

Radio & Records

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STATION TO APPEAL, CITES MINORITY BIAS

FCC Orders KIFM Off Air

A six-year legal wrangle over public affairs programming resulted in an FCC preliminary decision denying the license renewal of KIFM/San Diego. The decision, which overruled an FCC Administrative Law Judge's 1978 verdict in favor of the station, calls for the station to leave the air unless an appeal is filed.

An appeal is forthcoming. West Coast Media President Donald McCann stated, "There is absolutely no way in the world we'll close the station October 4." Station GM Barry McCann told R&R, "The Commission action will most certainly be appealed, since it was

the first negative decision in almost six years of the station defending its position. I believe the decision may reflect political desires of the Carter Administration to encourage belief in minority groups that the Administration is doing all it can to take away licenses from responsible broadcasters and give them to minority interests. There has been a rash of unfair decisions which seem to support this view." Earlier, McCann told the San Diego Union that "more than three and less than 10" minority groups had offered to buy the AOR outlet from West Coast Media.

A Question Of Experience And Honor

McCann explained that the case's history dated back to West Coast Media's 1970 purchase of the station, then known as KDIG-FM. He said that competition from Mexican border stations caused extensive losses, and that the company sought and was granted permission from the FCC in 1971 to broadcast about 1% nonentertainment programming, some 5% less than the usual guidelines. In 1974 two UC San Diego students challenged KDIG's license renewal for failure to program responsively to community needs; four years later the Administrative Law Judge found that the station had failed to do so, but said that the license principals were "honorable men" and that their inexperience was a "mitigating circumstance" permitting a conditional one-year renewal. Meanwhile, McCann maintained that from 1974 to 1977, the station aired over 16% nonentertainment programming, and presently airs about 7%.

FCC's Tough Line

Nevertheless, the FCC ruling stated that there was "no justification to give an inexperienced broadcaster the advantage of performing below minimal standards for a license term without suffering the same consequences that experienced broadcasters would incur."

McCann concluded, "The community has been very supportive. We've had tons of people calling all in support, not one negative." However, he added, "We've spent over \$100,000 a year defending ourselves. Radio stations can't stay on the air when they don't make money."

Lang Named Exec. VP/Radio At Amaturio



Monte Lang

Monte Lang has been appointed Executive VP/Radio for the Amaturio Group. Lang had been fulfilling a number of executive responsibilities for the company, and had previously been VP/Eastern Division Manager for McGavren-Guild Radio after a 12-year association with that organization.

Group President Joseph Amaturio commented, "Monte has been with AGI for more than a year now, and his contribution to the continued growth of each department of the company has been outstanding, as had been expected."

Lang's primary responsibility will be overseeing the operations of KMJQ/Houston and KMJM/St. Louis, although he will also oversee company affiliates WFTL & WEWZ/Ft. Lauderdale. He will headquarter in Houston and will report directly to Amaturio.



CMA BOARD IN TAHOE — The third quarter CMA Board of Directors meetings were held last week in Lake Tahoe, CA. Shown here taking a break during the radio meeting are (standing l-r) Don Nelson, Radio Committee Chairman; Barbara Mandrell; Lin Key of KBET/Reno; and Joe Walther of KONE/Reno; (seated l-r) Charley Pride; Richard McCulloch of J. Walter Thompson/Chicago; and KCUB/Tucson owner Jim Stone. R&R Country Editor Jim Duncan, an officer on the CMA Board, details some of the highlights and displays more exclusive photos in this week's R&R Country section, Page 53.

"A DIFFERENT FORMAT EVERY DAY"

Davis-Fowler Weaver Buys Fresno Stations



Sean O'Callaghan, Bill Weaver, Judy Currier.

Davis-Fowler Weaver Broadcasting, owners of KWIZ-AM-FM/Santa Ana and KLOK/San Jose, has purchased KARM & KFIG-FM/Fresno for \$3 million from Lincoln Dellar Broadcasting and Kadota Wireless. Sean O'Callaghan has been appointed Station Manager of both outlets, while KLOK GSM Judy Currier will become Director of Sales for KARM and KFIG in addition to her present duties. Bill Weaver, Exec. VP/GM of Davis-Fowler Weaver, will program both stations, in addition to programming the company's prior holdings.

Company President/owner Philip Davis commented, "Fresno is an exciting, fast-growing market. We expect to become a part of the community in Fresno as we have in Santa Ana and San Jose." Weaver announced format changes for both stations. AOR KFIG will move in a more Pop/Adult direction, while KARM, formerly Country, will put its format fate in the hands of the audience.

Weaver, a 34-year radio veteran who was among the early experimenters with Oldies and all-request formats, stated, "The KARM format will depend to a great extent on what the people of Fresno want it to be. We're going to use a different format every day, on a request basis from our audience, for at least the first weeks. We're looking for lots of dialogue with our listeners... Before we settle

on a format, we'll know the market and the people and they'll know us." KARM will try out, among others, Top 40, Country, Pop/Adult, Oldies, AOR, and Pop/Rhythm formats, with requests tabulated within each format and on-air phone calls taken.

McCOY GROUP LAUNCHES NEW EFFORT

RAM Ratings Move Under Unidyne Umbrella

RAM Research's ratings operations have been sold by Cole Industries to Unidyne Technologies, a new umbrella company composed of RAM founder Jack McCoy and co-principals Doug Herman and Richard Young, who with McCoy were part of Cyberdynamics Corp., the firm which sold RAM to Cole. No purchase price was given for the widely anticipated sale (R&R 7-11).

McCoy explained that RAM's ratings service will be a division of Unidyne, with former RAM VP/GM Susan Chandler assuming that same position Friday (8-1), running the division. Although ratings efforts will be suspended in as many as 20 markets (starting with New York and Peoria), the company hopes to expand to 135 markets eventually, after revamping the service. RAM will be measuring unlisted-number households for the first time.

Not Competing With Arbitron

McCoy stressed that the company will make no attempt to compete with Arbitron for national ad dollars. He told R&R, "Nobody at Unidyne cares about having RAM become the alternative to Arbitron." He maintained, however, that through the use of an extensive nationwide data network hooked into other Unidyne computer facilities, RAM will be able to offer its services for less than Media-trend.

The data network will be located in 360 cities, McCoy said, and its availability for transmission of not only ratings but copy, avails, and other items should increase RAM's efficiency, he contended. He said RAM's existing computer facilities made the sale attractive to Unidyne.

Mishandled Miami Diaries Cause Recall

A broadcaster-instigated Arbitron investigation turned up 26 mishandled diaries in the April/May 1980 Miami survey. As a result, estimates for the market were recalculated and new figures were mailed to clients.

Herb Levin, GM of longtime Spanish-format leader WQBA, launched the inquiry after competitor WRHC scored higher ratings, asking Arbitron President Ted Shaker to have the diaries' integrity checked out. The company discovered that a Hispanic telephone interviewer in Dade County had incorrectly recorded listening in 26 of 40 diaries. Four diaries were found to be media-related, with diarykeepers having distant relationships with radio stations. Arbitron Counsel Tony Kelsey told R&R that two diaries were filled out by persons distantly related to a WQBA employee, while the other two involved an employment interview situation at WRHC. Levin denied any WQBA involvement, but called the overall investigation a "diligent effort."

Following the inquiry, the interviewer was released and the 26 diaries were removed from the data base. As a result, WQBA and WRHC each lost four-tenths of a point in their total week 12+ shares, while other non-Hispanic stations were affected to a lesser degree.

THE BACK PAGE BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

PAUL SIMON

Late In The Evening (WB)
72% of our reporters on it. Moves: Up 2, Same 0, Down 0, Adds 132 including WXLO, WKBW, WFIL, WFI, 96KX, WCAO, F106, WRKO, PRO-FM, JB106, WPGC, KVIL, KRLY, Z93, 94Q, Q106, WLS, CKLW, KDWB, KSLQ, KBEQ, WGCL, Q102, WOKY, KEARTH, KRLA, KFI, KHJ, KFRC, KIMN, KOPA. NOTE: Paul Simon has broken the old "most adds in one week" record with his total of 132 adds. The previous record holder had been FLEETWOOD MAC's "Tusk," which went on 128 R&R reporters the week of September 21, 1979. See Parallels, charts at number 27.

BOB SEGER

You'll Accomp'ny Me (Capitol)
70% of our reporters on it. Moves: Up 64, Same 31, Down 0, Adds 47 including WKBW, WCAO, Z93, 94Q, WGCL, KIMN, WPEZ, WBBF, KC101, WLCY, WBBQ, WHBQ, KZ93, WOHO, KERN, KGW. See Parallels, charts at number 29.

IRENE CARA

Fame (RSO)
59% of our reporters on it. Moves: Up 87, Same 6, Down 1, Adds 18 including WFI, Z93, Y100, WFBL, WTIC-FM, WAEB, Q106, 14Q, KFLP, KBFM, Y95, FM102, WYRE, 14WK. See Parallels, charts at number 30.

NEW & ACTIVE

BILLY JOEL "Don't Ask Me Why" (Columbia) 97/81
Moves: Up 31, Same 13, Down 0, Adds 61 including WCAO, CKLW, KZ93, FM, WOKY, KIMN, WBBQ, WLS, Z93, WDRQ, WZLZ, KJRB, KRRP, KENO

EDDIE RABBITT "Drivin' My Life Away" (Elektra) 97/18
Moves: Up 57, Same 13, Down 1, Adds 18 including 13K, WTIC-FM, KFLP, WJDX, WRDQ, WRDQ, WNAF, WROV, KRRC, KQZA

COMMODORES "Old Fashioned Love" (Motown) 89/2
Moves: Up 42, Same 18, Down 3, Adds 2, KRRR, KMJC, JB106, Z1-19, KVIL, 912, WOKY, 31-24, KHJ, 30-27, KBEQ, 13-10

POCO "Under The Gun" (MCA) 82/12
Moves: Up 42, Same 28, Down 0, Adds 12 including WRW, KHJ, RFBM, WTIC, WDRQ, KTTT, WDW, KJRB, KTAC, Q106

DIANA ROSS "Upside Down" (Motown) 75/32
Moves: Up 34, Same 5, Down 5, Adds 33 including WABC, WFIL, Q106, WFLX, KTRC, KOPA, WICC, KEEL, WFMP, WBBQ, KTKT

ROBERT JOHN "Hey There Lonely Girl" (EMI America) 71/15
Moves: Up 34, Same 25, Down 9, Adds 15 including KRLA, WPGC, KIMN, WBL, WLD, WLAC, WSKZ, WAKY, WOW, WZZP, KWIC

ERIC CLAPTON "Tubas Time" (RSO) 74/3
Moves: Up 40, Same 18, Down 11, Adds 3, PRO-FM, KVIL, KRRR, KUPD, 16-12, WVIC, 16-10, WSEZ, KRRQ, 13-10

KENNY LOGGINS "I'm Alright" (Columbia) 73/21
Moves: Up 42, Same 10, Down 0, Adds 21 including KFI, KFRC, KOPA, KJRB, WBBQ, WTRY, Q106, KZ93, WDRQ, KJ100, WOW

CARLY SIMON "Jesse" (WB) 70/35
Moves: Up 15, Same 20, Down 0, Adds 35 including WKBW, CFTR, Q105, 13K, WTRY, WFLY, KINT, WFMF, WAYS, KWEN, KERN, KTAC, KRSP, KLUC, KENO

LARRY GRAHAM "One In A Million You" (WB) 67/10
Moves: Up 42, Same 12, Down 3, Adds 10, PRO-FM, KOPA, WTRY, WICC, 14Q, WVIC, WNCI, KJRB, KMJK, 14WK

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 59/12
Moves: Up 24, Same 23, Down 6, Adds 12 including WBE, WKED, WTIX, KEEL, KMJR, WFRQ, 1-10, WXL, CK101, KQWB, FM

GERRY RAFFERTY "The Royal Mile (Sweet Darlin') (UA) 59/9
Moves: Up 29, Same 21, Down 6, Adds 9, WBE, FM, WHY, BJ106, KIGA, WOW, KRRC, WEA, KQZA, KOOK

ROGER DALTRY "Free Me" (Polydor) 52/2
Moves: Up 25, Same 24, Down 1, Adds 2, KJ100, WVIC, CHUM, 18-14, KXX106, 30-27, WDRQ, 28-21, KRSP, 14-10

Others Getting Significant Action

PAT BENATAR "You Better Run" (Chrysalis) 48/7
Moves: Up 19, Same 22, Down 0, Adds 7, KEARTH, WHFM, WSKZ, KJ100, 92X, V106, KCBN, WFI, 20-14, WDRQ, 22-17, KRUX, 37-30

NATIONAL AIRPLAY/30

August 1, 1980

THREE WEEKS ADD	TWO WEEKS ADD	LAST WEEK	ARTIST/Title (Label)
12	5	2	1 CHRISTOPHER CROSS/Selling (WB)
20	12	8	2 ROLLING STONES/Emotional Rescue (Rolling Stones)
2	1	1	3 OLIVIA NEWTON-JOHN/Magic (MCA)
7	4	3	4 GENESIS/Misunderstanding (Atlantic)
13	9	8	5 PETE TOWNSHEND/Let My Love Open The Door (Atco)
15	11	9	6 BOZ SCAGGS/Jojo (Columbia)
9	6	7	7 KIM CARNES/More Love (EMI America)
5	3	5	8 MANHATTANS/Shining Star (Columbia)
1	2	4	9 BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
22	18	12	10 ALI THOMSON/Take A Little Rhythm (A&M)
—	29	20	11 AIR SUPPLY/All Out Of Love (Arista)
28	22	13	12 JACKSON BROWNE/Boulevard (Asylum)
23	19	14	13 S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
26	21	15	14 BENNY MARDONES/Into The Night (Polydor)
—	28	24	15 AMBROSIA/You're The Only Woman (You & I) (WB)
27	23	21	16 DIRT BAND/Make A Little Magic (UA)
29	27	22	17 LINDA RONSTADT/I Can't Let Go (Asylum)
—	—	26	18 JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
6	8	10	19 ROCKY BURNETTE/Tired Of Tosin' The Line (EMI America)
16	15	17	20 KENNY ROGERS/Love The World Away (UA)
3	7	11	21 PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca)
30	26	25	22 MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
—	—	28	23 GEORGE BENSON/Give Me The Night (WB)
—	—	30	24 FRED KNOBLOCK/Why Not Me (Scotti Bros.)
11	14	18	25 CHARLIE DANIELS BAND/In America (Epic)
—	—	29	26 ROBBIE DUPREE/Hot Rod Hearts (Elektra)
—	—	30	27 PAUL SIMON/Late In The Evening (WB)
—	—	30	28 ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
—	—	30	29 BOB SEGER/You'll Accomp'ny Me (Capitol)
—	—	30	30 IRENE CARA/Fame (RSO)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 80% of our reporters.

MOST ADDED

PAUL SIMON "Late In The Evening" (WB)
BILLY JOEL "Don't Ask Me Why" (Columbia)
BOB SEGER "You'll Accomp'ny Me" (Capitol)
ELECTRIC LIGHT ORCHESTRA "All Over The World" (MCA)
ROBBIE DUPREE "Hot Rod Hearts" (Elektra)
CARLY SIMON "Jesse" (WB)

HOTTEST

CHRISTOPHER CROSS "Selling" (WB)
ROLLING STONES "Emotional" (Rolling Stones)
OLIVIA NEWTON-JOHN "Magic" (MCA)
JACKSON BROWNE "Boulevard" (Asylum)
PETE TOWNSHEND "Let My Love Open" (Atco)

NATALIE COLE "Someone That I Used To Love" (Capitol) 49/5
Moves: Up 29, Same 14, Down 1, Adds 5, WHB, 92Q, KERN, WHAM, KENI, WRKO, 7-1, WPGC, 25-18, KEARTH, 24-30, KCPX, 25-19

FIREBALL "Love That Got Away" (Atlantic) 46/9
Moves: Up 27, Same 16, Down 3, Adds 0, WRKO, 28-24, WOKY, 24-21, WKEE, 25-21, WLY, 23-23, KQ94, 25-18, KBIM, 20-18

POINTER SISTERS "He's So Shy" (Planet) 45/18
Moves: Up 16, Same 11, Down 0, Adds 18 including WHB, KRLA, 13K, WFRB, WKEE, KFMK, WSGA, KX104, KRG, WROV

TOUCH "(Call Me) When The Spirit Moves You" (Atco) 29/3
Moves: Up 15, Same 21, Down 0, Adds 3, WAEB, WDRQ, KJRB, 36X, 28-24, BJ105, 35-32, KCRN, 26-31, KQD1, 30-27, KJRB, KLUC, KRC, KTKT

GIVEN "Another One Bites The Dust" (Elektra) 38/24
Moves: Up 7, Same 5, Down 0, Adds 24 including KEARTH, KH, WICC, Q106, KRBE, KXX106, WSGA, 92Q, KJRB, KLUC, KRC, KTKT

BOZ SCAGGS "Look What You've Done To Me" (Full Moon/Asylum) 31/7
Moves: Up 16, Same 6, Down 0, Adds 7, 94Q, WPST, WAEB, KRAV, KC101, FM99, KSEL, 28-21, KRG, 24-16

DIONNE WARWICK "No Night So Long" (Arista) 31/7
Moves: Up 11, Same 13, Down 0, Adds 7, WFL, KRLY, WKEE, KRUX, WFLB, WROV, KBIM, WHB, 24-17, WJDX, 22-25

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 27/4
Moves: Up 18, Same 7, Down 0, Adds 4, WKEE, WFRQ, Q100, KKL, WFI, 25-23, KUPD, 23-17, Y103, 26-18, KQ94, 16-8

OLIVIA NEWTON-JOHN "Wavelength" (MCA) 25/24
Moves: Up 8, Same 1, Down 0, Adds 24 including WKBW, WFIL, Z93, WTR, WPST, Z98, KX104, WAYS, WGH, KRAV

AVERAGE WHITE BAND "Let's Go Round Again" (Arista) 24/0
Moves: Up 11, Same 9, Down 4, Adds 0, WRW, 11-2, WHFM, 30-24, 14Q, 30-27, WERC, 12-10, WAPE, 6-3, BJ105, 30-25

RANDY VANWARMER "Whatever You Decide" (Bearsville/WB) 23/2
Moves: Up 10, Same 11, Down 0, Adds 2, WGL, K104, KCPX, 20-17, KWIC, 30-28, KQD1, 22-19

DR. HOOK "Years From Now" (Capitol) 22/0
Moves: Up 8, Same 14, Down 0, Adds 0, WOKY, 25-21, KBFM, 25-25, KRUX, 25-23, WSEZ, 24-22, KOOK, 18-15

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 19/11
Moves: Up 3, Same 5, Down 0, Adds 11, KRR, WAK, WARC, KRR, KRR, WROV, FM99, KRLS

RUSS BALLARD "On The Rebound" (Epic) 19/1
Moves: Up 8, Same 9, Down 1, Adds 1, KQWB, FM, KUPD, 19-13, KXX106, 21-17, WANS, FM, 105, KRLS, 5-1

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 18/15
Moves: Up 2, Same 1, Down 0, Adds 15 including KRLY, WZUU, KEARTH, WKEE, KTRSA, KBFM, WZZP, WFBG

AMY HOLLAND "How Do I Survive" (Capitol) 17/10
Moves: Up 2, Same 5, Down 0, Adds 10, WCAO, KXX106, Y103, BJ105, WGH, KRUX, WHHY, WISE, WANS, FM, KQD1

Continued on Page 30

METROMEDIA RADIO. THE PIZZA PRINCIPLE AT WORK.

Just about everybody likes pizza. But not everybody likes it the same way. Some like it plain. Others want it with sausage, pepperoni, or mushrooms.

Well, the same thing's true of radio. You'd be hard pressed to find someone who doesn't listen. But not to the same thing.

That's why Metromedia Radio has so many different formats. Middle-of-the-road/personality, modern country, all news, adult contemporary, album-oriented

rock. With 13 stations in 9 cities, we deliver what people order. Even with anchovies.

METROMEDIA RADIO.
Important stations in important places.
New York Philadelphia Baltimore
Washington D.C. Chicago Detroit
Dallas Los Angeles San Francisco

MM



PIZZA THE ACTION FROM METROMEDIA — Highlighting its variety of format flavors, Metromedia's new image ad presents a slice-of-life display of stations topped off by the title "The Pizza Principle At Work." Apparently the company decided against a "Leaning Towers Of Pizza" approach and left the station transmitters out of the picture.

PD, MD, 4 JOCKS EXIT

Freeform WJKL Converts To Automated AOR

After six years of free-form AOR programming, WJKL/Elgin, IL converted to an automated AOR format last Tuesday (7-22). Seven station staffers were released (air personalities Glen Moberg, Rick Swenson, Bob Tonge, Ken Urbaniak, and Chris Heim, MD Wally Leisering, and PD Tom Marker) and the station was on the air under the Century 21 format the next morning. Urbaniak has since been rehired as an air personality, with former station staffer Curt King rejoining WJKL as Program Director.

Marker, who had been PD at WJKL for three years and MD for 1½ years before that, told R&R: "We knew for as long as we'd been there that one day the station was going to end, and that when it did it would be sudden. We saw some things that led us to believe that something might be coming, but at the same time, it was totally a surprise.

"It was gratifying while it lasted," Marker added. "There was an awful lot of good music that wasn't getting played anywhere else that we paid a lot of attention to and that the audience responded to. It felt good to be a part of something that was so good.

"Over the last six years we've run what I consider to be one of the best progressive radio stations,"

WJKL/See Page 23

EX-TM EXECS IN BROADCAST

SERVICE VENTURE

Long, Atchley Form FirstCom

Former top TM executives Jim Long and Jerry Atchley have joined with Metroplex Communications principals Norman Wain and Robert Weiss to form FirstCom Broadcast Services. Long, formerly President of the TM Companies, will serve as Chairman of the Board for the new venture, while former TM VP/GM Atchley will take the President's role. In addition, three other recent TM executives have been named to vice-presidential positions at FirstCom. Former VP/GSM Paul Meacham takes on similar responsibilities with the new company; while Ken Justiss, who was VP/Operations at TM, assumes that title at FirstCom; and former TM VP/Finance Doug Farner becomes VP/Finance.

FIRSTCOM/See Page 23

WDMT PD Allen Takes Own Life

Tom Allen, Program Director for WDMT/Cleveland, was found shot to death, reportedly by his own hand, last Friday (7-25). The 25-year-old Allen had been with the Top 40 outlet for the past year.

"It is with deep regret that we announce the death of Tom Allen," station Music Director Freddie James told R&R. "His passing will be a tremendous loss to our staff as well as to his family and friends. Tom's outstanding achievements and contributions to the radio industry and to our success here at WDMT will not be forgotten. He will be dearly missed."

NEW PD'S ALSO APPOINTED

Carolyn Metheny Moves To KJJJ/KXTC

Carolyn Metheny has been appointed Director of Operations for Phoenix Country stations KJJJ ("91-KJ") and KXTC ("KC-92"). In addition, Erik Foxx, formerly with WOW/Omaha, has been named PD at KXTC, while Buddy Van Arsdale, ex-PD at WIL/St. Louis, is now PD at KJJJ.

Metheny, who most recently was Operations Director at KAAV & KLPQ/Little Rock, told R&R, "I was delighted to join the friendly, professional staff of 91-KJ and KC-92, and I am enjoying the relaxing lifestyle of Phoenix. KJJJ is a solid station, well-

METHENY/See Page 23

MARSHALL NAMED ASST. PD

Jack Beach New PD At WLPL

Jack Beach has been named PD at WLPL/Baltimore, following PD experience in Montgomery, AL and Columbus, GA. At the same time, J.J. Marshall has been appointed Assistant PD and Music Director for the station. WLPL GM John Columbus praised Beach for being "extremely promotion-minded" and pledged more community visibility for the station. He also credited Marshall for creating a successful on-air music system at WLPL.

BEACH/See Page 23



Carl Princi tells
How to become a concert pianist and earn extra cash!

The dream of a lifetime can be yours today.



KFAC KEYS ON LISTENERS — Classical-formatted KFAC/Los Angeles is currently conducting an ad campaign offering listeners a free classical keyboard guide, which through concerted effort enables listeners to make piano-playing their forte. Designed to tickle the ribs as well as the ivories, the copy reads, in part, "Be your own boss! Enjoy life more readily as a talented classical pianist," and notes that the promotion was composed to assure the station's listeners "there's no shortage of virtuosos in the future," which is sonata bad idea.

this week ...

CAN KAHN COPE COMPATIBLY WITH MAGNAVOX?

New hope for AM stereo feasibility.

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BEAUTIFUL MUSIC: UPENDED BY EXTENDED MEASUREMENT?

BM stations had a lot of down books, and this study presents some surprising reasons.

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RKO HIRES A CONSULTANT

Very reliable Street Talk has this well-known consultant's name and his first RKO clients.

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THE BEAUTIFUL APPROACH TO NEWS

Is there such a thing as news that soothes? A survey of BM stations' news methods and philosophies.

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AM TOP 40 AWAKENING IN KANSAS CITY

WHB shot back to the top by shooting for older demos.

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A SPECIAL ADDITION TO BLACK RADIO

A look at the "Special Edition" series, its host Sid McCoy, and syndication for Black radio in general.

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ZAPPING THE COMPETITION

KZAP/Sacramento zoomed to a 14.6 in PD Chris Miller's last book before he goes to Houston.

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Washington Report

Magnavox & Kahn Compatible?

It's very simple, says Magnavox AM stereo inventor **Bob Streeter**, who stated this week he's developed an easy means to transform a Kahn exciter into a Magnavox design. Streeter guesses it would take only about two hours to complete the transformation.

Magnavox said it hopes to make public a demonstration of the transformation, barring legal problems. The design is obviously being heralded as a means to overcome Kahn's and others' maneuvers to get the FCC to reverse its decision naming Magnavox the winner of the AM stereo competition last April.

FCC Makes Move Anyway

It was fully expected the Commission would vote Thursday (7-31) to take yet another look at AM stereo. It was anticipated the Broadcast Bureau would argue against

holding oral arguments requested by Kahn in favor of seeking even more comments, including asking for ideas on the original proposal to leave the decision up to listeners.

The Letters Game

In a follow-up letter to all stations last Wednesday, July 23, Magnavox President **Kenneth Meinken** asked broadcasters not to believe letters from two competing manufacturers, **Harris** and **Motorola**, filled with "misinformation." As stations began receiving Magnavox's letters, the FCC had already reopened the case.

The Week In Review

- Magnavox claims it's compatible with Kahn.
- Commission clipping the composite clippers.
- Revenues up, profits down for nets.
- FCC puts radio issues on the docket.

— Jonathan Hall

Washington Street Talk

Reportedly, attorneys working on behalf of the broadcaster-controlled Arbitron Advisory Council have come up with four possible alternatives in response to possible antitrust violations on the part of Arbitron.

Plans of attack included:

- Approach the Dept. of Justice and attempt to interest it in the case to avoid any possibility of the Council itself becoming involved in an antitrust suit — similar to ASCAP's success.
- Mass cancellation of contracts by station in major markets.
- Existing Council would be recognized by Arbitron as an official committee to negotiate rates.
- Bring an antitrust suit against Arbitron individually or collectively.

Sales Talk

NRBA's Small Market Survey

The bigger the market, the more likely the salesperson will earn the bulk of his/her income from commission. That's one conclusion NRBA reached in a survey released this week. While the bulk of a salesperson's wages came from commissions, the difference was that in markets under 5000 population the average was 87% compared to 91% (pop. under 10,000), 92% (10-20,000), and 95% (over 20,000 pop.).

But on the whole, salaries don't vary significantly. For example, NRBA computed the following average wages:

	Under 5000	5-10,000	10-20,000	Over 20,000
Salesperson	\$10,800	\$12,527	\$12,835	\$14,462
News person	9,074	10,168	10,737	10,771
Announcer	8,429	8,917	9,280	9,951
Office Worker	7,748	7,982	8,290	8,711

The survey, which also covered staff sizes, expense accounts, cash discounts, finance charges, and co-op sales, was based on a 27% response from 3800 stations.

People



Patti Grace
Washington

Look for the FCC to step up its encouragement of citizens' groups' mutual participation. That word came from **Patti Grace**, the FCC's new Consumer Assistance Office (CAO) Chief last week (7-24) at a "brown bag" lunch sponsored by the U.S. Office of Consumer Affairs, FCC, and the National Citizens Committee for Broadcasting in Washington.

She outlined tentative ideas to aid local and regional groups in filing comments by analyzing problem areas and focusing on past mistakes. Other efforts might include:

- A program designed to refer handicapped individuals to potential broadcast employers.
- Exploring the feasibility of consumer training programs in addition to the FCC's Public Participation workshops.
- Establishing a consumer advisory committee.
- Activating a consumer newsletter.
- Offering "brown bags" with consumer/public interest organizations participating for purposes of updating consumers.
- Offering summaries of significant FCC proceedings.

Grace said she hopes to "restructure" current duties in her office to accommodate new plans.

Keystone, CO

"Stations are overreacting to the FCC's new EEO processing guidelines," according to **NAB Sr. VP/GC Erwin Krasnow**.

"An appropriate reaction is the implementation of an aggressive affirmative action program," he told the **Colorado Broadcasters Association** last week. He added, "Hiring solely to meet what are perceived to be FCC quotas is unfair to the individual hired and is totally contradictory to the spirit of affirmative action."



Jennifer Lear
Philadelphia

Jennifer Lear named Station Manager at **WZZD**, religious station recently acquired by **Communicom Corp. of America**. She was most recently in charge of operations and community relations at the station.

Metromedia Challenges Use Of Composite Clippers

An enforcement campaign will be issued against FM stations which have installed what are known as "composite clippers," the FCC announced this week in response to a letter from **Metromedia** asking for clarification of the Commission's rules.

Clippers, used to enhance a station's loudness, "must be adjusted so as to clip or suppress transient signal peaks which would cause the modulation to exceed 100%," the FCC said. Commission rules state that transmitter changes can't be made which would change any of the performance charac-

teristics required for type acceptance without approval.

John Reiser of the **Broadcast Bureau Policy & Rules Division** said he has instructed the **Field Operations Bureau** to issue notices of violation for the offense — especially in those areas where clipping has been reported.

FCC: At A Glance

Because of the number of subjects FCC Commissioners were being asked to rule on Thursday and Friday (7-31, 8-1) prior to taking a month off, it was not known at press time if all scheduled discussions would occur. However, here's a rundown on what was expected to be discussed and what the **Broadcast Bureau** was expected to recommend in a meeting which ended today. (Editor's Note: Some of these items might have been withdrawn from this week's discussion.)

- Ask for comments on the "Golden West Policy," which currently prohibits a rep firm from adding clients in the same market in which it has an O&O. (Impetus for action was a petition filed by **Torbet, McGavren-Guild, and Christal**.)

- Deny **NAB's** request for a jointly-sponsored government-industry committee to study the affects of 9 kHz spacing. **Bureau** argued that there is a demand for more stations from daytimers and minorities and that it's not up to the FCC to limit competition nor protect broadcasters' interests. Its position is that the radio industry should conduct its own study and report findings to the FCC. (The Commission was expected to discuss **NRBA's** request to give daytimers priority on "new" stations and then issue a Further Notice of Inquiry on 9 kHz.)

(Editor's Note: Commissioners were expected to go along with the bureau's recommendation, but **NAB** was holding out optimistically this week that the vote would swing its way in favor of the proposal.)

- Ask interested parties to com-

ment on whether or not it's a good idea to abolish the Radiotelephone First Class Operator License and/or delete the FCC exam for operators who install, service, maintain, and adjust transmitting equipment.

- Okay a tax certificate for the sellers of **KEYN/Wichita, KS**. Station was sold to **Charley Pride** and **Jim Long**.

- Reprimand **KBEW/Blue Earth, MN** for exceeding its promised commercial load "consistently and over a considerable period of time," then turning around and proposing the same spot load in its renewal application. **R&R** contacted **KBEW President/GM Paul Hedburg**, who had no idea the FCC was about to discuss his station. "I told them in a letter last April that we went over because of the interest in our on-air 'Auction Billboard,' which runs in prime farm time and longer during spring and fall," he commented, "then asked for advice which I've never received." The FCC reportedly told Hedburg that it doesn't routinely notify a station whose license renewal comes before the full Commission.

AT THE NETS

Inflation Hits Radio Nets

Profits for **ABC, CBS, Mutual, NBC, and Sheridan** radio networks and their 35 O&O's fell 15% in 1979 to \$37.2 million from 1978's \$43.7 million. Even worse, profits for the 35 O&O's alone dropped 25% from \$28.4 million in 1978 to \$21.3 million in 1979, according to FCC calculations released last week. Breaking those out, it looks like this:

	1978 (in millions)	1979 (in millions)	
\$236.3	\$252	Total Network Radio Revenues (including O&O's)	
146.4	155.5	O&O Revenues	
118.1	134.2	O&O Expenses	
89.9	96.5	Network Revenues	
74.5	80.6	Network Expenses	
28.4	21.3	O&O Profits	
15.4	15.9	Network Profits	

She's On Her Own!

ANGELA CLEMMONS

Her Debut Single

"Out Here On My Own"

A Beautiful New Ballad From The Movie "FAME"

Produced by Paul Leka

Executive Producer Lennie Petze

ON  RECORDS

WHAT'S NEW

ABC's 2nd Qtr., 6 Months Profits Dip, Revenues Rise

Despite record revenues generated by its radio, publishing, network TV and TV stations, **ABC Inc.** chalked up a six percent loss in profits for the second quarter of 1980 as net income declined to \$53.8 million, down from \$57 million in the second quarter of 1979. ABC's six-month net likewise dipped five percent to \$78.1 million, down from \$82.4 million in the equivalent period of 1979.

However, ABC's second quarter revenues increased 15 percent to \$578.5 million, up from \$501.8 million in 1979's second quarter. Six-month revenues for the firm also climbed 18 percent to \$1.1 billion, up from \$953.4 million in the first half of 1979.

ABC Inc. Chairman **Leonard Goldenson** noted the expected decline was principally due to the start-up cost of **ABC Video Enterprises** and **ABC Motion Pictures** as well as the final operating losses from **Travel Network**, which ABC sold during this period.

"Satcon I" Combines Technology With Theater

Drake-Chenault Enterprises has found a way to use radio's "theater of the mind" potential to its full advantage by creating a syndicated program, "Satcon I," which is described as "space-age radio fantasy concert." The program creates an illusion that listeners are linked via a worldwide satellite radio hookup that enables them to sample concert performances, eavesdrop on celebrity conversations, and generally feel a part of the jet-set scene.

Writing and production effects are combined in the 48-hour program to propel the audience's imagination to a **Rod Stewart** concert in Honolulu, a **Bee Gees** bash in Australia, an **Elton John** performance in Moscow and ten others, including the **Doobie Bros.** in San Francisco, the **Eagles** in Los Angeles, and **Paul McCartney & Wings** in London. An additional 60 chartmaking acts are featured as well. It all begins at 6pm (local time) on October 24 and runs throughout the weekend. For further information contact **Jim Kefford** at Drake-Chenault, (800) 432-5084 (California, Alaska and Hawaii call: (213) 883-7400).

LANN NAMED EXEC VP

Magnavox Moves Corporate Headquarters To Knoxville

The **Magnavox Consumer Electronics Company** recently announced it had completed its move to its new corporate headquarters in Knoxville, TN. The firm had been based in Fort Wayne, IN for the past 50 years. Magnavox President **Kenneth Meinken Jr.** said the move was made in order to consolidate the firm's sales, marketing and design groups with its manufacturing and engineering operations, which are located in Greenville and Jefferson City, TN and Arden, NC. Magnavox's new headquarters is located on Interstate 40 and Straw Plains Pike, P.O. Box 6950, Knoxville, TN 37914, (615) 521-4316.



Frank Lann

Simultaneously, **Frank Lann** has been appointed to the newly-created position of Executive Vice President for the Magnavox Consumer Electronics Company. Lann most recently served as VP/Operations for the firm, having joined Magnavox in 1979. Prior to this, Lann served as Sr. VP/GM of the Entertainment Products Group at **GTE/Sylvania**.

Robert Lukingbeal will become the firm's VP/Operations, moving up from his post as Magnavox's Manager of Manufacturing Engineering. Lukingbeal likewise came to Magnavox from GTE/Sylvania, where he served as VP/Operations, having previously been VP/Operations for **Admiral** as well.

Tiny T-Shirts Bolster Shrinking Ad Budgets

Shirts Illustrated, a Goleta, CA-based firm, has created a promotional garment that coincides perfectly with today's shrinking record company promotional budgets — a pocket-sized T-shirt that measures a mere seven inches



from sleeve to sleeve, and but six inches from top to bottom. The firm will also custom screen-print messages on the "tiny T's," which come complete with a unique hanger-mailer card, making them naturals for a "teaser" campaign.

Senior Citizens To Outnumber Teens By 1990

The times they are a-changin'. Not only are population centers shifting to warmer regions of the country (**R&R** 7-18), but the U.S. population itself is beginning to undergo a subtle, albeit significant, change. While the most noticeable alterations will occur among the 35-54 and the over-65 age groups, the 20-34 and 55-64 demographics will remain essentially unchanged.

According to a recent **Dow Jones & Co.** study and a **U.S. Census Bureau** publication, "Population Profile of the United States: 1979," the post World War II baby boom is a prime factor in causing the median age to edge up to its present 30 years from 27.9 years in 1970 (and a projected 32.8 by 1990). Furthermore, as these Americans born between 1947 and 1961 age, they are also not reproducing as did past generations. In fact, childless married women under 30 comprise 26.2 percent of all married women, a substantial increase from the 15.8 percent in 1970. Women are also remaining single longer, as evidenced by the current number (49.4 percent) of unmarried women in the 20-24 age bracket, up from 35.8 percent in 1970.

These figures are reflected in a declining teenage population, which dropped 14 percent from the 1970 figure and is projected to decrease by an additional 3 percent by 1990. By that date and for the first time in this country's history, the over-65 population should outnumber teenagers.

Economic Effects

What these fluctuating figures will mean in terms of the national economy is still unclear, but some trends are already surfacing. For example, Social Security payments will increase as a

larger segment of the population than ever before reaches the retirement threshold.

Manufacturers, also, are aware that the majority of consumers will soon be in an older age bracket and have begun to adjust their advertising accordingly. Jeans and cosmetics companies, formerly gearing their sales campaigns to the under-25 crowd, have now begun to design and promote products having more appeal to those 30 and up.

Although the U.S. population continues to age with each passing year even as the birth rate steadily declines, one fact remains constant. The overall population is still gaining (though at less than one percent annually — only half the 1950's rate), with 243.5 million people predicted by 1990, a 9.6 percent increase over the next 10 years. The annual 400,000 legal immigrants will comprise almost 20 percent of the total decade's population growth, while the amount illegal immigration will add to the population can only be guessed (present estimates range from two to 12 million already residing in the U.S.).

ARSENAL OF EFFECTS POSSIBLE

Hand-Held Sound Synthesizer

The latest in electronic toys, the "Sound Gizmo," will soon have parents across the country reaching for the Valium bottle at its very mention. A battery-operated, hand-held electronic sound synthesizer, the modestly-priced (under \$25) device is capable of creating such spectacular effects as jet planes, explosions, trains, sirens, and helicopters with a minimum of practice. Furthermore, with a little practice, Junior can add snare drums, rocket launches, machine guns and car horns to his aural arsenal. And of course, the potential for air personalities who currently favor the use of buzzers, bells, horns, and other gadgets cannot be underestimated.

For further information contact the **Fundimensions** division of the **CPG Products Corp.**, a Mt. Clemens, MI-based firm.

Multimedia Marks 2nd Qtr., 6 Months Gains

Multimedia Inc. reported that earnings during the second quarter 1980 increased 11 percent to \$5.8 million, up from \$5.2 million for the second quarter of 1979. Second quarter revenues for the firm rose 24 percent to \$42.7 million in 1980, up from 1979's \$34.5 million.

Six-month earnings for the broadcast/newspaper firm climbed 14 percent to \$9.6 million, up from \$8.5 million in the equivalent period of 1979, while six-month revenues for 1980 swelled 24 percent to \$76.6 million, up from \$61.5 million for the first half of 1979.

Sony Debuts Radio With Worldwide Reach



Sony's "Whole Earth Radio" enables you to hear English language news broadcast from Moscow, the **Voice of America** in your choice of 38 languages, and virtually any other radio broadcast in the world all at the touch of a button. Operating on either AC or DC or even car-battery power, the AM/FM "ICF-2001" features include short-wave, medium-wave and long-wave, as well as amateur SSB and CW Morse code.

WESTWOOD ONE-SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: **Dr. Demento**, **Off The Record with Mary Turner**, **The Great American Radio Show with Mike Harrison**, **Star Trak with Candy Tusken**, **Ace & Friends**, **Spaces and Places**, **Shootin' The Breeze**, **Special Edition with Sid McCoy**, **The Sound of Motown**, **On The Move** and **The Twelve Hours of Christmas**.

KTRQ

9540 Washington Blvd., Culver City, CA 90230

(213) 204-5000

WESTWOOD
ONE

Bob Seger
The Silver Bullet Band
"YOU'LL ACCOMP'NY ME"

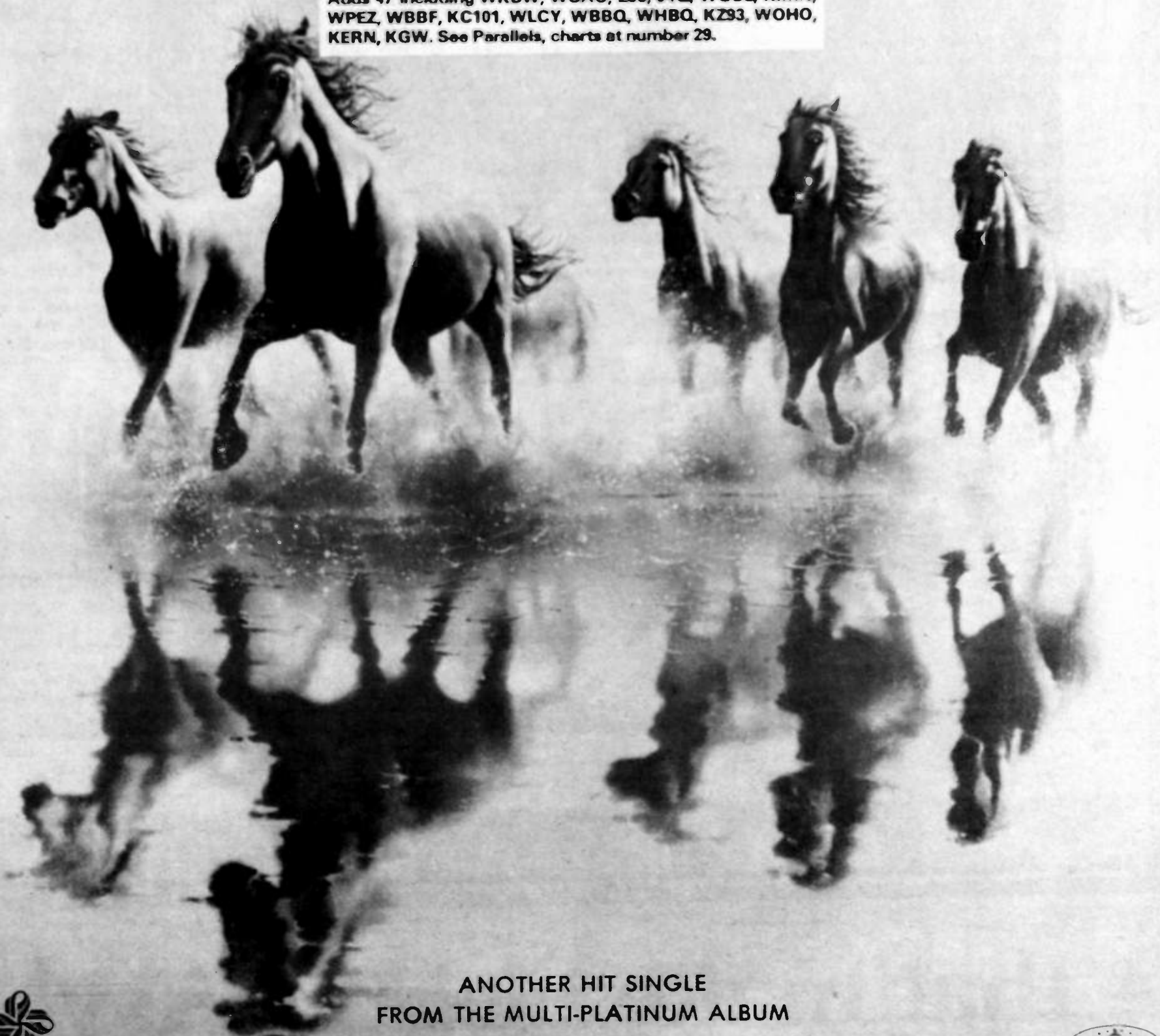
THE BACK PAGE

BREAKERS.

BOB SEGER

You'll Accomp'ny Me (Capitol)

70% of our reporters on it. Moves: Up 64, Same 21, Down 0,
Adds 47 including WKBW, WCAO, Z93, 94Q, WGCL, KIMN,
WPEZ, WBBF, KC101, WLCY, WBBQ, WHBQ, KZ93, WOHO,
KERN, KGW. See Parallels, charts at number 29.



ANOTHER HIT SINGLE
FROM THE MULTI-PLATINUM ALBUM

A G A I N S T T H E W I N D

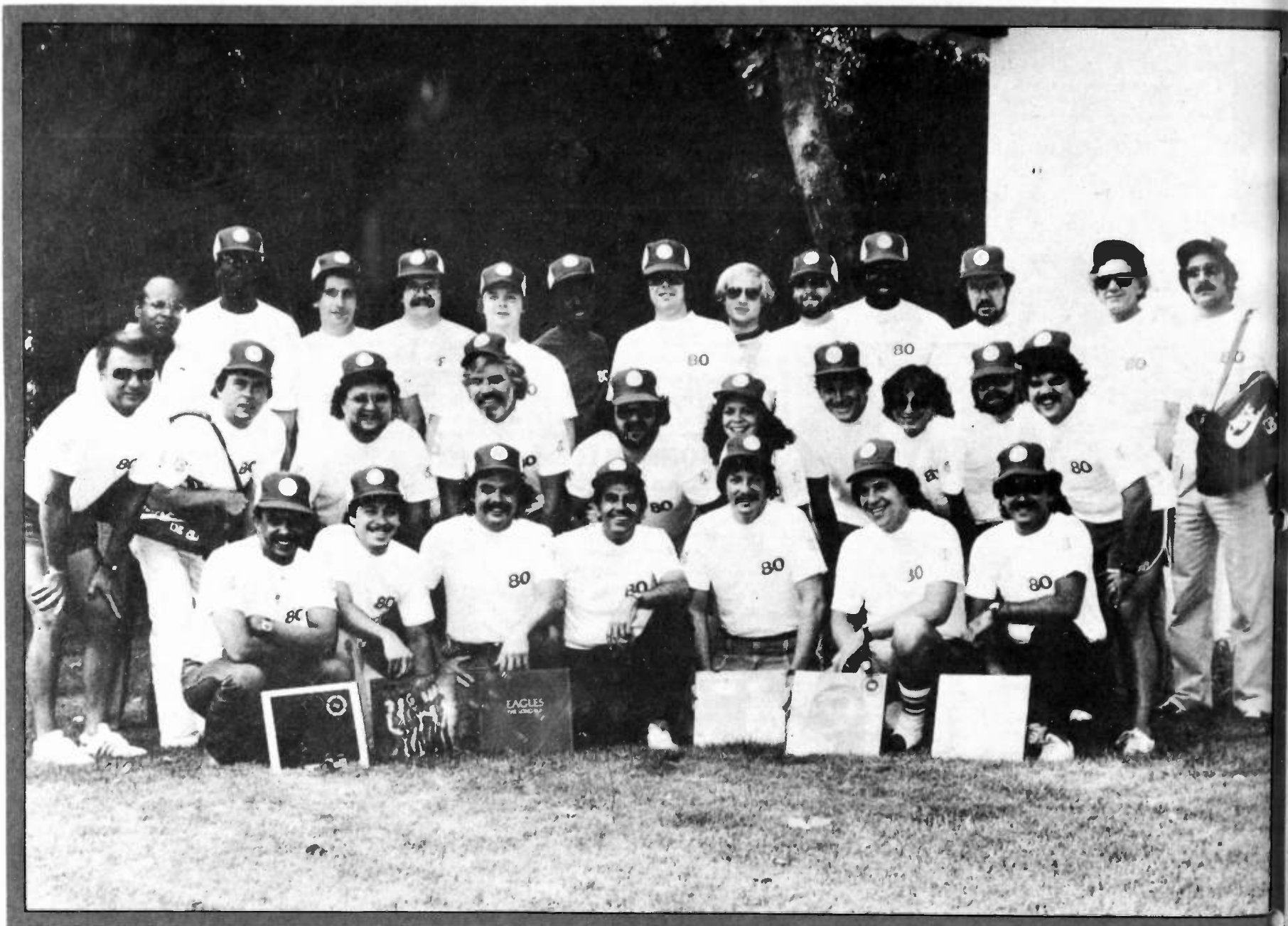


Give the gift
of music.



