

Radio & Records

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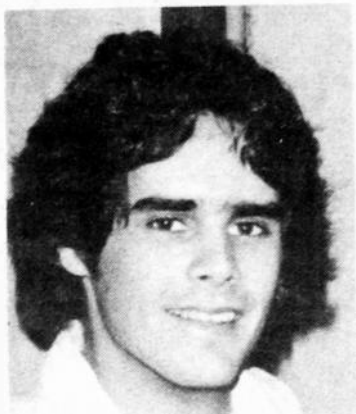
Sisco Named PD At WPEZ/Pittsburgh

Rob Sisco has been appointed PD at WPEZ/Pittsburgh, filling a long-vacant position last held by KMPC/Los Angeles PD Jim Davis, who exited WPEZ over four months ago. Sisco was most recently Assistant PD at WXLO/New York.

WPEZ GM Diane Sutter told R&R, "We had done research on the station and our feeling was until we had the results, it was not an auspicious time to hire a new program director. Once we got it back, I drew a profile of what I was looking for in a PD, and Rob meets that profile." Sutter had high praise for the station staff, including MD Mark Fritzes, saying "they were superb" in running the station while the PD position was unfilled. "The feeling is that the station is very much on the move," Sutter concluded, "and the addition of Rob Sisco just insures that."

"I'm real excited," Sisco told R&R. "With the addition of me and Local Sales Manager Jim Ficco, the station has completed a nine-month transition and complete reorganization. Diane is amazing - she has more energy than anyone I've ever seen. She wants to win, so that's what we're setting out to do. Obviously in 24 hours we haven't cast any plans in stone, but the most important factor is that it will absolutely be an exciting, fun station to listen to on the radio."

At 21, Sisco may well be the youngest major market PD in the country. The situation does not overly concern him; he told R&R, "Wherever I've been, my age has always been irrelevant to whatever I did. It's always been some-



Rob Sisco

thing everybody joked about with me. I think I've had a lot more experience than many people ten years older than I am - I've worked with Bobby Rich at B100 and KFMB/San Diego, and came to New York when I was 19. I think that I'm very competent, and I'm very confident I can do it."

Bullet Leaves Loop

Jesse Bullet, PD of one of the nation's best-known and highest-rated AOR stations, WLUP/Chicago, has resigned from that position, with no immediate plans announced. Bullet told R&R, "I've had a great experience at the Loop. I'm leaving a very stable radio station. I've enjoyed working with (Heftel President) Tom Hoyt and (WLUP GM) Les Elias; it's been a very invigorating experience, and I'm leaving on the best of terms. To all of you who helped create and will continue reaching new frontiers with those who follow, I thank you. The Loop is one fine radio station. It's gift is innovation; it induces motivation, the springboard of humanity."

Bullet leaves the station late this week, and will take about three weeks off to vacation with his wife. He said, "Because of several opportunities that have opened

"CONSOLIDATION OF TWO IMPORTANT AREAS"

Childs Named Sr. VP/Sales & Promotion At A&M

Harold Childs has been promoted to the newly-created position of Senior Vice President of Sales and Promotion at A&M Records. Childs most recently served as Senior Vice President of Promotion for the label, having headed its promotional efforts for the past nine years.

In making the announcement, A&M Records President Gil Friesen commented, "This is a most significant and satisfying event for A&M. It suitably recognizes Harold's contribution and leadership over the years. The appointment in no way diminishes the accomplishments of our sales department, but is rather a consolidation of two of the most impor-



Harold Childs

tant areas of our organization under his capable hand. This move will set us up for the job A&M has to do in the 1980's to maintain and

maintain and expand its unique position in the industry."

"I'm looking forward to the challenge of being more directly involved with the work of A&M's sales department and its capable staff," said Childs, adding, "I feel both complimented and obviously pleased with the confidence Herb (Alpert), Jerry (Moss), and Gil have shown in me."

Childs joined the label in 1966 as head of album promotion, later heading promotion and sales efforts for A&M's CTI jazz label. Having served as head of A&M's New York office, he returned to the firm's Los Angeles headquarters as National Director of Promotion. In 1974, Childs was appointed Vice President of Promotion, becoming Senior VP last year.

Flanagan, Goss Replace Eller At Gannett

Gannett Co. moved quickly to find replacements for Karl Eller, who announced his resignation last week as a member of the communications conglomerate's chief executive office and his impending departure from the presidency of Combined Communications (R&R 11-16). Eller had been in charge of Gannett's broadcasting and outdoor advertising operations since Combined was merged into Gannett (final approval coming five months ago).

Assuming the broadcast responsibilities will be Alvin Flanagan, President of Gannett's Broadcast

Group, who will remain in his present Denver headquarters. Harry T. Goss, President of Gannett's outdoor group, takes over full responsibility for that sector and will remain based in Phoenix. Neither will receive a new title, and both report directly to Gannett Chairman Allen Neuharth.

Neuharth, commenting on Eller's resignation, said, "We wish him every success in his future personal entrepreneurial endeavors. We have plans for the future management of Gannett's broadcast and outdoor operations which will ensure their continuing success."

WORTH RESIGNS

Rubenstein New Mutual President

In what was termed "a move to strengthen Mutual's future growth," Martin Rubenstein has been named President and Chief Executive Officer of the company. Executive VP Gary Worth has resigned, but retains a consulting agreement with Mutual through 1980. R&R learned that Rubenstein called all Mutual's key sales people to a conference Tuesday (11-20). Rubenstein, a former 17-year veteran of ABC, will head up both Mutual Radio Network and its Owned Stations Division, which includes WCFL/Chicago and, subject to FCC approval, WIIN/New York. Mutual is a wholly owned subsidiary of Amway Corporation. The announcements were made by



Martin Rubenstein
MBS Chairmen Jay Van Andel and Richard DeVos.

Infinity Discontinuation Announced By MCA

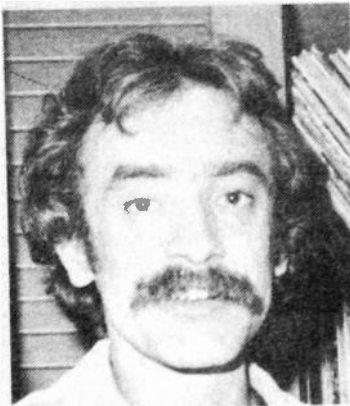
MCA President/Chief Operating Officer Sid Sheinberg officially acknowledged that Infinity Records' operations were "discontinued" at the end of last week (R&R 11-16). MCA Records will continue Infinity's business affairs, with the label's artist roster being evaluated for pickup by MCA, and "certain executives" invited to join MCA.

Infinity was launched in April 1978 under the leadership of former CBS executive Ron Alexenburg, and had been actively en-

gaged in the record business for slightly over a year, with a large artist roster and approximately 100 employees. At the time of its debut, Sheinberg had asserted that Infinity had the "unlimited opportunity" to become a major force, with MCA's "long-term commitment" resulting in "no artists being beyond the resources of Mr. Alexenburg and the new company."

However, changing economic conditions resulted in a new position, as Sheinberg stated, "Al-

though Ron Alexenburg has assembled and guided a staff including many first-rate and dedicated individuals, and Infinity's roster includes talented artists, MCA could not justify extending its financial commitment to Infinity in the context of present-day economic realities." Sheinberg's statement ended on a telling note for the new record industry era to come: "MCA's recorded music operations will enter 1980 with reduced operating overheads and positioned to optimize profitability."



Jesse Bullet

**Make Every Day
Saturday Night.**



**Gilda Radner's
Debut Single "Honey (Touch
Me With My Clothes On)"**

From Her New Album "Live From New York"

Produced by Jerry Wexler, Paul Shaffer and Howard Shore
Executive Producer Lorne Michaels
On Warner Bros. Records and Tapes (HS 3320)



EDITORIAL

Goodbye Infinity

We have just witnessed the story of a small record company, with an impressive amount of energy, that couldn't beat the recession and the resulting corporate financial realities. 1979 has seen a staggering number of corporate cutbacks in people, and now an entire company has been dissolved.

Infinity had made some mistakes, but it had recently begun moving forward with several hit records. Unfortunately, in the bigger world of corporate finance, it was a case of success coming a bit too late.

The reality of the situation is that a record company is almost exclusively "people," and a lot of people who gave and cared a great deal are now out of work. We're sorry the industry has lost an outlet for music artistry, and we're going to miss one of the finest record company staffs ever assembled. We hope that in some way the "great street spirit" of Infinity will live on in this industry forever.


KSD, Scarborough Settle Dispute

Combined Communications Corp.'s KSD/St. Louis and former midday personality Ed Scarborough settled their contractual differences Monday (11-19), ending a lengthy dispute over an allegedly illegal exclusivity clause in Scarborough's contract. Scarborough had accepted a job as a midday personality at neighboring KMOX, which precipitated KSD's invoking the exclusivity clause (R&R 11-2, 11-9). When contacted by R&R, John Bayliss, President of Combined's Radio Division, noted, "We made our point and now it's settled."

"The ordeal of the past 10 weeks is finally over," Scarborough told R&R. "As I couldn't have fought this alone, I'd like to acknowledge

AFTRA for the union support and express my gratitude to KMOX radio for its patience while the matter was being resolved. Now I'm going to try to put my life and my career back in order."

AFTRA had filed a suit with the National Labor Relations Board which the NLRB refused to hear, claiming that while there was a possible contract violation present, such matters were beyond the NLRB's jurisdiction. Scarborough said that AFTRA was planning to appeal the NLRB's decision and planned federal court action as well. However, Scarborough stressed that the current AFTRA maneuvers were not related to his situation, adding that he would probably start his new job at KMOX this week.



DAY'S SHOW LIFTED TO NEW HEIGHTS — WCIJ/Detroit morning man Deano Day was suspended October 30 — suspended 85 feet in the air atop a high-lift cherry picker for the duration of his morning show on the Country station. The lift had previously lofted a female mannequin, and Day took it into his head that she was lonely up there. So he joined her for the morning, causing motorists to honk their horns and detour to catch a glimpse of the daring duo, who are pictured above — high above.

OPINION LINE

Disco: Opposing The "Narrow View"

Dear R&R: The following is in response to your November 2 Opinion Line statement by Bill Parris, National PD, United Broadcasting, who mentioned my name in his representation. Parris talks about Disco as "the biggest hoax in America." That's a good example of the wish being father to the thought. Bill is in charge of programming at WOOK-FM, a pure Black station in Washington, DC. Disco (defined as "a mass-appeal crossover format targeted to the shared black-white taste") represents competition to pure Black

radio because it does draw off higher income blacks who are seeking to crossover to a non-ethnic lifestyle. He and others in pure Black radio, along with the pure white rock crazies, attack Disco for economic reasons. It hurts in the pocketbook because Disco is competition when it is done as well as it was done at WKYS. Get off it, Bill. You're too good to take such a narrow view.

Bob Henabery
President,

Bob Henabery Associates, Inc.

Radio's Petrol Patrol

Dear R&R: As we all know, the exorbitant prices of crude oil are at the base of most of our country's economic problems. This change is now personally affecting all of us. The greed of large oil companies could endanger the well-being of our country and its future. This country needs a voice.

Radio touches the lives of more people every day than any other medium. What better way to battle this one — and Jimmy is right on this one; it is a war on inflation — than for radio to act as a force, to make a cohesive effort to hold down the price of petroleum. By applying investigative and editorial pressure to large oil companies and sympathetic government representatives, we might possibly muffle this blast of inflation that has knocked our country off its feet. Hopefully, we won't remain down for the count. The leaders of our industry — you've got to back us up and keep fighting.

Signed,
Just A Cog

Dynamics Of Beautiful Music

Dear R&R:

The debut of the Radio and Records biweekly feature column on Beautiful Music was a welcome addition to your fine publication.

We hope that this will be a meaningful forum to provide new awareness to the broadcast and record industries of the potency of Beautiful Music and its ability to deliver a massive audience on a consistent basis.

This dynamic audience not only buys products advertised on Beautiful Music with its dominant share of spendable income, but is also interested in spending some of that money on Beautiful Music records, as well.

We hope that our colleagues in the recording industry will take note of this, especially now with a softening in its traditional markets.

Frank D. Murphy
VP/Client Relations
Bonneville Broadcast Consultants



Make your opinions known! Communicate with our industries through the pages of Radio & Records. Write to R&R or take advantage of our Opinion Line, (213) 552-3525, to record your ideas on any industry issue or concern.

SERVING YOUR LISTENERS' NEEDS — The Prime Principle in Marketing Is Finding Your Audience's Needs And Fulfilling Them. Now That You've Read About Research, Dr. Richard Lutz Explains The Even More Important Aspects Of Marketing Principles And How They Apply To Radio.

See Page 15

this week ...

NEW SOLUTION FOR CALL LETTER POLLUTION

Arbitron has a new method of assigning disputed call letter entries. Jhan Hiber demonstrates how Arbitron arbitrates and shows how it could affect your ratings.

See Page 16

ALL THE HITS FOR THE 25+ GENERATION

WBBG/Cleveland (formerly WIXY) has switched from Talk back to Top 40 — but with a difference. It's aimed at that prime 25+ audience, but it's not slanted Pop/Adult. John Leader and PD Eric Stevens discuss this new departure.

See Page 22

THE MYSTERY OF DUANE GLASSCOCK

WBCN/Boston weekender Duane Glasscock is irreverent, occasionally obnoxious, and generally unlikely. Is he a figment of veteran jock Charles Laquidara's imagination, or an awe-inspiring occult phenomenon of Boston AOR radio? Jeff Gelb explores the WBCN Twilight Zone in an unusual dual interview.

See Page 40

THE COUNTRY RADIO RATINGS SCOREBOARD

With his R&R Ratings Report close at hand, Jim Duncan took a close look at Country radio's performance in the last big Arbitron sweep. The results (including 14% leading their markets) gave him plenty to cheer about.

See Page 53

NEW DIRECTIONS FOR SALT LAKE CITY

Pop/Adult institution KSL has made some significant changes in its nighttime programming — more emphasis on talk and a strong overnight adult approach. Mike Kasabo hears it all firsthand from Operations Manager George Lemich.

See Page 58

features

Washington Report	4
What's New	8
Gary Owens	13
TV News	13
Rip 'N' Read	14
Media-Marketing	15
Ratings & Research	16
Street Talk	18
Picture Page	39
Opportunities	61

formats

Top 40	22
Dancemusic	32
Black Radio	34
AOR	40
Country	53
Pop/Adult	58

staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Senior Editor: MARK SHIPPER
Art Director: RICHARD ZUMWALT
Director, Creative Services: STEVE USLAN
News Editor: KEN BARNES
Associate News Editor: DON WALLER
Top 40 Editor: JOHN LEADER
Country Editor: JIM DUNCAN
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AOR Editor: JEFF GELB
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Ratings & Research Editor: JHAN HIBER
Media Marketing: RICHARD LUTZ
Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES, NANCY HOFF, LINDA MOSHONTZ, SYLVIA SALAZAR, LEE WADE
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Production Manager: LESLIE HALPERN
Production Assistants: RICHARD AGATA, SANDRA GUTIERREZ, KENT THOMAS
Display Advertising: KEN ROSE
Circulation: KRISANN AGLIO
Research: JACK TOOTHMAN, CLAUDIA STEWART

Washington Bureau: 1101 Connecticut Ave. NW Suite 1004
Washington D.C. 20036 (202) 466-4960
Bureau Chief: JONATHAN HALL
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY
Associate Editor: ELISABETH GOOD

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Washington Report

FTC WILL KEEP HEAT ON FALSE ADS

Senate Commerce Committee Votes To Reduce FTC Power

Agency Gets White House Support

The Senate made it clear on Tuesday (11-20) in a bill proposing to limit the power of the Federal Trade Commission that it did not mean to limit the agency's jurisdiction in overseeing the truthfulness of advertising claims. S. 1991, authored by Sen. Wendell Ford (D-KY), would, however, end the FTC's authority to police "unfair" ads.

The overall effect of the bill, if it becomes law, will be to curtail the federal government's most active consumer protection agency, and to make it almost impossible for the Commission to continue its children's TV inquiry.

Last week, Presidential Assistant Stuart Eisenstadt criticized the bill. In a letter to Ford, he said, "Even if the committee believes that the FTC's broad authority over advertising... has occasionally been unwisely administered,

it would be tragic to respond by cutting out the heart of the law that is the bulwark of consumer confidence."

In related news, the FTC had words of advice for stations airing any spot advertising "Buy One, Get One Free." FTC Washington Director of Consumer Relations Bob Hughes told R&R, after a marketing, credit, and ad complaints workshop held in Washington last week, that stations which write their own spot copy should be aware of false advertising practices. "One problem we've come across is the 'Buy One, Get One Free' come on. Some merchants raise the price of the original item to cover the second item which is supposed to be free," he said.

The Week In Review

- FCC hit with a rash of Fairness Doctrine questions.
- Senate wants to limit FTC's powers to police "unfair" ads.
- Arkansas station fined \$5000 for falsifying logs.
- Broadcasters gearing up for hearings on payment of performers' royalties.

— Jonathan Hall

Sales Talk

Fuqua Industries is getting out of broadcasting, selling WROZ/Evansville, IN; WTAC/Flint, MI; and three TV stations because, according to Chairman J.B. Fuqua, "We can't afford to own them." Fuqua says the stations are valued at more than \$60 million.

Blackburn & Co. negotiated the sale of daytimer WSER/Elkton, MD last week to Elting Enterprises, Inc. for \$350,000. The seller, Oscar Grann, is also getting out of broadcasting.

FCC At A Glance

Broadcasters Win Some, Lose Some On Fairness Complaints

The Complaints and Compliance Division of the Broadcast Bureau went 4 for 4 on Tuesday (11-20) in its recommendations to the FCC. The Commission voted to:

- Force the networks on a vote of 4 to 3 to sell President Carter TV time the first week in December to announce his candidacy.
- Uphold its decision that WCKT/Miami did not violate the Fairness Doctrine in airing viewpoints during a referendum concerning legalized casino gambling.
- Uphold its action that KYOK/Houston gave a local candidate for Congress in 1978 reasonable access.
- Uphold an earlier ruling clearing NBC of a Fairness Doctrine complaint.

Minority Buyers Ask FCC To Hurry On Cox/GE Merger

Noting that either party can pull out of the proposed Cox/GE merger agreement if no final order is issued by May 30, 1980, attorneys for minority groups who will get control of spinoffs asked the FCC to expedite the matter last week. The written request called the merger "the greatest opportunity in history for increasing minority participation in the ownership and operation of broadcast facilities." If the merger goes through, minority groups will own WSOC-AM-FM/Charlotte, NC; WSB/Atlanta; WGFM/Schenectady, NY; and KFOR/San Francisco.

Approval Given To WBIR And WBEZ Swap

The Commission Tuesday (11-20) okayed the transfer of WBIR-

AM-FM/Knoxville from Multimedia, Inc. to Stoner Broadcasting System, and WVEZ/Louisville from Stoner to Multimedia. The Kentucky Technical Institute, which operates WLRS/Louisville, attempted to block the sales, claiming that the WVEZ acquisition would allow Multimedia, which also owns WAKY/Louisville, too much regional concentration.

Commission Okays Part Time Chief Engineers

Last week the FCC agreed to allow AM stations with more than 10,000 watts and those with directional antennas to employ first class engineers on a part time basis. Chairman Charles Ferris said, "Modern technology has dramatically improved the accuracy and reliability of broadcasting equipment, making these requirements superfluous."

Congress Goes Easy On FCC

A Congressional summons last week for the FCC to give an accounting of previous deeds and possible sins proved to be extremely low-key and lackluster. On a scale of one to ten, it seemed about a two (one high ranking FCC official gave it a minus two rating) in terms of the difficulty of questions. Indeed, FCC Chairman Charles Ferris

fielded questions easily during the nonstop four-and-a-half-hour session, with only a spontaneous and brief pitstop recess called by House Communications Subcommittee Chairman Lionel Van Deerlin (D-CA). Toward the end, Ferris seemed to even be deflecting questions to staffers seated nearby.

Swift Hits Hard On Radio Deregulation

The best line of questioning pertaining to radio came from Rep.

Al Swift (D-WA), who wanted to know if the FCC had looked into the potential economic impact of adding new radio stations which must compete for advertising. Swift dropped his pursuit, however, when Ferris claimed the situation would be no different than when the FCC cleared the way for FM stations. At that time, he stated, there were only half the existing stations.

More Of A Testimonial

The hearing was essentially a chance for Commissioners and Subcommittee members to get things off their chests. For example:

- Rep. Ron Mottl (D-OR) made a pitch for his bill to make broadcasters' P&L statements available to the public.
- Rep. Jim Collins (R-TX) took broadcasters to task for not doing more to expose the severity of the nation's energy problem, in view of recent surveys saying a majority of Americans don't really believe there's an actual crisis.
- FCC Commissioner Abbot Washburn brought along a prepared statement suggesting a limit to cable TV ownership similar to one imposed on radio and TV.

BROADCASTERS TESTIFY MONDAY

Copyright Tribunal Continues Support Of Performers' Royalties

"The lack of copyright protection for performers... has had a drastic and destructive effect on both the performing and recording arts," reiterated Barbara Ringer, Assistant Librarian of Congress for Copyright Services, in support of broadcasters paying performance royalties to recording artists. Her testimony came Thursday (11-15) before Rep. Bob Kastenmeier's (D-WI) Subcommittee on Courts, Civil Liberties and the Administration of Justice. "Broadcasters have argued that free airplay represents ade-

quate compensation, but these unpredictable benefits do not justify the outright denial of performing rights," Ringer told the Subcommittee.

A bill sponsored by Rep. George Danielson (D-CA) proposes that radio stations pay royalties based on their annual advertising revenues. Stations grossing less than \$25,000 would be exempt. Further hearings are scheduled for next Monday (11-26).

Arkansas Station Fined \$5000

Had any principal owner of Radio Jonesboro (Arkansas) been guilty of falsifying KNEA's engineering logs, the FCC would have considered revoking their license. In-

stead, the Commission fined KNEA \$5000. FCC field investigators reported that under orders from the Station Manager/Chief Engineer, employees recorded readings off a chart, rather than take actual meter readings.

This Week At The Nets

After firing Ted Landphair and his staff, NPR got "Morning Edition," a new morning news show, off the ground last week. The program is hosted by NPR veterans Barbara Hoctor and Bob Edwards.

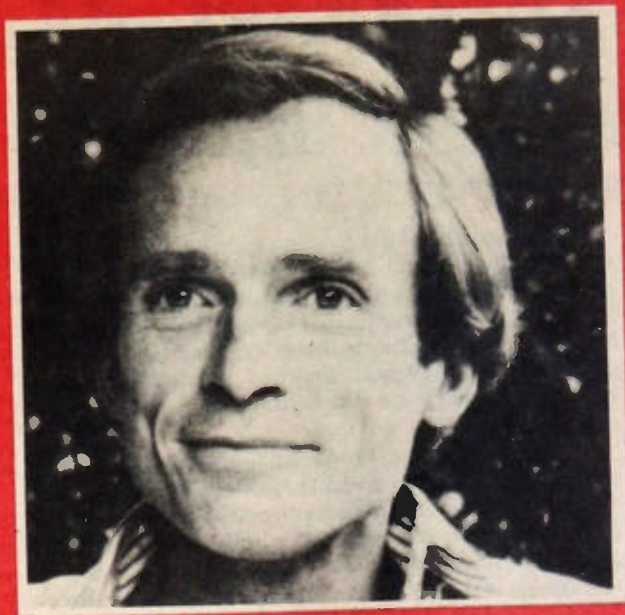
In Detroit last week for the opening of ABC O&O WRIF's new home, ABC Pres. Elton Rule told members of the Detroit Adcraft Club on Friday (11-16) that even with new communications technologies, broadcasters and advertisers will have a great future together. For example, Rule said that ABC is "studying ways to adapt rock concerts staged by ABC Radio Network to videocassettes and discs."

ABC named New York Yankee play-by-play Sportscaster Bill White to host its weekend "Sports World" program.

Bill Grimes takes charge of CBS's owned AM & FM stations. The new Senior VP will replace Pete Lund (who moves to TV as VP, Stations Services) on the NAB Board. Also, Gail Trell Barker takes over as VP for AM O&O's. Both Barker and Bob Cole, VP for FM O&O's, will report to Grimes, who had formerly been VP, Personnel at CBS, Inc.

RKO Radio Network became the only radio network to get through to the U.S. Embassy in Tehran, a statement from the network asserts, when on Nov. 8, News Editor Roger Norum interviewed some of the students holding Americans hostage. AP and UPI stories repeatedly cited the RKO Network feat in their coverage.

The Show with the Difference ...



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News/Talk

Getting Better
Ratings At News/Talk Stations

Part of the secret to improved ratings at News/Talk stations is sports, strong personalities, and programming that gets listeners involved, a sampling of leading stations reveals.

In Detroit, WWJ had its best summer book in years. It switched from a Pop/Adult format about two and a half years ago. News Director Don Patrick says he treats news like music stations treat records. "A bad

"A bad news story is just as much of a turnoff as a bad record, so we do news people can relate to."

Don Patrick, WWJ/Detroit

news story is just as much of a turnoff as a bad record, so we do news people can relate to."

Two reporters called "The Cruise People," Steve Still in morning drive and Al Freeman in afternoon drive, roam the streets in mobile units. "Wherever they see something going on they stop and report it, and that tells our listeners we're out there for them," said Patrick.

Patrick also links WWJ's climb in ratings to more locally-produced sports. The station has been carrying University of Michigan football. This year they'll carry UM basketball too.

Woman Sports Director Helps Boost KPRC

Another former P/A station, KPRC/Houston, has steadily improved its ratings since switching to News/Talk two years ago. PD Jack London is particularly proud of Anita Martini, the first woman Sports Director in a major market. "You have to have sports to pull good night ratings when TV dominates," he said.

"It's not that we broadcast that many games, it's the way we show the human side of sports that works for us," Martini told R&R. Her call-in show from 6:05-7pm weekdays and noon to 4pm Saturdays is called "Feedback." Martini says she tries to develop an interest in people who wouldn't ordinarily listen to a sports show by giving time to what she calls "fringe sports"

"It's not that we broadcast that many games, it's the way we show the human side of sports that works for us."

Anita Martini, KPRC/Houston

like soccer, wrestling and amateur boxing. She also focuses on high school sports and big name stars like pitcher Nolan Ryan, who just signed with the Astros for \$1 million a year.

London said talk show hosts David Fowler (9am-noon) and Alvin Van Black (1pm-4pm) have a lot to do with the station's success. "They're very well-read; we open up the phone lines, and they talk about any topic our listeners want," he said.

No Listener Participation At KTAR

KTAR/Phoenix PD Dave Zorn, on the other hand, allows no call-ins, except in sports shows. The station's switch from All News to News/Talk has paid off, from a 7.4 share (A/M '78) to a 9.8 share (A/M '79). "We don't want to rely on people calling in for our shows. We'd rather let high powered entertainers like Ella Fitzgerald and Mary Martin do the talking," he said.

Zorn said one of the most popular features is "Arizona Almanac," from 5 to 5:30am! "We used to do a farm show with hog prices and frozen pork bellies, but a lot of people are up driving to work that early to beat the heat, so we had to diversify," he said. The program now includes gardening tips and short features on Arizona history, as well as traditional agricultural news.

Zorn departs from his no call-in philosophy when it comes to sports. "It's a chance for fans to get to know the coaches, players, and other guests and there's such an interest in sports we don't worry about questions being repetitious," he said.

George Allen (not the former Redskins coach) hosts the 6am to 9pm call-in show. "One of the things we learned from fans who called was that there was a tremendous interest in horse racing, so now we do several shows a year devoted to that sport," Zorn said. He added, "We also give all the Southern Californians who live here now the games they want. We carry the L.A. Dodgers and San Diego Chargers and many Southwestern Conference football games."

Drivetime Sports



Clif Keene

Larry Claflio

"We were the first station to do sports-talk in afternoon drive," claimed WITS/Boston PD Chris Cross.



WTOP TRAFFIC PLANE'S TRAGIC CRASH — WTOP/Washington's traffic plane crashed last Thursday (11-15) in Vienna, VA, critically injuring reporter Steve Thompson and pilot Bernard Wicker. WTOP News Director Armand Asselin told R&R he complained to the plane's owner, Colgan Airways, just days before the crash about shoddy maintenance, but stressed he has no idea whether poor maintenance caused the crash. Preliminary findings indicated the plane was out of fuel. A full FAA report is due in about 60 days. Thompson has been WTOP's traffic reporter since 1977.

Two Boston sports writers, Clif Keene and Larry Claflio (Clif and Claf) host the 5pm to midnight show. WITS broadcasts the games of three popular local teams, the Red Sox, the Bruins, and Harvard football.

Cross said he's looking for improved ratings next fall after WITS begins broadcasting with 50,000 watts in early summer. "We'll have the second most powerful signal in the market," he noted.

News Personalities



Larry Tate, Larry Oldham in typical investigation.

"We're just like two Top-40 DJ's, but instead of spinning records, we spin news stories." That's how Larry Oldham described KTRN/Houston's new afternoon drive team. Oldham and co-host Jim Tate drop comedy routines in among the news, weather and sports. Asked how the Iranian crisis could be viewed as comic, Oldham responded, "We just pick on the Ayatollah."

Bernard Meltzer, whose call-in show "What's Your Problem?" has become a seven-day-a-week institution on WOR/New York, received the Morality in Media Award this month. Morality in Media, a group of con-

cerned citizens against pornography, cited Meltzer for his uplifting programming. Also on WOR, the 35th annual "Children's Christmas Fund," a broadcast appeal for donations for needy children.

WCFL/Chicago's midday host Wanda Wells will talk with best selling poet Rod McKuen Monday (11-29) about changes in his lifestyle and how they are reflected in his writing.

Jan Prescott, former PR Consultant for Avon, will head WXYZ/Detroit's new Action Bureau for Consumers. Listeners with consumer problems will be able to call for help from a staff of volunteer lawyers and government agency employees. The program is due to debut January 1, 1980.

Michael Packer, former Assistant News/Program Director at KABC/Los Angeles, will become Operations Manager at KXRK/San Jose. Packer will be succeeded by Paul Dallas, KABC Editorial Director.

Watergate reporter Carl Bernstein has been named Washington Bureau Chief for ABC News, and will oversee both radio and TV news operations. Henry Kavett, Manager and Information for ABC's Radio Division told R&R that Bureau Chiefs traditionally do not do air work and he did not expect Bernstein to do any radio broadcasts.

He's Never Looked Better

Kenny Rogers
"Coward Of The County"

From the Album "Kenny" UA X1327-Y L00-979

**THE BACK PAGE
BREAKERS.**

KENNY ROGERS

Coward Of The County (UA)

71% of our reporters on it. Moves: Up 94, Same 16, Down 1,
Adds 21, including WXLO, WTIC-FM, Q106, KLIF, KNOW,
WNOX, KSTT, KTAC, KTKT, WGUY, G100, WRBR, KDZA.
See Parallels, charts at number 22.

On United Artists Records and Tapes

Produced by Larry Butler
Management: Kragen & Co.

©1971 by United Artists Records, Inc.



WHAT'S NEW

DBX-Encoded Discs Expand Dynamic Range

Several years ago, DBX Inc., a Newton, MA-based firm, introduced an encoding/decoding process designed to minimize surface noise and expand the dynamic range (the differences between the loud and soft parts on records) of recordings. Until recently, there was slight interest. However, DBX has since been acquired by the BSR Company and has begun commissioning record companies to produce DBX-encoded discs.

Briefly, DBX-encoding works on a principle known as linear companding. The signal from the master-tape is compressed at a ratio of two-to-one; i.e., every two dB's of loudness change in the music becomes one-dB change from the encoder. Which means that a 100-dB master-tape is compressed to 50 dB's, leaving even the softest passages well above surface noise and the loudest passages well below the point where the needle could not



handle the wide grooves required to reproduce such extreme volume.

In order to play DBX-encoded discs to achieve the maximum effect of the process, it is necessary to install a special DBX decoder, which hooks into the tape-monitor jacks between the preamp and the power amplifier. This decoder serves to expand the signal by the same ratio as it was originally compressed, resulting in the louder "louds" and softer "softs." DBX's decoder currently retails for \$108 and allows consumers to enjoy sound previously available only on master-tapes on their home stereo systems.

While at present DBX-encoded discs are mostly confined to classical music, it is worth noting that, according to BSR, the DBX-encoding process is currently superior to digitally recorded discs, which are plagued with the problems of surface noise and dynamic range detailed above.

New Year's Air Special Available

"New Year's 1900 Yesterday" is a 10-hour radio special available from **Kris Stevens Enterprises**. Along with covering the top hits of 1979, the show features the biggest hits of the seventies, plus biographical notes on the artists behind these hits. Hosted by **Kris Erik Stevens**, the program will additionally contain historical and entertainment news from the past decade, New Year's greetings from a variety of stars, and the countdown to midnight from Times Square in New York through Chicago, Denver, and Los Angeles. For further information, contact Kris Stevens Enterprises at 1421 Ventura Blvd., Suite 204, Sherman Oaks, CA 91423, (213) 981-8255.



New Year's Show From Disneyland

The "National New Year's Eve Party," a live coast-to-coast broadcast originating from **Disneyland**, will air via satellite from 9pm to midnight in each local time zone and will be available free, on a barter basis, to one station per market. Produced by Los Angeles-based **Roger Carroll Enterprises**, each hour of the show contains six minutes of time for local sale.

The air special will feature a variety of celebrities, live music from throughout the park, special features tailored for each section of the country, and the most popular dance records of 1979. Additionally, the program will contain cut-ins from **Disney World** in Orlando which will highlight East Coast activities. For further information contact Roger Carroll Enterprises at 2000 Ashbourne Dr., South Pasadena, CA 91030, (213) 248-6554.

NYC's "John Hour" Gone

Dear "John"

I really don't know how to tell you this, but you'll never hear your name broadcast on **WNYC New York** as a convicted patron of prostitutes again. Although a broadcast of this type did occur (at New York City Mayor **Ed Koch's** suggestion) several weeks ago, **WNYC Program Director Mary Nichols** recently refused to continue the practice, telling **News-script**, "We never said we'd run them forever. It's not fresh news now."

While several other radio stations also aired these names and a number of newspapers printed them as well, no one has done anything like that since the original broadcast on October 23rd. Even the Manhattan District Attorney said he didn't know if the Mayor's plan was effective, explaining that it was "too soon to get an accurate picture."

Your sugar baby,

Candi

Skomer, Di Noto Debut Music Production Library

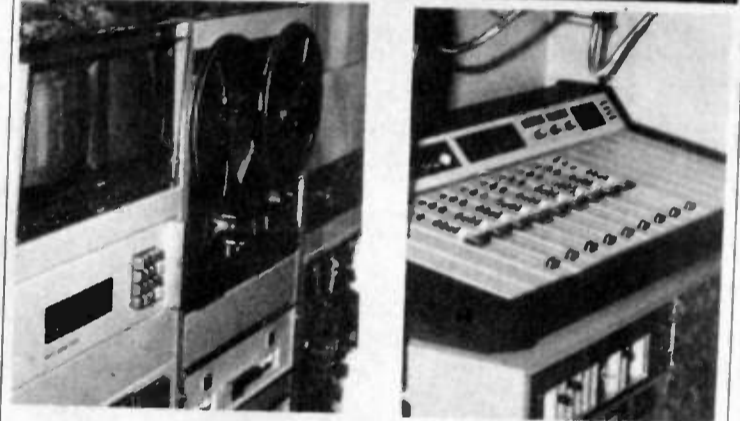
Network Production Music Library, a contemporary source of background music for the production efforts of recording studios, ad agencies, radio and television stations, audiovisual departments, and cable TV companies, has been formed by **Bob Skomer** and **Tuesday Productions** President **Tom Di Noto**.

Beyond the contemporary nature of the music, the Network Production Music Library includes several additional features. First, subscribers receive a set of discs plus a set of master tapes with the discs to be used for reference and the tapes designed to be used for transferring and editing purposes. Second, each full-version theme is pre-edited to 59- and 29-second broadcast lengths to better serve those clients who are primarily concerned with the production of commercials. Third, rates are based upon the total time of music used per production, rather than by the needle drop, as is customary. Fourth, subscribers will also have the option to pay a one-time annual licensing fee to use any music they want to as many times as they want. Finally, the library will be updated on a regular basis every few months.

For further information, contact the Network Production Music Library at (800) 845-2075; Californians call collect to (714) 272-2011.

Radio's Riotous Redneck

"Red Neckerson," a 90-second radio comedy feature, is now available on a market-exclusive basis from **Syndicom**, a subsidiary of **Sunbelt Communications**. The show consists of numerous humorous editorials delivered by a fictional "redneck" character and is currently running on **WQXI-AM-FM/Atlanta**, **Y97/Jacksonville**, **KCMO/Kansas City**, **WBT/Charlotte**, **KQEO/Albuquerque**, and **BJ105/Orlando**. For demos and further information contact **Mike Heiser** at **Syndicom** (805) 541-2966.



Audio Equipment Exhibit Goes Mobile

The "Air-Bus" is a 30-foot motorhome which has been transformed into a mobile radio broadcast systems marketing exhibit by **Commtronics Inc.** The equipment displayed inside the "Air-Bus" includes an automation system, consoles, cartridge machines, cassette machines, reel-to-reel machines, **STL RPU** remote control, microphones, audio processors, monitors, and (soon to come) business computers. All equipment is operable for testing by station engineers and managers as well.

Commtronics represents over 150 original equipment manufacturers, and utilizes the "Air-Bus" to visit radio stations in all states east of the Mississippi on preplanned sales tours. For further information contact **Commtronics** at 4018 Middlebury Dr., Pensacola, FL 32504, (904) 478-1181.

JOCKS & SPOTS MAY BENEFIT

Rapid Rappers Seen As Smarter

Fast-talking pitchmen are generally viewed as being descended from a long line of snake-oil salesmen and mostly thought of as attempting to put something over on the public with their relentless raps, right? Not true. According to research conducted by **New York University** Assistant Professor **James Maclachlan**, faster talkers are generally more persuasive and more favorably regarded by their listeners. Not only do audiences prefer faster talkers, but they learn more by listening to them as well. (Note that fast talkers speak at about 180 words per minute, average talkers at about 150 words per minute, and slow talkers at about 120 words per minute.)

In testing this phenomenon, **Maclachlan** utilized a time-compression unit which clips out the imperceptible pauses (about 20/1000ths of a second long) in human speech to increase the speed at which commercials were delivered. He tested four radio commercials in this manner. The results were surprising. Where speed was the only factor varied, listeners invariably rated the faster talkers as more knowledgeable, intelligent, and sincere than the slower speakers. Furthermore, when communication is sped up to twice normal speed, listening time is halved, but learning diminishes by only 10 percent.

These findings may benefit radio in two ways. First, air personalities can become more effective communicators by speeding up their delivery. Second, commercials can be produced which are shorter (a 30-second spot can be reduced to 24 seconds), more effective, and the resulting time saved can be translated into more spots available for the station.

T.A.B. Elects New Officers

Newly-elected officers for the **Tennessee Association of Broadcasters** 1979-80 term are: **WDXN/Clarksville** owner **Jack Mayer** (President), **WJCW-WQUT/Johnson City, TN** Sales Representative **Lilly Kinley** (East Tennessee

Vice President), **WSM-AM-FM/Nashville** General Manager **Len Hensel** (Middle Tennessee Vice President), and **WEZI/Memphis** General Manager **Dave Thomas** (West Tennessee Vice President).

RAITT NOW!



94Q deb 30
WTIC-FM 22-18
14Q 34-33
Z98 on
WBBQ add
92Q add
WNOX on
KCPX on
WIGY 12-8
WISE add
WICC on
KRLC deb 26

BONNIE RAITT

“YOU’RE GONNA GET WHAT’S COMING”

Produced By Peter Asher
Engineered by Val Garay



on Warner Bros. Records

WHAT'S NEW

PRIME-TIME TV TO BE HARDEST HIT

80's Home Video Revolution Foreseen

A recent study by **SRI International**, formerly the **Stanford Research Institute**, concluded that the home video industry will become one of the largest entertainment media in the U.S., according to **J. William Waters**, senior management consultant and chief researcher for the project.

Among the points raised by the study was that 1980 will be a critical year for home video, as it will mark the introduction of the videodisc on a national basis. Waters projected that by the latter half of the decade, videodiscs and videocassettes will be in about half the U.S. households, creating a multibillion dollar market in hardware and software.

Software To Dominate

Once the hardware market is established, software will predominate, and Los Angeles, by virtue of its being the current location of the film and music industries, will become the software capital of the world, Waters theorized.

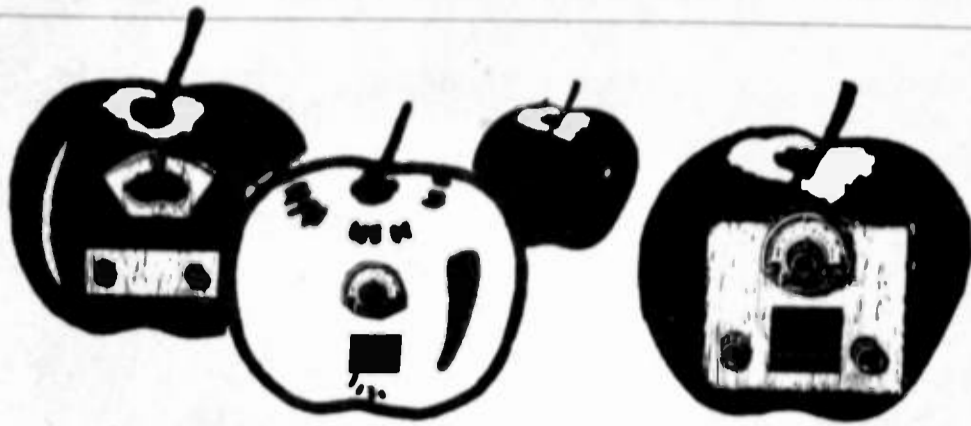
This home video revolution is expected to have a major impact upon the commercial television industry, not so much in total time spent watching, but in prime time, when people have the opportunity to pursue other entertainment options. Waters foresees that software distribution will be the key to the success of home video, remarking that, at present, the videodisc market is highly segmented, but that it will become more diverse as more software is available.

Furthermore, the study noted that consumers will not be purchasing videodiscs to keep for themselves, as they will be far more likely to trade videodiscs, exchange them, or rent them. Waters also claimed that the music industry would be folded into the videodisc arena, eventually becoming a major part of this new medium.

TV To Lose Ad Power

One notable side effect of the growth of home video will be the lessening of the power of commercial television with regards to advertising. While home video will not replace television, principally because sponsors won't be able to be guaranteed the nature, timing, and size of their product's exposure, businesses may find that the creation of institutional advertising to be viewed on videodiscs may result in an entirely new advertising medium.

In conclusion, while the potential of home video is undeniable, the very real possibility of manufacturers being unable to fill consumers' demands may set the home video revolution back several years. Of note also is Waters's contention that videodiscs will be a greater mass appeal item than videocassettes. Waters reasons that the possibilities for diversity are greater, citing the current male-dominated appeal of VCR's.



1476 Stations To Air Apple Ads

The **Washington State Apple Commission** recently announced a massive nationwide network and spot radio campaign on behalf of Red and Golden Delicious apples. **Will Rogers Jr.** returns as campaign spokesperson for his fifth year with 1476 stations in 450 markets set to air the spots. Approximately \$600,000 of the commission's annual \$3.2 million operating budget will be devoted to the campaign, which one hopes will not be fruitless.



MCA's Revenues Up, Profits Down

MCA Inc., powered by a \$39.7 million gain from the firm's resolution of tax refund suits for investment tax credits in the first quarter of this year, recorded higher profits and revenues for the first nine months ended September 30, 1979. Including the almost \$40 million tax gain, MCA's nine-month net rose 41 percent to \$139.5 million, up from \$95.3 million in 1978. Nine-month revenues for the firm rose 12 percent to \$878.3 million, up from \$787.8 million in the year-previous period.

However, during the third quarter, MCA's net profits dipped 12 percent to \$40.9 million, down from \$46.9 million in 1978, while third quarter revenues slipped one percent to \$322.4 million, down from \$326.4 million in 1978.

MCA Records posted an operating loss of \$6.1 million for the first nine months, as opposed to a profit of \$9.7 million during the corresponding period of 1978, but nine-month revenues rose 30 percent to \$111.6 million, up from \$85.6 million in 1978.

Similarly, **MCA Records** reported third quarter losses of

\$4.3 million vs. a \$4.1 million profit for the year-previous period, while third quarter revenues climbed 21 percent to \$40.7 million, up from \$33.6 million in the corresponding period of 1978.

Radio Records, Good Sounds Ink Distribution Pact

Radio Records recently announced it has entered into a distribution agreement with **Good Sounds Records**, a new label developed by **Criteria Recording Studios** President **Mac Emmerman**, **Fat Albert Productions'** **Ron and Howard Albert**, and the "Disco Magic" television series's **Arnie Wohl**. Good Sounds will be based out of **Criteria's** Miami studios.

Initial product to be released under the pact will be a debut album by **Rhodes, Chalmers and Rhodes**, entitled "Scandal." The album will be released before the end of 1979.

Under the terms of the agreement, **Radio Records** will be responsible for all promotion, marketing, and distribution of **Good Sounds** product, with the **Good Sounds** logo to appear on the **Radio Records** label.

PRO-MOTIONS



Jorge Martinez

Martinez Upped To Advertising Director For MCA

Jorge Martinez has been promoted to Director of Advertising and Merchandising at **MCA Records**. Prior to his appointment, Martinez served as Product Manager for the label.

In his new post, Martinez will be responsible for consumer and trade publication advertising; the writing, development, and placement of radio commercials; and the coordination of in-store merchandising materials.

Johnson Upped To VP/GM At Pickwick

Don Johnson has been upped to Vice President and General Manager for **Pickwick Records**, replacing former **MCA Records** executive **Richard Bibby**, who has returned to his native Canada to launch a new distribution company for independent, domestic, and foreign labels. Johnson comes to his new position from his current post as Vice President of Merchandise Procurement for **Pickwick International**, having previously held posts at the **Handleman Company**, **Capitol Records** and **Ampex**.

Smulian Appointed VP/Promotion At Spector

Richard Smulian has been appointed Vice President of Promotion for **Spector Records International**. Smulian previously worked in independent promotion with **Mo-Ron South**, the Atlanta-based firm headed by **Mike Martin** and **Ron Rivers**, and served as **Carolinas** promotion coordinator for **RSO Records**.

Davis, Stevens Form Firm

Robble Davis and **Shadoc Stevens** have announced the formation of **Davis-Stevens Productions**, which will produce commercial campaigns and original projects for radio, television, and film. Prior to the formation of this new company, Davis was employed at **KWST/Los Angeles**, having also created and produced the "KMET/Wolf & Rissmiller Concert Guide."

Most recently host of the syndicated television show "Hot City," Stevens has served as Program Director for **Los Angeles** radio stations **KRLA**, **KROQ**, and **KMET**. **Davis-Stevens Productions** is located at 9100 Sunset Blvd., Suite 113, Los Angeles, 90069, (213) 274-1244.

Parkinson Named VP/Finance At A&M

Michael Parkinson has been named Vice President of Finance for **A&M Records**. Previously Vice President of Finance at **ABC Records**, Parkinson also served as Controller and Assistant Treasurer at **MCA Records** for five years.

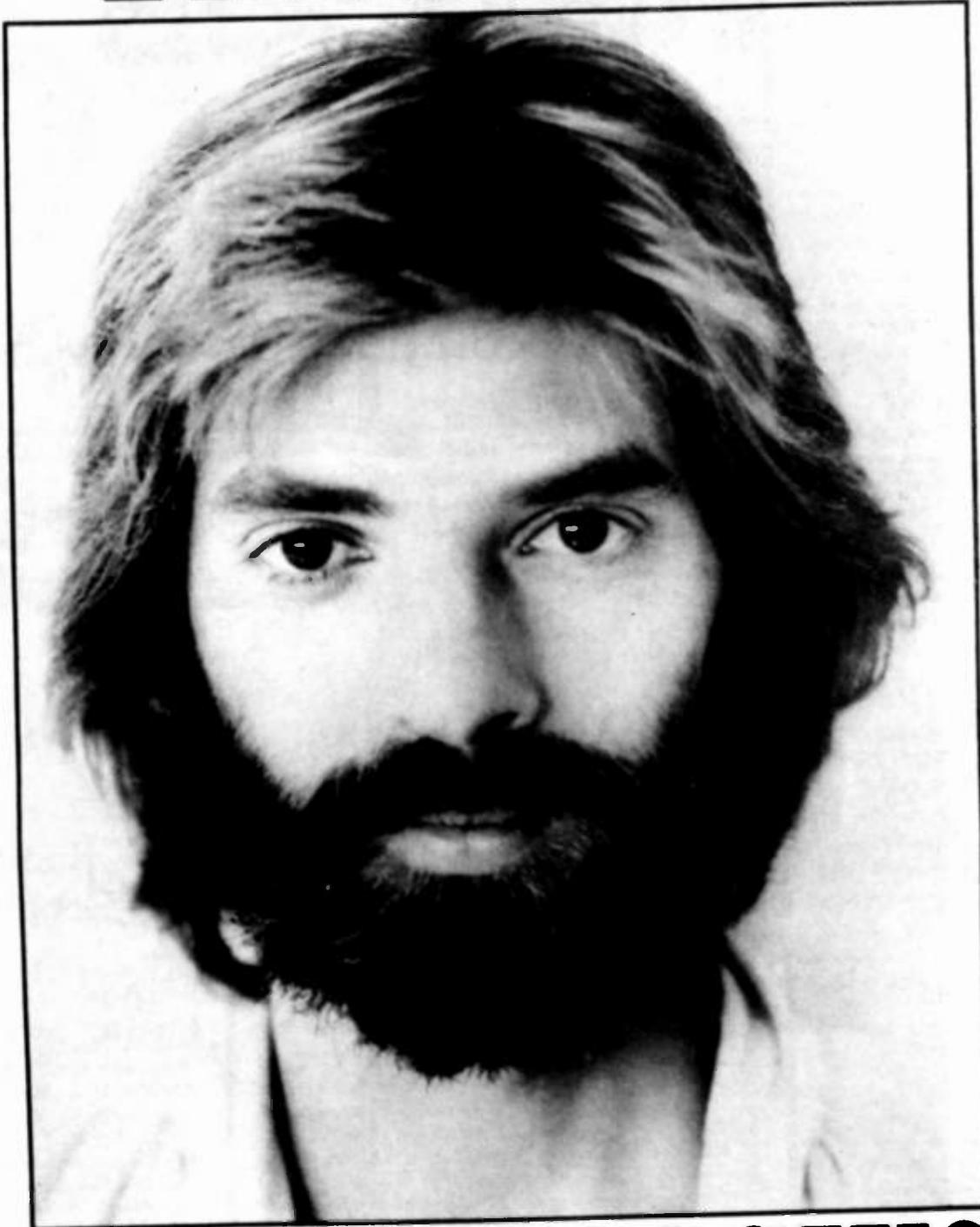
Reinberg Named VP/Business Affairs For E/A

Debbie Reinberg has been named to the newly-created post of Vice President of Business Affairs at **Elektra/Asylum Records**. Most recently an attorney with the firm of **Manatt, Phelps, Rothenburg and Tunney**, Reinberg was also involved in public affairs programming for **KHJ** and **KLOS/Los Angeles**, prior to her attending **UCLA Law School**.

