

# Radio & Records

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Are Jingles Effective?  
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## Sherwood Named Phonogram President

Robert Sherwood was appointed President and Chief Operating Officer of Phonogram Inc. last week. He replaces Irwin Steinberg, who retains his position as Chairman of Phonogram and Executive Vice President of its parent company, Polygram Corp.

Sherwood was most recently Vice President, National Promotion at Columbia Records, a position he had held for nearly three years. He joined Columbia's promotion staff in 1973 following nine years in radio, beginning as an air personality at various small Northern California stations. In 1967 he joined KROY/Sacramento, eventually becoming Program Director; later he moved to WRIT/Milwaukee and WYSL/Buffalo before joining WGCL/Cleveland, where as Program Director in 1973 he converted the station to a Top 40 format.

Commenting on Sherwood's appointment, Steinberg stated, "The continuing success of Polygram has caused me to devote an ever-increasing amount of time to my corporate duties . . . I now feel that the company can only benefit from a full-time, resident Chief



Robert Sherwood

Operating Officer. With Bob Sherwood, I believe we have found the kind of young, aggressive, and highly knowledgeable President needed to bring Phonogram to the very forefront of the record business."

Sherwood told R&R: "It's a very well-run company, already consistently making money. I want to get us more hits and make it the noisiest and most exciting record company in the business." He added, "It's also great to see dedicated promotion people getting into upper level record company management more and more," citing RSO's Al Coury and Polydor's Dick Kline as other similar trendsetters.

## A&M RETAINS AUTONOMY

# A&M, RCA Sign Distribution Deal

A&M Records, one of the largest remaining independently-distributed companies in the industry, has concluded an arrangement with RCA Records for distribution. According to the terms of the pact, announced jointly by A&M Co-Chairman Jerry Moss and RCA President Robert Summer, a new organization called RCA and A&M & Associated Labels will be formed to distribute A&M (and presumably other) product within the RCA system, but A&M spokesmen made a point of distinguishing this arrangement from a situation of RCA distributing A&M. The agreement, which goes into effect February 15, is for the U.S. only, and under its terms, RCA will also manufacture A&M product.

A&M stressed that the company will retain its autonomy, with creative, marketing and promotion areas remaining separate from RCA. The only point of intersection is in the distribution and manufacturing areas. In connection with the new agreement, A&M Senior Vice President/Sales & Distribution Bob Fead was re-

ported to be moving to RCA in a top executive capacity, although arrangements have not been completed.

### Exiting The "Collection Business"

A&M President Gil Friesen told R&R that A&M entered into the RCA deal "simply because we've had four different kinds of distribution setups, and we wanted to

consolidate our distribution and also get out of the collection business. This new situation solves it all."

The A&M move has set off a flurry of speculation as to the future of independent distributors, with remaining independent labels reported to be scrambling for distribution deals with majors (see Page 18 for a roundup of the rumors to date).

## WXKS/Boston, K101/San Francisco Switch To Disco

Two more major market stations announced their format changeovers to Disco last week, WXKS-AM-FM/Boston (formerly WWEL) and K101/San Francisco. WXKS-AM-FM, part of the Heftel chain, will simulcast the new format, which Heftel President Tom Hoyt characterizes as "Cosmopolitan Contemporary." He told R&R the music would be

"a modern blend of current disco hits and recent melodies that are sophisticated, uptempo, and happy." The station will be consulted by Burkhart/Abrams Associates, architects of the WKTU/New York success story. Richard Balsbaugh, former National Sales Manager of the Norman Knight Broadcasting chain, has been

(Continued on page 28)

## CONVENTION UPDATE

# R&R Convention '79 Sets New Sessions

As R&R Convention '79 approaches (in six weeks) the program of events has expanded to include several new features. In the Lifestyle Research presentation, Bill Wells, Senior Vice President and head of Research Services at Needham, Harper & Steers (named Advertising Agency Of The Year for 1978) will join R&R's Dr. Richard Lutz in discussing this important form of research, and will also present portions of a

special study his agency has compiled on lifestyles of the American public as a whole.

### On The Air Personalities Panel

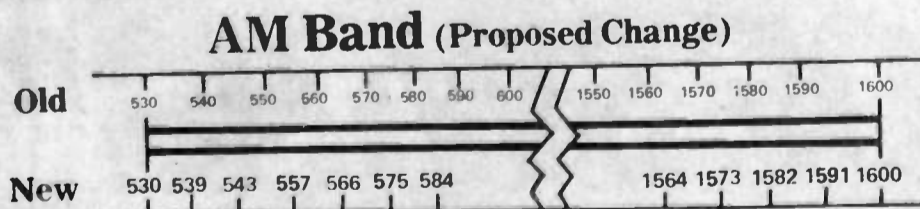
The Convention's Air personality session will be moderated by KMPC/Los Angeles star personality (and R&R columnist) Gary Owens, and features WHDH/Boston's Jess Cain, KFI/Los An-

(Continued on page 28)

## AM BAND SPACING REDUCED FROM 10 TO 9 kHz?

# New Proposal Would Create 700 Additional AM Stations

A government agency has set the stage for what could lead to the biggest bout of industry infighting ever witnessed. The National Telecommunications Information Agency (NTIA) is asking the FCC to consider adding approximately 700 full-time stations to the existing AM band. This would be accomplished by reducing the space of each channel on the AM dial from 10 kHz to 9 kHz.



R&R has learned that about 400 daytimers would, in theory, benefit by trading in their current frequency for one which would allow them to operate full-time. Remaining stations would be reserved for new minority applicants.

The NTIA proposal is significant for three reasons: 1) their petition is the first from a government agency to mention daytimers in addition to minorities, 2) Executive Director Henry Geller is known to have considerable clout with the FCC and Congress, and 3) NTIA is instrumental in recommending and formulating policy for the White House. (Further coverage on Page 6).

## Radio Rises To Occasion As Blizzard Paralyzes Chicago

As the city of Chicago lay virtually paralyzed under 20 inches of snow, with wind-chill factors driving temperatures down to 50 degrees below zero, radio once again rose to the occasion, as all formats rallied to provide round-the-clock information regarding

weather and road conditions in a textbook example of radio's potential as a true local public service medium.

Don Kelly, Program Director at Pop/Adult-formatted WFYR, described the conditions as being "the worst winter in memory and

we're only halfway through." He added, "Usually, we have an average of 40 inches of snow during winter and we're up to 80 so far.

"Because temperatures have been so low," Kelly continued, "snow removal has been impossi-

(Continued on page 28)



CMA MEETS IN PUERTO RICO — The first quarterly board meeting of the CMA met last week for three days in Doredo Beach, Puerto Rico. Pictured prior to the meetings are (l-r) artist Barbara Mandrell, WIRE-WXTZ/Indianapolis VPIGM Don Nelson, Storer's Neil Rockoff, CBS Records' Rick Blackburn and Bruce Lundvall, WB Records' Narro Wilson and FICAP President Mike Burger. R&R Country Editor Jim Duncan, an officer on the CMA board, files a complete report on the CMA meetings on Page 68.

# *You've Heard The Talk...*



## *Now hear the record!*

**WZUU**

**JB105**

**WICC**

**WPHD**

**94Q**

**WNOE**

**KBEQ**

**KEZY**

**WGLF**

**WANS**

**CK101**

**KQWB**

**KSly**

**These Early Believers Added From The Album  
Single Shipping Now!**

# **"SULTANS OF SWING"**

**THE FIRST SINGLE FROM**

# **DIRE STRAITS**



**on Warner Bros. Records**

# Ed Hynes Named Columbia National Promotion VP

Ed Hynes has been appointed Vice President, National Promotion, at Columbia Records, the position recently vacated by new Phonogram Inc. President Bob Sherwood. Hynes will supervise the label's national promotion staff, and will be based in New York, reporting to Columbia Vice President/Marketing Joe Mansfield.

In making the appointment, CBS Records Division President Bruce Lundvall commented, "Ed takes on his new responsibilities with a wealth of experience in promotion and sales. His achievements and



Ed Hynes

steady growth within the CBS Records organization clearly demon-

strate Ed's broad expertise in the record industry."

Hynes told R&R, "I'm very pleased with the reaction of my peers to this appointment. It's almost as exciting as getting the job itself."

Hynes was most recently Director, Sales/Artist Development at Columbia, a position he had held since 1976. He joined Columbia in 1965 as Hartford Local Promotion Manager, moving to Boston in the same capacity, and becoming Northeast Regional Promotion Marketing Manager for CBS in 1975.

## Crocker Returns To Radio As WBLS MD



Frankie Crocker

Frankie Crocker, credited with largely creating WBLS/New York's innovative Black format several years ago, has returned to the station as Music Director. Crocker had recently been affiliated with Polydor Records, and had previously recorded instrumental disco LP's for Casablanca. He had been convicted of perjury in a payola-related case but was subsequently acquitted.

Inner City Broadcasting President Pepe Sutton told R&R: "Frankie is Music Director of WBLS. He will be on the air and he will perform other special projects that the company may from time to time get into in a music area. We were pained by the original allegations against him, and now that he has been cleared of these charges and is ready to go back to work, we're pleased to have him back in the family."

Speculation arose that Crocker would also be involved in music and programming plans for Inner City's recently-acquired KKTT-KUTE/Los Angeles, KRE/Berkeley, and WBRB/Detroit. Sutton stated, "Our arrangement is all-encompassing, so the likelihood is that down the road we will be using his services to help us along with our other projects as well, and thereby increase his responsibilities; but at the present time, and for the immediately foreseeable future, his task will be WBLS."

Sutton added, covering the topic of possible programming adjustments at WBLS, "We have had some changes planned for a long time, and it was just a matter of time before we implemented them. We are asking Mr. Crocker to implement the changes which have been contemplated. I think that you will find that WBLS will certainly change, but I don't think the changes will be of such a nature that you will not recognize WBLS when you hear it."

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## October/November Arbitron Summaries

### FORMAT LEGEND

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz, D-Disco.

Both Average Quarter Hour Shares and Cume Figures are Monday-Sunday 6am-12midnight, Metro Survey Area.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated Radio service may not reprint or use this information in any form.

### Detroit

WJR (PA) securely holding on to the top spot, 14.8 to 13.6. Second in overall average quarter hour shares is WABX (A) 4.5 up to 5.4, next is WRIF (A) 6.0 to 5.2. WJLB (B) 4.2 to 5.0, WOMC (PA) 3.9 to 5.0, WNIC (A) 5.7 to 5.0. WWJ (N/T) 5.0 to 4.7, WWJ-FM (BM) 3.6 to 4.3, WDRQ (R) 4.0 to 4.2, CKLW (R) improving the second book in a row, 4.8 to 5.5, WWWW (A) 4.3 to 4.2, WXYZ (R) 4.1 to 4.2, last book before switch to N/T. WCZY (BM) 2.3 to 3.6, WJR-FM (BM) 5.0 to 4.2, WJZZ (J) 3.6 to 3.3, WMJC (PA) 2.5 to 2.6, WTWR (PA) 0.6 to 1.0, WGPR (B) 1.8 to 2.1, WDEE (C) 4.7 to 2.5, WCHB (B) 2.5 to 2.0. Demographics — Teens: WDRQ 19.1, WRIF 13.7, WWWW 11.6, WABX 11.4, WJLB 10.0, CKLW 8.2. Adults 18-34: WABX 10.0, WNIC 9.8, WRIF 8.5, WWWW 7.0, CKLW 6.9. Adults 25-49: WJR 10.7, CKLW 8.0, WOMC 6.9. Adults 35-64: WJR 20.4, WWJ-FM 7.6, WJR-FM 7.0, WWJ 6.8. Top MSA Cume Positions: WJR, CKLW, WRIF, WWJ, WXYZ, WABX, WWWW, WNIC, WJR-FM, WDRQ.

### Boston

WHDH (PA) clearly the market leader with 11.2 from 11.5. WBZ (PA) is next 8.7 to 8.0, WEEI (N) 6.1 to 8.2. WRKO (R) 8.6 to 6.8, WJIB (BM) 8.7 to 6.8, WVBF (R) 6.5 to 6.0, WBCN (A) with its strongest showing 2.2 to 4.1, WWEL-FM (BM) 2.3 to 3.6, WBOS (D) 0.4 to 3.5, WCGY (R) 1.7 to 1.4, WCOZ (A) 5.5 to 4.8, WEEI-FM (A) 3.9 to 3.4, WILD (B) 1.4 to 1.8, WITS (N/T) 5.5 to 3.5, WJDA (BM) 1.1 to 1.2, WROR (O) 3.4 to 3.0, WSSH (BM) 2.0 to 2.4, WWEL-FM (BM) 2.3 to 3.6. Demographics — Teens: WVBF 31.9, WRKO 16.6, WBOS 8.1. Adults 18-34: WCOZ 11.0, WBCN 10.0, WRKO 9.9, WHDH 7.4, WEEI-FM 7.1, WVBF 7.0. Adults 25-49: WHDH 15.3, WBZ 11.0, WRKO 7.7. Adults 35-64: WHDH 17.6, WBZ 11.7, WJIB 11.5. Top MSA Cume Positions: WHDH, WBZ, WRKO, WEEI, WJIB, WVBF, WCOZ.

### Providence-Warwick-Pawtucket

Tight race at the top, WLKW-FM (BM) 10.0 to 11.4, WPRO (PA) held at 11.1. WPRO-FM (R) 7.6 to 7.1, WPJB (R) 6.2 to 6.8, WHJY (BM) 5.6 to 5.0, WEAN (N) 6.3 to 5.0, WJAR (PA) 5.5 to 4.1, WLKW (PA) 3.6 to 3.1, WMYS (PA) 2.0 to 2.5, WHIM (C) 4.3 to 3.8, WBSM (PA) held at 2.3, WBRU (A) 2.4 to 1.9, WALE (PA) 2.0 to 1.4, WGNG (PA) 1.6 to 1.3, WICE (T) 2.3 to 1.9, WNBH (PA) 1.6 to 1.5. Interestingly, WROR (O) from Boston shows 2.9 up from 1.8. Demographics — Teens: WPRO-FM 32.0, WPJB 28.7. Adults 18-34: WPRO 13.5, WPRO-FM 9.9, WPJB 8.8, WROR 7.0, WMYS 6.1. Adults 25-49: WPRO 13.8, WLKW-FM 11.7, WPJB 6.8, WHJY 6.6. Adults 35-64: WLKW-FM 18.0, WPRO 11.7, WHJY 9.6. Top MSA Cume Positions: WPRO, WPRO-FM, WLKW-FM, WPJB, WEAN.

### Sacramento

On top of the market is KEWT (BM) 15.1 to 10.6, almost a five share drop and still no other station is close. KROY (R) 7.6 to 8.1, KXOA-FM (A) 6.4 to 7.2, KRAK (C) 6.3 to 7.7, KGNR (PA) debuted with 6.9, KROI (PA) 5.8 to 5.3, KFBK (N) 4.7 to 6.1, KCTC (BM) 5.3 to 5.0, KGMS (PA) 7.1 to 4.6, KHYL (O/R) 0.6 to 3.1, KPIP (SP) 0.6 to 2.3, KSFM (A) 4.4 to 4.7, KWOD (PA) 1.8 to 2.6, KZAP (A) 3.4 to 2.7, KPOP (D) 2.2 to 2.1, KFRC (R) from San Francisco 2.8 to 4.0, KGO (N) from San Francisco 2.4 to 3.9. Demographics — Teens: KROY 25.0, KROI 24.2. Adults 18-34: KXOA-FM 14.9, KSFM 9.0, KROY and KRAK 8.3 each. Adults 25-49: KEWT 13.1, KRAK 12.7, KXOA-FM 10.0. Adults 35-64: KEWT 19.0, KGNR 10.4, KRAK 9.5. Top MSA Cume Positions: KROY, KGNR, KEWT, KFBK, KFRC, KRAK, KXOA-FM.

## GE, Cox Place Stations On The Block For \$77 Million

With the proposed General Electric/Cox Broadcasting merger, the largest in broadcast history, necessitating the divesting of several radio and TV properties, the two companies announced the stations and their suggested prices last week. The announcements were made in confidential letters to prospective purchasers and were not announced to the press. Total price tag for the six radio stations and two TV outlets mentioned came to \$77 million.

The highest-priced property was Cox's WHIO-TV/Dayton, with a suggested list price of \$40 million (competitive bidding could drive

the eventual price higher). GE's WRGB-TV/Schenectady was set at \$22.5 million. Top radio listing was Cox's WSB-FM/Atlanta at \$5 million, followed by GE's WSIX-AM-FM/Nashville and the same company's KFOG/San Francisco for \$3.5 million, and Cox's WSOC-AM-FM/Charlotte, NC for \$2.5 million. Sources close to Cox and GE told R&R that Cox's WSB-AM and GE's WNGE-TV/Nashville will also go on the block in order to help meet FCC ownership restrictions of seven AM, FM and TV stations. In addition, one further FM station, undecided at this time, will be divested.

## Arbitron Changes Slogan, Beltsville Visit Procedures

Arbitron has announced changes in its procedures for handling radio station slogans and client visits to corporate headquarters in Beltsville, MD to view diaries. The slogan changes are three-fold, involving a new callback questionnaire, instituted with the October/November 1978 book; a change in

the slogan conflict definition; and advance publication of station slogans.

The new "more in-depth" questionnaire, in addition to asking diarykeepers who entered station slogans instead of call letters if they could recall the call letters connect-

(Continued on page 18)

### STATION MOVING TOWARDS COUNTRY

## Becky Ulrick Named KRLD PD

Becky Ulrick has been appointed Program Director of KRLD/Dallas. The Metromedia 50,000-watt station has been programming a News format until 8pm, when it switched to a Pop/Adult-styled music approach, with the music format also prevailing during all weekend hours. As of last week, the music format became chiefly Country-oriented. The appointment of Ulrick, who was previously the station's Music Director, adds to speculation that a full or at least greater conversion to a Country format is in the works. KRLD's use of the same jingle package used by Metromedia's Country outlets KLAC/Los Angeles and KNEW/Oakland-San Francisco during its music hours was also cited by observers.

Ulrick, who had been with KRLD

for slightly over two years and with KVIL/Dallas for five years previously, told R&R: "The new format has now been on the air since last Friday. KRLD is News-formatted during the day, and starting at 8pm we are featuring music. KRLD has no plans at this time for a full format change, but the music programming portion of our day is leaning more and more to Country, mainly the crossover variety. We are going to see the reaction before we make any more drastic changes in the format in the direction of Country."

Ulrick is the second female programmer appointed at a major market Country station in recent weeks, following the December appointment of Carol Parker as PD of WMZQ-FM/Washington, D.C.

## Burke New York Survey Released

The Burke Broadcast ratings firm has released its October-December 1978 New York survey results. Prior shares reported included only a partial sampling. The final report includes the correct weighting procedures for the full three-month survey. All data is copyrighted by Burke and may not be used by non-subscribers to their service. The Los Angeles report will be released next week.

WKTU (D) 9.3, WABC (R) 7.1, WOR (PA) 5.3, WPLJ (A) 4.7, WBS (B) 4.5, WINS (N) 4.4, WCBS (N) 4.1, WHN (C) 3.5, WRFB (BM) 3.5, WNBC (R) 3.3, WCBS-FM (O) 3.3, WXLO (R) 3.1, WNEW-FM (A) 2.7, WPAT-FM (BM) 2.5, WNEW (PA) 2.3, WPAT (BM) 2.1, WPIX (A) 1.5, WYNY (A) 1.5, WADO (SP) 1.2, WRVR (J) 1.1, WQXR-FM (CL) 1.0, WLIR (A) 1.0, WNCN (CL) 1.0.

## Dino Barbis Named VP/Field Administration At ABC

Dino Barbis has been appointed Vice President, Field Administration at ABC Records, as reported in R&R last week (1-12). Barbis will coordinate all field promotion activities for ABC artists and will work closely with all promotion personnel. He will also be involved in special projects, working closely with R&B and country operations at ABC, as well as with his brother, Vice President/Pro-



Dino Barbis

motion John Barbis.

ABC President Steve Diener commented, "Dino Barbis has

been working very efficiently in implementing the communications between the home office and the pop field staff. This promotion is in recognition of that fact."

Barbis was most recently Director of Field Administration and Special Projects, having joined ABC in 1977. He is a 12-year music industry veteran, having worked at a number of labels and in independent promotion as well.



**RCA MEETINGS A PIECE OF CAKE** — RCA Records celebrated its 50th birthday at regional sales and promotion meetings in Nashville and Dallas. The company announced the formation of Free Flight Records and distribution deals with 20th Century and Roadshow Records (R&R 1-12), and conducted a number of meetings, sessions, and celebrations. Above, RCA President Robert Summer prepares to cut into RCA mascot Nipper's birthday cake. Pictured are (l-r) VP/Creative Services Jack Chudnoff, VP/Public Affairs Herb Helman, VP/Business Affairs Mel Ilberman, VP/Black Music Marketing Ray Harris, VP/Marketing-Nashville Joe Galante, VP/Field Marketing Richard Carter, Summer, and VP/Nashville Operations Jerry Bradley. Below, during a "Power Promotion" seminar, pictured are (l-r) Director/National Black Music Promotion Bill Staton, Director/National Album Promotion Joshua Blardo, Director/Disco Marketing Tony King, Director/Field Promotion Liaison Mike Becco, and Galante.

## Stores Airing Radio Broadcasts Face ASCAP, BMI Action

ASCAP has sued three businesses whose stores aired radio broadcasts over loudspeakers without an ASCAP license, while a chain of clothing stores in Miami received a letter from BMI warning that such unlicensed broadcasts were illegal and required a BMI license. The Miami chain, Pants Scene, asked Y100/Miami for advice in the matter, objecting to paying for a BMI license to air Y100's programming.

The ASCAP suit alleged copyright infringement on 26 ASCAP-licensed songs against the Gap Stores, Inc., a nationwide clothing chain; Cal's Inc. (a fast-food operation); and Kevin Inc. along with Kevin Adams, operators of a department store in Maine. ASCAP further contended that all three companies were offered the chance to acquire an ASCAP license, but refused; and sued for damages amounting to a total of not less than \$6500 in the three cases.

## Century Appoints Lee, Wilson VP's

Rick Lee and Al Wilson have been named Vice President/General Managers in the Century Broadcasting chain, Lee at KMEL/San Francisco and Wilson at WABX/Detroit. Both had been General Managers at those stations previously.

Wilson had been with Century National Sales before moving to WABX as Sales Manager. He was

subsequently promoted to General Manager of the station.

Lee started with Century at KSHE/St. Louis as a salesman, becoming General Sales Manager, Station Manager, and General Manager at the station before joining KMEL when it began in 1977. He previously worked in sales at KRCH, KGRV and WIL-FM in St. Louis.

## Donny Hathaway Dies In Mysterious Fall

Although police have labeled singer-composer Donny Hathaway's death last Saturday night (1-13) in New York an apparent suicide, Hathaway's manager-lawyer David Franklin feels differently. According to Franklin, the 33-year old singer-composer was in "extremely good spirits" earlier in the evening.

Hathaway, whose body was discovered early Sunday morning on a second story ledge 13 floors below his room at the Essex House Hotel in New York City, had checked into the hotel a week ago and had been recording an album with Roberta Flack, with work sche-

duled to begin on his own album in March.

In 1972, Hathaway and Flack won a Grammy for their single "Where Is The Love." That same year, Hathaway received two gold record awards for the albums, "Roberta Flack And Donny Hathaway" and "Donny Hathaway Live." His current recording projects reportedly represented a resurgence of sorts, however, he had apparently suffered a lengthy depression in previous years.

"His mood was positive," Franklin told the L.A. Times. "That's why I can't imagine that his death was a suicide. Donny has this habit of standing by the open window of hotel rooms and singing out to the city. It could have been an accident. He was not despondent. We had all been over at Roberta's house, where she cooked supper for us."

Hathaway's body was flown to his hometown of St. Louis for burial. Details of the funeral were not yet available.

## CBS Blanket License Suit Heard By Supreme Court

CBS, which has fought BMI and ASCAP for some eight years on the issue of whether blanket licensing violates antitrust regulations, had its suit heard in the Supreme Court Monday (1-15). The network; the two licensing organizations, which deny CBS's allegations of price-fixing in blanket licensing because, they contend, the opportunity exists for direct music licenses to be obtained instead; and the Justice Department, which generally has supported ASCAP and BMI, all delivered arguments.

In past decisions, CBS's original suit was rejected in 1975 by a New York District Court, which stated that no price fixing was involved if the direct licensing opportunity existed. In 1977, an Appeals Court overturned that decision, ruling that blanket licensing does consti-

tute price fixing, but that it should not necessarily be barred. CBS has maintained that ASCAP and BMI are monopolies, and that their

blanket prices for broadcasters are not determined by competition; the company hopes to end the blanket licensing practice.

## Stevie Wonder Buys KJLH/L.A. For \$2.2 Million

Stevie Wonder has agreed to purchase KJLH-FM/Compton (near Los Angeles) for a reported \$2.2 million from owner John Lamar Hill. According to Hill, the transaction, which is subject to

FCC approval, represents the first time a radio station has been transferred from one black owner to another in a cash deal. KJLH has been programming a Jazz/Black format.

## Cream VP Bennett Shot To Death

Wayne Bennett, Executive Vice President and General Manager of Cream Records, was found shot to death early Sunday morning (1-14) in the Studio City apartment building he owned and lived in.

Witnesses claimed Bennett was shot the night before during a noisy disturbance but police refused comment, saying only that the death was under investigation with neither the murderer's iden-

tity nor the motive yet known.

Bennett, 32, was the son of Al Bennett, President of the Los Angeles-based independent label. The family requests that any remembrances be made to L.A. Orthopedic Hospital.

# RADIO & RECORDS CONVENTION '79



March 1-4

## Century Plaza Hotel/Los Angeles

NOTE! Registrations Must Be Received by February 10!

### THURSDAY:

- Registration 12noon-9pm
  - Individual Format Discussion Sessions
- AOR:** Some of the invited guests participating in this open-ended discussion are **Lee Abrams**, on the emergence of disco and what it means to AOR radio; **WMMS Merchandising Director, Dan Garfinkel**, outlining what it takes to merchandise a successful radio station; the **KGB Chicken** discussing his unique mascot maglc.
- Country:** The Country discussions will include "How to Set Up a Basic Music Research System" with **Dr. Richard Lutz, Bill Hennes/WMAQ, Bob Mitchell/KCKC, Larry Daniels/KNIX**; "The Pop/Crossover Sound—Who is Controlling It?" Guests will include **Perry St. John—KSO/Des Moines, Joe Galante—VP of Marketing RCA/Nashville, Rick Blackburn—VP of Marketing CBS/Nashville**; and "Promotions & Contests" with **Don Langford—Program Director KLAC/Los Angeles**, featuring a special audio-visual presentation. There will be many other topics covered.
- BLACK:** A few of the topics to be covered in this open-ended session are "Disco's Challenge to Black Radio" with **Roy Laurence/WCAU, Bill Bailey/WKYS, Bill Stevens/KUTE, James Jack/WKND, Ernest James/WVON, Travis Smith/WYLD**; another is "Patterns of Crossovers"; also, "A New Generation of Radio—Minority to the Masses" with **Jack Patterson/KMJQ, Steve Woods/KDAY and Hal Jackson/WBLS**. A special part of the ongoing session will be **Darryl Dillingham**, Director, Office of Community Affairs, NAB. Mr. Dillingham will be discussing "Government and Minority Radio."
- Production Techniques
  - Video Displays
  - Hospitality Suites

### FRIDAY:

- Breakfast
  - Keynote Address *Congressman Van Deerin*
  - Marketing Research Session
- Dr. Richard Lutz** will conduct a session on "Learning About Your Listeners' Lifestyles", including results from the **R&R Lifestyle Survey**.
- Special guest is **Bill Wells**, Senior Vice President, Research Services of Needham, Harper & Steers, the 1978 Ad Agency of the Year.
- Multi-Media Show "A Salute To Radio Across America"
  - Air Personality Panel
- Lohman & Barkley/KFI, Rick Roberts/KKSS, Jess Cain/WHDH, Jeff Gonzer/KMET, Dick Haynes/KLAC**. Moderator: **Gary Owens**.
- Individual Format Discussion Sessions
- TOP 40:** Some of the invited special guests participating in these open-ended discussions are **KJR PD Steve West** and his Consultant **Kent Burkhardt, Bill Tanner/Y100** on "How to Make Disco Work on Top 40." Other topics include "The Migration from Radio to Records," "How to Write Creative Promos," "Developing Personalities," "Motivation and Incentives."
- Pop/Adult:** Some of the invited guests participating are **Mike Harvey/WFTL, Al Brady/WHDH, Bob Hughes/WASH, Mark Blinoff/KMPC, Steve Bell/KMBZ**. A few of the topics to be discussed: "How P/A stations are dealing with Disco Music," "The Growing Impact of a Nightly Talk Segment," "How to Get Beautiful Music Listeners Into Pop/Adult."
- Production Techniques
  - Video Displays
  - Cocktail Party & Buffet Supper
  - Hospitality Suites



### SATURDAY:

- Breakfast
  - Keynote Address
- John Bayliss**  
(President, Radio Division of Combined Communications)
- "Preparing for New Challenges in the 80's"
- FCC Seminar
  - AM Stereo
- A demonstration of actual field testing followed by a discussion of programming possibilities in non-technical terms with **Richard Mertz, Chief Engineer, WBT/Charlotte, and Chris Payne, NAB Asst. to VP for Engineering and Manager of Field Tests for the National AM Stereo Research Committee, and Chick Watkins, PD, WGAR/Cleveland**.
- Arbitron Advisory Council Discussion
- A straight-forward discussion of how broadcasters are working to change Arbitron, featuring three members of the Council: **Don Nelson, VP & GM WIRE & WXTZ/Indianapolis (Council Chairman); Ed Christianson, VP WWRK-WNIC/Detroit (Co-Chairman); Jason Shrinaky, Washington attorney & R&R FCC advisor (attorney for the Council)**. Questions and answers will follow.
- Ratings Session
  - Banquet and Superstar Show
- Representatives of Arbitron, Ram, Burke, and A&S
- Starring the Blues Brothers



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# WASHINGTON REPORT

## The Week In Washington

Daytimers get their hopes up as NTIA petitions FCC to create more full-time stations by reducing AM spacing (Page 1 and Page 6) and Van Deerlin will probably go along with the recommendation (Street Talk) . . . Meanwhile Ferris talks of breaking down the Clears and expanding the AM dial as ways to increase minority ownership . . . Appeals Court redefines WESH-TV case opens up Quad discussion again . . . and FTC supports regulation of PSA's.

## Update

By Jonathan Hall

### Ferris Calls For Increased Minority Input

FCC Chairman Charles Ferris told members of the National Conference of Black Lawyers Communication Task Force that he shares concerns of minorities that future deregulatory efforts not restrict minorities' efforts to gain media access.

The FCC chairman noted, however, that he is committed to increasing minority ownership of stations and more importantly, employment in policy-making positions as a means of increasing minority input.

He indicated that minority applicants will have an advantage in applying for new stations that could be created if 1) the clear channels are broken up and 2) if the FCC's proposal to expand the AM band is adopted.

This week, the FCC issued a 30-page discussion in its further notice of proposed rulemaking regarding clear channel broadcasting.

### Court Says FCC Can Adopt New Comparative Renewal Standards

"The Court's action restores the Commission's discretion to develop appropriate comparative renewal policy," FCC General Counsel Bob Bruce told R&R. The U.S. Court of Appeals for the DC Circuit announced last Friday that it would not rehear a case involving the renewal of WESH-TV/Daytona Beach, FL, in which it had earlier attacked the FCC's standards.

At issue is how much weight will be afforded incumbent licensees at renewal time when challenged by petitions to deny. The Court said that broadcasters need only fear a substandard record, in contrast to the earlier ruling, which set off fears that incumbent standing would carry no weight at all. What remains to be seen is how the Commission will define "substandard."

Bruce noted that the Commission's initial concern seemed to be that the Court had limited the FCC's authority in this area, but in an interview with R&R said, "We're encouraged that we have the flexibility to develop policies that will serve both broadcasters and the public."

### FM Quad — Front Burner Again?

The FCC issued a further notice of inquiry last week seeking to gather comments on standards for FM quadrasonic broadcasting.

FCC engineer Al Jarratt said the inquiry is to determine the effects reduced channel spacing would have on Quad, FM Stereo and Subsidiary Communications Authorizations (SCA's). Further considerations include costs to broadcasters and consumers as well as their component preferences. Jarratt told R&R that proposed standards should be published by fall.

Currently, FM stations occupy 200 kHz of band width. Previous FCC staff recommendations have sought to reduce spacing to 150 or even 100 kHz. The last inquiry sought comments on three different systems:

4-4-4: involves taking four original audio channels and transmitting them over the main FM channel and three subchannels.

4-3-4: similar to 4-4-4 except that one subchannel is deleted.

4-2-4: transmission utilizes main channel and one subchannel. This system requires that "logic decoders" be added to radio receivers.

FCC analysis to date of more than 2000 comments from broadcasters, manufacturers and listeners/consumers rates 4-4-4 as best performer, but more expensive for broadcasters. On the other hand, the 4-2-4 system would be most expensive for the public and is rated inferior to other systems.

The FCC prefers giving broadcasters the choice of airing 4-4-4 or 4-3-4 as long as new radio receivers are built to pick up both systems. Comments are due April 16.

### More On NAB Radio Board Race

A familiar name appearing on the list of nominees for NAB Radio Board of Directors election (R&R 1-12) is former board member Allen Jr. (WDOR/Sturgeon Bay, WI), who is challenging incumbent Eddie Fritts (WNLA/Indianola, MS) in the Class D, at-large race. Also, former board member Stan McKenzie (KWED/Sequin, TX) will face Dick Oppenheimer (KIXL/Austin, TX).

List of incumbents in runoff includes Charlie Wright (WBYS/Canton, IL) versus challenger Ed Jacker (WCRW/Chicago) in District 9, incumbent Arnold Lerner (WLLH-WSSH-FM/Lowell, MA) versus challenger Enzo DeDominicis (WRCQ-WRCH-FM/New Britain, CT) in District 1, incumbent Jerry Lee (WDVR/Philadelphia) versus challenger Rhody

## Government And Industry Differ On Approaches To Regulation, Part II

### Am Spacing

While long-oppressed licensees of daytime facilities would welcome proposals by the National Telecommunications Information Agency (NTIA) to add 700 new stations (see Page 1), over half the radio industry (existing full-time AMs and FMs) will most likely oppose the petition.

FM stations, for example, may be fearful that a reduction of AM spacing might give impetus to similar proposals for FM. In its recent notice regarding FM Quad (see Update), the FCC has already said that it won't consider any Quad system over 150 kHz. Currently, FM stations occupy a 200 kHz band width.

### Three Alternatives

Less than a month ago, the FCC proposed adding 100 new full-time AM stations by breaking up the remaining clear channel stations. NTIA refers to this as "not adequate."

The Commission has also announced its intention to carry to

the World Administration Radio Conference (WARC) in Geneva this year a recommendation to expand the AM dial. However, NTIA is weary of this since new facilities using the higher band will have poor reception, especially in mountainous regions.

Therefore, NTIA suggests that reduced spacing is the best solution to creating more stations. (Currently, two-thirds of the world operates on 9 kHz. Interestingly enough, at the time Europe adopted the 9 kHz standard, groups were arguing in favor of an 8 kHz separation.)

### Emphasis On Minority Ownership

All three proposals represent the federal government's desire to increase the availability of stations and minority owners — what NTIA terms "greater program diversity for special interest programs." But more importantly for daytime broadcasters is that NTIA is the first government agency to urge FCC adoption of this

idea. During December, the Daytime Broadcasters Association submitted an informal request for reduced spacing (R&R 12-1-78 — "New Hope For Daytimers").

### Solves World

### Interference Problems

This proposal, NTIA claims, will also eliminate heterodyne interference (whistles) that result from incompatible world standards.

Already, nighttime interference is being caused in California by stations in the Pacific and in Colorado by stations in the Far East, according to NTIA.

More significantly, NTIA says the heterodyne problem will get worse in 3-4 years because of decreased "sunspot activity." Moreover, they claim that the problem can't be solved with "whistle" filters.

### Association Reaction

NTIA is following the current thinking in Washington by noting specifically that "radio is different from TV." Thus they would like to see further deregulation of AM if their plan for reduced spacing is adopted.

Already, NAB has opposed the idea, but is expected to study it further with direction coming from its board meeting in Hawaii this week. The NRBA Board, which meets later this month in Southern California, will hear a recommendation to endorse the NTIA petition.

Continued on Page 46

## Washington Street Talk

Consumerist Ralph Nader mounts campaign geared to getting broadcasters to educate the public on issues of Communication Act rewrite. In article appearing in *Washington Star*, he encourages Walter Cronkite "to start the ball rolling."

Will Rep. Van Deerlin include provision in revision of Communications Act rewrite offering solution to daytimers' problem? Indications from recent letter to Rep. Paul Findley are that he will incorporate reduced AM spacing proposal in this rewrite.

FCC backs off discussing fate of WDAS/Philadelphia, which has not been rescheduled after being deleted as an agenda item last month. Discussion could be explosive; however, Commission is expected to give citizens' group seeking to block transfer of ownership to Gene Jackson's National Black Network 20 days in which to respond to WDAS's counsel's reasons supporting sale.

Fact that new replacement for retiring FCC Chief Engineer Ray Spence is not an engineer came with verification that position will go to Rand Corporation scientist Steve Lukaski, who will be called FCC Chief Scientist. 142-member staff will be shifted into new department.

Finally, NAB to honor KPRC/Houston President Jack Harris with its 1979 Distinguished Service Award at association's March 25 convention in Dallas.

## Washington Sales Talk

KVOR-KSPC-FM/Colorado Springs is being sold by Wolverine Broadcasting Corp. to a new radio company Sunbelt, for \$1.5 million plus \$290,000 for a five-year non-compete covenant.

Final FCC approval should come about February 2, according to PD Michele Starling, who also hosts a talk show on the station. She told R&R that she wouldn't be surprised if things are changed, but added "nobody's biting their nails." Currently, KVOR is Top 40. KSPC uses an automated Top 40 format.

### Other Actions

Muriel and Sol Horenstein are selling WBAB/Babylon, NY to All Shores Radio Corporation for \$800,000, plus \$150,000 for a five-year non-compete agreement.

# KUPD States Its Case Against Arbitron For All To Read

The response of Arbitron to Radio & Records' Year of Law-suit editorial requires an answer from KUPD Radio. First, although there may have been four lawsuits filed in 1978, there are many more lawsuits awaiting filing in San Francisco, San Diego, and in the East. It is simple to account for this dearth of litigation; just read the Arbitron contract with all its exculpatory provisions. By virtue of its monopoly position (and Judge Coulter in the KUPD suit in Phoenix found Arbitron to be a monopoly), Arbitron forced broadcasters to accept contracts in an attempt to deny broadcasters most, if not all, of their legal rights. Additionally, Arbitron and its multimillion dollar parent, Control Data Corporation, employ literally hundreds of attorneys in St. Paul, Washington and New York. The KUPD lawsuit was the first successful chink in Arbitron's armor. Prior to KUPD, broadcasters seemingly accepted as a fact that they (the broadcasters) couldn't get the assistance of any court. Arbitron had convinced everyone that the courts would not issue a restraining order or injunction. KUPD changed that. In a published statement, Mr. Aurichio stated that he had no objections to the courts being involved in these matters, but what Mr. Aurichio didn't say was that Arbitron was now trying to take away one right that KUPD has established as a precedent in the courts by changing the new Arbitron contract. The new Arbitron contract, Section 12, has added a provision that there shall be no injunctive relief against Arbitron, which is precisely the right we secured for you in court. This changed provision is another attempt by Arbitron to deny broadcasters any rights against Arbitron. We firmly believe that the majority of broadcasters are unaware that this right, secured by KUPD in the courts, is being taken away by Mr. Aurichio's new wording in Section 12. And if you think new Section 12 is unfair, you should read new Section 15, which puts you at Arbitron's mercy with absolutely no recourse. Arbitron is trying to hide from the courts of this country. Why does Arbitron fear injustice? The small number of lawsuits filed against Arbitron does not reflect Arbitron's competence or fairness, but reflects an unfair contract forced upon broadcasters by a monopoly. Further, the expenses of litigation again deters broadcasters. KUPD has directly or indirectly expended \$75,000.00 in its latest dispute with Arbitron. However, broadcasters can now go into Court at a fraction of the expense we had because of the precedents set by KUPD. Additionally, all of the legal documents and research are part of the court record and are available to any broadcaster. As of this date, KUPD or Phil Goldstein (Mr. Goldstein is the attorney handling the still pending delisting litigation) has had 22 inquires regarding the KUPD lawsuit. Furthermore, approximately 45 other broadcasters have requested that we keep them informed as to the status of our lawsuit.

The decision to fight Arbitron, its enormous legal staff and its monopolistic contract was not an easy decision, but was forced upon us by Arbitron. When we were first notified that Arbitron questioned our last promotion, we supplied Arbitron with all the material they requested for their Special Station Activity Committee to make a just determination regarding diary distortion. The Special Station Activity Committee found, amazingly, diary distortion; then we were told that KUPD would have an opportunity to meet with Mr. Aurichio, Vic Farrell, their Washington attorney, and Chuck Levenberg, Control Data Corporation's St. Paul attorney, and present our case to show that the Special Station Activity Committee was wrong. One member of KUPD's management made two trips to Washington, and an additional two members made one trip to Washington to prepare and present this matter to Mr. Aurichio, Mr. Farrell and Mr. Levenberg. Additionally, KUPD's Washington attorney, Stanley Cohen, was with us to prepare and present this matter to Arbitron's people with the expectation of a fair and impartial hearing. It is impossible to express our shock and dismay upon learning that the impartial hearing was in front of the same three people who, unknown to us, were three-quarters of the Special Station Activity Committee. The Special Station Activity Committee had already decided against us, and now the same members were hypocritically giving us an "impartial" hearing. If we had been informed that these three men were three of the four members comprising the Special Station Activity Committee, we would not have wasted our time and money to appear before them. It was this disdain for our rights that was the major factor in our final decision to fight Arbitron.

Incidentally, at this hearing, Stan Cohen, our Washington counsel, offered to have the matter of our delisting tried by an impartial arbitrator. Arbitron refused. Mr. Cohen then offered

that KUPD would pay the actual expense of another survey. Arbitron again refused. We believe that Arbitron refused the second offer for two reasons. First, if Arbitron had accepted, the actual cost of Arbitron's survey in Phoenix would have been made public, but Arbitron could not permit this. The charge that Arbitron imposes upon its subscribers bears no relationship to Arbitron's cost of the value of Arbitron's services in a free market, but represents Arbitron's monopolistic power to charge all that the traffic will bear. Arbitron is every broadcaster's unwanted partner. If a broadcaster is successful and can raise his rate, Arbitron arbitrarily charges more. If you don't agree with this, just try to negotiate for a new contract with Arbitron.

KUPD was offered a purported compromise with Arbitron, but this settlement included a promise of complete silence on our part. If we settled with Arbitron, we had to agree to make no public statement about anything that occurred with Arbitron, and to waive any legal rights we had. In effect, we would have given up all our rights that are guaranteed by the First Amendment. As broadcasters whose rights to free speech are paramount, we could not agree to such an outrageous arrangement. It is frightening that Arbitron, which owes its existence to the broadcast industry, could attempt to deny us or any broadcaster our First Amendment rights. We must wonder if the other broadcasters that had a delisting dispute and settled with Arbitron did, in fact, agree to give up their First Amendment rights. Speaking of the other delisted stations, we wonder if everyone is aware that one station in San Jose, California, was delisted because of one word. The use of the word "regularly" instead of "actually" caused financial loss to them and embarrassment in their community. Another owner had three stations involved in his dispute with Arbitron. All three stations were accused of violating the Arbitron rules by running the same contest, but two stations were "stickered," and only one station was delisted. There was no basis for Arbitron taking different action against any of the three stations, but Arbitron was able to act arbitrarily and exact whatever penalty is wished without regard to justice or rights because of Arbitron's power.

Arbitron claimed that it is taking these actions in order to insure accurate surveys. If this is true, then how does Arbitron explain its actions in regard to a local radio station in Phoenix, Arizona. This station broadcast announcements calling attention to the last Arbitron survey (October/November, 1978) in Phoenix, Arizona. Arbitron is well aware that such announcements do, in fact, distort the survey results. This is a proven fact by the test that Arbitron itself performed in San Diego, California. There is no question that the local announcements distorted the soon to be released Phoenix survey results. Yet Arbitron has informed us that it proposes only to "sticker" the local station. We received communications from Arbitron and the Advisory Council requesting that no station broadcast such announcements because of the distortion factor. It is incomprehensible that Arbitron would delist a station over one word and not take the same action against a station that ran an announcement that does distort ratings.

In response to Mr. Aurichio's comment that the formation of the Advisory Council was neither a gesture nor an attempt to create a PR tool, we must state that KUPD totally agrees that the broadcasting industry should have a voice that could be heard and considered by Arbitron. However, we cannot agree with the present manner in which the Advisory Council is forced to function. As every broadcaster is aware, the Advisory Council is totally dependent upon Arbitron for its funds. Arbitron pays their expenses for travel, rooms, meals, printing, mailing and for all clerical help. We advocate that the broadcast industry should assess itself to provide adequate funds for the Advisory Council to function properly and independently. We are not implying that the Advisory Council has not done its utmost for the broadcast industry, but we believe it will function much more effectively if it were totally independent of Arbitron.

**Mr. Aurichio stated, "We can't respond immediately to change or the state of change," but Arbitron can respond immediately to change Section 12 and 15 of their contract to deny you rights that KUPD has just won for you in court.**

We hope these comments will enable our fellow broadcasters to understand our actions in this matter.

Cordially,  
Jack Norris  
Robert L. Melton  
Owners

# Mediascope

## New Syndicated Radio Special Company Formed

A new company, **Special Programming Services**, has been formed to develop, consult and represent nationally syndicated radio programming with one of the company's first projects being to assist in the re-vamping of **Orcas Productions'** jazz-fusion syndicated program "Jazz Album Concert," which currently airs in 125 markets.

Special Programming Services President **Larry Yurdin** also stated that the company would be developing two mass appeal series syndication for the **Multi-Media Entertainment Corporation** and that a national country music syndication is being planned for a third company. Yurdin was formerly the creator and General Manager of the **Planet and Daily News** syndication firms as well as a former General Manager of **KFAT/San Jose** and **KPFT/Houston**.

## Sears Sets Merchandising Sights On Middle America

**Sears, Roebuck & Co.** intends to alter its present merchandising strategy, focusing greater emphasis on the social habits, needs and tastes of Middle America. According to "The Headquarters Merchandising Plan, 1979-1983," a series of documents produced by Sears's corporate headquarters, "Sears is a family store for middle-class, home-owning America," and Sears is "the premier distributor of durable goods for these families" and well as "the premier distributor of non-durable goods that have their acceptance base in function rather than fashion."

The report from the nation's largest retailer goes on to state, "We (Sears) are not a store that anticipates. We reflect the world of Middle America, and all of its desires and concerns and faults. And we must all look on what we are, and pronounce it good! And seek to extend it. And not to be swayed from it by the attraction of other markets, no matter how enticing they might be."

## A. Anthony Kelly Named General Counsel For Arbitron

**A. Anthony Kelly** has been named General Counsel for **Arbitron**. Kelly was formerly Assistant General Counsel for the **New York Telephone Company**. He will report to **Arbitron** President **Theodore F. Shaker**.

## TRAC-7 Reports Radio Listening Levels Up

**TRAC-7** reports that during the first five-week period of its fourth-quarter survey of four major markets radio listening levels are higher than those reported by the weekly diary method. According to **Avery Gibson**, Vice President of Marketing for **TRAC-7**, the difference was particularly pronounced "during late afternoon and evening dayparts and among males and females under 25 years-of-age." Gibson also claims that "daily cumulative audience estimates would indicate that when people use radio they use it for longer periods of time than has been reported by diary measurement."

The data from which these interpretations were drawn is from the period October 19 through November 22. The markets surveyed were **New York**, **San Francisco**, **Dallas/Ft. Worth** and **Washington, D.C.**

## Seven-Up To Boost Media Spending 150% In 1979

The **Seven-Up Company** will be increasing its media spending by a towering 150 percent and its total marketing budget by 50 percent during 1979. In dollars and cents, this means that **Seven-Up** will be spending nearly \$48 million in 1979 as opposed to 1978's figure of \$20 million.

In addition, **Seven-Up** will be utilizing a new marketing campaign. Gone is the "Un-cola," replaced by "America's turning 7UP." The new campaign shows people participating in various active sports which they speak of in terms as "jogging up" while a new **Seven-Up** jingle plays in the background.

## Survey Indicates Elderly Changing Ad Roles

Results of a survey conducted by **University of Maryland** Associate Professor **Kathleen Jamieson** indicates that the use of elderly people as spokespersons in commercials is no longer confined to traditional elderly products (arthritis, dental care products and laxatives) and that elderly people are being found in new categories such as airline and bus ads. Ms. Jamieson also claims that last year commercials made "significant" improvements in the depiction of elderly people i.e. there are fewer commercials selling "youth" and less commercials making derogatory use of the word "aging."

## Broad Street Communications Forms Insilco Sports Network

The **Insilco Sports Network** has been formed as a subsidiary of the **Broad Street Communications Corporation**. Principal operations for **ISN** will include radio and television broadcasts of the **New Orleans Saints** and **New Orleans Jazz** games with additional major college and professional sports to be added.

**Alvin A. Smith, Sr.** Vice President of the **Insilco Broadcast Group** of Louisiana, will direct **ISN's** operations. **Eastman Radio** has been named national sales representative for the network.

## Soviets Ban Radio Free Europe From Olympic Coverage

The Soviet Union has announced that it will refuse accreditation to reporters from the U.S. supported **Radio Free Europe** and **Radio Liberty**, thereby making coverage of the 1980 Moscow Olympic Games virtually impossible for the two Munich-based stations.

According to Soviet Sports Minister **Sergel Pavlov**, "Everything will be done to prevent their presence." Pavlov went on to voice familiar Soviet objections to the two stations which broadcast news and information to between 15-18 million people in the Soviet Union and Eastern Europe. He said the stations are staffed with disgruntled Soviet emigres in the employ of the **CIA** whose only aim is to broadcast false information and spread hatred against the Soviet Union. Pavlov said that granting the stations accreditation would be like inviting **CIA** agents to Moscow.

A spokesman for the stations claimed that they had not yet applied for accreditation and that as of 1972, when the stations were reorganized under the **Board for International Broadcasting**, whose funds come from open Congressional appropriations, the stations have severed all ties with the **CIA**.

## Fauser Elected To Board Of Directors Of GCC Communications

**Robert C. Fauser** has been elected to the Board of Directors of **GCC Communications of Houston, Inc.**, licensee of **KRBE/Houston**. Fauser has been General Manager of **KRBE** since 1974 and was elected a Vice President of **GCC Communications** in 1977. **GCC Communications** is a division of **Lake Huron Broadcasting Corp.** which also owns and operates **KENR/Houston** and **WQYK/Tampa-St. Petersburg**.

# TV News

## Arbitron Finds Homes-Using-TV Figures Steady

**Arbitron Television** has found **Homes Using Television (HUT)** levels remaining fairly constant, after comparing monthly reports from October 1977 and October 1978. **HUT** levels are a frequent source of concern to the TV industry, which becomes considerably upset if the **HUT's** decline appreciably in any daypart, as happened last year.

**Arbitron** measure **HUT** levels in its 33 measured markets, with results including the following: **Sunday-Saturday 8-11pm** (prime time) figures showed the October 1978 **HUT** level at 61%, same as a year earlier. **Monday-Friday 7:30-8pm** (prime time access) remained constant at 52%. **Monday-Friday 8-7:30pm** (early news) declined slightly from 48% to 47%, while **Monday-Friday 11-11:30pm** (late news) also dropped a point, 46% to 45%. Another one-point drop was evident in the **Monday-Friday 4:30-6pm** (early fringe) period, 33% to 32%, and in **Monday-Friday 12-4:30pm** (afternoon) figures, 25% to 24%. **Saturday mornings** (8:30am-1pm) remained at 20%, while one-point gains were registered in **Monday-Friday 11:30pm-1am** (late fringe), 19% to 20%; and **Monday-Friday 9am-noon** (morning), 16% to 17%. The total remained at 35%, backing up a comfortably constant array of figures.

**CBS** did a little more fine-tuning of its midseason schedule, grounding "Flying High," the Friday 10pm stewardess drama, for the time being, putting "Dallas" into its time slot, and placing "Mary," Mary Tyler Moore's new version of her variety hour, in "Dallas"'s Sunday 10pm position.

## CBS Shoots By ABC Again In Ratings Race

**CBS** continued its **Nielsen** hot streak by winning the week ending January 7 by a solid margin. **CBS** earned a 22.7 average rating, with **ABC** in second at 20.9 and **NBC** a distant third again at 17.3. Pacing the **CBS** victory was the week's runaway winner, the **Rams-Cowboys NFL** championship game, which extended into prime time and thus qualified for the list, beating the second-place show by over five full rating points. Following the game were 2) "60 Minutes" (**CBS**) 3) "Mork & Mindy" (**ABC**) 4) "Three's Company" (**ABC**) 5) "Laverne & Shirley" (**ABC**) 6) "Happy Days" (**ABC**) 7) **CBS's** three-hour special "The Incredible Journey of Dr. Meg Laurel" 8) "All In The Family" (**CBS**) 9) "MASH" (**CBS**), and 10) "What's Happening" (**ABC**). Finishing in 50th place was **NBC's Tony Orlando** special, the only predominantly musical offering of the week.

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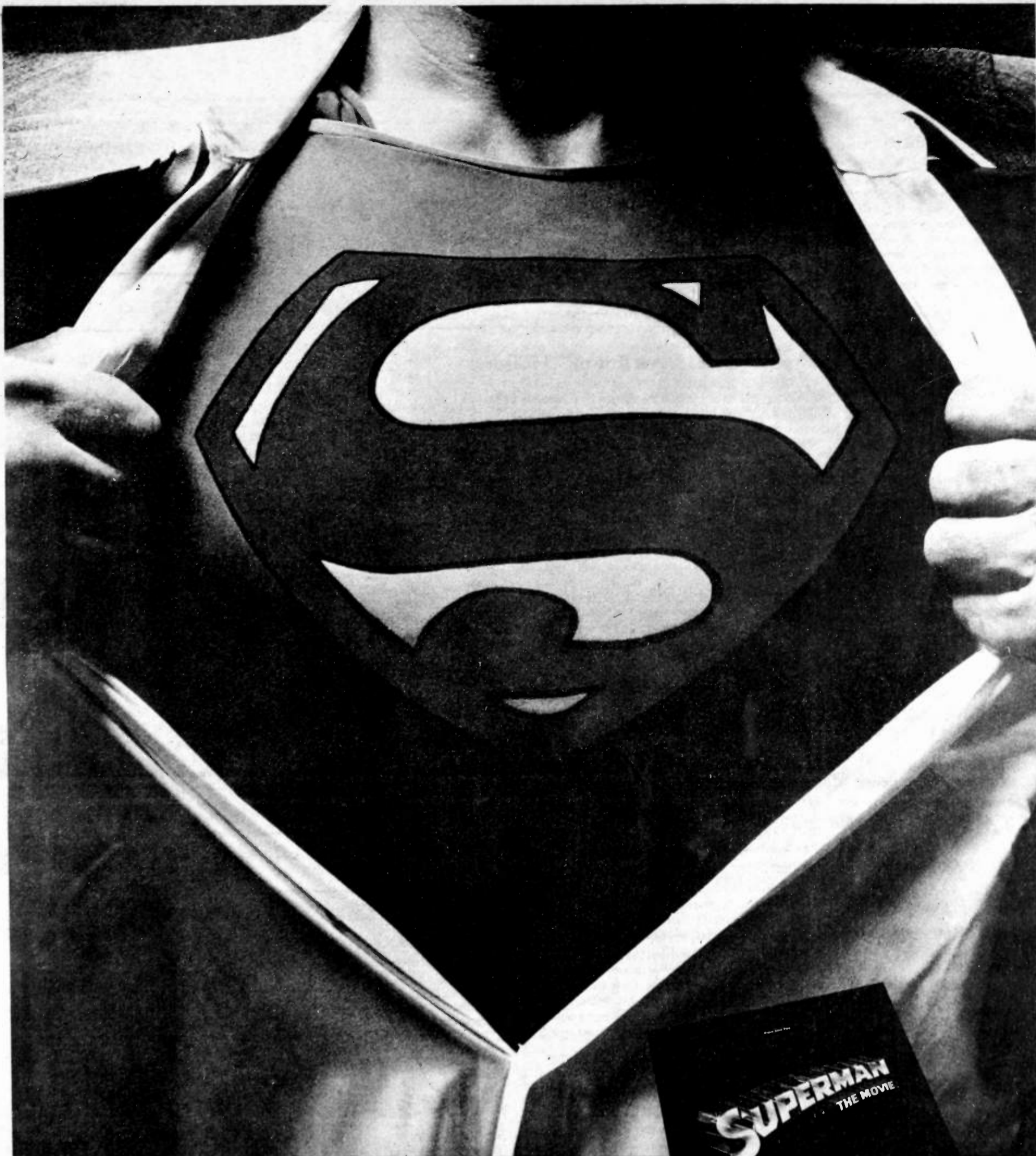
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KBIM

**"Theme From Superman" Main Title (WBS 8729)**



Composed and conducted by John Willllams from the Original Sound Track album *Superman - The Movie*. On Warner Bros. Records & Tapes. (2BSK 3257)

# WHAT'S NEW



Samuel Passamano

## Passamano Appointed Exec. VP — MCA Dist.

Samuel Passamano has been appointed to the newly-created position of Executive Vice President, **MCA Distributing Corporation**. Passamano will be responsible for the efforts of the Vice President of Branch Distribution as well as the Vice President of National Accounts with appointment announcements in these two positions upcoming. Passamano's responsibilities also include Merchandising Aids, Orders and Service, Transportation, **Lankershim Advertising**, Field Product Development and **DiscoVision**. In addition, he will oversee all distribution activity for all labels handled through MCA's distribution system. He was most recently Vice President of Distribution, having served as Vice President of Sales for three years.

## Gregory Named Sr. VP At Salsoul



Chuck Gregory

**Chuck Gregory** has been appointed Senior Vice President of Promotion for **Salsoul Records** and its affiliate labels, **Gold Mind**, **Tom n' Jerry**, **Philly Groove** and **Bethlehem**. Gregory was most recently Vice President of Marketing for Salsoul.

**Joe Cayre**, President of the Salsoul Record Corporation commented, "We're delighted to have a multi-talented person like Gregory with us. His industry background is enormous in every possible area of the record business, and his credibility has proven itself from our first entry into the Disco field, and we hope to maintain our successful relationship into the future."

## Barbra Magazine Debuts

**Barbra**, a regularly published, slick, 40-page magazine containing 140 photographs and devoted entirely to **Barbra Streisand's** multi-media career, is currently available to the general public, making the publication one of the rare examples of a periodical whose sole concern is one star to be marketed in this manner. Although unauthorized by Streisand, the magazine is the work of several Streisand admirers and is being sold in specialty shops as well as by mail-order. Interested fans: for four issues (one year) send \$10 to Barbra, P.O. Box 46306, Los Angeles, CA 90046.

## Muscle Shoals Sound Records Debuts Via TK Pact

A new record label, **Muscle Shoals Sound Records**, has been formed as an offshoot of **Muscle Shoals Sound Studios**, owned by musician/producers **Jimmy Johnson**, **Barry Beckett**, **Roger Hawkins** and **David Hood** (aka the **Muscle Shoals Rhythm Section**). The new label will be distributed by **TK Productions** as per TK's pact with **Malaco Records**.

The announcement was jointly made by the four **Muscle Shoals Sound** principals, **TK Production** President **Henry Stone**, and **Malaco** President **Tommy Couch**. The label's initial release will be a single by the Memphis-based band, the **Dealers**, with a single by **George Jackson** to follow.

## Presley Film Eyes Xmas '79 Release

"The King Of Rock And Roll," a film based upon the life of the late **Elvis Presley**, has been planned for release by Christmas 1979. The film is budgeted at \$10 million (not counting talent and merchandising costs) and concert sequences will be filmed in 70mm with Dolby stereo.

Making the announcement in New York on the anniversary of Elvis's birthday (1-8) were **Saul Swimmer** and **William Cash**, the film's producers, **Pete Bennett**, executive producer for the project, and **George Klein**, who wrote the screenplay. Klein, former PD at **WHBQ/Memphis** went to high school with Presley and was best man at his wedding as well as a pallbearer at his funeral.

Swimmer said they were undertaking a "worldwide search" for someone to star in the picture, claiming that while **John Travolta**, **Warren Beatty**, and others had indicated interest in the role, nothing had been finalized. Swimmer also stated that soundtrack and distribution arrangements had not as yet been completed. Klein noted that Presley's family as well as **Col. Tom Parker**, Elvis's manager, had been informed of the project.

## Galliani Brothers Form Promotion Co.

**Lou and Bob Galliani** have announced the formation of a new company, **Galliani Brothers Promotion**, to begin operating as of January 1, 1979. Possessing over 20 years of experience working the Northern California area between them, the duo will be offering service in the areas of Pop/Adult, AOR, Black, Country, Artist Relations, and A&R, specializing in Top 40 promotion. Their offices are located at 1843 Bush St., San Francisco, CA (415) 563-7100.

## Vannelli Single Sports Unique Sleeve/Poster Combination

**A&M** artist **Gino Vannelli's** new single, "Wheels Of Life," showcases the latest development in picture sleeves with the initial 400,000 copies sporting sleeves that fold out into a 15" x 22" color poster of Gino. When folded, the sleeve features a black and white photo of Vannelli on the front and a reproduction of the "Brother To Brother" album, from which the single was taken, on the back. Black



and white photos of Vannelli's five previous A&M albums are found printed on the inside of the sleeve (which becomes the back of the color poster).

According to A&M Vice President of Creative Services **Jeff Ayeroff**, "It's (the sleeve/poster) the first time it's ever been done in this country."



Denny Diante

## Diante Named VP At Windsong

**Denny Diante** has been named Vice President of A&R for **Windsong Records**. Diante, most recently West Coast professional manager for the **Peer-Southern Organization**, was formerly Vice President of A&R at **United Artists Records** as well as serving as an independent producer on albums by artists such as **Paul Anka**, **Maxine Nightingale**, **Merrilee Rush** and **Kingfish**. He will report to **Windsong** President **Al Teller**, whose appointment, as previewed in **R&R** (10-13), was confirmed last week.

## Politi Named Exec. VP For Unlimited Gold Records



Paul Politi

**Paul Politi** has been named Executive Vice President of **Unlimited Gold Records**. Politi was most recently chief liaison between **Barry White Productions, Inc.** and **20th Century Records** and will continue to serve in the same capacity between **UGR** and **CBS Records**. He will report to **Barry White**, President of **Unlimited Gold Records**.

## Smoke Gets In Your Eyes

Complaining that their cigar smoke gave her headaches and made her nauseous, and frustrated with her co-workers' refusal to stop smoking, an Idaho woman quit her job and demanded unemployment compensation. At first, her request was denied, but a later decision by the **Idaho Industrial Commission** reversed the denial on the grounds that she had "good cause" to quit and awarded her the benefits. If this decision serves as a precedent, non-smoking jocks who labor in those smoke-filled control rooms could take the matter to heart, not to mention lungs, throat and eyes.

## ERR WAVES

## BY BOBBY OCEAN



# WHAT MAKES THESE RADIO STATIONS SPECIAL?

99X-FM New York NY/KMPC Los Angeles CA/WBBM-FM Chicago IL/WIP Philadelphia PA/WNIC Detroit MI/WCGY Boston MA/WASH Washington DC/KFJZ Dallas-Ft. Worth TX/KULF Houston TX/WTAE Pittsburgh PA/KMOX-FM St. Louis MO/WCBM Baltimore MD/KFMX Minneapolis-St. Paul MN/KJR Seattle WA/WFOM Atlanta GA/KGB San Diego CA/WGBS Miami FL/KHOW Denver CO/WISN Milwaukee WI/WLWS Cincinnati OH/WKBW Buffalo NY/KOY Phoenix AZ/WGH Norfolk-Newport News VA/KEX Portland OR/WNOE New Orleans LA/WBBF Rochester NY/KXOA Sacramento CA/WAKY Louisville KY/WQUD Memphis TN/WIZE Dayton OH/WTRY Troy NY/WQEN Birmingham AL/WSM-FM Nashville TN/KAYK AM & FM Salt Lake City UT/WIVY Jacksonville FL/KKUA Honolulu HI/WILK Wilkes Barre PA/WKFM Syracuse NY/WBT Charlotte NC/WLAV AM & FM Grand Rapids MI/WHOT Youngstown OH/WFBC AM & FM Greenville SC/WTRX Flint MI/WRAL Raleigh NC/KFYE Fresno CA/WVIC AM & FM Lansing MI/WAFB-FM Baton Rouge LA/KOB Albuquerque NM/WABB AM & FM Mobile AL/KLEO Wichita KS/WNOK Columbia SC/WQUA Rock Island IL/WTMA Charleston SC/KAYC Beaumont TX/WYCR Hanover PA/KEEL Shreveport LA/KMGK Des Moines IA/WTLB Utica NY/WISM AM & FM Madison WI/KSTN AM & FM Stockton CA/WLAP Lexington KY/KEXX Corpus Christi TX/WKEE AM & FM Huntington WV/WSJS Winston Salem NC/WJDX Jackson MS/WZNG Winter Haven FL/WGAC Augusta GA/WRBR South Bend IN/WBSR Pensacola FL/WJET Erie PA/WXIT Charleston WV/WEBC Duluth MN/KBDF Eugene OR/WRMF AM & FM Titusville FL/WFIR Roanoke VA/WMFJ Daytona

Beach FL/WCGQ Columbus GA/KBBK Boise ID/WSAM Saginaw MI/WSGF Savannah GA/WGAN Portland ME/KSEL AM & FM Lubbock TX/KLMS Lincoln NB/KEWI Topeka KS/KBYR Anchorage AK/WIXX Green Bay WI/KQJZ Amarillo TX/KMWX Yakima WA/WVAM Altoona PA/KDZA Pueblo CO/KTDY Lafayette LA/KYJC Medford OR/KSOO Sioux Falls SD/KQDI Great Falls MT/WRKR Racine WI/KRIG Odessa TX/WIZM La Crosse WI/WCVM Middlebury VT/CFAX Victoria B.C./CFBU Smithers B.C./CFMC Saskatoon SASK/CHEC Lethbridge ALBTA/CHFM Calgary ALBTA/CHTN Charlottetown Prince Albert Island/CJOK Ft. McMurry ALBTA/CKCL Truro N.S./CKNX Wingham ONT/KBRC Mount Vernon WA/KDTA Delta CO/KDYL Tooele UT/KFRB Fairbanks AK/KHLO Hilo HI/KHSN Coos Bay OR/KIOT Barstow CA/KITI Chehalis WA/KJSN Klamath Falls OR/KLPL Lake Providence LA/KNIC Winfield KS/KRIZ Roswell NM/KSIM Sikeston MO/KSKI Hailey ID/KSTO Agana GUAM/KTAM Bryan OH/KTCH Wayne NB/KYVA Gallup NM/WARK Hagerstown MD/WBMJ San Juan P.R./WBYG Kankakee IL/WCBC Cumberland MD/WCCW Traverse City MI/WCIL Carbondale IL/WEED Rocky Mount NC/WENK Union City TN/WEYE Sanford NC/WHIS Bluefield WV/WIBM Jackson MI/WILQ Williamsport PA/WJAQ Marianna FL/WKZQ Myrtle Beach FL/WLCF Southport NC/WLKI Angola IN/WLOM Orleans MA/WNTC Potsdam NY/WNVA Norton VA/WOOO Statesville NC/WQDE Albany GA/WUCR Sparta TN/WUFE Baxley GA/WVUV Pago Pago SAMOA/WWAM Cadillac MI/WWCU Cullowhee NC/WWSE Jamestown NY/WWSR St. Albans VT/WYGO Corbin KY/WZYQ Frederick MD

## THE ROBERT W. MORGAN SPECIAL OF THE WEEK.

### THE 5<sup>th</sup> SEASON

Watermark, in its continuing commitment to provide special programs of outstanding merit for an ever-growing network of radio stations, is proud to announce the fifth season of "The Robert W. Morgan Special of the Week."

**billy joel**

February 10-11

**Jimmy Buffett**

March 17-18

**elton john**

April 14-15

**anne murray**

February 17-18

**Captain & Tennille**

March 24-25

**Smokey Robinson**

April 21-22

**dave mason**

February 24-25

**Pablo Cruise**

March 31-April 1

**steely dan**

April 28-29

**Chuck Mangione**

March 3-4

**LITTLE RIVER BAND**

April 7-8

**The Rolling Stones**

May 5-6

**Earth, Wind & Fire**

March 10-11

**THE ROBERT W. MORGAN SPECIAL OF THE WEEK**

**Bob Seger**

May 12-13

## THE R&R INTERVIEW: JOHN BAYLISS

# The Role Of A Group President

John Bayliss is President of Combined Communications' Radio Division. Combined, one of the nation's most diversified broadcast chains (including KIIS-AM-FM/Los Angeles, WVON-WGCI-FM/Chicago, WWWE-WDOK-FM/Cleveland, WDEE-WCZY-FM/Detroit, KSDO-KEZL-FM/San Diego, and KTAR-KBBC-FM/Phoenix, plus seven TV stations), recently merged with Gannett Co., a vast nationwide newspaper operation, to form a pervasive media corporation to rival any in the country.

Bayliss himself is a veteran of 23 years radio experience with ten differ-

ent companies, having managed his first station in 1958 at the age of 23, and subsequently administering stations with formats ranging from Gospel to All-News. He is regarded as one of the most authoritative, long-range-minded executives in the broadcast industry. In the following R&R Interview with Editor/Publisher Bob Wilson, Bayliss discusses, among other topics, the duties of a chief executive in a top radio chain, the bounds and delegation of his authority, his criteria for hiring management personnel, and his views on radio's future.

**R&R:** What does a President of a broadcast group do?

**JB:** Well, that's hard to define. You do what you have to do. I guess when I first took the assignment, I had to get a feel for our stations across the country, who our people were who had been all working at the same level I had been, and I had a chance to put in focus what their operations were and how they were performing. I'm also very involved in acquisition.

**R&R:** When you consider how they are performing, is that based on a bottom line figure?

**JB:** No, there are too many other things that come into play beyond bottom line.

**R&R:** Do you get involved in sales programs or major programming decisions? Are you in constant contact with your GM's and other station management?

**JB:** Oh yes. I'm in touch with all of the general managers at least once or twice a week, in some cases, if there is something of a pivotal nature going on. The whole company functions on an extension of management freedom, and I had to educate myself to some degree on what that freedom was. I had run small groups before; this was a much bigger ball game. The activity in the past two years has been fast and furious and so far, we have been on the right track — not without some problems here and there, but, overall, I'm very pleased with the progress, and all of the folks in the company seem to be. The general philosophy is to lay out the confines of general policy as far as the company is concerned; to arrive at common goals that are, in fact, reachable and achievable with management, and then give them the keys to the operation and say, "Now, go and do it!" We then act as a support unit. I'm available to them as a sounding board for new ideas; the general manager has the final say on his operation. I have more votes on the key, pivotal decisions, and if a push gets to a shove and it's one of those really major decisions and we conflict on that, then I've got to overrule — but rarely has that taken place in the past couple of years.

**R&R:** With your diversified radio stations, from All-News to Disco — when you need a general manager, where do you go to find them to fit the element?

**JB:** Well, I'm pleased that we are that diversified, and that's one of the secrets to our success. At one point, until late in the summer this year, when we sold the New York/Hackensack (WWDJ) property to Ken Palmer, we had a Gospel station. It made sense for us to have this station in that programming vein, and it turned out that it became the most successful Gospel station in America.

Regarding finding people, well, I'm very fortunate in that I guess I'm uniquely qualified for this kind of position because of the experience that I have. I've been running radio stations since I was 23 years old . . . all different formats — the broad, broad spectrum. And I've been in a number of marketplaces across the country. I've worked for 10 different companies in 14 to 15 different assignments in the last 23 years. I ran my first radio station when I was 23 and I've been able to keep in touch with the people that I've worked with and the competitors I've worked against, and the companies I've worked for. I've seen a lot of growth with these folks that I've had contact with over the years. And if we're going to go into a Country operation in marketplace X, or an All-News operation in some other marketplace, or if we need a strong anchor-person for another kind of a facility, I have the wherewithal to make a number of phone calls and find just the kind of person that we're looking for in that marketplace. That's the way it's been working for us.

**R&R:** Do you have any in-house training programs?

**JB:** Yes. We're very strong in movement from within our own company. In fact, we're in the midst of a management assignment right now that will move one of our general sales managers into a very key management assignment. When we decided two years ago to make some changes in Phoenix,



that brought about Dick Penn's assignment from KIIS in Los Angeles as Sales Manager; history indicates he did a phenomenal job, and when the Cleveland thing (3WE) came along, he pitched hard for the job and deserved a shot at it, and he got the assignment. He went to NBC for the FM assignment in Chicago (WKQX). I still haven't figured that out, but he'll be successful. He's a doer; he's an achiever; and he'll be successful . . . if NBC will allow him the freedom to run the operation!

**R&R:** When you take a Fritz Beezemyer and move him to Phoenix — and he goes from one kind of format to another — is he now supposed to be, because there is no one to advise him, qualified to make decisions on program directors and possibly programming? You don't have a national program director, yet you have all of these diversified formats, so who is overseeing?

**JB:** Good management — good, strong, aggressive management — doesn't necessarily have to be terribly well-versed in a particular program format. He must be of a mind to know that he has to surround himself with the talent to do that kind of format. In my view of programming, I've had enough exposure, and I'm a very strong student of the continuing changes in the various formats — I have just enough knowledge to be dangerous, so I can keep them honest. I work very closely with management and make sure that they are constantly testing their own programming to be sure that we are on the right track in that marketplace, because let's face it, radio is local, and the format is local, and you can go yourself from market to market across the country and hear a station that is supposed to be, by trade terms, "contemporary" in marketplace X. It's unlike any contemporary you've ever heard before, but that's what it is in that marketplace, and it works, and "if it ain't broke, you don't fix it." Country in Detroit is far different than Country in Los Angeles, than Country in New York, or Country in Nashville. In the Midwest we have two Beautiful Music stations with the same program service from Tom Churchill in Phoenix, and yet if you listen to WDOK-FM in Cleveland, and our Beautiful Music station in Detroit "COZY" (WCZY), I think you'll hear two different radio stations. It's because of the execution and because of the other competitive factors in the marketplace. In Detroit, we're more of a conversational, laid-back, AOR approach with Beautiful Music. In Cleveland, because of what we inherited with the station, and because of the decade-long tradition of WDOK-FM, it's far more poised; far more polished; it's more of a formal approach — "music for the great Western Reserve" — in the old days of the first kinds of good music stations. It's the same music service, and really two different radio stations.

**R&R:** Do you have major incentive programs in each of your individual markets, and do you include PD's in them?

**JB:** I don't believe in the rating point incentive plan. I've never seen that work. I can't see a program manager's compensation tied to that. If it's an accurate book, and the book is up, he deserves additional compensation for outstanding performance. If he has performed well, and everything else has been done properly, and it's one of those books where the diaries fall into the wrong hands, that's not fair. We review the compensation for all the department heads on an annual basis, and based on what they've done, there's a new plan next year. For sales and sales management, and for management, you've got to tie them to an incentive; it's their very nature to be paid that way. Show me an operation where sales people and sales management people are paid a flat salary or put on a kind of quota system, and I'll show you an operation that's not taking as full advantage of the situation as they should, or getting the most out of their people as they are entitled to. And I'm not talking about using or abusing people; I'm saying giving them some goals to shoot for that are really obtainable. We tie our management to profits; we tie sales management to sales — all the things that they can control. A sales manager can't control profits, and a local sales manager can't control national sales.

**R&R:** But can a manager control profits?

**JB:** Yes.

**R&R:** What about corporate overhead — can't that be used to deflate profits?

**JB:** No, we don't do that.

**R&R:** How do they pay for the legal fees and your advice?

**JB:** Our corporate centers are not profit-producing centers. I am not charged back against the operations. My expenses, when I travel, are not charged back against the operations. They are charged back for expenses that they control. We don't come in every year and say, OK, we have looked into our magic Ouija Board and next year you are going to produce X, and your sales are going to be marvelous, and your profits are going to be fantastic. That's a bunch of nonsense. We go in and we say, OK, the barometers seem to indicate, over a five-year trend here, that the marketplace is going to do such-and-such next year — that's the way it's looking, and based on the fact that we have just gone through the major change with the programming format, you're going to see the biggest curve in your growth over the next two or three years next year, or conversely, you're not going to have as big a share of operating profit next year as you had this year because three new candy stores opened up across the street in the last four months that are going to be new factors for you next year.

**R&R:** Do you travel a great deal keeping tabs on the stations?

**JB:** In the last two years, yes, I've been on the road on the average of 2½ to three weeks a month. I would say my ratio of travel to home has been 60 percent on the road, but here again, we acquired, in the Spring of this year, five radio stations in the course of three days.

**R&R:** How much does your own personal opinion play in a decision to change a station format or manager?

**JB:** I have all the freedom in the world. I might as well be the President of Bayliss Broadcasting.

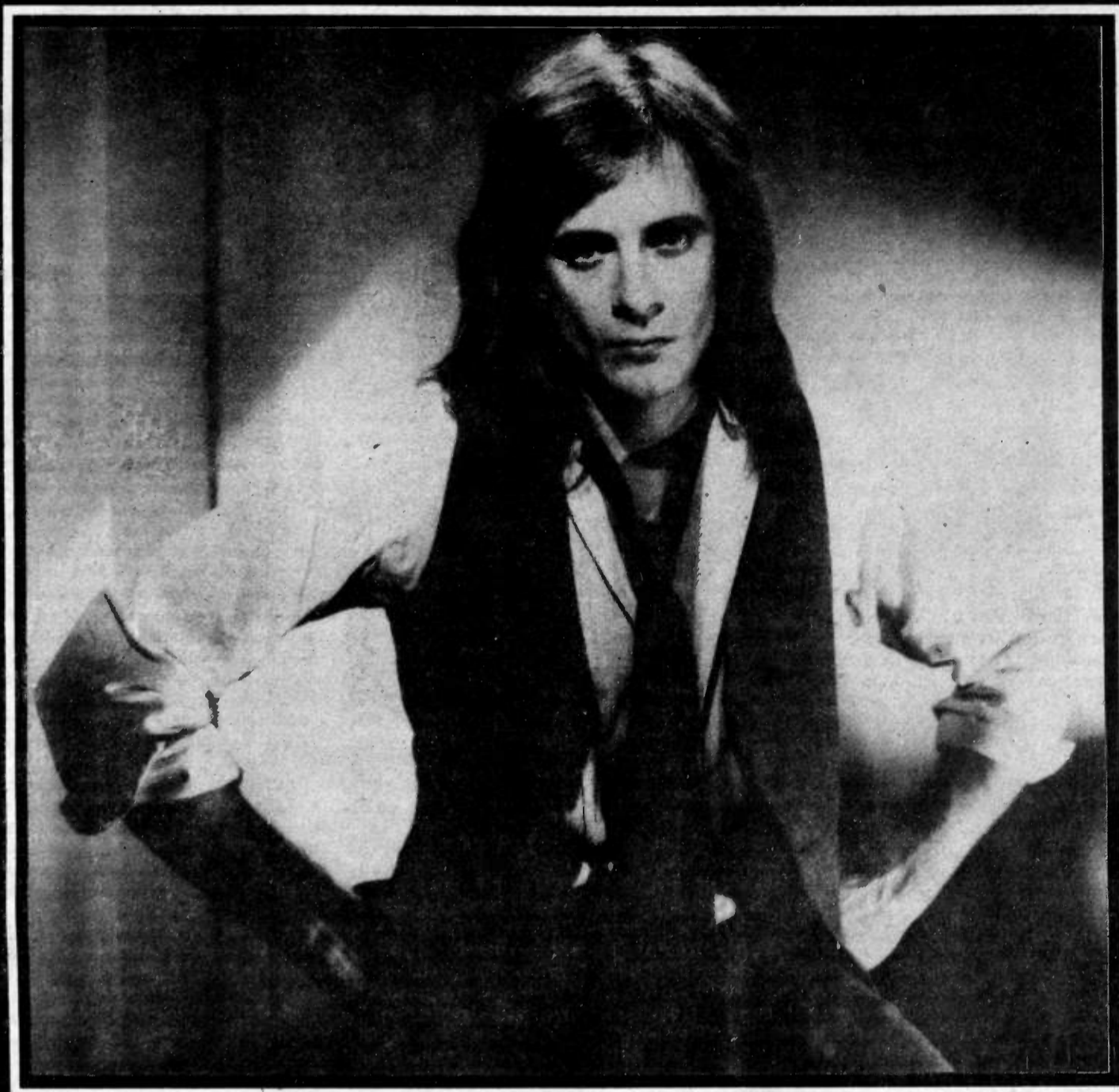
**R&R:** What are the major problems broadcasters are encountering, both in the marketplace and from the government?

**JB:** Government intervention. We find ourselves where it gets very frustrating to the point where you're so involved with paperwork and systems and reports, and the things you have to do to get from here to there because of these policies, that it's, God knows . . . A general manager will spend 20%-25% of his time at the minimum for that as opposed to running his operation, which the more time he has for that, the better service he's going to provide.

**R&R:** If you say 20% to 25%, and then you add on the lawyers, that's a pretty good chunk — 35% to 40% maybe

**"Good management — good, strong, aggressive management — doesn't necessarily have to be terribly well-versed in a particular program format. He must be of a mind to know that he has to surround himself with the talent to do that kind of format."**

# EDDIE IS READY.



## EDDIE MONEY'S

### NEW SINGLE

# "MAYBE I'M A FOOL"

IS ALREADY ROLLIN' ON THESE STATIONS:

WCAO add  
KFRC add  
WQXI add

94Q deb 30  
KX106 add  
WRJZ add

KEZY deb 28  
KRUX on  
KOPA add

KTKT add  
KROY add  
WGLF add  
WISM add

FROM THE COLUMBIA ALBUM "LIFE FOR THE TAKING"



## THE R&R INTERVIEW: JOHN BAYLISS

worth of the radio station going to dealing with the government.

**JB:** Yes, and the bigger you get, the more you have to do.

**R&R:** They watch every move your company makes now, don't they, waiting to see, especially with Gannett, what's going to happen?

**JB:** Yes. Very much so. We're very very visible — and that's okay. I disagree with the philosophy that "big is bad." By the same token, I have never been the kind of an individual that likes to work for big companies. I guess I would have to admit that we're very big now, but we don't act like a big company; we don't conduct ourselves like a big company.

**R&R:** You don't abuse your power base. There are, and have been, companies that had powerful and power-crazed people in certain key areas.

**JB:** Well, the company has grown awfully fast and because of the managers' philosophy of letting the outdoor managers run their own properties, and the television managers run their own properties, and the radio managements run their own properties, we fight hard to keep them out of some of the encumbrances of forms and reports, and give them their freedom to run the operations themselves. They're there. With the public licenses that we hold, surely it's our responsibility to have our own checks and balances to make sure that we're in compliance.

**R&R:** Does everything have to go through Phoenix or through San Diego?

**JB:** No — but the philosophy is, "no secrets, no surprises." While we may have the best intentions in the world, we may, through some error of omission, have something on our hands that is on the verge of a lottery, or perhaps because of the timing of the promotion, it could be considered a hype of some kind. But you see, the management doesn't look upon — and again this is a reflection of the philosophy — they don't look upon this as an intrusion; they look upon the support they have available to them from me and from our legal folks and our EEOC folks, and our compliance folks as support, and they use them. We have a staff of four attorneys in Phoenix that deal with broadcast, with outdoor, with newspapers, and we use them as a sounding board for advice before . . . and let them go ahead and say — "You better take this up with Washington counsel" — or, "This is a civil matter, and you better prey upon local counsel there for advice." And that's just good business.

