

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 16

FRIDAY, APRIL 25, 1975

LA & CHICAGO PULSES

RKO's MEDNICK ON PROMOTIONS

San Diego Stations Hypo Ratings



Ringo Starr hosts dinner for winners of a dinner with Ringo, "GOODNIGHT VIENNA" LP contest. The stations that participated in the contest were WABC, KHJ, WQXI, WRKO, WFIL, WCFL, CKLW. Front row- Ringo & winners. Second row - (left to right) Nancy Andrews, Sondra Hill Capitol secretary, Janis Lundy Nat'l Promotion Asst., Capitol & winners fourth row - Hilary Gerrard Ringo's business manager, Scott Shannon PD WQXI, Tony King General Manager Apple Records, Bruce Wendell Nat'l Promotion Director Capitol & winners.

SAN DIEGO STATIONS HYPO RATINGS

Apparently last fall's Arbitron hypo incident, involving KGB, which received a sticker on the Oct-Nov Arbitron, has begun again, this time by several San Diego broadcasters, excepting KGB. Stations are calling attention to the fact that a ratings survey is being taken, and asking for the audience's help in correctly reflecting their listening.

KCBQ ran the announcement "KCBQ, with important information. The company called Arbitron is conducting a radio survey in San Diego right now. KCBQ urges you to help in the survey and to accurately reflect your listening habits. We realize it may be an inconvenience, but the information obtained through this survey will enable Q to continue to provide you with the best music and free money. We want to be Number 1 in your book. Thank you." KPRI, after hearing the KCBQ announcement, copied it exactly, deleting the reference to free money, and then produced it exactly the same and had it on the air within three hours after KCBQ debuted theirs. KDEO is also running a promo calling attention to the ratings. KSEA-FM, newly formatted

Gospel station is running ads in the San Diego newspaper calling attention to the fact that a rating is being taken and "...we need your help to keep gospel music on the radio."

Jim Price, General Manager of KGB, points out that KGB, upon notification last year from ARB, cancelled their supposed "hypo newscasts" immediately. At this time both KCBQ and KPRI have been notified by Arbitron that these

announcements will be considered "diary promotions." KCBQ stopped the announcement the day before ARB began. KPRI has now stopped theirs.

An interesting side note is that the general manager of KCBQ is the current president of the San Diego Broadcasters Association and the general manager of KPRI is the ranking member of the "Ethics" committee of the SDBA. The

Continued on page 39

CHICAGO TOTAL SHARES MONDAY-FRIDAY 6am-12mid, 5 book trend.

PULSE	JAN/FEB '74	JUL/AUG '74	SEP/OCT '74	NOV/DEC '74	JAN/FEB '75
WBBM (N)	10	7	8	9	9
WBBM-FM (P)	2	2	2	2	2
WCFL (R)	9	10	7	6	6
WDAI (P)	3	3	3	4	3
WDHF (R)	-	2	2	3	2
WFYR (O)	2	2	3	3	3
WGN (M)	12	12	12	11	13
WIND (M)	6	4	5	4	4
WJJD (C)	4	3	4	4	3
WJJD-FM (C)	1	-	1	1	1
WJPC (B)	3	5	4	3	3
WLAK (BM)	4	4	4	4	6
WLOO (BM)	4	2	2	3	3
WLS (R)	9	12	13	12	11
WJOI (BM)	1	-	1	1	1
WVON (B)	6	7	7	7	5
WBBM-FM	1	2	2	2	1
WCFL	28	24	17	15	17
WDAI	9	5	7	8	4
WDHF	-	4	7	11	8
WFYR	5	1	5	5	4
WJPC	5	14	7	3	4
WLS	23	34	37	37	36
WVON	13	6	6	5	3
WBMS	-	-	-	3	6

LOS ANGELES TOTAL SHARES MONDAY-FRIDAY 6am-12mid

PULSE	JAN/FEB '74	JUL/AUG '74	SEP/OCT '74	NOV/DEC '74	JAN/FEB '75
KABC (T)	6	9	8	8	7
KALI (SP)	4	3	4	4	4
KBCA (JZ)	1	2	2	2	2
KBIG (BM)	1	1	2	2	2
KDAY (B)	2	5	5	5	5
KEZY (R)	2	2	1	1	1
KFAC (CLS)	1	1	1	1	1
KFI (M)	3	2	2	2	2
KFOX (C)	2	3	3	2	3
KFWB (N)	6	4	5	4	5
KGBS (C)	2	1	1	1	1
KGJ (B)	3	2	3	3	3
KHJ (R)	7	7	5	7	6
KIIS (M)	2	1	2	1	1
K100 (R)	2	2	1	1	1
KJLH (JZ)	1	-	1	1	1
KJOI (BM)	3	3	3	3	2
KKDJ (R)	2	3	2	2	2
KLAC (C)	5	4	5	4	5
KLOS (R)	5	6	6	4	5
KMET (P)	2	3	2	2	3
KMPC (M)	4	5	4	4	4
KNAC (P)	-	1	1	1	1
KNX (N)	5	4	4	4	5
KNX-FM (M)	1	2	2	3	2
KOST (BM)	2	2	2	2	2
KPOL (BM)	4	3	3	3	3
KPOL-FM (BM)	1	1	1	1	1
KRLA (M)	2	3	1	1	1
KRTH (O)	2	3	3	3	3
KUTE (B)	1	2	1	1	1
KWKW (SP)	3	1	2	2	2
KWST (P)	1	1	2	2	2
TEENS			12	14	20
KDAY	5	12	12	14	20
KEZY	9	6	7	5	3
KGJ	10	3	10	5	7
KHJ	24	22	16	17	21
K100	7	5	9	6	6
KKDJ	10	10	9	9	10
KLOS	13	11	14	16	12
KMET	4	2	6	3	4
KRTH	2	4	4	4	2
KUTE	3	4	1	2	1

Playing "Pinball" can be more confusing than it looks.

Brian Protheroe's single "Pinball" (Chrysalis CHR 1065) is getting good sales action, good airplay and good phone requests.

Meanwhile, another record with "Pinball" in its title is doing much the same thing.

So we'd like to clear up some confusion.

It seems that some radio programmers, when they get a request for one of these records, are playing the other one.

Here's what we ask: make sure you know which record is being requested.

If it's "Pinball Wizard," play "Pinball Wizard." And if it's "Pinball," play "Pinball."

That way, nobody gets tilted.

Brian Protheroe's "Pinball." From the album of the same name, on Chrysalis.



Chrysalis

RADIO

WPIX Disco Show To Run Nightly

WPIX-New York has had great success with their weekend "Disco 102" program and PD Neil McIntyre is now going to program it 9pm-12mid every night of the week. Neil told R&R "...we are looking for and have received exceptionally strong 18-34 year old quarter hour maintenance." Neil also commented on some recent research showing that whites are also heavily into the disco product in that city. He mentioned surveying several stores in "white" areas that are selling as many as two hundred copies a weekend of disco records being played on WPIX over the weekend. Neil also notes the station is experiencing a new call for jocks to do hops. Major promotional plans are being made to kick off the nightly disco show.

WSAI POP QUIZ

That's what PD Robin Mitchell is calling his latest contest. Once each hour, listeners have a chance to win up to \$1000 for correctly answering a question about an oldie. Contest is well produced, with an excerpt of an oldie played, followed by a typy roll and then a question about that oldie. Contestant has five seconds to answer over a ticking sound with a buzzer at the end. Consolation prizes to all losers.

Q IN YOUR CAR

KCBQ-San Diego running a bumper sticker promotion called "I Q In My Car." The Q Van cruises looking for bumper stickers, calls out the license numbers and winners get from \$50 to \$1000 bills.

PULSE CHANGES

The Pulse Incorporated has instituted a new concept in their radio research reports. Previous radio research reports were exclusively structured by time periods. The new Pulse is structured by age-sex demographics. Once the target demo is selected, all the data needed will be presented on two facing pages. The first section of all Pulse reports is now entitled "Buyer's

Guide." This replaces the previously titled "Audience Complement." The second section of the new reports will be titled "Programmer's Guide." This section will contain more of the standard data that was previously included as the front part of the old reports, with several additions. Share Trends are now a part of the regular reports. Additionally, they have been expanded to five columns, which have the shares for the current book and the book of a year ago. Monday through Sunday 18 hour shares, ratings and projections have also been added in the major markets. Finally, several other features have been incorporated into the Pulse Package: 1. Audiences to AM-FM simulcast stations will be reported separately to the AM or FM, and a third "total" line will be included to show the combined audience. This replaces the policy of crediting all listening to the AM in these simulcast situations. 2. Central Zone stations will be listed first in each table, followed by outside Area Stations. Previously, stations were listed in alphabetical order regardless of City of License. 3. The "Buyer's Guide" section presents a different age demo with each turn of the page. The top right hand corner of each of these pages will contain the Central Zone and RSA population size for this demo. 4. The new covers will incorporate a large white "band" which will change positions with the season, facilitating filing of the reports.

LONG DISTANCE LISTENING

KFMH-Davenport recently changed format to progressive. They also increased power to 50,000 watts and ran a promotion asking for the most distant listener to call in. They received a call from Redding, Pennsylvania. Caller won \$100 worth of albums.

WHLI TO GIVE AWAY RADIO STATION FOR A DAY

WHLI-Hempstead, New York will turn the station over to the Salvation Army for an entire day. On May 3

the first annual Salvation Army Radio-Auction will be held from 9am to 6pm. Listeners will be able to call in to bid on various items, including household furnishings, bicycles, dishes, watches, etc. All of the items to be bid upon have been donated by local merchants. Funds raised will go to aid Salvation Army's programs.

KDON LOWERS TEMPERATURE

KDON-Salinas will give away a piece of "ice" ... a diamond worth \$550. The diamond will be frozen in the middle of a 300 pound block of ice. The station is taking guesses as to how long, in hours and minutes, it will take for the block of ice to melt completely. The closest guess will win the diamond. The ice block will be on display throughout the promotion in the area's largest shopping center.

THE GREAT PACER WEIGH IN

CKLW-Detroit is giving away an American Motors Pacer, packed with the Big 8 Jocks and "Big 8 Bananas." Once per hour, the jocks will call for contestants. At that time, he or she will try to guess the exact total weight of the car, the jocks, and the bananas. Another "a peeling" contest idea.

RADIO WINS

In a survey by the American Association of Advertising Agencies, television commercials were rated unfavorable by almost twice as many people as radio. The public apparently likes advertising in magazines and on radio more than outdoor advertising and TV spots. The study also showed that the TV audience tended to be less well educated, less affluent and older than the rest of the population.

BAT JOHNSON TO PROGRAM KGFJ

Bat Johnson, most recently doing 10pm to 2am on 13Q-Pittsburgh, has been appointed Program Director of KGFJ-Los Angeles.

WWCO DANCE MARATHON

WWCO-Waterbury is into what proved to be a very successful

promotion, their Second Annual Dance Marathon. Last year over 50 couples danced until one couple stood alone 62 hours later, walking away with the use of a new car for one year. This year over 450 couples will be dancing for a total of \$2000 in cash prizes. WWCO and McDonalds are also tying in with the Marathon for listeners not included in the dance. Listener send in postcards guessing the exact date and time when there will be just one couple left on the floor, winner gets \$100, plus cash for 2nd, 3rd and 4th and McDonalds burgers for 96 other entrants.

SHAVING CREAM

13Q-Pittsburgh had Benny Bell record a special customized version of "Shaving Cream." All the lyrics are about 13Q jocks. Last Friday they gave away hundreds of cans of shaving cream on the streets of the

city, promoting the fact that over the weekend, every time you hear the special version of "Shaving Cream," they'll take the 13th caller for \$50 and \$100 bills.

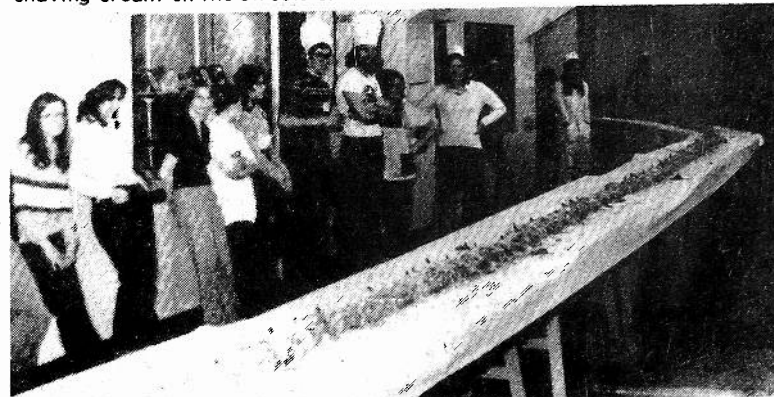
BIRD'S THE WORD

WORC-Worcester morning man Chris Roberts has started a contest where listeners can call in and imitate the bird sounds on Minnie Riperton's "Lovin' You" single. If they do a good job, they win her album.

OFF THE RECORD

Joan Levine, KWST-Los Angeles researches, writes and airs "Culture Shock" three times a day over the station as well as handles all the newscasts. She is now undertaking a new show titled "Off The Record," featuring guests in many areas,

Continued on page 39



WLEE-Richmond helped to raise money for charity along with the University of Richmond by building the world's longest submarine sandwich, totaling 796 feet and 5 inches. The sandwich was built by 100 co-eds, and was promptly devoured by 1000 people in something like 12 minutes.



Morning personality Rick Dees of WMPG-Memphis (left) is being consoled by afternoon personality Ron Jordan (right) after being thrashed in a tennis grudge match in which Dees challenged Marge Thrasher, a well known female TV commentator. The purpose of the match was to point out the lack of tennis facilities for the public. Over 1000 showed up to see what the racket was all about.

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KING-Seattle ran a promotion centered around Elektra-Asylum group Queen who ran a contest based on the old radio and TV serial "Queen For A Day" with the saddest story winning the Kelvinator. Listener Stacy Russell called KING and told them of her love affair with a guy that started just as the Queen album was released. The album became "their" album to the extent they named their cat "Black Queen," after one of the tracks on the album. They broke up recently and the real crusher was that he not only split, but he took the Queen album with him. Needless to say it was the saddest story KING ever heard and Stacy was treated to a front row seat at the Queen concert, escorted to the Queen party held by Elektra by KING jock Dan Foley, plus a new copy of the Queen album. Pictured here are (l to r) John Deacon and Brian May of Queen, winner Stacy, KING jock Dan Foley and Roger Taylor of the group.

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THE HOTTEST:
JOHN DENVER
CARPENTERS
EARTH, WIND & FIRE
ELTON JOHN "PINBALL"
TONY ORLANDO & DAWN

added this week...

Most added
DOOBIE BROTHERS
LINDA RONSTADT
BOOMER CASTLEMAN
MICHAEL MURPHEY

PARALLEL ONE

WFIL/PHILADELPHIA
 Joel Denver
 Tavaras "Remember"
 Freddy Fender
 Harold Melvin
 "Bad Luck"
 Herbie Mann
 HOT
 Major Harris 7-2
 Paul Anka 18-13
 Al Green 25-19
 WABC/NEW YORK
 Sonya Jones
 Chicago
 Ozark Mt
 Van McCoy
 HOT
 Harold Melvin 8-2
 Blackbyrds 9-5
 Consumer Rapport 16-7
 Dawn 20-9
 Leo Sayer 24-18
 WQXI/ATLANTA
 John Leader
 Linda Ronstadt
 Blackbyrds
 America
 Doobie Brothers
 HOT
 Dawn 10-5
 Jessi Colter 11-7
 Freddy Fender 13-8
 Major Harris 21-14
 Michael Murphey 28-16
 WIXY/CLEVELAND
 Marge Bush
 AWB
 Ohio Players
 Boomer Castleman
 HOT
 Dawn 12-5
 John Denver 21-15
 America 26-19
 13Q/PITTSBURGH
 Mark Shands
 Doobie Bros
 Carpenters
 Alice Cooper
 HOT
 Elton "Pinball" 5-2
 Ozark Mt 10-4
 John Denver 16-11
 Ace 29-19
 Bad Co 30-20
 WRKO/Boston
 CHRISTY WRIGHT
 Linda Ronstadt
 Michael Murphey
 HOT
 Ace 3-1
 Dawn 9-4
 Pilot 13-9
 OZM 24-15
 Jimmy Castor 23-16
 KHJ/LOS ANGELES
 Charlie Van Dyke
 Linda Ronstadt
 America
 HOT
 Leo Sayer 15-6
 Freddy Fender 18-10
 Grand Funk 27-20
 KFRG/SAN FRANCISCO
 Michael Spears
 Doobie Bros
 Michael Murphey
 Tanya Tucker
 HOT
 Blackbyrds 6-3
 Carpenters 22-17
 John Denver 23-18
 Freddy Fender deb 19
 CKLW/DETROIT
 Bill Hennes
 Eddie Kendricks
 Spinners
 America
 HOT
 Elton "Pinball"
 99X/NEW YORK
 Al Casey
 Van McCoy
 HOT
 Consumer Rapport 14-5
 Blackbyrds 12-7
 WPEZ/PITTSBURGH
 Charley Lake
 John Denver
 Doobie Bros
 HOT
 Queen 6-2
 Elton "Pinball" 9-3
 Ozark Mt 8-4
 Pilot 25-18
 KDWB/MINNEAPOLIS
 John Sebastian
 Boomer Castleman
 Doobie Bros
 HOT
 Earth, Wind & Fire 25-17
 Michael Murphey 9-5
 Barry Manilow 23-16

WPIX/NEW YORK
 Neil McIntyre
 Paul Anka
 Van McCoy
 Grand Funk
 Betty Wright
 HOT
 Harold Melvin 7-2
 Blackbyrds 15-8
 Leo Sayer 17-11
 KSTP/MINNEAPOLIS
 Chuck Knapp
 Doobie Bros
 Carly Simon
 HOT
 Michael Murphey 11-4
 Dawn 15-9
 B.T. Express 21-12
 Earth Wind & Fire deb 15
 WRC/WASHINGTON D.C.
 Dennis Waters
 Dawn
 Doobie Bros
 Boomer Castleman
 HOT
 Elton "Pinball" 10-4
 John Denver 21-17
 KSLQ/ST LOUIS
 Jonnie King
 Major Harris
 Freddy Fender
 HOT
 John Denver 13-6
 Ace 14-8
 WYND/SARASOTA
 Carl Strandell
 Joe Simon
 Ewie Sands
 Lobo
 Bad Co
 Queen (re-add)
 HOT
 Jessi Colter 18-9
 John Denver 25-13
 Major Harris 23-14
 Joe Simon add 22
 WLS/CHICAGO
 Jim Smith
 Kraftwerk
 Grand Funk
 HOT
 Ozark Mt 7-3
 Dawn 8-5
 Sammy Johns 9-6
 Leo Sayer 29-14
 Queen 36-21
 U100/MINNEAPOLIS
 Bob Hall
 10CC
 Dawn 9-4
 Styx
 Doobie Bros
 Orleans
 HOT
 Michael Murphey 5-2
 Alice Cooper 14-8
 Kiss 20-14
 K100/LOS ANGELES
 Nancy Trubish
 Linda Ronstadt
 Grand Funk
 Barry Manilow (re-add)
 HOT
 Leo Sayer 12-6
 Ben E King 13-8
 Ace 19-12
 Queen 20-14
 David Bowie 24-18
 WSGA/SAVANNAH
 Jerry Rogers
 Michael Murphey
 Captain & Tennille
 Doobie Bros
 HOT
 Elton "Pinball" 8-4
 Alice Cooper 20-14
 Chicago 23-18
 America 28-19
 WGRD/GRAND RAPIDS
 Ron White
 Chicago
 HOT
 Queen 18-11
 Ben E King 24-19
 Alice Cooper 30-20
 KCBQ/SAN DIEGO
 Chuck Roberts
 John Denver
 Neil Sedaka
 Earth Wind & Fire
 HOT
 B.J. Thomas 14-8
 Dawn 18-10
 Freddy Fender 24-11
 Y100/SOUTH FLORIDA
 Tom Birch
 Doobie Bros
 John Denver
 HOT
 Queen 16-10
 Ozark Mt 23-13
 Ace 26-16
 Tanya Tucker
 America
 Beach Boys
 David Gates
 Doobie Bros
 HOT
 Gordon Lightfoot 12-6
 Pure Prairie 14-7
 Freddy Fender 22-10
 Barry Manilow 20-14

PARALLEL TWO

Z96/GRAND RAPIDS
 Leo DeYoung
 Captain & Tennille
 Grand Funk
 Michael Murphey
 Carly Simon
 HOT
 Elton "Pinball" 6-1
 Gordon Lightfoot 20-12
 Kraftwerk 25-18
 John Denver 29-20
 KBQK/KANSAS CITY
 Bob Lawrence
 Queen
 Ace
 Alice Cooper
 HOT
 B.J. Thomas 8-4
 Freddy Fender 15-9
 Blackbyrds 20-15
 B100/SAN DIEGO
 Bobby Rich
 Kiss
 Doobie Bros
 HOT
 David Bowie 11-6
 Queen 18-15
 Chicago 22-18
 Earth Wind & Fire 30-26
 WSGN/BIRMINGHAM
 Bill Thomas
 Doobie Bros
 Disco Tex
 Linda Ronstadt
 Supertramp
 HOT
 Earth Wind & Fire 12-7
 Blackbyrds 15-8
 Roger Whittaker 17-9
 John Denver 18-10
 WYRE/ANNAPOLIS
 Ed Gursky
 Chicago
 Charlie Kulis
 Doobie Bros
 Freddy Fender (days)
 Roger Whittaker (days)
 HOT
 Ace 11-6
 Barry Manilow 15-10
 Dawn 20-13
 John Denver 21-15
 WNOE/NEW ORLEANS
 Don Anthony
 Doobie Bros
 HOT
 Freddy Fender 19-1
 Earth Wind & Fire 8-3
 Major Harris 12-6
 Blackbyrds 24-18
 The Manilla Machine
 HOT
 Dawn 11-7
 Freddy Fender 29-18
 John Denver 28-19
 KINT/EL PASO
 Rish Wood
 Paul Anka
 Michael Murphey
 Captain & Tennille
 Brian Protheroe
 Supertramp
 HOT
 Elton "Pinball" 6-1
 Alice Cooper 16-10
 John Denver 20-15
 Barry Manilow 22-16
 WHBQ/MEMPHIS
 J.J. Jordan
 Elvis "Trouble"
 America
 Michael Murphey
 HOT
 Ace 19-9
 Freddy Fender 24-10
 Roger Whittaker 25-12
 Chicago 28-18
 KAKC/TULSA
 Gary Stevens
 America
 HOT
 Ben E King 4-1
 Shirley & Co 17-11
 Ozark Mt 20-16
 WAKX/DULUTH
 Chris T.
 KLEO/WICHITA
 Charlie Cusack
 America
 Chicago
 Linda Ronstadt
 HOT
 Styx
 HOT
 John Denver 12-3
 Barry White 18-11
 Earth & Wind & Fire 19-12
 Alice Cooper 23-14
 KREM/SPOKANE
 Rob Glendinning
 Linda Ronstadt
 Michael Murphey
 Captain & Tennille
 HOT
 B.J. Thomas 10-5
 Ewie Sands 20-11

WAVZ/NEW HAVEN
 Les Garland
 Chicago
 Pilot
 HOT
 Blackbyrds 12-8
 Elton "Pinball" 20-13
 Carpenters 19-14
 Jimmy Castor 28-17
 KING/SEATTLE
 Rick Donovan
 Loggins & Messina
 HOT
 B.J. Thomas 6-3
 John Denver 18-8
 KGGG/DES MOINES
 Ted Scott
 Chicago
 Blackbyrds
 HOT
 Kraftwerk 11-8
 Barry Manilow 20-13
 Carpenters 21-16
 Alice Cooper 23-17
 K10A/DES MOINES
 Mike Welch
 Roger Whittaker
 Earth Wind & Fire
 Ray Stevens
 Goodies
 HOT
 John Denver 5-2
 Barry Manilow 21-13
 Paul Anka 25-14
 Alice Cooper 27-17
 WMYQ/MIAMI
 Lee Logan
 Joe Simon
 Harold Melvin
 Chicago
 Doobie Bros
 HOT
 Sammy Johns 18-7
 Elton John 20-8
 Queen 22-14
 AWB 28-16
 KSJO/SAN JOSE
 Bob Michaels
 Doobie Bros
 Neil Sedaka
 Eddie Kendricks
 Boomer Castleman
 HOT
 Elton "Pinball" 2-1
 Earth, Wind & Fire 16-8
 WOKY/MILWAUKEE
 Beth Fast
 The Manilla Machine
 HOT
 Dawn 11-7
 Freddy Fender 29-18
 John Denver 28-19
 WERC/BIRMINGHAM
 Mike St. John
 Alice Cooper
 America
 Blackbyrds
 Joe Simon
 HOT
 Jessi Colter 14-4
 Queen 16-10
 Major Harris 20-11
 Chicago 17-12
 Loretta Holloway 25-18
 WORG/ORANGEBURG
 Ted Bell
 Herbie Mann
 Chicago
 Linda Ronstadt
 HOT
 Kraftwerk 14-9
 Queen 20-10
 Alice Cooper 27-12
 Earth Wind & Fire 26-14
 WRIE/ERIE
 Jim King
 Queen
 Herbie Mann
 David Bowie
 AWB
 HOT
 Leo Sayer 19-10
 Barry White 23-15
 Alice Cooper 28-21
 KKLS/RAPID CITY
 John Derrek
 Boomer Castleman
 Blackbyrds
 Ewie Sands
 Captain & Tennille
 Pilot
 HOT
 Leo Sayer 12-4
 Pure Prairie 18-9
 John Denver 17-11
 Jimmy Castor 20-14
 KENO/LAS VEGAS
 Dave Winter
 Linda Ronstadt
 AWB
 Boomer Castleman
 Doobie Bros
 Captain & Tennille
 HOT
 Leo Sayer 13-6
 Blackbyrds 24-16
 America 28-18
 Freddy Fender 23-12

WVLM/LEXINGTON
 Jim Jordan
 Captain & Tennille
 Sha Na Na
 Michael Murphey
 Gary Edwards "Again"
 HOT
 Ozark Mt 4-1
 Tavaras 26-13
 America 28-15
 WMAW/WILMINGTON
 Jay Christian
 Seals & Crofts
 Linda Ronstadt
 Roger Whittaker
 HOT
 Queen 9-6
 Ace 12-7
 Major Harris 17-10
 Carpenters 21-16
 WKLO/LOUISVILLE
 Gary Major
 Michael Murphey
 Captain & Tennille
 Seals & Crofts
 Ecstasy Passion & Pain
 HOT
 Leo Sayer 9-4
 Roger Whittaker 22-10
 Carpenters 17-11
 Grand Funk 30-16
 WERC/BIRMINGHAM
 Mike St. John
 Alice Cooper
 America
 Blackbyrds
 Joe Simon
 HOT
 Jessi Colter 14-4
 Queen 16-10
 Major Harris 20-11
 Chicago 17-12
 Loretta Holloway 25-18
 WORG/ORANGEBURG
 Ted Bell
 Herbie Mann
 Chicago
 Linda Ronstadt
 HOT
 Kraftwerk 14-9
 Queen 20-10
 Alice Cooper 27-12
 Earth Wind & Fire 26-14
 WRIE/ERIE
 Jim King
 Queen
 Herbie Mann
 David Bowie
 AWB
 HOT
 Leo Sayer 19-10
 Barry White 23-15
 Alice Cooper 28-21
 KKLS/RAPID CITY
 John Derrek
 Boomer Castleman
 Blackbyrds
 Ewie Sands
 Captain & Tennille
 Pilot
 HOT
 Leo Sayer 12-4
 Pure Prairie 18-9
 John Denver 17-11
 Jimmy Castor 20-14
 KENO/LAS VEGAS
 Dave Winter
 Linda Ronstadt
 AWB
 Boomer Castleman
 Doobie Bros
 Captain & Tennille
 HOT
 Leo Sayer 13-6
 Blackbyrds 24-16
 America 28-18
 Freddy Fender 23-12

PARALLEL THREE

WVLM/LEXINGTON
 Jim Jordan
 Captain & Tennille
 Sha Na Na
 Michael Murphey
 Gary Edwards "Again"
 HOT
 Ozark Mt 4-1
 Tavaras 26-13
 America 28-15
 WMAW/WILMINGTON
 Jay Christian
 Seals & Crofts
 Linda Ronstadt
 Roger Whittaker
 HOT
 Queen 9-6
 Ace 12-7
 Major Harris 17-10
 Carpenters 21-16
 WKLO/LOUISVILLE
 Gary Major
 Michael Murphey
 Captain & Tennille
 Seals & Crofts
 Ecstasy Passion & Pain
 HOT
 Leo Sayer 9-4
 Roger Whittaker 22-10
 Carpenters 17-11
 Grand Funk 30-16
 WERC/BIRMINGHAM
 Mike St. John
 Alice Cooper
 America
 Blackbyrds
 Joe Simon
 HOT
 Jessi Colter 14-4
 Queen 16-10
 Major Harris 20-11
 Chicago 17-12
 Loretta Holloway 25-18
 WORG/ORANGEBURG
 Ted Bell
 Herbie Mann
 Chicago
 Linda Ronstadt
 HOT
 Kraftwerk 14-9
 Queen 20-10
 Alice Cooper 27-12
 Earth Wind & Fire 26-14
 WRIE/ERIE
 Jim King
 Queen
 Herbie Mann
 David Bowie
 AWB
 HOT
 Leo Sayer 19-10
 Barry White 23-15
 Alice Cooper 28-21
 KKLS/RAPID CITY
 John Derrek
 Boomer Castleman
 Blackbyrds
 Ewie Sands
 Captain & Tennille
 Pilot
 HOT
 Leo Sayer 12-4
 Pure Prairie 18-9
 John Denver 17-11
 Jimmy Castor 20-14
 KENO/LAS VEGAS
 Dave Winter
 Linda Ronstadt
 AWB
 Boomer Castleman
 Doobie Bros
 Captain & Tennille
 HOT
 Leo Sayer 13-6
 Blackbyrds 24-16
 America 28-18
 Freddy Fender 23-12

WVLM/LEXINGTON
 Jim Jordan
 Captain & Tennille
 Sha Na Na
 Michael Murphey
 Gary Edwards "Again"
 HOT
 Ozark Mt 4-1
 Tavaras 26-13
 America 28-15
 WMAW/WILMINGTON
 Jay Christian
 Seals & Crofts
 Linda Ronstadt
 Roger Whittaker
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THE DOOBIE BROTHERS

"TAKE ME IN YOUR ARMS (ROCK ME)" WBS 8092



FROM THE ALBUM STAMPEDE (BS-2835), ON WARNER BROS. RECORDS AND TAPES.

CLASSIFIED

IMPORTANT!
Please let us know when
your job opening is filled.

OPENINGS

KKXL-Grand Forks looking for 6-10 morning man. Send tapes & resumes to Mark Renier, KKXL, P.O. Box 997, Grand Forks, N.D. 58201. (4-15)

13Q-Pittsburgh looking for a dynamite jock... entertaining communicator. Prefer production ability. Tapes & resumes, no calls. Contact Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa. 15222 (4-17)

WFUN-Miami looking for heavyweight, creative production pro. Tapes to Don Wright, 6101 Sunset Dr., So. Miami, Fla. 33143. NO CALLS PLEASE. (4-17)

WWCO-Waterbury looking for "cookin'" weekend jock. Send tapes and resumes to Joe McCoy, WWCO, P.O. Box 2777, Waterbury, Ct. 06720. (4-16)

Applications needed for future openings. EOE. Send tapes and resumes to Ron White, WGRD, 122 Lyon, N.W., Grand Rapids, Mi. 49502. (4-10)

WDHF-Chicago looking for all night Top 40 jock, Tapes & resumes only. NO CALLS. Send tapes to Ron Dennington, WDHF, 108 N. State St., Chicago, Ill. 60602. (4-4)

Large-medium market station looking for cooking Top 40 jock that can communicate. Tapes & Resumes only to: Radio, 5851 Friends Ave., Whittier, Ca. 90601. (4-1)

Opening for heavy production for 13Q. Rock & Roll Cosmic production. Tapes & resumes to 13Q, 100 Forges Ave., Pittsburgh, Pa. 15222. (4-1)

WLEE-Richmond needs young energetic, all-night jock with 1st phone. Send tapes & resumes & pix (if available) to Bob Palva, WLEE, Box 8477, Richmond, Va. 23226. NO CALLS. (3-28)

Mike Scott, National PD for **GCC**, looking for major market talent. Rush tapes & Resumes to 230 Peachtree St. N.E., Suite 1910, Atlanta, Ga. 30303. (4-3)

Wanted: Top 40 Communicator. Good production, immediate opening. Call **WCWC**, P.O. Box 156, Ripon, Wisc. 54971. 414-748-5111. (4-10)

WZUU looking for jocks for midday, night, and weekends. No Calls. Tapes and resumes to Joe Kelly, WZUU, P.O. Box 10G, Milwaukee, Wisc. 53201. (4-8)

KVIC-Victoria needs Top 40 jock. No collect calls. Tapes and resumes to Dave Jagger, P.O. Box 3487, Victoria, Tx. 77901. 512-573-9171. (4-9)

WOSH is looking for two communicators, both strong on production. Tapes, photos and resumes to Scott Henderson, P.O. Box 1490, Oshkosh, Wisc. 54901. Please no calls. (4-10)

NEWSMEN & WOMEN

WROV needs a young human radio journalist. No. 1 contemporary in top secondary market. Also No. 1 in news. Call, write or visit to Mark Fryburg or David Levine, P.O. Box 4005, Roanoke, Va. 24015, or call 703-343-4444. (4-8)

Newsperson needed at **WSAC-Ft. Knox, Kentucky**. Contact Brian Smitzer, Box 70, Fort Knox, Ky. 40121. Salary: \$100-\$135 plus expenses. (3-25)

WDHF-Chicago needs personality newsmen. Tapes & Resumes to Don Dennington, WDHF, 108 N. State St., Chicago, Ill. 60602. NO CALLS. (3-19)

WORC-Worcester needs afternoon newspaper. Contact Dick Smith or Phil Lagios, 8 Portland St., Worcester, Mass. 01608 or call 617-799-0581. (4-1)

POSITIONS SOUGHT

FRANK JOLLE formerly with **KKDJ, KLIF, WNOE, WKBW, KBOX** seeking Top 40 PD gig. Call 231-462-7301 or write P.O. Box 3087, Hollywood, Ca. 90028. (4-17)

Top 40 entertainer comes complete with first phone, strong production and heavy experience. Call 602-881-2487 for free sample. (4-15)

BARRY SKIDELSKY, now working in Philadelphia wants jock-production-programming spot. All offers considered. Call 215-563-1739. (4-16)

CHRIS BAILEY, former Music Director **WEAM** looking. Will relocate. Call 703-751-5628. (4-16)

JIM ROSE (Dennis Brown) former PD of **KISN** looking for Air Talent-PD gig in Rock or C&W format. Call 503-771-4398. (4-17)

LARRY WOODSIDE formerly with **KPPC** and **KROQ** wants to sin on your station. First ticket production and MD experience. Call 213-242-8569, 213-378-0995, or 213-375-8481 or write 616 No. Isabel Ave. No. 3, Glendale, Ca. 91201. (4-18)

BRUCE ALLEN 8½ years production experience is looking for production gig with minor air. Will relocate. Medium to large market. Call 213-347-5093. (4-16)

POSITIONS SOUGHT

Top 3 market personality jock, solid No. 1 12-34 track record looking for a change. Call 314-991-1080. (4-11)

PAT MARTIN, formerly PD at **WDXR-Paducah**, looking for programming gig. 8 years experience -- 2½ in Indianapolis. Production, music, programming and jock experience. 1st ticket. Call 309-742-8390. (4-4)

ROBB STEWART currently at **WOLF-Syracuse**, looking for Top 40 position. Call 315-422-7211. (4-16)

STEVE SUMMERS young new jock who can make his the number one show in your market is looking for a small market Top 40 gig. Will relocate. Call 213-347-2660. (4-15)

CHRIS KELLY, experienced, formerly with **WROK**, needs a gig immediately. Call 217-422-8134. (4-17)

TONY YOKEN formerly with **WLIR, WOUR** and **Capricorn Records**, currently morning News Director with **WETE** looking. Top ratings. Would like **Rock FM**, from **Progressive** to "Q". Contact Tony Yoken, 501 View Park Drive, No. 9, Knoxville, Te., 37920 or call 615-577-4208, or 615-546-6121. (4-16)

Top 40 jock with four years experience in Los Angeles looking for major market gig. Excellent numbers, strong production. Will relocate. Call 213-985-9939. (4-14)

CARY PALL former MD at **WBBF** available and looking. Call 716-473-3039. (4-14)

DON JACKSON formerly with **WHK** now looking. Call 217-787-3196. (4-16)

NORM JEFFREYS currently weekends at **KACY** seeking full time Top 40 or **MOR**. Strong News and production. Call 213-933-8920. (4-18)

World's handsomest creative man seeks gainful employment amongst his peers. Will contribute to your station the best selling production and entertainment available in return for ample monetary remuneration. PD three years at present station, and loved by all. Contact **STEVE BRICKER**, **KSET**, **EI Paso**. 915-532-4979. (4-11)

Young disc jockey with first class license will put together progressive Country show for Country stations (prefer nights.) Eager for work, will accept offer from any small or medium market stations. Call **IRA GORDON**, 213-398-1707. (4-11)

8 year pro, pleasing personality seeking midday or all night slot in major or medium market. Trivia and nostalgia my "shtick." **PAUL FINEMAN**, 815-877-3798. (4-10)

JAY TAYLOR, formerly with **WLAC-Nashville** looking for air talent-production gig. Call 214-245-2883. (4-8)

CHANGES

RON FOSTER from **WAVZ** to **WLOB** as new PD.

