

Radio & Records

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THE INDUSTRY'S NEWSPAPER

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NRBA 1980 — A Triumph For Radio



Karl Eller



Anne Jones



Paul Simon and the Jesse Dixon Singers



Barbara Mandrell and radio friend

The American Radio Expo, staged by the National Radio Broadcasters Association in conjunction with Radio & Records as a special one-time event, set new standards for radio conventions in total attendance, in the efficient dissemination of useful information, and perhaps most importantly, in successfully bringing together the disparate elements that make up the audio communications industry — radio owners, managers, programmers, sales people, engineers, syndicators, networks, reps, equipment firms, record executives, government officials, entertainers, and press.

Almost 4500 industry figures packed the Bonaventure Hotel in downtown Los Angeles over the convention's four-day run (October

5-8). Major addresses were made by NRBA President Sis Kaplan, former Combined Communications and Charter Media head Karl Eller, the FCC's Anne Jones, Jim Quello, and Frank Washington, NTIA's Henry Geller, and Al Yesk of the Yankelovich, Skelly & White research firm. Paul Simon and Barbara Mandrell excelled in entertainment, and Golden West Broadcasters founder Gene Autry was honored with the Golden Radio Award. Sales, engineering, finance, management, and promotion panels enlightened participants, while uniquely informal format hospitality rooms enabled broadcasters from every size market to mingle and share information. Exhibitors displayed the latest in sophisticated broadcast

technology, while TM's "Tomorrow Media" presentation and the Video Theater provided visual stimulation. Steve Dahl's "Breakfast Club" broadcast live from the convention to his three Midwestern AOR station lineup, and the new "Satellite Live" syndicated show also aired live discussions. Congratulatory telegrams were received from President Carter and Ronald Reagan.

"The smashing success of American Radio Expo exceeded all of our expectations," NRBA President Kaplan said Tuesday (10-7). "With NRBA's tradition of each year's convention topping last year's, we confidently expected to break records this year," Kaplan continued, "but we really did not anticipate the degree to which American Radio Expo — 1980 would break records in all categories.

"Number of registrants, total number of participants, exhibitors, hospitality suites, workshops, seminars, and special events were all substantially ahead of previous records. Registrations probably ran 30 to 40 percent higher than last year, and the intensity of excitement generated added a new dimension to our convention," Kaplan said.

"None of this would have been possible without the invaluable

contributions which were made by the management and staff of Radio & Records," she stated. "The unique combination of management, engineering, and programming participants was largely the result of R&R's very active involvement, and credit for the special events goes completely to R&R."

Following is an overview of the Expo's events, along with pictorial

highlights. Detailed coverage of individual format discussions and other sessions will appear in next week's R&R.

Government, Researchers, Broadcasters Interact

Feelings, facts, prophecies and philosophies were outlined in speeches by distinguished guests on the

NRBA/See Page 14

KCBQ Shifts To Country

KCBQ/San Diego became the latest in a growing number of stations converting to a Country format, announcing the move exclusively to R&R Tuesday (10-7) at the NRBA American Radio Expo. The Charter station had been Pop/Adult for the last two years, following a long and successful history as a Top 40 outlet.

Charter Broadcasting President Russ Wittberger told R&R, "In the last year a lot of big-signal stations have been thinking about going Country. Over the last two months, we looked at where adult contemporary stations might be going,

and where AM radio was going. We felt we had the base of what the very good AM Country stations seem to do best — they're full-service radio stations playing country music. It was a natural evolution for a station with our power to go to a Country format."

Don Nelson, a longtime Country broadcaster whose firm Don Nelson Associates will consult the station, added, "San Diego is probably the last major market in America with a huge hole for Country. We feel there is no Country station which covers San Diego County, and we

KCBQ/See Page 20

FEAD HEADS JAPANESE-OWNED COMPANY

Alfa Enters U.S. Record Market

Japanese record company Alfa & Associates has established an American label, Alfa Records, marking the first entry into the U.S. market by a Japanese concern. Alfa is a subsidiary of Yanase & Co., a major auto and industrial/home equipment importer. Confirming long-circulating reports (R&R 8-1), former RCA and A&M VP Bob Fead has been named President/Chief Operating Officer, with the company's executive roster largely set.

The establishment of Alfa in the U.S. is intended as the first step in the parent company's worldwide expansion. Alfa & Associates President Kunihiko Mural remarked, "A revolution will take



Bob Fead

place in the field of telecommunications. We have to be ready to react promptly, however revolutionary the change might be. Alfa's

ALFA/See Page 20

Hosking To Become CBS Radio President

Robert Hosking has been designated as the successor to CBS Radio President Sam Cook Digges, and will take over the position when Digges retires January 31, 1981. In the meantime, the 22-year CBS veteran, currently VP/Affiliate Relations for the CBS TV Network, will join the radio division November 3 as Executive VP, working closely with Digges.

CBS Broadcast Group President Gene Jankowski, in making the announcement, noted that there were "several excellent candidates for the position. The selection of one in no way diminishes the importance to CBS of the others. We had an abundance of riches in terms of outstanding management personnel. We carefully and deliberately weighed all the issues, and believe Bob will do as much for CBS Radio in the years ahead as Sam did in the decade behind us."

Hosking joined CBS in 1958 as a management trainee, becoming an account exec at WCBS/New

York the following year. He moved to CBS Radio Spot Sales in 1962, rejoining WCBS as General Sales Manager a year later. In 1970 he became VP/GM of WCBS-TV, accepting a similar position at WCAU-TV/Philadelphia in 1973. In 1978 he was promoted to his present position.

Joel Denver Named R&R Washington Editor

Joel Denver has joined the staff of Radio & Records as Washington Editor. During an extensive radio career, Denver programmed KSLQ/St. Louis, KCBQ/San Diego, 96X/Miami, and worked at stations such as WFIL/Philadelphia, WPGC/Washington, WNOR/Norfolk, WAYS/Charlotte, starting out at WINX/Rockville, MD. Most recently he helped put WBSB/Baltimore on the air.

Washington Bureau Chief Jonathan Hall, to whom Denver will re-

port, commented, "With management and programming increasingly sharing the same concerns, bringing a respected programmer like Joel Denver into Washington further strengthens our ability to report significant events from a radio broadcaster's perspective. Joel's background and talents eminently qualify him to handle the responsibilities of this key position." Denver's appointment is effective immediately; he'll be based in R&R's Washington offices.



THE SEQUEL IS BEGINNING

We are pleased
to announce that

The Boardwalk Entertainment Company
will open

its corporate headquarters at
9884 Santa Monica Boulevard
Beverly Hills, California

90210

(213) 550-6363



Newspaper Claims Carter Cover-Up On Record Probe

According to reports first published in the New York Post (9-30) and the Los Angeles Herald Examiner (10-1), a four-year investigation by the Los Angeles branch of the U.S. Justice Department into alleged price-fixing within the record industry was subsequently tabled, following a pair of White House meetings between President Carter and several top record industry figures. While no direct links between the President, the industry figures, and the investigation have been established (officially, the Justice Dept. query was terminated due to insufficient evidence), several questions of impropriety were raised.

Acting under the Sherman Antitrust Act, a grand jury had been empaneled, a number of witnesses granted immunity, and a substantial amount of man-hours expended as the Justice Department sought to uncover evidence against CBS, RCA, MCA, ABC, Polygram, Capitol/EMI, and Warner Communications' recording divisions as well as industry trade organizations NARM and the RIAA. However, no indictments or complaints were filed.

The Grand Jury was empaneled in late 1976 with the first White House meeting of the President and

NEWSPAPERS/See Page 20

Malrite Sets New KNEW GM, PD

Malrite officially took over ownership of former Metromedia property KNEW/Oakland Wednesday (10-8), naming a new GM, Steve Edwards, most recently at KFOG/San Francisco; and, as reported in R&R last week, Jim Wood, formerly PD at KZLA-AM-FM/Los Angeles, as Program Director. Exiting PD Bob Young is reportedly exploring opportunities within the Metromedia organization.

John Chaffee, Vice President of Programming for Malrite, told R&R there would be no additional

MALRITE/See Page 20

Hurlbutt Named KFJZ-97 VP/GM

John Hurlbutt has been appointed Vice President/General Manager of KFJZ & Z97/Dallas-Fort Worth. The move represents a promotion for Hurlbutt within the Swanson Broadcasting chain, as he moves to the Texas stations from the company's WSHO & WBYU/New Orleans. He had been VP/GM at WBYU for the past seven years, as well as for the more recently acquired AM station.

Hurlbutt succeeds Richard Marcellan, who resigned to pursue other interests and broadcast property management in Jacksonville, FL. Prior to his service at WBYU, Hurlbutt managed KRMG/Tulsa, another Swanson station, which he joined in 1964. He began his radio career in 1969 at KJEM/Oklahoma City.



Hugh Beville, Peter Kizer, Daniel Kops

Kops Elected BRC Chairman

Daniel Kops, President of Kops-Monahan Communications, was elected Chairman of the Broadcast Rating Council's Board of Directors. Kops, whose company owns WAVZ & WKCI/New Haven, replaces five-year incumbent Peter Kizer, VP/Broadcast Operations for the Detroit Evening News Association.

Kops brings a strong ratings/research background to the independent ratings service monitoring group. He was a longstanding member of the NAB's Research Committee, which helped instigate the BRC's formation, and has been Vice Chairman of NAB's Radio Board. Kops also was a founder and President of the Associated Press Broadcasters Association and was President of the Connecticut Broadcasters Association.

The BRC Board also elected NAB Assistant General Counsel Barry Umansky Assistant Secretary for the Council, and reelected BRC Exec. Director Hugh Beville Secretary-Treasurer and NAB Senior VP/Research Larry Patrick Assistant Treasurer.

Small Promoted To President At KMGK

David Small has been promoted to the position of President at Shamrock's KMGK/Dallas. Shamrock President Bruce Johnson, who made the announcement, stated that Small would continue his duties as GM at the station, a position he's held since 1979. Before joining Shamrock at KMGK, Small was General Sales Manager at San Antonio stations KONO-AM-FM and KITV-FM.



David Small

Woods Resigns As KDAY PD

Steve Woods relinquished the position of Program Director at KDAY/Los Angeles late last week, citing the pursuit of "private business" as a reason. He will, however, maintain his afternoon drive air shift. Woods has been with KDAY since it became a Black-formatted station in 1973, and had been PD for 2 1/2 years.

KDAY morning man J.J. Johnson has been appointed acting PD. Ironically, the seven-year KDAY veteran was previously PD at the station directly before Woods's appointment.

Summer 1980 Advance Arbitron Results

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Los Angeles

KABC Improves; KLOS Gains On KMET

KABC (T) enjoyed a good book with the Dodgers, widening its market lead by moving up 7.0 to 7.6. KMET (A) was stable 4.9 to 5.0, but KLOS closed the gap by gaining a share, 2.4 to 3.4.

The two leading Beautiful Music stations had soft Summer books, KBIG slipping 5.7 to 4.8 and KJOI down a bit 4.8 to 4.6, while KOST improved 2.7 to 3.0. KNX (N) passed its chief competitor KFVB, jumping 3.2 to 4.0 while KFVB dropped 4.2 to 3.8.

KIQQ was the biggest CHR jumper, 1.8 to 2.8. KRTH (3.5 to 3.4) and KIIS-FM (3.3 to 3.2) were essentially stable, while KRLA fell 3.8 to 3.1 and KFI slipped 3.1 to 2.7. KHTZ inched up 2.2 to 2.3, while KHJ went 2.2 to 1.7 in its last total rock book. KZLA-FM (PA) went 1.6 to 1.8 in its last book before going Country.

Others earning a one share or above were KLAC (C) 4.2 to 4.0, KNX-FM (A) stable at 3.2, KMPC (PA) 2.8 to 2.9, KTNQ (S) 1.6 to 2.0, KUTE (B) 2.0 to 1.8, KALI (S) 1.1 to 1.7, KDAY (B) 2.1 to 1.6, KKKO (J) 1.4 to 1.5, KROQ (A) 1.6 to 1.5, KWKW (S) .9 to 1.4, KJLH (B) 1.5 to 1.3, KLVE (S) 1.4 to 1.2, KEZY-FM (A) (Anaheim) .5 to 1.1, KGRB (BB) .5 to 1.1, KWST (A) 1.0 to 1.1, KNOB (BM) 1.1 to 1.1, KFAC-FM (CL) .9 to 1.0, KGFJ (B) 1.1 to 1.0.

San Diego

KJQY Edges KFMB; KGB Rebounds

KJQY (BM) nearly lost its lead by sliding 8.4 to 6.5, while KFMB (PA) went 7.1 to 6.4. The AOR battle was tight again, as KPRI slipped 5.6 to 5.0 and KGB-FM went 5.4 to 5.2. XTRA (in its last BM book) climbed 3.4 to 4.7, KFMB-FM (R) inched up 4.2 to 4.3, and News station KSDO slipped 4.8 to 4.1.

Significant rebounds were scored by KGB (R), up one share 4.4 to 5.4; and KBZT (R/O) up 2.8 to 3.9. Stations suffering notable declines included KOGO (PA), down 3.7 to 2.1; and XTRA-FM (A), which slipped 4.5 to 3.9.

Other stations scoring better than one share were KEZL (BM) stable at 3.8, KIFM (A) 3.9 to 3.7, KYXY (PA) 3.1 to 3.6, KNX (N) (Los Angeles) 2.7 to 3.3, KSON (C) 2.9 to 3.1, KFSD (CL) 2.9 to 2.7, KITT (R) 3.1 to 2.5, KFI (R) (Los Angeles) 2.2 to 2.4, KSON-FM (C) 1.9 to 2.3, KCBQ (PA) 2.1 to 2.0, KKOS (PA) 1.0 to 1.6, KMJC (R/O) 2.6 to 1.5, KJFM (BM) 1.2 to 1.5, and KABC (T) (Los Angeles) 1.0 to 1.3.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Think.

this week ...

BROADCASTERS DOUBTFUL ON NEW FM'S

In comments presented to the FCC, broadcasters expressed mixed feelings over the idea of adding stations to the FM band.

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MORE FOCUS ON FOCUS GROUPS

Further useful suggestions on setting up and using focus groups for their maximum research value.

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FORMAT ROOM PHOTO HIGHLIGHTS

Pictorial coverage of format room sessions from the American Radio Expo is featured this week in place of R&R editors' regular columns on the following pages:

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Washington Report

Notion Of More FM's: Mixed Reviews

In comments filed by the October 1 deadline, many broadcasters made their feelings known on an FCC proposal to increase the number of FM stations. If it's adopted, here is what will happen:

- Class A assignments can be made on Class B and C channels and Class B assignments can be made on Class C channels.

- New classes of intermediate stations, Class B-1 and Class C-1, will be created.

- Minimum height and power requirements will be set for all classes.

- New minimum mileage requirements would be adopted.

Daytimers Like The Idea

Many daytimer operators who have been unable to get an FM under the present "table of assignments" told the FCC last week that they look forward to these new "drop-ins." They believe they will be able to add local full-time service in many areas. Russ Salter of Salter Broadcasting noted, "There are areas of the country that I have driven where there is no audible FM service available in the car."

Individual Community Identity

Joseph Verenna of Phillipsburg, NJ, a prospective applicant for one of these new FM's, stated, "If this measure is adopted I will file for a Class A station for Phillipsburg. I have been given support from community leaders, as this will set new standards for this growing area and allow it to have its own identity instead of the identity of neighboring communities who have aural service."

An Industry Hardship?

Darryl Nixon, Pres. of Music Radio of N.C. Inc., told the FCC of his opposition because "existing stations are currently losing money and a deluge of new stations could cause a hardship not only on themselves but on existing stations that are fighting for survival."

Other broadcasters slow to give

quick approval echoed the comments of Jack Varnier, Station Mgr., WGEM/Quincy, IL: "The Commission should consider fully all of the social, economic, engineering, and public policy proposals now, before radio assignments are increased," he said.

Engineering Problems Pointed Out

In a filing by ABC Radio Network Affiliates, results of a commissioned study by A.D. Ring, a Washington engineering firm, to study the proposed effects of the rulemaking, were stated.

The study concludes, "The changes would offer more assignments but would a) reduce the size of areas of good service provided by existing stations, and b) would change the present balance between service and interference so as to permit new assignments but at a price of destroying present service" (R&R 9-16).

NTIA, in comments to the FCC, has asked "for reconsideration of the decision to exclude the subject of 'directional FM antennas' to solve short spacing problems should the plan be adopted."

A Matter For The Joint Advisory Group

In comments filed October 1, the NAB has urged the FCC "to take a hard look at modification of the technical standards of FM in view of the study by A.D. Ring."

On another related FM issue dealing with amending the FM Table of Assignments Procedure, the NAB supports the Commission's view of "saving time and expense of both private parties and the FCC and supports a less rigid set of FM assignment criteria" but feels that both FM issues should be taken up with the new joint government-industry advisory committee.

The NRBA, in comments filed with the Commission, supports the feeling that "these are matters for the joint advisory group." NRBA went on to say, "The Commission appears prepared to perform major surgery on its FM allocation rules. We have an objection to increased competition in the broadcasting industry. NRBA does object to increases which are hastily effected at the possible expense of the technical soundness of the industry without appropriate consideration of all factors."

FERRIS CALLS IT "A FRUSTRATION OF THE LAW"

No Free Time For Carter/Mondale

Commission: "We Are Not Politicians And We Aim To Stay That Way"

In a 7-0 decision, the FCC voted last week (10-3) to turn down the Carter/Mondale request for free air time because of independent time buys for Reagan made through Americans For Reagan, Citizens For Reagan '80, Americans For Change, and the Ronald Reagan Victory Fund (R&R 9-12).

Carter/Mondale sought the ruling because under the Federal Election Campaign Act, any candidate accepting funds shall not be entitled to outside contributions. "If we had ruled in favor of Carter/Mondale, we would have been asking broadcasters to subsidize Carter's campaign for free. This is a frustration of the law," said FCC Chairman Charles Ferris.

Citing the Fairness Act (Section 315), the Commission went on to say, "Stations that air independent ads supporting Reagan would have to sell equivalent time to Carter/Mondale to respond or any other independent Carter support groups at the lowest unit cost." Commissioner Bob Lee made it clear that the decision was not based on political leanings or ties and was an interpretation of the law.

Dollars & Sense

Both Carter and Reagan have accepted \$25.4 million in funds from the government. In the Carter/Mondale petition to the FCC it was estimated that Reagan's independent support groups planned on spending more than \$50 million to try to change the outcome of the election through the additional air time. Some comments filed with the FCC indicated that figure "didn't make sense" and was considerably less.

When Is Free Time Allowed?

When a broadcaster presents a program featuring a candidate and sells spots around the broadcast, a candidate would be entitled to free time. When a broadcaster sells a spot of longer time period to a candidate, authorized agent or third party and a "use" is presented, free time need not be provided, concluded the Commission.

"Use" Issue Clarified

In related action (9-25) the Commission through the Broadcast Bureau told the Carter/Mondale Reelection Committee that use of a drawing of Carter's face did constitute "use" within the meaning of Section 315. A clarification was requested because a network was unwilling to accept a :60 spot for Carter at the lowest unit cost "unless the picture appearance is construed to be a 'use' by Carter."

The spot was testimonial in nature and the only sponsor identification was a drawing of Carter in the last few seconds. "It seems clear that in this case, 'use of broadcast facilities' is authorized by Carter and serves the same function as if it were a photograph," reasoned the Commission as it handed this victory to Carter.

At The Nets

Mutual

Net announces a New Year's Special that will be available for its affiliates that will be a Top 80 of 1980 country hits compiled from the Radio & Records Top 80 Country Hits. The three-hour program will be hosted by Capitol recording artist Anne Murray and Mike Fitzgerald of WHN/New York. The show will also feature exclusive interviews with Crystal Gayle and Charlie Daniels, among others.

Net is on the road with a 12-projector computer-controlled, multimedia sales slide presentation. Upcoming cities include Detroit October 13, Chicago October 16 and New York October 21.

ABC

VP/Director of Sales Lou Severine spoke to the Screen Gems Broadcast Group of Columbia Pictures at their management meeting in Wheeling, WV October 1. Subject of the talk was "Where Will The National Dollars Come From In The 80's" and "Where Radio Fits In."

Net announces Susan Nerenberg to Director of Prime-Time Development, East Coast for Entertainment Net.

Information Net announces affiliation with 50kw WBAL/Baltimore to begin in December.

CBS

Election night coverage to begin November 4 at 7:18pm EST and to be anchored by Reid Collins and Charles Osgood.

Net announces second year of "College Bowl" broadcasts beginning Saturday (10-18) with host Art Fleming, 22 regular season, 15 playoff, plus National Championship and All-Star games are slated for airing.

RKO

Net announces plans to subscribe to "Broadcast Co-Opportunities" with affiliates receiving the Broadcast Co-op binder plus monthly updates to take better advantage of this growing marketplace for radio dollars.

UPI

UPI Michigan Broadcasters Organization formed (9-19) to promote "the highest standards of electronic journalism" in that state. A Michigan Broadcast Awards Program was launched, open to all Michigan stations.

NPR

Sr. Chief Engineer Wayne Hetrich has received a Special Armstrong Award for "significant research towards major developments in state-of-the-art broadcasting."

Chris Koch named Exec. Producer of net's award winning nightly news magazine, "All Things Considered."

Source

Net announces new affiliates WXQR-FM/Jacksonville, FL & WGLU/FM (GLU-92)/Johnstown, PA.

Group W Adds Personal Finance Reports

The Group W stations will be featuring daily reports on personal finances researched, written, and narrated by Gerald Rosen, Executive Editor of financial publication Dun's Review.

FCC: At A Glance

Joint Government-Industry Advisory Committee Defined

After many months and many requests by NAB and the ABC radio affiliates, The FCC finally adopted a measure forming the "committee" (10-2), according to an FCC release issued this week. There has been speculation among some broadcasters as to what areas the committee will be able to advise the Commission. The FCC said last week that the committee will:

- Help the Commission prepare for and participate in the 1980-81 sessions of the ITU Region 2 Conferences on 9 kHz as its main priority.

- Secondly, institute a consolidated inquiry into proposed AM & FM allocation measures.

- Meet 12 times per year until Dec. 31, 1981 working within Commission deadlines.

The FCC has budgeted \$7700 annually to run the committee, with the rest of the funding and manpower coming from participants. Included in the committee will be two subgroups: one handling spectrum allocations and recommendations and the other handling technical data.

Third Phone Abolished

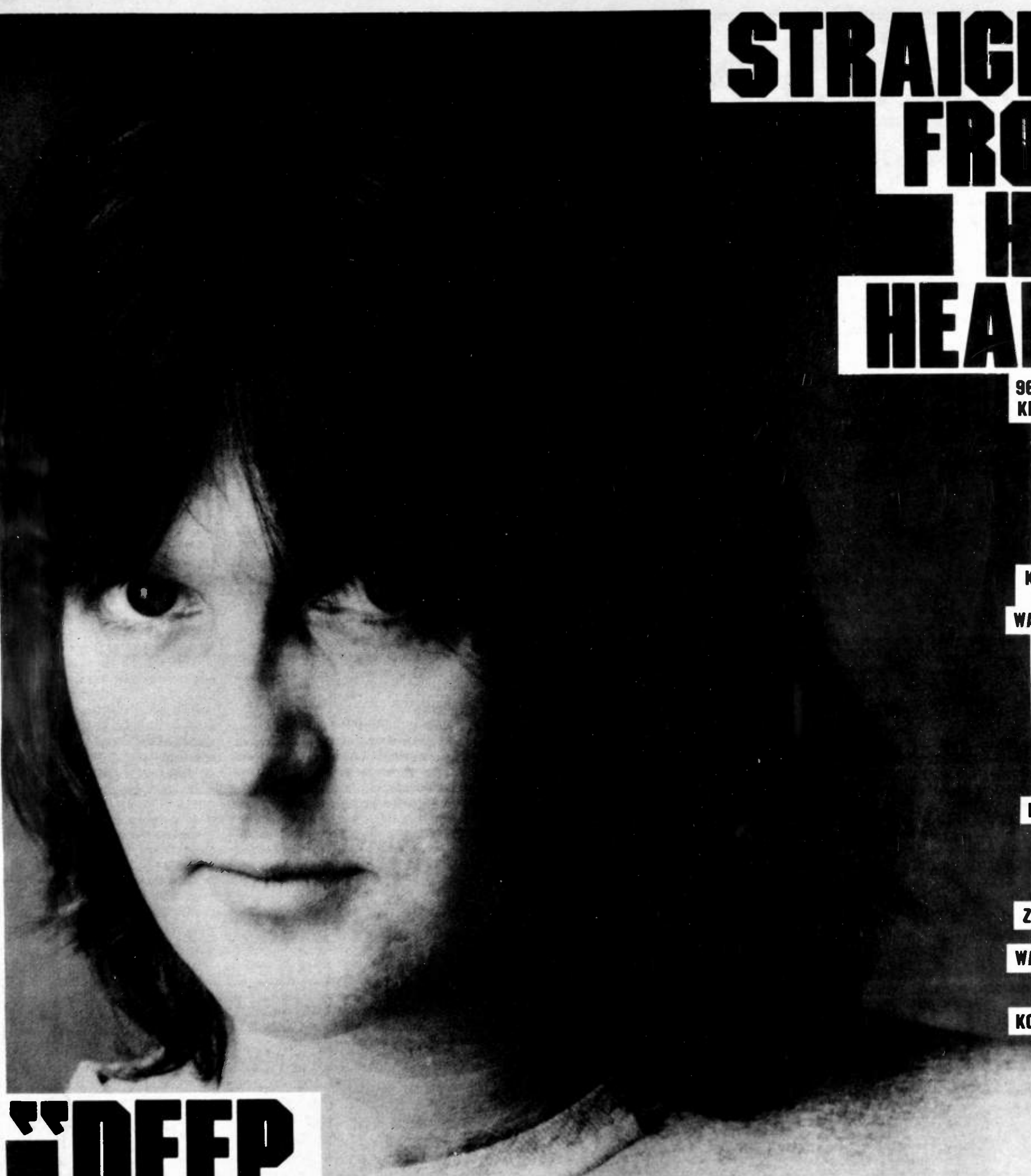
In action on July 17, 1980, the FCC moved to abolish the radio-telephone Third Class Operator Permit. Now, beginning October 13, 1980, Third Phones will no longer be issued nor will tests be given for the license.

Swift Bill Passes House

The House of Representatives Wednesday (10-1) passed Rep. Al Swift's (D-WA) cross-ownership bill (HR 6228) by a vote of 310 to 97. Last week the bill went down to defeat because of a controversial amendment proposed by Rep. Andrew Maguire (D-NJ) that would have established a VHF station in New Jersey. Many broadcasters felt it would have been a dangerous precedent to establish new stations by legislation.

The Swift Bill that passed lacked this amendment and will prohibit the FCC from considering a licensee's newspaper and broadcast holdings at renewal time, as well as the number of stations owned. Maguire's amendment will come up again as a separate measure after the November elections. The Swift Bill now awaits action by the Senate Communications Subcommittee, where its future is viewed as uncertain.

STRAIGHT FROM HIS HEART



- 96KX ADD 30
- KBEO ADD 20
- KJR ADD
- KUPD ADD
- WFBR ADD
- WPST ADD
- K104 ADD
- KINT ADD
- KLAZ ADD
- KXX106 ADD
- WAXY ADD
- WAKY ADD 32
- KJ100 ADD
- WVLK ADD
- WAKX ADD
- KWEN ADD
- Z104 ADD
- KKXX ADD
- KJRB ADD
- KLUC ADD
- KRO ADD 29
- KTKT ADD
- WFBG ADD
- WCIR ADD
- WXIL ADD
- Z102 ADD 34
- WISE ADD
- WANS-FM ADD
- WXLK ADD
- KVOL ADD
- KQWB-FM ADD
- KFYR ADD
- WSPT ADD
- KATI ADD
- KODI ADD
- KYYA ADD
- KOOK ADD
- KFXD ADD

**“DEEP
INSIDE MY HEART”**

THE NEW SINGLE FROM

RANDY MEISNER

PRODUCED BY VAL GARAY
ON *Capricorn* RECORDS

WHAT'S NEW

Edited by Don Waller

"Project 90": A Radio Promotion Concept For The 80's

Many top broadcasters agree that the future of radio must include an increase in promotional and marketing activity for the medium to prosper. With this in mind, the **First Media Management Company**, in association with **William Kirk Advertising**, has launched "Project 90," a radio merchandising and promotional service designed to offer subscribers a complete and useful marketing tool.

The service, available on a market-exclusive basis, provides a station with a new promotional idea each month, complete with camera-ready art, copy, layout, and sales suggestions. In addition, each subscriber receives the entire "Project 90 Kit," containing over 75 "ready to sell" promotions, including camera-ready artwork for copy, contest forms, posters, sales, thematic logos, newspaper layouts, billboard art, and suggested

sales instructions. The package, also available in a Spanish version, offers in addition over 30 public service and sales promotional idea starters and is designed to be both affordable and pro-

ductive. For further information contact the **First Media Management Company**, Executive Point, Suite 506, 101 Wymore Rd., Altamonte Springs, FL 32701, or call (305) 869-5200.

Unique Spot Beds, Sound Effects LP's Available

Thomas J. Valentino Inc. has recently introduced an all-new (recorded within the past three months) commercial beds music library, "60's And '30's," consisting of 100 cuts on four albums. All cuts are recorded in 24-track and all are contemporary in various styles. Furthermore, the package is available at a one-time fee of \$75 with no charges for clearance fees, needle drops, monthly fees or

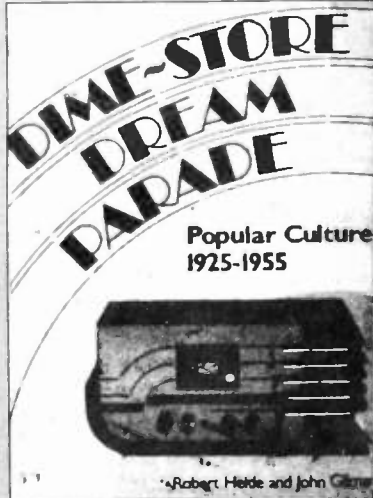
varying prices depending on market size.

In addition, the New York City-based firm, which has been in the sound effects business since 1932, is offering a basic 26-album collection of sound effects, containing over 1000 different effects, and retailing for \$7.50 per disc. The company also has over 25,000 sound effects on tape, all of which are listed in their (free to broadcasters) catalog, which makes for unusual light reading. For further information, contact **Thomas J. Valentino Inc.** at 151 W. 46th St., New York, NY 10036, (212) 246-4675.

Pop Culture Book Glitters With Remnants Of Radio's Golden Era

"Dime Store Dream Parade," written by **Robert Heide** and **John Gilman**, chronicles American popular culture during the first half of this century with particular emphasis on radio, which as the first nationally-advertised medium had a noteworthy influence upon the American consciousness, giving rise to mass marketing. Along with radio, the two authors focus on the years 1925-55 with respect to Art Deco and Aero Dynamic styles in art, architecture, interior designs, home products and packaging.

Published by **E.P. Dutton** of New York City and retailing for \$25 (cloth) and \$14.95 (paperback), the book contains a vast number of photos of such period pieces as the "Little Orphan Annie Oven,"



the "Kate Smith Songbook," and the complete "Mickey Mouse Tea Set."

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Golden West Offers Autry Syndie Special



Golden West Broadcasters is offering a **Gene Autry** special, which will be initially offered to its four stations as well as for general syndication. **Scott St. James**, formerly of **KMOX/St. Louis**, will produce and narrate the program, with **Marilyn Covington** serving as Production Assistant.

The special salutes Autry's more than 50 years in the entertainment industry with an emphasis on the historical aspects of Autry's career, featuring numerous actualities from figures such as **Ronald Reagan**, **Billy Graham**, **Jack Dempsey**, **Mickey Mantle**, **Bowie Kuhn**, **Steve Allen**, **Rudy Vallee**, **Roy Rogers**, **George Gobel**, **Johnny Cash**, **Buck Owens**, **Frankie Laine**, **Glen Campbell**, **Roy Acuff** and **Waylon Jennings**. Much of the material, both historical and musical, has never been heard before.

A four-minute demo is currently available through **Scott St. James** at **KMPC**, 5858 Sunset Blvd., Hollywood, CA 90028, (213) 460-5641.

Research Group Adds San Francisco Office

The **San Luis Obispo, CA**-based **Research Group** will open a **San Francisco** office on **January 1, 1981**. **Research Group President Bill Moyes** explained the expansion as being motivated by the need for increased airport access to better serve the

firm's expanding client list and because the present facility could no longer contain the **Research Group's** growing operation. The firm will continue to house all its fielding, data processing and analysis facilities in **San Luis Obispo**.

Company Conducts "Car Pool Sweepstakes"

While a number of radio stations have sponsored "inflation fighter" promotions whereby the station awards listeners a prescribed amount of money toward their rent or house payments, grocery, gasoline, or utility bills, the **Norwalk, CT**-based **Perkin-Elmer Corp.** has been conducting a quarterly "car pool sweepstakes," spreading 500 prizes of up to \$300 among employees who have sworn off commuting alone by private car. The firm claims the program (which radio stations may want to consider adopting) has enticed "hundreds" of its 11,500 employees to switch to car and van pools, bicycles, buses, and walking to work.

Radio Syndie Show Stars Henny Youngman

"Take My Radio Show...Please!" is a syndicated radio series starring (who else?) **Henny Youngman**, currently available from **Charles Michelson Inc.** The programs are written and produced by **Bob Michelson** and will be sold for cash or barter. Stations already airing the show include **CFGO/Ottawa**; **WHWH/Princeton, NJ**; **WHEB/Portsmouth, NH**; and **WKIX/Raleigh, NC**. For further information contact **Charles Michelson Inc.** at 9350 Wilshire Blvd., Beverly Hills, CA 90212 (213) 278-4546 or 127 West 26th St., New York, NY 10001, (212) 243-2702.

RCA Sets College Radio Promo Campaign

75 college radio stations will be involved in a promotion campaign sponsored by **RCA Records** for five of its acts, including **Daryl Hall & John Oates**, **David Bowie**, and **Polyrock**. Beginning **October 13**, the campaign, prepared in conjunction with college radio promotion consultant **Thirsty Ear**, will last five weeks. The **Hall & Oates** promotion will focus on a "mystery voice" contest (tying into their latest LP, "Voices") with 25 albums awarded as prizes in each market.

\$85,000 PER CHILD

Kids' Cost Climbs

As every parent knows, the cost of raising children is staggering. Few median-income families (those with after-tax incomes between \$22,500 and \$27,500 a year) would believe they spend an average of \$85,000 to birth, raise, and educate (through four years of public college) just one child! However, a 1980 study for the **Population Reference Bureau** conducted by senior research associate **Thomas J. Espenshade** of **The Urban Institute** in Washington, D.C. concluded that child-rearing costs have risen nearly 33 percent since 1977 (at which time it cost a mere \$64,215 for the same out-of-pocket expenses).

Although these figures vary from region to region and according to lifestyle (farming households in the North Central region suffer the least monetary drain), the top three expenditures are consistently "housing" (\$24,711), "food" (\$17,931), and "transportation" (\$12,027). Surprisingly, a college education comes in fourth at \$9784 per child. If these figures aren't enough to make any parent consider food rationing, there is also a substantial amount of "lost" income incurred by families with a non-working mother, which could raise that \$85,000 figure to as much as \$140,000.

The cost of raising a child has been keeping pace with the consumer price index (which rose 36.2 percent for the same June 1977 through June 1980 period) and, surprisingly, with a 1930 **Metropolitan Life Insurance Co.** projection that it costs approximately three times a family's annual income to raise a child to the age of 18, which remains valid. As inflation continues to climb each year, it's apparent that many marrieds will be reconsidering the parental question as they calculate whether that little bundle of joy is really worth approximately \$10,625 a pound!

WHAT'S NEW

FRENCH, ITALIAN FIRMS LEAD WAY

Coming: Credit Cards Containing Computers

Although not in use in the U.S. as yet, several French and Italian firms have begun placing computers *inside* credit cards to facilitate electronic banking. Roughly the same size as a standard credit card, these new computerized cards contain microprocessors in place of the magnetic strips which are usually used to store credit-card information.

Instead of the buy-now pay-later system, these new cards are used as part of a pre-paid billing operation. The consumer purchases a card programmed to account for a certain amount of money from a bank. Following each purchase, the card is inserted into a special machine at the store that records the transaction in its own memory and deducts the payment from the balance in the card's computer.

The advantages to this system are viewed as being that the amount of credit will be negotiated in advance and that counterfeiting the cards is expected to be difficult.

To Begin Testing In '82

The French cards, developed by CII-Honeywell Bull, Philips Data Systems France (a subsidiary of the Dutch-based N.V. Philips group), and Schlumberger Flonic (Schlumberger Ltd's electronics division), were introduced at a Paris exhibition last month. They will be tested by the manufacturers and a group of banks in three medium-size cities in 1982.

The Italian cards, developed by SGS-ATES, are being considered for use as a national credit card by SIP, the Italian telephone company, while the West German telephone system is reportedly entertaining similar ideas. However, there are no current plans to include the U.S. market, mostly because magnetic strip cards are firmly established here. Nevertheless, several American banks are said to be watching the French and Italian banks with interest with an eye on establishing a system geared toward international transactions.

Pickwick's P-O-P Combines Programming & Product

Pickwick International Inc., the rack jobber/record retail firm, has installed "Channel 1000" in 40 of its stores nationwide. The point-of-purchase display contains space for 14 different albums underneath a 17-inch video monitor connected to a Sony "SLP-300" (Betamax) videocassette player.

When activated by a consumer, the unit plays 12 separate two-minute segments of artists performing their top songs. Pickwick receives the video material from artist management firms, agents, and other sources and then tapes its own introduction, anecdotes and biographical information for each segment. The programming is changed monthly.



Kragen & Co. Add Sundance, Establish East Coast Office

Kragen & Co. recently acquired the Brooklyn Heights-based Sundance Music artist management and marketing firm. Sundance principals Job Hart and Bob Hinkle (who in the past have handled many projects for Ken Kragen clients, including Kenny Rogers, Kim Carnes, Dottie West, and Gallagher) will continue to assist Kragen & Co. with East Coast representation and advance work, while the Kragen firm will now manage former Sundance clients Harry and Tom Chapin and Billy Kirkland. The Kragen & Company East office is located at 8 Cadman Plaza West, Brooklyn, NY 11201 (212) 858-2544.

"Hot Child In The City" Film First For Segal-Marks Firm

Following in the path of "Ode To Billie Joe" and "Middle Age Crazy," newly-created Segal-Marks Productions, formed by music attorney Lloyd Segal and producer Arthur Marks, have announced their first film project, based on the Nick Gilder tune "Hot Child In The City." Marks is penning the adaptation, which is slated to begin production in 1981.

PRO:MOTIONS

Johnson Upped To GM/Black Music A&R At Capitol

Varnell Johnson has been elevated to General Manager of Black Music A&R at Capitol Records. Most recently National Director of Black Music A&R for the label, Johnson previously served as General Manager of the R&B Division at United Artists/EMI America Records, which he joined as East Coast Regional Promotion Director in 1976. He began his music industry career in sales and promotion at A&L Distributing, becoming National Promotion



Varnell Johnson

Director at Philly Groove Records and later East Coast Marketing Director at GRC prior to his joining UA/EMIA.

