

Radio & Records

ISSUE NUMBER 328

THE INDUSTRY'S NEWSPAPER

APRIL 18, 1980

NAB In Vegas: "A Really Big Show"

The reason NAB returned to Las Vegas this week (April 13-16) for its annual happening was readily apparent to longtime convention-goers. Attendance numbered 6000 broadcasters and spouses, plus 10,000 exhibitors, in addition to educators, students and government officials; and events came off smoothly for the most part, despite the imminent threat of a strike by hotel employees.

Registrants paced the aisles of 200,000 square feet of exhibit space, which NAB President Vincent Wasilewski referred to in his opening remarks as the "industry's global crystal ball." Indeed, everything from turntables to earth stations could be found at the 400-plus exhibits. The biggest event for radio came during Monday's opening radio session in a staged address by a General Patton lookalike and a multimedia presentation by TM Productions, "Tomorrow Media," introduced by TM President Pat Shaughnessy. Broadcasters were buying Patton cassettes more than any other, according to a Mobile Tape Co. spokesperson.

The topic of AM stereo, plus some strong words from Distinguished Service Award winner Don Thurston and several Congressmen, were among the chief subjects of discussion for convention attendees, as detailed on Pages 8-9. In another noteworthy com-

NAB Highlights

- AM Stereo Hottest Topic
- Thurston Talks Tough
- Politicians Point Finger At FCC

For details on these events, plus full pictorial coverage of the NAB Convention, see Pages 8-9.

ment, Grover Cobb Award winner Everett Erick, ABC Sr. Vice President and General Counsel, claimed broadcasters' fractured image is "in part due to the failure of the world's best communicators to successfully tell their story to Congress."

"Red Hot" Radio Worries TV

RAB President Miles David told the opening radio session that the apparent attack on radio recently launched by the Television Bureau of Advertising was caused by RAB's aggressive "Red Hot" marketing campaign to position radio as a primary big-budget medium.

David's predictions for the future were: (1) stations with less than 12-15 sales people will vanish, (2) finding experienced sales people will get tougher, (3) increased opportunities will open up based on radio's present ability to deal with fractionalized audiences, and (4) a continued uphill struggle to educate unknowledgeable radio

users will be necessary.

Dick Chapin (President of Stuart Enterprises, Lincoln, NE) and Chairman of the ABC Radio Affiliates, NAB/See Page 9

MORNING MAN, WFBR FINED; WBBF'S GIRARD SUSPENDED

Radio Rocked By Careless Jock Talk

Unfortunate on-air remarks by morning men Johnny Walker of WFBR/Baltimore and WBBF/Rochester's Don Michael Girard erupted into a storm of controversy within their respective communities. A Maryland jury fined Walker \$5000 and WFBR \$60,000 in damages last Thursday (4-10) for a flippant comment he made about former Baltimore TV anchorman Dennis Holly, while WBBF suspended Girard for three days and fined him \$500 as a result of public furor over an allegedly racist joke he told during his April 4 airshift.

FCC WOULD DROP CHARGES, BUT JUDGE SAYS NO

WJLB Payola Hearing Set

FCC Judge Thomas Fitzpatrick has rejected a recommendation from the Broadcast Bureau that payola/plugola proceedings against Booth American Company's WJLB/Detroit be dropped, and a hearing will go on as scheduled May 1 in Detroit (R&R 2-22). Judge Fitzpatrick made his ruling last Friday (4-11) after the Broadcast Bureau had changed its mind and decided the wrongdoings at WJLB, "viewed in light of the

licensee's bona fide efforts to effectuate controls at the stations, should not result in the revocation of Booth American Company's license." The charges against Booth's other Detroit station, WMZK, however, were dropped.

Broadcast Bureau Supports Booth

Prior to legal discovery proceedings, the Broadcast Bureau had favored a hearing, but after examining Booth's evidence, Bureau attorneys concluded that although WJLB MD and morning man Al Perkins did plug records by groups he managed, "there is no evidence of wrongdoing by other employees at WJLB... and there is an abundance of evidence demonstrating that the wrongful conduct did not result from an abdication of control by the licensee."

Judge Fitzpatrick Disagrees

Despite the Broadcast Bureau's argument, the judge said the evidence indicated to him that Perkins was in a position to subordinate the public interest. "It is necessary at the hearing to explore fully the extent to which Perkins played records of performers who were scheduled to appear at West Production (a company owned by Perkins) concerts. I am not convinced Mr. Perkins's wrongdoing did not result from an abdication

BOOTH/See Page 24

Brady Resigns As WABC PD, Returns To WHDH

Al Brady, Operations Director at WABC/New York, resigned that position last week for personal reasons. He will again become PD at WHDH/Boston, a position he held until moving to WRQX/Washington, D.C. in 1979, after which he joined WABC in October of that year.

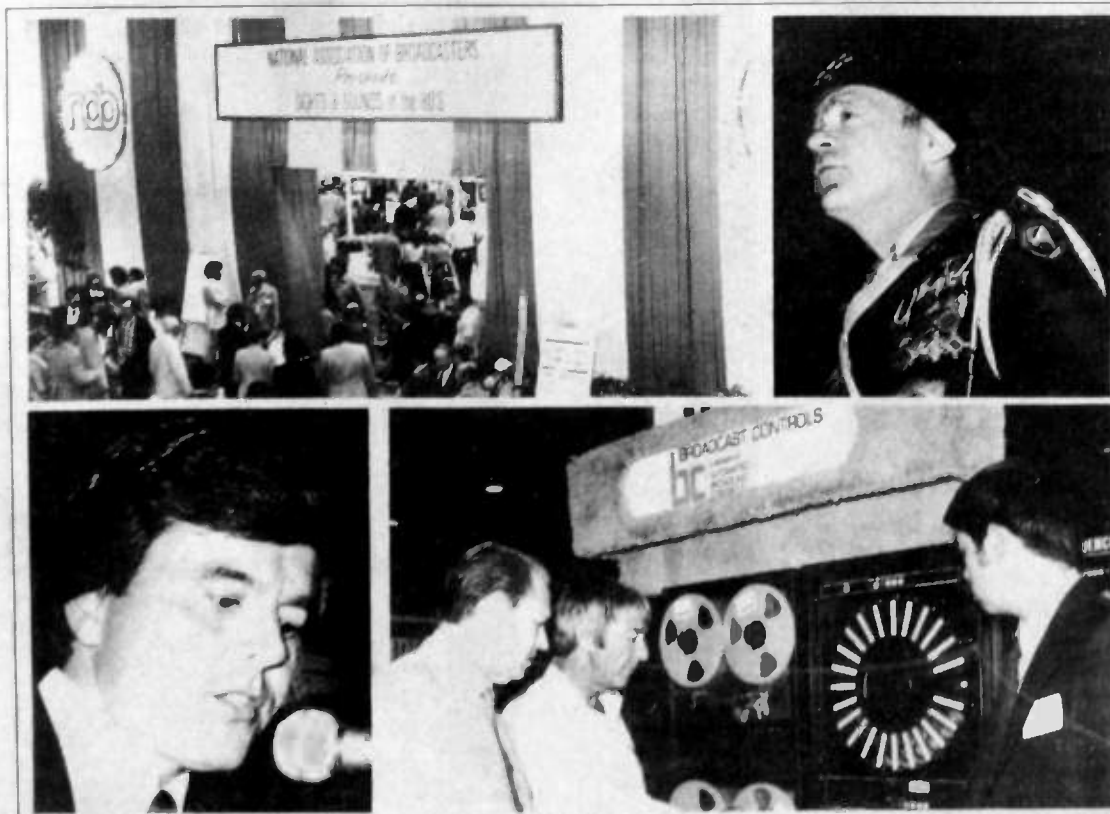
Brady told R&R, "Unfortunately, for personal reasons, I'm leaving New York City, but I'm delighted to be going back to Boston to work at WHDH, which I consider to be one of the premier radio stations in America. I'm looking forward to be working once again with (GM) Dave Croninger and the entire staff at WHDH." Brady assumes his new position May 1; current PD Bob Christy has not disclosed his future plans.

WABC VP/GM Alfred Racco



Al Brady

commented, "Al Brady is a leading contemporary radio programmer and an outstanding young broadcaster, and it was a pleasure to work with him. We sincerely regret his decision to leave." No successor has been named yet at WABC.



GATHERING AT THE NAB — A varied array of discussions, speeches, displays, and special programs was presented at the NAB Convention in Las Vegas. Pictured (upper left) is the lobby and exhibit hall, (upper right) a General George Patton impersonator who dazzled convention-goers, (lower left) TM President Pat Shaughnessy introducing a mind-boggling multimedia presentation, and (lower right) a display of automated broadcast controls, just one of countless technological devices on view.

ELTON

THE NEW SINGLE MCA-41236

“LITTLE JEANNIE”

FROM THE FORTHCOMING LP “21 AT 33” MCA-5121

JOHN



PRODUCED BY CLIVE FRANKS AND ELTON JOHN FOR FRANK-N-STEIN PRODUCTIONS

MCA RECORDS

©1980 MCA RECORDS INC

Rasmussen Forms Radio Sports Net

A new national radio sports network, Enterprise Radio, has been formed as a subsidiary of Connecticut-based communications firm Rasmussen Enterprises. The network, set to start up in early 1981, will use Western Union's Westar satellite technology and will provide 48 daily sports updates, 20 weekly sports features, and a daily 13-hour national sports talk show. Live sports coverage and seasonal specials will also be offered to affiliates, with both national and local commercial availabilities provided for all Enterprise programming.

Rasmussen Enterprise President Scott W. Rasmussen commented, "Enterprise Radio has been formed to fill a basic need in the radio industry for the most comprehensive, imaginative, and efficient sports package ever offered. The key to Enterprise Radio's success is its ability to line up affiliates... We have already launched our affiliate sales effort. Radio is a proven advertising medium, and with a significant number of affiliates on line, substantial advertising dollars will be available."

Schein Heads Polygram U.S. Operations

Harvey L. Schein has been appointed President/Chief Executive Officer of Polygram Corp., as indicated last week in R&R. He will be in charge of all Polygram's entertainment operations in this country, encompassing records, films, TV production, and music publishing. Schein will also serve as a VP of the parent company,

Clark Davis Named Great Trails VP

Clark W. Davis has been appointed Corporate Vice President at Great Trails Broadcasting. Davis will be active in an anticipated expansion drive by the company in broadcast properties and other related activities. Great Trails currently owns WBCS-AM-FM/Milwaukee; WKJJ-AM-FM/Louisville; WING/Dayton; WCOL-WXGT/Columbus, OH; WJAI-FM/Eaton, OH; and WIZE/Springfield, OH. Davis was formerly President of the Broadcast Division of Shamrock Broadcasting Co.

Geffen Label Joins WEA Family

A new unnamed record label headed by former Elektra/Asylum Chairman David Geffen in a joint venture with Warner Bros. Records has been formed, as previewed in R&R (3-14). Although the company will be manufactured and distributed by Warners, it is designed as a fourth label in the WCI group, joining Warners, Atlantic, and Elektra/Asylum. Geffen will continue to serve on the WCI Music Division Executive Committee.

Geffen commented, "This new company represents the latest phase in a... very fruitful relationship I've had with WCI over the past 12 years, especially with Mo Ostin, my very good friend." Ostin, Warners Chairman/President, stated, "We at Warners are

"Major League" Sports Talk

The talk shows will be divided into four segments, with an 800 number available and teams of two announcers hosting, plus sports celebrity guests. "It will be major league with major league hosts," Enterprise GM Jon Foley said. The sports updates will run five minutes, with a three-minute

Jay Hoker Named VP/GM At KAUM

Jay Hoker, VP/GM at ABC's WRIF/Detroit since 1977, has been named VP/GM at the company's KAUM/Houston. Hoker replaces Willard Lochridge, who will be assuming a new position with ABC heading Southwest Station Affiliate Relations.

ABC Owned FM Stations President Martin Greenberg commented, "Jay Hoker has an excellent track record as a broadcaster and has made important contributions to the company since he joined us... He brings a new

version available; the features are 2½ minutes.

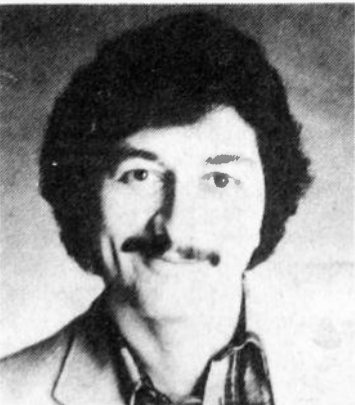
Joining Rasmussen and Foley on Enterprise's Board of Directors are industrial rep firm executive Richard A. Eddy and Emery Air Freight Sr. VP Walter G. Corcoran. Promotions Director Mike Caruso, Public Relations Director Dennis Randall, and Controller Bob Ronstrom have also joined the network.

sense of 'growth' to KAUM, and we're excited about his ability to further develop the potential of the station."

Hoker told R&R, "I'm not coming in with delusions of grandeur; this is a tough market." As to whether KAUM's Top 40 format might be changed to AOR (WRIF's format), he said, "Once we're out of the book we'll take a hard look at which direction we should go in. I can't even think of it right now."

Hoker, who owned his own sales promotion company from 1966 to 1971, joined ABC in 1971 as an account exec at WXYZ/Detroit, becoming General Sales Manager there two years later and remaining in that position until his appointment at WRIF. No successor for Hoker has been selected yet.

Holiday Named CKLW PD



Pat Holiday

Pat Holiday, who had been Assistant PD at CKLW/Detroit since 1978 and interim PD following the departure of Bill Gable to join CFTR/Toronto (R&R 2-22), has been officially appointed Program Director at the station.

Before joining CKLW, Holiday was an air personality at various stations, including WOR-FM/New York, WPOP/Hartford, and WPTR/Albany.

Moinet, Whiffen Resign At A&M

Al Moinet, Vice President of Promotion at A&M, resigned his position this week for health reasons, according to a company spokesman. Senior VP Harold Childs, who supervises A&M's Sales and Promotion departments, will temporarily take on Moinet's responsibilities, which encompassed the day-to-day running of the department, until a replacement can be found. Also resigning was Advertising Director Janice Whiffen; a replacement is being sought for her position as well.



David Geffen

understandably excited and flattered that David has chosen to GEFEN/See Page 24

KRLY CONQUERS HOUSTON

Houston's New Number One Shot From 1.8 To 9.1 In A Year With A New Kind Of Format Mixing Fun, Funk, And Top 40 Basics.

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this week...

ARBITRON CHANGES CALLS CREDIT RULES

New definitions on county penetration mean no more automatic credits on call letter flips.

Page 18

NEW HAND AT VIACOM CONTROLS

Viacom National PD Bill Figenshu outlines his intentions for the trendsetting Black stations of this important chain.

Page 37

PRODUCING PATRIOTISM & REDUCING AD RATES

Two Pop/Adult stations take a stand, striking blows for Americanism and against inflation — starting right at home.

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Latest Mediatrend Results

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Washington Report

WHFS ATTORNEY CALLS ACTION SLAP ON THE WRIST

FCC Showers D.C. Market With EEO Sanctions

WHFS/Bethesda, a suburban Washington station, was given a short-term renewal and ordered to submit an updated EEO program within 30 days last week. In addition, three Washington stations, WWDC-AM-FM and WOOK, and two suburban stations, WDON/Wheaton, MD and WLMD/Laurel, MD, were also ordered to submit new EEO goals by May 9. Three more suburban stations, WINX/Rockeville, MD; WPIK/Alexandria, VA; and WXRA/Woodbridge, VA must submit periodic EEO progress reports. The FCC action was in response to a petition to deny from the D.C. Office of Human Rights, which alleged the stations' affirmative action programs had failed with regard to minorities and women.

Looks Bad In The Papers

The hardest hit station, WHFS, was not nearly as upset over the Commission's action as it was about the public's perception. "This sanction isn't much; it's not a hearing or distress sale," WHFS attorney John Bankson told R&R. "But the way it's been reported in the newspapers, based on phone calls the station's been getting, people think our license has been taken away." Bankson said the Commission's decision, which cited "little or no improvement in minority hiring over the last renewal period" as the basis for a short-term renewal, was based on outdated figures.

"They looked at our employee records from 1975 to 1978. Today we meet FCC minority guidelines. Our national sales manager is a woman and we have blacks in the top four job categories," Bankson asserted.

WOOK Will Hire More Women

"We're going to do everything in our power to please the FCC," WOOK GM Bud Myers told R&R. "The Commission says we need more women, so we've already started to hire them. We have one woman in sales now and a woman in public affairs," Myers said.

WWDC GM Eddie Sachs would not comment because he had not seen the official FCC document. The commission said WWDC-AM-FM did not have enough black employees.

The FCC conditionally renewed

WOOK, WWDC-AM-FM, WLMD, WDON, WPIK, and WXRA, but WINX was not renewed, pending the outcome of unrelated litigation.

Charges Against WRC Dismissed

D.C. Office of Human Rights (OHR) had also filed against WRC/Washington for distorting the news. OHR said the results of a WRC listener opinion poll on the issues of the day were biased because they reflected "generally suburban upper income whites and not less affluent Washington residents." But the FCC dismissed this argument, saying WRC provided a forum for listeners to express their views, a significant public service.

KRLA Case Closed

Judge Okays \$1 Million Reimbursement

The 18-year legal battle for KRLA/Pasadena has finally ended with a \$1 million reimbursement to Orange Radio, Inc. by Bob Hope's Western Broadcasting. Last fall, KRLA was assigned to Western after five other applicants merged and two others were bought out (R&R 11-16-79). But at that time, Judge Ruben Lozner refused to reimburse

Orange Radio because of certain alleged misrepresentations on the part of Robert Maheu, a former Orange stockholder. Two so-called "Maheu issues" were dismissed January 16, and Judge Lozner concluded last week (4-9) that Orange met FCC requirements for reimbursement.

In his ruling, Judge Lozner praised all applicants for their perseverance, but hinted that a

more determined effort could have settled the matter without 18 years of litigation. "Perhaps the history of this proceeding has taught that in multi-party proceedings an effort should be made early by the parties and their counsel to effect a satisfactory settlement, which would expedite service to the community and alleviate the burden on the public and the government," Judge Lozner said.

FCC At A Glance

Broadcast Bureau Asks For Review Of Florida FM Case

The Broadcast Bureau has disagreed with an FCC judge's decision granting a construction permit to Stereo FM 92, Inc. for a new station in Dunedin, FL, and has filed an exception with a review board. In February, Judge Joseph Strimer ruled that Stereo 92 was more qualified than Bie Broadcasting or Tampa Bay Concert Radio because Stereo 92 proposed 77% integration of ownership and management (R&R 2-29). But the Broadcast Bureau said Bie Broadcasting ought to get the CP, because its proposal would give Largo, FL its first local nighttime service and second local daytime service. Tampa Bay also filed an appeal and asked for oral argument.

Hawaii Station Hit On EEO

The FCC last week (4-9) gave KHVH/Honolulu a short-term renewal and asked the station to increase minority employment by next renewal time, in February, 1981.

Changing Antenna Site Provides More Service

WINK/Ft. Myers, FL was given permission to move its antenna site last week (4-9) because the FCC said the move would bring the first nighttime service to 8100 people and the second nighttime service to an additional 13,500 people. The move required a waiver of the minimum spacing requirement, because the tower will now be 102 miles from adjacent channel station WCEZ/Jupiter, FL, not 105 miles as specified in FCC regulations.

Conditional Renewal For WQCC

WQCC/Charlotte, NC has been renewed conditioned upon submitting periodic EEO reports

Kirbys' application was dismissed with prejudice, meaning they may not reapply for the same frequency for one year. KEFM and companion KOIL went dark in 1976, and three applicants, Webster-Baker Broadcasting, Nebraska-Iowa Broadcasting, and Omaha Broadcasting, remain in contention for licenses of both stations.

NAB EEO Request Denied

The Commission Monday (4-14) declined to suspend the April 1 effective date for new EEO guidelines. NAB had asked the date to be put off pending action on its petition for reconsideration, but the FCC refused, saying the more stringent guidelines did allow licensees to explain any EEO deficiencies and to request relief on an individual basis.

Blanket

Licenses OK'd

The New York Appeals Court affirmed the legality of BMI and ASCAP's blanket publishing licenses for TV networks, possibly ending an 11-year battle. CBS contended that blanket licenses were in restraint of trade. The network can now appeal for a Supreme Court rehearing (the high court had previously remanded the matter back to the lower court), or possibly face a multimillion dollar tab for retroactive royalties due the publishing societies.

Sales Talk

Charter Media, the new company formed by Charter Co. and Karl Eller, has reached an agreement to buy the Philadelphia Bulletin from publisher William L. McLean, as indicated last week in R&R. Price was undisclosed.

WGMA/Hollywood, FL sold to Eric Esbensen and Donald Berlanti for \$1 million. Buyers also own WKQS/Boca Raton, FL, and KRQX & KLVV/Lompoc, CA. Sellers, Mr. & Mrs. Jerome Glassman, James Glassman, and Bill Glassman, own WMCL/McLeansboro, IL; WDXI/Jackson, TN; and WKWK/Wheeling, WV. Broker was Richard Shaheen, Inc.

Blair Radio chosen sales rep for Jefferson Pilot's WWIL & WHSL/Wilmington, NC. Blair now reps eight Jefferson Pilot stations, including WQXI-AM-FM/Atlanta, WBT & WBCY/Charlotte, and KIMN & KYGO/Denver.

WLBZ/Bangor, ME sold to publicly-held Acton Corp. by Mary Thompson for \$550,000. Seller owns WCSH/Portland, ME. Buyer owns WMYD/Wicksford, RI. Broker was Blackburn & Co.

KNUI/Maui GM Tom Elkins and Sales Manager Norma Phegley have purchased the station from H.V. Shepard of Texas for \$850,000.

Eastman selected sales rep for WLBK/Austin, TX and KGA & KDRK/Spokane, WA, both previously repped by Torbet.

Also at Eastman, Jerry Schubert, Senior VP, Los Angeles relocated to New York. Jay Keay, VP Eastern Region, will head up newly created Business Development/Client Service Dept. in New York. Carl Butrum, VP/Los Angeles Manager, becomes VP/Western Regional Manager. Tom Cadigan joins Eastman as Account Exec from WNBC/New York and Bill Barnett joins Los Angeles sales staff as Account Exec from Media Dept. of Foote, Cone & Belding.

Janet Dillon joins Katz Radio Los Angeles sales staff. She was formerly Account Exec with WLAK and WXRT/Chicago.

Carolyn Navarra joins KYW/Philadelphia as Account Exec from Cable Systems, Inc., Audubon, NJ.

Next RAB Success Clinics: April 22, Boston, Sheraton Tara; April 23, New York, White Plains Hotel and April 24, Baltimore at the Baltimore Hilton.

THE BRITISH BEAT GOES ON

CLASH TOURISTS



**“Train In Vain
(Stand By Me)”**

ADDED this week at:

JB105 add 34	WNCI add
KWK add 13	KIOY add 29
Q102 add 30	KFXM add
KFRC add	KJRB add
WFBL add 39	KTAC add
Q106 add	WGUY add
KAUM add 26	WHHY add
WRJZ add	G100 add 30
WNOX add	KKXL add
KSTT add	WAKX add

SEE PARALLELS PAGE 30

Produced by Guy Stevens

**“I Only Want To
Be With You”**

WIFI 25-18	WHFM on
KIQQ add	WIGY on
WFLY on	WEFM on
WICC on	KJ100 on
WKEE add	WFOX on
WVIC on	WFLB on
KZ93 add	KX104 on
KRUX on	KBDF on
WFBG on	KSLY on
WXIL on	KCPX on

Produced by Tom Allom

JUST RELEASED!
HEART “RAISED ON YOU”
REO SPEEDWAGON “TIME FOR ME TO FLY”

On  Records

News/Talk Ratings: Eastern, Midwestern Wobble



Dick Jones



Mike Faherty



Bob Hyland



Bill O'Donnell



Warren Maurer



Chuck Schwartz

This week R&R continues our survey of News/Talk ratings, starting with a look at Cleveland.

WERE/Cleveland soared from a 5.7 to an 8.3. The station started the switch from all-News to News/Talk last September. "We run Larry King overnight and noticed that our ratings for his talk show were higher than our all-News segments, so we switched to Talk," VP/GM Kim Colebrook explained. WERE has no competition; the only other station talking in Cleveland, WBBG, dropped the format for music last fall.

"Since we're the only station with News/Talk or all-News format, we talk about news and current events all the time. There's very little feature material on our air, no talking to fill time. We're the place to turn for in-depth news, expanded news, exploratory news. We want to be the alternative to the newspapers," Colebrook commented.

WGN — Trend Or Wobble?

"I really have no explanation," WGN PD Dick Jones said when R&R asked why the Chicago landmark slipped from 10.5 to 9.6. "It's the first time we've been below double digits in 12 years," Jones admitted. "I'm not going to slit my throat over one book, but if the next book is bad we'll just have to review the market and our programming," Jones continued. (WGN mixes Talk with Pop/Adult music.)

"We've always had a low profile. Maybe we need

more promotion. We never gave away diamonds, to me that's schlock, not good broadcasting, but if we have to resort to that, we'll do it," Jones concluded.

WIND & WBBM Up

News/Talk WIND/Chicago was up a full share from 4.3 to 5.3. "We try to make talk more interesting and more human," said GM Mike Faherty. "Don't bore, don't repeat, juggle topics and concentrate on local news. It's been a very exciting news time in Chicago. We've

News/Talk

had a transit strike, a teachers strike, a firefighters strike, and a presidential primary," he said. Faherty also complimented Ellen Manowitz's promotion department. "We had a great TV campaign and now that it's paid off we're sending jump ropes to 250 top advertisers, saying we're jumping for joy at our good book and asking them to jump with us," Faherty told R&R.

"We'd love to close the gap on WGN," said all-News WBBM GM Bill O'Donnell, whose station rose from a 6.1 to a 7.0. "The key to our success is that we just sound great. We have over 20 reporters, good personali-

ties, a lot of actualities, computerized traffic report that tells commuters how long it will take them to get from point to point, and an exclusive private weather forecasting firm," O'Donnell said.

Mild Weather Takes The Rap

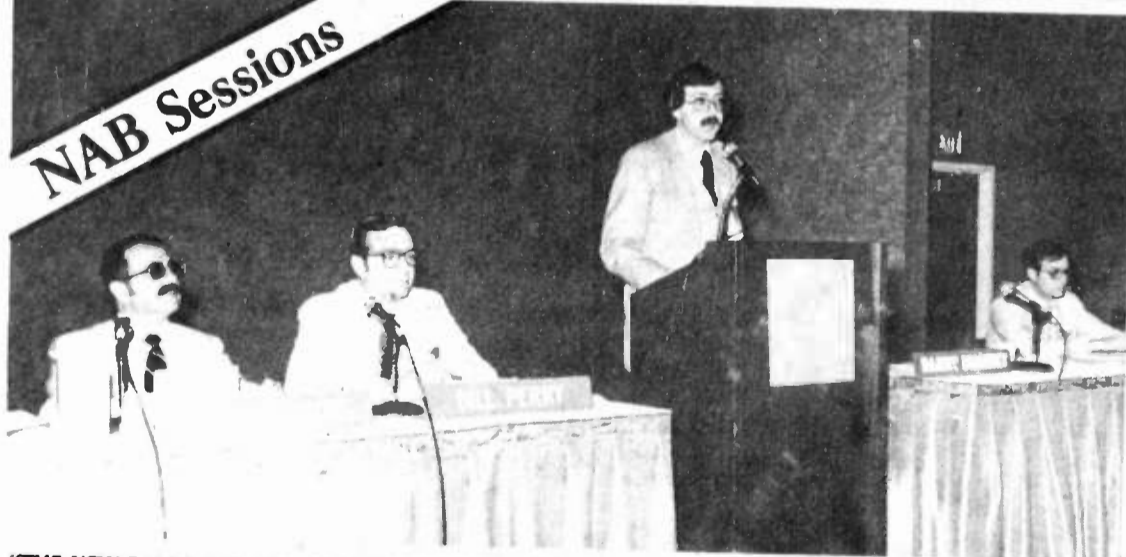
Stations on the East Coast were blaming the mild weather for poor ratings. In New York WCBS VP/GM Bob Hyland said, "We fell off a little in afternoon drive, but I'm not concerned, because we had 10,000 more men 18-49 than last book. Besides, there was no bad weather, no school or business closing." All-News WCBS went from a 5.4 to 4.5.

"A couple of us slipped, but with so many of us cutting up the pie someone has to lose," said WOR VP/GM Rick Devlin, whose station went from a 6.6 to a 6.3. All-News WINS and Talk WMCA stayed even at 4.4 and 3.2 respectively.

In Philadelphia, top rated all-News KYW dropped from 10.4 to 9.6, but VP/GM Warren Maurer was quick to point out that the station was up from last year's Jan./February rating of 8.3. Again, it seemed the easy winter had taken a toll.

News/Talk WCAU was down 4.6 to 3.6. VP/GM Chuck Schwartz offered no explanation except to say it was just a statistical wobble. "Our listeners come and go. They may tune in for two hours at a time, but then not again for several days," he explained.

NAB Sessions



"THE NEW RULES FOR POLITICAL BROADCASTING" — (l-r) FCC Political/Fairness Branch Chief Milton Gross, Bill Perry of Dow, Lones, & Albertson, moderator Barry Umansky of NAB, and John Quale of Kirkland & Ellis.



IS YOUR SALES TEAM READY FOR THE 80's? — (l-r) Richard Kale of Golden West Broadcasting/Los Angeles, Norm Goldsmith of Radio Marketing Concepts, David Thomas of WEZI/Memphis, and Gary Edens of Southern Broadcasting/Phoenix.

People

Clint Formby tapped as new President of the Broadcast Education Association. Formby, head of the Formby Stations Group of Hereford, TX, was instrumental in getting a new communications school constructed at Texas Tech, and has been honored as a "Citizen Of The Year" by the university. BEA's second in command this year will be University of Maryland Professor Don Kirkley, with Cap Cities' Peter Orne serving as new Secretary/Treasurer.

NAB Government Relations VP Roy Elson severed ties with the organization last week, but will retain NAB as a client for a year in his new consultancy business. Elson was known for his effective, often maverick style of lobbying.

Jim Popham promoted to Deputy General Counsel under NAB Sr. VP/GC Erwin Krasnow. Also new to the legal department: Valerie Schulke, formerly in private practice in Washington.

NAB Radio Board members see Eddie Fritts, President of Fritts Broadcasting of Indianola, MS, and Cullie Tarlton, head of Jefferson-Pilot, as shoo-ins for the Chairman and Vice Chairman positions respectively.

Comedian George Burns and entertainer Bing Crosby were inducted into NAB's Radio Hall Of



Clint Formby

Fame at Tuesday's Radio Luncheon.

Elton Rule, ABC President and Chief Operating Officer, will address the International Radio & TV Society Tuesday (4-22). Rule will discuss the expanding nature of electronic communications and its positive impact on news, information and entertainment.

Nancy Marquez, Barnett Bank of Miami VP, named to the NAB Minority Investment Fund's Board of Trustees. She is the second Hispanic appointed to the Board.

Elliot Franks, President of WOIC/Columbia, SC and Chairman of the Board of NABOB, appointed to the RAB Board of Directors.

CASEY KASEM proudly announces he has joined the staff at KBRW, Barrow, Alaska



... And also the staffs of WJMX, Miami Beach, Florida; WCIT, Lima, Ohio; KUKI, Ukiah, California; KKYK, Little Rock, Arkansas; WLPW, Lake Placid, New York; WISM, Madison, Wisconsin and Blue Danube Radio, Vienna, Austria.

Casey is weekend man on more than 500 radio stations around the world. Job offers come in every week, and he'll take every one of them (sorry, only one station per market).

You need Casey Kasem, and the program that comes with him, AMERICAN TOP 40, complete with exclusive

features like Long-Distance-Dedication®

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KAHN ANNOUNCES INTENT TO APPEAL

Will Magnavox Keep AM Stereo Hold?

Bob Streeter is credited with being the primary designer of the Magnavox AM stereo system which was chosen over four other systems last week by the FCC as the standard system. Streeter described his system to an engineering workshop on Monday, but by Tuesday afternoon's discussion with radio people, he was no longer around. What happened in that 24-hour period was somewhat akin to an alley fight.

In several sessions, AM stereo became the prime topic and a major complaint. In short, lots of engineers and broadcasters, despite strong efforts by the trade associations in favor of a single system, thought the FCC made a bad decision and want it changed.

Lee & Quello
Could Be Persuaded

At a panel discussion with four commissioners (Bob Lee, Joe Fogarty, Tyrone Brown, and Jim Quello), Quello stated he would be heavily influenced to change his opinion if all the engineers in the country wrote the Commission complaining about the Magnavox choice. Commissioner Lee went one step further and said he definitely would change his vote based upon that kind of reaction.

Brown Describes
Selection Process

Commissioner Brown said Mag-

navox was picked after selection criteria had been established by the Commission's Office of Science & Technology. They included studying spectrum efficiency and quality of receivers.

Bill Erb of WRIE/Erie raised a concern of numerous broadcasters who want stereo implemented now. His reaction came during a session moderated by NAB Radio Board member Charlie Wright of WBYS/Canton, OH. Wilson LaFollette of the FCC's Broadcast Bureau described steps for reconsideration on Monday, but several Commissioners said they would be happy to hear an open debate if someone proposes a filing for reconsideration.

That step will be completed next week, R&R has learned, by Leonard Kahn, manufacturer of the Kahn-Hazeltine system. Also rumored to be considering an appeal is the Harris Corp. LaFollette stressed



MOVING ON STEREO — Pictured at the NAB's AM stereo panel discussion are (l-r) FCC Commissioners Bob Lee and Joe Fogarty, NAB Chairman Vince Wasilewski, and Commissioners Tyrone Brown and James Quello.

that such appeals must be based on new information, however.

If AM stereo really turns around the downslide of AM, Commissioner Lee noted he might favor breaking up AM and FM stations in the same market. Commissioner Brown explained the rationale behind his proposal and called on broadcasters to help him reach a compromise in finding ways to get more minorities involved in broadcast ownership.

FM Chiefs React

Meanwhile, the heads of the three network FM operations took advantage of the recent 38th annual Alpha Epsilon Rho conven-

tion in Las Vegas to speak out on the FCC AM stereo decision. On a panel chaired by R&R's Jhan Hibber were Bob Cole, VP of the CBS O&O FM stations; Marty Greenberg, President of ABC FM operations; and Walter Sabo, Executive VP of the NBC FM stations.

Most outspoken was Sabo. He commented, "AM stereo may give AM something to promote and brag about, but it won't really have any impact on radio listening." Greenberg and Cole echoed similar sentiments. Greenberg said that he could foresee the day when all radio will be stereo, and the radio dial would be laid out linear fashion showing AM frequencies

first, then followed by the FM numbers. With such a one-band setup, Greenberg forecast that listeners will not really know AM from FM, but will just look for a favorite station.

The network leaders were in agreement that the technical advantage supposedly enjoyed by FM was not the reason the medium has surpassed AM in terms of listening. Rather, the three stated that it was due to FM filling a program void not covered adequately by AM radio. Cole stated that with the rise of FM's popularity, he would not be surprised to see a number of successful News/Talk stations on FM in the near future.

Thurston Refutes
Bad Image Claims

DSA Winner Says Van Deerlin Is Wrong,
Criticizes Religious Groups,
Says Livesay Is Government's Puppet

NAB's previous Board Chairman Don Thurston, in his boldest-ever address, told the opening NAB Convention session in Las Vegas Sunday (4-13) that radio broadcasters are not afraid of competition but are "afraid of the technical incompetence and the lack of even basic economic understanding in those agencies which govern our existence."



HAPPY OCCASION — Mr. & Mrs. Don Thurston share their happiness minutes after Thurston was presented with the NAB's Distinguished Service Award.

Referring to remarks made two weeks ago in which Rep. Lionel Van Deerlin (D-CA) cited NAB for being too reactionary and predictable, Thurston faulted the Congressman's speechwriter for failing to realize that the proliferation of radio stations is attributable to the free-enterprise system. He also faulted Van Deerlin's logic for wanting additional government-mandated stations. Thurston reiterated NAB President Vince Wasilewski's renewed call in his opening address for a jointly-run

industry-government advisory committee to study future spectrum allocations.

Thurston also claimed Daytime Broadcasters Association President Ray Livesay is being used by the government, which has no intention of extending daytimers' hours of operation.

Citing incomplete FCC studies on nine kHz, Thurston said, "Nowhere in the world is there such a density of transmitters as in the U.S." He called his experience in Buenos Aires during the Region 2 conference last month distressing.

Thurston's solution for competition in the 80's, as well as for today's problems, is creative programming to inform, educate, entertain, and motivate, stressing that it's "unfair to defend programming as reflective of society while we convince advertisers of our ability to influence society."

Thurston was extremely critical of the United Church of Christ and the U.S. Catholic Conference, which oppose deregulation, and urged broadcasters to be active in their local churches to eliminate misconceptions about deregulation.



Richard Hirsch



Dick Shiben



Steve Simmons



Arnie Lerner

SEPARATION OF CHURCH AND BROADCASTERS — Broadcasters, especially Catholics, tore into Richard Hirsch, Secretary of Communication for the U.S. Catholic Conference, one of the staunch opponents of radio deregulation. Approximately 700 radio broadcasters joined White House Domestic Policy staffer Steve Simmons and FCC Broadcast Bureau Chief Dick Shiben in defending the Commission's radio deregulation proposals. One broadcaster who identified himself as first a Catholic, an American secondly, and then a broadcaster, said he couldn't understand why the Catholic church wanted to hinder broadcasters' ability to serve the public by having the government force tons of paperwork. A verbal boo went up when Hirsch said local dioceses were also against radio deregulation. The session was moderated by NAB Radio Board Chairman Arnie Lerner.

NAB In Vegas: "A Really Big Show"

Continued from Page 1

filiates Government Relations Committee, noted the committee's decision Sunday (4-13) to step up support of a government-industry study of the ramifications of adding numerous new radio stations. Chapin termed the government's efforts to examine spectrum reallocation possibilities "piecemeal," and called for a public discussion. He said the committee's efforts are geared toward gaining more data rather than opposing additional frequencies.

Daytimers Criticize NAB

About a hundred daytimers met Monday (4-14) and chastised NAB for not working to implement its board's January 1979 "Maui" resolution, which stated, "As a matter of national radio allocations policy, all broadcast stations (present and future) should be authorized to provide fulltime service." Daytime Broadcasters Association President Ray Livesay concluded that many daytimers are therefore reevaluating their NAB membership. NRBA also came in for some heat for attempting to help NAB "stall" a nine kHz decision.

A Mobil Oil Co. PR person challenged Gene Mater, CBS VP & Ass't. to the President/Broadcast Group, to stop censoring so-called "issue"

ads. Lack of expert reporting on energy issues could be compensated through the use of corporate editorial advertising, according to the oil company rep. Mater defended all the networks' anti-advocacy advertising policies, saying "those with the most money would talk the loudest most frequently."

Computers Increasing

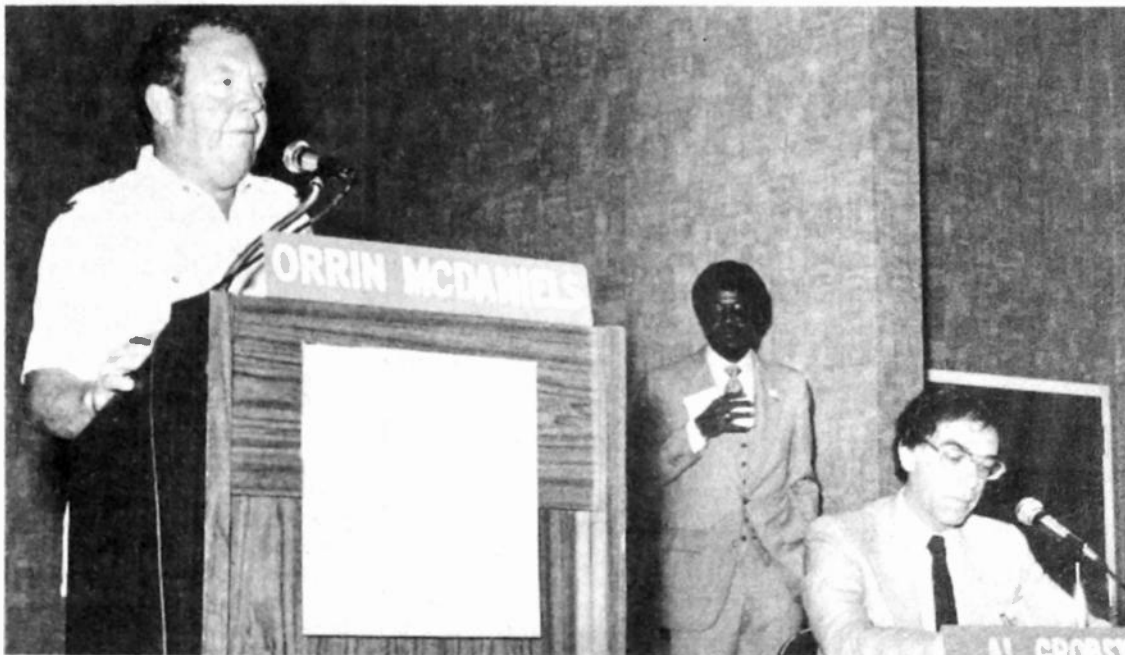
Fifty percent of RAB members in large markets already have computer terminal capability, it was announced by the RAB Plans Committee Sunday. RAB will experiment with transmitting sales information to these stations. The result may lead to some on-line services for the entire membership, according to Committee Chairman Mike Lareau (VP/GM WOOD/Grand Rapids).

Lareau commented on the speed with which previous committee suggestions are being implemented - specifically, a new sales newsletter with separate editions for million-plus and smaller markets; a new computerized service giving members local newspaper penetration and circulation figures; and a new co-op training course.

The Arbitron Advisory Council discussed ways to prevent Arbitron from selling consulting services it has traditionally been giving free to broadcasters.



"HEATING UP BUSINESS IN COOLER ECONOMY" — (l-r) John Hinkle of WISN/Milwaukee, Paul Palmer of KFMB/San Diego, George Francis of WAKY & WVEZ/Louisville, and moderator Len Hensel of WSM/Nashville.



"YOU'RE THE MANAGER... YOU'RE SUPPOSED TO KNOW ALL ABOUT THAT" — (l-r) moderator Dick Painter of KYSM/Mankato, MN, Orrin McDaniel of WCFL/Chicago, and Al Grosby of KRAK/Sacramento.

FERRIS DEFENDS RECORD

Politicians Criticize Commission

Politicians and bureaucrats appeared to be talking as much to themselves as to broadcasters at the NAB Convention this week. Sen. Barry Goldwater (R-AZ), who spoke at a luncheon for Engineers, said he still believes there's time to get some amendments to the Communications Act approved in this Congress. He said he still favors a bill that would include radio deregulation, but the ball is totally in the court of Senate Communications Subcommittee Chairman Fritz Hollings (D-SC).

Despite the lack of a resolution of their differences to date, Hollings meanwhile told a TV gathering he's optimistic about Senate approval of a comprehensive restructuring of common carrier, as well as some broadcasting matters, including longer licenses and significant radio deregulation. Goldwater, however, reiterated firm opposition to a "spectrum fee."

Points Finger At FCC

"The bureaucrats of the FCC must not be allowed to make national telecommunications policy," Goldwater stressed. He suggested that the FCC has reacted to Congress's moods, such as its moves towards radio deregulation only after Congress launched its own action.

Next, Goldwater took the Commission to task for not fully doing its homework on 9 kHz, stating that FCC Chairman Charles Ferris ap-

peared before the Senate on March 6 and noted that the Commission had let its first contract to study the cost to broadcasters of reduced AM spacing and then four days later the U.S. officially advocated the action in Buenos Aires. "It seems to me," the Arizona Senator said, "that either the cost study was superfluous or our delegation was not acting with all the facts." Finally, Goldwater warned against further *ad hoc* planning for future international conferences.

Swift Tells How To Reach The FCC

At a panel session, Rep. Al Swift (D-WA) and Sen. Walter Huddleston (D-KY) told broadcasters that a good way to get to Congressmen was through state associations. Swift specifically referred to getting the messages to Communications Subcommittee members about key broadcast issues. These people, in turn, can exert control over the FCC, he instructed.



Sen. Walter Huddleston

Ferris Offers Deregulation Hope

On the other hand, Ferris told a final luncheon gathering that "radio deregulation proceedings establish a very useful record upon which to assess the need for any such legislation in the broadcasting field." His clear message was that if broadcasters adapt to changes, they can expect regula-



Sen. Ernest Hollings

tory policies to be updated or relaxed.

Ferris urged broadcasters to look upon competition from new technologies, for instance, as a means to get out from under heavy regulation. "Increasing competition in programming sources may ultimately lessen the role for traditional public interest regulation of broadcasting," he said. Two examples he cited were actions



Rep. Al Swift

eliminating third class radio licenses and freeing first class engineers from having to perform numerous routine operations.

The main thrust of Ferris's speech was a contention that he had kept his promise to keep the FCC out of program censorship and to deliver a "zero-based" policy of reexamining rules and regulations.

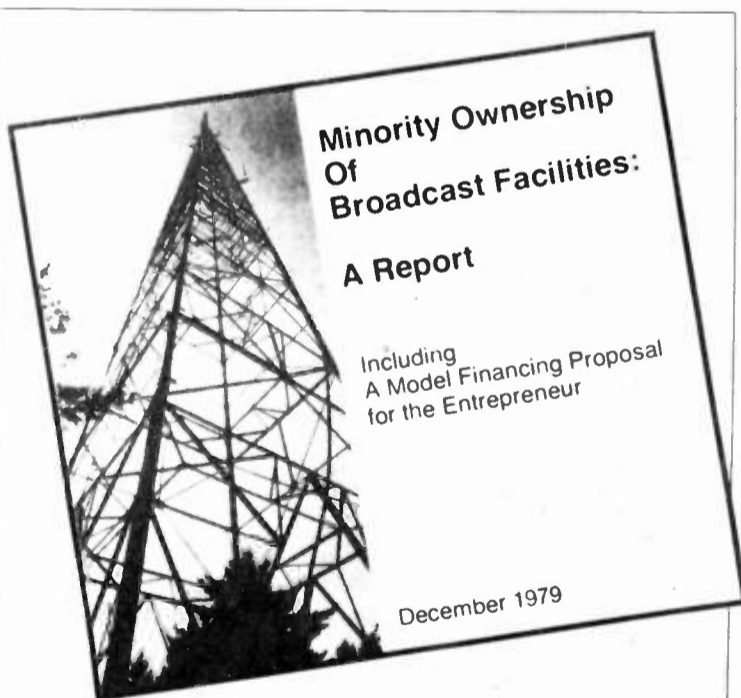
WHAT'S NEW

DIR's "Hour Time" Brings "60 Minutes" Style To Radio

"Hour Time," a syndicated magazine-formatted radio show developed by DIR Broadcasting, will begin airing July 1. The program, styled after TV's "60 Minutes," is targeted toward the 18-34 demographic and will include investigative reporting, lifestyle segments, and features by noted personalities. Author Kurt Vonnegut has been signed to report from the Republican and Democratic Presidential Conventions. For further information, contact Paul Zullo at DIR Broadcasting, 445 Park Ave., New York, NY 10022, (212) 371-6850.

Atkin/MSA Join Forces

Atkin and Co., a broad-based radio and TV ad agency, and Multiple Systems Analysis (MSA), a research and programming consultant, have joined forces in an effort to provide a more comprehensive service to their clients, which include the CBS, NBC and ABC networks. The joint venture is aimed at broadcasters who wish to coordinate their stations' image with their advertising. Although pooling their resources, Sherman Oaks-based Atkin and Co. and Irvine-headquartered MSA will continue to retain their autonomy. For further information, contact MSA, 15292 Saverne, Irvine, CA 92714, (714) 551-3376.



FCC Minority Ownership Policies Report Available

"Minority Ownership Of Broadcast Facilities: A Report" is a 64-page pamphlet prepared as an outgrowth of the 1977 FCC conference which addressed that particular issue. Along with summarizing FCC policies regarding minorities and broadcasting (such as EEO, tax certificates and distress sales), the volume contains sections on the acquisition of funding, a discussion on ratings and advertisers as they relate to the prospective minority broadcasting owner, and a step-by-step breakdown of a model financing proposal.

Copies of the report are available from the FCC, Office of Public Affairs, EEO-Minority Enterprise Division, 1919 M St., N.W., Washington, D.C. 20554, (202) 634-1770.

CBS Sets 1st Qtr. Revenue Record; Profits Drop 27%

Although CBS Inc. had a 17 percent increase in first quarter revenue to a record \$967.4 million, up from \$828.7 million a year ago, net profits dropped 27 percent from \$17.8 million in the first quarter of 1979 to \$13 million this year. Last year's first quarter earnings totalled \$200.7 million on revenues of \$3.72 billion. This first quarter decline was anticipated by company officials, who cited higher broadcast news and entertainment programming costs and lower profits in publishing and "audio retailing," as well as foreign exchange losses and increased developmental expenses as factors contributing to the setback.

FOCUS ON AD CREATIVITY

Radio Workshop I Set For July

The first annual Radio Workshop I is scheduled for July 21-22, 1980 at the Snowmass Resort in Aspen, CO. The conference, sponsored by the Creative Seminar Committee in association with the RAB/ANA radio workshop, was developed to help broadcasters get creative radio advertising that sells. A variety of advertising and production creators will head the various seminars, highlighted by featured speaker Chuck Blore of Chuck Blore & Don Richman Incorporated. For further information, contact Radio Workshop I, Suite 402, 102 West Whiting St., Tampa, FL 33602, (813) 223-5684.

Satellink Sets "Satellite Express" To Serve Radio & TV Syndicators

Satellink of America Inc., a subsidiary of the Robert Wold Company, has announced the introduction of "Satellite Express," a new service which will deliver syndicated radio and television programming via satellite. This service will provide syndicators and distributors with live playback/origination capability in three major cities (New York, Los Angeles and Washington, D.C.) along with transmission and earth-station reception in a number of major markets. Satellink has also

committed to an inventory of 15 kHz single channel per carrier circuits in the Westar satellite system beginning this year, which will be used to serve networks and syndicators of radio programming.

Former Mutual VP Gary Worth, President of Satellink of America, said that the firm's satellite earth stations and TV operating centers were targeted for completion in the aforementioned three markets by late summer. The firm additionally plans for between 20 to 30 cities to become accessible by September of this year with expansion to include the top 100 markets by the end of 1981.

A unique feature of the "Satellite Express" pricing, Worth noted, is the allowance of credits for markets in which the downlink reception is provided by a broadcaster-owned earth-station. In markets where such stations are unavailable, downlinks will be arranged via common-carrier and PBS facilities. For further information contact Satellink of America at (703) 522-7664.

K-WAVE First To Convert To Cassettes

K-WAVE/San Clemente, CA has become the first station to utilize Eumig digital interface cassette recorders rather than cartridge recorders, which station owner Cliff Gill pioneered while at KEZY/Anaheim in 1959.

"This Eumig cassette is super for our broadcasting industry," enthused Gill, adding, "We're making progress from the cartridge, a Rube Goldberg-type of contraption which served its purpose for 20 years, to the cassette recorders, a new technology which has application for both automation as well as remote control with live operation. At last," Gill concluded, "it's an end to the endless tape."

Hand- Held Radio/Recorder



This microcassette recorder from Sanyo features an AM-FM radio, a recording capability of up to two hours, and an automatic record level. The unit's handle detaches to form a palm-sized dictation machine as well. Price: \$180.00.

Woodruff Debuts Pacific Regional Radio Web

The first regular Pacific Coast regional radio network in 20 years will debut June 2, 1980 when the Woodruff Pacific Network takes to the airwaves via 20 charter affiliates in California, Oregon and Washington. Jack Hayes, formerly with NBC Radio, and Norm Woodruff, formerly with CBS Radio, will serve as President and Chairman, respectively, for the new regional radio network.

Utilizing Westar satellite, terrestrial microwave, and digital circuits to distribute programming tailored to the specific regional needs of broadcasters in the Pacific states, the Woodruff Pacific Network will carry a variety of series available to stations outside the Pacific time zone either live or through tape syndication. These series include "Coast-To-Coast," the nightly three-hour radio magazine interview hosted by Rick Forester, and "The Supermarket Shopper," hosted by nationally syndicated newspaper columnist Martin Sloane.

Additional programming will consist of regional political comment from former CBS, ABC and Mutual correspondent Jim Simon, business news of the Pacific Stock Exchange by Bill Gibson, long-range weather forecasts, area agricultural reports, and extensive Pacific news and sports coverage. For further information contact the Woodruff Organization at Radio City, 420 Taylor St., San Francisco, CA 94102, (415) 788-4000.

TM Acquires Media Research Graphics Firm

The TM Companies have acquired Media Research Graphics, a research company which uses computers to transform audience listening statistics into pie or bar graphs, which can then be economically reproduced for the station's clients. Media Research Graphics was founded by noted West Coast broadcast research-

er Allen Klein.