ALLEN CHLOWITZ now VP & General Manager of **KRTH-Los Angeles**.

JACK COLLINS to **WAXY-Ft. Lauderdale** as General Manager.

ANDY LOWE from **KLVE** to **KWST-Los Angeles** as Account Executive.

PAT REILLY joins **Programmer's Digest** of Nashville.

MARK HARMON appointed **Merchandising Consultant** at **KRTH-Los Angeles**.

PHIL STEWART, Nat'l. Sales Manager of **KAGB-FM** promoted to **General Manager**.

DAVID CRANE join **ERA (Entertainment Response Analysts)**.

TIM BYRD to **WAIK-Winston-Salem** as PD and 6-10 jock.

RICK GARY from **WMEX** to **WOLF-Syracuse** to do morning drive. **TODD MICHAELS** moves to 10pm-2am.

New Lineup, **KAFY-Bakersfield**: **Chris Conner** 6-10am, **Kent Lacy** 10-3pm, **Mark Tomas (New PD)** 3-7pm, **Doug Deroo** 7-12mid, **Nancy Plum** Mid-6am, **Steve Dahl** and **Jim Diamond** weekends.

New Lineup, **WLOB-Portland**: **Bill Craig**, 6-10am, **Ron Foster** 10-2pm, **Steve Brodie (MD)** 2-6pm, **Wild Willie Mitchell** 6-10pm, **Tim Donahue** 10-2am, **Frank Lynn**, 2-6am.

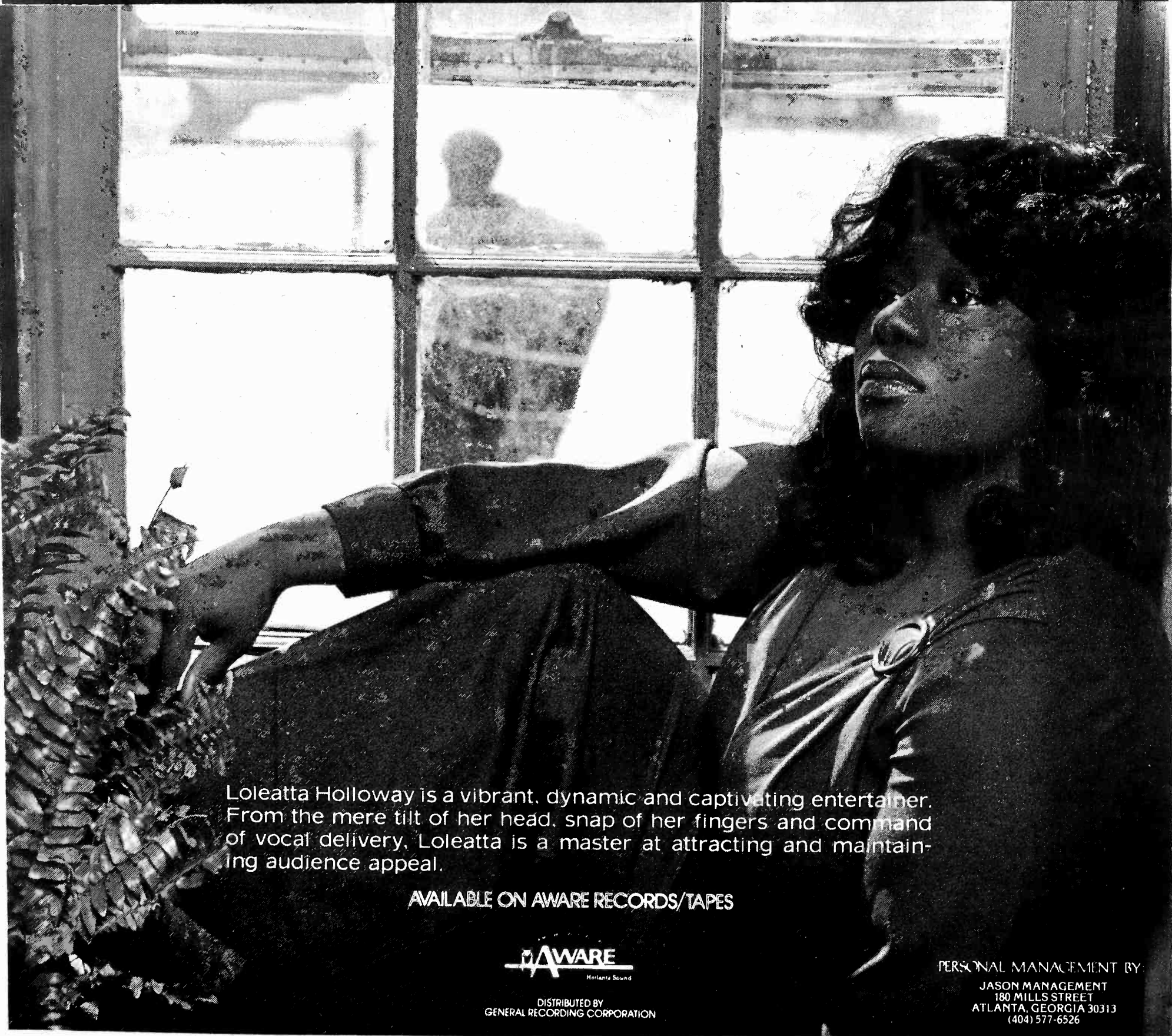
« CRY TO ME »

AA047

BREAKING POP!

BY

LOLEATTA HOLLOWAY



Loleatta Holloway is a vibrant, dynamic and captivating entertainer. From the mere tilt of her head, snap of her fingers and command of vocal delivery, Loleatta is a master at attracting and maintaining audience appeal.

AVAILABLE ON AWARE RECORDS/TAPES

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ATLANTA, GEORGIA 30313
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**Her new single on
 Playboy Records...
 (P 6037)**

Got the message.

**Picks | Record World Cover
 Billboard-First Time
 Bill Gavin-Also Possible**

KRAFTWERK-3:27
Autobahn (Vertigo)
LP: Autobahn

P1	P2	P3
KSTP 25-23 U100 9-16 13Q d 27 WRKO 14-14 WLS 3 26 WIXY 24-18	WOKY 28-28 WYRE 10-11 WVZ 26-23 WVNG 21-20 KBEQ 24-24 KAKC 22-19 KING 14-14 KJR 13-13 WGRD d 26 Z96 25-18 KIOA 7-8 WVVO 6-4 WVWY 17-21 WVVO 6-4 WVWY 23-11 WVNOE d 12 KINT 14-14 WVPE 4-9 KGGO 11-8 WVWY 21-30 WVAC on	WCFL 24-20 WQAM 20-19 WMAK 30-28 KQWB 6-8 WEAQ 19-18 WVWY 18-18 WVWY 25-23 WVWY 11-7 KUPD 7-7 WVWY 26-24 WVWY 11-7 WVWY 24-18 WVWY 20-18 WVWY 20-18 WVWY 38-33 WVWY 28-28 WVWY 28-28 WVWY 19-12 WVWY 9-9 WVWY 9-9 WVWY 15-24 WVWY 8-4 WVWY 25-25 WVWY 23-22 WVWY 25-26 WVWY 18-17 WVWY 18-15

BARRY MANILOW
It's A Miracle (Arista)
LP: Manilow II

P1	P2	P3
KFRC 24-21 WVWY d 20 WVWY 5-5 K100 a 21 KDWB 23-16 WRKO 16-20 WVWY 24-22 WVWY 19-13 WVWY 29-26 WVWY 17-18	WVWY d 30 WVWY 27-26 WVWY 15-10 WVWY 21-16 WVWY 12-12 KAKC 16-15 KING 16-15 KJR d 22 WVWY 23-25 Z96 17-17 KIOA 21-13 KLEO 26-28 WVWY a WVWY 23-16 WVWY 20-14 WVWY 9-13 WVWY d 25 WVWY 18-23 WVWY 8-11 WVWY 2-1 WVWY 23-18 WVWY 10-9 WVWY 12-15 WVWY 7-3 WVWY 11-11 WVWY 32-22 WVWY 5-4 KIOA 20-13 KLEO 34-34 WVWY 11-8 WVWY 17-16 WVWY 15-13 KJOY 17-17 WVWY 21-19 WVWY 18-23 WVWY 3-5 WVWY 18-10 KXKL 11-9 WVWY 2-10 WVWY 6-19 WVWY 9-8 WVWY 25-22 WVWY 6-4	WCFL 20-12 WMAK 13-9 WVWY 6-9 WVWY 6-7 KQWB 13-7 KJR 14-10 WEAQ 22-19 KCPX 9-5 WVWY 8-5 WVWY 19-14 WVWY 14-11 KLEO on KEEL 3-6 WVWY 8-11 WVWY 2-1 WVWY 23-18 WVWY 10-9 WVWY 12-15 WVWY 7-3 WVWY 11-11 WVWY 32-22 WVWY 5-4 KIOA 20-13 KLEO 34-34 WVWY 11-8 WVWY 17-16 WVWY 15-13 KJOY 17-17 WVWY 21-19 WVWY 18-23 WVWY 3-5 WVWY 18-10 KXKL 11-9 WVWY 2-10 WVWY 6-19 WVWY 9-8 WVWY 25-22 WVWY 6-4

ORLANDO & DAWN continued...

KCBQ 18-10 WVWY 14-10 WVWY 1-2 WVWY 6-3 WVWY 4-9 WVWY 5-5 WVWY 11-8 WVWY 23-17 WVWY 1-4 WVWY 13-5 WVWY 13-13 KGGO 6-3 WVWY 29-22 WVWY 6-5	WVWY 4-3 WVWY 3-1 WVWY 5-4 WVWY 14-13 WVWY 3-2 WVWY 14-9 WVWY 8-1 WVWY 33-16 WVWY 14-7 WVWY 7-5 WVWY 9-11 WVWY 4-3 WVWY 13-11 WVWY 5-3 WVWY 8-4 WVWY 8-6 WVWY 5-2 WVWY 7-4 WVWY 9-17 WVWY 21-23 WVWY 9-4 WVWY 12-12 WVWY 4-5 WVWY 9-7 WVWY 6-6
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MINNIE RIPERTON-3:20
Lovin' You (Epic)
LP: Perfect Angel

P1	P2	P3
KHJ 11-17 KFRC 2-6 WVWY 3-4 99X 6-9 WVWY 6-10 WVWY 19-21 KSTP 4-6 13Q 3-9 WRKO 1-3 WVWY 17-23 WVWY 3-7 WVWY 6-11 KSLQ 12-14	WVWY 3-2 WVWY 6-8 WVWY 14-20 WVWY 11-15 WVWY 26-25 WVWY 4-4 KBEQ 5-10 WVWY 6-7 KAKC 14-20 KRSP 2-11 KING 3-7 KJR 12-16 WVWY 7-9 Z96 21-26 KIOA 2-10 KLEO 1-2 WVWY 5-7 KCBQ 3-5 WVWY 12-15 WVWY 16-25 WVWY 2-2 WVWY 18-18 WVWY 3-8 WVWY 3-6 WVWY 3-9 WVWY 1-7 WVWY 1-1 KGGO 8-10 WVWY 4-10	WCFL 6-15 WQAM 7-14 WMAK 3-8 KQWB 7-11 KJR 26-29 WEAQ 9-21 KCPX 4-7 WVWY 3-6 WVWY 18-18 WVWY 19-23 WVWY 15-18 KUPD 3-11 WVWY 27-28 WVWY 13-15 WVWY 4-7 KYSN 3-1 WVWY 6-11 WVWY 4-7 KDON 9-17 WVWY 4-3 KIOA 4-9 KILE 20-27 WVWY 13-18 WVWY 12-17 WVWY 6-8 WVWY 24-26 WVWY 6-8 KXKL 3-3 WVWY 6-7 WVWY 4-10

RINGO STARR-2:30
No No Song (Apple)
LP: Goodnight Vienna

P1	P2	P3
KHJ 6-7 WVWY 2-3 WVWY 3-3 13Q 9-16 WRKO 4-8 WVWY 4-2	WVWY 3-11 WVWY 3-4 WVWY 7-10 KAKC 7-5 KING 8-11 WVWY 16-17 Z96 13-21 KLEO 3-7 WVWY 8-17 KCBQ 5-3 WVWY 9-7 WVWY 5-4 WVWY 26-27 WVWY 18-16 WVWY 3-4 KGGO 14-21	WCFL 3-9 WQAM 18-26 WMAK 5-17 KQWB 12-14 WEAQ 6-17 WVWY 9-12 WVWY 10-21 WVWY 2-2 WVWY 7-12 WVWY 16-22 WVWY 11-21 KIOA 15-29 KILE 4-9 WVWY 13-22 WVWY 7-10 WVWY 11-20 WVWY 11-24 WVWY 7-13 WVWY 3-7

LED ZEPPELIN-(3:48)
Trampled Under Foot (Swan Song)
LP: Physical Graffiti

P1	P2	P3
WVWY on KSTP on U100 4-4	WVWY 16-14 KRSP d 27 WVWY 24 Z96 16-16 KCBQ 9-20 WVWY 2-7 KINT 1-2 WVWY a WVWY 18-16	WCFL 37-35 WVWY 37-29 WVWY 35 KCPX 29-25 WVWY on WVWY on KEEL on KUPD 9-6 WVWY d 38 WVWY 35-25 WVWY a WVWY on WVWY d 28 KXKL 29-23 KIOA a 41 KILE 36-21 WVWY d 29 KXKL d 33 WVWY on WVWY on WVWY 26-24

MICHAEL MURPHEY-3:15
Wildfire (Epic)
LP: Blue Sky-Night Thunder

P1	P2	P3
KFRC a KSTP 11-4 KDWB 9-5 U100 5-2 WRKO a WVWY 26-16 Z96 16-11 WVWY 18-15	WVWY a 30 KBEQ 21-16 KAKC 25-17 KRSP 19-15 KING 24-24 KJR d 29 Z96 a 29 KIOA 20-21 KLEO d 25 WVWY d 29 WVWY a 29 WVWY 3-5 WVWY a 30 KINT a WVWY 19-17 WVWY 28-25 WVWY 29-27 WVWY 25-11 WVWY d 7	WMAK 11-5 WCFL 15-8 WVWY 40-28 KQWB 16-9 KJR 29-20 KCPX 14-13 WVWY d 30 WVWY 19-12 WVWY 29-27 WVWY d 29 WVWY a 29 WVWY 27-22 KUPD 29-21 WVWY 40-35 WVWY 33-29 WVWY d 21 WVWY a WVWY 38-33 KYSN 30-23 WVWY on KDON 18-12 WVWY d 4 KXKL d 21 KIOA 34-25 KILE 2-1 WVWY on KYSN d 30 WVWY 34 KJOY 6-4 WVWY on WVWY a WVWY 25-14 WVWY 19-19 KXKL 20-12 WVWY on WVWY d 29 WVWY 28-20 WVWY a

OZARK MOUNTAIN DAREDEVILS-3:16
Jackie Blue (A&M)
LP: It'll Shine When It Shines

P1	P2	P3
KHJ 2-2 KFRC 8-8 WVWY a 33 WVWY on WVWY 4-3 K100 2-2 KDWB 8-13 U100 3-5 13Q 10-4 WRKO 24-15 WVWY 20-24 Z96 7-7 WVWY 7-3 WVWY 15-13 WVWY 4-6 KSLQ 4-4	WVWY d 28 WVWY 12-10 WVWY 5-3 WVWY 13-9 WVWY 26-21 WVWY 15-10 WVWY 12-10 KRSP 7-6 KING 5-4 KJR 4-5 WVWY 5-7 Z96 4-4 KIOA 8-6 KLEO 9-11 WVWY 4-6 KCBQ 4-2 Y100 23-13 WVWY 26-26 WVWY 10-16 WVWY 16-14 WVWY 1-4 WVWY 25-25 WVWY 2-2 WVWY 2-2 KINT 7-7 WVWY 21-24 WVWY 20-16 KGGO 7-9 WVWY 15-17	WCFL 11-6 WQAM 13-24 WMAK 16-12 WCFL 21-24 WEAQ 5-5 KCPX 17-12 WVWY 4-2 WVWY 2-9 WVWY 6-3 WVWY 12-9 WVWY 10-19 KEEL 8-11 KUPD 5-15 WVWY 13-12 WVWY 7-7 WVWY 12-8 WVWY 6-5 KYSN 2-7 WVWY 3-9 KIOA 5-4 KILE 6-10 WVWY 3-2 KYSN 6-2 WVWY 4-4 WVWY 6-6 WVWY 4-1 WVWY 11-10 WVWY 14-16 WVWY 1-3 WVWY 3-3 KENO 2-3 WVWY 10-16 WVWY 8-8

JOHN LENNON-3:25
Stand By Me (Apple)
LP: Rock 'n' Roll

P1	P2	P3
KHJ 21-27	KBEQ 26-25 KAKC 15-13 WVWY on KINT 18-18 WVWY 9-11 WVWY on WVWY 17-23	WCFL 25-24 WVWY 16-13 KEEL on WVWY 10-10 WVWY 18-15 WVWY 16-13 KYSN 24-29 WVWY 17-14 WVWY 7-6 KDON 14-14 WVWY 24-24 KIOA 16-16 WVWY 12-20 WVWY 14-22 WVWY 16-16 WVWY 13-15 KXKL 16-23 WVWY 17-19 WVWY 16-16

PILOT-(3:03)
Magic (EMI)
LP: Pilot

P1	P2	P3
WRKO 13-9 WVWY 30-29	WVWY 24-22 WVWY a 30 WVWY 30-25 KRSP 27-17 WVWY 30-22 KGGO 27-26	WCFL a KQWB 25-20 WEAQ 27-27 KCPX 21-17 WVWY on KEEL 30-25 WVWY 38-37 KYSN d 38 WVWY on KXKL a KIOA d 39 KYSN WVWY 35-28 WVWY 33-28 KXKL d 35 WVWY 30-28 KLEO d 39 KYSN KSLY a KENO 27-19 WVWY 12-9 WVWY on

PURE PRAIRIE LEAGUE-2:37
Amie (RCA)
LP: Bustin' Out

P1	P2	P3
KHJ 26-23 WRKO 29-25 WVWY 25-18 Z96 4-4	WVWY 27-25 KBEQ 22-21 KAKC 19-14 KING 29-28 WVWY 15-13 KCBQ 17-15 WVWY 14-7 WVWY 6-7 KINT 13-12	WCFL 30-23 WMAK 2-6 KQWB 14-13 KJR 12-19 WVWY 25-26 WVWY 20-15 WVWY 2-24 KUPD 8-4 WVWY 18-9 WVWY 18-9 WVWY 6-13 WVWY 25-23 WVWY 12-9 WVWY 27-23 KIOA 30-28 KYSN 18-23 WVWY 17-23 WVWY 2-9 WVWY 4-7 WVWY 8-6 WVWY 6-5 WVWY 17-21 WVWY on WVWY 18-18 KENO 34-33

GORDON LIGHTFOOT-(2:43)
Rainy Day People (Reprise)
LP: Cold On The Shoulder

P1	P2	P3
WRKO 20-19	KRSP 10-8 WVWY 11-10 Z96 20-12 WVWY 12-6 WVWY 27-18 WVWY 19-19 WVWY 20-18	WMAK a WCFL 32-28 WVWY 23-21 KQWB a 39 KCPX 8-6 WVWY on KEEL 21-17 KUPD 15-12 WVWY 32-25 WVWY d 34 WVWY 19-19 WVWY a WVWY 36-36 KYSN a WVWY on WVWY 33-27 WVWY 34-17 WVWY 22-27 WVWY 18-17 WVWY 18-11 WVWY d 30

OLIVIA NEWTON-JOHN-3:28
Have You Never Been Mellow (MCA)
LP: Have You Never Been

P1	P2	P3
KHJ 3-8 KFRC 7-11 WVWY 5-13 99X 5-6 WVWY 13-14 WVWY 8-15 K100 6-9 KSTP 9-10 13Q 4-7 WRKO 10-18 WVWY 15-12 WVWY 6-10 WVWY 5-7	WVWY 4-4 WVWY 4-6 WVWY 8-8 WVWY 18-22 WVWY 9-14 KBEQ 13-26 WVWY 13-16 KRSP 13-16 KING 4-6 KJR 6-8 WVWY 9-12 Z96 11-13 KIOA 3-5 KLEO 2-3 KCBQ 2-4 Y100 58 WVWY 15-20 WVWY on WVWY on WVWY 5-7 WVWY 21-29 WVWY 5-14 WVWY 7-8 KGGO 6-6 WVWY 6-4	WCFL 15-19 WQAM 16-23 WVWY 4-8 WVWY 3-4 WVWY 7-11 WVWY 14-22 WVWY 17-21 KYSN 19-28 WVWY 10-12 KXKL 5-8 KIOA 31-28 WVWY 9-12 WVWY 13-23 KENO 10-20

LEO SAYER-3:05
Long Tall Glasses (WB)
LP: Just A Boy

P1	P2	P3
KHJ 15-6 KFRC 12-10 WVWY 24-18 WVWY 17-11 WVWY 6-7 K100 12-6 KSTP 13-13 U100 17-20 13Q 8-8 WRKO 2-2 WVWY 7-9 Z96 10-12 WVWY 29-14 WVWY 9-8 WVWY 8-10	WVWY 9-7 WVWY 18-17 WVWY 3-4 WVWY 2-1 WVWY 22-16 WVWY 10-6 KBEQ 18-12 WVWY 10-8 KAKC 3-11 KRSP 15-13 KING 7-5 KJR 10-4 WVWY 4-3 Z96 6-6 KIOA 10-11 KLEO 6-6 WVWY 3-4 KCBQ 20-18 Y100 19-19 WVWY 13-13 WVWY on WVWY on WVWY 11-7 WVWY 6-2 WVWY 13-11 WVWY 16-7 KINT 8-9 WVWY 6-5 WVWY 7-2 WVWY 8-10 KGGO 5-5 WVWY 3-3 WVWY d 11	WCFL 29-22 WQAM 5-6 WCFL 2-5 WVWY 4-3 KQWB 9-10 KJR 15-28 WEAQ 24-24 KCPX 11-9 WVWY 2-6 WVWY 8-4 WVWY 10-8 WVWY 10-8 WVWY 9-4 KUPD 12-19 WVWY 12-4 WVWY 9-6 WVWY 18-24 WVWY 19-10 WVWY 17-15 WVWY 13-10 WVWY 4-1 WVWY 10-8 KIOA 3-3 KILE 8-7 WVWY 7-6 KYSN 8-4 WVWY 8-4 WVWY d 28 WVWY 4-8 WVWY 9-9 KXKL 5-8 WVWY 13-9 WVWY 6-5 KENO 13-6 WVWY 6-4 WVWY 5-12

LOBO-3:03
"Don't Tell Me Goodnight" (Big Tree)
LP: Cowboy Afraid of Horses

P1	P2	P3
Z96 a 28 WVWY 25-24	WVWY on WVWY 25-24 WVWY d 30 WVWY 13-15	KILT on WCFL 28-25 WCFL 20-15 WVWY 29-20 KJR on WVWY 30-25 KCPX 33-29 WVWY 18-16 WVWY 30-29 WVWY on WVWY 3-3 WVWY 5-5 KEEL 23-20 WVWY 29-27 WVWY 19-15 WVWY 32-32 WVWY 18-13 KYSN on WVWY 23-21 WVWY 16-11 WVWY 18-17 WVWY 12-11 WVWY 18-21 WVWY a WVWY d 26 KENO 30-35 WVWY 22-18 WVWY d 28

ORLANDO AND DAWN-3:26
He Don't Love You (Elektra)
LP: "He Don't Love You"

P1	P2	P3
KHJ 8-4 KFRC 14-12 WVWY 20-9 99X 13-10 WVWY 18-15 WVWY 12-11 K100 7-5 KSTP 15-9 KDWB 21-21 13Q 13-10 WRKO 9-4 WVWY 18-17 WVWY 10-5 Z96 5-6 WVWY 8-5 WVWY 12-5 WVWY a 19 KSLQ 3-3	WVWY 1-3 WVWY 11-7 WVWY 20-13 WVWY 9-8 WVWY 6-3 WVWY 16-11 KBEQ 6-5 WVWY 25-17 KAKC 11-9 KRSP 14-9 KING 11-10 KJR 19-24 WVWY 6-4 Z96 7-7 KIOA 4-3 KLEO 28-29 WVWY 9-3	WCFL 13-7 WQAM 21-16 WMAK 9-4 WCFL 3-1 WVWY 13-11 KQWB 5-5 KJR 17-13 WEAQ 15-11 KCPX 13-11 WVWY 9-8 WVWY 12-11 WVWY 5-5 WVWY 9-7 WVWY 6-4 WVWY 8-8 WVWY 5-2 WVWY 9-5

QUEEN-3:00
Killer Queen (Elektra)
LP: Sheer Heart Attack

P1	P2	P3
KHJ 17-15 KFRC 25-23 WVWY 13-10 K100 20-14 KSTP 29-27 KDWB 14-10 U100 7-7 13Q 6-5 WRKO 19-24 WVWY 30-21 Z96 ra 27 WVWY 36-21 WVWY 19-16 WVWY 2-3	Z96 8-8 KLEO 16-20 KCBQ 19-13 Y100 15-10 WVWY 22-14 WVWY 2-13 WVWY 18-16 WVWY 23-17 WVWY 30-25 WVWY 14-6 WVWY 11-22 WVWY 17-15 WVWY 9-9 WVWY 8-5	WVWY 19-16 WVWY 13-14 KUPD 4-3 WVWY 25-20 WVWY 8-10 WVWY 13-12 WVWY a 29 KYSN 40-35 WVWY 25-24 WVWY 30-27 KDON 30-27 KIOA 21-17 KILE 31-25 WVWY 20-10 KYSN 23-22 WVWY 2-9 KJOY 5-5 WVWY 2-3 WVWY 18-17 WVWY 2-18 WVWY 8-7 WVWY 9-6 WVWY 28-21 KENO 26-21 WVWY 14-11

NEIL SEDAKA-3:43
The Immigrant (Rocket)
LP: Sedaka's Back

P1	P2	P3
KSTP 14-21	WVWY 26-26 KRSP 4-4 KJR on KIOA 24-22 KCBQ a 25 WVWY 21-19 WVWY 21-23 KINT d 20 KJSO a WVWY 5-2	WCFL 16-14 WVWY 15-10 KQWB 4-4 WEAQ 11-9 KCPX 15-32 WVWY 8-7 WVWY 29-26 KEEL 19-9 WVWY 31-31 WVWY 13-10 WVWY 21-19 KYSN 39-34 WVWY on KDON 32-29 WVWY 10-8 WVWY 3-2 KIOA 40-33 KILE 1-5 KYSN 27-26 WVWY 28-26 KJOY 3-2 WVWY 19-11 WVWY 36-34 KXKL 6-7 WVWY 6-1 WVWY 30 WVWY 24-22

BARRY WHITE-3:24
What Am I Gonna Do (20th Century)
LP: Just Another Way...

P1	P2	P3
KFRC 18-15 WVWY 6-11 99X 10-11 WVWY 3-3 KSLQ 6-5	WVWY 9-9 WVWY 23-23 KBEQ 17-11 WVWY d 15 Y100 10-9 WVWY 4-3 WVWY 9-12 WVWY 17-17 WVWY 3-3	WCFL 16-14 WQAM 15-25 WVWY 15-20 WVWY 5-5 WVWY 25-22 WVWY 25-22 WVWY 15-15 WVWY 23-15 KYSN 20-22 WVWY 10-20 KDON 16-11 WVWY 13-12 KXKL 18-11 KIOA 18-18 KILE 13-15 WVWY 16-15 KYSN 11-8 KJOY 2-5 WVWY 14-19 WVWY 8-16 KENO 3-4 WVWY 23-23

ROGER WHITTAKER-(3:38)
The Last Farewell (RCA)
LP: Special Kind of Man

I'm On Fire



Dwight Twilley Band

I'm On Fire



Dwight Twilley Band

I'm On Fire



Dwight Twilley Band

I'm On Fire



Dwight Twilley Band

**MOST PYROTECHNICALLY
REQUESTED RECORD EVER.**



Shelter Recording Company, Inc.
SR-40380

Distributed by MCA Records Inc., 100 Universal Plaza, Universal City, CA 91608

RADIO

RKO's Harvey Mednick On

Harvey Mednick is the Vice President of Program Promotion for the RKO Radio chain. Harvey has done everything in the radio business from "all night news man and janitor and even changing the teletype ribbons" to program director and creative director. Harvey has worked for RKO under the Drake regime, ABC, and now RKO again as a VP under Paul Drew.

—Bob Wilson

R&R: The reason for doing this interview, is because with all your years of experience in doing promotions, you are probably one of the so called experts, that can dissect a promotion and talk about structuring.

HM: I think the number one problem, to get down to the bedrock and the essence of it all, the basic flaw in promotion at most radio stations is that most of the program directors feel that they must have this creative responsibility, and they don't always have the creative ability. And they don't understand what makes a good promotion, and therefore, they find that it is much easier to steal it from somebody else. Everybody will then do the \$1000 bill serial number, everybody will do...

R&R: Or Rip Offs...

HM: Or Rip Offs, or Snatch Offs or whatever the heck you want to call it, because it's easier to steal it from somebody you admire than it is to be creative in your own marketplace. There is a certain truth to that because obviously if you're running a radio station in Baltimore, Maryland, the audience is not aware of what's happening in Los Angeles, California. Only the people in the industry are aware. You would certainly want to believe that the number one thing that would be true of the promotions for your radio station was that they were compatible and related to your audience. That they were something that your audience wanted. If mini-bikes are a super craze in Southern California and you want to do a mini-bike promotion, that's terrific, but if nobody rides them in Baltimore, why do a promotion with them because it was successful someplace else, and you read about it in Radio & Records. That really doesn't make a whole lot of sense to me. I think that the timeliness and relativity are things that are terrific, but we're in such great shape, the economy has gone directly to hell, so the federal government has given us all the great things to say on the radio. Like rebates, like will WXXX give you a \$2000 credit, because the government is giving \$2000 credits on new houses, that's in the forefront of everybody's consciousness, and if we're trying to appeal to adults, why doesn't your radio station give us a \$2000 credit.

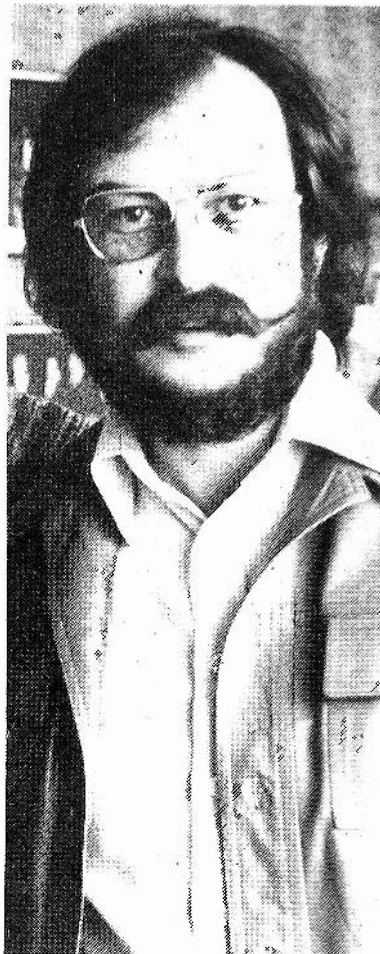
R&R: You're saying, in other words, that you're trying to, at least in promotions, always look for something that the audience is already identifying with.

HM: Yeah, something that is current, that they understand. Isn't it easier to get something the audience already understands? Like saying, "XXX is giving you radio rebates or cash rebates of \$500 or \$1000, isn't that more timely and more readily understood than "you can rip off \$500." After all, isn't Rip Off a very tired term by now?

R&R: What do you do if a programmer or a general manager, whether it be sales or just straight promotion, comes to you and says, "I need a new promotion."

HM: I think one of the things we have done, in concert with Paul Drew and Dwight Case who is the

Executive Vice President of RKO Radio, is we sit down in little brainstorming sessions periodically at which time Paul and I talk about this, that and the next thing, we had an extremely interesting discussion the latter part of last year, about gold, as a potential prize. Gold turned out to be a very bad prize. It's now about \$40 down in price over what it was January 1st, only 8 percent of the people in the United States are interested in it. We sat down and we skulled it out and decided that people really didn't want it, so we never gave it away. We discounted that as a prize. We have sat down and talked about the Bicentennial, we sat down and talked about various sales-oriented promotions, obviously if a promotion cannot only generate interest and attract the audience, and stimulate them, but can also involve a sponsor and generate dollars for the radio station, then it serves more than one purpose, which is tremendous advantage, so we sit down have these little sessions, and we invariably have two or three or four promotions lined up, plus I think that constantly Paul, myself, Dwight and others, all the RKO General Radio program directors, they're an intensely creative group of guys, who have a great deal of rivalry between them, always seeking to do something better than the next guy to curry favor with the headquarters group



my entire life was in Weekly Variety one time in their little boxes they devote to news and production centers ... is like an item from Des Moines, Iowa or something and it said "the mystery voice contest has finally been identified on WXXX, the contest has been on the air for two and a half years, and the winner has won \$391." And I said, that is so astonishing, because it went up at the rate of like 32 cents a day or something, and my basic feeling is that if you are going to have a long standing contest like a Cash Call or something where you continue to add money, the prize should be 13 or 14,000 dollars, it should be a maximized amount of money, I think if you ask the listeners to tell us how many records we played between 6am Monday and midnight Sunday, and people have to stay up 24 hours a day, you shouldn't say for that you win \$50. I think that there should be a law of risk versus reward factor. The next thing that you have to remember is that hopefully your radio station is structured "properly." I like to use an analogy, of comparing the radio station to a cake. The cake portion, the dough portion you stick in the oven which rises, which is 90 percent of the cake, that's the music, let's be honest about it. The frosting which you put over the cake, the creamy stuff you sneak off with your finger and stick in your mouth, those are

PROMOTIONS

PART ONE

and to impress their own managers, that's what they're there for, and that's a great idea. So, I think that between all the program directors who are very gifted, and all of us at headquarters are always thinking about promotions about this, that and the next thing. And pumping out to these guys for a look in, how do you think about this, what do you feel about that. I think one of the things that you have to dispell, at least concerning RKO Radio is that we're autocratic. Promotions are not forced down guy's throats, if you don't want to do it, don't do it. The only question I would have then is "give me a viable alternative."

I don't think any creative person, if that's where I am, is 100 percent right, all the time. I think that if you recognize the fact that a guy who bats 300 can win the batting crown in the baseball world and 300 only represents one out of every three. Which we would find in broadcasting, if you said well 1 out of every 3 promotions is good, they'd say you're fired. That's a totally unacceptable level of excellence. I think our level of acceptance and our standards are much higher than most industries, in terms of perfection. Getting back to your question, that a guy calls up and says "I want a promotion," well, I think one of the things we have to do automatically is we should review the promotional calendar, which we keep on every radio station, to see what he's done in the immediate past. And therefore, again, you want to mix the bag. If he gave away money last time, don't give away money this time. If you gave away a trip last time and used a mystery voice promotion, don't do another

mystery voice promotion. Shake it up so that the audience at last feels that you are exposing a different part of the radio station to them.

