

This Week's Fastest Movers

ROCK

Barbra Streisand - The Way We Were
 Merle Haggard - If We Make It
 Love Unlimited Orch. - Love's Theme
 Ringo Starr - You're 16
 Al Wilson - Show & Tell
 Jim Croce - Time In A Bottle

Country

Bobby Bare - Daddy What If?
 Merle Haggard - If We Make It

POP/MOR

Jim Croce - Time In A Bottle
 Barbra Streisand - The Way We Were
 Ringo Starr - You're 16

RR

RADIO & RECORDS

VOL. 1, NUMBER 11

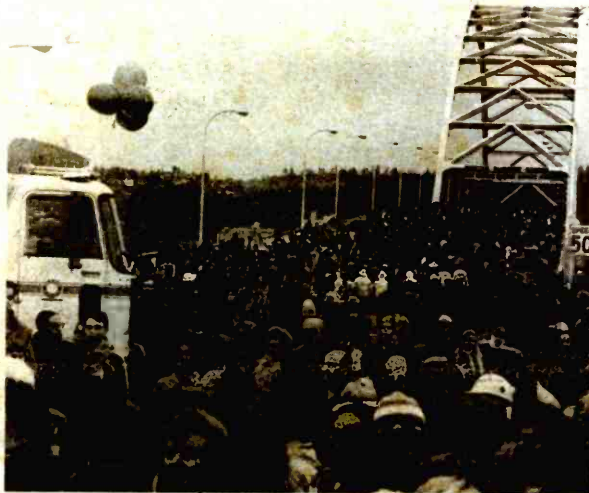
FRIDAY, DECEMBER 14, 1973

TOP TWENTY

Friday, December 14, 1973

- 1 ELTON JOHN
- 2 CHARLIE RICH
- 3 JIM CROCE—"TIME"
- 4 STEVE MILLER BAND
- 5 HELEN REDDY
- 6 CARPENTERS
- 7 BROWNSVILLE STATION
- 8 TODD RUNDGREN
- 9 CHICAGO
- 10 PAUL MC CARTNEY
- 11 JOHN LENNON
- 12 HAROLD MELVIN
- 13 STAPLE SINGERS
- 14 RINGO—"PHOTOGRAPH"
- 15 JIM CROCE—NAME
- 16 AL WILSON
- 17 LOGGINS & MESSINA
- 18 OLIVIA NEWTON JOHN
- 19 STEVIE WONDER
- 20 LED ZEPPELIN

*Signifies fastest movers.



Only a portion of the 35,000 in attendance at KGW's "People's Day" celebration at the Fremont Bridge in Portland.

KGW Bridge Promotion A Success: 35,000 Attend

Over 35,000 Oregonians attended that state's first and only "bridge happening" Sunday, Nov. 11, as part of KGW's "People's Day" celebration. The station's civic-minded promotion, done in conjunction with the Dept. of Highways, gave Portland citizens the opportunity to walk, jog, bicycle, tricycle, or rollerskate across the new \$82 million Fremont Bridge before it opened to regular vehicle traffic Nov. 15.

Crowds lined the approach to the 1200 foot span across the Willamette River and braved rain and gusty winds to partake of arts and crafts displays, food and balloons, and entertainment from local rock band Rivergate.

KGW's Skyview Pilot plane flew overhead throughout the afternoon, giving up-to-the minute reports on traffic conditions and bridge activities, which included fireboats

spraying geysers of water, crew boat racing, and a photo contest which awarded prizes for the best color and b/w photographs taken of, or from, the bridge.

In attendance for the event; KGW general manager Dean Woodring, music director Phil Jackson, PD Allen Mason, jocks Don Wright, Craig Walker, Phil Harper, Gary Lockwood, Joe Cooper and Ed Riley, and public affairs director Joan Teel.

LATE NEWS:

KRLA/Los Angeles Awarded To Western

After almost 10 years as an interim operation, KRLA-Pasadena has been awarded to Bob Hope's Western Broadcasting, Western, which was out over Voice of Pasadena and Goodson-Todman among others, apparently came up with the best proposal for improvement of the 1110 facility. Next: The other applicants have 90 days to appeal the FCC's decision, and the ensuing debate over who should handle KRLA could drag on for another two or three years. The station, once a top-rated Los Angeles rocker, lost its license in 1968 over their handling of a mystery identity contest. How do you give away a ten million dollar piece of property anyway?

IN BRIEF:

KIRBY NAMED CFL PD

Chicago: After paying his dues by working long and hard without the title, Paul Kirby has now officially been named Program Director of WCFL. Asked how the new job title feels, Paul said, "The work load hasn't changed, and I'm still working very closely with Lew Witz." ...WLS-Chicago now into their "Fantasy" promotion...New PD at KNDE-Sacramento is Dave Williams, replacing Jack Hayes...WLEE-Richmond, Va. giving daily temperature in fahrenheit and in centigrade, as part of a move to prepare their audience for the changeover to the metric system. They're also using liter measurement in reference to gas, etc...New morning man at KDWB-Minneapolis is Bob Shanee....

AIRPLANE ANTICS IN LONG BEACH

KFOX Jock Really On The Air Sunday

Hal McClain, morning drive man at Long Beach's KFOX, has taken on a unique and daring challenge. He intends to break the record, if one exists, for the number of consecutive mid-air loops made in a single-engine airplane.

McClain's feat of skill is scheduled to take place high in the sky off the shoreline of Long Beach and in full view of KFOX's International Towers studios, Sunday, Dec. 16.

OOO LOOPS

If he makes the five to six hundred loops he expects to make in his Pitts "Penzell Special," he'll establish a record for which there's been no official precedent, plus get himself a spot in the next Guinness Book of World Records.

Keeping in mind the seasonal angle behind the promotion, KFOX is promoting the morning man's air acrobatics by asking everyone who turns up to watch to bring a toy with them; members of the local Marine Reserves will be on hand to collect the toys for distribution in their Christmas "Toys For Tots" campaign.

McClain himself is asking listeners and flight watchers to donate pledges in the neighborhood of 25 cents to a dollar for each loop he makes. He'll turn the money over to the University Women's Club Braille program, to provide funds for the printing of books for the blind.

"The idea for the whole thing came

to me several months ago when I was working at KULF in Houston," McClain said. "I brought the idea up to the PD there because I thought it would be a good promotion. He told me it was 'asinine' and turned thumbs down on it. Two days after I'd brought it up, he changed my air shift

(-Continued on page 23)



KFOX's Hal McClain who'll do it all for charity this weekend in his Pitts "Penzell Special."



After selling 1.6 million singles with "It Never Rains in Southern California," it's a pleasure to announce that Albert Hammond has what looks like the strongest single of his career.

"Half a Million Miles From Home." 287 6024

Breaking in Milwaukee, Denver, Washington, Columbus, Indianapolis, Dayton, Boston, Augusta, Des Moines, Charlotte, Grand Rapids, Minneapolis, and many more.

On Mums Records Distributed by Columbia Records



RADIO

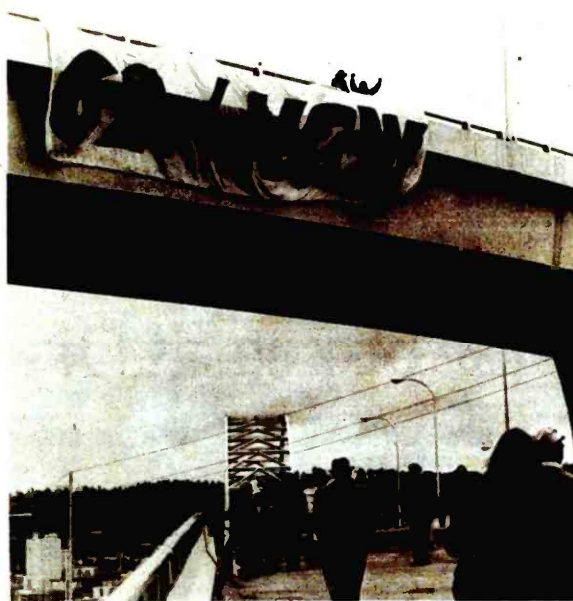
FCC Warns KKDJ On Contest Security

KKDJ-Los Angeles was warned by the FCC that security will have to be tighter for future promotions. The situation arose from a misunderstanding over the station's "Phrase That Pays" contest some time ago.

As PD Rick Carroll tells it, "It happened about six months ago. Someone visiting the station happened to see the secretary typing out the names and phone number of the people we'd intended to call for the contest that week."

"The person saw a friend's name on the list, called the guy up and told him KKDJ would be calling him at such-and-such an hour on this particular day. As it happened, we called the guy, he answered with the phrase and he won. To our knowledge, the guy was a legit winner; we weren't aware he'd been tipped off."

"This was six months ago. Recently, the guy who won evidently got a bad conscience, and he called us up and explained what had happened. We notified the FCC about the thing. No citation was issued, but we were told to conduct our contests with more security and keep lists and such out of sight of non-station personnel. That's all."



KGW banner greets participants in "People's Day" celebration in Portland. For story see page one.

WCFL Radio - thon Exceeds \$100,000

Chicago's WCFL, which had announced a goal of \$100,000 for their 1973 Aid to Leukemia Stricken American Children radio-thon, managed to outdo themselves and came through with a total pledge sum of slightly over \$100,000.

The radiothon started Saturday morning, Dec. 1, at 10 a.m. and was scheduled to run uninterrupted through Sunday evening at 10 p.m. As it turned out, the outlook was so good Sunday afternoon they decided to go to midnight. Last year the promotion lasted thirty-six hours and amassed only about \$80,000 in pledges. By 10 p.m. Sunday night this year, \$73,000 had been collected.

The nonstop broadcasting marathon, done in association with Danny Thomas and Memphis' St. Jude's Children's Research Hospital which the performer founded some years ago, drew the cooperation of many national and local celebrities. Among those who contributed, by answering phones at WCFL's studios, were Lou Rawls, comedian Don Knotts, singer Lis Torres, the Reverend Jesse Jackson, Brenda Lee, Frankie Avalon and Thomas himself. Chicago area newspaper columnists Irv Kupcinet, Norman Mark and Maggie Daly also participated.

WCFL's staff managed to contribute \$400 from their own pockets. Paul Kirby, Tom Murphy, Bob Dearborn, Larry Lujack, Ron O'Brien, Dick Saint and Dick Shannon.

Once collected, the \$100,000 in donations will go to ALSAC for St. Jude's hospital funding. The Memphis facility carries on research to further the development of prevention and cure of leukemia, childhood tumors, sickle cell anemia, and various blood and muscle disorders affecting young children.

DON'T BE CRUEL

To your self ... Give yourself a break. Hundreds like you already have. They've taken advantage of R&R's generous appeal for photos of station staffs, facilities, outside promotions, etc. For best results, mail 'em to RADIO & RECORDS, 6255 SUNSET BLVD., HOLLYWOOD, CALIF. 90028. Don't be conspicuous by your absence.

RR

BOB WILSON
PUBLISHER
GENE SCHULATTI
EDITOR
MARK SHIFFER
MANAGING EDITOR
NANCY TOY
ASSOCIATE EDITOR
DICK KIRSHMAN
AD DIRECTOR
NANCY LEGGIER
CHART DIRECTOR
BARBARA DEVERLY
SUBSCRIPTIONS
BOB COLLIE
COUNTRY MUSIC

RADIO & RECORDS is published every Friday by Radio & Records, Inc., 6255 Sunset Blvd., Suite 719, Hollywood, CA 90028, 213-466-1605. Subscriptions \$130 per year or \$35 per quarter. No portion of this publication may be reprinted without the written permission of the publisher. Copyright 1973.

COUNTRY RADIO

A Radio Shortage?

With the current shortages all around, KBAM-Longview, Wash. decided to ask the ultimate shortage question: What would people miss the most, if there were to be a "radio shortage"? The majority of listeners responded by naming "country music" the most-missed item. Winners won radios and country music lps.

INDIE WONDERS

WIRE-Indianapolis has formed their own basketball team, the WIRE Wonders, to play against local men's teams ... Lee Shannon there plays Santa from Dec. 8 through the 24th. He's going to visit old folks homes, schools, churches, etc. Parents can call WIRE and Lee to come to their homes to visit with children and hand out candy canes.

KHOS CAR POOLS

KHOS-Tucson is acting as a central clearing house for local car pooling info. The KHOS Computerized Car Pool started Dec. 8; station takes calls from listeners and determines if they can join others for rides to work.

"GONE TO THE MOVIES"

KFOX-Long Beach is being featured in a full length movie. Producer H.B. Halacki's Gene In Sixty Seconds centers around the insurance racket, a car theft ring and Country Music ... In the film, which should be released early next spring, the hero-turned-car-thief is constantly tuned to KFOX (the inevitable chase and surprise ending not only involves the station's studio, but also their

mobile news units and the KFOX Flying Fox Cosmos 173 plane ... Last week, several station personnel made their screen debut; among them, morning man Hal McClain (who played himself), operations manager Jonathan Fricke (who appeared as a newsmen), and mid-day man Mike Anthony (plane pilot).