In her new position, Reinberg will be responsible for negotiating with artists, administering contracts and coordinating with all departments of the label on legal matters, as well as the coordination of outside legal representation.

If You're Looking For A Breaker:

“THIS IS IT”



KENNY LOGGINS

THE BACK PAGE

BREAKERS

KENNY LOGGINS

This Is It (Columbia)

70% of our reporters on it. Moves: Up 90, Same 15, Down 2, Adds 23, including WFIL, WCAO, Z93, KIMN, PRO-FM, KAUM, KINT, WAPE, KIOA, WHOT, KING, KGW, KTKT. See Parallels, charts at number 27.

FROM THE ALBUM "KEEP THE FIRE"

JC 36172

COLUMBIA



ON RECORDS

PRODUCED BY TOM DOWD

Your Choice Is

"Voices" *

The New Single From

Cheap Trick Cheap Trick

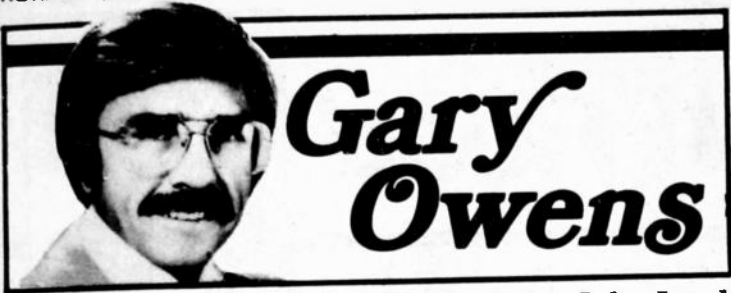
These Stations
Have Already Voiced
Their Choice:

96KX 16-14	KX104 on
WPEZ add	KKLS add
WRKO add	WAKX add
CKGM add	WOKY add
KDWB 19-18	KRUX add
KWK 21	CK101 add
KSLQ deb 20	WOLF add
WKEE add	KPLZ add
Y103 add	KYYX add
92Q deb 30	WIFC add
WRJZ add	WRKR add
WISM add	

*
"You didn't know what you were
looking for until You heard the
voices in your ear."

on Epic Records





And another thing. At Thanksgiving John Leader really likes his coffee strong . . . in fact, he's the only guy here at the R&R building who eats it with a spoon, right out of the can!

I just finished my part in the judging of the Dallas-Fort Golden Radio Awards . . . and there were some great entries this year. According to Wally Tucker, the Vice President and General Manager of KPLX, his goal is to improve the stature and effective use of radio as an advertising medium by saluting superiority in local creative advertising. I personally felt that the radio station promotional spots were the strong suit. They were all super! I also enjoyed the public service spots on "How to train your grapevines with a whip and a chair!"

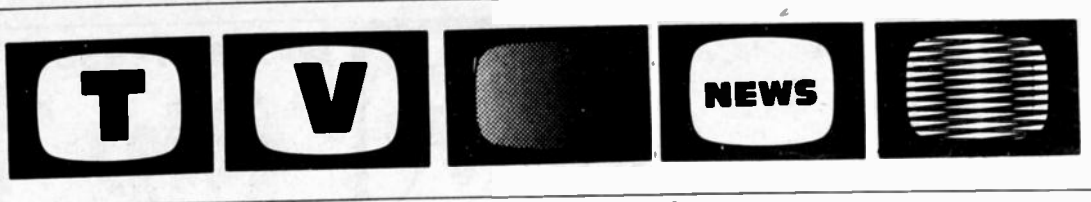
Congratulations in another area of broadcasting to a long-time R&R reader, Pat Fitzgerald of KKYX Radio 68 in San Antonio. Pat just scored a "Best Local Newscast Award" from the Texas Association of Broadcasters. Pat was a josh-dickey in Cleveland, but is now great at flogging those teletypes and emoting news, both writing and announcing. Yes, Virginia there is life after deejaying . . . however . . . you must be eloquent, mellifluous, and unabashed.

Steve Forrest, the great TV and motion picture actor, told me recently about how all-consuming you can get in work. When he was attending UCLA, majoring in psychology, he had the lead in one of their plays. He also had a heavy schedule in school. Prior to opening night, he was totally ensconced

in his statistics homework, which was a survey of "How male mice are affected stress-wise by sex." Steve became so busy in the project that he completely forgot to go to the play on opening night, and the prompter had to take his script-book on stage and read the Forrest part. (Hopefully it wasn't Steinbeck's "Of Mice And Men!")

I finally met the man who made the Peter Principle part of our vocabulary. Dr. Laurence Peter told me over the weekend that there is now a new game based on his book. The tall, bearded Dr. Peter said that the board game can be played by adults and children . . . providing they understand the meaning of incompetence. The object of the game is to avoid becoming incompetent, since incompetent players are tossed out of the game. The higher one advances in the hierarchy, the more likely one is to rise to that level. You usually win by refusing promotions and watching other players move up the "ladder of success" ahead of you, where they usually reach their level of incompetence. The game includes 24 Placement Syndrome Cards . . . 24 Major Decision Cards . . . and 32 Minor Decision Cards, and four kreeblies.

We went over to Mabel and Earl's Hi-De-Ho Club for lunch and I must say that they have a very selfish chef. Every time he accidentally cooks a fly, he always keeps the best wing for himself.



CBS Sweeps To Smashing Victory

With its Sunday lineup leading the way, CBS scored a substantial triumph in the Nielsen competition for the week ending November 18. An important victory, coming as it did during the November ratings sweeps, the win was decisive, as CBS earned a 22.1 average rating, beating ABC by 3.4 points. NBC was fairly close behind ABC's 18.7 with a 17.6.

CBS took the first three places, five of the top six, and eight of the top 12; the network's nine of the top 20 edged ABC's eight, while NBC scored three, none higher than No. 15. Leading the pack was "60 Minutes" with "Alice" close behind; following were 3) "The Jeffersons," continuing an impressive ratings comeback this season 4) "Three's Company" (ABC) 5) "Dallas" (CBS) 6) "Archie's Place" (CBS), in a special episode which demolished "Mork & Mindy" 7) "Taxi" (ABC) 8) "Happy Days" (ABC) 9) "Trapper John MD" (CBS), highest new show of the week (and only new entry in the top 20), and 10) "Silver Streak" (CBS movie).

The next ten were headed by 11) "Eight Is Enough" (ABC), followed by 12) "MASH" (CBS) 13) "Laverne & Shirley" (ABC) 14) "Charlie's Angels" (ABC) 15) "Little House On The Prairie" (NBC) 16) Monday Night Football (ABC) 17) "Angie" (ABC) 18) "The Omen" (NBC movie) 19) "CHiPs" (NBC), and 20) "WKRP In Cincinnati" (CBS).

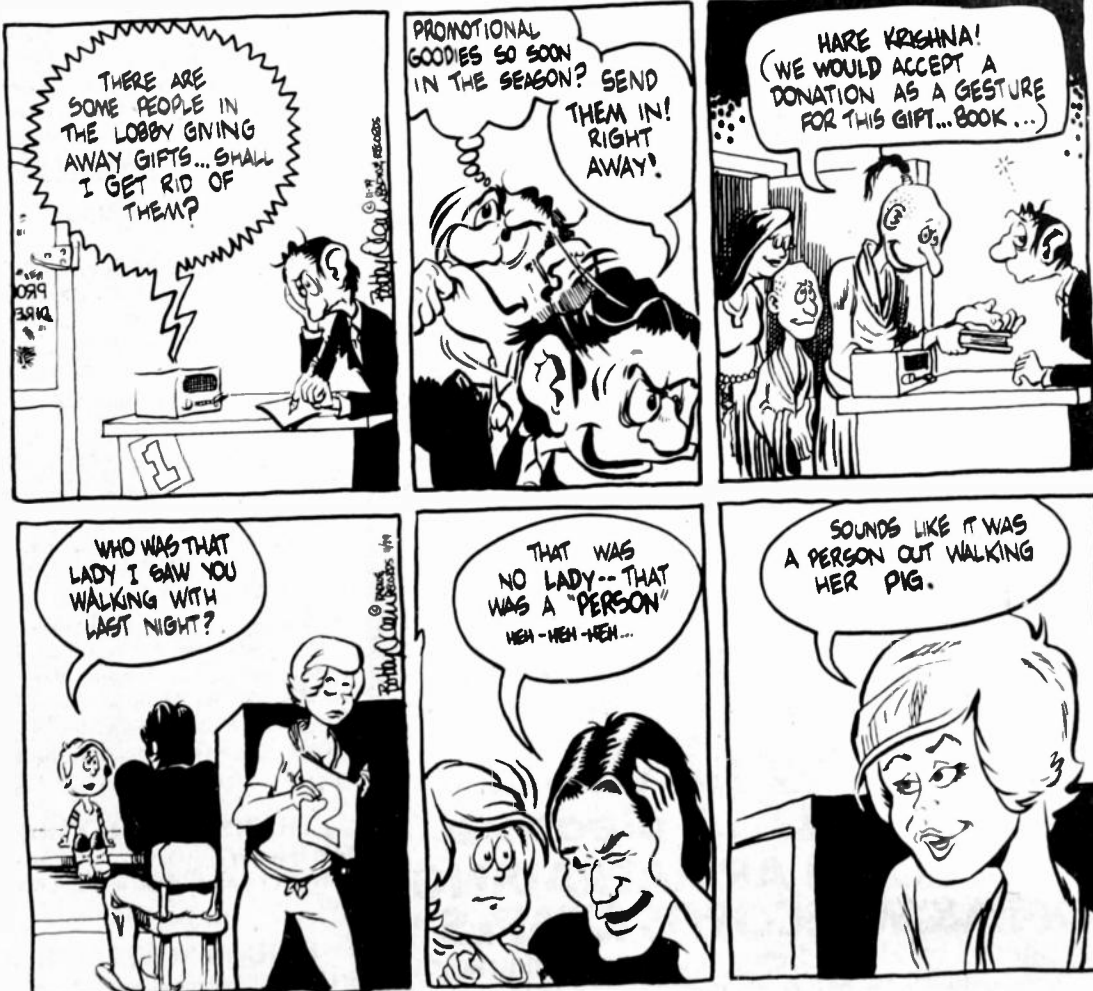
DRAMATIC CHANGES AT CBS — CBS, boasting the highest rated series and some of the lowest, has been active in schedule changes, with several new comedies placed on hiatus. Last week the network announced a pair of mid-season replacements, both dramas. "The Chisholms," a miniseries last year, is a Western which will occupy the Saturday 8-9 slot, with the CBS Tuesday Night Movie moving to Saturday 9-11 to round out the night. Replacing the Tuesday day movie will be "Hawaii 5-0" at 9 (moving from Thursdays) and "Paris" at 10 (from Saturdays). "Barnaby Jones" moves up an hour to Thursdays at 9, replacing "Hawaii 5-0," and the second new show, "Knots Landing," a "Dallas" spinoff, will air at 10. CBS also debuts "Young Maverick," a descendant of the James Garner original, on Wednesday Nov. 28, 8pm.

VIDEOSCOPE:

DRIVE-THRU MOVIES: This week, Fotomat Corp. launches its "Drive-Thru Movies" campaign nationwide, enabling consumers to rent videocassettes at any of the firm's 3800 outlets. Fotomat will spend \$1 million on radio, TV and newspaper spots in support of the new service. The firm estimates 1980 revenues from rented videocassettes will be more than \$15 million . . . **100 MILLION TV TUBES:** RCA chalked up a fascinating first recently when it manufactured its 100 millionth TV picture tube. They've been at it since 1946 . . . **TV PRICE HIKE UPCOMING:** Look for prices of color TV sets to soar after the first of the year. Zenith is planning "across the board" raises to cope with "double-digit inflationary cost increases," according to the Wall Street Journal. One big reason for the price hikes is Corning Glass's decision to up picture-tube glass prices 20 percent (a move that would add \$30 to the price of a 19-inch color set) come December 31 . . . **TV SALES DOWN (BUT NOT MUCH):** TV sales are lagging behind last year's record mark of 10.2 million color sets sold, but will probably reach 9.8 million anyway, good enough for second best . . . **REMOTE CONTROL ON THE RISE:** Sales of sets with remote control are up 27 percent from 1978 levels and now account for 20 percent of the unit volume . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ BELL RECORDS CHANGES NAME TO ARISTA
- ★ JERRY CLIFTON NAMED NATIONAL PD AT BARTELL — Resigns 99X/New York PD Job.
- ★ KGB CHICKEN SHIRT CAUSES CIA STIR — Station asks CIA to send shirt to Russian KGB; CIA declines politely, keeps shirt for own archives.
- ★ NUMBER ONE FIVE YEARS AGO: "Kung Fu Fighting" — Carl Douglas (20th Century)

Joan
Armatrading

**FOUR NEW
SONGS SO
GOOD THEY
COULDN'T WAIT FOR
AN ALBUM.**



Rosie

How Cruel

He Wants To

I Really

Go

When Joan finished recording these songs,
we had to get them out...

So here they are... Four new songs on a
specially-priced 12-inch record called

HOW CRUEL SP 3302

**HOW CRUEL... A pleasure
from JOAN ARMATRADING.
ON A&M RECORDS & TAPES**

Produced by Henry Lewy and Joan Armatrading.
© 1979 A&M Records, Inc. All Rights Reserved.

Brad Messer's

Rip "N" Read



"'Cause You've Got — (Boom!) — Personality . . ."

Personality radio is making a comeback in some American cities, the hottest example being Steve Dahl at the Loop, and other markets check in with air talent not stamped from assembly lines.

Now we hear radio execs moaning and whimpering about a shortage of highly effective air personalities, whom the execs say they would hire for lavish money if only they could be found.

During the late 60's and early 70's stations were busily training jocks and newscasters to sound like everyone else, and now that the training is complete, gosh, everyone sounds like everyone else.

What to do?

Plug In A Module, Buy 'Em Anywhere!

Luckily a few assembly lines have been established now, to churn out individual personalities on a mass-production basis.

By purchasing some of these standardized modules, stations can become, uh, different.

Modules in everyday life are units, or sets of units, designed to be arranged or joined in different ways. Modules in broadcasting are usually purchased pieces of syndicated product.

One of the first and best was the "News Blimp," which still flies over many stations with its flawless mix of music and information. Now there is "Ace And Friends" to plug into a format, perhaps set off by a module of Watermark's "Alien Worlds" science fiction or even "Chickenman." The old "Ellery Queen Mystery" minutes are successfully revived, joining Wolfman Jack's modules of disco music and entire morning shows on tape from Charlie & Harrigan in Southern California.

In fact, a couple weeks ago in this exalted publication, there was mention of a syndicated program featuring "a zany newscaster who is hung up on 'This Day In History.'" I wonder where they got the idea for that?

Mass-Produced Individuality For The 80's?

Where's this trend leading? 30 or 40 of the country's most talented individuals are getting themselves on tape to be mass distributed to stations. Every few weeks another makeshift network is created, with the cream of the announcer crop hiring aboard to mass produce for mass audience. Can you see the end?

Sometime in the middle 1980's a big station running all-network all-syndicated all-tape all-bartered-spots programming is going to decide "Gee, if we got rid of all this slick taped product, we could just have interesting people working here live, talking about our own town and our own people. Instead of applicable-anywhere features and generally-stated items, we could do only local stuff. Maybe it would catch on!"

Maybe. But by then all the emerging "personality" people will have great jobs in syndication and won't want to take severe pay cuts to go back to one-station one-town jobs.

It's almost hopeless, because the minute someone gets recognized as a bonafide interesting air personality, he or she is sucked up into syndication . . . becoming a mass product.

So how can personality radio really emerge again? How long will the syndication boom boom? Where will the personalities come from? How will personalities develop if there are no jobs available because everything's on tape and comes in the mail? Will the mail arrive on time?

For the answers to these and other important questions, simply consult your own reasoning process, or ask someone at lunch. I would tell you, but there's no room left. We're already halfway down the page, and it's high time to get into those fascinating and meaningful facts about This Day In History.

MONDAY NOVEMBER 26: Thirty-five days 'til 1980 and 28 shopping days until Christmas if you count Sundays, which almost every merchant does. Today Tina Turner hits 38, 39, 40 and 41, depending on how old the press release is. The Illustrated Encyclopedia of Rock says she was born Annie Mae "Tina" Bullock, in Brownsville, Tennessee, in 1938. Daily Planet Almanac says 1941. Rock On Vol. 1 says yesterday in 1941. While you're at lunch, might as well ask about that too. One more potential irritant:

Olivia Newton-John is listed in several references as a birthday lady today, but she ain't. It was two months ago today. She was 31.

Eric Sevareid is 67. Robert Goulet becomes 46. Rich Little turns 41. Charles "Peanuts" Schulz is 57.

TUESDAY NOVEMBER 27: A couple of hard-living people who would have had birthdays today but didn't make it: Jimi Hendrix would be 37, but died of an OD in 1970, having "changed the entire face of rock music, almost singlehandedly, with his innovative guitar work," according to Norm Nite's compendium. Hendrix once explained, "Sometimes I play the guitar with my teeth or with my elbow. I can't remember all the things I do."

Liu Yen Kam, stage name Bruce Lee, would be 39. There's temptation to say he died of overacting, but at risk of the explosive hard-hitting death-dealing bone-shattering reaction of his fans.

WEDNESDAY NOVEMBER 28: Randy Newman occurred 36 years ago today. Well, you know we don't start counting until a person is already a full year-old, so while he is in his thirty-seventh-year of life we call him 36. Hope Lange is 46.

Precisely a half-century ago today, from the famous base camp "Little America," explorer Robert Byrd made the first flight over the South Pole (1929). The first American auto race was 84 years ago. On this day in 1895 a Benz automobile made the 54 miles between Chicago and Evanston averaging eight miles per hour, while other cars broke down along the way.

Benz as in Mercedes. Actually no one named Mercedes had anything to do with the production of the famous car, getting off the subject here a little. Mercedes-Benz began like this: racer Emil Jellinek built several fast road cars and named them after his daughter Mercedes. Later he had a car craftsman named Daimler build him a car, and he called that one Mercedes too. Many years later Daimler and Benz merged and they just kept using old Mercedes Jellinek's first name 'cause it had (boom!) personality. So in Beverly Hills and Chevy Chase, Mercedes-Benz is for mass consumption by buyers anxious to express their individuality by owning what everyone else owns, you see.

THURSDAY NOVEMBER 29: John Mayall, 'grandfather' of British rock, is 46. Chuck Mangione is 39. Tom Hayden is also. Fifty years ago today the tomb of King Tut was found in Egypt. President Johnson appointed the Warren Commission this date in 1963, to investigate the Kennedy Assassination.

FRIDAY NOVEMBER 30: Dick Clark, as it turns out, was born the day after they discovered Tut's tomb in 1919. Still looking about 32. Clark turns a half-century old today. Formerly Peter, Him and Mary. Paul Stookey is 42. And somewhere out there Abbie Hoffman turns 43 furtively.

Media Marketing

Marketing's Prime Principle: Serving Your Audience's Needs

Over the past year or so, I have dealt primarily with issues involved in conducting research for input to programming decisions. Obviously, many of the research procedures I have discussed also have applicability for research in support of the sales effort of the radio station. Accurate research results are important not only for producing the best sound for your listeners, but also for presenting a reliable picture of your listenership to potential advertisers on the station.

But research is only one aspect, albeit a very important one, of the overall process involved in marketing your medium. Research provides critical inputs to media marketing decisions, but good research alone cannot ensure a successfully marketed station. Therefore, over the next several weeks, I intend to provide a "short course" on marketing principles, as applied to radio. Now, before all you PD's and other music-oriented folks tune out, it is important for you to understand that marketing is not limited to the sales department. Perhaps the most common misconception about marketing, in general, is that it consists only of selling and other promotion efforts. This misconception applies not only to radio, but also to products, services, and companies in general.

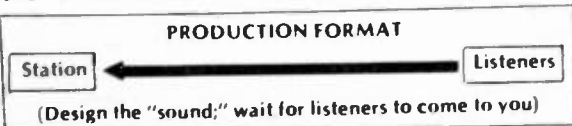
The more accurate view of marketing, and one that is gaining greater acceptance almost daily, is that marketing consists of all of those activities by which companies strive to satisfy their customers. Thus, marketing does not mean "pushing" a product down the throats of the audience, but rather trying to find out what the audience wants (i.e., research!), and then doing your best to provide it within your constraints and limitations.

Three Marketing "Formats"

Just as radio stations have formats, the marketing effort of any firm has a format. This format may not be explicitly articulated by the organization's management, but it is readily recognizable by the way in which the firm approaches its customers. The three most common marketing formats are:

- The Production Format
- The Sales Format
- The Marketing Format

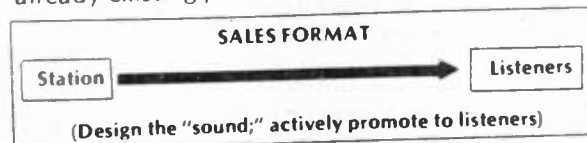
The **Production Format** refers to radio stations that are inordinately concerned with designing a "perfect programming mix," as construed by the PD or someone else in top management. The basic philosophy of the production format is that "if you build a better mousetrap, the world will beat a path to your door." Un-



fortunately, the "better mousetrap" is often designed with little or no regard to customer wants and needs. The PD who ignores input from his or her listeners and relies solely on personal judgment in making programming decisions is relying on a production format. Generally, the only place where a production format succeeds is one in which demand for the product or service far outstrips supply of the product. For instance, a

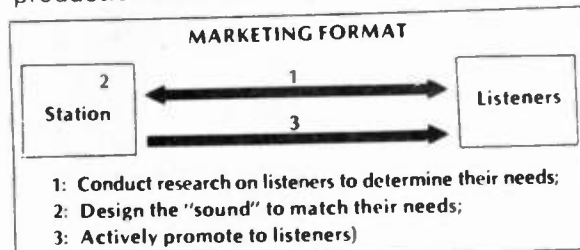
station in a market with only one or two competing stations may be able to get by with a production format; the listeners have very little choice in the matter, and take what is offered (it's a little like selling blue jeans in Russia!).

In this era of increasingly sophisticated technology and communications, the production format rarely survives. It is instead replaced by the **Sales Format**. The sales format is perhaps the most common marketing posture in the U.S. today. Basically, it entails promoting an already existing product to whomever will buy it.



Firms move from a production format to a sales format when supply begins to catch up with demand, and there is thus more competition for customers. This is akin to the situation in which new signals reach a particular radio market. The sales format dictates more aggressive selling efforts, such as contests, community projects, giveaways, and advertising. The key point is to attract more listeners to your station, but without really changing what is being offered to them. It is the true "push" strategy.

The final **Marketing Format** is the only format which is really marketing in the strictest sense of the word. Under a "marketing format," the station is not just concerned with producing a quality sound or selling that sound to listeners, but rather is listener-oriented. The needs, wants, and preferences of listeners become the starting point for the station's marketing efforts. Thus, production becomes responsive to what listen-



ers really want rather than what the PD thinks they should want. In order to ascertain listener wants and needs, research becomes a vital component of the process. Therefore, the role of research is much clearer when the marketing format is adopted by the station.

In a sense, then, a marketing format reflects a basic philosophy of doing business — i.e., that the listener is the most important link in the entire process. To attempt marketing without knowledge of the listener is to commit business suicide. Sure, you can get by, for years in some cases, without being responsive to your consumers' needs and wants, but eventually such neglect will catch up with you. Other competitors, who are marketing-oriented, will detect the dissatisfaction among your customers and capitalize on that to make inroads into your listenership. and if you don't believe that, I have some Chrysler stock I want to sell you!

The "Marketing Mix"

Any marketing effort can be analyzed in terms of a number of inter-related decision variables. These variables, taken together,

represent the "mix" of marketing tools used to attack the overall marketing effort. The marketing mix can be represented by six "P's":

- Publics
- Product
- Price
- Promotion
- Place
- Promptness

Publics refers to the various groups of people or organizations to which you wish to target your marketing effort. Within these publics, there are segments which are more or less attractive for marketing effort. Careful identification of relevant publics and the segments within them is the starting point for developing sound marketing strategies.

Product consists of all aspects of the service you are offering to your chosen customer segments. As we shall see in a future column, the product is best viewed as a bundle of satisfactions, values or benefits offered to the customer. Too narrow of a view of your "product" can lead to inappropriate marketing decisions.

Price encompasses all the costs — in terms of dollars, time, or effort — which must be "paid" by the customer in order to obtain your product or service. While there is no apparent direct financial cost to radio listeners, other costs are relevant to this element of the marketing mix.

Promotion is perhaps the most complex element of the marketing mix. In fact, it is often viewed as consisting of a "mix" itself — the *promotion mix*:

- Advertising
- Personal Selling
- Sales Promotion
- Publicity

In general, promotion is the means by which you communicate with your target customers. Without proper utilization of this marketing element, an otherwise excellent marketing effort will fail. Customers must know about you before they can "buy" you!

Place refers to the place where a customer can obtain your product — how widely or narrowly is it distributed? Is it on AM or FM or both? What is the effective geographic coverage of your signal? In general, where do people listen to your station and its competitors?

Promptness is simply a way of stressing the importance of *timing* to the success of a radio marketing effort. I mean, who wants to be the second San Diego radio station with a chicken for a mascot? Or, how about running a hot contest right after the Arbitron sweeps?! Like most things in life, radio marketing can vary dramatically in its results depending upon how good its timing is. If the "mood" of the public just isn't right at a particular time, then no amount of promotional hype will help. For example, 1979 may not have been quite the right time for record companies to jack up the prices on albums. (It's probably not the best time, either, for you to take that trip to Iran that you've been looking forward to for years!).

In sum, a true marketing effort is an intricate mixture of decision tools. Only a well designed "mix" will experience market success. Perhaps most importantly, the marketing effort for a radio station must encompass all aspects of the station's activities, and all of its personnel. Marketing is not the province of the sales department; rather, it requires close cooperation among sales, programming, research and top management. Marketing, as a business philosophy, must pervade the entire structure of the station in order to be maximally effective. In the weeks to come, we'll get into more specifics about the hows and whys of modern media marketing.

--Dr. Richard Lutz

Arbitron's New Slogan Conflicts Solution

This is one of those columns with both good news and bad news for you, the broadcaster. The good news is that Arbitron has taken steps to further clear up the problem that results when more than one station in a metro uses the same slogan on-air (such as FM 104). The bad news is that Arbitron did not send out releases on this new policy, which is effective with the just ended-O/N'79 sweep, until midway through that survey. As a result, stations did not have time to digest the implications of the new procedure and make adjustments accordingly in time for the important Fall book. To aid in your understanding of this important new procedure, R&R will examine the new policy and assess possible implications of this announced revision.

Automatic Slogan Assignment

Arbitron's first step to resolve slogan conflicts among metro stations is to call back the respondent and probe, through questions about dial position, format, and/or air personalities, to see if the diarykeeper can give a clue as to which station should logically receive credit. In the past, if the respondent could not remember the station to which he/she was listening — as often happened, since the callbacks are made at least several weeks after the person was involved in the survey — Arbitron in most cases equally split the listening entry credit between the stations involved. This procedure was thought by some broadcasters to be unfair for two reasons — either the call back was not handled properly in some cases, or splitting 50-50 did not take into account signal and power differences, ethnic concentrations, etc.

The new automatic slogan assignment technique appears to be an improvement over splitting the credit 50-50. The method is an ascription technique which takes geographical factors into account. The new slogan conflict resolution method "attempts to allocate listening proportionate to each station's actual audience achievement." In English, that means the following — based on the actual call letter mentions to the relevant stations in the previous survey year (not calendar year), only one station will receive full credit for the slogan entries in a diary. If station X has 10 times as many call letter entries in the previous two surveys (in a market measured twice yearly) than station Y, station X will receive full entry credit in 9 of every 10 diaries where a slogan conflict could not be resolved through call backs. The automatic assignments are based on listening patterns only in each county, not the entire metro.

The Good News

The geographical basis for this ascription technique makes sense. For example, in Chicago, where three stations in the metro use FM104,

"Based on the actual call letter mentions in the previous survey year only one station will receive full credit for the slogan entries in a diary."

but WJEZ is the only really powerful station involved, its signal penetration throughout the entire metro will mean the station will receive credit that is not split with class A stations which happen to cover part of one metro county.

At this point it's important to clarify one aspect of the announced Arbitron policy. In the release sent to the industry, Arbitron stated that credit will be assigned "based upon the station's share of total diary mentions in that county." However, in conversation with Dave Lapovsky of the Arbitron Research department, it seems that what Arbitron means is that credit will be based on mentions in a sampling unit. In a county, there can be several sampling units — one for the non-ethnic area, one for the High Density Black Area, and one for the High Density Hispanic Area. This is an important distinction between county-wide crediting decisions and decisions made on the basis of listening credit from a particular sampling unit. This new policy actually means that stations with an ethnic appeal, or a signal that just covers the so-called non-ethnic area, won't be penalized for lack of audience elsewhere in the relevant county or metro.

More Equitable Policy

There is a good example in Los Angeles to demonstrate how this works more fairly. Powerful Beautiful Music station KBIG uses FM104 as an audio logo. Black-formatted KACE, with a signal that covers the HDDBA primarily, also uses 104 as an identifier on the air. Because KBIG is more popular through the entire metro and LA county areas, KBIG often received a large amount of credit in slogan conflict situations, even in the HDDBA. Now, however, KACE will perhaps be treated more equitably because the sampling unit in which it is strongest — the HDDBA — will now be separate from the rest of LA County in terms of resolving slogan conflicts. KACE may be outnumbered in the LA county area as a whole, but in the black areas the station probably has a better share of the total listening in that sampling unit, and as such may gain some credit in slogan conflict situations.

Impact Of The New Technique

Bottom line on the impact of the new slogan conflict method is that the little guys may gain, some more powerful stations may lose. Stations with a signal that allows them to cover only one area of a metro or county may find, as perhaps KACE will, that their strength in a smaller sampling unit may garner them some credit not received in the past. Such credit may have been given in past sweeps to more powerful and popular stations which cover the metro or county like a blanket.

Q&A

R&R was recently asked, "Can I add cume estimates for a particular age cell down (vertically) for all stations in the market?"

The answer is no. If you were to add cume estimates down for all stations you would be counting some of the audience more than once. This is because cume estimates imply that some people listen to more than one station in a time period or daypart; thus, much of the total answer you'd get would be duplicated.

Week In Review

John Lauer To Run For Advisory Council

Atlanta broadcaster John Lauer tells R&R that he will seek a spot on the Arbitron Radio Advisory Council. In the upcoming election Lauer, VP/GM of WPCH, will seek a spot on the Council representing Beautiful Music format.

Mediastat Names New West Coast Manager

Ken Cross, former head of Western Operations for Pulse, will now be in charge of West Coast activities for Mediastat, based in L.A. Effective Monday, November 26, Cross will replace Carolyn Posa, who moves into an agency media position.

Burke Signs Mutual Stations

Burke Broadcast Research radio subscribers now number 110 with addition of stations owned by Mutual Broadcasting. WCFL/Chicago now subscribes to Burke, and WHN/New York will join when Mutual assumes ownership of that property.

There are, however, two additional factors to take into account when assessing the possible impact of the new technique announced by Arbitron. If your station is in a metro where there are no ethnic controls — no HDDBA or HDHA — then your lower-powered stations may not gain because each county will be treated as a separate sampling unit. No smaller geographical units will apply in these metros. Also, even in a market with ethnic controls, like Chicago, sometimes the more powerful station, such as WJEZ, will come out ahead. Rather than have its credit split three ways across the entire metro, WJEZ will now garner the lion's share in most of the metro counties, sharing somewhat perhaps with another "104" in the county where a class A FMer is located. Examine the situation in your metro — are there ethnic retrieval areas? Are there stations that might benefit if a key county was carved up into two or three pieces? It's vital to keep these factors in mind when planning for future surveys.

The Bad News

Arbitron should have released to the industry the announcement of this new policy on resolving slogan conflicts several months ago. I'm sure there are stations which may be affected by the above mentioned implications, in terms of planning advertising, programming, and promotional activities. In the approximately 90 markets where the O/N'79 sweep was done, though, the broadcasters had no chance to allow for the outcome of this new policy. Arbitron spokesperson Connie Anthes did say that the Advisory Council had been notified of the new policy, and had a hand in its development. However, there are broadcasters other than those on the Council who deserved to know several months before the sweep began what the details and implications of the new policy might be.

Let's hope that the new slogan conflict resolution policy is helpful. Let's also hope that Arbitron will, in the future, let the general industry know about significant changes in methodology in time for broadcasters to digest such changes prior to a major survey.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time.



STEVE FORBERT

The New Hit Single

"ROMEO'S TUNE"

WFIL add
KRBE on
KFI add
KIMN on
KOPA add
WBEN-FM 40-38
PRO-FM add
KNOW 38-27
Z98 on

WBBQ on
WRJZ add
WVIC on
KING add
WIGY deb 35
KX104 on
KQWB-FM 25-16
KENI add
KBDF add

KOOK add
KFXD add
Rock-102 add
WGN on
WTMA on
KLAZ on
WVIL on
FM100 on
KYYK on

KPAM on
WFJA on
KGB-FM on
FM97 on
WFM-FM add
KCPX add
KVI-FM add
KBZY add

From His Highly
Successful Second Album
JACKRABBIT SLIM



On Nemperor Records
Distributed By CBS Associated Labels

YOU WANT MONEY?

The Flying Lizards



Money

You got money!!
 "Money?" The new single
 from the Flying Lizards. 67003
 "Money?" A UK Top 5 single
 that cost \$20 to produce.
 A familiar song that will
 never sound the same again.
 The best things in life are free.
 But everybody wants (money).

Already On:
KFRC

Music with a difference...
 On Virgin Records
 Produced by David Cunningham



Distributed by Atlantic Records



STREET TALK

Although no official announcement has been made, 96X/Miami has abandoned their Dance-music format and returned to a more Top 40 sound. Ted Ferguson, former WABX/Detroit PD, is the station's new Music Director, and Mark Driscoll is handling the PD's duties at the present time.

Reportedly the NBC television network is ready to go "prime time" with Pink Lady. The singing Japanese superstars will star in their own variety show, possibly as early as midseason this year, which will be produced by Sid & Marty Krofft.

After four-and-a-half years as PD of WGUY/Bangor, Mark Laurence has left the station. The new PD for WGUY will be Kirk Sherwood from WCOU/Lewiston. Also exiting WGUY was night jock Tom Shepard.

KJRB/Spokane's Music Director Tom Hutylar has transferred over to KJR/Seattle as the new all-night jock for PD Tracy Mitchell.

KHJ/Los Angeles has named Banana Joe Montione Assistant Program Director. Joe will continue to handle the afternoon drive shift as well as assist KHJ PD Chuck Martin.

Speaking of KHJ . . . the Tuesday edition of the Los Angeles Times (11-20) carried an article in which Chuck Martin denied all rumors that the station would abandon its Top 40 format. Apparently the Times's Radio Editor, James Brown, is a Street Talk reader.

"Christmas is coming and the goose is getting fat," but record companies continue to thin their ranks. Since last we gathered in this space, Atlantic dismissed about 10 employees, Ariola has released around 30 staffers in the last few weeks, and Warner Brothers lost 30-35 folks from various departments.



Winner Will Clean Up

As all of Honolulu awaits the end of the United Public Workers strike, which has Hawaii's garbage piling up everywhere, KIKI/Honolulu has come up with a novel contest idea.

Anyone who correctly predicts the date and time of a tentative settlement between the workers and management will win a year's supply of trash bags and two heavy duty trash cans from KIKI. This is obviously one contest the station hopes will not last too much longer!

Steve Dahl is at it again! The infamous WLUP/Chicago morning man has recorded a new song called "Ayatollah," sung to the tune of "My Sharona." Sample lyrics:

"Ooooh you got a real nice beard,
 Real nice beard.
 You know it really caught-a my
 Ayatollah!"

Steve plans to press copies of the disc himself for servicing to stations, since Ovation Records (the company that had "Do You Think I'm Disco") didn't seem too thrilled with Steve's latest. Wonder what the State Department thinks?

In a real surprise (especially to him), George Michael is out at WABC/New York this week. The station reportedly wants more energy in the important 50kw night shift that George had done for the past several years.

Two major record promotions recently as Denny Rosencrantz became VP of A&R and Promotion for MCA, and Kenny Buttice assumed a similar title for Elektra-Asylum. Rosencrantz had previously headed only MCA's A&R, while Buttice had been in charge of E/A's promotion department.



MORNING TEAM GOES ON AT NIGHT — KSLQ/St. Louis morning personalities Phillips & Wall recently made their St. Louis stage debut with a comedy routine at the "Mississippi Nights" club in the Gateway City. Reportedly the duo "packed 'em in" and have since had offers to duplicate the feat at other clubs. Phillips & Wall began their stand-up routines six years ago when they kicked off their radio career. The two are pictured singing, which was supposed to be a serious part of the act, but got huge laughs. . . proving once again, humor is in the ear of the beholder (a variation of the statement the two made following their song).

Thorn Electronics has made a firm offer to purchase EMI, but wait! We hear that 20th Century-Fox is making a strong counter-offer to EMI that would net the giant more than the Thorn bid. The EMI shareholders had 21 days from November 13th to consider the Thorn deal, but now 20th may cloud the picture considerably.

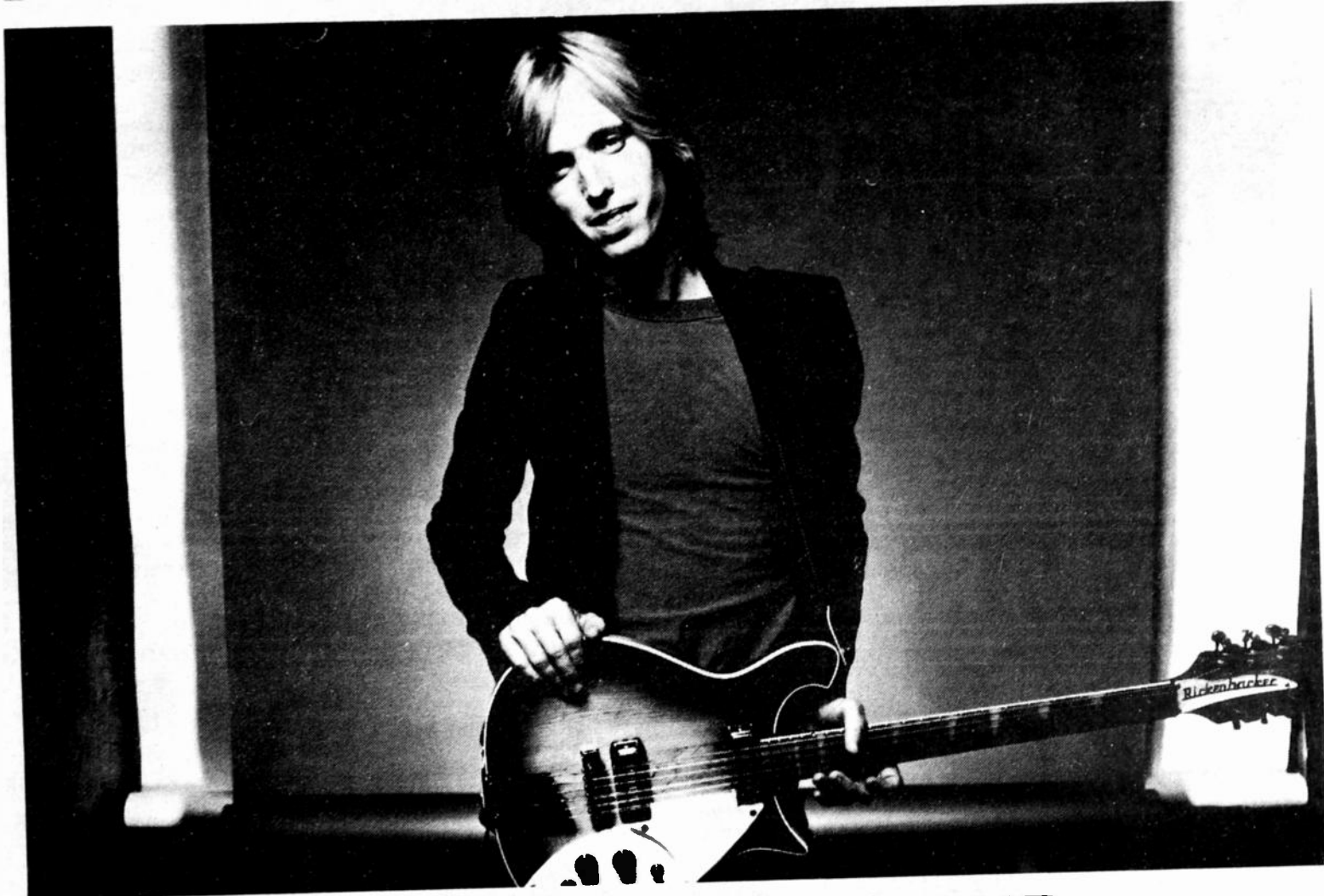
Bill Ward has done a fast segue from KFMK/Houston to KAUM/Houston for the 10am-2pm shift. Bill was part of the team that made up the old Musicradio KXYZ/Houston back when ABC owned both KXYZ and KAUM in Houston.

WZAT/Savannah, the FM sister station to WSGA, has dropped its automated Top 40 format and gone live. Adopting the new identity of Z102 and a new staff headed by PD Brady McGraw, the station, which had been Savannah's top-rated rocker in the TSA, will now be live 24 hours a day. GM Jerry Rogers told Street Talk, "I felt the time to make the change was from a position of strength rather than one of weakness. There's just so much more we can do with a live operation."

Street Talk is loud on the West Coast that ABC is in hot pursuit of newly-resigned WLUP/Chicago PD Jesse Bullet. Reportedly they want him to program KLOS/Los Angeles and "knock off" KMET!

DON'T DO ME LIKE THAT

MCA-41138



TOM PETTY AND THE HEARTBREAKERS

the first single
from the explosive new album,

"Damn the Torpedoes"

MCA-5105

THE BACK PAGE

BREAKERS®

TOM PETTY

Don't Do Me Like That (Backstreet/MCA)
71% of our reporters on it. Moves: Up 65, Same 26, Down 0,
Adds 40, including WIFI, 98KX, WPEZ, WPGC, CHUM, KRBE,
Z93, WLCY, KFI, KUPD, WBLI, WTIX, FM100, WOW, KRSP.
See Parallels, charts at number 24.



Produced by Tom Petty & Jimmy Iovine
Engineered by Shelly Yakus

TOP-40



John Leader

From All Talk To All Hits Format Change For WBBG

If you don't recognize the call letters WBBG/Cleveland, think back about 10 years to a station called WIXY. WIXY/Cleveland was one of the premier AM Top 40's, but as the expanding influence of FM became a factor in Cleveland, the station went through several format revisions, eventually winding up as an all-Talk outlet.

Eric Stevens, Vice President of Programming for Embrescia Communications (owners of WBBG and M105/Cleveland), was with WIXY in the early days of its Top 40 success. For the past five years he has been programming AOR radio on M105, but now he is devoting his full attentions to bringing a music format back to WBBG.

Why The Switch?

I was curious as to why Embrescia would decide to change the format of WBBG, which appeared to be the only all-Talk format in Cleveland.

Eric told me, "I think the decision was made like any other business decision. We evaluated our position in the market as an all-Talk outlet and felt that in terms of future growth we had to make a change. Many other stations within the market had begun to 'talk' more, either integrating talk into their present format or creating new talk blocks in their programming, as in the case of the news station. So we were no longer the only Talk station. Looking at our future as all-Talk, we decided that our best possibilities for future growth would be realized by a format change."

Not Just Another Top 40

Eric had first described the new format of WBBG to me as "all hits." I asked him to describe the format a little more specifically and tell me why that format was selected.

"For the past year and a half I have been toying with some concepts about programming for a 25+ audience that relates to contemporary music. Specifically I thought that the 25-40 audience was being ignored in terms of a music station in Cleveland that they could relate to.

"This age group grew up listening to Top 40 radio (probably WIXY) and they still feel very young and vital, but traditional MOR radio is not serving their needs. That kind of older demographic radio is what their parents listened to. But today's young adults grew up with Top 40 and I think what they need now is a radio station that feels contemporary to them and their current tastes.

"I wanted to create a station with the kind of radio vitality that in fact they grew up with and still have! I mean, I'm 31 years old and I still have that kind of vitality and yet there really isn't a station in Cleveland that seems to serve my age-group's needs from not only a music standpoint, but from a lifestyle standpoint."

Oldies Is Just A Word

"Right now we're playing mostly oldies, but that's not really a good word because it doesn't really describe what's happening on the air. For example, when you think about where AOR is today, and after five years programming M105, I feel safe in saying that AOR is mostly 'oldies.' Maybe a better word for those non-current songs would be 'classics.' I mean is a song like 'Sgt. Pepper' an oldie?"

"When I say we're playing oldies now, I'm not talking about the ancient 50's sound at all, although we might select a few from that era for the upper-demos. Basically it's



Eric Stevens,
Vice President of Programming,
Embrescia Communications

"We are an evolutionary Top 40 station. We're playing music for a 25+ audience that doesn't think of themselves as being much different than they were when they were under 25."

music from 1965 to the present with an emphasis on the biggest hits. Once the format is totally in place we'll be 60% non-current and 40% current. So, we'll be playing four or five current songs an hour and our list will be of a length to insure that those currents will get proper rotation."

What about the problem of burning oldies out, when they are the majority of what you play? "I think with very careful rotation and daypart movement of songs that the music will not burn itself out. I've worked out the rotations on paper and it's literally the same dilemma that faces an AOR station with any sort of a restricted non-current library. There is just so much non-current product that is applicable to what we're trying to do, but there is more than enough so that we won't have to play 'Mandy' every day of the week. I am aware of the oldie burnout problem, but I don't see it as a big problem for what we're doing. The planned rotations can more than take care of it."

Currents With Selectivity

Obviously with a demographic target of 25+ there will be a degree of selectivity in the current songs WBBG will play. I asked Eric how that process would work.

"Specifically we're not playing the harder-sounding records. The station doesn't sound soft, necessarily, but it's not as hard as an AOR or say a Top 40 like WGCL. I have to borrow your term, John. We are an evolutionary Top 40 station. We're playing music for a 25+ audience that doesn't think of themselves as being much different than they were when they were under 25.

"Selected songs from the Back Page might not ever get played on WBBG, but I am amazed at just how small that number of songs is this week for example. To get specific with a group... songs like 'Angie' by the Stones we'd play. 'Hot Stuff' by the Stones wouldn't fit, but 'Miss You' might fit in certain dayparts. We'll be judging songs on sound not on the name of the group. Led Zeppelin may be a 'hard rock' group, but 'All My Love' would be a Zeppelin song WBBG could play. The first criteria will be, is it a hit? After that, sound takes over."

New Format, Old Philosophy

"We're going to a heavy street campaign to let everyone know we're here and what we're all about. I'd like to say these are new, original ideas, but I'm going to use the things I've seen work so well in the past and recycle them for today. The kinds of things I'm talking about haven't been done for awhile. If it means having to parade down Euclid Avenue, then we'll have a parade. If it means suspending a guy 100 feet off the ground in

"Today's young adults grew up with Top 40 and I think what they need now is a radio station that feels contemporary to them and their current tastes."

a car at an auto dealership, fine. I'm speaking in generalities here, but you get the idea. It's going to be high-profile radio for folks that grew up with high-profile radio and aren't ready to be bored yet.

"I want to resort to the concept, which may be considered an old concept by now, but I want people to be able to see, touch, and hear our radio station in everything we do. It might mean having some kind of traveling show with a specific contest, something that goes out to shopping centers, whatever."

Personalities & Presentation

We've covered the music, but what will the station's presentation sound like when the format is totally in place?

"When we're finished, the station will have several true personality performers on the air. The people behind the mike will be warm-blooded, real, vibrant radio personalities. They'll come on the air knowing that it's very important that they are there. It will be imperative that the jocks understand that they are every bit as important as the music in the total sound of WBBG. That may not be a philosophy too many Top 40's have imparted to their staffs in recent years, but I know that's what we need here.

"Plus on the air we're getting into ways of featuring specific artists and their music. It's not just hit after hit after hit like every other station in the world can do. We're spotlighting artists in new and unique ways. One feature that we've only begun to explore is the 'live concert at noon.' What I've done is take a live album by a hit artist and construct an audio concert of that artist's music for play at noon. Risky? Maybe, but I don't feel terribly uncomfortable playing 45 minutes of hits in an exciting and slightly different way. That's really the key to making our station sound different... doing things a bit differently than all the other stations, who are playing the same music, do them. We are an evolutionary Top 40 station, shooting for a primarily 25+ audience. Our music will be adult in its appeal, but our presentation will be very reminiscent of the vitality that Top 40 radio used to have."

Having spent a lot of years in market, Eric obviously knows Cleveland very well. It's interesting that a station that was once the Top 40 giant of the city is coming back in a new musical form. There are no guarantees that WBBG will be immediately successful, but the format description that Eric gives the station makes it one to watch. Cleveland is a crowded city when it comes to competitive radio signals. The upper demographic formats (BM & P/A) account for nearly 40% of all radio listening in Ohio's largest city, so the target demographic that WBBG is seeking is the biggest piece of the radio pie. The new sound of WBBG, as designed and administered by Eric Stevens, will be one of the many evolutionary Top 40's to keep an eye and ear on.

Let Us Know

To clear up a minor misconception, you do not have to be a R&R Top 40 reporting station in order to have your station's news, promotions/contests, staff changes and photos printed in R&R.

Communicating with us is easy. You can call (213) 553-4330 or you can write (the complete mailing address appears below). If something is happening at your station that you feel is newsworthy or interesting, let us know about it.

If you have station photos you'd like us to consider, send 'em in. Black & white photos make the best reproductions, but color shots (with good contrast) are fine too. So, why not participate in what our industries read in R&R each week? No station is too big or too small to be heard from and we'd love to hear from you!