STRUCTURING

R&R: Let's go to the structuring of a promotion, when the idea is there, you've got it down. Let's take a straight promotion, not a sales promotion at this time. When it's done, you know what you're going to give away, you have the prize, you basically know the mechanics at that time, is there Mednick's Law or is there a promotion law that says, these are the ten commandments for a promotion, that you must do this for the audience, you must do this for the jocks.

HM: I think there are several basic commandments, yeah. One is, the promotion should be simple. Because again, if somebody listens to your radio station 42 minutes a day, or an hour a day or an hour and a half a day, and only hears 3 promos, they should be able to figure out what it's all about. Number 2 it should be fun. Again the promos are commercials for your radio station directly competitive with the best product Madison Avenue can put together. If Madison Avenue is out there blowing whistles and horns to attract you to come in and buy their product, you should be blowing equally as loud whistles and horns to get people to come in and buy your product. Number 3, you should have a direct balance law between how difficult it is to win and what the prize is.

If the prize is small, it should be easy to win, if the prize is great, it should be more difficult to win. One of the funniest things I ever read in

your disc jockeys, personalities, news, the public affairs, and that sort of stuff. The cherry, the thing that is the one item that there's only one of that everybody at the table fights for, that's the promotion, it's that little something extra which differentiates your radio station from everybody else's radio station. That's the carnival part of your radio station, that's the fun part of your radio station.

Unless you make the promotions seem light and amusing and carney, and hokey and circusy, and maybe ridiculous, when you really think about them, as opposed to the very serious news commitment and the very serious music commitment, and the very heavy handed musical rotation and formatting you may use, unless you recognize that, then you will end up making your promotions equally as heavy handed, and nobody likes a thundering promotion. People like a bubbling promotion. And I think that's super important.

R&R: What about the simple "call in and win?"

HM: The Rip Off philosophy. Again, I think one of the philosophies that evolved in broadcasting not terribly long ago was the fact that if it was easy to win, and you offered an inordinately great amount of money, you would gather a great amount of audience, because all the guy had to do was pick up the phone and call in, and you win \$100. But I think one of the things that we have found that this type or promotion does not do, is it doesn't have any lasting power. Stop the Rip Offs, stop the call in and win, and you lose audience. They go somewhere else,

where they are ripping off. Everybody is stealing from everybody else, and I think that we recognize the fact that if you go into a market and you give away \$150,000 in a calendar year, and if the fiscal corporate responsibility to that \$150,000 is predicated on 5 to 1 or 10 to 1, or whatever, you'll never make the \$150,000 back, cause you'll never get the million and a half you lost.

R&R: So you're saying you go for the image and entertainment?

HM: I think you want to go for image, I think you want to go for entertainment I think you want to go for the unexpected. I think that if the music is heavily formatted, and the jocks are controlled, as in contemporary Top 40 radio, then the one thing that is unexpected, is the promotion. I think the concept as at KHJ of seeing a 40 foot long enormous white egg on top of the Tower Records store, is an unexpected vista. I think that's the fun. Also that the audience likes to deal more in skill than in chance, I think people can sit in their car and play along. You can't play along in a chance, you can't play along in a Rip Off.

R&R: But don't the Rip Offs build great average quarter hours though?

HM: I don't dispute that, but again see you're trapping yourself into thinking, do I capture my audience for a rating period sweep? You're using promotion purely as a rating getter, against the FCC rules. I'm not going to disclaim the fact that a lot of radio stations use them only for that purpose, but I am saying this, that at RKO General Radio we graph every single promotion week, every one of our radio stations does. If those graphs have enormous peaks and valleys, around rating periods, the program director will be severely chastised for it. The concept behind legitimate honest broadcasting is the fact that if you're gonna promote, promote equally across the year, with no emphasis around specific rating periods. I think that you can do just as well, we had tremendous maintenance on a promotion that we did way back in 1967 with the imaginary character Honcho Poncho. We designed a special terry cloth poncho made out of toweling material for WRKO and what we had was a mini episode and contained within the mini episode, was some sort of a fact, within the next 20 minutes, you would ask the audience a question, pertaining to that little episode, and if you answered it correctly, you won a poncho.

Honcho appeared in his gaucho outfit on his horse giving them away at various functions. It was enormously successful for us, the demand for the ponchos was great. In that way we ran one again, depending on skill, and it was easy to win, so the prize was not great, it depended on skill, because you have to remember something rather than on pure chance. It was amusing to listen to, the episodes stood by themselves so if you didn't want to play you were still amused by the episodes. And by all of the lines, and "Sam Diego," who was the villain leads Poncho down the main street, which was one way, and all that sort of stuff. Those are fun things you can do, that still fulfill that same function, but aren't designed specifically to capture the book. I personally disavow programmers that go only for the book. I don't believe a program director should live from book to book. What kind of permanence, what kind of dedication, what kind of future do you have if your job is only four months long? I think that's wrong.

Continued Next Week



**THE REVIEWS CALL THIS
THE YEAR'S MOST
BEAUTIFUL SONG!**

**JOHN REID'S
"IT HURTS
A LITTLE EVEN NOW"**

**INSTANT PHONE REQUESTS
POINT TO A SMASH HIT!**

**ARISTA**
THE
NEW
RECORD
COMPANY

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Hoyt Axton previewed his new TV Special, "Hoyt Axton & His Country Western, Boogie Woogie, Gospel, Rock 'N Roll Hour," for a few friends last week at Tommy Smothers' house. The special features guests Arlo Guthrie, Buffy St. Marie, Doug Dillard (who has a new single coming out produced by none other than Harry Nilsson...) Tanya Tucker and her sister La Costa, Kris Kristofferson and his Rita Coolidge, Linda Ronstadt, Paul Williams and Ringo Starr. Ringo attended the preview along with Dillard, John Stewart and assorted musical types. Predictably a jam session resulted with everyone joining in on "Will The Circle Be Unbroken" with Ringo providing rhythm background drumming pencils on anything that didn't move! Hoyt's Special is set for national syndication in May ... Ringo and John Stewart also joined Lily Tomlin to tape a segment on The Smothers Brothers Show. "Ringo sings Hoyt's 'No No Song' during a hilarious skit with Tom and Dick demonstrating Ringo's comedic flair with the rest of the cast. The show airs April 28th tying in with John Lennon's later appearance that evening as Tom Snyder's solo attraction on NBC's Tomorrow Show (see preview for more details)... David Crosby and Graham Nash have been working on their new album at the Village Recorders in L.A. Tracks cut so far have been with James Taylor's original backup band The Section (including Danny Kootch and Russ Kunkel) plus James Taylor bowing in for two of the songs. Crosby and Nash have returned the favor by lending their talents on three tunes for James also in the works new LP. Taylor, by the way, is embarking on a one-month tour set for April 30th, possibly to include guest appearances by members of The Section...

ATLANTIC LISTENS TO RADIO

An innovative project has been set by Atlantic records to release a whole disco series of singles specially programmed for radio and discotheques. The singles feature special jackets and labels which will not be available to the public as yet. The idea behind the scheme is to service the stations and clubs with the specific intention of programmer's feedback to determine whether the songs will be released for public consumption. The first release will be "Disco Queen" by Hot Chocolate shipping this week.

Atlantic will also be releasing the new Eric Clapton single "Swing Low" and due to station requests is backing it with "Pretty Blue Eyes" which should be in your hands this week as well... A source close to Elvis says that he will definitely co-star with Barbra Streisand in the remake of "A Star Is Born" newly titled "Rainbow Road"... Presley's guitarist, James Burton, has been appearing regularly with Emmylou Harris which has to be a labor of love. He picks up \$5,000 a week when working with "The King" but only realizes \$1,000 a week backing up Emmylou... David Essex is reportedly slipping into L.A. to make an appearance on The Cher Show... Contrary to flying rumors Merle Haggard and wife Bonnie Owens are not breaking up. Bonnie, who has been a regular on Merle's concert tours has been staying home lately to be with the couple's four children.

Leona Williams has been filling in on tambourine duties that Bonnie usually handles. According to one of Merle's band members Bonnie has been wanting to spend more time with the children and the touring has been rather exhausting for her...

The Capricorn tribe was in town last week throwing a super "soul food" party for Elvin Bishop at the Roxy. Elvin jammed for two hours straight and was superb. He was later joined by AWB and Bonnie Bramlett cooking away into the wee hours of the morning.. Thom Bell is moving to Seattle due to his wife's health problems and has just bought a Tacoma waterfront home

Continued on page 16

PREVIEW:

Lennon On NBC's 'Tommorrow'

On Monday, April 28th, John Lennon makes a rare TV appearance on NBC's late night talk show "Tomorrow." During the hour-long interview, he and host Tom Snyder get into a variety of topics, from the Beatles to Immigration with a potpourri in between. John's comments are open, often humorous and always to the point.

In discussing the controversies he and Yoko created (especially their nude album cover), John quips: "We were ahead of our time." On the Beatles, he feels they had just been together too long and had grown stale musically. When asked about the prominence of dope in his business, John replies: "There is as much dope in the music business as in any other business. It's all over the place." And, when it comes around to the question of his feelings about the rest of the ex-Beatles' successes, he says that he is very happy for all of them, especially Ringo.

Aside from the nostalgic look into the side of Lennon's life that made him famous, the highlight of the interview comes when he is joined by his attorney and together they delve into John's on-going battles with the U.S. Immigration Service. And they cover it all ... from the initial drug bust in the 60's in England to the charges that now prevent him from gaining legal residency. John maintains a remarkably positive attitude about the proceedings, explaining that it's worth all the hassle because: "This is where I want to be. I even brought my own cash."

As the show comes to an all too quick ending, John tells his host that he and Yoko will be watching when it airs (it was taped on April 8th). You should be too.

—Linda Goettsch



IN HIS LIFE — Former Beatle John Lennon (left) is interviewed by host Tom Snyder on NBC-TV's "Tomorrow," following the Monday, April 28 "The Tonight Show Starring Johnny Carson" (1-2 a.m. PT, in color). Prime topic during the hour is Lennon's immigration problems with the U.S. government. (See story this page.)



Melba Moore "shows off" her new album "Peach Melba" to KJLH PD Rod McGrew while taping a live interview recently in Los Angeles. SEE RECORD INDUSTRY NOTES.



Bonnie Bramlett joins Elvin Bishop at his Roxy opening last week. Show was preceded by a Capricorn 'soul food' dinner for L.A. press & radio. See story RECORD INDUSTRY NOTES.

We're
THE CAPTAIN & TENNILLE
and our new single,
"LOVE WILL KEEP US TOGETHER,"
(AM 1672)
is Gavin's
"Sleeper of the Week."



From the forthcoming album, "Love Will Keep Us Together" (SP 3403) Produced by THE CAPTAIN



RECORDS

RECORD INDUSTRY NOTES

Continued from page 14

formerly owned by Edward Carlson, VP of United Airlines. The word up in the Northwest is that Bell will be doing his future recordings and producing in Seattle...

BUNNY TO THE RESCUE

Playboy's Hugh Hefner kindly loaned his custom built DC-9 "Big Bunny" jet to airlift forty-six Vietnamese orphans from San Francisco to waiting families in New York. The plane only accommodates thirty-nine, so six of the lucky youngsters got to ride in style frolicking on Hef's specially built seven foot circular bed... "Jive Talk" is the new Bee Gees single off their new "Main Course" album to be released April 28th. The single is a disco beat rocker with those famous string arrangements by producer Arif Mardin...

The Rolling Stones' tour announcement is right around the corner with the hold up reportedly due to the group's searching for an opening act... Flo & Eddie's six-night stint at The Roxy last week attracted some old friends with Mark Lindsay attending every night, America, Graham Nash & David Crosby, Leo Sayer, and closing night found David Cassidy up on stage with the two-some accompanying them on "Happy Together" with his tambourine. Portions of their new up-and-coming Columbia album were recorded during the week's performances.

Herb Alpert will host his first "Midnight Special" airing June 21st on NBC... Atlantic heavies Ahmet Ertegun and Jerry Greenberg were seen hot on the trail of St. Louis group MaMa's Pride which is reportedly a cross between the Allman Brothers' funk and The Eagles' vocals. Jerry and Ahmet flew to Tampa and St. Louis to view the group and have ended up signing them. An inside source said "I haven't seen the company so excited about a group since AWB..."

Congratulations to Phil Rush formerly of RCA who is the new East Coast Promotion Manager for Capricorn Records; Bob Gaiters who has joined Arista Records as their new East Coast Regional Promotion Manager; John Davis who has left U.A. to become Western Regional Promotion Manager for Buddah Records and Tom Salino who has been promoted from secondary promotion manager to Los Angeles promotion manager for Capitol Records... New 20th Century Records line-up with the addition of Vic Perrotti as National Singles Manager, Eastern Division, Bill Pfordresher upped to National Singles Manager, Western Division and Richard Chemel is the new National FM & College Promotion Coordinator... Beechwood Music has tapped talented Stu Yahm as their General Professional Manager for the Capitol Publishing firm.

T.V. COMMERCIAL LAUNCHES RECORDING STAR

Bill Fries, who is the creative director for ad agency Bozell And Jacobs in Omaha was given the assignment of coming up with a new way to sell bread for the Metz Baking Co. of Sioux City, Iowa. Fries' campaign featured a truck driver for The Old Home Bread Company called C.W. McCall who regularly stops at The Ol' Home Filler Up And Keep On Truckin' Cafe to visit with gum chewing waitress Mavis. After interviewing several actors for the part of C.W., Fries was not pleased with their vocal interpretation of the jingle and decided to cut the spot himself. The actor in the commercial lip syncs Fries' voice. The audience response to the commercial was tremendous and the bread company revenue skyrocketed. The demand for the song became such that MGM released it with Fries as the vocalist under the name of C.W. McCall. The commercial itself is so popular that new episodes between C.W. and Mavis are fast becoming a soap opera serial (they may even get married, blessed by The Metz Baking Co., of course!) and a new jingle "Wolfcreek Pass" has been born out of a recent episode and has, again, been released as a single by MGM.

According to WRC's Dennis Waters, "The phone response, especially from males, is the strongest I've seen in many years; they literally ring off the walls." Washington D.C.'s J.L. Marsh reports that the album is out-selling both Led Zeppelin and John Denver. Who says T.V. can't break records?... Congratulations to Black Oak Arkansas Manager, Norman (Butch) Stone, whose wife had a baby girl, Jenny Rose, weighing in at eight pounds in Mountain Home, Arkansas... The Rocket family has signed former Skylark lead singer, Donny Gerrard, who has released a single titled "(Baby) Don't Let It Mess Your Mind" which was written by brother Rocket artist Neil Sedaka... Speaking of Neil, his national U.S. tour kicks off May 2nd at New York's Bottom Line marking his 20th anniversary as a Rock 'N Roll writer...

Management III's Jerry Weintraub and music business attorney Mickey Rudin have pulled off a coup with the coupling of superstars John Denver and Frank Sinatra who will appear at Lake Tahoe's Harrah's Club August 1st through 7th. Denver starts off the activities at the 8:15 dinner show followed by "Ol' Blue Eyes" at Midnight. Weintraub is also busy promoting Sinatra's on-going tour which commenced last week to cover 13 U.S. cities followed by a European tour...

L.A. RADIO TURNS OUT FOR AWB

The Speakeasy club last week was the scene for a party hosted by Atlantic Records for AWB. The cause for celebration was a gold album and single presentation to the group for their "AWB" LP and "Pick Up The Pieces" single presented to them by Atlantic Execs Jerry Wexler, Arif Mardin, David Glew, Bob Greenberg and Tunc Erim. The party attracted a host of radio people including KWST's Chuck Marshall, Joan Levine and Richard Kimball; KHJ's Meredith Lifson and Machine Gun Kelly; KDAY's Don Mack, Jim Maddox and Steve Woods; KGFJ's Gene West, Al Waples and Buster Jones; KRLA's Johnny Hayes, KLOS's Damion and Jerry Longdon, KEZY's Jack Snyder, KJLH's Rod McGrew; KISS' Steve Whittaker and independent consultant Gerry Peterson who were joined by Smokey Robinson, Rocket's John Reid and Elton John, Chi Coltrane, Hugh Masakela, Joe Sample, Etta James, Eric Mercury, Danny O'Keefe, Carl Palmer, former Mahavishnu member Jean Luc Ponty, Les McCann, and Bob Crewe and Warner heavies Joe Smith and Mo Ostin. It was one of the more delightful parties this year with warm vibes and excellent food...

Buddah's resident "peach," Melba Moore, dropped by the R&R offices after taping a live interview with KJLH-L.A.'s Rod McGrew. Melba visited almost every station in the city plus filmed Soul Train, Dinah Shore and Merv Griffin. The showstopper of Broadway hit "Purlie" is in high demand with

Continued on page 39



SEATTLE, Wash. — Music Street Gen. Mgr. Ed Schacher, Store Mgr. David Sheridan, and KING Radio DJ Joe Cooper joined Capitol salesman Phil Mothersbaugh at record store for "The First Annual Paper Pilot Contest." A runway was marked off for the paper airplanes in the store and prizes were awarded for 1. longest flight (landing on runway); 2. Best dressed pilot (or stewardess); 3. Most original airplane. The contest was held in conjunction with the EMI album (distributed by Capitol) PILOT which features the English group's current single, "Magic."



CBS Custom Label Mums Records has finalized an exclusive recording Pact with Vogue Productions, Inc., for Boomer Castleman calling for this week's rush-release of the artist's initial single, "Judy Mae" (written and produced by Castleman). Pictured: Castleman (seated); standing (l-r): Steve McCormick, Mums associate general manager; Kim Espy, director of creative services, Vogue Productions; Larry Douglas, Mums general manager.

“Growin” becoming a monster in twenty-one cities.

Philadelphia, Boston, Los Angeles,
Baltimore, Cleveland, St. Louis, Orlando,
Pittsburgh, Columbus, Memphis, Houston,
Wichita, Providence, Nashville, Phoenix,
San Francisco, Sacramento, Denver, Seattle,
Portland, Stockton.



**“Growin.” From
Loggins and Messina,
On Columbia Records.**



THE FIRST TRAVELING SOAP OPERA IN THE HISTORY OF AMERICAN SHOW BUSINESS.

The original cast recording of The Kinks' major new
theatrical presentation. Hear it now on record. See it soon on stage.

APR. 13 St. Paul, Minn./APR. 15 Akron, Ohio/APR. 16 Milwaukee, Wisc./APR. 18 New Brunswick, N.J./APR. 20 Philadelphia, Pa.
APR. 21 Passaic, N.J./APR. 23 College Park, Md./APR. 24 Chapel Hill, N.C./APR. 25 Williamsburg, Va./APR. 27 Charleston, S.C.
APR. 29 Memphis, Tenn./APR. 30 Atlanta, Ga./MAY 2 Miami, Fla./MAY 3 West Palm Beach, Fla./MAY 4 St. Petersburg, Fla./MAY 7, 8, 9 New York, N.Y.

The Kinks
present a



featuring
Norman and the Stormmaker

RCA
Records and Tapes
LPL1/LPS1/LPK1-5081

ALBUMS

Album Airplay/30

LW	TW	ARTIST	ALBUM	RECORD LABEL	NOTES
1	1	LED ZEPPELIN	Physical Graffiti (Swan Song)	Entire Lp.	"Kashmir" leads
2	2	BAD CO.	Straight Shooter (Swan Song)		"Good Lovin" "Preacher" and "Star" lead
3	3	STEELY DAN	Katy Lied (ABC)		"Wu" "Movies" "Sneakers" "Friday"
10	4	LEON RUSSELL	Will O The Wisp (Shelter)		"Island" "Hideaway" "Lady Blue"
5	5	CHICAGO	Chicago VIII (Col)	Entire Lp.	"Old Days" leads
4	6	JEFF BECK	Blow by Blow (Epic)		"Jam" "Blower" and "Duck"
9	7	ERIC CLAPTON	There's One In Every Crowd (RSO)		"Blue" "Opposites" "High" "Chariot"
6	8	HAYWARD & LODGE	Bluejays (Threshold)		"Dreamed" "Saved" "You" "Brother"
7	9	DAVID BOWIE	Young Americans (RCA)		"Fascination" "Fame" "Universe" and title
16	10	JIMI HENDRIX	Crash Landing (Reprise)		"Rainbow" "Free" "Message"
	11	AEROSMITH	Toys In The Attic (Col)		"Salty" "Apple" "Emotion" lead
11	12	10CC	Original Soundtrack (Merc)		"Minestrone" and "Not In Love"
19	13	PETER FRAMPTON	Frampton (A&M)		"Show Me" leads
12	14	RICK WAKEMAN	Myths & Legends Of King (A&M)		"Merlin" and "Lancelot"
8	15	LYNYRD SKYNYRD	Nuthin Fancy (MCA)		"Whiskey" "Special" "Railroad"
	16	ELVIN BISHOP	Juke Joint Jump (Capricorn)		"River" leads, variety of cuts
	17	MICHAEL MURPHEY	Blue Sky Night Thunder (Epic)		"Wildfire" "Carolina" and "Riding Song"
	18	CARLY SIMON	Playing Possum (Elektra)	Entire Lp	"Dancing" leads
13	19	JOHN PRINE	Common Sense (Atl)		Variety of cuts
14	20	RICK DERRINGER	Spring Fever (Blue Sky)	Entire Lp	"Sloopy" leads
15	21	ROBIN TROWER	For Earth Below (Chrysalis)		"Devil" leads
22	22	AMERICA	Hearts (WB)		"Sister" and "Company"
27	23	AMBROSIA	Ambrosia (20th)		"Nice" "Aware" "Time" "World"
20	24	JESSE COLIN YOUNG	Songbird (WB)		Title leads
23	25	ACE	Five-A-Side (Anchor)		"How Long" and "Feeling"
17	26	STEELERS WHEEL	Right Or Wrong (A&M)		"Benediction" leads, Variety of cuts
	27	KISS	Dressed To Kill (Casablanca)		"Rock & Roll" leads
	28	O'JAYS	Survival (Phil. Int)		Title, "Rich" "What They Want"
21	29	JUDY COLLINS	Judith (Elektra)		"Salt" "Angel"
	30	TOMITA	Pictures In An Exhibition (RCA)	Entire Lp.	

THE MOVEMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY ATTEMPTS TO FABRICATE A TREND

FM Rock Radio

BY MIKE HARRISON

The National Association of Progressive Radio Announcers is alive and well. NAPRA, as you may or may not know, is a non-profit professional service organization of rock radio announcers dedicated to the channeling of combined energies toward the promotion of cultural affairs and the state of the trade. Membership is open to any radio people who feel that they could get behind those goals.

As a sequel to the tremendously successful and well received "Get Off" album, NAPRA announces the advance release of "Get Off II." The album is a series of public service announcements for radio designed to deal with the problem of drug abuse on a realistic level which will



be communicative to the AOR Radio audience.

An impressive array of recording artists who lent their names, reputations, and talents to the album and appear on it includes Greg Allman, Linda Ronstadt, Carly Simon, James Taylor, Jackson Browne, Johnny Winter, David Essex, Chuck Berry, George Carlin, members of America, Yes, Deep Purple and more. Mel Blanc appears as himself as well as Bugs Bunny, Daffy Duck, Foghorn and others.

The spoken messages are backed by the artists' recorded music, taken from the master tapes, as well as some special live music. ABC Records donated their recording studios for the project which took over a year in the making. The recording quality is excellent.

"Get Off II" is available to all interested radio stations free of charge. If interested in the album or NAPRA membership, send a request on official letterhead to: NAPRA Box 2021 Los Angeles, Ca. 90051. All work that went into the production of "Get Off II" was donated and non-profit in goal so if you wish to enclose a financial contribution, it will be gladly accepted to offset coming distribution costs, but is not necessary.

Public service announcements are required by the FCC, anyway. "Get Off II" provides Album Oriented Rock Radio with another way of meeting that requirement in a way that is certainly not a "throw away" but an audience attention getter that will actually enhance programming, and hopefully do some good for the public. Also, it is the result of the cumulative effort of people in our industry focused toward a multi-faceted positive end. NAPRA and its latest project are worthy of all our support.

PROGRESSIVE SINGLES
See Page 24

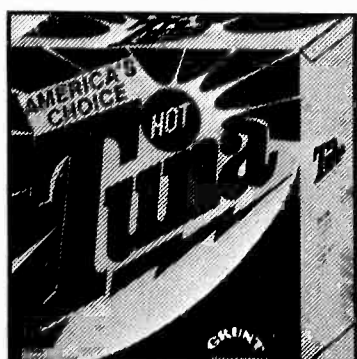
Suggested New Product

SUZI QUATRO



MAMA WON'T LIKE ME (ARISTA)
She gets reaction wherever played. Title track (single) is strong.

HOT TUNA



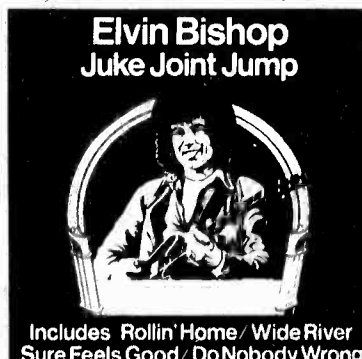
AMERICA'S CHOICE (GRUNT)
Band gets down to rock & roll on this one. "Hit Single Number One," and "Sleep Song."

STRING DRIVEN THING



STRING DRIVEN THING (20TH)
One of the legendary bands of early progressive radio is back.

ELVIN BISHOP



JUKE JOINT JUMP (CAPRICORN)
An old favorite with a sound that's popular now. Title cut strong, "Sure Feels Good" single.

U A F M

Some of the most "progressive" music in the world comes from United Artists like Vernon Burch.

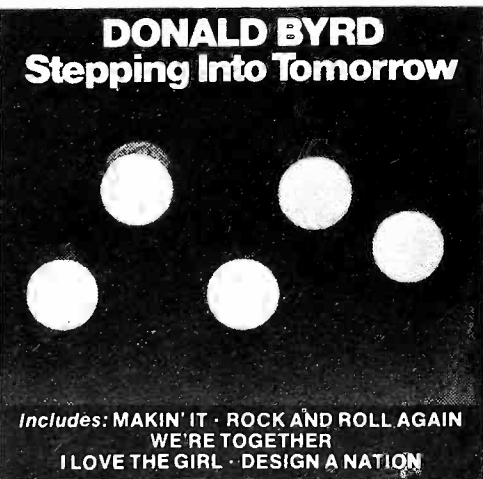
Vernon, at 16, was a member of the Delphonics. And for three years he was one of the Bar Kays, playing on many of their hits. Now he has his own album, "I'll Be Your Sunshine," and two of the cuts, "Changes" and "Lovin' You Gets Better With Time," are featured in the film, "Report To The Commissioner," now



VERNON BURCH/I'll Be Your Sunshine
UA-LA342-G

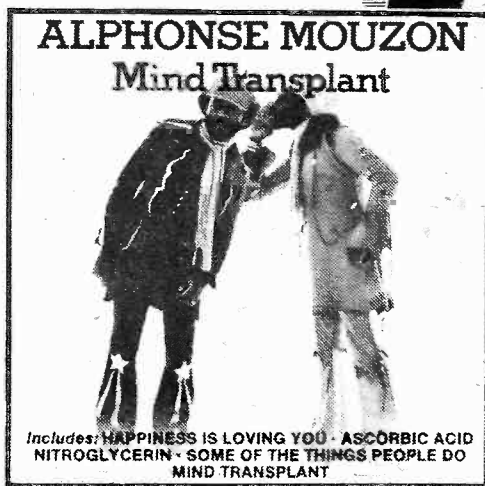
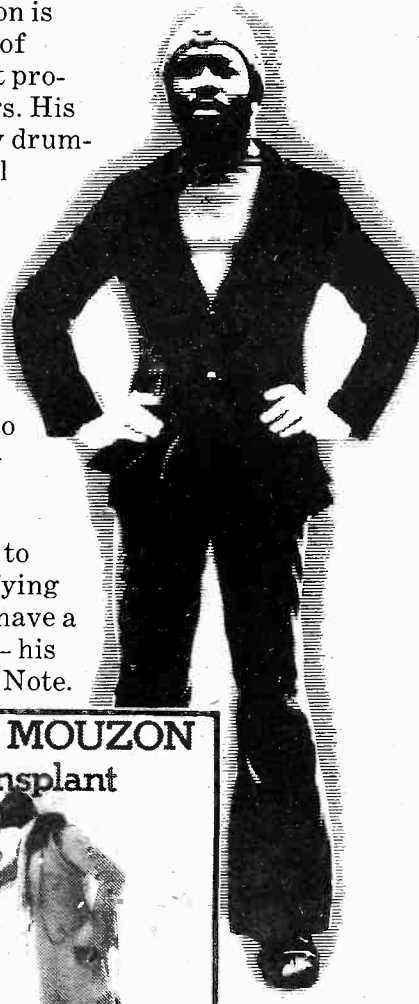
in release. To top it off, Vernon is only 20. His musical growth is just beginning. That makes him one of our most important new artists in years.

Donald Byrd on the other hand has become a legend in his own time with a career that spans 20 years and several milestones. Most recently, Byrd was the chairman of Howard University's Black Music department. He has become one of the country's leading authorities and creative forces in Afro-American music. And he's more popular than ever. His last two albums, "Black Byrd" and "Street Lady," are the biggest selling albums in the 35 year history of Blue Note Records. His new album takes him one step further. If you'd like to hear what he's up to now, try "Stepping Into Tomorrow?"



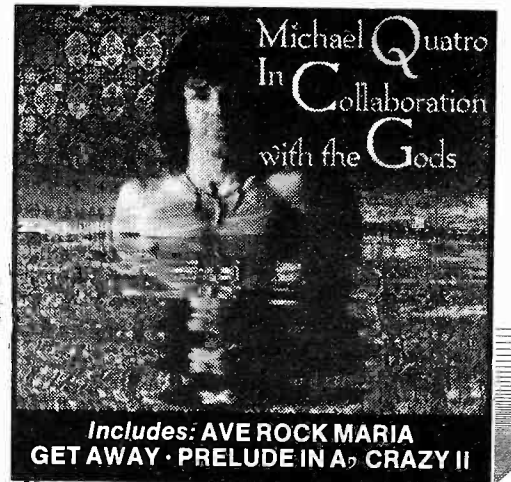
DONALD BYRD/Stepping Into Tomorrow
BN-LA368-G

Alphonse Mouzon is another one of music's most progressive contributors. His intense, high-energy drumming for the original Weather Report, Stevie Wonder, Roberta Flack, McCoy Tyner, Les McCann, and Gil Evans among others, has exploded him into popularity. He's currently touring with Larry Coryell in the Eleventh House, but to hear his own electrifying sound, you've got to have a "Mind Transplant" — his latest album on Blue Note.



ALPHONSE MOUZON/Mind Transplant
BN-LA398-G

To hear Mandrill go ape, you need "Solid," their first album for UA. Mandrill has been on the loose for four years breaking down musical barriers by performing in concert with the New World Symphony and All City Chorus in New York's Philharmonic Hall and with Duke Ellington at the Newport Jazz Festival. Their music is a powerful mix of rock & roll, Latin, Afro, and Island rhythms, and experimental. And their lineup is extraordinary: Among the founders is a Harvard educated medical doctor from Panama. Mandrill is breaking new musical ground on United Artists.



MICHAEL QUATRO/In Collaboration With The Gods
UA-LA420-G

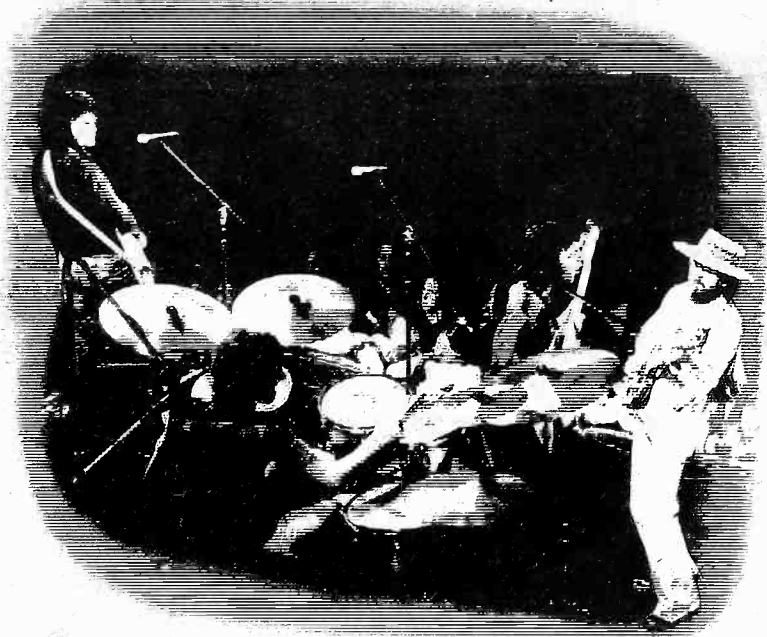
And more new ground is being broken by Michael Quatro. In a recent Melody Maker poll Rick Wakeman named him his favorite keyboard player.

Some of you may remember Michael as a classical piano prodigy. Now he's a keyboard giant who performs surrounded by a dozen instruments including pianos, mellatron, moog, organ, and theramin. He's also Suzi Quatro's older brother. Michael's debut on UA is "In Collaboration With The Gods," and as you might expect, it's a very powerful album.



MANDRILL/Solid
UA-LA408-G

Man is also a powerful music maker. Their evolution has been marked by constant change since 1968. But in the last year their lineup has stabilized and they've just completed the most successful U.S. tour in Man's history. The band's Micky Jones, Deke Leonard, Martin Ace, and Terry Williams. They're the leaders of music's Welsh movement and their new album, "Slow Motion" is happening fast. Man's time has come.



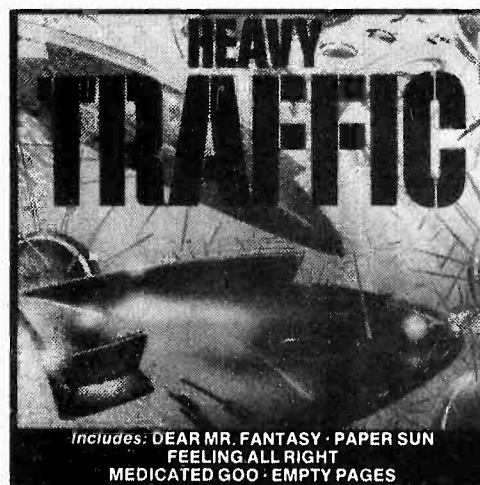
With bands like John Mayall and Savoy Brown behind them, Dog Soldier is what drummer Keef Hartley and guitarist Miller Anderson have come to, with three other exceptional musicians. "Dog Soldier" is an American Indian term for the warrior who was sent out in advance of the main raiding party to scout. He was the bravest of the brave. And according to Hartley, "We have no intention of following anyone else's footsteps. Dog Soldier has what it takes to blaze its own trail!"



DOG SOLDIER/Dog Soldier
UA-LA405-G



That brings us to one of music's all-time trailblazers: Traffic. The new album is a major retrospective that includes many of their most popular songs. Songs like Dear Mr. Fantasy, Paper Sun, Feeling Allright, Empty Pages, Medicated Goo, That's "Heavy Traffic!"



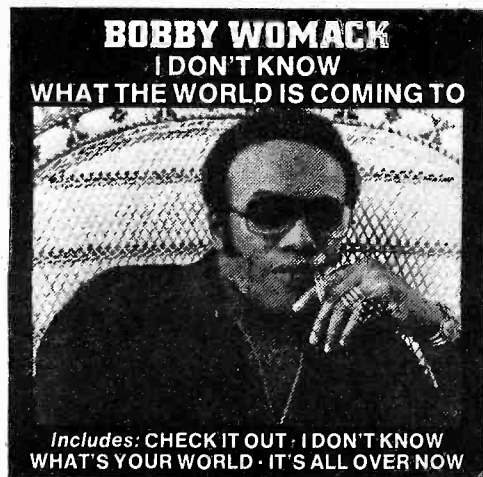
TRAFFIC/Heavy Traffic
UA-LA421-G

Vernon Burch, Donald Byrd, Alphonse Mouzon, Mandrill, Michael Quatro, Man, Marlena Shaw, Bobby Womack, Dog Soldier and Traffic.

Uncommonly progressive recording acts who have one thing in common, a progressive home at UA and Blue Note Records.

Flash: "Why Can't We Be Friends?" The first studio album from WAR in over two years is on its way. When you hear them, you'll be on yours.