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The Stats.



that make Elektra/Asylum



Album Airplay/ 40

- 1 JACKSON BROWNE..... Hold Out (Asylum)
- 4 QUEEN The Game (Elektra)
- 16 URBAN COWBOY Various Artists (Full Moon/Asylum)
- 38 THE KINGS..... The Kings Are Here (Elektra)



NATIONAL AIRPLAY/40

- 1 MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
- ③ EDDIE RABBITT/Drivin' My Life Away (Elektra)
- 12 MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
- ②② JOHNNY LEE/Looking For Love (Full Moon/Asylum)

P/A BREAKERS

JOHNNY LEE
Lookin' For Love (Full Moon/Asylum)

POP / ADULT AIRPLAY / 40

- ① MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
- ①① EDDIE RABBITT/Drivin' My Life Away (Elektra)
- ②① JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
- ② LINDA RONSTADT/I Can't Let Go (Asylum)
- 38 ROBBIE DUPREE/Steal Away (Elektra)
- 39 ROBBIE DUPREE/Hot Rod Hearts (Elektra)

NATIONAL AIRPLAY/30

- 28 22 13 ⑫ JACKSON BROWNE/Boulevard (Asylum)
- 29 27 22 ⑰ LINDA RONSTADT/I Can't Let Go (Asylum)
- - 26 ①① JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
- 30 26 25 ②② MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
- - 29 ②③ ROBBIE DUPREE/Hot Rod Hearts (Elektra)

the team to Beat!



WHAT'S NEW

CONSUMER CUTBACKS CULPRIT

Survey Shows Retail Record Sales Running 5-20% Behind '79

Record retailers' unit sales are running between five to 20 percent lower than 1979's figures (which trailed 1978's), according to a nationwide survey of 162 retail record stores conducted in June of 1980 by **Montgomery Securities**, a San Francisco-based institutional research firm. The survey also noted that despite this decline in unit sales, some stores have been able to equal their 1979 figures in terms of dollars, principally due to the higher price of records.

Although some retailers blame the current sales slump on a lackluster release schedule, pointing out that catalog sales are holding well, and others mentioned decreasing advertising support from record companies as a possible factor, most retailers feel the recession has curtailed consumer spending on unnecessary items, including records.

Leeds, Rosenstein Announce Ambition Label

Steve Leeds, who heads **Steve Leeds Promotions**, and **Cross Country Records** head **Bruce Rosenstein** have announced the formation of **Ambition Records**, an independent label to be based in New York and Washington, D.C. Ambition's initial release is a 13-track compilation album of material licensed from a variety of U.S. independent labels entitled "Declaration Of Independents," which features performances by **Robin Lane** and the **Chartbusters**, **SVT**, **Root Boy Slim**, **Tex Rubinowitz**, **Pylon**, **Kevin Dunn**, **D. Clinton Thompson**, **Luxury**, and others.

Additional Ambition releases will include one-off singles by the **Original Symptoms** (which include **D. Clinton Thompson**, **Lou Whitney** and **Lloyd Hicks** of the **Steve Forbert Band**) and **Airlift**. For further information contact Steve Leeds at (212) 765-8553 or Bruce Rosenstein at (703) 243-4899.



10-LP Set Of Voice Actualities Available

"The CBS Library Of Contemporary Quotations," a 10-album set of voice actualities, compiled by **CBS News** and **Columbia Special Projects**, is now available from the latter. Designed to be used as a production aid, the package contains 417 quotes from 193 personalities, all recorded at the moment they were said. Personalities included range from labor leader **Eugene Debs** and inventor **Thomas Edison**, recorded in 1904 and 1907, respectively, to President **Jimmy Carter** and former U.N. ambassador **Andrew Young**, recorded in 1979. All walks of life are represented with **Albert Einstein**, **Eleanor Roosevelt**, **Malcolm X**, and **Bobe Ruth** serving as noteworthy examples.

The recordings are pressed on special, high-definition, ultra-quiet virgin vinyl and come complete with a 140-page transcript/cross-index. Price: \$350.00.

MFSL Intros Audiophile Cassettes

The **Mobile Fidelity Sound Lab (MFSL)** has announced plans to test market prerecorded audiophile cassettes beginning in September in the Ohio Valley and Northern California/

Nevada areas. To be manufactured utilizing the highest quality raw materials, the audiophile cassettes, expected to retail at prices comparable to MFSL's audiophile discs, will be available to the general consumer once the results from these test markets have been evaluated. Furthermore, while future MFSL releases will be available on both cassette and disc, only select catalog titles will be added to the line of cassettes.

In a related development, MFSL has announced the introduction of "High End Reference" cassettes and discs, which will feature only select titles in extremely limited editions. The "High End Reference" line will be available beginning in early fall and, according to MFSL, "will be very expensive."

L.A.'s Luxury Auto Love Affair

Detroit may be the Motor City but Los Angeles is the luxury car capital of the U.S. According to the **Wall Street Journal**, 30 percent of the **Mercedes-Benz** cars sold in America last year were bought in the Los Angeles area. Furthermore, L.A. area drivers also purchased the most **Cadillacs**, **Rolls-Royces**, and **Ferraris**.

PRO:MOTIONS

Powell Upped To VP/A&R At Columbia

Terry Powell has been appointed West Coast Vice President of A&R for Contemporary Music at **Columbia Records**. A 13-year veteran of the label, Powell most recently served as West Coast Director of A&R, having joined Columbia as Los Angeles Local Promotion Manager in 1967, prior to which he held promotion posts at **Warner Bros.** and **Dot Records**. Twice honored as local promotion manager of the year and subsequently moving up to Western Regional Promotion Manager, Powell joined the A&R department in 1976.

In his new post, Powell will oversee the development and direction of Columbia's West Coast A&R staff and artist roster in addition to seeking out, evaluating and acquiring new talent. Powell will also coordinate the West Coast A&R department's activities with the label's promotion, product management, artist development and publicity departments. He will report to label West Coast VP/A&R **Michael Dilbeck**.

Morris Named Promo Dir./ Southern Cal For A&M

Dana Morris has been named Promotion Director/Southern California at **A&M Records**. Most recently local promotion representative for Los Angeles at **Arista Records**, Ms. Morris began her music industry career as a Northwest independent promotion representative in 1974, joining **Arista** in 1977.

Dawe Forms Indie Promo Firm

Linda Dawe has announced the formation of **Linda Dawe Associates Inc. (LDA)**, a promotion service and marketing consultation firm. Most recently Dawe served as Ontario Promotion Manager for **RCA Records**, having previously held posts with **MCA** and **CBS Records**. LDA will also include a record production company, a music publishing firm and an artist management firm.

The new company will be located at 1216 Avenue Road, Toronto, Ontario M5N 2G5. (416) 483-7353.

Le Mel Named VP/Music For Boardwalk

Gary Le Mel has been named Vice President of Music for the **Boardwalk Entertainment Company**, as the firm's President **Neil Bogart** announced the creation of a joint publishing/A&R department. Most recently Vice President of Music for the Management Three firm, Le Mel previously created the music division of the **First Artists Production Company**, where he served as Vice President, having held executive positions at **London Records** and the **A. Schroeder International** publishing firm.

Commenting upon Le Mel's appointment, Bogart said, "The connection between A&R and publishing is a vital link in our plans for Boardwalk." In his new post, Le Mel will be involved with negotiating publishing and recording contracts for Boardwalk as well as directing the exploitation of the firm's catalog in film and TV projects. He will be based at the company's temporary offices in Century City.

Martin, Heaney Elected To Weedeck Corp.'s Top Spots

Ron Martin and **Lloyd Heaney** have been elected Chairman of the Board and President, respectively, of the **Weedeck Corporation**, producers of syndicated radio programming. Martin's experience includes 25 years as an air personality and Program Director in markets from Jacksonville to Los Angeles. Heaney began his media career at the **Chicago Tribune**, moving to **Blair Television**, and later to **KGBS-AM-FM/Los Angeles** (now **KTNQ** and **KHTZ**).

Dengrove, Loncao & Schwartz Named To Promo Posts At Arista

Lana Dengrove has been named Director of National Secondary Promotion, **Dave Loncao** has been chosen Director



Gary Le Mel

of **Midwest Album Promotion**, and **Peter Schwartz** has been appointed Director of Los Angeles Promotion for **Arista Records**. Prior to joining **Arista**, **Dengrove** was affiliated with **Start Promotions**, having previously been associated with the **Anti-Muscolo** promotion firm. **Loncao** was most recently with **A&M Records**, while **Schwartz** previously held posts at **RSO**, **Infinity**, and **Epic/CBS Associated Records**.

Aldrich Upped To VP/A&R For Chrysalis

Jeff Aldrich has been promoted to Vice President of A&R and Artist Development for **Chrysalis Records**. Most recently Aldrich served as East Coast Manager of A&R for the label, based in its New York offices.

In his new post, Aldrich will be responsible for all facets of A&R, artist development and product development with each of these departments reporting to him. He will relocate to the label's Los Angeles offices but will maintain his New York base as well.

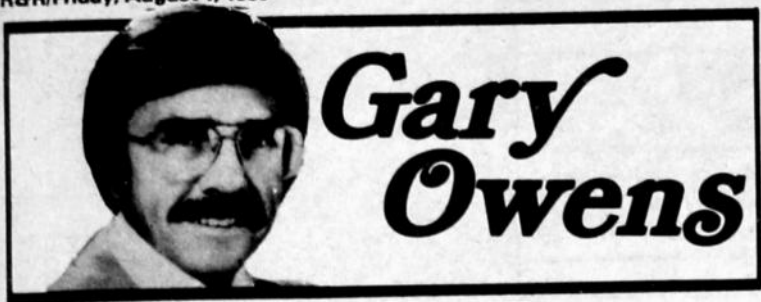
Kiczales Named VP/Finance At Handshake

Al Kiczales has been named Vice President of Finance and Administration for **Handshake Records**. A 14-year veteran of **Columbia Pictures Industries**, Kiczales most recently served as Corporate Assistant Controller for the firm, prior to his joining **Handshake**.

Port Joins NARM Board Of Directors

George Port has joined the Board of Directors of the **National Association of Recording Merchandisers (NARM)**. Port currently serves as VP/Corporate Relations for **Pickwick International** as well, having joined the firm in 1977 as General Counsel and Secretary, becoming General Manager of **Pickwick Records** in 1978 and assuming his current post earlier this year.

Port began his music industry career in 1969, serving as House Counsel for **ABC Records**. He later served as Vice President of Business Affairs for the **Record Club of America** from 1971-1974, holding the same position with **Springboard International** from 1974-1977.



... And another thing — savoir faire is what you have when you *double-park* alongside a police car. I thought this week we would start in the middle of the column . . . a note from Tim Williams, evenings at KEZX/Seattle, who pens: "Dear Garish . . . Just as my K-E-Z-eX compadre Ed Joyce's free volcanic ash offer shows up in your column in R&R, he leaves Seattle to start up his new gig (that's a Japanese word meaning *Lawnmower*). Actually he's now the News Director at KTHO in Lake Tahoe, California.

"Since the ash level in California is a tad lower than in Washington state, poor Ed has been forced to change his offer a bit. Now it's one spoonful of Lake Tahoe in exchange for any station's T-shirt." Or better yet, continues Tim, "He'll trade an old Ed Joyce promotional glossy for one of Sam Bellamy's old body stockings . . ."

HOLD THE PRESSES AS THEY SAY . . . Just as I opened the afternoon mail, I received a note from Ed in South Lake Tahoe what sayeth: "Dear G.O. I've left my fiancée behind in Seattle to take care of my P.O. box mail, etc., and lovely Tori will be there for two months sending ash out to stations and collecting the shirts to bring to Tahoe." And then when Tori moves to rejoin Ed, the P.O. box will forward any and all mail to his new address. *So the offer still holds, gang!*

On the back of the note from Ed Joyce was pencilled a squib from Mike Nolan, his skywatch pilot. He gave me a sitting invite to fly around Lake Tahoe with him! Mike grew up in the

North Hollywood area and was the best man at Dick Whittinghill's daughter's wedding. (You may recall he threw puffed rice at Dick.)

Thanks Mike for the invitation but I think I'd rather go visit Ed's girlfriend Tori, who's staying in Seattle to answer the mail on the Volcanic Ash giveaway . . .

Somebody said they saw a sign in Hollywood that stated: "Guess your sex . . . 25 cents!"

Longtime radio guy Red McIlvane is doing a great job with his Vegas Newsletter. In the July issue, Red and Gennie said they spotted a bumper sticker that read "HONK IF YOU ARE JESUS!"

They also mentioned that a Reno broker is handling the sale of a brothel. The asking price of LaBelle's of Lovelock, NV is \$350,000, and if there's a swift sale, the 13 women employed there won't have to be laid off . . . so to speak. You can't even buy an ordinary house in Los Angeles for that kind of money.



Who's On First? NBC, At Last!

As the networks bounced back from bottom-of-the-barrel viewing levels during Republican Convention week, it was NBC, emerging victorious in a tight Nielsen race for the week ending July 27. The win was NBC's first since early October, and was achieved with a fairly low 13.6 average rating, but that was enough to beat ABC (13.4) and CBS (12.8).

The big contributors for NBC were "Airport '77," propelled into second place by viewers who may have confused it with "Airplane," and the second and third parts of "The Awakening Land" (Part I of which finished 10th last week). Only one other NBC series made the top 20.

Top show of the week was "60 Minutes" (CBS), followed by "Airport '77." Rounding out the top 10 were 3) "The Jeffersons" (CBS) 4) "Dallas" (CBS) 5) "Alice" (CBS) 6) "The Awakening Land" Pt. III (NBC) 7) "Three's Company" (ABC) 8) "Dukes Of Hazzard" (CBS) 9) "The Awakening Land" Pt. II (NBC), and 10) "Hart To Hart" (ABC).

Leading off the second ten were "Taxi" and "20/20" (both ABC) in a tie for 11th, followed by 13) "Vega\$" (ABC) 14) "The Girl Who Lived Down The Lane" (ABC Monday movie) 15) "One Day At A Time" (CBS) 16) "Love Boat" (ABC) 17) "M*A*S*H" (CBS) tied with "Charlie's Angels" (ABC) 19) "Barney Miller" (ABC), and 20) "CHiPs" (NBC). "WKRP in Cincinnati" finished 30th, rating about a point higher than CBS's average.

CABLE CAPABLE OF BEATING NETWORKS: Meanwhile, a Nielsen study of cable TV households conducted in May showed certain cable movie blockbusters, notably "The Deer Hunter," eclipsing the networks in ratings pull. A Home Box Office showing of "Deer Hunter" scored a 41 rating in cable homes, compared to a combined 31 for the three networks (topped by a 12 for CBS). HBO also scored a higher weekly prime time average rating during one week than any of the networks, with a 25 to CBS and ABC's 23 and NBC's 17. The monthly average prime time ratings standings were ABC 25, CBS 23, NBC 21, and cable 20.

MUSIC (& MUSIC COMPANIES) ON TV: Motown has announced a substantial move into network TV production, earmarking \$13 million for projects with all three networks. The company is planning TV movie vehicles for Lynda Carter, Jaclyn Smith, Jean Stapleton, and Lindsay Wagner, plus several other TV movies and miniseries . . . Olivia Newton-John guests on "Mike Douglas" August 8 . . . Kim Carnes is on "American Bandstand" August 9 . . . John Conlee makes the "Mike Douglas" scene August 7 . . . Helen Reddy joins "American Bandstand" August 2 . . . Barbara Mandrell cohosts "Mike Douglas" August 11-15 in some major markets . . . Glen Campbell has completed five specials for cable and syndication purposes, featuring a single guest on each show: Anne Murray, Wayne Newton, Jimmy Webb, Seals & Crofts, and David Gates.

VIDEOSCOPE:

RCA, GENERAL ELECTRIC CO. OF BRITAIN SIGN VIDEODISC MANUFACTURING PACT: The British-based General Electric Co. (unrelated to the American G.E. firm) recently concluded an agreement with the RCA Corp. to manufacture the latter's "Selectavision" videodisc players in Europe . . . **NEW, IMPROVED QUBE:** Along with adding Houston, Pittsburgh and Cincinnati to its present Columbus, OH operations, Warner Amex Cable Communications will debut an improved version of its interactive pay cable hardware, to be called "Qube III," later this year. Approximately half the size of the current "Qube" console, the "Qube III" will still be able to handle up to 110 channels, including over-the-air TV, cable, pay cable, "narrow-cast" channels for school-at-home, with additional space for "tele-shopping" from on-air "catalogs," home security, data retrieval, home energy management and financial management, including bank deposits and withdrawals made at home. In addition, the expanded "Qube" will permit viewers a wider choice of interactive responses (12) instead of the present system's five . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ CARIBOU RECORDS FORMED BY JIM GUERCIO — CBS distributes Chicago producer's new label.
- ★ JOHN ROSICA NAMED VP/PROMOTION AT RCA
- ★ LARRY DOUGLAS RESIGNS AS GM AT MUMS RECORDS
- ★ R&R VISITS GILLEY'S — Five years before "Urban Cowboy," Jim Duncan spotlights the huge Houston country club.
- ★ NUMBER ONE FIVE YEARS AGO: "Jive Talkin'" — Bee Gees (RSO)
- ★ NUMBER ONE COUNTRY: "Wasted Days & Wasted Nights" — Freddy Fender (ABC/Dot)
- ★ NUMBER ONE LP: "Red Octopus" — Jefferson Starship (RCA)

WPGC 1-1
WFBR 1-1
WSGA 1-1
WHBQ 2-3
WKIX 2-3

KOPA add
KRLY 12-5
Z93 21-15
WTRY add
WBLI deb 29

KXX106 deb 26
WERC 10-8
WLCY 26-16
96X 20-14
WAPE 25-21
WBBQ 21-17
WLAC 14-9
KX104 9-3
92Q deb 28
WAYS 10-9
WQRK deb 19
WRVQ 8-5
WDRQ 14-14
WVIC add
WZZP deb 27
WNCI add
KJRB add
KMJK add
KRUX on
14WK add 30
WCIR on
WTMA add
WAAY 28-19
WHHY on
WISE on
WFLB 32-24
WANS-FM 34-29
WROV 23-21
CK101 27-23
FM99 21-12
KILE 33-25
KSEL deb 24

"ONE" THAT'S COMING HOME:

WGH 10-1
WYRE 1-1
PRO-FM add
WABC 15-15
WXLO 19-15
94Q 20-16
Y100 28-20
Q105 23-18
CKLW 5-7
WGCL 24-22
KJR on
KEARTH deb 29
KRLA 24-20
KFI on
KHJ 23-17
13K 25-22

KC101 23-19
WICC add
WKBO 17-10
WHYN 35-31
14Q add 38
WKEE 31-27
WSGN 14-9
95SGF on
FM100 deb 15
WNOX deb 30
WISM on
KIOY 28-24
KRBE 26-20
KFMK 16-13
WTIX 15-12
Z98 35-27

LARRY GRAHAM "ONE IN A MILLION YOU"

Produced by Larry Graham
for Maui Music Productions
ON WARNER BROS. RECORDS

BRAD MESSER



One More Urban Legend: "The Hitchhiker"

It has been said that the driving forces inside humans are the need for food, the desire for sex and the urgent compulsion to tell other people how to do their jobs.

A couple of issues ago this column was about urban legends. I told you every one I could think of at the time, from spider eggs in bubble gum to the nude in the camper, but as that issue left the press and was distributed from the Far East to Europe and in these many United States, the most famous modern folk tale of them all had been overlooked.

Just as I slump in front of the TV and mumble my criticisms during the evening news, some of you may have read that column and said, "The idiot left out the best one!" Well, good ol' UPI came out with missing story on July 25. The radio wire printed this at mid-afternoon:

(JESUS)

LITTLE ROCK POLICE HAVE BEEN FLOODED WITH SECOND AND THIRD-HAND ACCOUNTS OF A CLEAN-CUT, WELL-DRESSED HIGHWAY HITCHHIKER WHO TALKS OF THE SECOND COMING OF JESUS CHRIST . . . AND THEN DISAPPEARS WHILE THE CAR IS MOVING.

WHILE THEY SEARCH FOR SOMEONE WHO'S ACTUALLY SEEN THE HITCHHIKER, POLICE SAY THEY'RE NOT SURE WHAT TO DO ABOUT THE REPORTS. A SPOKESMAN SAYS — QUOTING NOW — "IT'S ILLEGAL TO HITCHHIKE, BUT IF HE DISAPPEARS, THIS HITCHHIKER'S GOING TO BE HARD TO ARREST."

In a subsequent story less than three hours later the references to second and third person information had been eliminated, giving the story a bit more believability:

ARKANSAS OFFICIALS ARE MYSTIFIED BY REPORTS OF A HITCHHIKER WHO TALKS ABOUT THE SECOND COMING OF CHRIST AND THEN DISAPPEARS INTO THIN AIR FROM MOVING CARS. TWO REPORTS — BOTH ON A SUNDAY — SAID THAT A CLEAN-CUT MAN GOT INTO CARS NEAR LITTLE ROCK, BEGAN DISCUSSING CURRENT EVENTS AND THEN SAID "JESUS CHRIST IS COMING AGAIN" BEFORE DISAPPEARING.

The disappearing hitchhiker is probably the most widespread, frequently told, and strangest of the modern legends. A close relative is this tall but intriguing tale: a couple driving along a two-lane highway in the rain late at night sees a young girl soaked to the skin, walking on the shoulder in the darkness. She looks harmless, so in sympathy they stop and offer her a ride into town, which is eight miles away. She accepts gratefully and gets into the back seat. But a few minutes later the girl seems to suddenly change her mind and asks the couple to please let her out. They pull over, let her out into the rain (it happens to be right in front of the gate of an old cemetery) and they drive the two remaining miles into town where they stop for coffee. They're the only ones in the coffee shop, and strike up a conversation with the elderly waitress, who visibly pales when they tell her about the strange hitchhiker. The girl is a ghost, the waitress reluctantly explains, the ghost of a girl who was killed nine years ago in a car wreck about eight miles out of town . . . and who walks the highway looking for her dead friends who were also killed in the wreck. She always asks to be let out at the cemetery, the waitress says.

Okay, United Press. I won't tease you about swallowing the Jesus Hitchhiker yarn. We all get zapped now and then. You do your job. I'll do mine. After I eat and take care of one other piece of business.

Rip 'N' Read

Freedom Of The Press

MONDAY AUGUST 4: Freedom of the press is well established because of a trial verdict on this date 'way back in 1735. New York City publisher John Zenger, charged with libel in his Weekly Journal, was acquitted when his attorney was able to establish that truth is an absolute defense in libel cases. The "truth defense" is 245 years old in American courts.

Queen Mother Elizabeth of Britain is 80. The Queen Mum.

The Mayflower Heads The Way

TUESDAY AUGUST 5: In case you're sick of hearing about the Pilgrims, I'll make only a brief mention that their ship Mayflower (and sister ship Speedwell) departed for the New World on this date 360 years ago (1620).

On this date in 1962 Hollywood's reigning sex goddess Marilyn Monroe was found dead of a sleeping pill overdose. In '63 the nuclear test ban agreement was signed.

Neil Armstrong is 50.

Atomic Bomb On Hiroshima

WEDNESDAY AUGUST 6: Thirty-five years ago today, when the Japanese were nearly certain they would lose World War II, the atomic bomb was dropped on the city of Hiroshima. President Harry Truman, in making the announcement later to Americans, said the city was "an important Japanese Army base," although only civilians lived in the four-square-mile area vaporized by the bomb. Nine days later Japan surrendered. The bomb dropped from the B-29 "Enola Gay" killed about 70,000 and wounded another 65,000 people.

Lucille Ball is 69. Isaac Hayes is 42.

The Marin Courthouse Shootout

THURSDAY AUGUST 7: This is the tenth anniversary of the Marin County Courthouse shootout just north of San Francisco, in which an escape plot shocked the country. Angela Davis became the country's "most wanted" woman after allegedly supplying guns used by those attempting to free Ruchell Magee, James McClain, and William Christmas.

Stan Freberg is 54.

Nixon's Final Day As President

FRIDAY AUGUST 8: Six years ago President Richard Nixon made his farewell speech, admitting only to "poor judgment" in the Watergate affair. He left office and Gerald Ford was sworn in August 9, 1974.

Dustin Hoffman is 43. Mel Tillis is 48. Connie Stevens is 42. Andy Warhol is 49.



EARTH NEWS.

This Week
Peter Sellers

Next Week
Irvin Kerschner
(Director of "The Empire Strikes Back")

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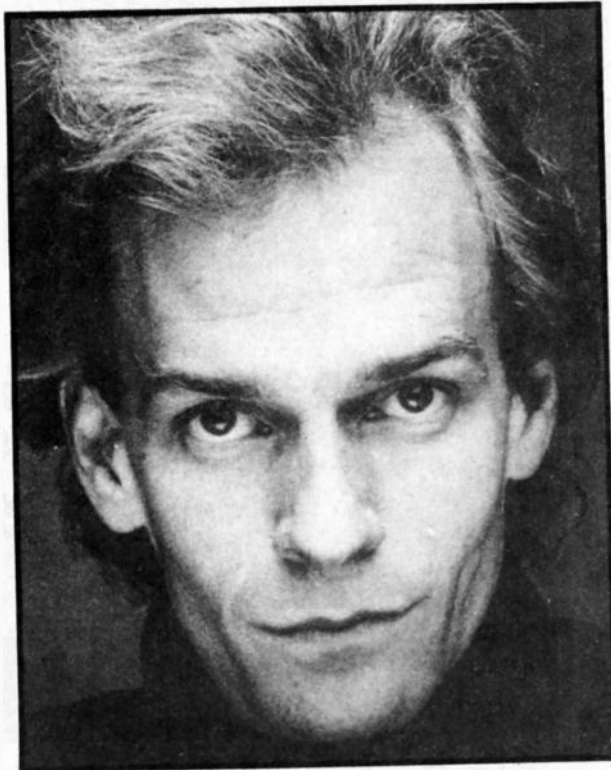
**"Day
Tripper"**

**Their New Single
Already On:**

Q107 add
KWK 13-12
KUPD 20-14
WKEE on
KSRR on
WRVQ add
KJRB add
KCPX on
KRSP 28-23
WXIL add
WISE on
WROV on
KQWB-FM add
KOOK deb 28

Produced by Cheap Trick

**IT'S TIME FOR
LIVINGSTON
TAYLOR**



**"First
Time
Love"**

WFIL on
WRKO 27-25
WOKY add
KFI on
Y103 add
WGH on
WVIC on
WZZP add
KCPX deb 30

KRUX add
WTSN deb 26
13FEA 29-25
WFBG on
WXIL add
KENI add
KBOZ on
WORD add
WONN 40

POP/ADULT AIRPLAY/40 36-31*

Produced by John Boylan

ON *Epic* RECORDS

**ON HIS WAYS TO
THE TOP
MICKEY
GILLEY**



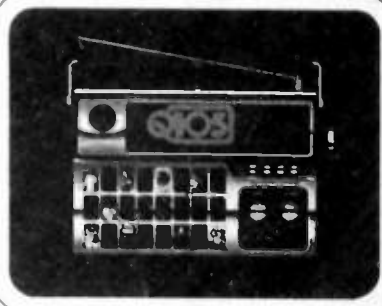
**"True
Love
Ways"**

KVIL on
KWEN on
WIOD add
KRMG add
WIP add
KSRR add
WMID add
WKY add
WSBA add

Produced by Jim Ed Norman

The **Rock Lifestyle**

30/10 TV Campaign



**“The Best TV Spot Ever Made For
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George Williams
VP/Programming
Southern Broadcasting



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Ratings & Research

"ESF per se does not mean a disaster for Beautiful Music stations."

Beautiful Music Hits Sour Note This Spring — Why?

That loud gnashing of teeth, complemented by the concurrent pulling of hair, is coming from the lairs of several major Beautiful Music syndicators across the nation. The reason — the spring results from the Arbitron surveys. Of the books received to date here at R&R, major Beautiful Music stations served by the leading syndicators have received "down" books about two-thirds of the time.

What caused all the problems? Is there any one explanation or are there many problems which perhaps manifested themselves in the Arbitron numbers? As Tom Moran of Churchill syndicators put it, "There are two variables — the music, and the way the stations were measured by Arbitron." While there are probably other aspects involved — such as station marketing and promotional plans, technical problems, and significant news items that may have siphoned off some of the traditional listeners to relaxing music (since they often also tune to a News or full-service station for information), it appears that Moran may have touched on something when he mentioned the impact of the ratings measurement system.

In a significant number of markets, two variables were introduced for this past spring sweep — Expanded Sample Frame, and Quarterly Measurement. This week we'll examine the possible impact of ESF, while next week we'll look at how the longer 12-week sweeps may have affected Beautiful Music stations.

ESF Impact

Expanded Sample Frame. What is it and how might it hurt the numbers of a Beautiful Music station? Basically, ESF is a technique employed by Arbitron to sample persons in homes with phone numbers not listed in local directories. When I was at Arbitron, we began the ESF idea for radio in the spring of 1977 in the top four markets.

Some history may be valuable in understanding the impact of ESF on Beautiful Music stations. When Arbitron implemented ESF, it was felt that some formats would benefit more than others. Specifically, there was a feeling in the industry that AOR's and ethnic stations would benefit since ESF was likely to pick up more young males (mobile, so not listed in the phone book) and ethnics who might not be in the directories. Consequently there was a school of thought that said that mass appeal and Beautiful Music stations would proportionately suffer share decreases.

In the Spring 1977 Arbitron results in the top four markets there were results that gave credence to that school of thought. I remember that in Philadelphia, WWSH, which suffered a significant drop, was extremely unhappy and campaigned against the use of ESF until further testing was done. However, as Arbitron honed the implementation of the ESF technique, successful stations of various formats remained successful. The overall ESF impact was not as skewed to young males and ethnics as was originally presumed.

20 New Markets

Some of the developments in Beautiful Music this spring have taken place in the 20 markets where Arbitron implemented ESF for the first time. These were markets ranked 34-53. R&R took a sampling of these 20 new ESF markets to see if ESF is still causing the problems for Beautiful Music stations it did when first used in 1977. As

you will see below, there is evidence to support the feeling that ESF, when first utilized in a metro, may cause instability in the estimates that hurt the ratings of stations with a "relaxing" format.

Three Test Markets

Below we've broken out some key factors involved in three of the new ESF markets, Columbus, OH; Louisville, KY; and Rochester, NY. In examining these markets, we looked at the following points to help explain why BM stations fared as they did:

1. Demographic diary return. With the implementation of ESF, did the in-tab increase among 18-34 year-olds, thus giving stations that appeal to that demo cell a chance to score better in the ratings?
2. Spring versus spring comparisons. Some of the BM stations suffered decreases when compared to the O/N '79 sweep, but it is really more valid to compare like survey periods.
3. ESF impact. How many ESF diaries were returned in the metro, and is this a proportional representation of the number of homes with unlisted telephones?
4. Finally, an examination of the cume and time spent listening figures turned in by the selected stations, among the core of many successful BM stations, adults 35-54.

Here are the results of the analyses:

Columbus

In Columbus, about 33% of the metro in-tab diaries were ESF, versus the 27% figure that Arbitron was striving for. The diary return may have reflected this, since 40% came back from 18-34 year olds this spring, compared to under 32% last year. 35+ diary return dropped from 55% of the A/M '79 total to 48% this spring. There were 563 ESF diaries returned.

WBNS-FM, the major BM station in Columbus, dropped from a 12.5 share last spring to a 10.7 (12+) average persons share this A/M survey. The Market-Buy-Market system comparisons that follow show how this may have come about, tied into the poorer 35+ diary return . . .

SEX-AGE: ADULTS 35-54 POP(00): 2269	ARBITRON: APR-MAY '79 DAYPARTS: MON-SUN, 6AM-MID	ARBITRON: APR-MAY '80 MON-SUN, 6AM-MID
MINS/DAY LISTENED	AVG. OTR. HR. (00)	WEEKLY CUME(00)
WBNS-FM	86	71
		996
WBNS-FM	72	46
		693

Louisville

Unlike the Columbus situation, WVEZ/Louisville (down two shares from last fall) is up more than four shares compared to the A/M '79 sweep. As in Columbus, the 18-34 percentage of the total metro in-tab jumped, from 30% to 35%, with a corresponding slip in the 35+ totals. There were 407 ESF in-tab diaries, right on the estimated percentage of the market that was thought to be in ESF homes. As the printouts below show, WVEZ was able to succeed despite the ESF impact, but that impact was not especially disproportionate . . .

SEX-AGE: ADULTS 35-54 POP(00): 1981	ARBITRON: APR-MAY '79 DAYPARTS: MON-SUN, 6AM-MID	ARBITRON: APR-MAY '80 MON-SUN, 6AM-MID
MINS/DAY LISTENED	AVG. OTR. HR. (00)	WEEKLY CUME(00)
WVEZ-FM	93	28
		324
WVEZ-FM	93	48
		558

Week In Review

L.A. Book To Be Redone?

Post-survey diary review by representatives of KBIG show that station apparently was shorted credit due to slogan conflict over use of "104" identifier. Approximately 85 diaries were discovered where respondents were called back (due to conflict between KBIG and KACE) and asked to clarify their 104 entries. Of these, about 10 persons mentioned that the music was soft or classical (KBIG is a Bonneville Beautiful Music station) but the diaries were marked "unidentified," by Arbitron thus, no credit was given (KACE is a Black-formatted station). Jack Adamson, VP/GM of KBIG, has asked for a reprint of the L.A. Spring book to add the "unidentified" diaries into KBIG's estimates.

Birch Adds Two More Markets

The Birch Report ratings effort has acquired support in two more markets. Charleston, SC and Knoxville are the latest to subscribe to the Tom Birch-produced monthly ratings data.

Arbitron Beefs Up New York Office

Two personnel additions have taken place recently at the New York office of Arbitron Radio. Scott Herman, from WBBM-FM/Chicago, has been named Account Executive for the Northeastern Region. Linda Ann Daileader has been named Client Service rep for the Arbitron New York office. Ms. Daileader came from a Boston ad agency where she had experience in media buying and planning.

Rochester

One of the more dramatic casualties of this past sweep was WEZO. This leading BM station must have wondered what hit 'em as the station slipped four shares compared to last spring, and was down 10 shares from the fall. Interestingly enough, the ESF impact in Rochester may have been among the most significant in the nation. 18-34 in-tab represented more than 34% of the metro total, compared to 25% last spring. There was a comparable drop in the diary return of the 35+ cells. 314 ESF diaries were returned, one-third of the metro total and a higher figures than would have been proportional to the estimated number of ESF homes. Given this backdrop, here's the relevant figures for WEZO . . .

SEX-AGE: ADULTS 35-54 POP(00): 2115	ARBITRON: APR-MAY '79 DAYPARTS: MON-SUN, 6AM-MID	ARBITRON: APR-MAY '80 MON-SUN, 6AM-MID
MINS/DAY LISTENED	AVG. OTR. HR. (00)	WEEKLY CUME(00)
WEZO-FM	RR	80
		983
WEZO-FM	33	50
		762

Conclusion: Watch Out

As seen in the above examples, ESF per se does not mean a disaster for Beautiful Music stations. However, when a market is measured for the first time with the ESF technique, there can be problems as the local Arbitron staff attempts to correctly use the new technique. These problems can usually be spotted when there is a higher proportion of ESF in-tab than was estimated to be in the market. Once the implementation of the technique stabilizes in your metro, things will probably settle down. In the meantime, BM stations around the nation, be aware — if ESF is coming your way in the future sweep, lay low and hope the diaries fall your way. If they don't, keep in mind that the numbers are likely to return to the status quo before too many sweeps have come and gone.

--Jhan Hiber

BY POPULAR DEMAND!

"Never Knew Love Like This Before"

TC2460

The sensational new single by

Stephanie Mills

from her second gold album

"SWEET SENSATION"

T-603

KRLY add
WZUU add
KEARTH add
WKEE add
KTSA add
KBFM add
WLAC add
WGH add
WZZP add

WFBG add
WFLB add
WROV add
WSPT add
KCBN add
KBIM add
WXLO 22-20
WFBR deb 29
KINT on



STREET TALK

Street Talk has learned exclusively that RKO Radio has retained the consulting services of Kent Burkhardt. Kent's first two projects for RKO will be WXLO/New York and KFRC/San Francisco. Other stations in the chain may also take advantage of Kent's expertise once possible competitive conflicts are worked out.

Following up last week's front page news . . . Steve Rivers has announced that General Cinema Corporation will be among the first new clients he will bring to his new partnership with Dean Landsman (R&R 7-25). The duo will consult GCC's WIFI/Philadelphia, WEFM/Chicago, and WHUE-AM-FM/Boston.

And speaking of WIFI, is Liz Kiley the prime candidate for the PD job vacated by Rivers's departure? The former WPGC/Washington and WABC/New York personality, who is currently WIFI's MD, is said to have the inside track on the job.

Mike McVay will definitely be leaving WAKY/Louisville to join a yet-to-be-revealed broadcast group as National PD. However, Mike did tell Street Talk that he has agreed to consult WAKY from his new position, even though he's still not saying which company he's about to join. Full details on that next week.

Very interesting reports have been circulating that ex-RCA and A&M VP Bob Fead just might be heading up a new Japanese company's U.S. branch (possibly the same firm that brought the Yellow Magic Orchestra to A&M). The name we heard was Alfa, and Street Talk has it that some of the Alfa artists will be released in America on a new label to be distributed by A&M.

Meanwhile, word is that Jack Craigo will soon fly back to New York from England to take over Fead's RCA position. Craigo, the former Columbia sales chief, has been supervising RCA's British operations, including its merger with Precision Records (formerly Pye, one of Britain's biggest labels historically).

John Volpe has been promoted to Program Director of KOPA-AM/Phoenix by KOPA-AM-FM Operations Manager Steve Rivers. KOPA-AM will continue its current Dancemusic direction, but apparently with a new set of call letters. KOPA-FM, which just had a dynamite spring ARB, now passes the MD duties to Jack McKay.

John Tope has replaced Barry Freeman at Atlantic's West Coast office. He has been with Atlantic for seven years, most recently as their Denver promo representative.

Here's a real brother act for you . . . Bill Gardner is currently the morning man and PD at BJ105/Orlando. His morning newsman is Lee Simpson, who in reality is Bill's brother Al Gardner. Now, Bill and Al's younger brother Andre Gardner will also be in Florida when he completes his move from WIFI/Philadelphia to WIZD/Ft. Pierce!

Former A&M Album Promotion Director Lenny Bronstein has joined the Don Kelly Organization (manager of Wolfman Jack) to handle promotion and marketing. Lenny will take care of AOR promotion of the organization's contracts, and he will also continue his own independent promotion services.



It's Hard To Get Away

It's certainly a long way from Cleveland to Frankfurt, Germany, but that's where WMMS Station Manager Walt Tiburski traveled for his recent vacation. After a day's sightseeing, he arrived back at his hotel wearing one of the station's famous "Buzzard" T-shirts. The call letters were recognized by a fellow with a British accent who turned out to be the road manager for Led Zeppelin.

Before Walt knew what was happening, he'd met the entire band and was given backstage passes to their Frankfurt concert date that evening, where Walt tells us the band was in top form.

And as if that's not enough, Robert Plant appeared on stage in Germany wearing the very same WMMS T-shirt that Walt had worn earlier, giving the Cleveland AOR world-wide recognition. After the show, Plant politely requested an additional dozen T-shirts for his family and friends, a request that was quickly filled by the delighted Tiburski.

Street Talk picked up that Billboard Publications wants to sell its Nashville stations, WLAC & WKQB. The asking price is \$5.5 million for both properties, with a "need for cash" rumored as the reason for the sale.

Gene Knight is exiting KHTZ/Los Angeles to return to B100/San Diego. Lon Thomas is KIIS-FM/Los Angeles's new AM drive personality, coming from KUTE/Los Angeles, and replacing Bruce Philip Miller, who has left KIIS-FM to pursue his freelancing career.

Did you know that Tommy Edwards of WLS/Chicago is a "star maker?" It's true! During the summer of 1977 the station ran a promotion with Warner Brothers Pictures, trying to find just the right little boy to play a major role in their forthcoming film "The Shining." If you haven't already guessed, Danny Lloyd's parents heard the contest and submitted their son's photo for consideration. The rest is history.

MCA Records shut down its new offices a couple of hours early last Friday (7-25) and threw an impromptu party for the staff to celebrate Olivia Newton-John's recent number one hit "Magic." Making the party even more special was an unannounced visit by Olivia herself.

Street Talk has learned that the sudden death of former Polydor promotion man Tim Walter has left his family unable to cope with the expenses. A fund has been set up, and any contribution would be most appreciated by Tim's family and friends. If you wish to submit checks in the name of Ed Walter, send them to: John Farr, CBS Records, 24681 Northwestern Highway, Southfield, MI 48075.

**FROM RSO
BEING RUSH RELEASED, A NEW SINGLE...**

**IRENE CARA'S
BRILLIANT PERFORMANCE
OF THE ORIGINAL RECORDING OF
"OUT HERE ON MY OWN"**

RS-1048



**FROM THE
ALREADY "GOLD"
SMASH HIT
SOUNDTRACK ALBUM**



RX-1-3080

**FROM THE YEAR'S
MOST POPULAR MOVIE**

Fame



PRODUCED BY MICHAEL GORE
MANAGEMENT BY SELMA RUBIN
TALENT MANAGEMENT, INC.

Balancing Beautiful Music With News

R&R conducted a random survey of Beautiful Music stations in large, medium, and small markets on their news coverage, and how it fits their format. The general approach is to give as much information as possible, eliminate gory details, and retain the listeners. We polled stations on news staff size, news sources, newscast length, content, extras, and overall philosophy; the results follow.

Size Of News Staff

1-2 member news team:	79%
More than 2:	21%

The vast majority get by with one or two news-people, but special circumstances dictate bigger efforts. **WROW-AM-FM/Albany** has a six-person news team, and PD **Bill Patrick** explains, "We are one of the top stations in a capital city, and are heavily involved in New York state's legislative affairs. This means we spend a lot of time in the halls of the state capitol and the governor's office."

Services Used

AP:	57%
UPI:	36%
AP & UPI:	7%
NBC:	14%
CBS, Mutual,	
other:	7%

Most stations feel one news service is sufficient, with AP the favorite. Occasionally, a large market station like **KBIG-FM/Los Angeles** feels the need for more, as News Director **Phil Reed** relates: "We have three wire services, UPI, AP, and **City News Service**, as well as feeds from our own Washington correspondents when California lawmakers are making the news."

Length Of Newscast

1-2 minutes:	43%
3 minutes or more:	57%

Although most stations run more than two-minutes, newscasts over four or five minutes are rare. An exception is **KHAR/Anchorage**, since there is no other station in the market providing extensive news. GM **Ken Flynn** told R&R, "We run four to five minutes of news on the half hour in the

mornings, and at 7am and 8am you'll hear 10 minutes of news."

Daypart Emphasis

Mornings 6am-10am:	71%
No particular emphasis:	29%

The majority of the stations surveyed place the heaviest news emphasis in their morning drive times, with afternoons running second over other dayparts. A significant percentage make no special distinction, running news on the hour.

News Content & Philosophy

Local emphasis:	55%
National emphasis:	45%
Edit coverage to fit format:	93%

Whether the news emphasis is national or local, our stations agree it should not offend large segments of the listening audience. Actualities are avoided, and certain types of stories are downplayed. **Harry Reith**, Manager of Operations for **KAIR-AM/Tucson**, states, "We're concerned with the content of the news rather than the extensiveness of it. We're disinclined to use stories on murder, rape, pestilence and disaster. Our feeling is that unless they have some broad-based impact on our audience, they really don't serve any purpose in being used."

Traffic Information

Provide traffic reports:	57%
No traffic reports:	43%

Traffic coverage is based on individual market needs. Those that supply traffic information often utilize special sources. **Donald Nutting**, PD of **WWSH/Philadelphia**, comments, "We work in conjunction with an outfit called the **Shadow Traffic Network**. They have several cars on the road as well as a helicopter. The Shadow people give us the general rundown and more importantly the major trouble spots." **KHAR/Anchorage** works in association with **Air Watch**, a service which supplies them with current reports aired in the mornings and afternoons.

Weather

Provide weather reports:	100%
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Everyone supplies current weather forecasts, with an emphasis placed on the mornings. **WOOD-FM/Grand Rapids**, **WKSS-FM/Hartford**, and **KBRA-FM/Wichita**, among others employ a weatherman or meteorologist. **Steve Cody**, PD at **WEAT-FM/West Palm Beach**, adds, "Our weather forecast is updated hourly. The weather changes from moment to moment here. In the case of a local weather warning such as a tornado or during hurricane season, we do not hesitate to suspend all programming so we may give constant information."

In a column of special interest to all our readers, this week **Jhan Hiber**, Editor of our Ratings & Research section, will provide a special look at Expanded Sample Frame and Quarterly Measurement and its impact on Beautiful Music in the latest Arbitron surveys. See Page 15 for details.



Sports

Provide sports coverage:	36%
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Primarily a regional extra, which in most cases the emphasis is placed on local teams. **WWSH's** **Donald Nutting** states, "Philadelphia is a tremendous sports city and we include our own major league teams. We do not run down every score in the National League or the American League." Others within this group treat sports as they do the news. It must affect a large segment of their audiences.

Financial

Provide financial reports:	70%
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Thirty percent of those supplying financial data rely on local brokerage firms for their information, in some cases (**KHAR/Anchorage**, for example) using a representative of the company on the air. Most stations give the day's closing stock quotations, placing them generally at the end of newscasts. **WTIP/Charleston, WV**, for instance, uses prices supplied by the **Wall Street Journal**, and airs reports about eight times daily.

Tune-In Or Tune-Out?

Would more news be a tuneout? Yes:	86%
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In most markets, there are others providing more extensive coverage than the Beautiful Music stations. Those answering yes to the question echoed the sentiments of **Bill Struyk**, Director of Broadcast Operations for **WOOD-FM/Grand Rapids**: "Anything more than what we do would be a tune-out. I think we do just enough to keep the listener informed; he knows that the world is still there, that nobody has pushed a button and blown it up." Agreeing with Struyk is **Rob Edwards**, PD at **KBIG/Los Angeles**, who sums it up perfectly: "News is very much a part of what we do and a service we feel is valuable. We try to be as brief as possible yet give the needed information. After all, music is still a very important part of what we do."

— Pam Bellamy and Gail Mitchell



We would like to extend an invitation to all of you to attend the 1980 NRBA American Radio Expo on October 5-8.

The expo will feature a Video Theater and we would appreciate any video cassettes of station commercials for exhibition. We can accept any video format (Beta, VHS or U-matic), and will be happy to return them after they are dubbed. Please send to: **Pam Bellamy, R&R, 1930 Century Park West, Los Angeles, CA 90067.**



THE NICE 'N EASY WAY — to fight inflation. **WAIT-AM/Chicago** recently held an "Inflation Fighter" contest, awarding a lucky couple one week at the **Sheraton Walkiki** in Hawaii plus \$500 cash. Pictured at right with winning duo is Station Manager **Ron Leppig**.