"TREE OF LIGHTS"

WSLR-Akron will be transmitting from the Cascade Plaza from Dec. 17 through the 21. Called "The Tree of Lights," their temporary relocation is being done in cooperation with the local Salvation Army.

ASTROBALL FETE

KENE-Houston just held their big Country Fair at the Astroball. Thirty-three Country performers appeared, including Jeanne Sealey, Ronnie Missap, Mel Tillis, Don Williams, Jeanne Pruett and Mel Street.

JOCK CUTS RECORD

Charlie Ross, formerly jock with WVGM-Greenville, Miss., has just released a record on Big Tree, "Mary Anne." Record was produced by Ken Dowd of KLIF-KNUS in Dallas. It's available at record stores in Memphis area, and from Ernie Phillips in the Dallas-Ft. Worth area.

BAKERSFIELD CHANGES

Tom Wright, formerly of KTUF-Phoenix joins sister station KUZZ-Bakersfield as the new program director. As of the beginning of the month, KUZZ became KUZZ AM & FM; previously, they were simulcasting with KZIN-FM; now the call letters are officially KUZZ-FM.

Changes At WLOA Purely Technical

WLOA AM AND FM-Pittsburgh making plenty of technical changes. "We're not about to change our 'Soft MOR' format," says GM Bill Matta. "But the changes we're making, aside from improving our AM signal somewhat, should give us the best FM signal in the Pittsburgh market." Among five major FM changes the station is undertaking: top-mounting of a new circularly-polarized antenna, increasing the height of the antenna (making for a denser signal), and tripling transmitter power... The new transmitter, dubbed "Big Max," is the biggest in Pennsylvania. Says Matta, "When we're finished with these improvements, there shouldn't be a single FM radio anywhere in the Pittsburgh area, either component-type, portable or FM car radio, that won't be able to pick up 'WLOA Stereo FM 97' and hold us strong and clear... In fact, the way this whole installation is going, you just might start picking us up on your electric toothbrush."

"This Time I'm Gone For Good"
by Bobby Bland
is Number One on KGFI!
Why aren't the
BIG
pop stations in Los Angeles
playing it?

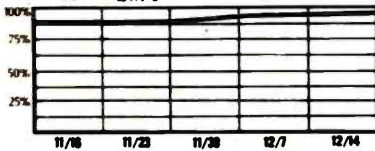
This is a paid advertisement.

● signifies fastest moving records.

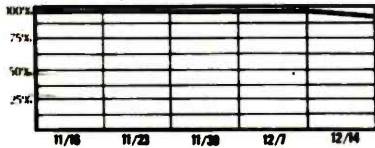
ROCK TOP TWENTY

Friday, December 14, 1973

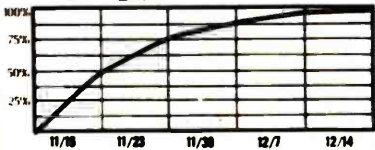
1 ELTON JOHN
Yellow Brick Road (MCA)
LW: 1



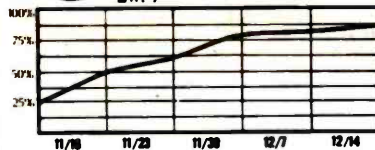
2 CHARLIE RICH
The Most Beautiful Girl (Epic)
LW: 3



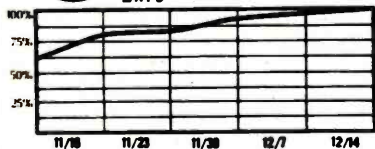
3 JIM CROCE
Time In A Bottle (ABC)
LW: 4



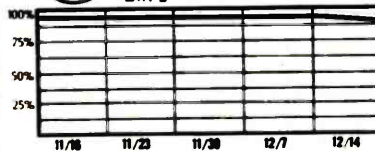
4 STEVE MILLER
The Joker (Capitol)
LW: 7



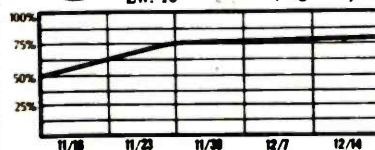
5 HELEN REDDY
Leave Me Alone (Capitol)
LW: 5



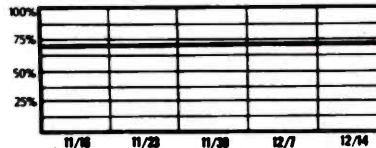
6 CARPENTERS
Top Of The World (A&M)
LW: 2



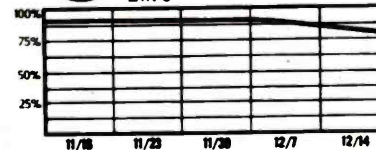
7 BROWNSVILLE STATION
Smokin' In The Boys' Room (Big Tree)
LW: 10



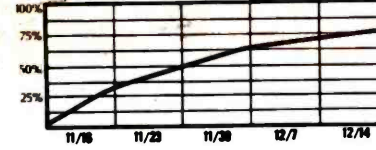
8 TODD RUNDGREN
Hello It's Me (Bearsville)
LW: 8



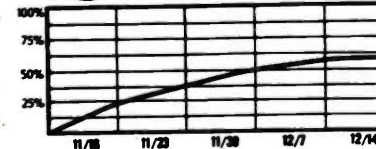
9 CHICAGO
Just You And Me (Columbia)
LW: 6



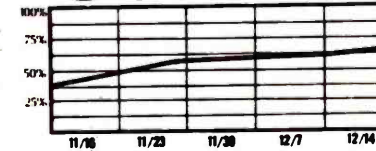
10 PAUL MC CARTNEY
Helen Wheels (Apple)
LW: 16



11 JOHN LENNON
Mind Games (Apple)
LW: 13



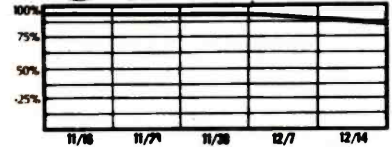
12 HAROLD MELVIN
The Love I Lost (Phila. Int'l)
LW: 12



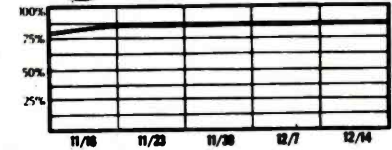
13 STAPLE SINGERS
If You're Ready (Stax)
LW: 14



14 RINGO STARR
Photograph (Apple)
LW: 9



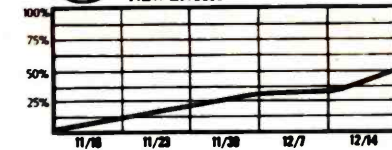
15 JIM CROCE
I Got A Name (ABC)
LW: 11



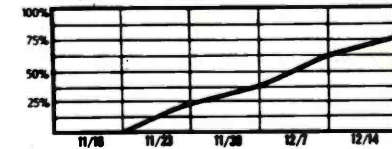
16 AL WILSON
Show And Tell (Rocky Road)
LW: 19



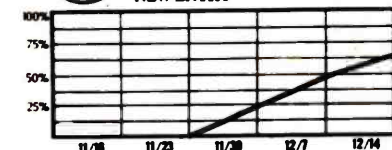
17 LOGGINS & MESSINA
My Music (Columbia)
NEW ENTRY



18 OLIVIA NEWTON JOHN
Let Me Be There (MCA)
NEW ENTRY



19 STEVIE WONDER
Living In The City (Tamla)
NEW ENTRY



20 LED ZEPPELIN
Dyer Maker (Atlantic)
LW: 15



RR ROCK ALBUMS

RADIO & RECORDS

*Denotes most played cuts

		album notes
ALLMAN BROTHERS Brothers and Sisters (Capricorn) <i>CUTS: Jessica*-Southbound*-Pony Boy-Come and Go Blues</i>	BILLY JOEL Piano Man (Columbia) <i>CUTS: Worse Comes to Worse-Piano Man-Travellin' Prayer</i>	<p>After a few months of spread play, the RORY GALLAGHER Tatee album (Polydor) seems to be coming home. Many stations reporting. Cuts: "Cradle Rock," "20-20 Vision," "Sleep On A Clothesline," "Who's That Coming." DAVID ESSEX'S Rock On lp (Columbia) gaining also. Top cuts; "Lamplight," "Rock On," "For Emily." Top play single is JONI MITCHELL'S "Raised On Robbery" (Elektra-Asylum).</p> <p>The HARRY CHAPIN lp is gaining every week. Top play cuts; "WOLD," "They Call Her Easy." "WOLD" could become another "Taxi" (they're both 4-letter words).</p> <p>JAMES GANG'S Bang (Atco) getting some play. Cut: "From Another Time." SHAWN PHILLIPS lp (A&M) also getting some action on cut "Lasting Piece Of Mind." The new ALVIN LEE lp (Columbia), new JO JO GUNNE (Elektra-Asylum), LEO SAYER, DELBERT & GLEN (Clean) all getting substantial airplay.</p>
GREGG ALLMAN Laid Back (Capricorn) <i>CUTS: These Days -Midnight Rider*</i>	ELTON JOHN Goodbye Yellow Brick Road (MCA) <i>CUTS: Harmony*-Grey Seal*-Roy Rogers-All The Girls Love Alice*-Goodbye Yellow Brick Road</i>	
AMERICA Hat Trick (Warner Bros.) <i>CUTS: Rainbow Song-Submarine Ladies-Hat Trick-Molten Love-Green Monkey</i>	KRIS & RITA Full Moon (A&M) <i>CUTS: Hard To Be Friends-Loving Arms-Tennessee Blues-Song I'd Like to Sing*</i>	
THE BAND Moondog Matinee (Capitol) <i>CUTS: Ain't Got No Home-Holy Cow-Promised Land-The Great Pretender-I'm Ready</i>	JOHN LENNON Mind Games (Apple) <i>CUTS: Intuition-Tight As*-Nutopian International Anthem-Only People*-You Are Here</i>	
DAVID BOWIE Pin-Ups (RCA) <i>CUTS: I Can't Explain-Sorrow-Here Comes The Night*</i>	LOGGINS & MESSINA Full Sail (Columbia) <i>CUTS: A Love Song-You Need A Man-Come To You-Watching The River Run-Sailin' the Wind-My Music*</i>	
ALICE COOPER Muscle of Love (Warner Bros.) <i>CUTS: Teenage Lament*-Muscle of Love*-Big Apple Dreamin'-Never Been Sold Before</i>	DAVE MASON It's Like You Never Left (Columbia) <i>CUTS: Baby... Please-Every Woman*-Misty Morning Stranger-The Lonely One</i>	
JIM CROCE I've Got A Name (ABC) <i>CUTS: Lover's Cross*-Five Short Minutes-Car Wash Blues*-I'll Have To Say</i>	STEVE MILLER BAND The Joker (Capitol) <i>CUTS: The Joker*-Sugar Babe-Shu Ba Da Du</i>	
RICK DERRINGER All American Boy (Blue Sky) <i>CUT: Rock & Roll Hoochie Koo</i>	MOTHERS OF INVENTION Overnite Sensation (DiscReet/WB) <i>CUTS: Dirty Love*-I'm The Slime-Montana</i>	
NEIL DIAMOND Jonathan Livingston Seagull (Columbia) <i>CUTS: B*-Skybird*</i>	PAUL McCARTNEY Band On The Run (Apple) <i>CUTS: Jet*-Bluebird*-Mrs. Vanderbilt-No Words</i>	
BOB DYLAN Dylan (Columbia) <i>CUTS: Can't Help Fallin in Love-Mr. Bojangles*-Big Yellow Taxi*-A Fool Such As I-Spanish Is The Loving Tongue*</i>	POCO Crazy Eyes (Epic) <i>CUTS: Here We Go Again*-Ride Along-Last Dance Tonight</i>	
ART GARFUNKEL Angel Clare (Columbia) <i>CUT: I Shall Sing</i>	BILLY PRESTON Everybody Likes Some Kind of Music (A&M) <i>CUTS: You're So Unique-Listen To The Wind</i>	
J. GEILS BAND Ladies Invited (Atlantic) <i>CUTS: Lay Your Good Things Down*-Did You No Wrong*-Lady Makes Demands-I Can't Go On-That's Why I'm Thinking Of You</i>	QUEEN Queen (Elektra) <i>CUTS: Liar-Keep Yourself Alive</i>	
GRATEFUL DEAD Wake Of The Flood (Grateful Dead) <i>CUTS: Mississippi Halfstep-Eyes of the World-Here Comes Sunshine*</i>	ROLLING STONES Goat's Head Soup (Rolling Stones) <i>CUTS: Can You Hear Music-Dancing With Mr. D-Do Do Heartbreaker-Silver Train</i>	
		LINDA RONSTADT Don't Cry Now (Asylum) <i>CUTS: Love Has No Pride-Colorado-Desperado-I Believe In You-Silver Threads*</i>
		RINGO STARR Ringo (Apple) <i>CUTS: I'm The Greatest*-Oh My My-Hold On-Devil Woman-You're 16*</i>
		URIAH HEPP Sweet Freedom (Warner Bros.) <i>CUTS: Stealin'*-Dreamer-Sweet Feelin'</i>
		WHO Quadrophenia (Track/MCA) <i>CUTS: Real Me*-I'm One-Drowned--I've Had Enough-5:15-Reign O'er Me</i>
		ROY WOOD Boulders (UA) <i>CUTS: Wake Up-Songs Of Praise</i>
		JESSE COLIN YOUNG Song for Juli (Warner Bros.) <i>CUTS: Morning Sun*-Song For Juli-T-Bone Shuffle</i>
		NEIL YOUNG Time Fades Away (Reprise) <i>CUTS: L. A. *-Last Dance-Time Fades Away-Don't Be Denied</i>

The above albums represent the most played this week.