Bobby Womack you already know. He came to us in 1972 after writing hits like Wilson Pickett's "I'm A Midnight Mover" and the Stones' "It's All Over Now." He's had a string of very popular albums; he's scored the film "Across 110th Street"; and last year, his new version of "Lookin' For a Love" was the biggest hit of his career. It had also been his first hit when he recorded it for Sam Cooke as a member of the Valentinos in the 50's. His new album is "I Don't Know What The World Is Coming To" and it includes his latest hit, "Check It Out." Check Bobby out - his music is what the world is coming to.



BOBBY WOMACK/I Don't Know
What The World Is Coming To
UA-LA353-G



And so has this woman's. For four years during the late 60's, when singing with a big band was considered passé, she toured with Count Basie's band to SRO crowds and rave reviews all over this country and Europe.

Now she's touring with Sammy Davis Jr. She's one of the most inventive and distinctive voices in music.

"Who Is This Bitch Anyway?"
Marlena Shaw.



MARLENA SHAW
Who Is This Bitch, Anyway?



MARLENA SHAW/Who Is This
Bitch, Anyway?
UA-LA397-G

United Artists Records & Tapes
Progressively Better

©MCLXXV United Artists Music and Records Group, Inc.



Most Added:**LEON RUSSELL***Will O' The Wisp (Shelter)***ELVIN BISHOP***Juke Joint Jump (Capricorn)***AEROSMITH***Toys In The Attic (Col)***CARLY SIMON***Playing Possum (Elektra)***O'JAYS***Survival (Phl. Int)***ALBUM ACTIVITY**

Mike Harrison/Editor
Album Hotline: (714)223-6797

The Hottest:**LED ZEPPELIN***Physical Graffiti (Swan Song)***BAD COMPANY***Straight Shooter (Swan Song)***STEELY DAN***Katy Lied (ABC)***CHICAGO***Chicago VIII (Col)***JEFF BECK***Blow By Blow (Epic)***KSAN/SAN FRANCISCO****ADDED:**

Freddie King (Shelter)
Bobby Womack (UA)
O'Jays (PI)
James & Bobby Purify (Casablanca)
Tomita (RCA)
J Jocko (Kama Sutra)

HOT:

Rick Derringer (Blue Sky)
Lynyrd Skynyrd (MCA)
Suzi Quatro (Arista)
Lou Reed (RCA)

BONNIE SIMMONS, Program Director: Playing entire Lps. Playing Dwight Twilley, Todd Rundgren and Kinks singles.

KFDI-FM/WICHITA**ADDED:**

Karen Beth (Buddah)
Tony Orlando (Elektra)
Michael Bacon (Monument)
Robert Hunter (Round)
Mac Davis (Col)
Rusty Weir (20th)

HOT:

Pure Prairie League (RCA)
Michael Murphey (Epic)
Lobo (Big Tree)
Hoyt Axton (A&M)
Jesse Colter (Capitol)
Gordon Lightfoot (Reprise)
Eric Clapton (RSO)
Emmylou Harris (Reprise)
Jesse Colin Young (WB)
Judy Collins (Elektra)
Seals & Crofts (WB)
America (WB)
Janis Ian (Col)
Bob Seger (Capitol)
John Baldry (Casablanca)
Maggie Bell (Swan Song)

JAY SHANKLE, Program Director: Karen's "Moon", Bacon's "Believer", Hunter's "Tiger", Weir's "Dance", League's "Amie", Murphey's "Wildfire", Axton's "Lion", Clapton's "Chariot", Young's "Before You Came", Ian's "17" "Party".

WKDA FM/NASHVILLE**ADDED:**

Bob Seger (Capitol)
Rick Derringer (Blue Sky)
Nils Lofgren (A&M)
Leslie West (Phantom)
Michael Bacon (Monument)
Elvin Bishop (Capricorn)

HOT:

Jimi Hendrix (Reprise)
Lynyrd Skynyrd (MCA)
Barefoot Jerry (Monument)
Bob Dylan (Col)
Led Zeppelin (Swan Song)
Michael Murphey (Epic)
Pure Prairie League (RCA)
Bad Co (Swan Song)
Henry Gross (A&M)
Steely Dan (ABC)
Leon Russell (Shelter)
Eric Clapton (RSO)

JACK CRAWFORD, Program Director: Hendrix's "Message" and title. Skynyrd's "Special" and "Whiskey". Jerry's title, "Slowin Down". Dylan's "Tangled" and "Lily". Zepp's "Trampled" "Kashmir" and "Pie". Murphey's "Wildfire". "Carolina" "Riding Song". League's "Falling" "Amie". Bad's "Good Lovin" "Star". Gross' "Band" and "Spider Man". Dan's "Friday" "Daddy" and "Sneakers". Russell's "Heaven". Playing Kinks, Little Feat, 10CC, Elton John, and Nigel Olson singles.

KSHE FM/ST. LOUIS**ADDED:**

Leon Russell (Shelter)
Steelers Wheel (A&M)
Nazareth (A&M)
Aerosmith (Col)
Cockney Rebel (Capitol)
Tangerine Dream (Virgin)
Elvin Bishop (Capricorn)

HOT:

Bad Co (Swan Song)
Jeff Beck (Epic)
Maggie Bell (Swan Song)
Kiss (Casablanca)
Hayward & Lodge (Threshold)
Steely Dan (ABC)
Peter Frampton (A&M)
Journey (Col)
David Bowie (RCA)
Ambrosia (20th)
Janis Ian (Col)
Jesse Colin Young (WB)
Eric Clapton (RSO)
Status Quo (Capitol)

SHELLY GRAFMAN, General Manager: Playing Hawkwind, Rick Derringer, Todd Rundgren, and Status Quo singles. 5th Annual Kite Flying Contest was a huge success. Live in concert were Rush & Charlie Daniels. CBS National News estimated 80,000 people attending.

WNEW FM/NEW YORK**ADDED:**

Lonnie Liston Smith (Fly Dutch)
Karen Beth (Buddah)
J Jocko (Kama Sutra)
Michael Bacon (Monument)
Chuck Mangione (A&M)
Aerosmith (Col)
Tomita (RCA)
Steelers Wheel (A&M)
Brecker Bros (Arista)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Flash Fearless (Chrysalis)
String Driven Thing (20th)

HOT:

Leon Russell (Shelter)
Chicago (Col)
Kiss (Casablanca)
Judy Collins (Elektra)
Hayward & Lodge (Threshold)
David Bowie (RCA)
Bad Co (Swan Song)
Eric Clapton (RSO)
Jeff Beck (Epic)
Hollies (UA)
Peter Frampton (A&M)

DENNIS ELSAS, Music Director: Playing entire Lps.

WRNO FM/NEW ORLEANS**ADDED:**

Aerosmith (Col)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)

HOT:

Jeff Beck (Epic)
Chicago (Col)
Lynyrd Skynyrd (MCA)
Bad Co (Swan Song)
Hayward & Lodge (Threshold)
David Bowie (RCA)
Led Zeppelin (Swan Song)
Earth Wind & Fire (Col)
10CC (Merc)

TRIGGER BLACK, Program Director: Aerosmith's "Sweet Emotion". Entire Simon. Bishop's "Cows" "Feel Good" and "River". Beck's "Jam" and "Duck". Bad's "Star" leads "Good Lovin" "Weep" "Preacher" and "Anna". H&L's "Dreamed" leads. Bowie's "Fame" "Universe" and title. CC's "Not In Love" is HOT. WRNO's Earth Day Celebration collected 7 tons of bottles, cans, etc. and 15,000 in the rain to see Melissa Manchester, Boz Scaggs, Mud-Crutch, Meters, Heartwood, Stoneground, Freddie King, and John Hammond.

KLOS FM/LOS ANGELES**ADDED:**

Rick Wakeman (A&M)

HOT:

Eric Anderson (Arista)
Led Zeppelin (Swan Song)
David Bowie (RCA)
Steely Dan (ABC)
Bad Co (Swan Song)
Pure Prairie League (RCA)

PAULA PORTER, Music Director: Wakeman's "Lancelot". Anderson's "Be True". Entire Zep. League's "Amie". Playing Kiki Dee and Ace singles.

WKTK FM/BALTIMORE**ADDED:**

American Gypsy (Chess)
Curved Air (BTM)
Crango (ABC)
Muddy Waters (Chess)
Rabbitt (Island)
Leon Russell (Shelter)

HOT:

Armedgeddon (A&M)
Jeff Beck (Epic)
Chicago (Col)
Hayward & Lodge (Threshold)
Led Zeppelin (Swan Song)
Tommy (Polydor)
Rick Wakeman (A&M)

JOHN REEVES, Program Director: Gypsy's "Why Not". Waters' "Funny Sounds" "Caledonia" "Kansas" "Good Times". Russell's "Island" "Sad Songs" "Feel Good" "River" and "Lady Blue". Armedgeddon's "Tightrope" "Buzzard" "Basking". Tommy's "Wizard" "Eyesight" and "Listening". Entire Wakeman. Playing Kinks, and Bruce Springsteen tape.

WOUR/UTICA-SYRACUSE**ADDED:**

Leon Russell (Shelter)
Flash Fearless (Chrysalis)
Aerosmith (Col)
Michael Quatro (UA)
Rusty Weir (20th)
Karen Beth (Buddah)
Koko Taylor (Alligator)
Mike Greene (GRC)
Luther Johnson (Muse)
Brecker Bros (Arista)
Bobby Womack (UA)

HOT:

Orleans (Asylum)
Bad Co (Swan Song)
Eric Clapton (RSO)
Robin Trower (Chrysalis)
Led Zeppelin (Swan Song)
Steely Dan (ABC)
10CC (Merc)
Ambrosia (20th)
Bob Marley & Wailers (Island)
Jesse Colin Young (WB)
Journey (Col)

STEVE HUNTINGTON, Music Director: Strong requests for Orleans' "Dancing" "Time" and "Wind". Zepp's "Light" and "Kashmir". Playing Linda Lewis, AWB, Todd Rundgren, and Browning Bryant singles.

WEBN FM/CINCINNATI**ADDED:**

Aerosmith (Col)
10CC (Merc)
Leslie West (Phantom)
Elvin Bishop (Capricorn)
O'Jays (PI)
Carly Simon (Elektra)

HOT:

Phoebe Snow (Shelter)
Earth Wind & Fire (Col)
Robin Trower (Chrysalis)
Led Zeppelin (Swan Song)
Bad Co (Swan Song)
Chick Corea (Polydor)
Hayward & Lodge (Threshold)
Chicago (Col)
Jimi Hendrix (Reprise)
Jeff Beck (Epic)
Kraftwerk (Vertigo)
America (WB)
Gordon Lightfoot (Reprise)
Tom Scott (Ode)
Ace (Anchor)

TOM KENNEDY, Program Director: Aerosmith's "Salty" "Apple". CC's "Minestrone" "Night In Paris". West's "ESP" "Little Bit Of Love". Bishop's title and "Feels Good". Simon's "Dancing" "Eyes" and title.

WBCN-FM/BOSTON**ADDED:**

Golden Earring (MCA)
John Prine (Atl)
Steelers Wheel (A&M)
Robert Hunter (Round)
Rick Wakeman (A&M)
Ellen McIlwaine (Kotai)
O'Jays (PI)
Amon Duul (Atl)

HOT:

Aerosmith (Col)
Nat'l Lampoon (Epic)
Leon Russell (Shelter)
Eric Clapton (RSO)
Orleans (Asylum)
Steely Dan (ABC)
Led Zeppelin (Swan Song)
David Bowie (RCA)
Wendy Waldman (WB)

BOB SLAVIN, Music Director: Playing entire Lps. Aerosmith's "Emotion" and "Walk". Russell's "Hideaway" and "Sad Songs". Playing KC & Sunshine, Kinks, and Talk Of The Town singles.

KNAC FM/LONG BEACH**ADDED:**

Carly Simon (Elektra)
Pete Seeger/Arlo Guthrie (Reprise)
Steve Wright (Atco)
Nat'l Lampoon (Epic)
Elvin Bishop (Capricorn)
Kevin Ayers (Island)
Kathargo (Bellephone)
Area (Cramps)
Aerosmith (Col)

HOT:

Michael Murphey (Epic)
Bad Co (Swan Song)
Kiss (Casablanca)
Steely Dan (ABC)
Led Zeppelin (Swan Song)
Bob Dylan (Col)
Jimi Hendrix (Reprise)
Blue Oyster Cult (Col)
Judy Collins (Elektra)
Chicago (Col)
John Prine (Atl)

RON MCCOY, Program Director: Aerosmith's title. Murphey's "Wildfire". Collins' "Salt". Chicago's "Love Affair".

WBAB-LONG ISLAND**ADDED:**

Greenslade (Merc)
Jim Stafford
Aerosmith (Col)
Eloy (Janus)
Jessie Colter (Capitol)
Patty Dahlstrom (20th)
Righteous Bros (Haven)
O'Jays (PI)
Nat'l Lampoon (Epic)

HOT:

Bad Co (Swan Song)
John Prine (Atl)
Leon Russell (Shelter)
Rick Derringer (Blue Sky)
Sly & Family Stone (Col)
McKendree Spring (Pye)
Rick Wakeman (A&M)
Steelers Wheel (A&M)

BERNIE BERNARD, Music Director: Greenslade's "Flattery". Stafford's "Makin Love". Aerosmith's "Apple". Eloy's title. Colter's "Any Way". Dahlstrom's "Break Of Day". Righteous' "Young Blood". O'Jays' title. Bad's "Makin Love". Prine's "Jimmy". Russell's "Island". Derringer's "Gimme More". Spring's title. Wakeman's "Lancelot". Wheel's "Way To You". Playing Joni Mitchell, Kiki Dee, Gil Scott-Heron singles.

KPRI FM/SAN DIEGO**ADDED:**

Kiss (Casablanca)
Judy Collins (Elektra)
Carly Simon (Elektra)

HOT:

Led Zeppelin (Swan Song)
Chicago (Col)
Hayward & Lodge (Threshold)
John Lennon (Apple)
Steely Dan (ABC)

ADRIAN BOULT, Music Director: "More" on Simon. Collin's "Salt". Dan's "Wu" "Any World". Lennon's "Be Bop" "Peggy Sue" and "Stand By Me". Playing AWB single.

ALBUMS

WMMS FM/CLEVELAND

ADDED:
Elvin Bishop (Capricorn)
Curved Air (BTM)
Dave Clark 5 (Epic)
Deadly Nightshade (Phantom)
Flash Fearless (Chrysalis)
Eddie Harris (Atl)
Orchestra Luna (Epic)
O'Jays (PI)
Ian Hunter (Col)
Harold Melvin (PI)
Armageddon (A&M)

HOT:
Aerosmith (Col)
Ace (Anchor)
David Bowie (RCA)
Jeff Beck (Epic)
Bad Co (Swan Song)
Eric Clapton (RSO)
Chicago (Col)
Golden Earring (MCA)
Led Zeppelin (Swan Song)
Lucifers Friend (Passport)
Suzi Quatro (Arista)
Steely Dan (ABC)
Tommy (Polydor)

JOHN GORMAN, Program Director: Bishop's title, "Arkansas" and "Cows". Air's "Tonight" "Propositions". Nightshade's "Nosejob". All of Flash. Harris' "Money", and "Get Down". Luna's "Dancing". O'Jays' "What They Want" "Rich" and "Survival". Melvin's "Bad Luck". Entire Hunter and Armageddon. Instant reaction to Aerosmith. Playing AWB, Hot Wind, Kinks, Elton John, Linda Lewis, Todd Rundgren, Lea Roberts, Troggs, and War singles.

WPDQ JACKSONVILLE

ADDED:
Liberty (Windsong)
Peter Frampton (A&M)
Chuck Mangione (A&M)

HOT:
Lynyrd Skynyrd (MCA)
Tomita (RCA)
Hayward & Lodge (Threshold)
Jimi Hendrix (Reprise)
Kraftwerk (Vertigo)
10CC (Merc)
Jesse Colin Young (WB)
Henry Gross (A&M)
Rick Wakeman (A&M)
Michael Murphey (Epic)
Janis Ian (Col)
Emmylou Harris (Reprise)
Supertramp (A&M)

BILL BARTLETT, Program Director: Liberty's "Lose My Blues" and "Sitting". Bad's "Preacher" "Weep" "Good Lovin'" and "Anna". Playing Kiki Dee and Guess Who singles.

KZEL FM/EUGENE

ADDED:
Koko Taylor (Alligator)
Muddy Waters (Chess)
Eloy (Janus)
Mergie Joseph (Atl)
Smokey Robinson (Tamla)
O'Jays (PI)
Suzi Quatro (Arista)
Steelers Wheel (A&M)
McKendree Spring (Pye)
Aerosmith (Col)
Rusty Weir (20th)

HOT:
Leon Russell (Shelter)
Chuck Mangione (A&M)
Hoyt Axton (A&M)
Bad Co (Swan Song)
Peter Frampton (A&M)
Grinderswitch (Capricorn)
Manhattan Transfer (Atl)
John Prine (Atl)
Bob Seger (Capitol)
Steely Dan (ABC)
Eric Clapton (RSO)
Rick Derringer (Blue Sky)
Journey (Col)

STAN GARRETT, Program Director: Suzi's "New Day Woman". Spring's "Hold On" "Back To Country". Russell's "Lady Blue" and "Heaven". Axton's "Lion". Grinderswitch's "Hot" "Happy". Transfer's "Tuxedo" and "Clap". Seger's "Cat Man". Clapton's "Blues". Derringer's "Good Buy". Journey's "Lifetime". Playing Dwight Twilley and Todd Rundgren singles.

WMMR PHILADELPHIA

ADDED:
Carly Simon (Elektra)
Muddy Waters (Chess)
Elvin Bishop (Capricorn)
John Hammond (Capricorn)
Ian Hunter (Col)

HOT:
Pilot (Capitol)
Bad Co (Swan Song)
Steely Dan (ABC)
Jimi Hendrix (Reprise)
Robin Trower (Chrysalis)

T. MORGAN, Program Director: Good reaction to Pilot. Bad's "Shooting Star". Dan's "Movies". Immediate reaction to War singles. Playing Jerry Jeff Walker, Kiki Dee, Graham Bond, and Todd Rundgren singles.

KLOL FM/HOUSTON

ADDED:
Chuck Mangione (A&M)
John Prine (Atl)
Sammy Johns (GRC)
Aerosmith (Col)
Mike Greene (GRC)
Grinderswitch (Capricorn)
Nazareth (A&M)
John Baldry (Casablanca)
Mandrill (UA)
Traffic (UA)
Freddie King (Shelter)

HOT:
Led Zeppelin (Swan Song)
Steely Dan (ABC)
Jimi Hendrix (Reprise)
Robin Trower (Chrysalis)
Chicago (Col)
Jeff Beck (Epic)
Hayward & Lodge (Threshold)
Bob Dylan (Col)
Bad Co (Swan Song)
Leon Russell (Shelter)
Rick Wakeman (A&M)

JIM HILTY, Music Director: Mangione's "Clouds". Prine's "Mid-dleman", and "Saddle". Johns' "Friends" and "America". Aerosmith's "Uncle" "Record" and "Crying". Greene's "Sealed" "All I Can" "Pale Moon". Grinderswitch's "Mail Train" and "Picking". Nazareth's "Hair" "Whiskey" "Woman". Baldry's "Pass" "Alley". Playing War singles.

WLIR FM/LONG ISLAND

ADDED:
Pete Seeger/Arlo Guthrie (Reprise)
Elvin Bishop (Capricorn)
Aerosmith (Col)
John Hammond (Capricorn)
Flash Fearless (Chrysalis)
Peter Yarrow (WB)
Leon Russell (Shelter)
McKendree Spring (Pye)
Jim Dawson (RCA)
Curved Air (BTM)
Traffic (UA)
Carly Simon (Elektra)

HOT:
Seals & Crofts (WB)
Lon & Derrek (A&M)
10CC (Merc)
Ace (Anchor)
Bonaroo (WB)
Led Zeppelin (Swan Song)
Mahavishnu Orch (Col)
Steely Dan (ABC)
Orleans (Asylum)
Jimi Hendrix (Reprise)
Peter Frampton (A&M)
Richard Torrance (Shelter)
Joe Walsh (ABC)
Eric Clapton (RSO)
Pretty Things (Swan Song)
Barefoot Jerry (Monument)
Jeff Beck (Epic)
Strawbs (A&M)
David Bowie (RCA)
Ambrosia (20th)
Robert Palmer (Island)
Steelers Wheel (A&M)

GIL COLQUITT, Music Director: Carly sounds good. Dan's "Sneakers" "Wu". Things' "Bridge" and "Joey". Instant reaction to Steelers Wheel. Playing Kiki Dee, Nektar, and Kinks singles. Airing Don McLean from Bottom Line in live concert.

WORJ FM/ORLANDO

ADDED:
Elvin Bishop (Capricorn)
Manhattan Transfer (Atl)
Aerosmith (Col)
Tomita (RCA)
Leon Russell (Shelter)
Chuck Mangione (A&M)
Flash Fearless (Chrysalis)
John Fahey (Takoma)

HOT:
Bad Co (Swan Song)
Eric Clapton (RSO)
Peter Frampton (A&M)
10CC (Merc)
Steely Dan (ABC)
Ambrosia (20th)
America (WB)
Chicago (Col)
Lynyrd Skynyrd (MCA)
Sutherland Bros (Island)

MIKE LYONS, Music Director: Transfer's "Tuxedo" "Clap" and "Jive". Tomita's "Gate". Russell's "Blue Bird" and title. Mangione's "Clouds". Fearless' "Happening" and "Super Snatch". Bad's "Good Lovin'" "Star". Clapton's "Opposites" "High" and "Charlot". Frampton's "Show Me" and "Too Far". CC's "Not In Love" "New Day". Dan's "Movies" "Sneakers" and "Lightning". "Old Days" on Chicago. Skynyrd's "Railroad" and "Special". Bros. "Laid Back" and "Save You". Playing War, Herbie Mann, Dwight Twilley, AWB, and Lea Roberts singles.

KZOK FM/SEATTLE

ADDED:
Carly Simon (Elektra)
Hot Tuna (Grunt)
Leon Russell (Shelter)
John Prine (Atl)

HOT:
Chicago (Col)
Jeff Beck (Epic)
Steely Dan (ABC)
Seals & Crofts (WB)
America (WB)
Bad Co (Swan Song)
Led Zeppelin (Swan Song)

NORM GREGORY, Music Director: Simon's "Waterfall" and "Possum". Tuna's "Blues" "Funky No. 7". Russell's "Hideaway" "Sad Songs" and "Losing You". Beck's "Jam". Dan's "Wu" and "Movies". S&C's "Castles" "Fire". America's "Sister" and "Company". Bad's "Good Lovin'" "Preacher" and "Star". Zep's "Kashmir" "Light" "Dying" "10 Yrs". Playing Barry White single.

WCOL FM/COLUMBUS

ADDED:
Rick Derringer (Blue Sky)
Rick Wakeman (A&M)
Leon Russell (Shelter)
Ambrosia (20th)
Lucifers Friend (Passport)
Mandrill (UA)

HOT:
Bad Co (Swan Song)
Led Zeppelin (Swan Song)
Earth Wind & Fire (Col)
America (WB)
Grover Washington (Kudu)
Hayward & Lodge (Threshold)

BOB GOODING, Program Director: Derringer's "Skyscraper" "Answers" "Rock" and "Tomorrow". Wakeman's "Merlin" "Arthur" and "Lancelot". Russell's "Hideaway" "Sad Songs" "Lady Blue" and "Heaven". Ambrosia's "Nice" "Time" "World" and "Aware". Lucifer's "Ships" "Mother" and title. Mandrill's "Wind" "Solid" and "Silk". Playing Suzi Quatro, Maria Muldaur, Chris Bond, and Gil Scott-Heron singles.

WPLJ-FM/NEW YORK

ADDED:
Carly Simon (Elektra)
Gordon Lightfoot (Reprise)
Temptations (Gordy)
Leon Russell (Shelter)

HOT:
Led Zeppelin (Swan Song)
Chicago (Col)
John Denver (RCA)
Tommy (Polydor)
Bob Dylan (Col)
Minnie Riperton (Epic)
David Bowie (RCA)

LARRY BERGER, Program Director: Simon's "Dancing" "Waterfall". Lightfoot's "Rainy Day People". Tempt's "Shakey Ground". Russell's "Island". Playing Ace and Kraftwerk singles.

WAAF FM/WORCESTER

ADDED:
Aerosmith (Col)
Leon Russell (Shelter)
Traffic (UA)
Sugarloaf (Claridge)
Nat'l Lampoon (Epic)
Jim Stafford (MGM)
Humble Pie (A&M)
Smokey Robinson (Tamla)

HOT:
Supertramp (A&M)
Led Zeppelin (Swan Song)
Tommy (Polydor)
Pilot (Col)
Michael Murphey (Epic)
Hayward & Lodge (Threshold)
Nils Lofgren (A&M)
Evie Sands (Haven)
John Lennon (Apple)
David Bowie (RCA)
Ambrosia (20th)
Mike Greene (GRC)
Seals & Crofts (WB)
Steely Dan (ABC)
Eric Anderson (Arista)
10CC (Merc)
Orleans (Asylum)
Jimi Hendrix (Reprise)
Al Stewart (Janus)
Janis Ian (Col)

JOE CAPOBIANCO, Music Director: Aerosmith's "Emotion" "Crying". Russell's "Hideaway" "Heaven". Sugarloaf's "Myra" "Song". Robinson's title and "Baby". Lofgren's "Say So". Evie's "Woman's Work" "Mind" and "Love". Bowie's "Fascination" "Right". Ambrosia's "Nice". Green's "Sealed" "All I Can". S&C's "Fire". CC's "Minestrone" "Not In Love". Orleans' title and "Ending". Hendrix's "Message". Playing Lea Roberts single.

KOME FM/SAN JOSE

ADDED:
Leon Russell (Shelter)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Armageddon (A&M)
Chambers Bros (Avco)
Greenlade (Merc)
Nazareth (A&M)
O'Jays (PI)
Muddy Waters (Chess)

HOT:
Bad Co (Swan Song)
Jeff Beck (Epic)
Hayward & Lodge (Threshold)
Chicago (Col)
Peter Frampton (A&M)
Jimi Hendrix (Reprise)
Led Zeppelin (Swan Song)
Journey (Col)
Lynyrd Skynyrd (MCA)
Steely Dan (ABC)
Tommy (Polydor)
Jesse Colin Young (WB)

DANA JANG, Music Director: Russell's "Hideaway" "Island" and "Sad Songs". Simon's "Waterfall" "Slave". Bishop's "River". Armageddon, Chambers, Greenlade, O'Jays, Waters in PM only. Playing AWB, Kinks, and Dwight Twilley singles.

KDKB FM/PHOENIX

ADDED:
McKendree Spring (Pye)
Rusty Weir (20th)
Arlo Guthrie/Pete Seeger (Reprise)
Flash Fearless (Chrysalis)
Tomita (RCA)
Jackson Heights (Vertigo)
Nat'l Lampoon (Epic)
Carly Simon (Elektra)

HOT:
Jimi Hendrix (Reprise)
Leslie West (Phantom)
Peter Frampton (A&M)
Lynyrd Skynyrd (MCA)
Leon Russell (Shelter)
Jeff Beck (Epic)
Rick Wakeman (A&M)
Bad Co (Swan Song)
Kevin Ayers (Island)
Patty Dahlstrom (20th)

LINDA THOMPSON, Music Director: Spring's title, and "Hold On". Weir's title, "Trouble" and "Laying". Flash's "I'm Flash". All of Tomita. Height's "Lady" "Spaghetti". Lampoon's "Child" "Farm" and "Newsreel". Simon's "Dancing" "Waterfall" "Summer" and "More". Hendrix's "Rainbow" "Free". West's "House" "Rollers". Me'. Russell's "Island" "Hideaway" "Bluebird" and "Heaven". Skynyrd's "Special" "Woman". Beck's "Jam" "Lovers" and "Duck". Wakeman's "Merlin". Bad's "Call" "Markin Love". Ayers' "Observations" and title. Dahlstrom's "Want It Easy" and "Louisiana".

KUDL FM/KANSAS CITY

ADDED:
Leon Russell (Shelter)
Steelers Wheel (A&M)
Aerosmith (Col)
Nazareth (A&M)
Amon Duul (Atco)
Tomita (RCA)
Herbie Mann (Atlantic)
Arlo Guthrie/Pete Seeger (Reprise)
Elvin Bishop (Capricorn)
McKendree Spring (Pye)
Rick Derringer (Blue Sky)
Status Quo (Capitol)
Michael Quatro (UA)
Suzi Quatro (Arista)
Robert Hunter (Round)
John Prine (Atl)
Flash Fearless (Chrysalis)

HOT:
America (WB)
Hayward & Lodge (Threshold)
Kraftwerk (Vertigo)
Robin Trower (Chrysalis)
Eric Clapton (RSO)
Alice Cooper (Atl)
Rick Wakeman (A&M)
Brian Protheroe (Chrysalis)
Steely Dan (ABC)
Lynyrd Skynyrd (MCA)
Kiss (Casablanca)
Jeff Beck (Epic)
Jesse Colin Young (WB)
Ace (Anchor)

MARK COOPER, Program Director: America's "Woman" "Co.". Entire H&L. Clapton's "Rachael" "Blue Eyes". Cooper's "Widow" and "Women". Protheroe's "Clog Dancer" should have been single. Dan's "Friday" "Gold Teeth". Kiss' "Rock Bottom". Skynyrd's "Whiskey". Young's title, and "Again". Playing War, Hawkwind, and Todd Rundgren singles. Had Lynrd Skynyrd, Charlie Daniels, Joe Vitale, and Kiss in live concerts and interviews. KUDL's 1975 "Olympics" to be held May 4 in park. All invited.

ALBUMS

WQDR-FM/RALEIGH

ADDED:
Hollies (Epic)
Barefoot Jerry (Monument)

HOT:
Janis Ian (Col)
Chicago (Col)
Lynyrd Skynyrd (MCA)
Hayward & Lodge (Threshold)
Eric Clapton (RSO)
Bad Co (Swan Song)
Led Zeppelin (Swan Song)
America (WB)
Pure Prairie League (RCA)
Bob Dylan (Col)
Charlie Daniels (Kama Sutra)

BILL HARD, Program Director: Hollies' "Sandy". Jerry's "All Baba". Ian's "17" getting incredible response. Daniels' "Country Boy". Playing Marshall Tucker single.

WXRT FM CHICAGO

ADDED:
Rusty Weir (20th)
Muddy Waters (Chess)
Elvin Bishop (Capricorn)
Carly Simon (Elektra)
Pete Seeger/Arlo Guthrie (Reprise)
Koko Taylor (Alligator)
Tomita (RCA)

HOT:
Led Zeppelin (Swan Song)
Jimi Hendrix (Reprise)
Hayward & Lodge (Threshold)
Old & In The Way (Round)
Steely Dan (ABC)
Chick Corea (Polydor)
David Bowie (RCA)
Bob Dylan (Col)

JOHN PLATT: Increasing interest in 10 CC's Soundtrack, both single and other tracks. Mike Quatro's In Collaboration maybe initially overshadowed by Wakeman's new Lp., should be eventually recognized in it's own right. Tomita continues to do very inventive things with synthesizer. Koko Taylor continues solid brass tradition of Alligator records.

KMET FM/LOS ANGELES

ADDED:
O'Jays (PI)
Nazareth (A&M)
Bobbie Womack (UA)
Robert Hunter (Round)
Headhunters (Arista)
Parliament (Casablanca)
Smokey Robinson (Tamla)
Mickey Newbury (Elektra)

HOT:
David Bowie (RCA)
Chicago (Col)
Emmylou Harris (Reprise)
Led Zeppelin (Swan Song)
Queen (Elektra)
Ace (Anchor)
Steely Dan (ABC)

JOE COLLINS, Music Director: Bowie's "Fame". Playing Ann Peebles and Dwight Twilley singles.

WERC FM/BIRMINGHAM

ADDED:
Manhattan Transfer (Atl)
Eric Clapton (RSO)
Eric Anderson (Arista)
John Denver (RCA)
Maggie Bell (Swan Song)
Emmylou Harris (Reprise)
Judy Collins (Elektra)
Alice Cooper (Atl)
Flash Fearless (Chrysalis)
Bad Co (Swan Song)
Nazareth (A&M)
Leon Russell (Shelter)
Chuck Mangione (A&M)
10CC (Merc)

HOT:
Led Zeppelin (Swan Song)
Dan Fogelberg (Epic)
Chicago (Col)
Rick Wakeman (A&M)
Seals & Crofts (WB)
Kansas (Kirshner)
Peter Frampton (A&M)
Michael Murphey (Epic)
Lynyrd Skynyrd (MCA)
Robin Trower (Chrysalis)
Steelers Wheel (A&M)

MIKE ST. JOHN, Music Director: Transfer's "Tuxedo". Clapton's "Opposites". "Blue Eyes". Anderson's "Liza" and "Freight Train". Bell's title. Emmy's "Boulder". "For No One". Collins' "Salt". "Angel". Cooper's title and "Widow". Flash's "Flash". "Pirates". Bad's "Star". "Preacher". Nazareth's "Woman". Russell's "Heaven". "Lady". Mangione's "Clouds". Entire CC, Wheel's "Ready Or Not". Playing Pilot, Twilley, Protheroe, and Henry Gross singles.

Progressive Singles:

WAR
"Why Can't We Be Friends"
(UA)
KIKI DEE
"How Glad I Am" (Rocket)
JONI MITCHELL
"Carey". "Jericho" (Asylum)
KINKS
"Star Maker"
AVERAGE WHITE BAND
"Cut The Cake" (Atl.)
DWIGHT TWILLEY
"I'm On Fire" (Shelter)
TROGGS
"Good Vibrations" (Pye)

WWW-FM/Detroit

ADDED:
Ambrosia (20th)
Chris De Burgh (A&M)
Grand Funk (Capitol)
Hayward & Lodge (Threshold)
Hollies (Epic)
Michael Murphey (Epic)
Nazareth (A&M)
Suzi Quatro (Arista)
Leon Russell (Shelter)
Sparks (Island)
Supertramp (A&M)

HOT:
Ace (Anchor)
Aerosmith (Col)
Bad Co (Swan Song)
Jeff Beck (Epic)
David Bowie (RCA)
Chicago (Col)
Peter Frampton (A&M)
Jimi Hendrix (Reprise)
Kiss (Casablanca)
Led Zeppelin (Swan Song)
Pretty Things (Swan Song)
Roxy Music (Atl)
Bob Seger (Capitol)
10CC (Merc)
Robin Trower (Chrysalis)

PAUL CHRISTY, Program Director: Ace's "Sniffin'". "How Long". Aerosmith's "Emotion". "Record". "No More". "Salty". "Apple". Bad's "Good Lovin'". "Making Love". "Weep". "Star". "Preacher". "Woman". Beck's "What I Mean". "Jam". "Blower". Bowie's "Somebody". "Universe". "Fame". "Fascination" and title. Chicago's "Any Way". "Hideaway". "Long Time". "Old Days". "Never Been In Love" and "Spirit". Kiss' "Love Me". "Anything". "R&R". Trower's "Devil". "Tale". "Confessin'". Playing AWB, and Elton John singles.

KWST FM/LOS ANGELES

ADDED:
O'Jays (PI)
Rick Derringer (Blue Sky)
Patty Dahlstrom (20th)
Bobby Womack (UA)
Tomita (RCA)
Eloy (Janus)
Armeggaddon (A&M)
Peter Hammill (Charisma)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Peter Yarrow (WB)

HOT:
Leon Russell (Shelter)
10CC (Merc)
Supertramp (A&M)
Ian Hunter (Col)
Led Zeppelin (Swan Song)
Al Stewart (Janus)
Manhattan Transfer (Atl)
Journey (Col)
David Bowie (RCA)
Chicago (Col)
Peter Frampton (A&M)

DAVID PERRY, Music Director: Playing entire Lps. Russell's "Island". "Lady Blue" and "Hideaway". CC's "Minestrone". "Not In Love". Steelers Wheel's "Found My Way To You", getting hot. Playing Dwight Twilley single.

WABX FM/DETROIT

ADDED:
Leon Russell (Shelter)
O'Jays (PI)
Bairy Mann (RCA)
Nat'l Lampoon (Epic)
Anthony Braxton (Arista)
Freddie King (Shelter)
Stanley Turrentine (Fantasy)
Ian Hunter (Col)
Elvin Bishop (Capricorn)
Flash Fearless (Chrysalis)

HOT:
Rick Wakeman (A&M)
Kiss (Casablanca)
Jeff Beck (Epic)
10CC (Merc)
Led Zeppelin (Swan Song)
Bad Co (Swan Song)
Chicago (Col)
Chick Corea (Polydor)
Aerosmith (Col)

JIM SOTET: Wakeman, Kiss, Beck are selling heavily. Playing 10 CC's B side and Betty Everett singles.