April-May 1980

Arbitron Results

Milwaukee

WTMJ, WISN Remain Stable;
WEZW Up Almost 2; WBCS-FM Has Best
Book In Recent Years; WZUU-FM Takes
Top 40 Lead, WRKR-FM Making Inroads

	O/N '79	A/M '80
WAWA (B)	.8	1.3
WBCS (C)	2.0	2.3
WBCS-FM (C)	7.1	8.7
WBKV-FM (PA)	1.2	1.1
WEMP (C)	1.5	1.2
WEZW (BM)	10.3	12.0
WFMR (CL/J)	2.3	2.9
WISN (PA)	10.7	10.3
WTKI (R)	3.8	3.3
WLPX (A)	8.1	7.2
WLUM (B)	1.8	2.7
WNOV (B)	1.2	1.0
WNUW (PA)	.6	1.3
WOKY (R)	7.2	3.4
WQFM (A)	4.4	3.7
WRKR-FM (R)	.9	2.2
WTMJ (PA)	15.3	15.0
WXJY (BM)	2.3	1.9
WZUU-FM (R)	5.1	4.0

Oklahoma City

KKNG Moves Into Top Slot As
KTOK Loses 6; KXXY, KLTE Each
Gain 3

	O/N '79	A/M '80
KAEZ (B/D)	2.7	3.6
KATT-FM (A)	4.8	5.6
KEBC (C)	11.9	10.9
KKLR (C)	1.7	2.9
KKNG (BM)	12.4	13.6
KLTE (PA)	3.1	6.1
KOCY (C)	1.7	1.6
KOFM (R)	8.9	7.8
KOMA (R)	6.2	4.2
KTOK (PA)	17.8	11.7
KXXY (A)	5.9	9.0
KZUE (R)	4.2	5.5
WKY (R)	5.8	5.6
WNAD (C)	2.1	1.5

Albany

WGY Up Almost Two Shares, Retains
Huge Lead; WFLY Rises To Double
Digits; WROW-FM Improves

	O/N '79	A/M '80
WCSS (PA)	1.5	1.5
WFLY (R)	8.4	10.2
WGFM (R)	4.8	4.1
WGNA (C)	4.1	4.7
WGY (PA)	17.9	19.6
WHRL (BM)	2.0	1.9
WHSB (BM)	5.9	5.2
WPTR (R)	5.2	4.9
WQBK (T)	8.9	5.9
WQBK-FM (A)	3.3	4.7
WROW (BM)	11.1	9.7
WROW-FM (BM)	4.7	7.1
WTRY (R)	7.4	6.8
WWOM (PA)	2.5	3.1

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

Note: A broken line dividing stations in a market signifies that the stations below are located outside the metro area. A solid dividing line signifies that stations below the line allegedly ran on-air survey announcements during the book.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Hartford

WTIC Still Dominant;
WRCH Up 2 To Double Figures;
WTIC-FM Almost Doubles

	O/N '79	A/M '80
WCCC-FM (A)	3.8	4.1
WDRG (R)	5.4	3.3
WDRG-FM (R)	2.4	3.8
WHCN (A)	3.9	4.3
WKND (B)	2.8	2.4
WKSS (BM)	6.6	5.1
WMLB (M)	3.1	1.5
WPOP (N)	4.1	4.4
WRCH (BM)	9.4	11.5
WRCQ (PA)	4.0	3.8
WTIC (PA)	24.8	24.2
WTIC-FM (R)	4.0	7.9
<hr/>		
WIOF (A)	2.3	3.7
WICI (R)	1.4	1.2
WPLR (A)	1.9	2.5
WVYZ (A)	3.9	3.1
<hr/>		
WAQY (R)	2.4	2.3

Phoenix

KNIX-FM Rises To Top;
KOPA-FM Up 3+, Leads Top 40's;
KTAR Gains Almost 2

	O/N '79	A/M '80
KARZ (PA)	4.1	2.8
KBBC (A)	3.5	2.4
KHEP-FM (RL)	1.5	1.9
KIFN (S)	2.5	2.3
KJJJ (C)	5.4	4.3
KKKQ (R/O)	3.1	2.3
KMEO (BM)	1.4	2.1
KMEO-FM (BM)	7.6	6.7
KNIX (C)	2.0	2.9
KNIX-FM (C)	7.7	9.2
KOOL (O)	5.9	4.3
KOPA (R)	7	2.0
KOPA-FM (R)	4.3	7.6
KOY (PA)	8.1	8.2
KPHX (S)	1.1	1.5
KQYT (BM)	10.6	7.8
KRUX (R)	1.7	2.5
KTAR (N)	6.5	8.4
KUPD (R)	4.7	4.2
KXIV (PA)	1.2	1.3
KZZP-FM (R)	1.5	2.3
KDKB (A)	4.2	6.4

Salt Lake City

KCPX, KSL Tie For Lead;
Country KSOP-FM Up Almost 3;
Good Gains For KALL-FM, KDAB, KSXX

	O/N '79	A/M '80
KALL (PA)	7.7	7.7
KALL-FM (PA)	4.0	6.1
KCPX (R)	7.0	5.8
KCPX-FM (A)	9.9	8.5
KDAB (PA)	2.4	4.3
KISN (BM)	4.0	2.9
KLO (R)	.9	1.1
KLUB (BM)	7.3	6.6
KPRQ (PA)	1.7	2.5
KRGO (C)	3.5	4.4
KRSP (PA)	3.0	2.7
KRSP-FM (R)	5.7	4.9
KSFI (BM)	6.5	6.0
KSL (PA)	10.5	8.5
KSOP (C)	2.7	1.3
KSOP-FM (C)	3.9	6.6
KSVN (C)	.9	1.0
KSXX (N/T)	2.2	3.8
KWHO-FM (BB)	1.8	1.3
KWMS (N)	.9	1.6
KZAN (C)	2.8	2.8
KAYK-FM (PA)	2.3	1.5

Nashville

WVOL Jumps 4+ In First ESF Book,
Beats WZEZ; WSIX-FM Up 3,
Passes WSM; WBQY Gains In Tight
Top 40 Race

	O/N '79	A/M '80
WAMB (BB)	5.5	1.7
WGNS (R)	—	1.6
WJRB (C)	—	2.1
WKDA (C)	1.9	3.4
WKDF (A)	4.6	5.2
WKQB (A)	5.9	5.8
WLAC (R)	7.9	6.1
WMAK (PA)	4.6	1.5
WBQY (R)	4.9	5.6
WMTS (C)	.9	1.2
WSDX (C)	5.1	4.2
WSDX-FM (C)	6.9	9.9
WSM (C)	10.4	7.8
WSM-FM (PA)	5.8	6.0
WVOL (B)	6.3	10.6
WVKK (R)	6.8	6.0
WZEZ (BM)	11.5	9.9

Greensboro-Winston Salem

WTQR Increases, Holds Lead;
WKZL, WGLD Post Good Gains;
WSEZ Opens Up Top 40 Lead

	A/M '79	A/M '80
WAAA (B)	5.4	3.4
WAIR (R)	2.9	2.7
WBIG (PA)	3.1	3.7
WBUY (O)	1.2	1.7
WCOG (R)	2.5	2.0
WCSE	—	1.3
WEAL (B)	4.1	1.7
WGLD (BM)	8.9	10.1
WHPE (RL)	2.1	3.4
WKZL (PA)	7.9	9.3
WMFR (PA)	2.5	2.7
WPET (RL)	3.3	1.6
WQMG (B)	4.6	5.7
WRQK (R)	5.6	6.2
WSEZ (R)	5.7	7.3
WSJS (PA)	8.8	8.0
WTOB (PA)	1.8	1.5
WTQR (C)	11.6	12.6
WRAL (R)	1.2	1.2

Birmingham

WENN-FM Up Sharply, Takes Lead
From WKXX; WSGN, WAPI-FM,
WZZK Gain Solidly

	O/N '79	A/M '80
WAPI (PA)	2.9	2.4
WAPI-FM (BM)	4.3	6.3
WATV (B)	5.0	5.0
WCRT (PA)	2.5	1.8
WDJC (RL)	3.4	5.0
WENN (B)	3.5	4.8
WENN-FM (B)	9.7	12.4
WERC (R)	7.9	4.8
WJLD (B)	3.9	4.5
WKXX (R)	13.8	11.0
WQEZ (BM)	6.4	3.5
WRKK (A)	5.7	4.4
WSGN (R)	6.6	8.3
WVOK (C)	3.3	5.3
WWWB (PA)	—	1.3
WYAM (C)	.6	1.1
WYDE (C)	4.2	3.9
WZZK (C)	3.8	5.5

July 1980

All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Mediatrend Estimates

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Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

New York

WBLR Remains Atop Largely
Stable Market; WNEW-FM Almost
Doubles, Moves 18th-8th;
WADO Also Up Strong;
WHN Loses Almost 50%, Falls To 19th;
WCBS-FM Slips To 18th From 8th

	May	June	July
WBLR (B)	9.1	7.2	8.2
WOR (T/PA)	6.7	6.8	6.8
WKTU (B/D)	6.7	6.7	6.0
WPLJ (A)	6.5	6.1	5.7
WINS (N)	6.7	6.0	4.5
WNBC (R)	3.5	3.3	4.4
WPAT-FM (BM)	3.9	5.6	4.4
WNEW-FM (A)	3.2	2.2	4.3
WADO (S)	3.0	2.7	4.2
WCBS (N)	4.0	4.4	4.1

Los Angeles

KMET On Steady Rise To Top As
KABC Slips 2; KJOI Passes KBIG In BM
Battle; Three New Top 10 Entries:
KMPC 13th-6th, KLOS 15th-8th,
KUTE 20th-9th; KRTH, KHJ,
KNX-FM (8th-20th) Fall From Top Ranks

	May	June	July
KMET (A)	6.8	7.9	8.9
KABC (T)	8.4	9.7	7.6
KJOI (BM)	2.7	2.9	5.2
KBIG (BM)	3.9	5.1	4.8
KRLA (R/O)	3.6	5.9	4.1
KMPC (PA)	2.6	2.5	3.6
KFWB (N)	4.3	4.0	3.3
KLOS (A)	3.2	2.4	3.3
KUTE (B/D)	2.1	2.1	3.3
KNX (N)	3.2	3.3	3.1

Chicago

WGN Stays On Top;
WLOO Best In Months;
WBBM, WMAQ Rebound; WLAK Falls
From Top 20; WKQX Drops 8th-15th;
New To Top 10: WMET 12th-8th,
WBBM-FM 17th-10th

	May	June	July
WGN (PA)	8.6	11.7	9.5
WLOO (BM)	6.8	4.9	8.2
WBBM (N)	10.4	5.7	7.2
WLS (R)	3.7	8.1	6.3
WMAQ (C)	5.4	4.9	6.3
WLUP (A)	5.0	5.7	5.6
WIND (N)	5.4	6.8	5.1
WMET (A)	3.1	2.8	5.1
WGCI (B)	3.7	5.5	5.0
WBBM-FM (PA)	1.9	2.4	4.0

How
the hell do
you spell
RITHUM?

THE BROTHERS JOHNSON
HAVE UNEARTHED ANOTHER GOLDEN SINGLE

Treasure

AM 2254



"TREASURE" The most valuable new single
on the streets today.
From THE BROTHERS JOHNSON Platinum
Album LIGHT UP THE NIGHT.

SP 3716

ON A&M RECORDS & TAPES



PRODUCED BY QUINCY JONES FOR QUINCY JONES PRODUCTIONS
MANAGEMENT FITZGERALD/HARTLEY





TOP-40

John Leader

AL CASEY'S WIN IN KANSAS CITY

WHB Comes Back

Storz Broadcasting has owned WHB/Kansas City since 1955. The station built a well-deserved reputation as a "legend" in contemporary music radio with over 20 years of solid ratings. Then in 1978, WHB's 12+ shares dipped into the 4's, but interestingly enough, management did not immediately fire Program Director Al Casey. The station did, however, begin a deliberate building process with a new target demographic, a demo we've been hearing more and more about lately, the 25+ audience.

"If you've got a good product on the air and a good technical sound I don't think it really matters whether you're AM or FM, especially when you're going after the 25+ audience."

Last fall, WHB's 4.8 became a 6.0 share, and this spring Al Casey's WHB was number one 18-49, number one 25-49 and number two 18-34 (right behind KY102) while scoring a 8.6 total share 12+. WHB had come back.

Isn't That An "AM"?

With 10 kw of power at 710 on the AM band, WHB has no signal problem, but the old AM versus FM argument was the first part of my recent conversation with PD Al Casey. I was glad to see an AM music station doing so well, but Al didn't see it exactly that way, saying, "If you've got a good product on the air and a good technical sound I don't think it really matters whether you're AM or FM, especially when you're going after the 25+ audience. I think the people that say it can't be done anymore on AM are just using that hollow argument as

N.R.B.A. Expo Update

Here's another reminder to send in your TV commercials for presentation at this fall's NRBA American Radio Expo here in Los Angeles. If you've done any TV advertising in the last year that you're particularly proud of, and would like to share it with all your colleagues, send a video cassette (any format) directly to me here at R&R, 1930 Century Park West, Los Angeles, CA 90067. Naturally, your tapes will be returned.

With summer half over (already?), it's not too soon to be making your plans to attend the American Radio Expo. The dates are October 5-8 and the location will be the Los Angeles Bonaventure Hotel. Full registration information, including a form for hotel reservations, are included in this week's issue. The NRBA, in conjunction with all of us at R&R, have a very special gathering planned, and we'd certainly like to have you with us.

an excuse. If you know how to do it, which band you're on shouldn't matter.

"Naturally when you start talking about the teens and the 18-24 audience, FM becomes more of a factor... it's more important mainly because the younger audience doesn't think much of AM anymore. And, frankly, I believe that's an attitude we let them develop without putting up a very good fight."

WHB Today

I have recently covered the stories of other stations going for and successfully cornering the 25+ audience, but their formulas have not always been the same. WHB is no exception, as Al told me.

"The whole process is really an evolution of what was an old-line Top 40 station. We began retargeting the music for the 25+ group in January 1979, and our success was not immediate. We used the slogan, 'We've

grown up together,' which a lot of people have used.

"Right now, the evolution is complete and we are definitely personality-oriented contemporary. Our people are not longwinded-say-nothing personalities. They really can't be, because the emphasis is still very much on music at the station. But the announcers are important and news is important too. The kind of personality I'm talking about is very local in content, and it's presented with an eye always on having fun. It's entertaining radio to listen to, and that makes us very much a foreground station. Our people reach out and grab you."

Personality seems to be one of two common threads running through all stations that have enjoyed success with the older demos. Al shared some definite thoughts he had about what a real air personality has to have.

"The first thing I look for in a disc jockey is warmth and natural friendliness in delivery. Is this person a human being? I don't want someone that sounds 'hype' or 'jive' because I just don't believe that works anymore. A good air personality has to be able to talk and say something! I don't put a lot of limits on the staff here, and occasionally some bits will go on for a while, but if the payoff is there at the end, then it's okay.

"We are controlled, but I give the people latitude within the format. I see the format like the walls of a house. You live inside those walls and whatever you do in there is okay. Every now and then you can go outside the house too, if you feel you can do better out there... and those situations do arise."

Grown Up Music

The other common thread for most 25+ stations is the music. The general idea of what kind of music a 25+ audience will enjoy usually leans to the softer side of the current contemporary crop, but measuring the acceptance of those songs can be a tricky matter.

Al picks WHB's music in a very old-fashioned way, "I go by my ear a lot. The way the record sales situation

is today, it's nice to be able to rely on your ears. We also use call-out research, but only to help us determine how we should play the songs we are already playing. I don't use the call-out for new songs at all."

WHB's current playlist doesn't necessarily lead one to believe that the station is targeting 25+, but then the "adults don't like rock and roll" argument may not be universally valid. In fact WHB's list contains nearly all the songs on R&R's National Airplay/30. The technique that makes it all work is an old Top 40 format element called dayparting. Newer, harder-sounding songs, are played somewhat sparingly and placed very carefully into the right dayparts, until the 25+ group begins to show a definite like for them. It's not a new way of doing things, but it is very effective when the target audience is mostly adults.

Timing And Success

The timing of WHB's evolution was perfect. KCMO, another AM in the market that had been successful with an adult approach to contemporary music, suffered the same kind of overall ratings decline that WHB had. KCMO shifted to virtually all-News just prior to the last ARB, and apparently many of its listeners found the new WHB to be just what they were looking for.

Al Casey and his staff have done a remarkable job of revitalizing a declining giant. WHB is competitive in every major demographic now and dominant in the key 25+ cells. As Al said, the rebuilding process did not occur overnight, but the perseverance of WHB's management, tempered with patience, has really paid off.

Motion

Kathy Derouville is no longer Programming Assistant for KHTZ/Los Angeles and she has left the station. Kathy is a very talented individual and she will be seeking other radio opportunities in Los Angeles.

Chuck Evans has joined the new air staff at ABC's WRCK/Chicago in the 7:30pm-12midnight shift. Chuck comes to Chicago from KDWB/Minneapolis... New to the KPLZ/Seattle lineup is Jack Elliot, who will do middays... Robin Bailey has resigned his 6-10pm airshift at KFRC/San Francisco to return to his home town of Spokane. He plans to open his own audio production company.

Geoff Davis has moved from WDJX/Dayton to 95SGF/Savannah for afternoon drive... Dan Kieley is the new MD at KKRC/Sioux Falls... Beau Richards, most recently MD for WLCY/Tampa, has joined the KX104/Nashville staff as 7pm-12midnight personality... Chuck Lakefield has been promoted to MD at KMJC/San Diego.

Mike Weber moves from WLW/Cincinnati to WLCY/Tampa for the PM-drive airshift and Music Director duties... KRNA/Iowa City has a new afternoon performer. He's Jeff Harmon from KXIC/Iowa City... Jay Quinn is new to the lineup of Q107/Washington for the all night show. Jay comes to the ABC outlet from Z105/Toledo.

Gail Tonnessen has been named Director/Advertising & Promotion for WXLO/New York. Prior to joining WXLO, Gail was the advertising and promotion administrator for WNBC/New York.

Beau Elliott, PD of WOHO/Toledo, was married July 12. Beau and his new bride Laurel will live in Toledo... Jeff Lucifer, PD of FM102/Sacramento, has announced his forthcoming marriage to Katherine Korman. The couple will be married aboard the S.S. Princess Louise in the San Pedro Harbor on August 9.



INVASION OF THE BLUES BROTHERS — A wave of Blues Brothers sightings at radio stations across the country continues, as JB105/Providence's "Blues Brothers Lookalikes" contest turned up a ton of entrants suited for the role. The winner took home the Bluesmobile at right. Also pictured is JB105's Brad Pierce (next to car), while lurking around the back out of uniform are station's Al Norman, Bill Davis, and Rod West.



WFIL JOINS EMPIRE FORCES — WFIL/Philadelphia staged a giant "Happy Hour Creature Party" in conjunction with "The Empire Strikes Back," complete with costumed stars of the movie and other intergalactic citizens. Pictured with some of these chilling denizens of deep space are WFIL PD Ray Quinn (left) and RSO rep Fred Di Sipio, Jr. (right).

WJKL

Continued from Page 3

WJKL GM Rick Jakle told R&R, "but by its very definition, we were programming to a very limited market segment. It became apparent that if we were going to be the success that we feel this property should be, that changes would have to be made.

"Over the years we've talked with programming consultants — it's been a pretty intense period of study — and we finally settled on Century 21," Jakle continued, adding, "What we are doing is retaining some of the elements that made us special. All of our feature programming will continue. We're going to become more consistent, but we will continue to break new music, and probably more of it in higher rotation than previously.

"I personally loved what we were doing," Jakle said in closing, "but the hard business reality is such that progressive radio is somewhat noncommercial."

FirstCom

Continued from Page 3

Atchley commented, "Our mission is to provide broadcasters with products and services that will help make them more profitable. Broadcasters face stronger competition in the 80's than in any other period in this history, and we have positioned FirstCom to serve broadcasters throughout the 80's and beyond. We know that our services must always enhance the station's image as well as the overall image of the broadcasting industry." FirstCom's initial products and services will be announced over the next three months.

Metheny

Continued from Page 3

received in the market, and there will be no change in the basic format whatsoever. KXTC is close to new, and we are going for the 18-34 market." (KXTC has been Disco-formatted, switching to a youth-oriented Country approach called "Wide Open Country" in April). Metheny added that VP/GM Gary Fries "is a fantastic manager, a good broadcaster, a fair person, and for those of us who love the industry, it's great to work for somebody like him."

Beach

Continued from Page 3

United Broadcasting National PD Bill Parris commented, "I'm very excited about teaming up these two young pros. Jack and J.J. are extremely knowledgeable programmers with a great future. They know what has to be done to continue WLPL's success, and they'll do it."



CHUM SCARS USED CARS — CHUM/Toronto staged a charity car smash to tie in with the film "Used Cars," demolishing a 1971 Pinto. Pictured preparing to bash for cash are (l-r) CHUM's Linda, Steve Bolton, and Leah.



GETTING TANNER IN SAVANNAH — A highlight of the annual Great Ogeechee Raft Race around Savannah is always WSGA & Z102's bikini contest, and this year the weather (104 degrees) and the contestants were perfectly suited for the event. Pictured flanking the three winners are GM Jerry Rogers (left) and PD Brady McGraw.



STRAND RELATIONS AT CFOX — Island's Strand visited CFOX/Vancouver before an area concert, recording an interview. Pictured (l-r) are group's Scott Shelly, CBS/Canada's Frank Gigliotti, CFOX's John Beaudoin, and Jeffrey Porcaro, producer of the Strand LP and member of Toto.



THOMSON COMES IN TO WQXI — Ali Thomson visited WQXI/Atlanta during his Southern promotional swing. Pictured at the station are (l-r) WQXI MD J.J. Jackson, Thomson, A&M's Johnny Shuler and Assistant MD Kelly McCoy.



KWK PARTY TRIUMPH — KWK/St. Louis invited 30 listeners to a riverboat party with RCA's Triumph recently. Pictured at the festivities are (l-r) group's Gil Moore and Rik Emmett, Double Group PD/Contemporary Bobby Hatrik, RCA's Bill Kennedy, group's Mike Levine, RCA's Andy Allen, and RCA VP John Betancourt.



SNAKE'S ALIVE AT WGCL — One of the delightful bonuses of promoting records by groups with animal names (like Mirage's Whitesnake) is the opportunity to bring the namesake creatures along to scare the daylights out of unsuspecting radio personnel. Pictured at WGCL — MD Dave Collins, air personality Dave Matthews, PD Bob Travis, Jackie Krenck (snake handler), and Atlantic's Lou Sicurezza, keeping a safe distance.



KING OF BECKLEY — RCA's Evelyn "Champagne" King played Beckley, WV recently, and WCIR tied in to give listeners the chance to win tickets and albums. Pictured (l-r) are WCIR MD Ron Hill, King, and PD Jay Q.



SEDAKA GETS OFF ON LEFT FOOT AT KYA — Neil Sedaka visited KYA-AM-FM/San Francisco for an interview. Pictured high-stepping at the studios are (l-r) KYA PD Alan Mason, Sedaka, and morning team Mink & Noah (Bill Minckler and Noah Griffin).



KSTT BEARS UP TO CHARITY CHALLENGE — KSTT/Davenport raised over \$22,000 for Cerebral Palsy in the Quad Cities by way of a Walkathon, aided by the presence of two Chicago Bears players. Pictured (l-r) are Bear Allen Ellis, KSTT morning newsman Fran Riley, morning man Spike O'Dell, and Robin Earl of the Bears.

EAST Most Added Hottest Paul Simon Christopher Cross Billy Joel Rolling Stones Bob Seger Olivia Newton-John

ADDS & HOTS Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest Paul Simon Christopher Cross Billy Joel Rolling Stones Bob Seger Johnny Lee Diana Ross

EAST

PARALLEL ONE WKLU/Pittsburgh, PA Jay Stone ROBERT JOEL PAUL SIMON JON & VAN GELIS BISHOP & ELLIHAM BOB SEGER

JB106/Providence, RI Chase/Wette PAUL SIMON GEORGE BENSON AIR SUPPLY ROBBIE DUPREE

K101/New Haven, CT Curt Hansen DIANA ROSS BOB SEGER BILLY JOEL POINTER SISTERS

K104/Erie, PA Bill Sherman RANDY VANHARNER JEFF WAYNE PAUL SIMON

SOUTH PARALLEL ONE KVIL/Dallas, TX Chuck Rhodes PAUL SIMON CARLY SIMON JON & VAN GELIS

RXX108/Birmingham, AL Larry O'Day PAUL SIMON CARLY SIMON QUEEN JON & VAN GELIS

WRJZ/Knoxville, TN Fred Story BOB SEGER PAUL SIMON ELO DIANA ROSS

KX104/Nashville, TN Ben Richards OLIVIA N-J POINTER SISTERS ROLLING STONES 2-1

WAAV/Huntsville, AL Jim Kendrick CARLY SIMON PAUL SIMON QUEEN BILLY JOEL

WABC/New York, NY Steve Jones AIR SUPPLY DIANA ROSS JACQUES BROWNE

Q107/Washington, D.C. Alan Burns CHEAP TRICK ROBBIE DUPREE AIR SUPPLY

WBEN/FM/Buffalo, NY Roger Christian DIANA ROSS BOB SEGER RENE LOGGINS

WFOJ/Altoona, PA Tony Booth ELO BOB SEGER HALL & OATES

W100/Miami, FL Mark Shands AIR SUPPLY IRENE CARA BOB SEGER

WJAX/Jacksonville, FL Paul Sebastian PAUL SIMON ROBBIE DUPREE IRENE CARA

WTIX/New Orleans, LA Gary Franklin PAUL SIMON HALL & OATES WHITEBARK

KBFM/McAllen-Brownsville, TX Steve Owens PAUL SIMON POCO STEPHANIE MILLS

WHMY/Montgomery, AL Rich Thomas BILLY JOEL DIANA ROSS OLIVIA N-J

WFLA/Tampa, FL Steve O'Brien AIR SUPPLY DIANA ROSS JACQUES BROWNE

WBBF/Rochester, NY Rick Donahue IRENE CARA LINDA RONSTADT JONNY LEE

WVIC/FM/Hartford, CT Rick Donahue IRENE CARA LINDA RONSTADT JONNY LEE

WJBO/Portland, ME Andy Carey GEORGE BENSON PAUL SIMON ROBBIE DUPREE

WJAX/Jacksonville, FL Paul Sebastian PAUL SIMON ROBBIE DUPREE IRENE CARA

WYFZ/Charlotte, NC Roy Rosen ROLLING STONES STACY LATTISAW CARLY SIMON

WYB/Tampa, FL Pat Barry ROBBIE DUPREE IRENE CARA BOB SEGER

WQRK/Norfolk, VA Don Davis PAUL SIMON OLIVIA N-J KENNY LOGGINS

WBEZ/Winston-Salem, NC Pete Berry PAUL SIMON ELO QUEEN

WFLD/Philadelphia, PA Dick Ferransay DIANNE WARWICK OLIVIA N-J DIANA ROSS

WKBO/Harrisburg, PA Paul Simon KENNY LOGGINS HALL & OATES

WICC/Bridgeport, CT Bob Mitchell PAUL SIMON LARRY GRAHAM DIANA ROSS

WLBZ/Bangor, ME Mark Laurence PAUL SIMON KENNY LOGGINS BILLY JOEL

WJAX/Jacksonville, FL Paul Sebastian PAUL SIMON ROBBIE DUPREE IRENE CARA

WYFZ/Charlotte, NC Roy Rosen ROLLING STONES STACY LATTISAW CARLY SIMON

WYB/Tampa, FL Pat Barry ROBBIE DUPREE IRENE CARA BOB SEGER

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WYB/Tampa, FL Pat Barry ROBBIE DUPREE IRENE CARA BOB SEGER

WQRK/Norfolk, VA Don Davis PAUL SIMON OLIVIA N-J KENNY LOGGINS

WBEZ/Winston-Salem, NC Pete Berry PAUL SIMON ELO QUEEN

WAAV/Huntsville, AL Jim Kendrick CARLY SIMON PAUL SIMON QUEEN BILLY JOEL

MIDWEST Most Added Hottest

Paul Simon Christopher Cross
ELO Rolling Stones
Robbie Dupree Olivia Newton-John

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Paul Simon Rolling Stones
Carly Simon Christopher Cross
Billy Joel Jackson Browne

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI
Rosalia Trombley
BENNY MARDONES
PAUL SIMON
BILLY JOEL
Hottest
CHRIS CROSS 3-1
AIR SUPPLY 15-5
IRENE CARA 23 8
DIANA ROSS D-12
JOHNNY LEE 20-14

KBEQ/Kansas City, MO

Phil Irone
PAUL SIMON
Hottest:
JACKSON BROWNE 1 1
LINDA RONSTADT 2-2
JON & VAN GELIS 3-3
BILLY JOEL 4-4
GENESIS 5-5

KDWB/Minneapolis, MN

Pam Abresch
AMBROSIA
ROBBIE DUPREE
Hottest:
GENESIS 2-1
BOZ SCAGGS 9-3
AIR SUPPLY 10-7
CHRIS CROSS 11-9
LINDA RONSTADT 16 13

KSLQ/St. Louis, MO

Tony Stone
AMBROSIA
PAUL SIMON
ELO
GEORGE BENSON
JOURNEY
Hottest:
CHRIS CROSS 4-1
MANHATTANS 5 3
JOHNNY LEE 15-11
ROLLING STONES D-13
BENNY MARDONES 18-14

Q102/Cincinnati, OH

Jim Fox
OLIVIA N J
ROBBIE DUPREE
PAUL SIMON
Hottest:
PETE TOWNSHEND 4 1
ROLLING STONES 6-2
BOZ SCAGGS 9-4
LINDA RONSTADT 25-20
MANHATTANS 31-21

WGCU/Cleveland, OH

Bob Travis
DIRT BAND
ELO
BOB SEGER
RANDY VANWARMER
ROXY MUSIC
PAUL SIMON
Hottest:
BILLY JOEL 1-1
CHRIS CROSS 5-3
BENNY MARDONES 10-4
BOZ SCAGGS 15-11
AIR SUPPLY 22-15

WLS/Chicago, IL

Tim Kelly
CHRIS CROSS
ELO
PAUL SIMON
Hottest:
BILLY JOEL 1-1
OLIVIA N-J 9-4
CDB 12-10
PETER GABRIEL 24-16
JOE WALSH 27-22

WOKY/Milwaukee, WI

Dallas Cole
BILLY JOEL
PAUL SIMON
LIVINGSTON TAYLOR
Hottest:
MANHATTANS 3-1
AIR SUPPLY 6 3
DIRT BAND 10-6
CHRIS CROSS 11-8
S.O.S. BAND 13-10

WZUU/Milwaukee, WI

Randy Kabrich
S.O.S. BAND
ELO
STEPHANIE MILLS
Hottest:
BILLY JOEL 2-1
CHRIS CROSS 6-4
KIM CARNES 10-8
PETE TOWNSHEND 13 10
DIRT BAND 18-14

KWK/St. Louis, MO

Bobby Matrk
Hottest:
JUDAS PRIEST 1-1
POCO 10-3
TOUCH 9-4
KINGS 16-6
DIRT BAND 17-9

WHB/Kansas City, MO

Rick Brown
POINTER SISTERS
NATALIE COLE
HALL & OATES
Hottest:
BILLY JOEL 1-1
MICKY GILLEY 4-2
EDDIE RABBITT 5 3
JOHNNY LEE 16-7
DIONNE WARWICK 24-17

K396 FM/Minneapolis, MN

Kathlin Beauvart
BILLY JOEL
JOHNNY LEE
Hottest:
LIPPS, INC. 1-1
CHRIS CROSS 7-3
MICKY GILLEY 11-6
AIR SUPPLY 13 10
KIM CARNES 15-12

PARALLEL TWO

22X/Columbus, OH

Buddy Scott
ELO
ROBBIE DUPREE
PAT BENATAR
Hottest:
CHRIS CROSS 6 1
ROLLING STONES 7-4
BOZ SCAGGS 10 7
S.O.S. BAND 15 9
JACKSON BROWNE 16-11

KIOA/Des Moines, IA

A.W. Pentolje
BILLY JOEL
GERRY RAFFERTY
BOB SEGER
GEORGE BENSON
Hottest:
OLIVIA N J 4-1
CHRIS CROSS 10 2
GENESIS 15-6
ROLLING STONES 16-9
PETE TOWNSHEND 18-12

KOFM/Oklahoma City, OK

Chuck Morgan
Hottest:
MANHATTANS 1-1
OLIVIA N-J 4-2
MICKY GILLEY 9-3
ROLLING STONES 13 7
CHRIS CROSS 16-12

KRAV/Tulsa, OK

Gary Reynolds
PAUL SIMON
OLIVIA N J
BILLY JOEL
BOZ SCAGGS
Hottest:
S.O.S. BAND 2-1
MICKY GILLEY 5-3
JOHNNY LEE 12-5
GENESIS 15-12
IRENE CARA 24-14

KZ93/Peoria, IL

Lou Patrick
S.O.S. BAND
BOB SEGER
ELO
ROBBIE DUPREE
JOHNNY LEE
Hottest:
OLIVIA N-J 1 1
GENESIS 3-2
PETE TOWNSHEND 7-3
CHRIS CROSS 6-4
ROLLING STONES 13 6
MANHATTANS 31-21

WGRD/Grand Rapids, MI

Ray Baker
AIR SUPPLY
Hottest:
OLIVIA N-J 2-1
SPINNERS 8 3
CHRIS CROSS 12 5
ROLLING STONES 19-10
BLUES BROS 18-12

WHOT/Younstown, OH

Dick Thompson
ELO
Hottest:
CHRIS CROSS 5-1
BOZ SCAGGS 8 4
ROLLING STONES 9 6
S.O.S. BAND 16 9
JACKSON BROWNE 17 11

WMEE/Fort Wayne, IN

John Curry
ROBBIE DUPREE
JOHNNY LEE
ROBBIE DUPREE
ELO
Hottest:
OLIVIA N-J 2-1
MANHATTANS 4-2
CHRIS CROSS 8-3
ROLLING STONES 16 8
BOZ SCAGGS 14-11

WNAP/Indianapolis, IN

Dennis Jon Bailey
PAUL SIMON
ELO
EDDIE RABBITT
Hottest:
OLIVIA N-J 1-1
S.O.S. BAND 4 2
KIM CARNES 6-4
CHRIS CROSS 8 5
JACKSON BROWNE 26-16

WNAC/Columbus, OH

Steve Edwards
LARRY GRAHAM
JOHNNY LEE
FRED KNOBLOCK
ROBBIE DUPREE
Hottest:
OLIVIA N-J 4-1
S.O.S. BAND 11-3
CHRIS CROSS 12-6
MICKY GILLEY 19-12
JACKSON BROWNE 24 14

WOHO/Tolado, OH

Beau Elliot
BILLY JOEL
PAUL SIMON
BOB SEGER
Hottest:
OLIVIA N-J 1-1
MANHATTANS 9-2
AIR SUPPLY 8-3
KIM CARNES 10-5
CHRIS CROSS 17-6

WOW/Omaha, NE

Don Davis
PAUL SIMON
ROBBIE DUPREE
ROBERT JOHN
GERRY RAFFERTY
POCO (dp)
KENNY LOGGINS (dp)
BOB SEGER (dp)
Hottest:
OLIVIA N J 1-1
GENESIS 4-2
ALI THOMSON 7-3
CHRIS CROSS 10 5
BOZ SCAGGS 18-9

WVIC/East Lansing, MI

Jim St. John
ELO
ROGER DALTRY
KINGS
LARRY GRAHAM
PAUL SIMON
Hottest:
OLIVIA N-J 4-1
PETE TOWNSHEND 11-5
CHRIS CROSS 12-6
ROLLING STONES 15-8
ERIC CLAPTON 18-10

KSTT/Davenport, IA

Mike Kenneally
POCO
PAUL SIMON
ELO
SPLIT ENZ
Hottest:
OLIVIA N-J 2-1
CHRIS CROSS 12-5
GENESIS 13-10
S.O.S. BAND 21-11
ROLLING STONES 23-19

KEYN-FM/Wichita, KN

Roger Mundy
JACKSON BROWNE
BENNY MARDONES
AIR SUPPLY
ROBBIE DUPREE
Hottest:
OLIVIA N J 3-1
PETE TOWNSHEND 5-3
ROLLING STONES 10-5
CHRIS CROSS 14-9
ALI THOMSON 19 13

WZFP/Cleveland, OH

Bob McKay
ROBBIE DUPREE
ROBERT JOHN
BILLY JOEL
GEORGE BENSON
STEPHANIE MILLS
LIVINGSTON TAYLOR
Hottest:
OLIVIA N-J 1-1
BOZ SCAGGS 12-7
DIRT BAND 17-11
LINDA RONSTADT 29-19
AMBROSIA 30 23

WYFM/Youngstown, OH

Jeff Tobin
DIRT BAND
Hottest:
MANHATTANS 1-1
BILLY JOEL 2-2
ROLLING STONES 9-3
GENESIS 8-7
PETE TOWNSHEND 17-10

WDRQ/Detroit, MI

Jim Ryan
PAUL SIMON
DIANA ROSS
QUEEN
POINTER SISTERS
BILLY JOEL
POCO (dp)
TOUCH (dp)
Hottest:
CHRIS CROSS 4-1
OLIVIA N-J 3-2
IRENE CARA 18 9
PAT BENATAR 22-17
AIR SUPPLY D-22

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannan
PAUL SIMON
BOB SEGER
FRED KNOBLOCK
EDDIE RABBITT
Hottest:
BILLY JOEL 1-1
ROCKY BURNETTE 3-2
PETE TOWNSHEND 9-3
KIM CARNES 13-6
GENESIS 15 10

KKLS/Reid City, SD

Mick Kjar
PAUL SIMON
LARRY GRAHAM
JOHNNY LEE
FRED KNOBLOCK
ROBBIE DUPREE
Hottest:
OLIVIA N-J 4-1
S.O.S. BAND 11-3
CHRIS CROSS 12-6
MICKY GILLEY 19-12
JACKSON BROWNE 24 14

KKRC/Blount Falls, SD

Brian Phoenix
KENNY LOGGINS
PAUL SIMON
BILLY JOEL
GERRY RAFFERTY
ARS
EDDIE RABBITT
Hottest:
OLIVIA N J 2-1
PETE TOWNSHEND 12-6
ROBBIE DUPREE 15-8
ERIC CLAPTON 13-10
AMBROSIA 23-18

KKXU/Grand Forks, ND

Rick Scott
ROBBIE DUPREE
BOB SEGER
Hottest:
OLIVIA N-J 1-1
AIR SUPPLY 7-4
BOZ SCAGGS 9-6
EDDIE RABBITT 15-11
PETE TOWNSHEND 18-15

WAKX/Duluth, MN

Bruce McGregor
ROBBIE DUPREE
ELO
BOB SEGER
ROBERT JOHN
PAUL SIMON
Hottest:
BILLY JOEL 1-1
CHRIS CROSS 6 4
ROLLING STONES 10 5
KENNY ROGERS 12-9
JACKSON BROWNE 13-10

WEAQ/Eau Claire, WI

Rick Roberts
BOB SEGER
EDDIE RABBITT
GERRY RAFFERTY
PAUL SIMON
Hottest:
PURE PRAIRIE LEAG 1-1
KENNY ROGERS 4 2
MANHATTANS 19-13
BENNY MARDONES 20-14
CAROLE KING 21-15

WGBF/Evansville, IN

B.J. Hunter
KENNY LOGGINS
ROBBIE DUPREE
GEORGE BENSON
PAUL SIMON
PETER GABRIEL
HALL & OATES
BOB SEGER
LARSEN-FEITEN BAN
WHITESNAKE
SPLIT ENZ
Hottest:
ROLLING STONES 11-1
CHRIS CROSS 5 3
JACKSON BROWNE 19-4
ALI THOMSON 17 11
S.O.S. BAND 20 14

WNAM/Neenah, WI

Jay Tyler
PAUL SIMON
NATALIE COLE
Hottest:
GENESIS 1-1
CHRIS CROSS 6-2
AIR SUPPLY 10-5
ROLLING STONES 11-6
ALI THOMSON 18-10

WRKR/Racine, WI

Steve Warren
KINGS
CARLY SIMON
PAUL SIMON
ROBBIE DUPREE
Hottest:
CHRIS CROSS 2-1
BENNY MARDONES 15 8
MICKY GILLEY 19-12
FRED KNOBLOCK 25-14
ROLLING STONES 21-17

WSPN/Stevens Point, WI

Pat Martin
GEORGE BENSON
STEPHANIE MILLS
PAUL SIMON
POINTER SISTERS
ROBERT JOHN
QUEEN
Hottest:
CHRIS CROSS 6-1
EDDIE RABBITT 8-2
ROLLING STONES 15-8
JACKSON BROWNE 19-10
KENNY LOGGINS 24-14

WTRU/Muskogean, MI

Mike Stevens
EDDIE RABBITT
JOHNNY LEE
Hottest:
OLIVIA N-J 2-1
KIM CARNES 11-5
AIR SUPPLY 16-6
GENESIS 12-9
CHRIS CROSS 20-10

WRBR/South Bend, IN

Joe Lightner
JACKSON BROWNE
GEORGE BENSON
BOB SEGER
ROBERT JOHN
BILLY JOEL
Hottest:
S.O.S. BAND 7-1
CHRIS CROSS 3-2
ROLLING STONES 13-4
RICK PINETTE 60AK 20-14
BOZ SCAGGS 19-16

KDVV/Topeka, KN

Rocky Roberts
BOB SEGER
GEORGE BENSON
CARLY SIMON
Hottest:
CHRIS CROSS 3-1
JACKSON BROWNE 11-7
S.O.S. BAND 13-8
ROLLING STONES 15-9
MECO 20-12

KQWB-FM/Fargo, ND

Richards/Waters
PAUL SIMON
CHEAP TRICK
BLACKFOOT
SPLIT ENZ
HALL & OATES
RUSS BALLARD
JON & VAN GELIS
ELO
Hottest:
ROLLING STONES 7-1
JACKSON BROWNE 10 3
CHRIS CROSS 14-7
MECO 21 18
AMBROSIA 25-19

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA

Bob Herglton
QUEEN
STEPHANIE MILLS
PAT BENATAR
PAUL SIMON
AIR SUPPLY
YIPES
ELEKTRICS
Hottest:
OLIVIA N-J 1-1
CHRIS CROSS 5-2
IRENE CARA 12-8
KIM CARNES 14 9
TOUCH 23-18

KFI/Los Angeles, CA

Roger Collins
DIANA ROSS
PAUL SIMON
GEORGE BENSON
BILLY JOEL
QUEEN
Hottest:
ROLLING STONES 3-1
OLIVIA N-J 4-2
IRENE CARA 7-4
KIM CARNES 14 10
GENESIS 27-17

KFRC/San Francisco, CA

Peterson/Sholin
CARLY SIMON
NATALIE COLE
BOB SEGER
BILLY JOEL
PAUL SIMON
Hottest:
OLIVIA N-J 1-1
S.O.S. BAND 5 2
ROLLING STONES 8-3
MANHATTANS 11-7
PETE TOWNSHEND 20-13

KIMN/Denver, CO

Doug Erikson
PAUL SIMON
BOB SEGER
BILLY JOEL
ROBERT JOHN
Hottest:
CHRIS CROSS 5-1
EDDIE RABBITT 10-6
PETE TOWNSHEND 13-9
DIRT BAND 16-12
ALI THOMSON 21-15

KOPA/Phoenix, AZ

John Volpe
PAUL SIMON
KENNY LOGGINS
DIANA ROSS
LARRY GRAHAM
Hottest:
BILLY JOEL 1-1
CHRIS CROSS 6-3
JACKSON BROWNE 10-4
ROLLING STONES 17-7
PETE TOWNSHEND 24-18

KUPD/Phoenix, AZ

Steve Casey
KENNY LOGGINS
KINGS
VAPORS
HUEY LEWIS & NEWS
KINGS
Hottest:
ROLLING STONES 7-1
DAN FOGELBERG 9-6
PETE TOWNSHEND 12-8
DAVE MASON 13-9
RUSS BALLARD 19-13

KRLA/Los Angeles, CA

Rick Stancato
LA FLAVOUR
PAUL SIMON
POINTER SISTERS
Hottest:
BILLY JOEL 2-1
DIANA ROSS 7-4
ROCKY BURNETTE 10-8
BOZ SCAGGS 22-18

KHJ/Los Angeles, CA

Chuck Martin
DIANA ROSS
PAUL SIMON
POCO
JOHNNY LEE
ELO
ROBBIE DUPREE
Hottest:
OLIVIA N-J 2 1
IRENE CARA 7-5
ELTON JOHN 9-6
KIM CARNES 13-9
GEORGE BENSON 26-16

13K/San Diego, CA

Patty Hamilton
DEVO
TED NUGENT
ELO
POINTER SISTERS
FRED KNOBLOCK
CARLY SIMON
EDDIE RABBITT
Hottest:
S.O.S. BAND 2 1
MANHATTANS 8-5
CHRIS CROSS 19-8
ROLLING STONES 12 11
IRENE CARA 15 14

KRSP/Salt Lake City, UT

Lorraine Winnegar
PAUL SIMON
CARLY SIMON
KLEO/Vichita
Hottest:
CHRIS CROSS 1-1
ROLLING STONES 4-2
JACKSON BROWNE 10-5
DIRT BAND 11-6
LINDA RONSTADT 12-7

KRUX/Phoenix, AZ

Bobby Rivers
ELTON JOHN
BOB SEGER
PAUL SIMON
DIONNE WARWICK
LIVINGSTON TAYLOR
HELMET BOY
AMY HOLLAND
LARSEN-FEITEN BAN
Hottest:
CHRIS CROSS 3-1
PETE TOWNSHEND 7-2
BOZ SCAGGS 12-5
ROLLING STONES 13 7
JACKSON BROWNE 16-10

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
PAUL SIMON
ROBBIE DUPREE
MICKY GILLEY
DIRT BAND
AIR SUPPLY
YIPES
ELEKTRICS
Hottest:
OLIVIA N-J 1-1
CHRIS CROSS 5-2
IRENE CARA 12-8
KIM CARNES 14 9
TOUCH 23-18

KENO/Las Vegas, NV

Bill Alexander
PAUL SIMON
CARLY SIMON
GEORGE BENSON
BILLY JOEL
Hottest:
CHRIS CROSS 1-1
OLIVIA N J 4 3
KIM CARNES 9 4
PETE TOWNSHEND 11-7
ROLLING STONES 14-8

KERN/Bakersfield, CA

Guy Davis
CARLY SIMON
NATALIE COLE
BOB SEGER
BILLY JOEL
PAUL SIMON
Hottest:
PETE TOWNSHEND 7-1
GENESIS 8 3
ROLLING STONES 9-4
CHRIS CROSS 13-5
ALI THOMSON 15-10

KFKM/San Bernardino, CA

Craig Powers
ROLLING STONES
ROCKY BURNETTE
Hottest:
BILLY JOEL 1-1
LIPPS, INC. 3-2
PINK FLOYD 9-3
GARY NUNAN D 5
MICHAEL JACKSON 11-9

KGW/Portland, OR

Richard Harker
ELO
BOB SEGER
ROBBIE DUPREE
BILLY JOEL (RA)
Hottest:
OLIVIA N J 1-1
ROLLING STONES 13-7
BENNY MARDONES 16-11
S.O.S. BAND 23-16
EDDIE RABBITT 34-26

KYNO FM/Fresno, CA

Walker/Demery
PAUL SIMON
Hottest:
BILLY JOEL 1-1
MANNATTANS 4-2
ELO 15-9
CHANGE 18-10
CHRIS CROSS 22-15

KZZX/Albuquerque, NM

Chris Carey
PAUL SIMON
ELO
ROBBIE DUPREE
Hottest:
CHRIS CROSS 4-1
GENESIS 3-2
ROLLING STONES 10-3
JACKSON BROWNE 22-11
JOHNNY LEE 22-16
S.O.S. BAND 26-18

KMJC/San Diego, CA

Chuck Lakefield
S.O.S. BAND
AIR SUPPLY
COMMODORES
JOHNNY LEE
CHICAGO
DIANA ROSS
BILLY JOEL
BOB SEGER
ELO
Hottest:
OLIVIA N J 1-1
LINDA RONSTADT 11-7
MECO 15-8
AMBROSIA 21-14
PETE TOWNSHEND 23-19

KRO/Tucson, AZ

Dan McCoy
JOHNNY LEE
PAUL SIMON
POINTER SISTERS
QUEEN
Hottest:
ELO 3-1
JACKSON BROWNE 9 5
ROLLING STONES 12-7
ERIC CLAPTON 18 12
BOZ SCAGGS 24-16

KBOZ/Bozeman, MT

Paul Ellis
ELO
PAUL SIMON
CARLY SIMON
Hottest:
OLIVIA N-J 4 1
ALI THOMSON 10-5
BOZ SCAGGS 11-7
AIR SUPPLY 13-8
DIRT BAND 16 11

KCBN/Reno, NV

Palmer Stewart
PAT BENATAR
ANGELA CLEMMONS
SPLIT ENZ
LIPPS, INC.
STEPHANIE MILLS
CARLY SIMON
PAUL SIMON
Hottest:
ROLLING STONES 3-1
GENESIS 5-4
AIR SUPPLY 17-7
JACKSON BROWNE 21-10
GEORGE BENSON 31-22

KTACT/Tacoma, WA

Sean Carter
CARLY SIMON
BILLY JOEL
PAUL SIMON
POCO
BOB SEGER
Hottest:
S.O.S. BAND 22-1
ROLLING STONES 8-5
MECO 14-11
JACKSON BROWNE 24-18
COMMODORES 23-19

KTKT/Tucson, AZ

Ed Alexander
JOHNNY LEE
PAUL SIMON
DIANA ROSS
QUEEN
Hottest:
CHRIS CROSS 1-1
ROBBIE DUPREE 4-2
EDDIE RABBITT 10 4
JACKSON BROWNE 14-7
BENNY MARDONES 19-9

Y94/Fresno, CA

Ray Appleton
ELO
AMBROSIA
Hottest:
MANHATTANS 1-1
LINDA RONSTADT 7-4
S.O.S. BAND 17-8
BENNY MARDONES 22-14
KENNY LOGGINS 30-21

KLUC/Las Vegas, NV

Dave Anthony
QUEEN
PAUL SIMON
CHICAGO
CARLY SIMON
Hottest:
AMBROSIA 3-1
JACKSON BROWNE 13 9
ROBBIE DUPREE 16-10
KENNY LOGGINS 20-15
ELO 21-16

