

# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 37

FRIDAY, SEPTEMBER 19, 1975

## INSIDE R&R:

JERRY CLIFTON  
INTERVIEWED

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AT A GLANCE

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FM GAINS

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## Viner Talks To R&R

Reaction of our front page story on the Jack Anderson columns has been varied and widespread. One of the most important calls came from the man who talked to Anderson, Mike Viner.

Mike called to set the record straight on a few items. First the story about George Wilson selling masters to record companies did not come from him, but from Jack Anderson's own research. Second, the promotion man that allegedly gave drugs for airplay to WVON employees was an independent promotion man, not one regularly employed by MGM.

Viner further stated that it is true he has a book coming out very soon, but contrary to the "bookola" we intimated, he has already assigned the profits from the book to three charities. Viner maintained throughout our conversation his desire to see the industry clean itself up. He says he meant to hurt no one, but rather shock the industry so it would begin the clean up. Viner said, "...the things I mentioned that were three years old were that old because I felt they would be the closest to the statute of limitations. Even though they may be investigated, they would not be prosecuted."

Mike continued that he turned down cooperating with the Grand Jury, and by doing so left himself open for future prosecution. Viner's book will be titled "By The Dawn's Early Light," and contains only two chapters on the music industry. Michael concluded his conversation with us by saying "...right or wrong I tried to use good judgement and do what I thought was right."

## D.C. Station Loses License

The FCC closed out last week by pulling the license of WOOK, in Washington D.C. The final action was a result of an earlier ruling by a judge that the station failed to protect its listeners from a false advertising scheme. Station was cited in 1969 for involvement in a numbers scheme, which is illegal.

The station is owned by Richard Eaton, president of



WGUY/Bangor, Maine followed up on the popular "biggest sign" contest, with listeners displaying their creativity with the slogan "12 Rock Is My Number 1 Music Station." The station added some unusual twists for the contest, with prizes going to biggest sign, youngest listener with a sign, and oldest listener with a sign. Some of the biggest signs are shown in one picture, although it was impossible to display the largest entry, which measured 10,000 square feet. The smallest sign [held in tweezers] measured 1/666th of a square inch, the oldest listener with a sign was 80 [shown here with WGUY morning man Ron Dean], and the 11 day old youngest sign-carrier.



United Broadcasting Co. Eaton has been given until February 28, 1976 to close down the operation although an appeal is expected.

Rumors in Washington are that the Commission will award WOOK's license to Community Broadcasting Co., an organization made up of local biggies like columnist Jack Anderson, and city council chairman Sterling Tucker.

## Quickies

Our congratulations to Gerry Peterson and his wife Christy on the birth of their

daughter, Patricia Jan. Peterson noted when she grows up she'll become "PJ the DJ."

WMYQ/Miami, owned by Bartell, has applied for the new call letters WMJX. Format is to remain the same.

WGNG/Providence has a new Pd. Bob Marshall takes over, from WGCL/Cleveland.

Stew Robb has resigned his PD post at WAAY/Huntsville, noting that he wanted to get back into a major market. Also leaving the station is afternoon drive jock Tommy Kramer. Both can be reached at (205) 859-4596.

Final "quickie" of the week



is from Detroit Sunday News, who told the story of FCC Commissioner James Quello being arrested for speeding. Quello was pinched for going 40mph in a 25mph zone. Police escorted Quello to the local station where he paid a \$15 fine and then went on to make a scheduled local television appearance.

Sun 6am-12mid. Total 12 plus Average 1/4 Hr. Shares.

## FORMAT LEGEND

(R)-Rock. (A)-Album Oriented Radio. (M)-MOR. (C)-Country, (B)-Black. (N)-News. (N/T)-News/Talk. (T)-Talk. (BM)-Beautiful Music.

## BOSTON

Most of the stations held about the same, only two showed super gains. WRKO (R) in J.J. Jordan's first book increased 8.5 to 11.3, and beat WBZ (M) for the first time. WHDH (M) back up 10.8 to 14.7. The major loss was to

Continued on page 16

## Summer Book Summaries

All figures July/August 1975 Arbitron Radio Surveys. Mon-

# IS IT ELTON JOHN? IS IT THE BEACH BOYS?



## NO! IT'S "MAMA LU" BY THE MG329 KASENETZ-KATZ SUPER CIRKUS

*"A Camp Masterpiece" – Esquire*  
*"Long overdue – Podell Williams – Record Eye*  
*"Smash" – Bill Bodds – New York Music & Arts weekly*  
*"Can't Miss" – John De'Mour – Musical News*  
*"The Best and Most of Everything" – New York Times*  
*"Keep It Comin'" – Helen Curtis – Chart Riser*  
*"May Well Be The Record of '75" – Elaine Dawson – Record Review*  
*"WE THINK YOU'LL LIKE IT, TOO" – Jerry Kasenetz & Jeff Katz*  
MAGNA-GLIDE RECORDS

### ON TOUR

MARK DOWN  
THESE DATES:

11/1 Torrington, Conn.  
11/3 Boston, Mass.  
11/5 Cleveland, Ohio  
11/7 Dayton, Ohio  
11/8 Louisville, Kentucky  
11/14 Atlanta, Georgia  
11/15 Baton Rouge, La  
11/21 Tucson, Arizona  
11/22 Tempe, Arizona  
11/24 Dallas, Texas  
11/28 Oklahoma City, Okla.  
12/5 thru 12/19 Las Vegas, Nev.

*Magna-Glide*  
A Product of KASENETZ-KATZ

distributed by LONDON

# RADIO

## RADIO NEWS

### ARB STUDY SHOWS GIANT FM LISTENING GROWTH

A five year study of FM listening conducted in the top 10 radio markets shows FM market shares up 81%. Study ran from April/May 1970 to April/May 1975. Chicago, Boston, Pittsburgh and Philadelphia showed the most impressive gains, all over 100%. The new title holder for FM listening shares is now Detroit, with a 41.1% share. In the average market, 49% of those stations ranked among the top 10 are FM's this year.

### EXCLUSIVE MCCARTNEY PROMOTION

"The McCartney Mystery Medley" has been kicked off by WRKO/Boston. Listeners have to identify five McCartney songs that are scrambled in a medley on the air. A drawing of all correct entries will be held to choose the winner of trip to London to see McCartney & Wings perform during their current European tour. Program director J.J. Jordan got hold of tickets for the Wings concert from Paul himself. J.J. has also announced that the station will begin awarding gold records to all artists whose records reach #1 on the WRKO playlists.

### FUEL LINE

KCPX/Salt Lake City may have caused a mini gas-war with their latest "KCPX Fuel Users Exchange Line." Listeners call in the cheapest gas prices spotted around town.

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giving the street address of the gas station. So far the lowest price is 49.9 cents per gallon, while most of the callers seem to be gas attendants.

**FINGER LICKING WINNING**  
98Q/Vidalia, Georgia celebrated Colonel Sanders' birthday by giving away his own chicken in a well put together promotion. The station located the Colonel in one of his tasting kitchens, and had him cut promos over the phone for the contest. Listeners called in at the sound of the chicken's "cackle," and had to guess "which finger the Colonel was licking." Winners won buckets of chicken, losers had to sing Happy Birthday on the air, but won snack boxes of chicken as consolation prizes.

### LA PULSE FIGURES

Latest Pulse figures for Los Angeles (6am-12mid Mon-Sun) show talk radio KABC on top with 9. KHJ (R) with 6, KFWB (N) KLOS (AOR), and KNX (N) tied with 5, KDAY (B) and KMPC (M) with 4, Beautiful Music KBIG has a 3, along with KGJF (B), and Oldies KRTH.

### GIANT RADIOTHON PLEDGE TOTAL

RKO's Classical WGMS-AM-FM/Washington D.C. raised a total of \$110,748 in their second Radiothon to benefit the National Symphony Orchestra. The 48 hour long Radiothon offered such items up for bid as: President Ford's pen used to sign a significant bill. Bella Abzug's hat. Arthur Fielder's baton, and a trip to the Virgin Islands. Held At the Watergate's Les Champs shopping area, WGMS' general manager Jerry Lyman and program director Mike Cuthbert participated in the behind-the-mike duties.

### CUSTOM JAWS

WGRD/Grand Rapids' Assistant PD Skip Essex created his own version of Dickie Goodman's "Mr. Jaws," but used only female songstresses in his

"Lady Jaws." The special version is available from the station.

### DONATION TO ZOO

One of R&R's cub reporters has learned that WGCL/Cleveland has donated 3 bear cubs to the city's zoo, after a 7 year absence of the fuzzy creatures. The station held a rock concert at the zoo to celebrate the new arrivals, with over 8,000 in attendance. T-Shirt and LP giveaways highlighted the day's events.

### SOUNDRICK WEEKEND

WMYQ/Miami held their "Soundtrick Weekend," with listeners calling in to make the "most original sound they could come up with" on the air. All callers received a "Soundtrick" (Soundtrack LP) as a prize, such as 10cc's LP. According to the station, bizarre sounds of every imaginable kind came across.

### MATH QUIZ

WLS/Chicago has been giving away pocket calculators on the air, with call-in listeners asked mathematical questions in order to win.

### RENO ARB

Rocker KCBN/Reno came up significantly in the April/May Arbitron, coming up in totals to a 20.2 from 11.1. 9 full shares above their nearest competitor in any format. The station's PD Red Mountain also points out that their 61.9 teen shares are among the highest in the country. Other strong outlets in the city are MOR KOLO with 11.2, MOR KOH with 9.6, Beautiful Music KCRL with 7.9, and rocker KGLR with 7.3.

### HOLLOWAY LEAVES WROV

Chuck Holloway has exited WROV/Roanoke after 2 years as MD and evening drive jock. Chuck can be reached at (703) 343-4444, or (703) 563-1488.

### BED RACE

Y115/Appleton drew crowds estimated at over 12,000 for their "Bed Race." 50 beds were entered in the race, with

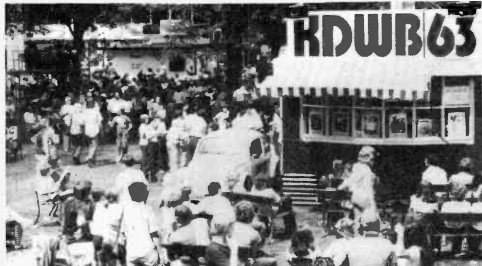
*Continued on page 4*



KUGN/Eugene's morning man, Uncle Fuzzy, was sent up in the hot air balloon pictured here, with a station contest tied in. Listeners were invited to pinpoint where they thought he'd land, on special "Balloon-Finder Maps," distributed in cartons of Coke. Other jocks talked up weather conditions, Uncle Fuzzy's sanity, and promoted the live broadcast of the balloon ride. Grand prize for the correct guess was a pair of motorcycles.



K100/Los Angeles' PD and personality Eric Chase was more than pleased to see some R&R staffers drop by the station's studios last week, as (left to right) Chris Blase, Andrea Shabian and Candy Tusken modeled his "Eric Chase Is My Favorite Disc Jockey" shirts.



KDWB/Minneapolis is helping attract over a million people to the Minnesota State Fair. KDWB is broadcasting live for the entire 12 day run of the fair. Fair-goers are invited to guess the number of pairs of jeans packed into a VW Bug at the station's booth. Prizes will be awarded for the correct guess.



WLEE/Richmond celebrates the "Spirit of America" with this logo on Bumper Stickers and "Rumper Seats." 50,000 bumper stickers were printed and distributed through "7-11" stores. Three days later, all 50,000 were gone, with another batch ordered. The custom cushions have been mailed to clients advising them that they will feel more "comfortable" with WLEE's new ARB.

# RADIO

## BUSINESS NEWS

### AVCO TO SELL RADIO

Following their sale of Avco Records, the Avco Corp. is now seeking buyers for their radio outlets in an attempt to exit the broadcasting field. Broadcast licenses the company still holds include KYA-AM-FM/San Francisco, WLW/Cincinnati, and WPTH/Wood River, Ill. Apparently the company's recent multi-million dollar losses are the basis for the selling.

### FORD UPS 1975 MODEL PRICES

Following the lead of General Motors' earlier announcement, the Ford Motor Co. has upped their new car prices by an average of \$78. Although the increase was not unusually high, the company also announced that many previously standard features on their cars would become optional items. With this taken into consideration, the average price increase for an average equipped Ford would be \$247.

### GM OPTIMISTIC ABOUT '76 SALES

GENERAL MOTORS appears to be more optimistic than their Detroit competitors about 1976 car sales figures, with Chairman Thomas Murphy predicting 10 million units sold, including imports, during the model year. Most other American auto makers have anticipated no more than 9.5 million units. Although seemingly hopeful, GM's figures represent a replay of the downward trend which car sales have had since the oil crisis in 1973.

### VOLKSWAGEN EXPECTS LOSS

VOLKSWAGEN expects losses again for 1975, mostly due to downward U.S. sales. Losses are not in such a bad light when compared to 1974 figures for the company, with this year's sales already up 8% in the first half of this year.

### VETERAN'S DAY MAY MOVE AGAIN

Seven years after Veteran's Day was moved to the fourth Monday in October, a bill has passed both houses of Congress that would move the holiday back to its original November 11. The bill is awaiting President Ford's signature.

### WATERGATE TAPES BROADCASTING POSSIBLE

Both houses of Congress have been moving rapidly to block a GENERAL SERVICES ADMINISTRATION proposal to prevent the public airing of the Watergate Tapes. Radio and TV broadcasting, as well as record distribution of the tapes would be made possible if the Senate and the House overrule the GSA, although former President Nixon's lawyers are battling any public access to the tapes.

### GREETING CARDS ASSOCIATION SUES POSTAL SERVICE

The National Association of Greeting Card Publishers has sued the U.S. POSTAL SERVICE, claiming that current one-ounce first class postal rates are discouraging their business. The Postal Rate Commission recently upheld the most recent increase to 10 cents per ounce, with plans to increase further to 13 cents per ounce. The Greeting Card people ask the Commission to go along with their own chief hearing officer, who suggested lowering first class rates and dramatically upping other rates.

### AD CAMPAIGN FOR NEW POSTAL 1ST CLASS UPGRADING

Plans for a multimedia advertising campaign to alert the public to new 1st class mail upgrading are being formulated, starting with posters in Postal Service offices. The Postal Service is in a quandary about the situation that will arise when 1st class mail has as much priority of delivery as air mail, while it costs less than air mail rates. The Postal Service has asked for nearly double the usual funding assistance from Congress to initiate the plan.

### KRAFT TESTING NEW CHEESE

KRAFT FOODS has started test marketing of their latest cheese market entry, an imitation colby cheese. The new cheese contains only 10% butterfat, with vegetable fat replacing the rest of the fat content. The company feels that this cheese will lead the way to reduce the amount of dairy product used in previously all-dairy items. The dairy cow population is not increasing with demand, so the company feels that their new cheese product will make the same impact that margarine did years ago. Advertising has not yet started for the new product.

### GREY ADVERTISING LOSES THE NAVY

GREY ADVERTISING has contended that the U.S. Navy unfairly dropped them as their advertising agency, picking Ted Bates and Co. as a replacement. Grey was denied a temporary restraining order, but U.S. District Court proceedings will be held on September 19 to hear Grey's arguments on losing the \$12 to \$18 million account.

### AT&T MUST ADJUST NEWS WIRE RATES

The FCC has told AMERICAN TELEPHONE and TELEGRAPH CO. to adjust its rates for leased private lines used by major wire services such as UP, AP and DOW JONES NEWS SERVICE. The Commission judged that the special rates now afforded the wire services were unfair to other private line users.

### NO CHANGE IN FULL TIME WORKERS' EARNINGS

The average full time worker's earnings, adjusted for inflation, did not increase during the last year, according to an annual poll by the LABOR DEPARTMENT. In fact, real earnings have stayed the same since 1973. The survey show male head of households' earnings dropped, while female head of households' wages increased. Other women workers' such as working wives, did not fare as well, showing losses. Black workers' real earnings raised almost 3%.

### JUSTICE DEPARTMENT INVESTIGATES RE-TREADS

The JUSTICE DEPARTMENT's antitrust division has requested certain documents from tire companies outlining their retread business. The Department acknowledged that an investigation was under way, but declined to give details.

### NEWSPAPER ADVERTISING REVENUES UP

Revenues for daily newspapers rose 3.5% during the first half of the year, mainly due to retail advertising. Classified advertising was off 3.5%.

### NEW MARKETING CO. FOR THE UN-WED

In an effort to take advantage of the 40 million unmarried Americans' buying power, Creative Marketing Management has formed the SINGLES STRATEGIES, a New York based company.

### CONSUMERS MORE SERIOUS ABOUT BUYING

Consumers are more serious and un-predictable about the products that they buy, while consumer confidence is finally coming back after a period of economic confusion. In a meeting of the Association of National Advertisers, Shirley Wilkins, VP of the Roper Organization, commented on the state of the consumer, remarking also that the consumer wants prices controlled more than anything.

## RADIO NEWS

Continued from page 3

5 man teams (4 pushers, 1 rider) racing to the finish line.

### GUESS THE LETTER

KBEQ/Kansas City is starting their "Super Sweet '75" contest, with prizes valued at over \$18,000. Water beds, sleeping bags, cameras, and various other valuables are offered to people called randomly from the phone book. Station asks which of the 4 letters K-B-E-Q would come up, winning the prize of the hour.

### ALL THAT GLITTERS...

WMTS/Murfreesboro used their booth at the local county fair to set up a promotion. Rocks displayed in the booth were painted gold, fair attendees guessed the weight of the rocks, winning guessers ripped off LP's.

### SUPERSTARS

KENO/Las Vegas is helping build up local performances of superstars appearing in the city's clubs, giving away LP's by those artists. Grand prize winners of the week saw Paul Anka and the Carpenters at the stars' dinner shows.



BIG SOUVENIR LIST  
ISSUE 7



KERN/Bakersfield puts a new twist on their weekly music surveys, turning the survey into an 8 page comic book, the first souvenir edition is shown here.



106 FM  
DETROIT

WWWW, W4 in Detroit introduced the QS Quadrophonic broadcast system to Detroit in October 1974. This QS system is the most advanced broadcast system of its type that is now legally and technologically available to the broadcast industry. The logo shown here has been used by the station to gain visibility for the sound.

## THE FCC

[So You Can Understand It]

### THREE-MONTH CALENDAR OF COMMISSION MEETINGS ISSUED

Chairman Richard E. Wiley issued today a calendar of Commission meetings for September, October and November, to inform the Commissioners, FCC staff and the public of the schedule of coming events.

The program provides for full Commission meetings on Tuesdays, Wednesdays and Thursdays, with occasional meetings on Mondays and Fridays. On nonmeeting Mondays and Fridays, the Commissioners will be involved in office preparation for meetings, conferences with outside parties, sessions with staff, participation in FCC and industry committees, public engagements, etc., Chairman Wiley noted.

For the first time, on banc open meetings are provided to increase public participation in the FCC's decision-making process.

### 96,710 COMPLAINTS, COMMENTS AND INQUIRIES RECEIVED IN FY 1975

Complaints, comments and inquiries received by the FCC's Broadcast Bureau in fiscal 1975 set an all-time record of 96,710, surpassing the previous record of 84,525 set in fiscal 1973.

[A fiscal year runs from July 1 to June 30 of the following year.]

The Commission pointed out that the Broadcast Bureau's figures did not include comments on proposed rulemaking proceedings — such as EM-2483, which generated more than one million letters. This was the so-called "Religious Broadcasting" petition, denied by the FCC on August 1.

A total of 68,054 complaints were received in FY 1975, compared to 50,414 in FY 1974. Comments and inquiries rose to 31,656, up 3,941 from the previous year of 27,715.

The greatest single increase included complaints about programming — from 13,193 to 34,097. Of these, complaints concerning crime, violence and horror in programming jumped from 895 to 6,887.

Complaints about broadcast advertising increased from 1,731 to 6,365. Those involving "equal opportunities" for political candidates [Section 315] increased from 1,054 to 1,435 and fairness doctrine complaints from 1,874 to 3,380.

Complaints of discrimination in employment practices by broadcast licensees based on race, color, religion or national origin rose from 157 to 200. Sex discrimination complaints remained unchanged at 76.

### PHONE FINE ON WLTH UPHOLD

The Commission has denied an application by Northwestern Indiana Broadcasting Corporation, licensee of WLTH, Gary, Ind., for review of a March 4 FCC Broadcast Bureau order imposing a \$2,000 forfeiture on the station.

On September 3, 1974, the Bureau sent Northwestern a notice of apparent liability for forfeiture for willful or repeated violation of Section 73.1206 of the rules, which requires that notice of intent to broadcast to be given parties to telephone calls before the calls are aired.

The notice said that on September 18, 1973, WLTH broadcast a previously recorded conversation with Mrs. Marcia Rockwell without informing her that it intended to broadcast the conversation. The notice said further that the station held a contest from August 8 through September 26, 1973, in which 200 persons selected at random were called by WLTH without being advised before the conversations that the calls were being or were to be broadcast.

Northwestern contended that WLTH newsmen told Mrs. Rockwell she was being taped. The Bureau said this notification did not meet the requirement that she be informed of the licensee's intention to broadcast the conversation.

WLTH said the contest violations were not repeated since there was only one violation which took place when WLTH staff members conceived and implemented the contest. It stated that under the Communications Act the maximum forfeiture that could be imposed was \$1,000 per offense.

In addition, WLTH argued there had been no willful violation of the rules and requested that the risks involved in talk-show programming be considered.

The Broadcast Bureau pointed out that the term "repeatedly" as used in the Act simply mean more than once. Since it was clear that the licensee repeatedly violated Section 73.1206, the Bureau said, it was not necessary to make an additional finding of willfulness.

### FLORIDA BROADCASTER FINED \$9,000 FOR INACCURATE BILLING

The FCC has notified Walter-Weeks Broadcasting, Inc., licensee of three Florida AM-FM combinations, of its apparent liability for forfeitures totalling \$9,000.

The Commission said the company had failed to adopt controls to insure that accurate bills would be issued to the station's advertisers.

Walter-Weeks is the licensee of WMFJ [AM-FM], Daytona Beach, WJNO [AM-FM], West Palm Beach, and WSPB [AM-FM], Sarasota, Fla.

A Commission field investigation into the operations of the stations revealed that the licensee had failed to exercise reasonable diligence to see that station employees and agents did not issue documents that violated Section 73.1205 of the rules concerning billing practices. All three stations had issued to advertisers invoices or other documents that misrepresented the quantity of advertising actually broadcast, the FCC found.

As a result, the FCC said, WMFJ had incurred an apparent liability of forfeiture of \$5,000, WJNO for \$1,000 and WSPB for \$3,000.

Section 73.1205 states that no licensee "shall knowingly issue" to its advertisers any bill or invoice that contains false information concerning the amount actually charged by the licensee for the broadcast advertising for which the bill or invoice was issued, or that misrepresents the nature of content of such advertising, or misrepresents the quantity of advertising actually broadcast — the number or length of advertising messages — or the time of day or date when it was broadcast. The rule also requires that licensees "shall exercise reasonable diligence to see that their agents and employees do not issue any documents which would violate this section if issued by licensee."

