

Radio & Records

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Bayliss To Head New Charter Broadcast Group

John Bayliss has been named President of the Charter Broadcast Group, following the recent dissolution of the Charter Media Group, a joint venture between the Charter Company and former Combined Communications Chairman/CEO Karl Eller. Bayliss most recently served as President of the Charter Media Company's Radio Division, having formerly headed the Gannett Radio Division, prior to which he held the post of President of the Combined Communications Radio Division. Along with his new position, Bayliss will continue to serve as President of his own stations (KSMA-KSNI/Santa Maria, CA) as well as supervising KGU/Honolulu.

Under the terms of the agreement to dissolve the joint venture, the Charter Company will retain complete ownership of all Charter Media assets (including its seven radio stations), with the exception of the New York Subways Advertising Company, which Eller will retain ownership of under his new

Brady Back In New York As WYNY GM



Al Brady, who left New York after six months as WABC PD to rejoin WHDH/Boston as Program Director, will return to the city as General Manager of NBC's WYNY December 1. NBC FM Executive P Walt Sabo, who made the announcement, added, "We are delighted to have a man of Al's talents on board at WYNY." Brady commented, "This is a great opportunity for me to be associated with a great radio family. WYNY has been in good hands since NBC's FM group was formed, and I'm happy to benefit from such a tremendous start. I hope to make the station even stronger in both audience and identification in the New York market." No change in format is planned for the Pop/Adult station.



John Bayliss

Eller Media Company. Both the Philadelphia Bulletin newspaper and KIOI-FM/San Francisco, purchased originally engineered by Eller, will remain in Charter's control.

FRED WINSTON HIRED

WCFL Goes Pop/Adult



WCFL CELEBRATION — Pictured reviewing the new WCFL format are (l-r) Mutual Sr. VP Nick Verbitsky, WCFL VP/GM John Bibbs, newly-hired morning man Fred Winston, PD Dave Martin, and sister station WHN/ New York PD Ed Salamon.

WCFL, Mutual's giant AM facility in Chicago, inaugurated its new Pop/Adult format direction Monday (11-10). Recently-appointed PD Dave Martin (R&R 9-26) told R&R, "Monday morning WCFL became a Pop/Adult station, the market's only Pop/Adult AM." Martin and VP/GM John Bibbs also announced that WCFL had hired longtime Chicago morning star Fred Winston. Plans are for Winston to join WCFL when his contract at WFYR is up in March.

Martin also announced the rest of the air talent lineup. Former WFYR personality Dean Richards is doing mornings at present, and will switch to 7-midnight when Winston arrives. Martin is handling 10am-3pm "while the search for the perfect midday personality continues," he said. David K. Jones (from KPLZ/Seattle) will handle the 3-7pm shift (Bob Kraft filled in for the first week), and Assistant PD Jhani Kaye (former KINT/El Paso PD) is doing 7-midnight until Richards takes over. Mutual's "Larry King Show" will run during overnights.

Martin outlined some of WCFL's initial promotional plans including reviving the station's "Solid Gold Weekends" (a tradition when

WCFL was a top rocker in the 60's and early 70's), and using a 1967 PAMS jingle package temporarily. "It's a classic, it stands the test of time, and it evokes a lot of pleasant memories for folks who were around Chicago in the late 60's," Martin explained.

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Lasker Named President Of Motown

Jay Lasker has been appointed President/Chief Operating Officer of Motown Records. Lasker, a 30-year record industry veteran, most recently headed Ariola Records.

Motown Industries Chairman Berry Gordy commented in making the announcement, "I am extremely excited about Jay joining our company. His vast experience, knowledge, and dynamic personality coupled with our natural resources and creative expertise should make a powerful combination and an even more unbeatable team for the 80's."

Lasker stated that he "welcomed the opportunity and the challenge of being associated with the men and women who have contributed to the consistent success of Motown Records. My first objective,"



Jay Lasker

he continued, "will be to direct the operations on a scale to meet the new economics facing the recording industry. In addition, I hope to further expand Motown internationally. In my opinion, Motown has the brightest future of any company in the business. The Mo-

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12-YEAR AOR ERA ENDS

KSAN Moves To Country

One of the nation's first AOR stations, KSAN/San Francisco, which began its full-time AOR programming on April 28, 1968, will switch formats to Country, effective November 15. Former KNEW/San Francisco PD Bob Young has been named Program Director for the new Country-formatted KSAN, which will retain its present call letters.

Young, who had programmed KNEW, San Francisco's only current Country outlet, for the past 2½ years, commented on the change to R&R: "It will be a Country station with a Bay Area feeling. Under our agreement with Malrite (which recently purchased KNEW

from KSAN's owners, Metromedia), I cannot approach anyone on the KNEW airstaff, so no one will be coming over from there.

"I have a lot of respect for the KSAN legend and its listeners," Young continued, "so we plan to make the change as classy as possible. Obviously, I'm very thrilled to be a part of this."