Our people that are involved in specialty areas out of Phoenix are constantly on the road making sure — not playing watchdog, but on a basis of "Hey, I'm going to be in the Midwest, how about if I come through and do an FCC-type swing and take a check of your public file, and let's go through some logs together." And the management follows love it.

**R&R:** So, you don't do it like some companies, which run surprise checks on radio stations, like the FCC people would do?

**JB:** As I said earlier, a part of our overall management philosophy is "no secrets, no surprises" — and in our relationship with management it is a two-way street. We don't have any problems . . . that's another one of the beautiful things I like about working with Combined. They're a very open, very

*"I disagree with the philosophy that 'big is bad.' By the same token, I have never been the kind of an individual that likes to work for big companies. I guess I would have to admit that we're very big now, but we don't act like a big company; we don't conduct ourselves like a big company."*

very up-front company.

**R&R:** We're supposedly going into a recession this year and radio is meeting competition from so many different levels now. What do you project as the business climate for radio?

**JB:** Well, for us, we will continue to run at one of the highest ratios of operating profits against revenues of all the companies in the country, because we think that perhaps that word (recession) is a mental condition if you allow it to happen. And we don't believe it's going to happen. In our judgement, in our marketplaces, with our stations, we will not allow it to happen because if that happens, it affects so many different things and it gets right down to the core of people's jobs. Our receptionists are as aware of how well our stations are doing, as our general managers are.

**R&R:** Let me deal with Gannett for awhile. There had been charges even before they made the offering for Combined that Gannett was getting too big as a newspaper chain, and people's fears are that the head man at Gannett could sway a whole country by editorializing a certain way, or what-  
ever . . . Now they're buying radio and TV as well.

**JB:** I don't like newspaper companies. I don't like newspaper companies' philosophies. I've competed far too long in the open marketplace with newspapers . . . I don't like them — they just don't have the same aggressive competitive atmosphere. They just, for the most part, don't think like broadcasters do. I find that's very different with the Gannett folks and I think in the publishing business, they are considered something of a rebel force, and they run their operations very autonomously; they break them up by divisions; they're not concerned with where their division chiefs reside, so long as they get the job done. As far as editorializing, that's a bunch of nonsense. In the Presidential election, I think their split was something like 60/40 for the candidates from their markets across the country. They're in secondary market newspapers, and they're used to being more competitive, and they're used to having a lot of freedom in operation and editorial. I've spent some time with them in the field on some of the interviews we've had at the different stations' levels, so I've been exposed to a number of their folks, and they're the most different newspaper people I've ever been involved with. I've been in sessions with (Combined President Karl) Eller, (Combined Broadcast Division President Alvin) Flanagan, and (Gannett President Allen) Neuharth regarding management philosophy and they look at our broadcast division as something that is an absolute parallel to the way Gannett has approached their newspaper operations. They don't pretend to be broadcast experts.

**R&R:** What about the rating situation today? We have four rating services going in the major markets, and since you're in all major markets, you'll be affected by that. Are you happy with what radio is getting as far as ratings . . . we have more ratings than television does at this point.

**JB:** Yes, but we don't have the acceptance that the television ratings services have. You have one dominant rating source today. I get very upset when I hear from one source, "Well, that was a wobble in that marketplace." I've seen a lot of "wobbles" in a lot of marketplaces that really concern us in the last year or so. I think that I don't like the idea of a diary.

I don't like the philosophy of diaries. I think that the Arbitron Advisory Council is going to help a lot, because there are some very sharp folks involved in that process. I had a chat with (Arbitron President) Ted Shaker about that recently when he was out here on the West Coast, and they're no saccharine group rallying around the flag. You're going to have some bickering and fighting about different methods and their affect on certain formats, but in the final analysis, if you can come to a broadcaster and say, "I can produce for you the best focus on your marketplace and what is really happening," he's going to go along with it because the broadcaster really wants to know, am I good, am I bad, am I weak, am I strong?

**R&R:** What are your feelings on the Communications re-write?

**JB:** I was glad to see the recent meeting between the NAB and the NRBA — that's the first time they've really gotten together and I think that they found, or it certainly was Vince Wasilewski (NAB President) and Jim Gabbert's (NRBA President) response, that there wasn't really any great division. I think the only real bone of contention now between the two factions is perhaps tied to the spectrum use fee and the open window on petitions for relocation. Some folks say that a separate set of circumstances for radio now might be the first step toward "divide and conquer." I don't know. We're dealing with a bureaucracy. For us to sit back and say, "Gee, it's really going to happen now," I don't think we're going to see it yet. There's going to be a lot more input before it's done.

**R&R:** Do you think it's worthwhile? Are you in support of it?

**JB:** Sure, I think when you look at the Communications Act and the way it was formed, and why and when it was formed, it doesn't apply to today.

**R&R:** Well, let's talk about tomorrow, too. What do you see for the future?

**JB:** Radio is so used to competition, it finds some way to excel and provide new services. I can remember the talk about, gee, it was a good old medium back when television started to rear its head in the late 40's and the early 50's, and radio was then considered pretty much over. And look what radio did. It's bigger today — it's better today than it ever was. I think that with all these different competitive factors coming into play, we're going to see a different kind of competition; we're going to see more competition from other media than we've had in the past, while for the last decade or so, there's been a very high concentration of competition in the marketplace among ourselves. We'll see other media come in to compete with us now by virtue of their need to survive and find their place in the market. Television is going to have to take a new look at competition that they haven't had to face before.

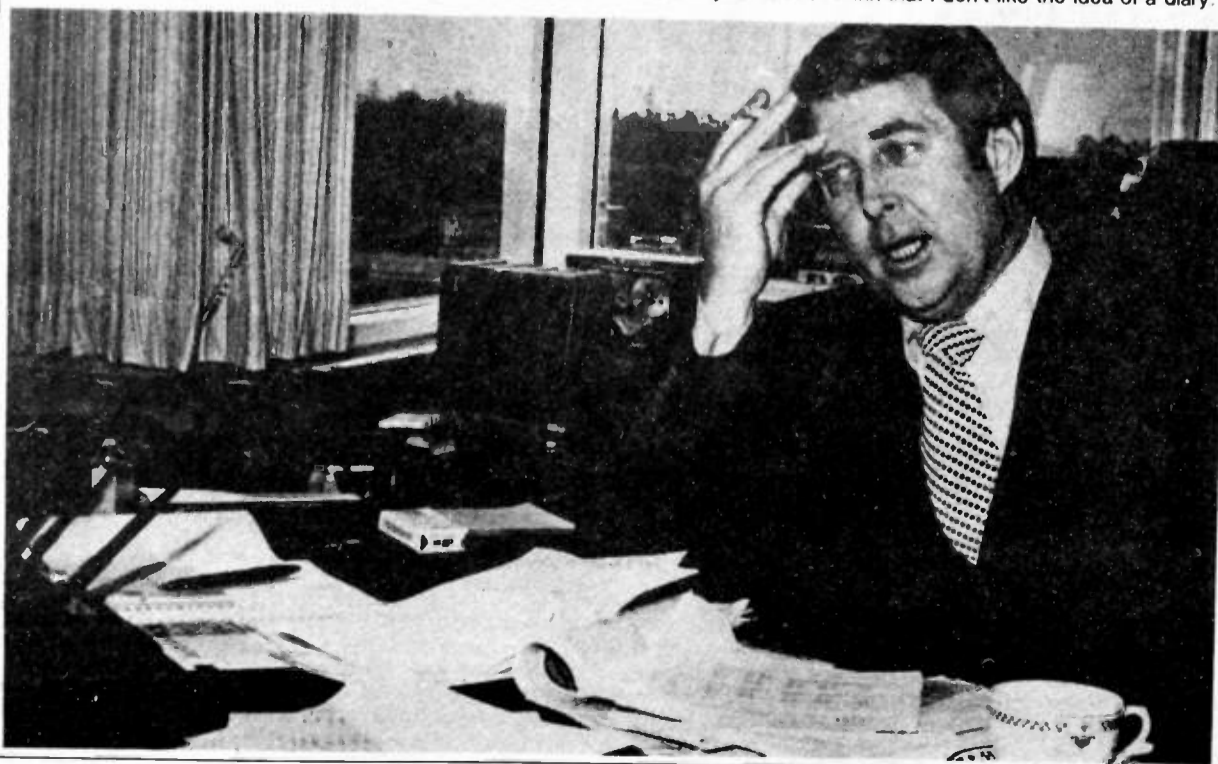
**R&R:** What's that going to do to rate cards?

**JB:** It's going to be competitive — and for the radio broadcaster that's no crisis and really nothing new. We have come back and prevailed under the most adverse circumstances before and we'll continue to survive and excel — no media knows competition as we do.

**R&R:** Let me ask you one more thing. If I were to ask you to sum up John Bayliss's philosophy for success, what would it be?

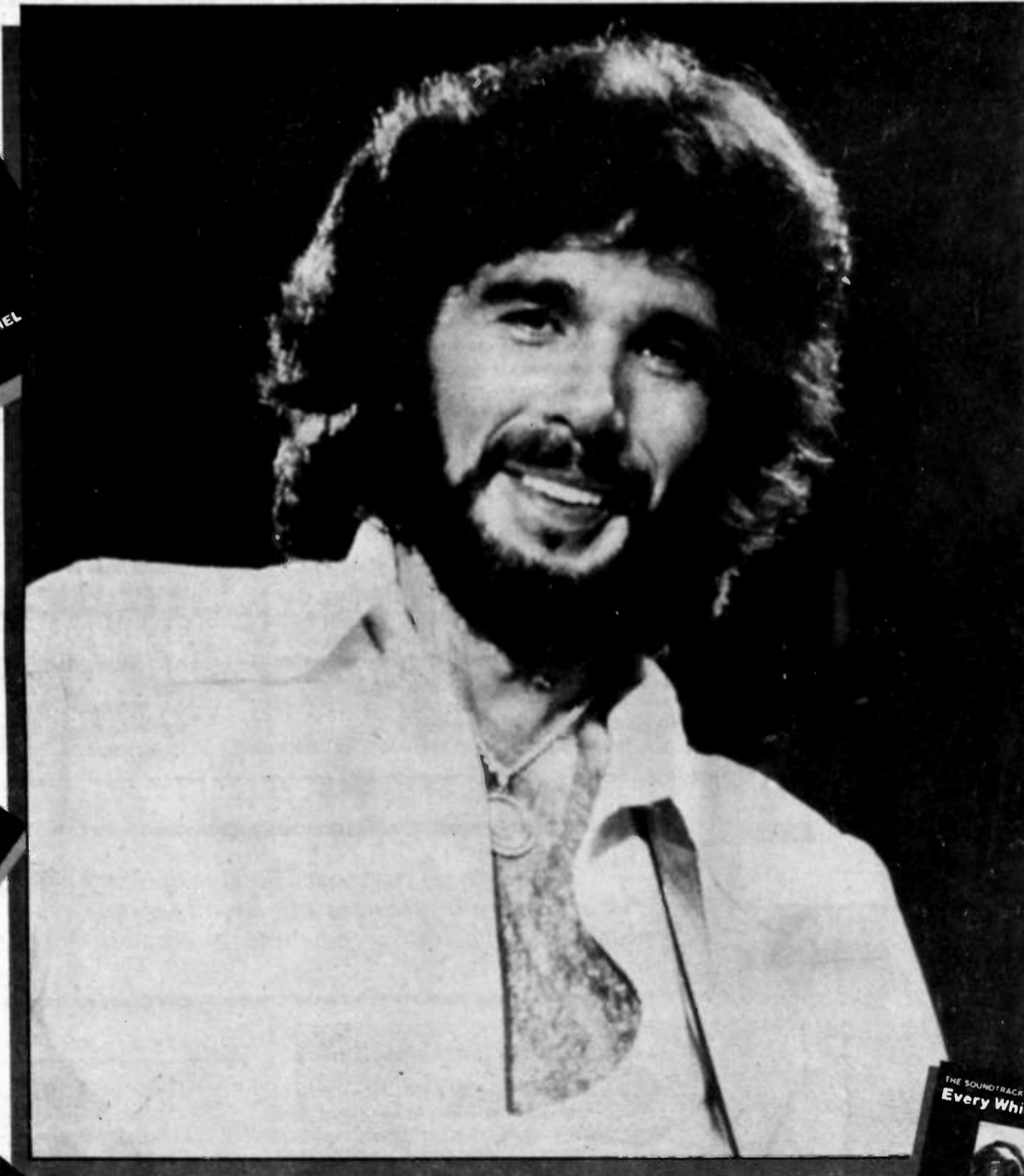
**JB:** Well, I've got a distinct advantage in that I just happen to love radio, and love what I do. I knew the first time I walked into a radio station control room, there was something, without getting maudlin or melancholy . . . there is something magical about it. There are some 8000 different control rooms across the country today that are all different, but they're all the same. There is something about radio that just got to me, and I knew then, as a young man, 20 years old, that that's what I wanted to do.

I wanted to work in that environment and I didn't care whether I made \$20 a day, or \$200 a day, or \$2000 a day. That's what I wanted to do. So, I guess there have only been a very few circumstances that I've gone to work in the last 23 years, where I have dreaded that particular day, and that was only because I was in some particularly testy situation at the time. God forbid the poor individual who gets up, goes to work, and doesn't like what he does. The young attorney who has inherited his dad's law practice, who would rather be building homes someplace. The fellow who owns a tire business who would rather be a commercial fisherman, etc. I love what I do, and if you love what you do, that kind of work isn't really hard work; it's a part of your life. Radio is a big part of my life. It's been kind of my mistress, and a mistress can be very demanding at times, but this has been a very giving mistress for me. I love it. I wouldn't do anything else in the world.



**Any Way You Look At It,  
 "EVERY WHICH WAY BUT LOOSE"  
 Is A Hit!**

E-45554



**Eddie Rabbitt's title single  
 from the soundtrack album,  
 "EVERY WHICH WAY BUT LOOSE"**

5E-503

**On Elektra Records**

PRODUCED BY SNUFF GARRETT  
 For The Malpaso Company And Garrett Music Enterprises  
 MUSIC ARRANGED AND CONDUCTED BY STEVE DORFF

CLINT EASTWOOD  
 In A MALPASO COMPANY FILM "EVERY WHICH WAY BUT LOOSE"  
 Co-starring SONDRAN LOOHE - GEOFFREY LEWIS - BEVERLY D'ANGELO and RUTH GORDON as Ma  
 Written by JEREMY JOE KRONENBERG - Produced by ROBERT DALEY - Directed by JAMES FARGO - PANAVISION  
 Color by DELUXE - Distributed by WARNER BROS. - A WARNER COMMUNICATIONS COMPANY

© 1979 Elektra/Asylum Records A Warner Communications Co



## ARB Slogan

(Continued from page 3)

ed with the slogans they entered, also asks respondents to identify the format of the station in question, what personalities (if any) they remember, and whether the station is a network affiliate. Arbitron hopes to have preliminary findings on the success of the new questionnaire in time for the Radio Advisory Council meeting at the end of this month.

### Expanding Slogan Definition

Previously, Arbitron considered two stations using the same slogan as a conflict only if both were licensed to the metro area being measured. With the January 1979 survey, any two stations coming up in the entire market using the same slogan will be considered a conflict.

Acting on a Radio Advisory Council suggestion, Arbitron will also begin publishing on a market-by-market basis all slogans submitted by radio stations and computerized call letter flips for stations. The company hopes this procedure will

allow radio stations "to resolve these issues" in advance. If a slogan conflict comes up, one station should directly challenge the other, with Arbitron receiving a copy of the challenge. If the challenged station fails to respond, Arbitron will contact it, stating that the slogan will not be used for that station unless it responds in writing to either the challenging station or Arbitron "confirming the use and validity of the slogan."

### Visiting Scenic Beltsville

Arbitron is also establishing a new reservation procedure for visits to its Beltsville headquarters to view diaries. A date will be established and prominently displayed on the company's Report Mailing Schedule, with a notice stating: "Calls for all markets to make appointments to visit Beltsville will be accepted starting (month, day, year) at 9:00am." Arbitron hopes that this procedure will allow "sufficient time for the Report Mailing Schedule to reach all sections of the country before Arbitron begins scheduling visits."



COMMODORE COMMANDEERS ATTENTION AT KSTP—Thomas McClary of the Commodores visited KSTP/Minneapolis recently. He's pictured (center) with KSTP Assistant PD Dr. Don (left) and Motown's Kelly West.

# ONE

NUMBER

## WESTWOOD

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## Sing A Song Of Salesmanship— Are Jingles Effective?

You, you're the one . . . You deserve a break today . . . A little dab'll do ya . . . Filter, flavor, pack, or box . . . KSX plays much more music . . . You'll wonder where the yellow went . . . Plop-plop, fizz-fizz, oh, what a relief it is . . . Fly the friendly skies of . . . You're really cookin' now . . . These and countless other snippets of Americana are hopelessly imbedded in the minds of anyone who's ever listened to radio. Commonly known as "jingles", they are best described as a combination of slogan and melody that is, ideally, as simple as a nursery rhyme and as unforgettable as "Louie Louie".

We can all remember some classic jingles, but do jingles really sell their products? A recent survey by the national marketing research firm, McCollum/Spielman & Co., Inc., has found that in tests between commercials without music, commercials with (background) music, and commercials with both music and lyrics (jingles), jingles are one of the most effective elements in dealing with the problems of clutter/awareness (whether a spot stands out from those surrounding it) and main idea communication (how well people remember the spot's basic message).

### Combatting Clutter & Getting The Message

The survey found jingles to be the most effective of all spots tested in combatting clutter, registering a seven percent greater response overall (three percent was considered statistically significant) than all competing methods. Interestingly, jingles scored 11 percent higher among men, while still managing to capture a six percent higher response among women in this area.

Jingles also tested out as five percent more ef-

fective than any rival element in communicating the main idea behind the commercial. Again, jingles were found to be more effective among men in this area, registering a seven percent greater response than all other methods tested, as well as a four percent greater showing among women. Incidentally, the survey claims that response to jingles in these two crucial areas of clutter/awareness and main idea communication was also statistically significantly higher among young adults. Figures for this group were unavailable, however.

ation offered by the researchers is that there are generally more products and advertising approaches directed to women. In an earlier study conducted by the same company which dealt with the influences of 123 specific executional elements (e.g., jingles, celebrity pitchmen, sound effects, repetition of brand name, etc.) as found in 4564 commercials, results were markedly similar. Jingles were found to be one of the seven executional elements with the greatest positive influence on clutter/awareness and among the eight most influential elements upon main idea communication, but did not place among the top five of those most beneficial to motivation. The results of these two surveys indicate that jingles are most effective as a "how you say it" element, one which affects clutter/awareness and main idea communication substantially more than it affects motivation, which is an area where "what you say" is of greater importance.

### Matching Pitch To Product

In essence, jingles are more likely to get listeners to notice the product, which may be the most important challenge facing a new product or

"Jingles (are) the most effective of all spots tested in combatting clutter (as well as) more effective than any rival element in communicating the main idea behind the commercial."

service—a new fast food franchise, for example. Likewise, jingles are an extremely effective means of putting the basic product message across, e.g. "Terrapin Waxx gives a hard-shell finish", when the product's message lends itself particularly well to being communicated in one simple phrase. However, jingles do not have any noticeable advantage in creating a positive attitude toward a product, nor do they appear to have the ability to influence the product's purchase, particularly in the case of products which depend upon more than simple brand recognition.

### Motivation Missing

A final word of caution: Note that the study in question fails to take into consideration the quality of the individual approaches. After all, a commercial which makes superior use of background music, e.g. the famous cigarette commercial with the "Magnificent Seven" movie theme, is going to be more effective than an uninspired jingle. Furthermore, if indeed jingles are more likely to be effective as a "how you say it" element, then the need to say it well becomes doubly significant.

The one area where jingles do not produce the desired effect better than non-musical commercials or commercials which utilize background music is in motivation (whether the listener adopts a positive attitude toward the product and is thereby encouraged to purchase the product). Here, jingles maintain a slight, but not significant, advantage in motivating women, but produce almost a negative effect among men. One possible explan-



"One Last Kiss"

From the Album  
"SANCTUARY"

THE J. GEILS BAND



WTIX add  
KYYX add  
KQEO add 33  
WRFC add  
WIRK add  
V97 add

WRKO 15-12  
CKLW 20  
WDRQ 22-14  
KRTH 28-26  
F-105 26-21

WPHD 25-23  
WKBO deb 29  
KLIF 36-33  
BJ-105 on  
KEZY deb 27

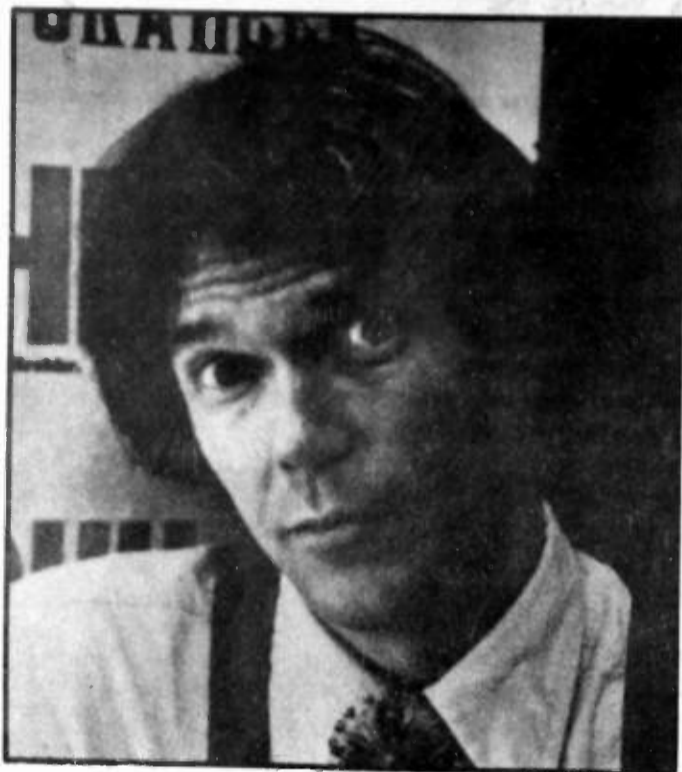
WJBQ 24-21  
WHYN 30-27  
WSPT 12-11  
KDON 27-24  
KCBN deb 29



Produced by: Joe Wissert

© 1976 EMI AMERICA RECORDS, INC.

# "Four Strong Winds"



**...will blow  
your mind!**

**WKBW    WPHD    BJ105  
WNAP    WLOF**

# NEIL YOUNG

## "Four Strong Winds"

Produced by Neil Young,  
Ben Keith & Tim Mulligan



On Reprise Records



## STREET TALK

Whatever happened to independent distribution? As A&M joins the RCA fold, even more rumors were springing up as to who would be next. Here's a rundown of the current street chatter: London Records will *not* be distributed by RCA . . . Arista Records may go to EMI for distribution . . . Motown to CBS? (or elsewhere?) . . . Mushroom *will* go to CBS . . . and Chrysalis may be distributed by MCA. If this keeps up, there may soon be one *giant* warehouse full of all the records in the world.

Sneaky but true . . . KHJ, WLS, CHUM, WNBC, KLIF, WTAE and 96KX all mysteriously got their hands on advance copies of the new Bee Gees LP last weekend and proceeded to play it. The restraining telegrams were quick in coming, but you have to wonder how so many stations got it all at once!

Jeff Scheible, Vice President of Sales for MCA Distributing for the past year, has exited the company. We keep hearing more MCA rumors, but that's all they are at this point, rumors.

Next time you're in Reno, be sure to catch the band called Harbinger. They recently opened a local date for Eddie Money and just happen to have KGLR/Reno morning man Matthew Methner in the group.

Happy news . . . J.J. Walker, new MD at KOPA/Phoenix, recently left Y103/Jacksonville. He took along a memento from his old station as he left. Y103's ex-receptionist, Cathy, is now the new Mrs. Walker. Congratulations to them both.

Also, Beau Phillips, Program Director of KISW/Seattle, and his wife Gail just had a baby boy, Dana.

Lee Logan will join the staff at WPGC/Washington in an evening shift. He has resigned as PD of WIFE/Indianapolis.

Another resignation as John Tobin, long-time Music Director for KSLY/San Luis Obispo, joins Augie Bloom & Associates in San Francisco.

A lot of people keep waiting for TEN-Q/Los Angeles to change ownership and eventually formats (to Spanish), but it looks like it won't be soon enough for some. Look for TEN-Q to keep rockin' right through the Jan-Feb and April-May ARBs. The official switch is now scheduled for sometime in June.

We hear that KRLY/Houston, which had been a Burkhart/Abrams "Superstar AOR" station calling itself Y94, is now Disco 94. Guess what the format is?

Scott Kenyon will be leaving the PD's job at KIMN-FM/Denver soon. Street Talk says KIMN-AM Assistant PD and Music Director Ed Greene will get the FM PD slot.

John Navin, PD from WKQQ/Lexington, is leaving for the Mile-High-City, reportedly to program KOAQ-FM, which is currently automated. Format change coming too?

An interesting letter from GM Gary Morse of WKYX & WKYQ/Paducah suggests, "All radio stations should heavily promote 'WKRK,' which returned to CBS this winter." Gary's really serious about it. In fact, he's airing five free promotional spots per day on his stations for the TV series. He says, ". . . Just think what a hit television show about radio will do for radio. It will further glamorize radio, maximize awareness, and help put radio on the minds of local and national advertisers who presently may not be into radio." That may be true, but won't folks be shutting off their radios to watch "WKRK" on TV? Gary is encouraging other stations (radio) to do the same thing, namely give free promo spots to "WKRK."

What? The loudness champs of rock and roll are The Who. Supposedly they pushed their sound to 120 decibels, which is loud enough to cause permanent shift of hearing or partial deafness, during their London concert in May of 1976.



**WHO SAYS IT'S MONKEY BUSINESS?**—In the September 30, 1977 edition of Street Talk we wished "good luck" to Mercury Records Cincinnati promotion-man Mike Rizk, who had decided to become a Franciscan Friar. On the left is a very recent photo of Brother Mike, who wrote us, "I have begun a new career in low-key promotion of a new band of men with the sound of eternity." He said he would have written sooner to say hello to all his friends in the business, but he's been cloistered. Thanks for your thoughts, Mike, we need all the help we can get.

**HERE'S A  
"SHOE" IN  
TO START OFF  
THE YEAR!**

**Nigel Olsson  
"Dancin' Shoes"**

**ADDS & HOTS!!**

WCAO add  
KRBE 26-24  
Z93 8-7  
CKLW add  
KSTP 25-22  
KSLQ add 37  
KRTH 24-23  
KFI on  
KIMN add  
WPEZ deb 29  
PRO-FM add  
WOLF 21-14  
WBBF deb 35  
WKBO add  
WQXI 22-18  
94Q 15-13  
KLIF 25-24  
WTIX 30-25  
WNOE 29-25  
WLAC 24-15



**ADDS & HOTS!!**

Z98 23-18  
KEEL deb 23  
KX106 20-16  
WSGN deb 33  
WKIX deb 28  
BJ105 20-16  
WOW 30-20  
KLEO deb 22  
WHOT 20-18  
KRSP add  
KCPX 19-17  
KOPA 23-20  
KGW 19-17  
KRKE add 29  
WGUY 19-15  
WERC 18-15  
WCGQ 6-5  
WTRU add 35  
KKXL add  
KDON 28-19

From His  
Forthcoming Album.

**Bang Records**

PRODUCED BY PAUL DAVIS

# TOP-40



## John Leader

The first disco shockwaves have passed through the radio community of America and it really makes me wonder. I wonder why, in this age of audience research, it took the overnight success of WKTU/New York to persuade programmers that disco was a viable thing to program. How come nobody's music research told them that long before WKTU's market-leading numbers were published? The question is a simple one. The answer may be more complex, but I would still like to hear it.

Convention-mania is beginning and when you consider that our get-together is only six weeks away, the pre-fever-pitch may be right on time. Again this year there will be a chance for you to view and contribute to a collection of the best TV commercials run by radio stations from all over the country. If you have produced any TV spots in the past few months that you are particularly proud of, please consider this an invitation to send them in for inclusion in the presentation. The form we would prefer to receive them in is 3/4-inch U-matic video cassettes. These cassettes will be dubbed onto a master tape for projection onto a large screen at the meetings and we will happily return your tapes to you. Don't hesitate . . . send your cassettes to me, John Leader, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. Promptness will definitely count on this one, so get it rollin'.

We are also in the midst of completing plans for our Friday night Top 40 session. I want to have things a lot more open and less structured than they were last year. I think, if we keep it slightly more informal, perhaps all of us will have a chance to contribute. I know when you enter a room filled with several hundred people, it can have a tendency to inhibit your vocal contributions, but that's the biggest part of why we get together each year . . . to communicate with one another. If you have something you would like to bring up for group discussion this year, be ready to do just that. We will be wide open for comments, questions and opinions on anything pertaining to radio in this year's gathering and we will have some guests to help us accomplish that very purpose.

Some of the broader topics we'll cover will include "Disco's Impact On Top 40," "Working With A Consultant," and "Radio's Migration Into The Record Business." Those are just a few of the things many of you have already expressed an interest in dealing with and I'm sure we can stimulate some good conversation on those and other topics.

You may have noticed that all the separate format discussion rooms are not running concurrently this year. In response to your comments on conventions past, this new line-up of AOR, Country & Black on Thursday night and Top 40 and Pop/Adult on Friday night should allow you the flexibility to attend more than one format discussion.

And while we're at it . . . don't ignore the February 15 deadline to register for the convention. Projections show Convention '79 to be an all-time attendance breaker so we will enforce the registration deadline of February 15 strictly. The three cooperating hotels are sold out, but any travel agent should be able to get you accommodations fairly near the Century City area without any problem. Again, I urge you to make your plans this week!

This week I would like to welcome R&R's newest section, MusicVision. This new two-page section of music sales information can be found just inside the Back Page where the classified section used to be (the classifieds haven't disappeared, they've just moved). I won't bias your judgement on this new presentation of data, but I would like to encourage



**THIS PROMOTION REALLY MEASURES UP**—KKRC/Sloux Falls, SD, ran a get-rich-quick Christmas promotion last month when they offered their listeners a chance to win 123 feet of Christmas cash! Shown in the KKRC studios, going to great lengths for this photo, are (l-r) Barry Lee, the winner, Austin Harris, Jim Davis and (in front) PD Gene Shaw.

you to take a minute to read it. We're glad to have MusicVision with R&R and feel that the information presented will help us all make better and more intelligent music decisions.

As promised last week, a conversation with John Young, Z-93/Atlanta's new PD is a part of this week's column. Another new PD makes a few key points too, as Tony Mitchell migrates to KYYX/Seattle. Both men have been successful in their previous markets, but decided to accept bigger challenges in larger cities. With those changes come all the problems and pleasures of programming in a new situation. I hope you'll find their comments helpful.

Next week: the saga of 92Q/Nashville morning man Steve McCoy. Steve has a feature of his AM-drive show called, "McCoy Calls The World." The story I'll unfold is entitled "Project U.F.O.," and it lifts off from these same pages in the January 26th issue of R&R. Have a good week!

### John Young At Z-93

As we told you last week, John Young has been named the new Program Director at Z-93 (WZGC)/Atlanta. Speaking from direct experience with the market (and therefore a somewhat biased point of view), Atlanta is one of the most innovative and creative major markets in the country. The competition led by the 50kw WSB has tightened somewhat in recent years with Z-93, WQXI, 94-Q (WQXI-FM), 96 Rock (WKLS) and others all taking healthy shares of the audience.

John joins Z-93 after programming WSM-FM/Nashville through a successful format change. Prior to Nashville, John was Production Director and air personality for PD Bill Young (no relation) at KILT/Houston. An interesting part of John's coming to Atlanta to program is that one of his closest friends in or out of the business is WQXI AM&FM PD Don Benson. The two first met several years ago when they both worked at WMAK/Nashville.

The obvious question in John's new situation was how did he feel his friendship with Don would effect his competitive performance? "There is no reason in the world we can't remain personal friends and still compete actively on a professional level. He is a friend and it's so rare in this business when you can have what I term a 'long-term' friendship. We all have those short-term friendships, the guys you work with for a while and like for the time you're with them. But I think my friendship with Don is going to be a long one. We've been close friends for years already and I think that no matter what happens, wherever we go we're always going to be friends. I value that because there are so few friendships like that around."

Don Benson, across the Street at QUIXIE, seemed to feel that any problems created by John's new position were more the creation of those outside the situation. Don told me, "I think any aggressiveness will be from a station standpoint and not from an individual standpoint. It's good for me because it definitely keeps you on your toes knowing that you've got a guy like John in the same ball park that's really good. And you know he's good. We'll be competing professionally and that shouldn't interfere with our personal friendship."

### A Winner's Image

I asked John how he came to accept the job, when he was admittedly quite happy at WSM-FM. "I think the station sounds awfully good. I got just a tremendous rush listening to the station as I drove into town. I knew there was a certain level of professionalism here, but when I got to hear the entire day, I was very excited. There aren't many weak points and I'm not walking into a whole bed of problems. I learned my lesson in Nashville and I don't believe I ever want to go through a complete format change again unless I have an army of people to help. There's so much to be done in that situation, as opposed to what needs to be done here."

What does need to happen at Z-93? "The station has some good momentum but I think one of the selling factors that got me enthused in the beginning was when I spoke with some of the agency time-buyers in Atlanta. I was just trying to get a feel for the market through their special perspective and one of them mentioned that they felt Z-93 was 'a teen station.' I knew then that this was one of the vulnerable points of the station. We do have a weakness and that weakness is that we are still perceived as being a 'teen station' in some areas of the market. And I understand that is the direction in which the station first began programming live Top 40, as a teen station. You know the old saying, 'You only have one chance to give a first impression,' and that's certainly true in this case. That was the first impression the station gave the market and it's apparently still hanging in some people's minds."

### Problem Solving

How can you change that clinging "teen image?" "Without meaning to be misleading, one of our goals in 1979 is to strengthen our 25-49 demos. Somebody might read that and overreact, thinking we're going Pop/Adult or something, which is certainly not true. But if the station has a weakness, that is the area in which it lies and that's where we'll try to improve."

"It's a good time to come into a new situation because we're right between books (Atlanta does not have a Jan-Feb ARB) and the fall results should be here soon, for which I can take no credit, obviously. But now is a good time to move so that we can have the time to see what can be improved and get to work on it before the spring sweep begins. I guess from an ego standpoint it would be very tempting to come in and put your image onto the station immediately, but that's not what I intend to do."

What about music, will you be changing that? "I'd like to see us a little more progressive on the music. I don't have a feel on the market yet, but I think we can be a little more aggressive. I don't mean daring, but I feel there are some obvious things we've been a little late on. We both know that Atlanta sells a lot of records. It's a great market to get a fast indication on a record's hit potential. Enough product moves through Atlanta that it

**“STUMBLIN’  
IN”**

**JUST RELEASED**

RS 917

**A Classic  
New Duet By**

*Suzi Quatro  
and  
Chris Norman*



**RECORDS, INC.**

Produced by Mike Chapman for Chinnichap

# John Leader

Continued from Page 20

gives you an excellent basis on which to make your decisions. We don't have to be quite as 'WABC' on music as we've been. I know that 'playing the hits' has helped to get the station where it is today, so I'm not proposing abandoning that policy, but I think we can adjust it slightly."

## A New Ball Game

John enters the PD's job at Z-93 under what is really a new management team at the station. As he explained, "This set-up really is a whole new ball game. People are forgetting that the manager that's here now, Bud Polacek, has only been here since July. We're going to do better than in the past. Bud has a new PD that he has picked and it's a new day. It's great to look at the past as a kind of history book, but there's a momentum to continue and build upon."

"Bud and I are both aggressive and yet conservative and therefore the changes we'll make in the radio station are going to be the right changes. They won't be of the 'overnight' variety, but it will be a different station, that's for sure. There are some changes being made now that I feel make it a slightly different station already. We're going to keep it good!"

John's earlier statement about Atlanta's ability to react quickly on music through fast sales is true. For that reason, among others, the promotional competition among the record companies can be fierce within the market. I asked John how he was going to deal with that. "We have about 35 people that call on this radio station from the record industry in an average week's time. Dan Mason (WPGC AM & FM/Washington PD and National PD for First Media) and I were comparing notes the other day and he said they don't have half that many promotion folks calling on WPGC regularly. It's just tremendously competitive and a tough situation sometimes. One of the many things I learned from Bill Young at KILT that I wish more of us were aware of is just try to be fair. If you can go through your entire day and just deal with everybody fairly, things are always going to work out. We've been the victim of criticism from some record companies because of the tightness of the playlist, but I can only promise to be fair and honest with people. There's entirely too much politics in the business as is, and we're going to try to cut through most of it."

## The Competitive Situation

We've already discussed the relationship with Don Benson at WQXI AM&FM, but what about the battle between the stations? "Quixie gives us high standards to shoot for. This is a very exciting radio market and I think the competition keeps us sharp. I had forgotten what a good radio market Atlanta is. I guess we all have a tendency to get pretty 'wrapped up' in whatever particular market we're in, just as I did in Nashville. But now I see just how good a radio market Atlanta really is."

"This staff (Z-93's) just knocks me out with their level of professionalism. And I think of the Quixie staffs in the same light. Even though we're competitors, they set high standards for us and we do the same for them. If we have a good book, it's partly to their credit because they give us high goals to shoot for. I like having competitors like them. It keeps us very sharp!"

The Atlanta market now becomes even more of a focal point in the South with the addition of John Young as PD at Z-93. Those who deal with either John Young or Don Benson will readily admit that they are both gentlemen in the most traditional sense of the word. The fact that they are good friends in a new competitive situation should have no effect on that reality. The match-up of these two programmers should make the Atlanta market even more exciting to listen to (and watch) than it has been in the past. We welcome John Young to Z-93, just as he welcomes the opportunity to program Atlanta's number one FM station.



**CHICAGO WIND BLOWS THROUGH TWIN CITIES** — Following their recent sold-out concert appearance in Minneapolis, Chicago was joined backstage by some friends from the radio and record industries. Pictured are (l-r, standing, back row): Walt Parazelder, James Pankow, Donnie Dacus, Robert Lamm, and Laudir Da Oliviera, all of Chicago, and (kneeling, front row) Don Michaels of KSTP and his wife, Peter Catera and Lee Loughane of the group, plus Buddy Bengar, Columbia Records Minneapolis rep.

## Mitchell Moves South

The new year offers an excellent chance for fresh beginnings and the changes within radio seem to reflect that spirit, with new positions for several key programmers around the country. Tony Mitchell, the highly successful PD for KENI/Anchorage, has relocated to a new "southern" locale by accepting the Program Director's position at KYYX/Seattle.

With the move came a name change for Tony, who will now be known as Tony Stone both on and off the air. The name change is partially accounted for by the many Mitchells already operating in the Seattle radio marketplace, and by the fact that Tony is replacing Robin Mitchell, who will announce his future plans shortly.

Tony had an amazing success with KENI, moving the station from a 5.7 share of the total audience up to a 9.0 and then a 17.3 and 17.8. The competition between the two Top 40 signals in Anchorage, KENI and KANC, finally caused KANC to change formats to Country. With the battle won Tony felt the time was right for a step up in market size, and he accepted the job at Pat O'Day's KYYX, an automated Top 40 station that has begun to make its presence felt in the Seattle market.

I asked Tony how he felt about the live versus automated situation and he explained, "The automation is a Pat O'Day concept and what he wants to do is find out just what its limitations are. He said to me that it would obviously be somewhat easier to go live, but with automation you have total control. We have the IGM 700 system and will augment that with an ITC 1K in about two months. That will allow us to be even more flexible. I have a terminal right here in my office and I can control the rotations from my desk. At this point we're really trying to see just how far we can go with automation. It's very challenging and exciting."

Those who have observed the music being programmed in the Northwest over the past twelve months will have noticed that what was once considered a "lily-white" market has changed somewhat. Black product is now slightly more accepted in Seattle and Tony has noticed it too. "I was surprised at how disco music was beginning to be a factor in Anchorage just before I left. Here in Seattle disco is still relatively new. This is still a basically white market, as I see it, but some black product has been making it. The progressive white-sounding disco music seems to be doing better and better in Seattle and there are some impressive sales figures to back that up. At this point I need to get out into the city and see for myself just what kinds of music have the greatest impact on the potential audience . . . in other words I need to finish my 'homework' before I make a lot of generalizations that may be incorrect."

The station has definitely made its presence known in this highly competitive city along with several other stations on both bands playing Top 40 music. KJR and KING have been joined by another newcomer, as KVI-FM brought its Top 40 format to the FM side about the same time Pat O'Day put KYYX on. Robin Mitchell was the station's first Program Director and Tony commented on Robin's leaving: "He's left the place in great shape. He's made sure that I'm getting my feet down properly and the roots are growing. He's done a great job with the station and I think that will be reflected in the Oct-Nov results for Seattle. And I don't think there will be any noticeable changes in the sound of the station until this week because I'm trying to get the promotional end organized and all the foundations laid before I pop with anything new on the air."

The Seattle radio scene continues to promise fierce and profession competition and Tony's move into the market should only reinforce KYYX's position. Meanwhile, back up in the frozen north-country of Anchorage, Tim Allen has taken over as the new PD for KENI and former KANC-staffer Randy Robbins is the new KENI Music Director. Sean Lynch, who had been Tony's assistant and MD at KENI, has left the station to join a new Top 40 competitor, KGOT-FM/Anchorage. So, even if the weather isn't the warmest in Alaska, the battle for the rock audience should be heating up again. We'll have updates from both Seattle and Anchorage in the upcoming months.

## Motion

The latest addition to the WRKR/Racine "staff" arrived on December 30 as PD Tomm River's wife Yolanda presented him with their new-born son, Nicholas . . . Dayton has finally gotten another rocker with the conversion to "live" programming of WDJX/Dayton. New PD for the station is Buddy Scott from WGBF/Evansville, IN . . . Ken Curtis has a morning drive opening at WLEE/Richmond, as his long-term morning man, Jim King exits to join WNDE/Indianapolis . . . Kelly Randall has joined the jock lineup at WPEZ/Pittsburgh for new PD Jim Davis. Kelly will handle the 10pm-2am shift . . . Barry Chase — yes, the same WDRQ/Detroit Barry Chase — is also new to WNDE in the 6-10pm show . . . Al Brock, PD of WYND/Sarasota, called to inform R&R that the station will be dropping its Top 40 format by February 1. Under the consultation of Burkhardt/Abrams, the station will go Country and more staff changes will be announced shortly . . . Johnny Richmond exits WHHY/Montgomery to accept a job with WWDC/Washington. Also at WHHY, Scott Kerr, who had been the Music Director for WNUE/Ft. Walton Beach, has taken over the 10pm-2am shift and will assist PD Larry Stevens with the programming chores . . . At KAAY/Little Rock Mark Zintel (Larson) moves from his evening shift to middays. Craig Hunt, currently doing late nights at the station, will move up to Mark's vacated evening show . . . Danny Wright has been named the new Program Director at KROY/Sacramento. Tom Chase and Kris Mitchell have exited the station. Chuck Hale, formerly of KNDE/Sacramento, joins the KROY staff doing middays. A new Music Director appointment and other staff announcements will be made in the weeks to come . . . Speaking of Music Directors, Scott Majors, the present 6-10pm personality at WNOX/Knoxville, has been promoted to MD effective January first. Scott had been the station's highly-rated evening personality in 1976 and has now returned to his old shift . . . Here's another reminder about the 6-10pm shift opening at KHJ/Los Angeles. PD John Sebastian is filling the slot himself (Los Angeles is in the midst of a Jan-Feb ARB) until a replacement for Dave Conley can be found . . . Two new syndicated goodies have been announced by Drake-Chenault: "The Number One Radio Show," narrated by Mark Elliott, is a 24-hour show based on the memorable closing montage of "The History of Rock And Roll." The firm also announced the availability of "Night Fever," a weekly 8-hour disco (of course) program. The host for "Night Fever" is Doug Flodin . . . As the excitement of their second straight "number one book" was subsiding slightly at Y100/Miami, Robert W. Walker, their champion afternoon-drive man, announced he will be leaving the station. Kid Curry will move from his 6-10pm shift into Robert's vacated PM-drive slot. Joining the staff at Y100 is Scott Fisher from WSAI/Cincinnati and WQAM/Miami. He will be the new 6-10pm personality. Further, PD Bill Tanner announced that Kid Curry has been promoted to Assistant Program Director.

# All America's Dancin' to a Disco Beat

Radio is reacting by playing the best  
mass appeal music from the Discos.

## Melba Moore

"You Stepped  
Into My Life"

WABC 20-17  
WRKO on  
KVIL on  
96X 25-23  
KTLK 9  
WAVZ 28-26  
JB105 add 38  
WAPE on  
WTIX add  
WAKY on  
Z98 deb 33

WKIX 16-13  
KINT on  
KELI add  
WHYN add 41  
K104 deb 22  
WLOF add  
KYNO on  
WTIC-FM 40  
WQXI disco  
Y100 disco  
WRBQ disco



Produced by The Jacksons  
Executive Producers: Bobby Colomby and Mike Atkinson  
Welsner/DeMann/Jackson Entertainment, Inc.

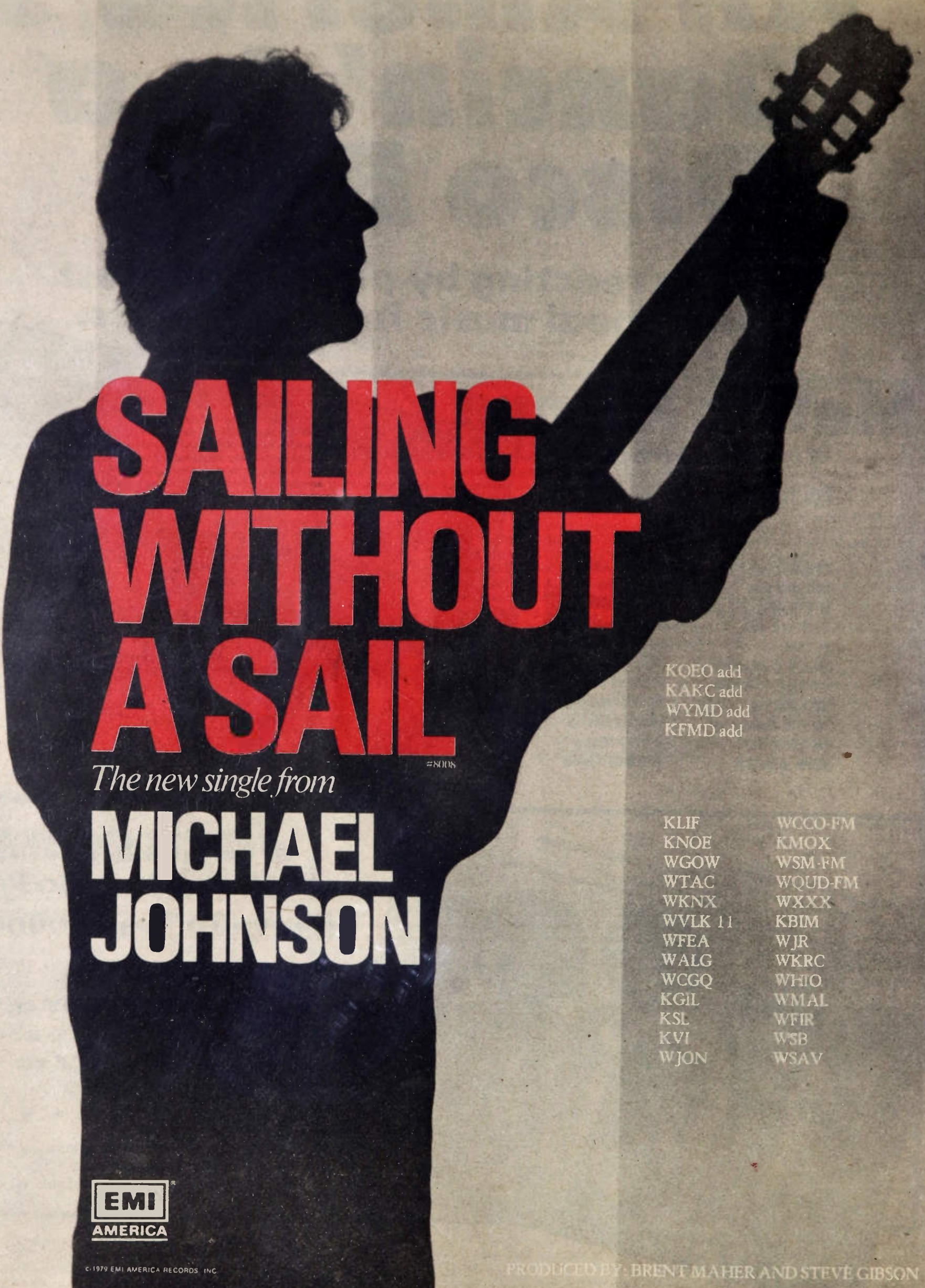
## Jacksons "Shake Your Body (Down To The Ground)"

96X add 28      KROY on  
KTLK add      KQEO add  
WAVZ 21-14    K104 on

"It's the No. 7 best selling album in  
New Haven . . .  
Definitely THE cut off the album . . .  
A solid mass appeal record."

. . . Curt Hansen, Music Director, WAVZ





# SAILING WITHOUT A SAIL

*The new single from*  
**MICHAEL  
JOHNSON**

KOEO add  
KAKC add  
WYMD add  
KFMD add

KLIF	WCCO-FM
KNOE	KMOX
WGOW	WSM-FM
WTAC	WQUD-FM
WKNX	WXXX
WVLK 11	KBIM
WFEA	WJR
WALG	WKRC
WCGQ	WHIO
KGIL	WMAL
KSL	WFIR
KVI	WSB
WJON	WSAV



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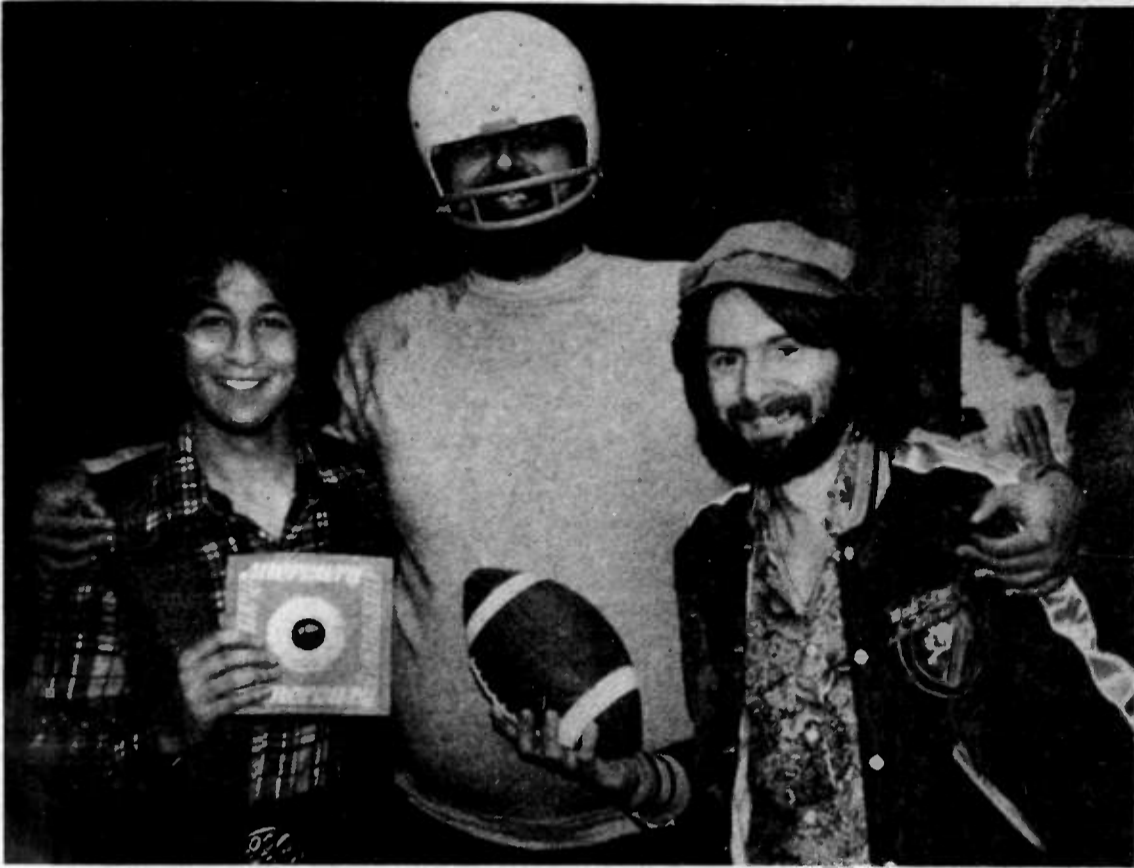
PRODUCED BY BRENT MAHER AND STEVE GIBSON

Wilson Dixon

EMI AMERICA RECORDS INC. 1979



**TOP-40**



**FOOTBALL "CARD" AT 92Q**—Phonogram/Mercury's Nashville Promotion Manager Robbie Vogt donned a football uniform for a laugh, and to deliver copies of "The Football Card" by Glenn Sutton to local radio stations. He touched down at 92Q, where he's shown flanked by air personality Steve McCoy (left) and PD Dan Valle.



**THE WEEQ SPIRIT OF GIVING**—For Christmas, WEEQ/Waynesboro, PA, with the assistance of a number of record companies, staged a productive seasonal charity promotion. Albums were placed around a Christmas tree, and listeners who deposited six or more cans of food for the needy were able to take the album of their choice. Pictured with some of the 4000 cans amassed are (l-r) WEEQ PD Dan O'Toole, Station Manager Jeff Martin, and a representative from Volunteers of America.



**SNOW IN PHOENIX IS KOPA-SETUP**—KOPA/Phoenix delivered ten tons of manmade snow to the home of the listener who designed the most creative KOPA Christmas card, as part of the station's "White Christmas" promotion. The snow fell on the winner's yard during 70-degree temperatures, and things snowballed from there.



**KRNA COLLECTS FOR CHRISTMAS**—KRNA/Iowa City staged a Christmas Drive at the town's largest shopping mall, collecting clothing, canned goods, and toys for the needy. Pictured during the campaign are (front) air personality Gary Brown (with mike) and (l-r, rear) Promotion Director Caron Nessen (daughter to President Ford's former Press Secretary Ron Nessen, by the way) and MD Bart Goynshor.



**GRAY DAY AT WAYS**—Infinity's Doble Gray stopped by WAYS/Charlotte recently, and was given a warm folksy welcome by some of the staff. Pictured (l-r) are WAYS air personality Chuck Britton, WAYS Program Assistant Brenda Goodhead, Infinity's Bob Osborn, and Gray.



**SUMMER IN NOVEMBER AT Q106**—Q106/Tampa provided 75 listeners with tickets to a local Donna Summer performance, with a grand prize winner traveling to the concert via limousine. Pictured with the winner is Q106 PD Mason Dixon.

**TOP-40**



**STANLEY HITS NEW HEIGHT IN PITTSBURGH** — Paul Stanley of Kiss dropped by 96KX/Pittsburgh to campaign for his solo album on a platform of about a six-inch heel, which enabled him to tower over everyone at the station. Pictured (l-r) are 96KX air personality Steve Garrett, Stanley, 96KX PD Kevin Metheny, and Aucoin Management's Rich Alberti.



**PHILLY FRIEZE** — Captured by the cameras at WFIL/Philadelphia are hometown boys Deryl Hall & John Oates, who had completed a series of concerts in town. From left to right, Oates, RCA's Bob Catania, WFIL PD Jay Cook, manager Tommy Mattola, and Hall.



**CRUISING FOR TOYS** — Pablo Cruise staged a benefit concert for Toy for Tots in Washington DC along with WPGC. Pictured displaying some of the seasonal booty are (l-r, front) A&M's Phil Quartararo and WPGC MD Jim Elliott; (l-r, rear) Pablo Cruisers Steve Price and David Jenkins, WPGC PD Dan Mason, and the group's Bruce Day and Cory Lerios.



**IN THE FOLD AT 92FIM** — Playboy Playmate Jenet Quist dropped by 92F/M/EI Paso to present air personality Bill Pryce with an advance copy of her fold-out display. Pryce immediately folded out the picture, but was restrained from spindling or mutilating it by Ms. Quist's actual presence at his right.

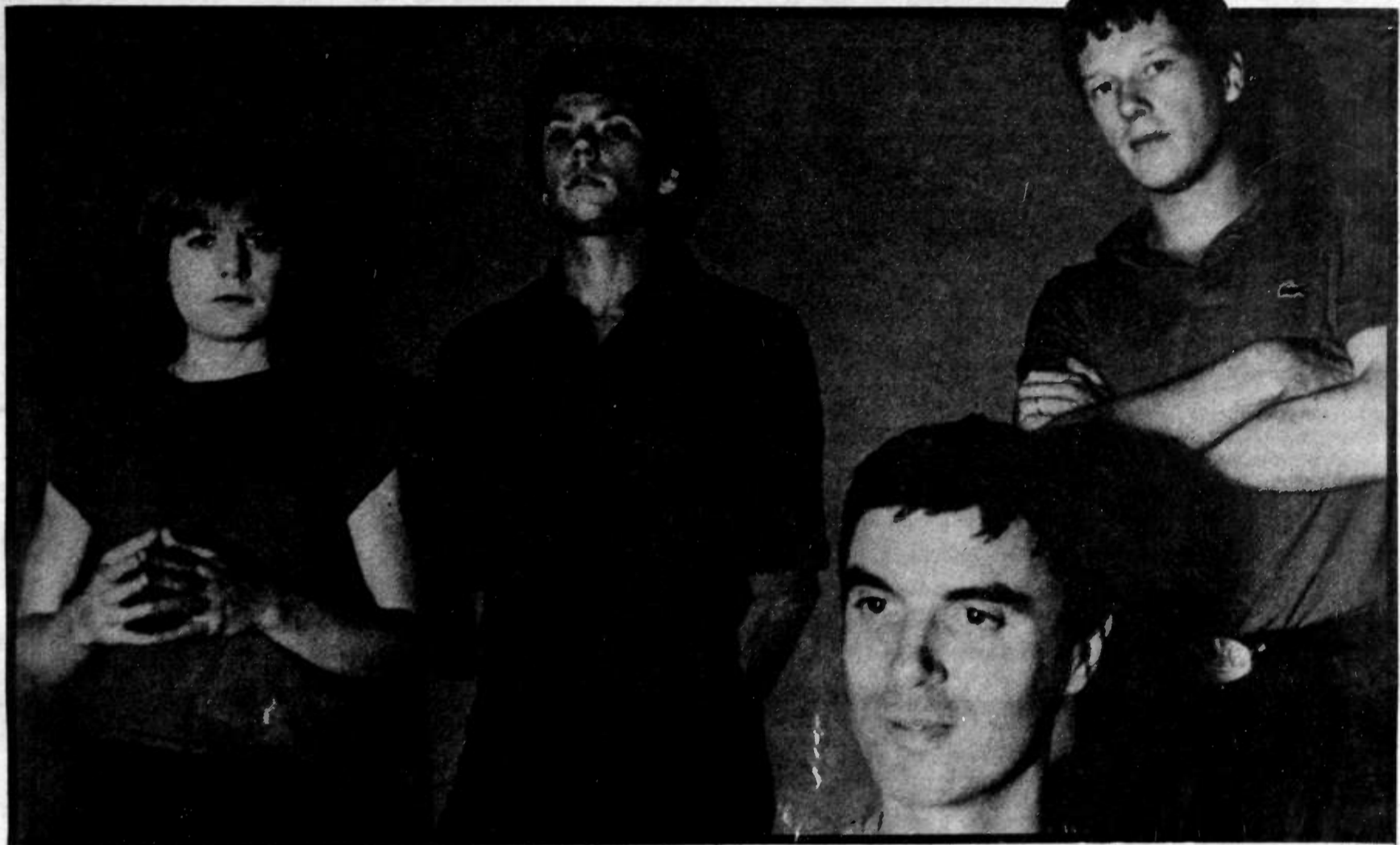


**DEE-LIGHTFUL CELEBRATION AT 92Q** — Rocket's Kiki Dee visited 92Q/Nashville, did an on-air interview, and rode with station personnel in the Nashville Christmas Parade. In return, the station's staff treated Dee and her band and crew to an American-style Thanksgiving dinner. Pictured (l-r) are Rocket's Jane Ayer, RCA Nashville VP Joe Galante, manager Gordon Hatton, 92Q PD Dan Vallie, Dee, and Rocket's Lam Lubin.



**LOGGINS 'N' TOTO** — Columbia's Kenny Loggins and Toto performed together in Seattle, and were greeted backstage by representatives from KJR and the label. Pictured (l-r, front) are Toto's Tom Kelly, Lonny Castro, Steve Lukather, and David Hungate, plus Kerry West and his father (KJR PD Steve West). In back (l-r): Columbia's Warran Williams, Loggins's road manager Dick Thompkins, Loggins's drummer Tris Imboden, Columbia's Larry Reyman, Toto's Jeff Porcaro and Bobby Kimball, Loggins, Toto's David Paich and Steve Porcaro, and Mark Hartley of Toto's management, Fitzgerald-Hartley.

# Everybody with Ears Nose these Four Heads



## Have Eyes for the Top!

**WDRQ 24-18**  
**WGCL 30-22**  
**KHJ 30-28**  
**KFRC 29-24**  
**B100 23-19**  
**KJR 21-15**

**13Q 27-19**  
**WOLF deb 23**  
**WPHD 29-25**  
**KX106 10-8**  
**KBEQ add 29**  
**KEZY deb 29**

**KING add**  
**KYYX deb 30**  
**KTKT add**  
**KFXM 30-25**  
**K104 30-26**  
**KAYC 22-19**

**WKAU deb 35**  
**KSTT add 30**  
**99X 26-25**  
**96KX 30-29**  
**KRBE 16-15**  
**CKLW 25-24**

# **TALKING HEADS**

## **"Take Me To The River"**

PRODUCED BY  
BRIAN ENO &  
TALKING HEADS

ON SIRE RECORDS  
MARKETED BY WARNER BROS. RECORDS, INC.



## Blizzard

(Continued from page 1)

ble. Even when treated chemically, salt won't melt snow once the temperature drops to under 15 degrees. Last night it was 19 below in the city and 25 below in some of the suburbs. Since New Year's weekend it hasn't been above five degrees above zero all year. We've had 15 inches of snow since then and this last storm deposited another 20 inches on top of that. There's just nowhere to put it."

WXRT Music Director Bob Gelms noted that "at one point Monday (1-15) all of the public transportation for the northern part of the city was inoperable. There are snow drifts eight or nine feet deep which have to be shoveled out by hand by snow crews."

### Rockford Smothered

Chicago suburb Rockford was particularly hard-hit. Brad Hoffman, Music Director at Y95, said, "We're not under martial law, but the National Guard is here to plow the streets. The city of Rockford has an annual snow removal budget of \$650,000 and this snowfall alone will cost at least \$750,000 to clean up."

As for the AOR-formatted Y95, Hoffman stated, "We had two jocks trapped at the station for two days over the weekend and they ended up doing the entire weekend in six hour shifts with the GM's children bringing them food. In addition, they also had to do some work on the AM, which is a Country station."

Elsewhere in Rockford, the situation became so serious that staffers at both Top 40 outlet WROK and their AOR outlet WZOK had to hike into work or else wait to be picked up by the station's four-wheel-drive vehicle, which was one of the only vehicles allowed on the streets. WROK Program Director C.C. Matthews reported that the phone system became so overloaded that it took almost two minutes just to get a dial tone.

### No Staffers Stranded

However, most of the Chicago stations experienced no difficulty in staffing their operations with people who either live close to the station, as in the case of WLS and WLUP, or putting people up in nearby hotels, as did WMAQ and WFYR.

Country-formatted WMAQ in particular was fortunate in that three of their jocks, Nancy Turner, Charlie O'Neil and Bob Tracy, happened to be downtown when the storm hit so they, along with newsman Pat Cassidy, ended up covering the entire weekend. Music Director Suzanne Benson cited the "great job they all did covering the story," adding, "it must have been the free room service they got at the hotel."

WMAQ also benefitted from an appearance by Chicago Mayor Michael Blandis, who came by the station on Saturday (1-13) and informed citizens as to what they should do. In addition, Program Manager Bill Hennes mentioned that WMAQ planned to celebrate its 4th anniversary as a Country station on Wednesday (1-17) with a party with Charlie Rich as planned, although Hennes acknowledged that a few out-of-towners might have trouble attending.

### Stepping Up Coverage

John Gehron, Program Director for WLS, stated because of the station's 24-hour news department, they were able to transmit a great deal of information, airing traffic and weather reports every half-hour. Gehron said the Top 40 outlet spent most of Sunday reporting on schools closing, adding that it took 20 minutes just to read the list of all the schools that had closed by the end of the day.

Over at the city's AOR's, WXRT utilized special drop-ins relating to travel conditions such as open and closed roads approximately every 15 minutes. WLUP increased its PSA's, concentrating on people who were snowbound and needed food, and dispensing various emergency numbers. Interestingly, WXRT's Bob Gelms reports that since Monday was Dr. Martin Luther King Day in Chicago, many of the schools were scheduled to be closed anyway, so they didn't place much emphasis on school closings.

### Blizzard Survival Kit

WFYD's meteorologist Harry Volkman was on the case early. By 7pm Friday, Volkman was on the air with a revised weather forecast, advising listeners against travel. The station doubled its regular weekend news staff and extended its newscasts to 10-15 minutes as conditions took a turn for the worse. By Monday, sections of the city's rapid transit system (elevated trains) were buried up to their third rails in snow drifts, resulting in these trains running as much as two hours behind schedule. WFYR also had the benefit of running a particularly timely promotion involving a "blizzard survival kit" consisting of a canvas tote bag that contained insulated station coffee mugs, and various Smith Brothers cold remedies.

Meanwhile, back in Rockford, Y95 was running updates on the weather situation every break with the list of cancellations eventually swelling to six full pages. The station also solicited for four-wheel-drive vehicles and snowmobiles to assist the various disaster agencies in transporting doctors and nurses to hospitals as needed.

None of the stations reported any loss of advertising revenue, although WLUP Music Director Bill Evans mentioned that the station had a couple of cancellations of contracts for spots, but added that they would be made up on the other end of the contract so there would be no loss.

## Disco

(Continued from page 1)

named General Manager of WXKS, with Sonny Joe White, former Program Director of WILD/Boston, serving as "chief air personality" and assisting Burkhardt/Abrams on a local level. The station will be commercial-free until January 22.

Commenting on the Disco format in general, Hoyt said, "It's working on radio as well as it is on dance floors. Disco defines the 70's the way rock did the late 60's, jazz the early 50's, and big bands the 40's."

### K101 Goes To Discos For DJ's

The K101 changeover (from a Pop/Adult format) took place last

Monday (1-8) from 6pm-6am, and features a different approach in that the station searched local discos for air talent. Promotion Director Pam Straus detailed the station's reasoning: "It's vitally important to have disco music flow properly and to keep the energy level of the music very high. Doing that is not what the average disc jockey is good at, because applying his trade properly means spending a great deal of time and energy on reading commercials and other voice-related things. We realized that in disco the music is really the medium and the message all rolled into one. So we went out to Bay Area discos and found two guys who are really into the music, Tom Williams and Marty Blackman."

Williams and Blackman alternate in the 6pm-midnight shift,

with Eileen Fields and Jim Bryan, both previously with the station, splitting the midnight-6am hours. The daytime programming remains Pop/Adult.

Straus commented further, "I've been in radio for quite some time and tend to be very jaded about radio formats because I live with it all the time. The thing that's so impressive about the Disco format for us is that it's got us locked in and listening to the radio again instead of it being a background effect. The response on the phone indicates the people out there are feeling the same way about it. It's like something jumping out of your set and saying, 'Hey, wake up, I know you've been listening with only one ear all this time, but now you're gonna get involved with radio again.'"

## Convention '79

(Continued from page 1)

geles morning team Lohman & Barkley, KKSS/St. Louis's Rick Roberts, Dick Haynes from KLAC/Los Angeles, and Jeff Gonzer, KMET/Los Angeles.

### AM Stereo Demonstration

R&R will also present a demonstration of actual field testing of AM stereo, followed by a discussion of programming possibilities in non-technical terms, led by Richard Mertz, Chief Engineer at WBT/Charlotte; Chris Payne, Assistant to the Vice President of

Engineering at NAB and Manager of Field Tests for the National AM Stereo Research Committee; and Chick Watkins, Program Director of WGAR/Cleveland.

### Arbitron Radio Advisory Council

In addition, a session with three members of Arbitron's Radio Advisory Council has been scheduled, which will examine the ways in which broadcasters on the council are working with Arbitron to make changes for the better. The three members appearing at the session are Council Chairman Don Nelson, VP/GM of WIRE-WXTZ/

Indianapolis; Co-Chairman Ed Christianson, VP of WWKR-WNIC/Detroit; and Jason Shrinsky, R&R's FCC advisor and attorney for the Council. A question and answer session will follow the discussion.

### Formats Set

A list of topics and some of the guests appearing at the various format discussion rooms appears on the Convention schedule, Page 5 of this issue. Convention '79 is shaping up as the most extensive and heavily-attended yet, so your prompt attention to registration is recommended.



WKRP IN LOS ANGELES—WKRP/Cincinnati PD Gary Sandy, aka Andy Travis, visited TEN-Q/Los Angeles recently to promote his returned TV series. Sandy is pictured at right with TEN-Q air personality M.G. Kelly.



CKDA UP ON HILL—Dan Hill played Victoria, BC recently, and representatives from CKDA/Victoria were there. Pictured (l-r) are CKDA PD Vince Cownden, Hill, air personality Kelly McRae and Sales Manager Wayne Stafford.

**"WHEN SHE'S HOT,  
SHE'S HOT!"**

**"BABY I'M  
BURNING"**

	BB	CB	RW	R&R
COUNTRY	1	1	1*	1*
DISCO	16*	13	19	
TOP 40	36*	46*	56*	
AC	18			21*

POP/ADULT

The Album

DOLLY PARTON

**HEARTBREAKER**

RCA

RECORDS & TAPES

NORTHEAST

Most Added Hottest Little River Band Rod Stewart Bee Bees Gloria Gaynor Double Brothers Little River Band Earth, Wind & Fire Pointer Sisters Nicolette Larson

SOUTH

Most Added Hottest Gloria Gaynor Double Brothers Little River Band Pointer Sisters Olivia Newton-John Chlc

ADDS & HOTTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

Parallel One CHUM/Toronto, CAN. Joan Teramasu Blues Bros. Jan Matthews Leif Garrett Barry Manilow... Parallel Two WPHD/Buffalo, NY Harv Moore Doobie Bros. Cat Stevens Al Stewart Neil Young... Parallel Three WAEB/Allentown, PA Jeff Frank Pointer Sisters Donna Summer The Babys... SOUTH WLCY/Tampa, FL Ron Parker Gloria Gaynor Barry Manilow Pablo Cruise... WPEZ/Pittsburgh, PA Mark Fritzsche Foreigner Doobie Bros. HotTEST: Bee Gees 1-1

SOUTH

984/Richmond, VA Bill Thomas Rolling Stones Gloria Gaynor Peaches & Herb... 994/Richmond, VA Ken Curtis Leif Garrett Chicago Ace Frehley... WAFB/Jacksonville, FL Jim Dunlap Foreigner Styx Donna Summer... WFLX/Tallahassee, FL Lee Brennan Doobie Bros. Dire Straits Van Morrison... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WJAX/Charlotte, NC Tom West Chicago Al Stewart... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley...

MIDWEST

WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley...

MIDWEST

WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley...

MIDWEST

WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley... WY99/Tampa, FL Ben Christopher Cheryl Lynn Foreigner Ace Frehley...

**MIDWEST**

**Most Added**  
 Donna Summer  
 Doobie Brothers  
 Foreigner

**Hottest**  
 Rod Stewart  
 Olivia Newton-John  
 Pointer Sisters  
 Bee Gees

**WEST**

**Most Added**  
 Donna Summer  
 Little River Band  
 Doobie Brothers

**Hottest**  
 Rod Stewart  
 Nicolette Larson  
 Pointer Sisters  
 Blues Brothers

**WEST**

**KKLS/Rapid City, SD**  
 Mick Ejar  
 Firefall  
 Leif Garrett  
 Stonebolt  
 HOTTTEST:  
 Bee Gees 2-1  
 Olivia 5-2  
 Hot Chocolate 8-4  
 Chic 16-12  
 Pointer Sis. 18-15

**WKAU/Laurens, WI**  
 Rich Allen  
 LRB  
 The Babys  
 Doobie Bros.  
 Yvonne Elliman  
 HOTTTEST:  
 Billy Joel 2-1  
 Toto 6-3  
 Ian Matthews 10-6  
 Bob Seger 15-8  
 Rod Stewart 22-15

**KLMS/Lincoln, NE**  
 Rob Haggart  
 Gerry Rafferty  
 M. Manchester  
 Blues Bros.  
 The Babys  
 HOTTTEST:  
 Bee Gees 1-1  
 Ian Matthews 7-6  
 Pointer Sis. 10-8  
 Bob Seger 13-9  
 Rod Stewart 21-16

**KKRC/Sioux Falls, SD**  
 Gene Shaw  
 Doobie Bros.  
 Firefall  
 Pablo Cruise  
 Poco  
 LRB  
 HOTTTEST:  
 Rod Stewart 2-1  
 Pointer Sis. 3-3  
 Blues Bros. 13-8  
 Kenny Rogers 24-19  
 Hot Chocolate 26-22

**WTRU/Muskegon, MI**  
 Jon London  
 Donna Summer  
 Kenny Rogers  
 Nigel Olsson  
 HOTTTEST:  
 Chic 1-1  
 Rod Stewart 10-6  
 Pointer Sis. 11-8  
 Olivia 15-9  
 Cheryl Lynn 22-13

**KEWI/Topeka, KS**  
 J.R. Greeley  
 Anne Murray  
 Donna Summer  
 Yvonne Elliman  
 Dolly Parton  
 Foreigner  
 Eddie Rabbitt  
 HOTTTEST:  
 Bee Gees 2-1  
 Al Stewart 3-2  
 Kenny Rogers 9-7  
 N. Larson 14-8  
 Rod Stewart 25-14

**WEST**

**Parallel One**

**KHJ/Los Angeles, CA**  
 John Sebastian  
 Cheryl Lynn  
 Santana  
 Linda Ronstadt  
 Look  
 HOTTTEST:  
 Bee Gees 1-1  
 EMBF 5-4  
 Billy Joel 6-5  
 Toto 8-7  
 N. Larson 12-8

**KIMN/Deaver, CO**  
 Ed Greene  
 Hot Chocolate  
 Foreigner  
 Nigel Olsson  
 LRB  
 HOTTTEST:  
 Linda Ronstadt 1-1  
 Chic 7-3  
 Rod Stewart 13-6  
 N. Larson 17-12  
 Ian Matthews 20-15

**KFI/Los Angeles, CA**  
 Roger Collins  
 Donna Summer  
 LRB  
 HOTTTEST:  
 Bee Gees 1-1  
 Rod Stewart 7-2  
 Olivia 12-9  
 Hot Chocolate 18-13  
 Cheryl Lynn 22-17

**KTR/Seattle, WA**  
 Tracy Mitchell  
 Heart  
 Leif Garrett  
 HOTTTEST:  
 Pointer Sis. 1-1  
 Rod Stewart 5-2  
 Ace Frehley 11-7  
 Blues Bros. 15-9  
 Gerry Rafferty 14-10

**B100/San Diego, CA**  
 C.C. McCartney  
 Olivia  
 Gerry Rafferty  
 EMBF  
 Styx  
 The Babys  
 Firefall  
 HOTTTEST:  
 M. Larson 12-1  
 Bob Seger 5-2  
 Rod Stewart 13-6  
 Rolling Stones 14-7  
 Pointer Sis. 24-16

**KFRS/San Francisco, CA**  
 Garland/Bohlo  
 Quatro & Norman  
 Peaches & Herb  
 Leif Garrett  
 Eddie Money  
 HOTTTEST:  
 Bee Gees 1-1  
 Cheryl Lynn 7-4  
 Rod Stewart 9-5  
 Blues Bros. 18-9  
 Hot Chocolate 19-11

**KRTH/Los Angeles, CA**  
 Bob Hamilton  
 The Babys  
 Neil Diamond  
 Chase (dp)  
 Edwin Starr (dp)  
 Gonzalez (dp)  
 The Rags (dp)  
 HOTTTEST:  
 Rod Stewart 7-1  
 Olivia 11-6  
 Blues Bros. 16-10  
 Pointer Sis. 23-15  
 Gloria Gaynor 26-20

**Parallel Two**

**KLUC/Las Vegas, NV**  
 Dave Anthony  
 Kenny Rogers  
 Pointer Sisters  
 Blues Bros.  
 HOTTTEST:  
 Chic 2-1  
 EMBF 9-5  
 Rod Stewart 16-11  
 N. Larson 19-12  
 Pablo Cruise 26-16

**Y94/Fresno, CA**  
 Ray Appleton  
 None  
 HOTTTEST:  
 Chic 1-1  
 N. Larson 10-6  
 Rod Stewart 13-7  
 Pointer Sis. 18-14  
 Blues Bros. 25-20

**KENI/Anchorage, AK**  
 Randy Robbins  
 Foreigner  
 Barry Manilow  
 Pablo Cruise  
 Al Stewart  
 Poco  
 Rufus  
 HOTTTEST:  
 See Gees 1-1  
 Village People 7-3  
 EMBF 12-10  
 Hot Chocolate 18-14  
 Gerry Rafferty 23-19

**KJRB/Spokane, WA**  
 Tom Hutylar  
 Doobie Bros.  
 Anne Murray  
 Quatro & Norman  
 LRB  
 Cheryl Lynn  
 Heart (dp)  
 Donna Summer (dp)  
 Dan Hartman (dp)  
 HOTTTEST:  
 Chic 1-1  
 Rod Stewart 4-2  
 Pointer Sis. 5-4  
 Blues Bros. 18-11  
 Gloria Gaynor 17-14

**KTXT/Tucson, AZ**  
 Ed Alexander  
 Linda Ronstadt  
 Donna Summer  
 Eddie Money  
 Chanson  
 Toto  
 Sunny  
 Santana  
 Talking Heads  
 HOTTTEST:  
 N. Larson 1-1  
 EMBF 3-2  
 Eric Clapton 8-5  
 Rod Stewart 13-8  
 Chicago 15-10

**KOPA/Phoenix, AZ**  
 J.J. Walker  
 Billy Joel  
 Foreigner  
 Gloria Gaynor  
 LRB  
 Eddie Money  
 HOTTTEST:  
 Billy Joel 1-1  
 Rod Stewart 5-3  
 N. Larson 6-4  
 Pointer Sis. 13-8  
 Kenny Rogers 18-10

**KEZY/Anaheim, CA**  
 Larry Reisman  
 Heart  
 Aerosmith  
 Ted Nugent  
 Doobie Bros.  
 Firefall  
 Al Stewart  
 Sad Cafe  
 Dire Straits  
 Nazareth  
 HOTTTEST:  
 Queen  
 Fat 4-1  
 Rolling Stones 10-6  
 Rod Stewart 14-9  
 Blues Bros. 27-14  
 Pointer Sis. 21-16

**KRUX/Phoenix, AZ**  
 Jenny Abbate  
 Linda Ronstadt  
 Donna Summer  
 HOTTTEST:  
 Ian Matthews 5-1  
 Hot Chocolate 6-2  
 Rod Stewart 12-6  
 Pointer Sis. 17-11  
 Blues Bros. 36-26

**KCPX/Salt Lake City, UT**  
 Gary Waldron  
 Dolly Parton  
 Anne Murray  
 LRB  
 HOTTTEST:  
 Chic 1-1  
 N. Larson 2-2  
 Pointer Sis. 7-4  
 Rod Stewart 11-5  
 Sad Cafe 20-16

**KGW/Portland, OR**  
 Terry Danner  
 Doobie Bros.  
 Donna Summer  
 Al Stewart  
 HOTTTEST:  
 Bee Gees 1-1  
 Toto 5-2  
 N. Larson 7-4  
 Elton John 10-6  
 Bob Seger 16-9

**KROY/Sacramento, CA**  
 Dan Salasaco  
 Eddie Money  
 Capt. & Tennille  
 Nigel Olsson  
 Jesse Colin Young  
 Ani Stewart  
 Frankie Valli  
 Eric Carmen  
 Zuol  
 HOTTTEST:  
 Bee Gees 1-1  
 Village People 5-3  
 Hot Chocolate 15-9  
 Rod Stewart 21-15  
 Bobby Caldwell 22-18

**KRSP/Salt Lake City, UT**  
 Alan Hague  
 Cheryl Lynn  
 Nigel Olsson  
 The Babys  
 Chanson  
 HOTTTEST:  
 Chic 1-1  
 N. Larson 3-2  
 Rod Stewart 12-6  
 Styx 15-8  
 Foreigner 19-11

**KYYX/Seattle, WA**  
 Tony (Mitchell) Stone  
 Peaches & Herb  
 Al Stewart  
 J. Geils  
 Rose Royce  
 Doobie Bros.  
 HOTTTEST:  
 Pointer Sis. 3-1  
 Rod Stewart 9-4  
 N. Larson 10-5  
 Blues Bros. 21-15  
 Gerry Rafferty 26-18

**KQEO/Albuquerque, NM**  
 John Michaels  
 J. Geils  
 The Raes  
 Ani Stewart  
 Michael Johnson  
 LRB  
 Gonzalez  
 Doobie Bros.  
 Anne Murray  
 Firefall  
 Jacksons  
 HOTTTEST:  
 N. Larson 2-1  
 Pointer Sis. 4-2  
 Rod Stewart 10-7  
 Blues Bros. 16-9  
 Chicago 21-16

**KRKE/Albuquerque, NM**  
 Chris Carey  
 Leif Garrett  
 Donna Summer  
 Nigel Olsson  
 The Babys  
 HOTTTEST:  
 EMBF 2-1  
 N. Larson 5-2  
 Rod Stewart 11-6  
 Olivia 13-8  
 Blues Bros. 16-12

**KFXM/San Bernardino, CA**  
 Harry McClintar  
 LRB  
 HOTTTEST:  
 Toto 3-1  
 Bob Seger 5-2  
 Olivia 6-3  
 Eric Clapton 7-5  
 EMBF 19-9

**KING/Seattle, WA**  
 Tom McKay  
 Donna Summer  
 Talking Heads  
 Delegation  
 Al Stewart  
 HOTTTEST:  
 Chic 1-1  
 Rod Stewart 12-7  
 Ian Matthews 18-11  
 Cheryl Lynn 22-13  
 Blues Bros. 25-15

**KERN/Bakersfield, CA**  
 Pete Shannon  
 Chicago  
 Foreigner  
 The Babys  
 HOTTTEST:  
 Chic 1-1  
 Paul Davis 4-3  
 Village People 6-4  
 N. Larson 14-10  
 Donna Summer 29-21

**KVI-FM/Seattle, WA**  
 Frank Colbourn  
 Debbie Gray  
 Doobie Bros.  
 Cheryl Lynn  
 Ace Frehley  
 Shalamar  
 Dolly Parton  
 Ross/Gaye/  
 Robinson/Wonder  
 HOTTTEST:  
 Rod Stewart 8-1  
 EMBF 4-2  
 Pointer Sis. 7-3  
 Olivia 13-6  
 N. Larson 17-8

**KTAC/Tacoma, WA**  
 Ric Hansen  
 Donna Summer  
 Neil Diamond  
 Foreigner  
 LRB  
 HOTTTEST:  
 Chic 1-1  
 Chic 1-1  
 Village People 4-2  
 Bee Gees 5-3  
 EMBF 6-4  
 Hot Chocolate 7-5

**Parallel Three**

**KFXD/Boise, ID**  
 Charlie Fox  
 Al Stewart  
 Doobie Bros.  
 Blues Bros. (RA)  
 HOTTTEST:  
 Bee Gees 2-1  
 Toto 8-3  
 N. Larson 13-6  
 Marshall Main 21-15  
 Rod Stewart 29-21

**KBIM/Roswell, NM**  
 Lynn Moore  
 Barry Manilow  
 Cheryl Lynn  
 Rod Stewart  
 Donna Summer  
 Kenny Rogers  
 HOTTTEST:  
 Bob Seger 2-1  
 N. Larson 6-4  
 M. Manchester 15-10  
 Pointer Sis. 19-11  
 EMBF 27-19

**KYNO/Fresno, CA**  
 Kru Van Kamp  
 Bonnie Pointer  
 Marshall Main  
 Gary's Gang  
 Stonebolt  
 Sylvester  
 Firefall  
 HOTTTEST:  
 Chic 1-1  
 EMBF 5-3  
 Rod Stewart 19-13  
 Cheryl Lynn 21-16  
 Pointer Sis. 25-19

**KDON/Salina, CA**  
 A.J. Roberts  
 Rod Stewart  
 Doobie Bros.  
 Switch  
 Chicago  
 M. Manchester  
 HOTTTEST:  
 Rick James 2-1  
 Pointer Sis. 7-3  
 N. Larson 10-4  
 Gerry Rafferty 13-9  
 Cheryl Lynn 18-10

**KSLY/San Luis Obispo, CA**  
 Dire Straits  
 HOTTTEST:  
 Pointer Sis. 2-1  
 Rolling Stones 7-3  
 Blues Bros. 13-6  
 Sylvester 18-10  
 Cheryl Lynn 27-11

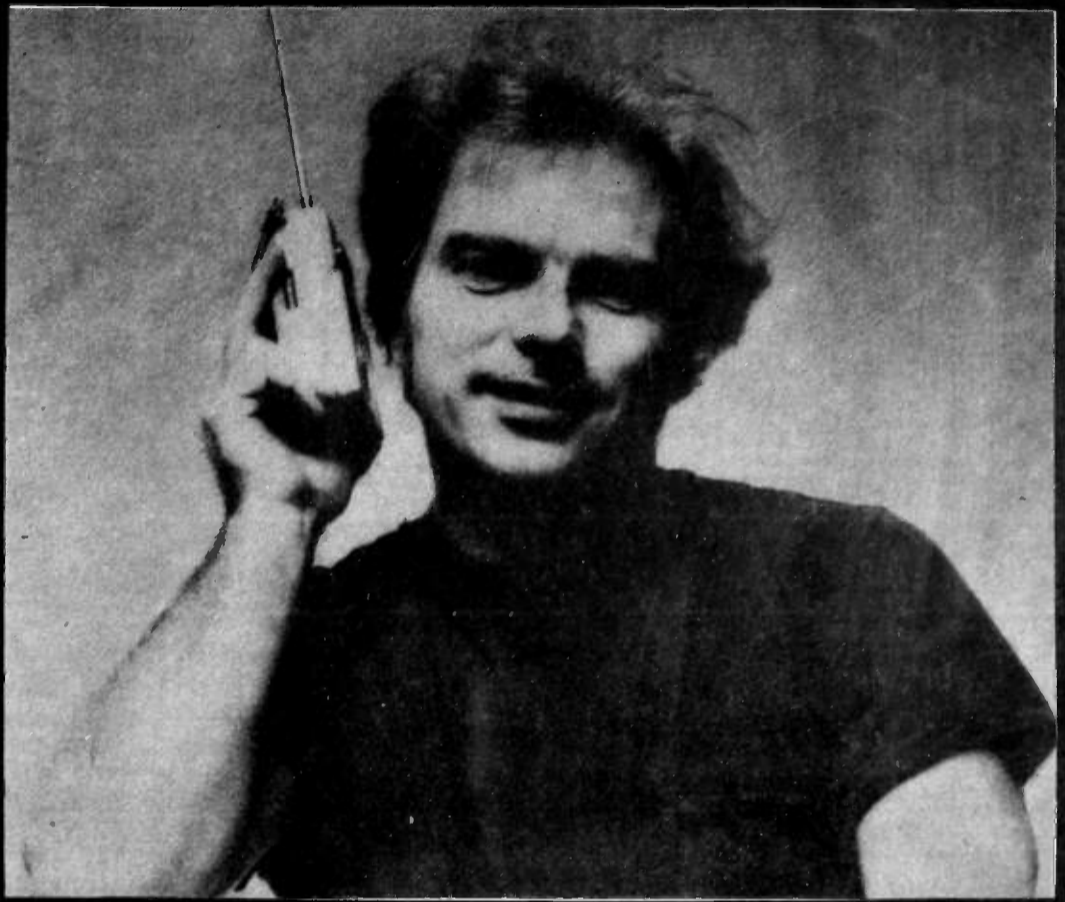
**KYSN/Colorado Springs, CO**  
 Tom Brewer  
 LRB  
 Donna Summer  
 Santana  
 The Babys  
 Hall & Oates  
 Kenny Rogers  
 HOTTTEST:  
 Bee Gees 1-1  
 N. Larson 8-2  
 Pointer Sis. 14-7  
 Rod Stewart 15-9  
 Blues Bros. 18-13

**KENO/Las Vegas, NV**  
 Steve Summers  
 Zuol  
 Al Stewart  
 HOTTTEST:  
 Chic 1-1  
 N. Larson 5-3  
 Eric Clapton 11-4  
 Gerry Rafferty 13-6  
 Foreigner 15-8

**KCBN/Reno, NV**  
 Red Mtn.  
 The Babys  
 Stonebolt  
 Yvonne Elliman  
 Gloria Gaynor  
 Dr. Hook  
 Anne Murray  
 Poco  
 Quatro & Norman  
 Santana  
 HOTTTEST:  
 Bee Gees 2-1  
 Rod Stewart 11-3  
 Pointer Sis. 9-4  
 N. Larson 12-6  
 Olivia 21-14

**KDZA/Pueblo, CO**  
 Rip Avina  
 Ross/Gaye/  
 Robinson/Wonder  
 Donna Summer  
 Foreigner  
 Blues Bros.  
 LRB  
 Ani Stewart  
 HOTTTEST:  
 Bee Gees 2-1  
 EMBF 10-5  
 N. Larson 11-7  
 Pointer Sis. 13-8  
 Chicago 26-20

# "Natalia" Is On His Wavelength.



# "NATALIA" VAN MORRISON

The new single from his smash album "Wavelength."



