

# Radio & Records

ISSUE NUMBER 340

THE INDUSTRY'S NEWSPAPER

JULY 11, 1980

## COLE SELLS ASSETS

### RAM Research Retreats From Ratings Race

RAM Research has decided to drop out of the competition to become a strong alternative to Arbitron in the radio ratings field. RAM President John Patton told R&R Tuesday (7-8) that RAM "cannot justify the continuation of competition with Arbitron" owing to lack of industry support. After a whirlwind nationwide sales effort in late June failed to generate sufficient funds to continue RAM's rivalry, Don Cole, head of RAM's parent company Cole Industries, decided to sell RAM's various assets.

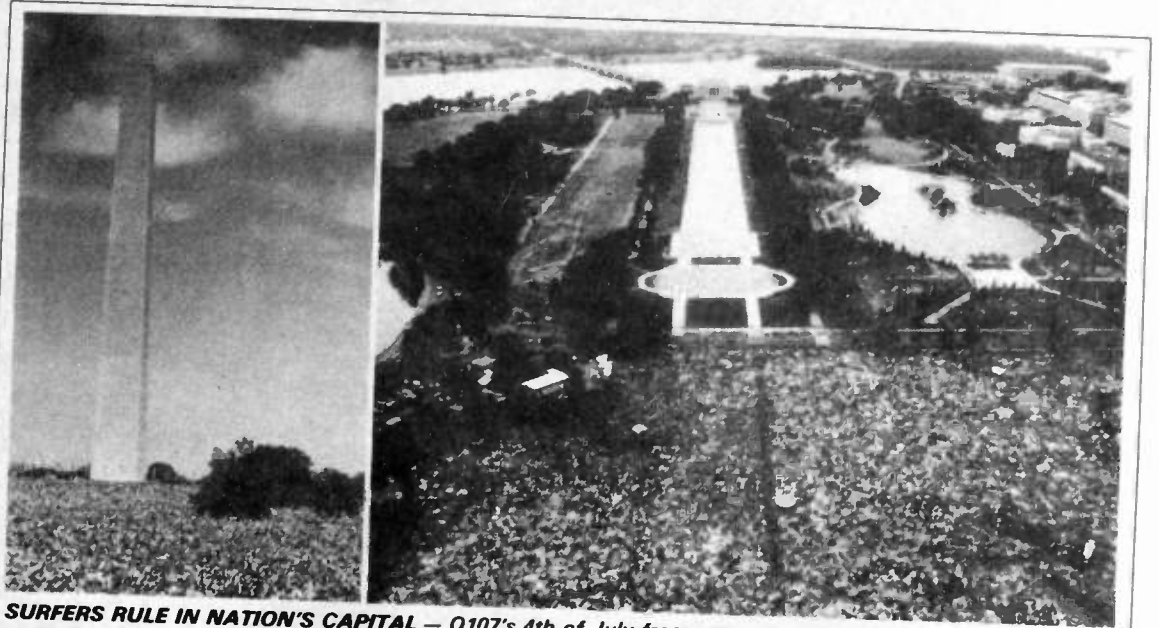
Programming services have been sold back to Jack McCoy, founder of RAM and the man who sold the firm to Cole just over a year ago. McCoy will incorporate the music research services into his consulting firm, McCoy Management Co. The ratings production operation will become the property of new, as yet unnamed owners August 1. Patton will exit (with no definite future plans), and will be replaced by new management, some reportedly with broadcast background, who will try to make the service a viable local ratings effort. Key individuals involved in RAM's future told R&R that they foresee the new owners

as looking to compete with Mediatrend and local newspapers, not with a national service like Arbitron. Purchase price for the sale of RAM's ratings facilities has not been announced, but Patton told R&R the price was less than \$1 million.

#### More Withdrawals?

According to Patton, current subscribers to the RAM service will continue to receive ratings data. However, in markets where RAM has only one client (approximately 20) there is a good chance that the service will pull out. Much of the future success of the new venture will depend on the way the new owners intend to market the service and produce the ratings estimates. Patton also told R&R there will be some minor staff layoffs.

The only remaining major alternative to Arbitron, Mediatrend, is adopting a wait and see attitude. Mediastat President Jim Seiler told R&R that he will wait to see if there is adequate industry support before expanding his service to compete more fully with Arbitron. In the meantime he feels that whoever buys RAM's ratings effort will "have a tough row to hoe."



**SURFERS RULE IN NATION'S CAPITAL** — Q107's 4th of July free concert starring the Beach Boys drew an estimated 425,000 sun and surf worshippers under the shadow of the Washington Monument, a crowd rivalling the biggest rock festivals of the late 60's and early 70's. Q107 and ABC sister stations WABC/New York and WLS/Chicago simulcast the concert live in an unprecedented arrangement, and the BBC has purchased rights to rebroadcast the show. In addition, the whole event was videotaped for a possible TV special. At right, the view from the top of the Monument as the throngs gather to keep the summer alive; at left, another perspective on the rocking multitudes.



Gerry Peterson

### Peterson Picked For KFRC PD Post

Gerry Peterson has been named Program Director for KFRC/San Francisco, ending weeks of speculation in the wake of Les Garland's departure to become West Coast General Manager for Atlantic Records (R&R 5-30). Peterson, who formerly programmed KHJ/Los Angeles, WRKO/Boston, and KCBQ/San Diego, most recently ran for a Mississippi congressional seat under his real name (W.B. Cagle), having spent the previous two years working in that state's government (R&R 4-11).

KFRC General Manager Pat Norman, in making the announcement, said, "Gerry is the man. And I'm really pleased. He and I get along very well; we understand each other. He's ideal. Anybody who's gone through a congressional race in Mississippi can certainly handle a radio station in San Francisco." Norman continued, adding, "It's very exciting to have a guy with his kind of talent back in the business."

PETERSON/See Page 21

## \$7.25 MILLION PACKAGE FOR SAN DIEGO BM STATION

### Group W Buys KJQY From Heftel

Group W has announced its purchase of KJQY/San Diego from HBC Inc., a Heftel Broadcasting company, for \$6.4 million plus \$825,000 for a consultation/non-compete arrangement. Heftel originally purchased the Beautiful Music facility in 1977 for \$451,000.

Heftel President Tom Hoyt, commenting on his company's reasons for selling the successful Southern California station, told R&R, "The sale has allowed us to purchase the New York facility (WTFM; see R&R 6-27). With Heftel's particular future plans, we felt we needed to be in the New York radio market,

which has incredible revenue potential."

Group W has been energetically expanding into the Sunbelt, having already this year purchased KODA/Houston for \$6 million and KOAX/Dallas for \$7 million. Group W Radio President Richard Harris commented, "I am delighted that Group W is entering the San Diego community, one of the most vibrant and fastest-growing areas in the country. KJQY's Beautiful Music format fits well with the other Group W stations."

The purchase is subject to FCC approval.

### Handshake Sets Promotion Team



Peter Gidion, Joel Newman, Ron Alexenburg, Larry Green

Handshake Records, the new label formed by Ron Alexenburg (R&R 7-4), announced three key appointments this week, with Peter Gidion named VP/National Promotion, Joel Newman as Director/West Coast Operations, and Larry Green, Director/Midwest and Southeast Operations. Gidion explained that the company's

strategy was to divide the country into regions, with three national promotion executives in charge of promotion, artist relations, and product follow-through in the radio and retail realms. Gidion is based in New York, Newman in Los Angeles, and Green in Chicago, with each planning to travel

HANDSHAKE/See Page 21

## Bids In For RKO Stations

KHJ, KRTH, KFRC Coveted By Minorities; RKO Still Hopes For Spinoff

Although the fate of RKO's radio licenses is far from decided, two California groups told the FCC this week they intend to apply for KFRC/San Francisco and KHJ & KRTH/Los Angeles. Renewals for those stations were delayed until October 1 pending comments.

Monday (7-7) was the deadline day for interested parties to describe what action, if any, the Commission should take with respect to RKO's 13 stations left untouched by the decision to take away the licenses of WOR-TV/New York, KHJ-TV/Los Angeles and VNAC-TV/Boston (R&R 2-1).

With the exception of NAB, no broadcast groups came to the support of RKO. Also noticeably absent were comments from radio stenographers. Most of the comments received made it clear that citizens' groups and minority broadcasters are looking at RKO's misfortune as a way to further their own interests.

#### Hearings Urged Before Renewal Dates

Golden Gate Broadcasting an-

nounced it would go after the license of KFRC, and Future Broadcasting Inc. told the FCC it would seek the licenses of KHJ and KRTH. Both groups claim substantial minority ownership, say many of their stockholders will be involved in the day-to-day operation of the stations, and urged the Commission to designate the licenses for hearings immediately.

The National Citizens' Committee for Broadcasting (NCCB) also asked the Commission to start revocation proceedings right away. NCCB said RKO should not even be given the option of distress sales; instead, the FCC should issue construction permits for the RKO stations, giving preference to minority applicants.

#### Another Idea For Minorities

The National Black Media Coalition (NBMC), on the other hand, suggested the FCC grant conditional renewals providing that RKO would enter into a binding agreement of sale with a nonprofit agency (such as NBMC), which would then transfer the sales to

RKO/See Page 21



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# Shein, Wolff Become Boardwalk VP's

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Bogart commented, "Both Ellen Wolff and David Shein have been trusted associates in the past, and the rapport we enjoy will be of great benefit to the new company. The versatility of Boardwalk's staff will be vital to the company's success. Both David and Ellen have shown the ability to meet a wide range of challenges, which is precisely what I have in mind!"

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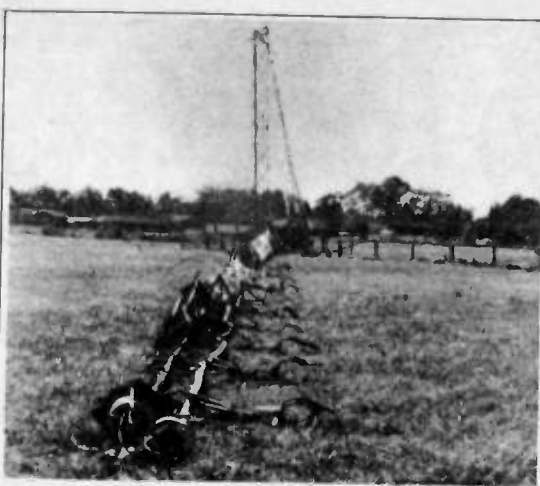
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VP/Director of Marketing Vic Faraci, who chaired the staff meetings (held in La Costa near San Diego), commented, "We talked about our new team concept. We discussed the synergism of our concept, the restructuring of the Promotion Department, our projections... for the rest of the year, and listened to a



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With regard to his future plans, Klahr said, "I have a very good track record in Pop/Adult radio (Klahr's experience includes stints at WEEI-FM/Boston, WFIL-FM/Philadelphia (now WIOQ-FM), WMGK/Philadelphia, and WMJC/Detroit) and although I've had a number of offers, I'm just taking a step back and evaluating everything."

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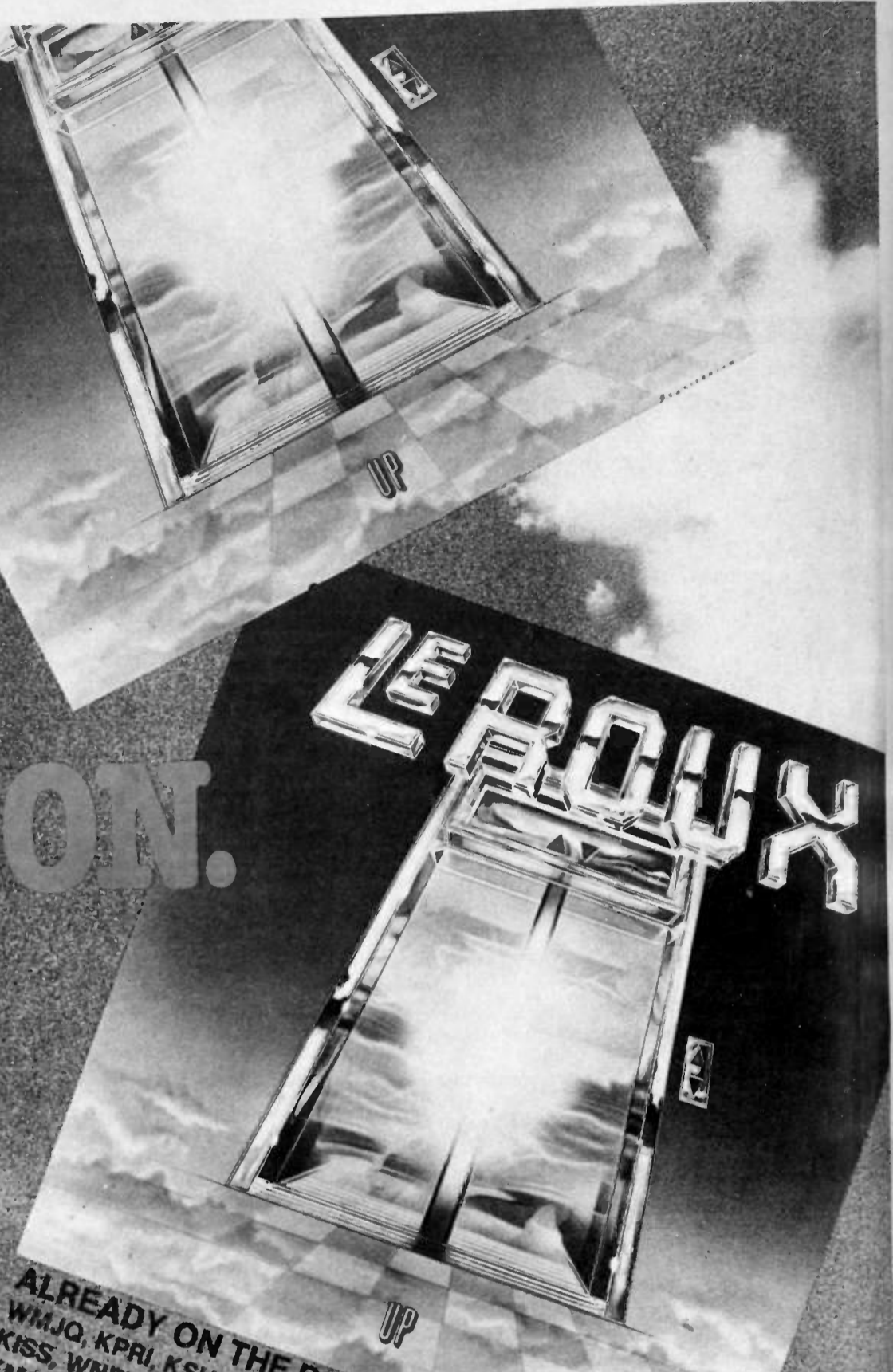
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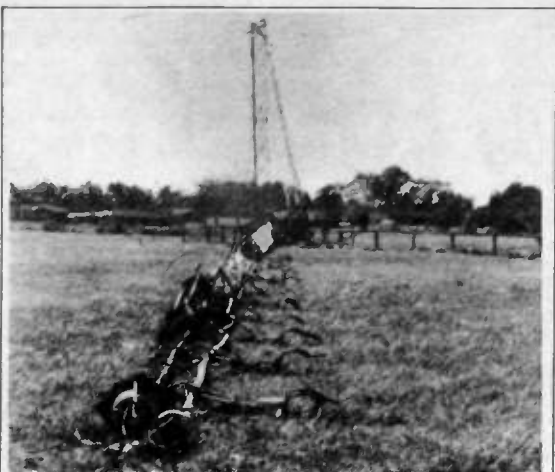
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# Washington Report

WFBR FIRST TO JOIN GROUP

## Broadcasters Want Rapid Action On AM Stereo

"I can't understand why the establishment — NAB, NRBA, FCC — won't consider a small businessman's AM stereo system as opposed to being starstruck with big corporate names like Magnavox, Motorola, or Harris," WFBR/Baltimore President/GM Harry Shriver told R&R. WFBR became the first station to join the Stations' Committee For AM Stereo, a new association formed this week to promote a quicker implementation of AM stereo.

With the selection of only one system, AM stereo could be delayed for a long time because of FCC reconsideration and possible court challenges, according to the association's attorney, Scott Robb of the New York firm of Robb & Reukauf. "There are a lot of political judgments surrounding the losing manufacturers' decisions as to whether or not they'll go along with Magnavox," Robb told R&R. He added that numerous AM broadcasters want to bypass the politics so they can get on with stereo.

### Minorities Will Benefit

No two broadcasters demonstrate that attitude more than Shriver and John Catlett. Catlett is VP/GM of an applicant for the license of WKND/Hartford-Windsor, CT and is a former manager of WBBM-FM/Chicago in addition to positions at WPIX/New York and Torbet Radio. Catlett's owners are 64% Black and are buying WKND in accordance with the FCC's distress sale policy. Thus, Catlett becomes the first broadcaster to advocate AM stereo as a means of giving a

new minority owner a way to sell "sizzle." Even for established operators, AM stereo is necessary in order to compete with FM, Shriver said, adding, "Nothing has changed with AM since Marconi invented it."

### Advocates Kahn

To date, Leonard Kahn has been the primary stereo proponent to advocate a marketplace decision in lieu of a single selection.

Thus, the new association should aid Kahn. WFBR became the first station to test AM stereo when it spent six months during 1975 airing stereo programming 24 hours a day. There was no co-channel interference, no loss of loudness, and it was compatible with mono, according to Shriver.

Several groups including Meredith, RKO, ABC, and NBC may join the association, Shriver told R&R. Dues, he said, will be based on a station's ability to pay.

### Magnavox Reacts

Last week, the FCC received Magnavox's strongest response yet to the Commission's announcement that it will rethink its AM stereo decision, in which Magnavox was the winner.

"Magnavox remains confident that any reexamination by the Commission will lead to the same result. But it is deeply concerned that pressure placed on the Commission staff by other parties to this proceeding may deprive Magnavox of a fair hearing," noted Kenneth C. Meinken Jr., Magnavox President.

### Association Address

Any broadcaster wanting more information regarding the Station's Committee For AM Stereo can contact John Catlett, 220 East 72nd St., New York, NY 10021, or call (212) 472-0834.

## WHBI DENIAL REAFFIRMED

# WJPD Regains Lost License

"I always had faith that the Commission's procedures would result in an objective appraisal of the facts and that the cloud over my license would be cleared," Gene Halker, owner of WJPD-AM-FM/Ishpeming, MI, commented to R&R.

The Commission last week (7-2) reversed an initial decision by FCC Judge Joseph Strimmer revoking WJPD's license for fraudulent billing. Strimmer had said Halker should have known through a routine check of the books that his GM was double billing. But the FCC said that Halker did not deserve to have his license taken away, because he corrected the fraudulent billing practices as soon as he found out about them.

To prevent fraudulent billing at his various stations, Halker held his general managers responsible for preparing affidavits of performance through reference to program logs. He also repeatedly reminded managers of his policy against fraudulent billing; to keep them informed of new developments regarding such billing, he furnished them with copies of his attorney's newsletter, FCC public notices, and articles from trade papers.

Shortly after Lane Dawson became General Manager in 1972, he

had a secretary prepare fraudulent affidavits for his signature, telling her to refer only to the contracts rather than program logs and instructing her in how to prepare the fraudulent affidavits. He then began furnishing advertisers false documents, a practice that continued for possibly as long as four years. In January 1977, the Commission uncovered 28 accounts that had been receiving the false documents.

### License Revocation Of WHBI Upheld

In a separate action and under orders from an Appeals Court to review WHBI/Newark, NJ's license denial, the FCC last week concluded the station's foreign language programming was "... not sufficiently meritorious to mitigate the serious and numerous adverse findings." Last January the FCC took away WHBI's license for promoting a lottery, false advertising, and improper logging.

## FAILS TO RULE ON PRETRIAL HEARINGS

# High Court Opens Criminal Trials To Press

Citing the First Amendment, the Supreme Court ruled last Wednesday (7-2) that the press and the public have a constitutional right to witness criminal trials. The decision reversed the Virginia Supreme Court, which two years ago upheld a judge who barred reporters and spectators from a murder trial.

However, the issue of closing pretrial hearings in criminal cases was not addressed. It is estimated that as many of 90% of all criminal cases are disposed of before going to trial. Last year, the Supreme Court upheld a New York judge who banned the press from pretrial motions in a murder trial on the grounds that the defendant's right to a fair trial might be jeopardized.

### Broadcaster Reaction

Despite expressed regret that the Supreme Court did not deal with the issue of pretrial hearings, broadcaster and press organization reaction was still favorable. NAB President Vince Wasilewski said, "A badly frayed thread of

our history has been restored... In states where camera and microphone access to courts is already granted, America's broadcasters further the... newly-restated goal that publicity of a judicial proceeding is a requirement."

RTNDA President Curtis Beckman called the decision "a thrilling affirmation of the First Amendment rights of the press to gather news in public places." He added, "Specifically, it is a vindication of the public's right to attend criminal trials... and it memorializes the important function of the news media to represent the public in courtrooms for the purpose of reporting on events which transpire there."

## The Week In Review

- Groups file for RKO licenses (see Page 1).
- Broadcasters form association to move AM stereo.
- FCC overturns judge, renews WJPD.
- Supreme Court lifts press ban on criminal trials, but not pretrial hearings.
- Radio networks will give conventions lots of coverage (see Page 6).

— Jonathan Hall

## Sales Talk

### New Kind Of Dance? "The Providence Swap"

In a complicated transaction that had the Commission divided 4 to 2, the FCC last week (July 1) granted a waiver of its one-to-a-market rule to permit Providence-based Outlet Company to acquire WRLM/Taunton, MA. Outlet owns WJAR-TV/Providence, RI, which serves Taunton.

In the deal, Audio-Air Inc. sold WRLM to Franks Broadcasting, which in turn sold WHIM/Providence to minority-controlled East Providence Broadcasting. Concurrently, Franks exchanged WRLM for Outlet's WJAR-AM/Providence.

Commissioner Tyrone Brown, in a dissenting statement with which Chairman Charles Ferris agreed, said, "Our multiple ownership rules, which seek to foster diversification in the broadcast industry, should not be easily overcome once a prospective minority owner enters the picture." However, Commissioner Joe Fogarty pointed out that since Outlet already had a grandfathered radio-TV combination in Providence, the waiver didn't change anything.

### Chicagoland Radio Happening

Next Wednesday (7-16), 23 Chicago radio stations will join forces for the Greater Chicago Radio Broadcasters Assoc.'s "First Annual Party At The Pier." Advertisers, media buyers, and clients will be invited to try their luck at individual booths, and vie for door and consolation prizes donated by stations.

### Blair

Signs "Soft Rock-TM" formatted KUDD/Las Vegas. Detroit Office Manager Mike Verschuren upped to VP, while Scott Lazare becomes New York Account Exec, from Roslin Radio Sales.

### RAB

RAB begins first in Idearama series next week: July 15 (Sheraton Airport Inn — Bloomington) Minneapolis; July 17 (Sheraton Inn & Conference Center) Madison, WI.

## People

### Seattle

John Hendricks joins KVI as National Sales Manager from WXYZ/Detroit.

### Milwaukee

WTMJ's Ed Hinshaw elected National Broadcast Editorial Assoc. President.

### New York

Debbie Angove and Zach Richter named Co-Chairmen of the International Radio & Television Society's "Under 30" program, a seminar enabling younger IRTS members to meet informally with top broadcasting executives. Angove is Radio Spot Sales Analyst for CBS Inc., and Richter is President of Zach Productions, a TV production firm.





# HEAT UP YOUR SUMMER PLAYLIST



## CHEAP TRICK "Day Tripper"



## RUSS BALLARD "On The Rebound"



PRODUCED BY RUSS BALLARD AND JOHN STANLEY

KFI  
KUPD  
WFLY  
KJ100  
WCIR  
WPGC (LP cut)  
96X  
WTIX

KWK  
CK101  
WBGN  
WIFI  
WICC  
WPST  
K102

96KX add  
PRO-FM 30-28  
JB105 on  
Q102 23-21  
KJR 24-22  
KIMN add  
WFLY add  
KEEL 38-37  
KXX106 deb 29  
WSKZ on  
KJ100 30-28

92X on  
KCPX on  
KRSP 29-24  
KRUX deb 38  
WLBZ deb 32  
K104 31-25  
WFBG 30-29  
WSEZ on  
WISE on  
WFLB on  
WANS-FM 31-24

KQ94 20-17  
CK101 24-18  
KKRC on  
WRKR on  
WSPT 30-25  
WGBF on  
KRLC 23-15  
WAQY add  
WOOS add  
3WD add  
WWID add  
WBBQ (LP cut)

on Records

### BRING ALONG "PORTABLE RADIO" THE NEW SINGLE FROM CLOUT



## Radio Gears Up For Extensive Convention Coverage Effort

The imminent Republican National Convention (July 14-17) in Detroit and the Democratic Convention (August 11-14) in New York will be well covered by radio network news. According to Jo Moring, VP, NBC Radio News, "Networks will probably be more competitive this year than ever before, because we're more service-minded towards our affiliates."

NBC anchormen will be Alan Walden, Director, Radio Network News, and Political Correspondent Mike Maus. Correspondent Edwin Newman will serve as commentator, while correspondent Dan Blackburn will continue his coverage of Ronald Reagan at the Republican Convention, and White House correspondent Bill Lynch will cover President Carter.

NBC Radio will broadcast keynote addresses, nominating and acceptance speeches, and the final roll call live. On convention session nights, five-minute reports each hour at 20 and 40 minutes after the hour will be offered in addition to coverage in regular hourly newscasts.

At the Source, C.D. Jaco will provide convention coverage. As events warrant, either the entire Source newscast or portions of it will originate from convention sites.

### CBS Looks At Events Leading To GOP Convention

In a series of 24-minute reports prior to the Republican Convention, CBS Radio correspondents Reid Collins, Charles Osgood, and Charles Kuralt have examined the significant events occurring during pre-convention campaigning. The three broadcasts will air tonight (7-11), Saturday and Sunday at 6:30pm.

Collins and Osgood will also co-anchor convention coverage, while political analysis will be provided by correspondent George Herman. CBS News coverage will include two nine-minute reports presented each hour while the convention is in session. "Walter Cronkite Reporting" and "CBS World News Roundup" will originate from Detroit during the Republican Convention.

RKO Producer Harvey Hagler told R&R that in addition to his network's hospitality yacht, new studio facilities were constructed in a trailer for the GOP Convention. RKO will offer four 90-second spots at 15 minutes after the hour



David Halberstam



John Sears

from 8-11pm and two additional 90-second spots will be fed for morning drive. Ed Gullo will be anchoring the coverage, and floor reporters will be Washington Bureau Chief John Watkins and Washington correspondent Les Coleman.

### ABC Sends Veteran Political Reporter

Correspondent Robert Trout, who will soon begin his fiftieth year on the air and who has covered every convention and presidential election since 1936, will co-anchor ABC's convention coverage with correspondent Bob Walker. ABC Radio News will feed three reports an hour at :06, :20, and :40 during convention sessions. Executive Producer for Special Events

Joe Keating said live coverage will be augmented by wall-to-wall coverage as developments warrant.

### Mutual's King Live From GOP

Like some other networks, Mutual will be using a yacht anchored behind the convention center for hospitality quarters. The "Larry King Show" will be broadcast live from the 68-foot floating hospitality suite, and his guests can be expected to include most of the Republican decision makers.

Mutual is offering gavel-to-gavel coverage during convention sessions. Two three-minute reports will be fed daily at 5:40am and 4:40pm. Coanchors will be Peter Maer and Jon Bascom.

Based on feedback from affiliates, APR will offer a live 2½-minute feed from convention floors during sessions. Also per affiliate request, the programs will run immediately following hourly newscasts.

NPR has hired former Reagan campaign manager John Sears to cover the Republican Convention and Pulitzer Prize-winning journalist David Halberstam to cover the Democrats. Both men will be heard on the daily news programs "Morning Edition" and "All Things Considered" as well as during NPR's gavel-to-gavel coverage.

### DIR's AOR News Magazine Show Set

"Our Time," DIR's ambitious radio "news magazine" syndicated show for (principally) AOR stations, is set for an August 3 debut. The weekly hour-long program has confirmed its arrangement with author Kurt Vonnegut, Jr. to cover both the Democratic and Republican conventions from a unique personal standpoint. Other features among the "diverse subjects" (in producer Marty Golden's words) set to be covered are sports commentary by controversial former pitcher/sportscaster Jim Bouton and an analysis of the Picasso exhibit in New York by noted painter/comedian/songwriter Martin Mull. Steve Post, longtime WBAI/New York staffer, will be the anchorman for "Our Time," with station lineup to be announced soon.

Board decision denying Harold Jahnke an extension of time to build KQHJ/Hampton, IA. The Commission said Jahnke owes reimbursement expenses to KCHA/Charles City, IA, which changed its channel assignment to make room for KQHJ, but hasn't paid or made any commitment to construct.

### Review Board To Hear Goleta Case

Oral arguments have been scheduled for the parties competing for a new FM in Goleta, CA. In an initial decision April 4, FCC Judge Walter Miller granted the application to Goleta Communications because he said competitor Guy Erdway had engaged in trafficking.

## At The Nets



Jerry Wallace



Nick Verbitsky

### Mutual

Nick Verbitsky, VP/GM of O&O WHN/New York, promoted to Senior VP for Operations and Stations. Verbitsky will continue his duties at WHN while taking on the added responsibility of network sales, programming, stations relations, advertising, and promotion. Also upped, to Senior VP for Corporate Services, is Jerry Wallace, former VP for Finance and Administration.

500 stations signed to carry "Johnny Cash Silver Anniversary Special" over the Fourth of July. VP/Programming Terry Hourigan said, "This is the first time in modern radio history that a music special has cleared 500 stations."

### Source

Terri Cline joins net as correspondent from KNUS/Dallas, where she was News Director.

WMJQ/Rochester becomes latest affiliate.

### NBC

WHK/Cleveland signs on.

Olivia Newton-John stars in a two-hour special this weekend on the NBC Radio Net featuring her music and a candid interview.

### ABC

Correspondent Irv Chapman hosted a six-part special which ran Fourth of July weekend called "Americans on America: The National Mood." Chapman interviewed people from all walks of life in major cities to get a man-in-the-street assessment of the country's future.

New affiliates include five for Entertainment, four for Information, three for Contemporary, and one for FM.

### ABC-FM

The Allman Brothers will be featured in "Supergroups In Concert" August 9 from 8 to 10pm.

Alice Cooper will star in "Supergroups In Concert" October 25.

### ABC Contemporary

Back by popular demand... an encore broadcast of "Elvis: Memories..." August 16 from 3-6pm.

### CBS

Elizabeth Marrater named Affiliate Relations Analyst. She is former Administrative Secretary to CBS Radio President Sam Cook Digges.

### APR

Satellite broadcasting will start in 40 cities between July 15 and 22 with 144 affiliates to be fed from the bird beginning August 4.

"Children Of The Night," a documentary on the problems of prostitution among teenagers, named winner of Clarion Award given annually by Women in Communication. The program was written and reported by Danielle Karson and produced by Amy Sabrin.

Lamar Mathews, Assistant Atlanta Bureau Chief, named Outstanding Associate Member for 1980 by Georgia Association of Broadcasters.

Tom Cheche, WPOC/Baltimore News Director, elected President Chesapeake AP Broadcasters Association. Craig Windham, WFMD/Frederick, MD News Director, named VP. New board members are Roger Hovermale of WARK/Hagerstown, MD and Dick Uliano of WASH/Washington.

### NPR

Net has become totally interconnected by satellite, with 186 receive-only earth stations installed.

Clyde Robinson, VP for Station Services, promoted to Senior VP for Representation, and Wanda Roseman, VP, National Affairs, upped to Senior VP, National Affairs and Planning.

Two new board members elected subject to membership approval are Myron Jones, Exec. Dir of Indian Education Inc., and Graciela Olivarez, Dir. of Community Services Administration. Chairman of the Board Maurice Mitchell was reelected to a second three-year term.



CHRISTAL ENTERS NEW ENTERPRISE — Pictured signing their first sales rep agreement (R&R 7-4) are (left) Enterprise Radio President Scott Rasmussen and Christal Co. Sr. VP/Satellite-Syndication Division Richard Hammer.

## FCC: At A Glance

### Commissioners Hail Citizens Groups

Access, the publication of Ralph Nader's National Citizens Committee for Broadcasting (NCCB), celebrated its one hundredth issue June 30 by featuring interviews with among others, two FCC Commissioners on the state of public interest groups. Not surprisingly, FCC Chairman Charles Ferris took the opportunity to ask for even more public interest groups to make their views known.

In addition, Commissioner Tyrone Brown highly praised the public interest movement. Because of it, he said, "Broadcasters can be called to account at license renewal time for their service to the local community by segments of that community." Brown further credited citizens' groups, in part, for making sure that "legislative proposals to eliminate community service principles

from the broadcast provisions of the Communications Act have not survived the hearing stage in the House of Representatives." He failed to mention broadcasters also opposed eliminating the "public interest" concept when the House considered the rewrite of the Communications Act.

### Start Building

The FCC has upheld a Review



# FROM STYX TO STONES. FROM MAKING IT TO MAKING DO.

## When We Speak, The Young Adult Market Listens.

The Source, NBC Radio's young adult network, is rolling. From New Wave to Hard News, we cover what young listeners need to know and want to hear.

In addition to exclusive concerts, such as Todd Rundgren & Utopia, Santana and The Police, The Source offers many features that plug into the needs of the 18-34 year old audience. From out of this world UFO's to down to earth recession. From comedy and gossip to dealing with success or failure, the features on The Source relate honestly to life, the way our listeners live it. And our two-minute newscasts, fed 24 hours a day, are designed for today's generation, by today's generation.

The Source, a "hot" idea whose time has come. Looking for a sound investment? Write to: The Source, NBC Radio, 30 Rockefeller Plaza, New York, N.Y. 10020, or call (212) 664-5757.

Agreeing with our "hot" ideas are over 100 Source affiliates, representing 70 markets. **THE SOURCE** And in over half of those markets our Source stations are ranked 1, 2, or 3.\*

NBC Radio's Young Adult Network

\* Arbitron, 1979 (most recent reports available) Adults 18-34 MSA



# WHAT'S NEW

## Purtan Elected President Of SRPP

Dick Purtan, morning air personality at CKLW/Detroit, has been elected President of the **Society of Radio Personalities and Programmers (SRPP)** at the organization's recent Kansas City board meeting. Purtan replaces **KMPC/Los Angeles's Gary Owens**, who will become Honorary Charter President of the SRPP.

Additional SRPP officers include **KDAY/Los Angeles's J.J. Johnson**, Vice President; **WLW/Chicago's Brant Miller**, Secretary; and **WDAF/Kansas City's David Lawrence**, Treasurer.

### 600 TITLE CATALOG PLANNED

## Low-Priced Cassettes Tap Drug & Food Markets

Since Mohammed won't come to the mountain, the mountain will come to Mohammed... at least that seems to be the thinking of the **Nabisco-backed company General Entertainment Corp. (GEC)**, which, after nine months of testing in Providence, Kansas City, and Binghamton, NY, will be offering prerecorded cassette tapes for sale in major supermarkets and drugstores in hopes that patrons of these heavily-frequented establishments will stimulate currently dwindling prerecorded cassette sales. These low-priced, mixed-music cassettes are expected to be in 15,000 stores in the

New England and Northwest regions by the end of 1981 with further expansion planned to reach a final goal of the 130,000 stores now carrying Nabisco products.

GEC has already licensed 100 to 200 various titles through major recording companies and large independents, and intends to increase this catalog to between 500 and 600 songs by late 1980 to facilitate a "rotating stock" sales approach. The cassettes will be priced at \$3.99-\$4.99 (\$3-\$4 cheaper than in record stores) and will be sold under the "Magnetic Gold" trademark.

## Bib Debuts New Line Of VCR Care Kits



Dallas-based **Bib** has unveiled a new range of videocassette recorder maintenance products for both Beta and VHS players. To be sold under the generic title of the "Videophile Edition," the new product line includes the "VE-2" (pictured), which consists of five specially designed tape head cleaning tools, tape head cleaning fluid, a dust-away airblast, an inspection mirror, and an anti-static cleaning cloth. The tape head cleaning tools, cleaning fluid, and the dust-away air blast (a can of compressed air that is moisture free and temperature constant) may be purchased separately as well.

Additional products in the "Videophile Edition" line include a tape head demagnetizer and an anti-static TV screen cleaning fluid. For further information contact **Michael Craft** at Bib, 1751 Jay Ell Drive, Richardson, TX 75081, (214) 238-1224.



## Regan Forms Utopia Productions

**Russ Regan** has announced the formation of **Utopia Productions** with Los Angeles-based group **Patience** the firm's initial signing. Patience's first single, "Shame On You," will be released on **Columbia Records** in July.

Pictured at the signing celebration are, from left: Patience members **Bobby Rose** and **Carlton James**, group's administrator **Wally Roker**, **Interworld Publishing** head **Michael Stewart**, group's **James Lowery**, **Russ Regan**, and Patience's **Wardell Williams**.

## Radio Talent Search Firm Formed

The **Radio Talent Bank (RTB)**, a national service designed to aid radio stations in the recruitment of air, news and programming talent, has been formed as a wholly-owned subsidiary of Los Angeles-based executive search firm **Fearing, Fox and Associates**. 17-year radio veteran **Larry Yurdin** has been named Director of RTB, which will conduct confidential, nationwide searches for client stations, who will pay a standard, flat fee only when the position is filled via RTB's efforts. Stations in the top 25 markets will be asked to pay \$1000 for the recruitment of air or news personalities and \$1500 for programmers. For smaller markets the prices are \$500 and \$750. The service will be available to any station, regardless of format.

Yurdin's prior experience includes programming consultant to the **ABC-owned FM stations, GM at KFAT/Gilroy, CA and KPFT/Houston**, News Director at **KMET/Los Angeles**, and programming positions in Montreal, New Jersey and Lake Tahoe, CA. In addition, Yurdin helped create and produce the nationally-syndicated shows, "Future File," "Steppin' Out," and "The Daily Planet."

For further information contact RTB at 5445 Balboa Blvd., Suite 117, Encino, CA 91316, (213) 784-6714.

## "Mini Concerts" In Movie Theatres

If you're old enough to remember when movie theatres routinely included a little something extra along with their feature film, be it a short feature, newsreel, or cartoon, you'll probably enjoy the latest addition to hit the local cinema. **Double Doubleyew Products Inc.** will soon be producing one- to three-minute "mini concerts" for distribution by **Screenvision** (a **Capital Cities Communications Inc.** and **Mediavision Inc.** company) to over 4000 theatres in 175 U.S. markets. These short films will spotlight a new artist's debut recording or highlight the established artist's latest release by recording them in either a concert or studio setting, a promotion concept already successful in Europe. Each feature will be shot in 35mm with sound engineered by Nashville-based **Fanta Prods.** (in Dolby stereo whenever possible), and should cost in the neighborhood of \$10,000 to \$14,000.

**RCA and Nemperor Records** has already signed on with **Double Doubleyew** for the project, and with a projected distribution reach of over 22 million young adults in a four-week period, these "mini concerts" are sure to spark an interest with sales-conscious theatre owners and record companies alike.

### TOO MUCH, TOO FAST, TUNEOUT

## Time-Compressed Spots Update

Time-compressed commercials (the process by which the most imperceptible pauses are eliminated from tapes through a computerized device attached to a tape recorder, thereby reducing commercial length and speeding up delivery) were thought to be a much more effective means of getting a message across (as detailed in **R&R**, 11-24-78). However, advertising agency **BBDO** has found that while there are advantages to the process (which is produced by such companies as **Integrated Sound Systems** of Garden City, NJ and NYC's **Timely Decisions**), there are also distinct disadvantages, and **BBDO** is currently updating its clients on both sides of the issue.

Although an increase of up to 100 percent faster than normal speech is possible (and a 40 percent increase is still considered natural-sounding), **BBDO** recommends an increase of only 10 to 15 percent for "optimum compression." It also warns against trying to squeeze in "one more copy point, one more mention of brand name." What the agency appears to be counseling is a more restrained use of time-compression rather than producing a cluttered-sounding, overly "busy" spot.

## PRO:MOTIONS

### Munves, Stolzman & Price Upped As CBS Masterworks Mktg. Expands

Peter Munves has been named to the newly-created post of Director of Marketing Planning. Ellen Stolzman has been promoted to Director of Promotion, Press and Artist Relations,

and Earl Price has been appointed Director of International Markets for **CBS Masterworks** as the classical label expands its marketing staff.

A 30-year veteran of the record industry, Munves formerly held positions at **Columbia Masterworks, RCA/Red Seal** and **Pickwick International** as well as having been involved in various independent merchandising and marketing projects. Stolzman joined **CBS Records** in 1976, most recently serving as Associate Director of Product Management for **CBS Records International**. Price, who came to **CBS Records Interna-**

tional in 1966, following 10 years at **Angel Records**, most recently held the post of Director of Classical Coordination and Imports/Licensing for the **CBS** label.

### Bromberg Named Nat'l Sales Dir. At Regency

**Bruce Bromberg** has been named National Sales Director for **Regency Records**. Bromberg previously held sales and marketing posts at **Tomato** and **RCA Records**.



# THE TWELVE SECOND MASTERPIECE

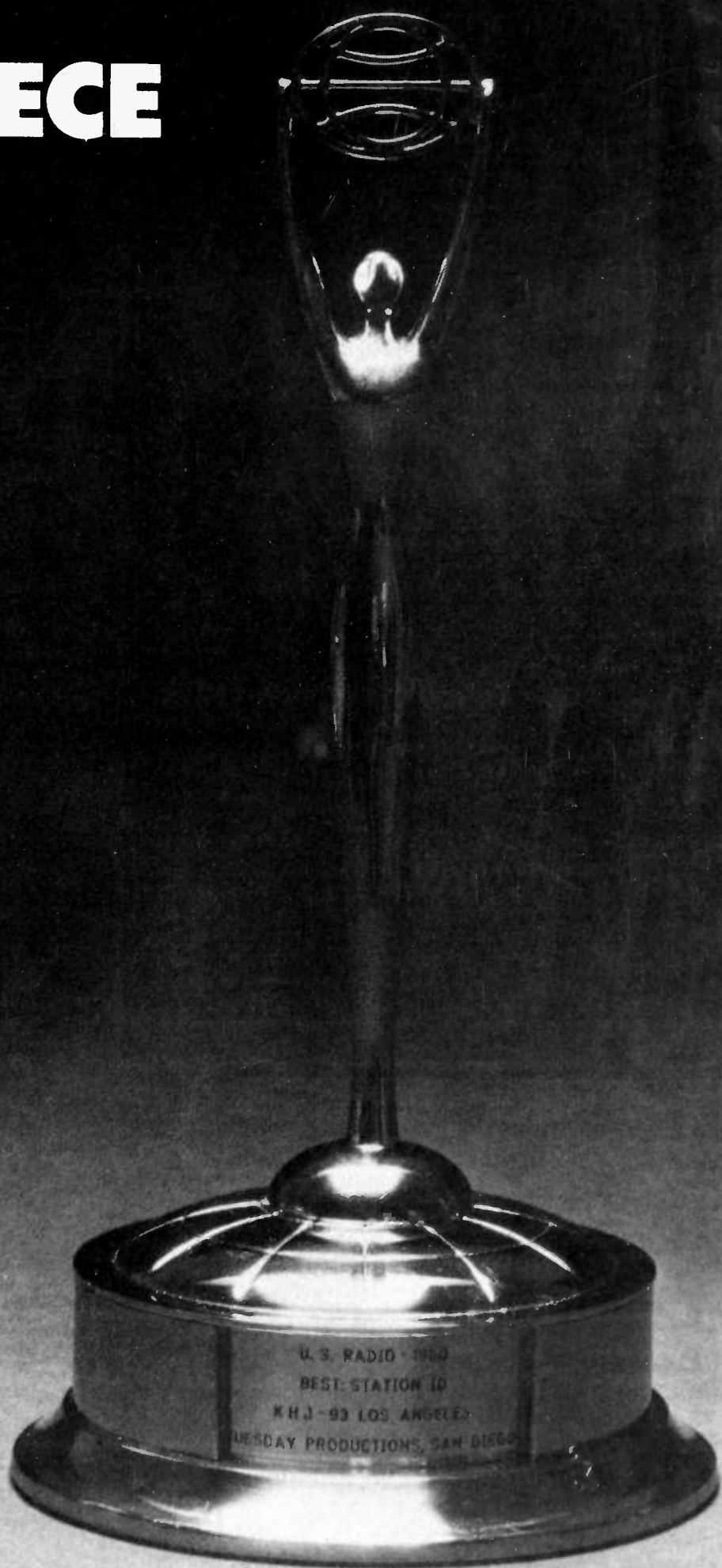
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I chatted briefly with Olivia Newton-John at the world premiere of "The Blue Lagoon." She's thrilled about her new flick, "Xanadu," in which she and hooper-singer Gene Kelly will combine the music of the 80's and the 40's. This delicate darling (Olivia, not Gene) always speaks in such a delightful whisper I have difficulty hearing part of the conversation. (However, this may just be a ploy on her part so that I will get closer, so she can bite my earlobe.)

Same evening, I had a nice bit of persiflage with Bobby Rich, who enjoyed "The Blue Lagoon," which stars Brooke Shields and Chris Atkins. Bobby felt that the great cinematography captured the flora and fauna of Fiji and reminded him of a lot of Toledo, when he and Michael O'Shea were doing a two-man show there.

\*\*\*\*\*

Laraine Newman and Amy Ephron were nurgling in the Polynesian food when I spotted them. Laraine, just back from New York and the wind-up of "Saturday Night Live," was a classmate of Amy, who's now a VP at Columbia Pictures (and is the sister of writer Nora Ephron). They both attended Beverly Hills High (although Laraine insists sometimes they were on ground level).

\*\*\*\*\*

I had the pleasure of roasting Tai Babilonia and Randy Gardner of Ice Capades and Olympic skating fame last week.

The two talented kids were honored by the L.A. Press Club along with Burt Reynolds

(roasted by Dom DeLuise); Sherry Lansing (President of 20th Century-Fox) who, before she became a model a few years ago was teaching grade school in Watts; and Bill Robertson, the man who's bringing the Oakland Raiders to L.A. Sherry was given words of charm and adoration by her long-time pal actress Marsha Mason. Marsha's hubby Neil Simon was there on the dias writing notes on his cufflinks (obviously his next Broadway play). Robertson was chided gently with tongue in cheek by Francis Dale, the Publisher of the Herald Examiner.