In his new post, Johnson will supervise all phases of career development for artists on Capitol's black music roster as well as overseeing A&R and career development for artists on the EMI America and Liberty Records rosters. He will be based at the Capitol Tower in Los Angeles.

Duffy Named Corporate Controller For Shamrock

Kathleen Duffy has been named Corporate Controller at Shamrock Broadcasting Company Inc. An eight-year veteran of the broadcast industry, Duffy's experience includes five years at KTLA-TV/Los Angeles, where she served as Cost Accounting Manager, Credit Manager, and Accounts Receivable Manager.

Laister, Mourgue, Lawhon & Willms Elected To Capitol-EMI Board

Peter Laister, Harold Mourgue, David Lawhon and Fred Willms have been elected to the Board of Directors for Capitol Industries-EMI Inc. Laister is currently Managing Director of Thorn-EMI Ltd., while Mourgue serves as Finan-

cial Director of the same firm. Lawhon and Willms are presently vice presidents of Capitol Industries-EMI Inc.

Lewinter Named Sr. VP/Comptroller For Atlantic

Melvyn Lewinter has been promoted to Senior Vice President/Comptroller at Atlantic Records. A 10-year veteran of the label, Lewinter most recently served as VP/Comptroller for Atlantic since 1974, having joined the firm as Comptroller. Prior to his association with Atlantic, Lewinter was VP/Comptroller for Musicor Records for four years.

Polidor Named Midwest Reg. Mktg. Dir. At Arista

Joe Polidor has been named Midwest Regional Marketing Director at Arista Records. Prior to joining Arista, Polidor served as National Album Sales Manager for Phonogram/Mercury Records, having formerly served as the label's Southern Regional Marketing Representative as well.

WHO'S THE #1 MORNING MAN?



For the first time in four years, the Monty Python Flying Circus came to the United States, and the Hollywood Bowl may never be the same (of course, it never was).

The Pythons took time out from lynching members of the Walton Family long enough to have some interesting chats with the Gary Owens Column.

They were in town for several reasons. One, to tell everyone about their marvelous new Arista record, "Monty Python's Contractual Obligation Album." Number two, (I'm sorry but you can't do number two in this column — Ed.) — they were breaking up everyone with their four live performances at the Bowl.

I was the original host on PBS in Los Angeles for their TV series when it was sold by the BBC to syndication in the United States in the late 70's. John Cleese told me he averaged only about 60 cents per episode . . . in a non-joking manner! Michael Palin and I were talking about the sketch in which he had written the world's funniest joke. It was so powerful that countries would try to steal the joke because it made people die of laughter. One scene showed the Germans and the British on a battlefield running at each other holding and reading the joke in combat, hoping to destroy the adversary.

Michael said they shot the sketch on a military training ground where real land mines were going off around them!

Palin and Terry Jones are co-authors of Dr. Fegg's Nasty Book of Knowledge. I told them I had purchased a copy back in 1977, and wondered how many they sold. Terry commented:

"Counting the one you bought . . . two!"

Eric Idle was backstage after the dress rehearsal with the same beautiful woman on the cover of the "Rutland Dirty Weekend Book," one of Eric's many literary productions, including "The Rutles" on TV . . . He's been seen perhaps more frequently than the other Pythons in the U.S. because of his "Saturday Night Live" hostings.

Graham Chapman kept the lowest profile that evening in the tent behind the Bowl, occasionally pausing to set fire to his nostril hairs.

Neil Innes of M.P. was formerly a star with the Bonzo Dog Doo Dah Band in the mid-60's in London, when he and the other members of the troupe were all art students.

Terry Gilliam of the Pythons (the gentleman I've known the longest mainly because he used to do brilliant cartoons for Harvey Kurtzman's Help magazine in this country), attended Occidental College in Los Angeles, and his artwork is phenomenal (you see it at the beginning of every TV and movie episode). His book, "Animations of Mortality," can be found as we speak, in bookstores, and is a collection of his fine work.

Terry, Martin Mull, and I got involved in a funny albeit deep art conversation at the party. Martin being a former illustrator before becoming known as Mr. Silly on telly and films and albums (play his "Sex And Violins" album again. . .).



CBS Nips NBC In Cliffhanger

With the controversial "Playing For Time" edging "Little House On The Prairie" by a tenth of a point in a tight contest for top program honors, CBS beat NBC by the same slim margin, depriving NBC of its third straight Nielsen victory in the strike-plagued new season. The standings for the week ending October 5 showed CBS with a 17.5 average rating, NBC, with 17.4, and ABC, with only four shows in the top 20, third at 16.1.

Following the Vanessa Redgrave drama and NBC's Ingalls family was NBC's "Tonight Show Anniversary" special in third place. The rest of the top ten fell into place as follows: 4) "60 Minutes" (CBS) 5) "Dukes Of Hazzard" (CBS) 6) "Real People" (NBC) 7) "Jaws" (ABC Sunday movie) 8) "The End" (NBC Sunday movie) 9) "Dallas" (CBS), and 10) "That's Incredible" (ABC).

In the second ten, "Perfect Match" (CBS Sunday movie) was 11th, followed by 12) "M*A*S*H" (CBS) 13) "CHiPs" (NBC) 14) a tie between NBC's "Great American Traffic Jam" (Thursday movie) and Steve Martin's commercials satire special (NBC) 16) "WKRP In Cincinnati" (CBS) 17) "Monday Night Football" (ABC) 18) a tie between "Lou Grant" (CBS) and "Love Boat" (ABC), and 20) "Games People Play" (NBC).

DISSATISFACTION WITH CABLE APPARENT — Studies showing significant degrees of viewer dissatisfaction with conventional TV programming have surfaced previously, but an Arbitron/Video Probe Index survey, as summarized in Ad Age, indicates some unhappiness with cable offerings as well. The study covered 9100 viewers in noncable, basic cable, and pay TV homes. In the noncable households, 14.6% expressed low satisfaction with regular TV programming, but a significantly higher 25.2% fell into that range in \$35,000+ income homes.

However, 12.2% of those noncable households had once been cable subscribers but had discontinued it — many because they'd moved into areas where it wasn't available, but some who simply didn't think it was worth the cost. The figure rose to 15.2% in upper income households, which were described in the study as being "least satisfied with broadcast TV and . . . least satisfied with cable TV."

Noncable households were also asked why they hadn't made the plunge yet. While 40% couldn't get it where they lived, another 21.1% were satisfied with regular TV. 7.5% thought cable was too expensive; 6.8% said cable wasn't worth its cost yet. When those aware of cable were asked about the chances of their purchasing it in the next six months, 41% said there was no chance at all. Only 9.8% said there was a very good chance; 7.6% more thought there was a good chance. In upper income homes, 14% thought there was a very good chance.

Among cable subscribers, 67.4% said they were willing to spend extra for the service in return for additional programming options. 39.7% specifically mentioned movies that did not appear on conventional TV.

MUSIC ON TV — Split Enz appears on "Fridays" October 10, while Dire Straits is on the same show October 31 . . . The Cars are on "Rock Concert" October 11 . . . Cliff Richard guests on "Midnight Special" October 17 . . . Livingston Taylor and Irene Cara are on "American Bandstand" October 18 . . . Seals & Crofts join "Mike Douglas" October 28 . . . John Klemmer is on "Rock Concert" October 25 .

VIDEOSCOPE:

CBS HOME VIDEO ANNOUNCES INITIAL RELEASES: CBS Video Enterprises has announced its initial release to the home market will consist of 17 MGM films, including "The Wizard Of Oz," "2001: A Space Odyssey," "Ben Hur," "Dr. Zhivago," "Network," "Blow-Up," "A Night At The Opera," and "Jailhouse Rock," as well as concerts by James Taylor and the Electric Light Orchestra, the Bolshoi Ballet performing "The Nutcracker" and "Giselle," a collection of Tom & Jerry cartoons, the Sonny Chiba martial-arts movie, "Street Fighter," and, as previously noted, the "Rude Boy" film, which stars the Clash. All 24 of the videocassettes will be issued in both VHS and Beta formats with suggested list prices ranging from \$39.95 to \$89.95. An extensive marketing campaign will kick off the late October release . . .

ERR WAVES

BY BOBBY OCEAN

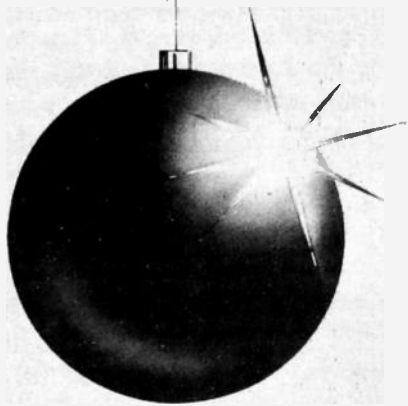


5 YEARS AGO TODAY

Radio & Records

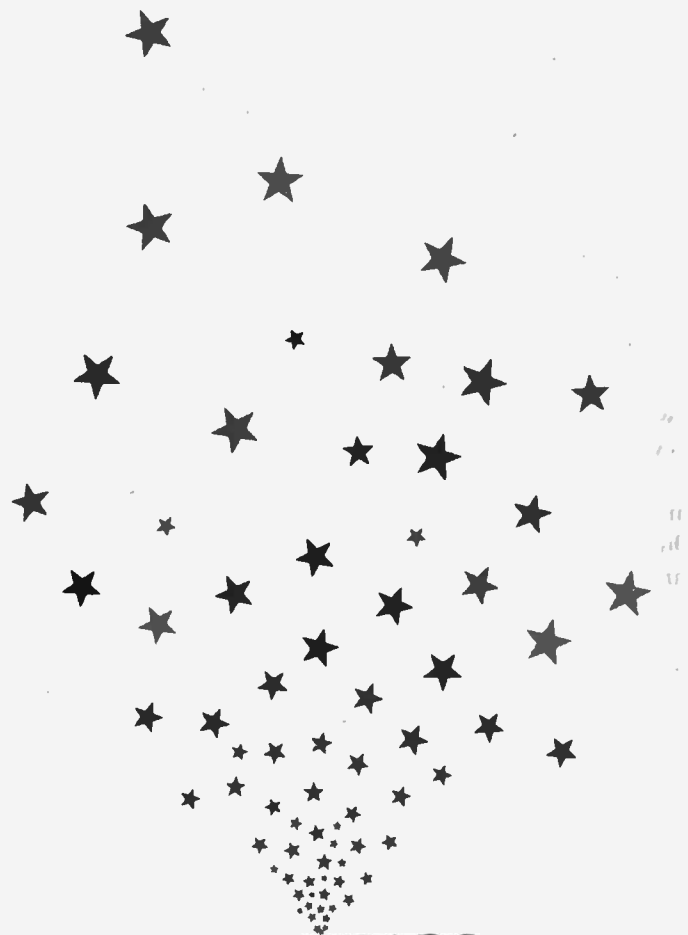
- ★ **FCC PROPOSES LIMITING STATION OWNERSHIP IN ONE STATE** — Four outlets per state would be the limit; NAB objects
- ★ **CHUCK MARTIN NAMED PD AT WAVZ/NEW HAVEN**
- ★ **NUMBER ONE FIVE YEARS AGO:** "Bad Blood" — Neil Sedaka (Rocket)
- ★ **NUMBER ONE COUNTRY:** "San Antonio Stroll" — Tanya Tucker (MCA)
- ★ **NUMBER ONE LP:** "Wish You Were Here" — Pink Floyd (Columbia)

THE HOLIDAY RADIO SPECIALS



A
**CHRISTMAS
ALBUM**

THE HOLIDAY SPECIAL



**NEW YEARS
1900 YESTERDAY**

THE MUSIC CELEBRATION

SEND FOR YOUR FREE DEMO TODAY



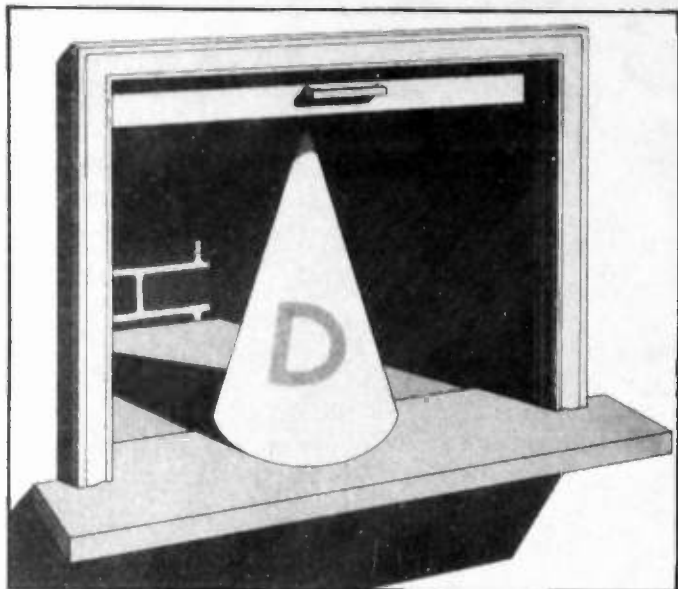
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STREET TALK

THE KORGIS



"EVERYBODY'S GOT TO LEARN SOMETIME"

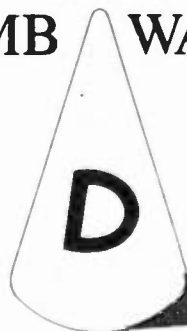
E-47018

THIS WEEK'S ACTION!

94Q on	WXEZ deb 29
KDWB on	KEZR on
WZUU add	KNBQ on
KFI add	KCPX add
KPLZ add	KRUX deb 39
WFBL add 40	KING add
WKEE add	WIGY add
KNUS add	WHEB add
KLAZ deb 38	WFBG deb 31
WJDX add 30	14WK on
KXX106 on	WCIR add
WSGN add	WCGQ add
WAAY add	WISE add
96X add	WANS-FM add
Y103 on	WXLK add
WBBQ on	KPUR add
KX104 on	KQWB-FM 28-25
WOKI add	KKLS on
WRJZ on	WRKR on
WNOX add	KWWL add
WGH add	WSPT add
WVIC on	KATI add
WAKX on	KOOK add
WGBF on	KFXD add

The first single from the new KORGIS ALBUM "DUMB WAITERS"

6E-290



A Rialto Records Ltd. Production



©1980 Elektra/Asylum Records
A Warner Communications Co.

In a follow-up to last week's story on the arrest of Y100/Miami's Don Cox, Metroplex President Norman Wain told Street Talk that Don had been dismissed from the station's staff. Norm's only comment was, "It had to be done."

An interesting battle may be shaping up in the Dallas-Ft. Worth metroplex. Last week KFJZ-FM/Ft. Worth announced that Michael Spears would serve as its consultant. This week KNUS/Dallas has gone public with its newly-hired consultant, Paul Drew. You might remember that Paul and Michael worked together for several years when Paul was consulting RKO Radio and Michael programmed KFRC/San Francisco and KHJ/Los Angeles. Incidentally, just how Paul's reinvolvement with radio consulting will affect his Real World Records label is unclear.

It's a special anniversary for Elektra Records Friday (10-10). 30 years ago today Elektra issued its first release; at that time it was primarily a jazz-folk label.



RAMBLIN' GAMBLIN' GUYS — Paul Drew (left) finally caught up with Chrysler Corporation Chairman Lee Iacocca (right) at the gala Chrysler '81 model introduction party in Detroit recently. Paul had offered a \$100 bet to Lee that he would leave the Chairmanship of Chrysler before that company's federally-guaranteed loans were paid off. Lee accepted the bet in person, after having informally agreed to it prior to their face-to-face meeting. Now we'll all just have to wait and see. When Paul and Lee were last seen together at the party, Lee was reportedly trying to talk Paul into buying a "K" car.

Enough Is Enough

Q107/Washington PD Alan Burns put his car in the repair shop Monday for some routine maintenance, so he needed a ride into the station. He had arranged for his secretary to pick him up on her way into the office, which she did. During the short trip from the auto shop to Q107, Alan's secretary ran her car into a tree. Neither she nor Alan were injured, thankfully.

We assume that Alan arranged for other transportation back to get his own car following Monday's workday. Next day Alan was driving his newly-tuned auto into work and an elderly lady drove her vehicle into his. Again, luckily, neither party was injured, but Alan's machine made a rather abrupt return to the shop for the necessary repairs.

To all of Alan's friends in the nation's capital, don't be insulted if Alan turns down all offers of rides for a few weeks. We have a feeling he might opt for public transportation or get back into walking, which in light of his week so far, is perfectly understandable.

The new owners of WOL/Washington, Kathy Liggins and Dewey Hughes, have officially taken over the station and all the programming/management duties. Informed sources say the station's format will be more than just Gospel, including some Jazz and R&B in a Black Adult Contemporary overall sound.

KTSA/San Antonio has a new PD to replace Michael Scott. John Walton, who came to KTSA in January 1980 from KEIN/Great Falls and had been Michael's Assistant PD, has been promoted to Program Director at the Waterman Broadcasting station.

WKBO/Harrisburg has upped Tim Burns to Program Director from within the staff.

Stevie Wonder called a press conference last Friday (10-3) in the Hollywood Motown offices to announce a rally for next January 15 in Washington, DC. Stevie wants Congress to recognize the birthday of the late Martin Luther King Jr. (January 15) as a national holiday, and the rally will be the focal point of that drive. Stevie's new album, "Hotter Than July," was hand-delivered to Motown President Barry Gordy Jr. at the press conference, and one of the LP's tracks is entitled "Happy Birthday," a musical tribute to Dr. King.



HEY, WHEN'D'JA GET IN? WHERE YA STAYIN'? — We know a lot of you will confuse this with another of our many convention shots, but look again. That's right, it's those Lash Larve devotees from the electric land of Awenotmen — Devo. The boys were captured on film at Walt Disney World in Florida, talking over their latest album with some of the park's furry friends. Apparently the animals wanted to be Devo's mascots, but the band explained that they already had an official mascot — America's champion frisbee-catching dog, Ashley Whiplit.

These stations are spreading "LOVE":



WXLO
KRLY
94Q
Q105
KSFY
KPLZ
WFBR
WKBO
KSET-FM

WAAY
Y103
CK101
WOKI
WNOX
WAYS
WCSC
WQRK
FM99

KJRB
KRUX
KHYT
WJBQ
WGUY
WFOX
WXLK
KVOL
KRLC

"LOVE
X
LOVE"
GEORGE
BENSON

Produced by Quincy Jones 

Director: Ken Fritz/Dennis Turner —
Ken Fritz Management

Cross a great artist with a great song and you get . . .



. . . ANOTHER GREAT HIT!

**THE BACK PAGE
BREAKERS**

**CHRISTOPHER CROSS
Never Be The Same (WB)**

63% of our reporters on it. Moves: Up 41, Same 17, Down 0,
Adds 82 including WKBW, WFIL, WIFI, WCAO, F105, WROR,
JB105, Q107, CKLW, KS95-FM, KSLQ, KEARTH, KIIS-FM,
KSFY, KJR, KPLZ, KIMN, KOPA, WTIC-FM, WAYS. See
Parallels, charts at number 28.

CHRISTOPHER
CROSS
"NEVER BE
THE SAME"

Produced by Michael Omartian



ON WARNER BROS. RECORDS



FOR THE AUDIENCE
THAT LOVED
LARRY GRAHAM'S
LAST SMASH...

HIS NEW ONE:

**"WHEN
WE GET
MARRIED"**

**LARRY
GRAHAM**

PRODUCED BY LARRY GRAHAM
FOR MAUI MUSIC PRODUCTIONS

ON WARNER BROS. RECORDS



BRAD MESSER



Is Everything We Know Wrong?

Charles Lindbergh was not the first person to fly the Atlantic nonstop. He was the 67th. But he was the first to do it *alone*. The suicide rate during the Great Depression (all those stockbrokers jumping out of windows, remember?) did not show an increase over previous years. And Delilah did not cut off Samson's hair. The Bible says she had someone else do it. Judgments 16:19 reads "... she called for a man, and she caused him to shave off the seven locks ..."

Is all the stuff we've programmed into our brains just so much misinformation?

The item that started me thinking about this was an entry in an almanac, noting "October 16, 1846 — first operation with anesthetized patient." That doesn't check out. Here's why, according to a 1977 treatise by Dr. W.S. Monica. He says as early as 1830 teenagers were inhaling ether for kicks, and that after one kid overdosed and passed out, one Dr. Crawford W. Long theorized ether might be useful in surgery. In those days people had teeth filled by placing metal atop them and applying a red-hot tool, and surgery was done with kitchen knives and as much speed as possible. Dr. Long used ether for a neck cyst operation in 1842 but kept it secret, fearing (rightly) that he would touch off a furor. When Dr. William Morton ventured to publicly demonstrate ether as an anesthetic at Massachusetts General Hospital four years later, wrote Monica, "to the clergy and a few pious physicians and dentists, it was anathema. From their pulpits around Boston, ministers denounced ether as the instrument of the Devil and against Biblical teachings. They inspired such wrath that Morton was burned in effigy."

Laughing gas was successfully used in dental surgery by Horace Wells in 1844. Trying it was his idea, and he arranged for another dentist to extract his own tooth. That was nearly two years prior to the "first operation with anesthetized patient" noted in the almanac.

So just because it's printed, doesn't make it true ... and just because we believe it, doesn't necessarily make it so ... even if everyone knows it's true.

Teddy Roosevelt never led the Rough Riders into combat. The American robin is actually a thrush. Reindeer aren't deer, they are caribou. A Parson's table has nothing to do with preachers, but was developed by the Parsons School of Design in Manhattan. The Bible makes no reference to a Sermon on the Mount. Goats don't eat tin cans. Corpus delicti is not always synonymous with a dead body.

Anyone wanta bet some beers and keep going?

Rip 'N' Read

Columbus Day

MONDAY, OCTOBER 13: Maybe I was clowning around in school the day they were teaching about Christopher Columbus, because I got the idea he discovered North America. Wrong. Discounting the natives who already had lived here for thousands of years, the first explorers to sail an ocean to North America appear to have been Eric The Red (986AD) and his son Leif (990AD). Women, you'll love this: Leif's sister Freydis led a sailing expedition to North America in 1024. Then 4½ centuries later our famous history book hero Christopher Columbus set sail with a three-ship fleet, making the Atlantic crossing in ten weeks. Today's the holiday but yesterday was the anniversary of Columbus sighting land in 1492. Actually he never found anything farther north than Cuba, but he surely got a lot of ink!

Paul Simon is 39. Marie Osmond is 21. Anita Kerr is 53. Foghat's Craig McGregor is 31. Chicago's Robert Lamm is 36. England Dan Seals is 32. Lenny Bruce would have been 55 today.

XS-1 Supersonic Rocket

TUESDAY, OCTOBER 14: When you watch lightning and wait to hear the thunder you're getting practice perceiving the speed of sound. It varies with atmospheric conditions but a good round figure is 650 miles per hour. Thirty-three years ago today, over the Southern California desert, the first airplane to exceed the speed of sound was dropped from its B-29 mother plane. Captain Charles E. Yeager produced the first sonic boom as he piloted the Bell XS-1 rocket-powered research plane, on this date in 1947. Yeager later made Brigadier General.

John Dean is 42. Justin Hayward of the Moody Blues is 34. Bing Crosby died three years ago at age 73.

Whip Inflation Now! WIN!

WEDNESDAY, OCTOBER 15: I kind of hate to even bring this up because it was such a flop, but President Gerald Ford kicked off his WIN Button campaign six years ago today. Whip Inflation Now. Oh sure.

The first American draft card burning — protesting the Vietnam War — was on this date in 1965.

Penny Marshall of "Laverne & Shirley" is 37. Linda Lavin of "Alice" is 43. Jean Peters is 54. Richard Carpenter is 35.

First Radio Was Kite-To-Kite

THURSDAY, OCTOBER 16: Radio didn't get discovered until after oil wells, wagon trains moving West and the Civil War. In October 1866 radio was demonstrated between two kites over Virginia — by Dr. Mahlon Loomis — and 85 years ago Guglielmo Marconi demonstrated his working "wireless" in Europe (1895). Four years later Marconi was in America. On October 16, 1899, he performed a demonstration for the U.S. military ... reporting the results of a ship race. Marconi got the patent and the publicity. The guy who *didn't* was Nathan Stubblefield, who demonstrated wireless transmission of speech in 1892, in the town square at Murray, KY. That was three years before Marconi's European demonstration. Stubblefield died broke. So it goes.

Suzanne Somers — born Suzanne Mahoney — is 34.

Or Fight Inflation with Prunes

FRIDAY, OCTOBER 17: An obscure journal reveals that on this date in 1824, the boarding house bosses of New York City "banded together because of the high cost of living (and) voted to serve tenants only four prunes for breakfast."

As the days continue to shorten, this is the first one with fewer than eleven hours of daylight (10hr, 56min). We are a couple of months away from the shortest days of the year, a string of ten days with only 9hr, 4min of daylight, from December 16 thru 26. Daylight Savings Time ends next weekend, October 26.

Jim Seals of Seals & Crofts is 38. Evel Knievel is 42. Chuck Berry will be 54 tomorrow, and Lee Harvey Oswald would have been 41 tomorrow.



EARTH NEWS.

Call Jim Brown (213) 399-4949 (Collect)

131 Ocean Park Boulevard Santa Monica, CA 90405

Ratings & Research

"The moderator is there to facilitate the discussion and generate opinions of others, not to spout his/her opinions."

Focus Group Focus, Part 2

In response to numerous queries, last week we began to delve into the topic of focus groups. We discussed how to work with your research firm and how to set up appropriate guidelines for selecting members of the public to participate in such groups. Another important consideration was the mention of what focus groups can — and cannot — do. This week we'll conclude by touching on the role of the moderator of the groups, what the setting for the sessions should be, and how to follow up results from focus group research.

The Setting

Once your sample of ten persons per session has been selected, they will need to be told when and where to appear to take part in the focus group. Due to the prevalence of working people in most panels, it is probably best to schedule sessions in the evening. As for location, it's best conducted under the controlled circumstances that a room specifically designed for such functions can offer. Many research firms, especially in larger markets, have focus group rooms in their office setup. The room is usually a conference-type room, with a large table and enough chairs to accommodate the respondents and the moderator. No one else should be in the session. Top quality facilities will include a two-way mirror at one end of the room, so that the client station personnel can sit in, observe and listen, without being detected. The room should be wired with mikes so that the goings-on can be taped for future reference, and in certain cases videotaping can be done also. The respondents should be notified that the audio or video taping is going on so that they can feel comfortable about the microphones and equipment, know what it's all there for, and learn to project at a correct level for the equipment being used.

The Moderator

The person most responsible for the successful operation of focus groups is the on-site moderator, or facilitator. This person should be someone from the outside research firm you've hired, or someone recommended by them as an expert in this field. He or she should greet the respondents as they arrive, see that they are comfortably set, and explain the ground rules regarding taping, time limit (90 minutes), etc. The moderator is there to

facilitate the discussion and generate opinions of others, not to spout his/her opinions or in any way try to influence the outcome of the discussion's content. The moderator is there to overcome conversational logjams, spur discussion when it lags, and try to keep the respondents on the specific topic(s) of the evening. The responsibility for seeing that no one bullies or hogs the show is up to the facilitator. The extreme objectivity and sensitivity required of this person make it necessary that he or she not be a station employee, or have any financial interest in what the results show.

The Discussion

Once the moderator has explained the purpose and time limit of the focus group, he/she should then throw out the first discussion topic of the evening, being careful not to lead the respondents. It would not be good research for the moderator to begin by saying, "Tonight we want to find out why you folks think there is too much teen-oriented music on KZZZ." It is much better to frame the question "Let's first talk about radio stations that in your perception play too much music that is teen-oriented. Frank, (or pick any respondent to begin the discussion flow) do you think there is a station in this market that plays too much teen music, and if so, which station might that be?" Once Frank has given his opinion, probe to see if others agree or disagree, then move on to ask why each person feels the way they do. It may be that the respondents feel that your station may have jocks that are too loud or crazy, that the music is too loud, or that on-air promotions lend the wrong image to your effort. Once these feelings have been elicited, the moderator should keep track of them, see if they jibe with the station's concerns, and structure the discussion around the key areas until the respondents run out of meaningful dialog on the matter.

Follow Up Research

At the end of the 90-minute session, the moderator should conclude the panel's effort, give out the incentive awards and mention what station sponsored the research (unless the respondents are going to be used again in a station research study). The research firm will then debrief the moderator, listen to the tapes, and boil out the key items men-

Week In Review

Subscribers Cancel In Piedmont

The Arbitron subscribers in the Greensboro-High Point-Winston Salem market have withdrawn their support of a fall book for the area. Basis for the upheaval was the fact that Arbitron announced that the sample goals for the metro would be reduced by more than 50%, compared to previous surveys. As a result, the O/N'80 survey in the Greensboro metro — the first fall book in the area — will be done without any pre-publication subscribers, according to Bernard Mann, Advisory Council member and broadcaster in the Piedmont vicinity. Arbitron confirmed the massive pullout over the in-tab shrinkage issue.

NRBA Appoints Research Committee

At the American Radio Expo, the NRBA revived its Research Committee, under the leadership of Ted Dorf, GM of WGAY-AM-FM/Washington, DC. Dorf has appointed the following broadcasters and researchers to the committee: Bill Clark of KABL-AM-FM/San Francisco, Bernard Mann of Mann Media, Fred Walker of Insilco Broadcasting, and Bella Warner of the Christal Company. Jhan Hiber has been appointed research advisor to the committee. Dorf may be adding other committee members in the near future, as the NRBA looks to establish a cogent voice with regard to Arbitron and other research matters.

tioned consistently in the panel. There may be a dozen focal points brought up by the listeners — why they like the competition better, what they think about your music, personalities, advertising, perhaps even a signal problem. The follow-up telephone or personal interview research effort should examine several of these issues that the station feels are the most urgent. For example, in a study in which I was recently involved, there were 10 major points brought up by the panel members. I then asked the station which of the items was most worth the in-depth research followup, and the station designated three areas. From the beginning of the research using focus groups, to the final report to the client after the telephone research, was a period of approximately one month.

There's much more detail that either Dr. Lutz or myself can give to stations regarding focus groups, how to set them up, and how to properly use them. Please feel free to call us at R&R if you need additional guidelines. Otherwise, good luck in your focus group efforts. I hope you find this useful research to be a productive first step towards solving a nagging station problem or question.

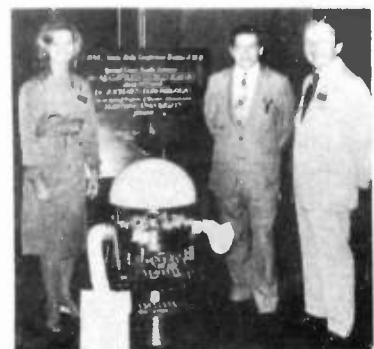
Q&A

Peter McLane, Station Manager of WCCO-FM/Minneapolis, wrote in to ask, "How will Arbitron's Quarterly Measurement sweeps affect the scheduling of announcers' vacations?"

In markets that have no more than two surveys per year, the problem shouldn't be too terrible since there will be time between surveys. However, in markets that have three or more sweeps, there is some type of Arbitron activity — pre-placement, actual survey week, or lag time for diaries still to be mailed in — virtually all the time. My advice would be to schedule vacations in the books that are the least important in your market — the summer sweep in many cases — and also possibly adjust the stress your jocks feel by having them work shifts that are one hour shorter daily.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





Frank Washington

Henry Geller



James Quello



Sis Kaplan



Gene Autry



NRBA

Continued from Page 1

future of broadcasting. In the opening general session (10-6), more than 2000 persons heard opening remarks by Sis Kaplan; FCC Deputy Broadcast Bureau Chief Frank Washington; keynoter Karl Eller, and Yankelovich, Skelly & White's Yesk.

Replacing Broadcast Bureau Chief Dick Shiben, who was called away for a Canadian meeting on Region 2 issues, Washington expounded on the FCC philosophy that "more is better" by saying, "It must be remembered that proceedings such as 9kHz and FM drop-ins, when and if approved, will only create a potential for new service. Prospective broadcasters must first assess this potential, and if viewed as a possible venture, then apply for the stations." He added, "We will not see a flood of new stations, more likely a trickle, just as radio has grown over the past several decades."

Technological And Social Changes

Eller, in his keynote address said, "One of the major conflicts is the collision between the good that

can rise out of technological advances and the constraints placed upon us by the bureaucrats in Washington." He continued, "It's always tempting to turn to the government to solve our problems, but to do so is counterproductive to a free market." His thoughts were deregulatory in leaning, and he called upon broadcasters to unify to keep the free enterprise system healthy and to work together to protect First Amendment rights.

Al Yesk described in his presentation America's changing moods in the "Me" generation. Yesk drew facts from the Yankelovich Monitor, a 10-year study of lifestyles, noting, "There is a greater need for the broadcaster and advertiser to pay attention to the moods of the audience not only demographically but by the time of the day, day of the week, and season of the year. There is an increasing concern about ways to save time, as there seems to be less of it in this demanding world." Yesk implored broadcasters to "treat the medium more creatively and to be aware of ever-changing social values."

Serious Deregulation

In a luncheon address (10-6), FCC Commissioner Jim Quello

spoke about deregulation. "I am very much in favor of deregulation, but true deregulation will only come through legislative action," said Quello. He called for "a massive effort to get deregulation pushed through so that broadcasters could share in all the First Amendment rights newspapers enjoy." Quello concluded his deregulatory remarks by saying, "Broadcasting has been an inept sleeping giant for too many years in protecting its own interests."

At the same luncheon, Henry Geller, head of the National Telecommunications Information Administration (NTIA), echoed Quello's remarks by saying, "We should do away with content regulation because the marketplace will rule because of economic pressures." In one of the strongest calls yet for deregulation, Geller remarked, "Fight for deregulation . . . it should go through as legislation . . . it should be the first order of business in the new Congress . . . and it should be a radio-only bill." According to one source, this is the first time any White House aide has proposed legislative deregulation that pertains only to radio. The comments were met with a standing ovation.

Commission Can't Please Everyone

FCC Commissioner Anne Jones spoke to a capacity crowd at a luncheon (10-7) in which she described recent Washington open panel meetings (9-15 & 16) as "useful in helping the FCC to decide how to proceed on deregulation." She went on to comment, "I am not at all sure that all of our answers and decisions will be satisfactory to everyone affected by them." Touching on the complexion of the industry, Jones remarked, "To meet the competition which most of you face now and the increased competition you will face in the future, I believe all of you will have to provide not only a better sound, but also the best service, in the broader sense, that you possibly can."

Autry Honored

In a ceremony (10-6) honoring the renowned cowboy singer/broadcaster pioneer, NRBA awarded this year's Golden Radio award to Gene Autry, owner and Chairman of the Board of Golden West Broadcasters, before several thousand participants.

NRBA: Elections And Action
Elections were held on Saturday

(10-4) preceding the convention at the Bonaventure Hotel, and the following officers were elected: President Sis Kaplan, WAYS-WROQ/Charlotte; Board Chairman Bob Herpe, General Communicorp/New Haven, CT; VP/East Stephen Trivers, Fairchild Broadcasting, VP/West Bill Clark, KABL/San Francisco; Secretary Bernie Mann, Mann Media in High Point, NC; and Treasurer Ted Dorf, WGAY/Washington. Staffer Lisa Freide was promoted to Vice President.

The newly-elected Board voted to stay with the original 1981 convention dates of Sept. 20-23 in Hollywood, FL, which directly oppose the NAB convention in Las Vegas. This decision went against an Executive Committee recommendation to move the NRBA dates ahead to avoid a conflict with NAB. A winter meeting of the Board was announced for mid-February of 1981.

The General Council will draft opposition for Board approval to submit to the Commission on the issue of "postcard renewal." Support was given by the Board for NRBA proposal to eliminate the FCC requirement for the filing of Form 324, financial reporting. Also, the legal committee was asked to study and submit recommendations
NRBA/See Page 16



THE TITLE
SONG FROM
THE SMASH
ALBUM AND
MOVIE

**"ONE-
TRICK
PONY"**

IS THE
FOLLOW-UP
SINGLE FROM
**PAUL
SIMON**



Produced by Phil Ramone and Paul Simon
ON WARNER BROS. RECORDS



Clark Davis, Harvey Levin, Bill Clark, Richard Kale, Mike Henderson



Peter Straus, Edith Hillard, Larry Keene, Les Elias



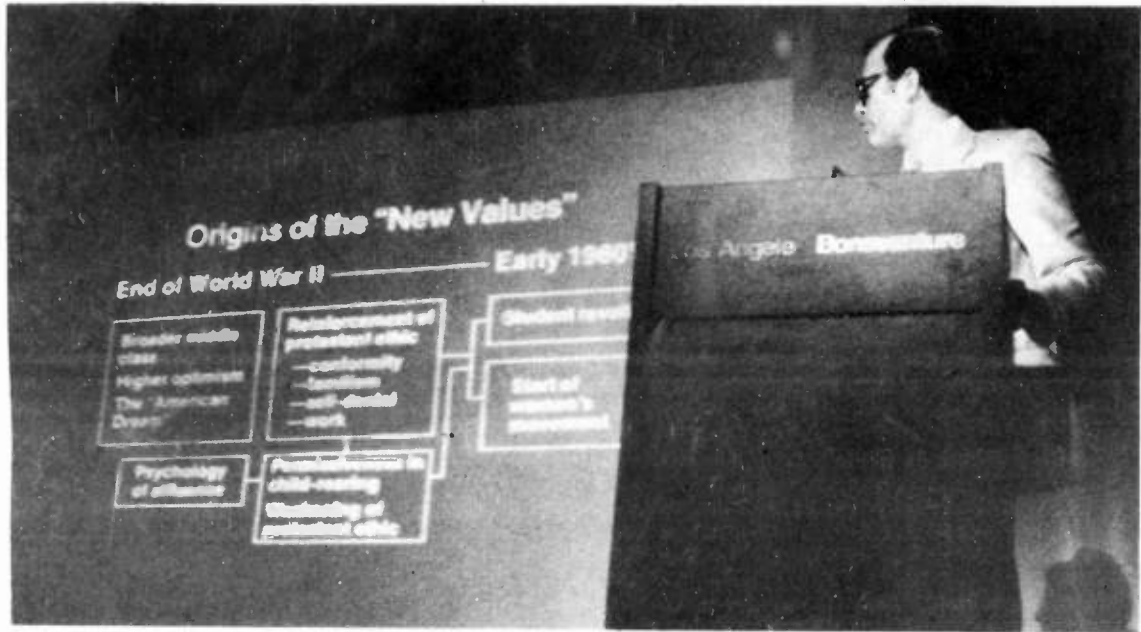
David Hershberger, Leonard Kahn, Norman Parker, Robert Streeter, Arno Meyer



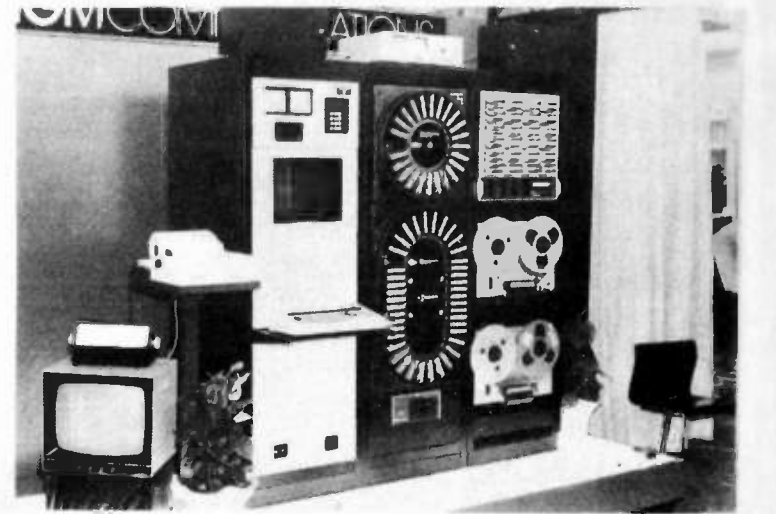
Lynn Christian



David Croll, Joe Strick, Barry Dickstein, Norman Wain, William Exline, Lud Richards



Al Yesh



NRBA

Continued from Page 14 regarding the FCC proposal to eliminate First Phone Licenses.