The cuts listed are the consensus selections compiled from all corresponding stations.

© COPYRIGHT 1973 BY RINGO'S NEW SINGLE, INC. ALL RIGHTS RESERVED.

Produced by Richard Perry

1870



RINGO'S NEW SINGLE, "YOU'RE SIXTEEN"

"You come on like a dream, peaches and cream,
Lips like strawberry wine,
You're sixteen, you're beautiful and you're mine."



RECYCLING A RADIO STATION

The following is an interview between Bob Wilson and Ron Jacobs. Former P.D. of KXJ, Ron for the past two years has created the new KGB FM-AM format. Ron has worked as a jock and P.D. in Hawaii, Fresno, San Bernardino and Los Angeles. Known in his heyday at KXJ to be seen in a T-Shirt and blowing a whistle at his jocks. Has he mellowed? ... Read on.

R&R: Let's begin with what you're trying to accomplish with KGB today.

Jacobs: KGB is fairly unique in that we have both an AM and an FM station in the same market, under the same ownership, but the two don't run in opposing directions. They complement each other.

On April 1, 1972, we got both stations together on the theme of recycling; we got KGB AM out of its burned-out Boon Radio Top 40 trip, and tried to get it on a broader base, with a more, contemporary, tastier music format. On August 1, 1972, we began simulcasting the two stations, 24 hours a day. Then, last December, we went to the normal pattern of 50 percent simulcasting.

These were recognized as the first 3 steps of "recycling KGB." We changed the simulcast set-up the day after the last ARB concluded, because we felt there was a further, fourth step we had to take.

It appears now that the best way for us to streamline the whole operation, is to simulcast in the morning (when FM listening is still at its weakest), then split the stations at 10 AM. We run the FM as a strict FM the rest of the day, and on the AM, from 10 'til 6 PM we're going after a mellow audience, on the basis of total demographics available. It should be dynamic, when we combine what we know we can get from a good FM station, with what you can get from a "progressive AM." At 6 PM, we rejoin both stations and simulcast the rest of the evening.

R&R: Where do you expect the AM to pick up its audience from?

Jacobs: A) From the people who don't have FM's, B) from people in their cars where FM penetration is low.

R&R: Musically, the two stations are different.

Jacobs: They're not totally different, but their differences are greater after 10 in the morning. For the last 4 months, we've had clerks at the Warehouse record stores (5 or 6 San Diego stores) stuffing our questionnaires into every bag that goes out of the store. We've already gotten back 4000 cards answering questions like: 'what album did you buy? What was your favorite cut? Who's your favorite artist? What was the last concert you attended? How old are you? Sex? Favorite station?, etc.'

We got down to very specific information on taste preferences based on the demographic breakdown, and we're aware of the fact there are certain artists with whom you can score points with females, and there are other artists who'll tend to drive females away. We're acting now as if we were an AM only.

R&R: AM is females and males, whereas FM is mostly males.

Jacobs: Yeah, with AM, we're concerned with the potentiality to get females, and with FM it's a matter of the automatic audience you get if you're really good for males.

We don't have to worry about driving away the females on FM, because female FM listening in the daytime isn't that great a factor, and if you go too soft on FM in the

daytime, you're not going to be doing what the guys have come to expect from an FM.

R&R: How did you come from being the king of the flagship Top 40 AM station in the country, where you were the PD, the creator, the one who instituted much of the creative work there, to be where you are today, which is quite a ways from that whole thing?

Jacobs: It wasn't a push-button change. One day I came home from work when I was PD of KXJ, and I found my wife listening to KPCC. I realized that what I was doing as a gig was inconsistent with my own lifestyle. From then on, while I considered KXJ a very professional kind of gig, I felt I was compromising myself.

R&R: Would you go back to doing top 40?

Jacobs: For more money than anyone's got. Top 40 today is suffering, because what you have is a bunch of second-string, xerox-copying, non-innovative types that will take some ad lib of Robert W. Morgan's five years ago, and try to carve the thing in marble as if that were the overall answer as to how to program successfully. There's so much jive.

I happened to read, in an interview in R&R, where some programmer was bragging about how he's copyrighted something which is a one-liner I jotted down as part of the job back at KXJ in '67, and that's the answer to your question. Who are the imaginative programmers in Top 40 radio today? There aren't any. There's only a handful of guys who

know how to do that particular thing well, and most of them are making too much money to ever go back to it.

If all of a sudden, I found myself the PD of a Top 40 station with only the dull challenge of, say, beating WABC or KXJ, I'd find myself not leaving the station until I'd come up with something that was dynamic; and it wouldn't be that hard, because everyone else is doing copies of copies.

R&R: Everyone's doing their version of the 'Instant Ripoff.' That's the biggest thing around.

Jacobs: I saw that kind of thing happening within RKO; people were just running variations on what we were doing at KXJ. There are endless ways of doing it.

MUSIC

Jacobs: The oddest thing about Top 40 in the music. If you've been running a station before, and all you have to do now at a Top 40 is narrow the list down to 17 to 21 records, it's easy. It's a matter of discipline, and having good people with a clerical mentality. To play these super-tight hits requires no special talent.

There's no complexity to rotating 17 things in a rather small circle. What we're doing here, what "progressive" stations have done when they try to get their shit together, requires a little more intelligence, because of the wealth of product available, the different kind of bags, because of the documented preferences people of varying age, sex groups have shown.

AUDIENCE INVOLVEMENT

R&R: When you were at KXJ, you managed to get a high degree of audience involvement in most of the

promotions you did, from the Big Kahuna to the sea cruise to Catalina Island. Am I correct in assuming you've always found audience involvement to be a worthwhile goal?

Jacobs: I've always believed in audience participation, but I don't believe it as coming down to a "buzzword" cliché in an interview. When I was a jock in Honolulu, standing at a main intersection wearing a mu mu and carrying a plastic bucket, trying to get people to donate to a charity, that's audience involvement. I learned it from the beginning; if you're dealing with an audience, and you don't interact with them it's stupid.

"HOMEGROWN"

R&R: You've been one of the few programmers I know to involve progressive audiences on a large scale. With the Charity Ball, and the "Homegrown" album.

Jacobs: I don't like the word "progressive" attached to FM or AM radio; there's a certain stigma attached to the term that conjures up an image of the first people who got into FM. They were probably righteously groovy people, but they weren't radio professionals. I don't like to describe our audiences as "progressive." Music is always for kids, and kids are just the young people reacting to what's popular at the time.

As far as the Homegrown LP, if it's there and they dig it, people are going to participate. For KGB to sell 15,000 copies of that album at a time when there's a vinyl shortage is reflective of that fact. We drew 52,000 people in San Diego Stadium last year for the Charity Ball.

Now we couldn't get into audience involvement on that kind of scale, say, in Los Angeles, because of the general size of the population. The first day I was at KXJ I was handed a list by the manager, and it contained all the items which the FCC had just ruled as not being too highly recommended in the way of audience involvement promotions; most of them were things we'd already done in Fresno and San Bernardino. That kind of stuff was fun, though. Chuck Blore's "Amoeba" promotion in L.A. was incredible. I was doing that stuff before I came to KXJ. We had 20,000 people following the jocks, marching back and forth between San Bernardino and Riverside, when I was at KXJ.

GENERATION GAPS

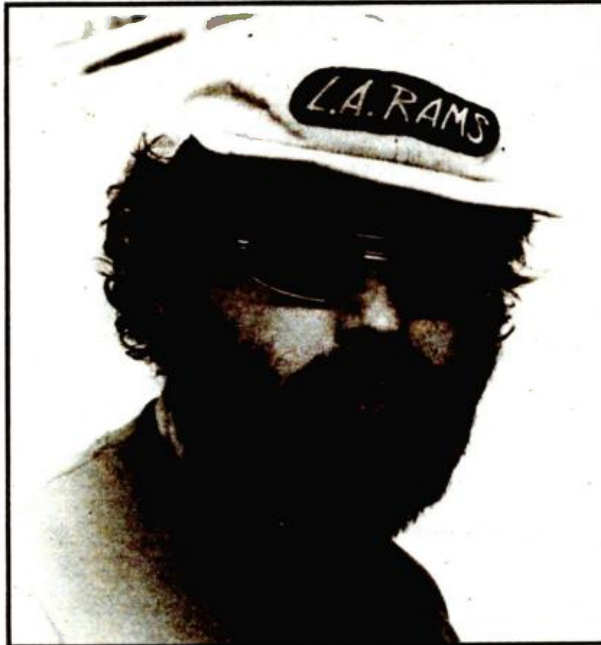
R&R: You made a comment earlier about "If you're outside of a generation, it's very hard to keep in touch with it."

Jacobs: I'm saying that that's an observation a lot of people who realize they're slipping away from the 'happening' generation seem to make. Statistically, I'm outside of the generation that's happening right now; therefore, I've got to rely more on younger people and pay more attention to the things I would have instinctively felt ten years ago. It's no accident that all the other guys who work here are at least 10 years younger than me.

R&R: Are you saying you're the designer and maybe the chief mechanic, but you have other people working under you, to supply you with all the parts?

Jacobs: That's one way to put it. It's more complex than that, though. There are some top-flight people here; Mike Brown is my age and we can talk on a similar level, and yet

(-Continued on page 23)



Ron Jacobs
AN R&R INTERVIEW WITH BOB WILSON

PARALLELS

DEFINITION OF PARALLELS

SIMPLY PUT - they group similar stations together by playlist size and air presentation.

REASON - To better define what's happening with a given record at a particular type of radio station. (This should not be compared with MTHY.)

ANYWAY TO GET - First find which Parallel your station fits into by using the broad definitions below. You can watch a record's progress at various stations and either your definition to know on a record. You can also find a station where the record is creating at stations.

P1: Top 15 major number/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.

P2: Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.

P3: Major and secondary market stations with 30-50 record playlist/some new product exposed.

P4: Specialized markets affected by black or country influences.

GREGG ALLMAN (Capitol)

Midnight Rider

NOTES: Strong beginnings out of the south, now spreading.

P1	Add WRC
P2	Debut 29 KCPC, 21-23 WKX, Add KTKT, 29-24 WSGA
P3	On WPGC, 21-18 WERC, Debut 28 WISM, On WMAK, On KJRB, Add KJRB, 40-24 WCFL

BLACK OAK ARKANSAS (A&O)

Jim Dandy

NOTES: Grouping every week.

P1	
P2	On WHBQ, Add KRSP, Add KSO, Debut 28 WSGA, Add KCPC
P3	On KJRP, Add KOIL, 22-16 WMAK, 30-29 WBRQ, 7-2 WERC

BROWNSVILLE STATION (Big Tree)

Smokin' In The Boys' Room

NOTES: Good requests & mix, still strong in middle & some.

P1	18-7 KOWB, 19-16 KJRD, 11-7 KJL, 24-24 WRKO, 29-22 KSLQ, 9-9 CKLW
P2	18-8 WBRQ, 7-6 WNC, 11-7 WFLL, 21-16 KJRC
P3	24 KAKC, 11-8 WOKY, 1-2 WMYA, 4-4 KJL, 28-23 KJMN, 30-24 KJNO, 6-6 KSO, 2-3 WBRQ, 21-17 KTKT, 16-16 WQXI, 3-7 KJLV, 11-10 WHBQ, 22-21 KCBQ, 3-7 WIFE, 18-11 KJRD
P4	10-3 KJRB, 8-3 WPGC, 8-9 WBRQ, 12-10 WCFL, 15-9 WISM, 5-6 WMAK
P5	22-22 WLOR, 18-10 KOIL, 4-2 KOMA, 16-21 WAKY, 10-3 KJRP, 19-25 WERC, On KSLY

CHECH & CHONG (Ode)

Sister Mary Elephant

NOTES: Sales off but still top requests.