TM will be offering the Media Research Graphics service on a market and/or format exclusive basis, beginning with the April/May Arbitron sweep. For further information contact the TM Companies at 1349 Regal Row, Dallas, TX 75247, (214) 634-8511.

The new single from the Chairman of the Board.



FRANK SINATRA

“THEME FROM NEW YORK, NEW YORK”

The class of 1980.

Produced by Sonny Burke • Orchestra and Chorus Arranged and Conducted by Don Costa

ON REPRIS RECORDS

Distributed by Warner Bros.



Polly Polly Polly Polly



The New Album

AHL1-3546

WRKO	WCCO
WOKY	WOW
CKLW	KOIL
WKBW	WCUE
FM 97	WREC
WPRO	WBSR
WFIL	KRNT
WAYS	WGN
WIP	WEMP
KRUX	WJR
WTIX	WILS
13Q	WWWE
WZZP	WKBN
KLIF	K104
KMOX-FM	WHIO
KMBZ	WMOH

WFOM	KNOW
WSIX	WYSL
WANS	KBDF
WIOD	WGR
WELI	WFOX
WWWD	WOML
WBAL	WHSY
WTAR	WHEB
WROV	13FEA
KVOL	WXIL
WQUD	KBEQ
WFDF	KKLS
WFMJ	WNAM
WRFC	KQDI
LOVE 94	
WGY	
KSL	

The Single

"Starting Over Again"

PB-11926

BB 56 ★ CB 71 ★ RW 62 ★

Produced by Gary Klein for
The Entertainment Company
Executive Producer Charles Koppleman

RCA

Polly Polly Polly Polly

WHAT'S NEW

UNIT SHIPMENTS DOWN 6%

Record Business Dollar Volume Drops 11% In '79

The U.S. record industry's dollar volume plunged 11 percent to \$3.7 billion in 1979, down from \$4.1 billion in the year-previous, according to the annual report from the Recording Industry Association of America (RIAA). Dollar volume for both tapes as well as records declined with tape sales dipping from \$1.4 billion in 1978 to \$1.3 billion in 1979 and record sales sliding from 1978's \$2.7 billion, to \$2.4 billion in 1979. The RIAA noted that actual consumer purchases were probably higher than the figures released as the RIAA statistics do not reflect the sales of imported records. Additional factors contributing to the decline, according to the RIAA, were an estimated \$400 million worth of counterfeit records and tapes and what was termed as a "significant" amount of retailers selling off inventories in order to reduce manufacturer's shipments to stores.

1979's unit disc shipments for the U.S. record industry likewise fell six percent to 502.2 million, down from 531.3 million for the previous year, while unit shipments of tapes dropped to 180.8 million in 1979, down from 194.9 million in 1978.

Prerecorded Cassettes, Singles Strong

There were some bright spots in the overall picture, however, as unit volume for prerecorded cassettes soared 28 percent to 78.5 million units in 1979, while dollar volume for prerecorded cassettes climbed 29 percent to \$580.6 million. Singles also posted a strong (36 percent) increase in dollar



RSO Strikes Back With Empire

RSO Records has announced it will release the soundtrack to the upcoming "Star Wars" sequel, "The Empire Strikes Back," on April 21, one month prior to the film's premiere. Featuring original music composed for the space opera by Oscar-winner John Williams and performed by the London Symphony Orchestra, the double-album soundtrack will be supported by a million-dollar-plus marketing and promotional campaign, which will include video scenes from the movie to be displayed at select locations.

RSO will take advantage of its previous experience with film-record tie-ins to cross-promote the LP via the film's teaser trailer as well as in the entire multi-million dollar marketing efforts planned by Lucasfilm Ltd. (the film's producer).

volume to \$353.6 million, as unit volume for singles rose 12 percent to 212 million.

Meanwhile, 1979 LP shipments dived 15 percent to 290.2 million units with dollar volume decreasing 17 percent to \$2.05 billion. Unit shipments of 8-track tapes offset the increases in prerecorded cassettes by logging a 23 percent drop in 1979 unit volume to 102.3 million, while dollar volume for tapes declined 28 percent to \$684.3 million.

RCA RECORDS IN RED

NBC '79 Profits Below '75 Levels

Pretax profits from NBC's radio and TV networks and O&O stations declined 14 percent from \$122.1 million in 1978 to \$105.6 million in 1979, their lowest level since 1975, according to the recently-released RCA Corp. annual financial report. Low ratings for the 1978-79 TV season and large expenditures for program development and promotion were the major factors in the decline, the report stated. Nevertheless, sales for the broadcast division climbed 13 percent to a record \$1.37 billion, up from \$1.21 billion in the year-previous.

While RCA Records' earnings are not reported separately, the parent firm noted that the label operated at a loss last year, although worldwide sales rose 13 percent. Sales of domestic LP's soared 35 percent, partially due to distribution deals with A&M and 20th Century-Fox Records, while foreign LP sales rose 13 percent, despite a slight slip in profits. Exact figures for the domestic record division were not disclosed with the recessed state of the record industry and the resulting high rate of returns blamed for the firm's fiscal woes. The report noted, however, that by the fourth quarter, RCA Records was operating in the black once more.

Still, pretax profits for RCA's Electronics Consumer Products and Services dropped 33 percent from \$145.1 million in 1978 to \$97 million in 1979, principally because of the record company's losses and increased research and development costs associated with the 1981 introduction of the "Selectavision" videodisc system, while sales for this division swelled 10 percent to \$1.76 billion, up from \$1.60 billion in the year-previous.



David Bowie

Fan Plans "Bowiecon I"

While there have been fan-sponsored conventions in the past, chiefly centered around the Beatles or rock 'n' roll in general, the upcoming "Bowiecon I," set for April 27 at the O'Hare Holiday Inn in Chicago, marks the first-ever devoted to the solo English entertainer. Sponsored by 25-year-old M.D. and Bowie-phile David Fletcher, whose previous accomplishments include a self-published book entitled "David Robert Jones Bowie: The Discography Of A Generalist, 1962-79," all profits from the convention will be handed over to "Operation Snowball," an organization devoted to the treatment of alcoholism among teenagers.

Highlights of the convention will include the screening of feature films in which Bowie starred ("The Man Who Fell To Earth," "The Virgin Soldiers," the short "Love You 'Til Tuesday" and the as-yet-unreleased in the U.S. "Just A Gigolo"), 10 hours worth of concert video footage of Bowie, guest speakers such as Bowie's original manager Ken Pitt and former Mainman Productions publicist Cherry Vanilla, and a \$100 grand prize costume contest to the fan who best represents a Bowie character. For further information contact: Dr. David Fletcher at (312) 524-0145.

PRO:MOTIONS

Jamieson Named VP/Mktg. Creative Operations At CBS

Bob Jamieson has been promoted to the newly-created position of Vice President of Marketing Creative Operations on the staff of CBS Records Group Deputy President and Chief Operating Officer Dick Asher, to whom he will report. A 12-year veteran of CBS Records, Jamieson joined the label in 1968 as an inventory clerk, later holding a variety of sales and promotion posts throughout the northeast and midwest regions. Most recently Jamieson served as New York branch manager for the label.

In his new position, Jamieson will be responsible for the coordination of the worldwide marketing and A&R activities for CBS Records and the CBS Records International Division. He will develop overall marketing strategies and oversee career development for the label's artists as well.

Thaler Named VP/GM At ATI Publishing

Doug Thaler has been named Vice President and General Manager of publishing operations for American Talent International (ATI) Equities. Thaler most recently served as General Manager of Wooded Lake Music and ZAK Music, having begun his industry career as a songwriter.

Bedell Bows Music Concepts Int'l Firm

Steve Bedell has announced the formation of Music Concepts International, a new music publishing, executive production, and music packaging firm to be headquartered in Los Angeles. Bedell, most recently Vice President of Music Publishing for Casablanca Records, will be in partnership with Evan Pace, most recently Professional Manager for Rick's Music/Cafe Americana, Casablanca's music publishing firm.

Prior to their Casablanca posts, Bedell and Pace served as Executive Vice President of the Wes Farrell Organization and as Professional Manager of Arista Music, respectively. Music Concepts International will be temporarily located at 257 Ashdale Place, Los Angeles, CA 90049, (213) 472-6153.

Hock Named Asst. Dir./LP Promo; Backer, NY Promo Mgr., For Arista

Randy Hock has been appointed Associate Director of Album Promotion at Arista Records. Most recently, Hock served as Arista's Director of West Coast Promotion, having earlier held regional and local promotion posts for the label. Prior to joining Arista, Hock worked in local promotion for Atlantic Records.

Concurrent with Hock's promotion, Jeff Backer has been named New York Promotion Manager for Arista. Backer most recently served as Arista's San Francisco Promotion Manager, having also held local promotion posts in Denver and Phoenix for the label.

WHAT DO THESE STATIONS HAVE IN COMMON?

KFI deb 23-13

KRLA 12-7-2-2-2

KHJ deb 20-16-13

WPGC 30-20-18-15

Q107 deb 17-6

CHUM 27-20-13

WIFI add-deb 21

WEFM add 24

96X 25-10-1



STREET TALK

The big record rumor of the week was Bob Fead's reported (though not yet official) resignation as Division VP of RCA Records. Already the Street Talk is very heavy that Jack Craigo, recently named to head RCA's U.K. division, would fill Fead's position in New York. Further speculation surrounding Fead is that he may be under consideration for the presidency of another label, should his exit from RCA become a certainty. More details on this by next week.

Steve Roddy has accepted the newly-created position of National Program Director for Scripps-Howard Broadcasting, resigning as PD of KULF/Houston. Steve will be in charge of programming WMC-AM-FM/Memphis and WNOX/Knoxville, along with the recent Scripps-Howard acquisitions of WITH-AM-FM/Baltimore and KMEO-AM-FM/Phoenix. KULF has not named a new PD.

Buzz Bennett is no longer affiliated with Y100/Miami, nor is he a part of the three-man consultancy that had been announced last month. Bill Tanner and Robert W. Walker will continue their efforts for Metroplex Communications, but Buzz has returned to the "Fred" tipsheet in California.

Larry Uttal, ex-Private Stock and Bell President, has formed a new record label, Earlobe Records, which will be distributed only in England (so far) by Pye Records.

26-year-old Mark Alderman, formerly of Cash Box magazine and (more recently) Infinity Records, was found dead in his home Monday (4-14). The cause of Mark's death was not immediately known, and an autopsy has been scheduled.

Glenn Morgan, now directing music programming for the Mutual Network, is in need of record service from all sources. Apparently Mutual is going to get into more entertainment features in the future now that the former WABC/New York PD is on board.

Boyd R. Britton resigned this week at KWST/Los Angeles to become News Director at KHTZ/Los Angeles, which would bring him back together with his former morning partner Charlie Tuna. But, there's a catch . . . KWST didn't want Boyd to just leave without working out his two weeks' notice, and KHTZ, which was without a morning news anchor, needed him immediately. The solution is that Boyd is doing the news on KWST at :50 and then, via phone-line feed, he's also doing KHTZ's morning news on the hour and half-hour.

Congratulations to our own Jhan Hiber, who at last weekend's 38th annual Alpha Epsilon Rho convention, was made Chairperson of the broadcast honorary society's National Advisory Board. Jhan is joined on the board by Richard Wiley, Steve Nenno of ABC, and Howard Liberman of the Cohn & Marks law firm.



Get A Whiff Of This

XL102/Richmond received a very strange letter recently from the Henrico County School Board. Seems that a member of the board was complaining that several elementary school students were using the station's bumper stickers to "get high."

Apparently some students were indeed exhibiting strange behavior immediately after peeling the protective backing off XL102 bumper stickers and then inhaling the odor of the adhesive. The board member went on in his letter to demand that the station recall all its stickers or, at least, investigate the problem.

Gregg Pearson, XL102's GM, quickly went into action. Contacting the company that produced the bumper stickers, Mr. Pearson was informed that according to OSHA guidelines (set by our own federal government), the chemicals used in the adhesive on the XL102 bumper stickers were entirely safe and completely non-toxic.

Pearson's reply to the school board was a classic, and we quote: "I can understand your concerns on behalf of the students, parents and faculty, but they are imaginary. I have noticed, however, that several Henrico County vehicles also carry bumper stickers and (I) believe those bumper stickers and any bumper stickers used by candidates for Supervisor (of Henrico County) should also be inspected."

When we last checked, XL102 had not received any reply from the school official.

SPIDER

'NEW ROMANCE (IT'S A MYSTERY)'
ON DREAMLAND RECORDS AND TAPES

DL100

WGCL
KAUM
KRBE
WNAP
WIFI
WPEZ
KNUS
WEFM
Z93 LP cut

Y103
95SGF
KEEL
KXX106
WBBQ
WPST
Q106
KX104
WAIV

KTAC
KCPX
WLBZ
WFBG
WXIL
WFOX
WCGQ
WISE
KCPX

WANS-FM
WSPT
KCBN
KFXD
KRLC
WTRY
WFOM
WLOF
KWEN

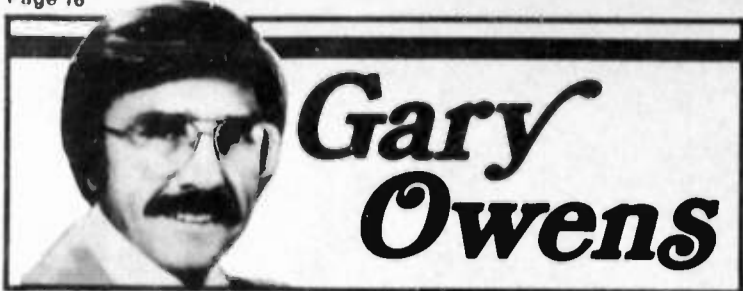
DL-1-5000

JUST RELEASED
THE NEW ALBUM

PRODUCED BY PETER COLEMAN



MANUFACTURED AND MARKETED BY RSC RECORDS, INC.



Radio veteran Don French is hospitalized in Sacramento. And although he seems to be coming along O.K. now, all of Big Don's systems shut down (liver, kidneys, spleen) after four days in the hospital.

Don's talented son John is up to his earlobes at KUBA in Yuba City where he's doing Don's Operations Manager gig . . . being PD and morning DJ! For John's 22nd birthday, he's treating himself to a vacation or a wonderful nervous breakdown. You Don French pals out there might drop a note of cheer to the rascal in care of KUBA and I'm sure it will be forwarded to the medicine place.

I just found out that lovely Carol Connors wrote her hit "With You I'm Born Again" for her love, actor-writer-director Robert Culp. Bob and Carol (not to mention Ted and Alice) visited the Gary Owens column this week, prior to her being honored as the 1980 Woman of Achievement by the Beverly Hills Business and Professional Women's Club.

Did you know last year U.S. retailers ordered some 629,280 videotape recorders for their showrooms? (All presumably wanting to show cassettes of "Gidget Does Camp Pendleton" and "It Came From Under The Sink!" (the sci-fi thriller.)

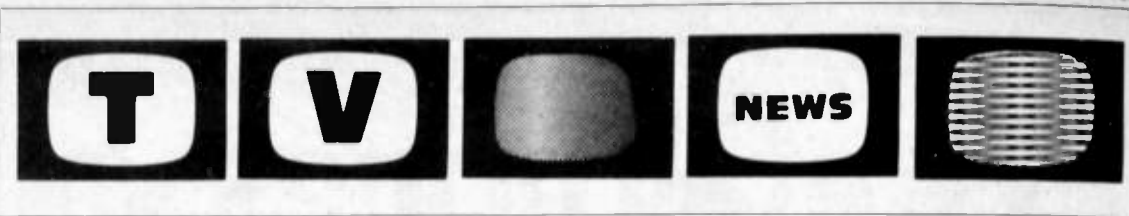
"Congratulations," as they say in the biz, to Jeff King. Jeff has just been appointed

Program Director of KPLZ/Seattle. Jeff was formerly PD of KSEL-AM & FM in Lubbock, TX. He got his start in the media field while serving in the Air Force.

Jeff says in his official campaign biography that he has been involved in radio since high school in Los Angeles when he became a devout fan of the Gary Owens Show! Hmm, I didn't realize there was that much desolation in his lot in childhood.

However, Jeff, Ben Fong-Torres of Rolling Stone still carries his dog-eared chicken-fat yellow Complete Failure Card from my show in 1959. Ben was a perspiring young journalism student at Oakland High School . . . and has certainly gained international fame. Probably because of his good taste in radio shows while attending school and for no other reason!

Hollywood's first business manager passed away last week. Vernon Wood was 78 years old, and he indeed was the pioneer in the field. He started in the biz answering fan mail for actor Reginald Denny and then started sending out his bills (and his Freds and Bobs). That act metamorphosed into his becoming a leading monetary manager.



Rogers 'Gamble' Pays Off For Big CBS Win

It's a gamble to take a singing star, no matter how big, and thrust him into his first dramatic role in a national TV special. But Kenny Rogers starring in "The Gambler," based on his album of the same name, paid off in spades for CBS, taking top ratings honors for the week ending April 13 by more than two points, and propelling CBS to a three-point margin of victory and a slim seasonal lead in the battle for Nielsen supremacy.

CBS earned a 20.9 average rating, with eight of the top ten shows, while ABC was a distant second with 17.9 and NBC was barely detectable in third with 14.0. CBS grabbed second place as well with "60 Minutes," while the battle of the real incredible people accounted for third and fourth place, with ABC's "That's Incredible" beating out NBC's "Real People." "The Jeffersons" (CBS) held down fifth, followed by 6) "Nurse" (CBS Wednesday movie) 7) a tie between "MASH" and "Alice" (both CBS) 9) "Flo" (CBS), and 10) "Dukes Of Hazzard" (CBS).

NBC's "CHiPs" made a strong showing for 11th place, followed by 12) "High Plains Drifter" (ABC Monday movie) 13) "Different Strokes" (NBC) 14) "Love Boat" (ABC) 15) "Magnum Force" (CBS Saturday movie) 16) "White Shadow" (CBS) in an unusually strong showing 17) "Trapper John MD" (CBS) 18) "Happy Days" (ABC) 19) "Eight Is Enough" (ABC), and 20) "Laverne & Shirley" (ABC). "WKRP In Cincinnati" fared well against boxing last week, but "That's Incredible" was too hot to handle, with CBS's radio series falling to 45th place this week.

ED BRADLEY FOR "60 MINUTES?": Don Hewitt, Executive Producer of the hit CBS news show, said that newsman Ed Bradley had the "inside track" on replacing Dan Rather when Rather graduates to the Walter Cronkite shift. Hewitt told members of the national broadcast honorary society Alpha Epsilon Rho, meeting in Las Vegas, that he could think of no one as well qualified as Bradley.

MUSIC (AND DOCTORS) ON TV: The doctor in question is "Ben Casey," which will reappear on an unspecified network shortly, with Vince Edwards again in the title role. The series is set 15 years later than its early 60's run . . . Barbara Mandrell appears on "Tim Conway" April 19 and a Bob Hope special May 28 . . . Linda Ronstadt is on "Rock Concert" April 19, as are Kool & The Gang . . . Bill Anderson joins the "Tonight Show" April 21 and appears with Brenda Lee and the Oak Ridge Boys on Johnny Cash's 25th anniversary special May 8 . . . The Oak Ridge Boys can also be seen on "Mike Douglas" during the week of May 5 . . . The Boomtown Rats are on ABC's new "Fridays" series April 18, with the Clash scheduled for April 25.

VIDEOSCOPE:

AMERICAN EXPRESS CONSIDERING NATIONAL VIDEODISC NETWORK: American Express may soon join GM and IBM in setting up a national network of DiscoVision Associates videodisc players. Approximately 75 players would be installed in the firm's travel-office division where they would be used for customer point-of-sale presentations. The videodisc players would be integrated with AE's worldwide computerized rental/reservations system (currently being set up) and could be used to show customers travel footage as well as stills of their travel destinations. Interestingly, while American Express has already purchased 85 Panasonic industrial VHS players for internal corporate communications, it prefers the optical videodisc system for tasks which require frequent access to program segments . . . **TOP TEN VIDEO PROGRAMS FOR MARCH '80:** The top ten best selling video programs for March, 1980, according to Videography magazine, were: 1) "Superman," 2) "Saturday Night Fever," 3) "M*A*S*H," 4) "The Godfather," 5) "Butch Cassidy," 6) "The Sound Of Music," 7) "The Best Of Mr. Bill," 8) "Deep Throat," 9) "The Godfather II," and 10) "Patton." VHS (70%) widens its lead over Beta (30%) in the format battle . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **WRC/WASHINGTON GOES ALL-NEWS** — Former Top 40 adopts new NBC NIS network service; FM WKYS goes Top 40 from Beautiful Music.
- ★ **WMYQ/MIAMI JOCK LOST IN BERMUDA TRIANGLE** — Station lost in legal battles for years as a result of this contest.
- ★ **KENT BURKHART CONSULTS KJR/SEATTLE**
- ★ **DAN MASON NAMED INTERIM PD AT Z93/ATLANTA** — Steve Rivers exits PD position.
- ★ **NUMBER ONE FIVE YEARS AGO:** "Philadelphia Freedom" — Elton John (MCA)
- ★ **NUMBER ONE LP:** "Physical Graffiti" — Led Zeppelin (Swan Song)

Firefall brings you no-nonsense rock 'n' roll with their sensational new single, "Headed for a Fall."



From the album, "UNDERTOW."^{SD 16006}
"Headed for a Fall."³⁶⁵⁷
It's everything you love about Firefall.
And more.
On Atlantic Records and Tapes.



Produced by Ron & Howard Albert
for Fat Albert Productions,
Kyle Lehning
and Firefall.

© 1980 Atlantic Recording Corp. A Warner Communications Co.

WIFI add	WTRY add	KEEL deb 36	WAYS add	WNCI add	V100 on	WANS-FM on	WEAQ 24-19
PRO-FM deb 28	WFLY 25-22	WFMF on	WGH on	92X on	WCIR on	FM99 on	WSPT add
CFTR add	WBLI add	Z98 add 37	WQRK 21-18	KFXM add 30	WXIL on	WKXY add	WNAM add
94Q add 29	WICC add	KXX106 30-24	WRVQ add	KJRB 29-27	WAAY on	KWIC add	WROK add 28
KBEQ deb 30	WPST add	96X add 31	WDRQ on	KTAC add	WHHY on	KILE add	KCBN deb 37
WOKY on	WKBO add	WAPE on	WVIC add	KCPX 29-27	G100 add 31	KSEL add	KDZA add
KFI on	WHYN on	BJ105 31-27	KSTT add	KRSP deb 26	WFOX 30-27	KPUR add 25	KQDI add
KJR deb 26	14Q on	95SGF on	KWEN on	KLUC 27-18	WCGQ 25-24	KQWB-FM 30-28	KBOZ on
KIMN deb 27	WKEE deb 26	WBBQ on	KZ93 on	KRUX add 35	WSEZ add	KKXL deb 24	KFXD add
WFBR deb 30	KTSA on	KX104 on	WNAP 28-26	KRQ add 28	WISE deb 40	KFYR add	KRLC deb 25
WBEN-FM 39-31	KHFI on	WSKZ add	WOW add 29	WIGY deb 32	WFLB deb 32	KKLS 27-21	KBIM on
WHFM deb 28	KBFM 29-23	WNOX 29-27	WZZP 28-24	WFBG 37-34	WTMA on	WAKX deb 32	

"Flips for which your station may have gotten credit in past surveys may no longer be automatically credited to you."

How Much Does A County Count?

As you loyal readers out there may remember, last October I wrote about the new slogan conflict resolution policy which came into effect in the fall sweep. Pay attention again, because effective with the J/F '80 sweep, or this spring survey in all other markets, there is a similar new policy dealing with how call letter aberrations are "flipped" to stations in a metro. Like the new slogan conflict policy, the flip policy is now built around the concept of each discrete county, rather than making decisions based on an entire metro. There is good news, and some words of caution also, inherent in this change.

Why The Change?

In the past, call letter aberrations were flipped (credited to an actual station) based on the entire metro. That might mean that in a multi-county metro spread over a wide geographic range, the crediting decisions might not be the most logical. In San Francisco, where the metro is widespread, an aberration might have been given to a major metro station, while in reality in one county there was a lower-power station which really should have gotten credit. Now, rather than having to make a crediting decision for the entire metro that might not make much sense, Arbitron is looking at each county as a separate mini-market within itself. This is supposed to help cut down on the number of illogical credits given due to the past procedure. This would be a welcome improvement.

Look At The Computer File

There are a few areas of caution that broadcasters should keep in mind when thinking about the implications of the new aberration policy. One area of possible concern is that flips for which your station may have gotten credit in past surveys may no longer be automatically credited to you. It behooves you to ask Arbitron to check the computer file for your station and verify what automatic flips you are still getting credit for. You may be in for a surprise.

An example came to my attention recently from KBIG here in L.A. In previous surveys the station had always gotten credit automatically for any L.A. metro entries to KGIB, a logical transposition of the station's calls. However, effective with the J/F survey in L.A., Arbitron removed that flip from the automatic file — thus any mentions to KGIB were not credited automatically to KBIG, as they had been in the past. The aberrations that are no longer on the computer file are

now being examined by personnel in the Arbitron Radio department for a decision on which station, in each county, should get the credit.

What's Left?

There are still some aberrations for which stations can and will receive the credit automatically, should the entry occur. According to Arbitron, these aberrations in the automatic computer file "were ones that were unquestioned as far as conflicts and flip criteria for all metro counties." What that means in English is, I suppose, that if an aberration for which a station has in the past gotten credit does not conflict in any county in the metro with any other station, then it will be retained in the computer. Evidently, in the case of the KGIB aberration cited above, there must have been a decision made that KGIB was in conflict with another station, thus the aberration could no longer be granted automatically to KBIG. This decision begs the question, though, of why the KGIB aberration was allowed to be in the computer file in the first place if there was an inherent conflict in the market.

According to Arbitron, as a market goes through more and more sweeps under the new flip policy the computer file will be replenished, and will become more comprehensive. In each county where there are no conflicting mentions for other legal stations, an aberration that receives mentions can be added to the automatic file and granted to a station in the relevant county. Each county will be treated separately, though, so it will be important for you to examine the counties in your market and see where possible problems might lie that would preclude getting the credit you may have gotten in the past.

Post-Survey Review Helpful

The best way to make sure your station received the flip credits to which you were entitled is to review the diaries in Laurel. Unless you know how many aberrations were entered, and to what confused set of calls, you really don't know what aberrations to ask for, and what possible conflicts might exist within each county of your market. If, as in the KBIG instance, you have had some formerly automatic flips removed from the computer file, it would pay you to see if the aberrations cropped up again — and how they were handled by the Arbitron Radio department.

Week In Review

New ESF Markets In '80

Arbitron has released a schedule of new ESF markets and the survey in which Expanded Sample Frame will be implemented in those markets.

There will be 39 new ESF markets this year. 20 markets are being added in this spring sweep, and 19 will come on line for the O/N '80 survey.

Here are the markets which are having ESF implemented, for the first time, in the current spring sweep (market ranks 34-53):

New Orleans	Nashville
Columbus, OH	Greensboro
San Antonio	Albany
Sacramento	Salt Lake City
Rochester, NY	Oklahoma City
Ft. Lauderdale	Toledo
Memphis	Honolulu
Louisville	Jacksonville
Hartford	Northeast Pennsylvania
Dayton	(Scranton/Wilkes-Barre)
Birmingham	

R&R will publish the list of the new fall markets in next week's column. Markets involved are those ranked 54-73.

Mediastat Drops Detroit

Effective immediately, Media Statistics, Inc. has discontinued service to the Detroit market. The monthly Mediatrend reports for Detroit will no longer be issued as a result of local broadcaster' lack of willingness at least to cover the \$3700 break even cost for the alternative service, according to the company. Detroit thus becomes the only top ten market without the monthly Mediatrend reports, and follows on the heels of Atlanta as a second major market dropped recently by Mediastat for lack of financial support.

After your diary review, be sure to get from Arbitron a written explanation for what aberrations will be credited to you for the next sweep. You'll need to keep a county-by-county tally as to what possible conflicts might exist, and ask Arbitron to explain how they will handle the conflicts.

New Ballgame

With magnified importance now being placed on the data from each county — treated as a separate entity, not just as part of a metro, some rethinking will have to take place. If you are a KHJ, do you get worried about KJLH, a black station, in the High Density Black Area? Bottom line on this issue is that as with most new Arbitron procedures this one dealing with flips requires some clarifications. Be sure to get such clarifying statements from your Arbitron rep, in writing, so that you won't be unpleasantly surprised when your next book is out. Know your counties, know your frequent aberrations, and find out from Arbitron how each specific situation will be handled. Good luck, and here's hoping you don't get "flipped out."

Q&A

We were recently asked, "How does Arbitron control the amount of ESF diaries that come back within a metro?"

Arbitron will attempt to place enough diaries in ESF homes to closely match the estimated percentage of homes without listed phones in the respective metro. Once the diaries are in the field, though, there is no way Arbitron can control how many come back from the original ESF sample. The ESF diaries are thrown into the pot with regular diaries and are weighted together with the regular samples.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



as you go into the book...
Have We Got A Hit For You!

**"ANGEL
OF
NIGHT"**

PB-11939

BY POPULAR
DEMAND,
THE ALBUM'S
HEAVIEST PLAYED
ROCK TRACK

From the
SENSATIONAL
GRACE SLICK
LP "DREAMS"

**GRACE SLICK
DREAMS**



RCA

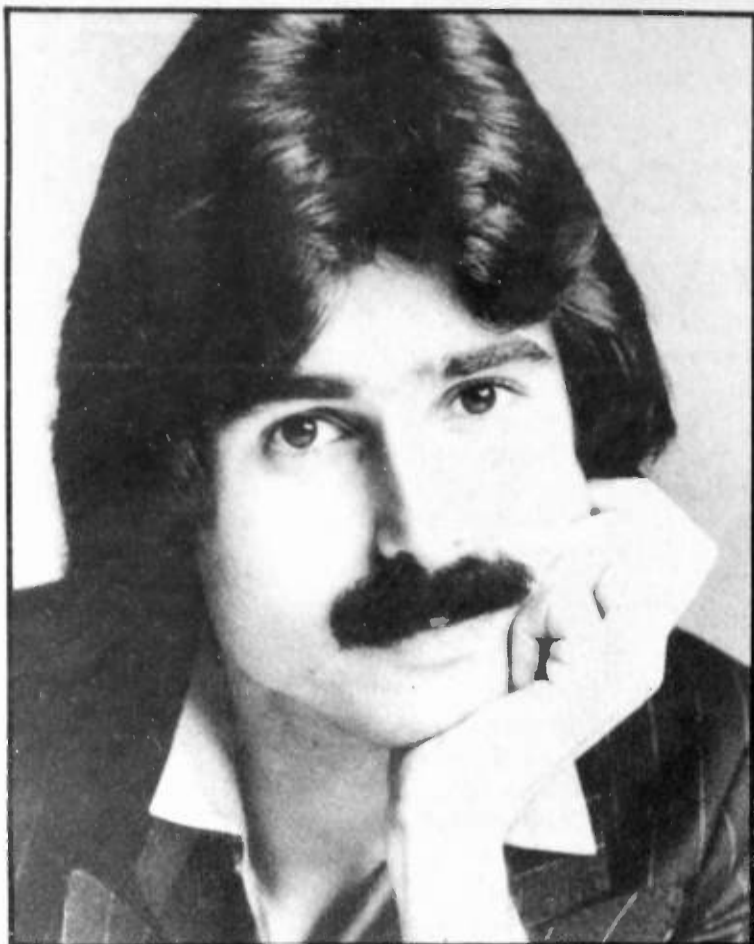
Produced by Ron Frangipane AFL1-3544

BILLBOARD L.P. CHARTS:

76* → 48* → 42*

RCA

The Future Never Sounded Better.



Brad Messer



Mickey Mouse Looked Rat-Like

Ever see early drawings of Mickey Mouse from 'way back in the Steamboat Willie cartoon era? Walt Disney created him to look a lot like a rat, then made him rounder and cuter and evolved Mickey into something he hadn't been as the years slipped by.

Look at a stack of back issues of this newspaper and the same process is noticeable. Over the years R&R has physically changed size, become thicker, decorated itself differently, updated the logo, and added sections. There's no denying the original issues look old-fashioned already, kinda like the old original Mickey.

New this and that. Formats, types of music, everything's always in a process of change. This section of R&R has changed several ways since it was originally created as a resource for News Departments. Before the end of this year it will be different in some ways I can't predict, because you and others who utilize this column alter it by your comments and requests, much like station playlists evolve with listener input.

When this column was initiated we intended the Rip 'n' Read dates as pegs to hang localized stories on. Maybe someone somewhere did. But it became apparent that this newspaper often stops at the desk of the GM or PD and never makes the jump into the newroom. Rip 'n' Read was being used by jocks, many of whom used it verbatim on the air. Gradually we responded to that by altering the writing style to fit the purpose better, adding more birthdays of musicians and other famous people, salting in a few one-liners now and then. Just as a radio format evolves, this column has become what it wasn't before, because I've learned more about who you are and what's useful to you.

Further Customizing Now Being Done

This issue I'm inviting you to further customize this section to suit yourself, and I'll tell you out front that every opinion in every letter will have influence here. More birthdays? None? Rather have anniversaries from the most recent years? More anecdotal material? More almanac stuff such as full moon and sunrise times? Less American history and more music information?

My research assistant Ms. Goodbody, for instance, has been harping on me for weeks to write a lot more about such people as Robert Redford, Burt Reynolds, and her new pick to click, John Davidson. She believes it would help the column layout to include photos of these men she refers to as "hunks." I have countered with what I believe to be a much more reasonable idea, a Radio Girl of the Week with a lot of flesh showing, and the only tie-in will be that said Girl will have — at least once in her life — listened to a radio or a record. But then there would be complaints about why don't we have a Boy of the Week, and then arguments about the very words girl and boy, and then requests for equal space for grossly unattractive people, and so on into a terrible hassle.

Forget Boys and Girls of the Week. Back to Rip 'n' Read itself, which is evolving into the 80's with the rest of this growing newspaper. If you have some input for me, put it in. Write a note. I'll surely read it.

In the event you happen to really like the Girl of the Week idea, I suppose it'd be all right to go ahead and mail me photographs, heh heh.

Rip 'N' Read

San Francisco Firestorm Ends

MONDAY APRIL 21: Heated air rises. Other air is drawn into its place. When there's a tremendous rising of hot air — like when a city is burning — there's a gale or even hurricane of wind feeding the firebase. That's the bellows-on-fire effect that superheated San Francisco as it burned following the great earthquake of 1906. There wasn't much firefighting equipment and streets were impassable, but San Franciscans finally defeated the fires after three days of effort. The post-quake firestorm was extinguished 74 years ago today after causing more deaths and damage than the giant earthquake of April 18, 1906. (Total fatalities 452, though some reports went as high as 700.)

This is the last Monday we're on Standard Time. We go Daylight next weekend. Your little clock in your head has to cope with that and the two additional hours of daylight April adds as days get longer.

Elaine May is 48. Queen Elizabeth II is 54.

Last Convertible, First Earth Day

TUESDAY APRIL 22: A car person tells me the last American convertible came off the Detroit assembly line four years ago today, a Cadillac Eldorado. It was one decade ago that Americans staged the first organized Earth Day, to raise the general public's awareness of environmental problems. The first Earth Day was in 1970.

Peter Frampton is 30. Glen Campbell is 42. Jack Nicholson is 43.

The Last Days In The Vietnam War

WEDNESDAY APRIL 23: The Vietnam War was lost and its final days were underway six years ago. On this date in 1974 Congress okayed using GI's to protect the evacuation of Saigon (since renamed Ho Chi Minh City). A week later, the surrender of April 29, 1974.

Shirley Temple Black is 52. Lee Majors hits 40. Sandra Dee is 38. Ray Peterson ("Tell Laura I Love Her") is 41. Roy Orbison ("Only The Lonely") is 44.

It'll Be A Very Quiet Celebration

THURSDAY APRIL 24: The Library of Congress is 180 years old today. That is not the kind of subject you hear mentioned a lot. That is because no one cares. The only person ever known to have even a slight interest in the anniversary of the Library of Congress was a columnist for a trade newspaper, who was faced with a deadline. He had to write about something that happened on April 24, which has traditionally been one of the slowest days on Earth all through history.

Barbra Streisand is 38. Shirley MacLaine is 46.

And That's How We Got California

FRIDAY APRIL 25: This is the anniversary of the first shots in the war that put California on the U.S. map . . . the Mexican-American War. A U.S. scouting party drew fire from Mexicans near the Rio Grande in disputed territory, on this date in 1846. The first meeting of the United Nations was 35 years ago today in San Francisco. The first car license tags were issued 79 years ago by New York City.

Ella Fitzgerald is 62. Albert King is 50. Al Pacino is 40.

WHAT IN THE WORLD IS PHOTOGLO ON?

- | | | |
|-------|---------|---------|
| WKBW | WTMA | KSLY |
| WZUU | WROV | KCBN |
| 94Q | WPRO | KDZA |
| WKEE | KRSP | KBDF |
| WKIX | WKY | KQDI |
| WAYS | KLIF | KBOZ |
| WGH | KING | KOOK |
| WAKY | KRLA | KRLC |
| KSTT | KRBE | KBIM |
| KWEN | KTSA | WANS-FM |
| K-104 | KPUR | KAAY |
| WCIR | FM-99 | WFLB |
| WXIL | KQWB-FM | Z-96 |
| WFOX | KENI | 92Q |
| WCGQ | | WAMS |

ALSO . . .

P/A NEW & ACTIVE

PHOTOGLO "We Were Meant To Be Lovers" (20th) 40/5 add KBLF, WDF, WBAL, WSB, WDF, Key moves: 14-12 WYMC, 14 10 WHAG, 23 15 WLVA, 27-23 KFMB, 21-18 WRIE, 31-28 WBOW, 30 27 WORG, debut 28 WWWE. Increased 40 36 on P/A chart.

"WE WERE MEANT TO BE LOVERS" PHOTOGLO



Media Marketing

Setting Advertising Objectives, III

For the past two weeks, I have been discussing the formulation of advertising objectives, an important managerial task as radio moves into extended measurement (or quarterly measurement or whatever its name is this week). I have stressed the concept of a hierarchy of effects as a useful decision aid and showed last week how, with the use of market research techniques, the appropriate stage in the hierarchy can be identified for promotional effort. This week I will conclude my discussion of objectives by showing a technique for deciding on key copy prints to emphasize in the promotional effort.

A Brief Reprise

Just like a mini-series on TV, let's take a couple of moments to summarize what happened in last week's episode. Based on some hypothetical survey results, it was decided that the promotional effort should be centered on converting those who intend to listen to the station to actual (trial) listening. To state this in more clearly measurable terms, the objective is to increase the percentage of the target audience who listen to the station at least once a week from 20% to 40% by six months from now. Notice that the stated objective is measurable and time-specific. These features will aid in the monitoring of the effectiveness of the ad campaign designed to achieve the objective.

At this point, the global objective has been specified, but that doesn't really give any clues as to exactly how the objective might be met. For some ideas on that topic, we must turn to some more specific aspects of the station — the benefits of listening as perceived by key listener groups.

Analyzing Listener Benefits

I have spoken previously about the need to assess the benefits which listeners perceive the station as offering. After identifying key benefit dimensions through the use of focus groups, these benefits can be measured more precisely via scales, included in the market survey described last week. For example, respondents

can be asked to rate each station on a 1-10 scale, such as that shown in Diagram 1 (everyone knows

Diagram 1
Measuring Perceived Benefits

Radio Station KRNJ Plays Music I Like:
Disagree 1 2 3 4 5 6 7 8 9 10 Agree

how to rate things from 1-10, thanks to **Bo Derek!**), for each benefit. Diagram 2 shows the results of a hypothetical survey, in which each of three stations was rated on six benefits. Let's assume for the moment that the numbers shown in the diagram are the average ratings for each station across the entire sample. From these overall averages, we can see why "KRNJ" is "cringing" — the other two stations are rated better on virtually every dimension.

Diagram 2
Hypothetical Market Ratings

Benefit	Perceptions		
	KRAM	KRUD	KRNJ
Plays music I like	9	6	2
Carries up-to-date news	7	9	6
Has good DJ's	6	9	4
Has traffic information	5	8	5
Puts me in a good mood	7	4	6
Has good music/talk blend	6	8	4

Nevertheless, KRNJ's management is battling for better market acceptance. If we further assume that the data shown last week were pertinent to KRNJ, then the overall objective for KRNJ is to increase trial listening, as stated earlier. How can the benefit ratings help guide that task?

I Stand Corrected

A few weeks ago I wrote about a Country radio station in Peoria, Illinois that interviewed my Mom and Dad in their call-out research. Last week **Lee Ranson** of **WXCL/Peoria** called to say "Not me!" WXCL is the only Country station in Peoria, but was not the sponsor of the research. As I mentioned in the original column, I was only assuming that a Country station was involved, due to the nature of the songs being tested. The station never actually

identified itself, which I pointed out as something in their procedure which could be improved. That point still stands. But Lee Ranson wants everyone around the country to know that: (1) he always qualifies his respondents, and (2) he always identifies his station at the end of the interview. So all you folks that have been calling Lee and harassing him about that research, get off his back! (Thanks for straightening me out on that one, Lee!)

Identifying Key Differences

Turning now to Diagram 3, we see a breakdown of the overall ratings of KRNJ. In particular, the average ratings for all those who intend to listen (but haven't) are compared against the average ratings of all those who listened to KRNJ at least once in the past week. We see that both group's ratings are higher than the overall average ratings for KRNJ shown in Diagram 2, and also that those who have listened tend to rate KRNJ higher than those who merely intend to listen. The two sets of average ratings shown in Diagram 3 can be easily pulled out of the survey results.

The column of numbers to the far right of Diagram 3 shows the difference in the ratings between the two groups on each dimension. Our operating assumption is that the differences in perceptions of benefits are at least partially responsible for the observed differences in behavior between the two groups. Therefore, if we can change the perceptions of the "intenders" to more closely match those of the "listeners," we should accomplish our objective of moving substantial numbers of intenders into the listener category. According to the key differences in Diagram 3, our ad campaign ought

Diagram 3
Identifying Key Differences
For Radio Station KRNJ

Group Perceptions Of KRNJ

Perceived Benefit	Group 1	Group 2	Difference
	Intend To Listen	Have Listened Once Or More	
Music	7	9	+2
News	7	7	0
DJ's	5	6	+1
Traffic	8	7	-1
Mood	4	8	+4
Blend	5	8	+3

to focus on the blend of music and talk which KRNJ offers and the ability of the station's programming to put the listener into a good mood. Convincing intenders of those two station benefits should do the most to persuade them to actually give the station a try.

Thus, the analysis of a station's perceived benefits can be quite useful in picking up some of the specific points to be communicated in the pursuit of a particular advertising objective. **Lily Tomlin** once said that "if it weren't for advertising, people would wander aimlessly around supermarkets." It is just as true that if it weren't for research, advertising would wander aimlessly around the marketplace, never quite doing its job right. Good advertising and good research go hand in hand.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





TOP-40

John Leader

KRLY'S MICHAEL JONES

Number One In Houston

Houston has a new number one radio station. KRLY sped past all competitors in the recently released Jan./Feb. ARB and took the market lead with a 9.1 weekly share of the 12+ audience.

KRLY was a Burkhart-Abrams "Superstars" AOR station as recently as January of 1979, but the ratings results were not positive and the decision was made to go Disco in that same month. Kent Burkhart was retained as KRLY's consultant and Michael Jones was named as the station's new Program Director.

There's been a lot of conversation within Houston as to just exactly what kind of format KRLY had adopted during the last year. For many broadcasters KRLY's format defies traditional description, but the station's ratings can only be described as "number one."

A Disco Start

Michael Jones has been PD at KRLY for just over a year, and during his 14-month tenure the station rose from a 1.8 share to its current 9.1. I spoke with Michael to find out more about KRLY's amazing success. The station started as pure Disco in January of 1979, but its playlist now includes a wide variety of hits. I asked Michael about the format's transition.

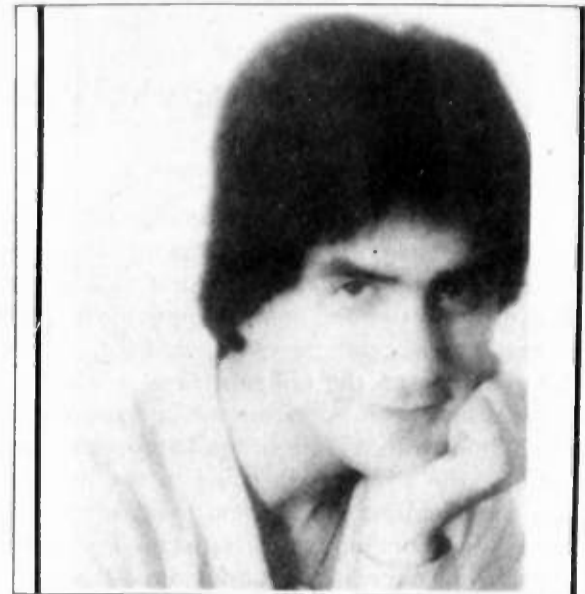
"When I listened to the market after becoming PD, the station to beat was KMJQ. But, to me, they didn't sound like a number one radio station. There was an element missing from that station . . . they weren't playing hits! They also had no direct competition. So, I thought that if we gave KRLY a Top 40 approach and played both black and rock hits, that we could steal from both the successful rockers like KRBE and the market-leading KMJQ. We targeted our sound right between KRBE and KMJQ and took the best musical elements from both.

"Going to Disco at first, the station really sounded different from anything else in the market. We attracted a lot of attention, but my intention was to steer away from the pure Disco thing as soon as possible. The company wanted to be Disco and they offered me the PD's job. Even though I wasn't convinced of the long-term viability of the format, I took the job, knowing that I

gram to your sales staff . . . give them a sound they can sell without immediate ratings. And you must program to Arbitron as well. Let's face it, if Arbitron is going to use special weighting and retrieval techniques to measure the ethnic community, then having that community listen to your station seems like a worthy goal. What you wind up doing is walking a tightrope as you program, trying to keep your audience, your station management, and your sales staff happy. If you do it right, then Arbitron should be the one to make you happy by reflecting your increased ratings.

"When I think of a PD I think of someone who sits around and makes up jock schedules and things like that. I like to think of my job as being different than that. I am a 'programmer' in that my job is to get into the heads of our jock staff the exact attitude that they must project to the audience. If I can convince them to make the station sound the way I want it to sound, then we can succeed. That's really my job definition, along with keeping track of just what the audience wants.

"As far as keeping track of the audience goes, I don't do a lot of formal attitudinal research, but I do a great



Michael Jones
Program Director

because most of the other stations in Houston do. "I figure that I can better spend the big bucks necessary to do a full-blown outside media campaign right here inside the station on contests and fun promotions."

Fun seems to be the one word to describe the types of promotions that Michael has aired on KRLY. The station has an armadillo station mascot which acts as a daily outside PR vehicle for KRLY. Recently the station gave away a pound of gold to the person who agreed



deal of 'hanging out.' Like everyone else in radio, I'm basically very shy, so it's very hard for me to just walk up to someone in a shopping center and ask them a bunch of questions. However, I'm a great eavesdropper and I will just listen in on conversations when the opportunity presents itself. To me that's a really good way of keeping in touch with what people are talking about, concerned about, and want to hear."

Thoughts On Sound

To get an idea of just how KRLY sounds, I asked Michael to describe the station for me. "Musically we sweep a lot and we only run a maximum of nine commercial units per hour. The stop-sets move around the hour so that they never really come up in the same way twice. What that does is keep the station from sounding too predictable. In other words we don't stop every hour at :07

to do the most outrageous thing in public to win it. The finalists were selected and the contest performers gathered in front of a huge crowd who would judge their public outrageousness. The winner of the contest was a young lady who shaved her head, smeared it with cow manure and sang "I Feel Pretty." She was unanimously proclaimed the winner of KRLY's pound of gold.

Other promotions like "KRLY Family Day In The Park" and jello jumps have helped keep the fun in listening to the station. Fun and entertainment are two elements that Michael believes are necessary for any winning station. "People just don't worship the radio like we'd like them to, so, I think you have to give them some fun, some entertainment . . . just to keep them interested."

What Is The Format?

The question is still asked around Houston, "Just what is KRLY's format?" With its new market-topping success there will be a lot of close study and possible cloning of KRLY's sound, but why is it necessary to give the format a standard description when it is obviously non-standard?

In my opinion KRLY has fashioned a sound tailored to Houston. Michael Jones knows the market, having spent many years there (he was at KAUM before KRLY), and he simply took an attention-getting Disco station and slowly fashioned it into something with a very broad appeal. The critics have said that he plays too much black music to be truly mass appeal, but with a 9.1 share that argument doesn't stand up. Apparently Michael has read his market well, giving them the music mix they wanted, while providing a live and entertaining package of promotions and jocks.

As always it comes down to knowing what the audience wants and delivering it better than any other station in town. KRLY has done it. Michael Jones, along with the valuable counsel of Kent Burkhart, has taken a 100kw FM past some very formidable competitors in one of the most radio-active markets in the country. No one in Houston, least of all Michael, thinks that the future will be easy for KRLY. Staying on top in the midst of multiple competitors is often even more difficult than getting to the top in the first place. Houston will be a market to watch for many months to come.

"Musically we phased out of all-Disco so smoothly that there are still a lot of people in this town, including some broadcasters, that still think we're Disco."

would be making some changes. Musically we phased out of all-Disco so smoothly that there are still a lot of people in this town, including some broadcasters, that still think we're Disco."

Getting The Numbers

Michael has been in Houston for several years, having attended both high school and college in the city. He told me, "I think if you're going to make your radio station sound like the number one outlet in town, you have to know a great deal about the market. Houston is a difficult market to 'read,' and I think that's where a lot of the more traditional programmers have had difficulty here.

"There are a lot of things you have to do to get good numbers. First, you have to program to your audience, ignoring what other broadcasters might think of your station, because they don't count. You also have to pro-

to play three spots, then sweep to :18 and stop again . . . it varies. The stop sets are constantly changing positions and that keeps it fresh for the audience and a little more difficult for the competition to counter-program us.

"Quarter-hour maintenance is really no problem with the moving stop-sets, since we only run nine units per hour, but I actually like good commercials on my radio station. In fact that's been one of the most pleasing things that's happened to KRLY since our last strong book (a 6.4 in the Oct./Nov.). We've gotten a lot more good spots on the air. I think that the really well-produced commercials give your station a sound of success that the listeners notice."

Fun Promotions

KRLY does not use television or billboards for outside station promotion. The station has used bus-sides and bus benches, but Michael doesn't use TV and billboards

HERE'S TWO A GREAT SPRING PLAYLIST



NICOLETTE LARSON THE MARSHALL TUCKER BAND

"Dancin' Jones"

"It Takes Time"

WKBW on
KXX106 deb 27
KYNO-FM add
WHEB deb 40
WQRK on
KENI add
KJOY on

KWK 19-15
KSLQ add
KUPD on
WKEE add
WBGN on
WSKZ on
WNOX on
WNAP on
WPHD on

KJRB on
KRUX add
WIGY add
WISE 40-36
WANS-FM 31-28
WROV add
KQWB-FM add 36
KKLS on
KBIM 11-10



Produced by Ted Templeman

on Warner Bros. Records

Produced by Stewart Levine
for Outside Productions, Inc.

WFBR

Continued from Page 1
thing," implied that Holly's absence was related to the looting, saying, "(Holly) broke his leg while carrying a TV set."

"Assault On First Amendment"

Three weeks later, Holly, who is black, filed a \$2 million lawsuit against both Walker and the Pop/Adult outlet, claiming the remark was a racial slur and had done him irreparable harm. The local jury evidently agreed and awarded Holly the \$65,000 settlement.

Calling the action "an assault on the First Amendment," and expressing fear that such decisions could "inhibit freedom of speech on radio and TV," Shriver told R&R that the station had already asked that the verdict be set aside by the judge. Failing this, WFBR intends to seek a new trial. Shriver also noted that local print and TV media had given the matter a great deal of coverage recently, with one paper carrying an editorial deploring the decision, and listener support for Walker had been "tremendous," with a number of listeners going so far as to mail in money for Walker's defense.

Swift Apology At WBBF

The WBBF incident also received intense local media coverage, not all of which was unbiased, station GM Rand Gottlieb told R&R, noting that Girard's remark had been determined to be a violation of station policy and the Top 40 facility

had willingly imposed the fine and suspension on its morning man while in the middle of the ratings book. (According to Gottlieb, Girard had said that he had taken his dog to apply for food stamps but that the animal's claim was rejected. Girard then said he couldn't understand why, as the dog was black, unemployed, lies in front of the TV all day, and doesn't like to work.)

Gottlieb also noted that Girard recognized his error in judgment almost instantaneously, apologizing at the end of the next record as well as 10 minutes later, while still on-air. "We realize that this is a sensitive issue and is bound to be questioned by a segment of the public" (several black community leaders joined to call for Girard's immediate dismissal), Gottlieb continued, adding that reaction had cooled in the aftermath of the station holding an open dialogue with members of the community. "Our sanctions showed people we were not happy with the situation; now we just want to get back to radio," concluded Gottlieb.