# PARALLEL ONE PLAYLISTS

## NORTHEAST

### WABC 770

#### New York

- 1 CHIC
- 2 BEE GEES
- 3 VILLAGE PEOPLE
- 4 BARBRA & NEIL
- 5 BILLY JOEL (lead)
- 6 GLORIA GAYNOR
- 7 CHERYL LYNN
- 8 DR. HOOK (lead)
- 9 TOTO
- 10 EWB
- 11 EVELYN C. KING
- 12 HUB SEGER
- 13 BELL & JAMES
- 14 PEACHES & HERB
- 15 DAN HARTMAN
- 16 MELBA MOORE
- 17 ROD STEWART
- 18 DAN HARTMAN
- 19 D
- 20 OLIVIA NEWTON-JOHN
- 21 J GILLES
- 22 HOT CHOCOLATE
- 23 DONNA SUMMER (lead)
- 24 POINTS SISTERS
- 25 NICOLETTE LARSON

ADDS: 11, 12

### WPGC

#### Washington D.C.

- 1 ROD STEWART
- 2 CHIC
- 3 VILLAGE PEOPLE
- 4 POINTS SISTERS
- 5 NICOLETTE LARSON
- 6 OLIVIA NEWTON-JOHN
- 7 J GILLES
- 8 LINDA RONSTADT
- 9 JACQUES BOSS
- 10 BOB SEGER
- 11 BILLY JOEL (lead)
- 12 EWB
- 13 CHERYL LYNN
- 14 BLUES BROS.
- 15 ERIC CLAPTON
- 16 HOT CHOCOLATE
- 17 ROSE ROYCE
- 18 CHUCK GROWN
- 19 TOTO
- 20 PEACHES & HERB
- 21 CHANSON
- 22 ROLLING STONES
- 23 GENE CHANDLER
- 24 BARBRA & NEIL
- 25 CHIC (lead)
- 26 BILLY JOEL (lead)
- 27 DR. HOOK (lead)
- 28 LEIF GARRETT
- 29 GLORIA GAYNOR

ADDS: 26, 28  
FOREIGNER  
DONNA SUMMER (lead)  
ON: ANNE MURRAY (lead)

### WIVB

#### Buffalo

- 1 CHIC
- 2 BILLY JOEL (lead)
- 3 VILLAGE PEOPLE
- 4 BEE GEES
- 5 OLIVIA NEWTON-JOHN
- 6 POINTS SISTERS
- 7 BARBRA & NEIL
- 8 BARRY MANILOW
- 9 MEAT LOAF
- 10 LEIF GARRETT
- 11 ACE FREHLEY
- 12 FOREIGNER
- 13 BLUES BROS.
- 14 BOB SEGER
- 15 NICOLETTE LARSON
- 16 ANDY GIBB
- 17 HOT CHOCOLATE
- 18 OUTLAW
- 19 ALICE COOPER
- 20 JIMMY RAY
- 21 CHERYL LYNN
- 22 FANNY TUCKER
- 23 ROD STEWART
- 24 OUEEN ("F#")
- 25 FIREBALL (lead)
- 26 FAITH BAND
- 27 TOTO
- 28 ALICIA BRIDGES
- 29 JESSE COLIN YOUNG

ADDS: MELISSA MANCHESTER  
DONNA SUMMER (lead)  
NEIL YOUNG (lead)  
ON: DOLLY PARTON  
GRATEFUL DEAD  
POCO  
L.R.B. (lead)

### WKRN

#### Boston

- 1 BEE GEES
- 2 CHIC
- 3 TOTO
- 4 VILLAGE PEOPLE
- 5 GLORIA GAYNOR
- 6 BOB SEGER
- 7 BILLY JOEL (lead)
- 8 CHAKA KHAN
- 9 EWB
- 10 BARBRA & NEIL
- 11 OLIVIA NEWTON-JOHN
- 12 J GILLES
- 13 ERIC CLAPTON
- 14 CHICAGO
- 15 ROD STEWART
- 16 BLUES BROS.
- 17 DAN HARTMAN
- 18 HOT CHOCOLATE
- 19 DR. HOOK (lead)
- 20 BILLY JOEL ("Heart")
- 21 NICOLETTE LARSON
- 22 MEL DIAMOND ("Marilyn")
- 23 CHERYL LYNN
- 24 ALICE COOPER
- 25 ROLLING STONES
- 26 POINTS SISTERS
- 27 DONNA SUMMER (lead)
- 28 BARRY MANILOW
- 29 CAPTAIN & TERNILLE
- 30 RAES

ADDS: LEIF GARRETT  
ANNE MURRAY (lead)  
AL STEWART (lead)  
MARSHALL HAIN  
EVELYN C. KING  
ON: L.R.B. (lead)  
QUEEN ("Don't")  
PEACHES & HERB  
YOUNG (lead)  
DAN HARTMAN ("The")  
SHALAMAR  
CHIC ("Heart")  
VILLAGE PEOPLE ("Cruiser")  
CHANSON  
MELBA MOORE

### ckgm

#### Montreal

- 1 CHIC
- 2 VILLAGE PEOPLE
- 3 BARBRA & NEIL
- 4 BEE GEES
- 5 BILLY JOEL (lead)
- 6 ALICIA BRIDGES
- 7 GOODY GOODY
- 8 DONNA SUMMER (lead)
- 9 ROD STEWART
- 10 FIREBALL (lead)
- 11 NICKE GILDER (lead)
- 12 ROLLING STONES ("Saw")
- 13 AL STEWART (lead)
- 14 ANNE MURRAY
- 15 TASTE OF HONEY
- 16 RICK JAMES
- 17 DR. HOOK
- 18 ANDY GIBB
- 19 FOREIGNER ("The")
- 20 RAO
- 21 DAN HARTMAN
- 22 TOTO
- 23 IAN MATTHEWS
- 24 LINDA RONSTADT
- 25 BOB SEGER
- 26 CAROL DOUGLAS
- 27 ACE FREHLEY
- 28 NICOLETTE LARSON
- 29 ERILE (lead)
- 30 BARRY MANILOW (lead)

ADDS: CHANSON  
GLORIA GAYNOR  
GINO VANNELLI (lead)

### 1050 chum

#### Toronto

- 1 BEE GEES
- 2 BILLY JOEL (lead)
- 3 ROD STEWART
- 4 DR. HOOK
- 5 TOTO
- 6 FIREBALL (lead)
- 7 VILLAGE PEOPLE
- 8 CHIC
- 9 LINDA RONSTADT
- 10 BARBRA & NEIL
- 11 ANDY GIBB
- 12 RAES
- 13 ALICE COOPER
- 14 NICK GILDER
- 15 ERIC CLAPTON
- 16 POINTS SISTERS
- 17 BOB SEGER
- 18 DONNA SUMMER (lead)
- 19 GINO VANNELLI (lead)
- 20 ALICIA BRIDGES
- 21 AL STEWART (lead)
- 22 MEAT LOAF
- 23 HOT CHOCOLATE
- 24 PEACHES & HERB
- 25 BARRY MANILOW
- 26 MEAT LOAF
- 27 RYAN LOGGINS (lead)
- 28 KENNY LOGGINS (lead)
- 29 CHICAGO (lead)
- 30 NICK GILDER (lead)

ADDS: 28  
BLUES BROS.  
IAN MATTHEWS  
LEIF GARRETT

### 96 KX

#### Pittsburgh

- 1 CHIC
- 2 TOTO
- 3 JIMMY POL
- 4 BILLY JOEL (lead)
- 5 FOREIGNER (lead)
- 6 BEE GEES
- 7 VILLAGE PEOPLE
- 8 BOB SEGER
- 9 OLIVIA NEWTON-JOHN
- 10 DR. HOOK
- 11 ANDY GIBB
- 12 DONNA SUMMER (lead)
- 13 FIREBALL (lead)
- 14 ROD STEWART
- 15 BLUES BROS.
- 16 LINDA RONSTADT
- 17 ROLLING STONES
- 18 AMBROSIA
- 19 STEPHEN BISHOP
- 20 NICOLETTE LARSON
- 21 D
- 22 FOREIGNER
- 23 CHICAGO (lead)
- 24 DOUGLAS W. WEISBERG
- 25 ERIC CLAPTON
- 26 ACE FREHLEY
- 27 BARBRA & NEIL
- 28 IAN MATTHEWS
- 29 TALKING HEADS
- 30 CHANSON

ADDS: GLENN SUTTON  
JOHN WILLIAMS  
ON: GERRY RAFFERTY  
BILLY PRICE  
BOXTON

### 99X FM

#### New York

- 1 BILLY JOEL (lead)
- 2 TOTO
- 3 CHIC
- 4 VILLAGE PEOPLE
- 5 ROLLING STONES
- 6 LINDA RONSTADT
- 7 CHERYL LYNN
- 8 POINTS SISTERS
- 9 HOT CHOCOLATE
- 10 BEE GEES
- 11 NICOLETTE LARSON
- 12 DR. HOOK (lead)
- 13 ROD STEWART
- 14 BOB SEGER
- 15 IAN MATTHEWS
- 16 OLIVIA NEWTON-JOHN
- 17 ERIC CLAPTON
- 18 GLORIA GAYNOR
- 19 MEAT LOAF
- 20 DAN HARTMAN
- 21 BLUES BROS.
- 22 CHARA KHAN
- 23 GINO VANNELLI (lead)
- 24 TALKING HEADS
- 25 BILLY JOEL (lead)
- 26 BOB SEGER
- 27 BARRY MANILOW
- 28 CHICAGO
- 29 BLONDE (lead)
- 30 CHANSON

ADDS: GONZALEZ  
DONNA SUMMER (lead)  
GERRY RAFFERTY  
BOBBY CALDWELL  
ON: CHEAP TRICK (lead)  
BLUES BROS. ("Sweet")  
BILLY JOEL ("Zanibar")

### WNBC

#### Radio 66 New York

- 1 BILLY JOEL (lead)
- 2 TOTO
- 3 ANDY GIBB
- 4 AL STEWART (lead)
- 5 BEE GEES
- 6 CHIC
- 7 GINO VANNELLI (lead)
- 8 BARBRA & NEIL
- 9 EWB
- 10 VILLAGE PEOPLE
- 11 MEAT LOAF
- 12 STEPHEN BISHOP
- 13 ALICIA BRIDGES
- 14 DAN HARTMAN
- 15 HOT CHOCOLATE
- 16 CHERYL LYNN
- 17 GLORIA GAYNOR
- 18 OLIVIA NEWTON-JOHN
- 19 BARRY MANILOW (lead)
- 20 JOHN DAVIS
- 21 LINDA RONSTADT
- 22 DR. HOOK (lead)
- 23 BARRY MANILOW (lead)
- 24 AMBROSIA
- 25 ANNE MURRAY (lead)
- 26 BLUES BROS.
- 27 FIREBALL (lead)
- 28 KENNY LOGGINS (lead)
- 29 TOTO
- 30 ROD STEWART

ADDS: 22, 30

### WJZO

#### Baltimore

- 1 ROD STEWART
- 2 CHIC
- 3 NICOLETTE LARSON
- 4 VILLAGE PEOPLE
- 5 ROSE ROYCE
- 6 OLIVIA NEWTON-JOHN
- 7 POINTS SISTERS
- 8 EWB
- 9 LINDA RONSTADT
- 10 BILLY JOEL (lead)
- 11 BEE GEES
- 12 ROLLING STONES
- 13 CHANSON
- 14 HOT CHOCOLATE
- 15 ERIC CLAPTON
- 16 IAN MATTHEWS
- 17 BARRY MANILOW
- 18 BLUES BROS.
- 19 LEIF GARRETT
- 20 CHICAGO
- 21 ANNE MURRAY
- 22 TASTE OF HONEY
- 23 RICK JAMES
- 24 DR. HOOK
- 25 ANDY GIBB
- 26 FOREIGNER ("The")
- 27 RAO
- 28 DAN HARTMAN
- 29 TOTO
- 30 IAN MATTHEWS

ADDS: LINDA RONSTADT  
BOB SEGER  
CAROL DOUGLAS  
ACE FREHLEY  
NICOLETTE LARSON  
ERILE (lead)  
BARRY MANILOW (lead)

ADDS: EDIE MOORE  
NIGEL OLSSON  
L.R.B. (lead)

### wifi 92

#### Philadelphia

- 1 CHIC
- 2 BEE GEES
- 3 TOTO
- 4 EWB
- 5 BILLY JOEL (lead)
- 6 BOB SEGER
- 7 LINDA RONSTADT
- 8 ERIC CLAPTON
- 9 ANDY GIBB
- 10 ALICIA BRIDGES
- 11 BARBRA & NEIL
- 12 ACE FREHLEY
- 13 NICOLETTE LARSON
- 14 CHERYL LYNN
- 15 OLIVIA NEWTON-JOHN
- 16 POINTS SISTERS
- 17 VILLAGE PEOPLE
- 18 LEIF GARRETT
- 19 ROD STEWART
- 20 BLUES BROS.
- 21 HOT CHOCOLATE
- 22 IAN MATTHEWS
- 23 HALL & OATES
- 24 BARRY MANILOW
- 25 MEAT LOAF
- 26 GERRY RAFFERTY
- 27 FOREIGNER
- 28 CHANSON
- 29 PEACHES & HERB
- 30 DONNA SUMMER (lead)

ADDS: 27, 29, 30

### Q107

#### Detroit

- 1 ROD STEWART
- 2 CHIC
- 3 BEE GEES
- 4 OLIVIA NEWTON-JOHN
- 5 TOTO
- 6 VILLAGE PEOPLE
- 7 BILLY JOEL (lead)
- 8 CHERYL LYNN
- 9 NICOLETTE LARSON
- 10 DR. HOOK
- 11 ALICIA BRIDGES
- 12 BOB SEGER
- 13 ROLLING STONES
- 14 HOT CHOCOLATE
- 15 ROBBY CALDWELL
- 16 EWB
- 17 EVELYN C. KING
- 18 BARRY MANILOW
- 19 MELISSA MANCHESTER
- 20 J GILLES
- 21 POINTS SISTERS
- 22 BARBRA & NEIL
- 23 CARLS
- 24 TALKING HEADS
- 25 ROSE ROYCE
- 26 LINDA RONSTADT
- 27 ANNE MURRAY (lead)
- 28 IAN MATTHEWS
- 29 ALICE COOPER
- 30 POCO

ADDS: 30  
EWB  
SHALAMAR  
NIGEL OLSSON  
GLORIA GAYNOR

### WGLB

#### Cleveland

- 1 BEE GEES
- 2 CHIC
- 3 ROD STEWART
- 4 OLIVIA NEWTON-JOHN
- 5 POINTS SISTERS
- 6 BILLY JOEL (lead)
- 7 TOTO
- 8 LEIF GARRETT
- 9 BLUES BROS.
- 10 VILLAGE PEOPLE
- 11 EWB
- 12 NICOLETTE LARSON
- 13 BARBRA & NEIL
- 14 ALICIA BRIDGES
- 15 DAN HARTMAN
- 16 BOB SEGER
- 17 ROLLING STONES
- 18 ACE FREHLEY
- 19 DONNA SUMMER (lead)
- 20 CARLS
- 21 ROSE ROYCE
- 22 TALKING HEADS
- 23 IAN MATTHEWS
- 24 MELISSA MANCHESTER
- 25 GENE SIMMONS
- 26 LINDA RONSTADT
- 27 FOREIGNER
- 28 BARRY MANILOW
- 29 CHERYL LYNN
- 30 PEACHES & HERB

ADDS: DONNA SUMMER (lead)  
GLORIA GAYNOR  
ERIC CARMEN (lead)

### Q92

#### Cincinnati

- 1 BEE GEES
- 2 DR. HOOK
- 3 TOTO
- 4 BILLY JOEL (lead)
- 5 ELYON JOHN
- 6 BOB SEGER
- 7 LINDA RONSTADT
- 8 EWB
- 9 OLIVIA NEWTON-JOHN
- 10 GENE SIMMONS
- 11 CHIC
- 12 POINTS SISTERS
- 13 ACE FREHLEY
- 14 BLUES BROS.
- 15 NICOLETTE LARSON
- 16 ERIC CLAPTON
- 17 ROLLING STONES
- 18 VILLAGE PEOPLE
- 19 FOREIGNER
- 20 BLUES BROS.
- 21 HOT CHOCOLATE
- 22 IAN MATTHEWS
- 23 ROD STEWART
- 24 DR. HOOK (lead)
- 25 ALICIA BRIDGES
- 26 CARLS
- 27 ERIC CARMEN (lead)
- 28 KENNY LOGGINS (lead)
- 29 BARRY MANILOW
- 30 RYAN LOGGINS (lead)

ADDS: 23, 25, 27, 29, 30  
ANDY GIBB  
CHERYL LYNN  
STYX (lead)  
DANE DONOHUE  
GERRY RAFFERTY  
CHICAGO  
BARB  
ERIC CLAPTON  
GINO VANNELLI (lead)  
BARBRA & NEIL

### WZLW

#### Milwaukee

- 1 ROD STEWART
- 2 NICOLETTE LARSON
- 3 EWB
- 4 POINTS SISTERS
- 5 BEE GEES
- 6 VILLAGE PEOPLE
- 7 BILLY JOEL (lead)
- 8 TOTO
- 9 HOT CHOCOLATE
- 10 BOB SEGER
- 11 PAUL DAVID
- 12 ALICIA BRIDGES
- 13 OLIVIA NEWTON-JOHN
- 14 ACE FREHLEY
- 15 IAN MATTHEWS
- 16 BARRY MANILOW
- 17 BARBRA & NEIL
- 18 MARSHALL HAIN
- 19 TOTO
- 20 CHICAGO
- 21 STYX (lead)
- 22 ERIC CLAPTON
- 23 QUEEN ("F#")
- 24 DR. HOOK
- 25 DONNA SUMMER (lead)

ADDS: DOBBIE BROS.  
MELISSA MANCHESTER  
DAN STRAIT

### WDRB

#### 93 FM

#### Detroit

- 1 CHIC
- 2 TOTO
- 3 EWB
- 4 ROLLING STONES
- 5 CHERYL LYNN
- 6 BOB SEGER
- 7 ANDY GIBB
- 8 BILLY JOEL (lead)
- 9 FIREBALL (lead)
- 10 ERIC CLAPTON
- 11 J GILLES
- 12 ROD STEWART
- 13 CHERYL LYNN
- 14 NICOLETTE LARSON
- 15 ROSE ROYCE
- 16 POINTS SISTERS
- 17 TALKING HEADS
- 18 ALICIA BRIDGES
- 19 OLIVIA NEWTON-JOHN
- 20 BLUES BROS.
- 21 EVELYN C. KING
- 22 ALICE COOPER
- 23 HOT CHOCOLATE
- 24 ACE FREHLEY
- 25 DOBBIE BROS.
- 26 PEACHES & HERB
- 27 FOREIGNER
- 28 BARBRA & NEIL
- 29 BARRY MANILOW
- 30 MELISSA MANCHESTER

ADDS: 27, 28, 31, 32, 33, 34  
ON: BILLY JOEL (lead)  
STYX ("Parade")

### 15 WJTP

#### Minneapolis

- 1 POINTS SISTERS
- 2 BEE GEES
- 3 NICOLETTE LARSON
- 4 DR. HOOK
- 5 BARBRA & NEIL
- 6 ERIC CLAPTON
- 7 OLIVIA NEWTON-JOHN
- 8 BILLY JOEL (lead)
- 9 MELISSA MANCHESTER
- 10 ALICE COOPER
- 11 KENNY LOGGINS
- 12 BARRY MANILOW
- 13 BOB SEGER
- 14 GERRY RAFFERTY
- 15 LINDA RONSTADT
- 16 CHICAGO
- 17 ALICIA BRIDGES
- 18 PABLO CRUISE (lead)
- 19 LEIF GARRETT
- 20 FIREBALL
- 21 PAUL DAVID
- 22 NIGEL OLSSON
- 23 AL STEWART (lead)
- 24 IAN MATTHEWS
- 25 JOHN WILLIAMS
- 26 CAPTAIN & TERNILLE
- 27 DOBBIE BROS.
- 28 DOLLY PARTON
- 29 DELEGATION

ADDS: 24, 27, 28, 29  
ON: POCO  
FRANKIE MILLER  
SAD CAFE  
FRANKIE MILLER  
HALL & OATES  
CARLY SIMON  
ROD STEWART  
AL STEWART (lead)  
L.R.B. (lead)  
NEIL DIAMOND

### WOL

#### St. Louis

- 1 ROD STEWART
- 2 TOTO
- 3 OLIVIA NEWTON-JOHN
- 4 BILLY JOEL (lead)
- 5 BEE GEES
- 6 BOB SEGER
- 7 POINTS SISTERS
- 8 CHERYL LYNN
- 9 ALICIA BRIDGES
- 10 ERIC CLAPTON
- 11 HOT CHOCOLATE
- 12 CHIC
- 13 IAN MATTHEWS
- 14 NICOLETTE LARSON
- 15 EWB
- 16 BLUES BROS.
- 17 BARBRA & NEIL
- 18 LINDA RONSTADT
- 19 TALKING HEADS
- 20 MEAT LOAF
- 21 FOREIGNER
- 22 ROLLING STONES
- 23 BARRY MANILOW
- 24 STYX
- 25 GERRY RAFFERTY
- 26 L.R.B. (lead)
- 27 KANSAS (lead)
- 28 CHICAGO
- 29 AL STEWART (lead)
- 30 KENNY ROGERS
- 31 DOBBIE BROS.
- 32 BILLY JOEL (lead)
- 33 DONNA SUMMER (lead)
- 34 PEACHES & HERB
- 35 NIGEL OLSSON

ADDS: 31, 32, 33, 34, 35, 36, 37

### KDWB

#### Minneapolis

- 1 CHIC
- 2 BEE GEES
- 3 POINTS SISTERS
- 4 TOTO
- 5 BILLY JOEL (lead)
- 6 DR. HOOK (lead)
- 7 MELISSA MANCHESTER
- 8 OLIVIA NEWTON-JOHN
- 9 BOB SEGER
- 10 NICOLETTE LARSON
- 11 EWB
- 12 LINDA RONSTADT
- 13 ERIC CLAPTON
- 14 BARBRA & NEIL
- 15 ROLLING STONES
- 16 GENE COTTON
- 17 HEART (lead)
- 18 FRANKIE MILLER
- 19 AL STEWART (lead)
- 20 JUSTIN HAYWARD
- 21 FOREIGNER
- 22 DOBBIE BROS.

ADDS: 20, 22, 27, 30

### WOKY

#### Milwaukee

- 1 BILLY JOEL (lead)
- 2 TOTO
- 3 CHIC
- 4 BARBRA & NEIL
- 5 BEE GEES
- 6 NICOLETTE LARSON
- 7 EWB
- 8 POINTS SISTERS
- 9 BOB SEGER
- 10 VILLAGE PEOPLE
- 11 BILLY JOEL (lead)
- 12 TOTO
- 13 HOT CHOCOLATE
- 14 BOB SEGER
- 15 PAUL DAVID
- 16 ALICIA BRIDGES
- 17 OLIVIA NEWTON-JOHN
- 18 ACE FREHLEY
- 19 IAN MATTHEWS
- 20 BARRY MANILOW
- 21 BARBRA & NEIL
- 22 MARSHALL HAIN
- 23 TOTO
- 24 CHICAGO
- 25 STYX (lead)
- 26 ERIC CLAPTON
- 27 QUEEN ("F#")
- 28 DR. HOOK
- 29 DONNA SUMMER (lead)

ADDS: STYX (lead)  
KENNY ROGERS  
CHERYL LYNN

## SOUTH

### KVIL

#### Dallas

- 1 CHIC
- 2 BEE GEES
- 3 BILLY JOEL (lead)
- 4 LINDA RONSTADT
- 5 OLIVIA NEWTON-JOHN
- 6 DR. HOOK (lead)
- 7 ERIC CLAPTON
- 8 ANDY GIBB
- 9 VILLAGE PEOPLE
- 10 ROD STEWART
- 11 BOB SEGER
- 12 EWB
- 13 GINO VANNELLI (lead)
- 14 NICOLETTE LARSON
- 15 PAUL DAVID
- 16 STEWART (lead)
- 17 FIREBALL (lead)
- 18 BARBRA & NEIL
- 19 POINTS SISTERS
- 20 LEIF GARRETT
- 21 IAN MATTHEWS
- 22 MELISSA MANCHESTER
- 23 BARRY MANILOW
- 24 LIVING ON TAYLOR
- 25 ALICE COOPER
- 26 ALICIA BRIDGES
- 27 DAVID GATES
- 28 CHICAGO

ADDS: 26  
EVLVSTER ("Marilyn") (OP)  
PEACHES & HERB (OP)  
GLOIA GRAY  
TASHA THOMAS (OP)  
DONNA SUMMER (lead) (OP)  
SHALAMAR (OP)  
GONZALEZ (OP)  
ON: MELBA MOORE (OP)  
CHERYL LYNN (OP)  
DOLLY PARTON (OP)  
RAES (OP)  
CHANSON (OP)  
DAN HARTMAN (OP)  
BLUES BROS. (OP)  
ROSE & JACKSON (OP)

### KRBE

#### Houston

- 1 BEE GEES (lead)
- 2 CHIC
- 3 POINTS SISTERS
- 4 VILLAGE PEOPLE
- 5 ROD STEWART
- 6 OLIVIA NEWTON-JOHN
- 7 CHERYL LYNN
- 8 LINDA RONSTADT
- 9 EWB
- 10 BOB SEGER
- 11 TOTO
- 12 PEACHES & HERB
- 13 ELYON JOHN
- 14 ACE FREHLEY
- 15 TALKING HEADS
- 16 HOT CHOCOLATE
- 17 BARBRA & NEIL
- 18 BILLY JOEL (lead)
- 19 LEIF GARRETT
- 20 ANDY GIBB
- 21 GERRY RAFFERTY
- 22 FORV
- 23 NICOLETTE LARSON
- 24 NIGEL OLSSON
- 25 BLUES BROS.
- 26 PETER BRON
- 27 GENE SIMMONS
- 28 MEAT LOAF
- 29 DONNA SUMMER (lead)
- 30 ERILE (lead)

ADDS: 23, 25  
FANTASTIC FOUR  
POLICE  
ROD STEWART  
ON: HERBIE MANN  
BARRY MANILOW

### Z-93

#### Atlanta

- 1 ROD STEWART
- 2 POINTS SISTERS
- 3 OLIVIA NEWTON-JOHN
- 4 CHIC
- 5 BLUES BROS.
- 6 BEE GEES
- 7 NIGEL OLSSON
- 8 HOT CHOCOLATE
- 9 VILLAGE PEOPLE
- 10 BILLY JOEL (lead)
- 11 EWB
- 12 CHERYL LYNN
- 13 NICOLETTE LARSON
- 14 BOB SEGER
- 15 IAN MATTHEWS
- 16 TOTO
- 17 DAN HARTMAN
- 18 RYAN LOGGINS
- 19 KENNY ROGERS
- 20 CHANSON
- 21 HALL & OATES
- 22 BARRY MANILOW
- 23 CHICAGO
- 24 BARBRA & NEIL
- 25 HEART (lead)
- 26 DONNA SUMMER (lead)
- 27 GENE CHANDLER
- 28 PEACHES & HERB
- 29 DOBBIE BROS.
- 30 POCO

ADDS: 28, 29  
GLORIA GAYNOR  
NEIL DIAMOND

### 96X

#### Miami

- 1 CHIC
- 2 GLORIA GAYNOR
- 3 POINTS SISTERS
- 4 BEE GEES
- 5 TOTO
- 6 JACKSONS (lead)
- 7 BILLY JOEL (lead)
- 8 EWB
- 9 ROD STEWART
- 10 CHERYL LYNN
- 11 ROSE ROYCE
- 12 DR. HOOK (lead)
- 13 ACE FREHLEY
- 14 GENE CHANDLER
- 15 BOBBY CALDWELL
- 16 BOB SEGER
- 17 OLIVIA NEWTON-JOHN
- 18 FIREBALL (lead)
- 19 SYLVESTER
- 20 NICOLETTE LARSON
- 21 LINDA RONSTADT
- 22 IAN MATTHEWS
- 23 MELBA MOORE
- 24 CHIC
- 25 PEACHES & HERB
- 26 BLUES BROS.
- 27 HOT CHOCOLATE
- 28 JACOBSONS (lead)
- 29 ALICE COOPER
- 30 SHALAMAR
- 31 ERIC CLAPTON
- 32 PETER BRON
- 33 DONNA SUMMER (lead)
- 34 GERRY RAFFERTY
- 35 BARRY MANILOW
- 36 CONZALEZ
- 37 PAUL CRUISE (lead)
- 38 ROLLING STONES

ADDS: 26, 28, 36, 37, 38





FT. WORTH/DALLAS

- 1 1 BILLY JOEL (lead)
2 2 HEART (lead)
3 3 DR. HOOK
4 4 PABLO CRUISE (lead)
5 5 FIREFALL (lead)
6 6 BEE GEES
7 7 OLIVIA NEWTON-JOHN
8 8 GINO VANNELLI (lead)
9 9 AMBROSIA (lead)
10 10 AL STEWART (lead)
11 11 TOTO
12 12 ANDY GIBB
13 13 BARBRA & NEIL
14 14 CHIC
15 15 CHICAGO (lead)
16 16 WHO (lead)
17 17 CRYSTAL GAYLE (lead)
18 18 LINDA RONSTADT
19 19 FOREIGNER
20 20 BOSTON (lead)
21 21 BLUES BROS.
22 22 FONG HONGER (lead)
23 23 ERB
24 24 STEPHEN BISHOP (lead)
25 25 KERRY LOGGINS (lead)

ADDS 16, 23

WLCY TAMPA

- 1 1 CHIC
2 2 BEE GEES
3 3 VILLAGE PEOPLE
4 4 BILLY JOEL (lead)
5 5 ROD STEWART
6 6 POINTER SISTERS
7 7 TOTO
8 8 ERB
9 9 BARBRA & NEIL
10 10 CHERYL LYNN
11 11 NICOLETTE LARSON
12 12 LEIF GARRETT
13 13 ALICIA BRIDGES
14 14 BOB SEGER
15 15 PEACHES & HERB
16 16 BLUES BROS.
17 17 DONNA SUMMER (lead)
18 18 DAN HARTMAN
19 19 OLIVIA NEWTON JOHN
20 20 ERIC CLAPTON
21 21 DR. HOOK
22 22 CHANSON
23 23 MUSEUM
24 24 LINDA RONSTADT
25 25 BARRY MANLOW
26 26 GINO VANNELLI (lead)
27 27 AMBROSIA
28 28 PABLO CRUISE (lead)
29 29 VILLAGE PEOPLE ("Woman"/"Crusin'")
30 30 HOT CHOCOLATE
31 31 STYX (lead)

ADDS 24, 28

56 WHBQ Memphis

- 1 1 CHIC
2 2 BEE GEES
3 3 POINTER SISTERS
4 4 CHERYL LYNN
5 5 VILLAGE PEOPLE
6 6 BILLY JOEL (lead)
7 7 ROD STEWART
8 8 ERB
9 9 TOTO
10 10 BARBRA & NEIL
11 11 OLIVIA NEWTON JOHN
12 12 GENE CHANDLER
13 13 ANDY GIBB
14 14 HOT CHOCOLATE
15 15 BLUES BROS.
16 16 ROSE ROYCE
17 17 NICOLETTE LARSON
18 18 DR. HOOK (lead)
19 19 BOBBY CALDWELL
20 20 ERIC CLAPTON
21 21 CHANSON
22 22 ALICIA BRIDGES
23 23 BARRY WHITE (lead)
24 24 AL STEWART (lead)
25 25 KERRY LOGGINS
26 26 KERRY LOGGINS (new)
27 27 ACE FREHLEY
28 28 BARRY MANLOW
29 29 DONNA SUMMER (lead)
30 30 IAN MATTHEWS
31 31 BLUES BROS. ("Baby")
32 32 FOREIGNER

ADDS 28

WEST



- 1 1 BEE GEES
2 2 CHIC
3 3 VILLAGE PEOPLE
4 4 ERB
5 5 BILLY JOEL
6 6 LINDA RONSTADT
7 7 TOTO
8 8 NICOLETTE LARSON
9 9 BARBRA & NEIL
10 10 OLIVIA NEWTON JOHN
11 11 DR. HOOK
12 12 ALICIA BRIDGES
13 13 ROD STEWART
14 14 BOB SEGER
15 15 ERIC CLAPTON
16 16 ANDY GIBB
17 17 IAN MATTHEWS
18 18 POINTER SISTERS
19 19 FIREFALL (lead)
20 20 FOREIGNER
21 21 CHICAGO
22 22 CARS
23 23 CHERYL LYNN
24 24 BARRY MANLOW
25 25 GERRY RAFFERTY
26 26 BABY
27 27 ROLLING STONES
28 28 TALKING HEADS
29 29 SANTANA
30 30 LINDA RONSTADT ("Lush")
31 31 LRB (lead)

ADDS 23, 29, 30



- 1 1 BEE GEES
2 2 ROD STEWART
3 3 VILLAGE PEOPLE
4 4 ERB
5 5 CHIC
6 6 TOTO
7 7 NICOLETTE LARSON
8 8 BILLY JOEL (lead)
9 9 OLIVIA NEWTON JOHN
10 10 POINTER SISTERS
11 11 LEIF GARRETT
12 12 BOB SEGER
13 13 HOT CHOCOLATE
14 14 BARBRA & NEIL
15 15 GERRY RAFFERTY
16 16 ERIC CLAPTON
17 17 CHERYL LYNN
18 18 ACE FREHLEY
19 19 IAN MATTHEWS
20 20 CHICAGO
21 21 ANDY GIBB
22 22 LINDA RONSTADT
23 23 BARRY MANLOW
24 24 BLUES BROS.
25 25 AL STEWART (lead)
26 26 OLIVIA NEWTON JOHN
27 27 FOREIGNER
28 28 DONNA SUMMER (lead)
29 29 ALICIA BRIDGES
30 30 DONNA SUMMER (lead)
31 31 LRB (lead)
32 32 CAPTAIN & TENNILLE
33 33 MELISSA MANCHESTER
34 34 LINDA RONSTADT ("Lush")
35 35 KERRY LOGGINS

ADDS 20

610 KFRC San Francisco

- 1 1 BEE GEES
2 2 CHIC
3 3 ERB
4 4 CHERYL LYNN
5 5 ROD STEWART
6 6 NICOLETTE LARSON
7 7 BILLY JOEL (lead)
8 8 BARBRA & NEIL
9 9 BLUES BROS.
10 10 TOTO
11 11 HOT CHOCOLATE
12 12 POINTER SISTERS
13 13 BOBBY CALDWELL
14 14 ALICIA BRIDGES
15 15 BOB SEGER
16 16 ERIC CLAPTON
17 17 AMBROSIA
18 18 AL STEWART (lead)
19 19 ROLLING STONES
20 20 OLIVIA NEWTON JOHN
21 21 GLORIA GAYNOR
22 22 IAN MATTHEWS
23 23 GERRY RAFFERTY
24 24 TALKING HEADS
25 25 DONNA SUMMER (lead)
26 26 ACE FREHLEY
27 27 GINO VANNELLI (lead)
28 28 FOREIGNER
29 29 DR. HOOK
30 30 LINDA RONSTADT
31 31 QUATRO & NORSEAN
32 32 PEACHES & HERB
33 33 LEIF GARRETT
34 34 EDDIE MONEY
35 35 TOTO ("Supply")
36 36 BABY
37 37 BLUES BROS. ("Sweet")

ADDS 20



- 1 1 LINDA RONSTADT
2 2 ERB
3 3 CHIC
4 4 TOTO
5 5 BEE GEES
6 6 ROD STEWART
7 7 CHERRI SIMON
8 8 ERIC CLAPTON
9 9 BOB SEGER
10 10 OLIVIA NEWTON JOHN
11 11 POINTER SISTERS
12 12 NICOLETTE LARSON
13 13 BILLY JOEL (lead)
14 14 PAUL DAVY
15 15 IAN MATTHEWS
16 16 BARRY MANLOW
17 17 BLUES BROS.
18 18 ANDY GIBB
19 19 GERRY RAFFERTY
20 20 BARBRA & NEIL
21 21 FIREFALL (lead)
22 22 MELISSA MANCHESTER
23 23 LEIF GARRETT
24 24 CHICAGO
25 25 CHERYL LYNN
26 26 GINO VANNELLI (lead)
27 27 CHANSON
28 28 HOT CHOCOLATE
29 29 FOREIGNER
30 30 BABY
31 31 LRB (lead)
32 32 NIGEL OLSSON
33 33 CAPTAIN & TENNILLE

ADDS 28, 29



- 1 1 NICOLETTE LARSON
2 2 BOB SEGER
3 3 ERIC CLAPTON
4 4 FOREIGNER
5 5 LIVINGSTON TAYLOR
6 6 ROD STEWART
7 7 ROLLING STONES
8 8 KERRY LOGGINS (new)
9 9 STYX (lead)
10 10 IAN MATTHEWS
11 11 FOGELBERG & WIESBERG
12 12 CHICAGO (lead)
13 13 FIREFALL (lead)
14 14 BILLY JOEL (lead)
15 15 GINO VANNELLI
16 16 POINTER SISTERS
17 17 BLUES BROS.
18 18 CHICAGO
19 19 TALKING HEADS
20 20 TOTO
21 21 KANSAS (lead)
22 22 AL STEWART (lead)
23 23 HEART (lead)
24 24 LRB (lead)
25 25 OLIVIA NEWTON JOHN
26 26 GERRY RAFFERTY
27 27 ERB
28 28 STYX (lead)
29 29 BABY
30 30 FIREFALL (lead)



- 1 1 ROD STEWART
2 2 CHIC
3 3 ERB
4 4 CHERYL LYNN
5 5 OLIVIA NEWTON JOHN
6 6 NICOLETTE LARSON
7 7 BILLY JOEL (lead)
8 8 IAN MATTHEWS
9 9 BLUES BROS.
10 10 ERIC CLAPTON
11 11 BARBRA & NEIL
12 12 DAN HARTMAN
13 13 ROLLING STONES
14 14 POINTER SISTERS
15 15 BARRY MANLOW
16 16 DONNA SUMMER (lead)
17 17 HOT CHOCOLATE
18 18 CHICAGO
19 19 GLORIA GAYNOR
20 20 GERRY RAFFERTY
21 21 GERRY RAFFERTY
22 22 SANTANA
23 23 NIGEL OLSSON
24 24 BOBBY CALDWELL
25 25 LINDA RONSTADT ("Lush")
26 26 J. GEILS
27 27 DOBBIE BROS.
28 28 BABY
29 29 PEACHES & HERB
30 30 NEIL DIAMOND
31 31 GOR DIO
32 32 EDWIN STARR
33 33 GUNZALEZ
34 34 RAE
35 35 SYLVESTER ("Supply")

ADDS 28



- 1 1 POINTER SISTERS
2 2 ROD STEWART
3 3 NICOLETTE LARSON
4 4 HOT CHOCOLATE
5 5 CHIC
6 6 BOB SEGER
7 7 ACE FREHLEY
8 8 OLIVIA NEWTON JOHN
9 9 GERRY RAFFERTY
10 10 ERB
11 11 DAN HARTMAN
12 12 BEE GEES
13 13 BILLY JOEL ("Realistic")
14 14 TALKING HEADS
15 15 LINDA RONSTADT
16 16 LINDA RONSTADT
17 17 SUE CAFE
18 18 TOTO
19 19 MELISSA MANCHESTER
20 20 DOBBIE BROS.
21 21 ANDY GIBB
22 22 IAN MATTHEWS
23 23 BABY
24 24 BILLY JOEL (lead)
25 25 DR. HOOK
26 26 HEART (lead)
27 27 LEIF GARRETT
28 28 ROSE ROYCE
29 29 KERRY LOGGINS (new)
30 30 LRB (lead)
31 31 DONNA SUMMER
32 32 FONG HONGER
33 33 BOSTON
34 34 TOTO ("Supply")

ADDS 26

FIREFALL

The New Single

"Goodbye, I Love You"

Receiving Mass Acceptance as a Follow Up Smash

- WZUU on
BIOO add
WPEZ add
WPHD on
94Q 29-24
KLIF add 40
WGH on
WBBQ add
KNOW on
WKIX add
BJIO5 39-32
WKWK on
WNAP on
WIFE on
KLEO add
KYA on

- KEZY add
KJRB deb 28
KRSP deb 27
KRUX 35-29
KTKT 27-24
KQEO add
WGUY on
WYND on
WRFC deb 30
WFOM on
WLOF deb 40
WFLB on
WGLF deb 32
WISE add
WANS deb 33
CKIO1 31-21

- WCGQ deb 28
WTMA on
KKRC add
WRKR add
WJON add
WISM add
WEAQ add 28
WSPT deb 25
KQWB on
KKLS add
WKAU on
KEWI 37-32
KYNO add
KSLY deb 26



SD 19183

Produced by Tom Dowd, Ron Albert and Howard Albert for Fat Albert Productions.

on Atlantic Records & Tapes



# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

**Note:** (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

**B**

**BEE GEES**  
Too Much Heaven (RSO)

P1	P2	P3
<b>Northwest</b> WABC 3-2 99X 7-1 WNBC 4-5 WIFI 2-2 WRKO 3-1 WPGC 4-7 WCAO 11-2 96KX 5-6 WKBW 6-4 CHUM 1-1 CKGM 10-4	<b>South</b> WQXI 8-13 94Q 4-4 KLIF 6-8 WAYS 5-4 Y103 3-3 WTIX 2-6 WNOE 4-3 Q105 2-2 Y95 2-5 WWSA 3-3 WBBQ 1-5 WLAC 2-4 92Q 2-5 Z98 9-9 KNOW 5-1 KEEL 2-1 WSGN 1-1 WKIX 2-2 BJ05 2-2 KINT 6-2 WRJZ 1-2	<b>Northwest</b> WJBO 8-7 WAEB 2-4 WEEQ 6-7 WGUY 1-1 13FEA 1-1 WHYN 1-1 WFBG 5-5
<b>South</b> Z97 9-6 KVIL 3-2 96X 1-4 Z93 6-6 WHBQ 2-2 WLCY 2-2	<b>Midwest</b> WMET 21-8 WKY 2-2 WNCI 2-4 WNAP 1-3 WNDE 3-3 KZ93 1-3 WOW 5-8 WGRD 11-1 WMBE 10-17 WHOT 2-1 KLEO 1-1 KBEQ 5-15 WHOT 1-1 KJL 9-13 KJL 9-13 KIMN 4-5	<b>South</b> WHY 6-16 WYND 1-1 WRFC 1-5 WLOF 6-7 WGLF 8-4 WERC 5-9 WAAY 2-3 WISE 2-2 WAIR 15-28 KAYC 3-5 KILE 1-1 CKM 7-4 WCGQ 1-2 WTMA 1-1 G100 1-1 WLEE 8-26
<b>West</b> KHJ 1-1 KRTH 2-4 KFI 1-1 KFR 1-1 KJR 9-13 KIMN 4-5	<b>West</b> KING 2-2 KVI- FM 3-10 KYYX 6-9 KJRB 9-13 KTAC 5-3 KRSP 10-13 KCPX 3-6 KRUX 13-16 KOPA 7-7 KTKT 2-4 KGW 1-1 KERN 1-1 KERN 2-2 Y94 2-2 KROY 1-1 KFXM 2-6 KLUC 6-7 KRKE 3-3 KQEO 11-13	<b>West</b> KYN 7-8 KDON 6-6 KENO 18-19 KYSN 1-1 KDZA 2-1 KCBN 2-1 KFXD 2-1 KBIM 5-3

**BLUES BROS.**  
Soul Man (Atlantic)

LP: Briefcase Full Of Blues

P1	P2	P3
<b>Northwest</b> 99X 24-22 WNBC 23-26 WIFI 23-20 WRKO 22-16 WPGC 21-14 WCAO 22-18 96KX 17-15 WKBW 19-14 CHUM a	<b>Northwest</b> F105 d-25 13Q 29-27 WPEZ 18-16 WDRQ 14-13 WAYS 13-11 JM05 3-20 WOLF d-46 WBBF a WYRE 18-15 WPHD d-20 WKBO 17-10	<b>Northwest</b> WAEB 27-23 WEEQ 15-11 WGUY 25-20 13FEA d-20 WHYN 24-21 WFBG d-29 K104 6-5
<b>South</b> Z97 23-21 KVIL on-dp KRBE a-25 96X 30-26 Z93 13-5 WHBQ 30-15 WLCY 21-6	<b>South</b> WQXI 11-10 94Q 17-9 KLIF 13-10 WAYS 22-17 Y103 31-24 WTIX 29-21 WNOE d-27 Q105 26-20 Y95 20-18 WWSA 17-14 Q94 1-1 WBBQ 23-18 WLAC 38-25 Z98 17-15 KNOW 12-5	<b>South</b> WHY 25-18 WYND 22-18 WRFC 15-6 WLOF 18-14 WGLF 6-33 WERC 12-10 WAAY 28-22 WISE 16-13 WAIR 28-24 WANS 12-7 KILE 26-22 WCGQ 21-17 WTMA 17-15 G100 24-20 WLEE 16-9
<b>Midwest</b> WDRQ 28-21 Q102 29-20 KDWB a-20 KSLQ 22-16 WOKY 27-20 WGCL 10-9	<b>Midwest</b> WMET 13-11 WKY 1-1 WNCI 1-1 WNDE 1-1 WOW 2-3 WGRD 1-1 WMBE 1-3 WOHO 1-3 KLEO 2-2 KBEQ 1-1 WBBF 1-1 WHOT 3-6 KELI 2-2	<b>Midwest</b> CKLW 1-2 WDRQ 1-1 Q102 4-1 KDWB 1-1 KSLQ 7-12 WOKY 4-3 CHUM 1-2 WGCL 1-2
<b>West</b> KHJ 2-2 KRTH 1-2 KFI 2-5 KFR 2-2 KJR 3-5 KIMN 7-3	<b>West</b> KING 1-1 KVI- FM 1-7 KYYX 1-2 KJRB 1-1 KTAC 1-1 KRSP 1-1 KRUX 1-1 KOPA 2-5 KTKT 7-13 KERN 3-4 KERN 1-1 Y94 1-1 KROY 2-4 KFXM 10-14 KLUC 2-1 KRKE 1-1 KQEO 8-14	<b>West</b> KYN 1-1 KDON 1-5 KENO 1-1 KYSN 2-5 KSly 1-5 KDZA 1-2 KCBN 1-2 KFXD 3-1

**(Blues Bros. continued)**

West	Midwest	West
KRTH 16-10 KFI 28-24 KFR 18-9 B100 20-17 KJR 15-9 KIMN 19-17	KEEL a KJ06 6-4 WGSN d-27 WKIX 12-10 BJ05 on KINT a WRJZ 15-11	KKRC 13-8 WRKR 26-24 WAKX 8-3 WEEQ 20-12 WJON 15-9 WISM 29-27 WTRU 20-15 WQAQ on WSPT 3-4 KKLS 4-25 KLMS a WNAP d-29 WNAM 20-16 KKXL 26-15 KEWL 32-27 KFYR 12-7 KSTT 26-21
	Midwest WMET 27-24 WKY on WNCI 22-17 WNAP 29-16 WNDE 24-17 KZ93 d-14 WOW a WMBE 28-16 WOHO 26-13 KLEO 20-9 KBEQ a-28 WHB 16-10 WHOT 18-17 KELI 10-10	KYNO 18-15 KDON 32-27 KENO a KYSN 18-13 KSLY 13-6 KDZA a-39 KCBN 29-18 KFXD ra KBIM 26-23
	West KEZY 27-14 KING 25-15 KVI- FM 27-19 KYYX 21-15 KJRB 18-11 KTAC d-27 KRSP 25-17 KCPX 28-24 KRUX 36-26 KOPA 20-15 KTKT 11-7 KERN 1-1 KERN 20-17 Y94 25-20 KROY 14-14 KLUC a KRKE 16-12 KQEO 16-9	

**C**

**CHIC**  
Le Freak (Atlantic)

LP: C'est Chic

P1	P2	P3
<b>Northwest</b> WABC 1-1 99X 2-3 WNBC 2-6 WIFI 1-1 WRKO 1-2 WPGC 1-2 WCAO 1-2 96KX 2-1 WKBW 3-1 CHUM 11-8 CKGM 1-1	<b>South</b> WQXI 1-1 WAYS 1-4 Y103 1-1 WTIX 1-1 WNOE 1-1 Q105 1-1 WWSA 1-2 Q94 2-7 WBBQ 3-14 WLAC 1-1 92Q 3-8 Z98 5-8 KEEL 1-2 WGSN 8-6 WKIX 1-1 BJ05 1-5 KINT 2-1 WRJZ 2-6	<b>Northwest</b> WJBO 16-13 WAEB 1-1 WEEQ 2-2 WGUY 2-2 13FEA 2-3 WHYN 2-4 WFBG 1-1 K104 3-1
<b>South</b> Z97 17-14 KVIL 2-1 KRBE 2-2 96X 2-1 Z93 2-4 WHBQ 1-1 WLCY 1-1	<b>Midwest</b> WMET 13-11 WKY 1-1 WNCI 1-1 WNDE 1-1 WOW 2-3 WGRD 1-1 WMBE 1-3 WOHO 1-3 KLEO 2-2 KBEQ 1-1 WBBF 1-1 WHOT 3-6 KELI 2-2	<b>South</b> WHY 4-8 WYND 4-3 WRFC 7-19 WLOF 1-5 WERC 1-1 WAAY 1-1 WISE 1-5 WAIR 2-9 WANS 7-16 KAYC 1-2 KILE 2-2 CKM 20-22 WCGQ 9-21 G100 2-4 WLEE 1-1
<b>Midwest</b> CKLW 1-2 WDRQ 1-1 Q102 4-1 KDWB 1-1 KSLQ 7-12 WOKY 4-3 CHUM 1-2 WGCL 1-2	<b>West</b> KHJ 2-2 KRTH 1-2 KFI 2-5 KFR 2-2 KJR 3-5 KIMN 7-3	<b>Midwest</b> KKRC 1-2 WRKR 3-7 WAKX 4-8 WEEQ 2-3 WJON 18-16 WISM 1-2 WROK 1-2 WTRU 1-1 WQAQ 2-23 KOPA 3-2 KTKT 3-2 KERN 12-10 Y94 KROY 6-6 KFXM 19-9 KLUC 9-5 KRKE 2-1 KQEO 1-1
<b>West</b> KHJ 2-2 KRTH 1-2 KFI 2-5 KFR 2-2 KJR 3-5 KIMN 7-3	<b>West</b> KING 1-1 KVI- FM 1-7 KYYX 1-2 KJRB 1-1 KTAC 1-1 KRSP 1-1 KRUX 1-1 KOPA 2-5 KTKT 7-13 KERN 3-4 KERN 1-1 Y94 1-1 KROY 2-4 KFXM 10-14 KLUC 2-1 KRKE 1-1 KQEO 8-14	<b>West</b> KYN 1-1 KDON 1-5 KENO 1-1 KYSN 2-5 KSly 1-5 KDZA 1-2 KCBN 1-2 KFXD 3-1

**CHICAGO**  
No Tell Lover (Columbia)

LP: Hot Streets

P1	P2	P3
<b>Northwest</b> 99X d-26 WRKO 16-14 WPGC 28-25 WCAO 25-20	<b>South</b> 94Q 16-12 KLIF 29-25 WAYS a-28 Y103 on WWSA 27-25 Q94 18-14 WBBQ on 92Q a Z98 32-21 KNOW on KEEL a KX106 22-17 WGSN 30-20 WKIX on BJ05 28-24 KINT 15-14 WRJZ 29-26	<b>Northwest</b> WJBO 23-16 WAEB 25-16 WEEQ d-28 WGUY 29-23 13FEA on WHYN 32-28 WFBG a
<b>South</b> KVIL a-28 Z93 28-23	<b>Midwest</b> Q102 d-36 KSTP 20-16 KSLQ 35-29 WZUU 22-20	<b>South</b> WHY 26-23 WYND 34-32 WRFC a WFOE 25-18 WLOF 25-23 WGLF 25-18 WERC 20-18 WAAY on WISE 32-23 WAIR d-36 WANS 18-13 KILE 27-23 CKM 12-7 WCGQ d-26 WTMA d-23 G100 29-26 WLEE a-23
<b>West</b> KHJ 23-21 KRTH 21-19 KFI 23-20 B100 21-18 KIMN 27-24	<b>Midwest</b> WKY a WNAP d-22 WNDE 30-22 KZ93 d-19 WOW 29-18 WMBE 29-23 WOHO 21-18 KLEO 28-18 KBEQ a-40 WBBF a-23 WHOT 28-26 KELI 25-23	<b>Midwest</b> KKRC 27-25 WRKR 27-22 WAKX d-27 WERC 28-21 WJON on WISM d-30 WROK a-27 WTRU 30-22 WEAQ 22-18 WSPT 22-16 KKLS 24-22 WKAU d-31 WNAM d-29 KKXL d-28 KEWI 36-31 KSTT a-27
	<b>West</b> JBI05 34-23 WOLF d-24 WBBF 34-31 WYRE d-28 WPHD d-30 WKBO 27-24	<b>West</b> KYN 28-25 KDON a KYSN 25-22 KSLY 28-21 KDZA 26-20 KCBN on KFXD 25-23 KBIM 25-21

**E**

**EARTH, WIND & FIRE**  
September (ARC/Columbia)

LP: The Best Of EW&F, Vol. One

P1	P2	P3
<b>Northwest</b> WABC 12-10 99X 6-4 WNBC 11-9 WIFI 11-4 WRKO 11-9 WPGC 11-2 WCAO 4-8 96KX d-21 CHUM 20-15	<b>Northwest</b> F105 17-7 13Q 15-12 WPEZ 6-4 WDRQ 6-9 WAVZ 2-4 JM05 4-10 WOLF 2-10 WBBF 17-12 WYRE 4-5 WPHD 8-4 WKBO 4-7	<b>Northwest</b> WJBO a WAEB 21-9 WGO 5-4 WGUY 10-6 13FEA 14-8 WHYN 11-1 WFBG 18-13 K104 18-14
<b>South</b> Z97 a-23 KVIL 14-12 KRBE 14-9 96X 6-8 Z93 9-11 WHBQ 9-8 WLCY 8-8	<b>South</b> WQXI 10-14 94Q 6-5 KLIF 15-12 WAYS 8-11 Y103 5-11 WTIX 13-9 WNOE 22-15 Q105 10-9 Y95 8-6 WWSA 4-6 Q94 15-17 WBBQ 5-21 WLAC 36-40 92Q 11-5 Z98 4-3 KNOW 19-16 KEEL 9-4 KX106 4-6 WKIX 3-3 BJ05 9-7 KINT 12-10 WRJZ 8-7	<b>South</b> WHY 7-11 WYND 6-5 WRFC 3-1 WFOE 3-7 WLOF 17-18 WGLF 3-2 WERC 2-4 WAAY 21-17 WISE 3-1 WAIR 11-5 WANS 6-5 KAYC 10-9 KLE 16-11 CKM 3-8 WCGQ 13-9 WTMA 8-6 G100 6-5 WLEE 2-18
<b>Midwest</b> CKLW 2-4 WDRQ 8-3 Q102 11-8 KDWB 22-14 KSTP on KSLQ 17-15 WOKY 14-7 WZUU 5-4 WGCL 4-1	<b>Midwest</b> Y95 8-6 WWSA 4-6 Q94 15-17 WBBQ 5-21 WLAC 36-40 92Q 11-5 Z98 4-3 KNOW 19-16 KEEL 9-4 KX106 4-6 WKIX 3-3 BJ05 9-7 KINT 12-10 WRJZ 8-7	<b>Midwest</b> KKRC 9-9 WRKR 18-11 WAKX 14-14 WERC 11-9 WJON 5-4 WISM 9-5 WROK 19-14 WTRU 5-4 WSPT 17-17 KKLS 6-5 KLMS 4-4 WNAM 7-3 KKXL a KEWI 28-23 KSTT 7-5 WYFM 10-6
<b>West</b> KHJ 5-4 KRTH 4-3 KFI 4-4 KFR 3-3 B100 a KJR 8-11 KIMN 2-2	<b>West</b> WMET 21-15 WKY 3-3 WNCI 5-3 WNAP 10-8 WNDE 12-9 KZ93 3-1 WGRD 9-5 WMBE 4-2 WOHO 4-4 KLEO 3-7 KBEQ 11-7 WHB 16-13 WHOT 2-3 KELI 5-5	<b>West</b> KYN 5-3 KDON 3-2 KENO 16-10 KYSN 4-3 KDZA 10-5 KCBN 8-5 KFXD 15-9 KBIM 27-19

**F**

**FOREIGNER**  
Blue Morning... (Atlantic)

LP: Double Vision

P1	P2	P3
<b>Northwest</b> WIFI a-27 WPGC a WCAO d-30 96KX 24-22 WKBW 18-13	<b>South</b> WQXI a 94Q on-dp WAYS a Y103 a Q105 on Y95 a-22 WWSA 30-28 Q94 19-12 WBBQ on WLAC d-34 92Q on Z98 37-30 KNOW 22-19 KX106 18-12 BJ05 on WRJZ d-29	<b>Northwest</b> WJBO 20-15 WEEQ 24-16 WGUY 21-7 WHYN 36-32 K104 d-30
<b>South</b> Z97 a-19 Z93 25-18 WHBQ on WLCY d-26	<b>Midwest</b> Q102 21-19 KDWB a-29 KSLQ 27-22 WGCL a-27	<b>South</b> WHY on WYND 35-31 WRFC a WFOE 26-22 WLOF 24-21 WERC 26-23 WAAY d-30 WAIR 33-31 WANS 20-17 KAYC 38-30 CKM 27-23 WTMA on G100 28-25 WLEE 21-19
<b>West</b> KHJ 22-20 KFI d-27 KFR d-28 B100 8-4 KJR on KIMN a-29	<b>West</b> WMET 8-5 WNAP 30-28 WNDE 26-24 KZ93 on WOW 17-15 WMBE on WOHO a-27 KLEO 16-15 KBEQ a-35 WHB 25-16	<b>Midwest</b> KKRC 20-18 WRKR 23-16 WAKX a WERC a WISM on WROK a-28 WTRU 36-31 WEAQ 13-11 WSPT 15-13 KLMS d-29 WKAU 16-13 KKXL a KEWI a-37
	<b>West</b> KYN 20-22 KDON 15-8 KENO 16-24 KSLY d-2 KDZA a-38 KCBN on KFXD on KBIM 22-20	

**H**

**ACE FRAHLEY**  
New York... (Casablanca)

LP: Ace Frahley

P1	P2	P3
<b>Northwest</b> WIFI 16-12 WCAO 14-21 96KX 7-15 WKBW 7-26 CKGM d-27	<b>South</b> KLIF 27-23 WAYS 18-15 Y103 d-31 WTIX 12-12 WNOE 12-14 Q105 15-15 Y95 a-23 WWSA 11-9 Q94 d-26 WBBQ 6-16 WLAC 30-17 Z98 39-39 KEEL 11-10 BJ05 10-21 WRJZ 19-17	<b>Northwest</b> WGUY 8-12 13FEA 26-18 WHYN 14-14 WFBG 23-22
<b>South</b> KRBE 10-14 96X 10-13 WHBQ d-27	<b>Midwest</b> WDRQ 33-25 Q102 5-13 WZUU 17-15 WGCL 17-18	<b>South</b> WHY 9-5 WYND 21-19 WRFC 23-18 WLOF 11-7 WAAY 22-20 WAIR 9-4 KILE 13-14 CKM 14-19 WCGQ 11-10 WTMA 18-16 G100 18-16 WLEE a-24
<b>West</b> KFI 20-18 KFR 30-26 KJR 11-7	<b>West</b> KING 2-2 KVI- FM 3-10 KYYX 6-9 KJRB 9-13 KTAC 5-3 KRSP 10-13 KCPX 3-6 KRUX 13-16 KOPA 7-7 KTKT 2-4 KGW 1-1 KERN 1-1 KERN 2-2 Y94 2-2 KROY 1-1 KFXM 2-6 KLUC 6-7 KRKE 3-3 KQEO 11-13	<b>Midwest</b> WMET 14-13 WNE 26-19 WOW 26-29 WMBE 21-15 WOHO 19-17 KLEO 26-26 WHOT 19-15 KELI 12-18
	<b>West</b> KYN 20-22 KDON 15-8 KENO 16-24 KSLY d-2 KDZA a-38 KCBN 4-7 KFXD 22-20 KBIM 28-24	

**H**

**HOT CHOCOLATE**  
Every 1's A Winner (Infinity)

LP: Every 1's A Winner

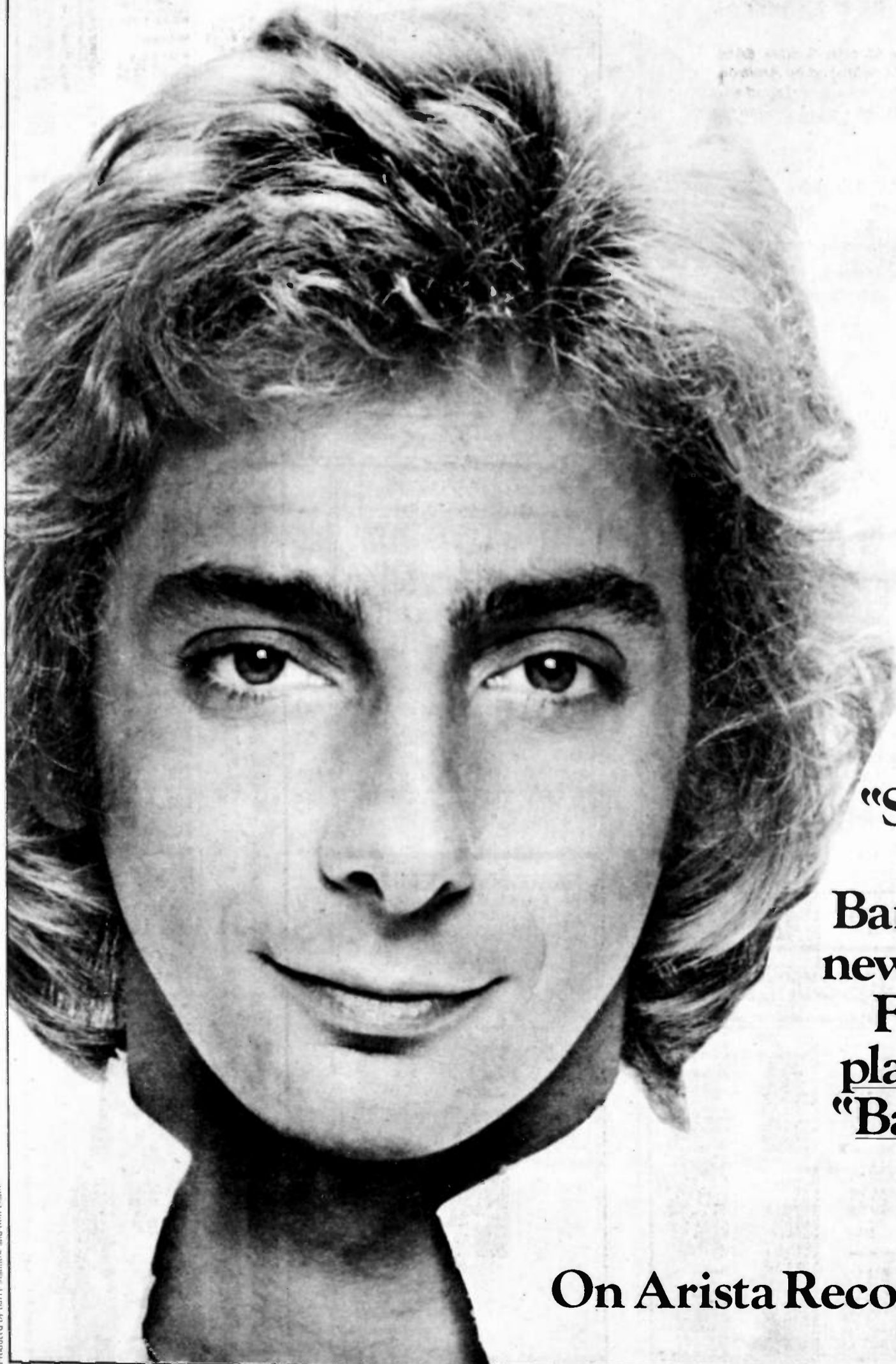
P1	P2	P3
<b>Northwest</b> WABC 29-32 99X 12-10 WNBC 16-15 WIFI 24-21 WRKO 19-18 WPGC 19-16 WCAO 17-14 WKBW 23-18 CHUM d-24	<b>Northwest</b> F105 15-11 13Q 30-28 WPEZ d-26 WDRQ d-29 WAVZ 17-17 PRO- FM 7-4 JM05 8-11 WOLF 13-13 WBBF 33-23 WYRE a-26 WPHD 23-14 WKBO 15-9	<b>Northwest</b> WEEQ 7-6 WGUY 6-1 WHYN 11-10 WFBG d-26 K104 20-21
<b>South</b> Z97 23-21 KVIL on-dp KRBE a-25 96X 30-26 Z93 13-5 WHBQ 30-15 WLCY 21-6	<b>South</b> WQXI 9-7 KLIF 22-20 WAYS 11-7 Y103 4-6 WTIX 22-19 WNOE 8-7 Q105 23-19 Y95 27-19 WWSA 8-7 Q94 11-5	<b>South</b> WHY 10-4 WYND 15-13 WRFC 10-7 WFOE 2-2 WLOF 12-13 WGLF 28-23 WERC 10-8 WAAY 10-7 WANS 3-12 KAYC 15-12 KILE 7-8 CKM 6-6 WCGQ 4-1 WTMA 3-2 G100 3-2 WLEE 6-4
<b>Midwest</b> WDRQ 28-21 Q102 29-20 KDWB a-20 KSLQ 22-16 WOKY 27-20 WGCL 10-9	<b>Midwest</b> WMET 15-15 WKY 31-24 Q102 28-21 KSLQ 14-11 WOKY d-27 WZUU 15-10	

(Parallels continued on Page 35)

**"Somewhere In The Night"**  
**His great hit smash...**  
**From his smash Greatest Hits.**

AS 0182

AZL8601



Barry Manilow's "Somewhere In The Night" is skyrocketing to the top of the charts — on the verge of becoming one of the biggest singles ever by America's #1 male vocalist.

**"Somewhere In  
The Night,"  
Barry Manilow's  
new smash single.  
From the triple  
platinum album,  
"Barry Manilow-  
Greatest Hits"**

**On Arista Records and Tapes.**

**ARISTA**

(Hot Chocolate continued)

Table with radio station call letters and frequencies for various regions including West, Midwest, and South.



Advertisement for Billy Joel's 'My Life' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.



Advertisement for Nicolette Larson's 'Lotta Love' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

(Nicolette Larson continued)

Table with radio station call letters and frequencies for various regions including West, Midwest, and South.

Advertisement for Cheryl Lynn's 'Got To Be Real' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

Advertisement for Barry Manilow's 'Somewhere In...' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

(Barry Manilow continued)

Table with radio station call letters and frequencies for various regions including West, Midwest, and South.

Advertisement for Ian Matthews' 'Shake It (Mushroom)' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

Advertisement for Olivia Newton-John's 'A Little More Love' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

(Olivia Newton-John continued)

Table with radio station call letters and frequencies for various regions including Midwest and West.



Advertisement for Pointer Sisters' 'Fire' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

Advertisement for Olivia Newton-John's 'A Little More Love' album, listing radio stations and frequencies across Northeast, South, Midwest, and West.

# THIS ROSE BLOOMED OVER THE HOLIDAYS!



WPGC  
WCAO  
96X  
WHBQ  
CKLW  
WDRQ  
WZUU  
WGCL  
KJR

13Q  
WPEZ  
WOLF  
WYRE  
WPHD  
WKBO  
WQXI  
KLIF  
WAPE

Y103  
WGH  
WTIX  
Q105  
WSGA  
WBBQ  
Z98  
KEEL  
KX106

WKIX  
BJ105  
WRJZ  
WNAP  
WOW  
WVIC  
WOHO  
KBEQ  
KELI

KING  
KYYX  
KTAC  
Y94  
KROY  
KQEO  
WHHY  
WYND  
WRFC

WFOM  
WLOF  
WFLB  
WAAY  
WISE  
WAIR  
WANS  
KAYC  
KILE

WTMA  
WLEE  
WRKR  
KSTT  
KYNO  
KDON  
KCBN  
KBIM

## Rose Royce "Love Don't Live Here Anymore"

Produced by Norman Whitfield



Distributed by Warner Bros. Records



GERRY RAFFERTY Home & Dry (UA)

LP: City To City

Table with 3 columns (P1, P2, P3) and 6 rows (Northeast, South, Midwest, West, Midwest, West) listing radio stations and frequencies.

DONNA SUMMER Heaven Knows (Casablanca)

LP: Live And More

Table with 3 columns (P1, P2, P3) and 6 rows (Northeast, South, Midwest, West, Midwest, West) listing radio stations and frequencies.

Others Getting Significant Action

continued from Back Page

DOBBIE GRAY "You Can Do It" (Infinity) 29/3, KVIL, KVI-FM, KSLY, 27-25 KNOW, 30-28 WRJZ, 28-23 KYYX, 33-30 KILE, 29-27 WKAU, on KJR. ANNE MURRAY "I Just Fall In Love Again" (Capitol) 21/14 including WRKO, WYRE, WKBO, KNOW, KLEO, KJRB, KCPX, KQEO, KFJR, WAIR, WYND, K104, debut 27 CKLW, on WPGC. BOSTON "A Man I'll Never Be" (Epic) 21/1, WMEE, 27-24 WDRC, 34-28 KLIF, 17-14 WMET, 21-18 WRKR, 14-10 WGLF, 11-9 WJBO, on KJR, 98KX. AL STEWART "Song On The Radio" (Arista) 20/15 including WRKO, KDWB, JB106, WPHD, KING, KEZY, KGW, WAYS, WANS, KENO, KFXD, 28-22 KBEQ, on KSTP. BILLY JOEL "Big Shot" (Columbia) 20/6, WPGC, KSLQ, KOPA, WRJZ, WNOE, WANS, 28-26 at 99X, 27-24 WAVZ, 29-27 WSGA, 27-25 WOW, on WDRO. YVONNE ELLIMAN "Moment By Moment" (RSO) 18/6, WNAP, KELI, KCBN, KEWI, WKAU, WJON, 21-18 WRJZ, 23-20 WCGQ, 22-17 WAKX, 22-19 KYSN. MEAT LOAF "You Took The Words Right Out Of My Mouth" (Epic/Cleveland Int'l) 18/1, Z98, 22-20 at 99X, 15-11 WNBC, 30-26 KRBE, 25-21 KSLQ, 23-20 KBEQ, 13-10 BJ106, debut 23 B100, debut 27 CHUM. FAITH BAND "Dancin' Shoes" (Mercury) 18/1, WISM, 30-27 WKBW, 20-13 KNOW, 14-7 WMEE, 25-20 WNCI, 16-13 KBIM, 23-18 CK101. MELBA MOORE "You Stepped Into My Life" (Epic) 15/5, JB106, KELI, WTIK, WHYN, WLOF, 20-17 WABC, 25-23 at 96X, 28-28 WAVZ, 16-13 WKIX, on WRKO, KVIL. RAES "A Little Lovin' (Keeps The Doctor Away)" (A&M) 15/3, KRTH, KQEO, WHYN, 14-13 CHUM, 29-20 KVI-FM, debut 30 WRKO, debut 35 F106, debut 38 WTIK, on KVIL. AMII STEWART "Knock On Wood" (Arista) 14/8 including JB106, WAYS, Q105, KROY, WSPT, 30-28 WHB, 34-24 CK101. FRANK MILLS "Music Box Dancer" (Polydor) 14/6, JB106, KX106, WNOE, WAAY, WCGQ, WERC, 26-22 WSGA, 30-22 WBBQ, 28-23 WHYN, 21-20 WAKX, 16-7 WHHY. ROSS, GAYE, ROBINSON & WONDER "Pops, We Love You" (Motown) 14/5, WKBO, WSGA, KVI-FM, WCGQ, KDZA, 29-27 WCAO, 21-18 KSLY, on WAYS, KELI, KRUX. GENE CHANDLER "Get Down" (20th/Cb Sound) 14/1, WFOM, 18-12 WHBQ, 30-27 Z93, 18-14 at 96X, 27-23 WPGC, 26-23 WCAO, 29-24 WYRE, 29-23 WKBO, 39-34 CK101. KENNY LOGGINS "Easy Driver" (Columbia) 15/0, 30-29 Q102, 9-8 B100, 28-26 WKBO, 28-24 KEZY, 21-19 KLUC, 28-25 WAEB, 20-17 KENO. EDDIE MONEY "Maybe I'm A Fool" (Columbia) 13/10 including WCAO, KFRC, WQXI, KX106, KOPA, KROY, WGLF, debut 30 at 94Q, debut 28 KEZY. GONZALEZ "Haven't Stopped Dancing Yet" (Capitol) 13/5, 99X, KVIL, 96X, KRTH, KQEO, 28-21 WDRC, 19-13 JB106, 38-36 WHYN, 40-35 WLOF. KANSAS "Lonely Wind" (Klashner) 13/4, KLEO, WHYN, KILE, WTMA, 34-28 KSLQ, 25-21 B100, 40-33 BJ106, 38-36 WLOF. JOHN WILLIAMS "Theme From Superman" (WB) 12/5, 96KX, WBBF, WLOF, WERC, WRKR, 27-25 KSTP, on WTIK, WBBQ, KELI. SYLVESTER "You Make Me Feel (Mighty Real)" (Fantasy) 12/2, KVIL, KYNO, 21-19 at 96X, 33-24 JB106, 39-29 WTIK, 10-6 KINT, 30-22 KVI-FM. THE CARS "My Best Friend's Girl" (Elektra) 12/1, WMEE, 12-11 WDRO, 20-18 KSLQ, 27-22 KHJ, 26-23 KEZY, 12-11 KERN. CAT STEVENS "Bad Brakes" (A&M) 12/1, WPHD, 37-32 KNOW, 22-20 KEZY, 30-28 KBIM, 29-27 KDZA, 29-28 K104. DIRE STRAITS "Sultans Of Swing" (WB) 11/8, WZUU, JB106, WPHD, KEZY, WNOE, WGLF, WANS, KSLY, 30-20 KBEQ, on 94Q. NEIL DIAMOND "Forever In Blue Jeans" (Columbia) 11/5, Z93, KRTH, 13Q, KTAC, WSGN, 26-22 at 94Q, on KSTP, KING. EXILE "You Thrill Me" (WB/Curb) 11/1, KILE, 21-18 KX106, 16-13 WSGN, 29-25 WERC, 28-24 WANS, debut 30 KRBE. HEART "Dog And Butterfly" (Portrait) 10/6, KJR, 92Q, KEZY, WJBO, WGLF, KSLY, debut 28 WPHD, on WNAP, KRSP, KENI.



ROD STEWART Da Ya Think I'm Sexy (WB)

LP: Blondes Have More Fun

Table with 3 columns (P1, P2, P3) and 6 rows (Northeast, South, Midwest, West, Midwest, West) listing radio stations and frequencies.



TOTO Hold The Line (Columbia)

LP: Toto

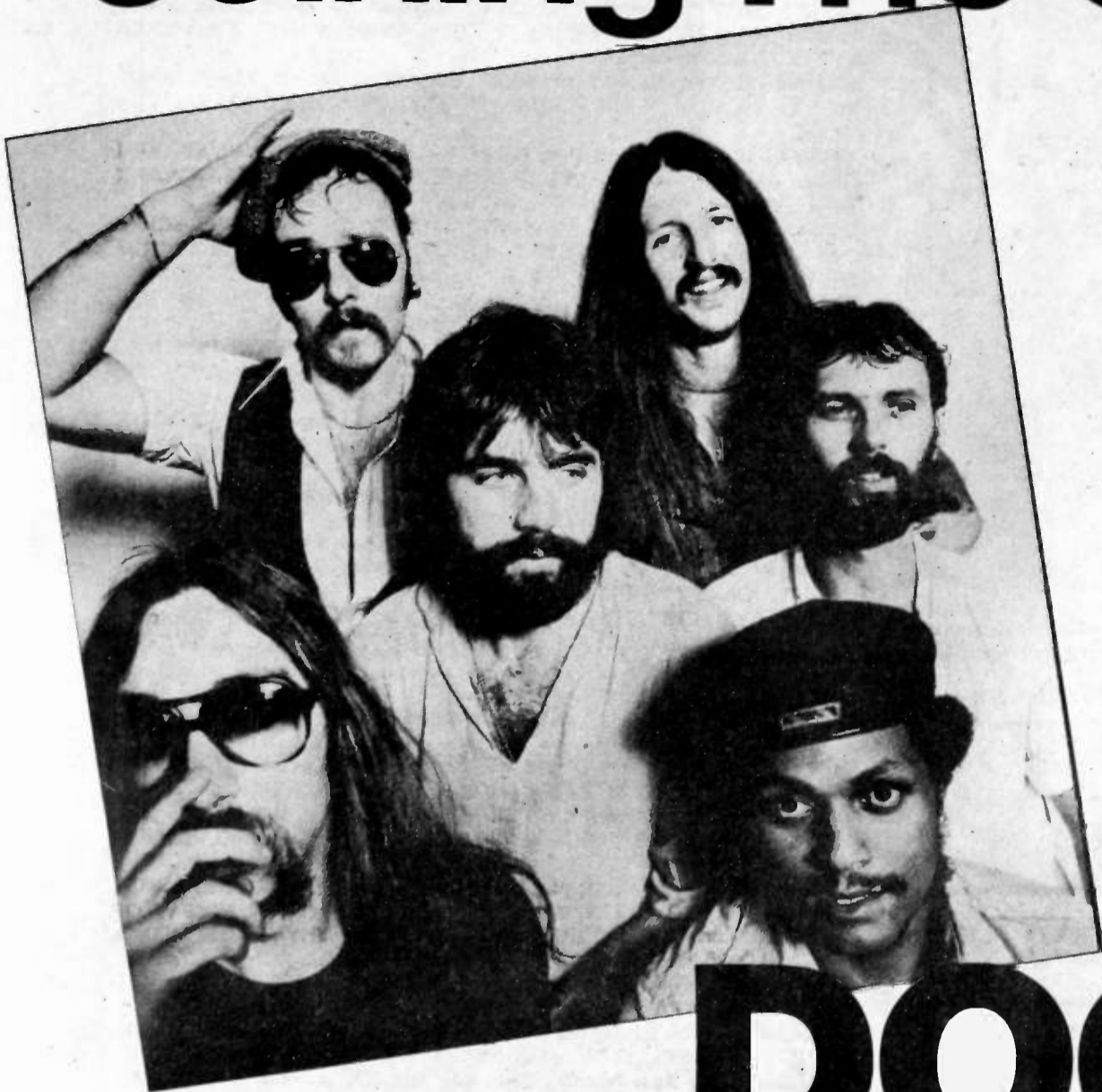
Table with 3 columns (P1, P2, P3) and 6 rows (Northeast, South, Midwest, West, Midwest, West) listing radio stations and frequencies.

AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (\*). AOR Hottracks are listed in order of their level of airplay and acceptance.

- THE BABYS "Every Time I Think Of You" (Head First)
BLUES BROS. "Soul Man" (Hay Bartender) "Rubber Biscuit"
CARS "Best Friend's Girl" (Just What I Needed) "You're All I've Got Tonight"
CHICAGO "No Tell Lover" (Hot Streets) "Little Miss Lovin'"
ERIC CLAPTON "Promises" (Watch Our For Lucy) "I'll Make Love To You Anytime"
ELVIS COSTELLO "Accidents Will Happen" (What's So Funny...)
DIRE STRAITS "Sultans Of Swing" (Waterline) "Water Of Love"
DOOBIE BROS. "What A Fool Believes" (Minute By Minute) "Dependin' On You"
EMERSON, LAKE & PALMER "All I Want" (Gambler) "For You"
FIREBALL "Sweet And Sour" (Goodbye I Love You)
J. GEILS "One Last Kiss" (Sanctuary) "Wild Man"
GRATEFUL DEAD "Good Lovin'" (Shakedown Street) "I Need A Miracle"
HEART "Cook With Fire" (Dog And Butterfly) "High Time"
BILLY JOEL "Big Shot" (Rosalinda's Eyes) "My Life"
ROBERT JOHNSON "I'll Be Waiting For You"
NICOLETTE LARSON "Lotta Love" (Whumba Girl) "Baby Don't You Do It"
IAN MATTHEWS "Shake It" (Don't Hang Up Your Dancin' Shoes) "Gimme An Inch"
EDDIE MONEY "Maybe I'm A Fool" (Life For The Taking) "Maurien"

# Shouldn't You Be Joining The Others...



Already  
on  
the

# DOOBIE BROTHERS?

## FIRST WEEK AS A SINGLE!

Z93 add 29  
WDRQ 36-26  
KDWB add 30  
KSTP add 27  
KSLQ add 32  
WZUU add  
KRTH 30-27  
KJR 23-20  
WPEZ add

WAVZ 31-30  
WBBF add  
WPHD add  
WQXI deb 25  
94Q 28-20  
WAYS deb 25  
WNOE add  
WBBQ on  
KX106 28-22

WKIX add  
WRJZ 28-23  
WMEE 30-26  
KBEQ add 34  
KEZY add  
KING on  
KVI-FM add  
KYYX add  
KJRB add  
KRSP deb 24

KCPX deb 30  
KRUX on  
KTKT deb 29  
KGW add  
KQEO add  
WEEQ add  
WGUY on  
WHHY add  
WYND add  
WRFC on

WFOM add  
WGLF add  
WAAY add  
WISE add  
WAIR add  
WANS deb 34  
KAYC add  
KKRC add  
WRKR add

WEBC add  
WJON add  
WISM add  
WSPT on  
WKAU add  
WGBF on  
KDON add  
KSLY on  
KFXD add

## **"What A Fool Believes"**

Produced by  
Teddy Templeman

On Warner Bros. Records



# THE PICTURE PAGE

## Planet Pacts Night



Planet Records has signed their second act, a six-member group called Night. Pictured at the pacting are (standing, l-r): Robert Raymond, group's manager; Jimmy Johnson, Stevie Lange, Billy Kristian, Robbie McIntosh, Chris Thompson, and Derek Austin, group members; David Urso, VP, Planet; (seated) Richard Perry, President, Planet.

## Too Hot To Handle



When notified that MCA artist Olivia Newton-John's (left) latest album, "Totally Hot", had reached certified platinum status, label executives did asbestos they could and hired the shielded gentleman at right to glva Ms. Newton-John the heat treatment.

## Gino's Latest Gets First Platinum



Pictured being presented with a platinum record award for his latest album, "Brother To Brother", is A&M artist Gino Vannelli (center). Flanking Gino are (l-r): Bill Johnston, Gino's manager; Bil Friesen, President, A&M; Jerry Moss, Chairman, A&M; Ross Vannelli, also Gino's brother and co-producer; and Herb Alpert, Vice Chairman, A&M.

## Petty Pleased



ABC artists Tom Petty and the Heartbreakers performed at the Santa Monica Civic Auditorium on New Year's Eve. Seen at the scene backstage (l-r) are: Annie Orleans, VP, ABC; Elaine Corlett, VP, ABC; and Tom Petty.

## Capitol Contracts Garfeel Ruff



Capitol Records has signed Garfeel Ruff, a five-member rock group from South Carolina. Pictured while posing for photos for their upcoming debut album are (l-r): Buddy Strong, group member; Reginald Reeves, group's co-manager; Al Pearson, Frank Wilkie, Rickey and Ronnie Godfrey, group members; and Bruce Garfield, Capitol.

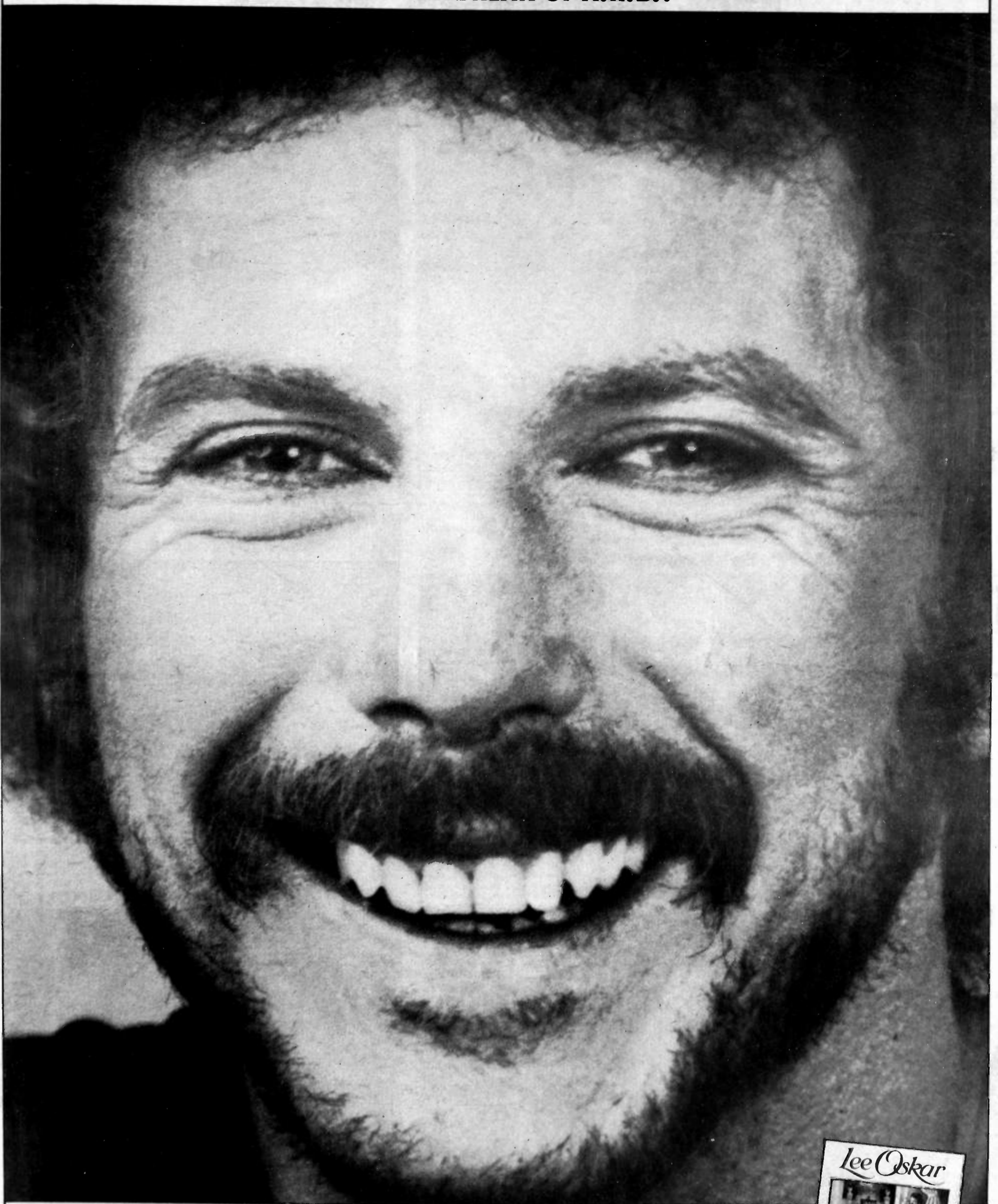
## CBS, Tom Hayden Enter Disco Production Pact



CBS Records has reached a production arrangement with Interworld Music's Inmusic Productions with Tom Hayden of Inmusic to be signing disco artists and delivering complete recordings to be released by CBS Records. Shown after the signing are (l-r): Tom Hayden; Mike Stewart, President, Interworld Music Group; and Walter Yetnikoff, President, CBS Records Group.



**SUFFERING FROM TIRED PLAYLIST?  
THE HEARTBREAK OF A.R.B.?**



**TRY "FEELIN' HAPPY"** (E 46002)  
**The new single from Lee Oskar's album, "Before the Rain"**

**On Elektra Records.  
Produced by Greg Errico for Far Out Productions**



# THE PICTURE PAGE

## Melba Toasted



Following Epic artist Melba Moore's (center) recent performance at New York's Avery Hall, she was greeted backstage by various well-wishers. From left: Al DiMarino, VP, E/P/A; Norma Jean, Epic artist; Don Dempsey, Sr. VP, E/P/A; Jim Charney, E/P/A; Thomas Hemans, Executive Director, Office of the Mayor, New York City Youth Board; and Jim Tyrrell, VP, E/P/A.

## A&M's Elvish Impersonators



A&M Records recently entered a float in 1978's annual Hollywood Christmas Parade with the event being televised in 250 cities nationwide plus 25 abroad. Shown along with the Chaplinesque mimers were seven elf-ettes from A&M's offices (l-r, bottom row): Jamie Farris, Lillie Andrews, Randi Hoffman and Diane Wagner (top row, l-r): Roberta Fukui, Diane Lewis, and Z Zimmerman.

## Infinity Inks Orleans



Infinity Records has signed Orleans to a recording contract. Shown at the signing ceremony (standing, l-r): Barry Reiss, Sr. VP, Infinity; Bud O'Shea, VP, Infinity; Ron Alexenburg, President, Infinity; Howard Selgal, group's attorney; and Pete Gidlon, VP, Infinity; (seated, l-r): Lance Hoppen, Larry Hoppen, Wells Kelly, R.A. Martin, and Bob Leinbach, members of Orleans.

## Pink Lady Party



Warner/Curb artists Pink Lady, who have enjoyed several hits in their homeland of Japan, made their American debut at a party hosted by Japanese Consulate General Wataru Miyakawa and their manager Paul Drew at Yamato's in Century City recently. Pictured at the party (l-r) are: Mie, member of Pink Lady; record producer Phil Spector; and Kei of Pink Lady.

## "Hit Man" At The Roxy

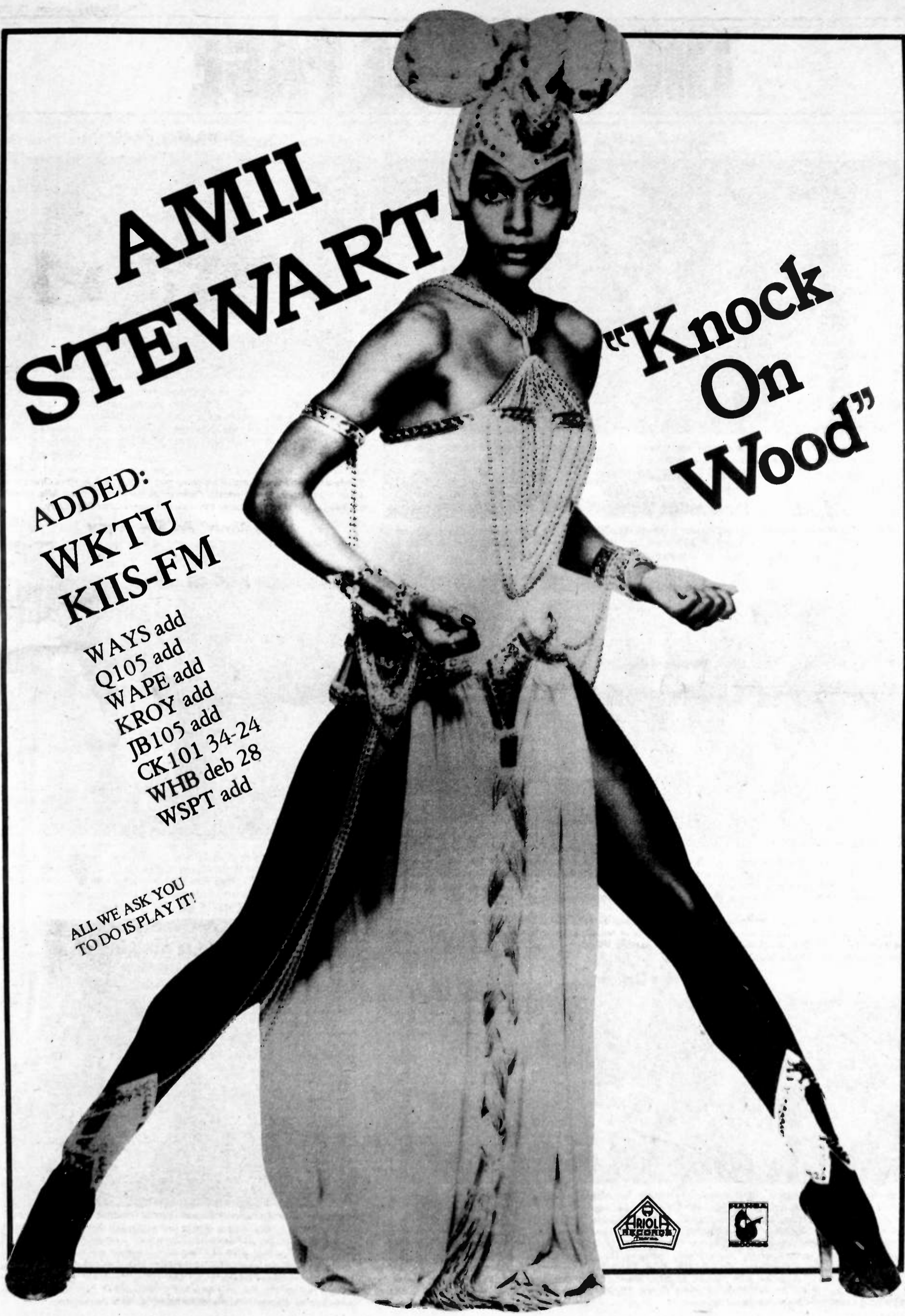


Pictured backstage following Mercury artist Johnny "Guitar" Watson's recent performance at the Roxy in Los Angeles are (l-r): Patti Rosencrantz, Mercury; Gorry Hoff, VP, Mercury; and the "Gangster of Love" himself, Johnny "Guitar" Watson.

## Goffin Re-signs With Screen Gems



Gerry Goffin has resigned with Screen Gems/EMI Music Inc.. In his 15-year association with Screen Gems, Goffin has written or co-written such rock perennials as "Will You Still Love Me Tomorrow", "Locomotion", and "One Fine Day", all of which (plus 23 other tunes) will be included on the first double-sleeve Screen Gems commemorative album which will be released to the Broadcast Industry shortly. From left: Ira Jaffe, VP, Screen Gems Music; Lester Sill, President, Screen Gems Music; Gerry Goffin, songwriter nonpareil; and Paul Tannen, VP, Screen Gems Music.



# AMII STEWART

## "Knock On Wood"

ADDED:  
WKTU  
KIIS-FM

WAYS add  
Q105 add  
WAPE add  
KROY add  
JB105 add  
CK101 34-24  
WHB deb 28  
WSPT add

ALL WE ASK YOU  
TO DO IS PLAY IT!



# THE PICTURE PAGE

## One Last Kris



Pictured following Columbia artist Kris Kristofferson's recent appearance at New York's Bottom Line are (l-r): Bruce Lundvall, President, CBS Records Division; Willie Nelson, Columbia artist; Kris Kristofferson; Jack Cralgo, Sr. VP, Columbia; Paul Smith, Sr. VP, CBS Records; Joe Mansfield, VP, Columbia; and Bert Block, artist's manager.

## Arista, Nippon Phonogram Sign Dist. Pact



Arista Records has signed a three-year distribution agreement with Nippon Phonogram Co. Ltd. in Japan. Under this contract, all of Arista's catalog (past and future) as well as records released on Arista's subsidiary labels will be distributed in Japan by Nippon Phonogram. Pictured at the pacting are (l-r): Tadao Sakiguchi, GM, Nippon Phonogram; Nobuya Itoh, President, Nippon Phonogram; Clive Davis, President, Arista; and Elliot Goldman, Exec. VP, Arista.

## Dramatics Score Gold



ABC artists the Dramatics were recently awarded their first gold records for their album, "Do What You Wanna Do." Seen at the scene are (l-r): Larry Demps, group member; Arnie Orleans, VP, ABC; Willie Ford, group member; Don Davis, group's producer; Steve Diener, President, ABC; John Smith, VP, ABC; Lennie Mays, group member; Mark Meyerson, VP, ABC; Ron Banks, group member; and Forest Hamilton, group's manager.

## City Boy Shows Appeal



Following PolyGram Artists (Phonogram/Mercury in the U.S.) City Boy's recent performance at Massey Hall in Toronto, members of the group were feeling frisky with PolyGram's Jean Marie Helmwrath serving as an unwilling participant. From left: Garry Young, PolyGram; Chris Dunn, group member; Helmwrath; and Roy Ward, Lol Mason and Mike Slammer, group members.

## EMI's International Meeting



EMI Chairman Bhaskar Menon and EMI-America President Jim Mazza introduced EMI artist Kim Carnes's first album for the label to all European Capitol-EMI America label managers at their recent meeting in London. Pictured are (front row, sitting, l-r): Hobo Puhakka, Finland; Alberto Pasquini, Italy; Teddy Meier, Switzerland; Christine Hruska, Austria; and Roy Cortell, Switzerland; (second row, sitting, l-r): Jo Goveerts, Belgium; and Lols Graff, Capitol International; (standing, l-r): Mertyn Cox, Capitol UK; Maxime Schmitt, Sonopresse; David Munns, Capitol UK; Peter Kuendig, Switzerland; Heinz Henn, Germany; David Ferreira, Portugal; Ismeal Anechina, Spain; Roel Krulze, Holland; Bruce Portmann, Capitol US; Julie, Capitol International; Joe Petrone, Capitol US; Jim Mazza; Don Grierson, EMI-America; Kim Carnes; Bhaskar Menon; Jerry Ritz, Denmark; Peter Cadera, Germany; Bengt Berg, Sweden; Henri Audier, Holland; John Dixon, Capitol International; Frans van Rijswijk, Holland; Steven Patrick, Brazil; and Einer Jemtland, Norway.

## Capitol Contracts Desmond Child & Rouge



Capitol Records has signed Desmond Child and Rouge with the initial release by the one-man, three-woman group scheduled for mid-January. Shown at the signing ceremony are (l-r, standing): Rupert Parry, VP, Capitol; Myriam Velle and Desmond Child, group members; Roy Ericson, group's co-manager; Marie Videl and Diane Grasselli, group members; Richard Landis, Capitol; and Mitchell Schoenbaum, Capitol (l-r, kneeling): Irwin Sirota, Capitol; and Matthew Mark, group's co-manager.

# Rod Stewart Blondes have more fun

## CONTEST

1. To enter the Rod Stewart "Blondes Have More Fun" Contest you must have received a Rod Stewart numbered picture disc and a corresponding ticket from either your local or regional Warner Bros. representative. Ticket is not transferable.
2. The prize—TRIP AROUND THE WORLD—two first class airline tickets, hotel accommodations, plus \$100 a day spending money.
3. To qualify: your completed entry should be returned to your local or regional representative or to... Warner Bros. Records, Attn: Carol Hart, 3300 Warner Blvd., Burbank, California 91510. Entries are limited to one entry per person.
4. All entries will be forwarded to Deloitte Haskins & Sells, One Wilshire Building, Los Angeles, Calif. 90017, who will be conducting the random drawing that will determine the winner.
5. Deloitte Haskins & Sells will pull half of the names the first week, and will continue to cut the previous week's list in half until we reach 1... the winner.
6. Employees of Warner Bros. Records Inc. or any of its parent, subsidiary, or affiliated companies (or any relatives of any such employees) are not eligible to enter this contest.
7. The winners must sign a release form, releasing Warner Bros. Records Inc. from any liability for injuries or accidents during the trip.
8. You need not purchase anything to enter.
9. Contest void in Florida and New York and wherever prohibited by law.



## Update

Continued from Page 6

### FTC Supports PSA Regulation

In comments filed last week, the Federal Trade Commission indicated it supports FCC regulation of PSA's. At issue is a petition by the Public Media Center (PMC) asking the FCC to require more local PSA's. PMC proposes that three PSA's be aired every two hours, including drive time; that 25 percent of all PSA's be of local origin; and that production facilities be made available to local groups for creating PSA's (see R&R 12-8-78).

Also backing the hotly debated proposed rulemaking are 66 nonprofit organizations and five congressmen who claim that PSA's don't meet consumers' needs. Meanwhile, dozens of broadcasters have filed arguments against the proposal, citing potential violations of the First Amendment and Section 326 of the Communications Act.

The FTC urges the following: 1) minimum number of PSA's evenly dispersed throughout the day; 2) PSA's for targeted audiences such as children; 3) standardized procedures for logging PSA's; and 4) encouragement for airing controversial PSA's.

### Broadcasters Continue To Voice Opposition

Arguments against the proposal came from a variety of broadcasters:

"True diversity can exist only if broadcasters are given maximum freedom and discretion to program their own stations," according to comments filed by WLW/Cincinnati. More specifically, WBAG/Burlington, NC labeled the proposal "burdensome — and indeed harassment — when told how to serve the public, in how many ways, and how many records I must keep."

CBS notes that numerical count is "a very limited indication of a licensee's responsiveness to local needs" and ABC calls the proposed percentage requirement for local PSA's "counterproductive, since it would inevitably exclude certain PSA's no matter how worthy, once the arbitrary quota was filled."

The Nebraska Association of Broadcasters said such a rule "would lead to actions which would require more people (in government) and more taxes . . . Taxpayers want less government paternalism, not more."

### Association Comments

The NAB said the proceeding would never have been instituted if the FCC had completed the Commission on Federal Paperwork's "Hassle Factor Worksheet." This would compare "benefits obtained by the proceeding" to "the time and money spent in gathering information."

NRBA notes that this proposal would affect licensees' "programming judgments" and called the FTC's reasoning another example of why legislation aimed at deregulation is essential "to protect against future governmental intrusion."

### Extra, Extra . . .

Commenting on NAB's petition to have FCC adopt Commissioner Tyrone Brown's deregulation proposals, executive VP Tom Sawyer said Commission should visit stations to find out "firsthand" how stations are affected by FCC actions . . .

Leslie Corn named to newly created position of Director of Program and Public Services for ABC Radio Network, a position responsible for ensuring network's responsiveness to public service organizations.

The NAB Task Force on Minority Ownership has set a short-term goal of 1) doubling the number of minority-owned broadcast stations within the next three years; 2) generating \$300 million in transactions, and 3) providing training programs, technical assistance, and other supportive activities to assure the long-term economic viability of stations owned by minorities.

WIYN/Rome, GA ordered by a U.S. District Court to pay \$1000 for repeatedly violating FCC rules on personal attack — rule requires licensee to notify a person of the attack and allow reply over station's facility . . .

### People Washington

Pat Russell becomes new FCC Chief, Complaints Branch. The former Deputy Director of the Commission's EEO Unit will report to Art Ginsburg, Chief of the Complaints and Compliance Division.

Patti Grace tapped from Group W to be Program Director, Mutual Black Network.

Larry Butler named Director of Programming for Mutual Broadcasting Company, taking over from Terry Hourigan, who took on position as Northeast Regional Manager.

### New York

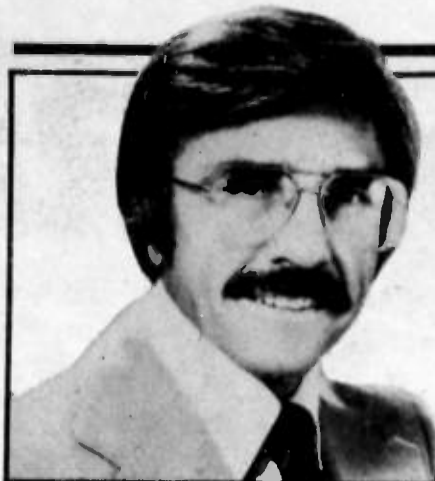
Elenor Brown exits WJLA-TV/Washington to become Manager of Corporate Development for Group W.

NBC Radio Network ups Charles Renwick to VP, Affiliate Relations after more than a year as Director and John Patt takes over as Manager, Affiliate Relations.

Mike Levine promoted to Eastern Division Manager, Arbitron Radio Station Sales. George Pupala named Eastern District Sales Manager for Arbitron's newly acquired Station Business Systems.

### New Orleans

Fred Silverman and Henry Kissinger will be among the speakers at the NBC Radio Network Affiliates Convention next week.



# Gary Owens

## Marked Advantages In Smaller Markets

Noting an ad in R&R not long ago for a morning DJ in Eugene, Oregon at \$18,000 to \$24,000 per annum got us thinking (a part-time hobby).

Sometimes you might be better off in a smaller market than a huge one. Reasons would include the cliché about being a big fish in the proverbial small town (easier recognition). You might make almost as much as those jocks in larger markets, but without the pressures. I believe someone said that in addition to Dick Purtan's \$1 million 5-year contract in Detroit, there are seven other personalities who make over \$100,000 per year in the Motor City. Detroit may not be Hollywood or New York but the ratio is higher for big pay there than it is here in L.A. (We have more accoutrements — cartoons, movies, TV, etc. — but 90% of all SAG and AFTRA members made under \$2000 last year.)

On the other finger, Lohman & Barkley, long-time friends of the Gary Owens Building, recently signed a reported \$3 million 5-year stretch with KFI/L.A. . . . and our congratulations go to them. We knew them when they weren't even going together! They are worth every penny. Cox Broadcasting (soon to be G.E.) will always be able to sell their program because they're known and loved by agency folk whatever the ratings. That's what many programmers forget . . . talent and recognition will always bring you money because it is a saleable commodity. Numbers alone will only do it per book, but the charisma and cult following of real personalities will add that precious aura that lasts for many years.

\*\*\*\*\*

Tony Richland, longtime great record promoter, used to live next door to author Harold Robbins ("The Betsy," "The Wetsy," "Dreams Die First" and "Why Superman Won't Fly Over Cleveland"). Tony is currently the brains behind an international cartel of Woody Hayes Charm Schools. He made a fortune last year on his Gayla Peevey-Champ Butler Concert Tour! Despite this, Tony is pissed because I've never mentioned him in this column.

\*\*\*\*\*

Diana Ross makes \$1 million a move (including "The Wiz") and has always been a phenom as a singer . . . but I was privy to her first real acting gig on television. Back in the late '60's I was guesting on an NBC-TV "Dinah Shore Special" with Lucille Ball, Rowan & Martin, and Ms. Ross. One of the sketches in the hour-long musical spoof was "Snow White And The Seven Dwarfs." The tiny folk all carried signs like "Kick Wilt Chamberlain In The Knee" and "Free Abe Last-fogel" (the not-real tall head of the William Morris Agency). And guess who played Snow White? That's right, kiddies . . . the lovely Diana. When she was with the Supremes they outsold everybody but the Beatles!

\*\*\*\*\*

Dr. Marshall Turner of Encino, CA, can play "Nola" on his dentist's drill! (I wanted him to do it on the original "Gong Show.") He has an unlisted rectifier in his office stereo equipment and it plays . . . get ready . . . "Gustave Molar" . . . "Teeth For Two," "Denture Go Away Mad," and from "My Fair Lady," "I've Grown A Cuspud To Your Face"!

## 5 YEARS AGO TODAY IN . . .

## Radio & Records

- ★ NEIL BOGART STARTS WEST COAST-BASED LABEL — Casablanca to be distributed by Warner Bros.
- ★ DOUBLEDAY AWARDED KWK/ST. LOUIS IN-BANKRUPTCY COURT — Five years later, station returns to air.
- ★ WLEE/RICHMOND SETS 50'S-STYLED CARPOOL PROMOTION — Ties In with newly-imposed 55mph speed limits with slogan "The 50's Are Back And Carpools Are Cool."
- ★ NUMBER ONE FIVE YEARS AGO: "The Way We Were" — Barbra Streisand (Columbia)

# Black Radio



**Bill  
Speed**

## Minority Station Ownership — A Guide To Getting Involved

With the oncoming tide of new trends affecting Black Radio, I believe it's very important to make sure our base is strong. Many Black-formatted radio stations are experimenting with techniques and music to achieve mass market appeal. However, we can't lose sight of our responsibilities to our respective communities. Therefore, the future of minority radio is vitally important.

There is an important movement, both from communities and from the government, to advocate more minority-owned facilities. The government is proposing reducing the spacing on the AM band to create more AM stations (see Page 1), and government and private organizations are sponsoring programs to encourage minority ownership. Kicking off a series on black ownership of radio stations, I spoke with Darryl Dillingham, Director of the Office of Community Affairs at the National Association of Broadcasters, discussing the movement toward minority ownership and some suggestions on how to participate.

Dillingham described the main problem affecting black ownership as "the lack of sufficient funding to buy stations. That's been a stumbling block for blacks acquiring stations." However, he notes "tremendous initiatives in the last few years that are helping to overcome that particular stumbling block and provide funding from different areas to help the minority entrepreneur."

I asked Dillingham where the call for more minority ownership originated, and he replied, "When you have approximately 8500 radio stations in the country and only 62 are black-owned, and approximately 16 are Latin or Hispanic-owned, obviously the impetus for minority ownership has come from the community."

## Setting The Wheels In Motion

He continues, "1978 was the year that set the wheels in motion. In 1978, many initiatives occurred in Washington which were very productive in terms of being supportive of minority ownership. Previous outcries from the community about the lack of black and other minority-owned communications outlets eventually came to the attention of the NAB, and to the FCC, and the National Telecommunications Information Administration (NTIA). As a consequence, they've all progressed in developing programs that will benefit the minority entrepreneur, so that there will be more communications outlets in the very near future for minorities."

Dillingham discussed a change in the outlooks and backgrounds of these minority owners of the future. "We have a new brand of minority entrepreneur that is seeking stations. These are people with a history of business acumen. These are people who have established track records in owning their own businesses, who run them according to sound business principles. So with these people coming in as new prospective owners — not casting aspersions on current owners — what it means is that these people will be aware, to a large degree, of the rules and regulations of the FCC and what can be done in terms of the operation of their stations and running them successfully, and what cannot be done."

## Detailing New Programs

Dillingham then proceeded to go into more detail about some of the new programs designed to aid minority ownership. "Many initiatives in the last few years have been extremely supportive, and as far as I'm concerned have provided the impetus for minority ownership; the majority of them have come out of Washington, DC. The NAB proposed that a tax certificate be granted to a majority owner who sells to a minority. In other words, the capital gains accrued on that station while the majority owner owned it would be placed in the form of a tax certificate when he sold to a minority, and the provisions of the tax certificate policy were that the owner would then be given three years to utilize that tax certificate to buy another facility. This is now a policy of the FCC, and we consider it very much a motivational device for selling stations to minorities.

"In addition, a policy is in effect at the FCC where minorities will have an opportunity to buy stations which are in litigation with the Commission over some rules or regulations violation; minorities will have an opportunity to buy those stations under distress sale conditions, which are below, in some cases, the market value of the station. These two policies at the FCC will probably result in more minority-owned stations.

"In addition," Dillingham continues, "Storer Broadcasting recently started a \$1 million minority fund. The NAB has just come out with an extremely substantial fund for minority entrepreneurs" (see Page 6). "And the Small Business Administration now has a broadcast allocation fund for the purchase of broadcast properties. NTIA is working on some initiatives to further minority ownership. So as you can see, this is just the tip of the iceberg. Many things have happened in the past and are presently happening here in Washington that are going to be extremely supportive and pave the way for minorities to buy stations, both radio and TV, in this country."

## So You Want To Buy A Radio Station

Dillingham advises prospective station buyers, "There's several things you have to do. First, determine your financial capability as far as buying a station goes. No matter what sort of deal you want to make, you must have some equity, and the more equity, the better the situation will be for the acquisition of a station . . . especially for the first two or three years of operation.

"When that's determined, acquire a reputable broker in order to determine what station it is you would like to purchase, and where — a broker is definitely best suited to that activity. Then, enlist the services of a Federal Communications Bar attorney, who will assist you in preparing the application for the station you want to buy, in order to get it through the FCC."

Dillingham explains, "There are several communications law firms across the country, and quite a few are situated here in Washington, DC. As far as I'm concerned, it's good to have a FCB attorney, because he knows the best way to getting that application through the Commission in the most expeditious manner.

"In addition to the financial credibility and capability of the buyer, and this is one of the most important aspects, he must also have a management plan, a plan devised to run the station he's buying successfully. We're talking about financial credibility on one hand, and on the other hand we're talking about having a management team that will successfully run the station."

Finally, Dillingham offers a suggestion to prospective buyers. "Here at the NAB, our legal department has prepared a document which we consider one of the most comprehensive and concise pieces of information concerning what you have to do to purchase a broadcast property. It's called 'Purchasing A Broadcast Property — A Buyer's Guide.' They can be obtained by calling or writing the NAB in care of myself or our legal department, at:

National Association Of Broadcasters

1771 N Street NW

Washington, DC 20036

We'll send the booklet out."

Next week, we'll explore further sides of the black radio station ownership situation.

## People

Mike Frisby, well known Program Director of Memphis powerhouse WDIA, is leaving radio to practice entertainment law in Los Angeles.

A multi-award winner, Frisby feels it's time for a change. Having been beaten only once in the ARB's during his four years at WDIA, Frisby has been the recipient of four "Station Of The Year" awards as well as twice being named "Program Director Of The Year" (1977-1978). In addition, Mike had served as National Program Director for the Sheridan Broadcasting Group (WILD/Boston, WAMO/Pittsburgh, WUFO/Buffalo). Frisby will be joining the firm of Strode and Whitehouse.

Good luck, Mike.



Mike Frisby

Ray York has been named General Manager at WKYS/Washington. York comes to the position from Y-97/Tampa . . . Also at WKYS, All Kaplan has been named Promotion Director, coming over from the NBC-TV station located on the same premises . . . Barbara Malmet, formerly of WRNW/New York, has been appointed News Director at WRVR/New York . . . Cal Shields, Program Director for KACE/Inglewood, CA, will take up residence in Santa Monica Hospital for several days while undergoing some tests. Hope all is fine, Cal . . . Also on sick call is WOL/Washington PD Don Mac who is currently in the hospital due to appendicitis. Best wishes for a speedy recovery, Don . . . Charlie Mingus, renowned jazz bassist/composer, recently passed away in Cuernavaca, Mexico. Mingus was 56 years old . . .

## Places

Capitol Hill in Washington, D.C. is the place WHUR recently did a remote to help Jesse Jackson's Operation PUSH in a membership drive . . . WGIV/Charlotte is the place J.D. Jackson will be doing middays. Jackson was formerly with WRAP/Norfolk . . . WWIN/Baltimore is the place Polydor's Peaches & Herb recently stopped by to say hello . . . The Black Music Association's headquarters in Philadelphia was the place where the first official observance of Dr. Martin Luther King's birthday (1-15) will be celebrated by the BMA's closing their offices on that day in honor of the late civil rights leader . . . KIOI/San Francisco is the latest station to go Disco . . .

## Things

WHUR/Washington recently celebrated Dr. Martin Luther King's birthday by airing a special on Dr. King as well as broadcasting excerpts from several of his most famous speeches during the day . . . KUTE/Los Angeles recently held a 24-hour "Dance-A-Thon" on behalf of Easter Seals with all monies raised being contributed to the Easter Seals organizations . . . WCAU/Philadelphia has begun to do live disco mixes on the air once a week with Bob Pantano as guest DJ . . . WJJS/Lynchburg recently did a lucky bumper sticker campaign whereby, when the lucky sticker was spotted and read over the air, if the owner of the car called the station and identified themselves, they received cash prizes . . . WVON/Chicago recently did a "Cash Clock" contest where listeners were given a chance to name as many records as they could within the appropriated time allowed with the records holding cash values from \$10 to \$50 each . . .

# Popular Rhythms

## Radio & Records

### Hottest

# HOTTEST

Following are listed in order of their airplay activity.

- PEABO BRYSON** "I'm So Into You" (Capitol)
- CHIC** "Le Freak" (Atlantic)
- PARLIAMENT** "Aque Boogie" (Casablanca)
- CHERYL LYNN** "Got To Be Real" (Columbia)
- PEACHES & HERB** "Shake Your Groove Thing" (Polydor)
- TAVARES** "Never Had A Love Like This Before" (Capitol)
- EARTH, WIND & FIRE** "September" (ARC/Columbia)
- CHUCK BROWN & THE SOUL SEARCHERS** "Bustin' Loose" (Source/MCA)
- LAKESIDE** "It's All The Way Live" (Solar/RCA)
- GENE CHANDLER** "Get Down" (20th/Chi Sound)

# NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

- JACKSONS** "Shake Your Body (Down To The Ground)" (Epic) 23% of our reporting stations are on it. Hot new record. Added at WLE, WPDQ, WTMP in the South, WLOU, WTLC in the Midwest, and WKND and WDAS in the East. Already midchart numbers in the West at XHRM.
- JIMMY BO HORNE** "Spank" (TK) 20% of our reporters are on it. New at WILD and WDAS in the East, and WDAO and WTLC in the Midwest. Slow in the West, but new at KYAC; in the South new at WANT and WEDR.
- MICHAEL JACKSON** "You Can't Win" (Epic) 15% of our reporters are on it. New at WKXI, WEDR in the South, WTLC, WVON in the Midwest, and WDAS in the East. Already Top 5 at WKND in the East.
- ROSS, GAYE, ROBINSON, WONDER** "Papa, We Love You" (Motown) 15% of our reporters are on it. New at KYAC in the West, WLE in the South, and WWIN, WDAS, WBLS in the East. Significant chart position at WJMD in the Midwest.
- RUFUS** "Keep It Together" (ABC) 15% of our reporting stations are on it. New in the West at KYAC, and in the Midwest at WTLC. Leading with chart activity in the South are WANT, WEDR, and WTMP.

# CLIMBERS

Following are listed in order of their airplay activity.

- THIRD WORLD** "Now That We Found Love" (Island) 38% of our reporters are on it. Top chart activity in the Midwest. Hot airplay in the South. In medium rotation in the East and West.
- BEE GEES** "Too Much Heaven" (RSO) 33% of our reporters are on it. Top 10 chart activity in the Midwest. The East reflects hot airplay. The West is slow, but has it in top positions where reported.
- HOT CHOCOLATE** "Every 1's A Winner" (Infinity) 30% of our reporters are on it. Strong airplay in the Midwest. Slow, but growing in the South with Top 10 chart activity. Increasing activity in the West.
- ISAAC HAYES** "Zake The Freak" (Polydor) 30% of our reporters are on it. Moderate airplay in the East. Top 10 activity in the Midwest. In hot rotation in the South.
- BELL & JAMES** "Livin' It Up (Friday Night)" (A&M) 28% of our reporters are on it. The Midwest leads with chart activity. The South shows upper chart positions. Increasing chart activity in the West.
- ROD STEWART** "Da Ya Think I'm Sexy" (WB) 28% of our reporters are on it. The South leads with strongest activity. The East reflects strong chart positions. Slow, but growing in the Midwest and West.
- DELEGATION** "Oh Honey" (Janus/GRT) 28% of our reporters are on it. The Midwest reflects key moves at most stations. The South reports significant chart positions.
- POINTER SISTERS** "Fire" (Planet) 25% of our reporters are on it. The Midwest shows increased chart positions as well as the South. The West has it in hot rotation at most stations.
- INSTANT FUNK** "Got My Mind Made Up (You Can Get It Girl)" (RCA) 25% of our reporters are on it. Increasingly strong in all regions. Top 10 in the South. Hot and growing in the East. The Midwest reflects hot rotation at key stations.
- PATRICE RUSHEN** "Hang It Up" (Elektra) 25% of our reporters are on it. Holding its strongest positions in the Midwest. Medium rotation in the South.
- EDWIN STARR** "Contact" (20th) 23% of our reporters are on it. The East has it in hot rotation at key stations. The Midwest reports it hot and growing. The South has it in hot rotation as does the West.
- CAMEO** "Insane" (Casablanca) 23% of our reporters are on it. The East has it in the Top 10. The Midwest shows mid-chart activity.
- BARRY WHITE** "Just The Way You Are" (20th) 23% of our reporters are on it. Strong and growing in the Midwest. Top chart activity in the South. Slow, but picking up in the East and West.

### NORTHEAST

Chuck Brown & The Soul Searchers  
Parliament  
Gene Chandler  
Chic

### SOUTH

Chic  
Peabo Bryson  
Cheryl Lynn  
Parliament  
Gene Chandler  
Earth, Wind & Fire  
Peaches & Herb  
Chuck Brown & The Soul Searchers

### MIDWEST

Parliament  
Tavares  
Peabo Bryson  
Chic  
Bee Gees

### WEST

Peaches & Herb  
Peabo Bryson  
Bee Gees

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

# January 19, 1979

### NORTHEAST

WILD  
Boston, MA  
Sonny Joe White

ADDED  
Instant Funk  
Captain Sky  
Jimmy Bo Horne  
Jorge Santana

HOTTEST  
Parliament  
Chuck Brown & The Soul Searchers  
Gloria Gaynor  
Joe Simon  
Tasha Thomas  
Cameo  
Edwin Starr  
Beverly & Duane  
Dobie Gray  
Four Tops

WKND  
Hartford, CT  
Eddie Jordan

ADDED  
Jacksons

HOTTEST  
Cheryl Lynn  
Meiba Moore  
Chic  
Barry White  
Michael Jackson  
Edwin Starr

WBLS  
New York, NY  
Hal Jackson

ADDED  
Damon Harris  
Ross, Robinson, Gaye & Wonder  
Wonderland Band

HOTTEST  
Pablo Cruise  
Mantus  
Celi Bee  
Keith Barrow

WWIN  
Baltimore, MD  
Don Brooks

ADDED  
Gonzalez  
Rod Stewart  
Fatback Band  
Gary's Gang  
Instant Funk  
Ollie Baba  
Ross, Robinson, Gaye & Wonder

HOTTEST  
Gene Chandler  
Bobby Caldwell  
Chuck Brown & The Soul Searchers  
Mr. Danny Pearson  
Joe Simon  
Tasha Thomas  
Bee Gees  
Peabo Bryson  
Parliament  
Village People

WAMO  
Pittsburgh, PA  
Eddie Edwards

ADDED  
Mandril  
Jaffee  
Valentine Bros.  
Atlantic Starr  
Dorothy Moore  
Phyllis Hyman

HOTTEST  
Parliament  
Chuck Brown & The Soul Searchers  
Peabo Bryson  
Cameo  
Bee Gees  
Kinman Dazz  
Bar-Kays  
"Holy Ghost"  
Gene Chandler  
Evelyn C. King  
Captain Sky

WOL  
Washington, D.C.  
Don Mac

ADDED  
None

HOTTEST  
Chic  
EWBF  
Chuck Brown & The Soul Searchers  
Peabo Bryson  
Shelamir  
Gene Chandler  
Bobby Caldwell  
Rance Allen  
Cameo  
Al Jarreau

WDAS  
Philadelphia, PA  
Joe "Butterball" Tamburro

ADDED  
Prince  
Rod Stewart  
Ross, Robinson, Gaye & Wonder  
Bar-Kays  
"I'll Dance"  
Michael Jackson  
Jimmy Bo Horne  
Wardell Piper  
Lakeside  
Jacksons  
Gray & Hanks  
Donna Summer  
"Heaven Knows"  
Fatback Band  
Sister Sledge (both)

HOTTEST  
Chuck Brown & The Soul Searchers  
Gene Chandler  
Peaches & Herb  
Parliament  
Chic  
Cheryl Lynn  
Earth, Wind & Fire  
Shelamir  
Joe Simon

### MIDWEST

WKVO  
Columbus, OH  
Kirk Bishop/Keith Willis

ADDED  
Vernon Burch  
Gray & Hanks  
Emotions  
Berry White  
"Just The Way You Are"  
Aquarian Dream  
Instant Funk

HOTTEST  
Peaches & Herb  
Tavares  
Valentine Bros.  
Hot Chocolate  
Temptations  
Faze O  
Brass Construction  
Gladys Knight  
O'Jays  
Odyssey

WLOU  
Louisville, KY  
Sherette Thelley

ADDED  
Jacksons  
Alex Taylor  
Switch  
Caroline Crawford

HOTTEST  
Parliament  
Isaac Hayes  
Patrice Rushen  
Bar-Kays  
"Holy Ghost"  
Peabo Bryson  
EWBF  
Chic  
Hot Chocolate  
Third World

WJMO  
Cleveland, OH  
Lynn Tolliver

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Parliament  
Chic  
Quartz  
Lattimore  
Peabo Bryson  
Bobby Caldwell  
Tavares  
Bee Gees  
Lakeside  
Ashford & Simpson

ADDED  
Bill Withers  
Jacksons  
Ross, Robinson, Gaye & Wonder  
Patrice Rushen  
Instant Funk  
Hot Chocolate  
Michael Walden  
Bar-Kays  
"Holy Ghost"  
Rod Stewart

ADDED  
Rufus  
Donna Summer  
Jimmy Bo Horne  
Delegation  
Bee Gees  
HOTTEST

HOTTEST  
Gene Chandler  
Cheryl Lynn  
Parliament  
Randy Brown  
Peabo Bryson  
Chuck Brown & The Soul Searchers  
Barry White  
Chic  
Lakeside  
Kool & The Gang

WHRK  
Memphis, TN  
J. Michael Davis

ADDED  
Tavares  
Bionic Boogie  
Georgio Moroder  
Parliament  
"Mr. Wiggles"

HOTTEST  
Chic  
Peaches & Herb  
Peabo Bryson  
Parliament  
Rod Stewart  
Mother's Finest  
Cheryl Lynn  
Third World

WTLC  
Indianapolis, IN  
Roger Holloway

ADDED  
Jimmy Bo Horne  
Chuck Brown & The Soul Searchers  
Michael Jacksons

HOTTEST  
Delegation  
Sister Sledge  
Al Green  
Instant Funk  
Rufus  
Alex Taylor  
Kathy Barnes  
R.J.'s Latest Arrival

HOTTEST  
Parliament  
Chic  
Boppers  
Phyllis Hyman  
Bell & James  
Peabo Bryson  
Kinman Dazz  
Sweet Cream  
Whispers  
Al Hudson & The Soul Partners

ADDED  
Mother's Finest  
Shelamir  
Tavares  
Hot Chocolate  
Bonnie Pointer  
Bee Gees

ADDED  
Barry White  
Dobie Gray  
Pointer Sisters  
Wilton Felder

HOTTEST  
Cheryl Lynn  
Bell & James  
Chic  
Peabo Bryson  
Ashford & Simpson  
Parliament  
Tavares  
Evelyn C. King  
Bar-Kays  
"Holy Ghost"  
Bonnie Pointer

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Parliament  
Chic  
Quartz  
Lattimore  
Peabo Bryson  
Bobby Caldwell  
Tavares  
Bee Gees  
Lakeside  
Ashford & Simpson

ADDED  
Bill Withers  
Jacksons  
Ross, Robinson, Gaye & Wonder  
Patrice Rushen  
Instant Funk  
Hot Chocolate  
Michael Walden  
Bar-Kays  
"Holy Ghost"  
Rod Stewart

HOTTEST  
Gene Chandler  
Cheryl Lynn  
Parliament  
Randy Brown  
Peabo Bryson  
Chuck Brown & The Soul Searchers  
Barry White  
Chic  
Lakeside  
Kool & The Gang

ADDED  
Tavares  
Bionic Boogie  
Georgio Moroder  
Parliament  
"Mr. Wiggles"

HOTTEST  
Chic  
Peaches & Herb  
Peabo Bryson  
Parliament  
Rod Stewart  
Mother's Finest  
Cheryl Lynn  
Third World

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Parliament  
Chic  
Quartz  
Lattimore  
Peabo Bryson  
Bobby Caldwell  
Tavares  
Bee Gees  
Lakeside  
Ashford & Simpson

ADDED  
Bill Withers  
Jacksons  
Ross, Robinson, Gaye & Wonder  
Patrice Rushen  
Instant Funk  
Hot Chocolate  
Michael Walden  
Bar-Kays  
"Holy Ghost"  
Rod Stewart

HOTTEST  
Gene Chandler  
Cheryl Lynn  
Parliament  
Randy Brown  
Peabo Bryson  
Chuck Brown & The Soul Searchers  
Barry White  
Chic  
Lakeside  
Kool & The Gang

ADDED  
Tavares  
Bionic Boogie  
Georgio Moroder  
Parliament  
"Mr. Wiggles"

HOTTEST  
Chic  
Peaches & Herb  
Peabo Bryson  
Parliament  
Rod Stewart  
Mother's Finest  
Cheryl Lynn  
Third World

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

KNES  
St. Louis, MO  
AJ Ramirez

ADDED  
Lorraine Johnson  
Paradise Express  
Deborah Washington

HOTTEST  
Bee Gees  
EWBF  
Dobie Gray  
Evelyn C. King  
Sylvester  
Donna Summer  
Tavares  
Peaches & Herb  
Gloria Gaynor  
Pointer Sisters

ADDED  
Kool & The Gang  
Jimmy Bo Horne

HOTTEST  
Parliament  
Isaac Hayes  
Kinman Dazz  
Tavares

ADDED  
Mother's Finest  
Shelamir  
Tavares  
Hot Chocolate  
Bonnie Pointer  
Bee Gees

HOTTEST  
Cheryl Lynn  
Bell & James  
Chic  
Peabo Bryson  
Ashford & Simpson  
Parliament  
Tavares  
Evelyn C. King  
Bar-Kays  
"Holy Ghost"  
Bonnie Pointer

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Gene Chandler  
Cheryl Lynn  
Parliament  
Randy Brown  
Peabo Bryson  
Chuck Brown & The Soul Searchers  
Barry White  
Chic  
Lakeside  
Kool & The Gang

ADDED  
Tavares  
Bionic Boogie  
Georgio Moroder  
Parliament  
"Mr. Wiggles"

HOTTEST  
Chic  
Peaches & Herb  
Peabo Bryson  
Parliament  
Rod Stewart  
Mother's Finest  
Cheryl Lynn  
Third World

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Parliament  
Chic  
Quartz  
Lattimore  
Peabo Bryson  
Bobby Caldwell  
Tavares  
Bee Gees  
Lakeside  
Ashford & Simpson

ADDED  
Bill Withers  
Jacksons  
Ross, Robinson, Gaye & Wonder  
Patrice Rushen  
Instant Funk  
Hot Chocolate  
Michael Walden  
Bar-Kays  
"Holy Ghost"  
Rod Stewart

HOTTEST  
Gene Chandler  
Cheryl Lynn  
Parliament  
Randy Brown  
Peabo Bryson  
Chuck Brown & The Soul Searchers  
Barry White  
Chic  
Lakeside  
Kool & The Gang

ADDED  
Tavares  
Bionic Boogie  
Georgio Moroder  
Parliament  
"Mr. Wiggles"

HOTTEST  
Chic  
Peaches & Herb  
Peabo Bryson  
Parliament  
Rod Stewart  
Mother's Finest  
Cheryl Lynn  
Third World

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets

ADDED  
Funkadelic  
"Funk & Roll"  
Donna Summer  
Sylvester  
Tasha Thomas  
Phyllis Hyman  
Edwin Starr

HOTTEST  
Parliament  
Chic  
Pockets  
Tavares  
Chaka Khan  
Lanny Williams  
Village People  
Gray & Hanks  
Shelamir  
Bee Gees  
ADC Band  
Tavares  
Pockets



# Popular Rhythms

## DISCO

R A D I O

### HOTTEST

Following are listed in order of their airplay activity.

**PEACHES & HERB**

"Shake Your Groove Thing" (Polydor)

**EDWIN STARR**

"Contact" (20th)

**CHERYL LYNN**

"Got To Be Real" (Columbia)

**GLORIA GAYNOR**

"I Will Survive" (Polydor)

**CHIC**

"Le Freak" "Chic Cheer" "I Want Your Love" (Atlantic)

**VOYAGE**

"Souvenirs" (Marlin)

**DAN HARTMAN**

"Instant Replay" "Countdown" "This Is It" (Blue Sky)

**VILLAGE PEOPLE**

"YMCA" (Casablanca)

**RAES**

"A Little Lovin' (Keeps The Doctor Away)" (A&amp;M)

**CERRONE**

"Ju Suis Music" (Cotillion)

### NEW & ACTIVE

**DONNA SUMMER**

"Heaven Knows" (Casablanca)

**T-CONNECTION**

"After Midnight" (TK/Dash)

**LEMON**

"A-Freak-A" (Prelude)

WEST: KUTE/Los Angeles, CA, Bill Stevens, KXTC/Phoenix, AZ, Larry Barwick; KIIS/Los Angeles, CA, Mike Wagner. NORTHEAST: WKTU/New York, NY, Matt Cienett; WKYS/Washington DC, Bill Bailey; WMAS/Springfield, MA, Jim Davis; WBOS/Boston, MA, Jane Dunklee; WCAU-FM/Philadelphia, PA, Roy Laurence; WKTK/Baltimore, MD, Lou Kreiser. MIDWEST: WMJC/Detroit, MI, Peter Booker; KFMX/Minneapolis, MN, Gary DeMaroney; WGCI/Chicago, IL, Barry Mayo; WDAI/Chicago, IL, Mery Klugh, Roger Skolnik. SOUTH: KSET/El Paso, TX, Chuck Kelly; KXYZ/Houston, TX, Ted Carson; KATT/Oklahoma City, OK, Mike Gardner; WKGK/Knoxville, TN, Kerry Lambert.

### Album Airplay

Following are listed in order of their airplay activity.

CHIC "C'est Chic" (Atlantic) \* "Le Freak" "Savior Faire"  
 PARLIAMENT "Motor Booty Affair" (Casablanca) \* "Aqua Boogie" "Mr. Wiggles"  
 PEABO BRYSON "Crosswinds" (Capitol) \* "I'm So Into You" "Crosswinds"  
 CHERYL LYNN "Cheryl" (Columbia) \* "Got To Be Real"  
 CHAKA KHAN "Chaka" (WB/Tattoo) \* "I'm Every Woman" "We Got The Love"  
 ISAAC HAYES "For The Sake Of Love" (Polydor) \* "Zeke The Freak" "Shaft II"  
 "Just The Way You Are"  
 MARVIN GAYE "Here My Dear" (Motown) \* "Funky Space Reincarnation"  
 "Anger" "Sparrow"  
 ROY AYRES/WAYNE HENDERSON "Step Into Our Lives" (Polydor) \* "Heat Of The Beat"  
 BAR-KAYS "Light Of Lights" (Mercury) \* "Holy Ghost"  
 BARRY WHITE "The Man" (20th) \* "Just The Way You Are" "September" "Your Sweetness Is My Weakness" "Early Years"



**BESIDE THE BRIDES** — Mike Wagner, a newly-named Program Director of KIIS-AM-FM/Los Angeles, is beside himself as he poses with Atlantic's Brides of Funkenstein (Dawn Silva and Lynn Mebry) at a recent disco promotion the station held at Osko's.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

**BOB JAMES**

Touchdown (Columbia)

"Angels" "Sun Runner"

**CHICK COREA**

Secret Agent (Polydor)

Various Cuts

**DAVE VALENTIN**

Legends (GRP/Arista)

"Afro Blue" "See Pines"

**STAN GETZ**

Another World (Columbia)

Various Cuts

**MARK MURPHY**

Stolen Moments (Concord)

"Don't Be Blue"

**WEATHER REPORT**

Mr. Gone (ARC/Columbia)

River People "Funk-Jazz"

**GROVER WASHINGTON, JR.**

Red Seed (Motown)

"Do Det" "Santa Cruzin'" "Just The Way You Are"

**HEATH BROTHERS**

Passing Thru (Columbia)

"A New Blue"

**AL JARREAU**

All Fly Home (WB)

Various Cuts

**PATRICE RUSHEN**

Patrice (Elektra)

"Hang It Up" "I Found Love"

### NEW & ACTIVE

**NEIL LARSEN**

Jungle Fever (A&amp;M/Horizon)

"Windsong"

NORTHEAST: WRVR/New York, NY, Jim Smith. SOUTH: WCLK/Atlanta, GA, Al Felker; WHUR/Washington DC, Jesse Fax. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Herman Hayes; Dorian Paster. WEST: KADX/Denver, CO, John Sutton; KRE/Berkeley, CA, Rob Singleton; KKGO/Los Angeles, CA, Monica Rlordan; KJLH/Los Angeles, CA, Ted Terry.



**LAWS RETURN TO HOUSTON** — When United Artists' Ronnie Laws returned to his hometown of Houston in support of his latest LP, "Flame", he was given a warm welcome home by various Houston radio personalities. Pictured at the party are (l-r): Tommy Dee, KYOK; Ronnie Laws, Pam Wells, MD, KMJQ-FM; and Rick Roberts, KKSS/St. Louis. UA's Howard Geiger is pictured in the foreground.

# OPPORTUNITIES

## Openings

KPUG/Bellingham, WA needs a weekender. Looking for an eager, hard working jock who is really into radio. Tapes and resumes to Bruce Butterfield, Box 1170, Bellingham, WA 98225 or call (206) 734-1170. EOE (1-12)

KDTH/KFMD/Dubuque, IA looking for a morning news anchor. Need aggressive reporter as well as strong on-air sound, and good writing. At least two years experience, college degree preferred. Tapes and resumes to Doug Breisch, KDTH/KFMD, 8th and Bluff, Dubuque, IA 52001. EOE M/F (1-12)

G-100 (WKRQ-FM)/Mobile, AL is looking for a talented and original disc-jockey to work at the Gulf Coast's powerhouse FM. Tapes and resumes to Nick Alexander, WKRQ-FM, Box 2367, Mobile, AL 36601. EOE M/F (1-12)

OPERATIONS MANAGER needed for WDDD/Marion, IL to supervise 6-8 staff members . . . assume responsibility for internal operations . . . 6am-9am air shift required. Rush tapes and resumes to WDDD, Marion, IL 62959 or arrange a personal appointment (618) 997-8123. EOE (1-12)

KOTE/KKZZ/Lancaster, CA needs an engineer. Air work helpful but not necessary. Call General Manager collect (805) 948-7521. (1-12)

KWIZ-FM/Santa Ana, CA looking for part-timers, male or female, we don't want announcer. Looking for people who have a very natural, conversational and friendly style on the air. Format is beautiful Pop/Adult. Tapes and resumes to Diane Kirchen, KWIZ-FM, 3101 W. 5th Street, Santa Ana, CA 92703. EOE (1-12)

WROK/Rockford, IL is looking for air talents who can communicate for future openings. Excellent salary. Tapes and resumes to C.C. Matthews, Operations Director, 1100 Tamarack Lane, Rockford, IL 61125. EOE (1-12)

## Openings

FM99 (WQYK)/Tampa-St. Pete needs a morning personality who can relate for 6am-10am shift. Tapes and resumes to Joe Patrick, 9450 Koger, St. Petersburg, FL 33702 or call (813) 224-0183. EOE (1-12)

Modesto, CA needs an air Personality! If you've got production skills and a 1st phone send your tape and resume to Lee Nye, KCEY, Box 979, Modesto, CA 95354. (1-12)

WLOF/Orlando, FL is seeking an experienced air personality immediately. No beginners please, we need someone with natural enthusiasm. Tapes and resumes to Joe Montone, WLOF, Box 15746, Orlando, FL 32808. EOE M/F (1-12)

Album Rock WBAB/Long Island is now accepting tapes and resumes for possible future openings. If you are superb on the air and in production we want to hear from you. Send material to Charlie Ambrosio, WBAB, Babylon, NY 11704. EOE M/F (1-12)

Air personalities needed by Stuart Broadcasting . . . Pop/Adult and Country formats. Morning drive, afternoon drive and nights. Call Orv Koch, (402) 475-4204. EOE (1-12)

Leading Southeastern contemporary radio station needs strong on-air morning anchor persons. Tapes, resumes and references to Steve Shumake, WKIX-WYYD, Box 12526, Raleigh, NC 27605. Salary is equal to experience and ability. EOE (1-12)

G-100 (WKRQ-FM) wants you! If you're a wiz at production get your tape and resume in the mail to Nick Alexander, WKRQ-FM, Box 2367, Mobile, AL 36601. EOE M/F (1-12)

14Q (KRCQ)/Indio-Palm Springs, CA is now accepting tapes and resumes for future openings. Send to Ron Young, 82640 Miles Ave., Indio, CA 92201. EOE M/F (1-12)

## Openings

KMGK-FM number one FM in Des Moines, accepting applications from bright, energetic and natural-sounding air persons for a near-future opening. Should have a good track record and references, and several years experience in a competitive situation. Contact Program Director, Benjamin Hill, 215 Keo Way, Des Moines, IA 50309. EOE (1-12)

WMAK/Nashville, TN has opening for jock. Minimum 2 yrs experience. Must be professional and conversational. Minorities encouraged. Top 40 format. Tapes and resumes to Roshon, WMAK, 810 Division Street, Nashville, TN 32203 or call (615) 256-8556. M/F (1-12)

WTMA/Charleston, SC looking for up-tempo air personality. Rush tapes and resumes to Booby Nash, Box 10208, Charleston, SC 29411. (1-12)

WZOK/Rockford, IL accepting tapes for immediate opening. Established 50k AOR powerhouse with one of the finest facilities in the nation. We're looking for a human being who can communicate with class. Minorities/woman encouraged. Team work essential. Tapes and resumes to Dan Covey, PD, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (1-12)

KRNA/Iowa City seeks talent for only 2nd full time opening in three years. Extremely stable operation looking for good on-air performer with good production technique, that is willing and capable of working at station that does heavy audience, in-field promotion. Position is open now! Tapes and resumes to Bart Goynshor, Hollywood & Broadway, Iowa City, IA 52240. EOE (1-12)

WKOP/Binghamton, NY looking for midday person. Should be up-tempo yet warm. Modern Country format with Top 40 approach. Tapes and resumes to Ray Ross, Box 567, Binghamton, NY 13901. EOE (1-12)

Immediate opening. Help us close it. Opening can be closed by filling it. If interested in closing the opening by filling it, call Chuck McKay, KB13/Bismarck, ND (701) 663-6411. EOE M/F (1-12)

## Openings

KDEB-AM-FM/Palm Springs, CA looking for Production Director. Must be able to write, do voices, fill-in air work and help coordinate promotions. Great opportunity for creative but disciplined individual. Contact Ty Stevens or Thom Pinto (714) 325-1211. EOE M/F (1-12)

WDBR/Springfield, IL looking for PD. Adult Top 40 format with growing company. Tapes and resumes to Rick Styles, Manager, Box 2759, Springfield, IL 62708 or call (217) 763-5400 between 8am-6pm. (1-12)

KMGX/Tucson, AZ looking for mature sounding mid-day Pop/Adult air personality and also, hard working news person. Tapes and resumes to Charlie Bennett, PD, Box 5946, Tucson, AZ 85703 or call (602) 624-2431. EOE (1-12)

OPENINGS AVAILABLE for personality entertainers. Adult Modern Country station in the heart of the Southland. Looking to keep winning and building the staff. Please send tapes and resumes to WAGF, Box 639, Dothan, AL 36302 or call Clark Jones-Chuck Jackson (205) 792-1101. M/F (1-12)

50KW Pop/Adult in the sunny Southwest is looking for experienced news-reporter-anchor for morning drive. Someone with hustle and fresh ideas. Tapes and resumes to Larry Ahrens, KBCQ, Box 870, Roswell, NM 88201 or call (505) 822-8450. EOE M/F (1-12)

WNVY/Pensacola, FL looking for midday, afternoon and all night personalities. Someone to entertain. Tapes and resumes to Dan Alexander, 2070 N. Pelafax St., Pensacola, FL 32501 or call (904) 433-5866. EOE (1-12)

WHYY (Y102)/Montgomery, AL looking for personality-morning-news person. Heavy emphasis on over night police news and AM traffic and weather. Ability to converse freely with morning air personality. Tapes and resumes to Jennifer Reed, Box 2744, Montgomery, AL 36105. (1-12)

# CHANGES

## Radio

CLAUDIA BURNS named General Manager of APB Enterprises and Station Manager of WLUM-FM/Milwaukee.

O.C. WHITE promoted to Station Manager WAWA/Milwaukee.

RON KING appointed Program Director WLUM-FM/Milwaukee.

DOUG GRIFFIN joins KWRM/Corona, CA from KNTF/Ontario, CA.

SIMON TOULOUMIS named National Sales Manager for KLOS/Los Angeles, CA.

STEVE CASEY formerly KXOA/Sacramento, CA joins WROK/Rockford, IL doing middays.

JEFF KELLY formerly KNTF/Ontario, CA joins KWRM/Corona, CA.

JIM ZIPPO formerly morning drive WLSQ/Montgomery, AL joins WEAM/Washington, DC as AM drive announcer.

PAT ROBBINS joins WLSQ/Montgomery, AL programming dept. and PM drive from WWRN/Beckley W. VA.

JIM BARKER promoted to Program Director/Music Director at KACY/Oxnard-Ventura, CA.

BIG JON ANTHONY assumes additional duties as Operations Manager/PD WLWI-FM/Montgomery, AL.

JIM FYFFE formerly WCOV-TV/Montgomery and WYDE/Birmingham joins WLWI-FM/Montgomery as News Director.

BRUCE AUNE formerly KEYC-TV/Monketo, MN to morning news WLWI-FM/Montgomery.

BILL HESS formerly PD WOKW/Brockton, MA promoted to Operations Manager.

TOM REIRDON named General Manager KTFX/Tulsa from KATT/Oklahoma City.

JIM RICHARDS appointed PD KTFX/Tulsa from KMOD/Tulsa, OK.

RICK JOHNSON joins KTFX/Tulsa as Music Director.

JOHN MICHAEL SCOTT upped to General Manager KATT/Oklahoma City, OK.

PAUL "Lobster" WELLS promoted to Asst. PD KSJO/San Jose, CA.

TAWN MASTREY named Music Director KSJO/San Jose, CA.

JOHN STEVENSON named PD/MD KGOT/Anchorage, from KENI/Anchorage, AK.

R.J. SEIFERT named Program Director WPFH/Terre Haute, IN.

CHRIS MILLER joins KZAP/Sacramento as Program Director.

JACK CASEY formerly PD WROV/Roanoke joins XL102/Richmond, VA as Program Director.

JOE URBIEL promoted to Program Director W4 (WWWW)/Detroit, MI.

DEBBIE JECKER named Asst. PD KLBJ/Austin, TX.

JIM OWEN formerly WYXE/Madison joins WFBQ/Indianapolis as Asst. PD and morning air personality.

DICK SUMMER joins WYNY/New York from WNBC/New York.

DAVE DWORKIN formerly WFBQ/Indianapolis joins KQRS/Minneapolis doing afternoons.

GREG McCLURE joins KOME/San Jose as Production Director.

JACK BRODERICK now doing mornings at WRVR/New York, NY.

## Station Line-Ups

WALT/Meridian, MS LINE-UP: 6am-10am Johnny MacBrown, 10am-3pm Van Mac, 3pm-7pm Ron Walton, 7pm-12mid Mike Cochran, 12mid-4am Larry Dee, 4am-6am Keith Ballard.

WOKW/Brockton, MA LINE-UP: 6am-10am Bill Hess (OM), 10am-12noon Jack Nash (MD), 1pm-signoff Ken Dantzig. Weekends Frank Cameron, Frank Solo, Marshall Sanft.

KSFM/Sacramento, CA LINE-UP: 6am-10am Diane Michaels, 10am-12noon Dennis Newhall, 12noon-3pm Lisa Novak, 3pm-7pm Gary Nixon, 7pm-12mid Dave Whitcare, 12mid-6am Jack Perry.

ZETA 7/Orlando, FL LINE-UP: 6am-10am Jeff Davis & Wayne Osley, 10am-2pm Debbie Calton, 2pm-6pm David Souza, 6pm-10pm Brock Whaley, 10pm-2am Bill Mims, 2am-6am David Schulz. Weekends: Bill Clarke, Rick Sammarco.

WBLX (93 BLX)/Mobile, AL LINE-UP: 6am-10am Carlos Beck, 10am-3pm Sonny Love (OM), 3pm-8pm Alex Gavin (MD), 8pm-1am Carmen Browne, 1am-6am Chee Chee. Weekends: James Simon, Chuck Nobles, Bill Benton.

KBET/Reno, NV LINE-UP: 6am-10am Doug Lewis, 10am-3pm John Gray, 3pm-7pm Bob Montague, 7pm-12 mid Mike Walter, 12mid-6am Dave Woods.

WOKK/Meridian, MS LINE-UP: 6am-9am Ken Rainey, 9am-1pm Larry Edwards, 1pm-7pm Ann Clark, 7pm-12mid Tom "The Tiger" Taylor, 4am-6am Keith Ballard. KEZY/Anaheim, CA LINE-UP: 6am-10am Jeff Dean, 10am-2pm Shana, 2pm-6pm Steve Clark, 6pm-10pm Jan Marie, 10pm-2am Mark Dennis, 2am-6am Cal Campbell.

WLIR/Long Island, NY LINE-UP: 7am-11am Larry Kleinman, 11am-3pm Denis McNamara, 3pm-7pm Ray White, 7pm-11pm Pam Merly, 11pm-3am Ben Manilla, 3am-7am Bob Kranes. Weekends: Michael Ross, John DeBella, Elliot Jacoby.

Y103 (WIVY-FM)/Jacksonville, FL LINE-UP: 6am-10am Ron Bison "The Buffalo," 10am-12noon Bobby "Stereo" Ocean, 12noon-2pm Scott Sherwood, 2pm-6pm Dave Mann, 6pm-10pm Dave Caprita, 10pm-2am Sabrina, 2am-6am Jay Roberts. Weekends: Rollye, "The Hurricane."

WZOE/Princeton, IL LINE-UP: 6am-10am Randy Rundle (PD), 10am-11am Julie Boggott, 11am-11:50am Randy Rundle, 11:50am-6pm Roger Parmelee, 6pm-12mid Tom Kunkel. Weekends: Chuck Bertels & Greg Swiskoski.

## Records

PATRICK SNYDER appointed Staff Writer for A&M Records Publicity Dept.

JIM KOZLOWSKI appointed Director of A&R for Peters International.

ALAN YOUNG named Southeast Regional Marketing and Promotion Director for Elektra/Asylum, Country Division.

DON MUO promoted to National Sales Manager for Cream Records/Hi Records.

PETER LUBIN appointed Tour Publicist, East Coast, Columbia Records.

ALAN SEPTOFF named Art Director, Creative Advertising Services for CBS Records.

STEPHEN DESSAU, LARRY STESEL and DAN BECK named Associate Directors, Product Management, East Coast for Epic/Portrait/Associated Labels.

CHERYL MACHAT appointed Product Manager, East Coast, for Epic/Portrait/Associated Labels.

STEPHANIE KNAUER named Product Manager, West Coast, for Epic/Portrait/Associated Labels.

JOHN VANA appointed Product Manager, West Coast for Epic/Portrait/Associated Labels.

RICHARD AUGUST named Associate Product Manager, West Coast, Epic/Portrait/Associated Labels.

ARTIE PATSINER named Arista's Director, Artist Development.

LES SCHWARTZ appointed Director of West Coast Publicity for Warner Bros.

MELENIE LUNKLEY named Los Angeles Press Manager for Warner Bros.

DONNA RUSSO named Manager/New York Publicity Administration/Special Projects for Warner Bros.

KIP GILBERT appointed District Promotion Manager for Denver/Capitol Records.

TERRY VAN DYNE named District Promotion Manager for Cleveland/Capitol Records.

## Industry Changes

TED FEIGIN joins ALIVE ENTERPRISES as Manager/Talent Acquisition.

STEW HILLNER assumes the position of Production Manager for Watermark, Inc.

# It's Frankie Valli's Next Hit.

94Q  
WNDE  
WBBF

Y103  
KROY



## "Fancy Dancer" FRANKIE VALLI

**New from Warner/Curb Records.**

Produced by: Bob Gaudio



# OPPORTUNITIES

## Openings

WHCN/Hartford, CT looking for a newperson for possible afternoon opening. Tapes, resumes and writing samples to Chip Triest, News Director, 60 Washington St., Hartford, CT 06106. EOE (1-12)

KSTP/Minneapolis has a job opening for personality jock. Tapes and resumes to Denny Carpenter, KSTP, 3415 University Ave., St. Paul, MN 55114. No calls please. EOE M/F (1-12)

KERN/Bakersfield, CA is looking for a highly professional PD, and A.M. air talent. Rush aircheck, programming objectives and salary requirements to Terry Dorsey, GM, KERN, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (1-12)

KCBQ/San Diego, CA looking for a warm, communicative person for the all night show for big bucks. Also, looking for America's finest news journalist. Minorities/females encouraged. Contact Jon Fox, Box 1629 San Diego, CA 92112. (1-12)

WLSQ/Montgomery, AL is looking for a super morning personality. We just lost ours to Washington, D.C. Immediate opening, good production a must. Also, looking for a few good people for our all rock and Florida Country stations. Rush tapes and resumes to J.J. Beach, Box 5000, Montgomery, AL 36101. EOE M/F (1-12)

Afternoon drive opening at KBPI, Denver's number one AOR. Experienced production needed! Tapes and resumes to John Bradley, KBPI, 4460 Morrison Rd., Denver, CO 80219. (1-12)

WAZY-AM/Lafayette splitting from FM to go Automated Pop/Adult. Personality jocks with strong production needed to record voice tracks. Medium market, top-rated station, part of growing chain. Tapes and resumes to Jeffrey Jay Weber, WAZY, Box 1410, Lafayette, IN 47902. EOE M/F (1-12)

KATI/Casper, WY contemporary rocker rated No. 1 in market seeks experienced morning drive personality communicator. Great career opportunity in four station market of 75,000-plus. Tapes, resumes, salary requirements to Fred Leemhuis, KATI, Box 2006, Casper, WY 82602. EOE M/F (1-12)

We're seeking bright human personalities for a new stereo FM music plus format. Must be more than a music jock, have a real ability to communicate, be aware, fun loving, creative, and involved in the community. Good money, excellent benefits, and a super opportunity to grow with a great and special contemporary station. Production & other skills helpful. Tapes, resumes and salary requirements immediately to KROI-FM, 1019 Second Street, Sacramento, CA 95814 or call Richard Irwin (916) 441-4950. EOE M/F (1-12)

KACY/Oxnard-Ventura, CA 50,000 watts, Southern California's most powerful station outside of Los Angeles, San Francisco and San Diego is looking for major talented communicator with 1st class license for future openings, all time shifts. Must have ability to communicate on a one-to-one level with the listener. Tapes and resumes to Jim Barker, KACY, Box 1520, Oxnard, CA 93034. No calls please. EOE M/F (1-12)

KZUE/Oklahoma City, OK is looking for full and part-time jocks. 3rd endorsed and production experience a must. Tapes and resumes to Johnny Lane, KZUE-FM, Box 1000, Oklahoma City, OK 73101. No calls please. EOE M/F (1-12)

Newsperson wanted for radio/TV news department. Afternoon newscasts and evening TV street reporting. Tapes and resumes to KCRG-TV, 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401. EOE (1-12)

In Vegas, we are the champion! We have a night time opening right now. Personality a must. Send your best work immediately to Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114 or call (702) 739-9383. EOE M/F (1-12)

KEYZ-AM-FM/Anaheim, CA looking for a major market AOR type News Director for immediate opening. Tapes and resumes to Dave Forman, PD, 1190 E. Ball Rd., Anaheim, CA 92805. EOE M/F (1-12)

WAKX/Duluth, MN looking for a broadcast journalist to join our growing news team. Experienced only. Willing to move into a great Northland market. Tapes and resumes to Rich Younger, 410 W. Superior Street, Duluth, MN 55802, or call (218) 727-7271 mornings. EOE (1-12)

WHCN/Hartford, CT has immediate opening for a hot night personality with great production. Tapes and resumes to Michael Picozzi, PD, 60 Washington St., Hartford, CT 06106. EOE (1-12)

WDAK/Columbus, GA has a night-time opening (7pm-12mid). Need alive entertaining cooker. Good benefits and good pay. Tapes, photo, and resumes to Steve Kelly, Box 1640, Columbus, GA 31904 or call (404) 322-5447. EOE (1-12)

Forward thinking, fast growing midwest chain needs tapes for future openings. Creative, responsible, goal-oriented people with strong production abilities are needed for a smooth Top 40 format. Tapes and resumes to Radio and Records, Box 136, 1930 Century Park W., Los Angeles, CA 90067. EOE.

Personality newscaster needed, Florida area, WPLP Talkradio 57, Tampa Bay market No. 23. Cassette, bio information to Charles Garratt, News Director, Box 570, Pinellas Park, FL 33665. EOE M/F.

## Goods & Services

### "Fruitbowl"

The World's largest weekly humor & information service offers qualified broadcasters a FREE month's trial: No Obligation! FRUITBOWL... MUCH more than a joke sheet! FRUITBOWL, Dept. R, Box 9787, Fresno, CA 93794.

### "Graffiti"

Subscribers have tripled in the past month! For free samples write: THE GRAFFITI WEEKLY, Box 609, Stevens Point, WI 54481.

### "Funny Funny Stuff"

Unique Comedy Bits that fit any format. For freebies write HYPE, INK, Box 89581-R, Los Angeles, CA 90089.

### "Computer Analysis"

COMPUTER ANALYSIS of your audience is now inexpensive. Get the edge on your competition now! Call SOUTHWESTERN PROGRAMMING SERVICE for details (602) 957-0674.

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. TEMPORARY COMEDY, 5804-D Twilene, Dallas, Texas 75227. Phone (214) 381-4779.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 386-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

## GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 563-4330, or write us at 1930 Century Park West, L.A. CA. 90067.