The Commission said "evidence obtained during the investigation revealed that numerous invoices had been issued for advertising on these three stations during the period May through November, 1974, which represented that a greater number of announcements were broadcast than are listed on the station program logs for the same period."

WMFJ, the FCC found, had issued to its advertisers on at least five separate days, invoices or other documents that misrepresented the quantity of advertising broadcast. WJNO had apparently issued on at least one day bills misrepresenting the number of advertising messages, and WSPB had violated the rule on at least three days. The licensee has 30 days to pay the full fine or contest the forfeiture.

Continued on page 35

**“I couldn’t go pop with a mouth full of firecrackers.”**

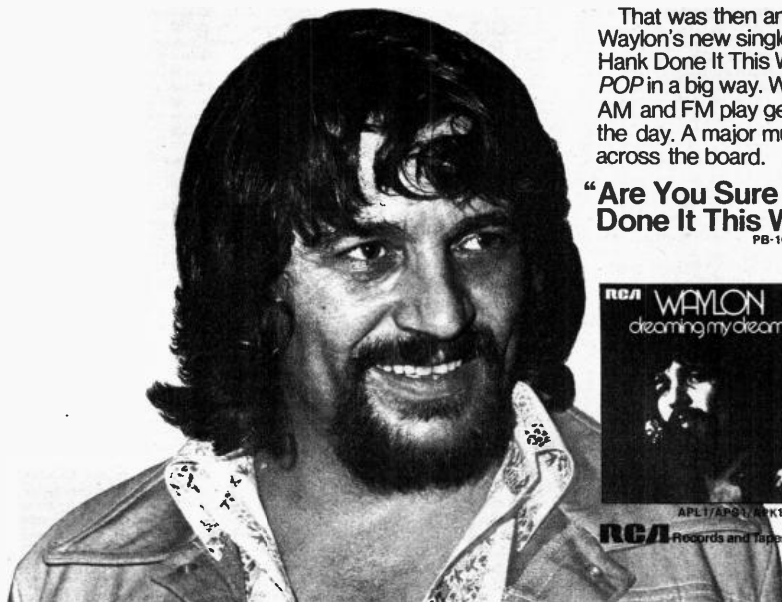
-Waylon Jennings May, 1973

***Eat your words, Mr. Jennings.***

That was then and this is now. Waylon's new single, "Are You Sure Hank Done It This Way," is going *POP* in a big way. With major market AM and FM play getting heavier by the day. A major musical force across the board.

**“Are You Sure Hank Done It This Way”**

PB-10379



APL1/AP01, RPK1-1062

**RCA** Records and Tapes

THE HOTTEST: Neil Sedaka Spinners Morris Albert David Bowie Orleans

add this week.

Most added Abba George Harrison Eagles Captain & Tennille Ritchie Family

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

WFLP/MIAMI... Neil Sedaka 2-1 David Bowie 1-11

KNX/LOS ANGELES... The John Denver "Calypso" 1-1

WSA/MANASSA... Neil Sedaka 2-1 People's Choice 1-1

WYCF/CHARLOTTE... Neil Sedaka 2-1 People's Choice 1-1

KJAD/DES MOINES... Neil Sedaka 2-1 People's Choice 1-1

KINT/EL PASO... Neil Sedaka 2-1 People's Choice 1-1

KRSP/REALT LAKE CITY... Neil Sedaka 2-1 People's Choice 1-1

WRMA/MONTGOMERY... Neil Sedaka 2-1 People's Choice 1-1

WLO/DUNSMVILLE... Neil Sedaka 2-1 People's Choice 1-1

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WYCF/CHARLOTTE... Neil Sedaka 2-1 People's Choice 1-1

KJAD/DES MOINES... Neil Sedaka 2-1 People's Choice 1-1

KINT/EL PASO... Neil Sedaka 2-1 People's Choice 1-1

KRSP/REALT LAKE CITY... Neil Sedaka 2-1 People's Choice 1-1

WRMA/MONTGOMERY... Neil Sedaka 2-1 People's Choice 1-1

WLO/DUNSMVILLE... Neil Sedaka 2-1 People's Choice 1-1

WQ/PHILADELPHIA... Neil Sedaka 2-1 People's Choice 1-1

WFLP/MIAMI... Neil Sedaka 2-1 People's Choice 1-1

KNX/LOS ANGELES... Neil Sedaka 2-1 People's Choice 1-1

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WLO/DUNSMVILLE... Neil Sedaka 2-1 People's Choice 1-1

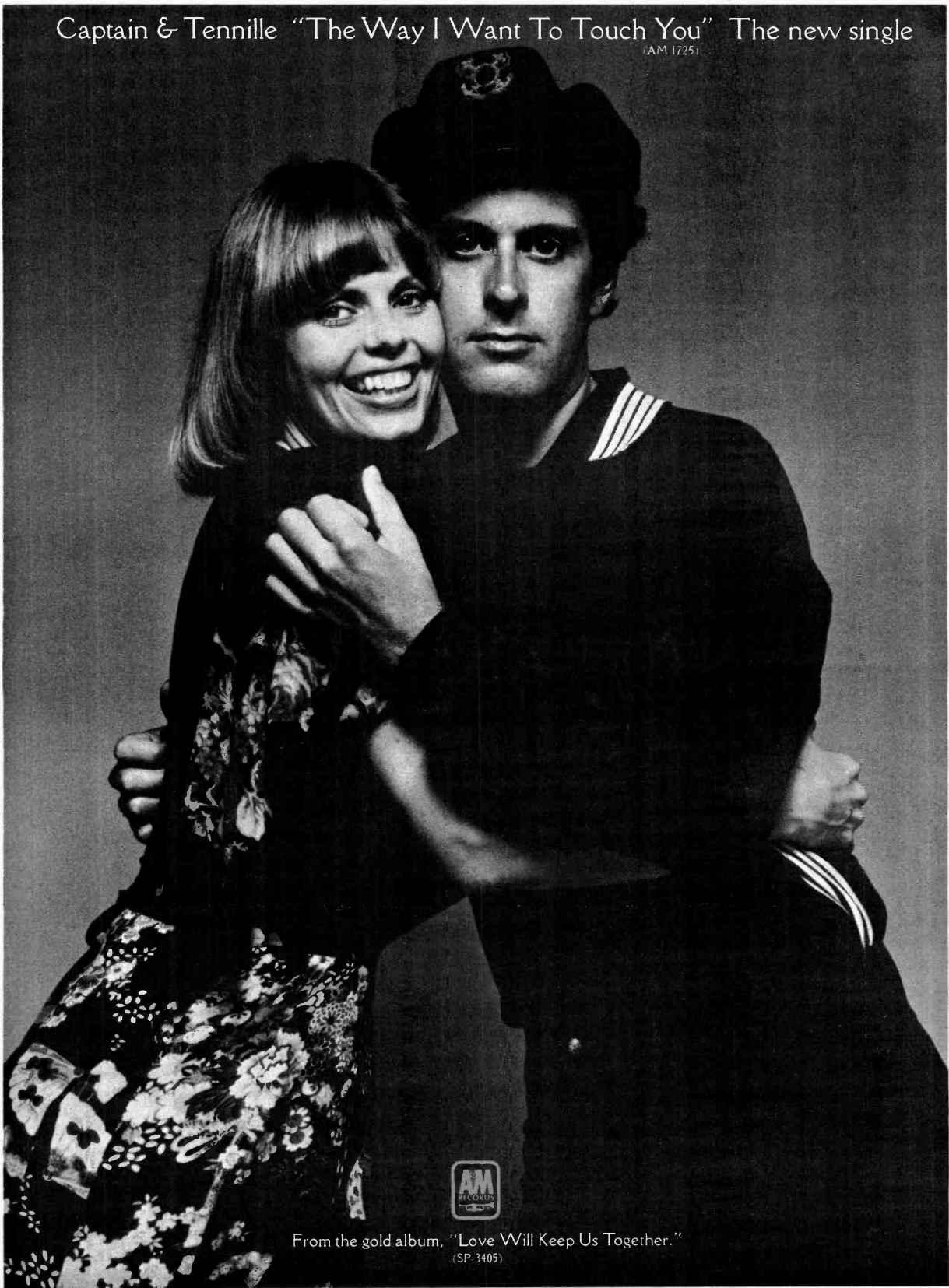
WQ/PHILADELPHIA... Neil Sedaka 2-1 People's Choice 1-1

NEXT WEEK IN R.R. JERRY CLIFTON PART II



Captain & Tennille "The Way I Want To Touch You" The new single

(AM 1725)



From the gold album, "Love Will Keep Us Together."

(SP 3405)

NOTICE:  
NEW CLASSIFIED  
DEADLINE: WEDNESDAY  
FOR THE FOLLOWING  
FRIDAY'S ISSUE.

# CLASSIFIED

IMPORTANT!  
Please let us know when  
your job opening is filled.

## OPENINGS

**EKO Radio** is interested in receiving tapes and resumes from Programmers, Air Talent, Newpersons, and Production People. Send cassettes and resumes to Mardi Nehrbass, 6255 Sunset Blvd., Suite 724, Hollywood Ca. 90028. No Calls EOE (9/12)

Looking for a bright, cheerful, talented communicator who is well experienced with Pop/Top 40. Capable of being a second part of a two man morning show, with super production, and programming, experienced. Send tapes and resumes to Bill Shirk, WXLW, 3003 Kessler, Indianapolis, Indiana, or call (317) 923-6494. (9/11)

**WRKR Racine/Wisconsin**, seeks morning news person, experienced a must — minorities welcome. Send tapes and resumes to Dick Lenge, WRKR, 2200 N. Green Bay Road, Racine, WI. 53405. (9/8)

**WAVZ/New Haven** has opening for mid-day/production man to work at America's top secondary market. Contact Chuck Martin, 152 Temple, New Haven, Conn. 06510. (9/10)

**WSGA/Savannah** has opening for a morning man. Send tapes and resumes to Jerry Rogers, WSGA, Box 8247, Savannah, Ga. 31402. (9/12)

**KDAY/Los Angeles** looking for a full time jock. Also interested in person with news ability. EOE station; females encouraged. Send tapes and resumes to Jim Maddox, KDAY, 1700 N. Alvarado, Los Angeles, Ca. 90026. (9/12)

**WZOO Asheville** has opening for a mid day man. Contact Bill Cox, Box 460, Asheville, North Carolina, 27203 or call (919) 672-0985. (9/8)

**WUBE/Cincinnati** needs a 7-midnight man. Send tapes and resumes to Mike Millard, P.O. Box 1232, Cincinnati, Ohio 45201. EOE (9/10)

**KGGO/Des Moines** looking for dynamic News Director. Send tapes and resumes to 3900 NE Broadway, Des Moines, Iowa, 50317. (515) 265-6181. (9/9)

**KQWB/Fargo** seeks jock with production ability. Good pay for the right man. Send tapes and resumes to Wayne Hiller, KQWB, P.O. Box 2983, Fargo, North Dakota, 58102 or call (218) 236-7900 (9/9)

**WRKO/Boston** is looking for jock tapes for the future. Send tapes and resumes to J.J. Jordan, WRKO, Government Center, Boston, Mass 02114. (9/12)

Tired of playing the same 20 records over and over? Want to work in the Washington D.C. area? Want to make decent money? Send tapes and resumes for future openings to: Fig, WMOD-FM, 1680 Wisconsin Avenue NW, Washington D.C. 20009. EOE No beginners and no calls please. (9/5)

**WNOR-FM Norfolk** needs AOR jock to fill 2-6pm/6-10pm shift-conversational delivery, production a must. Contact Bruce Garraway, WNOF-FM, 252 W. Brambleton, Norfolk, Va. 23510. (9/3)

**WISE/Asheville North Carolina** needs 1-4pm jock. Good production a must, good sound, good facilities, good climate. Contact Bob Kaghan, 90 Lookout Rd., Asheville, North Carolina, 28804, or call (704) 253-5381. (9/5)

**WDRQ/Detroit** looking for good, relating rock 'n roll jock to fill 6-10pm. Send tapes and resumes to Ted Ferguson, WDRQ, 15933 W. 8 Mile Road, Detroit, Michigan 48235 (9/2)

One step away from Portland & Seattle: Music oriented pro with production skills wanted for Top 40. Tapes to KFLY, Box K, Corvallis, Oregon 97330. (9/5)

**WDAT Daytona Beach** adult contemporary is seeking a personality who realizes that radio is on a one to one basis, smooth and sincere, able to take direction, past the ego-trip stage and wants a steady position to settle down in. Excellent benefits for the right people. No calls. Send tapes and resumes with some of your own production and news to WDAT, Bill Hunter, Box 5038, Daytona Beach, Fla., 32030 (9/5)

**WMAY** seeks jocks and news people to expand their staff. Send tapes and resumes to WMAY, P.O. Box 460, Springfield, Ill. 62705. (9/5)

**WFRL Freeport, Ill.** looking for a strong afternoon drive jock. Send tapes and resumes to Don Martin, WFRL, Box 200, Freeport, Ill. 61032. (9/5)

Need experienced polished, pro for #1 rated Top 40 rocker in medium-metro market. Good production a must. No primadonnas or star-babies need apply. Contact Ron Barri (Olnay) at (907) 272-7461.

Jock wanted for rare opening at America's premiere FM station. Contact Gary Bridges, KSLQ, St. Louis, Missouri, 63105, or call (314) 725-9814. (8-27)

Hefel Broadcasting is very interested in receiving tapes and resumes from talented air and production people. Please send to mainland headquarters 100 Forbes Avenue, Pittsburgh, Pa. 15222 EOE.

**KDWN/Las Vegas** has two openings for personality MOR jocks. Send tapes and resumes to Charley Scott, KDWN, #1 Main Street, Las Vegas, Nevada, 89101 or call (702) 385-7212. (8-26)

**WNOE-FM/New Orleans** needs AOR announcer, experienced only. Send tapes and resumes to Bobby Reno, 529 Bevinville, New Orleans, La. 70130 EOE (8125)

**WNOE/New Orleans** in historic French quarter, would like to hear from bright, talented, and highly creative people. Send tapes and resumes to E. Alvin Davis 529 Bevinville, New Orleans, La 70130 EOE (8-25)

## COUNTRY

**WUNI/Mobile** is seeking a professional air talent for morning drive. Send tapes and resumes to Mike Malone, P.O. Box 4614, Mobile, Ala. or call (205) 438-4514. (9/12)

**WMAQ/Chicago** is looking for a weekend jock. Send tapes and resumes to Bob Pittman, or Lee Sherwood, Merchandise Mart, Chicago, Ill. 60654 (9/12)

**KIKK/Houston** is looking for a top notch morning man-only heavies should apply. Send tapes and resumes to Chris Collier, P.O. Box 1152, Pasadena, Texas 77501. (9/12)

**WWOK, Miami** is looking for a country air talent with production! Experience. Position to open in mid-November. Tapes and resumes to Ted Cramer, 1699 Coral Way, Miami, 33145. (9/5)

**WFIG**, a modern country operation in South Carolina has an immediate opening for an announcer/newsperson combination MALE OR FEMALE. Send tapes and resumes to: Howard Dameron, Program Director, WFIG, Box 38, Sumer, SC 29150. (9/5)

**KOKE-FM, Austin, Texas**, looking for two jocks with Country experience ready to try Progressive Country. Contact P.D. Rusty Bell. (512) 454-5215.

**KPHD-FM, Fresno** looking for Country production director. Some air work included. Contact Mike Novak, KYNO, Fresno. (209) 255-8363.

# CHANGES

**MARTIN COHN** new GM of WCOP-AM & FM in Boston, formerly sales manager of the WCOP stations.

**TIM KELLY** to WCFL to do 2-6am from KTLK.

**MARK "CAT" BRODER** to MD at KYOR-AM-FM/Blythe, California.

**SAM SIMPON** from KFMH to KQRS/Minneapolis.

**SUE DAUT** to KFMG/Muscatine.

**DAVE ELLIS** appointed MD at KFMH.

**CHRIS BAILEY** now consulting KSAW, KQAM, WLAV, WAMX.

**BILLY MARTIN** now PD at WEAM Washington D.C.

**REGGIE BLACKWELL** from WZOO to WRFC Athens, Ga. doing mid-days.

**DICK SLOANE** from WOKY to mornings at Y-115 Appleton.

**LINDA KELLY** from WPGC to KNUS/Dallas.

**TOM EDWARDS** from WBFW to KSON-FM San Diego.

**DAVE MANN** from WTRX/Flint to WMEE/Ft. Wayne.

**STEVE DAILY**, formerly WHIN-FM to WMTS-FM Murfreesboro, Tennessee.

**WAYNE SHANE** appointed PD at WGCL/Cleveland from KRBE.

**CHARLIE TUNA** new MD & Asst. PD WGCL/Cleveland.

**JOEY MANN** from KBIM/Roswell to KINT 98 as air talent.

**TONY RAVEN** former PD at KLLOL now at KILT-FM.

**JOHN PATTON** new GM at WMAK Nashville from CKMO Kansas City.

**CHARLIE MCCARTHEY** new MD of WZUU still 10-2 nights.

**CHUCK JACKSON** now doing research and programming at WZUU.

**SAMMY FOX** to WQXI-FM from KCBQ doing 7-11am.

**DON BENSON** now Operations Manager and acting MD at WQXI.

New Line up at WORG: Signoff to 10 **TED BELL**, 10-3pm **JAY KIRKLAND**, 3-signoff **SCOTT SHANNON**, Weekends: **BEN FAIR**.

New Line up at Z96 Grand Rapids: 5-9am **BILL GAMBLE**, MD, 9-12noon **LEE DE YOUNG**, PD, 12noon-3 **DENNIS ELLIOT** from 13Q, 3-7pm **RICK DONAHUE**, 7-12midnight **DAVE BREWER** from WCHP, 12midnight-5am **SKIP LITTLEFIELD**

New Line up at WHBQ Memphis: 6-9am **GEORGE KLEIN**, 9-12 **ROBERT KNIGHT**, 12-3 **DAVE WILLIAMS**, 3-6 **DUDE WALKER**, 6-10pm **MASON DIXON**, MD, 10-2am **SHEILA**, 2-6am **JAY MICHAEL DAVIS**, Swing, **TONY MADDOX**.

## POSITIONS SOUGHT

**SEAN O'NEIL** looking for Top 40 gig in major or medium market. Call (214) 487-9282. (9/10)

**DON CHRISTI** with WDRQ formerly, now looking for a major market jock or medium market PD position Call (313) 728-3364. (9/12)

**BOB HAMILTON** formerly with Shepard Broadcasting, looking for programming position. Call (616) 363-6560. (9/11)

**LARRY BACHUS**, News Director of KINT 98 looking. Call evenings (915) 859-7569.

**GEORGE HART** formerly of KQV/Pittsburgh looking for jock position in large or good medium market. Inquire: (412) 922-0496. (9/10).

**RUSS O'HARA**, formerly K100, KKD], looking to do a good job for someone that wants good ratings. Call (213) 376-1869. (9/10)

**DENE HALLAM**, 21, just completed a year at WRNW-FM/Westchester, available immediately for AOR or Top 40, MOR. Third phone, production. Good worker and eager to learn. (201) 692-9269. (9/10)

**MIKE JEFFRIES**, looking for DJ position in Top 40 or MOR. Formerly of WYAV, KJED, KLVE, seeking position in medium market. (714) 982-0611 (9/12)

**STEVE MCKEE** looking for MD/and or air shift position in medium or secondary market. Formerly MD at WBSR. Call (904) 438-9710. (9/10)

**STEVE RIVERS**, formerly PD at WDRQ, Detroit, Z93 Atlanta, looking for PD position. Call (313) 559-3826. (9/9)

**GARY LINTON**, 8 years experience, some major market looking. Call (912) 232-4588. (9/12)

**DAVE SCOTT**, presently afternoon drive and MD at WZOO seeks medium market position. First phone. Call (919) 629-5306. (9/12)

**GARY PERSONS**, award winning disc jockey who has first class, looking for PD, production and jock gig. (304) 233-1865. (9/8)

**GARY CAPT. BOOGIE COCKER**, formerly of K100, WDFH, WIKY, looking for Top 40 or AOR gig. Call (213) 874-3070. (9/5)

**BILL A. BRILL**, creative morning man looking for a new gig. Call (415) 228-3333. (9/11)



They're  
**"ROCKIN' and ROLLIN'"**  
on the **Streets of Hollywood"**

The New Buddy Miles Single

NB 839

from the Hit Album



More Miles per Gallon


NBLP 7019



**...the image is getting clearer.**

Casablanca Records and Tapes, 1112 North Sherbourne Drive, Los Angeles, California 90069





The greatest  
interpreter of today's hit songs...  
sings a greatest song from today's  
hottest writer.

**Andy Williams. "Sad Eyes."**  
Written by Neil Sedaka.  
On Columbia Records.



**BARRY MANILOW - 3:37**  
*Could Be He Magic (Arista)*  
LP: Barry Manilow 1

P1	KJH 9-10	WFLA 24-22	WFTS 24-13	WWSB 24-13	WXPB 24-13
P2	WYVS 18-18	WWSB 18-18	WXPB 18-18	WFLA 18-18	WFTS 18-18
P3	WWSB 18-18	WXPB 18-18	WFLA 18-18	WFTS 18-18	WYVS 18-18



**NEIL SEDAKA/ELTON JOHN**  
*Bad Blood (Rocket)* 3:06  
LP: The Hungry Years

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**SPINNERS 3:29**  
*Games People Play (Atlantic)*  
LP: Pick Of The Litter

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**BRUCE SPRINGSTEEN 4:25**  
*Born To Run (Columbia)*  
LP: Born To Run

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**TAVERAS 3:13**  
*I Only Takes A Minute (Capitol)*  
LP: In The City

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**HELEN REDDY 3:26**  
*Ain't No Way To Treat A Lady (Capitol)*  
LP: No Way To Treat A Lady

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**MICHAEL MURPHY 3:05**  
*Carolina In The Pines (Epic)*  
LP: Blue Sky-Night Thunder

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**PAUL SIMON/PHOEBE SNOW**  
*Gone At Last 3:28 (Columbia)*  
LP: Still Crazy...