I asked Burt Reynolds how our pals, Paul Williams and Pat McCormick, did in his new sequel to "Smokey And The Bandit," and he said they were phenomenal. Before Paul became such a great songwriter-singer, he acted in "The Loved One," Evelyn Waugh's satire of Forest Lawn. Paul played a precocious kid who invented a rocket that would shoot dead animals into space (from the musical of the same name).



### ABC Comes Back For Strong Win

Ending a string of eight consecutive CBS victories in the weekly Nielsen ratings race, ABC came back for a solid triumph in the week ending July 6. Thanks mainly to five series in the top seven slots, ABC earned a 14.6 average rating. CBS finished second with a 13.1, and NBC, with only one show in the top 20 (and that at No. 20), nearly fell below double figures with a 10.6 average.

Tying for the top spot were CBS's "M\*A\*S\*H" and ABC's "Three's Company," followed by 3) "Hart To Hart" (ABC) in a strong week 4) "Vega\$" (ABC) (also unusually strong) 5) "Taxi" (ABC) 6) "House Calls" (CBS) tied with "Fantasy Island" (ABC) 8) "Lou Grant" (CBS) 9) "The Jeffersons" (CBS), and 10) "60 Minutes" (CBS).

"Love Boat" led the 11-20 pack, followed by 12) "Alice" (CBS) 13) "Women At West Point" (CBS Wednesday movie) 14) "Trapper John M.D." (CBS) 15) "20/20" (ABC) 16) "Charlie's Angels" (ABC) 17) "Airport" (ABC Sunday movie) tied with "Laverne & Shirley" (ABC) 19) "One Day At A Time" (CBS), and a three-way tie for 20th between "Real People" (NBC), "One Day At A Time" (earlier showing), and "Phil & Mikky" (both CBS).

**SIGNAL INTERCEPTORS MAY FACE TROUBLE** — A proposed bill in the House would impose penalties from \$100-\$1000 a day for those convicted of intercepting any form of subscription telecommunications by means of black boxes or descrambling devices. Profiteers from signal interceptions could suffer up to \$250,000 in fines plus jail sentences. Subscription TV services, obviously worried about widespread piracy, are supporting Rep. Richardson Preyer's bill.

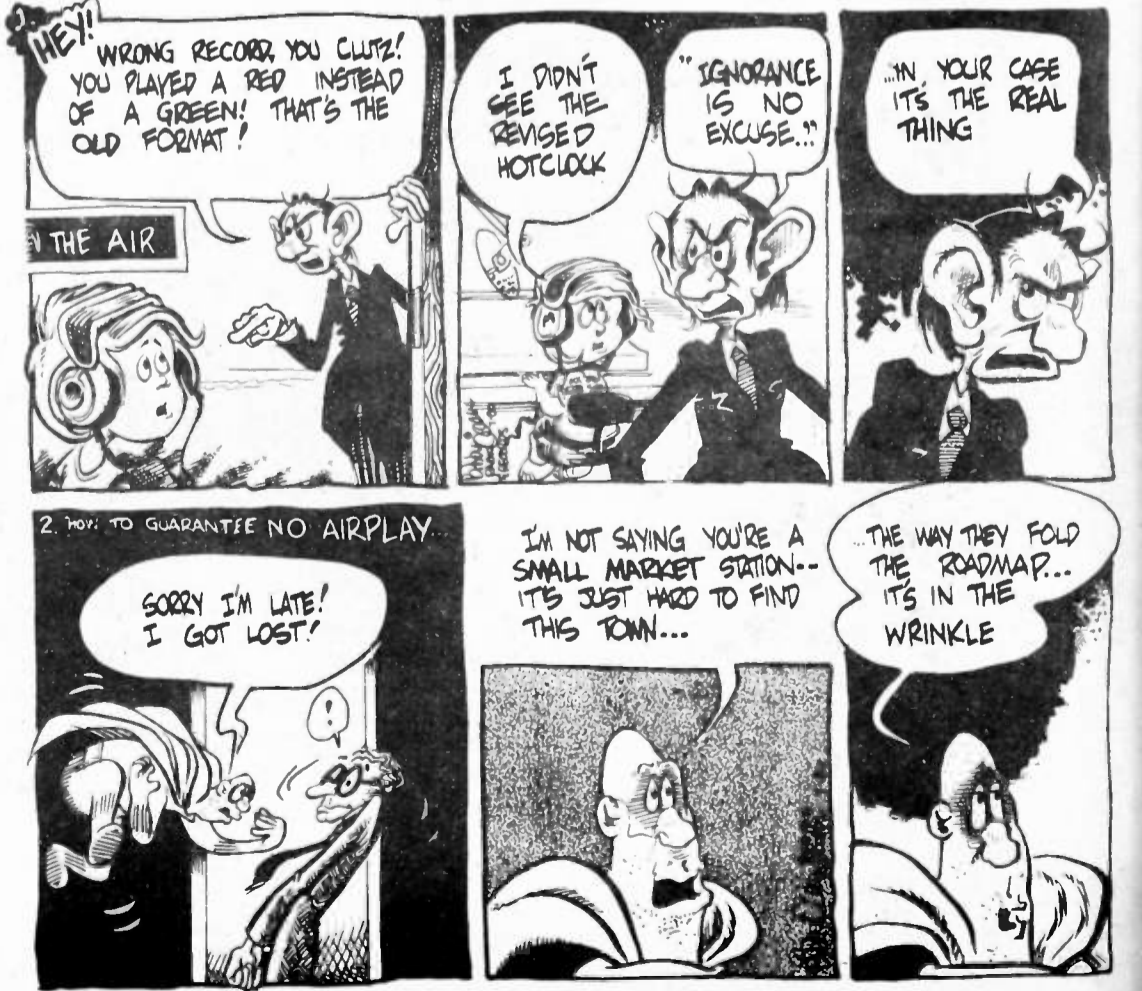
**MUSIC (AND COMEDY) ON TV:** "Midnight Special" July 18 features Grace Slick and Stephanie Mills, both of whom are also set for "John Davidson Show" appearances (Slick August 25, Mills July 29). Slick also joins "Dinah" July 23, while Mills meets "Merv Griffin" August 7. The Temptations are on "American Bandstand" July 19. The Whispers guest on the July 12 edition of "American Bandstand," then segue to "John Davidson" July 18. Cristy Lane is on "Merv Griffin" July 14, the same day on which James Photoglo appears on "Dinah" . . . Thelma Houston joins "John Davidson" July 21. In the comedy field, NBC's highly-touted "David Letterman Show" is ranked near the bottom of the daytime ratings after its first week, with producer problems also reported. On the other hand, ABC's "Saturday Night Live" competition "Fridays" has been renewed for the fall season. And speaking of "SNL," word has it that with Woody Allen romantically involved with the show's new producer Jean Doumanian, the TV-reclusive comedy renaissance man will give the show a boost by hosting the opening episode in September.

### VIDEOSCOPE:

**WORLDVISION SETS SIGHTS ON HOME VIDEO MARKET:** Worldvision Enterprises Inc., a leading distributor of TV and film programming to the networks, has announced it will expand its activities to include the worldwide distribution of programming for videocassettes and videodiscs. Armed with a quarter-million dollar increase in staff budget, the Taft Broadcasting Co. subsidiary is expected to use material supplied by the Taft production companies and material existing within its present library to create programming for the home video market. In addition, Worldvision plans to develop and acquire product from other sources with a goal of having 250-500 hours of programming available to consumers by next year. . . . VHS PENETRATION UP 10% LAST YEAR: VHS has increased its lead over Beta in the videocassette recorder format battle by 10 percent within the past year, according to a recent survey by Maryland-based Media Statistics. VHS currently maintains 67.4 percent of the VCR market, up from 57.2 percent in 1979. The VHS format's increasing dominance reflects RCA's widening lead as the top manufacturer of VCR's. . . . TOSHIBA'S LVR TO ARRIVE IN '81: Toshiba reports its Longitudinal Video Recorder (LVR) will be available to commercial users by the spring of 1981, with consumer availability to follow shortly thereafter. . . .

### ERR WAVES

BY BOBBY OCEAN



Radio & Records

5

YEARS AGO TODAY

- ★ JOHN LONG NAMED PD AT WAPE/JACKSONVILLE
- ★ KHOW/DENVER STAFF WALKOUT PROMPTS GM RESIGNATION — John Lego exits station.
- ★ NUMBER ONE FIVE YEARS AGO: "Love Will Keep Us Together" — Captain & Tennille (A&M)
- ★ NUMBER ONE COUNTRY: "Joni"/"Touch The Hand" — Conway Twitty (MCA)
- ★ NUMBER ONE LP: "One Of These Nights" — Eagles (Asylum)





# GEORGE BENSON



# AMBROSIA

## The Winning Hits From The 1980 Warners All-Stars

### “Give Me The Night”

WABC add 23  
 WXLO deb 29  
 WNBC 30-26  
 WKBW add  
 WFIL add  
 WCAO on  
 WRKO add  
 PRO-FM on  
 WPGC deb 26  
 KRLY on  
 Z93 on  
 Y100 35-33  
 Q105 deb 28  
 WOKY 26-22  
 KEARTH deb 28  
 KRLA on  
 KHJ deb 29  
 KFRC on  
 KJR add  
 KOPA add  
 WFBR deb 27  
 WBEN-FM add 32  
 WBLI on

KC101 add 28  
 WICC on  
 WKBO add  
 WHYN add 38  
 WKEE add  
 Z98 40-36  
 KHFI add  
 KXX106 29-24  
 WERC 27-25  
 WSGN deb 33  
 WLCY on  
 WAXY add  
 Y103 add  
 BJ105 33-29  
 95SGF deb 30  
 WBBQ on  
 WHBQ add  
 WLAC on  
 KX104 add  
 92Q on  
 WNOX deb 28  
 WKIX on  
 WAYS 23-23

WQRK deb 27  
 KGW add  
 KMJK add  
 KRUX deb 35  
 KTKT add  
 WIGY add  
 WHEB add  
 WYRE deb 27  
 14WK on  
 WCIR add  
 WAAY add  
 WFOX deb 25  
 WSEZ add  
 WISE on  
 WFLB add  
 WANS-FM add  
 WROV deb 27  
 CK101 33-27  
 FM99 add  
 KILE add  
 WRKR add 29  
 KBDF deb 30  
 KBOZ add  
 KBIM deb 29

### “You’re The Only Woman (You & I)”

WIFI add  
 WCAO add  
 PRO-FM add  
 KRLY add  
 Z93 on  
 94Q 23-17  
 Q105 add  
 CKLW add  
 KBEQ add 24  
 WOKY add  
 KEARTH add  
 KJR on  
 KOPA add  
 WFBR add  
 WBEN-FM add 40  
 WPST add  
 WAEB add  
 WHYN add  
 WKEE add  
 14Q add

KAUM deb 28  
 KRBE 26-22  
 KHFI add  
 WFMF add  
 WJDX add 28  
 KXX106 20-15  
 WSGN 33-30  
 WLCY deb 27  
 WAPE add  
 BJ105 add 37  
 95SGF add  
 WBBQ add  
 KX104 deb 29  
 WSKZ on  
 WNOX add  
 WAYS add  
 WGH add  
 WQRK deb 28  
 WRVQ deb 31  
 WTWR add 29

WOHO add  
 WHOT add  
 KERN add  
 KROY 30-28  
 KTAC add  
 KGW add  
 KLUC 19-12  
 KENO add 29  
 KRUX add  
 KRQ 23-16  
 KTKT add  
 KJRB add  
 WJBQ add  
 WIGY deb 24  
 WTSN add  
 WHEB deb 37  
 V100 add  
 WCIR add  
 WAAY deb 27  
 WHHY deb 27

WCGQ add  
 WISE on  
 WANS-FM on  
 FM99 add  
 WKXY add  
 KSEL add  
 KPUR on  
 KQWB-FM add 33  
 KKXL add  
 KFVR on  
 KKLS on  
 KBDF add  
 KENI add  
 KSLY add  
 KCBN add  
 KBOZ on  
 KFSD add  
 KRLC add  
 KBIM add

**MOST ADDED SINGLE OF THE WEEK!**

Produced by Quincy Jones  
 Direction: Ken Fritz/Dennis  
 Turner — Ken Fritz Management



ON WARNER



BROS. RECORDS

Produced by Ambrosia and  
 Freddie Piro





# STREET TALK

# “Whatever You Decide”...

Decide On  
**RANDY VANWARMER**

# “Whatever You Decide”

**NEW FROM RANDY VANWARMER**

- |        |      |         |
|--------|------|---------|
| KIMN   | KCPX | WFOX    |
| WFLY   | KRUX | KQWB-FM |
| KXX106 | WIGY | WGBF    |
| WBBQ   | WFBG | KCBN    |
| KQDI   | WXIL | KBIM    |

Produced By John Holbrook And Ian Kimmet



**ON BEARVILLE RECORDS**

Manufactured and Distributed by Warner Bros. Records

Hot off the streets of New York comes the rumor that Don Kelly might replace Dave Klahr (see Page 3) as the new PD of WYNY/New York. Kelly, who is currently PD at WXLO/New York, would be reunited with old friend and associate Dan Griffin (WYNY's GM) if he made the switch. However, all parties in this one are flatly denying that the move is imminent.

Want to hear some good news? Elektra/Asylum has just recorded the biggest month in its history. Not only that, the last week of June was E/A's best since the company was formed, and one day of that week a new single-day sales record was shattered. We applaud E/A's success at a time when most reports on the business of records are not so favorable. And we hope E/A's good fortune is contagious!

WLUP/Chicago PD Mitch Michaels has decided to step down as PD in favor of remaining of the air. Air work being his first love, Mitch decided he couldn't do both jobs to his own satisfaction, so he made his decision to relinquish the programming reins. Interestingly enough, Lee Abrams will be at the Loop as acting-PD on an interim basis until a new PD can be selected.

Ringo Starr and Barbara Bach have announced that they will be married sometime in early 1981. The former Beatle and the beautiful actress had just completed filming "Caveman" together in Mexico, when they made the announcement upon returning to London.



**NESSMAN GOES HOG WILD IN HALIFAX** — "WKRP In Cincinnati" newsmen Les Nessman (Richard Sanders) momentarily joined the staff at CJCH/Halifax for a few quick hog reports and was quickly joined by a porcine pal. Pictured post-pig-prognostication are (l-r): CJCH's morning personality Brian Phillips, the supine sow, and Nessman.

## Say This Really Fast

According to the latest communique from the FCC's "Call Sign Desk" in Washington, D.C., KPOP/Roseville, CA has changed call letters to KPIP. Furthermore, KPIP/Roseville, CA has changed call letters to KPOP. So, KPIP is now KPOP and KPOP is now KPIP.

Incidentally, Roseville is just north of California's state capitol in Sacramento, and perhaps all the confusion in that state's government has found its way into the KPIP and KPOP listening area.

Barry Freeman, after a long and strong career with Atlantic Records on the West Coast, has exited the company. He has not yet announced his future plans.

What top Black radio programmer is rumored to be headed to a Black-formatted FM in Chicago? Street Talk has heard that several key staffers at this same PD's last station will make the move to the Windy City as well.

Ron Jordan, formerly AM-drive personality at FM100/Memphis, had been rumored to be headed across the street to RKO's WHBQ/Memphis, but instead he'll join another RKO outlet. PD Charlie Van Dyke has replaced himself in mornings at WRKO/Boston with Jordan. Van Dyke will remain on the air in Boston, however, shifting from mornings to afternoons.

According to Variety, Jeff Wald was arrested, then released on bond in Stateline, Nevada on charges he threatened picketers at the Sahara Tahoe Casino Hotel with a shotgun. Jeff's wife, Helen Reddy, was appearing at the Casino on the night of the incident, which Wald contends was overblown by the authorities. Wald called the charge "ridiculous," saying the striking workers had been harassing his family each time they came to the hotel.

Lots of rumors around L.A. that new GM Neil Rockoff at KHJ/Los Angeles will take the station Country, but that rumor isn't nearly as likely to come true as one we picked up in San Diego. Word is that an AM station in that town will be changing formats to Country in the very near future.

WBSB/Baltimore kicked off its new format last week (7-2) with 104 hours of continuous music and a big cash giveaway. PD Joel Denver revealed that the new call letters stand for "Baltimore's Best," which is the city's slogan.

The New York Yankees games on WABC/New York??? Yes! At least four Yankees games will be broadcast live on WABC, according to Operations Manager Jay Clark, while WINS/New York (the Yankees' usual broadcast home) presents live coverage of the Republican National Convention next week.





**DREAMLAND**  
Records, Inc.  
HOLLYWOOD

**SPIDER**

**"EVERYTHING IS ALRIGHT"**

DL-103

**SPIDER**



*Holly Penfield*

WFLY on  
WICC on  
WPST 32-30  
WKEE 19-15

WBBQ on

WGH on  
WVIC add  
WFBG on  
WFLB on  
KFXD deb 30  
KRLC on

Full Grown Child  
**HOLLY PENFIELD**



DREAMLAND



**"ONLY HIS NAME"**

DL-102

Late Add  
KOPAI



# Ratings & Research

"The TALO proportion between stations will determine how the credits in a county are given."

## New Arbitron Edit Rules Unveiled (Part II)

If your station is in a market that does not have a January-February survey, 11 new edit rules were used by Arbitron to process your Spring survey data. Since these rules, seven of which were implemented in the J/F sweeps, have not been publicized by Arbitron, we at R&R thought it might be worthwhile for the industry to be aware of the new procedures. Some of the changes may affect your numbers, or the numbers of a competitor. Last week we touched on four of the major changes. Here are the rest of the revisions.

### Ascription Important

As you will note when perusing the rules that follow, Arbitron is making increasing use of the technique known as ascription when it comes to settling edit questions. With ascription, Arbitron looks at the raw diary return in a respective county or ethnic area and makes crediting decisions based on diary return in the past year. If, in a slogan conflict situation, for example, 250 diaries mentioned station A over the past survey year, while station B had just 50 mentions, then station A would get the credit five out of six diaries. The TALO proportion between stations will determine how the credits in a county are given.

### New Procedures Outlined

Below are listed some of the changes made by Arbitron. Please realize that the best place to inquire about these changes is in Laurel, the only place that the edit procedure manual may be reviewed. If you have a question about the manual or any of the new edit rules, talk to Penny Giddens, Manager of Client Services at Laurel ((301) 441-4742). She may be able to give you a more complete explanation of these revisions than space allows me.

5) *Flagship/network entries.* In the past, whenever a diarykeeper listed an entry to network letters (ABC, CBS, NBC) the flagship stations such as WABC, WCBS, and WNBC were given credit, no matter what the market (KABC and KCBS in the West, presumably). Now, the station which carries network calls will be given preference only in the metro in which it is located. Outside the respective metro, ascription will be used. In Reno, for example, KCBS will not automatically be given credit if a respondent wrote down "CBS." Instead, if there is a local CBS affiliate, Arbitron will examine the in-tab for that station compared to KCBS, and give credit based on the proportion involved between the stations.

6) *Flagship edit/multiple affiliates.* What if, in following the procedure outlined above, Arbitron discovers that there is more than just one network affiliate in the respective market? The new

procedures indicate that if there are 2-4 affiliates of a network in a large metro, Arbitron will base credit in each county on the ascription technique. If there are five or more affiliates of the same network in a large metro area, Arbitron will use ascription but will also take into account the home county of each of the relevant stations.

Implications of the above changes could mean that local affiliates of the major networks may be the beneficiaries of some minor ratings gains at the expense of the network flagships that include the network initials in their calls. By the way, Arbitron has added WRKO to the list of flagship stations, given the emergence of the RKO network.

7) *Entries beyond one day.* In the past, entries that began on one day and ended on the next day were not given full credit. Rather, one quarter-hour was credited to the station at the beginning of the listening span, and another quarter-hour given at the end of the time period. Now, instead of giving credit for two quarter-hours, Arbitron will allow the editors to credit the entire entry to the appropriate station(s). Those stations with late-night talk shows might accrue some benefit from this revision.

8) *Station verification.* One of the most difficult problems an editor faces is trying to verify the handwriting in diaries. What did the respondent mean, "I" or "L," "C" or "G?" A lot of room for error has been eliminated, since the new procedure uses ascription to make the edit call. If WILD has more mentions in the appropriate county that WLLD, then most of the credits will go to WILD.

9) *Sports network edit.* Potentially one of the most troublesome areas in dealing with diary credit is trying to figure which station should get credit when a respondent writes down "New York Yankees" or "Cincinnati Reds," and the team has an extensive network of stations that carry the games. In the past, the credit for team name entries went to the flagship station, the one that originated the game broadcast. Now, effective with the Spring survey, the originating station has no built-in advantage, since ascription will be used to determine credit. If the flagship station has one-fourth the mentions in a given county when compared to another station on the sports network, the non-flagship local station will get credit for sports team entries most of the time (depending on the proportion between the number of raw diary mentions for each of the two stations).

The implications of this change could be important. Stations that originate broadcasts of college or major league teams may lose credit, while

## Week In Review

### Arbitron Pushes Back Fall Survey Dates

After having moved back the survey dates for the 12-week fall surveys, Arbitron has now announced that it is also pushing back the four-week survey dates. The fall survey in most markets was originally scheduled to begin October 16, but will instead begin October 23. The new ending date for the O/N' 80 sweep will be November 19.

### KAUM Cited For On-Air Reference

ABC's FM in Houston, KAUM (soon to be KSRR), has been cited by Arbitron for an on-air reference to the spring survey while the sweep was taking place. A late-night talk show on a Sunday evening included questions about radio ratings and surveys; thus the station was flagged by Arbitron.

### Arbitron Adds Client Service Rep In Dallas

Stephen Streiker has been named Client Service Representative for Arbitron Radio's Dallas office. Streiker joins Arbitron from radio station WLEQ/Ft. Myers, FL.

some of the network affiliates will pick up credit in their locale.

10) *"Three-time" entries.* A small number of respondents will record entries that contain not just a start-end time, but a third time also. If, in the past an entry read "8-10-11," Arbitron credited the entire time span to the station(s) involved. Now, Arbitron will credit the entire span between the first two times (8-10) but will only grant credit for one quarter-hour in the last entry (10:45-11).

11) *Radio Out of Order.* Formerly Arbitron would reject as unusable any diary that contained no listening and the notation "RADIO OUT OF ORDER." Now, the editor is instructed to check the "no listening" box at the bottom of the diary pages and thus render the diary as a usable, in-tab diary.

This means that diaries without any radio listening will be used in computing the in-tab and response rate figures for your market. These figures may thus look more positive, from Arbitron's point of view, due to the inclusion of these types of diaries.

### Review At Laurel

If any of the rules revisions described in this column in the last two weeks hit an area of interest, talk to Penny Giddens about it. It also will be useful for you to review your market's diaries in Laurel, to make sure the new edit procedures were correctly implemented. Unfortunately, the new edit manual is not available at any of the Arbitron sales offices around the nation — as it used to be — but at least by journeying to Laurel you may see the manual, review the diaries, and determine how the new rules of the ratings game may affect your numbers.

## Q&A

A major market broadcaster called recently to inquire, "What can I do if I don't want Arbitron to print any numbers on my station in their ratings books?"

You may want to check with your communications counsel on that one. The response from Arbitron spokesperson Connie Anthes was that the books are a service of Arbitron, which maintains the right to print estimates for any station(s) that meets the minimum reporting standards.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.







# THE Big Music America Contest

The ultimate talent search  
is ready to roll in the  
top 100 radio markets.

Backed with over \$100,000 in local, regional and national awards.  
We're going to pick one radio station in each market and  
supply them with everything it takes to attract tomorrow's super  
stars.

Posters, entry forms and personalized spots.

A complete operations manual and press kit.

Each station will judge the entries in the local market, make  
the awards (which we supply) and forward the winners' tapes on  
for regional and national judging.

We'll press an album of your top 10 or 12 acts and supply  
promotional spots to you to help sell it in your area. Your station  
can retain its sales revenue or can arrange to give the profit to a  
local charity.

Of course, regional and national winners will receive cash  
awards. And artists and songwriters will receive royalties on any  
subsequent sales.

What you're looking at is all the fun and frolic of a local talent  
search with the lure of a big national award and none of the head-  
ache or hassle.

To get your station considered to run the Big Music America  
Contest in your market, just call us collect.

We're going to get America singing again.

## The Big Music America Corporation

(713) 961-1975 Call Collect  
4801 Woodway, Suite 301 West  
Houston, Texas 77056

Contest void where prohibited by law.  
Consultation for this contest provided by Dean Landsman.

# All The "Talk Talk"

## Street Street Is On Alice Cooper Cooper



# "Talk Talk"

The New Single From

# Alice Cooper

Produced by Roy Thomas Baker

on



Warner Bros. Records

## BRAD MESSER



### "It Makes Me Happy Like A Good Kung-Fu Movie!"

Had Richard Pryor been wearing cotton, or running around nude, most of us culturally retarded people wouldn't yet know about cocaine freebase. If we heard about it we would be quite wary, not wanting to fall for another put-on like smoking banana peels. But now the rat is out of the sack and we have a vague understanding that we can somehow pump ourselves full of happiness, by discovering the right combination of certain publicized ingredients including cocaine, glass pipe, ether, and polyester.

Culturally advanced people are protective of their discoveries, so it takes a good deal of time for word to filter down to us from such knowledge centers as the western San Fernando Valley. Now that the word of freebasing has reached Middle America, we realize that only means there is something else — far more hip — being done by the New Wave Heaven Hunters. We wonder what it is. We'll find out in a couple of years, I suppose.

But the mainstreamers aren't stupid, only ignorant, and we can read and research and gather information from the far corners of the planet. That's how I discovered the drug that "makes you smart and quick and full of energy" and is "better than marijuana." A guy named Ahmed Sayed Abeid says so, in an article written on the occasion of Kenya officially approving production and distribution of *miraa*. Millions of people chew the reddish-green twigs cultivated by the Meru tribe on the slopes of Mt. Kenya. The flower of paradise, they call it. "The only badness about miraa is that you can't sleep until the morning," said one enlightened Middle Eastern man, and the Post explained "almost all of the long-distance truck drivers (in East Africa) use the drug to stay awake. "It keeps me jolly," smiled one man. A woman complained "My husband loves miraa more than me!"

A businessman in his mid-20's, who made the statement in the headline above, also said, "I love it more than anything else."

So there you are, fellow non-advanced people here in the cultural backwaters. A drug they probably haven't heard about in the foothills west of Van Nuys, because it is very unlikely they sit around in polyester shirts leafing through three-year-old editions of the Washington Post.

### Rip 'N' Read

#### Thanks, But I'd Rather Walk

**MONDAY, JULY 14:** One year ago America's fleet of DC-10 jetliners was allowed back into the skies, ending seven weeks of on-the-ground inspections following the tragic Chicago crash of May 25.

About one billion dollars worth of vandalism and looting hit New York City three years ago, during an electrical black-out affecting some nine million people. Lightning storms were partly to blame for outages lasting from 4½ to 25 hours in various sections.

Iraq, right next door to Iran, became a republic 22 years ago. It would have been impossible to continue as a monarchy anyway, because they'd just killed their King.

Former President Gerald Ford is 67. Former Yippie Jerry Rubin is 42. Pete Rose is 38.

#### Jupiter To Be Mooned Tonight

**TUESDAY, JULY 15:** After the sun goes down this evening astronomers will be taking photos as the mighty planet Jupiter is occulted by our moon.

Linda Ronstadt is 34. Her first gold LP was "Heart Like A Wheel" in 1974. "You're No Good" became a number 1 rocker, and the flip "I Can't Help It" climbed to number 2 Country, both topouts coming in '75. Ronstadt's Best Female Vocalist Grammy in '75 was for the Country crossover. Ronstadt sang at Jimmy Carter's inauguration in January 1977. She has turned down a million dollar offer to pose nude. David Pack of Ambrosia is 28.

St. Swithin's Day. Legend says whatever today's weather, 39 more days of the same will follow.

#### The Very First Atomic Bomb

**WEDNESDAY, JULY 16:** Thirty-five years ago this morning in the remote scrub country of New Mexico, a brilliant flash and thundering explosion were produced by the world's first nuclear device. It was 5:30 in the morning of July 16, 1945. Confirming the success of a super-secret crash development program, scientists hurried to complete their military assignment, accomplished on the sixth day of the following month when the U.S. dropped Fat Boy on Hiroshima, Japan. On the 9th of August, 1945 a second A-Bomb was dropped on Japan (Nagasaki), and less than a week later the Japanese surrendered to end World War II. They did not know the United States had made only two atomic bombs for air delivery and that we were fresh out.

Eleven years ago today the Apollo 11 astronauts departed the Cape for the moon; the landing was on the 20th. Oklahoma City, OK installed the first parking meters this date in 1935.

#### Disneyland Is 25 Years Old

**THURSDAY, JULY 17:** Walt Disney is said to have received plenty of advice against building the world's first theme amusement park, but he ignored it and plunged ahead. Twenty-five years ago today Disneyland opened in Orange County, CA. That was the year "Rock Around The Clock" and "Sixteen Tons" were hits, and electronic computers were just beginning to be widely used in business (1955).

Diahann Carroll is 45. Lucie Arnaz is 29. Art Linkletter is 68. Donald Sutherland is 46. Phyllis Diller is 63.

#### Kennedy's Chappaquidick In '69

**FRIDAY, JULY 18:** As recently as a year ago the parents of Mary Jo Kopechne told a reporter (the New York Times) "we don't know the whole story" of the young woman's death in 1969. Senator Edward Kennedy was driving the 28-year-old across Dike Bridge at Chappaquidick, MA, when the car went into the water eleven years ago. The Senator reported it the following day, and a week later was assessed a two-month suspended sentence for leaving the scene of an accident.

The first American to orbit Earth, John Glenn, is 59.





# April-May 1980 Advance Arbitron Results

(First Quarterly Measurement Survey in all markets listed.)

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Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

## New York

WBL5 Up, Leads Pack Again; WKTU Stays Strong For Second; WOR Drops A Share; WCBS, WINS Take Good News Jumps; WABC Steady, WNBC Inches Upward; Bad BM Book For Most; WPLJ Up A Bit, WPIX Up Stronger; WCBS-FM Climbs; WHN Down To Recent Low; WYNY Edges Up; WRVR Registers Jazz Gain

	J/F '80	Spring '80
WABC (R)	4.5	4.5
WADO (S)	2.4	2.0
WBL5 (B)	7.5	8.1
WCBS (N)	4.6	5.5
WCBS-FM (O)	2.3	2.9
WHN (C)	3.5	2.5
WINS (N)	4.4	4.9
WJTT (S)	1.4	1.5
WKTU (B/D)	6.0	6.7
WMCA (T)	3.2	3.1
WNBC (R)	4.0	4.1
WNEW (PA)	3.1	3.1
WNEW-FM (A)	2.5	2.3
WOR (PA/T)	6.3	5.2
WPAT (BM)	3.2	2.6
WPAT-FM (BM)	3.8	3.4
WPIX (A)	9	1.4
WPLJ (A)	3.7	3.9
WQXR-FM (CL)	1.2	1.3
WRFM (BM)	5.2	4.7
WRVR (J)	1.2	1.6
WTFM (PA)	1.9	1.7
WVNY-FM (BM)	8	1.2
WXLO (R)	2.1	1.9
WYNY (PA)	2.1	2.4

## Anaheim

KEZY-AM Leads Locals, FM Also Up; KWIZ Slides; KBIG Takes Overall Lead As KMET Tumbles; KLAC Up Nicely; KROQ Increases Fivefold; Angels No Help To KMPC; KIQQ More Than Doubles; KFI Drops

	O/N '79	Spring '80
KEZY (A)	2.0	2.3
KEZY-FM (A)	1.5	1.6
KWIZ (PA)	2.6	2.0
KABC (T)	6.3	5.8
KBIG (BM)	7.1	7.9
KFI (R)	5.1	4.3
KFWB (N)	2.5	3.0
KHJ (R)	1.7	1.9
KHTZ (R)	2.5	2.8
KIIS-FM (B/D)	2.2	2.8
KIQQ (R)	.9	2.1
KJOI (BM)	3.8	3.7
KKGO (J)	1.0	1.1
KLAC (C)	4.1	5.1
KLOS (A)	2.9	3.3
KMET (A)	8.1	7.2
KMPC (PA)	3.6	3.7
KNOB (BM)	1.0	1.4
KNX (N)	3.8	3.5
KNX-FM (A)	3.9	4.1
KOST (BM)	2.8	2.6
KRLA (R/O)	2.3	1.9
KROQ (A)	4	2.2
KRTH (R/O)	5.0	5.1
KUTE (B/D)	2.0	1.9
KZLA-FM (PA)	1.6	1.5
XTRA (BM)	2.4	1.9

## Los Angeles

KABC Up And Leading But Down 2 From Spring '79; KBIG Shoots Past KJOI For BM Lead, 2nd Overall; KMET Down Almost 1; KNX, KFWB Both Down Slightly; KLAC Increases; KRLA Leads Top 40 Race; KRTH, KIIS-FM, Down A Bit; KFI On The Move Up; KHTZ Catches KHJ; KIQQ Down; Four Other AOR's Gain On KMET; KOST Up;

KMPC Below 3 Share

	J/F '80	Spring '80
KABC (T)	6.5	7.0
KALI (S)	1.2	1.1
KBIG (BM)	5.0	5.7
KDAY (B)	1.9	2.1
KFI (R)	2.6	3.1
KFWB (N)	4.4	4.2
KGFJ (B)	1.0	1.1
KHJ (R)	3.0	2.2
KHTZ (R)	1.9	2.2
KIIS-FM (R)	3.6	3.3
KIQQ (R)	2.2	1.8
KJLH (B)	1.3	1.5
KJOI (BM)	5.2	4.8
KKGO (J)	1.7	1.4
KLAC (C)	3.8	4.2
KLOS (A)	2.2	2.4
KLVE (S)	1.6	1.4
KMET (A)	5.8	4.9
KMPC (PA)	3.1	2.8
KNOB (BM)	1.2	1.1
KNX (N)	4.9	4.8
KNX-FM (A)	3.0	3.2
KOST (BM)	2.3	2.7
KRLA (R/O)	3.3	3.8
KROQ (A)	1.2	1.6
KRTH (R/O)	3.8	3.5
KTNQ (S)	1.9	1.6
KUTE (B/D)	2.3	2.0
KWST (A)	.7	1.0
KZLA-FM (R)	2.0	1.6
XTRA (BM)	1.0	1.0

## Riverside-San Bernardino

Market's First Syndicated Sweep Shows KGGI In Lead; KDUO Just Behind; KOLA Edges KCAL-FM In Hot AOR Battle; KCKC Scores Solidly; KFI Dominates Market Overall; KMET, KBIG Also Strong

KMPC Below 3 Share

	O/N '79	Spring '80
KBON (BM)	2.0	2.0
KCAL (S)	1.5	1.5
KCAL-FM (A)	3.5	3.5
KCKC (C)	3.6	3.6
KDIG (C)	1.3	1.3
KDUO (BM)	6.0	6.0
KFXM (R)	2.0	2.0
KGGI (R)	6.1	6.1
KNTF (C)	1.4	1.4
KOLA (A)	3.7	3.7
KPRO (N)	2.4	2.4
KABC (T)	2.5	2.5
KBIG (BM)	5.9	5.9
KEZY (A)	1.0	1.0
KFI (R)	9.4	9.4
KFWB (N)	1.3	1.3
KIIS-FM (R)	2.1	2.1
KLAC (C)	3.3	3.3
KLOS (A)	1.4	1.4
KMET (A)	6.1	6.1
KMPC (PA)	1.1	1.1
KNX (N)	4.7	4.7
KNX-FM (A)	1.7	1.7
KOST (BM)	4.1	4.1
KRTH (R/O)	2.9	2.9

## Nassau

WBLI Still Leads LI Stations; WHLI Way Up For Second; WTFM Up; WLIR Loses Almost Half; WNBC Tops Market Overall With Good Gain; WCBS Up 2; WRFM, WCBS-FM, WHN, WYNY Show Strong Improvement; WABC, WXLO Skid; WBL5, WKTU, WOR, WPAT-FM All Down

	A/M '79	Spring '80
WALK-FM (PA)	2.5	2.3
WBAB (A)	1.5	1.8
WBLI (R)	4.2	4.5
WCTO (BM)	3.2	3.2
WGSM (PA)	2.0	1.5
WHLI (PA/BB)	1.5	3.8
WKJY (BM)	1.8	1.8
WLIR (A)	3.4	1.9
WRCN-FM (A)	1.8	1.2
WTFM (PA)	2.1	2.5
WABC (R)	4.5	3.0
WBL5 (B)	4.9	4.1
WCBS (N)	4.7	6.7
WCBS-FM (O)	3.0	3.9
WEZN (BM)	1.1	1.0
WHN (C)	2.4	3.0
WINS (N)	3.3	3.6
WKTU (B/D)	3.7	2.9
WMCA (T)	1.9	2.0
WNBC (R)	6.2	7.6
WNEW (PA)	2.2	1.6
WNEW-FM (A)	1.0	1.4
WOR (PA/T)	5.9	4.1
WPAT (BM)	7	1.0
WPAT-FM (BM)	2.4	1.7
WPLX (A)	.9	1.0
WPLJ (A)	3.7	4.0
WPLR (A)	1.1	1.1
WRFM (BM)	3.8	4.8
WRVR (J)	.8	1.0
WXLO (R)	2.4	1.7
WYNY (PA)	1.9	2.5

## San Diego

Just-Sold KJQY Gains, Maintains Lead; KFMB Up To 2nd With Padres Boost; KGB Drops 2 As KFMB-FM Challenges; KPRI Down A Share, KGB-FM Moves In Close, KIFM Also Up; KOGO Almost Doubles As KCBQ Drops; KMJC Closes In On KBZT; KITT Up Strong; KSON-AM Passes KSON-FM; XTRA-FM Strong AOR Factor

	J/F '80	Spring '80
KBZT (R/O)	5.1	2.8
KCBQ (PA)	3.3	2.1
KEZL (BM)	4.6	3.8
KFMB (PA)	4.6	7.1
KFMB-FM (R)	3.9	4.2
KFSD (CL)	3.6	2.9
KGB (R)	6.4	4.4
KGB-FM (A)	5.1	5.4
KIFM (A)	3.3	3.9
KITT (R/D)	2.4	3.1
KJFM (BM)	1.7	1.2
KJQY (BM)	7.6	8.4
KKOS (PA)	.6	1.0
KMJC (R/O)	1.8	2.6
KOGO (PA)	2.0	3.7
KPRI (A)	6.7	5.6
KSDO (N)	4.9	4.8
KSON (C)	2.8	2.9
KSON-FM (C)	3.0	1.9
KYXY (PA)	2.8	3.1
KABC (T)	1.2	1.0
KFI (R)	1.1	2.2
KNX (N)	3.0	2.7
XTRA (BM)	3.5	3.4
XTRA-FM (A)	3.9	4.5

Note: A broken line dividing stations in a market signifies that the stations below are located outside the metro area. A solid dividing line signifies that stations below the line allegedly ran on-air survey announcements during the book.

# June 1980 Mediatrend Estimates

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Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

All share estimates are for metro average persons 12+. Monday-Friday, 6am-midnight.

## Houston

KRLY Widens Lead With Best Score In 3 Months; KMJQ Vaults To Second; KIKK-FM Regains Most Of May Loss For 3rd; News Red-Hot As KPRC Up Almost 5 With Astros, KTRH More Than Doubles; KLLO Falls Back As KILT-FM Narrows Gap; KAUM Edges Past KRBE, Which Tumbles To April Level; KODA Recovers Slightly; KYND Drops 2nd-11th, KENR 8th-13th; KPRC, KTRH Newcomers

	April	May	June
KRLY (R)	11.3	9.7	12.3
KMJQ (B)	5.6	5.9	9.3
KIKK-FM (C)	11.3	5.3	9.2
KPRC (N)	6.2	3.4	8.2
KTRH (N)	3.7	3.4	7.1
KLLO (A)	4.0	7.6	5.4
KAUM (R)	6.6	5.4	5.2
KRBE (R)	4.8	7.4	4.9
KILT-FM (A)	5.2	4.3	4.7
KODA (BM)	6.4	4.1	4.5

## Seattle

First Mediatrend In Market Shows KISW On Top, AOR Competition KZOK-FM 2nd, KIRO Strong 3rd; KOMO Leads P/A Race, KPLZ Leads Tight Top 40 Battle As Longtime Leader KJR Fails To Make Top 10; Mariners Baseball Misses As KVI Outside Top 10

	June
KISW (A)	12.1
KZOK-FM (A)	7.8
KIRO (N/T)	7.5
KOMO (PA)	5.9
KIXI-FM (PA)	4.8
KPLZ (R)	4.3
KIXI (BM)	3.9
KYYX (R)	3.9
KING (R)	3.7
KNBQ (R)	3.7

## Milwaukee

WTMJ With Brewers Increases Lead; WLPX Up Nearly 4 For 2nd; WBCS-FM Drops Slightly; WISN Back Down; WEZW Continues Slide; WQFM Loses Half May Gains; WBKV-FM Triples, Debuts In 7th (From 13th); WFMR Up Again, Moves 12th-8th; WKTI Passes WOKY, Goes 11th-10th; WOKY Skids 8th-11th, WLUM 10th-12th, WBCS-AM 9th-13th

	April	May	June
WTMJ (PA)	12.9	14.1	16.3
WLPX (A)	8.5	7.1	11.0
WBCS-FM (C)	8.2	11.3	10.2
WISN (PA)	8.7	11.4	9.6
WEZW (BM)	11.5	9.9	7.0
WZUU-FM (R)	11.0	6.8	6.7
WBKV-FM (PA)	1.9	1.6	4.7
WFMR (CL)	1.6	2.5	4.1
WQFM (A)	3.0	4.9	4.0
WKTI (R)	3.1	2.6	3.8

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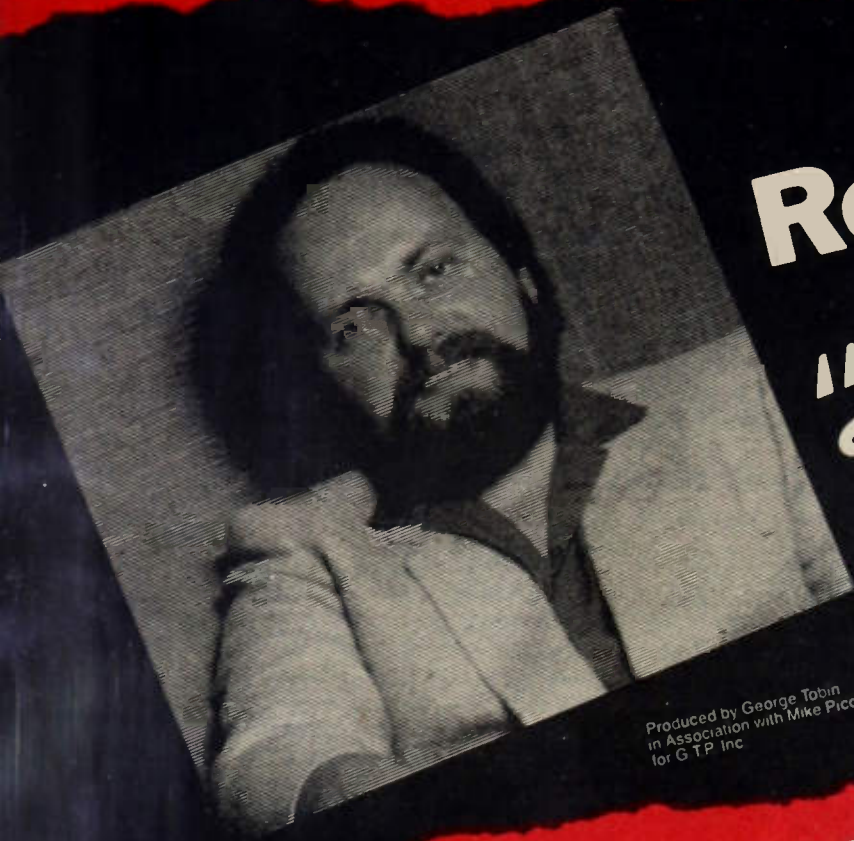
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*"Hey There  
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KRLY add  
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KNUS add  
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KFI add

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KOPA add  
WAXY add  
WHBQ add

KX104 add  
KWEN add  
KFYR add  
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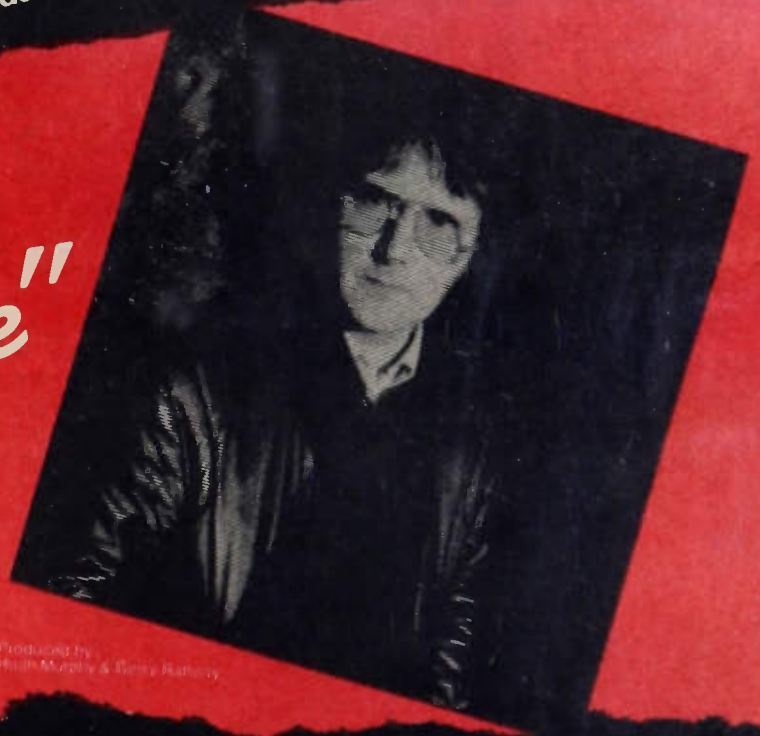
Produced by George Tobin  
in Association with Mike Piccirillo  
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**Gerry Rafferty**  
*"The Royal Mile"*

Z93 add  
94Q add 30  
KSLO add  
WOKY add

KNUS add  
KHFI add  
Y103 add  
KX104 add  
WGH add

WLAC add  
KRUX add  
WFOX add  
KQWB-FM add 35  
KKLS add  
WTRU add



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**The J. Geils Band**

*"Just Can't Wait"*

WIFI deb 28  
PRO-FM add  
WGCL on  
WKEE add

WEFM on  
WDRQ 26-23  
WVIC on  
KMJC on

KRUX on  
WLBZ add  
WRBR add

Produced by Seth Jullman



Give the gift of music.



