)	2090	1597	<b>1423</b>
8 <b>BOYZ II MEN.</b> Water Runs Dry (Motown)	1220	1354	<b>1412</b>
9 <b>BLACKSTREET.</b> Before I Let You Go (Interscope/AG)	1799	1622	<b>1313</b>
10 <b>REAL MCCOY.</b> Run Away (Arista)	1067	1124	<b>1250</b>
11 <b>IMMATURE.</b> Constantly (Silas/MCA)	1297	1178	<b>1190</b>
12 <b>REAL MCCOY.</b> Another Night (Arista)	1614	1382	<b>1189</b>
13 <b>BRANDY.</b> I Wanna Be Down (Atlantic/AG)	1274	1207	<b>1140</b>
14 <b>MARY J. BLIGE.</b> I'm Goin' Down (Uptown/MCA)	925	1012	<b>1117</b>
15 <b>DES'REE.</b> You Gotta Be (550 Music/Epic)	1049	1021	<b>1028</b>
16 <b>ADINA HOWARD.</b> Freak Like Me (Eastwest/EEG)	691	820	<b>1010</b>
17 <b>SUBWAY F/ 702.</b> This Lil' Game We Play (Biv 10/Motown)	604	789	<b>988</b>
18 <b>K-CI HAILEY.</b> If You Think You're Lonely Now (Mercury)	1067	955	<b>965</b>
19 <b>BOYZ II MEN.</b> Thank You (Motown)	387	604	<b>901</b>
20 <b>NOTORIOUS B.I.G.</b> Big Poppa (Bad Boy/Arista)	838	899	<b>855</b>
20 <b>N II U.</b> I Miss You (Arista)	1159	999	<b>855</b>
22 <b>CORONA.</b> The Rhythm Of The Night (Eastwest/EEG)	1276	939	<b>832</b>
23 <b>K7.</b> Move It Like This (Tommy Boy)	584	709	<b>773</b>
24 <b>JADE.</b> Every Day Of The Week (Giant)	849	832	<b>740</b>
25 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia)	1125	854	<b>694</b>
26 <b>4 PM.</b> Sukiyaki (Next Plateau/London/Island)	878	693	<b>681</b>
27 <b>DIONNE FARRIS.</b> I Know (Columbia)	508	629	<b>645</b>
28 <b>JANET JACKSON.</b> You Want This (Virgin)	730	731	<b>643</b>
29 <b>SPANISH FLY.</b> Daddy's Home (Upstairs)	579	598	<b>630</b>
30 <b>KEITH MARTIN.</b> Never Find Someone Like You (Columbia)	287	479	<b>570</b>
31 <b>RAPHAEL SAADIQ.</b> Ask Of You (550 Music)	332	465	<b>558</b>
32 <b>MONTELL JORDAN.</b> This Is How We Do It (PMP/ral/Island)	240	403	<b>554</b>
33 <b>ALL-4-ONE.</b> (She's Got) Skillz (Blitz/Atlantic/AG)	506	535	<b>547</b>
34 <b>STEVIE B.</b> Dream About You (Thump)	300	464	<b>541</b>
35 <b>LIL SUZY.</b> Promise Me (Metropolitan)	544	547	<b>531</b>
36 <b>CRYSTAL WATERS.</b> What I Need (Mercury)	509	561	<b>530</b>
37 <b>2 UNLIMITED.</b> Get Ready For This (Radikal/Critique)	543	541	<b>512</b>
38 <b>MAX-A-MILLION.</b> Fat Boy (SOS Records)	485	510	<b>511</b>
39 <b>GREEN DAY.</b> When I Come Around (Reprise)	483	506	<b>509</b>
40 <b>LONDONBEAT.</b> Come Back (Radioactive)	305	434	<b>491</b>

BULLETS INDICATE INCREASED AIRPLAY

## RHYTHMNATION

**LET'S GET USED TO IT:** We are becoming accustomed to a phone call from New York every couple of weeks, right about the time the Arbitrends are released. The news this time is that WRKS is #1 12+ (3.9-5.2). As he predicted in his *Network 40* Interview only a month ago, PD Steve Smith is #1 with Kiss and #2 with Hot 97 (4.8-4.9). How does such a phenomenon take place? According to Mr. Smith, total dedication to the street and some innovative marketing techniques. At Kiss, they employ Barry White as the voice of the station in addition to using Luther Vandross and Anita Baker in a major TV campaign. For Hot 97, they add Marley Marl and Pete Rock to the family for The Future Flavas show every Sunday night. Is Emmis stock looking good to anyone else?

**RIGHT IN MY OWN BACKYARD:** Those looking to trade up in their professional lives keep a keen eye on the want ads, hoping for the chance to move across country, live in a strange town, stay for a few years and move on. Paradise, right? Whatever happened to working your way up through the ranks, volunteering for overtime and waiting patiently for your chance? Yes, it does still happen...in Fresno. Congratulations to Mikey Freeman, the new MD at B95. Mikey has worked tireless hours as night guy, doing appearances and washing PD Mark Adams' car. All of which paid off, as Mikey now gets to work even more hours - this time with a phone glued to his ear. A small price to pay for new business cards and frequent lunches on another company's dime. Good luck, dude.

**AIRFARE AND NO TIMESHARE:** The beaches of Boston are not all that inviting this time of year. The cape is a lovely place, but seasons are seasons. Nor to worry, WJMN is seeing to it that New Englanders remain tan through the winter months with "Jamaica Every Day." All through March, WJMN is rewarding loyal listeners with a trip a day to sunny Jamaica. It's a beautiful way to build listener appreciation, more quarter-hours and a ton of paperwork. An underlying theme/by-product of this promotion could be that any label working a Reggae-flavored record, now has a great shot at about four weeks of airplay. Diana King, Shabba Ranks and Jimmy Cliff just saw their stock rise in Boston.

**DETAILS, DETAILS:** Any station putting on an artist showcase must consider the proper security before proceeding with the event. Z90 San Diego MD Jeff Nelson worked out a solution that didn't cost much and ensured no incidents. All-4-One played a show before the Copper Bowl, a football game between the San Diego Sheriffs and the L.A. County Fire Department. Those in attendance were well behaved while they enjoyed a great show. Best of all, not one fan received a parking ticket.

- Stephen Meade

### accelerated airplay

1 <b>IV XAMPLE.</b> I'd Rather Be Alone (MCA)	+324
2 <b>BOYZ II MEN.</b> Thank You (Motown)	+297
3 <b>BRANDY.</b> Baby (Atlantic/AG)	+266
4 <b>TLC.</b> Red Light Special (LaFace/Arista)	+226
5 <b>SUBWAY F/ 702.</b> This Lil' Game We Play (Biv 10/Motown)	+199

### most added

1 <b>BOYZ II MEN.</b> Thank You (Motown)	10
2 <b>ELTON JOHN.</b> Believe (Rocket/Island)	9
3 <b>REDNEX.</b> Cotton Eye Joe (Battery/Jive)	8
4 <b>RAPPIN' 4-TAY.</b> I'll Be Around (Rag Top/Chrysalis/EMI Records)	7
4 <b>SHABBA RANKS.</b> Let's Get It On (Epic)	7



# FRIDAY

ORIGINAL MOTION PICTURE SOUNDTRACK

FEATURING

# DR. DRE

"KEEP THEIR HEADS RINGIN'"

ALSO NEW SONGS FROM  
ICE CUBE • CYPRESS HILL • SCARFACE • MACK 10  
2 LIVE CREW • E-A-SKI • THREAT • FUNKDOOBIEST  
THA ALKAHOLIKS • THE ISLEY BROTHERS  
BOOTSY COLLINS AND BERNIE WORRELL

**PRIORITY**  
10 YEAR ANNIVERSARY

**PRIORITY**  
FILMS

**NEW LINE CINEMA**

**PRODUCTION**

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# CROSSOVER

## TRACI LORDS

"Control"

(RADIOACTIVE)

The tough part is concentrating on the music and ignoring the hype surrounding teen porn queen-turned-*Melrose Place* star. [Not exactly a huge creative jump... - Ed.] High energy with an underground feel. DJZX from WPGC reprints a good deal of interest from the clubs in the D.C. area. Not many artists have the immediate recognition of Traci. Or the wardrobe.



TRACI LORDS

## SKEE-LO

"I Wish"

(SUNSHINE)

Most recently in the Mickey-Fickey mix at Power 106, Skee-Lo has a style not unlike another young rapper we heard back

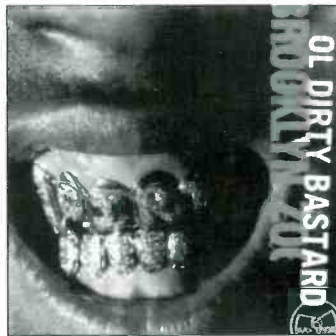
in the day. Although most of the references in the song are West Coast, this could work just about anywhere. Throw it in the mix and see how things go. It has the tools to be huge.

## OL' DIRTY BASTARD

"Brooklyn Zoo"

(ELEKTRA/EEG)

A solo debut for Ol' Dirty Bastard, cashing in on the fame that came his way as a member of the Wu-Tang Clan. This mix is clean and ready for radio, the dirty version will be coming in March. An instant reaction type of sound that will work in the mix. Try this on a make it or break it test and watch it blow up. Strong and true to the street. On the air at Hot 97 and debuting at #29 on The Box.



OL' DIRTY BASTARD

## PORTRAIT

"I Can Call You"

(CAPITOL)

Smooth as can be, the group bounces back with a mid-tempo groove that's attracting attention. Radio research on past Portrait tracks have been favorable; this promises the same results. A good early buzz from those lucky enough to meet up with Bruce Reiner in the last couple of weeks.



PORTRAIT

## MOBB DEEP

"Shook Ones Part II"

(LOUD/RCA)

Started with a buzz from Hot 97 and has grown from there. A mid-tempo Rap with a healthy dose of bravado. Very street, very strong. "Ain't no such thing as half-way croaked..." With this record, there is no liking it a little bit. You must decide for yourself.

## DANA DANE

"Rollin' Wit Dane"

(MAVERICK/SIRE/WB)

When Dana Dane asks, "You know what I'm saying?" we can answer yes. A very clean Rap and a story of fame and fortune coming from Dane. The follow-up to "Record Jock" could be the hit of the spring. Mid-tempo and very easy to understand for most of Crossover radio, Dane will be with us for a while.

## AND NOW THE NEWS

There is a hot remix available from Seal on "I'm Alive" (WB). Giving new life to what's already a killer song, this is being released to coincide with his Grammy Awards performance...The buzz is big on the E-40 record at Crossover radio. "1-Luv" (Jive) has a huge club base and is growing with every passing minute... Blackgirl is getting some West Coast attention with "Let's Do It Again" (Kaper/RCA). KCAQ and Z90 are playing with the idea of making this a big record...Check into the Kozman mix of the Rappin' 4-Tay "I'll Be Around" (Rag Top /Chrysalis/EMI Records). Seems our favorite soon-to-be married Bakerfield MD shows some talent at the digital editing equipment. Give him a wedding present and play it today.

—Stephen Meade

## GREG BRADY

WHJX Jacksonville

Rappin' 4-Tay "I'll Be Around"  
Nine "Whucha Want"  
Blackgirl "Let's Do It Again"

## MICHAEL MARTIN

KYLD "Wild 107" San Francisco

Soul For Real "Ain't No Sunshine"  
Billy Ray Martin "Your Lovin' Arms"  
Spanish Fly "Crimson And Clover"

## MARK ADAMS

KBOS "B95" Fresno

Mariah Carey "Music Box"  
TLC "Creep" (Remix)  
Rappin' 4-Tay "I'll Be Around"

## KOZMAN

KKXX Bakersfield

Rappin' 4-Tay "I'll Be Around" (Koz Mix)  
Barry White "Come On"  
K-Ci Hailey "If You Think You're Lonely Now"

## MARK MEDINA

KWIN Stockton

Diana King "Sly Guy"  
Fu-Schnickens "Sum Dum Munkey"  
TLC "Switch"

## MC BOOGIE D

KJYK Tucson

Shatasha "Free"

## JOHN CANDELARIA

KPRR "Power 102" El Paso

Rednex "Cotton Eye Joe"  
Spanish Fly "Crimson And Clover"  
Maxx "Getaway"

## JAMES COLES

KIKI "I-94" Honolulu

Rappin' 4-Tay "I'll Be Around"  
Blak Panta "Do What U Want"  
Amazing Manfred "Let Me Be Free"

## SONIA JIMENEZ

KGCI "99 One" Riverside

Fun Factory "Close To You"  
Gillette "Mr. Personality"

## DAVID LEE MICHAELS

WJJS Roanoke

Michael Watford "Happy Man"  
Technotronic "Move It To The Rhythm"  
Billy Ray Martin "Your Lovin' Arms"

## RANDY FOX

KMVR Las Cruces

Rednex "Cotton Eye Joe"  
Boyz II Men "Thank You"

## DAN WATSON

KSIQ Imperial Valley

Barry White "Come On"  
Rednex "Cotton Eye Joe"  
Stevie Wonder "For Your Love"

## BOBBY SATO

KPSI Palm Springs

Adina Howard "Freak Like Me"  
Rappin' 4-Tay "I'll Be Around"  
Notorious B.I.G. "Big Poppa"

## CHARLIE MAXX

KZFM Corpus Christi

Duran Duran "White Lines"  
Raphael Saadiq "Ask Of You"  
Rappin' 4-Tay "I'll Be Around"

## LUCY BARRAGAN

KCAQ "Q105" Oxnard/Ventura

IV Xample "I'd Rather Be Alone"  
Blackgirl "Let's Do It Again"  
Christopher Williams "Dance 4 Me"

## ROB ROYSTER

KKSS "97.3 Kiss" Albuquerque

TLC "Red Light Special"  
Nonce "Mix Tapes"  
Nine "Whucha Want"

on the **TIP**

A man who  
leads with a  
**SHORT  
DICK**  
better follow  
with a great  
**PERSONALITY**

“SHORT, SHORT MAN” ALREADY GOLD  
WITH 900,000 UNITS SOLD AND ONLY  
INCHES FROM PLATINUM!!!



**GILLESPIE**

**“MR. PERSONALITY”**

THE NEXT SINGLE  
FROM THE FULL LENGTH ALBUM ON THE ATTACK

A **twenty fingers** PRODUCTION

**NETWORK Approaching 1,000  
Plays Per Week!**

**New Adds Include:**

<b>B96 Chicago</b>	<b>WZJM Cleveland</b>
<b>WKHQ St. Louis</b>	<b>PWR PIG Tampa</b>
<b>G105 Raleigh</b>	<b>WDJB Ft. Wayne</b>
<b>WOVV West Palm Beach</b>	<b>KGGI Riverside</b>
<b>WKRZ Wilkes-Barre</b>	<b>WXKB Ft. Myers</b>

*“Good early reaction and already  
TOP 10 PHONES.  
Sounds great on Z100!”  
Andy Shane - Z100 New York*





## CHART

COMPUTER GENERATED AIRPLAY REPORTS

Artist/Song/Label	2W	LW	TW
<b>1</b> LIVE. Lightning Crashes (Radioactive)	1739	1931	<b>2050</b>
<b>2</b> OASIS. Live Forever (Epic)	1748	1743	<b>1681</b>
<b>3</b> BUSH. Everything Zen (Trauma/Interscope/AG)	1532	1605	<b>1555</b>
<b>4</b> THE STONE ROSES. Love Spreads (Geffen)	1686	1539	<b>1454</b>
<b>5</b> GREEN DAY. When I Come Around (Reprise)	1702	1567	<b>1409</b>
<b>6</b> PJ HARVEY. Down By The Water (Island)	951	1170	<b>1371</b>
<b>7</b> NIRVANA. The Man Who Sold The World (DGC)	1223	1329	<b>1330</b>
<b>8</b> LETTERS TO CLEO. Here And Now (Giant)	1216	1264	<b>1278</b>
<b>9</b> SPONGE. Plowed (Work)	993	1170	<b>1221</b>
<b>10</b> R.E.M. Star 69 (WB)	747	1032	<b>1166</b>
<b>11</b> SIMPLE MINDS. She's A River (Virgin)	1405	1369	<b>1157</b>
<b>12</b> COLLECTIVE SOUL. Gel (Atlantic/AG)	1049	1120	<b>1141</b>
<b>13</b> PORTISHEAD. Sour Times (GO! Discs/London)	1261	1195	<b>1140</b>
<b>14</b> SHERYL CROW. Strong Enough (A&M)	1146	1101	<b>1126</b>
<b>15</b> THE CRANBERRIES. Ode To My Family (Island)	1153	1163	<b>1059</b>
<b>16</b> PEARL JAM. Corduroy (Epic)	988	960	<b>1036</b>
<b>17</b> PEARL JAM. Better Man (Epic)	1297	1189	<b>1012</b>
<b>18</b> ELASTICA. Connection (DGC)	—	—	<b>987</b>
<b>19</b> BETTER THAN EZRA. Good (Elektra/EEG)	266	604	<b>912</b>
<b>20</b> BELLY. Now They'll Sleep (Sire/Reprise)	778	870	<b>903</b>
<b>21</b> THROWING MUSES. Bright Yellow Gun (Sire/Reprise)	910	900	<b>882</b>
<b>22</b> DAVE MATTHEWS BAND. What Would You Say (RCA)	577	659	<b>792</b>
<b>23</b> THE THE. I Saw The Light (Sony 550 Music)	835	799	<b>790</b>
<b>24</b> SIOUXSIE & THE BANSHEES. O Baby (Wonderland/Geffen)	671	761	<b>785</b>
<b>25</b> ASS PONYS. Little Bastard (A&M)	744	780	<b>765</b>
<b>26</b> VERUCA SALT. Number One Blind (Minty Fresh/DGC)	816	777	<b>723</b>
<b>27</b> OFFSPRING. Gotta Get Away (Epitaph)	1140	975	<b>705</b>
<b>28</b> SARAH McLACHLAN. Hold On (Arista)	601	654	<b>682</b>
<b>29</b> RANCID. Salvation (Epitaph)	412	568	<b>679</b>
<b>30</b> ADAM ANT. Wonderful (Capitol)	419	547	<b>655</b>
<b>31</b> THE PRIMITIVES. Crash (RCA)	519	526	<b>577</b>
<b>32</b> BAD RELIGION. Infected (Atlantic/AG)	432	533	<b>543</b>
<b>33</b> STONE TEMPLE PILOTS. Unglued (Atlantic/AG)	889	762	<b>540</b>
<b>34</b> THE WOLFGANG PRESS. Going South (4AD/WB)	593	550	<b>536</b>
<b>35</b> MATTHEW SWEET. Sick Of Myself (Zoo)	—	154	<b>490</b>
<b>36</b> MIKE WATT. Against The 70s (Columbia)	120	228	<b>460</b>
<b>37</b> LIZ PHAIR. Whip-Smart (Matador/Atlantic/AG)	721	593	<b>455</b>
<b>38</b> THE FLAMING LIPS. She Don't Use Jelly (WB)	808	600	<b>436</b>
<b>39</b> OUR LADY PEACE. Starseed (Relativity)	75	213	<b>432</b>
<b>40</b> WEEZER. Buddy Holly (DGC)	655	558	<b>399</b>

**BULLETS INDICATE INCREASED AIRPLAY**



## VIRTUALLY ALTERNATIVE

**BELIEVE WHAT HE SAYS - JON FOR PRESIDENT!** Well, Jon Cohen had one mission when he went over to Columbia: break Jeff Buckley. And none better to do so than a man with as much integrity and tenacity as the artist he represents. "Last Goodbye" is already on WHFS, WFNX, WENZ, WLUM, 91X, WWDX, KTEG, KPOI and WMAD, to name a few, and was just added at KNDD, KROQ, WDRE, WAQZ, WCHZ and 99X! Don't be the "Last" one at the party; give it a spin!

**THIS AIN'T NO DISCO...OR IS IT?** It's all disco and I'm not kidding! Check out the BDS on WWDX come this April 1st and see if I'm not foolin'. You can almost envision the glitter ball spinning in the WWDX studio. Expect the station to take on a whole transformation for the day.

**WHO'S ON FIRST:** In the spinning carousel of new Alternative stations coming on board, Jacobs Media announced last week the debut of a new Edge affiliate in Omaha, KYNN 101.9 FM. Previously, the station was programming Country. Send the bubbly over to GM Marty Riemenschneider or harass...er, welcome him by calling (402) 896-4477. And while you're at it, add KMYZ on your list of new stations to welcome. This Tulsa, Oklahoma outlet is programmed by our dear ol' friend, Paul Krieger from KNNC fame.

**ONE UP, ONE DOWN:** In other new Alternative station sightings, Greenville, NC takes on 100,000-watter WCBZ. Call Paul Meador at the station for more info at (919) 355-1037. Gary Shoenwetter got the official nod up to PD at WEQX Albany. Gary's list will be one for other programmers to watch because, make no mistake, he will find tomorrow's hits first...Randy Starr exits his MD post at QMF. PD Gary Guthrie will be holding down the fort and will name a replacement soon...Rick Kennedy swings open that revolving door again at KWTO Springfield, returning to the station as MD...Having trouble getting through at KEDGE Dallas? Their new number is (214) 770-7777. Also WENZ Cleveland has a new number (216) 861-0100. WPGU Champaign has a new address. Send all correspondence to 24 E. Green St. #107, Champaign, IL 61820. The new phone number is (217) 244-3000.

**GOD LIVES AT AMERICAN:** American Recordings inked a deal with indie label Too Pure, original home of Stereolab, The Faith Healers and the first PJ Harvey record. Expect seven new releases this year! But first check out God Lives Underwater. It's well worth your while to give it spin, really...PJ Harvey has the buzz at retail with *To Bring You My Love* as the #1 Hot Future record in stores, well above the #2 most-anticipated record, Bruce Springsteen, in the country!

**TALES FROM THE WEIRD:** Kerry at Moonshine scares me sometimes. It's not his way with radio and getting much specialty airplay on the *Trip Hot Test* record, featuring "Wildwood" by Paul Weller and remixed by Portishead, that scares me. But his ability to have weird things happen to him - like having a porn star show him her dildo and autographing a box of Fruit Loops. He truly frightens me.

**NAMES IN THE NEWS AND I DON'T KNOW WHY:** John Griffin, Doug Ingold, Kerry Gray and VA. Music to know and love: Monster Magnet had a monster week with one of the coolest releases out. Check out the airplay and the song "Megasonic Teenage Warhead" (A&M) on VA sampler #53. In the most-added for weeks: If you are not playing Matthew Sweet, Mike Watt and Better Than Ezra, you should check yourself for a pulse. Also in need of love: Our Lady Peace, Silverchair, Dirt Merchants, Girls Against Boys, Archers Of Loaf and Catherine Wheel. And be sure to check out the Regular Rotation at MTV for Type O Negative.

- Karen Holmes

## accelerated airplay

<b>1</b> ELASTICA. Connection (DGC)	+987
<b>2</b> MATTHEW SWEET. Sick Of Myself (Zoo)	+336
<b>3</b> BETTER THAN EZRA. Good (Elektra/EEG)	+308
<b>4</b> MIKE WATT. Against The 70s (Columbia)	+232
<b>5</b> OUR LADY PEACE. Starseed (Relativity)	+219

## most added

<b>1</b> MATTHEW SWEET. Sick Of Myself (Zoo)	15
<b>2</b> GOO GOO DOLLS. Only One (WB)	14
<b>3</b> MIKE WATT. Against The 70s (Columbia)	13
<b>3</b> BETTER THAN EZRA. Good (Elektra/EEG)	13
<b>4</b> WAX. California (USASIDE 1/Interscope)	11



# SONS OF ELVIS

## "FORMALDEHYDE"

### SPINNING AT!!!!

<b>WMMS 44 Plays</b>	<b>WLUM 14 Plays</b>
<b>WOXY 22 Plays</b>	<b>KLZR 16 Plays</b>
<b>KNNC 21 Plays</b>	<b>WPFM 17 Plays</b>
<b>WZRH 21 Plays</b>	<b>KWOD 31 Plays</b>
<b>WDRE 21 Plays</b>	<b>KEDG 17 Plays</b>
<b>KJEE 15 Plays</b>	<b>KEDJ 10 Plays</b>
<b>KTCL 12 Plays</b>	<b>WEQX 11 Plays</b>
<b>WHTG 14 Plays</b>	<b>WZAT 7 Plays</b>
<b>WHYT 6 Plays</b>	<b>WBRU 5 Plays</b>
<b>WRXQ 8 Plays</b>	



**PRIORITY**  
10 YEAR ANNIVERSARY



# RETAIL CHART

NATIONWIDE PRICE-COUNT SALES

ZW	LW	TW	ARTIST/LP	LABEL
3	3	1	<b>HOOTIE &amp; THE BLOWFISH.</b> Cracked Rear View	Atlantic/AG
1	1	2	<b>VAN HALEN.</b> Balance	WB
2	2	3	<b>GREEN DAY.</b> Dookie	Reprise
9	7	4	<b>LIVE.</b> Throwing Copper	Radioactive
4	4	5	<b>BOYZ II MEN.</b> II	Motown
6	6	6	<b>TLC.</b> CrazySexyCool	LaFace/Arista
5	5	7	<b>MARY J. BLIGE.</b> My Life	Uptown/MCA
7	8	8	<b>THE CRANBERRIES.</b> No Need To Argue	Island
◆ DEBUT		9	<b>DJ QUIK.</b> Safe + Sound	Profile
13	10	10	<b>BOYS ON THE SIDE.</b> Soundtrack	Arista
15	13	11	<b>SHERYL CROW.</b> Tuesday Night Music Club	A&M
11	11	12	<b>EAGLES.</b> Hell Freezes Over	Geffen
8	9	13	<b>TOO SHORT.</b> Cocktails	Dangerous Music/Jive
14	14	14	<b>OFFSPRING.</b> Smash	Epitaph
10	12	15	<b>GARTH BROOKS.</b> The Hits	Liberty
17	17	16	<b>BROWNSTONE.</b> From The Bottom Up	MJJ/Epic
12	15	17	<b>PEARL JAM.</b> Vitalogy	Epic
19	18	18	<b>MADONNA.</b> Bedtime Stories	Maverick/Sire/WB
16	16	19	<b>THE CHIEFTAINS.</b> The Long Black Veil	RCA Victor
25	20	20	<b>PULP FICTION.</b> Soundtrack	MCA
28	25	21	<b>BUSH.</b> Sixteen Stone	Trauma/Interscope/AG
20	21	22	<b>NIRVANA.</b> Unplugged In New York	DGC
—	23	23	<b>BELLY.</b> King	Sire/Reprise
18	19	24	<b>TOM PETTY.</b> Wildflowers	WB
26	26	25	<b>NOTORIOUS B.I.G.</b> Ready To Die	Bad Boy/Arista
24	27	26	<b>BRANDY.</b> Brandy	Atlantic/AG
—	35	27	<b>TRISHA YEARWOOD.</b> Thinkin' About You	MCA Nashville
21	22	28	<b>WEEZER.</b> Weezer	DGC
23	28	29	<b>R.E.M.</b> Monster	WB
32	29	30	<b>BARRY WHITE.</b> The Icon Is Love	A&M
36	34	31	<b>MELISSA ETHERIDGE.</b> Yes I Am	Island
30	30	32	<b>PORTISHEAD.</b> Dummy	Go Discs!/London
◆ DEBUT		33	<b>DES'REE.</b> I Ain't Movin'	550 Music
—	24	34	<b>SLASH'S SNAKEPIT.</b> It's Five O'Clock Somewhere	Geffen
27	32	35	<b>SADE.</b> Greatest Hits	Epic
31	33	36	<b>HIGHER LEARNING.</b> Soundtrack	Sony 550/Epic Soundtrax
33	36	37	<b>READY TO WEAR.</b> Soundtrack	Columbia
38	38	38	<b>B.O.N.E. THUGS-N-HARMONY.</b> Creepin' On Ah Come Up	Ruthless/Relativity
◆ DEBUT		39	<b>THE LION KING.</b> Soundtrack	Walt Disney Records
◆ DEBUT		40	<b>DAVE MATTHEWS BAND.</b> Under The Table And Dreaming	RCA

BULLETS INDICATE INCREASED SALES

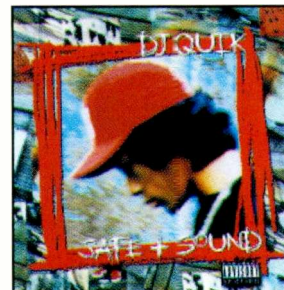
# BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

## 1 DJ QUIK

Safe + Sound  
Profile

**Regional Sales Breakout:** West the strongest. Top-10 sales in Chicago, Michigan, Nashville, Arizona/Las Vegas, Ohio, entire West Coast.  
**Primary Media Exposure:** Word-of-mouth from hardcore fans generating biggest sales buzz. Urban/Rap radio a strong second.