KMYR-ALBUQUERQUE

ADDED:
Leon Russell (Shelter)
John Prine (Atl)
Armeggaddon (A&M)

HOT:
Steely Dan (ABC)
Rick Wakeman (A&M)
Chicago (Col)
Eric Clapton (RSO)
Judy Collins (Elektra)
Peter Frampton (A&M)
Michael Murphey (Epic)
Jeff Beck (Epic)
Emmylou Harris (Reprise)

JEFF POLLACK, Music Director: Russell's "Bluebird". "Hideaway". "Island" and "River". Prine's "Middleman" and "Saddle". Armeggaddon's "Tightrope". Harris' "Queen". "Wine" and "Too Far Gone". Dan's "Wu". "Movies". "Sneakers" and "Teeth". Wakeman's "Lancelot" and "Merlin". Chicago's "Blue". "Old Days". "Never Been In Love". Clapton's "Better". "Opposites". "Blue Eyes" and "Rachel". Beck's "Woman" and "Blower".

WZMF-FM/MILWAUKEE

ADDED:
Journey (Col)
Ian Hunter (Col)
Rick Derringer (Blue Sky)
10CC (Merc)
Leon Russell (Shelter)
Aerosmith (Col)

HOT:
Tommy (Polydor)
Led Zeppelin 4 (Atl)
David Bowie (RCA)
Led Zeppelin (Swan Song)
Bad Co (Swan Song)

JOHN HOUGHTON, Program Director: Tommy's "Listening". Zep's "Stairway". Bowie's "Fascination". "Fame" and a lot of requests for old Bowie. Strong sales on Bad, Derringer's "Alive". "Rock" and "Sloopy". Russell's "Sad Songs". "Heaven" and "Bluebird". CC's "Minestrone". "Blackmail". Playing Michael Murphey, and B side of Dwight Twilley singles.

WHCN FM/HARTFORD

ADDED:
Bobby Womack (UA)
Aerosmith (Col)
Elvin Bishop (Capricorn)
Manhattan Transfer (Atl)
Tomita (RCA)
Nat'l Lampoon (Epic)
Koko Taylor (Alligator)
Supertramp (A&M)
Steelers Wheel (A&M)
Karen Beth (Buddah)
John Prine (Atl)
Breckner Bros (Arista)
John Hammond (Capricorn)

HOT:
Ambrosia (20th)
Jeff Beck (Epic)
Eric Clapton (RSO)
Steely Dan (ABC)
Judy Collins (Elektra)
Lon & Derrek (A&M)
10CC (Merc)
Jimi Hendrix (Reprise)
Al Stewart (Janus)
Ace (Anchor)
Michael Murphey (Epic)
Orleans (Asylum)
Niels Lofgren (A&M)

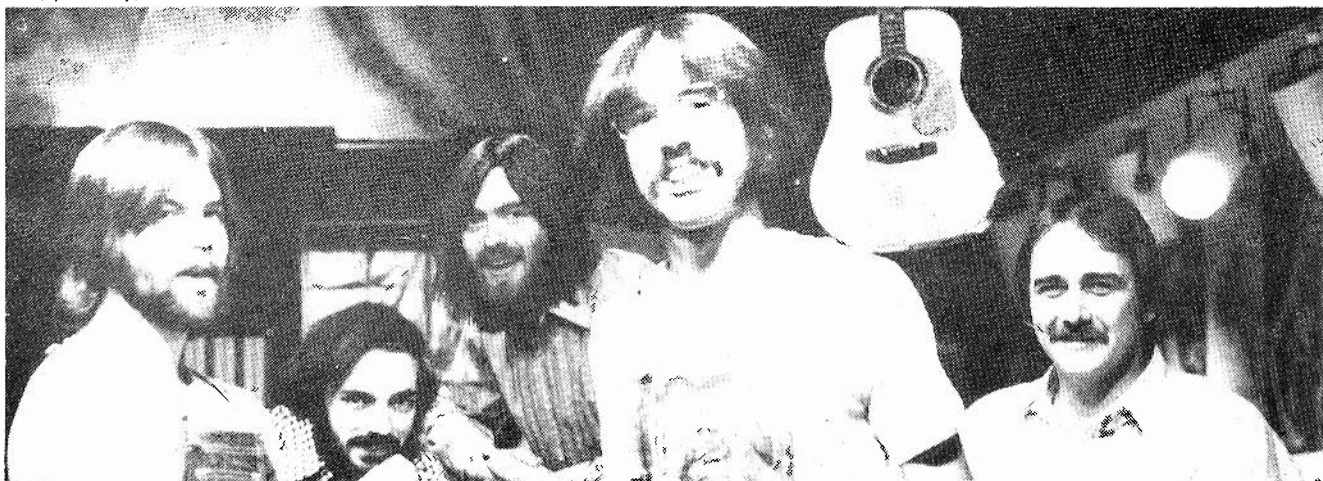
PAUL PAYTON, Music Director: Womack's "Don't Know". "Superstar". "Get It". "Over Now". "Jesus". Aerosmith's "Emotion". "Crying". lead. Bishop's "Feels Good" title and "Rolling". Transfer's "Tuxedo". "Sweet Talking". "Acapella". Lampoon's "Laugh". "Stand". "Immigrants". Waters' "Caledonia". "Good Times". "Kansas". Wheel's "Benediction". "Go" title. Karen's "Desert" and "Fly". Prine's "Way Down". "Never Can Tell". Breckner's "Skunk". Hammond's title. Ambrosia's "Aware". "Nice". Clapton's "Blue Eyes". Dan's "Movies". L&D's "Harder". CC's "Not In Love". Hendrix's "Power". Lofgren's "Sat. Nite". "Going Back". Entire Tomita, Taylor, Beck, Collins. Playing Dwight Twilley single.

KAMC FM/DALLAS

ADDED:
Leon Russell (Shelter)
10CC (Merc)
Robert Hunter (Round)
John Prine (Atl)
Allen Toussaint (Reprise)
Carly Simon (Elektra)

HOT:
America (WB)
Eric Clapton (RSO)
Hayward & Lodge (Threshold)
Jimi Hendrix (Reprise)
Lynyrd Skynyrd (MCA)
Michael Murphey (Epic)
Phoebe Snow (Shelter)
Robin Trower (Chrysalis)
Steely Dan (ABC)
Jesse Colin Young (WB)
Led Zeppelin (Swan Song)
Rusty Weir (20th)

STUART MCRAE, Music Director: Russell's "Island". "Hideaway". "River" and "Heaven". CC's "Not In Love". "Night In Paris" and "Blackmail". Hunter's "Ariel" and "Tiger". Prine's "Wedding" title. "Never Can Tell" and "Come Back". Toussaint's "Night". "Train" and "John". Simon's title. "Dancing". "Storm" and "Look Me". Playing entire Weir. Playing Calico, Sir Douglas Quintet, Alvin Crow, and Todd Rundgren singles.



In a recent WAAF-FM/Warner's Kenny Rankin "Silver Morning" promotion, a fishbowl was filled with silver change, and placed on display in Century Disc Record store, in Worcester. The one coming closest to guessing the actual amount in dollars and cents, won it all, plus a Kenny Rankin album. The winner was a nickel off the actual amount. Pictures (l to r) Rich Gaddis, Manager of Century Disc, Joe Capobianco, MD of WAAF-FM, Mike Symonds, WB Promotion, Kerry Abel, winner, Don Kane, General Manager of WAAF-FM.

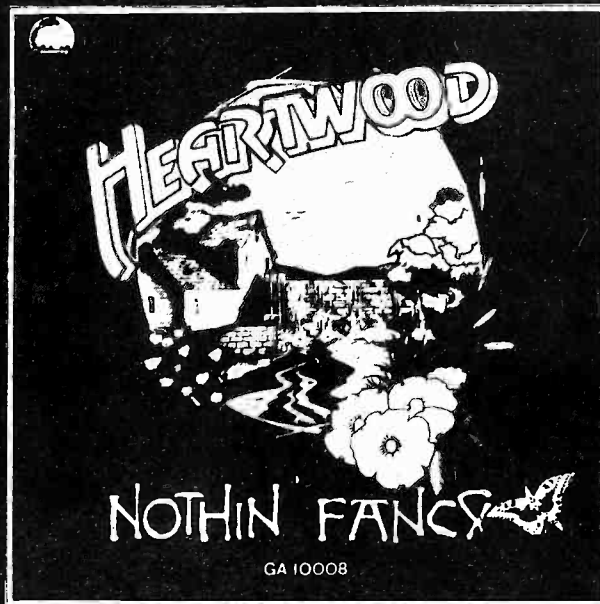


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GRC 2061

from the album



produced by Paul Hornsby



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R&R: Can I talk to you about you for a little bit?

JW: Sure.

R&R: Ok. Let's go back, not to the beginning, but before the success of Helen Reddy. What were you doing?

JW: I've been in management for 12 years. My first client was Oscar Brown Jr. I was involved with Anthony & The Imperials and the Blues Project and various other groups in New York City and I made a living as a manager. And then I went to work at the William Morris Agency as an agent, and then another agency as an agent, and then I became a talent buyer in Chicago for Mr. Kelly's and the London House and the Happy Medium. A lot of top talent passed through there including Flip Wilson, and a variety of acts. I did that for 10 months and I moved from Chicago to LA and became part of a management company that was owned by Campbell-Silver-Cosby. And the management company had Bill Cosby, Tiny Tim, Deep Purple, The Turtles, and Biff Rose. And I left that, with the other guy who was running it, and the clients left with us. Gradually our business started to fall apart. Tiny Tim went into oblivion rather quickly. There wasn't a slow-down period, it just died.

R&R: You were there when "Tiptoe Through The Tulips" was a hit?

JW: We were there from before "Tiptoe Through The Tulips," about 3 months before that. They were given to us by Mo Ostin because he said Richard Perry was going to do a single, and we all knew of Tiny Tim, and took it as a flyer. Roy Silver was the head of the company, and Roy put him on "Laugh-In" and they got 80,000 pieces of mail in 20 minutes. And it was off to the races. His first paying job was \$50,000 a week. Biff Rose was another instant hit. Deep Purple was another instant hit. The Turtles broke up and disbanded. Tiny Tim, as I said, went into oblivion. Biff Rose went into the desert to meditate. I had Oscar Brown Jr. again. We produced a Broadway play which lasted 6 days called "Big Time Buck White" starring Muhammad Ali. That went right in the toilet. I found myself broke. And during this whole period of time, I couldn't get Helen a record deal.

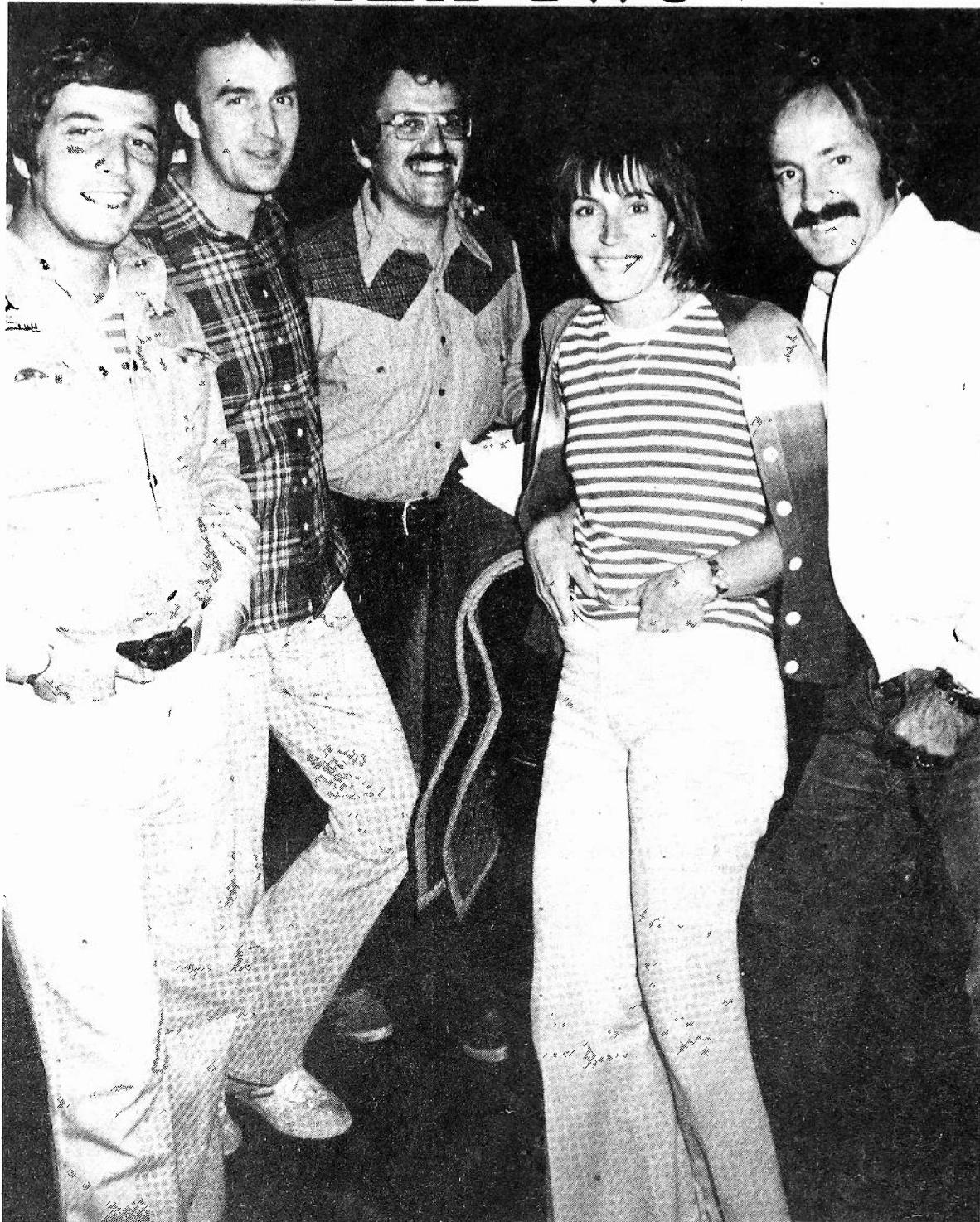
R&R: Were you already married to her then?

JW: I've been married for 8 years. And I couldn't get her a record deal for the first 4 years. People would say "aah, it's your old lady man, you're making good bucks, keep her home, what do you want to do that for?" And Helen had come to this country to make it. She had been a star in Australia. This was having to make it twice for her. She had already been in Australia and been a star. She had already made it once, and she came here, and all of a sudden she was Jeff Wald's wife. Nobody wanted to know. I got turned down by 27 record labels. Elliot Roberts, Joni Mitchell's manager, gave me an acetate of "Big Yellow Taxi". I went around to the record companies with that song and said I had an artist recording it and couldn't get a deal anywhere. Period. In the meantime, the record came out by a group called The Neighborhood and it became a Top 10 record. And The Neighborhood has never been heard from again. Helen did have a very brief deal at Mercury Records. She put out 3 singles, 3 of the worst pieces of garbage, and there was no interest there. We left. I couldn't give her away. I couldn't get her on TV. People would say "Keep her home." Anyway, it boiled down to all my clients leaving, falling apart, my partner and I only had 2 clients. We had Helen, who was not working or employable, and George Carlin, who was going through his transition period. He had just been fired from places like Vegas and Copacabana and that sort of thing. And he was going through the transition of his

THE R&R INTERVIEW

JEFF WALD

PART TWO



From left: Wald, Joe Wissert (producer), Nick DeCaro (arranger), Helen, and Al Coury.

hair and his whole thing, so he wasn't worth anything financially to us. And we were just really desperate, we were broke.

We went to Australia, it was at the point she just had to go home already. We didn't have any money we made the whole trip on an American Express card with \$18. I didn't tip anybody the whole month... but I had a limousine and a suite and the whole number, and my American Express card and my \$18. It didn't matter cause we figured, what are you going to do, you know. Anyway things started to change a little bit when we got home. Flip Wilson, who's a good friend, as a favor, without ever having heard her, put her on the Tonight Show. I called him up out of desperation, he was hosting the Tonight Show, and he put her on and she scored so well that they invited her back. And now I had something else to say to the record companies... that I had TV exposure. Again, the record companies at that time were not interested cause they said TV doesn't sell records. And I maintain that's bullshit. They're changing their minds now anyway, cause they're starting to advertise on television.

They're starting to promote things like "In Concert", "The Midnight Special" and that. So I had the Tonight Show because of Flip. And I finally went to Artie Mogull at Capitol, who had been the president of Tetragramaton and a very close friend of mine, and just said hey man, you gotta do this for me. You gotta give her a record deal. And he did. Without hearing her or nothing. Artie Mogull signed her. The advance covered the bills we owed from Australia, it was \$5000. That was our total advance. The options went to \$7500, you know what I mean. It was a terrible deal, miniscule royalty, but it didn't matter. It was a deal, and that's all that counted to us. And we waited four months to find the song that we wanted to record, because we knew we'd only have one shot. And then we had to find the producer for the song. We found two songs actually... "I Don't Know How To Love Him" and "I Believe In Music". And when we originally recorded them we thought "I Believe In Music," before the record was finished, was going to be the A tune and the other was going to be the B. But I loved "I Don't Know

How To Love Him." Now I was faced with a problem of a record that had been out there by Karen Wyman, and a group called the Kimberleys, to say nothing of Yvonne Elliman who had already sold 3 million albums, singing that song on that album. And we went out across the country with that single. And the first station in America to play that record was WDRC in Hartford, Connecticut, Jim English and Charlie Parker. We went to Hartford and visited with them. I remember when we got to Hartford, we got there on a Sunday, and we had an appointment to see them at the station on Monday. They were already playing it, they liked the record. Whatever it was, they just went on that record... unknown artist.

R&R: That was your first major battle?

JW: Right. They just went on that record. I remember Helen and I rented a car and driving for 4 hours just to hear the radio so we could hear the record on the radio. She'd never heard herself on record on the radio before. Her singles for Mercury never got any airplay. And it

wasn't in the "A" rotation lit, it was hitbound. So we drove four hours in the snow just to hear that record. And the next day we saw them. And then from there we went to Minneapolis and WDCY added the record when we left. And from there we went to WCFL in Chicago and they added it.

R&R: Did you already know any of these people?

JW: No. Didn't know anybody at all man. I was just convinced that I had a hit. So we started off actually, before we went to Hartford, we went to New York and did the Carson show. And alerted the Capitol promotion men to alert the cities we were visiting to watch her on the Carson show. And some people actually did do that. The only one who had already been playing the record before we went was WDRC. And we took this promotion trip again on our credit card, Capitol wouldn't finance it. Nobody gave a shit about the single. They didn't care. And we went across the country. We went to KIMN in Denver, we went to KJR and KOL in Seattle. I remember all the stations and all the people we met along the way there. And we started to pick up airplay. By the time we got back to LA, the record had sold 14,000, which to me was like 13,999 more than anything she'd ever done. We were thrilled. And then the battle started. I had never promoted a record before, I didn't know the first thing about that. I just wasn't into that... I didn't know that aspect of the business. I made a list of 184 Top 40 stations. Wrote them down on yellow legal pads with the program director and music director's name next to the station. That's how I met you. Because you were on that list from KDAY. And along the way, I even made some friends that I've maintained relationships with... you, and Bob Roberts who was at KLEO when I was involved with that... a variety of people across the country. And I made some enemies who still to this day won't talk to me and I don't want to mention their names. And I'm sorry for that. But what I was under, and obviously you can't expect other people to relate to your problems, but this was my shot, this was it. I felt that Helen Reddy was a valuable artist on a number of levels. In order to prove that point, I had to have a hit, and this was my only shot. I was getting enough money from Capitol to pay my rent and food so we didn't starve to death. But there was no big money coming in because they were paying me as we were selling. Every day we sold eight records, I'd go in and get 60 cents. It was that kind of level. I was getting a dollar at a time. The record didn't take off. The record finally was on the charts for 22 weeks. But it took a total of nine months to convince people to get it played.

R&R: I think I finally did play it. JW: You played it.

R&R: I was one of the last in the country.

JW: That's right. The RKO chain of course was the turning point for the record. And there were stations who didn't who played the Yvonne Elliman or whatever. The record eventually went Top 10. It never sold a million. It wasn't a gold record or anything like that. But it got our name out there. And from that, she started to work. She went into the Troubadour. Nobody knew what a Helen Reddy was. And at that time, first of all, there were not a lot of female vocalists on the charts. Maybe three. That's why I know radio's changing too. That they are adaptable. Because at one time I would get answers from guys... I'm playing a female record on the station. Now, you look at the Top 100 and there may be 20 females in there... Olivia Newton-John, Maureen McGovern, Helen Reddy, Cher, Bette Midler, Streisand sometimes, Carly Simon, Roberta Flack, Aretha... I mean there's a lot of women singers now. Nobody gives you that answer now,

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NATIONAL PROGRAMMER/CONSULTANT OF THE YEAR '74: Paul Drew - Buzz Bennett - John Rook - Kent Burkhardt - Bill Drake - Chuck Blore - George Burns - George Williams - Mike Scott - Tom Kennington - Bud Connell - Dick Starr

RADIO EXECUTIVE OF THE YEAR '74: Lew Witz (Chicago Federation Of Labor) - George Wilson (Bartell) - Mardi Nerhass (RKO) - Rick Sklar (ABC) - Bill Cunningham (HefTel) - Rochelle Staab (Bartell) - Jack Thayer (NBC) - Bruce Johnson (RKO) - Gary Stevens (Doubleday) - Bart McLendon (McLendon) - Jim DeCaro (Lin) - Jerry Blum (Jefferson Pilot) - Jack McCoy (Bartell)

MAJOR MARKET RADIO STATION OF THE YEAR '74: (1,500,000 & UP) - CKLW (Detroit) - KHJ (Los Angeles) - WLS (Chicago) - WRKO (Boston) - KDWB (Minneapolis) - KILT (Houston) - WQXI (Atlanta) - KSLQ (St. Louis) - KSTP (Minneapolis) - KFRC (San Francisco) - 13 Q (Pittsburgh) - WABC (New York City)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '74: Gerry Peterson (KHJ) - Bill Hennes (CKLW) - Gary Price (WCFL) - Jerry Clifton (99 X) - John Gehron (WLS) - Al Casey (KSLQ) - Michael Spears (KFRC) - Steve Rivers (Z 93) - Todd Wallace (KLIF) - Paul Kirby (WRKO) - Ron Riley (WCAO) - Bill Wade (KRBE)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '74: Dennis Waters (13 Q) - Christy Wright (WRKO) - Marge Bush (WIXY) - Joel Denver (WFIL) - Jim Smith (WLS) - Dave Sholin (KFRC) - John Leader (WQXI) - Jonnie King (KSLQ) - Nick Acerenza (WCFL) - Rick Carroll (KKDJ) - Jerry St. James (WLPL) - Meridith Lifson (KHJ)

MAJOR MARKET AIR PERSONALITY OF THE YEAR '74: Wolfman Jack (NBC) - Charlie Van Dyke (KHJ) - Barry Kaye (KILT) - George Michael (WABC) - Don Rose (KFRC) - Dan Ingram (WABC) - Billy Pearl (KHJ) - Gary Burbank (CKLW) - Brother Love (WRC) - Charlie Tuna (KROQ) - John Landecker (WLS) - Columbus (WPGC)

LARGE MARKET RADIO STATION OF THE YEAR '74: Y100 (Miami) - KCBQ (San Diego) - WOKY (Milwaukee) - WTIX (New Orleans) - KIMN (Denver) - KJR (Seattle) - WSAI (Cincinnati) - WKBW (Buffalo) - WCOL (Columbus) - KTLK (Denver) - KRIZ (Phoenix) - KLIV (San Jose)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '74: Bob Harper (WKBW) - Bill Tanner (Y100) - Robin Mitchell (WSAI) - Bryan McIntyre (WCOL) - Ron Jacobs (KGB) - Jason O'Brien (WNOE) - Lee Douglas (WOKY) - Chuck Roberts (KCBQ) - Nick St. John (KIMN) - John McCloud (KLIV) - Bobby Rivers (KTLK) - Bob Mitchell (WTIX)

LARGE MARKET MUSIC DIRECTOR OF THE YEAR '74: Steve York (WRIT) - Don Anthony (WNOE) - Bob Goode (WSAI) - Scott Kenyon (KIMN) - Jim Quinn (WKBW) - Dennis Constantine (KTLK) - Damon Sheridan (WNCI) - Dave Bishop (WCOL) - Don Berns (WYSL) - Gary Shannon (KJR) - Bob Laurence (KBEQ) - Bob Walker (WTIX) - John Bettencourt (KLIV)

LARGE MARKET AIR PERSONALITY OF THE YEAR '74: Art Roberts (WOKY) - Robert W. Walker (Y100) - Steve Casey (KRIZ) - Roger Christian (WGRQ) - Jimi Fox (KCBQ) - Tim Kelly (KTLK) - Beau Weaver (KFJZ) - Jim Dunlap (WQAM) - Danny Neverath (WKBW) - Don Wright (WFUN) - Lee Poole (WGRQ)

MEDIUM MARKET RADIO STATION OF THE YEAR '74: WBBF (Rochester) - WMAK (Nashville) - WKLO (Louisville) - WHBQ (Memphis) - WERC (Birmingham) - WDRC (Hartford) - WAPE (Jacksonville) - WING (Dayton) - WPOP (Hartford) - WSGN (Birmingham) - KTSA (San Antonio) - KAKC (Tulsa)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '74: Scott Shannon (WMAK) - J.J. Jordan (WHBQ) - Mark Driscoll (WBBF) - Roy Mack (WMPG) - Frank Lewis (WERC) - Bill Burkett (WAPE) - Dick Kent (WLAC) - Bob Paiva (WLEE) - Gary Mack (KLEO) - Robin Walker (WKLO) - Gary Stevens (KAKC) - Charlie Parker (WDRC)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '74: Mike St. John (WERC) - Beau Matthews (WAYS) - Jim Stewart (WGH) - Dick Springfield (WPOP) - Don Bishop (KAKC) - King Kong Kirby (WAPE) - Jay Christian (WAMS) - Rick Hughes (WLAV) - Ted Ferguson (WQRK) - Nancy Solinski (WMAK) - Jim English (WDRC) - Carl Mann (KQIL)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '74: George Kieln (WHBQ) - Bill Thomas (WSGN) - Coyote McCloud (WMAK) - Robert B. Mitchell (WNOE) - Mason Dixon (WHBQ) - Coyote Calhoun (WAKY) - Jay Thomas (WAYS) - Gary Major (WKLO) - Johnny Williams (WPTR) - Jay Stevens (WTRY) - Barry Casey (KEYN) - Jay Clark (WPRO)

SECONDARY MARKET RADIO STATION OF THE YEAR '74: KYNO (Fresno) - WKIX (Raleigh) - WRIE (Erie) - WTOB (Winston-Salem) - WHHY (Montgomery) - KEEL (Shreveport) - WKWK (Wheeling) - WFLI (Chattanooga) - WAVZ (New Haven) - WBGW (Bowling Green) - WFOM (Marietta) - WIRL (Peoria) - KIOA (Des Moines)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '74: Larry Ryan (KEEL) - Tex Meyer (WGW) - Sandy Neri (WCRO) - Steve Roddy (WKIX) - Jerry Rogers (WSGA) - Chris Hampton (WBSR) - Larry Stevens (WHHY) - Harley Drew (WBBQ) - John Long (XEROK) - E. Alvin Davis (WFLI) - Derek Shannon (KTAC) - Les Garland (KYNO) - Peter McLane (KIOA)

SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '74: Charlie Lake (WYRE) - Lanny West (WHHY) - Dan Conger (WRFC) - Rick Monday (WNOX) - Kinnon Thomas (WAIL) - Jay McDaniel (WTOB) - Steve McKee (WBSR) - Ron McKay (WKIX) - Mike Steele (KEEL) - Mike Welch (KIOA) - Ron Foster (WAVZ) - Sonny Martin (KAAY)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '74: Dave Young (WKGW) - Stu Robb (WVOV) - Chris Hall (WABB) - Dan Hansen (WALG) - Doug Weldoh (WRAW) - Red Jones (WFOM) - Mike Kurtis (W100) - Bob Janis (WCMB) - Chris Haze (XEROK) - Tom Collins (WWCO) - Jimmy Byrd (WFLI) - Ed Gursky (WYRE) - Dave Morgan (KSTN)

FINAL NOMINEES FOR RECORD INDUSTRY '74

RECORD COMPANY OF THE YEAR '74: Atlantic Records - Columbia Records - Capitol Records - A&M Records - ABC/Dunhill Records - MGM/Polydor Records - Elektra/Asylum Records - MCA Records - RCA Records - Epic Records - Buddha Records - Motown Records

RECORD COMPANY PRESIDENT OF THE YEAR '74: Clive Davis (Arista) - Joe Smith (Warner Brothers) - Larry Uttal (Private Stock) - Jerry Greenberg (Atlantic) - Irwin Segelstein (Columbia) - Ken Glancy (RCA) - Jerry Moss (A&M) - Al Teller (United Artists) - Bhaskar Menon (Capitol) - Mike Maitland (MCA) - Neil Bogart (Casablanca) - Marvin Schiacter (Chess/Janus) - Phil Walden (Capricorn)

RECORD COMPANY EXECUTIVE OF THE YEAR '74: Jack Craig (Columbia) - Irv Belgel (Private Stock) - Charles Fach (Mercury) - Tony Montgomery (RCA) - Bob Harrington (GRC) - Tom Takayoshi (Playboy) - Harold Berkman (Discreet) - Jim Tyrrell (Epic) - Stan Hoffman (Chess/Janus) - Eddie Bliscoe (Bang) - Herb Belkin (Motown) - Charles Nuccio (Island) - Stan Cornyn (Warner Brothers) - Ronnie Moseley (Sussex)

VICE-PRESIDENT OF PROMOTION OF THE YEAR '74: Al Coury (Capitol) - Dick Kline (Atlantic) - Steve Wax (Elektra) - Dennis Laventhal (ABC/Dunhill) - Ray Anderson (United Artists) - Dave Carrico (Arista) - Vince Cosgrave (MCA) - Tom Cossie (RCA) - Buck Reingold (Casablanca) - Ed Rosenblatt (Warner Brothers) - Dick Woolley (Capricorn) - Dennis Ganlm (MGM/Polydor)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '74: Marshall Blonstein (Ode) - Bruce Wendell (Capitol) - Don Wardell (London) - Gary Davis (Warner Brothers) - Vince Faraci (Atlantic) - Steve Rudolph (Avco) - David Ezzell (A&M) - Stan Bly (Mercury) - Dave Marshall (Private Stock) - Fred Ruppert (Buddah) - Pete Gidlon (MCA) - Jim Jeffries (GRC)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '74: Brian Interland (London) - Margo Knesz (Atlantic) - Bob Sherwood (Columbia) - Sammy Alfano (ABC/Dunhill) - Mel Phillips (Epic) - Nancy Sain (Casablanca) - Chuck Dembrak (RCA) - Eddie DeJoy (Chess/Janus) - Don Antl (Chelsea) - Don McGregor (Warner Brothers) - Larry Douglas (MUMS) - Jack Hakim (Playboy) - Pat McCoy (ABC/Dunhill)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '74: Bob Edson (Capitol) - Jerry Goodman (ABC/Dunhill) - Dave Bupp (RCA) - Bud O'Shea (Epic) - Bob McKenzie (ABC/Dunhill) - Mike Craft (Casablanca) - Larry King (Atlantic) - Charlie Minor (A&M) - Larry Cohen (United Artists) - Wade Conklin (Buddah) - Ray Milanese (Warner Brothers) - Long John Silver (GRC) - Bill Heard (Epic)

LOCAL PROMOTION DIRECTOR OF THE YEAR '74: Herb Gordon (Warner Brothers) - Gerry Thompson (Epic) - Bernie Block (De-Lite) - Gene Ruple (Capitol) - Tommy Schoberg (United Artists) - Dave Demers (Columbia) - Arthur Fields (Capitol) - Don DeLacy (RCA) - Steve Begor (Chess/Janus) - Red Richards (Epic) - Marty Goldrod (Arista) - Don Coldberg (Columbia)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '74: Lu Fields - Love/Rosen - Bedno/Wright - Bob Lenihan - Red Schwartz - Jim Benci - Tony Richland - Jerry Meyers - Alan Mitnick - Perry Stevens - Jerry Morris - Bill Browder - Tom Gelardi - Saul Star - Chuck Cheilman

RECORD PRODUCER OF THE YEAR 1974: Billy Sherrill - Barry White - Mike Curb - Snuff Garrett - Rick Hall - Tom Catalano - Steve Barri - John Farrar - Norman Whitfield - Jimmy Bowen - Tony Camillo - Lou Adler - Johnny Bristol - Jimmy Ienner

MUSIC PUBLISHER OF THE YEAR 1974: Jobette - United Artists - Almo - Tree - Famous - New York Times - Bill Lowery - ABC/Dunhill - April/Blackwood - Al Gallico - MCA - Aaron Schroeder

MALE ARTIST OF THE YEAR 1974: Elton John - Barry White - Charlie Rich - John Denver - Bobby Vinton - Mac Davis - Jim Stafford - Eddie Kendricks - Ringo Starr - Harry Chapin - Cat Stevens - Neil Sedaka

FEMALE ARTIST OF THE YEAR 1974: Olivia Newton John - Cher - Barbra Streisand - Carole King - Kiki Dee - Roberta Flack - Carly Simon - Maria Muldaur - Joni Mitchell - Diana Ross - Phoebe Snow - Gloria Gaynor

GROUP OF THE YEAR 1974: Bachman Tuner Overdrive - Jethro Tull - Tony Orlando/Dawn - Paul McCartney/Wings - Rufus - Stylistics - Hues Corporation - Rolling Stones - Eagles - Allman Brothers - Doobie Brothers - Grand Funk

DUO OF THE YEAR 1974: Anka/Coates - Kris/Rita - Donny/Marie - Ike/Tina - Simon/Taylor - Seals/Croft - Mel/Tim - Cheech/Chong - Loggins/Messina - Righteous Brothers - Ross/Gaye - Cashman/West

INSTRUMENTALIST OF THE YEAR 1974: Marvin Hamlisch - Kool & The Gang - Billy Preston - Mike Oldfield - Herbie Hancock - Jimmy Castor - MFSB - Isaac Hayes - Quincy Jones - Chick Corea - Rick Wakeman - Edgar Winter

RECORD OF THE YEAR 1974: "Angie Baby" - Helen Reddy - "Night Chicago Died" - Paper Lace - "I Can Help" - Billy Swan - "Seasons In The Sun" - Terry Jacks - "Boogie Down" - Eddie Kendricks - "Benie & The Jets" - Elton John - "Kung Fu Fighting" - Carl Douglas - "The Streak" - Ray Stevens - "Rock The Boat" - Hues Corporation - "Hello It's Me" - Todd Rundgren - "When Will I See You Again" - Three Degrees - "Nothing From Nothing" - Billy Preston

SONG OF THE YEAR 1974: "I Honestly Love You" (Augin/Barry) - "The Way We Were" (Hamlisch/Bergman/Bergman) - "My Melody Of Love" (V. ton/Mayer) - "The Entertainer" (S.Joplin) - "You're Having My Baby" (P.Anka) - "Feel Like Making Love" (McDaniels) - "Laughter In The Rain" (Sedaka/Cody) - "Let Me Be There" (Rostill) - "Most Beautiful Girl In The World" (Sherrill/Wilson/Burke) - "Stop & Smell The Roses" (Davis/Severinsen) - "Never Can Say Goodbye" (C.Davis) - "Show & Tell" (J.Fuller)

ALBUM OF THE YEAR 1974: "Ride'em Cowboy" - Paul Davis - "The Sting" - Marvin Hamlisch - "B.T.O. 11" - B.T.O. - "Here's Johnny" - Johnny Carson - "Behind Closed Doors" - Charlie Rich - "Back Home Again" - John Denver - "Goodbye Yellow Brick Road" - Elton John - "Band On The Run" - Paul McCartney/Wings - "Innervisions" - Stevie Wonder - "Wrap Around Joy" - Carole King - "Skin Tight" - Ohio Players - "Imagination" - Gladys Knight/Pips

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Frank Mancini	Steve Rivers
Charles Nuccio	Ron Riley
Tom Takayoshi	Joel Denver
Paul Smith	Larry Ryan
Mort Weiner	Gary Major
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Jim Davenport	Jim Elliot
Joe Kolsky	Jim Collins
Fred Fioto	Chuck Roberts
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Bob Paiva
J.J. Jordan
Mel Phillips
Mike Kagan
Tony Montgomery
Bob Sherwood
Dick Kline
David Ezzell
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Don Antl

I've got a female record programmed, is what I'm saying. But at that time, that was true. That was four years ago. And then I made a mistake with the second record, I put out "Crazy Love" instead of "A Song For You". I should have taken a shot with that song cause it's one of the best performances she ever did. And "Crazy Love" I think went to number 17. And that was it. That album did moderately well. But, again, radio knew who she was by then. The third single was an absolute utter stiff... "No Sad Song". And that got the quickest airplay of all her songs. Guys jumped on that record. And here's a record that I never called anybody on because that record came back 99 percent. We'd put it into a marketplace and it would come back in a week. It was really bad news. And that album... to this day her whole catalogue moved to the point where "I Don't Know How To Love Him" is gold now.