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**SWEET 3:17**  
*Balloon Blitz (Capitol)*  
LP: Desolation Boulevard

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**OLIVIA NEWTON-JOHN 3:16**  
*Something Better To Do (MCA)*  
LP: Clearly Love

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**THE RITCHIE FAMILY**  
*Brazil (20th Century)* 3:14

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**AUSTIN ROBERTS**  
*Rocky (Private Stock)* 3:34

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**ORLEANS 2:59**  
*Dance With Me (Asylum)*  
LP: Let There Be Music

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**LEON RUSSELL 3:28**  
*Lady Blue (Shelby)*  
LP: Whi O' The Whip

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



**OUTLAWS 2:48**  
*There Goes Another Love Song (Arista)*  
LP: The Outlaws

P1	KJH 12-11	WFLA 12-11	WFTS 12-11	WWSB 12-11	WXPB 12-11
P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11



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P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
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P2	WYVS 12-11	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11
P3	WWSB 12-11	WXPB 12-11	WFLA 12-11	WFTS 12-11	WYVS 12-11

### OTHERS GETTING SIGNIFICANT ACTION

FOX "Only You Can" [Arista America] 19-45 WMAK, debut 20 WZUU, 28-26 KKLS, 38-35 WJON, on WCAO, WSAI, and others.  
 ROYAL FALCONS "Let's Live Together" [Polydor] 33-26 WBBQ, 28-20 WCOL, 28-18 WYVS, and others.  
 BUDDY MILES "Back In A Ballin'..." [Casablanca] 35-32 WCOL, debut 28 WAYS, on WCAO, and more.  
 JIM STAFFORD "I Got Stunned And I Missed It" [MGM] 28-22 WSAI, 40-34 KTLK, 22-17 WORG, 30-28 KTKT, 5-8 WOW, 20-15 KYSN, and others.  
 MANHATTAN TRANSFER "Operator" [Atlantic] 24-13 WKLO, debut 27 WAYS, debut 25 KJOY, add WCAL, add WSGA, and more.  
 JOAN BAEZ "Diamonds & Rust" [A&M] 40-36 WCOL, 23-19 WJON, debut 25 KDON, add KLSL, WNCI.  
 WAR "Low Rider" [UA] Add KHJ, WKOL, KYNO, 34-27 KYSN, and more.  
 BARON STEWART "We Been Stagn' Seagns" [UA] 12-12 WBBF, 10-7 WRBQ, 18-15 KCXZ, 30-20 WNCI, add WSAI, and more.  
 CHICAGO "Brand New Love Affair" [Columbia] 36-33 WNCI, 26-23 WAKX, 35-33 KEEL, on WCAO and WORG.  
 WILLIE NELSON "Blue Eyes Crying" [Columbia] Add KLIF, KKLS, KEEL, 30-25 WMAK, 15-12 WJON.  
 AVERAGE WHITE BAND "If I Ever Lose This Heaven" [Atlantic] 14-4 WSAI, 13-12 WPEZ, 9-4 WSR, 26-23 WNCI.  
 GRAHAM CENTRAL STATION "Your Love" [WB] Debut 20 CKLW, 25-22 WQXI, debut 25 at 293, 5-3 KJOY, and more.  
 PETE WINGFIELD "Eighteen With A Bullet" [Island] 30-28 WCFL, 14-10 WAKY, debut 17 WKLO, 28-21 WORG, and more.  
 JEDU PLAYERS "Rockin' Sticky Thing" [Mercury] Add WKLO, KEEL nites, 24-22 WAYS, 37-27 WNCI.  
 JOHN DAWSON READ "A Friend Of Mine..." [Chrysalis] 28-20 at 13Q, 27-23 WCOL, 17-10 WAKX, 22-21 WJBG, on WPEZ, and more.  
 HEARTSFIELD "As I Look Into The Fire" [Mercury] Added at WBBQ, WKLO, WNCI, debut 39 WCOL, and more.  
 DUKE & THE DRIVERS "What You Got" [ABC] 13-11 WVEF, 23-15 WNCI, 16-14 WRMA, and more.  
 BIDDU ORCHESTRA "Summer of '42" [Epic] 25-20 WFLC, add at 28 WQAM, 29-24 WJBG.  
 MIKE POST "Manhattan Spiritual" [MGM] Added WKLO, KCXZ, KRSP, KATY, and others.  
 GLASS ROOTS "Manacatia" [Haven] 10-7 KCXZ, 40-35 WBBQ, debut 37 WOOL, on WSAI, and more.

### WHO'S ON TV?

PAUL ANKA [UA], "Howard Cosell Show" (ABC-TV), 9/20  
 BAY CITY BOLLIES (Arista), "Howard Cosell Show" (ABC-TV), 9/20  
 BAILEY BENTON (Playboy), "MacCosell" (NBC-TV), 9/21  
 CRUCK REBER (Chess), "Midnight Special" (Sakite (NBC-TV), 9/26  
 BLUE MAGIC (Atlantic), "Musical Chairs" (CBS-TV), 9/22  
 DAVID BOWIE (RCA), "Midnight Special" (NBC-TV), 9/19  
 CHEER [WB], Variety Series (CBS-TV), 9/21 & "Rona Barrett Special" (CBS-TV) 9/24 WJBG.  
 JOHN DENVER (RCA), "Howard Cosell Show" (ABC-TV), 9/20  
 BO DONALDSON & HEYWOODS (ABC), "American Bandstand" (ABC-TV), 9/20  
 ISAAC HAYES (ABC), "Today Show" (NBC-TV), 9/25 and "Midnight Special" (NBC-TV), 9/26  
 BARRY MANILOW (Arista), "Midnight Special" (NBC-TV), 9/26  
 NITTY GRITT DIRT BAND [UA], "Midnight Special" (NBC-TV), 9/19  
 FRODOE SNOW (Columbia), "Midnight Special" (NBC-TV), 9/19  
 JIMMIE WALKER (Ruddell), "Hollywood Squares" - Nighttime (NBC-TV), 9/23  
 PAUL WILLIAMS (A&M), "Hollywood Squares" - Daytime (NBC-TV), 9/22-26  
 WIZ (Atlantic), "Howard Cosell Show" (ABC-TV), 9/20  
 WOLFGANG JACK (Columbia), "Midnight Special" (NBC-TV), 9/20  
 & 26 and "Columbia Sweepstakes" (NBC-TV), 9/22-26

In the September 5 issue of RAR, we inadvertently listed Bruce Springsteen as an add at WKLO/Atlantic. The "add" records listed for the station were also incorrect. In the September 12 issue, Michael Murphy was incorrectly listed as an add.  
 In last week's issue, WKLO/Island was listed as add on "Baron Stewart." WKLO actually added Rod Stewart's LP cut "Sailaway."

### KALEIDOSCOPE NEWS SERVICE

THE AMAZING RHYTHM ACES have been together for about three years, but have split up a couple of times along the way... Seeing the movie "Tommy" stimulated the members of AMERICA into thinking about doing a film project of their own. We'll keep ya posted... MAC and SARAH DAVIS met five years ago when he was playing a coffee house in Wichita, Kansas. She was 18 and had just graduated from high school... ART GARFUNKEL's "I Only Have Eyes For You" was introduced in the 1934 movie "Dames", in which it was sung by DICK POWELL and RUBY KEELER... LINDA RONSTADT has called EMMYLOU HARRIS one of her favorite singers. The other is DOLLY PARTON... THE HOLLIES' favorite American group is STEELY DAN... Several years ago BARRY MANILOW was taking lessons at New York's Juillard School of Music at night, and working in the CBS mailroom during the day... Right before HELEN REDDY became a star, she almost decided to get the job... BIRTHDAYS... RAY CHARLES (9/23...44)... ANTHONY NEWLEY (9/24...44)... GERRY MARSDEN OF GERRY & THE PACEMAKERS (9/24...33)... Autumn officially begins at 10:55 AM EST on September 23rd... On September 24th, 1872, BEN TEE RAT won a Pulitzer Award for Best Performance by An Animal Actor [in the motion picture "Willard"]... Fans have better vision than humans... British scientists say that bathing or showering just before sex may be ruining your sex life by washing away stimulating body odors [the best sex is dirty sex]... Write for a FREE sample at PO Box 4518, Walnut Creek, Ca. 94598.



A beautiful, moving instrumental featuring the guitar work of Mickey Lespron (who also wrote this single).

# EL CHICANO MICHAEL'S THEME

MCA-40457



From their new album "Pyramid of Love and Friends" MCA-2150  
Produced by Lenny Roberts for Gerratt Music Enterprises

MCA RECORDS



# RADIO

## THE R&R INTERVIEW:

# JERRY CLIFTON

**R&R:** You recently had some major ratings recouping successes at the Bartell radio stations. Would you touch on what you did and what you changed when you took over as National PD. KCBQ and WOKY did super and KSLQ basically maintained.

**CLIFTON:** We were lucky at KSLQ.

**R&R:** What I wanted to know is, where do you think Top 40 is going? Where is it now, what are you doing to program to its audience today?

**CLIFTON:** I think what made the difference is the people that we have working for us. I don't think it was any magical format formula or anything like that. I think it was the quality of people that we have working at our stations. Everybody that we have is in love with radio. We were able, in several cases, to get stations completely fired up. All the people in the station aiming at the same goal. The stations sounding like good radio stations.

**R&R:** Those are all non-descriptive terms. You've got good people. OK. What kind of people are good people? Sounding like a good radio station, what does a good radio station sound like?

**CLIFTON:** That's a hard one.

**R&R:** You must know, what do you listen for when you turn on the radio?

**CLIFTON:** When I came back to listen to all the Bartell stations, the major things that I found were a lack of attention to detail, a lack of development of the personality of the disc jockey. A lack of good solid research. Everything at all the stations was pretty much mediocre.

**R&R:** Kind of complacent?

**CLIFTON:** Yeah, like it is in most radio stations where you do enough to get by and that's about it. I took several of the people that I had in New York and several of the people that I'd wanted to have work with me for a long time and got a good percentage of those involved in our stations. And we did a lot of communicating with each other and we set up systems of research and did a lot of rapping on the telephone about promotions and things that worked, just shared our ideas with each other. Quickly turned things around from pretty complacent radio stations to being better than average radio stations.

**R&R:** You have played several new records since you've been there, where as Bartell was a pretty tight-listed company. You were at WDRK before and you broke "Bennie & The Jets." Are you now getting into album cut play at all on any of your stations?

**CLIFTON:** Yeah, we play a lot of album cuts.

**R&R:** Have you found that to be correct for the so-called Top 40 or Top 20 format radio stations? Do you attribute that



## BY BOB WILSON

at all, maybe going in one cut beyond the single on Paul McCartney or one or two cuts in beyond the single in Elton John's or whatever. Are you finding in your research that there has been a major need to hear this music?

**CLIFTON:** The thing is, when an album first comes out, the record company picks the single out. To play 2 cuts off the album at that particular time is usually wrong because you'd be over-exposing the artist and you'd probably kill both songs. But as time goes on, everybody in the radio station is running around saying, "Hey my favorite cut on this album is such and such, why didn't they make that a single?" When you get half of the people in your station saying the same thing, you've got a pretty good idea that that should have been the single or that's as hot a record as the one that they did make the single. When the strength of the single starts wearing out, then you take a shot and put the album cut on and see how it does on requests and so on. If you don't take too

many chances at a time you won't hurt yourself. You have a good chance of helping yourself.

**R&R:** Are you going into any market research on albums at all?

**CLIFTON:** Yeah, pretty funky research. I don't even know if you could call it research. We have key people in key stores in all of the cities that keep their eyes open for the cuts that people are buying albums for, for us. Then when we get wind of a cut that is, seems to be selling an album, then we'll watch it. We'll play it for all of our friends and whatever we can do to see if it really is a song that should be on the station. If it seems to be, then we'll take a shot with it.

**R&R:** What about phone research, are you using it pretty heavily?

**CLIFTON:** Requests?

**R&R:** Yeah.

**CLIFTON:** Yeah, we watch it. Most people try to sit around and say research is the an-

swer, and it'll tell you exactly what to do and all that bullshit. What I really believe is that research is what the word means. It gives you some information to base what you're doing on. It isn't the ultimate answer and it doesn't tell you all the secrets. But, it helps you a lot.

**R&R:** Let's look at statistics. Approximately 2 to 3 percent of the American public buys records. Probably shrinking during this economic disaster, maybe now going to go back up. Supposedly somebody has a statistic that 6 percent of the radio station's listeners will at one time or another call.

**CLIFTON:** That's quite a bit. I wouldn't expect that maybe.

**R&R:** OK, let's say it's two percent again. But you're talking about active people, and obviously most Top 40 radio stations get active teens and sub-teens on the phone. So if you're concerned with time buys, whether it be right or wrong, whether agencies are correct or incorrect in buying 25 to 49, that could be argued in both ways. I think most

radio people and most people today happen to agree that there's a lot of buys being made in the 18 to 25 year old group, but the buys today are coming out 25-49, so Top 40 radio has to change. Have you found any way of doing any kind of research other than those two methods, or controlling those two methods to be able to get you the demographic target you want?

**CLIFTON:** That was a long question. Well, we have some ways that we deal with, some different forms of information. But, dealing with, I'm into juke boxes. Finding out what the biggest played records on juke boxes are is important.

**R&R:** Don't you find those mostly oldies?

**CLIFTON:** Well, there's some oldies, but that helps you, we all play oldies too. Hit records, hit new records that aren't on radio stations, that aren't on every station in town, get played on juke boxes.

**R&R:** Do your break out your request research in demographics, do you break out your box locations?

**CLIFTON:** Yeah, sure.

**R&R:** And the kinds of people, the class of people, do you do that?

**CLIFTON:** Most locations cater to smaller demographics than our stations cater to. Like you go into one bar and they will cater to rednecks, 24-34 basically. Another bar might be an all hippie bar, another bar might be all businessmen kind of people. You've got to go and hang around the bar to find out what kind of people, or the restaurant or whatever you use. Then you can go in and deal with it. You know that a large amount of plays in this place means such and such. In another place it would mean a completely different thing.

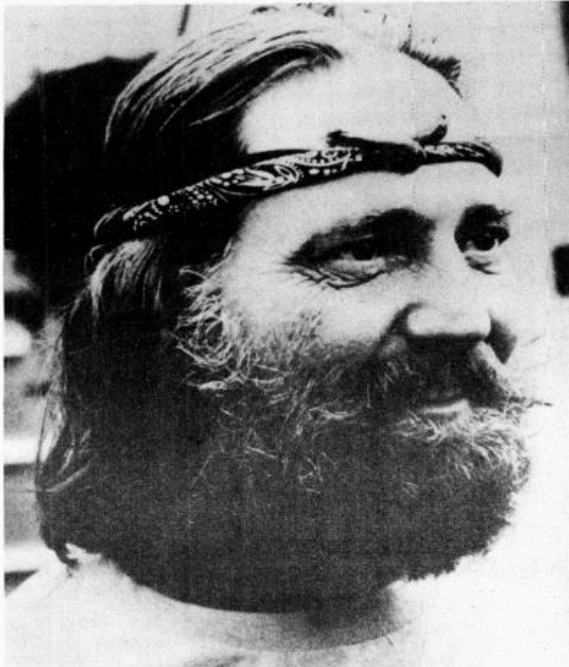
**R&R:** Have you noticed that the "Top 20" format radio stations, in general that are really holding out until the last second to add records, AM or FM, including yours, seemed to have dropped in the April/May ARB's. The stations that went up were the bright contemporary MOR's and the album oriented rock station, offering a wider variety in both formats.

**CLIFTON:** I have a philosophy on that. When the so called "Q" format started, the reason that it was so successful was because it was a very defensive format. In other words we took away, we quit trying to break records, we tried to take all

the negative records off the stations and that worked. All the "Q" type stations, or whatever, became successful. But now that everybody is doing that, and for the last 4 years in most markets around the country, everybody has been playing the same 20 records over and over, adding

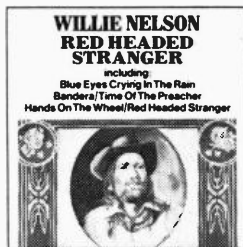
# "Blue Eyes Crying" is CROSSING!

**WILLIE NELSON'S NUMBER ONE  
COUNTRY HIT ALREADY ADDED AT**



**KLIF  
WMAK  
KEEL  
WZUU  
KKLS  
WEAQ  
WJON**

**FROM HIS ALBUM**



ON COLUMBIA RECORDS

about 2 a week and keeping the oldies on and playing them over and over and over, all of a sudden Top 40 radio or whatever we call it these days got boring. On most Top 40 stations in the country today, you're hearing basically the same records you heard last year at the same time, with the addition of maybe 40 or 50 records. So my feeling was that we had to re-group and do some thinking about it, rather than play that defensive game of taking everything off of the radio station except the hits, we have to be a little more offensive and run with the ball, you know. We had to give them some variety, some new songs to listen to, a reason besides all of the records that they're already sick of to listen to the radio.

**R&R: How long are your playlists at each radio station?**

**CLIFTON:** Well, they're different according to the market, according to what the station can support. Some markets we have a couple of Top 40 competitors, and in other markets we're all alone. That makes a hell of a difference.

**R&R: Is it now your programming philosophy to try to inject some new product in each market?**

**CLIFTON:** Yes. Of course on the stations that control the markets, like KCBQ and WOKY, we can get a feel on a record with two weeks play we can tell whether a record has any chance of being a hit there. If you have one record that you're not sure of, or two on the list at a time, it isn't gonna hurt you.

**R&R: How many singles, really true hit selling singles, would you say there are in any given market in one particular week?**

**CLIFTON:** You mean actual hits?

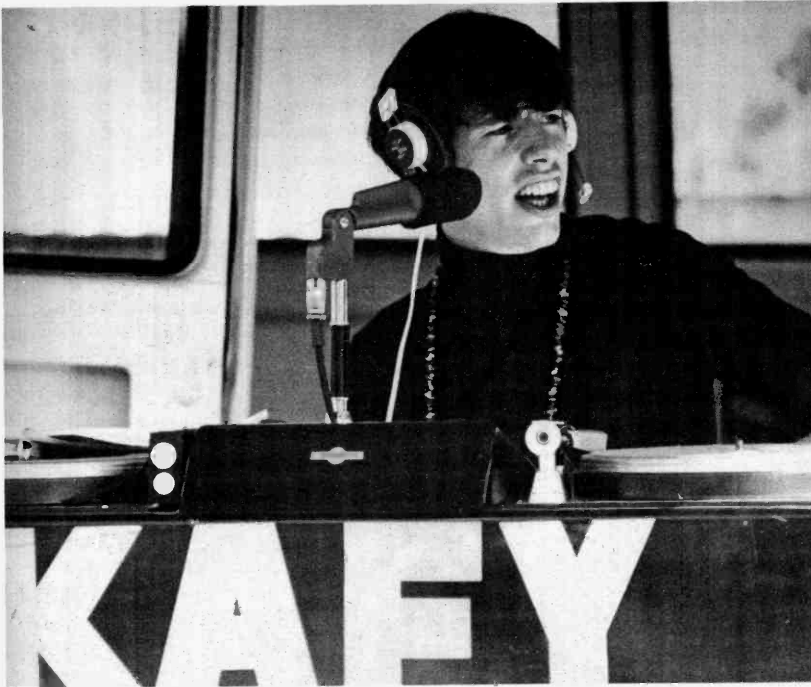
**R&R: I mean big sellers.**

**CLIFTON:** I think that there are, according to the market, there's maybe one smash a week, maybe. Then there are about 9 or 10 records that are all even behind that. And then everything else is either old or questionable new.

**R&R: What about the fabrication of numerical charts that the radio stations have. Is there really an 18 to 157 is there really a 25 to 21?**

**CLIFTON:** No, I don't think so. We were talking at one time, not too long ago about eliminating numbers from a couple of our stations, and putting charts that had them listed in alphabetical order and all that. But of course, that would screw things up for the record companies cause they give my numbers and the trades would have a hard time dealing with that.

**R&R: But that's what I'm getting to, you just brought it up, and I'm throwing it right back to you, throwing it back to everybody else that's reading the interview, the fact that most people are telling me today that they don't really watch numbers and bullets anymore. The reason R&R started the Parallels was because we realized the need for in-depth information rather than just generalizing numbers, and just saying this is #88 this week, we gave everybody a going that you could sit there and look at the 52 radio stations playing a record and see what they did with it. Maybe if a record went from 31 to 15 you'd say, hey, that's one of the hot records in sales that week. But unless it's that dramatic a jump, it really doesn't mean anything. Now, if it's a growing trend, people saying "well I can't really trust the national trades, all I can do is I can look in R&R and see radio station movement, but I really don't know**



Clifton at KAFY/Bakersfield, circa 1967.

why that guy moved it from 28 to 21, where are we really at as far as exchanging information, and is there a better way?

**CLIFTON:** As far as exchanging information within our own trade, because of the highly competitive situation. I think it's more competitive now that it has been for a long long time. You can't hardly believe what you hear anyway. Like somebody may have a record listed at number 18 on their survey and really not even be playing the record. People are lying to each other like crazy. **R&R: That used to happen a lot in the Bartell stations a lot before you came there.**

**CLIFTON:** It's been a widely used propaganda deal. So you can't believe it anyway, whether it's on a station, it could be number 15 and maybe only played on the all night show or something like that. If you're watching trades that's something that you have to deal with. Numbers don't seem to mean anything to most people. I think most radio stations have kept numbers simply because the record companies would go crazy if we quit using numbers on our surveys. I think I'm impressed when Rick Sklar goes on a record, that's something that impresses me.

**R&R: He does that off sales research.**

**CLIFTON:** There are key stations in this country that if they go on a record, it means something to me.

**R&R: How many would you say there are, about a dozen?**

**CLIFTON:** Ours, and then a couple of others. If we go on a record at WOKY, or KCBQ, you can be pretty sure that it's a hit record, because we very seldom make a mistake. Where you could list 14,000 stations under a record that went on it, most of those stations don't mean anything.

**R&R: Let's get down to what influences you to play records.**

**CLIFTON:** Promotion men. There's a couple of really killer guys around, who when they come in and tell me, I had a phone call the other day

and a guy said to me, "Remember when I told you 6 months ago that I wouldn't call you until I had a hit record?" And I said yeah, and he said "well I got one now. And I'm bothering you with it. I'm calling you about it, what are you going to do about it?" So I said well, let me listen to the record. I listened to it, I didn't particularly like the song, but we went on it anyway. So far, this was last week, so far it's proving itself. There's a couple of guys around like that, but mostly these guys are being paid to be salesmen, so you can't necessarily rely on them. I don't think I didn't mean that to be a putdown to any promotion people, I just understand their job and most of them understand mine, so you know that's a good deal. They bring you the product, then you have to rely on your own ear, or the input of the people that work for you, or your research methods, all of those things combined to decide whether you want to play a record or not.

**R&R: Would you find it better to be on a mailing list?**

**CLIFTON:** No I don't think so. I'm very involved in this business, and promotion people for the most part have a positive input to programmers, to music people and stuff like that. There's a few guys like anybody else, I don't particularly care for or whatever, but as a whole, I'd get lonesome if they didn't come around. I'd feel like I must have done something wrong.

**R&R: Let me go back to radio and the state of radio today, where do you think contemporary hit music radio has to go, is it going to survive?**

**CLIFTON:** The way I figure it is that Top 40 kind of radio today, contemporary whatever you want to call it. What are we calling it this week?