Shooting Backfires

Meanwhile WLOF/Orlando night jock Mark McKay caused his own brand of community reaction when, as an April Fool's Day prank, he pretended to have been shot by an irate listener to his phone-in show.

Shortly before 10pm (4-1), listeners heard a man who had previously threatened McKay over the phone enter the studio and threaten him in person. McKay sounded scared, gunshots rang

out, and a woman screamed, followed by about 60 seconds of "dead air." Then another disc jockey took over, acting agitated, as if he had been quickly summoned to replace McKay. Both the Orlando Police Department and the Orange County Sheriff's Department reported receiving a half-dozen calls from people who thought they were earwitnesses to a shooting, and a pair of deputies were dispatched to the station, only to find that, as the station had noted on-air by this time, the incident was simply an April Fool's Day stunt.

Despite callers' complaints that the staged event was in poor taste, irresponsible and frightening, the station reported very few calls relating to the incident. McKay later admitted the hoax was a mistake, and that while the purpose of the joke was to entertain, unfortunately some listeners were confused, but that it wouldn't happen again.

Booth

Continued from Page 1

of control by the licensee," the judge said.

Judge Fitzpatrick said further that Booth may have exaggerated its claims to the FCC when it described measures taken to control possible plugola violations. He indicated he would listen to logged tapes over a three-day period chosen at random "so I can determine whether any responsible man could have made use of them to monitor for plugola and payola."

WMZK In The Clear

With regard to WMZK, Judge Fitzpatrick ruled that although an air personality did promote for dances, they were logged as PSA's and the proceeds from the dances went to charity. There was no evidence that the station didn't monitor foreign language programming, the judge concluded.

Booth's Reaction Mixed

"We're somewhat concerned and disappointed with the WJLB decision, although obviously we're pleased with the ruling on WMZK," WJLB Operations Manager Tom Collins told R&R. "We felt we had good documentation, and apparently the Broadcast Bureau thought so too, but the judge sees fit to have a hearing, so there's nothing we can do."

If the May 1 hearing is not concluded by May 16, arguments will pick up again June 10.

Geffen

Continued from Page 3

launch his new company with us. David's return to the music field on a full-time basis should have an uplifting affect on the industry as a whole."

Other WCI executives joined to hail the new label and its founder. WCI Chairman Steven J. Ross said, "I am delighted that David Geffen has agreed to undertake the challenge of creating a new record company," while WEA International President Nesuhi Ertegun called Geffen "one of the strongest creative forces in music today." After leaving E/A in 1976, Geffen became Vice Chairman of Warner Bros. film studio and served as a special consultant to WCI.

March 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Detroit

**WJR Lead Eroding, WOMC Gaining;
WRIF Down Slightly As WABX Rises;
WWJ Returns To December Heights;
WDRQ Continues Upward;
WJR-FM Rebounds; WXYZ Drops Back;
Newcomers: WJR-FM, WOMC, WNIC;
Dropouts: WMJC (Now 16th),
CKLW (15th), WWWW**

	Jan. '80	Feb. '80	Mar. '80
WJR (PA)	10.6	7.6	7.2
WRIF (A)	9.8	7.0	6.8
WWJ (N)	4.0	4.4	6.0
WCXI (C)	4.4	5.8	5.7
WDRQ (R)	4.0	5.0	5.6
WJR-FM (BM)	5.8	3.7	5.6
WOMC (PA)	2.7	3.8	5.4
WXYZ (N/T)	4.2	6.7	5.2
WABX (A)	2.9	4.1	4.9
WNIC (PA)	3.2	3.9	4.9

Houston

**KRLY Up But KMJQ Surges 4+ Shares,
Takes Lead; KIKK-FM Down 3,
KENR Up As Country Battle Tightens;
KTRH Drops Back, KPRC Up,
Leads News Race; KRBE Back Down**

	Jan. '80	Feb. '80	Mar. '80
KMJQ (B)	7.1	6.2	10.3
KRLY (R)	9.2	9.1	10.0
KLOL (A)	7.8	8.4	7.8
KYND (BM)	4.7	6.2	6.8
KIKK-FM (C)	10.7	9.1	6.1
KENR (C)	3.2	5.4	6.0
KRBE (R)	5.4	6.1	5.0
KILT-FM (A)	4.9	4.7	4.8
KPRC (N)	4.9	3.8	4.8
KTRH (N)	4.0	8.8	4.6

Milwaukee

**WTMJ Stable On Top; WISN Down A Bit;
WLPX Extends AOR Domination;
WEZW Back To Double Figures;
WZUU Down; WFRM In Nice Classical
Jump; WLUM Solidly Up**

	Jan. '80	Feb. '80	Mar. '80
WTMJ (PA)	11.6	13.8	13.5
WISN (PA)	13.5	11.6	10.9
WLPX (A)	8.7	10.2	10.6
WEZW (BM)	11.6	9.6	10.4
WBCS (C)	7.9	7.3	7.0
WZUU (R)	7.0	6.9	5.4
WFRM (CL)	4.3	3.2	4.8
WQFM (A)	4.2	3.9	4.4
WLUM (B)	2.8	2.9	4.2
WOKY (R)	3.2	2.9	3.2

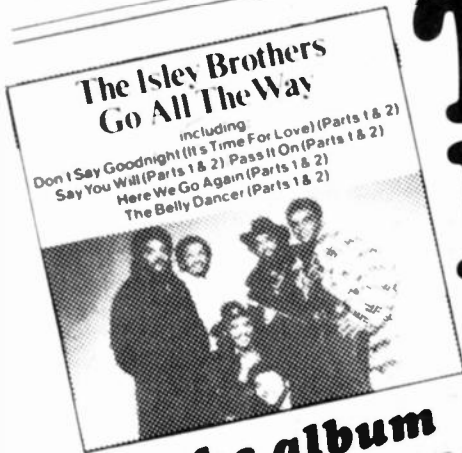


KUPD IN TOTO — Toto played Phoenix recently, and after the show the band members took the opportunity to surround KUPD's Promotion Director and "Rock & Roll Mutha" Sherry Wheatley.



WGRD HANDS OUT VETTE BENEFITS — WGRD/Grand Rapids gave away a 1980 Corvette to the first driver's-licensed caller who answered a station call "WGRD!" Pictured with the winner is WGRD's Sean Stevens (right).

**Balance Your Books
With These Two Entries.**



**THE ISLEY
BROTHERS**

**“Don't Say Goodnight
(It's Time For Love)”**

From the album
“GO ALL THE WAY”

**Already in 10 days, it's one of the
biggest albums in the country.**

Album Chart

Billboard – Debut *20 1st week!

Cashbox – Debut *29 1st week!

Record World – Debut *13 1st week!

- WXLO 23-19
- KRLY 24-19
- KHJ 18-16
- KRBE add 19
- KFMK add
- WTIX deb 36
- 96X 32
- WHBQ add
- WAYS deb 26
- FM99 add

TNECK

On T-Neck/CBS Records

Manufactured and Distributed by CBS Associated Labels



PAUL DAVIS
“Do Right”

**Now an across the board Top 40 and
Pop/Adult smash!**

- F105 25-21
- PRO-FM add
- Z93 1-2
- 94Q 3-3
- Q105 add
- CKLW 13-10

- KDWB 7-6
- KS95FM 9-8
- KSLQ 20-14
- WHB 18-10
- Q102 21-16
- WZUU 7-5
- KJR 9-7
- KIMN 20-17
- WOLF 15-11

- KBFM 12-8
- 14Q deb 29
- WKEE 24-12
- KINT 23-19
- KHFI 10-7
- KXX106 5-4
- WSGN 5-3
- 96X add 22
- 92Q deb 29
- WSKZ 7-6

- WAYS 17-10
- WAKY 9-8
- WTWR 8-6
- KLEO 16-11
- WNAP 9-7
- WOW 11-9
- WZZP 14-9
- WNCI add
- KMJK 22-15
- KENO 20-15
- WJBQ 16-9
- WHEB 23-18

- WAAY 11-6
- WFOX 5-5
- WCGQ 2-2
- WSEZ 8-5
- WISE 14-8
- WANS-FM 9-8
- KWIC 18-13
- KPUR 9-8
- KKLS 6-4
- WAKX 9-7
- WPST deb 24

- WNAM 17-13
- WRBR deb 26
- WGBF 9-8
- KENI 11-5
- KOOK 17-11
- KRLC 10-8
- KBIM 2-2



On Bang/CBS Records

Manufactured and Distributed by CBS Associated Labels

EAST Most Added Hottest

Robbie Dupree **Blondie**
Paul McCartney **Air Supply**
Michael Jackson **Rogers & Carnes**

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Lipps, Inc. **Blondie**
Paul McCartney **Billy Joel**
Robbie Dupree **Rogers & Carnes**

EAST

PARALLEL ONE

PRO-FM/Providence, RI
 Giovanni
 JAMES LAST BAND
 PAUL DAVIS
 RICK PINETTE 40AK
 Hottest
 BLONDIE 1 1
 RILEY JOEL 8 3
 ROGERS & CARNES 11-4
 UTOPIA 13 9
 CHARLIE DORE 16 12

JB/OH/Providence, RI
 Todd Chase
 LINDA RONSTADT
 CLASH
 DAN FOGELBERG
 Hottest
 BOB SEGER 2-1
 CHRIS CROSS 10 7
 PRETENDERS 12 8
 DR. HOOK 17-9
 CHARLIE DORE 16 10

CHUM/Toronto, CA
 Brad Jones
 MARTHA & THE RUFF
 PAUL MCCARTNEY
 PAT BENATAR
 Hottest
 BLONDIE 1 1
 UTOPIA 11 6
 JOURNEY 15 11
 B 52 S 20 13
 QUEEN D 14

WABC/New York, NY
 Sonja Jones
 RAY, GOODMAN & B
 MANHATTAN TRANSPRE
 Hottest
 BLONDIE 1 1
 PINK FLOYD 2 2
 RAY GOODMAN & B 5 3
 PEACHES & HERB 9 4
 DR. HOOK 14 7

WCAO/Baltimore, MD
 Ron Riley
 LIPPS, INC.
 ROBBIE DUPREE
 MICHAEL JACKSON
 KORONA
 Hottest
 BLONDIE 1 1
 CHRIS CROSS 2-2
 BILLY JOEL 6 4
 BROTHERS JOHNSON 15 10
 ROGERS & CARNES 16-11

WFIR/Philadelphia, PA
 Gerry DeFrancisco
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 4 2
 LINDA RONSTADT 14 12
 M. MANCHESTER 21 16
 BARRY MANILOW 20 17

WF/Philadelphia, PA
 Lu Kiley
 AMBROSIA
 TOM PETTY
 JAMES LAST BAND
 BOB SEGER
 HUMBIE PIE
 FIREFALL
 Hottest
 BILLY JOEL 3 1
 PRETENDERS 14 4
 BOZ SCAGGS 19 12
 JOURNEY 20-15
 PAT BENATAR 21 16

WHW/Bufalo, NY
 Jon Summers
 WILLIE NILE
 ANDY & OLIVIA
 PHOTOGL
 ROBBIE DUPREE
 Hottest
 PINK FLOYD 1-1
 BETTE MIDLER 13-8
 BILLY JOEL 17 11
 NEIL SEDAKA 24 17
 AMBROSIA 27-22

WNBC/New York, NY
 Roz Frank
 Hottest
 BLONDIE 2-1
 BILLY & SYREETA 5 3
 RUPERT HOLMES 8 4
 ROGERS & CARNES 19 16
 AIR SUPPLY 26 20

WPGC/Washington, DC
 Jim Elliot
 BARRY MANILOW
 PAUL MCCARTNEY
 ROBBIE DUPREE
 WHISPERS
 Hottest
 BOB SEGER 1 1
 PEACHES & HERB 6 4
 ROGERS & CARNES 14-8
 BETTE MIDLER 15-10
 BOZ SCAGGS 24 19

FIO5/Boston, MA
 Tom Connelly
 BETTE MIDLER
 AMBROSIA
 GARY NUMAN
 M. MANCHESTER
 PAUL MCCARTNEY
 Hottest
 BOB SEGER 1 1
 PRETENDERS 9 4
 BILLY JOEL 12 7
 ROGERS & CARNES 28 17
 PAUL DAVIS 25-21

WIZO/New York, NY
 Katy Bascochia
 MICHAEL JACKSON
 ROBBIE DUPREE
 FRANK SINATRA
 Hottest
 BLONDIE 1 1
 DR. HOOK 11-7
 AIR SUPPLY 16-12
 BROTHERS JOHNSON 18 13
 ISLEY BROS. 23 19

PARALLEL TWO

14Q/Worcester, MA
 Steve York
 JAMES LAST BAND
 BERNADETTE PETERS
 PETER MCAN
 RICK PINETTE 40AK
 Hottest
 PINK FLOYD 1 1
 BETTE MIDLER 3 2
 GARY NUMAN 8 3
 RAY GOODMAN & B 15 11
 AIR SUPPLY 17 13

WBBF/Rochester, NY
 Dave Mason
 SPYRO GYRA
 AMBROSIA
 BOZ SCAGGS
 Hottest
 PINK FLOYD 2 1
 AIR SUPPLY 3 2
 BILLY & SYREETA 7 4
 BOB SEGER 14 11
 DR. HOOK 16-13

WCC/Bndgport, CT
 Bob Mitchell
 PAUL MCCARTNEY
 OFF BROADWAY
 ROBBIE DUPREE
 FIREFALL
 Hottest
 ANDY & OLIVIA
 ANNE MURRAY
 BRUCE COCKBURN
 MICHAEL JACKSON
 Hottest
 BLONDIE 1 1
 CHARLIE DORE 10 8
 DR. HOOK 12-10
 FELIX CAVALIERE 14 11
 ROGERS & CARNES 10 15

WKBO/Harrisburg, PA
 Jim Buchanan
 FIREFALL
 BERNADETTE PETERS
 ROBBIE DUPREE
 J. GEILS BAND
 PAUL MCCARTNEY
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 4 3
 BOZ SCAGGS 25 20
 LINDA RONSTADT 27 21
 AMBROSIA 28-22

WKKE/Huntington, WV
 Gary Miller
 ROBBIE DUPREE
 ANNE MURRAY
 PETER MCAN
 HARSHALL TUCKER
 JENNIFER WARNES
 TOM PETTY
 LIPPS, INC.
 TOURISTS
 Hottest
 BLONDIE 3 1
 BILLY & SYREETA 10 7
 PAUL DAVIS 24 12
 ROGERS & CARNES 25 16
 AMBROSIA 30-21

WOLF/Syracuse, NY
 Charlie Brown
 GARY NUMAN
 LINDA RONSTADT
 Hottest
 AIR SUPPLY 2 1
 CHRIS CROSS 4 2
 BOB SEGER 5 3
 PAUL DAVIS 15 11
 CHARLIE DORE 17 12

WPSI/Trenton, NJ
 Tom Taylor
 PAUL MCCARTNEY
 FIREFALL
 CRITONS
 RED RIDER
 Hottest
 BLONDIE 1-1
 BILLY JOEL 3 3
 GARY NUMAN 10 4
 CLASH 13 10
 BETTE MIDLER 19 13

WTRY/Troy, NY
 Bill Conih
 FIREFALL
 PAUL MCCARTNEY
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 3 3
 BILLY JOEL 10 10
 CHARLIE DORE 13 13
 GARY NUMAN 15-15

PARALLEL THREE

13FEA/Manchester, NH
 Rick Ryder
 Hottest
 AIR SUPPLY 1-1
 BILLY JOEL 7 4
 ROGERS & CARNES 12-9
 KORONA 13 10
 FELIX CAVALIERE 14-11

WABE/Allentown, PA
 Jeff Fraga
 BETTE MIDLER
 ANDY & OLIVIA
 RED RIDER
 Hottest
 BLONDIE 1 1
 CHARLIE DORE 11-7
 BOZ SCAGGS 18 14
 PRETENDERS 21-15
 ROGERS & CARNES 24 18

WHYY/Springfield, MA
 Ken Caporus
 BARRY MANILOW
 ROBBIE DUPREE
 MANHATTAN TRANSPRE
 PAUL MCCARTNEY
 Hottest
 BLONDIE 2-1
 BILLY & SYREETA 7 4
 AIR SUPPLY 12-5
 ROGERS & CARNES 27 14
 ANDY & OLIVIA 30-23

KC/QI/New Haven, CT
 Curt Hansen
 LINDA RONSTADT
 RAY GOODMAN & B
 ROGERS & CARNES
 BOZ SCAGGS
 BOB SEGER
 FIREFALL
 JAMES LAST BAND
 Hottest
 BLONDIE 8 1
 GARY NUMAN 2-2
 CHRIS CROSS 12 9
 TEENAGE HEAD 20-14
 PRETENDERS 30-20

QIO/Washington, DC
 Alan Burns
 VAN HALEN
 DAN FOGELBERG
 BOB SEGER
 PAUL MCCARTNEY
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 5 2
 MAC DAVIS 16 6
 PEACHES & HERB 13 8
 JAMES LAST BAND 23 18

WFBN/Bufalo, NY
 Roger Chrsnan
 ROBBIE DUPREE
 BRUCE COCKBURN
 PAUL MCCARTNEY
 Hottest
 PINK FLOYD 1 1
 AIR SUPPLY 10-4
 BILLY JOEL 11 6
 ROGERS & CARNES 10 7
 AMBROSIA 30-14

WBLI/Long Island, NY
 Bill Terry
 LIPPS, INC.
 ROBBIE DUPREE
 MICHAEL JACKSON
 FIREFALL
 PAUL MCCARTNEY
 Hottest
 BLONDIE 2-1
 BOB SEGER 9 6
 DR. HOOK 12-8
 AIR SUPPLY 13 11
 ROGERS & CARNES 19-14

WTIC/FM/Hartford, CT
 Rick Donahue
 BOZ SCAGGS
 PAUL MCCARTNEY
 JERMAINE JACKSON
 BETTE MIDLER
 Hottest
 PINK FLOYD 1-1
 BILLY & SYREETA 8-3
 ROGERS & CARNES 14 8
 PRETENDERS 17 10
 BROTHERS JOHNSON 23 18

QIO6/York, PA
 Steve Gallagher
 PAUL MCCARTNEY
 BETTE MIDLER
 ROBBIE DUPREE
 CLASH
 SPIDER
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 7 3
 GARY NUMAN 12 7
 CHARLIE DORE 16 11
 JOURNEY 22 17

WFHM/Rochester, NY
 Marc Cronin
 ROBBIE DUPREE
 BRUCE COCKBURN
 BETTE MIDLER
 Hottest
 BILLY JOEL 6-1
 AIR SUPPLY 5 2
 MICHAEL JACKSON 8 5
 FLEETWOOD MAC 12 9
 AMBROSIA 28-22

WKWB/Harrisburg, PA
 Jim Buchanan
 FIREFALL
 BERNADETTE PETERS
 ROBBIE DUPREE
 J. GEILS BAND
 PAUL MCCARTNEY
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 4 3
 BOZ SCAGGS 25 20
 LINDA RONSTADT 27 21
 AMBROSIA 28-22

WKKE/Huntington, WV
 Gary Miller
 ROBBIE DUPREE
 ANNE MURRAY
 PETER MCAN
 HARSHALL TUCKER
 JENNIFER WARNES
 TOM PETTY
 LIPPS, INC.
 TOURISTS
 Hottest
 BLONDIE 3 1
 BILLY & SYREETA 10 7
 PAUL DAVIS 24 12
 ROGERS & CARNES 25 16
 AMBROSIA 30-21

WOLF/Syracuse, NY
 Charlie Brown
 GARY NUMAN
 LINDA RONSTADT
 Hottest
 AIR SUPPLY 2 1
 CHRIS CROSS 4 2
 BOB SEGER 5 3
 PAUL DAVIS 15 11
 CHARLIE DORE 17 12

WPSI/Trenton, NJ
 Tom Taylor
 PAUL MCCARTNEY
 FIREFALL
 CRITONS
 RED RIDER
 Hottest
 BLONDIE 1-1
 BILLY JOEL 3 3
 GARY NUMAN 10 4
 CLASH 13 10
 BETTE MIDLER 19 13

WTRY/Troy, NY
 Bill Conih
 FIREFALL
 PAUL MCCARTNEY
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 3 3
 BILLY JOEL 10 10
 CHARLIE DORE 13 13
 GARY NUMAN 15-15

SOUTH

PARALLEL ONE

QIO6/Tampa, FL
 Pat McKay
 LINDA RONSTADT
 PAUL DAVIS
 BILLY JOEL
 BOB BEGER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 16-6
 JERMAINE JACKSON 21-13
 LIPPS, INC. 28 22

YI/Q/Miami, FL
 Robert Muzzy
 ANDY & OLIVIA
 Hottest
 CHRIS CROSS 2-1
 BROTHERS JOHNSON 11 5
 BILLY JOEL 15 7
 BOB SEGER 19 12
 AIR SUPPLY 20-14

Z93/Atlanta, GA
 Dale O'Brien
 PAUL MCCARTNEY
 LIPPS, INC.
 Hottest
 BILLY JOEL 2-1
 BROTHERS JOHNSON 6 3
 AMBROSIA 9 5
 FELIX CAVALIERE 24 18
 JAMES LAST BAND 25 20

WBBQ/Augusta, GA
 Bruce Stevens
 PAUL MCCARTNEY
 ROBBIE DUPREE
 PAT BENATAR
 WILLIE NILE
 ALLAN CLARKE
 Hottest
 GARY NUMAN 4-1
 PETER MCAN 6 3
 RAYDIO 9 5
 BILLY JOEL 12-6
 PEACHES & HERB 21 15

WFMF/Baton Rouge, LA
 Randy Rice
 ROBBIE DUPREE
 HEART (dp)
 Hottest
 BILLY JOEL 2-1
 JAMES LAST BAND 5-2
 BOZ SCAGGS 12 7
 ROGERS & CARNES 14 10
 AMBROSIA 16 11

KRLY/Houston, TX
 Michael Jones
 GARY NUMAN
 CON FUNK SHUN
 HOTTES
 BLONDIE 1 1
 EAGLES 7 3
 LIPPS, INC. 14-10
 AIR SUPPLY 22-16
 WHISPERS 26-18

PARALLEL TWO

92Q/Nashville, TN
 Scooter Davis
 AMBROSIA
 ANDY & OLIVIA
 NEIL SEDAKA
 ROBBIE DUPREE (dp)
 BILLY JOEL (dp)
 Hottest
 CHRIS CROSS 2 1
 CHARLIE DORE 16 13
 BROTHERS JOHNSON 24-20
 GARY NUMAN 27 24

BJ/O5/Oriando, FL
 Terry Long
 TOM PETTY
 RAY KENNEDY
 J. GEILS BAND
 BROTHERS JOHNSON
 Hottest
 CHRIS CROSS 2-1
 EAGLES 9 6
 CLIFF RICHARD 15 11
 BILLY JOEL 19-13
 AMBROSIA 25-19

NEEL/Shreveport, LA
 Marly Johnson
 LINDA RONSTADT
 HUMBIE PIE
 RED RIDER
 BROTHERS JOHNSON
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 7 3
 BILLY & SYREETA 9 6
 PEACHES & HERB 14 8
 CHARLIE DORE 18 9

KTSA/San Antonio, TX
 Mike Scott
 LIPPS, INC.
 AMBROSIA
 PHOTOGL
 Hottest
 BLONDIE 1-1
 DR. HOOK 9 5
 ROGERS & CARNES 17-9
 ANDY & OLIVIA 21-15
 BILLY & SYREETA 24 19

KXKIO6/Birmingham, AL
 Chris Andrews
 BOB SEGER
 PAUL MCCARTNEY
 NEIL SEDAKA (dp)
 JACK
 Hottest
 BLONDIE 1 1
 GARY NUMAN 6 2
 BILLY JOEL 12-8
 BETTE MIDLER 20-10
 AMBROSIA 24 15

WAKY/Louisville, KY
 Mike KcVay
 ROBBIE DUPREE
 ANNE MURRAY
 Hottest
 BLONDIE 1 1
 CHARLIE DORE 12 10
 ROGERS & CARNES 14 12
 AMBROSIA 22 18
 FELIX CAVALIERE 27-24

PARALLEL THREE

95SGF/Savannah, GA
 C.B. Gaffney
 ROBBIE DUPREE
 PAUL MCCARTNEY
 J. GEILS BAND
 SPIDER
 MICHAEL JACKSON
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 5 3
 FLEETWOOD MAC 10 6
 ROGERS & CARNES 17 10
 GARY NUMAN 15 13

KINT/El Paso, TX
 Ruben Barron
 AMBROSIA
 JOURNEY
 M. MANCHESTER
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 13 8
 JIMMY RUFFIN 19 14
 LINDA RONSTADT 21-17
 PAUL DAVIS 23-19

WERC/Birmingham, AL
 Mark Thompson
 LIPPS, INC.
 NEIL SEDAKA
 Hottest
 BLONDIE 1 1
 BROTHERS JOHNSON 5 3
 BETTE MIDLER 10 5
 GARY NUMAN 12-7
 PEACHES & HERB 13 8

PARALLEL ONE

WYCY/Tampa, FL
 Beau Richards
 LIPPS, INC.
 FELIX CAVALIERE
 BILLY JOEL
 Hottest
 BLONDIE 3 1
 M. MANCHESTER 10 7
 RAYDIO 14 11
 MICHAEL JACKSON 20 15
 BERNADETTE PETERS D-25

KXIO4/Nashville, TN
 Lee Masters
 PAUL MCCARTNEY
 MANHATTAN TRANSPRE
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 WHISPERS 18 11
 DAN FOGELBERG 17 12
 BOZ SCAGGS 23-16
 AMBROSIA 27-17

KHFI/Austin, TX
 Bob Penny
 ROMANTICS
 GRACE SLICK
 JEFF STARNHIP
 MOTORS
 Hottest
 BLONDIE 1 1
 NEIL SEDAKA B-4
 PAUL DAVIS 10-7
 CLASH 21 15
 BOZ SCAGGS 23-16

KBFM/McAllen-Brownsville, TX
 Steve Owens
 PAUL MCCARTNEY
 BETTE MIDLER
 TEMPTATIONS
 LIPPS, INC.
 Hottest
 BLONDIE 1-1
 BROTHERS JOHNSON 14-6
 PAUL DAVIS 12 8
 LINDA RONSTADT 23 14
 LIPPS, INC. D-26

98X/Miami, FL
 Bruce Kelly
 PAUL DAVIS
 BOB SEGER
 ROBBIE DUPREE
 FIREFALL
 PAUL MCCARTNEY
 Hottest
 B 52'S 10 1
 PEACHES & HERB 12 3
 DR. HOOK 17-14
 JAMES LAST BAND 19 15
 ANDY & OLIVIA 30-20

WQRK/Norfolk, VA
 Don Davis
 LIPPS, INC.
 BOB SEGER
 MICHAEL JACKSON
 Hottest
 MICHAEL JACKSON 1 1
 BILLY JOEL 7 3
 BROTHERS JOHNSON 10 4
 DAM FOGELBERG 13 2
 PEACHES & HERB 22-11

PARALLEL TWO

KFMM/Houston, TX
 Jerry Stevie
 ROBBIE DUPREE
 ISLEY BROS.
 NEIL SEDAKA
 TEMPTATIONS
 Hottest
 BLONDIE 1-1
 LIPPS, INC. 15 3
 WHISPERS 11-6
 ROGERS & CARNES 19 10
 M. MANCHESTER 18-12

KRBE/Houston, TX
 Dayna Steele
 ISLEY BROS.
 JENNIFER WARNES
 GARY NUMAN
 SPIDER
 PHOTOGL
 OZARK MT. DAREDEV
 Hottest
 BLONDIE 1-1
 DOTIE WEST 6 4
 LIPPS, INC. 20 7
 DR. HOOK 16-10
 AMBROSIA 24 14

GIQI/Mobile, AL
 Scott Griffin
 CLASH
 FIREFALL
 Hottest
 BLONDIE 5-1
 RAY, GOODMAN & B 4 3
 PRETENDERS 22 18
 AMBROSIA 25 20
 JAMES LAST BAND 30-26

KAAY/Little Rock, AR
 Ray Lincoln
 ANNE MURRAY
 MANHATTAN TRANSPRE
 B. J. THOMAS
 Hottest
 EAGLES 1 1
 DR. HOOK 4-2
 RAY, GOODMAN & B 12 6
 CHARLIE DORE 14-8
 M. MANCHESTER 13-10

KLE/Galveston, TX
 Leo Victor
 GARY NUMAN
 JAMES LAST BAND
 KORONA
 FIREFALL
 BERNADETTE PETERS
 Hottest
 BLONDIE 3 1
 BROTHERS JOHNSON 5 2
 ROGERS & CARNES 13-7
 BILLY JOEL 17 9
 AMBROSIA 23-13

PARALLEL THREE

CKI01/Cocoa Beach, FL
 Steve Ocean
 BETTE MIDLER
 LIPPS, INC.
 TOM PETTY
 Hottest
 BOB SEGER 1 1
 BILLY JOEL 6 2
 AMBROSIA 20 14
 BOZ SCAGGS 19-15
 GARY NUMAN 31-21

GIOI/Mobile, AL
 Scott Griffin
 CLASH
 FIREFALL
 Hottest
 BLONDIE 1 1
 DOTIE WEST 6 4
 LIPPS, INC. 20 7
 DR. HOOK 16-10
 AMBROSIA 24 14

WFOX/Gainesville, GA
 Greg James
 BARRY MANILOW
 ROBBIE DUPREE
 DOLLY PARTON
 SPIDER (dp)
 Hottest
 PRETENDERS 7-4
 CHARLIE DORE 14-9
 ROGERS & CARNES 18 10
 AMBROSIA 21 15

WRQ/Roanoke, VA
 Barry Michaels
 LIPPS, INC.
 HARSHALL TUCKER
 FLOYD CRABER
 BRUCE COCKBURN
 Hottest
 BLONDIE 1 1
 BETTE MIDLER 10 2
 ROGERS & CARNES 12 6
 BOZ SCAGGS 17 13
 LINDA RONSTADT 19 14

FM99/Tallahassee, FL
 Michael O'Malley
 TEMPTATIONS
 J. GEILS BAND
 ISLEY BROS.
 PAUL MCCARTNEY
 Hottest
 BILLY JOEL 5 1
 BROTHERS JOHNSON 14-7
 JERMAINE JACKSON 24 17
 GARY NUMAN 31 25
 LIPPS, INC. 35 26

PARALLEL ONE

99X/Toronto, CA
 Jay Stone
 OAM FOGELBERG
 BOB SEGER (RA)
 Hottest
 EAGLES 1 1
 JOURNEY 2
 KENNY LOGGINS 12 9
 CHRIS CROSS 17 11
 BOZ SCAGGS 18 14

CHUM/Toronto, CA
 Brad Jones
 MARTHA & THE RUFF
 PAUL MCCARTNEY
 PAT BENATAR
 Hottest
 BLONDIE 1 1
 UTOPIA 11 6
 JOURNEY 15 11
 B 52 S 20 13
 QUEEN D 14

WABC/New York, NY
 Sonja Jones
 RAY, GOODMAN & B
 MANHATTAN TRANSPRE
 Hottest
 BLONDIE 1 1
 PINK FLOYD 2 2
 RAY GOODMAN & B 5 3
 PEACHES & HERB 9 4
 DR. HOOK 14 7

WCAO/Baltimore, MD
 Ron Riley
 LIPPS, INC.
 ROBBIE DUPREE
 MICHAEL JACKSON
 KORONA
 Hottest
 BLONDIE 1 1
 CHRIS CROSS 2-2
 BILLY JOEL 6 4
 BROTHERS JOHNSON 15 10
 ROGERS & CARNES 16-11

WFIR/Philadelphia, PA
 Gerry DeFrancisco
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 4 2
 LINDA RONSTADT 14 12
 M. MANCHESTER 21 16
 BARRY MANILOW 20 17

WF/Philadelphia, PA
 Lu Kiley
 AMBROSIA
 TOM PETTY
 JAMES LAST BAND
 BOB SEGER
 HUMBIE PIE
 FIREFALL
 Hottest
 BILLY JOEL 3 1
 PRETENDERS 14 4
 BOZ SCAGGS 19 12
 JOURNEY 20-15
 PAT BENATAR 21 16

WHW/Bufalo, NY
 Jon Summers
 WILLIE NILE
 ANDY & OLIVIA
 PHOTOGL
 ROBBIE DUPREE
 Hottest
 PINK FLOYD 1-1
 BETTE MIDLER 13-8
 BILLY JOEL 17 11
 NEIL SEDAKA 24 17
 AMBROSIA 27-22

WNBC/New York, NY
 Roz Frank
 Hottest
 BLONDIE 2-1
 BILLY & SYREETA 5 3
 RUPERT HOLMES 8 4
 ROGERS & CARNES 19 16
 AIR SUPPLY 26 20

WPGC/Washington, DC
 Jim Elliot
 BARRY MANILOW
 PAUL MCCARTNEY
 ROBBIE DUPREE
 WHISPERS
 Hottest
 BOB SEGER 1 1
 PEACHES & HERB 6 4
 ROGERS & CARNES 14-8
 BETTE MIDLER 15-10
 BOZ SCAGGS 24 19

FIO5/Boston, MA
 Tom Connelly
 BETTE MIDLER
 AMBROSIA
 GARY NUMAN
 M. MANCHESTER
 PAUL MCCARTNEY
 Hottest
 BOB SEGER 1 1
 PRETENDERS 9 4
 BILLY JOEL 12 7
 ROGERS & CARNES 28 17
 PAUL DAVIS 25-21

WIZO/New York, NY
 Katy Bascochia
 MICHAEL JACKSON
 ROBBIE DUPREE
 FRANK SINATRA
 Hottest
 BLONDIE 1 1
 DR. HOOK 11-7
 AIR SUPPLY 16-12
 BROTHERS JOHNSON 18 13
 ISLEY BROS. 23 19

PARALLEL TWO

14Q/Worcester, MA
 Steve York
 JAMES LAST BAND
 BERNADETTE PETERS
 PETER MCAN
 RICK PINETTE 40AK
 Hottest
 PINK FLOYD 1 1
 BETTE MIDLER 3 2
 GARY NUMAN 8 3
 RAY GOODMAN & B 15 11
 AIR SUPPLY 17 13

WBBF/Rochester, NY
 Dave Mason
 SPYRO GYRA
 AMBROSIA
 BOZ SCAGGS
 Hottest
 PINK FLOYD 2 1
 AIR SUPPLY 3 2
 BILLY & SYREETA 7 4
 BOB SEGER 14 11
 DR. HOOK 16-13

WCC/Bndgport, CT
 Bob Mitchell
 PAUL MCCARTNEY
 OFF BROADWAY
 ROBBIE DUPREE
 FIREFALL
 Hottest
 ANDY & OLIVIA
 ANNE MURRAY
 BRUCE COCKBURN
 MICHAEL JACKSON
 Hottest
 BLONDIE 1 1
 CHARLIE DORE 10 8
 DR. HOOK 12-10
 FELIX CAVALIERE 14 11
 ROGERS & CARNES 10 15

WKBO/Harrisburg, PA
 Jim Buchanan
 FIREFALL
 BERNADETTE PETERS
 ROBBIE DUPREE
 J. GEILS BAND
 PAUL MCCARTNEY
 Hottest
 BLONDIE 1 1
 AIR SUPPLY 4 3
 BOZ SCAGGS 25 20
 LINDA RONSTADT 27 21
 AMBROSIA 28-22

WKKE/Huntington, WV
 Gary Miller
 ROBBIE DUPREE
 ANNE MURRAY
 PETER MCAN
 HARSHALL TUCKER
 JENNIFER WARNES
 TOM PETTY
 LIPPS, INC.
 TOURISTS
 Hottest
 BLONDIE 3 1
 BILLY & SYREETA 10 7
 PAUL DAVIS 24 12
 ROGERS & CARNES 25 16
 AMBROSIA 30-21

WOLF/Syracuse, NY
 Charlie Brown
 GARY NUMAN
 LINDA RONSTADT
 Hottest
 AIR SUPPLY 2 1
 CHRIS CROSS 4 2
 BOB SEGER 5 3
 PAUL DAVIS 15 11
 CHARLIE DORE 17 12

WPSI/Trenton, NJ
 Tom Taylor
 PAUL MCCARTNEY
 FIREFALL
 CRITONS
 RED RIDER
 Hottest
 BLONDIE 1-1
 BILLY JOEL 3 3
 GARY NUMAN 10 4
 CLASH 13 10
 BETTE MIDLER 19 13

WTRY/Troy, NY
 Bill Conih
 FIREFALL
 PAUL MCCARTNEY
 BETTE MIDLER
 Hottest
 BLONDIE 1 1
 BILLY & SYREETA 3 3
 BILLY JOEL 10 10
 CHARLIE DORE 13 13
 GARY NUMAN 15-15

PARALLEL THREE

92Q/Nashville, TN
 Scooter Davis
 AMBROSIA
 ANDY &

MIDWEST Most Added® Hottest

Robbie Dupree
Bette Midler
Paul McCartney
Blondie
Air Supply
Rogers & Carnes

ADDS & HOTS

Music Key: (DP) indicates the song is getting played during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Paul McCartney
Firefall
Robbie Dupree
Blondie
Air Supply
Billy Joel

MIDWEST

PARALLEL ONE

OKLW/Detroit, MI
Rosalie Trumbly
Hottest:
BLONDIE 1-1
WHISPERS 19-12
JOURNEY 11-9
DAN FOGELBERG 23-17
LIPPS, INC. D-18
KBEQ/Kansas City, MO
Steve Garrett

OSARK MT. DAREDEV
HENRY LOGGINS
ROBBIE DUPREE
BETTE MIDLER
Hottest:
BLONDIE 3-1
SHOOTING STAR 12-8
JOURNEY 11-9
ROGERS & CARNES 18-12
GARY NUMAN 20-18
KDWB/Minneapolis, MN
Pam Abresch

ROBBIE DUPREE
OFF BROADWAY
NEIL SEDAKA
Hottest:
AIR SUPPLY 1-1
ROGERS & CARNES 12-5
CLASH 17-7
BETTE MIDLER 21-16
AMBROSIA 25-20
MSLQ/St. Louis, MO
Phil Irons

DAN FOGELBERG
HENRY LOGGINS
BABYS
MARSHALL TUCKER
Hottest:
CHRIS CROSS 2-1
LINDA RONSTADT 3-2
BILLY & SYREETA 11-8
BROTHERS JOHNSON 15-9
PAUL DAVIS 20-14
Q102/O'Fallon, OH
Pat O'Brien

GARY NUMAN
CLASH
Hottest:
BLONDIE 1-1
BOB SEGER 3-2
AIR SUPPLY 7-5
BILLY & SYREETA 23-14
PAUL DAVIS 21-16
WGCL/Cleveland, OH
Bob Traves

ANDY & OLIVIA
BROTHERS JOHNSON
BETTE MIDLER
JERMAINE JACKSON
ROBBIE DUPREE
SPIDER
Hottest:
BLONDIE 1-1
GARY NUMAN 12-7
LIPPS, INC. 19-11
LINDA RONSTADT D-14
ROGERS & CARNES 25-16
WLS/Chicago, IL
Steve Casey

PAUL MCCARTNEY
RUSH
ROGERS & CARNES
Hottest:
BLONDIE 1-1
AIR SUPPLY 15-8
OFF BROADWAY 20-13
JOURNEY 26-20
PRETENDERS 30-22
WOKY/Milwaukee, WI
Jim Brown

ANDY & OLIVIA
Hottest:
BILLY & SYREETA 1-1
AIR SUPPLY 3-2
BOB SEGER 10-6
MICHAEL JACKSON 11-7
CHARLIE DORE 14-10
WZLW/Milwaukee, WI
Bill Shannon

BETTE MIDLER
ROBBIE DUPREE
Hottest:
ROGERS & CARNES 9-1
FELIX CAVALIERE 6-4
PAUL DAVIS 7-5
DAN FOGELBERG 12-6
DIONNE WARWICK 15-13
KWL/ST. Louis, MO
Bob Hattnck

CLASH
BILLY SQUIRE
Hottest:
BABYS 1-1
TRIUMPH 4-3
STEVE WALSH D-6
MARC TANNER BAND 12-8
PAT TRAVERS BAND 16-12
WMB/Kansas City, MO
Rick Brown

EDDIE RABBITT
Hottest:
CHRIS CROSS 1-1
ROGERS & CARNES 10-7
PAUL DAVIS 18-10
MAC DAVIS 26-13
AMBROSIA 25-16
KSSY-FM/Minneapolis, MN
Chuck Knapp

MICHAEL JACKSON
Hottest:
AIR SUPPLY 1-1
CHRIS CROSS 3-2
ROGERS & CARNES 13-10
ANDY & OLIVIA 15-11
AMBROSIA 18-14
WJWC/Minneapolis, MN
Chuck Knapp

PARALLEL TWO

82W/Columbus, OH
Buddy Scott
LINDA RONSTADT
Hottest:
BLONDIE 1-1
BILLY JOEL 4-2
FLEETWOOD MAC 11-7
CHARLIE DORE 12-8
DR. HOOR 19-11
KQAD/Des Moines, IA
A.W. Pantaja

AMBROSIA
ANDY & OLIVIA
DAN FOGELBERG
M. MANCHESTER
Hottest:
PINK FLOYD 1-1
RAY GOODMAN & B 7-3
AIR SUPPLY 12-4
BOB SEGER 9-6
BILLY & SYREETA 15-9
KOFM/Oklahoma City, OK
Chuck Morgan

JAMES LAST BAND
BETTE MIDLER
Hottest:
BLONDIE 2-1
DR. HOOR 10-8
MICHAEL JACKSON 16-9
RAY GOODMAN & B 13-10
CHRIS CROSS 17-11
KRAV/Tulsa, OK
Gary Reynolds

ROBBIE DUPREE
BETTE MIDLER
PAUL MCCARTNEY (dp)
Hottest:
BLONDIE 2-1
BOB SEGER 3-2
LINDA RONSTADT 16-11
JIMMY RUFFIN 20-14
PEACHES & HERB 27-15
KIJB/Peoria, IL
Kath Edwards

ANDY & OLIVIA
BROTHERS JOHNSON
BETTE MIDLER
TOURISTS
Hottest:
BILLY JOEL 1-1
FLEETWOOD MAC 5-2
AMBROSIA 15-7
BOB SEGER 14-10
DAN FOGELBERG 19-12
PAUL DAVIS 21-16
WGRD/Grand Rapids, MI
Ray Baker

MICHAEL JACKSON
CHARLIE DORE
RAY GOODMAN & B
Hottest:
PINK FLOYD 1-1
AIR SUPPLY 21-4
BILLY & SYREETA 11-5
TOM PETTY 10-8
EAGLES 15-11
WMEE/Fort Wayne, IN
John Curry

GARY NUMAN
PAUL MCCARTNEY
Hottest:
CHRIS CROSS 2-1
BILLY JOEL 12-7
FLEETWOOD MAC 16-12
ROGERS & CARNES 22-14
JOURNEY 28-18
WNAP/Indianapolis, IN
Diane Shannon

JAMES LAST BAND
SPIDER
BRUCE COCKBURN
PAT TRAVERS
J. GEILS BAND
PAUL MCCARTNEY
Hottest:
BLONDIE 3-1
PRETENDERS 12-9
BOB SEGER 19-13
ROGERS & CARNES 23-17
AMBROSIA 24-19
WTVR/Detroit, MI
Kurt Kelly

PRETENDERS
BETTE MIDLER
DAN FOGELBERG
ROBBIE DUPREE
Hottest:
AIR SUPPLY 1-1
CHARLIE DORE 7-4
CHRIS CROSS 10-7
DR. HOOR 15-9
LINDA RONSTADT 24-16
PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannon
ANDY & OLIVIA
BARRY MANILOW
FIREFALL
Hottest:
PINK FLOYD 1-1
BLONDIE 6-2
BILLY JOEL 10-8
AIR SUPPLY 13-9
BETTE MIDLER 18-15
KKLS/Rapid City, SD
Kyar Shannyn

DOLLY PARTON
ROBBIE DUPREE
JAMES LAST BAND
BOB SEGER
Hottest:
BLONDIE 4-1
AIR SUPPLY 2-2
BILLY JOEL 9-5
FLEETWOOD MAC 14-9
AMBROSIA 21-15
KKRC/Sioux Falls, SD
Brian Phoenix

BRUCE COCKBURN
Hottest:
BILLY JOEL 2-1
BLONDIE 9-3
DONNA SUMNER 10-4
J. GEILS BAND 15-8
BILLY & SYREETA 19-13
KXLL/Grand Forks, ND
Jack Lundy

PARALLEL TWO

KSTT/Davenport, IA
Mike Kennedy
PETER MCAN
BERNADETTE PETERS
CLASH
JAMES LAST BAND
BETTE MIDLER
FIREFALL
J. GEILS BAND
Hottest:
BLONDIE 2-1
CHRIS CROSS 4-3
CHARLIE DORE 20-15
ROGERS & CARNES 26-16
AMBROSIA D-24
WISM/Madison, WI
Samantha Jones

PAUL MCCARTNEY
ROBBIE DUPREE
OFF BROADWAY
Hottest:
BLONDIE 1-1
BOB SEGER 3-2
GARY NUMAN 8-3
AIR SUPPLY 11-7
ROGERS & CARNES 14-9
WZZP/Cleveland, OH
Bob McKay

SPYRO GYRA
CLIFF RICHARD
BROTHERS JOHNSON
PAUL MCCARTNEY
MARY MCGREGOR
PRETENDERS
ROBBIE DUPREE
Hottest:
CHRIS CROSS 1-1
LINDA RONSTADT 12-7
ANDY & OLIVIA 15-10
BOB SEGER 20-11
FLEETWOOD MAC 23-14
KWEN/Tulsa, OK
Beau

BERNADETTE PETERS
PAUL MCCARTNEY
MICHAEL JACKSON
TOM PETTY
Hottest:
BLONDIE 1-1
BILLY & SYREETA 6-2
AIR SUPPLY 10-4
WHISPERS 18-14
ROGERS & CARNES 20-17
KLEO/Wichita, KN
Mark McCoy

MICHAEL JACKSON
BETTE MIDLER
FIREFALL
Hottest:
BOB SEGER 2-1
AIR SUPPLY 5-2
MICHAEL JACKSON 14-9
PAUL DAVIS 17-13
ROGERS & CARNES 21-16
WVPR/Rochester, WI
Andy Gerold

MAC DAVIS
RED RIDER
LIPPS, INC.
LINDA RONSTADT
Hottest:
PINK FLOYD 1-1
AIR SUPPLY 12-4
DR. HOOR 14-6
BILLY JOEL 15-7
PRETENDERS 18-9
WROR/Rockford, IL
Tom Hunter

BROTHERS JOHNSON
BETTE MIDLER
FIREFALL
ROBBIE DUPREE
NEIL SEDAKA
Hottest:
BLONDIE 1-1
CHRIS CROSS 7-4
AMBROSIA 27-9
ROGERS & CARNES 22-11
BOB SEGER 25-16
WSPT/Stevens Point, WI
Pat Martin

TOMMY TUTONE
PAUL MCCARTNEY
FIREFALL
SPIDER
KNACK
BOB SEGER (dp)
VAN HALEN (dp)
Hottest:
BILLY JOEL 4-1
AIR SUPPLY 8-3
PRETENDERS 14-7
ROGERS & CARNES 17-10
BERNADETTE PETERS 18-13
WTRV/Muskegon, MI
Bill Andrews

LINDA RONSTADT
DAN FOGELBERG
Hottest:
PINK FLOYD 1-1
BLONDIE 2-2
BOB SEGER 3-3
CHRIS CROSS 10-7
ROO & THE GANG 12-8
WRBR/Southern, IN
Joe Lightner

GARY NUMAN
BOB SEGER
BROTHERS JOHNSON
KNACK (dp)
PAT BENATAR (dp)
J. GEILS BAND (dp)
Hottest:
BILLY & SYREETA 7-1
AIR SUPPLY 10-6
BETTE MIDLER 16-8
RAY GOODMAN & B 19-10
ROGERS & CARNES D-22
KDVV/Topeka, KN
Kyar Shannyn

ANDY & OLIVIA
ROBBIE DUPREE
BERNADETTE PETERS
GARY NUMAN
Hottest:
BLONDIE 1-1
JOURNEY 10-7
BETTE MIDLER D-12
LINDA RONSTADT 20-14
AMBROSIA 27-21
KQWB/Fargo, ND
Bill Richards

PHOTOGL
BABYS
BOB SEGER
MARSHALL TUCKER
Hottest:
BETTE MIDLER 1-1
CHRIS CROSS 3-2
EAGLES 7-3
PRETENDERS 11-7
GARY NUMAN 17-8
CLASH
ROBBIE DUPREE
JENNIFER WARNES
Hottest:
AIR SUPPLY 1-1
BOB SEGER 3-2
BETTE MIDLER 14-4
BOB SEGER 20-15
LINDA RONSTADT 25-16

PARALLEL TWO

KSTT/Davenport, IA
Mike Kennedy
PETER MCAN
BERNADETTE PETERS
CLASH
JAMES LAST BAND
BETTE MIDLER
FIREFALL
J. GEILS BAND
Hottest:
BLONDIE 2-1
CHRIS CROSS 4-3
CHARLIE DORE 20-15
ROGERS & CARNES 26-16
AMBROSIA D-24
WISM/Madison, WI
Samantha Jones

PAUL MCCARTNEY
ROBBIE DUPREE
OFF BROADWAY
Hottest:
BLONDIE 1-1
BOB SEGER 3-2
GARY NUMAN 8-3
AIR SUPPLY 11-7
ROGERS & CARNES 14-9
WZZP/Cleveland, OH
Bob McKay

SPYRO GYRA
CLIFF RICHARD
BROTHERS JOHNSON
PAUL MCCARTNEY
MARY MCGREGOR
PRETENDERS
ROBBIE DUPREE
Hottest:
CHRIS CROSS 1-1
LINDA RONSTADT 12-7
ANDY & OLIVIA 15-10
BOB SEGER 20-11
FLEETWOOD MAC 23-14
KWEN/Tulsa, OK
Beau

BERNADETTE PETERS
PAUL MCCARTNEY
MICHAEL JACKSON
TOM PETTY
Hottest:
BLONDIE 1-1
BILLY & SYREETA 6-2
AIR SUPPLY 10-4
WHISPERS 18-14
ROGERS & CARNES 20-17
KLEO/Wichita, KN
Mark McCoy

MICHAEL JACKSON
BETTE MIDLER
FIREFALL
Hottest:
BOB SEGER 2-1
AIR SUPPLY 5-2
MICHAEL JACKSON 14-9
PAUL DAVIS 17-13
ROGERS & CARNES 21-16
WVPR/Rochester, WI
Andy Gerold

MAC DAVIS
RED RIDER
LIPPS, INC.
LINDA RONSTADT
Hottest:
PINK FLOYD 1-1
AIR SUPPLY 12-4
DR. HOOR 14-6
BILLY JOEL 15-7
PRETENDERS 18-9
WROR/Rockford, IL
Tom Hunter

BROTHERS JOHNSON
BETTE MIDLER
FIREFALL
ROBBIE DUPREE
NEIL SEDAKA
Hottest:
BLONDIE 1-1
CHRIS CROSS 7-4
AMBROSIA 27-9
ROGERS & CARNES 22-11
BOB SEGER 25-16
WSPT/Stevens Point, WI
Pat Martin

TOMMY TUTONE
PAUL MCCARTNEY
FIREFALL
SPIDER
KNACK
BOB SEGER (dp)
VAN HALEN (dp)
Hottest:
BILLY JOEL 4-1
AIR SUPPLY 8-3
PRETENDERS 14-7
ROGERS & CARNES 17-10
BERNADETTE PETERS 18-13
WTRV/Muskegon, MI
Bill Andrews

LINDA RONSTADT
DAN FOGELBERG
Hottest:
PINK FLOYD 1-1
BLONDIE 2-2
BOB SEGER 3-3
CHRIS CROSS 10-7
ROO & THE GANG 12-8
WRBR/Southern, IN
Joe Lightner

GARY NUMAN
BOB SEGER
BROTHERS JOHNSON
KNACK (dp)
PAT BENATAR (dp)
J. GEILS BAND (dp)
Hottest:
BILLY & SYREETA 7-1
AIR SUPPLY 10-6
BETTE MIDLER 16-8
RAY GOODMAN & B 19-10
ROGERS & CARNES D-22
KDVV/Topeka, KN
Kyar Shannyn

ANDY & OLIVIA
ROBBIE DUPREE
BERNADETTE PETERS
GARY NUMAN
Hottest:
BLONDIE 1-1
JOURNEY 10-7
BETTE MIDLER D-12
LINDA RONSTADT 20-14
AMBROSIA 27-21
KQWB/Fargo, ND
Bill Richards