Make a note to communicate back to us at R&R. If your format is Top 40, send your photos, news, etc. direct to:

John Leader
Radio & Records
1930 Century Park West
Los Angeles, CA 90067

Check These Lucky Numbers:

WKBW 28-23
WIFI on
WPEZ 28-24
KRBE 24-18
Z93 on
94Q 17-13
Q105 on
WLCY add
KSLQ add 28
KBEQ on
WOKY on
KFI on
KFRC add
KIMN deb 28
KOPA deb 27
WBEN-FM 37-31
WBLI add
WTIC-FM on

WPST deb 32
PRO-FM on
WAEB add
Q106 add
WHYN on
14Q 33-32
WKEE on
KAUM 24-22
KLIF add
KNOW 33-24
WNOE on
KEEL add 32
WFMF add
dKXX106 20-16
WAXY add
Y103 add
WAPE 23-17
WSGA add 29
95SGF on

WBBQ on
WHBQ on
92Q on
WSKZ deb 30
WRJZ on
WNOX 28-26
WAYS 35-32
WGH on
WRVQ deb 24
WVIC deb 37
KOFM add
KRAV add
KLEO deb 28
KZ93 add
WNAP 27-26
WMEE on
WOW add 30
92X add 38
KHJ on

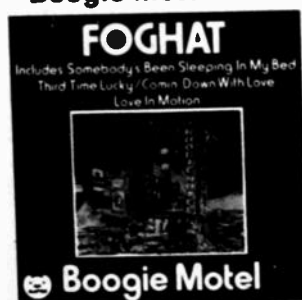
KERN add
KJRB add
KTAC on
KRSP on
KLUC add
KRUX deb 40
KRQ add 39
KRKE-FM on
WJBQ deb 27
WGUY add
WLBZ on
WIGY 32-27
WTSN on
13FEA on
WEEQ on
14WK add
WCIR add
WXIL on
WAAY on

WHYH add
WERC add
KX104 on
WCGQ deb 39
WSEZ deb 31
WISE 35-30
WTMA deb 30
WANS-FM 20-15
WROV add
FM99 deb 34
KPUR add
KQWB-FM add 39
KKXL add
WRBR add
WGBF add
KCBN add
KDZA add
KRLC deb 28
KBIM add

“THIRD TIME LUCKY”



From their hit album
“Boogie Motel”



BHS 6990

FOGHAT

Produced by Foghat & Tony Outeda
on Bearsville Records



Manufactured and Distributed by Warner Bros. Records

John Leader

Bits



KGW/Portland took to the streets for a giant Halloween costume ball and invited all its listeners to attend. Over 1000 Portlanders followed the searchlights downtown for the old-fashioned party, complete with dancing, free hot air balloon rides, apple bobbing, and more. KGW air personalities (pictured l-r) Bryan O'Neal, Glynn Shannone and Dave Hood arrived on the fenders of a 150-year old hearse, but spirits didn't break loose until the costume contest with a \$100 top prize was announced. The

audience selected a single best costume from among the 20 finalists. The "conehead" costumes worn by the KGW jocks were not just coincidence. KGW announced to the crowd that the station would serve as Portland's official "Star Trek" contact, and presented several couples with tickets to the Oregon premiere of "Star Trek - The Motion Picture."

WTRY/Albany is firming up plans to broadcast daily from the 1980 Winter Olympic Games. Daily feeds will also be carried on 11 other Great Scott Stations. Dave Andrews of the WTRY News Department, recently appointed Olympic Coordinator, says the chain will operate from a mobile van using computers which will give the latest national scores, medal tallies, individual standings, and other statistics. So far the biggest problem facing the Olympic coverage crew is how to insure that their mobile equipment will be able to withstand the expected 20 to 30 degrees below zero temperatures that are quite possible during the actual games in February.

KJR/Seattle's PM-drive man Gary Lockwood is headed to the \$200,000 World Championship of Blackjack in Reno on December 9th. Earlier this month Gary had listeners call in and play blackjack with him on the air three times a day. Those that beat Gary qualified for a drawing to win an all-expense-paid trip for two to accompany Gary to Reno. Every contestant who got through to play cards with Gary won official Sahara blackjack playing cards and dice. The winners had to be at least 21 for obvious reasons.

Motion

Sam Church has resigned as PD of WFOX/Gainesville, GA to accept a similar position at WWID/Gainesville. The station is a direct competitor of WFOX and bills itself as "Wide 107." The new PD at WFOX is Greg James . . . Changes at KWEN/Tulsa include a new PD, Dave Michaels; a new Production Director, Jim Chase; and a new Music Librarian, Bo Wonder. All three were promoted from within the KWEN staff . . . Jay Quisenberry is the new PD for WCIR/Beckley and he has appointed Ron Hill to be the station's MD . . . Ron Ross, Operations Manager of WNAM/Neenah has been promoted to Vice President of Programming for Cummings Communications. Replacing Ron both on the air and as PD at WNAM is Bob Beck, who joins the station from WNFL/Green Bay . . . Marc Sainte-James is the new weekend air personality for KJR/Seattle, joining the station from KCBN/Reno . . . Ron Fraiser exits WIFE/Indianapolis to join new PD Dan Vallie at FM97(WEZB)/New Orleans. Ron will handle morning drive for the city's newest Top 40 outlet . . . Dave Benson and Mike Vincelli are two new staffers at WCVS/Springfield, IL. Dave comes from WITY/Danville, IL and Mike was most recently at WIFC/Wausau, WI. Benson is doing afternoon drive in Springfield, and Vincelli is handling the early evening shift.



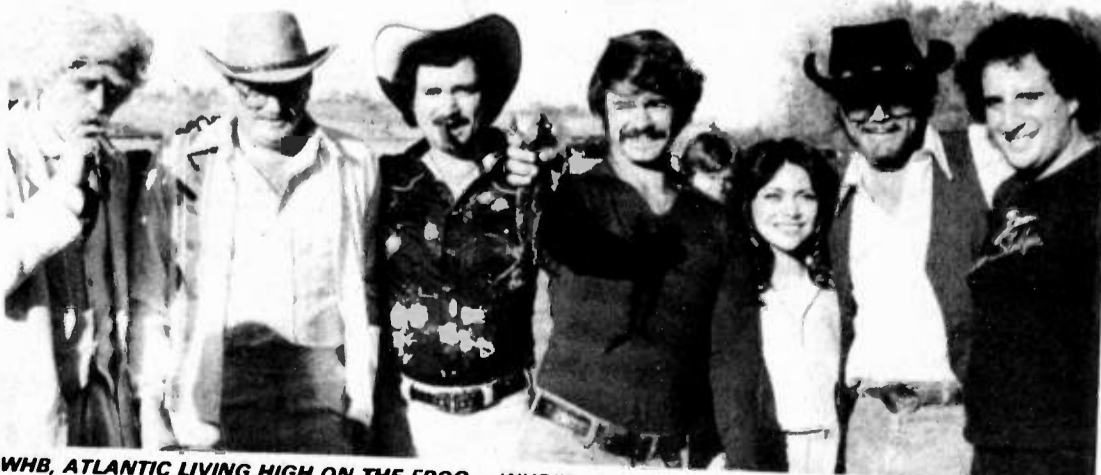
WXLO, LLOYD LOTTER WITH SNIFF - Sniff 'n' the Tears played New York recently, and received backstage visitors from various segments of the industry. Pictured (l-r) are Atlantic VP/Promotion Vic Faraci, Scotti Bros. artist Ian Lloyd, WXLO Music Coordinator Rick Bisceglia, group's Paul Roberts, Atlantic's Danny Buch, and WRNW PD Gary Axelbank.



KDZA CREW MEETS CRUISE - Pablo Cruise played at the Colorado State Fair recently, and the band was met by KDZA/Pueblo personalities. Pictured (l-r) are KDZA MD Rip Avina, the group's Steve Prince, and air personality Tim Kiley.



GIVING ATLANTA THE MUSIC BUSINESS - Don Benson, until recently PD at WQXI & 94Q/Atlanta (now VP/Programming for Western Cities Broadcasting), was a guest lecturer at session of the Music Business Institute in Atlanta, along with promoter Alex Cooley and artist Ramsey Lewis. Pictured (l-r) are MBI President Mert Paul, Benson, and MBI instructors Mike Craft and Chris Bowman.



WKB, ATLANTIC LIVING HIGH ON THE FROG - WKB/Kansas City and Atlantic Records cosponsored the largest frog-jumping competition east of Calaveras County at Lake Lafayette recently, calling it the first annual "Kermit The Frog Jump-Off." Winning owner received a \$3000 lot at the resort, the next 25 "jumpers-up" won tickets to the "Muppet Movie," and the first 50 registrants won soundtrack LP's. 250 athletic amphibians entered, while 1000 people, including TV cameramen, watched. Pictured (l-r) are a Mark Twain lookalike, Lake Lafayette owner Doc Lundy, Colonel Billy of Colonel Billy Productions, winner with owner, Col. Billy's Kelly, WKB's Dan Donovan, and Atlantic's Al Lustig.

James Brown Charges Ad Conspiracy Against Black Stations

Veteran recording artist and broadcast outlet owner James Brown accused national radio advertisers of a conspiracy to "starve out" black-owned radio stations.

The accusation was made at a press conference held in New York last week. Brown owns three radio stations (WRDW/Augusta, WEBB/Baltimore, and WJBE/Knoxville), of which the latter two are currently in receivership because of their inability to attract national advertisers, Brown said.

Brown has retained noted radical lawyer William Kunstler as counsel, and Kunstler will initiate

an investigation to determine "if there is a deliberate steering of advertising away from black-owned radio stations to white-owned stations." In addition, the Starship news service reported that a possible two dozen companies, including Kroger Foods, TrueValue Hardware, and Maxwell House, would be targets of a proposed boycott for their alleged refusal to advertise on WRDW.

Curb Cleared But Investigation Continues

Claiming it could not substantiate specific allegations, the California state attorney general's office has discontinued its inquiry into allegedly illegal activities conducted by Lt. Governor Mike Curb while he headed MGM Records during 1971-73.

Despite being unable to link Curb to a scheme whereby MGM inventory items were acquired for cash through label employees, the office uncovered sufficient evidence of illegalities to continue investigating other individuals.

Former DJ, Officer Killed In Gunfight

Although authorities are unsure as to why, former KDES/Palm Springs and KSRF/Santa Monica air personality David Perry Blackmore and New Mexico state police officer David Coker apparently shot each other to death on Interstate 40 about five miles west of Santa Rosa Sunday afternoon (11-18).

According to Deputy Police Chief Charles Pack, around noon Coker had radioed that he was making a routine traffic stop on the 1966 Corvette Blackmore was driving. Later, a passing motorist

claimed he saw a man pointing a gun at Coker and that, seconds later, both men fell to the ground simultaneously, Pack said. Coker, hit in the forehead, died at the scene. Blackmore died as a result of chest wounds on the way to the hospital.

Blackmore had borrowed the car from KDES air personality Jeff Caslin, after quitting the station Friday, having joined three months ago. KDES News Director Mike Meenan noted that Blackmore had been beset by financial problems.



LOVE BOAT STAR DOCKS IN BANGOR — WGUY/Bangor was recently a port of call for "Love Boat" star Lauren Tewes, who stopped by to visit her friend Lynna Henderson, WGUY's News Director. She appeared on the air while there, taking calls from listeners. Pictured (l-r) are Lynna Henderson, morning man Jay Michaels, Tewes, and ex-PD Mark Laurence.



MONDAY IS FUN DAY AT CFTR — CFTR/Toronto launched a series of "Magic Mondays," with various celebrity guests engaging in morning insanity with air personality Jim Brady. Brady is pictured (left) with guest Gary Dunford, columnist for the Toronto Sun.



COLUMBIA, KRBE PALM OFF BIRTHDAYS IN HOUSTON — Columbia's VP/Promotion Ed Hynes and KRBE/Houston GM Bob Fauser celebrated their shared birthdays at Houston's Palm restaurant recently. Pictured taking the cake are (l-r) Hynes, CBS's John Madison, KRBE PD Clay Gish, Columbia's Norman Hurt, and Fauser.



FERGUSON SHAKES DOWN WRBR — Asylum's Jay Ferguson visited WRBR/South Bend recently for an interview and some promos. Pictured at the station are (l-r) WRBR MD Joe Lightner, Ferguson, and air personality Jack Reichert.



EARTH, WIND, AND WABC — EWF's Maurice White recently visited WABC/New York. Pictured at the station (l-r) are Columbia's Pat Martine and Matty Mathews, White, WABC's Sandy Saunders, and ARC Records' Leonard Smith.



HALL & OATES & WEAM — RCA's Daryl Hall & John Oates played Washington, DC recently, with WEAM staffers present at the show. Pictured (l-r) are RCA's Larry VanDruff, Daryl Hall, WEAM PD Jim Zippo, and John Oates.

EAST Most Added Hottest

Eagles Tom Petty Teri Desario Styx Rupert Holmes Barbra & Donna

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Eagles Tom Petty Fleetwood Mac Rupert Holmes Styx Barbra & Donna

EAST

PARALLEL ONE

96KX/Pittsburgh, PA Jay Stone... CLIFF RICHARD... FLEETWOOD MAC... TOM PETTY...

CHUM/Toronto, CAN. Brad Jones

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CKGM/Montreal, CAN. Joyce Pillarella

EAGLES... CHEAP TRICK... KOOL & THE GANG... POLICE... HOTTEST: EAGLES 1-1...

WABC/New York, NY Sonja Jones

SMOKEY ROBINSON... HOTTEST: B&D 2-1... STYX 7-3... KENNY ROGERS 9-7...

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WFIL/Philadelphia, PA Gerry DeFrancisco

KENNY LOGGINS... DIONNE WARWICK... STEVE FORBERT... YVONNE ELLIMAN... HOTTEST: COMMODORES 1-1...

WIFI/Philadelphia, PA Jeff Robins

CLIFF RICHARD... SUZI QUATRO... SANTANA... PAGES... HOTTEST: STYX 1-1...

WKBW/Buffalo, NY Jon Summers

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WNBC/New York, NY Roz Frank

HOTTEST: B&D 1-1... STYX 4-2... EAGLES 14-11... FOREIGNER 16-12... LED ZEPPELIN 17-13...

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WRKO/Boston, MA Harry Nelson

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WYON/Springfield, MA Ken Capurro

RAINBOW... TERI DESARIO... TOM JOHNSTON... SUZI QUATRO... EAGLES... HOTTEST: FLEETWOOD MAC...

WFBR/Baltimore, MD Andy Szulinski

YVONNE ELLIMAN... BILLY PRESTON & S... HOTTEST: KC & BAND 1-1... STYX 2-2...

F105/Boston, MA Tom Connelly

BLONDIE... DR. HOOK... CRYSTAL GAYLE... EAGLES... HOTTEST: EAGLES 1-1...

W10/New York, NY Don Kelly

KENNY ROGERS... RITA COOLIDGE... ISAAC HAYES... FLEETWOOD MAC... HOTTEST: B&D 1-1...

PARALLEL TWO

14Q/Worcester, MA Steve York

ROD STEWART... BUGGLES... ROBERT JOHN... J.D. SOUTHER... HOTTEST: STYX 2-1...

JH105/Providence, RI Todd Chase

MICHAEL JACKSON... PABLO CRUISE... CRYSTAL GAYLE... ISAAC HAYES... HOTTEST: COMMODORES 2-1...

PRO-FM/Providence, RI O'Brien/Giovanni

KENNY LOGGINS... SUZI QUATRO... STEVE FORBERT... FOREIGNER... CLIFF RICHARD... HOTTEST: COMMODORES 2-1...

WBFB/Rochester, NY Dave Mason

JEFF STARSHIP... HOTTEST: STYX 1-1... COMMODORES 3-3... DONNA SUMMER 11-8...

WKEE/Huntington, WV Gary Miller

TERI DESARIO... JOHN STEWART... ELO... CHEAP TRICK... ROBERT JOHN... ISAAC HAYES... HOTTEST: B&D 2-1...

WPST/Trenton, NJ Tom Taylor

EAGLES... HOTTEST: STYX 1-1... CHRIS THOMPSON D-4... COMMODORES 4-5...

WTRN/Troy, NY Don Perry

TOM PETTY... EAGLES... YVONNE ELLIMAN... HOTTEST: STYX 2-1... RUPERT HOLMES 20-5...

WEO/Waynesboro, PA O'Donnell/Keller

EAGLES... MICHAEL JACKSON... MOON MARTIN... FLEETWOOD MAC... TERI DESARIO... HOTTEST: STYX 3-1...

WAEB/Allentown, PA Jeff Frank

SUZI QUATRO... FOGHAT... CRYSTAL GAYLE... HOTTEST: BARRY MANILOW 1-1... SUPERTRAMP 9-7...

WFBG/Altoona, PA Tony Booth

APRIL WINE... DOLLAR RECORDS... CARB... MICHAEL JACKSON... HOTTEST: COMMODORES 1-1...

WGUY/Bangor, ME Kirk Sherwood

KENNY ROGERS... PABLO CRUISE... FLEETWOOD MAC... FOGHAT... MICHAEL JACKSON... HOTTEST: SMOKEY ROBINSON...

WFBN-FM/Buffalo, NY Roger Christian

RITA COOLIDGE... DR. HOOK... CRYSTAL GAYLE... EAGLES... HOTTEST: STYX 1-1...

WHLI/Long Island, NY Bill Terry

CRYSTAL GAYLE... TOM PETTY... FOGHAT... EAGLES... HOTTEST: STYX 2-1...

WTIC-FM/Hartford, CT Rick Donahue

MICHAEL JACKSON... KENNY ROGERS... MOON MARTIN... BUGGLES... HOTTEST: STYX 1-1...

Q106/York, PA Jim Cook

FOGHAT... KENNY ROGERS... MICHAEL JACKSON... MOON MARTIN... RICHIE PURAY (dp)... HOTTEST: STYX 1-1...

ISFEA/Manchester, NH Rick Hyder

ISAAC HAYES... MAXINE NIGHTINGAL... FOREIGNER... EAGLES... DONNA SUMMER... HOTTEST: BARRY MANILOW 1-1...

14WK/Wheeling, WV Jim Roberts

TERI DESARIO... TOM JOHNSTON... FOGHAT... EAGLES... FLEETWOOD MAC... HOTTEST: STYX 1-1...

WBFB/Rochester, NY Gary Miller

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WHEN/Portsmouth, NH Rick Bean

SMOKEY ROBINSON... DR. HOOK... PABLO CRUISE... LONO... HOTTEST: STYX 1-1...

WJBO/Portland, ME Chip Kelley

CRYSTAL GAYLE... PABLO CRUISE... JEFF STARSHIP... SUZI QUATRO... HOTTEST: STYX 1-1...

WLBZ/Bangor, ME Michael O'Hara

KENNY LOGGINS... TERI DESARIO... MOON MARTIN (dp)... TOM JOHNSTON... HOTTEST: EAGLES 1-1...

WTSN/Dover, NH Jim Sebastian

RITA COOLIDGE... EAGLES (dp)... HOTTEST: B&D 5-1... STYX 6-3...

WXIL/Parkersburg, WV Bob Garrett

JENNIFER WARNES... MARK HOLDEN... ROBERT JOHN... DIRT BAND... MICHAEL JACKSON... HOTTEST: MARC RATNER...

PARALLEL THREE

92Q/Nashville, TN Nick Bazoo

MICHAEL JACKSON... FLEETWOOD MAC (dp)... SUZI QUATRO (dp)... BONNIE RAITT (dp)... HOTTEST: KENNY ROGERS 6-1...

94Q/Atlanta, GA Jeff McCartney

EAGLES... FLEETWOOD MAC... JOE JACKSON... HOTTEST: RUPERT HOLMES 1-1... PABLO CRUISE 12-8...

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WFBR/Baltimore, MD Andy Szulinski

YVONNE ELLIMAN... BILLY PRESTON & S... HOTTEST: KC & BAND 1-1... STYX 2-2...

KNOW/Austin, TX Lenny White

FLEETWOOD MAC... EAGLES... INMATEX... JOHN STEWART... GENE COTTON... HOTTEST: SHOES...

KKHE/Houston, TX Clay Gish

ALAN PARSONS... TOM PETTY... SANTANA... ROBERT JOHN... BLACKFOOT... HOTTEST: STYX 1-1...

QHS/Tampa, FL Mason Dixon

DR. HOOK... EAGLES... JIMMY BUFFETT... RONNIE MILSAP... HOTTEST: B&D 3-1...

WLCY/Tampa, FL Beau Richards

TOM PETTY... BUGGLES... JIMMY BUFFETT... HOTTEST: EAGLES 2-1... CAPT. & TENNILLE 23-18...

Y100/Miami, FL Robert Muzzy

DR. HOOK... DIONNE WARWICK... TOM PETTY... TOM JOHNSTON... HOTTEST: EAGLES 1-1...

92Q/Nashville, TN Nick Bazoo

MICHAEL JACKSON... FLEETWOOD MAC (dp)... SUZI QUATRO (dp)... BONNIE RAITT (dp)... HOTTEST: KENNY ROGERS 6-1...

94Q/Atlanta, GA Jeff McCartney

EAGLES... FLEETWOOD MAC... JOE JACKSON... HOTTEST: RUPERT HOLMES 1-1... PABLO CRUISE 12-8...

92Q/Nashville, TN Nick Bazoo

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94Q/Atlanta, GA Jeff McCartney

EAGLES... FLEETWOOD MAC... JOE JACKSON... HOTTEST: RUPERT HOLMES 1-1... PABLO CRUISE 12-8...

WJDX/Jackson, MS Bob Rahl

BUGGLES... O'JAYS... DR. HOOK... TERI DESARIO... HOTTEST: EAGLES 1-1...

WKIX/Raleigh, NC Ron McKay

PRINCE... KENNY LOGGINS... HOTTEST: COMMODORES 1-1... STYX 3-2...

KTSA/San Antonio, TX Mike Scott

CAPT. & TENNILLE... BLACKFOOT... PRINCE... HOTTEST: STYX 2-1...

WNOE/New Orleans, LA Wayne Harris

PETER BROWN... DIONNE WARWICK... RUFUS... ABBA... HOTTEST: STYX 1-1...

WAKY/Louisville, KY Mike McVay

DR. HOOK... DIONNE WARWICK... TOM PETTY... TOM JOHNSTON... HOTTEST: EAGLES 1-1...

WJZ/Knoxville, TN Bob Kagan

HALL & OATES... STEVE FORBERT... DIRT BAND... TOM JOHNSTON... HOTTEST: SANTAANA (dp)...

WAFB/Jacksonville, FL Eve Crane

KOOL & THE GANG... KENNY LOGGINS... ALAN PARSONS... HOTTEST: STYX 2-1...

WAXY/Ft. Lauderdale, FL Michael Ward

JEFF STARSHIP... FOGHAT... ELO... HOTTEST: STYX 1-1...

WAYS/Charlotte, NC Roy Rosen

O'JAYS... JOHN STEWART... TOM JOHNSTON... TERI DESARIO... HOTTEST: STYX 1-1...

WTIX/New Orleans, LA Terry Young

ISAAC HAYES... RICHIE PURAY... DIONNE WARWICK... ABBA... MISTRESS... HOTTEST: SUGAR HILL GANG 1-1...

WJ03/Jacksonville, FL Maja Piff

MOON MARTIN... RAINBOW... MISTRESS... FOGHAT... EAGLES... HOTTEST: RUPERT HOLMES 29-10...

WY9S/Tampa, FL J.J. Walker

PABLO CRUISE... HOTTEST: STYX 2-1... RUPERT HOLMES 20-7...

WBBQ/Augusta, GA Bruce Stevens

O'JAYS... NIGHT... ABBA... DIRT BAND... BONNIE RAITT... GONZALEZ... HOTTEST: COMMODORES 1-1...

WGH/Norfolk, VA Bob Canada

EAGLES... DR. HOOK... CAPT. & TENNILLE... JEFF STARSHIP... STEVE WONDER... HOTTEST: STYX 1-1...

W95/Little Rock, AR Karen Williams

RITA COOLIDGE... EAGLES... FLEETWOOD MAC... MOON MARTIN... JOHN STEWART... LONO... HOTTEST: DIRT BAND...

KAUM/Houston, TX Leslie Raboy

ISAAC HAYES... MICHAEL JACKSON... DR. HOOK... KENNY LOGGINS... TOM PETTY... HOTTEST: STYX 5-1...

KELI/El Paso, TX Bob Peyton

KOOL & THE GANG... CHRIS THOMPSON... STEVE WONDER... HOTTEST: STYX 3-2...

FM100/Memphis, TN Mark Williams

BLACKFOOT... TOM PETTY... FOREIGNER... EAGLES... HOTTEST: SMOKEY ROBINSON 5-1...

WNOX/Knoxville, TN Scott Majors

KENNY ROGERS... SMOKEY ROBINSON... RICHIE PURAY... PRINCE... HOTTEST: STYX 2-1...

PARALLEL ONE PLAYISTS

EAST

WFIL Philadelphia

- 1 COMMODEORE/S/Still
- 2 STYX/Babe
- 3 BLO/No More(Enough Is...)
- 4 EAGLES/Heartache Tonight
- 5 DONNA SUMNER/Div All The Lights
- 6 GARRY MANILOW/Ships
- 7 HERB ALPERT/Rise
- 8 KC & BAND/Please Don't Go
- 9 ANNE MURRAY/Broken Hearted Me
- 10 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 11 KENNY ROGERS/You Decorated My Life
- 12 CHRIS THOMPSON/If You Remember Me
- 13 J.D. SOUTHER/You're Only Lonely
- 14 RUPERT HOLMES/Escape
- 15 STEVIE WONDER/Send One Your Love
- 16 ROBERT JOHNSON/Don't Let Me Be Like That
- 17 LAUREN WOOD/Please Don't Leave
- 18 COMMODEORE/S/Still
- 19 CRYSTAL GAYLE/Half The Way
- 20 CLIFF RICHARD/We Don't Talk Anymore
- 21 JENNIFER WARRIOR/Don't Talk Anymore
- 22 DIONNE WARWICK/Don't Know A Heartache...
- 23 DR. HOOK/Better Love Next Time
- 24 LRB/Cool Change
- 25 KENNY ROGERS/Coward Of The County
- 26 LOBO/Where Were You

ADDS KENNY LOGGINS/This Is It
DIONNE WARWICK/Don't Know A Heartache...
STEVIE WONDER/Send One Your Love
YVONNE ELLIEMAN/Love Pains

ON CAPT. & TENNILLE/Do That To Me...
SMOKEY ROBINSON/Outin'
HALL & OATES/Wait For Me
ENGLAND DAN & JEFF/What Can I Do With...
STEVIE MARTIN/Cool Shoes

WABC MusicRadio 77 New York

- 1 BLO/No More(Enough Is...)
- 2 COMMODEORE/S/Still
- 3 STYX/Babe
- 4 HERB ALPERT/Rise
- 5 N/Pop Muzik
- 6 DONNA SUMNER/Div All The Lights
- 7 KENNY ROGERS/You Decorated My Life
- 8 KNACK/Good Girls Don't
- 9 MICHAEL JACKSON/Rock With You
- 10 KOOL & THE GANG/Ladies' Night
- 11 EAGLES/Heartache Tonight
- 12 BARRY MANILOW/Ships
- 13 ANNE MURRAY/Broken Hearted Me
- 14 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 15 FLEETWOOD MAC/Tusk
- 16 FRANCE JOLI/Come To Me
- 17 J.D. SOUTHER/You're Only Lonely
- 18 RUPERT HOLMES/Escape
- 19 SUPERTRAMP/Take The Long Way...
- 20 STEVIE WONDER/Send One Your Love
- 21 CLIFF RICHARD/We Don't Talk Anymore
- 22 SMOKEY ROBINSON/Outin'

ADDS 35
LED ZEPPELIN/All My Love
FLEETWOOD MAC/Think About Me
CAPT. & TENNILLE/Do That To Me...

WPGC Washington D.C.

- 1 STYX/Babe
- 2 KC & BAND/Please Don't Go
- 3 BLO/No More(Enough Is...)
- 4 RUPERT HOLMES/Escape
- 5 KOOL & THE GANG/Ladies' Night
- 6 KENNY ROGERS/Coward Of The County
- 7 SUGAR HILL GANG/Rapper's Delight
- 8 EAGLES/Heartache Tonight
- 9 FLEETWOOD MAC/Tusk
- 10 SUPERTRAMP/Take The Long Way...
- 11 BRENDA RUSSELL/So Good, So Right
- 12 MICHAEL JACKSON/Rock With You
- 13 J.D. SOUTHER/You're Only Lonely
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 KENNY ROGERS/You Decorated My Life
- 16 BARRY MANILOW/Ships
- 17 DONNA SUMNER/On The Radio
- 18 FOREIGNER/Head Games
- 19 STEVIE WONDER/If You Remember Me
- 20 STEVIE WONDER/Send One Your Love
- 21 LED ZEPPELIN/All My Love
- 22 COMMODEORE/S/Still
- 23 ANNE MURRAY/Broken Hearted Me
- 24 SMOKEY ROBINSON/Outin'
- 25 CAPT. & TENNILLE/Do That To Me...
- 26 DIONNE WARWICK/Don't Know A Heartache...
- 27 ISAAC HAYES/Don't Let Me Be Like That
- 28 JEFF. STARSHIP/Jane
- 29 LRB/Cool Change
- 30 TOM PETTY/Don't Do Me Like That

ADDS 26, 29, 30
TERI DESARIO/Yes I'm Ready
HALL & OATES/Wait For Me

ON BUGGLES/Video Killed The...

WURKO Boston

- 1 BLO/No More(Enough Is...)
- 2 COMMODEORE/S/Still
- 3 BARRY MANILOW/Ships
- 4 ANNE MURRAY/Broken Hearted Me
- 5 STYX/Babe
- 6 EAGLES/Heartache Tonight
- 7 GARRY MANILOW/Ships
- 8 KENNY ROGERS/You Decorated My Life
- 9 DONNA SUMNER/On The Radio
- 10 LRB/Cool Change
- 11 ALAN PARSONS/Damned If I Do
- 12 BLONDIE/Dreaming
- 13 KC & BAND/Please Don't Go
- 14 JOHN COUGAR/Need A Lover
- 15 FOREIGNER/Head Games
- 16 KNACK/Good Girls Don't
- 17 SUPERTRAMP/Take The Long Way...
- 18 CHEAP TRICK/Dream Police
- 19 FRANCE JOLI/Come To Me
- 20 J.D. SOUTHER/You're Only Lonely
- 21 DR. HOOK/Better Love Next Time
- 22 CAPT. & TENNILLE/Do That To Me...
- 23 HALL & OATES/Wait For Me
- 24 JEFF. STARSHIP/Jane
- 25 IAN GOMM/Hold On
- 26 STEVIE WONDER/Send One Your Love
- 27 TOM PETTY/Don't Do Me Like That
- 28 RUPERT HOLMES/Escape
- 29 CRYSTAL GAYLE/Half The Way
- 30 MICHAEL JACKSON/Rock With You

ADDS EAGLES/The Long Run
CHEAP TRICK/Voices
DIONNE WARWICK/Don't Know A Heartache...
CLIFF RICHARD/We Don't Talk Anymore
TIM CURRY/I Do The Rock

ON SMOKEY ROBINSON/Outin'
KENNY ROGERS/Coward Of The County

96 KX Pittsburgh

- 1 RAINBOW/Since You've Been...
- 2 ALAN PARSONS/Damned If I Do
- 3 STYX/Babe
- 4 EAGLES/Heartache Tonight
- 5 COMMODEORE/S/Still
- 6 TRUMP/Lay It On The Line
- 7 LED ZEPPELIN/All My Love
- 8 EAGLES/The Long Run
- 9 KANSAS/Heaven To Be
- 10 J.D. SOUTHER/You're Only Lonely
- 11 EMI/After The Love Has...
- 12 EAGLES/In The City
- 13 JEFF. STARSHIP/Jane
- 14 CHEAP TRICK/Voices
- 15 ELO/Confusion
- 16 LRB/Cool Change
- 17 COMMODEORE/S/Still
- 18 STYX/Neve'r Say Neve'r
- 19 LOBO/Where Were You
- 20 AC/DC/Highway To Hell
- 21 MICHAEL JACKSON/This Night Won't...
- 22 FOREIGNER/I'll Get Even...
- 23 ROBERT PALMER/Behind Case Of Loving...
- 24 IAN GOMM/Hold On
- 25 CLIFF RICHARD/We Don't Talk Anymore
- 26 RED SPEAR/Wagon Only The Strong...
- 27 FOREIGNER/Head Games
- 28 FLEETWOOD MAC/Think About Me
- 29 TOM PETTY/Don't Do Me Like That
- 30 ARS/Back Up Against The...

ADDS 25, 26, 29, 30
FLEETWOOD MAC/Sara

F-105 Boston

- 1 EAGLES/Heartache Tonight
- 2 N/Pop Muzik
- 3 STYX/Babe
- 4 KENNY ROGERS/You Decorated My Life
- 5 BLO/No More(Enough Is...)
- 6 KNACK/Good Girls Don't
- 7 COMMODEORE/S/Still
- 8 DONNA SUMNER/Div All The Lights
- 9 ANNE MURRAY/Broken Hearted Me
- 10 FLEETWOOD MAC/Tusk
- 11 LED ZEPPELIN/All My Love
- 12 JOURNEY/Lovin', Touchin'...
- 13 HERB ALPERT/Rise
- 14 FOREIGNER/Dirty White Boy
- 15 CHEAP TRICK/Dream Police
- 16 CARS/It's All I Can Do
- 17 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 18 KENNY ROGERS/You Decorated My Life
- 19 KC & BAND/Please Don't Go
- 20 KOOL & THE GANG/Ladies' Night
- 21 FRANCE JOLI/Come To Me
- 22 RUPERT HOLMES/Escape
- 23 LRB/Cool Change
- 24 STEVIE WONDER/Send One Your Love
- 25 CRUSADERS/Street Life
- 26 SUPERTRAMP/Take The Long Way...
- 27 BLONDIE/Dreaming
- 28 KNACK/My Sharona
- 29 NICK LONE/Quel To Be Kind
- 30 J.D. SOUTHER/You're Only Lonely
- 31 SUZIE QUATRO/She's In Love With Yo
- 32 GLORIA GAYNOR/Let Me Know

ADDS 23, 27, 31, 32

wifi 92 Philadelphia

- 1 STYX/Babe
- 2 EAGLES/Heartache Tonight
- 3 COMMODEORE/S/Still
- 4 KENNY ROGERS/You Decorated My Life
- 5 COMMODEORE/S/Still
- 6 SUPERTRAMP/Take The Long Way...
- 7 HALL & OATES/Wait For Me
- 8 DONNA SUMNER/Div All The Lights
- 9 KNACK/Good Girls Don't
- 10 JOHN COUGAR/Need A Lover
- 11 LRB/Cool Change
- 12 JEFF. STARSHIP/Jane
- 13 KC & BAND/Please Don't Go
- 14 LAUREN WOOD/Please Don't Leave
- 15 MICHAEL JACKSON/This Night Won't...
- 16 BARRY MANILOW/Ships
- 17 RUPERT HOLMES/Escape
- 18 JOURNEY/Lovin', Touchin'...
- 19 CARS/It's All I Can Do
- 20 FOREIGNER/Head Games
- 21 BLONDIE/Dreaming
- 22 HERB ALPERT/Rise
- 23 CHEAP TRICK/Dream Police
- 24 FLEETWOOD MAC/Tusk
- 25 ALAN PARSONS/Damned If I Do
- 26 SMOKEY ROBINSON/Outin'
- 27 N/Pop Muzik
- 28 MOON MARTIN/No Chance
- 29 KENNY LOGGINS/This Is It
- 30 CLIFF RICHARD/We Don't Talk Anymore

ADDS 30
TOM PETTY/Don't Do Me Like That
SUZIE QUATRO/She's In Love With Yo
SANTANA/You Know That I Love
PAGES/I Do Believe In You

ON AC/DC/Highway To Hell
FOGHAT/Third Time Lucky
RAINBOW/Since You've Been...
BLACKFOOT/Train, Train

WKBW Buffalo

- 1 STYX/Babe
- 2 COMMODEORE/S/Still
- 3 BARRY MANILOW/Ships
- 4 ANNE MURRAY/Broken Hearted Me
- 5 STYX/Babe
- 6 EAGLES/Heartache Tonight
- 7 SUPERTRAMP/Take The Long Way...
- 8 ALAN PARSONS/Damned If I Do
- 9 CHEAP TRICK/Dream Police
- 10 CAPT. & TENNILLE/Do That To Me...
- 11 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 12 ANNE MURRAY/Broken Hearted Me
- 13 ELO/Confusion
- 14 FRANCE JOLI/Come To Me
- 15 RUPERT HOLMES/Escape
- 16 BLONDIE/Dreaming
- 17 CLIFF RICHARD/We Don't Talk Anymore
- 18 LRB/Cool Change
- 19 CARS/It's All I Can Do
- 20 ELLIEN FOLEY/What's A Matter Baby
- 21 HERMIT THE FROG/Rainbow Connection
- 22 J.D. SOUTHER/You're Only Lonely
- 23 JEFF. STARSHIP/Jane
- 24 IAN GOMM/Hold On
- 25 STEVIE WONDER/Send One Your Love
- 26 TOM PETTY/Don't Do Me Like That
- 27 RUPERT HOLMES/Escape
- 28 CRYSTAL GAYLE/Half The Way
- 29 RITA COOLIDGE/I'd Rather Leave...
- 30 BUGGLES/Video Killed The...

ADDS 26, 28
EAGLES/The Long Run
JENNIFER WARREN/Don't Make Me Over
KERNIT & FOSZY/Movin' Right Along

ON SUZIE QUATRO/She's In Love With Yo
BLACKFOOT/Train, Train
JOHN COUGAR/Need A Lover
RAINBOW/Since You've Been...
FRANK MILLS/Peter Piper

ckgm Montreal

- 1 EAGLES/Heartache Tonight
- 2 STYX/Babe
- 3 KC & BAND/Please Don't Go
- 4 FRANCE JOLI/Come To Me
- 5 COMMODEORE/S/Still
- 6 LED ZEPPELIN/All My Love
- 7 SUPERTRAMP/Take The Long Way...
- 8 BLO/No More(Enough Is...)
- 9 CARS/It's All I Can Do
- 10 ELO/Confusion
- 11 FLEETWOOD MAC/Tusk
- 12 JOE JACKSON/It's The Man
- 13 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 14 BARRY MANILOW/Ships
- 15 ELO/Confusion
- 16 FOREIGNER/Head Games
- 17 J.D. SOUTHER/You're Only Lonely
- 18 KNACK/Good Girls Don't
- 19 FOREIGNER/Head Games
- 20 STEVIE WONDER/Send One Your Love
- 21 APRIL WINE/Say Hello
- 22 LRB/Cool Change
- 23 JOE JACKSON/It's The Man
- 24 RUPERT HOLMES/Escape
- 25 JEFF. STARSHIP/Jane
- 26 ROB DYLAN/Gotta Serve Somebody
- 27 TOM PETTY/Don't Do Me Like That
- 28 JEFF. STARSHIP/Jane
- 29 FOREIGNER/Dirty White Boy
- 30 BOONTOWN RATS/I Don't Like Mondays

ADDS EAGLES/The Long Run
CHEAP TRICK/Voices
KOOL & THE GANG/Ladies' Night
BUGGLES/Video Killed The...
POLICE/Message In A Bottle

ON HALL & OATES/Wait For Me
LAUREN WOOD/Please Don't Leave
PABLO CRUISE/I Want You Tonight
CLIFF RICHARD/We Don't Talk Anymore
KERNIT THE FROG/Rainbow Connection
CAPT. & TENNILLE/Do That To Me...
MICHAEL JACKSON/Rock With You
TRUMP/Lay It On The Line

99FM WXLO New York

- 1 BLO/No More(Enough Is...)
- 2 STYX/Babe
- 3 EAGLES/Heartache Tonight
- 4 MICHAEL JACKSON/Rock With You
- 5 COMMODEORE/S/Still
- 6 KOOL & THE GANG/Ladies' Night
- 7 BARRY MANILOW/Ships
- 8 KENNY ROGERS/You Decorated My Life
- 9 DONNA SUMNER/Div All The Lights
- 10 RUPERT HOLMES/Escape
- 11 HERB ALPERT/Rise
- 12 N/Pop Muzik
- 13 KC & BAND/Please Don't Go
- 14 ANNE MURRAY/Broken Hearted Me
- 15 CRUSADERS/Street Life
- 16 MICHAEL JACKSON/This Night Won't...
- 17 SUPERTRAMP/Take The Long Way...
- 18 FOREIGNER/Head Games
- 19 FLEETWOOD MAC/Tusk
- 20 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 21 CRYSTAL GAYLE/Half The Way
- 22 STEVIE WONDER/Send One Your Love
- 23 SMOKEY ROBINSON/Outin'
- 24 J.D. SOUTHER/You're Only Lonely
- 25 CLIFF RICHARD/We Don't Talk Anymore
- 26 O'JAYS/Forever Mine
- 27 FRANCE JOLI/Come To Me
- 28 CAPT. & TENNILLE/Do That To Me...
- 29 KENNY LOGGINS/This Is It
- 30 LRB/Cool Change

ADDS KENNY ROGERS/Coward Of The County
RITA COOLIDGE/I'd Rather Leave...
ISAAC HAYES/Don't Let Me Be Like That
FLEETWOOD MAC/Sara

ON TERI DESARIO/Yes I'm Ready
HERB ALPERT/Rotation
DR. HOOK/Better Love Next Time
DONNA SUMNER/On The Radio

1050 chum Toronto

- 1 STYX/Babe
- 2 EAGLES/Heartache Tonight
- 3 BLONDIE/Dreaming
- 4 FOREIGNER/Dirty White Boy
- 5 CHEAP TRICK/Dream Police
- 6 BOONTOWN RATS/I Don't Like Mondays
- 7 POLICE/Message In A Bottle
- 8 SUPERTRAMP/Take The Long Way...
- 9 LED ZEPPELIN/All My Love
- 10 JOE JACKSON/It's The Man
- 11 COMMODEORE/S/Still
- 12 ROBERT PALMER/Behind Case Of Loving...
- 13 ELO/Confusion
- 14 FLEETWOOD MAC/Tusk
- 15 LRB/Cool Change
- 16 STEVIE WONDER/Send One Your Love
- 17 J.D. SOUTHER/You're Only Lonely
- 18 FOREIGNER/Head Games
- 19 CARS/It's All I Can Do
- 20 FOREIGNER/Head Games
- 21 KNACK/Good Girls Don't
- 22 JEFF. STARSHIP/Jane
- 23 DAVE EDMONDS/Girls Talk
- 24 COMMODEORE/S/Still
- 25 IAN GOMM/Hold On
- 26 JOURNEY/Lovin', Touchin'...
- 27 BRUCE COBURN/Wondering Where The...
- 28 CAROLYNNE MASQUATE Goodbye Quote
- 29 MOON MARTIN/No Chance
- 30 DOOBIE BROTHERS/Dependin' On You

ADDS TOM PETTY/Don't Do Me Like That
ALAN PARSONS/Damned If I Do

WPEZ Pittsburgh

- 1 STYX/Babe
- 2 COMMODEORE/S/Still
- 3 RAINBOW/Since You've Been...
- 4 FLEETWOOD MAC/Tusk
- 5 EAGLES/Heartache Tonight
- 6 ALAN PARSONS/Damned If I Do
- 7 HERB ALPERT/Rise
- 8 IAN GOMM/Hold On
- 9 J.D. SOUTHER/You're Only Lonely
- 10 DONNA SUMNER/Div All The Lights
- 11 JOURNEY/Lovin', Touchin'...
- 12 CHEAP TRICK/Dream Police
- 13 TRUMP/Lay It On The Line
- 14 JOHN COUGAR/Need A Lover
- 15 KC & BAND/Please Don't Go
- 16 BLONDIE/Dreaming
- 17 LRB/Cool Change
- 18 RUPERT HOLMES/Escape
- 19 SUPERTRAMP/Take The Long Way...
- 20 KENNY ROGERS/You Decorated My Life
- 21 CLIFF RICHARD/We Don't Talk Anymore
- 22 MICHAEL JACKSON/This Night Won't...
- 23 JEFF. STARSHIP/Jane
- 24 FOGHAT/Third Time Lucky
- 25 FOREIGNER/Head Games
- 26 LAUREN WOOD/Please Don't Leave
- 27 ELO/Confusion
- 28 KENNY LOGGINS/This Is It
- 29 STEVIE WONDER/Send One Your Love

ADDS TOM PETTY/Don't Do Me Like That
CHEAP TRICK/Voices
EAGLES/The Long Run
BUGGLES/Video Killed The...

60/WCBO Baltimore

- 1 KC & BAND/Please Don't Go
- 2 STYX/Babe
- 3 EAGLES/Heartache Tonight
- 4 BLO/No More(Enough Is...)
- 5 COMMODEORE/S/Still
- 6 RUPERT HOLMES/Escape
- 7 BARRY MANILOW/Ships
- 8 KOOL & THE GANG/Ladies' Night
- 9 KENNY ROGERS/You Decorated My Life
- 10 MICHAEL JACKSON/Outin'
- 11 STEVIE WONDER/Send One Your Love
- 12 FLEETWOOD MAC/Tusk
- 13 LED ZEPPELIN/All My Love
- 14 SUPERTRAMP/Take The Long Way...
- 15 MICHAEL JACKSON/This Night Won't...
- 16 J.D. SOUTHER/You're Only Lonely
- 17 CHRIS THOMPSON/If You Remember Me
- 18 FOREIGNER/Head Games
- 19 DONNA SUMNER/Div All The Lights
- 20 LRB/Cool Change
- 21 DR. HOOK/Better Love Next Time
- 22 LAUREN WOOD/Please Don't Leave
- 23 CLIFF RICHARD/We Don't Talk Anymore
- 24 ANNE MURRAY/Broken Hearted Me
- 25 PABLO CRUISE/I Want You Tonight
- 26 BRENDA RUSSELL/So Good, So Right
- 27 JEFF. STARSHIP/Jane
- 28 CAPT. & TENNILLE/Do That To Me...

ADDS ALAN PARSONS/Damned If I Do
KENNY LOGGINS/This Is It
EAGLES/The Long Run

ON KENNY ROGERS/Coward Of The County

WNBC Radio 66 New York

- 1 BLO/No More(Enough Is...)
- 2 STYX/Babe
- 3 DIONNE WARWICK/I'll Never Love...
- 4 COMMODEORE/S/Still
- 5 N/Pop Muzik
- 6 KENNY ROGERS/You Decorated My Life
- 7 BARRY MANILOW/Ships
- 8 CARS/It's Go
- 9 KNACK/Good Girls Don't
- 10 DONNA SUMNER/Div All The Lights
- 11 EAGLES/Heartache Tonight
- 12 FOREIGNER/Head Games
- 13 LED ZEPPELIN/All My Love
- 14 KC & BAND/Please Don't Go
- 15 FLEETWOOD MAC/Tusk
- 16 SHIFF & TEARS/Driver's Seat
- 17 EMI/After The Love Has...
- 18 LAUREN WOOD/Please Don't Leave
- 19 SUPERTRAMP/Take The Long Way...
- 20 BLONDIE/Dreaming
- 21 STEVIE WONDER/Send One Your Love
- 22 SONNIE POINTEUR/Heaven Must Have...
- 23 HERB ALPERT/Rise
- 24 ELO/Don't Bring Me Down
- 25 MAXINE NIGHTINGALE/Lead Me On
- 26 ROBERT JOHNSON/Sad Eyes
- 27 FRANCE JOLI/Come To Me
- 28 SUPERTRAMP/Goodbye Stranger
- 29 LRB/Lovesome Loser
- 30 CDB/The Devil Went...