## 2 TRISHA YEARWOOD

Thinkin' About You  
MCA Nashville

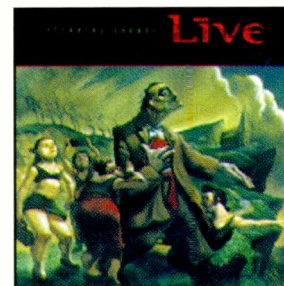
**Regional Sales Breakout:** Midwest and West the strongest. Top-20 sales in Maryland, Pittsburgh, Minneapolis, Ohio/Indiana, Colorado, Texas, entire West Coast.  
**Primary Media Exposure:** Huge Country radio airplay kicking in big-time. Videoclip play a distant second.



## 3 LIVE

Throwing Copper  
Radioactive

**Regional Sales Breakout:** Killer everywhere but the South. Top-10 sales in New York City, New England, Maryland, Pittsburgh, Illinois, Nebraska, Arizona/Las Vegas, entire West Coast.  
**Primary Media Exposure:** Multi-format radio play and saturation video exposure equally potent at bringing fans to retailers.



## 4 DIONNE FARRIS

Wild Seed - Wild Flower  
Columbia

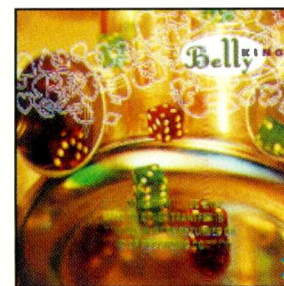
**Regional Sales Breakout:** Consistent across the country. Top-40 sales in New York City and state, New England, Illinois, Missouri, Ohio/Indiana, Georgia, Colorado, West Coast.  
**Primary Media Exposure:** Multi-format radio airplay generates the biggest sales buzz; MTV exposure a strong second.



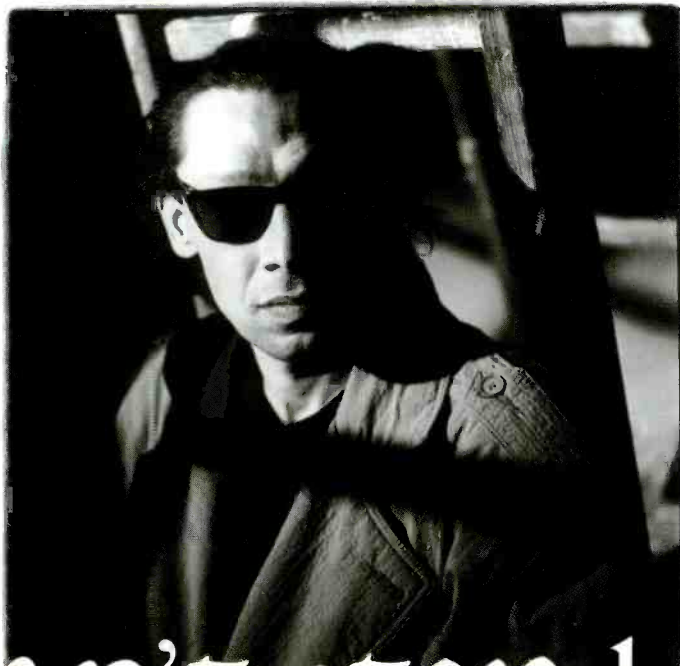
## 5 BELLY

King  
Sire/Reprise

**Regional Sales Breakout:** Strong everywhere but the South. Top-20 sales in New York City and state, New England, Maryland, Illinois, Georgia, Florida, Indianapolis, Colorado, Texas, entire West Coast.  
**Primary Media Exposure:** Big Alternative radio play leads, special retail campaign a strong second.

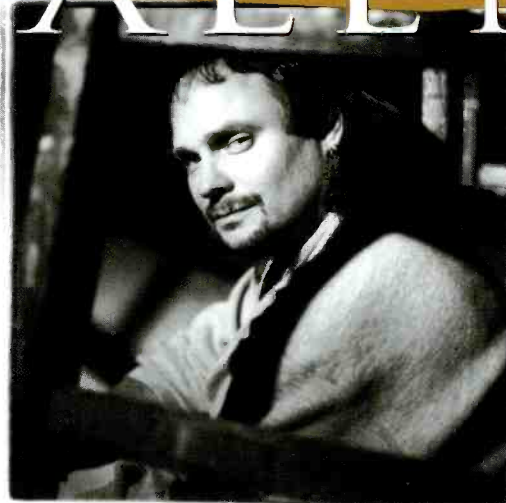


it's just so damn hard.



can't stop lovin' you  
VAN HALEN

the next single



produced by bruce fairbairn  
from the album: *balance*  
the tour begins march '95!  
management: ray daniels, sro management, inc.



© 1995 warner bros. records, inc.

**LP Double Platinum!**  
**Still Selling More Than 100,000 Pieces A Week!**  
**One Of The Most Added Again!**

Z100 20 Plays    WKBQ 16 Plays    WDCG Add    WKSE 23 Plays    Y107 18 Plays  
PRO FM 25 Plays    KJYO Add    Q99 18 Plays    B97 21 Plays    FLY92 28 Plays

**Plus Many More!**



# PLUGGED

THE NATION'S HOTTEST MUSIC VIDEO ROTATIONS



- Compiled by Leah Brandon



## HEAVY ROTATIONS

**BOYZ II MEN**  
*Thank You*  
**the cranberries**  
*Ode To My Family*  
**SHERYL CROW**  
*Strong Enough*  
**GREEN DAY**  
*When I Come Around*  
**HOOTIE & THE BLOWFISH**  
*Hold My Hand*  
**LIVE**  
*Lightning Crashes*  
**TOM PETTY**  
*You Wreck Me*  
**TLC**  
*Red Light Special*  
**MADONNA**  
*Take A Bow*  
**OFFSPRING**  
*Gotta Get Away*

## BUZZ BIN

**BUSH**  
*Everything Zen*  
**DIONNE FARRIS**  
*I Know*  
**HOLE**  
*Violet*  
**DAVE MATTHEWS BAND**  
*What Would You Say?*  
**OASIS**  
*Live Forever*  
**RANCID**  
*Salvation*

### PREMIERE OF THE WEEK:

**MELISSA ETHERIDGE**  
*If I Wanted To*  
Monday 3/6 at 1pm and 9pm (EST)

## WATCH FOR IT!

### ADDS

**Melissa Etheridge** - *If I Wanted To*  
**Da Brat** - *Give It 2 You*  
**Adina Howard** - *Freak Like Me*  
**Subway ƒ/702** - *This Lil' Game We Play*  
**The Jayhawks** - *Blue*  
**Marilyn Manson** - *Lunchbox*  
**Slash's Snakepit** - *Beggars & Hangers On*  
**Type O Negative** - *Black No. 1 (Black Number One)*  
**VIVA LAS VEGAS!!!**

MTV will be on-location during the star-studded opening of the Las Vegas Hard Rock Hotel/Casino this weekend. Special events include an exclusive MTV concert featuring Sheryl Crow, Duran Duran, Weezer, Al Green and an All-Star Jam featuring members of Guns N' Roses. The concert premieres Saturday at 4 pm and 8 pm (ET/PT). Also scheduled, special Las Vegas editions of the "Week In Rock," "Top 20 Countdown" and "MTV Jams Countdown."



## XL

**BONNIE RAITT**  
*You Got It*  
**EAGLES**  
*Love Will Keep Us Alive*  
**HOOTIE & THE BLOWFISH**  
*Hold My Hand*  
**MADONNA**  
*Take A Bow*  
**MELISSA ETHERIDGE**  
*If I Wanted To*

## LARGE

**BRUCE SPRINGSTEEN**  
*Murder Incorporated*  
**BOYZ II MEN**  
*On Bended Knee*  
**Des'ree**  
*You Gotta Be*  
**DIONNE FARRIS**  
*I Know*  
**ELTON JOHN**  
*Believe*  
**GLORIA ESTEFAN**  
*Everlasting Love*  
**R.E.M.**  
*Bang and Blame*  
**SHERYL CROW**  
*Strong Enough*  
**STONE TEMPLE PILOTS**  
*Interstate Love Song*

**TOM PETTY**  
*You Wreck Me*  
**VANESSA WILLIAMS**  
*The Sweetest Days*

## ADDS/UPCOMINGS

### ADDS

**Bruce Springsteen** - *Murder Incorporated*  
**Melissa Etheridge** - *If I Wanted To*  
**Foreigner** - *Until The End Of Time*  
**Luther Vandross** - *Love The One You're With*  
**Blessid Union Of Souls** - *I Believe*  
**Dave Stewart** - *Jealousy*

### BODY LANGUAGE WEEKEND:

Supermodel Kathy Ireland steps in for four hours this Saturday and Sunday to feature sexy, sensual videos.



## MARKET BREAKS

NEW YORK, NY	SELECTION #
#1 RAP: Method Man, <i>Release Yo'Delf</i>	210
#1 URBAN: Jewell, <i>Woman To Woman</i>	155
#1 POP: TLC, <i>Red Light Special</i>	335
#1 ROCK/ALT.: Bush, <i>Everything Zen</i>	568
LOS ANGELES, CA	SELECTION #
#1 RAP: Havoc and Prodeje, <i>G's On The Move</i>	532
#1 URBAN: Jewell, <i>Woman To Woman</i>	155
#1 POP: TLC, <i>Red Light Special</i>	335
#1 ROCK/ALT.: The Murmurs, <i>You Suck</i>	112

## NEW ORLEANS, LA

SELECTION #
#1 RAP: Thuglife, <i>Cradle To The Grave</i> ..... 515
#1 URBAN: Karyn White, <i>Can I Stay With You</i> .... 667
#1 POP: TLC, <i>Red Light Special</i> ..... 335
#1 ROCK/ALT.: The Murmurs, <i>You Suck</i> ..... 112

## MEMPHIS, TN

SELECTION #
#1 RAP: 2 Pac, <i>Dear Mama</i> ..... 402
#1 URBAN: Subway ƒ/702, <i>This Lil' Game We Play</i> ... 389
#1 POP: Rednex, <i>Cotton Eye Joe</i> ..... 267
#1 ROCK/ALT.: Pantera, <i>Cemetery Gates</i> ..... 253

## BREAKING OUT OF

SELECTION #
<b>Bandit</b> , <i>All Men Are Dogs</i> ..... 342
<b>Christopher Williams</b> , <i>Dance 4 Me</i> ..... 371
<b>Sons Of Elvis</b> , <i>Formaldehyde</i> ..... 366
<b>Blues Traveler</b> , <i>Run-Around</i> ..... 343

## ADDS OUT OF

ADD	SELECTION #
<b>Ice Cube</b> , <i>Lil Ass Gee</i> ..... 533	



# PORTISHEAD

## SOUR TIMES (NOBODY LOVES ME)

From The Album *Dummy*

**#9\* ALTERNATIVE MONITOR CHART**

**NEW THIS WEEK!!!!**

**WQGN      WWKZ      WPRR**

**HOT ROTATIONS!!!!**

**WNFZ 53 Plays**

**KHTY 39 Plays**

**WGRD 23 Plays**

**WMMS 21 Plays**

**KISF 20 Plays**

**WKPK 16 Plays**

**WWXM 12 Plays**

**KROQ 11 Plays**

**KLBQ 10 Plays**

**WHYT 39 Plays**

**KUTQ 32 Plays**

**Z100 21 Plays**

**KTRS 21 Plays**

**KRBE 17 Plays**

**WAPE 13 Plays**

**WXSR 11 Plays**

**WDDJ 10 Plays**



**Darcy's  
Music**





## PLAY IT! SAY IT!

by Kathryn Danyluk

### BLUES TRAVELER (A&M)

• John Popper, lead vocals & harp • Chan Kinchla, guitar • Brendan Hill, drums • Bobby Sheehan, bass

• Popper and Hill met in a Princeton, NJ high school 11 years ago; they liked the same music, had similar personalities and both wanted to get out of school.

• Kinchla joined them after a serious knee injury cut short his football career; he took up playing the guitar.

• Soon the band, then called "Blues Band," was playing in Manhattan clubs. Popper's harp antics had a lot to do with their notoriety; he picked it up after seeing *The Blues Brothers*. Originally, he wanted to be a comedian.

• Since then, the band has toured incessantly and played at three H.O.R.D.E. fests, the New Orleans Jazz and Heritage Festival and the Memphis Blues Fest.

\* Not even a motorcycle accident, which put Popper in a wheelchair, could keep the band off the road.

• *Travelers And Thieves*, their second album, led to their name change and has sold nearly 400,000 copies.

\* The band's fourth album, *four*, contains their latest single, "Run-Around."



### SHOXSIE & THE BANSHEES (WONDERLAND/GEFFEN)

• Siouxsie Sioux, vocals • Steven Severin, electric bass • Budgie, drums and percussion • Martin McCarrick, cello, keyboards and accordion • Jon Klein, guitars

\* The band, founded by Sioux and Severin, debuted at a Punk festival in 1976 at London's 100 Club with Sid Vicious on drums (before he joined the Sex Pistols).

\* The Velvet Underground, who were ultra-hip at the time in the New York club scene, were one of their role models; the band learned about mystique from them.

\* Soon, the band became extremely popular on the English scene, headlining sold-out concerts. Their first single, "Hong Kong Garden," reached the UK Top 10 along with their debut album, *The Scream*.

\* They signed with Geffen in 1984 and released *Hyæna* and their previous seven albums.

\* The new album, their 14th, is entitled *The Rapture*, which illustrates a theme and takes the listener on a journey that travels in all directions.



## TRIVIA

by Mel St. Velour, Jr.

Word Of The Week: You're "pogonophobic." What's your problem, dude?

◆ ◆ ◆

Each day, over one million people choose, as their breakfast beverage of choice: Coke. The Dentists of America thank you.

◆ ◆ ◆

The average person spends five years of their life just standing in line. And that's just to get their driver's license.

◆ ◆ ◆

Brainteaser: The most used word in the English language is...

◆ ◆ ◆

People who have nothing better to do with government funding but compile useless information have discovered that birds dream. In fact, male birds have a habit of waking up each morning with extremely pointed beaks.

◆ ◆ ◆

Speaking of trivia that's for the birds, how much does a hummingbird weigh?

◆ ◆ ◆

No, pogonophobics are *not* people who are afraid of vacationing in upstate New York mountains...

◆ ◆ ◆

Found in the ruins of Pompeii: loaded dice. So now know you know why the Roman Empire fell!

◆ ◆ ◆

Speaking of wacky Romans, Cleopatra tested her poisons on her slaves. Proof positive that she's a founding member in the People Against The Ethical Treatment Of Animals!

◆ ◆ ◆

The most common word is "the." In second place, and closing fast, is "owe."

◆ ◆ ◆

Word has it that Julio Iglesias is so superstitious that he'll leave a dinner table if salt is spilled. And if he hears really bad news, he'll remove all his clothing and dispose of it. Which explains why, when he heads for his limo after a show, all his female fans start yelling, "Your mother died! Your mother died!"

◆ ◆ ◆

Hummingbirds weigh as much as one penny. And boy, was it a bitch to get one on a scale!

◆ ◆ ◆

Why would Henry Winkler, Tom Cruise, Woodrow Wilson and Thomas Edison all respond to you saying "Mood Goring?" Maybe cuz they're all driggin' fysicsics...

◆ ◆ ◆

Pogonophobics are afraid of...beards.



Percentage of PDs who hot-line their jocks...

- ... when they do something really funny and exciting.
- ... when they forget to cite the call letters during a stopset.
- ... when they boast about playing "40 minutes of uninterrupted commercials."

## RIMSHOTS

by Dwayne & Jeff

Hollywood's buzz about the \$25.5 million *The Brady Bunch Movie* made in its first two weeks of release. Predictably, more "classic" TV sitcoms are getting the filmic treatment.

We can't wait until the big screen is graced by the updated-for-the-'90s likes of *Gilligan's Time-Shared Condo* and *My Mother, The Volva*.

◆ ◆ ◆

A new law will transfer hardcore juvenile offenders in Lansing, MI from a training school to a so-called "punk prison."

The most offending convicts will be put in "solitary moshing."

◆ ◆ ◆

The town of Condom, France is capitalizing on the fact that tourists are constantly stopping to have their pictures taken next to signs bearing the town's name. They're going to open a Contraceptive Museum.

What's more, the town's auto repair shop has a waiting list of people who want to get their cars lubed.

◆ ◆ ◆

Disneyland is planning to offer more amenities that appeal to adults who "are still young at heart." Among the inducements: golf, boating, zoological parks and even nightclubs like Planet Hollywood.

However, it's *not* true that their honeymoon suites come equipped with a "medicinal aid" to get the newlyweds in the mood. That's right, you can't slip your nervous lover a Mickey...

◆ ◆ ◆

*USA Today* reports that a Florida Atlantic University researcher says the endangered manatee is sexually aroused by divers and snorkelers who stroke them.

Local police were wondering why they suddenly saw so many ladies of the evening parading around in wet suits.

The researcher adds that it's unclear if human contact results in more manatee-manatee copulation.

They'll find that out as soon as they can teach Dr. Ruth and Barbara DeAngelis how to snorkel.

...and don't *ever* expect to see a picture on Page 6.

◆ ◆ ◆

Investigators exhumed the body of an Ohio man who was run over by a bulldozer *and* shot in the chest, to determine if the local coroner made a mistake when he declared it a suicide.

Must be the same coroner who described Elvis' death as "acute indigestion."

◆ ◆ ◆

A South Bend, IN seventh-grade teacher has deputized her students as "language police." When they hear bad grammar, they shout, "Language alert!" and hand out citations.

If that doesn't work, they'll enact a new "use a double-negative, go to jail" law. And scofflaws will actually serve time if they leave their participles dangling.

◆ ◆ ◆

Since it's on the road between Dallas and the casinos in Shreveport, Louisiana...Longview, Texas has become a tourist way station, which has spawned a topless bar and a totally nude steak house.

That's right, it's the only restaurant where you can't get any dressing on your salad, they serve bottomless drinks, the steaks are never tenderized and the menu misspells "Sirloin *Tips*."

# Subway f/ 702

"This Lil' Game We Play"

5 NEW ADDS!!!

Hot 97 KDON KISR WIMX KSIQ

HUGE AT CROSSOVER RADIO!!!

KBXX 70 Plays	WJMH 69 Plays	WHHH 57 Plays	KHQT 47 Plays
KKSS 43 Plays	KLUC 41 Plays	92Q 37 Plays	WHJX 37 Plays
WWKX 34 Plays	KSFM 30 Plays	KMEL 28 Plays	WPGC 28 Plays
JAMZ 28 Plays	WBSS 26 Plays	KCAQ 23 Plays	KKBT 21 Plays
Hot 97 11 Plays	KIKI 10 Plays	KMXV 7 Plays	Z90 5 Plays



WJMN 46 Plays  
 KYLD 36 Plays  
 KZFM 28 Plays  
 KPRR 16 Plays



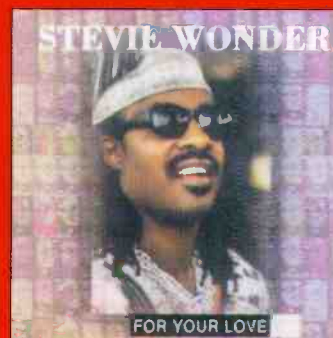
ADD!

# Stevie Wonder

"For Your Love"

NEW THIS WEEK!!!

WHYI WWKX KQIZ WWXM  
 WIMX KSIQ KZHT JAMZ



50 STATIONS AND GROWING!!!

KPRR 37 Plays	WHJX 34 Plays	92Q 31 Plays	WPGC 24 Plays	KMEL 20 Plays
Q106 19 Plays	KKBT 15 Plays	WMJQ 14 Plays	KGGI 12 Plays	KWNZ 12 Plays
KQMQ 9 Plays	WPOW 6 Plays	KCAQ 6 Plays	KKSS 6 Plays	WJMX 6 Plays
	WSTR 5 Plays	Z90 5 Plays	WJJS 5 Plays	



# Boyz II Men

"Thank You"

NETWORK D-37\*

ONE OF THE MOST ADDED AGAIN!!!

KGGI WZJM KDON KIKI  
 KKSS KKXX WTIC WJJS KJYK



SPINNING AT OVER 100 TOP 40'S

KZHT 69 Plays	KUBE 64 Plays	KBXX 57 Plays	WFLY 41 Plays	KPRR 40 Plays	Power 106 39 Plays	92Q 35 Plays
WJMN 34 Plays	KQKS 33 Plays	WKSE 30 Plays	WHHH 29 Plays	KKFR 29 Plays	WHJX 29 Plays	WYHY 28 Plays
WJMH 27 Plays	WPGC 24 Plays	WBZZ 23 Plays	Hot 97 20 Plays	WPOW 19 Plays	WZPL 19 Plays	WPRO 18 Plays
KMEL 16 Plays	KIKI 14 Plays	WKSS 14 Plays	WAPE 13 Plays	KTFM 12 Plays	KKBT 12 Plays	Q106 10 Plays
KYLD 10 Plays	WZJM 10 Plays	WXKS 8 Plays	KRQQ 7 Plays	WTIC 7 Plays	WNCI 6 Plays	





# MOST REQUESTED



**WHTZ NEW YORK, FREDDY VETTER**

1. Green Day, When I Come Around
2. Weezer, Buddy Holly
3. Offspring, Got To Get Away
4. Madonna, Take A Bow
5. Bush, Everything Zen



**WBBM FM CHICAGO, GEORGE McFLY**

1. The Outere Brother, Pass The
2. Boyz II Men, Water Runs Dry
3. Rednex, Cotton Eye Joe
4. Fast Eddie, Pump It
5. Bone Thugs-N-Harmony, Foe Tha



**WJMN BOSTON, RALPHIE MARINO**

1. Subway ƒ/ 702, This Lil' Game
2. Vicious, Nika
3. Keith Martin, Never Find Someone
4. Luchei Lu, Rich Girl
5. TLC, Red Light Special



**WKRC CINCINNATI, RACE TAYLOR**

1. Melissa Etheridge, I'm The Only
2. 4 PM, Sukiyaki
3. Van Halen, Can't Stop Lovin' You
4. Wet Wet Wet, Love Is All Around
5. Tom Petty, You Don't Know How

# MOST REQUESTED USA

1. Green Day / When I Come Around
2. TLC / Creep
3. Weezer / Buddy Holly
4. Firehouse / I Live My Life For You
5. Real McCoy / Run Away
6. Boyz II Men / On Bended Knee
7. Willi One Blood / Whiney, Whiney
8. Ini Kamoze / Here Comes The Hotstepper
9. Flaming Lips / She Don't Use Jelly
10. Gillette / Mr. Personality



**KQKS DENVER, J.J. CRUISES**

1. Immature, Constantly
2. N II U, I Miss You
3. TLC, Creep
4. Blackstreet, Before I Let You Go
5. Soul For Real, Candy Rain
6. Boyz II Men, Thank You
7. All-4-One, (She's Got) Skillz
8. TLC, Red Light Special



**KKRZ PORTLAND, SCOTT LANDER**

1. TLC, Creep
2. Blessid Union Of Souls, I Believe
3. Ini Kamoze, Here Comes The
4. Madonna, Take A Bow
5. Green Day, When I Come Around



**WGTZ DAYTON, WILBUR WRIGHT**

1. Boyz II Men, Water Runs Dry
2. All-4-One, (She's Got) Skillz
3. Boyz II Men, Thank You
4. Green Day, When I Come Around
5. Gillette, Mr. Personality
6. the cranberries, Zombie
7. Real McCoy, Run Away
8. Simple Minds, She's A River



**WSNX GRAND RAPIDS, KEITH CURRY**

1. Weezer, Buddy Holly
2. Green Day, When I Come Around
3. Real McCoy, Run Away
4. Ini Kamoze, Here Comes The
5. Flaming Lips, She Don't Use Jelly



**KTHT FRESNO, MIKE ALEXANDER**

1. Boyz II Men, Water Runs Dry
2. Madonna, Take A Bow
3. TLC, Creep
4. Brownstone, If You Love Me
5. Dionne Farris, I Know
6. Boyz II Men, On Bended Knee
7. Bon Jovi, Always
8. Brandy, Baby



**WNOK FM COLUMBIA, JO JO FRIDAY**

1. Rednex, Cotton Eye Joe
2. 4 PM, Sukiyaki
3. Ini Kamoze, Here Comes The
4. Pearl Jam, Better Man
5. Green Day, When I Come Around



**WOSC OCEAN CITY, KYM MCKAY**

1. Nirvana, The Man Who Sold
2. Green Day, When I Come Around
3. Aimee Mann, That's Just What
4. Live, Lightning Crashes
5. Hootie & The Blowfish, Let Her Cry

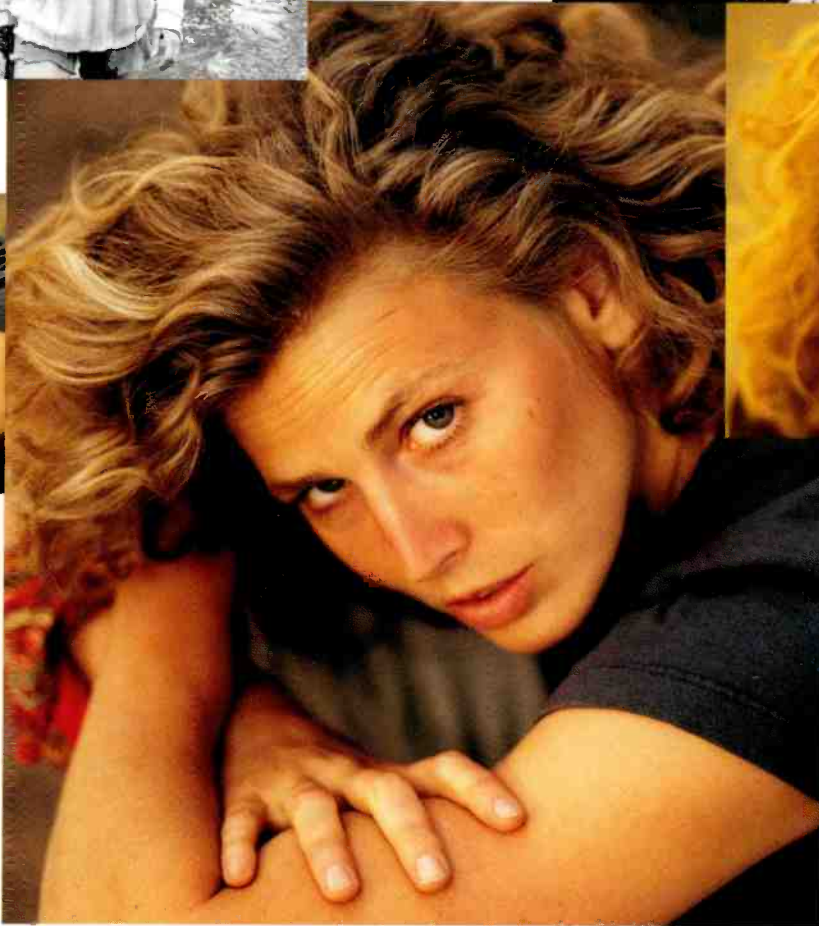


**WBNO BLOOMINGTON, GREGGER**

1. Immature, Constantly
2. Boyz II Men, On Bended Knee
3. TLC, Creep
4. Firehouse, I Live My Life For
5. Live, Lightning Crashes

# SOPHIE B. HAWKINS

“As I Lay Me Down”



**“Extremely active phone record with impressive call-out after only three weeks!”**

– *Danny Clayton, PD WKTI*  
*23 Spins #15 Most Played!*

**“Sophie’s live on-air performance created major listener response.**

**As I Lay Me Down sounded great live!”**  
– *Casey Keating, PD Y100, Miami*

From the album “**WHALER.**”

CT/CK 53300

Produced by Stephen Lipson.