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# TOP-40

## John Leader

WPGC AND Q107 BOTH UP

### The Battle Of Washington, DC

One of the most exciting things about programming any radio station is good, solid competition. Nothing can quite match the thrill of two well-programmed outlets fighting for every last available listener.

It's been quite a while since such a battle has shaped up between two Top 40's in a major market, but just as the politicians begin their struggle for the White House, Washington, DC is also the territory of radio's latest format confrontation between First Media's WPGC-AM-FM and ABC's Q107(WRQX).

A brief background: Alan Burns became PD of Q107 when Al Brady went to WABC/New York in the fall of 1979; Scott Shannon became PD of WPGC in March of 1979. Q107, after shifting format directions a few times, finally solidified under the leadership of Burns and threw a \$250,000 TV advertising campaign into the October-November 1979 rating period (R&R 11-16-79). The media visibility apparently helped Q107 beat WPGC in 12+ shares for the first time when the results of the fall book were released (R&R 1-18).



Alan Burns, PD

#### WPGC Back On Top

The results of the April-May '80 Arbitron, just released, show WPGC back on top in the 12+ race, but Q107 also increased. WPGC-AM-FM went from a 6.6 share to an impressive 8.4 while, Q107 gained from its 6.7 to a 7.9. Apparently Washington is listening to a battle of epic proportions and the radio audience seems to be enjoying it.

WPGC's PD Scott Shannon told me, "It's been a long time since I've been in a battle that's this intense." Q107 programmer Alan Burns amplified on Scott's statement, "The battle between the two stations has gotten so hot that I think it's bringing new people to the format."

One of the interesting things about the two PD's is that they were friends before they ever came together in the nation's eighth largest market as competitors. Today

*"It's been a long time since I've been in a battle that's this intense."*  
**Scott Shannon**

they remain good friends, speaking with each other often even though their conversations are carefully directed away from their adversary relationship in business.

#### Market Analysis

To get the real picture of the competitive struggle between the two stations, I spoke with both Scott and Alan recently, asking them to assess the situation for R&R.

Alan said, "Initially we made a lot of noise in this market, which we are continuing to do, but as of this last book, WPGC started to make some noise. There is no doubt that we have taken some listeners from WPGC, but WPGC has apparently been able to replenish those listeners with new folks brought over from other stations in the market, most notably WASH."

The demographic profiles of the two stations are quite different and those differences became even more

apparent in the latest rating. Q107 targets 12-34 with emphasis on the 12-24 segment. WPGC's audience profile is very strong from 18-44; in fact it leads the market in both men and women 18-44. Q107 wins the teen battle with a 28.9 share to WPGC's 12.7.

Alan further pointed out the basic differences between the two stations: "In my estimation the difference lies in the demographics and the music. We are a little younger right now, playing a bit more rock and roll leaning perhaps more AOR, while WPGC is a little older and

a bit more rhythmic-oriented with its music." A prime example of Alan's point would be that WPGC played Lipps, Inc.'s "Funkytown" while Q107 did not.

But Scott did not totally agree with Alan when it came to defining the differences between Q107 and WPGC. Scott told me, "I have never run a sterile-sounding radio station and I'm not running one here. I think that we have a lot more content on the air from a programming standpoint than Q107 does, and that, to me, is a bigger difference in the sound than the obvious musical differences dictated by our demographic targets."

#### Money And Promotions

Both programmers agree that there's a whole lot of promotion going on in the marketplace. During the last rating period Q107 and WPGC both gave away large amounts of cash in very similar contests. The similarity of contests between the two stations has been somewhat of a sore spot for both Scott and Alan, with each admitting that certain specific promotional ideas have found their way onto both outlets.

Each station ran a "Who Shot J.R.?" contest recently. One station had a "Summer Gold" weekend, the other had an "Almost Summer" weekend. Q107 calls itself "the hot FM," WPGC uses "the hot one." The list goes on and on and the tactic, even though bothersome and potentially confusing to the audience, is as old as Top 40 radio itself.

Q107 spent another large sum for TV spots this spring (in excess of \$150,000), but WPGC spent no money on TV. Scott did use a well-targeted direct mail campaign in advance of the book, but he spent no money during the book on outside media. I asked him about that and he said, "A lot of people unfamiliar with the market have said that we should have gone out and spent a lot of promotional money in the beginning, just as Q107 is doing. Looking back on the momentum I know they had going for them in the fall, I'm not sure if we had even matched them dollar-for-dollar on TV that it would have done us any good. It was not a recommendation I could make in

good conscience to my management. Just as I could not recommend to them that we cut our spot load until we determined for sure that Q107 was going to cut into us.

"You have to remember two things. First, there are a lot of radio stations out there that would kill to have the shares WPGC had in the October-November book (when Q107 beat WPGC by .1). Also WPGC had never really had any serious competition on the FM band until Q107 came along. So, I didn't have a radio station with a whole lot of major things wrong with it. We didn't need to become 'the new WPGC' or anything drastic like that. What we did need to do, we did. The spot load was lowered, the clutter was removed, we brought in a great new night man in Don Geronimo, and I worked with Jim Elliott to fine-tune the music."

In fact, First Media held a "summit conference" to discuss what WPGC should do to combat the threat from Q107. Station VP/GM Bill Prettyman, First Media Pre-

sident Glen Potter, VP Charles Giddens, KFMK/Houston GM and former WPGC PD Dan Mason, then WPGC MD Jim Elliott and Scott all got together to agree on a plan for the station. The culmination of all this included a party for all the WPGC air personalities at which Scott outlined the changes: "I told them that we were going to talk a little bit less on the air and explained the other minor adjustments we would make, and they all agreed. No one wants to be on a team that's having problems, so all the air talent knew that we had to get it done."

As WPGC adjusted to meet the competition, Alan kept Q107 on an even course, as he explained: "We kept doing the things that we'd been doing just as we had intended to do them. WPGC made some significant changes that apparently had a positive effect on their numbers."

#### What's Next

Washington, DC has no summer book, so the next audience measurement of consequence will begin Octo-

*"The battle between the two stations has gotten so hot that I think it's bringing new people to the format."*  
**Alan Burns**

ber 23. Who's planning what for fall? I didn't really expect a specific answer from either PD on that question and I didn't get one, but Alan told me something that may hold true. He thinks the amount of shared cume between the two stations will decrease in the fall, just as it may have already decreased in the spring.

Scott agreed, "We are on the surface two very competitive stations going after somewhat similar demographics, but when you take a closer look at things like music and the dayparting of that music, we are two very different-sounding stations. Q107 will continue to take audience from the AOR's, I believe, and we will continue to build our adult shares from the more adult stations in the market."

No matter how much the two programmers deny that the stations are on a collision course, the fact remains that both Q107 and WPGC are well-programmed, personality-oriented, promotionally-minded, contemporary hit music stations. A final quote from each sums it all up: Scott Shannon: "WPGC was successful for a long time before I got here and they'll be successful for a long time after I leave. It's a great radio station and the competition only makes us better." Alan Burns: "It's a real battle between the two stations, the kind of classic confrontation that I didn't think I'd ever see in a major market again. The competition has been good for Q107, and it's been good for WPGC too."

## Motion

WAXY/Ft. Lauderdale has moved into what they modestly refer to as "South Florida's finest broadcast facilities." Congratulations to the entire staff and the rest of us will make note of the new particulars: WAXY, 1975 East Sunrise Boulevard, Ft. Lauderdale, FL 33304. (305) 463-9299 (Broward County), or (305) 620-9299 (Dade County). Having personally visited the old WAXY studios, I can attest that any improvement would be cause for bragging.

Mike Matthews checked in from KMEN/San Bernardino very excited about the birth of his first child. Mother Debby and 9 lb. 8 1/2 oz. Michael Jr., who arrived July 2, are both doing fine.

Mike Anthony and Greg Lee have been relieved of their PD and MD duties respectively at KBDF/Eugene in what was termed "a budget cutback." The Top 40 AM's programming will be assumed by sister-FM, KZEL, PD Chris Kovarik and PD Peyton Mays.

Jeff Alan has resigned as Music Director at KEYN-FM/Wichita. He will relocate to KWTO/Springfield, MO to take over the 9-12 noon shift.

Charlie Hamburger moves from WNYR/Rochester to WXLO/New York for middays. . . Joe Croghan has joined WGBS/Miami as Sports Director. . . Randy Sherwin exits KKLS/Rapid City to join KPUR/Amarillo for afternoon-drive. He will also serve as KPUR's MD beginning July 14. . . Gary Reynold has been promoted to Assistant PD at KRAV/Tulsa. He will continue to do music at the station. . . Craig Stevens has also been promoted at 95SGF/Savannah. Craig is now 95SGF's Music Director.



# RKO

Continued from Page 1  
 minority buyers. NBMC also thinks RKO should be required to help the nonprofit agency train minorities in broadcast managerial skills.

## NAB Backs RKO's Spinoff

After the Commission took away the three TV licenses, RKO proposed to spin off its 12 radio stations and remaining TV to a publicly-held corporation beyond the influence of the parent corporation, General Tire and Rubber, which allegedly made illegal foreign payments in business deals. Pointing out that revocation of three TV licenses was punishment enough, NAB said, "Considered as a means of protecting the public interest, the proposal is vastly superior to an effort to strip RKO of its remaining licenses or to a reliance upon the competing applications and comparative proceedings that will inevitably ensue if the Commission fails to resolve this matter promptly."

RKO in its comments pointed out that the proposed spinoff would avoid needless litigation. RKO has appealed the FCC's original decision taking away the three TV licenses. Reply comments regarding the fate of RKO are due in a week-and-a-half.

# Handshake

Continued from Page 1  
 extensively covering his region. Alexenburg commented, "Every one of these people is an aggressive self-starter who knows the record business and loves being part of it. We're a team." Gidion added, "We intend to analyze the artist and the product, pick our target stations, and back all airplay at the retail level. We won't let radio down. The way we're doing this is unique, with three national people. For a small record company to be successful in today's highly competitive marketplace, this is the best way. It's a big challenge for us, and we're all thrilled at the prospects."

Gidion was most recently VP/Promotion at Infinity, having previously served as National Promotion Director at Epic and MCA. Newman was Associate Director of National Promotion at Arista, Infinity, and E/P/A; while Green worked for seven years at A&M, the last two as National Promotion Director.

# Peterson

Continued from Page 1  
 Peterson told R&R, "I feel very excited to be working with Pat Norman. That's the only job in radio I would have taken, and I'm just happy we could get together." Peterson takes up his new responsibilities effective immediately.



**SUPER SUPERWALK FOR WPEZ** — WPEZ/Pittsburgh aired the city's local March of Dimes Superwalk '80 live, and helped raise a total which topped 1979's by over \$100,000. Pictured during the Walk along with March of Dimes poster children are (l-r) WPEZ air personalities Kelly Randall and Herb Crowe, 1980 Superwalk Honorary Chairman Rupert Holmes, air personality John DeBella, and WPEZ PD Rob Sisco. Also participating for the station were Jane Clark, Pam Godfrey, Jim Merkel, and Bill Jeffries.



**BLUES SISTER AT Y100** — Engendering a gender switch on the widespread Blues Brothers promotions staged by Atlantic, Miami local rep Steve Jones (left) enlisted a Blues Sister, Barbara Avison (right), to deliver the Blues Brothers' current single to Cox-On-The-Radio (center).



**CROSS TAKES WNAP** — Warner Bros. artist Christopher Cross visited WNAP/Indianapolis for an interview recently. Pictured (l-r) are Warners' Nancy Orlandella, WNAP MD Diane Shannon, Cross, and the station's Panama Jack, who conducted the interview.



**BENATAR AT WIFI** — Pat Benatar dropped by WIFI/Philadelphia during a visit which also saw her perform before the annual WIFI Phillies game. She's pictured at left with air personality Liz Kiley.



**CENTURY VILLAGE PEOPLE** — The Village People, along with KHJ/Los Angeles morning man Rick Dees, did a special promotional appearance on behalf of the "Can't Stop The Music" movie in L.A.'s Century City. Dees (center) is pictured with the People above.



**NEW AT U93** — Kris Robbins was just named PD at U93 (WNDU-FM)/South Bend, as well as the P/A-formatted AM (WNDU). He's pictured (right) with newly appointed Asst. PD Steve Delaney. Robbins is WNDU-AM's morning man as well, while Delaney does middays on U93.

# EAST Most Added® Hottest

Ambrosia Billy Joel  
George Benson Olivia Newton-John  
Jackson Browne Manhattans

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH Most Added® Hottest

Fred Knoblock Olivia Newton-John  
Ambrosia S.O.S. Band  
Johnny Lee Christopher Cross  
Irene Cara Manhattans

## EAST

### PARALLEL ONE

**WPKR/Pittsburgh, PA**  
Jay Stone  
REMY LOGGINS  
FOGHAT  
RUSH BALLAD  
YIPES  
Hottest  
BLUES BROS 4-1  
PETE TOWNSEND 5-3  
PURE PRAIRIE LEAG 7-5  
REO SPEEDWAGON 10-7  
GRATEFUL DEAD 18-15

**CHUM/Toronto, ON**  
Brad Jones  
KIM CARNES  
REMY LOGGINS  
CHRIS CROSS  
Hottest  
GENESIS 1-1  
PETE TOWNSEND 5-3  
ROCKY BURNETTE 6-4  
JOE WALSH 7-5  
ROLLING STONES 25-18

**WABC/New York, NY**  
Sonja Jones  
ROLLING STONES  
GEORGE BENSON  
REMY LOGGINS  
KIM CARNES  
Hottest  
BILLY JOEL 3-1  
ROBBIE DUPREE 11-6  
ROCKY BURNETTE 13-11  
JERMAINE JACKSON 16-13  
OLIVIA N-J 29-18

**WCAD/Baltimore, MD**  
Ron Riley  
AMBROSIA  
ROBBIE DUPREE  
FRED KNOBLOCK  
FRANK SINATRA  
Hottest  
ELTON JOHN 4-1  
ROCKY BURNETTE 5-4  
OLIVIA N-J 7-5  
SPINNERS 10-7  
PURE PRAIRIE LEAG 13-9

**WFIL/Philadelphia, PA**  
Dick Fennessey  
FRED KNOBLOCK  
NATALIE COLE  
GLADYS NIGHT  
GEORGE BENSON  
Hottest  
BILLY JOEL 1-1  
MANHATTANS 6-3  
ROCKY BURNETTE 11-7  
OLIVIA N-J 10-8  
REMY LOGGINS 13-9

**WIFI/Philadelphia, PA**  
Liz Kiley  
PAT BENATAR  
SILencers  
HALL & OATES  
AMBROSIA  
QUEEN  
RICK PINETTE 40AR  
Hottest  
GENESIS 1-1  
PAUL MCCARTNEY 3-3  
GRATEFUL DEAD 6-6  
CDB 12-8  
JOURNEY 16-12

**WKBW/Buttalo, NY**  
Jon Summers  
LINDA RONSTADT  
MICKY GILLEY  
FRED KNOBLOCK  
JACKSON BROWNE  
GEORGE BENSON  
Hottest  
BILLY JOEL 1-1  
ROCKY BURNETTE 11-7  
RECO 15-10  
S.O.S. BAND D-15  
CHEERS 24-20

**WNBC/New York, NY**  
Roz Frank  
ROBERTA PLACE  
OLIVIA N-J  
LEMONO O'RALLY  
Hottest  
PAUL MCCARTNEY 1-1  
PURE PRAIRIE LEAG 8-5  
MANHATTAN TRANSPS 9-17  
ROLLING STONES 29-23  
IRENE CARA 26-25

**WPQC/Washington, D.C.**  
Don Geronimo  
POINTERS SISTERS  
CHRIS CROSS  
Hottest  
MANHATTANS 1-1  
ELTON JOHN 4-2  
LARRY GRAHAM 14-5  
S.O.S. BAND 12-8  
KIM CARNES 21-15

**WRKO/Boston, MA**  
Charlie Van Dyke  
LINDA RONSTADT  
GEORGE BENSON  
COMMODORES  
LIVINGSTON TAYLOR  
FIREBALL  
Hottest  
ROCKY BURNETTE 1-1  
BILLY JOEL 5-2  
SPINNERS 7-3  
NATALIE COLE 19-13  
ROLLING STONES 29-17

**F106/Boston, MA**  
Tom Connolly  
BLUES BROS  
PETE TOWNSEND  
REMY LOGGINS  
IRENE CARA  
Hottest  
CAROLE KING 3-1  
BILLY JOEL 4-2  
RICK PINETTE 40AR 9-5  
REMY LOGGINS 20-12  
GENESIS 25-19

**WXLO/New York, NY**  
Don Kelly  
ALI THOMSON  
COMMODORES  
Hottest  
PAUL MCCARTNEY 2-1  
BETTE MIDLER 5-3  
BILLY JOEL 10-8  
MANHATTANS 13-5  
ROBBIE DUPREE 11-6

**PRO FM/Providence, RI**  
Jack O'Brien  
J. GEILS BAND  
ROGER DALTRY  
AMBROSIA  
BILLY & SYREETA  
Hottest  
BILLY JOEL 1-1  
RAYDIO 13-10  
BOZ SCAGGS 13-12  
PETE TOWNSEND 21-18  
ROLLING STONES 23-20

### PARALLEL TWO

**JR106/Providence, RI**  
Todd Chase  
JACKSON BROWNE  
LINDA RONSTADT  
DAVE NASON  
ERIC CLAPTON  
JOHNNY LEE  
Hottest  
BILLY JOEL 1-1  
OLIVIA N-J 9-4  
CHRIS CROSS 20-10  
S.O.S. BAND 24-14  
ROLLING STONES 28-20

**CFTR/Toronto, ON**  
John Keogh  
MANHATTANS  
LINDA RONSTADT  
BENNY HARDONES  
DWAYNE FORD  
GARY BURBANK  
Hottest  
BILLY JOEL 1-1  
GENESIS 6-2  
ELO 11-7  
PETE TOWNSEND 20-10  
PURE PRAIRIE LEAG 19-12

**Q107/Washington, D.C.**  
Alan Burne  
Hottest  
BETTE MIDLER 1-1  
PAUL MCCARTNEY 8-6  
ROCKY BURNETTE 10-7  
PURE PRAIRIE LEAG 23-21  
ERIC CLAPTON D-27

**WBBF/Rochester, NY**  
Devs Mason  
S.O.S. BAND  
AIR SUPPLY  
JACKSON BROWNE  
Hottest  
BILLY JOEL 1-1  
OLIVIA N-J 7-3  
ROCKY BURNETTE 11-7  
REMY LOGGINS 15-12  
CAROLE KING 17-13

**WICC/Bridgeport, CT**  
Rob Mitchell  
ELO  
Hottest  
BILLY JOEL 1-1  
GENESIS 17-10  
BOZ SCAGGS 20-17  
PETE TOWNSEND 23-18  
ROLLING STONES 24-20

**WBFO/Harrisburg, PA**  
Jim Buchanan  
NATALIE COLE  
GEORGE BENSON  
EDDIE RABBITT  
Hottest  
BILLY JOEL 1-1  
CDB 8-4  
REMY LOGGINS 16-9  
BLUES BROS 14-10  
MECO 21-13

**WKEE/Huntington, WV**  
Gary Miller  
HERB ALPERT  
GEORGE BENSON  
AMBROSIA  
ROGER DALTRY  
JOHNNY LEE  
IRENE CARA  
EDDIE RABBITT  
J. GEILS BAND  
Hottest  
OLIVIA N-J 5-1  
CDB 10-6  
KIM CARNES 16-8  
CHRIS CROSS 18-12  
BOZ SCAGGS 21-14

**WOLF/Syracuse, NY**  
Charlie Brown  
SPINNERS (RA)  
ROCKY BURNETTE (RA)  
KIM CARNES (RA)  
JOE WALSH (RA)  
JACKSON BROWNE  
S.O.S. BAND  
ALL THOMSON  
DIRT BAND  
AMBROSIA  
Hottest  
BETTE MIDLER 1-1  
BILLY JOEL 7-2  
ROBBIE DUPREE 9-4  
ELTON JOHN 11-5  
BLUES BROS 10-7

**WPST/Trenton, NJ**  
Tom Taylor  
SOUTHSIDE JOHNNY  
DIRT BAND  
AIR SUPPLY  
HALL & OATES  
AMBROSIA  
Hottest  
BILLY JOEL 1-1  
MECO 15-10  
MANHATTANS 19-13  
AIR SUPPLY 24-20  
JACKSON BROWNE 29-23

**WAEB/Allentown, PA**  
Jeff Frank  
AMBROSIA  
JACKSON BROWNE  
ROBBIE DUPREE  
ROLLING STONES  
Hottest  
KIM CARNES 3-1  
REMY LOGGINS 13-5  
GENESIS 24-10  
COMMODORES 20-12  
BOZ SCAGGS 18-13

**WHYV/Springfield, MA**  
Ken Capurso  
GEORGE BENSON  
IRENE CARA  
AMBROSIA  
Hottest  
BILLY JOEL 1-1  
BETTE MIDLER 3-2  
ELTON JOHN 5-3  
OLIVIA N-J 10-7  
RECO 24-20

### PARALLEL THREE

**KC101/New Haven, CT**  
Curt Mason  
GEORGE BENSON  
LARRY GRAHAM  
FRED KNOBLOCK  
ROY & EMYLOU (dp)  
Hottest  
BILLY JOEL 1-1  
OLIVIA N-J 9-4  
CHRIS CROSS 20-10  
S.O.S. BAND 24-14  
ROLLING STONES 28-20

**WFBR/Baltimore, MD**  
Andy Szulinski  
FRED KNOBLOCK  
JOHNNY LEE  
AMBROSIA  
DIANA ROSS  
LINDA RONSTADT  
Hottest  
MANHATTANS 2-1  
ROCKY BURNETTE 7-2  
LARRY GRAHAM 14-4  
GENESIS 13-7  
ELO 12-8

**WBEN FM/Buttalo, NY**  
Roger Christian  
GEORGE BENSON  
EDDIE RABBITT  
BENNY HARDONES  
AMBROSIA  
Hottest  
S.O.S. BAND 12-1  
REMY LOGGINS 10-7  
ROLLING STONES 32-12  
MANHATTANS 20-13  
AMB 21-15

**WBLI/Long Island, NY**  
Bill Terry  
COMMODORES  
AIR SUPPLY  
QUEEN (dp)  
Hottest  
BETTE MIDLER 1-1  
S.O.S. BAND 10-4  
MANHATTANS 9-6  
KIM CARNES 16-12  
ROLLING STONES 25-16

**WTIC FM/Hartford, CT**  
Rock Donahue  
BENNY HARDONES  
JOHNNY LEE  
AIR SUPPLY  
Hottest  
BILLY JOEL 2-1  
ROCKY BURNETTE 4-3  
MANHATTANS 5-4  
CDB 11-9  
RECO 15-11  
CHRIS CROSS 21-14

**WHFM/Rochester, NY**  
Marc Cronin  
AMB  
EDDIE RABBITT  
ROGER DALTRY  
DIANA ROSS  
Hottest  
BILLY JOEL 1-1  
OLIVIA N-J 8-3  
MANHATTANS 9-5  
JOE WALSH 12-7  
GENESIS 13-10

**WFLY/Albany, NY**  
Bob Mason  
POCO  
TOUCH  
SOUTHSIDE JOHNNY  
RUSS BALLAD  
Hottest  
BILLY JOEL 1-1  
PURE PRAIRIE LEAG 5-2  
CAROLE KING 9-5  
CHRIS CROSS 15-11  
PETE TOWNSEND 18-14

**WFBU/Syracuse, NY**  
Robb Stewart  
JACKSON BROWNE  
FRED KNOBLOCK  
COMMODORES  
HERB ALPERT  
Hottest  
BILLY JOEL 1-1  
BETTE MIDLER 2-2  
ROBBIE DUPREE 5-4  
ELTON JOHN 6-5  
OLIVIA N-J 7-6

**WPEZ/Pittsburgh, PA**  
Mark Fritze  
BOZ SCAGGS  
DIRT BAND  
FOGHAT  
CHRIS CROSS  
ERIC CLAPTON  
YIPES  
QUEEN  
Hottest  
CDB 1-1  
CAROLE KING 12-8  
ELO 15-14  
KIM CARNES 20-15  
JOURNEY 23-18

**13FEA/Manchester, NH**  
Rich Ryder  
DIRT BAND  
ALI THOMSON  
S.O.S. BAND  
JACKSON BROWNE  
IRENE CARA  
Hottest  
RICK PINETTE 40AR 1-1  
PURE PRAIRIE LEAG 8-4  
MANHATTANS 13-8  
AIR SUPPLY 30-20

**14WK/Wheeling, WV**  
Rich Collins  
AMB  
FRED KNOBLOCK  
Hottest  
PURE PRAIRIE LEAG 2-1  
OLIVIA N-J 4-2  
SPINNERS 5-4  
CDB 12-9  
KIM CARNES 19-16

**K104/Erie, PA**  
Bill Shannon  
JACKSON BROWNE  
POCO  
ALI THOMSON  
HALL & OATES  
JOURNEY  
Hottest  
OLIVIA N-J 4-1  
UTOPIA 6-2  
MANHATTANS 12-7  
S.O.S. BAND 20-13  
COMMODORES 30-23  
JACKSON BROWNE D-27

### PARALLEL FOUR

**WFBG/Johns, PA**  
Tony Booth  
COMMODORES  
FRED KNOBLOCK  
NATALIE COLE  
AMB  
WHITESNAKE  
SOUTHSIDE JOHNNY  
ROY & EMYLOU  
Hottest  
BILLY JOEL 1-1  
MANHATTANS 9-5  
OLIVIA N-J 10-6  
S.O.S. BAND 19-15  
JACKSON BROWNE 21-19

**WQUY/Bangor, ME**  
Jim Randall  
AIR SUPPLY  
IRENE CARA  
Hottest  
ROCKY BURNETTE 2-1  
OLIVIA N-J 5-3  
RAYDIO 10-7  
MANHATTANS 12-8  
BOZ SCAGGS 17-11  
ELO 12-8

**WMBZ/Portsmouth, NH**  
Rick Bean  
ROBBIE DUPREE  
GEORGE BENSON  
GERRY RAFFERTY  
LINDA RONSTADT  
Hottest  
PURE PRAIRIE LEAG 2-1  
SPINNERS 3-2  
BILLY JOEL 5-3  
MANHATTANS 12-6  
CHRIS CROSS 15-11

**WJBO/Portland, ME**  
Andy Carey  
AMBROSIA  
LINDA RONSTADT  
BENNY HARDONES  
Hottest  
RICK PINETTE 40AR 4-1  
OLIVIA N-J 6-4  
CAROLE KING 9-7  
RUPERT HOLMES 11-8  
ALL THOMSON 13-9

**WLBZ/Bangor, ME**  
Michael O'Hara  
POCO  
AIR SUPPLY  
MICKY GILLEY  
J. GEILS BAND  
ROLLING STONES  
Hottest  
BILLY JOEL 1-1  
CDB 8-5  
RECO 15-11  
CHRIS CROSS 21-14

**WTSN/Dover, NH**  
Jim Sebastian  
AMBROSIA  
LINDA RONSTADT  
BENNY HARDONES  
Hottest  
RICK PINETTE 40AR 4-1  
OLIVIA N-J 6-4  
CAROLE KING 9-7  
RUPERT HOLMES 11-8  
ALL THOMSON 13-9

**WLBZ/Bangor, ME**  
Michael O'Hara  
POCO  
AIR SUPPLY  
MICKY GILLEY  
J. GEILS BAND  
ROLLING STONES  
Hottest  
BILLY JOEL 1-1  
CDB 8-5  
RECO 15-11  
CHRIS CROSS 21-14

**WTSN/Dover, NH**  
Jim Sebastian  
AMBROSIA  
LINDA RONSTADT  
BENNY HARDONES  
Hottest  
RICK PINETTE 40AR 4-1  
OLIVIA N-J 6-4  
CAROLE KING 9-7  
RUPERT HOLMES 11-8  
ALL THOMSON 13-9

**WLBZ/Bangor, ME**  
Michael O'Hara  
POCO  
AIR SUPPLY  
MICKY GILLEY  
J. GEILS BAND  
ROLLING STONES  
Hottest  
BILLY JOEL 1-1  
CDB 8-5  
RECO 15-11  
CHRIS CROSS 21-14

**WTSN/Dover, NH**  
Jim Sebastian  
AMBROSIA  
LINDA RONSTADT  
BENNY HARDONES  
Hottest  
RICK PINETTE 40AR 4-1  
OLIVIA N-J 6-4  
CAROLE KING 9-7  
RUPERT HOLMES 11-8  
ALL THOMSON 13-9

### PARALLEL FIVE

**Q106/Tampa, FL**  
Pat McKay  
CLOUT  
GARY BURBANK  
AMBROSIA (dp)  
DIRT BAND (dp)  
Hottest  
OLIVIA N-J 6-1  
SPINNERS 8-4  
CHRIS CROSS 16-9  
GENESIS 27-19  
ERIC CLAPTON D-21

**Y100/Miami, FL**  
Mark Shende  
KIM CARNES  
ALI THOMSON  
REMY LOGGINS  
RIBB  
Hottest  
S.O.S. BAND 10-1  
BILLY JOEL 8-7  
STX 13-9  
OLIVIA N-J 16-13  
DAVID HUDSON 21-16

**Z33/Atlanta, GA**  
Dale O'Brien  
LARRY GRAHAM  
GERRY RAFFERTY  
Hottest  
JOE WALSH 2-1  
MANHATTANS 4-2  
CHRIS CROSS 17-6  
PETE TOWNSEND 16-10  
JACKSON BROWNE 29-20

**Z87/Fort Worth, TX**  
Gary Mack  
LINDA RONSTADT  
GRATEFUL DEAD  
CHEAP TRICK  
PETE TOWNSEND  
ROCKY BURNETTE  
Hottest  
JOE WALSH 1-1  
PINK FLOYD 11-4  
ELO 9-5  
BOB SEGER 14-8  
ERIC CLAPTON 23-15

**94Q/Atlanta, GA**  
Jeff McCartney  
LARRY GRAHAM  
ROCKY BURNETTE  
HALL & OATES  
ERIC TROYER  
Hottest  
ERIC CLAPTON 1-1  
CHRIS CROSS 4-2  
JOHNNY LEE 17-12  
AMBROSIA 23-17

**KRLV/Houston, TX**  
Michael Jones  
AMBROSIA  
AMB  
ROBERT JOHN  
Hottest  
MANHATTANS 1-1  
S.O.S. BAND 4-2  
KIM CARNES 13-6  
GLENN & BITA 16-8  
RECO 15-11  
COMMODORES 26-20

**92Q/Nashville, TN**  
Scooter Davis  
JOHNNY LEE  
S.O.S. BAND  
LARRY GRAHAM  
JACKSON BROWNE (dp)  
LINDA RONSTADT (dp)  
Hottest  
BILLY JOEL 3-1  
MANHATTANS 14-9  
MANHATTANS 15-12  
OLIVIA N-J 18-14  
KIM CARNES 20-17

**8J106/Orlando, FL**  
Terry Long  
MANHATTANS  
AMBROSIA  
S.O.S. BAND  
Hottest  
ELTON JOHN 3-1  
ROCKY BURNETTE 10-7  
MECO 11-8  
JOE WALSH 13-9  
CHRIS CROSS 20-16

**KEEL/Shreveport, LA**  
Marty Johnson  
LINDA RONSTADT  
LINDA RONSTADT  
IRENE CARA  
Hottest  
BILLY JOEL 1-1  
REMY LOGGINS 3-2  
SPINNERS 4-3  
S.O.S. BAND 5-4  
OLIVIA N-J 7-5

**KTB/San Antonio, TX**  
Mike Scott  
ROLLING STONES  
RICK PINETTE 40AR  
DIRT BAND  
LEMONO O'RALLY  
ERIC TROYER  
Hottest  
PAUL MCCARTNEY 2-1  
MANHATTANS 6-2  
CHANGE 12-6  
OLIVIA N-J 17-13  
S.O.S. BAND 23-15

**KXK106/Birmingham, AL**  
Larry O'Day  
LARSSEN-PEITEN BARR  
ROSSINGTON COLLIN  
IRENE CARA  
TOUCH  
RANDY VANHARPER  
Hottest  
CHRIS CROSS 1-1  
HOTEL 12-6  
CDB 14-9  
ALL THOMSON 15-11  
BOZ SCAGGS 17-12

**WAKY/Louisville, KY**  
Mike McVey  
ROLLING STONES  
Hottest  
BILLY JOEL 1-1  
PURE PRAIRIE LEAG 3-2  
CDB 11-3  
GENESIS 13-10  
PETE TOWNSEND 18-14

**WAPE/Jacksonville, FL**  
Paul Sebastian  
ROGER DALTRY  
AMBROSIA  
FRED KNOBLOCK  
POCO  
Hottest  
BILLY JOEL 5-1  
MANHATTANS 12-7  
S.O.S. BAND 20-23  
COMMODORES 30-23  
JACKSON BROWNE D-27

### PARALLEL SIX

**WAXY/PL Lauderdale, FL**  
Kenny Lee  
ROBERT JOHN  
JOE WALSH  
BOZ SCAGGS  
FRED KNOBLOCK  
NATALIE COLE  
GEORGE BENSON  
Hottest  
BETTE MIDLER 2-1  
AMBROSIA 3-2  
DIRT BAND (dp)  
MANHATTANS 13-11  
DIRT BAND 18-12

**WAYS/Charlotte, NC**  
Roy Rosen  
FIREBALL  
COMMODORES  
AMBROSIA  
Hottest  
BILLY JOEL 1-1  
HELE SEDARA 5-2  
OLIVIA N-J 8-4  
MICKY GILLEY 10-7  
KIM CARNES 12-9

**W86Q/Augusta, GA**  
Bruce Stevens  
POCO  
HERB ALPERT  
AMBROSIA  
JOHNNY LEE  
FIREBALL  
CHANGE  
Hottest  
MANHATTANS 1-1  
S.O.S. BAND 9-6  
ALL THOMSON 19-15  
CHRIS CROSS 26-16  
ROLLING STONES 30-20

**WFMF/Baton Rouge, LA**  
Randy Rice  
AIR SUPPLY  
AMBROSIA  
FRED KNOBLOCK  
JERMAINE JACKSON  
POCO (dp)  
Hottest  
GENESIS 3-1  
JOE WALSH 6-2  
JACKSON BROWNE 23-15  
LE ROUX D-26  
JOHNNY LEE D-27

**WGN/Norfolk, VA**  
Bob Canade  
HALL & OATES  
AMBROSIA  
ROSSINGTON COLLIN (dp)  
SOUTHSIDE JOHNNY (dp)  
GERRY RAFFERTY (dp)  
Hottest  
ERIC CLAPTON 1-1  
CHRIS CROSS 4-2  
JOHNNY LEE 17-12  
AMBROSIA 23-17

**WBOU/Memphis, TN**  
Jed Duvall  
JACKSON BROWNE  
ROBERT JOHN  
ROBBIE DUPREE  
FRED KNOBLOCK  
GEORGE BENSON  
Hottest  
LARRY GRAHAM 1-1  
OLIVIA N-J 6-4  
SPINNER 9-5  
CDB 11-6  
ROCKY BURNETTE 10-7

**WDDJ/Jackson, MS**  
Cindy Crawford  
BENNY HARDONES  
AMBROSIA  
CLOUT  
Hottest  
REMY LOGGINS 3-1  
PURE PRAIRIE LEAG 5-3  
MICKY GILLEY 9-5  
CHRIS CROSS 14-10  
PETE TOWNSEND 17-11

**WKIX/Raleigh, NC**  
Ron McKay  
ROLLING STONES  
PETE TOWNSEND  
BENNY HARDONES  
RICK PINETTE 40AR  
FRED KNOBLOCK  
DIANA ROSS  
Hottest  
BILLY JOEL 2-1  
OLIVIA N-J 10-4  
S.O.S. BAND 14-5  
NATALIE COLE 15-8  
ERIC CLAPTON 18-10

**V/LAC/Nashville, TN**  
Pat Cianciabella  
Hottest  
MANHATTANS 1-1  
OLIVIA N-J 9-2  
KIM CARNES 13-6  
S.O.S. BAND 15-9  
GENESIS 21-18

**WNOE/New Orleans, LA**  
Bruce Cramer  
AMB  
COMMODORES  
RICK PINETTE 40AR  
Hottest  
ELTON JOHN 1-1  
BLUES BROS 8-5  
CHRIS CROSS 16-9  
MICKY GILLEY 20-14  
JACKSON BROWNE D-20

**WSQA/Savannah, GA**  
Brady McGraw  
IRENE CARA  
Hottest  
S.O.S. BAND 1-1  
JOE WALSH 7-4  
LARRY GRAHAM 13-7  
RECO 14-9  
GARY BURBANK 21-11

**WSGN/Birmingham, AL**  
Walt Brown  
ROBBIE DUPREE  
DIRT BAND  
FRED KNOBLOCK  
Hottest  
OLIVIA N-J 2-1  
MANHATTANS 5-2  
PURE PRAIRIE LEAG 6-3  
CHRIS CROSS 16-10  
LARRY GRAHAM 29-21

### PARALLEL SEVEN

**WTIX/New Orleans, LA**  
Marty Maxwell  
MICKY GILLEY  
AIR SUPPLY  
ROBERT JOHN  
JACKSON BROWNE  
GERRY RAFFERTY  
ROSSINGTON COLLIN  
Hottest  
MANHATTANS 1-1  
S.O.S. BAND 8-4  
GENESIS 12-8  
BENNY HARDONES 30-20  
ROLLING STONES D-21

**KJ100/Louisville, KY**  
C.C. Matthews  
BOZ SCAGGS  
AIR SUPPLY  
DIRT BAND  
WHITESNAKE  
HOTTEST  
JOURNEY 3-1  
PURE PRAIRIE LEAG 8-5  
BILLY JOEL 12-10  
MICHAEL JACKSON 20-13  
QUEEN 26-22

**KHFI/Austin, TX**  
Bob Payne  
DR. HOOR  
AMBROSIA  
J.D. SOUTHER  
ROGER DALTRY  
JOHNNY LEE  
GEORGE BENSON  
HOTTEL  
GERRY RAFFERTY  
Hottest  
MANHATTANS 1-1  
PAUL MCCARTNEY 9-6  
MICKY GILLEY 12-10  
BOZ SCAGGS 17-13  
PETE TOWNSEND 18-15

**8X/Miami, FL**  
Bruce Kelly  
IRENE CARA  
LARRY GRAHAM  
LINDA RONSTADT  
TED NUGENT  
AIR SUPPLY  
CHIMPUNKS  
Hottest  
S.O.S. BAND 10-1  
CHRIS CROSS 15-11  
OLIVIA N-J 19-14  
STEPHANIE MILLS 27-18  
DAVID HUDSON 33-26

**WQRK/Norfolk, VA**  
Don Davis  
S.O.S. BAND  
FRED KNOBLOCK  
Hottest  
CHRIS CROSS 1-1  
COMMODORES 12-5  
BOZ SCAGGS 14-9  
AIR SUPPLY 19-11  
ROLLING STONES 23-16

**KELP/Paso, TX**  
Stan Main  
BENNY HARDONES  
ROLLING STONES  
ALL THOMSON  
Hottest  
PAUL MCCARTNEY 1-1  
ROCKY BURNETTE 14-7  
JOE WALSH 22-11  
KIM CARNES 24-15  
S.O.S. BAND 29-16

**FM100/Memphis, TN**  
Mark Williams  
LARRY GRAHAM  
JACKSON BROWNE  
ALI THOMSON  
BILLY JOEL  
Hottest  
SPINNERS 4-1  
ELTON JOHN 5-2  
GLADYS KNIGHT 15-11  
CDB 16-13  
ROCKY BURNETTE 17-15

**WNXX/Knoxville, TN**  
Scott Majors  
CHRIS CROSS  
IRENE CARA  
AMBROSIA  
OAR RIDGE BOYS  
ROGER DALTRY  
Hottest  
CDB 1-3  
OLIVIA N-J 5-2  
ROCKY BURNETTE 8-5  
PETE TOWNSEND 12-8  
MANHATTANS 17-10

### PARALLEL EIGHT

**CK101/Cocoa Beach, FL**  
Steve Ocean  
HEAVY PAUL BAND  
DIRT BAND  
AIR SUPPLY  
LARRY GRAHAM  
ROGER DALTRY  
ELO  
Hottest  
OLIVIA N-J 1-1  
BOZ SCAGGS 10-5  
CHRIS CROSS 19-13  
ROLLING STONES 29-20  
DIRT BAND 23-17

**G100/Mobile, AL**  
Scott Griffith  
LINDA RONSTADT  
COMMODORES  
AIR SUPPLY  
ROGER DALTRY  
Hottest  
BILLY JOEL 2-1  
JERMAINE JACKSON 5-2  
RECO 25-12  
KIM CARNES 20-15  
S.O.S. BAND 27-16

**KBEL/Lubbock, TX**  
Stan Castles  
AMBROSIA  
IRENE CARA  
JOHNNY LEE  
POCO  
Hottest  
MANHATTANS 2-1  
OLIVIA N-J 4-2  
PETE TOWNSEND 16-10  
JOHNNY LEE 20-17  
S.O.S. BAND 21-18

**WANS FM/Anderson, BC**  
Jim Evans  
ROSSINGTON COLLIN  
ELO  
JOHNNY LEE  
TOUCH  
Hottest  
MANHATTANS 3-1  
CHRIS CROSS 14-9  
ROLLING STONES 18-11  
AIR SUPPLY 19-15  
PETE TOWNSEND 22-16

**KOSU/Utica Rock, AR**  
Ray Lincoln  
ROSSINGTON COLLIN  
PINK FLOYD  
LOVE AFFAIR  
Hottest  
ELTON JOHN 2-1  
CDB 10-7  
QUEEN 12-8  
ALL THOMSON 14-10  
BOZ SCAGGS 18-14

### PARALLEL NINE

**WCCQ/Columbus, GA**  
Ben Martin  
AMBROSIA  
FOGHAT  
IRENE CARA  
MICKY GILLEY  
PINK FLOYD  
SOUTHSIDE JOHNNY  
Hottest  
PURE PRAIRIE LEAG 1-1  
ROCKY BURNETTE 3-2  
REO SPEEDWAGON 12-6  
DIRT BAND 11-7  
ERIC CLAPTON 15-10

**WFLB/Fayetteville, NC**  
Larry Cannon  
LARRY GRAHAM  
FRED KNOBLOCK  
GEORGE BENSON  
DIANA ROSS  
TOUCH  
SOUTHSIDE JOHNNY  
RCR  
Hottest  
S.O.S. BAND 1-1  
BILLY JOEL 3-2  
REMY LOGGINS 7-5  
KIM CARNES 16-11  
COMMODORES 25-16

**WHNY/Montgomery, AL**  
Rich Thomas  
NATALIE COLE  
ROBBIE DUPREE  
AIR SUPPLY  
JOHNNY LEE  
Hottest  
BILLY JOEL 1-1  
CHRIS CROSS 6-3  
KIM CARNES 17-12  
LINDA RONSTADT 22-14  
COMMODORES 23-17

**WJSE/Ashville, NC**  
John Stevens  
Hottest  
OLIVIA N-J 2-1  
MANHATTANS 5-2  
JOE WALSH 7-4  
GENESIS 16-11  
BOZ SCAGGS 20-15

**WBEZ/Winston Salem, NC**  
Pete Berry  
GEORGE BENSON  
POCO  
IRENE CARA  
TOUCH  
JOHNNY LEE  
Hottest  
CHRIS CROSS 1-1  
ROLLING STONES 9-2  
CDB 7-4  
GENESIS 15-10  
JACKSON BROWNE 33-20

**WFOU/Gainesville, GA**  
Mark Dois  
JACKSON BROWNE  
FRED KNOBLOCK  
JOHNNY LEE  
ROBBIE DUPREE  
GERRY RAFFERTY (dp)  
OLIVIA N-J (dp)  
Hottest  
OLIVIA N-J 2-1  
SPINNERS 6-3  
MICKY GILLEY 9-5  
ROCKY BURNETTE 12-9  
JOE WALSH 16-10

**WROV/Roanoke, VA**  
Barry Michaels  
FRED KNOBLOCK  
LARRY GRAHAM  
DIANA ROSS  
AIR SUPPLY  
JACKSON BROWNE  
SOUTHSIDE JOHNNY  
RCR (dp)  
Hottest  
ROCKY BURNETTE 7-1  
PURE PRAIRIE LEAG 5-2  
KIM CARNES 8-8  
S.O.S. BAND 15-11  
CHRIS CROSS 13-6

**FM88/Tallahassee, FL**  
Michael O'Malley  
AMBROSIA  
GEORGE BENSON  
IRENE CARA  
PAUL DAVIS  
Hottest  
S.O.S. BAND 1-1  
CHRIS CROSS 12-2  
OLIVIA N-J 9-4  
AIR SUPPLY 25-11  
ROLLING STONES 33-25

### PARALLEL TEN

**WJCY/Sarasota, FL**  
Charlie Fernandez  
MICKY GILLEY  
DIRT BAND  
COMMODORES  
DAVE NASON  
AMBROSIA  
POCO  
Hottest  
BILLY JOEL 1-1  
OLIVIA N-J 4-2  
JOE WALSH 12-10  
BOZ SCAGGS 15-12  
REMY LOGGINS 17-13

**KWIC/Summit, TX**  
Mike Patrick  
FRED KNOBLOCK  
ROLLING STONES  
FIREBALL  
ROBBIE DUPREE  
Hottest  
MANHATTANS 3-1  
CDB 5-3  
CHRIS CROSS 17-14  
AIR SUPPLY 19-17  
JOHNNY LEE 29-22

**KPUV/Americo, TX**  
Mark Shannon  
REMY LOGGINS  
LINDA RONSTADT  
RIBB  
Hottest  
SPINNERS 1-1  
OLIVIA N-J 6-2  
PETE TOWNSEND 16-10  
JOHNNY LEE 20-17  
S.O.S. BAND 21-18