ADDS NONE

98 KSLQ St. Louis

- 1 STYX/Babe
- 2 FOREIGNER/Head Games
- 3 RUPERT HOLMES/Escape
- 4 FLEETWOOD MAC/Tusk
- 5 SUPERTRAMP/Take The Long Way...
- 6 ANNE MURRAY/Broken Hearted Me
- 7 EAGLES/Heartache Tonight
- 8 J.B. SOUTHER/You're Only Lonely
- 9 BARRY MANILOW/Ships
- 10 COMMODEORE/S/Still
- 11 KENNY LOGGINS/This Is It
- 12 CLIFF RICHARD/We Don't Talk Anymore
- 13 KC & BAND/Please Don't Go
- 14 JEFF. STARSHIP/Jane
- 15 ALAN PARSONS/Damned If I Do
- 16 BLONDIE/Dreaming
- 17 CHRIS THOMPSON/If You Remember Me
- 18 KOOL & THE GANG/Ladies' Night
- 19 STEVIE WONDER/Send One Your Love
- 20 CHEAP TRICK/Voices
- 21 KENNY ROGERS/Coward Of The County
- 22 ISAAC HAYES/Don't Let Me Be Like That
- 23 CAPT. & TENNILLE/Do That To Me...
- 24 PABLO CRUISE/I Want You Tonight
- 25 TOM PETTY/Don't Do Me Like That
- 26 SMOKEY ROBINSON/Outin'
- 27 MICHAEL JACKSON/Rock With You
- 28 FOGHAT/Third Time Lucky
- 29 HERB ALPERT/Rise
- 30 LED ZEPPELIN/All My Love

ADDS 27, 28
FLEETWOOD MAC/Sara

ON ROBERT PALMER/Can We Still Be...
TOTO/99
EAGLES/The Sad Cafe
EAGLES/The Long Run
STYX/Why Me
STYX/Borrowed Time
JOHN COUGAR/Night Dancing

KDWB Minneapolis

- 1 STYX/Babe
- 2 EAGLES/Heartache Tonight
- 3 COMMODEORE/S/Still
- 4 LED ZEPPELIN/Fool In The Rain
- 5 FLEETWOOD MAC/Tusk
- 6 J.D. SOUTHER/You're Only Lonely
- 7 LED ZEPPELIN/All My Love
- 8 EAGLES/The Long Run
- 9 ALAN PARSONS/Damned If I Do
- 10 FLEETWOOD MAC/Angel
- 11 STEVIE WONDER/Send One Your Love
- 12 EAGLES/Those Shoes
- 13 EAGLES/The Sad Cafe
- 14 LRB/It's Not A Wonder
- 15 TALKING HEADS/Life During Wartime
- 16 FOREIGNER/I'll Get Even...
- 17 STYX/Borrowed Time
- 18 CHEAP TRICK/Voices
- 19 JEFF. STARSHIP/Jane
- 20 MOLLY HATCHET/Firintin With...
- 21 TOM PETTY/Don't Do Me Like That
- 22 FLEETWOOD MAC/Think About Me
- 23 FLEETWOOD MAC/Sisters Of The Moon
- 24 RAINBOW/Since You've Been...
- 25 PABLO CRUISE/I Want You Tonight
- 26 IAN GOMM/Hold On
- 27 BLACKFOOT/Train, Train
- 28 JOHN COUGAR/Need A Lover
- 29 NICK LONE/Quel To Be Kind
- 30 GYPSY/Deo & Gona

ADDS 25, 30

CKOW Radio Detroit

- 1 STYX/Babe
- 2 BLO/No More(Enough Is...)
- 3 RUPERT HOLMES/Escape
- 4 EAGLES/Heartache Tonight
- 5 COMMODEORE/S/Still
- 6 KC & BAND/Please Don't Go
- 7 MICHAEL JACKSON/Rock With You
- 8 ISAAC HAYES/Don't Let Me Be Like That
- 9 SMOKEY ROBINSON/Outin'
- 10 BARRY MANILOW/Ships
- 11 J.D. SOUTHER/You're Only Lonely
- 12 DIONNE WARWICK/Don't Know A Heartache...
- 13 M. MANCHESTER/Pretty Girls
- 14 BLONDIE/Dreaming
- 15 CLIFF RICHARD/We Don't Talk Anymore
- 16 ANNE MURRAY/Broken Hearted Me
- 17 ABBU/Chiquitita
- 18 FLEETWOOD MAC/Tusk
- 19 DONNA SUMNER/These Will Always Be
- 20 KERNIT THE FROG/Rainbow Connection
- 21 HERB ALPERT/Rise
- 22 KENNY ROGERS/You Decorated My Life
- 23 STEVIE WONDER/Send One Your Love
- 24 MICHAEL JACKSON/This Night Won't...
- 25 CRYSTAL GAYLE/Half The Way
- 26 CHRIS THOMPSON/If You Remember Me
- 27 DR. HOOK/Better Love Next Time
- 28 KENNY LOGGINS/This Is It
- 29 PABLO CRUISE/I Want You Tonight
- 30 KENNY ROGERS/Coward Of The County

ADDS FRANK MILLS/Peter Piper
CAPT. & TENNILLE/Do That To Me...
RICHIE FUARY/I Still Have Dreams

ON SUPERTRAMP/Take The Long Way...
LRB/Cool Change

WGCL 98 Cleveland

- 1 COMMODEORE/S/Still
- 2 HERB ALPERT/Rise
- 3 BLO/No More(Enough Is...)
- 4 EAGLES/Heartache Tonight
- 5 STYX/Babe
- 6 N/Pop Muzik
- 7 BARRY MANILOW/Ships
- 8 KENNY ROGERS/You Decorated My Life
- 9 JOURNEY/Lovin', Touchin'...
- 10 DONNA SUMNER/Div All The Lights
- 11 J.D. SOUTHER/You're Only Lonely
- 12 ALAN PARSONS/Damned If I Do
- 13 RUPERT HOLMES/Escape
- 14 BLONDIE/Dreaming
- 15 STEVIE WONDER/Send One Your Love
- 16 CHEAP TRICK/Dream Police
- 17 KOOL & THE GANG/Ladies' Night
- 18 KENNY LOGGINS/This Is It
- 19 LRB/Cool Change
- 20 CAPT. & TENNILLE/Do That To Me...
- 21 MICHAEL JACKSON/Rock With You
- 22 AC/DC/Highway To Hell
- 23 BUGGLES/Video Killed The...
- 24 TOM PETTY/Don't Do Me Like That
- 25 VILLAGE PEOPLE/Ready For The Bo's
- 26 JOHN COUGAR/Need A Lover
- 27 FOREIGNER/Head Games
- 28 ELLEN FOLEY/What's A Matter Baby
- 29 DR. HOOK/Better Love Next Time
- 30 TRUMP/Lay It On The Line

ADDS 23, 27, 29
REO SPEEDWAGON/Only The Strong...
HALL & OATES/Wait For Me
BLACKFOOT/Train, Train
TERI DESARIO/Yes I'm Ready

ON CLIFF RICHARD/We Don't Talk Anymore
RAINBOW/Since You've Been...
PABLO CRUISE/I Want You Tonight
TOM JOHNSTON/Savannah Nights
M. MANCHESTER/Pretty Girls
NITELYTE/If You Want It

kbeQ Kansas City

- 1 STYX/Babe
- 2 BLO/No More(Enough Is...)
- 3 EAGLES/Heartache Tonight
- 4 BARRY MANILOW/Ships
- 5 JOHN COUGAR/Need A Lover
- 6 COMMODEORE/S/Still
- 7 CRYSTAL GAYLE/Half The Way
- 8 KC & BAND/Please Don't Go
- 9 DONNA SUMNER/Div All The Lights
- 10 LRB/Cool Change
- 11 RUPERT HOLMES/Escape
- 12 KENNY LOGGINS/This Is It
- 13 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 14 CRUSADERS/Street Life
- 15 FOREIGNER/Head Games
- 16 FLEETWOOD MAC/Tusk
- 17 CLIFF RICHARD/We Don't Talk Anymore
- 18 ALAN PARSONS/Damned If I Do
- 19 PABLO CRUISE/I Want You Tonight
- 20 KOOL & THE GANG/Ladies' Night
- 21 CAPT. & TENNILLE/Do That To Me...
- 22 HERB ALPERT/Rise
- 23 DR. HOOK/Better Love Next Time
- 24 KERNIT THE FROG/Rainbow Connection
- 25 JIMMY BUFFETT/Fins
- 26 BLONDIE/Dreaming
- 27 SMOKEY ROBINSON/Outin'
- 28 STEVIE WONDER/Send One Your Love
- 29 LOBO/Where Were You
- 30 AC/DC/Highway To Hell
- 31 J.D. SOUTHER/You're Only Lonely
- 32 DIONNE WARWICK/Don't Know A Heartache...
- 33 TOM PETTY/Don't Do Me Like That
- 34 ANNE MURRAY/Broken Hearted Me
- 35 JEFF. STARSHIP/Jane
- 36 JOE JACKSON/It's Different For...
- 37 KENNY ROGERS/Coward Of The County
- 38 MICHAEL JACKSON/Rock With You
- 39 TOM JOHNSTON/Savannah Nights
- 40 PAGES/I Do Believe In You

ADDS RICHIE FUARY/I Still Have Dreams
TERI DESARIO/Yes I'm Ready

ON EAGLES/The Long Run
FOGHAT/Third Time Lucky
EAGLES/The Sad Cafe
SHES/Totally
FLEETWOOD MAC/Angel
FLEETWOOD MAC/Sara

Q102 Cincinnati

- 1 FLEETWOOD MAC/Tusk
- 2 STYX/Babe
- 3 COMMODORE'S/S'111
- 4 BBD/No More(Enough Is...)
- 5 LED ZEPPELIN/All My Love
- 6 EAGLES/Hear/ache Tonight
- 7 BARRY MANILOW/Ships
- 8 DONNA SUMMER/Dia All The Lights
- 9 KENNY ROGERS/You Decorated My Life
- 10 JIMMY BUFFETT/Fine
- 11 J.D. SOUTHER/You're Only Lonely
- 12 MICHAEL JACKSON/This Night Won't...
- 13 SUPERTRAMP/Take The Long Way...
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 HERB ALPERT/Rise
- 16 KENNY LOGGINS/This Is It
- 17 FOREIGNER/Dirty White Boy
- 18 STEVE WONDER/Send One Your Love
- 19 CARL'S/It's All I Can Do
- 20 RUPERT HOLMES/Escape
- 21 KNACK/Good Girls Don't
- 22 LRB/Cool Change
- 23 CHEAP TRICK/Dream Police
- 24 LORNA BURNES/Here You Are
- 25 CRYSTAL GAYLE/Half The Way
- 26 NICK LOUPE/You Know That I Love
- 27 IAN GOMM/Hold On
- 28 PABLO CRUISE/I Want You Tonight
- 29 CAPT. & TENNILLE/Do That To Me...
- 30 FOREIGNER/Head Games

ADDS 28, 29, 30

94-Q Atlanta

- 1 RUPERT HOLMES/Escape
- 2 J.D. SOUTHER/You're Only Lonely
- 3 STYX/Babe
- 4 RICHIE FURAY/I Still Have Dreams
- 5 KENNY LOGGINS/This Is It
- 6 LRB/Cool Change
- 7 EAGLES/Don't Tell Me Why
- 8 PABLO CRUISE/I Want You Tonight
- 9 TOM JOHNSTON/Savannah Nights
- 10 JEFF. STARSHIP/Jane
- 11 LAUREN WOOD/Please Don't Leave
- 12 EAGLES/Hear/ache Tonight
- 13 FOGHAT/Third Time Lucky
- 14 JIMMY BUFFETT/Fine
- 15 CLIFF RICHARD/We Don't Talk Anymore
- 16 TOM PETTY/Don't Do Me Like That
- 17 LED ZEPPELIN/All My Love
- 18 FOREIGNER/Head Games
- 19 M. MANCHESTER/Pretty Girls
- 20 STEVE WONDER/Send One Your Love
- 21 ELO/Confusion
- 22 ALAN PARSONS/Damned If I Do
- 23 FLEETWOOD MAC/Tusk
- 24 SANTANA/You Know That I Love
- 25 HALL & OATES/Wait For Me
- 26 BLONDIE/Dreaming
- 27 CARL'S/It's All I Can Do
- 28 EAGLES/This Long Run
- 29 FLEETWOOD MAC/Sara
- 30 BONNIE RAITT/You're Gonna Get...

ADDS 28, 29

ON HERB ALPERT/Rotation

WFLA Tampa

- 1 EAGLES/Hear/ache Tonight
- 2 STYX/Babe
- 3 BBD/No More(Enough Is...)
- 4 RUPERT HOLMES/Escape
- 5 COMMODORE'S/S'111
- 6 BARRY MANILOW/Ships
- 7 J.D. SOUTHER/You're Only Lonely
- 8 CHRIS THOMPSON/If You Remember Me
- 9 LAUREN WOOD/Please Don't Leave
- 10 MICHAEL JACKSON/Rock With You
- 11 JIMMY BUFFETT/Fine
- 12 SUPERTRAMP/Take The Long Way...
- 13 MICHAEL JACKSON/This Night Won't...
- 14 CLIFF RICHARD/We Don't Talk Anymore
- 15 DONNA SUMMER/Dia All The Lights
- 16 BLONDIE/Dreaming
- 17 KC & BAND/Please Don't Go
- 18 KNACK/Good Girls Don't
- 19 KENNY LOGGINS/This Is It
- 20 ANNE MURRAY/Broken Hearted Me
- 21 LRB/Cool Change
- 22 JEFF. STARSHIP/Jane
- 23 LED ZEPPELIN/All My Love
- 24 DR. HOOK/Better Love Next Time
- 25 DONNA SUMMER/On The Radio
- 26 CR. HOOK/Better Love Next Time
- 27 DONNA SUMMER/On The Radio
- 28 CRYSTAL GAYLE/Half The Way
- 29 KOO & THE GANG/Ladies' Night
- 30 ISAAC HAYES/Don't Let Go
- 31 HERB ALPERT/Rise

ADDS TOM PETTY/Don't Do Me Like That

ON FLEETWOOD MAC/Tusk

WUPD All Rock FM 98 Phoenix

- 1 EAGLES/The Long Run
- 2 ALAN PARSONS/Damned If I Do
- 3 FOREIGNER/Head Games
- 4 RED SPEEDWAGON/Back On The Road...
- 5 TRIUMPH/Lay It On The Line
- 6 JOURNEY/Too Late
- 7 RED SPEEDWAGON/Only The Strong...
- 8 LED ZEPPELIN/Fool In The Rain
- 9 JEFF. STARSHIP/Jane
- 10 AD/DC/Highway To Hell
- 11 CARL'S/Dangerous Type
- 12 JOHN COUGAR/I Need A Lover
- 13 RAINBOW/Since You've Been...
- 14 EAGLES/Hear/ache Tonight
- 15 SHARBY HARRIS/Plain Jane
- 16 LED ZEPPELIN/All My Love
- 17 NELS LOGGERS/Steal Away
- 18 SUPERTRAMP/Take The Long Way...
- 19 MOLLY HATCHETT/Fire'n'Ice
- 20 STYX/Babe
- 21 BILLY THOMPSON/Children Of The Sun
- 22 JOURNEY/Lovin', Touchin'...
- 23 SHIFF & TEARS/Driver's Seat
- 24 FOGHAT/Somewhere's Been...
- 25 TOM PETTY/Ragunes
- 26 PAT DENNA/HAR/Breaker
- 27 NELL YOUNG/May, May, My, My
- 28 CHEAP TRICK/Dream Police
- 29 TOM PETTY/Don't Do Me Like That
- 30 AD/DC/Touch You Much

ADDS 28, 29, 30

ON HEAD BOYS/The Shape Of Things...

610 KFRG San Francisco

- 1 COMMODORE'S/S'111
- 2 BBD/No More(Enough Is...)
- 3 STYX/Babe
- 4 EAGLES/Hear/ache Tonight
- 5 KC & BAND/Please Don't Go
- 6 HERB ALPERT/Rise
- 7 SMOKEY ROBINSON/Cruisin'
- 8 FLEETWOOD MAC/Tusk
- 9 TIM CURRY/I Do The Rock
- 10 LED ZEPPELIN/All My Love
- 11 KENNY ROGERS/You Decorated My Life
- 12 KOO & THE GANG/Ladies' Night
- 13 CHEAP TRICK/Dream Police
- 14 SUPERTRAMP/Take The Long Way...
- 15 JEFF. STARSHIP/Jane
- 16 RUPERT HOLMES/Escape
- 17 CRUSADERS/Straw Life
- 18 STEVE WONDER/Send One Your Love
- 19 COMMODORE'S/S'111 On
- 20 PABLO CRUISE/I Want You Tonight
- 21 CLIFF RICHARD/We Don't Talk Anymore
- 22 M/Pop Muzik
- 23 TOM PETTY/Don't Do Me Like That
- 24 CRYSTAL GAYLE/Half The Way
- 25 MICHAEL JACKSON/Rock With You
- 26 FOREIGNER/Head Games
- 27 KNACK/Good Girls Don't
- 28 MICHAEL JACKSON/Don't Stop 'Til...
- 29 NOON MARTIN/No Chance
- 30 ELO/Less Train To London

ADDS CAPT. & TENNILLE/Do That To Me...

ON DONNA SUMMER/On The Radio

WLSW Chicago

- 1 STYX/Babe
- 2 BBD/No More(Enough Is...)
- 3 JOURNEY/Lovin', Touchin'...
- 4 HERB ALPERT/Rise
- 5 M/Pop Muzik
- 6 EAGLES/Hear/ache Tonight
- 7 COMMODORE'S/S'111
- 8 KOO & THE GANG/Ladies' Night
- 9 KNACK/Good Girls Don't
- 10 MICHAEL JACKSON/Don't Stop 'Til...
- 11 FLEETWOOD MAC/Tusk
- 12 CHEAP TRICK/Dream Police
- 13 RUPERT HOLMES/Sad Eyes
- 14 BARRY MANILOW/Ships
- 15 COMMODORE'S/S'111 On
- 16 KENNY ROGERS/You Decorated My Life
- 17 KC & BAND/Please Don't Go
- 18 JIMMY BUFFETT/Fine
- 19 DONNA SUMMER/Dia All The Lights
- 20 SUPERTRAMP/Take The Long Way...
- 21 LRB/Lonesome Lover
- 22 ELO/Don't Bring Me Down
- 23 ROBERT PALMER/Bad Case Of Loving...
- 24 SUPERTRAMP/Goodbye Stranger
- 25 CARL'S/It's All I Can Do
- 26 EMB/After The Love Has...
- 27 KENNY ROGERS/She Believes In Me

ADDS RUPERT HOLMES/Escape

ON J.D. SOUTHER/You're Only Lonely

27 Ft. Worth/Dallas

- 1 SUPERTRAMP/Take The Long Way...
- 2 FOREIGNER/Head Games
- 3 STYX/Babe
- 4 LED ZEPPELIN/Fool In The Rain
- 5 JOURNEY/Lovin', Touchin'...
- 6 EAGLES/Hear/ache Tonight
- 7 KANSAS/Reason To Be
- 8 LED ZEPPELIN/All My Love
- 9 CHICAGO/Just Have Been Crazy
- 10 EAGLES/The Long Run
- 11 GERRY RAFFERTY/Get It Right...
- 12 COMMODORE'S/S'111
- 13 EMB/After The Love Has...
- 14 CHEAP TRICK/Dream Police
- 15 CARL'S/It's All I Can Do
- 16 PATRICIA HENNINGZ/Don't Be Alone
- 17 IAN GOMM/Hold On
- 18 ROBERT PALMER/Bad Case Of Loving...
- 19 CARL'S/It's All I Can Do
- 20 KENNY ROGERS/You Decorated My Life
- 21 MRS. SPERRY
- 22 BLONDIE/Dreaming
- 23 ELO/Confusion
- 24 AC/DC/Highway To Hell
- 25 KNACK/Good Girls Don't
- 26 FOGHAT/Somewhere's Been...
- 27 PATRICIA HENNINGZ/Don't Be Alone
- 28 FLEETWOOD MAC/Tusk
- 29 ROBERT JOHN/Sad Eyes
- 30

ADDS NONE

WTOO Miami

- 1 STYX/Babe
- 2 BBD/No More(Enough Is...)
- 3 COMMODORE'S/S'111
- 4 MIFFTYE/If You Want It
- 5 JOURNEY/Lovin', Touchin'...
- 6 SUPERTRAMP/Take The Long Way...
- 7 COMMODORE'S/S'111
- 8 IAN GOMM/Hold On
- 9 KOO & THE GANG/Ladies' Night
- 10 HERB ALPERT/Rise
- 11 MICHAEL JACKSON/Rock With You
- 12 EMB/In The Stone
- 13 KEITH HERMAN/She's Got A Whole...
- 14 KC & BAND/Please Don't Go
- 15 EAGLES/Hear/ache Tonight
- 16 KENNY LOGGINS/This Is It
- 17 DR. HOOK/Better Love Next Time
- 18 STEVE WONDER/Send One Your Love
- 19 KENNY ROGERS/You Decorated My Life
- 20 SMOKEY ROBINSON/Cruisin'
- 21 RUPERT HOLMES/Escape
- 22 TERI DESARIO/Yes I'm Ready
- 23 JIMMY BUFFETT/Fine
- 24 DONNA SUMMER/On The Radio
- 25 LED ZEPPELIN/Fool In The Rain
- 26 J.D. SOUTHER/You're Only Lonely
- 27 SUGAR HILL GANG/Rapper's Delight
- 28 CUBI/With Me Sleep Alone
- 29 JOHN COUGAR/I Need A Lover
- 30 PRINCE/I Wanna Be Your Lover
- 31 YVONNE ELLIMAN/Love Pains
- 32 CHRIS THOMPSON/If You Remember Me
- 33 BLONDIE/Dreaming
- 34 BOBBY CALDWELL/My Flame
- 35 MICHAEL JACKSON/Workin' Day And Night
- 36 RICK JAMES/Love Gun
- 37 DOOBIE BROTHERS/Dependin' On You
- 38 SUZI QUATRO/She's In Love With You
- 39 LRB/Cool Change
- 40 JEFF. STARSHIP/Jane
- 41 PLEASURE/Glide

ADDS 37, 38, 39

KRLA Los Angeles

- 1 BBD/No More(Enough Is...)
- 2 KOO & THE GANG/Ladies' Night
- 3 SMOKEY ROBINSON/Cruisin'
- 4 COMMODORE'S/S'111
- 5 MICHAEL JACKSON/Rock With You
- 6 RUPERT HOLMES/Escape
- 7 BARRY MANILOW/Ships
- 8 EAGLES/Hear/ache Tonight
- 9 CRYSTAL GAYLE/Half The Way
- 10 KENNY ROGERS/You Decorated My Life
- 11 DONNA SUMMER/Dia All The Lights
- 12 ANNE MURRAY/Broken Hearted Me
- 13 NATURE'S DIVINE/Just Can't...
- 14 M/Pop Muzik
- 15 STEVE WONDER/Send One Your Love
- 16 DR. HOOK/Better Love Next Time
- 17 CAPT. & TENNILLE/Do That To Me...
- 18 CHRIS THOMPSON/If You Remember Me
- 19 FRANKIE JOE/Come To Me
- 20 J.D. SOUTHER/You're Only Lonely
- 21 DONNA SUMMER/Dia All The Lights
- 22 ABBA/Chiquitita
- 23 LAUREN WOOD/Please Don't Leave
- 24 MICHAEL JACKSON/This Night Won't...
- 25 CRYSTAL GAYLE/Half The Way
- 26 TERI DESARIO/Yes I'm Ready
- 27 NOON MARTIN/No Chance
- 28 HERB ALPERT/Rotation

ADDS 28

ON ISAAC HAYES/Don't Let Go

KEARTH 101 FM Los Angeles

- 1 COMMODORE'S/S'111
- 2 BBD/No More(Enough Is...)
- 3 STYX/Babe
- 4 SMOKEY ROBINSON/Cruisin'
- 5 KOO & THE GANG/Ladies' Night
- 6 RUPERT HOLMES/Escape
- 7 LED ZEPPELIN/All My Love
- 8 KC & BAND/Please Don't Go
- 9 MICHAEL JACKSON/Rock With You
- 10 CRYSTAL GAYLE/Half The Way
- 11 DONNA SUMMER/On The Radio
- 12 BARRY MANILOW/Ships
- 13 CAPT. & TENNILLE/Do That To Me...
- 14 EAGLES/Hear/ache Tonight
- 15 STEVE WONDER/Send One Your Love
- 16 SUPERTRAMP/Take The Long Way...
- 17 CHRIS THOMPSON/If You Remember Me
- 18 KENNY ROGERS/You Decorated My Life
- 19 CLIFF RICHARD/We Don't Talk Anymore
- 20 DONNA SUMMER/Dia All The Lights
- 21 TERI DESARIO/Yes I'm Ready
- 22 KENNY LOGGINS/This Is It
- 23 KENNY ROGERS/Coverd Of The County
- 24 PABLO CRUISE/I Want You Tonight
- 25 TOM PETTY/Don't Do Me Like That
- 26 JEFF. STARSHIP/Jane

ADDS LRB/Cool Change

ON DR. HOOK/Better Love Next Time

KWK St. Louis

- 1 RAINBOW/Since You've Been...
- 2 EAGLES/The Long Run
- 3 STYX/Babe
- 4 FOREIGNER/Head Games
- 5 FLEETWOOD MAC/Think About Me
- 6 JOURNEY/Too Late
- 7 RED SPEEDWAGON/Only The Strong...
- 8 STYX/Borrowed Time
- 9 LED ZEPPELIN/All My Love
- 10 ALAN PARSONS/Damned If I Do
- 11 JOHN COUGAR/I Need A Lover
- 12 RED SPEEDWAGON/Every Moment
- 13 KANSAS/On The Other Side
- 14 BLACKFOOT/Train, Train
- 15 POLICE/Message In A Bottle
- 16 TOM PETTY/Ragunes
- 17 HEIL YOUNG/My, My, My
- 18 BRITNESS/Takin' It Back
- 19 AC/DC/Highway To Hell
- 20 CHEAP TRICK/Voices
- 21 EAGLES/Hear/ache Tonight
- 22 TRIUMPH/Lay It On The Line
- 23 SANTANA/You Know That I Love
- 24 HEAD BOYS/The Shape Of Things...

ADDS 23, 24

ON FOREIGNER/I'll Get Even...

105 Tampa

- 1 BBD/No More(Enough Is...)
- 2 STYX/Babe
- 3 COMMODORE'S/S'111
- 4 BARRY MANILOW/Ships
- 5 LED ZEPPELIN/All My Love
- 6 EAGLES/Hear/ache Tonight
- 7 CHRIS THOMPSON/If You Remember Me
- 8 LAUREN WOOD/Please Don't Leave
- 9 KC & BAND/Please Don't Go
- 10 RUPERT HOLMES/Escape
- 11 SUPERTRAMP/Take The Long Way...
- 12 MICHAEL JACKSON/This Night Won't...
- 13 RED SPEEDWAGON/Every Moment
- 14 MICHAEL JACKSON/Rock With You
- 15 BLONDIE/Dreaming
- 16 KENNY LOGGINS/This Is It
- 17 KOO & THE GANG/Ladies' Night
- 18 KENNY ROGERS/You Decorated My Life
- 19 JENNIFER WARNE/I Know A Hear/ache...
- 20 KISS/Sure Know Something
- 21 CHEAP TRICK/Dream Police
- 22 J.D. SOUTHER/You're Only Lonely
- 23 PABLO CRUISE/I Want You Tonight
- 24 JEFF. STARSHIP/Jane
- 25 CLIFF RICHARD/We Don't Talk Anymore
- 26 FOREIGNER/Head Games
- 27 SUGAR HILL GANG/Rapper's Delight
- 28 KENNY ROGERS/Coverd Of The County
- 29 TOM PETTY/Don't Do Me Like That
- 30 DR. HOOK/Better Love Next Time

ADDS 30

ON EAGLES/The Long Run

WEST

64 KFI RADIO Los Angeles

- 1 BBD/No More(Enough Is...)
- 2 STYX/Babe
- 3 COMMODORE'S/S'111
- 4 EAGLES/Hear/ache Tonight
- 5 KC & BAND/Please Don't Go
- 6 RUPERT HOLMES/Escape
- 7 KENNY ROGERS/You Decorated My Life
- 8 SUPERTRAMP/Take The Long Way...
- 9 ANNE MURRAY/Broken Hearted Me
- 10 DONNA SUMMER/Dia All The Lights
- 11 KOO & THE GANG/Ladies' Night
- 12 LRB/Cool Change
- 13 BARRY MANILOW/Ships
- 14 CRYSTAL GAYLE/Half The Way
- 15 HERB ALPERT/Rise
- 16 CLIFF RICHARD/We Don't Talk Anymore
- 17 FLEETWOOD MAC/Tusk
- 18 MICHAEL JACKSON/Don't Stop 'Til...
- 19 CHRIS THOMPSON/If You Remember Me
- 20 J.D. SOUTHER/You're Only Lonely
- 21 FOREIGNER/Head Games
- 22 CAPT. & TENNILLE/Do That To Me...
- 23 M/Pop Muzik
- 24 FRANKIE JOE/Come To Me
- 25 KENNY ROGERS/Coverd Of The County
- 26 BUGGLES/Video Killed The...
- 27 KNACK/Good Girls Don't
- 28 ISAAC HAYES/Don't Let Go
- 29 JOURNEY/Lovin', Touchin'...
- 30 SMOKEY ROBINSON/Cruisin'

ADDS STEVE WONDER/Send One Your Love

ON MICHAEL JACKSON/Rock With You

WUSA Denver

- 1 STYX/Babe
- 2 COMMODORE'S/S'111
- 3 SUPERTRAMP/Take The Long Way...
- 4 BARRY MANILOW/Ships
- 5 KC & BAND/Please Don't Go
- 6 EAGLES/Hear/ache Tonight
- 7 J.D. SOUTHER/You're Only Lonely
- 8 RUPERT HOLMES/Escape
- 9 CHRIS THOMPSON/If You Remember Me
- 10 LED ZEPPELIN/All My Love
- 11 CHRIS THOMPSON/If You Remember Me
- 12 BBD/No More(Enough Is...)
- 13 JOHN COUGAR/I Need A Lover
- 14 KNACK/Good Girls Don't
- 15 JEFF. STARSHIP/Jane
- 16 ALAN PARSONS/Damned If I Do
- 17 LRB/Cool Change
- 18 MICHAEL JACKSON/This Night Won't...
- 19 CAPT. & TENNILLE/Do That To Me...
- 20 CLIFF RICHARD/We Don't Talk Anymore
- 21 JOHN COUGAR/I Need A Lover
- 22 IAN GOMM/Hold On
- 23 SMOKEY ROBINSON/Cruisin'
- 24 ANNE MURRAY/Broken Hearted Me
- 25 PABLO CRUISE/I Want You Tonight
- 26 FOREIGNER/Head Games
- 27 DR. HOOK/Better Love Next Time
- 28 FOGHAT/Third Time Lucky
- 29 TOM PETTY/Don't Do Me Like That
- 30 DONNA SUMMER/Dia All The Lights

ADDS FLEETWOOD MAC/Sara

ON TOM JOHNSTON/Savannah Nights

104 FM Phoenix

- 1 STYX/Babe
- 2 BBD/No More(Enough Is...)
- 3 KOO & THE GANG/Ladies' Night
- 4 EAGLES/Hear/ache Tonight
- 5 ALAN PARSONS/Damned If I Do
- 6 COMMODORE'S/S'111
- 7 KENNY LOGGINS/This Is It
- 8 FLEETWOOD MAC/Tusk
- 9 RUPERT HOLMES/Escape
- 10 MICHAEL JACKSON/Don't Stop 'Til...
- 11 BLONDIE/Dreaming
- 12 FRANKIE JOE/Come To Me
- 13 JOHN COUGAR/I Need A Lover
- 14 FOREIGNER/Head Games
- 15 SMOKEY ROBINSON/Cruisin'
- 16 BARRY MANILOW/Ships
- 17 LED ZEPPELIN/All My Love
- 18 TOM PETTY/Don't Do Me Like That
- 19 ANNE MURRAY/Broken Hearted Me
- 20 CLIFF RICHARD/We Don't Talk Anymore
- 21 J.D. SOUTHER/You're Only Lonely
- 22 CHRIS THOMPSON/If You Remember Me
- 23 DR. HOOK/Better Love Next Time
- 24 EAGLES/The Long Run
- 25 ISAAC HAYES/Don't Let Go
- 26 JEFF. STARSHIP/Jane
- 27 FOGHAT/Third Time Lucky
- 28 RAINBOW/Since You've Been...
- 29 CAPT. & TENNILLE/Do That To Me...
- 30 KENNY ROGERS/Coverd Of The County

ADDS STEVE FORBERT/Romano's Tune

ON MICHAEL JACKSON/Rock With You

SOUTH

104 KRBE Houston

- 1 STYX/Babe
- 2 EAGLES/Hear/ache Tonight
- 3 COMMODORE'S/S'111
- 4 BBD/No More(Enough Is...)
- 5 RUPERT HOLMES/Escape
- 6 FLEETWOOD MAC/Tusk
- 7 CHEAP TRICK/Dream Police
- 8 JOURNEY/Lovin', Touchin'...
- 9 AC/DC/Highway To Hell
- 10 KENNY ROGERS/You Decorated My Life
- 11 BARRY MANILOW/Ships
- 12 COMMODORE'S/S'111 On
- 13 DONNA SUMMER/Dia All The Lights
- 14 ELO/Confusion
- 15 MISSY HIGGINS/Straw Life
- 16 KENNY ROGERS/Coverd Of The County
- 17 JEFF. STARSHIP/Jane
- 18 FOGHAT/Third Time Lucky
- 19 BLONDIE/Dreaming
- 20 JOHN COUGAR/I Need A Lover
- 21 KENNY ROGERS/Coverd Of The County
- 22 POINT BLANK/Man To Your Quante
- 23 JIMMY BUFFETT/Fine
- 24 JETHRO TULL/Home
- 25 DR. HOOK/Better Love Next Time
- 26 PABLO CRUISE/I Want You Tonight
- 27 FOREIGNER/Head Games
- 28 SUPERTRAMP/Take The Long Way...
- 29 LRB/Cool Change
- 30 TRIUMPH/Lay It On The Line

ADDS ALAN PARSONS/Damned If I Do

ON TOM PETTY/Don't Do Me Like That

Z-93 Atlanta

- 1 RUPERT HOLMES/Escape
- 2 EAGLES/Hear/ache Tonight
- 3 BBD/No More(Enough Is...)
- 4 PABLO CRUISE/I Want You Tonight
- 5 STYX/Babe
- 6 J.D. SOUTHER/You're Only Lonely
- 7 MICHAEL JACKSON/Rock With You
- 8 KC & BAND/Please Don't Go
- 9 FOREIGNER/Head Games
- 10 LAUREN WOOD/Please Don't Leave
- 11 SMOKEY ROBINSON/Cruisin'
- 12 LED ZEPPELIN/All My Love
- 13 ELO/Confusion
- 14 ISAAC HAYES/Don't Let Go
- 15 JIMMY BUFFETT/Fine
- 16 M. MANCHESTER/Pretty Girls
- 17 CRYSTAL GAYLE/Half The Way
- 18 BARRY MANILOW/Ships
- 19 DR. HOOK/Better Love Next Time
- 20 EAGLES/The Long Run
- 21 STEVE WONDER/Send One Your Love
- 22 RICHIE FURAY/I Still Have Dreams
- 23 SUPERTRAMP/Take The Long Way...
- 24 DONNA SUMMER/Dia All The Lights
- 25 KOO & THE GANG/Ladies' Night
- 26 CAPT. & TENNILLE/Do That To Me...
- 27 CLIFF RICHARD/We Don't Talk Anymore
- 28 KENNY ROGERS/Coverd Of The County
- 29 TOM JOHNSTON/Savannah Nights
- 30 KENNY LOGGINS/This Is It

ADDS 30

ON FLEETWOOD MAC/Sara

ON FOGHAT/Third Time Lucky

KJR Seattle

- 1 STYX/Babe
- 2 BBD/No More(Enough Is...)
- 3 RUPERT HOLMES/Escape
- 4 EAGLES/Hear/ache Tonight
- 5 LED ZEPPELIN/All My Love
- 6 SUPERTRAMP/Take The Long Way...
- 7 CHEAP TRICK/Dream Police
- 8 COMMODORE'S/S'111
- 9 KENNY LOGGINS/This Is It
- 10 KNACK/Good Girls Don't
- 11 LRB/Cool Change
- 12 KENNY ROGERS/You Decorated My Life
- 13 EAGLES/The Long Run
- 14 JEFF. STARSHIP/Jane
- 15 M. MANCHESTER/Pretty Girls
- 16 EMB/After The Love Has...
- 17 CLIFF RICHARD/We Don't Talk Anymore
- 18 RONNIE MILSAP/Get It Up
- 19 PABLO CRUISE/I Want You Tonight
- 20 CAPT. & TENNILLE/Do That To Me...
- 21 ALAN PARSONS/Damned If I Do
- 22 NOON MARTIN/No Chance
- 23 POINTER SISTERS/Who Do You Love
- 24 JOHN COUGAR/I Need A Lover
- 25 MICHAEL JACKSON/Rock With You
- 26 TOM PETTY/Don't Do Me Like That

ADDS NONE

ON KENNY ROGERS/Coverd Of The County

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 8AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

185 REPORTS

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National Summary
Reach	E 33%	Up 51	Same 24
M 21%	S 60%	Down 0	Adds 25
W 19%			

EXAMPLE

100/25 — 100 R/R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on or on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

JOHN COUGAR
"I Need A Lover (Riva)"
LP: John Cougar

Regional	78/42	43%	National Summary
Reach	E 7%	UP 10	Same 18
M 27%	S 44%	Down 2	Adds 5
W 63%			

BUGGLES

BUGGLES
"Video Killed The... (Island)"

Regional	58/13	27%	National Summary
Reach	E 23%	UP 23	Same 0
M 22%	S 31%	Down 0	Adds 1
W 31%			

BLACKFOOT
"Train, Train (Atco)"
LP: Stripes

Regional	64/14	35%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

CARS
"It's All I Can Do (Elektra)"
LP: Candy-O

Regional	62/1	28%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional	78/42	43%	National Summary
Reach	E 7%	UP 10	Same 18
M 27%	S 44%	Down 2	Adds 5
W 63%			

JOHN COUGAR
"I Need A Lover (Riva)"
LP: John Cougar

Regional	78/42	43%	National Summary
Reach	E 7%	UP 10	Same 18
M 27%	S 44%	Down 2	Adds 5
W 63%			

BLACKFOOT
"Train, Train (Atco)"
LP: Stripes

Regional	64/14	35%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

DR. HOOK
"Better Love... (Capitol)"
LP: Sometimes You Win

Regional	132/20	72%	National Summary
Reach	E 5%	UP 97	Same 15
M 70%	S 14%	Down 0	Adds 20
W 9%			

CRYSTAL GAYLE
"Melt The Way (Columbia)"
LP: Melt The Way

Regional	128/8	68%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

FOREIGNER
"Head Games (Atlantic)"
LP: Head Games

Regional	146/16	78%	National Summary
Reach	E 5%	UP 11	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

WALL & OATES
"Hall For Me (RCA)"
LP: X-Static

Regional	63/14	34%	National Summary
Reach	E 10%	UP 11	Same 7
M 47%	S 27%	Down 2	Adds 1
W 21%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
Reach	E 5%	UP 10	Same 18
M 47%	S 27%	Down 2	Adds 5
W 63%			

RUPERT HOLMES
"Escape (Infinity)"
LP: Partners In Crime

Regional	178/8	88%	National Summary
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Four 4th Quarter Hits!

MICHAEL JACKSON "Rock With You"

1.



THE BACK PAGE BREAKERS

MICHAEL JACKSON
Rock With You (Epic)

67% of our reporters on it. Moves: Up 83, Same 8, Down 2, Adds 31, including KSLQ, KF, KOPA, WTIC-FM, KAUM, 92Q, KSTT, WHB, KERN, KFXM, KRSP, KRQ. See Parallels charts at number 28.

Breaking With You!

ELLEN FOLEY "What's A Matter Baby"

3.



WKBW 22	WICC on	WGNI on
WGCL 30-28	WOLF on	WCIL on
PRO-FM on	WIGY on	KLWW on
JB105 on	13FEA on	KCRG on
WCIR 16-10	7Q on	WCUE on
WRKR on	V97 on	WAQY on
BJ105 on	WEAM on	
WLOF on	WANS on	

Play It, Baby!

PAGES "I Do Believe In You"

2.



WIFI add	WRBR on	WRKR on	KALE on
KBEQ deb 40	KPAM 25-22	KSKG on	KYYA on
KFI on	KYGO on	KJCK on	KBBK on
KIMN on	KJOY on	KEWI on	KFXD on
WISM 19	KPLZ on	KMKF on	KSly 25-18
WNAP add	KNOW on	WIFC on	KYSN on
KHJ 19	WEAM on	KUHL on	KDZA on
KERN add	WCSC on	KASH on	KQDI on
KRUX add	WCIL on	KCAP on	KFXD deb 29
KRQ on	KJAS on	KRPL on	WEFM add
KTKT add	KJMO on	KYLT on	KCPX add
WCIR on	KLZR on		

Believe It!

IAN GOMM "Hooked On You"

4.



KNOW on
KTAC on
WCIR add
FM99 on
KQWB-FM on

...Are Hooked On Ian!

on *Epic* Records

DANCEMUSIC

R A D I O

BREAKERS

SWITCH

I Call Your Name (Gordy)

55% of our reporters on it, added at WSOQ and WKYS. Key moves: 4-3 KHYT, 25-20 KJLA, 9-6 WRMZ, 5-5 WBLX, hot rotation KFMX, medium airplay WDON, debut 35 WZZD, on WPEG, KLAV, KRLY, KSET, WXAP, KXTC, WMJX. Charts at Number 23 on Airplay/30.

DON ARMANDO'S SECOND AVENUE RHUMBA BAND Deputy Of Love (ZE)

55% reporting activity, added at WSOQ, WKGN, KKCS, KSET. Key moves: 7-4 KITT-FM, 23-22 WMAS, hot rotation WWOM, WKTU, WDAI, medium airplay KSFX, KSTC, debut 27 WPEG, debut 29 WXKS, on KRLY, WZZD, KHYT, WOKF, WMJX. Charts at Number 26 on Airplay/30.

KC & THE SUNSHINE BAND

Please Don't Go (TK)

52% reporting airplay. Key moves: 3-2 WKTK, 4-3 KJLA, 4-3 WSOQ, 3-3 KHYS, 6-6 KHYT, 15-11 KIIS-FM, 21-17 WXAP, 26-24 WCAU, medium airplay WOKF, KSFX, on WRMZ, WBLX, KLAV, KSET. Charts at Number 28 on Airplay/30.

SYLVESTER

Can't Stop Dancing (Fantasy)

52% reporting airplay, 4 new adds WRMZ, WXAP, KITT-FM, WPEG. Key moves: 40-35 WSOQ, 28-25 WMAS, hot rotation WDON, medium airplay KSET, debut 23 WMJX, on KLAV, WOKV, WKYS, KXTC, WDAI, KRLY, WZZD, KSFX. Charts at Number 30 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

FEVER "Pump It Up" (Fantasy) 48% reporting action, added at KSFX, WXKS. Key moves: 6-3 WPEG, 23-17 WMJX, 41-39 KHYT, 23-20 KLAV, 26-22 WOKV, hot rotation KXTC, medium airplay WKYS, WDAI, WDON, on KRLY, KKCS, WOKF, KJLA, WKGN.

PABLO CRUISE "I Want You Tonight" (A&M) 48% reporting airplay, 3 new adds WOKF, KLAV and WDAI. Key moves: 9-8 WMAS, 29-20 KITT-FM, 21-18 KJLA, 21-19 WKTK, 27-25 WOKV, 33-32 WSOQ, hot rotation KFMX, medium airplay KSET, WWOM, KSFX, debut 18 KKCS, on WXAP, WBLX.

ASHFORD & SIMPSON "Nobody Knows" (WB) 48% reporting activity, 4 new adds WBLX, KHYS, KJLA, WKGN. Key moves: 36-32 WMAS, 31-27 WKTK, 27-25 WZZD, hot rotation WKYS, KFMX, WDON, debut 29 WBOS, on WRMZ, KSFX, WDAI, KLAV.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 45% reporting activity, added at KITT-FM. Key moves: 10-6 WCAU, 35-23 WMAS, 27-24 WBLX, 39-30 WSOQ, hot rotation WWOM, KFMX, medium airplay KSET, WKYS, debut 21 WXKS, debut 32 WZZD, on KXTC, WOKV, KLAV, WDAI.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 42% of our reporters on it, added at WBOS and KJLA. Key moves: 3-2 WMAS, 4-3 WBLX, 21-12 WZZD, 18-11 WCAU, 20-13 KHYS, 27-22 KRLY, hot rotation WKYS, WMAK, WWOM, debut 20 WXKS, debut 12 KKCS, on KIIS-FM.

SERGIO MENDES "I'll Tell You" (Elektra) 42% reporting action, added at WDON. Key moves: 16-12 WXKS, 27-17 WCAU, 24-19 WMAS, hot rotation WKYS, medium airplay WKTU, KXTC, WWOM, debut 16 KITT-FM, on WOKF, WDAI, WBOS, KKCS, KRLY.

VILLAGE PEOPLE "Ready For The 80's" (Casablanca) 42% reporting airplay, added WSOQ, KKCS. Key moves: 32-21 KITT-FM, 27-24 WMAS, 25-23 WZZD, medium airplay KSET, KXTC, on WCAU, WMJX, KHYT, WDON, KRLY, KJLA, WBOS.

THE BEAT

Part II: KSET/El Paso — A Look At The Future

Last week we spoke with KSET/El Paso. In the second half of our interview with Operations Manager **Chuck Kelly**, he discusses the future of Dancemusic formats as well as the on-air approach utilized in his market.

R&R: What do you feel Dancemusic needs to survive as a radio format?

CK: As a radio format — we noticed this when we first went on the air. It was already there even before it became publicized as "Disco sucks." I believe they weren't referring to the music as being "sucky" except they were talking about the dance records.

Lyrical, disco, when it first came out, left a lot to be desired. "Dance, dance, dance, yowsah, yowsah, yowsah." I think that's

what they were objecting to, because when **Rod Stewart** came out I didn't hear anyone say Rod Stewart sucks because he was doing disco. I didn't hear them say **Blondie** sucks because the Disco stations were playing their record. The same thing for **M**. I really feel like it is the image of disco itself, as **Steve Dahl** says, the three-piece polyester suits.

We are a radio station, we're not a discotheque on the air. And we discovered that right off the bat — it wouldn't last if we were

a club on the air. That's when we went out looking for lyrics. I believe you don't have to play rock & roll to get the lyrics, because you've got some really nice ballads out there that fill that void for the lyrics — we have the **Stevie Wonder** out, the **Commodores**, **EWF**, etc. The new **Captain & Tennille** fits right in to what we are doing. To fill the void of the lyrics, we went the ballad routine and we've had great success with that because: 1) the ballad is a change of pace 2) a chance to expose an entirely different artist. We're even on the **Styx** "Babe" because it is a nice, soft tune. I would much rather play the **Styx** "Babe" which I know will appeal to just about all demographics rather than play "My Sha-

rona," which I doubt anyone over 26 or 27 really wants to hear.

R&R: What kind of approach do you use on the air?

CK: It seemed like when disco first signed on, they took an AOR approach — the whole concept was laid back. We figured, "Hey, when you've got an exciting new format, exciting music, we decided to go with an up-tempo Top 40 approach. We wanted to be in with the music — there was no sense in being laid back about it. "They're excited about it; why aren't we excited about it," that's how we felt. The bottom line is that the image we want to project is one of having a good time.

November 23, 1979

Radio & Records

Airplay/30

3	2	1	1	STREISAND/SUMMER/No More Tears (Col/Cas)
1	1	2	2	KOOL & THE GANG/Ladies' Night (De-Lite)
23	18	6	3	MICHAEL JACKSON/Rock With You (Epic)
12	7	3	4	COMMODORES/Still (Motown)
—	21	10	5	SUGAR HILL GANG/Rapper's Delight (Sugar Hill)
13	9	9	6	SUZI LANE/Harmony (Elektra)
16	12	4	7	ISAAC HAYES/Don't Let Go (Polydor)
—	30	21	8	PRINCE/I Wanna Be Your Lover (WB)
6	6	8	9	DESTINATION/Move On Up (Butterfly) — LP
2	3	5	10	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
30	29	23	11	STEVIE WONDER/Send One Your Love (Tamla)
5	5	7	12	M/Pop Muzik (Sire)
22	20	15	13	SMOKEY ROBINSON/Cruisin' (Tamla)
—	—	20	14	DONNA SUMMER/On The Radio (Casablanca)
—	23	22	15	STARGARD/Wear It Out (WB)
10	10	14	16	FUNKADELIC/Knee Deep (WB)
4	4	12	17	FRANCE JOLI/Come To Me (Prelude)
18	13	13	18	ELTON JOHN/Victim Of Love (MCA)
11	11	16	19	GLORIA GAYNOR/Let Me Know (Polydor)
—	—	28	20	EARTH, WIND & FIRE/In The Stone (ARC/Col)
25	25	25	21	PEACHES & HERB/Roller Skatin' Mate (Polydor)
7	14	17	22	DONNA SUMMER/Dim All The Lights (Casablanca)
—	—	—	23	SWITCH/I Call Your Name (Gordy)
29	24	24	24	SPINNERS/Body Language (Atlantic)
—	26	26	25	PAMALA STANLEY/This Is Hot (EMI America)
—	—	—	26	DON ARMANDO/Deputy Of Love (ZE)
—	—	30	27	SHALAMAR/Second Time Around (Solar/RCA)
—	—	—	28	KC & THE SUNSHINE BAND/Please Don't Go (TK)
9	8	11	29	CHIC/My Forbidden Lover (Atlantic)
—	—	—	30	SYLVESTER/Can't Stop Dancing (Fantasy)

*Unless otherwise stated, all above records are available in 12". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 39% reporting action, added at WPEG and WOKF. Key moves: 9-8 WCAU, 24-17 KRLY, 11-11 KHYS, 23-21 KJLA, 29-24 KHYT, hot rotation WDON, medium airplay WMAK, WKYS, on KXTC.

RICK JAMES "Love Gun" (Gordy) 39% reporting activity. Key moves: 10-8 KLAV, 23-19 KHYT, 35-23 WSOQ, 35-29 WZZD, 34-33 KHYS, 15-15 KKCS, hot rotation WDON, WMAK, medium airplay KSET, on KRLY, KXTC, WKYS, WPEG.

DAN HARTMAN "Relight My Fire" (Blue Sky) 39% of our reporters on it, 6 new adds WXKS, WXAP, WOKV, KLAV, WWOM, WRMZ. Key moves: medium airplay WKTU, debut 28 WBOS, on WKTK, WDAI, KXTC, WCAU, KHYT.

PLEASURE "Glide" (Fantasy) 36% reporting airplay. Key moves: 23-18 WPEG, 21-19 WCAU, 21-20 KHYT, 32-30 WMAS, hot rotation WKYS, medium airplay WMAK, on WDAI, WKGN, KXTC.

BAR-KAYS "Move Your Boogie Body" (Mercury) 33% reporting action, added at KKCS. Key moves: 2-2 WBLX, 31-20 KHYS, hot rotation WKYS, WMAK, medium airplay WDON, debut 28 WZZD, debut 29 KRLY, debut 29 WPEG, debut 40 KJLA, on KXTC.

DIANA ROSS "It's My House" (Motown) 33% reporting activity, 3 new adds WOKV, WSOQ, WPEG. Key moves: 29-18 KIIS-FM, 31-26 WMAS, hot rotation KFMX, medium airplay WDAI, WKYS, debut 24 WRMZ, debut 24 WBOS, on KHYT.

FREDDIE JAMES "Hollywood" (WB) 33% of our reporters on it, added at KHYS. Key moves: 9-9 WPEG, 24-16 WSOQ, 18-13 WRMZ, 42-30 KHYT, hot rotation KXTC, debut 20 KKCS, on WXAP, KFMX, KRLY, KLAV.

JANICE McCLAIN "Smack Dab In The Middle" (RFC/WB) 30% reporting action, added at WWOM and WDON. Key moves: 41-35 WMAS, medium airplay WKTU, debut 27 WBOS, debut 29 KLAV, on WXAP, WCAU, KKCS, KXTC.

CLIFF RICHARD "We Don't Talk Anymore" (EMI America) 30% reporting airplay, 3 new adds WRMZ, KHYT and KJLA. Key moves: 24-18 WOKV, 28-23 WKTK, 37-36 WMAS, medium airplay KSFX, KFMX, on WKGN, KIIS-FM.