**R&R: I don't really know.**

**CLIFTON:** Our kind of radio is, when it's done right, what MOR was trying to do all those years. MOR was designed to be mass appeal kind

of radio that everybody could listen to, that was very listenable, as listenable to a 40 year old as to a 20 year old. So that's what I go after, right now. They didn't have Top 40, and the competition between the different Top 40 stations in major markets all over the country has made our kind of radio more scientific than probably any other kind of radio. The great radio wars of our time have perfected a lot of ideas to where now it is possible, with a contemporary music station, to be the number one station not only in teens and 18 to 24's but also in 25 to 34, 35 to 49.

**R&R: What are you doing, are you disappearing, or do you have a 10 man news team, give me some of the ingredients that you've found.**

**CLIFTON:** What I think is where a lot of the young people who are coming up in this business, where I think they go wrong, is exactly what we've been talking about since we started talking. And that is all we've talked about is records. I feel like records may be close to half of a radio station, maybe.

**R&R: But that's 80 per cent of most radio stations.**

**CLIFTON:** Well, they play a lot of records, but since, in most of our markets, in competitive situations, half of the other stations in town are playing almost exactly the same records as we are, there may be one or two or three, or maybe even as many as five different records that are being played, on the different stations. That isn't very many in reality, to the layman, we're about the same. So, what I think makes the difference in a radio station is the talent, the people, the people who make up the radio station.

**R&R: Most Top 40 stations or "Q" type radio stations in the past several years have just gotten time and temperature up tempo disc jockeys.**

**CLIFTON:** That seems to be a popular thing to do, it was cheap.

**R&R: Cheap and easy to get.**

**CLIFTON:** You didn't have to pay much for a guy with a half way decent voice who could say the call letters and push the buttons and, if you treated him right, and told him the right things he thought he was a star, but he wasn't allowed to say anything. I've never been able to bring myself to that point.

**R&R: Where are you finding talent?**

**CLIFTON:** It's hard. It's almost impossible. I got a new deal I'm into now, and that is, cause I've been looking for people ever since I came back to the chain, I had 15 or 20 people who I thought were the best radio people in the world, and most of those people are working with us now. But that didn't fill up 5 radio stations. I just gave a key person or two to each station. So then I started looking for other people, put ads in different trades and got thousands of tapes.

The guys who sent 7 inch reels of Scotch tape that didn't have any splices, we used those for production. There aren't very many good people out there. So what I've always been into is finding young kids who want to be radio stars and teaching them how to do it.

**R&R: So you're kind of running a radio school at your station?**

**CLIFTON:** Have to. There are some places in a radio station that aren't key time periods. Sunday mornings, midnight 12:30 till the religion tapes start isn't really a period of time that is highly competitive.

**R&R: So you're going out for what, young kids, college kids or whatever.**

**CLIFTON:** Yeah, I haven't really even put an age level on it, but you know, I run into people who come up to me every once in a while and say, more than anything in my whole life I want to be the greatest radio person that ever happened. So that opens my eyes up pretty fast, and I listen to tapes often, and if I think they have any potential, they're working at some small station somewhere, I'll ask them to send me a tape when

ever they feel like to, when they do I call them and call them phone and tell them what I think's right or wrong so on. Then if they get away decent, then maybe they might get a weekend shot at some station, one of our stations or I'll try to find them a decent small market station that I know of where I can continue to help them and eventually they might get into our chain. We need young people. (Continued Next Week)

## LATE NEWS

Continued from front page  
**WJIB (M)** 11.3 to 6.2. All news **WEEI** down over a share.

**PHILADELPHIA**  
 Similarities here with most stations holding steady and all news **KYW** down two shares. **WFIL (R)** increases 8.0 to 8.7, **WIBG (R)** down a bit, **WIFI (R)** up slightly. **WMMR (A)** down 3.1 to 2.2, and **WDAS-FM (A)** up 1.8 to 3.1. Country **WRCP** did not fare well here, but **WDAS-AM (A)** did, up 2.6 to 3.1. **WCAU**, the News/Talk outlet up almost 3 shares.

**SAN FRANCISCO**  
 Again most stations holding, all news down and the top rocker, **KFRC** is up 6.7 to 7.1. Beautiful Music up in this market considerably. News/Talk **KGO** down 9.1 to 7.5. **KSFZ** with their progressive/disco format finally made an impact 1.9 to 3.0. Country **KNEW** down 3.6 to 2.6.

**WASHINGTON D.C.**

A few major changes here. The story of the book is **WKYS**, consulted by **Bob Henaberry Associates** and programmed by **Gordon Peil**. This is the old **WRCP-FM**. New format is disco, and apparently it took the market by storm with a double disc playing third in the market. Arbitron breakout of weekly cumc figures shows **WKYS**' audience 43.5% Black, 56.5% White. **WPGC-AM-FM (R)** operated throughout the entire survey at reduced power yet was still able to increase 7.8 to 8.5. **WOL**, the major Blacks station, not heavily, 6.3 to 3.4. **WOOK (B)** picked up a bit 1.6 to 2.7. **WEAM (R)** also up 1.1 to 2.0. This **NIS Network** on **WRCP** entered with a 1.2 and **WTOP**, the other news station decreased 5.9 to 3.7. Most other stations held, with **WGAY (BM)** increasing again.

**CHICAGO**

Not much to report as the market remained status quo. A few minor ups and a down like **WCFL 4.6 to 5.0**, but **WLS** held at 8.3. **WMAQ (C)** had another increase 5.4 to 6.5 which puts them 4th in the market. **WGN (M)** down 14.5 to 12.3. **WJTD (C)** back up a bit and **WDAI (A)** also up 2.4 to 3.4.

**LOS ANGELES**

A few interesting things here. **K100 (R)** showed the biggest gain 2.0 to 3.5, putting them on top of **KKKJ** who lost a bit 2.4 to 1.9. **KJH** held at 5.5, which is 15 over last summer. **KDAY (B)** seems to have peaked 4.3 to 3.9. **KLOS (A)** 4.1 to 3.8. **KMET (A)** 1.3 to 1.4, and finally **AOR KWST**, 0.6 to 1.2 showed nicely. In the Beautiful Music battle, **KPOL AM & FM** increased substantially, **KBG** peaking 6.3 to 6.0. Country **KLAG** back up 2.0 to 2.5, while gentle country **KGBS** continues to fail, 0.7 to 0.4, their simulcast **FM 0.8 to 0.4**.

**NEW YORK**

It was simply a three station box. **WABC**, **WBLS**, and **WNEW** took the big gains. **WABC** higher than any gains in recent years with a 9.7 from 6.6. **Rick Sklar** told **R&R** that

Continued on page 35

THE BEST  
KNOWN  
UNKNOWN  
BAND IN THE LAND

?

THE SONS  
OF  
CHAMPLIN

Now you  
can find them  
wherever  
records  
are sold

"Look Out"  
is their  
single

IF YOU  
PLAYED IT BEFORE  
ON GOLDMINE..  
DO IT AGAIN ON  
ARIOLA  
AMERICA!

THE STORES  
ARE WELL  
STOCKED



ariola  
america

# AOR Radio

[ALBUM ORIENTED ROCK]



After The Great American Music Festival, the Doobie Brothers stayed overnight and visited the WOUR studios to guest DJ. Standing [l-r] WOUR's MD Tom Starr, Doobies' Tiran Porter, Jeff Baxter, Keith Knudsen. Sitting [l-r] WOUR's Mark Williams, John Cooper, and Tony Yoken.



Beach Boy Carl Wilson and WOUR PD Jeff Chard during a live radio interview from The Great American Music Festival.



Backstage at the festival were [l-r] WOUR's Mark Williams, Tony Yoken, AMERICA's Gerry Beckley, Dewey Bunnell, Dan Peek, and WOUR PD Jeff Chard.

## Mike Harrison



Album Oriented Rock radio has always been much more than just a format that plays a certain type of music in a certain type of way. There is that extra dimension that allows for variety and an endless arena for creativity. No matter how tight, disciplined, or consistent the music format may be, there is always room for and, perhaps, a need for those prime time specials, interviews, syndicated features, and a whole new approach to contemporary journalism.

The image has changed somewhat over AOR radio's years of development. Throughout it all, however, the stations, in order to be complete and successful, gave the listeners the audio illusion that they were the focal point of cultural activity in the market. Listeners turned to and appreciated that because, as we all know, the Progressive Rock movement grew out of an increased interest and involvement in Contemporary Culture. Where many of the early Progressive Rock stations went wrong was they were unable to make the increasingly growing audience feel that it was a part of that "center of

## CORRESPONDENTS!

Please note our new phone number: [213] 466-9561. All AOR mail should now be sent to MIKE HARRISON c/o R&R, 6430 Sunset, Suite 1221, Hollywood, Calif. 90028.

activity." In all too many cases, it became a matter of the audience being on the outside looking in. Those AOR's that succeeded, surviving the genre's initial period of growing pains, were those that were able to make the audience relate to the activity and feel that it was a part of the action. They did this by removing much of the pseudo-hipness and realizing that even though there was an increasing awareness on the part of the public toward both music and sociology, that there are certain things that are consistent to the human condition and that people are basically people.

Today, and most record company executives will attest to it, AOR's in an attempt to keep their listeners attuned to "what's happening" and to maintain good relations with the record industry, are very open to creative ideas and new music. In a time of extremely tight playlists and creative paranoia on the part of most radio stations, the record companies still can turn to AOR radio for a fair shake. If a Top 40 station were as liberal in its music and feature programming policies as the tightest AOR station that we have reporting to us, they would have to build an extra wing just to house all the gold records they would receive.

One of the interesting phenomena that has resulted from AOR broadcasters letting the public in on their activities is a degree of lessening of the personal pretige that they originally surrounded themselves with during the early days when it was really hip and heavy to be an "FM jock." Add to that the fact that many of the former "underground" artists who used to be so dependant on these radio people no longer pay that much attention to them now that they are so called superstars.

It is a great credit to the many artists today who are aware of the fact that getting out to the radio stations, no matter how big or small, and getting involved in interviews, radio concerts, and free outside concerts is still the best form of promotion that there is. Our research shows that there is a definite parallel between such activity and airplay. Even a phone call from an artist to a radio station can outweigh thousands of dollars and hours worth of record company promotion. It helps the artist and it is valuable to the radio people both on a personal level (they do get off on it) and in the effort to make their stations the local center of activity.

As far as the superstars are concerned, they should not lose sight of how fickle the public is and how influenced the public STILL is by radio, (especially AOR). The old cliché, "Out of sight, out of mind," holds true and can catch up to you quicker than you think.

## AOR News

WOUR was the flagship station for THE GREAT AMERICAN MUSIC FAIR held at the New York State Fairgrounds. The station carried live sets from the DOOBIE BROS., AMERICA, NEW RIDERS, and the STANKY BROWN GROUP. On air interviews were conducted with members of these groups as well as CARL WILSON, MARTY BALIN, PAUL KANTNER, JOHN BARBATA, and JOHN SEBASTIAN. In spite of the fact that attendance was less than expected because of rescheduling problems and three days of rain which turned the place into a huge mudhole, the 35,000 people who showed up were treated to some excellent music and the broadcast was sensational. [See photos]... BOSTON has a new AOR station, WCOZ. The new PD is CLARK SMIDT, formerly of WBZ-FM. Also

from WBZ-FM is night jock KEN SHELTON. BRIAN NICHOLS is the new MD of WNOE. SCOTT SEAGRAVES has joined the station's air-staff from KAKC. The station has been presenting amateur talent phone-ins. One listener wiggled his ears on the air, [one at a time]... JERRY LUBIN is no longer MD of WWWV. He resigned to go back to college. He will stay on, however as a jock. PD PAUL CHRISTY will also handle the music from now on... BILLY MARTIN is the new PD of WEAM, an AM AOR station in WASHINGTON, D.C.... BERNIE BERNARD of WBAB went to ALVIN LEE's hotel room and got a great interview. She said it was really laid back... ELTON JOHN joined NEIL SEDAKA live on the air at WNEW-FM to debut SEDAKA's new album... WNOR is moving. Their new address is Holiday Inn Suite, 700 Monticello Ave. Suite 555, Norfolk, Virginia 23510... WMMS produced a documentary on prisons. The station also interviewed DICKIE GOODMAN and presented GARY WRIGHT

in a live radio concert... KSHE presented the US premier of the SLADE film, "Slade In Flame"... WZMF is giving away a week in Acapulco... OK 102½ had a booth at a camera show at the Seattle Center... WCOL-FM held a Frisbee contest that drew 800 entrants... WGRQ presented a free concert in the park featuring MELISSA MANCHES-TER and ORLEANS... CHARLIE DANIELS sat in one the air at WKDA during the world premier of his new album... WHSE's softball team enjoyed a 20 - 4 season... K5JO interviewed FRANKIE MILLER... 96 ROCK is now in full time SQ QUADROPHONIC sound. The station has been programming "Doubleheaders" in which they play two entire new albums. KMYR jock STEVE SUPLIN recently suffered a flood in his home in which all of his records were destroyed except for the current GENTLE GIANT album which was on his turntable. A week later, a burglar got into his place and stole the turntable with the album. SUPLIN is now living in his truck.



# ALBUM ACTIVITY



## FLEETWOOD MAC "FLEETWOOD MAC"

MS 2225

**HOT:**  
Warm Ways  
Crystal  
Say You Love Me  
Landslide  
Sugar Daddy  
I'm So Afraid

**HOTTER:**  
Monday Morning  
Blue Letter  
Rhiannon  
Over My Head  
World Turning

## ROD STEWART "ATLANTIC CROSSING"

BS 2875

**HOT:**  
Alright for an Hour  
All in the Name of  
Rock 'n' Roll  
Drift Away  
I Don't Want to Talk  
About It  
Still Love You

**HOTTER:**  
Three Time Loser  
Stone Cold Sober  
Sailing  
This Old Heart of Mine  
It's Not the Spotlight

## THE DOOBIE BROTHERS "STAMPEDE"

BS 2835

**HOT:**  
Texas Lullaby  
Music Man  
Rainy Day Crossroad  
Blues  
I Been Workin' on You  
Double Dealin' Four  
Flusher  
Precis

**HOTTER:**  
Sweet Maxine  
Neal's Fandango  
Take Me in Your  
Arms (Rock Me)  
I Cheat the Hangman  
Slat Key Soquel Rag

## "WIN, LOSE OR DRAW" THE ALLMAN BROTHERS BAND

CP 0156

**HOT:**  
Sweet Mama  
Can't Lose What You  
Never Had  
Just Another Love  
Song

**HOTTER:**  
Win, Lose or Draw  
Nevertheless  
Louisiana Lou and  
Three Card Monty  
John  
High Falls

## AL JARREAU "WE GOT BY"

MS 2224

**HOT:**  
Spirit  
Lock All the Gates  
Raggedy Ann  
Letter Perfect  
Aladdin's Lamp

**HOTTER:**  
You Don't See Me  
We Got By  
Sweet Potato Pie  
Susan's Song

## PROCOL HARUM "PROCOL'S NINTH"

CHR 1080

**HOT:**  
The Unquiet Zone  
The Final Thrust  
I Keep Forgetting  
Without a Doubt  
The Piper's Tune  
Typewriter Torment

**HOTTER:**  
Pandora's Box  
Fools Gold  
Eight Days a Week  
Taking the Time

## MANFRED MANN'S EARTH BAND "NIGHTINGALES & BOMBERS"

BS 2877

**HOT:**  
Countdown  
Time Is Right  
Crossfade  
Nightingales and  
Bombers  
Fat Nelly

**HOTTER:**  
Spirit in the Night  
Quit Your Low Down  
Ways  
Visionary Mountains  
As Above So Below

## GARY WRIGHT "THE DREAM WEAVER"

BS 2868

**HOT:**  
Let It Out  
Can't Find the Judge  
Made to Love You  
Blind Feeling

**HOTTER:**  
Love Is Alive  
Power of Love  
Dream Weaver  
Feel for Me  
Much Higher

## EMMYLOU HARRIS "PIECES OF THE SKY"

MS 2213

**HOT:**  
Sleepless Nights  
For No One  
Queen of the Silver  
Dollar  
Before Believing  
Bluebird Wine

**HOTTER:**  
Too Far Gone  
If I Could Only Win  
Your Love  
Boulder to Birmingham  
Coat of Many Colors  
Bottle Let Me Down

## RICHARD PRYOR "IS IT SOMETHING I SAID?"

MS 2227

**HOT:**  
Eulogy  
Just Us  
Mudbone—Intro  
When Your Woman  
Leaves You  
The Good Night Kiss  
Women Are Beautiful  
Our Text for Today

**HOTTER:**  
Shortage of White  
People  
Cocaine  
New Niggers  
Mudbone—Little Feets

## THE MARSHALL TUCKER BAND "SEARCHIN' FOR A RAINBOW"

CP 0161

**HOT:**  
Fire on the Mountain  
Virginia  
Bob Away My Blues  
Bound and Determined

**HOTTER:**  
Searchin' for a  
Rainbow  
Walkin' and Talkin'  
Born to Synthesize  
Can't You See  
Keeps Me From All  
Wrong

## GRAHAM CENTRAL STATION "AIN'T NO 'BOUT-A-DOUBT IT"

BS 2876

**HOT:**  
I Can't Stand the Rain  
Ole Smokey  
Easy Rider  
Water  
Luckiest People

**HOTTER:**  
Your Love  
The Jam  
It's Alright  
It Ain't Nothing But a  
Warner Bros. Party

## NEIL YOUNG "TONIGHT'S THE NIGHT"

MS 2221

**HOT:**  
Speakin' Out  
World on a String  
Borrowed Tune  
Albuquerque  
Lookout Joe  
Tired Eyes

**HOTTER:**  
Tonight's the Night  
Mellow My Mind  
Come on Baby Let's  
Go Downtown  
New Mama  
Roll Another Number  
(For the Road)

## TODD RUNDGREN "INITIATION"

BR 6957

**HOT:**  
The Death of Rock  
and Roll  
A Treatise on  
Cosmic Fire

**HOTTER:**  
Real Man  
Initiation  
Born to Synthesize  
Eastern Intrigue  
Fair Warning

## THE METERS "FIRE ON THE BAYOU"

MS 2228

**HOT:**  
Out in the Country  
Love Slip Upon Ya  
Talkin' 'Bout New  
Orleans  
Can You Do Without?  
You're a Friend of Mine  
Middle of the Road  
Running Fast

**HOTTER:**  
Fire on the Bayou  
They All Ask'd for You  
Liar  
Mardi Gras Mambo

(ADVERTISEMENT)

# Album Airplay/40

# Chart Summary

The ALLMANS and SPRINGSTEEN surged to the top, the difference in amount of airplay between them slight. MAC, ROD, and the DEAD all held their own and were strong. STARSHIP had another good week in spite of chart position loss. TULL was the highest debut of the week. The album is getting good reaction from programmers. TUCKER inched up a bit. PINK FLOYD made an impressive debut. OUTLAWS and EAGLES remain powerful radio favorites. WRIGHT enjoyed a resurgence of airplay. CLAPTON is holding on. GEILS had a great second week. DALTRY remained strong. CHARLIE DANIELS debuted. COCKER held firm. L&M and SHAWN slipped very slightly but did alright. CLIMAX slowed up a bit. ELTON does not quit. SPHEREIS enjoyed a big jump. The album is picking up many believers. AEROSMITH again bounced back on the chart. It seems that every times it falls off, it comes back. FOCUS and LINDA LEWIS debuted. CRUSADERS have developed a loyal radio level following and continue to maintain airplay. WALKER and TRACY debuted impressively. RENAISSANCE, BLACKMORE, and ARS lost a few spins to some of the new albums this week. JANIS IAN and TUBES bounced back on the chart. TUBES are now getting healthier play in the Northeast. The ISLEYS keep hanging around enjoying strong consistent play and great listener reaction. JAMES TAYLOR dribbled back onto the chart. HERBIE MANN almost made the chart.

1	ALLMAN BROTHERS	Win Lose Or Draw (Capricorn)	"Can't Lose" "High Falls" "Love Song" "Mama"
2	BRUCE SPRINGSTEEN	Born To Run (Col)	Title, "Jungle" "10th Ave" "Thunder"
3	FLEETWOOD MAC	Fleetwood Mac (WB)	"Say You Love" "Over Head" "Rhianon"
4	ROD STEWART	Atlantic Crossing (WB)	"Heart" "Loser" "Sober" "Drift" "Sailing"
5	GRATEFUL DEAD	Blues For Allah (UA)	"Music" "Franklin" "Help" "Fingers"
6	JEFFERSON STARSHIP	Red Octopus (RCA)	"Miracles" "Play On Love" "Freddy" "Will Be Love"
7	JETHRO TULL	Minstrel In The Gallery (Chrysalis)	"Duck" "Requiem" "Dancer" Title "Cold Wind"
8	MARSHALL TUCKER	Searchin For A Rainbow (Capricorn)	"Fire" "Virginia" "Can You See" Title
9	PINK FLOYD	Wish You Were Here (Col)	"Cigar" "Diamond" "Welcome" Title
10	OUTLAWS	Outlaws (Arista)	"Grass" "Another Love Song"
11	EAGLES	One Of These Nights (Asylum)	"Eyes" "Limit" Title
12	GARY WRIGHT	Dream Weaver (WB)	Title, "Love Alive" "Power"
13	ERIC CLAPTON	E.C. Was Here (RSO)	"Down Road" "Home" "Drifting" "Loved A Woman"
14	J. GEILS BAND	Hotline (Atl)	"Lovitis" "Careful" "Easy Way" "Footwork"
15	ROGER DALTRY	Ride A Rock Horse (MCA)	"Get Love" "World Over"
16	CHARLIE DANIELS	Night Rider (Kama Sutra)	"Texas" "Birmingham" "Junky" lead
17	JOE COCKER	Jamaica Say You Will (A&M)	"Diamonds" "Rain" "Woman" Title
18	LOGGINS & MESSINA	So Fine (Col)	"Lonesome" "Susie" "Like It"
19	SHAWN PHILLIPS	Do You Wonder (A&M)	Title "City" "Frank"
20	CLIMAX BLUES BAND	Stamp Album (Sire)	"Power" "Out Of Time" "Constant"
21	ELTON JOHN	Captain Fantastic (MCA)	"Ticket" "Fall In Love"
22	JIMMY SPHEREIS	Dragon Is Dancing (Epic)	"Tequila" "Vain" Title
23	AEROSMITH	Toys In The Attic (Col)	"Walk" "Emotion" "Salty"
24	FOCUS	Mother Focus (Atl)	"Vanilla" "Bathroom" Title
25	LINDA LEWIS	Not A Little Girl (Arista)	"Schoolyard" "Reggae" "Coaster" "Kiss"
26	HALL & OATES	Hall & Oates (RCA)	"Out Of Me" "Cammilla"
27	PROCOL HARUM	Procol's Ninth (Chrysalis)	"Pandora" "Forgetting" "Unquiet"
28	CRUSADERS	Chain Reaction (Blue Thumb)	"Mellow" "Give It Up"
29	LABELLE	Phoenix (Epic)	Title "Messin'" lead
30	JERRY JEFF WALKER	Ridin' High (MCA)	"Jaded" leads
31	TRACEY NELSON	Sweet Soul Music (MCA)	Variety of cuts
32	RENAISSANCE	Scheherazade (Sire)	"Vultures" "Gypsy"
33	TINA TURNER	Acid Queen (UA)	"Lotta Love" "Thumb"
34	RITCHIE BLACKMORE	Rainbow (Polydor)	"Silver Mtn." "Greensleeves" "Temple"
35	ATLANTA RHYTHM SECTION	Dog Days (Polydor)	"Crazy" "Boogie" "Rain" Title
36	JANIS IAN	Between The Lines (Col)	"17" "Party" Title
37	TUBES	Tubes (A&M)	"From Life" "Deep"
38	ROY BUCHANON	Livestock (Polydor)	"Roy's Blues" leads
39	ISLEY BROTHERS	Heat Is On (T-Neck)	"Pow'r" "Better"
40	JAMES TAYLOR	Gorilla (WB)	"Mexico" "Angry Blues"

This chart is based solely on airplay and no way attempts to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

## Suggested Product

GEORGE HARRISON



Full bodied and tasty, this album is certainly no disappointment. Good new material that is sure to endure. (Apple)

GRAEME EDGE



Ex-Moody Blues drummer has come up with a fine musical package. (Threshold)

JOHN DENVER



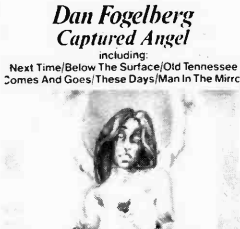
More great material, production, and performances. A major album (RCA)

SCHLOSS



Strong and immediate response at the first stations to pick up. Good tight rock 'n roll. (Oasis) [dis. by Casablanca]

DAN FOGELBERG



Next Time/Below The Surface/Old Tennessee Comes And Goes/These Days/Man In The Mirr

Sensational "new" artist who made it big with his last album. This one will probably be bigger. (Epic)

JERRY JEFF WALKER



The ol' Troubador rides again. This will please his following and perhaps attract new fans (MCA)

LINDA RONSTADT



Full voiced and sensational, Linda is at her biggest and best. This album is important to just about every format. (Asylum)

DIRT BAND



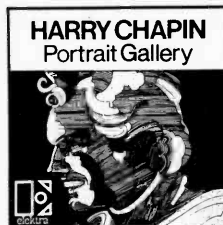
Refreshing grass-roots folkish rock par excellence. Truly a delight! (UA)

CHARLIE DANIELS



Southern Rock N Roll extra-ordinary for all regions (K.S.)