Network News Wrap-Up

At a press conference during the American Radio Expo, President Scott Rasmussen and Sr. VP Dick Hammer noted that 50 dishes are in place and that the net will have 200 affiliates when it commences in January. The all-sports network will feature 5-minute updates at :15 and :45 past each hour, as well as a 13-hour talk show. In addition, William F. Rasmussen becomes Chairman of the Board, reuniting with his son Scott; the duo founded cable TV's Entertainment and Sports Programming Network (ESPN) in 1978. The elder Rasmussen is a longtime broadcaster specializing in sports.

ABC Expands

In a further refinement of its four-network concept, ABC has created four new positions: Dick McCauley will run the Entertainment Network, Willard Lochridge takes over the Contemporary Network, John Axten heads Information and Tom Plant the FM Network. All will have the title of VP/Radio Network.

The Source

Moving toward its goal to double its special programming output, the Source announced a number of

new music specials, including the debut of the "Source Event," a two-hour music/interview special. The inaugural show features Genesis November 21-23, with Supertramp scheduled for December 19-21. Robert Palmer is featured in a 90-minute concert November 5-7, while Kansas is spotlighted December 5-7.

NBC

NBC also disclosed a significant future programming event. Beginning in January, "Country Sessions," a program comprising one-hour concerts by top country stars recorded in Chicago via WMAQ, will be offered Saturday nights, with commitments secured for 23 of the top 25 markets. The year-long series (26 concerts plus repeats) features, among others, Mickey Gilley, Emmylou Harris, Loretta Lynn, Ronnie Milsap, Conway Twitty, and the Charlie Daniels Band.

Session Highlights

Consumers' desire for more information is the reason new technologies are rapidly developing, but that may sound the end to radio, noted Harvard Professor Richard Rosenbloom at a special McGavren-Guild client seminar Sunday (10-5), just prior to the beginning of the American Radio Expo.

He also sounded a warning to broadcasters, saying radio will

not be able to carry digital sound recordings and therefore cable will, and television may take this business away from radio.

The Promoters

A packed Sunday night crowd jammed into hear advice from experts such as Chuck Blore, Chairman of Blore & Richman; Dan Kavanaugh, President of Future Media; and Debbie Robbins, Research Director of Telesound/San Francisco. They stressed the need for internal promotion as well as external - dressing for success and staff motivation.

Blore, after showing his "Remarkable Mouth" spots and his newest creation, "The Chimps," spoke about the key to a good TV spot. "It must get better and better every time it is seen," he stressed.

Kavanaugh pointed out the great mistake of many stations "trying to adapt creative themes to their logos." He went on to say, "This is the tail wagging the dog... the logo should come first as it should say something about your station." This session was moderated by Century Broadcasting VP Lynn Christian, and included discussions about outdoor advertising, marketing strategies, and other more unusual kinds of promotions.

Fine-Tuning For ARB

This Sunday night session was hosted by R&R's Jhan Hiber, who

spoke to a small but intent group about what could be done to improve their chances in "the hardball game of ARB." With the sweeps on the horizon, he suggested:

- Stress call letters carefully.
- Remember the possibility of frequency confusion.
- Don't frontload all of your heavy promotional items at the start of the survey.
- Keep music research consistent every week.
- Fill out facility forms very carefully to avoid a loss of credit.

AM Stereo

Under the guiding hand of Harold Kassens of A.D. Ring, a Washington DC engineering firm, each of the five AM stereo manufacturers, Harris, Kahn, Belar, Motorola, and Magnavox, were given five minutes to promote the strong points of their systems to a crowd

of about 100 engineers and managers.

Leonard Kahn spoke about the future: "1988 will be the year that AM stereo happens, due to the FCC's reversal of the Magnavox system ruling and the fierce competition and possible court appeals, at the rate things are going."

"Each system has performance tradeoffs, and the Commission and the manufacturers have both rejected independent testing. This makes us uncertain about what type of further data we should give the FCC," commented Frank Hilbert of Motorola.

Almost all of the manufacturers present called for marketplace support to get a system accepted as quickly as possible.

Buying & Financing Radio Stations

A large crowd of approximately 200 heard financial interests and



ENGINEERING THE PROCEEDINGS — Moderator Harvey Rees (extreme left) leads a panel discussion on "Engineering: The Last Black Box." Pictured on the panel are, from left: Greg Oganowski, Craig Siegenthaler, Ian Robertson and Bob Orban.



TO CONVENE AND CONFER — Captured during an informal chat are, from left: R&R Ratings & Research Editor Jhan Hiber and Mel Beville of the Broadcast Ratings Council.



NEWS ROUNDUP — Pictured gathered for a round-table discussion at the News/Talk format room are (clockwise, from left) Mary Rose, KMPC/Los Angeles's Hilly Rose, KVII/Seattle OM Bruce Marr, R&R's Brad Messer, Carol Messer, Zodiac News's Steve Baim, and (back to camera) R&R News/Talk Editor Gail Mitchell.



EASY LISTENING — Pictured among the many broadcasters and syndicators in attendance at the Beautiful Music format room are: Bonneville President Marlin Taylor, Bonneville's Dave Verdery, Master Broadcast Services President Jay Taylor, KABL/San Francisco VP/GM Bill Clark, R&R Beautiful Music Editor Pam Bellamy, KalaMusic Exec. VP Bill Wertz, WEZL/Memphis GM Phyllis Moore, Noble Broadcast Consultants VP/Program Manager Rick Wood, Logos Unlimited's Art Vuolo, and KBIG/Los Angeles VP/GM Jack Adamson.



MEETING AND GREETING — R&R News/Talk Editor Gail Mitchell welcomes participants at the News/Talk format room.



brokers discuss radio station money matters, guided by Metroplex President Norman Wain. A difference of opinion arose between financiers David Croll and Barry Dickstein over the impact of inflation on what should be paid for stations. Croll stated that with 15% inflation, buyers can't afford to pay the traditional multiples of 8-10 times cash flow for an existing property. Dickstein disagreed, noting the brisk movement of properties this year and that radio has continued to attract capital to purchase stations even in inflationary times. Panelists discussed various criteria for reviewing loan applications.

For those interested in starting a new station, the advice was build a good track record and search until you find a financier who speaks and understands broadcasting.

"Best Foot Forward — Sales Promotion"

"Today the cry is more and more promotion, and the requests are coming from clients and agencies," said Edith Hillard, Sales Manager WLUP/Chicago. Moderator of this panel was Larry Keene, President/GM of WWOC/Avalon,

NJ, and panelists included WLUP/Chicago GM Les Elias and Peter Straus, Chairman of WMCA/New York.

The consensus was stations are now willing to do more to get advertising dollars. It's important to get clients to define the results desired in an ad, whether a strict sale or just exposure, and the audience it's trying to reach.

Hillard said a promotion must fit the format of the station and should entertain the listeners and hook new listeners.

"How Red Hot Is Radio's Future?"

In order for radio to fulfill its promise as the "red-hot medium of the Eighties, stations will have to bring the same intensity and creativity to marketing and sales as they do to programming," said Bob Alter, RAB Exec. VP, to over 90 workshop participants.

Dr. John Demodovich, Professor of Management at the Air Force Institute, noted the key to future radio change would be through excellent staff communication. He emphasized knowing the goals you are trying to achieve.

Moderator for the panel was Ron Kempff, VP/GM of WHIO/Dayton.

"Engineering — The Last Black Box"

Moderator was Harvey Rees, Consulting Engineer, Carl T. Jones Associates. Various topics discussed were clipping, narrowing of the AM band, multi-band processing, and differential bridging.

It was suggested that with the recent issue of FM clipping, many disc jockeys and station personnel believe the louder the better. But the consensus appeared to be that this louder signal causes greater audio distortion, and the loss of stereophonic separation and the ability of some receivers to demodulate the stereophonic signal correctly.

"Budgeting To Achieve Goals"

On Tuesday morning, an eager group of 150 GM's and sales managers discussed budgeting with the panel, which included President/GM Bill Clark of KABL-AM-FM/San Francisco; Clark Davis, Corporate VP, Great Trails Broadcasting; Golden West VP/Radio

Richard Kale; Harvey Levin, President of KUIC/Vacaville, CA; and J. Michael Henderson, GM at KZAM/Bellevue, WA.

Kale remarked, "With broadcast rights for sports teams so outrageously high, it may not be financially possible to recoup all expenditures from the spots sold during the game alone. Having the team does, however, keep your overall spot rate higher so that you can make up the difference."

The panelists spoke of keeping sales more aware of the financial goals.

Promotion In Motion

Bob Herpe, President of General Communicorp/New Haven moderated an all-star panel including Kent Burkhart; WLPX/Milwaukee Promotion Director Bernie Lucas; Jerry Rogers, VP/GM WSGA & WZAT/Savannah; and Scott Slade, PD WAYS-WROQ/Charlotte.

Rogers pointed out the benefit of charity events as promotions not only for programming, but for sales. "We get the clients involved to offset station expenses utilizing their locations as point of distribu-

tion locations for promotional material for the event," he stressed.

Burkhart and Slade both echoed the emphasis for "fun promotions" and listed the three general areas:

- Events: movie premieres, MC work, etc.
- One-on-ones with listener participation on the air.
- On-air programming events: half-price fairs, raft races and fund raisers.

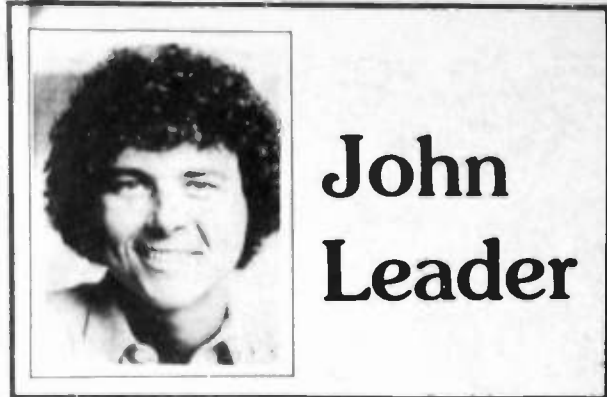
Burkhart predicted, "Many of the old promotional ideas that were used 15 or more years ago are going to surface again in the near future."

"Retail Sales"

"Retail business will be getting much bigger," predicted Stan Kaplan of Sis Radio, panel moderator.

Ron Foth, President of Ron Foth Retail of Columbus said the big share of ad dollars are allotted to print because retailers don't know how to use radio effectively.

Other panelists were KFI-KOST/Los Angeles GSM Don Dalton, WCUB & WKKB/Manitowoc, WI VP/GM Lee Davis, and Dick Kalt, Sr. VP/GM of WPLR & WOMN/New Haven.



John Leader

CONTEMPORARY HIT RADIO



SOUTHERN (CALIFORNIA) HOSPITALITY — Programmers and managers from around the country gathered in the Contemporary Radio Hospitality room, discussing a wide range of topics. Pictured (l-r) are Don Benson, VP/Programming, Western Cities Broadcasting; Stan Kaplan, President of WAYS & WROQ/Charlotte; and John Yoang, PD of WZGC/Atlanta.



NEW FRIENDS AND OLD ACQUAINTANCES — (l-r) Jeff Green of Pacific Arts Records; Michael O'Malley, PD of FM99/Tallahassee; and Dan Valle, PD of B97/New Orleans, got together for a chat on the state of contemporary music.



HAPPY TO BE IN L.A. — Bob Wood, PD of WBEN AM & FM/Bufalo, (left) and Ray Quinn, PD of WFIL/Philadelphia, looked pleased to be in California as they joined in on CHR's two productive sessions.



FM VERSUS AM — The never-ending battle of FM versus AM was widely discussed on both Sunday evening and Monday morning. Sharing their views were (l-r): Guy Zapoleon, MD of KEARTH/Los Angeles; Dave Martin (formerly PD of WFYR/Chicago) new PD of WCFL/Chicago; and Allan Chlowitz, GM of KEARTH.



DEMOGRAPHICS AND PSYCHOGRAPHICS — (l-r) R&R's John Leader, WAQY/Springfield PD Jim Rising, and Buddy Scott of 92X/Columbus talk over the musical positioning of a station targeting for a certain psychographic within the traditional demographic cells.

Motion

Joe Biedrzycki and Ed Brouder have been named Program Directors of WGIR-FM and WGIR/Manchester, NH, respectively. Both will report directly to Operations Manager Mark Lewis.

Pat Barry has been officially named PD at Y95/Tampa, where he had been acting PD for the past few months . . . Jim Knapp, formerly of National Music Report, is the new Music Coordinator at WXLO/New York.

Pete Berry has resigned as PD and morning personality of WSEZ/Winston-Salem . . . To set the record straight, Jeffrey Kelly is moving from WLAM/Lewiston to WDMT/Cleveland but as WDMT's new Program Director, not Assistant PD as previously reported. Freddie James, who has been acting as interim PD will remain at WDMT as Music Director.

Norm Nathan, who has been a well-known Boston air personality for the past 30 years, is the new morning anchor at WRKO, coming from WHDH/Boston . . . Bill Lenkey leaves WTIC-FM/Hartford for the early evening airshift at KFRC/San Francisco . . . Craig Stevens exits 95SGF/Savannah for a spot in the Y103/Jacksonville lineup.

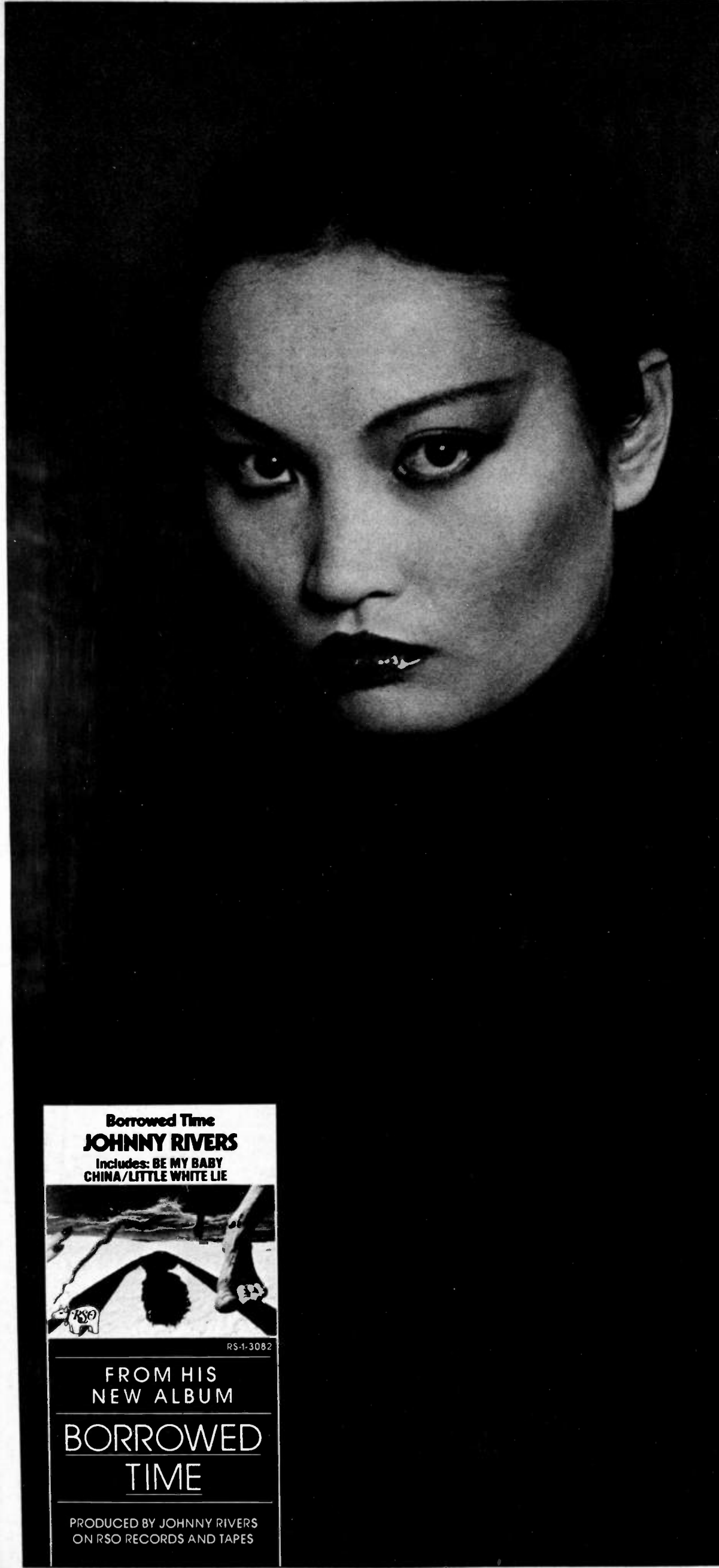
David Clark has left WXKS/Boston to become News Director at WIF1/Philadelphia . . . Johnny V. (Velchoff) has joined Y100/Miami as an air personality, coming from WGRO-FM/Lake City, FL . . . Barbara Michaels leaves KSPZ/Colorado Springs for the 12noon-3pm shift at KSTT/Davenport.

Randy Sherwyn is new to middays at WLCS/Baton Rouge from KPUR/Amarillo . . . WIZD/Ft. Pierce has moved Andre Gardner into AM-drive; John Brock from WEFM/Chicago will do middays and Tom Gilligan moves to the all-night show from weekends.

Stephen Mitchell has left KHTZ/Los Angeles and is looking to relocate. He can be contacted at (213) 659-5898 . . . This is a late announcement for a June 21 wedding but congratulations just the same to KYNO-AM&FM/Fresno Operations Manager John Lee Walker and his bride, Sharon Goulart Walker . . . Finally, Kelly Stevens has been promoted to Assistant PD at WFLY/Albany.



STATION STICK-UPS — The CHR Hospitality Room featured a large display of bumper stickers and other station merchandise from around the country. The various colors and typefaces were compared and evaluated for future promotional possibilities.



JUST
RELEASED

"CHINA"
RS-1045

THE NEW
SINGLE BY

JOHNNY
RIVERS

Borrowed Time
JOHNNY RIVERS
Includes: BE MY BABY
CHINA/LITTLE WHITE LIE



RS-1-3082

FROM HIS
NEW ALBUM

BORROWED
TIME

PRODUCED BY JOHNNY RIVERS
ON RSO RECORDS AND TAPES



NRBA

Continued from Page 17

"Coping With Continuous Ratings"

This session centered on monthly Mediatrend and Arbitron Quarterly Measurement ratings. Mediastat President Jim Sellar stated that his service's monthly reports are useful because of quick turnaround time providing broadcasters a fast look at changing fortunes before the Arbitron finally arrives.

Arbitron VP/Marketing Dick Logan spoke about the background of Quarterly Measurement, which will be in place in every Arbitron market by next spring. He contended that 12 and 10-week sweeps are more reliable, since they will di-

minish the impact of atypical events like the World Series, weather catastrophes, or technical difficulties.

R&R's Dr. Richard Lutz stated that stations should now research contests and promotions to run on a year-round basis, citing a Harvard study showing that the most successful sales promotions ran the longest.

Moderator Jhan Hiber mentioned that Arbitron has oversampled significantly in QM markets. He urged broadcasters to consider the implications of all these extra diaries on station promotion and programming, and for helping younger-skewing or ethnic formats.

9kHz/Region 2 Drama

A group of 125 engineers gathered to hear comments and questions on the next step for 9kHz. Russell Eagan of Washington law firm

Kirkland & Ellis moderated the panel.

The next Region 2 meeting is to be held in Nov. 1981 and comments are still being accepted until Nov. 1, 1980 on most parts of the proposal. The panel was quick to point out that more comments are needed to help form opinions for the FCC to consider.

Panelists addressed themselves to the financial impact of 9kHz spacing, Cuba's plans for 200kw stations, the impact on consumers with synthesized or inexpensive receivers, the increase in interference and loss of service not offset by new stations, and daytimers converting to full-time service.

Format Discussions

Details and individual participants will be noted by R&R format editors next week, following up the present brief overview. AOR, besides featuring Steve Dahl's live broadcasts to his three "Breakfast Club" stations, held three informal sessions covering changes in the music, research, finances, and the future of the format. Beautiful Music's discussions also focused on the music's evolution, as well as selectivity in commercials, promotion, ratings, and changing demographics.

Black radio's prime topics were the pros and cons of gaining general market acceptance and the controversial "urban contemporary" variant of Contemporary Hit Radio, with considerable debate on whether that format was exploiting traditional Black radio. CHR participants worried about increasing fragmentation, finding talent, target audiences, and the format's overall future.

Country, celebrating its current vogue, centered on projecting the right image in years to come, via promotions, advertising, and mar-

keting. News/Talk concentrated on technical matters, as well as demographics, promotion, and lifestyles of the format's audiences. And the Pop/Adult discussions were built around the theme of the format's history, evolution to the present, and opportunities in the future.

An almost infinite variety of viewpoints and opinions were expressed at the American Radio Expo, but virtually all participants seemed to agree that the meeting was a useful opportunity to compare thoughts and ideas in hopes of successfully coping with an uncertain but promising future.

Alfa

Continued from Page 1

attitude is not to be reluctant in the exploration of new horizons for fear of failure... If you challenge new activities, you will create the future."

Grossman, Jones, Saifer Join

Fead comes to Alfa after 20 years in the industry, 14 with A&M, where he rose to Sr. VP before joining RCA as Division VP/Sales & Distribution following RCA's distribution pact with A&M. He later became Division VP for RCA Records U.S.A.

He announced a number of initial appointments Tuesday (10-7). Bernie Grossman, a 13-year industry veteran who was National Singles Sales Manager at A&M until recently, has been named VP/Promotion. Pete Jones, formerly VP/Sales at Casablanca and a VP at Polygram Distribution, becomes VP/Marketing for Alfa. Lorne Saifer, former VP/A&R at Portrait, will take on a similar position at Alfa. Kevin Keough, a successful radio programmer who worked in national promotion at Bearsville and Casablanca, becomes National Promotion Director. Roland Young, formerly with A&M, is the new company's Director/Creative Services; and Hide Katada has been appointed Administrative Assistant.

Alfa has purchased Los Angeles headquarters, and will take over occupancy in late October. The company plans to pursue new and established artists. Distribution has not yet been set; discussions are proceeding with major labels and independent distributors.

KCBQ

Continued from Page 1

will have 50,000 watts." Larry Knight, recently appointed PD, will remain in that position, while WIRE/Indianapolis PD Gary Havens will assist Nelson in his consultation duties.

KCBQ GM Mike Stafford commented, "One of the reasons why we're going Country is that we have all the elements right now to make it a tremendously successful station. Just today we hired Mike Ambrose (a well-known TV personality) to do weather and Evening Tribune Sports Editor Joe Stein, and we'll add that to Charlie & Harrigan and traffic reports in the morning."

Summing up, Wittberger told R&R: "I hear all the comments about not rushing into Country; it'll be like Disco. But Disco was never a radio format when we went into it in our chain. Country has always been a format, and even if 'Urban Cowboy' and all that followed had never happened, it would still be a good format to go with." He added that the station will officially convert October 21.



KFRC PLAYS CUPID — KFRC/San Francisco did the ultimate favor for Barry Manilow's ultimate fan — the station arranged for Lori Scussel, who wrote "You Are My Singer And My Song, Barry Manilow" 10,000 times in a book, to meet the singer after her own efforts had failed repeatedly. Pictured after Manilow's recent area concert are Scussel and the artist.



KROYING TIME FOR MANSFIELD — Polydor's Darrell Mansfield Band visited KROY/Sacramento recently. Pictured (l-r) are group's Dennis Carrothers, KROY Promotion Manager Don Early, morning man J.D. Wells, MD Rick Shannon, and Darrell Mansfield.

Newspapers

Continued from Page 3

record executives taking place in September 1977. Two weeks prior to this meeting, the Justice Dept. had informed the White House staff by memo of the then-present inquiry. Former White House staffers have claimed no knowledge of such a memo, noting that the President's meeting did not include any mention of the pending investigation, focusing on record piracy and immigration problems of international artists. However, several Justice Dept. investigators claimed that a number of witnesses backed out of the inquiry, following the widely-publicized meetings, reportedly in fear of retribution. Several of the executives attending the White House meetings had allegedly been subpoenaed by the Justice Dept. with regard to the possible antitrust violations.

Furthermore, when the Los Angeles office requested a criminal conspiracy indictment, Washington Justice Dept. officials declined to pursue the matter. The L.A. office then asked to file a civil complaint, which was also turned down by Washington officials. Eventually, Sandy Litvak, the Assistant Attorney General for Antitrust, was called upon to set-

tle the dispute between the two offices. Litvak reportedly found the evidence insufficient. Interestingly, Joseph Gordon, the Justice Dept. attorney who began the investigation, resigned in the middle of the probe.

A later report by the New York Post claimed that the offices of U.S. Senators Orrin Hatch and Strom Thurmond were currently conducting an investigation into the possible politicalization of the Justice Department's decision making, but subsequent reports denied this.

Malrite

Continued from Page 3

changes at the Country outlet. "This station has a good foundation to work with, a three share, fifth in 25-49 adults, nothing I want to come in and go through like a hurricane," Chaffee said. He added, "We are just going to try and improve on what there is, and that takes learning the staff and the city."

"It's very exciting going to Country," Wood told R&R. "This could be the adult format of the future. I'm very pleased to be with Malrite and happy to be part of the KNEW crew." Wood noted that he had previously worked at Country stations in Ohio, prior to his joining KZLA.

LOOK FOR THE #1 MORNING MAN NEXT WEEK.

NEW & ACTIVE



BARRY GOUDREAU

"Dreams"

Produced By: John Boylan

KWK 8-6
 KUPD 18-15
 WAQY add
 KQ94 27-24
 KLAZ add
 KJ100 32-20
 WGBF add
 WXEZ 6-3
 WCGQ add
 JB105 on

WEFM 21
 WVIC on
 KEZR on
 KKXX on
 KYSN 24-22
 KRUX on
 WXLK deb 29
 WPHD 22
 KRSP on
 KROK on
 WZDQ on
 WTAC 12

JIMMY HALL

"I'm Happy That Love Has Found You"

Produced By: Norbert Putnam



☑ JIMMY HALL "I'm Happy That Love Has Found You"
 (Epic) 105/43. Moves: Up 32, Same 30, Down 0, Adds 43 including
 WRKO, 94Q, Q105, WDRQ, CKLW, WZUU, WOKY, KJR, KOPA, WTRY,
 WKBO, KEEL, WSGN, Y103, WGH, WVIC, KTAC, KMJK.

ADDED THIS WEEK!

WRKO add	KELP add 36	WRVQ add
94Q add 28	KWIC add	WVIC add
Q105 add	WTIX add	WOHO add
WDRQ add	KEEL add	WXEZ add
CKLW add	KQ94 add 29	KTAC add
WZUU add 30	KLAZ add	KYSN add
WOKY add	WSGN add	KMJK add
KJR add	G100 add 31	KZZP add 26
KOPA add	WAAY add	KRQ add 28
WOLF add 26	WLCY add	KTKT add
WTRY add	Y103 add	KSEL add
WICC add	WAPE add	KQWB-FM add 38
WKBO add	BJ105 add 39	KFYR add
KNUS add	WGH add	KKRC add
		KSLY add

on  Records

EAST
Most Added Hottest

Christopher Cross Barbra Streisand
Leo Sayer Doobie Brothers
Billy Joel Queen

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Christopher Cross Barbra Streisand
Jimmy Hall Doobie Brothers
Pat Benatar Queen

EAST

PARALLEL TWO

140/Worcester, MA
Steve York

DIANA ROSS
STEVIE WONDER
KANSAS
CHRIS CROSS
LED ZEPH
HOTTEST:
OLIVIA N J 1-1
BARBRA STREISAND 10-5
DONNA SUMMER 17-8
DOOBIE BROS 14-9
JACKSON BROWNE 15-10

WBFF/Rochester, NY
Dave Mason

ROLLING STONES
CHRIS CROSS
KANSAS
HOTTEST:
QUEEN 1-1
CARLY SIMON 5-2
DONNA SUMMER 16-12
KENNY ROGERS 22-15
STEPHANIE MILLS 25-18

WICC/Bridgeport, CT
Bob Mitchell

JIMMY HALL
PAT BENATAR
STACY LATTISAW
CHRIS CROSS
HOTTEST:
QUEEN 1-1
DOOBIE BROS 3-2
DONNA SUMMER 13-10
DEVO 16-15
CLIFF RICHARD 19-16

WKBD/Harrisburg, PA
Betty Kaye

NIELSON/PEARSON
GEORGE BENSON
JIMMY HALL
NEIL SEDAKA
HOTTEST:
BARBRA STREISAND 4-1
DOOBIE BROS 3-2
WILLIE NELSON 11-5
HALL & OATES 21-14
KENNY ROGERS 22-15

WKEE/Huntington, WV
Gary Miller

CHRIS CROSS
POCO
VAPORS
KORGIS
NECO
WAYLON JENNINGS
BENNY MARDONES
HOTTEST:
DOOBIE BROS 2-1
STEPHANIE MILLS 3-2
BARBRA STREISAND 4-3
DONNA SUMMER 14-7
CLIFF RICHARD 19-8

WOLF/Syracuse, NY
Bob Mitchell

BILLY JOEL
JACKSON BROWNE
JIMMY HALL
POCO
SUPERTRAMP
EDDIE MONEY
HOTTEST:
DOOBIE BROS 1-1
BARBRA STREISAND 3-2
POINTER SISTERS 5-3
STACY LATTISAW 14-10
LEO SAYER 25-15

WPST/Trenton, NJ
Tom Taylor

RANDY NEISNER
ALI THOMPSON
HOTTEST:
QUEEN 1-1
DOOBIE BROS 11-4
BARBRA STREISAND 15-6
ROLLING STONES 21-15
KENNY ROGERS 29-18

WTRY/Albany, NY
Bill Cahill

PAT BENATAR
JIMMY HALL
CHRIS CROSS
BILLY JOEL
NIELSON/PEARSON
HOTTEST:
QUEEN 1-1
BARBRA STREISAND 6-2
KENNY ROGERS 15-10
STEPHANIE MILLS 20-15
KENNY ROGERS 29-19

WAEB/Albany, NY
Jeff Frank

ROBERT JOHN
PAT BENATAR
HOTTEST:
QUEEN 1-1
DOOBIE BROS 4-2
BARBRA STREISAND 6-3
JACKSONS 15-9
LEO SAYER 14-10

WHYN/Springfield, MA
Andy Carey

LEO SAYER
EDDIE MONEY
HOTTEST:
DOOBIE BROS 4-1
BARBRA STREISAND 5-4
POINTER SISTERS 8-5
BOZ SCAGGS 14-6
KENNY ROGERS 18-12

KC101/New Haven, CT
Curt Hansen

CHRIS CROSS
HOTTEST:
DIANA ROSS 1-1
BARBRA STREISAND 3-2
POINTER SISTERS 9-5
BOZ SCAGGS 13-8
CLIFF RICHARD 18-13

WFSB/Baltimore, MD
Andy Shulinski

NIELSON/PEARSON
REDDINGS
RANDY NEISNER
OLIVIA W/CLIFF
HOTTEST:
STEPHANIE MILLS 2-1
KENNY ROGERS 4-2
BARBRA STREISAND 6-4
DIANA ROSS 7-5
DONNA SUMMER 14-9

WBLI/Long Island, NY
Bill Terry

RANDY NEISNER
CHRIS CROSS
DIANA ROSS
HOTTEST:
DOOBIE BROS 3-1
BARBRA STREISAND 4-2
DONNA SUMMER 10-5
CARLY SIMON 11-7
POINTER SISTERS 13-8

WTIC/FM/Hartford, CT
Rick Donahue

ROLLING STONES
DIANA ROSS
CHRIS CROSS
HOTTEST:
QUEEN 1-1
BARBRA STREISAND 7-4
DONNA SUMMER 10-9
DEVO 15-10
CDB 25-19

WHFM/Rochester, NY
Marc Cronin

CHRIS CROSS
BILLY JOEL
HOTTEST:
BARBRA STREISAND 6-2
AL STEWART 12-9
DONNA SUMMER 13-10
JACKSON BROWNE 19-14

WFLY/Albany, NY
Bob Mason

BILLY JOEL
ROGER DALTRY
HOTTEST:
DOOBIE BROS 2-1
JACKSON BROWNE 10-6
DIANA ROSS 13-7
DONNA SUMMER 17-8
DEVO 20-14

WFBY/Syracuse, NY
Tony Davis

IRENE CARA
AC/DC
JOHN COUGAR
KORGIS
JACKSON BROWNE
HOTTEST:
BARBRA STREISAND 3-1
DOOBIE BROS 2-1
KENNY LOGGINS 6-4
DONNA SUMMER 11-7
STEPHANIE MILLS 12-9

K104/Erie, PA
Bill Shannon

BILLY JOEL
BARBRA STREISAND
RANDY NEISNER
HARRY CHAPIN
HOTTEST:
BOZ SCAGGS 1-1
KANSAS 10-2
JOURNEY 12-3
DOOBIE BROS 13-5
ROGER DALTRY 15-10

V100/Charleston, WV
Bob Spence

HALL & OATES
CHRIS CROSS
ALI THOMPSON
VAPORS
STACY LATTISAW
ROLLING STONES
HOTTEST:
DOOBIE BROS 6-1
POINTER SISTERS 13-4
CARLY SIMON 12-6
BARBRA STREISAND 18-9
AL STEWART 15-10

WAQY/Springfield, MA
Jim Rieing

CARS
POCO
BARRY GOUDREAU
CHRIS CROSS
HOTTEST:
QUEEN 1-1
DOOBIE BROS 4-2
DONNA SUMMER 7-4
KENNY ROGERS 22-8
SUPERTRAMP 17-10

PARALLEL THREE

13FEA/Manchester, NH
Rick Ryder

ROGER DALTRY
STACY LATTISAW
CLIFF RICHARD
OLIVIA W/CLIFF
BARBRA STREISAND
BURT REYNOLDS (dp)
HOTTEST:
BARBRA STREISAND 3-1
POINTER SISTERS 10-3
DOOBIE BROS 15-8
ANNE MURRAY 16-12
KENNY ROGERS 20-13

14WK/Wheeling, WV
Rich Collins

OLIVIA W/CLIFF
LEO SAYER
CHRIS CROSS
BILLY JOEL
HOTTEST:
CARLY SIMON 2-1
BARBRA STREISAND 11-4
AL STEWART 10-6
BOZ SCAGGS 13-7
KENNY LOGGINS 15-8

WCIR/Berkeley, WV
Ron Hill

ROGER DALTRY
RANDY NEISNER
OLIVIA W/CLIFF
ALI THOMPSON
HOTTEST:
DOOBIE BROS 2-1
BARBRA STREISAND 14-6
STACY LATTISAW 13-9
TEDDY PENDERGRASS 18-12
LARSSEN-FEITEN BAM 17-13

WFSB/Altoona, PA
Tony Booth

RANDY NEISNER
NICKY GILLEY
PETE TOWNSHEND
HOTTEST:
AC/DC
HOTTEST:
QUEEN 1-1
STEPHANIE MILLS 10-7
UDJ SCAGGS 12-9
DOOBIE BROS 13-10
JACKSON BROWNE 19-11

WGUY/Bangor, ME
John Jackson

AC/DC
HOTTEST:
QUEEN 1-1
CARLY SIMON 8-2
BARBRA STREISAND 10-3
DOOBIE BROS 11-7
AL STEWART 20-15

WHEB/Portsmouth, NH
Rick Bean

BARBRA STREISAND
ALI THOMPSON
KORGIS
DANDY & DOOLITTLE
HOTTEST:
OLIVIA N-J 1-1
BARBRA STREISAND 6-2
ANNE MURRAY 13-6
DOOBIE BROS 12-10
STEPHANIE MILLS 15-12

WJBO/Portland, ME
Mike O'Neil

CHRIS CROSS
JACKSON BROWNE
GEORGE BENSON
HOTTEST:
DIANA ROSS 1-1
CARLY SIMON 5-2
POINTER SISTERS 6-3
DOOBIE BROS 7-4
BARBRA STREISAND 8-5

WLBZ/Bangor, ME
Michael O'Hara

ROGER DALTRY
CHRIS CROSS
NIELSON/PEARSON
HOTTEST:
BOB SEGER 1-1
BARBRA STREISAND 6-2
AMY HOLLAND 8-5
DOOBIE BROS 19-6
KENNY ROGERS 21-12

WTSN/Dover, NH
Jim Sebastian

ROGER DALTRY
CHRIS CROSS
NIELSON/PEARSON
HOTTEST:
BOB SEGER 1-1
BARBRA STREISAND 6-2
AMY HOLLAND 8-5
DOOBIE BROS 19-6
KENNY ROGERS 21-12

WXII/Parkersburg, WV
Bobby Wayne

RANDY NEISNER
AC/DC
HOTTEST:
ELO 2-1
HENRY PAUL BAND 3-2
POINTER SISTERS 6-4
DOOBIE BROS 10-6
KENNY ROGERS 30-25

WIOY/Bath, ME
Willie Mitchell

PAT BENATAR (dp)
CHRIS CROSS
KORGIS
ROGER DALTRY
HOTTEST:
GENESIS 2-1
KANSAS 11-4
CARS 10-7
HALL & OATES D-13
SUPERTRAMP 27-18

WLAM/Lewiston, ME
Gary Bruce

OLIVIA W/CLIFF
NIELSON/PEARSON
JACKSONS
BILLY JOEL
HOTTEST:
DOOBIE BROS 2-1
OLIVIA N-J 6-2
ALI THOMPSON 9-6
AMY HOLLAND 12-9
STEPHANIE MILLS 16-11

SOUTH

PARALLEL TWO

82Q/Nashville, TN
Scooter Davis

CHRIS CROSS
EDDIE MONEY
AC/DC (dp)
HOTTEST:
QUEEN 1-1
BARBRA STREISAND 4-2
DOOBIE BROS 9-6
DONNA SUMMER 15-12
KENNY ROGERS 27-15

8J106/Orlando, FL
Tom West

WILLIE NELSON
OLIVIA W/CLIFF
DIANA ROSS
EDDIE MONEY
JIMMY HALL
DANDY & DOOLITTLE
NIELSON/PEARSON
HOTTEST:
QUEEN 2-1
BARBRA STREISAND 6-3
DOOBIE BROS 12-7
BOZ SCAGGS 21-16
CARLY SIMON 25-19

KEEL/Shreveport, LA
Marty Johnson

LEO SAYER
JACKSON BROWNE
ROLLING STONES
PAT BENATAR
JIMMY HALL
ANNE MURRAY
HOTTEST:
ROSS 1-1
BOZ SCAGGS 8-5
OLIVIA N-J 12-9
WILLIE NELSON 15-11
DONNA SUMMER 20-12