Pam Bellamy & Gail Mitchell

DANCEMUSIC RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added®	Hottest	Most Added®	Hottest	Most Added®	Hottest	Most Added®	Hottest
Dan Hartman O'Jays Janice McClain Switch	Streisand/Summer Michael Jackson "Rock" Prince Kool & The Gang Stevie Wonder	Ashford & Simpson	Kool & The Gang Streisand/Summer Michael Jackson "Rock"	Janis Ian Kenny Loggins Dan Hartman Cliff Richard	Streisand/Summer	Gary's Gang Jeanne Shy	Kool & The Gang Streisand/Summer Michael Jackson "Rock"

EAST

DISCO 95
WMAS FM
WMAS/Springfield, MA

ADDED:
J.D. Souther
Teri DeSario
Michael Johnson
O'Jays
"Forever"
Scott Allan
Capt. & Tennille

HOTTEST:
Streisand/Summer
Janis Ian
Melissa Manchester
Michael Jackson
"Rock"
Dr. Hook
Stevie Wonder
Donna Summer
"Radio"
— Mike Adams

WXKS
Boston, MA

ADDED:
Cole/Bryson
Dan Hartman
Cell Bee
Fever
"Pump"

HOTTEST:
Streisand/Summer
Michael Jackson
"Rock"
Sergio Mendes
Prince
Eruption
— Vinnie Peruzzi

WBOS
Boston, MA

ADDED:
Prince
Rufus & Chaka
Rupert Holmes

HOTTEST:
Sugar Hill Gang
Stargard
Gloria Gaynor
Diana Ross
"House"
— Jane Duncklee

DISCO 98
Miami, FL

ADDED:
None

HOTTEST:
Sugar Hill Gang
Suzi Lane
Prince
Fever
"Pump"
Elton John
"Victim/Born"
— Frank Walsh

wblx
Mobile, AL

ADDED:
O'Jays
"Want"
Ashford & Simpson
"Nobody"
Cole/Bryson
Capt. & Tennille

HOTTEST:
Kool & The Gang
Commodores
"Still"
Freedom
Smokey Robinson
Prince
Lakeside
Phyllis Hyman
— Carmen Brown

MIDWEST

kfmj
Minneapolis, MN

ADDED:
Peaches & Herb
Hall & Oates

HOTTEST:
Diana Ross
"House"
Switch
Kool & The Gang
Streisand/Summer
Phyllis Hyman
Crusaders
Isaac Hayes
EW&F
"Stone/Star"
Lauren Wood
Ashford & Simpson
"Nobody"
Pablo Cruise
Chic
Front Page
Donna Summer
— Gary De Maroney

KJLA
Kansas City, MO

ADDED:
Rufus & Chaka
Janis Ian

HOTTEST:
Streisand/Summer
Rupert Holmes
Cameo
Michael Jackson
"Rock"
Dr. Hook
Dionne Warwick
"Deja"
— Mark Gelder

KTTT-FM
San Diego, CA

ADDED:
ELO
Alan Parsons
Sylvester
Jeanne Shy
USA European Connection
Phyllis Hyman

HOTTEST:
Giorgio Moroder
"Baby"
Duncan Sisters
Isaac Hayes
Shalamar
Elton John
Sergio Mendes
Pablo Cruise
— Erik Garcia

WIZARD 100
Philadelphia, PA

ADDED:
EW&F
George Duke
Buddy Turner

HOTTEST:
Streisand/Summer
Isaac Hayes
Rufus & Chaka
Shalamar
Stevie Wonder
Prince
— Mark Serpas

WKYS
Washington, DC

ADDED:
Chuck Cissel
Slave
Robin Beck
Switch

HOTTEST:
Isaac Hayes
Kool & The Gang
Donna Summer
"Radio"
Rufus & Chaka
Prince
Ashford & Simpson
"Nobody"
Peaches & Herb
Streisand/Summer
Michael Jackson
"Rock"
Funkadelic
Bar-Kays
Pleasure
Sergio Mendes
— Donnie Simpson

WCAU
Philadelphia, PA

ADDED:
Inner Life
Gino Soccio
Slave
Jeanne Shy
Five Special
O'Jays
"Forever"

HOTTEST:
Streisand/Summer
Phyllis Hyman
Rufus & Chaka
Prince
Sergio Mendes
— Roy Perry

KHYS 98
Beaumont, TX

ADDED:
LTD
Ashford & Simpson
"Nobody"
Freddie James
"Hollywood"

HOTTEST:
M
KC & Sunshine Band
"Betcha"
Rufus & Chaka
Michael Jackson
"Rock"
Bar-Kays
— Doris Thompson

KSET
El Paso, TX

ADDED:
Prince
Don Armando
Amii Stewart

HOTTEST:
Kool & The Gang
Suzi Lane
Streisand/Summer
Bob McGilpin
Liquid Gold
M
Scott Allan
Diva Gray & Oyster
Duncan Sisters
Yvonne Elliman
— Chuck Kelly

WDAI 94.7 FM
Chicago, IL

ADDED:
Jeff Lorber Fusion
David Ruffin
Pablo Cruise
O'Jays
"Want"
Unyque
Loose Change
Millie Jackson/Isaac Hayes
Angela Bofill

HOTTEST:
Streisand/Summer
M
Kool & The Gang
Sugar Hill Gang
Michael Jackson
"Don't"
Isaac Hayes
Donna Summer
"Radio"
Karen Silver
Sugar Hill Gang
— Mary Klug

KSF 104
San Francisco, CA

ADDED:
Salsoul Orch.
Fever
"Pump"
Suzi Lane
Stephanie Mills
Prince
Queen Samantha
"San Francisco"
Jeanne Shy
Suzi Lane
"Doh"

HOTTEST:
Suzi Lane
Destination
Kool & The Gang
Streisand/Summer
Isley Brothers
Gloria Gaynor
Fever
"Beat"
Donna Summer
"Radio"
Karen Silver
Sugar Hill Gang
— Jim Smith

KSTC
Phoenix, AZ

ADDED:
Inner Life
The Ring
Claudia Barry
Tony Rallo
Telex
Lakeside

HOTTEST:
Kool & The Gang
Isaac Hayes
Michael Jackson
"Don't/Rock/Working"
Destination
Stargard
Streisand/Summer
Fever
"Pump/Beat"
Musique
Freddie James
"Hollywood/Crazy/
Dance"
Salsoul Orch.
— Rick Nuhn

WKTU
New York, NY

ADDED:
Herb Alpert
Telex
Jean Carn

HOTTEST:
Kool & The Gang
Commodores
"Still"
Streisand/Summer
Michael Jackson
"Rock"
Oon Armando
— Michael Ellis

DISCO KTK
Baltimore, MD

ADDED:
Melissa Manchester
Robert John
Alan Parsons

HOTTEST:
Kool & The Gang
Michael Jackson
"Rock"
Smokey Robinson
Cliff Richards
Hall & Oates
— Lou Krieger

DISCO 101
Albany, NY

ADDED:
Dan Hartman
Janice McClain

HOTTEST:
Stephanie Mills
Destination
Michael Jackson
"Don't/Rock"
Kool & The Gang
France Joli
Don Armando
Stargard
Donna Summer
"Radio"
Phyllis Hyman
Streisand/Summer
Life
Stevie Wonder
Isley Brothers
Prince
Rufus & Chaka
— Walt Adams

WXAP
Columbia, SC

ADDED:
Gary's Gang
Sylvester
Dan Hartman
"Relight/Free"
Foxy

HOTTEST:
Destination
Kool & The Gang
Streisand/Summer
Isaac Hayes
Stevie Wonder
— Doug Enlow

DISCO 94
Houston, TX

ADDED:
War
Stargard
Suzi Lane

HOTTEST:
Streisand/Summer
Michael Jackson
"Rock"
Spinners
O'Jays
"Forever"
Smokey Robinson
Styx
Nature's Divine
Lenny White
Rupert Holmes
— Michael Jones

Z100
Columbus, OH

ADDED:
Sylvester
Cliff Richard
La Flavour
Dan Hartman
Janis Ian

HOTTEST:
Kool & The Gang
Freddie James
Isaac Hayes
Sugar Hill Gang
Ronnie Milsap
Commodores
"Still"
— Ken Pugh

KIS-FM
Los Angeles, CA

ADDED:
O'Jays
"Forever"
Stevie Wonder

HOTTEST:
Streisand/Summer
Donna Summer
"Radio"
Michael Jackson
"Rock"
KC & Sunshine Band
"Please"
Styx
— Wagner/Cohen

KHYT
Tucson, AZ

ADDED:
Rupert Holmes
The Ring
Unyque
Shalamar
Cliff Richard
EW&F
"Star"

HOTTEST:
Sugar Hill Gang
Kool & The Gang
Switch
Funkadelic
Tower Of Power
Michael Jackson
"Rock"
Nature's Divine
Freddie James
"Hollywood"
— Rich Brother Robbin

WDON
Washington, DC

ADDED:
Sergio Mendes
Positive Force
Patrice Rushen
Lakeside
Narada Michael Walden
Janice McClain

HOTTEST:
Sugar Hill Gang
Ashford & Simpson
"Nobody"
Streisand/Summer
Nature's Divine
Kool & The Gang
Stevie Wonder
Sylvester
Musique
Bee Gees
"Our Love"
Rick James
Peaches & Herb
— Barry Richards

DISCO 101
Syracuse, NY

ADDED:
Don Armando
Diana Ross
"House"
Switch
Pamala Stanley
Village People
"80's"

HOTTEST:
Michael Jackson
"Rock"
Prince
Freddie James
"Hollywood"
Stevie Wonder
Rick James
Lenny White
— Mike Roberts

SOUTH

96 FEVER
Tampa, FL

ADDED:
Ian Oury
Janis Ian
Barbara Law
Pablo Cruise
Nature's Divine
Stargard

HOTTEST:
Foxy
Kool & The Gang
Jimmy Bo Horne
Suzi Lane
Michael Jackson
"Working"
Sugar Hill Gang
Michael Jackson
"Rock"
Streisand/Summer
Prince
Crusaders
— Roshon

WMAX
Nashville, TN

ADDED:
Cole/Bryson
Patrice Rushen
George Duke
Instant Funk
Barry White
Fleetwood Mac

HOTTEST:
Prince
Funkadelic
Bar-Kays
Rufus & Chaka
Isaac Hayes
Brenda Russell
Stevie Wonder
Rick James
— Dan Vallie

WPEC
Charlotte, NC

ADDED:
Claudia Barry
Sylvester
Diana Ross
"House"
Stevie Wonder
Marvin Gaye
Michael Jackson
"Rock"
Spinners
Telex
"Moskow/Rock"
Nature's Divine

HOTTEST:
Kool & The Gang
Salsoul Orch.
Sugar Hill Gang
EW&F
Prince
Amii Stewart
— Linn Van Poole

WQV
Cincinnati, OH

ADDED:
Donna Summer
"Radio"
Diana Ross
"House"
Dan Hartman
Kenny Loggins

HOTTEST:
Commodores
"Still"
Barry Manilow
Destination
Michael Jackson
"Rock"
Suzi Lane
Stevie Wonder
Pamala Stanley
Cliff Richard
— Charlie Brown

KKCS
Colorado Springs, CO

ADDED:
Don Armando
Gary's Gang
Led Zeppelin
"Foot"
Amii Stewart
Bar-Kays
Lenny White
Village People
"80's"
Bell & James

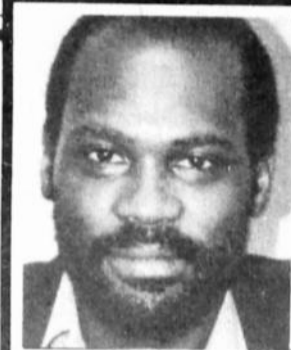
HOTTEST:
Funkadelic
Smokey Robinson
Streisand/Summer
Prince
Rufus & Chaka
Peaches & Herb
Stevie Wonder
— Jed Blakovich

DISCO 123
Las Vegas, NV

ADDED:
Jeanne Shy
Gary's Gang
Herb Alpert
Telex
Michael Jackson
"Rock"
Pablo Cruise
Ian Dury
Donna Summer
"Radio"
Dan Hartman

HOTTEST:
Kool & The Gang
Stevie Wonder
Smokey Robinson
Shalamar
EW&F
"Stone"
— Susan Komgoid

Black Radio



**Bill
Speed**

NAB Philosophy And Constructive Steps For Minorities

Continuing the general subject of last week's column, I spoke with Dwight M. Ellis, Director of the National Association of Broadcasters (NAB) Dept. of Minority & Special Services. Ellis spent four years as producer/host of a WRC/Washington public affairs show, is President of the Capitol Press Club, and edits "Airtime," a bimonthly newsmagazine from NAB dedicated to the progress of women and minorities in broadcasting. In his NAB position, he supervises the NAB's activities in the areas of broadcast minority ownership. He relates the NAB's stance on minority ownership in broadcasting, and details some constructive programs the organization is involved with to encourage black participation.



Dwight M. Ellis

R&R: What is NAB offering for minorities in the 80's?

DE: The principal contribution of NAB is the minority investment fund, which as of this date is not operational, but it's anticipated that the fund will be operational within at least the first three months of 1980. Even though NAB has received some criticism alleging delay in establishing the fund, the fact does remain that systems are go. We have a little in excess of \$10 million and we're only about \$5 million away from our ultimate goal of \$15 million. Of course you can't negate the support that's come from the industry in terms of contributions to the fund when you consider the two major broadcast groups, Group W as well as Capitol Cities Communications, have both contributed half-a-million dollars toward the fund.

R&R: What will this fund mean to minority broadcasters?

DE: The fund means quite a bit to minority broadcasters and has a measure of benefit to white broadcasters as well. That is, minority broadcasters provide another financial resource out there that's available to those who wish to purchase broadcast properties. I'd like to make it very clear that NAB sees this fund as only one of many resources. Storer broadcasting's MESBIC (Minority Enterprise Small Business Investment Company) corporation is now based in Washington, DC, and there are other MESBIC's that are available and other banks that have become a lot more favorable towards financing properties to be purchased by minorities. The encouragement of the purchasing of properties by minorities has changed radically in the last three or four years. NAB sees this fund as providing a capital guarantee to qualified minorities for purchasing properties. But also, since we do represent better than 75% of the broadcast industry, we feel by our efforts we will in fact encourage other organizations and other broadcasters who may be not even members of NAB to do something more to help.

R&R: What is NAB's stance on deregulation as it relates to minorities?

DE: NAB basically feels that deregulation is a necessity for the carrying on of business, in this economy and the free enterprise system, in that broadcasting to a large degree should be deregulated as are other industries now. It's felt with deregulation that the marketplace itself will be the arbitrator as to who survives in this business of broadcasting, and NAB's position is that minority entrepreneurs can be and probably will be just as

"The business of broadcasting is one. Once one gets inside as a broadcaster and owner, regardless of his color, one begins to think as a business person."

viable and competitive and successful as many non-minorities who are already in the business. So NAB has no particular stance as to regarding minorities on the deregulation issue. It's been my general understanding that certain members of NABOB, if not the organization itself, have taken a stance pro-deregulation, so it points up that the business of broadcasting is one. Once one gets inside as a broadcaster and owner, regardless of his color, one begins to think as a business person. One begins to think of the profit motive, and in the world of business generally the profit motive is supreme, and should go on unfettered by regulation of any excess type.

Getting down to one nut-and-bolt item of regulation itself, there's excess paper work that apparently has caused existing broadcasters a lot of grief. A small market radio station, has trouble trying to find personnel to operate, to stay on the air. When they have to compound the problem by excess paperwork required by the FCC in the regulation process, it tends to be tedious.

R&R: What is NAB doing to help minorities acquire better properties?

DE: NAB is really taking a non-position, you might say, staying out of the negotiations that take place between broadcasters and prospective broadcasters. Here again, it's a type of regulation that NAB does not want to be accused of being involved in itself. NAB is representative of and actually works for all broadcasters. Consequently NAB as

"What the NAB has consistently done is to encourage the free flow of information and the free access for the purchase of properties by minorities."

an organization could not get involved in specifying or even mandating that certain properties be set aside (for minorities). For minorities at this point and time, to reiterate, what the NAB has consistently done is to encourage the free flow of information and the free access for the purchase of properties by minorities. We've done that through a number of things. For example, through our minority investment seminars that we've had in the four major cities. We're very active in encouraging the Small Business Administration to change its policy which of course led to the SBA program for broadcasters. We lobbied over at the FCC in favor of the tax certificate policy. So NAB in its position as a representative of the industry and a lobbyist for broadcasters has done its bit, and continues to do its bit to see that minorities are better represented in the marketplace, because the bottom line, in addition to profit on a social basis, the bottom line is that with more minority-owned property, not only does it allow for a little more in terms of minorities getting employed in the industry, but what's more important, greater access to programming decisions as to what goes on over the airwaves, whether it's radio or television.

R&R: Where could one write to find out more information?

DE: There are basically two people who can supply information on what's going on in the business. My office, the Department of Minority and Special Services, provides a lot of information regarding the commercial industry. My address is 1771 N. Street NW, Washington, DC 20036. The other person is Edmund Cardona, who's the chief of the FCC Minority Enterprises Division office in Washington. His office is responsible for matters relating to minority ownership, in addition to some matters related to minority employment in the industry, and he serves as a conduit to FCC information. His address there is 1919 M Street NW, Washington, DC, 20554.



DEEP IN THE HEART OF RUFUS — Houston radio station KMJQ debuted the "Masterjam" LP without interruption while staffers mugged for the camera (l-r) KMJQ's Mike Caviel, Rufus member Kevin Murphy, Chaka Khan, KMJQ PD Jack Patterson, Rufus member Tony Maiden, KMJQ's Mark Morgan.

People

Donzella Hendricks has joined WTLC/Indianapolis as a reporter and news anchor. She was most recently with WSOK/Savannah with a prior stint at Mutual Black Network (Sheridan Broadcasting) . . . Schuyler Traugher has been named Associate Director of Talent for Motown Records. Previously, he was with CBS as West Coast Product Manager for its Jazz and Progressive Division . . . Arista recording artist Gil Scott-Heron was honored by Communications Excellence to Black Audiences (CEBA) at their second annual awards presentation for his radio spot outlining the dangers of angel dust . . . Please be sure to send me all of your station's pictures, promotional materials, news, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

RIPERTON SALUTE: At KJLH/Los Angeles a unique call-in interview was recently presented featuring musical artists who related their work experiences with the late singer Minnie Riperton. Included were Stevie Wonder, Harvey Mason, Jerry Peters, Phil Upchurch, Sidney Barnes and Billy Tedford. The intent of the show, according to Program Director Lawrence Tanter, was to offer "basically a positive tribute to the artist and the person" . . .

Things

TYING UP LOOSE ENDS: The close of the current rating period saw many elated winners of radio contests being announced across the country. Not to be left out is WBMX/Chicago, which awarded a \$10,300 cash grand prize with another winner travelling to the Bahamas in the station's Stevie Wonder promotion . . . **THEY CALL IT BLUE MONDAY:** In the song it's "stormy" Monday, but WDIA/Memphis proved otherwise when they devoted a recent Monday to the blues interspersed with their regular programming. One highlight was 106th birthday tribute to W.C. Handy, composer of "St. Louis Blues" . . . The Contemporary Keyboard Reader's Poll has selected "An Evening With Herbie Hancock & Chick Corea" as the Best Keyboard Piano Album for 1979 with Corea also honored as best electric pianist for a 4th year in a row . . .

Janice McClain

Smack Dab in the Middle

DANCEMUSIC NEW & ACTIVE

JANICE McCLAIN "Smack Dab In The Middle" (RFC WB) 30% reporting at
10th added at WWOM and WDDN. Key moves: 41.35 WMAS medium tempo, WXTU debut
27 WBOS debut 29 KLAV on WRAP WCAU #RCS #RTC

KUTE	WAMM	WKTU
KACE	WTOY	WILD
KSFX	WDAS-FM	WHUR
KPOO	WCAV	WPDQ
WESL	WHAT	WRXB
WWCA	WUSS	WWAB
KPRS	WXKS	WMAK
WWWS-FM	WDON	WAAA
WTAM	WBLS	WEUP
WORV	WWRL	WZZA

RFC
RECORDS
RFC Trademark of RFC Records



The 16-year-old sensation
from Philadelphia
whose 7" and 12"
will smack dab itself
right to the *top*
of the charts.
Hot and ready.
A Larry Levan Mix.
On Warner/RFC.
12" DRCS 8893
7" RCS 49103

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- RUFUS & CHAKA**
"Do You Love What You Feel" (MCA)
- BAR-KAYS**
"Move Your Boogie Body" (Mercury)
- PRINCE**
"I Wanna Be Your Lover" (WB)
- COMMODORES**
"Still" (Motown)
- KOOL & THE GANG**
"Ladies' Night" (De-Lite)
- PLEASURE**
"Glide" (Fantasy)
- MICHAEL JACKSON**
"Rock With You" (Epic)
- STEVIE WONDER**
"Send One Your Love" (Tamla)
- RICK JAMES**
"Love Gun" (Gordy)

CLIMBERS

Following are listed in order of their airplay activity.

LTD "Stranger" (A&M) 53% of our reporters are on it. In the East it is medium at WWRL, WOL and WDAS. In the South it is hot at WPDQ, KMJQ, KOKY and WDIA while in medium rotation at WGIV, WOWI, WYLD and WKXI. Hot in the Midwest at KAEZ, WCIN, KKSS, WDAO, WJLB; climbing at WKWM, WVKO, WTLC. Hot in the West at KDAY and climbing at KSOL.

LENNY WHITE "Peanut Butter" (Elektra) 50% reporting activity. Added in the East at WWRL, WILD and WDAS; otherwise hot at WOL. Hot in the South at KMJQ, WANT and WGIV while climbing at WAOK. The Midwest reflects hot rotation at WTLC, WLOU, KAEZ, WVKO and WBMX; with mediums at WKWM, KKSS and WCIN.

SWITCH "I Call Your Name" (Gordy) 45% reporting action. Hot in the West at KDAY, KSOL, KDIA and KDKO. The Midwest shows it hot at KPRS, WJMO, KATZ, WVKO and WTLC while climbing at WBMX. Hot in the South at the following stations: WGIV, WAOK, WANT, WOWI, KOKY, WKXI and WDIA. Climbing in the East at WOL.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 45% reporting airplay. Medium at WWIN and WXYV in the East. Hot at KMJQ and WPXI in the South with medium airplay at WOWI, WVEE, WHRK, WYLD and WDIA. The Midwest shows it hot at WJLB, WJMO, WKWM and WBMX and climbing at KKSS and KPRS. The West reflects hot rotation at KSOL and KDIA; medium at KDKO.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 45% reporting action. In the East it is hot at WOL and WDAS, while climbing at WILD, WWRL and WAMO. Climbing at WPDQ, KMJQ and WYLD in the South. The Midwest reflects an add at WJMO, climbing at WVKO, KKSS, WBMX and WJLB, with hots at WCIN and WTLC. Added at KDKO and KSOL in the West with a climber at KDIA.

CAMEO "Sparkle" (Chocolate City) 45% of our reporters are on it. Hot in the East at WWRL and WOL; medium at WDAS. The South shows adds at WYLD and WDIA, hot at KPRS and WAOK while climbing at KMJQ. Hot rotation in the Midwest at WJMO, KKSS, WVKO and KAEZ; climbing at WTLC, WDAO and WKWM. Added in the West at KSOL; medium airplay at KDKO and KDIA.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 43% of our reporters are on it. Hot at KSOL and KDIA in the West, climbing there at KDKO. Hot rotation in the Midwest at WVKO, WKWM, WJMO and KPRS and climbing at WCIN. The South reflects hot at WPDQ, WOWI, WYLD and WDIA; medium at WKXI. Hot in the East at WILD and WAMO; climbing at WDAS and WWIN.

MARVIN GAYE "Ego Tripping Out" (Tamla) 43% reporting airplay. Hot in the East at WDAS and medium at WXYV. Hot rotation at WANT and WKXI in the South with medium airplay at WOWI, WHRK, WVEE, KOKY and WDIA. Midwest shows hot rotation at WDAO, KATZ and WVKO with mediums at WLOU, WJMO and KPRS. The West reflects heavy airplay at KDIA and KSOL.

SMOKEY ROBINSON "Cruisin'" (Tamla) 43% reporting action. Medium airplay at WWIN and WILD in the East. Climbing in the South at WPDQ, WOWI, and KMJQ with heavy

Album Airplay

Following are listed in order of their airplay activity.

- MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You" "Don't Stop 'Til You Get Enough"
- KOOL & THE GANG "Ladies' Night" (De-Lite) "Ladies' Night"
- COMMODORES "Midnight Magic" (Motown) "Still" "Sail On"
- ASHFORD & SIMPSON "Stay Free" (WB) "Nobody Knows" "Crazy" "Stay Free" "Found A Cure"
- FUNKADELIC "Uncle Jam Wants You" (WB) "Knee Deep"
- O'JAYS "Identify Yourself" (Phil. Int'l) "Forever Mine" "I Want You Here With Me" "Sing A Happy Song"
- CHIC "Risqué" (Atlantic) "My Feet Keep Dancing" "Forbidden Lover" "Good Times"
- LTD "Devotion" (A&M) "Stranger" "Share"

*Asterisk denotes that cut has been released as a single.

airplay at WAOK, WANT and WKXI. Added in the Midwest at KPRS; hot at the following stations: WJLB, WJMO, KATZ, WKWM and KKSS. Hot in the West at KDIA and KDKO while climbing at KSOL.

NATALIE COLE/PEABO BRYSON "Gimme Some Time" (Capitol) 43% reporting activity. The East shows an add at WAMO and climbing at WWRL and WXYV. The South shows adds at WAOK, WANT, WPXI and WDIA; climbing at KOKY, WKXI, KMJQ, WVEE and WHRK. The Midwest reflects an add at WKWM, WJLB and KATZ; climbing at WTLC. Added in the West at KDIA.

ISAAC HAYES "Don't Let Go" (Polydor) 40% reporting airplay. Decline in activity due to additional release from artist. In the East it is hot at WAMO and WXYV; climbing at WWIN. In the South it is hot at WAOK, WHRK, WVEE, KMJQ and WDIA with a medium at WOWI. Hot in the Midwest at WJLB, WJMO, KATZ, WBMX and WCIN. Hot in the West at KSOL.

INSTANT FUNK "Witch Doctor" (Salsoul) 40% reporting action. Added in the East at WWIN and WDAS; medium at WXYV. Added also in the South at WPXI; medium at WAOK, WVEE, WHRK, KOKY, WKXI and WDIA. The Midwest reflects adds at KAEZ and WJLB. Added at KLIP, KDAY and climbing at KDIA in the West.

SHALAMAR "Second Time Around" (Solar/RCA) 38% of our reporters are on it. Hot in the East at WILD, WDAS while climbing at WAMO. The South reflects hot rotation at WGIV and KOKY; climbing at WPXI, WYLD and WDIA. Climbing in the Midwest at WVKO and KPRS while hot at WTLC. Heavy airplay at KDAY, KDIA and KDKO in the West with a climber at KSOL.

SLAVE "Just A Touch Of Love" (Cotillion) 38% reporting airplay. Hot at WOL in the East. Hot in the South at WKXI while medium at the following stations: WYLD, KOKY, WANT, WGIV. The Midwest reflects an add at WJMO with climbers at WBMX, WVKO and WCIN plus hot at WTLC and WDAO. Added in the West at KSOL; medium at KDIA and KDKO.

ASHFORD & SIMPSON "Nobody Knows" (WB) 30% reporting airplay. The East reflects climbing positions at WDAS and WOL. The South shows it hot at WOWI; climbing at KOKY and WDIA. The Midwest shows it new at WVKO; otherwise climbing at WCIN, WTLC, WDAO, WBMX and KPRS.

LOWRELL "Mellow, Mellow Right On" (AVI) 30% reporting airplay. In the East it is hot at WOL and climbing at WWRL. The South reflects an add at WPDQ, hot at WKXI and climbing at KOKY and WYLD. Added at WKWM in the Midwest; climbing at WDAO, KATZ and KPRS. Added at KSOL and climbing at KDIA in the West.

GEORGE DUKE "I Want You For Myself" (Epic) 30% of our reporters are on it. New in the East at WWIN while climbing at WXYV and hot at WAMO. Climbing in the South at WHRK, WVEE and WYLD. New in the Midwest at WJMO while climbing at WCIN and WLOU and hot at WDAO. New in the West at KYAC and KDAY.

NEW & ACTIVE

WHISPERS "Song For Donny" (Solar/RCA) 28% of our reporters are on it. Climbing in the East at WILD and WDAS while hot at WWIN. Hot in the South at KOKY while climbing at WYLD and WOWI. In the Midwest it's in medium rotation at WBMX, WJMO and WJLB. Climbing at KSOL and hot at KDAY in the West.

HERB ALPERT "Rotation" (A&M) 28% of our reporters are on it. New in the East at WWIN and medium at WXYV. New in the South at WYLD and medium at WVEE, WHRK and WAOK while hot at WPDQ. New in the Midwest at KPRS while in medium rotation at WKWM and hot at KKSS. Hot at KDKO in the West.

PATRICE RUSHEN "Haven't You Heard" (Elektra) 25% of our reporters are on it. New in the South at WAOK with medium rotation at WPXI and hot at KOKY. New in the Midwest at WCIN and KATZ while climbing at WKWM, WVKO and WTLC and hot at WLOU. New in the West at KDAY.

O'JAYS "Forever Mine" (Philadelphia International) 20% of our reporters are on it. New in the East at WDAS while hot at WWIN. Debuting in the South at WYLD with hots at WAOK and WANT. New in the Midwest at WVKO and WVON. New in the West at KDIA.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- BOB JAMES/EARL KLUGH One On One (Tappan Zee/Columbia)
- "Kari"
- DAVE VALENTIN The Hawk (Arista/GRP)
- Various Cuts
- LONNIE LISTON SMITH A Song For The Children (Columbia)
- Various Cuts
- PAT METHENY American Garage (ECM)
- Various Cuts
- JAY HOGGARD Days Like These (Arista/GRP)
- Various Cuts
- WEATHER REPORT 8:30 (ARC/Columbia)
- Various Cuts
- FLORA PURIM Carry On (WB)
- Various Cuts
- JEFF LORBER FUSION Water Sign (Arista)
- Various Cuts
- STIX HOOPER Worlds Within (MCA)
- "Cordon Bleu"
- JEAN LUC PONTY Taste Of Passion (Atlantic)
- Various Cuts

NEW & ACTIVE

- ANGELA BOFILL Angel Of The Night (Arista/GRP)
- Various Cuts
- EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEAA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

The voice Dexter Wansel, Jerry Butler and Eddie Levert all wanted to produce. Jean Carn.

"Overpoweringly beautiful" is how down beat describes Jean Carn's voice. So it isn't surprising that some very talented producers wanted to work on her new album.

The most talented got their wish—production credits on Jean Carn's "When I Find You Love" are shared by Dexter Wansel, Jerry Butler and The O'Jays' Eddie Levert. It seems Jean Carn has already made a lot of people very happy just making her new album.

Now she's going to make a lot more people very happy when they hear it.

Jean Carn's "When I Find You Love." Featuring the smash hit single "My Love Don't Come Easy." On Philadelphia International Records and Tapes.

**WHEN
I FIND
YOU
LOVE.**



Distributed by CBS Records. ©1979 CBS Inc.

Executive Producer: Dexter Wansel. Produced by Jerry Butler, John L. Uary, Jr., Eddie Levert, Dennis Wilson, Dexter Wansel, Philip Pugh, John R. Falth, Theodore Wartham, and Cynthia Biggs.

Pop/Rhythms Hottest November 23, 1979

Table with 4 columns: EAST, SOUTH, MIDWEST, WEST. Lists top artists for each region.

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Pittsburgh, PA Mike Payne
ADDED Shadow Bell & James Tyrone Barkley Linda Clifford Diane Ross Body Shop Kinaman Dazz East Coast Natalie Cole/Peabo Bryson Pockets Millie Jackson/Isaac Hayes Chuck Class LTD
HOTTEST Sugar Hill Gang Commodores Prince Rufus & Chaka Isaac Hayes Five Special Funkadelic Streisand/Summer George Duke Michael Jackson
WILD Boston, MA Steve Crumblay
ADDED Barry White Jean Cam Gap Band Lenny White Charma Kinaman Dazz Inner Life
HOTTEST Sugar Hill Gang Kool & The Gang Shelamar Prince Commodores Bar-Kays Foxy Eddy Grant Dynasty Funkadelic

SOUTH

WPDQ Jacksonville, FL Net Jackson
ADDED Dynasty Barry White Lowrll
HOTTEST Sugar Hill Gang Michael Jackson Funkadelic Kool & The Gang Rufus & Chaka Herb Alpert "Rotation" LTD "Stranger" Commodores Dionne Warwick "Deja" EW&F
WAOK Atlanta, GA Doug Harris
ADDED Instant Funk David Oliver Pockets Parliament Natalie Cole/Peabo Bryson Johnnie Taylor Patrice Rushen
HOTTEST Deniece Williams Rick James Pleasure Prince Rufus & Chaka Bar-Kays Isaac Hayes Kool & The Gang Switch Smokey Robinson Cameo O'Jays "Forever"
WOWI Norfolk, VA Chester Barton
ADDED None
HOTTEST Sugar Hill Gang Michael Jackson Kool & The Gang Prince Fatback Band Rufus & Chaka Bar-Kays Commodores Switch Ashford & Simpson

WOL Washington, DC Bob Scott
ADDED Nancy Wilson Funkadelic "Uncle" Curtis Mayfield Gap Band Don Armando T-Connection
HOTTEST Bar-Kays Cameo Lowrll Phyllis Hyman Slave Pleasure Prince Rufus & Chaka Lenny White Deniece Williams
WVRL New York, NY Bob Law/Linda Haynes
ADDED Diane Ross Chic EW&F Inner Life Janice McClain Emotions Lenny White Opus 7
HOTTEST Kool & The Gang Stevie Wonder Commodores Stephanie Mills Sergio Mendes Prince O'Jays "Want" Rufus & Chaka Michael Jackson Cameo

KMJQ Houston, TX Jack Patterson
ADDED Narada Michael Walden Lakeside Leon Ware Capt. Sky Dexter Wansel Millie Jackson/Isaac Hayes Pockets
HOTTEST Nature's Divine Prince Rufus & Chaka Michael Jackson Lenny White Commodores Isaac Hayes Kool & The Gang Diane Ross LTD "Stranger"
WPXI Charleston, SC Tony Jamison
ADDED Bar-Kays Rick James Instant Funk Natalie Cole/Peabo Bryson Stephanie Mills Wilson Pickett
HOTTEST Funkadelic Kool & The Gang Isley Brothers Nature's Divine Fatback Band Fat Larry's Band Chic "Lover" Foxy Prince Con Funk Shun
KOKY Little Rock, AR Larry O'Jay
ADDED Wilson Pickett War Al Hudson Janice McClain Street Players Chuck Class Leon Ware Frank Hooker
HOTTEST Bar-Kays Rufus & Chaka Prince Michael Jackson Whispers LTD "Stranger" L.V. Johnson Switch Shelamar Patrice Rushen

MIDWEST

WLOU Louisville, KY Bill Price
ADDED Al Hudson Helloween Wilson Pickett
HOTTEST Freedom Fatback Band Rufus & Chaka Commodores Michael Jackson Foxy Lenny White Bar-Kays B-H-Y Patrice Rushen
WCIN Cincinnati, OH Bob Long
ADDED Patrice Rushen Linda Clifford Millie Jackson/Isaac Hayes Linda Williams
HOTTEST Bar-Kays Rick James Isaac Hayes Pleasure Michael Jackson Angela Bofill Lakeside Stevie Wonder Phyllis Hyman Diane Ross

WYLD New Orleans, LA Willie Jay Johnson
ADDED Ren Woods Herb Alpert O'Jays "Forever" Chuck Class South Road Connection Narada Michael Walden Shadow Harold Melvin & Bluenotes Cameo
HOTTEST Sugar Hill Gang Rufus & Chaka Prince Commodores KC & Sunshine Band Pleasure Freedom Brenda Russell Stevie Wonder Bar-Kays Love Unlimited
WKXI Jackson, MS Tommy Marshall
ADDED None
HOTTEST Smokey Robinson Fatback Band Prince Love Unlimited Shelamar Rufus & Chaka Bobby Bland Marvin Gaye Slave
WDIA Memphis, TN Ron King/Johnnie Neely
ADDED Aretha Franklin Cameo Leroy Hutson Natalie Cole/Peabo Bryson Ray, Goodman & Brown Stephanie Mills Wilson Pickett
HOTTEST Sugar Hill Gang Kool & The Gang Bar-Kays Isaac Hayes Prince Michael Jackson Whispers LTD "Stranger" Rick James Rufus & Chaka Switch Pleasure

MIDWEST

KAEZ Oklahoma City, OK Steve Scott
ADDED Not Available
HOTTEST Duncan Sisters Lenny White Rufus & Chaka David Ruffin Barry White Stargard Cameo Opus 7 LTD Ray Charles
WTLC Indianapolis, IN Jay Johnson
ADDED Chic KC & Sunshine Band Norma Jean Mass Production Harold Melvin & Bluenotes Narada Michael Walden Spyro Gyra
HOTTEST Lenny White Freedom LTD "Stranger" Switch B-H-Y Shelamar Bar-Kays Slave Lakeside Phyllis Hyman
WVCO Columbus, OH Kirk Bishop
ADDED Pleasure Ashford & Simpson O'Jays "Forever" Narada Michael Walden Con Funk Shun Wilson Pickett
HOTTEST Sugar Hill Gang Bar-Kays Switch Michael Jackson Cameo Rufus & Chaka Lenny White EW&F Deniece Williams Marvin Gaye
WJLS Detroit, MI J. Michael McKay
ADDED Instant Funk Diane Ross David Ruffin "I Get" Al Hudson Millie Jackson/Isaac Hayes Natalie Cole/Peabo Bryson Bobby Bland 9th Creation
HOTTEST Kool & The Gang Smokey Robinson Rufus & Chaka Isaac Hayes Nature's Divine Pleasure LTD Commodores Five Special Prince

WEST

KDIA Oakland, CA Jerry Boulding
ADDED O'Jays Linda Clifford Destination Natalie Cole/Peabo Bryson Leon Ware
HOTTEST Kool & The Gang Prince Sugar Hill Gang Shelamar Smokey Robinson Switch Nature's Divine Commodores Switch Isaac Hayes Bar-Kays Michael Jackson
KSOL San Mateo, CA J.J. Jeffries
ADDED Lowrll Phyllis Hyman Cameo Slave
HOTTEST Kool & The Gang Prince Rufus & Chaka Sugar Hill Gang Nature's Divine Commodores Switch Isaac Hayes Bar-Kays Michael Jackson
KDAY Los Angeles, CA Steve Woods
ADDED George Duke Loose Change Patrice Rushen Instant Funk Roy Ayers (LP)
HOTTEST Rufus & Chaka Stevie Wonder Pleasure Prince Bar-Kays Whispers Switch Ashford & Simpson "Nobody" LTD
KLIP Fresno, CA Mike Anthony
ADDED Stevie Wonder Linda Clifford Linda Williams Creme D'Coco Salsoul Orchestra 9th Creation Rufus & Chaka Instant Funk Schmie & Susaye Love Unlimited
HOTTEST Not Available
KYAC Seattle, WA Robert L. Scott
ADDED George Duke War Roy Ayers Tyrone Davis
HOTTEST Not Available
KDKD Denver, CO Ron O'Jay
ADDED Opus 7 Phyllis Hyman Wilson Pickett Millie Jackson/Isaac Hayes David Ruffin "I Get" Tower Of Power Leroy Hutson Curtis Mayfield "You're" Roy Ayers David Oliver True Direction O'Jays "I Want" Teena Marie Schmie & Susaye Sun Gap Band Parliament Vernon Burch
HOTTEST Commodores Prince Herb Alpert Kool & The Gang Shelamar Smokey Robinson Foxy Pleasure Switch Rufus & Chaka

THE PICTURE PAGES

Casablanca Fields Nashville Team



Seen at the ribbon-cutting ceremonies when Casablanca West opened its new offices in Nashville recently are (l-r) Casablanca West VP Don Blocker, Casablanca West President Snuff Garrett, Casablanca Nashville General Manager Wade Conklin, Nashville County Sheriff Fate Thomas, Casablanca West's John Brown, Casablanca Records President Neil Bogart, and Casablanca Records Exec. VP Bruce Bird.

Mods At The Mudd Club



Pictured at a party at New York City's Mudd Club to celebrate the release of the "Quadrophenia" film, based upon the Who album of the same title, are, from left: Who member Roger Daltrey, the film's director Franc Roddam and Co-Executive Producer of the film, David Gideon Thompson.

Not So Lonesome Winners



Capitol's Little River Band recently performed at the Anaheim Convention Center. Pictured backstage afterwards are (kneeling, l-r) LRB's manager Glenn Wheatley and Capitol/EMI-A/JUA President Don Zimmermann; (middle row, l-r) Capitol VP's Dan Davis and Dennis White, LRB's Glenn Shorrock and Derek Pellicci, Capitol VP Walter Lee, Capitol's Bruce Garfield, Capitol/EMI-A/JUA VP Helmut Fest, Capitol VP Bobby Colomby, and group members David Briggs and Barry Sullivan; (back row, l-r) LRB's co-producer John Boylan, Capitol VP Bob Young, and the group's Beeb Birtles, Graham Goble and Mal Logan.

Atlantic Puts Sniff In Driver's Seat



Following their recent performance at the Avery Fisher Hall in New York City, Atlantic recording group Sniff 'N' The Tears were met backstage by label execs. Photo'd at the fete are, from left: Atlantic's Nick Maria and Stu Ginsburg, Atlantic VP Mark Schulman, group leader Paul Roberts, label Sr. VP/GM Dave Glew, Atlantic's John David Kalodner, and label's Perry Cooper.

Blown Away On Halloween



Columbia's Crystal Gayle played the Palomino Club in Los Angeles on Halloween and was treated with greetings from these friends. Pictured are (l-r) FM 100/Los Angeles's Jim Carson, Columbia's Bob Garland, KLAC/Los Angeles MD Cathy Hahn, Columbia's Greg Phifer, CBS's Roger Holdredge, Gayle, and CBS's Dennis Hannon and Jack Lemeler.

Whizz Kid Meets Silver Tongued Devil



Epic's David Werner (the Whizz Kid) shook hands with the Silver Tongued Devil (Columbia's Kris Kristofferson) when the two recording artists were in New York recently to tape segments for "One Minute With...", a new mini-interview program from NBC Radio's "The Source." Snapped at the Source studios are (l-r) Werner, show's host John McGhan, and Kristofferson.

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

The Duane Glasscock Phenomenon

Before reading the following interviews, an explanation is in order. Charles Laquidara is a Boston area AOR legend, having spent over seven years on the air at WBCN. Laquidara hosts the station's morning show, "The Big Mattress." A more recent Boston AOR legend is Duane Glasscock, who migrated to the station nearly two years ago from Nabisco Junior College (not on any map, though reputed by Glasscock to be somewhere in Boston). Glasscock is an irregular WBCN jock, usually heard on weekends during ratings periods. Those weekends have also shown up in subsequent ratings books as being phenomenally high for WBCN.

Now here's where the story gets strange. Ever since Glasscock surfaced at WBCN rumors have persisted that he and Laquidara are actually one and the same person, a rumor which "both" WBCN jocks categorically deny in the following interviews.

Phenomenon #1 = Charles Laquidara

R&R: Charles, you've been with WBCN, on and off, for almost a decade now. What's made you stay with the station for so long?

CL: WBCN is probably one of the last progressive stations left. It's the closest thing to underground radio that still exists and is still viable. We're lucky to have been able to compromise very little along the way.

R&R: When did you first meet Duane?

CL: About two years ago. He just showed up here one day and before anyone knew it he'd signed on the logs and went on the air. So far as I know he hadn't even sent us a tape or resume.

R&R: I understand you and Duane don't get along too well.

CL: I try to, but occasionally he'll go on the air and say I'm a burnout, that I've been in radio too long and should move along. He doesn't even get my name right; he calls me "Lockindoor." Also I'm worried about what he says on the air. He talks about his sex life on the air with phone callers, for example. I just hope he doesn't get the FCC on our backs.

R&R: Charles, some people say that Duane sounds suspiciously like you.

CL: He does sound kind of like me on speed. I think he's just trying to steal my image, and in the process he's destroying my credibility. Hell, I went through



Vietnam, the soaring sixties, the souring seventies. My FM credentials are great but this kid says I'm a burnout. But what do you expect for a kid who's not even 18? The kid's got no gratefulness, no humbleness. Actually he's quite embarrassing to me. We don't even talk to each other.

R&R: Maybe you'd like to use the pages of R&R as a place to resolve your disagreements with Duane. Is there a message you'd like to relate to him?

CL: Well, yes, Duane, I just want you to respect me, that's all.

Evolution

KDKB/Phoenix PD Jon Sinton exits that post to join Burkhardt/Abrams/Michaels/Douglas (what a mouthful) as a consultant. Congrats to Jon on his career move. This leaves a prime AOR programming post open at KDKB. Applicants should contact GM Tom Vasocu at the station (no calls though) . . . Former WAAF/Worcester PD John Duncan has resurfaced in radio as the MD at WABX/Detroit. No PD choice has been announced for the Century AOR . . . The new WIDB/Carbondale PD is Mark Slaga . . . KPAS/El Paso Asst. PD Frank Intrieri has exited for a position with KZOK/Seattle . . . WJNO/W. Palm Beach has changed call letters to WRMF. No format change though . . . Don Shafer has been upped to PD from MD at CFOX/Vancouver . . . Longtime WBAB/Long Island MD Bernie Bernard has exited the station, along with staffers Alan Duke and Michael Devlin. Replacing them are Derek Meade from KNAC/Long Beach, Mark Coppola from WMAD/Madison, and Frank Ellsworth from KAMP/El Centro. The changes were made, according to PD Marty Curley, to update the station's AOR image . . . Tim Tango has exited WRCN/Riverhead . . . New to WMAD/Madison are Frisco Bob (mornings) and former WRXL/Richmond MD Rob Charry for nights . . . Allen Elvin has joined KMET/Los Angeles as a news assistant . . . Richard Sanders has been upped to AOR Promotion Director for Motown . . . Roy Rosenberg has exited a Northeast Atlantic AOR promotion post . . . Dan Formento has been hired by The Source for feature-writing and production . . . Bobby Rock 'N' Roll has exited his air position at KLBX/Austin . . . Golden Egg Creative Director and consultant Larry Yuridin is exiting the company.

Phenomenon #2 = Duane Glasscock

R&R: Duane, what made you decide to get into radio?

DG: I love radio more than anything in the world, okay? These guys who go on, do their four hours and then go home and want all kinds of holidays off and raises really piss me off. I'd work 15 hours a day for almost nothing.

R&R: You might get some offers after people read that statement.

DG: I'll go anywhere for a radio job. So long as I don't have to send an air-check. I do not send audition tapes; they have to trust me. And I won't work for less than \$3 an hour . . . or maybe \$2.95, okay?

R&R: If you got a job offer elsewhere, would Charles Laquidara go with you?

DG: No way. It's time for him to move over; he's been living in the past. All those guys at WBCN are. I've had to turn them on to stuff like Blondie, the Police, Human Sexual Response . . . stuff that's 'hep,' as Lockindoor would say.

R&R: I guess the height of your radio career thus far has been your recent mayoral campaign.

DG: Absolutely. I told my listeners, 'A write-in vote for Duane is a right-on vote for Boston.' I had a 15-point campaign that included free rolling papers for kids too young to drink; mandatory shutting down of all discos and turning them into halfway houses for cocaine addicts; and turning the official language of Massachusetts into slang.

R&R: Sounds great. How did you do?

DG: Well . . . umm . . . I got nine votes, okay? But I've demanded a recount.



R&R: Duane, some people say you and Charles are one and the same.

DG: I always get accused of copying him. I'm not. He copied me. His ratings didn't go up until I came to the radio station, okay?

Hey, what kind of magazine do you write for?

R&R: It's a trade paper for the radio and record industries.

DG: Wait a minute. You mean this thing isn't read by high school kids?

R&R: Not unless they're in radio.

DG: Click (sound of phone hanging up).

It's not every week that someone hangs up on me in the middle of an interview, but then, Duane Glasscock isn't just anybody. Whether he's actually Laquidara or a Laquidara clone (as has been suggested by some), Duane Glasscock is one of AOR's most popular personalities . . . and proof that there's more to AOR radio than rock 'n' roll music.

Rocking In The New Year

It's going to be a New Year's rocking holiday for AOR's, with at least three companies organizing national AOR radio hook-ups for concerts to be broadcast over the New Year's holiday.

DIR has just announced that Jefferson Starship will headline its traditional New Year's Eve concert, in a show to be held in San Francisco and broadcast to over 175 stations nationwide, along with international hook-ups still to be announced.

Network 80 counters with a New Year's Eve broadcast of 38-Special, Outlaws and Molly Hatchet that is already booked to air on over 125 AOR's. The show is the first of several to come from Network '80 that will encourage AOR hook-ups of concert broadcasts.

New Year's Day, NBC's Source radio network will offer a specially-taped concert broadcast of Todd Rundgren & Utopia to its affiliated stations. Also to be presented over Source stations during the holiday is a two-hour retrospective of 1979 called "The News That Rocked 1979," produced by WYSP/Philadelphia's Denny Somach.

The Import Of Imports

More and more AOR's are devoting a portion of the broadcast week to import shows. "The Import Show" runs weekly on WMMR/Philadelphia with Michael Tearson as host. Michael sent an explanation of the show that warrants sharing with a wider audience.

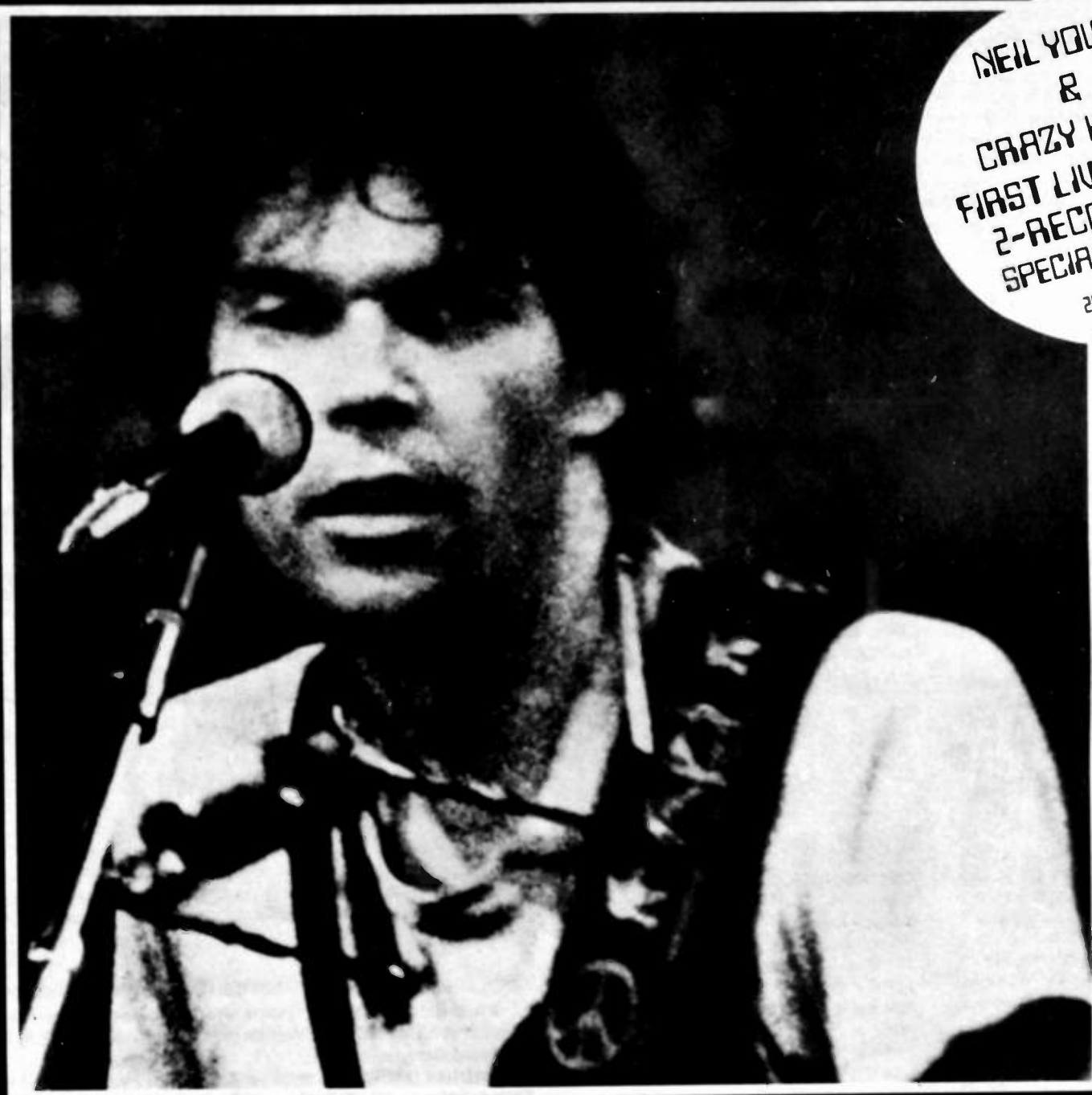
At first I didn't want to call it 'The Import Show' at all. In fact, I tried to name it with a contest, but nothing stuck. Then it hit me that there are two different imports: 1) those brought over large distances and especially over borders: Imported. And 2) Importance: something with real significance. That allows me the Robin Lanes (from Boston) and the Pearl Harbors and SVT's (San Francisco) for instance, as important new music. It's a concept I've tried to develop on the air. And not once has the word 'wave' appeared on the show.

That's how it started to flow. Response is real gratifying. It invariably takes at least eight hours of rock 'n' roll research (ears) to prepare it. And it's fun to do. I've always enjoyed treading the future in my twelve years of FM rock 'n' roll. The joy of walking on edges is that you see so much more horizon and sky.