**COLUMBIA**

“Columbia” Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1995 Sony Music Entertainment Inc.

**Already On:**

- WKTI**
- KHTY**
- KKRD**
- WGTZ**
- WTWR**
- WZPK**
- WAHR**

- Live radio performances have triggered immediate sales.
- Continuing highly successful US promotional tour.
- Performance on the Howard Stern show increased sales exponentially.
- TV appearances in Boston, Kansas City, Indianapolis, Atlanta, and Miami. Featured on *Entertainment Tonight* and *CNBC*.
- Excellent press in *Musician Magazine*, *Spin*, *Interview*, and *Details*.
- Served as *Entertainment Tonight’s* correspondent at the MTV® Music Awards.
- Three appearances on *Top Of The Pops* in the UK.
- Power rotation on UK radio.



# MOST REQUESTED

**104.7 KCLD**

**KCLD ST CLOUD, MIKE DANGER**

1. Willi One Blood, Whiney, Whiney
2. Gillette, Mr. Personality
3. The Murmurs, You Suck
4. TLC, Creep
5. Jamie Walters, Hold On

**XL93**

**KKXL GRAND FORKS, TREVOR DEE**

1. Gillette, Mr. Personality
2. Willi One Blood, Whiney, Whiney
3. Green Day, When I Come Around
4. Ini Kamoze, Here Comes The
5. Boyz II Men, Water Runs Dry

**100.5 FM THE FOX**

**WTCF TRI-CITIES, GREG FRY**

1. Flaming Lips, She Don't Use Jelly
2. Weezer, Buddy Holly
3. All-4-One, (She's Got) Skillz
4. Ini Kamoze, Here Comes The
5. Real McCoy, Run Away

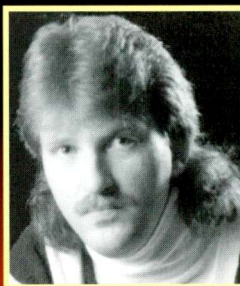
**Q104**  
The Planet's Hottest Music!

**WKBQ ST LOUIS, RIKK IDOL**

1. Sheryl Crow, Strong Enough
2. Green Day, When I Come Around
3. Van Halen, Can't Stop Lovin' You
4. Pearl Jam, Better Man
5. the cranberries, Ode To My Family

**NIGHT PERSON** OF THE WEEK

Captain Connors WYCR York



1. Live / Lightning Crashes
2. Blessid Union Of Souls / I Believe
3. Green Day / When I Come Around
4. Van Halen / Don't Tell Me (What Love Can Do)
5. Willi One Blood / Whiney, Whiney

**KIXY 94.7**

**KIXY SAN ANGELO, BRAD DOUGLAS**

1. Soul For Real, Candy Rain
2. Stevie B., Funky Melody
3. Brandy, Baby
4. Willi One Blood, Whiney, Whiney
5. Adina Howard, Freak Like Me

**CD • 103**

**KCDD ABILENE, STEVE BROWN**

1. TLC, Creep
2. Ini Kamoze, Here Comes The
3. Immature, Constantly
4. Green Day, When I Come Around
5. Willi One Blood, Whiney, Whiney

**HOT 97 fm**  
Today's Hits!

**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Green Day, When I Come Around
2. TLC, Creep
3. Van Halen, Don't Tell Me (What
4. Gillette, Mr. Personality
5. Offspring, Got To Get Away

**FM97WLAN**

**WLAN LANCASTER, DANA DANA**

1. Rednex, Cotton Eye Joe
2. TLC, Creep
3. Real McCoy, Run Away
4. Blessid Union Of Souls, I Believe
5. Soul For Real, Candy Rain

**Q106**  
Today's Best Music!

**WQXA YORK, JO JO WALKER**

1. Blessid Union Of Souls, I Believe
2. TLC, Creep
3. Firehouse, I Live My Life For
4. Willi One Blood, Whiney, Whiney
5. Keith Martin, Never Find Someone

**MAGIC 105**  
THE BEST MUSIC MIX

**KMVR LAS CRUCES, JOHNNY MAC**

1. Gillette, Mr. Personality
2. Brandy, Baby
3. Soul For Real, Candy Rain
4. Max-A-Million, Fat Boy
5. Spanish Fly, Daddy's Home

**93.7 KRQ**  
The Best Music of the 80's and today

**KRQ TUCSON, RYNO**

1. Willi One Blood, Whiney, Whiney
2. Green Day, When I Come Around
3. Real McCoy, Another Night
4. the cranberries, Zombie
5. Blessid Union Of Souls, I Believe
6. 20 Fingers, Short Short Man
7. Madonna, Take A Bow
8. Ini Kamoze, Here Comes The

**FLY 92**  
THE TRI-CITIES' ONLY HIT MUSIC STATION

**WFLY ALBANY, ELLEN ROCKWELL**

1. Gillette, Mr. Personality
2. Firehouse, I Live My Life For
3. Boyz II Men, Thank You
4. Brandy, Baby
5. Real McCoy, Run Away
6. TLC, Red Light Special
7. Soul For Real, Candy Rain
8. Duran Duran, White Lines
9. Livin' Joy, Dreamer
10. All-4-One, (She's Got) Skillz

**WJMX**  
103.3 FM

**WJMX FLORENCE, C.J. MCKAY**

1. Flaming Lips, She Don't Use Jelly
2. Live, Lightning Crashes
3. Nirvana, The Man Who Sold
4. Freddy Johnston, Bad Reputation
5. Collective Soul, Gel
6. Pearl Jam, Better Man
7. the cranberries, Ode To My Family
8. Firehouse, I Live My Life For
9. Deadeye Dick, Perfect Family

# SPONGE

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FROM THE ALBUM "ROTTING PIÑATA"



& Alternative Nation play!

**10\*-8\* Modern Rock Tracks**

**21\*-17\* Album Rock Tracks**

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**Over 2,000 Total Spins!**

**Sales:**

**6\*-4\* Top New Artist Sales Chart!**

**Over 12,000 Sold This Week!**

**"What started out as a goodbye present has turned into a hit for Z100 with over 1,500 CDs sold in New York City this week alone."**

**-Steve Kingston, PD Z100**

**WORK**



# MOST REQUESTED

## 99.5 WZPL INDIANAPOLIS

WZPL INDIANAPOLIS, ROB BLAIR

1. Gillette, Mr. Personality
2. Boyz II Men, On Bended Knee
3. Brandy, Baby
4. Boyz II Men, Water Runs Dry
5. Green Day, When I Come Around
6. Roula, Lick It
7. All-4-One, (She's Got) Skillz
8. Blessid Union Of Souls, I Believe
9. TLC, Red Light Special

## KZIO 102.5 FM

KZIO DULUTH, MICHAEL WILDE

1. Green Day, When I Come Around
2. Ini Kamoze, Here Comes The
3. Weezer, Buddy Holly
4. Real McCoy, Run Away
5. Boyz II Men, On Bended Knee
6. Blessid Union Of Souls, I Believe
7. Pearl Jam, Better Man
8. Firehouse, I Live My Life For
9. TLC, Creep

## 97.9 K95

Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Green Day, When I Come Around
2. Ini Kamoze, Here Comes The
3. Blessid Union Of Souls, I Believe
4. Boyz II Men, Thank You
5. Sheryl Crow, Strong Enough

# BREAK OUT

ARTIST OF THE WEEK



BOYZ II MEN

"Thank You"

WFLY	Albany	#3
WVSR	Charleston	#3
WNVZ	Norfolk	#3
WGTZ	Dayton	#3
KIOK	Tri-Cities	#4

## 101.5 WCIL

WCIL CARBONDALE, MARK HOLLAND

1. Green Day, When I Come Around
2. Firehouse, I Live My Life For
3. Boyz II Men, On Bended Knee
4. Flaming Lips, She Don't Use Jelly
5. Jamie Walters, Hold On

## KDUK POWER 104.7 FM

KDUK EUGENE, BRIAN BECK

1. TLC, Creep
2. Ini Kamoze, Here Comes The
3. Dionne Farris, I Know
4. Boyz II Men, On Bended Knee
5. R.E.M., Bang And Blame

## Sly 96fm

KSLY SAN LUIS OBISPO, CRAIG PAYNE

1. Gillette, Mr. Personality
2. 2 Unlimited, Get Ready For This
3. Green Day, When I Come Around
4. Boyz II Men, On Bended Knee
5. TLC, Creep

## Star 93.1

WWST KNOXVILLE, TODDZILLA

1. TLC, Creep
2. Ini Kamoze, Here Comes The
3. Green Day, When I Come Around
4. Jamie Walters, Hold On
5. Boyz II Men, Water Runs Dry

## WVAQ FM/102

WVAQ MORGANTOWN, CHRIS KNIGHT

1. Willi One Blood, Whiney, Whiney
2. Gillette, Mr. Personality
3. Firehouse, I Live My Life For
4. Sheryl Crow, Strong Enough
5. Londonbeat, Come Back

## magic 105.9

WXMK BRUNSWICK, CHRIS CALLOWAY

1. Green Day, When I Come Around
2. Firehouse, I Live My Life For
3. Blessid Union Of Souls, I Believe
4. Gillette, Mr. Personality
5. Rednex, Cotton Eye Joe

## ALL HIT Q103

KQCR CEDAR RAPIDS, MICHELLE STEELE

1. Real McCoy, Run Away
2. Sheryl Crow, Strong Enough
3. Pearl Jam, Better Man
4. Rednex, Cotton Eye Joe
5. Real McCoy, Another Night
6. Willi One Blood, Whiney, Whiney
7. Dionne Farris, I Know
8. Gillette, Mr. Personality

## Z104 Madison's Best Mix!

WZEE MADISON, CATFISH COOPER

1. Boyz II Men, Water Runs Dry
2. Willi One Blood, Whiney, Whiney
3. Rednex, Cotton Eye Joe
4. Jamie Walters, Hold On
5. Weezer, Buddy Holly
6. Firehouse, I Live My Life For
7. TLC, Creep
8. Sheryl Crow, Strong Enough

## WIXX 101

WIXX GREEN BAY, STEVE LOUZOS

1. 4 PM, Sukiyaki
2. Ini Kamoze, Here Comes The
3. Weezer, Buddy Holly
4. Green Day, When I Come Around
5. Boyz II Men, On Bended Knee
6. TLC, Creep
7. Real McCoy, Run Away
8. Firehouse, I Live My Life For
9. Rednex, Cotton Eye Joe

# Fun Factory

## “Close To You”

### Look Who's Talking...

#### Radio

KIIS FM Los Angeles 2-9 BDS Spins  
B96 Chicago 30-47 BDS Spins  
Power 96 Miami 15-25 BDS Spins  
KLRZ New Orleans 48-52 BDS Spins  
KKFR Phoenix 4-12 BDS Spins  
KCAQ Santa Barbara 8-19 BDS Spins  
WJJS Roanoke/Lynchburg 8-27 BDS Spins

#### Retail

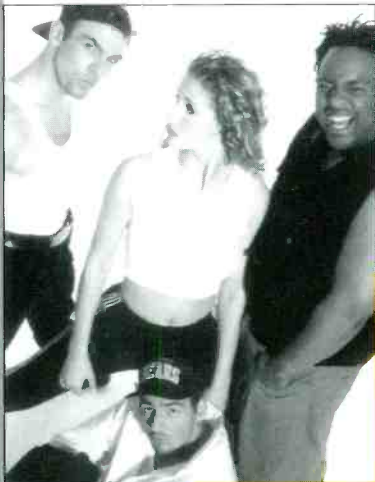
“20 Singles In...20 Singles Sold!! I Need More Stock!!”

–Coconuts Miami

#### Call-out

“Fun Factory is completely BLOWIN’ up for us. Not only is it already Top 8 in our call-out, but the streets are screaming to me that it’s ON! If Real McCoy, Pharaoh & Corona work for you, so will Fun Factory.”

–Erik Bradley, MD B96



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CURB  
2002

THE  
ATLANTIC  
GROUP



# MOST REQUESTED



**WNVZ NORFOLK, JUSTIN STONE**

1. Green Day, When I Come Around
2. TLC, Creep
3. Boyz II Men, Thank You
4. Soul For Real, Candy Rain
5. Jamie Walters, Hold On
6. Gillette, Mr. Personality
7. Blackstreet, Before I Let You Go
8. Willi One Blood, Whiney, Whiney
9. Weezer, Buddy Holly



**WVME AUGUSTA, ARTY THE ONE MAN PARTY**

1. Green Day, When I Come Around
2. Jamie Walters, Hold On
3. Flaming Lips, She Don't Use Jelly
4. Weezer, Buddy Holly
5. Boyz II Men, On Bended Knee



**WXYK GULFPORT/BLOX, RON ST. JOHN**

1. Gillette, Mr. Personality
2. Flaming Lips, She Don't Use Jelly
3. Boyz II Men, Thank You
4. Willi One Blood, Whiney, Whiney
5. Whigfield, Saturday Night



**WXLK ROANOKE, RICH E. CUNNINGHAM**

1. Rednex, Cotton Eye Joe
2. Green Day, When I Come Around
3. Soul For Real, Candy Rain
4. Firehouse, I Live My Life For
5. Boyz II Men, Thank You

# BUZZ RECORDS

1. the cranberries / Ode To My Family
2. Boyz II Men / Thank You
3. Rednex / Cotton Eye Joe
4. Collective Soul / Gel
5. Firehouse / I Live My Life For You



**WGRG BINGHAMTON, WESTY**

1. Pearl Jam, Better Man
2. Weezer, Buddy Holly
3. Sheryl Crow, Strong Enough
4. Nirvana, The Man Who Sold
5. Real McCoy, Run Away
6. Firehouse, I Live My Life For
7. Bruce Springsteen, Murder Incorporated
8. Melissa Etheridge, If I Wanted To



**WDJX LOUISVILLE, MIKE SHANNON**

1. TLC, Creep
2. Firehouse, I Live My Life For
3. Green Day, When I Come Around
4. Weezer, Buddy Holly
5. Boyz II Men, On Bended Knee
6. Real McCoy, Run Away
7. Flaming Lips, She Don't Use Jelly
8. Ini Kamoze, Here Comes The
9. Rednex, Cotton Eye Joe



**WVSR CHARLESTON, McFLY**

1. Real McCoy, Run Away
2. All-4-One, (She's Got) Skillz
3. Boyz II Men, Thank You
4. Blessid Union Of Souls, I Believe
5. Brandy, Baby
6. Green Day, When I Come Around
7. Subway 7/ 702, This Lil' Game
8. Collective Soul, Gel
9. Firehouse, I Live My Life For



**WXLC WAUKEGAN, CRAIG CARSON**

1. Blessid Union Of Souls, I Believe
2. Green Day, When I Come Around
3. Firehouse, I Live My Life For
4. Van Halen, Can't Stop Lovin' You
5. Bon Jovi, Always
6. Sheryl Crow, Strong Enough
7. Real McCoy, Run Away
8. Richard Marx, Nothing Left Behind
9. Martin Page, In The House Of



**WKPK TRAVERSE CITY, BRENT COGSWELL**

1. All-4-One, (She's Got) Skillz
2. Gillette, Mr. Personality
3. Willi One Blood, Whiney, Whiney
4. Flaming Lips, She Don't Use Jelly
5. Lil Suzy, Promise Me
6. Boyz II Men, Thank You
7. Live, Lightning Crashes
8. Blackstreet, Before I Let You Go
9. Green Day, When I Come Around



**WAOA MELBOURNE, DANNY WRIGHT**

1. Real McCoy, Run Away
2. Flaming Lips, She Don't Use Jelly
3. Boyz II Men, Thank You
4. the cranberries, Ode To My Family
5. Firehouse, I Live My Life For
6. Immature, Constantly
7. Veruca Salt, Seether
8. Live, Lightning Crashes
9. Soul For Real, Candy Rain



**WYCR YORK, CAPTAIN CONNORS**

1. Live, Lightning Crashes
2. Blessid Union Of Souls, I Believe
3. Green Day, When I Come Around
4. Van Halen, Don't Tell Me (What
5. Willi One Blood, Whiney, Whiney



The Story Continues:  
**BREAKING OUT  
OF CLEVELAND!**

WZJM 21x WMMS 10x

**NEW ADDS INCLUDE:**

WGRD

WA1A

Q99 15x

WPST 18x

KPMT 15x

OK95 10x

KLYV 15x

KHTT 10x

KHTY 21x

KQID 21x

WWKZ 8x

WBNQ 8x

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SERVING THE MUSIC



**NETWORK**<sup>40</sup>



**COUNTRY SECTION**



# John Berry

## Returning To The Cutting Edge Of Country

BY JEFF SILBERMAN

**H**ollywood scriptwriters couldn't find a better subject for a dramatic rags-to-riches, tragedy-to-success, made-for-TV movie than John Berry. Fade into 1981, when his mother dies of a brain aneurysm and both of Berry's legs are crushed in a motorcycle accident. Told he would never walk again, he beats the odds and becomes a college coffeehouse entertainer in 1985.

Berry develops a cult following and cuts six albums himself, selling them out of the trunk of his car. A trip to Nashville results in a second-place finish in a talent contest; then he loses to an insurance adjuster on *Star Search*. Nevertheless, he hangs in there and sets up some showcases in Nashville.

After one production deal doesn't pan out, a showcase leads to a record contract with Liberty Records. His first album is released in 1993 and slowly, very slowly but surely, he climbs to the top of the charts. The future looks bright; in March of '94, he steals the show at the Country Radio Seminar. A month later, his wife gives birth to their second child and, suddenly, a keloid cyst is discovered in his brain. He undergoes a five-hour brain operation...the week his single, "Your Love Amazes Me," hits #1. Nevertheless, Berry recovers...and the album keeps selling.

The only problem with Berry's story is that it's far from over. His latest album, appropriately titled *Standing On The Edge*, is set for release on March 7 - even as his fifth single, "You And Only You," still lingers on the charts. If you think Berry is eager to put his first album behind him, guess again. "I wasn't in any hurry [to stop working the first album]," he says. "I always told the label, 'Let's do one more.' I've had one #1 and a couple of Top-5 singles. By today's standards, that's not real huge, but to me that's pretty damn good. It has taken a long time; the album was out a year-and-a-half before it went Gold and it'll be two years when it turns Platinum."

The long, slow breakthrough "didn't surprise me," Berry notes, "because what I do is a little different and some people are afraid of different. When someone new comes along in the industry, a lot of people want to be sure you're going to be around and are committed to it."

While most people would point to "Your Love Amazes Me" as his breakthrough point, Berry recalls one particular concert. "It was in Kalamazoo, Michigan; we were playing at a theater that seats 1,400," he says. "It was the first hard-ticket sale I've ever done. This wasn't a fair where people could also go on the ferris wheel and buy cotton can-

dy. All they could do is come see me. For somebody who'd never done this size show before, that was a lot of tickets. I kept telling my road manager to keep checking on sales; they were up to 1,175. I had him double-check to make sure it wasn't 175 seats.

"That night, I was outside the bus when the opening act finished a song to just a smattering of applause. I thought, 'Oh no, there's just 10 people there.' Then the rest of the crowd kicked in and, man, there *were* a lot of people there! I told the folks onstage that if anybody ever asked me when I could see a difference, it was tonight."

Berry has since reached a point where he and his band can joke about his surgery. "A keloid cyst normally causes a condition called waterhead babies," he explains. "It blocks the drainage of brain fluid down the spinal column, causing the head to expand. The guys were saying I was getting a big head..."

As to how the experience changed his perspective on life, he responds, "It just reaffirmed the importance of my family. 'My career has always been important, but it's never been the complete driving force where I had to do it and the hell with everything else.'"

Berry has been so devoted to his family that he brought his wife and two kids on

the road with him - on the same bus he shared with his band. His wife, Robin, plays in the band, so John need not separate the business from his personal life.

"I've always had a hard time doing that anyway," he admits, laughing. "I love what I do for a living. I love to sing, talk about singing and the business aspects of it. Robin is very tolerant and she understands how much I love it. She loves it, too. We talk about T-shirts and merchandising...and we have a wonderful time. Every now and then, she's heard enough - and, usually, I can tell."

The constant touring that helped break the first album took a toll on Berry's songwriting. "I only wrote one song on the new record, the title track," he says. I wish I wrote more, but being on the road so much, with all of us cramped into one bus, didn't help me get much writing done. We're going to change that this year. We're going on two buses next month."

Doing a lot of covers for the second album "wasn't a problem once I found songs I believe in," Berry says. "I had to find songs that were me. I listened to about 900 songs. I didn't have to listen to much of each one to know if it suited me. If I could get past the first verse and chorus, it was pretty good."

One cover that's not on the new al-

bum is his version of "Long And Winding Road," which will appear on the upcoming Country music tribute to The Beatles. Berry admits that he was originally hoping to do a different classic. "The one song I thought of was 'O Darling.' I could get up in that register and be real powerful. Then [Jimmy] Bowen called up and said, 'We got a song for you, 'The Long And Winding Road,' and a light went off in my head, like, 'Why didn't I think of that!'"

"We got rid of the [Beatles producer Phil Spector's] wall of sound, but melodically, the song's not changed. I tried to hang right with it and updated it without too much production; I sang as true as I knew it."

Although the new album has only one Berry original, "There's still growth and development as a singer and performer," he continues. "The one song I did co-write is one of the best songs I've ever written. Unfortunately, the one bad after-effect of the surgery is that I haven't written anything since then. I'm hoping that will change soon. The biggest thing is getting back into a frame of mind to write. Beginning March 8 in Ottawa, some friends are going on the road with me to help me write. Hopefully that'll give me an opportunity to get past this block."

Sounds like a sequel in the making... ▀







# COUNTRY

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 TRACY LAWRENCE. As Any Fool Can See (Atlantic)	—	—	6803
2 CLAY WALKER. This Woman And This Man (Giant)	—	—	6667
3 JON ANDERSON. Bend It Until It Breaks (BNA)	—	—	6560
4 CLINT BLACK. Wherever You Go, There You Are (RCA)	—	—	6557
5 NEAL MCCOY. For A Change (Atlantic)	—	—	6198
6 GEORGE STRAIT. You Can't Make A Heart (MCA)	—	—	5965
7 LITTLE TEXAS. Amy's Back In Austin (WB)	—	—	5871
8 TRISHA YEARWOOD. Thinkin' About You (MCA)	—	—	5759
9 TOBY KEITH. Upstairs, Downtown (Polydor/Nashville)	—	—	5212
10 SHENANDOAH. Somewhere In The Vicinity (Liberty)	—	—	5142
11 BLACKHAWK. Down In Flames (Arista)	—	—	4850
12 VINCE GILL. Which Bridge To Cross (MCA)	—	—	4634
13 JOE DIFFIE. So Help Me Girl (Epic)	—	—	4502
14 GEORGE DUCAS. Lipstick Promises (Liberty)	—	—	4500
15 TRAVIS TRITT. Between An Old Memory And Me (WB)	—	—	4415
16 DOUG SUPERNAW. What'll You Do About Me (BNA)	—	—	4406
17 REBA MCENTIRE. Heart Is A Lonely Hunter (MCA)	—	—	4262
18 ALABAMA. Give Me One More Shot (RCA)	—	—	3985
19 DAVID BALL. Look What Followed Me Home (WB)	—	—	3964
20 BOY HOWDY. True To His Word (Curb)	—	—	3956
21 RANDY TRAVIS. The Box (WB)	—	—	3902
22 LARI WHITE. That's How You Know (RCA)	—	—	3831
23 WADE HAYES. Old Enough To Know Better (Columbia)	—	—	3815
24 BRYAN WHITE. Look At Me Now (Asylum/EEG)	—	—	3716
25 ALAN JACKSON. Song For The Life (Arista)	—	—	3554
26 DIAMOND RIO. Bubba Hyde (Arista)	—	—	3503
27 BROOKS & DUNN. Little Miss Honky Tonk (Arista)	—	—	3176
28 TIM MCGRAW. Refried Dreams (Curb)	—	—	3127
29 JAMES HOUSE. Little By Little (Epic)	—	—	2846
30 TRACY BYRD. The Keeper Of The Stars (MCA)	—	—	2794
31 COLLIN RAYE. My Kind Of Girl (Epic)	—	—	2781
32 MAVERICKS. I Should Have Been True (MCA)	—	—	2755
33 RHETT AKINS. I Break For Brunettes (Decca)	—	—	2613
34 SHANIA TWAIN. Who's Bed Have Your Boots Been (Mercury)	—	—	2539
35 JOHN MICHAEL MONTGOMERY. I Can Love You Like That (Atlantic)	—	—	2345
36 TANYA TUCKER. Between The Two Of Them (Liberty)	—	—	2177
37 TY HERNDON. What Mattered Most (Epic)	—	—	2052
38 MARK CHESNUTT. Gonna Get A Life (Decca)	—	—	2001
39 HAL KETCHUM. Stay Forever (MCG/Curb)	—	—	1929
40 PATTY LOVELESS. Here I Am (Epic)	—	—	1758

ARTIST/SONG/LABEL	2W	LW	TW
41 RICK TREVINO. Looking For The Light (Columbia)	—	—	1744
42 MARY CHAPIN CARPENTER. Tender When I Want To Be (Columbia)	—	—	1718
43 SAWYER BROWN. This Time (Curb)	—	—	1622
44 AARON TIPPIN. She Feels Like A Brand New Man (RCA)	—	—	1338
45 ALAN JACKSON. Gone Country (Arista)	—	—	1263
46 DARON NORWOOD. Bad Dog, No Biscuit (Giant)	—	—	1203
47 DOUG STONE. Faith In Me, Faith In You (Columbia)	—	—	1181
48 TERRY MCBRIDE & THE RIDE. Somebody Will (MCA)	—	—	1002
49 CHELY WRIGHT. Sea Of Cowboy Hats (Polydor/Nashville)	—	—	992
50 TRACY BYRD. The First Step (MCA)	—	—	970
51 WESLEY DENNIS. I Don't Know, But I've Been Told (Mercury)	—	—	936
52 BROTHER PHELPS. Anyway The Wind Blows (Asylum/EEG)	—	—	904
53 TIM MCGRAW. Not A Moment Too Soon (Curb)	—	—	885
54 JOHN BERRY. Standing On The Edge Of Goodbye (Patriot)	—	—	869
55 DOUG STONE. Little Houses (Epic)	—	—	843
56 MARK CHESNUTT. Goin' Through The Big "D" (Decca)	—	—	836
57 REBA MCENTIRE. Till You Love Me (MCA)	—	—	780
58 PAM TILLIS. Mi Vida Loca (Arista)	—	—	719
59 ALISON KRAUSS. When You Say Nothing At All (BNA)	—	—	703
60 PAM TILLIS. I Was Blown Away (Arista)	—	—	680
61 JOHN BERRY. You And Only You (Liberty)	—	—	654
62 JOE DIFFIE. Pickup Man (Epic)	—	—	628
63 FAITH HILL. Take Me As I Am (WB)	—	—	578
64 RANDY TRAVIS. This Is Me (WB)	—	—	451
65 JOHN MICHAEL MONTGOMERY. If You've Got Love (Atlantic)	—	—	411
66 GARTH BROOKS. Red Strokes (Liberty)	—	—	398
67 DIAMOND RIO. Night Is Fallin' In My Heart (Arista)	—	—	352
68 LARI WHITE. Now I Know (RCA)	—	—	320
69 RICK TREVINO. Doctor Time (Columbia)	—	—	285
70 BROOKS & DUNN. I'll Never Forgive My Heart (Arista)	—	—	277
71 KEN MELLONS. I Can Bring Her Back (Epic)	—	—	261
72 CLAY WALKER. If I Could Make A Living (Giant)	—	—	237
73 VINCE GILL. Whenever You Come Around (MCA)	—	—	236
74 MARK COLLIE. Hard Lovin' Woman (MCA)	—	—	230
75 MARTINA MCBRIDE. Where I Used To Have A Heart (RCA)	—	—	227
76 CLINTON GREGORY. You Didn't Miss A Thing (Polydor/Nashville)	—	—	225
77 SAWYER BROWN. I Don't Believe In Goodbye (Curb)	—	—	222
78 LISA BROKOP. Take That (Patriot)	—	—	217
79 DAVIS DANIEL. Tyler (River North)	—	—	209
80 STEVE KOLLANDER. Black Dresses (River North)	—	—	202



# JOHN BUNZOW

EASY AS ONE, TWO, THREE

## STEP BY STEP INSTRUCTIONS:

1. OPEN THE PACKAGE
2. GIVE CD A LISTEN
3. ADD IT ON MARCH 6

**IT'S THAT EASY!!!**



The debut single from the forthcoming Liberty Records release "Stories Of The Years" Ship Date: April 27 Street Date: May 9





# WE'RE HERE

Commentary by  
**Gerry Cagle**

**A**s if you didn't know it from the shameless promotion of the past few months and by our cover, *Network 40* debuts our Country section this week. Pardon the hyperbole. We are famous for beating a dead horse.