She's got six albums now... five are gold and that second one is a turkey. And it has never picked up which proves that the public does know what it wants. There was no other hit single on that album. Then we had a year between that and her next single, because we didn't have material. Now what I started to say about getting airplay is that Helen filled a void in music. She was not strictly a singer - songwriter like Joni Mitchell, though she writes, like "I Am Woman". She was more an interpretive singer. The majority of stuff has been other people's writings. What she was able to do was interpret FM artists into AM, to mass-appeal songs. She was the first one to record a Leon Russell tune "A Song For You", and she did that four years ago. The Don McLean "And I Love You So." She was the first record on that. There's one on her album now that will be a standard that Don McLean wrote. We've just always gone out and done new writer's things. I think it's important to interpret some FM songwriters who would never get that mass exposure into AM. So we were a year without any product at all.

"I Am Woman" in her original form was on her first album. She wrote that for her first album. That and a song called "Best Friend". They were her first two efforts that were recorded that she wrote. And from the day that album came out, we got mail. Maybe it was two letters a week, or one a week or two a month depending on the period of time, from women, saying how they loved "I Am Woman" and they'd really be enraptured behind it. Mike Frankovich and Jackie Cooper called up and wanted it as a theme for a picture. And the picture turned out to be a stiff. It didn't help the song at all. But again, the song got reaction, when she did it in person, it got reaction, etc. So we went out, and by this time Larry Marks was not going to produce her anymore, we had split from Larry Marks who did the first two albums, and we tried five different producers doing "I Am Woman" including myself, where I learned that I don't belong in the studio. That's not what I do for a living. We just kept making "I Am Woman" and we spent \$13,000 doing different versions with different producers because I have an ear but I can't sing, I can't read music, and I can't produce. But I know what the end product should sound like to me and I have always left that decision in mine and Helen's hands. Helen picks her material, or I'll find it, or Joe Wissert her producer now, or somebody will find it. But she's the bottom line.

She's never sung anything she doesn't want to sing. Which is one reason why she has huge album sales as well as single sales. Cher sells a ton of singles but not a ton of albums. Some artists don't translate. Neil Diamond sells both, Elton sells both, Helen Reddy sells both. So anyway, we recorded "I Am Woman" five times. And finally the



Andy Williams and Helen Reddy at Grammy Awards Show

fifth version, produced by a guy named Jay Senter was the one that we felt was the right version. And we went with that record, it came on the charts at 99, zoomed to 98, skyrocketed to 97, and went off the charts. Helen and I were in Europe. I got back and I was furious. Just as I was coming back, Al Coury took over promotion. Now you gotta remember that during this time period Capitol had six heads of promotion, three presidents... I mean every time you turned around... And that's why I got into promotion originally. Because there was no consistency at the label at that point, or no continuity. So I had to make it my business to call these stations all the time and know them, cause I couldn't count on a promotion man being there two weeks in a row. So this was during the period when Coury was brought in as head of promotion. I was

R&R: Were you financially stable at the time?

JW: Yeah. We were making a very comfortable living. I wasn't living like I am today. But no, there wasn't a hunger for money. I was just convinced that something was there. It was the same reason I didn't chase "No Sad Song". It wasn't there man. People weren't going to buy it, so it didn't matter. I was convinced they would buy "I Am Woman".

R&R: Have you been wrong yet?

JW: Yes, I'll get to that when I go through where we've been at. I mean, obviously I was wrong with "No Sad Song".

R&R: But you backed off of it fast enough.

JW: Oh yeah... I mean have I ever gone after one... no I have never done that, I don't believe that. I'll give you another example. I think one of the most important

feel as long as whether it's you, Rick Sklar, Paul Drew, or Jerry Moss knows who I am, and has respect for me, that's what's important to me. I have a big ego. And success is an important reflection on me and my efforts and I feel that my efforts haven't gone unnoticed in the business, otherwise you wouldn't be interviewing me, for example. And I'm egotistical about that.

R&R: How about your getting along. You live and breathe and are with her almost 24 hours a day.

JW: She and I get along terrifically. It's like in the old days when people would run a Ma and Pa grocery store or a little restaurant. She and I share our business interest, so that I'm not coming home and having to lead one life and she having to lead another with nothing to say. Our jobs are compatible. I don't sing and she doesn't manage. Although Helen is not a 'yes' person,

"People would say, 'aah, it's your old lady. You're making good bucks, keep her home'..."

convinced that this record had something to say and was a hit. And Helen started doing it on TV. And I mean... she did it every week. You couldn't turn on the tube without seeing Helen Reddy sing "I Am Woman"... the Tonight Show, the Merv Griffin show, Democratic Telethon, the Virginia Graham Show... anything that had an audience she went on and sang that song. And a station called WINX in Washington D.C. put it on and I think it went to number one in two weeks. And Harv Moore, who can't be forced on a record by WINX, but who's hip enough to watch everything that's happening, went on the record. And it had nothing to do with his personal taste... I don't know, I've never asked him to this day if that is his favorite song, "I Am Woman"... I would tend to doubt it. Again, I would tend to doubt that it would be too many PD's favorite tune in the world. But the point is that he realized there was an audience out there that it would be to. And Harv put it on and I think it went to number one on WPGC in about three weeks. Now I had something to say to people. I had a story to tell, and was able to go around the country. And Coury never gave up either. It became like a personal thing with us. It took nine months for that record to make it. That's how long it took. It's like a baby.

R&R: What was driving you at the time?

JW: I just was convinced that the record was a hit. That it had something to say.

things to have in this business is credibility. Maybe you can bullshit or hype somebody once, but usually, historically, people get caught when they do that. The artist doesn't last. People know when a record is being hyped up the charts and isn't a legitimate hit. They may play along with it for a while on a record or whatever because it suits their programming needs, but you just can't do it. And there are too many people out there who have their market so tied up, and know their market so well, like a Bill Young... I defy anybody to go into Houston and do a number to hype up a record on Bill Young's chart, I know people who've done it and gotten caught. The point is that there are other markets like that where the program director has been in the market for a long time, you can't touch him in terms of you can't trade off any kind of favor to do anything with him. That's his gig and that's it. And I respect him for that. I would rather deal with people like that than any other.

R&R: Let me ask you a question. You don't share in the lights and the applause and that sort of thing. What motivates you?

JW: My banker and I are very good friends, I live very nicely, I love my wife, I have a very enjoyable life. The recognition I want is among my peer group in the business. And that I have. I don't feel I'm in Helen's shadow as far as the guys in the business that I deal with are concerned. Whether some asshole on an airplane calls me Mr. Reddy or not I couldn't give a shit. I

she doesn't just arbitrarily do what I say, I never feel insecure about making a business judgement cause I know where she is. As long as I don't go out of the boundaries of what she wants to present personally. I never made a business deal for "I Am Woman". I could have gotten \$100,000 from Revlon in two minutes just for the print rights. Or Love cosmetics was going to do an "I Am Woman" lipstick. It was the most natural for women's cosmetic companies to use that record. And I knew that that would be wrong. Because the whole intent of that record and what it stood for would have been wrong to commercialize on. Not saying I'm against money. We made money with the record sales. People bought the record. But to use it like that, would have been wrong. So I know where her head is and my head and they're pretty similar because we're involved politically and we're involved in things.

R&R: Let me go back to an earlier point. You said radio should be conscious of stars, and help build careers. The only thing is, what does radio get back in the end? They're in the business to get ratings. It's a business, just like yours is. And they're in the business to play the hits and get the ratings and make sales for the ownership. They are not directly in the record business or career building business.

JW: When you say what do they get back, I think that a listener can't wait for an Elton John record, or can't wait for a Helen Reddy record, I don't want to be presumptuous,

but I think there are artists that they cannot wait for their records to come out... a Neil Diamond record perhaps. I don't think there's dozens of these artists, but I think there are a good handful. And I think that what they get back is usually pretty consistent product.

R&R: How do you know when the peak is? The last two Neil Diamond singles didn't happen, even though the lp did.

JW: Well, in the long run of things, maybe people don't rush out and buy it and as you said the "Jonathan Livingston Seagull" Soundtrack did sell a million and that's certainly not failure. But in the long run I think that Neil Diamond has such mass-appeal.

R&R: Let's take "Chicago VII." "Chicago VII" shipped gold.

JW: All that counts is net sales to me, by the way. I never quote gross.

R&R: Ok. It's legitimately a million seller right now.

JW: Right.

R&R: Ok now, the album was esthetically considered stiff with many people. Even though "Wishing You Were Here" came out of it, they have not had any hit singles, really number one singles, off the album. And they won't. Will Chicago be hurt?

JW: Not if it's good. I think that's what's sad about radio. If Chicago had six strong albums that were perfect for radio that sold and all those things, they're not allowed to have a seventh, that's a shame. I don't think that any of the PD's or music directors or jocks for that matter would like their histories thrown away. In other words, what you're saying is "what'd you do for me today?" And I think that business, as such, doesn't operate like that. I don't think, for example, that a Robert W. Morgan would go to a station and work for what a kid just coming out of KELP would work for in his first gig. You gotta take into perspective, how did Paul Drew or Rick Sklar get there? Where is their background? They didn't get there by nothing. Same thing with a Helen Reddy. So Paul Drew, or Rick Sklar, or Jay Cook, or one of those guys plays a bad record. Should he lose his job if they make a mistake? In other words, I don't think you can penalize an artist for a bad record, or what some people consider a bad record. And because something may not sell in quantity, especially at a single level, it may not be that kind of a thing, so it doesn't mean that it's bad programming or that their listeners are not interested in hearing the latest product.

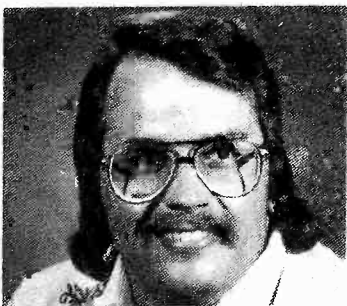
Now if Neil Diamond comes out with 6 more stiffs, or 4 more stiffs, or whatever number you want to put, it would be the same thing if Jay Cook played 10 bad records every week. Eventually he would lose his job and that would be the end. What you have to hope is that a Neil Diamond over a period of 10 years, or Diana Ross over a period of 10 years, or Helen Reddy now over a period of 4 1/2 years, nearly 5 years, Elton John over a period of 4 1/2 to 5 years, have shown a consistency that should allow them their one or two fuck-ups, if you will. I don't think anything of theirs is that bad that it just can't be played or shouldn't be played. I think their audience is interested in hearing the new Neil Diamond and making their own opinions. I think it's important that it's played.

To me if a PD stopped and said "am I penalizing Neil Diamond, he's given us 10 years of hits" I wouldn't want to be penalized and go from my \$30,000 a year job to a \$6,000 a year job because I played one bad record and the station manager saw that, or the owner, or whatever. I think it's just the same concept. An artist is just a working cat like everybody else. Maybe the dollars are different or maybe the glory, whatever. But it's a working person, just doing a job. If Maury Wills or Mickey Mantle gets up and strikes out once,

Continued on page 39

COUNTRY

Direct From Duncan



JOHN R. DI MEO, General Manager of radio station KAYO, Seattle announced the retirement of BOBBY WOOTEN, station Program Director and early morning air personality. Wooten, one of the original air staff members of KAYO at the time it switched to its country format in 1963 was appointed PD in 1967, when then PD CHRIS LANE left for a position in Chicago. Wooten, twice winner of Billboard's "Program Director of The Year" award (1973 and 1974) plans to devote his future time to chicken farming in Arkansas, his native state. His departure is scheduled for mid-June. No replacement has been named, but the station is currently looking...XPRS radio, which was based in San Diego, has dumped its country format and will dedicate its programming to an all Mexican format... JONATHAN & NANCY FRICKE are expecting their first child in November. (What is there no television in Nashville?)... There has been a rumor on the streets that WMAQ will change their format to all news in June. The story comes from the fact NBC has been making such changes in other markets. (WRC in Washington, D.C. and KNBR-FM in San Francisco.) I talked with WMAQ general manager CHARLIE WARNER and he assured me the rumor about MAQ was false. Their FM station, WJOL, will be going to all news in June and not the AM. Warner said WMAQ is coming on so strong in the ratings that there is no way NBC would make a change this early.

J. B. CARMICHAEL (10-3) at KCKN, Kansas City, has resigned. He'll be moving to the West Coast in hopes of landing a gig... WPNX, Columbus, Georgia still needs an afternoon jock. Call PD CHRIS MC GUIRE at (205) 298-2535... KSON, San Diego is still looking for tapes and resumes for possible employment. Send yours to KSON, P.O. Box 066, San Diego, California 92115.

STEVE BRIDGES, PD of KWPC, Muscatine, Iowa invites country entertainers to call for on-the-air interviews. (319) 263-2442. The lineup at KWPC is RON EDWIN 6am-12 noon, TOM LAWRENCE 12-4pm and STEVE BRIDGES 4-8pm... Congrats to the News department of KKYX in San Antonio. Their news staff won 3 out of the 5 local news awards, also two awards in the state competition and one in the national contest recently. Those responsible were MIKE WITTE and DANNY ROSEN... WBLU, Roanoke, Virginia needs better product service. Send to JIM CASH, WBLU, P.O. Box 408, Salem, Virginia 24153... Also, I would like to welcome JIM CASH and WBLU as a reporting station and WXOR, Florence, Alabama with PD-Music director BILL REEVES as our newest R&R country reporting station.

MGM recording artist MEL TILLIS is set to tape the co-hosting of the MIKE DOUGLAS SHOW April 30 from OPRYLAND in Nashville... MICKEY GILLEY, Playboy record artist, makes his first guest appearance on "Dinah!" the nationally syndicated DINAH SHORE SHOW. It will air this Friday, April 25 on the CBS affiliates in Los Angeles, New York, Philadelphia, Chicago and St. Louis. The show is also syndicated in 60 other markets... Recording artist DON DRUMM, who recently scored with "In At Eight, Out At Ten," is the latest to make the label switch. He has moved from CHART to COUNTRY SHOWCASE AMERICA records... Monument artists CHARLIE MC COY and LLOYD GREEN have cut their first single together. Theme from "A Summer Place," which McCoy produced, is a country version of the 1960 PERCY FAITH pop hit.

KLAC, Los Angeles has just completed a three day broadcast-survey of the Top 300 all-time Country Western hits compiled from cards and letters mailed into the station. Over 12,000 ballots were received. FYI, the Top 10 included: 1. "Your Cheatin' Heart," HANK WILLIAMS; 2. "Behind Closed Doors," CHARLIE RICH; 3. "For The Good Times," RAY PRICE; 4. "San Antonio Rose," BOB WILLS; 5. "Country Bumkin," CAL SMITH; 6. "El Paso," MARTY ROBBINS; 7. "Cattle Call," EDDIE ARNOLDS; 8. "Easy Loving," FREDDIE HART; 9. "I Fall To Pieces," PATSY CLINE; and 10. "Okie From Muskogee," MERLE HAGGARD. Copies of the Top 300 are available by sending a self-addressed, stamped envelope to KLAC, 5828 Wilshire Blvd., Los Angeles, California 90036... WHK, Cleveland ran a weekend "Battle of The Country Giants." RON JONES reports over 55,000 calls. The station played only classic country hits and played them back-to-back. The listeners called to vote on their favorite of the two. The top winner for the weekend was "Take Me Home, Country Roads," by JOHN DENVER.

KLAK, Denver is giving away \$15,000 worth of property in Evergreen, Colorado during their "Mr. Whisper" contest. If someone can guess the name of the mystery voice wins the dirt... WNCR, Cleveland is having a "Great Grocery Guess" contest. It's based on the "Hi-Lo" concept. Listeners guess the total amount in the grocery jackpot and win that amount in groceries... KFOX, Long Beach will have a "Spring Fever Sweepstakes" as part of their latest promotion. Someone will win a free paint job on their house, plus new carpeting. Hourly qualifications for the drawing are being held, says station PD CHRIS COLLIER, and each hour an LP is given.

WMC, Memphis have started their 31 game slowpitch softball league. The station personnel play to help raise money for charity... WUNI, Mobile has given away \$1000 in their hidden pirate's treasure contest. The next prize will be \$2000. Hourly clues are given to help find the treasure.

Let's hear it for BILL MACK, National Promotion of RCA in Nashville. Mack called to tell me, last Monday, his wife gave birth to their first child in Dallas. It was a boy. Bill said, "It's 5 lb. 8 oz. and 19 inches and that's no hype." They will name their son, TREY MACK.

STEVE LEADER called from Oakland, KNEW, to report over 11,000 persons were at the recent MERLE HAGGARD concert. That is a 20 percent increase over a year ago. Leader also has our re-quote of the week: "If JERRY LEE LEWIS ever has to perform his latest single, 'I Can Still Hear the Music in The Restroom,' for the Queen of England, he'll have to change the name to 'ROYAL FLUSH!'"... Well, I've got to "head" it up and move it out till next week... Keep 'em happy...



Kathy Barnes, MGM's brand new artist, recently completed a mid-west promotion tour promoting her first release for the label, "I'm Available." WIL St. Louis was among the many stations visited. Shown here are WIL's PD Walt Turner, Kathy, Steve Seibe, St. Louis MGM-Polydor Promotion Man, and Gary Branson, Professional Manager of Singletree Music Company.



Come to the 6th Annual Kountry KAYO Night at the Sonics!



PHOTO: There is a contest presentation by KAYO's Hearst Betty Wooten to a member of the Seattle SuperSonics.

See you all there!

KOUNTRY KAYO
1550 RADIO

Every year KAYO radio in Seattle honors one of the Seattle Super Sonics on KAYO night. This year's winner was assistant coach BOB HOPKINS, shown above with KAYO morning personality and program director BOBBY WOOTEN. Hopkins received a \$1000 stereo and fifty Country albums. The event drew a capacity crowd at the Seattle Center Coliseum. Shown below the photo is a copy of the newspaper ad KAYO ran to promote their annual event.

COUNTRY ALBUMS

The following are a list of cuts getting strong reaction from our reporting stations:

- FREDDY FENDER (ABC-Dot): "Wasted Days, Wasted Nights," "Roses Are Red" and "Wild Side of Life"
- JERRY LEE LEWIS (Mercury): "Boogie Woogie Country Man," "Love Inflation" and "Remember Me."
- BOBBY G. RICE (GRT): "Love Me Tonight," "Fredda Comes, Fredda Goes" (his new single).
- BRENDA LEE (MCA): "Never Let Her Go" and "Still."
- C.W. MC CALL (MGM): "Classified" and "Four Wheel Drive."
- JIM STAFFORD (MGM): "Making Love With The Headphones On."
- MICKEY GILLEY (Playboy): "Movin' On" and "You'll Never Know."



MERLE HAGGARD
Keep Movin' On (Capitol)

It's so hard to review an album by the "Hag" because about every cut is worth airing. Merle out does himself with a fine blend of music, from hard movin' country to mellow blues. Strongest material includes: "Movin' On," theme from the television show of the same name. This cut will render popularity just from its exposure already on national T.V. I feel the following two cuts could easily become hits not only country, but pop as well: "Here In Frisco," a fine medium tempo ballad, which is easy listening all the way. "Life's Like Poetry," which is the current single for LEFTY FRIZZELL, but I feel Haggard does the best version. Also good is "You'll Always Be Special" and "I've Got A Yearning," which is the flip of his current single. Some stations have been playing this cut as a single.



TANYA TUCKER
"Tanya Tucker" (MCA)

Hot on the heels of one of the strongest pop and country singles of 1975, TANYA TUCKER delivers some equally exciting material on this her debut l.p. for MCA records. On the whole, the album is one of the best I've heard in a while because of its variety and overall flavor. Many have wondered, now that Ms. Tucker is with MCA, if losing her original producer-genius BILLY SHERILL would be a mistake. SNUFF GARRETT, her current producer, has proved Tanya has nothing to worry about. She sounds better than ever. The total production of the LP is superb. Lend an ear to "San Antonio Stroll," which could easily become a country classic for Tanya... Also strong: "Traveling Salesman," a song that could cause some controversy because of lyric content, but you'll recall this "story-song" style is what made Tanya what she is today. For some good-ole country singin' you'll like "The King Of Country Music." A song very strong lyrically is "Love Of A Rolling Stone."

COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

Radio & Records

April 25, 1975

4/11	4/18		
7	5	①	GARY STEWART/She's Acting Single (RCA)
4	1	2	BILLIE JO SPEARS/Blanket On The Ground (UA)
4	4	③	JOE STAMPLEY/Roll On Big Mama (Epic)
13	7	④	JESSI COLTER/I'm Not Lisa (Capitol)
6	3	5	B.J. THOMAS/Another Somebody Done (ABC)
1	2	6	MERLE HAGGARD/Always Wanting/Yearning (Capitol)
17	11	⑦	JOHN DENVER/I'm A Country Boy (RCA)
22	18	⑧	RAY STEVENS/Misty (Barnaby)
8	8	9	RONNIE MILSAP/Too Late To Worry (RCA)
14	12	⑩	MICKEY GILLEY/Window Up Above (Playboy)
16	13	11	FREDDIE HART/I'd Like To Sleep (Capitol)
3	6	12	BILLY "Crash" CRADDOCK/Still Thinking 'bout You
6	10	13	FREDDY FENDER/Before Next Teardrop Falls (ABC/Dot)
15	14	14	TAMMY WYNETTE/A Mother (Epic)
5	9	15	JOHNNY RODRIGUEZ/I Just Can't Get Her (Mercury)
31	22	⑬	CONNIE CATO/Hurt (Capitol)
9	16	17	MEL TILLIS/Best Way I Know How (MGM)
29	20	18	LYNN ANDERSON/He Turns It Into Love (Columbia)
34	26	⑲	CHARLEY PRIDE/I Ain't All Bad (RCA)
19	25	⑳	MEL STREET/Smokey Mt. Memories (GRT)
39	34	㉑	MOE BANDY/Doesn't Anyone Make Love (GRC)
10	15	22	OLIVIA NEWTON-JOHN/Have Never Been Mellow (MCA)
21	23	23	JERRY LEE LEWIS/I Can Still Hear (Mercury)
11	19	24	RAY PRICE/Roses & Love Songs (ABC)
12	17	25	DONNA FARGO/It Do Feel Good (ABC/Dot)
-	37	⑳	DAVID WILLS/From Barrooms to Bedrooms (Epic)
33	28	27	DONNY KING/Mathilda (WB)
27	21	28	JEAN SHEPARD/Tip Of My Fingers (UA)
30	29	29	STATLER BROTHERS/All American Girl (Mercury)
38	30	30	BARBI BENTON/Brass Buckles (Playboy)
20	24	31	LA COSTA/He Took Me For a Ride (Capitol)
-	33	32	JOHNNY PAYCHECK/Loving You Beats All (Epic)
-	→	⑳	DON WILLIAMS/You're My Best Friend (ABC/Dot)
23	27	34	LORETTA LYNN/The Pill (MCA)
-	38	35	GEORGE JONES/These Days (Epic)
-	→	㉑	JERRY WALLACE/Comin' Home To You (MGM)
-	→	37	T.G. SHEPPARD/Trying To Beat Morning (Melodyland)
-	→	38	NARVEL FELTS/Reconsider Me (ABC/Dot)
-	→	39	BILLY WALKER/Word Games (RCA)
-	→	40	BOBBY BARE/Huntsville/Warm & Free (RCA)

→ New Entries

Most Added

WAYLON JENNINGS
Dreaming My Dreams (RCA)

JOHNNY RUSSELL
Hello, I Love You (RCA)

BOBBY G. RICE
Freda Comes, Freda Goes (GRT)

Most Requested

JESSI COLTER
I'm Not Lisa (Capitol)

NARVEL FELTS
Reconsider Me (ABC/Dot)

DON WILLIAMS
You're My Best Friend (ABC/Dot)

TANYA TUCKER
Lizzie & The Rainman (MCA)

NEW & ACTIVE

LINDA RONSTADT

When Will I Be Loved (Capitol)

Very hot in every market that is playing this Crossover hit... added at WPLO, KWMT, WNCR, KRMD, WAME, KTUF, WBAM, WEET, WBLU, KSPO, WHOO, WBAP, Pick KSOP ... 37-25 KAYO, 35-23 WUNI, debut 31 KJJJ, debut 21 KIKK, 38-28 KBFW, 23-18 KBOX, 29-18 WINN, 29-19 KENR, 29-23 KMAK.

WAYLON JENNINGS

Dreaming My Dreams (RCA)

The "Most Added" record of the week ... adds include KSO, KCKC, WWOK, WBAM, WESC, KTUF, KIKK, KKYX, KLAK, WINN, KBUY, KSOP, KENR, WPLO, WBLU, WIL, KNEW, WPNX, WHK, WISZ, KRAK... Pick WHO.

TANYA TUCKER

Lizzie & The Rainman (MCA)

More good add this week including KSPO, KHEY, WHOO, KJJJ, KSON, KHOS, KBUL, KSOP, KPOK, KRAK, Pick WSUN ... ex-31 KLAK, ex-29 KRMD, 35-28 KMAK, and strong requests in many markets.

BOBBY G. RICE

Freda Comes, Freda Goes (GRT)

Many first week adds makes this record very strong ... Picked at KAYO, WSLR, WBAM ... added KSPO, KERE, WJQS, WHOO, WIRE, KCKC, KIKK, KTCR, KTUF, WHO, WISZ, KRAK, KCKN.

JOHNNY RUSSELL

Hello, I Love You (RCA)

Top added records ... including ... KSPO, WJQS, WJJD, WISZ, WIL, KPOK, WMC, WBAM, WXOR, KBFW, KFOX, KBUY, WDEE, KENR, WPNX, KTUF and on many more...

OTHER STRONG ACTION:

DAVE DUDLEY "Fireball Rolled a Seven" (UA) Pick WESC, more adds including KAYO, KSPO, WJQS, WMC, KIKK, WAME, WINN, KSOP, WWJO, KPOK, WDEE, KTUF, WHO and KSO with instant phones.

SONNY JAMES "Little Band Of Gold" (Columbia) more very good adds ... off to a good start: added KJJJ, KSPO, KSON, WJQS, WIRE, KLAC, KHOS, WAME, KSOP, WBAP, WSUN, WIL, KRAK, KMAK, Pick KSO.

MARGO SMITH "There I've Said It" (20th) really beginning to move ... 12-8 WONE, No. 9 WMC, 31-26 KIKK, 14-12 KBOX, 29-26 KBUY, 25-24 KCKC, added at WJQS, KENR, WBAP, KTUF, WAME, WNCR, KFOX.

MARTY ROBBINS "Have A Little Faith" (MCA) Added KAYO, KSPO, KERE, WJQS, KCKN, KRAK, WHO, WDEE, WBAM, KKYX, WESC, KT-CR.

TOMMY OVERSTREET "That's When My Woman Begins" (ABC-Dot) added WWOK, WBAM, KWJJ, KSOP, KENR, WINN, KTUF, WISZ, WUNI ... Picks at KKYX an KTCR.

DOTTIE WEST "Rollin' In Your Sweet Love" (RCA) good first week adds include WONE, KKYX, KSOP, WPLO, WESC, WBLU, KRAK, WPNX, KCKN.

BRENDA LEE "He's My Rock" (MCA) debut 36 KAYO, debut 35 WHOO, debut 26 WEET, 30-19 WWOK, 36-29 WPNX, 32-25 WISZ, added at KLAC, KSO.

DON GIBSON "There She Goes" (MGM) more adds include KJJJ, KLAC, KRMD, KFOX, KBUL, KIKK, WAME, WSUN, KNEW.

BARBARA FAIRCHILD "Let's Love While We Can" (Columbia) Many strong first week adds KERE, WMC, KSO, KKYX, WHO, KCKN ... also picks at WDEE and WIL.

EDDIE RAVEN "Good News, Bad News" (ABC) 45-29 WBAM, 35-27 WSLR, added at WJQS, KSO, KBOX, KRMD, WISZ, KCKN.

PRICE MITCHELL "Personality" (GRT) added KTUF, KSON, WJQS, KRMD, KBUL, KLAK, KSOP, WPLO.

ROY HEAD "The Most Wanted Woman" (Shannon) Pick KSPO, added KLAK, WAME, KOBX, WHK ... No. 2 KENR, 34-25 WPNX, 29-24 KHEY.

KENNY PRICE "Birds & Children Fly Away" (RCA) 38-30 KAYO added KSPO, WJQS, WWOK, WBAM, KRMD, KWMT, WDEE.

JOE STAMPLEY "Unchained Melody" (ABC-Dot) added WBAM, WINN, WISZ, KSOP, KENR, KTCR, WPNX.

BILLY LARKIN "The Devil In Mrs. Jones" (Bryan) more adds including KFOX, KSPO, KBUL, KENR, WWJO, KTCR, WISZ.

FERLIN HUSKY "Burnin'" (ABC) 31-24 KAYO, 31-18 KLAK, more adds KSOP, WSUN, KSO, KBUL, KWMT.

FRENCHIE BURKE "Colinda" (20th) more adds at WMNI, WJQS, KWMT, KRMD, KRAK, 39-30 KKYX, 17-12 KENR.

RECORDS TO WATCH

MELODY ALLEN "May You Rest In Peace" (Mercury) added KSO, KCKC, WINN, KKYX, WESC, KCKN.

JOE BOB BARNHILL "In The Mood" (Capitol) more adds KSPO, KBFW.

DORSEY BURNETTE "Molly" (Melodyland) added KSPO, WJQS, KRAK

CORNBALL EXPRESS "Almost Degraded" (Capitol) more adds KBFW, WJQS with requests.

BONNIE GUITAR "I Want To Spend My Life With You" (Four Star) added KAYO, KKYX, WPLO, WHO, KRAK, KCKN.

LLOYD GREEN-CHARLIE MC COY "Theme from A Summer Place" (Capitol) added KAYO, KKYX, WPLO, WHO, KRAK, KCKN.

Continued on page 39

Cal Smith



She talked a lot about
Texas

A new single (MCA-40394) from Cal's album "It's Time To Pay The Fiddler."

MCA RECORDS

R&R COUNTRY HOTLINE
(213) 466-0954

COUNTRY

JIM DUNCAN/Editor

Biff Collie INSIDE NASHVILLE



MUSIC CITY FACTSHEET:

Tom T. Hall says he appreciates for the first time, how easy making records studio work is. Last week he spent considerable time at Woodland Studio with Producer Ed Labunski, creating new Chevy Truck commercials. "Man," he said, "That's work!!" (Pays well though, right Tom?) . . . Porter Wagoner's long term re-signing with RCA should make him one of the two or three country contractees for the label . . . Tommy and wife Barbara Cash called it quits and divorce proceedings are underway...Mrs. Henry Cannon (Minnie Pearl) has been named to receive the Human Relations award of the Nashville Chapter of the National Conference of Christians and Jews. Minnie's the first woman to receive the award, which will be presented in ceremonies at a banquet May 22 at Nashville's new Hyatt Regency Hotel. Only other music person chosen for this honor was Chet Atkins. Minnie has to be one of the most involved music people in local civic and charity affairs. She was named "Outstanding Citizen" by the Hickman County Lion's Club in 1970. Her imaginary hometown of "Grinder's Switch" is in fact Centerville, Tennessee. Good people. (Her maiden name was Colley, that's why she calls me "cousin")...Speaking of outstanding women, the National Women Executives honored Brenda Lee last week, presenting her with their Community Service Award

. . . Goodlooking Gary Sargents says he "hooked" a hit with his new one. He'll be a star . . . He looks like one! . . . Julie Ann Richmond on Music Row publisher-shopping, demo-sessioned at Pete Drake's studio . . . Bruce Clark and Mike Shockley cooking up some exciting and innovating sounds on new talents . . . Ramblin' Tommy Scott, who has the most unique roadshow of the modern era, came to town to master-mix a topical song original. Tommy's 22-piece roadshow last year played in 315 cities and towns! Oh yes, and his headliner: Tim McCoy (the real Tim McCoy!) He's 84 years old, and hasn't missed a show in three years!

The Nashville soundmen who flew to Hollywood last week for Friday and Monday (18 & 21) sessions with Frank Sinatra on his first country album (produced by Snuff Garrett) hurried back this Tuesday for just-completed sessions in Nashville with . . . Sammy Davis Jr.! True! . . . Rosemary Clooney said she doesn't feel it's fair to a creative writer or performer to place them in a category (country, pop, etc.) "Why limit their dimension or appeal or potential by labeling it 'something,' as if that's all it could ever be?" . . . An interesting footnote to the "Olivia" controversy . . . Al Gallico says he purposely called for a country release on Olivia Newton-John's first American release "Let Me Be There" because he felt he'd have better luck getting a new artist on the country playlist than the tight Top 40 playlist. Right again, Al! Watch Freddy Fender's next single "Roses Are Red" cross over for him, than we'll likely hear some "He ain't country" tags pointing toward Corpus Christi, Texas . . . Jerry Clower will be keynote speaker at this year's national Southern Baptist Convention in Florida. He'll be the first layman in memory to open that denominational homecoming . . . Sunday Sharpe who coasted to Top 10 with Paul Anka's female version of "Having Your Baby" and now smouldering under the Hot 100 with Paul's evergreen "Put Your Head On My Shoulder," says she will work Las Vegas next month. That's a thrill, she says, but she's really looking forward to meeting "her writer" . . . songwriter Bill Brock, the ex-California music man who moved here in 1962 after his hits "Another Cup Of Coffee" and "Black Cloud," has been appointed Director of the Music Division of Christian Broadcasting Network (CBN), headquartering in Portsmouth, Va. Bill's one of the most active music people in Christian layman service. He'll travel extensively in his new job.



ROY & ROY & BUCK AT MOVIELAND — New HEE HAW personality Buck Trent (left) was on hand to see country superstar Roy Clark dedicate his new set at Movieland Wax Museum, the Stars' Hall of Fame in Buena Park, California.



I like you

WIRE RADIO 1430

America's Country Music Station of the Year, WIRE, Indianapolis, likes its listeners and they are saying so through a new promotion campaign called "I Like You." The "I Like You" concept, a psychological campaign based on the "Make You Feel Good" philosophy, is the brainchild of GARY RUBEN, of the Indianapolis advertising firm of Ruben-Montgomery & Associates. WIRE is implementing the campaign through bumper stickers (shown), buttons, out going mail stickers and audience participation. Currently, WIRE sales reps are distributing bushes of apples to the major advertising agencies in the area. At a later date, WIRE will extend the "I Like You" campaign to include T-Shirts. This concept will also be utilized in the WIRE television advertising.

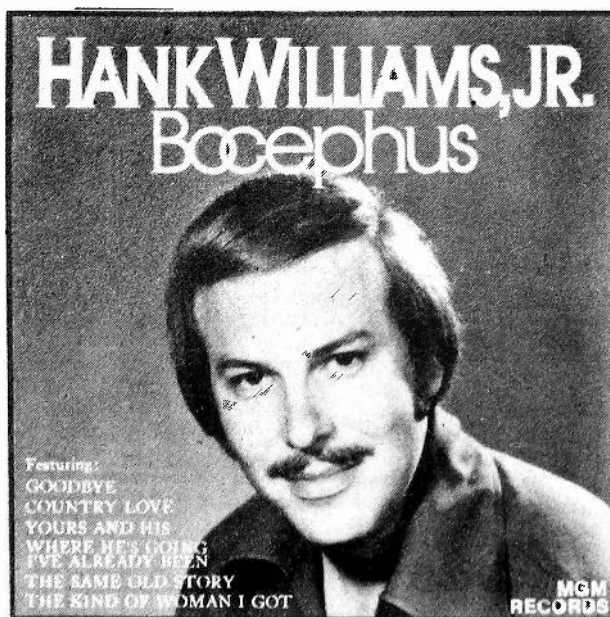


The star attraction for the final night at the World's Largest Livestock Show and Rodeo held recently in Houston was Epic recording star CHARLIE RICH. In his honor KIKK gave Ms. ELAINE SAGER, unsuspecting member of the audience, a silver fox stole. Pictured at the presentation are (l-r) KIKK morning DJ BILL BAILEY, "The Silver Fox" CHARLIE RICH, Ms. Sager and her 'Silver fox' and KIKK Vice president and General Manager AL GREENFIELD.