**WAAV/Huntsville, AL**  
Jim Kendrick  
LARRY GRAHAM  
ROBBIE DUPREE  
JOHNNY LEE  
IRENE CARA  
GEORGE BENSON  
Hottest  
CDB 2-1  
ELTON JOHN 1-1  
CHRIS CROSS 5-2  
ERIC CLAPTON 11-9  
AIR SUPPLY 19-14  
MICKY GILLEY 22-15



MIDWEST Most Added Hottest

Ambrosia Billy Joel Fred Knoblock Olivia Newton-John Benny Mardones Genesis

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Ambrosia Billy Joel Johnny Lee Christopher Cross Jackson Browne Olivia Newton-John

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI Rosalie Trombley AMBROSIA Hottest: BILLY JOEL 1-1 ELTON JOHN 11-7 CHRIS CROSS 25-13 LARRY GRAHAM D-19 ROLLING STONES 27-21 KBEQ/Kansas City, MO Phil Irone BILLY JOEL POCO JON & VAN GELIS BENNY MARDONES HALL & OATES PAUL MCCARTNEY AMBROSIA ROGER DALTRY Hottest: GENESIS 2-1 QUEEN 12-2 LINDA RONSTADT 15-3 BILLY JOEL A-6 JACKSON BROWNE D-7 KDWB/Minneapolis, MN Pam Abrech BENNY MARDONES Hottest: OLIVIA N-J 2-1 PURE PRAIRIE LEAG 6-4 GENESIS 8-4 PETE TOWNSHEND 13-11 CHRIS CROSS 20-15 KSLQ/St. Louis, MO Tony Stone JOHNNY LEE BILLY JOEL GERRY RAFFERTY ROCKIE ROBBINS Hottest: PURE PRAIRIE LEAG 2-1 GENESIS 8-5 OLIVIA N-J 11-7 KENNY ROGERS 13-9 KIM CARNES 16-13 Q102/Cincinnati, OH Pat O'Brien Hottest: BILLY JOEL 1-1 ERIC CLAPTON 10-7 PETE TOWNSHEND 21-14 GENESIS 25-18 UNCLE VIC 32-27 WGCU/Cleveland, OH Bob Travis ROLLING STONES MANHATTANS COMMODORES HERB ALPERT ROBBIE DUPREE Hottest: BILLY JOEL 1-1 S.O.S. BAND 8-4 UNCLE VIC 12-5 OLIVIA N-J 24-17 BLUES BROS 23-19 WLS/Chicago, IL Tim Kelly PETE TOWNSHEND Hottest: PAUL MCCARTNEY 1-1 ROBBIE DUPREE 6-4 ELTON JOHN 11-8 ROCKY BURNETTE 15-9 BLUES BROS 14-10 WOKY/Milwaukee, WI Dallas Cole GERRY RAFFERTY POINTER SISTERS AMBROSIA ROGER DALTRY FIREFALL Hottest: GENESIS 4-1 OLIVIA N-J 11-6 MANHATTANS 15-8 CAROLE KING 16-12 DIRT BAND 18-14 WZUU/Milwaukee, WI Bill Shannon BENNY MARDONES PETE TOWNSHEND FRED KNOBLOCK Hottest: BILLY JOEL 1-1 OLIVIA N-J 3-2 ROCKY BURNETTE 7-5 KENNY ROGERS 9-7 MANHATTANS 11-8 WHB/Kansas City, MO Rick Brown GENESIS JON & VAN GELIS FIREFALL Hottest: BILLY JOEL 2-1 SPINNERS 7-4 MICKEY GILLEY 12-7 EDDIE RABBITT 21-11 JOE WALSH 25-12 KS96-FM/Minneapolis, MN Chuck Knapp ALI THOMSON DR. HOOK Hottest: BILLY JOEL 2-1 KENNY ROGERS 7-5 LIPPS, INC. 10-7 CHRIS CROSS 17-13 AIR SUPPLY 20-17

PARALLEL TWO

S2X/Columbus, OH Buddy Scott BENNY MARDONES DIRT BAND QUEEN (dp) ERIC CLAPTON (dp) Hottest: BILLY JOEL 1-1 OLIVIA N-J 8-3 GENESIS 18-10 MANHATTANS 19-11 PETE TOWNSHEND 20-16 KIOA/Des Moines, IA A.W. Pantoja Hottest: PAUL MCCARTNEY 1-1 MICHAEL JACKSON 6-3 ELTON JOHN 5-4 PURE PRAIRIE LEAG 13-8 ROLLING STONES 24-22 KOFM/Oklahoma City, OK Chuck Morgan JACKSON BROWNE EDDIE RABBITT FRED KNOBLOCK Hottest: LIPPS, INC. 1-1 BILLY JOEL 4-2 SPINNERS 15-12 CDB 20-15 MECO 29-23 KRAV/Tulsa, OK Gary Reynolds FRED KNOBLOCK Hottest: MANHATTANS 2-1 OLIVIA N-J 4-3 S.O.S. BAND 7-5 KIM CARNES 12-10 MICKY GILLEY 30-14 KZ93/Peoria, IL Lou Patrick LINDA RONSTADT JACKSON BROWNE Hottest: PURE PRAIRIE LEAG 2-1 SPINNERS 3-2 MANHATTANS 6-3 OLIVIA N-J 9-4 ELO 11-7 WGRD/Grand Rapids, MI Ray Baker PETE TOWNSHEND Hottest: BILLY JOEL 1 1 J. GEILS BAND 5-2 MANHATTANS 13-7 OLIVIA N-J 18-10 PURE PRAIRIE LEAG 22-17 WHOT/Youngstown, OH Dick Thompson S.O.S. BAND AMBROSIA QUEEN Hottest: OLIVIA N-J 3-1 PETE TOWNSHEND 13-7 GENESIS 20-11 ALI THOMSON 18-13 KENNY ROGERS 21-15 WNCI/Columbus, OH Steve Edwards CHRIS CROSS MICKY GILLEY BENNY MARDONES DIRT BAND Hottest: BILLY JOEL 1-1 GENESIS 7-2 PURE PRAIRIE LEAG 10-7 ELO 13-8 OLIVIA N-J 15-10 WOHM/Toledo, OH Beau Elliott AMBROSIA JOHNNY LEE FRED KNOBLOCK Hottest: ELTON JOHN 1-1 OLIVIA N-J 5-3 BOZ SCAGGS 20-13 ERIC CLAPTON 26-16 GENESIS 27-20 WVIC/East Lansing, MI Jim St. John LINDA RONSTADT FIREFALL ROY & EMMYLOU IRENE CARA LIVINGSTON TAYLOR Hottest: BOB SEGER 1-1 PURE PRAIRIE LEAG 12-7 KIM CARNES 13-9 GENESIS 17-10 OLIVIA N-J 19-13 KSTT/Davenport, IA Mike Kenneally FIREFALL Hottest: ELTON JOHN 3-1 PURE PRAIRIE LEAG 7-2 OLIVIA N-J 14-6 MANHATTANS 12-7 KIM CARNES 17-8 WISM/Madison, WI Samantha Jones CHRIS CROSS DIRT BAND ROGER DALTRY Hottest: BILLY JOEL 1-1 PURE PRAIRIE LEAG 6-3 KIM CARNES 9-5 PETE TOWNSHEND 15-12 GENESIS 17-14

WZZP/Cleveland, OH Bob McKay

ROY & EMMYLOU COMMODORES GLADYS KNIGHT LARRY GRAHAM Hottest: PURE PRAIRIE LEAG 1-1 KIM CARNES 10-7 ROCKY BURNETTE 14-11 GENESIS 19-15 BENNY MARDONES 27-21 KWEN/Tulsa, OK Beau JOHNNY LEE LINDA RONSTADT NATALIE COLE ROBERT JOHN Hottest: ROCKY BURNETTE 2-1 SPINNERS 6-3 GENESIS 10-7 JOE WALSH 20-14 MECO 26-20 WRKR/Racine, WI Steve Warren EDDIE RABBITT HERB ALPERT GEORGE BENSON Hottest: BILLY JOEL 4-1 SPINNERS 6-4 MANHATTANS 13-10 PETE TOWNSHEND 20-12 PURE PRAIRIE LEAG 23-15 WSPT/Stevens Point, WI Pat Martin KINGBEE LINDA RONSTADT BLACKFOOT KENNY LOGGINS Hottest: MATCBOX 1-1 CDB 6-2 GENESIS 14-8 KIM CARNES 12-9 BENNY MARDONES 13-10 WTRU/Muskegon, MI Bill Andrews ROLLING STONES JACKSON BROWNE BOZ SCAGGS GERRY RAFFERTY Hottest: BILLY JOEL 1-1 OLIVIA N-J 10-7 CAROLE KING 13-11 MANHATTANS 16-12 KIM CARNES 19-16 WRBR/South Bend, IN Joe Lightner FRED KNOBLOCK ROLLING STONES ROGER DALTRY (dp) J. GEILS BAND (dp) Hottest: LIPPS, INC. 1-1 JOE WALSH 9-6 CHRIS CROSS 20-9 CDB 17 11 GENESIS 18-13 KDVV/Topeka, KN Rocky Roberts BENNY MARDONES DIRT BAND COMMODORES Hottest: BILLY JOEL 1-1 SPINNERS 4-2 MANHATTANS 9-3 KENNY ROGERS 16-10 AIR SUPPLY 24-19 KQWB-FM/Fargo, ND Richards/Waters AMBROSIA ALI THOMSON GERRY RAFFERTY AIR SUPPLY LINDA RONSTADT EDDIE RABBITT Hottest: BILLY JOEL 2-1 PETE TOWNSHEND 10-5 PURE PRAIRIE LEAG 13-7 CHRIS CROSS 24 19 ROLLING STONES 28-22

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan JACKSON BROWNE AIR SUPPLY CHRIS CROSS ROBERT JOHN Hottest: BILLY JOEL 1-1 PAUL MCCARTNEY 2-2 OLIVIA N-J 10-5 MICKY GILLEY 17-14 PETE TOWNSHEND 20-17 KKLS/Rapid City, SD Kjar/Sherwyn POCO GERRY RAFFERTY FRED KNOBLOCK ALI THOMSON ROBERT JOHN Hottest: ROCKY BURNETTE 2-1 CDB 10-7 KIM CARNES 13-8 DIRT BAND 15-12 PETE TOWNSHEND 18-13 KKRC/Sioux Falls, SD Brian Phoenix BENNY MARDONES Hottest: PURE PRAIRIE LEAG 1-1 MANHATTANS 16-8 CHRIS CROSS 19-14 ROLLING STONES 25-16 ROBBIE DUPREE 32-23 KKKU/Grand Forks, ND Jack Lundy EDDIE RABBITT AMBROSIA Hottest: BILLY JOEL 1-1 OLIVIA N-J 4-2 GENESIS 12-8 FIREFALL 15 13 ROLLING STONES D-20 WEAQ/Eau Claire, WI Rick Roberts LINDA RONSTADT QUEEN Hottest: OLIVIA N-J 3-1 ROLLING STONES 20-16 RAYDIO 21-17 PETE TOWNSHEND 22-18 GENESIS 23-19

WGBF/Evansville, IN B.J. Hunter

TOUCH SOUTHSHIDE JOHNNY POCO Hottest: BILLY JOEL 1-1 OLIVIA N-J 4-3 MANHATTANS 8-5 GENESIS 13-8 KIM CARNES 14-11 WNAW/Neenah, WI Jay Tyler JACKSON BROWNE ERIC CLAPTON FRED KNOBLOCK AMB Hottest: ROCKY BURNETTE 2-1 SPINNERS 6-3 GENESIS 10-7 JOE WALSH 20-14 MECO 26-20 WRKR/Racine, WI Steve Warren EDDIE RABBITT HERB ALPERT GEORGE BENSON Hottest: BILLY JOEL 4-1 SPINNERS 6-4 MANHATTANS 13-10 PETE TOWNSHEND 20-12 PURE PRAIRIE LEAG 23-15 WSPT/Stevens Point, WI Pat Martin KINGBEE LINDA RONSTADT BLACKFOOT KENNY LOGGINS Hottest: MATCBOX 1-1 CDB 6-2 GENESIS 14-8 KIM CARNES 12-9 BENNY MARDONES 13-10 WTRU/Muskegon, MI Bill Andrews ROLLING STONES JACKSON BROWNE BOZ SCAGGS GERRY RAFFERTY Hottest: BILLY JOEL 1-1 OLIVIA N-J 10-7 CAROLE KING 13-11 MANHATTANS 16-12 KIM CARNES 19-16 WRBR/South Bend, IN Joe Lightner FRED KNOBLOCK ROLLING STONES ROGER DALTRY (dp) J. GEILS BAND (dp) Hottest: LIPPS, INC. 1-1 JOE WALSH 9-6 CHRIS CROSS 20-9 CDB 17 11 GENESIS 18-13 KDVV/Topeka, KN Rocky Roberts BENNY MARDONES DIRT BAND COMMODORES Hottest: BILLY JOEL 1-1 SPINNERS 4-2 MANHATTANS 9-3 KENNY ROGERS 16-10 AIR SUPPLY 24-19 KQWB-FM/Fargo, ND Richards/Waters AMBROSIA ALI THOMSON GERRY RAFFERTY AIR SUPPLY LINDA RONSTADT EDDIE RABBITT Hottest: BILLY JOEL 2-1 PETE TOWNSHEND 10-5 PURE PRAIRIE LEAG 13-7 CHRIS CROSS 24 19 ROLLING STONES 28-22

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA Bob Hamilton ROBBIE DUPREE AMBROSIA Hottest: BILLY JOEL 1-1 OLIVIA N-J 6-4 S.O.S. BAND 12-8 ROLLING STONES 24-12 IRENE CARA 27-13 KFI/Los Angeles, CA Roger Collins JOHNNY LEE ROBERT JOHN Hottest: BILLY JOEL 1-1 SPINNERS 8-5 MECO 9-6 IRENE CARA 17-14 S.O.S. BAND 20-17 KFRC/San Francisco, CA Dave Sholin ROBERT JOHN ROBBIE DUPREE Hottest: PAUL MCCARTNEY 1-1 OLIVIA N-J 6-5 INVISIBLE MAN'S B 11-9 ALICE COOPER 15-11 S.O.S. BAND 19-14 KJR/Seattle, WA Tom Buchanan JOHNNY LEE IRENE CARA GEORGE BENSON AIR SUPPLY S.O.S. BAND Hottest: BILLY JOEL 1-1 MANHATTANS 9-5 CHRIS CROSS 11-7 GENESIS 20-14 ROLLING STONES 23-18 KOPA/Phoenix, AZ John Voipe ROBERT JOHN AMBROSIA GEORGE BENSON Hottest: BILLY JOEL 1-1 CDB 5-3 MANHATTANS 9-6 MICKY GILLEY 16-11 CHRIS CROSS 20-16 KRLA/Los Angeles, CA Rick Stancato DIRT BAND ROBERT JOHN BRICK Hottest: PAUL MCCARTNEY 1-1 OLIVIA N-J 15-8 CHANGE 14-9 IRENE CARA 21-10 ROCKY BURNETTE 17-14 KHJ/Los Angeles, CA Chuck Martin JACKSON BROWNE NATALIE COLE CAROLE KING Hottest: PAUL MCCARTNEY 1-1 S.O.S. BAND 3-2 CHANGE 14-8 PURE PRAIRIE LEAG 16-12 IRENE CARA 23-14 13K/San Diego, CA Patty Hamilton IRENE CARA Hottest: BILLY JOEL 3-1 S.O.S. BAND 7-4 OLIVIA N-J 13-9 SPINNERS 15-12 BLUES BROS 18-15

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron JACKSON BROWNE WHITESNAKE NATALIE COLE ROY & EMMYLOU KINGBEE HALL & OATES Hottest: ELTON JOHN 2-1 OLIVIA N-J 10-6 ROLLING STONES 25-17 BENNY MARDONES 24-19 CHRIS CROSS 28-23 KENO/Las Vegas, NV Bill Alexander JACKSON BROWNE MECO AMBROSIA MICKY GILLEY JOHNNY LEE CHEAP TRICK Hottest: GENESIS 3-1 CHRIS CROSS 6-2 OLIVIA N-J 16-11 MANHATTANS D-14 PETE TOWNSHEND 22-16

KERN/Bakersfield, CA Guy Davis

BENNY MARDONES AIR SUPPLY AMBROSIA JOHNNY LEE Hottest: BILLY JOEL 3-1 ROCKY BURNETTE 11-7 MANHATTANS 16-10 JOE WALSH 17-11 ROLLING STONES 26 16 KFXM/San Bernardino, CA Craig Powers CHRIS CROSS S.O.S. BAND Hottest: BILLY JOEL 1-1 OLIVIA N-J 4-2 KENNY ROGERS 8-7 CDB 11-9 KIM CARNES 14-11 KGW/Portland, OR Richard Harker EDDIE RABBITT AMBROSIA GEORGE BENSON Hottest: BILLY JOEL 1-1 ELTON JOHN 4-3 ROCKY BURNETTE 10-8 KIM CARNES 14-10 SPINNERS 15-11 KMJ/San Diego, CA Chuck Lakefield SOUTHSIDE JOHNNY BENNY MARDONES Hottest: OLIVIA N-J 3-1 ROCKY BURNETTE 10-6 BLUES BROS 20-16 CHRIS CROSS 23-18 BOZ SCAGGS 26-19 KROY/Sacramento, CA Rick Shannon ROGER DALTRY TERI DESARIO Hottest: BILLY JOEL 1-1 ROCKY BURNETTE 5-3 MANHATTANS 10-6 CHRIS CROSS 23-14 PETE TOWNSHEND 24-16 KRO/Tucson, AZ Dan McCoy FRED KNOBLOCK EDDIE RABBITT POCO Hottest: CHRIS CROSS 6-1 KIM CARNES 4-2 ALI THOMSON 11-4 BENNY MARDONES 15-7 MICKY GILLEY 19-12 KRSP/Salt Lake City, UT Lorraine Winnegar POGHAT ELO PAT BENATAR Hottest: BLUES BROS 4-1 CDB 9-2 JOURNEY 13-4 PETE TOWNSHEND 14-5 CHRIS CROSS 17-11 KRUX/Phoenix, AZ Bobby Rivera DIRT BAND DR. HOOK AMBROSIA HALL & OATES FRED KNOBLOCK ROSSINGTON COLLIN GERRY RAFFERTY FRANK SINATRA Hottest: BILLY JOEL 1-1 BOZ SCAGGS 26-21 ROLLING STONES 30-22 ALI THOMSON 31-23 KTAC/Tacoma, WA Sean Carter JACKSON BROWNE JOHNNY LEE FRED KNOBLOCK AMBROSIA (dp) ERIC CLAPTON (dp) Hottest: LIPPS, INC. 1-1 MANHATTANS 2-2 BILLY JOEL 3-3 SPINNERS 9-4 KENNY ROGERS 16-12 KTKT/Tucson, AZ Ed Alexander S.O.S. BAND DR. HOOK GEORGE BENSON ROGER DALTRY AMBROSIA IRENE CARA Hottest: OLIVIA N-J 3-1 JOE WALSH 5-2 BOZ SCAGGS 16-6 AIR SUPPLY 12-7 CHRIS CROSS 15-9 Y94/Fresno, CA Ray Appleton JACKSON BROWNE Hottest: BILLY JOEL 1-1 SPINNERS 7-2 GENESIS 14-8 WILD BLUE YONDER 22-14 QUEEN 26-21

KLUC/Las Vegas, NV Dave Anthony

KENNY LOGGINS FRED KNOBLOCK MICKY GILLEY ROBBIE DUPREE Hottest: CHRIS CROSS 1-1 BLUES BROS 5-2 CDB 6-3 AIR SUPPLY 14-7 FIREFALL 16-10 KMJK/Portland, OR John Shomby JOHNNY LEE S.O.S. BAND DIRT BAND GEORGE BENSON Hottest: BILLY JOEL 1-1 OLIVIA N-J 8-4 MECO 15-10 CDB 24-14 CHRIS CROSS 25-18 KYNO/Fresno, CA Welker Demory COMMODORES QUEEN ELO Hottest: BILLY JOEL 1-1 VAN HALEN 13-8 INVISIBLE MAN'S B 11-9 ROCKY BURNETTE 15-12 S.O.S. BAND 30-13 KZZX/Albuquerque, NM Chris Carey Hottest: BILLY JOEL 1-1 PURE PRAIRIE LEAG 3-2 OLIVIA N-J 7-3 GENESIS 16-8 KIM CARNES 13-9 FM102/Sacramento, CA Billy Manders GENESIS Hottest: BETTE MIDLER 1-1 MANHATTANS 7-4 RAYDIO 15-10 BOZ SCAGGS 17-12 S.O.S. BAND 23-18

PARALLEL THREE

KBIM/Roswell, NM Harry Dierks AMBROSIA POCO SOUTHSIDE JOHNNY JOHNNY LEE Hottest: SPINNERS 1-1 JOE WALSH 9-5 JOURNEY 10-7 MECO 14-8 KIM CARNES 16-12 KBOZ/Bozeman, MT Dennis Nichols LINDA RONSTADT GENESIS JOHNNY LEE COMMODORES GEORGE BENSON Hottest: ELTON JOHN 1-1 KENNY ROGERS 7-3 BILLY JOEL 9-5 KIM CARNES 12-7 CHRIS CROSS 15-8

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- CKGM/Montreal KWK/St. Louis KVIL/Dallas KIMN/Denver KUPD/Phoenix Q106(WQXA)/York 14Q(WFTQ)/Worcester KEYN-FM/Wichita WNAP/Indianapolis WMEE/Ft. Wayne WOW/Omaha KBFM/McAllen-Brownsville Z98(KLAZ-FM)/Little Rock KIOY/Fresno KJRB/Spokane WAKX/Duluth WROK/Rockford WTMA/Charleston KBDF/Eugene KQDI/Great Falls





**87.1 SLQ**  
STEREO  
**St. Louis**

- 1 PURE PRAIRIE LEAG/Let Me Love You...
- 2 ELTON JOHN/Little Jeannie
- 3 PAUL McCARTNEY/Coming Up
- 4 ANDY & OLIVIA/Can't Hold It
- 5 GENESIS/Misunderstanding
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 OLIVIA N-J/Magic
- 8 CAROLE KING/One Fine Day
- 9 KENNY ROGERS/Love The World Away
- 10 BILLY JOEL/It's Still RAR To Me
- 11 MANHATTAN/Shining Star
- 12 ELO/It's Alive
- 13 KIM CARNES/More Love
- 14 JERMAINE JACKSON/Let's Get Serious
- 15 COB/In America
- 16 BETTE MIDLER/The Rose
- 17 RED SPEEDWAGON/Time For Me To Fly
- 18 S.O.S. BAND/Take Your Time
- 19 ALI THOMPSON/Take A Little Rhythm
- 20 CHRIS CROSS/Sailing
- 21 PETE TONISHEND/Let My Love Open The
- 22 BERRY HARMONES/Into The Night
- 23 ROBBIE DUPREE/Steal Away
- 24 FRED KNOXLOCK/Why Not Me
- 25 FIREBALL/Love That Got Away
- 26 BOZ SCAGGS/Jojo

ADDS 22, 24, 30  
HERB ALPERT/Beyond  
ROBBIE DUPREE/Hot Rod Hearts

ON 22 TOP/Chase Sunglasses  
ALI THOMPSON/Take A Little Rhythm  
ROGER DALTRY/Free Me  
PLAYERS/It's For You  
AMB/Let's Go 'Round Again  
J. GELLS BAND/Just Can't Wait  
TERI DESARIO/Dancin' In The Street

**WZLW 96 FM**  
**Milwaukee**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 OLIVIA N-J/Magic
- 3 SPINNERS/Cupid
- 4 PURE PRAIRIE LEAG/Let Me Love You...
- 5 ROCKY BURNETTE/Tired Of Toin'
- 6 ELTON JOHN/Little Jeannie
- 7 KENNY ROGERS/Love The World Away
- 8 MANHATTAN/Shining Star
- 9 KIM CARNES/More Love
- 10 CAROLE KING/One Fine Day
- 11 GENESIS/Misunderstanding
- 12 BOB SEGER/Against The Wind
- 13 CHRIS CROSS/Sailing
- 14 ROBBIE DUPREE/Steal Away
- 15 AIR SUPPLY/All Out Of Love
- 16 HICKEY GILLEY/Stand By Me
- 17 BETTE MIDLER/The Rose
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 BOZ SCAGGS/Jojo
- 20 COB/In America
- 21 AMBROSIA/Biggest Part Of Me
- 22 DIRT BAND/Make A Little Magic
- 23 AIR SUPPLY/Just In Love
- 24 BERRY HARMONES/Into The Night
- 25 PETE TONISHEND/Let My Love Open The

ADDS 28, 29  
FRED KNOXLOCK/Why Not Me

ON 21 FIREBALL/Love That Got Away  
HERB ALPERT/Beyond  
ERIC CARPENTER/Hurts Too Much  
PLAYERS/It's For You  
ERIC TROYER/Mirage

**94-Q**  
**Atlanta**  
THE MUSIC FM

- 1 ERIC CLAPTON/Tulsa Time
- 2 CHRIS CROSS/Sailing
- 3 GENESIS/Misunderstanding
- 4 BERRY HARMONES/Into The Night
- 5 BILLY JOEL/It's Still RAR To Me
- 6 DIRT BAND/Make A Little Magic
- 7 COB/In America
- 8 HICKEY GILLEY/Stand By Me
- 9 ALI THOMPSON/Take A Little Rhythm
- 10 RODNEY CROWELL/Stand By Me
- 11 KIM CARNES/More Love
- 12 JERRY LEE/Lookin' For Love
- 13 ROY & ENYOLA/Lovin' You Foolin'...
- 14 JOE WALSH/All Night Long
- 15 PETE TONISHEND/Let My Love Open The
- 16 AIR SUPPLY/All Out Of Love
- 17 AMBROSIA/You're The Only Woman
- 18 HERB ALPERT/Beyond
- 19 BOZ SCAGGS/Jojo
- 20 PURE PRAIRIE LEAG/Let Me Love You...
- 21 EDDIE RABBITT/Drivin' My Life Away
- 22 DIRT BAND/Make A Little Magic
- 23 ROLLING STONES/Emotional Rescue
- 24 JOURNIE/Feels Like A Lady
- 25 JACKSON BROWNE/Boulevard
- 26 FRED KNOXLOCK/Why Not Me
- 27 BETTE MIDLER/The Rose
- 28 RODNEY CROWELL/Stand By Me
- 29 LARRY GRAMM/One In A Million You
- 30 GERRY RAFFERTY/The Royal Mile

ADDS 29, 30  
HALL & OATES/How Does It Feel...  
ERIC TROYER/Mirage

ON QUEEN/Play The Game  
JOURNIE/Walks Like A Lady

**Z.93**  
**Atlanta**

- 1 JOE WALSH/All Night Long
- 2 MANHATTAN/Shining Star
- 3 ERIC CLAPTON/Tulsa Time
- 4 BILLY JOEL/It's Still RAR To Me
- 5 PAUL McCARTNEY/Coming Up
- 6 CHRIS CROSS/Sailing
- 7 OLIVIA N-J/Magic
- 8 ELO/It's Alive
- 9 PURE PRAIRIE LEAG/Let Me Love You...
- 10 PETE TONISHEND/Let My Love Open The
- 11 KIM CARNES/More Love
- 12 BOZ SCAGGS/Jojo
- 13 HICKEY GILLEY/Stand By Me
- 14 RODNEY CROWELL/Stand By Me
- 15 GENESIS/Misunderstanding
- 16 DIRT BAND/Make A Little Magic
- 17 S.O.S. BAND/Take Your Time
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 AMBROSIA/You're The Only Woman
- 20 HERB ALPERT/Beyond
- 21 BOZ SCAGGS/Jojo
- 22 ROCKY BURNETTE/Tired Of Toin'
- 23 ELTON JOHN/Little Jeannie
- 24 LINDA RONSTADT/Can't Let Go
- 25 ROBBIE DUPREE/Hot Rod Hearts
- 26 JOHNNY LEE/Lookin' For Love
- 27 BERRY HARMONES/Into The Night
- 28 JERMAINE JACKSON/Let's Get Serious
- 29 FRED KNOXLOCK/Why Not Me
- 30 LARRY GRAMM/One In A Million You

ADDS 30  
GERRY RAFFERTY/The Royal Mile

ON GEORGE BENSON/Give Me The Night  
AMBROSIA/You're The Only Woman  
ELO/All Over The World

**13K**  
**San Diego**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 BETTE MIDLER/The Rose
- 3 LIPPS, INC./Funkytown
- 4 S.O.S. BAND/Take Your Time
- 5 PAUL McCARTNEY/Coming Up
- 6 ELTON JOHN/Little Jeannie
- 7 GARY NUMAN/Cars
- 8 ROBBIE DUPREE/Steal Away
- 9 OLIVIA N-J/Magic
- 10 ROCKY BURNETTE/Tired Of Toin'
- 11 MANHATTAN/Shining Star
- 12 SPINNERS/Cupid
- 13 JERMAINE JACKSON/Let's Get Serious
- 14 BOB SEGER/Against The Wind
- 15 BLUEBROS/Gimme Some Lovin'
- 16 MANHATTAN TRANSFER/Tailight Zone
- 17 KIM CARNES/More Love
- 18 COB/In America
- 19 AMBROSIA/Biggest Part Of Me
- 20 KENNY ROGERS/Love The World Away
- 21 ROBBIE DUPREE/Steal Away
- 22 GENESIS/Misunderstanding
- 23 JOE WALSH/All Night Long
- 24 QUEEN/Play The Game
- 25 ROLLING STONES/Emotional Rescue
- 26 CHRIS CROSS/Sailing
- 27 BERRY HARMONES/Into The Night
- 28 MICHAEL JACKSON/She's Out Of My Life
- 29 IRENE CARA/Fame
- 30 JACKSON BROWNE/Boulevard

ADDS 28  
PURE PRAIRIE LEAG/Let Me Love You...

ON BOZ SCAGGS/Jojo  
NECO/Empire Strikes Back  
ROBBIE DUPREE/Steal Away  
PETE TONISHEND/Let My Love Open The  
CHRIS CROSS/Sailing  
ERIC CLAPTON/Cocaine  
JOURNIE/Walks Like A Lady  
BERRY HARMONES/Into The Night  
ALI THOMPSON/Take A Little Rhythm  
DIRT BAND/Make A Little Magic

**WOPA**  
**Phoenix**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 OLIVIA N-J/Magic
- 3 COB/In America
- 4 BETTE MIDLER/The Rose
- 5 PAUL McCARTNEY/Coming Up
- 6 MANHATTAN/Shining Star
- 7 PURE PRAIRIE LEAG/Let Me Love You...
- 8 JOE WALSH/All Night Long
- 9 ELTON JOHN/Little Jeannie
- 10 NEIL SEDARA/Should've Never Let
- 11 HICKEY GILLEY/Stand By Me
- 12 ROCKY BURNETTE/Tired Of Toin'
- 13 CAROLE KING/One Fine Day
- 14 LIPPS, INC./Funkytown
- 15 GENESIS/Misunderstanding
- 16 CHRIS CROSS/Sailing
- 17 KENNY ROGERS/Love The World Away
- 18 S.O.S. BAND/Take Your Time
- 19 BOZ SCAGGS/Jojo
- 20 JACKSON BROWNE/Boulevard
- 21 KIM CARNES/More Love
- 22 BOB SEGER/Against The Wind
- 23 MICHAEL JACKSON/She's Out Of My Life
- 24 ELO/It's Alive
- 25 EDDIE RABBITT/Drivin' My Life Away
- 26 FRANK SINATRA/Theme From NY NY
- 27 DIRT BAND/Make A Little Magic
- 28 COMMODORE 50/Id-Fashion Love
- 29 LINDA RONSTADT/Can't Let Go
- 30 PETE TONISHEND/Let My Love Open The

ADDS ROBERT JOHN/Hey There Lonely Girl  
AMBROSIA/You're The Only Woman  
GEORGE BENSON/Give Me The Night

ON ELO/All Over The World  
ALI THOMPSON/Take A Little Rhythm  
BERRY HARMONES/Into The Night  
ROLLING STONES/Emotional Rescue

**WGCL 98**  
**Cleveland**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 BETTE MIDLER/The Rose
- 3 ROCKY BURNETTE/Tired Of Toin'
- 4 S.O.S. BAND/Take Your Time
- 5 UMELI Y'IC/Space Invaders
- 6 ROLLING STONES/Emotional Rescue
- 7 PAUL McCARTNEY/Coming Up
- 8 ELTON JOHN/Little Jeannie
- 9 JERMAINE JACKSON/Let's Get Serious
- 10 MANHATTAN TRANSFER/Tailight Zone
- 11 GENESIS/Misunderstanding
- 12 SPINNERS/Cupid
- 13 BERRY HARMONES/Into The Night
- 14 FRED KNOXLOCK/Why Not Me
- 15 CHRIS CROSS/Sailing
- 16 JOE WALSH/All Night Long
- 17 OLIVIA N-J/Magic
- 18 COB/In America
- 19 BLUEBROS/Gimme Some Lovin'
- 20 CAROLE KING/One Fine Day
- 21 BOZ SCAGGS/Jojo
- 22 ROLLING STONES/Emotional Rescue
- 23 PETE TONISHEND/Let My Love Open The
- 24 MANHATTAN/Shining Star
- 25 KIM CARNES/More Love
- 26 NECO/Empire Strikes Back
- 27 BERRY HARMONES/Into The Night
- 28 JACKSON BROWNE/Boulevard
- 29 MISS/Shandi
- 30 COMMODORE 50/Id-Fashion Love

ADDS 22, 24, 30  
HERB ALPERT/Beyond  
ROBBIE DUPREE/Hot Rod Hearts

ON 22 TOP/Chase Sunglasses  
ALI THOMPSON/Take A Little Rhythm  
ROGER DALTRY/Free Me  
PLAYERS/It's For You  
AMB/Let's Go 'Round Again  
J. GELLS BAND/Just Can't Wait  
TERI DESARIO/Dancin' In The Street

**KBOL**  
**Kansas City**

- 1 GENESIS/Misunderstanding
- 2 QUEEN/Play The Game
- 3 LINDA RONSTADT/Can't Let Go
- 4 ELO/It's Alive
- 5 JOURNIE/Walks Like A Lady
- 6 BILLY JOEL/Don't Ask Me Why
- 7 JACKSON BROWNE/Boulevard
- 8 COB/In America
- 9 PETE TONISHEND/Let My Love Open The
- 10 PURE PRAIRIE LEAG/Let Me Love You...
- 11 FIREBALL/Love That Got Away
- 12 RODNEY CROWELL/Stand By Me
- 13 EDDIE RABBITT/Drivin' My Life Away
- 14 ALI THOMPSON/Take A Little Rhythm
- 15 DIRT BAND/Make A Little Magic
- 16 KENNY LOGGINS/It's Alright
- 17 FRED KNOXLOCK/Why Not Me
- 18 BLUEBROS/Gimme Some Lovin'
- 19 JOHN & VAN GELIS/If Your Love
- 20 BERRY HARMONES/Into The Night
- 21 DAVE NASON/Save Me
- 22 HALL & OATES/How Does It Feel...
- 23 PAUL McCARTNEY/Waterfalls
- 24 AMBROSIA/You're The Only Woman

ADDS 6, 17, 19, 20, 22, 23, 24  
ROGER DALTRY/Free Me

ON ROLLING STONES/Emotional Rescue  
GRATEFUL DEAD/Alabama Getaway  
BOZ SCAGGS/Jojo  
ERIC CLAPTON/Cocaine  
JACKSON BROWNE/Call It A Loan  
GERRY RAFFERTY/Johnny's Song  
ELTON JOHN/White Lady, White...  
DIRT BAND/Make A Little Magic  
BOB SEGER/Shining Brightly  
DIRT BAND/Standards  
GEORGE BENSING/Don't Let Me  
JOURNIE/Walks Like A Lady  
ROLLING STONES/Emotional Rescue

**105 FM**  
**Tampa**

- 1 OLIVIA N-J/Magic
- 2 ELTON JOHN/Little Jeannie
- 3 S.O.S. BAND/Take Your Time
- 4 SPINNERS/Cupid
- 5 BILLY JOEL/It's Still RAR To Me
- 6 PAUL McCARTNEY/Coming Up
- 7 BETTE MIDLER/The Rose
- 8 COB/In America
- 9 CHRIS CROSS/Sailing
- 10 ROLLING STONES/Emotional Rescue
- 11 AIR SUPPLY/All Out Of Love
- 12 ELO/It's Alive
- 13 BLUEBROS/Gimme Some Lovin'
- 14 KENNY ROGERS/Love The World Away
- 15 CHANGE A Lover's Holiday
- 16 BOB SEGER/Against The Wind
- 17 ROCKY BURNETTE/Tired Of Toin'
- 18 NECO/Empire Strikes Back
- 19 GENESIS/Misunderstanding
- 20 PURE PRAIRIE LEAG/Let Me Love You...
- 21 ERIC CLAPTON/Tulsa Time
- 22 JOURNIE/Walks Like A Lady
- 23 CHEAP TRICK/Everybody Works
- 24 PETE TONISHEND/Let My Love Open The
- 25 JOE WALSH/All Night Long
- 26 KIM CARNES/More Love
- 27 BOZ SCAGGS/Jojo
- 28 GEORGE BENSON/Give Me The Night
- 29 CAROLE KING/One Fine Day
- 30 COMMODORE 50/Id-Fashion Love

ADDS CLOUT/Partable Radio  
GARY BURBANCK/Shot J.R.  
AMBROSIA/You're The Only Woman  
DIRT BAND/Make A Little Magic

ON ROLLING STONES/Emotional Rescue  
LINDA RONSTADT/Can't Let Go  
BERRY HARMONES/Into The Night  
FRED KNOXLOCK/Why Not Me  
ALI THOMPSON/Take A Little Rhythm  
JACKSON BROWNE/Boulevard  
PAT BENATAR/You Better Run  
ROGER DALTRY/Free Me  
QUEEN/Play The Game  
KISS/Shandi

**WEST**  
**610 KFRG**  
**San Francisco**

- 1 PAUL McCARTNEY/Coming Up
- 2 BETTE MIDLER/The Rose
- 3 ELTON JOHN/Little Jeannie
- 4 BILLY JOEL/It's Still RAR To Me
- 5 OLIVIA N-J/Magic
- 6 ROCKY BURNETTE/Tired Of Toin'
- 7 JERMAINE JACKSON/Let's Get Serious
- 8 BOB SEGER/Against The Wind
- 9 INVISIBLE MAN'S B/All Night Thing
- 10 MICHAEL JACKSON/She's Out Of My Life
- 11 ALICE COOPER/Cones (They're All)
- 12 ROCKY BURNETTE/Tired Of Toin'
- 13 LIPPS, INC./Funkytown
- 14 S.O.S. BAND/Take Your Time
- 15 MANHATTAN/Shining Star
- 16 BOZ SCAGGS/Jojo
- 17 GARY NUMAN/Cars
- 18 ROLLING STONES/Emotional Rescue
- 19 GENESIS/Misunderstanding
- 20 JOE WALSH/All Night Long
- 21 PURE PRAIRIE LEAG/Let Me Love You...
- 22 JOURNIE/Walks Like A Lady
- 23 DR. HOOD/Sweety Eyes
- 24 KIM CARNES/More Love
- 25 PRETENDERS/Stop Your Sobbing
- 26 SPINNERS/Cupid
- 27 AMBROSIA/Biggest Part Of Me
- 28 PAT BENATAR/You Better Run
- 29 COMMODORE 50/Id-Fashion Love
- 30 PRETENDERS/Brass In Pocket

ADDS ROBERT JOHN/Hey There Lonely Girl  
ROBBIE DUPREE/Hot Rod Hearts

ON COB/In America  
EDDIE RABBITT/Drivin' My Life Away  
HICKEY GILLEY/Stand By Me  
GEORGE BENSON/Give Me The Night

**04 KEF**  
**MUSIC RADIO**  
**Los Angeles**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 BETTE MIDLER/The Rose
- 3 ELTON JOHN/Little Jeannie
- 4 SPINNERS/Cupid
- 5 NECO/Empire Strikes Back
- 6 PAUL McCARTNEY/Coming Up
- 7 ROCKY BURNETTE/Tired Of Toin'
- 8 MICHAEL JACKSON/She's Out Of My Life
- 9 PURE PRAIRIE LEAG/Let Me Love You...
- 10 OLIVIA N-J/Magic
- 11 KENNY ROGERS/Love The World Away
- 12 ROBBIE DUPREE/Steal Away
- 13 IRENE CARA/Fame
- 14 COB/In America
- 15 BLUEBROS/Gimme Some Lovin'
- 16 S.O.S. BAND/Take Your Time
- 17 LIPPS, INC./Funkytown
- 18 KIM CARNES/More Love
- 19 MANHATTAN TRANSFER/Tailight Zone
- 20 EDDIE RABBITT/Drivin' My Life Away
- 21 BOZ SCAGGS/Jojo
- 22 LINDA RONSTADT/Can't Let Go
- 23 INVISIBLE MAN'S B/All Night Thing
- 24 BOB SEGER/Against The Wind
- 25 AMBROSIA/Biggest Part Of Me
- 26 DIRT BAND/Make A Little Magic
- 27 ALI THOMPSON/Take A Little Rhythm

ADDS JOHNNY LEE/Lookin' For Love  
ROBERT JOHN/Hey There Lonely Girl

ON CHRIS CROSS/Sailing  
ROGER DALTRY/Free Me  
FRED KNOXLOCK/Why Not Me  
ERIC CARPENTER/Hurts Too Much  
PETE TONISHEND/Let My Love Open The  
KISS/Shandi  
BERRY HARMONES/Into The Night  
TERI DESARIO/Dancin' In The Street  
GENESIS/Misunderstanding

**KJR 950**  
**Seattle**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 OLIVIA N-J/Magic
- 4 SPINNERS/Cupid
- 5 NECO/Empire Strikes Back
- 6 PAUL McCARTNEY/Coming Up
- 7 ROCKY BURNETTE/Tired Of Toin'
- 8 MICHAEL JACKSON/She's Out Of My Life
- 9 LIPPS, INC./Funkytown
- 10 KIM CARNES/More Love
- 11 PURE PRAIRIE LEAG/Let Me Love You...
- 12 ELO/It's Alive
- 13 ALI THOMPSON/Take A Little Rhythm
- 14 GENESIS/Misunderstanding
- 15 ANGEL CITY/Everythin' Works
- 16 BERRY HARMONES/Into The Night
- 17 QUEEN/Play The Game
- 18 ROLLING STONES/Emotional Rescue
- 19 CHEAP TRICK/Everythin' Works
- 20 BLUEBROS/Gimme Some Lovin'
- 21 PETE TONISHEND/Let My Love Open The
- 22 RUSS LAMAR/On The Rebound
- 23 NECO/Empire Strikes Back
- 24 JACKSON BROWNE/Boulevard
- 25 CAROLE KING/One Fine Day
- 26 COMMODORE 50/Id-Fashion Love
- 27 DIRT BAND/Make A Little Magic

ADDS JOHNNY LEE/Lookin' For Love  
ROBERT JOHN/Hey There Lonely Girl

ON IRENE CARA/Fame  
GEORGE BENSON/Give Me The Night  
AIR SUPPLY/All Out Of Love  
S.O.S. BAND/Take Your Time

ON AMBROSIA/You're The Only Woman  
KISS/Shandi  
ROBBIE DUPREE/Steal Away  
ROGER DALTRY/Free Me  
ERIC CARPENTER/Hurts Too Much  
ROBBIE DUPREE/Steal Away  
GENESIS/Misunderstanding  
KINGEZE/50/Id-Fashion Love

**KDWB**  
**Minneapolis**

- 1 OLIVIA N-J/Magic
- 2 KIM CARNES/More Love
- 3 PURE PRAIRIE LEAG/Let Me Love You...
- 4 GENESIS/Misunderstanding
- 5 HICKEY GILLEY/Stand By Me
- 6 MANHATTAN/Shining Star
- 7 ELTON JOHN/Little Jeannie
- 8 BILLY JOEL/It's Still RAR To Me
- 9 RODNEY CROWELL/Stand By Me
- 10 PETE TONISHEND/Let My Love Open The
- 11 BETTE MIDLER/The Rose
- 12 BOB SEGER/Against The Wind
- 13 DIRT BAND/Make A Little Magic
- 14 TOBY BEAU/If I Were You
- 15 AIR SUPPLY/All Out Of Love
- 16 ROBBIE DUPREE/Steal Away
- 17 ELTON JOHN/Take A Little Rhythm
- 18 LINDA RONSTADT/Can't Let Go
- 19 JOURNIE/Walks Like A Lady
- 20 BETTE MIDLER/The Rose
- 21 BERRY HARMONES/Into The Night

ADDS 23

**W-100**  
**Miami**

- 1 S.O.S. BAND/Take Your Time
- 2 PAUL McCARTNEY/Coming Up
- 3 LIPPS, INC./Funkytown
- 4 BETTE MIDLER/The Rose
- 5 SPINNERS/Cupid
- 6 MANHATTAN/Shining Star
- 7 BILLY JOEL/It's Still RAR To Me
- 8 ELTON JOHN/Little Jeannie
- 9 STYX/First Time
- 10 AMBROSIA/Biggest Part Of Me
- 11 ROBBIE DUPREE/Steal Away
- 12 BOB SEGER/Against The Wind
- 13 OLIVIA N-J/Magic
- 14 MANHATTAN TRANSFER/Tailight Zone
- 15 PURE PRAIRIE LEAG/Let Me Love You...
- 16 DAVID HEDDISON/Honey Honey
- 17 RAYDIO/Two Places...
- 18 JERMAINE JACKSON/Let's Get Serious
- 19 CHRIS CROSS/Sailing
- 20 WHISPERS/Lady
- 21 BLUEBROS/Gimme Some Lovin'
- 22 AIR SUPPLY/Just In Love
- 23 ELO/It's Alive
- 24 TERI DESARIO/Dancin' In The Street
- 25 ROCKY BURNETTE/Tired Of Toin'
- 26 CAROLE KING/One Fine Day
- 27 CHANGE A Lover's Holiday
- 28 KENNY LOGGINS/It's Alright
- 29 JOE WALSH/All Night Long
- 30 ROLLING STONES/Emotional Rescue
- 31 KIM CARNES/More Love
- 32 SPINNERS/Cupid
- 33 GEORGE BENSON/Give Me The Night
- 34 ALI THOMPSON/Take A Little Rhythm
- 35 KENNY LOGGINS/It's Alright
- 36 KISS/Shandi