Before I get into more shameless hype by explaining our exciting features, on behalf of our entire staff, I want to give a heartfelt "thanks" to those of you in the radio and record industries who have made this dream of ours a reality. Your thoughts have shaped the Country section. As we continue working together in the coming years, time will prove that *Network 40* is *your* publication...not ours.

A special thanks to those in radio who have given their early support, particularly PDs in fringe markets who have done so in spite of the fear of losing their *R&R* status. Although our problems with *R&R*'s methodology and dictatorial attitudes have been documented, we hope *R&R* will not jeopardize the careers of programmers as a way of holding on to their shrinking power.

We're a bunch of radio people here. We program our magazine just like a radio station. We're the new kid in town and we need all the help we can get. *Network 40* is radio-friendly. We will validate your support every day by what we do and what we offer.

I would be remiss if I didn't thank Rusty Walker for his early belief and support of *Network 40*, long before the Country section became a reality. More than any other person, his enthusiasm got the ball rolling.

And, of course, a special thanks to Alan Jackson for making *Network 40*'s theme song a smash and for appearing on our first cover. The timing couldn't have been more perfect.

Now knee-deep in the hoopla, let me explain our new features.

First, the chart. As I've explained before, *Network 40*'s **Country Chart** is the most accurate in the business. Will it be exact? Of course not. No chart is perfect. Even monitored airplay fails when equipment goes down or songs don't print. *Network 40*'s chart is based on computer-generated airplay, an accurate gauge of what stations actually program...*not* projec-

tions. Some questions have been raised regarding reconciliation. Do 100% of our reporters reconcile their logs daily? No. Those who do will provide us with an exact history. Those who don't reconcile will provide a history that is still *much* more accurate than projections.

In all other formats, our information mirrors that compiled by BDS stations. Our **Country Chart** will be just as accurate. And it will be better because our information *includes* stations *not in monitored markets*.

## COUNTRY

*"Our Country Chart will be as accurate as BDS. And it will be better because our information includes stations not in monitored markets."*

## COMMENTARY

Add into this mix *Network 40*'s exclusive agreement with After Midnight. The Plays Per Week provided by After Midnight will be factored into *Network 40*'s **Country Chart** (the *only* chart with this information), making it even more detailed.

For the first few weeks, until all of our information burns in, every record on the chart will have a bullet. After that, bullets will indicate increased plays.

We're doing everything possible to make our chart a true representation of actual airplay. No other chart goes to these lengths. And if you know how we can make it even more accurate, let us know.

Other features are designed to provide helpful, timely information. Our **Music Meeting** offers a thumbnail sketch of records released each week. **Music City**, written by VP/Country Editor Barry Freeman, keeps you in tune with what's happening in the music business. **Stopset**, by Radio Editor Jamie Matteson, does the same for radio.

Our **Hot Country Picks** page features

records that programmers believe have the greatest opportunity to become hits. You can see what others like and compare their favorites with your own. It puts you on the cutting edge in determining what your peers believe are the records destined for success.

We're also proud to debut our **Call-out Chart**. According to the programmers we spoke with, one of the most important aspects of Country programming is call-out research. *Network 40* provides this chart to increase the information programmers can use to determine what records are right for their stations. As a firm believer in *accurate* research, we acknowledge that any national call-out information *should* be supplemented with local call-out research for an accurate picture. However, *generally*, national call-out research on *recurrents* and *Oldies* is basically reflective of overall familiarity. This is why *Network 40* prints tests on recurrents and established songs. No national call-out research can give an accurate read on local acceptance of *new* records. Anyone who believes it can is foolish. Local call-out research on new records must be tailored specifically for *your* market and *your* listeners. Our **Call-out Chart** will give you a great direction.

Complimenting the **Call-out Chart** is a column by Jim Woods. Jim is president of his own consultancy and marketing company and was formerly VP of Malrite Communications, overseeing such stations as Z100 New York, KZLA Los Angeles, KSAN San Francisco and K101 Minneapolis. He will offer programming advice in a variety of areas.

Our regular features, including our **Promotions** page, **Station Spotlight**, exclusive **Interviews**, **Programmer's Conference Call** and **News**, are the best in the business.

As we continue, we'll be adding more features in the Country section, including our exclusive **Overnight Requests**. You can add to your music information every day when you receive an overnight fax featuring the most-requested records on stations across the country. And there's more coming.

But that's the future. The present is now. You're reading what you wanted. Can we say "thank you" too much?

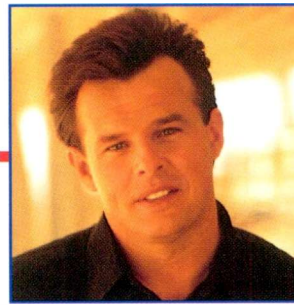
We appreciate the early support from the majority of the industry. For those of you who choose to "wait and see," that's okay, too. This dance is going to last forever. You're welcome to join whenever you like the music. ▀



Kathy Mattea



Billy Ray Cyrus



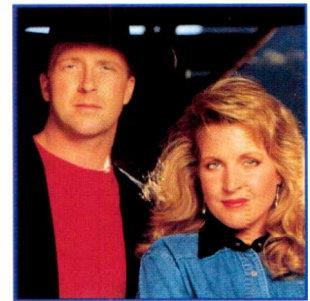
Sammy Kershaw



Shania Twain



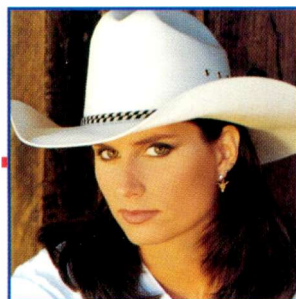
The Statler Brothers



John & Audrey Wiggins



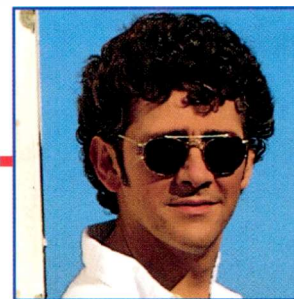
Wesley Dennis



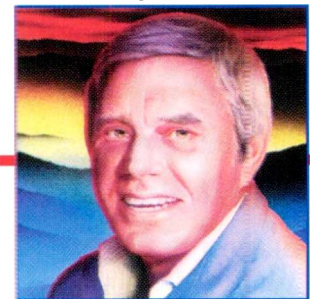
Terri Clark



Kim Richey



Keith Stegall



Tom T. Hall

# have you heard?



Congratulations to **NETWORK** on their first issue,  
from their friends at Mercury Records!



## MUSIC MEETING

### 4 RUNNER

"Cain's Blood"

(POLYDOR)

Simply a great, spiritually uplifting song about good and evil. The more you listen to it, the better you'll feel. Their vocal blend is so infectious,



### 4 RUNNER

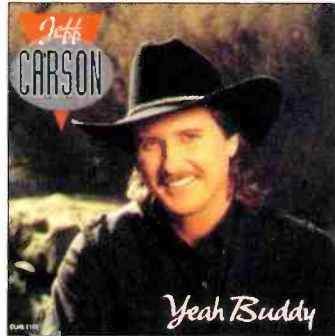
your listeners will undoubtedly be turning the radio up to sing along.

### JEFF CARSON

"Yeah Buddy"

(MCG/CURB)

A terrific debut record. Carson's distinctive vocals and high-spirited performance



### JEFF CARSON

help this record stand out over the glut of records from new male artists. A great upbeat Dance record.

### PAM TILLIS

"I Was Blown Away"

(ARISTA)

It's getting to be automatic for Pam these days; this certainly has the potential to be her third chart-topper in a row. Which would translate into Platinum status for her latest album – call it the trickle-up theory. This single can't miss. A great follow-up to "Mi Vida Loca" and another superlative production from Steve Fishell.



### PAM TILLIS

### MARTINA MCBRIDE

"Where I Used To Have A Heart"

(RCA)

A touching, sensitive ballad, where Martina's crystalline voice is showcased over a graceful melody and supple musi-



### MARTINA MCBRIDE

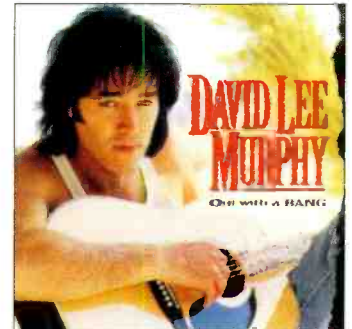
cianship. Watch this one generate positive call-out from your female audience.

### DAVID LEE MURPHY

"Out With A Bang"

(MCA)

Pull up to the bar, order a tall one, throw a few bits into the jukebox and you've got the flavor of the latest party-time tune from Murphy's debut album. It's festive attitude is nicely tempered by a tasty melodic hook, which only expands its appeal. Don't be surprised if radio's reception to this lives up to the song's title.



### DAVID LEE MURPHY

## Next Week

### WADE HAYES

"I'm Still Dancing With You"

(COLUMBIA)

### JOHN BUNZOW

"Easy As One, Two, Three"

(LIBERTY)

### SAMMY KERSHAW

"If You're Gonna Walk, I'm Gonna Crawl"

(MERCURY)

### SAWYER BROWN

"I Don't Believe In Goodbye"

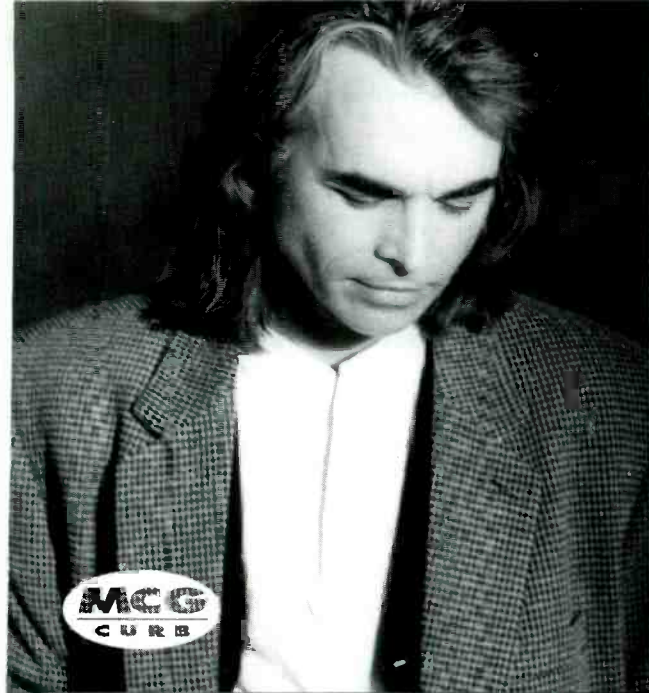
(CURB)

### PATTY LOVELESS

"You Don't Even Know Who I Am"

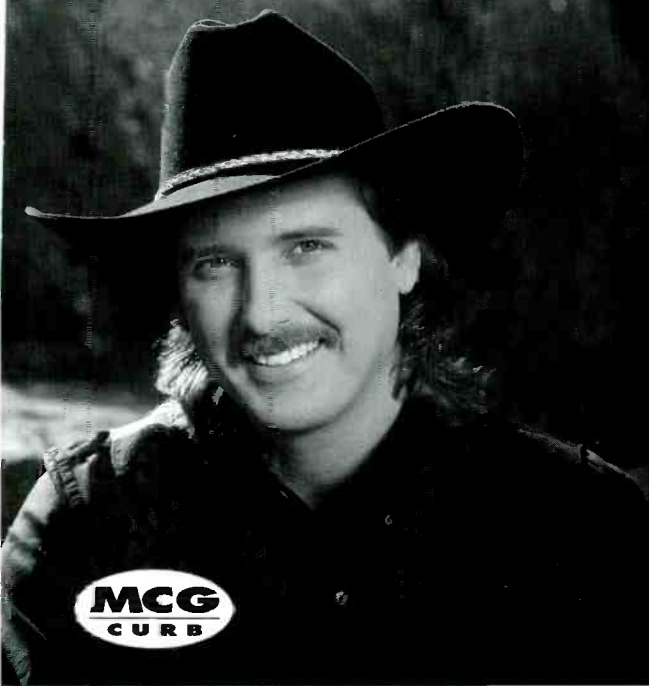
(EPIC)

# After Midnight



# HAL KETCHUM "STAY FOREVER"

The Radio Power Ballad.  
Destined to stay forever on your station.



# Jeff CARSON

## "Yeah Buddy"

2:27 of UPTEMPO Power

"Give The Poor Kid A Break"  
-Jeff Carson 1995



# HANK WILLIAMS JR

## "HOG WILD" Radio's Prime Choice Cut



ADD DATE: MARCH 20





## MUSIC CITY

**AND SO IT GOES:** Welcome to Nashville Country. This will be one of the few times you see the words "I" or "me" in this column. Starting next week, it'll all be talking about *you* - the artists, their music and the labels that will break them.

**PREMONITIONS:** Six years ago, when I was Director of Talent Acquisition for Entertainment Radio Networks, I asked several of my industry friends and associates if they thought Country radio needed a new trade magazine to compete against - and offer something different from - *Radio & Records*. Would such an alternative be supported by the radio and record communities? I even had meetings with a major player at *R&R*. If that vision and our ideas were acted upon, I'd be writing a column dedicated to the publication's sixth anniversary right now. But the time just wasn't right; the conditions were different

and the needs and demands of the Country music industry aren't as imposing as they are today.

**THE TIME IS NOW:** Things have certainly changed for Country music since then. The industry is in overdrive and, face it, just by the sheer numbers, you need something new...something fresh and relevant to best serve your interests. Which brings us to this section, the first step in one of the most exciting new ventures in Country music media to come along in years.

**ROLL CREDITS:** I feel like the luckiest man alive. I've enjoyed three different careers in the music business. I made many friends, first at Coral Records, then Kapp Records, then in the five years at Capitol and seven years at Atlantic. Add to that the dozen years I spent in Country radio syndication at Westwood One and ERN as a Talent Coordinator. Now I'm at the icing

on the cake: VP/Country Editor at *Network 40*.

**HOME AGAIN:** Nashville has been in my back yard for over 11 years. During that time, I've dealt with practically every manager, artist, label and publicist in town. Now I'm in the catbird seat to give back to this business what I've received. This column will provide the latest word on everything that is happening in Country music, from the hottest new artists to the growing labels. Everything you read here will keep you informed as to the movers and shakers in this business - what they're doing, how they're doing it and why it's working. Which means you'll be hearing from me a lot - and I can hear from you. Looking forward to a long and prosperous relationship with everyone in Nashville and beyond...

- Barry Freeman

## STOPSET

**LET THE GAMES BEGIN:** After over three months of planning, replanning and plain old-fashioned hard work, our Country Section becomes a reality. I know you have been anxiously awaiting this moment... (almost as much as me)... dutifully faxing your playlist each week, being ever so courteous to my countless reminder calls. I thank each of you from the bottom of my heart.

**ON THE AIR:** This column will be devoted to the news and the names of the movers and shakers in Country radio. This is where radio professionals get connected to each other. In order to do this, I need your input, so feel free to clue me (and Country programmers nationwide) into what's going on in your market, at your station and what's happening with you. Whether it's a hot ratings flash or a change in staff, this is *your* forum, so start dialing....

**ONCE MORE WITH FEELING!** Think of me as the Army Archerd of Country Radio (except I am younger and easier on the eye.) Pardon the déjà vu, but...Call me! Fax me! Write me a letter!

Feel free to bribe me (especially with chocolate) to see your name and station call letters showcased in this column. I'm a good listener and welcome the chance for in-depth conversations.

**C.R.S. BOUND:** I look forward to seeing old friends and meeting new ones for what promises to be a fun, informative, stay-up-too-late, ultra-schmooze-filled four days in Nashville. I personally can't wait to see Polydor's new act, *4 runner*, who blew me away at their L.A. Showcase a few weeks back. I'm also eagerly anticipating *After Midnight's* still-under-wraps Sumo Wrestling match between Blair Garner and Doug Supernaw. Heck, after a cocktail or two, I may even challenge our VP/Editor Barry Freeman for the chance to take on the winner.

**GET SERIOUS:** C.R.S is a big reminder of why I love this format and the people who work in it. Which is why I look forward to building long-term relationships between *Network 40* and the Country radio community. I believe in our commitment

to this format and that our magazine has a lot to offer everyone in a way that is both insightful and interesting to read. We welcome your comments and suggestions (who knows, we may even use them!), so keep 'em coming. So until next week...oops! There's my phone ringing now.

**P.S.:** Other parts of *Network 40* - outside of this section - could prove useful to you, too. Check out our Promotions page, where stations in a variety of formats detail their successful events. WOKQ Portsmouth offers a high-profile morning stunt that attracts media coverage and provides great theatre-of-the-mind. What's more, many of the Top 40 promotions can work for you, too. Your audience undoubtedly goes to many of the same movies, watches the same TV shows and is up on the same current events. Why wouldn't they be interested in promotions built around them? Tailor their ideas to make them work *for you!* And while you're at it, send us details on *your* successful promotions! We'd love to showcase 'em!

- Jamie Matteson



4 r u n n e r

c a i n ' s   b l o o d  
t h e   d e b u t   s i n g l e

**A D D S   N O W !**



produced by Buddy Cannon and Larry Shell





# HOT COUNTRY

## PICKS

### **BILL KINDER**

#### **KSCS Dallas**

Ty Herndon "What Mattered Most"  
Aaron Tippin "She Feels Like Brand New Man"  
Rick Trevino "Looking For The Light"

### **J.D. CANNON**

#### **WFMS Indianapolis**

Tracy Byrd "Keeper Of The Stars"  
Ty Herndon "What Mattered Most"  
Wade Hayes "I'm Still Dancing With You"

### **LOYD FORD**

#### **WSSL Greenville**

Tanya Tucker "Between The Two Of Them"  
Doug Stone "Faith In Me, Faith In You"  
Tracy Byrd "Keeper Of The Stars"

### **KEN JOHNSON**

#### **WYRK Buffalo**

Doug Stone "Faith In Me, Faith In You"  
Pam Tillis "I Was Blown Away"  
John Berry "Standing On The Edge"

### **BUDDY OWENS**

#### **KNIX Phoenix**

Mark Chesnutt "Gonna Get A Life"  
Tracy Byrd "Keeper Of The Stars"  
Tim McGraw "Refried Dreams"

### **DOUG MONTGOMERY**

#### **WBCT Grand Rapids**

James House "Days Gone By"  
Ty Herndon "What Mattered Most"  
John Berry "I Think About It All The Time"

### **DOUG BAKER**

#### **WSIX Nashville**

Ty Herndon "What Mattered Most"  
Martina McBride "Where I Used To Have A Heart"  
John Michael Montgomery "I Can Love You Like That"

### **DAVE LOUIS**

#### **WKXX St. Louis**

John Michael Montgomery "I Can Love You Like That"  
Ty Herndon "What Mattered Most"  
Brooks & Dunn "Little Miss Honky Tonk"

### **BRUCE AGLER**

#### **KRST Albuquerque**

Ty Herndon "What Mattered Most"  
John Michael Montgomery "I Can Love You Like That"  
Tim McGraw "Refried Dreams"

### **CARY ROLFE**

#### **KZLA Los Angeles**

4 runner "Cain's Blood"  
Pam Tillis "I Was Blown Away"  
Party Loveless "You Don't Even Know Who I Am"

### **GINNY ROGERS**

#### **WBCS Boston**

Ty Herndon "What Mattered Most"  
John Berry "Standing On The Edge"  
The Mavericks "I Should Have Been True"

### **KEVIN SCOLLIN**

#### **WWWW Detroit**

Ty Herndon "What Mattered Most"  
Russ Taff "One & Only Love"  
Western Flyer "Cherokee Highway"

### **JENNIFER PAGE**

#### **KYGO Denver**

Alison Krauss "When You Say Nothing At All"  
Tracy Byrd "Keeper Of The Stars"  
Martina McBride "Where I Used To Have A Heart"

### **JIM MIKKELSON**

#### **KKAT Salt Lake City**

Sawyer Brown "I Don't Believe In Goodbye"  
Martina McBride "Where I Used To Have A Heart"  
John Berry "Standing On The Edge"

### **THEDA SANIFORD**

#### **WYNY New York**

Brother Phelps "Anyway The Wind Blows"  
The Mavericks "I Should Have Been True"  
4 runner "Cain's Blood"

### **GREG EDWARDS**

#### **KNAX Fresno**

John Michael Montgomery "I Can Love You Like That"  
John Berry "Standing On The Edge"  
Ty Herndon "What Mattered Most"

### **J.J. McCRAE**

#### **WITL Lansing**

Shania Twain "Whose Bed Have Your Boots"  
Ty Herndon "What Mattered Most"  
Wesley Dennis "I Don't Know/But I've Been Told"

### **MIKE KENNEDY**

#### **KBEQ Kansas City**

Western Flyer "Cherokee Highway"  
John Berry "Standing On The Edge"  
Perfect Stranger "You Have The Right To Remain Silent"

### **DARYL WEBSTER**

#### **KMPS Seattle**

Pam Tillis "I Was Blown Away"  
Wade Hayes "I'm Still Dancing With You"  
Party Loveless "You Don't Even Know Who I Am"

### **KEITH MEDIN**

#### **KTOM Salinas**

John Bunzow "Easy As One, Two, Three"  
Steve Kollander "Black Dresses"  
Wesley Dennis "I Don't Know, But I've Been Told"

### **CARRIE DUNN**

#### **KIKF Salinas**

Sawyer Brown "Don't Believe"  
Wade Hayes "I'm Still Dancing With You"  
Sammy Kershaw "If Your Gonna Walk, I'm Gonna Crawl"

### **COUGAR MICHAELS**

#### **WGTY Gettysburg**

Steve Kollander "Black Dresses"  
Doug Stone "Faith In Me, Faith In You"  
Sawyer Brown "Don't Believe"

### **JEFF REED**

#### **WIKX Ft. Myers**

Steve Kollander "Black Dresses"  
Sawyer Brown "Don't Believe"  
Mark Collie "God Didn't Make Me That Strong"

### **DANNY FOX**

#### **KWKH Shreveport**

Party Loveless "You Don't Even Know Who I Am"  
Sammy Kershaw "If You're Gonna Walk, I'm Gonna Crawl"  
Perfect Stranger "You Have The Right To Remain Silent"

### **CHRIS TORRICK**

#### **KDDK Little Rock**

Jeff Carson "Yeah Buddy"  
Martina McBride "Where I Used To Have A Heart"  
Boy Howdy "Bigger Fish To Fry"

### **LARRY SANTIAGO**

#### **KJUG Visalia**

David Lee Murphy "Party Crowd"  
Sammy Kershaw "If You're Gonna Walk, I'm Gonna Crawl"  
Party Loveless "You Don't Even Know Who I Am"

### **SCOTT KERR**

#### **KLTX Kileen**

John Berry "Standing On The Edge"  
Hal Ketchum "Stay Forever"  
Martina McBride "Where I Used To Have A Heart"

### **STEVE GARY**

#### **KASE Austin**

Wade Hayes "I'm Still Dancing With You"  
John Bunzow "Easy As One, Two, Three"  
Perfect Stranger "You Have The Right To Remain Silent"

### **MARK SUMMER**

#### **WWZD Tupelo**

Wade Hayes "I'm Still Dancing With You"  
Sammy Kershaw "If You're Gonna Walk, I'm Gonna Crawl"  
4 runner "Cain's Blood"

### **TIA TAYLOR**

#### **KALF Chico**

Sawyer Brown "Don't Believe"  
Pam Tillis "I Was Blown Away"  
John Berry "Standing On The Edge"

From the Desks of:

**BRUCE SHINDLER AND SUSAN TURNER**

*March 1, 1995*

*Dear Radio and Record Labels:*

*This last year we have been fortunate to have worked some of the best music that has ever come out of Nashville.*

*We want to extend our gratitude to the labels for making our job easier and to the radio stations for keeping the format as vital as ever.*

*This coming year radio will have more choices in music selection than it has ever had before. We should celebrate at CRS '95 that there are so many choices available for your listeners, rather than be overwhelmed by the amount. Let's welcome new labels, new artists, new radio stations and new trade magazines. Let's not stand still, but keep on running...somebody is always behind us trying to beat us to the finish line!*

*All our best,*

  
*Bruce Shindler & Susan Turner*

**SHINDLER-TURNER PROMOTION CO.**

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1111 16th Ave., S., Penthouse 301 Nashville, TN 37212  
Phone: (615) 327-0944 Fax: (615) 329-2015



## CALL-OUT RESEARCH

ARTIST/SONG	RATING	P.I.	BRN
1 SAWYER BROWN. This Time	75.85	88.3	4.1
2 GEORGE STRAIT. You Can't Make A Heart Love Somebody	75.73	88.1	2.1
3 TRACY LAWRENCE. As Any Fool Can See	72.60	82.4	2.4
4 COLLIN RAYE. My Kind Of Girl	72.26	84.5	4.2
5 CLINT BLACK. Whenever You Go	70.06	81.4	3.7
6 WADE HAYES. Old Enough To Know Better	69.79	80.3	2.7
7 TOBY KEITH. Upstairs, Downtown	69.37	79.3	4.1
8 TRAVIS TRITT. Between An Old Memory	69.11	80.4	2.9
9 PAM TILLIS. Mi Vida Loca	68.59	81.2	11.2
10 JOHN ANDERSON. Bend It Until It Breaks	67.39	77.4	1.8
11 PATTY LOVELESS. Here I Am	66.89	76.4	2.0
12 TRISHA YEARWOOD. Thinkin' About You	66.89	76.4	2.0
13 TRACY BYRD. The First Step	66.70	76.9	5.7
14 LITTLE TEXAS. Amy's Back In Austin	66.12	74.0	4.2
15 CLAY WALKER. This Woman And This Man	65.47	73.9	1.9
16 JOHN BERRY. You And Only You	65.23	75.7	4.0
17 DOUG SUPERNAW. What'll You Do About Me	64.02	71.3	2.1
18 REBA MCINTIRE. The Heart is A Lonely Hunter	63.79	73.1	2.9
19 SHENANDOAH/KRAUSE. Somewhere In The Vicinity	63.62	73.5	3.4
20 DOUG STONE. Little Houses	63.60	74.3	5.3
21 MARY CHAPAN CARPENTER. Tender When I Want To Be	61.88	70.1	3.1
22 JAMES HOUSE. Little By Little	61.22	69.8	1.4
23 NEAL MCCOY. For A Change	60.80	69.3	3.4
24 BLACKHAWK. Down In Flames	60.77	68.1	2.1
25 GEORGE DUCAS. Lipstick Promises	60.33	68.0	2.9
26 VINCE GILL. Which Bridge To Cross	60.05	69.7	3.3
27 BOY HOWDY. True to His Word	59.38	66.9	2.2
28 JOE DIFFIE. So Help Me Girl	56.65	64.6	0.4
29 SHANIA TWAIN. Whose Bed Have Your Boots Been Under	55.67	65.2	1.8
30 DAVID BALL. Look What Followed Me Home	54.12	61.3	1.4
31 LARI WHITE. That's How You Know	53.81	61.1	.07
32 BRYAN WHITE. Look At Me Now	53.01	59.4	1.1
33 RANDY TRAVIS. The Box	51.69	60.1	.08
34 SAMMY KERSHAW. Southbound	51.00	58.1	2.0
35 MAVERICKS. I Should Have Been True	48.48	55.7	2.4

## WOOD'S WORDS

The Devil talks to a radio programmer and says, "I've got some good news and some bad news. First the good news: I can arrange for weekly call-out music research for your station...but it will cost your soul and the souls of your wife and children." The Program Director says, "Okay, so what's the bad news?" All right! So I ripped off part of an old joke, but who can deny that I'm right? Since the concept was introduced in the '70s, the desirability of weekly call-out music research has remained high. There have been good years and bad years but, in general, call-out has retained its lustre and status as a powerful and useful tool to programmers in all markets. When *Network 40* asked my opinion of what would make their Country section special and unique, I said, "Include a weekly call-out music chart." They agreed and asked me to find a credible source. While there are a few, I found Marketing Research Partners, Inc. to embody the qualities that are paramount to the success and reliability of this project. Honesty, integrity, knowledge and experience head the list, with industry respect and creativity close behind. I've asked Jerry Stehney, Sr. VP and CFO of Marketing Research Partners, to explain MRP's call-out music research methodology:

JW: Jerry, start at the beginning.