**“What’s happening with
Hank Williams, Jr.? He’s super!”**

**“Well, if you liked Hank before,
you’ll love him now after you hear
his fast-breaking two sided hit,
‘Where He’s Going I’ve Already Been’
b/w ‘The Kind Of Woman I Got’
-from ‘Bocephus’, the greatest
album of his career.”**

“More dynamite from MGM!”



**The Single:
“Where He’s Going,
I’ve Already Been”
b/w “The Kind Of Woman I Got”
M14794**

**The Album:
“Bocephus”
(pronounced Bo-see-fus)
M3G 4988**



**MGM
RECORDS**

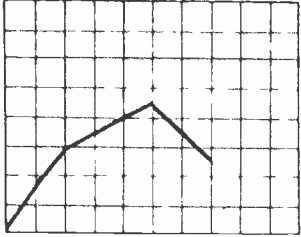
**Produced by Dick Glasser
Distributed by Phonodisc
A Polygram Company**

COUNTRY SINGLES

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

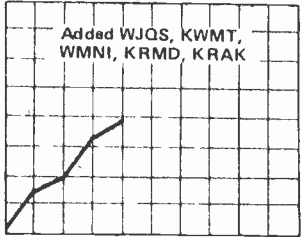
new entries

BUDDY ALAN
Chains (Capitol)



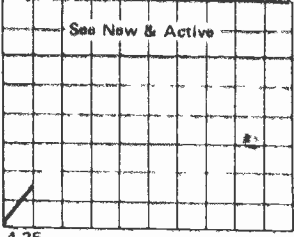
3-14

FRENCHIE BURKE
Colinda (20th)



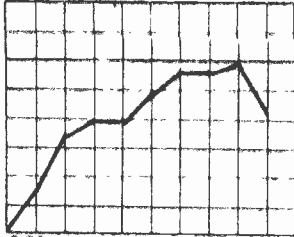
4-4

BARBARA FAIRCHILD
Let's Love While We Can (Col)



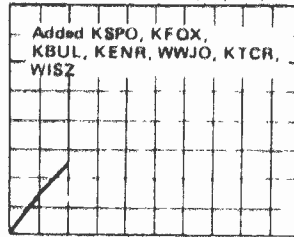
4-25

BOBBY HARDEN
One Step (UA)



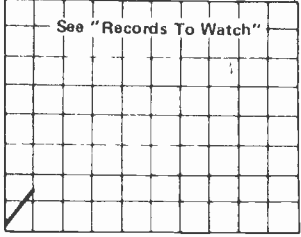
2-28

BILLY LARKIN
Devil In Mrs. Jones (Bryan)



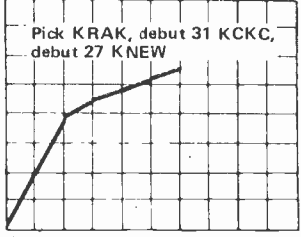
4-18

MELODY ALLEN
May You Rest In Peace (Merc)



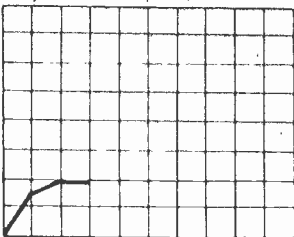
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JOHN CASH
My Old Kentucky Home (Col.)



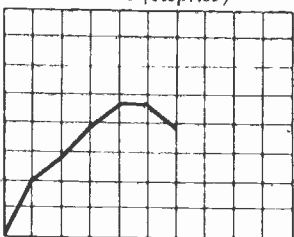
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DICK FELLER
Any Old Wind (UA)



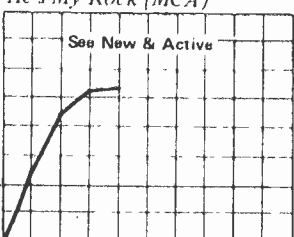
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EMMY LOU HARRIS
Too Far Gone (Reprise)



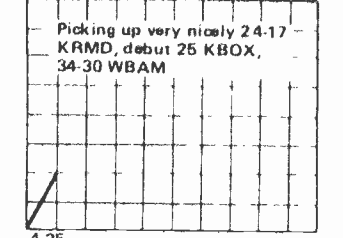
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BRENDA LEE
He's My Rock (MCA)



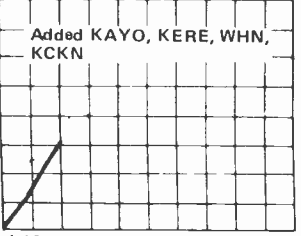
4-4

NICK NIXON
It's Only A Barroom (Mercury)



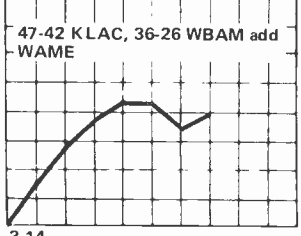
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HOYT AXTON
Lion In Winter (AM)



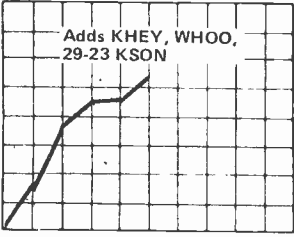
4-18

ROY CLARK
Going To Love Yourself (Dot)



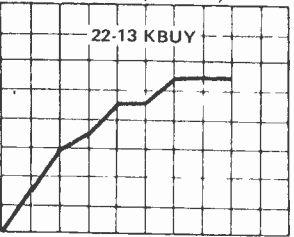
3-14

T.E. FORD/A. WILLIS
Baby (Capitol)



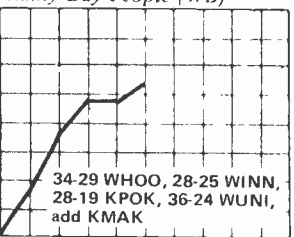
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DEBI HAWKINS
Makin' Believe (Warner)



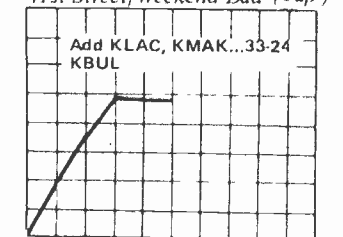
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GORDON LIGHTFOOT
Rainy Day People (WB)



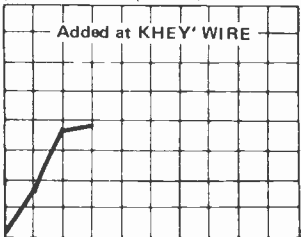
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BUCK OWENS
41st Street/Weekend Dad (Cap)



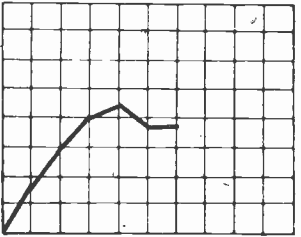
3-28

KATHY BARNES
I'm Available (MGM)



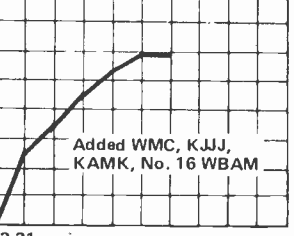
4-11

MAC DAVIS
All The Love In The World (Col.)



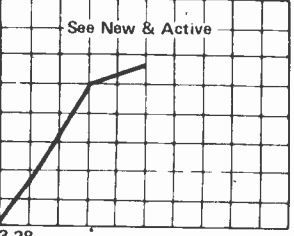
3-21

CRYSTAL GAYLE
Beyond You (UA)



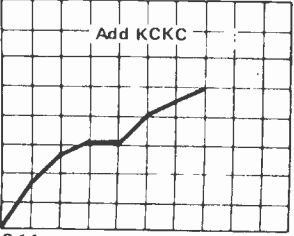
3-21

ROY HEAD
Most Wanted Woman (Shannon)



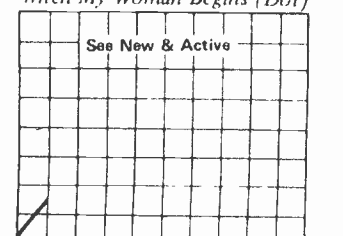
3-28

MIKE LUNSFORD
While The Feelings Good (Gusto)



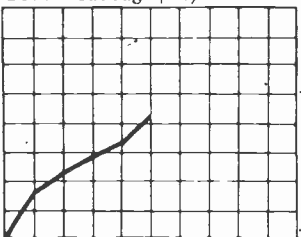
3-14

TOMMY OVERSTREET
When My Woman Begins (Dot)



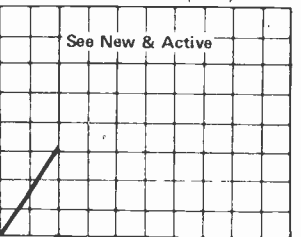
4-25

BILL BLACK COMBO
Boilin' Cabbage (Hi)



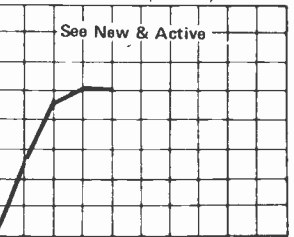
3-28

DAVE DUDLEY
Fireball Rolled A 7 (UA)



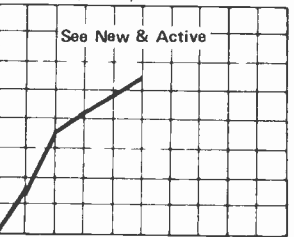
4-18

DON GIBSON
There She Goes (MGM)



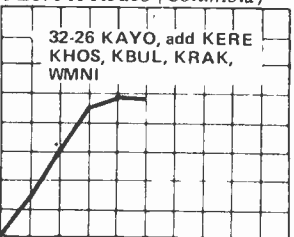
4-4

FERLIN HUSKY
Burnin' (ABC)



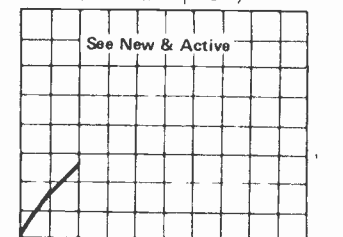
4-4

ROGER MILLER
I Love A Rodeo (Columbia)



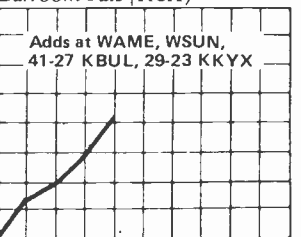
3-28

KENNY PRICE
Birds & Children (RCA)



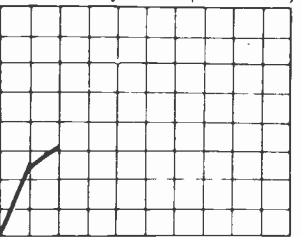
4-18

JIM ED BROWN
Barroom Pals (RCA)



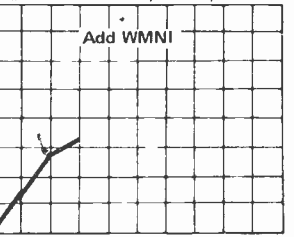
4-4

JOHNNY DUNCAN
Charlie is My Name (Columbia)



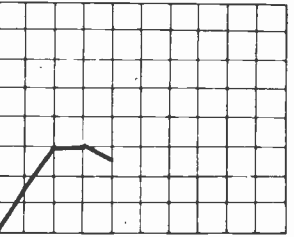
4-18

JIM GLASER
1-2-3 Never Fall (MGM)



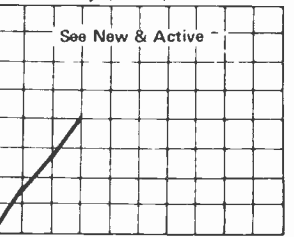
4-11

ATLANTA JAMES
The Only Hell (MCA)



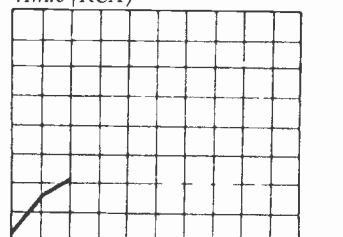
4-4

PRICE MITCHELL
Personality (GRT)



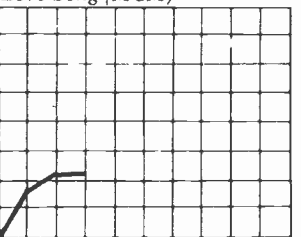
4-11

PURE PRAIRIE LEAGUE
Amie (RCA)



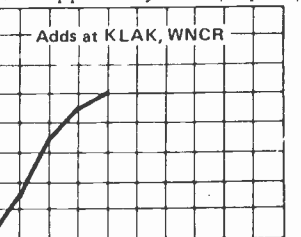
4-18

SHERRY BRYCE
Love Song (MGM)



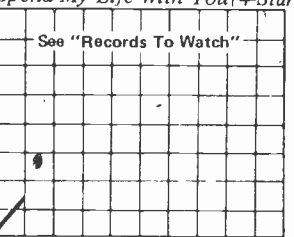
4-4

STONEY EDWARDS
Mississippi On My Mind (Capitol)



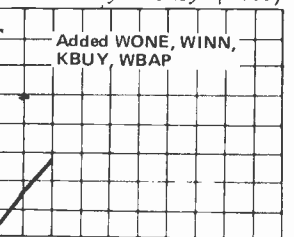
4-4

BONNIE GUITAR
Spend My Life With You (4-Star)



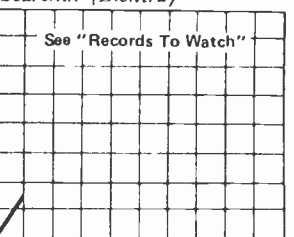
4-25

MARY KAY JAMES
Think I'll Say Goodbye (Ayco)



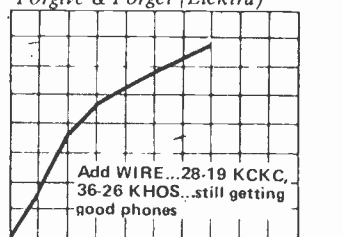
4-18

MELBA MONTGOMERY
Searchin' (Elektra)



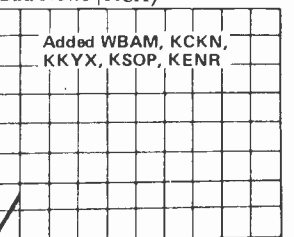
4-25

EDDIE RABBITT
Forgive & Forget (Elektra)



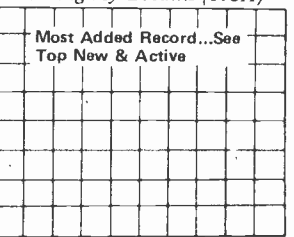
3-7

GEORGE HAMILTON IV
Bad News (RCA)



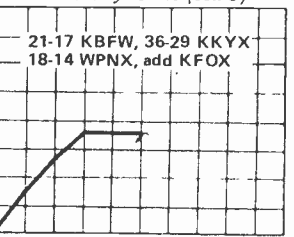
4-25

WAYLON JENNINGS
Dreaming My Dreams (RCA)



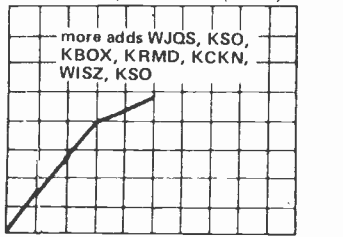
4-25

JIM MUNDY
She's Already Gone (ABC)



3-28

EDDIE RAVEN
Good News, Bad News (ABC)



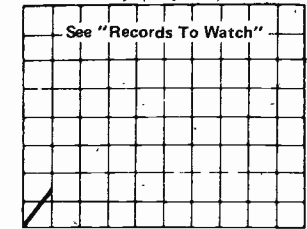
3-28

FRIDAY, APRIL 25, 1975.

COUNTRY ADDS

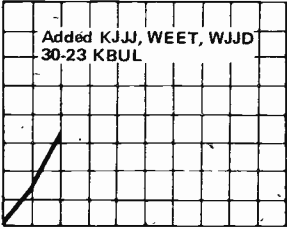
Astirisk (*) denotes records Most Added this week

SUSAN RAYE
Ghost Story (Capitol)



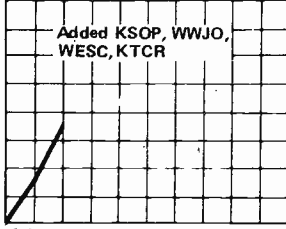
4-25

JERIS ROSS
Pictures On Paper (ABC)



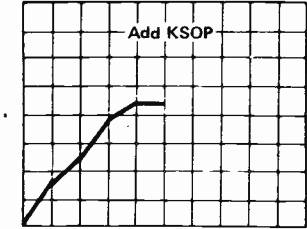
4-18

TANYA TUCKER
Spring (Columbia)



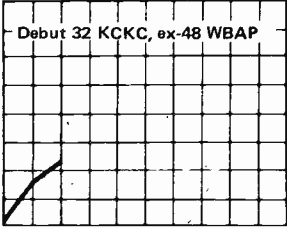
4-18

JERRY REED
Mind Your Love (RCA)



3-28

MARILYN SELLARS
Gather Me (Mega)



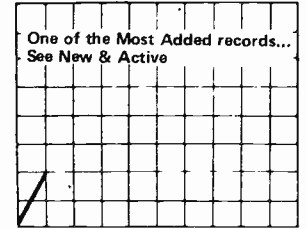
4-18

LEROY VAN DYKE
Unfaithful Fools (ABC)



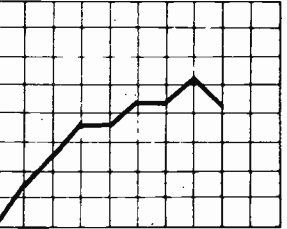
3-7

BOBBY G. RICE
Freda Comes (GRT)



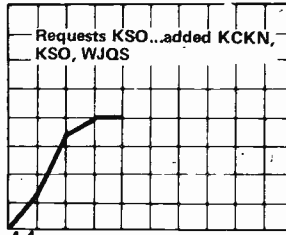
4-25

SUNDAY SHARPE
Head On My Shoulder (UA)



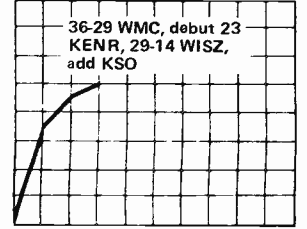
3-7

JACKY WARD
Stealin' (Mercury)



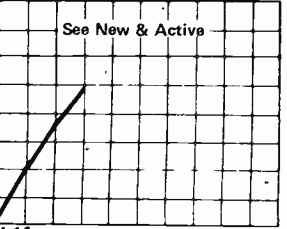
4-4

CHARLIE RICH
It's All Over Now (RCA)



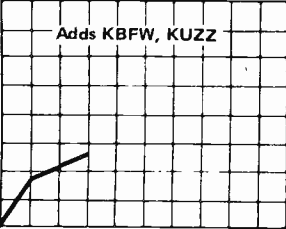
4-11

MARGO SMITH
There I've Said It



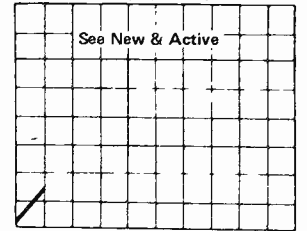
4-11

NANCY WAYNE
I Wanna Kiss You (20th)



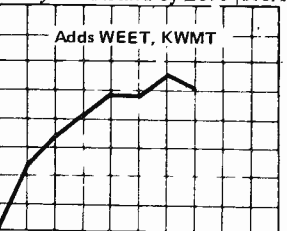
4-11

MARTY ROBBINS
It Takes Faith (MCA)



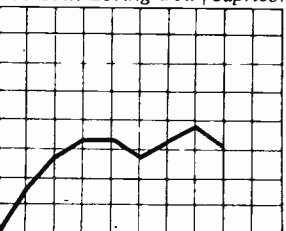
4-25

HANK SNOW
Merry-Go Round of Love (RCA)



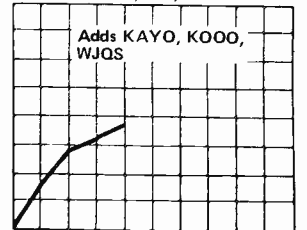
3-14

KITTY WELLS
I've Been Loving You (Capricorn)



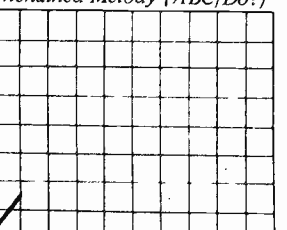
3-7

DAVID ROGERS
It Take A Lot (UA)



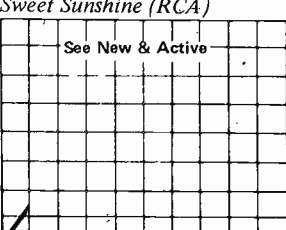
4-4

JOE STAMPLEY
Unchained Melody (ABC/Do?)



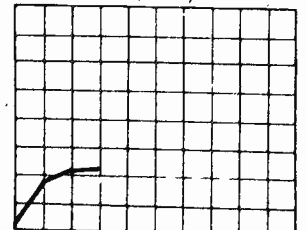
4-25

DOTTIE WEST
Sweet Sunshine (RCA)



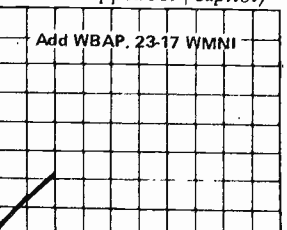
4-25

ROY ROGERS
Happy Trails (20th)



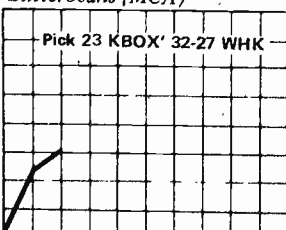
4-4

RED STEAGALL
She Worshipped Me (Capitol)



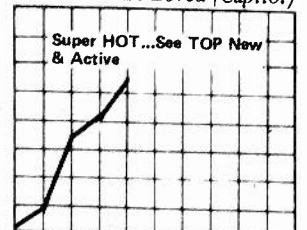
4-18

DAVID WILKINS
Butterbeans (MCA)



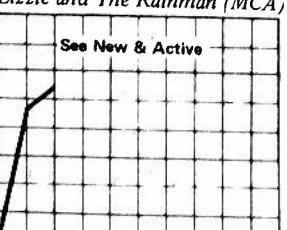
4-18

LINDA RONSTADT
When Will I Be Loved (Capitol)



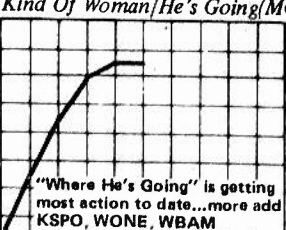
4-4

TANYA TUCKER
Lizzie and The Rainman (MCA)



4-18

HANK WILLIAMS, JR.
Kind Of Woman/He's Going (MGM)



3-28

WSLR/AKRON
Pick-Bobby G. Rice*
Narvel Felts
Bill Black Combo

WPLO/ATLANTA
Waylon Jennings*
Tompal Glaser
Bonnie Guitart
Price Mitchell
Dottie West
Kris & Rita
Olivia Newton-John
Linda Ronstadt
Tommy Roe

KUZZ/BAKERSFIELD
Susan Raye
Jerry Wallace
Nancy Wayne

WISZ/BALTIMORE
Waylon Jennings*
Bobby G. Rice*
Billy Larkin
Johnny Russell*
Eddie Raven
Tommy Overstreet
Joe Stampley

KBFW/BELLINGHAM, WS
Joe Bob Barnhill
Cornball Express
Nancy Wayne
Johnny Russell
Gene Cotton

WAME/CHARLOTTE
Dave Dudley
Roy Clark
Margo Smith
Sonny James
Jim Ed Brown
Cal Smith
Linda Ronstadt
Don Gibson

WJJD/CHICAGO
Johnny Russell*
Jeris Ross

WMAQ/CHICAGO
NO ADDS

WUBE/CINCINNATI
Benny Lindsey
Narvel Felts

WHK/CLEVELAND
Hoyt Axton
Roy Head
Melba Montgomery
Waylon Jennings*
Dottie West

WNCR/CLEVELAND
Linda Ronstadt
Donny King
Margo Smith
Barbi Benton
David Wills
Stoney Edwards

WPNX/COLUMBUS, GA
Johnny Russell*
Terrv Stafford
Waylon Jennings*
Dottie West
Joe Stampley

WMNI/COLUMBUS, OHIO
Frenchie Burke
Jim Glaser
Roger Miller

KBOX/DALLAS
Pick-Melba Montgomery
Roy Head
Jani Ian
Eddie Raven

WONE/DAYTON
Hank Williams, Jr.
Mary Kay James
Cal Smith
O.B. McClinton
Dottie West

KERE/DENVER
Bobby G. Rice*
Marty Robbins
Barbara Fairchild
Hoyt Axton
Roger Miller

KLAK/DENVER
Roy Head
Mel Street
Stoney Edwards
Waylon Jennings*
Price Mitchell
Melba Montgomery
Linda K. Lance
Don Williams

KSO/DES MOINES
Pick-Sonny James
Barbara Fairchild
Waylon Jennings*
Melody Allen
Eddie Raven
Jackie Ward
Brenda Lee
Fertlin Husky
Charlie Rich

WHO/DES MOINES
Pick-Waylon Jennings*
Susan Rays
Bobby G. Rice
Dave Dudley
Oak Ridge Boys
Carl Smith
O.B. McClinton
Bonnie Guitart
Marty Robbins
Barbara Fairchild
Billy Parker

WDEE/DETROIT
Pick-Barbara Fairchild
Kenny Price
Dave Dudley
Johnny Russell*
Marty Robbins
Charlie Daniels
Ray Stevens

KHEY/EL PASO
Bill Black Combo
Tanya Tucker
T.E. Ford/A. Willis
Billy Walker
Kathy Barnes

KWMT/FORT DODGE, IOWA
Pick-George Kent
Kenny Price
Frenchie Burke
Fertlin Husky
Hank Snow
Linda Ronstadt
Jimmy Ellidge

KBUY/FORT WORTH
Waylon Jennings*
Mary Kay James
Terry Stafford
Johnny Russell*

WBAP/FORT WORTH
Linda Ronstadt
Red Steagall
Narvel Felts
Sonny James
Margo Smith
Mary Kay James
Darrell McCall

WXOR/FLORENCE, AL
Johnny Russell*
Cal Smith
Ray Stevens

KMAK/FRESNO
Narvel Felts
Crystal Gayle
Sonny James
Buck Owens
Gordon Lightfoot

WESC/GREENVILLE, S.C.
Pick-Dave Dudley
Marty Robbins
Dottie West
Tanya Tucker (Col)
Melody Allen
Waylon Jennings*

KENR/HOUSTON
Margo Smith
Joe Stampley
Tommy Overstreet
George Hamilton IV
Waylon Jennings*
Billy Larkin
Johnny Russell*

KIKK/HOUSTON
Bobby G. Rice*
Dave Dudley
Barefoot Jerry
Waylon Jennings*
Tommy Roe
Don Gibson

WIRE/INDIANAPOLIS
Kathy Barnes
Sonny James
Eddie Rabbitt
Bobby G. Rice*

WJQS/JACKSON, MISS
Margo Smith
Frenchie Burke
Eddie Raven
David Rogers
Price Mitchell
Dorsey Burnette
O.B. McClinton
Johnny Russell*
Sonny James
Kenny Price
Dave Dudley
Carl Smith
Jackie Ward
Bobby G. Rice*
Marty Robbins

KCKN/KANSAS CITY
Melody Allen
Jacky Ward
Tommy Cash
Chip Taylor
Larry Kingston
Ava Aldridge
George Hamilton IV
Dottie West
Bobby G. Rice*
Paul Davis
Hoyt Axton
Eddy Raven
Larry Hosford
Marty Robbins
Barbara Fairchild
Vicky Fletcher
Bonnie Guitart

KFOX/LONG BEACH
Don Gibson
Johnny Russell*
Billy Larkin
Jim Mundy
Margo Smith
Mills Brothers

KLAC/LOS ANGELES
Connie Cato
Buck Owens (both)
Sonny James
Marty Robbins
Don Gibson
Haggard (Movin' On)

WINN/LOUISVILLE
Mary Kay James
Waylon Jennings*
Jay Ramsey
Tommy Overstreet
Joe Stampley
Melody Allen
Dave Dudley

WMC/MEMPHIS
Oak Ridge Boys
Barbara Fairchild
Johnny Russell*
Crystal Gayle
Dave Dudley

WUNI/MOBILE
Tommy Roe
Susan Raye
Tommy Overstreet

WBAM/MONTGOMERY
Waylon Jennings*
Linda Ronstadt
Hank Williams, Jr.
Johnny Russell*
Bobby G. Rice*
Kenny Price
George Hamilton IV
Marty Robbins
Joe Stampley
Tommy Overstreet

WWOK/MIAMI
Tommy Overstreet
Vicki Fletcher
Kenny Price
Waylon Jennings*

KTCR/MINNEAPOLIS
Pick-T. Overstreet
Bobby G. Rice*
Billy Larkin
Joe Stampley
Marty Robbins
Tanya Tucker (Col)

KNEW/OAKLAND
Don Gibson
Waylon Jennings*
Barbi Benton
David Wills

KOOO/OMAHA
Bobby Bare
Gary Stewart
David Rogers
B.J. Thomas

WHOO/ORLANDO
Pick-Chip Taylor
Stella Parton
Tanya Tucker
Linda Ronstadt
Billy Walker
Bobby G. Rice*
Johnny Tillitson
T.E. Ford/A. Willis

KJJI/PHOENIX
Tanya Tucker
Don Gibson
Jerry Wallace
Jeris Ross
Sonny James
Crystal Gayle
Billy Walker

KTUF/PHOENIX
Melba Montgomery
Tommy Overstreet
Johnny Russell*
Linda Ronstadt
Price Mitchell
Dave Dudley
Margo Smith
Waylon Jennings*

WEEP/PITTSBURGH
Connie Cato
Freddy Fender (Roses)
Mel Street
Don Williams

KPOK/PORTLAND
T.G. Sheppard
Johnny Russell*
Dave Dudley
Tanya Tucker

KWJJ/PORTLAND
Susan Raye
Melba Montgomery
Tommy Overstreet

WEET/RICHMOND
Guess Who
Hank Snow
Jeris Ross
Linda Ronstadt
Jessi Colter
George Jones

WBLU/ROANOKE, VA
Linda Ronstadt
Tompal Glaser
Dottie West
Waylon Jennings*
Chip Taylor

KRAK/SACRAMENTO
Pick-Johnny Cash
Sonny James
Tanya Tucker
Frenchie Burke
Brian Collins
Dottie West
Waylon Jennings*
Dorsey Burnette
Bobby G. Rice*
Billy Thunderclouid
Connie Cato
Bonnie Guitart
Carl Smith*
Marty Robbins
Roger Miller

KSOP/SALT LAKE CITY
Linda Ronstadt
Sonny James
Terry Stafford
George Hamilton IV
Susan Raye
Joe Stampley
Waylon Jennings*
Dottie West
Tommy Overstreet
Jerry Reed
Price Mitchell
Tanya Tucker (both)
Fertlin Husky
Cal Smith

WWJO/ST CLOUD, MINN
Billy Larkin
Tanya Tucker (Col)
Dave Dudley

WIL/ST LOUIS
Sonny James
Waylon Jennings*
Bobby Bare
Pick-Barbara Fairchild
Johnny Russell*
Cal Smith

WSUN/ST PETERSBURG, FL
Pick-Tanya Tucker
Fertlin Husky
Don Gibson
Sue Richards
Sonny James
Jim Ed Brown
Tommy Roe
Shylo

KKYY/SAN ANTONIO
Dottie West
Bonnie Guitart
George Hamilton IV
Earl Richards
Pick-Tommy Overstreet
Marty Robbins
Melody Allen
Barbara Fairchild
Waylon Jennings*

KCKC/SAN BERNARDINO
Pick-Billy Thunderclouid
Mike Lunsford
Melody Allen
L. Green/C. McCoy
Waylon Jennings*
Stella Parton
Susan Raye
Bobby G. Rice*

KSON/SAN DIEGO
Stella Parton
Mel Tillis
Price Mitchell
Bobby Bare
Sonny James
Tanya Tucker
T.G. Sheppard

KAYO/SEATTLE
Pick-Bobby G. Rice*
Dave Dudley
Hoyt Axton
David Rogers
Patti Page
Bonnie Guitart
Carl Smith
Marty Robbins

KRMD/SHREVEPORT
Price Mitchell
Kenny Price
Linda Ronstadt
Don Gibson
Eddie Raven
Frenchie Burke

KSPO/SPOKANE
Pick-Roy Head
Debbey Campbell
Narvel Felts
Tony Booth
Tanya Tucker
Linda Ronstadt
Sonny James
Mills Bros
Joe Bob Barnhill
Michael Twitty
Kenny Price
Johnny Russell*
Hank Williams, Jr.
Cal Smith
Oak Ridge Boys
Billy Larkin
Dave Dudley
Terry Stafford

KHOS/TUCSON
Tanya Tucker
Sonny James
Roger Miller
Don Williams

WIRK/WEST PALM BEACH
Charlie Daniels
Narvel Felts
Jim Ed Brown
Margo Smith
Dick Feller

KBUL/WICHITA
Tanya Tucker
Don Gibson
Billy Larkin
Price Mitchell
Roger Miller
Fertlin Husky

WHN/NEW YORK
Not Available

WCMS/NORFOLK
Not Available

POP

Radio & Records POP/30

4/11	4/18	
1	1	1 ROGER WHITTAKER/The Last Farewell (RCA)
2	2	2 B.J. THOMAS/Another Somebody...Song (ABC)
5	4	3 TONY ORLANDO & DAWN/He Don't Love You (Elektra)
13	6	④ CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
4	3	5 BLACKBYRDS/Walking In Rhythm (Fantasy)
14	8	⑥ NEIL SEDAKA/The Immigrant (Rocket)
8	7	7 FREDDY FENDER/Before the Next Teardrop Falls (ABC/Dot)
3	5	8 BARRY MANILOW/It's a Miracle (Arista)
19	13	⑨ CARPENTERS/Only Yesterday (A&M)
15	12	⑩ JOHN DENVER/Thank God I'm A Country Boy (RCA)
12	11	11 PURE PRAIRIE LEAGUE/Amie (RCA)
18	14	⑫ ELTON JOHN/Philadelphia Freedom (MCA)
17	15	13 PAUL ANKA/I Don't Like To Sleep Alone (UA)
20	16	⑭ ACE/How Long (Anchor)
10	10	15 BOBBY VINTON/Beer Barrel Polka (ABC)
-	27	⑯ CHICAGO/Old Days (Columbia)
27	18	17 ALBERT HAMMOND/99 Miles From L.A. (Mums)
22	19	18 KRAFTWERK/Autobahn (Vertigo)
30	24	⑰ AMERICA/Sister Golden Hair (WB)
-	23	⑳ MICHAEL MURPHEY/Wildfire (Epic)
24	22	21 GORDON LIGHTFOOT/Rainy Day People (Reprise)
28	25	22 RAY STEVENS/Misty (Barnaby)
-	-	㉓ JESSI COLTER/I'm Not Lisa (Capitol)
6	9	24 MINNIE RIPERTON/Lovin' You (Epic)
26	26	25 SEALS & CROFTS/I'll Play For You (WB)
-	-	26 PILOT/Magic (EMI)
29	28	27 LOBO/Don't Tell Me Goodnight (Big Tree)
-	30	28 MELISSA MANCHESTER/Midnight Blue (Arista)
-	-	29 DON MCLEAN/Wonderful Baby (UA)
-	-	30 LINDA RONSTADT/When Will I Be Loved (Capitol)

NEW & ACTIVE

TANYA TUCKER

Lizzie & The Rainman (MCA)

With the help of an outstanding Snuff Garrett production, Tanya's latest was the most commented-on record of the week. Add KIOI, WIP, KULF, KHOW, WLW, WBAL, WASH, WFIR, KFDI, KQV plus more.

DAVID GATES

Part Time Love (Elektra)

Solid week of adds . . . KULF, WREC, WTRX, WLW, KFI.