PHOTOGL
BABYS
BOB SEGER
MARSHALL TUCKER
Hottest:
BETTE MIDLER 1-1
CHRIS CROSS 3-2
EAGLES 7-3
PRETENDERS 11-7
GARY NUMAN 17-8
CLASH
ROBBIE DUPREE
JENNIFER WARNES
Hottest:
AIR SUPPLY 1-1
BOB SEGER 3-2
BETTE MIDLER 14-4
BOB SEGER 20-15
LINDA RONSTADT 25-16

WEST

PARALLEL ONE

8100/San Diego, CA
Glen McCartney
BROTHERS JOHNSON
BILLY & SYREETA
CHARLIE DORE
ROBBIE DUPREE
BILLY JOEL
Hottest:
BLONDIE 1-1
LIPPS, INC. 24-10
PEACHES & HERB 18-14
AMBROSIA 27-18
GARY NUMAN 29-21
KEARTH/Los Angeles, CA
Bob Hamilton

WHISPERS
Hottest:
PINK FLOYD 1-1
BLONDIE 4-3
PRETENDERS 13-8
LINDA RONSTADT 20-11
KF/Las Vegas, NV
Pete Collins
J. GEILS BAND
BRUCE COCKBURN
NEIL SEDAKA
Hottest:
PINK FLOYD 1-1
AIR SUPPLY 8-5
BILLY & SYREETA 12-8
RAY GOODMAN & B 13-9
R-52'S 23-13
KFRD/San Francisco, CA
Gordon/Shain

PAUL MCCARTNEY
M. MANCHESTER
CLASH
FRANK SINATRA
Hottest:
BLONDIE 1-1
AIR SUPPLY 16-7
PRETENDERS 18-11
BOB SEGER 24-17
DR. HOOR 27-20
KMMN/Denver, CO
Doug Erikson

HOTTET
BOB SEGER 2-1
BLONDIE 4-2
ROGERS & CARNES 8-3
BETTE MIDLER 16-7
PAUL DAVIS 20-17
KUR/Sacramento, CA
Mitchell/Huyler

PAUL MCCARTNEY
BETTE MIDLER
GARY NUMAN
ANDY & OLIVIA
PAT BENATAR
Hottest:
BLONDIE 1-1
DR. HOOR 10-6
FLEETWOOD MAC 12-8
AIR SUPPLY 13-9
ROBBIE DUPREE 21-18
KOPA/Phoenix, AZ
John Volpe

MICHAEL JACKSON
LIPPS, INC.
BERNADETTE PETERS
BRUCE COCKBURN
Hottest:
BLONDIE 7-1
DAN FOGELBERG 11-7
ROGERS & CARNES 16-11
BOB SEGER 24-15
JAMES LAST BAND 22-17
KUPD/Phoenix, AZ
John Sebastian

VAN HALEN
Hottest:
CHRIS CROSS 1-1
BOB SEGER 4-2
BILLY JOEL 9-3
JOURNEY 11-4
BLONDIE 21-10
KRLA/Los Angeles, CA
Rick Stancato

ROBBIE DUPREE
MANHATTANS
TURLEY RICHARDS
Hottest:
LIPPS, INC. 1-1
B-52'S 2-2
PINK FLOYD 1-1
LINDA RONSTADT 17-14
MANHATTAN TRANSFER 27-20
KR/San Diego, CA
John Lander

GARY NUMAN
NEIL SEDAKA
Hottest:
PINK FLOYD 1-1
CHRIS CROSS 7-4
BOB SEGER 16-9
BILLY JOEL 21-17
BROTHERS JOHNSON 28-19
KRLA/Los Angeles, CA
Chuck Mann

HOTTET
BLONDIE 1-1
LIPPS INC 4-2
B-52'S 16-13
LINDA RONSTADT 17-14
MANHATTAN TRANSFER 27-20
KRSP/Salt Lake City, UT
Lorraine Winnegar

ROBBIE DUPREE
LRB
Hottest:
JOURNEY 1-1
GARY NUMAN 9-5
AMBROSIA 17-9
BOB SEGER 18-10
BETTE MIDLER 22-15
KRUC/Phoenix, AZ
Bobby Rivers

FIREFALL
MICHAEL JACKSON
TOM PETTY
M. MANCHESTER
NEIL SEDAKA
MARSHALL TUCKER
SHOOTING STAR
Hottest:
BOB SEGER 4-1
AIR SUPPLY 6-3
BILLY JOEL 7-4
GARY NUMAN 15-11
DAN FOGELBERG 27-17

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron
MAC DAVIS
SPIDER
LRB
HURBLE PIE
Hottest:
PINK FLOYD 1-1
JAMES LAST BAND 18-15
ANDY & OLIVIA 21-16
FELIX CAVALIERE 25-22
BOB SEGER 26-23
KENO/Las Vegas, NV
Bill Alexander

KNACK
JAMES LAST BAND
KORONA
Hottest:
BLONDIE 3-1
AIR SUPPLY 4-2
BILLY JOEL 10-5
KENNY LOGGINS 12-9
PAUL DAVIS 20-15
KERN/Bakersfield, CA
Pete Shannon

BETTE MIDLER
KORONA
Hottest:
BLONDIE 1-1
AIR SUPPLY 5-3
EAGLES 7-4
TOMMY JAMES 11-7
ROGERS & CARNES 13-9
KFXM/San Bernardino, CA
Craig Powers

FIREFALL
JERMAINE JACKSON
NEIL SEDAKA
Hottest:
BLONDIE 3-1
EAGLES 7-4
PEACHES & HERB 9-5
ANDY & OLIVIA 16-6
FLEETWOOD MAC 10-7
KQW/Portland, OR
Richard Harter

LINDA RONSTADT
JOURNEY
ANNE MURRAY
Hottest:
BLONDIE 3-1
AIR SUPPLY 4-3
BILLY & SYREETA 14-11
M. MANCHESTER 18-13
CHARLIE DORE 25-18
KURB/Spokane, WA
Brian Gregory

CLASH
BOB SEGER
PAUL MCCARTNEY
BETTE MIDLER
SPYRO GYRA
TOM PETTY (dp)
Z Z TOP (dp)
BILLY JOEL (dp)
Hottest:
BLONDIE 2-1
CHRIS CROSS 3-2
BROTHERS JOHNSON 16-11
AMBROSIA 23-14
BOB SEGER 22-15
KMJC/San Diego, CA
Chris Collins

LIPPS, INC
BARRY MANILOW
BROTHERS JOHNSON
Hottest:
BLONDIE 5-1
BOB SEGER 3-2
AIR SUPPLY 7-3
BILLY & SYREETA 8-4
ROGERS & CARNES 16-10
KROY/Sacramento, CA
Rick Shannon

BILLY & SYREETA
PAUL MCCARTNEY
BROTHERS JOHNSON
JAMES LAST BAND
DAN FOGELBERG
Hottest:
BLONDIE 1-1
BILLY JOEL 7-4
JOURNEY 14-9
GARY NUMAN 19-13
PRETENDERS 18-15
KRQ/Tucson, AZ
Don McCoy

PAUL MCCARTNEY
FIREFALL
GARY NUMAN
TOM PETTY
Hottest:
BILLY JOEL 2-1
DAN FOGELBERG 5-2
ROGERS & CARNES 9-6
AMBROSIA 15-10
BOB SEGER 21-16
KRSP/Salt Lake City, UT
Lorraine Winnegar

ROBBIE DUPREE
LRB
Hottest:
JOURNEY 1-1
GARY NUMAN 9-5
AMBROSIA 17-9
BOB SEGER 18-10
BETTE MIDLER 22-15
KRUC/Phoenix, AZ
Bobby Rivers

FIREFALL
MICHAEL JACKSON
TOM PETTY
M. MANCHESTER
NEIL SEDAKA
MARSHALL TUCKER
SHOOTING STAR
Hottest:
BOB SEGER 4-1
AIR SUPPLY 6-3
BILLY JOEL 7-4
GARY NUMAN 15-11
DAN FOGELBERG 27-17

PARALLEL TWO

KTAC/Tacoma, WA
Sean Carter
TOM PETTY
BETTE MIDLER
CLASH
FIREFALL
SPIDER (dp)
BILLY JOEL (dp)
HEART (dp)
Hottest:
PINK FLOYD 1-1
CHRIS CROSS 8-4
AIR SUPPLY 13-6
DR. HOOR 15-7
MICHAEL JACKSON 18-11
YS4/Fresno, CA
Roy Appleton

BETTE MIDLER
DAN FOGELBERG
Hottest:
BLONDIE 2-1
CHARLIE DORE 5-3
GARY NUMAN 7-4
CLIFF RICHARD 18-12
AMBROSIA 29-22
KLUC/Las Vegas, NV
Dave Anthony

PAUL MCCARTNEY
Hottest:
KENNY LOGGINS 2-1
UTOPIA 9-5
BOB SEGER 13-10
CLASH 20-13
AMBROSIA 23-17
KMJK/Portland, OR
John Shomby

PAUL MCCARTNEY
BERNADETTE PETERS
LIPPS, INC.
J. GEILS BAND (dp)
Hottest:
BLONDIE 1-1
BILLY JOEL 7-2
PRETENDERS 15-10
CLASH 19-12
PAUL DAVIS 22-15
KVOY/Fresno, CA
Jim Sumpter

CLASH
DR. STRUT
Hottest:
BLONDIE 1-1
JERMAINE JACKSON 9-3
KORONA 10-5
BROTHERS JOHNSON 14-7
ROGERS & CARNES 17-11
KYNO-FM/Fresno, CA
John Lee Walker

BETTE MIDLER
ROGERS & CARNES
LIPPS, INC.
GO
ANDY & OLIVIA
NICOLETTE LARSON
Hottest:
PINK FLOYD 1-1
SPINNERS 10-6
AIR SUPPLY 14-8
BROTHERS JOHNSON 12-9
JERMAINE JACKSON 23-15
KZZU/Albuquerque, NM
Chris Carey

GARY NUMAN
JAMES LAST BAND
ANDY & OLIVIA
Hottest:
BLONDIE 3-1
AIR SUPPLY 2-2
BILLY JOEL 6-3
ROGERS & CARNES 19-10
AMBROSIA 22-17
FM/OZ/Sacramento, CA
Billy Mondars

PARALLEL ONE-PLAYLISTS

EAST

92 PRO-FM Providence

- 1 BLONDIE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 BILLY JOEL/You May Be Right
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BOB SEGER/Fire Lake
- 6 DR. HOOR/Sexy Eyes
- 7 FLEETWOOD MAC/Think About Me
- 8 BOB SEGER/Fire Lake
- 9 UTOPIA/Set Me Free
- 10 PRETENDERS/Brass In Pocket
- 11 J. GEILS BAND/Come Back
- 12 PINK FLOYD/Another Brick In The Wall
- 13 GARY NUMAN/Cars
- 14 JOURNIE/Any Way You Want It
- 15 ANDY & OLIVIA/Can I Help It
- 16 WHISPERS/And The Beat Goes On
- 17 JIMMY RUFFIN/Hold On To My Love
- 18 FLETCO/MAC/Think About Me
- 19 DR. HOOR/Sexy Eyes
- 20 BOZ SCAGGS/Breakdown Dead Ahead
- 21 BERNADETTE PETERS/Go Whiz
- 22 CHIP HARDING/Where Is The Woman
- 23 PETER MCANULTY/Solitaire
- 24 LINDA RONSTADT/Hurt So Bad
- 25 CLASH/Train In Vain
- 26 FIREBALL/Headed For A Fall
- 27 M. MANCHESTER/Fire In The Morning
- 28 JERMAINE JACKSON/Let's Get Serious

ADDS 1 JAMES LAST BAND/The Seduction

ON RICK PINETTE/Don't Get Me Started

Q107 Washington D.C.

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 AIR SUPPLY/Lost In Love
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BILLY JOEL/You May Be Right
- 6 BOB SEGER/Fire Lake
- 7 BOB SEGER/Fire Lake
- 8 LINDA RONSTADT/How Do I Make You
- 9 SPINNERS/Moridin My Way
- 10 DR. HOOR/Sexy Eyes
- 11 CHARLIE DORE/Pilot Of The Airwaves
- 12 GARY NUMAN/Cars
- 13 EAGLES/I Can Tell You Why
- 14 ROGERS & CARNE/Don't Fall In Love
- 15 RUPERT HOLMES/Hill
- 16 LINDA RONSTADT/Hurt So Bad
- 17 LINDA RONSTADT/Hurt So Bad
- 18 BOZ SCAGGS/Breakdown Dead Ahead

ADDS VAN HALEN/The Creds Will Rock

ON BOB SEGER/Against The Wind

CFR 680 Toronto

- 1 BLONDIE/Call Me
- 2 GARY NUMAN/Cars
- 3 PINK FLOYD/Another Brick In The Wall
- 4 LINDA RONSTADT/How Do I Make You
- 5 BOB SEGER/Fire Lake
- 6 SPINNERS/Moridin My Way
- 7 DAN FOGELBERG/Heart Hotels
- 8 CHRIS CROSS/Ride Like The Wind
- 9 J. GEILS BAND/Come Back
- 10 TOM PETTY/Rafuge
- 11 FLEETWOOD MAC/Think About Me
- 12 PRETENDERS/Brass In Pocket
- 13 BOB SEGER/Fire Lake
- 14 DAN FOGELBERG/Heart Hotels
- 15 BOB SEGER/Long Twin Silver Line
- 16 TOM PETTY/Hero Comes My Girl

ADDS 17 BOB SEGER/Against The Wind

ON FLEETWOOD MAC/Think About Me

wifi 92 Philadelphia

- 1 BILLY JOEL/You May Be Right
- 2 PINK FLOYD/Another Brick In The Wall
- 3 GARY NUMAN/Cars
- 4 PRETENDERS/Brass In Pocket
- 5 CHRIS CROSS/Ride Like The Wind
- 6 RUSH/Spirits Of The Radio
- 7 CLASH/Train In Vain
- 8 EAGLES/I Can Tell You Why
- 9 J. GEILS BAND/Come Back
- 10 UTOPIA/Set Me Free
- 11 MICHAEL JACKSON/Off The Wall
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 STEVE FORBER/Romance Tune
- 14 LINDA RONSTADT/Hurt So Bad
- 15 DIRTY BAND/An American Dream
- 16 RAY, GOODMAN & B/Special Lady
- 17 ROGERS & CARNE/Don't Fall In Love
- 18 KENNY LOGGINS/Over The Fire
- 19 BOZ SCAGGS/Breakdown Dead Ahead

ADDS 20 BOB SEGER/Against The Wind

ON FLEETWOOD MAC/Think About Me

1050 chum Toronto

- 1 BOB SEGER/Fire Lake
- 2 BLONDIE/Call Me
- 3 DR. HOOR/Sexy Eyes
- 4 CHRIS CROSS/Ride Like The Wind
- 5 AIR SUPPLY/Lost In Love
- 6 PRETENDERS/Brass In Pocket
- 7 BILLY JOEL/You May Be Right
- 8 J. GEILS BAND/Come Back
- 9 PINK FLOYD/Another Brick In The Wall
- 10 GARY NUMAN/Cars
- 11 JOURNIE/Any Way You Want It
- 12 CLASH/Train In Vain
- 13 B. 52'S/Rock Lobster
- 14 QUEEN/Crazy Little Thing Called Love
- 15 STEVE FORBER/Romance Tune
- 16 RUSH/Spirits Of The Radio
- 17 TENAGE HEAD/Something On My Mind
- 18 RAY, GOODMAN & B/Special Lady
- 19 M. MANCHESTER/Fire In The Morning
- 20 J. GEILS BAND/Come Back
- 21 LINDA RONSTADT/How Do I Make You
- 22 BOZ SCAGGS/Breakdown Dead Ahead
- 23 BOZ SCAGGS/Breakdown Dead Ahead
- 24 STEVE FORBER/Romance Tune
- 25 LINDA RONSTADT/How Do I Make You
- 26 RUSH/Spirits Of The Radio
- 27 KENNY LOGGINS/Over The Fire
- 28 MARTHA & THE MUFF/Echo Beach
- 29 PAT BENATAR/Heart Hotels
- 30 AMBROSIA/Biggest Part Of Me

ADDS 28 PAUL McCARTNEY/Coming Up

ON PAT BENATAR/Heart Hotels

WRKO Boston

- 1 BOB SEGER/Fire Lake
- 2 BLONDIE/Call Me
- 3 DR. HOOR/Sexy Eyes
- 4 PEACHES & HERB/I Pledge My Love
- 5 CHRIS CROSS/Ride Like The Wind
- 6 BOB SEGER/Fire Lake
- 7 RAY, GOODMAN & B/Special Lady
- 8 ROGERS & CARNE/Don't Fall In Love
- 9 AIR SUPPLY/Lost In Love
- 10 BETTE MIDLER/The Rose
- 11 BILLY JOEL/You May Be Right
- 12 JIMMY RUFFIN/Hold On To My Love
- 13 M. MANCHESTER/Fire In The Morning
- 14 ANDY & OLIVIA/Can I Help It
- 15 DOLLY PARTON/Starting Over Again
- 16 PINK FLOYD/Another Brick In The Wall
- 17 FLEETWOOD MAC/Think About Me
- 18 TOMMY JAMES/Three Times In Love
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 JAMES LAST BAND/The Seduction
- 21 FELIX CAVALIERE/Only A Lonely Heart
- 22 LINDA RONSTADT/Hurt So Bad
- 23 LIPPS, INC./Funytown
- 24 BERNADETTE PETERS/Go Whiz
- 25 AMBROSIA/Biggest Part Of Me
- 26 NEIL SEDARA/Should've Never Let
- 27 CHARLIE DORE/Pilot Of The Airwaves
- 28 MICHAEL JACKSON/She's Out Of My Life
- 29 BOB SEGER/Against The Wind
- 30 BROTHERS JOHNSON/Stamp

ADDS 30 ROBBIE DUPRE/Steal Away

ON WHISPERS/Lady

60/WCAO Baltimore

- 1 BLONDIE/Call Me
- 2 CHRIS CROSS/Ride Like The Wind
- 3 PINK FLOYD/Another Brick In The Wall
- 4 BILLY JOEL/You May Be Right
- 5 DR. HOOR/Sexy Eyes
- 6 BOB SEGER/Fire Lake
- 7 MICHAEL JACKSON/Off The Wall
- 8 AIR SUPPLY/Lost In Love
- 9 WHISPERS/And The Beat Goes On
- 10 BROTHERS JOHNSON/Stamp
- 11 ROGERS & CARNE/Don't Fall In Love
- 12 ANDY & OLIVIA/Can I Help It
- 13 RUSH/Spirits Of The Radio
- 14 JIMMY RUFFIN/Hold On To My Love
- 15 CHARLIE DORE/Pilot Of The Airwaves
- 16 TONY SCIUTO/Cafe
- 17 AMBROSIA/Biggest Part Of Me
- 18 EAGLES/I Can Tell You Why
- 19 KOOL & THE GANG/Too Hot
- 20 PEACHES & HERB/I Pledge My Love
- 21 BOZ SCAGGS/Breakdown Dead Ahead
- 22 LINDA RONSTADT/Hurt So Bad
- 23 JAMES LAST BAND/The Seduction
- 24 FELIX CAVALIERE/Only A Lonely Heart
- 25 SKY/High
- 26 BETTE MIDLER/The Rose
- 27 PAUL McCARTNEY/Coming Up
- 28 DAN FOGELBERG/Heart Hotels
- 29 SPINNERS/Moridin My Way
- 30 BRUCE COCKBURN/Wondering Where The

ADDS LIPPS, INC./Funytown

ON ROBBIE DUPRE/Steal Away

wifi 92 Philadelphia

- 1 BILLY JOEL/You May Be Right
- 2 PINK FLOYD/Another Brick In The Wall
- 3 GARY NUMAN/Cars
- 4 PRETENDERS/Brass In Pocket
- 5 CHRIS CROSS/Ride Like The Wind
- 6 RUSH/Spirits Of The Radio
- 7 CLASH/Train In Vain
- 8 EAGLES/I Can Tell You Why
- 9 J. GEILS BAND/Come Back
- 10 UTOPIA/Set Me Free
- 11 MICHAEL JACKSON/Off The Wall
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 STEVE FORBER/Romance Tune
- 14 LINDA RONSTADT/Hurt So Bad
- 15 DIRTY BAND/An American Dream
- 16 RAY, GOODMAN & B/Special Lady
- 17 ROGERS & CARNE/Don't Fall In Love
- 18 KENNY LOGGINS/Over The Fire
- 19 BOZ SCAGGS/Breakdown Dead Ahead

ADDS 20 BOB SEGER/Against The Wind

ON FLEETWOOD MAC/Think About Me

F-105 Boston

- 1 BOB SEGER/Fire Lake
- 2 BLONDIE/Call Me
- 3 DR. HOOR/Sexy Eyes
- 4 CHRIS CROSS/Ride Like The Wind
- 5 AIR SUPPLY/Lost In Love
- 6 PRETENDERS/Brass In Pocket
- 7 BILLY JOEL/You May Be Right
- 8 J. GEILS BAND/Come Back
- 9 PINK FLOYD/Another Brick In The Wall
- 10 GARY NUMAN/Cars
- 11 JOURNIE/Any Way You Want It
- 12 CLASH/Train In Vain
- 13 B. 52'S/Rock Lobster
- 14 QUEEN/Crazy Little Thing Called Love
- 15 STEVE FORBER/Romance Tune
- 16 RUSH/Spirits Of The Radio
- 17 TENAGE HEAD/Something On My Mind
- 18 RAY, GOODMAN & B/Special Lady
- 19 M. MANCHESTER/Fire In The Morning
- 20 J. GEILS BAND/Come Back
- 21 LINDA RONSTADT/How Do I Make You
- 22 BOZ SCAGGS/Breakdown Dead Ahead
- 23 BOZ SCAGGS/Breakdown Dead Ahead
- 24 STEVE FORBER/Romance Tune
- 25 LINDA RONSTADT/How Do I Make You
- 26 RUSH/Spirits Of The Radio
- 27 KENNY LOGGINS/Over The Fire
- 28 MARTHA & THE MUFF/Echo Beach
- 29 PAT BENATAR/Heart Hotels
- 30 AMBROSIA/Biggest Part Of Me

ADDS 27 AMBROSIA/Biggest Part Of Me

ON GARY NUMAN/Cars

WRKO Boston

- 1 BOB SEGER/Fire Lake
- 2 BLONDIE/Call Me
- 3 DR. HOOR/Sexy Eyes
- 4 PEACHES & HERB/I Pledge My Love
- 5 CHRIS CROSS/Ride Like The Wind
- 6 BOB SEGER/Fire Lake
- 7 RAY, GOODMAN & B/Special Lady
- 8 ROGERS & CARNE/Don't Fall In Love
- 9 AIR SUPPLY/Lost In Love
- 10 BETTE MIDLER/The Rose
- 11 BILLY JOEL/You May Be Right
- 12 JIMMY RUFFIN/Hold On To My Love
- 13 M. MANCHESTER/Fire In The Morning
- 14 ANDY & OLIVIA/Can I Help It
- 15 DOLLY PARTON/Starting Over Again
- 16 PINK FLOYD/Another Brick In The Wall
- 17 FLEETWOOD MAC/Think About Me
- 18 TOMMY JAMES/Three Times In Love
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 JAMES LAST BAND/The Seduction
- 21 FELIX CAVALIERE/Only A Lonely Heart
- 22 LINDA RONSTADT/Hurt So Bad
- 23 LIPPS, INC./Funytown
- 24 BERNADETTE PETERS/Go Whiz
- 25 AMBROSIA/Biggest Part Of Me
- 26 NEIL SEDARA/Should've Never Let
- 27 CHARLIE DORE/Pilot Of The Airwaves
- 28 MICHAEL JACKSON/She's Out Of My Life
- 29 BOB SEGER/Against The Wind
- 30 BROTHERS JOHNSON/Stamp

ADDS 30 ROBBIE DUPRE/Steal Away

ON WHISPERS/Lady

96 WX Pittsburgh

- 1 EAGLES/I Can Tell You Why
- 2 JOURNIE/Any Way You Want It
- 3 CHRIS CROSS/Ride Like The Wind
- 4 LINDA RONSTADT/How Do I Make You
- 5 4/5/First Time
- 6 LINDA RONSTADT/Hurt So Bad
- 7 BILLY JOEL/You May Be Right
- 8 LINDA RONSTADT/Hurt So Bad
- 9 KENNY LOGGINS/Over The Fire
- 10 PINK FLOYD/Another Brick In The Wall
- 11 BOB SEGER/Fire Lake
- 12 PINK FLOYD/Another Brick In The Wall
- 13 DR. HOOR/Sexy Eyes
- 14 BOZ SCAGGS/Breakdown Dead Ahead
- 15 BOZ SCAGGS/Breakdown Dead Ahead
- 16 DAN FOGELBERG/Heart Hotels
- 17 PINK FLOYD/Another Brick In The Wall
- 18 BOZ SCAGGS/Breakdown Dead Ahead
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 DAN FOGELBERG/Heart Hotels
- 21 LIPPS, INC./Funytown
- 22 OFF BROADWAY/Stay In Time
- 23 SHOOTING STAR/You Got What I Need
- 24 BOZ SCAGGS/Breakdown Dead Ahead
- 25 BLONDIE/Call Me
- 26 OFF BROADWAY/Stay In Time
- 27 RUPERT HOLMES/Hill
- 28 BILLY JOEL/It's Still Her To Me
- 29 AIR SUPPLY/Lost In Love
- 30 J. GEILS BAND/Come Back
- 31 DAN FOGELBERG/Heart Hotels
- 32 KURBANI/Let's Go
- 33 BOB SEGER/Long Twin Silver Line
- 34 TOM PETTY/Don't Do Me Like That

ADDS 27, 29

ON ANNE MURRAY/Lucky Me

wifi 92 Philadelphia

- 1 BILLY JOEL/You May Be Right
- 2 PINK FLOYD/Another Brick In The Wall
- 3 GARY NUMAN/Cars
- 4 PRETENDERS/Brass In Pocket
- 5 CHRIS CROSS/Ride Like The Wind
- 6 RUSH/Spirits Of The Radio
- 7 CLASH/Train In Vain
- 8 EAGLES/I Can Tell You Why
- 9 J. GEILS BAND/Come Back
- 10 UTOPIA/Set Me Free
- 11 MICHAEL JACKSON/Off The Wall
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 STEVE FORBER/Romance Tune
- 14 LINDA RONSTADT/Hurt So Bad
- 15 DIRTY BAND/An American Dream
- 16 RAY, GOODMAN & B/Special Lady
- 17 ROGERS & CARNE/Don't Fall In Love
- 18 KENNY LOGGINS/Over The Fire
- 19 BOZ SCAGGS/Breakdown Dead Ahead

ADDS 20 BOB SEGER/Against The Wind

ON FLEETWOOD MAC/Think About Me

96 WX Pittsburgh

- 1 EAGLES/I Can Tell You Why
- 2 JOURNIE/Any Way You Want It
- 3 CHRIS CROSS/Ride Like The Wind
- 4 LINDA RONSTADT/How Do I Make You
- 5 4/5/First Time
- 6 LINDA RONSTADT/Hurt So Bad
- 7 BILLY JOEL/You May Be Right
- 8 LINDA RONSTADT/Hurt So Bad
- 9 KENNY LOGGINS/Over The Fire
- 10 PINK FLOYD/Another Brick In The Wall
- 11 BOB SEGER/Fire Lake
- 12 PINK FLOYD/Another Brick In The Wall
- 13 DR. HOOR/Sexy Eyes
- 14 BOZ SCAGGS/Breakdown Dead Ahead
- 15 BOZ SCAGGS/Breakdown Dead Ahead
- 16 DAN FOGELBERG/Heart Hotels
- 17 PINK FLOYD/Another Brick In The Wall
- 18 BOZ SCAGGS/Breakdown Dead Ahead
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 DAN FOGELBERG/Heart Hotels
- 21 LIPPS, INC./Funytown
- 22 OFF BROADWAY/Stay In Time
- 23 SHOOTING STAR/You Got What I Need
- 24 BOZ SCAGGS/Breakdown Dead Ahead
- 25 BLONDIE/Call Me
- 26 OFF BROADWAY/Stay In Time
- 27 RUPERT HOLMES/Hill
- 28 BILLY JOEL/It's Still Her To Me
- 29 AIR SUPPLY/Lost In Love
- 30 J. GEILS BAND/Come Back
- 31 DAN FOGELBERG/Heart Hotels
- 32 KURBANI/Let's Go
- 33 BOB SEGER/Long Twin Silver Line
- 34 TOM PETTY/Don't Do Me Like That

ADDS 27, 29

ON ANNE MURRAY/Lucky Me

WABC MusicRadio 77 New York

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 RAY, GOODMAN & B/Special Lady
- 4 PEACHES & HERB/I Pledge My Love
- 5 SPINNERS/Moridin My Way
- 6 BILLY & SYRETA/With You I'm Born
- 7 DR. HOOR/Sexy Eyes
- 8 CHRIS CROSS/Ride Like The Wind
- 9 BROTHERS JOHNSON/Stamp
- 10 LIPPS, INC./Funytown
- 11 MICHAEL JACKSON/Off The Wall
- 12 BOB SEGER/Fire Lake
- 13 QUEEN/Crazy Little Thing Called Love
- 14 RUPERT HOLMES/Hill
- 15 KOOL & THE GANG/Too Hot
- 16 AIR SUPPLY/Lost In Love
- 17 BILLY JOEL/You May Be Right
- 18 DAN FOGELBERG/Heart Hotels
- 19 LINDA RONSTADT/How Do I Make You
- 20 EAGLES/I Can Tell You Why
- 21 WHISPERS/And The Beat Goes On
- 22 RAY, GOODMAN & B/Special Lady
- 23 ROGERS & CARNE/Don't Fall In Love
- 24 MANHATTAN TRANSFER/Fall In Love
- 25 KENNY LOGGINS/Over The Fire
- 26 TERRY DESARIO/Yes I'm Ready
- 27 GARY NUMAN/Cars
- 28 LINDA RONSTADT/Hurt So Bad

ADDS 24, 26

ON UTOPIA/Set Me Free

WPGC Washington D.C.

- 1 BLONDIE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 BROTHERS JOHNSON/Stamp
- 4 CHRIS CROSS/Ride Like The Wind
- 5 MICHAEL JACKSON/She's Out Of My Life
- 6 BOB SEGER/Fire Lake
- 7 DR. HOOR/Sexy Eyes
- 8 KOOL & THE GANG/Too Hot
- 9 BILLY JOEL/You May Be Right
- 10 ANDY & OLIVIA/Can I Help It
- 11 MAC DAVIS/Hard To Be Humble
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 PINK FLOYD/Another Brick In The Wall
- 14 BILLY JOEL/It's Still Her To Me
- 15 B. 52'S/Rock Lobster
- 16 PEACHES & HERB/I Pledge My Love
- 17 RUPERT HOLMES/Hill
- 18 EAGLES/I Can Tell You Why
- 19 WHISPERS/And The Beat Goes On
- 20 LINDA RONSTADT/Hurt So Bad
- 21 JERMAINE JACKSON/Let's Get Serious
- 22 M. MANCHESTER/Fire In The Morning
- 23 JAMES LAST BAND/The Seduction
- 24 AMBROSIA/Biggest Part Of Me
- 25 LIPPS, INC./Funytown
- 26 ROGERS & CARNE/Don't Fall In Love
- 27 PRETENDERS/Brass In Pocket
- 28 DAN FOGELBERG/Heart Hotels
- 29 GARY NUMAN/Cars
- 30 BARRY MANILOW/Don't Want To Walk

ADDS 30

ON PAUL McCARTNEY/Coming Up

FM 99 WXLO New York

- 1 BLONDIE/Call Me
- 2 BILLY SYRETA/With You I'm Born
- 3 EAGLES/I Can Tell You Why
- 4 BILLY JOEL/You May Be Right
- 5 RAY, GOODMAN & B/Special Lady
- 6 LIPPS, INC./Funytown
- 7 DR. HOOR/Sexy Eyes
- 8 CHRIS CROSS/Ride Like The Wind
- 9 SPINNERS/Moridin My Way
- 10 EAGLES/I Can Tell You Why
- 11 BOB SEGER/Fire Lake
- 12 AIR SUPPLY/Lost In Love
- 13 BROTHERS JOHNSON/Stamp
- 14 QUEEN/Crazy Little Thing Called Love
- 15 FESTIVAL/Don't Cry For Me
- 16 ROBERTA FLACK/You Are My Heaven
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 ISLEY BROS./Don't Say Goodnight
- 19 BILLY JOEL/You May Be Right
- 20 KOOL & THE GANG/Too Hot
- 21 ROGERS & CARNE/Don't Fall In Love
- 22 JAMES LAST BAND/The Seduction
- 23 BERNADETTE PETERS/Go Whiz
- 24 LINDA RONSTADT/Hurt So Bad
- 25 MANHATTAN TRANSFER/Fall In Love
- 26 DAN FOGELBERG/Heart Hotels
- 27 AMBROSIA/Biggest Part Of Me
- 28 FLEETWOOD MAC/Think About Me

ADDS 29 MICHAEL JACKSON/She's Out Of My Life

ON BOZ SCAGGS/Breakdown Dead Ahead

WKBW Buffalo

- 1 PINK FLOYD/Another Brick In The Wall
- 2 BLONDIE/Call Me
- 3 EAGLES/I Can Tell You Why
- 4 BOB SEGER/Fire Lake
- 5 CHRIS CROSS/Ride Like The Wind
- 6 UTOPIA/Set Me Free
- 7 WHISPERS/And The Beat Goes On
- 8 BETTE MIDLER/The Rose
- 9 LINDA RONSTADT/How Do I Make You
- 10 BERNADETTE PETERS/Go Whiz
- 11 BILLY JOEL/You May Be Right
- 12 JIMMY RUFFIN/Hold On To My Love
- 13 AIR SUPPLY/Lost In Love
- 14 DAN FOGELBERG/Heart Hotels
- 15 ROGERS & CARNE/Don't Fall In Love
- 16 DR. HOOR/Sexy Eyes
- 17 NEIL SEDARA/Should've Never Let
- 18 DONNA SUMMER/On The Radio
- 19 BILLY & SYRETA/With You I'm Born
- 20 J. GEILS BAND/Come Back
- 21 LINDA RONSTADT/How Do I Make You
- 22 AMBROSIA/Biggest Part Of Me
- 23 PEACHES & HERB/I Pledge My Love
- 24 LIPPS, INC./Funytown
- 25 BARRY MANILOW/Don't Want To Walk
- 26 TOMMY JAMES/Three Times In Love
- 27 FLEETWOOD MAC/Think About Me
- 28 AMBROSIA/Biggest Part Of Me
- 29 PEACHES & HERB/I Pledge My Love
- 30 GRACE SINGERS
- 31 DOLLY PARTON/Starting Over Again

ADDS BILLY NILE/It's All Over

ON ANNE MURRAY/Lucky Me

WNBC Radio 66 New York

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 BILLY JOEL/You May Be Right
- 4 RUPERT HOLMES/Hill
- 5 DAN FOGELBERG/Heart Hotels
- 6 STEVE FORBER/Romance Tune
- 7 KENNY LOGGINS/Over The Fire
- 8 FESTIVAL/Don't Cry For Me
- 9 PEACHES & HERB/I Pledge My Love
- 10 BILLY JOEL/You May Be Right
- 11 NEIL SEDARA/Should've Never Let
- 12 SHANAHAN/Second Time Around
- 13 RAY, GOODMAN & B/Special Lady
- 14 EAGLES/I Can Tell You Why
- 15 DR. HOOR/Sexy Eyes
- 16 ROGERS & CARNE/Don't Fall In Love
- 17 KOOL & THE GANG/Too Hot
- 18 DAN FOGELBERG/Heart Hotels
- 19 TERRY DESARIO/Yes I'm Ready
- 20 AIR SUPPLY/Lost In Love
- 21 FLEETWOOD MAC/Think About Me
- 22 LIPPS, INC./Funytown
- 23 LINDA RONSTADT/Hurt So Bad
- 24 DIRTY BAND/An American Dream
- 25 BROTHERS JOHNSON/Stamp
- 26 BOZ SCAGGS/Breakdown Dead Ahead
- 27 SPINNERS/Moridin My Way
- 28 CLIFF RICHARD/Walk A Mile In My Shoes
- 29 CLIFF RICHARD/Walk A Mile In My Shoes
- 30 MICHAEL JACKSON/Off The Wall

ADDS NONE

ON JIMMY RUFFIN/Hold On To My Love

98 KSLQ St. Louis

- 1 CHRIS CROSS/Ride Like The Wind
- 2 LINDA RONSTADT/Hurt So Bad
- 3 AIR SUPPLY/Lost In Love
- 4 BILLY JOEL/You May Be Right
- 5 BOB SEGER/Fire Lake
- 6 OFF BROADWAY/Stay In Time
- 7 BILLY & SYRETA/With You I'm Born
- 8 BROTHERS JOHNSON/Stamp
- 9 FLEETWOOD MAC/Think About Me
- 10 TOM PETTY/Rafuge
- 11 JIMMY RUFFIN/Hold On To My Love
- 12 STEVE WALSH/Every Step Of The Way
- 13 BOZ SCAGGS/Breakdown Dead Ahead
- 14 DAN FOGELBERG/Heart Hotels
- 15 RICK DEBBARRE/Goodbye
- 16 CHARLIE DORE/Pilot Of The Airwaves
- 17 PRETENDERS/Brass In Pocket
- 18 GARY NUMAN/Cars
- 19 STEVE FORBER/Romance Tune
- 20 BOZ SCAGGS/Breakdown Dead Ahead
- 21 BOB SEGER/Against The Wind
- 22 CLASH/Train In Vain
- 23 DR. HOOR/Sexy Eyes
- 24 TOMMY JAMES/Three Times In Love
- 25 AMBROSIA/Biggest Part Of Me
- 26 RUSH/Spirits Of The Radio
- 27 EAGLES/I Can Tell You Why

ADDS 10, 26

ON BOB SEGER/Against The Wind

WLSW Chicago

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 AIR SUPPLY/Lost In Love
- 4 DR. HOOR/Sexy Eyes
- 5 CHRIS CROSS/Ride Like The Wind
- 6 BOB SEGER/Fire Lake
- 7 BOB SEGER/Fire Lake
- 8 BROTHERS JOHNSON/Stamp
- 9 LINDA RONSTADT/How Do I Make You
- 10 WHISPERS/Moridin My Way
- 11 BILLY & SYRETA/With You I'm Born
- 12 LINDA RONSTADT/How Do I Make You
- 13 STEVE FORBER/Romance Tune
- 14 DONNA SUMMER/On The Radio
- 15 ROGERS & CARNE/Don't Fall In Love
- 16 AMBROSIA/Biggest Part Of Me
- 17 ANDY GIBB/Desire
- 18 AMBROSIA/Biggest Part Of Me
- 19 QUEEN/Crazy Little Thing Called Love
- 20 GARY NUMAN/Cars
- 21 AIR SUPPLY/Lost In Love
- 22 CLASH/Train In Vain
- 23 DR. HOOR/Sexy Eyes
- 24 TOMMY JAMES/Three Times In Love
- 25 AMBROSIA/Biggest Part Of Me
- 26 RUSH/Spirits Of The Radio
- 27 EAGLES/I Can Tell You Why

ADDS 26, 32

ON PAUL McCARTNEY/Coming Up

WZUU Milwaukee 96 FM

- 1 ROGERS & CARNE/Don't Fall In Love
- 2 DR. HOOR/Sexy Eyes
- 3 CHRIS CROSS/Ride Like The Wind
- 4 FELIX CAVALIERE/Only A Lonely Heart
- 5 PAUL DAVIS/Do Right
- 6 DAN FOGELBERG/Heart Hotels
- 7 M. MANCHESTER/Fire In The Morning
- 8 BILLY & SYRETA/With You I'm Born
- 9 AIR SUPPLY/Lost In Love
- 10 AIR SUPPLY/Lost In Love
- 11 CHARLIE DORE/Pilot Of The Airwaves
- 12 BOB SEGER/Fire Lake
- 13 DONNA SUMMER/On The Radio
- 14 KOOL & THE GANG/Too Hot
- 15 FLEETWOOD MAC/Think About Me
- 16 AMBROSIA/Biggest Part Of Me
- 17 ANNE MURRAY/Lucky Me
- 18 JIMMY RUFFIN/Hold On To My Love
- 19 ANDY & OLIVIA/Can I Help It
- 20 BRUCE COCKBURN/Wondering Where The
- 21 LINDA RONSTADT/Hurt So Bad
- 22 RAY, GOODMAN & B/Special Lady
- 23 JENIFER BARNES/When The Feeling Comes

ADDS BETTE MIDLER/The Rose

ON BERNADETTE PETERS/Go Whiz

kbeq Kansas City

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 BOB SEGER/Fire Lake
- 4 CHRIS CROSS/Ride Like The Wind
- 5 EAGLES/I Can Tell You Why
- 6 BILLY JOEL/You May Be Right
- 7 BILLY JOEL/You May Be Right
- 8 STEVE FORBER/Romance Tune
- 9 KENNY LOGGINS/Over The Fire
- 10 MICHAEL JACKSON/Off The Wall
- 11 PEACHES & HERB/I Pledge My Love
- 12 BILLY JOEL/You May Be Right
- 13 NEIL SEDARA/Should've Never Let
- 14 SHANAHAN/Second Time Around
- 15 RAY, GOODMAN & B/Special Lady
- 16 EAGLES/I Can Tell You Why
- 17 DR. HOOR/Sexy Eyes
- 18 ROGERS & CARNE/Don't Fall In Love
- 19 RUPERT HOLMES/Hill
- 20 MICHAEL JACKSON/Off The Wall
- 21 WILLIE NELSON/My Heroes
- 22 BILLY JOEL/You May Be Right
- 23 BOB SEGER/Against The Wind
- 24 PAUL DAVIS/Do Right
- 25 GARY NUMAN/Cars
- 26 LINDA RONSTADT/How Do I Make You
- 27 DAN FOGELBERG/Heart Hotels
- 28 UTOPIA/Set Me Free
- 29 AMBROSIA/Biggest Part Of Me
- 30 NAZARET/No More Lies
- 31 CHARLIE DORE/Pilot Of The Airwaves
- 32 PRETENDERS/Brass In Pocket
- 33 BOZ SCAGGS/Breakdown Dead Ahead
- 34 CLASH/Train In Vain
- 35 FLEETWOOD MAC/Think About Me
- 36 FIREBALL/Headed For A Fall

ADDS CLASH/Train In Vain

ON VAN HALEN/The Creds Will Rock

Q102 Cincinnati

- 1 BLONDIE/Call Me
- 2 BOB SEGER/Fire Lake
- 3 EAGLES/I Can Tell You Why
- 4 BILLY JOEL/You May Be Right
- 5 AIR SUPPLY/Lost In Love
- 6 CHRIS CROSS/Ride Like The Wind
- 7 PINK FLOYD/Another Brick In The Wall
- 8 MICHAEL JACKSON/Off The Wall
- 9 FLEETWOOD MAC/Think About Me</

WHB-71 Kansas City
1 CHRIS CROSS/Ride Like The Wind
2 EAGLES/Can't Tell You Why

KDWB Minneapolis
1 AIR SUPPLY/Lost In Love
2 BOB SEGER/Fire Lane

WOKY Milwaukee
1 BOB DYLAN/Sweet Home Alabama
2 AIR SUPPLY/Lost In Love

KWK STEREO WK St. Louis
1 BOB DYLAN/Sweet Home Alabama
2 AIR SUPPLY/Lost In Love

KS95-FM Minneapolis
1 AIR SUPPLY/Lost In Love
2 CHRIS CROSS/Ride Like The Wind

WGCL 98 Cleveland
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

South
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

Q105 FM Tampa
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

Z-99 Atlanta
1 BILLY JOEL/You May Be Right
2 PAUL DAVIS/Do Right

Y-100 Miami
1 CHRIS CROSS/Ride Like The Wind
2 EAGLES/Can't Tell You Why

94-Q Atlanta
THE MUSIC FM
1 BILLY JOEL/You May Be Right
2 JOEL WHITON/You Don't Have To Be A Star

KRIV 94 Houston
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

KUPD All Rock FM 98 Phoenix
1 CHRIS CROSS/Ride Like The Wind
2 BLOOMIE/Call Me

Los Angeles
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

San Diego
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

13K San Diego
1 PINK FLOYD/Another Brick In The Wall
2 BLOOMIE/Call Me

Beaver
1 BOB SEGER/Fire Lane
2 BLOOMIE/Call Me

San Francisco
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

B100 San Diego
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

Los Angeles
1 BLOOMIE/Call Me
2 BOB SEGER/Fire Lane

93.5 KHJ Los Angeles
1 BLOOMIE/Call Me
2 AIR SUPPLY/Lost In Love

Phoenix
1 BLOOMIE/Call Me
2 PINK FLOYD/Another Brick In The Wall

Los Angeles
1 LIPPS, INC./Fly Away From Here
2 BOB DYLAN/Sweet Home Alabama

KJR 950 Seattle
1 BLOOMIE/Call Me
2 BOB SEGER/Fire Lane

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*): Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

**200 REPORTS
190 LAST WEEK**

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional: Reach 100/25 65%
National: Summary

E 33%	Up 51
M 21%	S 24
S 56%	Down 0
W 19%	Adds 25

AMBROSIA
"Biggest Part Of Me (WB)
LP: One Eighty

Regional: Reach 188/8 94%

12

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (no add on, no drop, etc.).

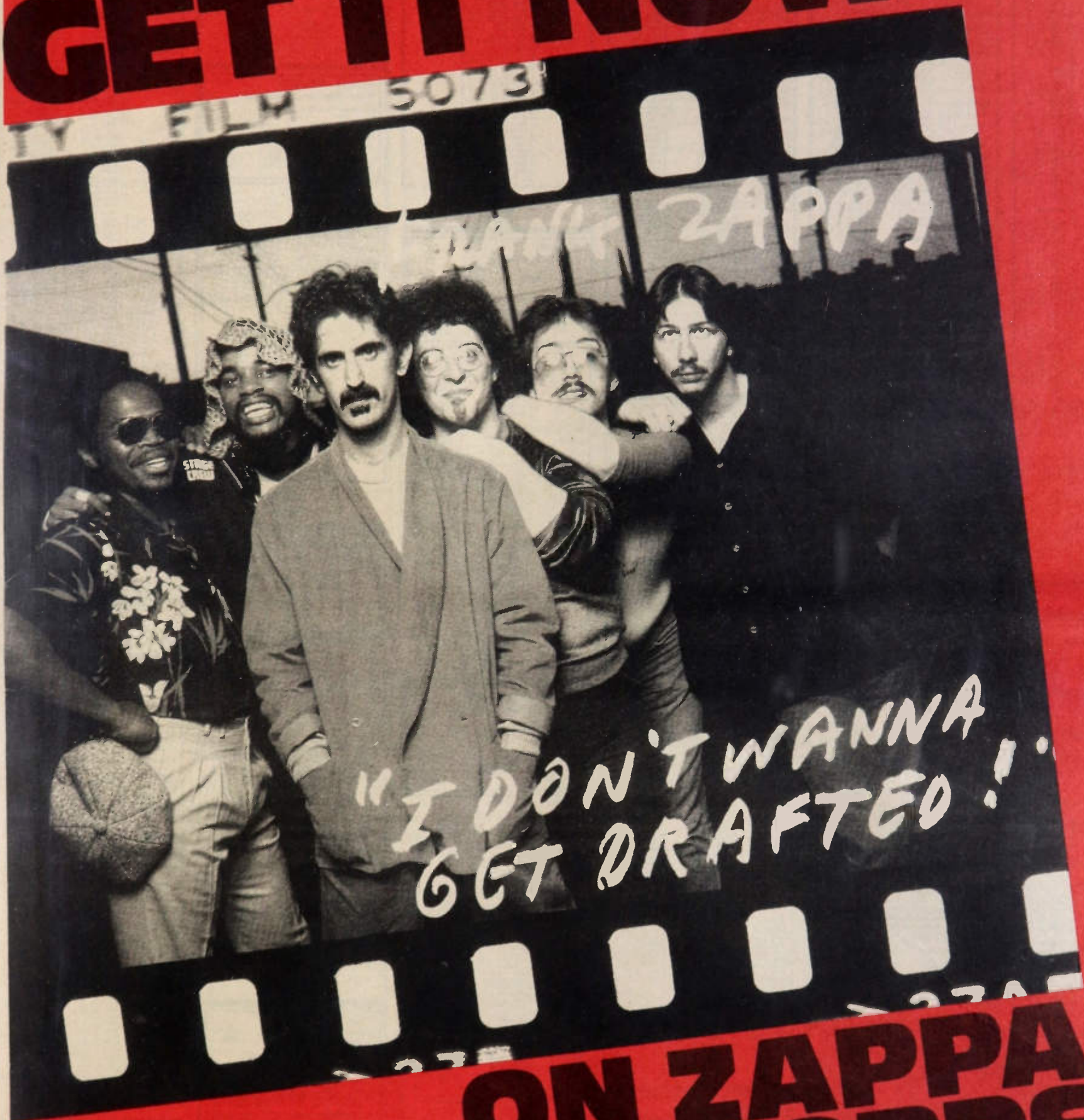
Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

12

MARKET	P1	P2	P3
ATLANTA	WLTX 29 20	WRBW 21 18	WRFX 20 13
BOSTON	WRNH 27 23	WRVF 21 18	WVBT 21 17
CHICAGO	WFLD 27 23	WTVT 21 18	WVON 21 17
CINCINNATI	WTNH 27 23	WRBW 21 18	WRFX 20 13
DALLAS	WRDF 27 23	WRBW 21 18	WRFX 20 13
DENVER	WRDF 27 23	WRBW 21 18	WRFX 20 13
DETROIT	WRDF 27 23	WRBW 21 18	WRFX 20 13
Houston	WRDF 27 23	WRBW 21 18	WRFX 20 13
L.A.	WRDF 27 23	WRBW 21 18	WRFX 20 13
MIAMI	WRDF 27 23	WRBW 21 18	WRFX 20 13
MINNAPOLIS	WRDF 27 23	WRBW 21 18	WRFX 20 13
New York	WRDF 27 23	WRBW 21 18	WRFX 20 13
PHILADELPHIA	WRDF 27 23	WRBW 21 18	WRFX 20 13
PHOENIX	WRDF 27 23	WRBW 21 18	WRFX 20 13
Portland	WRDF 27 23	WRBW 21 18	WRFX 20 13
San Antonio	WRDF 27 23	WRBW 21 18	WRFX 20 13
San Diego	WRDF 27 23	WRBW 21 18	WRFX 20 13
San Francisco	WRDF 27 23	WRBW 21 18	WRFX 20 13
Seattle	WRDF 27 23	WRBW 21 18	WRFX 20 13
TAMPA	WRDF 27 23	WRBW 21 18	WRFX 20 13
Wash. DC	WRDF 27 23	WRBW 21 18	WRFX 20 13
MEMPHIS	WRDF 27 23	WRBW 21 18	WRFX 20 13
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New York	WRDF 27 23	WRBW 21 18	WRFX 20 13
Philadelphia	WRDF 27 23	WRBW 21 18	WRFX 20 13
Portland	WRDF 27 23	WRBW 21 18	WRFX 20 13
San Antonio			

GET IT NOW!