MRP: Each week, Marketing Research Partners, Inc. conducts call-out hook testing for our Country clients. After each individual station receives its specific data, the data are combined to produce the list you see here in *Network 40*. Combining the data preserves the confidentiality of an individual station's data, since it is impossible to extrapolate any one market's data.

JW: What is the sample size for each *Network 40* report...and explain the validity of the sample size.

MRP: While the actual number varies from week to week, the report you see in *Network 40* is generally composed of approximately 1,200 interviews a week with Country "P1" listeners. As you know, this sample size is fairly standard for national research projects. We most often hear this number associated with the Gallup Organization's national polls. The variation in sample is caused by the testing schedule of the core stations. The respondents all reside in Top 75 markets and are carefully screened to establish that they are "P1s" to Country.

JW: What is the point of this list?

MRP: Stations will use this information in many ways, but our intention is to provide a researched list of titles within the current music spectrum. We know that some of these songs are on their way up the charts, some are on their way down and some might even be described as recurrent. Regardless of how the individual stations may have these titles categorized, we are simply providing data that demonstrate their relative popularity at this moment compared to all other titles tested.

JW: Are you are testing more titles than we see here on *Network 40's* chart?

MRP: Yes, the number tested might be twice the size of this list, but the intention is to provide a list of the 35 highest testing, or most popular, Country songs each week (excluding Oldies). To include the results of the entire test would necessitate disclaimers pertaining to individual responses, synchronized testing schedules, percentage of "unfamiliar," regional differences, etc.

JW: So this is a fairly 'safe' list?

MRP: Right!

JW: How fresh will this data be?

MRP: Very fresh.

JW: The definition of terms will be available at the end of the chart...right?

MRP: Exactly. Most radio people are fairly comfortable with the terms, which may use slightly different words than they have used before. They will relate quickly to our terminology.

JW: If the readers have any other questions, can they contact you directly at MRP?

MRP: They can call MRP at 1-800-767-3533 and ask for me personally with their questions or comments.

— Jim Wood

**MARKETING / RESEARCH  
PARTNERS, Inc.**

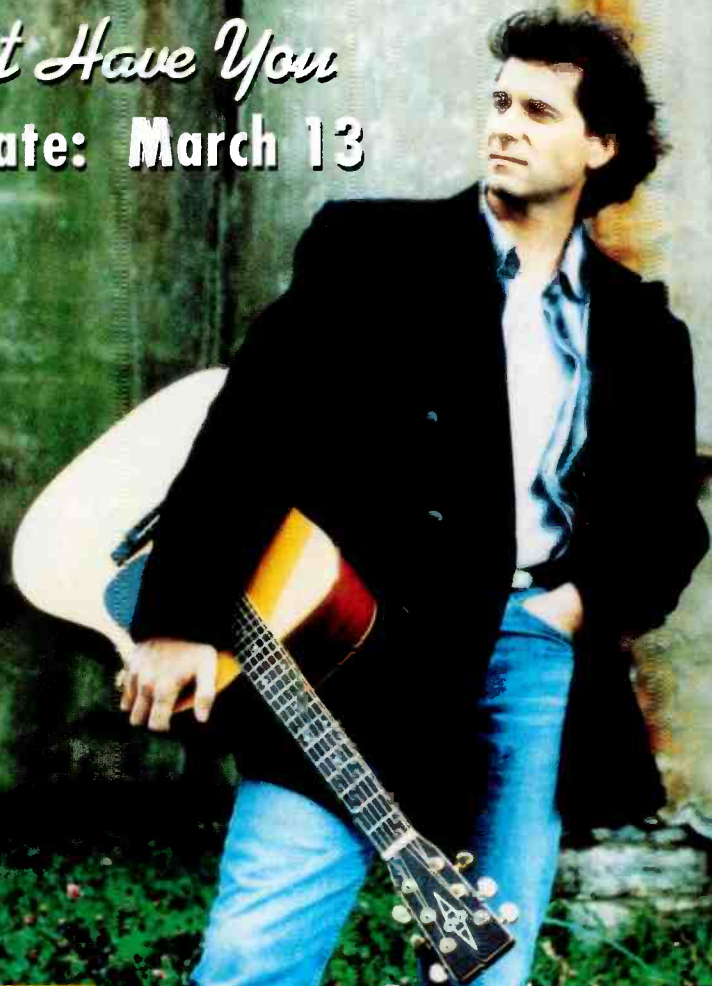
**See us at booth 46 at CRS or call  
1-800-359-MRPI (6774) for your  
"LOCAL MARKET REPORT"**



# BILLY MONTANA

*Didn't Have You*

Add Date: March 13



Exclusively Distributed By

NAVARRE  
CORPORATION

*From the upcoming album,*

**NO YESTERDAY,**

*the debut release from*



MAGNATONE  
RECORDS

Written: Billy Montana/Jamie K. Watson  
Produced: Jim McKell/David Flint/Billy Montana





▲ **KEEP THE FAITH**

Warner Bros. artist Faith Hill celebrates Platinum sales for her debut album, *Take Me As I Am*. Enjoying the moment are (l-r): Warner/Reprise Nashville Pres. Jim Ed Norman, Reba McEntire, Faith Hill, producer Scott Hendricks and Warner/Reprise Nashville Sr. VP Martha Sharp.



▲ **TY A YELLOW RIBBON**

At a recent Nashville press reception, Epic recording artist Ty Herndon offers fashion tips to *Network 40* VP/Country Editor Barry Freeman.



▲ **THE OTHER MONTANA**

Magnatone Records Nat'l Promo Dir. Nina Rossman recently stopped by the *Network 40* offices to introduce new artist Billy Montana. (l-r): *Net 40* VP/GM Gerry Cagle, Magnatone's Nina Rossman and Don Kamerer, *Net 40* Country Radio Editor Jamie Matteson and Magnatone artist Billy Montana.



▲ **STEP RIGHT UP**

Enjoying a recent Polydor showcase in Los Angeles are (l-r): KAYD Beaumont PD Frank Dawson, *Network 40* Country Editor Jamie Marreson, KRST Albuquerque PD Bruce Agler, KGNC Amarillo MD Patrick Clark and consultant Lee Randall.



▲ **PEDIGREED ARTIST**

It's all smiles at Mark Collie's signing party. (l-r): Collie manager Don Light, Giant Records President James Stroud, Collie, BMI Nashville VP Roger Sovine.



▲ **NOT YOUR AVERAGE JOE**

Epic artist Joe Diffie made the day of three very happy KMLE Phoenix staff members. (l-r): KMLE's Michelle Lindsey and Karen Johnston, Joe Diffie and KMLE's Sara Webb.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



# LISABROKOP



Baby,  
You're something and  
I'm wrapped around your  
fingers. Oh, I need you  
so much. I'm so far in.  
It's one of those nights.  
Love, Lisa

## One Of Those Nights

from the album  
"Every Little Girl's Dream"





# the PICTURE<sup>TM</sup> page



## ▲ NOW SMILE PRETTY

EMI artist Milla offered modeling tips to WHYT Detroit staffers... apparently to negligible results. (l-r): WHYT's Res. Dir. Caeri Bertrand, afternoon DJ Dave Fogel, Milla, APD Mark Jackson, EMI's Scott Gordon and WHYT Music Coord. Rob Weldon.



## ▲ BREAKING INTO "SAM AND RAYA'S VAULT?"

KROQ Los Angeles morning hosts Kevin (left) and Bean think of a pleasant way to tell *Geraldo* host Geraldo Rivera that he misinterpreted southern California's earthquake epicenter.



## ▲ GLARINGLY OBVIOUS

WBLI Long Island afternoon personality Kelly Nash recently asked Priority group Foreigner who does their hair. (l-r): Foreigner's Mick Jones, Nash and Lou Graham.



## ▲ HER CUPS RUNNETH OVER

Over 3,000 spectators turned out for MTV's 6th Annual Rock N' Jock Softball Game and to see who Pamela Anderson would marry. Each inning. (l-r): Melissa Etheridge, BBDO's (the advertising agency, not the underwear) Larry Novensrein, Pamela Anderson-Michaels-Guber-Lee, Bobby Bonilla, TJ Martell's Paul Michael Schaeffer, David Justice, Ozzie Smith, Diesel, MTV VP Ad Sales New York Todd Siegel, Cameron Daddo, Warren G. George Clooney, Mike Piazza, Roger Clemens, MTV Dir. Ad Trade Mktg. Dan Levi and Bill Bellamy. (l-r, front row): Roger McDowell, Corbin Bernsen, Jon Stewart and Dan Cortese.



## ▲ LET'S HEAR IT FOR COSMETIC SURGERY

Virgin Records artist Scarface is presented with a Platinum plaque for his album, *The Diary*. (l-r): Noo Trybe Records Mgr. Creative Serv. Carmonique Roberts, Noo Trybe Sales Mgr. Mike Mack, Virgin VP Sales Joyce Castagnola, Virgin Pres./CEO Phil Quattararo, Scarface, Noo Trybe Pres. Eric Brooks, Scarface's Mgr. B.W. and Virgin VP R&B Promo Waymon Jones.



## ▲ CAN'T SEE DEFORREST FROM TAETREES

David Letterman icon Calvert DeForest showed WHYZ New York's morning show how to tuck your tie in your pants suavely. (l-r): WHYZ's "Elliot The Producer," Morning Zoo host John Lander, DeForest and WHYZ's Patty Steele.

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# BUSH

everything zen...



PRODUCED BY CLIVE LANGER AND ALAN WINSTANLEY AND BUSH  
MIXED BY HOLMAN AND PAUL PALMER  
PHOTO BY CHRIS CUFFARO

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TRAUMA  
RECORDS



THE  
ATLANTIC  
GROUP





▲ **WATCHING THE GIRLS GO BY**

RCA artist Willi One Blood took time out to offer dreadlock care and styling tips. (l-r): Willi One Blood, RCA VP Nat'l. Pop Promo Skip Bishop, WHITZ New York MD Andy Shane and WHITZ on-air personality Elvis Duran.



▲ **NO MORE PASSING THE BUCK**

Guitarist Peter Buck from Warner Bros. mega-group R.E.M. tied the knot before the band kicked off their world tour in Perth, Australia. Here he gets fashion tips from wedding reception band, Slash Records group Grant Lee Buffalo. (l-r): GLB members Joey Peters and Grant Lee Buffalo, Peter Buck and GLB's Paul Kimble.



▲ **YOU'RE HOW OLD?**

Jive artist and birthday girl Aaliyah celebrated her umpteenth birthday with friends. (l-r): Zomba Music Publishing Sr. VP Rachelle Greenblatt, Jive Sr. Dir. Artist Dev./Video Promo Janet Kleinbaum, Aaliyah, Jive Pres. Barry Weiss, Aaliyah's mom Diane Haughton and Blackground GM Jomo Hankerson.



▲ **CAPITOLISM**

Capitol Hip-Hop group Channel Live were blazing at New York's home of Hip-Hop, Hot 97 New York. Hangin' in the studio are (l-r): CL's Hakim, Hot 97 morningsters Dr. Dre and Lisa G., CL's Tuffy and Hot's Ed Lover.



▲ **REASON TO BE A VEGETARIAN**

Contestant for WKSS Hartford's "Mile Of Meat" struts his stuff for women voters. Yes, the sign does cite his I.Q.



▲ **LOOKING FOR A GOOD ROAST TO RUMP?**

KIOK Tri-Cities middayer Bob Bishop is shown here filming his new infomercial on how guys can get picked up by women at a supermarket. (l-r): frightened onlooker, Bob, KIOK Account Rep. Melissa Taylor (pushing cart) and KIOK receptionist Karen Deatherage (filming).

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# REDNEX COTTON EYE JOE



Impacting  
Radio On Its  
First Week With:

600 BDS Spins

Over 5 Million Listeners

PRO FM 26 Spins

B94 16 Spins

Y107 17 Spins

K92 28 Spins

B96 21 Spins

KRBE 27 Spins

KTFM 54 Spins

WAPE 22 Spins

WRVQ  
WDBR  
WVKS  
WDJX  
WPXR  
KWNZ  
KLRZ  
WXXL  
WBNQ

KPRR  
WNNK  
WLAN  
WWCK  
WZOQ  
WGLU  
WHHY  
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KMCK

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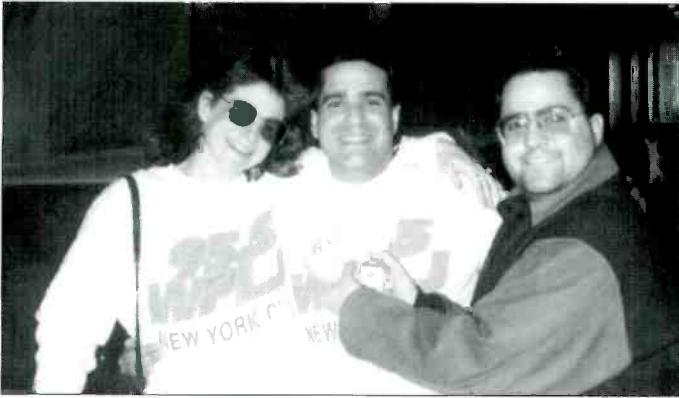
Power Pig  
KKRD  
WFLY  
WABB  
KSIQ  
KHTY  
U93  
WZYP  
WQGN

WKFR  
KISR  
KWTX  
WNOK  
KZII  
WTCF





# the PICTURE <sup>TM</sup> page also



### ▲ THREE FOR THE ROAD

WPLJ New York listener Frank Cositore (middle) and wife Aileen consider a \$200 offer to play *Indecent Proposal* with Rocky Allen Showgram correspondent Onions.



### ▲ KNOW WHAT?

Network 40 staffers met up with Columbia artist Dionne Farris at a recent gig. (l-r): Net 40 Administrative Dir. Sara Hunter, Music Dir./A/C Editor Kristen Guarino, Dionne Farris, Net 40 VP Operations Dwayne "Cuddles" Ward, Crossover Editor Stephen Meade and Radio Editor John "No Finger" Kilgo.



### ▲ HIRED EDUCATION

Warner Bros. group The Flaming Lips appeared on *Beverly Hills 90210* this week and met some cast members. (l-r): FL's Steven Drozd, *90210*'s Kathleen Robertson and Tori Spelling, WB's Greg (no relation to Shannon Doherty) Lee, FL's Ronald Jones, Wayne Coyne, *90210*'s Ian Ziering and FL's Michael Ivins.



### ▲ "HEEEEEEEERE'S JONI!"

Joining Reprise legend Joni Mitchell backstage after a very rare performance is film legend Jack Nicholson.



### ▲ CROSS YOUR FINGERS

Mercury artist Jon Bon Jovi stopped by KDMX Dallas to promote his hit single and mingle amongst the commoners. (l-r): Kim Ashley, Steve Eberhart, Max Morgan, Jon Bon Jovi and Johnny Edwards.



### ▲ WHEN YOU WISH...

Motown artists Boyz II Men recently visited with 10-year-old leukemia patient Jenny Moore, whose dream was to meet the band and get their autographs. (l-r): Boyz II Men members Shaun, Wanya, Nathan and Michael, Jenny Moore and WZJM Cleveland PD J.J. Quest, who arranged the visit.

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# Dave Matthews Band

**ALREADY #1 AAA**

**MODERN ROCK MONITOR  
AIRPOWER 28\*-24\***

**ALBUM ROCK MONITOR  
35\*-31\***

**NOW CROSSING  
INTO FORMAT 4:**

**B97 Z100 Star 94 Q99  
KISF Y107 WAPE WZNY  
Power Pig WPLY**

**"What Would You Say"**



**BUZZ BIN**



**CUSTOM ROTATION**

**GIANT WARRIOR**

**DAVE MATTHEWS  
BAND**

**UNDER THE TABLE  
AND DREAMING**

From The Album  
*Under The Table And Dreaming*  
Produced By Steve Lillywhite  
Mixed by Tom Lord-Alge

  
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REPRODUCED BY ELECTRIC BLUE  
MUSIC AND MUSIC  
1997 EMI MUSIC



# the PICTURE <sup>TM</sup> page again



## ◀ WOULD YOU DO IT FOR LOVE?

Bringing new meaning to the words "hand-dipped" is KDON Salinas morning man Mike Chase, who was covered in chocolate for a recent Valentine's Day promo event.



## ▲ TOM WITH... GUYS?

Interscope Records legend Tom Jones recently visited WHYT Detroit and met WHYT PD Kick Gillette (left) with Interscope/Chicago Jeff Davis.



## ▲ A CHORUS LINE

Hanging with Columbia artist Sophie B. Hawkins at KISF Kansas City studios are (l-r): Columbia Records' Joe Schuld, KISF Promo Mgr./air personality Paige Turner, Sophie B. Hawkins, PD Chuck Geiger and MD Booker Madison.



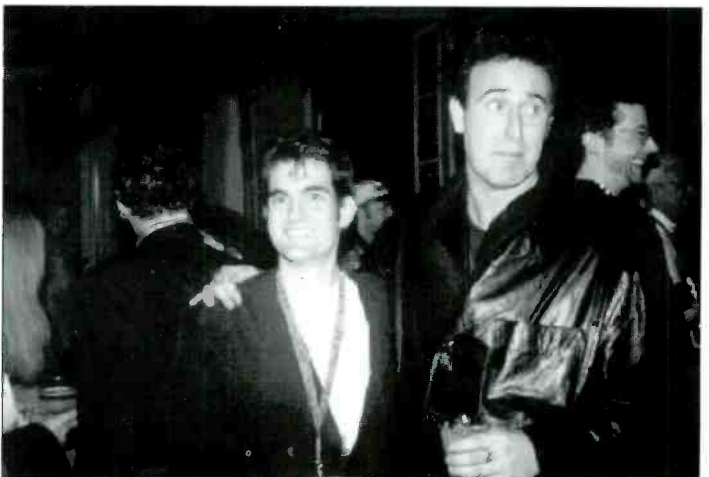
## ▲ THE HEIGHT REPORT

KWIN Stockton welcomed MCA artists Immature to their studios and were lined up according to height. (l-r): Immature's Rome, KWIN APD Stacey Lynn, Immature's I.DB and Batman, KWIN MD/nights Mark Medina and MCA Records' Anthony Miles.



## ▲ FASHION 101

Getting much-needed fashion tips from Mercury artist Crystal Waters is WFLZ Tampa APD Jeff Kapugi.



## ▲ WAITRESS!...CHECK!!!

Completely enraptured by the witty words of KELL San Angelo MD Michael Todd (left) is Mercury artist Martin Page (right).

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# ADINA HOWARD FREAK LIKE ME

It's no secret – you've  
never had a freak like this.

The premiere single and video  
from the forthcoming debut album

**Do You Wanna Ride.**

Produced by Mass Order for Double Lady Productions  
Executive Producers: Max Gousse, Gerry Griffith, Roger Romain, Livio Harris  
Management: Biggie Management, New York/Los Angeles

Over 1,000 Spins!  
R/C Monitor Jumps 18\*-14\*

Top 10 Single Sales!

Breaking Into Mainstream:

**WXKS KUBE B95**

**WWKX 86 Plays**

**KJYK 57 Plays**

**KKFR 51 Plays**

**KDON 48 Plays**

**WJMN 45 Plays**

**WHHH 38 Plays**

**KZFM 36 Plays**

**KPWR 32 Plays**

**KWIN 32 Plays**

**KHTN 31 Plays**

**Z 90 63 Plays**

**KIKI 56 Plays**

**WERQ 50 Plays**

**KLUC 46 Plays**

**WNVZ 39 Plays**

**WPGC 36 Plays**

**WHJX 33 Plays**

**WJMH 32 Plays**

**WQHT 31 Plays**

**KIXY 30 Plays**

**#1 Phones 92Q!**



**Top 10  
Requests!**



**#5 Most  
Played!**



eastwest records america

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# New PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS

**Mix 98.5**  
*Always Mix Always Party A Better Mix*  
 FACSIMILE TRANSMISSION

WBWN, Boston (617) 236-6898 Greg Strassell, Program Director Amy Doyle, Music Director

RANK	LW	TW	ARTIST	TITLE
1	30	25	Boyz II Men	"On Bended Knee"
2	28	25	Luther Vandross	"Always And Forever"
3	23	24	Melissa Etheridge	"Come To My Window"
4	30	24	Gerald Levert	"I'd Give Anything"
5	12	23	Madonna	"Take A Bow"
6	27	23	Madonna	"Secret"
7	28	23	Amy Grant	"Lucky One"
8	20	22	Des'ree	"You Gotta Be"
9	26	19	Boyz II Men	"I'll Make Love To You"
10	19	19	Bonnie Raitt	"You Got It"
11	21	19	Vanessa Williams	"The Sweetest Days"
12	12	18	Amy Grant & V.	"House Of Love"
13	9	16	Martin Page	"In The House Of Stone"
14	4	15	Eagles	"Love Will Keep Us Alive"
15	10	13	Jon Secada	"Mental Picture"
16	7	13	Gloria Estefan	"Everlasting Love"
17	0	13	Jaki Graham	"Ain't Nobody"
18	7	10	Toni Braxton	"Love Should've Brought"
19	9	9	Melissa Etheridge	"I'm The Only One"
20	6	8	Take 6	"You Can Never Ask Too"
21	12	7	Londonbeat	"Come Back"
22	7	7	Anita Baker	"I Apologize"
23	10	6	Boyz II Men	"Water Runs Dry"
24	6	6	Blessid U. Of Soul	"I Believe"
25	5	6	Keith Martin	"Never Find Someone Like"
26	0	5	Elton John	"Believe"
27	5	4	Huey Lewis & The	"Little Bitty Pretty One"

**B94 FM**

WBZZ, Pittsburgh (412) 381-8100 Buddy Scott, Operations Manager David Edgar, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	42	62	Boyz II Men	"On Bended Knee"
2	61	62	Hootie & The	"Hold My Hand"
3	61	61	Melissa Etheridge	"I'm The Only One"
4	60	59	Madonna	"Take A Bow"
5	46	51	Luther Vandross	"Always And Forever"
6	39	44	Bon Jovi	"Always"
7	38	37	TLC	"Creep"
8	55	37	Real McCoy	"Another Night"
9	39	36	Gerald Levert	"I'd Give Anything"
10	40	36	Tom Petty	"You Don't Know How It"
11	36	36	4 PM	"Sukiyaki"
12	38	36	Sheryl Crow	"Strong Enough"
13	0	35	Prenders	"I'll Stand By You"
14	21	32	Dionne Farris	"I Know"
15	28	31	Melissa Etheridge	"If I Wanted To"
16	31	28	Martin Page	"In The House Of Stone"
17	34	27	Londonbeat	"Come Back"
18	A	26	Jamie Walters	"Hold On"
19	A	26	Gloria Estefan	"Everlasting Love"
20	12	26	Bruce Springsteen	"Murder Incorporated"
21	22	25	Bon Jovi	"Someday I'll Be Sa"
22	28	23	Boyz II Men	"Thank You"
23	18	20	Counting Crows	"Einstein On The Beach"
24	24	20	Counting Crows	"Mr. Jones"
25	14	16	2 Unlimited	"Get Ready For This"
26	0	15	Jade	"Every Day Of The Week"
27	11	15	Crystal Waters	"100% Pure Love"
28	13	14	Jane Jackson	"You Want This"
29	15	14	Four Seasons	"December '63 (Oh What A"
30	0	14	Elton John	"Believe"
31	12	13	Gin Blossoms	"Found Out About You"
32	12	13	Jane Jackson	"Because Of Love"
33	13	13	Ace Of Base	"The Sign"
34	10	13	Haddaway	"What Is Love"
35	12	13	Jimmy Cliff	"I Can See Clearly Now"
36	16	13	Green Day	"When I Come Around"
37	13	12	Jon Secada	"If You Go"
38	11	12	Robin S.	"Show Me Love"
39	12	12	Big Mountain	"Baby I Love Your Way"
40	11	12	Sheryl Crow	"All I Wanna Do"

**KDWB 101.3**

KDWB, Minneapolis (612) 340-9000 Mark Bolke, Program Director Rob Morris, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	52	56	TLC	"Creep"
2	55	55	Ini Kamoze	"Here Comes The"
3	52	55	Boyz II Men	"On Bended Knee"
4	52	55	Madonna	"Take A Bow"
5	50	54	Green Day	"When I Come Around"
6	26	53	Firehouse	"I Live My Life For You"
7	52	52	Sheryl Crow	"Strong Enough"
8	49	50	Dionne Farris	"I Know"
9	50	48	Aimee Mann	"That's Just What You Are"
10	37	43	Jade	"Every Day Of The Week"
11	19	41	Crystal Waters	"100% Pure Love"
12	39	41	Bon Jovi	"Always"
13	40	41	Real McCoy	"Another Night"
14	38	40	Hootie & The	"Hold My Hand"
15	37	38	4 PM	"Sukiyaki"
16	32	28	Martin Page	"In The House Of Stone"
17	45	27	Blessid U. Of Soul	"I Believe"
18	26	26	Brownstone	"If You Love Me"
19	11	26	Vanessa Williams	"The Sweetest Days"
20	21	22	Four Seasons	"December '63 (Oh What A"
21	20	22	Corona	"The Rhythm Of The Night"
22	17	21	the cranberries	"Dreams"
23	16	20	Jane Jackson	"You Want This"
24	0	19	Londonbeat	"Come Back"
25	15	19	Real McCoy	"Run Away"
26	15	18	Pearl Jam	"Better Man"
27	14	18	DeeDee Dick	"New Age Girl"
28	26	17	Weezer	"Buddy Holly"
29	0	17	Lisa Loeb & Nive	"Stay (I Missed You)"
30	10	16	Soul For Real	"Candy Rain"
31	24	16	Melissa Etheridge	"If I Wanted To"
32	16	16	Des'ree	"You Gotta Be"
33	38	14	Jamie Walters	"Hold On"
34	12	14	Prenders	"I'll Stand By You"
35	11	12	Andru Donalds	"Mishale"
36	13	12	Tom Petty	"You Don't Know How It"
37	11	12	Sheryl Crow	"All I Wanna Do"
38	15	11	Simple Minds	"She's A River"
39	0	11	Offspring	"Come Out And Play"
40	0	10	All-4-One	"(She's Got) Skilz"

**92Q JAMS**  
 92.3 FM

WERQ, Baltimore (410) 332-8200 Russ Allen, Program Director Camille Cashwell, Music Director

RANK	LW	TW	ARTIST	TITLE
1	49	55	Soul For Real	"Candy Rain"
2	34	50	Adina Howard	"Freak Like Me"
3	42	48	Brownstone	"If You Love Me"
4	17	45	Monieco	"Is It Me"
5	37	44	Raphael Saadiq	"Ask Of You"
6	39	43	Brandy	"Baby"
7	50	41	Blackstreet	"Before I Let You Go"
8	39	39	Nate Dogg	"One More Day"
9	11	37	Brian McKnight	"Crazy Love"
10	36	37	Subway ft 702	"This Lil' Game We Play"
11	35	36	TLC	"Red Light Special"
12	0	35	Boyz II Men	"Thank You"
13	0	35	Howard Hewett	"this love is forever"
14	45	34	Anita Baker	"I Apologize"
15	6	34	Montell Jordan	"This Is How We Do It"
16	29	33	Brandy	"Best Friend"
17	29	32	Keith Martin	"Never Find Someone Like"
18	20	32	Immature	"Constantly"
19	17	31	Mary J. Blige	"I'm Goin' Down"
20	27	31	Stevie Wonder	"For Your Love"
21	26	31	Brownstone	"Grapevine"
22	0	30	Madonna	"Take A Bow"
23	33	25	Barry White	"Come On"
24	20	24	N II U	"I Miss You"
25	0	24	Shabba Ranks	"Let's Get It On"
26	20	24	Toni Braxton	"I Belong To You"
27	30	23	Gerald Levert	"Answering Service"
28	0	23	IV Xample	"I'd Rather Be Alone"
29	28	22	TLC	"Creep"
30	14	22	Mary J. Blige	"Be Happy"
31	35	22	Jewell	"Woman To Woman"
32	14	21	Boyz II Men	"On Bended Knee"
33	9	20	Keith Murray	"Get Lifted"
34	0	19	soul for real	"ain't no sunshine"
35	21	18	Channel Live	"Mad Izm"
36	20	18	Brandy	"I Wanna Be Down"
37	23	18	Capleton	"Tou"
38	19	15	Scarface	"People Don't Believe"
39	0	15	Soul For Real	"If Only you knew"
40	15	15	Vicious	"Nika"

*"...Wanna stay up late and watch that little girl Brandy sing on David Letterman tonight?"*

*"Mother... I just read in USA Today that she has the #1 single in the country. Damn right I'll watch!"*

**BRANDY'S "BABY"**  
**THE NATION'S #1 SELLING RECORD**  
**5 WEEKS IN A ROW!**

# ★★ A MUST PLAY RECORD ★★

From "Swamp Ophelia" And The Motion Picture *Boys On The Side*.