## Openings

Great night jock with major market experience needed. If you are someone who's not afraid to go out and meet the public, send your tapes and resumes now to John Sebastian, KHJ, 5515 Melrose Ave., Hollywood, CA 90038. No calls please. EOE, M/F, Vet., HC. (1-12)

Major market Country station has immediate opening for PD. Our PD has done a super job and received an offer he couldn't refuse from Top major market station. Position involves elr shift. Tapes and resumes to Jim Glassman, GM, WGMA, Box WGMA, Hollywood, FL 33024. No calls please. EOE M/F (1-5)

WTOC/Savannah, GA looking for Pop/Adult personality experience necessary. Tapes and resumes to Jack North, Box 8086, Savannah, GA 31412. EOE M/F (1-5)

KFXD/Boise, Idaho, number one station is looking for creative air talent, with professional production skills. Skiing is great and you'll work 5 days. If you want to have fun working with a winner send tapes and resumes to Drew Harold, Box 107, Boise, ID 83701 or call (208) 345-8814. EOE (1-5)

WIOU/Kokomo, IN looking for good Pop/Adult communicator. Tapes and resumes to T.J. Byers WIOU, Box 2208, Kokomo, IN 46901. (1-5)

If you are a killer night jock, with excellent production skills, and the ability to maintain top ratings on Southern New England's number one rocker, send your tape, resumes and salary requirements to Gary Berkowitz, Program Manager, PRO-FM, 1502 Wempanoag Trail, East Providence, RI 02915. EOE (1-5)

WSHE/Miami, FL accepting tapes and resumes for possible future openings. Contact Tom Judge, WSHE, 3000 SW 80th Ave., Ft. Lauderdale, FL 33314. EOE (1-5)

WQUD (QUAD 104)/Memphis, TN is looking for afternoon drive announcer with strong production. Professional only. Tapes and resumes to Mike Powell, PD, Quad 104, Box 12468, Memphis, TN 38112, or call (901) 274-3400. EOE (1-5)

RADIO INDEX Consulting is looking for Top 40 and Pop/Adult PDs, air personality, and news personalities. Experienced human communicators and leaders. No hype, no boogie. All markets are in the sunbelt. Tapes, resumes and presentations to Randy Lane, Radio Index, Box 11347, Phoenix, AZ 85061. EOE (1-5)

CK101/Cocoa Beach, FL seeks mature rock personality with production skills. Tapes and resumes to Jim Sumpter, PD, Box 520, Cocoa Beach, FL 32931. No calls please. EOE M/F (1-5)

In the process of setting up talent file for future use. One of America's newest and rapidly expanding broadcast groups searching for talent as the group grows. Announcers in all formats, news reporters and Directors, PDs, talk show hosts. Tapes and resumes along with references to Bill Rock, Director of Programming, In-lco Broadcast Group, Box 85, New Haven, CT 06501. (1-5)

WUBE/Cincinnati, OH is looking for enterprising, industrious Newsperson to cover various city beats, and anchor midday newscasts. Tapes and resumes to Doug Anthony, 226 E. 6th, Cincinnati, OH 45202. EOE M/F (1-5)

## Openings

WIBZ/Parkeburg, WV will be changing to live AOR format early in 1979. Looking for knowledgeable and experienced air personnel. Tapes and resumes to Stan Davis, PD 703 Market St., Parkeburg, WV 26101. No calls please. (1-5)

NEWS DIRECTOR wanted for community-oriented Southwest AM/FM. Must be strong in gathering community news. Recent graduates encouraged to apply. Tapes and resumes to Dan Kelley, KDCE/KBSQ, Box 970, Espanola, NM 87533. No calls please. EOE M/F (1-5)

KFLY/Corvallis, OR needs an experienced News Director and part-time air talent. Tapes and resumes to John Cummings, KFLY, 351 SW Madison Ave., Corvallis, OR 97330. (1-5)

WYDE/Birmingham needs morning drive jock. Creative, funny, good references required. Excellent salary and benefits. Tapes and resumes ASAP to Mike Malone, WYDE, 2112 11th Ave. South, Birmingham, AL 35205. (1-5)

REPORTER/ANNOUNCER... must be strong on air with good writing ability. Overnight shift. Tapes and resumes only to Mark Davis, WVBF 105/WKOX, Box 8550, Boston, MA 02114. EOE (1-5)

OPERATIONS MANAGER needed at KBAL, Salina, KS. Adult format. Call Orv Koch, Stuart Broadcasting (402) 475-4204. EOE (1-5)

WOKW/Brockton, MA is now accepting tapes and resumes for air/production person. Reply to Bill Heas, PD, Box 1410, Brockton, MA 02403. EOE (1-5)

WQIQ (16-Q)/Media, PA Needs PD/Station Manager to head rock facilities. Also, accepting tapes and resumes for future openings. Contact John Haggard, for PD/Station Manager position at (215) 459-1602 weekdays 4pm-6pm. Tapes and resumes to WQIQ, 12 Kant Road, Aston, PA 19014. EOE M/F (1-5)

CHIEF ENGINEER... who can manage, is familiar with FCC Rules and Regulations, has a keen ear for good sound and is concerned with quality. Class A FM and non-DA AM. Resumes to Jim Hoffman, KDCE/KBSQ, Box 970, Espanola, NM 87533. No calls please. EOE M/F (1-5)

WOMI/Owensboro, KY needs two experienced professional news people. Asst. News Director and/or AM drive personality newscaster to work with contemporary, crisp, moving morning show. Tapes and resumes to WOMI, News Department, Box 1330, Owensboro, KY 42301. EOE M/F (1-5)

KCVL needs afternoon jock with creative production ability. Format is Country Pop/Adult mix. Tapes and resumes to John Jern, KCVL, Box 111, Colville, WA 99114 (1-5)

THE RESEARCH GROUP needs Top 40 jock with good pipes and enthusiasm but no screamers. Top 100 Western markets. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. (1-5)

Big coverage, Country FM outlet in Ohio Valley looking for air talent. All new facilities and professional attitude. Tapes and resumes to Steve Ryan, WELA, Box 90, E. Liverpool, OH 43920, or call (216) 385-1490. (1-5)

News person wanted for 50,000 watt Top Central Indiana station. Tapes and resumes to News Director WLHN, Box 98, Anderson, IN 46015, or call (317) 844-1258. (1-5)

WLAM/Lewiston, ME looking for PD Top 40 personality. Tapes and resumes to Don Bihman, Box 929, Lewiston, ME 04240. \$11,500 to \$13,000 per year. (1-5)

WZXR (Rock 103)/Memphis (Superstars) needs jock. Tapes and resumes to Tom Owens, 1385 Lamar, Memphis, TN 38104. Minorities encouraged to apply. (1-5)

New Pueblo, CO. beautiful music 100kw FM needs experienced production and air talent. Woman and minorities encouraged to apply. Tapes and resumes to Mike John, Box 5010, Pueblo, CO 81002. No calls please. (1-5)

WOKQ/Dover-Portsmouth, NH 50,000 watt Country, 2 1/2 million in coverage area needs tightly produced, fast, warm, night jock and morning news anchor who will re-write... Now! Tapes and resumes to Operations Manager, Box 578, Dover, NH 03820. Minorities and females encouraged. No calls please. (1-5)

TM PROGRAMMING seeks highly qualified applicants for production position. Successful applicants will be well disciplined and project oriented. Resumes and tapes demonstrating proficiency with production tools should be sent to Michael Hedges, TM Production, 1349 Regal Row, Dallas, TX 75247. (1-5)

WANTED... Announcer/engineer with 1st class license and good maintenance background for Northern Mississippi station. Good bucks for the right person. Contact General Manager (601) 369-4561. EOE M/F (1-5)

KLEO/Wichita, KS has an immediate opening for midday professional. Good money and great company for the right person. Applicants must be highly professional in every respect. Strong creative production desired. Contact Bob McKay, KLEO, 5610 E. 29th St., Wichita, KS 67220. (1-5)

## Openings

Immediate opening for professional experienced jock who can relate in a fast paced morning show. We're a Top 40 contemporary formatted 5,000 watt in the Bridgeport and New Haven markets. Tapes and resumes to WFIF, 90 Kay Ave., Milford, CT 06460. EOE M/F. (1-5)

KIKK AM-FM/Houston, TX has openings for full and part-time announcers. Tapes and resume to Bill Figen-shu, 6306 Gulfport Dr., Houston, TX 77081 or call (713) 772-4433. (1-5)

KVOX/Fargo, ND looking for afternoon drive and mid-day jocks. Tapes and resumes to Mark Renier, KVOX Radio, Box 97, Moorhead, MN 58560 or call (218) 233-1522. (1-5)

Nebraska's third largest market is looking for an individual with knowledge of the latest in automated systems. Position open for programmer on SMC with digital programmer DP-1 system. An air shift is possible for the right person. Resumes to Dave Morgan, KRGI-FM, Box G, Grand Island, NE 68801. (1-5)

WCCC/Hartford, CT looking for a creative morning entertainer. Position available immediately. Tapes and resumes to Bill Nasal, WCCC Radio, 11 Asylum St., Hartford, CT 06103, or call (203) 549-3466. EOE M/F (1-5)

WDXI/Jackson, TN needs one more strong street selling Account Executive. A Dominant Station in the booming West-Tennessee area. Excellent opportunity for person desiring exciting job with a good Group Broadcaster and interested in above average earnings. Resumes to Betty Maatick, Station Manager, Box 3845, Jackson, TN 38301. EOE M/F (1-5)

WSPT/Stevens Point, WI still looking for great air talent. If you want to be successful send tapes, resumes and goals to Pat Martin, WSPT, Box 247, Stevens Point, WI 54481. EOE M/F (1-5)

KLYD AM-FM/Bakersfield, CA looking for a dynamic news reporter for expanding news department. Also need Pop/Adult personality for evening shift. Tapes, resumes and photo to Larry Crawford, Box 1489, Bakersfield, CA 93320. EOE (1-5)

New Top 40 station KBFM/Edinburg, TX needs air personalities and new people for all time slots. Must be creative and willing to become community involved. Tapes, resumes and production samples to Rodolfo Ramirez, Box 3764, McAllen, TX 78501. EOE M/F (1-5)

THE RESEARCH GROUP looking for news person able to communicate what's happening with flair. Good sized markets, Western States, good group. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. (1-5)

WKIX continues its search for the nation's best morning personality. Great pay, benefits, security. Tapes and resumes, including examples of your best production to Bob Bolton, Operations Manager, WKIX, Box 12528, Raleigh, NC 27605. (1-5)

Weekend announcer major market contemporary, experience required. Tapes and resumes to Jay Williams, Jr., WVBF-105/WKOX, Box 8550, Boston, MA 02114. EOE (1-5)

Young small market mass appeal station looking for creative people who want to start with a winner. Now accepting tapes and resumes for immediate and future openings in news and on-air personality positions. Reply to Pat Michaels, WKSI, Box 10, El Dorado, IL 82930, or call (618) 273-3331. EOE M/F (1-5)

Z104/Chicago has an immediate opening for a news person. Tapes and resumes to Ben Peyton, PD, 2355 Ballard Rd., Des Plaines, IL 60018. EOE (1-5)

KRZY/Albuquerque, MN needs experienced DJ. Tapes and resumes to Jerry Groner, 2401 Quincey, NE, Albuquerque, MN 87190. (1-5)

WBAX/Wilkes-Barre, PA Merv Griffin radio for NE Pennsylvania has an immediate opening for a production director. Position includes copy writing, production and weekend air shift. Females encouraged. Rush tapes and resumes to Alan Furt, PD, 1 Broadcast Plaza, Wilkes-Barre, PA 18703. (1-5)

KUGR/Green River, WY has an opening for jock/production person. Join one of the fastest growing Mountain West companies. Tapes and resumes to Russ Rountree, Box 980, Green River, WY 82935 or call (307) 875-6666. (1-5)

KIXY/San Angelo, TX looking for afternoon drive, 2pm-6pm announcer. Tapes and resumes to John Raymond, City Hall Plaza, San Angelo, TX 76903 or call (915) 853-3387. (1-5)

WPLP (Talk Radio)/Tampa Bay is searching for talk show producers. Entry level position. Requires tight board and 3rd ticket. Contact Dave Winter, WPLP, Box 570, Pinellas Park, FL 33565 or call (813) 392-2215. EOE M/F (1-5)

WXKE-FM/Fort Wayne, IN seeks news director and/or chief engineer/jock. Opportunity for small market person willing to make a pay sacrifice. Medium market with growth potential. Prefer midwesterner. Tapes and resumes to Jason Fox, PD, 4740 Coldwater Rd., Fort Wayne, IN 46805. (1-5)

# OPPORTUNITIES

## Openings

**KMJJ/Las Vegas, NV** Wanted: A hard working news-person who enjoys the challenge of presenting interesting news. Re-writing with a style, creativity, ambition and a one delivery... a must. Females encouraged. Tapes resumes, writing samples and salary requirements to Jeff Michaels, News Director, KMJJ Box 14805, Las Vegas, NV 89114. (1-5)

**People-oriented, lifestyle, truly relevant news is what we want.** Experienced News Director to start around \$10,000 at unique album-oriented Top 40 near Boston. Tape, resume and writing sample to Jack Diamond, PD, WLLH, Box 1400, Lowell, MA 01853. (1-5)

**KBWA/Williams, AZ,** beautiful Northern Arizona needs General Manager to supervise three person staff, do all selling, play-by-play, etc. Great opportunity for self-motivated individual. \$1,000-\$1,200 monthly plus bonus, health insurance and opportunity for equity. Will consider Sales Manager with knowledge of FCC regulations looking for first GM position. Resumes and personal references to Eric Hausenstein, KBWA, Box 4227, Mesa, AZ 85201. No calls please. EOE M/F (1-5)

**KGAL/Albany-Lebanon, OR** looking for a 'real' personality to send tape and resume for an excellent opportunity in our future opening. This slot doesn't open up very often! Good production a must! Send you best immediately to Brian Casey, Box 749, Albany, OR 97321. (1-5)

**KSLQ/St. Louis** is looking for a creative and talented morning person. The money is right for the right person. Tapes and resumes to Joel Danver at KSLQ. EOE M/F (1-5)

**WANTED... PD for mellow Pop/Adult station in Las Vegas.** Present staff includes two super personalities. Must be able to work with great people. Knowledge of production, music and experience in community involvement. Tapes, resumes and salary requirements to Alvin L. Korngold, KLAV, Box 15290, Las Vegas, NV 89114. (1-5)

**Rapidly expanding radio group with contemporary stations in three Western Top 30 markets** looking for experienced people to fill the following positions in 1979: General Manager, Sales Managers, Sales people, Programmers, Announcers, and Traffic. Resume should include: position(s) sought, salary requirements, professional references, etc. Programming and announcing applicants include tape. Send to Eric Hausenstein, Box 4227, Mesa, AZ 85201. All inquiries confidential. EOE M/F No calls please. (1-5)

**FRANK N. MAGIO, ASSOC. TALENT SEARCH:** Program Director needed at Pop/Adult in Midwest major market. Must have solid knowledge in area of generic formats of music oriented FM programming. Extensive management background and display abilities to take a viable facility and make it a super power. Every programming tool will be put at your disposal. Tapes, resumes and specific salary requirements to Scott Henderson, One Research Center, Marion, IA 52302. (1-5)

**KHAK AM-FM/Cedar Rapids, IA** now accepting tapes and resumes for part-time position and for future fulltime openings. Send to Barry Burks, KHAK Radio 1117 1st Ave., SE, Cedar Rapids, IA 52402. EOE M/F (1-5)

**13BLG (WBLG)/Lexington, KY** now accepting tapes and resumes for Pop/Adult personality. Fulltime and weekend positions open. Good production required for fulltime position. 2 yrs minimum experience. Send to John Quincy, Box 1300, Lexington, KY 40590. EOE M/F No calls please. (1-5)

**KMPS AM-FM/Seattle, WA** to rated Country station in area would like tapes and resumes for possible future openings. 1st phone preferred. Contact Ron Norwood, Box 24888, Seattle WA 98124. No calls please. (1-5)

**2 1/2 yr old FM station** looking for a take-charge Program/Operations Director/Announcer who can work with automation as well as live programming and will commit to making us grow. Also, need experienced Chief Engineer with RF, transmitter and automation experience with stereo ears to maintain new equipment. Follow "The Yellow Brick Road" to WYBR-FM, Rockford, IL (815) 332-3436. (1-5)

**CHIEF ENGINEER... WYYD/Raleigh, NC** class C FM Strong automation and studio maintenance experience required. Send resume to Greg Rogers, Chief Engineer, WKIX, Box 12528, Raleigh, NC 27605. EOE (1-5)

**BURKHART-ABRAMS** looking for Program Directors to work at medium market stations. AOR radio experience is valuable but not mandatory. Send an air-check and resume, as well as a programming proposal as to what you feel it takes to program a successful 18-34 targeted radio station in today's marketplace, to Lee Michaels, Burkhardt-Abrams & Assoc., 6500 River Chase Circle East, Atlanta, GA 30328. (1-5)

**KBBB/Borger, TX** needs a mature sounding DJ for 1pm-8pm slot. Must have ability to do production and write copy. 3rd endorsed and commercial experience required. Tapes and resumes to George Lasher, PD, KBBB, Box 1478, Borger, TX 79007. EOE (12-15)

**WBLI/Long Island** needs full time air talent. Adult format. Good knowledge of music necessary. Production abilities a must. Send recent aircheck, production samples and resumes to MIKE SCALZI, PD, WBLI, Long Island, NY 11772. No beginners/creamers. EOE (12-15)

**Talk Host wanted,** Honolulu's only talk station, K108, seeks experienced telephone talk host who is exciting, entertaining, controversial, etc. Come and work in paradise, world's best climate. Tapes and resumes to Jeff Conrad, K108, 575 Cooke, Honolulu, HI 96813. (12-15)

## Positions Sought

**ATTENTION AOR Programmers!** Major market female air talent, well trained in rating warfare seeks new battleground. Call (218) 741-8379 and leave message. (1-12)

**BENJAMIN CAIN** resigns at Y103/Jacksonville, FL seeking major market position or PD position. Call (713) 327-8772. (1-12)

**DON MICHAELS** former Music Director and midday talent at KM-10/San Diego is now available. Prefer California. Call (714) 439-8749. (1-12)

**Pro format jock,** Top 40, good production, voice, personality and knowledge. Can follow instructions and take direction well. Ready now. Large-market to large markets only. Call MIKE (602) 432-5584 anytime. (1-12)

**Looking for a better opportunity.** Experienced in Top 40, Modern Country and Pop/Adult. 4 yrs experience and currently working. I give more than just an airshift. Call (215) 927-2821 anytime. (1-12)

**CHUCK KIRR,** 14 yrs experience, and 1st phone. Formerly WKBW, WFUN. Call (504) 357-2409 or Bob Elliot, PD, WLCS (505) 383-4411. (1-12)

**Music Director, air shift, and mobile disco.** Pop/Adult, or Top 40. STEVE CASSIDY (213) 466-6988 9am-2pm PST or (213) 876-2551. Will relocate. (1-12)

**Experienced DJ** looking to settle down in the New York, New Jersey, Pennsylvania area. Interested in small or medium market Top 40 or Pop/Adult station. Security more important than salary. Call R.J. ACQUILANO (919) 228-7318 will accept collect calls. (1-12)

**Experienced communicator** seeks a solid organization to grow with. Top 40, Pop/Adult or AOR. Excellent DJ show plus production, news and some PBP experience. East coast preferred. Call GARY (301) 355-9049. (1-12)

**Former successful medium market PD and major market jock** looking for small or medium PD gig. Will consider all offers. Hard worker. Call JOE (412) 221-1875 anytime. (1-12)

**Aggressive young pro** currently in Top market. Six years experience includes programming and music Top 40, Pop/Adult and AOR. Prefer Northeast or Canadian but interested in all. Call LARRY (413) 789-0577 afternoons. (1-12)

**5 yrs Pop/Adult experience.** Now doing mornings in metro DC. Desire move to medium or major air shift. Will consider well paid part-time position. Prefer West Coast, will consider other. Call (703) 368-4186 or write 7526 Purdue Ct., Manassas, VA 22110. (1-12)

**Young reporter** seeks challenging work in news or public affairs dept. Experience in National News reporting for National Radio News service. Willing to relocate. MICHAEL MAGAR, Pacifica National News, 858 National Press Bldg., 14th & F St., NW, Washington, DC or call (202) 628-4820. (1-12)

**KIKK-AM/Houston PD and number one afternoon personality** for 5 yrs ready for scenery changes. Call GARY GALLAGHER (713) 498-3871. (1-12)

**New York City air personality,** available immediately, seeks full-time job on AOR station. Over 4 yrs college radio experience. Also experienced in Engineering, Programming, Interviewing and special projects. Call FRED (212) 898-8425. (1-12)

**All revved up and no place to go!** That's my problem. College grad, 3rd ticket, three yrs experience college radio; one year with KFMB News/San Diego. Looking for announcer or news position in small or medium market. Call TODD (714) 468-3882. (1-12)

**Looking for Country Program Director position.** 16 yrs experience in broadcasting. Contact BILL SUTTON, 5017 1/2 Kentucky St., So. Charleston, W.VA. 25309 or call (304) 766-7309. (1-12)

**Former radio Music Director** currently living in New York City would like to make the move to the RECORD industry. I'm a knowledgeable, hard working person who would prefer a position in or around the Big Apple. Call MITCHELL (212) 531-4717 after 4pm. (1-12)

**THE SANDMAN IS LOOKING!** 5 yr pro, 1st ticket, seeking a West Coast market, with either an AOR, Adult Top 40, or Pop/Adult format. If you're looking for an enthusiastic dynamic person with a warm, natural, very personal sound, give me a call (The Sandman) RICHARD BRISKIN (415) 841-8839. (1-12)

**Four years experience** and they aren't freshmen, sophomores, junior or senior. If you want a play-by-play sportscaster or news reporter who will make your stations' program. Call RON (602) 645-2886 anytime. (1-12)

**HELPI** Being held prisoner in major market automated station. My freedom is in your hands. I promise 500 percent effort upon my parole. Please contact ALVIN G. LAWTON (818) 861-0825 or leave message at (818) 795-8171. P.S. I like Disco. (1-12)

**WPEZ's 10pm-am air personality** is now available for your station. Great ratings. Tapes and resumes available by calling (412) 768-7373 anytime and leave message. Firm offers only. (1-12)

**Need a dependable, hard working DJ** that does more than entertain and spin records? You have found one living right here in the Midwest. GRANT WILLIAMS, 3 yrs experience. Call (618) 252-2171 or (618) 273-3331. (1-5)

**DAVE MARCUB** is looking for position at your station. 3rd endorsed, great production and good voice. Ready to travel anywhere. Call (401) 786-1178. (1-5)

## Positions Sought

**PROGRAMMERS:** Why lose ratings because of poor signals or bad audio. We are a two man team with over 20 yrs experience in making stations clean, loud and wide tuning, who are looking for a position possibly at your station. Top 10 markets only. Call (303) 755-4343. (1-5)

**Special after Christmas Sale.** One slightly used, immensely talented jock currently at KYNO/Fresno. Call CHRIS WARD (209) 299-7474. Sale positively ends February 1st. (1-5)

**Young jock** wants stable full-time position at contemporary station. Top 25 markets only. Available immediately. Call BRAD ORCHARD (213) 886-0249 evenings. (1-5)

**JIM WOOD** Top LA Rock Jock wants to do Jazz in some other market. Call (213) 244-0090. (1-5)

**Talented, ambitious minority** with great pipes. Two yrs experience. Have worked Country and Black formats. Call CHRIS COBB (919) 286-7840 anytime. (1-5)

**GARY BROWN** formerly MD at Zeta 7 and PD WORJ/Orlando, FL looking for small or medium market PD/MD position or Local Record promo job. Call (305) 469-2014. (1-5)

**Experienced good low voice.** Friendly or lunatic approach to Top 40. Available now. Call THE COSMIC TRUCKER (516) 423-0187. (1-5)

**A combination of 10 yrs high energy rock 'n' roll broadcast experience.** Two men show ready to book the hits. Call (813) 752-4369 ask for Bobby or write, TBRN, Box 2813, Lakeland, FL 33803. (1-5)

**Creative Top 40/AOR personality,** 1st phone, with recent college degree in Radio-TV. 8 yrs experience in promotion, research, production and programming; looking for new challenge. Will relocate, prefer Pacific Northwest, West or Gulf Coast. Call CHARLIE PARKER-HINES (405) 927-2458. (1-5)

**Looking for work at a first class production facility.** 7 1/2 yrs of radio experience including management. If you are looking for someone who can write, do character voices, good set of pipes, stable, and hard working... let's talk! Call BOB (208) 733-9022 after 2pm PST. (1-5)

**Female Pop/Adult personality** looking for a medium to major market home. Currently afternoon drive with good numbers in eight station market. Call JENNIFER KING (915) 653-1974. (1-5)

**RON FOLKS** looking for R&B, Top 40 or Gospel Music Director position. Formerly WOIC and WQXL. 3rd endorsed, good production, tight board, very creative and hard working. Ready to work now. Call (803) 754-0158 after 7pm or write, 408 Highland Forest Drive, Columbia, SC 29203. (1-5)

**Ten year pro, WCWA, WCAR, WSBA,** currently morning drive and program director in eight station market. Looking for better opportunities in like position in larger market. Midwest and east preferably. Pop/Adult formats or light Top 40. Call DAVE CARUSLE (915) 663-1974. (1-5)

**Top quality, experienced communicator.** R&B, Disco/Jazz, Top 40, News experience. Have worked automation. Looking for full time major market air shift. Currently PD/MD. I know radio. Will relocate immediately. Call (402) 734-4579 after 5pm CST. (1-5)

**BLACK ANNOUNCER** 8 yrs radio experience. Promotion and production minded. Also, programming and music experience. Looking for Disco Rock, Soul or AOR format. Salary open. Contact CHUCK JACKSON, 930 West 500 North, Salt Lake City, UT 84118 or call (801) 328-1843. (1-5)

**Aggressive personality** looking for PD or MD or announcer gig, good numbers, formerly KROY. Contact CHRIS MITCHELL (916) 448-5689. (1-5)

**BOBBY KNIGHT, KRIZ/Phoenix** looking for position in AOR or Top 40 station, in medium to large market. Call (602) 994-8072. (1-5)

**12 yr pro** seeks opportunity to continuing growth while giving you your money's worth. Prefer Upper Midwest, will consider all offers. NICK THOMAS (515) 423-8634 or write Box 447, Mason City, IA 50401. (1-5)

## Miscellaneous

**KFIX/Kansas City, MO** needs record service from all labels. Pop/Adult format. Send to John Duncan, 4722 Broadway, Kansas City, MO 64112 or call (816) 531-3400. (1-12)

**EAR MOVIES,** a unique radio broadcast which consists of original motion picture soundtrack music from the past to the present. Available at no cost for broadcast to non-commercial stations. Tapes upon request. Stations are responsible for postage on complete programs. For more information call (213) 864-4896 or write Box 31321, Los Angeles, CA 90031. (1-12)

**WERK/Muncie, IN** needs disco record service from all labels, including long version 45. Starting disco format. Send to Chad Hunt, MD, Box 2466, Muncie, IN 47302. (1-12)

**WNVY/Pensacola, FL,** Modern Country needs record service, new and oldies from all labels. Send to Dan Alexander, 2070 N. Palafox St., Pensacola, FL 32501. (1-12)

**WSSO/Starkville, MS** recently changed format to AOR and needs album services. Send to WSSO, Box 1188, Starkville, MS 39759. (1-12)

## Positions Sought

**TIME FOR A CHANGE? JEFF KINGSBURY,** former MD at WOXY/WOXR, looking for MD/DJ or DJ gig, AOR or Top 40, 2 yrs commercial experience, plus college. Call or write for tape, including production samples (216) 842-3859, 6482 State Rd., No. 11, Parma, OH 44134. (1-5)

**CHIP STANLEY,** 5 yrs pro looking for move up...air talent, PD experience. 1st ticket. Available now! Call (806) 365-4477. (1-5)

**I've been on WMAQ** 3 1/2 yrs, now looking for PD and/or on-air opportunity. Let's get together and talk. Lon Helton (312) 530-1108, available now. (1-5)

**Hey small market PDs,** remember when YOU broke into the biz? Lots of slammed doors, that's what I'm suffering. I have sore nose and flat buns as proof. 3rd endorsed, dynamite tape, college experience Top 40, AOR and news. Let's get your needs and my insanity together. Call Mark (412) 486-2891. (1-5)

**Stable air personality** with major market experience, currently on-air and production director at a top notch small market R&R Top 40 reporting station looking for similar position in Top 100 market. Call (301) 739-5978 between 6pm-8pm EST. (1-5)

**8 years experience** as Chief Engineer for AM/FM Stereo. Experienced in high quality audio. Wishes to relocate. West Coast area preferred. Call M.F. Anderson (803) 772-0435 or write 1719 Omarest Drive, Columbia, SC 29210. (1-5)

**10 years secondary market experience.** Extensive production gig in Music or air in medium or major market. Call (212) 757-0600 leave message with Alex. (1-5)

**Hard working DJ** with good strong voice, experienced in AOR, Top 40, and Pop/Adult. Looking for position in any of these formats. Experience includes good production interviews, copywriting and some music programming. Contact JIM HORN, Box 206, Alexandria, PA 16611 or call (814) 669-4428, or (814) 643-5800. (1-5)

**BOB (Chris Kelley) MENCEL** currently WAKX/Duluth is looking for medium Top 40. Call (715) 392-6058. (1-5)

**Let me help.** Bright, enthusiastic, flexible DJ and ex-Sports Director seeks gig in Northeast. 1 1/2 yrs experience in Top 40, Pop/Adult. Play-by-play in football, basketball and baseball. Good production. Call Scott (607) 798-7819. (1-5)

**AL BROCK** currently afternoon drive and MD at Sarasota/Tampa-St. Pete WYND looking for major market, jock gig or medium market programming gig. Formerly WLCY, Y95, Q105. Call (813) 957-1776. (1-5)

**Six year Top 40 pro** looking for medium to large market Southeast Top 40 station. Formerly KAYC, and WLCS. SELBY EDWARDS (504) 766-8723 or (713) 835-3494. (1-5)

**LOOKING FOR OPPORTUNITY TO GROW IN NEWS.** 5 yrs solid experience gathering and writing news, radio & TV. Strong reporting and news feature production for radio. Looking for position in medium to large market Pop/Adult or Top 40 station with solid commitment to news/public affairs. Call Max Cacas (301) 587-3867 before 9:30am or write 1406 Colony Rd., Oxon Hill, Maryland 20021. (1-5)

**New York City first female morning drive announcer,** MD, Trade journalist, professional model, currently producing and hosting cable TV shows. 6 yrs on-air experience with some PD experience looking for growth oriented company. BREE BUSHAW (201) 935-4590. (1-5)

**AOR jock** from big city working in small city seeks medium city. Have deep mellow voice, good musical knowledge, some news interviewing and production experience. Living in midwest, will go anywhere. Call (319) 652-4231 evenings or Wednesdays. (1-5)

**TIM ST. GEORGE** one of the best drive time pros in the business with character voices and very entertaining style. Call (803) 558-8931 after 5:30pm. (1-5)

**Progressive Black Programmer,** 9 yrs major and small market experience. Proven track record. Top administrator with extensive FCC knowledge. Creative production. Looking for growth opportunity. Call (206) 343-3381 and leave message or write 7015 Corbett, St. Louis, MO 63130. (1-5)

**Lady DJ,** medium-major market AOR experience. Also agency production work seeks full time AOR announcer gig in East or Midwest area. Call LESLIE BALLARD (216) 867-3078 or (216) 867-4584 anytime. (1-5)

**Three year pro** with solid training looking for the guidance of a professional programmer and the discipline of a major market. If your AOR format is reflecting the community it serves call for tapes and resumes (617) 255-7862 mornings. (1-5)

**Medium market PD/MD and AM drive personality.** Looking for large market Asst. PD/ship, MD, promotion and/or production. On or off the air. First phone, single and stable. Available yesterday. Prefer Western U.S. Call DAN (208) 988-8624. (1-5)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio-Records, 1830 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### Quiet Success: A Look At K108-FM And The Future Of Soft AOR

For years now, K108-FM/Sacramento has been evolving into a quiet but undeniable phenomenon. Their Arbitron ratings have nearly doubled in two years, from a respectable 12-plus figure of 4.4 to the new book's remarkable 7.2. The station is number one in Sacramento with both 18-34 women and men, and number two in adults 18-49. All this in a market surrounded by a decade-old AOR station (KZAP) and a relative newcomer which has shown steady growth in the AOR market there (KSFM), and all this with K108's Soft AOR approach.

Behind the music and programming policies of "The Mellow Home" is PD Art Schroeder, whose career began at K108's San Diego sister station KGB as a music assistant to then-PD Ron Jacobs. He credits Jacobs and current KGB PD Rick Leibert with the basic radio education he received which has enabled him to take K108 to the top of the Sacramento AORs. When he emigrated from his MD post at KGB to become K108's PD in 1975, he joined a station with a scattershot programming past (Oldies, Top 40), all of which had made little ratings impact in the community. Schroeder noted at the time that, "Adult women in Sacramento were not being directly programmed to by any of the other existing stations in town. We felt that adult women could be our base with which to establish ourselves and make an impact on the market."

They achieved that goal by programming Soft AOR with an emphasis on new music. "We decided we could be most competitive in the market by reflecting new music. We could not wait for other stations to break certain albums. We wanted to establish a credibility with our audience; that we were vital in our own right as a mellow station."

Art's hope was that the musical structure of the station would appeal to an adult audience who were beginning to "outgrow" rock 'n' roll music, people who, as he put it, "have other responsibilities and cannot keep as closely involved in the latest musical trends as record companies would like them to be." At the same time the bulk of K108's music is based lyrically on one of music's oldest trends: the love song. "We're playing music that has existed long before the Soft AOR format did; that sort of personal, songwriter approach that is based on the love song. And there will always be love songs."



Steve Marshall

Art noted that this sort of lyrics-oriented music "can become passive; it is not beat-oriented for the most part. We did not want to compound that image by having a very streamlined, tight jock approach. We felt we needed to become involved with Sacramento;

**"We could not wait for other stations to break certain albums. We wanted to establish a credibility with our audience; that we were vital in our own right as a mellow station" — Art Schroeder**

we had to talk to people. And this had to be done live." Many Soft AOR stations have attempted to program their stations entirely on tape, with varying degrees of success. At K108 Art felt, "We couldn't progress much beyond a certain point in the ratings if we didn't become more involved and create more listener impact" than he felt taped programming could provide.

In addition to the station's live programming, K108 has fostered listener involvement with its promotions. The station's mascot "the Mellow Beaver" is based on the success of sister station KGB's Chicken mascot. Their on-air promotions, Art stated, "attempt to involve people on a creative level by sending the station sets of music they would like to hear, or by asking the listeners to picture on paper what they think 'the Mellow Home' would look like for example." The station sponsors area concerts only when the artists are already receiving a significant amount of airplay on K108.

As is the case with most Soft AORs, K108 was not an overnight success story. "For nearly two years we didn't see the sort of ratings we needed to be competitive in the market. In the meantime we were saved by our sales staff, people who were able to sell the concept of mellow music reaching adults. Our first clients took the chance of supporting us and got immediate sales results, so we knew we had something that was building. Then we had to be patient and wait for the ratings books to begin to catch up with our street feedback."



Art Schroeder



Art Farkas

**The Future Of The Form**

For K108-FM, the future looks bright. How about for the Soft AORs in general? In some cases these stations have floundered in their markets and been the first to switch formats, most recently to disco music. Other stations, like KNX-FM/Los Angeles, have maintained healthy audiences for years. What's the key to success in programming Soft AOR? For KNX-FM PD Steve Marshall, it does not have to lie in live programming. KNX-FM has been automated since its inception. "There are plusses to being automated that you lose in live programming," Marshall stated, "one of which is control over the music and its flow. You have fewer hands on it; there aren't seven or eight disc jockeys trying to ex-

**"Anyone who expects to get into this format and be a monster hit in the first book is probably going to be very disappointed" — Steve Marshall**

ecute the same format. From a consistency point of view it's preferable."

Marshall echoed Art Schroeder's thoughts about the importance of giving the form time to prove itself. "Anyone who expects to get into this format and be a monster hit in the first book is probably going to be very disappointed. But if you're willing to work at it and stay current there is a future for the form."

For Marshall the key to success for a Soft AOR is two-fold: Image and music. "We have the image of being a station people can depend on, one they know what they'll hear when they tune in. We program pretty much to their expectations. And they know we won't be turning Disco tomorrow; we've proved over the long haul in this market that we're good at what we specialize in doing."

Musically, Marshall stated, "You have to parallel trends. The reason we have energized KNX-FM in the past year is because music overall has energized. The Gordon Lightfoots and Judy Collines of the world aren't as active anymore. We have still staked out the

**"I think the people who are doing this format successfully are constantly adjusting and fine-tuning for the time we're in as opposed to the way it was two or three years ago" — Steve Marshall**

mellow end of the spectrum but the spectrum itself has gotten a little bit harder, and so has our posture. I think the people who are doing this format successfully are constantly adjusting and fine-tuning for the time we're in as opposed to the way it was two or three years ago."

"We're still on the lighter side of the music spectrum, but we're not mellow anymore." That's how KFIG/Fresno PD Art Farkas defines his station's musical posture, mirroring, in part, the observations made by Steve Marshall. "Mellow music was a real mistake for Fresno," Farkas stated. "It's not a wine and cheese city; it's a beer and pretzels one. You can't try and force-feed something new down your audience's throats; you can't teach an audience anything. You can only coax them or add flavor with a certain sound or style."

"When you commit to being a 'mellow' station," Farkas continued, "you immediately limit your musical universe. In order not to repeat your music to death you've got to go for filler, and in a town like Fresno, your audience will not kick back and listen to a lot of album cuts one after another, and be satisfied with the occasional familiar song that comes up. We've taken out a lot of the filler here and stepped up the rotation of familiar music. We're also not afraid to play something that has a lively tempo."

The station does draw the musical line at rock 'n' roll. "We don't want to dilute the sound that way; we don't feel we'll reach the people we want with hard rock. So we won't play Foreigner but we will play Nicolette, which has a lot of energy."

The music at Boston's Soft AOR WEEI-FM is a combination of the "more traditional" soft artists like Neil Diamond and Jane Olivor and AOR mainstays including Boz Scaggs and Fleetwood Mac. PD Clark Smidt's programming philosophy involves three foreground



Clark Smidt

**"You can't try and force-feed something new down your audience's throats; you can't teach the audience anything. You can only coax them or add flavor with a certain sound or style" — Art Farkas**

and three background factors. "In the musical foreground," he explained, "are familiarity, integration of new artists, and strength of the super artists. In the programming background are the personality of the station as a whole (not just the announcers), the feature material used, and the general presentation of all the material (features, commercials, etc.)."

Smidt views WEEI-FM's function as both a background and foreground medium station. "I want to be a background station," he said, "because obviously we fit into the life-style of this 24-34 bulge in the population curve. In fact, 'listen while you work' is one of our promotions. On the other side I want the listeners to feel a part of the music and the artistry." WEEI-FM's musical programming is on cartridges that are run through an IBM 770, while the jocks are live. "They do have to relate to the surroundings," Smidt stated.

# THE

# MAX

## FACTOR...

## Rock 'n' Roll That Adds Up.

**MAX DEMIAN**  
**Take It to the Max**

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### THE MAX DEMIAN BAND

Programmers are ready to take this album to the MAX.  
12" and LP now available.

Produced by Artie Kornfeld and  
Frank D'Augusta  
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**RCA** 

# Jeff Gelb

Continued from Page 54

"It's just as important for our listeners to know what's happening downtown tonight as it is to know what the last record was."

Is Soft AOR here to stay? Smidt said, "I'm committed to it, and CBS (which owns the station) has done fine jobs with KNX-FM and ourselves. I think this is one of the brightest formats for the future; something that can be attractive to all adults 18-44." Even within the AOR sub-genre of "mellow music" stations there are format permutations evident at these stations and others, as they change with the times. And if there is one key to success to radio in general, it is allowing for flexibility within a chosen format. For the stations and their programmers who understand this general rule and program accordingly, there's no doubt the future will be a bright one.

If you read R&R from front to back you have already noticed our newest addition to the paper: the MusicVision section. If not, turn back the pages (sounds like a catchy song title . . . hmm) at your first opportunity to take a look at R&R's first section to offer national sales information. Over the coming weeks MusicVision's charts and information should prove an invaluable tool to AOR radio programmers, not only in the respect that it will provide the industry's most accurate picture of album sales, but also because it will provide an educational experience for those of us whose radio backgrounds have left us "in the dark" regarding the ins and outs of records on a retail level. In other words, MusicVision's going to make all of our jobs easier, and more enlightening.

In this week's mail were more Arbitron results for the October/November sweep. AOR is down a bit in Providence at WBRU. In Boston, Charlie Kendall's first book at WBCN was also the station's best showing in recent history, up from 2.2 to 4.1. WCOZ slipped a bit from 5.5 to 4.4 but remained the city's top-ranked AOR. Soft AOR WEEL-FM remained relatively steady with a 3.4 12-plus overall. WIOT was Toledo's winning AOR by far, up from 9.5 to a whopping 9.8. Across town WMHE went from a 3.9 to 3.1, which precipitated the station's format change to Pop/Adult. Paul Goldberg remains as the station's PD. More to come.

The informal AOR gathering at R&R Convention '79 is already shaping up to be an information-packed and enjoyable session. Early commitments to share tips, stories, and information with us that evening are the following: Lee Abrams, who is in a rather unique position to speak on the subject, will discuss the emergence of Disco music and what it means to AOR radio (do we fight it, play it, or ignore it?); WMMS/Cleveland merchandising director Dan Garfinkel will outline the steps taken in creating radio's largest merchandising arm, detailing costs and procedures involved, what sells and what won't, and where the money goes; radio's most successful mascot, the KGB Chicken will be on hand for a personalized performance and explanation of his unique and magical methods. That's for starters! Check these pages for weekly updates on the evening AOR session and the convention in general.

## Evolution

CKLG-FM/Vancouver has changed call letters to CFOX ("The FOX") but retains their current AOR programming stance . . . WSSO/Starkville, Miss. is a new AOR with John Weeks at the PD helm . . . Joe "Joe from Chicago" Piasek has been upped to PD from the airstaff of WPIX-FM/New York. The station's "new" format is "Pure Rock 'n Roll — from Elvis to Elvis," according to station publicity sources. It will include both singles and album material . . . KGB-AM/San Diego has dropped its Soft AOR approach for a modified Top 40 with key album cuts, and has named former Programming Manager PD Ed Hamlin to the station's PD post. Former AM PD Rick Liebert remains the PD of KGB-FM and will oversee promotions for both stations . . . WXML/Savannah's new PD is Bruce Cotton from 3WE/Charleston . . . WGRQ/Buffalo's new GM is Jim Difiglia, who was upped from the sales department . . . John Navin has exited as PD at WKQQ/Lexington for a post at KOAQ/Denver. The new WKQQ PD is Gary Dickson from the AM staff . . . Mike Wolf has been named PD at WZMF/Milwaukee following the departure of former PD Joe Santoro. Joe is an AOR vet who is looking for a new challenge. You can contact him at (414) 466-5286. Also new to WZMF are Al Ferguson and Sue Finco for airshifts and Mary Farrell for promotions and evening airwork . . . Denton Marr has been named Operations Director at WEBN/Cincinnati, taking himself off the air to devote full-time to the job. His replacement on the air is WCOL-FM/Columbus' Michael Luczak . . . WRPL/Charlotte Operations Manager Bob Krug has left the station. Bob Barnet, from WOOO/Statesville, takes his place. Lou Mills has been named the station's PD and MD . . . WRIF/Detroit MD Keith Bell has left the station . . . Bobby Gale has stepped down as Co-MD at CHOM-FM/Montreal, leaving Rob Braide as the station's sole MD. Gale retains his airshift . . . WVAF/Charleston MD Steve Burczyk has exited that post to become an engineer for the station. Maja Piff is now both PD and MD for the station . . . WPFR/Terra Haute MD Brad Fenton has exited the station. R.J. Cortezcht is the station's new MD . . . Dick Bascom is the new MD at WAAL/Binghamton, from WDIZ/Orlando. Former MD Scott Michaels has left the station . . . Todd Ralston has exited his airshift at KBPI/Denver . . . Danny Moffatt has left KMGC/Dallas for the Production Director post at KZEW/Dallas . . . A number of changes at WLIR/Long Island: Leaving the station are afternoon air personality Earl Bailey, newsman Larry Bozman (to WOR/New York) and News Director Ed Zeidner (to a PR firm post). New to a full-time airshift on the station is Bob Kranes. Michael Ross has been named the new Promotions Director . . . KEZY-FM/Anahelm News Director Adam J. Demarais has left the station . . . Debbie Calton has exited WQXM/Tampa to join WORJ/Orlando . . . Greg McClure has exited KFME/Chico to become Production Director at KOME/San Jose . . . KGON/Portland part-timer Lori King has left the station . . . WTUE/Dayton morning air personality Patty Spitzer has exited the station for airwork at WWSW/Pittsburgh . . . Bob Zurich has exited his National Album Promotion post at Mushroom Records . . . Syndicated radio program Rock Around The World has folded.

This week Sari Gussman takes her last reports as my Associate Editor. Next week AOR reporters will become better acquainted with my new Associate Editor, Christina Anthony, who has already talked with many of you on the phone over the past several months while being groomed as Sari's successor. Sari's behind-the-scenes contributions to the AOR section have been innumerable and greatly appreciated. We all wish her luck in her future endeavors.

## Programming Changes At KATT-FM

While most of the news space devoted to KATT/Oklahoma City recently has been devoted to the AM and FM stations splitting their AOR simulcast with the AM going Disco, there's a lot happening on the FM side as well. It should first be mentioned that the FM station, long a ratings leader in the market, remains committed to the AOR form. John Michael Scott has moved up from the station's Program Directorship to make that rare radio move into the station's GM position. Airstaffer David Bell has been promoted to KATT-FM's PD. New to the station airstaff are three women: Elizabeth Smith, from KVRO/Stillwater, Toni Hammond, from KGOU/Norman-Oklahoma City, and Alma Cousins from KVRO. This brings the total of women air personalities on KATT-FM, by the way, up to five.

## Update

WMMS/Cleveland is looking for rare interviews with members of the Beatles or the group themselves, or reminiscences of the band from air personalities who have met or interviewed them, for a special they are preparing for airing next weekend. If you have any material you feel might be suitable contact PD John Gorman immediately, at (216) 781-9667 . . . WLRS/Louisville air personalities pulled a 48-hour radio marathon this past December to get toys for local agencies and church groups. In the two-day period over 25,000 new toys were gathered . . . 94 cents and two cans of food was the admission price for a recent Jay Boy Adams concert sponsored by KPAS/EI Paso . . . A two-man nighttime show? That's what's happening at WBCN/Boston, where MD Tony Berardini and former weekender Oedipus have teamed following listener response to their New Year's Eve team-up show. The two-man show will rely heavily on special programming, including phone interviews with listeners and "make it or break it" album plays . . . CHOM-FM/Montreal has released Canada's first Homegrown-type album project, "L'Esprit '78." \$2.97 gets the buyer ten cuts by area musicians (60% English, 40% French), with proceeds benefitting area charities. The station hopes to sell 10,000 copies. Meantime Q107/Toronto is gearing up their own local talent album promotion . . . WZZO/Bethlehem has moved. Their new address is 2285 Schoenersville Rd., Suite 205, Bethlehem, PA 18017 . . . An expanded and updated version of the KNX-FM news documentary "Inside the Tiger," investigating the John F. Kennedy assassination, ran this month . . . KMED/Medford, OR is a soft AOR in need of record service from all labels. Contact PD Jack Earl at 503-773-1440 . . . Special Programming Services is a new company formed by Larry Yuridin to develop, consult and represent nationally syndicated radio programming. The group's first project is an updated Jazz Album Countdown, now called Jazz Album Concert, which will mix interviews with news and music. The show is hosted by KTYD/Santa Barbara air personality Edward Bear. For more information contact SPS at (213) 477-2011 . . .

## Color

97 SKI-DO: CHOM-FM/Montreal sponsored a budget-priced admission (97 cents, matching their frequency) to an area ski resort for all-day use of the facilities, including a heated outdoor swimming pool (it'd better be heated . . . the air temperature that day, MD Rob Braide told me, was 20 below!). Three thousand people took advantage of the promotion.

WHAT AOR SUPERSTAR PLAYED HARMONICA ON "MY BOY LOLLIPOP": If you know the answer to that question you'd probably have done well at WAPL/Appleton's 2nd annual Marathon Trivia Contest. Listeners organized teams who called the station with the answers to trivia questions that were given with every commercial stopset for a day. Top teams were computed at the station and winners got gift certificates, albums and music supplies. (And just in case you're wondering, the fellow playing harmonica on Millie Small's big hit was none other than Rod "The Mod" Stewart. Honest!)

ROLL CALL: With all the other AORs rocking, WAQX/Syracuse decided to roll out of '78 with a year-end "Best Of" countdown called "Roll '78". Listeners submitted their entries for the special, which registered them for a Panasonic VTR, the Top 95 albums, and customized WAQX jackets.

AMATEUR CRITICS: WJKL/Elgin asked listeners to write their own reviews of new albums and send them to the station, where they were read over the air in between cuts from the featured record. The reviewers' names and addresses were placed in a hopper in a drawing for tickets to all WJKL-sponsored concerts in the area for one year.

SKI SCHEME: KFIG/Fresno sponsored a recent "FM-101 Ski Away" which gave locations of "mystery ski runs" on the air all day long. Postcards received from listeners who correctly listed the mystery locations were placed in a hopper for the grand prize drawing, an expenses-paid trip for 4 for Heavenly Valley in the Lake Tahoe area, plus a free shopping spree.

THE LAST BEER BLAST: When Michigan recently upped the drinking age from 18 to 21, WIOG/Saginaw responded with a "Last Blast and Winter Celebration" before the new laws went into effect. 650 eager drinkers paid \$1.06 admission to a club for free beer (15 kgs) and live music, which was also broadcast live over the station.

## Concerts & Conversations

TV SIMULCAST CONCERTS: Downchild on CHUM-FM/Toronto.  
 RADIO CONCERTS: Elvis Costello, Aerosmith, David Sancious on WLIR/Long Island . . . Dane Donohue on WORJ/Orlando . . . Ozark Mtn. Daredevils on KFDI/Wichita.  
 CONVERSATIONS: Stevie Nicks, Amazing Rhythm Aces, Cooder Browne on KSPN/Aspen . . . Marshall Tucker, Doobie Bros. on K99/Birmingham . . . Elvin Bishop, Tonio K, Carlene Carter, J.C. Young on KTIM/San Rafael . . . Boston, Sammy Hagar on WJAX/Jacksonville . . . Cindy Bullens, Ramones on WBCO/Boulder . . . Elvin Bishop, Murray McLaughlin on CHUM-FM/Toronto . . . Molly Hatchet on WORJ/Orlando . . . Rachel Sweet, Starz, Eric Carmen on WMMS/Cleveland . . . Grateful Dead, Boomtown Rats, Kris & Rita on WNEW-FM/New York . . . Spirit on WXRT/Chicago . . . Firefall on WBLM/Lewiston-Portland . . . Cheap Trick on KAZY/Denver . . . Dane Donohue, Firefall on WQSR/Tampa . . . Ted Nugent on WIYY/Baltimore . . . Steely Dan on WLIR/Long Island.



# THE BABYS

*Head First*



**Album Airplay/ 40**

40 - 23 **THE BABYS**..... Head First (Chrysalis)

## WILL KNOCK YOU OVER



Their third album. **Chrysalis** Records and Tapes Produced by Ron Nevison for Gadget Productions Inc.

**Chart Summary**

**January 19, 1979**

Album cuts are listed in order of airplay preference.

1	<b>ROD STEWART</b>	Blondes Have... (WB)	"Sexy" Title "Bitch" "Summer"
2	<b>DOOBIE BROTHERS</b>	Minute By Minute (WB)	"Fool" Title "Depending" "Wheels"
3	<b>BILLY JOEL</b>	52nd Street (Col)	"Shot" "Stiletto" "Life" "Eyes"
4	<b>ERIC CLAPTON</b>	Backless (RSO)	"Promises" "Lucy" "Tell Me"
5	<b>BLUES BROTHERS</b>	Briefcase Full Of Blues (Atl)	"Soul" "Bartender" "Biscuit" "Kid"
6	<b>QUEEN</b>	Jazz (Elektra)	"Race" "Girls" "Stop" "Home"
7	<b>TOTO</b>	Toto (Col)	"Hold" "Goodbye" "Supply"
8	<b>DIRE STRAITS</b>	Dire Straits (WB)	"Sultans" "Waterline" "Water Of..."
9	<b>NICOLETTE LARSON</b>	Nicolette (WB)	"Lotta" "Rhumba" "Do It" "Send"
10	<b>GRATEFUL DEAD</b>	Shakedown Street (Arista)	"Lovin'" Title "Miracle"
11	<b>CAT STEVENS</b>	Back To Earth (A&M)	"Brakes" "New York" "Night"
12	<b>J. GEILS</b>	Sanctuary (EMI-America)	"Kiss" Title "Wild" "Hurt"
13	<b>POCO</b>	Legend (ABC)	"Love" "Heart" "Darlin'" "Barbados"
14	<b>STYX</b>	Pieces Of Eight (A&M)	"Sing" "Renegade" Title "OK"
15	<b>AL STEWART</b>	Time Passages (Arista)	"Song" "Lucy" Title "Valentina"
16	<b>GEORGE THOROGOOD</b>	Move It On Over (Rounder)	Title "Me" "Cocaine" "Love"
17	<b>FIREFALL</b>	Elan (Atl)	"Goodbye" "Strange" "Sour"
18	<b>POINTER SISTERS</b>	Energy (Planet)	"Fire" "Hypnotized" "Come" "Eyes"
19	<b>NEIL YOUNG</b>	Comes A Time (WB/Reprise)	"Winds" Title "One" "Lotta"
20	<b>IAN MATTHEWS</b>	Stealin' Home (Mushroom)	"Shake" "Shoes" "Inch" Title
21	<b>LINDA RONSTADT</b>	Living In The USA (Asylum)	"Baby" "Dream" "Alison" "Look"
22	<b>SAD CAFE</b>	Misplaced Ideals (A&M)	"Run" "Eyes" "Restless" "Rose"
23	<b>THE BABYS</b>	Head First (Chrysalis)	"Think" Title "California" lead
24	<b>CARS</b>	Cars (Elektra)	"Needed" "Girl" "Tonight"
25	<b>SANTANA</b>	Inner Secrets (Col)	"Stormy" "All Right" "Chain"
26	<b>EMERSON, LAKE &amp; PALMER</b>	Love Beach (Atl)	"All I Went" "Gambler" "For You"
27	<b>EDDIE MONEY</b>	Life For The Taking (Col)	"Fool" Title "Maureen" "R&R" lead
28	<b>FOREIGNER</b>	Double Vision (Atl)	"Blue" "Toll" "Spellbinder"
29	<b>ELVIS COSTELLO</b>	Armed Forces (Col)	"Accidents" "Peace" "Green" "Goon"
30	<b>ROLLING STONES</b>	Some Girls (R. Stones)	"Shattered" "Beast"
31	<b>HEART</b>	Dog & Butterfly (Portrait)	Title "High Time" lead
32	<b>OUTLAWS</b>	Playing To Win (Arista)	"Take" "Show"
33	<b>RUSH</b>	Hemispheres (Mercury)	"Trees" "Circumstances"
34	<b>VAN MORRISON</b>	Wavelength (WB)	"Kingdom" "Natalia" Title
35	<b>TED NUGENT</b>	Weekend Warriors (Epic)	Title "Need" "Smokescreen" "Spots"
36	<b>CHICAGO</b>	Hot Streets (Col)	"Lover" "Gone"
37	<b>ROBERT JOHNSON</b>	Close Personal... (Infinity)	"Waiting" "Energy" "Kerri"
38	<b>TALKING HEADS</b>	More Songs About... (Sire)	"River"
39	<b>TODD RUNDGREN</b>	Back To The Bars... (WB/Brsville)	"Hello" "Light"
40	<b>S.S. JOHNNY/A. JUKES</b>	Hearts Of Stone (Epic)	"Trapped" "Fool"

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. It does not attempt to fabricate a trend. The artists in italics registered the most rapid gains in airplay this week.

**MOST ADDED**

	1/19	1/12	12/22	12/15	12/8
1 <b>EDDIE MONEY</b> Life For... (Col) "Fool"	81/59	0/0	0/0	0/0	0/0
2 <b>THE BABYS</b> Head First (Chrysalis) "Think"	67/54	28/28	0/0	0/0	0/0
3 <b>ELVIS COSTELLO</b> Armed Forces (Col) "Accidents"	55/50	0/0	0/0	0/0	0/0
4 <b>FABULOUS POODLES</b> Mirror Stars (Epic) Title	23/23	4/4	0/0	0/0	0/0
5 <b>TRILLION</b> Trillion (Epic) "Hold"	18/18	5/5	0/0	0/0	0/0
6 <b>DAVID BROMBERG</b> My Own... (Fantasy) "Cocaine"	18/12	11/0	0/0	0/0	0/0
7 <b>SALLY OLDFIELD</b> Water Bearer (Chrysalis) "Weaver"	12/10	3/3	0/0	0/0	0/0
8 <b>DIRE STRAITS</b> Dire Straits (WB) "Sultans"	103/9	72/6	65/19	45/11	40/18
9 <b>BROWNSVILLE</b> Air Special (Epic) "Who"	8/8	2/2	0/0	0/0	0/0
10 <b>HOT CHOCOLATE</b> Every 1's... (Infinity) Title	18/7	13/8	8/7	0/0	0/0
11 <b>AC/DC</b> If You Want... (Atl) "Damnation"	17/8	15/5	10/3	18/8	14/12
11 <b>JOHN DENVER</b> JD (RCA) "Southwind"	8/8	0/0	0/0	0/0	0/0
11 <b>JEAN MICHEL JARRE</b> Equinoxe (Polydor) "Part 5"	9/8	8/4	7/7	5/5	6/8
11 <b>ALBERT KING</b> New Orleans... (Tomato) Various	8/8	1/1	1/1	0/0	0/0
11 <b>MOLLY HATCHET</b> Molly Hatchet (Epic) "Gator"	25/8	18/2	18/4	18/5	19/3

The Most Added reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. The album's preferred airplay cut is listed.

**MEDIUM**

	1/19	1/12	12/22	12/15	12/8
1 <b>CAT STEVENS</b> Back To Earth (A&M) "Brakes"	79/48	77/41	77/28	86/5	11/1
2 <b>POCO</b> Legend (ABC) "Love"	77/44	59/39	54/31	58/34	55/32
3 <b>SAD CAFE</b> Misplaced Ideals (A&M) "Run"	53/42	43/29	38/17	27/12	21/4
4 <b>J. GEILS</b> Sanctuary (EMI-America) "Kiss"	68/48	68/38	61/30	64/38	67/27
5 <b>DIRE STRAITS</b> Dire Straits (WB) "Sultans"	103/39	72/32	65/22	45/18	40/11
6 <b>GRATEFUL DEAD</b> Shakedown... (Arista) "Lovin'"	79/37	63/25	66/30	71/38	70/19
7 <b>OUTLAWS</b> Playing To Win (Arista) "Take"	40/33	31/24	38/29	48/38	51/37
8 <b>E. LAKE &amp; PALMER</b> Love Beach (Atl) "All I Went"	41/32	45/38	67/42	71/39	71/32
8 <b>GEORGE THOROGOOD</b> Move It... (Rounder) Title	55/32	34/19	33/17	44/20	29/15
9 <b>POINTER SISTERS</b> Energy (Planet) "Fire"	67/31	41/22	44/28	47/27	38/14
10 <b>DOOBIE BROTHERS</b> Minute By Minute (WB) "Fool"	119/28	98/22	108/21	68/0	0/0
11 <b>NEIL YOUNG</b> Comes... (WB/Reprise) "Winds"	60/27	60/22	67/27	78/28	81/34
12 <b>IAN MATTHEWS</b> Stealin'... (Mushroom) "Shaka"	47/25	38/21	44/25	42/33	45/34
12 <b>AL STEWART</b> Time Passages (Arista) "Song"	58/25	83/20	84/23	83/27	98/21
12 <b>QUEEN</b> Jazz (Elektra) "Race"	85/24	83/18	94/8	108/17	101/22

The Medium reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. The album's preferred airplay cut is listed.

**THE HOTTEST**

	1/19	1/12	12/22	12/15	12/8
1 <b>BILLY JOEL</b> 52nd Street (Col) "Big Shot"	111/108	83/88	108/102	114/108	117/113
2 <b>ROD STEWART</b> Blondes Have... (WB) "Sexy"	111/104	98/89	104/60	75/1	0/0
3 <b>DOOBIE BROTHERS</b> Minute By Minute (WB) "Fool"	119/91	98/72	108/38	68/0	0/0
4 <b>BLUES BROTHERS</b> Briefcase Full... (Atl) "Soul Man"	104/90	81/88	78/29	78/6	8/0
5 <b>QUEEN</b> Jazz (Elektra) "Race"	95/71	83/67	94/68	108/83	101/74
6 <b>ERIC CLAPTON</b> Backless (RSO) "Promises"	88/88	90/79	104/61	101/88	108/82
7 <b>NICOLETTE LARSON</b> Nicolette (WB) "Lotta"	81/67	64/41	68/48	62/29	61/21
8 <b>DIRE STRAITS</b> Dire Straits (WB) "Sultans"	103/65	72/34	65/24	45/18	40/11
9 <b>LINDA RONSTADT</b> Living In... (Asylum) "Baby"	65/45	63/48	78/40	86/85	83/78
10 <b>STYX</b> Pieces Of Eight (A&M) "Sing"	68/43	63/40	63/48	77/82	78/87
11 <b>GRATEFUL DEAD</b> Shakedown... (Arista) "Lovin'"	79/39	63/35	68/30	71/28	70/31
12 <b>FIREFALL</b> Elan (Atl) "Goodbye"	57/38	60/37	73/48	78/80	86/65
13 <b>CARS</b> Cars (Elektra) "Needed"	39/33	37/23	34/25	37/28	32/22
14 <b>AL STEWART</b> Time Passages (Arista) "Song"	58/31	83/63	84/61	83/68	98/75
15 <b>CAT STEVENS</b> Back To Earth (A&M) "Brakes"	79/29	77/32	77/28	86/7	11/0
15 <b>J. GEILS</b> Sanctuary (EMI-America) "Kiss"	69/29	60/21	61/18	64/22	67/11

The Hottest reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. The album's preferred airplay cut is listed.

**“Sharing The Night Together”<sup>4621</sup>**  
**Was A Gold Experience With Dr. Hook.**  
**Now There Is**  
**“All The Time In The World”<sup>4677</sup>**  
**the new single**  
**from the best-selling album**  
**“Pleasure And Pain.”<sup>SW-11859</sup>**

Producer: Ron Haffkine  
Management: Ron Haffkine & Bobby Heller



# SINGLES

- JEFFERSON STARSHIP**  
"Light The Sky On Fire" (Grunt/RCA)
- ROLLING STONES**  
"Everything's Turning Up Gold" (R. Stones)
- BEE GEES**  
"Too Much Heaven" (RSO)
- GERRY RAFFERTY**  
"Home & Dry" (UA)
- EW&F**  
"September" (ARC/Col)
- ACE FREHLEY**  
"New York Groove" (Casablanca)
- HOT CHOCOLATE**  
"Every 1's A Winner" (Infinity)
- BOB SEGER**  
"We've Got Tonight" (Capitol)
- HALL & OATES**  
"I Don't Wanna Lose You" (RCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# SOFT AOR

- ALICE COOPER** ..... From The Inside (WB)
- FOGELBERG/WEISBERG** ... Twin... (Full Moon/Epic)
- GINO VANNELLI** ..... Brother To Brother (A&M)
- ELTON JOHN** ..... A Single Man (MCA)
- JOAN ARMATRADING** ..... To The Limit (A&M)
- 10CC** ..... Bloody Tourists (Polydor)
- STEVE FORBERT** ..... Alive On Arrival (Nemperor)
- DAVID BROMBERG** ..... My Own House (Fantasy)
- JESSE COLIN YOUNG** ..... American... (Elektra)
- STEPHEN STILLS** ..... Thoroughfare Gap (Col)

These albums received significant AOR airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports. The album's preferred airplay cuts are listed.

# JAZZ ON AOR

- NEIL LARSEN** ..... Jungle Fever (A&M/Horizon)
- BOB JAMES** ..... Touchdown (Col/Tappan Zee)
- WEATHER REPORT** ..... Mr. Gone (ARC/Col)
- CHICK COREA** ..... Secret Agent (Polydor)
- DAVE VALENTIN** ..... Legenda (Arista/GRP)
- TOM SCOTT** ..... Intimate Strangers (Col)
- DR. JOHN** ..... City Lights (A&M/Horizon)
- AL JARREAU** ..... All Fly Home (WB)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

### MOST ADDED

- EDDIE MONEY**  
Life For... (Col) 19/19
- THE BABYS**  
Head First (Chrysalis) 19/16
- ELVIS COSTELLO**  
Armed Forces (Col) 16/15
- FABULOUS POODLES**  
Mirror Stars (Epic) 10/10
- NO WAVE**  
No Wave (A&M) 4/4

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

### MEDIUM

- SAD CAFE**  
Misplaced Ideals (A&M) 16/13
- POCO**  
Legend (ABC) 29/12
- J. GEILS**  
Sanctuary (EMI-America) 21/11
- GRATEFUL DEAD**  
Shakedown... (Arista) 21/11
- QUEEN**  
Jazz (Elektra) 26/11

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

### THE HOTTEST

- BILLY JOEL**  
52nd Street (Col) 34/33
- ROD STEWART**  
Blondes Have... (WB) 31/28
- BLUES BROTHERS**  
Briefcase Full... (A&M) 31/25
- DOOBIE BROTHERS**  
Minute By Minute (WB) 32/23
- ERIC CLAPTON**  
Backless (RSO) 27/21

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**Albany**  
518-462-5555

**ADDED**  
Paul Korda (Janus)  
Eliott Costello (Col)  
Eddie Money (Col)  
Steve Martin (WB)  
No Wave (A&M)

**HOT**  
Rachel Sweet (Stiff)  
Steve Forbert (Nemperor)  
Dire Straits (WB)  
Rod Stewart (WB)

**MEDIUMS**  
Eric Clapton (RSO)  
Doobie Bros. (WB)  
Nicolette Larson (WB)  
Linda Ronstadt (Arylum)  
Toto (Col)  
Talking Heads (Sire)  
George Thorogood (Rounder)  
Blues Bros. (A&M)  
Blondie (Chrysalis)  
Firefall (A&M)

**JACK HOPKINS, PD:** Playing various cuts. Playing IAN DURY, NICK LOWE, CINDY BULLENS, JEFFERSON STARSHIP, FRANKIE MILLER, MELANIE and HALL & OATES singles.

**Boston**  
617-266-1111

**ADDED**  
Eliott Costello (Col)  
Queen (Elektra)  
The Babys (Chrysalis)  
David Bromberg (Fantasy)  
Fabulous Poodles (Epic)

**HOT**  
Lene Lovich (Stiff-imp)  
J. Geils (EMI-America)  
Ultravox (Antilles)  
Hot Chocolate (Infinity)  
Dire Straits (WB)  
Southside Johnny (Epic)  
Clash (Epic)  
Police (A&M-imp)  
Blues Bros. (A&M)  
George Thorogood (Rounder)  
Eliott Costello (Col-live)

**MEDIUMS**  
Charlie Ainsley (Nemperor)  
Rod Stewart (WB)  
Poco (ABC)  
Grateful Dead (Arista)  
James Montgomery (Waterhouse)  
Alice Cooper (WB)  
Peter Tosh (R. Stones)  
Bonnie Pointer (Motown)  
Eric Clapton (RSO)  
Queen (Elektra)  
Rachel Sweet (Stiff)  
Third World (Island)  
Phil Manzanera (Polydor)

**TONY BERARDINI, MD:** Playing various cuts. Playing DONNA SUMMER, AEROSMITH, STEPHEN BISHOP, CRACK THE SKY, MARSHALL HAIN, TOTO, RICHARD PRYOR, BLONDIE, PLAYER, JEFFERSON STARSHIP, DEVO, CANDI STATON, PETER SARSTEDT, and GEORGE CARLIN singles.

**i95**  
203-579-9995

**ADDED**  
Cheap Trick (Epic)  
Faith (Village-Mercury)  
Third World (Island)

**MEDIUMS**  
Eric Clapton (RSO)  
EL&P (A&M)  
Poco (ABC)  
Peter Tosh (R. Stones)  
Talking Heads (Sire)  
Ted Nugent (Epic)  
FM (Vista)  
Doors (Elektra)  
Sad Cafe (A&M)  
Kansas (Kirtshner)  
Todd Rundgren (WB-Brettle)  
Southside Johnny (Epic)  
George Thorogood (Rounder)

**HOT**  
Billy Joel (Col)  
Blues Bros. (A&M)  
Grateful Dead (Arista)  
Doobie Bros. (WB)  
Rod Stewart (WB)  
Toto (Col)  
J. Geils (EMI-America)  
Nicolette Larson (WB)  
J. Geils (EMI-America)  
Pointer Sisters (Planet)  
Cat Stevens (A&M)

**BRIAN ST. JAMES, MD:** FAITH'S "Easy" CLAPTON'S "Anytime" EL&P'S "All I Want" GAMBLER'S "POCO'S" "Heart" TOSH'S "Back" HEADS' "River" NUGENT'S "Smokescreen" FM'S "Journey" ONE DOORS' "Roadhouse" "Ghost" CAFE'S "Babylon" "EYES" KANSAS' "Dust" RUNDGREN'S "Hello" "Light" JOHNNY'S "Trapped" "Foot" THOROGOOD'S "Me" TITO JOHNSON'S "Kerry" "Energy" BABYS' "Think Of You" TITLES MAT- "Meyers" "DEAD'S" "Miracle" DOOBIE'S "Eyes" "Blues" STEWART'S "Best Days" TOTO'S "Hold" "Georgie" STRAITS' "Sultans" "Waterline" "Southbound" EW&F'S "September" FREHLEY'S "New York" LARSON'S "Lotta" "Rhumba" GEILS' Title "Kiss" POINTER'S "Flood" "Eyes" STEVENS' "New York" "Breaks" Playing BABY GRAND and RICHARD T. BEAR singles.

**wqem**  
Hagerstown  
301-797-7300

**ADDED**  
The Babys (Chrysalis)

**MEDIUMS**  
Eliott Costello (Col)  
Chicago (Col)  
Doobie Bros. (WB)  
Cat Stevens (A&M)  
Sly (A&M)  
Al Stewart (Arista)  
Poco (ABC)  
Alice Cooper (WB)  
Foreigner (A&M)  
Ace Frehley (Casablanca)

**HOT**  
Nicolette Larson (WB)  
Rod Stewart (WB)  
Pointer Sisters (Planet)  
Billy Joel (Col)  
Toto (Col)  
Ian Matthews (Mushroom)  
Linda Ronstadt (Arylum)  
Queen (Elektra)  
Blues Bros. (A&M)  
Eric Clapton (RSO)

**CHARLIE BUCHANAN, MD:** Playing various cuts. Playing ROLLING STONES, BEE GEES, TALKING HEADS, HOT CHOCOLATE, HALL & OATES, MELISSA MANCHESTER, GERRY RAFFERTY and STEPHEN BISHOP singles.

**Long Island**  
516-861-4000

**ADDED**  
Fabulous Poodles (Epic)  
Trillion (Epic)  
Eddie Money (Col)  
Eliott Costello (Col)  
Sally Oldfield (Chrysalis)  
Hush (A&M)  
Good Rats (Parsons)  
Toto (Col)

**MEDIUMS**  
Rolling Stones (R. Stones)  
FM (Vista)  
Queen (Elektra)  
Stephen Sills (Col)  
Cindy Bullens (UA)  
Boston (Epic)  
Who (MCA)  
10CC (Polydor)

**JAZZ**  
Nicolette Larson (WB)  
Neil Young (WB-Reprie)  
Southside Johnny (Epic)  
Pointer Sisters (Planet)  
Sly (A&M)  
Todd Rundgren (WB-Brettle)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Dire Straits (WB)  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Grateful Dead (Arista)  
Toto (Col)  
Eric Clapton (RSO)  
Van Morrison (WB)  
Yes (Tomato)  
Linda Ronstadt (Arylum)  
EL&P (A&M)  
Who (MCA)  
10CC (Polydor)

**BERNIE BERNARD, MD:** Playing various cuts. Playing JEFFERSON STARSHIP and SUZI QUATRO singles.

**Z95 UZZO**  
Allentown  
215-694-0511

**ADDED**  
Molly Hatchet (Epic)  
Cindy Bullens (UA)  
Eddie Money (Col)  
The Babys (Chrysalis)

**HOT**  
Billy Joel (Col)  
Queen (Elektra)  
Linda Ronstadt (Arylum)  
Doobie Bros. (WB)  
Eric Clapton (RSO)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
AI Stewart (Arista)  
Chicago (Col)  
Firefall (A&M)

**GEORGE HAWRAS, PD:** Playing various cuts. Playing NIGEL OLSSON single.

**Boston**  
617-247-0850

**ADDED**  
The Babys (Chrysalis)  
Eddie Money (Col)  
Eliott Costello (Col)

**HOT**  
Rolling Stones (R. Stones)  
J. Geils (EMI-America)  
Bob Seger (Capitol)  
Cars (Elektra)  
Toto (Col)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Grateful Dead (Arista)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Foreigner (A&M)

**BOB SLAVIN, MD:** Playing various cuts. Playing HOT CHOCOLATE, MARSHALL HAIN and STARZ singles.

**Q-FM-97**  
Buffalo  
716-881-4555

**ADDED**  
The Babys (Chrysalis)  
Dire Straits (WB)  
Triumph (RCA)

**MEDIUMS**  
Molly Hatchet (Epic)  
Talking Heads (Sire)  
Poco (ABC)  
Neil Young (WB-Reprie)  
Sad Cafe (A&M)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Rush (Mercury)  
Sly (A&M)  
Foreigner (A&M)  
Rod Stewart (WB)  
Toto (Col)  
Pointer Sisters (Planet)  
Doobie Bros. (WB)  
AI Stewart (Arista)  
Meat Loaf (Cleave-Int)

**IRV GOLDFARB, MD:** BABYS' "Think" CAFE'S "Run" STEWART'S "Song" Playing BEE GEES, HOT CHOCOLATE and OLIVIA NEWTON-JOHN singles.

**wkon**  
Hartford  
203-247-1060

**ADDED**  
Eliott Costello (Col)  
Eddie Money (Col)  
The Babys (Chrysalis)

**MEDIUMS**  
Nicolette Larson (WB)  
Rod Stewart (WB)  
Dire Straits (WB)  
J. Geils (EMI-America)  
Ian Matthews (Mushroom)  
Linda Ronstadt (Arylum)  
Queen (Elektra)  
Eric Clapton (RSO)

**DANIEL FRANCIS HAYDEN, MD:** MICHAEL PICOZZI, PD: Playing various cuts

**Long Island**  
516-485-9200

**ADDED**  
Eliott Costello (Col)  
Eddie Money (Col)  
Keith Jarrett (ECM WB)  
Fabulous Poodles (Epic)  
The Babys (Chrysalis)  
Rachel Sweet (Stiff)  
No Wave (A&M)

**MEDIUMS**  
Steve Miller (Capitol)  
Ian Matthews (Mushroom)  
Ramones (Sire)  
Sad Cafe (A&M)  
Queen (Elektra)  
Toto (Col)  
Blondie (Chrysalis)  
Nicolette Larson (WB)  
Good Rats (Parsons)  
Santana (Col)  
Rod Stewart (WB)  
Molly Hatchet (Epic)  
Marshall Tucker (Capricorn)  
J. Geils (EMI-America)  
Queen (Elektra)  
Baby Grand (Arista)  
Outlaws (Arista)  
Dire Straits (WB)  
Hall & Oates (RCA)  
Southside Johnny (Epic)

**DENIS MCNAMARA, PD:** LARRY KLEINMAN, MD: FORBERT'S "Guy" "Think" BROMBERG'S "Deal" SANCIOSUS' "Sound" JOHNSON'S "Waiting"

**WMID 1340**  
Atlantic City  
609-344-5113

**ADDED**  
Merissa Manchester (Arista)  
Grateful Dead (Arista)  
Cat Stevens (A&M)

**MEDIUMS**  
Alice Cooper (WB)  
Meat Loaf (Cleave-Int)  
Boston (Epic)  
J. Geils (EMI-America)  
Hall & Oates (RCA)  
Player (RSO)  
Pointer Sisters (Planet)

**GARY LANE, PD:** Playing various cuts. Playing BEE GEES, HOT CHOCOLATE, NIGEL OLSSON and STEPHEN BISHOP singles.

**Boston**  
617-262-5900

**ADDED**  
Weather Report (ARC-Col)  
The Babys (Chrysalis)  
Marvin Gaye (Tamla-Motown)  
Billy Joel (Col)  
Neil Young (WB-Reprie)  
Cat Stevens (A&M)  
Ian Matthews (Mushroom)

**MEDIUMS**  
Gino Vannelli (A&M)  
Neil Diamond (Col)  
Pages (Epic)  
Rod Stewart (WB)

**HOT**  
Heath Bros. (Col)  
Jeff Lorber (Inner City)  
Keith Jarrett (ECM-WB)

**wcas**  
Cambridge  
617-492-6450

**ADDED**  
Eliott Costello (Col)  
Pacific Steel Co. (Pac. Arts)  
Cat. Suite (Col)

**MEDIUMS**  
Doobie Gray (Infinity)  
Sally Oldfield (Chrysalis)  
Bliss Band (Col)  
Pointer Sisters (Planet)  
Firefall (A&M)  
David Bromberg (Fantasy)  
Joan Armatrading (A&M)

**DON COHEN, MD:** Playing various cuts.

**wblm 108**  
Lewiston-Portland  
207-774-6364

**ADDED**  
Eliott Costello (Col)  
Eddie Money (Col)  
Fabulous Poodles (Epic)  
The Babys (Chrysalis)

**MEDIUMS**  
Nicolette Larson (WB)  
Rod Stewart (WB)  
Bandit (Arista)  
Who (MCA)  
Grateful Dead (Arista)  
George Thorogood (Rounder)  
Jethro Tull (Chrysalis)  
Cat Stevens (A&M)  
Jackson Browne (Arylum)  
Doobie Bros. (WB)  
Rush (Mercury)  
Robert Johnson (Infinity)  
Heart (Portrait)  
Sad Cafe (A&M)  
Doors (Elektra)

**JAZZ**  
Milestone Jazz Stars (Milestone)  
Akiyoshi Tabackin (RCA)

**JOSE DIAZ, MD:** COSTELLO'S "Goon" "Accidents" MONEY'S "Love Me" POODLES' "Mike" TITLES DARBYS' "Think Of You" "Mexico" OUTLAWS' "Take It" Playing POLICE, IAN MATTHEWS, TALKING HEADS, EW&F, and MARSHALL HAIN singles

**WLIB 102.5**  
Long Island  
516-485-9200

**ADDED**  
Eliott Costello (Col)  
Eddie Money (Col)  
Keith Jarrett (ECM WB)  
Fabulous Poodles (Epic)  
The Babys (Chrysalis)  
Rachel Sweet (Stiff)  
No Wave (A&M)

**MEDIUMS**  
Steve Miller (Capitol)  
Ian Matthews (Mushroom)  
Ramones (Sire)  
Sad Cafe (A&M)  
Queen (Elektra)  
Toto (Col)  
Blondie (Chrysalis)  
Nicolette Larson (WB)  
Good Rats (Parsons)  
Santana (Col)  
Rod Stewart (WB)  
Molly Hatchet (Epic)  
Marshall Tucker (Capricorn)  
J. Geils (EMI-America)  
Queen (Elektra)  
Baby Grand (Arista)  
Outlaws (Arista)  
Dire Straits (WB)  
Hall & Oates (RCA)  
Southside Johnny (Epic)

**DENIS MCNAMARA, PD:** LARRY KLEINMAN, MD: FORBERT'S "Guy" "Think" BROMBERG'S "Deal" SANCIOSUS' "Sound" JOHNSON'S "Waiting"

**Baltimore**  
301-889-0098

**ADDED**  
Poco (ABC)

**MEDIUMS**  
Cat Stevens (A&M)  
Grateful Dead (Arista)  
Sad Cafe (A&M)  
Neil Young (WB-Reprie)  
Outlaws (Arista)

**HOT**  
Queen (Elektra)  
Boston (Epic)  
Sly (A&M)  
Blues Bros. (A&M)

**RICK FOWLER, MD:** Playing various cuts. Playing NIGEL OLSSON, BOB SEGER, GERRY RAFFERTY, TOTO, ACE FREHLEY, ROLLING STONES, IAN MATTHEWS, HALL & OATES and JEFFERSON STARSHIP singles.

**Boston**  
617-262-5900

**ADDED**  
Weather Report (ARC-Col)  
The Babys (Chrysalis)  
Marvin Gaye (Tamla-Motown)  
Billy Joel (Col)  
Neil Young (WB-Reprie)  
Cat Stevens (A&M)  
Ian Matthews (Mushroom)

**MEDIUMS**  
Gino Vannelli (A&M)  
Neil Diamond (Col)  
Pages (Epic)  
Rod Stewart (WB)

**HOT**  
Heath Bros. (Col)  
Jeff Lorber (Inner City)  
Keith Jarrett (ECM-WB)

**wcas**  
Cambridge  
617-492-6450

**ADDED**  
Eliott Costello (Col)  
Pacific Steel Co. (Pac. Arts)  
Cat. Suite (Col)

**MEDIUMS**  
Doobie Gray (Infinity)  
Sally Oldfield (Chrysalis)  
Bliss Band (Col)  
Pointer Sisters (Planet)  
Firefall (A&M)  
David Bromberg (Fantasy)  
Joan Armatrading (A&M)

**DON COHEN, MD:** Playing various cuts.

**wblm 108**  
Lewiston-Portland  
207-774-6364

**ADDED**  
Eliott Costello (Col)  
Eddie Money (Col)  
Fabulous Poodles (Epic)  
The Babys (Chrysalis)

**MEDIUMS**  
Nicolette Larson (WB)  
Rod Stewart (WB)  
Bandit (Arista)  
Who (MCA)  
Grateful Dead (Arista)  
George Thorogood (Rounder)  
Jethro Tull (Chrysalis)  
Cat Stevens (A&M)  
Jackson Browne (Arylum)  
Doobie Bros. (WB)  
Rush (Mercury)  
Robert Johnson (Infinity)  
Heart (Portrait)  
Sad Cafe (A&M)  
Doors (Elektra)

**JAZZ**  
Milestone Jazz Stars (Milestone)  
Akiyoshi Tabackin (RCA)

**JOSE DIAZ, MD:** COSTELLO'S "Goon" "Accidents" MONEY'S "Love Me" POODLES' "Mike" TITLES DARBYS' "Think Of You" "Mexico" OUTLAWS' "Take It" Playing POLICE, IAN MATTHEWS, TALKING HEADS, EW&F, and MARSHALL HAIN singles

**CHOM-FM**  
Montreal  
514-935-2425

**ADDED**  
Blues Bros. (A&M)  
Sad Cafe (A&M)

**MEDIUMS**  
J. Geils (EMI-America)  
Alice Cooper (WB)  
Rete Bush (EMI-America)  
George Thorogood (Rounder)  
Southside Johnny (Epic)  
Cat Stevens (A&M)  
Brian Ferry (A&M)  
Poco (ABC)  
Dire Straits (WB)  
FM (Vista)  
Rush (Mercury)  
Dino Jeroch (CBS)

**HOT**  
Rod Stewart (WB)  
AI Stewart (Arista)  
Bob Seger (Capitol)  
Foreigner (A&M)  
Eric Clapton (RSO)  
Pointer Sisters (Planet)  
Firefall (A&M)  
Toto (Col)  
Billy Joel (Col)  
10CC (Polydor)  
Queen (Elektra)  
Linda Ronstadt (Arylum)  
Doobie Bros. (WB)  
Gino Vannelli (A&M)

**ROB BRAIDE, MD:** BLUES' "Soul" CAFE'S "Boo" Playing PETER TOSH and BEE GEES singles

# It's "Move It On Over" time with George Thorogood and the Destroyers.



With the George Thorogood Tour starting, "MOVE IT ON OVER" is just beginning to happen.  
Let's keep it going!

Thank you for making GEORGE THOROGOOD and the DESTROYERS one of the highest debuting  
new groups of 1978! And for your continuing support in the future . . .

WAER	WINZ	WPRB	WUOG	KATT	KGLR	KMET	KSJO	KZAM	KYNO	KCLD
WAQX	WIQB	WPLR	WUSB	KBCO	KICE	KNMS	KTCL	KZEL	KNAC	KWST
WAVA	WJKL	WQBK	WVBR	KBSU	KISW	KNCN	KTIM	KZOK	WSHE	WVUD
WBCN	WLIR	WQSR	WWDC	KCAL	KIOZ	KOME	KUCR	XL102	WI95	WGGO
WBLM	WKLS	WRAS	WXKE	KCFR	KJKJ	KPCE	KUNB	CHUM	WLMD	KHFI
WBRU	WMMR	WRNO	WYDD	KDKB	KLAQ	KPRI	KUNM	WSAI	WJAX	WHHY
WBUF	WNEW	WRPI	WYSP	KDVS	KLAY	KREM	KWSM	WXRT	WWWZ	KMOD
WCAS	WNHU	WRPL	WZMF	KFAT	KLBJ	KROQ	KVAN	WPIX	WDIZ	KZOM
WEBN	WNYT	WRXL	WABX	KFLY	KLOL	KRST	KYYS	WFBQ	WORJ	KPAS
WGTV	WORT	WSPK	KALX	KFML	KLOS	KSAN	KXFM	KWKI	KIND	KCIM
WHFS	WOUR	WTUE		KFMH	KLRB	KSDT	KXLU	KMEL	WPHD	KKKX
WIBA		WTUL		KGB		KSHE		WCOZ		KBEQ

And more coming in every day . . .

Available in all major stores across the country.

## ROUNDER RECORDS

186 Willow Avenue, Somerville, Massachusetts 02144 (617) 354-0700

EAST

WOMN New Haven 203-777-6617
ADDED: Dire Straits (WB), Saddy Oldfield (Chrysalis)
MEDIUMS: Dyan Diamond (MCA), Grateful Dead (Arista), Chuck Strasser (Capitol), Outlaws (Arista), 10CC (Polydor), Tanya Tucker (MCA)
HOT: Joan Armatrading (A&M), Chicago (Col), Eric Clapton (RSO)

WPLR New Haven 203-777-6617
ADDED: Eddie Money (Col), Elvis Costello (Col), Brownsville (Epic), The Babys (Chrysalis)
MEDIUMS: George Thorogood (Rounder), Robert Johnson (Infinity), Nicolette Larson (WB), Richard T. Bear (RCA), Cindy Bullens (UA), Ted Nugent (Epic), Van Halen (A&M), Queen (Elektra), Tanya Tucker (MCA), Bob Marley (Island), FM (Viva), Fratelli (A&M), Gino Vannelli (A&M), Pointer Sisters (Planet), Ambrosia (WB), Styx (A&M)
HOT: Blues Bros. (A&M)

EDDIE WAZOO, MD: MONEY'S "Maureen" COSTELLO'S "Peace" BROWNSVILLE'S "Who" BABY'S "Think" THOROGOOD'S Title "Me" JOHNSON'S "Energy" LARSON'S "Lotta" NUGENT'S "Smobaccree" YES' "Heaven" QUEEN'S "GIRL TUCKER" TADA MARLEY'S "Silly" FM'S "Phantom" FIREBALL'S "Strange" VAN HALEN'S "Whoopie" POINTER'S "Fire" AMBROSIA'S "Apotheosis" STYX "Jag" BLUES "B Movie" YOUNG'S Title DEAD'S Title TOTO'S "George" DOOBIE'S "Whisper" JOEL'S "Heavenly STEWART'S "Song" KANSAS' "Dust" OUTLAWS' "Sheep" STRAITS' "Sultana" BOSTON'S "Sam" SANTANA'S "Chain" RONSTADT'S "Dream" CLAPTON'S "Promises" LOAF'S "Paradise" LEVEL'S "Grand" CAB'S "Needled" CAFE'S "Rust" BISHOP'S "Creaper" POCO'S "Darlin'" WHO'S Title FOGELBERG/WEISBERG'S "Gold" GEILS' Title JOHNNY'S "Trapped" Playing JEFFERSON STARSHIP and ROLLING STONES (Gold) singles.