**ON ZAPPA
RECORDS**

ZAPPA

ZAPPA RECORDS
C/O GLOTZER MANAGEMENT
7720 SUNSET BOULEVARD, LOS ANGELES, CA 90046
TEL. (213) 278-8715

DISTRIBUTED BY COLUMBIA RECORDS

FLEETWOOD MAC
Think About Me (WB)

LP: Tusk

100/0 86%

10

Regional Summary: 100%
 Reach: 100%
 W 89A, 89B, 89C, 89D, 89E, 89F, 89G, 89H, 89I, 89J, 89K, 89L, 89M, 89N, 89O, 89P, 89Q, 89R, 89S, 89T, 89U, 89V, 89W, 89X, 89Y, 89Z

Region	Station	Time
P1	WHD 10 20	10 20-23
	WRBB 10 21	10 21-24
	WRXP 10 22	10 22-25
	WRFA 10 23	10 23-26
	WRGA 10 24	10 24-27
	WRHO 10 25	10 25-28
	WRIN 10 26	10 26-29
	WRIV 10 27	10 27-30
	WRBC 10 28	10 28-31
	WRWB 10 29	10 29-32
P2	WJWB 17-19	17-19
	WJME 17-20	17-20
	WJTV 17-21	17-21
	WJHG 17-22	17-22
	WJFL 17-23	17-23
	WJAX 17-24	17-24
	WJXC 17-25	17-25
	WJTB 17-26	17-26
	WJTL 17-27	17-27
	WJTA 17-28	17-28
P3	WVOD 15 13	15 13-14
	WVLT 15 14	15 14-15
	WVBT 15 15	15 15-16
	WVBT 15 16	15 16-17
	WVBT 15 17	15 17-18
	WVBT 15 18	15 18-19
	WVBT 15 19	15 19-20
	WVBT 15 20	15 20-21
	WVBT 15 21	15 21-22
	WVBT 15 22	15 22-23

GIBB & NEWTON-JOHN
I Can't Help It (RSO)

LP: After Dark

160/21 78%

23

Regional Summary: 78%
 Reach: 111
 W 111A, 111B, 111C, 111D, 111E, 111F, 111G, 111H, 111I, 111J, 111K, 111L, 111M, 111N, 111O, 111P, 111Q, 111R, 111S, 111T, 111U, 111V, 111W, 111X, 111Y, 111Z

Region	Station	Time
P1	WVBC 23 11	23 11-12
	WVBC 23 12	23 12-13
	WVBC 23 13	23 13-14
	WVBC 23 14	23 14-15
	WVBC 23 15	23 15-16
	WVBC 23 16	23 16-17
	WVBC 23 17	23 17-18
	WVBC 23 18	23 18-19
	WVBC 23 19	23 19-20
	WVBC 23 20	23 20-21
P2	WVBC 23 22	23 22-23
	WVBC 23 23	23 23-24
	WVBC 23 24	23 24-25
	WVBC 23 25	23 25-26
	WVBC 23 26	23 26-27
	WVBC 23 27	23 27-28
	WVBC 23 28	23 28-29
	WVBC 23 29	23 29-30
	WVBC 23 30	23 30-31
	WVBC 23 31	23 31-32
P3	WVBC 23 33	23 33-34
	WVBC 23 34	23 34-35
	WVBC 23 35	23 35-36
	WVBC 23 36	23 36-37
	WVBC 23 37	23 37-38
	WVBC 23 38	23 38-39
	WVBC 23 39	23 39-40
	WVBC 23 40	23 40-41
	WVBC 23 41	23 41-42
	WVBC 23 42	23 42-43

BROTHERS JOHNSON
Stompi (ABM)

LP: Light Up The Night

118/17 80%

25

Regional Summary: 80%
 Reach: 17
 W 17A, 17B, 17C, 17D, 17E, 17F, 17G, 17H, 17I, 17J, 17K, 17L, 17M, 17N, 17O, 17P, 17Q, 17R, 17S, 17T, 17U, 17V, 17W, 17X, 17Y, 17Z

Region	Station	Time
P1	WVBC 10 9	10 9-10
	WVBC 10 10	10 10-11
	WVBC 10 11	10 11-12
	WVBC 10 12	10 12-13
	WVBC 10 13	10 13-14
	WVBC 10 14	10 14-15
	WVBC 10 15	10 15-16
	WVBC 10 16	10 16-17
	WVBC 10 17	10 17-18
	WVBC 10 18	10 18-19
P2	WVBC 10 19	10 19-20
	WVBC 10 20	10 20-21
	WVBC 10 21	10 21-22
	WVBC 10 22	10 22-23
	WVBC 10 23	10 23-24
	WVBC 10 24	10 24-25
	WVBC 10 25	10 25-26
	WVBC 10 26	10 26-27
	WVBC 10 27	10 27-28
	WVBC 10 28	10 28-29
P3	WVBC 10 29	10 29-30
	WVBC 10 30	10 30-31
	WVBC 10 31	10 31-32
	WVBC 10 32	10 32-33
	WVBC 10 33	10 33-34
	WVBC 10 34	10 34-35
	WVBC 10 35	10 35-36
	WVBC 10 36	10 36-37
	WVBC 10 37	10 37-38
	WVBC 10 38	10 38-39

Journey (continued)

LP: Mouth To Mouth

79/30 40%

18

Regional Summary: 40%
 Reach: 30
 W 30A, 30B, 30C, 30D, 30E, 30F, 30G, 30H, 30I, 30J, 30K, 30L, 30M, 30N, 30O, 30P, 30Q, 30R, 30S, 30T, 30U, 30V, 30W, 30X, 30Y, 30Z

Region	Station	Time
P1	WVBC 30 1	30 1-2
	WVBC 30 2	30 2-3
	WVBC 30 3	30 3-4
	WVBC 30 4	30 4-5
	WVBC 30 5	30 5-6
	WVBC 30 6	30 6-7
	WVBC 30 7	30 7-8
	WVBC 30 8	30 8-9
	WVBC 30 9	30 9-10
	WVBC 30 10	30 10-11
P2	WVBC 30 11	30 11-12
	WVBC 30 12	30 12-13
	WVBC 30 13	30 13-14
	WVBC 30 14	30 14-15
	WVBC 30 15	30 15-16
	WVBC 30 16	30 16-17
	WVBC 30 17	30 17-18
	WVBC 30 18	30 18-19
	WVBC 30 19	30 19-20
	WVBC 30 20	30 20-21
P3	WVBC 30 21	30 21-22
	WVBC 30 22	30 22-23
	WVBC 30 23	30 23-24
	WVBC 30 24	30 24-25
	WVBC 30 25	30 25-26
	WVBC 30 26	30 26-27
	WVBC 30 27	30 27-28
	WVBC 30 28	30 28-29
	WVBC 30 29	30 29-30
	WVBC 30 30	30 30-31

Lippe, Inc. (continued)

LP: The Rose (Atlantic)

120/31 80%

27

Regional Summary: 80%
 Reach: 31
 W 31A, 31B, 31C, 31D, 31E, 31F, 31G, 31H, 31I, 31J, 31K, 31L, 31M, 31N, 31O, 31P, 31Q, 31R, 31S, 31T, 31U, 31V, 31W, 31X, 31Y, 31Z

Region	Station	Time
P1	WVBC 12 1	12 1-2
	WVBC 12 2	12 2-3
	WVBC 12 3	12 3-4
	WVBC 12 4	12 4-5
	WVBC 12 5	12 5-6
	WVBC 12 6	12 6-7
	WVBC 12 7	12 7-8
	WVBC 12 8	12 8-9
	WVBC 12 9	12 9-10
	WVBC 12 10	12 10-11
P2	WVBC 12 11	12 11-12
	WVBC 12 12	12 12-13
	WVBC 12 13	12 13-14
	WVBC 12 14	12 14-15
	WVBC 12 15	12 15-16
	WVBC 12 16	12 16-17
	WVBC 12 17	12 17-18
	WVBC 12 18	12 18-19
	WVBC 12 19	12 19-20
	WVBC 12 20	12 20-21
P3	WVBC 12 21	12 21-22
	WVBC 12 22	12 22-23
	WVBC 12 23	12 23-24
	WVBC 12 24	12 24-25
	WVBC 12 25	12 25-26
	WVBC 12 26	12 26-27
	WVBC 12 27	12 27-28
	WVBC 12 28	12 28-29
	WVBC 12 29	12 29-30
	WVBC 12 30	12 30-31

BETTE MIDLER
The Rose (Atlantic)

LP: The Rose Soundtrack

120/31 80%

27

Regional Summary: 80%
 Reach: 31
 W 31A, 31B, 31C, 31D, 31E, 31F, 31G, 31H, 31I, 31J, 31K, 31L, 31M, 31N, 31O, 31P, 31Q, 31R, 31S, 31T, 31U, 31V, 31W, 31X, 31Y, 31Z

Region	Station	Time
P1	WVBC 13 1	13 1-2
	WVBC 13 2	13 2-3
	WVBC 13 3	13 3-4
	WVBC 13 4	13 4-5
	WVBC 13 5	13 5-6
	WVBC 13 6	13 6-7
	WVBC 13 7	13 7-8
	WVBC 13 8	13 8-9
	WVBC 13 9	13 9-10
	WVBC 13 10	13 10-11
P2	WVBC 13 11	13 11-12
	WVBC 13 12	13 12-13
	WVBC 13 13	13 13-14
	WVBC 13 14	13 14-15
	WVBC 13 15	13 15-16
	WVBC 13 16	13 16-17
	WVBC 13 17	13 17-18
	WVBC 13 18	13 18-19
	WVBC 13 19	13 19-20
	WVBC 13 20	13 20-21
P3	WVBC 13 21	13 21-22
	WVBC 13 22	13 22-23
	WVBC 13 23	13 23-24
	WVBC 13 24	13 24-25
	WVBC 13 25	13 25-26
	WVBC 13 26	13 26-27
	WVBC 13 27	13 27-28
	WVBC 13 28	13 28-29
	WVBC 13 29	13 29-30
	WVBC 13 30	13 30-31

DAN FOGELBERG
Heart Hotels (Full Moon/Epic)

LP: Phoenix

168/8 78%

20

Regional Summary: 78%
 Reach: 20
 W 20A, 20B, 20C, 20D, 20E, 20F, 20G, 20H, 20I, 20J, 20K, 20L, 20M, 20N, 20O, 20P, 20Q, 20R, 20S, 20T, 20U, 20V, 20W, 20X, 20Y, 20Z

Region	Station	Time
P1	WVBC 16 1	16 1-2
	WVBC 16 2	16 2-3
	WVBC 16 3	16 3-4
	WVBC 16 4	16 4-5
	WVBC 16 5	16 5-6
	WVBC 16 6	16 6-7
	WVBC 16 7	16 7-8
	WVBC 16 8	16 8-9
	WVBC 16 9	16 9-10
	WVBC 16 10	16 10-11
P2	WVBC 16 11	16 11-12
	WVBC 16 12	16 12-13
	WVBC 16 13	16 13-14
	WVBC 16 14	16 14-15
	WVBC 16 15	16 15-16
	WVBC 16 16	16 16-17
	WVBC 16 17	16 17-18
	WVBC 16 18	16 18-19
	WVBC 16 19	16 19-20
	WVBC 16 20	16 20-21
P3	WVBC 16 21	16 21-22
	WVBC 16 22	16 22-23
	WVBC 16 23	16 23-24
	WVBC 16 24	16 24-25
	WVBC 16 25	16 25-26
	WVBC 16 26	16 26-27
	WVBC 16 27	16 27-28
	WVBC 16 28	16 28-29
	WVBC 16 29	16 29-30
	WVBC 16 30	16 30-31

KORONA
Let Me Be (UA)

58/8 29%

N&A

Regional Summary: 29%
 Reach: 8
 W 8A, 8B, 8C, 8D, 8E, 8F, 8G, 8H, 8I, 8J, 8K, 8L, 8M, 8N, 8O, 8P, 8Q, 8R, 8S, 8T, 8U, 8V, 8W, 8X, 8Y, 8Z

Region	Station	Time
P1	WVBC 5 1	5 1-2
	WVBC 5 2	5 2-3
	WVBC 5 3	5 3-4
	WVBC 5 4	5 4-5
	WVBC 5 5	5 5-6
	WVBC 5 6	5 6-7
	WVBC 5 7	5 7-8
	WVBC 5 8	5 8-9
	WVBC 5 9	5 9-10
	WVBC 5 10	5 10-11
P2	WVBC 5 11	5 11-12
	WVBC 5 12	5 12-13
	WVBC 5 13	5 13-14
	WVBC 5 14	5 14-15
	WVBC 5 15	5 15-16
	WVBC 5 16	5 16-17
	WVBC 5 17	5 17-18
	WVBC 5 18	5 18-19
	WVBC 5 19	5 19-20
	WVBC 5 20	5 20-21
P3	WVBC 5 21	5 21-22
	WVBC 5 22	5 22-23
	WVBC 5 23	5 23-24
	WVBC 5 24	5 24-25
	WVBC 5 25	5 25-26
	WVBC 5 26	5 26-27
	WVBC 5 27	5 27-28
	WVBC 5 28	5 28-29
	WVBC 5 29	5 29-30
	WVBC 5 30	5 30-31

BILLY JOEL
You May Be Right (Columbia)

LP: Glass Houses

182/0 96%

3

Regional Summary: 96%
 Reach: 0
 W 0A, 0B, 0C, 0D, 0E, 0F, 0G, 0H, 0I, 0J, 0K, 0L, 0M, 0N, 0O, 0P, 0Q, 0R, 0S, 0T, 0U, 0V, 0W, 0X, 0Y, 0Z

Region	Station	Time
P1	WVBC 18 1	18 1-2
	WVBC 18 2	18 2-3
	WVBC 18 3	18 3-4
	WVBC 18 4	18 4-5
	WVBC 18 5	18 5-6
	WVBC 18 6	18 6-7
	WVBC 18 7	18 7-8
	WVBC 18 8	18 8-9
	WVBC 18 9	18 9-10
	WVBC 18 10	18 10-11
P2	WVBC 18 11	18 11-12
	WVBC 18 12	18 12-13
	WVBC 18 13	18 13-14
	WVBC 18 14	18 14-15
	WVBC 18 15	18 15-16
	WVBC 18 16	18 16-17
	WVBC 18 17	18 17-18
	WVBC 18 18	18 18-19
	WVBC 18 19	18 19-20
	WVBC 18 20	

PRETENDERS
Bress In Pocket (I'm...)(Sire)
LP: The Pretenders
1814 76%

Regional		National	
Reach	UP 129	Reach	UP 129
E 454	S 404	E 454	S 404
M 454	W 904	M 454	W 904

Regional Summary
E 454 S 404 M 454 W 904 ADDS 4

BERNADETTE PETERS
Gee Whiz (MCA)
8814 40%

Regional		National	
Reach	UP 39	Reach	UP 39
E 454	S 404	E 454	S 404
M 368	W 358	M 368	W 358

Regional Summary
E 454 S 404 M 368 W 358 ADDS 14

BOZ SCAGGS
Breakdown Dead... (Columbia)
LP: Middle Man
188/4 84%

Regional		National	
Reach	UP 108	Reach	UP 108
E 866	S 916	E 866	S 916
M 726	W 806	M 726	W 806

Regional Summary
E 866 S 916 M 726 W 806 ADDS 4

LINOA RONSTADT
Hurt So Bad (Asylum)
LP: Med Love
183/12 82%

Regional		National	
Reach	UP 158	Reach	UP 158
E 986	S 916	E 986	S 916
M 936	W 956	M 936	W 956

Regional Summary
E 986 S 916 M 936 W 956 ADDS 12

BILLY PRESTON & SYREETA
With You I'm... (Motown)
LP: Late At Night
125/3 63%

Regional		National	
Reach	UP 71	Reach	UP 71
E 614	S 574	E 614	S 574
M 614	W 584	M 614	W 584

Regional Summary
E 614 S 574 M 614 W 584 ADDS 33

CLIFF RICHARD
Carrie (EMI America)
LP: We Don't Talk Anymore
72/1 38%

Regional		National	
Reach	UP 71	Reach	UP 71
E 614	S 574	E 614	S 574
M 614	W 584	M 614	W 584

Regional Summary
E 614 S 574 M 614 W 584 ADDS 33

K. ROGERS & K. CARNES
Don't Fall In Love... (UA)
LP: Glendon
180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

UTOPA
Set Me Free (Bearsville/WB)
LP: Adventures In Utopia
81/8 40%

Regional		National	
Reach	UP 39	Reach	UP 39
E 474	S 474	E 474	S 474
M 454	W 414	M 454	W 414

Regional Summary
E 474 S 474 M 454 W 414 ADDS 0

JIMMY RUFFIN
Hold On To My Love (RSO)
127/0 84%

Regional		National	
Reach	UP 108	Reach	UP 108
E 866	S 916	E 866	S 916
M 726	W 806	M 726	W 806

Regional Summary
E 866 S 916 M 726 W 806 ADDS 4

BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
E 986 S 916 M 814 W 904 ADDS 0

BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
E 986 S 916 M 814 W 904 ADDS 0

JIMMY RUFFIN
Hold On To My Love (RSO)
127/0 84%

Regional		National	
Reach	UP 108	Reach	UP 108
E 866	S 916	E 866	S 916
M 726	W 806	M 726	W 806

Regional Summary
E 866 S 916 M 726 W 806 ADDS 4

K. ROGERS & K. CARNES
Don't Fall In Love... (UA)
LP: Glendon
180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
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187/0 94%

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Reach	UP 60	Reach	UP 60
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M 814	W 904	M 814	W 904

Regional Summary
E 986 S 916 M 814 W 904 ADDS 0

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127/0 84%

Regional		National	
Reach	UP 108	Reach	UP 108
E 866	S 916	E 866	S 916
M 726	W 806	M 726	W 806

Regional Summary
E 866 S 916 M 726 W 806 ADDS 4

K. ROGERS & K. CARNES
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180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

K. ROGERS & K. CARNES
Don't Fall In Love... (UA)
LP: Glendon
180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
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M 814	W 904	M 814	W 904

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Regional		National	
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M 726	W 806	M 726	W 806

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Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

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180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

UTOPA
Set Me Free (Bearsville/WB)
LP: Adventures In Utopia
81/8 40%

Regional		National	
Reach	UP 39	Reach	UP 39
E 474	S 474	E 474	S 474
M 454	W 414	M 454	W 414

Regional Summary
E 474 S 474 M 454 W 414 ADDS 0

BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
E 986 S 916 M 814 W 904 ADDS 0

JIMMY RUFFIN
Hold On To My Love (RSO)
127/0 84%

Regional		National	
Reach	UP 108	Reach	UP 108
E 866	S 916	E 866	S 916
M 726	W 806	M 726	W 806

Regional Summary
E 866 S 916 M 726 W 806 ADDS 4

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180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

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LP: Glendon
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Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
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LP: Adventures In Utopia
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Reach	UP 39	Reach	UP 39
E 474	S 474	E 474	S 474
M 454	W 414	M 454	W 414

Regional Summary
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BOB SEGER
Fire Lake (Capitol)
LP: Against The Wind
187/0 94%

Regional		National	
Reach	UP 60	Reach	UP 60
E 986	S 916	E 986	S 916
M 814	W 904	M 814	W 904

Regional Summary
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127/0 84%

Regional		National	
Reach	UP 108	Reach	UP 108
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M 726	W 806	M 726	W 806

Regional Summary
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LP: Glendon
180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

K. ROGERS & K. CARNES
Don't Fall In Love... (UA)
LP: Glendon
180/3 90%

Regional		National	
Reach	UP 150	Reach	UP 150
E 924	S 924	E 924	S 924
M 924	W 904	M 924	W 904

Regional Summary
E 924 S 924 M 924 W 904 ADDS 3

Others Getting Significant Action

JENNIFER WARNES "When The Feeling Comes Around" (Arista) 25/8
Move: Up 8, Same 8, Down 0, Adds 8, WKKE, KRBE, WTX, WBKZ, WHHY, WTMA, KKWL, WAKX, KDBW 31-28, WOW 21-18.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 24/10
Move: Up 3, Same 11, Down 0, Adds 10, Q105, B100, WSGN, WLKY, S2Q, WRVQ, KJRB, KTAC, WLBJ, K104, 96KX 27-24, WPGC 20-14.

DOLLY PARTON "Starting Over Again" (RCA) 22/5
Move: Up 6, Same 8, Down 0, Adds 8, WAYS, WHEB, WFOX, KKLS, KBOF, WRKO 18-15, WOKY 28-24, WOW 23-19.

STYX "First Time" (A&M) 22/8
Move: Up 11, Same 10, Down 1, Adds 0, Q105 23-20, WPEZ 10-5, Y103 24-27, KRSP 27-18, KRQ 11-8, K104 3-1.

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 28/0
Move: Up 15, Same 5, Down 0, Adds 0, WLKY 14-11, WSGA 22-18, WBQQ 8-6, CK101 32-28.

NAZARETH "Holiday" (A&M) 18/1
Move: Up 4, Same 8, Down 5, Adds 1, Y103, KBEO 21-14, KRSP 28-25, KRUX 40-38, WXL 6-7.

WARREN ZEVON "A Certain Girl" (Asylum) 18/0
Move: Up 8, Same 10, Down 2, Adds 0, WFL 18-14, CHUM 4-28, 14Q 27-24, KRSP 20-19, KPUR 19-17.

MARSHALL TUCKER BAND "It Takes Time" (WB) 16/8
Move: Up 4, Same 8, Down 0, Adds 8, KBLO, WKKE, KRUX, WIGY, WROV, KQWB-FM, KWK 18-15, WSE 40-38.

WHISPERS "Lady" (Solar/RCA) 16/3
Move: Up 11, Same 2, Down 0, Adds 3, WRKO, KEARTH, KRLC, KRLY 28-18, CKLW 19-12, KFMM 11-4.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 14/4
Move: Up 8, Same 4, Down 0, Adds 4, WABC, WHYN, KX104, WAAY, WXLO 4-28, KRLA 7-4, KHJ 27-20.

SPYRO GYRA "Catching The Sun" (MCA) 12/8
Move: Up 5, Same 0, Down 0, Adds 8, WBBF, Y103, WBKZ, WZZP, KJRB, WTSN, WFLB, KBOF, 94Q 30-24.

SHOOTING STAR "You've Got What I Need" (Virgin) 12/1
Move: Up 4, Same 7, Down 0, Adds 1, KRUX, 96KX 24-18, KBEO 12-8, WGLC on, WFBG 4-28.

DIONNE WARWICK "After You" (Arista) 12/1
Move: Up 8, Same 8, Down 0, Adds 1, WJBC, WZUU 18-13, KFMM 20-15, WTX 38-35, WHEB 22-19.

HUMBLE PIE "Fool For A Pretty Face" (Atlantic) 11/8
Move: Up 2, Same 3, Down 0, Adds 8, WFL, KEEL, KCPC, WFLB, WANS-FM, WGBF, WSPT 15-11.

FOOLS "It's A Night For Beautiful Girls" (EMI America) 11/1
Move: Up 6, Same 4, Down 0, Adds 1, WTSN, F105 18-14, PRO-FM 23-20, JB105 28-22, WRVQ 28-22.

ISLEY BROTHERS "Don't Say Goodnight" (T-Neck) 10/4
Move: Up 6, Same 1, Down 0, Adds 4, KRBE, KFMM, WBQ, FM98, WXLO 23-19, KRLY 24-19, KHJ 16-18.

TOURISTS "I Only Want To Be With You" (Epic) 10/2
Move: Up 1, Same 7, Down 0, Adds 2, WKKE, KZSS, WFL 28-18.

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THE PICTURE PAGES

MCA & Sabu Plan Strategy



MCA Records executives got together with Paul Sabu to plot out a marketing strategy for the release of Sabu's new LP. Pictured are (l-r) MCA's Sam Passamano, Jr., MCA VP's George Osaki and Santo Russo, Sabu, and MCA President Bob Siner.

Solar Heats Up RCA Party



Solar artists Nidra Beard of Dynasty (far left) and Jody Watley of Shalamar (far right) join Solar producer Leon Sylvers (second from left) and RCA Records President Robert Summer (second from right) at a recent RCA party in New York to celebrate Solar's success.

Glaser Renaissance On E/A



Country music veterans the Glaser Brothers have reunited on Elektra/Asylum Records with the release of their debut single "Weight Of My Chains." After an appearance at the Wembley Country Music Festival in England, they are currently at work on their debut E/A album set for release this summer. Pictured (l-r) are: E/A VP & GM Jimmy Bowen, Chuck Glaser, Jim Glaser, Tompell Glaser, and E/A's Ewell Roussell.

Urban Meets Country Cowboy



Epic's Mickey Gilley (left) is shown at L.A.'s Palomino Club with "Urban Cowboy" John Travolta, who has just completed the film at Gilley's Texas club.

A Little Knight Music



Visiting backstage with Gladys Knight & The Pips after their recent appearance at Las Vegas's Aladdin Hotel are (standing, l-r): CBS Records International VP's Joe Senkiewicz and Dennis Killeen, Gladys, CBS Records International's Phil Alexander, Pip Edward Patten, and CBS U.K.'s Simon Frodsham; (kneeling, l-r) Pips William Guest and Merald "Bubba" Knight.

Millie Jackson Has Her Day



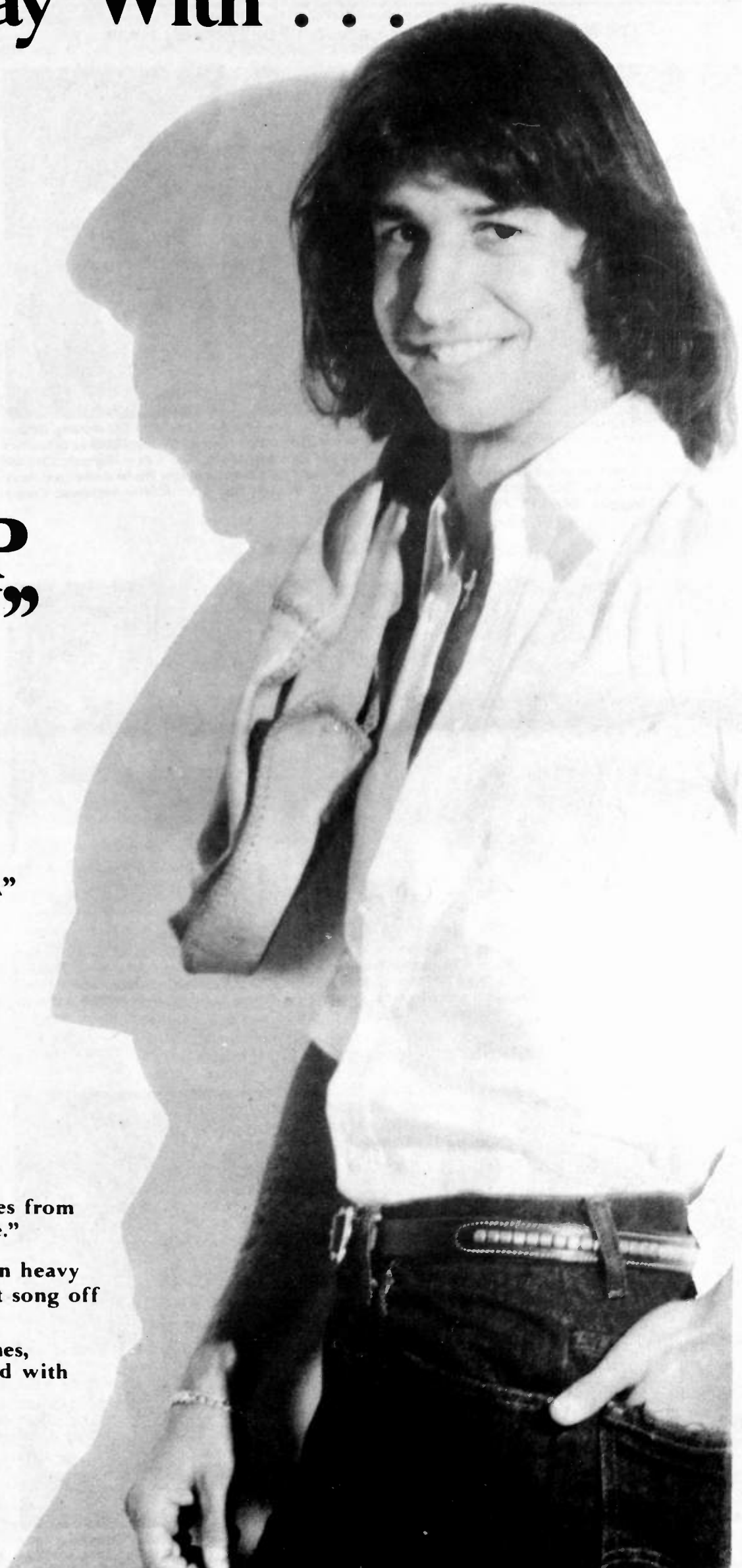
Spring Records' Millie Jackson was given the honor of having her very own day declared in Brooklyn. Pictured are (l-r) Spring President Jules Rifkind, Jackson, Brooklyn Borough President Howard Golden, and Spring VP's Roy Rifkind and Bill Spitalsky.

Your Listeners Will Tune In 'Every Step Of The Way' With . . .

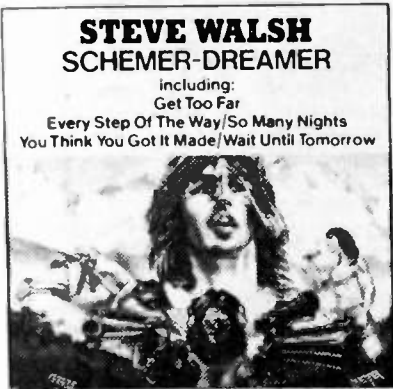
STEVE WALSH

And His New Single

"EVERY STEP OF THE WAY"



From The Album "SCHEMER-DREAMER"



PHIL IRONS, KSLQ MD: "Consistent Top 10 sales from all accounts. I'm predicting Top 5 on the single."

RICK BALLIS, KSHE MD: "We played all cuts in heavy rotation and 'Every Step Of The Way' is the hit song off the album."

BOBBY HATTRICK, KWK PD: "Number 3 phones, immediate response. Sound is quickly associated with Kansas."



on Kirshner Records



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CBS Associated Labels

THE PICTURE PAGES

CBS Nashville Holds Reception For Deputy Prez



The CBS Records Nashville office recently held a reception for Deputy President and Chief Operating Officer Dick Asher. Pictured are (front row, l-r) CBS Records' Tony Spero, Epic artists Louise Mandrell, Mickey Gilley and Charly McClain, Asher, Epic artist Tammy Wynette, CBS VP/GM Rick Blackburn, CBS's Roy Wunsch, CBS VP Caroline Moore, Columbia artist Earl Scruggs, CBS VP Bill Fox and CBS studio manager Norm Anderson; (back row, l-r) CBS's Joe Casey, Epic artist Don King, Columbia artist R.C. Bannon, Epic artist Johnny Rodriguez, Columbia artist Gary Scruggs and CBS's Bonnie Garner.

E/A Signs Taupin To Sing



Elektra/Asylum Records has announced the signing of lyricist Bernie Taupin, with an LP for the label due later this month. Shown at the inking are, from left: E/A VP Jerry Sharall, E/A Chairman Joe Smith, Taupin, and his manager Michael Lippman.

Geils Gives Goodies



While in Los Angeles recently, EMI America's J. Geils Band participated in a contest sponsored by Tower Records, Moog Music and the Guitar Center. The winner received a Moog Synthesizer and other gifts. Pictured at the drawing are (l-r) Guitar Center's Dave Di Martino, Moog Music's Nancy Kerwin, Capitol Record's Greg Neutra, EMI-America/UA's John Hey, Geils group member Danny Klein, Tower Records' John Katsuls and Capitol's Ron Ficher.

Bruce's 45 Best In Canada



Millennium recording artist Bruce Cockburn was recently honored with Canada's R.P.M. Award for the best single of 1979. Shown at the ceremony are, from left: Millennium's Beverly Berman, Finkelstein Fiedler Management's Stuart Raven-Hill and Bernie Fiedler, Cockburn, Finkelstein Fiedler Management's Bernie Fiedler, and Millennium VP Don Jenner.

Labelle's "Released" By Epic



Patti LaBelle is shown celebrating the release of her current Epic album, appropriately entitled "Released." Pictured above are (l-r): E/IPIA VP Al Gurewitz, manager Murray Swartz, E/IPIA's T.C. Thompkins, E/IPIA VP Stan Monteiro, E/IPIA Sr. VP & GM Don Dempsey, Patti, Epic's Jerome Gasper, E/IPIA VP Ron McCarrell, and E/IPIA's Cheryl Machat.

RG&B Sign For Special Ladies



Polydor's Ray, Goodman and Brown recently made a special in-store appearance at a New York record outlet where they signed autographs and chatted with fans. Seen on the scene are (l-r) Harry Ray, Al Goodman and (with head down) Billy Brown.



Black Radio

Bill Speed

New Image For Black AM Stations: A Conversation With New Viacom National PD Bill Figenshu

When Viacom Inc. took over the Sonderling chain this month as part of a long-discussed deal, the new owners moved fast. Al Greenfield, President/GM of Sonderling Country station KIKK, was named President of the Radio Division, and Bill Figenshu, who was Operations Manager at KIKK, was named National PD, taking over responsibilities for WDIA & WQUD/Memphis, KDIA/Oakland, WWRL & WRVR/New York, WMZQ/Washington, and KIKK.

Under Sonderling and exiting National PD Mac Allen, the chain had been a leading force in Black radio. I wanted to find out some of Figenshu's ideas for Viacom's Black stations, as he is new to the format. His ideas on a new image for Black AM radio stations are definitely worth considering.

R&R: You were recently appointed to this position. Do you have any plans formulated as yet?

BF: At this point there is more that we don't know than we do know. We are having a meeting this week of all the program directors from all of the stations here in Houston. We will be able then to sit down and find out what they really need and desire as far as the radio stations go. We have no particular format changes, no plans in the works. It is too early to even look at.

R&R: Tell us a bit about your radio background . . .

BF: I've had a fair amount of experience in all radio formats. I just happened to be at a Country station where we just did very well. Prior to that I was at a Country station in Washington, our AM station was WOL, and I spent a fair amount of time with Jim Kelsey.

"I have an awful lot of respect for the format. It's not like I'm some redneck who just walked out of Houston and is going to show Black radio where it's at. However, it is no secret that audiences, whether they are black or white or yellow or green, will respond to good programming."

I even did an air shift or two there. Prior to that I was at WFI/Philadelphia, which is a rock station, for a couple of years. I worked at WKDF/Nashville, which is AOR, and worked at WIXZ/Pittsburgh, which was rock. So I've had a fair amount of range of experience in radio in general.

R&R: Do you think that would be a plus to you going into this situation?

BF: I felt it would help. We now have three Black stations, three Country stations, a Jazz and a Pop/Adult station.

More Professional Image

R&R: What sort of images should we look for at the Viacom stations?

BF: I think you are going to see a much more professional image. Viacom can now bring in money to develop the radio stations, all of them. I don't have to tell you that the Black AM stations have been eroding over the past two years much like the Top 40 stations have. A lot of the Top 40's have responded with more news, more adult programming, larger promotion budgets and much more of a business-oriented format. And we plan to do that. We plan to put a lot of money into these stations. I personally believe in a lot of downhome programming; I'm a street person. I came from Philadelphia and I was raised on the streets and that's where I feel the audience has got to be. There's no computer in the world that can tell me differently.

R&R: After most recently winning in Country, Black radio is a whole different matter. Your coming in is something of a unique situation . . .

BF: I think the unique thing is that I can approach the formats from a different perspective. First of all, I have an awful lot of respect for the format. I grew up listening to WHAT in Philly. It's not like I'm some redneck who just walked out of Houston and is going to show Black radio where it's at. However, it is no secret that audiences, whether they are black or white or yellow or green, will respond to good programming. They respond to news, they respond to sports. At this point in time we can offer that kind of perspective which has not been touched upon to my knowledge to any great degree with Black AM radio stations. What about the sports commitment? Why can't we run the Knicks? It doesn't take a Black person to look at it and see that this is what's happening not only in Black radio but in AM radio in general. And that's what we are dealing with specifically with three of our stations.

R&R: A lot of guys who are in programming watched the Sonderling chain because it was the first real chain, the RKO of Black radio . . .

BF: First of all it is not a black chain. That has to be understood. With the merger, we don't have WBMX or WOL. So you're looking at a Jazz station which can be considered either way, really, black or white, a Country station in Washington, a Pop station in Memphis, two Country stations in Houston. There are actually more white stations than black ones.

Local Programmers' Input

R&R: I understand the program directors at Sonderling never had a say-so as to what happened in programming, other than their own fine-tuning. Will that change?

BF: It's going to change and I will tell you why. All I can draw on is what happened when I got to Texas. Texas is a whole different ballgame. There is no way a kid from Philly

can come down and tell people in Texas how to run their radio stations. And the same thing is going to happen in New York, in Memphis, in San Francisco. The program directors' input is imperative. And if they tell me that something locally is happening, who am I to judge. They are the boss as far as I'm concerned in their own markets. All I can give them is the direction and a good overview of the markets and the country. But I can't come in and say, "Hey, play an A record at the top of the hour and at a quarter after read your one-liner card and do a contest at twenty till." That's up to them. I'm not going to get involved in the small stuff.

R&R: Do you plan to appoint a national music director?

BF: I don't know that that is feasible at this point, because first of all, local input is so important. If we would, it would only be from a control standpoint, where somebody would have to monitor what records are being added and why. When you've got Country, R&B and Pop/Adult, I don't know who we could find who would be a master at that.

More News Is Good News

R&R: What kind of commitment do you see happening for your Black stations?

BF: Overall, as we are setting it up now, we see a high amount of development in news and promotions, which have been seriously lacking in the chain. I can't think of one, and correct me if I'm wrong, overwhelming Black majority radio station in a major market that has a tremendous news commitment. It seems like rip and read and do the black news. There is tons of research that shows that black people who listen to the normal Black AM stations also spend most of their time with the all-News stations only because they are concerned about what is happening. They want to know, because when the mortgage rates go up and the interest rates go up, black people are the first ones to get creamed. They care about it. A lot of times the local Black AM stations have not been responsive to this and we plan to be. Promotion is another area. We are past the point of doing jock in the box contests where people are the 7th caller and they get to play the rotating cart games. We've got to get out and do a lot of outside promotion. We have to market our radio stations and we plan to. We can no longer be, any more than WABC can be, that old teenybopper Top 40-type station. We've got to change the image. There are a lot of weaknesses that we can certainly fill in with radio. It's not a black or white radio thing. It's an AM radio thing. We can't say, "We give up, the FM's win." We are certainly going to dig into it. What I envision is a Black WCCO or a Black WSB or a Black KDKA, a mass appeal Black radio station. That means get into the community and be a service, much like WDIA in Memphis is. We can't pump the funk and do the bad rap anymore. That audience is not there, they're with FM. That younger, hip audience is on FM and there's no way to get them back.

People

KOKY/Little Rock is welcoming aboard a new Public Affairs Director. W.E. "Gene" Davis joins the station from KALO/Beaumont, TX where he held the same position . . . Air personality Billie Burdett has resigned from KUTE/Los Angeles . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

URBAN LEAGUE RADIOTHON: KOKY/Little Rock, working in conjunction with the local Urban League, presented a 68-hour radiothon beginning April 11. The benefit concentrated mainly on two significant problems — job placement and voter registration . . . And speaking of KOKY, the station is in need of blues product for one of its weekend features. Product should be directed to Robert W. Walker and/or Lacie Jones at KOKY, Prospect Building, 1501 N. University, Suite 768, Little Rock, AR 72207 . . . The Young Black Programmers Coalition (YBPC) will hold its upcoming meeting in Memphis at the Airport Hilton . . . The annual WOKJ-WJMI-FM/Jackson, MS beauty pageant was held on Sunday, April 13 . . . STONE SOUL PICNIC: Glenview Park in Memphis is the planned site for the sixth annual WLOK "Stone Soul Picnic." According to Program Director Melvin Jones, 50,000 to 75,000 people attend, making it the "largest single-day event in Memphis." Set for April 26, the picnic also offers entertainment, which this year features Kenny Doss, Oliver Fain, IND and the Mississippi Valley State Stage Band . . .

Things

THE CONTEST CORNER: We are always interested in station promotions and contests. With many stations gearing up for the ratings period, we'd like to take this time to spotlight a few. WGIV/Charlotte is featuring a random license tag drawing and giving away \$2000 in cash and merchandise . . . WKWM/Grand Rapids has begun a bumper sticker promotion in conjunction with Crazy Larry's, a local record store. Prizes include cash, albums, dinners and concert tickets for those who call the station within the 11 minute, 40 second time span . . . "Phenomenal" is the listener reaction to WDIA/Memphis's current \$4000 "Home Entertainment Sweepstakes," says Program Director Ron King. A cost of living rebate of up to \$500 is part of the sweepstakes and can be applied to rent or mortgage, groceries, car payments, tuition, etc. . . . Congratulations to WTLC/Indianapolis, recipient of the 1979 Distinguished Service in Journalism award for its station editorials. The honor was bestowed during a ceremony marking the 48th annual meeting of the Society of Professional Journalists, a Sigma Delta Chi organization . . . WNOO/Chattanooga is sponsoring a \$5000 broadcast scholarship for high school students with the help of the local community. It is through this effort that the station hopes to bring more qualified broadcasters into the industry . . . FROM OUR SPORTS FILE: Two weeks ago WBMX/Chicago was preparing to go up against rival WVON in basketball. This week we'd like to report that WVON squeezed out a 85-83 victory. Despite the loss, however, WBMX Program Director James Alexander is not upset. "Although we lost the game, Corlias High School was the real winner because game proceeds netted over \$1000 for its athletic department." Now that's what we call a good sport!

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- ISLEY BROTHERS
"Don't Say Goodnight" (T-Neck)
- CON FUNK SHUN
"Got To Be Enough" (Mercury)
- SMOKEY ROBINSON
"Let Me Be The Clock" (Tamla)
- RAY PARKER JR. & RAYDIO
"Two Places At The Same Time" (Arista)
- WHISPERS
"Lady" (Solar/RCA)
- LEON HAYWOOD
"Don't Push It Don't Force It" (20th)
- JERMAINE JACKSON
"Let's Get Serious" (Motown)
- BROTHERS JOHNSON
"Stomp!" (A&M)
- PEABO BRYSON
"Minute By Minute" (Capitol)
- MANHATTANS
"Shining Star" (Columbia)
- SKYY
"High" (Salsoul)
- SISTER SLEDGE
"Reach Your Peak" (Cotillion)

CLIMBERS

Following are listed in order of their airplay activity.

- LIPPS, INC. "Funkytown" (Casablanca) 57% reporting airplay. Heavy airplay in the South at WVEE, WHRK, KMJQ and WGIV while climbing at WYLD, WDIA and WHYZ and new at KAPE. New at WWIN and hot at WXYV in the East. Medium airplay at KDIA and in hot rotation at KDKO and KDAY in the West. The Midwest shows heavy airplay at WJLB with medium activity at KATZ, WVON, WTLC, WJMO and KMJM and debuting at WBMX and WKWM.
- FATBACK BAND "Gotta Get My Hands On Some..." (Spring/Polydor) 57% reporting activity. Hot at KDAY in the West. Climbing in the East at WDAS and WILD. Heavy airplay at WLOU, WDAO and WTLC with medium activity at KATZ, WCIN, WJMO, WJLB and WKWM in the Midwest. The South shows adds at WJJS and WNOO, medium airplay at WYLD, WDIA and WAOK, and hot rotation at WANT, WKXI, WJMI, WHYZ and WGIV.
- GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 57% of our reporters are on it. New at WXYV, medium at WDAS, and hot at WWRL in the East. Climbing at WYLD, KOKY and WDIA while added at WANT, WVEE, WHRK, WJJS, WJMI, KAPE, WOWI and WGIV in the South. Debuting in the Midwest at WCIN, WVON, WLOU, WDAO, WTLC and WJMO with medium airplay at WKWM.
- GAP BAND "I Don't Believe..." (Mercury) 54% reporting action. Hot in the West at KDIA and KDKO. Heavy airplay at WYLD, WAOK, KMJQ, WJJS, WJMI, WHYZ and WGIV while climbing at KAPE and WOWI in the South. Medium airplay at WWRL and hot at WDAS and WAMO in the East. Climbing at KATZ and WVON while hot at KMJM, WJLB, WBMX and WKWM in the Midwest.
- SHALAMAR "Right In The Socket" (Solar/RCA) 54% reporting airplay. Climbing in the Midwest at WTLC, WJMO, KMJM, WJLB and WKWM. The South shows an add at WJJS, while climbing at WAOK, KMJQ, WKXI and KAPE and in hot rotation at WANT, WHRK, WVEE, WJMI and WGIV. Heavy airplay at WXYV and WWRL with medium activity at WDAS and WWIN in the East. Hot in the West at KDAY.
- RANDY BROWN "We Ought To Be Doin' It" (Chocolate City) 49% reporting activity. Climbing at KDIA and hot at KDAY in the West. Medium airplay at KATZ, WCIN, WVON, WJMO and WJLB in the Midwest. Climbing in the East at WDAS, WWRL and WILD. Hot rotation at KOKY, WDIA and WGIV with medium airplay at WYLD, WAOK, WJMI, WHYZ and KAPE in the South.
- RAY, GOODMAN & BROWN "Inside Of You" (Polydor) 49% of our reporters are on it. Medium airplay in the West at KDIA and KDKO. Climbing at WDAS, WWIN and WWRL in the East. New at WNOO and climbing at WYLD, KOKY, WHYZ and WOWI while hot at WDIA and WGIV in the South. Debuting at WLOU, medium at WJLB and WKWM while hot at WCIN, WJMO and WBMX in the Midwest.
- STEPHANIE MILLS "Sweet Sensation" (20th) 49% reporting action. New at WAMO while climbing at WWRL and WILD in the East. Debuting at WANT and WJJS, in medium airplay at WYLD, KOKY, WDIA, WKXI, KAPE and WNOO, and hot at WAOK in the South. Climbing at KDAY in the West. Added at WLOU while showing medium activity at WCIN, WTLC, WJMO and WKWM in the Midwest.
- GQ "Standing Ovation" (Arista) 46% reporting airplay. Hot at WLOU and WJMO with medium airplay at KATZ, WCIN and KMJM in the Midwest. Heavy airplay at KMJQ, WJJS, WHYZ, WOWI and WNOO while climbing at WAOK and KAPE in the South. Climbing in the West at KDIA and KDKO. The East shows it hot at WDAS and WAMO while in medium airplay at WILD.
- KLEER "Winners" (Atlantic) 41% reporting action. Added at WJJS, climbing at WDIA, WAOK, WHYZ and WGIV, while in hot rotation at WVEE, WHRK and WJMI in the South. Hot at WWIN and WXYV while climbing at WILD in the East. Medium airplay at WLOU and WKWM with heavy airplay at WTLC in the Midwest. New at KYAC in the West.
- LAKESIDE "From 9:00 Until" (Solar/RCA) 41% of our reporters are on it. New at WLOU, and climbing at WTLC and WJMO, while hot at WDAO in the Midwest. Climbing in

the West at KDAY. Debuting at WXYV and showing medium activity at WAMO in the East. The South shows adds at WYLD, WHRK, WVEE and WGIV, medium airplay at WJJS, WJMI and WHYZ, and hot rotation at WANT.

CHAKA KHAN "Clouds" (WB) 41% reporting action. Added in the South at WYLD, KOKY, WKXI, WHYZ, KAPE and WNOO. New in the West at KYAC. Debuting in the Midwest at KATZ, WCIN, WVON, WTLC, WJMO and WKWM. Added at WWRL and WILD in the East.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 38% reporting action. Hot at KDAY and climbing at KDIA in the West. Heavy airplay at WJLB and WKWM and climbing at WJMO in the Midwest. Medium airplay at WWIN, WAMO and WILD with hot rotation at WXYV in the East. The South reflects heavy airplay at WHRK and WVEE and medium activity at WYLD, KOKY and WAOK.

AL JOHNSON w/JEAN CARN "I'm Back For More" (Columbia) 38% reporting activity. Hot at WYLD, KOKY and WOWI with medium airplay at WAOK and WGIV in the South. Climbing at WCIN, WDAO, KMJM and WJLB in the Midwest. The East shows hot rotation at WILD and medium airplay at WDAS, WAMO and WWRL. Climbing in the West at KDIA.

BAR-KAYS "Today Is The Day" (Mercury) 38% reporting action. Climbing in the East at WAMO. Hot at WKXI, KAPE and WOWI while in medium airplay at WYLD, WAOK, WJMI and WNOO in the South. Climbing in the West at KDIA and KDKO. Medium activity in the Midwest at WCIN, WLOU, KMJM and WJLB.

JIMMY RUFFIN "Hold On To My Love" (RSO) 38% reporting airplay. New at WJJS and climbing at KOKY, WKXI, WHYZ, WOWI and WGIV in the South. The Midwest shows debuts at WBMX, WKWM and WVON with medium airplay at KATZ, WLOU and WJLB. Climbing in the West at KDIA. Medium airplay at WAMO in the East.

TEMPTATIONS "Power" (Gordy) 35% reporting activity. Added in the East at WXYV and WWRL. Debuting in the Midwest at KATZ, WTLC, WJLB, WBMX and WKWM. New at WYLD, WANT, WHRK, WVEE, WKXI and WNOO in the South.

PHYLLIS HYMAN "Under Your Spell" (Arista) 33% of our reporters are on it. Hot at WVON and climbing at WJMO in the Midwest. Medium airplay at KMJQ and WNOO with hot rotation at WAOK in the South. The East shows heavy airplay at WWRL with medium activity at WDAS, WAMO and WILD.

NARADA MICHAEL WALDEN "Tonight I'm Alright" (Atlantic) 32% reporting airplay. Hot at WKXI and climbing at WAOK, KMJQ, WJMI and WHYZ in the South. Added at WAMO, in medium airplay at WWIN and WILD, and in hot rotation at WWRL in the East. New at WJMO, climbing at WBMX, and hot at KMJM in the Midwest.

KWICK "Let This Moment Be Forever" (EMI America) 32% reporting action. Added at KDAY in the West. New in the Midwest at WLOU, WTLC and WJLB. Debuting in the East at WWIN and WXYV. Added at WHRK and WVEE while climbing at WKXI, WJMI and KAPE, and hot at WDIA in the South.

MASS PRODUCTION "Forever" (Cotillion) 30% of our reporters are on it. Climbing in the Midwest at WDAO, WTLC, WJMO and WKWM. Hot at KOKY and WANT while showing medium airplay at WJJS, WHYZ, WGIV and WNOO in the South. Climbing at WILD in the East.

NEW & ACTIVE

BEN E. KING "Music Trance" (Atlantic) 27% reporting action. Hot in the East at WDAS, WWRL and WILD. Hot at KAPE and climbing at WJJS in the South. Medium at KDKO in the West. Hot at KATZ while climbing at WLOU, WJMO and WBMX in the Midwest.

CHANGE "Lovers Holiday" (WB) 27% reporting action. New at KDAY in the West. Added at WKWM in the Midwest. Debuting at WWRL, climbing at WXYV and WILD, and hot at WWIN in the East. Medium airplay at KOKY, WDIA, WHRK and WVEE in the South.

MASQUERADERS "Desire" (Bang/CBS) 27% reporting action. Climbing in the East at WAMO. Medium airplay at KDIA in the West. Climbing at WYLD, WHYZ, WOWI and WGIV in the South. New at WVON and climbing at WCIN, WLOU and WJLB in the Midwest.

SYLVESTER "You Are My Friend" (Fantasy) 27% reporting airplay. Hot at KDIA in the West. New at WJMO, climbing at WCIN and WLOU, and hot at WJLB in the Midwest. Medium at WWIN in the East. Hot at WANT and climbing at KAPE, WOWI and WNOO in the South.

JAZZ

HOTTEST

Following are listed in order of their airplay activity.

- GROVER WASHINGTON JR. Skyleekin' (Motown)
- SPYRO GYRA Various Cuts
- HEATH BROS. Catching The Sun (MCA)
- DAVID SANBORN Various Cuts
- CEDAR WALTON Live At The Public Theatre (Columbia)
- CARMEN McRAE Various Cuts
- CHICO HAMILTON Hideaway (WB)
- GIL SCOTT-HERON & BRIAN JACKSON Various Cuts
- BUSTER WILLIAMS Various Cuts
- JOHN LEE & GERRY BROWN Various Cuts

NEW & ACTIVE

- J.J. JOHNSON Pinnacles (Merstone)
- EAST: WRVR/New York, NY, Herschell/Prescott, WHUR/Washington, D.C., Jesse Fox, WEA/Baltimore, MD, Chauncey Lewis, WYBC/New Haven, CT, Eric Streuss, SOUTH: WCKL/Atlanta, GA, Requaye Ward, WTJZ/Newport News, VA, Roi Ewell, MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Dorian Pastor, WEST: KADQ/Denver, CO, Chuck Edwards, KRE/Berkeley, CA, Hal Jackson, KKGQ/Los Angeles, CA, Monica Riordan, KJLH/Los Angeles, CA, Lawrence Tenter

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FROM THE TEMPTATIONS



ON MOTOWN RECORDS & TAPES

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Pop/Rhythms
Hottest
April 18, 1980

EAST	SOUTH	MIDWEST	WEST
Isley Brothers Brothers Johnson Jemaine Jackson	Isley Brothers Brothers Johnson Con Funk Shun Leon Haywood Manhattans	Isley Brothers Brothers Johnson Whispers "Lady" Smokey Robinson Leon Haywood	Leon Haywood

Regionalized Adds & Hits

Stations are listed by region. Hits are listed in order of their airplay activity.