KTSA/San Antonio, TX
John Walton

CHRIS CROSS
LEO SAYER
ROLLING STONES
HOTTEST:
QUEEN 6-1
OLIVIA N-J 10-7
DOOBIE BROS 13-10
BOZ SCAGGS 21-12
KENNY ROGERS 25-19

KXX108/Birmingham, AL
Larry O'Day

RANDY NEISNER
LEO SAYER
ROLLING STONES
HOTTEST:
QUEEN 6-1
OLIVIA N-J 10-7
DOOBIE BROS 13-10
BOZ SCAGGS 21-12
KENNY ROGERS 25-19

WAXY/Louisville, KY
Mike McVay

CHRIS CROSS
KIM CARNES
RANDY NEISNER
HOTTEST:
DOOBIE BROS 3-1
BARBRA STREISAND 7-2
WILLIE NELSON 8-5
DIONNE WARRICK 12-8
POINTER SISTERS 13-9

WAPE/Jacksonville, FL
Paul Sebastian

DIANA ROSS
PAT BENATAR
LEO SAYER
RANDY NEISNER
ROGER DALTRY
HOTTEST:
QUEEN 2-1
BARBRA STREISAND 9-3
DONNA SUMMER 12-6
WAYLON JENNINGS 16-10
STEPHANIE MILLS 25-18

WAXY/Pt. Lauderdale, FL
Kenny Lee

STACY LATTISAW
LEO SAYER
RANDY NEISNER
HOTTEST:
QUEEN 1-1
BARBRA STREISAND 6-3
DOOBIE BROS 12-7
STEVIE WONDER 22-10
BOZ SCAGGS 23-12

WAYS/Charlotte, NC
Roy Rosen

JOHNNY LEE
CHRIS CROSS
ROGER DALTRY (RA)
HOTTEST:
QUEEN 1-1
STEPHANIE MILLS 12-8
DIANA ROSS 13-10
KENNY ROGERS 21-11
JACKSONS 28-24

WBBQ/Augusta, GA
Bruce Stevens

KIM CARNES
STEVIE WONDER
HOTTEST:
PAUL SIMON 1-1
OLIVIA N-J 3-2
DOOBIE BROS 6-3
BARBRA STREISAND 7-4
AL STEWART 11-7

WFMF/Baton Rouge, LA
Randy Rice

BILLY JOEL
PAT BENATAR
CHRIS CROSS
HOTTEST:
PAUL SIMON 3-1
BARBRA STREISAND 6-2
POINTER SISTERS 9-6
STACY LATTISAW 13-10
ELO 15-12

WOM/Norfolk, VA
Bob Canada

KORGIS
JIMMY HALL
ROBBIN THOMPSON
707
YEE
KENNY ROGERS
HOTTEST:
BARBRA STREISAND 1-1
QUEEN 13-5
DOOBIE BROS 11-6
KENNY ROGERS A-10
HALL & OATES 19-14

WMBQ/Memphis, TN
Mike Scatzi

STACY LATTISAW
WAYLON JENNINGS
BARBRA STREISAND
HOTTEST:
QUEEN 1-1
OLIVIA N-J 3-2
DOOBIE BROS 8-5
BARBRA STREISAND 11-6
POINTER SISTERS 18-14

WJDX/Jackson, MS
Cindy Crawford

JACKSON BROWNE
IRENE CARA
EDDIE MONEY
KIM CARNES
HOTTEST:
BOZ SCAGGS 1-1
KENNY LOGGINS 5-2
KENNY ROGERS 24-13
KENNY ROGERS 23-17
CLIFF RICHARD 14-10

WKIX/Raleigh, NC
Ron McKay

QUEEN 1-1
POINTER SISTERS 3-2
KENNY LOGGINS 7-4
CARLY SIMON 11-6
DOOBIE BROS 15-10

WLAC/Nashville, TN
Pat Ciancoble

DIANA ROSS
ROGER DALTRY
CHRIS CROSS
HOTTEST:
POINTER SISTERS 7-1
STEPHANIE MILLS 6-4
DOOBIE BROS 8-5
BARBRA STREISAND 11-7
KENNY ROGERS 18-13

WNOE/New Orleans, LA
Bruce Cramer

PAT BENATAR
CHRIS CROSS
HOTTEST:
POINTER SISTERS 2-1
DOOBIE BROS 6-2
BARBRA STREISAND 7-4
DIANA ROSS 10-7
STEVIE WONDER 15-8

WRJZ/Knoxville, TN
Fred Story

DEVO
DIANA ROSS
HOTTEST:
QUEEN 1-1
DOOBIE BROS 3-2
BARBRA STREISAND 8-3
BOZ SCAGGS 10-7
ANNE MURRAY 15-11

WQGN/Birmingham, AL
Walt Brown

JIMMY HALL
BILLY JOEL
KORGIS
HOTTEST:
BARBRA STREISAND 1-1
DOOBIE BROS 4-2
WILLIE NELSON 13-9
KENNY ROGERS 23-14
CHRIS CROSS 27-21

WTIX/New Orleans, LA
Gary Franklin

JOHN COUGAR
JIMMY HALL
VAPORS
LEO SAYER
ALI THOMPSON
HOTTEST:
QUEEN 1-1
DONNA SUMMER 16-10
KENNY ROGERS 24-12
DIANA ROSS 17-14
JACKSONS 28-20

Y100/Jacksonville, FL
Scott Sherwood

OLIVIA W/CLIFF
GEORGE BENSON
ROGER DALTRY
JIMMY HALL
JOHN COUGAR
NIELSON/PEARSON
CARS
HOTTEST:
QUEEN 1-1
POINTER SISTERS 7-3
BARBRA STREISAND 15-7
DOOBIE BROS 14-8
DIANA ROSS 24-15

WRVQ/Richmond, VA
Bill Thomas

JIMMY HALL
VAPORS
HOTTEST:
BARBRA STREISAND 8-1
AMY HOLLAND 7-3
VINCE VANCE 6... D-6
DOOBIE BROS 15-9
DONNA SUMMER 16-10

KELPIE/Paso, TX
Stan Main

JACKSONS
AMY HOLLAND
LEO SAYER
JIMMY HALL
WILLIE NELSON
HOTTEST:
QUEEN 1-1
POINTER SISTERS 5-2
DONNA SUMMER 10-4
DEVO 16-8
DOOBIE BROS 18-10

FM100/Memphis, TN
Mark Williams

HOLLING STONES
JACKSON BROWNE
LEO SAYER
HOTTEST:
KENNY LOGGINS 2-1
DOOBIE BROS 6-2
BARBRA STREISAND 10-5
POINTER SISTERS 11-7
DONNA SUMMER 12-9

WNOX/Knoxville, TN
Scott Mejors

BILLY JOEL
GEORGE BENSON
DOM WILLIAMS
KORGIS
HOTTEST:
KENNY LOGGINS 3-1
BARBRA STREISAND 4-2
WILLIE NELSON 11-3
WAYLON JENNINGS 14-7
JACKSONS 21-12

KINT/El Paso, TX
Jim Zippo

RANDY NEISNER
DONNA SUMMER
PAT BENATAR
PAUL SIMON
CHRIS CROSS
WAYLON JENNINGS
HOTTEST:
QUEEN 1-1
DEVO 8-6
KENNY ROGERS 10-7
JACKSONS 12-9
CLIFF RICHARD 14-10

WERC/Birmingham, AL
Mark Thompson

WAYLON JENNINGS
PAUL SIMON
ROGER DALTRY
HOTTEST:
DIANA ROSS 1-1
BARBRA STREISAND 5-2
KENNY ROGERS 18-8
DOOBIE BROS 10-9
HALL & OATES 20-11

WLCY/Tampa, FL
Mike Weber

JIMMY HALL
JACKSON BROWNE
HOTTEST:
BARBRA STREISAND 3-1
DOOBIE BROS 13-4
KENNY ROGERS 26-14
AL STEWART 20-16
CLIFF RICHARD 24-19

KX104/Nashville, TN
Beau Richards

ROBBIN THOMPSON
BARBRA STREISAND
CHRIS CROSS
DOOBIE BROS
HOTTEST:
DOOBIE BROS 2-1
POINTER SISTERS 4-2
BARBRA STREISAND 5-3
CDB 9-5
DONNA SUMMER 13-6

KJ100/Louisville, KY
Bobby Hatfield

CHRIS CROSS
707
PETE TOWNSHEND
RANDY NEISNER
HOTTEST:
QUEEN 1-1
GENESIS 7-2
JACKSON BROWNE 9-3
KENNY LOGGINS 6-5
BARBRA STREISAND 27-7

KHFI/Austin, TX
Ed Volkman

LEO SAYER
KENNY ROGERS
IRENE CARA
ROGER DALTRY
KIM CARNES
HOTTEST:
QUEEN 1-1
POINTER SISTERS 16-9
BARBRA STREISAND 24-13
DEVO 23-16
PURE PRAIRIE LEAG 22-17

KBFM/McAllen-Brownsville, TX
Steve Owens

RAC DAVIS
OLIVIA W/CLIFF
KANSAS
CHRIS CROSS
HOTTEST:
QUEEN 2-1
DOOBIE BROS 5-2
BARBRA STREISAND 6-3
DIANA ROSS 10-4
KENNY ROGERS 29-18

8X/Miami, FL
Bruce Kelly

PAT BENATAR
KORGIS
QUEEN (dp)
HOTTEST:
PAT BENATAR 12-4
DOOBIE BROS 11-6
DONNA SUMMER 15-8
SUPERTRAMP 28-15

KFMK/Houston, TX
Jerry Steele

CLIFF RICHARD
STACY LATTISAW
HOTTEST:
QUEEN 3-1
DON WILLIAMS 6-4
DOOBIE BROS 10-5
KENNY LOGGINS 17-13
KENNY ROGERS 25-18

KWIC/Beaumont, TX
Mike Patrick

LEO SAYER
STACY LATTISAW
JIMMY HALL
ALI THOMPSON
HOTTEST:
DOOBIE BROS 4-1
QUEEN 8-2
LARSSEN-FEITEN BAM 10-5
STEPHANIE MILLS 12-7
BARBRA STREISAND D-10

KQ94/Little Rock, AR
Ray Lincoln

POCO
JIMMY HALL
EDDIE MONEY
HOTTEST:
QUEEN 1-1
BILLY JOEL 3-2
LARSSEN-FEITEN BAM 9-6
OLIVIA N-J 10-7
DOOBIE BROS 15-10

Q100/Mobile, AL
Scott Griffith

ROLLING STONES
PAT BENATAR
KANSAS
JIMMY HALL
HOTTEST:
DOOBIE BROS 2-1
POINTER SISTERS 4-2
BARBRA STREISAND 7-3
BOZ SCAGGS 11-7
LARSSEN-FEITEN BAM 14-9

WAAY/Huntsville, AL
Jim Kendrick

ALI THOMPSON
KORGIS
JIMMY HALL
BILLY JOEL
HOTTEST:
DEVO 2-1
DIANA ROSS 10-2
STEPHANIE MILLS 9-4
BARBRA STREISAND 12-6
CLIFF RICHARD 13-8

CK101/Cocoa Beach, FL
Steve Ocon

PAT BENATAR
ROBERT PALMER
HOTTEST:
DOOBIE BROS 2-1
DEVO 3-2
BARBRA STREISAND 8-3
POINTER SISTERS 9-5
CLIFF RICHARD 13-8

WBEZ/Winston-Salem, NC
Bob Ziegler

PAUL SIMON
CHRIS CROSS
POCO
ROGER DALTRY
STACY LATTISAW
HOTTEST:
CDB 1-1
DEVO 5-3
ALLMAN BROTHERS 7-4
BOZ SCAGGS 9-5
QUEEN 3-12

KLAZ/Little Rock, AR
Dave Taylor

JIMMY HALL
PAT BENATAR
RANDY NEISNER
EDDIE MONEY
CHRIS CROSS
BARRY GOUDREAU
HOTTEST:
QUEEN 1-1

MIDWEST Most Added® Hottest

Christopher Cross Barbra Streisand
Leo Sayer Doobie Brothers
Pat Benatar Queen

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Christopher Cross Barbra Streisand
Billy Joel Queen
Randy Meisner Doobie Brothers

MIDWEST

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

DONNA SUMMER
DEVO (dp)
Hottest:
QUEEN 1-1
DOOBIE BROS 3-2
BARBRA STREISAND 7-3
POINTER SISTERS 17-10
KENNY ROGERS 24-15

KIOA/Des Moines, IA
A.W. Pantoja

CHRIS CROSS
BILLY JOEL
PAUL SIMON
Hottest:
QUEEN 1-1
CARLY SIMON 8-4
BARBRA STREISAND 12-6
DOOBIE BROS 10-7
CLIFF RICHARD 20-13

KOFM/Oklahoma City, OK
Chuck Morgan

ANNE MURRAY
PAT BENATAR
ROBBIE DUPREE
Hottest:
QUEEN 1-1
DOOBIE BROS 5-3
BARBRA STREISAND 12-6
DON WILLIAMS 14-10
KENNY ROGERS 20-12

KRAV/Tulsa, OK
Gary Reynolds

DIANA ROSS
CHRIS CROSS
OLIVIA W/CLIFF
Hottest:
BARBRA STREISAND 1-1
DON WILLIAMS 4-2
POINTER SISTERS 9-5
CARLY SIMON 11-6
ANNE MURRAY 13-8

KZ93/Peoria, IL
Lou Patrick

ROLLING STONES
LEO SAYER
JACKSON BROWNE
Hottest:
DOOBIE BROS 3-1
BARBRA STREISAND 10-3
POINTER SISTERS 12-6
DONNA SUMMER 13-7
CLIFF RICHARD 16-9

WGRD/Grand Rapids, MI
Ray Baker

KENNY ROGERS
Hottest:
QUEEN 1-1
AIR SUPPLY 4-2
CARLY SIMON 21-3
BOZ SCAGGS 15-5
BARBRA STREISAND 22-12

WHOT/Youngstown, OH
Dick Thompson

CHRIS CROSS
Hottest:
BARBRA STREISAND 3-1
DONNA SUMMER 13-5
STEPHANIE MILLS 10-6
DEVO 17-8
CLIFF RICHARD 24-15

WMEE/Fort Wayne, IN
John Curry

JACKSON BROWNE
Hottest:
DOOBIE BROS 7-1
BARBRA STREISAND 8-2
QUEEN 5-3
BOZ SCAGGS 11-4
POINTER SISTERS 18-12

WNAP/Indianapolis, IN
Larry Mago

DIANA ROSS
KENNY ROGERS
IRENE CARA
STACY LATTISAW
JACKSONS
Hottest:
QUEEN 4-1
DOOBIE BROS 10-6
BOZ SCAGGS 15-9
DONNA SUMMER 17-10
BARBRA STREISAND 18-11

WNCI/Columbus, OH
Steve Edwards

PAT BENATAR
JACKSON BROWNE
JACKSONS
Hottest:
QUEEN 1-1
BARBRA STREISAND 7-3
POINTER SISTERS 13-9
STACY LATTISAW 17-13
KENNY ROGERS D-17

WOHO/Toledo, OH
Jeff McCarthy

JIMMY HALL
CHRIS CROSS
Hottest:
BILLY JOEL 2-1
BARBRA STREISAND 9-4
CARLY SIMON 8-6
AL STEWART 20-17
KENNY ROGERS 22-19

WOW/Omaha, NE
Don Davis

PAT BENATAR (dp)
Hottest:
PAUL SIMON 1-1
BARBRA STREISAND 6-4
DOOBIE BROS 10-7
KENNY ROGERS 19-14
LEO SAYER 26-23

WVIC/East Lansing, MI
Jim St. John

CHRIS CROSS
ANNE MURRAY
JOHN COUGAR
ROBBIN THOMPSON
OLIVIA W/CLIFF
DANDY & DOOLITTLE
JIMMY HALL
Hottest:
QUEEN 1-1
BARBRA STREISAND 6-2
CARLY SIMON 11-5
DEVO 15-8
POINTER SISTERS 19-12

KSTT/Davenport, IA
Mike Kenneally

ROCKY BURNETTE
ALI THOMSON
JACKSON BROWNE
LEO SAYER
Hottest:
DOOBIE BROS 11-1
BARBRA STREISAND 15-2
DIONNE WARWICK 8-3
BOZ SCAGGS 16-8
KENNY ROGERS 21-13

WISM/Madison, WI
Samantha Jones

KIM CARNES
LEO SAYER
Hottest:
QUEEN 2-1
DOOBIE BROS 3-2
BOZ SCAGGS 6-3
POINTER SISTERS 8-4
BARBRA STREISAND 13-5

KEYN/FM/Wichita, KN
Lee Cory

JACKSON BROWNE
LEO SAYER
STACY LATTISAW
PAT BENATAR
Hottest:
DOOBIE BROS 1-1
CARLY SIMON 5-3
DIONNE WARWICK 10-5
KENNY ROGERS 20-12
CLIFF RICHARD 18-15

KWEN/Tulsa, OK
Ronda Curtis

ROLLING STONES
CHRIS CROSS
LEO SAYER
PAT BENATAR
BILLY JOEL
GENESIS
VAPORS
RANDY MEISNER
Hottest:
QUEEN 1-1
POINTER SISTERS 5-4
LARSEN-FEITEN BAN 11-6
CLIFF RICHARD 12-7
DONNA SUMMER 14-8

WYFM/Youngstown, OH
Jeff Tobin

Hottest:
QUEEN 1-1
KENNY LOGGINS 3-2
DOOBIE BROS 11-8
CARLY SIMON 18-10
ROBBIE DUPREE 15-11

WTWR/Detroit, MI
Kurt Kelly

Hottest:
QUEEN 1-1
POINTER SISTERS 4-3
KENNY LOGGINS 6-4
KENNY ROGERS 9-7
STEPHANIE MILLS 23-18

WAKX/Duluth, MN
Bruce McGregor

LEO SAYER
DIANA ROSS
ALI THOMSON
BILLY BURNETTE
RANDY MEISNER
Hottest:
QUEEN 1-1
CARLY SIMON 6-3
DEAN DODGE 10-4
BARBRA STREISAND 16-8
CLIFF RICHARD 19-10

WNAM/Appleton-Oshkosh, WI
Jay Tyler

IRENE CARA
CHRIS CROSS
PAT BENATAR
OLIVIA W/CLIFF
ALI THOMSON
WAYLON JENNINGS
Hottest:
DOOBIE BROS 3-1
AL STEWART 8-4
CLIFF RICHARD 10-5
DONNA SUMMER 13-7
KENNY ROGERS 25-13

WGBF/Evanoville, IN
B.J. Hunter

CHRIS CROSS
BARRY GOUDREAU
PETE TOWNSHEND
707
DEVON PAYNE
Hottest:
QUEEN 1-1
DOOBIE BROS 7-3
PAT BENATAR 14-11
STEPHANIE MILLS 17-12
CLIFF RICHARD 20-14

WRBR/Sound Bend, IN
Joe Lightner

BILLY JOEL
NIELSON/PEARSON
JACKSONS
SUPERTRAMP
Hottest:
BARBRA STREISAND 6-1
POINTER SISTERS 10-4
DOOBIE BROS 12-9
OLIVIA N-J 19-12
CARLY SIMON 20-16

WEFM/Chicago, IL
Jackie Robbins

ROLLING STONES
Hottest:
QUEEN 1-1
CDB 8-3
VAPORS 12-6
PAT BENATAR 16-12
EDDIE RABBITT 19-14

WZOK/Rockford, IL
Tom Hunter

JACKSON BROWNE
KANSAS
Hottest:
QUEEN 1-1
DOOBIE BROS 4-2
BARBRA STREISAND 6-3
DONNA SUMMER 16-8
CLIFF RICHARD 17-11

Z104/Madison, WI
Little/Hudson

CHRIS CROSS
RANDY MEISNER
LEO SAYER
JACKSONS
BARBRA STREISAND
Hottest:
KENNY LOGGINS 3-1
CDB 11-7
SUPERTRAMP 14-10
BARBRA STREISAND 20-11
DEVO 17-13

US3/South Bend, IN
J.K. Dearing

DONNA SUMMER
Hottest:
KENNY LOGGINS 2-1
BARBRA STREISAND 5-2
AIR SUPPLY 7-3
POINTER SISTERS 13-4
QUEEN 16-9

WXEZ/Toledo, OH
Cary Pall

JIMMY HALL
NIELSON/PEARSON
GAMMA
BOB WELCH
Hottest:
QUEEN 1-1
COB 3-2
BARRY GOUDREAU 6-3
EDDIE RABBITT 7-4
ROLLING STONES 8-5

WDJX/Dayton, OH
Adam Cook

LEO SAYER
PAT BENATAR
Hottest:
QUEEN 1-1
DOOBIE BROS 6-2
POINTER SISTERS 14-7
KENNY ROGERS 24-17
ROLLING STONES 23-18

KFYR/Bismarck, ND
Dan Brannan

JIMMY HALL
RANDY MEISNER
CHRIS CROSS
JACKSON BROWNE
BRUCE COCKBURN
Hottest:
QUEEN 5-1
BOZ SCAGGS 7-4
DIONNE WARWICK 14-8
WILLIE NELSON 13-11
HALL & OATES 20-13

KWWL/Waterloo, IA
Drew Bentley

DIANA ROSS
JACKSON BROWNE
PAT BENATAR
CHRIS CROSS
BILLY JOEL
KORGIS
Hottest:
QUEEN 3-1
DOOBIE BROS 8-2
DONNA SUMMER 15-7
STEPHANIE MILLS 22-11
CLIFF RICHARD 18-12

KELO/Sloux Falls, SD
Paul Wescott

STEPHANIE MILLS
ROGER DALTRY
BILLY JOEL
Hottest:
BARBRA STREISAND 1-1
DOOBIE BROS 3-2
QUEEN 5-3
CLIFF RICHARD 14-9
DON WILLIAMS 25-15

KKRC/Sloux Falls, SD
Don Nordin

JIMMY HALL
DANDY & DOOLITTLE
VAPORS
Hottest:
QUEEN 4-1
BARBRA STREISAND 2-2
CARLY SIMON 3-3
CLIFF RICHARD 13-8
DOOBIE BROS 12-9

KKXL/Grand Forks, ND
Rick Scott

BILLY JOEL
ALI THOMSON
PAUL SIMON
POCO
LEO SAYER
Hottest:
BARBRA STREISAND 9-1
DOOBIE BROS 4-2
CARLY SIMON 6-5
CLIFF RICHARD 18-12
ROLLING STONES 16-13

WEAQ/Eau Claire, WI
Rick Roberts

KIM CARNES
CLIFF RICHARD
LEO SAYER
Hottest:
GERRY RAFFERTY 1-1
DIONNE WARWICK 9-6
CHICAGO 14-9
HALL & OATES 16-13
LARSEN-FEITEN BAN 26-19

WRKR/Racine, WI
Steve Warren

KENNY ROGERS
SUPERTRAMP
Hottest:
QUEEN 1-1
KENNY LOGGINS 3-3
AIR SUPPLY 4-4
CARLY SIMON 9-7
PAUL SIMON 10-9

WSPT/Stevens Point, WI
Pat Martin

PAT BENATAR
RANDY MEISNER
STACY LATTISAW
Hottest:
CARLY SIMON 2-1
DOOBIE BROS 12-7
DONNA SUMMER 21-13
ROLLING STONES 27-21
KENNY ROGERS 30-22

WTRU/Muskegon, MI
Mike Stevens

LEO SAYER
SUPERTRAMP
HALL & OATES
JACKSONS
Hottest:
QUEEN 2-1
BARBRA STREISAND 5-3
DOOBIE BROS 10-5
POINTER SISTERS 16-9
DONNA SUMMER 19-13

KDVT/Topeka, KS
Rocky Roberts

ROLLING STONES
CHRIS CROSS
Hottest:
QUEEN 1-1
BARBRA STREISAND 5-2
WILLIE NELSON 9-5
DONNA SUMMER 14-8
KENNY ROGERS 22-14
DEVO 11-9

KQWB-FM/Fargo, ND
Richards/Waters

JIMMY HALL
PAT BENATAR
CHRIS CROSS
LEO SAYER
JOHN COUGAR
PAUL SIMON
RANDY MEISNER
VAPORS
Hottest:
ROLLING STONES 1-1
DOOBIE BROS 8-5
LARSEN-FEITEN BAN 10-7
CARS 13-8
POINTER SISTERS 14-10

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Weidron

JACKSON BROWNE
CHRIS CROSS
EDDIE MONEY
MAC OAVIS
HUEY LEWIS & NEWS
KORGIS
Hottest:
DOOBIE BROS 4-1
BARBRA STREISAND 6-2
KENNY ROGERS 21-10
WILLIE NELSON 23-18
LEO SAYER D-27

KENO/Las Vegas, NV
Bill Alexander

CHRIS CROSS
DIANA ROSS
BILLY JOEL
PAT BENATAR
Hottest:
QUEEN 1-1
BARBRA STREISAND 6-3
AL STEWART 13-9
DONNA SUMMER 15-10
DEVO 14-12

KERN/Bakersfield, CA
Guy Davis

BILLY JOEL
ALI THOMSON
OLIVIA W/CLIFF
NIELSON/PEARSON
Hottest:
DOOBIE BROS 4-1
BARBRA STREISAND 9-3
DONNA SUMMER 10-6
AL STEWART 13-7
DEVO 14-8

KJRB/Spokane, WA
Brian Gregory

BILLY JOEL
RANDY MEISNER
Hottest:
QUEEN 1-1
CARLY SIMON 5-4
BARBRA STREISAND 6-5
DOOBIE BROS 9-6
DONNA SUMMER 10-8

KROY/Sacramento, CA
Bob Malik

WILLIE NELSON
LEO SAYER
VAPORS
BILLY JOEL
Hottest:
QUEEN 1-1
BARBRA STREISAND 8-2
DEVO 18-10
CARS 16-12
KENNY ROGERS 25-17

KRQ/Tucson, AZ
Dave Vanstone

LEO SAYER
PURE PRAIRIE LEAG
BILLY JOEL
JIMMY HALL
RANDY MEISNER
CHRIS CROSS
Hottest:
BARBRA STREISAND 2-1
DOOBIE BROS 5-2
WILLIE NELSON 9-5
DONNA SUMMER 14-8
KENNY ROGERS 22-14
DEVO 11-9

KRUX/Phoenix, AZ
Bobby Rivers

BILLY JOEL
JACKSONS
GEORGE BENSON
HARRY CHAPIN
BENNY MARDONES
ROCKY BURNETTE
Hottest:
QUEEN 10-1
BARBRA STREISAND 4-2
DOOBIE BROS 9-3
POINTER SISTERS 8-4
KENNY ROGERS 20-11

KTAC/Tacoma, WA
Sean Carter

OLIVIA W/CLIFF
JIMMY HALL
BILLY JOEL
PAT BENATAR
Hottest:
QUEEN 1-1
OLIVIA N-J 7-5
CARLY SIMON 10-6
POINTER SISTERS 15-7
PAT BENATAR 13-10

KTKT/Tucson, AZ
Ed Alexander

NIELSON/PEARSON
JIMMY HALL
BARBRA STREISAND
RANDY MEISNER
VAPORS
Hottest:
BARBRA STREISAND 5-1
AL STEWART 12-6
WILLIE NELSON 16-7
KENNY ROGERS 20-9
DONNA SUMMER 22-15

Y94/Fresno, CA
Ray Appleton

ROLLING STONES
CARLY SIMON
WILLIE NELSON
Hottest:
QUEEN 1-1
BARBRA STREISAND 5-2
DONNA SUMMER 15-9
LARRY GRAHAM 16-11
VINCE VANCE &... D-15

KLUC/Las Vegas, NV
Dave Anthony

CHRIS CROSS
BILLY JOEL
RANDY MEISNER
Hottest:
QUEEN 1-1
CDB 4-3
DEVO 11-10
SUPERTRAMP 16-13
CLIFF RICHARD 18-14

KMJK/Portland, OR
John Shomby

BILLY JOEL
JIMMY HALL
AC/DC
Hottest:
QUEEN 1-1
DOOBIE BROS 13-10
DEVO 16-11
CDB 18-13

KYNO/FM/Fresno, CA
Walker/Demory

Hottest:
QUEEN 1-1
POINTER SISTERS 10-3
VINCE VANCE &... 14-8
BOZ SCAGGS 16-11
BARBRA STREISAND 25-15

KZZX/Albuquerque, NM
Chris Carey

DEVO
JACKSON BROWNE
LEO SAYER
Hottest:
BARBRA STREISAND 4-1
DOOBIE BROS 3-2
BOZ SCAGGS 6-5
CARLY SIMON 9-6
POINTER SISTERS 12-9

FM102/Sacramento, CA
Billy Manders

LEO SAYER
HALL & OATES
WILLIE NELSON
ROLLING STONES
CHRIS CROSS
Hottest:
QUEEN 1-1
BARBRA STREISAND 8-4
SUPERTRAMP 18-11
DIANA ROSS 22-16
DONNA SUMMER 29-20

KSPZ/Colorado Springs, CO
Mike Daniels

BILLY JOEL
LEO SAYER
ROLLING STONES
PAT BENATAR
Hottest:
BARBRA STREISAND 2-1
DOOBIE BROS 4-2
CLIFF RICHARD 13-8
AMY HOLLAND 19-9
DONNA SUMMER 25-17
KENNY ROGERS 24-14

KYSN/Colorado Springs, CO
Mark Murray

JIMMY HALL
JACKSON BROWNE
Hottest:
QUEEN 1-1
BARBRA STREISAND 5-2
CLIFF RICHARD 7-4
DONNA SUMMER 8-5
JACKSONS 14-10

KZZP/Phoenix, AZ
Steve Goddard

JIMMY HALL
PAT BENATAR
Hottest:
DOOBIE BROS 3-1
DONNA SUMMER 4-2
KENNY ROGERS 14-6
LARSEN-FEITEN BAN 12-10
SUPERTRAMP 16-13

KHYT/Tucson, AZ
Rich Brother Robbin

ROBERT JOHN (RA)
GEORGE BENSON
GIBSON BROS.
OLIVIA W/CLIFF
AWB
TIM WEISBERG
LEO SAYER
B-52'S
SUPERTRAMP
Hottest:
QUEEN 1-1
STACY LATTISAW 18-3
BARBRA STREISAND 13-8
DEVO 15-10
DOOBIE BROS 20-11

KEZR/San Jose, CA
Bob Harlow

BILLY JOEL
PAT BENATAR
BARBRA STREISAND
Hottest:
BARBRA STREISAND 1-1
DONNA SUMMER 7-3
POINTER SISTERS 11-7
JACKSON BROWNE 13-9
KENNY ROGERS 20-13

KKXX/Bakersfield, CA
Chris Squires

CHRIS CROSS
BILLY JOEL
BENNY MARDONES
JUSTIN HAYWARD
YES
VAPORS
DANDY & DOOLITTLE
NIELSON/PEARSON
RANDY MEISNER
Hottest:
QUEEN 1-1
DEVO 9-4
DOOBIE BROS 10-5
BARBRA STREISAND 17-11
KENNY ROGERS D-20

KNBQ/Tacoma, WA
Gary Bryan

CHRIS CROSS
ROGER DALTRY
OLIVIA W/CLIFF
PAUL SIMON
Hottest:
QUEEN 1-1
BARBRA STREISAND 7-3
DONNA SUMMER 10-6
HALL & OATES 20-10
STEPHANIE MILLS 18-12

KASH/Eugene, OR
Andy Barber

LEO SAYER
JOHN COUGAR
CHRIS CROSS
NIELSON/PEARSON
PAT BENATAR
ALI THOMSON
KANSAS
Hottest:
QUEEN 1-1
POINTER SISTERS 10-7
DONNA SUMMER 15-8
LARSEN-FEITEN BAN 17-11
CLIFF RICHARD 21-13

PARALLEL THREE

KBDZ/Bozeman, MT
Paul Ehls

CHRIS CROSS
CRYSTAL GAYLE
EXILE
DON WILLIAMS
NIELSON/PEARSON
Hottest:
PAUL SIMON 1-1
BARBRA STREISAND 10-4
DIONNE WARWICK 12-9
OLIVIA N-J 20-11
KENNY ROGERS 24-14

KCBN/Reno, NV
Larry Irons

KANSAS
PAT BENATAR
CHRIS CROSS
ALI THOMSON
Hottest:
QUEEN 1-1
DOOBIE BROS 9-6
POINTER SISTERS 12-7
DEVO 21-14

KDZA/Pueblo, CO
Rip Avina

LEO SAYER
PAT BENATAR
BILLY JOEL
NIELSON/PEARSON
Hottest:
QUEEN 1-1
DOOBIE BROS 3-2
BARBRA STREISAND 10-3
CARLY SIMON 9-5
STEPHANIE MILLS 14-7

KFXD/Boise, ID
Charlie Fox

CHRIS CROSS
ALI THOMSON
RANDY MEISNER
KORGIS
KANSAS
Hottest:
DOOBIE BROS 3-1
BARBRA STREISAND 13-3
STEPHANIE MILLS 9-6
CARLY SIMON 17-11
DEVO 19-13

KOOK/Billings, MT
Dennis Nichols

RANDY MEISNER
KORGIS
JOHNNY RIVERS
EDDIE MONEY
PAUL SIMON
Hottest:
QUEEN 1-1
POINTER SISTERS 5-3
KENNY LOGGINS 7-4
CLIFF RICHARD 14-8
CHRIS CROSS D-21

KQDI/Great Falls, MT
Wendy Carpenter

JACKSON BROWNE
RANDY MEISNER
PAT BENATAR
BILLY JOEL
STACY LATTISAW
CHRIS CROSS
Hottest:
QUEEN 1-1
KENNY LOGGINS 8-5
DOOBIE BROS 13-10
SEALS & CROFTS 18-15
PETER GABRIEL 20-18

KSLS/San Luis Obispo, CA
Don Potter

CHRIS CROSS
DIANA ROSS
JIMMY HALL
Hottest:
DOOBIE BROS 6-1
BARBRA STREISAND 8-2
POINTER SISTERS 11-8
DONNA SUMMER 13-9
CLIFF RICHARD 23-14

KENI/Anchorage, AK
Randy Robbins

DIANA ROSS
PAT BENATAR
BRUCE COCKBURN
SNEAKERS
CRAIG MIRJANIAN (dp)
Hottest:
PAUL SIMON 2-1
POINTER SISTERS 3-2
AMY HOLLAND 10-7
STEPHANIE MILLS 14-8
NATALIE COLE 15-10

KYYA/Billings, MT
Jack Bell

RANDY MEISNER
DANDY & DOOLITTLE
ROGER DALTRY
707
Hottest:
QUEEN 1-1
CARLY SIMON 10-5
CLIFF RICHARD 14-8
DONNA SUMMER 18-11
HALL & OATES 29-21

PARALLELS.

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

221 REPORTS
236 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National
Reach	E 33%	Up 51	Summary
M 21%	Down 0	Same 24	UP 11
S 56%	Down 0	Same 24	DOWN 0
W 19%	Down 0	Same 25	ADDN 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary — Number of stations moving UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31, etc.).

Down 0 — Number of stations moving DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

AC/DC
You Shook Me... (Atlantic)
LP: Back In Black

Regional	66/7	30%	National
Reach	E 31%	Up 33	Summary
M 17%	Down 0	Same 25	UP 10
W 74%	Down 0	Same 25	DOWN 0
M 74%	Down 0	Same 25	ADDN 0

ALLMAN BROTHERS BAND
Angelina (Arista)
LP: Reach For The Sky

Regional	53/0	24%	National
Reach	E 22%	Up 17	Summary
M 49%	Down 0	Same 17	UP 17
S 48%	Down 0	Same 17	DOWN 0
W 74%	Down 0	Same 17	ADDN 0

JOHN COUGAR
This Time (Riva)
LP: Nothin' Matters...

Regional	52/13	24%	National
Reach	E 29%	Up 16	Summary
M 33%	Down 0	Same 16	UP 16
S 44%	Down 0	Same 16	DOWN 0
W 24%	Down 0	Same 16	ADDN 13

PAT BENATAR
Hit Me... (Chrysalis)
LP: Crimes Of Passion

Regional	132/42	60%	National
Reach	E 64%	Up 44	Summary
M 59%	Down 0	Same 24	UP 44
S 56%	Down 0	Same 24	DOWN 0
W 15%	Down 0	Same 25	ADDN 42

IRENE CARA
Out Here On My Own (RSO)
LP: "Fame" Soundtrack

Regional	85/10	38%	National
Reach	E 33%	Up 54	Summary
M 26%	Down 0	Same 13	UP 54
S 20%	Down 0	Same 13	DOWN 0
W 16%	Down 0	Same 13	ADDN 10

ROGER DALTRY
Without Your Love (Polydor)
LP: "McVicar" Soundtrack

Regional	87/20	39%	National
Reach	E 47%	Up 23	Summary
M 40%	Down 0	Same 23	UP 23
S 24%	Down 0	Same 23	DOWN 0
W 16%	Down 0	Same 23	ADDN 20

DOOBIE BROTHERS
Real Love (WB)
LP: One Step Closer

Regional	219/0	89%	National
Reach	E 100%	Up 188	Summary
M 100%	Down 0	Same 188	UP 188
S 100%	Down 0	Same 188	DOWN 0
W 100%	Down 0	Same 188	ADDN 0

JACKSON BROWNE
That Girl Could Sing (Asylum)
LP: Hold Out

Regional	158/29	71%	National
Reach	E 65%	Up 23	Summary
M 67%	Down 0	Same 23	UP 23
S 75%	Down 0	Same 23	DOWN 0
W 73%	Down 0	Same 23	ADDN 29

KIM CARNES
Cry Like... (EMI America)
LP: Romance Dance

Regional	58/9	26%	National
Reach	E 44%	Up 23	Summary
M 44%	Down 0	Same 23	UP 23
S 44%	Down 0	Same 23	DOWN 0
W 24%	Down 0	Same 23	ADDN 9

JIMMY HALL
I'm Happy That Love... (Epic)
LP: Touch You

Regional	106/43	48%	National
Reach	E 53%	Up 33	Summary
M 49%	Down 0	Same 33	UP 33
S 48%	Down 0	Same 33	DOWN 0
W 47%	Down 0	Same 33	ADDN 43

CHRISTOPHER CROSS
Never Be The Same (WB)
LP: Christopher Cross

Regional	140/82	63%	National
Reach	E 66%	Up 41	Summary
M 66%	Down 0	Same 41	UP 41
S 66%	Down 0	Same 41	DOWN 0
W 66%	Down 0	Same 41	ADDN 82

DEVO
Whip It (WB)
LP: Freedom Of Choice

Regional	130/3	59%	National
Reach	E 65%	Up 24	Summary
M 65%	Down 0	Same 24	UP 24
S 65%	Down 0	Same 24	DOWN 0
W 53%	Down 0	Same 24	ADDN 3

EARTH, WIND & FIRE
Let Me Talk (ARC/Columbia)
LP: Faces

Regional	81/0	26%	National
Reach	E 31%	Up 10	Summary
M 31%	Down 0	Same 10	UP 10
S 31%	Down 0	Same 10	DOWN 0
W 26%	Down 0	Same 10	ADDN 0

DARYL HALL & JOHN OATES
You've Lost That Lovin' Feeling (RCA)
LP: Voices

Regional	184/5	83%	National
Reach	E 88%	Up 152	Summary
M 88%	Down 0	Same 152	UP 152
S 88%	Down 0	Same 152	DOWN 0
W 67%	Down 0	Same 152	ADDN 5

AC/DC
You Shook Me... (Atlantic)
LP: Back In Black

Regional	66/7	30%	National
Reach	E 31%	Up 33	Summary
M 17%	Down 0	Same 25	UP 10
S 56%	Down 0	Same 25	DOWN 0
W 74%	Down 0	Same 25	ADDN 0

ALLMAN BROTHERS BAND
Angelina (Arista)
LP: Reach For The Sky

Regional	53/0	24%	National
Reach	E 22%	Up 17	Summary
M 49%	Down 0	Same 17	UP 17
S 48%	Down 0	Same 17	DOWN 0
W 74%	Down 0	Same 17	ADDN 0

JOHN COUGAR
This Time (Riva)
LP: Nothin' Matters...