KQDI/Great Falls, MT

Scott Greeley
SEALS & CROFTS
BILLY JOEL
AMY HOLLAND
HERMAN BROOD
PAUL SIMON
QUEEN
OLIVIA N-J
Hottest:
BILLY JOEL 1-1
CDB 6-4
MECO 16 5
CHRIS CROSS 11-7
BOZ SCAGGS 12-9

KRLC/Lewiston, ID

Steven Alan MacKellvie
PAUL MCCARTNEY
RECORDS
CARLY SIMON
SPLIT ENZ (dp)
Hottest:
RUSS BALLARD 5-1
ROLLING STONES 9 5
MATCHBOX 13-9
ROGER DALTRY 16-12
JACKSON BROWNE 21-16

KSLY/San Luis Obispo, CA

Don Potter
DIANA ROSS
ROBBIE DUPREE
BOB SEGER
PAUL SIMON
GEORGE BENSON
EDDIE RABBITT
Hottest:
OLIVIA N-J 1-1
ROLLING STONES 10-5
BENNY MARDONES 17-8
AIR SUPPLY 23-9
S.O.S. BAND 22-10

KENI/Anchorage, AK

Randy Robbins
PAUL SIMON
BOB SEGER
OLIVIA N-J
JOHNNY LEE
NATALIE COLE
CARLY SIMON
LIVINGSTON TAYLOR
BILLY JOEL
Hottest:
OLIVIA N-J 1 1
CHRIS CROSS 5-2
BOZ SCAGGS 7-4
ALI THOMSON 11-7
DIRT BAND 15-11

PARALLEL THREE

KBIM/R

PARALLEL ONE PLAYLISTS

EAST

92 PRO FM Providence

- 1 PURE PRAIRIE LEAGUE/Let Me Love You
- 2 MANHATTAN/Shining Star
- 3 SPINNERS/Cupid
- 4 CAROLE KING/One Fine Day
- 5 KIM CARNE/Sore Love
- 6 OLIVIA N-J/Magic
- 7 BOB SCAGGS/Jojo
- 8 ROLLING STONES/Emotional Rescue
- 9 BILLY JOEL/It's Still RAR To Me
- 10 BERNY HARDONE/Into The Night
- 11 S.O.S. BAND/Take Your Time
- 12 PETE TONISHEND/Let My Love Open The
- 13 DIRTY BAND/Make A Little Magic
- 14 GEORGE BENSON/Give Me The Night
- 15 JOE WALSH/All Night Long
- 16 CHRIS CROSS/Selling
- 17 ALI THOMPSON/Take A Little Rhythm
- 18 BERNY HARDONE/Into The Night
- 19 LINDA RONSTADT/Can't Let Go
- 20 AMBROSIA/You're The Only Woman
- 21 AIR SUPPLY/All Out Of Love
- 22 FRED HENDRICKS/Why Not Me
- 23 JACOBSON BROS/Boleward
- 24 IRENE CARA/Fame
- 25 HURD & HALL/Don't Ask Me Why
- 26 GEORGE BENSON/Give Me The Night
- 27 NATALIE COLE/Somewhere I Used To L
- 28 BOB SEGER/You'll Accompany Me
- 29 CARLY SIMON/Jesse
- 30 ELO/All Over The World

ADDS PAUL SIMON/Late In The Evening
JOHNNY LEE/Lookin' For Love
ERIC CLAPTON/Tulse Time
LARRY GRAHAM/One In A Million You

ON POCO/Under The Gun
J. GELLS BAND/Just Can't Wait

107.7 FM MUSICRADIO Washington D.C.

- 1 MANHATTAN/Shining Star
- 2 LARRY GRAHAM/One In A Million You
- 3 ROOBY BURNETTE/Tired Of Toain'
- 4 GENE/S/M/Understanding
- 5 CHRIS CROSS/Selling
- 6 PETE TONISHEND/Let My Love Open The
- 7 BOB SCAGGS/Jojo
- 8 LINDA RONSTADT/Can't Let Go
- 9 JACOBSON BROS/Boleward
- 10 ROLLING STONES/Emotional Rescue
- 11 ROBBIE DURPREE/Hot Rod Hearts
- 12 PURE PRAIRIE LEAGUE/Let Me Love You
- 13 ELTON JOHN/Little Jeannie
- 14 DIRTY BAND/Make A Little Magic
- 15 ERIC CLAPTON/Gimme Some Lovin'
- 16 ELO/All Over The World

ADDS CHEAP TRICK/Day Tripper
ROBBIE DURPREE/Hot Rod Hearts
AIR SUPPLY/All Out Of Love

ON ROLLING STONES/She's So Cold
POINTERS SISTER/No So Shy
BENNY HARDONE/Into The Night
ALI THOMPSON/Take A Little Rhythm
AMBROSIA/You're The Only Woman
FRED HENDRICKS/Why Not Me
LINDA RONSTADT/Can't Let Go
BILLY JOEL/Don't Ask Me Why
ROBBIE DURPREE/Hot Rod Hearts
BENNY HARDONE/Into The Night
BOB SCAGGS/Jojo
KIMBERLY HAYES/My Mistake
DIRTY BAND/Make A Little Magic
YAKERS/Turning Japanese
PAT BENATAR/You Better Run

60.7 WJLA Baltimore

- 1 LARRY GRAHAM/One In A Million You
- 2 MANHATTAN/Shining Star
- 3 ROOBY BURNETTE/Tired Of Toain'
- 4 GENE/S/M/Understanding
- 5 CHRIS CROSS/Selling
- 6 PETE TONISHEND/Let My Love Open The
- 7 BOB SCAGGS/Jojo
- 8 LINDA RONSTADT/Can't Let Go
- 9 JACOBSON BROS/Boleward
- 10 ROLLING STONES/Emotional Rescue
- 11 ROBBIE DURPREE/Hot Rod Hearts
- 12 PURE PRAIRIE LEAGUE/Let Me Love You
- 13 ELTON JOHN/Little Jeannie
- 14 DIRTY BAND/Make A Little Magic
- 15 ERIC CLAPTON/Gimme Some Lovin'
- 16 ELO/All Over The World

ADDS PAUL SIMON/Late In The Evening
ELO/All Over The World
AMY HOLLAND/How Do I Survive
BOB SEGER/You'll Accompany Me
BILLY JOEL/Don't Ask Me Why

ON POINTER SISTERS/No So Shy
DR. HOOD/Tears From Now

WTAP Philadelphia

- 1 BILLY JOEL/It's Still RAR To Me
- 2 OLIVIA N-J/Magic
- 3 MANHATTAN/Shining Star
- 4 BERNY HARDONE/Into The Night
- 5 ROOBY BURNETTE/Tired Of Toain'
- 6 KIM CARNE/Sore Love
- 7 GENE/S/M/Understanding
- 8 CHRIS CROSS/Selling
- 9 S.O.S. BAND/Take Your Time
- 10 SPINNERS/Cupid
- 11 CAROLE KING/One Fine Day
- 12 MICKEY GILLEY/Stand By Me
- 13 ROBBIE DURPREE/Hot Rod Hearts
- 14 BETTE MIDLER/The Rose
- 15 BOB SCAGGS/Jojo
- 16 MICO/Empire Strikes Back
- 17 DIRTY BAND/Make A Little Magic
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 LINDA RONSTADT/Can't Let Go
- 20 AIR SUPPLY/All Out Of Love
- 21 PETE TONISHEND/Let My Love Open The
- 22 GEORGE BENSON/Give Me The Night
- 23 BERNY HARDONE/Into The Night
- 24 PURE PRAIRIE LEAGUE/Let Me Love You
- 25 FRED HENDRICKS/Why Not Me
- 26 AMBROSIA/You're The Only Woman
- 27 IRENE CARA/Fame
- 28 ROBBIE DURPREE/Hot Rod Hearts
- 29 ELO/All Over The World

ADDS DIORNE HANCOCK/No Night So Long
OLIVIA N-J/Magic
LINDA RONSTADT/Can't Let Go
PAUL SIMON/Late In The Evening

ON NATALIE COLE/Somewhere I Used To L
JERMIAN JACKSON/You're Supposed To Be
LIVINGSTON TAYLOR/First Time Love

1050 chum Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 ERIC CLAPTON/Gimme
- 3 JOE WALSH/All Night Long
- 4 ROOBY BURNETTE/Tired Of Toain'
- 5 PETE TONISHEND/Let My Love Open The
- 6 VAN HALEN/The Great Escape
- 7 PURE PRAIRIE LEAGUE/Let Me Love You
- 8 JACOBSON BROS/Boleward
- 9 QUEEN/Play The Game
- 10 PURE PRAIRIE LEAGUE/Let Me Love You
- 11 BURTON CHRISTENSEN/State Of Affairs
- 12 BILLY JOEL/It's Still RAR To Me
- 13 PHIL YOUNG/And Heartless
- 14 ROGER DALTRIE/Free Me
- 15 ELTON JOHN/Little Jeannie
- 16 ALI THOMPSON/Take A Little Rhythm
- 17 PETER GABRIEL/Gimme Without Frontlie
- 18 ALICE COOPER/Clonas (We're All)
- 19 BOB SCAGGS/Jojo
- 20 LINDA RONSTADT/Can't Let Go
- 21 PAT BENATAR/You're The Only Woman
- 22 TUBA/Over The Score
- 23 BILLY JOEL/It's Still RAR To Me
- 24 BOB SEGER/You'll Accompany Me
- 25 BILLY JOEL/It's Still RAR To Me
- 26 KIMBERLY HAYES/My Mistake
- 27 BOB SEGER/Against The Wind
- 28 FRED HENDRICKS/Why Not Me
- 29 GERRY RAFFERTY/The Royal Mile
- 30 JOURNEY/What's Like A Looey

ADDS NONE

WB-71 Kansas City

- 1 BILLY JOEL/It's Still RAR To Me
- 2 MICKEY GILLEY/Stand By Me
- 3 EDDIE HANCOCK/No Night So Long
- 4 BETTE MIDLER/The Rose
- 5 ROBBIE DURPREE/Hot Rod Hearts
- 6 SPINNERS/Cupid
- 7 JOHNNY LEE/Lookin' For Love
- 8 CHRIS CROSS/Selling
- 9 OLIVIA N-J/Magic
- 10 ROBBIE DURPREE/Hot Rod Hearts
- 11 PURE PRAIRIE LEAGUE/Let Me Love You
- 12 JOE WALSH/All Night Long
- 13 KIM CARNE/Sore Love
- 14 GENE/S/M/Understanding
- 15 JOHN VAN GELLES/Heard You Now
- 16 ALI THOMPSON/Take A Little Rhythm
- 17 DIORNE HANCOCK/No Night So Long
- 18 AIR SUPPLY/All Out Of Love
- 19 BOB SEGER/You'll Accompany Me
- 20 PAT BENATAR/You're The Only Woman
- 21 LINDA RONSTADT/Can't Let Go
- 22 BILLY JOEL/It's Still RAR To Me
- 23 FRED HENDRICKS/Why Not Me
- 24 NATALIE COLE/Somewhere I Used To L
- 25 PAUL SIMON/Late In The Evening
- 26 HALL & CATS/How Does It Feel

ADDS 24, 25, 26

wifi 92 Philadelphia

- 1 ROLLING STONES/Emotional Rescue
- 2 JACOBSON BROS/Boleward
- 3 GENE/S/M/Understanding
- 4 PAUL McCARTNEY/Coming Up
- 5 BOB SCAGGS/Jojo
- 6 JOURNEY/What's Like A Looey
- 7 COB/In America
- 8 CHRIS CROSS/Selling
- 9 ALI THOMPSON/Take A Little Rhythm
- 10 JOE WALSH/All Night Long
- 11 ERIC CLAPTON/Gimme Some Lovin'
- 12 CRATERIA/Dead/Alone Gateway
- 13 PAT BENATAR/You Better Run
- 14 DIRTY BAND/Make A Little Magic
- 15 PURE PRAIRIE LEAGUE/Let Me Love You
- 16 ELO/All Over The World
- 17 KIM CARNE/Sore Love
- 18 JUDAS PRIEST/Living After Midnight
- 19 BILLY JOEL/It's Still RAR To Me
- 20 ROGER DALTRIE/Free Me
- 21 BLUES BROS/Gimme Some Lovin'
- 22 ROBBIE DURPREE/Hot Rod Hearts
- 23 ROBBIE DURPREE/Hot Rod Hearts
- 24 AMBROSIA/You're The Only Woman
- 25 BERNY HARDONE/Into The Night
- 26 BOB SEGER/You'll Accompany Me
- 27 PETE TONISHEND/Let My Love Open The
- 28 HALL & CATS/How Does It Feel
- 29 POCO/Under The Gun

ADDS PAUL SIMON/Late In The Evening
FRED HENDRICKS/Why Not Me
IRENE CARA/Fame
TYPES/Darlin'

ON GERRY RAFFERTY/The Royal Mile
PETER GABRIEL/Gimme Without Frontlie
RANDY YAKERS/Turning Japanese
You Decide

CFR680 Toronto

- 1 GENE/S/M/Understanding
- 2 PETE TONISHEND/Let My Love Open The
- 3 ROLLING STONES/Emotional Rescue
- 4 ELO/All Over The World
- 5 JOE WALSH/All Night Long
- 6 PURE PRAIRIE LEAGUE/Let Me Love You
- 7 ELTON JOHN/Little Jeannie
- 8 ROOBY BURNETTE/Tired Of Toain'
- 9 OLIVIA N-J/Magic
- 10 ALI THOMPSON/Take A Little Rhythm
- 11 PHIL YOUNG/And Heartless
- 12 BILLY JOEL/It's Still RAR To Me
- 13 BERNY HARDONE/Into The Night
- 14 CHRIS CROSS/Selling
- 15 KIMBERLY HAYES/My Mistake
- 16 MANHATTAN/Shining Star
- 17 ROBBIE DURPREE/Hot Rod Hearts
- 18 KIM CARNE/Sore Love
- 19 JACOBSON BROS/Boleward
- 20 LINDA RONSTADT/Can't Let Go
- 21 BOB SCAGGS/Jojo
- 22 BOB SEGER/You'll Accompany Me
- 23 PAUL SIMON/Late In The Evening
- 24 ON THE FORD/All Me Away

ADDS 38
JOHNNY LEE/Lookin' For Love
CARLY SIMON/Jesse

ON DIRTY BAND/Make A Little Magic
BILLY JOEL/Don't Ask Me Why
BOB SEGER/You'll Accompany Me
ELO/All Over The World
AMBROSIA/You're The Only Woman
ERIC CLAPTON/Tulse Time

WB 105 Providence

- 1 KIM CARNE/Sore Love
- 2 OLIVIA N-J/Magic
- 3 BERNY HARDONE/Into The Night
- 4 SPINNERS/Cupid
- 5 S.O.S. BAND/Take Your Time
- 6 ROLLING STONES/Emotional Rescue
- 7 IRENE CARA/Fame
- 8 MANHATTAN/Shining Star
- 9 GENE/S/M/Understanding
- 10 PETE TONISHEND/Let My Love Open The
- 11 BERNY HARDONE/Into The Night
- 12 CHRIS CROSS/Selling
- 13 DIRTY BAND/Make A Little Magic
- 14 CAROLE KING/One Fine Day
- 15 JACOBSON BROS/Boleward
- 16 MICKEY GILLEY/Stand By Me
- 17 BOB SCAGGS/Jojo
- 18 JOE WALSH/All Night Long
- 19 LINDA RONSTADT/Can't Let Go
- 20 COMMODORES/Old Fashion Love
- 21 LINDA RONSTADT/Can't Let Go
- 22 FRED HENDRICKS/Why Not Me
- 23 BOB SEGER/You'll Accompany Me
- 24 ALI THOMPSON/Take A Little Rhythm
- 25 ROBERT JOHNSON/There Lonely Girl
- 26 NATALIE COLE/Somewhere I Used To L
- 27 PAT BENATAR/You Better Run
- 28 DIANA ROSS/Up/Down
- 29 JOHNNY LEE/Lookin' For Love
- 30 ELO/All Over The World
- 31 BILLY JOEL/It's Still RAR To Me
- 32 AMBROSIA/You're The Only Woman
- 33 PAUL SIMON/Late In The Evening
- 34 AIR SUPPLY/All Out Of Love
- 35 ROBBIE DURPREE/Hot Rod Hearts

ADDS 32, 33, 34, 35
LIPPS, INC./Funytoon
LINDA CLIFFORD/Red Light

ON ROGER DALTRIE/Free Me
HERMAN BROOK/Don't Need You
J. GELLS BAND/Just Can't Wait
PEACHES & HERB/Funlike (Part 1)

96 KX Pittsburgh

- 1 ELO/All Over The World
- 2 GENE/S/M/Understanding
- 3 ALI THOMPSON/Take A Little Rhythm
- 4 FRED HENDRICKS/Why Not Me
- 5 JACOBSON BROS/Boleward
- 6 PETE TONISHEND/Let My Love Open The
- 7 PURE PRAIRIE LEAGUE/Let Me Love You
- 8 JOURNEY/What's Like A Looey
- 9 BLUES BROS/Gimme Some Lovin'
- 10 BERNY HARDONE/Into The Night
- 11 CHRIS CROSS/Selling
- 12 MARSHALL TUCKER/It Takes Two
- 13 CHEAP TRICK/Everyting Works
- 14 AMBROSIA/Biggest Part Of Me
- 15 EAGLE/The Disc Stranger
- 16 DAN FOULBERG/Time Like These
- 17 POCO/Under The Gun
- 18 ROBBIE DURPREE/Hot Rod Hearts
- 19 JOE WALSH/All Night Long
- 20 CRATERIA/Dead/Alone Gateway
- 21 BERNY HARDONE/Into The Night
- 22 BOB SEGER/You'll Accompany Me
- 23 BILLY JOEL/It's Still RAR To Me
- 24 ENGLAND DAN SEAL/At Night
- 25 COB/Dance O'Gypsy Dance
- 26 BOB SCAGGS/Jojo
- 27 ELO/All Over The World
- 28 ROBERT JOHNSON/There Lonely Girl
- 29 J. D. SOUTHER/If You Don't Want
- 30 FOGHAT/Stranger In My Hamato
- 31 PAUL SIMON/Late In The Evening

ADDS 28, 31
JOHNNY VAN GELLES/Heard You Now
BISHOP & ELLMAN/Your Practica Love
BOB SEGER/Betty Lou's Gettin'

ON TYPES/Darlin'

MIDWEST

woky Milwaukee

- 1 MANHATTAN/Shining Star
- 2 OLIVIA N-J/Magic
- 3 AIR SUPPLY/All Out Of Love
- 4 GENE/S/M/Understanding
- 5 ROOBY BURNETTE/Tired Of Toain'
- 6 DIRTY BAND/Make A Little Magic
- 7 BERNY HARDONE/Into The Night
- 8 CHRIS CROSS/Selling
- 9 CAROLE KING/One Fine Day
- 10 S.O.S. BAND/Take Your Time
- 11 ELO/All Over The World
- 12 PETE TONISHEND/Let My Love Open The
- 13 KIMBERLY HAYES/My Mistake
- 14 ALI THOMPSON/Take A Little Rhythm
- 15 BLUES BROS/Gimme Some Lovin'
- 16 GEORGE BENSON/Give Me The Night
- 17 ROLLING STONES/Emotional Rescue
- 18 FRED HENDRICKS/Why Not Me
- 19 JACOBSON BROS/Boleward
- 20 BOB SEGER/You'll Accompany Me
- 21 ROBBIE DURPREE/Hot Rod Hearts

ADDS BERNY HARDONE/Into The Night
BILLY JOEL/Don't Ask Me Why

CKOW 1030 Detroit

- 1 CHRIS CROSS/Selling
- 2 OLIVIA N-J/Magic
- 3 BILLY JOEL/It's Still RAR To Me
- 4 ROLLING STONES/Emotional Rescue
- 5 AIR SUPPLY/All Out Of Love
- 6 ROLLING STONES/Emotional Rescue
- 7 LARRY GRAHAM/One In A Million You
- 8 IRENE CARA/Fame
- 9 KIM CARNE/Sore Love
- 10 PETE TONISHEND/Let My Love Open The
- 11 ROOBY BURNETTE/Tired Of Toain'
- 12 DIORNE HANCOCK/No Night So Long
- 13 MICKEY GILLEY/Stand By Me
- 14 JOHNNY LEE/Lookin' For Love
- 15 CAROLE KING/One Fine Day
- 16 PAUL McCARTNEY/Coming Up
- 17 BLUES BROS/Gimme Some Lovin'
- 18 ELTON JOHN/Little Jeannie
- 19 GENE/S/M/Understanding
- 20 BOB SEGER/You'll Accompany Me
- 21 IRENE CARA/Fame
- 22 ROBBIE DURPREE/Hot Rod Hearts
- 23 FRED HENDRICKS/Why Not Me
- 24 ALI THOMPSON/Take A Little Rhythm
- 25 AMBROSIA/You're The Only Woman
- 26 SPINNERS/Cupid
- 27 BOB SCAGGS/Jojo
- 28 FRED HENDRICKS/Why Not Me
- 29 BOB SEGER/You'll Accompany Me
- 30 ROBBIE DURPREE/Hot Rod Hearts

ADDS 24, 25, 26

WNEW Radio 15 Buffalo

A Friendly Place

- 1 S.O.S. BAND/Take Your Time
- 2 OLIVIA N-J/Magic
- 3 MANHATTAN/Shining Star
- 4 CHRIS CROSS/Selling
- 5 MICO/Empire Strikes Back
- 6 BERNY HARDONE/Into The Night
- 7 PETE TONISHEND/Let My Love Open The
- 8 SPINNERS/Cupid
- 9 AMB/Let's Go 'Round Again
- 10 BOB SCAGGS/Jojo
- 11 BILLY JOEL/It's Still RAR To Me
- 12 GEORGE BENSON/Give Me The Night
- 13 AIR SUPPLY/All Out Of Love
- 14 GENE/S/M/Understanding
- 15 CHEERS/Boney Marone
- 16 JACOBSON BROS/Boleward
- 17 KIM CARNE/Sore Love
- 18 LIPPS, INC./Funytoon
- 19 BERNY HARDONE/Into The Night
- 20 ROLLING STONES/Emotional Rescue
- 21 IRENE CARA/Fame
- 22 LINDA RONSTADT/Can't Let Go
- 23 ALI THOMPSON/Take A Little Rhythm
- 24 PURE PRAIRIE LEAGUE/Let Me Love You
- 25 ELO/All Over The World
- 26 ROOBY BURNETTE/Tired Of Toain'
- 27 DIRTY BAND/Make A Little Magic
- 28 AMBROSIA/You're The Only Woman
- 29 ROBBIE DURPREE/Hot Rod Hearts
- 30 FRED HENDRICKS/Why Not Me

ADDS BOB SEGER/You'll Accompany Me
POCO/Under The Gun
OLIVIA N-J/Magic
PAUL SIMON/Late In The Evening
CARLY SIMON/Jesse

ON MICKEY GILLEY/Stand By Me
JOHNNY LEE/Lookin' For Love

WPGC Washington D.C.

- 1 LARRY GRAHAM/One In A Million You
- 2 ROLLING STONES/Emotional Rescue
- 3 S.O.S. BAND/Take Your Time
- 4 OLIVIA N-J/Magic
- 5 PETE TONISHEND/Let My Love Open The
- 6 MANHATTAN/Shining Star
- 7 ROOBY BURNETTE/Tired Of Toain'
- 8 ELTON JOHN/Little Jeannie
- 9 KIM CARNE/Sore Love
- 10 ROLLING STONES/Emotional Rescue
- 11 ELTON JOHN/Little Jeannie
- 12 BOB SCAGGS/Jojo
- 13 GEORGE BENSON/Give Me The Night
- 14 COMMODORES/Old Fashion Love
- 15 BETTE MIDLER/The Rose
- 16 ALI THOMPSON/Take A Little Rhythm
- 17 GENE/S/M/Understanding
- 18 NATALIE COLE/Somewhere I Used To L
- 19 POINTER SISTERS/No So Shy
- 20 PURE PRAIRIE LEAGUE/Let Me Love You
- 21 JACOBSON BROS/Boleward
- 22 ELO/All Over The World
- 23 DIANA ROSS/Up/Down
- 24 AIR SUPPLY/All Out Of Love
- 25 LIPPS, INC./Funytoon
- 26 ROBBIE DURPREE/Hot Rod Hearts
- 27 IRENE CARA/Fame
- 28 BOB SCAGGS/Jojo
- 29 BOB SEGER/You'll Accompany Me
- 30 STACY LATTI/SAM/Let Me Be Your Angel

ADDS AMBROSIA/You're The Only Woman
BENNY HARDONE/Into The Night
ROBERT JOHNSON/There Lonely Girl
PAUL SIMON/Late In The Evening
LINDA CLIFFORD/Red Light

WABC MusicRadio 77 New York

- 1 BILLY JOEL/It's Still RAR To Me
- 2 MANHATTAN/Shining Star
- 3 S.O.S. BAND/Take Your Time
- 4 PAUL McCARTNEY/Coming Up
- 5 ROOBY BURNETTE/Tired Of Toain'
- 6 OLIVIA N-J/Magic
- 7 BETTE MIDLER/The Rose
- 8 SPINNERS/Cupid
- 9 BERNY HARDONE/Into The Night
- 10 ROBBIE DURPREE/Hot Rod Hearts
- 11 COB/In America
- 12 GEORGE BENSON/Give Me The Night
- 13 ROLLING STONES/Emotional Rescue
- 14 LARRY GRAHAM/One In A Million You
- 15 CHRIS CROSS/Selling
- 16 AIR SUPPLY/All Out Of Love
- 17 LIPPS, INC./Funytoon
- 18 LEORNE O'MALLEY/First Be A Woman
- 19 IRENE CARA/Fame
- 20 ALI THOMPSON/Take A Little Rhythm
- 21 ROBERT FLACK/Back Together Again
- 22 BERNY HARDONE/Into The Night
- 23 DIANA ROSS/Up/Down
- 24 AIR SUPPLY/All Out Of Love
- 25 DIANA ROSS/Up/Down
- 26 BOB SCAGGS/Jojo
- 27 PETE TONISHEND/Let My Love Open The
- 28 GENE/S/M/Understanding
- 29 JACOBSON BROS/Boleward
- 30 GARY HUMAN/Cars
- 31 BOB SEGER/Against The Wind

ADDS 18, 27, 30

WPGC Washington D.C.

- 1 LARRY GRAHAM/One In A Million You
- 2 ROLLING STONES/Emotional Rescue
- 3 S.O.S. BAND/Take Your Time
- 4 OLIVIA N-J/Magic
- 5 PETE TONISHEND/Let My Love Open The
- 6 MANHATTAN/Shining Star
- 7 ROOBY BURNETTE/Tired Of Toain'
- 8 ELTON JOHN/Little Jeannie
- 9 KIM CARNE/Sore Love
- 10 ROLLING STONES/Emotional Rescue
- 11 ELTON JOHN/Little Jeannie
- 12 BOB SCAGGS/Jojo
- 13 GEORGE BENSON/Give Me The Night
- 14 COMMODORES/Old Fashion Love
- 15 BETTE MIDLER/The Rose
- 16 ALI THOMPSON/Take A Little Rhythm
- 17 GENE/S/M/Understanding
- 18 NATALIE COLE/Somewhere I Used To L
- 19 POINTER SISTERS/No So Shy
- 20 PURE PRAIRIE LEAGUE/Let Me Love You
- 21 JACOBSON BROS/Boleward
- 22 ELO/All Over The World
- 23 DIANA ROSS/Up/Down
- 24 AIR SUPPLY/All Out Of Love
- 25 LIPPS, INC./Funytoon
- 26 ROBBIE DURPREE/Hot Rod Hearts
- 27 IRENE CARA/Fame
- 28 BOB SCAGGS/Jojo
- 29 BOB SEGER/You'll Accompany Me
- 30 STACY LATTI/SAM/Let Me Be Your Angel

ADDS AMBROSIA/You're The Only Woman
BENNY HARDONE/Into The Night
ROBERT JOHNSON/There Lonely Girl
PAUL SIMON/Late In The Evening
LINDA CLIFFORD/Red Light

98 KSLQ St. Louis

- 1 CHRIS CROSS/Selling
- 2 OLIVIA N-J/Magic
- 3 MANHATTAN/Shining Star
- 4 GENE/S/M/Understanding
- 5 BERNY HARDONE/Into The Night
- 6 KIM CARNE/Sore Love
- 7 ELTON JOHN/Little Jeannie
- 8 S.O.S. BAND/Take Your Time
- 9 COB/In America
- 10 ALI THOMPSON/Take A Little Rhythm
- 11 JOHNNY LEE/Lookin' For Love
- 12 FRED HENDRICKS/Why Not Me
- 13 ROLLING STONES/Emotional Rescue
- 14 BERNY HARDONE/Into The Night
- 15 DIRTY BAND/Make A Little Magic
- 16 PURE PRAIRIE LEAGUE/Let Me Love You
- 17 BOB SCAGGS/Jojo
- 18 JACOBSON BROS/Boleward
- 19 CAROLE KING/One Fine Day
- 20 CAROLE KING/One Fine Day
- 21 MICKEY GILLEY/Stand By Me
- 22 ROBBIE DURPREE/Hot Rod Hearts
- 23 ROBBIE DURPREE/Hot Rod Hearts

ADDS AMBROSIA/You're The Only Woman
PAUL SIMON/Late In The Evening
LINDA RONSTADT/Can't Let Go
BILLY JOEL/Don't Ask Me Why

ON BOB SEGER/You'll Accompany Me
BENNY HARDONE/Into The Night
EDDIE HANCOCK/No Night So Long
AMY HOLLAND/How Do I Survive
GERRY RAFFERTY/The Royal Mile
DR. HOOD/Tears From Now
PETE TONISHEND/Let My Love Open The

WJW Chicago

- 1 BILLY JOEL/It's Still RAR To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 BLUES BROS/Gimme Some Lovin'
- 4 OLIVIA N-J/Magic
- 5 BETTE MIDLER/The Rose
- 6 GENE/S/M/Understanding
- 7 ROBBIE DURPREE/Hot Rod Hearts
- 8 ROOBY BURNETTE/Tired Of Toain'
- 9 ROLLING STONES/Emotional Rescue
- 10 COB/In America
- 11 ELTON JOHN/Little Jeannie
- 12 SPINNERS/Cupid
- 13 BOB SEGER/Against The Wind
- 14 BOB SEGER/Against The Wind
- 15 PETER GABRIEL/Gimme Without Frontlie
- 16 ELTON JOHN/Little Jeannie
- 17 AMBROSIA/Biggest Part Of Me
- 18 BERNY HARDONE/Into The Night
- 19 PETE TONISHEND/Let My Love Open The
- 20 BERNY HARDONE/Into The Night
- 21 MANHATTAN/Shining Star
- 22 GARY HUMAN/Cars
- 23 AIR SUPPLY/All Out Of Love
- 24 FRED HENDRICKS/Why Not Me
- 25 CHRIS CROSS/Selling
- 26 BOB SEGER/You'll Accompany Me
- 27 BOB SEGER/You'll Accompany Me
- 28 BOB SEGER/You'll Accompany Me
- 29 BOB SEGER/You'll Accompany Me
- 30 BOB SEGER/You'll Accompany Me

ADDS 31
ELO/All Over The World
PAUL SIMON/Late In The Evening

ON LINDA RONSTADT/Can't Let Go
BILLY JOEL/Don't Ask Me Why

WJW Montreal

- 1 BILLY JOEL/It's Still RAR To Me
- 2 GENE/S/M/Understanding
- 3 KIM CARNE/Sore Love
- 4 ELTON JOHN/Little Jeannie
- 5 MANHATTAN/Shining Star
- 6 OLIVIA N-J/Magic
- 7 PETE TONISHEND/Let My Love Open The
- 8 BOB SCAGGS/Jojo
- 9 SPINNERS/Cupid
- 10 PEACHES & HERB/ Pledge My Iron
- 11 PLANETS/Iron For The Iron
- 12 TELECASTS/Can't Control Myself
- 13 PETER GABRIEL/Gimme Without Frontlie
- 14 MANHATTAN/Shining Star
- 15 PAUL McCARTNEY/Coming Up
- 16 CLET HERRON/Dig You
- 17 ALICE COOPER/Clonas (We're All)
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 ZEBRAS/Paradise Garage
- 20 PURE PRAIRIE LEAGUE/Let Me Love You
- 21 DAVE NISSEN/Save Me
- 22 MADNESS/One Step Beyond
- 23 BURTON CHRISTENSEN/State Of Affairs
- 24 BERNY HARDONE/Into The Night
- 25 BETTE MIDLER/The Rose
- 26 RUSS BALLARD/On The Rebound
- 27 BLONDIE/Atomic
- 28 ROLLING STONES/Emotional Rescue
- 29 ERIC CLAPTON/Gimme Some Lovin'
- 30 IRENE CARA/Fame
- 31 CHRIS CROSS/Selling

ADDS JACOBSON BROS/Boleward
S.O.S. BAND/Take Your Time
RABBIT/One Deep In Love

ON AMBROSIA/You're The Only Woman
KISS/Sound
QUEEN/...Bites The Dust
LINDA RONSTADT/Can't Let Go
AMB/Let's Go 'Round Again
DAVE NISSEN/Save Me
DIRTY BAND/Make A Little Magic
ROLLING STONES/Dance
GEORGE BENSON/Give Me The Night
CAROLE KING/One Fine Day
COMMODORES/Old Fashion Love
ELO/All Over The World
BILLY JOEL/It's Still RAR To Me
AIR SUPPLY/All Out Of Love
CHEAP TRICK/Everyting Works

FM 99 WXLO New York

- 1 BILLY JOEL/It's Still RAR To Me
- 2 MANHATTAN/Shining Star
- 3 ROOBY BURNETTE/Tired Of Toain'
- 4 KIM CARNE/Sore Love
- 5 S.O.S. BAND/Take Your Time
- 6 PAUL McCARTNEY/Coming Up
- 7 ELTON JOHN/Little Jeannie
- 8 OLIVIA N-J/Magic
- 9 DIRTY BAND/Make A Little Magic
- 10 GENE/S/M/Understanding
- 11 CHRIS CROSS/Selling
- 12 ROBBIE DURPREE/Hot Rod Hearts
- 13 LINDA RONSTADT/Can't Let Go
- 14 BETTE MIDLER/The Rose
- 15 LARRY GRAHAM/One In A Million You
- 16 COMMODORES/Old Fashion Love
- 17 GEORGE BENSON/Give Me The Night
- 18 ROLLING STONES/Emotional Rescue
- 19 ROBERTA FLACK/Back Together Again
- 20 STEPHANIE MILLES/Heard You Now
- 21 CAROLE KING/One Fine Day
- 22 AIR SUPPLY/All Out Of Love
- 23 LEORNE O'MALLEY/First Be A Woman
- 24 IRENE CARA/Fame
- 25 BOB SCAGGS/Jojo
- 26 AMBROSIA/You're The Only Woman
- 27 ALI THOMPSON/Take A Little Rhythm
- 28 JOHNNY LEE/Lookin' For Love
- 29 PETE TONISHEND/Let My Love Open The
- 30 BERNY HARDONE/Into The Night

ADDS PAUL SIMON/Late In The Evening
ORANGE/Searching

ON BOB SEGER/You'll Accompany Me
CARLY SIMON/Jesse
BILLY JOEL/Don't Ask Me Why
NATALIE COLE/Somewhere I Used To L

F-105 Boston

- 1 KIM CARNE/Sore Love
- 2 BILLY JOEL/It's Still RAR To Me
- 3 ROLLING STONES/Emotional Rescue
- 4 SPINNERS/Cupid
- 5 DIRTY BAND/Make A Little Magic
- 6 OLIVIA N-J/Magic
- 7 CAROLE KING/One Fine Day
- 8 RICK PINETTE/GARLING Of The Hill
- 9 COB/In America
- 10 GENE/S/M/Understanding
- 11 BERNY HARDONE/Into The Night
- 12 PETE TONISHEND/Let My Love Open The
- 13 ROOBY BURNETTE/Tired Of Toain'
- 14 KIM CARNE/Sore Love
- 15 JACOBSON BROS/Boleward
- 16 BOB SCAGGS/Jojo
- 17 QUEEN/Play The Game
- 18 ALI THOMPSON/Take A Little Rhythm
- 19 ROBBIE DURPREE/Hot Rod Hearts
- 20 BERNY HARDONE/Into

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel I status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel I or II status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

188 REPORTS
189 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/26	65%	National Summary
E 33%			Up 51
M 21%			Same 24
S 56%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 R&R reporting stations on LP in this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).
Down 0 — Number of stations moving it DOWN on their charts.
Adds 25 — Again, number of stations ADDING it this week.

AIR SUPPLY
All Out Of Love (Arista)
LP: Last In Love

Regional Reach	167/11	89%	National Summary
E 79%			UP 141
M 9%			SAME 12
S 9%			DOWN 3
W 9%			ADDS 11

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

AMBROSIA
You're The Only Woman (WB)
LP: One Eighty

Regional Reach	168/10	89%	National Summary
E 79%			UP 141
M 9%			SAME 12
S 9%			DOWN 3
W 9%			ADDS 11

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

IRENE CARA
Fame (RSO)
LP: "Fame" Soundtrack

Regional Reach	110/16	59%	National Summary
E 75%			UP 87
M 33%			SAME 1
S 57%			DOWN 1
W 57%			ADDS 16

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

GEORGE BENSON
Give Me The Night (WB)
LP: Give Me The Night

Regional Reach	129/18	63%	National Summary
E 79%			UP 141
M 9%			SAME 12
S 9%			DOWN 3
W 9%			ADDS 11

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

JACKSON BROWNE
Boulevard (Asylum)
LP: Hold Out

Regional Reach	155/5	82%	National Summary
E 84%			UP 140
M 74%			SAME 9
W 84%			DOWN 1
W 84%			ADDS 5

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

IRENE CARA
Fame (RSO)
LP: "Fame" Soundtrack

Regional Reach	110/16	59%	National Summary
E 75%			UP 87
M 33%			SAME 1
S 57%			DOWN 1
W 57%			ADDS 16

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

GEORGE BENSON
Give Me The Night (WB)
LP: Give Me The Night

Regional Reach	129/18	63%	National Summary
E 79%			UP 141
M 9%			SAME 12
S 9%			DOWN 3
W 9%			ADDS 11

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

KIM CARNES
More Love (EMI America)
LP: Romance Dance

Regional Reach	146/0	78%	National Summary
E 84%			UP 140
M 74%			SAME 9
W 84%			DOWN 1
W 84%			ADDS 5

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional Reach	180/1	96%	National Summary
E 96%			UP 150
M 96%			SAME 2
S 96%			DOWN 1
W 96%			ADDS 1

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional Reach	180/1	96%	National Summary
E 96%			UP 150
M 96%			SAME 2
S 96%			DOWN 1
W 96%			ADDS 1

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional Reach	74/3	39%	National Summary
E 39%			UP 40
M 39%			SAME 13
W 39%			ADDS 3

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

P1	P2	P3
WABC 4-18 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12	WABC 22-21 WALO 25-22 WMBW 21-13 WFLB 26-20 WAD 16-11 WTOG 4-30 WROD 4-27 PRO-FM 24-21 WFLY 15-8 WOL 28-22 WTOG 22-19 WABC 24-24 WFLB 16-13 WTOG 10-12 WABC 22-22 WFLB 15-12 WTOG 10-12

MODERATORS
Old-Fashion Love (Motown)
LP: Heroes

Regional Reach	69/2	47%	National Summary
E 47%			UP 62
M 47%			SAME 12
S 47%			DOWN 2
W 47%			ADDS 2

ROLLING STONES
Emotional... (Rolling Stones)
LP: Emotional Rescue
168/3 88%

Regional	Summary
Reach	UP 133
E 90A	DOWN 1
S 76A	ADDS 1
M 95A	

P1			P2			P3		
WLO 13 14	WPE 21 16	WGU 12 7	WPE 21 16	WGU 12 7	WGU 12 7	WLO 13 14	WPE 21 16	WGU 12 7
WLO 20 18	WPE 22 17	WGU 13 8	WPE 22 17	WGU 13 8	WGU 13 8	WLO 20 18	WPE 22 17	WGU 13 8
WLO 21 19	WPE 23 18	WGU 14 9	WPE 23 18	WGU 14 9	WGU 14 9	WLO 21 19	WPE 23 18	WGU 14 9
WLO 22 20	WPE 24 19	WGU 15 10	WPE 24 19	WGU 15 10	WGU 15 10	WLO 22 20	WPE 24 19	WGU 15 10
WLO 23 21	WPE 25 20	WGU 16 11	WPE 25 20	WGU 16 11	WGU 16 11	WLO 23 21	WPE 25 20	WGU 16 11
WLO 24 22	WPE 26 21	WGU 17 12	WPE 26 21	WGU 17 12	WGU 17 12	WLO 24 22	WPE 26 21	WGU 17 12
WLO 25 23	WPE 27 22	WGU 18 13	WPE 27 22	WGU 18 13	WGU 18 13	WLO 25 23	WPE 27 22	WGU 18 13
WLO 26 24	WPE 28 23	WGU 19 14	WPE 28 23	WGU 19 14	WGU 19 14	WLO 26 24	WPE 28 23	WGU 19 14
WLO 27 25	WPE 29 24	WGU 20 15	WPE 29 24	WGU 20 15	WGU 20 15	WLO 27 25	WPE 29 24	WGU 20 15
WLO 28 26	WPE 30 25	WGU 21 16	WPE 30 25	WGU 21 16	WGU 21 16	WLO 28 26	WPE 30 25	WGU 21 16
WLO 29 27	WPE 31 26	WGU 22 17	WPE 31 26	WGU 22 17	WGU 22 17	WLO 29 27	WPE 31 26	WGU 22 17
WLO 30 28	WPE 32 27	WGU 23 18	WPE 32 27	WGU 23 18	WGU 23 18	WLO 30 28	WPE 32 27	WGU 23 18
WLO 31 29	WPE 33 28	WGU 24 19	WPE 33 28	WGU 24 19	WGU 24 19	WLO 31 29	WPE 33 28	WGU 24 19
WLO 32 30	WPE 34 29	WGU 25 20	WPE 34 29	WGU 25 20	WGU 25 20	WLO 32 30	WPE 34 29	WGU 25 20
WLO 33 31	WPE 35 30	WGU 26 21	WPE 35 30	WGU 26 21	WGU 26 21	WLO 33 31	WPE 35 30	WGU 26 21
WLO 34 32	WPE 36 31	WGU 27 22	WPE 36 31	WGU 27 22	WGU 27 22	WLO 34 32	WPE 36 31	WGU 27 22
WLO 35 33	WPE 37 32	WGU 28 23	WPE 37 32	WGU 28 23	WGU 28 23	WLO 35 33	WPE 37 32	WGU 28 23
WLO 36 34	WPE 38 33	WGU 29 24	WPE 38 33	WGU 29 24	WGU 29 24	WLO 36 34	WPE 38 33	WGU 29 24
WLO 37 35	WPE 39 34	WGU 30 25	WPE 39 34	WGU 30 25	WGU 30 25	WLO 37 35	WPE 39 34	WGU 30 25
WLO 38 36	WPE 40 35	WGU 31 26	WPE 40 35	WGU 31 26	WGU 31 26	WLO 38 36	WPE 40 35	WGU 31 26
WLO 39 37	WPE 41 36	WGU 32 27	WPE 41 36	WGU 32 27	WGU 32 27	WLO 39 37	WPE 41 36	WGU 32 27
WLO 40 38	WPE 42 37	WGU 33 28	WPE 42 37	WGU 33 28	WGU 33 28	WLO 40 38	WPE 42 37	WGU 33 28
WLO 41 39	WPE 43 38	WGU 34 29	WPE 43 38	WGU 34 29	WGU 34 29	WLO 41 39	WPE 43 38	WGU 34 29
WLO 42 40	WPE 44 39	WGU 35 30	WPE 44 39	WGU 35 30	WGU 35 30	WLO 42 40	WPE 44 39	WGU 35 30
WLO 43 41	WPE 45 40	WGU 36 31	WPE 45 40	WGU 36 31	WGU 36 31	WLO 43 41	WPE 45 40	WGU 36 31
WLO 44 42	WPE 46 41	WGU 37 32	WPE 46 41	WGU 37 32	WGU 37 32	WLO 44 42	WPE 46 41	WGU 37 32
WLO 45 43	WPE 47 42	WGU 38 33	WPE 47 42	WGU 38 33	WGU 38 33	WLO 45 43	WPE 47 42	WGU 38 33
WLO 46 44	WPE 48 43	WGU 39 34	WPE 48 43	WGU 39 34	WGU 39 34	WLO 46 44	WPE 48 43	WGU 39 34
WLO 47 45	WPE 49 44	WGU 40 35	WPE 49 44	WGU 40 35	WGU 40 35	WLO 47 45	WPE 49 44	WGU 40 35
WLO 48 46	WPE 50 45	WGU 41 36	WPE 50 45	WGU 41 36	WGU 41 36	WLO 48 46	WPE 50 45	WGU 41 36
WLO 49 47	WPE 51 46	WGU 42 37	WPE 51 46	WGU 42 37	WGU 42 37	WLO 49 47	WPE 51 46	WGU 42 37
WLO 50 48	WPE 52 47	WGU 43 38	WPE 52 47	WGU 43 38	WGU 43 38	WLO 50 48	WPE 52 47	WGU 43 38
WLO 51 49	WPE 53 48	WGU 44 39	WPE 53 48	WGU 44 39	WGU 44 39	WLO 51 49	WPE 53 48	WGU 44 39
WLO 52 50	WPE 54 49	WGU 45 40	WPE 54 49	WGU 45 40	WGU 45 40	WLO 52 50	WPE 54 49	WGU 45 40
WLO 53 51	WPE 55 50	WGU 46 41	WPE 55 50	WGU 46 41	WGU 46 41	WLO 53 51	WPE 55 50	WGU 46 41
WLO 54 52	WPE 56 51	WGU 47 42	WPE 56 51	WGU 47 42	WGU 47 42	WLO 54 52	WPE 56 51	WGU 47 42
WLO 55 53	WPE 57 52	WGU 48 43	WPE 57 52	WGU 48 43	WGU 48 43	WLO 55 53	WPE 57 52	WGU 48 43
WLO 56 54	WPE 58 53	WGU 49 44	WPE 58 53	WGU 49 44	WGU 49 44	WLO 56 54	WPE 58 53	WGU 49 44
WLO 57 55	WPE 59 54	WGU 50 45	WPE 59 54	WGU 50 45	WGU 50 45	WLO 57 55	WPE 59 54	WGU 50 45
WLO 58 56	WPE 60 55	WGU 51 46	WPE 60 55	WGU 51 46	WGU 51 46	WLO 58 56	WPE 60 55	WGU 51 46
WLO 59 57	WPE 61 56	WGU 52 47	WPE 61 56	WGU 52 47	WGU 52 47	WLO 59 57	WPE 61 56	WGU 52 47
WLO 60 58	WPE 62 57	WGU 53 48	WPE 62 57	WGU 53 48	WGU 53 48	WLO 60 58	WPE 62 57	WGU 53 48
WLO 61 59	WPE 63 58	WGU 54 49	WPE 63 58	WGU 54 49	WGU 54 49	WLO 61 59	WPE 63 58	WGU 54 49
WLO 62 60	WPE 64 59	WGU 55 50	WPE 64 59	WGU 55 50	WGU 55 50	WLO 62 60	WPE 64 59	WGU 55 50
WLO 63 61	WPE 65 60	WGU 56 51	WPE 65 60	WGU 56 51	WGU 56 51	WLO 63 61	WPE 65 60	WGU 56 51
WLO 64 62	WPE 66 61	WGU 57 52	WPE 66 61	WGU 57 52	WGU 57 52	WLO 64 62	WPE 66 61	WGU 57 52
WLO 65 63	WPE 67 62	WGU 58 53	WPE 67 62	WGU 58 53	WGU 58 53	WLO 65 63	WPE 67 62	WGU 58 53
WLO 66 64	WPE 68 63	WGU 59 54	WPE 68 63	WGU 59 54	WGU 59 54	WLO 66 64	WPE 68 63	WGU 59 54
WLO 67 65	WPE 69 64	WGU 60 55	WPE 69 64	WGU 60 55	WGU 60 55	WLO 67 65	WPE 69 64	WGU 60 55
WLO 68 66	WPE 70 65	WGU 61 56	WPE 70 65	WGU 61 56	WGU 61 56	WLO 68 66	WPE 70 65	WGU 61 56
WLO 69 67	WPE 71 66	WGU 62 57	WPE 71 66	WGU 62 57	WGU 62 57	WLO 69 67	WPE 71 66	WGU 62 57
WLO 70 68	WPE 72 67	WGU 63 58	WPE 72 67	WGU 63 58	WGU 63 58	WLO 70 68	WPE 72 67	WGU 63 58
WLO 71 69	WPE 73 68	WGU 64 59	WPE 73 68	WGU 64 59	WGU 64 59	WLO 71 69	WPE 73 68	WGU 64 59
WLO 72 70	WPE 74 69	WGU 65 60	WPE 74 69	WGU 65 60	WGU 65 60	WLO 72 70	WPE 74 69	WGU 65 60
WLO 73 71	WPE 75 70	WGU 66 61	WPE 75 70	WGU 66 61	WGU 66 61	WLO 73 71	WPE 75 70	WGU 66 61
WLO 74 72	WPE 76 71	WGU 67 62	WPE 76 71	WGU 67 62	WGU 67 62	WLO 74 72	WPE 76 71	WGU 67 62
WLO 75 73	WPE 77 72	WGU 68 63	WPE 77 72	WGU 68 63	WGU 68 63	WLO 75 73	WPE 77 72	WGU 68 63
WLO 76 74	WPE 78 73	WGU 69 64	WPE 78 73	WGU 69 64	WGU 69 64	WLO 76 74	WPE 78 73	WGU 69 64
WLO 77 75	WPE 79 74	WGU 70 65	WPE 79 74	WGU 70 65	WGU 70 65	WLO 77 75	WPE 79 74	WGU 70 65
WLO 78 76	WPE 80 75	WGU 71 66	WPE 80 75	WGU 71 66	WGU 71 66	WLO 78 76	WPE 80 75	WGU 71 66
WLO 79 77	WPE 81 76	WGU 72 67	WPE 81 76	WGU 72 67	WGU 72 67	WLO 79 77	WPE 81 76	WGU 72 67
WLO 80 78	WPE 82 77	WGU 73 68	WPE 82 77	WGU 73 68	WGU 73 68	WLO 80 78	WPE 82 77	WGU 73 68
WLO 81 79	WPE 83 78	WGU 74 69	WPE 83 78	WGU 74 69	WGU 74 69	WLO 81 79	WPE 83 78	WGU 74 69
WLO 82 80	WPE 84 79	WGU 75 70	WPE 84 79	WGU 75 70	WGU 75 70	WLO 82 80	WPE 84 79	WGU 75 70
WLO 83 81	WPE 85 80	WGU 76 71	WPE 85 80	WGU 76 71	WGU 76 71	WLO 83 81	WPE 85 80	WGU 76 71
WLO 84 82	WPE 86 81	WGU 77 72	WPE 86 81	WGU 77 72	WGU 77 72	WLO 84 82	WPE 86 81	WGU 77 72
WLO 85 83	WPE 87 82	WGU 78 73	WPE 87 82	WGU 78 73	WGU 78 73	WLO 85 83	WPE 87 82	WGU 78 73
WLO 86 84	WPE 88 83	WGU 79 74	WPE 88 83	WGU 79 74	WGU 79 74	WLO 86 84	WPE 88 83	WGU 79 74
WLO 87 85	WPE 89 84	WGU 80 75	WPE 89 84	WGU 80 75	WGU 80 75	WLO 87 85	WPE 89 84	WGU 80 75
WLO 88 86	WPE 90 85	WGU 81 76	WPE 90 85	WGU 81 76	WGU 81 76	WLO 88 86	WPE 90 85	WGU 81 76
WLO 89 87	WPE 91 86	WGU 82 77	WPE 91 86	WGU 82 77	WGU 82 77	WLO 89 87	WPE 91 86	WGU 82 77
WLO 90 88	WPE 92 87	WGU 83 78	WPE 92 87	WGU 83 78	WGU 83 78	WLO 90 88	WPE 92 87	WGU 83 78
WLO 91 89	WPE 93 88	WGU 84 79	WPE 93 88	WGU 84 79	WGU 84 79	WLO 91 89	WPE 93 88	WGU 84 79
WLO 92 90	WPE 94 89	WGU 85 80	WPE 94 89	WGU 85 80	WGU 85 80	WLO 92 90	WPE 94 89	WGU 85 80
WLO 93 91	WPE 95 90	WGU 86 81	WPE 95 90	WGU 86 81	WGU 86 81	WLO 93 91	WPE 95 90	WGU 86 81
WLO 94 92	WPE 96 91	WGU 87 82	WPE 96 91	WGU 87 82	WGU 87 82	WLO 94 92	WPE 96 91	WGU 87 82
WLO 95 93	WPE 97 92	WGU 88 83	WPE 97 92	WGU 88 83	WGU 88 83	WLO 95 93	WPE 97 92	WGU 88 83
WLO 96 94	WPE 98 93	WGU 89 84	WPE 98 93	WGU 89 84	WGU 89 84	WLO 96 94	WPE 98 93	WGU 89 84
WLO 97 95	WPE 99 94	WGU 90 85	WPE 99 94	WGU 90 85	WGU 90 85	WLO 97 95	WPE 99 94	WGU 90 85
WLO 98 96	WPE 100 95	WGU 91 86	WPE 100 95	WGU 91 86	WGU 91 86	WLO 98 96	WPE 100 95	WGU 91 86
WLO 99 97	WPE 101 96	WGU 92 87	WPE 101 96	WGU 92 87	WGU 92 87	WLO 99 97	WPE 101 96	WGU 92 87
WLO 100 98	WPE 102 97	WGU 93 88	WPE 102 97	WGU 93 88	WGU 93 88	WLO 100 98	WPE 102 97	WGU 93 88
WLO 101 99	WPE 103 98	WGU 94 89	WPE 103 98	WGU 94 89	WGU 94 89	WLO 101 99	WPE 103 98	WGU 94 89
WLO 102 100	WPE 104 99	WGU 95 90	WPE 104 99	WGU 95 90	WGU 95 90	WLO 102 100	WPE 104 99	WGU 95 90
WLO 103 101	WPE 105 100	WGU 96 91	WPE 105 100	WGU 96 91	WGU 96 91	WLO 103 101	WPE 105 100	WGU 96 91
WLO 104 102	WPE 106 101	WGU 97 92	WPE 106 101	WGU 97 92	WGU 97 92	WLO 104 102	WPE 106 101	WGU 97 92
WLO 105 103	WPE 107 102	WGU 98 93	WPE 107 102	WGU 98 93	WGU 98 93	WLO 105 103	WPE 107 102	WGU 98 93
WLO 106 104	WPE 108 103	WGU 99 94	WPE 108 103	WGU 99 94	WGU 99 94	WLO 106 104	WPE 108 103	WGU 99 94
WLO 107 105	WPE 109 104	WGU 100 95	WPE 109 104	WGU 100 95	WGU 100 95	WLO 107 105	WPE 109 104	WGU 100 95
WLO 108 106	WPE 110 105	WGU 101 96	WPE 110 105	WGU 101 96	WGU 101 96	WLO 108 106	WPE 110 105	WGU 101 96
WLO 109 107	WPE 111 106	WGU 102 97	WPE 111 106	WGU 102 97	WGU 102 97	WLO 109 107	WPE 111 106	WGU 102 97
WLO 110 108	WPE 112 107	WGU 103 98	WPE 112 107	WGU 103 98	WGU 103 98	WLO 110 108	WPE 112 107	WGU 103 98
WLO 111 109	WPE 113 108	WGU 104 99	WPE 113 108	WGU 104 99	WGU 104 99	WLO 111 109	WPE 113 108	WGU 104 99
WLO 112 110	WPE 114 109	WGU 105 100	WPE 114 109	WGU 105 100	WGU 105 100	WLO 112 110	WPE 114 109	WGU 105 100
WLO 113 111	WPE 115 110	WGU 106 101	WPE 115 110	WGU 106 101	WGU 106 101	WLO 113 111	WPE 115 110	WGU 106 101
WLO 114 112	WPE 116 111	WGU 107 102	WPE 116 111	WGU 107 102	WGU 107 102	WLO 114 112	WPE 116 111	WGU 107 102
WLO 115 113	WPE 117 112	WGU 108 103	WPE 117 112	WGU 108 103	WGU 108 103	WLO 115 113	WPE 117 112	WGU 108 103
WLO 116 114								