EAST

WILD
Boston, MA
Steve Crumbly

ADDED
Chaka Khan
David Sanborn
Lou Rawls
Dr. Hook
Asphalt Jungle
Illusion
Rockie Robbins
Cameo

HOTTEST
Brothers Johnson
Skiyy
Al Johnson
Leon Haywood
Isley Brothers
Ben E. King
Players Association
Whispers "Lady"
Smokey Robinson
Ray, Goodman & Brown

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
None

HOTTEST
Isley Brothers
Brothers Johnson
Leon Haywood
Whispers "Lady"
Gap Band
Jermaine Jackson
Con Funk Shun
Smokey Robinson
GQ
Ben E. King

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Dionne Warwick
Sister Sledge
Crown Heights Affair
Narada Michael Walden
Stephanie Mills
Patrice Rushen

HOTTEST
Gap Band
Brothers Johnson
Spinners
Sequence
Roberta Flack/Donny Hathaway "Back"
Vaughan Mason & Crew
Prince
GQ
Skiyy
Rufus & Chaka

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Lipps, Inc.
Kwick
Gene Chandler
Prince
Pattie LaBelle

HOTTEST
Isley Brothers
Jermaine Jackson
Con Funk Shun
Smokey Robinson
GQ
Change
Leon Haywood
Skiyy

WYVV
Baltimore, MD
Larry Wilson

ADDED
Gladys Knight
Lakeside
Temptations
Michael Jackson
Kwick
HOTTEST
Isley Brothers
Manhattans
Leon Haywood
Skiyy
Whispers "Beat"
Con Funk Shun
Lipps, Inc.
Invisible Man's Band
Kleer
Shelamar

ADDED
New York, NY
Bob Lew/Linda Haynes

ADDED
Jerry Butler
Bobby Caldwell
Gene Chandler
Change
Chaka Khan
Odyssey
Temptations

HOTTEST
Shelamar
Heath Brothers
Gladys Knight
Rufus & Chaka
Phyllis Hyman
Peabo Bryson
Jermaine Jackson
Ben E. King
Narada Michael Walden
Isley Brothers

MIDWEST

KATZ
St. Louis, MO
Earl Parnell

ADDED
Jean Carn
Futures
Chaka Khan
Rockie Robbins
Temptations

HOTTEST
Brothers Johnson
Whispers "Lady"
Isley Brothers
Yellow Magic Orchestra
Ben E. King
Con Funk Shun
Skiyy
Smokey Robinson
Raydio
Vaughan Mason & Crew

WCIN
Cincinnati, OH
Bob Long

ADDED
Chaka Khan
Gladys Knight
Roberta Flack/Donny Hathaway
"Back"
Switch

HOTTEST
Brothers Johnson
Whispers "Beat"
Leon Haywood
Ronnie Laws
Ray, Goodman & Brown
"Inside"
Raydio
Isley Brothers
Skiyy
Smokey Robinson
L.A. Boppers

WVON
Chicago, IL
Lee Armstrong

ADDED
Barry White
Chaka Khan
Lipps, Inc.
Jimmy Ruffin
Masqueraders
Rickie Robbins
Sister Sledge
Peabo Bryson
Tyrone Davis
Jermaine Jackson
Little Milton
Gene Chandler
Gladys Knight

HOTTEST
Roberta Flack/Donny Hathaway
"Heaven/Back"
Ronnie Laws
L.A. Boppers
Dramatics
Kenny Doss
Roy Ayers
Smokey Robinson
Brothers Johnson
Jerry Butler
Phyllis Hyman

WLou
Louisville, KY
Bill Price

ADDED
Ray, Goodman & Brown
"Inside"
Lakeside
Dionne Warwick
Tavares
Gladys Knight
Angela Bofill
Stephanie Mills
Conquest
Kwick

HOTTEST
Fatback Band
Con Funk Shun
Isley Brothers
Raydio
Prince
GQ
Whispers "Lady"
Leon Haywood
Webster Lewis
Smokey Robinson

WDIA
Memphis, TN
Ron King

ADDED
Chuck Brown & Soul Searchers

HOTTEST
Smokey Robinson
Ray, Goodman & Brown
"Inside"
Con Funk Shun
Randy Brown
Kenny Doss
Jermaine Jackson
Kwick
Manhattans
Isley Brothers
Whispers "Lady"

WOWI
Norfolk, VA
Chester Benton

ADDED
Rose Banks
Gladys Knight

HOTTEST
Brothers Johnson
Isley Brothers
Michael Jackson
GQ
Bar-Keys
Roberta Flack/Donny Hathaway
"Heaven"
Whispers "Lady"
Al Johnson
Leon Haywood
Sister Sledge

WJMI
Jackson, MS
Carl Haynes

ADDED
Lou Rawls
Gladys Knight
Hamilton Bohannon

HOTTEST
Isley Brothers
Gap Band
Kleer
Fatback Band
Con Funk Shun
Manhattans
Teddy Pendergrass
Shelamar
Peabo Bryson
Leon Haywood

WDAO
Dayton, OH
Turk Logan

ADDED
Barry White
Gladys Knight
Side Effect
TFO
HOTTEST
Isley Brothers
Lakeside
Manhattans
Con Funk Shun
Whispers "Lady"
Fatback Band
Raydio
Peabo Bryson
Jermaine Jackson
Dionne Warwick

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Chaka Khan
Randy Crawford
Temptations
Kwick
Rose Banks
Chris Cross
Gladys Knight
Barry White
HOTTEST
Isley Brothers
Peabo Bryson
Jermaine Jackson
Whispers "Lady"
Smokey Robinson
Con Funk Shun
Midnight Star
Kleer
Raydio
Fatback Band

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Chaka Khan
Change
Jimmy Ruffin
Players Association
Delegation
Sister Sledge
Straight Jacket
Lipps, Inc.
Temptations

HOTTEST
Isley Brothers
Brothers Johnson
Invisible Man's Band
Skiyy
Leon Haywood
Chapter 8
Gap Band
Smokey Robinson
Manhattans

KMJM
St. Louis, MO
Harry O
ADDED
Dr. Hook
HOTTEST
Leon Haywood
Isley Brothers
Brothers Johnson
Gap Band
Whispers "Lady"
Smokey Robinson
Con Funk Shun
Dramatics
Narada Michael Walden
Sister Sledge

KYAC
Seattle, WA
Robert L. Scott

ADDED
Chaka Khan
Kleer
Jerry Knight
Dionne Warwick
Randy Crawford

HOTTEST
None

KDKO
Denver, CO
John Anderson

ADDED
Splendor
Smokey Robinson
Manhattan Transfer
Bobby Thurston
Change
Troiano
Ambrosia

HOTTEST
Whispers "Beat"
Ray, Goodman & Brown
Vaughan Mason & Crew
Christopher Cross
Con Funk Shun
Brothers Johnson
Leon Haywood
Michael Jackson
Gap Band
Lipps, Inc.

WJLB
Detroit, MI
J. Michael McKay

ADDED
Players Association
Temptations
Two Tons O'Fun
Hamilton Bohannon
S.O.S. Band
Randy Crawford
James Last Band
Kwick
Crown Heights Affair
Conquest

HOTTEST
Isley Brothers
Invisible Man's Band
Brothers Johnson
Lipps, Inc.
Gap Band
Leon Haywood
Sylvester
Whispers "Lady"
Skiyy
Dr. Hook

WBMX
Chicago, IL
Bob Scott

ADDED
John & Arthur Simms
Temptations
Lipps, Inc.
Lowrill
Dr. Hook
Alynn McClain & Destiny
Ava Cherry
Jimmy Ruffin
D.J. Rogers

HOTTEST
Gap Band
Isley Brothers
Vaughan Mason & Crew
Whispers "Lady"
Brothers Johnson
Leon Haywood
Ray, Goodman & Brown
Shelamar
Webster Lewis
Roberta Flack/Donny Hathaway
"Heaven"

WJMO
Cleveland, OH
Bernie Moody

ADDED
Sylvester
Barry White
Chaka Khan
Bobby Thurston
Gladys Knight
Narada Michael Walden
Parliament
Herbie Hancock

HOTTEST
Brothers Johnson
Dramatics
Isley Brothers
Michael Jackson
Whispers "Lady"
Ronnie Laws
GQ
Ray, Goodman & Brown
Skiyy

KDIA
Oakland, CA
Jerry Boulding

ADDED
None
HOTTEST
Brothers Johnson
Vaughan Mason & Crew
Yellow Magic Orchestra
Gap Band
Isley Brothers
Sylvester
Michael Jackson
Leon Haywood
Roberta Flack/Donny Hathaway
"Heaven"
Raydio

KDAY
Los Angeles, CA
Steve Woods

ADDED
Kwick
Change
Patrice Rushen
David Simmons
Roberta Flack/Donny Hathaway
"Back"
HOTTEST
Invisible Man's Band
Lipps, Inc.
Leon Haywood
Isley Brothers
Jermaine Jackson
Smokey Robinson
Randy Brown
Manhattans
Shelamar "Right"
Fatback Band

SOUTH

WHRK
Memphis, TN
Ron Olson

ADDED
Gladys Knight
Lakeside
Temptations
Michael Jackson
Kwick

HOTTEST
Isley Brothers
Manhattans
Leon Haywood
Skiyy
Whispers "Beat"
Con Funk Shun
Lipps, Inc.
Invisible Man's Band
Kleer
Shelamar

WKXI
Jackson, MS
Tommy Marshall

ADDED
Temptations
ADC Band
Edwin Starr
Flakes
Chaka Khan
Marvin Monroe

HOTTEST
Whispers "Beat"
Prince
Leon Haywood
Peaches & Herb
Bar-Keys
Manhattans
Narada Michael Walden
Brothers Johnson
Fatback Band
Isley Brothers

WJJS
 Lynchburg, VA
 Robert Goins

ADDED
Peabo Bryson
Sieve
Fatback Band
Jimmy Ruffin
Eddie Kendricks
Dionne Warwick
Shelamar
Bobby Bland
Heath Brothers
Stephanie Mills
Kleer

HOTTEST
Brothers Johnson
Isley Brothers
Gap Band
Leon Haywood
Michael Jackson
GQ
Roberta Flack/Donny Hathaway
"Heaven"
Dramatics
Whispers "Beat"
Manhattans

KMJQ
Houston, TX
Jack Patterson

ADDED
Patti LaBelle
Herbie Hancock
HOTTEST
Isley Brothers
Con Funk Shun
Smokey Robinson
Raydio
Leon Haywood
Brothers Johnson
Lipps, Inc.
Whispers "Lady"
Gap Band
GQ

WN00
Charlottesville, VA
Dwight Harrison

ADDED
Barry White
B.T. Express
Sergio Mendes
Fatback Band
Little Milton
Chaka Khan
Temptations
Ray, Goodman & Brown
Gene Chandler
HOTTEST
Isley Brothers
Dramatics
GQ
Vaughan Mason & Crew
Brothers Johnson
Ray, Goodman & Brown
Parliament
Stone City Band
Con Funk Shun
Dionne Warwick
WANT
Richmond, VA
Ben Miles

ADDED
Stephanie Mills
Gladys Knight
Temptations
Raydio
HOTTEST
Brothers Johnson
Isley Brothers
Smokey Robinson
Sylvester
Futures
Mass Production
Lakeside
Shelamar
Fatback Band
WAKO
Atlanta, GA
Norbert Bain

ADDED
None
HOTTEST
Brothers Johnson
Whispers "Beat"
Gap Band
Phyllis Hyman
Leon Haywood
Stephanie Mills
Shelamar
Vaughan Mason & Crew
Con Funk Shun
Skiyy

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Gladys Knight
Lakeside
Temptations
Michael Jackson "She's"
Kwick
HOTTEST
Isley Brothers
Manhattans
Leon Haywood
Skiyy
Whispers "Beat"
Con Funk Shun
Lipps, Inc.
Invisible Man's Band
Kleer
Shelamar

WGIV
Charlotte, NC
Chris Turner

ADDED
Michael Jackson "She's"
Brothers Johnson "Light"
Todd Pendergrass
Isley Brothers "Here"
Lakeside
Tavares
Asphalt Jungle
Stone City Band "Runaway"
Gladys Knight
Vernon Burch
HOTTEST
Gap Band
Prince "Sexy"
John & Arthur Simms
Lipps, Inc.
Fatback Band
Shelamar
Ray, Goodman & Brown
"Inside"
Randy Brown
Peabo Bryson
Smokey Robinson

WHYZ
Greenville, SC
Mike Williams

ADDED
Side Effect
S.O.S. Band
Perry Sanlin
Sandra Fava
Rose Banks
Chuck Brown & Soul Searchers
Delegation
Denise LaSalle
Chaka Khan
HOTTEST
Brothers Johnson
Gap Band
Isley Brothers
Con Funk Shun
GQ
Fatback Band
Manhattans
Skiyy
Teddy Pendergrass
Vaughan Mason & Crew

WV00
Atlanta, GA
Scotty Andrews

ADDED
Gladys Knight
Lakeside
Temptations
Michael Jackson "She's"
Kwick
HOTTEST
Isley Brothers
Manhattans
Leon Haywood
Skiyy
Whispers "Beat"
Con Funk Shun
Lipps, Inc.
Invisible Man's Band
Kleer
Shelamar

KAPE
San Antonio, TX
Cesta Ayers

ADDED
Randy Crawford
Gladys Knight
Chaka Khan
Denise LaSalle
Midnight Star
Parliament
Lipps, Inc.
Heat
HOTTEST
Whispers "Beat"
Brothers Johnson
Shelamar
Vaughan Mason & Crew
Kool & The Gang
Bar-Keys
Ben E. King
Michael Jackson
Whispers "Lady"
Leon Haywood

KOKY
Little Rock, AR
Larry O'Jay/Jimmy Smith

ADDED
Gene Chandler
Chaka Khan
Chuck Brown & Soul Searchers
Randy Crawford
ADC Band
Rockie Robbins
HOTTEST
Raydio
Jermaine Jackson
Mass Production
Manhattans
Smokey Robinson
Con Funk Shun
Peabo Bryson
Al Johnson
Randy Brown
Isley Brothers

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Lakeside
Temptations
Chaka Khan
Parliament
Lowrill
Bobby Caldwell
Chuck Brown & Soul Searchers
Rodney Franklin
S.O.S. Band
John & Arthur Simms
Denise LaSalle
Kwick
Jerry Knight

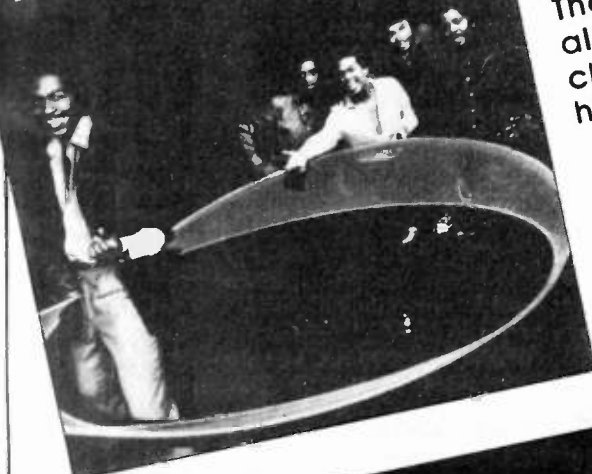
HOTTEST
Brothers Johnson
Gap Band
Isley Brothers
Dramatics
Leon Haywood
Yellow Magic Orchestra
Whispers "Lady"
Jermaine Jackson
Con Funk Shun
Al Johnson

Rhythm and News.

TWO PLACES AT THE SAME TIME. Ray Parker Jr. and Raydio.

They're Two Places At The Same Time, with their third smash album and the hit title single climbing the R&B and pop charts. The biggest winner yet from superstar Ray Parker Jr. and his solid gold group.

RAY PARKER JR. AND RAYDIO



AL 9515

TWO PLACES AT THE SAME TIME. AS 0494
One incredible album by Ray Parker Jr. and Raydio.
The single-BB: 12*/RW: 17*/CB: 14*

GQ TWO. GQ.

They're batting a million. Produced by the hit-making team of James Mtume and Reggie Lucas (Phyllis Hyman, Stephanie Mills, Roberta Flack & Donny Hathaway), Now GQ is back with a spectacular new LP: GQ Two. Featuring the hit "Standing Ovation." Shipping Now — "Sitting In The Park."



AL 9511

GQ TWO.
Even better than one.

GARY BARTZ

BARTZ. Gary Bartz.

Exciting new directions for the brilliant saxophonist Gary Bartz. Produced by the hit-making team of James Mtume and Reggie Lucas (Phyllis Hyman, Stephanie Mills, Roberta Flack & Donny Hathaway), Bartz has gotten immediate airplay on R&B stations coast-to-coast:

WHUR/KMJQ/WCAU/WDAS/WOL/WDIA/WYLD/KRE/KACE/
KJLH/KKGO/KYAC/KBLX/WWRL/WGIV/KINK/KKTX/WLOK/
WXEL/KOKY/WRBD/WPDQ/WXKS/WORL/WENZ/WTMP/WENN/
WBIL/WSRC/WNNR!

BARTZ.

Sax appeal from Gary Bartz.

On Arista
Records and Tapes.
ARISTA



AB 4263



Jeff Gelb AOR

Bob Burch: Assessing A Career With Century Broadcasting

For 8½ years, Bob Burch's name was synonymous with that of Century Broadcasting. As the company's National PD, he presided over the programming policies of WABX/Detroit, KWST/Los Angeles, KMEL/San Francisco, and KSHE/St. Louis. As he now segues into a new career direction as a partner in the managerial firm of Raison, Anderson, Burch and Strong, he took the time to assess his colorful and wide-ranging radio career in the following conversation.

R&R: How did you come to the position of National PD for Century?

BB: I joined them as a weekend and all-night air personality at KSHE, moved to muddays, then to the Production Director post, and on up, till I was named PD. Century VP Shelley Grafman wanted to make some changes at WABX, so he took me along to help out, giving me the title of Midwest PD. When I also started advising our Los Angeles station he changed that to National PD, around five years ago.

R&R: Throughout that period, how closely did you work with Shelley Grafman?

BB: Shelley and I worked together very closely; he has a very good feel for this kind of radio and I learned a lot from him; he was a great teacher to me. After a while, I had formulated my own programming philosophy, which differed in some areas from Shelley's. That's natural, though. In general, we worked very well together, and he gave me the opportunity of a lifetime so far as broadcasting was concerned. For that I'm indebted to him.

R&R: How would you describe the programming philosophy you applied with the Century stations?

BB: I never believed in trying to program each station in its individual markets with a blanket programming philosophy. I tried to adapt each station musically and structurally to each market's needs and competitive situation. So each station was programmed differently.

"One of the main reasons I sought to hire several people for the PD jobs was because I knew how much I could learn from them."

Similarly, I wanted strong PD's for each of the stations who could provide their own input to the direction that his station would take. I figured it would be ridiculous to hire a competent PD and then not utilize his potential. One of the main reasons I sought to hire several people for the PD jobs was because I knew how much I could learn from them. I never had the opinion of myself that I knew everything. Or even that I knew most of it! I always tried to pick people I could grow from as they grew.

Of course, the buck still stopped at my desk. To accomplish the overall goals Century and I wanted, I had to answer for the way the stations fared.

R&R: What were your feelings about news and personality?

BB: A lot of the music we played was also being played on five other stations in town. Fleetwood Mac sounds the same on our stations as it does on the competition. The difference can only come in what you do between the records. News, entertainment and promotion are the things that would make us stand out from everybody else who played the same songs we did. Shelley Grafman used to say, "You have to strive to be something to someone as opposed to a lot of things to nobody." We always tried to wear one hat, so people

knew what to expect from us; pick our corner of the room and fill it.

R&R: How difficult was it to keep up on the activities in four different market-places?

BB: It wasn't that hard, because I did so much traveling between the cities. For two or three years there, I didn't even have a legal address. We even took apartments in several of the cities for me because in the long run it was less expensive than hotel rooms, considering the amount of time I spent on the road. I enjoyed the traveling for a time; my personal life at the time was pretty loose. I traveled, worked, and made friends in each of the markets. But after awhile it became disorienting not to have a home base, so I spoke with Shelley about it, and settled in L.A.

R&R: Let's talk about each of the four Century AOR's and what your problems and programming approaches were with each. First, there's KSHE, the perennial ratings leader of the Century AOR's.

BB: Right, KSHE is a legendary radio station; it's always been strong. I think KSHE shares a lot of its audience with other stations, but when it comes down to asking the listeners who they listen to, they'd always respond KSHE. It's a part of their lifestyle, and it's been that way for years.

R&R: WABX has also been around for a long time, yet it hasn't fared as well.

BB: There have been ups and down at WABX. We've spent time on the top and at the bottom of the AOR ratings list for Detroit. But WABX doesn't have the signal strength of its two competitors, which has been a hindrance to its growth. Luckily, they do have the identity of being Detroit's original AOR radio station; people grew up listening to it.

R&R: KWST has never made the sort of ratings inroads into the L.A. market that its competitors have. Why do you think that is?

BB: God knows it isn't for lack of talent or creative input. David Perry, Tom Yates, Paul Sullivan, and Jim McKeon have all worked there, for starters.

I think KWST's biggest problem has been a lack of consistent identity. When we started the station, I programmed it for awhile, and later brought in Paul Sullivan. I was new to L.A., Paul was new to L.A., and KWST was a learning process we both underwent as we went along. We went through so many fine-tuning adjustments along the way that people have never been able to figure out exactly what sort of radio station they were listening to.

The station also has a significant signal problem.



"I felt I'd come to an impasse with radio."

R&R: The newest Century AOR is KMEL, which you put on the air several years ago. Why do you think that AOR radio in general has had such a rough time making an impression in a market that is known as one of the founding cities for AOR musicians and radio stations?

BB: San Francisco has a whole slew of great-sounding radio stations in various formats. I think the Bay Area radio audience in general is a more sophisticated one than in our other markets. They demand diversity and are not apt to be loyal to one radio station as is the case in other markets. They'll listen to AOR, but they'll also listen to Jazz, Pop/Adult, and Talk. Their taste in radio is more varied. In the face of this, I think KMEL has done very well; it is, in fact, the area's leading AOR station. But whether KMEL can attain the numbers of the city's other stations of other formats that are doing better is something I can't predict.

R&R: You decided to leave such matters behind and go into a brand-new career direction. Why?

BB: I felt I'd come to an impasse with radio. I was doing so much of the same thing over and over that I think it was stunting my personal growth as well as that of the company. I had become a bit stale and my leaving forced both myself and Century to take new steps, new directions and to create new goals for ourselves. In that way, the parting was good for both of us.

I look back on my time in radio as being both very enjoyable and very educational. I've always loved radio and I'll miss being able to see regularly the many friends I've made in it. But I feel I went as far as I could go with radio. Now I'm fortunate enough to be able to associate myself with a group of people who have a lifetime of experiences I can learn from. This was an opportunity I couldn't pass up.

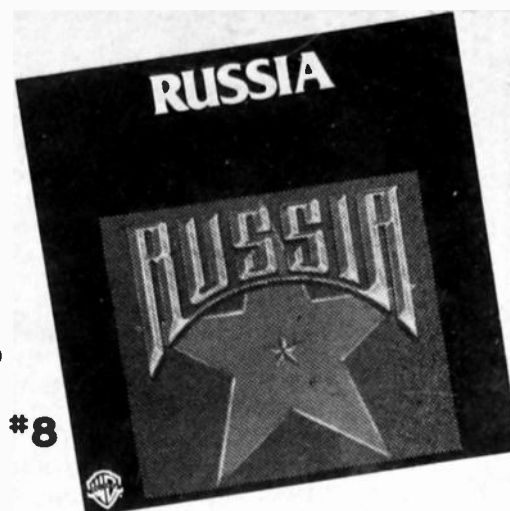
RUSSIA

CONSENSUS CUTS:

"Fight Back (Time After Time)"
"Who Do You Think You Are"
"Out Of Mind"
"Gotta Get Away"

MOST ADDED:

R&R #8
FMQB
ALBUM REPORT #6
GOODPHONE #8
ALBUM NETWORK #8



KMET, WMAD, WMJQ, WNEW, WZXR, KROQ, KAWY, KOME, KZOK, KISW, KZAM-AM, KQFM, KREM, WROQ, WFYV, WFFX, WRNW, WLIR, WBAB, WZZO, KFMH, WRAS, WUOG, WSMU, WJAX, WLYX, WABD, KBCO, KILO, KKDJ, WBCN, WCCC, WWCK, WBWB, WFYV, KZAP

Produced By: Paul Ratajczak
ON WARNER BROS. RECORDS



THE JAGS

CONSENSUS CUTS:

"Back Of My Hand (I've Got Your Number)"
"She's So Considerate"
"Party Games"
"Woman's World"

***The Single



ALREADY ON: WLUP, WXRT, WBCN, WCOZ, WNEW, WMMR, KLOL, WOUR, WCAS, WBLM, WBRU, WHCN, WCCC, WPLR, WQBK, WPDH, WRNW, WLIR, WBAB, WHFS, KNCN, WRAS, WQUT, WYMX, WSMU, WFYV, WLYX, KROQ, KNAC, KFML, KSPN, KILO, KZAM-AM, KZEL, KREM, KIDQ, WIBA, WAAF, WGVV, WJAX

Produced & Engineered By:
Simon Humphrey & The Jags
ON ISLAND RECORDS



ROBIN LANE & THE CHARTBUSTERS

CONSENSUS CUTS:

"When Things Go Wrong"
"I Don't Want To Know"
"Don't Cry"

WLRS, WMMS, WABX, WBCN, WCOZ, WMMR, WAAF, WNEW, M105, KLBK, KAWY, KSJO, KOME, KQFM, WJKL, WOUR, WEEI-FM, WCAS, WBLM, WBRU, WGIR, WLOB, KFMH, WHCN, WCCC, WPLR, WQBK, WPDH, WRNW, WHFS, WRAS, WYMX, WSMU, WJAX, WLYX, WWWZ, KTYD, KSPN, KTIM, KKDJ, KZEL, KAAK, WKKE, WBAB



Produced By: Joe Wissert
ON WARNER BROS. RECORDS



Jeff Belb

EVOLUTION

KKSN/Portland is a new AOR (Portland's fifth!) on AM, signing on in April with PD Bob Simmons and MD Jeff Young. Welcome to the club... Shake-up time in El Paso, where KPAS PD Bo Jagger and morning man Domino Rippy have exited the station. Gayle Miller has been appointed Acting PD while a formal search is held to find a new PD... In a surprising development, WBCN/Boston MD Kate Ingram has walked across the street to WCOZ for the MD position there. Former WCOZ MD Bob Slavin will go on the air full-time, which is a decision he claims he made and is happy about. Jimmy Mack has been named acting MD at WBCN... Frank Greene has been upped to MD from the airstaff at WIMZ/Knoxville... Randy Lancaster has exited as MD at WSMU-FM/Starkville. Bruce Merkl has been named his successor... David Bernstein has been picked for MD from mornings at WRXL/Richmond... Glenn Cornelius has been upped to MD from mornings at WAAL/Binghamton... New to mornings at KEZO/Omaha are Otis Twelve and Diver Dan Doomey... Mike Kirven has joined WMAD/Madison from WPLR/New Haven for nights. Rob Charry has joined WMAD from XL102/Richmond as Production Director... Scruff Evans is new to mornings at Q107/Toronto... Gregg Faulkner has exited nights at KGB-FM/San Diego... Nancy Stevens has joined KSJO/San Jose as News Director.



LEAVE IT TO BEAVER — KXOA-FM/Sacramento is unveiling a new look for its station mascot, the K108 FM beaver. The blue-and-gold-colored costume was produced by a California-based costume manufacturer for approximately \$1000.

COMING NEXT WEEK: For three years, KZEW/Dallas has organized a weekend-long lifestyle fair called "Zoo World" which has attracted over a quarter-million Dallas residents annually. With Zoo World III just held last weekend, PD Tom Owens and GM Jeff Poll are a collective storehouse of information on the subtleties of the promotion. Next week we'll speak with both for their insights on creating such a massive radio promotion.



38 RADIO SPECIAL — A&M's 38-Special were recent stars of a 16-station network radio broadcast, with host station KAZY/Denver. Pictured after the show (back, l-r) are producer Rodney Mills, group's Don Barnes, A&M's Jimmy Smith, Rainbow Music Hall manager, Barry Fey of Feyline Presents, group's Donny Van Zant, KBPI jock Joel Folger, manager Mark Spector, group's Jeff Carlisi, A&M's Alan Okan, (front, l-r) KAZY MD Greg Gillis, pie, KAZY jock Brock Whaley.

UPDATE

WLUP/Chicago's infamous morning air personality Steve Dahl is the subject of an amusing mini-profile in the May issue of *Owl*. Steve offers candid reflections on his career, including a rendezvous or two with radio groupies... In celebration of KZAM/Seattle's fifth AOR anniversary, the station plans to give away such prizes as a Chrysler Trail Duster, a wind surfer, backpacking gear, camping equipment, and custom ski equipment... WIBZ/Parkersburg is cosponsoring a bike-hike for the retarded, and incorporating a radio auction for the same group. The station is looking for record company donations of promotional material that the station can auction. Contact PD Larry Schuster at (304) 485-6158... WRCN/Long Island got over 2000 listeners to respond to

PROMOTION OF THE WEEK



95X Chunka Chocolate Bar

"It's a pure milk chocolate bar that we had made for the station by a local candy company. The bar is then sold in the candy display cases of the movie theatres in Syracuse for 75¢. We have sold 3000 to date with a production cost of 50¢ per bar. The bar is such a great hit in town that we expect to be expanding to local stores and delicatessens.

"Forgive the pun, but this is one promotion our listeners can really sink their teeth into."
 Martin Grant
 Promotion Director
 WAQX/Syracuse, NY

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

its rock poll of favorite artists and albums. Accepting awards in telephone interviews were winners Debbie Harry, Billy Joel, and the normally-reclusive Robert Plant... Epic's Ted Nugent helped WIYY/Baltimore celebrate its third AOR anniversary, by giving away catalogues of his albums to winning listeners. Ted and one of WIYY's jocks were also interviewed on an area TV talk show while WIYY simulcast the audio portion of the show. The studio audience for the TV show was made up of WIYY listeners who'd won tickets from the station... On April Fool's Day, KSJO/San Jose announced they had seven ounce bags of "Maui Wowie" to give away to callers. When the winners rushed down to the station they found their prize was actually a bag of "Maui Wowie Potato Chips" from Hawaii! On a slightly more serious note, to commemorate twelve years of rocking and rolling, KSJO will be giving away rolling prizes, including skateboards, bikes, mopeds and grand prize Datsun 280Z... KDWB-FM/Minneapolis is awarding five listeners with a summer's supply of beer. Listeners call in to register to win 25 kegs of the frothy beverage... KMET/Los Angeles is holding a free three-film retrospective of the Who's music on-screen, with tickets to be given away on the air.

COLOR

VOLUNTEER JAM: DIR Broadcasting and Epic Records have coordinated a massive promotion with fifty radio stations that carried DIR's broadcast of the "Sixth Annual Volunteer Jam" late in March. Each station will be awarding 500 program posters, ten live albums of the concert, and two satin tour jackets to winning listeners in the write-in contest. Of the satin jacket winners, one will be picked by Charlie Daniels to win the grand prize expenses-paid trip to Nashville for next year's Volunteer Jam.

Q107 STAR DAYS: Q107/Toronto is spotlighting an artist a day for six weeks, each day awarding ten of that day's featured artist's albums to winning listeners. Those people are then eligible to win an expenses-paid three-week camping trip to Europe and Italy.

LISTEN TO THE HEARTBEAT: KSJO/San Jose, in conjunction with Arista Records and the D.L. Bryon album, asked listeners to guess how many times KSJO's Lee Roy Hansen's heart would beat during a recent four-hour airshift. A registered nurse counted Hansen's heartbeats for the show (20,880) and the closest guess from the 7000-plus entries won a penny per heartbeat in albums.

CONCERTS & CONVERSATIONS

PRESENTATIONS: LOVE 94/Miami presented Harry Chapin for free... WMYK-WZAM/Norfolk presented Pretenders for \$4.94.

RADIO CONCERTS: D.L. Byron on WNEW-FM/New York... Johnny Winter, Squeeze on WLIR/Long Island... J. Gells on WIOT/Toledo... Romantics, Sue Saad on KAZY/Denver... Rachel Sweet on CFOX/Vancouver... Johnny Winter, Rick Derringer on WBAB/Long Island... Cheap Trick, Journey, Babys on KXXY/Oklahoma City... Rick Derringer, Tourists, Tom Petty on WMMR/Philadelphia.

GUEST DJ'S: 3-D on WIOT/Toledo... REO Speedwagon on KFMQ/Lincoln.

CONVERSATIONS: Rush on WLUP/Chicago... Rachel Sweet on KTIM/San Rafael... Gentle Giant, Fools, Suzanne Fellini on WOMP/Wheeling... Babys, Journey on KTXQ/Ft. Wayne... Corky Siegel on KFMH/Muscatine... Graham Nash on KIL0/Colorado Springs... John Kaye, Steppenwolf on WMAD/Madison... Ozark Mtn. Daredevils on WXLPI/Davenport... Van Halen on KGON/Portland... Danny Spanos on KEZY/Anaheim... Motors, Pat Travers on WQBK/Albany... Rachel Sweet, Earthquake on KSJO/San Jose... Rupert Holmes, Firefall on LOVE 94/Miami... Ted Nugent, Babys, Gentle Giant on KDKB/Phoenix... Van Halen on CFOX/Vancouver... Mac McAnally on KTYD/Santa Barbara... Willie Nile, Humble Pie on WWW/Detroit... Squeeze on WBAB/Long Island... 38-Special on WAQX/Syracuse... Grace Slick on KZOK/Seattle... Robert Kraft on K-99/Great Falls... Frank Zappa on KBCO/Boulder.



ERIC CLAPTON • JUST ONE NIGHT

ES-2-4202



RECORDED LIVE IN CONCERT

TWO RECORD SET FEATURING CLASSIC PERFORMANCES OF:

Cocaine • Lay Down Sally • Wonderful Tonight • Early In The Morning
After Midnight • Blues Power • Double Trouble • Tulsa Time • Setting Me Up
If I Don't Be There By Morning • Wonderful • The Blues • All Our Lives Times
Rambling On My Mind • Father Up The Road

Produced and engineered by Jon Astley

Album Airplay/40

Chart Summary

April 18, 1980

164 REPORTERS

Album Cuts are listed in order of airplay preference

Main chart table with columns for chart position, week number, and album/artist information. Includes entries for Bob Seger & Silver Bullet, Heart, Linda Ronstadt, Billy Joel, Pink Floyd, Journey, Van Halen, Pat Travers Band, Pretenders, Clash, J. Geils Band, Warren Zevon, Elvis Costello & The Impassioned Band, Marshall Tucker Band, Rush, Boz Scaggs, Joe Perry Project, Robin Trower, Triumph, Gary Numan, Christopher Cross, Firefall, Genesis, Humble Pie, Tom Petty & Heartbreakers, Grace Slick, Ian Hunter, Nazareth, Red Rider, Angel City, Cretones, T. Rundgren/Utopia, Def Leppard, Dan Fogelberg, Ambrosia, Motors, Willie Nile, Eric Clapton, Shooting Star, and Eagles.

Another banner week for SEGER, whose total reports put him well ahead of all competition for the number one slot. Interestingly, all 161 of his mentions were in hot rotation. HEART, LINDA and JOEL were all very close in total reports and, along with Seger, grabbed the lion's share of airplay for the week. FLOYD and JOURNEY held rock steady as VAN HALEN rocked into top ten, showing strong conversions to hot rotations. TRAVERS maintained as CLASH hit top ten. ZEVON and TUCKER held their own as BOZ bounced up. TRIUMPH, NUMAN and FIREFALL all had a good week. GENESIS was this week's most added album and also highest debut, with a very healthy bunch of adds plus early moves to other rotations. SLICK inched up as HUNTER jumped. RIDER, CRETONES and RUNDGREN all maintained. DEF and AMBROSIA debuted with strong response for all rotations. NILE held steady as CLAPTON debuted. JOHN STEWART and RACHEL SWEET were close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of air, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table showing 'Most Added' albums with columns for chart position, week number, and album/artist information. Includes entries for Genesis, Eric Clapton, Def Leppard, Ian Hunter, Tommy Tutone, Glass Moon, Ambrosia, Russia, Jags, Robin Lane, Greg Kinn, Laurie & The Sighs, Russ Ballard, Motors, and Father Guido.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

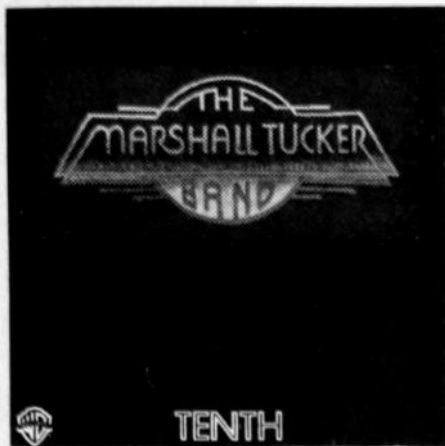
Table showing 'Medium' albums with columns for chart position, week number, and album/artist information. Includes entries for Triumph, Joe Perry Project, Humble Pie, Warren Zevon, Firefall, Pat Travers Band, Grace Slick, Red Rider, Elvis Costello, Robin Trower, Marshall Tucker, Angel City, Clash, Cretones, and Boz Scaggs.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table showing 'The Hottest' albums with columns for chart position, week number, and album/artist information. Includes entries for Bob Seger & Silver Bullet, Billy Joel, Heart, Linda Ronstadt, Journey, Van Halen, Pretenders, J. Geils Band, Pat Travers Band, Clash, Rush, Marshall Tucker, Elvis Costello, and Tom Petty.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



THE MARSHALL TUCKER BAND

"Tenth"

Produced by: Stewart Levine

R&R ALBUM AIRPLAY #14
FMQB ALBUM REPORT
AIRPLAY INDEX #17
GOODPHONE
ROCK ALBUMS #13
ALBUM NETWORK
HOTTEST NATIONWIDE #14

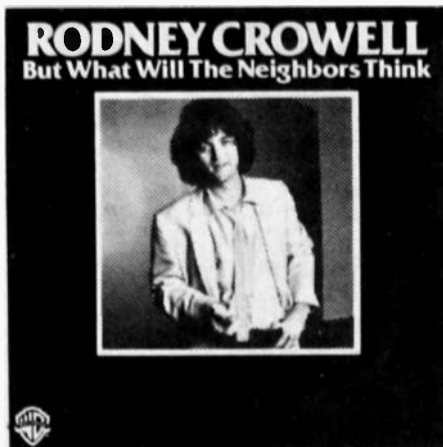
Consensus Cuts: "IT TAKES TIME"
"SING MY BLUES"
"WITHOUT YOU"

See The Marshall Tucker Band
At Major Coliseums In
The Following Cities:

April 18 & 20 Nassau, NY
April 30 Madison, WI
May 1 Milwaukee, WI
May 3 St. Louis, MO
May 4 Kansas City, MO
May 5 Dubuque, IA
May 8 Louisville, KY
May 9 Memphis, TN
May 10 Knoxville, TN
May 23 Jacksonville, FL
May 24 Charlotte, NC
May 26 Houston, TX
May 28 Baton Rouge, LA
May 29 Mobile, AL
May 31 Oklahoma City, OK
June 1 Denver, CO



on Warner Bros. Records



RODNEY CROWELL

"But What Will The Neighbors Think"

Produced by: Craig Leon & Rodney Crowell

ALBUM NETWORK
HOTTEST NATIONWIDE
DEBUT AT #36
GOODPHONE
ROCK ALBUMS #40-#39

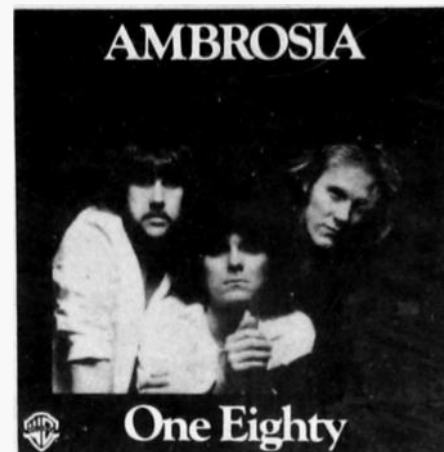
Consensus Cuts: "ASHES BY NOW"
(the forthcoming
single)
"HERE COME THE
'80's"
"AIN'T NO MONEY"
"IT'S ONLY ROCK
'N' ROLL"

Already On:

DC101, WTUE, M105, WBCN, WCOZ, WHCN, WCCC, WPLR, WNEW, KTXQ, KILT-FM, WIBA, WKQB, WQDR, KFML, KRST, KAWY, KZAM-FM, KINK, WJKL, KSAS, WOUR, WAAL, WKDD, WOMP, WKQQ, WXKE, WFFX, WWCK, WHNN, WCAS, WBLM, WBRU, WQBK, WRKI, WPDH, WRKK, WRNW, WLIR, WBAB, WDHA, WRHY, WMYK, WSLQ, KMOD, KNCN, ZOOM-104, NOVA-104, WXLM, WRAS, WQUT, WIMZ, WYMX, WJAX, WABD, KTYD, KTMS, KXFM, KBBC, KBCO, KILO, KLRB, KOZZ, KZEL, KREM, KAAK, KIOK, ... And Many More . . .



on Warner Bros. Records



AMBROSIA

"One Eighty"

Produced by Ambrosia & Freddie Piro
Associate Producer: Bill Pfordresher

R&R ALBUM AIRPLAY
DEBUT #35
GOODPHONE
ROCK ALBUMS #34
ALBUM NETWORK
HOTTEST NATIONWIDE
DEBUT #35

Consensus Cuts: "READY"
"NO BIG DEAL"
"ROCK 'N A HARD
PLACE"
"BIGGEST PART
OF ME"

Already On:

WMET, WMAD, KSHE, WMMS, M105, WYDD, WBCN, WCOZ, WNEW, WMMR, WYSP, DC101, KTXQ, KZEW, KLOL, KAWY, KOME, KSJO, KMEL, WKDD, WVUD, WKQQ, WLAV, WILS, WBWB, WHNN, WEEI-FM, WCAS, WBLM, WBRU, WCCC, WPLR, WQBK, WRNW, WLIR, WBAB, WWCK, KMOD, KLBK, KNCN, KSMB, WZZQ, KMBQ, WRKK, WQUT, WJAX, WKDQ, KNX-FM, WIOQ, KEZY-AM, KEZY-FM, KWFM, KBBC, K108, KZAM-FM, KINK, KZEL, KREM, KAAK, KIOK . . .



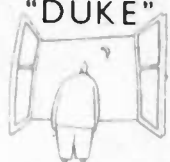
on Warner Bros. Records

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

GENESIS
Duke (Atlantic)
"Turn" "Misunderstanding" "Lines." 70% of our reporters on it. Total album reports: 114. A-85, M-14, H-15. Debuted this week at No. 23.

GENESIS "DUKE"



IAN HUNTER
Welcome To The Club (Chrysalis)
"Gotta" "Bitten" "War" "Dudes." 51% of our reporters on it. Total album reports: 83. A-41, M-22, H-20. Charted this week at No. 27.



SINGLES

- BLONDIE**
"Call Me" (Chrysalis)
- FOOLS**
"Night For Beautiful Girls" (EMI America)
- FLEETWOOD MAC**
"Think About Me" (WB)
- BABYS**
"Midnight Rendezvous" (Chrysalis)
- SUE SAAD & THE NEXT**
"Gimme Love, Gimme Pain" (Planet)
- TOURISTS**
"I Only Want To Be With You" (Epic)
- PAT BENATAR**
"We Live For Love" (Chrysalis)
- KNACK**
"Can't Put A Price On Love" (Capitol)
- ALICE COOPER**
"Clones (We're All)" (WB)
- OFF BROADWAY**
"Stay In Time" (Atlantic)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- SPYRO GYRA** Catching The Sun (MCA)
Title "Laser"
- DAVID SANBORN** Hideaway (WB)
"Anything" Title
- PASSPORT** Oceanliner (Atlantic)
Title "Saga"
- EARL KLUGH** Dream Come True (UA)
Various Cuts
- CHUCK MANGIONE** Fun And Games (A&M)
"Give"
- GROVER WASHINGTON JR.** ... Skylarkin' (Motown)
"Moments"
- DR. STRUT** Struttin' (Motown)
"CMS"
- KITTYHAWK** Kittyhawk (EMI America)
"Islands" "Chinese" "City"
- J. LEE & G. BROWN** Chaser (Columbia)
"Celebration"
- PAT METHENY GROUP** ... American Garage (ECM)
Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

WZZO Allentown
215-694-0511

PD: LYN CUREY
HE: LINDA HOLT

ADDED
GRACE SILVER (RCA)
"Highly Suspect"
IAN HUNTER LIVE (Chrysalis)
"Welcome To The Club"
ERIC CLAPTON (RSO)
"After Midnight"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"
JAMES BROWN (A&M)
"The Paycock"
HEAVY METAL (Mercury)
"I'm a Rebel"
MICK TIGER (Mercury)
"I'm a Rebel"
MICK TIGER (Mercury)
"I'm a Rebel"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"
BOB SEGER & THE BLUE MOUNTAIN BROOK (Capitol)
"Against The Wind"
BILLY JOEL (Columbia)
"Glass Houses"

Q104 Albany
518-462-5555

PD: JIMMY GARDNER
ASST: PATTI AN BUTLER

ADDED
ERIC CLAPTON (RSO)
"After Midnight"
PINK FLOYD (Columbia)
"The Wall"
BOB SEGER & THE BLUE MOUNTAIN BROOK (Capitol)
"Against The Wind"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"
JAMES BROWN (A&M)
"The Paycock"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"
BOB SEGER & THE BLUE MOUNTAIN BROOK (Capitol)
"Against The Wind"

Baltimore
301-889-0098

PD: DENISE OLIVER
HE: ALAN COULDFY

ADDED
GENESIS (Atlantic)
"Turn"
IAN HUNTER LIVE (Chrysalis)
"Welcome To The Club"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"

MOST ADDED

- GENESIS**
Duke (Atlantic) 33/21
- ERIC CLAPTON**
Just One Night (RSO) 17/17
- DEF LEPPARD**
On Through... (Mercury) 17/13
- IAN HUNTER**
Welcome To... (Chrysalis) 19/9
- TOMMY TUNONE**
Tommy Tutone (Columbia) 8/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- TOURISTS**
Reality Effect (Epic) 17/16
- JOE PERRY PROJECT**
Let The Music... (Columbia) 24/15
- PAT TRAVERS BAND**
Crash And Burn (Polydor) 30/15
- BOZ SCAGGS**
Middle Man (Columbia) 23/15
- MOTORS**
Tenement Steps (Virgin) 19/14
- HUMBLE PIE**
On To Victory (Atco) 17/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- BOB SEGER & SILVER BULLET BAND**
Against The Wind (Capitol) 37/37
- BILLY JOEL**
Glass Houses (Columbia) 34/31
- PINK FLOYD**
The Wall (Columbia) 32/30
- LINDA RONSTADT**
Mad Love (Asylum) 36/29
- HEART**
Babe Le Strange (Epic) 32/25
- VAN HALEN**
Women & Children... (WB) 29/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WAAL Binghamton
607-772-8850

PD: KEITH NELSON
HE: GLENN CURNELISS

ADDED
GENESIS (Atlantic)
"Turn"
IAN HUNTER LIVE (Chrysalis)
"Welcome To The Club"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"

104FM WBCH Boston
617-266-1111

PD: TONY BERARDINI
HE: KATE MCHAM

ADDED
GENESIS (Atlantic)
"Turn"
IAN HUNTER LIVE (Chrysalis)
"Welcome To The Club"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"

WOL Boston
617-247-0850

PD: TONY BERARDINI
HE: KATE MCHAM

ADDED
GENESIS (Atlantic)
"Turn"
IAN HUNTER LIVE (Chrysalis)
"Welcome To The Club"

MEDIUM
DEF LEPPARD (Mercury)
"Rock On"

HOTTEST
PINK FLOYD (Columbia)
"The Wall"



'57 CHEVY 2-DOOR SEDAN

Cherry condition, Tu-Tone bronze & cream, Corvette wheels. Gutsy 6, extra custom chrome & pinstriping, AM-FM stereo + cassette tapedeck. 47,000 original miles.



ALBUMS MOST ADDED MEDIUM THE HOTTEST

KY99 Amarillo 808-358-8561. Includes artists like Pink Floyd, Genesis, and Eric Clapton.

WBCY-108 Charlotte 704-374-3772. Includes artists like Genesis, Eric Clapton, and Def Leppard.

WROO Charlotte 704-392-8191. Includes artists like Genesis, Eric Clapton, and Def Leppard.

El Paso 915-533-8211. Includes artists like Van Halen, Rush, and Genesis.

K94 KSMB Lafayette 318-232-1311. Includes artists like Billy Joel, Journey, and Def Leppard.

Wbrock Atlanta 404-325-0980. Includes artists like Tom Petty, Eric Clapton, and Van Halen.

WZLW Columbia 803-798-8898. Includes artists like Pink Floyd, Genesis, and Def Leppard.

K94 KSMB Lafayette 318-232-1311. Includes artists like Billy Joel, Journey, and Def Leppard.

Lexington 808-252-8894. Includes artists like Genesis, Eric Clapton, and Def Leppard.

KDF3 Nashville 615-248-9532. Includes artists like Bob Seger, Silver Bullet Band, and Billy Joel.

wymx Augusta 404-722-1302. Includes artists like Tom Petty, Eric Clapton, and Van Halen.

WZLW Columbia 803-798-8898. Includes artists like Pink Floyd, Genesis, and Def Leppard.

ZZQ 102 Jackson 801-982-1082. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

WKQB Nashville 615-748-8108. Includes artists like J. Geils Band, Bob Seger, and Billy Joel.

WYMX Augusta 404-722-1302. Includes artists like Tom Petty, Eric Clapton, and Van Halen.

Corpus Christi 512-855-4641. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

Love 4 Miami 305-672-2500. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

WKQB Nashville 615-748-8108. Includes artists like J. Geils Band, Bob Seger, and Billy Joel.

KLBJ FM Austin 512-474-8543. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

KZEW Dallas 214-748-9898. Includes artists like ZZ Top, J. Geils Band, and Bob Seger.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

wshe Miami 305-581-1580. Includes artists like Bruce Cockburn, J. Geils Band, and Bob Seger.

fm99 Norfolk 804-823-9867. Includes artists like J. Geils Band, Bob Seger, and Billy Joel.

TEXAS ROCK Beaumont 713-727-0229. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

KTXQ Dallas-Ft. Worth 214-528-5500. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

North Charleston 803-554-7154. Includes artists like J. Geils Band, Bob Seger, and Billy Joel.

Birmingham 205-870-9900. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

The Q ELAS El Paso 915-544-8864. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

Rock 104 Knoxville 615-637-1010. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

95 Rock Montgomery 205-832-4295. Includes artists like J. Geils Band, Bob Seger, and Def Leppard.

WVJX-FM 95 Jacksonville 904-633-2785. Includes artists like Bob Seger, Van Halen, and Def Leppard.

MIDWEST Grand Rapids 818-456-5461

KY/IO1 - Kansas City 818-783-4887

KQ92 Minneapolis 812-848-5001

Rockford 818-877-3076

Sioux Falls 808-339-1820

WFBQ Indianapolis 317-287-7885

FM 102 Kfmo Lincoln 402-432-8888

KFHL Muscatine 319-283-2812

Rockford 818-399-2333

Rock 818-238-2857

WVBC Kansas City 818-531-3400

WMAD Madison 608-249-9277

Z-92 Omaha 402-592-8300

WJMN Saginaw 517-892-9528

FM 104 Toledo 419-248-3377

WVBC Kansas City 818-531-3400

WLPX 97 fm Milwaukee 414-342-1111

Z-92 Omaha 402-592-8300

WJMN Saginaw 517-892-9528

T-95 Wichita 316-722-8123

WVBC Kansas City 818-531-3400

WLPX 97 fm Milwaukee 414-342-1111

Z-92 Omaha 402-592-8300

WJMN Saginaw 517-892-9528

T-95 Wichita 316-722-8123

WVBC Kansas City 818-531-3400

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Z-92 Omaha 402-592-8300

WJMN Saginaw 517-892-9528

T-95 Wichita 316-722-8123

MOST ADDED MEDIUM THE HOTTEST

GENESIS Duke (Atlantic) 29/24

ERIC CLAPTON Just One Night (RSO) 21/21

TOMMY TUNONE Tommy Tutone (Columbia) 20/15

IAN HUNTER Welcome To... (Chrysalis) 25/14

DEF LEPPARD On Through... (Mercury) 19/12

BOULDER 303-444-5800

KILO 94 COLORADO SPRINGS 303-834-4888

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

WVBC Kansas City 818-531-3400

RBR/Friday, April 18, 1990

WGS

KZEL Eugene 503-484-4304

Address: 1000 NE Oregon St., Eugene, OR 97401

Owner: J. J. ...

Staff: ...

KZCL Fort Collins 303-571-1232

Address: 1000 ... Fort Collins, CO

Owner: ...

Staff: ...

KZAM Seattle 206-451-1540

Address: 1000 ... Seattle, WA

Owner: ...

Staff: ...

KZOK102.7 Seattle 206-223-3913

Address: 1000 ... Seattle, WA

Owner: ...

Staff: ...

92.9 KREM-FM Spokane 509-448-2000

Address: 1000 ... Spokane, WA

Owner: ...

Staff: ...

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Address: 1000 ... Spokane, WA

Owner: ...

Staff: ...

92.9 KREM-FM Spokane 509-448-2000

Address: 1000 ... Spokane, WA

Owner: ...

Staff: ...

KLAA 104.7 Los Angeles 213-464-5638

Address: 1000 ... Los Angeles, CA

Owner: ...

Staff: ...

KLAA 104.7 Los Angeles 213-464-5638

Address: 1000 ... Los Angeles, CA

Owner: ...

Staff: ...

KWST Los Angeles 213-487-1224

Address: 1000 ... Los Angeles, CA

Owner: ...

Staff: ...