Shows like Tearson's are exposing AOR listeners to new horizons in music, and provide the sort of flavoring that makes AOR radio listening something special.

LIVE RUST

NEIL YOUNG & CRAZY HORSE



NEIL YOUNG
&
CRAZY HORSE
FIRST LIVE ALBUM
2-RECORD SET
SPECIALLY PRICED
2RX-2296

SUGAR MOUNTAIN	LOTTA LOVE
I AM A CHILD	SEDAN DELIVERY
COMES A TIME	POWDERFINGER
AFTER THE GOLD RUSH	CORTEZ THE KILLER
MY MY, HEY HEY (OUT OF THE BLUE)	CINNAMON GIRL
WHEN YOU DANCE I CAN REALLY LOVE	LIKE A HURRICANE
THE LONER	HEY HEY, MY MY (INTO THE BLACK)
THE NEEDLE AND THE DAMAGE DONE	TONIGHT'S THE NIGHT

PRODUCED BY DAVID BRIGGS, TIM MULLIGAN & BERNARD SHAKY



Jeff Gelb

Update

WGRQ/Bufalo has dumped its album hour, to be replaced by "Trax," a show that plays select cuts by major artists. If this is the start of a new trend it'll sure make the record companies happy . . . KBPI/Denver is still searching for rock artist memorabilia for its Greenpeace auction, beginning November 30th. Contact PD Frank Cody or Assistant PD Phil Stryder at (303) 936-2313 . . . WKTM/No. Charleston received a March of Dimes award for its part in raising \$11,000 at a station-sponsored Haunted House . . . 3000 attended WMET/Chicago's Halloween rock 'n' roll party, which featured a concert by Larry Raspberry and the Boyzz . . . Congrats to KFIG/Fresno PD Art Farkas and his wife Lorraine on the occasion of the birth of their baby, Darren Alexander . . . KCAL/San Bernardino listeners can call the station's Joke Line (825-HAHA) and leave their favorite joke on the tape recorder. Best jokes get aired . . . XL102/Richmond hopes to increase female listenership by offering nightshirts as prizes in response to questions on women and the women's movement . . . Sammy Hagar headlines his first network AOR concert broadcast tonight (Nov. 23rd) with KSHE/St. Louis playing host station to 18 other AOR's . . . KLBJ/Austin supplied 4500 extras for a concert scene in "Roadie," the upcoming rock 'n' roll comedy starring Blondie . . . WRIF/Detroit has moved to new offices on the same property as its old headquarters (a series of trailers) . . . WCMF/Rochester cosponsored a laser light show with the Rochester Philharmonic Orchestra for two sold-out performances . . . Coming up for Source network affiliate stations is a Santana radio concert recorded live in Japan . . . WBRU/Providence culled through 80 tapes of local bands to find four to headline a concert of area talent . . . KQ98/Omaha has moved. The station's new address is 3600 W. Broadway, Council Bluffs, Iowa 51501 . . . This week's Unique Record Promotion Award had to go to A&M, who have repackaged the new Joe Jackson and Police albums in special-sized packages. The Jackson album comes in a series of five-two-sided singles, while the Police album is divided between two 10-inch albums . . . Best wishes for a speedy recovery to hospitalized KLBJ/Austin airstaffer Debbie Jaecker.

Color

102 PACKAGES: KINK (FM 102)/Portland awarded 102 prize packages for correct trivia question answers. Each package contained stereo gear, albums, plants, records and tapes, and outdoor gear. One grand prize package, awarded to someone who correctly identified nine mystery guitar riffs, consisted of a check for \$102 each week for a year.

EAT TO THE BEAT: WQBK/Albany, in conjunction with Chrysalis Records and the latest Blondie album, took write-in registrations for eating teams, who were given giant subs to eat while side one of the album was played. The team to down the most food during the album airplay received complete Blondie catalogues, Pepsis, and free subs for a month.

ULTIMATE FANTASY: WLRS/Louisville offered a recent promotion-winner \$2500 to fulfill his ultimate fantasy. Of the postcard entries judged by the station staff, the winner's fantasy was to share his good fortune with all of Louisville. So the station set up an outdoor concert party with three bands. 15,000 gathered for the show and the climactic moment, when a helicopter flew overhead and dumped \$2500 in dollar bills on the crowd below!



INTRODUCING WGIR — When WGIR/Manchester changed formats this month, it became New Hampshire's sole AOR outlet. Pictured (l-r) are air staffers John Reynolds, Howard Corday, Joe Biedrzycki, Karen Anderson and Rick Kelman.



THE WXQR DREAM POLICE — WXQR/Jacksonville, NC tossed a rock 'n' roll costume party, and the staff got in the spirit by dressing up as a squad of "dream police." Pictured (l-r) are Mark Lapidus, Jackie Harris, PD Kris Kelly, Karen Chandler and MD Marc Valero.



DEJA VU — The staff of WXLN/State College, PA posed for this publicity photo for the station's most recent print ads. Pictured (l-r) are air personality Steve Matt, PD Glen Holtzer, air personalities Gary Sinderson and Don Hallett.



STYX PIX — Dennis De Young of A&M recording group Styx posed for pictures following an interview with WMET/Chicago PD Bob Coburn. Pictured (l-r) are DeYoung, A&M's Bill Hohnson, Coburn.

Concerts & Conversations

PRESENTATIONS: WMMS/Cleveland presented Pat Benatar, David Werner for \$1.01 . . . WZAM & WMYK/Norfolk presented Henry Paul for \$3.94 . . . WLIR/Long Island presented Sinceros for free.

RADIO CONCERTS: 20/20 on KSAN/San Francisco . . . David Werner on WMMR/Philadelphia . . . Firefall, Jimmy Messina on KBPI/Denver . . . Sinceros on WLIR/Long Island . . . Karla Bonoff on LOVE 94/Miami . . . J.D. Souther on WPLR/Terre Haute, WMMS/Cleveland . . . NRBQ, Fabulous Poodles, Henry Paul on WBAB/Babylon . . . Journey on KZEL/Eugene.

GUEST DJ'S: Molly Hatchet on WXKE/Ft. Wayne . . . Rick Derringer on WAQX/Syracuse.

CONVERSATIONS: Pat Travers, AC/DC on WRQR/Farmville, NC . . . Faragher on KTYD/Santa Barbara . . . Stix Hooper, Jimmy Heath, Larry Coryell on WRVR/New York . . . Bonnie Raitt, Tom Petty, Steve Forbert, Talking Heads on WIOQ/Philadelphia . . . Outlaws, Molly Hatchet on KRSI-AM/Minneapolis . . . Bob Marley on WXRT/Chicago . . . 20/20, Hall & Oates, Rainbow, Yachts, John Cougar on KSAN/San Francisco . . . Kansas on WZXR/Memphis . . . Talking Heads on WHCN/Hartford . . . Bonnie Raitt on WQDR/Raleigh . . . Horslips on KOME/San Jose . . . Charlie, Steve Forbert, Blend on WAQX/Syracuse . . . Mose Allison, Steve Forbert on WIQB/Ann Arbor . . . Gary Katz (producer) on WLIR/Long Island . . . UK, Ian Anderson on KBPI/Denver . . . Mick Fleetwood on WNEW-FM/New York . . . Molly Hatchet, Outlaws on WIBA/Madison . . . Jefferson Starship on WRKI/Bridgeport . . . Rob Grill on WMMS/Cleveland . . . Molly Hatchet, Outlaws on WMAD/Madison . . . Paul Kantner on WIOT/Toledo . . . Foreigner, Ronnie Montrose, Police on WLPX/Milwaukee . . . Foreigner on WKQQ/Lexington . . . Point Blank, Rick Derringer on WXKE/Ft. Wayne . . . Ian Anderson, Foreigner on KSHE/St. Louis . . . Rob Grill on KRST/Albuquerque.

COMMING NEXT WEEK: Madison, Wisconsin presents an interesting microcosm of the state of the AOR art today. WIBA-FM, now celebrating its tenth anniversary, remains a full-fledged freeform progressive rocker, while WMAD is a B/A Superstars affiliate. Both stations have grabbed significant portions of the Madison market and co-exist quite healthily. Next week the AOR Market Summary travels to Madison for a peek behind the scenes at these two ideologically opposed AOR's.

CRAZY WITH A BULLET!



A Different Kind of Crazy

Produced by Jeff Glixman. Management: BNB Associates.

R&R — AOR Top 40: #39
BILL HARD — Airplay Index: #46 — #36
GOODPHONE — #46
ALBUM NETWORK — #15 New Action (3rd Week)
RMR — Top 50 LP's: Debut #39
CASH BOX — #10 Most Added

38-SPECIAL
ROCKIN' INTO THE NIGHT



Produced by Rodney Mills.

R&R — AOR Top 40: #35
BILL HARD — Airplay Index: #31
Song Index: #70 — #51 "Rockin'
Into The Night"
GOODPHONE — Rock LP's: #34
RMR — Top 50 LP's: #40
ALBUM NETWORK: Most Progress: #15

Two new albums going crazy with bullets and airplay on stations everywhere.

HEAD EAST'S

A DIFFERENT KIND OF CRAZY and

.38 SPECIAL'S

ROCKIN' INTO THE NIGHT

JUST THE KIND OF ROCK TO KEEP US POPPIN'
ON A&M RECORDS & TAPES



Radio & Records

Album Airplay/40

Chart Summary

November 23, 1979

163 REPORTERS

Album cuts are listed in order of airplay preference.

1	1	1	1	EAGLES	The Long Run (Asylum)	"Heartache" Title "King" "Shoes"
2	2	2	2	FLEETWOOD MAC	Tusk (WB)	Title "Sara" "Moon" "Angel"
4	4	4	3	STYX	Cornerstone (A&M)	"Lights" "Babe" "Never" "Eddie"
17	7	6	4	TOM PETTY & HEARTBREAKERS	Damn The... (Backstreet/MCA)	"Refugee" "Dome" "Girl" "Losers"
3	3	3	5	LED ZEPPELIN	In Through The... (Swan Song)	"Fool" "All" "Evening" "Suarez"
6	5	5	6	FOREIGNER	Head Games (Atlantic)	Title "Telephone" "White Boy" "Rev"
5	6	7	7	CHEAP TRICK	Dream Police (Epic)	Title "Voices" "Hell" "Tonight"
13	11	11	8	POLICE	Reggatta de Blanc (A&M)	"Bottle" "Alright" "Moon" "Bed's"
12	13	10	9	JOE JACKSON	I'm The Man (A&M)	"Different" Title "Radio"
7	8	9	10	MOLLY HATCHET	Flirtin' With Disaster (Epic)	Title "Whiskey" "Rockin'"
9	10	8	11	BLONDIE	Eat To The Beat (Chrysalis)	"Dreaming" "Shayla" "Accidents"
-	-	29	12	ZZ TOP	Deguello (WB)	"Sunglasses" "Bad" "Mechanic"
-	-	17	14	JEFFERSON STARSHIP	Freedom At Point... (Grun/RCA)	"Jane" Title "Things" "Rock"
-	-	17	14	TOTO	Hydra (Columbia)	"Boys" "99" "Sister" "Mama"
11	12	13	15	SANTANA	Marathon (Columbia)	"Love You" "Wanted" "Aqua"
10	14	12	16	FOGHAT	Boogie Motel (Bearsville/WB)	"Sleepin'" "Lucky" Title
16	15	15	17	BONNIE RAITT	The Glow (WB)	"Coming" "Thank You" "Baby" "Boy"
36	23	20	18	STEVE FORBERT	"Jackrabbit Slim" (Nemperor)	"Tune" "Oil" "Wait" "Goodbye"
18	17	18	19	KENNY LOGGINS	Keep The Fire (Columbia)	"This" Title "Age" "Right..."
8	9	14	20	JETHRO TULL	Stormwatch (Chrysalis)	"Oil" "Move"
20	21	16	21	OUTLAWS	In The Eye Of The Storm (Arista)	"Blueswater" "Miracle" "Home"
27	20	19	22	PAT BENATAR	In The Heat Of The... (Chrysalis)	"Heartbreaker" "Need A Lover"
31	30	23	23	APRIL WINE	Harder... Faster (Capitol)	"To Rock" "Hello" "21st"
25	22	21	24	SHOES	Present Tense (Elektra)	"Night" "Late" "Now" "Miss"
-	-	26	25	BOOMTOWN RATS	Fine Art Of Surfacing (Columbia)	"Mondays" "Night"
-	35	27	26	INMATES	First Offence (Polydor)	"Dirty Water" "Walk"
35	31	31	27	HEADBOYS	Headboys (RSO)	"Shape" "Stone"
14	18	22	28	ALAN PARSONS PROJECT	Eve (Arista)	"Damned" "Dogs" "Won't" "Lucifer"
-	-	29	29	AEROSMITH	Night In The Ruts (Columbia)	"Smile" "Remember" "Surprise"
32	28	34	30	JOHN COUGAR	John Cougar (Riva)	"Need" "Think"
26	24	30	31	HALL & OATES	X-Static (RCA)	"Wait" "Be Bop" "Intravino"
30	26	28	32	KARLA BONOFF	Restless Nights (Columbia)	"Trouble" "Walk" "Go" "Water"
24	25	25	33	AC/DC	Highway To Hell (Atlantic)	Title "Touch"
21	27	33	34	CARS	Candy-O (Elektra)	"Do" Title "Go"
-	-	35	35	38-SPECIAL	Rockin' Into The... (A&M)	"Rockin'"
-	-	36	36	BOB WELCH	The Other Side (Capitol)	"Rebel" "Games" "Hideaway"
37	34	36	37	NICOLETTE LARSON	In The Nick Of Time (WB)	"Go" Title "Rio"
15	16	24	38	BOB DYLAN	Slow Train Coming (Columbia)	"Serve" "Train"
-	-	39	39	HEAD EAST	A Different Kind... (A&M)	"Feelin'" "Specialty" "Lonelier"
-	37	37	40	PABLO CRUISE	Part Of The Game (A&M)	"Want..." "Givin'" Title "Nights"

Those high-flying EAGLES remained perched in the number one nest this week with phenomenal reporter response. MAC held second place with a fine showing of hots. The top three logjam was broken this week by STYX, moving upward, as did PETTY. These two could be locked in heated battle next week for third place if Petty's hot reports build further. TRICK held rock steady as POLICE hit top ten. JACKSON inched up while ZZ TOP zipped way up as early adds converted to higher airplay rotations. STARSHIP debuted handsomely with impressive numbers in all rotations. TOTO and FORBERT moved up as WINE maintained. RATS and INMATES inched up and HEADBOYS registered airplay gains. AEROSMITH debuted with a healthy number of adds. COUGAR resurged while 38 held their own. WELCH debuted as EAST maintained and STEVIE WONDER came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

	11/23	11/16	11/9	11/2	10/26
1 AEROSMITH	93/91	0/0	0/0	0/0	0/0
Night In The Ruts (Col)	M 1				
"3 Mile Smile"	H 1				
2 JEFFERSON STARSHIP	137/89	18/18	8/2	1/1	0/0
Freedom At... (Grun/RCA)	M 11	M 1	M 4	M 0	
"Jane"	H 37	H 1	H 0	H 0	
3 BOB WELCH	75/71	8/8	0/0	0/0	0/0
The Other Side (Capitol)	M 3	M 0			
"Rebel Rouser"	H 1	H 0			
4 DAN FOGELBERG	49/49	0/0	0/0	0/0	0/0
Phoenix (Full Moon/Epic)	M 0				
Various Cuts	H 0				
5 ZZ TOP	118/45	91/91	1/1	0/0	0/0
Deguello (WB)	M 23	M 0	M 0		
"Sunglasses"	H 50	H 0	H 0		
6 EMERSON, LAKE & PALMER	32/30	13/12	0/0	0/0	0/0
In Concert (Atlantic)	M 0	M 0			
"Peter Gunn"	H 2	H 1			
7 BOOMTOWN RATS	78/28	70/45	22/21	0/0	0/0
Fine Art Of Surfacing (Col)	M 31	M 14	M 0		
"...Like Mondays"	H 19	H 11	H 1		
8 TOTO	120/22	123/98	31/31	0/0	0/0
Hydra (Columbia)	M 70	M 15	M 0		
"All Us Boys"	H 28	H 10	H 0		
9 FABULOUS POODLES	38/21	33/31	7/7	0/0	0/0
Think Pink (Epic)	M 14	M 2	M 0		
"Bionic Man"	H 1	H 0	H 0		
10 PAT METHENY GROUP	48/18	25/21	0/0	0/0	0/0
American Garage (ECM)	M 12	M 1			
Title	H 12	H 1			
11 JOAN ARMATRADE	17/17	1/0	1/1	0/0	0/0
EP (A&M)	M 0	M 1	M 0		
Various Cuts	H 0	H 0	H 0		
12 CAMEL	21/15	18/17	0/0	0/0	0/0
I Can See Your... (Arista)	M 8	M 1			
"Who Are We"	H 0	H 0			
12 CLIFF RICHARD	18/15	0/0	0/0	0/0	0/0
We Don't Talk... (EMI)	M 1				
Various Cuts	H 2				
12 MARIANNE FAITHFUL	15/15	1/1	0/0	0/0	0/0
Broken English (WB)	M 0	M 0			
Various Cuts	H 0	H 0			
13 INMATES	73/14	79/42	71/70	8/8	0/0
First Offence (Polydor)	M 50	M 34	M 1	M 0	
"Dirty Water"	H 9	H 3	H 0	H 0	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	11/23	11/16	11/9	11/2	10/26
1 TOTO	120/70	123/16	31/0	0/0	0/0
Hydra (Columbia)	A 22	A 98	A 31		
"All Us Boys"	H 28	H 10	H 0		
2 SANTANA	118/87	118/85	118/87	120/71	108/71
Marathon (Columbia)	A 0	A 2	A 5	A 8	
"I Love You"	H 46	H 60	H 48	H 42	H 28
3 OUTLAWS	88/60	91/62	79/51	99/28	68/0
...Eye Of The Storm (Arista)	A 5	A 8	A 10	A 58	A 68
"Blueswater"	H 23	H 23	H 18	H 13	H 0
4 BONNIE RAITT	100/59	104/84	103/68	100/58	99/54
The Glow (WB)	A 2	A 1	A 5	A 5	A 10
"What's Coming"	H 39	H 39	H 32	H 36	H 35
5 JOE JACKSON	119/55	120/58	109/57	109/58	102/43
I'm The Man (A&M)	A 0	A 4	A 5	A 10	A 33
"Different For Girls"	H 44	H 58	H 47	H 41	H 28
6 POLICE	121/54	114/54	110/49	97/50	110/18
Reggatta de Blanc (A&M)	A 3	A 4	A 8	A 4	A 78
"Message In A Bottle"	H 44	H 56	H 53	H 43	H 13
7 FOGHAT	100/53	112/50	107/84	112/81	108/84
Boogie... (Bearsville/WB)	A 3	A 1	A 1	A 3	A 6
"Sleepin' In My Bed"	H 44	H 51	H 42	H 48	H 38
8 STEVE FORBERT	89/63	82/53	75/28	60/5	15/0
"Jackrabbit Slim" (Nemperor)	A 11	A 14	A 34	A 50	A 15
"Romeo's Tune"	H 35	H 25	H 15	H 5	H 0
9 APRIL WINE	78/52	78/48	61/43	67/36	69/8
Harder... Faster (Capitol)	A 8	A 13	A 8	A 27	A 82
"I Like To Rock"	H 20	H 15	H 10	H 4	H 1
10 SHOES	67/51	74/57	65/45	66/53	67/50
Present Tense (Elektra)	A 0	A 1	A 4	A 2	A 4
"Tomorrow Night"	H 16	H 18	H 18	H 11	H 13
10 INMATES	73/50	79/34	71/7	6/0	0/0
First Offence (Polydor)	A 14	A 42	A 70	A 6	
"Dirty Water"	H 8	H 3	H 0	H 0	
10 HEADBOYS	89/50	84/44	55/33	50/18	53/11
Headboys (RSO)	A 4	A 12	A 17	A 29	A 39
"Shape Of Things"	H 15	H 8	H 5	H 5	H 3
11 JETHRO TULL	83/44	104/58	113/82	122/89	123/82
Stormwatch (Chrysalis)	A 0	A 0	A 0	A 4	A 1
"N. See Oil"	H 39	H 48	H 51	H 49	H 60
11 PAT BENATAR	79/44	76/49	74/51	68/50	57/44
In The Heat... (Chrysalis)	A 3	A 0	A 3	A 2	A 0
"Heartbreaker"	H 32	H 28	H 20	H 16	H 13
12 O. HALL & J. OATES	58/39	68/51	70/58	71/51	57/40
X-Static (RCA)	A 5	A 3	A 5	A 11	A 9
"Wait For Me"	H 14	H 12	H 9	H 9	H 8

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	11/23	11/16	11/9	11/2	10/26
1 EAGLES	158/157	158/154	154/151	160/157	158/154
The Long Run (Asylum)	A 0	A 0	A 0	A 0	A 0
"Heartache"	M 5	M 2	M 3	M 3	M 2
2 FLEETWOOD MAC	152/135	153/140	151/143	158/143	149/124
Tusk (WB)	A 0	A 0	A 0	A 0	A 11
Title	M 13	M 13	M 8	M 15	M 14
3 STYX	138/129	140/130	138/126	141/128	138/120
Cornerstone (A&M)	A 0	A 0	A 8	A 11	A 2
"Lights"	M 9	M 10	M 13	M 11	M 14
4 LED ZEPPELIN	138/126	143/135	139/133	148/142	144/139
In Through... (Swan Song)	A 0	A 0	A 0	A 0	A 0
"Fool In The Rain"	M 12	M 8	M 8	M 6	M 6
5 FOREIGNER	134/117	132/116	128/117	138/126	134/121
Head Games (Atlantic)	A 0	A 0	A 0	A 0	A 0
Title	M 17	M 16	M 11	M 12	M 13
6 TOM PETTY...	146/114	135/97	126/84	137/5	0/0
Damn... (Backstreet/MCA)	A 4	A 4	A 12	A 131	
"Refugee"	M 27	M 34	M 50	M 1	
7 CHEAP TRICK	120/96	127/107	128/111	139/120	137/118
Dream Police (Epic)	A 2	A 0	A 0	A 0	A 0
Title	M 22	M 20	M 17	M 19	M 19
8 MOLLY HATCHET	109/79	112/79	113/77	120/83	116/79
Flirtin' With Disaster (Epic)	A 1	A 0	A 0	A 3	A 1
Title	M 29	M 33	M 36	M 34	M 35
9 BLONDIE	100/85	106/75	102/87	109/83	108/81
Eat To The... (Chrysalis)	A 0	A 1	A 1	A 4	A 14
"Dreaming"	M 36	M 31	M 34	M 42	M 41
10 POLICE	121/84	114/68	110/63	97/43	110/13
Reggatta de Blanc (A&M)	A 3	A 4	A 8	A 4	A 78
"Message In A Bottle"	M 64	M 54	M 49	M 50	M 18
10 JOE JACKSON	119/84	120/58	109/47	109/41	102/28
I'm The Man (A&M)	A 0	A 4	A 5	A 10	A 33
"Different For Girls"	M 56	M 58	M 57	M 58	M 43
11 ZZ TOP	118/50	91/0	1/0	0/0	0/0
Deguello (WB)	A 45	A 8	A 1		
"Sunglasses"	M 23	M 0	M 0		
12 KENNY LOGGINS	88/49	85/47	90/42	84/38	74/32
Keep The Fire (Columbia)	A 2	A 3	A 7	A 9	A 4
"This Is It"	M 37	M 38	M 41	M 39	M 38
13 SANTANA	116/48	116/50	118/48	120/42	108/28
Marathon (Columbia)	A 2	A 0	A 2	A 8	A 8
"I Love You"	M 47	M 65	M 67	M 71	M 71
14 FOGHAT	100/44	112/51	107/42	112/48	106/35
Boogie... (Bearsville/WB)	A 3	A 1	A 1	A 3	A 5
"Sleepin' In My Bed"	M 53	M 60	M 64	M 61	M 64

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

TEAR ME APART

MCA 5106

CONSENSUS CUTS: "BLIND LOVE," "TEAR ME APART," "BETTER LATE THAN NEVER"

TANYA TUCKER

FROM

ROCK AND ROLL THAT WILL RIP YOU TO PIECES

Jay Walker, KSMB, Lafayette —
"The production on Tanya Tucker's new album is fantastic. Chapman has succeeded in showing what a true rock and roller the lady is."

Jose Diaz, WBLM, Lawiston —
"If you weren't sure about Tanya Tucker's rock and roll potential on the last album, 'Tear Me Apart' or 'Crossfire of Desire' from the new album and check out her gutsy vocals. This album is a real statement of Tanya's direction."

Sally Gill, KSJO, San Jose —
"I'm crazy about 'Blind Love' and 'Tear Me Apart' is the kind of album I'd cut if I had that kind of talent."

produced by **MIKE CHAPMAN**

TANYA TUCKER, TEAR ME APART



CURRENTLY TEARING UP THE AIR AT: WMMS, WBCN, WKDF, KSJO, WCCC, WCOZ, WQDR, KLBJ, KSMB, WIOT, WHFS, WBLM, KISS/KMAC, KRST, WLOB, WRXL, WGOE, WOMN, WPDH, WAER, WAAL, WNEW, WBAB, WRNW, WEEI-FM, WBRU, WJKL, WIBA, WSPL, KBLE, WXLP, WKDD, WMDI, WOMP, WIQB, WXKE, WIBZ, WKDQ, WUOG, WXLN, WAUD, WDBS, WGVN, WKWF, KPFT, KNCN, KZOM, NOVA 104, KBCO, KSPN, KAWY, KMTN, KAAK, WTAO, KFDI, KROQ, KTYD, KXFM, KTIM, KLRB, KLAY, KIOK, KZEL, KEJO

MIX IT UP WITH THE BLEND

IT'S AN "ANYTIME DELIGHT!"

AND "THE PRIZE" IS NOW AVAILABLE FOR AIRPLAY ON A 12" DISC. WATCH FOR IT!

Roger Hyman, WBIR, Knoxville —
"The Prize has come out of nowhere to become one of the most requested songs in Knoxville. Killer!"

Bernie Kimble, WMJQ, Rochester —
"After people hear the song 'The Prize' they start asking for the 'bear' song. As they get more into the lyrics, they like the song even better. And the band is real hot in concert; lots of excitable energy. It was our pleasure to have them play for us."

Tom Teuber, WLVQ, Columbus —
"I got three phone calls the first time I played 'The Prize.' That's all I needed to make me a believer. Could be another 'Freebird.'"

MCA 3175

Produced by **ED MASHAL** for Pandora Production, Ltd.
By special arrangement with Sky's The Limit Productions, Inc.
Executive Producer: **BILL SZYMCIK**

MIXING IT UP ON THE AIR AT: WKLS, KTXQ, WMMR, WSHE, WCOZ, WLVQ, KZEW, WYSP, WNEW, WDIZ, WBCN, WIOQ, KSMB, KATT, WXRT, WCCC, WMJQ, WAAF, KTYD, KTIM, KZAP, KOZZ, KREM, KIOK, KGOT, KGOU, KPFT, KISS/KMAC, NOVA 104, KFML, KTCL, KILO, KSPN, KRST, KAWY, KAAK, WTAO, KFDI, WUOG, WXLN, WAUD, WQUT, WBIR, WGVN, WLEQ, WKWF, WOMP, WIOT, WPFR, WKDQ, WWCT, WSPL, KFMH, KGGG, KBLE, KLYX, KKDQ, WLIR, WBAB, WRCN, WRNW, WCAS, WBRU, WBLM, WLOB, WRHY, WHFS, WGOE, WQBK, WPDH, WOUR, WAQX, WAAL



MCA

O N M C A R E C O R D S

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AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

JEFFERSON STARSHIP

Freedom At Point Zero (Grunt/RCA)
"Jane" Tide "Things"
"Rock." 84% of reporters on it. Total album reports: 137. A-89, M-11, H-37. Debuted this week at number 13.

JEFFERSON STARSHIP



AEROSMITH
Night In The Ruts (Columbia)
"Smile" "Remember"
"Surprise" "Chiquita."
57% of reporters on it. Total album reports: 93. A-91, M-1, H-1. Debuted this week at number 29.

SINGLES

- 1 **STEVIE WONDER**
"Send One Your Love" (Tamia)
- 2 **TALKING HEADS**
"Life During Wartime" (Sire)
- 3 **JIMMY BUFFETT**
"Fins" (MCA)
- 4 **RICK DERRINGER**
"Something Warm" (Blue Sky)
- 5 **SUPERTRAMP**
"Take The Long Way Home" (A&M)
- 6 **JOHN DAVID SOUTHER**
"You're Only Lonely" (Columbia)
- 7 **GAMMA**
"I'm Alive" (Elektra)
- 8 **SPORTS**
"Who Listens To The Radio" (Arista)
- 9 **TOM JOHNSTON**
"Savannah Nights" (WB)
- 10 **KNACK**
"Good Girls Don't" (Capitol)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 **PAT METHENY GROUP**... American Garage (ECM)
Title "Heartland" "Search" "Epic"
- 2 **JEAN-LUC PONTY**... Taste Of Passion (Atlantic)
"Sunset Drive" "Beach"
- 3 **B. JAMES/E. KLUUGH**... One On... (Tappan Zee/Col)
"Karl" "Afterglow"
- 4 **WEATHER REPORT**... 8.30 (ARC/Columbia)
"Birdland"
- 5 **TOM SCOTT**... Street Beat (Columbia)
Title
- 6 **BRAND X**... Product (Passport)
"Waves" "Rhesus"
- 7 **JEFF LORBER FUSION**... Water Sign (Arista)
Title "Tune 88"
- 8 **NATIVE SON**... Native Son (Infinity)
"Heat" "Breedin'"
- 9 **DAVE VALENTIN**... The Hawk (Arista/GRP)
"Do" "World"
- 10 **FLORA PURIM**... Carry On (WB)
Various

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK FM
Albany 518-462-5555

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)
JEFFERSON STARSHIP (RCA)
BOB WELCH (Capitol)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WAAI FM stereo 99
Binghamton 607-772-8850

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

MOST ADDED

AEROSMITH
Night In... (Columbia) 28/27

BOB WELCH
The Other Side (Capitol) 20/19

JEFFERSON STARSHIP
Freedom... (Grunt/RCA) 30/17

ZZ TOP
Duquello (WB) 29/16

DAN FOGELBERG
Phoenix (Full Moon/Epic) 7/7

MEDIUM

OUTLAWS
In The Eye... (Arista) 26/16

STEVE FORBERT
"Jackrabbit..." (Nemperor) 31/15

HEADBOYS
Headboys (RSO) 20/14

THE HOTTEST

EAGLES
The Long Run (Asylum) 35/35

FLEETWOOD MAC
Tusk (WB) 35/33

TOM PETTY & THE HEARTBREAKERS
Damn... (Backstreet/MCA) 33/32

LED ZEPPELIN
In Through... (Swan Song) 31/29

FOREIGNER
Head Games (Atlantic) 31/27

STYX
Cornerstone (A&M) 30/27

WZZO Allentown 215-694-0511

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

104FM WBCN Boston 617-266-1111

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

SOFT ROCK WEEFN Boston 617-262-5900

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WLOM Cape Cod 617-255-3220

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WBLM Lewiston-Portland 207-375-4208
207-774-6364

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WJZZ Baltimore 301-889-0098

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WQZ Boston 617-247-0850

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

Pen Point Rocks Bridgeport 203-578-9995

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WHCF Hartford 203-549-3456

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WLIB FM 92.7 Long Island 516-485-9200

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

Q-FM-97 Buffalo 716-881-4555

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WHCF Hartford 203-247-1080

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WHCF Hartford 203-247-1080

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WHCF Hartford 203-247-1080

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

WHCF Hartford 203-247-1080

Added:
AEROSMITH (Columbia)
BOB WELCH (Capitol)
JEFFERSON STARSHIP (RCA)
PAT METHENY GROUP (ECM)
BOB WELCH (Capitol)
WRECKLESS ERIC (Capitol)
ZZ TOP (Mercury)

HORSLIPS

"SHORT STORIES / TALL TALES"

ON THE RADIO AT:

WNEW
WLIR
WBAB
WPDH
WRCN
WRNW
WDHA
WBCN
WBRU
WCCC
WCAS
WBLM
WOBK
WMMR
WIOQ
WEZX

WHFS
WLPL
WGOE
WRXL
WAVA
WSLO
WXLM
WWWZ
WUOG
WAUD
WBIR
WDBS
WJAX
WKWF
WGLV
WFSU

WKGC
WGNE
WMMS
WGRO
WCMF
WMJQ
WAAL
WOUR
WAER
WIOT
WHNN
WLAV-FM
WIOB
WFFX
WKDF
WLYX

WZZO
WOOR
WKIR
WOUT
WABD
WHSY-FM
WLBJ-FM
WRUV
KBTM-FM
WZLT
WSAC
KFMH
KBLE
KKRL
97X
KLYX

WNUR
WXRT
WXKE
WIBA
WAOR
WJKL
Y-95
WMIR
WWCT
WPGU
WDEK
KSHE
KADI
KFDI
WTAO
KSFT

KKKX
KCBW
WSMI
KRFG
KBBC
KRST
K104
KCAL
KTYD
KSDT
KSAN
KSJO
KTIM
KOZZ
KLRB
KZEL

KIOK
KISW
KAAK
KREM-FM
KLAY
KEJO
KXXY
KATT
KPAS
KYTX
KGOU
KNTD
KPFT
KLBJ
KNCH

HORSLIPS

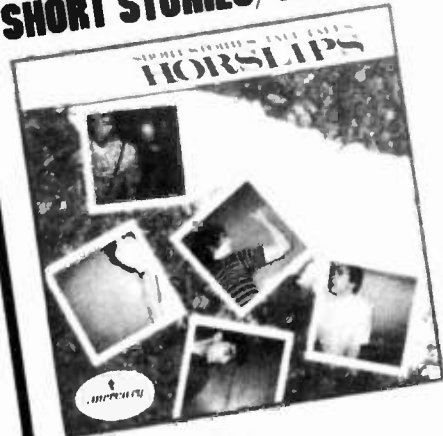
ON THE ROAD IN:

11/23 ALEXANDER'S - BROWN'S MILL, NJ (W/RICK DERRINGER)
11/24 FAST LANE - ASBURY PARK, NJ
11/25-26 BOTTOM LINE - NEW YORK CITY
11/28 MY FATHER'S PLACE - ROSLYN, LONG ISLAND, NY
12/3 RUTGER'S UNIVERSITY - NEW BRUNSWICK, NY
12/4 THE BAYOU - WASHINGTON, D.C.
12/9 STAGE ONE - BUFFALO, NY
12/10 DANCHFORD THEATER - TORONTO, CANADA
12/11 AGORA - CLEVELAND, OH
12/14 PARK WEST - CHICAGO, IL

**MORE DATES TO FOLLOW.

HORSLIPS

"SHORT STORIES/TALL TALES"



FEATURING
"GUESTS OF THE NATION"
AND "RESCUE ME"
ON
MERCURY
RECORDS



EAST

WRCN Long Island 518-727-1570

CHOM-FM Montreal 514-935-2425

WPLR New Haven 203-777-8817

WALWEN New York 212-986-8844

WPL95.5 New York 212-687-7777

WRMB 106.7 New York 212-335-1700

105.5 WdHA North Jersey 201-328-1055

Ottawa 813-583-1819

wioq Philadelphia 215-635-8100

WMMR Philadelphia 215-561-0933

wyso Philadelphia 215-639-7825

102.4 WdVE Pittsburgh 412-582-5900

wydd 104.7 Pittsburgh 412-382-2144

WBRU Providence 401-272-9550

wcmf Rochester 716-286-3200

WMA Rochester 716-232-7550



PLAYING HEAD GAMES IN PHILLY — Atlantic recording artists Foreigner were recent interview guests at WIOQ/Philadelphia. Pictured (l-r) are group's Lou Gramm, WIOQ MD Helen Leicht, band's Ian McDonald.

93X Syracuse 315-682-9538

Q107 Toronto 416-967-3445

WOUR Utica 315-797-0803

WMAFM Washington, D.C. 703-534-0320

dc Washington, D.C. 202-828-9932

womo Wheeling 814-676-5861

Worcester 617-752-5811

WMAFM Washington, D.C. 703-534-0320

ON THE ROAD

THE RAMONES Nov. 23—Exit Inn-Nashville MADNESS Nov. 23—Hurrahs-NYC ALDA RESERVE Nov. 22—Hurrahs-NYC Nov. 23—Hurrahs-NYC Nov. 24—Paradise-Boston Nov. 26—Mississippi Nights-St. Louis Dec. 1—Great American Music Hall-New Haven Dec. 1—Bogart-Cincinnati Sire Records Are Promoted And Marketed By Warner Bros. SIRE

WIDWEST

FL Wayne 210-484-0580. Station listing with program schedule and contact info.

Grand Forks 701-775-0575. Station listing with program schedule and contact info.

Indianapolis 317-257-7565. Station listing with program schedule and contact info.

KY/IO2 - Kansas City 816-753-4587. Station listing with program schedule and contact info.

Lincoln 402-432-8565. Station listing with program schedule and contact info.

WIBA-FM Madison 608-274-5450. Station listing with program schedule and contact info.

WMAD Madison 608-249-9277. Station listing with program schedule and contact info.

93QFM Milwaukee 414-276-2040. Station listing with program schedule and contact info.

WLPX 97 fm Milwaukee 414-342-1111. Station listing with program schedule and contact info.

Minneapolis 612-546-5801. Station listing with program schedule and contact info.

Muscatine 310-283-2512. Station listing with program schedule and contact info.

Omaha 402-592-5300. Station listing with program schedule and contact info.

Omaha 712-322-4041. Station listing with program schedule and contact info.

Peoria 309-674-2000. Station listing with program schedule and contact info.

Rockford 815-877-3075. Station listing with program schedule and contact info.

Rockford 815-399-2233. Station listing with program schedule and contact info.

Saginaw 517-892-9528. Station listing with program schedule and contact info.

Sloux Falls 605-330-1520. Station listing with program schedule and contact info.

St. Louis 314-842-1111. Station listing with program schedule and contact info.

Terre Haute 812-238-2657. Station listing with program schedule and contact info.

Toledo 419-248-3377. Station listing with program schedule and contact info.

T-95 Wichita 316-722-8123. Station listing with program schedule and contact info.

92 CITI FM Winnipeg 204-775-0371. Station listing with program schedule and contact info.

WIDWEST

KFMG Albuquerque 505-268-8811. Station listing with program schedule and contact info.

Albuquerque 505-268-7946. Station listing with program schedule and contact info.

Anaheim 714-776-3696. Station listing with program schedule and contact info.

Anchorage 907-349-2531. Station listing with program schedule and contact info.

Aspen 303-925-5776. Station listing with program schedule and contact info.

MOST ADDED. List of top albums: BOB WELCH, AEROSMITH, NIGHT IN... (Columbia), JEFFERSON STARSHIP, FREEDOM... (GrunT/RCA), ZZ TOP, DEGUERLO (WB), DAN FOGELBERG, PHOENIX (Full Moon/Epic).

Bakersfield 805-393-1500. Station listing with program schedule and contact info.

MEDIUM. List of top albums: TOTO, HYDRA (Columbia), SANTANA, MARATHON (Columbia), SHOES, PRESENT TENSE (Elektra), JOE JACKSON, I'M THE MAN (A&M), BONNIE RAITT, THE GLOW (WB).

Boulder 303-444-5800. Station listing with program schedule and contact info.

THE HOTTEST. List of top albums: EAGLES, THE LONG RUN (Asylum), FLEETWOOD MAC, TUSK (WB), STYX, CORNERSTONE (A&M), TOM PETTY & THE HEARTBREAKERS, DAMN... (Backstreet/MCA), LED ZEPPELIN, IN THROUGH... (Juno Records).

Casper 307-235-1515. Station listing with program schedule and contact info.

Country



Jim Duncan

Country Radio & Ratings

Every year around this time, mainly thanks to the holidays, the news seems to slow down a bit. This gives us more time and space to come up with different kinds of interesting information. With the release of **R&R Ratings Report — 1979** at this time, I was able to take a close look at how Country radio stations performed during this year's main ratings sweep by Arbitron.

Any sort of rating information, as you know, can be broken down to show many different things. If you don't believe me, check out some of the ratings flyers your station has printed up in the past. Remember the year your station was "NUMBER ONE" (in the BIG print)? The small print probably told a different story: "number one" in women, age 52-55, surveyed between 5:15 and 5:30am on Sunday morning. Maybe that's a bit exaggerated, but I'm sure you get the drift.

What I thought would be interesting would be to find out how many Country stations were overall number one in their market, out of the 174 surveyed during the April-May sweep. By "overall number one" I mean Monday-Sunday, 6am to midnight, 12 plus share trends. Again, we are aware of the fact Country radio has a greater popularity among adults in the majority of markets. This breakout will not tell the whole story of the many successful stations programming Country music. This is just one angle of the story.

There was a total of 24 "number one" Country stations. Fourteen remained the same, compared to one-year ago, as the top station in their market. Seven went up and three stations proved to be number one in their first market ratings.

First-time surveys where Country rated number one were in Casper, WY; Greensboro, NC; and Springfield, MO. Of the 174 markets, 14 percent of the number ones were Country. (Yea, our team!) Those stations are: WWNC-AM/Ashville, NC; KVET-AM/Austin, TX; WKDR/Plattsburgh, NY; KVOC-AM/Casper, WY; WCAW-AM/Charleston, WV; WBAP-AM/Dallas-Fort Worth, TX; WHBF-AM/Rock Island, IL; KSO-AM/Des Moines, IA; KFGO-AM/Fargo, ND; WGEE-AM/Green Bay, WI; WTQR-FM/Greensboro, NC; WIVK-AM-FM/Knox-

ville, TN; WIOV-FM/Lancaster, PA; KLLL-AM-FM/Lubbock, TX; WTSO-AM/Madison, WI; WMC-AM/Memphis, TN; WPOR-AM-FM/Portland, ME; KWKH-AM/Shreveport, LA; KTTS-FM/Springfield, IL; WTHI-AM/Terre Haute, IN; WWVA-AM/Wheeling, WV; KFDI-AM-FM/Wichita, KS; KLVR-FM/Wichita Falls, TX; and KUTI-AM/Yakima, WA.

Also, for your information, you might be interested in knowing that 24 Country stations held down the number two spot in the total survey of 12 plus audience. Five of those stations dropped from number one to number two, but only by slight margins. Thinking optimistically, those stations and many more will dominate the ratings top spot next time around. With 28 percent of the stations rated by Arbitron being number one or two, Country radio can be proud of a superb accomplishment.

News Notes

Before I forget, all of us here at R&R hope you had a great Thanksgiving (turkey sandwich anyone?) . . . Ken Loomis exits KWKH/Shreveport to do noon to three at KBOX/Dallas. Loomis has been MD for KWKH during his year-and-a-half there. As mentioned last week, KWKH needs some air people. Contact PD Tom Williams . . . Selby Edwards joined KLVI/Beaumont, TX to do afternoon drive. Edwards joins the station from crosstown KAYC . . . WBAX/Wilkes-Barre, PA is doing a two-hour talk show in the evenings hosted by Katherine Johnson . . . Larry Nelson, from WKKN/Rockford, IL, is the new PD/MD of KRAD-AM-FM/Grand Forks, ND . . . KSON/San Diego needs an experienced all-night air personality. Contact PD Rod Hunter after 10am, (714) 286-1240 . . . Still no PD announcements from WBAP/Fort Worth or KENR/Houston . . . In case you were wondering, there will be No single on the popular album cut "The Conversation," with Hank Williams Jr. and Waylon Jennings. It is featured on the Hank Jr. Elektra album, "Whiskey Bent And Hell Bound." As reported earlier this month, many stations are getting heavy phone and sales activity on the cut. Some are reporting it as a single, giving it the same kind of airplay rotation. According to Elektra's Norm Osborne (who will be stepping down as National Country Promotion Director as of January 1), "We are encouraging stations to report it to the trades if they are in fact getting strong response. Under the terms of the contract, Elektra cannot release a single." Responding to the suggestion of a non-commercial radio copy single, Osborne told R&R, "We can't even do that." RCA's Joe Galante said, "Since a new Waylon single is set for release soon, we have no intentions of releasing 'The Conversation' as a single. Why should we promote their album?" RCA is the only company with the power to make the song a single release. Similar problems have come up about certain cuts on the new George Jones album on Epic Records, "My Very Special Guests," which features many "guest" appearances . . . R&R has received many interesting letters in response to our feature on "AOC: Album-Oriented Country." Tune in next week, same time and same place, for a follow-up report and some of those letters . . . Until then, continue to be great . . .

Making Noise

In the past week, three Country stations sent R&R tapes of their current promotions. This practice is encouraged on unique promotional ideas to give us a better perspective of your "sound" idea . . . KGA/Spokane Music Director Dennis Bookey sent along the details of the station's "Great Gold Rush of '79." KGA is giving away over \$5000 worth of gold. Participants register at a sponsor's location, or pick up an entry blank on six-packs of Coca-Cola. Each hour a name is aired, and the contestant has five minutes to call the station to pick from five envelopes which contain gold coins, gold bullion, gold nuggets, or various secondary prizes . . . WPOC-FM/Baltimore had three special jingles cut to tie in with its "Country Jeans" giveaway contest. The unique jingles were cut locally by the Paradise Pickers. . . WNRS/Ann Arbor sent a tape of some special station promos similar to the K-Tel and Ronco record advertisements. PD Mark Thomas explains, "As you know, these ads include a lot of music and hype, as well as directions where a viewer can pick up an album being pitched. We used the same concept, both comical and serious, of making it sound like an album was being sold. When it came to where the music could be purchased we said, 'You can now get 'Country Gold' or 'Million Dollar Music' just by dialing your AM radio to dialing your AM radio to WNRS — Winners 13!' . . . WMUS-FM/Muskegon, MI held its first "FM Weekend," giving away free money for 55 solid hours. The idea was that "FM means Free Money." PD Tim Achterhoff of WMUS FM&AM told R&R, "We haven't figured out what AM means" . . . KFGO/Fargo, ND recently took part in a joint fundraising project with the Coordinated Arts Fund of Fargo-Moorhead. The CAF consists of a symphony orchestra, community theatre, opera company and art museum. Various members of each group guested on KFGO during the week-long event. Besides the money-raising and informing listeners of the various arts organizations, KFGO PD Bill Hoverson said, "A number of stereotypes were creatively put to rest. The stereotype of the Country music radio station and its listeners being a group of hillbilly, uninvolved, uncultured hicks was effectively dispelled. Conversely, the stereotype of Symphony Orchestra conductor being able to appreciate the music of no one other than Mozart or Brahms went up in a cloud of Waylon & Willie smoke. The red-necks and the bluebloods got together and made something good happen in Fargo-Moorhead." . . . Good hearing from you: R&R Country, 1930 Century Park West, Los Angeles, CA 90067 . . .



"ALL THE NUDES YOU NEED TO KNOW!" — WINN/Louisville air personality Jesse James was talking to a female listener on the phone one day, when she suggested he remove his clothes to become a better communicator. She felt with no clothes, James would lose his inhibitions. He decided to put the question to his audience. WINN's GM Chick Legette said a flood of hundreds of female callers encouraged James to go ahead with the bare broadcast. So, one recent Thursday, WINN's Jesse James disrobed for his entire nine to noon air show. Before it was over, six women called to say they had joined James in the nude. Two women offered to come to the station and join him in a nude in. Toward the end of the show, it is reported, James received a request for Joe Stempley's "Put Your Clothes Back On." And that is the naked truth!

Country

BREAKERS

KENNY ROGERS

Coward Of The County (UA)

On 66% of reporting stations, this is a "Most Added" for the second week in a row. New stations include KNEW, WHK, WSAI, WINN, KBOX, WRCP, KSON, KEED, KCUB, WPOC. Charts: 38-25 WFMS-FM, 12-8 WJJD, 23-15 KEEN, debut 14 WHN, 30-21 KWKH, 12-8 KLZ, 19-8 WMAQ, 18-8 WMC, 41-27 CKLW-FM. R&R Chart Debut 28.

LACY J. DALTON

Crazy Blue Eyes (Columbia)

58% of our reporters on this song. Charts: 25-19 KSON, 31-24 WEEP, 31-24 WBAX, 9-8 WUBE, 26-20 WSAI, 36-26 WVOJ, 19-14 WKKN, 23-13 WEAT, debut 24 WSUN. Adds: WHN, WDG, WLAS, WCMS, WPOR. R&R Chart 35-29.

MOE & JOE

Holding The Bag (Columbia)

On 65% of reporting stations. Adds include KNEW, KLZ, KEEN, WDAF, WSLR, WJJD, WSAI, WUBE, WQQT, WSM, WWOK, KLVI, WRCP, WYVA. Charts: 22-16 WUNI, 34-29 KHAK, 29-22 KWKH, debut 25 KOKE, debut 29 KMPS. R&R Chart Debut 37.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

KENDALLS "You'd Make An Angel Wanna Cheat" (Ovation) 79/17, KLAC, KLZ, KSON, KEEN, WHK, WMC, WFMS-FM, KGFX, WWJO, WKCO, WTHI, WVMI, WVOJ, WOKK, KSSS, KIDN. Charts: 38-30 WKKN, 37-30 WKDA, debut 28 KRGO, debut 27 WOKQ, debut 30 KMPS, debut 29 WKMF, debut 25 KMAK, debut 30 WSUN. R&R Chart Debut 40.

RANDY BARLOW "Lay Back In The Arms Of Someone" (Republic) 79/8, KMPS, KSON, WCUZ, WSUN, WBAP, WYVA, WCMS, WEEP. Charts: 26-16 KSO, 31-26 WNRS, 23-18 KRGO, 30-24 KUZZ, 27-22 CKLW-FM, 28-20 KEED, 33-27 WTHI, 29-22 WYII, 27-22 KRMD.

CONWAY TWITTY & LORETTA LYNN "You Know Just What..." (MCA) 76/12, WBAP, WCMS, WYVA, WDAF, WJJD, WHBF, WHK, KYN, KRGO, KVOC, KKAL, KLZ. Charts: 39-28 WCXI, 38-28 KEEN, 28-22 WTHI, 35-25 KEED, 32-14 KXLR, 31-26 WMZQ-FM, 35-28 KRMD, 36-25 KWKH.

KENNY DALE "Sharing" (Capitol) 76/5, WBAP, KOKE, WDDD, KSON, KLZ. Charts: 38-28 KSO, 21-24 WCMS, 37-29 WRCP, 33-26 WKKN, 23-17 WQQT, 32-27 WKDA, 37-28 KSOP.

BILLIE JO SPEARS "Rainy Days And Stormy Nights" (UA) 69/9, KLAC, WJJD, KNOE, KOKE, WYVA, KSSS, KUGR, KMAK, KCUB. Charts: 29-19 KVOC, 35-30 KUZZ, 29-24 WOGY, 24-18 KRMD, 26-21 WMC, 24-29 KWKH, 28-23 KFGO.

JOHNNY CASH & WAYLON JENNINGS "I Wish I Was..." (Columbia) 66/16, WXCL, WSLR, WHK, WSM, WWOK, KXLR, WMZQ-FM, WAOR, KGFX, WFMS-FM, WWJO, WTSO, WKCO, KLAK, KMAK, KVOC. Charts: 36-29 KEEN, 33-28 KFGO, debut 30 WVOJ.