ROBBIE DUPREE

You got to know him with
"Steal Away."

(E-46621)

You'll grow to love him with
"Hot Rod Hearts."

(E-47005)

It's the new single from
ROBBIE DUPREE...

(6E-273)

The new album on
Elektra Records & Tapes.

Produced by Rick Chudacoff and Peter Bunetta

Direction:  Al Bunetta Management



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THE PICTURE PAGES

Spinners On Silver Threshold



Following their recent engagement at the MGM Grand in Las Vegas, Atlantic's Spinners celebrated the commencement of their 25th year together. Pictured at the silver celebration are (l-r): group members Henry Fambrough and Bobbie Smith, Atlantic West Coast GM Les Garland, and Spinners John Edwards, Billy Henderson, and Pervis Jackson.

Gilder Goes Casablanca



Nick Gilder has been signed by Casablanca Records, with initial product due later this summer. Pictured at the signing ceremonies are (l-r) Casablanca President Bruce Bird, coproducer Ken Mansfield, Gilder, and co-managers Lloyd Segal and Barry Samuels.

A Whisky Dreamland



Dreamland's Shandi performed at the Whisky in Hollywood. Pictured backstage after the concert are (l-r) manager Jim Morey, Dreamland VP Michael Dundas, Shandi, I.C.M.'s Rob Kahane and Dreamland VP Rick Swig.

WRKO Makes Frank Statement



Boston celebrities gathered to mark the opening of the second annual WRKO/Boston hot dog cart in Government Center, with proceeds going to the Kennedy Memorial Hospital for Children in Brighton, MA. Shown "hot-dogging" it are (l-r) WRKO GM Bob Fish, Boston Bruin Dwight Foster, and Boston Vice-Mayor Edward Sullivan.

Polydor Contracts LaToya Jackson



The newest member of the Jackson family to emerge on the music scene, LaToya, has just signed with Polydor Records, with her self-titled debut album scheduled for early August release. The prettiest Jackson is surrounded by (left) Polydor VP & West Coast GM Marty Goldrod and Joe Jackson Productions administrator Wally Roker and (right) Polydor President Fred Haayen, Joe Jackson, and Polydor Exec. VP Dick Kline.

Comes Lunches With EMIA/UA Luminaries



A recent EMI America/United Artists Records luncheon honoring its artists and field promotion staff found EMI's Kim Carnes enjoying the socializing with Capitol/EMI-AJUA's Jerry Seabolt (center) and EMI-AJUA VP Mark Levinson (right).

Gentle Giant Invades L.A.



Following their recent performance at the Roxy in Los Angeles, Columbia's Gentle Giant were met backstage by various label execs. Pictured post-performance are, from left: group's Gary Green, Ray Shulman, Michael Ritto and Derek Shulman, Columbia's Tony Zetland and Rob Wunderlich, and Gentle Giant members John Weather and Kerry Minnear.

Full Moon Rising At Epic



Epic Records recently held a listening party for Charlie Daniels new LP, "Full Moon." At the reception, Daniels (left) presented Epic/Portrait/CBS Associated Labels Sr. VP Don Dempsey with a special plaque in appreciation for the help the label has given him in his career.

ANOTHER SUPER WEEK FOR CARLY & 'JESSE'

TOP-40 IS BEGINNING TO "FOOL" WITH THE LARSEN/FEITEN BAND

WXLO on	KINT add	WNOX on	WROV on
WKBW add	KBFM deb 27	KERN add	CK101 add 36
WRKO 28-23	WFMF add	KTAC add	FM99 add
PRO-FM deb 29	KXX106 add	KRSP add	KWIC deb 20
CFTR add	WLCY deb 27	KLUC add	WRKR add
Q105 add 30	WAXY on	KENO add	WNAM on
KDWB on	WBBO on	KRUX on	KDVV add
WOKY deb 30	KX104 on	WIGY add	KENI add
13K add	WSKZ on	13FEA on	KCBN add
WPEZ deb 29	WRJZ on	WFBG add	KQDI on
WFBR on	WAYS add	WYRE add	KBOZ add
WTRY add	WGH on	14WK add	KOOK add
WFLY add 27	WORK 28-25	WCIR add	KRLC add
WBLI add	WRVQ deb 32	WHEB on	KBIM add
WICC deb 28	WAKY 31-26	WCGQ on	
WPST deb 28	WDRQ on	WAAY add	
WAEB deb 29	WVIC on	G100 add 29	
Q106 on	KWEN add	WSEZ on	
WKBO on	WOW 26-24	WISE on	
WHYN add	WSGN on	WANS-FM deb 37	

94Q 25-23	KX104 on	WISE on
KRBE add	KCPX on	WROV add
Z98 deb 37	KRUX add	FM99 add
WJDX add 32	WJBQ add	KKLS add
KXX106 29-24	WIGY add	WGBF add
WERC add	13FEA on	KBIM add
WBBO on	WCGQ deb 29	

CARLY SIMON "Jesse"

Produced by Mike Mainieri



LARSEN/FEITEN BAND "Who'll Be The Fool Tonight"

Produced by Tommy Lipuma



ON WARNER BROS. RECORDS



Black Radio

Bill Speed

SYNDICATION FOR BLACK RADIO (PT. I)

Sid McCoy's "Special Edition"

Sid McCoy is one of Black radio's all-around entertainment success stories. He parlayed a radio career into a Chicago TV series and a position as Jazz A&R Director at a top record company of the mid-Sixties, then moved to Hollywood and started a successful TV directing/producing career that is still going strong. He's directed "Soul Train" for three years, and directed or was Associate Producer on programs ranging from "Sanford & Son" to "Mary Hartman" to "Harry-O." Now he's back on the radio with "Special Edition," a syndicated show from Westwood One in which McCoy interviews top black recording artists. I spoke with McCoy about his reasons for returning to the radio scene.

R&R: Tell us a bit about "Special Edition."

SM: It's sponsored by Michelob and distributed by Westwood One, and it tries to expose black entertainers and sing their praises and let people know the contributions they have made. We try in as interesting a manner as possible to let people know something about the person himself or herself beyond the talent.

R&R: Let's talk about you for a moment. You've been heavily involved with television. Why did you go with a radio show?

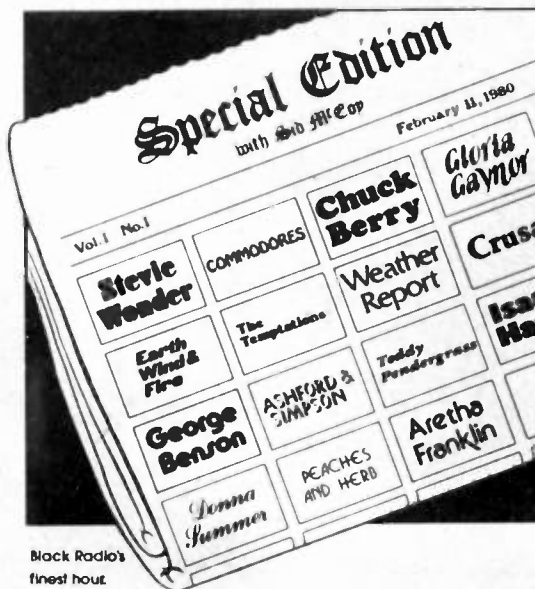
SM: Radio is my first love. That's where I first enjoyed some gratification, where I could communicate and share things with people. I had been away from it a long time. I left radio in 1967 and became immersed in film and didn't get involved in radio at all. But I came to the realization that radio is probably the best, and let's face it, there are virtually no opportunities in television, particularly network TV, and the only black syndicated television is "Soul Train." I even directed it for three years. But if you want an opportunity to share some experiences, to disseminate some information, and to pay tribute to some people who deserve it, then radio provides you with that opportunity, and "Special Edition" gives us the vehicle for doing it.

People

Brute Bailey is the new Program Director of WYLD-AM-FM/New Orleans, now a member of the Inter-Urban Broadcasting family. In addition to these duties, Bailey will also consult the company's WLTH/Gary, IN. Prior to this appointment, Bailey was PD of WIGO/Atlanta... Most recently Program Director of KMJM/St. Louis, Harry O is moving to KMJQ/Houston in the same capacity. His acting replacement at KMJM is MD Cliff Winston... Beverly Daniel, a former receptionist at WAMO/Pittsburgh, is now on the sales staff of sister station WYJZ... Venture Records has announced the appointment of Al Edmunson as National Promotion Director. His background includes stints with LAX Records and the Gorov & Kaplan independent promo firm... Several changes occurred this week at Philadelphia International. William Hendricks is now Local Promotion Manager, covering the Pennsylvania-New Jersey-Delaware area. He was formerly with TEC Records. In addition, Valerie Hampton and Terri Rossi have been named as Assistant to the National Promotion Director and Disco Coordinator, respectively. Hampton, comes to the post from local station WDAS, while Rossi was promoted from in-house... Congratulations to Jackie Ward, who gave birth July 22 to a 7-lb., 12-oz. baby girl. Ms. Ward handles regional promotion out of Memphis for Arista... Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067....

R&R: What are your personal motivations for doing the show at this stage?

SM: It gives me an opportunity to get some recognition. I believe that I can do the show, make some bucks, and I can do something that I can feel very good about.



Black Radio's finest hour.

I also spoke with Westwood One President Norm Pattiz about the more general topic of syndication for Black radio — its advantages, how it works, and its future. Pattiz raises some very interesting points below:

R&R: With the popularity of the show, what do you foresee as the future of syndicated shows geared toward Black radio?

NP: The future is obviously unlimited. Let's face it, somebody like Sid McCoy is only available through a national source. I think it's the same thing that's happening in radio all over the country — the very best people are now becoming available through network and syndication sources. I think there will be a larger place for syndication with Black radio stations, although we'll never take over Black radio stations, just like we haven't taken over any other kind of radio station.

Radio is a medium of formats, not a medium of programs. A program is only important to a radio station if it enhances the format it exists in. What we do is supply the spice, the frosting on the cake, the things that make one station different from the guy across the street who may be playing exactly the same music. We give a station a national flavor — we don't want to take away the local essence of radio; that's its importance, that it can respond so instantaneously to the needs and wants of the community it serves.

R&R: Let's talk about advertisers for a minute. When you put your concept together for a station, is your bringing in advertisers like Michelob from the outside part of your sales package?

NP: In this case, Michelob has not historically been a heavy spot advertiser on Black radio stations. So when we came in with Michelob as the sponsor, there were a lot of stations who saw this as an opportunity to establish a rapport with an advertiser that had not heretofore

Places

SUMMER JOBS: In response to the growing unemployment rate, especially among youths, KDIA/Oakland was recently involved with the Mayor's Summer Youth Fair Program. The specific goal was to find jobs for as many local youths as possible. During the fair, the station set up a remote and gave away T-shirts, records and bumper stickers... WVON/Chicago hosted their second annual family picnic in Jackson Park last Saturday (7-26)....



Sid McCoy

been spending major dollars in Black radio, and a lot of stations were bright enough to realize that especially with a beer or soft drink, they tend to spend money in markets that the product does well in. So if they take the program and it starts to stimulate sales of Michelob, they stand an excellent chance of starting to get spot dollars because of their participation.

R&R: Some special programming is relegated to the graveyard hours. What have you done to assure "Special Edition" can be heard by a wide audience?

NP: Contractually, in order for a station to get the show exclusively in its market, it has to commit to run it in the time periods we need to have. We don't want to give them a program they use for a throwaway. Our sponsor isn't interested in that and we're not interested in that. Sid spends too much time with this program and so do I, to put something out that nobody's going to listen to. Basically, we give the station the flexibility to program it where they feel it will do them the most good, but we have to approve it.

R&R: How do you convince a station that runs 12-14 spots an hour that your syndicated show, with fewer opportunities for the station to sell spots, is worth running?

NP: What we obviously try to do is promote this as a program that the local station couldn't or wouldn't do itself. 100 stations can't have Sid McCoy; he's only available through one source. We counsel them to sell this program at a premium rate to advertisers who might not normally be on radio stations. In television, advertisers pay a premium rate for specific programs. In radio, that's not the case, and it's really just a matter of educating radio, which is not a medium or programs, to the importance of the specific listener who tunes in to hear a specific program. We get very much involved with local stations in letting them know how we think it can be sold, so they can get as much money out of this program as possible. Based upon the track record we have established with this and other programs, we know the listeners are going to be there.

Things

BACK TO SCHOOL: What? Already? It's only August! That may be the case, but KAPE/San Antonio is working ahead of schedule. The station is readying a back to school drawing, giving away season tickets to Spurs basketball games as well as a his and hers wardrobe...

CONCERT-ED EFFORTS: Summer is traditionally heavy concert season and several of our reporting stations are getting into the swing of things. Last weekend, WBBY/Columbus presented a three-day jazz festival at the River Front Amphitheatre. Working in association with Wendy's Hamburgers, the station kicked off the series of free concerts on July 25, featuring Bobby Pierce, Hank Marr and Geoff Tyus. On July 27, KDIA/Oakland presented a live broadcast from the Dock of the Bay restaurant in Berkeley with guest artist Eartha Kitt. Meanwhile, WTJZ/Newport News, VA recently emceed a show with Ramsey Lewis and Stanley Turrentine...



Rhapsody: Poetic, emotional, rapturous, ecstasy.

And Blues: Melancholy, lost love and blue Mondays.

...THE CRUSADERS, Stix Hooper, Joe Sample and Wilton Felder; the epitome of musical sophistication.

Their new album, **RHAPSODY AND BLUES**, (MCA-5124) features the sophisticated new single **Soul Shadows** (MCA-41295).

Produced by: Wilton Felder, Stix Hooper and Joe Sample for Crusaders Productions, Inc.

Heat Is Hot Just Like You!

The artist—Heat (Tom Saviano, Jean Marie Arnold, Joe Pizzulo)

The Album—**HEAT** (MCA-3225)

The hot new single and we do mean sizzling—**Just Like You** (MCA-41267)

Produced by Tom Saviano and David Wolfert for The Entertainment Company.



Radio—You got whatcha wanted so **Pop Whatcha Got!**

Pop It—the single (MCA-41298)

ONE WAY II—the album (MCA-5127)

From the group that's poppin' all over—

ONE WAY Featuring **AL HUDSON**

Produced by Kevin McCord, Dave Roberson, Al Hudson & Richard Becker

Let Alfonzo Make It Feel Good!

(MCA-41249)

The new single by **ALFONZO SURRETT** that'll make you feel so good you'll never want to stop...

Produced and arranged by Alfonzo Surrett and Willie Beck.



Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- GEORGE BENSON**
"Give Me The Night" (WB)
- TEDDY PENDERGRASS**
"Can't We Try" (Philadelphia International)
- DIANA ROSS**
"Upside Down" (Motown)
- KURTIS BLOW**
"The Breaks" (Mercury)
- COMMODORES**
"Old-Fashioned Love" (Motown)
- CHIC**
"Rebels Are We" (Atlantic)
- FATBACK BAND**
"Backstrokin'" (Spring/Polydor)
- ASHFORD & SIMPSON**
"Love Don't Make It Right" (WB)
- LARRY GRAHAM**
"One In A Million You" (WB)
- SPINNERS**
"Cupid/I've Loved You For A Long Time" (Atlantic)
- O'JAYS**
"Girl, Don't Let It Get You Down" (Philadelphia International)

CLIMBERS

Following are listed in order of their airplay activity.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 50% reporting activity. Hot rotation at WKND, WILD and WAMO in the East. Medium airplay at KATZ and KMJM with hot rotation at WCIN and WVON in the Midwest. The West shows heavy airplay at KYAC and KSOL. Climbing at KMJQ and WDIA while showing hot rotation at WOWI, KAPE, WANT, WJJS and WOIC in the South.

CAMEO "Shake Your Pants" (Chocolate City) 50% reporting. Hot at KDAY in the West. Added at WLOU, climbing at KATZ and WJMO, and hot at WCIN and WKWM in the Midwest. New at KOKY and WDIA, showing medium airplay at KAPE, WAOK, WOIC and WYLD, and hot at WANT and WGIV in the South. The East reflects hot rotation at WWIN and medium airplay at WILD.

RAY PARKER JR. & RAYDIO "For Those Who Like To Groove" (Arista) 50% reporting action. Hot at WJMO, WJLB and WKWM; climbing at KATZ, WCIN and WVON in the Midwest. The West shows medium airplay at KDAY and KSOL. Heavy rotation at WDIA and WOIC with medium airplay at WOWI, KAPE, WGIV and WYLD in the South. The East reflects medium activity at WKND and WAMO.

BOZ SCAGGS "Jojo" (Columbia) 50% of our reporters are on it. In the East it is climbing at WILD and WAMO. Medium airplay at WJJS while hot at WDIA, WAOK and WOWI in the South. Hot at KATZ and WLOU with medium airplay at WCIN, WDAO, WJLB, WKWM and KMJM in the Midwest. Climbing at KDIA and KSOL; hot at KDAY in the West.

DYNASTY "I've Just Begun To Love You" (Solar/RCA) 50% reporting airplay. New at WDIA and WOIC, climbing at WGIV, and hot at WAOK, KOKY and WANT in the South. The West shows an add at KSOL with medium airplay at KYAC and KDAY. Climbing at WKWM, WJMO, WTLC and KATZ in the Midwest. Medium activity at WKND, WWIN and WILD in the East.

CHAKA KHAN "Papillon" (WB) 50% reporting action. Added at WLOU, WVON and WKWM while climbing at KMJM, WJLB, WJMO, WCIN and WTLC in the Midwest. New at WJJS, climbing at WAOK and WOIC, and hot at KOKY and WDIA in the South. The West shows medium airplay at KDAY. Climbing at WWIN and WKND in the East.

FRED WESLEY "House Party" (Curtom/RSO) 47% reporting activity. Debuting at KDAY in the West. Climbing at WKWM and KATZ while hot at WTLC in the Midwest. The South reflects adds at WHRK and WVEE with medium airplay at WOIC, WDIA, WJJS, KAPE and KOKY. New at WAMO, WWIN and WXYV while climbing at WKND in the East.

STARPOINT "I Just Wanna Dance With You" (Casablanca) 44% of our reporters are on it. Climbing at WAMO, WILD, WWIN and WKND in the East. New at WJJS while climbing at WAOK, KAPE and KOKY in the South. Medium airplay at KATZ, WTLC, WJMO and WKWM in the Midwest. Debuting at KSOL and climbing at KDAY in the West.

MICHAEL HENDERSON "Wide Receiver" (Buddah) 41% reporting. Added at WHRK, WVEE and KMJQ, climbing at WAOK, and hot at KAPE in the South. New at WJMO, climbing at WCIN, and hot at WJLB, WTLC and KATZ in the Midwest. Debuting at KDAY in the West. Added at WXYV and climbing at WILD in the East.

WILLIAM DeVAUGHN "Figures Can't Calculate" (TEC) 41% reporting. The East shows medium airplay at WKND, WILD and WAMO. New at WANT while climbing at WJJS and WGIV in the South. Hot at WDAO; climbing at WKWM, WVON, WLOU, WTLC and KATZ in the Midwest. Medium airplay at KDIA in the West.

SMOKEY ROBINSON "Heavy On Pride" (Tamlia) 41% reporting airplay. Climbing at WDIA, WJJS, KMJQ, WAOK and WOWI in the South. New at WCIN and WLOU, climbing at WDAO and WVON, and hot at KATZ in the Midwest. Showing medium airplay at KSOL and KDAY in the West. Hot at WKND in the East.

ISLEY BROTHERS "Here We Go Again" (T-Neck) 38% reporting. Hot at KMJM and WJMO; climbing at WJLB, WCIN and WDAO in the Midwest. Heavy rotation at WYLD

and WJJS with medium airplay at WOIC, KMJQ and WOWI in the South. Climbing at WAMO in the East. Medium airplay at KSOL in the West.

JOHNNY GUITAR WATSON "Love Jones" (DJM) 34% reporting airplay. Hot at WYLD and WAOK; climbing at WJJS and WGIV in the South. The Midwest shows medium airplay at WJLB and WJMO with hot rotation at WLOU and KMJM. Climbing at KYAC and hot at KDIA in the West. Hot at WAMO in the East.

CON FUNK SHUN "By Your Side" (Mercury) 34% reporting action. Showing hot rotation at WTLC with medium airplay at KATZ, WCIN, WVON and WJMO in the Midwest. Climbing at WJJS, KAPE and WOWI with hot rotation at WAOK in the South. Climbing at WAMO in the East. Medium airplay at KSOL in the West.

MAZE "Southern Girl" (Capitol) 34% of our reporters are on it. Added at WANT while climbing at WYLD, WOIC, WGIV, KMJQ, WAOK and KOKY in the South. New at WAMO and climbing at WWIN in the East. Medium activity at WJMO and WTLC in the Midwest.

LTD "Where Did We Go Wrong" (A&M) 34% reporting. Added at WJLB, WJMO, WCIN and KATZ in the Midwest. The East shows adds at WILD and WWIN. New at WOIC, KOKY, WOWI, KAPE and WDIA in the South.

TTF "I Can't Get Over Losing You" (Curtom/RSO) 31% reporting action. New at WKND and WAMO; climbing at WILD in the East. The Midwest shows medium airplay at WJMO with hot rotation at KMJM and KATZ. Climbing at KSOL in the West. Hot at KOKY; climbing at WDIA and WGIV in the South.

PEABO BRYSON "I Love The Way You Love" (Capitol) 31% reporting activity. Climbing at WKND in the East. Added at WTLC, climbing at WCIN, WJLB and WKWM, and hot at WDAO in the Midwest. New at KOKY, climbing at WYLD, and hot at WAOK and WDIA in the South.

BARRY WHITE "Love Makin' Music" (Unlimited Gold/CBS) 31% of our reporters are on it. Debuting at KDAY while climbing at KDIA and KYAC in the West. Medium activity at KMJM, WDAO, WLOU and KATZ in the Midwest. Hot at KOKY; climbing at WJJS and WAOK in the South.

RENE & ANGELA "Do You Really Love Me" (Capitol) 31% reporting. The West shows an add at KSOL while climbing at KDIA. Medium airplay at WJLB, WVON and WKWM in the Midwest. Climbing at KAPE, WAOK and WJJS in the South. Medium activity at WKND and WILD in the East.

TASTE OF HONEY "Rescue Me" (Capitol) 31% reporting airplay. Medium airplay at WKND in the East. New at WGIV and WANT; climbing at WYLD, WAOK and WOWI in the South. The Midwest shows hot rotation at WDAO and WLOU with medium airplay at WKWM. New at KYAC in the West.

NEW & ACTIVE

SEVENTH WONDER "I Enjoy Ya" (Chocolate City) 28% reporting activity. Hot at WDAO while climbing at WLOU, WTLC and KATZ in the Midwest. The West shows hot rotation at KDAY with medium airplay at KSOL. Climbing at KMJQ and WJJS while hot at KAPE in the South.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- BOB JAMES** H (Tappan Zeel/CBS)
- CRUSADERS** Rhapsody And Blues (MCA)
- RICHIE COLE** Hollywood Madness (Muse)
- AL JARREAU** This Time (WB)
- RAMSEY LEWIS** Routes (Columbia)
- GEORGE DUKE** Brazilian Love Affair (Epic)
- ALBERTA HUNTER** Amtrak Blues (Columbia)
- GEORGE BENSON** Give Me The Night (WB)
- TOM BROWNE** Love Approach (GRP/Arista)
- RANDY CRAWFORD** Now We May Begin (WB)

NEW & ACTIVE

- BETTY CARTER** Social Call (Columbia)
- Various Cuts

EAST: WRVR/New York, NY, Herschel/Prescott WHUR/Washington, D.C., Jesse Fax: WEA/Baltimore, MD, Chauncey Lewis: WYBC/New Haven, CT, Roy Schneiderman SOUTH: WCLM/Atlanta, GA, Requya Ward: WTJZ/Newport News, VA, Roi Ewell, MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Paster, WEST: KADK/Denver, CO, Chuck Edwards, KRE/Berkeley, CA, Hal Jackson, KKOO/Los Angeles, CA, Monica Riorden, KJLH/Los Angeles, CA, Lawrence Tanter.

Pop/Rhythms
Hottest
August 1, 1980

EAST	SOUTH	MIDWEST	WEST
Fatback Band S.O.S. Band	Larry Graham Diana Ross Kurtis Blow	George Benson Spinners	Larry Graham George Benson

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKYV
Baltimore, MD
Larry Wilson

ADDED
Olivia Newton-John
Isley Brothers "Don't"
Fred Wesley
Michael Henderson
Third World
Trusset

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Angel/Jump"
Cameo "Shake/On"
Commodores

WKND
Hartford, CT
Eddie Jordan

ADDED
Pleasure
TTF
Alfonzo Surratt
Diana Ross
Peaches & Herb
Change

HOTTEST
Kurtis Blow
S.O.S. Band
Stacy Lattisaw "Dynamite"
Rockie Robbins
Fatback Band
David Hudson
Cameo "We're"
Natalie Cole
Commodores
Smokey Robinson

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
None

HOTTEST
Commodores
Smokey Robinson
Teddy Pendergrass
Diana Ross
Ashford & Simpson
Chaka Khan
George Benson
O'Jays
Seventh Wonder
Spyro Gyra

WWIN
Baltimore, MD
Curtis Anderson

ADDED
LTD
Brothers Johnson
Kleeer
Peaches & Herb
Isaac Hayes "Game"
Stephanie Mills "Never"
George Benson
Joe Simon
Anacosta
Manu Dibango
Fred Wesley
Charles Whitehead

HOTTEST
Captain Skyy
Soft Tones
Cameo
Ashford & Simpson
One Way
Gene Chandler
Fatback Band
Sugar Hill Gang
John & Arthur Simms
Commodores

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Herb Alpert
TTF
Fred Wesley
Leon Huff
Maze
Cameron
Candi Staton
O'Jays

HOTTEST
S.O.S. Band
Larry Graham
Stacy Lattisaw "Dynamite"
Teena Marie
Johnny Guitar Watson
Five Special
Gap Band "Party"
Patti Labelle
Kurtis Blow
Harold Melvin & Bluenotes

WILD
Boston, MA
Steve Crumblay

ADDED
Peaches & Herb
LTD
Edmund Sylvers
Simba
Stephanie Mills "Never"
Variations
Jones Girls
Johnny Mathis

HOTTEST
Stacy Lattisaw "Dynamite"
S.O.S. Band
Gene Chandler
Cameron
Skyy
Al Jarreau
GQ
Candi Staton
Fatback Band
George Benson

MIDWEST

KATZ
St. Louis, MO
Earl Parnell

ADDED
LTD
Brothers Johnson
Pointer Sisters
Harold Melvin & Bluenotes "If"
Alfonzo Surratt
Stephanie Mills "Never"
Dave Mason
Edmund Sylvers

HOTTEST
TTF
Spinners
Kurtis Blow
Smokey Robinson
Diana Ross
Rockie Robbins
Curtis Mayfield
Pleasure
Boz Scaggs
Michael Henderson

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Kwick
Peabo Bryson
Change
Pointer Sisters
Johnnie Taylor
Rod
Dells

HOTTEST
Michael Henderson
Fatback Band
Fred Wesley
Chocolate Milk
Chic
Rick James
Commodores
Alfonzo Surratt
Con Funk Shun
Cameron

WLOU
Louisville, KY
Bill Price

ADDED
Cameo
Smokey Robinson
Chaka Khan
Leon Haywood
Temptations
Manhattans

HOTTEST
Fatback Band
George Benson
Johnny Guitar Watson
Delegation
David Hudson
Kurtis Blow
ADC Band
Boz Scaggs
One Way
Taste Of Honey

WJMO
Cleveland, OH
Bernie Moody

ADDED
Cameron
Jermaine Jackson
Michael Henderson
Stacy Lattisaw "Angel"
Rose Royce
LTD

HOTTEST
Isley Brothers
Larry Graham
Kurtis Blow
Stacy Lattisaw "Dynamite"
Fatback Band
Rockie Robbins
Raydio
George Benson
Spinners
Chic

WDAD
Dayton, OH
Turk Logan

ADDED
None

HOTTEST
Kurtis Blow
Sheila & B. Devotion
Taste Of Honey
Commodores
George Benson
Chocolate Milk
Peabo Bryson
Seventh Wonder
William DeVaughn
Simba

WJLB
Detroit, MI
J. Michael McKay

ADDED
LTD
Two Tons O' Fun
Dave Mason
D.J. Rogers
McFadden & Whitehead
Joe Simon
Love Committee

HOTTEST
Stacy Lattisaw "Dynamite"
Michael Henderson
Al Jarreau
Kool & The Gang
Kurtis Blow
Raydio
George Benson
Sheila & B. Devotion
Spinners
Five Special

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Slick
Randy Crawford
Gladys Knight
Candi Staton
Truth
Chaka Khan
Gary Glenn
Edmund Sylvers

HOTTEST
Larry Graham
Diana Ross
Spinners
George Benson
Johnny Guitar Watson
Commodores
Manhattans "Shining"
TTF
Isley Brothers
GQ

WCIN
Cincinnati, OH
Michael Roberts

ADDED
McFadden & Whitehead
Cameron
O'Jays
Truth
Smokey Robinson
LTD
Kurtis Blow

HOTTEST
Chic
Average White Band
Cameo
Jermaine Jackson "You're"
Spinners
Larry Graham
Commodores
S.O.S. Band
Midnight Star
Diana Ross

WVON
Chicago, IL
Lee Armstrong

ADDED
Chaka Khan
O'Jays

HOTTEST
S.O.S. Band
George Benson
Larry Graham
Patti Labelle
Spinners
Gladys Knight "Landlord"
Gene Chandler
Invisible Man's Band
GQ
Chaka Khan "Clouds"

KNJM
St. Louis, MO
Cari Winston

ADDED
Gladys Knight
Roberta Flack
Queen
Tom Browne

SOUTH

WDIA
Memphis, TN
Mark Christian

ADDED
Cameo
Dynasty
Gladys Knight "Taste/Bourgie"
Isaac Hayes "Game"
Jermaine Jackson
Joe Simon
LTD
Nolan Struck
O'Jays

HOTTEST
Diana Ross
Ashford & Simpson
Chaka Khan
George Benson
Peabo Bryson
Raydio
Syl Johnson
Teddy Pendergrass
Natalie Cole
Boz Scaggs

KAPE
San Antonio, TX
Casta Ayars

ADDED
Gladys Knight
LTD
Sequence
Peaches & Herb
Brothers Johnson
Stephanie Mills
Dells
Roberta Flack

HOTTEST
Larry Graham
Michael Henderson
Diana Ross
S.O.S. Band
Change "Lovers"
Kurtis Blow
Gladys Knight "Landlord"
Odyssey
Seventh Wonder
Heat

WOWI
Norfolk, VA
Chester Benton

ADDED
David Ruffin
LTD

HOTTEST
Larry Graham
Kurtis Blow
Stacy Lattisaw "Dynamite"
S.O.S. Band
Teddy Pendergrass
Boz Scaggs
Diana Ross
George Benson
Spinners
Fatback Band

KOKY
Little Rock, AR
Jimmy Smith

ADDED
Main Ingredient
LTD
Cameo
Peabo Bryson

HOTTEST
Diana Ross
Commodores
Chaka Khan
Barry White
George Benson
Chic
Dynasty
Ashford & Simpson
TTF
Stacy Lattisaw "Angel"

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Olivia Newton-John
Isley Brothers "Don't"
Fred Wesley
Michael Henderson
Third World
Trusset

HOTTEST
Fatback Band
Larry Graham
S.O.S. Band
Diana Ross
Teddy Pendergrass
George Benson
Stacy Lattisaw
"Dynamite/Angel/Jump"
Cameo "Shake/On"
Commodores

WAOK
Atlanta, GA
Carl Connors

ADDED
Manhattans
Johnnie Taylor
Edmund Sylvers
Chocolate Milk
Sugar Hill Gang
Dells

HOTTEST
Kurtis Blow
Larry Graham
Diana Ross
Teddy Pendergrass
Johnny Guitar Watson
Con Funk Shun
Boz Scaggs
Peabo Bryson
Dynasty
Chic

WANT
Richmond, VA
Ben Miles

ADDED
One Way
Tom Browne
Change
William DeVaughn
O'Jays
Maze
Taste Of Honey
Teddy Pendergrass

HOTTEST
Spinners
S.O.S. Band
Patti Labelle
Cameo
Kurtis Blow
Stacy Lattisaw "Angel"
Diana Ross
Larry Graham
Dynasty

WOC
Columbia, SC
Bob Walters

ADDED
D.J. Rogers
Peaches & Herb
Tom Browne
LTD
Cameron
Dynasty

HOTTEST
S.O.S. Band
Larry Graham
Fatback Band
George Benson
Kurtis Blow
Spinners
Raydio
Ashford & Simpson
Teddy Pendergrass
Commodores

MIDWEST

WJJS
Lynchburg, VA
Robert Golins

ADDED
Starpoint
Chaka Khan
Coffee

HOTTEST
S.O.S. Band
Larry Graham
Spinners
Rockie Robbins
Fatback Band
Kurtis Blow
George Benson
Isley Brothers
Commodores
Stacy Lattisaw "Dynamite"

WNOO
Chattanooga, TN
Dwight Harrison

ADDED
None

HOTTEST
S.O.S. Band
Change "Lovers"
Spinners
Fatback Band
Cameo "We're"
Teena Marie
ADC Band
Skyy
Whispers "Box"
Chic "Real"

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
Crusaders
Taste Of Honey
Cameron
Rose Royce
Stacy Lattisaw "Angel"
Billy & Syreeta
Tom Browne
Edmund Sylvers
Shelamar

HOTTEST
Cameo
Chic
Ritchie Family
Spinners
Larry Graham
Rockie Robbins
Alfonzo Surratt
Pleasure
Kurtis Blow

WYLD
New Orleans, LA
Brute Bailey

ADDED
Heat
Shadow

HOTTEST
Commodores
Natalie Cole
Kurtis Blow
Isley Brothers
Johnny Guitar Watson
George Benson
Chic
Rockie Robbins
Larry Graham

WEST

KVAC
Seattle, WA
Jimmy Pipkins

ADDED
Taste Of Honey
O'Jays
McFadden & Whitehead

HOTTEST
S.O.S. Band
Larry Graham
Gladys Knight "Landlord"
Spinners
Rockie Robbins
Stacy Lattisaw "Dynamite"
Gene Chandler
George Benson
Cameo "We're"
Jermaine Jackson "Let's"

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Dynasty
Pleasure
Rene & Angela
Starpoint

HOTTEST
Kurtis Blow
George Benson
Larry Graham
S.O.S. Band
Fatback Band
Commodores
Diana Ross
Stacy Lattisaw "Dynamite"
Spinners
Teddy Pendergrass

KDAY
Los Angeles, CA
Steve Woods

ADDED
Fred Wesley
Dells
Roberta Flack
Michael Henderson
Barry White
Crusaders

HOTTEST
Kurtis Blow
Commodores
Cameo
Fatback Band
George Benson
Diana Ross
Seventh Wonder
Boz Scaggs
Chic
Larry Graham

KDIA
Oakland, CA
Kath Adams

ADDED
O'Jays
Heat
Gene Chandler "80"

HOTTEST
Larry Graham
Harold Melvin & Bluenotes
George Benson
Johnny Guitar Watson
Rockie Robbins
Gladys Knight "Landlord"
Roberta Flack/Donny Hathaway
Cameo "We're"
Spinners
Manhattans "Shining"



Jeff Gelb AOR

MILLER'S LEGACY: A 14.6 FOR KZAP

Rebuilding Radio For Ratings

The ARB figures from KZAP/Sacramento over the past year are any PD's dream: the station has risen from a 2.7 to an 8.5, to a 9.7, now resting at a laudable 14.6. Those numbers coincide with Chris Miller's history as PD with the station, a history that ended just prior to the Spring book results' release when Chris took a job as PD at KLOL/Houston.

I spoke with him from his new headquarters, and asked him to run down the changes he instituted at KZAP which gave the station such a consistent pattern of ratings growth over his 18-month period as PD.

History

KZAP is one of the country's longest-running AOR's; the station had already celebrated its tenth anniversary by the time Chris was brought in as PD. But KZAP's audience had dwindled and it was obvious that a programming shot in the arm was going to be necessary to bring the legendary AOR safely and strongly into the eighties. Management signed contracts with Miller and Burkhart-Abrams concurrently, to begin the station's affilia-

"I've never believed that you should write out liner cards and put them in front of a jock."

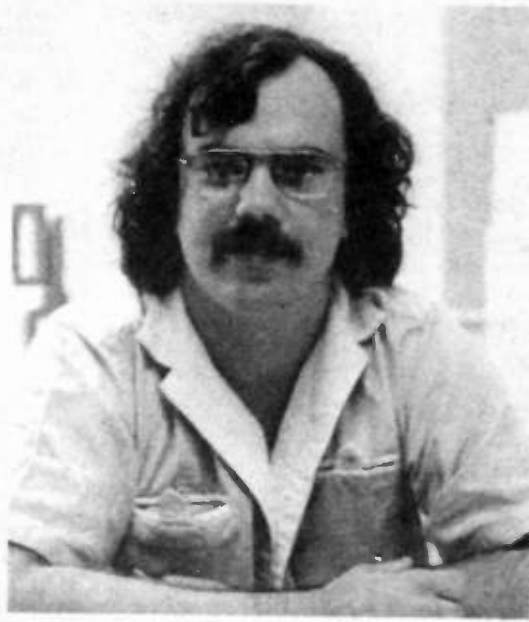
tion as a Superstars outlet. Chris was already quite familiar with the working of the B/A organization; he'd just come off a seven-year hitch with WQDR/Raleigh, which was the first station ever signed to be consulted by Abrams. Said Chris, "Research-wise and in terms of overall input, they're excellent; a real good programming tool. If used that way, they can really help you."

He immediately pulled in the musical reins substantially and began restocking the airstaff as well. "Their approach to radio was different than mine. It was 'art for art's sake;' let's educate the listeners. They were reluctant to take on any sort of format." By his second ratings period, there remained only one staffer from the pre-Miller days.

Interestingly, these programming and personnel changes were not met with the sort of vehement criticism that nearby AOR KSAN has endured in its ongoing painful period of change. Chris guessed, "I just don't think the people in Sacramento were as attached to KZAP as they were to KSAN. We got the usual hate mail, and cries of 'selling out,' but it was just a vocal minority."

Visibility

One thing which certainly helped take the sting out of those protests was the station's aggressive promotional stance. Said Chris, "I don't think you can come up with great ideas by staying within the confines of the walls of your station; that ivory tower approach. I think if you become involved with your listeners, you discover their interests and can apply them to your station." He set out to do so initially by sending out his jocks to clubs, parties and concerts, a promotional idea that has carried through to this day at the station. "I don't think that buying listeners will hold them. You have to work your butt off and be willing to make personal sacrifices if necessary to make the station



Chris Miller

happen. There's not a person on the KZAP staff who put in a four-hour day. Their attitude was, 'We're gonna kick some ass.' And it paid off. That staff was one of the best I've ever worked with."

Personality

Perhaps one of the reasons his staff was willing to put forth extra energy on the station's behalf is that Chris was willing to give them a great deal of freedom to allow their personalities to come out on the air. He explained, "I've never believed that you should write out liner cards and put them in front of a jock. If you do that, you may sound consistent, but your station has absolutely no personality. When I grew up I listened to stations like WLS, WABC and WCFL, excellent Top 40's that had personality. They did it real quick; they had personality in seven seconds, but it was there. I think AOR lost that for awhile. We said, 'Let's let the music be our personality for awhile.' Now we can't do that anymore. I don't think you can just pump stuff out of a transmitter and have people automatically want to listen to it. You're not giving them any reason to. The station should come off as a friend, with the same concerns as our listeners, and with a good sense of humor. I saw the personality of KZAP as a cross between Blutersky in "Animal House" and Woody Allen."

Also contributing to the station's overall personality is its news department, headed by Charlie Weiss, of whose work Chris stated, "He approaches news the same way the station approaches music — he finds out what people want to hear about and tells them. He points out the importance of the things in the news to our listeners' lifestyles. He's as much a personality as anyone else on the air at the station."

Promotions

For the most recent ratings period, KZAP combined hard rock music ("it was not a wimpy radio station"), the talents of its personalities, and a highly-visible TV promo campaign. KZAP also held its annual rock entertainment poll, which asks listeners to fill in ballots for their favorite artists, songs and albums, in return for the chance to win a big screen TV and other prizes. The collected data provided both raw research material for the station's music department as well as the basis for a seven-hour on-air special spotlighting the poll winners.

Results

As carefully planned as the promotions were and as energized as the staff was, the results still took Chris by surprise: "We really wanted to break double digits, and we expected good numbers, but not this good!"

With the station on the ratings rise for over a year now, Chris was at a loss to explain why no other radio station in Sacramento was programming straight AOR (a factor which certainly plays a part in KZAP's healthy ratings figures). "Maybe our first book scared some of the other stations. They undoubtedly lost revenue to us and decided it wasn't worth fighting us for the same audience. That's just conjecture; I really don't know why there's no other rocker in town. With our new numbers out, I'm sure there will be pretty soon." He added that while KZAP is alone in town as a hard-rocking AOR, it is but one of about half-a-dozen stations that are vying for the important 18-34 demographic, including Soft AOR KXOA-FM and former AOR KSFM.