Regional	52/13	24%	National
Reach	E 29%	Up 16	Summary
M 33%	Down 0	Same 16	UP 16
S 44%	Down 0	Same 16	DOWN 0
W 24%	Down 0	Same 16	ADDN 13

JACKSON BROWNE
That Girl Could Sing (Asylum)
LP: Hold Out

Regional	158/29	71%	National
Reach	E 65%	Up 23	Summary
M 67%	Down 0	Same 23	UP 23
S 75%	Down 0	Same 23	DOWN 0
W 73%	Down 0	Same 23	ADDN 29

KIM CARNES
Cry Like... (EMI America)
LP: Romance Dance

Regional	58/9	26%	National
Reach	E 44%	Up 23	Summary
M 44%	Down 0	Same 23	UP 23
S 44%	Down 0	Same 23	DOWN 0
W 24%	Down 0	Same 23	ADDN 9

JIMMY HALL
I'm Happy That Love... (Epic)
LP: Touch You

Regional	106/43	48%	National
Reach	E 53%	Up 33	Summary
M 49%	Down 0	Same 33	UP 33
S 48%	Down 0	Same 33	DOWN 0
W 47%	Down 0	Same 33	ADDN 43

CHRISTOPHER CROSS
Never Be The Same (WB)
LP: Christopher Cross

Regional	140/82	63%	National
Reach	E 66%	Up 41	Summary
M 66%	Down 0	Same 41	UP 41
S 66%	Down 0	Same 41	DOWN 0
W 66%	Down 0	Same 41	ADDN 82

DEVO
Whip It (WB)
LP: Freedom Of Choice

Regional	130/3	59%	National
Reach	E 65%	Up 24	Summary
M 65%	Down 0	Same 24	UP 24
S 65%	Down 0	Same 24	DOWN 0
W 53%	Down 0	Same 24	ADDN 3

EARTH, WIND & FIRE
Let Me Talk (ARC/Columbia)
LP: Faces

Regional	81/0	26%	National
Reach	E 31%	Up 10	Summary
M 31%	Down 0	Same 10	UP 10
S 31%	Down 0	Same 10	DOWN 0
W 26%	Down 0	Same 10	ADDN 0

DARYL HALL & JOHN OATES
You've Lost That Lovin' Feeling (RCA)
LP: Voices

Regional	184/5	83%	National
Reach	E 88%	Up 152	Summary
M 88%	Down 0	Same 152	UP 152
S 88%	Down 0	Same 152	DOWN 0
W 67%	Down 0	Same 152	ADDN 5

AC/DC
You Shook Me... (Atlantic)
LP: Back In Black

Regional	66/7	30%	National
Reach	E 31%	Up 33	Summary
M 17%	Down 0	Same 25	UP 10
S 56%	Down 0	Same 25	DOWN 0
W 74%	Down 0	Same 25	ADDN 0

ALLMAN BROTHERS BAND
Angelina (Arista)
LP: Reach For The Sky

Regional	53/0	24%	National
Reach	E 22%	Up 17	Summary
M 49%	Down 0	Same 17	UP 17
S 48%	Down 0	Same 17	DOWN 0
W 74%	Down 0	Same 17	ADDN 0

JOHN COUGAR
This Time (Riva)
LP: Nothin' Matters...

Regional	52/13	24%	National
Reach	E 29%	Up 16	Summary
M 33%	Down 0	Same 16	UP 16
S 44%	Down 0	Same 16	DOWN 0
W 24%	Down 0	Same 16	ADDN 13

JACKSON BROWNE
That Girl Could Sing (Asylum)
LP: Hold Out

Regional	158/29	71%	National
Reach	E 65%	Up 23	Summary
M 67%	Down 0	Same 23	UP 23
S 75%	Down 0	Same 23	DOWN 0
W 73%	Down 0	Same 23	ADDN 29

KIM CARNES
Cry Like... (EMI America)
LP: Romance Dance

Regional	58/9	26%	National
Reach	E 44%	Up 23	Summary
M 44%	Down 0	Same 23	UP 23
S 44%	Down 0	Same 23	DOWN 0
W 24%	Down 0	Same 23	ADDN 9

JIMMY HALL
I'm Happy That Love... (Epic)
LP: Touch You

Regional	106/43	48%	National
Reach	E 53%	Up 33	Summary
M 49%	Down 0	Same 33	UP 33
S 48%	Down 0	Same 33	DOWN 0
W 47%	Down 0	Same 33	ADDN 43

CHRISTOPHER CROSS
Never Be The Same (WB)
LP: Christopher Cross

Regional	140/82	63%	National
Reach	E 66%	Up 41	Summary
M 66%	Down 0	Same 41	UP 41
S 66%	Down 0	Same 41	DOWN 0
W 66%	Down 0	Same 41	ADDN 82

DEVO
Whip It (WB)
LP: Freedom Of Choice

Regional	130/3	59%	National
Reach	E 65%	Up 24	Summary
M 65%	Down 0	Same 24	UP 24
S 65%	Down 0	Same 24	DOWN 0
W 53%	Down 0	Same 24	ADDN 3

CHRISTOPHER CROSS
Never Be The Same (WB)
LP: Christopher Cross

Regional	140/82	63%	National
Reach	E 66%	Up 41	Summary
M 66%	Down 0	Same 41	UP 41
S 66%	Down 0	Same 41	DOWN 0
W 66%	Down 0	Same 41	ADDN 82

DEVO
Whip It (WB)
LP: Freedom Of Choice

Regional	130/3	59%	National
Reach	E 65%	Up 24	Summary
M 65%	Down 0	Same 24	UP 24
S 65%	Down 0	Same 24	DOWN 0
W 53%	Down 0	Same 24	ADDN 3

EARTH, WIND & FIRE
Let Me Talk (ARC/Columbia)
LP: Faces

Regional	81/0	26%	National
Reach	E 31%	Up 10	Summary
M 31%	Down 0	Same 10	UP 10
S 31%	Down 0	Same 10	DOWN 0
W 26%	Down 0	Same 10	ADDN 0

DARYL HALL & JOHN OATES
You've Lost That Lovin' Feeling (RCA)
LP: Voices

Regional	184/5	83%	National
Reach	E 88%	Up 152	Summary
M 88%	Down 0	Same 152	UP 152
S 88%	Down 0	Same 152	DOWN 0
W 67%	Down 0	Same 152	ADDN 5

AC/DC
You Shook Me... (Atlantic)
LP: Back In Black

Regional	66/7	30%	National
Reach	E 31%	Up 33	Summary
M 17%	Down 0	Same 25	UP 10
S 56%	Down 0	Same 25	DOWN 0
W 74%	Down 0	Same 25	ADDN 0

ALLMAN BROTHERS BAND
Angelina (Arista)
LP: Reach For The Sky

Regional	53/0	24%	National
Reach	E 22%	Up 17	Summary
M 49%	Down 0	Same 17	UP 17
S 48%	Down 0	Same 17	DOWN 0
W 74%	Down 0	Same 17	ADDN 0

JOHN COUGAR
This Time (Riva)
LP: Nothin' Matters...

Regional	52/13	24%	National
Reach	E 29%	Up 16	Summary
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JACKSON BROWNE
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M 67%	Down 0	Same 23	UP 23
S 75%	Down 0	Same 23	DOWN 0
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Reach	E 44%	Up 23	Summary
M 44%	Down 0	Same 23	UP 23
S 44%	Down 0	Same 23	DOWN 0
W 24%	Down 0	Same 23	ADDN 9

JIMMY HALL
I'm Happy That Love... (Epic)
LP: Touch You

Regional	106/43	48%	National
Reach	E 53%	Up 33	Summary
M 49%	Down 0	Same 33	UP 33
S 48%	Down 0	Same 33	DOWN 0
W 47%	Down 0	Same 33	ADDN 43

CHRISTOPHER CROSS
Never Be The Same (WB)
LP: Christopher Cross

Regional	140/82	63%	National
Reach	E 66%	Up 41	Summary
M 66%	Down 0	Same 41	UP 41
S 66%	Down 0	Same 41	DOWN 0
W 66%	Down 0	Same 41	

(Kenny Rogers continued)

Table for Kenny Rogers (continued) with columns for Regional, National, and Summary, and rows for various stations and formats.

LEO SAYER More Than I Can Say (WB)

Table for LEO SAYER with columns for Regional, National, and Summary, and rows for various stations and formats.

CARLY SIMON Jesse (WB)

Table for CARLY SIMON with columns for Regional, National, and Summary, and rows for various stations and formats.

BARBRA STREISAND Woman In Love (Columbia)

Table for BARBRA STREISAND with columns for Regional, National, and Summary, and rows for various stations and formats.

SUPERTRAMP Dreamer (A&M)

Table for SUPERTRAMP with columns for Regional, National, and Summary, and rows for various stations and formats.

STEVE WONDER Master Blaster (Jemini) (Tama)

Table for STEVE WONDER with columns for Regional, National, and Summary, and rows for various stations and formats.

ROLLING STONES She's So Cold (Rolling Stones)

Table for ROLLING STONES with columns for Regional, National, and Summary, and rows for various stations and formats.

BOZ SCAGGS Look What... (Columbia)

Table for BOZ SCAGGS with columns for Regional, National, and Summary, and rows for various stations and formats.

AL STEWART Midnight Rocks (Arista)

Table for AL STEWART with columns for Regional, National, and Summary, and rows for various stations and formats.

DONNA SUMMER The Wanderer (Geffen)

Table for DONNA SUMMER with columns for Regional, National, and Summary, and rows for various stations and formats.

ALI THOMSON Live Every Minute (A&M)

Table for ALI THOMSON with columns for Regional, National, and Summary, and rows for various stations and formats.

ALI THOMSON Live Every Minute (A&M)

Table for ALI THOMSON with columns for Regional, National, and Summary, and rows for various stations and formats.

DIANA ROSS I'm Coming Out (Motown)

Table for DIANA ROSS with columns for Regional, National, and Summary, and rows for various stations and formats.

BOZ SCAGGS Look What... (Columbia)

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ALI THOMSON Live Every Minute (A&M)

Table for ALI THOMSON with columns for Regional, National, and Summary, and rows for various stations and formats.

Others Getting Significant Action

(Continued from Back Page)

BARBRA STREISAND w/BARRY GIBB "Guilty" (Columbia) 18/13
Moves: Up 1, Same 6, Down 0, Adds 13. WDRQ, KEARTH, K104, WHBQ, KX104, Z104, KEZR, KTKT, WHEB, 13FEA, WKIL, Z102, WSGA.
PETE TOWNSHEND "A Little Is Enough" (A&M) 18/3
Moves: Up 3, Same 12, Down 0, Adds 3. KJ100, WGBF, WFGC, 96KX on, WSEZ d 34, WEFM d 27, WKEZ d 30.
DANDY & DOOLITTLE BAND "Who Were You Thinking Of When We Were Making Love Last Night" (Columbia) 17/8
Moves: Up 2, Same 2, Down 6, Down 0, Adds 8. WFLI, WFLR, WVIC, WVIC, KKKX, WHEB, WFLB, KKRK, KYA, WRDR 2.5, KEARTH d 28.
BARRY GOUDEAU "Dreams" (Portrait) 17/4
Moves: Up 7, Same 5, Down 1, Adds 4. WAQY, KLAZ, WGBF, WCGQ, KWK 8.6, KUPD 18.15, KQ24 27.24, KJ100 32.30, WKEZ 8.3.
DON WILLIAMS "I Believe In You" (MCA) 18/5
Moves: Up 8, Same 0, Down 0, Adds 6. WCAO, WNDX, WVLK, KKLK, KBDZ, KNUS 27.12, KFMC 6.4, KDFM 16.10, KRAV 4.2.
PAUL SIMON "One-Trick Pony" (WB) 15/15
Moves: Up 0, Same 0, Down 0, Adds 15. F106, KJR, KINT, WERC, WOKI, WSEZ, WGRK, K10A, KNBQ, WFOK, WCGQ, WANS, FM, KQWB, FM, KXKL, KDDK.
MECO "Love Theme From Shogun" (RSD) 15/1
Moves: Up 6, Same 5, Down 0, Adds 1. WKEE, WERC 27.21, WCSC 28.24, WVIC 40.30, KCPX d 38.
B-52 "Private Idaho" (WB) 14/4
Moves: Up 2, Same 7, Down 1, Adds 4. Y100, WDRQ, KHYT, WLBZ, F106 on, PRD-FM on, KKKX 31.25.
707 "I Could Be Good For You" (Casablanca) 13/8
Moves: Up 3, Same 4, Down 0, Adds 6. KUPD, WGH, KJ100, WGBF, WFBG, KYA, KWK 1.1, KQ24 2.21, WKEZ 27.21.
O'JAYS "Grit Don't Let It Get You Down" (Philadelphia International) 13/0
Moves: Up 8, Same 4, Down 1, Adds 0. WKLD 10.6, KSET-FM 16.14, WJDX 17.14, WAYS 19.17, WXLK 18.18, KVOL 2.1.
DIRT BAND "Badlands" (UA) 13/0
Moves: Up 6, Same 7, Down 0, Adds 0. KUPD 30.28, WSEZ 22.18, WKEZ 20.17, KEZR 23.20, KASH d 36, KQWB FM 36.36.
COMMODORES "Heroes" (Motown) 12/1
Moves: Up 6, Same 5, Down 0, Adds 1. WKJY, K104 31.28, Y103 29.27, WFBG 33.28, KENI 29.25.
KINGS "Switchin' To Gilde" (Elektra) 12/0
Moves: Up 5, Same 8, Down 1, Adds 0. CFR 13.11, WDRQ 18.14, CKLW 16.13, WFLB 36.28, WVIC 25.26.
PETER GABRIEL "Games Without Frontiers" (Mercury) 12/0
Moves: Up 5, Same 3, Down 4, Adds 0. Q107 on, KUPD 8.7, K104 14.11, WSEZ 30.28, WKUL 28.22, KODI 20.18.
ROBBIN THOMPSON BAND "Bite Eyes" (Ovation) 11/8
Moves: Up 2, Same 1, Down 0, Adds 8. KRBE, KX104, WGH, WVIC, WHMY, WCGQ.

SO YOU THINK YOU KNOW HARRY CHAPIN

You've heard "Taxi."
You probably can sing along with "Cat's In The Cradle"
So maybe you think you've got Harry Chapin figured out...
...maybe you should think again.

Harry Chapin's newest album, "Sequel"
A collection of songs that'll make you think twice.
Featuring a new chapter in the story of "Taxi."

"Sequel" FW 36872

Presented by The Boardwalk Entertainment Company



Produced by Howard Albert & Ron Albert
for Fat Albert Productions Inc.



THE PICTURE PAGES

Santana Receives Hancock Manna



Santana's recent Universal Amphitheatre concert featured Herbie Hancock joining the Columbia group onstage for an impromptu version of "Evil Ways." Pictured backstage opening night are (l-r) Columbia's Ken Sasano, Bill Graham Management's Ray Etzler, Columbia VP Ron Oberman, Columbia's Debbie Newman, Bill Graham, Devadip Carlos Santana, Columbia's George Chaltas and Mike Atkinson, Columbia VP Terry Powell, and Herbie Hancock.

Aces Wild For Warners



Warner Bros.' Amazing Rhythm Aces should have no trouble spelling their name since the release of their debut album for the label, "How The Hell Do You Spell Rhythm?" Shown at a post-Palomino concert spelling lesson are (l-r) group members Butch McDade, Duncan Cameron, James Hooker, Russell Smith, and Jeff "Stick" Davis, and WB's Kent Crawford and Rick Wietsma.

Vapors See "New Clear Days" At EMIA/Liberty



The Vapors were greeted backstage by EMIA/Liberty staffers after their appearance at L.A.'s Whisky. Shown among the welcoming committee are (l-r) EMIA/Liberty's Gary Gersh, EMIA/Liberty VP Don Grierson, EMIA/Liberty's Bill Burks, group member David Fenton, EMIA/Liberty's Ben Edmonds, Kathy Keep, and Ken Benson, Vapors member Steve Smith, EMIA/Liberty's Dale White Horn, band member Howard Smith, EMIA/Liberty's Frenchy Gauthier, group member Edward Bazalgette, and EMIA/Liberty's David Budge.

Manchester Greeted Celeb Following



Backstage at the Universal Amphitheatre on Melissa Manchester's closing night found the singer (far left) swamped with famous well-wishers, including (l-r) Lily Tomlin, Dolly Parton, and longtime song collaborator Carole Bayer Sager.

MVP Hunts Down Clay



Singer/songwriter Clay Hunt was recently welcomed to MVP Records, which will release his debut album early in 1981. Shown at the contract party are (standing, l-r) Prime-Time Productions partner (Hunt's manager) Sonny Gordon, Polydor VP/GM Marty Goldrod, Prime-Time Productions partner Paul Cohen, and MVP Exec VP Christine Perren; (front, l-r) Polygram East Exec VP Dick Klein, Hunt, and MVP President Freddie Perren.

Stephanie/Teddy Visit Merv



Everyone's all smiles as 20th Century-Fox artist Stephanie Mills and Philadelphia International artist Teddy Pendergrass gather with 20th President Neil Portnow (far left) and 20th VP Dave Parks (far right) following a recent taping of a Merv Griffin special.

Vicki Sue New To Ariola



Vicki Sue Robinson has signed with Ariola, with her first single release for the label being "Nothin' But A Heartache," to be followed by an LP. Pictured welcoming her to the label are (l-r) Ariola America Sr. VP Warren Schatz, Ariola VP Mike Manocchio, Robinson's manager Ted Harless, Robinson's attorney Joseph Serling, Arista (Ariola's distributor) attorney Roy Lott, and Ariola's Fred Humphrey.

Mickey Thomas Has Lots Of Heart



Following Portrait recording group Heart's recent concert at the Concord Pavilion, group members Ann Wilson (left) and Nancy Wilson (right) were congratulated by Jefferson Starship's Mickey Thomas.

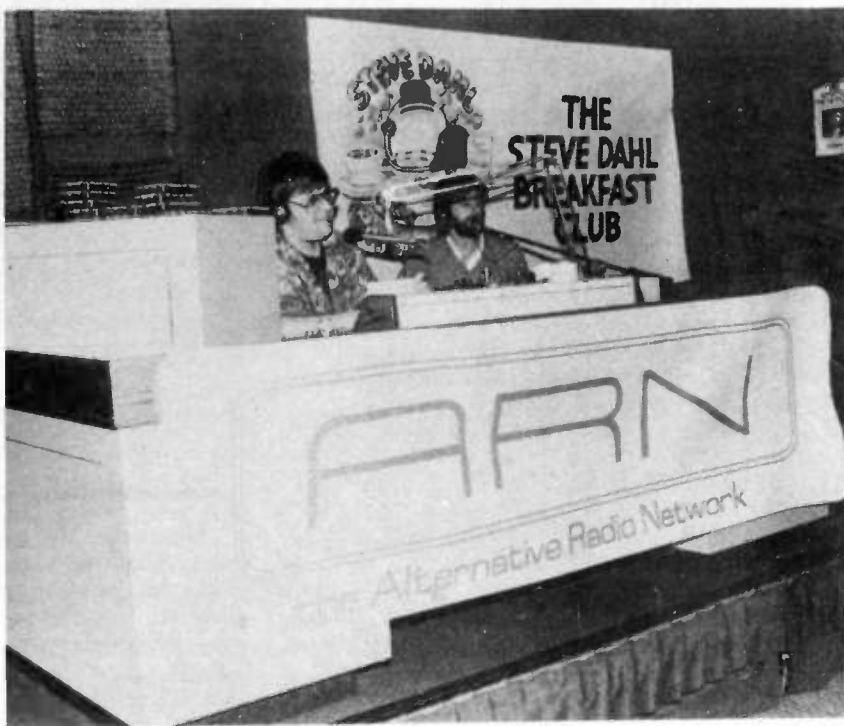


Jeff Gelb

AOR



Tuesday morning's informal group discussion was highlighted by comments from many participants on the value of research to AOR radio.



Steve Dahl (left) and morning show cohost Garry Meier (right) are pictured trying to keep their eyes open during their live broadcasts, which began nightly at 3am to facilitate the Midwest time zone differences.



When asked for his personal view on the music heard on AOR stations, consultant Jeff Pollack (center) quipped, "I think everyone should create a Led Zeppelin category!"



The AOR hospitality room gathered both radio and record industry representatives for several rounds of informal discussions on the state of our arts. Pictured (l-r) are PRO USA's George Meier, Arista's Jeff Cook, and WSHE/Miami PD Neal Mirsky.



A group of unidentified onlookers examine the equipment used by the Alternative Radio Network, which broadcast Steve Dahl's "Breakfast Club" live to its affiliate stations in Chicago, Detroit and Milwaukee.



On display in the AOR hospitality room was a colorful group of radio station T-shirts (not surprisingly, most had found their way onto the backs of station fans by the end of the convention.)

Jeff Gelb

EVOLUTION

As mentioned last week in Street Talk, WLRS/Louisville MD Drake Hall has exited the station, which is now both PD and MD-less... WBCN/Boston MD Richard Woodward has exited the station, and Jimmy Mack has been named his MD successor... John Bloodwell has exited as Promotions Director of WWWW/Detroit... "Song" Fontaine has been named MD at WECM/Claremont... Former WLIR/Long Island MD Larry Kleinman has resurfaced at WIOQ/Philadelphia for fill-in airshifts... Steve Stockman has been appointed Promotions Director at WAAF/Worcester from WBRU/Providence... Dan Gallo is the new Production Director at KLOL/Houston... Tim is new to WQFM/Milwaukee for overnights... Former KKBC/Reno MD Paul Mitchell has joined KXOA-FM/Sacramento for airwork.

PROMOTION OF THE WEEK



THE WHO ROCKS L.A.

"Orange Rock Magazine is published four times a year, has 32 pages and is printed in four-colors on enamel coated stock. It's a standard magazine format and covers concerts, films and records.

"100,000 have been distributed as of June 1980. It is available through subscriptions (\$4.00 per year) and also distributed free at various outlets and concerts.

"I am Editor-in-Chief, and along with many of KEZY's airstaff members, write each issue.

"The future will focus on making it more effective, both as a station promotion and a serious rock magazine that reflects the music we play, life styles and our commitment to improve society at large."

Frank Taylor
Director of Marketing & Publications
KEZY/Anaheim

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



MINNEAPOLIS "FEELS THE HEAT" — After a recent concert performance in Minneapolis, Atlantic's Henry Paul was greeted backstage by area radio and record representatives. Pictured (l-r) are Atlantic Reg. Promo. Dir. Steve Evanoff, KQRS PD Tac Hammer, Henry Paul, KDWB MD Pam Abresch, and Atlantic Rep. Marc Blondich.

UPDATE

Welcome to "Rocktober"... only don't try to use that name for your rock 'n' roll specials this month unless you're a Metromedia affiliate station. Metromedia claims sole rights to the radio usage of the term, so many of the stations who are featuring specials this month are calling them by alternate names... like "Rocktoberfest!" KSAN/San Francisco's celebrating includes a month full of special concert material, mostly compiled by MD Kate Hayes. Both KSAN and WMET/Chicago have gotten the cities' mayors to declare October "Rocktober" for the month... DIR has produced a two-part, six-hour special called "Rock on the Road" that will be running on over 200 stations over the weekends of October 11 and November 7. The Zenith-sponsored show will give every station a \$500 stereo system to give away in conjunction with the show's airing... KBCO/Boulder just held its sixth annual "Boulder Music Weekend," with live broadcasts from six area clubs, plus a weekend's worth of local music tapes on the air... KOZZ/Reno's one-day voter registration drive at the station signed up over 250 new voters... KIL0/Colorado Springs's "Boss Bus" will take 50 listeners 130 miles round-trip to see Bruce Springsteen in concert. Listeners win tickets for the show and a seat on the bus by writing in with their reason for wanting to be on the bus, with the station picking the cleverest responses... In conjunction with its seventh anniversary, KZEW/Dallas airstaffers have recorded a 45 called "Life Is A Zoo," and are selling 3500 copies at \$1.98 each at various listening/autograph parties throughout

Dallas. Proceeds benefit the local zoo... CITI-FM/Winnipeg will simulcast the audio from a series of 24 televised rock concerts recorded locally... In conjunction with Epic and Gary Myrick's "She Talks In Stereo," WQFM/Milwaukee is giving away Panasonic mini-cassette stereos with headphones so winning listeners can walk in stereo while listening to Myrick's tunes... WBLM/Lewiston-Portland's two-hour weekly jazz show did a recent spotlight show on Japanese jazz artists... WIMZ/Knoxville enlisted the aid of the University of Tennessee's sororities to help the station hand out 10,000 dial position cards and bumper stickers... KROQ/Pasadena commemorated the surfacing of Abbie Hoffman by giving away 100 T-shirts that read "KROQ Says Welcome Back Abbie"... WYSP/Philadelphia is treating 94 listeners to a night of free rock 'n' roll. It begins with an hour's worth of AC/DC video and drinks, and then tickets to see Split Enz in concert... KWST/Los Angeles's "Rock 'n' Roll Expo" drew over 10,000 to three days of rock 'n' roll merchandise and memorabilia, plus concerts by groups like Russia, Moon Martin & Ravens, Paul Warren & Explorer, and Kingbees... The KPRI/San Diego Chili Cook-Off netted over \$30,000 in pledges to the Children's Hospital.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KLOL/Houston presented Angel City, Nighthawks, Gary Myrick for \$1.01.

BROADCASTS: Kings on WQFM/Milwaukee... Iggy Pop on WABX/Detroit... Charlie Daniels, Tremblers, Sea Level on WLIR/Long Island... Ben Sidran on WIBA-FM/Madison... Kings on WMMS/Cleveland... Elektrics on WBAB/Long Island.

GUEST DJ'S: Charlie Daniels, Rick Derringer on WLIR/Long Island.

CONVERSATIONS: Rick Derringer on WCCC/Hartford... Black Sabbath on WKLC/West Virginia... Ronnie Montrose on WABX/Detroit... Robert Palmer on WMMR/Philadelphia... Eddie Money, Sweetbottom on WQFM/Milwaukee... John Cougar on WLIR/Long Island... Angel City, Kings, Pat Benatar on WMAD/Madison... Johnny Van Zant on WIMZ/Knoxville... Al Stewart on KEZY-AM/Anaheim... Stillwater, Steve Forbert, Barry Goudreau on WOUR/Utica... Oingo Boingo, X, Romeos on KROQ/Pasadena... Joan Armatrading on WPDH/Poughkeepsie... Saxon, John Cougar, Marshall Tucker Band on WZZO/Allentown... Psychedelic Furs on WBRU/Providence... Huey Lewis, Magazine on KNAC/Long Beach... Blotto on WAAL/Binghamton... Riot on WROQ/Charlotte... Kings, Gamma on WMMS/Cleveland... Split Enz, John Cougar on WYSP/Philadelphia... Al Stewart, Ken Hensley on KAZY/Denver... Black Sabbath, Rodney Dangerfield on WMET/Chicago... Rick Derringer on WBAB/Long Island... Supertramp on CFOX/Vancouver... Iggy Pop on WXRT/Chicago... Poco on WVAQ/Morgantown... Gambler on WBYG/Kankakee... Steve Forbert on WVBR/Ithaca.



BURIED ALIVE — WXQR/Jacksonville's Kris Kelley conceived a recent promotional idea that was not only unique, but certainly bizarre. Kris spent 105 minutes buried alive with a lucky lady listener who won the honor by submitting the best-judged "last will and testament." The two were equipped with walkie-talkies and did breaks from the grave while a crowd of 2500 attended the services.

AOR



**BRUCE
SPRINGSTEEN**

**THE
RIVER**

LET IT ROCK.

ON
COLUMBIA
RECORDS



Album Airplay/ 40

Chart Summary

October 10, 1980

158 REPORTERS

Album cuts are listed in order of airplay preference.

9/19	9/26	10/3	10/10	Artist	Album	Label	Album Cuts
3	2	3	1	CARS	Panorama (Elektra)	Elektra	"Touch" "Slack" "No" Title
4	4	2	2	PAT BENATAR	Crimes Of Passion (Chrysalis)	Chrysalis	"Hit" "Hell" "Treat" "Prisoner"
-	-	13	3	DOOBIE BROTHERS	One Step Closer (WB)	WB	"Real" "Stoppin'" "Title" "Train"
-	27	14	4	SUPERTRAMP	Paris (A&M)	A&M	"Dreamer" "Logical" "Bloody"
1	1	1	5	ROLLING STONES	Emotional Rescue (Rolling Stones)	Rolling Stones	"Cold" "Boys" "Go" "Summer"
5	5	5	6	QUEEN	The Game (Elektra)	Elektra	"Bites" "Need" "Dragon" "Rock"
2	3	4	7	JACKSON BROWNE	Hold Out (Asylum)	Asylum	"Girl" "Disco" "Boulevard" "Hold"
9	6	6	8	AC/DC	Back In Black (Atlantic)	Atlantic	"Shook" "Thrill" "Hells" Title
28	14	8	9	KANSAS	Audio-Visions (Kirshner)	Kirshner	"Relentless" "Hold" "Anything"
8	7	7	10	YES	Drama (Atlantic)	Atlantic	"Tempus" "Lens" "Happen" "Run"
12	10	9	11	MOLLY HATCHET	Beatin' The Odds (Epic)	Epic	Title "Dead" "Rambler" "Sallor"
7	8	10	12	ALLMAN BROTHERS BAND	Reach For The Sky (Arista)	Arista	"Angeline" "Keep" "Long" "Hell"
13	12	11	13	JETHRO TULL	A (Chrysalis)	Chrysalis	"Crossfire" "John" "Flyer"
-	-	21	14	DAVID BOWIE	Scary Monsters (RCA)	RCA	"Ashes" "Fashion" "Teenage" Title
15	11	12	15	AL STEWART	24 Carrots (Arista)	Arista	"Paint" "Midnight" "Man"
21	15	17	16	SPLIT ENZ	True Colours (A&M)	A&M	"Got" "Matter" "Nobody"
-	35	19	17	KENNY LOGGINS	Alive (Columbia)	Columbia	"Alright" "Fool" "Driver"
6	9	16	18	ROSSINGTON COLLINS BAND	Anytime - Anyplace... (MCA)	MCA	"Prime" "Misunderstand" "Getaway"
25	25	22	19	GAMMA	Gamma 2 (Elektra)	Elektra	"Voyager" "Air" "Streak" "City"
37	26	24	20	MICHAEL STANLEY BAND	Heartland (EMI America)	EMI America	"Love" "Stop" "Anyone" "Wanted"
-	33	27	21	ROBERT PALMER	Clues (Island)	Island	"Sulky" "Johnny" "Time" "Clues"
23	21	20	22	JOHNNY VAN ZANT BAND	No More Dirty Deals (Polydor)	Polydor	"Survive" "634" "Deals" "Darkness"
10	13	15	23	EDDIE MONEY	Playing For Keeps (Columbia)	Columbia	"Trinidad" "Running" "Angel"
20	19	23	24	PAUL SIMON	One-Trick Pony (WB)	WB	"Evening" "Ace" Title
17	16	18	25	BARRY GOUDREAU	Barry Goudreau (Portrait)	Portrait	"Dreams" "Luck" "Woman"
32	28	26	26	TIMES SQUARE	Various Artists (RSO)	RSO	"Talk" "Rock" "Boys" "Wartime"
29	29	30	27	DEVO	Freedom Of Choice (WB)	WB	"Whip" "Girlywant"
-	-	37	28	ELVIS COSTELLO	Taking Liberties (Columbia)	Columbia	"Sweetheart" "Crowded" "Chelsea"
-	-	35	29	JOHN COUGAR	Nothin' Matters... (Riva)	Riva	"Time" "Night" "Misunderstand"
-	31	31	30	BOB WELCH	Man Overboard (Capitol)	Capitol	"Rush" "Justine" "Nightmare"
22	20	25	31	KINGS	Are Here (Elektra)	Elektra	"Beat/Glide" "Partyitis"
-	-	38	32	STEVE FORBERT	Little Stevie Orbit (Nemperor)	Nemperor	"Well" "Cellophane" "Lou" "Katrina"
39	34	32	33	B-52'S	Wild Planet (WB)	WB	"Idaho" "Strobe" "Car" "Party"
-	38	-	34	GARY NUMAN	Telekon (Atco)	Atco	"Die" "Wreckage"
16	18	28	35	PETER GABRIEL	Peter Gabriel (Mercury)	Mercury	"Games" "Remember" "Wire"
-	→	36	36	ROBBIN THOMPSON	Two B's Please (Ovation)	Ovation	"Brite Eyes" New Entry
11	17	29	37	CHARLIE DANIELS BAND	Full Moon (Epic)	Epic	"Legend" "America" "Gypsy"
19	24	36	38	HALL & OATES	Voices (RCA)	RCA	"Feel" "Lost" "Kiss"
-	→	39	39	JONI MITCHELL	Shadows & Light (Asylum)	Asylum	"France" "Paris"
-	→	40	40	MICHAEL SCHENKER	Michael Schenker (Chrysalis)	Chrysalis	"Armed" "Cry" "Victim" "Feels"

CARS claimed the first place space, bumping STONES all the way to fifth place. The group beat all competition in both hot and total reports. BENATAR held rock steady at number two, as DOOBIES and SUPERTRAMP jumped into third and fourth places respectively, still gaining report momentum. BOWIE leaped up as he grew in medium and hot mentions. ENZ inched up as LOGGINS, GAMMA, STANLEY and PALMER all showed airplay growth. TIMES maintained while DEVO gained airplay momentum. COSTELLO and COUGAR climbed as WELCH inched up. FORBERT moved back on the chart with increased album mentions. THOMPSON, MITCHELL and SCHENKER all debuted, while McVICAR and VAPORS came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Artist	10/10	10/3	9/26	9/19	9/12
1 UTOPIA	82/57	16/15	0/0	0/0	0/0
2 KEITH SYKES	42/42	0/0	0/0	0/0	0/0
3 ANGEL CITY	46/37	13/11	0/0	0/0	0/0
4 BRUCE COCKBURN	41/35	6/6	0/0	0/0	0/0
5 STEVE FORBERT	79/30	69/65	9/8	0/0	0/0
6 ELVIS COSTELLO	77/29	65/46	27/6	43/38	8/8
7 MCGUINN-HILLMAN	38/27	26/25	2/2	0/0	0/0
8 JACK GREEN	43/25	30/27	8/8	0/0	0/0
9 ROBERT PALMER	83/18	89/55	36/27	0/0	0/0
10 JOHN COUGAR	76/16	64/28	65/59	0/0	0/0
11 BOB WELCH	75/15	65/11	77/63	13/12	0/0
12 BILLY BURNETTE	33/14	21/13	24/20	6/5	1/1
13 ROBBIN THOMPSON	63/13	48/15	47/24	37/28	14/11

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	10/10	10/3	9/26	9/19	9/12
1 JETHRO TULL	120/84	119/84	121/83	116/69	110/11
2 MICHAEL STANLEY	95/74	82/55	81/26	64/2	7/0
3 DAVID BOWIE	113/67	115/20	34/8	0/0	0/0
4 JOHNNY VAN ZANT	88/65	93/75	90/72	87/68	81/62
5 AL STEWART	118/63	122/66	126/68	109/55	115/60
6 SPLIT ENZ	90/59	93/62	93/64	89/72	77/64
7 BOB WELCH	75/53	65/45	77/13	13/1	0/0
8 BARRY GOUDREAU	78/52	93/71	98/70	97/68	88/61
9 JOHN COUGAR	75/51	64/33	65/6	0/0	0/0
10 ALLMAN BROTHERS	114/50	120/49	133/58	137/50	134/45
11 YES	131/48	130/46	134/54	133/55	129/65
12 MOLLY HATCHET	126/46	125/42	120/46	111/47	110/1

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	10/10	10/3	9/26	9/19	9/12
1 CARS	145/137	142/129	142/125	140/124	138/111
2 PAT BENATAR	142/127	141/128	137/119	137/121	135/113
3 ROLLING STONES	134/123	143/130	143/132	144/136	144/136
4 DOOBIE BROTHERS	145/122	143/27	9/0	0/0	0/0
5 JACKSON BROWNE	132/117	140/125	143/128	146/131	144/134
6 SUPERTRAMP	141/116	140/34	63/6	0/0	0/0
7 AC/DC	125/100	124/96	125/95	120/86	114/86
8 KANSAS	132/84	128/69	120/19	48/2	0/0
9 YES	131/83	130/83	134/79	133/78	129/62
10 MOLLY HATCHET	126/80	125/82	120/69	111/44	110/2
11 ALLMAN BROTHERS	114/63	120/70	133/77	137/67	134/69
12 AL STEWART	118/54	122/65	126/56	109/45	115/32
13 ROSSINGTON COLLINS	74/49	88/65	113/88	126/109	127/104

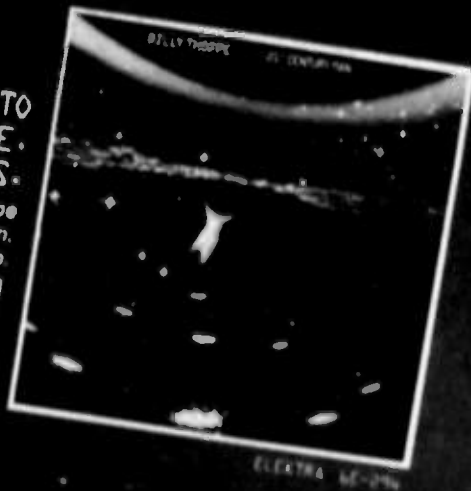
The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



BILLY THORPE
IS THE
21ST CENTURY MAN!