New York 212-986-8844
ADDED: Leopards (Moon), Arlyn Roth (Rounder), John Hartford (Flying Fish), No Wave (A&M), Yankee (Big Sound), Fabulous Poodles (Epic), George Benson (CTI), Eddie Money (Col), Melanie (Tamato), Albert King (Tamato), Good Rats (Isopost)
MEDIUMS: Nick Lowe (Col), Grateful Dead (Arista), Lene Lovich (Sire), Rolling Stones (R. Stones), Nicolette Larson (WB), Dave Edmunds (Svan Song)
TOM MORRERA, MD: Playing various cuts. Playing RECORDS single.

New York 212-581-7777
ADDED: None
MEDIUMS: None
HOT: Billy Joel (Col), Blues Bros. (A&M)
LARRY BERGER, PD: Playing various cuts. Playing 55 JOHNNY, GERRY RAFFERTY, BOSTON and J. GEILS singles.

Ottawa 613-563-1919
ADDED: Chish Corso (Polydor), Doors (Elektra), Jules & Peter Bears (Col), Richard Thompson (Chrysalis)
MEDIUMS: Who (MCA), War of Worlds (Col), Vain (A&M), Rolling Stones (R. Stones), Queen (Elektra), Bob Marley (Island), Heart (Portrait)
HOT: Joan Armatrading (A&M), Cameo (A&M), Cars (Elektra)
SHERYL NICHOLSON, MD; BRIAN MURPHY, MD: AR-MATBADING'S "Blues" "Baroque" CANO'S "Banana" CAB'S "Needled" CLAPTON'S "Promises" LUCY "Promises" STRAITS' "Waterline" "Sultana" "Water Of Love" FOGELBERG/WEISBERG'S "Gold" "Intimidate" JOEL'S Title "Ever" ZANIBER MORGAN'S Title "Kingdom" RONSTADT'S "Lola" SANTANA'S "Stormy" STEVENS "Brakes" AL STEWART'S "Song" Title STEWART'S "Soy" "Bitch" 10CC'S "You" YOUNG'S "Wind" "One" "Lotta" Playing TOTO, NICK GILDER, DR. HOOR, KEITH RICHARDS and ELVIS COSTELLO singles.

wioq Philadelphia 215-835-6100
ADDED: Eddie Money (Col), Elvis Costello (Col), Fabulous Poodles (Epic)
MEDIUMS: The Babys (Chrysalis), Ian Matthews (Mushroom), Molly Hatchet (Epic), Foreigner (A&M), Joan M. Jara (Polydor), J. Geils (EMI-America), Jules & Peter Bears (Col), Blues Bros. (A&M)
HELEN LEICHT, ASST. PD: Playing various cuts. Playing JEFFERSON STARSHIP single.

WMMR Philadelphia 215-561-0933
ADDED: Elvis Costello (Col), Eddie Money (Col), Fabulous Poodles (Epic), Spirit (Portrait), The Babys (Chrysalis), Phil Manzanera (Polydor)
MEDIUMS: Cat Stevens (A&M), Yes (A&M), Heart (Portrait), Rush (Mercury), Johnny's Dance Band (WindSong-RCA), Southside Johnny (Epic), Santana (Col), Van Morrison (WB), Linda Ronstadt (Arylum), Molly Hatchet (Epic)
DICK HUNGATE, MD; JEFF POLLACK, PD: Playing various cuts. Playing PETER TOSH single.

wyso Philadelphia 215-839-7825
ADDED: Eddie Money (Col), Elvis Costello (Col), Fabulous Poodles (Epic), Spirit (Portrait)
MEDIUMS: Nick Lowe (Col), Grateful Dead (Arista), Lene Lovich (Sire), Rolling Stones (R. Stones), Nicolette Larson (WB), Dave Edmunds (Svan Song)
TOM MORRERA, MD: Playing various cuts. Playing RECORDS single.

New York 212-581-7777
ADDED: None
MEDIUMS: None
HOT: Billy Joel (Col), Blues Bros. (A&M)
LARRY BERGER, PD: Playing various cuts. Playing 55 JOHNNY, GERRY RAFFERTY, BOSTON and J. GEILS singles.

Pittsburgh 412-562-5900
ADDED: Fabulous Poodles (Epic), Eddie Money (Col)
MEDIUMS: AJ Stewart (Arista), Ted Nugent (Epic), Neil Young (WB-Repulse), EWB (ARC-Col), Pointer Sisters (Planet), Dire Straits (WB), POCO (ABC)
JOHN MCGHAN, PD: POODLES' "Roll" Title Playing various cuts.

Charleston 304-925-7829
ADDED: Elvis Costello (Col), Eddie Money (Col), Neville Bros. (Capitol), Steve Forbert (Nonesuch), Hot Chocolate (Infinity)
MEDIUMS: George Thorogood (Rounder), Pointer Sisters (Planet)
HOT: Billy Joel (Col), Linda Ronstadt (Arylum), Eric Clapton (RSO), Queen (Elektra), Rod Stewart (WB), Doobie Bros. (WB), Ted Nugent (Epic), EWB (ARC-Col), Firefall (A&M), Devo (WB), Cooder Browns (Lone Star)
DON KEITH, PD: Playing various cuts. Playing KANSAS and HOT CHOCOLATE singles.



95X MAKES CAR THE STAR-In conjunction with Columbia Records and the latest Chicago album "Hot Streets", 95X/Syracuse gave away a Datsun Honey Bee to a lucky listener. Pictured at the giveaway (l-r) are 95X PD Ted Utz, GM Craig Fox, Bill Gerber of Gerber's Music, station MD Ed Levine, sales manager Len Bilott, car winner, station air personality Dia Stein, and Columbia's Marty Grant.

wydd Pittsburgh 412-362-2144
ADDED: Trillion (Epic), The Babys (Chrysalis), Steve Forbert (Nonesuch)
MEDIUMS: Robert Johnson (Infinity), POCO (ABC), Sad Cafe (A&M), George Thorogood (Rounder), Outlaws (Arista), Molly Hatchet (Epic), Cindy Bullens (UA), ELBP (A&M)
JAZZ: Weather Report (ARC-Col), Chick Corea (Polydor), Metrix (WB), Pat Metheny (ECM-WB), Stan Getz (Col)
HOT: Rod Stewart (WB), Eric Clapton (RSO)
JACK ROBERTSON, PD: TRILLION'S "Hold" BABY'S "Need" FORBERT'S "Laser."

wbrn Providence 401-272-9550
ADDED: None
MEDIUMS: None
HOT: None
STEVE STOCKMAN, MD: Playing various cuts. Playing MARSHALL HAIN, and ELVIS COSTELLO (Import) singles.

wrpl Rochester 716-232-7550
ADDED: Eddie Money (Col), The Babys (Chrysalis)
MEDIUMS: Grateful Dead (Arista), Sad Cafe (A&M), Steve Forbert (Nonesuch), Dana Donahue (Col), Kansas (Kirshner), Neil Young (WB-Repulse), Heart (Portrait), Chicago (Col)
DOUG JAMES, MD: Playing various cuts. Playing IAN MATTHEWS and LINDISFARNE singles.

wrpl Charlotte 704-372-1540
ADDED: Ultramax (Arista), Trillion (Epic), Brownsville (Epic), U.K. (Polydor)
MEDIUMS: J. Geils (EMI-America), J.M. Jara (Polydor), Robert Johnson (Infinity), Doors (Elektra), Workaholics Ash (MCA), Mark Almond (A&M/Horizon), Grateful Dead (Arista), Joan Armatrading (A&M), Japan (Arista), Rockets (Tom N Jerry), Elvin Bishop (Capricorn), EWB (ARC-Col), Cat Stevens (A&M), Styx (A&M), Rush (Mercury)
LOU MILLS, MD: TRILLION'S "CND" OLDFIELD'S "Weaver" BROMBERG'S "Cocaine" Playing LISA DAL BELLO single.

95X Syracuse 315-682-9538
ADDED: AC/DC (A&I), Molly Hatchet (Epic), The Babys (Chrysalis), Veronique (RCA), Elvis Costello (Col-Live), Hot Chocolate (Infinity)
MEDIUMS: Ace Frehley (Casablanca), Ian Matthews (Mushroom), Pointer Sisters (Planet), Eric Clapton (RSO), POCO (ABC), Outlaws (Arista), Rush (Mercury), Queen (Elektra), Kansas (Kirshner), ELBP (A&M)
ED LEVINE, MD: Playing various cuts. Playing FRANKIE MILLER single.

churnfm Toronto 416-925-8666
ADDED: J.M. Jara (Polydor), Lindisfarne (Arista), Phil Manzanera (Polydor), Murray McLoughlin (Col-True No.)
MEDIUMS: Firefall (A&I), Elton John (MCA), Grateful Dead (Arista), Heart (Portrait), Gino Vannelli (A&M), Ian Matthews (Mushroom), Santana (Col), Doobie Bros. (WB), AJ Stewart (Arista), Alice Cooper (WB), Styx (A&M), Cat Stevens (A&M), Who (MCA)
NANCI KRANT, MD: Playing various cuts. Playing HOT CHOCOLATE single.

107 Toronto 416-987-3445
ADDED: Cindy Bullens (UA), Kate Bush (EMI-America), J.M. Jara (Polydor), The Babys (Chrysalis), Murray McLoughlin (CBS)
MEDIUMS: Sad Cafe (A&M), J. Geils (EMI-America), Grateful Dead (Arista), Outlaws (Arista), POCO (ABC), Aerosmith (Col), Ian Matthews (Mushroom), Firefall (A&I)
GARY SLAIGHT, PD: Playing various cuts. Playing HOT CHOCOLATE single.

Washington, D.C. 301-589-7100
ADDED: AC/DC (A&I), Eddie Money (Col), The Babys (Chrysalis)
MEDIUMS: Santana (Col), Billy Joel (Col), Eric Clapton (RSO), Queen (Elektra), Dire Straits (WB), George Thorogood (Rounder), Rush (Mercury), Starz (Capitol), Ted Nugent (Epic)
MICHAEL MCKAY, MD: Playing various cuts. Playing FOREIGNER, CHICAGO, TOTO and POCO singles.

WAVA Washington, D.C. 703-534-0320
ADDED: Eddie Money (Col), Elvis Costello (Col), Tom Coakley (Col), Trillion (Epic), Steve Forbert (Nonesuch)
MEDIUMS: Doobie Bros. (WB), Queen (Elektra), POCO (ABC), Firefall (A&I), Pointer Sisters (Planet), FM (Viva), Dire Straits (WB), George Thorogood (Rounder), Molly Hatchet (Epic), Neil Young (WB-Repulse)
JAZZ: Bob James (Col-Tappan Zee), David Valentin (Arista-GRP)
DONNA HALPER, MD: Playing various cuts. Playing BEE GEES and ROLLING STONES (Gold) singles.

womw Wheeling 614-876-5661
ADDED: The Babys (Chrysalis), Steve Forbert (Nonesuch)
MEDIUMS: Gino Vannelli (A&M), Molly Hatchet (Epic), Neil Young (WB-Repulse), Eric Clapton (RSO), Who (MCA), AJ Stewart (Arista), Linda Ronstadt (Arylum), Olivia Newton-John (MCA), Queen (Elektra), Santana (Col), AC/DC (A&I), Tanya Tucker (MCA), Chicago (Col)
ROY STEUWE, PD: Playing various cuts. Playing JEFFERSON STARSHIP, BEE GEES, ROLLING STONES (Gold), MELANIE and IAN MATTHEWS singles.

Worcester 617-752-5611
ADDED: Elvis Costello (Col), Eddie Money (Col), Hot Chocolate (Infinity), AC/DC (A&I)
MEDIUMS: The Babys (Chrysalis), Chicago (Col), Cat Stevens (A&M), Doobie Bros. (WB), Styx (A&M), ELBP (A&I), Ace Frehley (Casablanca), Southside Johnny (Epic)
HOT: Blues Bros. (A&I), Eric Clapton (RSO), Dire Straits (WB), J. Geils (EMI-America), Billy Joel (Col), Van Morrison (WB), Styx (A&M), Ian Matthews (Mushroom), TOTO (Col)
JAZZ: Stephen Grappelli (Col), Chic, Donald Water & Woodrow (Century)
PAUL LEMIEUX, MD: JOHN DUNCAN, PD: BABY'S "Everytime" CHICAGO'S "Lover" STEVENS' "Brakes" DOOBIE'S Title "Foot" ELBP'S "For You" FREMLEY'S "M.Y. Groove" JOHNNY'S "Trapped" AGAIN' BLUES' "Soul" "Bartender" "Biscuit" CLAPTON'S "Lucy" "Promises" STRAITS' "Sultana" GEILS' Title "Kiss" JOEL'S "Life" "Shillelagh" "Big Shot" ACORISONS' "Natalie" "Kingdom" STEWART'S "Soy" "Bitch" "Thunder" STYX "Sing" "Okay" MATTHEWS' "Shake It" TOTO'S "Hold" "Supply"

SOUTH

FM98 Austin 512-476-3638
ADDED: David Bromberg (Fantasy), Elvis Costello (Col-Live), White Nelson (Col), Dane Donahue (Col), Steve Forbert (Nonesuch)
MEDIUMS: Neil Larson (A&M/Horizon), Sad Cafe (A&M), Nicolette Larson (WB), J. Geils (EMI-America), Cat Stevens (A&M), Bob James (Col-Tappan Zee)
JACK STARR, PD: BROMBERG'S "Cocaine" "Love Her" COSTELLO'S "Alison" LARSEN'S "Samba" JAMES' "Angela" Playing RONNIE LAWS, WHO and AEROSMITH singles.

KLBJ FM Austin 512-474-6543
ADDED: Saddy Oldfield (Chrysalis), The Babys (Chrysalis), Elvis Costello (Col), Eddie Money (Col)
MEDIUMS: Rod Stewart (WB), Yes (A&I), Joan Armatrading (A&M), Bob Marley (Island), 10CC (Polydor), Jules & Peter Bears (Col), Van Morrison (WB), Rory Gallagher (Chrysalis), Cat Stevens (A&M), Elvis Costello (Col)
WATNEY BELL, PD: Playing various cuts.

Birmingham 205-785-5111
ADDED: Alice Cooper (WB)
MEDIUMS: Neil Young (WB-Repulse), Dire Straits (WB), Chicago (Col), Ted Nugent (Epic), EWB (ARC-Col), Grateful Dead (Arista), Cat Stevens (A&M)
DON KEITH, PD: Playing various cuts. Playing KANSAS and HOT CHOCOLATE singles.

Charleston 304-925-7829
ADDED: Elvis Costello (Col), Eddie Money (Col), Neville Bros. (Capitol), Steve Forbert (Nonesuch), Hot Chocolate (Infinity)
MEDIUMS: George Thorogood (Rounder), Pointer Sisters (Planet)
HOT: Billy Joel (Col), Linda Ronstadt (Arylum), Eric Clapton (RSO), Queen (Elektra), Rod Stewart (WB), Doobie Bros. (WB), Ted Nugent (Epic), EWB (ARC-Col), Firefall (A&M), Devo (WB), Cooder Browns (Lone Star)
DON KEITH, PD: Playing various cuts. Playing KANSAS and HOT CHOCOLATE singles.

MOST ADDED
THE BABYS Head First (Chrysalis) 15/13
EDDIE MONEY Life For... (Col) 12/11
ELVIS COSTELLO Armed Forces (Col) 10/9
FABULOUS POODLES Mirror Stars (Epic) 4/4
Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

WRPL Charlotte 704-372-1540
ADDED: Ultramax (Arista), Trillion (Epic), Brownsville (Epic), U.K. (Polydor)
MEDIUMS: J. Geils (EMI-America), J.M. Jara (Polydor), Robert Johnson (Infinity), Doors (Elektra), Workaholics Ash (MCA), Mark Almond (A&M/Horizon), Grateful Dead (Arista), Joan Armatrading (A&M), Japan (Arista), Rockets (Tom N Jerry), Elvin Bishop (Capricorn), EWB (ARC-Col), Cat Stevens (A&M), Styx (A&M), Rush (Mercury)
LOU MILLS, MD: TRILLION'S "CND" OLDFIELD'S "Weaver" BROMBERG'S "Cocaine" Playing LISA DAL BELLO single.

MEDIUM
J. GEILS Sanctuary (EMI-America) 17/16
CAT STEVENS Back To Earth (A&M) 25/16
OUTLAWS Playing To Win (Arista) 15/13
POCO Legend (ABC) 20/13
DIRE STRAITS Dire Straits (WB) 28/12
PONTER SISTERS Energy (Planet) 18/11
SAD CAFE Misplaced Ideals (A&M) 12/11
Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WROG Charlotte 704-392-6191
ADDED: Kate Bush (EMI-America), Fabulous Poodles (Epic), The Babys (Chrysalis), Hot Chocolate (Infinity), POCO (ABC)
MEDIUMS: Santana (Col), Billy Joel (Col), Eric Clapton (RSO), Queen (Elektra), Dire Straits (WB), George Thorogood (Rounder), Rush (Mercury), Starz (Capitol), Ted Nugent (Epic)
MICHAEL MCKAY, MD: Playing various cuts. Playing FOREIGNER, CHICAGO, TOTO and POCO singles.

THE HOTTEST
BILLY JOEL 52nd Street (Col) 27/27
ROD STEWART Blondes Have... (WB) 28/27
BLUES BROTHERS Briefcase Full... (A&I) 28/26
DOOBIE BROTHERS Minute By Minute (WB) 30/26
TOTO Toto (Col) 21/21
Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Corpus Christi 512-855-4641
ADDED: Cooder Brown (Lone Star), Faith Band (Village Mercury), The Babys (Chrysalis), Steven Frohmoltz (Lone Star), Joan M. Jara (Polydor)
MEDIUMS: J. Geils (EMI-America), Marvin Gaye (Tama-Motown), Livingstone Taylor (Epic), Dire Straits (WB), Cat Stevens (A&M), Tanya Tucker (MCA), Valens Carter (ARC-Col), J.J. Walker (Elektra), Grover Washington Jr. (Motown), POCO (ABC)
MANDO CAMINA, MD: Playing various cuts. Playing WASHINGTON'S "Way You Are" JAMES' "Tati Theme" JARREAU'S "Tambour"

It's So Good..... It's

# SINFUL

NBLP 7127



## SINFUL

The New Album From

# ZEPHERUS

Including the new single "Don't Take Your Love" NB 963

on Casablanca Record and FilmWorks



Produced by Eddie Leonetti for 327 Productions



**SOUTH**

**KTXQ Dallas-Ft. Worth**  
214-528-5500

**ADDED**  
Cindy Hullman (UA)  
Peter Tosh (R. Stones)  
The Babys (Chrysalis)  
Trillion (Epic)  
Fabulous Poodles (Epic)  
Demond Child & Rouge (Capitol)  
Eddie Money (Col)  
George Thorogood (Rounder)

**MEDIUMS**  
Grateful Dead (Arista)  
Al Stewart (Arista)  
Doobie Bros. (WB)  
J.C. Young (Elektra)  
A. Gails (EMI-America)  
Robert Johnson (Infinity)  
Firefall (A&M)

**Poco (ABC)**  
Cat Stevens (A&M)  
Stillwater (UA)  
Hot Chocolate (Infinity)  
Rush (Mercury)  
Ted Nugent (Epic)  
Ian Matthews (Mushroom)

**HOT**  
Toto (Col)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Hairspray (A&M)  
Eric Clapton (RSO)  
Ambrosia (WB)  
Nicolette Larson (WB)  
Billy Joel (Col)  
Dina Star (WB)  
Firefall (A&M)

**TIM SPENCER, PD:** Playing various cuts.

**KZEW Dallas**  
214-748-9898

**ADDED**  
AC/DC (A&I)  
Aerosmith (Col)  
Lita Ford (Elektra)  
Neil Larsen (A&M/Horizon)  
U2 (Sabbath) (WB)  
Etris Costello (Col)  
Marvin Days (Tama Motown)  
Eddie Money (Col)

**MEDIUMS**  
Dina Star (WB)  
EL&P (A&I)  
Outlaws (Arista)  
Ted Nugent (Epic)

**Pointe Sisters (Planet)**  
Nicolette Larson (WB)  
**HOT**  
Blues Bros. (A&M)  
Rod Stewart (WB)  
J. Gails (EMI-America)  
Doobie Bros. (WB)  
Poco (ABC)  
Firefall (A&I)  
Sea Level (Capricorn)  
Queen (Elektra)  
Eric Clapton (RSO)  
Toto (Col)

**DORIS MILLER, MD:** Playing various cuts. Playing JEFFERSON STARSHIP, ZWO and ROLLING STONES (Gold) singles.

**El Paso**  
915-533-8211

**ADDED**  
Chick Corea (Polydor)  
George Thorogood (Rounder)

**MEDIUMS**  
Firefall (A&I)  
Chicago (Col)  
Doobie Bros. (WB)  
Heart (Portrait)  
Ted Nugent (Epic)

**HOT**  
Eric Clapton (RSO)  
Billy Joel (Col)  
Queen (Elektra)  
Linda Ronstadt (A&M)  
Blues Bros. (A&M)  
Cat Stevens (A&M)

**MARIE BIELINSKI, PD:** Playing various cuts.

**WAIM Greenville**  
803-228-1511

**ADDED**  
The Babys (Chrysalis)  
Sea Level (Capricorn)

**MEDIUMS**  
Outlaws (Arista)  
J. Gails (EMI-America)  
Cindy Bullens (UA)  
Kansas (Kirtshire)  
Rush (Mercury)  
Sad Cafe (A&M)  
Anthem (Local)

**HOT**  
Doobie Bros. (WB)  
Dave McElwee, MD: Playing various cuts. Playing NICKEL DOLSON, JEFFERSON STARSHIP, EAGLES and HOT CHOCOLATE singles.

**Y94 Houston**  
713-780-1646

**ADDED**  
None

**MEDIUMS**  
Outlaws (Arista)  
Grateful Dead (Arista)  
J. Gails (EMI-America)  
Poco (ABC)  
Pointe Sisters (Planet)  
Cat Stevens (A&M)  
Peter Tosh (R. Stones)  
Sad Cafe (A&M)

**HOT**  
Talking Heads (Sire)  
Billy Joel (Col)  
Neil Young (WB Reprise)  
Queen (Elektra)  
Eric Clapton (RSO)  
Toto (Col)  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Blues Bros. (A&M)

**MIKE JONES, MD:** OUTLAWS "Take Dead's" "Lovin' GELLS" "Bliss" POCO's "Heart" POINTER'S "Come" "My-notized" STEVENS "Baker's" "Nite" TOSH's "Don't" "Cafe's" "Run" "Restless HEADS" "River" JOEL's Title "Shot" ZANBAR "Stiletto" YOUNG's Title "Back" QUEEN's Title "Fun" "Home" CLAPTON's "Tell Me" "Luce" "Promises" TOTO's "Hold" "Girl" "Supply" STEWART's "Sexy" Title "Best Days" DOOBIE's Title "Foot" BLUE'S "Bliss" "Bartender" "Soul" Playing JEFFERSON STARSHIP, FOREIGNER, ROLLING STONES, IAN MATTHEWS, HOT CHOCOLATE, GERRY RAFFERTY, CARB and ACE FREHLEY singles.

**Jacksonville**  
904-633-2785

**ADDED**  
The Babys (Chrysalis)  
J.M. Jarre (Polydor)  
Peter Tosh (R. Stones)  
Etris Costello (Col-Ive)  
Crazy Horse (RCA)  
Phil Manzanera (Polydor)  
Tantum (Ovation)  
Sally Oldfield (Chrysalis)  
Phil Orsico (Local)

**MEDIUMS**  
Bandido (Arista)  
Dina Star (WB)  
FM (Vista)  
Faith Band (Village Mercury)  
Doors (Elektra)  
Bob Marley (Island)  
Pointe Sisters (Planet)  
Todd Rundgren (WB Breville)  
Star (Capitol)  
Cat Stevens (A&M)

**HOT**  
Billy Joel (Col)  
Toto (Col)  
AC/DC (A&I)  
Blues Bros. (A&M)  
Doobie Bros. (WB)  
Molly Hatchet (Col)  
Styx (A&M)  
Rod Stewart (WB)  
Pat Travers (Polydor)  
Boston (Epic)  
Ace Frehley (Casablanca)  
Outlaws (Arista)  
Jimmy Buffet (ABC)  
Cars (Elektra)  
Foreigner (A&I)  
Nicolette Larson (WB)  
Ted Nugent (Epic)  
Linda Ronstadt (A&M)  
Al Stewart (Arista)  
Rush (Mercury)

**RICHARD LANGLOIS, MD:** PLAYING "Think Of You" "Leave JARRE'S "Part 5" TOSH'S "Bush" COSTELLO'S "Detective" "ALPHON HORSE'S "Easy" "Thunder" MANZANERA'S "Hot Spot" TANTUM'S "Come" "OLDFIELDS" "Weaver" "Moon" ORSICO'S "Bro" "Play" JEFFERSON STARSHIP, 10CC and ROLLING STONES (Gold) singles.

**WQUT Johnson City**  
615-477-3127

**ADDED**  
Phil Manzanera (Polydor)  
Etris Costello (Col)  
John Denver (RCA)  
Eddie Money (Col)  
Brownsville (Epic)  
Dina Star (WB)

**MEDIUMS**  
Heart (Portrait)  
Elton John (MCA)  
Firefall (A&I)  
Outlaws (Arista)  
Van Morrison (WB)  
J. Gails (EMI-America)  
Chicago (Col)  
Bob Seger (Capitol)  
Linda Ronstadt (A&M)  
Who (MCA)  
Ambrosia (WB)

**HOT**  
Grateful Dead (Arista)  
Billy Joel (Col)  
Neil Young (WB Reprise)  
Queen (Elektra)  
Eric Clapton (RSO)  
EL&P (A&I)  
Blues Bros. (A&M)  
Cat Stevens (A&M)  
Vox (A&I)  
Al Stewart (Arista)  
Rod Stewart (WB)  
Doobie Bros. (WB)  
Ian Matthews (Mushroom)  
Poco (ABC)  
Fotomakar (A&I)

**CHIBIS WILSON, MD:** COSTELLO'S "Accidents" "Sen-ior" MONEY'S Title "Nightmare" "RAB" STEWART'S Title "Song" MATTHEWS' "Shake" Playing POINTER SISTERS, BEE GEES, HALL & OATES, GERRY RAFFERTY and LIV TAYLOR singles.

**K94 KSMB Lafayette**  
318-232-1311

**ADDED**  
Nazareth (A&M)  
The Babys (Chrysalis)

**MEDIUMS**  
Talking Heads (Sire)  
Peter Tosh (R. Stones)  
Eddie Money (Col)  
Dina Star (WB)  
Sad Cafe (A&M)  
Linda Ronstadt (A&M)  
Queen (Elektra)  
Outlaws (Arista)  
Robert Johnson (Infinity)  
Tanya Tucker (MCA)

**HOT**  
Blues Bros. (A&M)  
Firefall (A&I)  
Linda Ronstadt (A&M)  
Billy Joel (Col)  
Van Morrison (WB)  
Heart (Portrait)  
Neil Young (WB Reprise)  
Eric Clapton (RSO)  
Cat Stevens (A&M)  
Doobie Bros. (WB)  
Styx (A&M)  
Todd Rundgren (WB Breville)  
Rush (Mercury)

**JAY WALKER, MD:** Playing various cuts. Playing EWF, ACE FREHLEY, OLIVIA NEWTON-JOHN, NICOLETTE LARSON, POINTER SISTERS, BEE GEES, JUSTIN HAYWARD and FOREIGNER singles.

**Lexington**  
606-252-6894

**ADDED**  
Eddie Money (Col)  
The Babys (Chrysalis)  
April Wine (Capricorn)

**MEDIUMS**  
George Thorogood (Rounder)  
J. Gails (EMI-America)  
Poco (ABC)  
Grateful Dead (Arista)  
Blondie (MCA)  
J.C. Young (Elektra)  
Crazy Horse (RCA)  
Sad Cafe (A&M)

**HOT**  
Paul Korda (Janus)  
AC/DC (A&I)  
Dina Star (WB)  
Hot Chocolate (Infinity)  
FM (Vista)

**MICHAEL ROBINSON, MD:** Playing various cuts. Playing NAZARETH, HALL & OATES, ACE FREHLEY, PAUL STANLEY, FAITH BAND, PETER TOSH, STEEL DAN, JEFFERSON STARSHIP, and DOORS singles.

**KLPQ Little Rock**  
501-664-8668

**ADDED**  
Poco (ABC)  
Molly Hatchet (Epic)

**MEDIUMS**  
Outlaws (Arista)  
Rush (Mercury)  
Sad Cafe (A&M)  
Dina Star (WB)  
Ian Matthews (Mushroom)  
Robert Johnson (Infinity)  
Cat Stevens (A&M)  
Pointe Sisters (Planet)

**HOT**  
Billy Joel (Col)  
Linda Ronstadt (A&M)  
Heart (Portrait)  
Eric Clapton (RSO)  
Toto (Col)  
Nicolette Larson (WB)

**STUART McRAE, ASST. PD:** Playing various cuts. Playing CHICAGO single.

**Louisville**  
502-585-5178

**ADDED**  
Dina Star (WB)  
Grateful Dead (Arista)  
Eddie Money (Col)

**MEDIUMS**  
Nicolette Larson (WB)  
Firefall (A&I)  
Al Stewart (Arista)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Rod Stewart (WB)

**DRAKE HALL, MD:** Playing various cuts.

**WZZR Memphis**  
901-726-0060

**ADDED**  
The Babys (Chrysalis)  
Eddie Money (Col)  
National Lampoon (Vista)

**MEDIUMS**  
Linda Ronstadt (A&M)  
Molly Hatchet (Epic)  
Neil Young (WB Reprise)  
Dina Star (WB)

**HOT**  
Billy Joel (Col)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Toto (Col)  
Pointe Sisters (Planet)  
Al Stewart (Arista)  
Styx (A&M)  
Ted Nugent (Epic)  
Robert Johnson (Infinity)  
Eric Clapton (RSO)  
Doobie Bros. (WB)

**FRANK KELLY, MD:** BABY'S "Think" MONEY'S "Water" "Love" Playing FIREFALL single.



**KZEW STAFF ON CALL**—In conjunction with Infinity Records and the Robert Johnson album "Close Personal Friends," KZEW/Dallas invited listeners to use a WATS line to make free calls to friends anywhere in the continental U.S. with holiday greetings. Pictured making the first calls (l-r) are station MD Doris Miller (in booth), PD Mark Christopher, Peaches manager Jerry Phillips, MCA's Danny Purcell, Infinity's Ronnie Reepfel and Jaya Fleishman, and Infinity's Wayne McManners.

**WWSU Miami**  
305-581-1580

**ADDED**  
Fabulous Poodles (Epic)  
Brownsville (Epic)

**MEDIUMS**  
Neil Young (WB Reprise)  
Eric Clapton (RSO)  
Grateful Dead (Arista)  
Firefall (A&I)  
Pointe Sisters (Planet)  
Outlaws (Arista)  
Cindy Bullens (UA)  
AC/DC (A&I)  
EL&P (A&I)  
Dane Donohue (Col)

**HOT**  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Billy Joel (Col)  
Dire Straits (WB)  
Jan Matthews (Mushroom)  
Toto (Col)  
Poco (ABC)  
Queen (Elektra)  
Todd Rundgren (WB Breville)  
Rush (Mercury)

**JAZZ**  
Larry Carlton (WB)  
Weather Report (ARC-Col)  
Bob James (Col Tappan Zee)  
David Fehrad Newman (Fantasy)  
Mark-Almond (A&M/Horizon)

**NICOLETTE LARSON (WB)**  
Doobie Bros. (WB)

**WNOF New Orleans**  
504-529-1212

**ADDED**  
Poco (ABC)  
Cheryl Lynn (Col)  
Blues Bros. (A&M)  
Nicolette Larson (WB)  
Melba Moore (Epic)

**MEDIUMS**  
Bob James (Col Tappan Zee)  
Neville Bros. (Capitol)  
Dr. John (A&M/Horizon)

**HOT**  
Jergs Santana (Tomato)  
Eric Clapton (RSO)  
Bobby Caldwell (Clouds)

**CAPTAIN HUMBLE, MD:** JAMES' "Angela" CALDWELL'S "For Love" Playing HERBIE MANN single.

**WVNO New Orleans**  
504-837-2424

**ADDED**  
Etris Costello (Col)  
Eddie Money (Col)  
Dire Straits (WB)  
Elvin Bishop (Capricorn)

**MEDIUMS**  
Pointe Sisters (Planet)  
Poco (ABC)  
EL&P (A&I)  
J. Gails (EMI-America)  
Talking Heads (Sire)  
Doobie Bros. (WB)  
Cat Stevens (A&M)  
Neil Young (WB Reprise)  
Peter Tosh (R. Stones)  
Blues Bros. (A&M)  
Elton John (MCA)  
Foreigner (A&I)

**HOT**  
Who (MCA)  
Queen (Elektra)  
Eric Clapton (RSO)  
Santana (Col)  
Linda Ronstadt (A&M)  
Chicago (Col)  
Rolling Stones (R. Stones)  
Billy Joel (Col)  
Al Stewart (Arista)  
Alice Cooper (WB)  
Rod Stewart (WB)  
Styx (A&M)  
Firefall (A&I)  
Grateful Dead (Arista)  
Ian Matthews (Mushroom)  
Nicolette Larson (WB)

**SAMBO ROBERTS, ASST. PD:** COSTELLO'S "Accidents" "Goon" "Peace" MONEY'S Title "Nightmare" "Foot" "LOVE" POCO'S "Darlin'" "Love" GEILS' "Hurt" "Ebis" STEVENS' "Night" "Baker's" ELTON'S "Georgia" "Love" "Madness" STYX' "Sing" Title FIREFALL'S "Goodbye" "Strange" MATTHEWS' "Shake" "Inch" Playing BABY'S, LEE OSKAR, PLAYER and JEFFERSON STARSHIP singles.

**Norfolk**  
804-623-9667

**ADDED**  
Eddie Money (Col)

**MEDIUMS**  
Linda Ronstadt (A&M)  
Boston (Epic)  
Al Stewart (Arista)  
Doobie Bros. (WB)  
Le Rous (Capitol)  
Neil Young (WB Reprise)  
Heart (Portrait)  
Molly Hatchet (Epic)  
Eton John (MCA)  
Dire Straits (WB)

**HOT**  
Billy Joel (Col)

**BON BEGER, MD:** Playing various cuts. Playing ACE FREHLEY, IAN MATTHEWS, EAGLES and POINTER SISTERS singles.

**WVIZ Orlando**  
305-845-1802

**ADDED**  
Fabulous Poodles (Epic)  
Etris Costello (Col-Ive)  
Melanie (Tomato)

**MEDIUMS**  
George Thorogood (Rounder)  
Van Morrison (Epic)  
Ted Nugent (Epic)  
Rush (Mercury)  
Heart (Portrait)  
Neil Young (WB Reprise)  
Outlaws (Arista)  
J. Gails (EMI-America)  
Gino Vannelli (A&M)  
Al Stewart (Arista)  
AC/DC (A&I)  
Parrish Moore (Polydor)  
Whispering Ash (MCA)

**HOT**  
Dina Star (WB)  
Billy Joel (Col)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Toto (Col)  
Styx (A&M)  
Doobie Bros. (WB)  
Pointe Sisters (Planet)  
Nicolette Larson (WB)  
Pat Travers (Polydor)  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Cat Stevens (A&M)

**MIKE COOPER, MD:** Playing various cuts. Playing LITTLE RIVER BAND, JEFFERSON STARSHIP, MEAT LOAF, GERRY RAFFERTY, LIV TAYLOR, BOB SEGER and BOSTON singles.

**FM100 Oklahoma City**  
405-831-8881

**ADDED**  
Neil Larsen (A&M/Horizon)  
David Bromberg (Fantasy)  
Hub Marley (Island)  
The Babys (Chrysalis)  
Jade Warrior (Arista)  
Clash (Epic)  
McDermotts (WB)  
Terry Davis (Fantasy)  
AC/DC (A&I)  
Milestone All Stars (Milestone)  
Julie & Peter (Arista)  
Eddie Money (Col)

**MEDIUMS**  
Yes (A&I)  
Queen (Elektra)  
EL&P (A&I)  
Jan Matthews (Mushroom)  
Todd Rundgren (WB Breville)  
Firefall (A&I)  
J. Gails (EMI-America)  
Terry Davis (Fantasy)  
Tom Waits (Arista)  
Linda Ronstadt (A&M)  
Pat Travers (Polydor)

**MIKE BAILEY, MD:** Playing various cuts. Playing TOTO single.

**U105 Oklahoma City**  
405-325-3388

**ADDED**  
Spherus (Inner City)  
Etris Costello (Col)  
Oss Harding (Rayens)

**MEDIUMS**  
Poco (ABC)  
Neil Young (WB Reprise)  
Rolling Stones (R. Stones)  
Joan Armatrading (A&M)  
J.C. Young (Elektra)  
Cat Stevens (A&M)  
George Thorogood (Rounder)  
Sad Cafe (A&M)  
Terry Garthwaite (Fantasy)  
Duran (Elektra)  
Bruce Cockburn (Island)  
Chick Corea (Polydor)  
EL&P (A&I)  
Dire Straits (WB)  
Dave Bromberg (Fantasy)

**HOT**  
Heart (Portrait)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Van Morrison (WB)  
Billy Joel (Col)  
Firefall (A&I)  
Doobie Bros. (WB)  
J.C. Young (Elektra)  
Cat Stevens (A&M)  
Rod Stewart (WB)  
Grateful Dead (Arista)  
Blues Bros. (A&M)  
Chicago (Col)  
Todd Rundgren (WB Breville)  
Mark-Almond (A&M/Horizon)  
Sea Level (Capricorn)  
10CC (Polydor)  
Jeff Lorber (Inner City)

**LEROY HUDSON, PD:** COREA'S "Slink" "Street" HEART'S "Jims" "One" LORBER'S "Samba" Playing JEFFERSON STARSHIP, EWF, STEEL DAN and PETER TOSH singles.

**WVIZ Orlando**  
305-845-1802

**ADDED**  
Fabulous Poodles (Epic)  
Etris Costello (Col-Ive)  
Melanie (Tomato)

**MEDIUMS**  
George Thorogood (Rounder)  
Van Morrison (Epic)  
Ted Nugent (Epic)  
Rush (Mercury)  
Heart (Portrait)  
Neil Young (WB Reprise)  
Outlaws (Arista)  
J. Gails (EMI-America)  
Gino Vannelli (A&M)  
Al Stewart (Arista)  
AC/DC (A&I)  
Parrish Moore (Polydor)  
Whispering Ash (MCA)

**HOT**  
Dina Star (WB)  
Billy Joel (Col)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Toto (Col)  
Styx (A&M)  
Doobie Bros. (WB)  
Pointe Sisters (Planet)  
Nicolette Larson (WB)  
Pat Travers (Polydor)  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Cat Stevens (A&M)

**MIKE COOPER, MD:** Playing various cuts. Playing LITTLE RIVER BAND, JEFFERSON STARSHIP, MEAT LOAF, GERRY RAFFERTY, LIV TAYLOR, BOB SEGER and BOSTON singles.

**ZETA-7 Orlando**  
305-288-5510

**ADDED**  
The Babys (Chrysalis)  
Niger Otonson (Bang)  
Faith Band (Village)  
AC/DC (A&I)  
National Lampoon (Vista)

**MEDIUMS**  
Boston (Epic)  
Cindy Bullens (UA)  
Doors (Elektra)  
EL&P (A&I)  
Foreigner (A&I)  
Grateful Dead (Arista)  
J. Gails (EMI-America)  
Heart (Portrait)  
Ian Matthews (Mushroom)  
Nicolette Larson (WB)  
Outlaws (Arista)  
Pointe Sisters (Planet)  
Poco (ABC)  
Todd Rundgren (WB Breville)  
Linda Ronstadt (A&M)

**HOT**  
Gerry Rafferty (UA)  
Sweet, Dan (ABC)  
Sad Cafe (A&M)  
Bob Seger (Capitol)  
Stillwater (Capricorn)  
Cat Stevens (A&M)  
George Thorogood (Rounder)  
Talking Heads (Sire)  
HOT  
Blues Bros. (A&M)  
Dire Straits (WB)  
Doobie Bros. (WB)  
Pat Travers (Polydor)  
Rod Stewart (WB)  
Toto (Col)  
Rolling Stones (R. Stones)  
Eric Clapton (RSO)  
Queen (Elektra)

**JAZZ**  
Peter Tosh (R. Stones)  
Bob Marley (Island)

**BILL MIMS, MD:** BABY'S "Mexico" Playing various cuts.

**WXLN Savannah**  
912-233-9221

**ADDED**  
The Babys (Chrysalis)  
Trillion (Epic)

**MEDIUMS**  
Sad Cafe (A&M)  
Poco (ABC)  
Elton John (MCA)  
Grateful Dead (Arista)  
Peter Tosh (R. Stones)

**HOT**  
Outlaws (Arista)  
Billy Joel (Col)  
Toto (Col)  
Pointe Sisters (Planet)  
Nicolette Larson (WB)  
Blues Bros. (A&M)  
Rod Stewart (WB)  
Dire Straits (WB)  
Queen (Elektra)  
Doobie Bros. (WB)

**LEE GELLINS, MD:** BABY'S Title "Think" JOHN'S "Love" "Georgia" "Easy" "Care" LARSON'S "Lolla" "Give" "Get Away" QUEEN'S "Home" "Girls" "Racer" Playing JEFFERSON STARSHIP, HALL & OATES, 10CC, GERRY RAFFERTY and IAN MATTHEWS singles.

**WVIZ Tampa**  
813-366-0424

**ADDED**  
John Denver (RCA)

**MEDIUMS**  
Pointe Sisters (Planet)  
Nicolette Larson (WB)  
Southside Johnny (Epic)  
EWF (Col)  
Poco (ABC)  
Neil Larsen (A&M/Horizon)  
Ian Matthews (Mushroom)  
Al Stewart (Arista)  
Jimmy Buffet (A&M)  
Chicago (Col)  
Santana (Col)  
Sea Level (Capricorn)  
Gino Vannelli (A&M)  
Dire Straits (WB)

**STEVE HUNTINGTON, PD:** Playing various cuts. Playing BEE GEES, EAGLES, ROLLING STONES (Gold), BONES BROTHERS (Epic), STEPHEN BISHOP, BRB, LIV TAYLOR, EXILE, HOT CHOCOLATE and THIRD WORLD singles.

**WVIZ Tampa**  
813-391-9888

**ADDED**  
Dane Donohue (Col)

**MEDIUMS**  
Firefall (A&I)  
Outlaws (Arista)  
Poco (ABC)  
Cat Stevens (A&M)  
10CC (Polydor)  
Bandit (Arista)  
Pat Travers (Polydor)  
Rush (Mercury)  
J. Gails (EMI-America)  
Sad Cafe (A&M)  
The Babys (Chrysalis)

**HOT**  
Linda Ronstadt (A&M)  
Toto (Col)  
Billy Joel (Col)  
Queen (Elektra)  
Nicolette Larson (WB)  
Pointe Sisters (Planet)  
Bob Seger (Capitol)  
Eric Clapton (RSO)  
Rod Stewart (WB)  
Foreigner (A&I)  
Styx (A&M)  
Ted Nugent (Epic)  
Blues Bros. (A&M)  
Doobie Bros. (WB)  
Dina Star (WB)  
Ian Matthews (Mushroom)  
Heart (Portrait)

**NEIL MIRSKEY, PD:** Playing various cuts.

**KMOD Tulsa**  
918-664-2810

**ADDED**  
None

**MEDIUMS**  
Linda Ronstadt (A&M)  
Poco (ABC)  
Pointe Sisters (Planet)  
Ian Matthews (Mushroom)  
Styx (A&M)  
Ted Nugent (Epic)  
Grateful Dead (Arista)  
Gino Vannelli (A&M)  
The Babys (Chrysalis)  
Elton John (MCA)  
Boston (Epic)  
Who (MCA)  
Al Stewart (Arista)  
Neil Young (WB Reprise)  
Heart (Portrait)  
Aerosmith (Col)  
Kansas (Kirtshire)  
Firefall (A&I)  
Chicago (Col)  
Rolling Stones (R. Stones)  
Brcker Bros. (Arista)  
Bob James (Col Tappan Zee)  
Weather Report (ARC-Col)  
Don Williams (ABC)  
Livingston Taylor (Epic)  
Doors (Elektra)  
Kenny Loggins (Col)

**HOT**  
Doobie Bros. (WB)  
Rod Stewart (WB)  
Blues Bros. (A&M)  
Steve Martin (WB)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Santana (Col)  
Styx (A&M)  
Nicolette Larson (WB)  
Toto (Col)  
Foreigner (A&I)  
Fogelberg/Weisberg (Full Moon-Epic)  
Queen (Elektra)

**JAZZ**  
Al Jarreau (WB)  
Brcker Bros. (Arista)  
Bob James (Col Tappan Zee)  
Weather Report (ARC-Col)  
Chuck Mangione (A&M)  
Jean Luc Ponty (A&I)  
Pasport (A&I)  
Joan M. Jara (Polydor)

**CHARLIE WEST, MD:** JARREAU'S "Thinkin'" JAMES "Sunrunner" COREA'S "Tunk" REPORTS' Title MAN-GONE'S Title JARRE'S "Part 5" Playing 10CC, ROLLING STONES (Gold), WILLIE NELSON, GERRY RAFFERTY, TALKING HEADS, JEFFERSON STARSHIP and ACE FREHLEY singles.

Coming Soon ...

**On Chanterelle Records**

a new single by

**Jim Grady "Touch Dancin' "**

Chanterelle/A Division of Mushroom Records



# MIDWEST

### WICN Ann Arbor 313-662-9103

**ADDED**  
David Bromberg (Fantasy)  
Elio Costello (Col)  
Bromberg (Epic)

**MEDIUMS**  
Joe Cocker (Asylum)  
Heart (Portrait)  
Toto (Col)  
Neil Young (WB-Repres)  
Cat Stevens (A&M)  
Tom Waits (Asylum)  
Yes (A&M)  
Who (MCA)  
Bryan Ferry (A&M)  
Joan Armatrading (A&M)  
Jimmy Buffett (ABC)  
Phish (Capitol)  
Doobie Bros. (WB)  
Evan John (MCA)  
Jimmy Cliff (WB)  
Sea Level (Capitol)  
Rolling Stones (R. Stones)

**MARE OWENS, MD:** Playing various cuts. Playing **ROLLING STONES** (Gold) single.

### WXRT Chicago 312-777-1700

**ADDED**  
Elio Costello (Col)  
Eddie Money (Capitol)  
Pat Band (Pumpkin)

**MEDIUMS**  
Linda Ronstadt (Asylum)  
Southside Johnny (Epic)  
Poco (ABC)  
George Thorogood (Rounder)  
Cheap Trick (Epic)  
Red Stewart (WB)  
Greg Kihn (Mercury)  
Doors (Elektra)  
Joni Mitchell (Asylum)  
Allyson Collins (T. Sarna)  
Peter Tosh (R. Stones)  
Fogelberg/Weisberg (Full Moon-Epic)  
Styx (A&M)  
Ted Nugent (Epic)  
Blues Bros. (A&M)  
Queen (Elektra)  
Rush (Mercury)  
Bob Marley (Island)

**BOB GELMS, MD:** Playing various cuts. Playing **LARRY BAND, WAZAMO, ELVIS COSTELLO** (import), **NICK LOUPE** and **JEFFERSON STARSHIP** singles.

### WEBN Cincinnati 513-871-8500

**ADDED**  
Elio Costello (Col)

**MEDIUMS**  
Boston (Epic)  
Neil Young (WB-Repres)  
Styx (A&M)  
Hot Chocolate (Infinity)  
J. Geils (EMI-America)  
Pointer Sisters (Planet)  
Kansas (Kardon)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Red Stewart (WB)

**DENTON MARR, PD:** Playing various cuts. Playing **THE BABYS** single.

### Wmms Cleveland 216-781-9667

**ADDED**  
The Babys (Chrysalis)  
Dino Struts (WB)  
George Thorogood (Rounder)  
Hot Chocolate (Infinity)  
Gaz (Casablanca)  
Trillion (Epic)  
FM (Vee)

**MEDIUMS**  
Southside Johnny (Epic)  
Doobie Bros. (WB)  
Rolling Stones (R. Stones)  
Eric Clapton (RSO)  
Styx (A&M)  
Al Stewart (Arista)  
Ian Matthews (Mushroom)

**JOHN COBMAN, PD:** Playing various cuts. Playing **ALICE BEVAN, JEFFERSON STARSHIP, MICHAEL SPYRO, WILLIE & PHILLIPS, BEE GEES, ROLLING STONES** (Gold), **AEROSMITH, LUCY PRIBBE** and **WILD GIRAFFES** singles.

### MIOB Cleveland 216-391-1260

**ADDED**  
Eddie Money (Col)

**MEDIUMS**  
The Babys (Chrysalis)  
Eric Clapton (RSO)  
Alto Cooper (WB)  
Dino Struts (WB)  
ELP (A&M)  
Grateful Dead (Arista)  
J. Geils (EMI-America)  
Outlaws (Arista)  
Cat Stevens (A&M)  
Talking Heads (Sire)  
J.Z. Young (Subtr)  
Neil Young (WB-Repres)

**ELLEN ROBERTS, MD:** Playing various cuts. Playing **JEFFERSON STARSHIP, BEE GEES, FRANKIE MILLER** and **IAN MATTHEWS** singles.

### Q-FM-96 Columbus 614-224-1271

**ADDED**  
Eddie Money (Col)  
Melanie (Arista)

**MEDIUMS**  
Rush (Mercury)  
Ted Nugent (Epic)  
Molly Hatchet (Epic)  
Sad Cafe (A&M)  
Outlaws (Arista)  
Pointer Sisters (Planet)  
Ace Frehley (Casablanca)  
Dino Struts (WB)  
Dino Struts (WB)  
J. Geils (EMI-America)

**JAZZ**  
Bob James (Capitol)

**STEVE KUNNER, MD:** Playing various cuts. Playing **ROLLING STONES** (Gold), **HOT CHOCOLATE**, **CAT STEVENS** and **ALICE COOPER** singles.

### WYBE Dayton 513-224-1501

**ADDED**  
The Babys (Chrysalis)  
Eddie Money (Col)

**MEDIUMS**  
Heart (Portrait)  
Eric Clapton (RSO)  
Bob Marley (Island)  
Blues Bros. (A&M)  
Steve Forbert (Bluesway)  
Samson (Capitol)  
V. Geils (EMI-America)  
Van Morrison (WB)  
Samson (Capitol)  
J. Geils (EMI-America)  
George Thorogood (Rounder)  
Neil Young (WB-Repres)  
Poco (ABC)

**JAZZ**  
Bob James (Capitol)  
Earl Klugh (UA)  
Neil Larsen (A&M/Horizon)  
CTI Jazz Festival (CTI)

**SEAN SCOTT, MD; CHUCK BROWNING, PD: BABYS "Think" MONEY's "Love" "Hard" "Maroon"**

### KGGO Des Moines 515-285-8181

**ADDED**  
The Babys (Chrysalis)  
April Wine (Capitol)

**MEDIUMS**  
Silly Boogie (Capitol)  
Bandit (Arista)  
Sad Cafe (A&M)  
Alto Cooper (WB)  
George Thorogood (Rounder)  
Styx (Capitol)

**HOT**  
Blues Bros. (A&M)  
Toto (Col)  
Red Stewart (WB)

**STEVE O'BRIEN, PD:** Playing various cuts. Playing **PETER TOSHI, JEFFERSON STARSHIP, MELANIE** and **FAITH BAND** singles.

### WJLBX Detroit 313-398-1100

**ADDED**  
Eddie Money (Col)  
Bromberg (Epic)

**MEDIUMS**  
Eric Clapton (RSO)  
Alto Cooper (WB)

**JOE KRAUSE, MD:** Playing various cuts.

### 94.3 Elgin 312-741-7700

**ADDED**  
The Babys (Chrysalis)  
Albert King (Tone)  
Fabulous Poodles (Epic)  
Vanessa (Big Sound)  
David Bromberg (Fantasy)  
Trillion (Epic)  
Elio Costello (Col)  
Melanie (Arista)

**MEDIUMS**  
Dino Struts (WB)  
Carl Perkins (Mer)  
Eric Clapton (RSO)  
Cat Stevens (A&M)  
James Montgomery (Waterhouse)  
Rush (Mercury)  
Doobie Bros. (WB)  
Rainbow (Inner City)

**WALLY LEISERING, MD:** Playing various cuts.

### FM104 WKKE Ft. Wayne 219-484-0580

**ADDED**  
The Babys (Chrysalis)  
Eddie Money (Col)

**MEDIUMS**  
Cat Stevens (A&M)  
Gino Vanelli (A&M)  
Samson (Capitol)  
Neil Young (WB-Repres)  
Outlaws (Arista)  
Poco (ABC)  
ELP (A&M)  
Al Stewart (Arista)  
Pointer Sisters (Planet)  
Beady Eye (A&M)  
Evan John (MCA)  
Dino Struts (WB)  
EWBF (A&M)

**JAZZ**  
Bob James (Capitol)

**JASON FOEL, PD: BABYS "You" Title MONEY's Title "You" SANTANA's "Santana" YOUNG's "Wonder" POCO's "Heart" SISTERS "The" EWBF's "September" CWOCCO-LATE's Title BLUES "Bartender" TOTO's "Clay" MOLE-QUEEN's "Girl" RACE "STV" "Renegade" SEGER's "Teaser" Playing PETER TOSHI and JUSTIN HAYWARD singles.**

### LAV-FM 97 Grand Rapids 616-456-5481

**ADDED**  
Elio Costello (Col)  
Jan M. Jara (Polydor)

**MEDIUMS**  
The Babys (Chrysalis)  
Molly Hatchet (Epic)  
Candy Dulfer (UA)

**HOT**  
Cars (Elektra)  
Ian Matthews (Mushroom)  
Queen (Elektra)  
Talking Heads (Sire)  
Toto (Col)  
Linda Ronstadt (Asylum)  
Billy Joel (Col)  
Chicago (Col)  
Eric Clapton (RSO)  
Red Stewart (WB)  
Doobie Bros. (WB)  
Blues Bros. (A&M)

**JAZZ**  
Bob James (Capitol)

**DOE DONOVAN, MD:** Playing various cuts. Playing **ROLLING STONES** (Gold) single.

### WFBQ Indianapolis 317-287-7588

**ADDED**  
Eddie Money (Col)  
The Babys (Chrysalis)

**MEDIUMS**  
Dino Struts (WB)  
Molly Hatchet (Epic)  
Pointer Sisters (Planet)  
Southside Johnny (Epic)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Red Stewart (WB)  
Toto (Col)  
Eric Clapton (RSO)  
EWBF (A&M)  
Neil Young (WB-Repres)  
Doobie Bros. (WB)  
Queen (Elektra)  
Cat Stevens (A&M)

**MARIE TYNNE, MD:** Playing various cuts.

## MOST ADDED

**EDDIE MONEY**  
Life For... (Col) 14/13

**THE BABYS**  
Head First (Chrysalis) 16/11

**ELVIS COSTELLO**  
Armed Forces (Col) 9/9

**TRILLION**  
Trillion (Epic) 4/4

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

### KY/102 Kansas City 816-753-4587

**ADDED**  
Molly Hatchet (Epic)  
Fabulous Poodles (Epic)

**MEDIUMS**  
Queen (Elektra)  
Blues Bros. (A&M)  
Doobie Bros. (WB)

**HOT**  
Red Stewart (WB)  
Dino Struts (WB)  
Eric Clapton (RSO)  
Al Stewart (Arista)  
Hot Chocolate (Infinity)

**MAX FLOYD, PD:** Playing various cuts. Playing **BOSTON, STYX** and **LITTLE RIVER BAND** singles.

### 101-AM Lansing 517-393-1320

**ADDED**  
The Babys (Chrysalis)  
Molly Hatchet (Epic)

**MEDIUMS**  
Pointer Sisters (Planet)  
Eric Clapton (RSO)  
Dino Struts (WB)  
Blues Bros. (A&M)  
Grateful Dead (Arista)  
Talking Heads (Sire)

**HOT**  
Toto (Col)  
Nicolete Larson (WB)  
EWBF (A&M)  
Red Stewart (WB)  
Cars (Elektra)  
Styx (A&M)  
Doobie Bros. (WB)  
Linda Ronstadt (Asylum)  
Ted Nugent (Epic)  
Blues Bros. (A&M)  
Queen (Elektra)

**DAVE LANGE, PD: BABYS "Think" STRAITS "Sultra" POINTER'S "The" NUGENT's Title "Need" Playing IAN MATTHEWS, KENNY LOGGINS, FIREFALL and BOB SEGER** singles.

### KFMO Lincoln 402-432-8585

**ADDED**  
Elio Costello (Col)  
Eddie Money (Col)

**MEDIUMS**  
Outlaws (Arista)  
Fogelberg/Weisberg (Full Moon-Epic)  
Samson (Capitol)  
Poco (ABC)  
Cars (Elektra)  
Neil Young (WB-Repres)  
Cat Stevens (A&M)

**HOT**  
Freddie (A&M)  
Al Stewart (Arista)  
Toto (Col)

**RICH MEYER, MD:** Playing various cuts. Playing **JEFFERSON STARSHIP** single.

### 92.7 Madison 608-837-8592

**ADDED**  
Tantrum (Orion)  
Eddie Money (Col)

**MEDIUMS**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Toto (Col)  
Rush (Mercury)  
Queen (Elektra)  
Styx (A&M)  
Fogelberg/Weisberg (Full Moon-Epic)  
Steady Dan (ABC)

**HOT**  
Doobie Bros. (WB)  
Dino Struts (WB)  
Cat Stevens (A&M)  
The Babys (Chrysalis)  
J. Geils (EMI-America)  
War of Worlds (Col)  
Grateful Dead (Arista)  
Sad Cafe (A&M)  
Southside Johnny (Epic)

**HOT**  
Linda Ronstadt (Asylum)  
Eric Clapton (RSO)  
Red Stewart (WB)

**LES COOK, MD: MONEY's "Water" "You" RONSTADT's "Album" "Dream" "Baby" CLAPTON's "Premiere" "Lucky" "Tell Me" STEWART's "Silly" "Bibi" Title Playing CHEAP TRICK, BOB SEGER, NICOLETTE LARSON, EWBF, POINTER SISTERS, IAN MATTHEWS, ACE FREMLEY and POCO singles.**

### WLPX 97 fm Milwaukee 414-342-1111

**ADDED**  
The Babys (Chrysalis)  
Hot Chocolate (Infinity)

**MEDIUMS**  
Freddie (A&M)  
Ian Matthews (Mushroom)  
Cat Stevens (A&M)  
Al Stewart (Arista)  
Dino Struts (WB)  
Triumph (RCA)

**HOT**  
Blues Bros. (A&M)

**TOM DANNEKS, PD: BABYS "Think" CHOCOLATE's Title STEWART's "Song" RUSH's "Free" Playing JEFFERSON STARSHIP, FOREIGNER, ACE FREMLEY, NICOLETTE LARSON, BOB SEGER and POINTER SISTERS** singles.

### WZLX Milwaukee 414-281-7070

**ADDED**  
Fabulous Poodles (Epic)  
Sally Oldfield (Chrysalis)  
Patrick Moray (Chrysalis-Polydor)  
Blondie (Chrysalis)  
Styx (A&M)  
The Babys (Chrysalis)  
Eddie Money (Col)

**MEDIUMS**  
Bob Marley (Island)  
Sad Cafe (A&M)  
Harry Belafonte (Chrysalis)  
Poco (ABC)  
Alto Cooper (WB)  
Evan John (MCA)  
Larsen (Mercury)  
Styx (A&M)  
Yodanis (WB-Repres)  
Blues Bros. (A&M)  
Tanya Tucker (MCA)  
FM (Vee)  
George Thorogood (Rounder)

**HOT**  
Blues Bros. (A&M)  
Red Stewart (WB)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Neil Young (WB-Repres)  
Toto (Col)  
Gino Vanelli (A&M)  
Rush (Mercury)  
Fogelberg/Weisberg (Full Moon-Epic)

**JAZZ**  
Dino Struts (WB)  
Pointer Sisters (Planet)  
Nicolete Larson (WB)  
Red Stewart (WB)  
Southside Johnny (Epic)  
Grateful Dead (Arista)  
Cat Stevens (A&M)

**JAZZ**  
Bob James (Capitol)

**MRS WOLF, PD: JAMES Title COBEA's "Shaky" "Down" LAWY "Joy" MANGIONE's Title "Compass" MONYAGE's "Rumba" SCOTT's "Easy" "Bibi" SWEETBOY-TONE's "Her" "Electro" WASHINGTON's Title "Down" BEYONCE's "Warmer" Playing JEFFERSON STARSHIP, STEVE DAN and ROLLING STONES (Gold) single.**

## MEDIUM

**CAT STEVENS**  
Back To... (A&M) 17/12

**DIRE STRAITS**  
Dire Straits (WB) 19/10

**DOOBIE BROTHERS**  
Minute By Minute (WB) 26/8

**GRATEFUL DEAD**  
Shakedown... (Arista) 12/8

**J. GEILS**  
Sanctuary (EMI-America) 14/7

**POCO**  
Legend (ABC) 11/7

**POINTER SISTERS**  
Energy (Planet) 10/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

### KFDL Muscatine 319-283-2512

**ADDED**  
Sally Oldfield (Chrysalis)  
David Bromberg (Fantasy)  
Paul Mauriat (Mercury)

**MEDIUMS**  
Marvin (WB)  
Reggie Knighton (ARC-Col)  
Dr. John (A&M/Horizon)  
Patrice Rushen (WB)  
Dino Struts (WB)  
Philly Manzanera (Polydor)  
J.J. Walker (Elektra)  
Melissa Manchester (Arista)  
Terry Garthwait (Fantasy)  
John Hartford (Flying Fish)

**HOT**  
Pointer Sisters (Planet)  
Doobie Bros. (WB)  
Chubb Mangione (A&M)  
J. Geils (EMI-America)

**LISA CATALONA, MD:** Playing various cuts.

### Omaha 712-322-4041

**ADDED**  
Eddie Money (Col)  
Elio Costello (Col)  
The Babys (Chrysalis)  
Faith Band (Mercury)  
April Wine (Capitol)  
Hush (A&M)

**MEDIUMS**  
Rush (Mercury)  
Van Morrison (WB)  
Pointer Sisters (Planet)  
Cat Stevens (A&M)  
J. Geils (EMI-America)  
Southside Johnny (Epic)  
Jimmy Buffett (ABC)  
Grateful Dead (Arista)  
Neil Young (WB-Repres)  
Doobie Bros. (WB)

**HOT**  
Blues Bros. (A&M)  
Billy Joel (Col)  
Toto (Col)  
Foreigner (A&M)  
Red Stewart (WB)  
Fogelberg/Weisberg (Full Moon-Epic)  
Queen (Elektra)  
Styx (A&M)  
Nicolete Larson (WB)  
Eric Clapton (RSO)  
EWBF (A&M)  
Gino Vanelli (A&M)  
Neil Young (WB-Repres)  
Doobie Bros. (WB)

**BARRY TAIT, MD: BABYS Title FAITH's "Shook" WINE's "Love" RUSH's "Light" REPORTS "Liver" Playing JEFFERSON STARSHIP** single.

## THE HOTTEST

**ROD STEWART**  
Blondes Have... (WB) 24/22

**BILLY JOEL**  
52nd Street (Col) 22/21

**BLUES BROTHERS**  
Briefcase Full... (A&M) 24/20

**DOOBIE BROTHERS**  
Minute By Minute (WB) 26/18

**TOTO**  
Toto (Col) 22/18

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### Y95 Rockford 815-877-8064

**ADDED**  
None

**MEDIUMS**  
ELP (A&M)  
Cheap Trick (Epic)  
Molly Hatchet (Epic)  
AC/DC (A&M)  
The Babys (Chrysalis)  
Eddie Money (Col)  
Dino Struts (WB)  
Alto Cooper (WB)  
Steady Dan (ABC)

**HOT**  
Toto (Col)  
Red Stewart (WB)  
Eric Clapton (RSO)  
Chicago (Col)  
Nicolete Larson (WB)  
Queen (Elektra)  
Styx (A&M)  
Linda Ronstadt (Asylum)  
Al Stewart (Arista)  
Blues Bros. (A&M)  
Doobie Bros. (WB)  
Ted Nugent (Epic)  
Heart (Portrait)  
Bob Seger (Capitol)

**BRAD HOFFMAN, MD:** Playing various cuts. Playing **EWBF** and **POINTER SISTERS** singles.

### Wings Saginaw 517-892-9528 817-864-2006

**ADDED**  
None

**MEDIUMS**  
Cat Stevens (A&M)  
Alto Cooper (WB)  
Doobie Bros. (WB)  
Ted Nugent (Epic)  
EWBF (A&M)  
Poco (ABC)  
Chicago (Col)

**HOT**  
Toto (Col)  
J. Geils (EMI-America)  
Cars (Elektra)  
Red Stewart (WB)  
Billy Joel (Col)  
Styx (A&M)  
Nicolete Larson (WB)  
Eric Clapton (RSO)  
EWBF (A&M)  
Gino Vanelli (A&M)  
Neil Young (WB-Repres)  
Doobie Bros. (WB)

**JOE DeSANTIS, MD: COOPER's Title "See Me" DOOBIE's "Depending" NUGENT's Title STYX "Sing" QUEEN's "Shep" Playing JEFFERSON STARSHIP** single.



**OZARKS IN WICHTA**—Everyone knows the Ozark Mountains aren't in Wichta, but A&M recording artists the Ozark Mountain Daredevils were, for a radio concert on KFDL. Pictured after the show (l-r) are group's Larry Lee, KFDL PD John Speer, group's John Dillon, station MD Randy Stevens, group's Mike Granda, (front) group's road manager Charlie.

**MIDWEST**

**KLXQ93** Sioux Falls 805-339-1620

ADDED  
Bob James (Col. Tappan Zee)  
Ian Matthews (Mushroom)  
Firofal (A&M)

MEDIUMS  
Gino Vannelli (A&M)  
Rod Stewart (WB)  
Pages (Epic)  
Blues Bros. (A&M)  
Chicago (Col)  
10CC (Polydor)  
Jim Rafferty (London)  
Zoot (EMI America)  
Linda Ronstadt (A&M)  
Valerie Carter (ARC-Col)  
J.C. Young (Elektra)  
Joan Armatrading (A&M)  
Grateful Dead (Arista)

HOT  
Nicolette Larson (WB)

MIKE WILD, MD: JAMES' Title VANNELLI's "River" "People" STILL'S Title "Go On" MOENM's "Sleep" MORRISON's "Natalia" 10CC's "You" RAFFERTY's "Good Day" ZWOL's "Name" RONSTADT's "Alison" look CARTER's "Crazy" YOUNG's "Easy" ARMATRADING's "Baby" DEAD's Title LARSON's "Lotta" MATTHEWS' "Shake" "Inch" FIREFALL's "Goodbye" FAITH's "Shoes" "Moon" STEWART's "Sassy" PAGES' "I I Saw" "Go" BLUES' "Soul" CHICAGO's "No Tell" "Gonna" POINTER'S "Fire" "Echono" DOOBIE'S "Foot" "Heres" SANTANA's "Stormy" I. SANTANA's "Love" SAD CAFE's "Run" POCO's "Darlin'" "Love" Playing GERRY RAFFERTY, JUSTIN HAYWARD, HALL & OATES, LIV TAYLOR, EW&F and BEF GERS singles

**KADI** St. Louis 314-721-2323

ADDED  
Bandit (Arista)  
Eddie Money (Col)  
Elio Costello (Col)  
Hot Chocolate (Infinity)  
The Babys (Chrysalis)

MEDIUMS  
J. Geils (EMI America)  
Ozone (Elektra)  
Linda Ronstadt (A&M)  
Sabbath (Capricorn)  
EL&P (A&M)  
George Thorogood (Rounder)  
J.M. Jarro (Polydor)  
Blues Bros. (A&M)  
Candy Bullens (UA)  
Paul Korda (Janus)

HOT  
Toto (Col)  
Rod Stewart (WB)  
Styx (A&M)  
Billy Joel (Col)  
Eric Clapton (RSO)  
Doobie Bros. (WB)  
Cat Stevens (A&M)  
Neil Young (WB-Repulse)  
Rush (Mercury)  
Sad Cafe (A&M)  
Dire Straits (WB)  
Santana (Col)  
Nicolette Larson (WB)

PETER PARIS, PD. COSTELLO's "Accidents" "Green" MONEY's "Foot" Playing JEFFERSON STARSHIP single.

**WOLFE 95** St. Louis 314-842-1111

ADDED  
Trillion (Epic)  
Eddie Money (Col)  
Brownsville (Epic)

MEDIUMS  
The Babys (Chrysalis)  
Blues Bros. (A&M)  
Cat Stevens (A&M)  
Baby Grand (Arista)  
Fotomakar (A&M)  
George Thorogood (Rounder)

HOT  
Rod Stewart (WB)

TED HABECK, PD. Playing various cuts

**PFR ROCK 103** Terre Haute 812-238-2557

ADDED  
Dire Straits (WB)  
EL&P (A&M)  
Nicolette Larson (WB)

MEDIUMS  
Chicago (Col)  
Doobie Bros. (WB)  
Eric Clapton (RSO)

Faith Band (Village-Mercury)  
Cat Stevens (A&M)

HOT  
Rod Stewart (WB)  
Queen (Elektra)  
Blues Bros. (A&M)  
Toto (Col)

RJ. CORTEZCHI, MD: FAITH's "Shoes" "Foot" "Nights" Playing various cuts. FAITH'S OLIVIA NEWTON-JOHN, HOT CHOCOLATE, FOREIGNER, TALKING HEADS, POINTER SISTERS, ACE FREHLEY, JIM RAFFERTY, ROLLING STONES and EW&F singles

**FM 101** Wichita 316-838-9141

ADDED  
Sad Cafe (A&M)  
Bandit (Arista)  
James Montgomery (Waterhouse)  
Dobie Gray (Infinity)

MEDIUMS  
Eric Clapton (RSO)  
Rod Stewart (WB)  
FM (Viva)  
Emmylou Harris (WB)  
Lindifarne (A&M)  
Linda Ronstadt (A&M)  
Sabbath (Capricorn)

HOT  
Blues Bros. (A&M)  
Doobie Bros. (WB)  
Bob James (Col. Tappan Zee)  
Dire Straits (WB)  
Billy Joel (Col)  
Nicolette Larson (WB)  
Cat Stevens (A&M)  
Poco (A&M)  
Firofal (A&M)  
Sea Level (Capricorn)  
Santana (Col)

BANDY STEVENS, MD: CAFE's "Run" "Eyes" DOOBIE'S "Foot" "Survive" "Sweet Fother" JAMES' "Sunrunner" "Angelo" Playing THE BABYS, GREG KINN, POINTER SISTERS and STYX singles.

**KRST** Albuquerque 505-286-7948

ADDED  
The Babys (Chrysalis)  
Elio Costello (Col)  
David Bromberg (Fantasy)  
Sweetbottom (Elektra)  
National Lampoon (Viva)  
Paul Bratt (RCA)  
Sally Oldfield (Chrysalis)

MEDIUMS  
Neil Larson (A&M/Horizon)  
Ian Matthews (Mushroom)  
Tanya Tucker (Arista GRP)  
Pointer Sisters (Planet)  
Cindy Bullens (UA)  
Toto (Col)  
Molly Hatchet (Epic)

HOT  
Dire Straits (WB)

JIM ZALEWSKI, MD: LARSEN's "Promenade" MATTHEWS' "Shoes" TUCKER's "Heart" BOFILL's "Rough Time" POINTER'S "Come" BULLENS' "Heart" TOTO's "Goodbye" HATCHET's "Apple" STRAITS' "Sultans" 10CC's "For You And I" POCO's "Heart" JOEL's "Shor" BLUES' "Soul" DOOBIE'S "Foot" STEWART's "Sassy" EX-PRESS' "Chase" QUEEN's "Stop" CAFE's "Run Home" BROWN's "Trained" Playing JEFFERSON STARSHIP, FIREFALL, GRATEFUL DEAD, I. CELLS, ROBERT PALMER, TED NUGENT, DANE DONAHUE, MELANIE and FAITH BAND singles.

**KBCO** Boulder 303-444-5800

ADDED  
Sally Oldfield (Chrysalis)  
David Bromberg (Fantasy)  
Elio Costello (Col)  
John Denver (RCA)  
Marvin Gaye (Tamla Motown)  
Steve Stach (ELF)  
Ralph McTell (Fantasy)  
John Hassell (Tomato)  
Charlie Byrd (Savoy)  
Wild Bill Davidson (Savoy)  
Charles Lloyd (Pac Arts)  
Albert King (Tomato)  
Kenny Burrell (Savoy)

MEDIUMS  
Elvin Bishop (Capricorn)  
Outlaws (Arista)  
Cooper Bros. (Capricorn)  
J. Geils (EMI America)  
Peter Tosh (R. Stones)  
Tanya Tucker (MCA)  
Norman Blake (Flying Fish)  
Crazy Horse (RCA)  
Robert Johnson (Infinity)  
Tracy Nelson (Audio Dir)

HOT  
Nicolette Larson (WB)  
Eric Clapton (RSO)  
Dire Straits (WB)  
Grateful Dead (Arista)  
Rod Stewart (WB)  
Cheap Trick (Col)  
Pointer Sisters (Planet)  
Doobie Bros. (WB)  
Blues Bros. (A&M)  
Poco (ABC)  
George Thorogood (Rounder)  
Cat Stevens (A&M)  
Jesse C. Young (Elektra)  
J.J. Walker (Elektra)  
Billy Joel (Col)  
Rolling Stones (R. Stones)  
Linda Ronstadt (A&M)  
Fogelberg/Weisberg (Full Moon-Epic)  
Van Morrison (WB)  
Neil Young (WB-Repulse)  
Joan Armatrading (A&M)

JUDY MCNUITY, MD: Playing various cuts. Playing VALDY, LIV TAYLOR, KENNY ROGERS, CAROL DOLLY, PARTON, FAITH BAND, SANTANA and GERRY RAFFERTY singles.

**MOST ADDED**

ELVIS COSTELLO  
Armed Forces (Col) 20/17

EDDIE MONEY  
Life For... (Col) 16/16

THE BABYS  
Head First (Chrysalis) 16/14

FABULOUS POODLES  
Mirror Stars (Epic) 6/6

TRILLION  
Trillion (Epic) 6/6

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

**MEDIUM**

POCO  
Legend (ABC) 24/12

SAD CAFE  
Misplaced... (A&M) 14/12

E. LAKE & PALMER  
Love Beach (At) 12/11

DIRE STRAITS  
Dire Straits (WB) 27/10

GEORGE THOROGOOD  
Move It... (Rounder) 18/10

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

BILLY JOEL  
52nd Street (Col) 28/28

ROD STEWART  
Blondes Have... (WB) 28/17

DOOBIE BROTHERS  
Minute By Minute (WB) 33/24

BLUES BROTHERS  
Briefcase Full... (A&M) 23/19

NICOLETTE LARSON  
Nicolette (WB) 24/19

QUEEN  
Jazz (Elektra) 24/19

TOTO  
Toto (Col) 26/19

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**96.7 KZYF** Anaheim 714-776-3696

ADDED  
Eddie Money (Col)  
Elio Costello (Col)

MEDIUMS  
Alice Cooper (WB)  
Cindy Bullens (UA)  
Doobie Bros. (WB)  
Fogelberg/Weisberg (Full Moon-Epic)  
Poco (ABC)  
Ian Matthews (Mushroom)  
Elton John (MCA)  
Al Stewart (Arista)  
Dire Straits (WB)  
EL&P (A&M)  
Sad Cafe (A&M)

LARRY REISMAN, MD: MONEY's "Foot" "Maureen" COSTELLO's "Funny" "Alison" Playing MELANIE single.

**KAWZ** Casper 307-235-1515

ADDED  
Eddie Money (Col)  
David Bromberg (Fantasy)  
Head East (A&M)  
Trillion (Epic)  
Elio Costello (Col)

MEDIUMS  
Alice Cooper (WB)  
EL&P (A&M)  
J.C. Young (Elektra)  
Queen (Elektra)  
Dire Straits (WB)  
Sad Cafe (A&M)  
FM (Viva)  
Dave Valentin (Anst-GRP)  
Toto (Col)  
Shawn Phillips (RCA)  
Oregon (Elektra)  
Yes (A&M)  
Bruce Cockburn (Island)  
Racing Cars (Chrysalis)  
Richard T. Bear (RCA)  
Wishbone Ash (MCA)  
Tanya Tucker (MCA)  
Richard Tortoreo (Capitol)  
Mark Almond (A&M/Horizon)  
Bandit (Arista)

HOT  
Eric Clapton (RSO)  
Blues Bros. (A&M)  
J. Geils (EMI America)  
Grateful Dead (Arista)  
Rod Stewart (WB)  
Poco (ABC)  
Outlaws (Arista)  
Robert Johnson (Infinity)  
Doobie Bros. (WB)  
Cat Stevens (A&M)  
Bob James (Col-Tappan Zee)  
Nicolette Larson (WB)  
Santana (Col)  
Firofal (A&M)  
Billy Joel (Col)  
Joan Armatrading (A&M)  
Stephen Stills (Col)  
Baby Grand (Arista)  
Kansas (Kirshner)  
Valerie Carter (ARC-Col)  
Bandit (Arista)

FRED MOORE, MD: MONEY's "Down" "Call" BROMBERG's "Georgia" "Kitchen" TRILLION's "Hold" "Good" COSTELLO's "Accidents" "Peace" VALENTIN's Title "Planes" JAMES' "Angelo" Title Playing JEFFERSON STARSHIP, DANE DONAHUE, POLICE and NAZARETH singles.

**K99** Denver 303-751-1390

ADDED  
David Bromberg (Fantasy)  
Elio Costello (Col)  
The Babys (Chrysalis)  
Bobby Caldwell (Cloude)  
John Denver (RCA)

MEDIUMS  
Dane Donahue (Col)  
Steve Forbert (Newporter)  
Richard T. Bear (RCA)  
Ian Matthews (Mushroom)  
Al Stewart (Arista)  
Van Morrison (WB)  
Cat Stevens (A&M)  
Pointer Sisters (Planet)  
Alice Cooper (WB)  
George Thorogood (Rounder)  
Sad Cafe (A&M)

JAZZ  
Keith Jarrett (ECM-WB)  
Chuck Corea (Polydor)

LARRY BRUCE, MD: BROMBERG's "Deal" COSTELLO's "Accidents" "Party Girl" MONEY's "Foot" "Goodman" BABY'S "Think" "Call" CALDWELL's "Do" DENVER's "Southwind" DONAHUE's "Cabanlanca" FORBERT's "Cat" BEAR's "Hotel" MATTHEWS' "Shoes" "Inch" STEWART's "Lucy" "Valentina" MORRISON's "Kingdom" "Natalia" STEVENS' "New York" "Brakes" POINTER'S "Fire" "Hypnotized" CAFE's "Run" Playing DARTS single.

**K99** Great Falls 408-727-7211

ADDED  
None

MEDIUMS  
Baby Grand (Arista)  
Blues Bros. (A&M)  
Dyan Diamond (Col)  
Doobie Bros. (WB)  
Elton John (MCA)  
Elio Costello (Col-live)  
EL&P (A&M)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
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Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)  
Plastic Bertrand (Sire)  
Foreigner (A&M)  
Grateful Dead (Arista)  
Joan Armatrading (A&M)  
Jules & Peter Buns (Col)  
Kenny Loggins (Col)  
Molly Hatchet (Epic)  
Nicolette Larson (WB)  
Neil Young (WB)  
Player (RSO)

# WEST

### link Portland 503-226-5000

**ADDED**  
Dana Danabro (Cal)

**MEDIUMS**  
Fogelberg/Wesberg (Full Moon-Epic)  
Neil Young (Capitol)  
Bob Dylan (Columbia)

**NOT**  
Eric Clapton (RSO)  
Linda Ronstadt (Asylum)  
Doobie Bros. (WB)  
Kenny Loggins (Capitol)  
Red Stewart (WB)  
Chicago (Capitol)  
Stephen Stills (ABC)  
Elton John (MCA)  
Billy Joel (Capitol)  
Al Stewart (Arista)

**LES SARNOFF, MD:** Playing various cuts. Playing BOSS BOUCE, FIREBALL POINTER SISTERS, DOOBIE BROTHERS singles.

### KGB Reno 702-626-3800

**ADDED**  
Eddie Money (Capitol)  
Albert King (Toshiba)  
The Babys (Chrysalis)  
Elio Costello (Capitol)  
Chick Corea (Polygram)

**MEDIUMS**  
FBI (Vial)  
Ted Nugent (Epic)  
Corny Ruffery (UAJ)  
ELP (A&I)  
Neil Young (WB-Repres)  
Fate Band (Village-Musgrave)  
Southside Johnny (Epic)  
Ian Matthews (Musgrave)  
George Thorogood (Rounder)  
J.C. Young (Elektra)  
10CC (Polygram)  
Bambi (Arista)

**NOT**  
Doobie Bros. (WB)  
Eric Clapton (RSO)  
Santana (Capitol)  
Al Stewart (Arista)  
Red Stewart (WB)  
Blues Bros. (A&I)  
Styx (A&M)  
Grateful Dead (Arista)  
Queen (Elektra)  
Fleetwood (A&I)  
Toto (Capitol)  
Billy Joel (Capitol)  
Dire Straits (WB)

**PAUL EMERY, MD:** Playing various cuts. Playing FOR-EGNER, ROLLING STONES, NIKOLETTE LARSON, SAD CAFE and EW&I singles.

### ksfm Sacramento 916-422-1025

**ADDED**  
Albert King (Toshiba)  
Eddie Money (Capitol)

**MEDIUMS**  
Ambrosia (WB)  
Blues Oyster Cult (Capitol)  
Chesnut & Chang (WB)  
Alton Cooper (WB)  
Fogelberg/Wesberg (Full Moon-Epic)  
Foreigner (A&I)  
Grag Kohn (Barclay)  
Nasratta Larson (WB)  
Ted Nugent (Epic)  
Linda Ronstadt (Asylum)  
Todd Rundgren (WB-Broville)

**NOT**  
Aerosmith (Capitol)  
Blues Bros. (A&I)  
Eric Clapton (RSO)  
Doobie Bros. (WB)  
Dino (WB)  
Dino De Marco (Sire)  
Crosby-Stills-Nash (Polygram)  
Heart (Parade)  
Robert Johnson (Infinity)  
Grag Kohn (Barclay)  
Ian Matthews (Musgrave)  
Van Morrison (WB)  
Queen (Elektra)  
Sea Level (Capricorn)  
Red Stewart (WB)  
Styx (A&M)  
10CC (Polygram)

**GARY NIXON, MD:** Playing various cuts. Playing FRANKIE MILLER, JEFFERSON STARSHIP, ROLLING STONES and PETER DINKEL single.