LOOK WHAT THE **power of two** CAN DO:

- ★ More than 5,000,000 ALBUMS SOLD ★ Just earned their FIFTH GRAMMY® NOMINATION!
- ★ Made their HOLLYWOOD DEBUT IN *BOYS ON THE SIDE*, performing in the movie and on the soundtrack. (The movie stars Whoopi Goldberg and Drew Barrymore and opened Feb. 3rd in 2000 theatres nationwide)



**"Power Of Two"** the new single from  
**"Swamp Ophelia"** and the motion picture  
*Boys On The Side* on your desk now!

Produced by Peter Collins for Jill Music, Ltd. and Indigo Girls.  
Management: Russell Carter Artist Management, Ltd.



epic records group



# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS

### 99.1 KGGI FM

KGGI, Riverside (909) 684-1991 Carmy Ferreri, Program Director Sonia Jimenez, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	62	65	Madonna	"Take A Bow"
2	63	63	Boyz II Men	"On Bended Knee"
3	62	63	TLC	"Creep"
4	61	59	Blackstreet	"Before I Let You Go"
5	33	56	Brandy	"Baby"
6	28	47	Stevie B.	"Dream About You"
7	45	44	TLC	"Red Light Special"
8	45	43	Soul For Real	"Candy Rain"
9	30	40	Immature	"Constantly"
10	31	39	K7	"Move It Like This"
11	35	38	Real McCoy	"Another Night"
12	0	36	Boyz II Men	"Water Runs Dry"
13	26	32	Gloria Estefan	"I Turn The Beat Around"
14	29	31	Brownstone	"If You Love Me"
15	35	30	Brandy	"I Wanna Be Down"
16	27	30	Queen Latifah	"Weekend Love"
17	44	29	Spanish Fly	"Daddy's Home"
18	31	28	Barry White	"Practice What You Preach"
19	0	27	Mary J. Blige	"I'm Goin' Down"
20	40	25	Corona	"The Rhythm Of The Night"
21	34	24	Lil Suzy	"Promise Me"
22	24	21	Des'ree	"You Gotta Be"
23	22	20	Madonna	"Secret"
24	41	20	Boyz II Men	"I'll Make Love To You"
25	14	15	K-Ci Hailey	"If You Think You're"
26	5	12	Stevie Wonder	"For Your Love"
27	0	10	Babyface	"When Can I See You"

### MIX 96.5 K H M X

KHMX, Houston (713) 790-0965 Pat Paxton, Program Director Rich Anhorn, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	30	30	Eagles	"Love Will Keep Us Alive"
2	27	28	Bon Jovi	"Always"
3	28	28	John Mellencamp	"Wild Night"
4	18	27	Jim Blossoms	"Found Out About You"
5	27	27	Sarah McLachlan	"Good Enough"
6	26	26	Seal	"Prayer For The Dying"
7	27	25	Jim Blossoms	"Until I Fall Away"
8	28	21	Melissa Etheridge	"I'm The Only One"
9	20	21	Des'ree	"You Gotta Be"
10	19	20	Hootie & The	"Hold My Hand"
11	20	20	Jon Secada	"If You Go"
12	15	19	Tom Petty	"You Don't Know How To"
13	16	19	Madonna	"Take A Bow"
14	18	18	Gloria Estefan	"Turn The Beat Around"
15	16	18	Martin Page	"In The House Of Stone"
16	5	17	Melissa Etheridge	"If I Wanted To"
17	15	16	Firehouse	"I Live My Life For You"
18	5	15	Foreigner	"Until The End Of Time"
19	17	15	Amy Grant & V.	"House Of Love"
20	18	14	Steve Perry	"You Better Wait"
21	0	11	Elton John	"Believe"
22	6	6	Bonnie Raitt	"You Got It"
23	5	6	Gloria Estefan	"Everlasting Love"
24	6	6	Richard Marx	"Nothing Left Behind Us"
25	5	6	Huey Lewis & The	"Little Bitty Pretty One"
26	5	5	John Waite	"How Did I Get By Without"

### Z100

WHIZ, New York (212) 239-2300 Steve Kingston, Program Director Andy Shane, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	60	61	Pearl Jam	"Better Man"
2	58	59	Real McCoy	"Another Night"
3	52	58	Madonna	"Take A Bow"
4	61	58	Green Day	"When I Come Around"
5	59	56	Bon Jovi	"Always"
6	49	55	Live	"I Alone"
7	60	55	Melissa Etheridge	"Like The Way I Do"
8	41	45	Weezer	"Buddy Holly"
9	34	43	Crystal Waters	"100% Pure Love"
10	42	37	Stone Temple	"Interstate Love Song"
11	28	36	Hootie & The	"Hold My Hand"
12	33	35	Candlebox	"Far Behind"
13	51	34	Ini Kamoze	"Here Comes The"
14	36	33	Sheryl Crow	"Strong Enough"
15	18	30	Bruce Springsteen	"Murder Incorporated"
16	26	30	Offspring	"Self Esteem"
17	29	30	the cranberries	"Zombie"
18	21	29	Duran Duran	"White Lines"
19	26	29	Green Day	"Basket Case"
20	28	25	Pearl Jam	"Yellow Ledbetter"
21	29	23	Melissa Etheridge	"I'm The Only One"
22	23	22	Oasis	"Live Forever"
23	15	21	Portishead	"Sour Times (Nobody Loves)"
24	23	21	Collective Soul	"Gel"
25	21	20	Van Halen	"Can't Stop Lovin' You"
26	17	19	Simple Minds	"She's A River"
27	18	19	Live	"Lightning Crashes"
28	17	17	Stone Temple	"Pretty Penny"
29	13	16	Des'ree	"You Gotta Be"
30	7	16	Offspring	"Got To Get Away"
31	14	15	Dionne Farris	"I Know"
32	18	15	Sponge	"Plowed"
33	5	13	Bonnie Raitt	"You Got It"
34	5	11	Bush	"Everything Zen"
35	6	11	Gillie	"Mr. Personality"
36	5	8	Melissa Etheridge	"If I Wanted To"
37	0	5	Bon Jovi	"Saturday Night"
38	0	5	Dave Matthews Band	"What Would You Say"
39	0	5	Elton John	"Believe"
40	0	5	the cranberries	"Ode To My Family"

### 100 100.7 FM

WHYY, Miami (305) 620-9299 Casey Keating, Program Director Al Chio, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	44	49	Madonna	"Take A Bow"
2	42	45	Gloria Estefan	"Everlasting Love"
3	40	44	Des'ree	"You Gotta Be"
4	44	44	Bon Jovi	"Always"
5	44	44	Pretenders	"I'll Stand By You"
6	43	44	Real McCoy	"Another Night"
7	40	43	Melissa Etheridge	"I'm The Only One"
8	29	32	Vanessa Williams	"The Sweetest Days"
9	29	32	Amy Grant & V.	"House Of Love"
10	36	31	Luther Vandross	"Always And Forever"
11	33	31	4 PM	"Sukiyaki"
12	31	31	Boyz II Men	"On Bended Knee"
13	27	31	Martin Page	"In The House Of Stone"
14	30	30	Boyz II Men	"I'll Make Love To You"
15	25	28	Jon Secada	"Mental Picture"
16	25	25	Madonna	"Secret"
17	22	24	Richard Marx	"Nothing Left Behind Us"
18	33	24	Corona	"The Rhythm Of The Night"
19	16	23	Eagles	"Love Will Keep Us Alive"
20	24	22	Dionne Farris	"I Know"
21	23	20	Melissa Etheridge	"If I Wanted To"
22	15	20	Gloria Estefan	"Turn The Beat Around"
23	0	19	Celine Dion	"Only One Road"
24	22	18	Keith Martin	"Never Find Someone Like"
25	17	17	Sheryl Crow	"All I Wanna Do"
26	15	17	Elton John	"Can You Feel The Love"
27	15	17	Labouche	"Sweet Dreams"
28	18	17	John Mellencamp	"Wild Night"
29	17	17	Elton John	"Circle Of Life"
30	18	17	Huey Lewis & The	"But It's Alright"
31	19	16	Seal	"Prayer For The Dying"
32	14	15	4 Non Blondes	"What's Up"
33	16	15	Lisa Keith	"Better Than You"
34	11	15	Mariah Carey	"Hera"
35	12	14	Big Mountain	"Baby I Love Your Way"
36	12	14	Tommy Anthony	"I Don't Know You"
37	16	14	Real McCoy	"Run Away"
38	11	12	Londonbeat	"Come Back"
39	0	12	Ini Kamoze	"Here Comes The"
40	0	11	Elton John	"Believe"

"Hey Wally... wanna hear this really neat-o record by Brandy? I bought it today at Wal\*mart."

"Beaver, are you living on Mars? 'Baby' is playing on over 100 Top 40 Radio stations, including WXKS, KKFR, WZJM, KKRZ, WKSE and it's #4 on the Rhythm Crossover Monitor. In fact, you can even hear it in Mayfield, you Knucklehead!"



**BRANDY'S "BABY"**  
**THE NATION'S #1 SELLING RECORD**  
**5 WEEKS IN A ROW!**



# the cranberries

## "Ode To My Family"



### The **NETWORK** D-40\*

### TOP 40 Mainstream Monitor 60-40\*

#### JUST ADDED!!!

Z100	Q106	WZJM	WNDU	WWCK	WZOK
WBNQ	WRKY	WBSS	KKXL	WKZW	
		WOSC	WVAQ		

#### OVER 110 TOP 40 STATIONS!!!

WHYT 41 Plays	WNFZ 40 Plays	B97 39 Plays	KUTQ 34 Plays
WHHY 34 Plays	WFLY 31 Plays	WPST 31 Plays	KRBE 29 Plays
99X 29 Plays	KISF 28 Plays	WYHY 27 Plays	WVSR 23 Plays
WXXL 23 Plays	WSTR 20 Plays	WEDJ 19 Plays	WNTQ 18 Plays
WKBQ 17 Plays	KROQ 10 Plays	WAPE 7 Plays	WFLZ 5 Plays
Z100 5 Plays	WLUM 5 Plays	WKSS 5 Plays	





# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WIOQ, Philadelphia (610) 66-8100 Glenn Kalra, Program Director De De McGuire, Music Director

RANK	W	TW	ARTIST	TITLE
1	53	53	Green Day	"When I Come Around"
2	54	52	Counting Crows	"Einstein On The Beach"
3	52	50	Hootie & The	"Hold My Hand"
4	37	50	Pearl Jam	"Better Man"
5	44	50	Real McCoy	"Another Night"
6	45	49	Gin Blossoms	"Until I Fall Away"
7	53	49	Melissa Etheridge	"If I Wanted To"
8	42	46	Weezer	"Buddy Holly"
9	54	45	Bon Jovi	"Always"
10	36	37	Four Seasons	"December '63 (Oh What A"
11	39	36	4 PM	"Sukiyaki"
12	23	36	Tom Petty	"You Don't Know How It"
13	39	36	Dionne Farris	"I Know"
14	53	35	Corona	"The Rhythm Of The Night"
15	37	32	Melissa Etheridge	"I'm The Only One"
16	38	32	Madonna	"Take A Bow"
17	25	31	Londonbeat	"Come Back"
18	27	30	Blessid U. Of Soul	"I Believe"
19	22	29	Sheryl Crow	"Strong Enough"
20	24	29	Real McCoy	"Run Away"
21	0	27	Bon Jovi	"Saturday Night"
22	39	20	Pretenders	"I'll Stand By You"
23	15	19	R.E.M.	"What's The Frequency,"
24	19	19	TLC	"Creep"
25	18	17	Crystal Waters	"100% Pure Love"
26	46	17	Deadeye Dick	"New Age Girl"
27	16	15	Aerosmith	"Crazy"
28	10	14	Boyz II Men	"On Bended Knee"
29	11	11	Boyz II Men	"Water Runs Dry"
30	0	9	Elton John	"Believe"
31	9	8	Duran Duran	"White Lies"
32	10	7	Flaming Lips	"She Don't Use Jelly"
33	8	5	2 Unlimited	"Get Ready For This"



WJMN, Boston (617) 790-0009 Cadillac Jack, Program Director Cat Collins, Music Director

RANK	W	TW	ARTIST	TITLE
1	65	65	Brownstone	"If You Love Me"
2	63	65	Blackstreet	"Before I Let You Go"
3	65	63	TLC	"Creep"
4	63	58	Brandy	"I Wanna Be Down"
5	42	57	Tevin Campbell	"Don't Say Goodbye Girl"
6	51	53	Boyz II Men	"On Bended Knee"
7	41	49	N II U	"I Miss You"
8	63	48	K-Ci Hailey	"If You Think You're"
9	64	47	hade	"Every Day Of The Week"
10	44	46	Subway 7/702	"This Lil' Game We Play"
11	43	45	Alina Howard	"Freak Like Me"
12	44	43	Soul For Real	"Candy Rain"
13	43	43	Raja-Nee	"Turn It Up"
14	40	43	Brandy	"Baby"
15	43	41	Keith Martin	"Never Find Someone Like"
16	32	37	Montell Jordan	"This Is How We Do It"
17	28	37	TLC	"Red Light Special"
18	32	36	Madonna	"Take A Bow"
19	29	34	4 PM	"Sukiyaki"
20	19	34	Boyz II Men	"Thank You"
21	40	33	Boyz II Men	"Water Runs Dry"
22	33	32	Real McCoy	"Run Away"
23	49	31	Noirious B.I.G.	"Big Poppa"
24	43	29	Black Men United	"U Will Know"
25	0	27	Montecro	"Is It Me"
26	41	22	Mary J. Blige	"Be Happy"
27	21	21	Vicious	"Nika"
28	20	20	Real McCoy	"Another Night"
29	0	14	2Pac	"Dear Mama"
30	42	14	Mary J. Blige	"I'm Goin' Down"



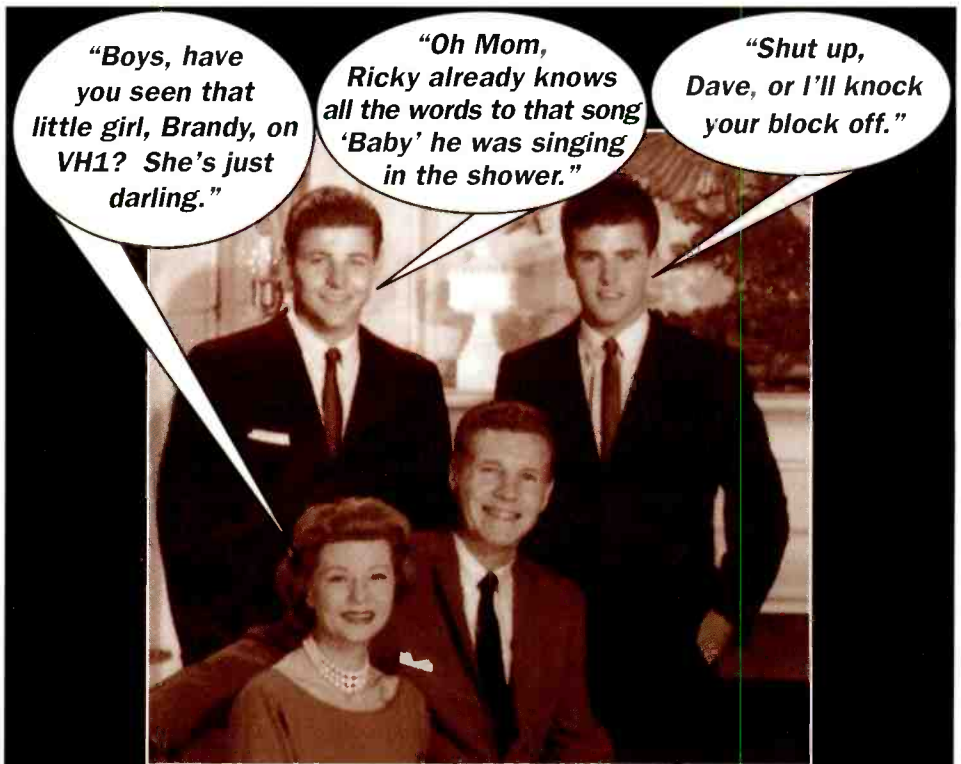
WKBC, St Louis (314) 644-1380 (Open), Program Director Kenny Knight, Music Director

RANK	W	TW	ARTIST	TITLE
1	47	48	Madonna	"Take A Bow"
2	47	47	Stone Temple	"Interstate Love Song"
3	47	47	Tom Petty	"You Don't Know How It"
4	48	46	Real McCoy	"Another Night"
5	47	46	Pearl Jam	"Better Man"
6	47	46	Hootie & The	"Hold My Hand"
7	47	41	De'rice	"You Gotta Be"
8	41	34	Boyz II Men	"On Bended Knee"
9	28	32	TLC	"Creep"
10	28	31	Dionne Farris	"I Know"
11	22	30	Green Day	"When I Come Around"
12	23	27	Sheryl Crow	"Strong Enough"
13	23	27	2 Unlimited	"Get Ready For This"
14	0	27	Imi Kamooze	"Here Comes The"
15	0	27	Melissa Etheridge	"The Rhythm Of The Night"
16	26	26	Corona	"Love Will Keep Us Alive"
17	11	24	Eagles	"Run Away"
18	23	24	Real McCoy	"Mishale"
19	28	23	Andru Donalds	"The Man Who Sold The"
20	16	22	Nirvana	"Had Reputation"
21	29	21	Freedy Johnston	"No More 'I Love You's"
22	19	21	Annie Lennox	"She's A River"
23	13	20	Simple Minds	"Come Back"
24	22	20	Londonbeat	"Saturday Night"
25	18	19	Whigfield	"Buddy Holly"
26	17	17	Weezer	"Ode To My Family"
27	14	17	the cranberries	"Can't Stop Lovin' You"
28	15	16	Van Halen	"Lightning Clashes"
29	5	15	Live	"Live Forever"
30	A	14	Oasis	"Bang And Blame"
31	0	12	R.E.M.	"Every Day Of The Week"
32	13	12	Jade	"Get"
33	A	11	Collective Soul	"She Don't Use Jelly"
34	14	10	Flaming Lips	"Water Runs Dry"
35	A	10	Boyz II Men	"I Believe"
36	A	7	Blessid U. Of Soul	"I Believe"



KKBT, Los Angeles (213) 466-9566 Keith Nafaly, Program Director Maurice De Voe, Music Director

RANK	W	TW	ARTIST	TITLE
1	57	57	TLC	"Red Light Special"
2	57	57	Brownstone	"If You Love Me"
3	52	54	Noirious B.I.G.	"Big Poppa"
4	50	54	Brandy	"I Wanna Be Down"
5	44	52	Mary J. Blige	"I'm Goin' Down"
6	44	46	Anita Baker	"I Apologize"
7	34	45	Soul For Real	"Candy Rain"
8	45	43	TLC	"Creep"
9	44	42	Blackstreet	"Before I Let You Go"
10	31	34	2Pac	"Dear Mama"
11	17	30	N II U	"I Miss You"
12	33	30	Brandy	"Baby"
13	32	29	K-Ci Hailey	"If You Think You're"
14	18	25	Raphael Saadiq	"Ask Of You"
15	0	23	IV Xample	"I'd Rather Be Alone"
16	21	21	Subway 7/702	"This Lil' Game We Play"
17	20	20	Montell Jordan	"This Is How We Do It"
18	22	19	Blackstreet	"Joy"
19	A	17	Montecro	"Is It Me"
20	29	16	Ice Cube	"What Can I Do"
21	14	15	Sievie Wonder	"For Your Love"
22	20	14	Dru Down	"Mack Of The Year"
23	15	14	Roots	"Silent Treatment"
24	A	13	DJ Quik	"Safe & Sound"
25	18	12	Boyz II Men	"Thank You"
26	13	11	69 Boyz	"Here Kitty Kitty"
27	12	11	Madonna	"Take A Bow"
28	11	11	Diana King	"Shy Guy"
29	9	6	Craig Mack	"Get Down"
30	5	5	The Alkaholiks	"Daam"



**BRANDY'S "BABY"**  
**THE NATION'S #1 SELLING RECORD**  
**5 WEEKS IN A ROW!**



1st Week Debut #29



#33 Pop SoundScan Single!

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Norfolk #9

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Albany #7

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The first single and video from the insanely anticipated solo debut  
Return To The 36 Chambers: The Dirty Version

Produced by Ol' Dirty Bastard for Wu-Tang Productions

OL' DIRTY BASTARD  
BROOKLYN ZOO





# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WFLZ, Tampa (813) 839-9393 B.J. Harris, Program Director Tom Steele, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	72	73	TLC	"Creep"
2	72	72	Green Day	"When I Come Around"
3	39	72	Tom Petty	"You Don't Know How It"
4	73	72	Madonna	"Take A Bow"
5	73	72	2 Unlimited	"Get Ready For This"
6	70	62	4 PM	"Sukiyaki"
7	55	52	Dionne Farris	"I Know"
8	47	50	Jade	"Every Day Of The Week"
9	65	47	Corona	"The Rhythm Of The Night"
10	46	44	Brownstone	"If You Love Me"
11	30	42	Londonbeat	"Come Back"
12	40	39	Deadeye Dick	"New Age Girl"
13	27	36	Real McCoy	"Run Away"
14	37	34	Sheryl Crow	"Strong Enough"
15	37	33	Des'ree	"You Gotta Be"
16	36	24	Boyz II Men	"On Bended Knee"
17	25	21	Melissa Etheridge	"If I Wanted To"
18	14	19	Martin Page	"In The House Of Stone"
19	19	18	Immature	"Constantly"
20	8	18	Toni Braxton	"I Belong To You"
21	17	16	R.E.M.	"Bang And Blame"
22	0	16	TLC	"Red Light Special"
23	9	12	69 Boyz	"Here Kitty Kitty"
24	16	12	Bon Jovi	"Always"
25	6	11	Jamie Walters	"Hold On"
26	7	11	Simple Minds	"She's A River"
27	8	11	Weezer	"Buddy Holly"
28	10	10	Brandy	"I Wanna Be Down"
29	0	10	Rednex	"Corion Eye Joe"
30	0	9	the cranberries	"Zombie"
31	10	8	Adina Howard	"Freak Like Me"
32	6	8	Flaming Lips	"She Don't Use Jelly"
33	7	7	Gloria Estefan	"Everlasting Love"
34	9	7	Willie One Blood	"Whiney, Whiney (What"
35	5	6	Live	"Lightning Crashes"
36	5	6	Fingals	"Love Will Keep Us Alive"
37	A	5	Dave Matthews Band	"What Would You Say"
38	A	5	All-4-One	"(She's Got) Skillz"
39	A	5	the cranberries	"Ode To My Family"



KFMB, San Diego (619) 292-7600 Tracy Johnson, Operations Manager Tom Giendrum, Program Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	38	49	Real McCoy	"Another Night"
2	48	48	Amy Grant & V.	"House Of Love"
3	46	48	Des'ree	"You Gotta Be"
4	45	47	Boyz II Men	"On Bended Knee"
5	31	35	Madonna	"Take A Bow"
6	39	31	4 PM	"Sukiyaki"
7	31	31	Melissa Etheridge	"I'm The Only One"
8	30	30	Jon Secada	"Mental Picture"
9	43	28	Vanessa Williams	"The Sweetest Days"
10	30	28	Toni Braxton	"Love Should've Brought"
11	15	28	Martin Page	"In The House Of Stone"
12	28	27	Dionne Farris	"I Know"
13	0	27	Elton John	"Believe"
14	27	26	Gloria Estefan	"Everlasting Love"
15	26	26	Blessid U. Of Soul	"I Believe"
16	25	26	Annie Lennox	"No More 'I Love You's"
17	17	25	Harry Connick, Jr.	"(I Could Only) Whisper"
18	20	21	Jaki Graham	"Ain't Nobody"
19	16	18	Hootie & The	"Hold My Hand"
20	17	16	Sheryl Crow	"All I Wanna Do"
21	13	16	Gin Blossoms	"Found Out About You"
22	15	14	John Mellencamp	"Wild Night"
23	14	14	Melissa Etheridge	"Come To My Window"
24	14	14	Richard Marx	"The Way She Loves Me"
25	13	13	Amy Grant	"Lucky One"



WHYT, Detroit (313) 871-3030 Rick Gillette, Operations Manager Mark Jackson, Assistant PD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	60	67	Real McCoy	"Another Night"
2	67	67	Bush	"Everything Zen"
3	67	67	Live	"Lightning Crashes"
4	67	65	Sheryl Crow	"Strong Enough"
5	50	60	Throwing Muses	"Bright Yellow Gun"
6	50	52	Pizzicato Five	"Iwiggy"
7	52	52	Pearl Jam	"Better Man"
8	40	52	Letters To Cleo	"Here And Now"
9	41	48	Nirvana	"The Man Who Sold The"
10	30	48	Collective Soul	"Gel"
11	19	46	The Primitives	"Crash"
12	40	46	Sponge	"Ploved"
13	50	41	the cranberries	"Ode To My Family"
14	39	39	Elastica	"Connection"
15	46	39	Green Day	"When I Come Around"
16	38	39	Panthead	"Sour Times (Nobody Loves"
17	39	38	Stone Temple	"Unglued"
18	43	37	Oasis	"Live Forever"
19	20	36	The Stone Roses	"Love Spreads"
20	15	34	Alice In Chains	"Got Me Wrong"
21	57	32	Dink	"Green Mind"
22	29	32	Rancid	"Salvation"
23	0	24	no use for a na	"soulmate"
24	A	22	PJ Harvey	"Down By The Water"
25	21	22	Dionne Farris	"I Know"
26	16	21	Our Lady Peace	"Starved"
27	20	20	Belly	"Now They'll Sleep"
28	19	18	Adam Ant	"Wonderful"
29	11	17	R.E.M.	"Star 69"
30	12	17	Melissa Etheridge	"If I Wanted To"
31	A	15	Murmurs	"All I Need To"
32	0	13	Hole	"Asking For It"
33	38	10	R.E.M.	"Bang And Blame"
34	22	10	Duran Duran	"White Lines"
35	32	10	Willie One Blood	"Whiney, Whiney (What"
36	14	10	Moist	"Machine Punch Through"
37	0	10	Glove & Specia	"Baby's Got Sauce"
38	A	10	The Go-Go's	"Good Girl"
39	10	6	Siouxsie & The B.	"O Baby"
40	0	6	Tom Jones	"Situations"



KISFM, Los Angeles (818) 845-1027 Steve Perun, Program Director Tracy Austin, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	77	79	Boyz II Men	"On Bended Knee"
2	81	78	Madonna	"Take A Bow"
3	71	77	Stevie B.	"Dream About You"
4	64	74	TLC	"Creep"
5	49	52	Des'ree	"You Gotta Be"
6	28	49	Boyz II Men	"Water Runs Dry"
7	43	44	Ini Kamoze	"Here Comes The"
8	44	42	Gillette	"Mr. Personality"
9	41	42	Kym Mazelle	"Love Me The Right Way"
10	38	41	2 Unlimited	"Get Ready For This"
11	42	41	Corona	"The Rhythm Of The Night"
12	42	34	Brandy	"I Wanna Be Down"
13	24	33	Real McCoy	"Run Away"
14	30	31	N II U	"I Miss You"
15	40	30	Real McCoy	"Another Night"
16	35	27	Crystal Waters	"100% Pure Love"
17	30	26	Green Day	"When I Come Around"
18	25	23	Brownstone	"If You Love Me"
19	24	21	Sheryl Crow	"All I Wanna Do"
20	23	20	69 Boyz	"I ootsee Roll"
21	18	20	TLC	"Red Light Special"
22	20	19	4 PM	"Sukiyaki"
23	A	18	Mary J. Blige	"I'm Goin' Down"
24	17	17	Roula	"Lick It"
25	15	16	Counting Crows	"Mr. Jones"
26	13	16	Big Mountain	"Baby I Love Your Way"
27	15	16	New Order	"Bizarre Love Triangle"
28	18	16	Spin Doctors	"Two Princes"
29	0	16	Jade	"Every Day Of The Week"
30	15	15	Apache Indian	"Boom Shack-A-Lak"
31	12	13	Aerosmith	"Crazy"
32	13	12	DJ Miko	"What's Up"
33	0	12	All-4-One	"(She's Got) Skillz"
34	0	11	Salt-N-Pepa w/En	"Whatta Man"
35	13	10	Erasure	"Always"
36	0	10	Fun Factory	"Close To You"
37	10	10	Bizarre Inc	"I'm Gonna Get You"
38	14	10	Immature	"Constantly"
39	10	10	Coolio	"Fantastic Voyage"
40	15	9	Boyz II Men	"I'll Make Love To You"

"Hey, Scooter, do you think Peggy Sue will go see Boyz II Men with me?"