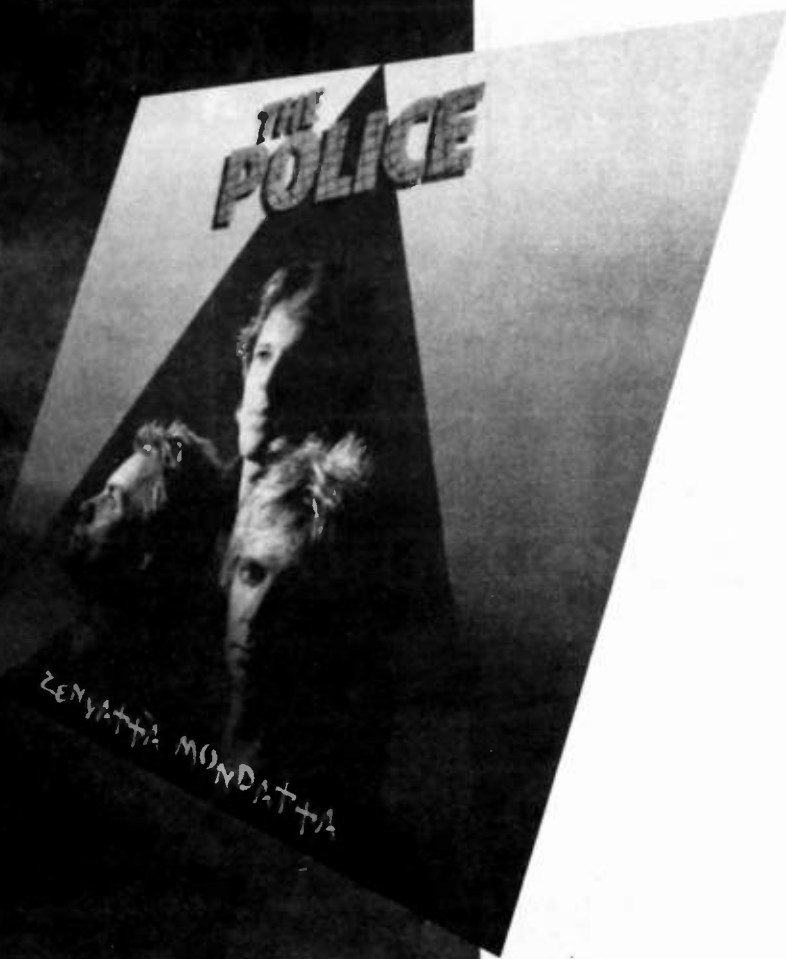
21ST CENTURY MAN IS A ROCK ADVENTURE LIGHT YEARS INTO
THE FUTURE.
VISIONARY MUSIC ON ELEKTRA RECORDS & TAPES.
Produced by Spencer Proffer & Billy Thorpe
for The Pasha Music Organisation.
Engineered by Larry Brown.

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A Division of Warner Communications Inc.
A Pasha Records Production



THE POLICE

In Search of Zenyatta Mondatta...



The Police...hear their exotic new album Zenyattā Mondatta...on radio all over the known world.

SP 4831

Includes the single "De Do Do Do, De Da Da Da"
Produced by The Police and Nigel Gray. **AM 2275**

CKLW

KUPD

Management: Miles Copeland
Agency: FBI

On A&M Records & Tapes. 



**Jim
Duncan**



Country



AMERICAN RADIO EXPO: COUNTRY — A good turnout of Country managers and programers made for an enjoyable few days at the NRBA's "American Radio Expo." Top row pictures feature a gathering during the Country hospitality suite, a display of Country radio shirts, and a round-table discussion. The lower pictures (l-r) spotlight panelists Perry St. John,

VP/GM KSO/Des Moines; WMAQ/Chicago PM Bill Hennes and GM Burt Sherwood; and WEEP/Pittsburgh PD Joel Raab. The Country session included highlights of top Country radio television commercials and other video presentations.

Time For A Change

It has been more than two years in developing, planning, and coordinating, but it's worth every hour of time and every bit of energy it took to unveil the new look of the R&R Country section.

But beyond the eye-appeal of the new layout and design of your Country section, the content is what we're most proud of. With the columns made more streamlined, there will be more space for feature stories and pictures on a regular basis. Plans have been made to spotlight key stations and people.

The R&R Country section will continue to be your forum to discuss ideas and spotlight promotions. So as we continue to grow, your input will be even more important to us. We will need your letters, photos, and contest/promotion ideas. Contrary to the belief of some, you do not have to be an R&R reporting station to get your news in our pages.

You will notice many new call letters included in our music research this week. For the past month, the new reporting stations and all of our holdover stations have been taking part in the final phases of the all-new computer system for compiling the musical information found in the pages of R&R. Next week we will have the complete list of R&R reporting stations available here. The economic strains of the music industry have put

a very heavy burden of many radio stations in America. I don't know of a week in the past couple of years that I haven't received at least a dozen calls or letters asking to be an R&R reporting station. With more than 2400 stations playing country music and the number growing every day, it would be impossible for us to take as many reports as have been volunteered. As many record companies have made it a policy not to service non-reporting stations, it has been a tremendous strain.

Since our new computer system will help cut down some time in the next few months, we have been able to increase our reporter list by almost 50 percent. Our screening committee for new reporters will make re-evaluations at least twice a year, rather than once a year. This will give us an opportunity to rotate many more small and medium market stations into the reporting fold. Believe me, if there were enough hours in the days, we would love to use every station as a music reporter. But as I mentioned, it is not necessary to be a music reporter to make your news items visible. As a matter of fact, we go out of our way to spotlight non-reporters.

If your station was not selected and you applied in the past year, you are still on our waiting list. If you would like to be considered for possible future reporting

status, drop us a line, along with an aircheck to: R&R Country, 1930 Century Park West, Los Angeles, 90067. (By the way, that's the right place to send news and photos, too.)

I hope you all will take a close look at how much more information is provided about each record in our music pages. Since we are using a new system and more reporters, there will be no trend listed this week on our expanded chart. A four-week trend will become standard as always.

In the coming weeks we will continue to fine-tune our system. As always, we welcome your comments. Let it be known that all of the changes put into effect were from ideas submitted to R&R through our research and reader comments. Thank you again for your thoughts.

An undertaking of this magnitude would not be possible without the assistance and creative input of many people. It would be impossible to name everyone who made these changes possible, but special thanks to our Art Director Richard Zumwalt and his excellent staff for the beautiful new design; to Dan Cole and Steve Elliott in R&R Computer Central for their patience and guidance; and to all of the R&R people who helped us get through a couple of crazy weeks making the new changes for the best in the COUNTRY!



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BRENDA LEE

Broken Trust (MCA)

89/8 or 74%. National Summary: Up 54, Same 12, Down 2, Debuts 13, Adds 8. R&R Chart: 32.

LARRY GATLIN & GATLIN BROS.
Take Me To Your Lovin' Place (Columbia)

88/16 or 73%. National Summary: Up 33, Same 20, Down 3, Debuts 16, Adds 16. R&R Chart: 42.

KENNY ROGERS

Lady (Liberty)

92/16 or 77%. National Summary: Up 27, Same 20, Down 0, Debuts 29, Adds 16. R&R Chart: 39.

RONNIE MILSAP

Smoky Mountain Rain (RCA)

80/28 or 67%. National Summary: Up 8, Same 26, Down 3, Debuts 15, Adds 28. R&R Chart: 46.

Most Added:

CONWAY TWITTY

"A Bridge That Just Won't Burn" (MCA)

MICKEY GILLEY

"That's All That Matters" (Epic)

BILLY "CRASH" CRADDOCK

"A Real Cowboy" (Capitol)

BARBARA MANDRELL

"Best Of Strangers" (MCA)

RONNIE MILSAP

"Smoky Mountain Rain" (RCA)

Hottest:

DON WILLIAMS

"I Believe In You" (MCA)

WAYLON JENNINGS

"Theme From Dukes Of Hazard" (RCA)

WILLIE NELSON

"On The Road Again" (Columbia)

ANNE MURRAY

"Could I Have This Dance" (Capitol)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicates one of this week's "most added" new songs.

JOHNNY RODRIGUEZ "North Of The Border" (Epic) 74/15

National Summary: Up 31, Same 22, Down 1. Adds include WUBE-FM, WHK, WMNI, WFMS-FM, WDAF, WCOS-FM, KWJJ, WGNA-FM 41-36, WSEN 38-29, WIXL-FM 26-14, WITL-FM 40-32, KEBC-FM 4-36, KIKK-FM 26-20, WQIK-FM 36-8, KVOC 61-45. R&R Chart: 44.

BARBARA MANDRELL "Best Of Strangers" (MCA) 72/32

National Summary: Up 8, Same 25, Down 2. WGNA-FM, WVAM, WOKQ, WPOR, WADR, WYII, WHK, WCXI, KWMT, WOKK, KNOE, KKYX, WTQR, KBYM, KLAK, KWJJ, KONE, KRZY, KSOP, KCUB, WSEN 48-42, WFMS-FM 4-34, KHEY 4-46.

MICKEY GILLEY "That's All That Matters" (Epic) 68/37

National Summary: Up 5, Same 18, Down 1. WVVA, WYII, WMNI, KSO, WCXI, WAXX, KWMT, WDAF, WKCO-FM, KFEQ, KVOD, KFDI-AM, KRRV, KLVJ, WCOS-FM, WBHP, WOKK, KNOE, WBAM, WSM, WHDQ, KKYX, KUUY, KSSS, KLAK, KEED.

BELLAMY BROTHERS "Lovers Live Longer" (WB/Curb) 67/16

National Summary: Up 6, Same 30, Down 2. WOKQ, WSLR, KFH, KIKK-FM, WSUN, KBYM, KYTE, WSEN 4-47, WCAW 4-50, WHK 4-38, WCXI 4-36, KHEY 49-43, WBHP 4-49, WQAM 4-37, KNOE 4-39, WSIX-FM 33-23, KYXX 4-43, KKYX 4-49, KVOC 4-33.

JOE STAMPLEY "There's Another Woman" (Epic) 65/10

National Summary: Up 15, Same 23, Down 3. WPOR, WVVA, WUBE-FM, WKMF, WKCO-FM, KENR, KLRA, WINN, KVOC, KEEN, WIXL-FM 41-28, WNYR 4-25, WSAI 39-30, KWMT 4-37, KIKK-FM 38-30, WQIK-FM 4-38, WMC-AM 4-24, KNOE 4-38.

REX ALLEN JR. "Drink It Down, Lady" 57/22

National Summary: Up 13, Same 12, Down 3. WWCS, WPOR, WUBE-FM, WMNI, WDAF, WITL-FM, WBCS-FM, KTTS-AM-FM, KFH, WCOS-FM, KIKK-FM, WOKK, DYXX, WIRK-FM, KVOC, KWJJ, KFTN, KEEN, WVAM 47-39, WBGW-FM 4-38. R&R Chart: 48.

BOBBY BARE "Food Blues" (Columbia) 53/9

National Summary: Up 20, Same 18, Down 3. WVVA, WNOW, WTSD, KLRA, WKLM, KKAL, KYTE, KSON-AM-FM, WSEN 21-19, WIXL-FM 16-8, WADR 39-29, KSO 37-30, KWMT 4-34, WITL-FM 36-26, WKCO-FM 29-20, KICD-FM 39-34, KTTS-AM-FM 47-40. R&R Chart: 47.

FREDDIE HART "Roses Are Red" (Sunbird) 54/8

National Summary: Up 18, Same 22, Down 0. WGNA-FM, WDAF, WBAP, WQIK-FM, WWOD, KLAC, KWJJ, KSON-AM-FM, WIXL-FM 17-9, WSAI 4-39, WAXX 30-24, KWMT 31-26, WITL-FM 4-36, WTSO 4-46, WKKN 37-36, KICD-FM 4-40, WYDE 28-22. R&R Chart: 49.

BONNIE RAITT "Don't It Make Ya Wanna Dance" (Full Moon/Asylum) 54/16

National Summary: Up 11, Same 18, Down 1. WMNI, KWMT, WBCS-FM, WKKN, KICD-FM, KIXZ, WESC-AM-FM, KENR, WIRK-FM, KKAL, KBYM, KWJJ, WBGW-FM 4-46, WSEN 41-36, WMAQ 4-19, WYDE 32-28, KSSS 4-31, WCAU 41-39. R&R Chart: 50.

R.C. BANNON "Never Be Anyone Else" (Epic) 47/6

National Summary: Up 15, Same 17, Down 1. KWMT, KHEY, WBAP, KLAK, KYTE, KEEN, WVVA 4-40, WITL-FM 4-40.

CONWAY TWITTY "A Bridge That Just Won't Burn" (MCA) 45/43

National Summary: Up 0, Same 1 Down 0. WBGW-FM, WDKQ, WNYR, WVVA, WNRS, WSAI, WUBE-FM, KSO, WCXI.

NATIONAL AIRPLAY/50

October 10, 1980

- 1 DON WILLIAMS/I Believe In You (MCA)
- 2 WAYLON JENNINGS/Theme From The Dukes Of Hazard (RCA)
- 3 WILLIE NELSON/On The Road Again (Columbia)
- 4 GEORGE JONES/I'm Not Ready Yet (Epic)
- 5 RAZZY BAILEY/Loving Up A Storm (RCA)
- 6 MEL TILLIS/Steppin' Out (Elektra)
- 7 WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
- 8 TANYA TUCKER/Pecos Promenade (MCA)
- 9 ANNE MURRAY/Could I Have This Dance (Capitol)
- 10 HANK WILLIAMS JR./Old Habits (Elektra)
- 11 T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
- 12 LACY J. DALTON/Hard Times (Columbia)
- 13 TAMMY WYNETTE/Starting Over (Epic)
- 14 JOHN CONLEE/She Can't Say That Anymore (MCA)
- 15 CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
- 16 EMMYLOU HARRIS/The Boxer (WB)
- 17 CHARLY McCLAIN/Women Get Lonely (Epic)
- 18 JERRY LEE LEWIS/Over The Rainbow (Elektra)
- 19 MOE BANDY/Yesterday Once More (Columbia)
- 20 CRISTY LANE/Sweet Sexy Eyes (UA)
- 21 JERRY REED/Texas Bound & Flyin' (RCA)
- 22 DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
- 23 GEORGE JONES & TAMMY WYNETTE/A Pair Of Old Sneakers (Epic)
- 24 SLIM WHITMAN/When (Epic/Cleveland International)
- 25 PATSY CLINE/Always (MCA)
- 26 ALABAMA/Why Lady Why (RCA)
- 27 KENDALLS/Put It Off Until Tomorrow (Ovation)
- 28 CON HUNLEY/They Never Lost You (WB)
- 29 OAK RIDGE BOYS/Heart Of Mine (MCA)
- 30 GENE WATSON/Raisin' Cane In Texas (Capitol)
- 31 SYLVIA/Tumbleweed (RCA)
- 32 BRENDA LEE/Broken Trust (MCA)
- 33 JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury)
- 34 RED STEAGALL/Hard Hat Days, Honky Tonk Nights (Elektra)
- 35 JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
- 36 CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
- 37 JOE SUN/Bombed, Boozed And Busted (Ovation)
- 38 JOHNNY PSYCHECK/In Memory Of A Memory (Epic)
- 39 KENNY ROGERS/Lady (Liberty)
- 40 RAY STEVENS/Night Games (RCA)
- 41 JOHN ANDERSON/If There Were No Memories (WB)
- 42 LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia)
- 43 RONNIE McDOWELL/Gone (Epic)
- 44 JOHNNY RODRIGUEZ/North Of The Border (Epic)
- 45 STEPHANIE WINSLOW/Baby I'm A Want You (WB/Curb)
- 46 RONNIE MILSAP/Smoky Mountain Rain (RCA)
- 47 BOBBY BARE/Food Blues (Columbia)
- 48 REX ALLEN JR./Drink It Down, Lady (WB)
- 49 FREDDIE HART/Roses Are Red (Sunbird)
- 50 BONNIE RAITT/Don't It Make Ya Wanna Dance (Full Moon/Asylum)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

WGEE, WFMS-FM, WITL-FM, KEBC-FM, KTTS-AM-FM, KFEQ, KFDI-AM, KLVJ, WVMI, WYDE, WCOS-FM, KRZY, KSSS, KEED.

CHARLIE RICH "A Man Just Don't Know..." (Elektra) 43/20

National Summary: Up 8, Same 14, Down 0. WVAM, KSO, WAXX, WKMF, WITL-FM, WTSO, KFEQ, KVOD, KNOE, WLVI, WSM, KKYX, KRMD-AM-FM, KVOC, KLAK, KNEW, KRZY, KRAK, KTM, WGNA-FM 4-46, WIXL-FM 48-32, KIXZ 69-43.

GLEN CAMPBELL & TANYA TUCKER "Dream Lover" (MCA) 42/4

National Summary: Up 8, Same 21, Down 1. WBAX, WNRS, WFMS-FM, KFEQ, WOKQ 4-11, KEBC-FM 46-39, KFH 4-60, WMC-AM 4-23, KUUY 4-47, KLAK 4-34, KRDR 4-37, KONE 4-39, KTM, 4-27, KEEN 4-39.

BILLY "CRASH" CRADDOCK "A Real Cowboy" (Capitol) 40/32

National Summary: Up 1, Same 5, Down 1. WVAM, WBGW-FM, WYII, WNRS, KBYM, KSO, WCXI, WESC-AM-FM, WINN, WWOD, KYXX, KRMD-AM-FM, WIRK-FM, WTQR, KRZY, KSSS, KEED, KRDR, KRAK, KTM, KSOP, KEEN, KCUB.

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 40/12

National Summary: Up 9, Same 10, Down 3. WPOR, WNRS, WDOZ-FM, KWMT, WKKN, KTTS-AM-FM, KIXZ, WVMI, WESC-AM-FM, WMC-AM, KVOC, KSOP, WPOC-FM 24-11, WBGW-FM 4-37, WWCS 28-22, WCXI 38-31, KEBC-FM 4-50.

Others Getting Significant Action

KENNY SERATT "Until The Bitter End" (MDJ) 39/2

National Summary: Up 14, Same 16, Down 2. WDAF, WITL-FM, WIXL-FM, 37-30, WVVA 4-36, WUBE-FM 39-31, WCXI 4-40, KTTS-AM-FM 34-29, KVOD 4-21, KFDI-AM 17-12, KIXZ 52-49, WCOS-FM 4-38, WESC-AM-FM 35-29, KENR 4-31, WJCV 4-38.

EDDY RAVEN "Another Texas Song" (Dimension) 32/5

National Summary: Up 9, Same 13, Down 1. WHK, KOKE-FM, WCOS-FM, KHEY, KEEN, WIXL-FM 45-39, WCXI 4-37, WAXX 4-38, KIXZ 37-32, WINN 32-25, KYXX 22-17, KKYX 4-41, KRMD-AM-FM 50-40, KRAK 4-50, KSON-AM-FM 40-38.

DON KING "Take This Heart" (Epic) 31/4

National Summary: Up 8, Same 16, Down 0. WHK, WKKN, KIXZ, KTM, WVVA 27-22, WSLR 4-38, WCXI 39-33, KFDI-AM 4-46, KHEY 4-47, WSIX-FM 21-11, KKYX 49-42, KUUY 39-37, KFTN 28-24.

REBA McENTIRE "I Can See Forever In Your Eyes" (Mercury) 28/13

National Summary: Up 2, Same 8, Down 2. WBGW-FM, WKMF, WBCS-FM, KTTS-AM-FM, KVOD, WYDE, WJCV, KNOE, WBAM, WLVI-FM, KRMD-AM-FM, KEED, KRAK, KFDI-AM 4-46, WQIK-FM 4-40, WSIX-FM 44-33, KVOC 4-36, KSOP 49-44.

JIM CHESNUT "Out Run The Sun" (UA) 27/6

National Summary: Up 8, Same 11, Down 1. WAXX, WBCS-FM, KGFX, WSM, KFTN, WUBE-FM 40-36, KTTS-AM-FM, 66-48, KVOD 4-43, KOKE-FM 19-13, KHEY 4-60, KKYX 43-38, KVVQ 42-34, KUUY 4-48.

CAPITALS "A Little Ground In Texas" (Ridgeway) 27/5

National Summary: Up 6, Same 12, Down 1. KWMT, WITL-FM, WQIK-FM, WSM, KFTN, WGNA-FM 4-44, KSO 33-23, WAXX 4-40, KICD-FM 4-38, KFDI-AM 36-28, KKYX 4-46, KRMD-AM-FM 49-39, KVOC 64-38.

MUNDO EARWOOD "I Can't Keep My Mind Off Her" (GMC) 26/7

National Summary: Up 7, Same 11, Down 0. WVVA, WKMF, KIXZ, KOKE-FM, KHEY, KUUY, KMAK, WAXX 4-39, KTTS-AM-FM 48-41, KFDI-AM 43-36, KENR 30-28, KIKK-FM 23-13, KYXX 28-21, KVOC 29-22.

TOMMY OVERSTREET "Me And The Boys In The Band" (Elektra) 25/8

National Summary: Up 4, Same 11, Down 1. KIXZ, WESC-AM-FM, KLRA, KYXX, KUUY, KEED, WSEN 4-50, WADR 4-39, KTTS-AM-FM 50-43, KKYX 4-60, KRMD-AM-FM 48-38, KVOC 4-60.

MARGO SMITH "He Gives Me Diamonds..." (WB) 22/8

National Summary: Up 3, Same 9, Down 0. WVAM, WNYR, WVVA, KSO, WJCV, KNOE, KKYX, KEEN, WSEN 42-37, WKCO-FM 4-40, WQIK-FM 4-39, KYXX 45-35.

ROY HEAD "Drinkin' Them Long Necks" (Elektra) 22/4

National Summary: Up 8, Same 9, Down 1. WOKQ, KBYM, WAXX, KICD-FM, KEBC-FM 37-32, KTTS-AM-FM 64-47, KFEQ 44-40, KVOD 4-45, KENR 31-30, KIKK-FM 6-3, KVOC 38-29, KUUY 49-45.

ZELLA LEHR "Love Crazy Love" (RCA) 21/8

National Summary: Up 2, Same 7, Down 3. WAXX, KFEQ, WQIK-FM, KKYX, KVOC, KUUY, KFTN, KRAK, WSIX-FM 32-24, WKLM 4-37, KSOP 65-50.

CARLENE CARTER "Baby Ride Easy" (WB) 17/16

National Summary: Up 0, Same 1, Down 0. WOKQ, WVVA, WYII, KBYM, WQIK-FM, WLVI-FM, KYXX, KRMD-AM-FM, KUUY, KRDR, KNEW, KONE, KRZY, KMPS-AM-FM, WIXL-FM 4-47, WADR 4-40.

LOUISE MANDRELL "Love Insurance" (Epic) 17/8

National Summary: Up 1, Same 6, Down 0. WWCS, KICD-FM, KTTS-AM-FM, WESC-AM-FM, WBAM, KSSS, KFTN, KRAK.

LEON EVERETTE "Giving Up Easy" (RCA) 16/16

National Summary: Up 0, Same 0, Down 0. WVVA, WCXI, KEBC-FM, WKKN, KFDI-AM, KLVJ, WCOS-FM, WESC-AM-FM, KIKK-FM, WSIX-FM, KRMD-AM-FM, KSSS, KRDR, KMPS-AM-FM, WSEN 4-49, WMZQ-FM 4-40, WSIX-FM 4-48.

GARY MORRIS "Sweet Red Wine" (WB) 16/9

National Summary: Up 2, Same 4, Down 0. WVAM, WVVA, WAXX, WKMF, WBAM, WSM, KKYX, KUUY, KSSS, WSIX-FM 25-14, KRAK 4-48, KSOP 61-45.

TERRI GIBBS "Somebody's Knockin'" (MCA) 15/6

National Summary: Up 4, Same 4, Down 0. KEBC-FM, WKKN, KHEY, KIKK-FM, WIRK-FM, KRDR, WNYR 4-29, WQIK-FM 23-11, WSIX-FM 19-12.

BURT REYNOLDS "...Cheap & Superficial" (MCA) 13/8

National Summary: Up 0, Same 4, Down 1. WKYQ, WITL-FM, WTSO, KEBC-FM, KTTS-AM-FM, KLVJ, KRMD-AM-FM, WIRK-FM.

O.B. McCLINTON "Not Exactly Free" (Sunbird) 13/3

National Summary: Up 1, Same 7, Down 1. KICD-FM, KLRA, KKYX, KVOD 4-36, KVOC 4-48.

BOBBY GOLDSBORO "Goodbye Marie" (Curb) 12/12

National Summary: Up 0, Same 0, Down 0. WYII, KEBC-FM, KFDI-AM, WWOD, WBAM, WLVI-FM, WQYK-FM, KUUY, KRDR, KRAK, KSOP, KMPS-AM-FM.

Country Pictures



COOK AND COUNTRY — KHJ/Los Angeles PD Charlie Cook prepared to make the format switch to Country by getting close to some country action. Cook (right) is pictured with "Dallas" television star Larry "J.R." Hagman and RCA's Waylon Jennings. The occasion was the Screen Actors' Guild benefit concert at the Hollywood Bowl. (Also seen is the hand and arm of RCA's Carson Schreiber. R&R has had a few recent complaints about running Carson's face so often in our pages. So in the coming months, we will try to oblige. Coming soon, the first known photo of Carson's foot.)



MERIDIAN MEETING — Larry Edwards (left) and Van Mac (right) of WOKK/Meridian, MS share a smile with Mickey Gilley and Johnny Lee during a recent concert. WOKK sponsored an "Urban Cowboy Night" at which Gilley and Lee performed.



WHEELIN' FEELIN' PHOTO — Mercury's Statler Brothers recently were in Wheeling, WV to perform at the Jamboree U.S.A. Pictured (l-r) are WWVA's OD Tom Miller; The Statlers (Harold, Lew, Phil and Don) and Jerry Brightman, Jamboree U.S.A. Director.



Biff Collie

Inside Nashville

WINNER'S CIRCLE: Country Music Hall of Famer Owen Bradley received the Human Relations Award at a \$200-a-plate testimonial dinner at the Palmer House in Chicago. A contingent of over 50 Nashvillians were there to honor the man who perhaps more than anybody else was the creator-catalyst of what we now know as the "Nashville Sound." Chet Atkins, Loretta Lynn, and BMI's Frances Preston co-chaired the event . . . Don Williams will tape another BBC-TV special in London November 13 . . . Congratulations to Shelly Davis upon his appointment as General Manager of the biggest KIKK in America. Mel Tillis's loss (he was Mel's business manager) is Houston's gain . . . Sonny Throckmorton and Curly Putman "plowed" new ground when they were the stars of the first Songwriter's Showcase presented by Tree Publishing and Opryland at the Roy Acuff Theatre (10-4) . . . Roy Clark and his "Las Vegas" act will raise, they say, \$50,000 October 23 for a Lincoln County high school field house in Fayetteville, TN . . . Bill Robinson moved his Musicworks radio programming syndication firm to Nashville September 1. Change your black book to read Musicworks, (Bill Robinson), Box 111390 (that's right!), Nashville, TN 37211. Phone (615) 790-1200 . . . Hank Williams Jr. signed a longtime contract to write for BMI (his dad was/is one of their most important writers) . . . Johnny Cash just finished filming his part in "The Pride Of Jesse Hallam," a CBS-TV movie, in Cincinnati . . . Jerry Lee Lewis and Gene Autry celebrated birthdays (45 and 71) . . . Jerry Reed appointed chairman of the Tennessee Film Commission; his job: attract film productions, and dollars, to Tennessee.

THE INFLUENTIALS: Willie Nelson and Johnny Paycheck are being sued by Don "Whitey" Taylor in Roanoke, asking \$2 million compensatory damages, \$10 million punitive damages, and a trial by jury, naming Nelson and Paycheck, who failed to appear for a August 9-10 concert in the village of Callaway, VA; booking agent Buddy Lee Attractions in Nashville and two of its officers; and Nelson's manager, Mark Rothbaum . . . United Talent held a press conference Monday (10-6) to announce signing for booking of Helen Cornelius, whose highly-publicized personal and professional career with Jim Ed Brown was terminated. Helen will work as a single, and is forming her own group currently. Jim Ed, reports suggest, may take "six months" off to get his "life back together" . . . Tom T. Hall is writing a novel, he says, "that will give me a license to become an author." It will be his third book, which will be, Tom hopes, an extension of "Harper Valley." Doubleday bought the novel after reading the first 175 pages, and plans to publish late this fall . . . George Jones, after doing a "make-good" date at Antone's in Austin, refused to accept payment after the job . . . Nashville promoter Lon Varnell, who brought Lawrence Welk and the Harlem Globetrotters (not together) to most of the country in concert through the years, plans to fill the 70,000 seats in Anaheim Stadium in Southern California on Sunday, October 26. The bill: Willie Nelson & Merle Haggard!

PREDICTIONS (not necessarily preferences): During the 27 years I was on a daily radio show I enjoyed challenging myself to the CMA winners (before the fact!). Just for fun, let's see how close we can come this year. You can play along if you like:
Instrumentalist: The dark horse, but the only one with a chart single in 1980, Floyd Cramer.
Instrumental Group: Toss-up between CDB and Alabama.

Vocal Duo: I think it's Janie Fricke & Johnny Duncan's year.

Vocal Group: The Statlers are always a favorite, but I'll take a not-too-longshot, Alabama.

Male Vocalist: I'm betting the sentimental choice, who also scored well with a couple of real hits this year, George Jones.

Female Vocalist: Barbara Mandrell.

Song Of The Year: If final voting had been three months ago, "In America" would have won in a walk. I still think "In America" will edge out "He Stopped Loving Her Today."

Album Of The Year: This is my hardest category to decide; but between my two "Mostly Likely," I'll pick "There's A Little Bit Of Hank In Me (Charley Pride) over "Kenny" (Kenny Rogers).

Single Of The Year: Again, as in the "song" category I think it's between "In America" and "He Stopped Loving Her Today." "In America" is my pick.

Entertainer Of The Year: My prediction here involves a young star who is an old pro. Everything's coming together this year: movies, TV, and it's her year, Barbara Mandrell.

Hall Of Fame: Original Sons Of The Pioneers Lulu Belle, Scotty Wiseman and Connie B. Gay.

COUNTRY MUSIC MONTH VIGNETTES: When Harold Jenkins was 13 his father's boss said the boy would never be anything but a "runny-nosed Jenkins kid." Jenkins (the kid) cried for hours. Was the boss right? Let's see: 35 straight #1 records, nine-time male vocalist award winner, 76 singles and 53 albums sold in the millions. Yep, the boss was right about Harold Jenkins. He didn't make it; but Conway Twitty did! You see, first you have to change your name from Harold Jenkins to Conway Twitty, and then . . .

JAMES CECIL DICKENS, a final nominee in the 1980 Country Music Hall of Fame election, was born in Bolt, WV, "so far back in the country, we had to order our haircuts from Sears & Roebuck!" Dickens's performing career began on the street corners of Beckley, WV, when Jim would play a tune on his guitar and sing to draw a crowd, then sell them Cloverine Salve and Grit newspapers, his version of the old time medicine show. Dickens, 4'11" tall, describes himself as "Johnny Cash after taxes!"

Before he became "The Killer," super-piano-rocker-country star Jerry Lee Lewis was a door-to-door sewing machine salesman; and when he was a kid, Jerry Lee and his cousins Mickey Gilley and now-famous evangelist Jimmy Swaggard learned to play piano and sing in the same Pentecostal church in their hometown of Ferriday, Louisiana.

Before he became the "Jack Robinson of Country Music," Charley Pride was a professional baseball player, until Casey Stengel cut him adrift from the old New York Mets. That's when (at Red Sovine's suggestion) he stopped by Nashville on the way home to Montana. Red introduced him to Jack Johnson, who persevered in selling him to Chet Atkins. Chet then convinced RCA they should cross the color barrier and make history.



120 REPORTERS

Regional Adds & Hots

Summary table with columns: MOST ADDED, HOTTTEST, WEST, SOUTH, MIDWEST, EAST. Lists names and record labels for various regions.

Main table with columns: EAST, MIDWEST, SOUTH, WEST. Each column contains a list of names and record labels for that region.

COUNTRY ALBUMS

Hottest Tracks: Let's Go Find Some... Too Many Lovers. ALABAMA - My Home's In Alabama - (RCA) 'Hanging Up My Travelin' Shoes' 'Keep On Dreamin'...

HONEYSUCKLE ROSE - Soundtrack - (WB) 'Angel Eyes' 'Loving You Was Easier...' 'Pick Up The Tempo' 'Not Supposed To Be That Way'. GEORGE JONES - I Am What I Am - (Epic) 'Brother To The Blues'...

GENE WATSON - No One Will Ever Know - (Capitol) 'No One Will Ever Know'. DON WILLIAMS - I Believe In You - (MCA) 'I Keep Putting On' 'Rainy Nights And Memories'...



P/A

POP/ADULT®

Mike Kasabo



INFORMAL, BUT INFORMATIVE — The newly-created format "hospitality room meetings" provided the stage for an informal, but stimulating exchange at the Pop/Adult session. Pictured (l-r) are: R&R Pop/Adult Editor Mike Kasabo, KSL/Salt Lake City's George Lemch, R&R's Ellen Barnes, Insilco Broadcasting's Bill Rock, KRKK/Rock Springs' Rod Tucker, and Golden West's Michael O'Shea.



LEADING THE QUESTION — Insilco Broadcasting National PD Bill Rock is shown leading a discussion at the Pop/Adult format room.



ADULT HUMOR — R&R Pop/Adult Editor Mike Kasabo and Associate Pop/Adult Editor Ellen Barnes are shown with participants during one of their session's lighter moments.

Transition

John Loyd has joined KDKA/Pittsburgh as Anchor/Reporter for the news department coming from past experience at KQV in Steel Town; in addition he worked with ABC Radio News . . . Bill Ashford will be handling the 10pm-2am slot of KHOW/Denver after several stops at other stations in town . . . Broadcast veteran Bob Paiva is the new Program Director of WCMB/Harrisburg after a number of years in the record business . . .

THE KANSAS CITY SHUFFLE: A number of new appointments and transitions at KUDL-FM are as follows: Greg Fitzmaurice has been appointed General Sales Manager, previously holding the Local Sales Manager position. Taking over for Greg is Bob Zuroweste, from WSKS-FM/Cincinnati, where he was the General Sales Manager; Kenneth Kuttler has joined the sales staff as account executive coming from an advertising organization; and finally, Dennis St. John has been named Production Director of the Kansas City station, having previously been its morning drive announcer . . . Bill Torbert is the new General Manager of WIBW/Topeka coming from an ownership and management situation at KICA/Clovis, NM . . . Dick Farrel (aka Farrel Levitt) leaves WGBB/Long Island to do the midday shift at WBQW/Scranton, PA . . . Mark Kochman, who has been KAKZ/Wichita's Assignment Editor for the past four years, has been named News Director of the station, replacing Kelly Walker, who will now devote full time to the expansion of the station's Kansas Information Network . . .

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

HALL & OATES

You've Lost That Lovin' Feeling (RCA)

55% of our reporters are on it. Adds include WSB, WQUD, KNBR, KDKA, WGAR, WDFD, WQUA, KBLF, KXIC, WLW, WFIR, WHAS, WHEN (ra), WEIM, KLTE. Key moves: 24-18 WSTV, 19-15 WGR, 24-21 WPRO, 25-21 KOLO, 33-29 WHAG, 29-22 WLNH, 23-20 WSM-FM, debut 26 KWOS, debut 26 WMAZ, debut 27 WJBO, debut 28 WNEU, debut 30 WACI. Heavy rotation: WGY, WDF, WABZ, WKHM. Jumps 38-26 on P/A chart.

ROGER DALTRY

Without Your Love (Polydor)

52% of our reporters are on it. Adds include WCBM, WORG, KOB, WSGW, WOOD, KUGN, WGAR, WTAR, WNAB, KRZI, WLNH, WDAK, WDF, WDBO, KNBR, KMPC, WATR. Key moves: 21-18 WSM-FM, 23-18 KFMB, 34-28 KRKO, 23-17 KOLO, 27-21 WEIM, 29-25 WJBO, debut 16 KBLF, debut 21 KEX, debut 28 WSB, debut 29 KMBZ. Heavy rotation: WOAI-FM. Jumps 40-27 on P/A chart.

CLIFF RICHARD

Dreaming (EMI America)

47% of our reporters are on it. Adds include WTAR, WSTV, WGY, KPPL, WJON, WSGW, WLNH, WDEF. Key moves: 21-17 KDKA, 30-11 WOWO, 25-20 WQUD, 29-25 KRKO, 25-22 WPRO, 30-25 WHAG, 20-16 KBAI, 24-20 WEIM, 24-20 KWOS, 20-16 WTVN, debut 25 WMAZ, debut 29 WACI. Heavy rotation: WASH, WSIX, WQUA. Jumps 35-28 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CRYSTAL GAYLE "If You Ever Change Your Mind" (Columbia) 54/6 add WSIX, KOB, KOLO, WNEU, WSGW, WMAZ. Key Moves: 27-16 KMED, 20-15 WTAR, 20-12 KMBZ, 14-10 WIBW, 20-17 WLTA, 26-21 WHAG, 23-19 WPRO, 22-19 KSTP, 30-27 WQUD. Increased 31-30 on P/A chart.

MELISSA MANCHESTER "If This Is Love (Arista) 55/7 add WRVA, KGGF, WHIZ, KOLO, WLNH, WCFR, WSIX. Key moves: 30-26 KLO, 32-26 WORG, 24-21 KSTP, 30-27 KMED, 29-25 WSM-FM, debut 23 WSB, debut 30 WEIM, debut 30 WDAK, debut 34 WHAG. Increased 32-21 on P/A chart.

LEO SAYER "More Than I Can Say (WB) 60/23. Second Most Added this week — adds include WASH, WOWO, WACI, WJBO, WGR, KOY, WTAE, WSLI, WIP, KMED, KAKZ, KLMS, WGY, WQUD. Key moves: 24-18 WSB, 28-24 WSM-FM, 30-25 WEIM, 28-26 KDKA, 24-20 KOLO, 28-25 WORG, 18-10 WYMC, debut 28 WDAK. Debuts at No. 32 on P/A chart.

IRENE CARA "Out Here On My Own" (RSO) 48/11 add KRNT, WELI, WLTA, WDF (dp), KLO, KXIC, KAKZ, WJON, WHAS, WEIM, WTMJ. Key moves: 16-10 KBLF, 8-5 WHAG, 23-19 WDAK, 26-23 WMAZ, 22-19 WSM-FM, 36-27 WSGW, 33-30 WGAR, 31-28 WORG, 22-18 KRKO, debut 22 KEX, debut 27 KSTP. Increased 38-33 on P/A chart.

NEIL SEDAKA "Letting Go" (Elektra) 47/7 add KMPC, KOLO, WSGW, WGAN, KUGN, WSIX, KRKK. Key moves: 15-8 WSB, 19-15 WLTA, 22-20 WTAR, 26-22 KAAV, 30-27 WORG, 26-22 KLO, debut 29 WNEU. Increased 37-34 on P/A chart.

ALI THOMPSON "Live Every Minute" (A&M) 39/9 add WSIX, WDAK, WATR, WNDB, WIP, KFQD, KMED, WCCO-FM, WDEF. Moves 18-13 WSM-FM, 30-22 KRKO, 33-30 WORG, 29-25 KOLO, 25-22 WMAZ, debut 29 WSTV, debut 33 WHAG. Debuts at No. 39 on P/A chart.

DON WILLIAMS "I Believe In You" (MCA) 25/3 add WOOD, WCCO-FM, WHAG. Key moves: 1-1 KRMG, 1-1 KMBZ, 8-4 WIBW, 30-25 WTAR, 30-26 WACI. Hot at KOY. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

POCO "Midnight Rain" (MCA) 30/4 add KXIC, WJON, WHBY, WGR. Moves 20-15 KFMB, 23-18 KBAI, 23-20 WIBW, 26-23 WTAR, debut 25 WYMC, debut 30 WLNH. Hot at WKHM.

JANIS IAN "The Other Side Of The Sun" (Columbia) 26/0. Moves 20-17 KAAV, 23-20 WACI. Hot at KOY.

CHRISTOPHER CROSS "Never Be The Same" (WB) 22/19 adds include WSM-FM, WSLI, WEIM, WCFR, KRZI, KRMG, KLO, WPRO, KPPL, WORG, KSTP, WRVA, WGR.

SAMMY JOHNS "Falling For You" (Atlantic/Real World) 22/7 add WSBA, WLTA, WJBO, WATR, WLNH, WJON, KAAV. Debuts 30 WMAZ.