Future

KLOL/Houston management, which hired Chris away from KZAP before the book came out, must be feeling especially good about its new PD choice right now. Chris commented, "I like challenges and Houston's an interesting market. Management here is excellent. They told me where they wanted to go and I felt that's where I was also headed. They're not content with just having a radio station; they have the desire and the tools to make it something special. It was a great move."

This marks the first time in Chris's career that he is not affiliated with the Burkhart-Abrams organization on a consultation basis. "I'm not nervous about it," he remarked. "They've been a big help to me; I've learned a lot from them. But it'll be interesting to go without them." He does not go on without a consultant, though; KLOL is a consultation client of Ed Shane. According to Chris, "Ed's setup is different from Abrams's. There is a Superstars format, but there's no Ed Shane format per se. He gives you an excellent overview of your station from the more objective viewpoint of an outsider."

"There's no reason why an AOR station can't get the numbers of a WCCO."

Meanwhile, back at KZAP, no PD successor has been announced, which is not surprising, as not every PD would want to walk into the challenge of bettering the numbers that Chris left behind. He commented, "It's going to be a tough job. People will be looking for a down book for the station, which may or may not happen. There will be pressure from all sides. I'd be a little intimidated by numbers like that."

"But," he stressed, "there's no reason why an AOR station can't get the numbers of a WCCO (a Minneapolis P/A station with a 22.5 12+ share this book). People say, oh, it's a rock 'n' roll station. They can't do that. I don't think that's true. I think if you're a full-service radio station, regardless of the type of music you do, you can go anywhere you want."

THE RECORDS



VA 13140

Produced by Craig Leon & Mick Glossop

Crashes

The Records' new album,
"CRASHES"
 is on the radio and
 on the streets now!

WNEW
 WLIR
 WBAB
 WRNW
 WDHA
 WAVA
 WHFS
 WWWV
 WMMR

WBCN
 WAAF
 WBLM
 WBRU
 WGIR
 WECM
 WPLR
 WCCC
 WHCN

WOUR
 WQBK
 WPDH
 WKLS
 WRAS
 WSHE
 WGVL
 WQWD
 WKWF

WQDR
 WKZL
 WKTM
 WWWZ
 WQUT
 KZEW
 KTXQ
 KYTX
 KPAS

KLBJ
 KNCN
 NOVA 104
 WLUP
 WMET
 WXRT
 WJKL
 WWCT
 WTAO

WLPX
 WMAD
 WIBA
 KDWB
 KFMH
 KBLE
 KKKX
 WYDD
 WOMP

WIBZ
 WVUD
 WLRS
 WXKE
 WSYR
 WAAL
 WABX
 WWWW
 KLOS

KNX-FM
 KNAC
 KTYD
 KXFM
 KZOZ
 KCAL
 KILO
 KBCO
 KSPN

KWFM
 KTIM
 KSJO
 KOME
 KZAP
 KOZZ
 KZAM
 KQFM
 KZEL

"HEARTS IN HER EYES"
VA 67008
 The new single from **"CRASHES."**
 Out now.

**ON VIRGIN
 RECORDS AND TAPES**

Martha
 And The Muffins'
 "Metro Music"

Their first album is out now.

MARTHA AND THE MUFFINS
 "METRO MUSIC"



VA 13145

Produced by Mike Howlett

MARTHA AND THE MUFFINS ARE HERE!

Watch out for "Echo Beach," their new single,
VA 67013
 on Virgin Records and Tapes.

Virgin

Distributed by Atlantic Records.

Jeff Gelb

EVOLUTION

KPAS/El Paso GM Jay Blackburn will exit that post within thirty days. Blackburn, also 10% owner of KPAS, cited "policy differences" with co-owner Garrett Haston as his reason for leaving. His GM successor at KPAS is former Sales Manager Rich Nichols... WLRS/Louisville PD Mick Dolan has exited to join WDIZ/Orlando, where he's Creative Services Director and afternoon air personality. His PD successor at WLRS has not been named... Mary Pillinger has been upped to PD from the airstaff at WZLD/Columbia, SC... KZEL/Eugene PD Chris Kovarick and MD Peyton Mays have assumed the additional responsibilities of those respective positions for sister AM station KBDF... Exiting KPAS/El Paso for positions at KILT-FM/Houston were Joe Flores and Dave Pierce. Joining KPAS is former KATT-FM/Oklahoma City's Jeff Blazen... David Bernstein has exited WRXL/Richmond for afternoons at WAAF/Worcester... Former WCCC/Hartford PD Bill Nosal has joined P/A WSPR/Springfield as PD... Scott Carson is new to overnights at KKBC/Reno.

COMING NEXT WEEK: CHUM-FM/Toronto has altered its unique programming concept of one album per set. Next week we'll talk with PD Bob Wood about why that idea didn't work, and the answers are surprising.

PROMOTION OF THE WEEK



KSJO Keychain

"The main idea behind the keychain was to give listeners something special. It has, encased in plastic, KSJO's request line number and our new 80's logo.

"They are available at local record stores as well as the station. They are also given away at any special station promotional function.

"They were produced at the Logo Company in San Jose. 15,000 have been ordered with 10,000 given away to date. We plan to make more."

Frank Andrick
Research Director
KSJO/San Jose

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

UPDATE

Watch out for two special interview albums in the mail. Columbia has packaged an interview with Paul McCartney conducted for *Musician Player & Listener* magazine, which can be programmed in its hour-long entirety, or re-edited off a disc that just contains Paul's part of the interview. Meanwhile, MCA asked WZXR/Memphis MD Redbeard to interview the Rossington Collins band and produce an album of the conversation. Both interviews should spark interesting special programming for AOR's in the weeks to come... Love 94/Miami's annual "Love on the Beach" concert presented Orleans free to a crowd estimated at up to 15,000... KAZY/Denver's rock 'n' roll auction of autographed poster art and albums netted over \$3000 for cystic fibrosis researchers. So far this year, the station has raised over \$143,000 in charity funds... CITI-FM/Winnipeg's air guitar competition awarded an \$800 stereo to the winner plus a boat cruise for the winner and 400 friends. CFOX/Vancouver's air guitar contest will be judged by members of Doucette, Chilliwack, and Trooper, with the finals being judged by Cheap Trick's ace axeman Rick Nielsen... WVAQ/Morgantown listeners donated 165 pints of blood for the county Red Cross chapter in a station-sponsored blood drive... Congrats to WDEK/DeKalb PD John Bell and new bride Rhonda, currently honeymooning in California... Ditto to WXLP/Davenport MD Dave Hanson and wife Tricia on the birth of their first daughter Christin... WDHA/North Jersey's "Classic Rock" night at a local nightclub offered listeners the chance to

COLOR

HEAVY METAL WHACK-OFF: That's what WAQX/Syracuse called its recent contest that gave listeners the opportunity to take a whack at an old car. The promotion, held in conjunction with a heavy metal concert featuring Judas Priest, Def Leppard, and Scorpions, awarded one lucky listener front row tickets and a trophy that proclaimed him the city's premiere "whack-off artist."

BLONDIE LOOK-ALIKE: KMEL/San Francisco, in conjunction with Gloria Vanderbilt Jeans, is searching for a Debbie Harry lookalike. Listeners enter by sending in a photograph, with the winner receiving a Gloria Vanderbilt junior wardrobe, and ten runners-up getting similar outfits.



Q107 DRAFTS LISTENERS — While U.S. young people begin registering for the draft, Canadian radio listeners can register for Q107 Toronto's Rock Patrol. At the same time, they can pick up the station's latest album compilation of homegrown musical talents. Pictured are A&A Records rep Steve Tennant (left) and Q107 PD Gary Sleight (right).

hear their favorite songs, as voted in a station poll, on a \$20,000 stereo system, while eating and drinking for free... KZOK/Seattle listeners won "survival packs" to an outdoor concert called Summer Rock '80. Included were tickets, advanced admission for best seats, albums from each of the bands playing, a KZOK sun visor, and suntan oil... The Wall St. Journal printed a page one feature story on satirist Mal Sharpe, who covered the Republican convention for the four Century AOR's... This year marks the tenth anniversary of WLIR as a progressive AOR; the station plans an August 23 celebration concert, with bands to be announced... KNAC/Long Beach has agreed to broadcast play-by-play of all Cal State University Long Beach football and basketball games in the upcoming season... Philadelphia Magazine readers chose WIOQ morning man Harvey as their favorite local disc jockey in a reader's poll... KIOK/Tri-Cities will sponsor a club night each Tuesday, highlighted by station air personalities passing out certificates for free pizza, sandwiches, salads, and mugs of beer, of course... WZZX/Louisville cosponsored a two-day Jazzfest of local talent that drew 12,000... WFYV/Jacksonville made a winning listener a "roadie for a day" for Alice Cooper's band. When not lugging around the band's gear, the winner was given a unique insider's view of the rock 'n' roll lifestyle... WZZO/Allentown sponsored a carwash for MD. The \$2.95 cost included a station license plate and bumper sticker... KMET/Los Angeles was the official radio station co-sponsor of the "Summer Blowout," reputed to be this year's best-attended show to date, with just shy of 80,000 fans outdoors for a full day of rocking by six bands (highlighted by sets from Black Sabbath, Journey and Cheap Trick). KMET's live coverage of the event began the night before, when News Director Ace Young and Cheap Trickster Rick Nielsen interviewed the crowds waiting for best seats. The day of the concert, KMET set up a trailer adjacent to the stage for interviews with all six groups. The station was also heard over the coliseum's sound system between sets, providing massive reinforcement of KMET's connection with the show.

CONCERTS & CONVERSATIONS

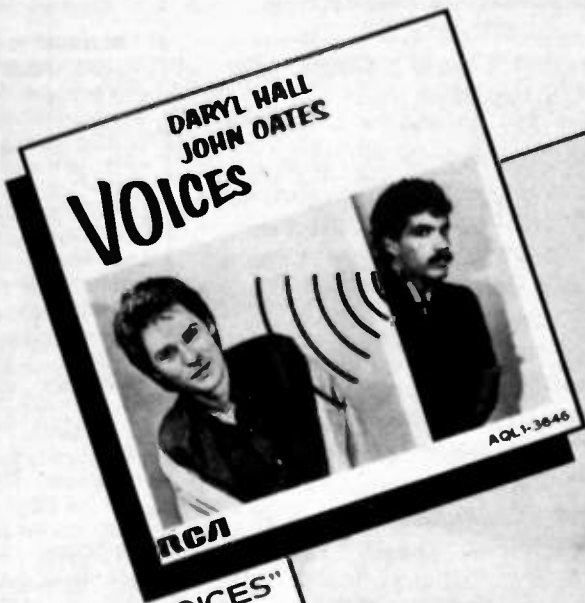
PRESENTATIONS: KLOL/Houston presented Robin Lane for \$1.01.

RADIO CONCERTS: Records, Kingbees on WSHE/Miami... Jags, Motels on WMMR/Philadelphia... Sussman-Lawrence on KQDS/Duluth... Motels on DC101/Washington... Jo Jo Zep on WNEW-FM/New York... Jo Jo Zep on WYDD/Pittsburgh... Motels, Kingbees on WLIR/Long Island... Phillip Lynott on WBAB/Long Island.

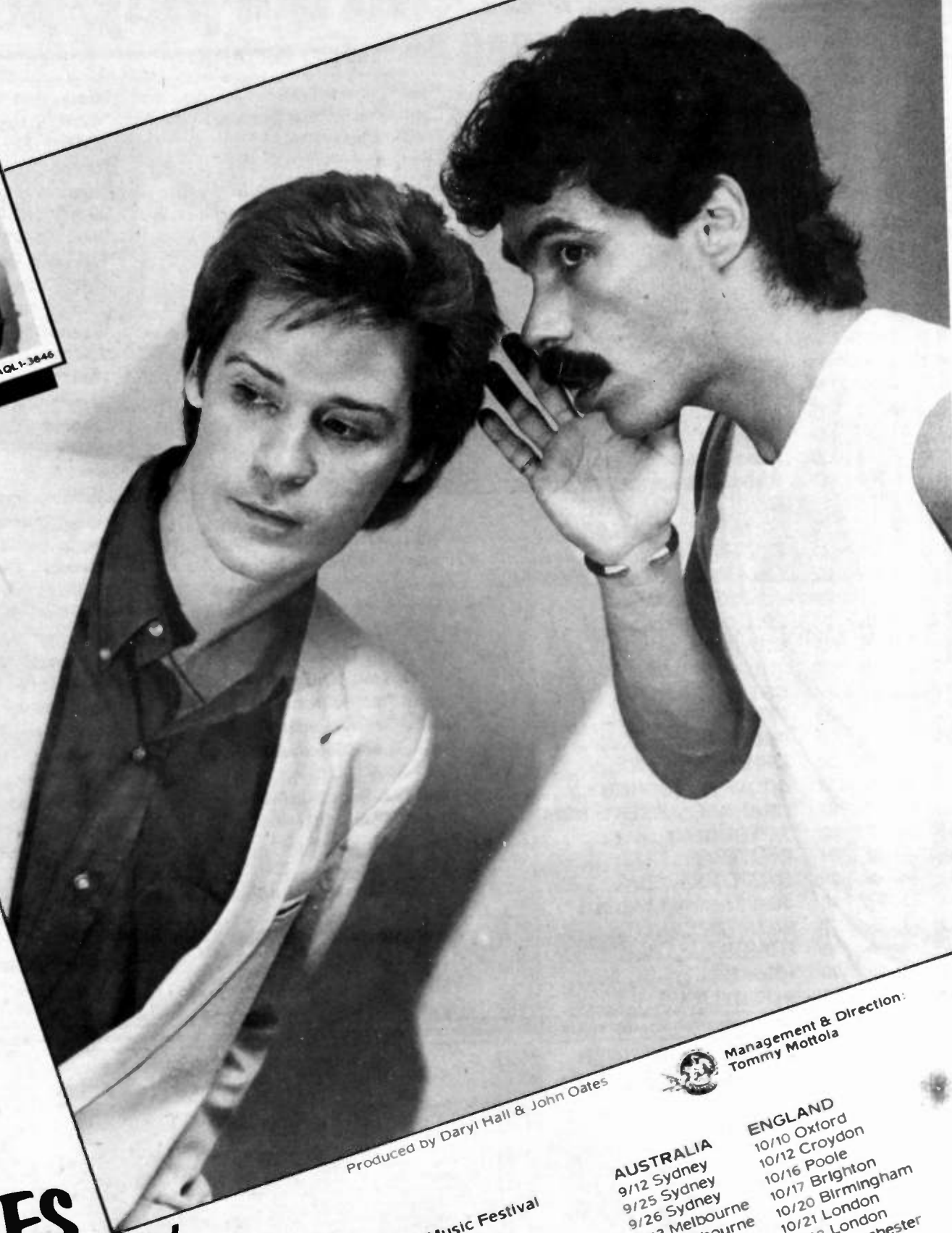
GUEST DJ'S: Billy Squier on WFYV/Jacksonville... Blackfoot on KAZY/Denver... Cheap Trick on KILO/Colorado Springs.

CONVERSATIONS: Records on WSHE/Miami... Rossington Collins on KMET/Los Angeles... Rodney Dangerfield, SS Johnny, Eddie Money, Motels on WMMR/Philadelphia... BOC, AC/DC, Rossington Collins, Riot on KISW/Seattle... BOC, Riot, Sammy Hagar on KGON/Portland... Kingbees, Rachel Sweet on KNAC/Long Beach... Alice Cooper on WFYV/Jacksonville... Blackfoot on KEZO/Omaha... Sammy Hagar, Blackfoot, REO Speedwagon, Cheap Trick on KAZY/Denver... Firefall on WZZX/Louisville... Motels on DC101/Washington... Henry Paul on WRHY/York... Paul McCartney on WNEW-FM/New York... Babys, Black Sabbath on KEZY/Anahelm... Le Roux on KSMB/Lafayette... Dakota on WGIR/Manchester... Judas Priest on WIOT/Toledo... Blackfoot on KICT/Wichita... BOC on KZOK/Seattle... Eddie Money on WYDD/Pittsburgh... Kinks on WCOZ/Boston... AC/DC on CITI-FM/Winnipeg... Eagles on KLOS/Los Angeles... Jon & Vangells, Robin Lane, Bruford on KLBJ/Austin... Alice Cooper, Love Affair, Utopia, Billy Squier on M105/Cleveland... Eddie Money on WMMS/Cleveland... Dave Davies, Van Halen, Bill Shatner, Private Lightning on WBCN/Boston... Livingston Taylor on WIOQ/Philadelphia... Dave Davies, Def Leppard on WLUP/Chicago... Kingbees, Joan Armatrading, Henry Paul on WBAB/Long Island... Rick Danko on KSPN/Aspen. Aspen.

AOR



"VOICES"
the new LP from
Daryl Hall & John Oates
includes the single:
"How Does It Feel
To Be Back"
PB-12048



Produced by Daryl Hall & John Oates



Management & Direction:
Tommy Mottola

VOICES

*around the world
in '80*

7/15 Freehold Raceway
Freehold, NJ
7/12 Great American Music Hall
New Haven, CT
7/13 Colliseum
S. Yarmouth, MA
7/14 The Playpen
Wildwood, NJ
7/16 Club Casino
Hampton Beach, NH
7/17 Uncle Sam's
Hull, MA
7/18 The Rusty Nail
Sunderland, MA
7/19 Stage West
Hartford, CT
7/20 Crystal City
Ocean City, MD
7/24 Catalyst
Santa Cruz, CA
7/25 Raincross Square
Riverside, CA

7/26 Phoenix Theatre
Petaluma, CA
7/27 Concord Pavilion
San Francisco, CA
7/28 Greek Theatre
Los Angeles, CA
7/31 Palladium
Dallas, TX
8/1 Zoo Amphitheatre
Oklahoma City, OK
8/2 Worlds of Fun
Kansas City, MO
8/4 Pine Knob
Clarkston, MI
8/5 Holiday Star Theatre
Merriville, IN
8/7 Ontario Place
Toronto, Canada
8/8 Great Northern Music Hall
Grand Rapids, MI
8/9 Palace
Columbus, OH

8/10 Blossom Music Festival
Cuyahoga Falls, OH
8/11 The Agora
Toledo, OH
8/14 Calderone
Hempstead, NY
8/15 Merriweather Post Pavilion
Columbia, MD
8/16 Mann Music Center
Philadelphia, PA
8/17 Garden State Arts Center
Holmdel, NJ
8/19 Orpheum
Boston, MA
8/20 Lehigh University/Stabler Hall
Bethlehem, PA
8/21 Melody Fair
N. Tonawanda, NY
8/22 Stanley Theatre
Pittsburgh, PA
8/23 Central Park
New York City, NY

AUSTRALIA
9/12 Sydney
9/25 Sydney
9/26 Sydney
9/13 Melbourne
9/18 Melbourne
9/15 Adelaide
9/16 Adelaide
9/22 Brisbane
9/23 Brisbane

JAPAN
9/29 Tokyo
9/30 Tokyo
10/6 Tokyo
10/7 Tokyo
10/2 Osaka
10/3 Nagoya

ENGLAND
10/10 Oxford
10/12 Croydon
10/16 Poole
10/17 Brighton
10/20 Birmingham
10/21 London
10/22 London
10/23 Manchester
10/24 Liverpool



Album Airplay/ 40

Chart Summary

August 1, 1980

160 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (7/11, 7/18, 7/25, 8/1) and album titles/artists. Includes entries for Jackson Browne, Rolling Stones, Pete Townshend, Queen, etc.

BROWNE just edged out STONES again for the top airplay spot; the two albums received virtually identical airplay reports. Also maintaining their strong airplay were PETE and QUEEN, while R/C inched into top five. KINKS and POCO climbed as BOC hit top ten. BECK and ROXY jumped. McVICAR was the week's most added album and highest debut, with strong conversion from single to album reports. SABBATH held rock steady for a noteworthy sixth week in a row, as DIRT continued to pile up. PAUL and GABRIEL registered continued growth. DANIELS debuted impressively, with significant reports in all rotations. MONEY jumped, as did PRIEST. WHITESNAKE debuted with healthy adds. DAVIES and MOTELS climbed. CADDYSHACK debuted with special attention paid to the LOGGINS track/single. KINGS debuted with healthy reports for all rotations. KROKUS inched up. VAN HALEN and SAMMY HAGAR came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table of Most Added albums with columns for week numbers (8/1, 7/25, 7/18, 7/11, 7/4) and album titles/artists.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table of Medium albums with columns for week numbers (8/1, 7/25, 7/18, 7/11, 7/4) and album titles/artists.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table of The Hottest albums with columns for week numbers (8/1, 7/25, 7/18, 7/11, 7/4) and album titles/artists.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

IF YOU'RE LOOKIN' FOR TROUBLE YOU CAME TO THE RIGHT PLACE.

TORONTO



TORONTO. THE NEW ALBUM. LOOKIN' FOR TROUBLE. HOT IN EVERY CITY AROUND. LOOK FOR THE SINGLE "EVEN THE SCORE" ON A&M RECORDS AND TAPES.

PRODUCED BY BILL HENDERSON AND BRIAN MACLEOD FOR SOLID GOLD AND REMIXED BY ROBIN GEOFFREY CABLE



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90+ STATIONS IN THREE WEEKS!

KSHE
WQBK
WAQX
WLAV
KREM-FM
KLIV
WGRQ
WWWV
WGLV
WYMX
WLIR
WNEW

WBAB
WCCC
WBLM
KZEL
KROQ
WRAS
KXFM
WHNN
WYSP
KICT
KKBC
KKDJ

KOZZ
KFME
WWWV
WWWZ
KGON
KIDQ
WXTQ
WKKI
WSAC
WIUC
WBWB
WBOQ

WBMI
WHSY
WPDH
WCMF
KKRL
WRKI
KKCA
WABX
WOUR
KFMH
WUOG
KOME

WMJQ
WSYR
WPHD
WHFS
KLBJ
KTIM
KMOD
DC-101
WIYY
WVAQ
KTYL
KCBW

WOMP
WSHE
KZEW
WLPX
WQXM
WLRS
WMMR
WKQB
WZZO
WRNW
WAVA
KRST

KCAL
WSLQ
WZLD
WQFM
WRHY
WKIR
KTCL
KIOK
WILS
WEZX
WABD
WSMI

WLOB
WKLS
KEZY
KRKE
WMAD
WYFE
WINZ
WORJ
KILT
WEBN

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

McVICAR Various Artists (Polydor)

"Free" "Twisted" "Friend" "Time." 78% of our reporters on it. Total album reports: 124. A-106, M-8, H-11. Debuted this week at No. 14.

EDDIE MONEY PLAYING FOR KEEPS



"Legend" "America" "Gypsy" "Boy." 64% of our reporters on it. Total album reports: 102. A-73, M-16, H-14. Debuted this week at No. 22.

ROGER DALTRY MVICAR



"Trinidad" "Running" "Move" "Wish." 68% of our reporters on it. Total album reports: 108. A-89, M-18, H-1. Charted this week at No. 23.

EDDIE MONEY Playing For Keeps (Columbia)



SINGLES

- 1 D. HALL & J. OATES "How Does It Feel..." (RCA)
- 2 VAN HALEN "And The Cradle Will Rock" (WB)
- 3 RUSS BALLARD "On The Rebound" (Epic)
- 4 DEVO "Girlywant" (WB)
- 5 HUEY LEWIS & NEWS "Some Of My Lies..." (Chrysalis)
- 6 PRETENDERS "Stop Your Sobbing" (Sire)
- 7 PHILIP LYNOTT "King's Call" (WB)
- 8 KINGBEEES "My Mistake" (RSO)
- 9 VAPORS "Turning Japanese" (UA)
- 10 BOZ SCAGGS "Jojo" (Columbia)
- 11 ALICE COOPER "Clones (We're All)" (WB)
- 12 PAUL McCARTNEY "Waterfalls" (Columbia)
- 13 SILENCERS "Shiver And Shake" (Precision)
- 14 ELO "I'm Alive" (MCA)
- 15 BENNY MARDONES "Into The Night" (Polydor)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 STANLEY CLARKE... Rocks, Pebbles & Sand (Epic)
"Street" "Hell"
- 2 AL DIMEOLA... Splendido Hotel (Columbia)
"Roller" "Dinner" "Splendido"
- 3 TIM WEISBERG Party Of One (MCA)
Title "Flower"
- 4 GEORGE BENSON Give Me The Night (WB)
"Give" "Love" "Dinorah"
- 5 JOHN KLEMMER Magnificent Madness (Elektra)
"Deja Vu"
- 6 CRUSADERS Rhapsody & Blues (MCA)
"Shadows" "Elegant" "Gentle"
- 7 DIXIE DREGS Dregs Of The Earth (Arista)
"Expense" "Pride" "Twiggs"
- 8 AL JARREAU This Time (WB)
"Never" "Time"
- 9 KITTYHAWK Kittyhawk (EMI America)
"Chinese" "Islands" "City"
- 10 BOB JAMES "H" (Columbia)
Various

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

MOST ADDED

- McVICAR Various Artists (Polydor) 31/25
- EDDIE MONEY Playing For... (Columbia) 24/21
- CHARLIE DANIELS BAND Full Moon (Epic) 27/18
- WHITESNAKE Ready An' Willing (Mirage) 19/17
- VAPORS New Clear Days (UA) 14/10

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- BLUE OYSTER CULT Cultosaurus... (Columbia) 26/17
- JEFF BECK There And Back (Epic) 24/16
- POCO Under The Gun (MCA) 32/15
- DIRT BAND Make A Little Magic (UA) 16/13
- ROXY MUSIC Flesh & Blood (Atco) 27/12
- HENRY PAUL BAND Feel The Heat (Atlantic) 24/12

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- ROLLING STONES Emotional... (Rolling Stones) 38/37
- JACKSON BROWNE Hold Out (Asylum) 38/36
- PETE TOWNSHEND Empty Glass (Atco) 36/36
- QUEEN The Game (Elektra) 32/28

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

104 WQWK FM Albany

518-462-5555

PD: JOHN COOPER
ASST. PD: DAN BOYLE

Hot/Top
JAY BERKUSCH (Capitol)
MC VICAR (Polydor)
BOB MARLEY & THE WAILERS (Island)
EDDIE MONEY (Columbia)
SPORTS (Arista)
VAPORS (UA)
AC DC (Capitol)
FISCHER-2 (UA)
AND (Polydor)
-SHIPS

Medium
FLAM & THE PAN (Epic)
GENESIS (Atlantic)
THE HURTHER (Chrysalis)
DIXIE DREGS (Arista)
QUEEN (Elektra)
JAY'S MOTH

Single
SS JOHNNY & JAMES (Mercury)
TOMMY LUTONE (Columbia)
HERMAN BROOK & THE BROTHERS (Arista)
GRATEFUL DEAD (Arista)
ROSSINGTON COLLINS (MCA)
CAROL SINGER (WB)
DIXIE DREGS (Arista)

104 FM WBCN Boston

617-266-1111

PD: TONY BEARDINI
MD: RICHARD WOODBANE

Hot/Top
ROLLING STONES (Rolling Stones)
MC VICAR (Polydor)
BOB MARLEY & THE WAILERS (Island)
EDDIE MONEY (Columbia)
HEAVY PAUL BAND (Atlantic)
SWISS (Capitol)
VAPORS (UA)
ANGEL CITY (Epic)
MC VICAR (Polydor)
-LA TRAPPA (Chrysalis)

Medium
JACKSON BROWNE (Asylum)
STREET BEAT (Chrysalis)
GRANNA PAPER & THE BROTHERS (Arista)
KIMMO (MCA)
STREET BEAT (Chrysalis)
BOB SEGER & THE SYSTEM (Capitol)
-JAY'S MOTH (Polydor)
-JAY'S MOTH (Polydor)
-HALL & OATES (RCA)
-QUAD'S NIGHT (Epic)

Single
ROSSINGTON COLLINS (MCA)
T.C. ROSSINGTONS (MCA)
JOHN KLEMMER (Elektra)
SILVER (UA)

97.9 Rock WQXR Buffalo

716-881-4555

PD: GEORGE HARRIS
MD: PAUL NEHE

Hot/Top
JACKSON BROWNE (Asylum)
GENESIS (Atlantic)
QUEEN (Elektra)
PETE TOWNSHEND (Atco)
ROLLING STONES (Rolling Stones)
MC VICAR (Polydor)
CHARLIE DANIELS BAND (Epic)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
BOB DYLAN (Columbia)
GARY BURGER (Mercury)
FOONAT (Mercury)
SS JOHNNY & JAMES (Mercury)
NATIONAL LAMPORN (Label 21)
TORONTO (Arista)
-Even The Score (Mercury)
SCORPIOS (Mercury)
PHILIP LYNOTT (WB)
DIRT BAND (UA)
ROXY MUSIC (Mercury)
BLACKFOOT (Arista)
DIXIE DREGS (Arista)
HENRY PAUL BAND (Atlantic)
TITUS (Mercury)
HERMAN BROOK & THE BROTHERS (Arista)
SARAH (Atlantic)

Single
None

WBLM Long Island

207-783-2065

PD: JOSE DIAZ
MD: LARRY ALFONSO

Hot/Top
QUEEN (Elektra)
ROXY MUSIC (Mercury)
JACKSON BROWNE (Asylum)
CHARLIE DANIELS BAND (Epic)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
TON PETTY & THE TRIFLES (Mercury)
YAN HALEN (Arista)
BOB SEGER & THE SYSTEM (Capitol)
BLUES BROTHERS (Mercury)
CHIPPYVALES (Sire)
RODNEY DANGERFIELD (Columbia)
PRETENDERS (Mercury)
HENRY PAUL BAND (Atlantic)
GRACE SLEAZER (Mercury)
JACKSON BROWNE (Asylum)
JEFF BECK (Epic)
DIRT BAND (UA)
BLUETOP (Mercury)
ROCKY BURNETTE (Epic)
LE RAZZ (Capitol)
ALEY LEWIS & NEWS (Chrysalis)
LITTLE ROGER & THE SHAGBARKS (Mercury)

Single
D.L. BYRON (Arista)
HALL & OATES (RCA)
CHEAP TRICK (Epic)
NORTON & HUFFINS (Sire)
GARY NURPH (Arista)
PRETENDERS (Mercury)
CHIPPYVALES (Sire)
HENRY LOGGINS (Columbia)
KERRY SPEC TOP (Polydor)
LITTLE ROGER & THE SHAGBARKS (Mercury)

WLIB Long Island

516-485-9200

PD: DENIS MARRAMA
MD: LARRY ALFONSO

Hot/Top
STEVE NICHOLS (Mercury)
FISHERS (UA)
MC VICAR (Polydor)
GRATEFUL DEAD (Arista)
ELECTRIC LIGHT ORCHESTRA (Capitol)
SACRED AFFAIR (Mercury)
EDDIE MONEY (Columbia)
GRANNA PAPER & THE BROTHERS (Arista)
TORONTO (Arista)
KINGS (Elektra)
-JAY'S MOTH (Polydor)
-MARTY BROWNE (Mercury)
-JOE JACKSON (MCA)
-SHIPS
-FRANK ZAPPA (Zappa)
-D.L. BYRON (Arista)

Medium
JACKSON BROWNE (Asylum)
JACKSON BROWNE (Asylum)
GRATEFUL DEAD (Arista)
PAT TRAYNOR BAND (Polydor)
DAVE DAVIES (RCA)
CHIPPYVALES (Sire)
QUEEN (Elektra)

Single
None

WZZO Allentown

215-694-0511

PD: LYN COBE
MD: CINDA HOEL

Hot/Top
PETER DINKEL (Mercury)
ROLLING STONES (Rolling Stones)
BOC (Columbia)
PETE TOWNSHEND (Atco)
BOB SEGER & THE SYSTEM (Capitol)
JACKSON BROWNE (Asylum)
QUEEN (Elektra)
PETER DINKEL (Mercury)
PETER DINKEL (Mercury)

Medium
DAVE DAVIES (RCA)
CAROL SINGER (WB)
JERRY LYNCH (Arista)
GRANNA PAPER & THE BROTHERS (Arista)
PHILIP LYNOTT (WB)
HENRY PAUL BAND (Atlantic)
SCORPIOS (Mercury)
HENRY PAUL BAND (Atlantic)
SILENCERS (Precision)
-HALL & OATES (RCA)
-CRODY LIVES

Single
None

WQZ Boston

617-247-0850

PD: JOHN SEBASTIAN
MD: KATE INGRAM

Hot/Top
BLUES BROTHERS (Mercury)
ERIC CLAPTON (Arista)
FOONAT (Mercury)
GENESIS (Atlantic)
RAY GUNZ (Columbia)
GRATEFUL DEAD (Arista)
BILLY JOEL (Columbia)
JUDAS PRIEST (Columbia)
DIXIE DREGS (Arista)
ROLLING STONES (Rolling Stones)
BOB SEGER & THE SYSTEM (Capitol)
MULE LEWIS & NEWS (Chrysalis)
EDDIE MONEY (Columbia)
HENRY PAUL BAND (Atlantic)
RODIE (WB)

Single
SS JOHNNY & JAMES (Mercury)
BILLY SOUTER (Capitol)
TOUCH (Arista)
TITUS (Mercury)

WECM Claremont

603-542-7735

Hot/Top
ALICE COOPER (WB)
GRANNA PAPER & THE BROTHERS (Arista)
ROLLING STONES (Rolling Stones)
DIRT BAND (UA)
GRATEFUL DEAD (Arista)
PETE TOWNSHEND (Atco)
GARY BURGER (Mercury)
DON SCHLITZ (Capitol)
JUSTIN HARRARD (Mercury)

Medium
ALICE COOPER (WB)
GRANNA PAPER & THE BROTHERS (Arista)
ROLLING STONES (Rolling Stones)
DIRT BAND (UA)
GRATEFUL DEAD (Arista)
PETE TOWNSHEND (Atco)
GARY BURGER (Mercury)
DON SCHLITZ (Capitol)
JUSTIN HARRARD (Mercury)

Single
None

WYAB Long Island

516-587-1023

PD: MARTY GURLEY
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

WYAB Long Island

516-587-1023

PD: MARTY GURLEY
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

98 Rock WYBY Baltimore

301-889-0098

PD: DENISE OLIVER
MD: GLENN RUDOLPH

Hot/Top
LINDA RONSTADT (Asylum)
JACKSON BROWNE (Asylum)
GRANNA PAPER & THE BROTHERS (Arista)
ROLLING STONES (Rolling Stones)
JOURNALS (Columbia)
JOURNALS (Columbia)
PODD (MCA)
CRACK THE SKY (Mercury)
BLUES BROTHERS (Mercury)
FRANK ZAPPA (Mercury)
GRATEFUL DEAD (Arista)
BLACKFOOT (Arista)
DIXIE DREGS (Arista)

Single
None

SOFT ROCK WYBY Boston

617-262-5900

PD: CLAUDE SMITH
MD: JIM SPILLNER

Hot/Top
JACKSON BROWNE (Asylum)
JAY'S MOTH (Polydor)
BOB MARLEY & THE WAILERS (Island)
EDDIE MONEY (Columbia)
HEAVY PAUL BAND (Atlantic)
SWISS (Capitol)
VAPORS (UA)
ANGEL CITY (Epic)
MC VICAR (Polydor)
-LA TRAPPA (Chrysalis)

Medium
JACKSON BROWNE (Asylum)
STREET BEAT (Chrysalis)
GRANNA PAPER & THE BROTHERS (Arista)
KIMMO (MCA)
STREET BEAT (Chrysalis)
BOB SEGER & THE SYSTEM (Capitol)
-JAY'S MOTH (Polydor)
-JAY'S MOTH (Polydor)
-HALL & OATES (RCA)
-QUAD'S NIGHT (Epic)

Single
None

WCCC Hartford

203-549-3456

PD: QUENTY PAUL PAVON
MD: LIGI

Hot/Top
BOB DYLAN (Columbia)
CHARLIE DANIELS... (Epic)
VAPORS (UA)
BOB MARLEY & THE WAILERS (Island)
EDDIE MONEY (Columbia)
HEAVY PAUL BAND (Atlantic)
SWISS (Capitol)
VAPORS (UA)
ANGEL CITY (Epic)
MC VICAR (Polydor)
-LA TRAPPA (Chrysalis)

Medium
JACKSON BROWNE (Asylum)
STREET BEAT (Chrysalis)
GRANNA PAPER & THE BROTHERS (Arista)
KIMMO (MCA)
STREET BEAT (Chrysalis)
BOB SEGER & THE SYSTEM (Capitol)
-JAY'S MOTH (Polydor)
-JAY'S MOTH (Polydor)
-HALL & OATES (RCA)
-QUAD'S NIGHT (Epic)

Single
None

WYAB Long Island

516-727-1570

PD: PAUL HARRIS
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

WYAB Long Island

516-727-1570

PD: PAUL HARRIS
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

WYAB Long Island

516-727-1570

PD: PAUL HARRIS
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

25fm Bridgeport

203-579-8995

PD: TOM HANCOCK
MD: NINA ST. JAMES

Hot/Top
JACKSON BROWNE (Asylum)
JAY'S MOTH (Polydor)
BOB MARLEY & THE WAILERS (Island)
EDDIE MONEY (Columbia)
HEAVY PAUL BAND (Atlantic)
SWISS (Capitol)
VAPORS (UA)
ANGEL CITY (Epic)
MC VICAR (Polydor)
-LA TRAPPA (Chrysalis)

Medium
JACKSON BROWNE (Asylum)
STREET BEAT (Chrysalis)
GRANNA PAPER & THE BROTHERS (Arista)
KIMMO (MCA)
STREET BEAT (Chrysalis)
BOB SEGER & THE SYSTEM (Capitol)
-JAY'S MOTH (Polydor)
-JAY'S MOTH (Polydor)
-HALL & OATES (RCA)
-QUAD'S NIGHT (Epic)

Single
None

WYAB Long Island

516-727-1570

PD: PAUL HARRIS
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

WYAB Long Island

516-727-1570

PD: PAUL HARRIS
MD: MARC COPPOLA

Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

CHOM-FM Montreal

514-935-2425

PD: ROB BRIDE
MD: MARC COPPOLA

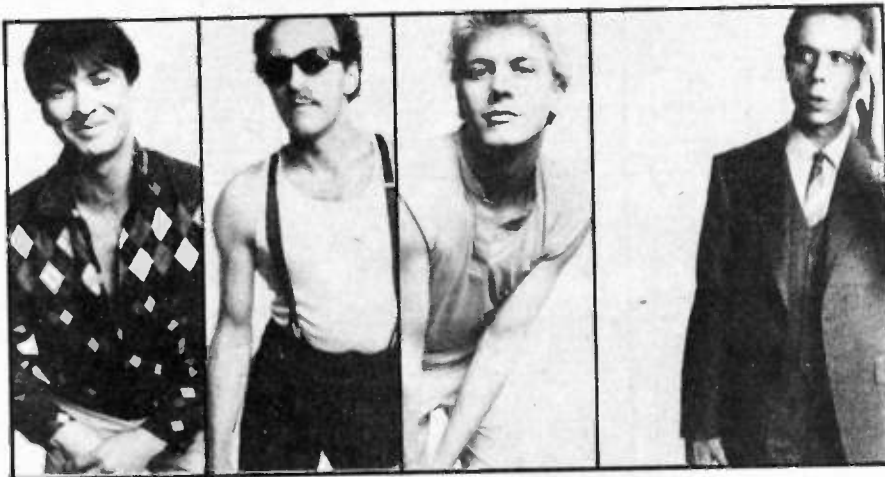
Hot/Top
CHARLIE DANIELS... (Epic)
MC VICAR (Polydor)
JACKSON BROWNE (Asylum)
WHITE SNAIL (Mirage)
SCOTT BILLY & WALLS (WB)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Medium
JEFF BECK (Epic)
BENNY MARDONES (Polydor)
CAROL SINGER (WB)
DIRT BAND (UA)
PETE TOWNSHEND (Atco)
GRATEFUL DEAD (Arista)
JERRY LYNCH (Arista)
LOVE AFFAIR (Mercury)
LOVE AFFAIR (Mercury)

Single
None

THE KINGS and AMERICAN NOISE

are the two hottest debuts of the summer.
But don't just take our word for it.



"I want to retract a statement that I made last week about **The Kings**. I said maybe they would be the best new band of the second half. I want to cross off the 'maybe.' The album is deep and solid. I can see this band becoming another Cars..."

—Kid Leo
WMMS

THE KINGS ARE HERE.

The debut album from **The Kings**, (6E-274)
featuring the single,

"SWITCH INTO GLIDE."

Produced by Bob Ezrin

On Elektra Records & Tapes

"Ever since I first heard **The Kings**, it struck me the same way as when I first heard **The Cars**. A group that has a feel not only for the present, but also for the future!"

—Jack Snyder
KMET

"**The Kings** continue to provide the biggest charge of my radio show... the Best New Band of the Year, bar none!"

—Sky Daniels
WLUP

WKLS
WROQ
WKQB
WSHE

WQXM
WCOZ
WAAF
WCCC

WNEW-FM
WRCN
WYSP
WMMR

DC101
WLUP
WMET
WXRT

WLPX
WQFM
WMMS
M105



WLVO
WYDD
WMJQ
WAQX

WABX
W-4
WIOT
WEBN

WLRS
KZEW
KTXQ
KL0L

KILT-FM
KLBJ
KBPI
KMET

KLOS
KWST
KROQ
KDKB

KZOK



"**American Noise**. It's everything you would want... a mainstream/summertime/cruisin' rock'n'roll band! One of the most impressive debut releases of this year."

—John Gorman
WMMS

AMERICAN NOISE.

The debut album from **American Noise**, (P-8)
featuring the single,

"TAKE IT ALL."

(P-45914)

Produced by Gary Ladinsky

On Planet Records & Tapes

"**American Noise**... tested higher with the Rock 106 advisory board than any other record from a new band in the last six months..."

—Eric Heckman
WYMX

WKDF
WSHE
WYSP
WMMS

M105
KDWB-FM
KSHE
KWK

W-4
WIOT
KZEW
KTXQ

KSMB
WYMX
WKDQ
DC-101

WHFS
KISS
KFMH
WBWB



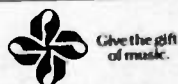
KKBC
KKDJ
KMGH
KTYD

WHSY
WOMP
WVAQ
WHNN

WTAO
KBLE
WRNW
WNHU

WHCN
WECM
WGVL
WQUT

WZLD
WLSQ



EAST

WVVAQ Morgantown 304-286-0029

WVVAQ Morgantown 304-286-0029
Host: NEDDY RACK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

WVVAQ Morgantown 304-286-0029
Host: NEDDY RACK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

WVVAQ Morgantown 304-286-0029
Host: NEDDY RACK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

WVVAQ Morgantown 304-286-0029
Host: NEDDY RACK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

WVVAQ Morgantown 304-286-0029
Host: NEDDY RACK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

North Jersey 201-328-1055
Host: BOB LINDER
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Ottawa 613-583-1919
Host: STEVE COLLIER
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Philadelphia 215-887-6100
Host: PO. HELEN LEICH
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Philadelphia 215-561-0933
Host: PO. CHARLIE KENALL
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Pittsburgh 412-562-5900
Host: PO. DAVE LANGE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Pittsburgh 412-382-2144
Host: PO. JIM ROBERTSON
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Providence 401-272-9550
Host: PO. MARY ANN BRADY
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Rochester 716-232-7550
Host: PO. MARIE SHIPLE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Syracuse 315-882-9538
Host: PO. ED LEVINE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Washington, D.C. 703-534-0320
Host: PO. GARY CHASE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...



YES MAN - WYSP air personality Denny Somach (left), seen here with Chris Squire (right) of Atlantic's Yes, recently returned from England...

WYSP 95.5 FM STEREO
Host: PO. MARY ANN BRADY
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Washington, D.C. 202-828-9932
Host: PO. MICHAEL HEART
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Toronto 416-987-3445
Host: PO. CAPT SLIGHT
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

West Virginia 304-722-3308
Host: PO. CHRIS GABLE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Utica 315-797-0803
Host: ASST. PO. ROBIN SHERWIN
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Worcester 617-752-5611
Host: PO. PAUL LEVINE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Washington, D.C. 703-534-0320
Host: PO. GARY CHASE
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

New York 717-288-8808
Host: PO. JEFF HEAT
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

SOUTH

KY99 Amarillo 806-359-8561
Host: PO. COB SITTOS
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Augusta 404-722-1302
Host: PO. ERIC HEDGECOCK
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Austin 512-474-6543
Host: PO. GLEN DAVE HANSON
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Beaumont 713-727-0229
Host: PO. MARK KELPER
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

Birmingham 205-870-9900
Host: PO. DAN BRIDGEMAN
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

KY99 Amarillo 806-359-8561
Host: PO. COB SITTOS
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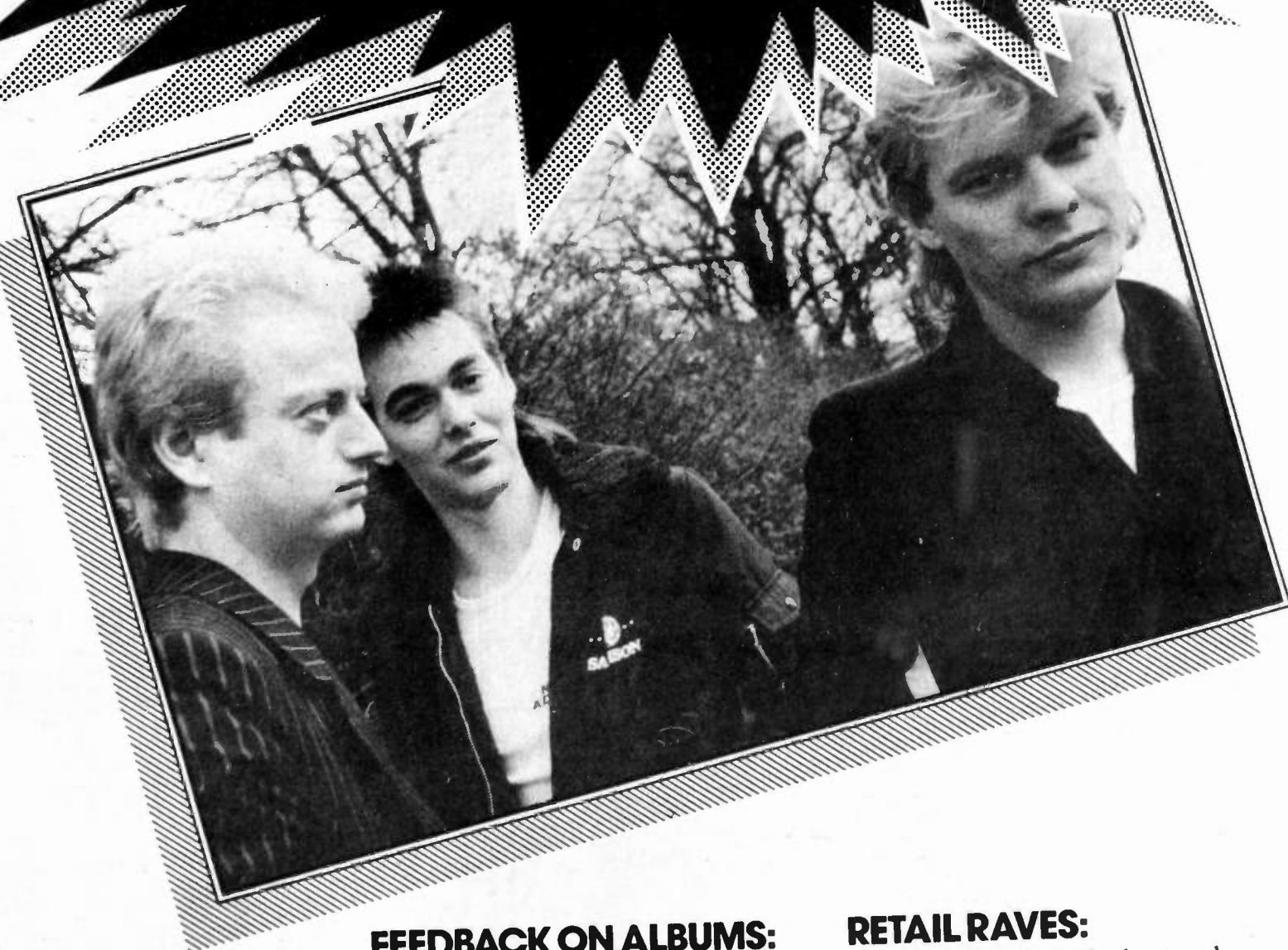
Birmingham 205-870-9900
Host: PO. DAN BRIDGEMAN
Add: BOB HARLEY & THE AMERICAN...
Medium: JACKSON BROWNE (Asylum)...