P1	4-3 WBD, 4-3 CKLW, 6-9 KJL, 3-9 WRKO, 2-1 KSLQ, 12-19 WFLL
P2	2-11 KJRC, 20-28 KOWB, 3-9 WRC, 5-8 KJRD
P3	1-2 KCBQ, 20-23 WBRQ, 2-2 KTKT, 10-15 KJLV, 3-2 KJNO, 6-7 KRSP, 21-29 KAKC, 4-3 WOKY, 7-7 WMYA, 3-3 KJMN, 8-10 KRIZ, 6-7 WSGA, 3-7 KSO, 2-5 WIFE, 1-2 WHBQ
P4	2-2 WLOR, 1-1 KEEL, 1-1 WCFL, 2-6 WISM, 2-2 KJRB, 20-27 WERC
P5	2-2 KJL, 3-4 KSLY, 6-11 WAKY, 4-11 WPGC, 3-8 KOIL, 10-15 KOMA

JIM CROCE (ABC)

Time In A Bottle

NOTES: Debut top 3 major songs.

P1	14-8 KSLQ, 1-1 WFLL, 1-1 WBD, 15-7 WRKO, 1-1 CKLW, 10-3 WRC
P2	2-3 KJRC, 11-8 KOWB, 11-3 KJRD, Debut 23 KJL
P3	1-1 KJNO, 8-1 WIFE, 9-1 WMYA, 8-7 WQXI, 1-1 KJMN, 1-1 WSGA, 1-3 KAKC, 6-8 WOKY, 2-3 KCPC, 7-4 WLEE, 11-3 KRIZ, 1-4 KRSP, 1-4 KCBQ, 1-1 WBRQ, 15-8 KTKT, 1-1 KJLV, 1-1 KJRB, 17-4 WPGC, 15-10 KJRP, 21-10 KEEL, 1-1 KJL, 5-4 WISM, 21-10 WAKY, 28-24 WLOR, 1-3 WERC, 2-1 WBRQ, 6-3 KOMA, 19-20 WMAK, 7-3 KOIL, 1-1 WCFL, 30-13 WCFL

DAWN (Bell)

Who's In The Strawberry Patch With Sally

NOTES: Grouping every week.

P1	27-19 KSLQ, Add CKLW, Add CKLW, 16-12 KOWB, 14-13 WFLL, Debut 20 WBD
P2	29-28 WBRQ, 12-11 WOKY, 29-28 KJNO, 20-19 WLEE
P3	19-18 KEEL, 10-8 KOIL

DE FRANCO FAMILY (20th Century)

Heartbeat-It's A Lovebeat

NOTES: New one getting a few first week adds, this one is still fairly strong.

P1	29-28 WRC, 18-22 WRKO, 20-22 WFLL, 26-27 KJRD, 4-10 KSLQ, 7-15 WBD
P2	12-21 WHBQ, 3-7 WOKY, 3-4 WMYA, 16-18 KSO, 26-27 WFL
P3	19-27 WPGC, 19-21 KJRB, 22-22 WCFL, 22-26 WAKY, 9-14 KOIL

DAVID ESSEX (Columbia)

Rock On

NOTES: Grouping each week.

P1	Debut 22 WRC
P2	11-8 KCPC, 18-12 KRIZ, Debut 28 KCBQ, Debut 13 KRSP, Add KJLV
P3	14-8 KJRB, Add KOIL, 21-21 KOMA, Add WMAK, 13-8 WCOL, On KSLY, 17-13 WLOR

PARALLELS

DEFINITION OF PARALLELS

SIMPLY PUT - they group similar stations together by playlist size and air presentation.

REASON - To better define what's happening with a given record at a particular type of radio station. KHJ should not be compared with WHYY.

EASY WAY TO USE - First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also, tell at a glance what action the record's receiving at stations.

- P1:** Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P2:** Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P3:** Major and secondary market stations with 30-50 record playlists/some new product exposed.
- P4:** Specialized markets affected by black or country influences.

ART GARFUNKEL
(Columbia)

All I Know

P1 14-25 WRKO
P2 6-11 WIFE
P3 24-24 WAKY

NOTES: About done-new one is beginning-see 'additional programming'.

MARVIN GAYE
(Tamla)

Come Get To This

P1 18-18 KSLQ, 18-21 WFIL
P2 20-20 WLEE, 12-15 KAKC
P3 On KSLY, 16-15 KEEL, 31-35 WLOF

NOTES: Didn't happen.

GRAND FUNK
(GF/Capitol)

Walk Like A Man

P1 Debut 29 KOWB, Add WRC
P2 Add KIMN, 15-9 KRSP, Debut 29 WOKY, 13-11 WGRQ, 17-15 WQXI, 20-20 WSGA
P3 19-15 KJR, Debut 34 KOMA, 30-28 WAKY, 39-35 KLIF, 39-35 WCFL, On WMAK 13-20 WPGC

NOTES:

AL GREEN
(Hi)

Livin' For You

P1
P2
P3 Add KSLY, 22-19 WERC, Debut 33 WPGC

NOTES:

ALBERT HAMMOND
(Mums)

Half Million Miles

P1
P2 18-16 KCPX, 25-22 WSGA, 28-23 WIFE, 19-29 KRSP
P3 On KSLY, 26-21 WCOL, Debut 32 WLOF, 29-29 WPGC, 11-33 KJRB, 29-28 WBBQ

NOTES:

ELTON JOHN
(MCA)

Goodbye Yellow Brick Road

P1 1-6 KKDJ, 4-2 WRC, 2-3 KHJ, 1-1 WRKO, 3-4 KOWB, 6-8 CKLW, 2-2 WIBG, 1-3 KSLQ, 2-2 WFIL, 1-2 KFRC
P2 2-1 KCBQ, 1-1 KCPX, 5-2 KLIF, 2-5 WMYQ, 1-3 KRIZ, 3-6 KRSP, 4-5 WSGA, 2-2 KSO, 9-9 WOKY, 5-3 KTKT, 2-6 WLEE, 4-6 KIMN, 2-3 KYNO, 8-13 KAKC, 1-2 WIFE, 4-7 WGRQ,
P3 1-1 WMAK, 4-3 KJRB, 2-2 KOIL, 8-10 KJR, 1-2 WISM, 15-11 WLOF, 2-2 WPGC, 11-9 KEEL, 7-7 WBBQ, 2-1 KSLY, 4-6 WAKY, 2-3 WERC, 6-11 WCOL, 3-6 WCFL, 1-4 KOMA

NOTES: WHJ last like 'Daniel'-top requests.

OLIVIA NEWTON-JOHN
(MCA)

Let Me Be There

P1 27-21 CKLW, Debut 23 WRC, Debut 26 KHJ, 30-20 KSLQ, 15-10 KKDJ, Add WRKO, 18-10 KOWB, 25-19 KFRC
P2 14-2 KAKC, 24-16 WOKY, Debut 18 KLIV, 18-16 KIMN, 12-4 WSGA, 13-10 WSAI, 7-5 KSO, 26-26 KCBQ, 7-2 WQXI, Add KRIZ, 21-11 WHBQ, Debut 29 WIFE, 19-14 KCPX, 28-25 WLEE,
P3 7-4 WCOL, Debut 30 WLOF, Debut 36 KLIF, 1-2 WBBQ, 31-25 WCFL, 28-23 WISM, 17-13 KJR, 7-9 WMAK, 17-11 KJRB, 29-17 KOIL, 31-24 KEEL, 22-12 KOMA, 25-20 WAKY, 27-19 WPGC,

NOTES: Looks like top 10 potential.

EDDIE KENDRICKS
(Tamla)

Keep On Truckin'

P1 7-12 WFIL, 14-16 WIBG, 8-17 KSLQ, 8-13 KFRC
P2 5-8 KLIV, 15-15 KRIZ, 12-17 WIFE, 22-28 KAKC
P3 9-14 WMAK, 23-24 KOIL, 15-19 WAKY, 6-10 KJRB

NOTES:

CAROLE KING
(Ode)

Corazon

P1 18-13 WRC
P2 27-27 WLEE
P3 23-19 KEEL, 13-9 KOMA, 16-23 WPGC

NOTES:

GLADYS KNIGHT & PIPS
(Buddah)

Midnight Train To Georgia

P1 12-16 KHJ, 8-17 KOWB, 23-26 KKDJ, 27-30 WFIL, 4-18 WRKO
P2 13-26 KIMN, 2-4 KRIZ, 10-16 KCBQ, 20-23 KTKT, 23-30 KAKC, 7-9 WIFE
P3 25-35 KOMA, 21-28 KOIL, 27-37 WCFL, 8-15 WAKY

NOTES: Most have put in 'recent gold' rotation.

GLADYS KNIGHT & PIPS
(Buddah)

Imagination

P1 24-17 WRC, 23-21 KHJ, 15-6 CKLW, 17-13 KKDJ, Add WRKO, Add WFIL, 30-25 KFRC
P2 Debut 28 WGRQ, Add KLIV, 25-25 KIMN, 24-18 WSGA, 26-21 KAKC, 27-24 WLEE, Add KYNO, Add KTKT, 6-8 WQXI, Debut 22 WHBQ
P3 Add WAKY, 37-31 KLIF, 19-18 WBBQ, On KSLY, Add WAMS, 30-22 WERC, 28-22 KEEL, 27-21 KJRB, 16-14 WCOL, On KJR

NOTES: Strong growth patterns.

KRIS & RITA
(A&M)

A Song I'd Like To Sing

P1
P2
P3 34-28 KLIF, On KEEL, On KUDL, WJDX, KAAV, WLOF

NOTES:

PARALLELS

DEFINITION OF PARALLELS

SIMPLY PUT: they group similar stations together by playlist size and air presentation.

REASON: To better define what's happening with a given record at a particular type of radio station. (KHJ should not be compared with WHYY.)

EASY WAY TO USE: First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record is receiving at stations.

- P1:** Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P2:** Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P3:** Major and secondary market stations with 30-50 record playlists/some new product exposed.
- P4:** Specialized markets affected by black or country influences.

ROLLING STONES (Rolling Stones)

Angle

P1 25-28 KHJ, 17-21 WRKO, 25-28 KKDJ
P2 14-20 WIFE, 4-5 KCBQ
P3 16-24 KOMA

NOTES: Still showing top 16 requests many key stations.

LINDA RONSTADT (Asylum)

Love Has No Pride

P1
P2 29-25 KCPX
P3 24-19 KJRB, On WMAK, 40-32 KLIF, 24-20 WBBQ

NOTES:

TODD RUNDGREN (Bearville)

Hello It's Me

P1 12-9 WBG, 7-2 KKDJ, 14-7 KFRC, 16-14 KSLQ, 5-8 WFIL, 9-6 KHJ, 6-4 WRC, 4-3 KOWB, 6-3 WRKO
P2 4-2 WLEE, 12-14 KRIZ, 3-4 KTKT, 6-11 KYNO, 25-28 KSO, 16-25 WOKY, 14-11 KLIV, 8-4 WMBQ, 19-24 KCBQ, 7-10 WGRQ, 6-8 KIMN, 8-10 WSGA
P3 2-1 KOMA, 6-4 WLOF, 14-18 KOIL, 2-9 WCFL, Debut 30 WAKY, 4-6 WERC, 5-4 KEEL, 6-7 KSLY, 2-4 WMAK, 3-6 WPGC, 6-7 KJR, 6-8 WISM

NOTES:

PAUL SIMON (Columbia)

American Tune

P1 26-27 WFIL, Debut 28 KDWB
P2 21-19 KCPX
P3 Debut 28 WERC, 39-21 KOIL, On KSLY, 27-27 WMAK, Add KOMA, 33-27 WLOF, 35-30 KEEL

NOTES:

JIM STAFFORD (NGM)

Spiders And Snakes

P1 28-23 CKLW, Debut 27 KSLQ, Add WBG, 14-10 WRC, Add KHJ
P2 23-12 KCBQ, 10-6 KCPX, 25-11 KRSP, 28-20 KSO, On KLIV, 3-6 WSGA, 14-13 WQXI, On WMBQ, 7-7 WSAI
P3 Debut 32 KJRB, 26-22 KLIF, 30-23 KOIL, Debut 18 KJR, 2-2 WAKY, 25-8 WPGC, 26-23 WERC, Add WISM, 3-5 WMAK, 31-26 WLOF 2-5 WCOL, 14-24 WBBQ

NOTES: Good movement this week.