ADDS 31, 34, 35, 36

ON ERIC CLAPTON/Cocaine

**KRLD 94 FM**  
**Houston**  
HOUSTON'S HOT NUMBER!

- 1 MANHATTAN/Shining Star
- 2 S.O.S. BAND/Take Your Time
- 3 LIPPS, INC./Funkytown
- 4 BETTE MIDLER/The Rose
- 5 CHANGE A Lover's Holiday
- 6 SPINNERS/Cupid
- 7 BILLY JOEL/It's Still RAR To Me
- 8 JERMAINE JACKSON/Let's Get Serious
- 9 PAUL McCARTNEY/Coming Up
- 10 ROBBIE DUPREE/Steal Away
- 11 ELTON JOHN/Little Jeannie
- 12 FATBACK BAND/Gotta Get My Hands...
- 13 STEPHANIE HILLS/Sweet Sensation
- 14 AMBROSIA/Biggest Part Of Me
- 15 GLADYS KNIGHT/Landlord
- 16 TEMPTATIONS/Power
- 17 COB/In America
- 18 ROBERTA FLACK/Back Together Again
- 19 HICKEY GILLEY/Stand By Me
- 20 COMMODORE 50/Id-Fashion Love
- 21 PURE PRAIRIE LEAG/Let Me Love You...
- 22 ILEET BROS/More To Go Again
- 23 GARY NUMAN/Cars
- 24 BOB SEGER/Against The Wind
- 25 LARRY GRAMM/One In A Million You
- 26 INVISIBLE MAN'S B/All Night Thing
- 27 DIANA ROSS/Upda Down
- 28 CAROLE KING/One Fine Day
- 29 CAROLE KING/One Fine Day
- 30 ROLLING STONES/Emotional Rescue

ADDS AMBROSIA/You're The Only Woman  
AMBROSIA/You're The Only Woman  
ROBERT JOHN/Hey There Lonely Girl

ON CHRIS CROSS/Sailing  
NATALIE COLE/Somewhere I Used To L  
SHELIA B. DE VOT/Spacer  
GEORGE BENSON/Give Me The Night  
CURTIS BUSH/The People  
JERMAINE JACKSON/You're Supposed To Me  
BILLY & SYREETA/One More Time  
GO/It's In The Park

**93 KHJ**  
**Los Angeles**

- 1 PAUL McCARTNEY/Coming Up
- 2 S.O.S. BAND/Take Your Time
- 3 BILLY JOEL/It's Still RAR To Me
- 4 MANHATTAN/Shining Star
- 5 INVISIBLE MAN'S B/All Night Thing
- 6 STEPHANIE HILLS/Sweet Sensation
- 7 SPINNERS/Cupid
- 8 OLIVIA N-J/Magic
- 9 CHANGE A Lover's Holiday
- 10 IRENE CARA/Fame
- 11 ELTON JOHN/Little Jeannie
- 12 BOB SEGER/Against The Wind
- 13 LIPPS, INC./Funkytown
- 14 ROCKY BURNETTE/Tired Of Toin'
- 15 GO/It's In The Park
- 16 PAT BENATAR/No Live For Love
- 17 KIM CARNES/More Love
- 18 ROBBIE DUPREE/Steal Away
- 19 BLUEBROS/Gimme Some Lovin'
- 20 JERMAINE JACKSON/Let's Get Serious
- 21 ROLLING STONES/Emotional Rescue
- 22 TERI DESARIO/Dancin' In The Street
- 23 BOZ SCAGGS/Jojo
- 24 LINDA RONSTADT/Can't Let Go
- 25 CRISTAL GAYLE/The Blue Slide

ADDS DIRT BAND/Make A Little Magic  
ROBERT JOHN/Hey There Lonely Girl  
BRICK/All The Way

ON GAP BAND/Party Lights  
ROBBIE DUPREE/Steal Away  
DIRT BAND/Make A Little Magic  
GEORGE BENSON/Give Me The Night  
EDDIE RABBITT/Drivin' My Life Away  
GENE CHANDLER/Dance She She A Friend

**KRRL 11**  
**Los Angeles**

- 1 PAUL McCARTNEY/Coming Up
- 2 S.O.S. BAND/Take Your Time
- 3 BILLY JOEL/It's Still RAR To Me
- 4 MANHATTAN/Shining Star
- 5 INVISIBLE MAN'S B/All Night Thing
- 6 STEPHANIE HILLS/Sweet Sensation
- 7 SPINNERS/Cupid
- 8 OLIVIA N-J/Magic
- 9 CHANGE A Lover's Holiday
- 10 IRENE CARA/Fame
- 11 ELTON JOHN/Little Jeannie
- 12 BOB SEGER/Against The Wind
- 13 LIPPS, INC./Funkytown
- 14 ROCKY BURNETTE/Tired Of Toin'
- 15 GO/It's In The Park
- 16 PAT BENATAR/No Live For Love
- 17 KIM CARNES/More Love
- 18 ROBBIE DUPREE/Steal Away
- 19 BLUEBROS/Gimme Some Lovin'
- 20 JERMAINE JACKSON/Let's Get Serious
- 21 ROLLING STONES/Emotional Rescue
- 22 TERI DESARIO/Dancin' In The Street
- 23 BOZ SCAGGS/Jojo
- 24 LINDA RONSTADT/Can't Let Go
- 25 CRISTAL GAYLE/The Blue Slide

ADDS DIRT BAND/Make A Little Magic  
ROBERT JOHN/Hey There Lonely Girl  
BRICK/All The Way

ON GAP BAND/Party Lights  
ROBBIE DUPREE/Steal Away  
DIRT BAND/Make A Little Magic  
GEORGE BENSON/Give Me The Night  
EDDIE RABBITT/Drivin' My Life Away  
GENE CHANDLER/Dance She She A Friend

**KEARTH**  
**Los Angeles**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 BETTE MIDLER/The Rose
- 4 OLIVIA N-J/Magic
- 5 MANHATTAN/Shining Star
- 6 ELTON JOHN/Little Jeannie
- 7 SPINNERS/Cupid
- 8 S.O.S. BAND/Take Your Time
- 9 ROCKY BURNETTE/Tired Of Toin'
- 10 INVISIBLE MAN'S B/All Night Thing
- 11 GARY NUMAN/Cars
- 12 ROLLING STONES/Emotional Rescue
- 13 IRENE CARA/Fame
- 14 KENNY ROGERS/Love The World Away
- 15 JERMAINE JACKSON/Let's Get Serious
- 16 ROBBIE DUPREE/Steal Away
- 17 KIM CARNES/More Love
- 18 FRANK SINATRA/Theme From NY NY
- 19 PRETENDERS/Stop Your Sobbing
- 20 AMBROSIA/Biggest Part Of Me
- 21 JOE WALSH/All Night Long
- 22 PAT BENATAR/No Live For Love
- 23 KIM CARNES/More Love
- 24 FRED KNOXLOCK/Why Not Me
- 25 BOB SEGER/Against The Wind
- 26 JACKSON BROWNE/Boulevard
- 27 JOHNNY LEE/Lookin' For Love
- 28 GENESIS/Misunderstanding
- 29 GEORGE BENSON/Give Me The Night
- 30 BOZ SCAGGS/Jojo
- 31 NATALIE COLE/Somewhere... I Used To L

ADDS ROBBIE DUPREE/Hot Rod Hearts  
AMBROSIA/You're The Only Woman

ON EDDIE RABBITT/Drivin' My Life Away  
PETE TONISHEND/Let My Love Open The

**1040 RADIO**  
**Detroit**

- 1 BILLY JOEL/It's Still RAR To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 ROCKY BURNETTE/Tired Of Toin'
- 4 HICKEY GILLEY/Stand By Me
- 5 OLIVIA N-J/Magic
- 6 ELTON JOHN/Little Jeannie
- 7 SPINNERS/Cupid
- 8 ROBBIE DUPREE/Steal Away
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 BLUEBROS/Gimme Some Lovin'
- 11 GENESIS/Misunderstanding
- 12 CHRIS CROSS/Sailing
- 13 CAROLE KING/One Fine Day
- 14 ROBBIE DUPREE/Steal Away
- 15 BLADYS NIGHT/Landlord
- 16 HICKEY GILLEY/Stand By Me
- 17 ELTON JOHN/Take A Little Rhythm
- 18 LINDA RONSTADT/Can't Let Go
- 19 JOURNIE/Walks Like A Lady
- 20 BETTE MIDLER/The Rose
- 21 BERRY HARMONES/Into The Night

ADDS AMBROSIA/You're The Only Woman

ON HERB ALPERT/Beyond  
FRED KNOXLOCK/Why Not Me  
DAVE NASON/Save Me

**7 Ft. Worth**  
**Dallas**

- 1 JOE WALSH/All Night Long
- 2 AMBROSIA/Biggest Part Of Me
- 3 JOURNIE/Walks Like A Lady
- 4 PINK FLOYD/Run Like Hell
- 5 ELO/It's Alive
- 6 PURE PRAIRIE LEAG/Let Me Love You...
- 7 ROBBIE DUPREE/Steal Away
- 8 BOB SEGER/Against The Wind
- 9 PAT BENATAR/No Live For Love
- 10 CAROLE KING/One Fine Day
- 11 VAN HALEN/The Criedo Will Rock
- 12 GENESIS/Misunderstanding
- 13 ERIC CLAPTON/Tulsa Time
- 14 BLUEBROS/Gimme Some Lovin'
- 15 OLIVIA N-J/Magic
- 16 PAT TRAYERS/BAND/In This Love
- 17 TOMMY TUTOR/Angel Say No
- 18 LINDA RONSTADT/Can't Let Go
- 19 ALICE COOPER/Cones (They're All)
- 20 NECO/Empire Strikes Back
- 21 GRATEFUL DEAD/Alabama Getaway
- 22 VIZION/Up To High Jump
- 23 CREAM/TRUCKERS/Everybody Works
- 24 PETE TONISHEND/Let My Love Open The
- 25 ROCKY BURNETTE/Tired Of Toin'

ADDS 22, 25, 28, 29, 30

**94-Q**  
**Atlanta**  
THE MUSIC FM

- 1 ERIC CLAPTON











# THERE'S STRENGTH IN NUMBERS:

## AVERAGE MOVE: + 3

940 15-13  
WHB 20-19  
WOKY 27-23  
KIMN ON  
WFBR ON  
WFLY DEB 27  
KC101 ADD  
WICC 29-28  
WHYN ON  
140 ADD  
Z98 DEB 40  
KHFI ON  
KXX106 DEB 30  
WSGN 23-18  
WLCY ON  
Y103 39-36

WAPE 30-26  
95SGF DEB 29  
WBBO ON  
WLAC ON  
WSKZ 27-23  
WRJZ 29-27  
WNOX 15-14  
WKIX ON  
WAYS ON  
WVIC ADD  
KWEN 36-30  
KLEO ADD 35  
WISM 29-24  
WZZP ADD  
WOHO DEB 28  
KBDF ON  
KODI ON

KCPX ADD  
KRUX 33-31  
WTSN 24-16  
WHEB 21-18  
WFBC ADD  
WAAY 19-14  
WFOX 23-19  
WSEZ 36-34  
WISE DEB 37  
WFLB ON  
WANS-FM 28-25  
FM99 36-28  
KWIC 26-24  
KENI ON  
KBOZ 28-26  
KRLC 29-25  
KBIM ON

# ROY ORBISON & EMMYLOU HARRIS

## "THAT LOVIN' YOU FEELIN' AGAIN"

FROM THE ORIGINAL  
SOUNDTRACK

*Roadie*

Original Motion Picture Sound Track  
An Alive Enterprises/Steve Wax  
Enterprises Production  
On Warner Bros  
Records & Tapes  
(2HS 3441)

ON WARNER  BROS. RECORDS

## AVERAGE MOVE: + 6

WCAO 18-11  
WPGC 14-5  
KRLY DEB 25  
Z93 ADD 30  
940 ADD 29  
CKLW DEB 19  
KHJ ON  
WFBR 14-4  
KC101 ADD 29  
WKBO DEB 29  
KRBE ON  
KFMK 25-21

WTIX 28-21  
WERC DEB 28  
WSGN 29-21  
WLCY ON  
96X ADD 33  
WSGA 13-7  
WBBO DEB 30  
FM100 ADD  
WHBO 1-1  
WLAC ON  
KX104 DEB 28  
920 ADD

WKIX 5-3  
WAYS DEB 22  
WRVO 31-20  
WDRQ ADD  
WZZP ADD  
WYRE 11-7  
WAAY ADD  
WFLB ADD  
WANS-FM ON  
WROV ADD  
CK101 ADD 36  
FM99 DEB 32

# LARRY GRAHAM

## "ONE IN A MILLION YOU"

PRODUCED BY LARRY GRAHAM  
FOR MAUI MUSIC PRODUCTIONS

# THE PICTURE PAGE

## EMIA/UA Promotion Presents Rogers With Quadruple Platinum



While in Los Angeles recently for strategy meetings and product presentations, EMIA/UA Records President Jim Mazza and his senior staff presented UA's Kenny Rogers with a quadruple platinum award for his "The Gambler" album. Seated at the forefront of the EMIA/UA promotion team are (l-r) EMIA/UA VP's Dick Williams and Mark Levinson, Kenny Rogers, Jim Mazza, Rogers's manager Ken Kragen, and EMIA/UA VP Joe Petrone. EMIA/UA VP Don Grierson is pictured standing directly behind Mazza.

## Motor City Abuzz Over Kingbees



Following the Kingbees' recent Detroit performance, the RSO recording group was congratulated by local radio personnel and label execs alike. Seen at the scene are, from left: WRIF MD Tanya Townsend, WRIF air personality Ken Kelvert, Kingbees member Jamie James, WABX PD John Duncan, RSO's Robin Wren, WDRQ PD Jim Duncan, the Handleman Company's Lou Gonzales, and RSO's Jack Ashton.

## E/P/A Execs Check Myrick's Figures



The Epic/Portrait/Associated Labels' West Coast execs stepped right up to welcome Gary Myrick and the Figures to the label. Myrick, seen at right in the foreground, and the group will release their debut self-titled LP at the end of July. Seen at the site are (front row, l-r) Myrick's manager David Weaver, E/P/A VP's Stan Monteiro and Frank Rand, Epic staff producer (and producer of Myrick's LP) Tom Werman, and group members David Dennard, Jack White and Ed Beyer; (second row, l-r) CBS Records Regional VP Del Costello, CBS Records Int'l VP Dennis Killeen, CBS Records VP Myron Roth, Epic/Portrait's Larry Schnur, Larry Hamby and David Cohen, and Regency Artists' Doug Isaac; (third row, l-r) E/P/A's Glen Brunman, Larry Stessel, Michael Alhadeff, Steve Brack, Larry Douglas and Jeff Siroty.

## Ali In Atlanta



A&M's Ali Thomson (second from left) journeyed to Atlanta recently where he met with several principals of the Burkhart-Abrams consultancy company. Pictured along with Ali are (l-r) B/A's John Seaton, Kent Burkhart and Dwight Douglas, and A&M's Johnny Shuler.

## Haayen Honored With Humanitarian Award



Polydor Records President Fred Haayen was presented with the Conference of Personal Managers East's 1980 Humanitarian Award in New York City recently. Proceeds from the affair were donated to the Albert Einstein Medical Center's Department of Children's Kidney Research. Shown during the presentation ceremony are, from left: Columbia Records President Bruce Lundvall, Conference of Personal Managers East President Joseph Rapp, and Haayen.

## Loggins Waxes "Caddyshack" 's Title Track



Columbia's Kenny Loggins contributed four songs to the soundtrack of the upcoming "Caddyshack" film, including the film's theme, "I'm Alright," which has recently been released as a single. Shown celebrating the single's release are (l-r) Loggins, Jon Peters (the film's producer) and "Caddyshack" star Chevy Chase.





# Black Radio

## Bill Speed

### The Gospel Truth — Programmers' Views Of Gospel Segments

Gospel music has always been a staple of black culture, and generally of Black radio, too. A number of stations devote the bulk of their programming to gospel, while many contemporary Black stations feature gospel segments. Now, with a growing interest in gospel, stimulated partly by a nationwide reawakening of religious feeling, it seems like a good time to examine gospel's role in today's radio. To start off, I asked five programmers in markets all over the country what they're doing about programming gospel and how they think it fits in with modern Black radio.

#### Cesta Cesmo Ayers, PD KAPE/San Antonio:

Gospel programming has become an integral and essential part of our programming. Of all the programs that have ever been moved or changed or were considered for elimination, changes in the gospel program have received the most flak from the listening audience. Many times in ratings, our gospel program (one hour daily) is rated higher than other morning programs.

We've changed our gospel programming in that we are using basically contemporary and traditional gospel music, keeping in mind that we're a Top 40 Black radio station. Consequently, we are more uptempo, and it has been well accepted. The key thing is that gospel has become an integral part of the lives of many of our listeners. It is something that is very much needed and wanted.

#### J.B. Stone, PD KGFJ/Los Angeles:

We do one hour of gospel programming five days a week, between the hours of 5 and 6am, and on Sundays, three-fourths of the day is gospel and public affairs, predominantly gospel. A lot of programmers feel it is a negative factor. I think for image purposes, it is a positive. I think there is a need for black gospel to live on.

The hottest songs out now are the Commodores' "Jesus Is Love" and Andrae Crouch's "I'll Be Thinking

Of You." I'm really committed to those inspirational kinds of songs. They have a good message and are good records, and can be put into the overall sound of the station, rather than just on the gospel shows.

#### Mike Roberts, PD WCIN/Cincinnati:

I think over the years a few stations have found it to be a plus and some a minus. In the Northeastern cities, we have probably overextended ourselves somewhat with gospel programming in some crucial time slots. Listeners in the morning are finding that they would like information, and yet there are still Black stations running gospel in the morning drive shifts partially or totally. I think gospel has a place, but probably in a more limited position. I think it works more in the Bible Belt region. I'd say in a metropolitan area it turns out probably to be more of a negative.

We do two hours every morning. Public response has been positive. But we have heard from others who would like to hear more information in the morning, and

therefore we are moving to add information to our gospel programming. We backed it up a couple of years ago; it is no longer running until 8am. It stops at 6am.

#### Donnie Deane, MD WJJS-FM/Lynchburg, VA:

We have two hours of gospel programming each morning, seven days a week. What we try to do is follow as close as we can to current records. I think with the world situation today, a lot of people are very consoled by hearing gospel music. I know our response here has been phenomenal. They follow it very closely here. I've even taken some of the contemporary pieces by Andrae Crouch and Rance Allen and people like that and played them within our R&B format. It works out very well.

#### Ken Allen, PD WAMO/Pittsburgh:

Our religious programming basically consists of a show running 6am-noon every Sunday — taped programs we receive from various religious sources, plus an announcer who does a gospel show. I think this kind of programming is necessary and serves a definite purpose, as long as it is a service to the community and is not the type of religious programming where people are nicked and dined to death.

The show has done quite well. It used to be on the air all day Sunday. But we felt that better programming done in a shorter period of time would be more effective than poor programming over the total span of a day.

### New BMA Officers Elected

Under the bylaws of the BMA constitution, new BMA officers and Board members were recently elected to one-year terms at the second annual BMA conference. The newly-elected officials are as follows:

*Honorary Chairman of the Board*  
Kenneth Gamble, Chairman of the Board,  
Philadelphia International Records

*Vice Chairman of the Board*  
Ed W. Wright, President,  
GEI Communications, Inc.

*President*  
LeBaron Taylor, VP/Divisional Affairs,  
CBS Records.

*Vice President*  
Ewart Abner, Consultant  
Taxi Productions, Black Bull Music

*Secretary*  
Rod McGrew, President  
Unlimited Gold Records

*Treasurer*  
Jim Tyrell, President,  
T-Electric Records

Other newly-elected Board members were:

Betty Wright, Artist  
Epic Records

Teddy Pendergrass, Artist  
Philadelphia International Records  
Ray Harris, VP/Promotion Black Product

RCA Records  
George Schiffer, President  
Corporate Affairs Ltd.

Bob Law, Program Director  
WWRL/New York

Alvin "Skip" Miller, VP/Promotion  
Motown Records

Ted Hudson, President  
Ted's One Stop

### Places

**SUNDAY IN THE PARK:** WOKB/Orlando recently sponsored a "Sunday In The Park" promotion which attracted over 700 spectators. Arista Records' GQ provided entertainment. An additional highlight was the presentation of \$100 to the winner of the station's "Sexy Eyes" contest. Working in association with Capitol Records, WOKB had a total of 67 contestants. . . . **ARTIST VISITS:** KADX/Denver recently conducted an on-air interview with drummer Jeff Hamilton and bassist Ray Brown of LA4 . . . Levi Booker, morning personality of KJLH/Los Angeles, welcomed acclaimed artist Ernie Barnes to his show. Barnes's work can be seen on the cover of the current Curtis Mayfield album . . .

### Things

**HEATWAVE:** In an effort to help its listeners forget, at least for a while, Texas's record-breaking temperatures, KAPE/San Antonio is currently sponsoring a month long "Beat The Heat With KAPE" campaign. Lucky winners of the drawing will receive albums, a color television, stereo components, and radios. . . . **I'LL DRINK TO THAT:** KATZ/St. Louis, in conjunction with Strohs Beer, is conducting a drawing at a local bar every Tuesday through Thursday. General Manager Doug Easton picks names from the hopper with winners receiving food, clothing and money.

This year, at the Great American Radio Expo, we will be showcasing TV spots from the cream of radio's crop.

I know there are many of you who are proud of your TV spots, so share them with others who will appreciate it! Please send your spots (Beta, VHS, film, or cassettes or any other way it's possible) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067. If you want them returned please indicate.

### People

Ron King, Program Director of WDIA/Memphis, has resigned his post. No replacement has yet been named. . . . KMJM/St. Louis announces the in-house appointment of Cliff Winston as Music Director. The station's music days will now be Monday through Wednesday between 3pm and 5pm. . . . Jherod Perston, aka Brian Roberts, joins KUTE/Los Angeles as morning personality. His prior radio experience includes stints at KYA/San Francisco, KDAY/Los Angeles, and KCBQ/San Diego. . . . And speaking of morning men, Spanky Lane has exited his position at KMJQ/Houston to pursue personal interests. Lane was formerly with KDAY and WSDO-FM/Ft. Lauderdale. . . . Both the Four Tops and David Ruffin are now under the management wing of Ron Strasner, a former principal of Backstage Management. . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067. . . .

# WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shoolin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

# KMJQ

9540 Washington Blvd., Culver City, CA 90230  
(213) 204-5000



# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- S.O.S. BAND**  
"Take Your Time" (Tabu)
- SPINNERS**  
"Cupid/I've Loved You For A Long Time (Atlantic)
- LARRY GRAHAM**  
"One In A Million You" (WB)
- STACY LATTISAW**  
"Dynamite!" (Cotillion)
- COMMODORES**  
"Old-Fashion Love" (Motown)
- GLADYS KNIGHT & THE PIPS**  
"Landlord" (Columbia)
- FATBACK BAND**  
"Backstrokin'" (Spring/Polydor)
- GEORGE BENSON**  
"Give Me The Night" (WB)

## CLIMBERS

Following are listed in order of their airplay activity.

**DIANA ROSS** "Upside Down" (Motown) 63% reporting. In the East it is climbing at WOL and hot at WXYV. New at WANT, WEDR, and WJJS, climbing at KAPE, WKXI and KOKY, and hot at WAOK, WHRK and WVEE in the South. Debuting at WTLC and KPRS while climbing at WCIN, WJMO, WBMX and WWWS in the Midwest. The West shows adds at KDAY and KLIP.

**KURTIS BLOW** "The Breaks" (Mercury) 57% reporting activity. New at KSOL and climbing at KDAY in the West. Added at WBMX, showing medium airplay at WJMO and KPRS, and hot at WAMM, WWWS, WDAO, WTLC and WLOU in the Midwest. Debuting at WHRK and WVEE, climbing at WJJS, and hot at KAPE and WAOK in the South. The East reflects an add at WXYV and medium airplay at WAMO.

**BROTHERS JOHNSON** "Light Up The Night" (A&M) 57% reporting airplay. Medium airplay at WAMO, WOL and WILD in the East. The South shows medium airplay at WGIV and KAPE with hot rotation at WJJS. Climbing at WAMM, WWWS, WBMX, WVON, WCIN and WTLC while showing hot rotation at WLOU and WJMO in the Midwest. Hot at KDAY and KSOL; climbing at KDKO in the West.

**CHANGE** "A Lover's Holiday" (RFC/WB) 53% reporting action. Hot rotation at WANT, WEDR, WJJS, WKXI and KAPE in the South. Heavy airplay at WAMO in the East. The West shows hot rotation at KDAY, KSOL and KDKO. Climbing at WTLC, WVON and KPRS while hot at WCIN, WJMO, WBMX and WAMM in the Midwest.

**ISLEY BROTHERS** "Here We Go Again" (T-Neck) 50% of our reporters are on it. Added at WDAO, climbing at WBMX and WLOU, and hot at WCIN, WAMM and WJMO in the Midwest. New at KSOL and hot at KDAY in the West. Climbing at KOKY, WGIV, WEDR and WJJS in the South. Medium airplay at WILD and WAMO with hot rotation at WOL in the East.

**ROCKIE ROBBINS** "You And Me" (A&M) 47% reporting. Hot at WAMO, WILD and WOL in the East. The South shows medium airplay at WGIV with hot rotation at WJJS and KOKY. Climbing at WCIN and KPRS; heavy rotation at WVON and WJMO in the Midwest. Hot at KDAY and KSOL while climbing at KYAC and KDKO in the West.

**CHIC** "Rebels Are We" (Atlantic) 47% reporting airplay. Climbing at WTLC, WDAO, WJMO, WWWS and WAMM in the Midwest. New at WJJS and WANT, showing medium airplay at WHRK, WVEE, KOKY and WAOK, and hot at WGIV in the South. Medium airplay at WOL and WXYV in the East.

**WILLIAM DeVAUGHN** "Figures Can't Calculate" (TEC) 43% reporting action. Added at WAMO and WXYV with medium airplay at WOL and WILD in the East. The South shows adds at WHRK and WVEE with medium airplay at WKXI, WJJS and KOKY. Climbing at WLOU, WDAO, WVON and KPRS in the Midwest.

**JOHNNY GUITAR WATSON** "Love Jones" (DJM) 40% of our reporters are on it. Hot at WEDR while climbing at WJJS, WAOK and WGIV in the South. Added at KPRS, climbing at WLOU, and hot at WWWS in the Midwest. New at KSOL with medium airplay at KYAC and KDKO in the West. Hot at WILD and climbing at WAMO in the East.

**TEDDY PENDERGRASS** "Can't We Try" (Philadelphia International) 40% of our reporters are on it. New at WVON, WJMO and WAMM in the Midwest. Added at WJJS while climbing at WHRK, WVEE, WAOK, WGIV and KOKY in the South. Debuting at WWIN, while climbing at WOL and WXYV in the East.

**ASHFORD & SIMPSON** "Love Don't Make It Right" (WB) 40% reporting. New at WWIN and WXYV in the East. The South shows adds at WHRK, WVEE, WKXI and KAPE with medium airplay at KOKY. Debuting at WDAO and WAMM, while climbing at WTLC and WJMO in the Midwest. Added at KDKO in the West.

**NATALIE COLE** "Someone That I Used To Love" (Capitol) 37% reporting airplay. Climbing at KSOL and KYAC; hot at KDAY in the West. Medium airplay at WVON and WCIN while hot at WLOU and WJMO in the Midwest. The South shows hot rotation at WAOK, WJJS and KOKY. Climbing at WILD in the East.

**AL JARREAU** "Never Givin' Up" (WB) 37% reporting airplay. Climbing at WVON, WBMX and WAMM in the Midwest. The South shows medium airplay at WJJS and WAOK. Hot at KDAY with medium airplay at KYAC and KSOL in the West. Heavy rotation at WILD while climbing at WAMO and WOL in the East.

**CON FUNK SHUN** "By Your Side" (Mercury) 37% of our reporters are on it. New at WGIV and KOKY while climbing at WAOK in the South. Climbing at WAMO and hot at WOL in the East. The Midwest shows an add at WBMX, medium airplay at WCIN, WTLC and WJMO, and hot rotation at WDAO. Hot at KDKO in the West.

**DYNASTY** "I've Just Begun To Love You" (Solar/RCA) 37% reporting. Added at WXYV and hot at WOL in the East. The South reflects an add at WHRK, WVEE and WANT; medium airplay at KOKY, WGIV and WAOK. New at WTLC and climbing at WWWS in the Midwest. Debuting at KDKO in the West.

**BOZ SCAGGS** "Jojo" (Columbia) 37% reporting. Added at WDAO; climbing at WLOU, WTLC, KPRS and WAMM in the Midwest. New at KSOL and climbing at KDAY in the West. The South reflects an add at WJJS with medium airplay at KOKY and WAOK. Climbing at WOL in the East.

**FIVE SPECIAL** "Jam" (Elektra) 33% reporting activity. Climbing at WJJS in the South. Medium airplay at WCIN, WJMO, WBMX, WAMM and KPRS in the Midwest. Climbing at KSOL in the West. Hot at WAMO; climbing at WOL and WILD in the East.

**ONE WAY** "Do Your Thang" (MCA) 33% reporting airplay. New at WWIN, climbing at WOL, and hot at WILD in the East. Medium airplay at WGIV and WEDR in the South. Hot at WWWS while climbing at WLOU, WBMX and WAMM in the Midwest. The West reflects medium airplay at KDKO.

**STANLEY CLARKE** "We Supply" (Epic) 33% of our reporters are on it. New at WANT; climbing at WHRK and WVEE in the South. Medium airplay at KAPE and WJJS in the South. Climbing at WXYV in the East. Hot at WLOU with medium airplay at WBMX and WTLC in the Midwest. Climbing at KDAY in the West.

**RAY PARKER JR. & RAYDIO** "For Those Who Like To Groove" (Arista) 33% reporting. Added at KDKO and KLIP while climbing at KDAY in the West. The Midwest shows an add at WVON, climbing at WJMO, and hot at WCIN. New at WGIV; climbing at KAPE and KOKY in the South. Climbing at WOL in the East.

**GAP BAND** "Party Lights" (Mercury) 33% reporting. The South shows medium airplay at KAPE, WJJS and WGIV. Added at WJMO and WTLC with medium airplay at WAMM, WCIN and WLOU in the Midwest. Climbing at KDAY in the West. Hot at WAMO in the East.

**MICHAEL HENDERSON** "Wide Receiver" (Buddah) 33% reporting airplay. Added at WXYV and climbing at WOL in the East. New at WAOK, WHRK and WVEE; climbing at WEDR and KAPE in the South. The Midwest reflects an add at WTLC and WAMM while climbing at WWWS.

**CAMEO** "Shake Your Pants" (Chocolate City) 30% reporting action. Hot at WGIV, WHRK and WVEE in the South. Climbing at WJMO while hot at WCIN and WWWS in the Midwest. New at KDAY in the West. The East shows hot rotation at WXYV with medium airplay at WWIN.

**B.T. EXPRESS** "Give Up The Funk" (Columbia) 30% reporting airplay. Climbing at WAMO, WXYV and WILD in the East. Medium airplay at WEDR, KAPE, WHRK and WVEE in the South. The Midwest shows medium activity at WJMO. Climbing at KYAC in the West.

**FRANK HOOKER & POSITIVE PEOPLE** "Wanna..." (Panorama/RCA) 30% of our reporters are on it. Hot at WDAO; climbing at WBMX and WAMM in the Midwest. Climbing at WGIV and WJJS in the South. Medium airplay at WILD and WOL in the East. The West shows an add at KSOL and medium activity at KDKO.

**RICK JAMES** "Big Time" (Gordy) 30% of our reporters are on it. Added at WXYV in the East. New at WKXI, KAPE, WHRK and WVEE; climbing at KOKY in the South. Debuting at KPRS, while showing medium airplay at WTLC and WJMO in the Midwest.

## NEW & ACTIVE

**ISAAC HAYES** "I Ain't Never" (Polydor) 27% reporting. Climbing at WXYV in the East. Medium airplay at WHRK, WVEE, WKXI and WGIV in the South. Hot at WLOU with medium activity at WBMX and WCIN in the Midwest.

**TTF** "I Can't Get Over Losing You" (Curton/RSO) 27% reporting airplay. New at WTLC in the Midwest. Hot rotation at WGIV and WEDR with medium airplay at KAPE, WAOK and WKXI in the South. Hot at WOL and climbing at WILD in the East.

**BRICK** "All The Way" (Bang/CBS) 27% reporting activity. New at KSOL in the West. The Midwest shows medium airplay at KPRS, WVON and WLOU. Climbing at WJJS, WAOK and WGIV in the South. Medium airplay at WILD in the East.

**SEVENTH WONDER** "I Enjoy Ya" (Chocolate City) 27% reporting. Added at WJJS; climbing at WAOK and KAPE in the South. New at WLOU while climbing at WTLC and WDAO in the Midwest. Medium airplay at WOL in the East. Climbing at KDAY in the West.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- CRUSADERS** ..... Rhapsody And Blues (MCA)
- BOB JAMES** ..... Various Cuts
- AL JARREAU** ..... H (Tappan Zee/CBS)
- JEFF LORBER FUSION** ..... Various Cuts
- RICHIE COLE** ..... This Time (WB)
- PHAROAH SANDERS** ..... Various Cuts
- VARIOUS ARTISTS** ..... Wizard Island (Arista)
- TOM BROWNE** ..... Various Cuts
- BOBBY HUTCHERSON** ..... Hollywood Madness (Muse)
- WARREN BERNHARDT** ..... Journey To The One (Theresa)
- ALBERTA HUNTER** ..... Various Cuts
- ALBERTA HUNTER** ..... Empire Jazz (RSO)
- ALBERTA HUNTER** ..... Various Cuts
- ALBERTA HUNTER** ..... Love Approach (GRP/Arista)
- ALBERTA HUNTER** ..... Various Cuts
- ALBERTA HUNTER** ..... Un Poco Loco (Columbia)
- ALBERTA HUNTER** ..... Various Cuts
- ALBERTA HUNTER** ..... Manhattan Update (Arista/Novus)
- ALBERTA HUNTER** ..... Various Cuts

## NEW & ACTIVE

- ALBERTA HUNTER** ..... Amtrak Blues (Columbia)
- ALBERTA HUNTER** ..... Various Cuts

EAST: WRVR/New York, NY, Herschel/Princeton; WHUR/Washington, D.C., Jesse Fax; WEA/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, GA, Reguay Ward. WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBOY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KAOX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KGO/Los Angeles, CA, Monica Rlordan; KJLH/Los Angeles, CA, Lawrence Tenter.



Pop/Rhythms  
Hottest  
July 11, 1980

EAST	SOUTH	MIDWEST	WEST
S.O.S. Band	S.O.S. Band Larry Graham Gladys Knight & The Pips	S.O.S. Band Gladys Knight & The Pips Larry Graham	Change

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

**WVIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Chaka Khan "Hot"  
Ashford & Simpson  
Teddy Pendergrass  
One Way  
Barry White "Love"  
Jermaine Jackson "You're"  
Alfonzo Surratt  
Pointer Sisters  
High Energy  
Cameo "Shake"  
RCR  
Leon Huff

**HOTTEST**  
Kurtis Blow  
Larry Graham  
Teena Marie  
Stone City Band  
Fatback Band  
Gene Chandler  
John & Arthur Simms  
Raydio "For"  
Commodores  
B.T. Express

**WAMO**  
Pittsburgh, PA  
Ken Allen

**ADDED**  
Sheila & B. Devotion  
Casper  
William DeVaughn

**HOTTEST**  
Gladys Knight  
Change  
Lipps, Inc.  
Spinners  
Cameo "We're"  
Stacy Lattisaw  
Rockie Robbins  
Gap Band "Party"  
S.O.S. Band  
Five Special

**WXVY**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Rick James  
Ashford & Simpson  
Dynasty  
Michael Henderson  
Rolling Stones  
William DeVaughn  
Candi Staton  
Rose Royce  
Ritchie Family  
Rod  
Erotic Drum Band  
Kurtis Blow

**HOTTEST**  
Larry Graham  
Fatback Band  
S.O.S. Band  
Gladys Knight  
Stacy Lattisaw  
Diana Ross  
Gene Chandler "Does/Rainbow"  
Cameo "We're/Shake"  
Randy Crawford

**WILD**  
Boston, MA  
Steve Crumbley

**ADDED**  
Fred Wesley  
Tom Browne  
Pointer Sisters  
Peabo Bryson  
Sister Sledge "Easy"

**HOTTEST**  
S.O.S. Band  
Gene Chandler  
Johnny Guitar Watson  
Gladys Knight  
Larry Graham  
Denise LaSalle  
Rockie Robbins  
One Way  
Al Jarreau  
Stacy Lattisaw

**WOL**  
Washington, D.C.  
Bobby Bennett

**ADDED**  
Bobbi Walker  
Alfonzo Surratt  
Jermaine Jackson "You're"  
Rene & Angela  
David Ruffin  
Barry White "Love"  
Trussel  
Simba  
Sheila & B. Devotion  
Village Choir

**HOTTEST**  
S.O.S. Band  
Dynasty  
Spinners  
George Benson  
TTF  
Con Funk Shun  
Commodores  
Isley Brothers  
Rockie Robbins  
Young & Co.

### MIDWEST

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Diana Ross  
Fatback Band  
Maze  
Gap Band "Party"  
TTF  
Alfonzo Surratt  
Michael Henderson  
Dynasty  
ADC Band

**HOTTEST**  
Kurtis Blow  
Commodores  
George Benson  
Larry Graham  
Fred Wesley  
Smokey Robinson  
Skyy  
Spinners  
S.O.S. Band  
Stacy Lattisaw

**WLOU**  
Louisville, KY  
Bill Price

**ADDED**  
7th Wonder  
Hues Corporation  
Perry & Sanlin

**HOTTEST**  
Kurtis Blow  
Delegation  
Natalie Cole  
Skyy  
Roberta Flack/Donny Hathaway  
Brothers Johnson  
Stanley Clarke  
Larry Graham  
GQ  
Isaac Hayes

**WCIN**  
Cincinnati, OH  
Michael Roberts

**ADDED**  
Patti Austin  
Maze  
Manhattans "Girl"  
McFadden & Whitehead

**HOTTEST**  
Raydio "For"  
Average White Band  
Cameo "Shake"  
Harold Melvin & Bluenotes  
Spinners  
Larry Graham  
Cameo "We're"  
S.O.S. Band  
Isley Brothers  
Change

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Gap Band "Party"  
Teddy Pendergrass  
Vaughan Mason & Crew  
Sister Sledge "Vacation"

**HOTTEST**  
Larry Graham  
Change  
Rockie Robbins  
Gladys Knight  
GQ  
S.O.S. Band  
Patti Labelle  
Brothers Johnson  
Isley Brothers  
Natalie Cole

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
Isley Brothers "Here"  
Barry White "Love"  
Ashford & Simpson  
Donna Summer  
Average White Band  
ADC Band  
Boz Scaggs  
Leon Haywood  
B.B. King  
Hues Corporation

**HOTTEST**  
Stacy Lattisaw  
Skyy  
Dayton  
Spinners  
Kurtis Blow  
Curtis Mayfield  
Patrice Rushen/D.J. Rogers  
Frank Hooker  
Con Funk Shun  
Sheila & B. Devotion

**WVON**  
Chicago, IL  
Lee Armstrong

**ADDED**  
Raydio "For"  
Teddy Pendergrass  
Commodores  
Curtis Mayfield/Linda Clifford

**HOTTEST**  
Larry Graham  
S.O.S. Band  
Gladys Knight  
Invisible Man's Band  
Gene Chandler  
Patti Labelle  
Jermaine Jackson "Let's"  
Rockie Robbins  
Chaka Khan "Clouds"  
Jerry Knight

**KPRS**  
Kansas City, MO  
Dell Rice

**ADDED**  
Rick James  
Johnny Guitar Watson  
Diana Ross  
Ronnie Laws  
Rod  
Earline Owens

**HOTTEST**  
S.O.S. Band  
Stephanie Mills  
Bobby Caldwell  
Two Tons O' Fun  
Invisible Man's Band  
Herbie Hancock  
Gladys Knight  
Kwick  
Lipps, Inc.  
Ambrosia

**WWWS**  
Saginaw, MI  
Kermit Crockett

**ADDED**  
David Ruffin  
Gery Leen  
Maze  
Rod

**HOTTEST**  
Kurtis Blow  
Bobby Caldwell  
Cameo "Shake"  
Johnny Guitar Watson  
Fatback Band  
Spinners  
Gladys Knight  
Vaughan Mason & Crew  
S.O.S. Band  
One Way

**WBMX**  
Chicago, IL  
Stephen Harris

**ADDED**  
George Benson  
Trussel  
Con Funk Shun  
Temptations "Shadow"  
Chaka Khan "Hot"  
Kurtis Blow

**HOTTEST**  
Change  
Smokey Robinson  
Larry Graham  
Gladys Knight  
Omni  
Chaka Khan "Clouds"  
Harold Melvin & Bluenotes  
Kool & The Gang  
Spinners  
Ambrosia

**WAMM**  
Flint, MI  
Enoch Gregory

**ADDED**  
Chaka Khan "Hot"  
Michael Henderson  
Ashford & Simpson  
Teddy Pendergrass  
Rolling Stones  
Don Covay

**HOTTEST**  
Stephanie Mills  
Gladys Knight  
Fatback Band  
GQ  
Isley Brothers  
S.O.S. Band  
Change  
Kurtis Blow  
Lipps, Inc. "Funky"  
Cameo "We're"

**KNJM**  
St. Louis, MO  
Harry D

**ADDED**  
None

**HOTTEST**  
S.O.S. Band  
Change  
Roberta Flack/Donny Hathaway  
Stephanie Mills  
Brothers Johnson  
Manhattans  
Gladys Knight  
Switch  
Al Jarreau  
Gap Band

### SOUTH

**WGIV**  
Charlotte, NC  
Chris Turner

**ADDED**  
Lipps, Inc. "Rock"  
Don Covay  
Candi Staton  
Peabo Bryson  
Fantastic Aleems  
Maze  
Spyro Gyra  
Con Funk Shun  
Raydio

**HOTTEST**  
Fatback Band  
Ritchie Family  
Commodores  
Chic  
George Benson  
Peter Brown  
Spinners  
Cameo "Shake"  
TTF  
Smokey Robinson

**KOKY**  
Little Rock, AR  
Jimmy Smith

**ADDED**  
Maze  
Con Funk Shun

**HOTTEST**  
S.O.S. Band  
Rockie Robbins  
Commodores  
Chaka Khan "Hot"  
Natalie Cole  
George Benson  
Alfonzo Surratt  
Chocolate Milk  
Billy Preston & Syreeta  
Patrice Rushen/D.J. Rogers

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Diana Ross  
Oynasty  
Cameo "We're"  
Stanley Clarke  
Chic

**HOTTEST**  
S.O.S. Band  
Larry Graham  
Stacy Lattisaw  
Lipps, Inc.  
Change  
Chaka Khan  
Spinners  
Manhattans  
Patti Labelle

**WEDR**  
Miami, FL  
Jerry Rushin

**ADDED**  
ADC Band  
Dorothy Moore  
Diana Ross  
Rose Royce  
Taste Of Honey  
Chuck Brown & Soul Searchers  
Margaret Reynolds  
Chocolate Milk

**HOTTEST**  
Stephanie Mills  
S.O.S. Band  
Johnny Guitar Watson  
Kano  
Temptations "Power"  
Crown Heights Affair  
David Hudson  
Change  
TTF  
Spinners

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Rick James  
Ashford & Simpson  
Dynasty  
Michael Henderson  
Rolling Stones  
William DeVaughn  
Candi Staton  
Rose Royce  
Ritchie Family  
Rod  
Erotic Drum Band  
Kurtis Blow

**HOTTEST**  
Larry Graham  
Fatback Band  
S.O.S. Band  
Gladys Knight  
Stacy Lattisaw  
Diana Ross  
Gene Chandler "Does/Rainbow"  
Cameo "We're/Shake"  
Randy Crawford

**WJJS**  
Lynchburg, VA  
Robert Golins

**ADDED**  
Chic  
Boz Scaggs  
Diana Ross  
Pleasure  
7th Wonder  
Lipps, Inc. "Rock"  
Roy C  
Teddy Pendergrass  
Taste Of Honey

**HOTTEST**  
Larry Graham  
S.O.S. Band  
Gladys Knight  
Change  
Cameo "We're"  
GQ  
Spinners  
Brothers Johnson  
Rockie Robbins  
Natalie Cole

**WHRK**  
Memphis, TN  
Ron Olson

**ADDED**  
Rick James  
Ashford & Simpson  
Dynasty  
Michael Henderson  
Rolling Stones  
William DeVaughn  
Candi Staton  
Rose Royce  
Ritchie Family  
Rod  
Erotic Drum Band  
Kurtis Blow

**HOTTEST**  
Larry Graham  
Fatback Band  
S.O.S. Band  
Gladys Knight  
Stacy Lattisaw  
Diana Ross  
Gene Chandler "Does/Rainbow"  
Cameo "We're/Shake"  
Randy Crawford

**WKXI**  
Jackson, MS  
Tommy Marshall

**ADDED**  
Billy Preston & Syreeta  
Ashford & Simpson  
Rick James  
Trussel  
C.L. Blast  
Jerry McCain  
Chaka Khan "Hot"

**HOTTEST**  
Prince  
Larry Graham  
S.O.S. Band  
Controllers  
Change  
Invisible Man's Band  
Spinners  
Gladys Knight  
Fatback Band  
Sister Sledge "Vacation"

**KAPE**  
San Antonio, TX  
Ceste Ayers

**ADDED**  
Ashford & Simpson  
Coffee  
Maze  
Donna Summer  
Johnnie Taylor  
Leon Huff  
Rick James

**HOTTEST**  
Cameo "We're"  
Larry Graham  
Fatback Band "Money"  
Stacy Lattisaw  
Chaka Khan "Clouds"  
S.O.S. Band  
Gladys Knight  
Change  
Average White Band  
Kurtis Blow

**WAOK**  
Atlanta, GA  
Carl Connors

**ADDED**  
Michael Henderson  
Alfonzo Surratt  
Rene & Angela

**HOTTEST**  
Fatback Band  
Natalie Cole  
Patti Labelle  
Stacy Lattisaw  
S.O.S. Band  
Gladys Knight "Landlord/Taste"  
Kurtis Blow  
Larry Graham  
Diana Ross

### WEST

**KDKD**  
Denver, CO  
John Anderson

**ADDED**  
Whispers "Out"  
Oynasty  
Chaka Khan "Hot"  
George Benson  
Maze  
Ambrosia  
Ashford & Simpson  
Oonna Summer  
Chocolate Milk  
Raydio  
Playars Association  
Pointer Sisters  
Gene Chandler "Does"

**HOTTEST**  
Invisible Man's Band  
Lipps, Inc.  
Con Funk Shun "Got"  
Booker T.  
Stephanie Mills  
Change  
Roberta Flack/Donny Hathaway  
Con Funk Shun "By"  
Jermaine Jackson

**KLIP**  
Fresno, CA  
Debbie Lea

**ADDED**  
Lipps, Inc. "Rock"  
Barry White "Love"  
Diana Ross  
Commodores  
Patti Austin  
Oavid Sanborn  
Raydio "For"  
Waters

**HOTTEST**  
Not Available

**KSOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Isley Brothers "Here"  
Kurtis Blow  
Boz Scaggs  
Brick  
Frank Hooker  
Johnny Guitar Watson

**HOTTEST**  
Gladys Knight  
Larry Graham  
S.O.S. Band  
Spinners  
Rockie Robbins  
Cameo "We're"  
GQ  
Stacy Lattisaw  
Brothers Johnson  
Change

**KYAC**  
Seattle, WA  
Jimmy Pipkins

**ADDED**  
Pleasure

**HOTTEST**  
S.O.S. Band  
Jermaine Jackson "Let's"  
Stephanie Mills  
Gladys Knight  
Roberta Flack/Donny Hathaway  
Smokey Robinson "Clock"  
Temptations "Power"  
Fatback Band "Money"  
Chaka Khan "Naughty"

**KDAY**  
Los Angeles, CA  
Steve Woods

**ADDED**  
Fatback Band "Backstrokin"  
Cameo "Shake"  
Diana Ross  
Edmund Sylvers

**HOTTEST**  
Larry Graham  
Natalie Cole  
Spinners  
S.O.S. Band  
Stacy Lattisaw  
Brothers Johnson  
Rockie Robbins  
Isley Brothers  
Change  
Al Jarreau

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
None

**HOTTEST**  
Spinners  
Rodney Franklin  
Roberta Flack/Donny Hathaway  
Cameo  
Randy Crawford "Now"  
Raydio "Tonight's"  
Whispers "Out"  
Change  
Gladys Knight  
Isley Brothers "Don't"



# Jeff Gelb AOR

## UPDATE

When WZAM and WMYK/Norfolk decided to hold a homemade bikini contest in honor of an area Beach Boys concert, the last thing they counted on was police intervention, but that's just what happened. The winner in the male category of the competition was arrested by Norfolk police for "obscene public exhibition," and the station's Promotion Director Paige Beal was subpoenaed, being charged with "unlawfully promoting, presenting, managing and directing an obscene exhibition." The station paid the winner's bail but cannot legally represent him in court, as its attorneys have advised that would constitute a conflict of interest. The case goes to court this week . . . Happy second AOR anniversary to KZOM/Beaumont, and third to WQXM/Tampa . . . The winner in KEZY-AM/Anaheim's Air Guitar contest was flown to a Colorado Blues Brothers concert date . . . KZOK/Seattle is sponsoring eight free outdoor concerts of local talents over the summer . . . CHEZ-FM/Ottawa held a free outdoor concert that attracted 45,000 fans of area acts Cano and Fist . . . To encourage mobile listening, CITI-FM/Winnipeg has pacted with an area car stereo dealer to offer 50% off the price of the first 25 car stereos sold each Saturday throughout the summer at the outlet. Purchasers will also automatically be enrolled in the station's rock 'n' roll air force . . . KQMQ/Honolulu's "Concert Club" invited listeners to share beer, wine and hors d'oeuvres with Journey after the group's local concert date . . . WZZQ/Jackson will help smooth out frazzled nerves by offering free food, refreshments, and encouragement outside post offices where young men will soon be lining up for draft registration. The station will also use the opportunity to allow the men to speak their minds in tape-recorded interviews to be used in newscasts . . . KPRI/San Diego turned its weekend spotlight to "original

## COLOR

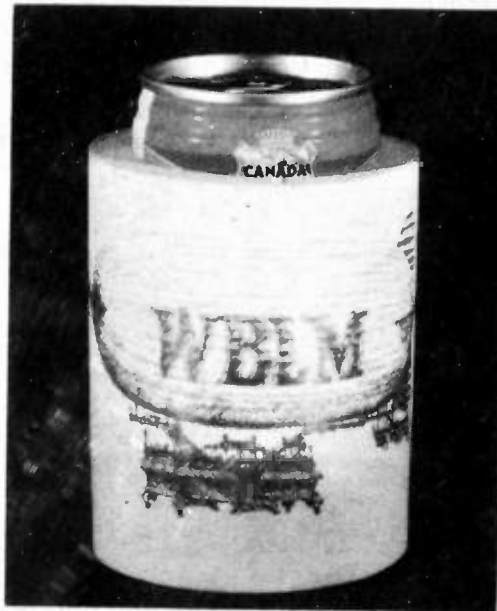
**SCREAM DREAM IN AMERICA:** WZXR/Memphis joined with Epic Records for two recent promotions. In the first, the station is tying in with Ted Nugent's "Scream Dream" album to send two listeners by hears to Nugent's area concert date, where they will meet the guitarist and receive "personal instruction" on how to do the wango tango. The winners will then be sent to a "scream dream" double feature at a local drive-in (where presumably they can do the wango tango in the privacy of their car). Next, the station has asked Charlie Daniels to be the judge in a contest where listeners write what they feel is best about living in America (in conjunction with Daniels' single of the same name). Winner will receive an expenses-paid weekend trip anywhere in America, along with \$103 spending money.