MOST ADDED
McVICAR Various Artists (Polydor) 26/23
WHITESNAKE Ready An' Willing (Mirage) 25/22
CHARLIE DANIELS BAND Full Moon (Epic) 23/17
EDDIE MONEY Playing For... (Columbia) 20/16
CHICAGO Chicago XIV (Columbia) 15/13

MEDIUM
ROXY MUSIC Flesh & Blood (Atco) 22/20
HENRY PAUL BAND Feel The Heat (Atlantic) 19/16
JEFF BECK There And Back (Epic) 22/14
POCO Under The Gun (MCA) 27/13
BLACK SABBATH Heaven & Hell (WB) 23/13
BLUE OYSTER CULT Cultusaurus... (Columbia) 20/13
DAVE DAVIES AFL1-3803 (RCA) 19/13

THE HOTTEST
JACKSON BROWNE Hold Out (Asylum) 32/31
ROLLING STONES Emotional... (Rolling Stones) 31/31
PETE TOWNSHEND Empty Glass (Atco) 30/29
ROSSINGTON COLLINS BAND Anytime... (MCA) 31/25
QUEEN The Game (Elektra) 30/25

**EVERYONE AGREES.
TIRED OLD ROCK N' ROLL
NEEDS "NEW ADVENTURES."**



FMQB:

THE HARD CHOICE.
"Vibrant, gritty street rock. Give a listen to the phone igniter, 'If Your Momma Don't Like It'"

THE ALBUM NETWORK:

PICKED AS 'BEST NEW MUSIC':
"New Adventures goes straight for the central nervous system with repeated pulses of hard rock power. The rhythm of New Adventures rock is bound to suggest the early Beatles or 80's stars, The Clash."

FEEDBACK ON ALBUMS:

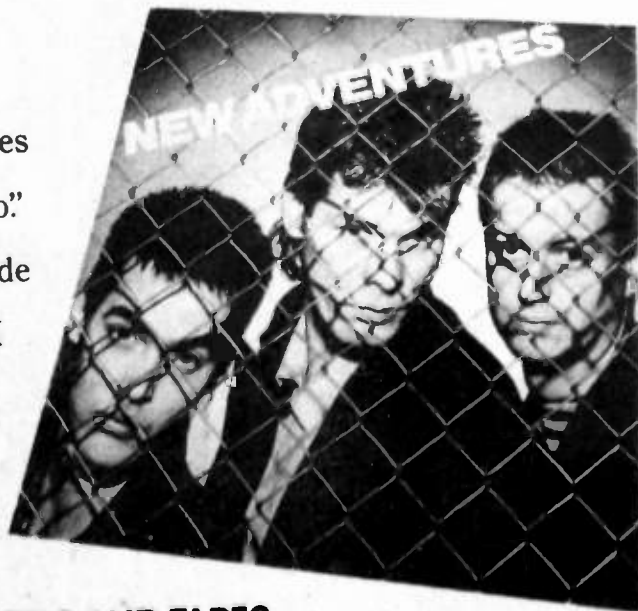
"New Adventures are vinyl voyagers that come on like a storm-trooper in heat...a sizzler!"

RADIO REACTIONS:

"One of the most eminently playable new bands around. Who cares 'If Your Momma Don't Like It'? She hated the Rolling Stones, too."
"You're going to be hearing a lot of New Adventures on this side of the Atlantic."
"Great response every time I play them."
"Very strong initial reaction. And it is building steadily every week."

RETAIL RAVES:

"New Adventures is the best rock and roll by a new band this year!"

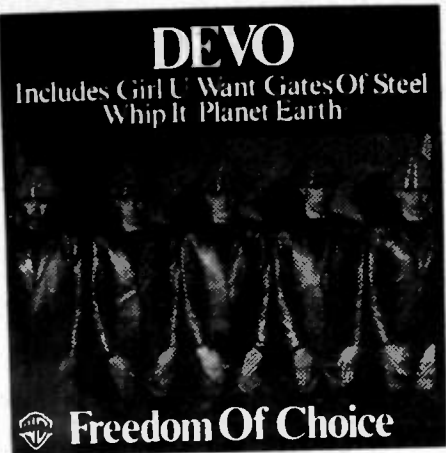


**"NEW ADVENTURES!"
NEW EXCITEMENT. ON POLYDOR RECORDS AND TAPES.**



Give the gift
of music.

**"Do not be afraid of image conflict.
It's a rock & roll record, period."**
Curt Gary, WEBN



**Nationally: 43-38 Hard FMQB
#6 AOR single R&R**
East! Top requests WBCN
**Midwest! Major request and
retail WEBN**
West! KMET, KROQ, KLOS
South! #1 request WSHE-K102
**New: ZETA-4
Y100!
96X!**

**THE
STORY:**

- | | |
|---------|------|
| KZEL | KFMH |
| WVUD | WKQQ |
| WILS-FM | WABX |
| WBLM | WWCK |
| KILT-FM | WQBK |
| WMMS | KNCN |
| WCCC | KZOK |
| WLIR | KZAM |
| KLOL | KZEL |
| KNAC | KREM |
| WLUP | KTYD |
| WXRT | KLRB |
| | WMET |
| | KLBJ |
| | WKLS |
| | WGVL |
| | WKDF |
| | KXFM |
| | KKDJ |
| | WSHE |

DEVO
"FREEDOM OF CHOICE"
featuring
"Whip It"
"Girl U Want"
"Freedom of Choice"

SEE DEVO ON TOUR:

- July**
28 **Norfolk, VA**
30 **Orlando**
31 **St. Petersburg**
- August**
1 **Miami**
2 **Gainesville**
3 **Atlanta**
5 **Birmingham**
6 **Houston**
7 **Dallas**
8 **Austin**
12 **Seattle**
13 **Vancouver**
14 **Portland, OR**
16 **San Francisco**
17 **Petaluma, CA**
19 **Riverside**
20 **San Diego**
22-24 **Santa Maria**

Produced by DEVO
in association with
Robert
Margouloff

THE ALBUM:



**SCOTT WILK
+THE WALLS**

THE SINGLE:
"Suspicion"

"Victim Of Circumstances"
"Shadow Box Love"

Produced by Michael Omartian & Scott Wilk.

ON WARNER BROS. RECORDS



Country

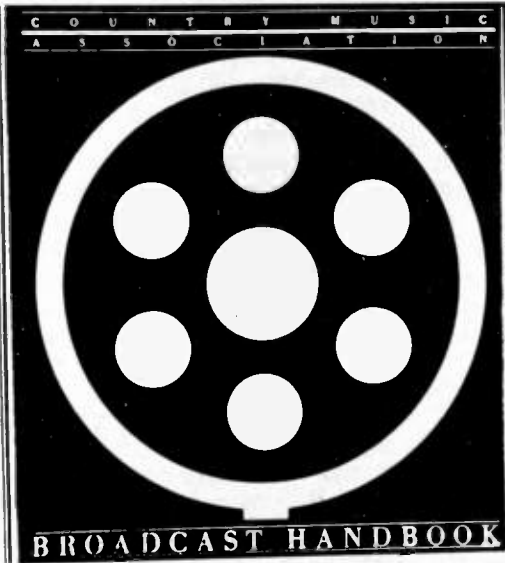


Jim Duncan

News Notes

This week's column is being written between records, as I am sitting for the afternoon drive show of Harry Newman on KLAC. Sorry to hear Harry wasn't feeling well. It may take me a couple of weeks to find the bottom of my desk after a week away from the R&R "radio ranch." (Please forgive me if it takes a couple of days to return your calls.) . . . Amid the beauty of Lake Tahoe the

Country Music Association held its third quarterly board meetings. As Chairman of the Membership Committee, my main interest was about continuing our service to the Country radio community. The final details of the CMA's "Broadcasters' Handbook" were discussed. The book (seen here) will be available in the next few weeks and will be a handy reference guide. We worked on setting up another special luncheon to honor the CMA's Disc Jockey of The Year winners during the Country Convention next October in Nashville. During the Radio Committee meetings, headed up by Don Nelson, the CMA's "Post-Awards Radio



Show" and the simulcast of the CMA Awards were outlined. An official announcement about each will be made soon . . . It was nice to be able to meet Joe Walther of KONE/Reno and Lin Key from KBET/Reno. They had come to our meeting site to do interviews with Barbara Mandrell, Bill Anderson, and Charley Pride for their stations. Lin told me he was leaving KBET to become OD at another area station, KEZC-FM . . . Bill Anderson mentioned he was going to have to get out of the radio business because the many projects he is currently working on have kept him from being as close to his KFTN/Provo, UT as he wanted. Look for a sale announcement soon . . . Between the meetings, I did manage to do some boating on Lake Tahoe, rafting down the Truckee River, horseback riding in nearby Squaw Valley, and rolling the dice a few times. Entertainment highlights included a evening at Harrah's in South Lake Tahoe for a concert with the Charlie Daniels Band. A special reception for the CMA was held in Charlie's suite after the performance . . . The night before, CMA President Ralph Peer and his wife Liz had the board members at their lakeside home for dinner. Songwriter John D. Loudermilk, also on the board, capped a super evening with many of his classic songs during his one-man show . . . As usual, my official R&R camera was a constant companion. I snapped all of the many photos from the CMA meetings you see on these pages, except for the one just below. Special photo credit must be given to the lovely Barbara Mandrell. Pictured (l-r) are myself, Glenn Snoddy, Bill Denny, Bob Kingsley, Tom Collins, Mary Reeves Davis, Jimmy Bowen, Bud Wendell, Ralph Peer, Sam Lovullo, and Wesley Rose.



At the Charlie Daniels post-concert party. (l-r) Bill Denny, Ralph Peer, Jim Fogelsong, Charlie and Bill Anderson . . .

In other news, Harvey J. Steele has been named Operations Manager at WMLA-FM/Bloomington, IL from crosstown WBNQ-FM . . . Coyote Calhoun is the new PD of WAMZ/Louisville, the new number one Country station in that market according to Arbitron . . . Buck Brauns, PD of WHOO/Orlando, takes over the music as MD Bob Nyles jumps to sales. Larry English, from WIST/Charlotte, is now doing afternoons on WHOO . . . Marc Hahn, from KEEN/San Jose, is now PD of KTOM/Salinas, CA . . . Mickey Hagerty joins WVMJ/Biloxi as

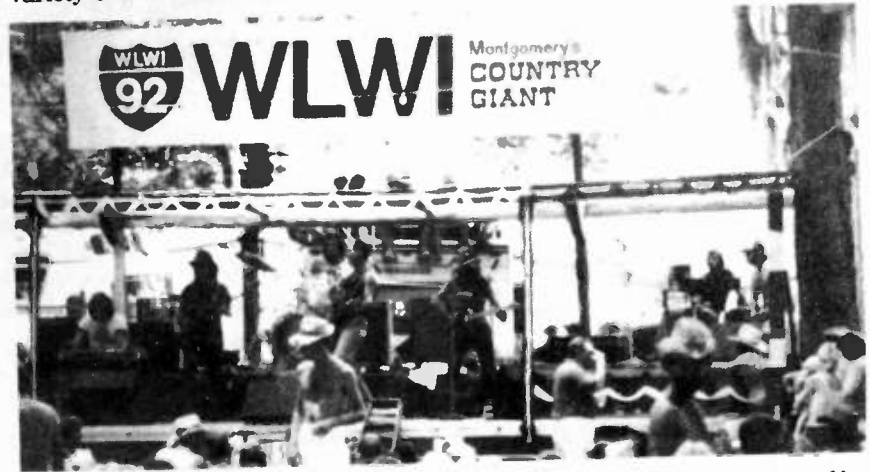
PD. He had been with WEEX/Easton, PA . . . Dale Miller has been appointed MD of KZIP/Amarillo as Dugg Collins joins KIXZ. (That's the Mel Tillis-owned station, also in Amarillo) . . . Bill Cardoza is now MD from KANC/Anchorage . . . The ever-crazy Tom Adams of the "Electric Weenie" sent this note to the Jim Duncan Show: "Just heard Dolly Parton had a big one out. Anything to that?" We'll keep you abreast of any further developments . . . So what's news with you?

Airwaves

John Philip Sousa would love this one: KONE/Reno joined the "Reno Rodeo Parade," one of the world's largest, and with 70 entrants formed a "marching band" of sorts. Rather than play traditional musical instruments, each "band" member strutted forth with a transistor radio tuned to KONE, which suspended regular programming in favor of march music for the duration of the parade. Pictured here is the KONE mascot as band leader . . . WNNJ/Newton, NJ sponsored a weekend bluegrass festival which MD George Conrad reports was a huge success, with 6000 music lovers



soaking up the sun and the music . . . Got a note from Laura Ellen of KFAT/Gilroy. She reports their "Fat Frys" are still going strong, featuring a wide variety of local artists. The station recently brought Gary Stewart to town . . .



WLWI presented Hank Williams Jr., Joe Sun, and Merle Kilgore, plus a slew of local bands on July 4th for its third annual bash. For those who craved active participation, tobacco spitting, bubblegum blowing, and watermelon seed spitting contests were also available. Later in the week the station brought Roy Orbison to the Montgomery Civic Center . . . Vancouver, WA mayor Jim Justin proclaimed the week of June 29 as "Country Music Week" in the city. KGAR PD Bill Cole accepted the official certificate . . . "Honeysuckle Rose" promotions are starting and WAJR/Morgantown, WV has one of the first. In addition to free tickets, the station is giving away 15 "gigantic" posters of Willie that state "Being a movie star sure beats working!" . . . While on the subject of movie promotions, WUNI/Mobile cosponsored, along with local theaters, a pie-eating contest for "Herbie Goes Bananas." The pies, of course, were banana cream. The key to the promotion was that no hands were allowed during the eating . . .

Looks like a lookalike contests are on the rise again. Shown here are WJRB/Nashville afternoon personality Ken Johnston congratulating the station's "J.R. Ewing Look-A-Like" contest winner, while KTGR/Columbia is holding a Willie Nelson lookalike contest, with the winner presented on stage at Willie's concert at the Missouri State Fair . . . KSSS/Colorado Springs takes its Western locale real seriously. The station is revving up



for its third annual Cow Chip Throwing contest, which attracts a big crowd every year. This time around, the grand prize includes an all-expense-paid trip to Beaver, OK for the world championship cow chip contest, provided the winner wants to go! The station is also sponsoring an "Urban Cowgirl" competition. The winner will accompany staff members on remotes and promotions. 98MZQ sponsored Washington DC's first "Urban Rodeo." Held in a local night spot, the show starred "El Toro," that very same mechanical device used by rodeo riders in training that stole the scenes in "Urban Cowboy." Pictured is Bob Teaff, of the American Rodeo Association, demonstrating the proper way to ride a mechanical bull.



Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

T.G. SHEPPARD

Do You Wanna Go To Heaven (WB/Curb)

On 54% of reporting stations. Adds this week include KSON, KNEW, KLAQ, KCKC, WDAF, WCXI, WKSJ, KWKH, WKDA, KENR, WHN, WWVA, WADR, KCEY, WKCO, WDDD, WITL, KBMR. Charts: 38-26 KSOP, 48-28 CKLW-FM, 37-30 KSO, 34-26 WQQT. R&R Chart: Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JEANNE PRUETT "It's Too Late" (IBC) 67/6, WSUN, KEED, WDAF, KGFX, WCOS-FM. Charts: 37-28 KRMD, 26-19 WDDD, 32-27 KLAQ, 30-24 WQQT, 30-23 WITL, 28-18 WWVA, 29-22 WXCL, 33-29 WJJD, 38-30 KRAK, 34-28 KKYX, 29-24 KMPS, 39-28 WADR. R&R Chart: Debut 36.

DANNY WOOD "A Heart's Been Broken" (RCA) 65/4, WHK, WJJD, WSAI, WKSJ. Charts: 42-29 CKLW-FM, 32-25 WXCL, 32-22 KRMD, 30-25 WIRE, 37-30 KSON, 29-25 KFGO, 29-24 KEED, 31-25 KKYX, 25-21 KNIX, 33-29 KRAK. R&R Chart: Debut 40.

BILLIE JO SPEARS "Natural Attraction" (UA) 63/5, KSON, WBAX, WKSJ, KYNN, WNOW. Charts: 28-23 WBCS, 24-17 KSO, 21-17 KRZY, 26-21 WIRE, 34-30 KRAM, debut 27 KMPS, 32-28 KEED, 23-19 WYDE, 33-26 CKLW-FM, 25-17 KRMD, debut 25 WMUS.

RAZZY BAILEY "Loving Up A Storm" (RCA) 62/22, WCMS, WWVA, KSON, KCEY, KEED, WCXI, WUBE, WITL, WKMF, KBMR, KYNN, WAXX, WKCO, WIL, KGFX, WBCS, WINN, WCOS-FM, WIRK-FM, WEAT, WYDE, WKXA, 39-30 WFMS, 35-30 KCKC.

MARGO SMITH "My Guy" (WB) 60/9, KNIX, KEEN, KLAC, KWMT, KSO, WKMF, WIRE, KHEY, WNOW. Charts: 38-30 KRMD, 29-21 WDDD, 31-26 WKCQ, 31-23 WBAX, 30-23 WSAI, 36-27 KUGR, 34-29 KYNN.

ED BRUCE "The Last Cowboy Song" (MCA) 60/9, KRAM, KKAL, WWJO, WMAQ, KSO, WHK, WTHI, WSAI, WPOR. Charts: 33-26 KNOE, 33-29 KFGO, 26-21 KEEN, debut 25 WKMF, 27-18 WJJD, 28-21 KEED, 27-17 KIKK, 30-23 KMPS.

JOE STAMPLEY "Haven't I Loved You..." (Epic) 59/5, KSON, KFTN, KRAM, WUNI, WWVA. Charts: 24-18 KRMD, 22-18 KSO, 36-29 WQQT, 39-26 WSAI, 30-22 KEED.

MOE BANDY "Yesterday Once More" (Columbia) 58/18, KBMR, WFMS, WXCL, WKCO, WSAI, WKMF, WJJD, WVOJ, WCOS-FM, KLVI, KENR, WKDA, WSM, WNVY, WNOW, WWVA, WADR, WPOR, debut 28 WIRK-FM, debut 30 WDAF, 36-26 KIKK.

DEBBY BOONE "Free To Be Lonely Again" (WB/Curb) 55/20, KEEN, WUBE, WNRS, WSM, WWVA, WNYR, KUGR, KMAK, WAXX, WKCO, WKMF, WJJD, WMUS, WCOS-FM, WIRK-FM, KHEY, KZIP, WNVY, WNOW, WKXA. Charts: 34-28 KLAQ, 34-30 KFGO, 44-27 WTSO, debut 27 WYDE.

KENNY DALE "Thank You Ever-Lovin'" (Capitol) 55/4, KMAK, WITL, WIRE, WKMF. Charts: 36-27 CKLW-FM, 26-19 KRMD, 22-18 KEBC, 34-29 KWKH, debut 22 WCMS.

GENE WATSON "Raisin' Cane In Texas" (Capitol) 52/20, WWVA, WADR, WYII, WCOS-FM, WVOJ, WKDA, WNVY, KENR, KFEQ, CKLW-FM, WITL, WUBE, WSAI, KYNN, KLAC, KCUB, KRAM, KCEY, KEEN.

MEL McDANIEL "Hello Daddy, Good Morning..." (Capitol) 52/7, KLAC, KMAK, WDAF, WTHI, KWMT, WKDA, WMC. Charts: 39-30 CKLW-FM, 31-24 KRMD, 21-17 WUNI, 33-27 KSO, 28-23 WUBE, 32-27 WPOR, 40-27 WWVA, 30-25 KRAK, 34-28 KNIX.

BRENDA LEE "Don't Promise Me Anything (Do It)" (MCA) 47/6, KMPS, KEED, KWMT, CKLW-FM, WJJD, KHEY. Charts: 31-27 KNOE, 9-7 KCKC, 33-24 WHK, 31-26 WITL, 15-8 KSO, 32-28 WSM.

BIG AL DOWNING "Bring It On Home" (WB) 46/8, KRAM, KMPS, WDAF, KWMT, KIKK, WCOS-FM, WWVA, WCMS, 35-28 KYNN, 35-26 KRMD.

KENDALLS "Put it Off Until Tomorrow" (Ovation) 45/17, KEEN, WMZQ, WWVA, WSEN, WUNI, KIKK, WYDE, WKDA, WITL, WHK, CKLW-FM, WXCL, WINN, WDDD, WNRS, WKMF, KBMR. Flip side also receiving airplay.

SONNY CURTIS "Love is All Around" (Elektra) 45/8, WDAF, KFEQ, WKDA, WITL, KZIP, WCOS-FM, WVOJ, WADR.

Others Getting Significant Action

STEVE WARINER "The Easy Part's Over" (RCA) 40/5, KSON, WAXX, WHBF, CKLW-FM, WCMS, 36-29 KRMD.

JERRY REED "The Friendly Family Inn" (RCA) 38/4, WHBF, WCOS-FM, KZIP, WEAT, 33-25 KRMD, 28-21 KSO, 19-13 KUGR.

JOHN ANDERSON "If There Were No Memories" (WB) 36/9, KRZY, KUZZ, WINN, WSAI, WCOS-FM, WMC, WSM, KHEY, WWVA, debut 29 WIRK-FM.

CRYSTAL GAYLE "Heart Mender" (UA) 36/3, KLAQ, KMAK, WFMS. Charts: debut 30 WBCS, 38-29 KIKK, 38-30 KUGR, 15-8 KCKC.

WILLIE NELSON & RAY PRICE "Faded Love" (Columbia) 34/33. The "Most Added" record this week. Some new stations include KNEW, KRAK, KEED, KLAC, KMPS, KSOP, KNIX, KEEN, WCXI, WTSO, WXCL.

NATIONAL AIRPLAY/40

Radio & Records

August 1, 1980

Three Weeks	Two Weeks	Last Week		
8	2	1	1	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
16	14	6	2	KENNY ROGERS/Love The World Away (UA)
15	6	4	3	EDDIE RABBITT/Drivin' My Life Away (Elektra)
11	8	5	4	ALABAMA/Tennessee River (RCA)
24	18	12	5	BARBARA MANDRELL/Crackers (MCA)
22	19	14	6	RONNIE MILSAP/Cowboys And Clowns/Misery Loves Company (RCA)
13	13	11	7	EMMYLOU HARRIS/Wayfaring Stranger (WB)
34	27	20	8	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feeling (WB)
18	16	13	9	JACKY WARD/Save Your Heart For Me (Mercury)
9	7	2	10	WAYLON JENNINGS/Clyde (RCA)
7	5	7	11	BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)
3	1	3	12	MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
20	17	23	13	LARRY GATLIN & GATLIN BROS./We Are Number One (Columbia)
29	26	19	14	CONWAY TWITTY/I've Never Seen The Likes Of You (MCA)
26	25	25	15	JOHNNY DUNCAN/I'm Gonna Love You Tonight (Columbia)
25	20	17	16	MERLE HAGGARD/Misery And Gin (MCA)
28	24	24	17	REBA McENTIRE/(You Lift Me Up) To Heaven (Mercury)
2	9	9	18	MICKEY GILLEY/True Love Ways (Epic)
10	11	10	19	CHARLIE DANIELS BAND/In America (Epic)
17	15	16	20	DOTTIE WEST/Leavin' For Unbelievers (UA)
4	3	8	21	CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA)
36	31	26	22	JOHNNY LEE/Looking For Love (Full Moon/Asylum)
32	30	29	23	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
35	32	28	24	LEON EVERETTE/Over (Orlando)
1	4	15	25	FREDDIE HART/Sure Thing (Sunbird)
—	35	31	26	JOHN CONLEE/Friday Night Blues (MCA)
—	34	30	27	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
—	36	34	28	STATLER BROTHERS/Charlotte's Web (Mercury)
—	37	35	29	GEORGE JONES & JOHNNY PAYCHECK/When You're Ugly... (Epic)
—	—	33	30	GAIL DAVIES/Good Lovin' Man (WB)
—	—	37	31	OAK RIDGE BOYS/Heart Of Mine (MCA)
—	—	40	32	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
—	39	36	33	MAC DAVIS/Let's Keep It That Way (Casablanca)
—	—	—	34	DEAN DILLON/What Good Is A Heart (RCA)
—	—	—	35	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb) New Entry
—	—	—	36	JEANNE PRUETT/It's Too Late (IBC) →
—	38	—	37	EDDY ARNOLD/That's What I Get For Loving You (RCA)
—	—	38	38	JOHNNY DUNCAN & JANIE FRICKE/He's Out Of My Life (Columbia)
—	—	39	39	JIM ED BROWN & HELEN CORNELIUS/The Bedroom (RCA)
—	—	—	40	DANNY WOOD/A Heart's Been Broken (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

WNRS, WHK, KSO, KHEY, KKYX, WYDE, WQQT, WMC, WQQT, KIKK, WBAM, WNYR, WSEN, debut 20 KLVI.

DIRT BAND "Make A Little Magic" (UA) 26/5, WDG, WVMI, WPOR, WKXA, WADR. Charts: 24-18 WPOC, 29-22 WEEP, 15-8 KUGR, 30-20 WWVA, 30-26 KEEN, 15-11 WKMF, 34-26 WTSO, 23-15 WIL, 34-20 KENR, 32-27 KIKK, debut 29 WMUS.

JOHN WESLEY RYLES "May I Borrow Some..." (MCA) 23/4, KFTN, KZIP, KENR, KHEY.

SLIM WHITMAN "When" (Epic/Cleveland International) 22/9, KIKX, KRAK, KEED, KVOO, WJJD, WDAF, KYNN, KRMD, WWVA, 33-27 WEEP, 27-20 KCKC.

CHARLY McCLAIN "Women Get Lonely" (Epic) 21/21, KMPS, KSOP, KFTN, KNIX, KRAK, KEED, WAXX, KFEQ, WXCL, KGFX, WFMS, KFGO, WVOJ, KRMD, WEAT, KVET, WIRK-FM, WBAM, KIKK, WMZQ, WYII.

TAMMY WYNETTE "Starting Over" (Epic) 21/21, WMZQ, WWVA, KUZZ, KEED, KMPS, KSOP, KNIX, KNEW, KIKX, KRAK, WXCL, WFMS, KFGO, WIRE, WMUS, WVOJ, KRMD, WIRK-FM, WMC, WSM, KIKK.

SHEILA ANDREWS "It Don't Get Better Than..." (Ovation) 19/7, KEBC, WHBF, KYNN, KKYX, WCOS-FM, KZIP, KHEY.

DONNA FARGO "Land Of Cotton" (WB) 15/5, WAXX, KVOO, KYNN, WNVY, WWVA.

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 14/11, KFTN, KCEY, WAXX, WITL, WIRE, WMUS, WMAQ, WVMI, KWKH, WADR, WKXA, 30-20 WBCS.

DARRELL McCALL "Long Line Of Empties" (RCA) 14/9, KRZY, KCKC, KFEQ, WTSO, WCOS-FM, KRMD, KNOE, WWVA, KVOO.

MIKI MORI "Last Farewell" (NSD) 13/5, KEED, KCEY, KHEY, WUNI, WWVA.

ROY CLARK "For Love's Own Sake" (MCA) 12/5, KVOO, KRMD, KNOE, KVET, WNYR.

SUSIE ALLANSON "While I Was Making Love..." (UA) 12/4, KEED, KEBC, CKLW-FM, KWKH. On KFTN, KVET, WVOJ.

WAYNE ARMSTRONG "Hot Sunday Morning" (NSD) 10/10, KMPS, KFTN, KRAK, KLAQ, KSO, WXCL, WKMF, CKLW-FM, WUNI, WWVA.

Most Requested

1W	2W	
3	1	JOHNNY LEE (Full Moon/Asylum)
1	2	EDDIE RABBITT (Elektra)
5	3	MICKEY GILLEY "Stand" (F.M./A)
6	4	KENNY ROGERS (UA)
4	5	BARBARA MANDRELL (MCA)
—	6	ALABAMA (RCA)
2	7	CHARLIE DANIELS BAND (Epic)
10	8	MERLE HAGGARD (MCA)
—	9	CONWAY TWITTY (MCA)
—	10	R. ORBISON & E. HARRIS (WB)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- CONWAY & LORETTA
It's True Love (MCA)
- JOHN CONLEE
Friday Night Blues (MCA)
- CHARLIE DANIELS BAND
In America (Epic)
- CRYSTAL GAYLE
The Blue Side (Columbia)
- MICKEY GILLEY
True Love Ways (Epic)
- HAGGARD & EASTWOOD
Bar Room Buddies (Elektra)
- WAYLON JENNINGS
Clyde (RCA)
- GEORGE JONES
He Stopped Loving Her Today (Epic)
- WILLIE NELSON
Midnight Rider (Columbia)
- CHARLEY PRIDE
You Win Again (RCA)
- HANK WILLIAMS JR.
Kaw Liga (Elektra)

A VERIFIED LEGEND.

SLIM WHITMAN

has sold millions of records around the world and his list of hit singles is far too numerous to mention.

And now with the release of
"WHEN"
(9-50912)

his debut single on Epic/Cleveland International Records, Slim has embarked upon a new career that is more exciting than ever before.

"WHEN", the new Slim Whitman single that is creating excitement at radio all across America, from the forthcoming album

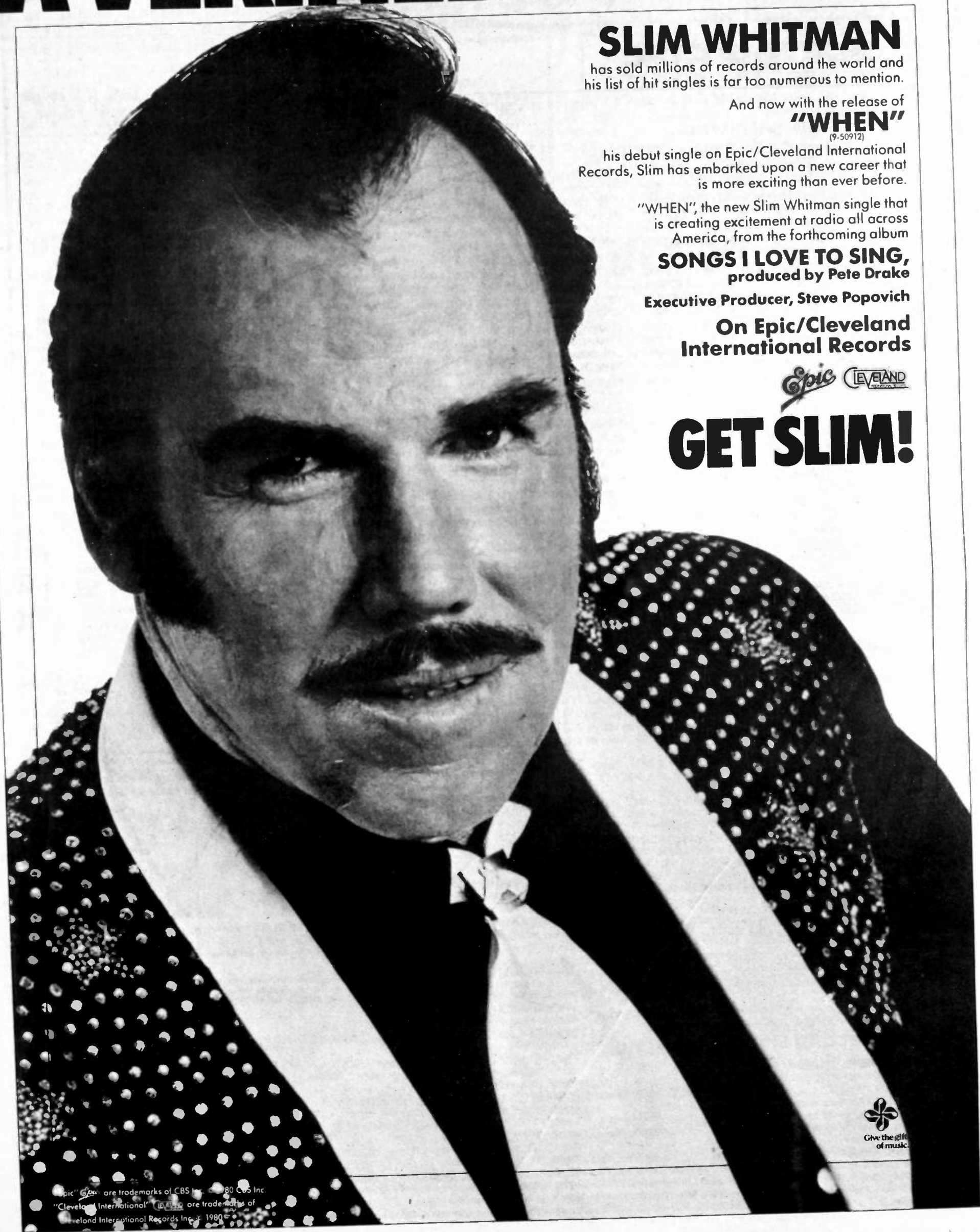
SONGS I LOVE TO SING,
produced by Pete Drake

Executive Producer, Steve Popovich

On Epic/Cleveland
International Records



GET SLIM!



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Biff Collie Inside Nashville

Country

FRONT PAGE: Willie Nelson's "20-20" segment on ABC-TV made the 4th of July Picnic sound so exciting, they've had mail asking for tickets at the Pedernales Country Club in Austin already . . . Charlie Rich signed by Jimmy Bowen to Elektra/Asylum and cut his first session with Producer Jim Ed Norman; the album will ship in October . . . Roy Acuff's Cousin Rachel (Rachel Veach Watson) died in Nashville after a long illness. She was part of the Smokey Mountain Boys & Girls for many years . . . George Jones's career renaissance continues with "The Possum" in Hollywood to film his part in Clint Eastwood's next movie "Any Which Way You Can" . . . That documentary Dolly Parton's planning on little-known customs and traditions in America includes already-filmed tobacco-spitting contests, a greased-hot contest, and a horse-manure-throwing contest . . . The Jon Peters Organization finally has the script for the CBS-TV film based on Tammy Wynette's autobiography "Stand By Your Man" ready to go. Next, they're shopping for a director and star. They plan to begin production "any day" . . . Waylon Jennings started filming his part in "The Oklahoma Dolls" movie for ABC-TV . . . This month, Marty Robbins gets to do the two things he loves most, on the same day. At the Missouri State Fair, he'll drive in a race, then that night he'll perform in concert. (Wonder if he'll drive his race car on stage!) . . . Record industry people will be glad to hear that Linda Rogers, who was singles buyer at L&R One-Stop in St. Louis for 15 years, is now a Nashville resident. Linda is here with Jan Rhees Marketing, formulating plans for a national gospel recording marketing program. (It would be a first) . . . Jimmy C. Newman took his Cajun Country into the Music Masters Studio (formerly RCA "A") to make "phonograph records," as he calls them . . . The third annual Pop Stoneman Music Festival will be held August 30-31 in Section, AL.

CELLULOID/TAPE The Charlie Daniels Jam, held in January, was seen on local TV in tandem with a half-hour Willie Nelson special . . . Bill Anderson's second visit to ABC-TV's "One Life To Live" set will be seen in a 10-day sequence with the setting at a Texas-style barbecue and party, probably this and next week (August 4-15) . . . Larry Gatlin made the "Tonight Show" again. Bert Convy was host Monday night . . . Avco-Embassy Productions planning a movie called "Take This Job & Shove It" (wonder where they got the idea???) . . . "Harper Valley PTA" starts this fall on NBC-TV. (Does Tom T. Hall get anything out of that, since it came from his song?) . . . A Johnny Rodriguez TV special, highlighting his early years in South Texas, rising to fame in Country music from a family of ten kids???. . . Marty Robbins in Los Angeles recently taping "Dukes Of Hazzard" episode . . . Mickey Gilley making the talk-show circuit, guesting on "Merv Griffin," "Dinah," ABC's "20/20," and "Mike Douglas," plus guestings on "Midnight special," "Sha Na Na," and the "John Davidson" show (which Gilley cohosted two days later, he was such a hit) . . . Eddie Rabbitt also stunted on Mike Douglas's showcast (airing August 14) . . . Jimmy C. Newman guested on syndicated "That Nashville Music" along with Porter Wagoner and David Allan Coe . . . Tom T. Hall fit in two shows during his recent Southern California stay: "People Tonight," a live-cable TV'er, and, what else but a stopover on the "Mike Douglas" show! Getting into the advertising act are the Bellamy Brothers, who are pitching Miller Lite beer. Word has it that Miller Brewing Co. is so pleased with the WB duo that the contract has been extended . . . Epic artist Joe Stampley is the new musical voice for the forthcoming Greyhound Bus radio campaign, this in addition to his radio and TV vocals for Quaker Instant Grits.

Country workshop, send a resume and cassette tape, with your name, address and phone number, containing two original songs which you feel are representative of your talent to ASCAP Country Workshop, Two Music Square West, Nashville, TN 37203. Great opportunity!

SHOW BUSINESS IS MY LIFE! Jeanne Pruett, with a couple or three top ten records in a row, is back on the bus tour. Matter of fact, she's having Peeping Tom problems at her house, the mail box was "borrowed," and the other day she couldn't get in her own driveway - a carload of neighbors from Otsego, MI were evaluating the real estate . . . Marty Haggard (his dad is a singer) slept through a \$1000 robbery in his Nashville hotel room. He'd traveled 14 hours straight from a playdate in Garverville, NV to sign a record contract with Dimension Records' Ken Stilts, plopped in bed and "zonked" out. When he awoke he had 75¢, but they didn't take his newly-signed record contract . . . Bill Anderson's new TV series, "Backstage At The Opry," has the first 13 shows in the can, and has already been sold in over 100 markets . . . Webb Pierce, who rivals Conway Twitty in number of #1 hit records, just released a new one, written by his late friend Wayne Walker. Wayne had written the song shortly before his death. Wayne's son Chance Walker wrote Mel Tillis' "It's Lyin' Time Again" when he was 17! (Like father, like son) . . . Johnny Majors, head football coach for the University of Tennessee, signed with ASCAP, the result of his songwriting work with Byron Hill. The tune's title, "My Blood Runneth Orange For Tennessee," gets the point across! Hope is that the song will raise funds for the U's athletic dept . . . Willie Nelson and James Garner are part-owners of the NBA franchise out of Dallas - team's "The Mavericks," with home base the new 17,000-seater Reunion Arena . . . Nat Stuckey, performing on an outdoor stage at Reed's Ferry, NH during a rainstorm was struck by lightning. He's OK, but it certainly was a "shocking" experience, Nat says . . . Leona Williams (she'd make most beauty queens look like old-maid school-marms) has finally started "putting her show on the road." As a lark, on a recent Texas show, Leona picked up a fiddle and knocked out a couple of tunes; the result: five standing ovations! (Leona, that's what you get for *not fiddlin'* around!)



SILVER FOX INKS WITH ELEKTRA - Charlie Rich recently signed an exclusive pact with Elektra/Asylum. Pictured are (from left) Ewell Roussell, E/A General Manager; Charlie Rich; Jimmy Bowen, VP E/A, Nashville; and Nick Hunter, National Country Promotion E/A.

IN THE STUDIO: George Jones's new Epic release (a solo) due out second week in August. He'll tour with Tammy Wynette to kick off the record, with 15 or so concerts scheduled . . . Willie Nelson pulled an all-nighter at Gilley's recording studio, laying down 11 tracks. He and Freddie Powers, who leads a Dixieland band in Reno, cut a "jazzy Django Reinhardt feel" kind of record. No release date set . . . Emmylou Harris kicked off a national tour this week, continuing through September.

ASCAP COUNTRY WORKSHOP begins September 8 under the direction of Jerry Foster, Bill Rice, and Buzz Cason. Sponsored by the ASCAP Foundation, the workshop will meet every Monday evening 7 to 9pm. Cason is a writer, publisher, recording artist and performer, also owns the Creative Workshop Studios here. Foster & Rice are two of Country Music's most-awarded songwriters, as well as producers and record artists. Guest panelists who will be invited to field questions and analyze participants' material will represent all phases of the business: writers, publisher, arrangers, performers and A&R people. The workshop will be free of charge and open to songwriters regardless of affiliation or non-affiliation. Writers interested in applying for the



GILLEY GETS 'EM GOING - Epic recording artist Mickey Gilley guested on the John Davidson show recently. The segment airs nationwide in late July and August.



THE CMA & THE CDB - Epic recording artist Charlie Daniels plays host to members of the Country Music Association Board of Directors following his performance at Harrah's in Lake Tahoe. The CMA was holding its third quarterly board meeting in the area. (More details and photos on Pages 1 and 53.) Top left (l-r) Charlie Daniels, Mervyn Conn, Wesley Rose, and Jimmy Bowen. Top right: (l-r) CMA Board Chairman Tom Collins, Hutch Carlock, Daniels,



Mrs. Tom (Jennifer) Collins, Sam Marmaduke, and Hap Peeples. Bottom left: (l-r) Debbie Rice, Charlie, and Tandy Rice. Lower center photo shows Charlie Daniels and CMA Executive Director Jo Walker. Bottom right: (l-r) Francis Preston, Charlie, Bob Austin, and WSM's Bud Wendell.



P/A

POP/ADULT®

Mike Kasabo

A New Rose In San Antone

Most everyone who is a broadcasting nut is familiar with the calls WOAI. It's a very successful 50,000-watt clear channel News/Talk operation and has the distinction of being the only station not sharing its dial position (1200) in the nation. But let's take the W, the O, the A, the I and add an FM to it; change from automated Beautiful Music to live full-service Pop/Adult, and presto, you move out of the shadows of your AM sister.

Starting around the first of the year, Bob Botik, a 10-year programming and management veteran with stints at KXOK/Ft. Worth and most recently General Manager of KNOW/Austin, took WOAI-FM over on a consultancy basis, and has along with in-house Program Director John D'Angelo racked up some very impressive gains in the April/May Arbitron. Some highlights compared with the Fall 1979 book: 12+ M-S 6am-midnight - 3.9 from a 2.6; 18+ M-S 6am-midnight - 5.6 from 3.3; Adults 18-49 - 5.2 from 2.1. Plus a spectacular rise in Adults 18-34 with a 6.0 from a 1.7! We had the occasion to chat with consultant Botik and asked him what was behind the increased numbers:

BB: The first thing is that it's really nice to work with John D. Angelo, who's had over 10 years in programming, and with General Manager John Barger, because of their understanding of concept radio. When we met,

we covered a lot of ground without having to stop and define terms.

R&R: You mentioned that you use the R&R P/A chart for direction, but what, if anything, do you do above and beyond that?

BB: In addition to the contemporary hits, we are including some of the most commercial instrumental artists, as well as occasional country crossovers. As a result, we are already seeing the familiar pattern of listeners coming from both the Top 40 and Country competition. Of course the difficult part of this format is knowing which elements mix and which ones don't.

R&R: What in your mind's eye is the essence of this significant increase?

BB: San Antonio, relative to the rest of the country, is not on a parity basis with FM's vs. AM's yet, compared to Houston where the FM penetration is 60%; so there the acceptance of WOAI-FM really excites us - and I think the essence of it is a sound has come to the market that a varied number of demographic types can relate to. Again, it's a delicate balance of music that I mentioned earlier.

Transition

New WWWE/Cleveland afternoon air personality is Ray Marshall, who comes to the station from a morning shift across town at WLYT; in turn, former pm drive guy Jack Reynolds moves to the all-night slot, replacing Lanny Wheeler, who exits the station... Tom Maccabe has joined the WSB/Atlanta news staff after a news position at WXLW/Indianapolis... Brenda Lum is the new Music Director of WISN/Milwaukee, coming from K59/Honolulu, where she served as on-air producer. She replaces Vikki Charwood, who has left the station... Jim Wickline has left his morning drive position at WHIZ/Zanesville to come to California in search of a radio job, one which he'll announce shortly - meanwhile he'll be replaced temporarily by Rick Funk at WHIZ... Roger Wilson (pictured) has been named Director of Finance and Planning, a newly created position, for Golden West Broadcasters, coming from KCBS/San Francisco, where he served in a similar capacity... Kevin



Roger Wilson

Brooks has been named to Production Director from an airshift position at KBLF/Red Bluff, CA... Scott Wilson of KLTE/Oklahoma City exits his Music Director slot to become a consulting engineer at a Texas radio station, and has been replaced by John Williams, who comes from KOMA in that very same Oklahoma city...

Color

800 POUNDS OF CAKE: WTAR/Norfolk took a page from "That's Incredible," treating over 3000 people at the seventh annual "Fun Day" festivities held in July. The station's personalities were on hand to slice and



distribute the giant cake (pictured), which was about the size of a twin bed. It took almost three hours to hand out the cake and eat it too.

ON A SCALE OF 1 TO 10: KOB/Albuquerque is sponsoring a contest called "The Perfect 10." Listeners send in their (or someone else's) pictures to be judged by the air personalities as to who's the prettiest or most handsome. The promotion is in conjunction with Budweiser's new 10-ounce bottle of brew. The winner will receive \$1000 plus a trip to Hollywood.

THE BOTTOM OF THE SCALE: WHIZ/Zanesville is running a promotion somewhat similar in nature - but instead of the pretty people, the station is looking for the "Ugliest Bartender." Ugly is diplomatically described by the station as "generous, humorous, likeable, and lovable." The vote for the big U cost patrons 25¢ (obviously held in a sleazy bar) for their choices, with all proceeds going to (thankfully) the Multiple Sclerosis Society. The fun and games will provide the winner with an elaborate stereo system as well as many secondary prizes that will be offered to the Ugly-ups. We suggested for an additional prize for the winner, a broken mirror.

LEARNING A RAFT: WEBC/Duluth will be holding its third annual "Roaring Raft Race" Friday (8-1). Over 100 people have been signed up to participate in this event. Lake Superior will be the site for this promotion, as rafts will be separated into different classifications, with cash and merchandise prizes being offered to the winners in the various categories.

R&R: Would you then characterize the feeling of the station musically as appealing, on a mass level, to the first generation of rock 'n' rollers: those of us from 30 to the early 40's?

BB: Absolutely. We're getting responses from people that are bearing that out - they're saying that we're a station that is not coming at them with an old-style MOR approach - we're relating to them in an adult fashion, but still playing contemporary music they need to hear, but not playing anything abrasive, or things they couldn't relate to. We are offering a sound here in San Antonio that's been absent.

R&R: You mentioned earlier something about the tricky part being the maintenance of the musical balance. How are you doing it?

BB: It's primarily a lot of listening to the station and continually fine-tuning it. Sometimes we'll add a thing that sounds just great in the studio or production room, but when added in context it just doesn't play and is removed.

R&R: So you keep the radio in the ear a lot?

BB: Yes, but it's also good to back away for a few days and remove it totally so you can get a fresh feeling for it.

Update

KEEPING IT LIGHT: Oklahoma City's KLTE has been trying recently to petition a spot for our buddy "J.R. Ewing" on that state's Presidential ballot. Actor

J.R. FOR PRESIDENT

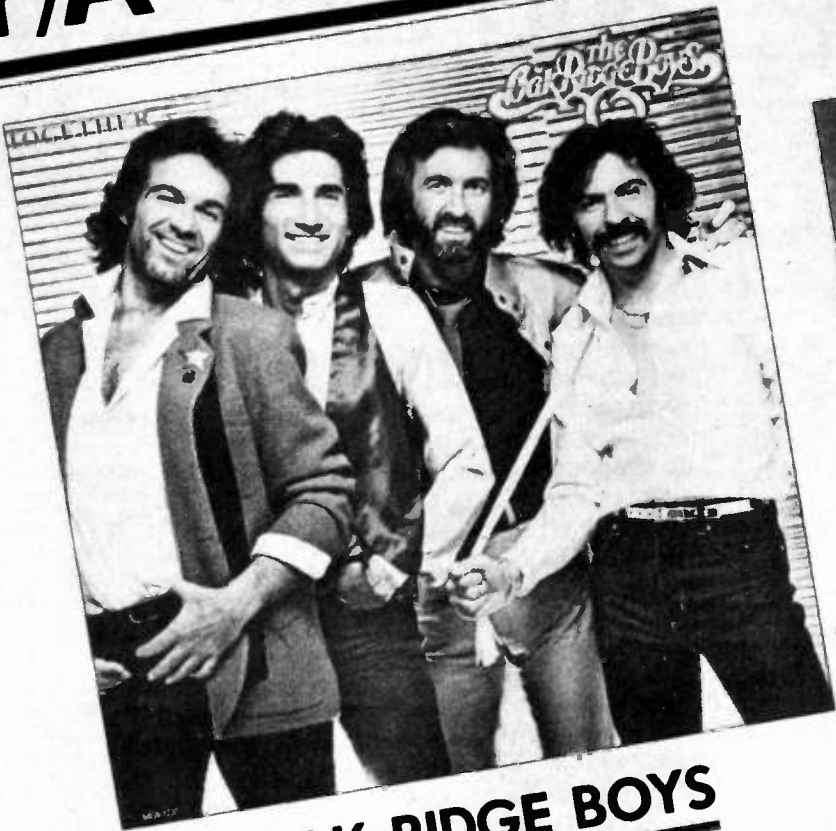
Larry Hagman heard about the station's efforts and returned the favor by calling KLTE to announce his platform - part of which was his assertion (J.R.'s) that a Russian invasion of the United States could be handled easily, as he would "just go over there and buy them off - no use to sacrifice lives when you can spend money." Hagman's call came from, appropriately, Dallas, where he has been filming this season's fall schedule of shows.