HARRY CHAPIN



Long awaited collection from the unique musical "storyteller" (Elek)

# The Hottest, Most Added, Suggested AOR Product:

## BI-CENTENNIAL INVADERS

SWEET



The dudes who've already sold 26 Million records, and who topped all other bands (including Yes, ELP, Deep Purple and Pink Floyd!) in the 1975 Musik Express and Pop Magazine Polls, are now assaulting these shores with their strongest LP yet. "Desolation Boulevard" (ST-11395) which includes of course, the hit single, "Ballroom Blitz" (4053) as well as the sensational "Fox On The Run" and "A.C.D.C." **BOB SEGER**

GENTLE GIANT



If you haven't seen these guys perform, you probably don't know that Gentle Giant is as amazingly tight and entertaining in person as they are musically advanced and dexterous on record. Their "cult" of converts is expanding rapidly due to the superb quality and accessibility of their new Giant LP, "Free Hand" (ST-11428).

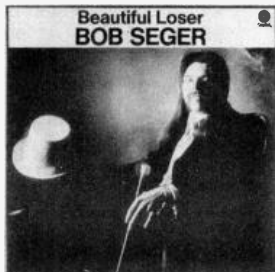
BE BOP DELUXE



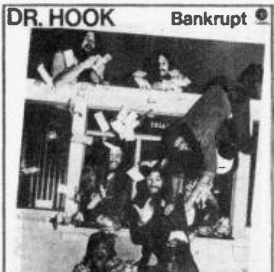
From the same country that has provided Clapton, Paige and Trower, the word is out heralding the latest authentic guitar sensation. Bill Nelson—leader, singer and writer for the one band that's good enough to keep up with him: BE BOP DELUXE! Their album, "Futuraama" (ST-11432), on the classy Harvest label, and a recent Record World "Sleeper," was produced by Roy Thomas Baker, of Queen fame.

## AMERICAN TEAM

DR. HOOK



A superb rock 'n' roll writer, singer and performer. Bob's dues are paid up, and it's time to get on the success train with him. His new LP, "Beautiful Loser" (ST-11378) has been phenomenal, even in his hometown of Detroit, where it's doubled any previous Bob Seger album in sales. It's been the #1 selling album in Detroit for six months(!) and the new single "Katmandu" (4116) has already hit #3 on CKLW. The national spread is getting stronger every day on both single and album... Bob's back on the charts!



Delighting audiences with hilarity (courtesy: Shel Silverstein) as well as great music, Dr. Hook makes it look and sound altogether too easy. Their new LP, "Bankrupt" (ST-11397), is rich with pleasures such as the single, "The Millionaire" (4104), a lament entitled, "Everybody's Makin' It Big But Me" (in the Cover Of The Rolling Stone tradition), and a perfectly straight (but perfect!) up-dating of the classic "Only Sixteen".

HUB



You may not know the name, but you'll sure as hell recognize the sound! It's the sound that's sold nine million records, including the hits, "Get Ready" and "I Just Wanna Celebrate". It's the sound you used to know as—the great, ballsy voice of Rare Earth—drummer Peter Hoerlbecke, the solid bass of Michael Urso and the newly-added talent of Rare Earth producer-writer Tom Baird ("Born To Wander" and the "Ecology" LP). Together, they spell HUB, (ST-11439), a new name with a familiar, hit-making sound.

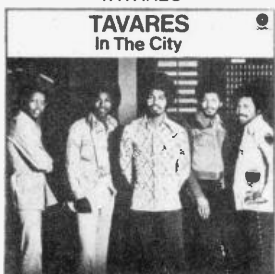
## SOULFUL AOR

NATALIE COLE



This lady has it all: class, style, talent, a great name—and a smash her first time out with "This Will Be" (4109)—which is already #1 R&B in New York and now cooking on WA BC. A comparison vocally to Aretha is inevitable—no one else could be compared to Lady Soul—but Natalie's style is definitely her own. She's a young lady; yet her whole life has been filled with the influences of the great ladies of Jazz and R&B. From ballads to disco-rockers, Natalie's debut album, "Inseparable" (ST-11429) is for everyone.

TAVARES



Three's a charm. The way has been paved with many hits—"Check It Out", "Too Late", "She's Gone", "Remember What I Told You To Forget", "My Ship"—and this new LP, "In The City" (ST-11396), and its first single, "It Only Takes A Minute" (4111), have exploded pop as well as soul. The success is deserved. In their twenties, the brothers Tavares are intensely entertaining performers who can steal the show from anyone who shares the bill with them. Dennis Lambert and Brian Potter again provide some instantly classic ballads and flawless production, but the material covers a funkier spectrum than ever before.

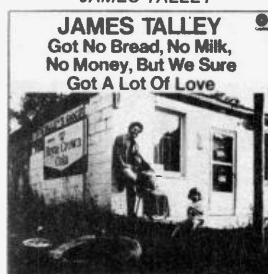
ASLEEP AT THE WHEEL



What a relief! Just when you were reminded by Manhattan Transfer of how much you missed Dan Hicks, the Real Thing shows up! Western Swing lives again... in fact, it's re-born by Asleep At The Wheel, a nine-man, one-girl ensemble providing equal pleasures of authenticity and pure pleasure. Wheel's music is tough to describe, but should be imagined in a country night club with boot-stompin', hooch-guzzlin' accompaniment. Better yet, hear it yourself on the LP, "Texas Gold" (ST-11441). Check out "Bump Bounce Boogie" or Chris O'Connell's killer ballad, "Nothin' Takes The Place Of You", and you'll know why country-prog is a necessary new category.

## COUNTRY-PROG

JAMES TALLEY

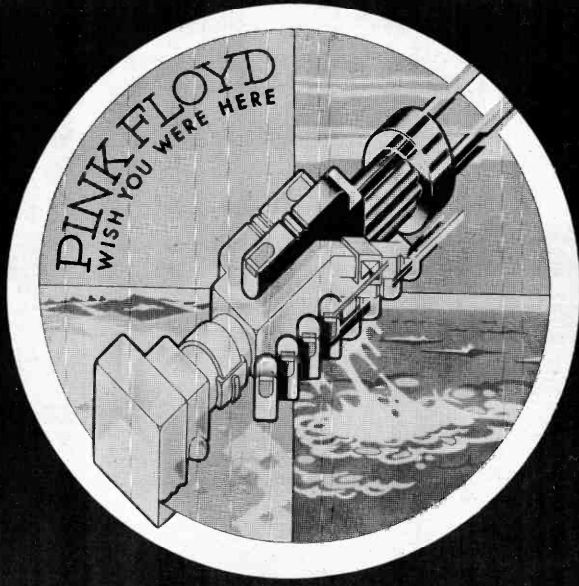


Every so often, the reviews are so uniformly excellent that you owe it to yourself to take a second, careful listen. First, Greil Marcus of The Village Voice made James Talley's LP, "Got No Bread, No Milk, No Money, But We Sure Got A Lot Of Love" (ST-11416), the subject of a lead review (Aug. 11 issue) which described it as a "quiet masterpiece," a "modest, haunting affirmation... in the vein of The Band's second album". Robert Christgau made Talley's album his monthly Pick Hit in the August 18 Voice (over the Eagles, Stills, Elvin Bishop and AWB) and the word spread to Rolling Stone, in which Chet Flippo lauded the LP's "warm musical remembrances" (Sept. 25 issue, Page 106).



Capitol





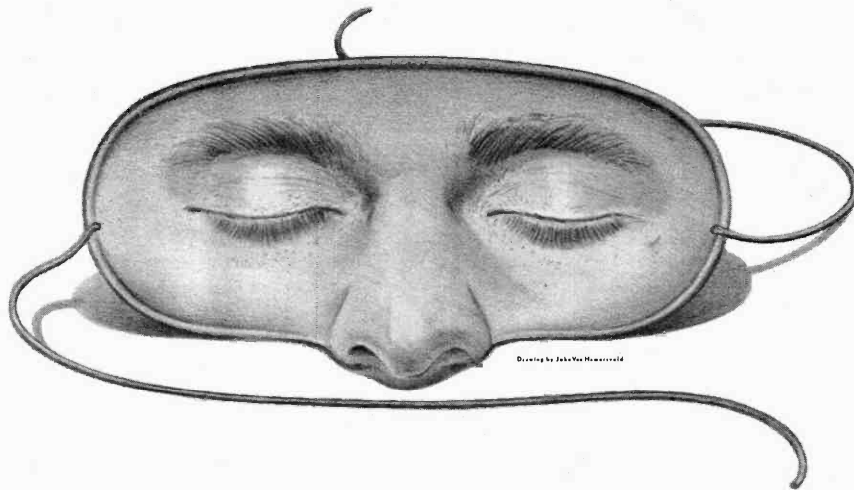
*Very  
Successful.*

On Columbia Records.





# GARY WRIGHT



## IS THE DREAM WEAVER

Gary Wright's *The Dream Weaver* is going to be one of 1975's biggest albums. If you don't believe it, ask radio. Ask the press. Ask Gary Wright's live audiences. Ask your ears.

Wake up to *The Dream Weaver*:  
Gary Wright on Warner Bros. records and tapes.



# COUNTRY

JIM DUNCAN/Editor

R&R COUNTRY HOTLINE:  
(213) 466-0954

## Direct From Duncan



This weekend the "travelling pencil" takes us to Atlanta, Georgia to be on a panel with CHARLIE WARNER, General Manager of WMAQ; BOB KINGSLEY, Drake-Chenault syndicator; and DOUG DICKENS of WSIZ-FM, Nashville at the National Association of FM Broadcasters convention. The country panel will be Saturday morning. That afternoon I'm off to Tulsa, Oklahoma for the JIM HAILEY Talent Show and Picnic. [Whew!! I never had to travel this much when I was in radio.]

The summer ARB rating books are coming in to our offices. [You'll find a complete breakout in the front portion of the paper.] Countrywise: In the Los Angeles market, KLAC was up in all time slots. KFXX and KGBS AM & FM were down. KGBS-FM showed some gain in the evening, during the slot Progressive Country jock, JIMMY RABBITT, took over recently... In Chicago, WMAQ was up again and so was WJJD. In the metro survey, total audience 12 plus, WMAQ was up from 5.4 to 6.5 and WJJD went from 1.6 [AM] and .5 [FM] to 2.1 [AM] and .9 [FM]. Even though WMAQ is the obvious leader in the country race in Chicago, it's good to see Country Music Radio up at both stations. That town is big enough for both stations. Keep up the good work.

Speaking of travel and the Chicago market: CRAIG SCOTT, who is the National Program Director for the Plough chain, and who is based at WJJD, Chicago, will soon be doing the voice on the Country musical portion of the Delta Airlines music tapes for inflight passengers... "Buffalo" BILL BAILEY, a 12 year veteran of KKKK radio Houston, has just joined the staff of KENR, according to KENR PD, RIC LIBBY. DAVE BUTTS, who had been doing the morning slot on KENR for the past 2 and a half years, left to join WKRC, Cincinnati... Our sympathy to JOHN HARMON, Program Director of WVOJ, Jacksonville, Florida, on the death of his wife, who was killed in an auto accident while on a trip to St. Louis.

Had a chat with TOMMY CHARLES, PD of WSUN, St. Petersburg, Florida, last week while taking his report, about the waste of vinyl by the record companies. If you all remember about a year ago there was a great vinyl shortage, because of an oil shortage, and many companies were using recycled records. Tommy and I have found in our two companies alone a tremendous amount of waste. WSUN has a policy of carting every record that goes on the air. As a matter of fact, many of the key stations in the country today do this for many reasons. First and most important, stations cart records to protect the quality. Nobody wants to hear a scratchy record. So, if a station is carting records, why does it need 20 copies of each single release? I mention my position at R&R only to make a point. Sometimes I'll receive as many as 10 copies of a single and all I really need is one. I appreciate the service, but let's be practical. It might be to the advantage of the record companies to check the station policies on carting records, it just might help save the industry a few bucks.

A new 24 hour a day Country station in Bakersfield, California, KBIS, under the direction of PD BOB RICHARDS, could give the BUCK OWENS-owned KLUZ, a day timer, a run for the money... I would like to welcome our newest country reporter, WYTL, Oshkosh, Wisconsin and PD DAN DAVIS. I have a list of about 15 to 20 more country stations who would like to report to us. I'll be adding more stations in the next couple months. More than likely, the bulk of stations will be added after things settle down after the October CMA Convention. By that time, I'll have another assistant to help with the increased activity in the R&R Country department.

Got this news release from CHRIS MCGUIRE a couple weeks ago: "With the trend toward shorter playlists becoming more popular among the nations more prominent Country Radio stations, WKDA, in a major decision reached by its management, has decided to shorten its list of current singles drastically. It is the opinion of both WKDA and most record executives that heavy concentrated airplay of proven hit records is beneficial to the record industry, as well as radio stations. Many hours of research have convinced us that WKDA is making the right move. On the morning of September 15, at exactly 6 AM, WKDA will commence to offer the city of Nashville something it has never, never heard before. WKDA will take the lead in the shorter playlist race!! We hope that we can continue to set the pace for other Country stations around the country." Signed MIKE HANES, PD and CHRIS MCGUIRE, Music Director. After I read this, I was going to send it to BOB PITTMAN at WMAQ [who currently has one of the shortest playlists in Country Radio] with a note saying, "Eat your heart out." But as it turned out last Monday morning the 15th, WKDA cut their list to ONE record. But before the joke was found out, many record companies had sent letters of disbelief. Many listeners came down to the station to protest. Picket lines went up. Then the reality of the situation came to light. WKDA had come up with one of the best fun promotions I've heard in awhile. It sure had the city of Nashville talking. By the way, the one record was the new BUCK OWENS single, "Battle Of New Orleans." At 5:45 PM, after almost 12 hours of the same record on WKDA, music director McGuire broke a whole box of Buck Owens singles on-the-air. [Now I really know why there is a vinyl shortage!!] Well, this whole thing sounds a little plastic, so I'll see ya next week...

**COUNTRY ALBUMS**  
See page 30



R&R COLUMNIST BIFF COLLIE APPOINTED HEAD OF CON BRIO PROMOTION

Con Brio Records President, Kenny Rogers, and the company's Executive Producer, Bill Walker, discuss their program with Biff Collie, newly appointed Director of Promotion and Marketing for the exciting new label.

Collie spent seven years as head of National promotion for Liberty, Imperial, and united Artists, and is looking forward to a long and prosperous association with Con Brio.



KERE HELPS RAISE OVER \$7,000 FOR M.D.

Denver — Radio station KERE, Denver recently, over the Labor Day Weekend, took part in the KERE "2nd Annual Muscular Dystrophy Marathon." KERE broadcast continuously for 24 hours at the Country Palace, a club in Littleton, Colorado. The station carried 3 reports per hour and helped raise over \$7,000 for Muscular Dystrophy. Pictured are [left to right] R.T. SIMPSON, Program Director of KERE; GLADYS HART, President of the Country Music Foundation of Colorado; and JACK SHAEFFR, publisher of the Colorado Country Music Review.

### CMA Convention Reads DJ- Artist Tape Session

NASHVILLE — On Friday, October 17, 1975 artists and disc jockeys are invited to attend the Artist-DJ Tape Session which will be held in the lower level of the Municipal Auditorium in Nashville. As in the past, the session will be held in two separate time periods. The first will run from 10:30 am until 12:30 pm; the second from 2:30 pm until 5:00 pm.

The session is open to Country DJ's only. DJ's are urged to have station managers write on station letterhead requesting admittance to the session. Requests should be sent to:

Birthday Celebration PO Box 2138, Nashville, Tennessee 37214. A pass to the session will then be included in the convention registration kits of those requesting such permission. No one will be admitted without a pass.

Disc jockeys are asked to bring their own tape recorder and both DJ's and artists are asked not to bring any guests. This is a "working" session for DJ's to complete interviews and station promotions with artists they might not get to see any other time. There is a limit of three minutes allotted to each interview.

## Biff Collie INSIDE NASHVILLE

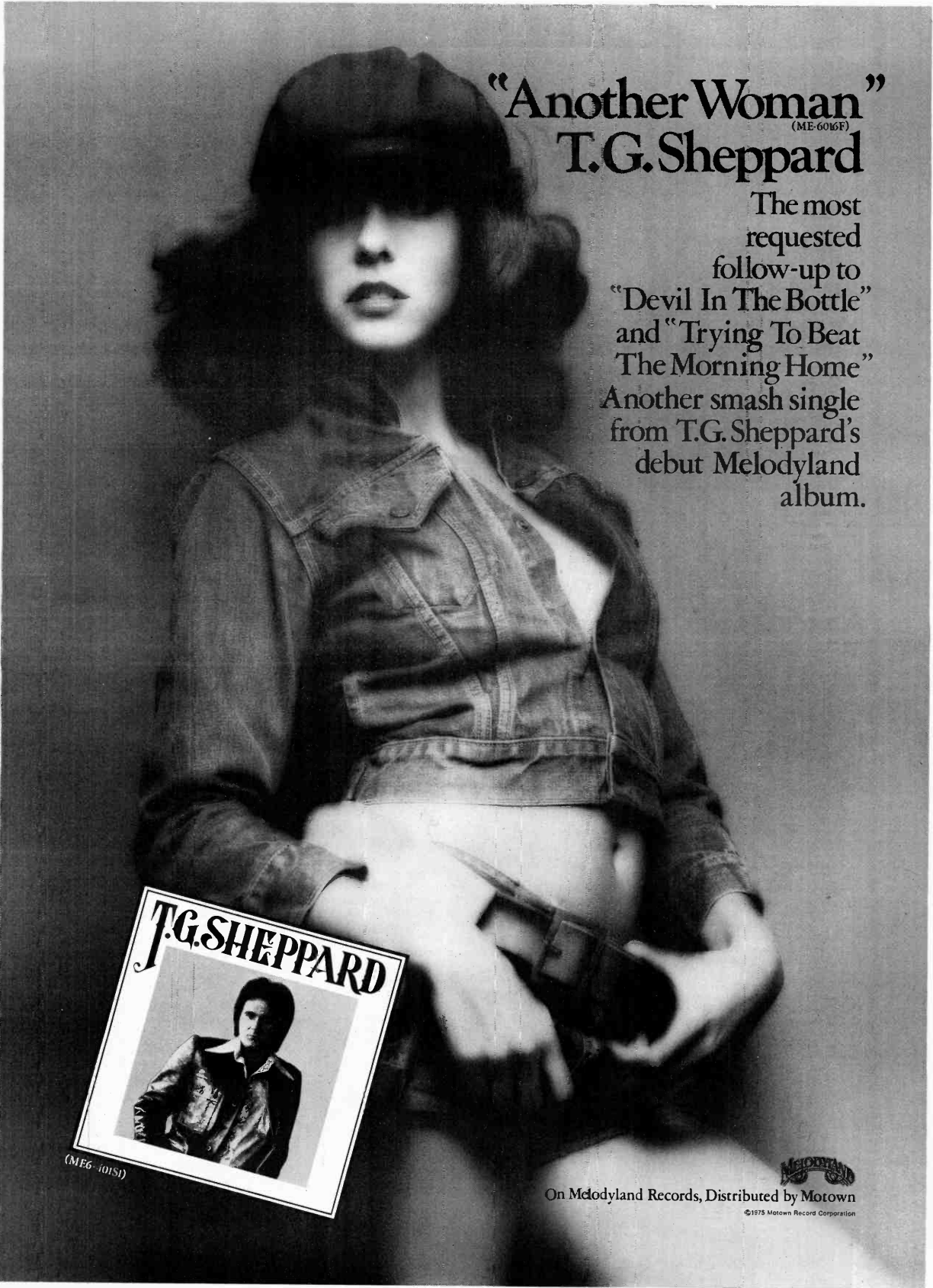
JUST THE FACTS MA'AM: Five country TV pilots (taped here within a month: MEL TOLIN, ARCHIE CAMPBELL (country-gospel), a "MUSIC CITY BANDSTAND" show with WKDA AM jock TONY GEORGE [I told you he was gonna cook when he got his stuff together], JERRY REED, and TOM T. HALL. [Did I miss one?...] Can you believe that WEBB PIERCE is off DECCA [I mean MCA] after almost 25 years? Others with "lifetime" contracts who are no longer affiliated with MCA are JIMMIE DAVIS and KITTY WELLS. MARTY ROBBINS is also dissociated with MCA after a couple of years; he spent the first 20 years of his recording career with COLUMBIA... TOMMY OVERTRETT took his new show to Europe, his third trip in two years? He'll be back just in time for [as CHARLIE WILLIAMS says] the 50th annual "Loudmouth Drinking Contest" and OPRY birthday party next month... RUDOLPH BLISS HALL OF FAME in the embryo stage. They say it'll be for real within six months. CHUCK CHELLMAN organized a non-profit organization last spring to establish a COUNTRY RADIO HALL OF FAME.