**WHAT WOULD YOU DO FOR A POUND OF GOLD?:** That's what WYSP/Philadelphia asked its listeners in a recent promotion that awarded a pound of gold to the person pulling off the most outrageous stunt. Runners-up included a woman who sat in a swimming pool dressed like the flag of Iran, and had 58 pounds of dead mackerel dumped over her body; and a fellow in a barrel who rolled over a steep embankment and three motorcycles. The winner dressed in a rubber jump suit and drove his motorcycle up a seven-foot ramp at 50 mph, smashed through a wall of whipped cream, and dove into a six-foot swimming pool full of soapsuds!

**COMING NEXT WEEK:** WMNR/Monroe, CT is the only radio station in the country run totally by the handicapped. Next week, PD Stew Nazaro explains the station's unique setup and goals, and speaks out on the need to hire the handicapped at radio stations throughout the country.

redneck rock" by groups like Lynyrd Skynyrd, Molly Hatchet, Henry Paul Band, Allman Bros., Marshall Tucker, and Outlaws, playing block concerts each hour over the July 4th holiday weekend . . . Congrats to WZOK/Rockford MD Tom Hunter and his new bride Jane . . . Rocky Burnette and members of Klark Kent helped WBCN/Boston break in its new studios in a recent party . . . When WDIZ/Orlando staffers heard about the ongoing Texas drought, they decided to do something about it: the station is sending a pair of listeners to KLBK/Austin's offices with five gallons of mineral water . . . WLIR/Long Island celebrated the July 4th weekend with a jamboree of 20 radio concerts, both live and prerecorded. Among the featured acts: Jackson Browne, Charlie Daniels, and the Allman Bros. . . . Three new AOR's need record service. KFMA/Twin Falls, ID is a 100,000-watt automated AOR that produces its own tapes. Contact PD Skip Hansen at (208) 324-8181. WGMC/Greece, NY's record service contact is MD Andrew Chinnici at (716) 227-5543. And WMNR/Monroe, CT spotlighted in an AOR article next week) also needs service. Contact PD Stew Nazaro at (203) 268-9667 . . . KDKB/Phoenix asked listeners to bring in old bumper stickers in return for Blues Brothers memorabilia. The station awarded a pair of sunglasses used in the film to the listener who brought in a sticker from the most distant station, and found a winner in someone who presented KDKB with a bumper sticker from Radio Caroline, formerly moored off the coast of England!

## PROMOTION OF THE WEEK



### Keep "Kula" With WBLM

WBLM's "Kula" beverage coolers are part of a sales package offered to station advertisers. They are retailed throughout Southern Maine and New Hampshire.

The coolers are manufactured in Maine for \$1.35 each and are sold for \$1.95; profits are recycled into the station's promotional budget.

William "B.C." Cloutier  
WBLM/Lewiston-Portland

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

## EVOLUTION

KKDQ/Grand Forks is switching formats to Top 40 with album flavoring at night. At presstime, the staff was staying on . . . KZAP/Sacramento PD Chris Miller is exiting to become PD at KLLO/Houston, leaving the 15th. He's currently helping KZAP find his successor . . . Bob Church has been named PD at WDIZ/Orlando . . . Frank Holler has been appointed PD at WWWW-FM/Detroit. He came from WKLS-FM/Atlanta, where he also held the post of PD . . . After a nine-year stay, Jim Brady is exiting as MD at KWFM/Tucson. Also leaving the station are midday man John Shook and late-nighter Bob Bish. PD Jim Ray reported it was time to "update" the air sound, and has brought in Jim Owens as MD from neighboring KTKT-FM, along with Bob Cooke from the same station for nights . . . Gene Olson has exited as MD at WBWB/Bloomington for airwork at WFBQ/Indianapolis. His MD successor at WBWB is Bill Flint . . . Frank Bennett has exited the air-staff of KWST/Los Angeles . . . Former WLOM/Cape Cod MD Nanci Donnellan has joined WTFM/New York for weekends . . . Lorraine Ballard has been named Public Affairs Director at WMMR/Philadelphia . . . Dave Gariano named Research Director at WCOZ/Boston . . . R.J. Jones has joined WKLC/St. Albans, WV for middays . . . Jamie Frier has joined KTXQ/Dallas from KMEL/San Francisco as News Director. He replaced Mitch Carr, who emigrated to neighboring WFAA-AM . . . Tracy Roach has announced her intention to exit her full-time airshift at WBCN/Boston this fall to attend law school. She'll still do weekends, though. The station is searching for a full-time successor . . . Barbara Scott has joined KNAC/Long Beach for nights . . . Mark Scheerer is exiting as News Director at WMMR/Philadelphia.

**ATTENTION ALL AOR READERS:** We want your video! R&R is assembling a "Video Teletheatre" of radio spots for the upcoming American Radio Expo, and we need your input. If you've produced or obtained a TV spot for your station of which you're proud and want to share with the rest of the radio community, we'd like to showcase your spot with the cream of the other formats' crops.

We can accept your spot in any format: Beta, VHS, U-Matic, or film. And we can also return same to you as soon as we make our copy for the video presentation that will run throughout the upcoming American Radio Expo. Please send your spots to Jeff Gelb at R&R, 1930 Century Park West, Los Angeles, CA 90067.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** WZOK/Rockford presented Russia for \$2.97 . . . KLLO/Houston presented Jags for \$1.01 . . . WMYK & WZAM/Norfolk presented Arrogance for \$2.94.

**RADIO CONCERTS:** A's, Squeeze on WMMR/Philadelphia . . . Kittyhawk, Judas Priest on WLIR/Long Island.

**CONVERSATIONS:** Robert Fripp, Rodney Dangerfield on WBCN/Boston . . . Tommy Tutone on WDHA/North Jersey . . . Records on WXLN/Davenport . . . Ted Nugent on WFYV/Jacksonville . . . Spider on WGRQ/Buffalo . . . Phil Collins, Heart on WIOQ/Philadelphia . . . Cheech & Chong, Scorpions, Def Leppard on KISS/San Antonio . . . Journey on WIOT/Toledo . . . Phil Lynott on WLUP/Chicago . . . Jimmy Iovine on WLIR/Long Island . . . Les McCann on KSPN/Aspen . . . Felix Cavallere on WMNR/Monroe, CT . . . Fabulous Thunderbirds on KNAC/Long Beach . . . LeRoux on WNOR/Norfolk.



# BLACKJACK

“WORLDS APART”

FULFILLING THE PROMISE—  
American Rock’N Roll Tailor Made  
For 1980 America

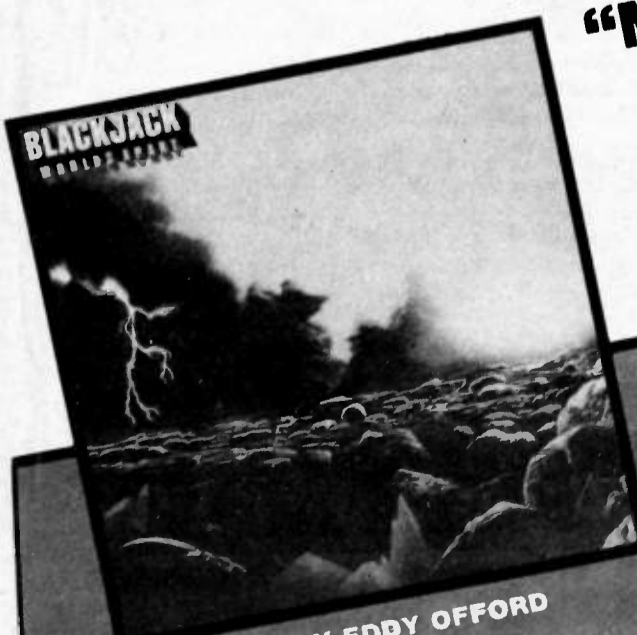


FEATURING THESE PRIME-ROCKERS:

“My World Is Empty Without You”  
(A Classic Re-Make Of The Motown Classic)

“Love Is Hard To Find”

“Welcome To The World”



THE SOUND  
OF BLACKJACK  
SEZ “HIT”!

PRODUCED BY EDDY OFFORD



# Jeff Gelb



**TED TALKS** — Epic's Ted Nugent (left) slid into the interview hot seat at WLS-FM/Lansing for a recent conversation with PD Brad Curtis (right) upon the release of Nugent's latest album.



**PHILLY BANDSTAND** — Dick Clark returned to Philadelphia, the city where his "American Bandstand" originated, to receive an award from the Broadcast Pioneers Association. Pictured (l-r) are BPA VP and WYSP/Philadelphia GM Frank X. Feller (who presented the award), and Clark.



**WLPX RECRUITS VAN HALEN** — Pictured with WLPX/Milwaukee MD Bobbin Beam are David Lee Roth (center) and Alex Van Halen (right) of WB's Van Halen, who were inaugurated into the station's Rock 'n' Roll Air Force during the group's concert swing through Milwaukee.



**SQUEEZE PLAY** — After a Houston concert date, A&M's Squeeze pinned down producer Peter Asher for some fun and games. Pictured (l-r) are group's Glenn Tilbrook, Asher, KLOL/Houston MD Vanessa Cargo, A&M's Tom Murphy; (behind) Squeeze member John Bentley.



**BACK OF MY HAND** — Island's Jags visited KTIM/San Rafael for a graphic demonstration of the group's album track "Back Of My Hand." Pictured (l-r) are KTIM's David Tee, Jags's Mike Cotton and Nick Watkinson, and KTIM PD Cody Ryan.



**FELIX THE CAV** — Epic's Felix Cavaliere stopped at FM 92/Hartford for a chat about his latest album. Pictured (l-r) are station's Ted Sellers, PD Glenn Colligan, Cavaliere, Operations Manager Rick Lorenzo.



**NASH BASH** — Capitol's Graham Nash was feted by WYSP/Philadelphia during a recent promotional visit. Pictured are WYSP's Cyndy Drue and Nash.



**MUDDY'S BUDDIES** — Blues legend Muddy Waters was interviewed by WXRT/Chicago MD Bob Gelms for Gelms's "Blues Deluxe" show. Pictured (l-r) are Gelms, Waters, Waters's manager Scott Cameron.



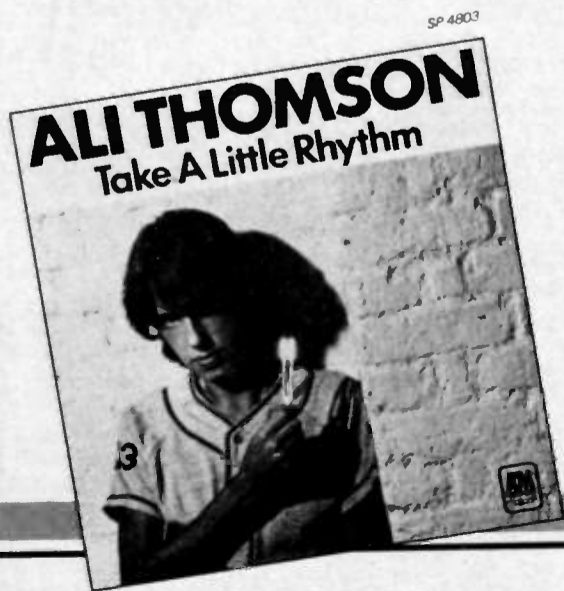
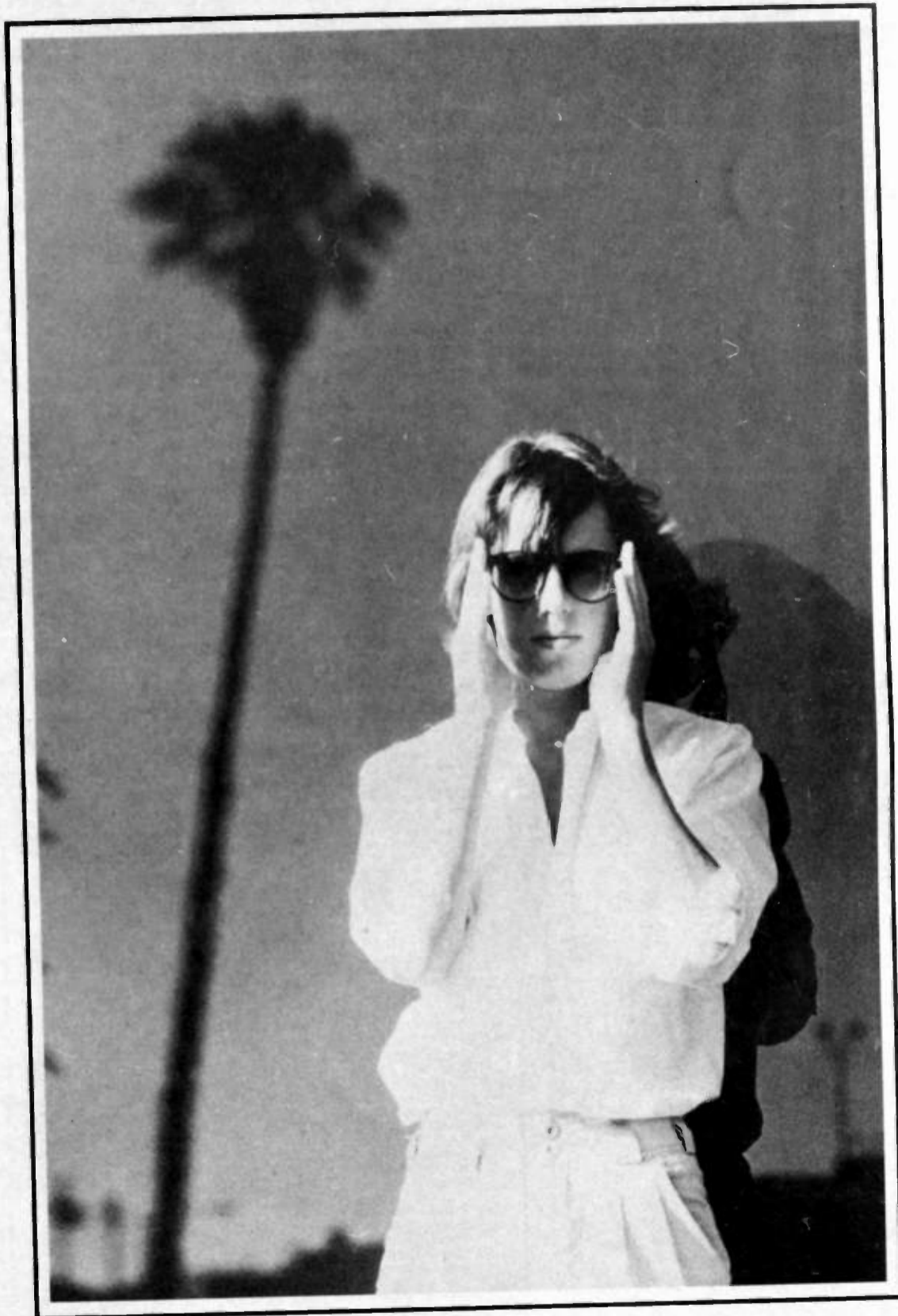


# Take A Little Time To Listen To The Album.

Ali Thomson's  
"Take A Little  
Rhythm" Is The  
Undeniable  
Summer **HIT**  
Single.

It's from a brilliant  
album with musi-  
cal depth, style  
and intelligence.  
We urge you to  
take the time to  
listen to songs like,  
"Live Every  
Minute," "Fools  
Society," "African  
Queen," and  
others...

Take A Little Time  
For Some **GREAT**  
Music.



The Album and Single are Take A  
Little Rhythm... SP 4803/AM 2234

FROM ALI THOMSON ON A&M RECORDS & TAPES.

Produced By Ali Thomson and Jon Kelly Management: Mismanagement, Inc.



# Album Airplay/40

# Chart Summary

## July 11, 1980

### 146 REPORTERS

Album cuts are listed in order of airplay preference

6/20	6/27	7/4	7/11	Artist	Album	Label	Album Cuts
1	1	1	1	PETE TOWNSHEND	Empty Glass	Atco	"Door" "Rough" "Gonna" "Little"
3	3	2	2	GENESIS	Duke	Atlantic	"Misunderstanding" "Turn" "Lines"
25	8	5	3	KINKS	One For The Road	Arista	"Lola" "Catch" "20th" "End"
5	5	3	4	URBAN COWBOY	Various Artists	Full Moon/Asylum	"Night" "Nine" "Texas" "Times"
17	10	8	5	BLUES BROTHERS	Blues Brothers	Atlantic	"Gimme" "Everybody" "Jailhouse"
-	-	24	6	ROLLING STONES	Emotional Rescue	Rolling Stones	Title "Cold" "Boys" "Summer"
-	27	14	7	ROSSINGTON COLLINS	Anytime - Anyplace	MCA	"Prime" "Misunderstand" "Misery"
6	4	6	8	GRATEFUL DEAD	Go To Heaven	Arista	"Alabama" "Ease"
16	15	10	9	BLACKFOOT	Tomcattin'	Atco	"Run" "Reckless" "Cabbage" "Fox"
-	-	10	10	JACKSON BROWNE	Hold Out	Asylum	"Boulevard" "Girl" "Hold" "Disco"
2	2	4	11	BOB SEGER & SILVER BULLET	Against The Wind	Capitol	"Strut" "Betty" Title "Land"
12	6	7	12	ROADIE	Various Artists	WB	"Everything" "Run" "Ball" "Drivin'"
7	7	9	13	ERIC CLAPTON	Just One Night	RSO	"Tulsa" "Cocaine" "Midnite"
-	-	14	14	QUEEN	The Game	Elektra	"Game" "Dragon" "Need" "Rock"
11	12	12	15	GRAHAM PARKER & RUMOUR	The Up Escalator	Arista	"Night" "Stupefaction" "Empty"
13	16	16	16	CHEAP TRICK	Found All The Parts	Epic	"Day" "Hold" "Good"
18	17	17	17	BLACK SABBATH	Heaven & Hell	WB	Title "Neon" "Evil"
37	29	19	18	ROXY MUSIC	Flesh & Blood	Atco	"Yeah" Title "Over" "Midnight"
8	13	13	19	TED NUGENT	Scream Dream	Epic	"Wango" Title "Hard"
10	14	15	20	ALICE COOPER	Flush The Fashion	WB	"Clones" "Talk"
-	39	28	21	JEFF BECK	There And Back	Epic	"Becko" "Knew" "Star" "Space"
9	11	18	22	BILLY JOEL	Glass Houses	Columbia	"R&R" "Fantasy" "Leyna"
-	-	26	23	BLUE OYSTER CULT	Cultosaurus Erectus	Columbia	"Blade" "Wind" "Deadline" "Plan"
4	9	11	24	VAN HALEN	Women & Children First	WB	"Cradle" "Everybody" "Whiskey"
30	22	22	25	FOGHAT	Tight Shoes	Bearsville/WB	"Stranger" "Loose" "Dead" New Entry
27	23	23	26	SOUTHSIDE JOHNNY &...	Love Is A Sacrifice	Mercury	"Heart" "Beach" "Why"
19	20	21	27	JUDAS PRIEST	British Steel	Columbia	"Midnight" "Law"
24	21	20	28	SAMMY HAGAR	Danger Zone	Capitol	"Reputation" "Iceman" "Money"
39	40	38	29	PETER GABRIEL	Peter Gabriel	Mercury	"Games" "Remember" "Control"
14	19	25	30	TOMMY TUTONE	Tommy Tutone	Columbia	"Angel" "Date"
29	26	30	31	ELTON JOHN	21 At 33	MCA	"Crown" "Lady" "Jeannie"
23	24	31	32	JOURNEY	Departure	Columbia	"Walks" "Anyway" "Someday"
15	18	27	33	PAUL McCARTNEY	McCartney II	Columbia	"Coming" "Bogie" "Way"
-	38	34	34	JOAN ARMATRADE	Me Myself I	A&M	Title "Tomorrow" "Beach"
26	28	33	35	PRETENDERS	Pretenders	Sire	"Sobbing" "Kid" "Neck" "Mystery"
34	34	35	36	DAVE MASON	Old Crest On	Columbia	"Paralyzed" "Save"
-	-	37	37	KROKUS	Metal Rendez-Vous	Ariola	"Heatstrokes" "Radio" "R&R"
-	-	38	38	HENRY PAUL BAND	Feel The Heat	Atlantic	"Turn" "Rockin'" "Night" "Hell"
-	-	40	39	BOB DYLAN	Saved	Columbia	"Rock" "Ready"
-	-	39	40	PHILIP LYNOTT	Solo In Soho	WB	"Call" "Girls"

The July 4th holiday reduced our reporting list for the week, with several music programmers on vacation who will return for next week's compilation. Still, it was a very active week for new music. PETE TOWNSHEND grabbed the top spot again, while GENESIS clung to second place. KINKS continued their climb as did BLUES BROTHERS and ROSSINGTON COLLINS took giant steps up the chart this week as adds converted to upper rotations. BLACKFOOT inched up. BROWNE was this week's most added album and highest debut, with excellent reports in all rotations. QUEEN debuted royally with significant reports in all rotations. TRICK and SABBATH maintained as ROXY inched up. BECK and BOC continued to climb. GABRIEL had a good week of increased conversion to medium reports. JOAN held her own while KROKUS and PAUL debuted and DYLAN inched up. DIRT BAND, BOZ SCAGGS and SCORPIONS came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

## MOST ADDED

Artist	7/11	7/4	6/27	6/20	6/13
1 JACKSON BROWNE	138/95	37/35	0/0	0/0	0/0
2 QUEEN	126/92	29/25	0/0	0/0	0/0
3 ROLLING STONES	138/77	83/78	0/0	0/0	0/0
4 DIRT BAND	59/53	10/7	0/0	0/0	0/0
5 RECORDS	24/21	1/1	0/0	0/0	0/0
6 HENRY PAUL BAND	57/20	72/68	2/2	0/0	0/0
7 JUSTIN HAYWARD	17/15	0/0	0/0	0/0	0/0
8 HUEY LEWIS & NEWS	18/14	4/4	2/2	1/1	0/0
9 SILENCERS	22/13	27/28	9/7	0/0	0/0
10 NEW ADVENTURES	20/11	17/15	8/8	1/1	0/0
11 JEFF BECK	90/10	88/28	82/79	7/6	0/0
11 KLARK KENT	10/10	1/1	0/0	0/0	0/0
12 LE ROUX	25/9	34/30	12/11	0/0	0/0
13 ROSSINGTON COLLINS	115/8	113/15	117/118	2/2	0/0
13 MOTELS	37/8	38/15	30/10	34/30	7/7
13 CHIPMUNKS	8/8	3/3	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	7/11	7/4	6/27	6/20	6/13
1 FOGHAT	82/57	83/83	86/55	83/40	98/0
2 JEFF BECK	90/58	88/41	82/1	7/0	0/0
3 ROXY MUSIC	88/55	98/59	83/34	82/1	4/1
4 SAMMY HAGAR	72/54	90/69	87/60	85/60	98/56
5 ROSSINGTON COLLINS	115/56	113/53	117/0	2/0	0/0
6 SOUTHSIDE JOHNNY	80/50	82/83	86/52	88/49	82/32
6 GRAHAM PARKER	80/47	114/85	119/88	124/72	112/83
6 CHEAP TRICK	89/47	105/53	107/54	108/53	102/52
7 OAVE MASON	57/48	71/54	84/42	87/47	83/31
8 ROADIE	98/45	119/50	122/57	109/48	106/32
9 BLUE OYSTER CULT	77/44	96/28	82/0	0/0	0/0
10 BLACKFOOT	107/43	110/41	117/54	112/14	18/3
10 BLACK SABBATH	82/43	100/57	94/45	95/52	85/38
11 ALICE COOPER	80/41	104/44	108/49	110/48	101/51
11 JUDAS PRIEST	89/41	89/52	89/51	86/49	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	7/11	7/4	6/27	6/20	6/13
1 PETE TOWNSHEND	138/132	149/144	151/138	160/147	162/132
2 GENESIS	126/110	141/128	138/114	142/120	145/115
3 URBAN COWBOY	111/88	131/111	132/104	139/97	134/105
4 KINKS	116/78	131/78	128/63	118/6	22/0
5 BOB SEGER & SILVER...	98/77	123/108	135/121	145/137	148/146
6 GRATEFUL DEAD	108/75	128/69	130/63	139/52	139/91
7 BLUES BROTHERS	107/63	110/68	117/47	112/12	18/2
8 ERIC CLAPTON	98/62	111/80	116/68	127/101	132/106
9 BLACKFOOT	102/59	112/60	108/58	106/38	111/2
10 ROLLING STONES	138/58	83/4	0/0	0/0	0/0
11 ROSSINGTON COLLINS	115/57	113/45	117/2	2/0	0/0
12 BILLY JOEL	74/58	94/75	102/87	105/52	121/108
13 ROADIE	98/52	119/69	122/55	109/50	108/77
14 VAN HALEN	69/50	104/78	112/91	132/108	127/110
15 TED NUGENT	78/49	98/64	103/67	113/71	112/67

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



# NERVUS REX



Contemporary rock hasn't sounded so electric in years. Reflecting both the youthful innocence and the worldly experience of the new music is *NERVUS REX*, New York's hottest modern music band.

DL-1-5002

**ALREADY ON:**

- |         |      |
|---------|------|
| KSAN    | WMJQ |
| KFML-AM | WQBK |
| WNEW    | WHCN |
| WLIR    | KTIM |
| WHFS    | KZAM |
| KILT-FM |      |

Includes:  
 "There She Goes,"  
 "Go Go Girl,"  
 "Spies" and  
 "The God Sheila."  
 Produced by  
 Mike Chapman.



# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

**JACKSON BROWNE**  
Hold Out (Asylum)  
"Boulevard" "That Girl"  
"Hold On" "Disco" 93%  
of our reporters on it. Total  
album reports: 136. A-95,  
M-7, H-34. Debuted this  
week at No. 10.



HOLD OUT

**QUEEN**  
The Game (Elektra)  
"Game" "Dragon" "Need"  
"Rock" 88% of our report-  
ers on it. Total album re-  
ports: 126. A-92, M-8, H-  
26. Debuted this week at  
No. 14.

**QUEEN**  
The Game (Elektra)  
"Game" "Dragon" "Need"  
"Rock" 88% of our report-  
ers on it. Total album re-  
ports: 126. A-92, M-8, H-  
26. Debuted this week at  
No. 14.

# SINGLES

- 1 ROGER DALTREY ..... "Free Me" (Polydor)
- 2 CHARLIE DANIELS BAND ..... "In America" (Epic)
- 3 DIRT BAND ..... "Make A Little Magic" (UA)
- 4 BOZ SCAGGS ..... "Jojo" (Columbia)
- 5 DEF LEPPARD ..... "Rock Brigade" (Mercury)
- 6 BILLY SQUIER ..... "Should Be High" (Capitol)
- 7 ROCKY BURNETTE ..... "Tired Of Town" (EMI America)
- 8 PURE PRAIRIE LEAGUE ..... "Let Me Love" (Casablanca)
- 9 ELO ..... "I'm Alive" (MCA)
- 10 GERRY RAFFERTY ..... "Royal Mile" (EMI America)
- 11 RUSS BALLARD ..... "On The Rebound" (Epic)
- 12 PINK FLOYD ..... "Comfortably Numb" (Columbia)
- 14 PAT TRAVERS BAND ..... "Snortin' Whiskey" (Polydor)
- 15 JO JO ZEP & THE FALCONS ..... "Hit & Run" (Columbia)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 STANLEY CLARKE ..... Rocks, Pebbles & Sand (Epic)  
"Hall" "Danger" Title
- 2 DIXIE DREGS ..... Dregs Of The Earth (Arista)  
"Road" "Twigs"
- 3 AL DIMEOLA ..... Splendido Hotel (Columbia)  
"Roller" "Blanca"
- 4 KITTYHAWK ..... Kittyhawk (EMI America)  
"Chinese" "Islands"
- 5 CRUSADERS ..... Rhapsody & Blues (MCA)  
"Call" "Sweet"
- 6 MICHAEL FRANKS ..... One Bad Habit (WB)  
Title "Basaball"
- 7 JEFF LORBER FUSION ..... Wizard Island (Arista)  
Title "Enough"
- 8 DAN SIEGEL ..... Nite Ride (Inner City)  
"Friday" "Back"
- 9 AL JARREAU ..... This Time (WB)  
"Never"
- 10 SPYRO GYRA ..... Catching The Sun (MCA)  
Title "Autumn"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**WZZO Allentown**  
215-894-0511

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZ Boston**  
617-247-0850

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**98Rock Baltimore**  
301-869-0098

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZL Bridgeport**  
203-579-9995

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJVA Binghamton**  
607-772-8650

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**97Rock Buffalo**  
716-861-4555

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**104FM Boston**  
617-266-1111

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WHCN Hartford**  
203-247-1060

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WECA Most Added**

QUEEN  
The Game (Elektra) 33/27

JACKSON BROWNE  
Hold Out (Asylum) 33/24

ROLLING STONES  
Emotional... (Rolling Stones) 35/21

DIRT BAND  
Make A Little Magic (UA) 13/13

RECORDS  
Crashes (Virgin) 12/10

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**WBLM Medium**

BLUES BROTHERS  
Blues Brothers (Atlantic) 29/17

ROXY MUSIC  
Flesh & Blood (Arista) 28/17

FOGHAT  
Tight... (Boarsville/WB) 21/16

JEFF BECK  
There And Back (Epic) 21/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**WJZZ The Hottest**

PETE TOWNSHEND  
Empty Glass (Arista) 34/34

GENESIS  
Duke (Atlantic) 31/29

KINKS  
One For The Road (Arista) 32/25

GRATEFUL DEAD  
Go To Heaven (Arista) 27/21

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**WECA Claremont**  
603-542-7735

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WBLM Lewiston-Portland**  
207-783-2065

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZZ Long Island**  
516-485-9200

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WCCC Long Island**  
203-549-3458

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZZ Long Island**  
516-567-1023

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZZ Manchester**  
603-825-6915

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WHCN Hartford**  
203-247-1060

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZZ Long Island**  
516-727-1570

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

**WJZZ Morgantown**  
304-296-0029

Hot/Top: PETER DINKlage (Arista)  
JACKSON BROWNE (Asylum)  
QUEEN (Elektra)  
SILVERCREST (Precision)  
WOLFE (Arista)  
VOLUNTEER JAM (Epic)

Added: JEFF BUCH (Epic)  
FOUNTAIN (Arista)

Rolling: JEFF BUCH (Epic)  
FOUNTAIN (Arista)





# SOUTH

### Birmingham 205-870-9900

**PD: DAN BREWSTER**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### WBCY-108 Charlotte 704-374-3772

**PD: BOB HAGEN**  
**AD: CHRIS JONES**

**Added:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Z96 WFLB FM Columbia 803-798-8896

**PD: MARK HICKAY**

**Added:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### 101 Corpus Christi 512-855-4641

**PD: BOB FAZIO**  
**AD: CHARLIE PALMER**

**Added:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### KZEW Dallas 214-748-9898

**PD: TOM OWENS**  
**ASST. PD: JAMES DOLAN**

**Added:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### KTXQ Dallas-Ft. Worth 214-528-5500

**PD: TIM SPENCER**  
**AD: TEMPIE LINDSAT**

**Added:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Houston 713-626-4501

**PD: BOB HAGEN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Jackson 801-982-1082

**PD: DAVID PERKINS**  
**AD: STEVE MILLER**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Jacksonville 904-246-7477

**PD: BOB HAGEN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Jacksonville 904-633-2785

**PD: JIMMY BROOKS**  
**AD: RICHARD LANGRISH**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### K94 KSMB Lafayette 318-232-1311

**PD: JAY WALKER**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Memphis 901-726-0080

**PD: TOM OWENS**  
**AD: REBECCAH**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### 94 Miami 305-872-2500

**PD: RICK PETERS**  
**AD: BOB BLOCH**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### WJHE Miami 305-881-1880

**PD: BOB HAGEN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### 95 Rock Montgomery 205-832-4295

**PD: CRAIG MUSTARD**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### 103 Nashville 615-244-9532

**PD: BOB HAGEN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### fm99 Norfolk 804-623-9667

**PD: RON REGER**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Norfolk 804-461-1194

**PD: JOHN HEINER**  
**AD: BILL SHIBDINS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### WDIZ Orlando 305-845-1802

**PD: BOB CHURCH**  
**AD: MIKE LYONS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Z97 Orlando 305-298-5510

**PD: BOB HAGEN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### WQDR Raleigh 919-832-8311

**PD: DANIEL BURBY**  
**AD: RON PHILLIPS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### XL 102 Richmond 804-282-9731

**PD: BOB DAVIS**  
**AD: DAVID BERNSTEIN**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Norfolk 804-461-1194

**PD: JOHN HEINER**  
**AD: BILL SHIBDINS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Norfolk 804-461-1194

**PD: JOHN HEINER**  
**AD: BILL SHIBDINS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### Orlando 305-845-1802

**PD: BOB CHURCH**  
**AD: MIKE LYONS**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### KISS-FM San Antonio 512-223-6211

**PD: JIM ANTHONY**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### 98 Rock Tampa 813-224-0742

**PD: NICK VAN CLEVE**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

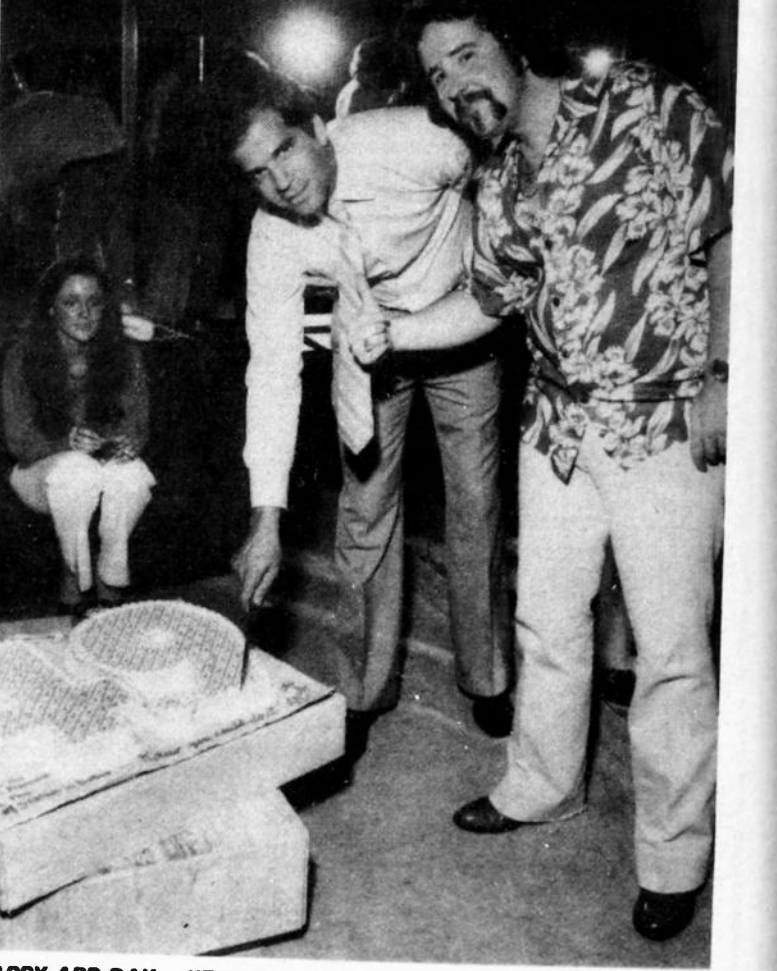
**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)

### KMOD Tulsa 918-864-2810

**PD: BILL BRADY**  
**AD: CHARLIE WEST**

**Added:** ROLLING STONES (Rolling Stones) "Wild Thing" (Capitol) "Land of the Living" (Polygram) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic)

**Medium:** JACOBSON (A&M) "Honey Bee" (Atlantic) "Turn It Up" (Atlantic) "Play The Game" (Polygram)



**HAPPY ARB DAY - KZEW/Dallas celebrated its recent ARB ratings victory with a party that included a cake in the shape of the station's 12-plus ratings figure (4.9). The cake was donated by Beaver, one of Dallas's concert promoters. Pictured (l-r) are unidentified onlooker, KZEW GM Jeff Poll, and Beaver rep Mikel Left.**













**Jim Duncan**

# Country

## News Notes

A letter from Bob Young, PD of KNEW/Oakland-San Francisco, in the July 4 issue of the Gavin Report makes very interesting reading this week. It doesn't matter if you are in the radio or record business, the letter and comments from Bill Gavin are important thoughts for us all. . . . WRCP/Philadelphia reports a new PD and MD. Jack Taddeo replaces Nelson Hobdell as PD, and Dave Echols has been given back the Music Director job. Taddeo will also continue to oversee WRCP's "easy-listening" FM station WSNI. . . . Dean Taylor has been promoted to PD at WONE/Dayton, with Dave McFarland taking over the music. Jon Reed will remain at WONE doing the morning drive show. . . . Bill Robinson's replacement for the morning show at WIRE/Indianapolis is Doug Dahlgren. Doug formerly was with WEMP/Milwaukee and did some weekend work at WJEZ-FM/Chicago. He is best remembered for the "Dick & Doug Show" on WCFL with Dick Saint. Dahlgren takes over for Robinson, who had been doing the morning show for the past 13 years. As reported here a couple months ago, he has decided to devote more time and energy to his own business, Music Works, Inc. . . . Still no replacement for Bob Call as PD for WSOC-FM/Charlotte, NC. Call, you may recall from this column a couple weeks back, just took over as PD of a new FM country station in Denver. Meanwhile back at WSOC-FM, Operations Director Don Bell will look after the programming and Edd Robinson will continue doing the music. . . . Tony Lynn moves from the evening show to afternoon drive at WBAX/Wilkes-Barre, PA. Jim De Michaels has come to the station to do the all-nighters. . . . Lonnie Glass exits the MD job at KGFX/Pierre, SD to do production



## A Radio Star Is Born

Announcing new additions to a radio station's lineup usually doesn't require that much space to tell the story, but R&R found this one rather unique.

Looking for a replacement air personality is a common dilemma in the radio business, but WKKN/Rockford, IL came up with an idea that not only found the needed air talent, but became a huge promotion success for the station. When Mary Ann of the morning team "The Jim & Mary Ann Show" decided to retire, WKKN went to the Rockford area residents to find a replacement. WKKN ran spots on the air and did one or two ads in the local newspaper. PD Curtis King told R&R, "We had some other things planned, but the response was so great that was all we needed."

More than 200 persons applied for the job. King reports, "For each person that applied for the job, morning man Jim De Angelo did an audition tape that was a simulation of his actual show. We interviewed about 10 people every afternoon for four weeks. From the 200 applicants we picked 10 finalists. Each day for a week WKKN featured a two-hour segment with Jim and one of the finalists; a total of two per day for five days. From those 10 we narrowed it down to five. Each of those finalists did a one-hour show during a remote broadcast from a local shopping center."

The final winner was determined by listener suggestions along with De Angelo, PD King and WKKN's GM Duane Daniels. The winner was Nadea Finch, a Rockford transplant from Chicago. Nadea is pictured above with De Angelo and King (seated).

"It was purely by accident that Nadea happened to apply for the opening," King recalls. "At the time she was assistant to the director of the local Epilepsy Foundation and had come to WKKN to talk with us about some public service spots. The offices was full of people applying for the job. One of the secretaries explained what was going on and suggested Nadea give it a try."

Nadea termed her selection "the biggest surprise of my life." The new "Jim and Nadea Show" can now be heard weekday mornings on WKKN.

at automated KIMN/Rapid City, SD. . . . John Brooks, the longtime voice of the University of Oklahoma Sooners, has joined KEBC-FM/Oklahoma City to do four Monday-through-Friday sports reports. The station also tells us they have signed to carry all of the Houston Oilers football games. . . . Congratulations to WFAI/Fayetteville GM Danny Highsmith on being named Station Manager of the Year for the chain of stations in the Beasley Broadcast Group. Beasley owns 12 radio stations in the Eastern United States. The presentation was made by group President George Beasley during recent meetings in Augusta, GA. . . . Our best to Dan Halyburton and his wife-to-be Shirley Pearson. Dan and Shirley will tie the nuptial knot this Sunday in Minneapolis. Halyburton is PD of WQAM/Miami and met Shirley during his PD days at WDGY/Minneapolis. . . . The headline read: "Woodstock For Rednecks: Beer, Willie Nelson." Sunday July 6, Willie's Fourth of July Picnic made the front page of the L.A. Times with a story on this past weekend's festival. Willie says it will be his last. I made a few memories at the couple of picnics I attended. An invitation came again this year and the Texas heat wave kept me away. Even though Willie says "no more," I have a feeling like the fighter Ali or Frank Sinatra, he'll never give it up. . . . So what's news with you? . . .