GETTING IT UP FOR FOOTBALL: It seems like we just saw the Super Bowl and here we are around the corner again with the pigskin pastime - WCBM/Baltimore will begin its exclusive broadcasts of Colts football August 9 as they host the Washington Redskins in a pre-season contest. In the Mile High City, KHOU's resident athlete Harry Smith (who's he kidding?) has been drafted by the station to attend the 1980 training camp of the Denver Broncos football team. He has been remoting his show (since July 1) from Ft. Collins, the site of Broncos training headquarters, with exclusive interviews with Broncos' coaches and sideline talks with players.

THINKING AHEAD: WFYR/Chicago will host the Midwest's largest consumer food show October 25-26 which will be open to the public at no charge and will feature over 200 display booths with food and food-related manufacturers. Consumers will have the opportunity to taste and sample all types of food products as well as obtain information about nutrition and diet. Over \$40,000 worth of prizes are scheduled to be given away during the two-day event... KAKZ/Wichita's Gene Rump and Jim O'Donnell are again heading up a golf tournament that will aid the Muscular Dystrophy Association - last year's tourney raised more than \$12,000 for MDA, and the station hopes to exceed that figure this year.

SUMMER IN THE CITY: WISN/Milwaukee made it possible for nearly 27,000 people to ride free to Summerfest '80, one of the nation's largest music festivals. In cooperation with the Milwaukee Transit Company, Radio 11 picked up the tab for those shuttlebusing from downtown to the festival grounds, allowing patrons to avoid parking problems as well as saving energy at the same time... WOWO/Ft. Wayne, along with a bank and the Air Force Band, joined to present a spectacular multimedia and fireworks display for the Three Rivers Festival Fireworks event last week. The station broadcast the whole affair, including a musical concert... KRMG/Tulsa treated 200 fans to a Kansas City Royals vs. New York Yankees game recently, complete with overnight lodging (that sounds interesting) and breakfast with the game's broadcasters.

P/A ON MCA!

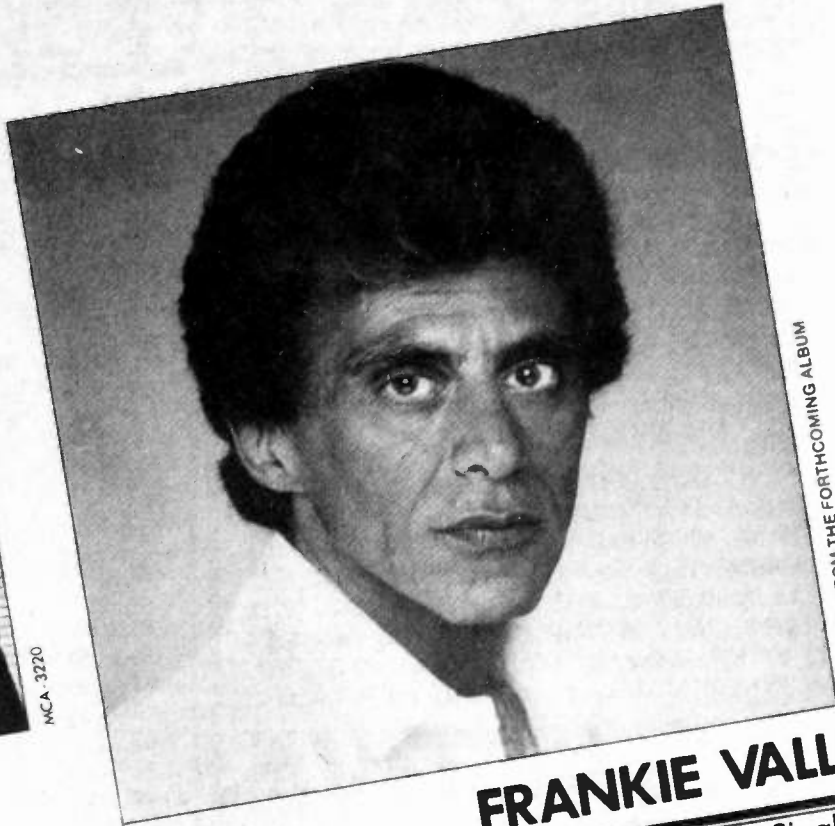


THE OAK RIDGE BOYS

Featuring the Single

"HEART OF MINE" MCA-41280

MCA-3220



FRANKIE VALLI

Featuring the Single

"WHERE DID WE GO WRONG" MCA-41253

MCA-3253 FROM THE FORTHCOMING ALBUM



HOTEL

Featuring the Single

"HALF MOON SILVER" MCA-41277

MCA-5113



SPYRO GYRA

Featuring the Single

"PERCOLATOR" MCA-41275

MCA-5108

AVAILABLE ON MCA RECORDS AND TAPES

P/A

POP/ADULT®

BREAKERS®

Breakers® are those newer records that have the greatest level of station activity on any given week.

AMBROSIA

You're The Only Woman (You And I) (WB)
71% of our reporters are on it. Adds include WELI, WOWO, WHIO, KEX, WHAM, KHOW, KDKA, WTAR, WQUD, WDAE, WNFL, KOB, WEBC, KLTE, WHAG. Key moves: 23-13 WBen, 21-19 WLW, 13-10 KFMB, 17-14 WSM-FM, 22-15 WWWE, 38-28 WGAR, 34-22 WBT, 33-23 WORG, 32-27 WFIR, 37-30 KBLF, 27-22 KBAI, 30-24 KWOS, 30-26 WIBW, 30-23 WLVA, debut 19 WTVN, debut 24 KOLO, debut 27 WMAZ, debut 28 WCSC, debut 29 WJBO, debut 30 WSB. Jumps 32-20 on P/A chart.

JOHNNY LEE

Lookin' For Love (Full Moon/Asylum)

55% of our reporters are on it. Adds include KAKZ, WLW, WCSC, KSTP, WRIE, WSGW, KRNT, KEX, WSJS, WDBO, WDIF, WWWE, WBOW. Key moves: 3-1 KRMG, 22-16 WBen, 27-18 WBT, 21-19 WSB, 25-23 WQUD, 33-27 WLVA, 30-22 WNEU, 28-25 WFIR, 25-19 WORG, 32-28 KBAI, debut 19 WBZ, debut 20 WTVN, debut 23 KMBZ, debut 23 WJBO. Heavy rotation: KOGO, WASH. Jumps 38-21 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LINDA RONSTADT "I Can't Let Go" (Asylum) 48/2 add WCCO-FM, WBZ. Key moves: 21-11 WBen, 13-10 WTVN, 34-28 WLVA, 28-23 WOWO, 26-20 WBT, 19-16 WHAG, 25-22 WFIR, 24-20 WCSC, 35-28 WHIZ, 26-20 KDKA, 26-23 WSTV, 24-20 KOLO, 24-18 WQUD, debut 24 WBOW. Increased 31-26 on P/A chart.

GENESIS "Misunderstanding" (Atlantic) 47/4 add WTAR, KEX, KFQD, KRMG. Key moves: 28-22 KOLO, 16-13 WHAG, 20-12 WMAZ, 18-12 WCSC, 23-16 KDKA, 8-5 WSM-FM, 29-24 WHBC, 37-30 WLVA, 25-21 WBT. Heavy rotation: WREC, WCHV. Increased 30-27 on P/A chart.

BILLY PRESTON & SYREETA "One More Time For Love" (Motown) 52/2 add WBen, KFQD. Key moves: 23-17 KMPC, 23-18 WHBC, 18-15 WFDF, 29-26 WJBO, 35-29 KRKO, 23-20 WLVA, debut 26 WHAM. Heavy rotation: KUGN, 28-28 on P/A chart.

NATALIE COLE "Someone That I Used To Love" (Capitol) 45/10 add KBLF, WTAR, WHIO, WBT, WIOD, WSIX, WLW, KRMG, KOB, KFQD. Key moves: 17-11 WVMT, 12-6 WBT, 24-21 WORG, 23-21 WSTV, 23-20 WSM-FM, 32-26 WGAR. Increased 37-29 on P/A chart.

PAUL DAVIS "Cry Just A Little" (Bang) 54/2 add WHAM, KEX. Key moves: 19-14 KBLF, 22-17 WBOW, 24-19 WFDF, 29-21 WTAR, 26-18 WHBC, 22-20 WSB, 31-27 WORG, 34-30 WHAG, 22-20 KFMB, 21-18 WWWE, debut 22 KSTP, debut 25 KMBZ, debut 29 WVMT. Heavy rotation: KSL, WDIF, KRKK. Increased 33-30 on P/A chart.

LIVINGSTON TAYLOR "First Time Love" (Epic) 47/5 add WIP, KRKO, WCFR, WSM-FM, KUGN. Key moves: 28-25 KFMB, 34-26 WTAR, 25-19 WHBC, 28-24 WFDF, debut 25 WSB, debut 27 WBOW. Increased 36-31 on P/A chart.

MECO "The Empire Strikes Back (Medley)" (RSO) 44/0. Key moves: 9-6 WYMC, 18-11 WCSC, 20-14 KOLO, 21-19 WSTV, 23-18 KWOS, 19-16 WBT, 25-22 WHIZ, 23-20 WSGW, 28-22 WTAR, 28-21 KDKA, debut 19 KEX, debut 26 WNEU. Increased 34-32 on P/A chart.

HERB ALPERT "Beyond" (A&M) 41/2 add WTIC, WHAM. Key moves: 22-19 KMPC, 25-22 WMAZ, 35-30 WTAR, 30-25 WLNH, 24-17 KBAI, 33-29 KBLF, 29-26 WFIR, 29-25 WORG. Increased 35-33 on P/A chart.

BENNY MARDONES "Into The Night" (Polydor) 37/5 add WCSH, WQUA, WTAE, WLVA, WBZ. Key moves: 19-15 WCSC, 19-14 WVMT, 27-15 WQUD, 24-20 KRKO, 24-20 WHAG, 27-22 WWWE, 28-25 WMAZ, debut 29 KOLO. Heavy rotation: WCHV, KRKK. Increased 33-36 on P/A chart.

COMMODORES "Old-Fashioned Love" (Motown) 27/2 add WSIX, WSJS. Key moves: 26-18 WFIR, 14-10 KRKO, 18-12 WWWE, 23-20 WORG, 20-18 WSTV, 26-23 KWOS, 26-19 WQUD, 21-17 WLVA, 26-23 WMAZ, debut 23 WYMC, debut 30 WHBC. Increased 40-37 on P/A chart.

ROBBIE DUPREE "Hot Rod Hearts" (Elektra) 34/18. One of the Most Added — including WBT, WCCO-FM, WHBC, KEX, WLVA, KWOS, WJBO, WPRO, WCSC, WFIR, WLW, WVMT, WHEN, WQUA. Key moves: 18-13 WSM-FM, 23-19 WISN, 35-26 WBT, 28-23 WSB, debut 30 WMAZ, debut 33 WHAG. Heavy rotation: WYNY. Debuts at No. 39 on P/A chart.

GEORGE BENSON "Give Me The Night" (WB) 32/2 add WSIX (dp), KWOS. Key moves: 17-7 WBen, 24-18 WGAR, 24-20 WLW, 34-31 WORG, 29-25 KRKO, 35-30 WFIR, 22-17 KBLF, 28-23 WBT, debut 28 WMAZ. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

DIONNE WARWICK "No Night So Long" (Arista) 38/15. Running hard on a fast track — adds include WBSA, WHIO, WASH, WLVA, KSL, WCCO-AM, WSLI, WELI, KAKZ, KFMB, WFTL. Moves: 28-23 WIBW, debut 21 WBen, debut 27 WVMT. Heavy rotation: WNEW.

EARL KLUGH "Doc" (UA) 37/7 add KSTP, WATR, KFQD, KFOR, WSGW, KRNT, KMRJ. Moves: 24-20 KMPC, debut 28 WVMT. Heavy rotation: WCCO-AM, WNEW.

SPYRO GYRA "Percolator" (MCA) 35/7 add WATR, KRMG, KBAI, WSTV, WMAZ (dp), KMRJ, KDWN. Moves: 27-23 WFDF, debut 30 WJBO.

KENNY RANKIN "Regrets" (Atlantic) 34/2 add WSIX, WRIE. Moves: 26-23 KBAI, debut 23 WTAR. Heavy rotation: WATR.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 31/17 adds include KEX, WSLI, WHAS, KRNT, KOY, WHBC, WBAL, WJON, KFQD, KRMG, WIOD, KFQD. Moves: 34-28 KBLF.

ROBERT JOHN "Here There Lonely Girl" (EMI America) 31/12 add WVMT, WHBC, WDIF, WTAE, KOLO, WMAZ, WIBW, KBLF, KPPL, WFIR, WBen, WSIX. Debuts 24 KSTP, debut 29 WWWE, debut 29 WREC, debut 30 WPRO, debut 37 WORG.

RODNEY CROWELL "Ashes By Now" (WB) 29/1 add WTAR. Moves: 28-21 WNEU, 17-14 WLNH, 21-18 WQUD, 24-19 WLVA.

PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 29/2 add WTMJ, KRKK. Heavy rotation: WATR.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin)" (EMI America) 25/9 add KEX, WBAL, KMRJ, WPRO, WEBC, WJON, WSLI, WDIF, KUGN. Moves: 6-4 KBAI, 29-21 WLNH.

TOBY BEAU "If I Were You" (RCA) 25/3 add KOY, KSL, WSTV. Heavy rotation: WBSA.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 24/12 add WDIF, WWWE, WIBW, WHBC, WKIQ, WMAZ, WSIX, WREC, WJBO, WDBO, KBLF, WSTV. Moves: 30-27 WBT, debut 36 WORG.

ERIC TROYER "Mirage" (Chrysalis) 24/7 add KRKK, WREC, KFMB, WSM-FM, WTAR, KOLO, KHOW. Moves: 29-22 WLVA.

POP/ADULT AIRPLAY / 40

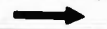
Radio & Records

August 1, 1980

Three Weeks	Two Weeks	Last Week	This Week	
6	5	2	1	KIM CARNES/More Love (EMI America)
2	1	1	2	OLIVIA NEWTON-JOHN/Magic (MCA)
10	6	3	2	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
15	10	8	3	AIR SUPPLY/All Out Of Love (Arista)
5	4	4	5	KENNY ROGERS/Love The World Away (UA)
17	12	7	6	CHRISTOPHER CROSS/Sailing (WB)
1	2	5	7	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
18	15	10	8	DIRT BAND/Make A Little Magic (UA)
8	8	9	9	MANHATTANS/Shining Star (Columbia)
3	3	6	10	SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)
21	17	13	11	ALI THOMSON/Take A Little Rhythm (A&M)
20	16	14	12	BOZ SCAGGS/Jojo (Columbia)
11	11	12	13	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
4	7	11	14	ELTON JOHN/Little Jeannie (MCA)
27	23	18	15	FIREBALL/Love That Got Away (Atlantic)
30	24	19	16	ROY ORBISON & EMMYLOU HARRIS/That Lovin' You Feelin' Again (WB)
22	22	17	17	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
39	31	23	18	EDDIE RABBITT/Drivin' My Life Away (Elektra)
-	27	21	19	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
-	40	32	20	AMBROSIA/You're The Only Woman (You And I) (WB)
-	-	38	21	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
9	14	15	22	CAROLE KING/One Fine Day (Capitol)
13	13	20	23	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
36	30	27	24	DR. HOOK/Years From Now (Capitol)
23	20	22	25	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
40	33	31	26	LINDA RONSTADT/I Can't Let Go (Asylum)
33	32	30	27	GENESIS/Misunderstanding (Atlantic)
32	29	28	28	BILLY PRESTON & SYREETA/One More Time For Love (Motown)
-	-	37	29	NATALIE COLE/Someone That I Used To Love (Capitol)
-	38	33	30	PAUL DAVIS/Cry Just A Little (Bang)
-	-	36	31	LIVINGSTON TAYLOR/First Time Love (Epic)
35	34	34	32	MECO/The Empire Strikes Back (Medley) (RSO)
-	39	35	33	HERB ALPERT/Beyond (A&M)
19	26	29	34	CRYSTAL GAYLE/The Blue Side (Columbia)
14	21	24	35	BETTE MIDLER/The Rose (Atlantic)
-	-	39	36	BENNY MARDONES/Into The Night (Polydor)
-	-	40	37	COMMODORES/Old-Fashioned Love (Motown)
7	9	16	38	ROBBIE DUPREE/Steal Away (Elektra)
-	-	39	39	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
-	-	40	40	GEORGE BENSON/Give Me The Night (WB)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Most Added:

- AMBROSIA**
You're The Only Woman (You And I) (WB)
Added at 19% of our reporting stations.
- CARLY SIMON**
Jesse (WB)
Added at 19% of our reporting stations.
- ROBBIE DUPREE**
Hot Rod Hearts (Elektra)
Added at 18% of our reporting stations.
- BILLY JOEL**
Don't Ask Me Why (Columbia)
Added at 17% of our reporting stations.
- ENGLAND DAN SEALS**
Late At Night (Atlantic)
Added at 17% of our reporting stations.
- JOHNNY LEE**
Lookin' For Love (Full Moon/Asylum)
Added at 16% of our reporting stations.

Hottest:

- CHRISTOPHER CROSS**
Sailing (WB)
Reported hot at 52% of our stations.
- OLIVIA NEWTON-JOHN**
Magic (MCA)
Reported hot at 50% of our stations.
- KIM CARNES**
More Love (EMI America)
Reported hot at 42% of our stations.
- DIRT BAND**
Make A Little Magic (UA)
Reported hot at 34% of our stations.
- ALI THOMSON**
Take A Little Rhythm (A&M)
Reported hot at 33% of our stations.
- KENNY ROGERS**
Love The World Away (UA)
Reported hot at 28% of our stations.
- MICKEY GILLEY**
Stand By Me (Full Moon/Asylum)
Reported hot at 27% of our stations.

FRANK SINATRA "You And Me (We Wanted It All)" (WB/Reprise) 24/5 add WCCO-AM, KRMG, WTAR, WBSA, KHOW.

BILLY JOEL "Don't Ask Me Why" (Columbia) 22/17. Good LP cut exposure now a single — adds include WIP, WASH, WSGW, WBZ, WBT, WGIR, WHBC, WDIF, WHDH, KMBZ, KNBR, WSIX, WREC, KWOS. Moves: 29-23 WWWE, 30-25 KBAI. Heavy rotation: WHDH.

BOB SEGER "You'll Accompany Me" (Capitol) 22/14 adds include WMAZ, KUGN, WSLI, WSM-FM, KOY, WEBC, WIP, KRKO. Debut 27 WREC.

HOTEL "Half Moon Silver" (MCA) 22/6 add WHOK, KFQD, KPPL, WBOW, WBAL, WFDF. Moves: 15-11 WSM-FM.

CARLY SIMON "Jesse" (WB) 21/19 adds include KNBR, KWOS, WJON, KLTE, WCSH, WBAL, WCCO-AM, WSM-FM, KDKA, WMAZ, KRKK.

LANI HALL "I Don't Want You To Go" (A&M) 20/1 add KLYD. Moves: 32-27 WTAR.

LARRY GRAHAM "One In A Million You" (WB) 19/4 add WYMC, WSIX, WCSC, WELI. Moves: 31-21 WGAR, 29-25 WBT, 29-23 WHAG, 30-26 WORG.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 18/3 add WHEN, WQUA, KOLO. Moves: 15-11 KRKO, 19-4 WOWO, 30-22 WCSC, 31-28 WBT, 19-18 WMAZ.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 17/8 add KGGF, KRKK, KFOR, WSTV, KSL, KUGN, WLVA, WKIQ. Debuts 30 KOLO.

JOHNNY MATHIS "Different Kinda Different" (Columbia) 14/4 add WBT, WBSA, WSM-FM, WHIZ. Debuts 27 KSTP, debut 28 WREC.

PHOTOGLO "When Love Is Gone" (20th) 14/2 add WCHV, KBLF. Moves: 28-24 WSB, 32-28 WHAG.

DIANA ROSS "Upside Down" (Motown) 13/5 add WORG, WBen, WREC, WLVA, WGR.

POINTER SISTERS "He's So Shy" (Planet) 13/1 add WWWE. Moves: 38-30 WORG, 30-26 WVMT, debut 23 WBen, debut 25 WYMC, debut 29 WSM-FM.

GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 13/0. Moves: 12-9 WORG, 18-14 WMAZ, debut 24 WYMC, debut 30 WWWE.

GARY BURBANK "Who Shot J.R.?" (Ovation) 12/0. Heavy rotation: KFQD.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 12/0. Moves: 18-9 WFIR, 7-2 WCSC, 11-7 WNEU, 21-15 KDKA, 23-12 WOWO.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 11/4 add WGIR, KMBZ, WSJS, WDBO. Moves: 23-15 WTAR, 26-22 WIBW.

JERMAINE JACKSON "You're Supposed To Keep Your Love For Me" (Motown) 10/4 add WHIO, WBT, WGAR, KRKK.

ROLLING STONES "Emotional Rescue" (Rolling Stones) 10/4 add KLTE (dp), WNEU (dp), WYMC, WCSH. Moves: 29-24 WMAZ, 29-21 WCSC, 24-22 WOWO.

JACKSON BROWNE "Boulevard" (Asylum) 10/2 add WCCO, WCSC. Moves: 21-13 KRKO, 24-20 WLNH.

BELLAMY BROTHERS "Dancin' Cowboys" (WB/Curb) 9/1 add WBAL. Moves: 20-18 WHIZ. Hot at WCCO-AM.

IRENE CARA "Fame" (RSO) 8/4 add WLNH, WCFR (dp), WDAE, WBZ.

OPPORTUNITIES

Openings

EAST

Maryland personality oriented, contemporary station needs jock with up tempo personality, not card reader. Must be able to get it up with Ted Nugent and lay it back with Olivia. No beginners. Must have good pipes. Good bucks and lasting position with a fun family operation. Tapes to Gary Michaels, PD, 28 Bon Bon Court, Reisterstown, MD 21136. EOE (8-1)

Baltimore. A rare opening in the news dept. at WSID-WLPL. A knowledgeable, conversational style is desired. Minorities encouraged to apply. Send tapes and resumes to Art Anthony, ND, WLPL-WSID, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE M/F (8-1)

WCMF/Rochester still searching for morning personality for rising AOR outlet. Send tapes and resumes now to Trip Reeb, 129 Leighton Ave., Rochester, NY 14609, or call (716) 288-3200. EOE M/F (8-1)

WAQX (95X) has openings for part-time air work. Needed yesterday. We would prefer commercial radio background but not mandatory. Must be currently living in upstate New York. AOR music knowledge a must. Tapes and resumes to Ed Levine, 95X, Box 6142, Syracuse, NY 13217. EOE (8-1)

WZZO/Bethlehem-Allentown Superstars AOR seeking part-time air personality. Tapes and resumes to Lyn Corey, 2285 Schoenersville Rd., Suite 205, Bethlehem, PA 18017. EOE M/F (8-1)

Hartford's top-rated AOR rocker seeks star afternoon drivetime announcer. Send tapes and resumes (no calls please) to Daniel Francis Hayden, PD, WHCN-FM, 1039 Asylum, Hartford, CT 06105. WHCN is also looking for an afternoon news personality with at least two years professional on-air reporting experience. Send tapes and resumes to Chip Trest, ND, at same address. EOE (8-1)

WFIL/Philadelphia looking for part-time announcer. Experience necessary. Contact Ray Quinn (215) 482-7000. EOE (8-1)

WTOD/Toledo, OH is looking for a Music Director/Announcer. Must have at least five years experience. Some production required. Tapes and resumes to Bill Menders, PD, WTOD, 3225 Arlington Ave., Toledo, OH 43614. EOE (8-1)

WAQY seeks qualified news director immediately. Minorities encouraged to apply. Above average pay for above average talent. Apply with full details. Tapes and resumes to Jim Rising, WAQY, 45 Fisher Ave., East Long Meadow, MA 01028. EOE M/F (8-1)

WIXY seeks hardworking, talented, heavy-voiced Country morning man. Must be a personality willing to assume programming duties and daily airshift. Tapes and resume to WIXY, 45 Fisher Ave., East Long Meadow, MA 01028. EOE M/F (8-1)

WTSN/Dover, NH has an opening for a midday talent who can talk with an audience and entertain them. Pop/Adult format. One year experience required. Must love radio and be willing to work hard in exchange for a five-day week, paid vacation, health plan, retirement plan and life insurance. Send samples of your best work to Jim Sebastian, PD, WTSN, Box 400, Dover, NH 03820. EOE (8-1)

Rare opening in the beautiful lakes region of New Hampshire for a PM drive personality. Good money for the right person. Format is Pop/Adult. Send tapes and resumes to Warren Bailey, WLNH, Parade Rd., Laconia, NH 03246. EOE (8-1)

North America's Greatest City, CKGM/Montreal, is looking for an experienced afternoon news reader. Tight, creative writing a must. Tapes and resumes to Dave Christianson, ND, CKGM, 1310 Green Ave., Montreal, Quebec H3X2B5 (8-1)

WKTK/Baltimore seeking entertaining 7pm-12mid personality. No beginners please. Tapes and resumes to Lou Kneger, 5200 Moravia Rd., Baltimore, MD 21206. EOE (8-1)

Openings

WZUE/Carlisle, PA, Harrisburg metro looking for one female midday air person. Also a morning communicator. Fast moving FM Pop/Adult format. Good bucks, excellent benefits. Tapes and resumes to Chris Charles, PD, 1013 S. Hanover St., Carlisle, PA 17013, or call (717) 248-1717. EOE M/F (8-1)

96KX/Pittsburgh has rare opening for an exceptional, unique morning news personality specializing in "lifestyle" or "alternative" news. Re-write and ad-lib a must. Send tapes, resumes and photocopy of most recent ARB rating to Bobby Christian, 400 Ardmore Blvd., Pittsburgh, PA 15230. EOE M/F (8-1)

WNUS/Springfield, MA has changed formats to Top 40 and is in need of a Program Director. Must have prior PD experience in Arbitron-rated market. Also need complete air staff. Tapes and resumes to Dick Lange, GM, WNUS, Box 550, W. Springfield, MA 01090. EOE M/F (7-25)

SOUTH

Wanted: Engineer experienced in AM/FM combo. Mostly new equipment and studios. Let's talk. Send tapes and resumes to Mike Fox, Z93, Box 7488, Amarillo, TX 79109, or call (806) 353-6662. EOE M/F (8-1)

WAEV/Savannah (soft rock) has immediate afternoon opening. Adult approach to contemporary radio. New equipment, stability and good group station. Send tapes and resumes to Bruce Cotton, P.O. Box 9705, Savannah, GA 31412. EOE (8-1)

Sparkle, West Texas' Number one FM needs pro who can crazy and informative within Top 40 format. Good bucks, great weather. We win and so will you. Tapes and resumes to Steve Stucker, Z93, Box 7488, Amarillo, TX 79109. EOE M/F (8-1)

Southeastern Superstars AOR needs witty, mature morning personality that can relate to our audience. Knowledge of current events, sports and other media essential. Send tapes and resumes to Dwight Douglas, Burkhardt/Abrams/Michaels/Douglas & Assoc., 6500 River Chase Circle East, Atlanta, GA 30328, or call (404) 955-1550. EOE M/F (8-1)

KPAC, Country gold, looking for bright, conversational DJ's. Send tapes and resumes to Ted Stecker, 7700 Gulfway, Port Arthur, TX 77640. EOE M/F (8-1)

WTMA/Charleston, SC is looking for a contemporary communicator. Send tapes and resumes to Dave Lloyd, P.O. Box 31089, Charleston, SC 29407, or call (803) 558-5660. EOE M/F (8-1)

Talk to me! WRNL/Richmond, VA is looking for a talk talent who can deal with lifestyle and issue-oriented concepts, related to a 25-49 demo and become part of a team effort in one of the South's greatest cities. If interested call Mike Anderson at (804) 282-9731 between noon and 4pm. EOE (8-1)

Southwest station, medium sized market needs a street reporter. Experienced required plus strong writing ability. Send tapes and resumes to Ted Stecker, 7700 Gulfway, Port Arthur, TX 77640. EOE M/F (8-1)

Leading broadcast group has immediate news opening in Florida coastal community. Tapes and resumes to John Picano, WJNO, Box 189, West Palm Beach, FL 33402. EOE M/F (8-1)

Wanted: Chief Engineer for AM 5000 DA-D and Cless A FM. Station located in the Sunbelt on South Carolina's Grand Strand. Direct inquiries to WYAK, P.O. Box A, Surfside Beach, SC 29577, or call (803) 651-7936. EOE (8-1)

Q101/Meridian is losing its News Director to station in a Top 50 market. We need an experienced news pro to fill her shoes at the #1 station in East Mississippi and West Alabama. Send tapes and resumes to Operations Manager Larry O'Neal, Box 5314, Meridian, MS 39301, or call (601) 693-2381. EOE M/F (7-25)

Wanted: Newsman, PM drive, radio and TV operation. Send resumes to Jerry House, WSIX, 441 Murfreesboro Rd., Nashville, TN 37210. EOE M/F (7-25)

Openings

MIDWEST

Looking for jocks and news people for future openings. Females and minorities encouraged. Tapes and resumes to Tony Esposito, 7128 S. James, Carbondale, IL 62901. EOE M/F (8-1)

Aggressive, take-charge News Director for small market. Heavy local emphasis with equal attention to hard news and police beat. Must represent station at various events... neatness counts. Minorities encouraged to apply. Tapes and resumes to Ken Coe, GM, WLOI-WCOE, 902 1/2 Lincolnway, LaPorte, IN 46350. EOE M/F (8-1)

Wanted: Adult Contemporary air personality with big market potential. Must be able to communicate on a one-to-one basis, and production skills a must. Send tapes, resumes and salary requirements to Jerry Sheeder, Box 578, Fort Dodge, IA 50501. (8-1)

Rare opening for talented personality. Prior experience necessary. Send tapes and resumes to General Manager, WHIZ, Lind Arcade Building, Zanesville, OH 43701. EOE M/F (8-1)

WDLB/Marshfield, WI seeking air personalities who don't mind living in a small market, who live and breathe radio, and who enjoy working with contemporary Country music. Send tapes and resumes to Chris Michaels, WDLB, Box 630, Marshfield, WI 54449, or call (715) 384-2191. EOE M/F (8-1)

AOR Announcer. Outstanding AOR station in medium market seeks very experienced person for air shift and daily production. Excellent market to settle in! Tapes and resumes to General Manager, KQDS, Box 6167, Duluth, MN 55806. (8-1)

News Director. Outstanding AOR station in medium market seeks professional on-air newscaster who is also very knowledgeable on public affairs and can do first weekly talk show. Excellent market to settle in! Tapes and resumes to General Manager, KQDS, Box 6167, Duluth, MN 55806. (8-1)

Program Director/Operations Manager. 100,000 watt regional station, Midwest. Excellent administrator, supervisor, lead entire station on a day-to-day operation, except sales. Perfect for programmer wanting station management. Contemporary rock format. Knowledge of programming, copy, production. Take charge person. Respond immediately. KQDS, Box 6167, Duluth, MN 55806. (8-1)

WNRS/Ann Arbor's best Country is seeking a radio pro for afternoon. Our last afternoon jock is now in Detroit. If you understand the more music theory and can work well within the guidelines of a tight, hit Country format, then you are for us. Send tapes and resumes with salary requirements to Mark Thomas, OD, WNRS, Box 8605, Ann Arbor, MI 48107, or call (313) 662-2883. EOE M/F (8-1)

WZZR-FM/Grand Rapids currently looking for adult personality for West Michigan's hottest FM. Good production a must. Send tapes and resumes to Lucian Jay, WZZR, Box 96, Grand Rapids, MI 49501. No calls please. EOE M/F (8-1)

Midwest Pop/Adult looking for personality with good voice. Good bucks. Call (701) 852-0301 and ask for Jim Carnegie or R. David Adams. EOE M/F (8-1)

Honey Radio, WHND, Detroit's only all-oldies station, needs midday jock. Successful applicant will possess good voice and a contemporary sound. Rush tapes and resumes to Phil Berry, PD, Honey Radio, One Radio Plaza, Detroit, MI 48220. EOE M/F (7-25)

Medium-market Midwest Top 40 FM looking for med-high to high energy personality with a capital "P," a funny DJ. The more creative and innovative, the better. Send tapes and resumes to Richard Keufman, Box 400, Brazil, IN 47834. EOE M/F (7-25)

Immediate opening for mature Pop/Adult morning pro. Good salary for the right person plus benefits. Tapes and resumes to Kurt Scholle, OD, WYBR Radio, E114 Cherry Vale Mall, Rockford, IL 61112. EOE (7-25)

Openings

WEST

Need a production pro who can do an air shift. Big market wages and small town surroundings. If you're a mature, reliable person send tape and resume to KVLE, Box 307, Bernal, Utah 84078. (8-1)

Montana number one ARB-rated Modern Country needs strong PD to keep it that way. Market 75,000-100,000, university town, recreation plus. Permanent job with super organization. Contact Dan Gittings (406) 728-1450, or KGRZ, Box 4108, Missoula, MT 59801. EOE M/F (8-1)

KHYT/Tucson, AZ is looking for a news/co anchor person. Send tapes and resumes to Victor Abalos, 2820 S. 8th Ave., Tucson, AZ 85713, or call (602) 623-7501. EOE M/F (8-1)

Female disc jockey needed for night shift at KKAL. Good production very important. Live and work on the beautiful Central California Coast. Tapes and resumes to Ron B. Fineman, 129 N. Halcyon, Arroyo Grande, CA 93420. (805) 489-1280. EOE M/F (8-1)

KSJO/San Jose, CA looking for experienced AOR talent. Tapes and resumes to Lee Roy Hansen, PD, 1420 Koll Circle, San Jose, CA 95112. EOE M/F (8-1)

KFKA/Greeley, CO has future opening for night jock/public service director. Send tapes, resumes and salary requirements to Larry Hevner, Box K, Greeley, CO 80631. EOE M/F (8-1)

KRSY/Roswell, NM is now accepting tapes and resumes for future openings. Send to T. Lucero, Box 1981, Roswell, NM 88201. No calls please. (8-1)

KUIC-FM/Vacaville, CA is accepting applications for full-time news reporter. Immediate opening, responsibilities reporting, writing and delivery of news, local news emphasis. Tapes and resumes to Kathy Featherstone, 419 Mason Street, Suite 203, Vacaville, CA 95688. EOE M/F (8-1)

Country sky KBMY/Billings, MT looking for air talent with production. Some engineering experience would help. Also seeking News Director. Tapes and resumes to Dick Byrd, Box 20318, Billings, MT 59104, or call (406) 259-4586. EOE M/F (8-1)

KITI/Centralia, WA is looking for full and part-time air talent and production. A super opportunity at a #1 Top 40 station without a lot of hassles. Also accepting tapes and resumes for future openings, good money. Send to Paul Counts, Box 1227, Chehalis, WA 98532. No calls please. EOE M/F (8-1)

KTNT - Information Radio, Tacoma, WA is seeking applicants for expanding news department. Good benefits. Tapes and resumes to John Burgess, KTNT, 948 S. Grant, Tacoma, WA 98405, or call (206) 597-8700. EOE M/F (8-1)

5,000 watt KKAL is accepting tapes and resumes for near future openings. Good production a must. Please no beginners. Live on the beautiful Central California coast. Hurry. Tapes and resumes to Ron B. Fineman, 129 N. Halcyon, Arroyo Grande, CA 93420, or call (805) 489-1280. EOE M/F (8-1)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

RON JONES, formerly with WEMP/Milwaukee, WI, moves to WBCS-AM/Milwaukee, WI for the AM drive slot.
STEVE KELLY joins WRVQ/Richmond, VA from WDAK/Columbus, GA.
RANDY MILLER moves to WRVQ/Richmond, VA from WNOX/Knoxville, TN.
MIKE BELL, formerly with 96X/Miami, FL, joins WRVQ/Richmond, VA.
JAY PHILPOTT has joined the staff at WLOL-FM/Minneapolis, MN from KRSI/Minneapolis, MN.
WILLIE MITCHELL has been promoted to MD at WIGY/Bath, ME.
RICH UPTON moves from WJTO/Bath, ME to WIGY/Bath, ME.

Record

VALERIE HAMPTON has been appointed Assistant to the National Promotion Director at Philadelphia International Records.
TERRI ROSSI appointed to the position of Disco Coordinator at Philadelphia International Records.
WILLIAM HENDRICKS named Local Promotion Manager for Philadelphia International Records.

KEVIN KNEE appointed Local Elektra/Asylum Promotion Representative for the Los Angeles market.
JAY BABBITT named Video Sales Representative for Elektra/Asylum Records, Los Angeles.
RAY GMEINER appointed Elektra/Asylum Promotion Representative for the Denver Market.
ALAN BENJAMIN named Video Sales Representative for WEA Corp. in Atlanta, GA.
ORLANDO W. BROWN appointed Sales Representative for WEA Corp. in Atlanta, GA.
STEPHEN PEEPLES joins Elektra/Asylum Records as Editorial Manager.
ANTHONY A. MARFISI appointed Special Project Coordinator for the Chicago Branch of WEA.
CAROLE BERGENFELD appointed Executive Assistant to Dave Glew at Atlantic Records.

Industry

MARSHALL SUCH has been appointed to the position of Creative Director of Library Services for Toby Arnold & Associates, Inc.
STEVEN FRET named Controller for Chappell Music and Intersong Music.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

PAUL SIMON

Late In The Evening (WB)

72% of our reporters on it. Moves: Up 2, Same 0, Down 0, Adds 132 including WXLO, WKBW, WFIL, WIFI, 96KX, WCAO, F105, WRKO, PRO-FM, JB105, WPGC, KVIL, KRLY, Z93, 94Q, Q105, WLS, CKLW, KDWB, KSLQ, KBEQ, WGCL, Q102, WOKY, KEARTH, KRLA, KFI, KHJ, KFRC, KIMN, KOPA. NOTE: Paul Simon has broken the old "most adds in one week" record with his total of 132 adds. The previous record holder had been FLEETWOOD MAC's "Tusk," which went on 128 R&R reporters the week of September 21, 1979. See Parallels, charts at number 27.

BOB SEGER

You'll Accomp'ny Me (Capitol)

70% of our reporters on it. Moves: Up 64, Same 21, Down 0, Adds 47 including WKBW, WCAO, Z93, 94Q, WGCL, KIMN, WPEZ, WBBF, KC101, WLCY, WBBQ, WHBQ, KZ93, WOHO, KERN, KGW. See Parallels, charts at number 29.

IRENE CARA

Fame (RSO)

59% of our reporters on it. Moves: Up 87, Same 6, Down 1, Adds 16 including WIFI, Z93, Y100, WFBL, WTIC-FM, WAEB, Q106, 14Q, KERP, KBFM, Y95, FM102, WYRE, 14WK. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on), add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

BILLY JOEL "Don't Ask Me Why" (Columbia) 97/61

Moves: Up 21, Same 13, Down 0, Adds 61 including WCAO, CKLW, KS95-FM, WOKY, KIMN, WFBR, WBLI, Z98, WDRQ, WZZP, KJRB, KRSP, KENO.

EDDIE RABBITT "Drivin' My Life Away" (Elektra) 97/16

Moves: Up 67, Same 13, Down 1, Adds 16 including 13K, WTIC-FM, KERP, WJDX, WBBQ, WRVQ, WNAF, WROV, KKRC, KDZA.

COMMODORES "Old-Fashioned Love" (Motown) 89/2

Moves: Up 62, Same 16, Down 9, Adds 2, KSRR, KMJC, JB105 22-19, KVIL d-12, WOKY 31-24, KHJ 30-27, KRBE 13-10.

POCO "Under The Gun" (MCA) 82/12

Moves: Up 42, Same 28, Down 0, Adds 12 including WKBW, KHJ, KBFM, WTIX, WDRQ, KSTT, WOW, KJRB, KTAC, G100.

DIANA ROSS "Upside Down" (Motown) 75/32

Moves: Up 38, Same 5, Down 0, Adds 32 including WABC, WFIL, Q105, KFI, KHJ, KFRC, KOPA, WICC, KEEL, WFMF, WBBQ, KTKT.

ROBERT JOHN "Hey There Lonely Girl" (EMI America) 74/15

Moves: 34, Same 25, Down 0, Adds 15 including 96KX, WPGC, KIMN, WFBL, WTIX, WLAC, WSKZ, WAKY, WOW, WZZP, KWIC.

ERIC CLAPTON "Tulsa Time" (RSO) 74/3

Moves: Up 40, Same 18, Down 13, Adds 3, PRO-FM, KVIL, KSRR, KUPD 16-12, WVIC 18-10, WSEZ 9-6, KKRC 13-10.

KENNY LOGGINS "I'm Alright" (Columbia) 73/21

Moves: Up 42, Same 10, Down 0, Adds 21 including KFI, KFRC, KOPA, KUPD, WBEN-FM, WTRY, Q106, KSRR, 92Q, WQRK, KJ100, WOW.

CARLY SIMON "Jesse" (WB) 70/35

Moves: Up 15, Same 20, Down 0, Adds 35 including WKBW, CFTR, Q105, 13K, WTRY, WFLY, KINT, WFMF, WAYS, KWEN, KERN, KTAC, KRSP, KLUC, KENO.

LARRY GRAHAM "One In A Million You" (WB) 67/10

Moves: Up 42, Same 12, Down 3, Adds 10, PRO-FM, KOPA, WTRY, WICC, 14Q, WVIC, WNCI, KJRB, KMJK, 14WK.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 59/12

Moves: Up 24, Same 23, Down 0, Adds 12 including WHB, WKBO, WTIX, KEEL, KMJK, WFBG, V100, WXIL, CK101, KQWB-FM.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin')" (UA) 59/9

Moves: Up 29, Same 21, Down 0, Adds 9, WBEN-FM, WHYN, BJ105, KIOA, WOW, KKRC, WEAQ, KDZA, KOOK.

ROGER DALTRY "Free Me" (Polydor) 52/2

Moves: Up 25, Same 24, Down 1, Adds 2, KJ100, WVIC, CHUM 18-14, KXX106 30-27, WDRQ 26-21, KRSP 14-10.

Others Getting Significant Action

PAT BENATAR "You Better Run" (Chrysalis) 48/7

Moves: Up 19, Same 22, Down 0, Adds 7, KEARTH, WHFM, WSKZ, KJ100, 92X, V100, KCBN, WIFI 20-14, WDRQ 22-17, KRUX 37-30.

Radio & Records

NATIONAL AIRPLAY/30

August 1, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
12	5	2	①	CHRISTOPHER CROSS/Sailing (WB)
20	12	6	②	ROLLING STONES/Emotional Rescue (Rolling Stones)
2	1	1	3	OLIVIA NEWTON-JOHN/Magic (MCA)
7	4	3	4	GENESIS/Misunderstanding (Atlantic)
13	9	8	⑤	PETE TOWNSHEND/Let My Love Open The Door (Atco)
15	11	9	⑥	BOZ SCAGGS/Jojo (Columbia)
9	6	7	7	KIM CARNES/More Love (EMI America)
5	3	5	8	MANHATTANS/Shining Star (Columbia)
1	2	4	9	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
22	18	12	⑩	ALI THOMSON/Take A Little Rhythm (A&M)
-	29	20	⑪	AIR SUPPLY/All Out Of Love (Arista)
28	22	13	⑫	JACKSON BROWNE/Boulevard (Asylum)
23	19	14	⑬	S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
26	21	15	⑭	BENNY MARDONES/Into The Night (Polydor)
-	28	24	⑮	AMBROSIA/You're The Only Woman (You & I) (WB)
27	23	21	⑯	DIRT BAND/Make A Little Magic (UA)
29	27	22	⑰	LINDA RONSTADT/I Can't Let Go (Asylum)
-	-	26	⑱	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
6	8	10	19	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
16	15	17	20	KENNY ROGERS/Love The World Away (UA)
3	7	11	21	PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca)
30	26	25	⑳	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
-	-	28	㉑	GEORGE BENSON/Give Me The Night (WB)
-	30	27	㉒	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
11	14	18	25	CHARLIE DANIELS BAND/In America (Epic)
-	-	29	㉓	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
-	-	→	㉔	PAUL SIMON/Late In The Evening (WB)
-	-	30	㉕	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
-	-	→	㉖	BOB SEGER/You'll Accomp'ny Me (Capitol)
-	-	→	㉗	IRENE CARA/Fame (RSO)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

PAUL SIMON "Late In The Evening" (WB)
 BILLY JOEL "Don't Ask Me Why" (Columbia)
 BOB SEGER "You'll Accomp'ny Me" (Capitol)
 ELECTRIC LIGHT ORCHESTRA "All Over..." (MCA)
 ROBBIE DUPREE "Hot Rod Hearts" (Elektra)
 CARLY SIMON "Jesse" (WB)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

CHRISTOPHER CROSS "Sailing" (WB)
 ROLLING STONES "Emotional..." (Rolling Stones)
 OLIVIA NEWTON-JOHN "Magic" (MCA)
 JACKSON BROWNE "Boulevard" (Asylum)
 PETE TOWNSHEND "Let My Love Open..." (Atco)

Parallel Listings Begin on Page 28.

NATALIE COLE "Someone That I Used To Love" (Capitol) 49/5

Moves: Up 29, Same 14, Down 1, Adds 5, WHB, 92Q, KERN, WNAF, KENI, WRKO 7-3, WPGC 25-18, KEARTH 24-20, KCPX 25-19.

FIREBALL "Love That Got Away" (Atlantic) 46/0

Moves: Up 27, Same 16, Down 3, Adds 0, WRKO 26-24, WOKY 24-21, WKEE 25-21, WLCY 29-23, KQ94 25-18, KBIM 20-16.

POINTER SISTERS "He's So Shy" (Planet) 45/18

Moves: Up 16, Same 11, Down 0, Adds 18 including WHB, KRLA, 13K, WFBR, WKEE, KFMK, WSGA, KX104, KRQ, WROV.

TOUCH "(Call Me) When The Spirit Moves You" (Atco) 39/3

Moves: Up 15, Same 21, Down 0, Adds 3, WAEB, WDRQ, KJRB, 96X 28-24, BJ105 35-32, KCBN 35-31, KQDI 30-27.

QUEEN "Another One Bites The Dust" (Elektra) 36/24

Moves: Up 7, Same 5, Down 0, Adds 24 including KEARTH, KFI, WICC, Q106, KRBE, KXX106, WSGA, 92Q, KJRB, KLUC, KRQ, KTKT.

BOZ SCAGGS "Look What You've Done To Me" (Full Moon/Asylum) 31/7

Moves: Up 18, Same 6, Down 0, Adds 7, 94Q, WPST, WAEB, KRAV, KC101, FM99, KSEL, Z98 2-1, KRQ 24-16.

DIONNE WARWICK "No Night So Long" (Arista) 31/7

Moves: Up 11, Same 13, Down 0, Adds 7, WFIL, KRLY, WKEE, KRUX, WFLB, WROV, KBIM, WHB 24-17, WJDX 32-29.

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 27/4

Moves: Up 16, Same 7, Down 0, Adds 4, WKEE, WRVQ, G100, KKLS, WIFI 29-23, KUPD 23-17, Y103 26-18, KQ94 16-8.

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA) 25/24

Moves: Up 0, Same 1, Down 0, Adds 24 including WKBW, WFIL, Z93, WFBR, WPST, Z98, KX104, WAYS, WGH, KRAV.

AVERAGE WHITE BAND "Let's Go 'Round Again" (Arista) 24/0

Moves: Up 11, Same 9, Down 4, Adds 0, WKBW 11-9, WHFM 30-24, 14Q 30-27, WERC 12-10, WAPE 5-3, BJ105 30-26.

RANDY VANWARMER "Whatever You Decide" (Bearsville/WB) 23/2

Moves: Up 10, Same 11, Down 0, Adds 2, WGCL, K104, KCPX 20-17, KWIC 30-28, KQDI 22-19.

DR. HOOK "Years From Now" (Capitol) 22/0

Moves: Up 8, Same 14, Down 0, Adds 0, WOKY d-29, KBFM 28-25, KRUX 26-23, WSEZ 34-32, KOOK 18-15.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 19/11

Moves: Up 3, Same 5, Down 0, Adds 11, KRBE, WJDX, WERC, KRUX, WJBQ, WIGY, WROV, FM99, KKLS, WGBF, KBIM.

RUSS BALLARD "On The Rebound" (Epic) 19/1

Moves: Up 8, Same 9, Down 1, Adds 1, KQWB-FM, KUPD 19-13, KXX106 21-17, WANS-FM 10-5, KRCL 5-1.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 18/15

Moves: Up 2, Same 1, Down 0, Adds 15, including KRLY, WZUU, KEARTH, WKEE, KTSA, KBFM, WZZP, WFBG, WFLB, WSPT.

AMY HOLLAND "How Do I Survive" (Capitol) 17/10

Moves: Up 2, Same 5, Down 0, Adds 10, WCAO, KXX106, Y103, BJ105, WGH, KRUX, WHHY, WISE, WANS-FM, KQDI.

Continued on Page 30