CON HUNLEY "I Don't Want To Lose You" (WB) 61/12, WHK, WSAI, KXLR, KLAK, KVOC, KMPS, KKAL, KCUB, WLAS, WDEM, WMC, WCMS. Charts: 28-23 WFMS-FM, 33-26 KRMD, 13-6 WUNI, 14-12 WSM, 28-18 WUBE, 31-26 WTHI, 34-29 WBAM, 31-22 WVOJ, 30-24 WYII.

SYLVIA "You Don't Miss A Thing" (RCA) 59/6, KCUB, WKCO, WLAS, WINN, WBAP, WOKQ. Charts: 37-30 WUBE, 22-13 WHK, 11-8 KHAK, 30-24 KMAK.

JOHN ANDERSON "Your Lying Blue Eyes" (WB) 57/11, KEEN, KLAC, KCUB, WCXI, WDAF, WHBF, WTHI, WLAS, KXLR, WSUN, WBAP. Charts: 36-27 KSO, 18-13 WIRK-FM, 18-12 WKOA, 29-24 KRMD, debut 27 KOKE.

GAIL DAVIES "Blue Heartache" (WB) 55/14, WMZQ-FM, WHBF, WUBE, WITL, WCXI, KGFX, WGTQ, WADR, KMAK, KSSS, KFTN, KEED, KIKX, KCUB.

JANIE FRICKE "But Love Me" (Columbia) 55/7, WHK, WKXA, WITL, KSSS, KVOC, KMAK, KLZ, KTO, Charts: 38-30 WRCP, 28-23 WOKQ, 35-27 WUBE, 34-29 KFGO, 26-20 KHAK, debut 26 KLAK, debut 28 WUNI.

MICKEY GILLEY "A Little Getting Used To" (Epic/Playboy) 54/10, KRAM, KGFX, WUBE, WKCO, KXLR, WXCL, KLVI, WCOS-FM, WQQT, WGTQ. Charts: 35-30 KWKH, 35-29 WKDA, 32-26 WSEN.

Others Getting Significant Action

JIM WEATHERLY "Smooth Sallin'" (Elektra) 47/11, KEEN, KXLR, WTHI, WHBF, KFGO, WLAS, KNOE, WNVY, WCOS-FM, WVOJ, WOKK, 35-30 KNIX, 34-28 KFTN, 31-23 KEED, 30-18 KLAK.

DOTSY "When I'm Gone" (RCA) 47/6, WJJD, WNRS, WTHI, WXCL, WGTQ, WNVY. Charts: 35-29 KSO, 14-10 WUNI, debut 28 WOKQ, 29-24 KFGO.

OAK RIDGE BOYS "Leaving Louisiana In The Broad Daylight" (MCA) 46/46, The "Most Added" song this week. New stations include KEED, KLAC, KCUB, KMPS, KUZZ, KEEN, KNIX, WUBE, WDAF, WFMS-FM, KSO, WJJD, KWKH, WIRK-FM, WKDA, WMC, WUNI, WQQT, WWOK, KKYX, WPOC, WWVA, WEEP, WMZQ-FM, WBAX.

BILLY "CRASH" CRADDOCK "Till I Stop Shaking" (Capitol) 46/10, WUNI, KXLR, WCOS-FM, WGTQ, KGFX, KTYN, WKKN, KYN, WHBF, KVOC, debut 29 WKXA.

CARLENE CARTER "Do It In A Heartbeat" (WB) 38/5, KRAM, WKKN, WTHI, WDEM, WVOJ. Charts: 14-9 WIXY, 20-14 KUGR, 33-28 KLVI, debut 29 KKAL, 36-30 KRMD.

CHARLIE RICH "You're Gonna Love Yourself In The Morning" (UA) 37/13, KVOC, KRAM, KEED, KRAK, KLAK, KUGR, KFDI, KYN, KVOC, WQQT, KRMD, WGTQ, WKXA, 18-11 KRGO, debut 22 WMC, 38-28 WKDA.

JOHNNY RODRIGUEZ "What'll I Tell Virginia" (Epic) 36/14, WEEP, KSOP, KTYN, WDDD, KYN, KVOC, WDEM, WSM, KRMD, WIRK-FM, WKXA, KCEY, KEED, KCUB, debut 27 WUNI.

Radio & Records

NATIONAL AIRPLAY/40

Three Weeks	Two Weeks	Last Week		November 23, 1979
7	3	2	①	ANNE MURRAY/Broken Hearted Me (Capitol)
9	6	4	②	MEL TILLIS/Blind In Love (Elektra)
13	10	9	③	JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia)
24	13	11	④	HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra)
19	12	10	⑤	MOE BANDY/I Cheated Me Right Out Of You (Columbia)
4	5	3	8	WAYLON JENNINGS/Come With Me (RCA)
22	15	13	⑦	TOM T. HALL/You Show Me Your Heart (And I'll Show You Mine) (RCA)
29	19	12	⑧	LORETTA LYNN/I've Got A Picture Of Us On My Mind (MCA)
37	21	15	⑨	CONWAY TWITTY/Happy Birthday Darlin' (MCA)
8	7	5	10	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
2	2	1	11	CRYSTAL GAYLE/Half The Way (Columbia)
5	4	6	12	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
6	8	8	13	MERLE HAGGARD/My Own Kind Of Hat (MCA)
31	27	20	⑩	CHARLEY PRIDE/Missin' You (RCA)
35	29	22	⑪	HOYT AXTON/Rusty Old Halo (Jeremiah)
32	22	17	16	DAVE & SUGAR/My World Begins And Ends With You (RCA)
33	28	19	⑫	EDDIE RABBITT/Pour Me Another Tequila (Elektra)
17	14	16	18	JACKY WARD/You're My Kind Of Woman (Mercury)
36	33	25	⑬	CHARLIE DANIELS BAND/Mississippi (Epic)
40	36	24	⑭	BRENDA LEE/Tell Me What It's Like (MCA)
-	32	23	21	STEPHANIE WINSLOW/Say You Love Me (WB/Curb)
-	-	26	⑮	WILLIE NELSON/Help Me Make It Through The Night (Columbia)
-	35	27	⑯	REBA McENTIRE/Sweet Dreams (Mercury)
-	38	32	⑰	JOHNNY RODRIGUEZ & CHARLY McCLAIN/I Hate The Way... (Columbia)
1	-	29	⑱	JIM REEVES/Oh How I Miss You Tonight (RCA)
1	1	7	26	KENNY ROGERS/You Decorated My Life (UA)
39	34	30	27	STATLER BROTHERS/Nothing As Original As You (Mercury)
-	-	35	⑲	KENNY ROGERS/Coward Of The County (UA)
-	-	35	⑳	LACY J. DALTON/Crazy Blue Eyes (Columbia)
-	40	31	30	DOTTIE WEST/You Pick Me Up (And Put Me Down) (UA)
-	-	37	㉑	ETC BAND/Stranded On A Dead End Street (WB)
-	-	39	㉒	MEL STREET/The One Thing My Lady Never Puts... (Sunset)
-	37	33	33	MEL McDANIEL/Lovin' Starts Where Friendship Ends (Capitol)
-	39	34	34	MARTY ROBBINS/Buenos Dias Argentina (Columbia)
3	9	14	35	LARRY GATLIN/All The Gold In California (Columbia)
-	-	36	36	JOHN WESLEY RYLES/You Are Always On My Mind (MCA)
-	-	40	㉓	MOE & JOE/Holding The Bag (Columbia)
11	11	18	38	ERNEST TUBB & FRIENDS/Walkin' The Floor Over You (Cachet)
-	-	18	39	JOE STAMPLEY/Put Your Clothes Back On (Epic)
-	-	40	㉔	KENDALLS/You'd Make An Angel Wanna Cheat (Ovation)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JUICE NEWTON "Until Tonight" (Capitol) 33/8, KEEN, KUZZ, CKLW-FM, KSSS, KWMT, KXLR, WHBF, WTSO, 24-18 WSEN.

RAY PRICE "Misty Morning Rain" (Monument) 31/10, WWVA, WIRK-FM, WAXX, WCXI, WDDD, KSSS, KVOC, KEED, KRAK, KSOP.

EDDY ARNOLD "If I Ever Had To Say Goodbye To You" (RCA) 31/8, KIKX, KMAK, KFTN, KFEQ, KHEY, WNVY, WKOA, WGTQ, 26-21 KRGO.

DEBBY BOONE "Everybody's Somebody's Fool" (WB) 31/6, WADR, WCOS-FM, WBAM, KFTN, KVOC, KLZ, 39-28 KUZZ, 30-25 KFGO.

JEANNE PRUETT "Back To Back" (IBC) 29/12, WGTQ, WKMF, WHBF, KHAK, WKKN, WCXI, KTYN, KCEY, KSSS, KFTN, KKAL, KIKX.

TOMMY OVERSTREET "Fadin' Renegade" (Elektra) 29/4, WIRK-FM, WNRS, WKKN, KSSS, 25-29 KRGO, 23-19 WSEN, debut 29 WOKQ.

T.G. SHEPPARD "I'll Be Coming Back For More" (WB/Curb) 27/27. One of the "Most Added" this week. New stations include KSOP, KRAK, KNIX, WFMS-FM, WSLR, KSO, WNRS, KWKH, WMC, KRMD, WIRK-FM, WBAM, KLVI, WKDA, WWOK, KKYX, WMZQ-FM, WOKQ, KFTN, KTO, KRAM, KIKX, WMUS, WTSO, KXLR, KYN, KFGO.

JERRY REED "Sugarfoot Rag" (RCA) 27/20. One of the "Most Added" of the week. New stations include KNEW, KHAK, KSO, WUNI, WMC, WOKQ, KVOC, KOKE, KFGO, WKMF, WKKN, KEEN, KNIX, KUZZ, KVOC, KTO, KRAM, KEED, KRAK.

LOUISE MANDRELL & R.C. BANNON "We Love Each Other" (Epic) 27/7, KHEY, KGFX, KTYN, KWMT, KSSS, KEED, KFTN.

DONNA FARGO "Preacher Berry" (WB) 27/4, WCXI, WKKN, KGFX, WADR, 16-9 WUNI, 37-30 WWVA.

STEVE WARINER "Forget Me Not" (RCA) 25/4, WKMF, KVOC, KNOE, WNVY. Charts: 33-20 WCXI, 28-21 KUZZ, debut 30 WYII, debut 30 WIRK-FM.

CAROL CHASE "This Must Be My Ship" (Casablanca West) 23/5, WRCP, WCMS, WKXA, KXLR, WITL, 24-15 KRGO.

HELEN CORNELIUS "It Started With A Smile" (RCA) 18/6, KRAM, KCEY, KSSS, WKMF, WKXA, WYII.

J.D. SOUTHER "You're Only Lonely" (Columbia) 17/6, WHK, WMZQ-FM, KRGO, WMC, KHEY, WRCP. Charts: 28-23 WDAF, 8-5 KUGR, 16-11 WBAX, debut 27 WKXA.

FREDDY WELER "Go For The Night" (Columbia) 16/4, KSOP, KYN, WBAM, KVOC. Charts: 33-20 WCXI, 28-21 KUZZ, debut 30 WYII, debut 30 WIRK-FM.

CRYSTAL GAYLE "Your Old Cold Shoulder" (UA) 14/14, KLAK, KRGO, KEEN, KMPS, KIKX, WFMS-FM, KFDI, KFEQ, KHAK, KHEY, WEAT, WMC, KWKH, WYII.

BILL ANDERSON "More Than A Bedroom Thing" (MCA) 12/12, KNIX, KRAK, WNRS, WAXX, KFDI, KFGO, KRMD, WKDA, KHEY, WEAT, KKYX, WYII.

JOE SUN "Out Of Your Mind" (Ovation) 10/10, WAXX, KFEQ, KHAK, WEAT, KFGO, KRMD, WKDA, WIRK-FM, WOKQ, WYII.

Most Requested

LW	TW	
-	1	KENNY ROGERS "Coward" (UA)
1	2	HANK WILLIAMS JR. (Elektra)
3	3	CONWAY TWITTY "Happy" (MCA)
9	4	EDDIE RABBITT (Elektra)
4	5	WAYLON JENNINGS (RCA)
7	6	MEL TILLIS (Elektra)
5	7	ANNE MURRAY (Capitol)
-	8	CHARLEY PRIDE (RCA)
-	9	CHARLIE DANIELS (Epic)
2	10	KENNY ROGERS "Life" (UA)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

LARRY GATLIN	All The Gold In California (Columbia)
CRYSTAL GAYLE	Half The Way (Columbia)
TOM GRANT	Sell On (Republic)
BARBARA MANDRELL	Foiled By A Feeling (MCA)
CHARLY McCLAIN	You're A Part Of Me (Epic)
RONNIE MILBAP	In No Time At All (RCA)
WILLIE NELSON	Crazy Arms (RCA)
OAK RIDGE BOYS	Dream On (MCA)
DOLLY PARTON	Sweet Summer Lovin' (RCA)
KENNY ROGERS	You Decorated My Life (UA)
JOE STAMPLEY	Put Your Clothes Back On (Epic)
T.G. SHEPPARD	Last Cheater's Waltz (WB/Curb)
GENE WATSON	Should I Come Home (Capitol)

DOUBLES ANYONE?

GEORGE JONES

MY VERY SPECIAL GUESTS



Even stations that don't play singles are playing these doubles. Great new duets like:

"Nightlife"

"I've Turned You To Stone"

"Here We Are"

All from the new **George Jones My Very Special Guests** album. The best set of doubles you ever played. On Epic Records and Tapes.

Produced by Billy Sherrill.

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Country



Biff Collie Inside Nashville

NAMES: The Brothers Gatlin, a new group composed of well-known writer-singer Larry Gatlin and his brothers, are the newest rage on the national music scene . . . Conway Twitty's Bowling Classic in nearby Hendersonville will be a major source of funding for the new Nashville Amateur Baseball Stadium . . . Loni Anderson, the busty beauty from "WKRP In Cincinnati," here for taping of the special "Merry Christmas From The Grand Ole Opry House," which she will co-host with Robert Urich, star of "Vegas." Guest list includes Ronnie Milsap, The Statler Brothers, Louise & Barbara Mandrell, and the Gatlin Family . . . Dolly & Porter buried the hatchet; now they are even talking about releasing an album in 1980 of some unreleased masters they did together. That would be nice . . . Dec. 27-31, Dolly is set to perform at Resorts International Hotel in Atlantic City. She will do two shows a night, with one special New Year's Eve show planned at the gambling and tourist spot . . . Ray Price is presenting a "new sound" when he opens at Gilley's Club in Pasadena, TX a Houston suburb. His new group will be called "the Cherokee Cowboys Plus Eight, the eight being strings and fiddles . . . While on about Gilley's Club, here is



a picture of Charlie Daniels with John Travolta on the set of "Urban Cowboy," a motion picture recently filmed at the famed nightclub . . . Ronnie Milsap is working on some movie-music for a forthcoming Clint Eastwood flick . . . Jerry Reed will be filming in Georgia, Louisiana and Florida for the coming sequel to "Smokey And The Bandit" . . . The Crystal Gayle special will air on CBS-TV Dec. 12. Her guests include Judy Collins, Doug Henning, B.B. King, and the Statler Brothers . . . Eddie Rabbitt shooting that special of his this month in Hollywood. Hope he doesn't leave us altogether and become a "pop" star . . . Tom T. Hall was sensational at the T. Tommy Cutrer Roast last Thursday night. Ditto Tom Perryman, Fred Foster, Eddy Arnold, columnist

Red O'Donnell, Johnny Russell, Mae Axton, Jimmy C. Newman, Jud Collins, Charlie Lamb, Grandpa Jones, Eddie & Joe, the Duke Of Puducah. By the way, Tom T.'s new book, "The Storyteller's Nashville," has just been released by Doubleday. The book compiles the story of his life before and after coming to Nashville.

The Charley Pride/Hank Williams relationship grows with the current project Pride is working on. His sessions here this last week and a half point toward a new album called "I Got A Lot Of Hank In Me." All the songs are Hank Williams songs except the title tune, which Charley says is very true. When Red Foley and Red Sovine played a date in Helena, Montana in 1953, they got to hear this goodlooking young black man sing real country. The song was "Lovesick Blues." Both redheads offered introductory assistance for Pride if he ever came to Nashville. He did and they did. One of Pride's first important RCA projects was a live album from Panther Hall in Ft. Worth. The big cut from that album, as I recall, was "Kaw-Liga." So Hank has played a meaningful role in the professional life of the singer I call the "Jackie Robinson of Country Music." Pride says "The whole country music business owes a lot to Hank Williams; he more or less invented the word crossover when you apply it to Country music. My album project is a way of giving back what I've taken from the man."

YES/NO/MAYBE SO: Music sources, both in Nashville and elsewhere, according to Nashville Banner columnist Bill Hance, confirmed there are five corporations which have been bidding for the powerful RCA Records Division. The asking price, according to Hance, is "in the neighborhood of \$100 million." Dick Schory, who owns the Ovation Corp. said he's been bidding on the label and was set to pay the asking price, but RCA called off the negotiations. Herb Helman, VP/Public Affairs at RCA's Record Division, said the reports published concerning the sale were "blatantly untrue." Reported bidders mentioned were Ariola Records, the German-based Belaphon Records, Gulf-Western, and Time, Inc., along with the Ovation offer. However RCA's official corporate statement here was, "RCA Records is not talking to anyone nor have we talked with anyone."

NEWSMAKERS: In other news from RCA, contrary to earlier reports, their duo, Jim Ed Brown and Helen Cornelius, are still going to record and perform together. They have a new album, produced by Tom Collins, set for release after the first of the year . . . The Oak Ridge Boys are set to star in a two-hour NBC-TV special, "Salute To The Jukebox Year," set to air in mid-January. Their segment will be taped next Friday (11-30) at the Desert Inn, Las Vegas . . . T.G. Sheppard's new custom-built bus, which includes a trash compacter, microwave oven, videotape recorder, and much more, was leased for two weeks to the Eagles on tour. He now has it back and is on tour in Texas with the Oak Ridge Boys . . . Dotsy was in Nashville to tape the syndicated TV show "Pop Goes

The Country." She is shown here on a recent segment of the TV game show "Make Me Laugh" along with



comedian Gary Muledeer. . . Moe & Joe broke the all-time attendance record at the Longhorn Ballroom in Dallas . . . Dale McBride's Entertainment Center at the Villa Capri Hotel in Austin is a new project for the smooth-singing Texas boy from Lampasas (sit-down, Dale?) . . . Bobby Goldsboro's latest trip to the "Tonight Show" Monday makes over 30 appearances for him on the late-night video babysitter . . . Bill Medley (remember the Righteous Brothers?) cut his first solo album for United Artists at Buzz Cason's Creative Workshop Studio. Randy "You Needed Me" Goodrum and Brent Maher produced . . . Mouthharp magician Charlie McCoy played for the second annual "Happy Days" dance, sponsored by the Nashville Youth Hockey League, Inc., with proceeds to support Youth Hockey in Nashville . . . Connie Smith, one of 16 children, won a local talent contest, got on a park show near Columbus, OH and was discovered there by Bill Anderson. Bill personally presented her to Chet Atkins at RCA and wrote her a hit song to start off with, and sure enough, her first record went to #1; "Once A Day." She moved to Nashville in 1965.

CAPRICE SUES CBS: Don Lewis, President of Caprice Records, sues CBS for \$15 million for that "60 Minutes" report last winter on alleged "ripoffs" in Nashville music business. That program dealt with Caprice's "custom recording" operation here, in which it sends "talent scouts" around the country to find prospective singers, who then pay a reported \$3000 for a Nashville recording session. Also named as defendants in the lawsuit were "60 Minutes" newsman Mike Wallace and producer Martin Phillips; WTVF/Nashville; Local 257 of the American Federation of Musicians and its Nashville President Johnny De George, and Frank Crispo, the Pennsylvania construction worker and Caprice customer who cooperated with CBS on the program.

CLOSER: Charley Lamb told his kids that Christmas is on December 30th. Then he went out and took advantage of the after-Christmas sales!

BB*69 CB*65 RW*70

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|------|------|------|------|
| WKCW | WGTO | WMC | KRAK |
| WSDS | KFDI | KUZZ | KERE |
| KFGO | KBUC | KCEY | KVOC |
| WCXI | KNIX | KGA | KEED |
| WUNI | KEEN | KGEM | KZUN |
| WIVK | KAYO | KRMD | WSHO |
| KTTS | WTMT | WITL | KXOL |



NIPPER NOTES

JERRY REED
"Sugar Foot Rag"

P/A

POP/ADULT



Mike Kasabo

Gearing Up For TV And The 80's

KSL/Salt Lake City announced exclusively to R&R that a major programming change will take place this coming Monday November 26. Operation Manager George Lemich says the change is based upon input that will give the station the greatest amount of adult leverage as we travel into the 1980's.

Lemich told us, "As of November 26 we are switching Bob Lee from midnight-5am to the 6pm-midnight slot, replacing 14-year veteran Gaylon Rowan in that slot." Rowan will take over Lee's shift.

The change involved format alteration in both cases, as Lemich explained: "In Bob's case, he will be doing a talk/magazine-type show in his time slot to go along with our sports package of professional and college basketball and football. Rowan will concentrate more on expanding back musically with oldies in the overnight show and just generally getting back to a more traditional adult approach."

This change was largely born of research — research that has redefined the direction that the station has adopted, as Lemich continued, "It's really, in our opinion, getting ready for the eighties — we have had good reaction to our talk segments, and as far as we can determine, it'll continue to grow in audience approval. In the last major rating we outdrew any and all music programming elements of our own or anyone else's in the market."

Lemich also indicated that the switch was a new attack on night television programming — a counterprogramming vision that he sums up by saying, "All this is centered around and directly related to our major competitor — which is not other radio stations — but rather television competition at night. So, we have built programming to cycle around television. In the Mountain time zone the 7-10 segment is TV prime time, so from 6-6:30 we have established a very successful news block that runs head to head against television news — and thank goodness it's been very, very successful. After that, we'll run the magazine show with the hope that the variety of content will draw people's attention by provoking thought. Later on Gaylon's show starting at midnight, we'll focus on making people feel good about their age — and that doesn't mean especially an old person. Essentially, the overnight show will provide entertainment with a retrospective flavor of musical style, history, and blending in other special people-oriented features that we are very high on and are designed to make people feel good about themselves, including one called "Windows" hosted by Charles Freed (Alan's brother) that gives his perspective and commentary on the world. Like I say, it's a new direction and one that we are confident will find mass acceptance well into the upcoming decade."

Update

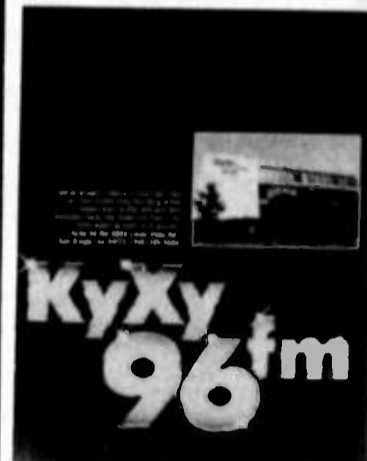
To clarify a point in the recent Paul Ward interview, the Charlie & Harrigan show is syndicated by Audio Stimulation, not by Ward. . . Received a really nice note from Lynn "Marti" Martin, KLDR/Denver Promotion and Publicity Director — it's always great to get a thank you. . . KMPC/Los Angeles morning ace Robert W. Morgan (a personal friend of mine) hosted the pre and postgame activities at last Monday's nationally televised Rams-Falcons game at the LA Coliseum. . . Speaking of heavy-weights, Frank Sinatra's mail pull in New York is as strong as ever. WYNY offered listeners a chance to win one of nine pair of tickets to see him recently and found the mailroom flooded with requests: over 21,000 pieces were tabulated in a week's time. . . WYNE/Appleton, in conjunction with the local Cancer Society, ran a "sole burner" contest that had participants from local businesses pledging money for a solid hour of walking or running. Over 200 showed up and more than \$3400 was collected. . . WSIX/Nashville is running its annual "Parade of Pennies," and will be doing remotes and leaving buckets in area stores for donations and toys for needy kids for Christmas. . . Tom Scott of WJON/St. Cloud gets the cloudy thought of the week award, as he informs us that he will not only direct and produce a Santa Show this year, but will also play the part of Tinker the Elf — that would make any trivia buff run for cover. . .

A RAY OF MORNING SUNSHINE: The Governor of Washington, Dixy Lee Ray, cooked breakfast for KVI/Seattle morning man Hardwick. A longtime friend of the air personality, Governor Ray invited the popular morning man to her home on an island off Puget Sound and was remoted from her kitchen, where they broke the fast with homemade blueberry pancakes. . . WVFV/Dundee, IL, ran a very successful Barbra Streisand promotion using the "extra, extra" vocal portion as a sounding tipoff as to when callers were allowed to phone. The correct numbered callers were then simply awarded the new BS album. . . KHOW/Denver is using its official Bronco Van to create excitement at the football Bronco games. The station hosts a "Tailgate Party" in the stadium parking lot for each home game — with air personality Hal Moore playing trivia and discussing pregame matters with those in attendance. This public relations tool has paid off quite well. . . Congratulations and best wishes to the management of Mariner Communications now that it has taken full control of Cincinnati powerhouse WLW. . . The Christmas season has already begun for WOR/New York, as the station kicks off its 35th annual Children's Christmas Fund, with over 70,000 youngsters served by over 500 agencies. Fund Executive Director Allie Reynolds notes, "The fantastic feature of this effort is that a dollar given is a dollar given to a child. All administrative costs are absorbed by the three RKO stations (WOR-AM & TV and WXLO) in New York City." . . New line-up at WYMC/Mayfield, KY: Mike Brophay (PD) 5-10am, Joe Crotty 10am-3pm, John Dickson 3-7pm, Robert W. Conrad 7-11pm and Barry Conn 11pm-2am. . . KAKE/Wichita Production Director Dick Yarnell and his child bride are expecting an additional member of the family this spring. . . KMGK/Ft. Worth was recently sold to new owners and, during their transition to another format (Spanish), received permission from the FCC to go dark for a number of



We've moved.

The above visual was used by KYXY/San Diego in a recent campaign to call attention to the fact that they not only moved studio location, but also changed to a Pop/Adult format.



weeks. Seizing this opportunity, programming whiz Peter McLane bought time on the station (while it was playing oldies) inviting listeners to come over to KFJZ for the best music when the station ceased transmission — the spot ran every half-hour for ten days. . .

KROD/EI Paso welcomes Paul Ward as consultant, with his initial move being the incorporation of several hundred oldies that were not being aired in the market. The additional goldens are, according to PD Kent Lacy, "directed at the 25-34 demographic scale." . . In conjunction with its 50th anniversary, WCHV/Charlottesville aired a "Top 300" countdown as listeners sent in their all-time top five favorites for computation. The grand prize was 50 RIAA "gold certified" albums with the winner being determined by a drawing. Note: the top vote getter was "Three Times A Lady" by the Commodores. . . WMAZ/Macon received a heart-shaped gold record from TK/Clouds for Bobby Caldwell's "What You Won't Do For Love". . . WQUD/Memphis is doing a promotion in conjunction with the American Cancer Society for the Great American Smoke-out campaign. Anyone showing up who gives up their pack of cigarettes receives a free album. . . WISN/Milwaukee is running a charity bowling challenge — the team consists of members of the air staff and has challenged any team in the town to beat them. A \$1.00 admission is charged to onlookers (who also get 1 game free), and all the money raised is donated to the challenger's choice. . . 50,000 watt WHAM/Rochester just completed one of their biggest promotions ever — it was called the "24 Hour Psych-A-Thon" and had psychic Page Bryant on the air for 24 hours discussing everything from the Bermuda Triangle, UFO's, and ESP, to making predictions on the air. Over 80,000 calls were logged by the (very irritated) phone company and the calls came in from all but four Western states. Along with Page they had experts from all different areas of whatever particular subject they were discussing. Response was overwhelming and their lobby was piled with mail resulting from the broadcast.

Transition

E. Benjamin Hill, Jr. has been named Program Director of WCBM/Baltimore by station VP/GM Harold Deutsch. Hill joins the staff of the Metromedia outlet after two and a half years as Program Director of KMGK-FM/Des Moines, and replaces the recently departed Ray Quinn. . . Don Hofmann rejoins his former General Manager from KVI/Seattle and KSFO/San Francisco, Jack Bankson, in a consultancy position. Bankson and Hofmann are consulting Tacoma News Tribune stations KTNT and the FM KMBQ. The AM, whose programming reins Hofmann will be guiding, had been automated, but will now go live with heavy emphasis on talk segments to go along with a Pop/Adult music approach. . . Dave Mauer is the new News Manager at WSGW/Saginaw, coming from WXOY/Bay City, MI. . . Tom Watson is the new Program Director of WCSH/Portland, ME, and comes from the Assistant PD slot at San Francisco's KSFX. . . KUKI/Ukiah has a new air personality, Rod Stromm, who comes to the station from radio in the Virgin Islands, and replaces Brent Ferris, who moves on to KBLC/Lakeport, CA. . . Ron Lyons moves up from a part-time position at KNBR/San Francisco to take over full-time in the afternoon drive slot. He replaces Mike Cleary, who moves into a morning "drop-in" situation with Frank Dill, and will then have his own two hour program from 10am-12noon. . .

Color

'TIS THE SEASON: KHOW/Denver has officially opened the Christmas season with a promotion called "Santa's Parade of Lights." The annual event, which lasts five nights starting November 26th, is guaranteed to get everyone into the holiday spirit. This year's theme coincides with the International Year of the Child campaign. Christmas traditions and customs from throughout the world will be depicted on each of nine brightly-lit floats, with some designs standing as tall as 15 feet. Represented countries include Denmark, England, Mexico, Bavaria, Norway, Sweden and Germany. Parade music will be provided by local bands. After the parade, invited children will be the guests of KHOW at a Christmas dinner party at a fancy hotel, which will include a visit from Santa, an adorned tree, plus gifts from the station.

THE TURKEY TROT: WMAZ/Macon continues one of its most successful promotions — "The Turkey Shoot." The carted personalities either hit or miss an imaginary turkey (all this is complete with the proper bird sounds), with the caller winning a 12-pound gobbler if the jock's aim was on target.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RITA COOLIDGE

I'd Rather Leave While I'm In Love (A&M)
77% of our reporters are on it. A Most Added this week — including WIP, WDIF, WCCO, WIBW, WLW, KDWN, WDFD, KVI, KMPC, KBLF. Key moves: 20-16 WLOW, 21-17 WWWE, 25-21 WBT, 24-21 KRKO, 32-29 WSGW, 25-21 WJBO, 24-21 NSM-FM, 24-20 WISN, 23-20 KEX, debut 20 WBEN, debut 24 KOLO, debut 28 WLNH. Heavy rotation: WSBA, WSIX. Jumps 11-23 on P/A chart.

KENNY ROGERS

Coward Of The County (UA)

60% of our reporters are on it. This week's Most Added — including WIBW, WHIO, KVI, WTAE, WMAZ, KAFM, WPRO, WJON, WCWA, WHAG, WSM-FM, WISN, WYNE, WGIR, KDWN, KGNR, WLNH, WHIZ. Key moves: 21-15 WBT, 30-25 WORG, 30-27 WQUD, debut 18 KRMG, debut 23 KOLO, debut 28 WRIE, debut 29 WJBO. Heavy rotation: WTMJ, WPTF. Jumps 40-25 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

MELISSA MANCHESTER "Pretty Girls" (Arista) 35/3 add WBEN, WRIE, KUKI. Key moves: 25-21 KOLO, 36-28 WYMC, 25-22 WMAZ, 26-21 WWWE, 26-23 WLNH, 7-4 WSM-FM, debut 30 WQUD, debut 38 WSGW. Increased 33-26 on P/A chart.

KENNY LOGGINS "This Is It" (Columbia) 37/9 add WWWE, WLNH, WQVA, KNBR, WRIE, WSGW, WORG, WIP, WHOK. Key moves: 10-8 KRKO, 12-7 KDWN, 28-23 WLW, 24-20 KOLO, 19-15 WBEN, 30-26 WCWA, 28-23 WSM-FM, 24-17 WDIF, 27-22 WLOW, debut 20 KRMG, debut 29 KSTP, debut 29 WIBW. Increased 36-29 on P/A chart.

ABBA "Chiquitita" (Atlantic) 40/11 add WOWO, KSL, WJON, WLOW, KRNT, WLW, KHOU, WCHV, WYMC, KRRO, KMRJ. Key moves: 24-19 WRIE, 20-17 WLNH, debut 30 KSTP. Increased 39-30 on P/A chart.

SUPERTRAMP "Take The Long Way Home" (A&M) 35/3 add WHEN, KEX, WHAG. Key moves: 20-15 KOLO, 14-9 WCWA, 16-13 WFYR, 15-11 WOWO, 17-8 WMAZ, 24-21 KUKI, 33-22 WYMC, debut 26 WDIF, debut 29 WQUD. Heavy rotation: WASH, KNBR. Increased 35-31 on P/A chart.

DANN ROGERS "Looks Like Love Again" (International Artists) 42/9 add KRRO, WIS, KMPC, WQVA, KAFM, KFMB, WFTL, KOLO, KSTP. Key moves: 26-20 WHAG, 21-17 KRKO, 26-23 WJBO, debut 18 KDWN. Heavy rotation: WHIO. Increased 38-33 on P/A chart.

HERB ALPERT "Rotation" (A&M) 23/6 add KEX, WCCO, WYMC, WSIX, KOLO, KMPC. Key moves: 23-18 WLOW, 29-28 WBT, 30-26 WSM-FM, debut 28 KRKO. Debuts at No. 37 on P/A chart.

HALL & OATES "Wait For Me" (RCA) 23/3 add WLW, KHOU, WYMC. Key moves: 32-27 KUKI, 34-29 WHAG, 32-29 KBLF, 30-27 WWWE, debut 19 WB2. Debuts at No. 39 on P/A chart.

CARLENE CARTER "Do It In A Heartbeat" (WB) 20/3 add WIS, WHIZ, WSBA. Key moves: 20-16 WCHV, 19-18 WBT, 20-16 WSM-FM, debut 30 WORG. Debuts at No. 40 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights"
- HERB ALPERT (A&M) "1980"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Survive"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara" "Angel" "Over & Over" "Storms" "Think About Me"
- NICOLETTE LARSON (WB) "Let Me Go, Love" "Dancin' Jones" "Rio de Janeiro Blue"
- MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
- BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father"
- "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- ANNE MURRAY (Capitol) "Daydream Believer" "You've Got Me To Hold On To"
- EDDIE RABBITT (Elektra) "Lovelline"
- KENNY ROGERS (UA) "Goodye Marie" "She's A Mystery"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"
- BARBRA STREISAND (Columbia) "Nigera"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"
- STEVIE WONDER (Tamla/Motown) "Power Flower" "Black Orchid" "Come Back As A Flower"

Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week		November 23, 1979
4	4	2	①	BARRY MANILOW/Ships (Arista)
5	5	5	②	COMMODORES/Still (Motown)
2	1	1	3	ANNE MURRAY/Broken Hearted Me (Capitol)
7	7	7	④	J.D. SOUTHER/You're Only Lonely (Columbia)
11	6	6	⑤	BARBRA STREISAND & DONNA SUMMER/No More Tears (Enough...) (Col/Cas)
8	8	8	⑥	STYX/Babe (A&M)
3	3	3	7	CRYSTAL GAYLE/Half The Way (Columbia)
16	11	9	⑧	LAUREN WOOD/Please Don't Leave (WB)
15	13	10	⑨	DR. HOOK/Better Love Next Time (Capitol)
29	18	11	⑩	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
26	17	12	⑪	DIONNE WARWICK/Deja Vu (Arista)
36	25	14	⑫	RUPERT HOLMES/Escapes (The Pina Colada Song) (Infinity)
1	2	4	13	KENNY ROGERS/You Decorated My Life (UA)
40	27	20	⑬	FRANK MILLS/Peter Piper (Polydor)
35	26	18	⑭	LITTLE RIVER BAND/Cool Change (Capitol)
—	39	26	⑮	STEVIE WONDER/Send One Your Love (Tamla/Motown)
37	31	22	⑯	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
27	21	19	18	ENGLAND DAN & J.F. COLEY/What Can I Do With This Broken... (Big Tree)
10	10	15	19	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
28	23	21	20	YVONNE ELLIMAN/Love Pains (RSO)
34	29	24	21	KC & THE SUNSHINE BAND/Please Don't Go (TK)
13	15	16	22	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
—	35	31	⑰	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
6	9	13	24	HERB ALPERT/Rise (A&M)
—	—	40	25	KENNY ROGERS/Coward Of The County (UA)
39	36	33	⑱	MELISSA MANCHESTER/Pretty Girls (Arista)
21	20	23	27	ORLEANS/Forever (Infinity)
12	12	17	28	IAN GOMM/Hold On (Stiff/Epic)
—	40	36	29	KENNY LOGGINS/This Is It (Columbia)
—	—	39	30	ABBA/Chiquitita (Atlantic)
—	37	35	31	SUPERTRAMP/Take The Long Way Home (A&M)
9	14	25	32	COMMODORES/Sail On (Motown)
—	—	38	33	DANN ROGERS/Looks Like Love Again (International Artists)
17	19	28	34	LEIF GARRETT/When I Think Of You (Scotti Bros.)
38	38	37	35	EAGLES/Heartache Tonight (Asylum)
19	28	29	36	DONNA SUMMER/Dim All The Lights (Casablanca)
—	—	→	37	HERB ALPERT/Rotation (A&M)
18	22	30	38	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
—	—	→	39	HALL & OATES/Wait For Me (RCA)
—	—	→	40	CARLENE CARTER/Do It In A Heartbeat (WB)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

Others Getting Significant Action

- JIMMY MESSINA "New And Different" (Columbia) 20/1 add WBT.
- SMOKEY ROBINSON "Cruisin'" (Motown) 19/6 add WTAE, WWWE, WCBM, WQUD, WISN, WCWA. Debut 21 WLOW, debut 30 WPRO.
- HELEN REDDY "Let Me Be Your Woman" (Capitol) 19/2 add KRNT, WSBA. Heavy rotation: WNEW.
- MAUREEN McGOVERN "Can't Take My Eyes Off You" (WB/Curb) 17/7 add WGIR, KSL, WATR, KBLF, KMRJ, WNEW, WDBO. Moves 32-28 WHAG.
- JOHNNY MATHIS "No One But The One You Love" (Columbia) 17/3 add WHIZ, KRNT, WGIR. Moves 31-28 WSGW.
- MOON MARTIN "No Chance" (Capitol) 16/3 add WTMJ, KNBR, WPRO. Moves 26-22 WDIF, 30-27 WBT.
- JIM WEATHERLY "Smooth Sailing" (Elektra) 15/1 add WISN. Debuts 37 WSGW.
- DAN HILL "Hold On To The Night" (20th) 15/0. Moves 17-13 WHAG.
- MICHAEL JACKSON "Rock With You" (Epic) 14/3 add WSM-FM, WFYR, WCBM. Moves 30-12 WLOW, 30-22 WLNH, debut 17 WBEN.
- PABLO CRUISE "I Want You Tonight" (A&M) 14/3 add WORG (dp), KUKI, KOLO. Moves 17-12 WDIF, 28-23 WYMC, debut 27 WLNH, debut 29 WMAZ.
- FRANCE JOLI "Come To Me" (Prelude) 14/1 add WGIR. Moves 27-21 WHAG, 34-28 WCHV, 18-15 WBZ.
- ROGER WHITTAKER "You Are My Miracle" (RCA) 13/6 add WGIR, WJON, KMRJ, WPTF, KVI, KDWN.
- LOBO "Holdin' On For Dear Love" (MCA/Curb) 12/11 add WJBO, WSM-FM, WSIX, WATR, WJON, WTMJ, WLW, WBT, WCER, WDIF, WRIE.
- DAVID LOGGINS "The Fool In Me" (Epic) 12/1 add KRKO. Moves 27-20 WSM-FM, debut 25 WMAZ.
- BOBBY VINTON "Make Believe It's Your First Time" (Tapestry) 11/4 add FM97, WJBO, WFTL, WHI2. Moves 39-33 WSGW.
- JONES GIRLS "We're A Melody" (Philadelphia International) 10/1 add KSL. Debuts 30 WMAZ.
- TERI DeSARIO "Yes, I'm Ready" (Casablanca) 9/5 add WIP, WSIX, WJON, WHAG, WDIF.
- GLEN CAMPBELL "My Prayer" (Capitol) 9/3 add KSL, WHIZ, WLNH.

Most Added:

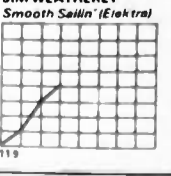
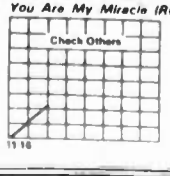
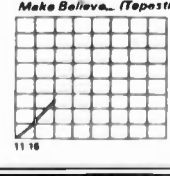
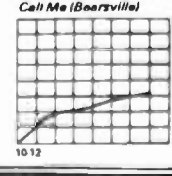
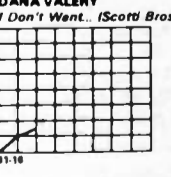
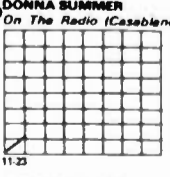
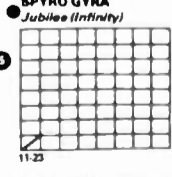
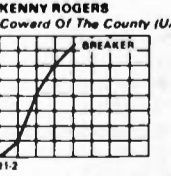
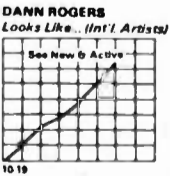
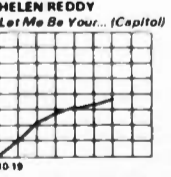
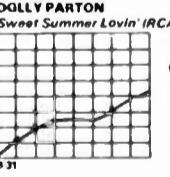
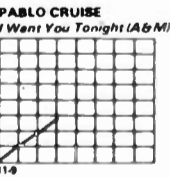
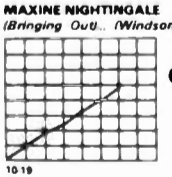
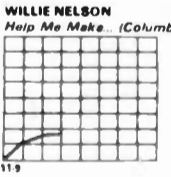
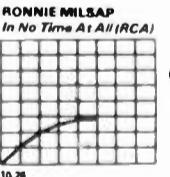
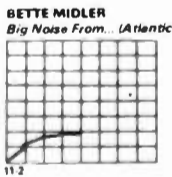
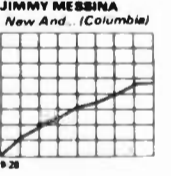
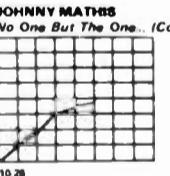
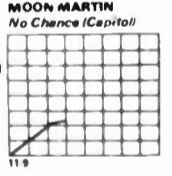
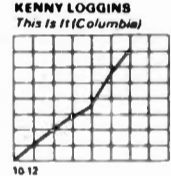
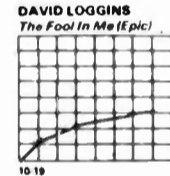
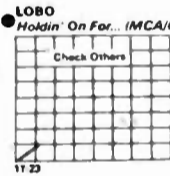
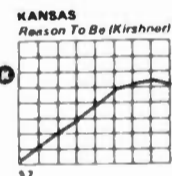
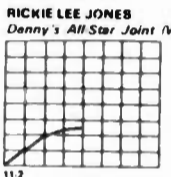
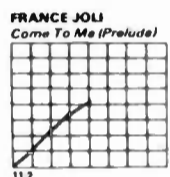
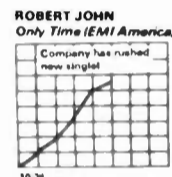
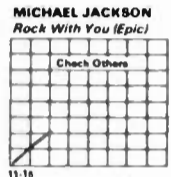
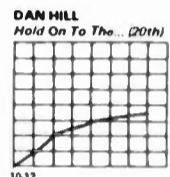
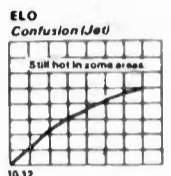
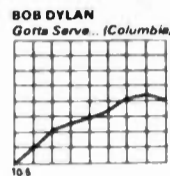
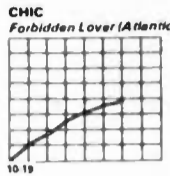
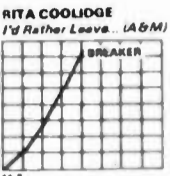
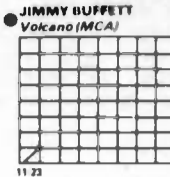
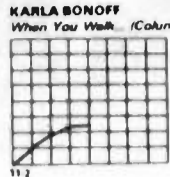
- KENNY ROGERS
Coward Of The County (UA)
Added at 29% of our reporting stations.
- RITA COOLIDGE
I'd Rather Leave While I'm In Love (A&M)
Added at 17% of our reporting stations.
- STEVIE WONDER
Send One Your Love (Tamla/Motown)
Added at 15% of our reporting stations.
- ABBA
Chiquitita (Atlantic)
Added at 14% of our reporting stations.
- LOBO
Holdin' On For Dear Love (MCA/Curb)
Added at 14% of our reporting stations.
- CLIFF RICHARD
We Don't Talk Anymore (EMI America)
Added at 13% of our reporting stations.

Hottest:

- STYX
Babe (A&M)
Reported hot at 64% of our stations.
- COMMODORES
Still (Motown)
Reported hot at 63% of our stations.
- BARRY MANILOW
Ships (Arista)
Reported hot at 63% of our stations.
- BARBRA STREISAND & DONNA SUMMER
No More Tears (Enough Is Enough) (Col/Cas)
Reported hot at 60% of our stations.
- ANNE MURRAY
Broken Hearted Me (Capitol)
Reported hot at 38% of our stations.
- RUPERT HOLMES
Escapes (The Pina Colada Song) (Infinity)
Reported hot at 37% of our stations.
- J.D. SOUTHER
You're Only Lonely (Columbia)
Reported hot at 36% of our stations.