STAPLE SINGERS (Stax)

If You're Ready

P1 14-13 KHJ, 16-17 KKDJ, 23-23 KFRC 11-11 KSLQ, 30-28 WFIL, 21-17 WRKO, 5-7 CKLW, 23-16 WRC
P2 21-14 KIMN, 30-26 WOKY, On KLIV, 24-16 KRIZ, 21-19 KRSP, 11-7 KAKC, 24-19 WIFE, 9-8 WLEE, 16-13 KYNO, 15-11 WSGA, 16-13 KTKT, 22-15 WGRQ, 8-9 WQXI, 14-13 WMBQ
P3 10-2 WMAK, 11-7 WERC, Add KOIL, 15-13 WBBQ, 15-11 KSLY, 16-13 KJRB, 11-8 KLIF, 9-7 KEEL, 18-14 KJR, 11-7 WISM, 14-17 WAKY, 14-13 WPGC, 10-6 WCOL, 21-18 WCFL

NOTES:

RINGO STARR (Apple)

Photograph

P1 2-2 WRKO, 13-24 KKDJ, 10-15 KHJ, 22-30 CKLW, 15-18 KDWB, 9-24 KFRC, 9-12 KSLQ, 6-14 WFIL, 3-4 WBG
P2 6-9 WLEE, 7-9 KTKT, 4-8 KYNO, 20-19 WMBQ, 13-20 WOKY, 4-8 WIFE, 10-13 KRIZ, 13-23 KRSP, 5-6 KCBQ, 15-21 WGRQ, 9-11 KIMN
P3 7-13 KSLY, 5-20 KOMA, 5-12 WISM, 21-31 WPGC, 4-7 KOIL, 15-24 WCFL, 7-12 WAKY, 17-26 WERC, 2-5 KEEL

NOTES:

RINGO STARR (Apple)

You're Sixteen

P1 Debut 20 WFIL, Debut 25 WRC, 27-21 KFRC, Debut 28 KSLQ, Debut 19 KKDJ, 20-18 KHJ, 29-24 KDWB, Debut 23 WBG, 26-23 WRKO
P2 Debut 17 KSO, 27-23 KCBQ, 28-7 KCPX, 19-9 KLIV, Add KYNO, 27-17 WSGA, Add WGRQ, Debut 26 KAKC, Debut 28 WIFE, Debut 27 KTKT, Debut 28 KIMN, Debut 25 WMBQ, 20-5 WQXI
P3 Debut 28 KJRB, Add WPGC, Debut 17 KJR, 35-30 WCFL, Debut 30 WISM, Add WAMS, Debut 30 KLIF, Add KEEL, On KSLY, Debut 26 WMAK, Debut 21 WERC, Debut 23 WCOL

NOTES: Top 5 requests many stations.

B.W. STEVENSON (RCA)

River Of Love

P1
P2 18-18 KTKT, Debut 30 WOKY, 20-17 KCPX
P3 29-25 WLOF, 36-33 KLIF, On KSLY, 18-18 KJRB, Debut 30 WBBQ, 29-18 WISM, On WERC, 29-27 WCOL

NOTES:

STORIES (Kama Sutra)

Mammy Blue

P1 16-18 CKLW,
P2
P3 30-26 KLIF, 7-16 WCFL, 30-26 KOMA

NOTES:

BARBRA STREISAND (Columbia)

The Way We Were

P1 30-22 KDWB, Debut 27 KFRC, Debut 25 KSLQ, Add WRC, On WBG, Debut 24 WFIL, Add KKDJ
P2 25-14 KCBQ, Add WOKY, Add KTKT, 17-9 KIMN, Debut 17 KRSP, Debut 24 KSO, 11-4 KLIV, Debut 13 KCPX, Debut 19 WQXI, Add KYNO, 30-25 WSGA, Add KAKC, Debut 24 WGRQ
P3 Add WMAK, Debut 28 WPGC, 28-10 WCOL, Debut 33 WCFL, Add WAKY, Debut 37 KLIF, Debut 26 WBBQ, Debut 27 KOMA, 40-26 KOIL, Add KEEL, On KJR, Debut 27 WISM

NOTES: The movie has had definite impact. Biggest add 2 wks in a row.

STYLISTICS (Avco)

Rock & Roll Baby

P1 24-24 WBG, 20-20 KFRC, 25-23 KDWB, 10-14 CKLW, 22-20 KHJ, 6-7 KSLQ, 20-18 KKDJ, Add WRKO
P2 Debut 30 WIFE, 28-20 WGRQ, On KLIV, Debut 23 WMBQ, Debut 25 KAKC, 14-16 WLEE, Debut 29 KYNO, 28-28 WOKY, 13-18 WQXI, 23-21 KIMN
P3 On KSLY, 9-7 KLIF, 30-25 WISM, 31-25 KJRB, 12-12 WPGC, 20-16 WBBQ, 28-26 WCFL, On KJR, 6-8 KEEL, 9-19 WCOL, 7-8 KOMA

NOTES:

added this week...

PARALLEL 1 PARALLEL 2 PARALLEL 2 PARALLEL 3

KSLQ/ST. LOUIS

Stevie Wonder
Barbra Streisand
Aretha Franklin
Jim Stafford
Ringo Starr-16

CKLW/DETROIT

Americans
Terry Jacks
Dawn
Cliff De Young
Tom Middleton

WFIL/PHILADELPHIA

Gladys Knight-Imagination

KDWB/MINNEAPOLIS

Paul Simon
Grand Funk
Love Unlimited Orchestra

WRC/WASHINGTON D.C.

Grand Funk
Barry White
Gregg Allman
Love Unlimited Orchestra
Barbra Streisand
T. De Franco

KKDI/LOS ANGELES

Barbra Streisand

WIBG/PHILADELPHIA

AJ Wilson
Jim Stafford

KFRC/SAN FRANCISCO

Barbra Streisand
Love Unlimited Orchestra

KHJ/LOS ANGELES

Jim Stafford
Moodsters

WRKO/BOSTON

Gladys Knight-Imagination
Olivia Newton John
Stylistics
Rick Derringer

PARALLEL 2

KSO/DES MOINES

Love Unlimited Orchestra
Black Oak Arkansas
AJ Wilson
Cheech & Chong (Sister Mary)
1985-From McCartney lp

KCBQ/SAN DIEGO

David Essex

KAKC/TULSA

Barbra Streisand
War
Love Unlimited Orchestra

WOKY/MILWAUKEE

Barbra Streisand
De Franco-Abra
Merle Haggard

WGRQ/BUFFALO

Ringo Starr-16
Love Unlimited Orchestra
Joni Mitchell

KCPX/SALT LAKE CITY

London Bridge
Black Oak Arkansas
Love Unlimited Orchestra

KTKT/TUCSON

Gregg Allman
Barbra Streisand
Gladys Knight-Imagination

WMYQ/MIAMI

John Lennon
Stevie Wonder

WQXI/ATLANTA

Stevie Wonder
Barbra Streisand
Love Unlimited Orchestra

KLIV/SAN JOSE

David Essex
Jim Croce-Be That Way
Gladys Knight-Imagination

KIMN/DENVER

Love Unlimited Orchestra
Bobby Bare
Grand Funk
Ann Peebles

KRIZ/PHOENIX

Harold Melvin
Ringo Starr-16
Olivia Newton John
AJ Wilson

KYNO/FRESNO

Gladys Knight
War
Ringo Starr-16
Barbra Streisand

WHBQ/MEMPHIS

Gladys Knight-Imagination
Stylistics
Barbra Streisand
Ringo Starr-16
Black Oak Arkansas
El Chicano

KRSP/SALT LAKE CITY

Black Oak Arkansas
Barry White

WLEE/RICHMOND

Donny Osmond

WSGA/SAVANNAH

Black Oak Arkansas
Art Garfunkel-I Shall Sing
Tom T. Hall

WSAI/CINCINNATI

J. Frank Wilson
Barbra Streisand
Donny Osmond

PARALLEL 3

WAMS/WILMINGTON

Gladys Knight-Imagination
Ringo Starr-16
Aerosmith
Red Bone
Johnny Nash

WAKY/LOUISVILLE

Barbra Streisand
NRBQ
Gladys Knight
Love Unlimited Orchestra

WMAK/NASHVILLE

Merle Haggard
Barbra Streisand
David Essex

KJRB/SPOKANE

Buckingham Nicks
Edgar Winter
Barry White
Dylan
Gregg Allman
Joni Mitchell
Johnny Mathis
Daryl Hall & John Oats

WLOF/ORLANDO

Olivia Newton John
Albert Hammond
Bobby Bare

WPGC/WASHINGTON D.C.

Love Unlimited Orchestra
Cool Water
Ringo Starr-16

KEEL/SHREVEPORT

Barbra Streisand
Anne Murray
Bette Midler
Art Garfunkel

KLIF/DALLAS

Merle Haggard

WCFL/CHICAGO

Barbra Streisand
Alice Cooper

WERC/BIRMINGHAM

Ringo Starr-16
Barry White
Paul Simon
Love Unlimited Orchestra

KOIL/OMAHA

David Essex
Wednesday
Black Oak Arkansas
E.L.O.
Staple Singers
Monkey Meeks
Love Unlimited Orchestra
War
Paul Anka
Petula Clark
Jackie De Shannon
Jim Croce-Xmas
Elton John-Xmas

WCOL/COLUMBUS

Aretha Franklin
Don Goodwin
Joni Mitchell

WBBQ/AUGUSTA

Wednesday
Wednesday
Steelers Wheel
Tom T. Hall
Barry White
Joni Mitchell
Johnny Mathis

KJR/SEATTLE

Tom T. Hall
Barbary Bye
Joni Mitchell
Alice Cooper
Diana Ross

KOMA/OKALHOMA CITY

Paul Simon
Elton John-Xmas

KSly/SAN LUIS OBISPO

AJ Green
Love Unlimited
Sonoma

WISM/MADISON

Love Unlimited Orchestra
Jim Stafford
Alice Cooper-Teenage Lament

Country

added this week... inside nashville

Reportory Company is holding auditions in college and universities all over, wherever appointments have been scheduled. Four members have already received recording contracts from record labels in Nashville. Vanderhill's back, Nashville style. The Deen Martin show has really put a lot of music people to work. Gary D. Parker's voice group, who furnished backup for the summer show, is making \$100 to \$200 a week, 10:00 p.m. to 3:00 a.m. calls, and even one day worked 18 out of 24 on the Round Stage. The new weekly editions of "Music Country USA" start January 17th.

Nashville musicians were away in Dallas - Ft. Worth for the Bob Wills Records Deenweeks two longer. Contact Wills' Manager Bill Shewers at 1513 Hawkins.

Dolly's sister, Beulah Parton, for years leader of her own gospel group THE STELLA PARTON SINGERS, is going Country! She's 34 and "not as heavy" according to Dolly.

Interesting thoughts: Add or subtract the names figures on Cash, Lewis, Freddy, and Charlie Rich, Osborne, Carl Perkins, Jerry Lee, compare to any other, and get a notion how influential to the American Music History is the man who discovered and started them, Sam Phillips. Incomprehensible!

Wouldn't you say it's interesting that the first Country act to ever perform at West Point (U.S. Military Academy) was named after a great Civil War General? Stonewall Jackson!

The tough, worldly, sophisticated, contemporary writer who first gained fame as one of Playboy Magazine's great biographers, later songwriter of such adult songs as "A Boy Named Sue," that divergent, was seen a day a letter on a watching... Nashville's "Santa Claus Parade!"

Danny Davis & his brass band a week ago last Sunday evening re-planned to Reno and opened Monday European tour, Monday morning re-planned to Reno and opened Monday night! (In his spare time he collects bowling balls and referees Mosely games)... Bobby Bare's first hit, recorded under the name of "Bobby Bare" called "All American Boy" sold over a million copies. Bobby says nobody knew who it really was, since he was in the Army at the time... They own the Record Company. They must not have known who he was... they never paid him! Kristerson played to a packed hall in Kansas City.

Charlie McCoy sings on his monumental "Roll in My Sweet Baby's Arms!" "Got Arkins sing" - father on his "Fiddle Around" record currently... The Oprland

BY HIFF COLLIE

Mac Allen, former WEDA Nashville PD, moved quickly to Houston to take over Operations Manager's chores at KIXX Radio, recently bought by the Belmont Broadcasting Chain. Mac joined his former WEDA G.M. Al Greenfield, who's been at WJLD Chicago. There's lots of Country activity in Houston these days. I'll bet that's at least one of Country activity in Houston.

KIXX (KIXX) stations fighting for Country supremacy in the market... That week's "DIDJA KNOW?"... That Ernest Tubb was the first artist in history to win an electric standard guitar in a country band!

THIS IS HIFF COLLIE, INSIDE NASHVILLE.