GLADYS KNIGHT

The Way We Were (Buddah)

Still hot at WGN. Add WEMP, WIP, WMAL, KOMO, KSFO and many more.

CHICAGO

Old Days (Columbia)

Already heavily charted. Latest adds include KIOI, WEMP, WMAL, KULF, KIIS, WREC, WLW, WCMI, KVI, KEX, KCRA, WFIR, KDIG.

OTHER STRONG ACTION: FIRST CLASS "Funny How Love Can Be" first week adds include KIOI, KIIS, WSM. GENE COTTON "Damn It All" add WHIO, WEMP, WTRX. KIKI DEE "How Glad I Am," CONSUMER RAPPORT "Ease On Down The Road," BERGEN WHITE "Come Go With Me," SU SHIFRIN "All I Wanna Do," SHA NA NA "Just Like Romeo & Juliet," HERBIE MANN "Hijack," PAUL REVERE & RAIDERS "Your Love," BILLIE JO SPEARS "Blanket On The Ground," ALICE COOPER "Only Women," SPAGHETTI HEAD "Big Noise From Winnetka," VAN MCCOY "The Hustle," GUESS WHO "Seems Like I Can't Live With You . . .," MARIA MULDAUR "Gringo En Mexico."

POP NOTES



BY MIKE KASABO

The new Elton John album "Captain Fantastic And The Brown Dirt Cowboy" should be available by May 23. The LP has been delayed several times due to special packaging of the set. According to sources, the album will be filled with posters, pictures, and other graphics; making it the most extensively packaged single disc Elton's ever had. The LP is designed to musically reflect the lives of Elton and Bernie Taupin from their "hard times" beginning to their present level of "superstardom." There's a total of ten songs included.

Looks like another airplay struggle is developing. This time between RCA and ABC. Rob Galbraith's version of "Damn It All" was issued about six weeks ago and created some interest. Gene Cotton, recently signed by ABC, appeared on the scene with his rendition of the song two weeks ago. At this point both companies are working hard to step ahead of the other.

Tanya Tucker who has ripped through the country charts the past two years now appears ready to conquer the Pop charts. "Lizzie And The Rainman" has been out only a few weeks, and is already enjoying heavy airplay nationally.

"The Way We Were - Try To Remember" Gladys Knight & The Pips reporting hot in Chicago, Philadelphia and Milwaukee.

"Funny How Love Can Be" 1st Class getting off to a good start.

"What Time Of Day" Billy Thundercloud getting good initial reaction at KNBR. It's that type of sing-a-long feel that usually generates phone calls.

Some key records not on the POP-30 that are reporting hot: "Hijack" Herbie Mann, "All I Wanna Do" Su Shifrin, "Growin'" Loggins & Messina, "Anytime" Frank Sinatra, "Cry Softly" Andy Williams, "Love Won't Let Me Wait" Major Harris, "When The Party's Over" Janis Ian, "Send In The Clowns" Judy Collins LP cut.

Lots of talk and play on the new Manhattan Transfer album. Lead cuts appear to be "Tuxedo Junction", "Java Jive" and "Blue Champagne."

Reminder: Please send in all information on station promotions, contests, pictures etc.



LEFT TO RIGHT: Nicky Graham, A & R for CBS Records, Mrs. Graham, Neil Sedaka, and Malcolm Jones, A & R for Polydor Records, at a party honoring Neil Sedaka at Les Ambassadeurs.



H I S N E W S I N G L E I S
"A N Y T I M E (I ' L L B E T H E R E)"
W r i t t e n b y P a u l A n k a
R P S 1 3 2 7 / O n R e p r i s e R e c o r d s



POP SINGLES

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

ATLANTIC & PACIFIC
The Hands Of Time (Pip)

Airplay spread looking impressive.

4-25

PAUL DAVIS
Make Her My Baby (Bang)

4-4

MAJOR HARRIS
Love Won't Let Me Wait (Atl)

Play spreading.

4-11

JOHNNY MATHIS
I'm Stone In Love With You (Col)

On many charts.

3-21

POINTER SISTERS
Live Before You Die (B T)

2-28

PAT BOONE
Indiana Girl (Melodyland)

3-14

BOB DYLAN
Tangled Up In Blue (Columbia)

3-21

HOLLIES
Sandy (Epic)

3-28

DAVE MASON
Every Woman (Columbia)

Spread could improve.

4-4

BRIAN PROTHEROE
Pinball (Chrysalis)

3-28

TANYA TUCKER
Lizzie And The Rainman (MCA)

Exploding!

4-18

JIMMY BUFFET
A Pirate Looks At Forty (ABC)

Add KDIG.

4-4

FIRST CLASS
Funny How Love Can Be (UK)

Good start, add KIOI, WSM, KIIS.

4-25

JANIS IAN
When The Party's Over (Col.)

Several key adds...some hot reports, too.

4-4

RONNIE MILSAP
Too Late To Worry (RCA)

Solid in the South.

4-4

RAIDERS
Your Love (Columbia)

Add WTRX, KMPC, WREC.

4-25

TIM WEISBERG
Dion Blue (A&M)

Hot hot at KAKE

4-4

PERRY COMO
World Of Dreams (RCA)

New at WLW.

4-4

ROB GALBRAITH
Damn It All (RCA)

Been out for a while, now showing some activity. Add KHOW, KFDI.

4-25

SUSAN JACKS
You're A Part Of Me (Mercury)

3-7

JONI MITCHELL
Jericho (Carey Asylum)

4-11

CONSUMER RAPPORT
Ease On Down The Road (Wing)

Starting with action on East Coast.

4-25

MICHAEL WENDROFF
What Is Love (Buddah)

3-28

ALICE COOPER
Only Women (Atlantic)

Surprise pop entry showing good airplay spread.

4-25

DAVID GATES
Part Time Love (Elektra)

Good week, check New & Active.

4-11

GLADYS KNIGHT
The Way We Were/Try To (Bud)

Good growth.

4-18

MARIA MULDAUR
Gringo En Mexico (Reprise)

New at KWAV, WGN, WCMI, WFIR, WHIO. Note some play on flip "Oh Papa"

4-25

TOMMY ROE
Glitter and Glean (Monument)

Some new activity.

4-4

BARRY WHITE
What Am I Gonna Do (20th)

3-7

GENE COTTON
Damn It All (ABC)

Good initial response, add WEMP, WTRX, WHIO.

4-25

BOBBY GOLDSBORO
And Then There Was Gina (UA)

Add KWAV, WLW.

4-25

MARK LINDSAY
Photograph (Columbia)

4-4

NINO & APRIL
You Turn Me On (A&M)

4-4

DIANA ROSS
Sorry Doesn't Always (Motown)

4-4

BERGEN WHITE
Come Go With Me (Private Stock)

Looks solid

4-18

MAC DAVIS
All The Love In The World (Col)

Hitting some charts.

3-14

AL GREEN
L-O-V-E (Hi)

Appears to be peaking.

3-28

LOGGINS & MESSINA
Growin' (Columbia)

3-28

PETER NERO
Emmanuelle (Arista)

Keeps climbing.

4-11

LEO SAYER
Long Tall Glasses (WB)

2-28

ANDY WILLIAMS
Cry Softly (Columbia)

Several hot reports.

3-28

LOVE UNLIMITED ORCH
Satin Soul (20th)

3-21

OZARK MT. DAREDEVILS
Jackie Blue (A&M)

Big record where played.

4-18

FRANK SINATRA
Anytime (I'll Be There) (Reprise)

Still building. Good phones.

4-4

DENNIS YOST
My First Day Without Her (MGM)

3-7

POP ADDS

WIP-PHILADELPHIA

Tanya Tucker
Gladys Knight
Pilot
Alice Cooper
LPs:
C. Simon
Manhattan Transfer
HOT
America
Elton John
Michael Murphey
Gladys Knight
Captain & Tennille
WFTL-FT LAUDERDALE
Don McLean
Melissa Manchester
Frank Sinatra
Captain & Tennille
HOT
Paul Anka
Lobo
Dawn
WEMP-MILWAUKEE
Gene Cotton
Guess Who
Dave Mills
Gladys Knight
Jessi Colter
Chicago
PHONES
Gladys Knight
WNEU-WHEELING
Loggins & Messina
Seals & Crofts
Evie Sands
Lobo
HOT
Dawn
Paul Anka
John Denver
Carpenters
Major Harris
WSM-NASHVILLE
1st Class
LP:
F. Fender "Wasted Days"
HOT
Gordon Lightfoot
Captain & Tennille
WROC-ROCHESTER
Captain & Tennille
Loggins & Messina
America
HOT
Su Shifrin
Roger Whittaker
Chicago
KSD-ST LOUIS
America
Neil Sedaka
Gordon Lightfoot
HOT
Elton John
Ozark Mt. Daredevils
Barry Manilow
KNBR-SAN FRANCISCO
Kiki Dee
Jay Ramsey
Vic Dana
Billy Thundercloud
LP:
C. Simon "More & More"
KWAV-MONTEREY
Carlson & Durio
Maria Muldaur
Shylo
Glen Shorrock
Bobby Goldsboro
Bill Black Combo
LP:
P. Frampton "Thoughts"
Lobo "See Me Thru"
America "Virginia" "Tomorrow"
HOT:
Loggins & Messina
Dave Mason
KAKE-WICHITA
America
Albert Hammond
Captain & Tennille
Ace
HOT
Don McLean
Tim Weisberg
Frank Sinatra
Jessi Colter
Ray Stevens
Andy Williams
KCRA-SACRAMENTO
Carpenters
Ray Stevens
Captain & Tennille
Chicago
HOT
Freddie Fender
Manhattan Transfer
WHIO-DAYTON
Melissa Manchester
Mike Curb
Fallenrock
Boones
Charlie Rich
Marie Muldaur
Gene Cotton
Freddie Fender
Ray Stevens
Bobby Vinton
PHONES
Andy Williams
Roger Whittaker
Don McLean
K101-SAN FRANCISCO
Roger Whittaker
Tanya Tucker
1st Class
Chicago
PHONES
John Denver
Neil Sedaka
Carpenters
Barry Manilow
Ray Stevens

WMAL-WASHINGTON

Captain & Tennille
Chicago
Gladys Knight
Consumer Rapport
HOT
Don McLean
Herbie Mann
WMBR-JACKSONVILLE
Albert Hammond
Seals & Crofts
America
HOT
B.J. Thomas
Roger Whittaker
John Denver
Paul Anka
Ray Stevens
KDWN-LAS VEGAS
Melissa Manchester
Roger Whittaker
Peter Nero
HOT
Buffy St Marie
Dawn
LP: F. Valli "Can't Live"
WDAE-TAMPA
Michael Murphey
America
Frank Sinatra
KULF-HOUSTON
Tanya Tucker
Chicago
Bergen White
Sha Na Na
Linda Ronstadt
Su Shifrin
David Gates
HOT
Carpenters
Gordon Lightfoot
Ace
WCBM-BALTIMORE
Neil Sedaka
Lobo
America
HOT
Elton John
KJIS-LOS ANGELES
Grand Funk
1st Class
Brian Protheroe
Herbie Mann
Chicago
Sha Na Na
HOT
Albert Hammond
WREC-MEMPHIS
Chicago
Jessi Colter
Raiders
David Gates
Linda Ronstadt
Bettye Swann
HOT
LP: Liberty "I Remember You"
HOT
Major Harris
America
John Denver
Ray Stevens
Gordon Lightfoot
KHOW-DENVER
Michael Murphey
Albert Hammond
Bergen White
Tanya Tucker
Rob Galbraith
PHONES
Janis Ian
Captain & Tennille
Judy Collins "Clowns"
KMBZ-KANSAS CITY
Bobby Vinton
Andy Williams
PHONES
Tanya Tucker
America
Michael Murphey
Carpenters
Gordon Lightfoot
Kraftwerk
WTRX-PLINT
Jessi Colter
Gene Cotton
Raiders
David Gates
Barbra Streisand
HOT
Lobo
Ace
Neil Sedaka
Chicago
WFIR-ROANOKE
Tanya Tucker
Chicago
Marie Muldaur
Michael Murphey
Juan Carlos Calderon
HOT
Captain & Tennille
Linda Ronstadt
Don McLean
KDJG-SAN DIEGO
Jimmy Buffett
Mickey Newbury
Maureen McGovern
Chicago
Stylitics
Paul Davis
Jerry Cole
Juan Carlos Calderon
KFDI-WICHITA
Bonnie Koloc
Hollies
Jerry Jeff Walker
Debbie Campbell
Reunion
Tommy Roe
Guess Who
Barefoot Jerry
Rob Galbraith
Tanya Tucker
Charlie Daniels
Brian Protheroe

WLW-CINCINNATI

Chicago
Tanya Tucker
Tamiko Jones
David Gates
Ace
Perry Como
Bobby Goldsboro
WEEI-FM-BOSTON
No adds
HOT
Michael Murphey
Janis Ian
Judy Collins "Clowns"
WBAL-BALTIMORE
Tanya Tucker
Nancy Wain
1st Class
WGAR-CLEVELAND
Major Harris
Linda Ronstadt
Herbie Mann
Eddie Kendricks
Pure Prairie League
Jessi Colter
HOT
John Denver
Leo Sayer
Grand Funk
Kraftwerk
America
WASH-WASHINGTON
Tanya Tucker
Consumer Rapport
Herbie Mann
Janis Ian
Pilot
HOT
Captain & Tennille
Chicago
America
Linda Ronstadt
Michael Murphey
Loggins & Messina
WGN-CHICAGO
Johnnie Maya
Barbra Streisand
Charlie Daniels
Carl Carlton
Spinners
Maria Muldaur
Billie Jo Spears
Kiki Dee
Jerry Jeff Walker
KFI-LOS ANGELES
David Gates
Pat Upton
El Chicano
Billie Jo Spears
Carlson & Durio
Billy Thundercloud
Phil Evely
LP:
C. Simon "Attitude"
PHONES
Rob Galbraith
Captain & Tennille
Gordon Lightfoot
WCMI-ASHLAND
Sarah Jones
Maria Muldaur
Chicago
Olivia Newton-John (So Easy)
NITE:
Alice Cooper
ELO
HOT
Kraftwerk
Jessi Colter
Elton John
Sammy Johns
KVI-SEATTLE
Chicago
Melissa Manchester
Linda Ronstadt
Spaghettil Head
HOT
Roger Whittaker
KEX-PORTLAND
Van McCoy
Chicago
Jessi Colter
HOT
Ray Stevens
Roger Whittaker
KMPC-LOS ANGELES
AWB
Herbie Mann
Leo Sayer
Silver Connection
Raiders
PHONES
Roger Whittaker
Captain & Tennille
Gordon Lightfoot
Ray Stevens
Albert Hammond
Janis Ian (et 17)
WTAE-PITTSBURGH
Captain & Tennille
HOT
Freddie Fender
Paul Anka
Elton (Pinball)
Linda Ronstadt
XMEN-SAN BERNARDINO
Jessi Colter
Peter Nero
Don McLean
Janis Ian
Michael Murphey
PHONES
Frank Sinatra
Linda Ronstadt
WSPA-SPARTANBURG
Guess Who
Don McLean
Sha Na Na
HOT
Roger Whittaker
Dawn
Neil Sedaka
John Denver

KALEIDOSCOPE

by Mark McKay

KFRC/San Francisco

Three concerts on the 1975 GRAND FUNK tour are being recorded for a live album (their second) which will be released late in the year... Rolling Stone reports that the Soviet State Concert Agency has refused to allow the ROLLING STONES to perform in the Soviet Union saying the group lacks "Glamour, attractiveness, naturalness and novelty..." ALICE COOPER says the Australian government's ban on his concerts has brought a flood of strange threats. ALICE says he's hiring extra bodyguards rather than take any chances with what he calls "the lunatic fringe."

STEELY DAN's DONALD FAGEN now uses a \$20,000 acoustic piano, believed to be the most expensive instrument of its kind in the world... The new THREE DOG NIGHT album will be released in April followed by tours of America and Japan... HARRY NILSSON says he watches between 40 and 80 hours of television a week, mostly movies and game shows... ROGER DALTRY's second solo album, "Ride a Rock Horse," to be released this summer will be heavily R & B flavored...

JETHRO TULL's new set, featuring flanking walkways and rows of background bleachers is transported by seven 40-foot tractor trailers... RICK WAKEMAN's ice skating extravaganza, "The Myths and Legends of King Arthur and the Knights of the Round Table," will be presented first in London next month. It features a 58 piece orchestra and a 48 member choir. Eventually, he'll bring the show to America... For a FREE sample issue of KALEIDOSCOPE NEWS SERVICE write 564-D Civic Drive, Walnut Creek, Ca. 94596, or call (415) 938-2695.

Late News

Continued from front page

Broadcast Rating Council has been notified and asked to investigate. We'll keep you posted on developments.

WIFE LOSES WOOD

Jim Wood, music director at WIFE-Indianapolis has resigned to assume the program director position at a secondary market station, the identity of which he was not able to reveal at press time. Jim will remain at WIFE through May 7th.

GAMBLING LEAVES WAXY

John Gambling III resigned his PD position at RKO's WAXY-Ft. Lauderdale to enter the television field. No replacement has been named.

RECORD INDUSTRY CHANGES

Dennis Ganim has joined Jonathan King at U.K. Records in New York. John Rosica and Julie Zimmon exit ABC Records.

MAJOR RUMOR

Todd Wallace to return to Phoenix to program KUPD.

Send all station news, pictures to

RADIO & RECORDS,
6430 SUNSET
HOLLYWOOD, CALIF.

NEW & ACTIVE

Continued from page 30

(Monument) added KCKC.
TOMPAL GLASER "Put Another Log On The Fire" (MGM) strong play off his LP. added WPLO, WBLU.
GEORGE HAMILTON IV "Bad News" (RCA) added WBAM, KKYX, KCKN, KSOP, KENR.
MELBA MONTGOMERY "Searchin'" (Elektra) added KWJJ, KLAK, KBOX, KTUF, WHK
O.B. MC CLINTON "The Most Wanted Woman" (Enterprise) on WMC, added WHO, WONE, WJQS.
OAK RIDGE BOYS "Rhythm Guitar" (Columbia) more adds at KSPO, WMC, WHO
STELLA PARTON "I Want To Hold You In My Dreams" (Country Soul) instant request in most markets where this song by Dolly's sister was added... WMC, KCKC, WINN, KLAK, KERE, KSOP, KHEY, KJJJ, KSON.
SUSAN RAYE "Ghost Story" (Capitol) added KCKC, KWJJ, KSOP, KUZZ, WHO, WUNI
TOMMY ROE "Glitter and Glean" (Monument) added KIKK, WPLO, WSUN, WUNI.
CARL SMITH "Everything I Touch Turns To Sugar" (Hickory-MGM) added KRAK, WHO, KAYO, WJQS.
TERRY STAFFORD "Darling" Think It Over" (Melodyland) added KSPO, KBUY, KSOP, WPNX.
CHIP TAYLOR "Early Sunday Morning" (WB) Pick WHOO, added WBLU, KCKN.
BILLY THUNDERCLOUD "What Time Of Day" (20th) pick KCKC, add KRAK
TANYA TUCKER "Spring" (Columbia) added KSOP, WWJO, WESC, KTCR.

RECORD INDUSTRY NOTES

Continued from page 16

The White House inviting her to attend and sing at a special luncheon to coincide with "Melba Moore Day" in Washington D.C. April 17th. Melba is slated to appear in a musical drama film "MiMi" with Al Green, who is to play the part of a singing waiter! Possible considerations for soundtrack credit will either be Green, Alan Toussaint or Curtis Mayfield. The entire movie will be filmed on location in New Orleans next month. Melba is also planning a new Broadway musical comedy "Showdown" which will be a road show before hitting the big white way. The soundtrack will be recorded prior to the show's opening. Said Melba "Broadway people really aren't into the music as record business people are. Record people tend to expect excellence in music with the perfect speakers, mixing, etc., whereas the Broadway people care more about your acting ability. They don't care if you can't carry a tune and, in fact, the people in "Purlie" didn't even know I could sing until I sang on opening night. They were amazed! But I come from records first and, consequently, sing better than most Broadway actors..."

RADIO NEWS

Continued from page 3

such as Joan Baez, leaders of the American Indian Movement, Kate Millett, Buffy St. Marie, Anita Loos, Hoyt Axton and Hans Holzer, the supernatural expert.

AN AMERICAN IDEA

WGBB-Long Island will be running "An American Idea", two minute summaries of events that took place during our nation's 200 year history, leading up to the celebration of the Bicentennial.

SUPER SECRETARY

Dick & Doug, morning team on WCFL-Chicago are holding the "Dick & Doug Super Secretary Contest." Bosses of secretaries send in postcards explaining to Dick and Doug why their secretary is so super, winner will be announced on National Secretary's day. The boss wins \$100, the secretary wins a full weeks' pay!

INSTANT KARMA

KSJO-San Jose is doing the old 'stop and go' contest with a different twist. Listeners call in to win their "Instant Karma" with prizes ranging from thousands of dollars to "Instant Karma" T-shirts and hit albums. Portions of the promos for the contest were done in the Hindi language.

PINBALL WIZARD EDIT

WVOP-Vidalia has put together an edit on Elton John's "Pinball Wizard," cut down to 2:57. Anyone interested may call Ken Curtis at the station, or send a cart or tape. Ken can be reached at (912) 537-7029, P.O. Box 900, Vidalia, Georgia 30474.

SPRING FLING

WZUU-Milwaukee running "Spring Fling" with prizes totaling

over \$30,000. Call in and win type contest, various prizes from lps to swimming pools.

KJRB CUTS LISTS

Close on the tails of sister station KJR-Seattle, KJRB-Spokane will be shortening their playlist to 26 records starting immediately.

JEFF WALD

Continued from page 28

do you throw him off the team? Or do you wait till he has a bad year or two. There are players who've had a bad year and come back and won 25 games the next year. There's a place in the music business obviously for the one shotters, the Looking Glass kind of act and that kind of an act that comes up with one given hit. And you never hear from them again. There's a place in the business for that. But there are a certain number of acts, the Temptations who've showed consistency, Stevie Wonder who's been consistent for 10, 11 years since "Finger-tips"... 11 goddamn years for Stevie Wonder. He's gotta be entitled to that. Or Diana Ross is another one, Gladys Knight and The Pips, you know what I mean. I think they should get played. I'm not saying that if a station plays one of those superstar records, a Nell Diamond, Gladys Knight, Helen Reddy, and the record doesn't happen... yes they should take it off. But I don't think that they should deny it that exposure up front, because of the consistency of the artist.

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND:

April 25, 1975

4/4	4/11	4/18	
1	1	1	1 ELTON JOHN/Philadelphia Freedom (MCA)
14	6	3	2 ORLANDO & DAWN/He Don't Love You (Elektra)
4	3	2	3 B.J. THOMAS/Another Somebody...Song (ABC)
15	9	7	4 ACE/How Long (Anchor)
12	10	8	5 LEO SAYER/Long Tall Glasses (WB)
8	7	6	6 OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
5	4	5	7 SAMMY JOHNS/Chevy Van (GRC)
2	2	4	8 MINNIE RIPERTON/Lovin' You (Epic)
30	18	11	9 CARPENTERS/Only Yesterday (A&M)
-	32	16	10 JOHN DENVER/Thank God I'm A Country Boy (RCA)
18	14	12	11 BARRY MANILOW/It's a Miracle (Arista)
27	21	13	12 QUEEN/Killer Queen (Elektra)
28	17	15	13 EARTH, WIND & FIRE/Shining Star (Columbia)
3	5	9	14 OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
7	8	10	15 LABELLE/Lady Marmalade (Epic)
34	28	18	16 FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
-	39	29	17 ELTON JOHN/Pinball Wizard (Polydor/S.T.)
32	27	21	18 PAUL ANKA/I Don't Like To Sleep Alone (UA)
-	-	34	19 GRAND FUNK/Bad Time (Capitol)
13	13	14	20 RINGO STARR/No No Song (Apple)
37	31	23	21 BLACKBYRDS/Walking In Rhythm (Fantasy)
21	19	17	22 BEN E KING/Supernatural Thing (Atlantic)
-	-	-	23 AMERICA/Sister Golden Hair (WB)
25	23	22	24 AL GREEN/ L-O-V-E (Hi)
31	29	27	25 KRAFTWERK/Autobahn (Vertigo)
29	30	28	26 PURE PRAIRIE LEAGUE/Amie (RCA)
-	-	36	27 MICHAEL MURPHEY/Wildfire (Epic)
11	15	19	28 JOE COCKER/You Are So Beautiful (A&M)
20	20	20	29 BARRY WHITE/What Am I Gonna Do (20th Century)
-	-	40	30 ALICE COOPER/Only Women (Atlantic)
24	26	26	31 JIMMY CASTOR BUNCH/Bertha Butt Boogie (Atlantic)
39	37	35	32 DAVID BOWIE/Young Americans (RCA)
10	12	25	33 FRANKIE VALLI/My Eyes Adored You (Private Stock)
-	-	-	34 CHICAGO/Old Days (Columbia)
17	24	24	35 SHIRLEY & CO/Shame, Shame, Shame (Vibration)
40	36	38	36 BENNY BELL/Shaving Cream (Vanguard)
16	16	33	37 RUFUS/Once You Get Started (ABC)
6	11	30	38 HOT CHOCOLATE/Emma (Big Tree)
-	-	-	39 LINDA RONSTADT/When Will I Be Loved (Capitol)
-	-	-	40 JESSI COLTER/I'm Not Lisa (Capitol)

THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

National Request Tabulation

1. ELTON "PHILADELPHIA"
2. ELTON "PINBALL WIZARD"
3. SAMMY JOHNS
4. JOHN DENVER
5. LEO SAYER
6. QUEEN
7. MINNIE RIPERTON
8. OLIVIA NEWTON-JOHN
9. MICHAEL MURPHEY
10. OZARK MT. DAREDEVILS

OTHER STRONG

ACTION

RINGO STARR
B.J. THOMAS
JIMMY CASTOR

KISS...Continued

WAKY WORG, WACI, KQWB nites.
HAROLD MELVIN "Bad Luck" (Phy-Int) 8-2 at 99X, 8-2 WABC, add WFIL, 7-2 WPIX, add WMYQ, WSAR, 4-8 KJOY, 30-28 WJBG.
MELISSA MANCHESTER "Midnight Blue" (Arista) add KQWB, 37-28 KUPD, 32-27 KEEL, 38-33 WJON, debut 30 KKLS, debut 31- KKXL, add WRFC, add WMAK days.
STYX "You Need Love" (Wooden Nickel) add KQWB, WCAO, WNCI, U100, WEEQ, KKLS, KKXL, on KING.
OHIO PLAYERS "I Want To Be Free" (Mercury) add WIXY, 30-21 KJOY, 27-21 at Z93, 13-8 WRMA, add WVOP, add WNCI, on KEEL, on WMYQ nites.

OTHERS GETTING SIGNIFICANT ACTION:

TANYA TUCKER (MCA) add KFRC, debut 30 WHBQ, 34-26 WJON, many more, look for some other large adds next week. BEACH BOYS (Brother) 9-7 KJR, 30-24 WHBQ, 39-35 WEEQ, 28-21 KJRB, and several more. RAY STEVENS (Barnaby) 24-19 KEEL, 38-29 KQWB 29-27 WBBQ, add WAKY, KIOA, much more action. TODD RUNDGREN (Bearsville) 31-25 WNCI, 11-10 at U100, 30-27 KKXL, add WJON, and several more. HOLLIES (Epic) 30-23 WNCI, 29-25 KQWB, 33-30 KUPD, and several more. GOODIES (20th Century) 16-14 WRC, add WCOL, KIOA, and several more. GUESS WHO "Can't Live..." (RCA) add WRIE, WAKY, WRMA, on KQWB. MARSHALL TUCKER (Capricorn) 9-5 WBBQ, re-add 10 WLAC, 31-26 WSGA, add WAPE. VAN McCOY (Avco) add 16 WABC, add 16 99X, add KEEL, and several more. 10CC add U100, KJOY, KUPD and more. REUNION (RCA) 28-26 WHBQ, 37-35 KQWB, debut 25 WORC and more action. WAR (UA) 20-18 KSLQ, add WISM, WORC and more. CONSUMER RAPPORT (Wing & A Prayer) 16-7 WABC, 14-5 99X, debut 20 WSGN and several others.

NEW & ACTIVE

The following records are listed in order by their activity

DOOBIE BROTHERS

"Take Me In Your Arms" (WB)

One of the most added records since Elton John; 45 percent of our stations added this week. Add KFRC, KJR WQXI, KDWB, WSGA, WAYS, Y100, WNOE, and many many more.

HERBIE MANN

"Hijack" (Atlantic)

40 percent of our reporters are on it. 1-1 at 99X, 21-14 KJOY, on KILT, 14-8 WABC, add WFIL, 38-36 WCFL, 8-6 WRKO, 26-24 KFRC, 29-28 KHJ and many more.

CAPTAIN & TENNILLE

"Love Will Keep Us Together" (A&M)

25-12 KLEO, debut 26 KHJ, 17-9 WVOV, 40-32 KQWB, add KJRB, debut 19 K100, 32 percent of our stations reporting are on it.

AWB

"Cut The Cake" (Atlantic)

30 percent of our stations on it. Add WIXY, KQWB, 17-14 WBBQ, 30-26 WCAO, on KING, WKLO, and many more.

MAJOR HARRIS

"Love Won't Let Me Wait" (Atl)

Looking extremely strong with 29 percent of our reporting stations on it. 7-2 WFIL, 21-14 WQXI, 20-11 WERC, 28-19 WGH, 12-7 WRMA, 35-29 KEEL and many many more.

JESSI COLTER "I'm Not Lisa" (Capitol) 11-7 WQXI, 14-7 WMAK, 27-26 WSAI, 20-16 WJDX, debut 8 WLAC, 14-4 WERC, 39-33 WFOM, 18-9 at Z93, 3-3 WRMA, 29-22 WROV, 3-9 WKLO, 32-29 WEAQ, 31-31 KQWB, 6-4 WVLC, 35-31 WRIE, 26-19 WJON, 4-9 WAKY, add 39 WNCI add WKSNA, debut 37 WCOL, debut 25 WRFC, debut 25 WVOV, debut 27 WSGN, on WORC.

SUPERTRAMP "Bloody Well Right" (A&M) 4-3 WKBW, 13-12 WCOL, 7-7 KJRB, 29-25 at Z93, 33-30 KKXL, debut 28 WLAC, 38-30 WBBQ, 8-6 at U100, 18-16 KUPD, 35-32 WJON, 23-20 WAMS, 24-17 WNCI, on WFOM, KSTP, WORC nites, KJOY, KEEL, add KINT, KRSP, WRFC, WSGN, WVOV, 20-20 KDWB, debut 27 KKLS debut 37 WEEQ.

SEALS & CROFTS "I'll Play For You" (WB) 15-10 KEEL, 21-16 WNCI, 37-31 WBBQ, 10-9 WRMA, 12-9 WJON, 11-8 WSAR, 30-27 WCOL, 18-14 KILE, 27-23 WFOM, 25-22 WGRD, 14-11 WKSJ, 20-20 WPOP, 29-24 WRIE, 40-34 WACI, add WKLO, WAMS, WJON, on WLAC, WVOV, WORC, debut 27 WMAK, debut 28 KSTP, debut 26 WAKX.

JOE SIMON "Get Down Get Down" (Spring) Extremely good action 3-1 WHBQ, 10-7 KSLQ, 23-18 WAKY, 2-2 WRMA, 7-10 WNOE, 19-13 WJDX, add 22 at Z93, debut 25 WQXI, add WAYS, add WMYQ, WJBG, WJON, WVOV, WERC, WBBQ, debut 24 WKLO, on WORG, KEEL, WRFC, debut 30 KJOY, add WMAK nites.

BAD COMPANY "Good Lovin' Gone Bad" (Swan Song) 30-20 at 13Q, 21-17 at U100, 27-26 WQXI, 37-27 KUPD, add 30 at Z93, add WAPE, add WCOL, 35-29 KKXL, 36-31 WNCI, 39-30 KILE, add WGH, 27-24 WROV, debut 30 WCAO, debut 39 WFOM, 27-26 KKLS, on KYSN, debut 30 WSGN, debut 37 WRFC, on KJRB, WORG, WMYQ nites.

BOOMER CASTLEMAN "Judy Mae" (Mums) add 21 WRC, add 25 KDWB, add KJRB, WIXY, KJR, KJOY, KKLS, KENO, KYSN, KROY, KKAM, WISM, KCPX, WJON, WNCI, KSJO, WJON, on WKLO, debut 28 WAKY, pulling phenomenal phones where played.

BRIAN PROTHEROE "Pinball" (Chrysalis) 23-21 WCOL, 19-16 KIOA 16-13 KJOY, 19-14 WRMA, 22-19 KDWB, 16-13 KUPD, 24-20 WJON, 35-30 KENO, 23-23 WYRE, 40-37 W4RIE, 23-25 KKXL, 19-17 WROV, 19-16 WSAR, add KINT, WEEQ, on WJBG, KEEL, WAMS, WVOV.

SHA NA NA "Just Like Romeo & Juliet" (Kama Sutra) 10-9 KDWB, debut 38 WCOL, 30-27 WROK, 27-23 WKLO, 30-29 WERC, add 37 KQWB, 39-38 WBBQ, add 32 WEAQ, 39-36 WNCI, debut 36 WEEQ, add WFRC, on WAKY, WVOV, WJBG, WISM, WJON, WVLC.

ORLEANS "Let There Be Music" (Asylum) 25-21 WJBG, 36-34 KQWB, add U100, add WAKY, add WJON, KILE, WNCI, WVOV, KEEL, debut 39 KUPD, on WROV, WRMA, KJOY, WORC nites, 29-28 WSAR.

LOGGINS & MESSINA "Growin'" (Columbia) 25-18 KRSP, 28-25 WMAK, 39-36 WCOL, 39-35 WRIE, 25-23 KCPX, 27-24 KUPD, 31-30 WJON, add KING, on WCAO, WORC, WVOV, KYSN, WKSJ.

EVIE SANDS "You Brought The Woman Out In Me" (Haven) 16-11 KJRB, add 26 Z93, 17-16 KEEL, 20-19 WBBQ, 28-21 KKXL, 21-21 KING 31-26 KQWB, 29-30 WRFC, 11-19 KJR, 24-24 WSAR, on WJBG, WVOV, add KKLS.

CHARLIE KULIS "Runaway" (Playboy) 12-8 KDWB, 15-12 KIOA, 18-17 WCOL, 26-21 WROV, 10-12 KQWB, 8-8 WCFL, 18-18 KGGO, 6-11 WACI, add WYRE, WJON, on WCAO, WISM, WORG.

DWIGHT TWILLEY BAND "I'm On Fire" (Shelter) 29-23 WMYQ, debut 28 KAKC, 34-31 KCPX, 42-33 KUPD 39-36 WACI, add WAKY, WORC, debut 35 WNCI, debut 30 KRSP, on WISM, WROV, WRMA.

TAVARES "Remember..." (Capitol) 1-1 WAKY, add WFIL, 36-33 WCFL, 26-23 KEEL, 26-13 WVLC, debut 29 WJON, on WVOV, WORG, add WPOP, 6-7 WKLO, debut 15 WRMA.

NORTHERN LIGHT "Minnesota" (Columbia) 5-4 KDWB, add 32 KEEL, add WCOL, 35-28 KQWB, 5-2 KSTP, 22-22 WEAQ, debut 34 KKXL, 9-2 WJON, add KILE, on WISM, on WORC nites.

DISCO TEX "I Wanna Dance Wit' Choo" (Chelsea) 24-20 WFIL, add 39 WCFL, 36-32 WBBQ, debut 29 WJBG, add WSGN, on WCAO, WGH, WVOV, WNCI WORG.

ALBERT HAMMOND "99 Miles From L.A." (Mums) debut 25 KJR, debut 25 KINT, 33-31 WCOL, 33-30 WNCI, 27-26 WJON, 32-31 WJON, debut 29 WORG, debut 29 KKLS, on WISM.

EDDIE KENDRICKS "Shoe Shine Boy" (Motown) add CKLW, 5-4 WRMA, 26-14 WVOV, debut 20 WOW, on KEEL, WJBG, WKSJ, 25-24 WORG.

CARLY SIMON "Attitude Dancing" (Elektra) add KJR, KJRB, WBBQ, Z96, KUPD, WFOM, KSTP, WCAO.

KISS "Rock & Roll" (Casablanca) 20-14 at U100, add WRMA, B100, KUPD,

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