WEDDING BELLS: CAROLEE COOPER, daughter of WILMA & STONEY COOPER and former wife of Hank's preacher son JIMMY SNOW. She married musician GLEN DAVIS; BILLIE JOE SPEARS married sideman MIKE EDLIN; JUNE CARTER CASH and CARL SMITH's daughter CARLENE married new RCA artist JACK RUTH from KINGMAN, KANSAS; RONNIE MILSAP's producer TOM COLLINS took his new bride to JAMAICA on their honeymoon.

RANDOM THOUGHTS: Suppose BOB LUMAN should petition JOHNNY CASH to pay for his next drive-thru? Luman has re-paved his drive three times during the five years Cash has lived across the street. Tourist traffic, after seeing the Cash lakeside mansion, use the Luman drive for a turn-around... Ask CHET ATKINS to tell you how many times in his career he got fired. He tells about it in his life story, "COUNTRY GENTLEMAN." ARCHIE CAMPBELL may blush at a couple of stories Chet tells about their working time together, along with BILL CARLISLE, at WYTL in Knoxville... WILLIE NELSON's biggest hit ever is also his COUNTRYEST record, and written not by HALL OF FAME SONGWRITER WILLIE NELSON, but by Hall of Fame Songwriter FRED ROSE, over 30 years ago... Local WAGG country jock DON FREEZE made a meaningful comment the other day on the air: "When people get married, we en-thuse about how the HAPPY couple is, but when they get a divorce, everybody clams up like this was 1930 and somebody had tuberculosis." So... GEORGE JONES and TAMMY WYNETTE got a divorce and both are doing fine!

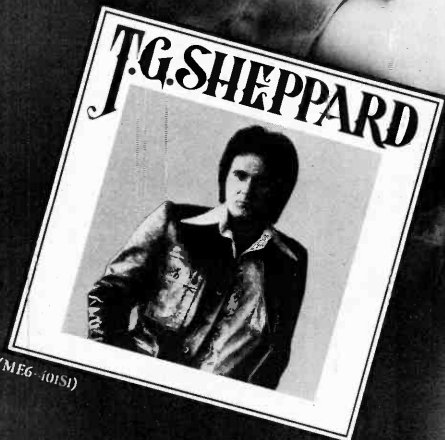
That breach of contract suit was filed in Federal Court in TYLER, Texas against MERLE HAGGARD by performer-promoter TONY DOUGLAS of ATHENS, Texas. Douglas is asking \$322,000 damages. According to the report Haggard missed dates in ABILENE July 20th, LUBBOCK July 30th, and ATHENS Aug. 1st; Haggard's agent BOB EUBANKS said Merle missed the dates due to illness. Eubanks was quoted as saying that Douglas knew Haggard was sick and did a great disservice by not notifying the public in advance that Haggard would not be able to make the performances. Haggard was not available at our presstime for comment.

ONE LINERS: DOLLY guested on "AM AMERICA" and the "MIDNIGHT SPECIAL" last week... PORTER WAGONER wants to drop charges against JAMES, a former member of his road-show, charged in connection with a \$25,000 burglary in Porter's home recently...




**"Another Woman"**  
(ME-6016F)  
**T.G. Sheppard**

The most requested follow-up to "Devil In The Bottle" and "Trying To Beat The Morning Home" Another smash single from T.G. Sheppard's debut Melodyland album.



(MEG-10151)

On Melodyland Records, Distributed by Motown

  
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# COUNTRY

## Radio & Records

### September 19, 1975

9/5	9/12		
2	1	1	WILLIE NELSON/Blue Eyes Crying (Columbia)
1	2	2	RONNIE MILSAP/Daydreams About Night Things (RCA)
8	5	3	CHARLEY PRIDE/Hope You're Feeling Me (RCA)
4	4	4	EMMYLOU HARRIS/If I Could Only Win (Reprise)
10	7	5	CONWAY TWITTY/Don't Cry Joni (MCA)
5	3	6	STATLER BROTHERS/I'll Go To My Grave (Mercury)
23	15	7	DON WILLIAMS/Love Me Tonight (ABC/Dot)
19	14	8	JOHN DENVER/I'm Sorry (RCA)
20	16	9	TANYA TUCKER/San Antonio Stroll (MCA)
13	12	10	DAVID ALLEN COE/Never Even Called My Name (Columbia)
15	10	11	P. WAGONER & D. PARTON/Say Forever You'll Be Mine (RCA)
12	8	12	LORETTA LYNN/Home (MCA)
3	6	13	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
11	11	14	FREDDIE HART/The First Time (Capitol)
35	25	15	NARVEL FELTS/Funny How Time Slips Away (ABC/Dot)
9	9	16	MOE BANDY/Bandy The Rodeo Clown (GRC)
28	21	17	SONNY JAMES/What In The World's Come Over You (Columbia)
34	22	18	CRYSTAL GAYLE/My Year For Mexico (UA)
14	19	19	AMAZING RHYTHM ACES/Third Rate Romance (ABC)
-	32	20	JESSI COLTER/What's Happened To Blue Eyes (Capitol)
39	31	21	DICKEY LEE/Rocky (RCA)
24	24	22	LITTLE DAVID WILKINS/One Monkey Don't Stop (MCA)
7	13	23	L. LYNN & C. TWITTY/Feelins' (MCA)
27	23	24	FARON YOUNG/Here I Am In Dallas (Mercury)
16	17	25	BILLIE JO SPEARS/Stay Away From The Apple Tree (UA)
37	34	26	T.G. SHEPPARD/Another Woman (Melodyland)
18	20	27	MEL TILLIS/Woman In The Back Of My Mind (MGM)
6	18	28	FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)
33	29	29	JOHNNY CASH/Look At Them Beans (Columbia)
-	35	30	ROY CLARK/Heart To Heart (ABC/Dot)
38	36	31	BRENDA LEE/Bringing It Back (MCA)
25	28	32	TOMPALL/Put Another Log On The Fire (MGM)
-	➔	33	WAYLON JENNINGS/Are You Sure Hank/Bob Wills (RCA)
-	➔	34	JEANNE PRUETT/A Poor Man's Woman (MCA)
29	33	35	GEORGE JONES/Memories Of Us (Epic)
22	27	36	LYNN ANDERSON/ Never Loved Anyone More (Columbia)
-	➔	37	TOM. T. HALL/I Like Beer (Mercury)
-	➔	38	BILLY SWAN/Everything's The Same (Monument)
-	➔	39	LINDA RONSTADT/Love Is A Rose (Asylum)
-	➔	40	EDDIE RABBITT/Should Have Married You (Elektra)

➔ New Entries

### Most Added

- DOLLY PARTON  
We Used To (RCA)
- OLIVIA NEWTON-JOHN  
Something Better To Do (MCA)
- CHARLIE RICH  
All Over Me (Epic)
- TAMMY WYNETTE  
I Still Believe In Fairytails (Epic)
- JOHNNY PAYCHECK  
All American Male (Epic)

### Most Requested

- CONWAY TWITTY  
Don't Cry Joni (MCA)
- DICKEY LEE  
Rocky (RCA)
- TOM T. HALL  
I Like Beer (Mercury)
- WILLIE NELSON  
Blue Eyes Crying (Columbia)
- TANYA TUCKER  
San Antonio Stroll (MCA)

## NEW & ACTIVE

### WAYLON JENNINGS Sure Hank/Bob Wills [RCA]

At this point it looks like "Hank" is the king. Added WMC, KNEW, KUZZ, KERE [pick], WYTL, 27-21 WPLO, debut 30 KHOS, 40-27 KAYO, 23-17 WKDA, 28-13 KBFW, 37-30 KWMT, 34-29 KSON, debut 27 WAME, 33-27 KIKK, 28-22 WVOJ, 35-24 WVVVA, 51-30 WDEE, debut 27 KENR, add KSPO. Station activity playing both sides: Added WSLR, 45-37 KLAC, 27-22 KHEY, debut 19 WWOK, debut 30 WWJO, 28-12 KTUF, 33-21 WBAP, 60-40 WHO, 34-20 KFOX.

### TOM T. HALL I Like Beer [Mercury]

Top phone request and sales picking up nicely. More adds including: KNEW, KAYO, WWJO, WRCP, WUNI, WHOK-FM, KBOX, KHOS. Chartin action: 29-17 KTUF, 27-19 KFOX, 36-21 WHO, 38-30 WVVVA, 38-29 KERE, debut 34 KJJI, 33-25 KSON, 39-27 KPOK, 28-22 KWMT, 23-12 WEEP, debut 17 KUZZ, 53-42 KLAC, debut 39 KBFW, 17-10 KCKC, 25-22 WMC, 33-26 KKYX, debut 26 WAME.

### CHARLIE RICH All Over Me [Epic]

Top additions again this week. Added at WUNI, WINN, WSUN, WEEP, WWOK, KXRB, KCEY, WESC, KSOP, KJJI, WSLR, KMAK, KPOK, KOOO, KRAK, KMP5, KBFW, KHEY, Early chart action: debut 32 WMC, debut 33 KSON, debut 35 KCKC.

### DOLLY PARTON We Used To [RCA]

Off to a good early start. A "Most Added" first week out. Additions include: KIKK, WL, KUZZ, WEEP, WPNX, WMC, KKYX, WXCL, KOOO, WIRE, KCKC, WWJO, WISZ, WPLO, KHEY, KTUF, WDEE, KSPO, KOZN-FM, add and pick at WHO.

OLIVIA NEWTON-JOHN "Something Better To Do" (MCA) First week adds make this look like another hit for Olivia in the Country market. Adds include WIL, KSON, WVOJ, KSOP, KRAK, KENR, KMP5, WHOK-FM, WEEP, WHOO, WIRE [pick], KCKC (nights), KSO, KXRB, KFOX, KHEY, WDEE [pick], WPNX, KUZZ, WFLR. EDDIE RABBITT "Should Have Married You" (Elektra) Good movement nationwide: 39-29 KAYO, debut 39 WIL, 17-12 WSLR, debut 26 WVOJ, 31-23 WVVVA, 30-24 WPNX, debut 36 KTUF, 17-13 WMC, debut 30 WAME, debut 27 KHOS, debut 27 KUZZ, 31-26 KWMT, 34-24 WUBE. More adds including WKDA, WBAP, KLAC.

JOHNNY PAYCHECK "All American Male" (Epic) Some early female negatives. Good early adds: WAME, WPNX, WUNI, KLAK, KENR, KSOP, KSPO, WHOO, WUBE, WIRE, WWOK, KFOX, WDEE, Pick and add at WIL, WKDA, WSLR, KBOX.

TAMMY WYNETTE "I Still Believe In Fairytails" (Epic) More adds: KSOP, KXRB, KCEY, WESC, WSUN, KRAK, WHOO, KMP5, KBFW, WWOK, KHEY, KIKK, KENR, WINN, KWMT, KRMD, KMAK. Chart movements: debut 27 KCKN, debut 29 KFOX, debut 23 KBOX, debut 34 KSON.

C.W. McCall "Black Bear Road" (MGM) Picking up more stations: KLAK, WIL, WBAP, KTCR, WSUN, WUNI, WSLR, KPOK, KLAC, KAYO, WAME, WFLR, WYTL, WHOK-FM. Chart action: debut 32 KCKC, debut 35 KTUF, 58-38 WHO, debut 29 WPLO.

LINDA RONSTADT "Love Is A Rose" (Asylum) More station adds: WRCP, WHOK-FM, WONE, KSOP, KOZN-FM. Chart action: 20-12 KBFW, 33-29 KCKC, 25-19 KSON, 26-17 WSLR, 55-45 KLAC, debut 27 WUBE, debut 30 WPLO, 34-30 KHEY, debut 24 KBOX, debut 26 KFOX, debut 31 WMC.

LA COSTA "Western Man" (Capitol) Added WONE, KOOO, KRAK, KMP5, KXRB, KHOS, KBUY, KTCR, KSOP, WHO, WPNX, WHO, KCKN, KWMT [pick], KLAK.

MERLE HAGGARD "It's All In The Movies" and "Shades Pulled Down" (Capitol) "Movies" added KOZN-FM, KUZZ, KFOX, KJJI, WPOC, KNEW. "Shades" added KCKC, KRMD, WINN, WHK. Both sides added WMC, KSON, WUNI, debut 27 KTUF.

BUCK OWENS "Battle Of New Orleans" (Capitol) added KSOP, WHO, KRAK, WDEE, KMP5, WIRE, KSO, WHOS, KBUY, KHEY, WAME, KCKN, WHO [pick].

JERRY REED "You Got A Lock On Me" (RCA) First week adds include: WJQS, KRAK, KBFW, KMP5, KFOX, KTUF, WHO, KUZZ, WHK, KCKN, KOZN-FM.

BILLY SWAN "Everything's The Same" (Monument) Added WIRE, KXRB, WPLO, 14-11 KSOP, 29-26 KSON, 30-24 WVOJ, 27-16 WVVVA, 34-29 WHOO, 22-14 WUBE, 33-26 KENR.

SUE THOMPSON "Big Mable Murphy" (Hickory/MGM) Added KERE, KJJI, KPOK, KBOX, WRCP, WFLR, WWJO, KAYO, 30-20 WKDA, 30-24 KWMT.

SAMMI SMITH "Today I Started Loving You Again" (Mega) Added WPNX, KAYO, KHOS, WBAP, KENR, WHOK-FM, debut 27 WSLR, 25-21 KPOK, 31-29 KHEY, 29-23 WMC.

RAY PRICE "If You Ever Change Your Mind" (Columbia) Added KUZZ, WMC, WVOJ, WAME, Chart Action: 31-26 KERE, 25-22 KRAK, 36-29 KWMT, 35-29 WDEE, debut 37 KAYO.

ASLEEP AT THE WHEEL "Letter Johnny Walker Read" (Capitol) Added KJJI, KCKC, KTCR, WRCP, KOZN-FM, KWMT, debut 37 KTUF, 35-30 KFOX, #3 KBOX.

JOHNNY DUNCAN "I o & The Cowboy" (Columbia) Added WWOK,

Continued on page 35



# C.W. McCall

## *Black Bear Road*

If you think "Wolf Creek Pass" was the country ride-of-a-lifetime, take a ride on "Black Bear Road" with C.W. McCall in the driver's seat.



C.W. McCall's wild & woolly adventure stories are already a recording industry legend.

Traveling with C.W. means climbing the charts:

Example: "Wolf Creek Pass." The #1 album that crossed into Pop and went to the top faster than you could turn a corner.

Example: Three #1 singles in a row from the album "Wolf Creek Pass."

Now there's a new adventure that's playing to sell-out fans. On or off the road.

It's "Black Bear Road." A smash hit this instant. From an album of the same name. And it's even more hairy and hilarious than the ride before. It's got everybody on C.W.'s trip—truckers, country folk, pop fold.

"Black Bear Road" M 14825. Get on it!



Featuring  
WOLF CREEK PASS  
THE OLD HOME FILLER-UP AN'  
KEEP ON A-TRUCKIN' CAFE  
CLASSIFIED

The Album: M3G 4989

Featuring  
BLACK BEAR ROAD  
CONVOY  
THE SILVERTON  
LEWIS AND CLARK

The Album: M3G 5008  
The Single: M 14825



Available on 8-track for truckers.

Printed in U.S.A.

M3G 5008P

OCTOBER IS  
COUNTRY  
MUSIC  
MONTH

Available on MGM Records and Tapes.

Marketed by Polydor/Distributed by Phonodisc. Available in Canada through Polydor Ltd.





**PROCLAMATION**

**HOUSTON, TEXAS** — Shortly after proclaiming August 28th as "Waylon Jennings Day" in Houston and presenting Waylon with the "key to the city," Mayor Fred Hofheinz rapped with the RCA recording artist at a press party honoring Waylon.



**NASHVILLE** — On the heels of an extensive Southern tour, Columbia Records' David Allan Coe was recently welcomed home by friends and fans to a SRO benefit engagement at the *Exit/In*, joining Coe, left to right, at the event are: Ron Hedco, Vice President, Operations, CBS Records Nashville; Coe; Francis Preston, Southern Vice President, EMI; Shelby Singleton of SS International; and Del Bryant, Writer Administration, BMI.

# COUNTRY ALBUMS

Album cuts receiving airplay and activity:  
**LYNN ANDERSON** (Columbia): "Best Kick Secret In Santa Fe" and "Love Has No Pride"  
**ASLEEP AT THE WHEEL** (Capitol): "Bump Bounce Boogie" and "Whiskey Let Me Go"  
**MOE BANDY** (GRC): "Give Me Liberty" and "I Sure Don't Need That Memory"  
**BARBARA FAIRCHILD** (Columbia): "When He's Got Me (Where He Wants Me)"  
**MEL TILLIS** (MGM): "Mental Revenge," "Looking For Tomorrow," "Storms Never Last"  
**GENE WATSON** (Capitol): "Bad Water," "Where Love Begins," "For The First Time" and "Eyes Of Love"  
**FREDDY WELKER** (ABC/Dot): "Have You Ever Done It" and "Salty Dog Blues"

*This Side Of The*  
**BIG RIVER**



**CHIP TAYLOR**  
 This Side Of The Big River [WB]  
 This is an album filled with music written by one of the new young talents in Nashville. Taylor proves his ability as both singer and composer. The LP is worth taking home and listening all the way through. Many of the cuts may not fit into the "commercial country" bag, but the change is like a breath of fresh air. Best cuts: "May God Be With Me," a song written for STONEY EDWARDS; "Gettin' Older Looking Back;" and "I've Been Tied." "You're Alright, Charlie" would be excellent for night play.



**DON GIBSON & SUE THOMPSON**  
 Oh How Love Changes [Hickory/MGM]  
 The "Gibson-Thompson" duet team do it again. Some very good programming material. Most cuts are up-tempo and are relatively short. Best material includes: "Get Ready-Here I Come," "I Can't Tell My Heart That," "Maybe Tomorrow" and "Let's Get Together." Also possible, the lively "Once More." The current single, "Oh, How Love Changes" is a featured addition to the album.

—Jim Duncan

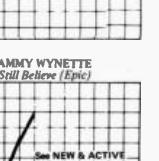
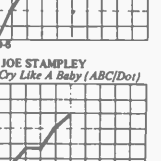
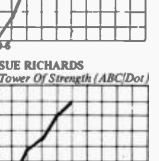
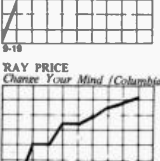
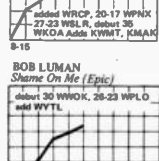
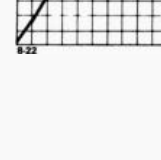
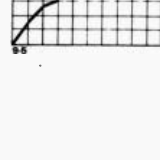
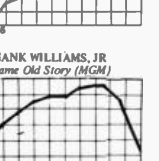
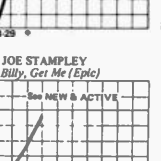
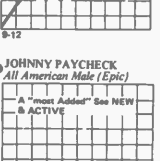
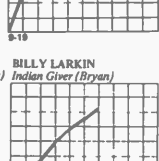
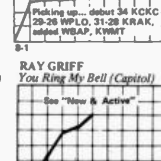
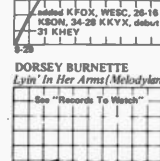
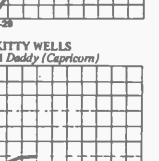
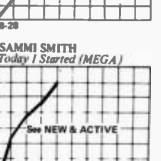
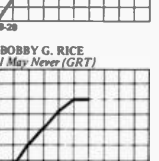
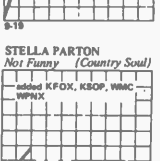
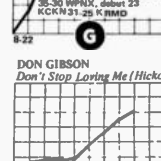
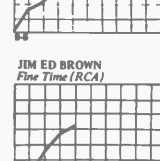
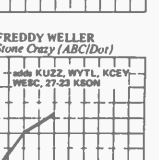
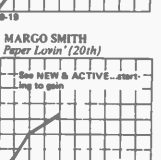
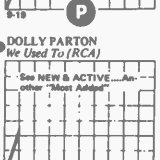
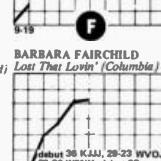
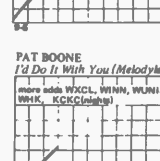
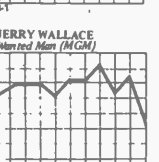
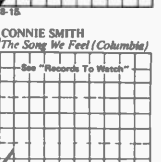
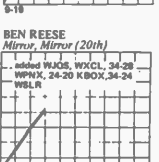
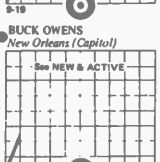
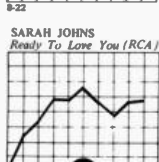
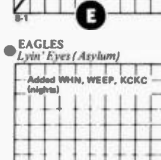
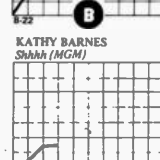
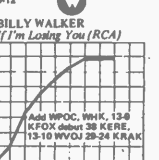
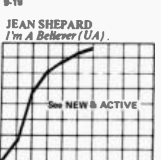
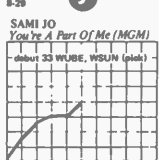
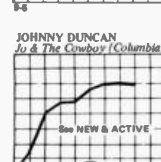
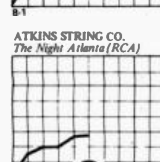
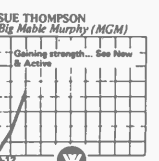
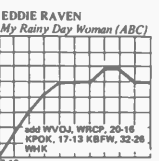
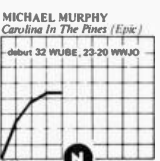
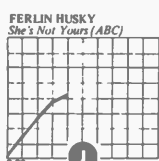
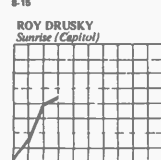
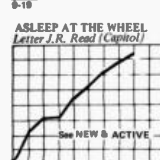
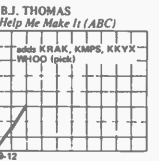
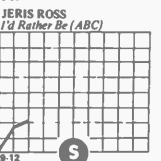
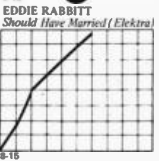
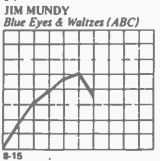
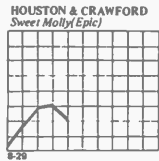
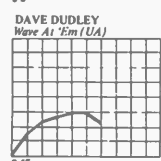
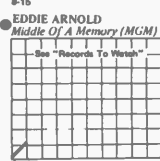
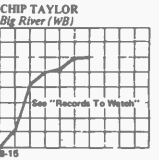
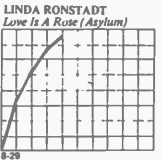
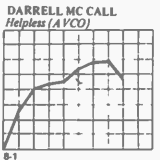
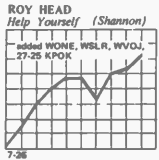
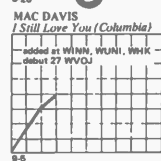
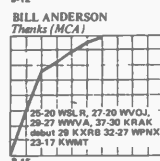
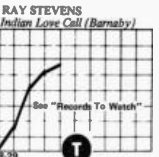
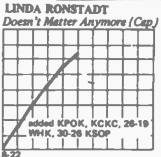
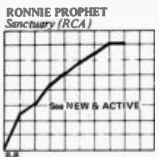
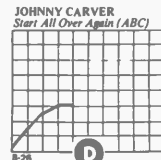
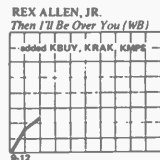
# COUNTRY ADDS