DIANA ROSS "I'm Coming Out" (Motown) 22/3 add KRKO, WEIM, WSIX. Moves 22-17 WPRO, 33-28 WFIR, 24-21 WYMC, 27-21 WGAR, 29-22 WOWO, debut 21 WSTV.

COMMODORES "Heroes" (Motown) 22/1 add WATR. Moves 34-28 WGAR, debut 28 KOLO, debut 29 KLO.

LOBO "With A Love Like Ours" (Elektra/Curb) 21/6 add WDF (dp), KRKK, WNDB, WHIZ, KBLF, WCFR. Moves 32-29 WLNH, 28-24 WEIM, debut 27 KLO.

WHITNEYS "Heaven In My Arms" (WB/Curb) 20/4 add KMED, WABZ, WDEF, WDAK.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 20/3 WPRO, WGY, KPPL. Moves 18-14 WGAR, 9-4 WJBO, 22-19 WNEU, 27-24 WORG, 38-28 WHIZ.

DONNA SUMMER "The Wanderer" (Geffen) 20/3 add WBN, WMAZ, WSB. Moves 20-18 WPRO, 27-17 WOWO, 29-23 WGAR, 34-29 KBAI, 22-18 WLW, 33-26 KRKO, debut 26 WNEU, debut 28 WLNH.

FRED KNOBLOCK "Let Me Love You" (Scotti Bros.) 19/5 add WSBA, KMRJ, KLMS, WHAG, WYMC. Debut 28 WSTV.

EXILE "Take Me Down" (WB/Curb) 19/4 add WCHV, KFOR, KEX, KOY. Moves 25-19 WLNH, debut 27 WMAZ.

DELIVERANCE "Leaving L.A." (Columbia) 19/1 add KOY. Moves 15-12 KAAV.

Radio & Records

POP/ADULT AIRPLAY / 40

October 10, 1980

Three Weeks Last This Weeks Weeks Week Week

Three Weeks	Two Weeks	Last Week	This Week	Artist/Record
13	6	4	1	BARBRA STREISAND/Woman In Love (Columbia)
1	1	1	2	BILLY JOEL/Don't Ask Me Why (Columbia)
15	9	5	3	BOZ SCAGGS/Look What You've Done To Me (Columbia)
2	2	2	4	PAUL SIMON/Late In The Evening (WB)
7	3	3	5	DIONNE WARWICK/No Night So Long (Arista)
10	10	6	6	DIANA ROSS/Upside Down (Motown)
12	12	10	7	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
9	7	7	8	CARLY SIMON/Jesse (WB)
19	15	11	9	STEPHAME MILLS/Never Knew Love Like This Before (20th)
20	18	12	10	POINTER SISTERS/He's So Shy (Planet)
22	16	13	11	DOOBIE BROTHERS/Real Love (WB)
—	—	26	12	KENNY ROGERS/Lady (Liberty)
27	21	16	13	ANNE MURRAY/Could I Have This Dance (Capitol)
3	5	9	14	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
28	24	18	15	AL STEWART/Midnight Rocks (Arista)
4	4	8	16	EDDIE RABBITT/Drivin' My Life Away (Elektra)
8	13	14	17	AIR SUPPLY/All Out Of Love (Arista)
37	28	22	18	WILLIE NELSON/On The Road Again (Columbia)
11	11	15	19	GEORGE BENSON/Give Me The Night (WB)
35	29	24	20	AMY HOLLAND/How Do I Survive (Capitol)
36	32	27	21	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
5	8	17	22	AMBROSIA/You're The Only Woman (You And I) (WB)
16	19	21	23	NATALIE COLE/Someone That I Used To Love (Capitol)
17	20	23	24	BOB SEGER/You'll Accom'ny Me (Capitol)
14	14	19	25	LARRY GRAHAM/One In A Million You (WB)
—	—	36	26	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
—	—	40	27	ROGER DALTRY/Without Your Love (Polydor)
—	—	35	28	CLIFF RICHARD/Dreaming (EMI America)
33	31	28	29	RAY, GOODMAN & BROWN/My Prayer (Polydor)
—	39	31	30	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
39	35	32	31	MELISSA MANCHESTER/If This Is Love (Arista)
—	—	—	32	LEO SAYER/More Than I Can Say (WB)
—	40	38	33	IRENE CARA/Out Here On My Own (RSO)
—	38	37	34	NEIL SEDAKA/Letting Go (Elektra)
40	34	33	35	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)
6	17	20	36	CHRISTOPHER CROSS/Sailing (WB)
26	25	25	37	SEALS & CROFTS/First Love (WB)
23	26	29	38	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
—	—	—	39	ALI THOMSON/Live Every Minute (A&M)
—	—	—	40	DON WILLIAMS/I Believe In You (MCA)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Most Added:

- KENNY ROGERS** Lady (Liberty) Added at 28% of our reporting stations.
- LEO SAYER** More Than I Can Say (WB) Added at 21% of our reporting stations.
- ROGER DALTRY** Without Your Love (Polydor) Added at 20% of our reporting stations.
- CHRISTOPHER CROSS** Never Be The Same (WB) Added at 17% of our reporting stations.
- HALL & OATES** You've Lost That Lovin' Feeling (RCA) Added at 17% of our reporting stations.
- WILLIE NELSON** On The Road Again (Columbia) Added at 15% of our reporting stations.

Hottest:

- BARBRA STREISAND** Woman In Love (Columbia) Reported hot at 77% of our stations.
- BOZ SCAGGS** Look What You've Done To Me (Columbia) Reported hot at 43% of our stations.
- DOOBIE BROTHERS** Real Love (WB) Reported hot at 38% of our stations.
- PAUL SIMON** Late In The Evening (WB) Reported hot at 36% of our stations.
- DIANA ROSS** Upside Down (Motown) Reported hot at 28% of our stations.
- OLIVIA NEWTON-JOHN w/ELO** Xanadu (MCA) Reported hot at 26% of our stations.

JACKSON BROWNE "That Girl Could Sing" (Asylum) 18/3 add WQUA, WMAZ, KOGO. Moves 26-21 WSM-FM, debut 20 WFYR.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 15/1 add WSBA. Moves 18-12 WLNH, 23-19 WLTA.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 15/1 add WCCO-AM. Debut 25 WPRO.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 15/1 add WYMC.

AVERAGE WHITE BAND "For You, For Love" (Arista) 14/6 add KMED, WABZ, WSIX, WATR, KGGF, KOY.

MICKEY GILLEY "That's All That Matters (Epic) 14/6 add KOY, KFOR, WLTA, WHAS, KAAV, KLO. Debuts 22 WSB.

WAYNE MASSEY "One Life To Live" (Polydor) 14/4 add WATR, KLO, WKHM, WLTA. Debut 29 WEIM.

FRANK STALLONE "Case Of You" (Scotti Bros.) 14/1 add WSLI.

CHRIS MONTAN "Is This The Way Of Love" (20th) 13/7 add KMBZ, WCHV, KBLF, KXIC, WYMC, WHIZ, KFOR.

FIREBALL "Only Time Will Tell" (Atlantic) 12/4 add WSM-FM, WIBW, WHOK, WHIZ. Debut 27 WSB.

KORGIS "Everybody's Got To Learn Sometime" (Asylum) 12/3 add WRIE, KLO, WORG. Debut 30 KOLO, debut 30 WSTV.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 12/2 add KLO, WHAS. Debut 24 WYMC, debut 36 WHAG.

MECO "Love Theme From Shogun" (RSO) 12/2 add WSGW, WLNH.

GEORGE BENSON "Love x Love" (WB) 11/8 add WOAI-FM, WEIM, KWOS, WCHV, WORG, KRKO, WRIE, WDF.

JIM HURT "I Love Women" (Scotti Bros.) 11/4 add WCMB, WSTV, WABZ, KMED.

ENGELBERT "Don't Touch That Dial" (Epic) 11/1 add WDEF. Moves 28-21 WSB.

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 10/4 add KOY, WJBO, WRVA, KMED. Moves 28-23 WIBW.

KIM CARNES "Cry Like A Baby" (EMI America) 10/3 add WSLI, WGY, WSTV. Moves 31-26 WLNH.

JIMMY HALL "So Happy That Love Has Found You" (Epic) 10/3 add WHIZ, WCHV, WKHM. Debut 30 WSM-FM.

EMMYLOU HARRIS "The Boxer" (WB) 9/0 Moves 26-17 WSB, 28-21 KMBZ. Heavy rotation: KFQD.

JACKSONS "Lovely One" (Epic) 8/4 add WPRO, WGAR, WCMB, WBZ.

DONNA SUMMER "Walk Away" (Casablanca) 8/3 add WFIR, WHIZ (dp), WIP. Debut 28 WEIM.

BOB JAMES "Snowbird Fantasy" (Columbia) 8/1 add KOY.

BOBBY GOLDSBORO "Goodbye Marie" (Curb/CBS) 7/7 add KRMG, WDEF, KMBZ, WIBW, WLTA, WSB, KFOR.



Black Radio

Bill Speed



PARTY PEOPLE — Pictured at the Sunday night cocktail party are (l-r) WKLR/Toledo's Vince Fruge, Chrysalis Records' Rochelle Fields, WTLC/Indianapolis's Amos Brown, R&R Black Radio Editor Bill Speed, Solar Records' Edna Collison, KSOL/San Mateo's Lee Perkins, and KJLH/Los Angeles's Jai Rich.



WRAPPING IT UP — Among the attendees at the Black Radio format room were (clockwise, from lower left) Artist Services Int'l's Amant Gardner, Planet Records' Trevor Lawrence, AVI Music's Linda Perry, Pam Speed, R&R Black Radio Editor Bill Speed, WKLR/Toledo's Vince Fruge, KJLH/Los Angeles's Jai Rich, R&R's Vivian Funn, WTLC/Indianapolis's Amos Brown, and (back to camera) KSOL/San Mateo's Lee Perkins.

Places

WTLC/Indianapolis Radio News and the Rupert Ervin Construction Company, producers and sponsors of the news magazine program "Like It Is," have been selected as finalists in the 1980 annual CEBA (Communications Excellence to Black Audiences) awards of the World Institute of Black Communications, Inc. . . . KNOK/Dallas was the place a voter registration drive was held recently. The station gave away T-shirts and was responsible for a little more than 5000 new registrants . . . KJLH/Los Angeles also held a voter registration drive with many of the music industry's finest attending. Among the many celebs that helped to register the some 600 new persons was Stevie Wonder, who owns the station . . .

People

Lee "World Famous" Michaels and Brenda Ross have become the morning team at WBMX/Chicago. The duo is probably the first male and female morning team



Brenda Ross & Lee Michaels

in Black radio. They're billing themselves as "Famous And Ross." Jill Foster has joined the news staff at WCIN/Cincinnati. Foster was formerly with WKLR/Toledo . . . George Chester has exited his post as Assistant Music Director at KMJM/St. Louis. Chester's replacement is Mike Malone, coming from in-house . . . German Womack has been upped to Operations Manager at WNOV/Milwaukee. Womack was most recently PD at the station . . . Phil Lamka is the new GM at WBOK/New Orleans. Lamka was formerly with KYOK/Houston where he was Assistant VP and Local Sales Manager . . . Don Rosette is now News Director at KYOK/Houston. Rosette comes from in-house, having been an account exec . . . Tony Jack is now doing sales at WBOK/New Orleans. Jack comes from KSIG/Crowley, LA . . . Ray Cooper has joined the airstaff at WTLC/Indianapolis. Cooper was formerly with WBMX/Chicago. Incidentally, Cooper was seen in the "Blues Brothers" movie as well as Robert Redford's latest film, "Ordinary People." (guess Coop really isn't) . . .

Things

WJJS/Lynchburg aired a special tribute to the late Donny Hathaway on his birthday (10-1). Dick Griffey and his organization also held a tribute to Hathaway at L.A.'s Roxy with a special presentation to his family, the presentation of the Donny Hathaway scholarships, and a performance by Solar's Whispers . . . WTJZ/Newport News co-op'ed an in-store with Al Jarreau, prior to his concert appearance . . . ON THE AIR: Bob James at WJZZ/Detroit, Lenny Williams at KACE/Los Angeles . . . "TK 1260," officially WTLK/Baton Rouge, and TM's Jack Patterson have officially kicked off "Alpha 1," a new Black radio format . . . WBBY/Columbus has begun its fall efforts to jazz up the city via a two-week TV campaign, bumper stickers, and a giveaway of "The Jazz-104 Special Collection" album, a compilation of cuts by popular jazz artists, including several classic jazz tracks . . .

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In The Pocket



Wilton Felder—Inherit The Wind
Contains the single:
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Lenny Williams—Let's Do It Today
Features the hits:
"Ooh Child" and
"Messin' With My Mind"



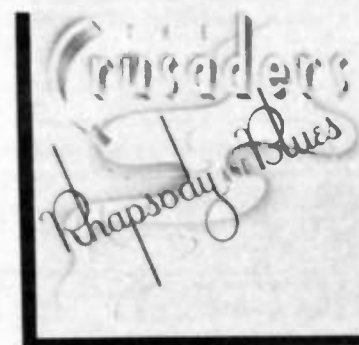
Alfonzo Surratt—Comin' Out
Features the hits:
"Make It Feel Good" and
"Only A Winner"

The Dramatics—The Dramatic Way
Contains the single:
"Get It"



Bobby Bland—Sweet Vibrations
Includes: "Sweet Vibrator"
and "New Merry Christmas Baby"

Spyro Gyra—Carnaval
Contains: "Cafe Amore"
and the title cut "Carnaval"



The Crusaders—Rhapsody And Blues
Includes the hit singles: "Soul Shadows" and
"Last Call"

Jimmy Cliff—I Am The Living
Features: "Another Summer" and
the title cut "I Am The Living"



One Way Featuring Al Hudson
One Way II contains the hits: "Pop It" and
"Let's Go Out Tonight"

Shotgun—Kingdom Come
Includes the bad single:
"Bad Babe"



Keep It Right There

with **MCA RECORDS**

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Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- ZAPP**
 "More Bounce To The Ounce" (WB)
STEVIE WONDER
 "Master Blaster (Jammin')" (Tamla)
EARTH, WIND & FIRE
 "Let Me Talk" (ARC/Columbia)
DIANA ROSS
 "I'm Coming Out" (Motown)
JACKSONS
 "Lovely One" (Epic)
TOM BROWNE
 "Funkin' For Jamaica (NY)" (GRP/Arista)
LTD
 "Where Did We Go Wrong" (A&M)
STACY LATTISAW
 "Let Me Be Your Angel" (Cotillion)
MINNIE RIPERTON
 "Here We Go" (Capitol)

CLIMBERS

Following are listed in order of their airplay activity.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 68% reporting. Hot at KATZ and KPRS; climbing at WJMO, WLOU, WBMX, WKWM, WJLB, WCIN and KMJM in the Midwest. Hot at WYLD and WJJS with medium airplay at WDAO, WHRK, WVEE, WEDR and WVOL in the South. The East shows it climbing at WXYV and WDAS while hot at WKND and WAMO. Hot at KSOL; climbing at KDKO and KDAY in the West.

QUEEN "Another One Bites The Dust" (Elektra) 68% of our reporters are on it. Medium airplay at WJJS and WYLD; hot at WVOL, WOWI, WJMI, WHRK, WVEE and KMJQ in the South. Hot rotation at WILD, WAMO, WWIN, WXYV, WKND and WDAS in the East. The Midwest shows heavy airplay at WDAO, WKWM, WJLB, WCIN and KPRS; climbing at KATZ and KMJM. Hot at KDKO and KSOL in the West.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 65% reporting action. New at WYLD, climbing at KMJQ, WKXI, WJJS and WVOL, and hot at WJMI, WANT, WEDR, WHRK and WVEE in the South. Hot at WKWM, KATZ, WLOU and WTLC with medium airplay at WDAO, WCIN and KPRS in the Midwest. Hot rotation at WILD, WWIN, WXYV and WDAS in the East. Climbing at KSOL in the West.

DELLS "I Touched A Dream" (20th) 65% reporting. Climbing at KMJM, WCIN, WJLB, KATZ, WBMX, WLOU and WJMO in the Midwest. Hot at WILD and WWIN; climbing at WAMO, WXYV and WDAS in the East. The South reflects hot rotation at WYLD and WOWI with medium activity at WKXI, WHRK, WVEE, WJJS and WVOL. Hot at KSOL; climbing at KYAC and KDKO in the West.

POINTER SISTERS "He's So Shy" (Planet) 65% reporting airplay. The South shows it hot at WKXI, WYLD, WJJS and WDAO while climbing at WVOL, WOWI, WEDR, WHRK, WVEE and KMJQ. Medium airplay at WDAS, WXYV and WWIN; hot at WKND in the East. Hot at KPRS and WJMO with medium airplay at KMJM, WCIN and WJLB in the Midwest. The West reflects hot rotation at KSOL and KDAY with medium activity at KYAC.

PRINCE "Uptown" (WB) 62% of our reporters are on it. Added at WKWM, climbing at WJMO, WTLC, WLOU, KATZ, WJLB and WCIN, and hot at WDAO and WBMX in the Midwest. New at WJJS, showing medium airplay at WDAO, WKXI, WJMI and WVOL, and hot at WHRK and WVEE in the South. Hot at WXYV; climbing at WILD, WWIN and WDAS in the East. Climbing at KDAY in the West.

MICHAEL HENDERSON "Wide Receiver" (Buddah) 59% reporting activity. Hot at WVOL, WEDR, WHRK, WVEE, KMJQ and WDAO while climbing at WJJS and WOWI in the South. Heavy airplay at KPRS, KMJM, WKWM, KATZ, WBMX and WJMO in the Midwest. Hot at WAMO, WWIN, WXYV and WDAS in the East. Hot at KDKO and KSOL in the West.

BRICK "Push Push" (Bang) 59% reporting. Hot at WVOL, WOWI, WANT, WKXI and KMJQ while climbing at WYLD, WHRK, WVEE and WJJS in the South. Added at WJMO and WCIN, climbing at WLOU and KPRS, and hot at WKWM in the Midwest. The East shows it hot at WAMO and WKND; climbing at WILD, WXYV and WDAS. Added at KSOL in the West.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 50% reporting action. Hot at WDAO; climbing at WJMO, WTLC, WBMX, KATZ, WJLB and KPRS in the Midwest. Climbing at KDAY, KDKO, KYAC and KSOL in the West. Hot at WKXI and WOWI with medium airplay at WDAO, WJJS and WVOL in the South. Climbing at WAMO in the East.

MTUME "Give It On Up" (Epic) 47% reporting activity. Added at KDKO; climbing at KSOL in the West. Climbing at WJMO, WTLC, KATZ, WJLB and KPRS in the Midwest. Hot at WHRK, WVEE and WDAO; climbing at WJMI, WJJS, WOWI in the South. Hot at WXYV; climbing at WWIN and WDAS in the East.

TEENA MARIE "I Need Your Lovin'" (Gordy) 44% of our reporters are on it. Added at WJMO, climbing at WBMX, KATZ, and WKWM, and hot at WJLB in the Midwest. Hot at WOWI; climbing at WJJS, WKXI and WDAO in the South. Medium airplay at WAMO, WWIN and WDAS while hot at WILD in the East. Climbing at KSOL and hot at KDAY in the West.

S.O.S. BAND "S.O.S." (Tabu) 44% of our reporters are on it. Hot at WDAO; climbing at WJMO, WTLC, WLOU, WKWM and WCIN in the Midwest. The South shows it new at WVOL, climbing at KMJQ, WKXI and WJJS, and hot at WJMI. Hot at KDAY; climbing at KYAC in the West. Added at WAMO; medium airplay at WILD in the East.

SPINNERS "Now That You're Mine Again" (Atlantic) 41% reporting. Added at WTLC, climbing at WJMO, WKWM and WJLB, and hot at WDAO in the Midwest. The South shows it new at WHRK and WVEE, climbing at WOWI, and hot at WDAO. New at WXYV; climbing at WDAS and WAMO in the East. Debuting at KSOL and climbing at KDAY in the West.

COMMODORES "Heroes" (Motown) 41% reporting. Added at WYLD, WHRK and WVEE; climbing at WJJS and WJMI in the South. New at WXYV and WILD in the East. Added at WTLC; climbing at WJMO, WLOU and WJLB in the Midwest. New at KDKO and KSOL while hot at KYAC in the West.

GEORGE BENSON "Love X Love" (WB) 38% reporting airplay. New at WTLC, WLOU, WBMX, WKWM and WJLB; hot at WCIN and climbing at WJMO in the Midwest. Climbing at WILD, WWIN and WDAS in the East. Medium airplay at WDAO in the South. Added at KDAY in the West.

KOOL & THE GANG "Celebration" (De-Lite) 38% reporting activity. Added at WVOL, WOWI, WEDR, WHRK, WVEE and WDAO in the South. New at WWIN and WXYV; climbing at WILD in the East. Added at WJMO, WLOU and WCIN in the Midwest. New at KDAY in the West.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 35% of our reporters are on it. Debuting at WYLD; climbing at WHRK, WVEE and WVOL in the South. The East shows it hot at WKND; climbing at WXYV, WWIN and WILD. Hot at KATZ while climbing at WLOU and WKWM in the Midwest. Medium airplay at KSOL in the West.

LENNY WHITE "Kid Stuff" (Elektra) 35% reporting. Added at WJLB, climbing at WLOU, KATZ and WKWM, and hot at WDAO and WTLC in the Midwest. New at WYLD, WKXI and KMJQ; climbing at WVOL in the South. The East shows it climbing at WAMO. Added at KDAY in the West.

NEW & ACTIVE

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 29% reporting activity. Hot at WJJS, WANT and WYLD with medium airplay at WVOL, WJMI, WEDR and WKXI in the South. Climbing at WILD and WWIN in the East. Hot at WJLB in the Midwest.

DONNA SUMMER "The Wanderer" (Geffen) 29% reporting airplay. Hot at WBMX; climbing at WJMO, WJLB and WTLC in the Midwest. Climbing at KMJQ, WHRK and WVEE in the South. Added at KSOL and climbing at KDKO in the West. Climbing at WXYV in the East.

NARADA MICHAEL WALDEN "The Real Thang" (Atlantic) 29% of our reporters are on it. Added at WJJS, WHRK and WVEE; climbing at WJMI in the South. New at WJMO and WKWM; climbing at WTLC and WDAO in the Midwest. Debuting at WXYV with medium airplay at WDAS in the East.

TEDDY PENDERGRASS "Love TKO" (Philadelphia International) 29% reporting. Added at WTLC, WKWM, KMJM and KPRS while climbing at WCIN in the Midwest. New at WKXI, WYLD and WVOL in the South. Debuting at WILD and hot at WWIN in the East.

MELBA MOORE "Everything So Good About You" (Epic) 26% reporting airplay. The South shows it new at WYLD; climbing at WHRK and WVEE. New at WJMO with medium airplay at WLOU and KPRS in the Midwest. Climbing at WXYV and WAMO in the East. Medium airplay at KDKO in the West.

JOHNNY GUITAR WATSON "Telephone Bill" (DJM) 26% reporting activity. The Midwest shows hot rotation at WLOU; medium airplay at WJMO, WBMX, WKWM and WCIN. Added at WILD and WKND; climbing at WAMO in the East. Climbing at WVOL in the South.

STYLISTICS "Hurry Up This Way Again" (TSOP) 24% of our reporters are on it. Added at WAMO, climbing at WDAS, and hot at WILD in the East. Climbing at WJMO, WDAO and WKWM in the Midwest. Medium airplay at WKXI and WJJS in the South.

KURTIS BLOW "Throughout Your Years" (Mercury) 24% reporting. New at WTLC, WLOU and WJLB; climbing at WBMX and KATZ in the Midwest. Added at WEDR in the South. Debuting at WILD and WAMO in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- TOM BROWNE** Love Approach (GRP/Arista)
 *Various Cuts*
BOB JAMES H (Tappan Zee/Columbia)
 *Various Cuts*
RAMSEY LEWIS Routes (CBS)
 *Various Cuts*
DEVADIP CARLOS SANTANA The Swing Of Delight (Columbia)
 *Various Cuts*
JUDY ROBERTS BAND Judy Roberts Band (Inner City)
 *Various Cuts*
GEORGE BENSON Give Me The Night (WB)
 *Various Cuts*
AL JARREAU This Time (WB)
 *Various Cuts*
CRUSADERS Rhapsody And Blues (MCA)
 *Various Cuts*
SADAO WATANABE How's Everything (Columbia)
 *Various Cuts*

NEW & ACTIVE

- DAVE VALENTIN** Land Of The Third Eye (GRP/Arista)
 *Various Cuts*
DAVID CHESKY Rush Hour (Columbia)
 *Various Cuts*

EAST: WHUR/Washington, D.C., Jesse Fox; WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBSV/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster. WEST: KADQ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Sal Levine; KJLN/Los Angeles, CA, Lawrence Tenter.

Pop/Rhythms
Hottest
October 10, 1980

EAST	SOUTH	MIDWEST	WEST
Zapp Queen Stacy Lattisaw	Zapp Tom Browne	Zapp LTD Tom Browne Stacy Lattisaw	Tom Browne

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WILD
Boston, MA
Steve Crumbley

ADDED
Teddy Pendergrass "TKO"
Cameron
Johnny Guitar Watson
Tavara
Kurtis Blow
Jeff & Aleta
Seawind

HOTTEST
Zapp
Tom Browne
Queen
Grandmaster Flash
Stacy Lattisaw
Della
LTD
Teena Marie
Stylistica

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Commodores
Jacksons
Stylistica
Bob Marley
S.O.S. Band
Rockie Robbins
Seventh Wonder
Kurtis Blow

HOTTEST
Tom Browne
Zapp
Michael Henderson
Queen
Rick James
Stacy Lattisaw
Brick
Stephanie Mills
LTD
Minnie Riperton

SOUTH

WDIA
Memphis, TN
Mark Christian

ADDED
Betty Everett
Cameron
Johnnie Taylor
Kool & The Gang
Rodney Franklin

HOTTEST
Spinners
Della
Diana Ross
Mtume
Stevie Wonder
Michael Henderson
Jacksons
Pointer Sisters
Zapp
Tom Browne

WYLD
New Orleans, LA
Brutus Bailey

ADDED
Jones Girls
Commodores
Evelyn Champagne King
Lenny White
Grandmaster Flash
Melba Moore
Young & Company
Teddy Pendergrass "TKO"

HOTTEST
Stacy Lattisaw
LTD
McFadden & Whitehead
Stephanie Mills
O'Jays
Pointer Sisters
Brothers Johnson
Tom Browne
Della
Cameo

WEDR
Miami, FL
Jerry Rushin

ADDED
Phillippe Wynne
Daybreak
Tavara
Bohannon
Chic
Z.Z. Hill
Kool & The Gang
Dramatics
Kurtis Blow
Fatback Band "Let's"

HOTTEST
Zapp
Grandmaster Flash
Rick James
Diana Ross "Upside"
Elaine & Ellen
Change
George Benson "Give"
Michael Henderson
LTD
Johnny Adams

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Teddy Pendergrass "TKO"
Spinners
Commodores
George Benson "Love"
Larry Graham
McCrays
Shadow
Platinum Hook
Chic
Kurtis Blow

HOTTEST
Zapp
Earth, Wind & Fire
Stevie Wonder
Diana Ross
Stacy Lattisaw
Rene & Angela
LTD
Jacksons
Grandmaster Flash
Lenny White

WVRL
New York, NY
Bob Law/Linda Haynes

ADDED
None

HOTTEST
Mtume
Natalie Cole
LTD
Al Jarreau
Manhattan
Herb Alpert
Melissa Manchester & Peabo Bryson
Ramey Lewis
Minnie Riperton
Ray, Goodman & Brown

WAKO

Atlanta, GA
Carl Connors

ADDED
None

HOTTEST
Michael Henderson
Dionne Warwick
Stacy Lattisaw
Mtume
Tyrone Davis
Melba Moore
Tom Browne
Zapp
Minnie Riperton
Grandmaster Flash

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
None

HOTTEST
Bubba Johnson
McFadden & Whitehead
Mtume
Grandmaster Flash
Zapp
Main Ingredient
Ray, Goodman & Brown
Spinners
Queen
Chaka Khan "Papillon"

WOWI

Norfolk, VA
Chester Benton

ADDED
Kool & The Gang

HOTTEST
Queen
Stevie Wonder
Maze
Teena Marie
Della
Brick
Dynasty
Ray, Goodman & Brown
George Benson "Give"
One Way

WANT

Richmond, VA
Ben Miles

ADDED
Tyrone Davis "Comin' "

HOTTEST
McFadden & Whitehead
Zapp
Brick
Maze
Stevie Wonder
Grandmaster Flash
Kano
Earth, Wind & Fire
Teddy Pendergrass "Can't"

WDAO

Dayton, OH
Turk Logan

ADDED
Fatback Band
Kenny Rogers
Lou Rawls
Slick
Bohannon
Shadow
Deve Valentin

HOTTEST
Zapp
Queen
Tom Browne
Spinners
Tyrone Davis
Ray, Goodman & Brown
Dayton
Natalie Cole
Diana Ross
Carl Carlton

WBMX
Chicago, IL
Jim Maddox

ADDED

Geraldine Hunt
Norman Connors
George Benson "Love"
Lenny Williams
Chaka Khan
Kenny Rogers
Omni
Lou Rawls

HOTTEST

Ramey Lewis
Donna Summer "Walk"
Prince
Linda Clifford
Jacksons
Donna Summer "Wanderer"
Michael Henderson
Earth, Wind & Fire
Rick James
Stevie Wonder

WJLB

Detroit, MI
J. Michael McKay

ADDED
Pleasure
Kenny Rogers
Rene & Angela
George Benson "Love"
Reddings
Evelyn Champagne King
Raydio
Lenny White
Kurtis Blow
Joyce Cobb
Kwick
Gene Chandler
Bohannon

HOTTEST
Queen
Tom Browne
Zapp
Google & Tom Coppola
Minnie Riperton
Teena Marie
McFadden & Whitehead
Stacy Lattisaw
O'Jays
LTD

WLOU

Louisville, KY
Bill Price

ADDED
Cameron
George Benson "Love"
Kurtis Blow
Kool & The Gang

HOTTEST
Grandmaster Flash
Diana Ross
Johnny Guitar Watson
Kwick
One Way
Earth, Wind & Fire
King Tim III
Seventh Wonder
Rick James
Zapp

WVOL

Nashville, TN
Fred Harvey

ADDED
Teddy Pendergrass "TKO"
S.O.S. Band
Kool & The Gang
Fatback Band "Let's"

HOTTEST
Zapp
Tom Browne
Queen
Brick
Michael Henderson
Diana Ross "Upside"
D.J. Hollywood
Dynasty
O'Jays
Diana Ross "Coming"

WJMO

Cleveland, OH
Bernie Moody

ADDED
Kool & The Gang
Brick
Melba Moore
Narada Michael Walden
Larry Graham
Teena Marie

HOTTEST
Michael Henderson
Zapp
Tom Browne
LTD
Stacy Lattisaw
Minnie Riperton
Diana Ross
One Way
Pointer Sisters
O'Jays

WVON
Chicago, IL
Lee Armstrong

ADDED
Zapp
HOTTEST
Tom Browne
Dynasty
Della
LTD
Teddy Pendergrass "TKO"
O'Jays
George Benson
Chaka Khan "Papillon"
Stacy Lattisaw

WKWM

Grand Rapids, MI
Frank Grant

ADDED
George Benson "Love"
Teddy Pendergrass "TKO"
Prince
Narada Michael Walden
Jimmy Hall
Philly Cream
Tavara

HOTTEST
Zapp
Queen
Tom Browne
Grandmaster Flash
Michael Henderson
Slick
LTD
Stacy Lattisaw
Cameron
Brick

KMJM
St. Louis, MO
Cory Winston

ADDED
Teddy Pendergrass "TKO"

HOTTEST
LTD
Zapp
Cameron "Magic"
Earth, Wind & Fire
Diana Ross
Stacy Lattisaw
Chris Cross
Michael Henderson
Stevie Wonder
Jacksons

KDAY

Los Angeles, CA
J.J. Johnson

ADDED
Lenny White
George Benson "Love"
Kool & The Gang
Tyrone Davis
Seventh Wonder
Reddings
Jones Girls "Peace"

HOTTEST
Stevie Wonder
Earth, Wind & Fire
Zapp
Diana Ross
Jacksons
Pointer Sisters
Teena Marie
Joyce Cobb
Tom Browne
S.O.S. Band

KDKO

Denver, CO
John Anderson

ADDED
Lenny Williams
Tavara
Norman Connors
Commodores
Rockie Robbins
Mtume

HOTTEST
Tom Browne
Larry Graham "One"
O'Jays
Teddy Pendergrass "Can't"
Queen
Michael Henderson
Diana Ross "Upside"
D.J. Hollywood
Dynasty
Maze
Jacksons

KATZ

St. Louis, MO
Earl Parnell

ADDED
None

HOTTEST
Michael Henderson
Tom Browne
Dynasty
Zapp
Grandmaster Flash
Stevie Wonder
Jones Girls
LTD
Stephanie Mills
Earth, Wind & Fire

KPRS
Kansas City, MO
Dell Rice

ADDED
Bohannon
Jimmy "Bo" Horne
Sweet Band
Teddy Pendergrass "TKO"
Senderella
Belinda West
Change "Glow"

HOTTEST

Michael Henderson
Tom Browne
Maze
Ashford & Simpson
Queen
Stephanie Mills
LTD
Dionne Warwick
Pointer Sisters
Zapp

WCIN

Cincinnati, OH
Michael Roberts

ADDED
Kenny Rogers
Brick
Evelyn Champagne King
Fatback Band
Kool & The Gang
Belinda West

HOTTEST
Queen
Earth, Wind & Fire
Diana Ross
Minnie Riperton
LTD
Stacy Lattisaw
Tom Browne
Jacksons
Zapp
Stevie Wonder
George Benson "Love"
Cameron "Magic"

KYAC

Seattle, WA
Jimmy Pipkins

ADDED
None

HOTTEST
Diana Ross "Upside"
George Benson "Give"
Stevie Wonder
Larry Graham "One"
Earth, Wind & Fire
Cameo
Maze
Tom Browne
Commodores
Minnie Riperton

KSOL

San Mateo, CA
J.J. Jeffries

ADDED
Stevie Wonder
Jacksons
Brick
Spinners
Commodores
Rose Royce
Donna Summer
"Walk/Wanderer"

HOTTEST
Tom Browne
Queen
Michael Henderson
Zapp
Stacy Lattisaw
Stephanie Mills
LTD
Pointer Sisters
Minnie Riperton
Della

OPPORTUNITIES

Openings

EAST

WNNJ, North Jersey, is looking for people to handle weekend air shifts on this Pop/Adult station. Rush tapes and resumes to Steve King, PD, WNNJ, Box 40, Newton, NJ 07860. EOE M/F (10-10)

16 WNEU/Wheeling, WV now looking for mature, stable, and personable afternoon drive broadcaster. Send tapes and resumes to Dave Amos, WNEU Radio, Box 6482, Wheeling, WV 26003. EOE M/F (10-10)

Pop/Adult WSUL/Monticello, NY accepting tapes and resumes for immediate news openings. Nice area to live in, good organization to work for. Send tapes and resumes to Pat Gillen, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (10-10)

News Director wanted. 30,000-watt regional AM-FM station, covering Massachusetts, New Hampshire, and Maine with a serious news commitment. Salary is open. Rush tapes and resumes to Duncan Dewar, WHEB Radio, Box 120, Portsmouth, NH 03801. EOE (10-10)

WKTJ/Farmington, ME, centrally located in a four seasons recreation area with branch of Univ. of Maine, is accepting applications for both full and part-time air personalities for a AM-FM CHR. Send resumes and tapes to Charlie James, PD, WKTJ, Box 590, Farmington, ME 04938. EOE M/F (10-10)

WCAW, Clear Channel 680 with 50,000 watts daytime power, is now accepting tapes and resumes. We're a Modern Country music station that is #1 in adults 25-54. Looking for an experienced on-air personality with good production skills. Send to Rick Johnson, WCAW, Box 4318, Charleston, WV 25304. EOE M/F (10-10)

Mature adult air personality for central Pennsylvania powerhouse, WSBA, serving York-Lancaster-Harrisburg. High-profile personality with ability to promote. Experienced pros. Call Rod Burnham, PD, at (717) 784-1155. EOE (10-10)

WBQW(13Q)/Scranton, PA looking for 7pm-12mid personality who can rock their socks off! Needed immediately. Send tapes and resumes to Bob Michaels, PD, 13Q, 1520 N. Keyser Ave., Scranton, PA 18504. EOE M/F (10-10)

Personality jock, night shift, WROV/Roanoke Contemporary Hit Radio. Ability to handle heavy phones and enjoy it a plus. Immediate. Send tape and resume to Burt Levine, WROV, Cleveland Ave. at 15th St., Roanoke, VA 24015. EOE M/F (10-10)

Newsperson for 48th market in country. Also future jock openings. Harrisburg-York-Lebanon-Lancaster dynamic new Country station. Should be able to pull emergency airshift. Tapes and resumes to Chns Gable, WRKZ, Box 142, Hershey, PA 17033, or call (717) 367-7700. EOE M/F (10-10)

Operations Director. Priority of expanding operation postponed filling this position. Now we're back on track for solid pro with successful adult program background to join historic market leader. Organizer. Back-up air work a possibility. Some sales experience helpful. Tape, resume, salary requirements to Hugh Barr, GM, WSYR, 1030 James St., Syracuse, NY 13203. No phone calls please. EOE (10-10)

WSAN-AM, under new ownership, needs Program Director for Modern Country format. Heavy community involvement, news-oriented person. Must be energetic and motivator with track record. Outstanding production skills, good on-air performance. Good benefits, dollars, and chance to advance. 5000-watt AM station promotional budget and outside advertising. Resumes, ARB's, tape of production and air work to WSAN, Box 568, Allentown, PA 18105. EOE (10-10)

Program Director for WLAM/Lewiston, ME. The state's second largest market is in need of a person who is strong on leadership, management and promotional skills. WLAM offers a secure position at this top-rated Contemporary outlet. State-of-the-art facilities. Salary commensurate with experience. Send tape, resume, and programming philosophy to Ron Frizzell, GM, WLAM, Box 929, Lewiston, ME 04240. EOE (10-10)

News Director with proven track record in making Contemporary News relevant, exciting, and important. Send resume and tape to Burt Levine, WROV, Cleveland Ave. at 15th St., Roanoke, VA 24015. EOE M/F (10-10)

Full-time position for AOR pro. Commercial AOR experience necessary. Not much bucks right now, but active growing organization in New York City suburbs. Tapes and resumes to Gary Axelbank, WRNW, Box F, Briarcliff Manor, NY 10510. No calls please. (10-3)

Openings

WLAN FM-98 is presently looking for a top-notch morning personality (or team). We also have an opening for a night personality, 12mid-5am. Our announcers are among the highest paid in central PA (days off with pay will average 20-25 the first year). Send tapes and resumes to Mel Edwards, PD, WLAN-FM, 252 N. Queen St., Lancaster, PA 17603. EOE (10-3)

SOUTH

One of the newest stations in the Savannah market, WGEC-FM stereo, is looking for bright and professional air personality to fill 6pm-12mid slot. Must love Country music and have minimum of 2 years on-air experience. Strong production and Music Director experience helpful. Females encouraged. Live in the country with no snow, work with new equipment, and have Atlantic Ocean nearby. Send tapes and resumes to Dave Key, PD, WGEC, Box C, Springfield, GA 31329. No calls please. EOE M/F (10-10)