COUNTRY CORRESPONDENTS

- KLAK HOUSTON
- WCKS NORFOLK
- KLAK HOUSTON
- WJHO PORTLAND
- WJHO OMAHA
- WIRE INDIANAPOLIS
- KIRK HOUSTON
- KCKC SAN ANTONIO
- KCKC SAN ANTONIO
- KCN MEMPHIS
- WNC MEMPHIS
- WNO LOUISVILLE
- KLAC LOS ANGELES
- KFOX LONG BEACH
- KHOS TUSON
- KRAC SACRAMENTO
- KFGO FARGO
- WET RICHMOND
- WUBE CINCINNATI
- KTUF PHOENIX
- KUZZ BAKERSFIELD
- KRYV ARROYO GRANDE
- KENR HOUSTON
- KENY BILINGS
- KERE DENVER
- WFOC PHILADELPHIA
- WLO ATLANTA
- WGM GREENVILLE, MRS.
- WAME CHARLOTTE
- WONR DAYTON
- KSON SAN DIEGO
- WISR AKRON
- WJLD CHICAGO
- MHN NEW YORK

WIRE-INDIANAPOLIS

- Don Gibson-Snap Your Fingers
- Eddy Arnold-She's Everything I Need
- Jobby Bare
- Johnny Rodriguez
- Kenny Price-Tum On Your Lie
- Freddy Hart-I Believe In Santa
- Jerry Reed
- Logan & Burgess-Wake Me Into Love
- WRCF-PHILADELPHIA

KFOX-LONG BEACH

- Tammy Wynette
- Houston & Mandrell
- Jeanne C. Riley
- Johnny Rodriguez
- Tommy Cash
- Buck Owens
- Jody Miller
- Kenny Serrit
- Hugh X. Lewis
- Tammy Wynette-Another Song
- Charlie McCoy
- Buddy Adam-Allround Cowboy
- Jerry Reed-Uptown Poker Club

KHOS-TUCSON

- Red, White & Bluegrass
- Joe Stamply
- Freddy Weller
- Anne Murray
- Red, White & Bluegrass
- Joe Stamply
- Freddy Weller
- Wynette
- Terry Stafford
- Bobby Bare
- Rodriguez

KLAK-HOUSTON

- Johnny Rodriguez & Mandrell
- Don Gibson
- Tammy Wynette
- Chick Craddock-Magnolia
- Chick Craddock-Magnolia

KENR-HOUSTON

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- Lina Hargrove
- Chuck Claser

WGYM-GREENVILLE

- Don Gibson
- Tammy Wynette
- Jim Minnidy
- Hank Williams Jr.
- Tammy Wynette
- Don Gibson

KSOB-SALT LAKE CITY

- Billy Cash Craddock
- Porter Wagoner
- Larry Fritzzell
- Dorsey Burnett-Happens Every Time
- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

KCKC-SAN BERNARDINO

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KIRK-HOUSTON

- Eddy Arnold
- Johnny Carver
- Johnny Carver
- Patli Page
- Tammy Wynette
- Houston & Mandrell
- Brenda Lee
- Kenny Price

WUBE-CINCINNATI

- Bobby Bare
- David Houston & Mandrell
- Tony Booth

KQIN-SEATTLE

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

KFGO-FARGO

- Country Gazette
- Mandrell & Houston
- Rodriguez
- Jerry Reed
- Bobby Bare
- Glen Barber
- Anne Murray

WAME-CHARLOTTE

- Don Adams
- Tommy Cash
- Buck Owens
- Jeanne Shepard
- George Jones
- Dik Feller

WHA-NEW YORK

- Don Gibson
- Tammy Wynette
- Hank Williams Jr.
- Jim Minnidy
- Johnny Russell
- Houston & Mandrell

KUZZ-BAKERSFIELD

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KUBY-FORT WORTH

- Red Siegal-This Just Ain't My Day
- Houston & Mandrell I Love You
- Bobby Bare

KWJL-PORLAND

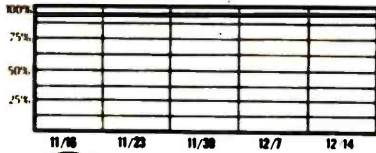
- Don Williams
- Glen Barber
- Dick Feller
- Marty Cooper
- L

● signifies fastest moving records.

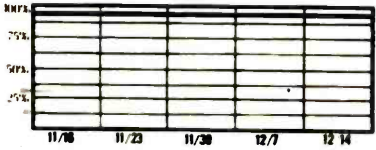
Country TOP TWENTY

Friday, December 14, 1973

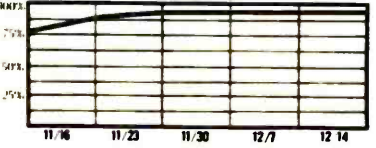
1 CHARLIE RICH
The Most Beautiful Girl (Epic)
LW: 1



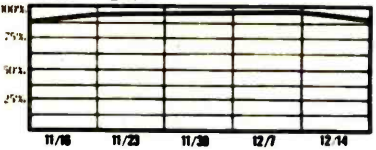
2 CHARLEY PRIDE
Amazing Love (RCA)
LW: 2



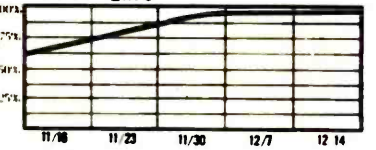
3 MERLE HAGGARD
If We Make December (Capitol)
LW: 3



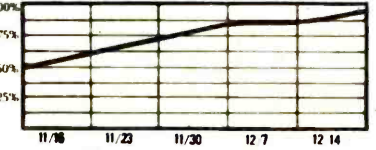
4 WAYLON JENNINGS
You Ask Me To (RCA)
LW: 4



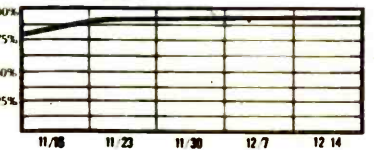
5 FREDDY HART
If You Can't Feel It (Capitol)
LW: 6



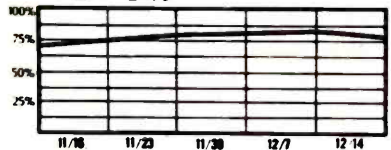
6 ROY CLARK
Love & Tomorrow (Dot)
LW: 13



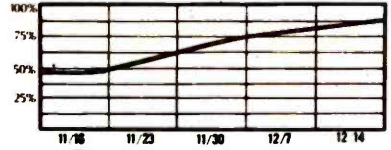
7 TOMMY OVERSTREET
I'll Never Break These Chains (Dot)
LW: 7



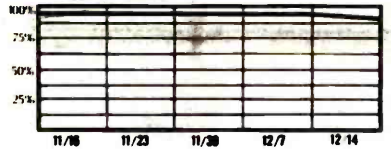
8 LYNN ANDERSON
Sing About Love (Columbia)
LW: 5



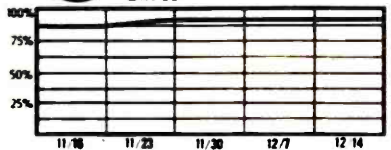
9 MARTY ROBBINS
Love Me/Crawlin' On Knees (MCA)
LW: 15



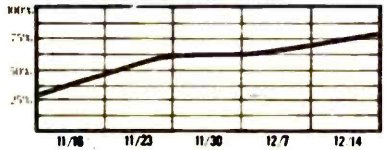
10 JERRY LEE LEWIS
Memory Ain't Enough (Mercury)
LW: 8



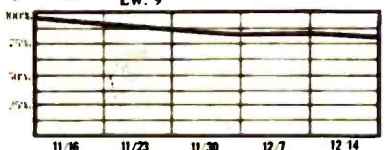
11 DONNA FARGO
Little Girl Gone (Dot)
LW: 11



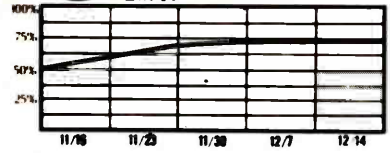
12 TOM T. HALL
I Love (Mercury)
LW: 18



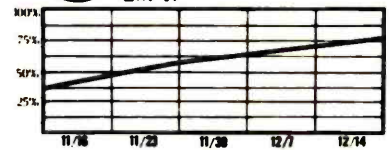
13 OLIVIA NEWTON-JOHN
Let Me Be There (MCA)
LW: 9



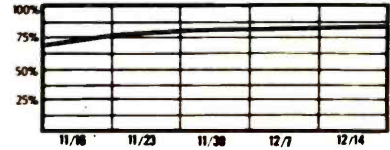
14 NARVEL FELTS
In The Name Of Love (Cinnamon)
LW: 14



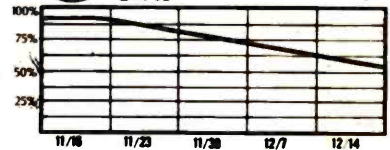
15 HANK WILLIAMS JR.
The Last Song (MGM)
LW: 17



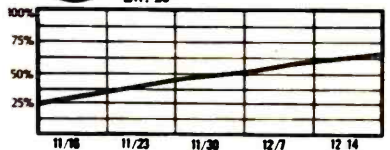
16 DOYLE HOLLY
Lika (Barnaby)
LW: 16



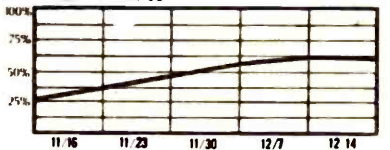
17 MARIE OSMOND
Paper Roses (MGM/Kolob)
LW: 12



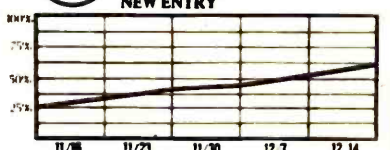
18 LORETTA LYNN
Hey Loretta (MCA)
LW: 20



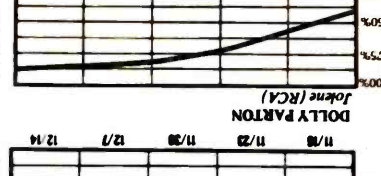
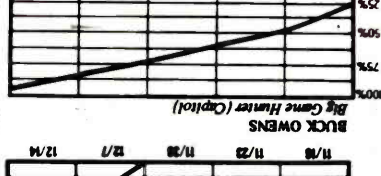
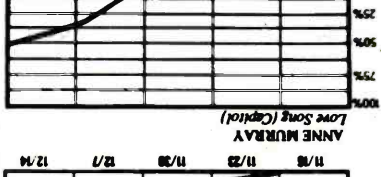
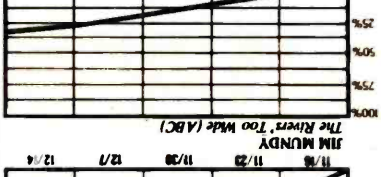
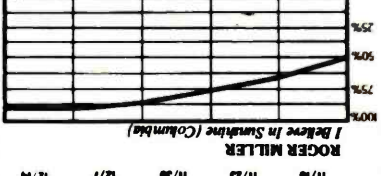
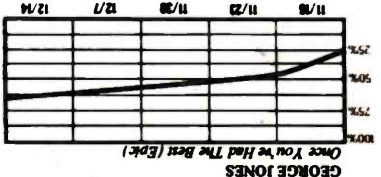
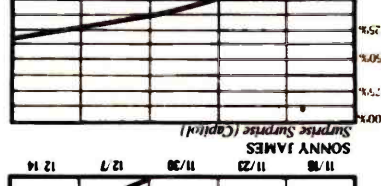
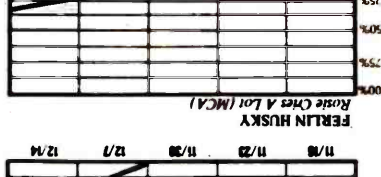
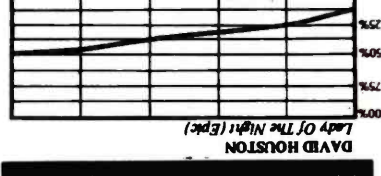
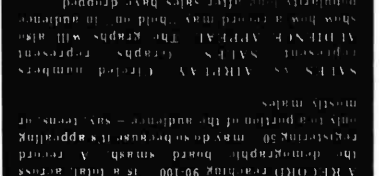
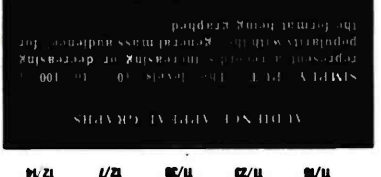
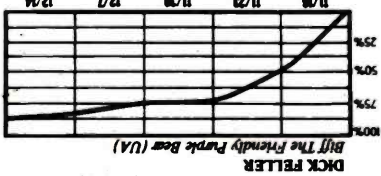
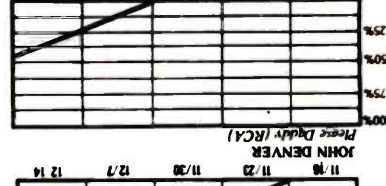
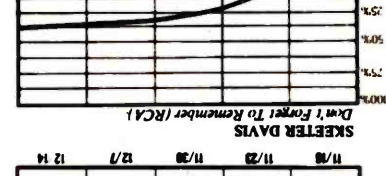
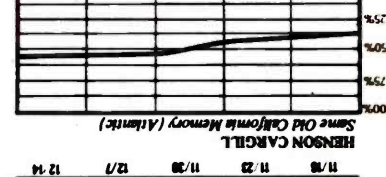
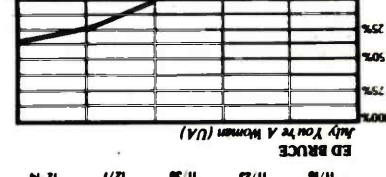
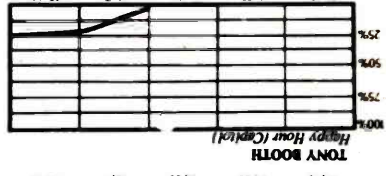
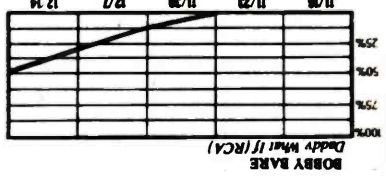
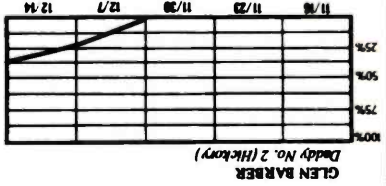
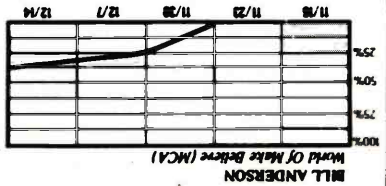
19 DOTTIE WEST
Country Sunshine (RCA)
LW: 10



20 BOB LUMAN
Still Loving You (Epic)
NEW ENTRY



COUNTRY SINGLES

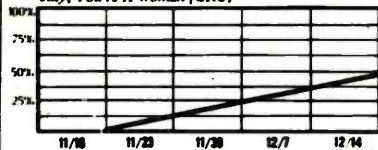


ADDED TO APPEAL GRAPHS

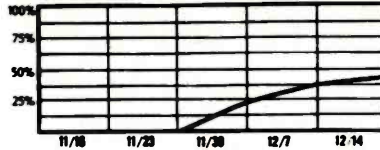
SIMPLY PUT, THE GRAPHS TO THE 100% represent a record's increasing or decreasing popularity with the general mass audience. A record's old ranking 90-100 is a total address registering 50% may do so because it's appealing only to a portion of the audience — say, teens or mostly males.