Asterisk (\*) denotes records Most Added this week

- WPLO/ATLANTA**  
Dolly Parton\*  
Dorsey Burnette  
Ronnie Milsap  
Billy Swan
- WBLA/KRON**  
Waylon (both)  
Henson Cargill  
C.W. McCall  
Roy Head  
Charlie Rich\*  
Pick-Johnny Paycheck\*  
WISZ/BALTIMORE  
Dolly Parton\*  
Connie Smith  
Roy Drusky
- WPOC-FM/BALTIMORE**  
Merle Haggard  
Margo Smith  
Jean Sheppard  
Billy Walker
- KLUZZ/BAKERSFIELD**  
Waylon Jennings  
Ray Price  
Merle Haggard  
Johnny Duncan  
Jerry Reed  
Freddy Weller  
Dolly Parton\*  
Olivia Newton-John\*
- KBFW/BELLINGHAM, WA.**  
Jerry Reed  
Charlie Rich\*  
Tammy Wynette\*  
Jerry Naylor  
Chuck Conlon
- WAME/CHARLOTTE, N.C.**  
Little David Wilkins  
C.W. McCall  
Ray Price  
Buck Owens  
Johnny Paycheck\*  
WJLD/CHICAGO  
No Adds  
WMAQ/CHICAGO  
No Adds  
WHXK/LEVELAND  
Billy Walker  
Jerry Reed  
Merle Haggard (B)  
Mac Davis
- WUBE/CINCINNATI**  
Joel Sontner  
Jeff Allen  
Glen Canyon  
Eddie Arnold  
Johnny Paycheck\*  
Earl Richards  
Wilma Burgess  
WPM/COLOMBUS, GA.  
La Costa  
Olivia Newton-John  
Johnny Paycheck\*  
Sammi Smith  
Dolly Parton\*  
George Kent  
Brian Shaw  
Ferlin Husky  
Pick-Stella Parton
- KBOX/DALLAS**  
Pick-Johnny Paycheck\*  
Ronnie Milsap  
Sue Thompson  
T.T. Hall  
RICK/KANSAS CITY  
Connie Smith  
La Costa  
Buck Owens  
Jerry Reed  
Eddy Arnold  
Earl Richards
- KERE/DENVER**  
Pick-Waylon (H)  
Bobby G. Rice  
Sue Thompson
- KLAK/DENVER**  
Johnny Paycheck\*  
La Costa  
C.W. McCall
- KSD/DES MOINES**  
Olivia Newton-John\*  
Buck Owens  
Pick-Marie Owens
- WHO/DES MOINES**  
Dolly Parton\*  
Buck Owens  
La Costa  
George Kent  
Jerry Reed
- WDEE/DETROIT**  
Pick-Olivia Newton-John\*  
Dolly Parton\*  
Marilyn Sellers  
C.W. McCall  
Johnny Paycheck\*
- KHEY/EL PASO**  
Charlie Rich\*  
Tammy Wynette\*  
Ronnie Prophet  
Buck Owens  
Dolly Parton\*  
Olivia Newton-John\*
- KWMT/FORT DODGE, IOWA**  
Pick-La Costa  
Jean Sheppard  
Little David Wilkins  
Billy Larkin  
Don Gibson  
Tanny Wynette\*  
Asleep At Wheel
- KBUV/FORT WORTH**  
Nashville Brass  
Rex Allen, Jr.  
La Costa  
James O'Gwen  
Buck Owens  
Joe Martin
- WBAP/FORT WORTH**  
C.W. McCall  
Sammi Smith  
Ronnie Prophet  
Eddie Rabbitt  
Don Gibson
- WFRL/FREEPORT, ILL.**  
Olivia Newton-John\*  
C.W. McCall  
Poco  
Jerie Ross  
Hean Shepard  
Joe Stampley (E)  
Chip Taylor  
Sue Thompson  
Hank Williams, Jr.
- KMAK/FRESNO**  
Ronnie Dove  
Billy Larkin  
Charlie Rich\*  
Tammy Wynette  
Mark Mosley
- WESB/GREENVILLE, SC**  
Jim Ed Brown  
Freddy Weller  
Charlie Rich\*  
Tammy Wynette\*  
KENR/HOUSTON  
Sammi Smith  
Olivia Newton-John\*  
Dolly Parton\*  
Johnny Paycheck\*  
Carmel Taylor  
Tammy Wynette\*
- KIKK/HOUSTON**  
Ronnie Milsap  
Dolly Parton\*  
Tanny Wynette\*  
Johnny Rodriguez
- WIRE/INDIANAPOLIS**  
Eddie Arnold  
Carmon Mitchell  
Buck Owens  
Dolly Parton\*  
Johnny Paycheck\*  
Connie Smith  
Billy Swan  
Pick-Olivia Newton-John\*
- WJGS/JACKSON, MISS**  
Pure Prairie League  
Ray Griffin  
Jerry Reed  
Bufford Rockefeller  
Carmel Taylor  
Ronnie Prophet  
Kenny Price  
Ban Reese  
Melba Montgomery  
Olivia Newton-John\*  
Joe Stampley (E)
- WVOJ/JACKSONVILLE, FL**  
Ray Price  
Olivia Newton-John\*  
Roy Head  
C.L. Goodson  
Eddie Raven  
Bobby G. Rice  
Mel Street  
Wayne Kemp
- RCKN/KANSAS CITY**  
Connie Smith  
La Costa  
Buck Owens  
Jerry Reed  
Eddy Arnold  
Earl Richards
- WHOK-FM/LANCASTER, OHIO**  
Pick-Joe Stampley (E)  
Olivia Newton-John\*  
C.W. McCall  
Sammi Smith  
Tom T. Hall  
Linda Ronstadt (A)  
Roy Head  
Connie Eaton  
Jeanne Pruett  
Gary Sullivan  
Frank Elkins
- KFOX/DLNG BEACH**  
Jean Sheppard  
Jim Ed Brown  
Merle Haggard  
Jerry Reed  
Johnny Paycheck\*  
Olivia Newton-John\*  
Stella Parton
- KLAC/LOS ANGELES**  
Joe Stampley (E)  
Eddie Rabbitt  
Ronnie Milsap  
C.W. McCall
- WINN/LOUISVILLE**  
Loretta Lynn (flp)  
Wait, Jr.  
Pure Prairie League  
Merle Haggard (flp)  
Mac Davis  
Charlie Rich\*  
Pat Boone  
Joe Stampley (E)  
Tammy Wynette\*  
Bill Black Combo
- KLL/LLIBSOCK TEXAS**  
Joe Stampley (E)  
Charlie Rich\*  
Buck Owens  
Tanny Wynette\*
- WMC/MEMPHIS**  
Merle Haggard  
Waylon Jennings (H)  
Stella Parton  
Ray Price  
Dolly Parton\*  
WJCK/MIAMI  
Johnny Duncan  
Johnny Paycheck\*  
Tanny Wynette\*  
Roy Clark  
Chip Taylor  
Charlie Rich\*
- KTCR/MINNEAPOLIS**  
Don Williams  
Conway Twitty  
C.W. McCall  
Asleep At The Wheel
- WJNH/MOBILE**  
Merle Haggard (B)  
Johnny Paycheck\*  
Pat Boone  
Jeff Allen  
Sunderly Sharpe
- KCEY/MODESTO**  
Ray Stevens  
Tammy Wynette\*  
Charlie Rich\*  
Freddy Weller  
Marylou Turner  
Mel Street
- WKDA/NASHVILLE**  
Pick-Johnny Paycheck\*  
Dorsey Burnette  
Joe Stampley (ABC)  
Eddie Rabbitt
- WHN/NEW YORK**  
Don Williams  
Eagles  
Dolly Parton\*
- WCMS/NORFOLK VA.**  
Pick-Johnny Paycheck\*  
Johnny Tillison  
Earl Richards  
Olivia Newton-John\*  
George Kent  
La Costa  
Eddie Arnold  
Marilyn Sellers
- KNEW/OAKLAND**  
Merle Haggard  
Johnny Rodriguez  
Dolly Parton\*  
Tom T. Hall  
Waylon Jennings
- KOOO/OMAHA**  
Sue Richards  
La Costa  
Dolly Parton\*  
Charlie Rich\*  
Sobhy Ramo
- WHOO/ORLANDO**  
Johnny Paycheck\*  
Ray Stevens  
Sunderly Sharpe  
Ruben Ruckefeller  
Tammy Wynette\*  
Joe Stampley  
Olivia Newton-John\*  
B.J. Thomas
- WYTL/OSHKOSH, WISC**  
Jean Sheppard  
Waylon Jennings  
Campton Bros.  
Jim Stafford  
Bob Luman  
Chip Taylor  
Lou Johnson  
Freddy Weller  
Margo Smith  
C.W. McCall
- WXCL/PEORIA, ILL.**  
Ben Reese  
Sue Richards  
Dolly Parton\*  
Pat Boone  
Connie Smith  
Joe Stampley  
Sunderly Sharpe
- WRCP/PHILADELPHIA**  
Asleep At The Wheel  
Tom T. Hall  
Billy Larkin  
Eddie Raven  
Linda Ronstadt (A)  
Sue Thompson  
La Costa
- KJLI/PHOENIX**  
Sue Thompson  
Tammy Wynette\*  
Charlie Rich\*  
Merle Haggard  
Asleep At Wheel  
Ronnie Prophet
- KTUF/PHOENIX**  
Merle Haggard  
C.W. McCall  
Susan Ray  
Dolly Parton\*
- WEFP/PITTSBURGH**  
Charlie Rich\*  
Dolly Parton\*  
Olivia Newton-John\*  
Eagles
- KPKP/PORTLAND**  
Sue Thompson  
Charlie Rich\*  
Linda Ronstadt (Cap)  
C.W. McCall  
Larry Jon Wilson  
Joe Stampley
- KRAK/SACRAMENTO**  
Tammy Wynette\*  
Sunderly Sharpe  
Joe Stampley  
La Costa  
Eddie Arnold  
Buck Owens  
Charlie Rich\*  
Rex Allen, Jr.  
B.J. Thomas  
Jerry Reed  
Olivia Newton-John\*
- WWO/ST. CLOUD, MINN.**  
Tom T. Hall  
Sue Thompson  
Dolly Parton\*
- WIL/ST. LOUIS**  
Pick-Johnny Paycheck\*  
C.W. McCall  
Olivia Newton-John\*  
Dolly Parton\*
- WSUN/ST. PETERSBURGH**  
Charlie Rich\*  
Tammy Wynette\*  
C.W. McCall  
Jerry Reed
- KSOP/SALT LAKE CITY**  
Buck Owens  
La Costa  
Linda Ronstadt  
Stella Parton  
Charlie Rich\*  
Johnny Paycheck\*
- KKYX/SAN ANTONIO**  
Marilyn Sellers  
George Kent  
Freddy Morrison  
Eagles  
Dolly Parton\*
- KDOL/SAN ANTONIO**  
Joe Douglas  
B.J. Thomas  
Pick-Brian Shaw
- KCCS/SAN BERNARDINO**  
Waylon Jennings  
Linda Ronstadt  
Merle Haggard  
Asleep At Wheel  
Dolly Parton\*  
Pick-Doris Foster
- KOZM-FM/SAN DIEGO**  
Jerry Reed  
Merle Haggard  
Asleep At The Wheel  
Linda Ronstadt (A)  
Dolly Parton\*
- KSDU/SAN DIEGO**  
Merle Haggard  
Dickey Lee  
Olivia Newton-John\*
- KAYO/SEATTLE**  
Tom T. Hall  
Ronnie Prophet  
Sammi Smith  
Sue Thompson  
C.W. McCall
- KMPS/SEATTLE**  
Olivia Newton-John\*  
Jerry Reed  
B.J. Thomas  
Rex Allen, Jr.  
Charlie Rich\*  
Buck Owens  
Eddie Arnold  
La Costa  
Joe Stampley  
Sunderly Sharpe  
Tammy Wynette\*
- KRMD/SHEWEPORO**  
Pick-Sammy Vaughn  
Hagers  
Ronnie Milsap  
Billy Larkin  
Merle Haggard  
Tammy Wynette\*
- KXRB/SIOUX FALLS, S.D.**  
Joe Stampley  
Charlie Rich\*  
Tammy Wynette\*  
Billy Swan  
Olivia Newton-John\*  
La Costa
- KSPQ/SPOKANE**  
Pick-Waylon Jennings (H)  
Earl Richards  
Brian Shaw  
Olivia Newton-John\*  
Dolly Parton\*
- KHOS/TUCSON**  
La Costa  
Buck Owens  
Sammi Smith  
Tom T. Hall  
WWW/WEELING, W. VA.  
Charlie Rich\*  
C.W. McCall  
La Costa  
Tammy Wynette\*  
Joel Sontner
- KBJL/WICHITA**  
Guy & Ralna  
Charlie Rich\*  
Henson Cargill  
Rex Gaddin  
Tammy Wynette\*  
Houston/Crawford  
Jeri Rose

# COUNTRY SINGLES

● new entries      Circled letters indicate alphabetical order



# RECORDS

## RECORD INDUSTRY NOTES



by Candy Tusken

The new Elton John album has been changed from "Bottled And Brainless" back to Elton's original title of "Rock Of The Westies" which refers to his upcoming tour with all dates to be West of the Rocky Mountains. The superstar's label, Rocket Records, has just concluded a long term licensing agreement with EMI covering all territories excluding the U.S., Canada, Australia, South Africa, and New Zealand. Keeping it all in the Rocket family are Elton's protege, KIKI Dee, who was seen

with Elton's band member, Davey Johnstone, over the Labor Day weekend in Palm Springs, California. The twosome were spotted in the lobby, poolside and in the restaurant of the posh Spa Hotel in the desert resort and it looks like a late summer romance... According to KDAY/Los Angeles, who spoke to a Motown representative, the Stevie Wonder historic thirteen million dollar re-signing contract with Motown Records is still verbal at this point. In speaking to the label's Executive Vice-President, Barney Ales, all points of the contract have been agreed to by all the parties and that the formal signing is imminent. Said Ales "My contract isn't even signed yet because, like Stevie's, the lawyers have to go all through it. It is standard procedure to have the verbal commitment first; then the attorneys work it out on paper." Ales continued to say that the new Stevie Wonder album is a double set and that Motown will be releasing it sometime in October... The Carpenters have dismissed their manager, Sherwin Bash, in favor of Karen's steady, Chrysalis President, Terry Ellis, who will now handle those responsibilities for the brother-sister act.

### MUSIC NOTES

Although ABC Records has signed David Crosby and Graham Nash as a duo and as solo artists, Atlantic still retains the tape rights and the group as a whole is still signed to them. Crosby & Nash have an album coming out on ABC in late September titled "Wind On The Water." According to Atlantic they allowed the artists to be released as individual talents, but the group still owes them product and any albums coming out as Crosby, Sille, Nash & Young will be on Atlantic... Country Joe McDonald has signed a contract with Fantasy Records with his debut album "Paradise With An Ocean View" containing nine new Country Joe tunes set for immediate release... David Casady in the Rockfield Studios in Wales, England planning a new album with rumors that some of the Beach Boys may be flying over to provide the backup vocals... Keith Moon has been at the Record Plant in Los Angeles with session drummer Jim Keltner. A steady procession of friends have been seen coming and going, but what the outcome will be is anybody's guess... Lynyrd Skynyrd are also in the studio this week recording their fourth album with producer Tom Dowd for a January release...

### NEWS FROM THE ORIENT

Helen Reddy is knockin' them out in Tokyo with standing room only performances, and husband/manager Jeff Wald is knockin' out Rod Stewart's band at the Kahala hotel in Hawaii. Seems that Rod refused to vacate the suite on time that had been reserved weeks in advance for the Wald's. When he did vacate it, the suite was purposely damaged, with plugged up washroom facilities, broken beds etc. Jeff immediately went looking for Stewart and found the band in the lobby. Words led to fists, with the island police being called in to quiet everything down.

### CONCERTS AND PARTIES

A&M's Gino Vanelli attracted a stellar crowd last week at L.A.'s Roxy Theatre including The Captain & Tennille, Anthony Newley, Johnny Mathis, French Rock stars Johnny Holliday & Sylvie Vartan, Herbie Hancock, the Bee Gees, Sedaka's co-writer Howie Greenfield and a healthy number of radio and press people... Batdorf & Rodney surprised the audience attending Poco's concert last week in Los Angeles by jumping up on stage and jamming with the boys... Jermaine Jackson and Muhammad Ali were spotted in the crowd at Barry White's concert last week... Elton John held a small condolence party for good friend Neil Sedaka last week in New York to cheer him over the Riviera firing. The spillover from that party attended a later bash held for the Average White Band rubbing elbows with Bette Midler, Stanley Clark and Jean Luc Ponty... Get well wishes to Eagles' manager Irv Azoff, who is now home nursing a bad case of mononucleosis... Jerry Garcia of the Grateful Dead is planning a massive 1976 Bi-Centennial tour with some Dead members plus the Stones favorite keyboardist, Nicky Hopkins... Buddy Miles broke all existing attendance records at L.A.'s Starwood last week and according to one attendee "if you fainted in that crowd, your body would never have hit the ground!"

### QUICK CUTS

Robert "Nashville" Altman's latest movie project is titled "Breakfast Of Champions" and already cast in the role of Bunny Hoover is Alice Cooper who will be playing the role of a "piano player in a typical motel lounge" set for shooting early next year... Comedian George Carlin joins the illustrious roster of "Who's Who" for his outstanding contribution to the world of comedy... The Fifth Dimension's Florence LaRue Gordon had to give up her idea of taking parachuting lessons. Her insurance company took the hint from the group's new album "Earthbound" and informed Florence that was a safe place to be!... Congratulations to Faces' bassist, Tetsu who greeted a new baby, a daughter, Amy Yamauchi, born last week... A&M announced last quarter as being the

Continued on page 35



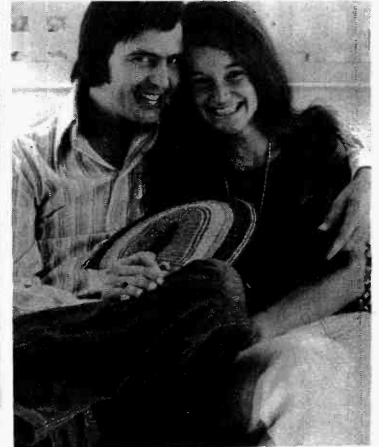
Atlantic's Dickie Kline and Vince Faraci were surrounded by The Spinners who are currently enjoying heavy airplay on their latest single "Games People Play." The above celebration took place during a party backstage at the Westchester Premier Theatre in New York following the group's performance.



A&M's answer to Tom Jones, Gino Vanelli, poses with A&M President Jerry Moss [sporting his newly grown beard] backstage at the Roxy Theatre during the artist's four day engagement. See Record Industry Notes.



CLIVE DAVIS' acquisition of THE OUTLAWS for ARISTA RECORDS is turning out to be a profitable signing with the group breaking all existing LP sales records [4,000 copies sold] during their two day SRO stint at EBBETS FIELD in DENVER. The Outlaws were the first band to be signed to Arista by Davis who immediately put them together with noted producer, PAUL ROTHCHILD, who had worked with JANIS JOPLIN, THE DOORS, PAUL BUTTERFIELD, etc. resulting in the debut "Outlaws" album. A longtime Southern favorite, the group has toured extensively in that area for the past two years with LYNRYD SKYNYRD and the MARSHALL TUCKER BAND with Skynyrd RONNIE VAN ZANT dubbing them as "Los Hombres Malo" [the bad guys.] The Outlaws base is in Tampa, Florida where they enjoy billing as the leading underground cultist group. The seven year old band consists of five members, three of whom [BILLY JONES, HUGHIE THOMASSON and FRANK O'KEEFE] have been playing together since childhood. Billy holds a degree in Mathematics and turned down a scholarship to play with the group, with later members HENRY PAUL and MONTY YOHO rounding out the act. With rave reviews from CONSUMER magazine and newspaper concert critics, the Outlaws are finally getting national AM airplay on their new debut Arista single "THERE GOES ANOTHER LOVE."



TV's self-proclaimed "hickey" [a cross between a hippie and a hick], JIM STAFFORD, provided the one bright spot in the Nielsen ratings as this year's only summer replacement show to hit the top 25 in audience viewing. Jim has been on the music scene for the past fifteen years, but it's only been in the last two that he's become a household word. He went to NASHVILLE from his Florida home as a youngster hoping to become a session guitarist and ended up almost starving. He then played guitar for go-go dancers in Atlanta and started working up comedy material for the intermissions. The first song he wrote was for a dancer titled "I Ain't Sharin' Sharon" and before long his comedic flair interested legitimate cabarets such as MR. KELLEYS and THE CELLAR DOOR. His hit songs such as "SPIDERS & SNAKES," "WILDWOOD WEED," "MY GIRL, BILL," etc. appealed to almost all segments of the population lending meaning to the word "hickey" and its application the reason for his TV success. Although his record sales have soared since becoming a weekly living room regular to 25 million viewers, he admits that radio and public performances are his favorite vehicles. He just completed taping thirty-seven radio station interviews in two days and is currently on a major city concert tour and is kicking around the idea of taking the TV show on the road making his concerts full blown entertainment evenings. Said Jim, "I'm very pleased with the TV show as I didn't want it to be just another variety presentation. Being a summer replacement is difficult as the budgets are extremely low compared to the Fall and Winter "gold" shows and you have very little time to develop concepts." Jim plans on retaining his electrical friend, RODNEY THE ROBOT, who is controlled via a program board as invented by BOB EL NICKY who spent three years and \$35,000 in Rodney's creation. In addition to his current single "I Got Stoned....", expect a new album by Jim very shortly which is in the "polishing stages" and was once again written entirely by the artist. If his TV show is picked up for this season Jim said to expect some surprises from him, which is probably the ONLY safe thing you can say about Jim Stafford.