## Air Waves

Nobody likes to say his or her station has a lot of "hot air." Nobody except KVOO/Tulsa. And the hot air helped kick off the most successful recent promotional weekend. KVOO in conjunction with Rapid Lube & Oil held a "Duelling-Ballooning" weekend in Tulsa, with 12 hot air balloons participating in a "Hare and Hound" race. The station told R&R, "The multicolored balloons covering Tulsa were a beautiful sight to see." KVOO also tells us it was able to raise over \$12,000 for the nurse scholarship fund of Doctors' Hospital in Tulsa when 256 golfers took part in the second annual Billy Parker Golf Tournament, the day after the balloon race. Billy would not let us in on his score but said it was better than the temperature. It was over 100 degrees that weekend, if that's any indication. . . . Congratulations to WHN/New York PD Ed Salamon on the nice job he did in producing the "Johnny Cash Silver Anniversary Special," which ran on nearly 500 stations over the July 4th weekend on the Mutual network. . . . KFJH/Wichita has teamed with the Ark Valley Boys for concert appearances in the revival of a relationship that dates back to 1929. Back then the original group consisted of half of the KFJH staff and was featured live daily on KFJH until 1959. . . . Radio station softball teams are forming everywhere. WHK/Cleveland, WSAI/Cincinnati, and WNOW/York, PA have all been involved in recent fund-raising softball games. . . . WOKQ/Dover, NH raised over \$17,000 in its "Hike For The Handicapped." The money went to the Portsmouth Rehabilitation Center. The "hike" was a 10-kilometer course where people could walk, bicycle, or participate in a timed run. . . . For its 35th anniversary (15 as Country), WVOJ/Jacksonville, FL will invite listeners to a free 15-act six-hour musical event. RCA's Dean Dillon and many local performers will entertain, with WVOJ personalities doing the MC work. . . . WINN/Louisville has begun a four-nights-a-week one-hour album review program. The show airs Monday, Tuesday, Thursday, and Friday from 11pm to midnight. On Wednesday nights at the same time the station does "WINN Grass," an hour of the best in Bluegrass music. . . . WMZQ-FM/Washington, DC expanded its "Sunday Bluegrass" hour to three hours. Katy Daley hosts the weekly program. . . . KLAC/Los Angeles helped promote the recent public radio station bluegrass and folk music festival. National Public Radio affiliate KCSN, licensed to California State University Northridge, produced 40 reports for KLAC to run during the festival, which featured Doc Watson and Byron Berline among others. . . . Eddie Rabbitt and Jeanne Pruett headline the sixth annual WMAQ Radio Free Concert at Lambs Farm near Chicago. Proceeds from food sales at the event will go to support Lambs Farm, a charity organization that houses and trains mentally retarded young adults. WMAQ's Lee Sherwood, Terry Stevens, Charlie O'Neil, Nancy Turner, and Fred Sanders will emcee. . . . WLWI-FM/Montgomery helped present the annual Hank Williams, Jr. July 4th picnic concert. Joe Sun performed along with Hank Jr. . . . WWJO/St. Cloud cohosted the George Jones and Tammy Wynette concert, with WWJO's Jim Christie as MC. . . . Charley Pride and Janie Fricke were recently presented in concert by BX-93 in London, Ontario. BX-93 air personalities Robert Q and Robin Geoffrey picked up the stars in the station's new \$85,000 mobile studio (R&R 6-20). . . . This brings us to the end of this week's "Air Waves" column. And what better way to "end" the program than with this eye-pleasing photo submitted by John Speer, Program Director of KFDI-FM/Wichita. According to Speer, this is the KFDI "Posse" and its paddy wagon. He told R&R, "We'll be giving the wagon away at KFDI's 16th Anniversary Party this month with a Jello Jump." John didn't give us many more details than that. Poor boy must be getting behind in his work. . . .







# DOLLY

**“Old Flames Can’t Hold  
A Candle To You”**

PB-12040

**BB 78\* CB 52\* RW 65\***



# JIM ED & HELEN

**“The Bedroom”**

PB-12037

**BB 65\* CB 54\* RW 62\***



# STEVE WARINER

**“The Easy Part’s Over”**

PB-12029

**BB 62\* CB 65\* RW 64\***

**RCA**

# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### MERLE HAGGARD Misery And Gin (MCA)

On 64% of reporting stations. Adds this week include KSON, WDAF, WINN, WSUN, WKSJ, KENR, WBAX, WJJD, WKCO, KYNN, WEAT, WNVY. Charts: 31-25 WFMS, 27-8 KCKC, 31-26 KFGO, debut 29 WHK, 35-29 KEEN, debut 28 WSM, debut 26 WYDE, 39-24 KUZZ. R&R Chart Debut 25.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**GEORGE JONES & JOHNNY PAYCHECK** "When You're Ugly..." (Epic) 62/7, WPOR, WNYR, KHEY, WSAI, WJJD, KSON, KRAK. Charts: 19-14 KTOM, 36-30 KIKX, 22-18 KSOP, 28-21 WITL, 35-26 KCUB, 20-12 KFTN, 30-25 KYNN, 26-22 WTSO, 38-29 WKCO, 31-28 KRMD, 28-14 WVOJ.

**GAIL DAVIES** "Good Lovin' Man" (WB) 60/9, KLAQ, KFTN, WHBF, WMUS, KLVI, WVOJ, WKDA, KKYX, WPOR. Charts: 31-27 KCKC, 33-28 KFGO, 36-30 WMZQ, debut 30 WBAX, 34-30 KSOP, 33-25 KCUB, 33-28 KHEY.

**ANNE MURRAY** "I'm Happy Just To Dance With You" (Capitol) 59/5, KRZY, KNOE, WOKK, WMUS, WXCL, WINN. Charts: 27-20 KFTN, 33-29 WIRK-FM, 36-30 KEEN, 35-29 KSOP, 33-29 WQOT, 27-21 WKXA, 28-24 KFGO.

**BILLY "CRASH" CRADDOCK** "Sea Cruise" (Capitol) 57/9, WBAX, WQOT, WYDE, WKSJ, KENR, WKCO, WMUS, WWJO, WTHI. Charts: 34-29 WINN, 19-15 KSO, 33-28 WITL.

**JEANNE PRUETT** "It's Too Late" (IBC) 53/14, WADR, WLWI, WQOT, WKDA, KWKH, WFMS, WUBE, WHBF, KMAK, KKYX, KFTN, KTOM, KLAC, KRZY, 28-22 WMZQ, 33-29 WWVA.

**EDDY ARNOLD** "That's What I Got For Loving You" (RCA) 53/10, WHK, WUBE, KGFX, WKKN, WHBF, WIRE, WTSO, WNRS, WPOR, WKXA. Charts: 33-28 KSOP, 34-29 WJJD, 32-28 KFTN, 38-30 WBAM.

**STATLER BROTHERS** "Charlotte's Web" (Mercury) 51/28. One of the "Most Added" this week. New at KSOP, KEED, KUZZ, KRAM, WUBE, WNRS, WXCL, WITL, KVOO, WSLR, WIL, WHK, WTHI, WCOS-FM, WMC, WKDA, KNOE, KRMD, WIRK-FM, WVOJ, KWKH, WWVA, WEEP, WKXA, KGFX, KSSS, KKYX, KMAK, 35-25 KCKC.

**BILLIE JO SPEARS** "Natural Attraction" (UA) 49/8, KLAC, WITL, WHK, WMUS, KKYX, WINN, WADR, WWVA. Charts: debut 27 KLAQ, 36-28 KUZZ, 26-22 WVOJ, 38-30 KNIX, 37-29 KRZY.

**DANNY WOOD** "A Heart's Been Broken" (RCA) 49/6, KEEN, WKDA, KLVI, WUNI, WWJO, KWMT. Charts: 39-30 KCUB, 30-26 KNEW, 25-21 KTOM, 29-25 WADR.

**LYNN ANDERSON** "Even Cowgirls Get The Blues" (Columbia) 43/10, KEEN, KRAM, KRAM, KIKX, KBET, WVOJ, WINN, WMZQ, WWVA, WNYR, 33-28 KWMT.

**TOMMY OVERSTREET** "Sue" (Elektra) 43/9, KRAM, WNRS, WINN, WSLR, WNVY, WHBF, KBET, WPOR, KZIP, 37-28 WWVA, 36-27 KRMD.

**EDDY RAVEN** "You've Got Those Eyes" (Dimension) 43/5, KCEY, KSON, WTHI, WKSJ, WIRK-FM. Charts: debut 27 KLAQ, 34-30 WTSO, debut 28 WINN.

**JOE STAMPLEY** "Haven't I Loved You..." (Epic) 42/6, WKDA, WCOS-FM, WTSO, WHBF, WSEN, WPOR. Charts: 31-23 WSM, 35-25 KUZZ, 32-27 WFMS.

**MARGO SMITH** "My Guy" (WB) 40/8, WPOR, WBAX, WBAM, WKKN, WSLR, WNRS, WITL, KSSS, 32-27 KFGO.

**MAC DAVIS** "Let's Keep It That Way" (Casablanca) 39/12, KRAK, KEED, KLAC, KWMT, WIRE, WITL, WCOS-FM, WNVY, WYDE, WVOJ, WSM, KWKH, debut 30 KFTN, 17-7 KCKC.

**KENNY DALE** "Thank You Ever-Lovin'" (Capitol) 39/5, KUZZ, KGFX, WINN, WKDA, WKSJ. Charts: debut 29 WLWI, 35-29 WMZQ, 35-30 KFGO.

**JIM ED BROWN & HELEN CORNELIUS** "The Bedroom" (RCA) 38/16, WOKQ, KTOM, KVOO, KYNN, WSLR, WDAF, WNRS, WCOS-FM, WOKK, WVMJ, WEAT, WIRK-FM, WSM, WVOJ, 37-30 WFMS.

**JOHNNY LEE** "Looking For Love" (Full Moon/Asylum) 37/30. One of the "Most Added" this week. Some new stations include KEEN, KNIX, KSOP, KLAC, KCUB, WDAF, WFMS, WIRE, WIRK-FM, WSM, KRMD, WUNI, WMC, WXCL, WLWI, KNEW, KCKC, KRAK. Charts: 19-15 WHN, 19-10 WMZQ, 29-15 KRZY, 31-26 WEEP.

### Others Getting Significant Action

**ED BRUCE** "The Last Cowboy Song" (MCA) 36/7, KYNN, WNVY, WBAM, WSM, WVOJ, KWKH, WADR, 31-26 KWMT, debut 30 KTOM, 31-27 KSSS.

**BRENDA LEE** "Don't Promise Me Anything (Do It)" (MCA) 35/11, WSEN, WCOS-FM, WVOJ, WUNI, WITL, WKKN, KGFX, KCEY, KFTN, KRAM, KSSS, 37-27 KSO.

**MEL McDANIEL** "Hello Daddy, Good Morning Darling" (Capitol) 33/8, KEED, KRZY, KSO, KBET, KGFX, KNOE, WIRK-FM, KHEY, 33-25 WMZQ, debut 26 WUNI.

**JERRY REED** "Friendly Family Inn" (RCA) 30/11, WOKQ, WWVA, WSEN, WVOJ, WSLR, WINN, KRAK, KFTN, KEED, KCEY, KTOM, 32-28 WADR, 33-26 KUGR, debut 26 WLWI.

**STEVE WARINER** "The Easy Part's Over" (RCA) 24/10, KLAQ, KBET, KRAM, KSSS, WKKN, WFMS, WHK, WSM, WVOJ, WUNI, 31-26 WCOS-FM.

**BIG AL DOWNING** "Bring It On Home" (WB) 21/11, WMZQ, WPOR, KHEY, KKYX, KNOE, WKKN, KYNN, WSLR, KUZZ, KEED, KRAK.

**SONNY CURTIS** "Love Is All Around" (Elektra) 17/9, KNIX, WKKN, KWMT, KVOO,

WSLR, WLWI, KHEY, KIKK, WNYR.

**DIRT BAND** "Make A Little Magic" (UA) 17/6, WMUS, KSO, WIRE, WHN, WEEP, WMZQ, 26-22 KUGR, debut 29 WIL.

**CRYSTAL GAYLE** "Heart Mender" (UA) 14/9, KUZZ, KSOP, KCKC, KVOO, WIRE, KNOE, KRMD, WBAM, KIKK. On KEEN, KFEQ, WLWI, WLAS, WYDE.

**BUCK OWENS** "Moonlight And Magnolia" (WB) 13/6, KVOO, WLWI, KRMD, KKYX, KSOP, KMAK. On KNIX, KRAK, KFEQ, WKMF, KSO, WIRK-FM, WYII.

**JOHN WESLEY RYLES** "May I Borrow..." (MCA) 12/6, KVOO, WLWI, WCOS-FM, KNOE, WVOJ, KRMD. On KRZY, KEBC, WLAS, KVET, KIKK, WMZQ.

**WAYNE KEMP** "Love Goes To Hell When It Dies" (Mercury) 12/4, KCEY, WKKN, KSO, KHEY.

**HANK THOMPSON** "Rollin' In Your Sunshine" (MCA) 11/5, KSOP, KVOO, KSO, WLWI, KKYX. On KRZY, KRAK, KNIX, KEBC, KFGO, KFEQ.

### Radio & Records

## NATIONAL AIRPLAY/40

July 11, 1980

Three Two Last Weeks Weeks Week

3	2	2	1	JOHN CONLEE/Friday Night Blues (MCA)
10	4	3	2	MICKEY GILLEY/True Love Ways (Epic)
7	5	4	3	MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
8	6	6	4	CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA)
6	3	1	5	CHARLEY PRIDE/You Win Again (RCA)
9	8	5	6	CRYSTAL GAYLE/The Blue Side (Columbia)
13	11	8	7	BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)
28	14	10	8	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
19	13	9	9	WAYLON JENNINGS/Clyde (RCA)
26	12	11	10	CHARLIE DANIELS BAND/In America (Epic)
29	16	12	11	ALABAMA/Tennessee River (RCA)
1	1	7	12	GEORGE JONES/He Stopped Loving Her Today (Epic)
31	17	13	13	EMMYLOU HARRIS/Wayfaring Stranger (WB)
22	15	14	14	HANK WILLIAMS JR./Kaw-Liga (Elektra)
34	29	21	15	EDDIE RABBITT/Drivin' My Life Away (Elektra)
-	34	23	16	KENNY ROGERS/Love The World Away (UA)
37	28	18	17	DOTTIE WEST/Leavin's For Unbelievers (UA)
33	22	20	18	JACKY WARD/Save Your Heart For Me (Mercury)
5	7	15	19	WILLIE NELSON/Midnight Rider (Columbia)
38	38	30	20	LARRY GATLIN & GATLIN BROTHERS/We Are Number One (Columbia)
30	23	17	21	REX ALLEN JR./It's Over (WB)
-	35	25	22	RONNIE MILSAP/Cowboys & Clowns/Misery Loves Company (RCA)
4	10	16	23	MEL TILLIS/Your Body Is An Outlaw (Elektra)
-	33	26	24	BARBARA MANDRELL/Crackers (MCA)
-	-	-	25	MERLE HAGGARD/Misery And Gin (MCA)
39	37	29	26	JOHNNY DUNCAN/I'm Gonna Love You... (Columbia)
2	9	19	27	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
-	-	34	28	REBA McENTIRE/(You Lift Me Up) To Heaven (Mercury)
-	-	33	29	CONWAY TWITTY/It's Never Seen The Likes... (MCA)
-	36	31	30	ROSANNE CASH/Take Me, Take Me (Columbia)
-	39	32	31	LORETTA LYNN/Naked In The Rain (MCA)
-	-	35	32	LEON EVERETTE/Over (Orlando)
27	19	22	33	CHARLY McCLAIN/Let's Put Our Love In Motion (Epic)
-	-	36	34	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
-	-	38	35	FREDDIE HART/Sure Thing (Sunbird)
-	-	39	36	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
-	-	37	37	DON KING/Here Comes That Feeling Again (Epic)
12	21	24	38	TAMMY WYNETTE/(He Was There) When I Needed You (Epic)
11	18	27	39	CRISTY LANE/One Day At A Time (UA)
20	24	26	40	LACY J. DALTON/Losing Kind Of Love (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**JOHNNY DUNCAN & JANIE FRICKE** "He's Out Of My Life" (Columbia) 36/19, WMZQ, WNYR, WYII, WSEN, KNOE, WVOJ, KRMD, WYDE, KLVI, WIL, KKYX, WSAI, WFMS, WITL, WKCO, KSSS, KLAC, KFTN, KIKX.

**OAK RIDGE BOYS** "Heart Of Mine" (MCA) 32/31. The "Most Added" record this week. New stations include WWVA, WSM, KRMD, WHOO, WBAM, WLWI, WYDE, KHEY, WLAS, WQOT, KFGO, KSO, WUBE, WSLR, WHK, WTSO, WNRS, WIRE, KUGR, KFTN, KNIX, KRZY, KCKC, KMPS, KMAK, KSOP, KIKX, KRAK.

**DOLLY PARTON** "Old Flames Can't Hold A Candle To You" (RCA) 32/30. Another of the "Most Added" this week. New at KMPS, KCUB, KSOP, KRAK, KRZY, KNIX, KNEW, KKAL, WNRS, KSO, WHK, KFGO, WDAF, WKKN, WCOS-FM, KIKK, WBAM, KRMD, WSM, WMC, WIRK-FM, WMZQ, WSEN, WYII, 30-19 KCKC.

### Most Requested

LW	TW	
1	1	CHARLIE DANIELS BAND (Epic)
2	2	HAGGARD & EASTWOOD (Elektra)
3	3	EDDIE RABBITT (Elektra)
4	4	KENNY ROGERS (UA)
5	5	GEORGE JONES (Epic)
6	6	MERLE HAGGARD (MCA)
7	7	BARBARA MANDRELL (MCA)
8	8	ALABAMA (RCA)
9	9	WAYLON JENNINGS (RCA)
10	10	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)

### Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- LACY J. DALTON  
Losing Kind Of Love (Columbia)
- MAC DAVIS  
It's Hard To Be Humble (Casablanca)
- GEORGE JONES  
He Stopped Loving... (Epic)
- CRISTY LANE  
One Day At A Time (UA)
- CHARLY McCLAIN  
Let's Put Our Love... (Epic)
- RONNIE MILSAP  
My Heart/Silent Night (RCA)
- WILLIE NELSON  
Midnight Rider (Columbia)
- OAK RIDGE BOYS  
Trying To Love Two Women (MCA)
- REEVES & ALLEN  
Take Me In Your Arms... (RCA)
- ROGERS & CARNES  
Don't Fall In Love... (UA)
- T.G. SHEPPARD  
Smooth Sailing (WB/Curb)
- MEL TILLIS  
Your Body Is An Outlaw (Elektra)
- TAMMY WYNETTE  
(He Was There)... (Epic)





**Biff Collie**

# Inside Nashville

# Country

**NASHVILLE FLASHES:** Tom T. Hall, his agent Tandy Rice, and his Business Manager/Attorney John Lentz bought radio station WAGG, licensed to nearby Franklin, TN, a 1000-watt daytimer at 950 which, cleaned up, can do a good job of covering Nashville.



Tom T. Hall & Tandy Rice, new owners of WAGG/Franklin, TN.

Ralph Emery was there before he went on to WSM to become Country radio's most familiar voice... Johnny Cash to have another weekly TV affair starting in September???... Bill Anderson has already done two (maybe three) TV pilots this year ("Fun-zapoppin'," a traveling game show, and "Backstage At The Opry," about "guess-what"), and I hear he's being touted on another. We may have a series of Bill Anderson TV pilots!!

**NAMES:** Archie Campbell studied art at Mars College in North Carolina. (Junior Samples, his "Hee Haw" partner, says he didn't learn art, though!)... I mentioned the letter "Lester 'Roadhog' Moran" sent to Country Music magazine on my syndicated "Inside Nashville" radio show, and have gotten more mail for that than anything in 6 months. "Roadhog" and his "Cadillac Cowboys" are part of the Statler Brothers show, you know!... Linda Hargrove (she's a great songwriter and singer) married Charlie Bartholomew (a non-pro)... Chet Atkins's golf tournament (July 6-8) this year moved from Knoxville, where it's been, to Stone Mountain, GA... Just two days into their two-week Canadian tour, Royce Kendall suffered an accidental eye injury which necessitated cancellation of the tour. Seems a band member lost his balance on the bus, and his elbow ended up in Royce's eye. Jeannie reports her daddy is in pain, but doing well... After seven #1 hits, CBS artist Johnny Duncan begins his first major market tour this week... The Record Bar chain hosting a 20th Anniversary

Convention in August at Hilton Head Island. Four days of entertainment, panels, workshops, presentations — and partying... Larry Gatlin And The Gatlin Brothers Band co-chaired the third annual Celebrity Golf Tournament at Dallas's Los Colinas Country Club recently, raising over \$130,000 for muscular dystrophy. The Gatlins not only participated in the tourney, but performed at a benefit dinner. Janie Fricke, Jimmy Dean, and Terry Bradshaw joined the brothers on stage... Marty Robbins got a million-mile safety pin after his touring bus logged over ten hundred thousand miles!... Ronnie



Larry Gatlin

Milsap's Groundstar studios here (used to belong to Roy Orbison) buzzin' with sound activity these hot summer days... Willie Nelson premiered his "Honey-suckle Rose" movie in Austin in formal style and celebrated the 4th of July with his annual picnic with a few friends (estimated at 50,000) at the nearby Pedernales Country Club.



Johnny Cash

**AIRLINES:** It's a Country Fact: Johnny Cash has written 1000 songs and sold over 50 million records in his first 25 years... Mort Armstrong of the Horsefeathers Cowboy Band (a new one?) from Madison, WI, wrote to say they have an X-rated laundry up there. Mort saw a sign that said: "Ladies! Drive in and drop off your clothes!"... Jeff Walker swore he saw a show that was so bad, a guy in the audience yelled, "Hey, why don't you go down to the morgue and tell them you're ready!"... Leigh Grady says, "Don't fuss at your kids when they fight. They may just be 'playing house'"... In January 1981, Tower Publications will release "Remembering Patsy, The Untold Story," an intimate biography. Ellis Nassour says if you or your listeners have photos of yourself and Patsy Cline you'd like to submit for use in the book, send (along with a self-addressed envelope for return) to Ellis at 61 Horatio St., New York, NY 10014... "Smokey & The Bandit II" will premiere in

selected theatres on August 15. Mel Tillis, Don Williams, Brenda Lee, the Statler Brothers and of course Jerry Reed are included in that cast with Burt Reynolds and company...

**IT'S A COUNTRY FACT:** George Jones started his singing career in church in Vidor, TX. His Sunday School teacher taught him his first guitar chords. Tom T. Hall is considering using his original band the Kentucky Travelers more often, since he reformed the group for his homecoming celebration at Olive Hill, KY recently... Gene Autry, at his 50th showbiz anniversary celebration, said he sang first on the air at the age of 16 on KVOO/Tulsa, with Jimmy Wilson and the Catfish String Band. (Billy Parker was the busboy!)... My old pal Billy Bob Bowman (who's still looking for a record label who'll record him; the last label he was on, Capitol, kept the record and released him) had a birthday party. They played "pin the tail on the donkey"; Billy Bob couldn't sit down for a week!... Bobby Bare sang the title tune on the soundtrack for the new movie "Used Cars."



**NO GENERATION GAP AT THE OPRY** — Thrilling the sold-out crowd, Roy Acuff was joined on stage by Charlie Daniels for a rousing version of "Wabash Cannonball."

**HAPPY BIRTHDAY:** Bill Haley (his first record was a hillbilly tune called "Icy Heart"), Jeannie Seely, Charlie Louvin, Doyle Wilburn, Eddie Dean, "The Golden Cowboy," and Jesse McReynolds (of Jim & Jesse).

**FLASHBACKS:** On this date in 1924, Uncle Dave Macon made his first record for Columbia; Tom T. Hall's "Clayton Delaney" hit the charts this week, 1971; 37 years ago this week, Roy Rogers appeared on the cover of Life magazine... Kitty Wells's "It Wasn't God Who Made Honky Tonk Angels" started up the charts, to make her the first woman ever to have a #1 country chart record!... 1956: Elvis Presley exploded with "Heartbreak Hotel," and Mrs. Jimmie Rodgers hosted the first TV showing ever of the Jimmie Rodgers movie "The Singing Brakeman" on Biff Collie's TV show in Houston, in 1956.

**UPDATE:** "The First Annual Leon Everette Outdoor Country Music Festival" takes place July 12-13 outside Akin, SC, with Jim Ed & Helen, O.B. McClinton, George Jones, Mundo Earwood, Doyle Holly, Jeris Ross, Jim "Hank" Owen, and Sylvia... Merlin Littlefield, an executive at Peer-Southern Music in Nashville, was hospitalized for a stab wound he received when he tried to apprehend a pair of purse snatchers at a Nashville Shopping center. Merlin came to Nashville in 1975 from Dallas where he'd been in record promotions... Stephanie Winslow wound up a 123 major city promo campaign... Hank Williams Jr. says his most unusual showdate has been his recent appearance at the American Shakespeare Theatre in Stratford, CT. Hanks's just been signed to star in a syndicated TV special called "Cowboy Boogie," filming in L.A. July 22.

**CLOSER:** Charlie Louvin, whose birthday is this week, says he can't remember how old he is... He says it keeps changing every year!



**TWO HEADS ARE BETTER THAN ONE** — (Clockwise) WB's Margo Smith smooches KNEW/Oakland's Marty Sullivan at the Second Annual Russian River Country Music Festival. The Northern California fest, held June 21 and 22, also featured Doug Kershaw, Razy Bailey, Gail Davies and Eddy Raven. On a recent tour in the Pittsburgh area, Willie Nelson stopped by WEEP for a visit with Assistant PD Barry Mardit. In conjunction with an American Cancer Society Telethon, none other than Soupy Sales showed up at WCHY/Savannah for an on-air interview. He's shown here with station PD Douglas McElvein, and Soupy's smile is as big as ever. WJBC/Bloomington DJ Stew Salowitz MC'd Marty Robbins's recent concerts in Pontiac, both men taking time out for a quick photo session.







# P/A

POP/ADULT®

## Mike Kasabo

### The "FAB"ulous 1110

While big market Pop/Adults (WCCO, WSB, KDKA, etc.) have been stealing the ratings headlines over the years, a 50,000-watt signal in Omaha has consistently beaten them all with average quarter hour shares, posting a phenomenal 34.2 in the last Oct/Nov Arbitron. You've probably guessed by now that the station is KFAB, the facility where Johnny Carson started his career.

We recently had an opportunity to talk with VP/GM Lyell Bremser about his station's super numbers. That conversation follows:

**R&R:** First off, how long have you been there?

**LB:** I've been here since 1939 . . .

**R&R:** My goodness, that was a very good year, "Gone With The Wind," "Wizard Of Oz," and you. What significant changes have you and the station endured in that 41-year period?

**LB:** We have in that time run the full spectrum of radio. When I arrived, KFAB was a Country music operation — by country music, I mean live country music. We had a number of groups that played, and we sold mail order business and that sort of thing. Again, we've kept up with the order of the day in terms of what the listeners need and want.

**R&R:** Let's go back in time for a moment. What was your original position at KFAB?

**LB:** I was an announcer — again it was Country, but since we have evolved into a Pop/Adult type of operation.

**R&R:** That was in 1947, I believe . . .

**LB:** Yes, and at that point I had moved up to the position of Program Director.

**R&R:** When did you become Station Manager?

**LB:** In 1956. That's about the time Johnny Carson was here. He was attending the University of Nebraska. It was a part-time job.

**R&R:** Do you recall how Carson became an employee?

### Mayor Honors Retiring KDKA Personality

Mayor Richard Caliguri proclaimed the last week in June "Uncle Ed Week" in Pittsburgh. So who is Uncle Ed? He's Ed Schaughency, a 48-year veteran personality of KDKA who recently retired. The mayor's proclamation declares Uncle Ed Week "in honor of the congenial and legendary KDKA radio broadcaster Ed Schaughency, who has entertained and informed millions of Pittsburgh listeners over the period of 48 years; to publicly commend this very personable and talented radio veteran for the enjoyment he has given all of us through the years in the very familiar and friendly manner in which he communicated the happenings of the day and special KDKA Radio programming; and to join with his legion of friends throughout Pittsburgh (in wishing him) many years of good health, contentment and happiness in his years of retirement."

Program Director Lee Fowler said, "The retirement ceremonies and related happenings have turned out to be no less than a monumental event here in Pittsburgh. Everything from an elegant dinner to a special souvenir record album highlighting his 48 years at KDKA was done with taste and class." As a final note to the veteran's popularity, the station, after receiving "tons of requests" from listeners, broadcast a 55-minute portion of his retirement dinner.

### Color



**WHEN IN DOUBT PULL THE SPOUT:** The Downtown Syracuse New York Farmer's Market was colorfully aided by WHEN's entry in the milking contest. The personality, who insists on remaining anonymous, is seen here symbolically trying to get more funds from the promotional budget.

**TO KNOW HIM IS TO — HIM:** KRKO/Everett is running their "Big Kahuna Contest." Anyway, listeners must register at local stores and listen as the station announces once an hour who the Big Kahuna is (actually one of the station's five personalities). A card is drawn and called — if the person contacted guesses correctly, they will qualify for a luxurious trip to Hawaii.

**MUD SLIDE SLIM:** No, not the James Taylor album, but rather a different approach to upcoming political races. KLTE/Oklahoma City held their "Mud Sling" promotion recently, as listeners called in to register for one of three teams — the Republicans, Democrats, and Independents. They gathered in a local parking lot and the cleanest team (after fierce mud slinging and bad mouthing) winning T-shirts. This improbable promotion was dreamed up by morning man Kevin McCormick, who is also attempting to enter J.R. Ewing on the state ballot.

**LB:** As I recall, he came to the station and worked on a work scholarship, on some sort of an arrangement with the university. He was here only for a summer or two — I've gotten older, just like Johnny, so I don't remember exactly.

**R&R:** Do you stay in contact with him?

**LB:** No, rarely. The last contact I had with him was to send a copy of his original paycheck at KFAB, which today would buy him an ice cream soda and that's about it.

**R&R:** Why do you have such impressive numbers?

**LB:** Well, I guess — no, I know that the secret is simple.

**R&R:** And what's that?

**LB:** Over the period of time here in Omaha, we've adjusted to exactly what the needs of the community have been. Everyone and everything changes — we've taken proper note of those adjustments and have provided our community with them. Some say it's our sports commitment or our personalities, or whatever. But really the thing we do best is serve our community. I couldn't make it more simple than that. Omaha is certainly not the biggest town in the world, but to us it's the most important!

### Update

**GETTING BACK:** KING/Seattle recently hung up its rock 'n' roll shoes after years of Top 40'ing the market. And now in a great programming move toward retaining the massive "baby boom" audience, it's offering a syndicated weekly package called "Soundtrack of the 60's." Host of the show is the legendary Murray the "K," who takes the 30+ crowd back into the time warp of the 60's in a three hour block that is designed to relive ex-

The 60's  
Never  
Sounded  
So Good  
Radio KING  
AM 1090  
SOUNDTRACK  
OF THE  
60's



periences of the day — and reflects musical giants the size of the Beatles, Bob Dylan, Supremes, Crosby, Stills & Nash, plus others . . . In a week obviously destined for nostalgia, WYNY/New York offered its first July 4th Dance Party broadcast live last week with special guest host — another Big Apple Monster, "Cousin Bruce." The four-hour special featured all the feelings and thoughts experienced by those who were growing up in the culture of the 50's and 60's. Special lines were set up to handle all the dedications (remember those?) along with special guest appearances by Neil Sedaka, the Commodores, and other groups . . . WTAR/Norfolk was presented the Virginia Broadcasters Award for Community Service for the fifth consecutive year — this year in dealing with the saving of two rare white rhinoceri at a local zoo . . . A few miles north, WMAL's Harden & Weaver created the world's largest strawberry pie to benefit the Police Boys' and Girls' Clubs of Washington. The pie measured 16 feet by 26 feet, and contained 2700 pounds of strawberries, 480 pounds of pastry dough, 144 gallons of glaze, 120 cans of real whipped topping, and approximately one million calories — at a cost of \$6000. That's an expensive dessert . . . WCMB/Harrisburg drew over 20,000 people for its live broadcast from the Susquehanna River to cover the annual "Greater Harrisburg Regatta" power boat race . . . WKQA/Peoria (formerly WZRO) has changed to a Pop/Adult format after being Country for years — welcome and good luck . . . In honor of 25 years since "Rock Around The Clock" hit the charts, WNFL/Green Bay is doing a local history of rock music — it's a 60-hour tribute with four bits an hour, including recreated newscasts and the hits from 1955-1979 . . . WDBO/Orlando made 80 winners happy in its recent "Sea World Encounter Exhibit," which featured listeners answering trivia questions to enjoy a sneak preview of the exhibit plus partake of a champagne brunch . . .

### Transition

Dave Klahr, after a successful programming stint at WYNY/New York, has exited the station. Before coming to the NBC FM, Klahr had put together WEEI-FM/Boston and more recently WMGK/Philadelphia, both of which scored impressively under his guidance. Klahr can be reached at (215) 945-0319 . . . Joe Connolly is the newest voice at WASH/Washington, coming from AP Radio, where he served as a freelance reporter. He replaces Dick Uliano in the noon to 8pm news shift . . . Rick Summers, in addition to being MD of WHAG/Hagerstown and Office Manager of sister WQZQ, is now also the News Director of WQZQ and will take music calls between 9am and 2pm daily except Tuesday at (804) 421-7111 . . . Bill Shepard leaves WFTL/Ft. Lauderdale's news department, with no replacement named as yet . . . Bill Shane has been promoted to the position of Music Director of WLNH/Laconia, replacing Roger Curtis, and will also retain his Promotion Director slot . . . Former WEBC/Duluth News Director Paul Richardson will stay at the station as a news announcer . . . Tayna Keen leaves KAKZ/Wichita; no one has been named to replace her Sunday evening shift . . . Steve Kay, who had been filling in as WKHM/Jackson, MI News Director, has left the station to go to WBRB/Mt. Clemens, MI . . . Don Shields is the new Music Director of WBMA/Ambridge, PA . . .



POP/ADULT®

# BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week

## ALI THOMSON

### Take A Little Rhythm (A&M)

76% of our reporters are on it. By far this week's Most Added — including WGY, WRVA, KUGN, KDWN, KHOW, WHIO, KMBZ, WHAM, WFYR, WQUA, WISN, WVIC, WNEU, WJBO, WDIF, WHEN, KSFO, KFMB, WCWA, WEBC. Key moves: 26-23 FM97, 33-28 WORG, 26-19 KBLF, 28-23 KWOS, 27-21 KBAI, debut 24 KEX, debut 25 WPRO, debut 28 WBOW, debut 30 WCSC. Heavy rotation: WKHM. Jumps 29-21 on P/A chart.

## FIREFALL

### Love That Got Away (Atlantic)

60% of our reporters are on it. Latest adds include KHOW, WDBO, WIP, KLTE, WISN, WIS, WFIR, WHAM, WSB, WFDF, WFTL, WEBC. Key moves: 30-20 WTAR, 22-17 WSM-FM, 37-27 KBAI, 34-27 WLVA, 27-23 WJBO, 28-20 KBLF, 27-24 WLNH, debut 21 KEX, debut 22 WYMC, debut 29 WPRO, debut 29 WBOW, debut 30 KWOS. Heavy rotation: WTMJ. Jumps 33-27 on P/A chart.

# NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**ROY ORBISON & EMMYLOU HARRIS** "That Lovin' You Feelin' Again" (WB) 57/8 add KOGO, WBOW, WCWA, WSGW, KSL, WLVA, WTMJ, KOLO. Key moves: 31-22 WHAG, 31-26 WORG, 23-19 WVMT, 28-25 KBAI, debut 19 KRMG. Heavy rotation: WRVA. Increased 34-30 on P/A chart.

**BILLY PRESTON & SYREETA** "One More Time For Love" (Motown) 45/11 add KGGF, KSFO, WQUA, WPTF, KUGN, WTAR, WPRO, WJON, WFDF, KMRJ, WJBO. Key moves: 25-22 FM97, 24-22 KOLO, debut 20 WISN, debut 20 KMBZ. Increased 38-32 on P/A chart.

**GENESIS** "Misunderstanding" (Atlantic) 36/6 add WBOW, KPPL, WGIR, KDKA, WORG, WLW. Key moves: 3-2 WVMT, 18-13 WFYR, 23-12 WQUD, 22-18 WOWO, 25-19 WHIZ, 22-19 WLNH, 27-20 WSM-FM, debut 19 WTVN. Heavy rotation: WIP, WEBC, WCFR. Increased 39-33 on P/A chart.

**CHARLIE DANIELS BAND** "In America" (Epic) 34/2 add WIBW, KLTE. Key moves: 4-3 WNEU, 15-10 WCSC, 23-18 WFIR, 14-7 WHIZ, 19-13 KBLF, 28-11 WOWO, 20-14 KAAV, 22-17 WLW. Increased 36-34 on P/A chart.

**MECO** "The Empire Strikes Back (Medley)" (RSO) 33/6 add KGGF, KMRJ, KAAV, KWOS, WHOK, KOLO. Key moves: 25-18 WYMC, 28-23 WGAR, 33-26 WSGW, 30-27 WFIR, 24-21 WCSC, 30-22 KRKO, debut 29 WJBO. Increased 40-35 on P/A chart.

**DR. HOOK** "Years From Now" (Capitol) 38/11 add WSBA, WIOD, WGAR, WKHM, WCCO-AM, FM97, WHIZ, KAKZ, WJBO, WSGW, WVMT. Key moves: 27-24 WPRO, 29-25 WSB, debut 29 WWWE. Debuts at No. 36 on P/A chart.

**RODNEY CROWELL** "Ashes By Now" (WB) 34/6 add WHIO, WBAL, WLVA, WCHV, KRMG, WCCO-AM. Key moves: 16-13 WCSC, 18-14 WORG, 7-5 WSM-FM, 24-19 KAAV, 33-29 WHIZ, 25-20 WPRO, 33-27 WLNH, 27-23 KDKA, 29-23 WQUD, debut 30 WBOW. Debuts at No. 38 on P/A chart.

**EDDIE RABBITT** "Drivin' My Life Away" (Elektra) 34/9 add WTVN, WDAE, KBLF, WJON, WYMC, WEBC, WFIR, WGY, WCCO-FM. Key moves: 24-21 WBEN, 38-30 WORG, 30-23 WPRO, 25-22 WOWO, debut 22 WNEU. Debuts at No. 39 on P/A chart.

## Others Getting Significant Action

**FRED KNOBLOCK** "Why Not Me" (Scotti Bros.) 43/14. Big week for this — adds include WHIO, WCCO-AM, WREC, WSGW, KWOS, WELI, KAKZ, WBEN, KEX, KOGO. Moves: 30-27 KOLO, debut 26 WVMT, debut 29 FM97, debut 30 WPRO.

**LIVINGSTON TAYLOR** "First Time Love" (Epic) 36/5 add WIOD, KMRJ, WISN, KBAI, WOOD. Moves: 27-27 KBLF. Heavy rotation: WSBA, WKIO.

**PAUL DAVIS** "Cry Just A Little" (Bang) 32/4 add WISN, WREC, KUGN, WCCO-AM. Moves: 34-28 KBLF, 29-26 WSM-FM, debut 30 WWWE.

**JOHN DENVER** "Dancing With The Mountains" (RCA) 30/5 add WSIX, KRNT, KBAI, WLNH, WBOW. Moves: 24-17 WTAR. Heavy rotation: WDBO, WSBA.

**PHILADELPHIA LUV ENSEMBLE** "Love Fantasy" (Pavillion) 30/5 add WKHM, WBZ, WHAM, WELI, WHIZ.

**HERB ALPERT** "Beyond" (A&M) 28/4 add WHIZ, WHEN, WCCO-FM, WTMJ. Moves: 32-29 KBAI, 21-18 WSM-FM, debut 28 WPRO.

**BENNY MARDONES** "Into The Night" (Polydor) 26/4 add WEBC, WLNH, WQUD, KPPL. Moves: 22-13 WPRO, 16-11 FM97, 28-24 WCWA, 30-26 WNEU, 34-29 WFIR, 31-26 WGAR, debut 26 WCSC.

**TERRY WILLIAMS** "Blame It On The Night" (International Artists) 26/0. Moves: 14-10 KBLF, debut 27 WSB.

**NATALIE COLE** "Someone That I Used To Love" (Capitol) 25/6 add KOY, WREC, WKHM, WSM-FM, WIP, WPRO.

**ELO** "I'm Alive" (MCA) 25/2 add WJON, KMRJ. Moves: 14-9 WHAG, 19-15 WFIR, 27-24 WCSC, debut 17 WHIZ.

**STARLAND VOCAL BAND** "(Love) Thought I Would Never Find Love" (Windsong) 24/3 add KSL, WGIR, WKHM. Moves: 34-28 WTAR.

**LANI HALL** "I Don't Want You To Go" (A&M) 24/1 add WCFR. Moves: 29-25 KBLF.

**KENNY RANKIN** "Regrets" (Atlantic) 23/9 add KGGF, WKIO, KMBZ, WHIZ, WIS, KWOS, WDIF(dp), WRVA, KFOR.

**RICK PINETTE & OAK** "King Of The Hill" (Sky's The Limit/Mercury) 21/3 add WCCO-AM, KNBR, KUGN. Moves: 17-11 WBZ, 3-1 WPRO, 15-10 WVMT, 23-20 WBEN, debut 23 KAAV.

**PLAYER** "It's For You" (Casablanca) 20/2 add WMAZ, KAKZ. Moves: 21-15 WPRO, 19-

15 KAAV, debut 28 KWOS.

**TOBY BEAU** "If I Were You" (RCA) 19/6 add WHIZ, WHAG, WDIF(dp), WCFR, WSBA, WCCO-AM.

**COMMODORES** "Old-Fashion Love" (Motown) 18/3 add WDAE, KUGN, KBLF. Moves: 26-21 WPRO, 32-25 KRKO, 32-29 WORG, 35-28 WLVA, 30-26 WWWE.

**SPYRO GYRA** "Percolator" (MCA) 17/3 add WCCO-AM, KGGF, KBLF, WHIZ, WRIE, KEX, KWOS, KSL, WHOK, WSB, WBAL, WKHM, WHIO.

**CHARLIE DORE** "Fear Of Flying" (Island) 17/6 add KFOR, WKHM, WFDF, KSL, WLVA, WTMJ. Moves: 17-3 WSB, 29-23 KBAI.

**EARL KLUGH** "Doc" (UA) 17/2 add WCFR, WIBW(dp).

**AMBROSIA** "You're The Only Woman (You & I)" (WB) 13/10 add WCFR, KBAI, WREC, WNEU, WORG, WCHV, KOWN, WWWE, WGIR, WBAL. Moves: 28-20 KFMB, 30-20 WCWA, debut 28 WSM-FM.

**PETE TOWNSHEND** "Let My Love Open The Door" (Atco) 13/4 add KLTE, WMAZ, WCFR, WYMC. Moves: 36-26 KRKO, 28-22 WPRO, 29-25 WLNH, 27-21 WGAR, 29-24 WOWO.

**BRICK** "All The Way" (Bang) 13/2 add KUGN, KMRJ.

**GARY BURBANK** "Who Shot J.R.?" (Ovation) 13/2 add WPTF, WGIR. Moves: 25-22 WBEN, debut 25 WYMC.

**JOSE FELICIANO** "I'm Comin' Home Again" (ALA) 12/1 add KUGN.

**HUES CORPORATION** "Something In Return" (Polydor/Curb) 12/1 add KUGN. Moves: 27-19 WHAG, 20-16 WSM-FM.

**S.O.S. BAND** "Take Your Time (Do It Right)" (Tabu) 11/4 add WFIR, KRKO, KAAV, WOWO. Moves: 13-10 WGAR, 28-20 WCSC, 24-21 WNEU, 29-25 KDKA.

**GLADYS KNIGHT & THE PIPS** "Landlord" (Columbia) 11/3 add WCCO-AM, WFDF, WMAZ. Moves: 17-14 WCSC, 11-8 KAAV, 23-19 WORG, 30-20 WQUD.

**TERI DeSARIO & KC** "Dancin' In The Streets" (Casablanca) 10/2 add WHIZ, WPRO.

**GEORGE BENSON** "Give Me The Night" (WB) 8/3 add WHIZ, KWOS, WCCO-FM. Debut 30 KOLO.

**JOHNNY LEE** "Lookin' For Love" (Full Moon/Asylum) 8/3 add KHOW, WQUD, WNEU. Debut 17 KRMG.

## Radio & Records

# POP/ADULT AIRPLAY / 40

July 11, 1980

Three Weeks	Two Weeks	Last Week	This Week	
5	2	1	1	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
8	5	4	2	OLIVIA NEWTON-JOHN/Magic (MCA)
3	3	3	3	SPINNERS/Cupid/I've Loved Your For A Long Time (Atlantic)
1	1	2	4	ELTON JOHN/Little Jeannie (MCA)
10	8	5	5	KENNY ROGERS/Love The World Away (UA)
13	10	7	6	KIM CARNES/More Love (EMI America)
2	4	6	7	ROBBIE DUPREE/Steal Away (Elektra)
15	11	9	8	MANHATTANS/Shining Star (Columbia)
14	9	8	9	CAROLE KING/One Fine Day (Capitol)
22	16	12	10	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
25	17	13	11	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
6	6	10	12	BOB SEGER/Against The Wind (Capitol)
26	20	15	13	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
7	13	14	14	BETTE MIDLER/The Rose (Atlantic)
31	23	20	15	AIR SUPPLY/All Out Of Love (Arista)
4	7	11	16	MICHAEL JACKSON/She's Out Of My Life (Epic)
39	29	21	17	CHRISTOPHER CROSS/Sailing (WB)
—	32	22	18	DIRT BAND/Make A Little Magic (UA)
18	18	18	19	CRYSTAL GAYLE/The Blue Side (Columbia)
—	33	25	20	BOZ SCAGGS/Jojo (Columbia)
—	34	29	21	ALI THOMSON/Take A Little Rhythm (A&M)
38	28	23	22	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
34	30	28	23	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
11	12	17	24	AMBROSIA/Biggest Part Of Me (WB)
19	19	19	25	GORDON LIGHTFOOT/Dream Street Rose (WB)
32	27	26	26	FELIX CAVALIERE/Good To Have Love Back (Epic)
—	—	33	27	FIREFALL/Love That Got Away (Atlantic)
27	24	24	28	GLEN CAMPBELL & RITA COOLIDGE/Somethin' 'Bout You... (Capitol)
9	14	16	29	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
—	—	34	30	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
37	30	27	31	RAY PARKER JR. & RAYDIO/Two Places At The Same Time (Arista)
—	39	38	32	BILLY PRESTON & SYREETA/One More Time For Love (Motown)
—	—	39	33	GENESIS/Misunderstanding (Atlantic)
—	40	36	34	CHARLIE DANIELS BAND/In America (Epic)
—	—	40	35	MECO/The Empire Strikes Back (Medley) (RSO)
—	—	—	38	DR. HOOK/Years From Now (Capitol)
40	38	37	37	EXILE/You're Good For Me (WB/Curb)
—	—	—	38	RODNEY CROWELL/Ashes By Now (WB)
—	—	—	39	EDDIE RABBITT/Drivin' My Life Away (Elektra)
—	—	—	40	LINDA RONSTADT/I Can't Let Go (Asylum)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



## Most Added:

- ALI THOMSON** "Take A Little Rhythm (A&M)" Added at 25% of our reporting stations.
- AIR SUPPLY** "All Out Of Love (Arista)" Added at 17% of our reporting stations.
- CHRISTOPHER CROSS** "Sailing (WB)" Added at 17% of our reporting stations.
- FIREFALL** "Love That Got Away (Atlantic)" Added at 14% of our reporting stations.
- FRED KNOBLOCK** "Why Not Me (Scotti Bros.)" Added at 14% of our reporting stations.
- DIRT BAND** "Make A Little Magic (UA)" Added at 13% of our reporting stations.
- SPYRO GYRA** "Percolator (MCA)" Added at 13% of our reporting stations.