SALES AS APPEAL: Circled numbers represent SALES. Graphs represent APPEAL. The graphs will also show how a record may hold on in audience popularity after sales have dropped.

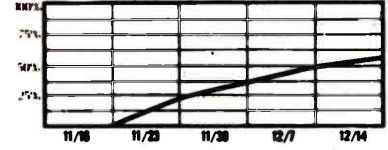
RED WHITE & BLUEGRASS
July, You're A Woman (GRC)



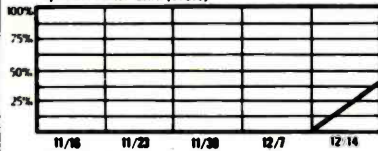
JEAN SHEPARD
Come On Phone (UA)



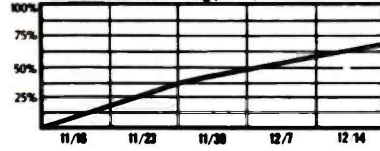
DIANA TRASK
When I Get My Hands On You (DOT)



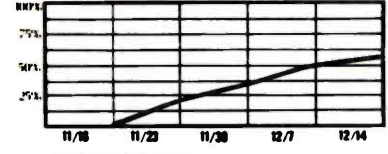
JERRY REED
Uptown Poker Club (RCA)



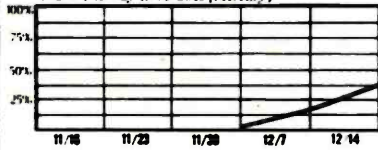
CONNIE SMITH
Ain't Love A Good Thing (RCA)



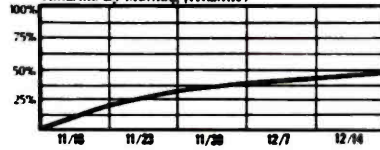
MEL TILLIS & SHERRY BRYCE
Let's Go All The Way Tonight (MGM)



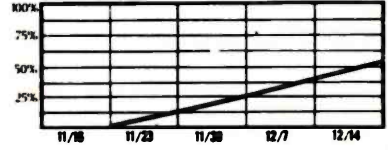
JOHNNY RODRIGUEZ
That's The Way Love Goes (Mercury)



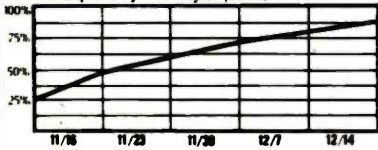
TERRY STAFFORD
Amarillo By Morning (Atlantic)



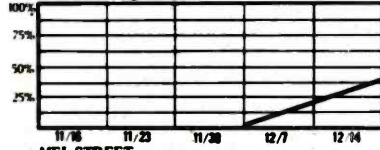
PORTER WAGONER
George Leroy Chickasaw (RCA)



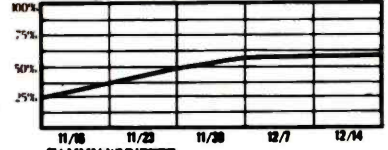
JOHNNY RUSSELL
The Baptism Of Jesse Taylor (RCA)



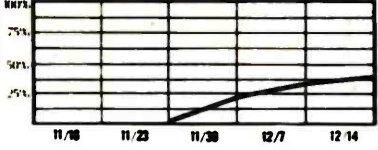
JOE STAMPLEY
I'm Still Loving You (Dot)



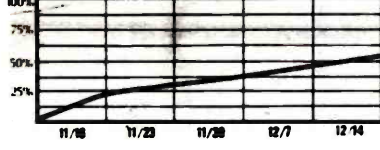
DON WILLIAMS
Atta Way To Go (JMI)



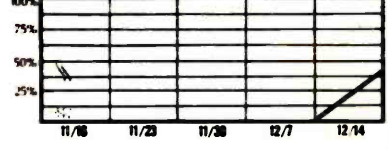
JEANNIE SEELEY
Love For You (ABC/Dunhill)



MEL STREET
Lorin' On Borrowed Time (Metromedia)



TAMMY WYNETTE
Another Lonely Song (Epic)



ALBUMS

KRIS KRISTOFFERSON & RITA COOLIDGE
Full Moon (A&M)
CUTS: Loving Arms-Bluebird Song
From The Bottle To The Bottom

TOMMY OVERSTREET
My Friends Call Me T.O. (Dot)
CUTS: Sleep My Lady
Welcome To My World

LINDA RONSTADT
Don't Cry Now (Asylum)
CUTS: Love Has No Pride
Silver Threads - I Believe In You

BOBBY BARE
Lullaby's Legends And Lies (RCA)
CUTS: Daddy What If-Rosalies Good Eats
Cafe-The Winner

DICKIE LEE
Sparklin' Brown Eyes (RCA)
CUTS: Strawberry Woman-Ohio Woman-
Rosemarie

DOLLY PARTON
Bubbling Over (RCA)
CUTS: Jokene-Bubbling Over

LEON RUSSELL
Hank Wilson's Back Vol. I (Shelter)
CUTS: Goodnight Irene-Truck Drivin' Man
Rollin' In My Sweet Baby's Arms

HENSON CARGILL
This Is Cargill Country (Atlantic)
CUTS: The Boxer, But You Know I Love
You, Daddy What's A Tree

LORETTA LYNN
Love Is The Foundation (MCA)
CUTS: Hey Loretta-I Gave Everything
I Love You I Love You

RAY PRICE
She's Got To Be A Saint (Columbia)
CUTS: Help Me
That's The Way Love Goes

JEANNIE SEELEY
Can I Sleep In Your Arms (RCA)
CUTS: Hold Me-Tell Me Again-I'd Do As
Much For You

ROY CLARK
Family Album (Dot)
CUTS: Come Live With Me-Daisy A Day

CHARLIE McCOY
Fastest Harp in Town (Epic)
CUTS: Silver Wings, Almost Persuaded

CHARLIE PRIDE
Amazin Love (RCA)
CUTS: Cuming Down With Love, Old
Photographs, Blueridge Mountain

MEL TILLIS
Sawmill (MGM)
CUTS: Leone-Remembering
Cheap Imitation

BILLY "CRASH" CRADDOCK
Mr. Country Rock (ABC)
CUTS: I'm In Love Again-She's Mine

ROGER MILLER
Dear Folks (Columbia)
CUTS: The Animal Of Man
Mama Used To Love Me

JEANNE PRUETT
Satin Sheets (MCA)
CUTS: Hold On Woman-Sweet Sweetheart
Baby's Gone-What My Thoughts Do
All The Time

CONWAY TWITTY
You've Never Been This Far Before (MCA)
CUTS: Darlin'-Each Season Changes You
She Needs Someone To Hold Her-Born To Lose

DONNA FARGO
All About A Feeling (Dot)
CUT: Puffy Eyes I'll Try Harder

RONNIE MILSAP
Where My Heart Is (RCA)
CUTS: You're Stronger Than Me
Cumbin' Down With Love

CHARLIE RICH
Behind Closed Doors (Epic)
CUTS: Sunday Kind Of Woman
We Love Each Other

JERRY WALLACE
Primrose Lane-Don't Give Up On Me (MCA)
CUTS: I Can't Keep My Hands Off Of You
Ruby Red Wine-Primrose Lane

DON GIBSON & SUE THOMPSON
Warm Love (Hickory)
CUT: That's The Way Love Is

MARIE OSMOND
Paper Roses (MGM/Kolob)
CUTS: First No. 1 - Sweet Dreams
Two Many Rivers - I can't Of All You

JOHNNY RODRIGUEZ
All I Ever Meant To Do (Mercury)
CUTS: All I Ever Meant To Do Was Love You
That's The Way Love Goes-Release Me

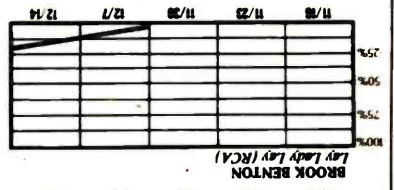
DOTTIE WEST
Country Sunshine (RCA)
CUTS: My Minds Going To Memphis-
My Love

POP/MOR SINGLES

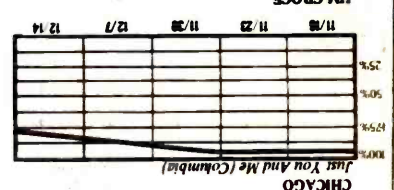
BURT BACHARACH
Something Big (A&M)



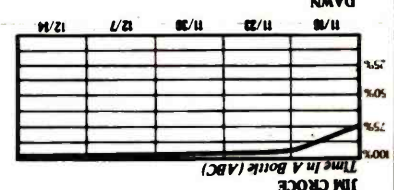
BOBBY BARE
Daddy What If? (RCA)



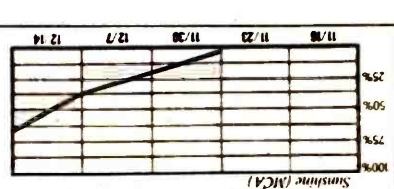
CARPENTERS
Top Of The World (A&M)



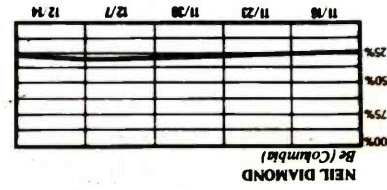
JIM CROCE
I Got A Name (ABC)



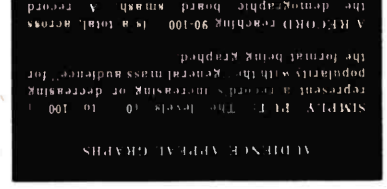
DAWN
Who's In The Strawberry Patch With Sally (Bell)



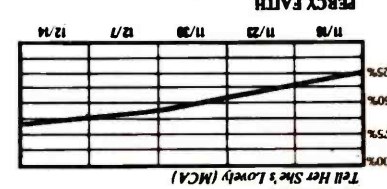
NEIL DIAMOND
Be (Columbia)



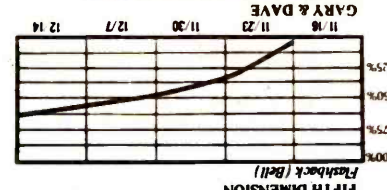
DRUM
Vado Via (A&M)



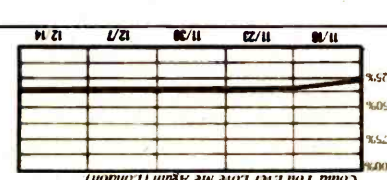
EL CHICANO
Tell Her She's Lovely (MCA)



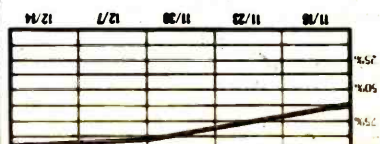
PERCY FATH
Crunchy Gnomes Suite (Columbia)



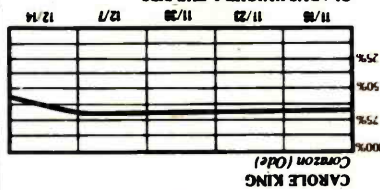
GARY & DAVE
Could You Ever Love Me Again (London)



ELTON JOHN
Goodbye Yellow Brick Road (MCA)



OLIVIA NEWTON-JOHN
Let Me Be There (MCA)



CAROLE KING
Conson (Ode)



GLADYS KNIGHT & THE PIPS
Midnight Train To Georgia (Budok)



KRIS KRISTOFFERSON
Why Me (Monument)



ADVERSE APPEAL GRAPHS
SIMPLY PUT: The levels 10 to 100 represent a record's increasing or decreasing popularity with the general mass audience for the format being graphed.
A RECORD reaching 90-100 is a total across the demographic board, marking a record registering 50% may do because it's appealing only to a portion of the audience - say, teens, or mostly males.
SALES VS. AIRPLAY: Circled numbers represent SALES. Graphs represent ADVERSE APPEAL. The graphs will also show how a record may hold on in audience popularity long after sales have dropped.