Sales Wonder Woman and dollars to match if you can sell our small single station in Florida market plus 50,000 in immediate selling area. Station already a money winner plus number one rating. Please send resume and if you can announce, send tape also. Will definitely reply ASAP. Send to WAPR, Box 1390, Avon Park, FL 33825. EOE M/F (10-10)

Looking for morning Urban Contemporary communicator. Big bucks for New Orleans. Tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019. EOE M/F (10-10)

Jackson's Contemporary Country outlet is looking for fulltime announcer, production pro. Tapes and resumes to Steve Jeffries, WCCL, 1855 Lakeland Drive, Building O, Jackson, MS 39216. No calls. EOE M/F (10-10)

Trade snow for sunshine on Florida's space coast. We need a morning man now. Personality with good voice, good production and dedication a must. If you're a pro, send me your tapes and resumes. Dan Deaton, PD, WKKO, Box 3188, Cocoa Beach, FL 32922, or call (305) 636-2411 between 2-5pm EST only. EOE M/F (10-10)

WGH has immediate opening for nighttime personality. Must have communications flair! Audience involvement a must as well as outstanding production talent. Send tapes, pictures and resumes to Bob Canada, WGH, Box 9347, Hampton, VA 23670. EOE M/F (10-10)

Is there anyone out there with good pipes, can handle the board shift, cut production, knows radio and wants to join a Contemporary Hit Radio station with an ARB of 46% share? Much above average bucks for right talent. Tapes and resumes to Chris Showalter, KBST, Box 1632, Big Spring, TX 79720, or call (915) 267-8391. EOE (10-10)

Wanted for FM Pop/Adult station: nighttime personality. Good production skills. Good location in Central South Carolina. Experience required. Tapes, resumes and production samples to Stu Wright, Box 1386, Oramburg, SC 29115, or call (803) 536-1580. EOE M/F (10-10)

Looking for weekend personalities for Urban Contemporary format in New Orleans. Must live in New Orleans or Baton Rouge. Send tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019. EOE M/F (10-10)

Y95/Tampa, FL, super signal, the station that covers 26 counties in Florida, has an all-night opening. Send current tapes and resumes to Pat Barry, PD, 504 Reo Street, Tampa, FL 33609. EOE M/F (10-10)

V100 in Charleston, West Virginia needs talented air personality and a morning news person. Tapes and resumes to Box 4318, Charleston, WV 25304. (10-10)

Experienced Pop/Adult-MOR announcer needed for Florida coastal AM. Good working conditions, beautiful area, good money for the right person. Two years minimum experience required. Rush tapes, resumes and salary history to Randy Miller, WIRA, Box 3192, Ft. Pierce, FL 33450. EOE M/F (10-10)

Immediate opening! KYKS, Stereo 105, seeking quality personality for daytime shift. Qualifications must include warmth, smooth upbeat delivery, and experience to back it up. Join a winning team in beautiful east Texas. Tapes to Steve Reed, KYKS, Box 2209, Lufkin, TX 75901, or call (713) 639-4455. Good opportunity for the right person. EOE M/F (10-10)

Expanding all-News radio network operation. Looking for aggressive reporter to fill slot now open. Minimum of 3 years radio news experience required. Salary negotiable. Send tapes and resumes to News Director, 200 S. President, Suite 618, Jackson, MS 39201. EOE (10-10)

Needed: AM drive jock, for KNIN/Wichita Falls, TX. Contact Dick DeButts, Box 787, Wichita Falls, TX 76707, or call (817) 855-8924. EOE M/F (10-10)

KVOL/Lafayette, LA has an opening for a news person. Tapes and resumes to Kim Cenard, KVOL, Box 3030, Lafayette, LA 70502. EOE M/F (10-10)

Expanding Sunbelt chain looking for experienced news people and announcers. Must have minimum 3 years on-air and/or managerial experience. Good salary and benefits. Send tapes and resumes to Gary King, WJBO/WFMF, Box 496, Baton Rouge, LA 70821. No Calls please. EOE M/F (10-3)

KLBQ-FM/El Dorado, AR has immediate opening for the right talent at South Arkansas' number one contemporary station. Excellent facilities and benefits. If you're a team worker, send tapes and resumes to Mitch Reynolds, KLBQ-FM, Box 1585, El Dorado, AR 71730, or call (501) 863-5121. EOE M/F (10-3)

MIDWEST

News Director, #1 station in Wisconsin, #2 market (Appleton-Oshkosh-Greenbay), has immediate opening for aggressive professional to run our News Department. Twelve-station metro, 23 TSA. You'll be with the leader. Ideal working and living conditions. We are dedicated to developing a reliable news service. Salary C.O.D. Tapes and resumes now to Bob Beck, Operations Manager, WNAM, Box 707, Neenah, WI 54956. EOE M/F (10-10)

Production wizard needed immediately at WIRL/Peoria, 5000-watt full-time contemporary (Mid-America Media Group). Creative writing, good voice, production versatility and organizational skills required. We are a solid and respected organization with a lot to offer the right person. Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. EOE M/F (10-10)

Detroit suburban — looking for bright, creative, and talented morning drive or afternoon drive personality. Format is soft Pop/Adult. No jokesters, no ego-trippers. Send tapes and resumes to Doug Hamilton, WAAM, 4230 Packard Road, Ann Arbor, MI 48104, or call (313) 971-1600. EOE M/F (10-10)

Superstars station in Illinois's second largest city now accepting tapes and resumes for present and future openings. Superstars experience helpful. Send to Attn: Les Cook, Y-95, 1901 Reidfarm Rd., Rockford, IL 61111, or call (815) 877-3075. (10-10)

KVOX/Moorhead, MN has immediate opening for experienced morning personality. If you're personable and like to do production, send us your tape, Pop/Adult format. Tapes and resumes to Larry O'Brien, PD, KVOX-AM-FM, Box 97, Moorhead, MN 56560, or call (218) 233-1522. EOE (10-10)

Number 1 Pop/Adult station in competitive upper Midwest market seeking experienced personality. Tapes and resumes to Paul McDonald, KKO, Box 10, Minot, ND 58701. EOE M/F (10-10)

KBUF/Garden City, KS, Southwest Kansas's premiere Country station, looking for air personalities for future openings all dayparts (member of Robert Ingstad Group). Tapes and resumes to Scott Anderson, Box 798, Garden City, KS 67846. (10-10)

Wanted: Human with early morning tendencies. Morning man for a great small market station. Pay cash, not sunshine. Famous insane asylum nearby. Boss sounds like... we need to get the boss off the air. Send tapes and resumes to KQDJ, Box 1170, Jamestown, ND 58401. EOE M/F (10-10)

WAXC seeks experienced News Director. Looking for solid citizen type individual with a nose for news. Send tape, resume, and salary requirements to John A. Bulmer, WAXC, Box 146, Wapakoneta, OH 45895. EOE (10-10)

Future openings for jocks. Strong production necessary. Tapes and resumes to Bob Beck, Operations Manager, WNAM, Box 707, Neenah, WI 54956. EOE M/F (10-10)

WDAN/Danville looking for morning man for Pop/Country format. If you have experience, a sense of humor, creativity and ability to keep it moving, send tapes and resumes to Bob Appuhn, WDAN, 1501 N. Washington, Danville, IL 61832. Excellent salary and benefits. EOE M/F (10-10)

The David of Midwest radio, sounding as good as the glants, now accepting tapes and resumes for current announcer and future openings. Contemporary lifestyle station building a reputation as a stepping stone to medium markets. Rush material to John Ashton, PD, WTCJ, Box 250, Tell City, IN 47586. EOE M/F (10-10)

WKYG/Modern Country needs one excellent air talent/production person to round out a great staff. Small, aggressive, growing company; very good wages, benefits, living conditions. In the process of building a state-of-the-art production facility from the ground up. Also need other air talent and news applicants for possible future openings. Send tapes and resumes immediately (cassette preferred) to Jack Randall, PD, WKYG/WQAW, Box 368, Parkersburg, WV 26101. (10-10)

WAXC, Pop/Adult live FM, seeks good talent. Send tapes and resumes to John A. Bulmer, WAXC, Box 146, Wapakoneta, OH 45895. EOE (10-10)

Afternoon drive personality moving up to Program Director; an experienced communicator is needed. Send tapes and resumes to Dan Brannan, KFVR, Box 1738, Bismarck, ND 58502, or call (701) 223-0800. EOE M/F (10-3)

KIOA/Des Moines is looking for a Program Director. Aggressive, mature person who knows how to deal with and develop adult personality format. Also need bright, funny, creative morning personality. Pay top dollar. Tapes and resumes to Ed Wodka, 215 Keo Way, Des Moines, IA 50309. EOE M/F (10-3)

KCOW/Alliance, NE is in need of a knowledgeable hands-on engineer willing to work a weekend on-air shift. New building and decent equipment. Work and live in Nebraska's fastest growing city. Call Doug Day at (308) 762-1400. EOE M/F (10-3)

WEST

Utah's newest KRFX looking for midday air personality with experience in production. Tapes and resumes to Dave Dart, KRFX, Box AY, Price, UT 84501. EOE M/F (10-10)

Afternoon drive at KBLH/Helena, MT needed. Prefer public service experience. Tapes and resumes to Jim Darby, KBLH, 2301 Colonial Drive, Helena, MT 59601. No calls please. EOE M/F (10-10)

If you want to work middays on KC92 in Phoenix for America's new breed of Country music station send tapes and resumes to Erik Fox, KC92, 631 N. First Ave., Phoenix, AZ 85003. EOE (10-10)

No, we're not buried under 10 feet of volcanic ash. Southwest Washington is a great place to live and work. KITI/Centralia-Chehalis has a rare opening for evening air talent with production abilities. Good money for right person. Tapes and resumes to Derek Shannon, Box 1227, Chehalis, WA 98532. No calls please. EOE M/F (10-10)

KQLH (Q-95 FM) has immediate opening for all night announcer. Tapes and resumes to Sam Jackson, KQLH, Box 5640, San Bernardino, CA 92412. EOE (10-10)

Looking for News/production person for Southeast Arizona. Major medical and dental, good fringe benefits. Starts \$300 per week. Tapes and resumes immediately to Palmer Stewart, Box 4009, Bisbee, AZ 85603. EOE M/F (10-10)

KFYE(Y94)/Fresno ready for one more real good part-timer for weekend and occasional overnight fill in. If you sound as good as our full-timers get a tape and resume to Mike Berlak, 49535 Del Webb Building, Fresno, CA 93721. EOE M/F (10-3)

Full-time Pop/Adult midday shift plus sports p-b-p and strong in production. Small Colorado mountain community. Position available 12-1. Looking for hard worker to solve problems, not create them. Tapes and resumes to Dave Scheaffer, KLR, 520 W. 6th Leadville, CO 80461. No calls please. EOE M/F (10-3)

Full-time and part-time announcers needed for future openings. Modern Country FM. Tapes and resumes to Charles Moran, KRST, Box 3280, Albuquerque, NM 87190. No calls please. EOE (10-3)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

MARK ALLEN moves from KOZA/Odessa, TX to KPUR/Amarillo, TX, 7pm-12mid.
MARK ROBERTS, formerly with KUDL/Kansas City, MO, joins KPUR/Amarillo, TX, 2-7pm.
JAY GLASS joins KPUR/Amarillo, TX 6-10am shift, from KBEQ/Kansas City, MO.
STEVE KING named PD/MD at WNNJ/Newton, NJ.
GEORGE CONRAD appointed PD/MD at WIXL-FM/Newton, NJ.
PAT GILLEN joins WSUL/Monticello, NY as PD and morning drive personality.

CHRIS GABLE, formerly PD at WKLC/Charleston, WV, appointed PD at WRZK/Hershey, PA.
SUSAN CHINORANSKY named MD at WSGO/Oswego, NY.
DON ROSETTE appointed News Director at KYOK-AM/Houston, TX.
DENNIS ST. JOHN named Production Director for KUDL-FM/Kansas City, MO.

Industry

VIVIEN FRIEDMAN promoted to Director of Public Relations for Chappell Music and Intersong Music.

OPPORTUNITIES

Openings

WEST

KLAK/Denver, CO is looking for experienced Country jock. Position is 7pm-12mid. Come live in the Mile High City. Pay negotiable with ability. Minorities encouraged to apply. Tapes and resumes to Larry Watts, PD, KLAK, 7075 W. Hampden Ave., Denver, CO 80227. No calls please. EOE M/F (10-3)

KIDD/Monterey, CA needs part-time jock. Contact Ron Rodrigues, (408) 649-8622 Thursdays and Fridays only. EOE M/F (10-3)

Miscellaneous

Do you know Bill Adams? I'm trying to locate this DJ least known to be working in CA. If you've any information that might help me find him please call collect (316) 685-7147 or write Tracy A. Kiraly, 114#B East C, South Hutchinson, KS 67505. (10-10)

WVVO/Berryville needs all types of record service. We serve the Winchester-Northern VA area. Please contact Steve Chambers, MD, 8 South Church St., Berryville, VA 22611 or call (703) 955-3300. (10-10)

KQKQ-FM/Omaha needs service from all labels, yesterday. Including oldies. Please send to Mark Evans, PD, Box 586, Council Bluffs, IA 51501. (10-3)

Nebraska panhandlers favorite station needs Pop/Adult service from all labels. Call Doris Day, (308) 782-1400 or send to KCOW, Box 600, Alliance, NE 68301. (10-3)

We're central New Jersey's number 1 station serving almost 2 million people, and we have lousy record service. We are a full service Pop/Adult and need your help. Contact Jay Meyers, OM, WCTC/New Brunswick, (201) 249-2800. (10-3)

Positions Sought

College graduate with 2½ years small market experience looking to move up. News, sports, play-by-play, air shift, MD experience. Prefer news and sports or play-by-play/air shift combination. (301) 949-0722. (10-10)

Female communicator, with excellent knowledge of music, looking for full time announcer position. 2½ years AOR and Superstars experience. Ready to travel. LEE, (404) 722-1199. (10-10)

Experienced Contemporary Hit Radio and Pop/Adult PD and MD available immediately. TERRY FISHER, (704) 255-0553. (10-10)

PHIL K. ALLSEN, Good voice, good humor, hire me as a DJ and related duties. June graduate S.A.I.T. Calgary, Alberta. Practicum Courtney, B.C. Now employed part-time. CHR/B/High River, Alberta. U.S. citizen. Prefer Western U.S. Tape and resume. (403) 282-4894 or write 5228 Carney Rd., N.W., Calgary, Alberta T2L 1V2. (10-10)

MARK COOPER, 12 years radio experience. Programming, music, air, promotions experience in Los Angeles (KWST), San Francisco (KMEL), St. Louis (KSHE), Kansas City (KUDL-FM). (404) 429-1815. (10-10)

Former WCRO/Johnstown, PA "Super Jock" ready to go to work for you. Decent production, stable, and ready to get off unemployment quickly. I can be had relatively cheap! MARK, (814) 487-4902. (10-10)

Dedicated, hard-working AOR communicator from #1 station in medium market. 5 years experience including MD. Good references. Excellent musical knowledge. Prefer Great Lakes region. (313) 559-4338 late afternoon or evening. (10-10)

6-year morning pro, heavy personality in Contemporary Hit Radio or Pop/Adult looking for full or part-time position in Southern CA. Need work, just moved to Los Angeles. (213) 704-8479, MICKEY. (10-10)

RON BRANDON, 20 years of rock & roll, radio and TV personality, PD, publisher of National Music Report, concert promoter. Examining all alternatives old and new. (404) 973-5751. (10-10)

RICK O'CONNOR, 10-year veteran of Hartford Market, seeks PD position. Willing to do air shift as part of the position. I'm oriented towards Pop/Adult format with extensive knowledge of music. If interested, call after 6:30pm Eastern time. (203) 666-8664 or (203) 632-2192. (10-10)

Attention New England Contemporary Hit Radio stations. I take radio very seriously and I'm only interested in your station if it is programmed and the format is taken seriously. BOB, (401) 943-4003 or write 7 Western Hills Lane, Apt. 4402, Cranston, RI 02910. (10-10)

Production pro and air talent. PAUL A. JOHNSON, (617) 398-3713. (10-10)

17 years involved with broadcasting. Programming, airwork, production, 1st phone/AFTRA. DUSTIN, (714) 622-5820. (10-10)

Seeking Pop/Adult, Contemporary Hit Radio or Modern Country gig anywhere. Enthusiastic aircheck available. Last 2 years AM drive at P/A. I want to cook again. WAYNE BYERS, (315) 363-0820. (10-10)

6 years experience PD, announcer, MD and production director. Prefer West or Northwest. JIM PRINCE, (408) 442-4490 (10-10)

South California C&W, first ticket, 5 years top 30 market, #1 PM drive ARB. Call GARY, (714) 886-7534 or 877 2135. (10-10)

Goods & Services

Free Issue! Artist Bio's, Record Tie-Ins, Music Information

Humor, birthdays, music charts, more! "Complete personality service." (Act now - special low rate, \$29.00 full year.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, CA 93010.

Interested In The Beach Boys?

Beach Boys Freaks United (BBFUN), their official fan club, in business since 1976. Quarterly newsletters. Only \$1.50 per year. Find out about concerts BEFORE they occur. Great classified section for records and pictures. Join right up, or receive further information by sending long SASE. Include 25¢ and receive a sample newsletter. Deejays and PD's: Get yours at the station and it's a total freebie! Write BBFUN (RR), P.O. Box 84282, Los Angeles, CA 90073.

Going Nowhere Fast?

Then you're a likely candidate for our "Bail Out Special." We offer the best in aircheck and resume services, designed exclusively for broadcasters. Audio processing, editing, dubbing, and creative resume packages - WE DO IT ALL! Call or write for free brochure. AIR TALENT PRODUCTIONS, Box 35597, Houston, Texas 77035, (713) 729-4500.

World's Largest

Why is FRUITBOWL the world's largest weekly humor and information service? Topical jokes, humorous vignettes, artist bio's, record tie-ins, "JOCK TIPS" exclusive small market record charts, and far more! Four-week trial, \$10.00, refundable with yearly subscription. FRUITBOWL, Box 9787, Fresno, CA 93784.

National Production Company

Leading national production company will put together your airchecks, demo's, sales demo's, on-air promotions/productions. Plus do your duplicating. We'll make what you do sound great. Call (714) 636-3336 for more information.

Phantastic Phunnies

Highly-respected... proven worldwide audience builder! Hilarious... original... 'quik-quip' topical humor! Introductory month's 400 topical one-liners and "Bonus" ... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Expand Your Oldies Library

Tell AMERICAN JUKEBOX the title and artists. We supply 2-tn. stereo reels of your request. For more information call (916) 393-8614 or write AMERICAN JUKEBOX, 6791 Trudy Way, Sacramento, CA 95831.

Big Pipe Production

Professional voices, superior studios, creative promotional consultants. Low prices (designed to fit budgets of stations large or small). Call today for the hottest promotion demo ever... before your competition does. (301) 730-7034 or write 11220-B Avalanche Way, Columbia, MD 21044.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit-making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Fwy, Dallas, TX 75240. (214) 934-2222 The System, Service Mark 1980 FirstCom Broadcast Services, Inc

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH." 1390 Arroyo Drive, Ypsilanti, MI 48197.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

Broadcaster's Action Line

Job referral service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

Charlie Fox

KHJ... KFI... WRKO... KBWB... to get where I've been, you'll need some good advice on how to improve. A personalized critique that will point you toward the majors. \$26.00 and a recent aircheck to: Box 1171, Azusa, CA 91702.

:60's And :30's

100 :60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write - VALENTINO MUSIC, 151 West 46th St., New York, NY 10036, (212) 246-4875.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Experienced versatile personality with communications degree, good voice, programming background, strong music and sports for major or medium market Pop/Adult or Contemporary Hit Radio in FL or Southeast. RON ANTHONY, (305) 271-0889. (10-10)

It all started in Philly! A. SWAN, veteran Philadelphia Contemporary Hit Radio, Solid Gold, personality Pop/Adult talent is interested in speaking with you about programming your facility. If you agree that radio should (or can) be fun and rewarding, write today. 2031 South St., Suite 203, Philadelphia, PA 19146. (10-10)

The Fall book is here, so is a major talent. TOM SUL-LIVAN, one of the Midwest's premiere AOR jocks is looking again. Attention all of you medium markets... I am a production specialist with some 4-track experience. Bucks are no problem, neither is location. If you need some help, call (216) 497-9912 afternoons. Excellent reference. (10-10)

Help - I need somebody! The top of the line is available now. Over 10 years on the air. Want Contemporary Hit Radio-Pop/Adult format. Will consider all locations. (714) 847-8387 or write for tape and resume to: The Jock, 17782B Paseo Circle, Huntington Beach, CA 92647. (10-10)

Need a MD, Promotion or Public Affairs Director? AOR preferred. Sports background, college GM/PD. I need a break! Pacific Northwest or CA. MICHAEL HART, (714) 233-8833 leave message. (10-10)

PD/talent looking for programming position. Good production, team player, mature attitude. Currently talent at WKQX/Chicago. 70% increase adults 18-49 last book. Call for tape, numbers and resume. KURT SCHAEFFER, (312) 472-6550. (10-10)

EILEEN EVANS, former air talent for KWOD(106-FM)/Sacramento, now available for air work in CA. Strong production, former MD and wide knowledge of music research. (415) 758-9455. (10-10)

Small budgets turn here: Programming consultant, specializing in major to medium market suburban, Contemporary stations with very small budgets. Latest success 250-watt, AM daytime... from "No Show" to #1 AM (18-34 males, M-F, Met)... in just 8 weeks! For full details, send confidential letter of inquiry to 3353B Sherwood Dr., Largo, FL 33541. (10-10)

Good all-night personality, 15 years experience, 1st ticket. Country or Contemporary formats. Prefer FL or Southwest. BILL SMITHSON, (305) 443-1260. (10-10)

Do you know how to spot real potential? Anybody could get experience in a business. Relatively few have lots of talent, love to work, learn quickly, work with a team and really communicate. I've spent 9 months at radio school polishing up for the chance to work at your station and possess the above - at your service. RON, (213) 463-3708 or write Box 269, West Hollywood, CA 90048 for tape and resume. Thank you. Will relocate. (10-10)

RICK SHAW, KPAM-AM-FM/Oregon seeking full time air talent position in medium or major market. Available now. (503) 232-1736. (10-10)

15+ years experience in programming, operations, on-air and station management. Prefer Contemporary Hit Radio, Pop/Adult or Country in Southeast location but all offers given serious consideration. Tape and resume on request. TOM NELSON, 1021 Louisville Rd., Frankfort, KY 40601. (502) 875-4529. (10-10)

LORNE DEACON, seeking morning show. Comedy, consistency and communication. Currently in major market, formerly 3 years with WMJ/Detroit, also with KUMU/Honolulu and others. Pop/Adult and AOR, all markets considered. (415) 856-8650 or (313) 872-7282 before noon. (10-10)

Looking for 1st break on commercial radio. Preferably Contemporary Hit Radio. Aggressive, hard worker, willing to learn. STEVE after 4pm EST. (617) 631-8040. (10-10)

CA, AZ and NV stations please continue on: 4 years in major, medium and small markets. Powerful production, good radio bedside manner, 1st class, and can read news. Age: 22, married. Plan to stay awhile. Air shift Contemporary Hit Radio or Pop/Adult slot or perhaps that first shot at programming. Tape, resume and references upon request. Small and medium markets. PAT HOBBS, (602) 754-2763. (10-10)

Solid management. Knowledgeable programmer. Strong numbers. Award winner. Community involved. Require those traits? Call REGIS (WBAX, WOND, WILS, WLAV) at (616) 784-3542 with small or medium market PD/personality situation. (10-3)

Looking to program medium market Contemporary Hit Radio, Pop/Adult or AOR. Currently working at 50 kw powerhouse. Call (203) 387-0891. (10-3)

A heck of a nice guy looking for a home doesn't necessarily mean I'm a good ball-veevil. Talented, 11 years experience including MD and Public Service, community involvement and automation. Married, stable, but not cheap. Pop/Adult mid-Atlantic preferred. Air personality or PD. Experienced in drive time and midday. (717) 646-0003 early AM or late PM. (10-3)

Very good newsmen looking. News Director with 16 years experience. Major market preferred. Department development a specialty. TED (714) 444-3349. (10-3)

KATHY DeROUVILLE is alive and well and living in Los Angeles. 3 years major market MD experience in AOR, Contemporary Hit, Pop/Adult. Excellent references. Please call (213) 464-5501. (10-3)

Positions Sought

10 years experience as announcer. Heavy production. Country, AOR, Pop/Adult. Need gig immediately. DENNIS GOODE. Leave message. (714) 886-8519 or write Box 2688, Mission Viejo, CA 92690. (10-3)

San Francisco Bay area jock with 10 years experience in AOR is looking for full-time gig. Will leave this beautiful area and travel to a good AOR family station. If interested in a good honest jock who knows what he's doing call JAMES, (415) 368-7134 between 9am-5pm. (10-3)

JOHN LYLE, WRVQ (Q94) has resigned. Looking for a day-time slot in a top 50 market with good bucks and friendly faces. Talented and marketable. And I like flying. (919) 787-2381. (10-3)

Available now: 17 years of solid broadcast experience. Modern Country my specialty but will go down in the Middle of the Road, too. Top references and excellent track record in small and medium markets. West only please. DARREL WILSON anytime at (505) 526-8485. (10-3)

Effective communicator with a one-to-one style looking for medium market opportunity. 3 years experience in medium to large markets. Good voice, good production. Adult rock or rock country stations call Don, (615) 331-2272. (10-3)

Attention Omaha-Council Bluffs: personal interests have brought me your way. I am a young, aggressive female seeking employment in a Pop/Adult or rock station. 1½ years experience in top medium market stations. Contemporary Hit and Pop/Adult formats. Super production. For resume and tape call (712) 366-2830 and ask for CARLA JEAN. (10-3)

Versatile CA veteran currently in Fresno market seeks programming position with live operation. Album approaches preferred. All offers considered. ANDY TYLER, (209) 625-3218. (10-3)

Sex! Now that I have your attention... I'm a 22-year-old male announcer looking for employment in central Iowa. Prefer Country, Contemporary Hit Radio or Oldies. Currently unemployed and really need a break. WALLY, (515) 834-2483 or write Box 82A, Route 1, Earlham, IA 50072. (10-3)

Street reporter. Northeast newsmen with 5 years experience seeks station in Mid-South, Rocky Mountain, or West region for outside reporter job. Have desire, hustle, and excellent references. Small and medium market experience covering just about everything. Need job very soon. Will explain when you call. RANDALL E. BARGAR, (716) 484-0801 anytime. (10-3)

I'm in radio for one reason... sports! Dedicated, experienced pro wants to join your sports-minded organization, preferably in medium to major college market with P-B-P opportunity. Call MARC afternoons at (218) 749-4983. (10-3)

Upbeat Contemporary Hit DJ and production manager available now for air shift and/or production. 3 years experience at #1 station in a 16-station market. Great deal of promotional experience, including hundreds of live remotes. Resume and aircheck upon request. Call anytime (314) 394-5973 or (314) 773-5160. (10-3)

Radio & Records

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THE BACK PAGE

BREAKERS®

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

CHRISTOPHER CROSS

Never Be The Same (WB)

63% of our reporters on it. Moves: Up 41, Same 17, Down 0, Adds 82 including WKBW, WFIL, WIFI, WCAO, F105, WROR, JB105, Q107, CKLW, KS95-FM, KSLQ, KEARTH, KIIS-FM, KSFX, KJR, KPLZ, KIMN, KOPA, WTIC-FM, WAYS. See Parallels, charts at number 28.

PAT BENATAR

Hit Me With Your Best Shot (Chrysalis)

60% of our reporters on it. Moves: Up 64, Same 26, Down 0, Adds 42 including WKBW, KDWB, WOKY, KIIS-FM, WTRY, WICC, WAEB, KINT, WFME, KLAZ, 96X, WAPE, WCSC, KOFM, WNCI, KEZR, KTAC, KSPZ, KASH, KZZP. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. ☐ indicates one of this week's "most added" new songs.

DIANA ROSS "I'm Coming Out" (Motown) 115/16

Moves: Up 86, Same 10, Down 3, Adds 16, WROR, KVIL, WTIC-FM, 14Q, KNUS, WAPE, WLAC, WRJZ, WAKX, KRAV, WNAP, KENO, WANS-FM, KWWL, KENI, KSLY.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 113/18

Moves: Up 75, Same 16, Down 4, Adds 18, WROR, KVIL, KRLA, WICC, V100, KFMK, KWIC, WAXY, WHBQ, WSEZ, KEYN-FM, WNAP, 13FEA, WXLK, WKXY, KQIZ-FM, WSPT, KQDI.

☐ JIMMY HALL "I'm Happy That Love Has Found You" (Epic) 105/43

Moves: Up 32, Same 30, Down 0, Adds 43 including WRKO, 94Q, Q105, WDRQ, CKLW, WZUU, WOKY, KJR, KOPA, WTRY, WKBO, KEEL, WSGN, Y103, WGH, WVIC, KTAC, KMJK.

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 105/1

Moves: Up 55, Same 32, Down 17, Adds 1, F105, WKBW 22-17, Z93 24-20, WOKY 20-17, WTIC-FM 25-19, KX104 9-5, WEFM 8-3, Z104 11-7, WXEZ 3-2, KLUC 4-3.

KANSAS "Hold On" (Kirshner) 104/15

Moves: Up 50, Same 39, Down 0, Adds 15, WBEN-FM, JB105, 94Q, KDWB, WBBF, 14Q, KBFM, G100, WZOK, KASH, WHHY, WROV, KKLS, KCBN, KFXD.

CARS "Touch And Go" (Elektra) 104/3

Moves: Up 71, Same 26, Down 4, Adds 3, Q102, WAQY, Y103, PRO-FM 29-27, CFTR 17-12, 94Q 23-21, Q105 25-23, KIIS-FM 30-27, 13K 29-26, KUPD 12-10, WHFM 23-17, KLAZ 39-26, KROY 16-12.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 93/3

Moves: Up 69, Same 20, Down 1, Adds 3, WABC, 14Q, WBBQ, WXLO 16-8, JB105 31-26, KRLY 27-26, Y100 21-15, KFRC 24-20, KSFX 28-24, KPLZ 26-21, WNOE 15-8, WAXY 22-10, KKXX 33-28, KASH 37-27.

☐ BILLY JOEL "Sometimes A Fantasy" (Columbia) 90/42

Moves: Up 27, Same 21, Down 0, Adds 42 including Q105, WOKY, 13K, KIMN, WHFM, WTRY, K104, WFME, WAAY, WNOX, WVLC, KIOA, WRBR, KKXX, KJRB, KSPZ, KLUC.

ROGER DALTREY "Without Your Love" (Polydor) 87/20

Moves: Up 44, Same 23, Down 0, Adds 20 including Q107, WFLY, KHFI, WERC, Y103, WLAC, WOKI, WSEZ, KNBQ, WIGY, 13FEA, WKXY, KELO, KATI, KYAA.

IRENE CARA "Out Here On My Own" (RSO) 85/10

Moves: Up 54, Same 15, Down 6, Adds 10, PRO-FM WPGC, KXOK, WFBL, KHFI, WJDX, WNAM, WNAP, WGUY, KQIZ-FM.

ALI THOMSON "Live Every Minute" (A&M) 74/17

Moves: Up 34, Same 23, Down 0, Adds 17, WKBW, WIFI, WPST, V100, KWIC, WTX, WAAY, WAKX, WNAM, KERN, KASH, WHEB, WCIR, KKXL, KCBN, KFXD.

AC/DC "You Shook Me All Night Long" (Atlantic) 68/7

Moves: Up 33, Same 25, Down 1, Adds 7, WFBL, 92Q, KMJK, WGUY, WFBG, WXIL, KPUR, WDRQ 20-16, KUPD 15-12, K104 35-26, WSEZ 29-23.

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 61/0

Moves: Up 40, Same 21, Down 0, Adds 0, WXLO 22-14, JB105 29-25, Y100 30-28, Q105 24-22, KFRC 26-24, K104 36-33, KSET-FM 21-16, Y103 39-36, WVLC 24-17, KNBQ 25-21.

KIM CARNES "Cry Like A Baby" (EMI America) 58/9

Moves: Up 23, Same 26, Down 0, Adds 9, KNUS, KHFI, WJDX, WBBQ, WAKY, WVLC, WISM, KASH, WEAQ.

ANNE MURRAY "Could I Have This Dance" (Capitol) 56/4

Moves: Up 36, Same 16, Down 0, Adds 4, WROR, KEEL, WVIC, KOFM, WCAO 23-20, WHB 22-18, WZUU 30-23, WKBO 29-24, WRJZ 15-11, WGH 23-16, KRAV 13-8.

Radio & Records

NATIONAL AIRPLAY/30

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
5	3	1	①	DOOBIE BROTHERS/Real Love (WB)
16	6	2	②	BARBRA STREISAND/Woman In Love (Columbia)
9	2	3	③	QUEEN/Another One Bites The Dust (Elektra)
13	7	6	④	POINTER SISTERS/He's So Shy (Planet)
4	4	4	⑤	DIANA ROSS/Upside Down (Motown)
1	1	5	⑥	PAUL SIMON/Late In The Evening (WB)
2	5	7	⑦	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
14	11	9	⑧	CARLY SIMON/Jesse (WB)
23	16	11	⑨	DONNA SUMMER/The Wanderer (Geffen)
6	8	8	⑩	BOZ SCAGGS/Look What You've Done To Me (Columbia)
—	29	19	⑪	KENNY ROGERS/Lady (Liberty)
7	9	10	⑫	KENNY LOGGINS/I'm Alright (Columbia)
28	21	14	⑬	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
24	22	17	⑭	CLIFF RICHARD/Dreaming (EMI America)
21	19	16	⑮	AL STEWART/Midnight Rocks (Arista)
19	18	18	⑯	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
11	12	13	⑰	AIR SUPPLY/All Out Of Love (Arista)
30	28	23	⑱	WILLIE NELSON/On The Road Again (Columbia)
25	23	21	⑲	SUPERTRAMP/Dreamer (A&M)
—	30	28	⑳	DARYL HALL & JOHN OATES/You've Lost That Lovin'... (RCA)
29	27	22	㉑	DEVO/Whip It (WB)
27	26	25	㉒	AMY HOLLAND/How Do I Survive (Capitol)
3	10	12	㉓	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
—	—	26	㉔	JACKSONS/Lovely One (Epic)
—	—	29	㉕	LEO SAYER/More Than I Can Say (WB)
—	—	27	㉖	ROLLING STONES/She's So Cold (Rolling Stones)
12	13	15	㉗	GEORGE BENSON/Give Me The Night (WB)
—	—	→	㉘	CHRISTOPHER CROSS/Never Be The Same (WB)
—	—	30	㉙	JACKSON BROWNE/That Girl Could Sing (Asylum)
—	—	→	㉚	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

CHRISTOPHER CROSS "Never Be The Same" (WB)
LEO SAYER "More Than I Can Say" (WB)
JIMMY HALL "I'm Happy That Love Has..." (Epic)
PAT BENATAR "Hit Me With Your..." (Chrysalis)
BILLY JOEL "Sometimes A Fantasy" (Columbia)

Complete Regionalized Listings on Page 22 and 23.

HOTTEST

BARBRA STREISAND "Woman In Love" (Columbia)
DOOBIE BROTHERS "Real Love" (WB)
QUEEN "Another One Bites The Dust" (Elektra)
DONNA SUMMER "The Wanderer" (Geffen)
POINTER SISTERS "He's So Shy" (Planet)

Parallel Listings Begin on Page 26.

ALLMAN BROTHERS "Angeline" (Arista) 53/0

Moves: Up 17, Same 33, Down 3, Adds 0, Q107 on, Q105 on, KJR on, KEEL 36-30, WSGN 28-25, WSEZ 7-4, WRVQ 25-24, WXEZ 25-20, KASH 34-28, KKLS 29-24.

JOHN COUGAR "This Time" (Riva) 52/13

Moves: Up 18, Same 21, Down 0, Adds 13, F105, WRKO, 94Q, KSLQ, WFBL, WTX, Y103, WVIC, KASH, WGUY, KQWB-FM, KATI.

Others Getting Significant Action

KORGIS "Everybody's Got To Learn Sometime" (Asylum) 45/25

Moves: Up 6, Same 14, Down 0, Adds 25 including WZUU, KFI, KPLZ, WKEE, KNUS, WJDX, WSGN, WAAY, 96X, WOKI, WNOX, WGH, KCPX, WHEB, WCGQ, KATI.

NIELSON/PEARSON "If You Should Sail" (Capitol) 45/18

Moves: Up 18, Same 9, Down 0, Adds 18 including WFBR, WTRY, WKBO, Y103, BJ105, WVLC, WRBR, WXEZ, KKXX, KERN, KASH, KTKT, WGUY, KDZA, KBOZ.

VAPORS "Turning Japanese" (UA) 39/13

Moves: Up 13, Same 13, Down 0, Adds 13, Y100, CKLW, KIIS-FM, WKEE, V100, WTX, WRVQ, KWEN, KKXX, KROY, KTKT, KQWB-FM, KKRC.

☐ RANDY MEISNER "Deep Inside My Heart" (Epic) 38/38

Moves: Up 0, Same 0, Down 0, Adds 38 including 96KX, KBEQ, KJR, KUPD, WFBR, K104, KINT, KXX106, WAXY, WAKY, KJ100, WVLC, Z104, KKXX, KLUC, KTKT.

GENESIS "Turn It On Again" (Atlantic) 34/1

Moves: Up 12, Same 18, Down 3, Adds 1, KWEN, 96KX 18-14, WLS d-40, KQ94 30-25, KJ100 7-2, WIGY 2-1.

POCO "Midnight Rain" (MCA) 28/7

Moves: Up 12, Same 9, Down 0, Adds 7, Q105, WOLF, WAQY, WKEE, KQ94, WSEZ, KKXL, KUPD 27-18, KEZR 15-12, KKLS 20-17.

GEORGE BENSON "Love X Love" (WB) 25/13

Moves: Up 4, Same 8, Down 0, Adds 13, Q105, WKBO, KSET-FM, Y103, WOKI, WNOX, WCSC, WQRK, KRUX, KHYY, WJBQ, WXLK, KVOL.

OLIVIA NEWTON-JOHN w/CLIFF RICHARD "Suddenly" (MCA) 22/21

Moves: Up 0, Same 1, Down 0, Adds 21 including CKLW, WFBR, KSET-FM, Y103, BJ105, WCSC, WVIC, WNAM, KNBQ, KHYY, 14WK, WSGA, KSEL.

DONNA SUMMER "Walk Away" (Casablanca) 22/2

Moves: Up 11, Same 8, Down 1, Adds 2, KIIS-FM, KINT, KRLA 27-24, WTX 26-21, WNOX 22-19, WHHY 17-13.

WAYLON JENNINGS "Dukes Of Hazzard" (RCA) 21/7

Moves: Up 9, Same 5, Down 0, Adds 7, JB105, WKEE, KNUS, KINT, WERC, WHBQ, WNAM, Q105 30-21, WAPE 16-10, WRJZ 31-16, WNOX 14-7.

EDDIE MONEY "Let's Be Lovers Again" (Columbia) 19/14

Moves: Up 1, Same 4, Down 0, Adds 14 including WZZP, WOLF, WHYN, KQ94, KLAZ, BJ105, 92Q, KCPX, WGUY, WHHY, KOOK.

Continued on Page 28