"Aw shucks Buddy, as long as you tell her Brandy is the opening act. She loves that song, 'Baby.'"

Gee, Peggy Sue's got a really nice butt!

**BRANDY'S "BABY"**  
**THE NATION'S #1 SELLING RECORD**  
**5 WEEKS IN A ROW!**

One Of The Most Added Again: WLUM KRBE WAAL WABB WERZ KISX WJET WKRZ WNTQ  
 WPXR WYSR KCHX WHTO WNSL KTMT WZOQ WCIR WKZW WNFZ WNKI Plus Many More!

# Run-Around



## BLUES TRAVELER

The track from the album

# four

### Hot Rotations:

**WZPL 22 Plays**   **Q99 16 Plays**   **99X 15 Plays**

KQKQ 14 Plays	WAYV 41 Plays	WCIL 28 Plays	KFRX 28 Plays
WGRG 28 Plays	WFIC 26 Plays	WLAV 26 Plays	WSPK 26 Plays
WRFY 19 Plays	KQIX 19 Plays	WYCR 18 Plays	WWJM 18 Plays
WZOK 15 Plays	WTWR 14 Plays	WWCK 13 Plays	KHTY 12 Plays
KHTT 8 Plays	WAEB 6 Plays	WDBR 5 Plays	And Many More!

KQCR 23 Plays	KQID 20 Plays
KKRD 17 Plays	WYKS 16 Plays
WJMX 11 Plays	KSMB 10 Plays

Produced & Mixed by Steve Thompson & Michael Barbiero

Engineered by Michael Barbiero

Management: Dave Frey, assisted by Debi Burdick in association w/BGP





# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS

### POWER 92FM

KKFR, Phoenix (602) 258-6161 Rick Stacy, Program Director Mario Devoe, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	58	64	Hootie & The	"Hold My Hand"
2	65	64	Jade	"Every Day Of The Week"
3	63	64	Brownstone	"If You Love Me"
4	61	62	Green Day	"When I Come Around"
5	65	58	Counting Crows	"Einstein On The Beach"
6	50	56	Madonna	"Take A Bow"
7	50	51	Adina Howard	"Freak Like Me"
8	37	48	Real McCoy	"Run Away"
9	27	45	Boyz II Men	"Water Runs Dry"
10	44	44	C.C.Ce Peniston	"Keep Givin' Me Your Love"
11	46	44	Soul For Real	"Candy Rain"
12	48	44	Andru Donalds	"Mishale"
13	43	41	TLC	"Red Light Special"
14	29	39	Dionne Farris	"I Know"
15	61	39	Brandy	"I Wanna Be Down"
16	45	39	N II U	"I Miss You"
17	54	39	Zhane	"Shame"
18	34	37	2 Unlimited	"Get Ready For This"
19	18	35	Brandy	"Baby"
20	19	35	Max-A-Million	"Far Boy"
21	34	32	Gloria Estefan	"Everlasting Love"
22	26	31	Mary J. Blige	"I'm Goin' Down"
23	30	30	Crystal Waters	"What I Need"
24	8	29	Boyz II Men	"I Thank You"
25	4	27	Lisa Hunt	"Best Of My Love"
26	14	26	Sheryl Crow	"Strong Enough"
27	12	25	Erasme	"I Love Saturday"
28	25	25	Londonbeat	"Come Back"
29	12	18	Gillette	"Mr. Personality"
30	0	16	Live	"Lightning Crashes"
31	5	12	Collective Soul	"Gel"
32	A	11	Fun Factory	"Close To You"
33	0	11	Simple Minds	"She's A River"

### Y100

100.3 FM

WPLJ, Philadelphia (610) 565-8900 Garet Michaels, Program Director Chuck Tisa, Assistant PD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	49	49	Offspring	"Self Esteem"
2	48	48	Green Day	"When I Come Around"
3	33	47	Live	"I Alone"
4	35	46	Sheryl Crow	"Strong Enough"
5	30	46	Stone Temple	"Vaseline"
6	47	45	Hootie & The	"Hold My Hand"
7	33	45	Counting Crows	"Einstein On The Beach"
8	47	37	Indigo Girls	"Least Complicated"
9	47	36	Candlebox	"Far Behind"
10	34	35	Weezer	"Buddy Holly"
11	35	35	Collective Soul	"Gel"
12	34	35	Toad The Wet	"Something's Always Wrong"
13	36	35	Melissa Etheridge	"If I Wanted To"
14	33	34	Deedee Dick	"New Age Girl"
15	47	34	Pearl Jam	"Better Man"
16	34	34	Pete Drogge	"If You Don't Love Me"
17	32	34	Smashing Pumpkins	"Today"
18	48	34	Stone Temple	"Interstate Love Song"
19	32	32	Green Day	"Basket Case"
20	32	32	Tom Petty	"You Don't Know How It"
21	13	32	the cranberries	"Ode To My Family"
22	35	32	Counting Crows	"A Murder Of One"
23	12	29	Soundgarden	"Fell On Black Days"
24	20	22	Oasis	"Live Forever"
25	22	22	Simple Minds	"She's A River"
26	22	21	Flaming Lips	"She Don't Use Jelly"
27	35	21	Meat Puppets	"Backwater"
28	18	20	Duran Duran	"Where Lines"
29	21	19	Dave Matthews Band	"What Would You Say"
30	21	19	Dionne Farris	"I Know"
31	22	18	Aimee Mann	"That's Just What You Are"
32	35	18	the cranberries	"Dreams"
33	18	18	Gin Blossoms	"Allison Road"
34	16	18	R.E.M.	"Bang And Blame"
35	19	17	Nirvana	"The Man Who Sold The"
36	A	16	Live	"Lightning Crashes"
37	11	16	Freddy Johnston	"Bad Reputation"

### Q102

WKQR, Cincinnati (513) 763-5686 Jimmy Seal, Program Director Brian Douglas, Assistant PD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	48	68	Ron Jovi	"Always"
2	50	68	Madonna	"Take A Bow"
3	66	67	Boyz II Men	"I'll Make Love To You"
4	67	67	Des'ree	"You Gotta Be"
5	65	65	Melissa Etheridge	"I'm The Only One"
6	24	30	Blessid U. Of Soul	"I Believe"
7	31	30	Wet Wet Wet	"Love Is All Around"
8	47	30	Jon Secada	"Mental Picture"
9	0	29	John Mellencamp	"Wild Night"
10	43	28	Toni Braxton	"You Mean The World To Me"
11	0	27	Huey Lewis & The	"But It's Alright"
12	23	26	Marrin Page	"In The House Of Stone"
13	28	26	Melissa Etheridge	"Come To My Window"
14	0	26	Ace Of Base	"Don't Turn Around"
15	25	25	Boyz II Men	"On Bended Knee"
16	0	24	Lisa Loeb & Nine	"Stay (I Missed You)"
17	0	23	Jon Secada	"If You Go"
18	0	23	Amy Grant	"Lucky One"
19	A	23	Eagles	"Love Will Keep Us Alive"
20	21	23	Richard Marx	"Nothing Left Behind Us"
21	26	23	Vanessa Williams	"The Sweetest Days"
22	20	21	Andru Donalds	"Mishale"
23	24	21	Tom Petty	"You Don't Know How It"
24	23	20	Hootie & The	"Hold My Hand"
25	13	19	Van Halen	"Can't Stop Lovin' You"
26	22	19	Jamie Walters	"Hold On"
27	18	18	Gloria Estefan	"Everlasting Love"
28	14	16	Green Day	"When I Come Around"
29	13	15	Firehouse	"I Live My Life For You"
30	12	14	4 PM	"Sukiyaki"
31	9	11	Sheryl Crow	"Strong Enough"
32	A	6	Bruce Springsteen	"Murder Incorporated"

### Star 101.5

KPLZ, Seattle (206) 223-5703 John Dimick, Program Director John Dimick, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	37	44	Boyz II Men	"I'll Make Love To You"
2	41	43	Jon Secada	"If You Go"
3	41	43	Eagles	"Love Will Keep Us Alive"
4	32	41	Huey Lewis & The	"But It's Alright"
5	31	40	Amy Grant	"Lucky One"
6	39	39	Madonna	"Take A Bow"
7	40	37	Des'ree	"You Gotta Be"
8	32	36	Wet Wet Wet	"Love Is All Around"
9	31	35	Ace Of Base	"Don't Turn Around"
10	35	35	Bonnie Raitt	"You Got It"
11	34	35	Toni Braxton	"You Mean The World To Me"
12	35	34	Ron Jovi	"Always"
13	23	34	Hootie & The	"Hold My Hand"
14	31	34	Gloria Estefan	"Everlasting Love"
15	21	34	Harry Connick, Jr.	"(I Could Only) Whisper"
16	32	33	Seal	"Prayer For The Dying"
17	34	33	Marrin Page	"In The House Of Stone"
18	41	33	Vanessa Williams	"The Sweetest Days"
19	38	28	Melissa Etheridge	"I'm The Only One"
20	34	25	Laird Texas	"What Might Have Been"
21	17	25	Melissa Etheridge	"Come To My Window"
22	34	22	Michael Bolton	"Once In A Lifetime"
23	21	22	John Waite	"How Did I Get By Without"
24	33	21	Richard Marx	"Nothing Left Behind Us"
25	21	21	Gin Blossoms	"Found Out About You"
26	1	21	10,000 Maniacs	"Because The Night"
27	19	20	Madonna	"Secret"
28	25	20	Mariah Carey	"Anytime You Need A"
29	21	19	Four Seasons	"December '63 (Oh What A"
30	13	18	Heart	"Will You Be There"
31	17	17	Foreigner	"Until The End Of Time"
32	17	17	Jon Secada	"Mental Picture"
33	21	16	Amy Grant & V.	"House Of Love"
34	16	16	Melissa Etheridge	"If I Wanted To"
35	14	14	Elton John	"Circle Of Life"
36	14	11	Elton John	"Can You Feel The Love"
37	0	9	Elton John	"Believe"

### 106 KMEL

KMEL, San Francisco (415) 391-1061 Michelle Santosasso, Program Director Joey Arbogey, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	69	69	TLC	"Red Light Special"
2	65	65	Notorious B.I.G.	"Big Poppa"
3	65	65	Soul For Real	"Candy Rain"
4	63	63	K-Ci Hailey	"If You Think You're"
5	62	62	Brownstone	"If You Love Me"
6	60	60	TLC	"Creep"
7	60	60	Mary J. Blige	"Be Happy"
8	48	48	Boyz II Men	"Water Runs Dry"
9	46	46	Madonna	"Take A Bow"
10	45	45	Brandy	"Baby"
11	41	41	Mary J. Blige	"I'm Goin' Down"
12	38	38	Barry White	"Practice What You Preach"
13	37	37	Ice Cube	"What Can I Do"
14	36	36	Blackshear	"Before I Let You Go"
15	35	35	Anita Baker	"I Apologize"
16	34	34	RJL Posse	"Bounce To This"
17	28	28	Subway ft 702	"This Lil' Game We Play"
18	24	24	E:40	"I Luv"
19	21	21	Montell Jordan	"This Is How We Do It"
20	20	20	Brandy	"I Wanna Be Down"
21	20	20	Raphael Saadiq	"Ask Of You"
22	20	20	Sievie Wonder	"For Your Love"
23	19	19	Searface	"I Never Seen A Man Cry"
24	16	16	Boyz II Men	"Thank You"
25	14	14	Adina Howard	"Freak Like Me"
26	14	14	Green Day	"When I Come Around"
27	13	13	Bone Thugs-N	"Foe Tha Love Of \$"
28	13	13	Me'Shell	"Soul Searching (I Wanna"
29	12	12	Nine	"Whurcha Want?"
30	11	11	Keith Martin	"Never Find Someone Like"
31	11	11	Diana King	"Shy Guy"
32	11	11	Boyz II Men	"On Bended Knee"
33	10	10	Spanish Fly	"Daddy's Home"
34	10	10	Vicious	"Nika"
35	5	5	2Pac	"Dear Mama"

### POWER 95

F.M.

WPOW, Miami (305) 653-6796 Frank Walsh, Program Director John Rogers, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	48	50	Angel Moore	"Ecstasy"
2	48	48	Madonna	"Take A Bow"
3	39	45	Mariah Carey	"Music Box"
4	43	42	K7	"Move It Like This"
5	23	33	Le Click	"Tonight Is The Night"
6	38	30	Boyz II Men	"Water Runs Dry"
7	34	30	La Bouche	"Sweet Dreams"
8	12	29	Immature	"Constantly"
9	38	29	Boyz II Men	"On Bended Knee"
10	26	29	Duran Duran	"White Lines"
11	21	28	Billy Ray Martin	"Your Loving Arms"
12	44	27	Real McCoy	"Another Night"
13	13	24	N II U	"I Miss You"
14	20	23	Fun Factory	"Close To You"
15	16	22	Gloria Estefan	"Love On A Two Way Street"
16	34	21	Luther Vandross	"Always And Forever"
17	17	21	Brandy	"I Wanna Be Down"
18	13	20	George LaMond	"It's Always You"
19	5	19	Boyz II Men	"Thank You"
20	15	19	Londonbeat	"Come Back"
21	14	18	Livin' Joy	"Dreamer"
22	5	18	Real McCoy	"Run Away"
23	24	17	TLC	"Creep"
24	16	16	Ron Jovi	"Always"
25	15	16	Cynthia	"How I Love Him"
26	7	16	TLC	"Red Light Special"
27	10	16	Madonna	"Bedtime Story"
28	16	16	Everything But	"Missing"
29	14	16	Enchanted	"Enchanted"
30	30	15	4 PM	"Sukiyaki"
31	12	14	Lil Suzy	"Promise Me"
32	0	13	Miranda	"Round & Round"
33	10	13	Natalie	"I Used To"
34	10	12	Uncle Al	"Mix It Up"
35	17	12	Blackshear	"Before I Let You Go"
36	20	12	Collage	"Diana"
37	8	10	Snoop Doggy Dogg	"Murder Was The Case"
38	9	10	Gloria Estefan	"Everlasting Love"
39	0	9	Ice MC	"Think About The Way"
40	9	9	Roula	"Lick It"

# The Wolfgang Press

"GOING SOUTH"

The New Single



Produced by Drostan Madden From the new album: **FUNKY LITTLE DEMONS**

Management: John Malm

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# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS

### MIX 107.3 FM

Washington's Best Music Mix

WRQX, Washington (202) 686-3100 Randy James, Program Director Linda Silver, Music Director

RANK	LW	TW	ARTIST	TITLE
1	42	42	Des'ree	"You Gotta Be"
2	42	42	Hootie & The	"Hold My Hand"
3	40	42	Vanessa Williams	"The Sweetest Days"
4	40	42	Madonna	"Take A Bow"
5	40	42	Eagles	"Love Will Keep Us Alive"
6	42	41	Bon Jovi	"Always"
7	33	40	Martin Page	"In The House Of Stone"
8	40	36	Melissa Etheridge	"I'm The Only One"
9	33	34	John Mellencamp	"Wild Night"
10	33	33	Gloria Estefan	"Everlasting Love"
11	28	33	Foreigner	"Until The End Of Time"
12	33	32	Jon Secada	"If You Go"
13	30	32	Prenders	"I'll Stand By You"
14	32	31	Melissa Etheridge	"If I Wanted To"
15	25	31	Bonnie Raitt	"You Got It"
16	28	30	Jon Secada	"Mental Picture"
17	15	28	Gin Blossoms	"Until I Fall Away"
18	33	27	Huey Lewis & The	"But It's Alright"
19	30	26	Richard Marx	"Nothing Left Behind Us"
20	26	26	Amy Grant & V.	"House Of Love"
21	0	26	Elton John	"Believe"
22	18	18	Dionne Farris	"I Know"
23	25	16	Bruce Springsteen	"Mudder Incorporated"
24	19	16	John Waite	"How Did I Get By Without"
25	16	16	Freddy Johnston	"Bad Reputation"
26	16	16	Gin Blossoms	"Allison Road"
27	15	15	Gin Blossoms	"Found Out About You"
28	16	14	Firehouse	"I Live My Life For You"
29	18	14	Tom Petty	"You Don't Know How It"
30	16	12	Londonbeat	"Come Back"

### STAR 94 FM

ATLANTA

WSTR, Atlanta (404) 261-2970 Don Benson, Program Director Kevin Peterson, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	48	50	Des'ree	"You Gotta Be"
2	45	49	Hootie & The	"Hold My Hand"
3	43	49	Madonna	"Take A Bow"
4	33	46	Toad The Wet	"Something's Always Wrong"
5	47	45	Real McCoy	"Another Night"
6	46	40	Tom Petty	"You Don't Know How It"
7	31	37	Gin Blossoms	"Allison Road"
8	46	37	Boyz II Men	"On Bended Knee"
9	35	36	John Mellencamp	"Dance Naked"
10	34	36	Bon Jovi	"Always"
11	34	36	Bonnie Raitt	"You Got It"
12	36	35	Toni Braxton	"I Belong To You"
13	36	35	Harry Connick, Jr.	"(I Could Only) Whisper"
14	35	34	Melissa Etheridge	"If I Wanted To"
15	27	32	Dionne Farris	"I Know"
16	23	31	Jon Secada	"Mental Picture"
17	29	28	R.E.M.	"Bang And Blame"
18	39	25	Eagles	"Love Will Keep Us Alive"
19	34	25	Gloria Estefan	"Everlasting Love"
20	29	25	Gin Blossoms	"Until I Fall Away"
21	25	24	Martin Page	"In The House Of Stone"
22	26	24	Annie Lennox	"No More 'I Love You's"
23	26	23	Vanessa Williams	"The Sweetest Days"
24	26	22	Blessid U. Of Soul	"I Believe"
25	22	20	TLC	"Creep"
26	20	20	the cranberries	"Ode To My Family"
27	25	20	Sheryl Crow	"Strong Enough"
28	19	20	Prenders	"I'll Stand By You"
29	11	14	Amy Grant & V.	"House Of Love"
30	0	12	Hootie & The	"Let Her Cry"
31	0	9	Elton John	"Believe"
32	A	5	Sievie Wonder	"For Your Love"

### KUBE 93 fm

KUBE, Seattle (206) 285-2295 Mike Tierney, Program Director Shelle Hart, Music Director

RANK	LW	TW	ARTIST	TITLE
1	70	74	TLC	"Creep"
2	67	72	Soul For Real	"Candy Rain"
3	65	65	Boyz II Men	"On Bended Knee"
4	66	64	Boyz II Men	"Thank You"
5	61	61	Livin' Joy	"Dreamer"
6	35	57	Real McCoy	"Another Night"
7	31	56	Des'ree	"You Gotta Be"
8	10	44	Dionne Farris	"I Know"
9	73	41	Blacksreer	"Before I Let You Go"
10	49	39	Mary J. Blige	"I'm Goin' Down"
11	32	39	Londonbeat	"Come Back"
12	60	36	Ini Kamaze	"I Here Comes The"
13	0	46	Ace Of Base	"Living In Danger"
14	40	36	Corona	"The Rhythm Of The Night"
15	48	36	Boyz	"Here Kitty Kitty"
16	15	35	Brownstone	"If You Love Me"
17	36	33	TLC	"Red Light Special"
18	33	32	Real McCoy	"Run Away"
19	35	29	Madonna	"Take A Bow"
20	37	28	Janet Jackson	"You Want This"
21	24	28	Madonna	"Secret"
22	26	28	Madonna	"Don't Stop"
23	34	27	N II U	"I Miss You"
24	36	27	Crystal Waters	"What I Need"
25	27	26	Rappin' 4-Tay	"I'll Be Around"
26	24	24	Gillie	"Mr. Personality"
27	30	23	Keith Martin	"Never Find Someone Like"
28	26	23	Brandy	"Baby"
29	0	23	Adina Howard	"Freak Like Me"
30	24	22	Ice Cube	"What Can I Do"
31	10	14	Brandy	"I Wanna Be Down"
32	10	12	Notorious B.I.G.	"Big Poppa"
33	5	9	Immature	"Constantly"
34	9	7	Raphael Saadiq	"Ask Of You"

### MIX 107.5 FM

Denver's Best Music Mix

KWDX, Denver (303) 321-8950 John Peake, Program Director Paul Donovan, Music Director

RANK	LW	TW	ARTIST	TITLE
1	43	45	Spin Doctors	"Two Princes"
2	43	44	Jon Secada	"If You Go"
3	44	44	Martin Page	"In The House Of Stone"
4	33	43	Ace Of Base	"Don't Turn Around"
5	34	43	Hootie & The	"Hold My Hand"
6	44	43	Melissa Etheridge	"I'm The Only One"
7	44	41	Eagles	"Love Will Keep Us Alive"
8	32	32	Gin Blossoms	"Found Out About You"
9	31	32	Madonna	"Take A Bow"
10	41	31	Bon Jovi	"Always"
11	32	31	Amy Grant	"Lucky One"
12	28	30	Des'ree	"You Gotta Be"
13	32	30	Melissa Etheridge	"Come To My Window"
14	27	30	Amy Grant & V.	"House Of Love"
15	32	30	Boyz II Men	"I'll Make Love To You"
16	41	30	Wei Wei Wei	"Love Is All Around"
17	29	30	Vanessa Williams	"The Sweetest Days"
18	33	30	Bonnie Raitt	"You Got It"
19	32	29	Seal	"Prayer For The Dying"
20	21	28	Huey Lewis & The	"But It's Alright"
21	29	28	Gloria Estefan	"Everlasting Love"
22	19	26	Harry Connick, Jr.	"(I Could Only) Whisper"
23	29	26	Gin Blossoms	"Until I Fall Away"
24	0	25	John Waite	"How Did I Get By Without"
25	0	21	Elton John	"Believe"

### Kiss 108 FM

WXKS FM, Boston (617) 396-1430 John Ivey, Program Director Tad Bonvic, Music Director

RANK	LW	TW	ARTIST	TITLE
1	60	60	Melissa Etheridge	"I'm The Only One"
2	60	60	Real McCoy	"Another Night"
3	53	53	Madonna	"Take A Bow"
4	49	49	Des'ree	"You Gotta Be"
5	49	49	Corona	"The Rhythm Of The Night"
6	45	45	Melissa Etheridge	"Come To My Window"
7	44	44	Jade	"Every Day Of The Week"
8	43	43	Jaki Graham	"Ain't Nobody"
9	42	42	2 Unlimited	"Get Ready For This"
10	41	41	Living Joy	"Dreamer"
11	39	39	Jamie Walters	"Hold On"
12	38	38	TLC	"Creep"
13	38	38	Bon Jovi	"Always"
14	36	36	Brownstone	"If You Love Me"
15	35	35	Real McCoy	"Run Away"
16	35	35	Janet Jackson	"You Want This"
17	34	34	Dionne Farris	"I Know"
18	33	33	Harry Connick, Jr.	"(I Could Only) Whisper"
19	28	28	Boyz II Men	"On Bended Knee"
20	28	28	Hootie & The	"Hold My Hand"
21	28	28	Blessid U. Of Soul	"I Believe"
22	28	28	Green Day	"When I Come Around"
23	28	28	Sheryl Crow	"Strong Enough"
24	25	25	Brandy	"Baby"
25	22	22	Gloria Estefan	"Turn The Beat Around"
26	21	21	Amy Grant & V.	"House Of Love"
27	21	21	Londonbeat	"Come Back"
28	20	20	Babyface	"When Can I See You"
29	20	20	Cappella	"Move On Baby"
30	17	17	R.E.M.	"Bang And Blame"
31	17	17	Boyz II Men	"Water Runs Dry"
32	16	16	Andru Donalds	"Mishale"
33	14	14	R.E.M.	"What's The Frequency"
34	13	13	Eagles	"Love Will Keep Us Alive"
35	12	12	Melissa Etheridge	"If I Wanted To"
36	11	11	Gloria Estefan	"Everlasting Love"
37	9	9	Pearl Jam	"Better Man"
38	9	9	Oasis	"Live Forever"
39	8	8	Whigfield	"Saturday Night"
40	8	8	Boyz II Men	"Thank You"

### WILD 107.7

KYLD, San Francisco (415) 391-1077 Bob Hamilton, Program Director Michael Martin, Music Director

RANK	LW	TW	ARTIST	TITLE
1	41	74	Mary J. Blige	"I'm Goin' Down"
2	63	73	Sievie B.	"Dream About You"
3	70	70	Boyz II Men	"Water Runs Dry"
4	72	70	TLC	"Red Light Special"
5	70	69	Soul For Real	"Candy Rain"
6	49	66	TLC	"Waterfalls"
7	74	62	Spanish Fly	"Daddy's Home"
8	42	53	Notorious B.I.G.	"Big Poppa"
9	47	49	K7	"Move It Like This"
10	A	41	Montrell Jordan	"This Is How We Do It"
11	16	41	Lil Suzy	"Promise Me"
12	37	41	Brownstone	"If You Love Me"
13	32	41	Brandy	"I Wanna Be Down"
14	32	39	IV Xample	"I'd Rather Be Alone"
15	A	37	Spanish Fly	"Crimson & Clover"
16	32	36	Subway B 702	"This Lil' Game We Play"
17	19	32	TLC	"Creep"
18	6	32	Rappin' 4-Tay	"I'll Be Around"
19	70	31	Madonna	"Take A Bow"
20	20	31	Keith Martin	"Never Find Someone Like"
21	17	29	Immature	"Constantly"
22	31	26	Boyz II Men	"On Bended Knee"
23	37	25	Blacksreer	"Before I Let You Go"
24	18	22	Real McCoy	"Another Night"
25	17	21	Ice Cube	"Bop Gun (One Nation)"
26	32	14	K-Ci Hailey	"If You Think You're"
27	A	14	Mariah Carey	"Music Box"
28	13	13	Real McCoy	"Run Away"
29	10	10	4 PM	"Lay Down Your Love"
30	40	10	Brandy	"Baby"
31	5	10	Boyz II Men	"Thank You"
32	14	9	Al Green	"Let's Stay Together"
33	30	8	Adina Howard	"Freak Like Me"

Dear Programmer, IT FEELS LIKE THE FIRST TIME again... The FOREIGNER story is so ama

zing that we have DOUBLE VISION. We WANT TO KNOW WHAT LOVE IS by getting rotations from you. Help us become HO

ecause radio can sometimes play HEAD GAMES. SAY YOU WILL report and we will love you UNTIL THE END OF TIME!

# FOREIGNER

## Until The End Of Time

AIRPLAY REPORTS MARCH 7TH.