## Hottest:

- OLIVIA NEWTON-JOHN** "Magic (MCA)" Reported hot at 53% of our stations.
- PURE PRAIRIE LEAGUE** "Let Me Love You Tonight (Casablanca)" Reported hot at 47% of our stations.
- ELTON JOHN** "Little Jeannie (MCA)" Reported hot at 40% of our stations.
- KIM CARNES** "More Love (EMI America)" Reported hot at 38% of our stations.
- KENNY ROGERS** "Love The World Away (UA)" Reported hot at 35% of our stations.
- MANHATTANS** "Shining Star (Columbia)" Reported hot at 28% of our stations.





# OPPORTUNITIES

## Openings

### EAST

**Marketing Visionary:** Audio Independents seeks innovative self-starter with commercial experience to promote and develop opportunities for radio Indies. Reply to Audio Independents, One Lincoln Plaza, New York, NY 10023 (7-11)

**North Jersey Top 40 FM** looking for a bright individual to lead its news department. Must be able to gather and write local/regional news and have strong on-air delivery. Send tapes and resumes to George Fuller, PD, WFMV-FM, Box 428, Blairstown, NJ 07825. No calls please. EOE M/F (7-11)

**Full-time news reporter/announcer** for AM drive in South Central PA. At least 2 yrs full-time experience. Call Phyllis Clugston, ND, between 8am-5pm (717) 397-0333. (7-11)

**Solid news operation at 50 kw Pop/Adult** in New York's capital city has immediate opening for dedicated anchor/reporter. Send tapes and resumes to Phil Gregory, ND, WPTR, Box 12279, Albany, NY 12212. EOE M/F (7-11)

**Boston area FM rock station** looking for full-time announcer. Tapes and resumes to: Tony Berardini, c/o WBCN, 1265 Boylston, Boston, MA 02215. No calls please. EOE M/F (7-11)

**WCMF/Rochester** is looking for a morning personality. Tapes and resumes to Trip Reeb, 129 Lexington Ave., Rochester, NY 14609, or call (716) 288-3200. EOE M/F (7-4)

**Afternoon drive/Superstars AOR** needs creative, witty and mature jock. Good pipes, production ability a must for highly rated album rocker. Good bucks, nice people. Tapes and resumes to Dave Lee Austin, PD, WAAF, 34 Machanic St., Worcester, MA 01608. EOE M/F (7-4)

**WBVD/Beverly, MA** seeking qualified applicants for anticipated openings in our growing news department and on-air staff. Adult Contemporary format, 30 miles North of Boston. Send tapes, resumes and salary requirements to Scott Hooper, Mgr., Box 344, Beverly, MA 01915. No calls please. (7-4)

**Insilco Broadcast Group** accepting tapes and resumes for possible future openings. Various formats, various locations. Air personalities, news, talk and programming positions. Send to Bill Rock, Insilco Broadcast Group, Box 85, New Haven, CT 06501. EOE M/F (7-4)

**Maryland Pop/Adult** seeks morning drive communicator. Send tapes and resumes to Box 315, Fairfield, PA. EOE M/F (7-4)

**News person needed in Northwest New Jersey.** Must have solid journalistic instincts, good voice and strong delivery. Send resumes and tapes to Personnel Director, WCRV, Box 150, Washington, NJ 07882. EOE (7-4)

**WCPA/Clearfield, PA** is accepting applications for Pop/Adult air personality, strong on production with programming potential. Resumes and airchecks to Dave LaBrozzi, PD, Box 1032, Clearfield, PA 16830. Affirmative Action Employer. (7-4)

### SOUTH

**Aggressive, growing chain in South** looking for communicators, all shifts. All new facilities, great people to work with. Contact Ron Harper, (318) 487-0347. EOE M/F (7-11)

**V97/AM-60** seeking tapes and resumes from news-persons and announcers for future openings. Send to Box 6877, Jacksonville, FL 32205. EOE (7-11)

**Operations Director needed.** High quality, contemporary class C in top 100 Sunbelt market. Must be expert in automation and production. \$18,000 per year. Call (214) 386-5302. EOE M/F (7-11)

**News reporter/anchor.** Dynamic hard-hitting news team needs competitive person for sports and news airshift with some street reporting required. 2 yrs experience. Send tapes and resumes to David Collin, ND, WFTL, Box 5333, Ft. Lauderdale, FL 33310. EOE (7-11)

## Openings

**KOFM/Oklahoma City** accepting tapes and resumes for 2am-8am personality for #1 rated Top 40 station. Contact Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (7-11)

**Tampa Bay's 86WAZE** is on the move and would like tapes and resumes from young, aggressive entertainers for our current and future part-time/swing positions. We're very small but pay better than some of the big boys. Contact Apple, PD, 86WAZE, P.O. Box 4667, Clearwater, FL 33518. No calls please. (7-11)

**WAKY/Louisville** needs a research director. Prior programming experience desired but not necessary. Contact Mike McVey at (502) 587-7979, or write to WAKY, 558 River City Mall, Louisville, KY 40202. EOE M/F (7-11)

**KRBE/Houston** has immediate opening for night jock. Send tapes and resumes to Roger W. Garrett, 2500 W. South Loop, Suite 500, Houston, TX 77027. No calls please. EOE M/F (7-11)

Need a funny morning team that can relate to local area... will listen to any singles who need a partner or all with unique ideas. Tapes and resumes to Radio & Records, 1930 Century Park West, #196, Los Angeles, CA 90067. EOE

**Personality night time jock** wanted for leading station in market for 7pm-12midnight shift. Tight modern Country format with cross-overs. Enjoyable place to live with lakes for boating, skiing and swimming nearby. Exceptional public schools. Comprehensive medical plan. Salary negotiable. Send tapes and resumes to Paige Pitts, PD, WKUL, Drawer 968, Cullman, AL 35055. EOE (7-4)

**#1 Beautiful Music station** in exciting Top 10 market looking for strong, creative Operations Mgr. to direct continued ratings success. Houston is America's 5th largest city, a dynamic and aggressive Sunbelt metro area offering great opportunity for an experienced professional. Salary is open. Send resumes to Ms. Vici Williams, GM, KYND-FM, 11 Greenway Plaza, Suite 2022, Houston, TX 77046, or call (713) 961-0092. EOE (7-4)

**WOKB/Orlando** looking for afternoon personality. Should have good production skills. Send tapes and resumes to Bret Lewis, 1111 Division St., Orlando, FL 32805, or call (305) 841-1600. EOE M/F (7-4)

**WAVW/Vero Beach** looking for the right person to take and build our news department. Experienced news personnel only. Prefer South Florida background. Send tapes, resumes and salary requirements to Joe Maxwell, WAVW, Box 489, Vero Beach, FL 32960. (7-4)

**WIZD99** still rustling the bushes for a primo production person to write copy, produce, battle salesmen, etc. Choice gig. Climate and bucks for the right person. Send tapes, resumes and copy samples to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33450. EOE M/F (7-4)

**WQMV-FM/Vicksburg, MS** looking for nighttime person with good production experience. We also reach Jackson, MS. Tapes and resumes to J. Walker, Box 76, Vicksburg, MS 39180. EOE (7-4)

**Superstars in Charlottesville, VA.** 3WV now accepting tapes and resumes for future openings. Send to Phil Kirzyc, 3WV, Box 5387, Charlottesville, VA 22905. EOE M/F (7-4)

**KIKK-AM-FM/Houston** has rare opening for News Director. Tapes and resumes to Charlie Ochs, OM, 6306 Gulfport, TX 77081. EOE M/F (7-4)

**KBST/Big Spring, TX** now accepting tapes for future openings. Great place to get your act ready for the majors. Right bucks for the right talent. Tapes and resumes to Greg Cole, KBST, Box 1632, Big Spring, TX 79720. EOE M/F (7-4)

**New station in Austin, Texas,** active with University of Texas sporting events, concerts by major acts nearly every night. Seeking News Director who is willing to do more with stories than just write the "hard facts" and read. Must be creative enough to tie in the city with national issues, create an interest in people that will make them aware of the pros and cons of issues. Call me, or send tapes and resumes to Jim Roberts, KIXL, Box 5820, Austin, TX 78763. (7-4)

## Openings

### MIDWEST

**Flint's #1 AOR Burkhardt/Abrams Superstar station,** WWCK (105FM), is looking for a morning drive person. If you are experienced and can be creative and constructively crazy, and love radio to death, send a tape and resume to Tim Siegrist, PD, WWCK, 3217 LaPeer Rd., Flint, MI 48503. EOE M/F (7-11)

**Four-station group expanding again.** We are seeking two professionals to join our winning family. If you are a creative Pop/Adult air personality or an aggressive news person, we'd like to talk to you. Send tapes and resumes to Mike Haile, VP, c/o WKID, 505 S. Locust, Champaigne, IL 61820. No calls please. EOE M/F (7-11)

**Personality-oriented announcer** needed for adult contemporary Country station in progressive five-station market. Experience preferred, but willing to work with person with little previous experience. Send tapes and resumes to Wade Jackson, Box 856 Liberal, KS 67901, or call (316) 624-2556. (7-11)

**America's finest Pop/Adult station** has rare opening for morning personality. More money and better lifestyle than most major markets. Tapes and resumes to Dave Clark, PD, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (7-11)

**Looking for experienced afternoon drive announcer** with good knowledge of Country music for future opening in top 25 market. Tapes and resumes to Steve Golden, WBCS-AM, 5407 W. McKinley Ave., Milwaukee, WI 53226. EOE M/F (7-11)

**WEAQ/Eau Claire,** seeks experienced, creative commercial writer/producer. Work with top-notch people, equipment and production aids. Tapes and resumes to: WEAQ, Box One, Eau Claire, WI 54701, or call Steve at (715) 832-3463. EOE M/F (7-11)

**KJLA/Kansas City,** looking for Top 40 air talent for possible future openings. Tapes and resumes to Chris Stevens, 3435 Broadway, Kansas City, MO 64111. (7-11)

**KWNO/Winona, MN** needs a News Director. Must have strong news gathering and writing ability. August 1st opening. Send tapes and written examples to Al Thurley, PD, KWNO, Box 466, Winona, MN 55987. EOE M/F (7-4)

**News Director wanted immediately.** Females encouraged to apply. Tapes and resumes to Brian Phoenix, KKRC, Sioux Falls, MI 49503. EOE (7-4)

**A rare opportunity.** Due to recent expansion, Cedar Rapids Broadcasting Company Inc. is now accepting applications for future on-air announcing positions. All applicants must have at least 3 yrs experience and be strong on production. Excellent fringe benefits including profit sharing. Tapes and resumes to Jim Curtis, Cedar Rapids Broadcasting Co., Inc., 500 Paramount Building, Cedar Rapids, IA 52401. EOE M/F (7-4)

**WLAV/Grand Rapids** is accepting applications for full-time opening on our air staff. We're looking for a mature announcer for our Pop/Adult format. Tapes and resumes to Regis McKenna, WLAV 101 "C" Waters Blvd., Grand Rapids, MI 49503. EOE M/F (7-4)

**Wanted: Someone who eats, sleeps, breathes and can have fun with news and a talk show.** Human being preferred. 100,000+ college metro ARB market. Tapes and resumes to Phil Conrad, WOKL, 1819 Mitchell St., Eau Claire, WI 54701. EOE M/F (7-4)

**KROC-FM/Rochester, MN** looking for morning drive air personality. Must have magical fingers in production studio. Send tapes and resumes to Al Malmberg, KROC-FM, 122 4th St., S.W., Rochester, MN 55901, or call (507) 286-1010. (7-4)

**WEBC/Duluth, MN** needs a News Director. Tapes and resumes only Don Hoberg, 1001 East 9th Street, Duluth, MN 55805. EOE (7-4)

**Austin, music capital of Texas** is looking for a few good people. We're putting together an incredible staff of pros for what we hope will be one of America's premiere stations. All new facilities. Great area to live in. If you're a super communicator, make listeners talk back and don't sound asleep when you do it and can work hard for reasonable pay, call me. Send tapes to Jim Roberts KIXL, Box 5820, Austin, TX 78763. (7-4)

## Openings

**WMEE/WQHK/Ft. Wayne, IN** looking for Operations Director. Must have knowledge of both Top 40 and Country formats. Administrative and budgeting skills also required. A growth opportunity with Federated Media. Send resumes to John David Spangler, Box 6000, Ft. Wayne, IN 46896, or call (219) 447-5511 between 2-5:30pm. EOE M/F (7-4)

**WAXX-WAYY/Eau Claire, WI** has immediate opening for Production/Copywriter. Send tapes and resumes to Kurt Christenson, Box 41, Chippewa Falls, WI 54729. No calls please. (7-4)

**News Director wanted for aggressive news operation** in a competitive market. Send tapes and resumes to Box 99, LaCrosse, WI 54601. EOE M/F (7-4)

**Immediate opening for all-night air personality** at leading Pop/Adult with heavy emphasis on oldies. Experience preferred. Minorities encouraged. Send tapes, resumes, recent photo and salary requirements to Bill Craig, WITY, Box 142, Danville, IL 61832. EOE M/F (7-4)

**Wanted: Air talent for future opening.** We always want tapes from good talent. Send to Kevin St. John, WIZM/Z93, Box 99, LaCrosse, WI 54601. No calls please. EOE M/F (7-4)

### WEST

**KAMP Imperial Valley's number one station** is looking for a news person. If you can find the news before the news finds you and you have a good delivery then we want you. Tapes and resumes to Gene Raymond, PD, KAMP, Box 1018, El Centro, CA 92244. EOE M/F (7-11)

**NEWS DIRECTOR,** self-starter individual in beautiful Colorado Springs. Tapes and resumes to Dave Starr, KKCS, 847 S. Circle Drive, Colorado Springs, CO 80910. EOE M/F (7-11)

**KROE/Sheridan, WY** needs Program Director/morning man. Send tapes and resumes to Kim Love, Box 5086, Sheridan, WY 82801. EOE M/F (7-11)

**Future openings for AM Dancemusic and FM Country.** Tapes and resumes to Dave Starr, KKCS, 847 S. Circle Drive, Colorado Springs, CO 80910. EOE M/F (7-11)

**KOPA/Phoenix** now accepting tapes for future openings from top quality, articulate jocks with strong production who desire to work and learn within a winning organization. Send tapes and goals to Steve Rivers, KOPA, Box 1827, Scottsdale, AZ 85251. No calls please. EOE M/F (7-4)

**KVOC/Casper, WY,** one of the nation's top Country stations seeks tapes and resumes for future openings. If you like elbow room and working for top bucks with a top-notch organization, send tapes and resumes now to Rich Abrams, KVOC, Box 2090, Casper, WY 82602. EOE M/F (7-4)

**Western Cities Broadcasting Company** is looking for a Chief Engineer for its AM/FM in Las Vegas. Directional AM antenna experience is requested. Send resumes to Paul Montoya, KLUC/KMJJ, Box 14805, Las Vegas, NV 89114. EOE (7-4)

**Drake-Chenault** looking for Program Directors for present and future openings at our consulted stations. Please send resume and brief job history to Bill Drake, Drake-Chenault, Box 1629, Canoga Park, CA 91304. Please include salary requirements and willingness to relocate. No calls please. (7-4)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Industry

**PETE HOWARD** joins the staff of Earth News as National Sales Manager. He was formerly with CBS.

### Radio

**JONI CARROLL** joins the KERN/Bakersfield, CA news team as a reporter. She was formerly with KKAL/Arroyo Grande, CA.

**GUY DAVIES,** formerly with KVEL/San Luis Obispo, CA, joins KERN/Bakersfield, CA as MD and afternoon drive personality.

**LARRY RICE** promoted to News Director at KERN/Bakersfield, CA.

**J.C. CORCORAN** doing mornings with Cindy Marsh at WLPX/Milwaukee, WI. He was formerly with WLAV-AM/Grand Rapids, MI.

**BERNIE LUCAS** has been promoted to full time promotion director at WLPX/Milwaukee, WI.

**DAN BOBNER,** former air personality at 96½-FM(KAUM)/Houston, TX, joins 104-FM(KRBE)/Houston, TX.

**PATRICK E. GILLEN** moves from evenings at WVOS-AM-FM/Liberty, NY, to PM drive at WSUL-FM/Monticello, NY.

**WILL MASON** joins WAXU-AM-FM/Lexington, KY.

**ROBERT G. "SKIP" TASH** has been appointed K-WEST/Los Angeles, CA Account Executive.

### Record

**GERAD LaVAN** has been named Director of Survey Research for CBS Records.

**MICHAEL ATKINSON** has been appointed to the position of Columbia Records Local Promotion Manager, Los Angeles, CA.

**JANN EDWARDS** has been named Director of Royalties for Elektra/Asylum Records.

**SCOTT BURNS** has been promoted to Western Regional Promotion Manager at Elektra/Asylum Records.



# OPPORTUNITIES

## Openings

### WEST

Super talented AM or PM drive talent to have fun on the radio with no flip cards. If you're tired of passives, collusion and politics, do it and call Tom Rivers, PD, P.O. 8200 Lake One Pkwy, Anchorage, AK 99507, or call (907) 344-8822. EOE M/F (7-4)

Operations Manager/PD for #1 adult rock FM in Northern California. Good production and automation experience a must. Send tapes and resumes to Steve Friedman, KNVR, Box 1167, Paradise, CA 95969, (916) 895-1197. (7-4)

KGHO, coastal Washington's leading contemporary station needs Chief Engineer. AM-FM combo, entry level position. Contact Jim Alan (206) 832-1200. EOE M/F (7-4)

Announcer needed for Pop/Adult station in Salt Lake-Ogden market. Send tapes and resumes to Barb Richardson, PD, KLO, Box 1430, Ogden, UT 84402. EOE M/F (7-4)

KXOA-AM-FM/Sacramento accepting applications for full-time news reporter/director. Responsibilities include gathering, production and presentation of news in a conversational style. Tapes and resumes to Phil Melrose, KXOA, Inc., Box 1677, Sacramento, CA 95808. No calls please. EOE M/F (7-4)

New World Communications looking for major market main man and PDs. Tapes and resumes to Jerry Clifton, 6070 Rancho Mission Rd., Suite 438, San Diego, CA 92108. EOE (7-4)

Wanted Announcer/production person. Experience preferable. Contact Dave Branan, KTLG, Box 68, Twin Falls, ID 83301, or call (208) 733-3381. EOE M/F (7-4)

## Miscellaneous

Wanted Country record service from all sources including singles and albums. Contact Jim Ashborn at WT1Q, 1501 Deer St., Marquette, MI 49854 (906) 341 2024 (7-11)

Tampa Bay's 89WAZE is a trade reporter in the 23rd market and has just achieved the highest ratings in its history. We need Top 40 single/album service. Contact Apple PD, 89WAZE, Box 4687, Clearwater, FL 33518 (813) 726-6545 (7-11)

## Positions Sought

News pro available now. 12 yrs experience, winner four major New York state journalism awards in past 2 yrs. Excellent anchor, street reporter, writer, public affairs producer. Prefer Northeast, but will consider all. Call RON SHAPLEY (607) 432-0350, or write to 78 Dietz St., Oneonta, NY 13820. (7p11)

Currently #1 mornings, looking for PD spot. 6 yrs experience. Call (314) 732-8555 (7-11)

Do you have a place for a humorous personality with 10 yrs experience. Entertainer, remotes, phone bits, interviews, what have you, or is that what do you have? Mature, dependable individual. Call (702) 361-5403. (7-11)

8-yr morning or afternoon pro. Worked mostly in Miami and Phoenix. Wants to go South, East or Southeast. Witty and sincere with exceptional production talent. Call JEFF (219) 426-6830 (7-11)

JAMES T. ASHFORTH, an aspiring, happy young man with 4 yrs of public radio experience. Worked with Jazz & Rock formats. Looking for more productive and challenging positions. Call (714) 499-4762, or write to 31671 Sea Cove, S. Laguna, CA 92677 (7-11)

The left lane is for left turns only. Hi, it's me, KEN E MARKS. You know working at airport radio 530 in Los Angeles is a fun, fast paced and exciting job, but you can't play the hits. Hard worker with 2 yrs experience looking for work in the Western U.S. Call me at (213) 559-9156 (7-11)

Serious minded, hard working programmer seeks Top 40 or Black programming position. Call MIKE PAYNE (414) 442-4572 (7-11)

Ambitious DJ looking for full-time position. Excellent MD. 3 yrs experience as announcer in commercial and college radio. Prefer East but will consider all. Call TOM ROCCO at (201) 841-9587 (7-11)

Major market newswomen. 8 yrs experience including Milwaukee and Tampa. Looking for anchor or street reporting position with a solid organization. I'm no floater. I've been with present station 4 yrs. Call SUE at (414) 282-0508. (7-11)

Program Director/Operations Manager looking for medium to major market position. Background in sales, programming, knowledgeable of FCC rules and regulations and automation. Call (208) 627-3420. (7-11)

The party is over and it's time to go home. Spent the last 2 yrs in Florida and now I'm coming home to Pennsylvania. Experience in AOR, Top 40 and Adult Contemporary. You can depend on me if I work for you. For the next two weeks call evenings at (813) 294-4111. After 7/15 call (412) 441-4410 and ask for TOM. (7-11)

Bright young jock, 2 yrs experience ready to travel to medium market Top 40. Strong pipes with personality and presence. Creative copywriting, dynamic production complements your sales force. Own mobile DJ unit and light show a plus for remotes, promos. Call DAN MCKAY at (504) 895-6112. (7-11)

## Goods & Services

### Top 20 Countdown

Fifteen weekly 4 and 7 minute radio football shows beginning 8/30. Uptempo, conversational, creative. More info-Demo: JT PRODUCTIONS, Box 747, Pittsburg, Kansas 66762. (316) 231-8200

### Funny Business

People will laugh when you sit down at the microphone if you subscribe to the "FUNNY BUSINESS" humor service. Send for sample. FUNNY BUSINESS, Box 832, Leominster, MA 01453.

### Hot Yocks!

How do you get Hot Pants? Put a branding iron in your shorts. How do you get HOT YOCKS? Put a branding iron in your shorts, and write to: HOT YOCKS, 1555 Rising Glen Road, W. Hollywood, CA 90069. One year \$60, sample \$10. HOT YOCKS is Hollywood's premier Comedy and Muffler service.

### Election Year Entertainment

"Rock 'n Politics" Rockumentary. The music and voices of Past Presidential campaigns. 6 shows, 1986-1978. Free demo. SOUND ARCHIVE PRODUCTIONS, 175 21st Ave., San Francisco, CA 94121.

### Top 1573 Of The 1970's

Complete, ordered list of every record to hit New York's Top 26 over the last ten years. Also - The Top 100 Artists. \$30 to Joe Perak, 20-02 37 Street, New York, NY 11105.

### Phantastic Phunnies

Highly original... proven worldwide audience builder! Hilarious... respected... "quilt-quip"... topical humor!! Introductory news's 400 topical one-liners and "Bonus" just \$2.00!!! PHANTASTIC PHUNNIES 1343-A Street Ford Dr. Kent, OH 44340

### Oldies But Goodies!

Huge inventory! Fast service, low prices! Send \$1.00 (deductible on first order) for giant catalogue THE GOLD VAULT, P.O. BOX 202-C, Oshkosh, WI 54977 (616) 344-6348

### Sound Effects

COMPLETE SOUND EFFECTS LIBRARY on 24 LP Records. Only \$7.80 per record no other charges. Everything from an Atom Bomb to a Toilet Flush. From the pioneers in Sound Effects for broadcasting. Write for catalogue today THOMAS J VALENTINO INC., 151 West 48th St., New York, NY 10036. (212) 248-4675.

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the lefts here comes the yocks. Complimentary snack "LOLA'S LUNCH" - 1789 Hamlet Drive Ypsilanti, Michigan 48197

### Comedy Material

Funny horoscopes, krazy commercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebies write HYPE, INC. Box 68881, Los Angeles, CA 90069

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431 1502

## Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

## Positions Sought

Victim of recession. Station hired combo sales-announcer. Morning drive most recently. Former boss says excellent all around. Air/production. Call WAYNE A BYERS (316) 363-0820. I'll even have the ex-boss call you. (7-11)

MICHAEL "The AOR Hardcore" HART is still looking. Any market 6pm-12midnight. Money secondary. Call (714) 233-8833 9-5pm PDT. (7-11)

I'm in radio for one reason... sports! Dedicated pro who has done hockey, basketball, football and baseball. Seeking bigger and better challenge as sports director with play-by-play opportunity in medium to major college market. If you're serious about sports, call MARC afternoons at (218) 749-4863. (7-11)

Oh No! Automation is coming, thus I'm going. 3 yrs experience in AOR and Top 40. Looking strictly for AOR. Call (802) 384-4244 between 6am-12noon and ask for ODAY MURPHY. (7-11)

Allergic to your Arbitron? Does your book need some bounce? Currently employed Top 40 PD/MD looking to join a professional management team. Top flight organizations only! Call HARV BLAIN (608) 274-2720 and let's discuss your station. (7-11)

Northwest jock looking for possibilities in West. Enthusiastic and ready to make a solid contribution to station. 5 years under the belt with MD experience. Excellent references. Available now. LARRY LOMAX (206) 772-2657. (7-11)

## Positions Sought

It will only cost you a phone call and I could be yours for 3 years. That's how long I was with the last AOR station. Call UNCLE BOB, 5 year AOR vet, at (802) 223-8274. (7-11)

My family is starving and I desperately need a job. I'm looking for that perfect morning slot or programming position. I'm tired of living out of a "Bekins" van! Please call before I'm forced to dine on another "Tint" salad. PAUL MAYER (WHBQ, KULF, XEROX), (901) 761-8024. (7-11)

PETER REYNOLDS, young, top-notch AOR jock with major and medium market experience seeks full-time position. 5 years experience. 24-hour service. (213) 465-8466. (7-11)

I'm tired of the big city. 13-year pro, formerly WCAR and WDRO in Detroit and KZLA/Los Angeles, seeks AM drive position in medium market in the West. Money counts, but quality of life is more important. Stable companies please call. BOBBY SHERMAN, (213) 787-8828. (7-11)

Plastic surgery has done wonders for this reformed here-it. 1st phone DJ looking for another AOR rock and roll type gig. Yes, indeed, medical science can perform miracles. For proof, call now! BRUCE, (213) 430-8857. (7-11)

No cute introduction. Just need a job in medium to large market, East Coast or South. One on one communicator, that left WDAK/Columbus, GA after a format change. Looking for Top 40 or Pop/Adult format. Call JAY O'BRIEN anytime at (404) 688-3644, or write 3810 Buena Vista Rd., Apt. 18, Columbus, GA 31906. (7-11)

Outstanding news/sports anchor reporter, major college play-by-play, network news and sports stringer degree, available now medium or major market. DON VOLTZ (218) 284-3489 (7-11)

Former announcer WWOM, PD at WQXO. WTCO seeks full-time work as PD or MD of small market upper Midwest station. Experienced in Top 40, Pop/Adult and medium Country. Tapes and resume available. Contact TIM (808) 341-2024 (7-11)

12-year pro, Billboard finalist in 1977, seeking good situation in programming. Lots of medium market experience. KROY, KQPM, currently KMQX/Tucson. JOHN LISYNSKI (602) 327-7203. (7-11)

Major market Top 40 air personality, CHUCK TYLER, looking for a new challenge at a solid medium or major market station. 3 years with Southern Broadcasting, currently at WLCY/Tampa Bay. (813) 678-0918. (7-11)

Country programmer looking! Currently employed, however would like to program your modern Country station with 24 years of experience, including KHAZ, Cedar Rapids, KKKL/Boseman, MT, WVOJ/Jacksonville, FL. Mature, get along with people well, promotion minded, married and stable. If interested, call now (219) 393-3988 evenings (7-11)

Are you seeking a broadcaster with depth? Several years experience background in all major formats. Desires MD position currently weekdays in Fresno market. Call ANDY TYLER (209) 625-3218 (7-11)

Looking for anything. Prefer South. Currently PD and morning drive in South. Would like Top 40. SANDY O'BRIEN (505) 622-0290 (7-11)

JOE KRAUSE, former Superstars PD at WJZ looking for PD position. (305) 331-8479 or (313) 634-5166 (7-11)

Creative morning personality. 14 years experience, voices, characters. Want 6-10pm and Production Director Northeastern medium and majors only. No small markets. Married, want to get rooted back in native NE. Call CHUCK MORGAN (BILL CUNNINGHAM) (208) 523-4548, 650 10th St., Idaho Falls, ID 83401. Available immediately. (7-11)

## Positions Sought

Sports Director in small market looking for SD or sports position in medium market. Strong in play-by-play, have 4 years sports/news experience. Ready for move up. Call (313) 681-3510. Good references. (7-11)

Bright, witty, experienced air-personality turning part-time hobby into full-time career. Specialize in Top 40 and Pop/Adult. Experience: 3 years, including small market KSRC-AM and KTEK-FM, and MD. Will relocate to medium market. Call BOB "RJ" at (806) 636-5392 anytime, or (806) 636-5238 (work). You won't regret it! (7-4)

DAVE KANNER-aggressive, seasoned newsmen. Experienced in all styles. Needs gig in Eugene or Portland, OR. 708 Blenheim Ave., Charlottesville, VA 22901 (804) 293-8829. (7-4)

AOR station: If you need a MD and/or full-time air personality with warm personal style, great pipes, tight production, in-depth knowledge of music with experience including KTIM-FM, KBLX-FM, and KCBS-FM, please call PAUL SULLIVAN (415) 388-2219. (7-4)

L.A.P.D. currently programming but looking for long-term relationship with stable organization as PD, Assistant PD or consultant. Impeccable track record. Strong people motivator. Automation, TV, syndication. Salary negotiable. Excellent references. Prefer to remain in Southern CA but will give consideration to all offers. (213) 370-8888, 8pm-12mid PST. (7-4)

JACK LAWRENCE WTCI-FM/WDRG seeking full-time on-air position in medium market up. Background includes Top 40, Pop/Adult, and AOR. Also small market programming and Music Directorship. Prefer Northeast, but interested in other locations as well. Call days or evenings (413) 734-8899. (7-4)

Program Director looking for new challenge. 7 yrs experience including MOR, Talk, News and Big Bands. Can also handle AOR, R&B and others. Will consider PD, A&T PD or airwork positions. I'm ready to relocate. Call LEO at (302) 654-1148 (7-4)

Ex-PM drive and A&T PD at one of Wisconsin's best. After 2 1/2 yrs at WOTC-FM in Two Rivers, looking for home in medium market as air talent or small market PD. Total 8 yrs in radio, Brown Institute Grad, 23 yrs old. Call DOUG DAY afternoons at (414) 794-8076. (7-4)

Young, hard working and more! 3 yrs experience, not a screamer AOR/Top 40 live board, automation, news, production, some engineering, studying for 1st. Married, stable, will relocate. Are you ready for the perfect addition to your staff? Contact NEIL SCHWANITZ, 606 N. Terrace Ave., Coldwater, OH 45828, or call (419) 678-3302 (7-4)

Coming to you from Pittsburgh! Sharp razor blade, character voice galore, any shift. Prefer Northeast, medium to major market. Available now. ERIC LEE (412) 323-6300 (7-4)

Need a change. Top rated California announcer seeks medium market programming challenge in Top 40, Pop/Adult or Country. Available now. Call (209) 299-0888 ask for WES (7-4)

PAUL MAYER of WHBQ, Y103, XEROK available now. Call (901) 761-5024 (7-4)

3 yrs medium market AOR experience. Good numbers, references, musical knowledge. Looking for new challenge in major/medium AOR. Call (517) 321-9370 (7-4)

8-yr pro, 1st ticket I've done most everything, heavy in production and promotion, looking for future opening in Intermountain West. Been in current market for 3 yrs. Call (804) 438-7370 (7-4)

Black, 15 months AOR and 6 months Pop/Adult professional experience. Some Top 40 Good voice, better than average production skills, 3rd class license. 3 yrs sports reporter. Experienced in college radio, some play-by-play. Looking for full-time position as announcer, sports reporter or play-by-play. Prefer Washington, D.C./Baltimore area. Consider all. Call (202) 234-4997. (7-4)

## Radio & Records

1930 CENTURY PARK WEST, LOS ANGELES, CA 90067 TELEPHONE: (213) 553-4330

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# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### LINDA RONSTADT

#### I Can't Let Go (Asylum)

67% of our reporters on it. Moves: Up 76, Same 24, down 0, Adds 26 including WKBW, WRKO, JB105, CFTR, Z97, WFBR, KEEL, 95SGF, WVIC, KZ93. See Parallels, charts at number 29.

### MICKEY GILLEY

#### Stand By Me (Full Moon/Asylum)

57% of our reporters on it. Moves: Up 81, Same 16, Down 2, Adds 9, WKBW, WTI, KX104, WNCI, KLUC, KENO, WLBZ, WCGQ, WKXY. See Parallels, charts at number 30.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

### AIR SUPPLY "All Out Of Love" (Arista) 104/22

Moves: Up 67, Same 15, Down 0, Adds 22 including KJR, WBBF, WBLI, WFMF, 96X, KX104, KERN, WLBZ, CK101, WCAO 21-18, KS95-FM 20-17, WOKY 24-19.

### FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 100/37

Moves: Up 34, Same 29, Down 0, Adds 37 including WKBW, WFIL, WCAO, WZUU, WFBR, WAPE, WRJZ, WRVQ, KOFM, KTAC, 94Q 30-26, KSLQ 28-24, WHB 23-14, KEARTH 26-23.

### COMMODORES "Old-Fashion Love" (Motown) 85/14

Moves: Up 57, Same 14, Down 0, Adds 14 including WXLO, WRKO, WGCL, WBLI, WNOE, WAYS, WZZP, WCAO 20-15, WPGC 23-19, KRLY 26-20.

### QUEEN "Play The Game" (Elektra) 83/8

Moves: Up 48, Same 27, Down 0, Adds 8, WFI, WPEZ, WBLI, Y95, 92X, WHOT, KYNO-FM, WEAQ, F105 26-22, KBEQ 12-2, 13K 26-23.

### ERIC CLAPTON "Tulsa Time" (RSO) 82/10

Moves: Up 50, Same 21, Down 1, Adds 10, JB105, WPEZ, KRBE, WTI, 92X, KTAC, WNAM, KENI, KSLY, KCBN, Z97 23-15, 94Q 1-1, Q102 10-7.

### AMBROSIA "You're The Only Woman (You & I)" (WB) 76/51

Moves: Up 16, Same 9, Down 0, Adds 51 including WFI, WCAO, PRO-FM, KRLY, Q105, CKLW, KBEQ, WOKY, KEARTH, KOPA, 94Q 23-17.

### JOURNEY "Walks Like A Lady" (Columbia) 75/0

Moves: Up 48, Same 20, Down 7, Adds 0, WFI 16-12, F105 28-25, CHUM 18-15, WPEZ 23-18, Y103 18-15, WRVQ 18-13, KRSP 13-4, KMJK 21-17.

### GEORGE BENSON "Give Me The Night" (WB) 68/30

Moves: Up 22, Same 16, Down 0, Adds 30 including WABC, WKBW, WFIL, WRKO, KJR, KOPA, WKEE, KHFI, WHBQ, KGW, WNBC 30-26, WOKY 26-22.

### JOHNNY LEE "Lookin' For Love" (Full Moon/Asylum) 66/31

Moves: Up 26, Same 9, Down 0, Adds 31 including JB105, KSLQ, KFI, KJR, WTRY, WERC, 92Q, WOHO, KTAC.

### EDDIE RABBITT "Drivin' My Life Away" (Elektra) 56/11

Moves: Up 25, Same 20, Down 0, Adds 11 including WBEN-FM, WKBO, WRJZ, KOFM, KGW, KKXL, WRKR, 94Q 24-21, WHB 21-11, WOKY 28-25, KFI 25-21, KOPA 29-25.

### RODNEY CROWELL "Ashes By Now" (WB) 54/1

Moves: Up 34, Same 11, Down 8, Adds 1, KENI, KDWB 10-9, WJDX 31-22, WSGN 9-7, WRJZ 9-7, WRVQ 22-16, KWEN 25-19, KMJK 28-23.

### ROGER DALTRY "Free Me" (Polydor) 52/16

Moves: Up 11, Same 25, Down 0, Adds 16 including PRO-FM, KBEQ, WOKY, WHFM, KINT, WAPE, WNOX, WISM, KROY, KTKT.

### FIREBALL "Love That Got Away" (Atlantic) 52/8

Moves: Up 26, Same 18, Down 0, Adds 8, WRKO, WHB, WOKY, WBBQ, WAYS, WVIC, KSTT, KWIC, KSLQ 29-25, KBEQ 17-11.

## Others Getting Significant Action

### IRENE CARA "Fame" (RSO) 46/24

Moves: Up 16, Same 6, Down 0, Adds 24 including F105, 13K, KJR, WHYN, KEEL, WSGA, WDRQ, KTKT, KEARTH 27-13, KRLA 21-10, KFI 17-14, KHJ 23-14.

### ROY ORBISON & EMMYLOU HARRIS "That Lovin' You

Feelin' Again" (WB) 46/6, Moves: Up 28, Same 12, Down 0, Adds 6, KC101, WVIC, KLEO, WZZP, KCPX, WFBG, WOKY 27-23, WSGN 23-18, WAPE 30-26.

### RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/

Mercury) 46/4, Moves: Up 22, Same 17, Down 3, Adds 4, WFI, KTSA, WNOE, WKIX, F105 9-5, PRO-FM 2-2, WOKY 30-26, Y103 37-33, WJBQ 4-1.

### HERB ALPERT "Beyond" (A&M) 40/7

Moves: Up 19, Same 14, Down 0, Adds 7, WGCL, WFBL, WKEE, WTI, WBBQ, WSKZ, WRKR, 94Q 21-18, WOKY 32-28, WFBR 30-23.

Radio & Records

# NATIONAL AIRPLAY/30

July 11, 1980

THREE TWO  
WEEKS TWO  
AGO WEEKS LAST  
AGO WEEK

1	1	1	1	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
11	8	4	2	OLIVIA NEWTON-JOHN/Magic (MCA)
5	4	3	3	PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca)
2	2	2	4	ELTON JOHN/Little Jeannie (MCA)
12	10	8	5	MANHATTANS/Shining Star (Columbia)
8	6	6	6	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
21	17	10	7	GENESIS/Misunderstanding (Atlantic)
9	7	7	8	SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)
17	14	11	9	KIM CARNES/More Love (EMI America)
3	3	5	10	PAUL McCARTNEY/Coming Up (Columbia)
18	13	13	11	CHARLIE DANIELS BAND/In America (Epic)
30	26	20	12	CHRISTOPHER CROSS/Sailing (WB)
27	23	21	13	PETE TOWNSHEND/Let My Love Open The Door (Atco)
16	15	14	14	JOE WALSH/All Night Long (Full Moon/Asylum)
28	25	22	15	BOZ SCAGGS/Jojo (Columbia)
22	20	19	16	KENNY ROGERS/Love The World Away (UA)
19	18	18	17	CAROLE KING/One Fine Day (Capitol)
20	19	17	18	BLUES BROTHERS/Gimme Some Lovin' (Atlantic)
14	12	12	19	ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA)
—	—	27	20	ROLLING STONES/Emotional Rescue (Rolling Stones)
4	5	9	21	BOB SEGER/Against The Wind (Capitol)
—	28	24	22	ALI THOMSON/Take A Little Rhythm (A&M)
—	27	25	23	S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
7	11	15	24	BETTE MIDLER/The Rose (Atlantic)
—	29	26	25	MECO/The Empire Strikes Back (Medley) (RSO)
—	—	28	26	BENNY MARDONES/Into The Night (Polydor)
—	—	29	27	DIRT BAND/Make A Little Magic (UA)
—	—	30	28	JACKSON BROWNE/Boulevard (Asylum)
—	—	—	29	LINDA RONSTADT/I Can't Let Go (Asylum)
—	—	—	30	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

## MOST ADDED

AMBROSIA "You're The Only Woman..." (WB)  
FRED KNOBLOCK "Why Not Me" (Scotti Bros.)  
JACKSON BROWNE "Boulevard" (Asylum)  
JOHNNY LEE "Lookin' For..." (Full Moon/Asylum)  
GEORGE BENSON "Give Me The Night" (WB)

Complete Regionalized Listings on Page 22 and 23.

## HOTTEST

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia)  
OLIVIA NEWTON-JOHN "Magic" (MCA)  
MANHATTANS "Shining Star" (Columbia)  
CHRISTOPHER CROSS "Sailing" (WB)  
GENESIS "Misunderstanding" (Atlantic)

Parallel Listings Begin on Page 26.

### KISS "Shandi" (Casablanca) 38/3

Moves: Up 13, Same 22, Down 0, Adds 3, Y100, KPUR, KOOK, PRO-FM 24-21, WPGC 29-25, Y103 38-31, KROY 27-23.

### AVERAGE WHITE BAND "Let's Go 'Round Again" (Arista) 37/8

Moves: Up 18, Same 11, Down 0, Adds 8, KRLY, WOLF, WHFM, WNOE, WSKZ, WFBG, 14WK, WNAM, WKBW 25-21, WOKY 31-27, WBEN-FM 21-15.

### POCO "Under The Gun" (MCA) 36/16

Moves: Up 5, Same 15, Down 0, Adds 16 including KBEQ, WFLY, WBBQ, KMJK, WLBZ, WCIR, WSEZ, KSEL, KKL, KBIM.

### LARRY GRAHAM "One In A Million You" (WB) 36/12

Moves: Up 18, Same 6, Down 0, Adds 12 including Z93, 94Q, KC101, FM100, 92Q, WDRQ, WAAY, WCAO 18-11, WPGC 14-5, CKLW d-19.

### ROBBIE DUPREE "Hot Rod Hearts" (Elektra) 32/14

Moves: Up 7, Same 11, Down 0, Adds 14 including WCAO, WGCL, KEARTH, KFRC, WAEB, WSGN, WRVQ, KLUC, 94Q 26-22.

### NATALIE COLE "Someone That I Used To Love" (Capitol) 30/10

Moves: Up 12, Same 8, Down 0, Adds 10, WFIL, KHJ, WKBO, WAXY, KWEN, KCPX, WFBG, WHHY, KILE, KDZA, WRKO 19-13, WKIX 15-8.

### RUSS BALLARD "On The Rebound" (Epic) 28/2

Moves: Up 16, Same 10, Down 0, Adds 2, 96KX, WFLY, PRO-FM 30-28, Q102 23-21, KJR 24-22, K104 31-25, WANS-FM 31-24, WSPT 30-25, KRLC 23-15.

### KENNY LOGGINS "I'm Alright" (Columbia) 24/9

Moves: Up 5, Same 10, Down 0, Adds 9, 96KX, F105, Y100, KRBE, KLUC, WIGY, KPUR, WSPT, KENI, KBEQ d-16.

### ELECTRIC LIGHT ORCHESTRA "All Over The World" (MCA) 22/6

Moves: Up 8, Same 8, Down 0, Adds 6, WICC, KAUM, WDRQ, KRSP, WANS-FM, CK101, 96KX 26-18, KRQ 21-13.

### DR. HOOK "Years From Now" (Capitol) 18/4

Moves: Up 7, Same 7, Down 0, Adds 4, KS95-FM, KHFI, KRUX, KTKT, WJDX 27-20, WSEZ 39-36, KWIC 32-27, KOOK 30-26.

### GRATEFUL DEAD "Alabama Getaway" (Arista) 18/1

Moves: Up 7, Same 10, Down 0, Adds 1, Z97, WFI 6-6, 96KX 18-15, WAAY 29-26, KQWB-FM 18-14, KSLY 21-19.

### DAVE MASON "Save Me" (Columbia) 16/2

Moves: Up 3, Same 11, Down 0, Adds 2, JB105, WKXY, WRKO d-28, CKLW on, KBEQ 22-21.

### GERRY RAFFERTY "The Royal Mile" (UA) 15/15

Moves: Up 0, Same 0, Down 0, Adds 15 including Z93, 94Q, KSLQ, WOKY, KHFI, Y103, KX104, WGH, KRUX.

### ERIC CARMEN "It Hurts Too Much" (Arista) 15/1

Moves: Up 3, Same 11, Down 0, Adds 1, KOOK, WZUU on, KJR on, WKEE 36-33.

### TOUCH "(Call Me) When The Spirit Moves You" (Atco) 14/8

Moves: Up 4, Same 2, Down 0, Adds 8, WTRY, WFLY, KXX106, WSEZ, WFLB, WANS-FM, WGBF, KCBN, 96X 34-32.

### TERI DeSARIO w/K.C. "Dancin' In The Streets" (Casablanca) 14/1

Moves: Up 7, Same 6, Down 0, Adds 1, KROY, Y100 27-24, KSLQ on, WGCL on, KRLA d-23, KFI on, KCPX 23-21.

Continued on Page 28