# POP

## Radio & Records POP/40

9/5 9/12

- 12 6 ① JOHN DENVER/I'm Sorry & Calypso (RCA)
- 2 2 2 BARRY MANILOW/Could It Be Magic (Arista)
- 5 3 3 FRANK SINATRA/I Believe I'm Gonna Love You (Reprise)
- 8 7 ④ PAUL ANKA/There's Nothing Stronger Than Our Love (UA)
- 6 5 5 AMAZING RHYTHM ACES/Third Rate Romance (ABC)
- 1 1 6 HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
- 7 8 7 MORRIS ALBERT/Feelings (RCA)
- 4 4 8 JAMES TAYLOR/How Sweet It Is (WB)
- 11 10 9 AMERICA/Daisy Jane (WB)
- 17 15 ⑩ ORLEANS/Dance With Me (Asylum)
- 14 14 ⑪ JOHN WILLIAMS/Theme From "Jaws" (MCA)
- 3 9 12 JANIS IAN/At Seventeen (Columbia)
- 15 13 13 CARPENTERS/Solitaire (A&M)
- 30 19 ⑫ HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)
- 10 11 15 FREDDY FENDER/Wasted Days And Wasted Nights (ABC)
- 20 18 ⑬ PAUL SIMON & PHOEBE SNOW/Gone At Last (Columbia)
- 18 16 17 PAUL DELICATO/Ice Cream Sodas (Artists Of America)
- 36 27 ⑭ RITCHIE FAMILY/Brazil (20th Century)
- 29 21 19 EARTH, WIND & FIRE/The Way Of The World (Columbia)
- 33 24 ⑮ COTTON, LLOYD & CHRISTIAN/I Go To Pieces (20th Century)
- 27 23 21 OSMONDS/The Proud One (MGM)
- 37 29 ⑯ ART GARFUNKEL/I Only Have Eyes For You (Columbia)
- 26 25 23 JOHN DAWSON READ/A Friend Of Mine Is Going Blind (Chrysalis)
- 9 12 24 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
- 31 ⑰ DICKIE GOODMAN/Mr. Jaws (Cash/Private Stock)
- 35 30 ⑱ MICHAEL MURPHEY/Carolina In The Pines (Epic)
- 16 17 27 THREE DOG NIGHT/Til The World Ends (ABC)
- 40 34 ⑲ SPINNERS/Games People Play (Atlantic)
- 37 ⑳ FOUR SEASONS/Who Loves You (WB)
- 35 ㉑ LEON RUSSELL/Lady Blue (Shelter)
- 39 33 ㉒ BATDORF & RODNEY/You Are A Song (Arista)
- 36 ㉓ TONY ORLANDO & DAWN/You're All I Need To Get By (Elektra)
- 25 22 33 LINDA RONSTADT/It Doesn't Matter Anymore (Capitol)
- 28 28 34 EAST L.A. CAR POOL/Like They Say In L.A. (GRC)
- 38 35 LINDA RONSTADT/Love Is A Rose (Asylum)
- 39 36 CHICAGO/Brand New Love Affair (Columbia)
- 40 37 BOBBY GOLDSBORO/I Wrote A Song (UA)
- 38 EAGLES/Lyin' Eyes (Asylum)
- 39 AUSTIN ROBERTS/Rocky (Private Stock)
- 40 JEFFERSON STARSHIP/Miracles (Grunt)

NEW ENTRIES

## NEW & ACTIVE

OLIVIA NEWTON-JOHN

Something Better To Do [MCA]

Big first week. Add WGAR, KDWN, WFIR, WPTF, WHOK, WMBR, WDAE, KHOW, KNBR, WTAE, WKBC-FM, KEX, WEEL-FM, WASH, KFI, KRNT, KMBZ, WLW, KVI, WHIO, K101, WGN, KWAV, WSB, WMB, WSM, WEMP, WRFC.

BIDDU ORCHESTRA

Summer of '42 [Epic]

Hot hot at KRNT. Add KSL, KDIG, WFIR, WHOK, WKBC-FM, WLW, KDWN. Hot already at WMAL.

B.J. THOMAS

Help Me Make It [ABC]

Continues to show strong airplay. Adds include WHOK, KDIG, WMBR, WKBC-FM, WASH, KRNT, KMBZ, WLW, KRMG, KOA, KFDI-FM.

JOAN BAEZ

Diamonds & Rust [A&M]

Adds include KDWN, KSL, WDAE, WMAL. Super hot action at KOA.

OTHER STRONG ACTION: EAGLES "Lyn' Eyes" (Asylum) Add KEX, KFI, KDIG, KNBR, WTAE, K101, WMAL, KRMG. MELISSA MANCHESTER "Just Too Many People" (Arista) Add WASH, WFIR, WKBC-FM. CARLY SIMON "More And More" (Elektra) Add KMBZ, KFDI-FM, WSM, KFI, KDIG. ABBA "S.O.S." (Atlantic) Add WASH, WFIR, WTAE. ESTHER PHILLIPS "What A Difference A Day Makes" (Kudu) Add KFI, WASH. CAPTAIN & TENNILLE "The Way I Want To Touch You" (A&M) Big play expected. Add KFI, KHOW, WGN. MF5B "T.L.C." (Phy/Int) Add WHIO, K101. ANDY WILLIAMS "Sad Eyes" (Columbia) Add KDWN, WHIO, WMAL, WHOK. MIKE POST "Manhattan Spiritual" (MGM) Add KDWN, KDIG, WFIR.

## POP NOTES

BY MIKE KASABO



By now you should have received the new John Denver album "Windsong." Skipping across the tracks for a first listen we were impressed by the title cut, along with "Late Night Radio," "Fly Away," and "Cowboy's Delight."

The Loggins & Messina album "So Fine" is starting to generate some activity already... cuts most often mentioned are "Hello Mary Lou" "Wake Up Little Susie" and the up-coming single "A Lover's Question."

We note that Rod Stewart is currently enjoying a big hit in England with a song from his latest album "Atlantic Crossing." The cut is "Sailing" and is orchestrated very tastefully.

The Baron Stewart record "We Been Singin' Songs" got a health boost with the addition of WCCO.

Esther Phillips, whose been absent from the singles charts for some time, is starting to show strength with her latest for Kudu called "What A Difference A Day Makes." It went on KFI and WASH.

Still in the What Ever Happened To... Department, the Four Seasons are very much alive and well with "Who Loves You." Reporting immediate hot phones at WCBM.

The Joan Baez single continues to show more action... check New & Active. In regards to that song, Peter Miller of WEEL-FM points out that he first played the cut on June 19 of this year.

Sue Thompson showing immediate calls and sales in Des Moines as reported to us by Del Hull, KRNT.

C.W. McCall's latest "Black Bear Road" went right on a couple of heavies... WGN and KMBZ.

Barbara Fairchild's version of the old Righteous Brothers "You've Lost That Lovin' Feelin'" is starting to show activity at Cincinnati powerhouse WLW.

One of the big musical stories of this year belongs to the

Continued on page 35

## POP Radio

WMBR Jacksonville

Roger Whittaker, after doing a New Zealand to Jacksonville long distance interview for WMBR-Jacksonville, Whittaker was so impressed by the station's interest, he made it a point to include that city on his up-coming American tour.

KOA-Denver

Mike Lee's resignation as Music Director of KOA took effect last Monday September 15th. Mike plans to involve himself with one of the states finer colleges. He also, I'm sure is available for any radio industry offers in the area.

KHOW-Denver

Well, they've done it! Yep. From August 4th through 15th, KHOW accepted applicants for the position as Charley Martin's morning partner. Through hordes of hopefuls, rose Lynn Diane Martin. Hardly any relation to the aforementioned Mr. M. The beautiful "Marti" (dropping the "n" from her last name) is the mother of three

Continued on page 35



Vikki Carr pictured here with Nashville musicians, left to right, David Briggs, session leader Harold Bradley and Ron Blodsoe. Her Music City session was prompted by her surprise performance at the recent CBS convention in Toronto.

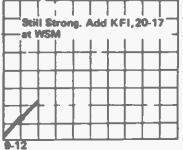


# POP SINGLES

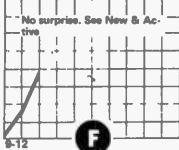
Circled letters indicate alphabetical order

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

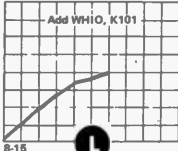
**ARTHUR ALEXANDER**  
*Everyday I Have To (Buddah)*



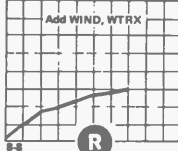
**EAGLES**  
*Lyn' Eyes (Asylum)*



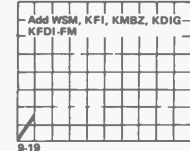
**MICHAEL KENNY**  
*Morning (Tom Cat)*



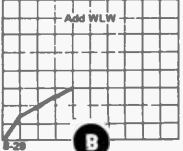
**POINTER SISTERS**  
*How Long (Blue Thumb)*



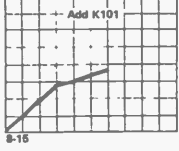
**CARLY SIMON**  
*More And More (Elektra)*



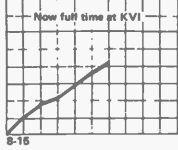
**THE ATKINS STRING CO.**  
*The Night Atlanta Burned (RCA)*



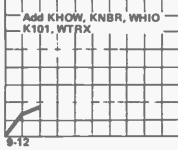
**FAITH, HOPE & CHARITY**  
*To Each His Own (RCA)*



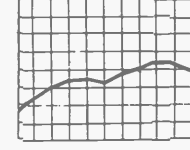
**HUBERT LAWS**  
*The Chicago Theme (CTI)*



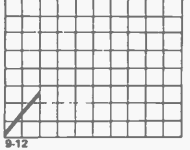
**CHARLIE RICH**  
*All Over Me (Epic)*



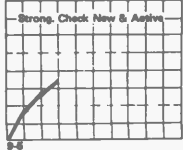
**STARK & MCBRIEN**  
*Big Star (RCA)*



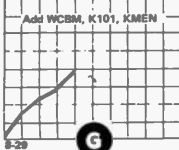
**MELISSA MANCHESTER**  
*Just Too Many People (Arista)*



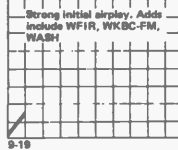
**JOAN BAEZ**  
*Diamond & Rust (A&M)*



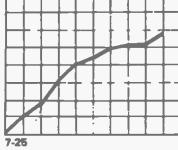
**FOUR SEASONS**  
*Who Loves You (WB)*



**MELISSA MANCHESTER**  
*Just Too Many People (Arista)*



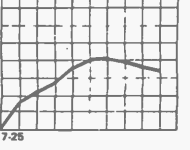
**AUSTIN ROBERTS**  
*Rocky (Private Stock)*



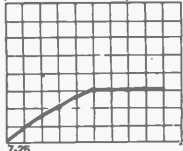
**BARBRA STREISAND**  
*My Father's Song (Columbia)*



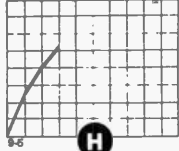
**BOBBY VEE**  
*I'm Lovin' You (Shadybrook)*



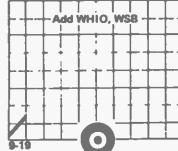
**BARNABY BYE**  
*Can't Live This Way (Atco)*



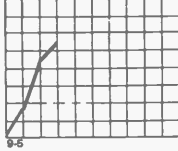
**DICKIE GOODMAN**  
*Mr. Jaws (Cash/Private Stock)*



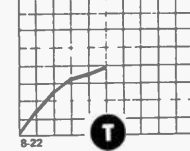
**MANHATTAN TRANSFER**  
*Operator (Atlantic)*



**LINDA RONSTADT**  
*Love Is A Rose (Asylum)*



**BILLY SWAN**  
*Everything's Same (Monument)*



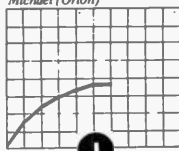
**BOBBY VINTON**  
*Midnight Show (ABC)*



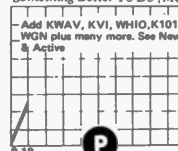
**BIDDU ORCHESTRA**  
*Summer of '42 (Epic)*



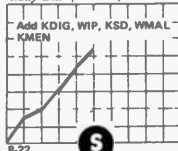
**HIGHWAYMEN**  
*Michael (Orion)*



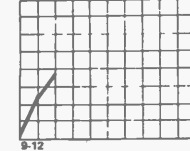
**OLIVIA NEWTON-JOHN**  
*Something Better To Do (MCA)*



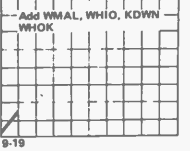
**LEON RUSSELL**  
*Lady Blue (Shelter)*



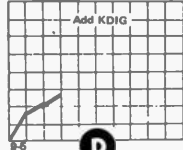
**B.J. THOMAS**  
*Help Me Make It (ABC)*



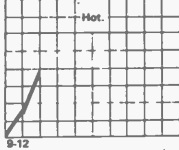
**ANDY WILLIAMS**  
*Sad Eyes (Columbia)*



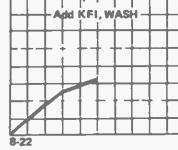
**CHICAGO**  
*Brand New Love (Columbia)*



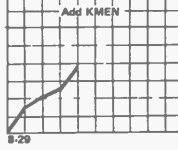
**JEFFERSON STARSHIP**  
*Miracles (Grun)*



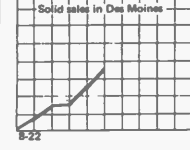
**ESTHER PHILLIPS**  
*What A Difference (Kudu)*



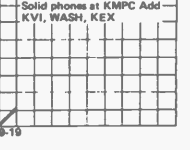
**SEALS & CROFTS**  
*Castles In The Sand (WB)*



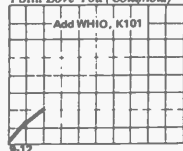
**SUE THOMPSON**  
*Big Mabel Murphey (Hickory)*



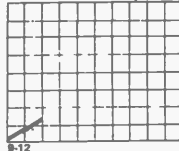
**ROGER WILLIAMS**  
*Theme From "Rollerball" (MCA)*



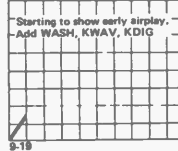
**MAC DAVIS**  
*I Still Love You (Columbia)*



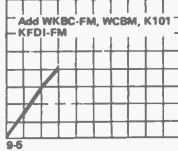
**WAYLON JENNINGS**  
*Hank Done It This Way (RCA)*



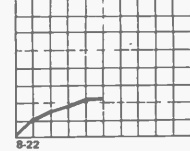
**POCO**  
*Keep On Tryin' (ABC)*



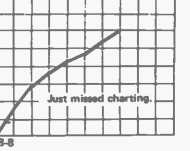
**NEIL SEDAKA**  
*Bad Blood (Rocket)*



**TANYA TUCKER**  
*San Antonio Stroll (MCA)*



**ROGER WHITTAKER**  
*I Don't Believe In It's Anymore*





# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### OUTLAWS

#### There Goes Another Love Song [Arista]

30 percent of our reporters on it, 9 new adds including WDRC, WMAK, WGH, KYNO. Key Moves; 21-13 KTLK, 23-20 WKBW, 29-19 WRFC, 29-15 KJOY, see Parallels.

### BRUCE SPRINGSTEEN

#### Born To Run [Columbia]

27 percent of our reporting stations on it, 11 adds. Key moves; 20-14 WFIL, 34-28 WIXY, 26-19 WBBF, 24-17 WIBG see Parallels.

### ART GARFUNKEL

#### I Only Have Eyes For You [Columbia]

27 reporters on it, 5 adds including WVBF, KJOY. Moves; 23-20 WSAI, 36-27 WCOL, 24-17 WBBQ, 29-17 WVWK, see Parallels.

### CAPTAIN & TENNILLE

#### The Way I Want To Touch You [A&M]

25 percent of our reporting stations on it, 19 adds including KLIJ, WIXY, WCOL, WSGA, debut 26 WFIL, debut 30 WQXI, see Parallels.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

TOTAL NUMBER OF STATIONS REPORTING: 99

**PEOPLE'S CHOICE** "Do It Any Way You Wanna" [TSOP] 19 stations on it, 5 adds 8-6 KKLW, debut 29 WRKO, 38-32 WBBQ, 17-12 KEEL, 8-8 at 99X.

**MELISSA MANCHESTER** "Just Too Many People" [Arista] 18 reporters on it, 9 adds including Y100, WZUU. Moves; 35-32 WCFL, 30-29 KDWB, too early for major moves this week.

**ESTHER PHILLIPS** "What A Difference A Day Makes" [Kudu] 16 reporters on it, 6 adds including WCFL, WCAO, WIXY, WSAI, WCOL. Moves; 20-16 WLEE, 12-10 WVBF, 25-15 WSAR.

**LINDA RONSTADT** "Heat Wave" [Asylum] 15 stations on it, 9 adds including WHBQ, WSGA. Moves; 29-25 WSAI, 27-22 WISM and many more.

**TONY ORLANDO & DAWN** "You're All I Need To Get By" [Elektra] 15 stations on it, 1 add. 36-33 KTLK, 28-27 WLEE, 21-20 KCPX, 30-28 WBBQ, 25-21 KEEL.

**JOHN DENVER** "Calypso" [RCA] Important major market adds this week on the flip of "I'm Sorry" are KHJ, WSAI, Y100, WCOL, already 7-5 WIXY.

**JOHN FOGERTY** "Rockin' All Over The World" [Asylum] 15 stations on it, 3 adds. On WSAI, WCAO, 15-4 WAKY.

**ARTHUR ALEXANDER** "Every Day I Have To Cry" [Buddah] 15 stations on it, 4 adds including WFOM, KEEL, 1-1 WERC. 6-3 WAKY, debut 38 WCOL.

**JIGSAW** "Sky High" [Chelsea] 13 reporters on it, 1 add. 12-12 WSAI, 15-13 WCOL, 22-14 KCPX, 14-10 KDON, 34-27 KEEL, add WAKY.

**BOB SEGER** "Katmandu" [Capitol] 13 stations on it. 1-1 WAKY, 22-21 WCOL, 25-18 WBBQ, 7-6 at Z96

**GARY TOM'S EMPIRE** "Blow Your Whistle" [Pip] 12 reporters on it, 1 add. 16-8 WQXI, 29-24 Y100, 23-19 WCOL, 13-12 at Z93, 30-16 WVWK, 20-19 WVOP.

**POCO** "Keep On Trying" [ABC] 12 stations on it, 5 adds including WCOL, WIBG, KQWB, KCBN, On WBBQ and WAKY.

**NATALIE COLE** "This Will Be" [Capitol] 10 stations on it, 4 adds including WCFL, WERC. Debut 29 WAYS, 33-28 KEEL.

**FAITH, HOPE & CHARITY** "To Each His Own" [RCA] 10 stations on it 1 add. 11-7 WFIL, 23-22 WCAO, 8-7 WIBG, 27-20 WGH.

### OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 12

# Radio & Records

THE INDUSTRY'S NEWSPAPER

## September 19, 1975

8/29 9/5 9/12

6	2	2	1	DAVID BOWIE/Fame [RCA]
2	1	1	2	KC & THE SUNSHINE BAND/Get Down Tonight [T.K.]
16	9	5	1	JOHN DENVER/I'm Sorry [RCA]
22	13	8	1	ORLEANS/Dance With Me [Asylum]
29	25	13	1	MORRIS ALBERT/Feelings [RCA]
5	5	4	6	GLEN CAMPBELL/Rhinestone Cowboy [Capitol]
21	14	12	7	SWEET/Ballroom Blitz [Capitol]
24	10	9	1	AUSTIN ROBERTS/Rocky [Private Stock]
10	6	6	9	DAVID GEDDES/Run Joey Run [Big Tree]
1	3	3	10	HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love [Playboy]
9	8	7	11	BARRY MANILOW/Could It Be Magic [Arista]
19	17	14	11	FREDDY FENDER/Wasted Days & Wasted Nights [ABC/Dot]
25	20	17	12	HELEN REDDY/Ain't No Way To Treat A Lady [Capitol]
31	21	15	14	DICKIE GOODMAN/Mr. Jaws [Cash/Private Stock]
4	4	10	15	JANIS LAN/At Seventeen [Columbia]
-	35	25	16	NEIL SEDAKA/Bad Blood [Rocket]
33	28	19	17	AMERICA/Daisy Jane [WB]
-	38	28	18	SPINNERS/Games People Play [Atlantic]
12	16	16	19	AMAZING RHYTHM ACEY/Third Rate Romance [ABC]
17	15	22	20	BAD COMPANY/Feel Like Makin' Love [Swan Song]
3	7	11	21	BEE GEES/ive Talkin' [RSO]
39	27	24	22	POINTER SISTERS/How Long [Blue Thumb]
-	-	30	23	JEFFERSON STARSHIP/Miracles [Grunt]
40	33	29	24	TAVARES/I Only Takes A Minute [Capitol]
20	18	18	25	PAUL ANKA/Nothing Stronger Than Our Love [UA]
32	29	27	26	ISLEY BROTHERS/Fight The Power [T-Neck]
7	11	20	27	ELTON JOHN/Someone Saved My Life Tonight [MCA]
-	-	35	28	EAGLES/Lyin' Eyes [Asylum]
-	-	35	29	RITCHIE FAMILY/Brazil [20th Century]
-	-	39	30	FOUR SEASONS/Who Loves You [WB]
8	12	21	31	JAMES TAYLOR/How Sweet It Is [WB]
23	22	23	32	EARTH, WIND & FIRE/Way Of The World [Columbia]
13	24	28	33	WAR/Why Can't We Be Friends? [UA]
-	-	40	34	ABBA/S.O.S. [Atlantic]
36	32	31	35	PAUL SIMON/PHOEBE SNOW/Gone At Last [Columbia]
14	19	33	36	ZZ TOP/Tush [London]
15	26	32	37	THE CAPTAIN & TENNILLE/Love Will Keep Us Together [A&M]
37	31	34	38	CARPENTERS/Solitaire [A&M]
-	-	39	39	LEON RUSSELL/Lady Blue [Shelter]
-	-	40	40	OUTLAWS/There Goes Another Love Song [Arista]

NEW ENTRIES

### ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

WINGS  
"Letting Go"  
KC & THE SUNSHINE BAND  
"That's The Way I Like It"  
WINGS  
"Rock Show"  
ROD STEWART  
"Three Time Loser" [Edit].  
ALLMAN BROTHERS  
"Never The Less"

### MOST ACTIVE RECORDS

Neil Sedaka/Elton John  
Spinners  
Morris Albert  
David Bowie  
Orleans  
Jefferson Starship.  
Sweet  
John Denver  
Helen Reddy  
Dickie Goodman  
Helen Reddy  
Austin Roberts  
KC & Sunshine Band  
Abba  
Eagles "Lynin' Eyes"

### NATIONAL REQUEST TABULATION

LW	TW	
2	1	DICKIE GOODMAN
1	2	DAVID GEDDES
3	3	KC & SUNSHINE BAND
6	4	SWEET
5	5	AUSTIN ROBERTS
8	6	GLEN CAMPBELL
4	7	DAVID BOWIE
9	8	NEIL SEDAKA
7	9	BEE GEES
12	10	MORRIS ALBERT
11	11	CAPTAIN & TENNILLE
-	12	EAGLES