P/A SINGLES

New entries Circled letters indicate alphabetical order



ADDS & HOTS

EAST

WGBM/Baltimore Deezee Beane S. Robinson M. Jackson (Rock) HOTTEST B. Manlow B. Holmes Commodores Styx Barbra & Donna WBEZ/Boston Wendy Furze LBB Capt. & Tennille C. Richard A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores B. Manlow Styx WHDH/Boston Danna Harper None HOTTEST F. Rogers (Life) B. Manlow M. Johnson Barbra & Donna H. Albert A. Murray Dr. Hook	WJLA/Charlotte Flagg Christian Eagles (Long) C. Gayle HOTTEST S. Forbert M. Manlow F. Mac (Sara) (1p) HOTTEST Styx Commodores Barbra & Donna A. Murray B. Holmes Dan Hill Capt. & Tennille WRIS/Chicago Smoky Mountain RC & Sunshine H. Loggins A. Murray K. Rogers (Life) Commodores Lobo Kool & The Gang D. Summer HOTTEST T. Elliman Commodores B. Manlow Abba HOTTEST J.D. Souther EMF	WMAZ/Charlotte Roger Curtis S. Rogers (Coverd) H. Mathieu C. Campbell F. Mills S. Ypro Gyra A. Loggins Mistress (dp) T. Patsy (dp) D. Warwick G. Thorpood (dp) J.D. Souther Dr. Hook B. Holmes Dan Hill England Dan Capt. & Tennille WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF	WJLA/Charlotte Jeff Mason M. McGovern K. Rogers (Coverd) HOTTEST Dr. Hook B. Manlow D. Warwick D. Warwick C. Gayle Styx L. Wood C. Richard Eagles EMF WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF	WYII/Chicago Dan Barron England Dan (Coverd) HOTTEST Dr. Hook B. Manlow D. Warwick D. Warwick C. Gayle Styx L. Wood C. Richard Eagles EMF WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF	WYII/Chicago Paul Cassidy R. Holmes S. Wonder F. Mills (dp) HOTTEST Commodores K. Rogers (Life) J.D. Souther B. Manlow Styx Barbra & Donna WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF	WYII/Chicago Chris Evans M. McGovern Lobo (Holdin') HOTTEST E. Rogers (Life) A. Murray Styx J.D. Souther B. Manlow Styx WYII/Chicago LBB A. Parsons HOTTEST Barbra & Donna Eagles A. Murray K. Rogers (Life) Commodores EMF
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MIDWEST

WYNE/Apopka Jay & Owens D. Warwick K. Rogers (Coverd) HOTTEST K. Rogers (Life) R. Coolidge (One) A. Murray B. Manlow A. Murray Styx WCR/Chicago Jim Atkins J. Tzuke R. Coolidge (Rather) Lobo (Holdin') K. Bonoff Y. Dunson HOTTEST B. Manlow Barbra & Donna Styx WYII/Chicago John Withers M. Jackson (Rock) HOTTEST Styx Barbra & Donna Commodores Kool & The Gang C. Gayle Supertramp WLV/Cincinnati Karen Berkman Hall & Oates R. Coolidge (Rather) Abba F. Mills Lobo (Holdin') HOTTEST Styx Commodores J.D. Souther B. Manlow RC & Sunshine S. Wonder B. Holmes	WYNE/Cleveland Terry Parrish Capt. & Tennille S. Robinson K. Rogers HOTTEST A. Murray R. Holmes J.D. Souther Barbra & Donna C. Thompson Styx WYII/Chicago Denny Nugent Dr. Hook LBB C. Richard HOTTEST Commodores C. Gayle Styx Barbra & Donna WHD/Dayton Rih Rankin A. Rogers (Coverd) A. Murray R. Holmes HOTTEST R. John S. Wonder J. Mathis HOTTEST H. Reddy M. Nelson HOTTEST Barbra & Donna WYII/Chicago Scott Huxley R. John S. Wonder J. Mathis HOTTEST H. Reddy M. Nelson HOTTEST Barbra & Donna	WYNE/Dayton Sam DeVincent L. Wood Blondie Abba HOTTEST Eagles RC & Sunshine B. Manlow Journey Supertramp J. Mathis B. Holmes WYII/Chicago Sam Armeto Dirt Band Lobo (Holdin') HOTTEST A. Gray Atlantic Stars Abba J. Spencer J.D. Souther Barbra & Donna R. Holmes B. Manlow Styx WYII/Chicago L. Wood K. Rogers (Coverd) S. Wonder K. Rogers (Life) Styx WYII/Chicago D. Rogers R. Rogers (Coverd) HOTTEST J. Stephship HOTTEST Commodores K. Rogers (Life) Styx A. Murray	WYNE/Dayton R. Rogers (Rather) HOTTEST S. Robinson HOTTEST J.D. Souther D. Warwick L. Wood Capt. & Tennille WYII/Chicago L. Wood Blondie Abba HOTTEST Eagles RC & Sunshine B. Manlow Journey Supertramp J. Mathis B. Holmes WYII/Chicago L. Wood K. Rogers (Coverd) S. Wonder K. Rogers (Life) Styx WYII/Chicago D. Rogers R. Rogers (Coverd) HOTTEST J. Stephship HOTTEST Commodores K. Rogers (Life) Styx A. Murray	WYNE/Dayton R. Rogers (Rather) HOTTEST S. Robinson HOTTEST J.D. Souther D. Warwick L. Wood Capt. & Tennille WYII/Chicago L. Wood Blondie Abba HOTTEST Eagles RC & Sunshine B. Manlow Journey Supertramp J. Mathis B. Holmes WYII/Chicago L. Wood K. Rogers (Coverd) S. Wonder K. Rogers (Life) Styx WYII/Chicago D. Rogers R. Rogers (Coverd) HOTTEST J. Stephship HOTTEST Commodores K. Rogers (Life) Styx A. Murray	WYNE/Dayton R. Rogers (Rather) HOTTEST S. Robinson HOTTEST J.D. Souther D. Warwick L. Wood Capt. & Tennille WYII/Chicago L. Wood Blondie Abba HOTTEST Eagles RC & Sunshine B. Manlow Journey Supertramp J. Mathis B. Holmes WYII/Chicago L. Wood K. Rogers (Coverd) S. Wonder K. Rogers (Life) Styx WYII/Chicago D. Rogers R. Rogers (Coverd) HOTTEST J. Stephship HOTTEST Commodores K. Rogers (Life) Styx A. Murray	WYNE/Dayton R. Rogers (Rather) HOTTEST S. Robinson HOTTEST J.D. Souther D. Warwick L. Wood Capt. & Tennille WYII/Chicago L. Wood Blondie Abba HOTTEST Eagles RC & Sunshine B. Manlow Journey Supertramp J. Mathis B. Holmes WYII/Chicago L. Wood K. Rogers (Coverd) S. Wonder K. Rogers (Life) Styx WYII/Chicago D. Rogers R. Rogers (Coverd) HOTTEST J. Stephship HOTTEST Commodores K. Rogers (Life) Styx A. Murray
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SOUTH

WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther
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WEST

WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther	WYNE/Dayton Jack Scott Abba Hall & Oates HOTTEST B. Manlow Styx LBB Dr. Hook Capt. & Tennille WYII/Chicago Susan Flennan B. Vinton (Holdin') R. Holmes HOTTEST B. Manlow Commodores L. Wood J.D. Souther
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OPPORTUNITIES

Openings

Small market Country AM looking for combination news/air personality. Located in one of the most beautiful areas in Colorado. Contact Tony at (303) 852-3582. EOE (11-23)

WFBQ-95, nation's leading AOR needs a street savvy personality. Good business and reality head necessary. Tapes and resumes to Tom McMurray, Operations Mgr., WFBQ/WNDE, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (11-23)

WBHP now accepting applications for drive time talent. Please send tapes and resumes to Bill Murray, WBHP, Box 547, Huntsville, AL 35804. Good bucks and a brand new facility with latest equipment for the right person. EOE (11-23)

KFMG/Albuquerque is looking for a 7-12midnight jock for AOR format. No ego trips, just people that work hard and can take direction. Tapes and resumes to Carey Curolop, 5601 Domingo N.E., Albuquerque, NM 87108. No calls please. EOE (11-23)

KKRC/Sioux Falls, SD is accepting tapes and resumes for future openings. Exceptional opportunity for people that want to go to the majors. Tapes, resumes and phone calls to Brian "Cosmic" Phoenix, 1704 S. Cleveland, Sioux Falls, SD 57103, (605) 335-6500. EOE (11-23)

WROV/Roanoke needs News Director. Target end November, early December. Applicants must relate issues and events to young adult audience. Opportunities for life style stories and other features. Tapes and resumes to Marc Fryberg, News Director, WROV, Box 4005, Roanoke, VA 24015 or call (703) 343-4444. (11-23)

KTSA/San Antonio is losing its 20 yr veteran afternoon drive man. Need communicator, polished pro. Right salary for right person. Tapes and resumes to Mike Scott, Program Mgr., KTSA, Box 18128, San Antonio, TX 78218. EOE M/F (11-23)

Oklahoma City's stunningly successful new FM station for grown-ups, KLTE, seeks inquiries from enthusiastic news persons who wish to perform in unusually creative and friendly environment. Contact OK Communications President Ken Dawe, 2814 Quail Plaza Dr., Oklahoma City, OK 73120. EOE (11-23)

The search is on! WDFW/Marion, OH looking for production pro that can handle Pop/Adult personality format. Our production department is second to none. If you enjoy small market life at a big sounding station, here's your chance to join a stable, growing company. Good bucks and a great bunch of people. Come join the best sounding secondary in America. Reply today with production samples and air check to Jim Roberts, PD, Box 524, Marion, OH 43302. EOE M/F (11-23)

Columbus Georgia's only Beautiful Music FM seeks on air Operations Manager. AM-drive shift, plus some managerial duties and liaison with consultant. Help oversee some dramatic new innovations. Mellow, rich-sounding voice a must. Previous management experience helpful. Immediate opening. Send tapes and resumes ASAP to Bernice Barker or Steve Kelly, WEIZ-FM, Box 1640, Columbus, GA 31902. EOE M/F (11-23)

WAAY, soon to be 50,000 watts looking for news person to anchor our morning drive newscast. Must also have personality and ability to become part of morning team. Much conversation. rush tapes and resumes to Fred Lee, ND, WAAY, Box 2041, Huntsville, AL 35804. EOE M/F (11-23)

Morning drive/assistant PD. Must have good production skills, minimum 2 yrs experience. Tapes and resumes to Harry Gindhart, WINH, Drawer W, Georgetown, SC 29440. EOE M/F (11-23)

Openings

No. 1 radio station accepting tapes and resumes from No. 1 morning personality for possible future openings. Got your act together? We are interested! Good bucks and benefits for right pro. Write Greg Cole, KBST, Box 1632, Big Spring, TX 79720. No calls please. EOE (11-23)

KOBO/Yuba City now taking applications for future DJ and news positions that will open up. Looking for hard working, community minded candidates with creative production talents to join a winning station. Benefits included. Send detailed resumes and tapes to Ross W. Forbes, Operations Mgr., Box 1056, Yuba City, CA 95991. EOE M/F (11-23)

A production pro wanted for major Midwest market. 8-12midnight air shift. We have the equipment to do the job, if you have the know how. Group owned FM. Rush samples of your production, references and aircheck to Radio & Records, 1930 Century Park West, Box 168, Los Angeles, CA 90067. EOE.

WQID/Biloxi has future opening for full time staff announcer. 3 yrs experience in commercial production and on-air preferred. Must have at least a 3rd class license. Send tapes of air show and commercial production to Mickey Coulter, PD, WQID, Box 4606, Biloxi, MS 39533. (11-23)

WCGQ/Columbus, GA looking for experienced, creative morning man for Georgia's second largest market. Production skills a must. Rush tapes and resumes to Jeff Blake, Box 1537, Columbus, GA 31902 (11-23)

WOKF (96 Fever)/Tampa, FL looking for midday announcer with excellent production skills. Good money for the market. 100,000 watt FM Dancemusic station consulted by Burkhart Abrams. Send tapes and resumes to WOKF, Box 1109, Clearwater, FL 33517, Attn: Roshon. EOE M/F (11-23)

KRSY/Roswell, NM has opening for air person. Beginners welcome to apply. Opportunity to learn all phases of station (except sales). Tapes and resumes to Herb Trix, Box 1981, Roswell, NM 88201. No calls please. (11-23)

World's oldest all-olides station, Honey Radio/Detroit, going live approximately January 1st. Need on-air PD and jock. Tapes and resumes to Paul Christy, WHND-Honey, 1 Radio Plaza, Detroit, MI 48220. EOE M/F (11-23)

Number 1 (18-44) AOR in central Florida looking for intelligent articulate News Director. News background essential. Music background helpful. Good money for right person. Tapes and resumes to David Souze, 2001 Mercy Dr., Orlando, FL 32808 or phone (305) 298-5510. (11-23)

KNEW/Oakland-San Francisco has opening for all night personality. Experience in Country not a prerequisite. Tapes and resumes only to Bob Young, Box 910, Oakland, CA 94604. No calls please. EOE (11-23)

Florida's fastest growing station is searching nationwide for a News Director to run a 10-person department in Tampa Bay. WPLP/Talk Radio 57, News/Talk format. Contact Don Watson at (813) 392-2215. EOE M/F (11-23)

Jocks, PD's and news people needed for major market situation. Contact Jerry Clifton or Eric Rhoades New World Communications, 300 NE 30th Place, Suite 202, Ft. Lauderdale, FL 33306 or call (305) 564-4905. EOE M/F (11-23)

Openings

WSYR-FM is changing from automation to Superstars. Now staffing for Program Director and personalities. 100,000 watt facility. Put your background on paper, your creativity on tape. Radio experience a must. Send to Hugh Barr, Manager, WSYR, 1030 James St., Syracuse, NY 13202. EOE (11-23)

KZOK/Seattle looking for creative air people to apply for future openings. Good production a must, as is ability to take direction. Tapes and resumes to Armand Chienti, KZOK, 1426 Fifth Ave Bldg., Seattle, WA 98101. Or call (206) 223-3900. EOE (11-23)

We have a need (yesterday) for several applicants with 1st phones, for radio and/or TV. If you enjoy the summer sun and winter skiing, this is for you. Tapes and resumes to Harry Dierks, KBIM AM/FM/TV, Box 910, Roswell, NM 88201. EOE M/F (11-23)

KYAK/Anchorage, 50,000 watt AM Country station invites tapes and resumes from mature air people with good production ability, who would like to live and work in this dynamic city of 200,000. Send to Bill Brink, PD, KYAK, 2800 E. Dowling Rd., Anchorage, AK 99507. No calls please. (11-23)

You're a talented air personality and it will take an exceptional opportunity to move you. America's most livable major market now offers that opportunity. KING/Seattle is looking for afternoon drive personality. Tapes and resumes in strict confidence to Rob Conrad, PD, 320 Aurora Avenue North, Seattle, WA 98124. EOE M/F (11-23)

KDKB/Phoenix now accepting applications from people interested in newly created Promotions Director position at this top 30 market Superstars station. Experience required: marketing, sales, promotion, merchandising and announcing. Include resumes, specs, tapes and salary requirements to Tommy Vasconu, KDKB, Box 4227, Mesa, AZ 85201. No calls please. (11-23)

WDLB/WLJY-FM/Marshfield, WI accepting tapes and resumes for future openings. Applicants should have 18 months experience, knowledge of automation and production experience for adult oriented format. Tapes and resumes to Chris Michaels, Box 630, Marshfield, WI 54449. EOE (11-23)

KBLF/Red Bluff, CA is accepting tapes and resumes for future openings. Must be community oriented, and a production wiz. Great facilities. Send to Bob Breck, KBLF, Box 1010, Red Bluff, CA 96080. No calls please. EOE (11-23)

KTNT/Tacoma, WA has opening for News Director and for a talk-show host. Tapes and resumes to Don Hofman, Box 5200, Tacoma, WA 98405. EOE (11-23)

News Director wanted for WCSH/Portland, ME. Contact Jim Doyle, 1 Congress Square, Portland, ME. EOE (11-23)

Creative Production Director sought by Southwest leading AOR station. Multi-track production room, complete with special effects equipment. We want someone who knows how to get the most out of a good studio. Must be a whiz with paperwork. Immediate opening for right person. Send tapes and resumes to Tim Spencer, KTXQ, 3626 North Hall St., Dallas, TX 75219. (11-23)

Looking for weekend air talent at Country formatted KPLS-AM/Santa Rosa, CA. Please contact Marty White at (707) 544-1150 during business hours. EOE M/F (11-23)

Openings

Personality Country DJ wanted. Tapes and resumes to Ted Stecker, KPAC, 7700 Gulf Way, Port Arthur, TX 77640 or call (713) 963-1276. EOE M/F (11-23)

Morning personality for Western Maine's only full time AM-FM. We will pay. Tape and resume to WOXO, Norway, Maine 04266. EOE (11-23)

The ocean, skiing, redwoods... Northern California coastal station seeks tapes and resumes for future full and part time air personality openings. Also seeking experienced sales pro. Send to Mark Hill, PD/OM, KATA, Drawer I, Arcata, CA 95521. No calls please. EOE (11-16)

Experienced Engineer needed for KFIX FM-AM/Liberty, MO., serving the greater Kansas City area. Must know state of the art technology. No rookies please. Contact Dean Goodman, GM, KFIX, 4722 Broadway, Kansas City, MO 64112. No calls please. EOE M/F (11-16)

Operations Manager needed at WSTV, No. 1 AM MOR and WRKY No. 1 Pop music FM. Must have leadership and administrative capabilities, in addition must be willing to pull 3 hr airshift on AM. Will work with Tom Day, Ass't GM. Goal is 50% share of Stuebenville, Ohio metro. Will work closely with Bob Hanabery Assoc. Outstanding opportunity for growth. Send tapes, resumes and salary requirements to Tom Day, WSTV, 320 Market St., Stuebenville, OH 43952. (614) 283-4747 EOE M/F (11-16)

News Director needed for AM/FM combo with reputation for news leadership. Aggressive in finding and covering news. Good writing and strong delivery a must. Will also handle public affairs. Tapes and resumes to Bart Hawley, WIBM/WHFI, Box 1450, Jackson, MI 49204. EOE M/F (11-16)

3WT-FM/Binghamton, NY still needs good night jock. Also accepting tapes for other possible future openings, looking for a sales person too. New Top 40/Top Tracks Rucker wants stable air talent with production and promotion background. If you're aggressive and want in on the ground floor of the area's fastest growing station, we want to hear from you yesterday. Rush tapes and resumes immediately to Scott Michaels, 3WT, Box 399, Owego, NY 13827. EOE M/F (11-16)

The Wizard seeks a two person husband & wife team for top 50 major market Adult Contemporary outfit. Talents must be able to handle news and music topics. Comfortable salary and super location. Tapes, resumes, photos and salary requirements to Wizard Recruitment, Box 11727, Winston-Salem, NC 27106. (11-16)

WWQM/Madison looking for experienced air talent. Heavy production a must. Tapes and resumes to David Ross, WWQM, Box 4408, Madison, WI 53711. (11-16)

WDRQ-FM/Detroit. Have mornings, need talent! The search continues for a quick witted, multi-talented Morning Drive Hustler! Tapes and resumes to Mark Dinscoll PD, WDRQ, 20300 Civic Center Dr., Southfield, MI 48075. (11-16)

Christian radio managers, programmers, air personalities. Contemporary music radio will never be the same! We're making history and very soon now you can too. Future openings in several major, medium and small markets. Great opportunities for advancement. Ask for Rick Painter, Radio Design Group, (714) 888-2287. (11-16)

Possible future opening for announcer. Southern medium market contemporary Country. Looking for creative people with good production skills. Minorities encouraged. Send tapes and resumes to Bill Knight, WUNI, Box 2567, Mobile, AL 36601. EOE M/F (11-16)

CHANGES

Radio

DALE WOLTER promoted to MD at WAPL/Appleton, WI.
CLIFF promoted to Assistant PD at WAPL/Appleton, WI.
DAN WILLIAMS joins KEED/Eugene, OR from KAYO/Seattle, WA.
J.J. CAINE from KBFW/Bellingham, WA to KEED/Eugene, OR.
BARBARA DYLAN from KDZA/Pueblo, CO to Z93/Colorado Springs, CO.
TUCKER REPLOGLÉ joins KCMO/Kansas City, MO sales staff.
ED JOYCE named weekend announcer at KEZX/Seattle, WA.
JAMES S. MORGAN named Regional Sales Manager for Station Business Systems.
BOB EDWARDS joins WPNT/Pittsburgh, PA as on-air personality and newsmen.
DICK SINCLAIR joins Radio Arts as Program Consultant.
RICHARD RIEMAN appointed Newscaster for RKO Radio Network.
BILL LEWIS, News Director of King Broadcasting's KREM/Spokane, WA, joins Newscript.
JAY PRESTON named PD at WSPA/Spartanburgh, SC from WLBJ-FM/Bowling Green, KY.
GARY EPSTEIN now heading the New York office of Golden Egg Broadcasting.

Station Line-Ups

KEZX/Seattle, WA LINE-UP: Weekends: Ed Joyce.
KDZA/Pueblo, CO LINE-UP: 7am-9am Frank Provenza (PD), 9am-12noon Lee Douglas, 12noon-3pm Rip Avina (MD), 3pm-6pm Tim Kiley, 6pm-10pm Tom Chase, 10pm-3am Scott Butler, 3am-7am Andy Avalos. Weekends: Lynsey Alan.
WMAD/Madison, WI LINE-UP: 6am-10am Frisco Bob, 10am-1pm Mike Seeger (Production Director), 1pm-3pm Barry Grant (PD), 3pm-7pm Derek Ryan (Asst. PD), 7pm-12mid Rob Cherry, 12mid-6am Murray J. Weekends: Debbie Schwartz. News Director: Gabby.

KEED/Eugene, OR LINE-UP: 6am-10am Jim Tull, 10am-2pm Dan Williams, 2pm-6pm Tom Edwards (PD), 6pm-12mid J.J. Caine, 12mid-6am Pat Allan.

WAPL/Appleton, WI LINE-UP: 6am-10am Mark, 10am-3pm Dale, 3pm-7pm Clifford, 7pm-12mid Robin, 12mid-6am Laura Stuart.

KFM/Chico, CA LINE-UP: 6am-10am Larry Lee, 10am-2pm Ron Woodward, 2pm-6pm Scott Iversen, 6pm-10pm Marty Griffin. Nights & Weekends: Scott Andrews, Gary Bennett, Sylvia Massey.

Industry Changes

WILLIAM DuMONG named Director of Distribution for RCA Records.
BETH HANSEN joins KIIS, the Newspaper, as Art Director.
SHAUN HARRIS named West Coast Kamakazi Music Representative.
STEVE BEGOR named Midwest Regional Marketing Manager for Polydor Records.
BILLY HENDRICKS appointed National Director of Operations and Promotions for TEC Records.
WILLIAM J. RYAN appointed Vice President of Management Information Systems for CBS Records.
STEVE SHAPIRO promoted to West Coast Product Manager for MCA Records.
RICHARD BEAMISH appointed Hartford Sales Representatives for WEA.
BONNIE PEREGOVY appointed Field Merchandiser for the Hartford market for WEA.
ALLYSON HEMPHILL named Hartford Sales Secretary for WEA.
JIM WESSELS appointed Sales Representative in the Minneapolis market for WEA.
JENI BENGSTON named Minneapolis Field Merchandiser for WEA.
STEVE FINGERETTE, Promotion for the Chicago Market for WEA.
PAMELA BENSON rejoins the Chicago Branch sales staff of WEA.
PAT WARD appointed Special Projects Coordinator for the Chicago Branch market of WEA.
SHERRY RING appointed East Coast Publicist for Phonogram Records.
LESLIE ROSEN joins Gail Roberts Public Relations as Account Executive.

OPPORTUNITIES

Openings

Top rated station needs News Director. Target end of November, early December. Applicants should know how to relate issues and events to wants and needs of young adult audience. Emphasis on useful information. Opportunities for lifestyle stories and other features. No beginners. Send tapes, resumes and references to Mark Fryburg, ND, WROV, Box 4005, Roanoke, VA 24015 (703) 343-4444 or (703) 345-8397. EOE (11-18)

KLAZ-FM/Little Rock. A tremendous opportunity for top notch professional entertainers at the No. 1 station in the market. If you think you have what it takes to get the job done and work with Arkansas best, send tapes and resumes today to Carl E. Jones, Asst. PD, KLAZ-FM, Little Rock, AR 72207. No calls please. EOE (11-18)

Anderson, Indiana deserves the best morning personality. WHUT is now looking to fill immediate opening. Rush tapes and resumes to Mike Kase, WHUT, Box 151 Anderson, IN 46015 EOE (11-18)

Production wizard needed for major market corporation. Must be unique and versatile in voice and delivery. Short airshift involved. Excellent salary and location in Southeast. Send short aircheck, production presentation and detailed resume and photo to Wizard Recruitment, Box 11727, Winston-Salem, NC 27106 (11-18)

WBGM (FM99)/Tallahassee, FL looking for News Director. Tapes and resumes to Mike O'Malley, Box 3168, Tallahassee, FL 32303. EOE M/F (11-18)

Morning news anchor/News Director. Tapes and resumes to Lee Douglas, KXOK, 777 Bonhomme, St. Louis, MO 63105 (11-18)

KCBQ/San Diego looking for part time announcer. Great opportunity with great station. tapes and resumes to Ed Chandler, KCBQ, Box 1829, San Diego, CA 92112. EOE M/F (11-18)

WLOX/Biloxi has immediate opening for Operations Manager at this live computer assisted Pop Adult station on the beautiful Mississippi Gulf Coast. Air shift and good production capabilities required. Excellent salary and fringes, including pension plan. If you're ready to move into management and willing to work with expanding sales department on station promotions, let us hear from you. Send tapes and resumes to Pat Fagan, Mgr., WLOX, Box 4598, West Biloxi Station, Biloxi, MS 39531. EOE M/F (11-18)

WQYK (FM99)/Tampa-St. Pete needs experienced news person. Must have good writing skills, good delivery and strong in public affairs and interviewing. Tapes and resumes to Joe Patrick, WQYK, Box 20087, St. Petersburg, FL 33742. EOE (11-18)

WGEN/Tulsa, CA has immediate opening for afternoon drive Country jock. Contact Ken Page or Gary Thompson (209) 888-3406. EOE (11-18)

Z93/Amarillo, clean air, a booming city, great radio, and 85 cents gas, is waiting for a great Top 40 air talent. We're also looking for a Chief Engineer. Tapes and resumes to Bo Jefferies, KQIZ-FM, Box 7488, Amarillo, TX 79109. (11-18)

News Director/morning news anchor needed immediately. ABC Contemporary station needs person to take charge. Previous experience required. Applicant should be aggressive, imaginative, dedicated and have authoritative delivery and a sense of humor. Dominant contemporary station in excellent Midwest medium market. Tapes, resumes and salary requirements to Jim Higgs, PD, WKMI, 1380 Melody Lane, Kalamazoo, MI 49005. (11-18)

Nassau Broadcasting Company, WPST/Trenton and WHWH/Princeton, NJ is looking for a Chief Engineer. Applications to Bob Locke, Box 9750, Trenton, NJ 08607 (11-18)

100,000 watt South Florida contemporary FM needs your talent. Great bucks, plenty of sunshine. All shifts, full time, part time, production, morning drive news man, Promotion Director. New facilities. Energetic people from major or medium market background preferred. Tapes and resumes to 3003 Tarramar, Suite 14, Ft. Lauderdale, FL 33304. (11-18)

WOKV/Cincinnati looking for News Director for 50,000 watt Dancemusik station. Also accepting tapes and resumes for future jock openings. Tapes and resumes to Charlie Brown, 1st National Bank Building, 3rd & High, Hamilton, OH 45011. (11-18)

Small town 50 yr old big time operation needs Pop/Adult DJ/MD. One of Kansas's three 10,000 watt stations. Good springboard to bigger markets. Tapes and resumes to: Bill Miller, KGGF, Coffeyville, KS 67337. EOE M/F (11-18)

WKTM/Charleston, SC needs a bright morning communicator for Southeastern AOR. Send tapes and resumes to Bob Kaake, Box 5768, No. Charleston, SC 29406. EOE M/F (11-18)

KINN is looking for a combination announcer/copy writer/production person. Position will open end of November. Must have at least 1 yr experience. Send tapes and resumes to Snail Dodge, PD, KINN, Box 818, Alamogordo, NM 88310 or call (505) 437-4440 afternoons. EOE M/F (11-18)

Are there any great insane cooks left besides Jack Armstrong and myself? We still need two lunatics who understand dignified hysteria and who want to join us here in the desert for the radio experience of a lifetime (no hunting and fishing). Also need one news person. Tapes to Rich Robbin, KHYT, 2307 E. Broadway, Tucson, AZ 85719. EOE M/F (11-23)

Goods & Services

Comedy Material

Comedy bits for all formats. Gary Owens KMPC loves it. For Freebies write HYPE INK, Box 69581, Los Angeles, CA 90069

You'll Be Funnier!

Hundreds of Deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twining, Dallas, Texas 75227 Phone (214) 381 4779.

Broadcast Calendar

We have something every radio broadcaster needs! For free sample, write to: BROADCAST CALENDAR, PO Box 577, Lannon, WI 53046

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the lefts, here comes the yocks. Complimentary snack LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888, Ypsilanti, MI 48197.

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Over 500 categories plus political Deejay's, Entertainer's, Speaker's, Emcee's, Agents accepted. Lee Haas, 4472 Broadway, Suite B, Hawthorne, CA 90250 (213) 876-3154

Broadcaster's Action Line

Job Referral Service - \$25.00 for 12 months. Fee changes to \$40.00 Jan. 1, 1980. Send to: R2 Box 25-A Lexington, IN 47138. 812-889-2907. Free to employers

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

"Phantastic Phunnies"

The Industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri et (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Openings

Frank N. Megid Associates talent search. Are you looking for a way to be appreciated by your station? Move! We have a rare drive time opening. Pace and benefits of country living in a progressive city for a solid, stable organization for the right person. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Megid Associates, 2225 E. Randol Mill Road, Suite 522, Arlington, TX 76011. (11-18)

Wanted, 6-midnight announcer, some production. KGRZ, Box 4106, Missola, MT 59801. (406) 728-1450, Craig Johnson. EOE (11-18)

South FL Pop/Adult station seeks strong personality with excellent voice and production ability. Two yrs minimum experience. Send resumes, airchecks and salary requirements to Bill Brown, WIRA, Box 3032, Ft. Pierce, FL 33450. EOE M/F (11-18)

Unless you are damned good, read no further. We are one of the best and most successful medium markets anywhere. Our GM is a former WLS personality, and our opening is for a morning personality. Communicate on a one-to-one basis, Pop/Adult format. Excellent pay, stability, and fringe. Aircheck tapes and resumes to Doug Nevel, PD, WLIP, Box 659, Kenoaha, WI 53141. EOE (11-18)

WLOI/LaPorte, IN has an opening for a stable personality. Good production a must. 2 yrs of Top 40 or Pop/Adult preferred. Send tapes and resumes to J.R. Russ, PD, Box 385, LaPorte, IN 46350. EOE (11-18)

WWCT/Peoria may or may not have an opening soon - we're not sure yet. Anyone interested in doing air in Peoria should send tapes and resumes to Rich Fruin, 414 Hamilton Blvd., Peoria, IL 61602. EOE (11-18)

KKMA/Pryor, OK has immediate opening for morning announcer/MD in Pop/Adult station. 8 miles from 65-Mile Lake, near Tulsa. Community oriented individual. Good bucks. Tapes and resume to Brad Oleson, PD, Box 66, Pryor, OK 74361. EOE M/F (11-18)

WLAS/Jacksonville needs a morning drive entertainer who loves Country music. Call PD Gary Outlew (919) 347-8066. Tapes and resumes to Box 780, Jacksonville, NC 28540. (11-18)

Excellent position open with advancement opportunities. fast growing market with ideal living conditions. Send tapes and resumes to KBAT, 401 W. Missouri, Midland, TX 79701 or call (915) 863-2121. (11-18)

Positions Sought

9 yr pro, award winning production, air personality, promotion and degree. Seeking long term relationship with stable, quality organization. Call (309) 888-8793. (11-23)

KEN E. MARKS looking for Top 40, Pop/Adult or Disco gig. Just back from Reno Super production will travel. Write or call 9316 Cattaragus Ave., Los Angeles, CA or call (213) 838-5364. (11-23)

Modern Country midday man looking for morning drive slot. Sharp humor, top copywriting and production, promotion and news combined with family oriented lifestyle equals a good investment. Private pilot's license a bonus. 15 yr broadcast vet. Contact W.G. ADAMS, 1804 Rita Rd., Vestal, NY 13850. (11-23)

Looking for someone to stay around for a while? Schoolad in New York. On air experience at KQHU-FM News, production and promotion experience. Excellent references. Young, willing to relocate and ready to settle into any size market AOR situation. I want it real bad!! BOB CUSHING (201) 988-0451 anytime, or write 121 2nd St., Dunellen NJ 08812. (11-23)

Announcer with 11 yrs experience in medium to major market looking to move. 26 yrs old, single and available immediately. Good production and I'll move to any part of the country. Call MARK PICUS (904) 733-6271. (11-23)

Ambitious female jock with Abrams format experience looking for AOR station in New England. Call KAREN at (207) 854-4137. (11-23)

Looking for position in promotion or management with special projects, etc. Contact ROXY MYZAL at (212) 874-7076. (11-23)

AL BONDI, formerly of KOBO/Yuba City, available for work in medium market station for air talent and production. (916) 444-7840. (11-23)

Clever, experienced, committee Pop/Adult personality. MARV (315) 342-2603. (11-23)

EDDIE COYLE, overnight jock at WFIL/Philadelphia is looking. A young professional. Can be reached afternoons and evenings (215) LE2-1933. (11-23)

Stylistic radio announcer desires full time/long term professional commitment. 3 yrs experience, with tremendous mellow chords, will relocate. DJ on MOR or Easy Listening. Other special talents. Serious inquiries that desire tapes write MIKE WILSON, Box 100, Marietta, OH 45750. (11-23)

Adequate|| Satisfactory|| Acceptable|| Mediocre|| Yes, these words have all been used to describe my exciting air work. Call now for more adjectives. Repertoire includes 43 voices. RANDY MILLER (815) 623-3807. (11-23)

SCOTT ROBBINS, PD, WFEC (Disco 14)/Harrisburg, PA looking for medium or major market contemporary or disco PD position. Ten yrs on air experience, WFEC, WPIX-FM/New York City, WHLI. Call (717) 657-2998 after 6pm EST (11-23)

Don't let this one get away. Five yrs air experience, Pop/Adult, Top 40, Superstars, AOR, and assistant Research Director for a national trade publication. Seeks full time medium or major market position. 23, stable, mature, team-player, available immediately. Call RICH PRONOVOST (213) 782-4701. (11-23)

My bag is features. Looking to host a daily feature/entertainment program dealing on the local and national level with music, TV, theater, public affairs, etc. Experienced and will relocate. Call (614) 374-9478 nights. (11-23)

Currently working as Music Director at Disco station. Would like to switch to Top 40 or mass appeal station. Five yrs experience. Prefer Southeast or Southwest. BILL MORGAN (801) 884-7171 or (312) 621-3022. (11-23)

With exceptional production skills, and human air-work, over 7 yrs in the big end little radio trenches, Asst PD looks for medium or major market production gig or directorship. Call STEVE 12-6pm CST et (801) 832-5111. (11-23)

Positions Sought

GREG SANDS, young, eager San Diego jock looking to move. 1 yr pro, 2 yrs college, experienced in AOR, MOR, News, some management. Prefer West but for \$800 per month will move anywhere. Call (714) 744-2045 or leave message at (714) 745-2573 before 3pm PST (11-18)

Dude looking for move by Christmas. I want to grow with an action packed fun station that's image conscious AOR, Adult Contemporary, Pop/Adult fine. Super background. Don't miss this. CHRIS LANCE (717) 264-7123-2-6pm. (11-18)

Black Rock & Roll communicator seeking medium/major market Top 40 gig. Formerly WCOL and currently doing 12-3pm at WMEE-FM. "SHOTGUN" LENNY HARRISON (419) 229-3711. Available November 16th. (11-18)

California MD seeks new challenge. Past experience includes 2 yrs in top 30 market. Especially interested in programming position. (209) 625-3218. (11-18)

Looking for young sounding air personality? Look no further Call CHARLIE at (617) 627-1785. (11-18)

WILLIAM HARGREAVES, 9 yr Los Angeles, seeks News-production-sales-copywriter-DJ. Call (213) 277-7789, (213) 653-4972, (213) 822-3444 (service Mr. Walker's office). (11-18)

Former PM drive on Top 40 station, now doing mornings on same station but with new adult Rock format. Not looking hard, but rustling the bushes to see what's available. 4 yrs experience, the last 14 months in medium market radio. Good production, personable, communicator, mostly interested in the Northeast but will consider anywhere. If you're looking maybe we can get together. Call STEVE (717) 243-9888 daily after 3pm. (11-18)

Don't let this one get away! 5 yrs air experience... Adult Contemporary/Top 40/Superstars AOR and ass't research director for national trade publication. Seeking full time medium or major market position. 23, stable, mature, team player available immediately. Call RICH PRONOVOST (213) 782-4701 (11-18)

Sunday night jock at KBRO/Santa Rosa, CA seeks full time work in major or medium market. Also possesses office skills. Call FRANK BUTERA at (415) 223-1534. (11-18)

WEB SMITH looking for full time position in Gospel or Christian radio. 3 yrs experience, 2 yrs in Gospel, 1 yr as PD at Country station. Also experience in other administrative duties. Prefer Georgia or mid to Northern Florida area. Call (904) 744-7029 or write 7031 Camelot Rd., Jacksonville, FL 32211. (11-18)

I've got it. Can you use it? 10 yr pro, contemporary Top 40 jock looking for medium to major market station to program. Would like FM'er to make No. 1 (with management behind me). I'm management oriented and been called a genius by some of the best. I can be had, but I'm not easy. MIKE WEINER (301) 693-2597. (11-18)

Miscellaneous

KRSY/Roswell, NM needs improved Country service from all labels. Send to KRSY, 800 E. 19th St., Roswell, NM 88201. (11-23)

WTAZ/Peoria, IL, Pop/Adult station needs service from all labels. Send to Wayne Miller, WTAZ, Box 501, Morton, IL 60550. (11-18)

Attention record companies! Dan McCoy of KRQ/Tucson needs new or old comedy albums and/or material for morning show. Please send to Dan at Box 3068, Tucson, AZ 85702. Any help would be greatly appreciated. (11-18)

KYAK/Anchorage, AK has switched from syndicated format to live Modern Country and needs LP's and singles from all labels. Send to 2800 East Dowling Rd., Anchorage, AK 99507. (11-18)

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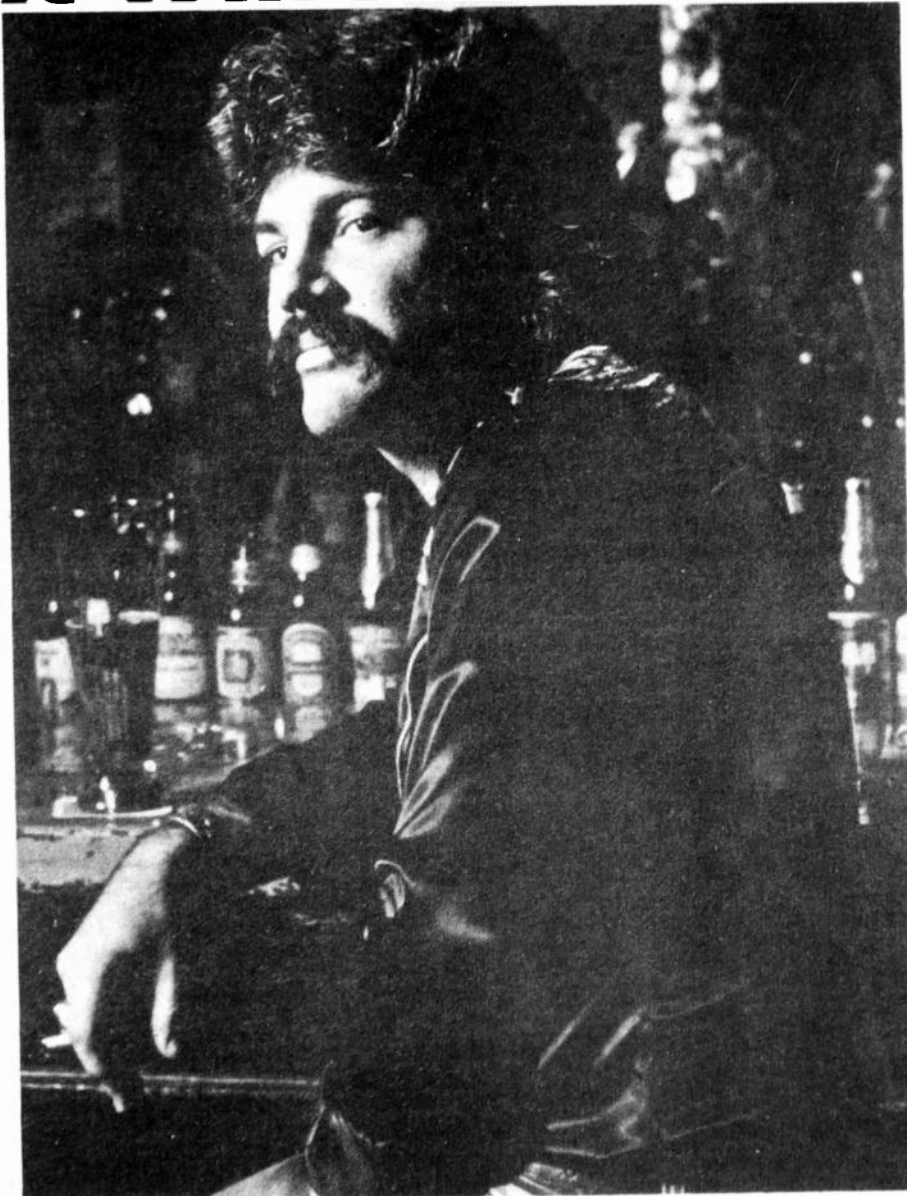
6255 Sunset Blvd., Suite 1019, Hollywood, CA 90028. (213) 464-1466

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KBEQ deb 39
KNOW 24-15
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KXX106 22-19
WSGA 17-16
95SGF 6-5
WBBQ 23-20
WSKZ 16-15
WNOX 18-14
WNAP 24-16
Y94 27-19
K104 37-32
WCIR deb 28
WAAY 6-4
KX104 deb 30
WFOX 21-16
WCGQ 21-16
WSEZ deb 40
WANS-FM 25-18
WKXY 29-23
KQWB-FM 23-20



WSPT 30-27
KBOZ deb 30
KFXD 29-26
KRLC 15-12
KIMN add
WHYN add
WHBQ add
WRJZ add
WAYS add
WAKY add 30
KLEO add
92X add
KROY add
KING add
KJRB add
KRUX add
WLBZ add
14WK add
WRBR add
WGBF add
KCBN add
WGCL on
KFRC on
KJR on
KOPA on
WKEE on
KZ93 on
KTAC on
WROV on
KKXL on
KBDF on
KOOK on

TOM JOHNSTON "Savannah Nights"

Produced by Ted Templeman



on Warner Bros. Records

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

KENNY ROGERS

Coward Of The County (UA)

71% of our reporters on it. Moves: Up 94, Same 16, Down 1, Adds 21, including WXLO, WTIC-FM, Q106, KLIF, KNOW, WNOX, KSTT, KTAC, KTKT, WGUY, G100, WRBR, KDZA. See Parallels, charts at number 22.

TOM PETTY

Don't Do Me Like That (Backstreet/MCA)

71% of our reporters on it. Moves: Up 65, Same 26, Down 0, Adds 40, including WIFI, 96KX, WPEZ, WPGC, CHUM, KRBE, Z93, WLCY, KFI, KUPD, WBLI, WTI, FM100, WOW, KRSP. See Parallels, charts at number 24.

KENNY LOGGINS

This Is It (Columbia)

70% of our reporters on it. Moves: Up 90, Same 15, Down 2, Adds 23, including WFIL, WCAO, Z93, KIMN, PRO-FM, KAUM, KINT, WAPE, KIOA, WHOT, KING, KGW, KTKT. See Parallels, charts at number 27.

MICHAEL JACKSON

Rock With You (Epic)

67% of our reporters on it. Moves: Up 83, Same 8, Down 2, Adds 31, including KSLQ, KFI, KOPA, WTIC-FM, KAUM, 92Q, KSTT, WHB, KERN, KFXM, KRSP, KRQ. See Parallels, charts at number 28.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

KOOL & THE GANG "Ladies' Night" (De-Lite) 105/17

Moves: Up 78, Same 9, Down 1, Adds 17, including CKGM, KERP, WAPE, WSKZ, WOW, KJRB, KENO, KRQ, WGUY, KSEL, KDVV, WRKO 6-3, WPGC 7-5, Y100 11-8, WLS 14-8, WGCL 24-17, KEARTH 6-5, KRLA 3-2, KFRC 18-12, KOPA 10-3. Strong major market activity charts it at number 21.

SMOKEY ROBINSON "Cruisin'" (Tamla) 100/15

Moves: Up 67, Same 15, Down 3, Adds 15, including WABC, WFME, WNOX, WVIC, WOHO, KROY, KJRB, WGUY, G100, WGBF, KDZA, WCAO 15-10, Z93 16-11, KBEQ 36-27, KEARTH 5-4, KFRC 13-7.

ALAN PARSONS "Damned If I Do" (Arista) 94/13

Moves: Up 52, Same 24, Down 5, Adds 13, including WCAO, CHUM, KRBE, KXX106, WAPE, WHB, KJRB, KTKT, WROV, WPEZ 11-6, KSLQ 24-15, KOPA 6-5.

FOGHAT "Third Time Lucky" (Bearsville/WB) 93/35

Moves: Up 30, Same 28, down 0, Adds 35, including WLCY, KSLQ, KFRC, WBLI, WAEB, Q106, KLIF, WFME, Y103, WSGA, KOFM, KZ93, KERN, KLUC.

JOHN COUGAR "I Need A Lover" (Riva) 79/5

Moves: Up 50, Same 18, Down 6, Adds 5, KOFM, Y94, KING, WHHY, KPUR, WPEZ 17-14, KRBE 25-20, KJR 27-24, KIMN 25-21, KOPA 16-13.

EAGLES "The Long Run" (Asylum) 79/42

Moves: Up 19, Same 16, Down 2, Adds 42, including WKBW, WPEZ, WCAO, WRKO, 94Q, Q105, WBEN-FM, WBLI, KLIF, WSGN, FM100, WGH, WMEE, KERN, KROY, 96KX 12-8, Z97 15-10, KWK 9-2, KJR 16-13, KUPD 1-1.

BLACKFOOT "Train, Train" (Atco) 64/14

Moves: Up 31, Same 17, Down 2, Adds 14, including KRBE, WGCL, KTSB, 95SGF, FM100, WGH, WMEE, 92X, KRUX, K104, WERC, KXX106 10-7, WNOX 14-11, WVIC 31-27.

DARYL HALL & JOHN OATES "Wait For Me" (RCA) 63/14

Moves: Up 29, Same 20, Down 0, Adds 14, including WPGC, WGCL, KIMN, KLIF, KINT, WFME, KWEN, KLEO, KRKE-FM, KORL, WIFI 13-7, WRKO 26-23, 94Q 29-25.

TOM JOHNSTON "Savannah Nights" (WB) 56/17

Moves: Up 27, Same 12, Down 0, Adds 17, including KIMN, WHYN, WHBQ, WRJZ, WAYS, WAKY, KLEO, 92X, KROY, KING, KJRB, KRUX, 94Q 11-9, KXX106 22-19, WNAF 24-16, Y94 27-19.

ISAAC HAYES "Don't Let Go" (Polydor) 53/13

Moves: Up 33, Same 6, Down 1, Adds 13, including WXLO, JB105, WKEE, KAUM, WTI, Z98, 95SGF, KSTT, 13FEA, KPUR, KSLY, WPGC 30-27, Z93 21-14, KOPA 30-25.

MOON MARTIN "No Chance" (Capitol) 53/11

Moves: Up 24, Same 18, down 0, Adds 11, WTIC-FM, Q106, Z98, Y103, WMEE, WZZP, KRKE-FM, WLBZ, WIGY, WEEQ, KDZA, WIFI 30-28, KRLA d-27, KFRC d-29, KJR 25-22, KJRB 28-25.

CARS "It's All I Can Do" (Elektra) 52/1

Moves: Up 30, Same 11, Down 10, Adds 1, WFBG, F105 18-16, Q102 21-19, WAEB 17-14, Y103 29-27, WVIC 32-28, KRKE-FM 19-15.

BUGGLES "Video Killed The Radio Star" (Island) 50/13

Moves: Up 23, Same 14, Down 0, Adds 13, including WPEZ, CKGM, WLCY, WGCL, WTIC-FM, WJDX, 95SGF, KOFM, WZZP, WRBR, WKBW d-30, Q105 23-13, KFI 29-26.

Radio & Records NATIONAL AIRPLAY/30

November 23, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
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THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
2	2	1	1 STYX/Babe (A&M)
1	1	2	2 EAGLES/Heartache Tonight (Asylum)
3	3	3	3 COMMODORES/Still (Motown)
7	4	4	4 1 STREISAND/SUMMER/No More Tears... (Columbia/Casablanca)
27	15	6	5 5 RUPERT HOLMES/Escape (Infinity)
9	7	5	6 BARRY MANILOW/Ships (Arista)
15	11	8	7 7 SUPERTRAMP/Take The Long Way Home (A&M)
13	9	9	8 8 JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
8	8	7	9 KC & THE SUNSHINE BAND/Please Don't Go (TK)
26	17	12	10 10 LITTLE RIVER BAND/Cool Change (Capitol)
29	22	13	11 11 CLIFF RICHARD/We Don't Talk Anymore (EMI)
5	6	10	12 FLEETWOOD MAC/Tusk (WB)
-	27	21	13 13 JEFFERSON STARSHIP/Jane (RCA/Grunt)
-	28	19	14 14 STEVIE WONDER/Send One Your Love (Tamla)
4	5	11	15 KENNY ROGERS/You Decorated My Life (UA)
-	-	25	16 16 CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
17	14	14	17 ANNE MURRAY/Broken Hearted Me (Capitol)
-	29	22	18 18 PABLO CRUISE/I Want You Tonight (A&M)
-	-	27	19 19 CRYSTAL GAYLE/Half The Way (Columbia)
-	-	26	20 20 FOREIGNER/Head Games (Atlantic)
-	-	-	21 21 KOOL & THE GANG/Ladies' Night (De-Lite)
-	-	-	22 22 KENNY ROGERS/Coward Of The County (UA)
-	-	30	23 23 DR. HOOK/Better Love Next Time (Capitol)
-	-	-	24 24 TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
30	23	20	25 CHRIS THOMPSON & NIGHT/If You Remember Me (Planet)
11	12	16	26 LED ZEPPELIN/All My Love (Swan Song)
-	-	-	27 27 KENNY LOGGINS/This Is It (Columbia)
-	-	-	28 28 MICHAEL JACKSON/Rock With You (Epic)
22	18	18	29 BLONDIE/Dreaming (Chrysalis)
6	10	15	30 HERB ALPERT/Rise (A&M)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

EAGLES "The Long Run" (Asylum)
 TOM PETTY "Don't Do Me..." (Backstreet/MCA)
 FOGHAT "Third Time Lucky" (Bearsville/WB)
 MICHAEL JACKSON "Rock With You" (Epic)
 FLEETWOOD MAC "Sara" (WB)

Complete Regionalized Station Listings on pages 24 and 25.

HOTTEST

STYX "Babe" (A&M)
 RUPERT HOLMES "Escape" (Infinity)
 BARBRA & DONNA "No More Tears..." (Col/Cas)
 LITTLE RIVER BAND "Cool Change" (Capitol)
 JOHN DAVID SOUTHER "You're Only..." (Columbia)

Others Getting Significant Action

MELISSA MANCHESTER "Pretty Girls" (Arista) 49/14
 Moves: Up 27, Same 15, Down 3, Adds 4, KLIF, WMEE, Y94, WFLB, WKBW 29-25, Z93 19-16, KJR 17-15, Y103 20-16, WAYS 18-15, KING 25-22.

FLEETWOOD MAC "Sara" (WB) 44/28
 Moves: Up 6, Same 10, Down 0, Adds 28, including WXLO, 96KX, Z93, 94Q, KSLQ, KIMN, WHYN, KNOW, Z98, WSGA, WHBQ, 92Q, WRVQ, WVIC, KZ93, KRSP, KRUX, 14WK, WCGQ, KPUR, WAKX.

DIONNE WARWICK "Deja Vu" (Arista) 40/13
 Moves: Up 17, Same 10, Down 0, Adds 13, including WFIL, WRKO, WPGC, WTI, WSGA, WAKY, KIOA, KRAV, WYRE, CKLW 17-12, KBEQ 40-32, KRLA d-21.

TERI DESARIO "Yes I'm Ready" (Casablanca) 40/20
 Moves: Up 10, Same 10, Down 0, Adds 20, including WPGC, KBEQ, WGCL, WHYN, WKEE, WJDX, 95SGF, WSKZ, WLBZ, WEEQ, WAAY, CK101, KXXL, KFXD, Y100 23-20, KEARTH 26-23.

RICHIE FURAY "I Still Have Dreams" (Elektra) 37/7
 Moves: Up 19, Same 11, Down 0, Adds 7, CKLW, KBEQ, Q106, WTI, WNOX, KLEO, KYSN, Z93 25-22, KNOW 7-2, KXX106 25-22, WBBQ 14-9.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 35/11
 Moves: Up 11, Same 13, Down 0, Adds 11, WXLO, WBEN-FM, Z98, WSKZ, WZZP, WTSN, WISE, WTMA, WROV, KDZA, KRLC, KLEO 28-22.

RONNIE MILSAP "Get It Up" (RCA) 34/2
 Moves: Up 24, Same 4, Down 4, Adds 2, Q105, WHOT, KJR 20-18, Y103 10-5, WRJZ 14-9, KWEN 28-10, KRAV 10-6, WAAY 2-1, WROV 20-14.

YVONNE ELLIMAN "Love Pains" (RSO) 33/7
 Moves: Up 16, Same 9, Down 1, Adds 7, WFIL, WFBR, WTRY, Y103, KLUC, WIGY, WROV, Y100 32-29, WTI 30-28.

AC/DC "Highway To Hell" (Atlantic) 31/10
 Moves: Up 17, Same 10, Down 4, Adds 0, KBEQ 33-30, KUPD 11-10, KNOW 25-22, WNOE 24-21, WSKZ 19-13, WVIC 28-26.

ABBA "Chiquitita" (Atlantic) 28/7
 Moves: Up 14, Same 7, Down 0, Adds 7, JB105, WTI, WNOE, KEEL, WBBQ, KWEN, WSEZ, WKBW 8-4, WBEN-d-22, WBEN-FM 23-18, WHEB 34-30, K104 23-17.

FRANK MILLS "Peter Piper" (Polydor) 26/2
 Moves: Up 15, Same 9, Down 0, Adds 2, CKLW, KEEL, WFBR 28-25, WAYS 15-12, KLEO 24-19, WHHY 8-7, KOOK 30-25.

DONNA SUMMER "On The Radio" (Casablanca) 25/3
 Moves: Up 15, Same 7, Down 0, Adds 3, KRQ, 13FEA, KBOZ, WRKO 13-9, WPGC 19-17, Y100 25-22, WLCY 29-26, KEARTH 21-11.

NITELY "If You Want It" (Ariola) 23/0
 Moves: Up 10, Same 11, Down 2, Adds 0, Y100 4-3, WFBR d-30, WAYS d-33, WXIL d-13, WKXY 24-17.

RAINBOW "Since You've Been Gone" (Polydor) 23/5
 Moves: Up 9, Same 9, Down 0, Adds 5, JB105, WHYN, Y103, 92X, WFLB, 96KX 2-1, WPEZ 5-3, KDWB 30-24, KWK 1-1, KUPD 24-13, KLUC 11-9.

(Continued on Page 30)