### KIOS Sacramento 916-448-4965

**ADDED**  
Fate Band (Village-Musgrave)  
John Denver (RCA)  
Pantner Sisters (Planet)

**MEDIUMS**  
Eric Clapton (RSO)  
Ian Matthews (Musgrave)  
Lindisfarne (Arista)  
Poco (ABC)  
Dana Danabro (Capitol)  
Fogelberg/Wesberg (Full Moon-Epic)

**NOT**  
Nasratta Larson (WB)  
Linda Ronstadt (Asylum)  
Billy Joel (Capitol)  
Doobie Bros. (WB)  
Red Stewart (WB)  
Queen (Elektra)  
Al Stewart (Arista)  
Neil Diamond (Capitol)  
Cat Stevens (A&M)  
Fleetwood (A&I)  
Neil Young (WB-Repres)

**ART SCHROEDER, MD:** Playing various cuts. Playing GERRY RAFFERTY and COOPER BROTHERS singles.

### KCAL 96.7 San Bernardino 714-825-5020

**ADDED**  
Dire Straits (WB)

**MEDIUMS**  
Doobie Bros. (WB)  
Cat Stevens (A&M)  
Grateful Dead (Arista)  
Alton Cooper (WB)  
George Thorogood (Rounder)  
Sad Cafe (A&M)

**NOT**  
Blues Bros. (A&I)  
Red Stewart (WB)  
Toto (Capitol)  
Queen (Elektra)  
Styx (A&M)  
Cars (Elektra)  
Foreigner (A&I)  
J. Geils (EMI-America)

**TED ZIEGENBUSCH, MD:** DOOBIE'S "Depending" "Feel" STEVENS' "Babe" "New York" DIAD'S Title "Lover" COOPER'S "Voodoo" "See Me" THORO-GOOD'S "Mr. Title Cafe" "Run" BLUES' "Everything" "Bartender" STEWART'S Title "Sey" TOTO'S "Good-bye" "Supper" QUEEN'S "Beat" "Race" STYX "Renegade" "Sing" CAR'S "Needed" "Girl" FOREIGNER'S "Tail" "Spellbinder" GIL'S "Wind" "Rites"

### San Francisco 415-391-9400

**ADDED**  
Tribulation (Epic)  
Eddie Money (Capitol)  
Elio Costello (Capitol)

**MEDIUMS**  
Ace Frehley (Casablanca)  
Gene Simmons (Casablanca)  
Paul Stanley (Casablanca)  
Foster Criss (Casablanca)  
Elton John (MCA)  
Toto (Capitol)

**NOT**  
Eric Clapton (RSO)  
Red Stewart (WB)  
Styx (A&M)  
Doobie Bros. (WB)  
Nasratta Larson (WB)  
Grateful Dead (Arista)  
Queen (Elektra)  
Talking Heads (Sire)  
Cat Stevens (A&M)  
Billy Joel (Capitol)  
The Babys (Chrysalis)  
Poco (ABC)  
Santana (Capitol)

**MARE COOPER, MD:** Playing various cuts.

### San Francisco 415-986-2625

**ADDED**  
Elio Costello (Capitol)  
Eddie Money (Capitol)  
The Babys (Chrysalis)

**MEDIUMS**  
Aerosmith (Capitol)  
David Byrne (RCA)  
Blues Oyster Cult (Capitol)  
Cindy Bullens (UA)  
Cars (Elektra)  
Clash (Epic)  
Dino (WB)  
Dino De Marco (Sire)  
Bryan Ferry (A&I)  
J. Geils (EMI-America)  
Grateful Dead (Arista)  
Neil Young (WB-Repres)

**NOT**  
Jean Armistead (A&M)  
Blonde (Chrysalis)  
Blues Bros. (A&I)  
Eric Clapton (RSO)  
Doobie Bros. (WB)  
Dino De Marco (Sire)  
Bryan Ferry (A&I)  
J. Geils (EMI-America)  
Grateful Dead (Arista)  
Neil Young (WB-Repres)

**EATE INGRAM, MD:** Playing various cuts.

### KOME San Jose 408-248-6811

**ADDED**  
The Babys (Chrysalis)  
David Bromberg (Fantasy)  
Elio Costello (Capitol)  
Eddie Money (Capitol)

**MEDIUMS**  
Jean Armistead (A&M)  
Bambi (Arista)  
Cindy Bullens (UA)  
Cheap Trick (Epic)  
Alton Cooper (WB)  
Dire Straits (WB)  
Doors (Elektra)  
FM (Vial)  
J. Geils (EMI-America)  
Robert Johnson (Infinity)  
Ted Nugent (Epic)  
Pantner Sisters (Planet)  
George Thorogood (Rounder)  
Outlaws (Arista)  
Poco (ABC)  
Neil Young (WB-Repres)

**DANA JANG, MD:** COSTELLO'S "Fanny" NUGENT'S "Need" Playing EW&I, JUSTIN HAYWARD, JEFFERSON STARSHIP, FRANKIE MILLER and POLICE singles.

### KSJO San Jose 408-248-6080

**ADDED**  
Yankos (Big Sound)  
Eddie Money (Capitol)  
Elio Costello (Capitol)  
Fabulous Poodles (Epic)  
Brownsville (Epic)

**MEDIUMS**  
No Wave (A&M)  
Police (A&M)  
Grateful Dead (Arista)  
Todd Rundgren (WB-Broville)  
Aerosmith (Capitol)  
Toto (Capitol)  
Doors (Elektra)  
Tanya Tucker (MCA)  
Eric Clapton (RSO)  
Dr. Feelgood (UA&I)  
Dire Straits (WB)

**NOT**  
Outlaws (Arista)  
Blues Bros. (A&I)  
AC/DC (A&I)  
Styx (Capitol)  
The Babys (Chrysalis)  
Santana (Capitol)  
Queen (Elektra)  
J. Geils (EMI-America)  
Robert Johnson (Infinity)  
George Thorogood (Rounder)  
Tom Petty (Shout ABC)  
Foreigner (A&I)  
Rolling Stones (R. Stones)  
Blondie (Chrysalis)  
Journey (Capitol)  
Cars (Elektra)  
Cheap Trick (Epic)  
Who (MCA)  
Van Halen (WB)  
Pat Travers (Polygram)

**TAWN MASTREY, MD:** Playing various cuts. Playing NA-ZARITH and RALPHENO & THE TWITCHERS singles.

### KSJM San Raphael 415-456-1510

**ADDED**  
Albert King (Toshiba)  
Steel Pulse (Mango)  
Fabulous Poodles (Epic)  
Yankos (Big Sound)

**MEDIUMS**  
Todd Rundgren (WB-Broville)  
Queen (Elektra)  
J.C. Young (Elektra)  
Elio Costello (Capitol)  
Bob Marley (Island)  
Robert Johnson (Infinity)  
Poco (ABC)  
Elton John (Capricorn)

**NOT**  
Blues Bros. (A&I)  
Doobie Bros. (WB)  
Grateful Dead (Arista)  
Doors (Elektra)  
J. Geils (EMI-America)  
AC/DC (A&I)  
George Thorogood (Rounder)  
Dire Straits (WB)

**JAZZ**  
Charles Lloyd (Pac Arts)  
Jean M. Jero (Polygram)  
Chick Corea (Polygram)  
Weather Report (ARC-Cal)  
Roland Kirk (Fantasy)

**MICHAEL KNIGHT, MD:** Playing various cuts. Playing JEFFERSON STARSHIP, BLONDE, FRANKIE MILLER, MOTOR, MARSHALL HAIN and ROLLING STONES (Gold) singles.

### KTMS-FM Santa Barbara 805-963-1975

**ADDED**  
Waterbury Down (Capitol)

**MEDIUMS**  
Grateful Dead (Arista)  
Mark Almond (A&M/Horizon)  
Dire Straits (WB)  
Nasratta Larson (WB)  
Ian Matthews (Musgrave)

**NOT**  
Doobie Bros. (WB)  
Eric Clapton (RSO)

**MARE GILES, MD:** WATERSHIP'S "Ever" POOCO'S "Love" JOHN'S "Georgia" "Madness" STEWART'S "Sey" STE-VENS' "Randy"

### KZOK 102 Seattle 206-223-3913

**ADDED**  
The Babys (Chrysalis)  
Tribulation (Epic)  
Elio Costello (Capitol)  
Eddie Money (Capitol)  
Nasratta Larson (WB)

**MEDIUMS**  
Blues Bros. (A&I)  
Doors (Elektra)  
Who (MCA)  
J.M. Jarvi (Polygram)  
Linda Ronstadt (Asylum)  
ELP (A&I)  
Cat Stevens (A&M)

**NOT**  
Foreigner (A&I)  
Heart (Parade)  
Rolling Stones (R. Stones)  
George Thorogood (Rounder)  
Cars (Elektra)  
Red Stewart (WB)  
Billy Joel (Capitol)  
Toto (Capitol)  
J. Geils (EMI-America)  
Rush (Mercury)  
Doobie Bros. (WB)  
Queen (Elektra)  
Eric Clapton (RSO)  
Neil Young (WB-Repres)  
Al Stewart (Arista)  
Bambi (Arista)

**MAVIS MACKOFF, MD:** Playing various cuts. Playing JEFFERSON STARSHIP single.

### Santa Barbara 805-963-1601

**ADDED**  
Randy Ross (Spoonfed)  
Elio Costello (Capitol)  
Sally Oldfield (Chrysalis)  
Guy (Island)  
Eddie Money (Capitol)  
Lulu (RCA)  
Superman (WB)  
Tracy Nelson (Flying Fish)

**MEDIUMS**  
Al Jarreau (WB)  
Malissa Manchester (Arista)  
Sea Level (Capricorn)  
Chicago (Capitol)  
Eric Clapton (RSO)  
George Thorogood (Rounder)

**LAURIE COBB, MD:** BOOS' "Spoonfed" COSTELLO'S "Shirts" LINDISFARNE'S "Feelin'" Playing ALLEY & SOUL SNEAKERS, VAN DUNSEN, JORGE SANTANA, YVONNE ELLIMAN, POCO, THIRD WORLD and ROLLING STONES singles.

### Santa Maria 805-922-2158

**ADDED**  
Whitman Folders (ABC)  
The Babys (Chrysalis)

**MEDIUMS**  
Crawford (Epic)  
Terry Reid (Capitol)  
Folter/Kaz (Capitol)  
Phoebes Snow (Capitol)  
Tommy Hoehn (London)  
Lindisfarne (Arista)  
Dino De Marco (Sire)  
Jean Armistead (A&M)  
Waylon Jennings (RCA)  
Kiki Dee (ABC)  
George Thorogood (Rounder)  
Tanya Tucker (MCA)

**NOT**  
Billy Joel (Capitol)  
Nasratta Larson (WB)

**PETER NAPOLI, MD:** Playing various cuts. Playing KEITH RICHARDS, ROLLING STONES, BOR SEGER, STEELY DAN, HOT CHOCOLATE, ACE FREHLEY, EW&I, DES-MOND CHILD & BOUGE, ALICE COOPER, BEE GES, JEFFERSON STARSHIP, JACKSONS and PLAYER singles.

### KZOK 102 Seattle 206-223-3913

**ADDED**  
The Babys (Chrysalis)  
Tribulation (Epic)  
Elio Costello (Capitol)  
Eddie Money (Capitol)  
Nasratta Larson (WB)

**MEDIUMS**  
Blues Bros. (A&I)  
Doors (Elektra)  
Who (MCA)  
J.M. Jarvi (Polygram)  
Linda Ronstadt (Asylum)  
ELP (A&I)  
Cat Stevens (A&M)

**NOT**  
Foreigner (A&I)  
Heart (Parade)  
Rolling Stones (R. Stones)  
George Thorogood (Rounder)  
Cars (Elektra)  
Red Stewart (WB)  
Billy Joel (Capitol)  
Toto (Capitol)  
J. Geils (EMI-America)  
Rush (Mercury)  
Doobie Bros. (WB)  
Queen (Elektra)  
Eric Clapton (RSO)  
Neil Young (WB-Repres)  
Al Stewart (Arista)  
Bambi (Arista)

**MAVIS MACKOFF, MD:** Playing various cuts. Playing JEFFERSON STARSHIP single.

### Spokane 509-534-0423

**ADDED**  
Scandia (Pac. Rose)  
Fabulous Poodles (Epic)  
Angela Bofill (Arista-GRP)

**MEDIUMS**  
Santana (Capitol)  
Styx (A&M)  
Kenny Loggins (Capitol)  
Who (MCA)  
Heart (Parade)  
Neil Young (WB-Repres)  
Al Stewart (Arista)  
Terry Reid (Capitol)  
Chicago (Capitol)  
Sad Cafe (A&M)  
Robert Johnson (Infinity)  
Elton John (MCA)  
Jean Armistead (A&M)  
J. Geils (EMI-America)  
Boston (Epic)  
Todd Rundgren (WB-Broville)  
Bambi (Arista)  
Ted Nugent (Epic)  
Rush (Mercury)  
Blues Bros. (A&I)

**NOT**  
Southside Johnny (Epic)  
Sea Level (Capricorn)  
Outlaws (Arista)

**JAZZ**  
Grover Washington Jr. (Motown)  
Al Jarreau (WB)  
Neil Larson (A&M/Horizon)  
Tom Scott (Capitol)  
Bob James (Capitol-Tappan Zoo)

**LARRY SNIDER, PD:** WASHINGTON'S Title "Dance" JARREAU'S "Thinkin'" LARSEN'S Title "Wind" JAMES' "Sunrunner" Playing ROLLING STONES (Gold) and LITTLE RIVER BAND singles.

### KZAM&FM Seattle 206-454-1540

**ADDED**  
Charlie Hayden/Hampton Mavers (Arista)  
Fabulous Poodles (Epic)  
Tom Aspin (1st American)  
Crazy Morris (RCA)  
Dave Fritz (Wind Eye)  
Bob Dylan (Sony-Jap)  
Elio Costello (Capitol)

**MEDIUMS**  
Folter/Kaz (Capitol)  
Elton John (MCA)  
Weather Report (ARC-Cal)  
Poco (ABC)  
David Muffett (New World)  
Phoebes Snow (Capitol)  
Bun (Elektra)  
Gary Barv (Lifeline)

**NOT**  
Little River Band (Harvest)  
Kenny Loggins (Capitol)  
Cat Stevens (A&M)  
Cindy Bullens (UA)

**MARION SEYMOUR, MD:** LLOYD'S "Weaving" POO-DLES' "Mirror" REPORT'S "Lady" "Ever" Playing MEL-ANIE single.

### KWFM Tucson 602-824-5588

**ADDED**  
The Babys (Chrysalis)  
Street Famine (Art Attack)  
Sally Oldfield (Chrysalis)

**MEDIUMS**  
Todd Rundgren (WB-Broville)  
Al Stewart (Arista)  
Doobie Bros. (WB)  
FM (Vial)  
Queen (Elektra)  
Stephen Stills (Capitol)  
10CC (Polygram)  
George Thorogood (Rounder)  
Toto (Capitol)  
Bambi (Arista)  
Elvin Bishop (Capricorn)  
David Bromberg (Fantasy)  
Larry Carlton (WB)  
Fleetwood (A&I)  
Terry Garthwaite (Fantasy)

**NOT**  
Linda Ronstadt (Asylum)  
Grag Kohn (Barclay)  
Billy Joel (Capitol)  
Cars (Elektra)  
Robert Johnson (Infinity)  
Santana (Capitol)  
Neil Young (WB-Repres)  
Blues Bros. (A&I)  
Nasratta Larson (WB)  
Doors (Elektra)  
Who (MCA)  
Blondie (Chrysalis)  
Eric Clapton (RSO)  
Van Morrison (WB)

**JAZZ**  
Dave Valoran (Arista-GRP)  
Chick Corea (Polygram)  
Grover Washington Jr. (Motown)  
Tom Scott (Capitol)  
Bob James (Capitol-Tappan Zoo)

**HIM BAY, MD:** Playing various cuts. Playing ROLLING STONES and FRANKIE MILLER singles.



**MORE PROMOTIONS ABOUT TOYS AND FOOD—OK96 (KIOK)/Tri Cities, WA, garnered over \$25,000 worth of toys and food for the holidays from listeners who traded said items for free Home Box Office TV cable hook-ups (good deal). Pictured with the goods are station PD Tom Mann (left) and morning man Chris Bartels.**

**BAM AWARDS SANTANA—Carlos Santana (right), winner of the best guitarist award in last year's Bay Area Music Awards, is congratulated by KSJO/San Jose Asst. PD Paul "Lobster" Walls (left) and KOME/San Jose MD Dana Jang (center). All proceeds from the annual event benefit a non-profit library which preserves Bay area musical history.**

# COUNTRY



**Jim  
Duncan**

## News Notes

Many people in the Country radio and record industry were shocked to hear that 9-year veteran of WHOO/Orlando Mike Burger had been let go as of last Friday. Burger had been PD of the station for the past five years and host of the station's morning drive show for the last four. Burger was the newest member of the CMA's Board of Directors in the radio category, and is currently serving the second of a two-year term as President of FICAP (Federation of International Country Air Personalities). Burger told R&R, "I returned from last week's CMA meetings and the management called me in and said they were going to 'make some programming changes. I don't hold any malice toward the station. It is a little depressing after all those years of service, but we in the radio business get into this business knowing these kinds of things can happen. Needless to say, it was a big shock to me, but I plan to move on to bigger and better things." Bob Grayson (formerly of WPLO/Atlanta and recently PD of WAME/Charlotte, now programmed Religion) has been upped to PD to replace Burger. Grayson told R&R, "I brought Larry English with me from Charlotte to do mornings. WHOO plans now to increase its promotions activities. I have begun a series of weekend-end promotions, that proved successful while in Charlotte. Bob Niles will continue to do the Music Director's job for right now." On a personal note: Mike Burger is one of the very best in this industry. He has been with R&R since the first paper hit the streets and has contributed over the years to its growth, as well as the growth of Country Radio. With his activities in FICAP and now the CMA, Burger was to many, one of the bright shining new stars on the horizon. I have no doubts he will rise above this all and continue to be the leader that he is meant to be. Mike's home number is (305) 894-4627 . . . Got to read the news in R&R last week of a new Country station in Detroit (I was at the CMA meetings when the story came in). As a follow-up, I talked with GM John Risher, who is a good friend from his WDEE days, and he said the station, 50,000 watt WCAR, has applied for the new format mid-March or the first of April. Risher told R&R, "With the latest ratings drop of the Detroit Country stations, I feel we have a good chance of serving this community better than anyone." The station will be needing some air people: Tapes and resumes to PD Bill Ford, 18900 James Couzens Highway, Detroit, 48235 . . . With KRLD/Dallas leaning toward a Country music format during their night and weekend music slots, (they program All-News during the day - see related story, Page 3 this week), a good air shift may be available to the right personality. Tapes and resumes to new PD Becky Ulrick, KRLD, 7901 Carpenter Freeway, Dallas, 75247 . . . Dugg Collins has been upped to PD at KZIP/Amarillo. He is currently working with TM Productions in Dallas on a new image jingle package and will use the term "Country 13" as part of the new logos . . . Jon Anthony has been promoted from PD to Operations Manager of WLWI-FM/Montgomery . . . Former GM of WRDD/Saginaw Bob Christy has joined WEEP-WDSY/Pittsburgh as Sales Manager . . . Bob Richardson is the new MD of KVOC/Casper, WY. PD Ron Tatar tells us KVOC has hired a full-time meteorologist (that's a weatherman, for you guys who don't understand big words) to do comprehensive weather reports for KVOC listeners. His name is Gene Taylor and he's been with the National Weather Service for 28 years . . . Mike Johnson has been named MD of WBIR/Knoxville. He will be taking music calls after 12:30 each afternoon, (615) 637-1010. When Mike called with that bit of news, he was on the air and before I knew it he had me on with him. We talked about everything from the Jerry Lee Lewis Sun single controversy to the direction of country music. (Had a great time, Mike. You'll get my AFTRA talent fee bill next week) . . . Johnny West reports from WLAS/Jacksonville that Dr. Jack Bozo has joined him to do a two-man morning show for the station. An interesting feature they have is a daily "computerized telephone poll," which features a special topic or question of the day. Their listeners are surveyed and the results are sent to people who should see them, such as the President, the Mayor, etc. . . . Irvine Hill, President and GM of WCMS/Norfolk has announced the appointment of Russ Cassidy to the position of MD. Earle Faulk is no longer with the station . . . WIXY/East Longmeadow, MA is doing 24 hours-a-day broadcasting now . . . Keep up the good work . . .

## Convention Update

Radio & Records Convention '79 is six weeks away, and because the tremendous amount of people who are planning to attend this major industry event, the cutoff date for registration has been set for February 10. So please, don't be left out. Find this week's convention details in this issue and let us know you are coming. A partial list of participants in the various meeting rooms is also presented in this week's convention ad. If you have never been to an R&R Convention, let me tell you, it's a great, fun, learning experience, a chance to share thoughts, ideas and friendships with the very best in the business. Hope to see you here in Los Angeles, March 1-4, at the Century Plaza Hotel. (By the way, a number of record companies have showed interest in putting together special gatherings for the Country radio people who attend. I'll keep you posted with details later.) . . . One last reminder: One ongoing feature at the convention will be the continuous showing of radio advertising campaigns on television. R&R would like to include your station's concept. Send us copies on video cassettes (3/4 inch U/matic preferred, but others also accepted) and they will be returned after the convention: R&R, 1930 Century Park West, Los Angeles, 90067. Any questions? Feel free to call: (213) 553-4330 . . .

## Puerto Rico Site Of First CMA Meeting Of '79

The Country Music Association's Board of Directors held three days of meetings, last week, at the Dorado Beach Hotel in Puerto Rico. On Tuesday (1-9) various committee meetings were held in preparation of the board meetings on Wednesday and Thursday. The new CMA President, Ralph Peer II, called the meeting to order and Tom Collins, the

CMA's Chairman of the Board, presided over the meetings.

Committee chairmen presented reports on their plans for the coming year. R&R's Jim Duncan reported plans for the membership committee to work on ways to encourage more disc jockeys to become part of the CMA by providing additional services, such as improving the annual "October Is Country Music" month packet and providing a toll-free phone number with weekly news bits from Music City.

The dates for the 1979 Fan Fair in Nashville were announced by Bud Wendell as June 4-10. The \$30 registration fee will remain the same.

A Radio Committee report was filed by Neil Rockoff, who discussed the CMA Awards Show radio simulcast for 1979. The committee wants to incorporate a network pre-show special for stations running the simulcast. Rockoff also reported that Jim Duncan is currently working on the updating of the CMA's Broadcaster's Kit.

Frances Preston reported on plans of the Long-Range Committee, and Irving Waugh gave details of the Awards Show for this year as part of his Television Committee report. Don Nelson spoke on behalf of Joe Smith for the Promotion Committee's plans to take a road show to New York, Detroit, Los Angeles and Chicago to promote Country music to advertisers and business concerns. The NAB Convention was also listed as a possible site for the road show.

Joe Talbot gave the Convention-Study Committee report, outlining ideas for this year's convention in October. No dates have been set yet, but because of the concern of many radio broadcasters about the conflict of the October/November ratings, the CMA hopes to make it for the first week of that month. Various other plans for the new year were outlined and will be discussed as they are finalized.

The CMA's officers and directors were treated to a special evening featuring the music and food of Puerto Rico at the Bacardi Reception Center at the famed rum factory. The Peer International Corporation of Puerto Rico acted as the CMA's hosts. Present among the local dignitaries was the PD of a Country radio station in Puerto Rico. Troy Fields told Jim Duncan: "WHOA/870 broadcasts a nightly two hour block, between 6 and 8pm, featuring only Country music." He added, "I use my R&R religiously to keep me in touch with what is going on stateside, not only for music, but programming trends and news as well."

The CMA's second board meeting is set for April 3-5 in Tucson, Arizona. The July meetings will be in Calgary, Canada when the CMA will be special guest of the world-famous Calgary Stampede and Rodeo.

## Elektra On The Brinks

It's not often a Brink's truck pulls into a country radio station, but then again, Brink's hasn't delivered records before, either.

Last week Elektra/Curb Records had Brink's and Wells-Fargo drivers personally escort copies of Susie Allanson's new release "Words" to over 100 country stations.

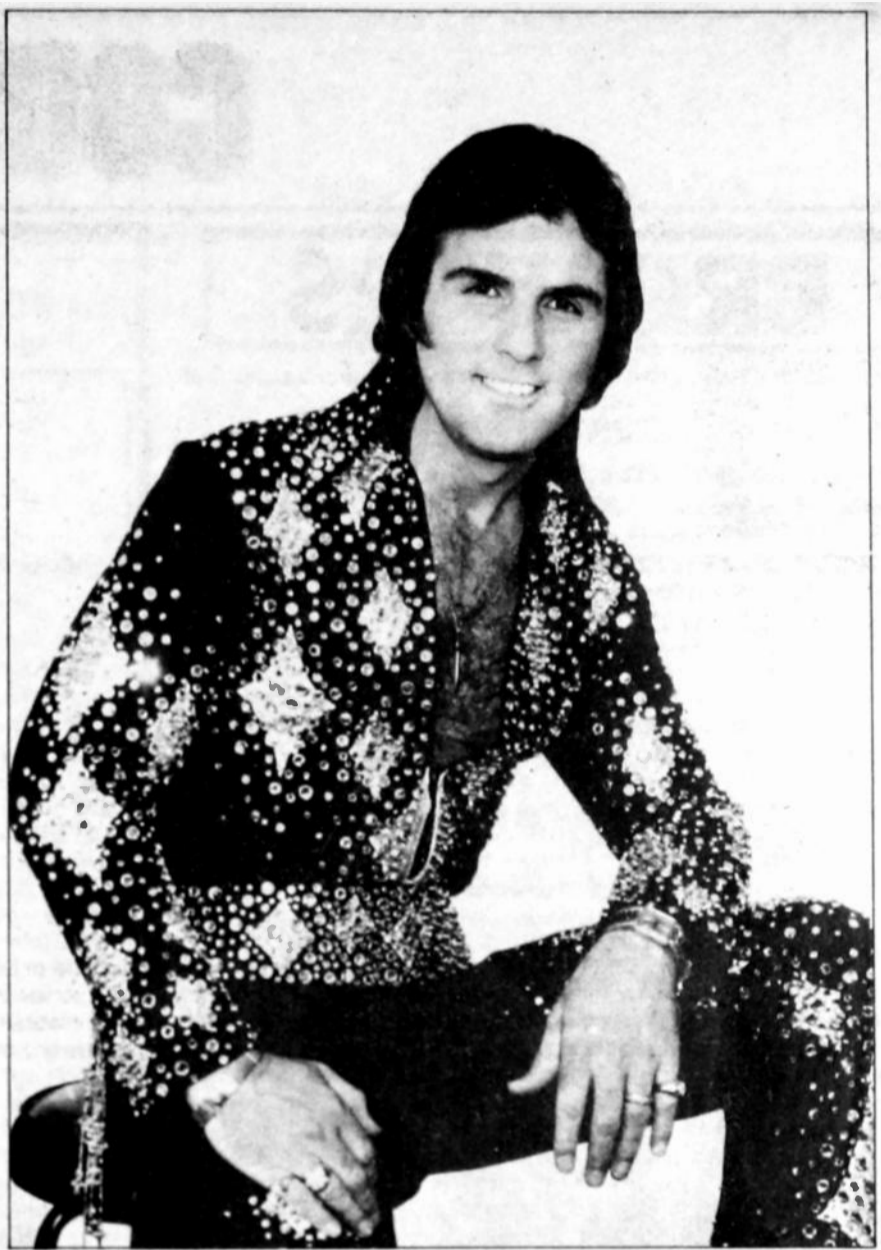
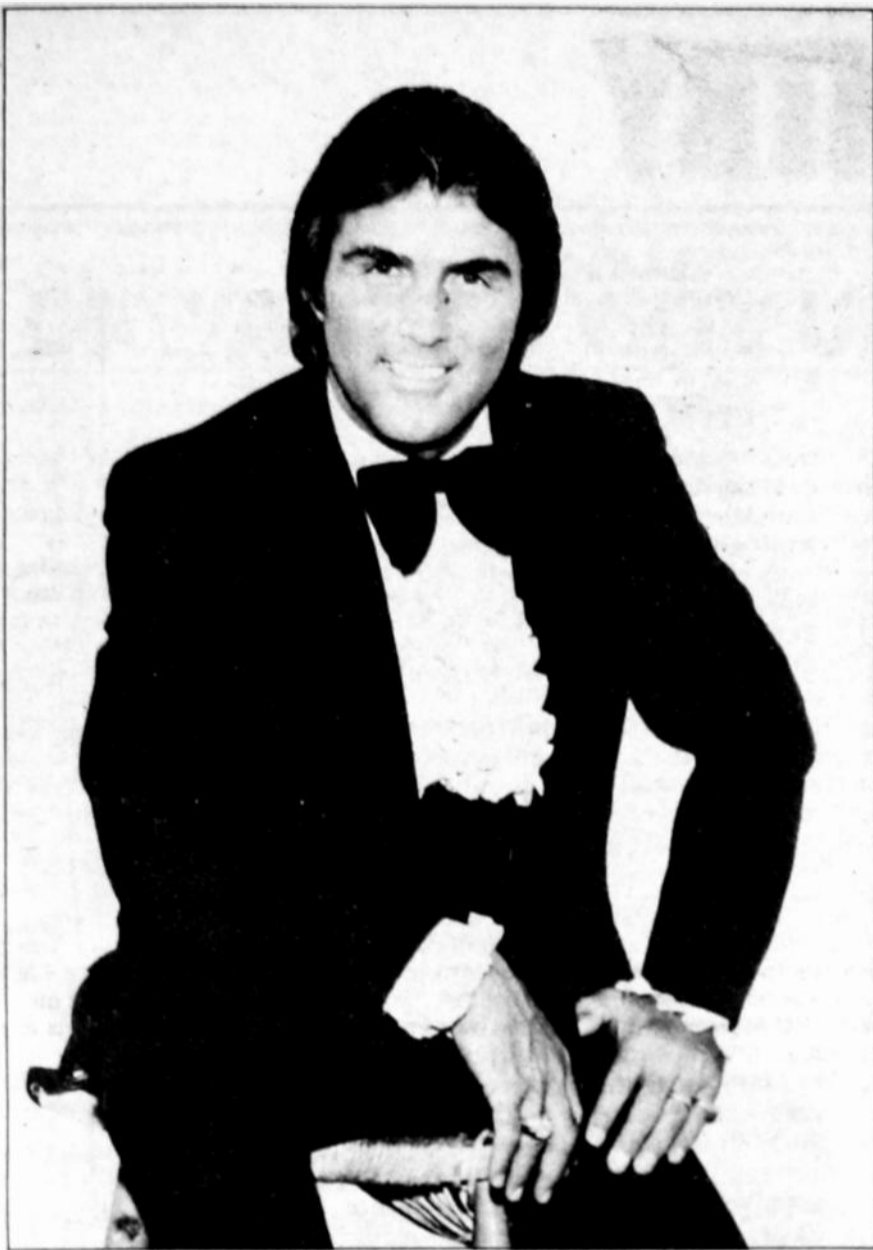
The promotion is the brainchild of Ray Ruff/Creative Director at Elektra/Curb, and Ms. Allanson's husband, producer and manager. Ruff commented that "it was good for country, because it brought a lot of attention to country radio stations." In Madison, WI the local NBC-TV affiliate covered the scene at WTSO; WWOK/Miami staged a mock hold-up.

Brink's usually avoids publicity, and those armored cars were carrying millions of dollars in cash. Fearing a real hold-up, Brink's re-routed their course several times, as their reputation is partially based on the fact that there is no known delivery pattern.

The promotion, which National Country Promotion Director Norm Osborn described as "incredible" had its lighter moments. At hotel-housed WHK/Cleveland, a crowd gathered, assuming the badge-bearing uniformed men were policemen. Playing along, local promotion man Murray Saul handcuffed himself to Music Director Terry Stevens, and all disappeared into the elevator, causing quite a stir in the lobby.



The picture shows WHN/New York Ed Salemon receiving the Allanson record, as WHN's MD Pam Green and Elektra's Mike Shelett look on. Bottom photos are the Brink's truck and guard outside WTSO/Madison, Wisconsin studios and local NBC-TV affiliate station filming WTSO's Pat Martin after the delivery.



# BILLY 'CRASH' CRADDOCK

Does It All! His New Hit Single "IF I COULD WRITE A SONG AS BEAUTIFUL AS YOU"

TURNING UP AND TURNING ON

KUZZ: 50  
 KJJI: 23  
 KCKC: 10  
 KCUB: 36  
 KRAM: 40  
 KHTZ: 19  
 KLAC: 42  
 KRAK: 44  
 KEEN: 46  
 KBET: 44  
 KCEY: 36  
 KSSS: 29  
 KERE: 42  
 KLZ : 37  
 KFTN: 36  
 KSOP: 38  
 KRZY: 28  
 KOYN: 31  
 KGA : 27  
 KHAK: 40  
 KSO : 30  
 KWMT: 35

WLWL: 30  
 KYNN: 29  
 KFGO: 30  
 KTTS: 46  
 WIL : 20  
 KFDI: 42  
 WMAY: 33  
 KDJW: 40  
 KBOX: 34  
 KXOL: 51  
 KLLL: 51  
 KEBC: 57  
 KVOO: 34  
 KIKK: 40  
 KENR: 40  
 KKYX: 34  
 KVET: 31  
 KRMD: 33  
 WJQS: 30  
 KWKH: 33  
 WIRE: 27  
 WTSO: 36

WEMP: 26  
 WXCL: 31  
 WKKN: 32  
 WYTL: 34  
 WLWI-FM: 27  
 WJVA: 37  
 WDDD: 30  
 WFMS-FM: 18  
 WTHI: 36  
 WSLR: 30  
 WWOL: 28  
 WNYN: 32  
 WWVA: 24  
 WITL: 34  
 WTOD: 26  
 WSKS: 34  
 CKLW-FM: 29  
 WUBE: 26  
 WINN: 17  
 WPOR: 37  
 WHIM: 40  
 WOKO: 31

WRCP: 31  
 WBAX: 27  
 WPIK: 35  
 WCMS: 27  
 WSLC: 25  
 WMZQ: 37  
 WKCW: 35  
 WPLO: 18  
 WYDE: 29  
 WPNX: 35  
 WDEN: 56  
 WBAM: 26  
 WQQT: 34  
 WKDA: 30  
 WMPS: 25  
 WXOR: 16  
 WSM : 30  
 WFAI: 33  
 WESC: 36  
 WCBX: 37  
 WCOS-FM: 38  
 WFNC: 32

WGTO: 24  
 WVOJ: 25  
 WHOO: 39  
 WSUN: 29  
 KNIX  
 KSON  
 KIKX  
 KBBQ  
 KLAK  
 KVOC  
 KUGR  
 KIDN  
 KAYO  
 KMPS  
 KGEM  
 WAXX  
 KCKN  
 WDAF  
 WBAP  
 KNUZ  
 KBUC  
 WUNI

WMAQ  
 WHBF  
 WHK  
 WIXY  
 WNRS  
 WONE  
 WTMT  
 WFIG  
 WIVK  
 WDOD  
 WMC  
 WLAS  
 WWOK  
 WIRK-FM  
 WEAT  
 KTYN  
 KFEQ



I. H. T.  
 International House of Talent

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CRISTY LANE

#### I Just Can't Stay Married To You (LS)

Charts: 38-26 WDEE, 34-22 KLAC, 19-12 KJJJ, 23-17 KKYX, 10-5 KAYO, 7-8 KHAK, 12-10 WXCL, 22-15 WSUN, 19-12 KRMD, 28-20 WIRE, 28-19 CKLW-FM, 25-20 WONE, 38-28 WNYR, 8-8 WIRK-FM, 12-8 KUZZ, 17-14 KEED, 37-30 KRZY. Added at WEEP, WMPS, WBCS.

### BIG AL DOWNING

#### Mr. Jones (WB)

Charts: 9-7 WHN, 8-5 WIRK-FM, 2-1 KUZZ, 18-11 WINN, 38-27 WIL, 21-14 WEEP, 32-21 KRZY, 42-28 WDEE, 34-25 WONE, 22-16 WQQT, 40-27 WRRD, 28-19 WKDA, 35-27 WNYR, 34-20 WPOC-FM, 28-19 KRMD. New at KNEW, WDG, WLWI-FM, WADR, KCEY, WWJO, KCKN.

### EDDY ARNOLD

#### If Everyone Had Someone Like You (RCA)

Charts: 41-25 KLAC, 25-20 KAYO, 3-1 KVOC, 11-9 WPOR, 27-21 WPLO, 30-19 WYDE, 23-19 WVOJ, 31-28 WIRE, 18-14 KFGO, 17-11 KJJJ, 38-27 KEEN, 26-21 WXCL, 34-28 WHK, 31-27 WIXZ, 33-27 KRMD, debut 28 WLWI-FM. Adds: WDAF, WJJD, WMUS.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week.

**JOHNNY RODRIGUEZ** "Alibis" (Mercury) Charts: 19-11 WUNI, 30-22 WEEP, 32-25 WIL, 37-29 KNEW, 53-28 KLAC, 35-28 WONE, 33-22 KRZY, 38-23 WKDA, 22-18 KFTN, 37-24 WIRK-FM, 29-22 WPLO, 31-26 WHOO, 30-24 WIRE. Adds: KIKK, WSUN, WWOK, KCEY, WADR, WYVA.

**WILLIE NELSON** "Whiskey River" (Columbia) Added at WMAQ, WIL, WHK, KNIX, WSUN, WIXZ, WDG, KAYO, KRDR, WJVA, WTCR. Charts: 42-27 KLAC, 42-27 KUZZ, 10-8 WINN, 17-11 KCKN, 40-29 WRRD, 39-26 KNEW, 18-12 KHTZ-FM, 27-18 WUNI, 27-21 WEEP, 19-13 WYDE, 25-19 WPLO, 35-29 WNRS, 26-20 WQQT.

**RAZZY BAILEY** "Tonight She's Gonna Love Me (Like There Was No Tomorrow)" (RCA) Charts: 43-28 KLAC, 18-13 KAYO, 17-12 KFTN, 39-25 WKDA, 26-20 WPLO, 30-21 KRMD, 23-15 WUNI, 35-28 WHOO, 28-19 KRAM, 36-29 KRZY, 37-27 KJJJ, 35-28 WIXZ, debut 30 WONE, 25-16 KEED. New at WHK, WIL, WSLR, WIXY, WTCR, KLV, WNYR.

**RANDY BARLOW** "Fall In Love With Me Tonight" (Republic) Charts: 36-24 KLAC, 38-30 WIRE, 27-20 WHK, 26-19 KKYX, 37-27 KSON, 24-11 KRZY, 20-15 KHAK, 29-23 WSLR, 29-21 KEEN, 29-25 WIXZ, 30-22 WKDA, 28-18 KYNN, 19-15 WXOR, 34-27 WQQT. New at WIL, WJJD, KNIX, KHTZ-FM, WSUN, WFMS-FM, WFNC.

**CHARLIE RICH** "I'll Wake You Up When I Get Home" (Elektra) Charts: 28-17 KCKC, 38-29 WIRE, 35-28 WRRD, 20-14 WUNI, 35-29 WKDA, 18-15 WWVA, 35-29 KAYO, 38-23 KRAM, 30-24 KEEN, 34-25 KRZY, debut 27 KOKE, debut 25 WJJD, debut 24 WMPS. Adds: KNIX, WINN, WSLR, WEEP, WDAF, WFNC, WNCQ, WWOL, WTCR, WYVA.

**BILLY "CRASH" CRADDOCK** "If I Could Write A Song As Beautiful As You" (Capitol) 54/19. New this week at WMAQ, KSON, WHK, KOKE, WSLR, WUNI, KCEY, KUZZ, WKMF, KFEQ. Charts: 18-10 KCKC, 28-18 WPLO, 37-27 WIRE, 27-20 WIL, 45-30 WKDA, 25-19 KHTZ-FM, debut 25 WMPS, 43-30 WRRD, debut 29 WSUN.

**NARVEL FELTS** "Everlasting Love" (ABC) Charts: 26-18 WEEP, 35-30 WQQT, 36-24 WHOO, 32-24 WRRD, 39-28 WIRK-FM, debut 30 KRMD, 18-14 WVOJ, 18-13 KCKC, debut 27 WPLO, 32-28 KHAK, 41-26 WKDA, 27-20 WYNN, 35-25 KKYX. Adds: WTCR, WIL, CKLW-FM, WFMS-FM, WFNC, WSLR, KLV, WNCQ, WHN, WPOC-FM, WIXZ, WPOR, KTOM, WXOR.

**JERRY LEE LEWIS** "Save The Last Dance For Me" (Sun) Adds: WIRE, WEEP, KLAC, KNEW, WPOR, WADR, WWOK, WRRD, KRZY, WYDE. Charts: 34-8 CKLW-FM, 47-29 WKDA, debut 19 WINN, 35-15 WHK, 38-27 WIRK-FM, 25-16 WNRS, debut 24 WPLO, debut 27 WJJD, 33-25 KUZZ, 38-28 WVOJ.

**MUNDO EARWOOD** "Fooled Around And Fell In Love" (GMC) Added at KNIX, WHK, WMPS, WPOR, WHOO, WWOK, CKLW-FM, WNYR, WMZQ-FM. Charts: 14-5 KENR, 10-8 KEED, 32-24 WKDA, 13-7 KIKK, debut 22 KOKE, 9-8 WBAM, 27-21 KRAM, 33-29 WONE, 15-10 KFDI, 34-29 KKYX, 29-24 KFGO, 32-28 WXCL, 33-27 WNYN, debut 28 WYDE.

**DAVE & SUGAR** "Golden Tears" (RCA) 67/28 One of the weeks "Most Added" songs. New at KLAC, WDAF, KSO, WIRK-FM, WUNI, KSON, WDDD, WONE, KOKE, WWOL, WEAT, WYTL, KUGR, WMUS, WJVA, WHOO, WPOR, KFGO, KSSS, KEEN, WNRS, KVOO. Charts: debut 29 KHTZ-FM, debut 28 WXOR.

**MARGO SMITH** "Still A Woman" (WB) 61/27, one of the week's "Most Added." New this week at KSO, KCKN, WONE, WKDA, WWOL, WWVA, KEBC, WXOR, WVOJ, WKKK, WDDD, WJVA, WKMF, WNYN, KBET, KVOC, KSSS, KFGO, WNYR, WKYG, WCOS-FM. Charts debut 24 WUNI, debut 25 WHK.

**KENDALLS** "I Had A Lovely Time" (Ovation) Adds include KLAC, KNEW, WIL, WONE, WHK, WEAT, KLV, KOKE, WNYR, WPOR, KEBC, WDAF, KSSS, KVOC, KTOM. Charts: debut 25 WXOR, 40-30 WHOO, 28-17 WUNI,

## Radio & Records COUNTRY AIRPLAY/40

January 19, 1979

Last Week		
2	1	DOLLY PARTON/Baby I'm Burnin'/I Really Got The Feeling (RCA)
4	2	CRYSTAL GAYLE/Why Have You Left The One You Left Me For (UA)
3	3	CONWAY TWITTY/Your Love Had Taken Me That High (MCA)
9	4	EDDIE RABBITT/Every Which Way But Loose (Elektra)
5	5	JOHN CONLEE/Lady Lay Down (ABC)
10	6	RONNIE MILSAP/Beck On My Mind Again (RCA)
9	7	OAK RIDGE BOYS/Come On In (ABC)
7	8	STATLER BROTHERS/The Official Historian On... (Mercury)
1	9	DON WILLIAMS/Tulsa Time (ABC)
11	10	TANYA TUCKER/Texas (When I Die) (MCA)
6	11	JOE STAMPLEY/Do You Ever Fool Around (Epic)
8	12	LARRY GATLIN/I've Done Enough Dying Today (Monument)
12	13	REX ALLEN, JR./It's Time We Talk Things Over (WB)
16	14	J.E. BROWN & H. CORNELIUS/You Don't Bring Me Flowers (RCA)
21	15	KENNY O'DELL/As Long As I Can Wake Up In Your Arms (Capricorn)
13	16	KENNY ROGERS/The Gambler (UA)
15	17	JERRY REED/Gimme Back My Blues (RCA)
19	18	MICKEY GILLEY/The Song We Made Love To (Epic/Playboy)
22	19	T.G. SHEPPARD/Happy Together (WB/Curb)
24	20	BELLAMY BROTHERS/Lovin' On (WB/Curb)
27	21	GEORGE JONES & JOHNNY PAYCHECK/Maybellene (Epic)
18	22	CHARLIE PRIDE/Burgers And Fries (RCA)
29	23	CRISTY LANE/I Just Can't Stay Married To You (LS)
28	24	BIG AL DOWNING/Mr. Jones (WB)
37	25	EDDY ARNOLD/If Everyone Had Someone Like You (RCA)
14	26	LORETTA LYNN/We've Come A Long Way, Baby (MCA)
17	27	JACKY WARD/Rhythm Of The Rain (Mercury)
38	28	JOHNNY RODRIGUEZ/Alibis (Mercury)
32	29	WILLIE NELSON/Whiskey River (Columbia)
36	30	RAZZY BAILEY/Tonight She's Gonna Love Me (Like There Was...) (RCA)
26	31	BILLIE JO SPEARS/Love Ain't Gonna Wait For Us (UA)
20	32	RAY PRICE/Feet (Monument)
36	33	RANDY BARLOW/Fall In Love With Me Tonight (Republic)
23	34	JANIE FRICKE/Playin' Hard To Get (Columbia)
35	35	CHARLIE RICH/I'll Wake You Up When I Get Home (Elektra) → NEW ENTRY
33	36	BEE GEES/Rest Your Love On Me (RSO)
37	37	BILLY "CRASH" CRADDOCK/If I Could Write A Song As... (Capitol) →
38	38	NARVEL FELTS/Everlasting Love (ABC) →
39	39	JERRY LEE LEWIS/Save The Last Dance For Me (Sun) →
30	40	JOE SUN/High And Dry (Ovation)

### Most Added

ANNE MURRAY  
I Just Fall In Love Again (Capitol)  
DAVE & SUGAR  
Golden Tears (RCA)  
MARGO SMITH  
Still A Woman (WB)  
TOM T. HALL  
Son Of Clayton Delaney (RCA)  
DONNA FARGO  
Somebody Special (WB)  
CON HUNLEY  
I've Been Waiting For You All Of My Life (WB)

### Hottest:

Listed Alphabetically

JOHN CONLEE (ABC)  
BIG AL DOWNING (WB)  
CRYSTAL GAYLE (UA)  
G. JONES & J. PAYCHECK (Epic)  
RONNIE MILSAP (RCA)  
OAK RIDGE BOYS (ABC)  
DOLLY PARTON (RCA)  
EDDIE RABBITT (Elektra)  
TANYA TUCKER (MCA)  
CONWAY TWITTY (MCA)

### Most Requested

LW		
2	1	EDDIE RABBITT (Elektra)
5	2	RONNIE MILSAP (RCA)
3	3	CRYSTAL GAYLE (UA)
4	4	BIG AL DOWNING (WB)
7	5	DOLLY PARTON (RCA)
1	6	KENNY ROGERS (UA)
—	7	TANYA TUCKER (MCA)
—	8	OAK RIDGE BOYS (ABC)
6	9	DON WILLIAMS (ABC)
8	10	JOE STAMPLEY (Epic)

38-30 WWVA, 40-28 CKLW-FM, 27-23 KHTZ-FM, 38-30 WWVA, 34-29 KFGO, TOM T. HALL "Son Of Clayton Delaney" (RCA) 48/21 Added at KLAC, KRZY, WINN, WDG, WIRE, WEAT, WHOO, KEND, WVOO, WGTO, WWVA, WPOR, WOKQ, WYTL, WNRS, WJVA, KFDI, KYNN, KSSS, KBET. Charts: debut 27 WUNI.

ANNE MURRAY "I Just Fall In Love Again" (Capitol) 41/40 The "Most Added" song of the week. New at KCKC, WIRE, WHK, KHTZ-FM, WINN, KRMD, WPLO, WKDA, WEEP, WUNI, KHAK, KAYO, KNIX, WIRK-FM, WQQT, WSUN, WWVA, WRRD, KEED, KRDR, KJJJ, WDG, WXCL, KOKE, WLAS, KENR, KFDI and others.

DONNA FARGO "Somebody Special" (WB) 47/21 Added at: KAYO, WONE, WJJD, WHOO, WBAM, WYDE, WNYN, WITL, WWOK, KEBC, WEAT, WFNC, WVOJ, KLV, WMPS, KCEY, WNYR, WOKQ, WKYG, WPOR, WWOL. Charts: 38-28 WRRD, debut 23 WPLO, 30-25 KFGO, debut 25 WUNI, 32-27 KWKH, debut 28 WXOR.

DOTTSY "Tryin' To Satisfy You" (RCA) 32/17 Added at WUNI, KHTZ-FM, KRZY, WIL, KOKE, WNRS, KRAM, KTOM, KFDI, WCOS-FM, KUGR, KEND, WHOO, KEBC, KVOO, WKKK, KVET.

DEBBY BOONE "My Heart Has A Mind Of It's Own" (WB/Curb) 27/14 New at WKDA, WIL, WINN, KRMD, KIKK, KEED, KFTN, WXCL, CKLW-FM, KRDR, WNRS, WBAM, KFEQ.

MEL TILLIS "Charlie's Angel/Send Me Down To Tucson" (MCA) "Angel" new at KSO, WITL, KRAM, WEAT, KLV. Charts debut 29 WINN, 24-19 KWKH, debut 23 KOKE. "Tucson" new at WDAF, KCKN, WJJD, WRRD, WNYN, KAYO, WHOO, KENR, WQQT. Charts 30-20 WUNI, 15-8 KCKC, debut 26 KRZY, 38-27 CKLW-FM, debut 23 WYDE.

### Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

BILL ANDERSON  
Double S (MCA)  
WAYLON JENNINGS  
Don't You Think This Outlaw Bit's (RCA)  
BARBARA MANDRELL  
Sleeping Single In A Double Bed (ABC)  
WILLIE NELSON  
All Of Me (Columbia)  
JOHNNY PAYCHECK  
Friend, Lover, Wife (Epic)  
CHARLIE PRIDE  
Burgers And Fries (RCA)  
EDDIE RABBITT  
I Just Want To Love You (Elektra)  
CHARLIE RICH w/ JANIE FRICKE  
On My Knees (Epic)  
ROGERS & WEST  
Anyone Who Isn't Me Tonight (UA)

# NEW & ACTIVE

**CON HUNLEY** "I've Been Waiting For You All Of My Life" (WB) 20/20 Added this week at WCOS-FM, WLWI-FM, WUNI, KRMD, KWKH, WVOJ, WBAM, KLVI, KKYX, WKDA, WNRS, WXCL, KFDI, KYNN, KHAK, WMUS, KEED, WWVA, WFNC.

**ZELLA LEHR** "Play Me A Memory" (RCA) New at WIRE, KSON, KOKE, WNCQ, WXCL, WITL, WPOR, WNYR, WDDD, KFGO, WFNC. Charts: 13-10 WUNI, 40-25 KRMD, 41-30 CKLW-FM, 29-24 WXOR, debut 26 KEED.

**DON GIBSON** "Any Day Now" (ABC/Hickory) Added at KEED, KSO, WMAQ, KYNN, WUNI, WMP, WNYR, WFNC, WHBF, WKKN, WNYN. Charts: 36-23 KCEY, debut 25 WPLO, 36-23 KRMD, 27-24 WVOJ.

**JOHNNY PAYCHECK** "Outlaws Prayer" (Epic) 14/12 Added at KNEW, KRMD, WQQT, KEND, WIRK-FM, KAYO, WLAS, WYVA, WWOL, KUZZ, KFEQ, WMZQ-FM. Charts: 8-5 KCKC, debut 26 WVOJ.

## Others Getting Significant Action

Listed In Alphabetical Order

**MOE BANDY** "It's A Cheating Situation" (Columbia) 14/14 Adds: WPLO, KCKC, KNEW, KAYO, KRZY, KNIX, KHTZ-FM, KJJJ, WBAM, KEEN, KRDR, KUZZ, KBET, KEED.

**GLENN BARBER** "Love Songs" (Century 21) Added at KRZY, WXCL, WIRE, WHK, KYNN, WIRK-FM. Charts: 8-7 KVOC, 33-26 KFTN.

**BOBBY BARE** "Healin'" (Columbia) 17/6 Added at KIKK, KRMD, KAYO, KBET, KVOO, WVOJ.

**BOBBY BORCHERS** "Wishing I Listened To Your Song" (Epic) 14/6, added at WEAT WUNI, WGTO, WKKN, WXCL, KYNN.

**JOHNNY CASH** "I Will Rock & Roll" (Columbia) New at WHK, KNIX, KHTZ-FM, WIRK-FM, KUZZ, WRRD, WXOR. Charts: 33-26 WDGY.

**TOM GRANT** "If You Could See You Through My Eyes" (Republic) 8/7 New this week at KAYO, KEED, WKKN, KYNN, KRMD, WBAM, KVOO.

**LARRY G. HUDSON** "Loving You Is A Natural High" (Lone Star) 14/6 Added this week at WHOO, WQQT, WPLO, WOKQ, KJJJ, KBET, KFEQ, KVOO. Debut 30 WXOR.

**SONNY JAMES** "Building Memories" (Columbia) Charts: 22-17 KFGO, 34-28 KRDR, 30-26 WQQT, 38-28 KNEW, debut 27 KVOC, 24-20 KFDI, debut 26 WPLO, 36-28 WNYN, 36-30 KKYX, 37-29 WKKN. Adds: WONE, WMP, WIXZ, WFMS-FM.

**DALE McBRIDE** "It's Hell To Know She's Heaven" (Con Brio) 8/8 New at KOKE, KEED, KRDR, KFDI, WEAT, WXOR, KVOO, KFEQ.

**CHARLY McCLAIN** "Take Me Back" (Epic) 8/8 New this week at WIRK-FM, KIKK, KEED, KJJJ, KFTN, WKMF, WBAM, WYVA.

**CHARLIE RICH** "The Fool Strikes Again" (UA) Added: KLAC, KHAK, KCKN, WXCL, WUNI, WPOR, WYTL, WHBF. Charts: 29-20 KHTZ-FM, 23-19 WXOR, 32-27 WBAM, debut 28 WYDE.

**JOHNNY RUSSELL** "How Deep In Love Am I?" (Mercury) Adds: WJJD, WWOK, WOKQ. Charts: 36-28 KIKK, 10-7 KOKE, 20-11 KVOC, 36-30 WIRK-FM, 31-27 WONE, debut 29 KENR, 29-19 WFNC, 24-17 KFTN, 21-16 KFGO.

**JOHN WESLEY RYLES** "Love Ain't Made For Fools" (ABC) Adds: WIRE, WYDE, WSUN, KEED, WHBF, KYNN, WYTL, WOKQ. Charts: 10-8 WXOR, 36-27 KIKK.

**GLENN SUTTON** "The Football Card" (Mercury) New at WSUN, WUNI, WFNC, WDAF. Charts 25-20 WDGY, 20-15 WKYG, 32-21 KAYO, 34-19 WEEP, 28-24 KFDI, 29-16 WYDE.

**SONNY THROCKMORTON** "Last Cheater's Waltz" (Mercury) New at KBET, WXOR, KKYX, WPLO, KVOO. Flip new at KAYO, WHOO.

**FREDDY WELLER** "Fantasy Island" (Columbia) 8/8 Added at KRAM, KRDR, KUZZ, KEED, KCKC, KRZY, WLWI-FM, WHOO.

## Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

**JOHN CONLEE** - Rose Colored Glasses - (ABC) "She Loves My Troubles Away" "Hold On" "Let Your Love Fall Back On Me" "Backside Of Thirty"

**JOHN DENVER** - John Denver - (RCA) "Sweet Melinda" "Johnny B. Goode" "You Are So Beautiful" "Southwind"

**WAYLON JENNINGS** - I've Always Been Crazy - (RCA) "Buddy Holly Medley" "Tonight The Bottle Let Me Down"

**SONDRA LOCKE** - Every Which Way But Loose - (Elektra) "I Seek The Night"

**BARBARA MANDRELL** - Moods - (ABC) "Don't Bother To Knock" "Pity Party" "Early Fall" "It's A Crying Shame"

**OLIVIA NEWTON-JOHN** - Totally Hot - (MCA) "Dancin' Round And Round"

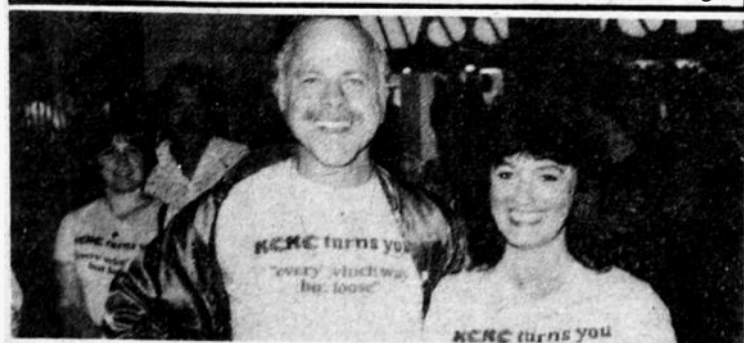
**OAK RIDGE BOYS** - Room Service - (ABC) "Lots Of Matchbooks"

**JOHNNY PAYCHECK** - Armed And Crazy - (Epic) "Outlaws Prayer" "Armed And Crazy" "Let's Have A Hand For The Little Lady" "Truck Driving Man"

**KENNY ROGERS** - The Gambler - (UA) "The Hoodoo' Of Miss Fannie DeBerry" "She Believes In Me" "I Wish I Could Hurt That Way Again"

**MEL TILLIS** - Every Which Way But Loose - (Elektra) "Coca-Cola Cowboy"

**TANYA TUCKER** - TNT - (MCA) "I'm The Singer, You're The Song"



**SHIRT SPECIAL IN SAN BERNARDINO** - KCKC hosted San Bernardino listeners to a special screening of the movie "Every Which Way But Loose." KCKC GM Bob Mitchell and his wife Gwen show off a couple of the shirts the station gave away to the premiere-goers.



Biff Collie

## Inside Nashville

**ONE LINERS:** Sonny James has just been signed to Monument Records, after a long tenure with CBS (see photo below) . . . Susie Allanson and Hank Williams, Jr. join Jerry Lee Lewis at the newly revitalized Elektra Records . . . Street rumbles of Johnny Paycheck joining RCA and Freddy Fender making the switch from ABC to Columbia . . . Tom T. Hall has been interviewed for the March issue of Penthouse Magazine . . . Bill Anderson has an all-new show for 1979. This year he is expanding the multi-media portion of his show. Last year he used a one-screen, three-projector setup as part of his act. This year, Anderson has expanded to three screens and a nine-projector system . . . Roy Clark has been tapped as the first guest on the new "Osmond Family Hour" on ABC, January 18. ABC's Don Williams can be seen in a beard in 1979. (Hair the news first in R&R!!) Don has been selected to perform at the upcoming NARM Convention at the Diplomat Hotel in Miami Beach (March 26). . . Rex Allen and Rex Jr. helped raise \$580,000 for the West Texas Rehabilitation Center in Abilene, Texas during a telethon earlier this month . . . The Tulsa-based Jim Halsey Company is still on the grow. They recently added Johnny Rodriguez to their talent line-up . . . Saturday (20) the Halsey Company presents Roy Clark, The Oak Ridge Boys and Don Williams in the first country show in Monte Carlo, Monaco. The next night the same group performs at MIDEM, an international music conclave in Cannes, France . . . George Jones posted \$800 bond Monday to get out of jail on charges of making harassing calls and assault with a deadly weapon. Jones was arrested after a warrant was sworn out by songwriter Peanut Montgomery, who charges Jones fired a pistol at him late last year . . . Dave Dudley is off to Germany to do a television special in Saarbrücken. He will also appear on the popular radio production, "Musikladen," during a stop in Bremen, Germany . . . Willie Nelson's show booked at Tennessee State Fair; Kris Kristofferson's next movie is a Western, "The Johnson County War" . . . They say Kenny Rogers' "The Gambler" song hit will be transposed to a movie plot, starring Kenny . . . Tanya Tucker already being paged for another TV movie . . . Eddy Fox produced the second national commercial with Marty Robbins: Hickory Farms of Ohio and Uniroyal . . . The T.C.B. Band, Elvis's back-up group, featuring Emory Gordy, Jr, James Burton, Ronnie Tutt, Jerry Sheff and Glen D. Hardin, just released their first album here for Inergi Records, according to Frank Jones.

**DOLLY & CAROL IN NASHVILLE** is really a Nashville show, thanks to the quality production and the local atmosphere incorporated into the CBS special, which will be Valentine's Day. It should be one of the most exciting and well-done network shows yet from Music City, and you can tell your audience it should also be one of the highest-rated shows of the year . . . When Dolly was informed about her "worst dressed" honor, she just laughed . . . all the way to the bank!

**SCUTTLEBUTT:** Faron Young made his first MCA session with producer Eddie Kilroy . . . Cadwallader University conferred honorary degrees on Gerald Ford, VP Walter Mondale and Dolly Parton. C.U. claimed to be located in Bunkerville, NV but the Chief of Police of Bunkerville says: "We ain't even got a grammar school much less a college! (False alarm, Dolly) . . . Opry pianist Del Woods recovering from an auto-



**SPLITSVILLE?**-The Merle Haggard and Leona Williams marriage is headed for divorce court. They married Oct. 7; the divorce suit was filed this week. They have been separated several weeks-Haggard living in California, Leona living in nearby Hendersonville, TN.



**MONUMENTAL SIGNING** - Sonny James has just been acquired by Monument Records of Nashville. According to President Fred Foster, "Our aim is quality, not quantity. Sonny James fits this image. Somehow Sonny has the uncanny ability to anticipate trends and to change with the times." Shown at the signing is Terry Fletcher, VP of Marketing, Monument Records; Fred Foster; and Sonny James.

## WADE PEPPER PROMOTIONS

1195 Mt. Paran Rd. N.W.  
Atlanta, Ga. 30327  
(404) 233-8167

### Country Music

PROMOTION AT ITS  
HIGHEST LEVEL,  
REPRESENTING PUBLISHERS,  
ARTISTS AND  
RECORD COMPANIES.

# Radio & Records

# Country Regional Adds

### WEST

**KRZY** Albuquerque, N.M.  
Jerry Lee Lewis  
Moe Bandy  
Tom T. Hall  
Freddie Weller  
Glenn Barber  
Dottie

**KJZZ** Bakersfield, Ca.  
Johnny Cash  
Dave & Sugar  
"Crash" Craddock  
C.W. McCall  
Bucky Allen  
Freddie Weller  
Johnny Paycheck  
Moe Bandy

**KVOC** Casper, Wyo.  
Kendalls  
Margo Smith  
Wynn Stewart  
Scott Summer

**KSSS** Colorado Springs, Co.  
Dave & Sugar  
Margo Smith  
P & P Swarth  
Tom T. Hall  
Kendalls  
Cal Smith

**KEED** Eugene, Or.  
Freddie Weller  
John W. Ryles  
Michael Clark  
Ron Shaw  
Anne Murray  
Charlie McClain  
Debbie Boone  
Tom Grant  
Don Gibson  
David Houston  
Con Hunley  
Moe Bandy  
Howdy Glenn

**KARM** Fresno, Ca.  
Randy Barlow  
Eddy Arnold  
Navel Felts  
Dave & Sugar

**KUGR** Green River, Wyo.  
Michael Clark  
Dave & Sugar  
Dottie

**KRAM** Las Vegas, Nev.  
Anne Murray  
Freddie Weller  
Terry Holowell  
Mel Tillis "Angel"  
Melanie Jayne  
Dottie

**KHTZ FM** Los Angeles, Ca.  
Randy Barlow  
Don King  
Johnny Cash  
Dottie  
Moe Bandy  
Anne Murray

**KLAC** Los Angeles, Ca.  
Tom T. Hall  
Dave & Sugar  
Kendalls  
Charlie Rich "Fool"  
Jerry Lee Lewis

**KECY** Modesto, Ca.  
Charly McClain  
Moe Bandy  
Anne Murray  
Margo Smith  
Charlie Rich "Fool"

**KNEW** Oakland, S.F., Ca.  
Kendalls  
Jerry Lee Lewis  
Johnny Paycheck  
Big Al Downing  
Moe Bandy  
Corbin & Hanner  
Kenny Rogers

**KJJJ** Phoenix, Ar.  
Charly McClain  
Moe Bandy  
Anne Murray  
Kenny Price  
Larry G. Hudson

**KNIX** Phoenix, Ar.  
Willie Nelson  
Mundo Earwood  
Charlie Rich "Wake"  
Randy Barlow  
T.G. Sheppard  
Moe Bandy  
Peggy Sue  
Anne Murray  
Johnny Cash

**KRDR** Portland, Or.  
Dale McBride  
Anne Murray  
Freddie Weller  
Debbie Boone  
Willie Nelson  
Linda Nail  
Sandra Locke

**KFTN** Provo, Ut.  
Charly McClain  
Debbie Boone  
Peters & Lance  
Jim Taylor

**KGBT** Reno, Nev.  
Margo Smith  
Dave & Sugar  
Dottie  
Moe Bandy  
Bobby Bare  
Tom T. Hall  
Freddie Weller  
Ronnie McDowell  
Sonny Throckmorton  
Larry G. Hudson  
Ann J. Morton

**KTM** Salt Lake, Ca.  
Navel Felts  
Dottie  
Kendalls  
Cal Smith  
Bill Phillips

**KKCC** San Bernardino, Ca.  
Sue Allison  
Dolly Parton "Burnin"  
Anne Murray  
Sandra Locke  
Moe Bandy  
Freddie Weller  
Juice Newton

**KSON** San Diego, Ca.  
Donna Fargo  
Dottie West  
"Crash" Craddock  
Zella Lehr  
Dave & Sugar

**KEEN** San Jose, Ca.  
"Crash" Craddock  
Dave & Sugar  
Moe Bandy

**KAYO** Seattle, Wa.  
Donna Fargo  
Margo Smith  
Willie Nelson  
Don Gibson  
Jones & Paycheck  
Mel Tillis "Tucson"  
Donna Fargo

**KCUB** Tucson, Ar.  
Dave & Sugar  
Debbie Boone  
Tom T. Hall  
Bobby Bare  
Ed Bruce  
Charlie Rich "Wake"  
Sonny James  
Randy Barlow  
Bobby Borchers

### MIDWEST

**WLSR** Akron, Oh.  
Charlie Rich "Wake"  
Navel Felts  
"Crash" Craddock

**WNRS** Ann Arbor, Mi.  
Dave & Sugar  
Tom T. Hall  
Dottie  
Con Hunley  
Debbie Boone  
Sandra Locke

**WTCR** Ashland, Ky.  
Razzy Bailey  
Charlie Rich "Wake"  
Navel Felts  
Willie Nelson

**WNYN** Canton, Oh.  
Dave & Sugar  
Margo Smith  
Willie Nelson  
Don Gibson  
Jones & Paycheck  
Mel Tillis "Tucson"  
Donna Fargo

**KHAK** Cedar Rapids, Ia.  
Con Hunley  
Charlie Rich "Fool"  
Anne Murray

**WJJD** Chicago, Ill.  
Mel Tillis "Tucson"  
Margo Smith  
Eddy Arnold  
Randy Barlow

**WMAQ** Chicago, Ill.  
Don Gibson  
Willie Nelson  
"Crash" Craddock

**WKLV** Beaumont, Tx.  
Razzy Bailey  
Captain & Tennille  
"Crash" Craddock  
Paul Davis  
Donna Fargo  
Kendalls  
Margo Smith  
Mel Tillis "Angel"  
Navel Felts  
Con Hunley  
Kenny Price  
Charlie Rich "Wake"

**WYDE** Birmingham, Al.  
Margo Smith  
Donna Fargo  
Jerry Lee Lewis  
Anne Murray  
John W. Ryles  
Zella Lehr

**WCOS FM** Columbia, S.C.  
Anne Murray  
Dottie  
Margo Smith  
Con Hunley

**WKWK** Cleveland, Oh.  
Razzy Bailey  
Anne Murray  
Glenn Barber  
Navel Felts  
Mundo Earwood  
Willie Nelson  
Johnny Cash  
Kendalls

**WONE** Dayton, Oh.  
Donna Fargo  
Kendalls  
Dave & Sugar  
Margo Smith  
Sonny James

**KSO** Des Moines, Ia.  
Mel Tillis "Angel"  
Don Gibson  
Dave & Sugar  
Margo Smith

**WDEE** Detroit, Mi.  
No new adds

**KFGD** Fargo, N.D.  
Dave & Sugar  
Porter Waggoner  
Margo Smith  
Zella Lehr  
Don King

**KWMT** Ft. Oudge, Ia.  
Johnny Cash  
Dottie  
Glenn Barber  
Bobby Borchers  
Kendalls  
Donna Fargo

**WKMF** Flint, Mi.  
Margo Smith  
"Crash" Craddock  
Anne Murray  
Charly McClain

**WLNK** Indianapolis, In.  
Willie Nelson  
Randy Barlow  
Navel Felts  
Charlie Rich  
Sonny James

**WIRB** Indianapolis, In.  
Anne Murray  
Glenn Barber  
Maury Finney  
Tom T. Hall  
Jerry Lee Lewis  
John Wesley Ryles  
Zella Lehr

**KCKN** Kansas City, Kn.  
Big Al Downing  
Margo Smith  
Charlie Rich "Fool"  
Mel Tillis "Tucson"

**WDAF** Kansas City, Mo.  
Charlie Rich "Wake"  
Glenn Barber  
Eddy Arnold  
Kendalls  
Dave & Sugar  
Mel Tillis "Tucson"

**WITL FM** Lansing, Mi.  
Debbie Boone  
Ronnie McDowell  
Anne Murray  
Bobby Borchers  
Tom T. Hall

**WINN** Louisville, Ky.  
Anne Murray  
Tom T. Hall  
Anne Murray  
Debbie Boone  
Charly Rich "Wake"  
T.G. Sheppard

**WVPS** Memphis, Tn.  
Don Gibson  
Sonny James  
Donna Fargo  
Engelbert Humperdinck  
Cristy Lane  
Mundo Earwood  
Brown & Cornelius

**WVOK** Miami, Fl.  
Charlie Rich "Wake"  
Jerry Lee Lewis  
Mundo Earwood  
Amy  
Johnny Rodriguez  
Ron Shaw  
Johnny Russell  
Donna Fargo  
Peggy Sue

**WUNI** Mobile, Al.  
"Crash" Craddock  
Bobby Borchers  
Charlie Rich "Fool"  
Glenn Barber  
Louise Mandrell  
Dottie  
Anne Murray  
Poco  
Con Hunley  
Don Gibson

**WVJL** Jacksonville, Fl.  
Donna Fargo  
Susie Allison  
Anne Murray  
Margo Smith  
Bobby Bare  
Con Hunley  
Earl Conley

**KEND** Lubbock, Tx.  
Tom T. Hall  
Dottie  
Johnny Paycheck

### WISCONSIN

**WTOS** Madison, Wi.  
Con Hunley  
Larry G. Hudson  
Anne Murray  
Engelbert Humperdinck  
Debbie Boone  
Glenn Barber  
Terry Sue Newm  
Johnny Cash

**WDDO** Marion, Il.  
Zella Lehr  
Margo Smith  
Charlie Rich  
Dave & Sugar

**WBCS** Milwaukee, Wi.  
Charlie Rich "Wake"  
Mickey Gilley  
Billy Brothers  
Cristy Lane

**WDGY** Minneapolis, Mn.  
Big Al Downing  
Willie Nelson  
Anne Murray  
Tom T. Hall

**WRRD** Minneapolis, Mn.  
Johnny Cash  
Jerry Lee Lewis  
Mel Tillis "Tucson"  
Anne Murray

**KTYN** Minot, N.D.  
Shelia Anderson  
Larry G. Hudson  
Wynn Stewart  
Tom Grant  
Susie Allison  
Scott Summer (Flip)  
Dale McBride  
Moe Bandy  
Freddie Weller  
Anne Murray  
B.J. Thomas  
Debbie Boone  
Sandra Locke

**WBAM** Montgomery, Al.  
Con Hunley  
Tom Grant  
Gail Harding  
Johnny Rodriguez  
Frankie Miller  
Debbie Boone  
Anne Murray  
Rayburn Anthony  
Moe Bandy

**WLWI-FM** Montgomery, Al.  
Ronnie McDowell  
Freddie Weller  
Big Al Downing  
Barbara Mandrell  
Con Hunley

**WXOR** Muscle Shoals, Al.  
Muscie Shoals  
Navel Felts  
Johnny Cash  
Michael Clark  
Sonny Throckmorton  
Poco  
Dale McBride

### WYOMING

**WYJO** St. Cloud, Mn.  
Eddie Rabbit  
T.G. Sheppard  
Big Al Downing  
Ronnie Mills  
Jones & Paycheck  
Brown & Cornelius

**KFBQ** St. Joseph, Mo.  
Debbie Boone  
Larry G. Hudson  
"Crash" Craddock  
Corbin & Hanner  
Dale McBride  
C.W. McCall  
Johnny Paycheck

**WIL** St. Louis, Mo.  
Debbie Boone  
Willie Nelson  
Kendalls  
Randy Barlow  
Dottie  
Navel Felts  
WJVA  
South Band, In.

**WKCL** Peoria, Il.  
Glenn Barber  
Anne Murray  
Charlie Rich "Fool"  
Bobby Borchers  
Debbie Boone  
Terry Sue Newm  
Wynn Stewart  
Con Hunley

**WKKN** Rockford, Il.  
Ron Shaw  
Margo Smith  
Dottie  
Wynn Stewart  
Bobby Borchers  
Don Gibson  
Tom Grant

**WIBF** Rock Island, Il.  
Porter Waggoner  
Willie Nelson  
Don Gibson  
John Wesley Ryles  
Charlie Rich "Fool"

**WYOP FM** Baltimore, Md.  
T.G. Sheppard  
Navel Felts  
Staller Brothers

**WYZZ** Pittsburgh, Pa.  
Charlie Rich "Wake"  
Willie Nelson  
Sonny James  
Navel Felts

**WYOC** Watertown, N.Y.  
Charlie Rich "Wake"  
Navel Felts  
Willie Nelson  
"Crash" Craddock  
Linda Nail  
Zella Lehr  
Ed Bruce

**WFOR** Portland, Me.  
Jerry Lee Lewis  
Kendalls  
Charlie Rich "Fool"  
Thomas Dyhrberg  
Donna Fargo  
Margo Smith  
Ron Shaw  
Dave & Sugar  
Mel Tillis (both)  
Ronnie McDowell  
Tom T. Hall

**WVVA** Wheeling, W.Va.  
Munro Earwood  
Navel Felts  
Tom T. Hall  
Con Hunley  
Margo Smith  
Anne Murray

**WNYR** Rochester, N.Y.  
Razzy Bailey  
Mundo Earwood  
"Crash" Craddock  
Kendalls

**WVVA** Norfolk, Va.  
Tanya Tucker  
Charly McClain  
Johnny Paycheck  
Eddie Rabbit  
Charlie Rich "Wake"  
Johnny Rodriguez  
Jerry Lee Lewis  
Rita Coolidge

**WKVQ** Parkersburg, W. Va.  
Lee Farrell  
Donna Fargo  
"Crash" Craddock  
Cal Smith  
Peter, Paul & Mary  
Margo Smith  
Louise Mandrell

**WRMD** Shreveport, La.  
Sue Allison  
Bobby Bare  
Anne Murray  
Con Hunley  
Johnny Paycheck (Dartin)  
Tom Grant  
Debbie Boone  
Claude Gray  
Kenny Price

**KVOO** Tulsa, Ok.  
Dale McBride  
Sterling Whipple  
Leon E. West  
Tom Grant  
Tom T. Hall  
Margo Smith  
Dave & Sugar  
Bobby Borchers  
Engelbert Humperdinck

**WIRK-FM** West Palm Beach, Fl.  
Glenn Barber  
Johnny Cash  
Earl Conley  
Dave & Sugar  
Charly McClain  
Anne Murray  
Johnny Paycheck

### EAST

**WYZZ** Pittsburgh, Pa.  
Charlie Rich "Wake"  
Willie Nelson  
Sonny James  
Navel Felts

**WYOC** Watertown, N.Y.  
Charlie Rich "Wake"  
Navel Felts  
Willie Nelson  
"Crash" Craddock  
Linda Nail  
Zella Lehr  
Ed Bruce

**WFOR** Portland, Me.  
Jerry Lee Lewis  
Kendalls  
Charlie Rich "Fool"  
Thomas Dyhrberg  
Donna Fargo  
Margo Smith  
Ron Shaw  
Dave & Sugar  
Mel Tillis (both)  
Ronnie McDowell  
Tom T. Hall

**WVVA** Wheeling, W.Va.  
Munro Earwood  
Navel Felts  
Tom T. Hall  
Con Hunley  
Margo Smith  
Anne Murray

**WNYR** Rochester, N.Y.  
Razzy Bailey  
Mundo Earwood  
"Crash" Craddock  
Kendalls

**WVVA** Norfolk, Va.  
Tanya Tucker  
Charly McClain  
Johnny Paycheck  
Eddie Rabbit  
Charlie Rich "Wake"  
Johnny Rodriguez  
Jerry Lee Lewis  
Rita Coolidge

**WKVQ** Parkersburg, W. Va.  
Lee Farrell  
Donna Fargo  
"Crash" Craddock  
Cal Smith  
Peter, Paul & Mary  
Margo Smith  
Louise Mandrell

**WRMD** Shreveport, La.  
Sue Allison  
Bobby Bare  
Anne Murray  
Con Hunley  
Johnny Paycheck (Dartin)  
Tom Grant  
Debbie Boone  
Claude Gray  
Kenny Price

**KVOO** Tulsa, Ok.  
Dale McBride  
Sterling Whipple  
Leon E. West  
Tom Grant  
Tom T. Hall  
Margo Smith  
Dave & Sugar  
Bobby Borchers  
Engelbert Humperdinck

**WIRK-FM** West Palm Beach, Fl.  
Glenn Barber  
Johnny Cash  
Earl Conley  
Dave & Sugar  
Charly McClain  
Anne Murray  
Johnny Paycheck

## COUNTRY SINGLES

New entries circled letters indicate alphabetical order

<b>EDDY ARNOLD</b> If Everyone Had (RCA) 12-1	<b>RAZZY BAILEY</b> Tonight She's Gonna... (RCA) 12-15	<b>MOE BANDY</b> It's A Cheating... (Columbia) 1-19	<b>GLENN BARBER</b> Love Songs (Century 21) 1-19	<b>BOBBY BARE</b> Healin' (Columbia) 1-12	<b>RANDY BARLOW</b> Fall In Love With... (Republic) 12-1	<b>DEBBY BOONE</b> My Heart Has... (WB/Curb) 1-12
<b>BOBBY BORCHERS</b> Wishing L... (Epic/Playboy) 1-12	<b>ED BRUCE</b> Angelina (Epic) 12-8	<b>JOHNNY CASH</b> I Will Rock... (Columbia) 1-19	<b>BILLY "CRASH" CRADDOCK</b> If I Could Write... (Capitol) 1-12	<b>DAVE &amp; SUGAR</b> Golden Tears (RCA) 1-12	<b>BIG AL DOWNING</b> Mr. Jones (WB) 11-24	<b>DOTTSY</b> Try'n To Satisfy You (RCA) 1-12
<b>MUNDO EARWOOD</b> Fooled Around And... (GMCI) 12-18	<b>DONNA FARGO</b> Somebody Special (WB) 1-12	<b>NARVEL FELTS</b> Everlasting Love (ABC) 1-12	<b>DON GIBSON</b> Any Day Now (ABC/Nickory) 12-15	<b>TOM T. HALL</b> Son Of Clayton... (RCA) 1-12	<b>DAVID HOUSTON</b> Best Friends Make... (Elektra) 12-8	<b>LARRY G. HUDSON</b> Loving You Is... (Lone Star) 1-19
<b>CON HUNLEY</b> I've Been Waiting... (WB) 1-18	<b>SONNY JAMES</b> Building Memories (Columbia) 11-24	<b>KENDALLS</b> I Had A Lovely... (Ovation) 1-12	<b>CRISTY LANE</b> I Just Can't Stay Married (LS) 1-12	<b>JERRY LEE LEWIS</b> Save The Last Dance... (Sun) 12-8	<b>ZELLA LEHR</b> Play Me A Memory (RCA) 12-22	<b>CHARLY McCLAIN</b> Take Me Back (Epic) 1-19
<b>MARYK MILLER</b> Going, Going, Gone (Inergy) 12-22	<b>ANNE MURRAY</b> I Just Fell In Love... (Capitol) 1-19	<b>WILLIE NELSON</b> Whiskey River (Columbia) 12-18	<b>JOHNNY PAYCHECK</b> Outlaw's Prayer (Epic) 1-19	<b>CHARLIE RICH</b> The Fool Strikes Again (UA) 12-18	<b>CHARLIE RICH</b> If I Wake You Up... (Elektra) 12-22	<b>JOHNNY RODRIGUEZ</b> Albino (Mercury) 12-1
<b>JOHNNY RUSSELL</b> How Deep In Love (Mercury) 11-24	<b>JOHN W. RYLES</b> Love Ain't Made For... (ABC) 12-15	<b>CAL SMITH</b> The Rise And Fall... (MCA) 1-12	<b>MARGO SMITH</b> Still A Woman (WB) 1-12	<b>PEGGY SUE</b> How I Love You... (Door Knob) 12-22	<b>MEL TILLIS</b> Charlie's Angel (MCA) 1-12	<b>FREDDY WELLER</b> Fantasy Island (Columbia) 1-19
<b>DOTTIE WEST</b> Reaching Out (UA) 12-24						



# POP ADULT



## Mike Kasabo

### WCCO Broadcasts From Vice Presidential Mansion

In keeping with their tradition of offering listeners exclusive events, WCCO/Minneapolis personalities Boone & Erickson (pictured) broadcast live from the home of Vice President Walter Mondale last Monday (1-15). Later, in the evening, the duo moved to the Capitol Hilton Hotel to host a special Open Mike program with two new Minnesota senators, Rudy Boschwitz and Dave Durenberger.



The morning show included interviews with the Vice President and his wife Joan, her staff and representatives of the U.S. Naval Observatory, which is located on the ground of the vice presidential mansion. The broadcast gave listeners an insight as to what life is like for the nation's second family from Minnesota.

Program Director By Napier told R&R how this unique visit all came about, "Last time Mrs. Mondale appeared on Boone & Erickson's show when she visited Minneapolis, and invited them, on the air, to come and visit her and her family in Washington and do their broadcast from her living room. And of course they took her up on it."

Napier added that listeners were able to participate in the evening broadcast of Open Mike through a special telephone hook-up between the Twin Cities and the nation's capitol.

### Look Out L.A., Here Comes O'Shea

Top-flight Pop/Adult programmer Mike O'Shea resigned his PD position at Golden West's Seattle operation KVI to accept the programming reins at KPOL/Los Angeles. Contacted in the rain capital of the West Coast, O'Shea, who is in the middle of trying to find a replacement for himself, said, "At KPOL we will be going in a Pop/Adult direction... introducing some more personality into the station and contemporizing the music somewhat."

O'Shea said that his two years at KVI had been one of the most rewarding experiences he's had in the business, but he could not turn down what he considers a terrific challenge. He added, "The biggest thing I'm looking forward to is doing funny, crazy, zany contests, promotions and community involvement things to really attach us to Los Angeles. I perceive a void in the market and I can guarantee you that within a number of months from now KPOL will fill that hole."

O'Shea, who started Monday (1-15), will report directly to VP & GM Peter Newell.



### Convention '79

It's hard to believe, but it's only six more weeks until we all meet at the Century Plaza for our 5th annual convention.

A reminder that we need to have all Pop/Adult stations send in your most current TV spot campaign. We require 3/4 inch U-matic... in color of course. These videotapes will be shown at this year's gathering. Also, I'm pleased to announce the following Program Directors have agreed to take part in our Friday night Pop/Adult meeting room: Mike Harvey, WFTL/Ft. Lauderdale; Al Bracy, WHDH/Boston; Steve Bell, KMBZ/Kansas City; Bob Hughes, WASH/Washington; and Mark Blinoff, KMPC/Los Angeles.

Finally, if you plan to attend, don't wait to send in your registration. You might be left out due to an anticipated record turnout.

### A Sale That Can't Fail

Be sure to look for a new feature debuting this week in R&R called MusicVision. MV will contain, each week, valuable record sales information that we feel is the most accurate available anywhere.