**IT'S JUST THE BEGINNING!!!**

WHTO KQIX KSKG KYIS

**25 STATIONS AND GROWING!!!**

- WRQX 33 Plays
- WMJQ 28 Plays
- WBT 24 Plays
- WMXQ 23 Plays
- WKRZ 18 Plays
- WWST 18 Plays
- KPLZ 17 Plays
- KHMX 15 Plays
- WKQI 15 Plays
- WKTJ 15 Plays
- WMTX 15 Plays
- WSPT 15 Plays
- Q106 11 Plays
- WWXM 11 Plays
- WJMX 9 Plays



©1995 Rhythm Safari

Management: Steve Barnett & Stewart Young - Hard To Handle

T BLOODED next week by being our JUKE BOX HERO! P.S. If we sound URGENT it's only b



## April Fool's Day Songs:

- 
1. "Fool For Your Loving" .....Whitesnake
  2. "Won't Get Fooled Again".....The Who
  3. "The Joker" .....Steve Miller Band
  4. "Fool (If You Think It's Over)" .....Chris Rea
  5. "Fool To Cry".....Rolling Stones
  6. "Everybody Plays The Fool" .....Main Ingredient
  7. "Why Do Fools Fall In Love".....Diana Ross
  8. "Fool In The Rain" .....Led Zeppelin
  9. "I Started A Joke" .....Bee Gees
  10. "Find Another Fool" .....Quarterflash
  11. "Fool For The City" .....Foghat
  12. "Fool On The Hill" .....Beatles
  13. "Foolish Heart" .....Steve Perry
  14. "Nobody's Fool" .....Cinderella
  15. "Fool For You" .....Impressions
  16. "Chain Of Fools" .....Aretha Franklin
  17. "Fool Such As I" .....Elvis Presley
  18. "Foolish Pride" .....Daryl Hall
  19. "Ship Of Fools" .....Robert Plant
  20. "What A Fool Believes" .....Doobie Brothers
  21. "Be Young, Be Foolish, Be Happy" .....Tams
  22. "Kissing A Fool".....George Michael
  23. "Laughing" .....Guess Who
  24. "Fooled Around And Fell In Love" .....Elvin Bishop
  25. "Foolin'" .....Def Leppard

# TAKE 6

*"You Can Never Ask Too Much (Of Love)"*

Joey Kibble

David Thomas

Claude McKnight

Cedric Dent

Alvin Chea

Mark Kibble



**Most Added 6th Consecutive Week!**  
**R&R A/C Chart 22\***

### A/C Airplay Includes:

WBEB	Philadelphia
WBMX	Boston
KJOY	Stockton
WGAY	Washington
WLIF	Baltimore
WRCH	Hartford
KUDL	Kansas City
WMJQ	Buffalo
WRVR	Memphis
KQXT	San Antonio
WLEV	Allentown
KTHT	Fresno
WLQR	Toledo
KKMJ	Austin
WFPG	Atlantic City
WTCB	Columbia
WKWK	Wheeling

Plus Many More!

### Top 40 Airplay Includes:


Z90	San Diego
WNCI	Columbus
KZHT	Salt Lake City
KYIS	Oklahoma City
KZFM	Corpus Christi
KZII	Lubbock
WWCK	Flint
WKMX	Dothan
KTMT	Medford
WTWR	Toledo
WCIL	Carbondale
WHTO	Williamsport
KHTN	Modesto
WCIR	Beckley
KIXY	San Angelo
WWKZ	Tupelo
KISR	Ft. Smith
KQIZ	Amarillo
KIOC	Beaumont
WRKY	Steubenville
WWXM	Myrtle Beach
WNKI	Corning
KLBQ	El Dorado
WMGI	Terre Haute
WZPK	Manchester
WIFC	Wausau

Plus Many More!





# SPIN@CYCLE™

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Madonna	Take A Bow			10890	244	1	4	27	44.6
2	Dionne Farris	I Know			7645	209	3	2	23	36.9
3	Boyz II Men	On Bended Knee			7272	190	0	15	6	38.2
4	Hootie & The Blowfish	Hold My Hand			7098	181	1	4	63	39.2
5	Sheryl Crow	Strong Enough			6956	207	1	3	15	33.7
6	Des'ree	You Gotta Be			6794	176	0	12	52	38.6
7	Melissa Etheridge	If I Wanted To			6375	204	0	2	36	31.2
8	Tom Petty	You Don't Know How It Feels			6254	171	0	8	36	36.5
9	TLC	Creep			5885	162	1	7	2	36.5
10	Green Day	When I Come Around			5828	187	1	0	1	31.3
11	Martin Page	In The House Of Stone And Light			5380	183	4	4	40	29.7
12	Real McCoy	Another Night			5160	140	0	19	64	36.8
13	Eagles	Love Will Keep Us Alive			4905	165	1	3	46	29.7
14	Jamie Walters	Hold On			4728	165	4	0	13	29.0
15	Bon Jovi	Always			4717	149	0	16	25	31.6
16	Londonbeat	Come Back	Page 7		4617	179	5	0	46	25.9
17	R.E.M.	Bang And Blame			4580	151	0	22	52	30.3
18	Brownstone	If You Love Me			4455	155	7	3	32	30.1
19	4 PM	Sukiyaki			4171	131	0	11	20	31.8
20	Corona	The Rhythm Of The Night			3989	123	0	13	77	32.4
21	Real McCoy	Run Away			3848	160	19	1	5	26.1
22	Firehouse	I Live My Life For You			3756	157	9	0	4	25.2
23	Gloria Estefan	Everlasting Love			3643	154	3	5	36	24.1
24	Jade	Every Day Of The Week			3516	109	0	13	94	32.2
25	Blessid Union Of Souls	I Believe			3492	159	12	0	11	22.9
26	Bonnie Raitt	You Got It			3345	156	3	0	97	21.8
27	Andru Donalds	Mishale			3036	108	0	16	73	28.1
28	Pearl Jam	Better Man			3005	105	1	2	21	28.8
29	Soul For Real	Candy Rain	Page 7		2999	87	10	0	16	37.9
30	Melissa Etheridge	I'm The Only One			2912	93	0	12	80	31.3
31	Simple Minds	She's A River			2873	141	8	2	66	21.2
32	Weezer	Buddy Holly			2833	130	0	23	3	21.7
33	Vanessa Williams	The Sweetest Days			2814	111	0	23	99	25.3
34	Ini Kamoze	Here Comes The Hotstepper			2739	102	0	15	8	26.8
35	Brandy	Baby	Pages 66-72		2700	100	22	0	19	32.1
36	Richard Marx	Nothing Left Behind Us			2401	104	1	15	90	23.3
37	Boyz II Men	Thank You	Page 33		2312	132	34	0	12	21.2
38	2 Unlimited	Get Ready For This			2160	82	5	4	44	27.0
39	Collective Soul	Gel			2138	122	3	3	32	17.8
40	The Cranberries	Ode To My Family	Page 69		2095	123	13	0	32	18.7

# SPIN@CYCLE

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Live	Lightning Crashes	Page 7		2041	126	11	1	16	17.3
42	Jon Secada	Mental Picture			2040	90	0	21	89	22.6
43	Boyz II Men	Water Runs Dry			1976	61	4	1	14	33.4
43	TLC	Red Light Special			1973	71	26	0	23	36.5
45	Van Halen	Can't Stop Lovin' You			1781	124	33	1	44	18.3
46	Amy Grant & Vince Gill	House Of Love			1779	69	1	5	92	25.7
47	Blackstreet	Before I Let You Go			1737	52	0	13	31	33.4
48	Janet Jackson	You Want This			1683	57	0	12	98	29.5
49	Immature	Constantly			1682	63	0	12	21	26.7
50	Brandy	I Wanna Be Down			1572	48	0	8	52	32.7
51	Nirvana	The Man Who Sold The World			1473	75	1	6	28	19.6
52	Freedy Johnston	Bad Reputation			1431	64	0	27	52	22.3
53	Pete Droge	If You Don't Love Me (I'll Kill Myself)			1396	77	1	19	46	18.3
53	Willi One Blood	Whiney, Whiney (What Really Drives Me Crazy)			1348	69	1	21	7	19.8
55	Flaming Lips	She Don't Use Jelly			1342	81	0	7	9	16.5
56	Adina Howard	Freak Like Me	Page 65		1318	45	5	2	40	30.6
57	Mary J. Blige	I'm Goin' Down	Page 7		1267	37	2	2	40	34.2
58	K-Ci Hailey	If You Think You're Lonely Now			1210	46	6	3	79	30.2
59	All-4-One	(She's Got) Skillz			1201	62	10	4	18	22.2
60	Gin Blossoms	Allison Road			1197	52	0	13	97	23.0
61	N II U	I Miss You			1195	41	1	9	46	29.1
62	Keith Martin	Never Find Someone Like You			1187	66	8	1	52	19.7
63	Annie Lennox	No More "I Love You's"			1181	103	36	1	91	15.9
64	Crystal Waters	100% Pure Love			1180	51	0	7	98	23.1
65	Subway f/ 702	This Lil' Game We Play	Page 33		1172	45	5	1	29	27.9
66	Oasis	Live Forever			1110	79	11	1	82	16.0
66	Bruce Springsteen	Murder Incorporated			1078	76	29	0	75	19.2
68	CeCe Peniston	Keep Givin' Me Your Love			1065	37	0	21	99	28.7
69	Boyz II Men	I'll Make Love To You			1041	49	0	14	90	21.2
70	Toni Braxton	I Belong To You			1034	38	0	13	92	27.2
71	Elton John	Believe	Page 13		1018	177	175	0	93	13.0
72	John Mellencamp	Wild Night			999	51	0	7	99	19.5
73	Gillette	Mr. Personality	Page 25		974	68	10	1	9	16.2
74	Lil Suzy	Promise Me			964	33	0	2	89	29.2
75	Blues Traveler	Run-Around	Page 73		925	72	22	0	91	17.7
76	Notorious B.I.G.	Big Poppa			881	33	1	0	36	27.5
77	Stone Temple Pilots	Interstate Love Song			861	32	0	5	95	26.9
78	Sheryl Crow	All I Wanna Do			856	46	0	11	99	18.6
79	K7	Move It Like This			842	26	1	1	46	33.6
80	Hootie & The Blowfish	Let Her Cry			835	41	7	1	32	20.8





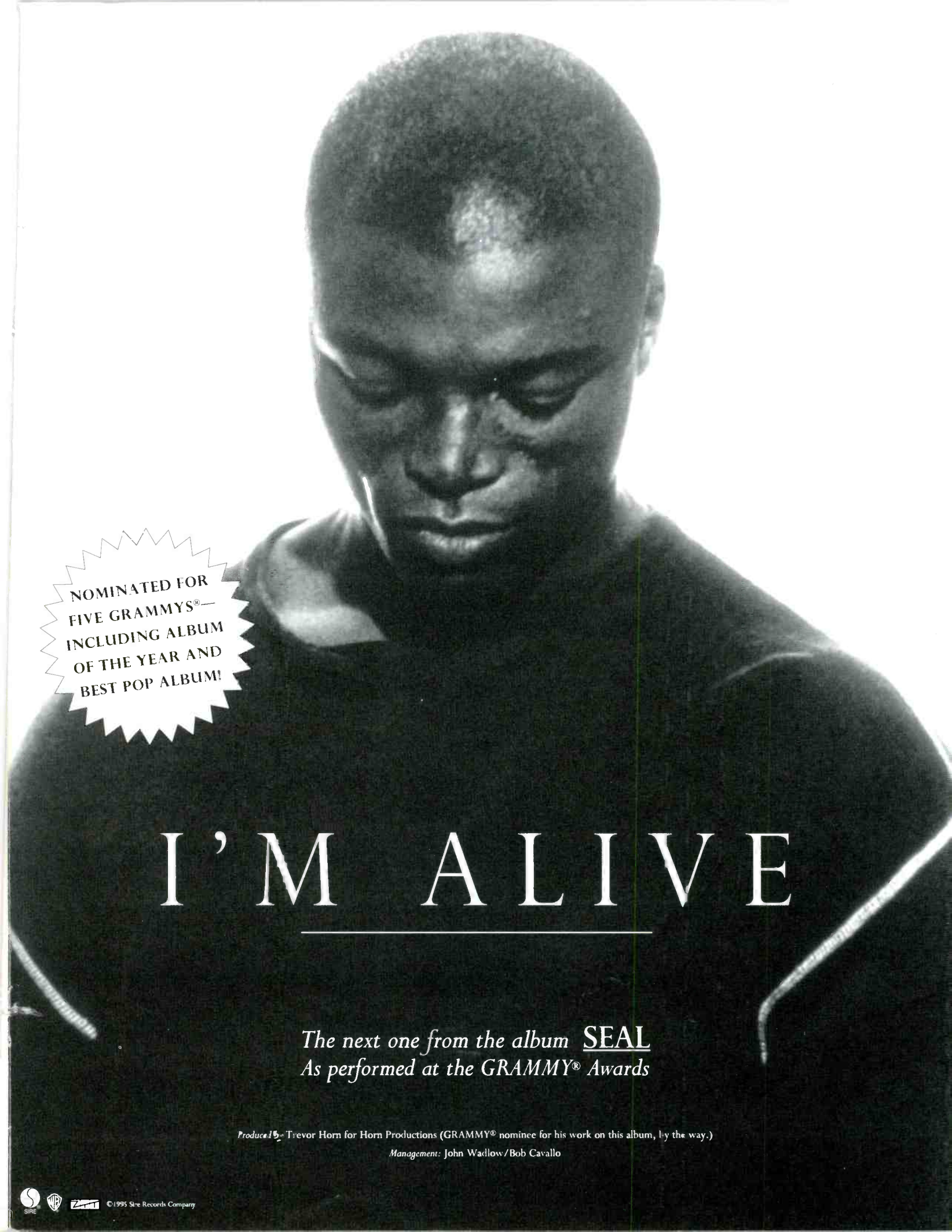
## MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 <b>ELTON JOHN.</b> Believe (Rocket/Island) KEZY WKZW WMGI WHTZ WPLJ WSPK KIIS WAYV WBSS WIOQ	177/175
2 <b>REDNEX.</b> Cotton Eye Joe (Battery/Live) KSIQ KHTY KIOC WFLZ WQGN WXXL KDUK WKFR WVIC WJET	61/45
3 <b>DURAN DURAN.</b> White Lines (Capitol) KOTM WMGI WSPK KHTY KIOC KZIO KFFM KKFR WKSS KTMT	62/43
4 <b>ANNIE LENNOX.</b> No More "I Love You's" (Arista) WKZW WQIC KISX KNIN WZJM KWNZ WQGN KMGZ WQXA WCIR	103/36
5 <b>BOYZ II MEN.</b> Thank You (Motown) KSIQ KGGI KKXX WAYV KDON WZJM KROC KZIO WVAQ WTIC	132/34
6 <b>VAN HALEN.</b> Can't Stop Lovin' You (WB) KEZY KHTY KROC WVAQ KIMN WAOA WAZY WBWB WDCG WSNX	124/33
7 <b>BRUCE SPRINGSTEEN.</b> Murder Incorporated (Columbia) WQIC KIOC WZJM WBIZ WQGN KTMT WLAN WHYH KISR KMCK	76/29
8 <b>TLC.</b> Red Light Special (LaFace/Arista) WMGI WSPK WFLZ KFFM WVAQ KQKS KDUK WYHY KMGZ KZHT	71/26
9 <b>BLUES TRAVELER.</b> Run-Around (A&M) WKZW KISX KRBE KTMT WLUM WJET WCIR WVSR WHTO WKRZ	72/22
9 <b>BRANDY.</b> Baby (Atlantic/AG) KKXX WZJM WVAQ KWNZ WKSS KKRZ WVIC WKSE WKRZ WRVQ	100/22
11 <b>TOAD THE WET SPROCKET.</b> Fly From Heaven (Columbia) KIOC KROC WOSC KTMT WLUM WGRD WHTO WXSX KSKG WTWR	37/21
12 <b>SHOXSIE &amp; THE BANSHEES.</b> O Baby (Wonderland/Geffen) WAYV WHOB KNIN WSNX KUTQ WVSR WDJB WNSL WWWK KQID	49/20
13 <b>REAL McCOY.</b> Run Away (Arista) KSLY WKZW WVAQ WNCI WKRZ WYKS WZOQ WWFX KIOK WNDU	160/19
14 <b>THE CRANBERRIES.</b> Ode To My Family (Island) WKZW WHTZ WBSS WZJM WVAQ WOSC KKLQ WWCK WBNQ WNDU	123/13
15 <b>BLESSID UNION OF SOULS.</b> I Believe (EMI Records) KHTY WBZZ WKCI WYHY KYIS WNVZ WKEE WTCF WZEE KKMG	159/12
15 <b>DAVE MATTHEWS BAND.</b> What Would You Say (RCA) WHTZ WSTR KWNZ WAZY WYHY WYCR WCIR WVSR WABB WXSX	32/12
15 <b>DANIELLE BRISEBOIS.</b> Gimme Little Sign (Epic) KHTY WBSS KIOC KJYO WLAN KSKG WNKI WDDJ WNSL KQID	28/12
18 <b>LIVE.</b> Lightning Crashes (Radioactive) KZIO KFFM KKFR WEDJ WNVZ KHHT WMME KOKZ WZEE KFAY	126/11
18 <b>OASIS.</b> Live Forever (Epic) KOTM WSPK WFLZ WVAQ WKFR WVIC WJET WYCR WERZ WRHT	79/11
20 <b>ALL-4-ONE.</b> (She's Got) Skillz (Blitz/Atlantic/AG) KCAQ KIIS KDWB KDUK WDCG KMGZ WNVZ WDJX KFRX KYYY	62/10

## ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 <b>BOYZ II MEN.</b> Thank You (Motown) KSIQ WKZW WMGI KXTZ WSPK KCAQ WBSS WJMN WZJM KFFM	+1246
2 <b>VAN HALEN.</b> Can't Stop Lovin' You (WB) WKZW KSLY WMGI KIOC WAZY WYHY WKFR WJET KMGZ WVSR	+1031
3 <b>ELTON JOHN.</b> Believe (Rocket/Island) WPLJ WKQI WRQX KIOC KHMV WKDD WZJM WTBX WMTX WHYI	+1018
4 <b>REAL McCOY.</b> Run Away (Arista) WMGI WSPK WAYV WPST KDON KROC WBIZ WPOW WVAQ KKFR	+954
5 <b>ANNIE LENNOX.</b> No More "I Love You's" (Arista) WSPK KHTY KISX KIOC KZIO WBIZ KIMN WKCI WXXL KDUK	+852
6 <b>FIREHOUSE.</b> I Live My Life For You (Epic) WMGI WAYV KISX KDWB KROC WVAQ KWNZ WAOA WAZY WZPL	+813
7 <b>BLESSID UNION OF SOULS.</b> I Believe (EMI Records) WMGI WKZW WBSS KNIN KWNZ WQGN WAOA WSNX WKFR WKSE	+809
8 <b>BRUCE SPRINGSTEEN.</b> Murder Incorporated (Columbia) WQIC WSPK WHTZ WAYV WHOB KIOC KROC KZIO WBZZ KIMN	+761
9 <b>DIONNE FARRIS.</b> I Know (Columbia) WKZW KSLY WPLJ WZJM KUBE WBZZ KKFR WAZY WBWB KKRZ	+637
10 <b>LONDONBEAT.</b> Come Back (Radioactive) WKZW WMGI WPLJ KDWB WFLZ WVAQ WXXL WZPL KKRZ WYHY	+631
11 <b>BRANDY.</b> Baby (Atlantic/AG) WMGI WSPK WQHT KGGI KHQT WPGC KFFM KKFR KFSM KZHT	+613
12 <b>SHERYL CROW.</b> Strong Enough (A&M) WKZW KSLY WMGI WPLJ WSPK WPLY KKFR WKCI KKLQ WXXL	+589
13 <b>BLUES TRAVELER.</b> Run-Around (A&M) WSPK KHTY KIOC WQGN WZPL KUTQ WYCR WYKS WWCK KKRZ	+578
14 <b>MELISSA ETHERIDGE.</b> If I Wanted To (Island) WMGI KHMV KROC WKBQ WKSE KBFM WQXA WSTW WKMX WRVQ	+542
15 <b>THE CRANBERRIES.</b> Ode To My Family (Island) WPLY KNIN KZIO WVAQ KIMN KWNZ WXXL WAOA WEDJ WYHY	+487
16 <b>GREEN DAY.</b> When I Come Around (Reprise) WMGI KZIO WXXL WEDJ WSNX WVIC WABB WTCF KQKQ KZZU	+446
17 <b>SOUL FOR REAL.</b> Candy Rain (Uptown/MCA) WMGI KXTZ KSIQ KKBT WAYV KQKS KWIN WAOA WVIC KZHT	+395
18 <b>JAMIE WALTERS.</b> Hold On (Atlantic/AG) WQIC KSLY WBZZ WYHY WMXQ WILN KSKG KQKQ WDBR KZZU	+392
19 <b>BONNIE RAITT.</b> You Got It (Arista) WVIC KYIS WMXQ KISR KSKG WLRW WDDJ KLYV WNDU KORQ	+377
20 <b>TLC.</b> Red Light Special (LaFace/Arista) KXTZ WBSS WFLZ KFFM KQKS XHTZ WHHH WZPL KTFM WOVV	+362

**Top 10 Most Requested . . . . . Page 34**  
**Hottest Buzz Records Of The Week . . . . . Page 40**  
**Spin Cycle – In-Depth Airplay Analysis . . . . . Pages 80-81**  
**The Chart Page . . . . . Page 84**



NOMINATED FOR  
FIVE GRAMMYS®—  
INCLUDING ALBUM  
OF THE YEAR AND  
BEST POP ALBUM!

# I'M ALIVE

---

*The next one from the album **SEAL**  
As performed at the GRAMMY® Awards*

*Produce 192 Trevor Horn for Horn Productions (GRAMMY® nominee for his work on this album, by the way.)*

*Management: John Wadlow/Bob Cavallo*



# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 MADONNA. Take A Bow (Maverick/Sire/WB)	10909	10813	10890
2 DIONNE FARRIS. I Know (Columbia)	6306	7008	7645
3 BOYZ II MEN. On Bended Knee (Motown)	9428	8180	7272
4 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	7352	7185	7098
5 SHERYL CROW. Strong Enough (A&M)	5949	6367	6956
6 DES'REE. You Gotta Be (550 Music/Epic)	7185	7043	6794
7 MELISSA ETHERIDGE. If I Wanted To (Island)	5529	5833	6375
8 TOM PETTY. You Don't Know How It Feels (WB)	6761	6546	6254
9 TLC. Creep (LaFace/Arista)	6087	6158	5885
10 GREEN DAY. When I Come Around (Reprise)	5210	5382	5828
11 MARTIN PAGE. In The House Of Stone And Light (Mercury)	4781	5121	5380
12 REAL McCOY. Another Night (Arista)	6587	5844	5160
13 EAGLES. Love Will Keep Us Alive (Geffen)	4731	4798	4905
14 JAMIE WALTERS. Hold On (Atlantic/AG)	3929	4336	4728
15 BON JOVI. Always (Mercury)	6257	5414	4717
16 LONDONBEAT. Come Back (Radioactive)	3305	3986	4617
17 R.E.M. Bang And Blame (WB)	5822	5259	4580
18 BROWNSTONE. If You Love Me (MJJ Music/Epic)	3855	4141	4455
19 4 PM. Suki-yaki (Next Plateau/London/Island)	5509	4826	4171
20 CORONA. The Rhythm Of The Night (Eastwest/EEG)	5169	4456	3989
21 REAL McCOY. Run Away (Arista)	2082	2894	3848
22 FIREHOUSE. I Live My Life For You (Epic)	1964	2943	3756
23 GLORIA ESTEFAN. Everlasting Love (Epic)	2974	3287	3643
24 JADE. Every Day Of The Week (Giant)	4552	4040	3516
25 BLESSID UNION OF SOULS. I Believe (EMI Records)	1938	2683	3492
26 BONNIE RAITT. You Got It (Arista)	2500	2968	3345
27 ANDRU DONALDS. Mishale (Metro Blue/Capitol)	4130	3641	3036
28 PEARL JAM. Better Man (Epic)	2749	2909	3005
29 SOUL FOR REAL. Candy Rain (Uptown/MCA)	2226	2604	2999
30 MELISSA ETHERIDGE. I'm The Only One (Island)	3440	3090	2912
31 SIMPLE MINDS. She's A River (Virgin)	1809	2540	2873
32 WEEZER. Buddy Holly (DGC)	3428	3303	2833
33 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	3986	3374	2814
34 INI KAMOZE. Here Comes The Hotstepper (Columbia)	4069	3381	2739
35 BRANDY. Baby (Atlantic/AG)	1694	2087	2700
36 RICHARD MARX. Nothing Left Behind Us (Capitol)	2445	2598	2401
37 BOYZ II MEN. Thank You (Motown)	608	1066	2312
38 2 UNLIMITED. Get Ready For This (Radikal/Critique)	2204	2153	2160
39 COLLECTIVE SOUL. Gel (Atlantic/AG)	1933	2043	2138
40 THE CRANBERRIES. Ode To My Family (Island)	1092	1608	2095

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 LIVE. Lightning Crashes (Radioactive)	1237	1777	2041
42 JON SECADA. Mental Picture (SBK/EMI Records)	3283	2536	2040
43 BOYZ II MEN. Water Runs Dry (Motown)	1510	1728	1976
44 TLC. Red Light Special (LaFace/Arista)	1504	1611	1973
45 VAN HALEN. Can't Stop Lovin' You (WB)	113	750	1781
46 AMY GRANT & VINCE GILL. House Of Love (A&M)	1673	1761	1779
47 BLACKSTREET. Before I Let You Go (Interscope/AG)	2633	2359	1737
48 JANET JACKSON. You Want This (Virgin)	2292	2023	1683
49 IMMATURE. Constantly (Silas/MCA)	2034	1854	1682
50 BRANDY. I Wanna Be Down (Atlantic/AG)	1965	1854	1572
51 NIRVANA. The Man Who Sold The World (DGC)	1236	1461	1473
52 FREEDY JOHNSTON. Bad Reputation (Elektra/EEG)	3036	2279	1431
53 PETE DROGE. If You Don't Love Me (I'll Kill Myself) (American/Reprise/RCA)	1684	1705	1396
54 WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA)	1900	1675	1348
55 FLAMING LIPS. She Don't Use Jelly (WB)	1358	1375	1342
56 ADINA HOWARD. Freak Like Me (Eastwest/EEG)	806	977	1318
57 MARY J. BLIGE. I'm Goin' Down (Uptown/MCA)	1013	1135	1267
58 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	1222	1150	1210
59 ALL-4-ONE. (She's Got) Skillz (Blitz/Atlantic/AG)	1108	1135	1201
60 GIN BLOSSOMS. Allison Road (A&M)	1852	1412	1197
61 N II U. I Miss You (Arista)	1709	1435	1195
62 KEITH MARTIN. Never Find Someone Like You (Columbia)	451	948	1187
63 ANNIE LENNOX. No More "I Love You's" (Arista)	46	329	1181
64 CRYSTAL WATERS. 100% Pure Love (Mercury)	1592	1296	1180
65 SUBWAY F/ 702. This Lil' Game We Play (Biv 10/Motown)	725	935	1172
66 OASIS. Live Forever (Epic)	807	963	1110
67 BRUCE SPRINGSTEEN. Murder Incorporated (Columbia)	—	317	1078
68 CECE PENISTON. Keep Givin' Me Your Love (Columbia)	1766	1517	1065
69 BOYZ II MEN. I'll Make Love To You (Motown)	1505	1298	1041
70 TONI BRAXTON. I Belong To You (LaFace/Arista)	1877	1453	1034
71 ELTON JOHN. Believe (Rocket/Island)	19	—	1018
72 JOHN MELLENCAMP. Wild Night (Mercury)	1006	1033	999
73 GILLETTE. Mr. Personality (SOS/Zoo)	611	850	974
74 LIL SUZY. Promise Me (Metropolitan)	992	998	964
75 BLUES TRAVELER. Run-Around (A&M)	172	347	925
76 NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	861	921	881
77 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	943	1022	861
78 SHERYL CROW. All I Wanna Do (A&M)	1120	930	856
79 K7. Move It Like This (Tommy Boy)	613	755	842
80 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG)	530	606	835

ACCELERATED AIRPLAY HIGHLIGHTED  
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