LOVE UNLIMITED ORCHESTRA
Love's Theme (20th Century)



MAUREEN MC GOVERN
I Won't Last A Day Without You (20th Century)



LOGGINS & MESSINA
My Music (Columbia)



KRIS & RITA
A Song I'd Like To Sing (A&M)



FITH DIMENSION
Feedback (Bell)



JIM CROCE
Time In A Bottle (ABC)

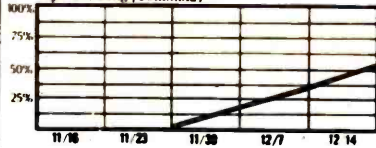


CLIFF DE YOUNG
Sunshine (MCA)

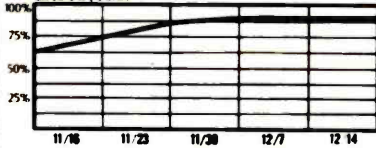


POP/MOR SINGLES

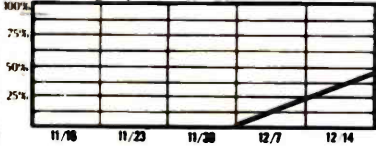
JOHNNY MATHIS
Life Is A Song (Columbia)



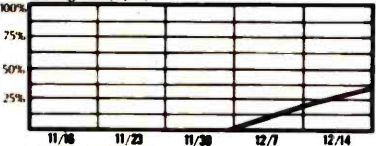
MOCEDADES
Eres Tu (Tara)



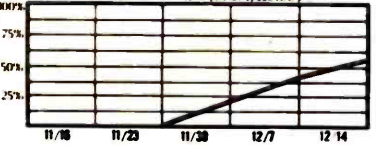
ANNE MURRAY
Love Song (Capitol)



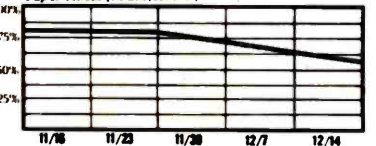
JOHNNY NASH
Loving You (Epic)



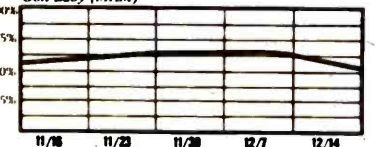
DONNY OSMOND
Are You Lonesome Tonight (MGM/Kolob)



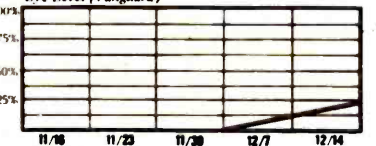
MARIE OSMOND
Paper Roses (MGM/Kolob)



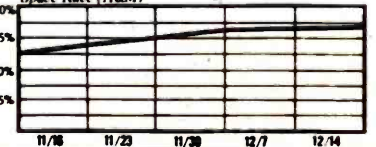
GILBERT O'SULLIVAN
Ooh Baby (MAM)



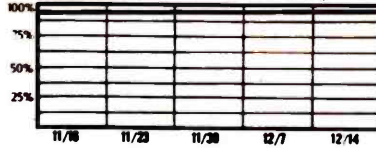
SIMON PARK ORCHESTRA
Eye Level (Vanguard)



BILLY PRESTON
Space Race (A&M)



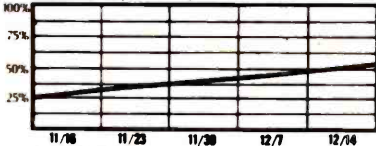
HELEN REDDY
Leave Me Alone (Rudy Red Dress) (Capitol)



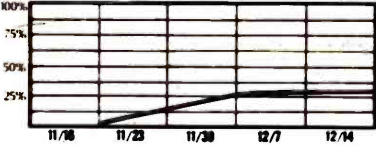
CHARLIE RICH
The Most Beautiful Girl (Epic)



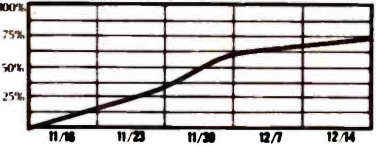
TODD RUNDGREN
Hello It's Me (Bearsville)



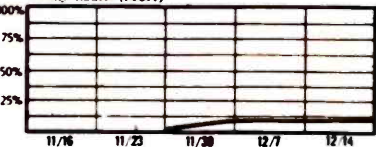
PAUL SIMON
American Tune (Columbia)



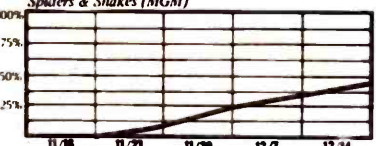
FRANK SINATRA
Let Me Try Again (Reprise)



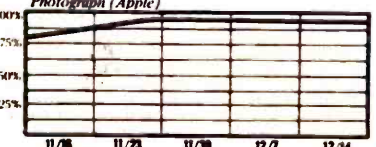
SONOMA
Lucky Ladies (MCA)



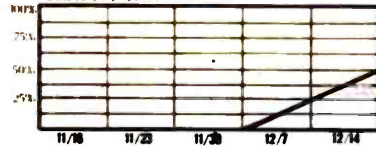
JIM STAFFORD
Spiders & Snakes (MGM)



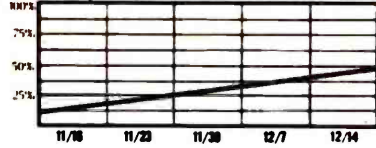
RINGO STARR
Photograph (Apple)



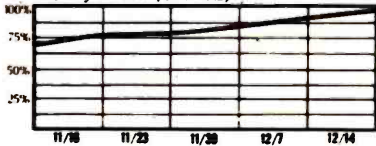
RINGO STARR
You're 16 (Apple)



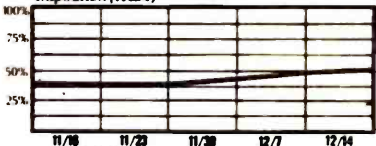
B.W. STEVENSON
River of Love (RCA)



BARBRA STREISAND
The Way We Were (Columbia)



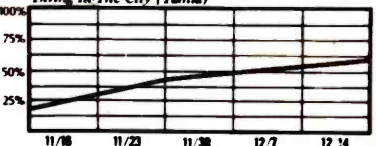
PAUL WILLIAMS
Inspiration (A&M)



AL WILSON
Show And Tell (Rocky Road)



STEVIE WONDER
Living In The City (Tamla)



additional programming

Hot: "Daddy, What If"- BOBBY BARE (RCA); many adds and a great deal of listener response. Play: New JONI MITCHELL, "Raised On Robbery" (Elektra-Asylum); new RONNIE DYSON, "I Think I'll Tell Her" (Columbia); AMERICA, "Rainbow Song" (WB). New DIANA ROSS, "Last Time I Saw Him" (Motown) getting top picks right away. Also getting good action, DYLAN's "A Food Such As I" (Columbia). For comedy, be aware of the new BOB HOPE on Bell, Holidays, containing the best of his material (fortunately, he's not singing). Good requests: CLIFF DE YOUNG's "Sunshine" (MCA), and SIMON PARK ORCHESTRA'S "Eye Level".

POP/MOR ALBUMS

<p>VICKI CARR Live At The Greek Theatre (Columbia) CUTS: I Can't Stop Loving You-You Are The Sunshine Of My Life-Judy Garland Medley</p>	<p>ELTON JOHN Goodbye Yellow Brick Road (MCA) CUTS: Harmony-Grey Seal-Goodbye Yellow Brick Road (single)</p>	<p>JACK JONES Together (RCA) CUTS: You're a Lady-Only Just Begun</p>	<p>ELVIS PRESLEY Raised On Rock (RCA) CUTS: Are You Sincere-Find Out What's Happening</p>	<p>BILLY PRESTON Everybody Likes Some Kind Of Music (A&M) CUTS: My Soul Is A Witness-How Long Has The Train Been Gone</p>	<p>HELEN REDDY Long Hard Climb (Capitol) CUTS: Loving You-Leave Me Alone (single)</p>	<p>FRANK SINATRA O' Blue Eyes Is Back (Reprise) CUTS: Nobody Wins-Dream Away-Let Me Try Again (single)</p>	<p>STYLISTS Rock & Roll Baby (Aveco) CUTS: Love Comes Easy-Rock & Roll Baby (single)</p>	<p>WAYNE NEWTON Four Me A Little More Wine (Chester) CUTS: Just Yesterday-Sun & Olive</p>	<p>BOBBY GOLDSBORO (United Artists) CUTS: Sing Me A Smile-Mississippi Delta</p>
<p>JIM CROCE I've Got A Name (ABC) CUTS: Lover's Cross-Five Short Minutes-Cap Wash Blues-I'll Have To Say I Love You</p>	<p>PAUL McCARTNEY Band On The Run CUTS: Bluebird-No Words</p>	<p>NEIL DIAMOND Jonathan Livingston Seagull (Columbia) CUT: Sky Bird</p>	<p>PERCY FAITH Corazon (Columbia) CUTS: Fair Fun-Crunchy Granola Suite (single)</p>	<p>BETTE MIDLER (Atlantic) CUTS: In The Mood-Uppom Medley-Higher and Higher-Skyark</p>	<p>ROGER MILLER Dear Folks (Columbia) CUTS: The Day I Jumped-I Believe In Sunshine (single) Quakama--</p>	<p>ART GARFUNKEL Angel Clare (Columbia) CUTS: I Said Sing-Thinkin' Boy</p>	<p>ROGER MILLER Dear Folks (Columbia) CUTS: The Day I Jumped-I Believe In Sunshine (single) Quakama--</p>	<p>ANDY WILLIAMS Solitaire (Columbia) CUTS: Sunshine-My Love-Last Tango</p>	<p>ROGER MILLER Dear Folks (Columbia) CUTS: I Said Sing-Thinkin' Boy</p>

Ron Jacobs

(Continued from Page 10)

acknowledge the fact that some things are definitely out of our experience, as far as age goes. Dick is the best 30-year old program I know; he came up with the name Homegrown.

Dick and I collaborate on lots of things. I love it. I was on the phone to Dick every day when I was at KRLD. If you'd get someone to become your Jacobo? No. Not where it's concerned. When someone starts advertising promotions on the air, were virtually no speaker-client. KRLD only did it with respect, not with the local radio stars, for their promotion. Now the opposite is starting to happen there, and it's happening everywhere. Are you finding your station getting involved with other more than just selling their spots?

Jacobo? No. Not where it's concerned. When someone starts advertising with the station, you're not to be worried into it. The reverse of that, is the incongruity you see when a network which is really out of control, is incorporated into you when you get to be worried into it. The reverse of that, is the incongruity you see when you get to be worried into it. The reverse of that, is the incongruity you see when you get to be worried into it.

and I got and came out here. "I'd completely given up on the thing, and one morning I was having breakfast with our operations manager, Jonathan Pritch. He was trying to get me to help him come up with some good publicity schemes. He came ways to promote the station. We went through balloon races, charting a boat for a trip to California Island, everything; then I brought up my idea. He loved it."

A large crowd is expected to be on hand Sunday. McCallin's director had said Sunday. McCallin's director had said Sunday. McCallin's director had said Sunday.

McCallin's director had said Sunday. McCallin's director had said Sunday. McCallin's director had said Sunday.

AIRPLANE ANTIKS

(Continued from Page 1)

positions sought:

and resumes to Bill Johnson, 515 671-0200.

WATER-CHECKING, cleaning production and resumes to Bill Johnson, 515 671-0200.

PRODUCTION:

Bill Johnson, 515 671-0200.

PRODUCTION:

Bill Johnson, 515 671-0200.

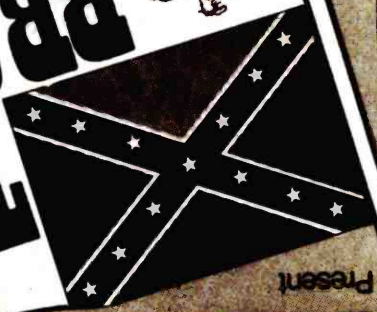
FREE CLASSIFIED ADS!!

RADIO NETWORK **capcom**



CONSULT YOUR LOCAL STATIONS
FOR TIMES AND LISTINGS
ON BETTER RADIO STATIONS
EVERYWHERE

THE ALLMAN BROTHERS BAND
with their friends
THE MARSHALL TUCKER BAND
LIVE BROADCAST ACROSS THE NATION
NEW YEAR'S EVE



Pioneer Hi-Fidelity and
Landsaber Jeans
Present