### Update

WAZY/Lafayette, IN, will change format around March 1st to Pop/Adult from Top 40. PD Jeffrey Jay Weber needs an adult communicator who can also handle production. Tapes and resumes to him at P.O. Box 1410, Lafayette, IN, 47902... WNEU/Wheeling was knocked off the air recently as a result of a heavy ice storm which caused power lines to the transmitter to collapse under the strain of the ice. The station was dark for almost twenty-four hours... Speaking of dark, this week's KEX/Portland music list was read to me by Bob Swanson. You're saying "OK, so what?" Well Portland had its own brand of inclement weather and Swanson had to read the list with the aid of a flashlight because a freezing rain caused power outages in the station's area of the city... FM97/Pittsburgh is the latest P/A station to come up with a version of the famed KGB Chicken. Called the "WFFM (Wiff Em) Bird", this seven-foot promotional mascot will be used for most of the station's outside promotional activities... Sam Armato, WTMJ/Milwaukee, MD, notes "overwhelming" phone reaction to "Chase" by Giorgio Moroder. Armato, who has been doing the music at TMJ for sixteen years, says he has never seen more lit phones for a record... KGIL/San Fernando is looking for someone to fly high in the sky over the Valley area of Los Angeles. The station's traffic reporter has moved on to another station in town and they need to have someone replace her. A commercial pilot's license is obviously required in order to fly the fixed-wing craft in morning drive five days a week. Salary is negotiable; contact Rick Scarry at (213) 877-3466... With Bill St. James moving into a regular air shift (Transition 1-12), WNEW/New York now needs to fill the vacant Production position. Tapes and resumes to the czar of New York radio, Dean Tyler, 565 Fifth Avenue, 10017... K101/San Francisco joins a growing number of Pop/Adults that are featuring Disco music in the evening and late night hours... WTAE/Pittsburgh VP & GM Ted Atkins announced a new three-year agreement to exclusive rights to broadcast all Pittsburgh Steeler games. Prediction: Steelers by 4 over Dallas...

### Transition

**DOWN THE COAST TO L.A.:** Mike O'Shea has resigned his PD position at Golden West's KVI/Seattle to accept the programming reins of Capitol Cities' Los Angeles outlet KPOL. Details opposite column. Veteran San Francisco Giants baseball play-by-play man Lon Simmons will not return to the club in 1979 as the franchise moves from KSFO to KNBR this year. Instead, Simmons will become the No. 1 man for the California Angels broadcasting crew, replacing Don Drysdale, who moves on to a fulltime position with ABC-TV sports... WBT/Charlotte registers several moves as Sharon Rountree and Andre Trakas come to the station as Traffic Assistant and FM Sales Representative respectively. Also, Mary MacMillan has been promoted, and her new areas of responsibility include production, copy, promotion, advertising and continuity. She's obviously a busy girl... Shotgun Bob Kelley from WBZF/Richmond, KY to KRBC/Abilene as evening personality... Red Jones to WLAG/La Grange, GA as General Manager from WJEM/Valdosta, GA, where he served as VP & GM for the past three and a half years... Marty O'Brien to WYMC/Mayfield, KY as air personality from KYSN/Joplin, MO...

### Color

**POST SANTA BLUES:** KMBZ/Kansas City, aware of the fact that many folks get probably at least one Christmas present that they have no use for, came up with the "I Got A Crummy Deal For Christmas" contest. Those who feel that they got an unwanted gift were asked to send in an envelope with bread crumbs in it to let the station know they present was crummy. From all the entries, one will be drawn and receive the latest and most expensive microwave oven on the market.

**OHIO GODDESS OF LOVE:** WLW/Cincinnati is running a "Cincinnati Venus" beauty contest in cooperation with a local Holiday Inn. Each Saturday, screenings are held for potential contestants. Then on the following Tuesday, the lucky ladies are judged at a disco lounge with the station's afternoon drive man, Jim LaBarbra, MC'ing the event. The panel of judges consists of area businessmen and other community leaders who select a nightly winner for the next ten weeks. At the end, a final contest will determine who "Miss Cincinnati Venus" is and will be entered in the "Miss Venus USA" contest.

**THE SUB WAY:** WATR/Waterbury, in conjunction with the "Superman" flick, is offering listeners a chance to guess correctly the number of super sub (sandwiches) there are in a local phone booth. The winner will receive a Superman-size 6-foot sub sandwich.

**THIS IS SNOW FUN:** WFYR/Chicago and its listeners are having some fun now with "WFYR Sno-Phone." It's a combination information service and contest in which winners will receive vacation trips to the snow in upper Michigan. Informationally, the phone is set up to disseminate snow conditions anywhere in North America. Promotionally, Sno-Phone cards are available at over a thousand participating outlets and listeners simply fill in the cards and if they're drawn, win an all-expense paid vacation valued at \$600.

**BOWLING ON THE WIDE-SCREEN:** KFMB/San Diego is running a "Next Best Thing To The Super Bowl" contest. The idea, of course, is that if you can't physically go to the Super Bowl, held in Miami, you can be treated to a wide-screen presentation hosted by the station. The winner (by drawing) will receive the unit as a gift and can invite up to 25 friends who'll be treated not only to the game but to food and beverages for the entire afternoon.

# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CHICAGO

#### No Tell Lover (Columbia)

66% of our reporters are on it. New adds this week are KHOW, WFDF, KOY, WIOD, WHOK, WIP, KPPL, WGAR, KRKO, WISN. Key moves: 28-13 WCHV, 22-14 WBT, 25-16 WOWO, 18-12 WATR, 22-15 WCWA, 23-16 KBLF, 29-19 WLW, 20-12 K96, 23-20 WFYR, 28-23 WPRO, 24-20 WWWE, 29-25 WQUD, 23-18 KOLO, debut 28 WYNE. Moves 28-17 on P/A chart.

### NIGEL OLSSON

#### Dancin' Shoes (Bang)

60% of our reporters are on it. New adds are WGY, WMAL, KOY, WASH, WNEW, KFMB, WHOK, WCWA, WYNE, WBT. Key moves: 27-20 WLW, 23-19 WORG, 24-20 WATR, 25-22 WQUD, 30-26 WMAZ, 36-24 WNEU, debut 17 K96. Heavy rotation: WYMC, KFMB. Moves 33-23 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**CRYSTAL GAYLE** "Why Have You Left The One You Left Me For" (UA) 40/4 add WTVN, KFMB, KAFM, KRKO. Key moves: 16-13 WIBW, 30-26 WORG, 33-25 WYNE, 30-24 KBLF. Heavy rotation: WFTL. Moves 26-24 on P/A chart.

**SANTANA** "Stormy" (Columbia) 28/9 add WLW, WJNO, KRKK, KMPC, KFMB, WMAZ, KRMG, WOWO, WBT. 33-30 FM97. Debuts No. 33 on P/A chart.

**BURTON CUMMINGS** "I Will Play A Rhapsody" (Portrait) 24/0 Key moves: 20-17 WIBW, 29-23 WWWE, 32-29 WYNE. Moves 39-34 on P/A chart.

**LITTLE RIVER BAND** "Lady" (Harvest) 27/13 adds include WSB, WASH, WBAL, KRNT, KSD, WGY, KFMB, KOLO, WCCO, WBT. Key moves: 30-27 WPRO, debut 26 KBLF, debut 28 WMAZ, debut 35 WYNE. Debuts No. 35 on P/A chart.

**POCO** "Crazy Love" (ABC) 18/5 add KFMB, KOGO, WMAZ, WQUD, WYMC. Key moves: 30-27 FM97, debut 25 WNEU, debut 27 K96, debut 30 WYNE. Debuts No. 39 on P/A chart.

**LEIF GARRETT** "I Was Made For Dancin'" (Scotti Bros.) 17/2 add WBT, WMAL. Key moves: 21-17 WMAZ, 29-25 WLVA, debut 23 KOLO, debut 28 WPRO. Debuts No. 40 on P/A chart.

### Others Getting Significant Action

**ENGLAND DAN & JOHN FORD COLEY** "Westward Wind" (Big Tree) 31/1 add WFDF, 7-4 WIBW.

**GEORGE FISCHOFF** "The Piano Picker" (TK) 26/1 add WYNE.

**HALL & OATES** "I Don't Wanna Lose You" (RCA) 25/5 add WPRO, WBT, WCHV, WQUD, WOWO. Moves: 30-22 WLW, 28-25 WORG, 27-24 WLVA, debut 25 K96.

**MARY WELCH** "Take It Like A Woman" (20th) 24/1 add WHAM, 25-22 WWWE.

**DONNA SUMMER** "Heaven Knows" (Casablanca) 22/16 including WBT, WGAR, WSB, WLW, KGIL, KEX, WBZ, KOLO, KMPC, KOGO. Moves: 34-22 KBLF, 30-27 WLVA, debut 30 WORG.

**DOBIE GRAY** "You Can Do It" (Infinity) 22/5 add WBT, WCBM, WCER, KBLF, WLVA. Debuts: 15 KRMG, 24 WIBW, 29 KOLO. Heavy rotation at KRKK.

**JOHN PAUL YOUNG** "Lost In Your Love" (Scotti Bros.) 21/4 add WFDF, WIOD, KRKO, WYNE. Moves: 28-23 WLW, 28-25 WATR.

**YVONNE ELLIMAN** "Moment By Moment" (RSO) 21/1 add KPPL, 25-19 WLOW.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- CHICAGO (Columbia)** "Hot Streets," "Love Was New"
- NEIL DIAMOND (Columbia)** "Say Maybe," "American Popular Song," "You've Got Your Troubles," "Remember Me"
- DOOBIE BROS. (WB)** "Minute By Minute"
- ROBERTA FLACK (Atlantic)** "Knowing That We're Made For Each Other"
- HEART (Portrait)** "Dog & Butterfly"
- BILLY JOEL (Columbia)** "Rosalinda's Eyes," "Honesty," "Zanzibar"
- ELTON JOHN (MCA)** "Return To Paradise," "Shooting Star," "I Don't Care"
- NICOLETTE LARSON (WB)** "Give A Little," "You Send Me"
- MELISSA MANCHESTER (Arista)** "Bad Weather," "Shine Like You Should," "Caravan"
- OLIVIA NEWTON-JOHN (MCA)** "Never Enough"
- LINDA RONSTADT (Asylum)** "Allison," "Just One Look," "Love Me Tender"
- NEIL SEDAKA (Elektra)** "Should Have Never Let Her Go"
- AL STEWART (Arista)** "Song On The Radio"

## Radio & Records POP/ADULT AIRPLAY / 40

January 19, 1979

Last Week		
1	①	BEE GEES/Too Much Heaven (RSO)
4	②	NICOLETTE LARSON/Lotta Love (WB)
2	3	BILLY JOEL/My Life (Columbia)
3	4	LINDA RONSTADT/Ooh Baby Baby (Asylum)
6	⑤	OLIVIA NEWTON-JOHN/A Little More Love (MCA)
7	⑥	BARRY MANILOW/Somewhere In The Night (Arista)
10	⑦	MELISSA MANCHESTER/Don't Cry Out Loud (Arista)
8	8	ERIC CLAPTON/Promises (RSO)
11	9	LIVINGSTON TAYLOR/I Will Be In Love With You (Epic)
5	10	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
12	11	KENNY ROGERS/The Gambler (UA)
14	12	BOB SEGER/We've Got Tonite (Capitol)
20	⑬	IAN MATTHEWS/Shake It (Mushroom)
15	14	ENGELBERT HUMPERDINCK/This Moment In Time (Epic)
16	15	CAPTAIN & TENNILLE/You Need A Woman Tonight (A&M)
9	16	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
28	⑰	CHICAGO/No Tell Lover (Columbia)
23	⑱	POINTER SISTERS/Fire (Planet)
21	19	EARTH, WIND & FIRE/September (ARC/Columbia)
13	20	AL STEWART/Time Passages (Arista)
25	⑳	DOLLY PARTON/Baby I'm Burnin' (RCA)
31	㉑	GERRY RAFFERTY/Home And Dry (UA)
33	㉒	NIGEL OLSSON/Dancin' Shoes (Bang)
26	24	CRYSTAL GAYLE/Why Have You Left The One You Left Me For (UA)
17	25	DR. HOOK/Sharing The Night Together (Capitol)
24	26	GLEN CAMPBELL/Can You Fool (Capitol)
27	27	CHIC/Le Freak (Atlantic)
18	28	CARPENTERS/I Believe You (A&M)
22	29	ALICE COOPER/How You Gonna See Me Now (WB)
19	30	GINO VANNELLI/I Just Wanna Stop (A&M)
30	31	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
35	32	VILLAGE PEOPLE/Y.M.C.A. (Casablanca)
→	33	SANTANA/Stormy (Columbia)
→	34	BURTON CUMMINGS/I Will Play A Rhapsody (Portrait)
→	35	LITTLE RIVER BAND/Lady (Harvest)
36	36	ELTON JOHN/Part-Time Love (MCA)
37	37	PAUL DAVIS/Sweet Life (Bang)
38	38	MARY MACGREGOR/The Wedding Song (There Is Love) (Ariola)
→	39	POCO/Crazy Love (ABC)
→	40	LEIF GARRETT/I Was Made For Dancin' (Scotti Bros.)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

**ANNE MURRAY** "I Just Fall In Love Again" (Capitol) 20/17. Most Added this week... including WFTL, WASH, WBAL, WIOD, KAFM, WCCO, WIP, WMAL, WHDH, KEX, KRNT.

**FIREFALL** "Goodbye, I Love You" (Atlantic) 19/11 including WTMJ, KOGO, KPPL, KMBZ, WNEU, FM97, WYNE, WCCO. Moves: 28-21 WWWE, debut 28 KBLF.

**MICHAEL JOHNSON** "When You Come Home" (EMI-America) 19/1 add WFDF, 13-10 WWWE.

**CARLY SIMON** "Tranquillo (Melt My Heart)" (Elektra) 18/2 add WBT, WYNE. Moves: 21-18 WWWE, debut 29 KRKO.

**MARSHALL HAIN** "Dancin' In The City" (Harvest) 14/6 add WPRO, KOY, KOGO, KPPL, KRKO, WBT. Moves: 25-22 WORG, debut 29 WMAZ.

**ROSE ROYCE** "Love Don't Live Here Anymore" (Whitfield) 14/1 add WPRO. Moves: 23-20 WNEU, 32-25 WGAR.

**GLORIA GAYNOR** "I Will Survive" (Polydor) 13/4 add WGY, WBZ, WBT, WIP (dp). Moves: 18-15 FM97, 22-17 WFYR, 31-21 WGAR, 28-25 WPRO. Heavy rotation at WNEW.

**RONNIE MILSAP** "Back On My Mind Again" (RCA) 13/4 add KMBZ, KRNT, WHIZ, KMRJ.

**BLUES BROTHERS** "Soul Man" (Atlantic) 13/2 add WCBM, WLVA. Moves: 30-15 WCHV, 24-16 KOLO, 25-18 WBT, 28-22 WGAR, 28-23 WORG.

**CHARLEY PRIDE** "Burgers And Fries" (RCA) 13/1 add KMBZ.

**ERIC CARMEN** "Baby, I Need Your Lovin'" (Arista) 12/12 including WHIO, KMBZ, WCWA, KRMG, WLOW, WSB, WBAL, WKIQ.

**JOHN WILLIAMS** "Theme From Superman (Main Title)" (WB) 12/6 add WBAL, KMBZ, KHOW, KMRJ, WMAZ, WLW.

**ROD STEWART** "Da Ya Think I'm Sexy" (WB) 12/4 add KMPC (dp), WGAR, WBZ, KRKK. Moves: 20-12 WBT, 14-6 KOLO, 25-12 WMAZ, 15-6 K96, debut 30 WLOW.

**KENNY LOGGINS** "Easy Driver" (Columbia) 12/2 add KFMB, KMRJ, 30-26 WQUD.

**PABLO CRUISE** "I Go To Rio" (A&M) 11/5 add KEX, WCBM, WHIO, WBAL, WBT, 34-30 WNEU.

**DEAN FRIEDMAN** "Lucky Stars" (Lifesong) 10/2 add WNEW, WQUD.

**BEE GEES** "Rest Your Love On Me" (RSO) 9/4 add KEX, WTVN, KMRJ, KRMG, debut 25 WMAZ, debut 36 WYNE.

**BOBBY CALDWELL** "What You Won't Do For Love" (TK/Clouds) 9/3 add KMPC, WTMJ, KPPL, 25-17 KOLO.

### Most Added:

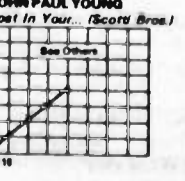
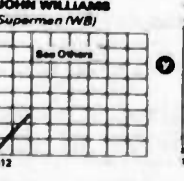
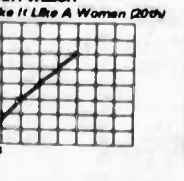
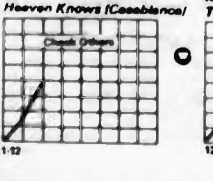
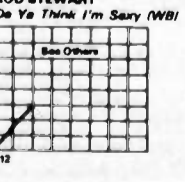
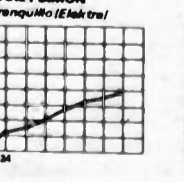
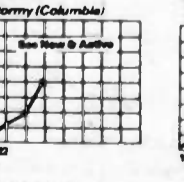
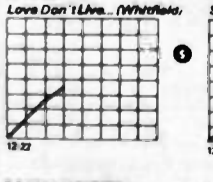
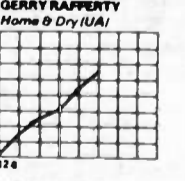
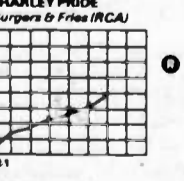
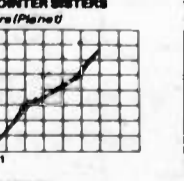
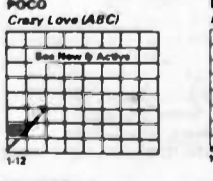
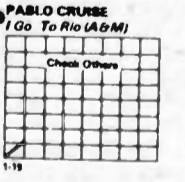
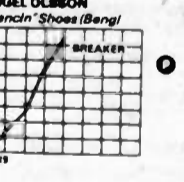
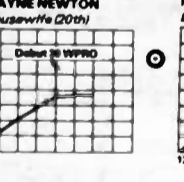
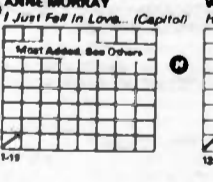
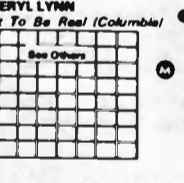
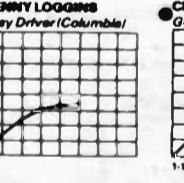
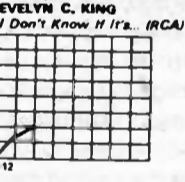
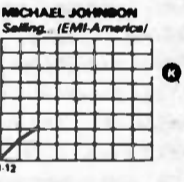
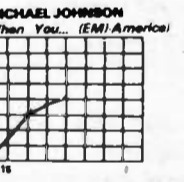
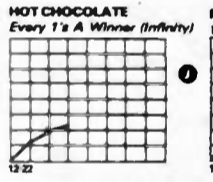
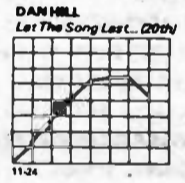
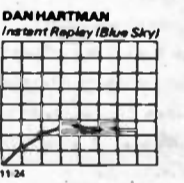
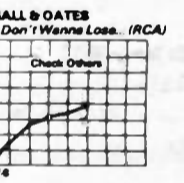
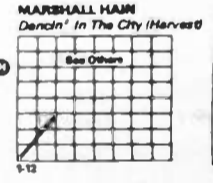
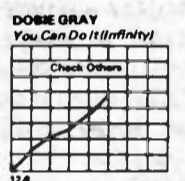
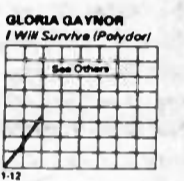
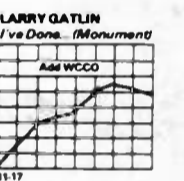
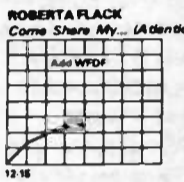
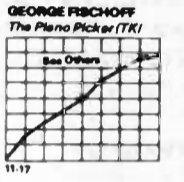
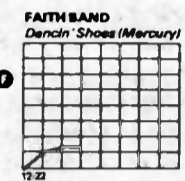
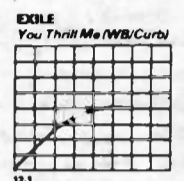
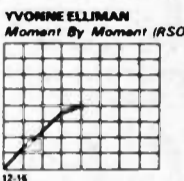
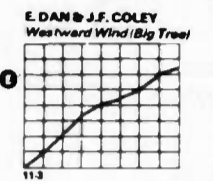
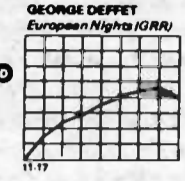
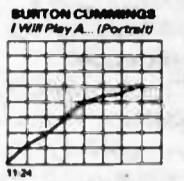
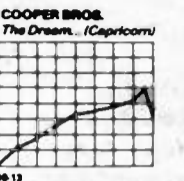
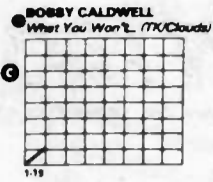
- ANNE MURRAY** "I Just Fall In Love Again" (Capitol) Added at 25% of our reporting stations.
- DONNA SUMMER** "Heaven Knows" (Casablanca) Added at 23% of our reporting stations.
- LITTLE RIVER BAND** "Lady" (Harvest) Added at 19% of our reporting stations.
- ERIC CARMEN** "Baby, I Need Your Lovin'" (Arista) Added at 17% of our reporting stations.
- FIREFALL** "Goodbye, I Love You" (Atlantic) Added at 16% of our reporting stations.
- CHICAGO** "No Tell Lover" (Columbia) Added at 14% of our reporting stations.
- NIGEL OLSSON** "Dancin' Shoes (Bang)" Added at 14% of our reporting stations.

### Hottest:

- BEE GEES** "Too Much Heaven" (RSO) Reported hot at 62% of our stations.
- NICOLETTE LARSON** "Lotta Love" (WB) Reported hot at 62% of our stations.
- BILLY JOEL** "My Life" (Columbia) Reported hot at 44% of our stations.
- BARRY MANILOW** "Somewhere In The Night" (Arista) Reported hot at 41% of our stations.
- OLIVIA NEWTON-JOHN** "A Little More Love" (MCA) Reported hot at 39% of our stations.

# POP/ADULT SINGLES

• New entries • Circled letters indicate alphabetical order



# ADDS & HOTS

## NORTHEAST

WBAL/Baltimore Jack Lucy Pablo Cruise Eric Carmen John Williams LRB Anne Murray Frank Mills	WBZ/Boston Gloria Gaynor Rod Stewart Peaches & Herb Donna Summer Anne Murray WHDH/Boston Al Brady Anne Murray HOTTEST Billy Joel Bees M. Manchester Nicolette Larson Ian Matthews WCMB/Hartford Bill Campbell Gerry Rafferty HOTTEST WJF Pointer Sisters Bob Seger Olivia Bees Nicolette Larson Barry Manilow	WELI/New Haven Wait Pinto None HOTTEST Olivia Bees Capt. & Tennille M. Manchester Carpenters Kenny Rogers	WIP/Philadelphia Bruce Holberg None HOTTEST Dolly Parton Chicago (dp) Pointer Ss. (dp) Donna Summer (dp) Gloria Gaynor (dp) HOTTEST Barry Manilow Kenny Rogers Linda Ronstadt Olivia Nicolette Larson FM97/Pittsburgh Dave Popovich Doobie Bros. Al Stewart Radio Firefall HOTTEST Billy Joel Bees Olivia EW&F Nicolette Larson Bob Seger Gloria Gaynor Pointer Sisters	WPRO/Providence Dave McNamie Rose Royce Peaches & Herb Marshall Hain Hall & Oates Firefall Frank Mills HOTTEST Bees Billy Joel Village People Ian Matthews Nicolette Larson Pointer Sisters Gerry Rafferty Barry Manilow WAM/Rochester Jack Murphy Ian Matthews Radio Mary Welch Gerry Rafferty HOTTEST Eric Clapton Bees Nicolette Larson Linda Ronstadt	WGY/Schenectady Mike Hoff None LRB Gloria Gaynor HOTTEST Billy Joel EW&F Olivia Bees Nicolette Larson Eric Clapton WASH/Washington, D.C. Bob Duckman LRB Nigel Olsson Anne Murray Peaches & Herb HOTTEST Bees Bob Seger Olivia Ian Matthews EW&F Pointer Sisters None HOTTEST Billy Joel Nicolette Larson Olivia Barry Manilow Kenny Rogers Chicago Capt. & Tennille	WMAL/Washington, D.C. Mike Collins None Anne Murray Michael Johnson Sail Leif Garrett Nigel Olsson Ross, Gayle Wonder Robin Ian Matthews EW&F HOTTEST Pointer Sisters Bees Olivia Nicolette Larson Dolly Parton Billy Joel WATR/Waterbury Glenn Colligan None HOTTEST Billy Joel Nicolette Larson Olivia Barry Manilow Kenny Rogers Chicago Capt. & Tennille
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## MIDWEST

WYNE/Appleton Rob Shannon Firefall George Fischoff John Paul Young Carly Simon Nigel Olsson HOTTEST Bees Livingston Taylor Billy Joel Linda Ronstadt E. Humperdinck Eric Clapton Nicolette Larson	WFYR/Chicago John Wetherbee M. Manchester HOTTEST Bees Eric Clapton Olivia Bob Seger Nicolette Larson Cheryl Lynn Ian Matthews WLW/Cincinnati Mike Weber Santana Donna Summer John Williams HOTTEST Eric Carmen HOTTEST Floyd Cramer Main St. EW&F Bob Seger Dolly Parton Olivia Perry Como WGER/Charlotte Am Adams Bellamy Bros. LRB Donna Summer 10CC HOTTEST Eric Clapton Bees Olivia Billy Joel	WVVE/Cleveland Del Hall Anne Murray Eric Carmen Orsa Lia John Denver Mind HOTTEST Bees Billy Joel E. Humperdinck Barry Manilow Nicolette Larson Firefall WTVN/Columbus Denny Nugent Pointer Sisters Gerry Rafferty Bees Rest Crystal Gayle HOTTEST Barry Manilow Bees Eric Clapton M. Manchester Nicolette Larson Billy Joel Livingston Taylor WHD/Dayton Kris Rankin Eric Carmen Pablo Cruise HOTTEST Billy Joel Barry Manilow Nicolette Larson Olivia	KRNT/Des Moines Del Hall Anne Murray Ronnie Millsap LRB HOTTEST Nicolette Larson WFOF/Flint Joe Wade Michael Johnson Home John Paul Young Andy Williams Chicago Robert Flack Gerry Rafferty England Dan HOTTEST Bees Billy Joel Eric Clapton Nicolette Larson Alice Cooper WOWD/Ft. Wayne Sam DeVincent Hall & Oates Santana Glenn Sutton HOTTEST Chic Bees Eric Carmen Pablo Cruise HOTTEST Billy Joel Barry Manilow Nicolette Larson Olivia	KMBZ/Kansas City Steve Ball Perry Como Neil Young T.G. Sheppard Eric Carmen HOTTEST Charley Pride Ronnie Millsap John Williams Firefall WHD/Lancaster Gray Eyerman Chicago Nigel Olsson HOTTEST Barry Manilow WISN/Milwaukee Beth Fast Chicago HOTTEST Bees Olivia Nicolette Larson M. Manchester	WTM/Milwaukee Sam Armata Bobby Caldwell Firefall Ross/Gayle/ Robinson/Wonder HOTTEST Olivia Barry Manilow Linda Ronstadt M. Manchester E. Humperdinck Nicolette Larson Chicago WCCO/Minneapolis Denny Long LRB Perry Como Anne Murray Ross/Gayle/ Robinson/Wonder Larry Gatlin Glenn Sutton Firefall KMR/Pittsburgh Gabe Baptiste Bees Rest Ronnie Millsap John Williams Kenny Loggins HOTTEST Nicolette Larson Barry Manilow M. Manchester Bees Gabe Baptiste	KSO/St. Louis Ed Scarborough None HOTTEST Eric Clapton Billy Joel Bees Nicolette Larson Frank Mills WVWA/Toledo Mark Stevens Nigel Olsson Al Stewart Sail Eric Carmen HOTTEST Bees Eric Clapton E. Humperdinck Barry Manilow Chicago WBBW/Topeka Jim Sullivan Anne Murray Charlie Rich HOTTEST Bees E. Humperdinck Livingston Taylor England Dan Kenny Rogers Barry Manilow Crystal Gayle Nicolette Larson	KRMG/Tulsa Don Bishop Eric Carmen Santana Bees Rest HOTTEST Bees Billy Joel Barry Manilow Livingston Taylor Nicolette Larson WHZZ/Zanesville Dave Cris Chic (dp) Olivia Donna Summer Brooks/Eposito HOTTEST Bees Billy Joel Linda Ronstadt Eric Clapton Olivia Nicolette Larson Pointer Sisters
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## SOUTH

WLOW/Aiken Owen Holmes Stephen Bishop (dp) Emotions Eric Carmen Cheryl Lynn Donna Summer Gino Vannelli HOTTEST Billy Joel Eric Clapton M. Manchester Elton John Chic Barry Manilow WSB/Atlanta Gene Christie Eric Carmen Anne Murray Stephen Stills LRB Donna Summer Ferrante/Teicher	WBT/Charlotte Jim Racy M. Manchester Gerry Rafferty Hall & Oates Leif Garrett Nigel Olsson Santana Marshall Hain Doobie Bros. Gloria Gaynor Cheryl Lynn LRB Peaches & Herb Donna Summer Pablo Cruise Carly Simon Neil Diamond Jeans Anne Murray Crystal Gayle HOTTEST Barbra & Neil Carpenters Bees Kenny Rogers	WCHV/Charlottesville Hall & Oates LRB HOTTEST Olivia Nicolette Larson Ian Matthews Pointer Sisters Barry Manilow Chicago Blues Bros. KAFM/Dallas Jim Heath Anne Murray Crystal Gayle HOTTEST Barbra & Neil Carpenters Bees Kenny Rogers	WFTL/Ft. Lauderdale Mike Harvey Ferrante/Teicher Anne Murray HOTTEST Barry Manilow Chic Tom Jones Crystal Gayle Kenny Rogers M. Manchester Floyd Cramer Winter Dean Martin	WLVA/Lynchburg John Hook Doobie Bros. Blues Bros. HOTTEST Bees Chic Livingston Taylor Olivia WMAZ/Macon Steve Murphy Frank Mills Santana Poco Larry Hudson Razy Barley John Williams Jerry Lee Lewis HOTTEST Chic Bees Pointer Sisters M. Manchester Rod Stewart	WYMC/Mayfield Gary Morgan Michael Johnson Sail Poco Eric Carmen S. O'Connell C. Norman HOTTEST Nicolette Larson Nigel Olsson Pointer Sisters WDOU/Memphis Stu Wright Frank Mills Firefall Eric Carmen Styx HOTTEST Billy Joel Linda Ronstadt Nicolette Larson Pointer Sisters Olivia Dolly Parton Barry Manilow	WIDD/Miami Yolanda Parapar Anne Murray John Paul Young Chicago HOTTEST Kenny Rogers Capt. & Tennille Olivia M. Manchester Nicolette Larson E. Humperdinck WORG/Orangeburg Stru Wright Frank Mills Firefall Eric Carmen Styx HOTTEST Billy Joel Linda Ronstadt Nicolette Larson Pointer Sisters Olivia Dolly Parton Barry Manilow	WJNO/W. Palm Beach Russ Morley Ferrante/Teicher Oiana Ross Michael Johnson Sail Santana HOTTEST Barbra & Neil Billy Joel Bees Nicolette Larson
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## WEST

KHOW/Denver Dan Scott Chicago Ian Matthews Pointer Sisters John Williams HOTTEST Linda Ronstadt Bees Nicolette Larson Livingston Taylor Billy Joel KJPL/Denver Jim Tesoro Yvonne Elliman Firefall Marshall Hain Bobby Caldwell Michael Johnson Sail Chicago HOTTEST Barry Manilow Nicolette Larson	KRKO/Portland Bob Swanson Rod Stewart (dp) Santana Bobby Caldwell Donna Summer Chanson HOTTEST Nicolette Larson Billy Joel Linda Ronstadt Bees Pointer Sisters Ian Matthews KQV/Phoenix Armstrong/Stevens Donna Summer Marshall Hain Nicolette Larson Eddie Rabbitt Nigel Olsson Chicago HOTTEST Barbra & Neil Carpenters Nicolette Larson	KEX/Portland Bob Swanson Anne Murray Bees Rest Donna Summer Pablo Cruise Pointer Sisters HOTTEST Chic Pointer Sisters Olivia Boney M Raspurin K96/Provo Wayne Richards LRB Firefall HOTTEST Pointer Sisters Rod Stewart Barry Manilow Ian Matthews Chicago Nigel Olsson	KRLF/Red Bluff Bob Brack Doobie Bros. Bees Frankie Miller Ross/Gayle/ Robinson/Wonder HOTTEST Olivia M. Manchester Barry Manilow Pointer Sisters Gerry Rafferty Mary Macgregor Ian Matthews Chicago	KOLO/Reno Mike Hagerty The Raes Donna Summer Cheryl Lynn LRB HOTTEST Bees Nicolette Larson EW&F Gerry Rafferty Rod Stewart Capt. & Tennille Blues Bros. Bobby Caldwell Chicago KRRK/Rock Springs Rod Tucker Styx Rod Stewart 10CC Delegation Santana HOTTEST M. Manchester Olivia Doobie Bros. Barry Manilow Kenny Rogers	KFMB/San Diego Clark Anthony Nigel Olsson HOTTEST Pointer Sisters LRB Santana Kenny Loggins Olivia HOTTEST Bees Nicolette Larson Barry Manilow M. Manchester Chicago Nigel Olsson Gerry Rafferty Ian Matthews	KOGO/San Diego Bill Dodd E. Humperdinck Donna Summer Marshall Hain Firefall Doobie Bros. HOTTEST Bob Seger Billy Joel Bees Eric Clapton Barry Manilow KQIL/San Fernando Rick Scary Donna Summer Neil Young Eric Carmen Anne Murray Springer Bros HOTTEST Nicolette Larson Barbra & Neil EW&F Kenny Rogers
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## Others Getting Significant Action

**PERRY COMO** "When I Wanted You" (RCA) 9/2 add KMBZ, WCCO. Heavy rotation at WKIQ.

**MICHAEL JOHNSON** "Sailing Without A Sail" (EMI-American) 8/4 add WMAL, KPPL, WJNO, WYMC.

**FRANK MILLS** "Music Box Dancer" (Polydor) 8/4 add WBAL, WORG, WMAZ, WPRO.

**CHERYL LYNN** "Got To Be Real" (Columbia) 8/3 add WBT, KOLO, WLOW. Moves: 18-14 WFYR, 27-24 WPRO, debut 22 K96.

**HOT CHOCOLATE** "Every 1's A Winner" (Infinity) 8/0. Moves: 17-13 WGAR, 22-18 WORG, 28-21 WLOW, debut 28 KOLO, debut 30 WLVA.

**EVELYN C. KING** "I Don't Know If It's Right" (RCA) 7/0. Moves: 31-28 WORG, debut 27 WATR.

**PEACHES & HERB** "Shake Your Groove Thing" (Polydor) 6/4 add WASH, WPRO, WBZ, WBT.

**DOOBIE BROTHERS** "What A Fool Believes" (WB) 6/3 add KOGO, FM97, KRKO, debut 30 KOLO.

**GLENN SUTTON** "The Football Card" (Mercury) 6/2 add WCCO, WOWO. Heavy rotation at WNEW.

**FRANKIE MILLER** "Darlin'" (Chrysalis) 6/1 add KBLF.

**10CC** "For You And I" (Polydor) 5/2 add KRKK, WCER.

**STEPHEN BISHOP** "Animal House" (ABC) 5/1 add WLOW (dp), debut 29 WPRO.

**THE BABYS** "Every Time I Think Of You" (Chrysalis) 5/0, 35-27 KBLF.

# RADIO & RECORDS CONVENTION '79



**NOTE! Registrations Must Be Received by February 10!**

**March 1-4**

## Century Plaza Hotel / Los Angeles

### THURSDAY:

- Registration 12noon-9pm
- Individual Format Discussion Sessions

**AOR:** Some of the invited guests participating in this open-ended discussion are *Lee Abrams*, on the emergence of disco and what it means to AOR radio; *WMMS Merchandising Director, Dan Garfinkel*, outlining what it takes to merchandise a successful radio station; the *KGB Chicken* discussing his unique mascot magic.

**Country:** The Country discussions will include "How to Set Up a Basic Music Research System" with *Dr. Richard Lutz, Bill Hennes/WMAQ, Bob Mitchell/KCKC, Larry Daniels/KNIX*; "The Pop/Crossover Sound—Who is Controlling It?" Guests will include *Perry St. John—KSO/Des Moines, Joe Galante—VP of Marketing RCA/Nashville, Rick Blackburn—VP of Marketing CBS/Nashville*; and "Promotions & Contests" with *Don Langford—Program Director KLAC/Los Angeles*, featuring a special audio-visual presentation. There will be many other topics covered.

**BLACK:** A few of the topics to be covered in this open-ended session are "Disco's Challenge to Black Radio" with *Roy Laurence/WCAU, Bill Bailey/WKYS, Bill Stevens/KUTE, James Jack/WKND, Ernest James/WVON, Travis Smith/WYLD*; another is "Patterns of Crossovers"; also, "A New Generation of Radio—Minority to the Masses" with *Jack Patterson/KMJQ, Steve Woods/KDAY and Hal Jackson/WBLS*. A special part of the ongoing session will be *Darryl Dillingham*, Director, Office of Community Affairs, NAB. Mr. Dillingham will be discussing "Government and Minority Radio."

- Production Techniques
- Video Displays
- Hospitality Suites

### FRIDAY:



- Breakfast
- Keynote Address *Congressman Van Deerlin*
- Marketing Research Session

*Dr. Richard Lutz* will conduct a session on "Learning About Your Listeners' Lifestyles", including results from the R&R Lifestyle Survey.

Special guest is *Bill Wells*, Senior Vice President, Research Services of Needham, Harper & Steers, the 1978 Ad Agency of the Year.

- Multi-Media Show "A Salute To Radio Across America"
- Air Personality Panel

*Lohman & Barkley/KFI, Rick Roberts/KKSS, Jess Cain/WHDH, Jeff Gonzer/KMET, Dick Haynes/KLAC*. Moderator: *Gary Owens*.

- Individual Format Discussion Sessions

**TOP 40:** Some of the invited special guests participating in these open-ended discussions are *KJR PD Steve West* and his Consultant *Kent Burkert*. *Bill Tanner/Y100* on "How to Make Disco Work on Top 40." Other topics include "The Migration from Radio to Records," "How to Write Creative Promos," "Developing Personalities," "Motivation and Incentives."

**Pop/Adult:** Some of the invited guests participating are *Mike Harvey/WFTL, Al Brady/WHDH, Bob Hughes/WASH, Mark Blinoff/KMPC, Steve Bell/KMBZ*. A few of the topics to be discussed: "How P/A stations are dealing with Disco Music," "The Growing Impact of a Nightly Talk Segment," "How to Get Beautiful Music Listeners Into Pop/Adult."

- Production Techniques
- Video Displays
- Cocktail Party & Buffet Supper
- Hospitality Suites

### SATURDAY:

- Breakfast
- Keynote Address

*John Bayliss*  
(President, Radio Division of Combined Communications)



"Preparing for New Challenges In the 80's"

- FCC Seminar
- AM Stereo

A demonstration of actual field testing (followed by a discussion of programming possibilities in non-technical terms with *Richard Mertz*, Chief Engineer, *WBT/Charlotte*, and *Chris Payne*, NAB Asst. to VP for Engineering and Manager of Field Tests for the National AM Stereo Research Committee, and *Chick Watkins, PD, WGAR/Cleveland*.

- Arbitron Advisory Council Discussion

A straight-forward discussion of how broadcasters are working to change Arbitron, featuring three members of the Council: *Don Nelson*, VP & GM *WIRE & WXTZ/Indianapolis* (Council Chairman); *Ed Christlanson*, VP *WWRK-WNIC/Detroit* (Co-Chairman); *Jason Shrinisky*, Washington attorney & R&R FCC advisor (attorney for the Council). Questions and answers will follow.

- Ratings Session  
Representatives of Arbitron, Ram, Burke, and A&S
- Banquet and Superstar Show

Starring the Blues Brothers



## Hotel Reservations

Century Plaza **SOLD OUT**  
Beverly Hilton **SOLD OUT**  
Beverly Ramada **SOLD OUT**

Consult your travel agent for other Century City area accommodations.



### To Register

Send completed coupon below with check or money order, made payable to Radio & Records, to: Radio & Records, Convention '79, 1930 Century Park West, Los Angeles, CA. 90067.

**Registration is \$150**  
(must be received by February 10, 1979)

Registration includes all sessions and listed food functions.

NAME \_\_\_\_\_

STATION/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Multiple registrations may be submitted on a separate sheet of paper.

# MusicVision

## SALES SUMMARY PREMIERES

The first top 30 album report we are presenting almost had a tie for the top slot, with Barbra Streisand barely edging Billy Joel in overall sales. Both albums are major hits at all levels of the sales structure and have a significant edge over Barry Manilow in third place.

The most interesting sales story of the week is the resurgence of acceptance in the marketplace for Olivia Newton-John, whose latest surges to No. 6 this week. Olivia's albums were on a steady decline before her multi-media revival last year. Now, she is again at the top with both retailers and rack jobbers reporting major gains. Olivia's album coupled with top ten hits for the Blues Brothers and Steve Martin, points out that the public seems to be yearning for the multi-media mass appeal entertainment package once again.

Overall activity this week was slow in the marketplace owing basically to the lack of new product from major artists. There are a lot of static albums in the report this week, which could easily be bumped by some hit product. When these major releases do appear, look for quick growth and activity in the top 30.

Beginning next week we will be printing a week-to-week trend in the top 30, but sales reports in the post-Christmas weeks were so scattered that a trend this week would be inconsistent.

FLASH! Early indications of sales just before presstime point to a hot sales pattern for both the Elvis Costello and Eddie Money albums. Look for these two packages to explode onto the report next week.

— Leasy Beer

## BREAKERS

"Breakers" are those albums registering the greatest level of sales activity in any given week.

### DOOBIE BROTHERS

#### Minute By Minute (WB)

Exploding Top 30 this week at 45% of our reporters with retail still leading significantly. If the rack strength follows through in the next few weeks, this album could easily move into the top ten nationally. Already strong for Soundtown, Hotline, Mile HI, Circles, Elroy's, Licorice Pizza, Eucalyptus, Fathers & Sons, Everybody's. Debuts at 30.

### AEROSMITH

#### Live Bootleg (Columbia)

Strength is split equally between retail and racked locations, although the growth potential is not strong, with overall gains balanced off by dropping reports in other markets. The future of this package nationally should depend heavily on the strength of other new releases. Top 30 at 38%: Lieberman (Kansas City), 1812 Overture, Fathers & Sons, Warehouse (New Orleans), Eucalyptus, New England Music City, Hotline, EastWest. Debuts at 29.

### NICOLETTE LARSON

#### Nicolette (WB)

Top 30 at 33% of the reporting outlets this week with significant gains in overall piece-counted sales. This package is on the rise and following in the footsteps of her top ten single. Charted at Fathers & Sons, Kempmill, Waxie-Maxie, Music Plus, Everybodys, Mile HI, Lieberman (Kansas City), Elroys, Soundtown. Debuts at 28.

## NEW & ACTIVE

All other new and recent releases receiving significant sales action, as measured by their percentages of top 30 reports and actual sales levels at our reporting outlets.

**MARVIN GAYE** "Here, My Dear" (Tamla) Now top 30 at 38% of our reporters with overall sales strength building each week. Appears to be a sure contender to hit the chart next week, based on its growth pattern. Still strongest in urban areas with retail leading. Record Bar, Strawberries, Record Rendezvous, Tape City, Warehouse, Kempmill, Cactus, Fathers & Sons, Circles and others Top 30.

**HEART** "Dog & Butterfly" (Portrait) Still showing top 30 at 52% of the reporters, but is past its peak. Needs second single (just out) to revive overall pattern, although sales still strong for Western Merchandisers, Fred Meyer, Transcontinent, Soundtown, Great American, Franklin Music, 1812 Overture.

**KENNY ROGERS** "The Gambler" (UA) Starting to break out of the South and Southwest where his traditional strength lies. Already selling both rack and retail and growing significantly this week. Top 30's include Lieberman (Kansas City), Western Merchandisers, Franklin Music, Record Bar, Great American, Mile HI, Waxie-Maxie, Tape City.

**AL STEWART** "Time Passages" (Arista) Another past its initial surge but holding solidly as a top 40 national hit. A second single could easily shoot this back into the contenders, with one-third of our reporters still top 30 including Transcontinent, Lieberman (Mpls.), Soundtown, Circles, Music Stop, Everybodys, Eucalyptus, Licorice Pizza.

**RICHARD PRYOR** "Wanted" (WB) One of the biggest gainers this week, now showing with 25% of reporters, including Record Bar, Strawberries, Hotline, Waxie-Maxie, Music Box, Tape City, Cactus, Warehouse. Strength is still heavily concentrated in urban areas.

**WILLIE NELSON** "Live" (Columbia) Strength is balanced between rack and retail locations, with a total of 25% of our reporters showing. Nelson is traditionally a consistent top 50 seller; expect to see this album in the same general area for a long period of time. Reports include Lieberman (Kansas City), Western Merchandisers, Lieberman (Mpls.), Great American, Franklin Music, Eucalyptus, Music Box.

**PEABO BRYSON** "Crosswinds" (Capitol) One of the hottest black albums on the street, with consistent sellthrough and slight growth reported the last two weeks. Bryson is apparently an artist on the verge of a breakthrough to the star level. He already is for 24% of our reporters, including Record Bar, Strawberries, Poplar Tunes, Fathers & Sons, Tape City, Waxie-Maxie.

**BOSTON** "Don't Look Back" (Epic) Well past its peak, but still a major seller at almost one-fourth of our reporters. The racks are holding solid, but retail has totally ground to a halt. Pickwick, Fred Meyer, Lieberman (Mpls.), Elroy's.

## Radio & Records

# COMBINED TOP 30

## January 19, 1979

- 1 BARBRA STREISAND/Greatest Hits Vol. II (Columbia)
- 2 BILLY JOEL/52nd Street (Columbia)
- 3 BARRY MANILOW/Greatest Hits (Arista)
- 4 GREASE/Soundtrack (RSO)
- 5 STEVE MARTIN/A Wild And Crazy Guy (WB)
- 6 OLIVIA NEWTON-JOHN/Totally Hot (MCA)
- 7 ROD STEWART/Blondes Have More Fun (WB)
- 8 FOREIGNER/Double Vision (Atlantic)
- 9 NEIL DIAMOND/You Don't Bring Me Flowers (Columbia)
- 10 BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
- 11 EARTH, WIND & FIRE/Best Of, Vol. I (ARC/Columbia)
- 12 STYX/Pieces Of Eight (A&M)
- 13 DONNA SUMMER/Live And More (Casablanca)
- 14 CHIC/Chic (Atlantic)
- 15 LINDA RONSTADT/Living In The USA (Asylum)
- 16 TOTO/Toto (Columbia)
- 17 ROLLING STONES/Some Girls (Rolling Stones)
- 18 QUEEN/Jazz (Elektra)
- 19 ERIC CLAPTON/Backless (RSO)
- 20 WINGS/Greatest (Capitol)
- 21 STEVE MILLER/Greatest Hits 1974-1978 (Capitol)
- 22 BILLY JOEL/The Stranger (Columbia)
- 23 BOB SEGER/Stranger In Town (Capitol)
- 24 COMMODORES/Greatest Hits (Motown)
- 25 TED NUGENT/Weekend Warrior (Epic)
- 26 VILLAGE PEOPLE/Cruisin' (Casablanca)
- 27 PARLIAMENT/Motor Booty Affair (Casablanca)
- 28 NICOLETTE LARSON/Nicolette (WB)
- 29 AEROSMITH/Live Bootleg (Columbia)
- 30 DOOBIE BROTHERS/Minute By Minute (WB)

This chart is based solely on sales statistics compiled weekly from our MusicVision retail, rack and one-stop reporters.

**CAT STEVENS** "Back To Earth" (A&M) Strength on this album is all retail at this point with a slight growth over last week in 24% of our reporters' top 30, including Mile HI, Franklin Music, Fathers & Sons, Korvette's, Everybody's, and New England Music City.

**DIRE STRAITS** "Dire Straits" (WB) One of the hottest new artist albums of the year, already big AOR with retail following closely behind. 24% of the reporters list this top 30 (also check regional breakdowns) including Elroy's, National Record Mart, Fathers & Sons, Everybody's, Mile HI, and Licorice Pizza.

**NEIL YOUNG** "Comes A Time" (WB/Reprise) Solid seller for 24% of our reporters this week. Past its initial surge, but holding on significantly for Music Plus, Licorice Pizza, Everybody's, Fathers & Sons, 1812 Overture, Mile HI, Lieberman (Mpls.).

**CARS** "The Cars" (Elektra) Debut album from 1978 still showing significant legs and holding top 30 at 24% of our reporters. Strongest action is still at retail, showing up heavily for Transcontinent, Camelot and in New England for Strawberries and Music City.

**POINTER SISTERS** "Energy" (Planet) This album is starting to follow its single, with growth each week and major sales reported now at 21% of the reporters. One to watch in the next month as the single gets even bigger. Fathers & Sons, Record Bar, Tape City, Circles, Cactus, and others show top 30 with sales improving.

**BARRY WHITE** "The Man" (20th) One of the biggest black albums of the past six months is still a heavy seller for 21% of our reporters. Sales have been much stronger, but there has never been much crossover action. Album could resurface strongly if second single clicks. Strawberries, Tape City, Kempmill, Warehouse (New Orleans), Circles, Record Rendezvous among those still strong.

**GINO VANNELLI** "Brother To Brother" (A&M) A solid seller for 21% of the outlets this week, a slight drop from last week's position. Album has never exploded as did his single. Many potential buyers still to be attracted, as they have been at Music Stop, Tape City, 1812 Overture, Elroy's, Hotline.

**FOGELBERG/WEISBERG** "Twin Sons Of Different Mothers" (Full Moon/Epic) A former top ten album now on the downswing, it's holding with significant action in some areas. Minneapolis still shows excellent overall movement as do 21% of the total. Sound Unlimited, Great American, Mile HI, Franklin Music, 1812 Overture.

## Others Getting Significant Action

**ACE FREHLEY** "Ace Frehley" (Casablanca) A major rack hit for some months, it's beginning to spread its overall pattern to many retailers. Top 40 hit is helping for Lieberman (Chicago), Pickwick, Hotline, Poplar, Warehouse (New Orleans), New England Music City and overall 19% of total.

**SATURDAY NIGHT FEVER** (RSO) Last year's powerhouse smash is still one of the hotter rack items around. This album was top 20 all through the Christmas season and may resurge again. Pickwick, Western Merchandisers, Fred Meyer, Lieberman (Kansas City & Chicago) lead.

**MEAT LOAF** "Bat-Out Of Hell" (Epic/Cleveland Int'l.) Third single is doing it all over for one of 1978's biggest hits. Racks lead overall picture, but solid 19% still show sales in the top 30 including Pickwick, Lieberman (Kansas City & Mpls.), Transcontinent, and Record Rendezvous.

**VAN HALEN** "Van Halen" (WB) One of 1978's sleeper albums is still selling without ever achieving a major top forty hit. Album has amazing longevity, and their follow-up is heavily anticipated at dealer level. Licorice Pizza, Music Plus, Eucalyptus, EastWest, Mile HI and 19% overall.

**BAR-KAYS** "Light Of Life" (Mercury) The group's hottest album in some time is now showing top 30 at 19% of our reporters this week. Strength is all retail with urban areas and Southeast leading. Poplar Tunes, Warehouse (New Orleans), Waxie-Maxie, Kempmill, Fathers & Sons.

Continued on Page 78

# MusicVision

## Radio & Records RETAIL TOP 15

January 19, 1979

- 1 BARBRA STREISAND/Greatest Hits Vol. II (Columbia)
- 2 BILLY JOEL/52nd Street (Columbia)
- 3 ROD STEWART/Blondes Have More Fun (WB)
- 4 BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
- 5 BARRY MANILOW/Greatest Hits (Arista)
- 6 EARTH, WIND & FIRE/Best Of, Vol. I (ARC/Columbia)
- 7 NEIL DIAMOND/You Don't Bring Me Flowers (Columbia)
- 8 CHIC/Chic (Atlantic)
- 9 OLIVIA NEWTON-JOHN/Totally Hot (MCA)
- 10 TOTO/Toto (Columbia)
- 11 STEVE MARTIN/A Wild And Crazy Guy (WB)
- 12 DONNA SUMMER/Live And More (Casablanca)
- 13 FOREIGNER/Double Vision (Atlantic)
- 14 STYX/Pieces Of Eight (A&M)
- 15 QUEEN/Jazz (Elektra)

## Radio & Records RACK TOP 15

January 19, 1979

- 1 GREASE/Soundtrack (RSO)
- 2 BILLY JOEL/52nd Street (Columbia)
- 3 BARBRA STREISAND/Greatest Hits, Vol. II (Columbia)
- 4 FOREIGNER/Double Vision (Atlantic)
- 5 BARRY MANILOW/Greatest Hits (Arista)
- 6 STEVE MARTIN/A Wild And Crazy Guy (WB)
- 7 OLIVIA NEWTON-JOHN/Totally Hot (MCA)
- 8 SATURDAY NIGHT FEVER/Soundtrack (RSO)
- 9 STYX/Pieces Of Eight (A&M)
- 10 ROD STEWART/Blondes Have More Fun (WB)
- 11 NEIL DIAMOND/You Don't Bring Me Flowers (Columbia)
- 12 LINDA RONSTADT/Living In The USA (Asylum)
- 13 BOSTON/Don't Look Back (Epic)
- 14 MEAT LOAF/Bat Out Of Hell (Epic/Cleveland Int'l.)
- 15 BILLY JOEL/The Stranger (Columbia)

### Others Getting Significant Action

Continued from Page 17

**CHERYL LYNN** "Cheryl Lynn" (Columbia) Huge black and starting to cross pop as the single climbs higher into rotations. 19% including Strawberries, Poplar Tunes, Circles, Tape City, Warehouse, and New England Music City.

**LEIF GARRETT** "Feel The Need" (Scotti Bros.) One of the bigger rack hits during the holiday season is spreading to retail behind Top 40 action. 17% overall reports is a pickup over the past weeks, including Lieberman (Kansas City & Minneapolis), Tape City, Hotline, and Franklin Music.

**STEELY DAN** "Greatest Hits" (ABC) Overall strength is declining after initial flurry upon release. This album should turn into solid catalog seller during most of 1979. Must stocking for all accounts, and top 30 for Warehouse, Elroy's, 1812 Overture, Franklin Music and 17% of total.

**GENE SIMMONS** "Gene Simmons" (Casablanca) A major hit rack item with little or no significant retail sales reports. Strong for Lieberman (Mpls. & Chicago), Pickwick, and 17% total.

**HOT CHOCOLATE** "Every 1's A Winner" (Infinity) Picking up now behind strength of single and is looking like it might be the group's first solid-selling album package. The last two

weeks have shown serious sales, and now 12% overall top 30 reports point to better things to come. One to watch.

**ANNE MURRAY** "Let's Keep It That Way" (Capitol) Starting to drop now from her peak sales penetration during the run of the first single. If single from upcoming album hits, this album could easily charge back toward the top 30. Still there for Fred Meyer, Lieberman (Kansas City & Mpls.) and Franklin Music.

**BOB JAMES** "Touchdown" (Columbia/Tappan Zee) The country's biggest-selling jazz album is beginning to show the potential to be a pop hit. Already top 30 for Mile Hi, Everybody's, Licorice Pizza, 1812 Overture and others.

**PEACHES & HERB** "Shake Your Groove Thing" (Polydor) One of the fastest charging disco packages exploding behind the single in the Baltimore-Washington area and is on the verge of spreading. This could be a major hit item.

**GLORIA GAYNOR** "Love Tracks" (Polydor) This package holds one of the hottest disco hits in the country, and is now spreading Top 40. Album sales are enormous in Boston, with Philadelphia and Atlanta also reporting heavily. Look for this album to rise as quickly as the single spreads. A probable hit item.

**ISAAC HAYES** "For The Sake Of Love" (Polydor) One of the hottest black packages on the street, it is showing very high where reported. If there is a hit on this album, Hayes could return to his former top star status. One to watch.

## REGIONAL BREAKDOWN

"Regional Breakdown" reports consist of the top five selling albums and significant "New & Hot" releases in four key regional markets. Markets in this section will rotate periodically.

**NORTHEAST**

### Philadelphia

- 1) BILLY JOEL "52nd Street" (Columbia)
- 2) BARBRA STREISAND "Greatest Hits, Vol. II" (Columbia)
- 3) ROD STEWART "Blondes Have More Fun" (WB)
- 4) BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)
- 5) BARRY MANILOW "Greatest Hits" (Arista)

**NEW & HOT**

DIRE STRAITS "Dire Straits" (WB)  
 GLORIA GAYNOR "Love Tracks" (Polydor)  
 MARVIN GAYE "Here My Dear" (Tamla)

**MIDWEST**

### Detroit

- 1) BARBRA STREISAND "Greatest Hits, Vol. II" (Columbia)
- 2) EARTH, WIND & FIRE "Best Of, Vol. I" (ARC/Columbia)
- 3) BILLY JOEL "52nd Street" (Columbia)
- 4) ROD STEWART "Blondes Have More Fun" (WB)
- 5) BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)

**NEW & HOT**

DIRE STRAITS "Dire Straits" (WB)  
 TALKING HEADS "More Songs About Buildings And Food" (Sire)  
 BABYS "Head First" (Chrysalis)

**SOUTH**

### Atlanta

- 1) BARBRA STREISAND "Greatest Hits, Vol. II" (Columbia)
- 2) OLIVIA NEWTON-JOHN "Totally Hot" (MCA)
- 3) BILLY JOEL "52nd Street" (Columbia)
- 4) ROD STEWART "Blondes Have More Fun" (WB)
- 5) NEIL DIAMOND "You Don't Bring Me Flowers" (Columbia)

**NEW & HOT**

RICHARD PRYOR "Wanted" (WB)  
 GLORIA GAYNOR "Love Tracks" (Polydor)  
 DIRE STRAITS "Dire Straits" (WB)

**WEST**

### Los Angeles

- 1) BILLY JOEL "52nd Street" (Columbia)
- 2) BARBRA STREISAND "Greatest Hits, Vol. II" (Columbia)
- 3) BLUES BROTHERS "Briefcase Full Of Blues" (Atlantic)
- 4) EARTH, WIND & FIRE "Best Of, Vol. I" (ARC/Columbia)
- 5) ROD STEWART "Blondes Have More Fun" (WB)

**NEW & HOT**

SUPERMAN "Soundtrack" (WB)  
 SAD CAFE "Misplaced Ideals" (A&M)  
 DIRE STRAITS "Dire Straits" (WB)  
 GEORGE THOROGOOD "Move It On Over" (Rounder)

**GENERAL**

An alphabetical list of R&R's MusicVision reporters and their key selling characteristics.

**CIRCLES** - 3 retail stores: Phoenix, Flagstaff, Scottsdale. 40% Rock, 40% Black, 20% Other.

**EAST/WEST** - 3 stores in Orlando, FL (Rock, Black, Jazz).

**1812 OVERTURE** - 5 retail stores in and around Milwaukee. Reacts quickly to Black, Black-oriented product & Jazz.

**EUCALYPTUS** - 13 stores in No. California, Nevada & Washington. Strong in Rock & Black, light Country. Reacts quickly to established artists.

**EVERYBODY'S** - 6 retail stores in Oregon & Washington. Reacts quickly to new releases on Rock & Jazz.

**FATHERS & SONS** - 500 accounts serviced through One Stop. Primarily in Illinois, Kentucky & Indiana. Western Ohio includes 25% retail through 8 Karma stores.

**FRANKLIN MUSIC** - 3 full line retail stores located in malls in Metric Atlanta, Lenox - Mostly Black, Parimeter - Heavy Rock, Cumberland - Rock/Country.

**FRED MEYER/MUSIC MARKETS** - 52 racked accounts/3 retail (Music Markets) Washington, West Oregon, Montana, Vancouver, Anchorage. Primarily racked product.

**GREAT AMERICAN MUSIC** - 2 retail stores in Mpls. 1 in St. Paul. Strong with Top 40 & Rock.

**HOTLINE** - Distributor & One Stop servicing approximately 400 accounts in 10 states in the Mid South. 80% Black/Gospel, 40% Rock.

**KEMP HILL** - Washington, D.C. Retail.

**KORVETTES** - 50 retail stores in Upstate and Metro New York, Baltimore, Wash., Philadelphia, & Detroit. Moves heavy volume of a total cross section of music - all types.

**LICORICE PIZZA** - 25 stores in Los Angeles, Orange County, Riverside & San Diego area. Breaks new product in Jazz & Rock. Strong with Black crossover.

**LIEBERMAN ENTERPRISES** - National rack jobbers (pop, soul, country) and One Stop serving approximately 1500 retail accounts nationally. Also supplies 10,000 juke boxes across the country.

**MILE HI** - One stop servicing 7 states, concentrated in Colorado, Utah & Wyoming. Mostly Pop/Black.

**MUSIC 8DX** - 8 retail stores: New Orleans, Metairie, & Mobile. 70% Rock, 30% Black.

**MUSIC PLUS** - 18 stores in Southern California. AOR, Rock, Soul, light Country.

**MUSIC STOP** - 11 retail stores in greater Detroit. 20-25% Black, 75-80% White. Heavy Black influence. Reacts quickly to new releases.

**NATIONAL RECORD MART** - Approximately 60 retail stores in Pennsylvania/Pittsburgh, NY, West Virginia, Virginia, Ohio, Kentucky. Strong with Rock, Black, light Country.

**NEW ENGLAND MUSIC CITY** - 8 retail stores: 3 in Boston, 3 in Connecticut, 1 in Rhode Island & 1 in New Hampshire. Almost all Rock.

**POPULAR TUNES** - 3 retail stores in Memphis. 350 accounts through One Stop in South East. 70% Black. RECORD BAR - 86 stores. National, with heavy concentration in S.E. Rock & Roll, Black, some Disco, light Country. Heavy support of local artists.

**RECORD FACTORY** - 20 retail stores in Bay Area. Reacts quickly to Rock, Top 40 & Black/Disco.

**RECORD RENDEZVOUS** - 5 retail stores in Cleveland Metro. Rock & Black influence.

**RECORD THEATRE** - 14 retail stores in Buffalo, Cleveland, Rochester & Cincinnati. Rock & Roll.

**RECORD WORLD/TBS** - 24 retail stores: NYC, New Jersey, Upstate NY, Connecticut, Long Island. Reacts quickly to new releases. Moves a lot of Black, Jazz, Folk & Rock.

**SOUND TOWN** - 5 full-line retail stores in malls in Ocala, Ft. Worth, Metroliax.

**SOUND UNLIMITED** - Sub distributor/566 stores covering 20 states but concentrating in Michigan, Indiana, Illinois, Wisconsin. 80% Rock, 30% Soul, 10% Country.

**SPECS** - 11 retail stores throughout Florida (5 Miami, 2 West Palm Beach, 2 Lakeland, 1 Gainesville, 1 Daytona). Strong Disco in Miami, Rock & Roll & Black in Daytona.

**STARK/CAMELOT** - 70 retail stores located in malls in 23 states, (East, Midwest & South). Moves quickly with all types of product.

**STRAWBERRIES** - 7 retail stores in Boston & Providence suburbs. Heavy disco influence.

**TAPE CITY** - 7 retail stores in metro New Orleans. Rock/Black strong influences.

**TWO GUYS** - 60 full line Discount depts. in the Northeast (NY, NJ, Connecticut, Massachusetts, Maryland, Pennsylvania) strong with white Rock. Rock tendencies.

**WAREHOUSE** - 3 retail stores in metro New Orleans.

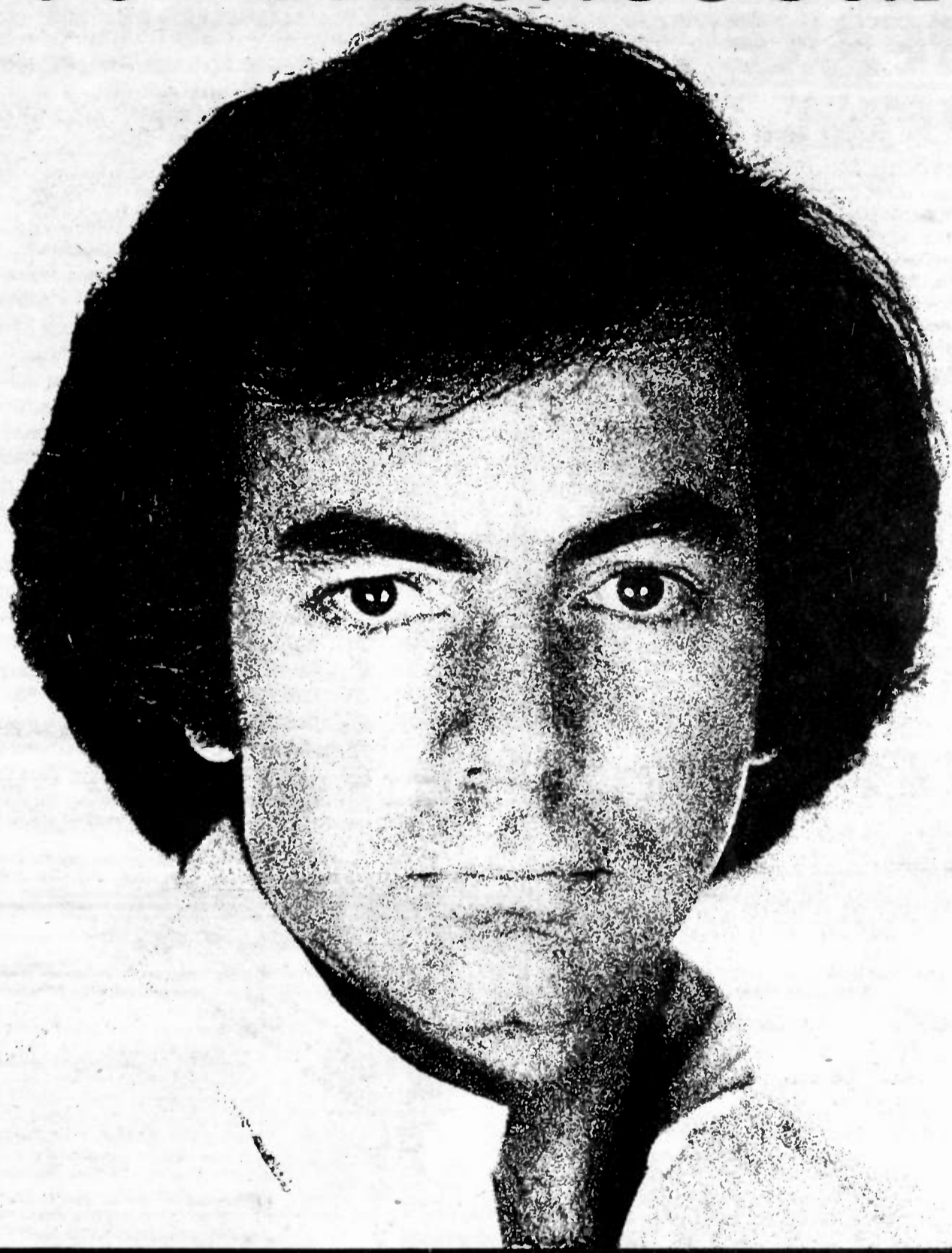
**WAXIE MAXIE** - Washington D.C. Retail.

**WESTERN MERCHANDISERS** - Southwest region Rack jobber. Heavy Country, heavy white Rock & Roll. Includes 14 retail accounts.

**WHEREHOUSE** - 126 stores, Calif., Retail.

**WORLD RECORD** - 7 full-line retail stores throughout Arizona, including Tucson. Strongest with Rock & Roll, (Soft & Hard) moderate Country.

# "Forever In Blue Jeans"



## Neil Diamond

### The Single

From Neil Diamond's Latest Platinum-Plus Album  
"YOU DON'T BRING ME FLOWERS"

on Columbia Records



**LATE FLASH:**  
WFIL  
293  
KSTP  
KRTH  
13Q  
94Q  
WAYS  
WAPE  
WSGN  
WIFE  
KING  
KTAC  
WHY  
WGLF

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### FOREIGNER

#### Blue Morning, Blue Day (Atlantic)

71% of our reporters on it, 27 adds including KIMN, WGCL, KDWB, Z97, WPGC, WIFI, KERN, KENI, KOPA, KTAC, KBEQ, Y103, WQXI, WYRE, WDRC, WPEZ, KDZA, KEWI, WRFC. Key moves: 8-4 B100, 22-20 KHJ, 27-22 KSLO, 26-18 Z93, 18-13 WKBW, 24-22 96KX, 8-5 WMET, 29-19 KYYX, 24-16 WEEQ, 23-18 WRKR, debut 26 WLCY, debut 27 KFI, debut 28 KFRC. See Parallels, charts at number 28.

### DONNA SUMMER

#### Heaven Knows (Casablanca)

62% of our reporters on it, 42 adds including 99X, WIFI, WPGC, WKBW, KVIL, KSLO, WGCL, KFI, F105, WAVZ, WLAC, KEEL, WOHO, WHB, KELI, KING, KRUX, KGW, KRKE, KBIM, WNAM, WTRU, WISE, WLOF, WFBG. Key moves: 38-33 at 96X, 29-28 Z93, 30-25 WLCY, 20-17 KRTH, 27-19 JB105, 28-18 WQXI, 30-23 Q105, 27-22 KCPX, 39-29 WHYN, 37-31 CK101, debut 34 WABC, debut 27 WRKO, debut 29 KRBE, debut 25 WZUU. See Parallels, charts at number 29.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LITTLE RIVER BAND "Lady" (Harvest) 93/38 including KFI, KIMN, WCAO, 13Q, WAVZ, WBBF, WKBO, Y95, KNOW, KZ93, WMEC, KJRB, KOPA, KFXM, KYSN, WNAM, WSPT, KKRC, WCGQ, WERC, WHHY, 13FEA. Key moves: 33-27 KSLO, 30-25 WPEZ, 35-31 Z98, 11-6 KLEO, 30-26 KRKE, 25-20 WFBG, 34-28 KILE, 34-30 WTRU, 27-22 KEWI, 33-29 KBIM, debut 25 B100, on KJR, KSTP, WKBW, WRKO.

LEIF GARRETT "I Was Made For Dancin'" (Scotti Bros.) 90/12 including KFRC, KJR, CKGM, WRKO, PRO-FM, KZ93, WNCI, KINT, G100, WLEE, KKLS. Key moves: 23-19 WCAO, 28-20 KVIL, 26-23 KIMN, 27-24 F105, 27-22 WAYS, 16-10 WSGA, 23-12 WHB, 28-16 KRSP, 25-21 KROY, 29-24 WAEB, 17-13 WFOM, 23-18 WISE, 35-24 KDZA.

MELISSA MANCHESTER "Don't Cry Out Loud" (Arista) 88/14 including WDRQ, WZUU, WKBW, F105, WSGA, KEEL, WHOT, KDON, WSPT, KAYC, WIRK, WGUY. Key moves: 26-22 KVIL, 21-19 CKLW, 9-7 KDWB, 30-22 KIMN, 22-19 KJR, 20-14 JB105, 9-7 at 94Q, 16-7 WBBQ, 28-25 KTAC, 17-12 KQEO, 10-9 K104, 28-21 WYND, 16-11 WTMA, 30-23 G100, 23-16 KEWI, 15-10 KBIM, on WCAO.

CHANSON "Don't Hold Back" (Arista) 82/12 including CKGM, KTKT, KRSP, KBEQ, WKY, K104, KILE, WLEE, WISM, KKXL. Key moves: 15-13 WCAO, 27-20 Z93, 24-22 WLCY, 29-27 KIMN, 20-17 WOLF, 25-20 WQXI, 40-29 WLAC, 5-4 BJ105, 30-21 WKIX, 33-28 KVI-FM, 30-21 KDZA, 32-28 WTRU, 21-17 WERC, 12-8 WFOM, 25-22 WHYN, debut 30 at 99X.

NIGEL DLSSON "Dancin' Shoes" (Bang) 79/11 including WCAO, CKLW, KSLO, KIMN, PRO-FM, WKBO, KRSP, WTRU. Key moves: 28-24 KRBE, 8-7 Z93, 25-22 KSTP, 24-23 KRTH, 21-14 WOLF, 22-18 WQXI, 30-25 WTIX, 24-15 WLAC, 30-20 WOV, 28-19 KDON, 33-25 WYND, 19-15 WGUY, on KFI.

KENNY ROGERS "The Gambler" (UA) 76/8, KDWB, KSLO, WOKY, KLUC, KBIM, KYSN, WTRU, WEEQ. Key moves: 26-19 Z93, 13-11 KSTP, 17-8 WQXI, 23-11 KNOW, 19-11 WKIX, 28-24 WOHO, 13-5 KBEQ, 18-10 KOPA, 20-17 KCBN, 28-20 KKXL, 24-19 KKRC, 16-11 KAYC, 3-2 WAAY, 20-16 13FEA, on KJR, KFI.

THE BABYS "Everytime I Think Of You" (Chrysalis) 70/31 including KRTH, B100, WOLF, WBBF, KRKE, KERN, KRSP, WMAP, Z98, WAYS, WEEQ, WFBG, WYND, WAIR, CK101, WTMA, WRKR, WAKX, WKAU, KFJR, KYSN. Key moves: 29-26 KHJ, 25-23 KJR, 25-18 at 94Q, 21-17 WNOE, 30-26 KX106, 30-26 WROK, 33-27 WANS, 32-28 WGLF, debut 30 KIMN, debut 28 WKBW, on KFRC.

GLORIA GAYNOR "I Will Survive" (Polydor) 63/30 including WGCL, KSLO, CKLW, CKGM, WPGC, Z93, WLCY, WAVZ, WYRE, KOPA, WHB, KLEO, WRJZ, WKIX, WSGN, 92Q, Q94, WTIX, WQXI, WEEQ, WHHY, WERC, CK101. Key moves: 7-6 WABC, 30-17 WNBC, 14-5 WRKO, 14-2 at 96X, 26-20 KRTH, 14-4 F105, 19-13 at 13Q, 19-16 WSGA, 17-14 KJRB, 35-26 WHYN, debut 26 KFI, debut 21 KFRC.

PEACHES & HERB "Shake Your Groove Thing" (Polydor) 60/15 including WIFI, WCAO, KVIL, Z93, WDRQ, KSLO, WGCL, KFRC, PRO-FM, WKBO, KYYX, BJ105, WAAY. Key moves: 17-15 WABC, 29-20 WPGC, 15-12 KRBE, 18-15 WLCY, 25-15 JB105, 27-17 WQXI, 27-14 Q105, 38-20 Z98, 34-26 KQEO, 15-6 WLOF, 13-10 WISE, 24-19 WCGQ, 25-20 KSLY, debut 29 KRTH, on WRKO.

ROLLING STONES "Shattered" (Rolling Stones) 60/4, 96X, F105, KBEQ, Q94. Key moves: 30-25 WRKO, 7-4 WDRQ, 26-23 KSLO, 28-27 KHJ, 23-19 KFRC, 14-7 B100, 26-21 WPEZ, 30-27 WMET, 26-20 WMEC, 10-6 KEZY, 27-21 KLMS, 22-19 WTMA, 19-14 WLOF.

ROSE ROYCE "Love Don't Live Here Anymore" (Whitfield) 57/3, KLIF, KYYX, KBEQ. Key moves: 7-5 WCAO, 13-11 at 96X, 13-8 WYRE, 23-19 WKBO, 18-12 WBBQ, 30-25 WOHO, 36-29 KQEO, 10-9 WANS, 15-11 KYNO, 22-18 KDON, debut 21 WGCL, on KJR.

DOOBIE BROTHERS "What A Fool Believes" (WB) 55/34 including Z93, KDWB, KSTP, KSLO, WZUU, WPEZ, WBBF, WPHD, KGW, KJRB, KYYX, KBEQ, WKIX, WNOE, WEEQ, WHHY, WGLF, WAAY, WISE, KAYC, WRKR,

# Radio & Records NATIONAL AIRPLAY/30

January 19, 1979

LAST WEEK

1	①	BEE GEES/Too Much Heaven (RSO)
2	2	CHIC/Le Freak (Atlantic)
6	③	NICOLETTE LARSON/Lotta Love (WB)
8	④	OLIVIA NEWTON-JOHN/A Little More Love (MCA)
12	⑤	ROD STEWART/Da Ya Think I'm Sexy (WB)
7	⑥	POINTER SISTERS/Fire (Planet)
4	7	TOTO/Hold The Line (Columbia)
3	8	BILLY JOEL/My Life (Columbia)
5	9	EARTH, WIND & FIRE/September (ARC/Columbia)
14	⑩	HOT CHOCOLATE/Every 1's A Winner (Infinity)
9	11	BOB SEGER/We've Got Tonite (Capitol)
15	⑫	IAN MATTHEWS/Shake It (Mushroom)
20	⑬	BLUES BROTHERS/Soul Man (Atlantic)
16	⑭	CHERYL LYNN/Got To Be Real (Columbia)
11	15	VILLAGE PEOPLE/Y.M.C.A. (Casablanca)
13	16	LINDA RONSTADT/Ooh Baby Baby (Asylum)
10	17	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
23	⑮	BARRY MANILOW/Somewhere In The Night (Arista)
18	19	ERIC CLAPTON/Promises (RSO)
22	⑯	ACE FREHLEY/New York Groove (Casablanca)
17	21	DR. HOOK/Sharing The Night Together (Capitol)
19	22	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
21	23	AUCIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
28	⑰	GERRY RAFFERTY/Home And Dry (UA)
24	25	FIREBALL/Strange Way (Atlantic)
29	⑱	CHICAGO/No Tell Lover (Columbia)
25	27	ALICE COOPER/How You Gonna See Me Now (WB)
→	28	→ FOREIGNER/Blue Morning, Blue Day (Atlantic)
→	29	→ DONNA SUMMER/Heaven Knows (Casablanca)
27	30	PAUL DAVIS/Sweet Life (Bang)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

Donna Summer  
Little River Band  
Doobie Brothers  
The Babys  
Gloria Gaynor

### HOTTEST

Rod Stewart  
Pointer Sisters  
Nicolette Larson  
Bee Gees  
Olivia Newton-John  
Complete Regionalized Station  
Listings on page 30 and 31.

**CHART SUMMARY:** National activity still on the upswing following the dormant holiday period with several records scoring 30 adds or more. Bee Gees hung on for a repeat week at number one, but Nicolette Larson, Olivia Newton-John, Rod Stewart, and Pointer Sisters are all strong, challenging for the top spot in the near future. Rod Stewart was reported hottest overall this week in airplay, check parallels for his jumps. Hot Chocolate broke into the top ten this week with strength in all regions. Ian Matthews, the Blues Brothers and Cheryl Lynn need some of the eleven above them to clear before they can continue to climb. They should be in better shape next week with five of the top eleven coming down. Barry Manilow moves 23-18, Ace Frehley 22-20, and Rafferty 28-24. Chicago up three to 26. Foreigner and Donna Summer achieved Breaker status with Donna being the most added record of the week. Also numerous adds on Little River Band, Doobie Brothers and The Babys.

Detailed station by station chart listings can be found in the Parallels.

WJON, WKAU, KFXD. Key moves: 36-26 WDRQ, 30-27 KRTH, 23-20 KJR, 28-20 at 94Q, 28-23 WRJZ, 30-26 WMEC, debut 25 WQXI.

### Others Getting Significant Action

DAN HARTMAN "Instant Replay" (Blue Sky) 49/3, WZUU, WNDE, KJRB, 28-21 CKGM, 19-17 Z93, 22-18 WLCY, 17-12 KJR, 19-15 WGCL, 9-8 WDRC, 14-11 WQXI, 21-7 Q105, 25-18 KTAC, 15-12 KSLY, 13-10 WLEE, on KVIL.

POCO "Crazy Love" (ABC) 46/10 including CKLW, 94Q, 92Q, WRJZ, KLEO, KENI, KCBN, KKRC, WTMA, 30-28 WOKY, 39-34 KLIF, 29-25 KX106, 35-30 KEWI, 33-29 WGLF, 22-17 WHHY, debut 30 Z93, on WKBW, KSTP.

SANTANA "Stormy" (Columbia) 41/8 including KHJ, KTKT, BJ105, WBBQ, 94Q, WLOF, WEBC, 27-22 KRTH, 38-34 KNOW, 36-33 WYND, 31-24 WISE, 27-21 WANS, 9-4 KSLY.

MARSHALL HAIN "Dancin' In The City" (Harvest) 40/5, WRKO, KX106, K104, KILE, KYNO, 24-19 WZUU, 25-21 WAYS, 38-34 WTIX, 40-30 KELI, 13-11 KGW, 21-15 KFXD, 33-27 CK101, 30-26 WGUY.

FIREBALL "Goodbye, I Love You" (Atlantic) 39/16 including B100, WPEZ, KLIF, WBBQ, WKIX, KLEO, KEZY, KQEO, KYNO, WISM, KKRC, WISE, 29-24 at 94Q, 39-32 BJ105, 36-29 KRUX, 31-21 CK101, 37-32 KEWI.

STYX "Sing For The Day" (A&M) 39/10 including WDRQ, WOKY, B100, KBEQ, Y103, WGUY, WHYN, KFJR, 37-33 Q102, 26-23 KDWB, 32-25 KSLO, 23-21 WZUU, 15-8 KRSP, 32-29 WANS, 30-23 WRKR, on WLCY.

HALL & OATES "I Don't Wanna Lose You" (RCA) 37/4, KLIF, WNDE, KYSN, WERC, 25-23 WIFI, 22-21 Z93, 40-32 WTIX, 27-24 KX106, 36-32 WAIR, 28-25 WLEE, on KSTP.

DOLLY PARTON "Baby I'm Burnin'" (RCA) 35/6, KSTP, KCPX, KVI-FM, KBEQ, WEAQ, KEWI, 30-26 WDRC, 39-32 WLAC, 26-23 WNOE, 13-10 WHHY, 20-16 WISE, 34-29 WAIR, 30-25 KYNO, on KVIL, WKBW.

TALKING HEADS "Take Me To The River" (Sire) 35/4, KTKT, KING, KBEQ, KSTT, 26-25 at 99X, 30-29 at 96KX, 16-15 KRBE, 24-18 WDRQ, 30-22 WGL, 30-28 KHJ, 29-24 KFRC, 23-19 B100, 21-15 KJR, 27-19 at 13Q.

PABLO CRUISE "I Go To Rio" (A&M) 33/7, 96X, WLCY, F105, KENI, WHYN, KKRC, WROK, 23-18 KSTP, 24-15 WOLF, 35-29 at Z98, 26-16 KLUC, 28-23 WAKX, 31-25 KILE.

J. GEILS BAND "One Last Kiss" (EMI-America) 30/5, WTIX, KYYX, KQEO, WIRK, WRFC, 15-12 WRKO, 22-14 WDRQ, 28-26 KRTH, 26-21 F105, 25-23 WPHD, 36-33 KLIF, 30-27 WHYN.

CAPTAIN & TENNILLE "You Need A Woman Tonight" (A&M) 30/4, WMAP, KROY, KFJR, WROK, 28-26 KSTP, 38-35 JB105, 30-26 Z98, 18-15 KCPX, 23-19 at 13FEA, 22-19 WFOM, 19-11 KDON, debut 29 WRKO, on KFI, KIMN.

LIVINGSTON TAYLOR "I Will Be In Love With You" (Epic) 33/0, 6-5 B100, 23-19 WLOF, 19-12 Z98, 20-17 KFXM, 26-22 KQEO, 26-20 WAEB, 10-8 WGLF, 26-24 G100, 21-17 WEAQ, 12-9 KSLY.

BOBBY CALDWELL "What You Won't Do For Love" (Clouds) 29/3, 99X, WNCI, 94Q, 28-25 WCAO, 26-15 at 96X, 27-20 WHBQ, 22-16 CKLW, 25-24 KRTH, 14-13 KFRC, 22-18 KROY, 25-23 WAIR, 38-33 CK101, 38-32 KDZA.

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