KROQ Pasadena 213-578-0830

Address: 1000 ... Pasadena, CA

Owner: ...

Staff: ...

KBBC FM 99 Phoenix 602-265-5222

Address: 1000 ... Phoenix, AZ

Owner: ...

Staff: ...

KDKE Phoenix 602-633-8888

Address: 1000 ... Phoenix, AZ

Owner: ...

Staff: ...

KGON Portland 503-655-9181

Address: 1000 ... Portland, OR

Owner: ...

Staff: ...

link Portland 503-226-5000

Address: 1000 ... Portland, OR

Owner: ...

Staff: ...

KLAT Portland 503-226-0100

Address: 1000 ... Portland, OR

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KLAT Portland 503-226-0100

Address: 1000 ... Portland, OR

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KZLZ Reno 702-329-9261

Address: 1000 ... Reno, NV

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KOME San Francisco 415-391-9400

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KOME San Jose 408-246-6811

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KOME Santa Barbara 805-963-1601

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Owner: ...

Staff: ...



Jim Duncan

Country

News Notes

LAS VEGAS — Beautiful weather, one of the largest-ever displays of broadcast equipment, workshop meetings, and more were part of the 58th annual National Association of Broadcasters (NAB) convention. "Sight & Sound" was the overall theme of the 1980 event. AM stereo, radio deregulation, improving air sound quality, the FCC, research, promotions, and sales were some of the prime topics of discussions. As with many conventions, the NAB is so jammed with meetings and things to do, it was impossible to take part in everything available. The NAB did an excellent job coordinating these activities. More details and exclusive R&R photos begin on Page 1. My next stop is Washington, D.C. for the CMA board meeting next week. Looking forward to working again on the Radio and Disc Jockey committees, among others, for 1980. A White House breakfast is scheduled. I understand the menu is peanut butter omelettes. (Just a yolk, folks!)

Did the Sammy Jackson show last week on KLAC/Los Angeles. Spent a very enjoyable hour interviewing Michael Murphey. His "Wildfire" is still one of my all-time favorite songs. He said a movie script is in the works about the famous horse . . . In other news, Cleveland has a new Country station, its first (and only) Country stereo outlet. WKSX-FM went on the air last week (4-8) with Bruce Scott at the helm as PD/MD. Scott has experience in Top 40, soft rock and Beautiful Music; this is his first go at Country . . . Chuck Bailey is the new PD at KUUY/Cheyenne, WY. Former PD Steve Armstrong has crossed over to rock and joins KTAC/Tacoma . . . KSOP/Salt Lake City is now broadcasting 24 hours . . . WWOD/Lynchburg, VA is asking for artist interviews for its Sunday specials; the station will accept live or tape interviews. Talk with Rich Randall (804) 384-7225 . . . Carl Becker of WAJR/Morgantown, WV did a recent interview with Barbara Mandrell. He combined it with music and created a special that he says is available to stations. If interested call (304) 296-0029 . . . WMUS-AM-FM/Muskegon, MI reports it has begun using exclusive weather forecasts prepared by meteorologists from a Grand Rapids TV station . . . The Palomino Club in North Hollywood, CA was the subject of a recent cover story in the Los Angeles Herald Examiner (4-6). The club has a very interesting history, and it's worth picking up a copy . . . Ron Norwood, PD of KMPS/Seattle, tells R&R that he chartered a jet to take 94 of his listeners to view the now-famous Mount St. Helens volcano . . . WGTO/Cypress Gardens, FL afternoon air personality Jacki West trains race horses in her spare time. During a recent running at Florida Downs Racetrack, in Tampa, one of her trainees came in the money . . . Digging through the R&R files recently, I came across a letter sent to us by Dale Eichor, Operations/Music Director, KWMT/Ft. Dodge, IA. I thought it would be worth repeating in that April 15th just passed us by. He received a card from one of his listeners: "I enjoyed your new song 'Tax Cheater's Waltz' by T.G. Sheppard, although I still have not made the connection between 'Lonely' and the IRS, but I am working on it!"



THIS CHICKEN SURE GETS AROUND — The San Diego chicken stopped by the WTHI/Terre Haute remote booth during a broadcast from the 1980 Auto Show. (The feathered friend was in town for an ISU sporting event.) With the chicken is PD Bobby King.



PINBALL GIVEAWAY — KNIX/Phoenix and RCA Records co-sponsored a Dolly Parton pinball machine giveaway. Listeners competed for high scores and the champ got to take home Dolly . . . so to speak. Pictured left to right: Larry Daniels, PD, KNIX; Carson Schreiber, Western Regional Promotion, RCA; L.J. Waggoner and Mike Brady, both of KNIX.

Promotions, Concerts And Goings-On

Despite wind, rain, and hail, KEED/Eugene's 4th Annual Easter Egg Hunt was a hit with egg-hunters of all ages . . . KMAK/Fresno is airing "Hickory Creek Reunion" hosted by Kenny Rogers. The 50-hour long concert simulates an outdoor event, with the top talent in country music spotlighted. KYTE/Portland is also broadcasting "Hickory Creek" . . . All of the WEEP air staff will walk for the Pittsburgh March Of Dimes Super Walk. The station will host a rest-stop at the 10.8 kilometer mark (also the frequency number of the station) with a live band. The following day the station will have a drawing for all marchers who finished the walk. The lucky winner will welcome the prize: a bicycle . . . Canada hosts its own: CKLW-FM/Windsor, Ontario plans a two-hour Gordon Lightfoot special with interviews and music (4-19) . . . WDDD/Marion, IL starts a weekly broadcast of "Live From The Lone Star Cafe." Speaking of the Lone Star, Bill Anderson recently played there for the first time. While in the Big Apple he stopped by WHN to guest-DJ. (Anderson is a former jock, who, in addition to his recording career, now owns two radio stations.) Also at the Lone Star (but on a different night) was Freddy Fender, whose show was carried live on WHN. Host for the performance was WHN afternoon jock Mike Fitzgerald . . . KLAQ/Denver is involved in a series of live broadcasts from a local club, with free admission . . . WKCQ welcomes the Statlers and Barbara Mandrell in concert at the Saginaw Civic Center . . . WHK/Cleveland's afternoon jock Steve Norris kicks off the Country Walk-A-Thon (4-13), which benefits the crippled children and adults of Lake County. WHK is also debuting a new on-air promotion: "Make A Deal With WHK." After contestants qualify for the drawing (and much switching of numbers and envelopes) the grand prize winners will be thousands of dollars richer, cruising on the Caribbean, and/or driving a 1980 Chrysler Cordoba . . . More "Coal Miner's Daughter" screenings: this natural combination of country music and the movies was put together at KSON/San Diego, which added chicken dinners to the screenings; KKAL/Arroyo Grande, CA gave away 50 pairs of tickets . . . As Derby Day approaches in Louisville, WIL has a slew of concerts set, including Mel Tillis and Margo Smith, Willie Nelson, John Denver, and during Derby week, The Philip Morris Festival Of Stars. On the big night, their concert stars Waylon Jennings . . . Leon Everette performed for WQQT's appreciation show for Savannah listeners, with free admission for all . . . KHAK/Cedar Rapids held its First Annual "KHAK Country Concert," with free admission for 8000 appreciative souls. Stars included Freddy Weller and Ann J. Morton . . . WGTO/Cypress Gardens, FL is giving away a half million S&H Green stamps (they still give those out in Florida) in their "WGTO Record Recall." Jocks play a well known oldie, giving out the artist and the year it was a hit. Contestants "recall" that same information 20 minutes later and win up to 1500 Green stamps (a good contest for quarter hour maintenance) . . . Also in Florida, WIRK-FM/West Palm Beach held a "grocery grab" in conjunction with the opening of a chain store outlet — all the groceries that could be grabbed in 108 seconds . . . Keep us posted on happenings at your station!

What do these 8 leading Country Programmers have in Common?



Back Row: Bill Figueroa (National PD, Viacom Radio), Jonathan Fricke (KQKE, Austin), Terry Wood (WSAJ, Cincinnati), Joel Raab (WEPP, Pittsburgh), Wes Cunningham (KCKN, Kansas City), Chris Collier (KYTE, Portland) Front Row: Carol Parker (WMZQ, Washington, D.C.), Jarrett Day (KSO, Des Moines)

American Country Countdown.



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BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP My Heart (RCA)

On 70% of reporting stations. Charts: 23-10 WUNI, debut 24 KNEW, 35-18 WCMS, 55-16 KKYX, 21-8 KCKC, 35-18 KZIP, 20-14 KEED, 40-28 KIKK, debut 21 WINN, 27-18 KLZ, 42-27 KHEY, debut 19 KMAK, 34-25 KRMD, 31-26 WXCL, debut 23 WSLR. Adds include WJJD, KENR, WKDA, KOKE, WHN. R&R Chart Debut 32.

T.G. SHEPPARD Smooth Sailin' (WB/Curb)

69% of reporters on this record. New adds this week: WHK, WMZQ, WBAX, WUBE, WSM, WKDA, KSON, WADR, WYTL, WITL. Charts: 37-27 KCUB, 35-30 WEEP, 29-23 WLWI, 28-21 WVOJ, debut 26 WIL, 33-28 WQQT. R&R Chart Debut 33.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

OAK RIDGE BOYS "Trying To Love Two Women" (MCA) 74/19, KSON, KLZ, KCUB, KMAK, KSO, WTHI, WJJD, KGFX, KWMT, KVOO, WLAS, WINN, WQQT, WOKQ and others. Charts: debut 30 WIL, 40-27 WMZQ, debut 30 WSUN, 25-19 WHK, debut 27 WIRK-FM, debut 22 KLAK, 28-24 KCKC, debut 26 WDAF.

DAVE & SUGAR "New York Wine And Tennessee Shine" (RCA) 73/12, KLAC, KCEY, WKMF, WHBF, WHK, WSAI, WWJQ, KLVI, WYDE, WIXY, WSEN, WEEP. Charts: 37-30 KRMD, 33-27 KRZY, 39-26 WMZQ, 27-18 KFTN, 30-25 KCUB, 31-24 KLZ, 33-27 WWVA, 30-25 KFGO, 33-28 WCXI, 30-25 WKXA.

MOE & JOE "Tell Ole I Ain't Here, He Better Get On Home" (Columbia) 72/18, KLZ, KUGR, KCEY, KWMT, WITL, KFGO, WNRS, WKMF, WDAF, WSLR, WHOO, WNVY, WCOS-FM, KVET, KENR, WMC, WCMS, WOKQ, 39-22 WSM.

JOHNNY RODRIGUEZ "Love, Look At Us Now" (Epic) 65/12, KLAC, KTOM, KRAM, WHBF, WFMS, WKCO, WJJD, WHK, WTHI, WYDE, WIRK-FM, WBAX. Charts: 23-16 WWVA, 34-30 KSO, 27-22 KFGO, 22-18 WVOJ, 25-16 WMZQ, 21-16 WUNI.

TOMMY OVERSTREET "Down In The Quarter" (Elektra) 59/4, WCXI, WNRS, WKSJ, WKXA. Charts: 30-26 WVOJ, 25-20 WCOS-FM, 21-16 KRMD, 22-17 WMZQ, 28-23 KFTN, 8-6 WLWI, 30-24 KHAK, debut 26 WOKQ, debut 30 KNOE, 17-8 WWVA, 23-17 KUZZ.

BUCK OWENS "Love Is A Warm Cowboy" (WB) 56/6, KLAK, WSAI, WTHI, WHBF, KMAK, WKSJ. Charts: 26-20 WVOJ, 37-28 KUZZ, 36-28 KFDI, 31-24 WWVA, debut 30 KPMS.

EDDY RAVEN "Dealin' With The Devil" (Dimension) 55/5, WJJD, WINN, KIDN, KRAM, KTOM. Charts: 23-18 WGTO, 28-22 KNIX, 25-21 KIKX, 25-19 KOKE, 32-25 WUBE, 37-25 WLAS, 33-29 KWKH, 17-12 KHAK, 31-24 KRMD, 24-18 KPMS, 25-17 KZIP, 18-10 WSM, 38-29 KEBC, debut 30 KLZ, 21-14 WWVA.

DON GIBSON "Sweet Sensuous Sensations" (WB/Curb) 54/5, KCUB, WITL, KGFX, WFMS, WMZQ. Charts: 31-25 KHAK, 28-23 KFGO, 47-30 KUZZ, 32-29 KZIP, 28-24 CKLW-FM, 31-26 WCOS-FM, 28-24 KFDI, 34-30 KVET, 28-24 WCXI, 19-15 WGTO, 32-25 KNIX.

GENE WATSON "Bedroom Ballad" (Capitol) 53/12, WYII, WCMS, WQQT, WHOO, WNVY, KWKH, KNOE, WKMF, WNRS, WTHI, WITL, KCEY. Charts: debut 29 KRZY, debut 29 KPMS, 32-21 WSM, 36-30 WADR.

SONNY CURTIS "The Real Buddy Holly Story" (Elektra) 49/12, KLAK, KMAK, KNIX, KTOM, KIDN, WTHI, WNRS, WHK, KLVI, KNOE, WNVY, WMZQ, 29-22 KYNN, 30-25 KWMT.

GEORGE JONES "He Stopped Loving Her Today" (Epic) 49/11, KIKX, KPMS, WSLR, WIL, WSAI, WITL, KWMT, KWKH, WSM, WCOS-FM, WKDA. Charts: 25-16 WFMS, 28-22 KRZY, 36-28 KEBC, debut 19 WHOO, 39-29 WSEN, 20-7 KCKC, debut 23 WMC, 30-18 WCXI, debut 30 WYDE.

LARRY G. HUDSON "I Can't Cheat" (Mercury) 49/3, WSAI, WSUN, KNOW. Charts: 12-6 KUZZ, 34-30 KWMT, 35-28 KRAK, 30-22 WUBE, 29-24 WCOS-FM, 32-23 WBAM, 33-29 WGTO, 30-26 KYNN.

TAMMY WYNETTE "He Was There (When I Needed You)" (Epic) 48/16, KLAK, KCUB, KFTN, WXCL, WKCO, KFDI, WMC, WYDE, WQQT, KVET, KEBC, KNOE, WINN, KVOO, WSEN, WWVA, 31-26 KCKC, 38-29 WFMS.

RAZZY BAILEY "Too Old To Play Cowboy" (RCA) 46/25. A "Most Added" this week. New at KSON, KPMS, WSM, WMC, KHAK, KFTN, KRZY, KUZZ, WMZQ, KVOO, KFDI, WKXA, WHOO, WBAM, KEBC, KWKH, CKLW-FM, KFGO and others.

Others Getting Significant Action

RONNIE MILSAP "Silent Night (After The Fight)" 40/1, WKMF. Charts: debut 21 WINN, debut 16 WLAS, debut 18 KIDN, 34-25 KRMD, 42-24 KRAM, 39-30 KCUB, 35-29 WVOJ, 28-20 WQQT, 35-26 WWVA, 48-29 KUZZ, 36-22 KVET, debut 25 KTOM, debut 24 KNEW.

BILL ANDERSON "Make Mine Night Time" (MCA) 36/9, KEED, KYNN, WNRS, KMAK, KCEY, WCOS-FM, WNVY, WOKQ, KWKH, 33-26 KHAK, 39-30 WBAM.

HOYT AXTON "Evangeline" (Jeremiah) 34/11, KRMD, KZIP, WSM, WBAM, WWVA, WKMF, WHBF, KRZY, WXCL, KYNN, WITL, 34-27 KNIX.

STEPHANIE WINSLOW "I Can't Remember" (WB/Curb) 33/6, WIRK-FM, KNOE, KBMR, WHK, WHBF, KLAK, 24-19 WVOJ, 37-30 KKYX.

ROY CLARK "If There Were Only Time For Love" (MCA) 32/6, KSOP, KFTN, WAXX, KWMT, WSM, WGTO. Charts: 20-14 KUGR, 36-30 KFGO, 29-23 WYDE.

MARTY ROBBINS "She's Made Of Faith" (Columbia) 31/4, WCOS-FM, KVET, WBAM, KWMT, 30-21 WWVA, 31-26 KFGO.

LACY J. DALTON "Losing Kind Of Love" (Columbia) 27/19, KLAK, KFDI, WVOJ, WWVA, KUGR, CKLW-FM, WIRK-FM, KRAM, KHAK, WSM, KEBC, KRMD, WINN, WLAS, KVOO, WDDD, KYNN, KSSS, KSOP, 34-29 KCKC.

LOUISE MANDRELL "Wake Me Up" (Epic) 27/6, KLAK, CKLW-FM, KSSS, KLVI, WCOS-FM, KWKH, 22-17 WCMS.

ZELLA LEHR "Rodeo Eyes" (RCA) 27/5, KEEN, KUZZ, KCEY, KHAK, WCOS-FM, JERRY REED "Age" (RCA) 26/5, KLAK, WCXI, WYDE, WBAM, KIDN. Charts: 34-28 KYNN, 30-22 KRAM, 31-25 KUGR, 35-30 KFDI, 32-28 WGTO.

SYLVIA "It Don't Hurt To Dream" (RCA) 21/12, KNIX, KRZY, KFGO, KFDI, WHK, KHAK, WSLR, KLAK, KRAK, KSSS, KVOO, WLAS.

NATIONAL AIRPLAY/40

Radio & Records

April 18, 1980

Three Weeks Last Weeks Week

Three Weeks	Two Weeks	Last Weeks		
11	6	3	1	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
12	8	5	2	EMMYLOU HARRIS/Beneath Still Waters (WB)
3	1	1	3	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
4	3	2	4	CHARLEY PRIDE/Honky Tonk Blues (RCA)
21	12	8	5	EDDIE RABBITT/Gone Too Far (Elektra)
6	5	4	6	DOTTIE WEST/A Lesson In Leavin' (UA)
14	10	9	7	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
28	13	10	8	MERLE HAGGARD/The Way I Am (MCA)
28	19	13	9	DOLLY PARTON/Startin' Over Again (RCA)
26	16	12	10	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
25	17	14	11	LARRY GATLIN & GATLIN BROS./Taking Somebody With . . . (Columbia)
8	7	7	12	BRENDA LEE/The Cowgirl And The Dandy (MCA)
36	28	18	13	DON WILLIAMS/Good Ole Boys Like Me (MCA)
2	2	6	14	BELLAMY BROTHERS/Sugar Daddy (WB/Curb)
32	24	17	15	EDDY ARNOLD/Let's Get It While The Gettin's Good (RCA)
29	21	20	16	BILLIE JO SPEARS/Standing Tall (UA)
-	33	22	17	JEANNE PRUETT/Temporarily Yours (IBC)
-	38	23	18	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
35	29	21	19	JOE STAMPLEY/After Hours (Epic)
1	4	11	20	CONWAY TWITTY/I'd Love To Lay You Down (MCA)
40	37	24	21	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
39	36	25	22	CON HUNLEY/You Lay A Lot Of Love On Me (WB)
17	14	16	23	ROSANNE CASH/Couldn't Do Nothing Right (Columbia)
-	39	28	24	GAIL DAVIES/Like Strangers (WB)
7	9	15	25	HANK WILLIAMS JR./Women I've Never Had (Elektra)
-	40	31	26	BILLY "CRASH" CRADDOCK/I Just Had You On My Mind (Capitol)
-	-	36	27	MAC DAVIS/It's Hard To Be Humble (Casablanca)
33	32	30	28	CHARLIE DANIELS BAND/Long Haired Country Boy (Epic)
-	-	38	29	KENDALLS/I'm Already Blue (Ovation)
10	11	19	30	RAY STEVENS/Shriner's Convention (RCA)
-	-	39	31	ANNE MURRAY/Lucky Me (Capitol)
-	-	-	32	RONNIE MILSAP/My Heart (RCA)
-	-	-	33	T.G. SHEPPARD/Smooth Sailin' (WB/Curb)
-	-	-	34	ED BRUCE/Diane (MCA)
-	-	40	35	LEON EVERETTE/I Don't Want To Lose (Orlando)
-	-	-	36	JANIE FRICKE/Pass Me By (Columbia)
-	-	-	37	CRISTY LANE/One Day At A Time (UA)
-	-	-	38	RONNIE McDOWELL/Lovin' A Living Dream (Epic)
-	-	-	39	FLOYD CRAMER/Dallas (RCA)
-	-	-	40	JOE SUN/Shotgun Rider (Ovation)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JIM REEVES w/DEBORAH ALLEN "Take Me In Your Arms..." (RCA) 45/17, KNEW, KCEY, KSO, KFGO, KHAK, WKCO, WAXX, WINN, KWKH, WNVY, WCOS-FM, WIRK-FM, WVOJ, KVET, WCMS, WWVA.

JERRY REED "Workin' At The Carwash Blues" (RCA) 44/7, WHK, WSAI, KTYN, KIDN, WKSJ, WINN, WKDA. Charts: 30-23 KEEN, 34-29 KFGO, 31-25 KUGR, debut 27 WNVY, 36-27 KSO, 40-30 WWVA.

JOHNNY PAYCHECK "Fifteen Beers" (Epic) 42/6, WHBF, WTHI, WHOO, WMZQ, WCMS, WOKQ. Charts: debut 30 WDAF, 36-27 KHAK, 35-28 WSEN.

MEL TILLIS "Your Body Is An Outlaw" (Elektra) 40/39. The "Most Added" of the week. Added at KLAC, WCXI, KPMS, WMZQ, KEEN, KEED, KCKC, WDAF, CKLW-FM, KSO, KIKK, KVET, WSM, KHAK, WKCO, WNRS, KRZY, KIKX, KUZZ, KRAK, KLVI, WBAM, WGTO, WIRK-FM, WLWI, WAXX, KKYX and KEBC added flip.

JOHNNY CASH "Bull Rider" (Columbia) 21/5, KSON, KSOP, KTYN, KVET, KEED, debut 30 KNIX.

TOMPALL AND THE GLASER BROS. "The Ballad Of Lucy Jordan" (Elektra) 20/7, KSOP, KNIX, KCEY, WINN, KEBC, KVET, KUGR.

SISSY SPACEK "Coal Miner's Daughter/I'm A Honky Tonk Girl" (MCA) 19/11. "Daughter" added at KEED, WDAF, WKCO, CKLW-FM, KFDI, KWKH, KRMD, KHEY, 33-20 KCKC, On KNEW, KLZ, WKKN, WEEP, "Honky Tonk" on WIRK-FM, WCXI, KIKK. Both sides added this week at KCUB and KEBC.

MOE BANDY "The Champ" (Columbia) 18/18, KCKC, KRZY, KIKX, KNIX, WYII, KKYX, WSM, KZIP, KBMR, KFGO, KFDI, KSO, WAXX, WXCL, KPMS, KUZZ, KRAK, KEED.

PAM ROSE "I'm Not Through Loving You Yet" (Epic) 17/6, KRAK, KKYX, WIRK-FM, KEBC, KRMD, KSSS.

BOBBY BARE "Tequila Sheila" (Columbia) 14/13, WIRK-FM, KIKK, KHEY, WSEN, WYII, WSLR, WAXX, WKCO, CKLW-FM, KFGO, KEED, KPMS, KUZZ, On KNEW.

JUICE NEWTON "You Fill My Life" (Capitol) 14/9, KHAK, KFEQ, WDDD, KEED, KVOO, KWKH, KRMD, WMZQ, WCMS.

FOX FIRE "I Can See Forever Loving You" (Elektra) 13/7, KZIP, KRMD, KNOE, KFDI, KTYN, KPMS, WWVA.

CRYSTAL GAYLE "River Road" (UA) 12/12, WSM, KIKX, KLAK, KRAK, KCKC, KMAK, WUNI, WLWI, WYII, WSEN, KFEQ, WLAS.

CHARLIE RICH "Even A Fool Would Let Go" (Epic) 12/11, KCKC, KNIX, KRAK, KUZZ, KLAK, KFEQ, KPMS, KTYN, KEED, KNOE, WSM, On KKYX.

BECKY HOBBS "I'm Gonna Love You Tonight (Like There's...)" (Mercury) 10/5, KHAK, KSO, KFDI, KVOO, KEED.

Most Requested

LW	TW	
2	1	MAC DAVIS (Casablanca)
-	2	RONNIE MILSAP "Heart" (RCA)
3	3	DOTTIE WEST (UA)
-	4	JONES & WYNETTE (Epic)
10	5	DON WILLIAMS (MCA)
-	6	MERLE HAGGARD (MCA)
5	7	CONWAY TWITTY (MCA)
7	8	RAY STEVENS (RCA)
8	9	DOLLY PARTON (RCA)
-	10	ROGERS & CARNES (UA)

Active Recurrents

Singles that have dropped off most current charts but still showing some activity through sales and/or requests.

- MOE BANDY "One Of A Kind" (Columbia)
- BOBBY BARE "Numbers" (Columbia)
- BELLAMY BROTHERS "Sugar Daddy" (WB/Curb)
- ROSANNE CASH "Couldn't Do Nothing Right" (Columbia)
- KENNY DALE "Let Me In" (Capitol)
- JERRY LEE LEWIS "When Two Worlds Collide" (Elektra)
- CHARLY McCLAIN "Men" (Epic)
- RONNIE MILSAP "Why Don't You Spend The Night" (RCA)
- WILLIE NELSON "My Heroes Have Always..." (Columbia)
- STATLER BROTHERS "I'll Even Love You Better" (Mercury)
- RAY STEVENS "Shriner's Convention" (RCA)
- MEL TILLIS "Lying Time" (Elektra)
- CONWAY TWITTY "I'd Love To Lay You Down" (MCA)
- HANK WILLIAMS JR. "Women I've Never Had" (Elektra)



Biff Collie Inside Nashville

Country

HEAD HIT HUNTERS: Johnny Cash re-signed with Columbia after the first 23 years. The industry had wondered if he would... The Nashville Superpickers signed a 26-show deal with producer Bayron Binkley to appear on "That Nashville Music" (who are the "Superpickers?")... Ralph Emery's cloak-and-dagger shuffling of paper and schedules suggested potential involvement in the future of "Country Roads," the syndicated traveling TV show evidently inspired by "Nashville On The Road," the long-running "now we're here - now we're there" show which stars Jim Ed Brown and Jerry Clower... Tammy Wynette's first TV special was taped Tuesday at the Opry House with George Jones, Tom T. Hall and Dave & Sugar as guests... In between a hectic promotional schedule for "Coal Miner's Daughter" and a 2-week engagement at Harrah's Reno, Loretta Lynn guested



Loretta Lynn and Johnny Carson

on Johnny Carson's "Tonight Show"... Kenny Rogers will earn \$18 million this year!... Tokyo Matsu is from Yokohama!... Will Billie Jo Spears really host a talk show from Huntsville?... Dan Miller, Nashville's main newsman, is preparing a talk show, but he won't talk about it!... Charlie Daniels won't run for office (maybe the county line, he says!)... Sonny Curtis's new "Real Buddy Holly Story" reminds me of rooming with Sonny touring with the Philip Morris Country Music Show in 1957... Leon Everette must be doing something right. He's on this seventh straight chart record, and nobody seems to notice it but the fans... Jim Reeves's current release (with Debbie Allen) reminds me of his fan club president, Joyce Jackson, in the late 50's who was a promotion whiz and didn't know it. (Joyce has worked for Jim Reeves Enterprises since his death in 1964.)... Charlie Daniels's "Long Haired Country Boy" was first recorded in 1974!

QUOTEBOARD: "My folks thought I was crazy to quit that good job in the hosiery mill in Charleston, buy a house trailer, and load my wife and kids off to Shreveport to sing hillbilly music, but I couldn't help it!" - Red Sovine. (Dick Curless flew all night from Bangor, ME to Nashville to get to Red's funeral, went directly from the church to the airport and back to

Bangor. That's a tribute!)... Charlie Williams, long-ago KFOX/Redondo Beach, CA personality, who's now operating the Gold Rush, buying and selling gold & silver, in Nashville: "Roger Miller told me he once had a manager who couldn't tell the truth. 'He only told the truth once in his life,' Roger says, 'then he lied out of it!'"... Johnny Paycheck: "I didn't do it!"... "My first 40 years, I wrote songs; the next 40, I'm singing them!" - Willie Nelson... "The 'Do-Right Family' is the biggest album cut I ever had!" - Ray Stevens... Jimmy Dickens: "I'm so short (he's 4' 1") every time I pull up my socks I blindfold myself!"

AIRLINES: Crystal Gayle is the "Coal Miner's Daughter"'s sister... Rex Allen Jr.'s flight cabin door has a sign on it that says "Student Pilot"... Kenny Rogers & Dottie West's "Classics" on UA turned gold... Buck Owens appeared on Broadway last year at the St. James Theatre. "My first words in the theater were 'Peanuts! Popcorn! Candy, Chewing Gum, Soda Water!'"... Leigh Grady told me there's one nice thing about inflation: You get to live in a more expensive neighborhood... without moving!... Kenny Rogers & Dottie West headline at the Riviera in Las Vegas starting April 30... How's that Merle Haggard-Tanya Tucker duet coming along?... Next time you have a party, invite Jack Greene to come and bring chili omelettes. His specialties are green chili omelette, chili con queso, hillbilly beans, and over-baked cabbage!

DIDJA KNOW? Don Warden, Dolly Parton's road manager, played steel guitar with Porter Wagoner for 25 years?... Didja know Archie Campbell and Freddie Hart are accomplished artists and both have had one-man exhibits?... Didja know some of Loretta Lynn's friends are still calling her the "Crisco Kid" because of those shortening commercials on TV?... Didja know that Charlie Dick (Patsy Cline's widower) won the 4th annual All-American Cow-chip throw? (And that's not all!)... Didja know Ray Stevens made a million dollars on one song? (He wrote, sang, produced, and published "The Streak.")... Didja know that Jimmy C. Newman has an

appaloosa horse ranch, with a current herd of near 30 appaloosas?



Hank Snow

ODDS & ENDS: Jack Clement Studios will be re-named Sound Emporium... The Ohio School of Broadcasting will open the Nashville School of Broadcasting this spring, and has leased the entire fourth floor of the 4-Star Building at 49 Music Square West and will offer a complete nine-month program in announcing, production and broadcast administration, and a special FCC first-class license course... Hank Snow and Sophia Loren honored at a

White House reception recently. President Jimmy Carter hosted the event, sponsored by the National Alliance for the Prevention and Treatment of Child Abuse, a program dear to Hank's heart... Tom T. Hall honored by the Kentucky House of Representatives in recognition of his international achievements in country music... Shelby Singleton announces the appointment of Colonel Jim Wilson as VP/Sales and Marketing for the Singleton Corp. (Sun, SSS, and Plantation Records)... Jim Halsey Company will tape a 90-minute music/variety TV special for Showtime subscription network during the Tulsa International Mayfest '80. Eight artists from the Halsey roster scheduled: Roy Clark, Oak Ridge Boys, Mel Tillis, Tammy Wynette, George Jones, Jim Stafford, Michael Murphey, and George Lindsey. (The Fest is set for May 15-18.)... Hahira, GA celebrates "Ray Stevens Day" with a parade and bluegrass festival next month, honoring Ray's novelty hit "Shriner's Convention"... The presenters line-up for the Academy of Country Music Awards (NBC-TV, May 1) includes Susan Anton, Moe Bandy, Bobby Bare, Barbi Benton, Charlie Daniels, Crystal Gayle, Bobbie Gentry, Mickey Gilley, Sonny James, T.G. Shepard, David Soul, Sissy Spacek, Jan Michael Vincent, Kitty Wells, and Dottie West. Eddie Rabbitt and Barbara Mandrell will perform a medley of the five songs nominated for song of the year... The Kennells taping in Hollywood for an early May air date on the "Mike Douglas Show."



STAR STUDED NIGHT - Hollywood glitter turned out for Mickey Gilley's recent performance at the Palomino in North Hollywood. Gilley strolled out to greet John Travolta, seated between Sean Connery (sans toupee) and film director Jim Bridges ("China Syndrome" and "Urban Cowboy").



P/A

POP/ADULT®

Mike Kasabo

Utah Station Fights Inflation

Just like the weather, everybody has been talking about inflation, but no one seems to be able to do anything about it. But wait, KVEL/Vernal, Utah's Program Director Steven Schmidt has sent along a recent editorial — aired by station General Manager Jim Carroll — that turns back the hands of time with regard to the ongoing inflationary lifestyle we are all affected by.

It reads, "Our economy is in a mess and we endorse many of the propositions called for by the President to combat runaway inflation. Rhetoric alone, however, will not get the job done. It's time for all of us to put our money where our mouth is. KVEL will do just that."

The station plans several inflation-fighting actions: "First, because of the exploding rate of inflation, coupled with the apparent growth of KVEL's popularity, the management has been strongly considering an advertising rate increase of as much as 25%. Instead, and in answer to the President's new, get-tough announcements, this station will reduce its advertising rates in April by 5%! This reduction will apply to all present as well as future advertisers, and will remain in effect as long as the President and Congress really prove that they will do what they can, and must, do to return our economy to a normal state.

"Second, about conserving energy . . . KVEL will provide all its employees who can and will cooperate, bicycles. We will commute to and from work and pursue our appointed duties, with leg power — not foreign oil power! Finally, we will provide advertising incentive plans for our advertisers who will join the station's bicycle brigade. Our economy is in real trouble. This historically unparalleled inflation is not acceptable. We at KVEL are taking a stand. Will you?"

At press time the station's project was working very well; as one employee pointed out, "It has been more than we expected, and our billing for April will easily be greater than what we had in March. The team spirit here is really strong."



IT WAS NICE ON THE ICE — WMAL/Washington midday personality Tom Gauger delights in the response to the station's recent promotion with the Ice Capades. The 20,000 postcards received marked the largest reaction ever for a postcard solicitation by the station. The grand prize (based on the luck of the draw) was a \$15,000 mink coat, and 100 other lucky winners each received four tickets to WMAL night at the Ice Capades.

WDBO Sparks Community Rally

WDBO/Orlando nighttime talk show host Harry D. Cup was discussing the firing of Chicago construction workers for wearing American flag decals on their hardhats recently, and many of his listeners felt the dismissals were ridiculous and decidedly un-American. In response to the reaction, the staff at WDBO decided to make American flag decals available to local citizens with similar opinions. The next day, when trying to figure out how to get the decals, staffers discovered that the local state adjutant of the American Legion had heard the show and was prepared to donate 14,000 decals from Legion headquarters in Washington, D.C.

That night, Harry guested on Larry King's Mutual talk show and asked that anyone interested in the decals write the station. Well, in six days the decals were consumed by people from 48 out of the 50 states. WDBO gathered volunteers just to answer decal requests. 10,000 more decals are on the way.

The next evening on Harry's show, a listener suggested that a way be devised for people to publicly show their support. From there WDBO decided that to make this work, the community had to become involved, not just the station. Staffers began making calls and in no time they formed a "Stand Up For America Day" committee. Volunteers for the committee include the American Legion, Southern Bell, Disney World, Sea World, Circus World, Churchstreet Station (a large entertainment attraction in downtown Orlando), the

Elks Club, the VFW, Chamber of Commerce and the City of Orlando. Subcommittees have now been formed, with Disney World and Churchstreet Station handling the entertainment. The mayor of Orlando, Carl Langford, officially proclaimed April 19 Stand Up For America Day, and volunteered the services of the city police and provided Tinker Field (local home of baseball) as a location for the rally.

Tom Kennington, WDBO's Program Director, is completely thrilled with the response and spontaneous development of the event. Orlando's largest-ever fireworks display is planned, and a 150-member choir has volunteered its voices. "Any other stations wishing to contribute are more than welcome," says Kennington. "It is totally a community effort and we're very proud that, one, it initiated at this radio station, but we're also very, very proud that the community saw the worth of it and is now taking it on as a community project."

Update

THE TAX MAN: WRIE/Erie staff members, personalities, and management were all involved in the annual April 15 federal tax deadline, as they were stationed at the local main Post Office serving coffee and donuts to latecomers with their tax forms. The big surprise will be offered to the last person who comes in at midnight with a trophy saying "WRIE Last Income Tax Return 1980." The station will also be offering condolences to those who don't make the deadline . . . The WCHV/Charlottesville "Rampaging Ducks" will be playing the University of Virginia Cavaliers basketball team in a game of softball to raise money for a local nonprofit artists organization . . . WFYR/Chicago has just premiered a weekly thirty-minute public affairs program called "Neighborhood Beat" produced by a non-profit civic organization. The show will provide a close-up look at needs and opportunities for the Windy City's diverse communities . . . KHOW/Denver newperson Judy Muller has been honored for distinguished service in journalism as a finalist in the Public Service in Radio category of the 1979 Sigma Delta Chi Awards — Muller's entry was one of a record 1484 in the competition, and dealt with the subject of child prostitution. Program Director Brian Scott described Muller as "an outstanding professional who personifies the standards of excellence that are required of the industry's best journalists" . . . WCBM/Baltimore presented a special weekend recently that featured many favorite places to visit in Maryland. The station also played, in direct conjunction, all-time favorite music plus a series of sixty-second vignettes highlighting areas that families may visit and enjoy free of charge. Given today's high cost of living, that's a hell of an idea . . . Chuck Brinkman, a big time Pittsburgh personality for many years and currently Program Director of KOGO/San Diego, has been appointed Program Consultant of FM97 in the Steel City and will work with new Program Director Dennis Elliott. "We believe very, very strongly in our programming philosophy," commented president Bill Matta, "and there are no programming changes on the horizon. Rather, we'll simply continue to enhance our already-successful format." . . . The constant effort to illuminate, enlighten, and inform has led KWOD/Sacramento to present "Soap Opera Update," which is a daily summary of the plots of the previous day's TV soaps . . . It was WATR/Waterbury, CT, not WTAR/Norfolk, VA, that raised \$135,000 during their Easter Seals campaign — also, Mike Miller works for WTIC/Hartford, not WTAR as previously reported . . .

Transition

Award-winning newsman Brian Rublein has joined the WHAS/Louisville news operation to anchor the morning news for the Wayne Perkey program. Rublein has been a high-profile personality in Kentucky's largest city since 1970 and was most recently with WAVE . . . Well-known San Francisco personality Bob McClay joins KCBS in the Bay Area as Sunday noon-to-6pm disc jockey, replacing Steve Garland, who moves into the weekday 7pm-12midnight slot . . . Gene Robinson has rejoined WYNY/New York to assume the post of Business Affairs Manager, coming from the Financial Analyst department of the FM division . . . New to WCSC/Charleston is Don McTire who will be doing the 9am-12noon slot under the name Chris Bailey. He comes to the South Carolina outlet from WRAQ/Asheville . . . As reported earlier, John Hook has left his PD position at WLVA/Lynchburg to work with his own record shop, Yesteryear in Charlotte. He has finally been replaced by Mike Hinson, who comes from K92-FM/Roanoke. Coming from in-house to fill the Music Director post is Jackson Hill, who will continue to do his 7pm-12midnight slot . . . WSGW/Saginaw has a new nighttime jock, Mike Hamilton from WABX/Detroit; he replaces Tom Maloney, who went to WOOD/Grand Rapids. Also, jock Terry Lenz has been promoted to Sports Director, retaining his airshift . . . Doug Silver has taken over the Station Manager position at WCWA/Toledo from the departed Mike Gallagher, and will also retain his PD responsibilities as well . . . Jim Darby leaves his MD position at KEEP/Twin Falls, ID to go to KUUZ/Boise, as Operations Manager . . . At KBLF/Red Bluff, CA, Theresa Moell moves from the sales staff to afternoon drive and replaces Ken Case, who moves to the 6pm-10pm slot . . .

Color

BANG-A-BONG: WCBM/Baltimore held its annual takeoff on the "Gong Show," the "Bong Show," in conjunction with a local TV station, WMAR. The show benefited the Epilepsy Association of Maryland. WCBM personality, Joe Knight cohosted the event with local celebrities and politicians, plus a special appearance by Phyllis Diller. They raised over \$52,000 in three hours!

SOUTH AFRICAN GOLD: KLTE/Oklahoma City is giving away 10 gold Krugerrands worth (at press time gold was going for \$530 an ounce) about \$500 apiece. Listeners, in order to win, must count all the non-commercial hours on the station for seven days. Whoever guesses correctly the cumulative total will receive all 10 coins. This should coincide nicely with my week's vacation to Oklahoma City.

THE ACADEMIES OF CLEVELAND: WGAR, in that lovely Ohio town, is allowing a lucky listener to win a videotape recorder or a color TV set. Postcards are called for in this contest, listing the movie the entrant figures will walk away with Oscar for best picture.

P/A

POP/ADULT®

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

AMBROSIA

The Biggest Part Of Me (WB)

73% of our reporters are on it. Group is back with what looks like a big one — adds include WTVN, KOY, WBZ, KDOWN, KHOW, KOLO, WSIX, KFQD, WISN, WVMT, KUGN, WIS, KFMB, WPRO, WNEU. Key moves: 26-18 KLTE, 26-18 WOWO, 26-22 WTIC, 29-20 KWOS, 27-22 WBT, 31-25 WORG, 30-26 WCWA, 37-18 FM97, 25-21 KDKA, debut 19 WFYR, debut 23 WLNH, debut 19 KRMG, debut 21 WBEN, debut 26 KBLF, debut 28 WCSC. Heavy rotation: WASH, WDIF. Jumps 38-25 on P/A chart.

BERNADETTE PETERS

Gee Whiz (MCA)

67% of our reporters are on it. Building nicely — adds include WLVA, WELI, WBOW, WSB, KFOR, KBLF, WWWE, WJBO, WHOK, KRKK. Key moves: 15-12 WBEN, 26-23 WORG, 39-26 FM97, 32-26 WSGW, 24-18 WLNH, debut 18 WISN, debut 23 WRIE, debut 28 KSTP. Heavy rotation: WTAE. Hot at WGIR. Jumps 35-26 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

NEIL DIAMOND "The Good Lord Loves You" (Columbia) 55/11 add WGIR, FM97, WGY, KOGO, KRKK, WYMC, KRMG, WORG, WFTL, KFMB, WCWA. Key moves: 28-24 KOLO, 27-24 WJBO, 29-25 WSGW, debut 19 WISN. Heavy rotation: KOY, KDOWN. Increased 32-27 on P/A chart.

ENGELBERT HUMPERDINCK "Love's Only Love" (Epic) 51/1 add WBEN. Key moves: 19-15 WRIE, 27-23 KOLO, 26-18 WSGW. Increased 30-28 on P/A chart.

JIMMY RUFFIN "Hold On To My Love" (RSO) 50/2 add KFOR, WDFD. Key moves: 17-13 KRMG, 26-12 FM97, 14-10 WBZ, 17-14 KLTE, 24-20 WTIC, 24-21 KEX, 27-22 WLVA, 24-21 WVMT, 30-25 KBLF, 25-18 WHIZ, debut 29 WJBO. Heavy rotation: WGY, WCFR, WDIF. Increased 33-29 on P/A chart.

KENNY LOGGINS "Keep The Fire" (Columbia) 47/2 add KPPL, WDFD. Key moves: 10-6 WWWE, 10-7 KRKO, 23-13 WHAG, 22-19 WJBO, 21-18 WTIC. Heavy rotation: KRKK, WCFR. Increased 31-30 on P/A chart.

BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 60/20 adds include WBZ, WHAM, WSLI, WHIO, KAKZ, KFQD, WSGW, KMPC, WGY, WELI, WWWE, KRMG, WEBC, WIS, KFMB. Key moves: 30-25 WBT, 23-19 WVMT, 27-24 KDKA, debut 20 WISN, debut 24 FM97, debut 22 WBEN, debut 30 KOLO. Increased 37-33 on P/A chart.

LINDA RONSTADT "Hurt So Bad" (Asylum) 52/16 adds include WGIR, WHAM, WQUA, WTVN, WBOW, WQUD, WGY, WLVA, KEX, WOWO, WSIX, KUGN. Key moves: 1-1 WWWE, 11-7 WLNH, 27-21 KLTE, 24-19 KDKA, debut 18 WFYR, debut 20 KRMG, debut 25 KWOS, debut 29 WNEU, debut 30 WPRO. Heavy rotation: WHIO, WTAE, WASH. Increased 39-34 on P/A chart.

DOLLY PARTON "Starting Over Again" (RCA) 41/4 add WHAG, WHOK, WGY, WQUD. Key moves: 27-24 KBLF, 30-27 WWWE, 30-24 WLNH, debut 22 WYMC. Increased 38-35 on P/A chart.

PHOTOGLO "We Were Meant To Be Lovers" (20th) 40/5 add KBLF, WDIF, WBAL, WSB, WDFD. Key moves: 14-12 WYMC, 14-10 WHAG, 23-15 WLVA, 27-23 KFMB, 21-18 WRIE, 31-28 WBOW, 30-27 WORG, debut 28 WWWE. Increased 40-36 on P/A chart.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 45/7 add KAKZ, KDOWN, KOB, WJON, KSTP, WHOK, WWWE. Key moves: 29-26 WLNH, 29-25 WCWA, 22-17 WRIE, debut 16 WBEN. Debuts at No. 37 on P/A chart.

JAMES LAST BAND "The Seduction (Love Theme)" (Polydor) 34/10 add WWWE, WSGW, WGIR, WQUA, WSLI, KEX, WSIX, KUGN, KPPL, WCWA. Key moves: 25-20 KLTE, 28-25 WVMT, 32-29 WBT, 26-21 WLNH, debut 24 WBEN, debut 29 KOLO. Debuts at No. 38 on P/A chart.

EDDIE RABBITT "Gone Too Far" (Elektra) 34/2 add KRKK, KDOWN. Key moves: 22-13 WYMC, 29-26 KOLO. Heavy rotation: WELI. Debuts at No. 39 on P/A chart.

DANN ROGERS "China" (International Artists) 32/5 add WLVA, WSB, KOY, WSGW, WOOD. Key moves: 31-27 WBT, 31-28 KBLF, 30-27 KOLO, 28-25 WJBO, debut 27 WBOW. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

B.J. THOMAS "Walkin' On A Cloud" (MCA) 28/7 add KFOR, KHOW, WPRO, WRIE, KRKO, WJBO, WDIF. Moves 20-12 WHAG, 34-31 WBT, 28-25 WLNH.

BEACH BOYS "Goin' On" (Caribou) 25/2 add WJBO, WCCO. Moves 27-22 WHAG, 29-25 WCSC.

Radio & Records

POP/ADULT AIRPLAY / 40

April 18, 1980

Three Weeks	Two Weeks	Last Week	This Week	
2	1	1	1	AIR SUPPLY/Lost In Love (Arista)
4	2	2	2	EAGLES/I Can't Tell You Why (Asylum)
9	6	4	3	DR. HOOK/Sexy Eyes (Capitol)
12	9	6	4	CHARLIE DORE/Pilot Of The Airwaves (Island)
6	5	5	5	KOOL & THE GANG/Too Hot (DeLite/Mercury)
17	14	8	6	PAUL DAVIS/Do Right (Bang)
14	10	9	7	FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
40	22	13	8	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
13	11	10	9	CHRISTOPHER CROSS/Ride Like The Wind (WB)
16	12	11	10	RAY, GOODMAN & BROWN/Special Lady (Polydor)
7	7	7	11	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
25	18	14	12	DIONNE WARWICK/After You (Arista)
-	29	19	13	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
-	37	23	14	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
-	-	24	15	ANNE MURRAY/Lucky Me (Capitol)
8	8	12	16	DAVID GATES/Where Does The Lovin' Go (Elektra)
30	25	22	17	SPYRO GYRA/Catching The Sun (MCA)
3	3	3	18	TOMMY JAMES/Three Times In Love (Millennium)
29	26	20	19	BOB SEGER/Fire Lake (Capitol)
-	40	29	20	BETTE MIDLER/The Rose (Atlantic)
-	38	26	21	JENNIFER WARNES/When The Feeling Comes Around (Arista)
26	20	18	22	JOHN DENVER/Autograph (RCA)
23	19	17	23	KARLA BONOFF/Baby Don't Go (Columbia)
35	33	28	24	FLEETWOOD MAC/Think About Me (WB)
-	-	36	25	AMBROSIA/Biggest Part Of Me (WB)
-	-	35	26	BERNADETTE PETERS/Gee Whiz (MCA)
-	-	32	27	NEIL DIAMOND/The Good Lord Loves You (Columbia)
32	32	30	28	ENGELBERT HUMPERDINCK/Love's Only Love (Epic)
38	34	33	29	JIMMY RUFFIN/Hold On To My Love (RSO)
-	35	31	30	KENNY LOGGINS/Keep The Fire (Columbia)
1	4	16	31	RUPERT HOLMES/Him (MCA)
15	13	15	32	MELISSA MANCHESTER/Fire In The Morning (Arista)
-	-	37	33	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
-	-	39	34	LINDA RONSTADT/Hurt So Bad (Asylum)
-	-	38	35	DOLLY PARTON/Starting Over Again (RCA)
-	-	40	36	PHOTOGLO/We Were Meant To Be Lovers (20th)
-	-	37	37	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
-	-	38	38	JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
-	-	39	39	EDDIE RABBITT/Gone Too Far (Elektra)
-	-	40	40	DANN ROGERS/China (International Artists)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

MAC DAVIS "It's Hard To Be Humble" (Casablanca) 25/0. Moves 2-1 KRMG, 21-16 KOLO. Heavy rotation: WASH, WHIO, KUGN.

BILLY JOEL "You May Be Right" (Columbia) 22/0. Moves 15-10 WNEU, 7-4 WCSC. Heavy rotation: FM97, WCHV.

LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 20/4 add KLTE, KEX, KFOR, KDOWN. Moves 28-25 WRIE.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 18/1 add KPPL. Moves 33-25 FM97, 25-20 WVMT, debut 30 WLNH. Heavy rotation: KFQD.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 17/9 add WCFR, WTMJ, KRMG, WHIO, WIP, WFYR, KSL, FM97, WCHV. Moves 33-30 WBT, debut 24 WVMT, debut 29 WCSC.

ROBBIE DUPREE "Steal Away" (Elektra) 15/9 add WBEN, WRIE, WIP, WHIO, WWWE, KFQD, WCSC, WCHV, WASH.

BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 13/3 add KRKO, WHOK, WQUA. Moves 20-17 WCSC, 28-25 WOWO. Heavy rotation: WASH.

DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 13/2 add WJON, WHIZ.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 12/6 add KSL, WCCO, WSIX, KEX, KFQD, WSB.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 12/2 add WTMJ, KRKK.

BLONDIE "Call Me" (Chrysalis) 12/1 add WHOK. Moves 1-1 WFYR, 11-8 WNEU. Heavy rotation: WASH, FM97.

FIREFALL "Headed For A Fall" (Atlantic) 10/6 add WSLI, WCHV, WLVA, FM97, WPRO, WLNH.

FLOYD CRAMER "Theme From Dallas" (RCA) 9/4 add WOOD, WBOW, WSB, WSBA.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 9/2 add KFQD, WHIO.

GRACE SLICK "Seasons" (RCA) 8/3 add WHOK, KFQD, KRKK.

ATLANTA RHYTHM SECTION "Indigo Passion" (Polydor) 8/2 WHAG, WTMJ.

Most Added:

- BARRY MANILOW** "I Don't Want To Walk Without You" (Arista) Added at 23% of our reporting stations.
- AMBROSIA** "The Biggest Part Of Me" (WB) Added at 20% of our reporting stations.
- LINDA RONSTADT** "Hurt So Bad" (Asylum) Added at 19% of our reporting stations.
- ANNE MURRAY** "Lucky Me" (Capitol) Added at 18% of our reporting stations.
- NEIL DIAMOND** "The Good Lord Loves You" (Columbia) Added at 13% of our reporting stations.
- BETTE MIDLER** "The Rose" (Atlantic) Added at 13% of our reporting stations.

Hottest:

- AIR SUPPLY** "Lost In Love" (Arista) Reported hot at 63% of our stations.
- EAGLES** "I Can't Tell You Why" (Asylum) Reported hot at 44% of our stations.
- CHARLIE DORE** "Pilot Of The Airwaves" (Island) Reported hot at 36% of our stations.
- PAUL DAVIS** "Do Right" (Bang) Reported hot at 36% of our stations.
- DR. HOOK** "Sexy Eyes" (Capitol) Reported hot at 31% of our stations.
- KENNY ROGERS & KIM CARNES** "Don't Fall In Love With A Dreamer" (UA) Reported hot at 30% of our stations.

P/A

REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Joel Lacy
Photo 10
WBZ/Boston
Wendy Furigo
P. Davis
Ambrosia
F. Sinatra
(New York) (lp)
B. Manilow
HOTTEST
B. Seger
(Fire)
C. Cross
Air Supply
J. Ruffin
C. Dore
WBFR/Buffalo
Roger Christian
B. Seger
(Against)
B. Dupree
L. Humphreys
HOTTEST
C. Cross
Air Supply
Dr. Hook
K. Rogers &
K. Carnes
B. Peters
D. Fogelberg
(Heart)
A. Gibb & ONJ
D. Midler
WVBT/Burlington
Gary Wheelock
Ambrosia
HOTTEST
B. Seger
(Fire)
Air Supply
C. Dore
F. Rogers &
K. Carnes
A. Gibb & ONJ
P. Davis
WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
C. Dore
F. Humphreys
P. Davis
WVHAQ/Hagerstown
Bick Summers
J. Jackson
D. Parton
J. Barnes
ARS
HOTTEST
Dr. Hook
Air Supply
P. Davis
Photo 10
B. J. Thomas
K. Loggins
J. Denver
K. Rogers &
K. Carnes
WCBB/Harrisburg
Larry Scott
S. Warwick
A. Murray
HOTTEST
C. Dore
Eagles
P. Davis
Air Supply
Dr. Hook
WVTC/Hartford
Blissy Joselonia
J. Denver
B. Midler
HOTTEST
Air Supply
T. James
Dr. Hook
C. Dore
S. Warwick
D. Fogelberg
(Heart)
WVUB/Laconia
Roger Carls
N. Larson
A. Murray
Firefall
HOTTEST
C. Cross
Eagles
L. Ronstadt
(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

MIDWEST

WVAM/Rochester
Milla Harvey
D. Fogelberg
(Heart)
B. Manilow
L. Ronstadt
(Heart)
HOTTEST
Air Supply
Kool & The Gang
WGY/Schenectady
Paul Casady
D. Parton
L. Ronstadt
(Heart)
D. Fogelberg
(Heart)
B. Manilow
N. Diamond
(Lord)
HOTTEST
C. Cross
F. Mac
J. Ruffin
Eagles
Air Supply
WCPH/Springfield
Jeff Taylor
N. Larson
M. Jackson
(Life)
B. Seger
(Against)
B. Manilow
HOTTEST
J. Ruffin
K. Loggins
C. Harding
WASH/Washington, DC
Bob Duckman
R. Dupree
B. Midler
HOTTEST
Air Supply
Dr. Hook
L. Ronstadt
(Heart)
K. Rogers &
K. Carnes
B. Scaggs (split)
Mac Davis
Ambrosia
WSBA/Toronto
Jim Horn
D. Fogelberg
(Heart)
B. Midler
F. Cramer
Eagles
F. Cavaliere
Air Supply
Kool & The Gang
WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
C. Dore
F. Humphreys
P. Davis
WVHAQ/Hagerstown
Bick Summers
J. Jackson
D. Parton
J. Barnes
ARS
HOTTEST
Dr. Hook
Air Supply
P. Davis
Photo 10
B. J. Thomas
K. Loggins
J. Denver
K. Rogers &
K. Carnes
WCBB/Harrisburg
Larry Scott
S. Warwick
A. Murray
HOTTEST
C. Dore
Eagles
P. Davis
Air Supply
Dr. Hook
WVTC/Hartford
Blissy Joselonia
J. Denver
B. Midler
HOTTEST
Air Supply
T. James
Dr. Hook
C. Dore
S. Warwick
D. Fogelberg
(Heart)
WVUB/Laconia
Roger Carls
N. Larson
A. Murray
Firefall
HOTTEST
C. Cross
Eagles
L. Ronstadt
(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

EAST

WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
C. Dore
F. Humphreys
P. Davis
WVHAQ/Hagerstown
Bick Summers
J. Jackson
D. Parton
J. Barnes
ARS
HOTTEST
Dr. Hook
Air Supply
P. Davis
Photo 10
B. J. Thomas
K. Loggins
J. Denver
K. Rogers &
K. Carnes
WCBB/Harrisburg
Larry Scott
S. Warwick
A. Murray
HOTTEST
C. Dore
Eagles
P. Davis
Air Supply
Dr. Hook
WVTC/Hartford
Blissy Joselonia
J. Denver
B. Midler
HOTTEST
Air Supply
T. James
Dr. Hook
C. Dore
S. Warwick
D. Fogelberg
(Heart)
WVUB/Laconia
Roger Carls
N. Larson
A. Murray
Firefall
HOTTEST
C. Cross
Eagles
L. Ronstadt
(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

MIDWEST

WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
C. Dore
F. Humphreys
P. Davis
WVHAQ/Hagerstown
Bick Summers
J. Jackson
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(Heart)
WVUB/Laconia
Roger Carls
N. Larson
A. Murray
Firefall
HOTTEST
C. Cross
Eagles
L. Ronstadt
(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

SOUTH

WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
C. Dore
F. Humphreys
P. Davis
WVHAQ/Hagerstown
Bick Summers
J. Jackson
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S. Warwick
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(Heart)
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Roger Carls
N. Larson
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Firefall
HOTTEST
C. Cross
Eagles
L. Ronstadt
(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

WEST

WVBE/Essex
Ted Abbot
Airplay
F. Cavaliere
B. J. Thomas
B. Dupree
HOTTEST
Preston & Syreeta
Ray, Goodman
& Brown
M. Manchester
B. Midler
J. Denver
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(Heart)
B. Seger
(Fire)
C. Dore
Dr. Hook
J. Barnes
J. Denver
Sally Sire

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

BEACH BOYS (Capitol) "Endless Harmony"
BEE GEES (RSO) "Wind Of Change"
KARLA BONOFF (Columbia) "Restless Nights"
JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants"
GLEN CAMPBELL (Capitol) "I Was Just Thinking About You"
CAPTAIN & TENNILLE (Casablanca) "Deep And Dark" "No Love In The Morning"
RITA COOLIDGE (A&M) "Sweet Emotion" "Pain Of Love"
JOHN DENVER (RCA) "In My Heart"
NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"
"The Shelter Of Your Arms" "Stagger Lee"
EAGLES (Asylum) "Sad Cafe"
ROBERTA FLACK & DONNY HATHAWAY (A&M) "Disguise" "Stay With Me"
FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms"
DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind"

ANDY GIBB (RSO) "After Dark" "Rest Your Love On Me"
RUPERT HOLMES (MCA) "Answering Machine" "Partners In Crime"
BILLY JOEL (Columbia) "Don't Ask Me Why" "C'Etait Poi" "Through The Long Night" "It's Still Rock And Roll To Me"
MICHAEL JOHNSON (EMI America) "I Just Can't Say No To You" "Doors"
LOBO (MCA/Curb) "A Day In The Life Of A Love"
MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "Where Are They Now" "Ona Voica"
ANNE MURRAY (Capitol) "You've Got Me To Hold On To"
CLIFF RICHARD (EMI America) "Fallin' In Love"
KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery" "Call Me Up"
LUNDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"
BOB SEGER (Capitol) "Against The Wind"
FRANK SINATRA (WB/Reprise) "Theme From New York, New York"
JOHN STEWART (RSO) "Odin Spirit Of The Water"
BARBRA STREISAND (Columbia) "Niagara" "Come Rain Or Come Snow"
JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"

OPPORTUNITIES

Openings

WRVQ/Richmond, a 200,000 watt #1 contemporary FM seeks an upbeat, mature air personality with heavy voice for a future opening. Join a winning team! Resume and cassette to Bill Thomas, PD, Box 1394, Richmond, VA 23111. EOE (4-18)

WGH news, Norfolk, VA, is looking for an on-air news reporter with outstanding news gathering, writing and reporting abilities. Experience a must. Send tapes and resumes to Carl Holland, News Director, Box 9347, Hampton, VA 23670. EOE M/F (4-18)

Buffalo's newest radio station, WFXZ, easy rockin' Foxy 93, is developing a talent bank of personalities and new people. Send me your best shot. Earl Mergen, WFXZ, 1151-53 Main St., Buffalo, NY 14207. EOE M/F (4-18)

News Director needed at KOLE/Port Arthur, TX. Pop/Adult, salary open. Contact Robert X. Brown (713) 982-9436. EOE (4-18)

Looking for 2 top notch sales people. Established accounts. SW New Mexico's hottest FM, KRIZ. Call Jerry Turner at (505) 823-9797. EOE M/F (4-18)

Wanted immediately. Two night jocks for Northeast medium market AM-FM rocker. Must have minimum 3 yrs experience and be able to retain personality with high energy. Tapes and resumes to Box 101, Litchfield, ME 04350. EOE M/F (4-18)

WIKZ/Chambersburg, PA has opening for afternoon drive. 50,000 watt FM. Good bucks, good company to work for. Minimum 2 yrs experience. Tapes and resume to Bill Matthews, Box 479, Chambersburg, PA 17201. EOE M/F (4-18)

Immediate opening for a qualified news person to join an active full-time news staff in a beautiful New England small market. Must be able to gather, write and produce all types of stories. Strong on-air skills and interviewing experience preferred. Send tape and resume to Corydon Thurston, WMNB, Box 707, North Adams, MA 01247. EOE (4-18)

WFTN/Franklin, NY looking for experienced PD to work with professional staff. Excellent opportunity to work in the most beautiful part of New England. The lakes regions area of NH. Salary negotiable. Send tapes and resumes immediately to WFTN, Box 99, Franklin, NH 03235 or contact GM Rick DeFabio at (603) 934-2500. (4-18)

Sterling Recreation Organization Broadcasting Group is seeking high energy TV, radio and announcer for either AM drive or 7-midnight slots in beautiful Denver, CO. Send tapes and resumes to KDKO, Box 418, Littleton, CO 80160. Attention: Damian. EOE (4-18)

WSGF needs experienced newspaper. Strong on air delivery, street reporting, writing, hustle. We're an AM-FM combo in a great location. Tapes, resumes and writing samples to Doug Weldon, Operations Manager, Box 876, Savannah, GA 31498. EOE M/F (4-18)

Accepting tapes and resumes for future openings for SW New Mexico's newest and hottest FM (KRIZ). Contact Jerry Turner, PD, Box 269, Roswell, NM 88201. No calls please. EOE M/F (4-18)

New England small market needs an on-air personality with good production skills and knowledgeable in MOR and Beautiful Music formats. Must be versatile and willing to do remotes and interview/talk programs. Automation experience preferred. Send tape and resume to Corydon Thurston, Manager, WMNB, Box 707, North Adams, MA 01247. EOE (4-18)

Persnickety Chief Engineer. Needed for successful Class C in Beaumont, TX. Good equipment, informal atmosphere. 15K. Call (713) 755-6155 mornings. (4-18)

Openings

Lake Tahoe, CA Pop/Adult leader seeking qualified and experienced air personality with 1st phone. Tapes and resumes to 59K Tahoe, Box AM, South Lake Tahoe, CA 95705, or call Richard Sells after 2pm at (916) 544-6471. EOE M/F (4-18)

D102 adult Top 40, #1 ARB, accepting tapes and resumes for possible future openings for jocks and news people. Team players only. Send materials to Keith Meson, WDNL, 1501 N. Washington, Denville, IL 61832. No calls please. EOE M/F (4-18)

Golden opportunity for experienced adult communicator. Must have ability to write, edit and deliver news in active Adult Contemporary format. Pros please send tapes and resumes to Frank Murphy, VP, Client Relations, Box 157, Tenafly, NJ 07670. No calls please. EOE (4-18)

Midwest Pop/Adult seeks AM drive personality, warm human communicator. Strong on production. Salary open. Tapes and resumes to Rey Taylor, WEVE, Box 650, Eveleth, MN 55734, or call (218) 741-5922. EOE M/F (4-18)

Get on the ground floor of a new Midwest AOR in hot college town. Now accepting tapes and resumes c/o Stuart McRae, 7404 M Street, Little Rock, AR 72207. (4-18)

Savannah's newest FM Country station, WGEC, with studios in Springfield, is going 24 hours live. Looking for morning, midday and evening jocks. Minimum 3 yrs experience in contemporary Country. Good production skills a must. News experience helpful. Tapes and resumes to Dave Kay, PD, WGEC, Drewer C, Springfield, GA 31329. No calls please. EOE M/F (4-18)

Needed yesterday, but I'll wait two weeks. PM drive and production. No copy writing, just cutting, splicing and voices. Need someone who likes to have fun and wants to join a winning team. Send tapes and resumes to Dave Meson, PD, WBBS, 850 Midtown Tower, Rochester, NY 14606. EOE (4-18)

WGLD, 100KW, 46th market, needs communicator with good production skills. Great opportunity to join young, dynamic radio chain. Send tapes and resumes to Ed Owen, Box 2808, Highpoint, NC 27261. EOE M/D (4-18)

KROE/Sheridan, WY needs a warm communicator. Looking for person with at least 3 yrs live experience. Tapes and resumes to Terry Thurber, PD, Box 5086, Sheridan, WY 82801. No calls please. EOE M/F (4-18)

50,000 watt FM Top 40 seeks quality drive-time jock. Good production necessary. No beginners. #1 in market. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. EOE (4-18)

KAFY/Bakersfield, CA looking high & low for experienced aggressive News Director with very strong authoritative smooth delivery. Writing style important. Position open after May 21st. Present ND moving to TV. Tapes and resumes to Steven Kaye, KAFY, Box 6128, Bakersfield, CA 93386. EOE (4-18)

KRRV/Alexandria, LA has opening for full-time experienced announcer who has some background in Country music. Also part-time openings. All you need is a desire to work. Call immediately Larry Rust, PD (318) 443-7454 or write to 1515 Jackson St., Alexandria, LA 71301. (4-18)

50,000 watt WDGY/Minneapolis looking for anchor reporter. No beginners, no calls. Send resume, tape, writing sample to Steve Highsmith, WDGY, 10332 Bloomington Freeway, Minneapolis, MN 55420. EOE M/F (4-18)

Openings

Wright & Associates, Inc. is looking for air personalities for small, medium and major markets. All Country stations. Send tapes, resumes and references to Sonia Romo, Personnel Coordinator, Wright & Assoc., 7225 N. Oracle Rd., Suite 205-C, Tucson, AZ 85704. (4-18)

Join aggressive and respected news team. Writing, reporting and features. Competitive salary. Tapes and resumes to Ken Bringenberg, ND, WCFR, Box 800, Springfield, VT 05158. (4-18)

WNOE, 50,000 watt looking for creative personality. No time and temp. Community involvement and hard worker. Contact Captain Humble or Chucker at WNOE, 529 Bienville, New Orleans, LA 70130. EOE (4-18)

WACKY 102-FM seeks overnight personality. Shift includes varied duties automation experience is helpful. Females and minorities especially encouraged. Position open in May. Tapes and resumes to Jim Rising, WAQY, 45 Fisher Ave., E. Long Meadow, MA 01028. EOE (4-18)

The ocean, redwoods, skiing. KATA/Arca, CA #1 Top 40 needs experienced sales pro. Great place to live and work. Contact Jim Turk (707) 822-4814 or write to Drawer I, Arca, CA 95521. EOE M/F (4-18)

WDMS Stereo 101/Greenville, MS has rare night-time opening. Join The Delta's best Rock & Roll station. Rush tapes and resumes to Todd Martin, Box 1438, Greenville, MS 38701. EOE M/F (4-18)

Looking for Country DJ, good voice. Full-time position for someone who really likes Country music. Send tapes to KYOU Country, Box 1607, Greeley, CO 80631 in care of PD. (4-18)

Full-time opening for Engineer/announcer combo at Pop/Adult leader in competitive Rocky Mountain market. Send tapes, resumes and salary requirements to Mike Connors, PD, KEXO, Box 1448, Grand Junction, CO 81502. EOE M/F (4-18)

Wright & Associates, Inc. is looking for a news person for major market Country station. Send tapes, resumes and references to Sonia Romo, Personnel Coordinator, Wright & Assoc., Inc., 7225 N. Oracle Rd., Suite 205-C, Tucson, AZ 85704. (4-18)

WJKL/The Fox has full-time opening immediately. We're progressive station in suburban Chicago (Elgin) that requires person with working knowledge of Rock 'n' Roll, Jazz, Blues, Reggae, New Wave, Bluegrass, Folk, etc. Good amount of non-hype is part of job. Hours are long, pay is short. Tapes and resumes to Mark Marker, WJKL, 18 1/2 Douglas Av., Elgin, IL 60120. (4-18)

WPIX-FM/New York looking for outstanding morning personality, also for outstanding night jock. Immediate openings. Tapes and resumes only to Chuck Morgan, WPIX-FM, 220 E. 42nd St., New York, New York 10017. EOE (4-18)

WHCN-FM/Hartford is looking for experienced Promotion Director. Send resume to Daniel Francis Hayden, 1039 Asylum Ave., Hartford, CT 06105. (4-18)

Present and future opening for reporters, editors and anchors. Reply to Thom Wilborn, Arkansas Radio Network, Box 4189, Little Rock, AR 72214. (4-11)

KWPC/KFMH has an immediate entry-level news opening. Looking for someone who likes radio news and wants to be the best. Good company, management's commitment to news is unusually strong. Our signal reaches the Quad-Cities and Iowa City. Tapes, resumes and writing samples and references to Pat Ryan, ND, Box 116, Muscatine, IA 52761. EOE (4-11)

Openings

Florida FM powerhouse looking for strong drive time personalities Top 40/AOR. Minimum 4 yrs experience. Beautiful coastal area. Tapes and resumes to Stephen Harlow Haas, Box 3192, Ft. Pierce, FL 33450. EOE M/F (4-11)

Q101 has opening for Ass't PD/MD for our 100,000 watt FM. We're a dominant #1 in a 14-station market. Person should have PD experience, strong production, promotion and music and be able to do short daily air shift. Call Larry O'Neil, OM at (601) 693-2381 or send tapes to Box 5314, Meridian, MS 39301. (4-11)

Southern Vermont's #1 station has rare opening for evening communicator, some radio experience necessary. Excellent facilities and working conditions. Decent bucks for right person. Rush tapes and resumes to Joel O'Brien, WTSA, Box 819, Brettleboro, VT 05301. EOE (4-11)

KROC-FM, 100,000 watts is looking for an "air personality" with good production skills for their adult-oriented Rock format. If you'd like to work with a great staff in a great facility send tapes and resumes to Al Melmberg, KROC-FM, 122 4th St., S.W., Rochester, MN 55901. EOE M/F (4-11)

Sunbelt radio station adding to news staff. Searching for heavy weight morning news anchor and news anchor/reporter for 5-day week shift including producing writing and anchoring newscasts. Must be strong both on and off air. Minorities encouraged. Send tapes and resumes with full references and salary requirements to Don Bradley, ND, KELI, Box 52185, Tulsa, OK 74152. EOE M/F (4-11)

Radio 97 has an immediate opening for an experienced pro. Drive shift, good production skills, one-to-one delivery. Tapes and resumes to B. Cotton, PD, Box 9705, Savannah, GA 31412. EOE (4-11)

News Director, new 100,000 watt AOR FM station, strong on interviewing and Public Affairs, good natural delivery, some production. Tapes and resumes to Manager, KQDS, Box 6167, Duluth, MN 55806. (4-11)

Midwest contemporary station looking for morning drive News Ass't to gather and write news, who is also a reporter with interest in sports. Authoritative on-air delivery, ambitious, strong writing ability. Tapes and resumes to ND, WZUU, 520 W. Capitol, Milwaukee, WI 53212. EOE (4-11)

WIKZ/Chambersburg, PA looking for news person. Good money with growing company, 50,000 watt FM, AM daytime. Tapes and resumes to Bill Matthews, Box 479, Chambersburg, PA 17201 or call (717) 263-0813. EOE M/F (4-11)

WACKY 102-FM seeks operations assistant. Must be versatile in news, operations and willing to work. Good pay for the right person. Females and minorities encouraged. Tapes and resumes to Jim Rising, WAQY, 45 Fisher Ave., E. Long Meadow, MA 01028. EOE (4-18)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

MARY BETH DROWN appointed Assistant Business Manager at KUDL-FM/Kansas City, KS.

EARL MORGAN named PD at WFXZ/Buffalo, NY.

SANDRA JACKSON promoted to Writer/Producer for KCBS-FM/San Francisco, CA.

GARY LEVINE, formerly KQIQ/Hanford, CA joins KGRA-FM/Lake Charles, LA as MD.

LAUREN HOWARD joins KCBS-FM/San Francisco, CA as an Account Executive. SAM CORNETTE joins WHBF/Rock Island, IL as morning man from WOC/Davenport, IA.

SHAWN PATRICK STEVENS joins KRSY/Roswell, NM as air personality.

CAPTAIN HUMBLE promoted to Operations Manager at WNOE-AM-FM/New Orleans, LA.

PAUL MASCHENIK joins WMMG/Brandenburg, KY as Commercial Manager.

KEN GRAUE joins KCBQ/San Diego, CA as afternoon and evening news anchor.

CHUCKER promoted to MD and Assistant PD at WNOE/New Orleans, LA.

MIKE WIX named to PD post at WMMG/Brandenburg, KY.

MILES W. SEXTON named Retail Sales Manager for KNX-FM/Los Angeles, CA.

KEN McINTEE promoted to MD and Assistant PD at WNOE-FM/New Orleans, LA.

BOBBY ORLANDO, formerly with KBFM/Edinburg-McAllen, TX, joins KZFM/Corpus Christi, TX as PD.

JACK SNOWDEN named to Account Executive position at WMMG/Brandenburg, KY.

KELI MITCHELL joins KUTE/Los Angeles, CA from KORJ/Los Angeles, CA.

GLEN LEWIS, formerly WHOO/Orlando, FL, joins WWSA-WCHY/Savannah, GA as General Sales Manager.

RON SCOTT joins WCHY-FM/Savannah, GA as air personality.

JOE BIXBY joins WWSA/Savannah, GA as air personality.

Record

DIANNE LEEDY promoted to Director of Accounting for 20th Century-Fox Records.

CURTIS YEWE named Royalty Manager for 20th Century-Fox Records.

SUSAN FICKENSCHER joins 20th Century-Fox Records as Senior Accountant.

CHARLES KAPLAN appointed Associate Director, A&R, Contemporary Music, Epic Records.

ARLENE SLOTNICK appointed Royalty Account for 20th Century-Fox Records.

LAURALEE PHILLIPS named Junior Accountant for 20th Century-Fox Records.

Industry

TOM CADIGAN named to position of Account Executive for Eastman Radio, Inc.

SAM HOLMAN joins Radio Arts, Inc. as Program Consultant.

Station Line-Ups

WGRQ/Buffalo, NY LINE-UP: 6am-10am The Bearman & Charley Seitz, 10am-12noon George Hawras, 12noon-4pm Pat Feldball, 4pm-8pm Irv Goldfarb, 8pm-1am Paul Heine, 1am-6am Cindy Chan.

WHLS/Port Huron, MI LINE-UP: 6am-10am Henry Krueger, 10am-2pm Mike Mullins, 2pm-7pm Dave Kredell, 7pm-12mid Doug Redford, 12mid-6am Mike Davis.

KHYT/Tucson, AZ LINE-UP: 6am-10am Adam & St. John, 10am-2pm Gary Keener, 2pm-6pm Royce Blake, 6pm-9pm Rich Brother Robbin, 9pm-1am Steve Briscoe, 1am-6am Donnie Staten. Weekends: Mary Neese.

14WK/Wheeling, WV LINE-UP: 6am-10am Dan McGrath (PD), 10am-3pm Pam Finn, 3pm-7pm Rich Collins (MD), 7pm-12mid Bart Allen, 12mid-6am Maria. Weekends: Ned Ferris, Randy James.

WSKJ/Mobile, AL LINE-UP: 6am-10am Wayne Gardner, 10am-2pm Steve Holbrook, 2pm-6pm Tom Dixon, 6pm-10pm Dan Summers.

WWSA/Savannah, GA LINE-UP: 5:30am-9am Neil Linton, 9am-1pm Ron Frederick (MD), 1pm-4pm Lee Walker, 4pm-7pm Mark Daniels (PD), 7pm-12mid Joe Bixby, 12mid-5:30am Larry King.

OPPORTUNITIES

Openings

WNRS/Ann Arbor's best Country is seeking radio pros for future openings. Dynamite production a must. Women encouraged to apply. If you'd like the chance to work for a company that's on the move, mail aircheck, production samples and resumes to Mark Thomas, Operations Dir., WNRS, Box 8605, Ann Arbor, MI 48107. EOE M/F (4-11)

Continuity/Production Director needed for KYNO/Fresno. Opening for creative responsive person who can write radio copy and manage a production department. Call Sam Carter (209) 255-8383 for interview. EOE (4-11)

Come live by the lake, 100,000 FM stereo needs night jock. Immediate opening. Tapes and resumes to Box 66, Pryor, OK 74361. (4-11)

Prestigious market leader. Expansion position result of sale of TV station. Professional environment requires solid journalistic and people skills. Must be capable of directing 8-9 full-time staff. Send complete background, news philosophy and tape to Hugh Barr, Mgr., WSYR, 1030 James St., Syracuse, NY 13203. EOE (4-11)

News Director needed for sophisticated market, Palm Springs, CA. No beginners please. Must be community and local news-oriented. Salary negotiable. Tapes and resumes to Steve Clark, PD, KCMJ Box 1626, Palm Springs, CA 92263. EOE M/F (4-11)

We are a major Midwest Adult Contemporary FM with a rare opportunity for the right individual. We're seeking the best morning talent in America. Salary and benefits are commensurate. All inquiries treated in strictest confidence. Reply to Radio & Records, 1930 Century Park West, #182, Los Angeles, CA 90067. EOE

Looking for a New Englander. Beginners with the basics down are encouraged to apply. Interest in sports and music is essential. Tapes and resumes to Tom Richards, WDOT, 395 College St., Burlington, VT 05401. EOE (4-11)

WLJE/Valparaiso, IN looking for person with writing, production and light board work skills with automated station. Excellent opportunity to learn and put your writing and production skills to work. Medium size college town, 50 miles from Chicago. Call (219) 462-8125, or send resumes to Box 149, Valparaiso, IN 46383. EOE M/F (4-11)

Chief Engineer wanted for KINT-FM-KKOL-AM/El Paso. Need to be well versed in audio processing and sound engineering practices. Send resume to Jheni Kaye, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (4-11)

Part-timers from the Vermont area needed immediately. Tapes and resumes to Tom Richards, WDOT, 395 College St., Burlington, VT 05401. EOE (4-11)

One of the nation's finest Black stations now accepting tapes for possible future openings. If you're a pro, send tapes and resumes to Ron Dennington, KATZ, 1139 Olive St., St. Louis, MO 63101. EOE M/F (4-11)

Experienced announcers needed for top Midwest city. New 100,000 watt AOR FM station. Natural delivery and above average production skills. Tapes and resumes to Manager, KQDS, Box 6167, Duluth, MN 55806. (4-11)

WMJC/Detroit top rated FM contemporary station searching for midday (12-3pm) air personality. A real positive personality who can communicate and entertain. Bright, mature and positive delivery. We'll offer you a top salary, security and a great work environment. Send tapes and resumes to WMJC, 1 Radio Plaza, Detroit, MI 48220. EOE M/F (4-11)

WYNS/Lehighton, PA accepting tapes and resumes for full and part-time openings for DJ's and news people. Great place to live and work in the heart of the beautiful LeHigh Valley-Pocono Mt. region. Less than 2 hrs from Philly. If you are ready to "work" and "learn" send your material to Chuck Henry, PD, WYNS, Box 115, Lehighton, PA 18235. No calls please. (4-11)

Looking for female jock for Midwest market. Send tapes and resumes to Cal Shields, 1710 East 111th St., Los Angeles, CA 90059. (4-11)

WRCN/Riverhead, NY looking for Production Director. Tapes and resumes to Paul Harns, WRCN, Box 666, Riverhead, NY 11901, or call (516) 727-1570. (4-11)

Program Director for Suburban Washington, D.C. Pop/Adult station. Experienced take-charge individual. Tape and resumes to R. McKee, WPRW, Manassas, VA 22110. EOE (4-11)

Talent Wanted: Heftel Broadcasting now searching nationwide for dynamic air aces from all formats. This is for all positions at our newly acquired Cincinnati facility. Send tapes and resumes in confidence to Employment Dir., Heftel Broadcasting, John Hancock Center, Suite 3750, 875 N. Michigan Ave., Chicago, IL 60611. Minorities encouraged to apply. EOE (4-11)

KCLD-FM, mass appeal Top 40 needs full-time air personality with good production skills. Tapes and resumes to Mike Moffett, Box 1458, St. Cloud, MN 56301, or call (612) 251-1450. EOE (4-11)

Wanna live in Tampe Bay? The Sunbelt is calling you if you're a top notch morning news person. We're the "Superstars" album Rocker in this exploding market. Personality a must. No np'n readers. Rush tape and resume to Al Peterson, 98Rock (WQXM), Box 4809, Clearwater, FL 33618. EOE (4-11)

Goods & Services

Your Audition Tape Is Critical . . .

and when it comes to audition tapes, **THE PROGRAM DIRECTORS** know what to listen for! We offer a thorough written critique PLUS recommendations to effectively spotlight your talents and ensure impact.

THE PROGRAM DIRECTORS, with major market experience in every radio format, is headed by Jerry Stevens (Programming: WMMR and WCAU-FM, Philadelphia; On-Air: WBZ, Boston, WIBG, Philadelphia, WNEW, New York). **GO WITH THE BEST!**

We report within two (2) weeks of receipt of your tape which will be returned.

Evaluation fee: \$20.00.

Contingent upon our evaluation and your agreement, your tape may merit job placement efforts with our **CLIENT STATIONS** and established station listings.

Listen . . . IF YOUR TAPE DOESN'T MAKE IT . . . YOU WON'T!

LET US LISTEN FIRST!

The Program Directors, The Werwick, Suite 1810, Philadelphia, PA 19103, (215) 985-4337.

Comedy Commercial Copy For DJ's

All original, rather strange, rather weird. Excellent drop-ins for your show. \$2.00. LAFF-TEK, Box 56, Cape Coral, FL 33904.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. **CONTEMPORARY COMEDY**, 5804-D Twining, Dallas, TX 75227. (214) 381-4779.

Comedy Material

Funny horoscopes. Crazy Kommerciels, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write **HYPE INK**, Box 89581, Los Angeles, CA 90089.

Phantastic Phunnies

Highly respected . . . proven worldwide audience builder! Hilarious . . . original . . . 'quick-quip' . . . topical humor!! Introductory month's 400 topical one-liners and 'BONUS' . . . just \$2.00!!! **PHANTASTIC PHUNNIES**, 1343-A Stratford Dr., Kent, OH 44240.

Cary's Country Store

Vintage Country music program featuring over 50 years of C&W recordings. Informative commentary by experienced Los Angeles announcer/historian. In-depth documentary "The Bob Wills Story" also available. For demo: **CARY'S COUNTRY STORE**, 16856 Escalon Dr., Encino, CA 91316.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

Poor Promotional Record Service?

Successful Veteran Programmer reveals **NINE PROVEN** steps to establish and maintain promotional record service in all markets without "red tape." A must for ALL music programmers. \$10.00. **SKYLINE MEDIA SERVICES**, 311 Killamey Court, Box E, Lynchburg, VA 24502.

Broadcaster's Action Line

Job Referral Service — \$40.00 for 12 months. R 3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! **O'LINERS**, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for **Goods & Services**. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact **R&R Classified Department**, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

RANDY MARS needs work. Air/production/full-time/experienced. Call (415) 556-2461. (4-18)

Chicago morning pro, working, top 10 ratings. Bright, tight, topical. (312) 986-9545.

How about me? **KEN E. MARKS**. I'm looking for a Top 40 or Pop/Adult gig. I give 110% on air and in production. Currently working on the air in Los Angeles (part-time). Will travel. Call me at (213) 838-5364. Looking forward to hearing from you soon. (4-18)

Wanted! Northwest or West Coast medium to large market AOR hide-out for creative FM outlew. First phone, tight board, communicative personality that cares where the listeners are at. Call **STEVE BUCK** (213) 596-3026 after 3pm. (4-18)

Positions Sought

Major market jock looking to program small or medium market and make it a winner. Call **MIKE** anytime. (718) 889-4576. (4-18)

Recent college graduate with experience in both radio and TV. Seeking job security anywhere. Willing to relocate. Announcing, news, play-by-play, and camera work: I do it! Willing to hustle. Call **LON** (515) 955-4906 or (515) 733-2418. (4-18)

Well rounded pro of 10 years seeks sales or programming. Call **JOHN BECKER**. (312) 322-0369. (4-18)

The incredible thin man, renowned in pm drive and evening airshifts, also known as **CLIFF CLARK**, is available. Medium market talent with good references, reliable content and great numbers. Call (817) 528-8208. (4-18)

Hard working announcer with 3 years experience in small market as MD. Looking for the next step up to a medium market. Will work late night, early morning. Preferably Pacific NW. Call **STEVE JONES** at (405) 225-2364 or (405) 225-3333. (4-18)

BILL SMITHSON. 15 years experience, first ticket. Want job in Southeastern U.S. (305) 448-1260. (4-18)

Recent college graduate is presently seeking full-time position in news, sports, or as announcer. I have 4 years professional experience in top 15 markets. Also experienced in production and Pop Adult and AOR format. The South is my home but willing to relocate with salary negotiable. **TIM MOTE**, 184 Barbara Lane, Mableton, GA 30069, or call (404) 941-9788. (4-18)

Currently at Midwest 50,000 rocker! Excellent, creative production, tight board, a love of music, easy to work with and I'm female, too! I'm a 24 year old air personality with 1 1/2 years experience in Pop/Adult and Rock, ready to make move from automated back to live. I'd like to settle on Gulf Coast. Call for tape and resume. Excellent references. **CATHY** (309) 662-5707. After 4pm call (309) 829-1221. After May 1, call (504) 522-8433. (4-18)

BARRY McCOY, 3 years experience, former WFON, WDUZ. Looking for a challenge. Will consider most offers. Call (414) 923-5740. (4-18)

Why are so many stations upgrading their sports departments? Is your station missing the big bucks with sports? I can help! Sports announcer with play-by-play, reporting, anchoring, talk show, sales experience. A real pro. Let me make your sports department a winner. (315) 342-3102. (4-18)

The tide of history is at last on the side of stations that care enough to talk to, rather than at their listeners. Personalities who can communicate and are aware that the sun doesn't rise and set with 33 and 45 rpm's are once again becoming important components of successful Pop/Adult radio. Call **MARV** at (315) 342-2503. (4-18)

Major market air personality looking. All mediums and majors considered. Call (912) 334-5179. (4-18)

Minority DJ Newscaster, 2 yrs air experience. Professional performance that can stand up to the toughest criticism. Immediate phone call will convince and save time. Call **JHERI** mornings at (212) 881-5702. (4-18)

RICK & JENNIFER WARREN formerly KXLR/Little Rock morning team. (501) 565-7740. (4-18)

Major market jock with over 10 yrs experience. Good pipes, good production. Former PD and MD experience. Looking for programming challenge in medium market. Call **CHRIS** (313) 358-7006. (4-18)

5-yr pro communicator, available now for your station. Pop/Adult, PD, Top 40, MD, Oldies are my specialty, along with good production. Experienced in news, sports, public affairs. Intelligent, creative, dependable, good pipes, college grad and single. **WHSB, WTGO, WOLF**, now at WDOT. **PETER KING** (802) 879-6233 mornings. (4-18)

Hall of Fame jock, in Hall of Fame city seeks new challenge as DJ. Have MD/Fields Director and Production Director experience. Call (218) 478-0440 for resume aircheck and letters of recommendation. (4-18)

PD available, strong in concept end execution. Positive music, research and Talk radio experience. Call (919) 765-3011 after 2pm. (4-18)

Jock presently employed looking to relocate close to home, along the East Coast. Will consider any market, can do any format. Tapes and resumes upon request. Only those with immediate openings inquire. Ask for **G.J.** (601) 659-7218. (4-18)

DAVID LONDON formerly with John Rook KTLK/Denver and Bill Drake KYNO/Fresno left radio business to finish college. Have returned, now at KACY/Oxnard past 5 months. Looking for better buckal 1st phone! Tape ready! Call (805) 488-2346. (4-18)

General Manager. Experienced, dedicated, creative. Seeks challenge with growth. Have done and know programming, operations, sales, promotions, training, automation. Familiar with Jennings system. Will relocate. Write to 528 N. Braddock St., Winchester, VA 22601. (4-18)

News person with 3 yrs radio and TV news experience. Looking for challenging professional job with reliable station and staff. Job interest lies in radio and television news/sports. Call **GARY** (914) 562-9391. (4-18)

Announcing, news, production, continuity, traffic, billing. I can do it all. Ready to relocate now. Working major AM/FM in Los Angeles. Call (213) 385-0101 ask for Peter Bernard. (4-18)

Positions Sought

Thanks to new Soul format, up tempo Top 40 communicator (not a screamer) formerly all nights WNHC/New Haven available for New England only. Good pipes, production, tight board. Medium/large markets. **DOC HOLIDAY** (203) 489-8637. (4-11)

Top notch production pro, WCOZ/Boston looking for position as Production Director with airshift at a major or medium market AOR. For production samples and aircheck, call **JOHN MCKINNEY** at (817) 783-4323 or write to 1845 Commonwealth Ave., Brighton, MA. (4-11)

Dedicated pro in Black-oriented radio. Mature, sincere, creative male, 10 yrs experience, great natural voice. Experienced in Progressive, Contemporary Jazz, Disco and R&B. Experience includes Production Mgr., Account Exec., Copywriter, play-by-play, voice-over and live talent for TV. Willing to relocate but prefer Detroit, Atlanta, New Orleans, Washington, D.C., Denver, Texas or California. Desire announcer or responsible position with advancement opportunities. Write to Box 636, Saginaw, MI 48606 or call (517) 752-5952 ask for DANTE. Tape and resume upon request. (4-11)

Black 1st phone who is light on experience but heavy on dependability. Mature, sincere and not afraid to bust his butt any hours. Money not as important as being given a chance to do a good job for you. 7 months experience as technician in New York metro area. Looking for 1st job as announcer or combo jock. Can relocate anywhere. Just call me **BUD MAYO** (212) 865-0827 or (212) 992-0022, or write 826 Columbus Ave., New York City, NY 10025. (4-11)

Please consider me if you have full-time opening for a DJ. Have medium market, MD, PSA Director, promotion, remote, Production Director experience plus much more. Call ASAP (218) 478-0440. For resume, aircheck and letters of recommendation ask for **LARRY**. (4-11)

Young, married couple seeks challenging employment at a stable Pop/Adult or Top 40 station. Husband experienced air personality. Wife news anchor/reporter. We're looking for the right situation to make the most of our talents. Let our uniqueness work for you! Call (919) 484-9952. (4-11)

More than 5 yrs of experience in radio news. Good writing and delivery. Looking for a challenge. Call **MIKE** at (717) 282-3534. (4-11)

Morning DJ, Ass't to PD Sports Director familiar with Pop/Adult format. Willing to work any shift. Looking to relocate in the South. Promotional skills, production, 3rd phone. Call **BEN** at (609) 299-4275. (4-11)

Up-tempo Country personality looking for same or Top 40. Afternoon drive or evening shift. Hard work for decent bucks. Tapes and resumes upon request. If interested call today **TOM COLLINS** (412) 486-8744. (4-11)

Major market air personality with emphasis on entertainment and information seeking employment. Market size and time slot unimportant, but permanence is. Complete resume and air work samples at your request. Call **DOUG** at (312) 588-6571. (4-11)

SHAUN O'TOOLE 6 yrs experience, Top 40, AOR, Pop/Adult MD and mornings, looking to better myself in medium or large market. Natural smooth sound, good pipes, production and references. Call (504) 387-6184. (4-11)

MOR/accessible Jazz specialist with 15 yrs major market experience seeks opportunity and challenge on Eastern Seaboard. Call (213) 820-3405. (4-11)

MD, PD, announcer. **BUDDY VAN ARSDALE**. Call (314) 621-4332. (4-11)

Not afraid to work or learn, currently programming Country station, medium market, looking for new challenge. Looking for programming or major market jock position. Have worked all formats but prefer Country or Pop/Adult. Call **BILL** (205) 661-7589. (4-11)

Top-notch radio street reporter seeks major market position. New York City and Midwest experience. Some network freelancing. **STEVE VIRGIL**, (914) 831-9173. (4-11)

If you need a time and temp jock, don't call me. But if you want someone who is a little, a lot on the other side of insanity with 6 yrs experience morning drive, then wake me up and I'll wake your audience. Call **JOHNNY MacBROWN** (601) 483-7016 before 8am or after 5pm CST. (4-11)

With a new owner, it's a whole new ballgame. So after 5 yrs it's exit one Country PD/MD. I'm available for Modern Country airwork or small market PD. Far West only please. Excellent references and 17-yr track record. **DARRELL WILSON**, 31 Grande Vista, Wilcox, AZ 95643, or call (602) 384-4147 after 3pm. (4-11)

Miscellaneous

WLAN/Lancaster, PA needs record service from all labels for Spanish recordings. Send to Spanish Program Director, 252 N. Queen Street, Lancaster, PA 17604. (4-18)

WTGC/Lewisburg, PA. From automated to live Pop/Adult. Need record service from all labels. Please send current and oldies to Music Director, WTGC, Colonial Park R.D. 1, Lewisburg, PA 17837. (4-18)

WABZ-FM/Albermarle, NC needs service from most labels. Pop/Adult format. Send to Ted Bell, WABZ-FM, Box 608, Albermarle, NC 28001, or call (704) 982-1010. (4-18)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

BROTHERS JOHNSON Stomp! (A&M)

60% of our reporters on it. Moves: Up 93, Same 7, Down 2, Adds 17 including WRKO, WGCL, B100, KEEL, WAXY, BJ105, WTWR, KMJC, KROY, WISE, WROK, KQDI. See Parallels, charts at number 25.

BETTE MIDLER The Rose (Atlantic)

60% of our reporters on it. Moves: Up 76, Same 12, Down 1, Adds 31 including WFIL, F105, 94Q, KBEQ, WGCL, WZUU, KJR, WHFM, WTIC-FM, Q106, KBFM, WAPE, KX104, WDRQ, KOFM, KZ93, KJRB. See Parallels, charts at number 27.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JAMES LAST BAND "The Seduction" (Polydor) 110/24

Moves: Up 62, Same 24, Down 0, Adds 24 including WIFI, PRO-FM, CFTR, 14Q, Z98, Y95, WSGA, FM100, KSTT, KZZX.

CLASH "Train In Vain (Stand By Me)" (Epic) 108/20

Moves: Up 64, Same 21, Down 3, Adds 20 including JB105, KWK, Q102, KFRC, WFBL, Q106, KAUM, WRJZ, KSTT, WNCI, KIOY, KTAC.

ROBBIE DUPREE "Steal Away" (Elektra) 102/52

Moves: Up 30, Same 20, Down 0, Adds 52 including WXLO, WKBW, WCAO, WRKO, WPGC, KDWB, KBEQ, WGCL, WZUU, KRLA, B100, WBEN-FM, KFMK, Y103, KRSP.

MELISSA MANCHESTER "Fire In The Morning" (Arista) 102/8

Moves: Up 58, Same 29, Down 7, Adds 8, F105, KFRC, KINT, Y95, KIOA, WNCI, KRUX, WGBF, WFIL 21-16, WLCY 10-7.

FIREFALL "Headed For A Fall" (Atlantic) 95/35

Moves: Up 34, Same 26, Down 0, Adds 35 including WIFI, CFTR, 94Q, WICC, 96X, WSKZ, KSTT, WOW, KFXM, KRQ.

FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 81/1

Moves: Up 54, Same 21, Down 5, Adds 1, WLCY, WCAO 29-24, WRKO 23-21, PRO-FM 22-19, JB105 31-28, Z93 24-18, 94Q 10-8, CKLW 21-19, KDWB 13-10, WZUU 6-4.

BERNADETTE PETERS "Gee Whiz" (MCA) 80/14

Moves: Up 39, Same 27, Down 0, Adds 14 including KOPA, WKBO, 14Q, WTIX, FM100, KWEN, KMJK, WJBO, WFLB, KDVB, WKBW 15-10, WHB 28-25, KEARTH 24-21, KRLA 26-21, 13K 30-26.

PEACHES & HERB "I Pledge My Love" (Polydor) 80/1

Moves: Up 47, Same 19, Down 13, Adds 1, WGBF, WABC 9-4, WNBC 11-9, WCAO 25-20, WRKO 6-4, Y100 18-14, B100 18-14, WFBR 13-8, WFBL 26-14, KEEL 14-8, KRAV 27-15.

LIPPS, INC. "Funkytown" (Casablanca) 79/30

Moves: Up 44, Same 5, Down 0, Adds 30 including WCAO, Z93, KOPA, WBLI, KTSA, WAPE, FM100, WDRQ, KYNO-FM.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 78/14

Moves: Up 45, Same 17, Down 0, Adds 14 including KFI, KOPA, WICC, WNAP, FM102, WGUY, WROV, WCAO d-30, F105 d-35, 94Q 6-5, CKLW 23-15, WZUU d-20.

CLIFF RICHARD "Carrie" (EMI America) 72/1

Moves: Up 46, Same 15, Down 10, Adds 1, WZZP, WIFI 27-19, KDWB 17-15, WOKY 15-12, WSGN 14-9, BJ105 15-11, WVIC 24-19, Y94 18-12, KMJK 12-6.

J. GEILS BAND "Love Stinks" (EMI America) 61/22

Moves: Up 23, Same 16, Down 0, Adds 22 including KFI, WPEZ, WKBO, JB105, WSKZ, KSTT, WNAP, WCIR, WHHY, WAKX, KCBN.

PAT BENATAR "We Live For Love" (Chrysalis) 58/13

Moves: Up 25, Same 20, Down 0, Adds 13 including WPGC, CHUM, KJR, WFBR, WBBQ, WVIC, WLBZ, WCGQ, WGBF, KOOK, WIFI 21-16, 13K 24-20.

KORONA "Let Me Be" (UA) 58/8

Moves: Up 32, Same 18, Down 0, Adds 8, WCAO, KERN, KENO, WYRE, KILE, KENI, KOOK, KBIM, Z93 29-26, 94Q 28-26, KEARTH 29-27.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 56/22

Moves: Up 31, Same 2, Down 1, Adds 22 including WXLO, WCAO, KS95-FM, KOPA, WBLI, WICC, WTIX, 95SGF, FM100, WHBQ, WAYS, KWEN, KRUX.

KENNY LOGGINS "Keep The Fire" (Columbia) 53/2

Moves: Up 28, Same 13, Down 10, Adds 2, KSLQ, KBEQ, 96KX 12-9, WAKY 8-6, KMJK 21-14, KLUC 2-1, KENO 12-9, WAAY 4-2.

PAUL McCARTNEY "Coming Up" (Columbia) 52/51

Moves: Up 0, Same 1, Down 0, Adds 51 including F105, Q107, WPGC, CHUM, Z93, 94Q, WLS, KFRC, KJR, KX104, WDRQ, KMJK.

Radio & Records

NATIONAL AIRPLAY/30

April 18, 1980

THREE WEEKS AGO
TWO WEEKS AGO
LAST WEEK

1	1	1	1	BLONDIE/Call Me (Chrysalis)
6	6	4	②	AIR SUPPLY/Lost In Love (Arista)
8	7	5	③	BILLY JOEL/You May Be Right (Columbia)
3	2	2	4	BOB SEGER/Fire Lake (Capitol)
2	3	3	5	CHRISTOPHER CROSS/Ride Like The Wind (WB)
27	18	10	④	KENNY ROGERS & KIM CARNES/Don't Fall In Love... (UA)
5	4	6	7	EAGLES/I Can't Tell You Why (Asylum)
4	5	7	8	PINK FLOYD/Another Brick In The Wall (Columbia)
12	8	8	9	DR. HOOK/Sexy Eyes (Capitol)
14	11	9	10	FLEETWOOD MAC/Think About Me (WB)
17	13	11	⑪	CHARLIE DORE/Pilot Of The Airwaves (Island)
—	27	17	⑫	AMBROSIA/Biggest Part Of Me (WB)
—	28	21	⑬	LINDA RONSTADT/Hurt So Bad (Asylum)
23	17	15	⑭	PAUL DAVIS/Do Right (Bang)
28	22	18	⑮	PRETENDERS/Brass In Pocket (I'm Special) (Sire)
16	14	13	16	BILLY PRESTON & SYREETA/With You I'm Born... (Motown)
29	26	22	⑰	BOZ SCAGGS/Breakdown Dead Ahead (Columbia)
30	21	19	⑱	JOURNEY/Any Way You Want It (Columbia)
9	9	12	19	MICHAEL JACKSON/Off The Wall (Epic)
—	30	25	⑳	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
11	12	16	21	RAY, GOODMAN & BROWN/Special Lady (Polydor)
—	—	28	㉑	GARY NUMAN/Cars (Atco)
—	—	26	㉒	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
18	16	14	24	JIMMY RUFFIN/Hold On To My Love (RSO)
—	—	—	㉓	BROTHERS JOHNSON/Stomp! (A&M)
7	10	20	26	KOOL & THE GANG/Too Hot (DeLite/Mercury)
—	—	—	㉔	BETTE MIDLER/The Rose (Atlantic)
10	15	23	28	LINDA RONSTADT/How Do I Make You (Asylum)
24	19	24	29	UTOPIA/Set Me Free (Bearsville/WB)
13	23	29	30	RUPERT HOLMES/Him (MCA)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ROBBIE DUPREE "Steal Away" (Elektra)
PAUL McCARTNEY "Coming Up" (Columbia)
FIREFALL "Headed For A Fall" (Atlantic)
BETTE MIDLER "The Rose" (Atlantic)
LIPPS, INC. "Funkytown" (Casablanca)

Complete Regionalized Listings on Pages 26 and 27

HOTTEST

BLONDIE "Call Me" (Chrysalis)
BILLY JOEL "You May Be Right" (Columbia)
AIR SUPPLY "Lost In Love" (Arista)
ROGERS & CARNES "Don't Fall In Love..." (UA)
AMBROSIA "Biggest Part Of Me" (WB)

Parallel Listings Begin on Page 30

Others Getting Significant Action

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 48/17

Moves: Up 14, Same 17, Down 0, Adds 17 including KDWB, KFI, 13K, KC101, KFMK, WAXY, 92Q, KFXM, WJBO, WCGQ, KCBN.

ANNE MURRAY "Lucky Me" (Capitol) 43/13

Moves: Up 14, Same 16, Down 0, Adds 13 including WICC, WKEE, Z98, KLEO, KGW, WCIR, WSEZ, KENI, JB105 23-18, WZUU 19-17.

RED RIDER "White Hot" (Capitol) 43/9

Moves: Up 11, Same 22, Down 1, Adds 9, 94Q, WFLY, WPST, WAEB, KEEL, K104, WCGQ, WRKR, KENI, CHUM 23-21, KDWB 27-25, KJR 27-25.

JERMAINE JACKSON "Let's Get Serious" (Motown) 42/8

Moves: Up 24, Same 12, Down 0, Adds 6, WGCL, WTIC-FM, WAYS, WVIC, KFXM, WCIR, JB105 26-23, Y100 25-21, Q105 21-13, WCGQ 12-5, KIOY 9-3.

KNACK "Can't Put A Price On Love" (Capitol) 42/5

Moves: Up 17, Same 20, Down 0, Adds 5, KENO, WSPT, WRBR, KBOZ, KBIM, PRO-FM 24-21, KDWB 30-27, WAEB 28-25, KROY 28-24.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 42/1

Moves: Up 28, Same 12, Down 1, Adds 1, WTIX, KRLY 23-20, WGCL 26-24, WPST 28-25, WSGA 33-28, FM100 25-18, K104 16-9, WXIL 16-11.

BOB SEGER "Against The Wind" (Capitol) 41/19

Moves: Up 12, Same 10, Down 0, Adds 19 including WIFI, Q107, WPGC, CFTR, Q105, KXX106, WQRK, WDRQ, KJRB, 94Q 24-21, KOPA 21-19.

BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 38/13

Moves: Up 14, Same 11, Down 0, Adds 13 including WRKO, WPGC, WHYB, WKIX, WVIC, KMJK, KFVR, KENI, KBOZ, WFIL 20-17.

PETER McIAN "Solitaire" (ARC/Columbia) 37/5

Moves: Up 20, Same 12, Down 0, Adds 5, 14Q, WKEE, KSTT, WXIL, WSEZ, PRO-FM 29-25, JB105 30-27, Z93 28-25, 94Q 22-18, Y100 30-26.

PHOTOGLO "We Were Meant To Be Lovers" (20th) 35/6

Moves: Up 18, Same 10, Down 1, Adds 6, WKBW, 94Q, KRBE, KTSA, KPUR, KQWB-FM, WGH 11-8, KWEN 40-32.

OFF BROADWAY "Stay In Time" (Atlantic) 35/3

Moves: Up 17, Same 11, Down 4, Adds 3, KDWB, WICC, WISM, 96KX 26-22, WLS 20-13, KSLQ 8-7, KEEL 35-30.

MAC DAVIS "It's Hard To Be Humble" (Casablanca) 30/3

Moves: Up 16, Same 10, Down 1, Adds 3, KCPX, WRKR, KBOZ, WHB 26-13, WFBR 16-6, FM100 21-16, KWEN 36-33.

SPIDER "New Romance (It's A Mystery)" (Dreamland) 27/17

Moves: Up 1, Same 9, Down 0, Adds 17 including WGCL, Q106, KRBE, 95SGF, WNAP, KCPX, WFBG, WCGQ, KCBN.

TOM PETTY "Here Comes My Girl" (Backstreet/MCA) 27/13

Moves: Up 7, Same 7, Down 0, Adds 13 including WIFI, WKEE, BJ105, KWEN, KTAC, WSEZ, KQDI.

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