RELIEF FROM COSTLY SUITS

NAB First Amendment Libel Insurance Plan Unveiled

Citing a "narrowing of First Amendment interpretation," NAB Executive VP/GM John Summers announced this week (11-10) the availability of a First Amendment libel insurance policy designed specifically for NAB stations only, not including the networks. This is the first such policy offered by a trade association, although there are already seven major underwriters of such policies.

Policy Details And Differences

The policy, offering low-cost broadbased protection, is underwritten by Continental Casualty Co. through Media/Professionals Insurance Inc. and will be administered by the brokerage firms of Marsh & McLennan Inc. and William M. Mercer Inc. starting December 1. Coverage is based upon a station's highest 60-second rate and includes:

- \$1 million coverage per occurrence with \$2 million annual coverage which can be increased with an option package.
- Low deductibles.

KSAN General Manager Varner Paulsen told R&R the decision to change formats was predicated on there being between 14-16 stations in the market aimed at the teens to 24-year-old demographic and that there was only one Country signal in the market (none on the FM band). Paulsen said the exist-

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- Use of station lawyers with advice from NAB.
 - Defense coverage of legal fees.
 - Punitive damage coverage.
- Media/Professional Insurance VP Bill Bauer outlined the basic differences between this policy and those currently offered:
- No seven-second delay requirement for talk shows.
 - No settlement awarded without station approval.
 - No disclosure of source material.
 - No retraction statements need be aired.

Bauer also stressed, "This coverage is not limited as are other policies to on-air problems. They include all printed material, off-air comments of station employees, invasion of privacy (through gag orders and subpoenas), and trespassing issues."

Deductibles based on each occurrence (including multiple suits per occurrence) are standardized nationally except for California, South Carolina, and Oklahoma, "as these states have a high incidence of adverse decisions," according to Media/Professional Insurance President Larry Worrall.

Protection And A Deterrent

"This policy will serve as protection to stations and a deterrent to those who bring about harassment suits in the hopes of breaking the spirit of aggressive broadcasters," explained Steve Nevas, NAB First Amendment Counsel.

Nevas went on to say, "Any time a broadcaster does investigative or controversial reporting, he is opening the door for one of these suits, which cost only \$45 for an individual to file, but can cost the station \$10,000 to \$15,000 minimum to fight."

"There is a lack of qualified libel attorneys, especially in smaller markets, and this policy will enable broadcasters pursuit of their business in the spirit of the First Amendment vs. weighing the costs

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OPPORTUNITIES

Openings

EAST

FM-93/Providence has an immediate opening for weekend Pop/Adult personalities. Send your aircheck and resume to Pater Mokover, FM-93, 111 Dorrance St., Providence, RI 02903. EOE M/F (11-7)

WLNH/Laconia, NH has opening for an experienced broadcast journalist with a strong delivery, good writing skills, and reporting experience. Laconia is located on the shores of Lake Winnepesaukee in a year-round resort area. WLNH-Scannix Broadcasting is a progressive corporation with opportunity for advancement. Good money for the right person. Call Beth Osgood, ND, at (603) 624-1323. EOE (11-7)

Looking for personality talent for full or part-time position. Send tapes and resumes to The Power Factor, KX101 1/2, 218 Ewingville Rd., Trenton, NJ 08638, ATTN: Sam Lit. EOE M/F (10-31)

Needed immediately. Announcer for 50,000 watt FM suburban Pittsburgh station. The person we're looking for must be mature and dependable and have at least minimal on-air experience at a commercial radio station with a desire to learn and the ability to take and follow direction. Automation experience helpful. Tapes and resumes to Rick Pantale, PD, WWKS, 1318 Seventh Ave., Beaver Falls, PA 15010. No calls. (10-31)

WCTC, central New Jersey's news and information leader, is building a future file of applicants who may someday wish to join our award-winning staff. Tapes and resumes to Walt Sodie, Box 100, New Brunswick, NJ 08903. EOE M/F (10-31)

50,000 watt FM Contemporary Hit Radio seeks qualified drive-time air personality. Good production necessary. No beginners. #1 in market. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. EOE (10-31)

SOUTH

WRFS/Alexander City, AL in search of midday jock with decent pipes and ability to relate. Production abilities a must. Send tapes and resumes to Tommy Lee, PD, WRFS, Box 72, Alexander City, AL 35010, or call (205) 234-2586. EOE/M-F (11-7)

WISE/Asheville, NC. Wanted: Afternoon drive with best production skills in the South. State of the art production equipment. Station located in one of the country's most desirable areas. Excellent company to work for and grow with. Send tapes, resumes and recent photo to Ray Williams, PD, WISE, 90 Lookout Road, Asheville, NC 28804. No calls please. EOE M/F (11-7)

Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM. College and programming experience preferred. Also seeking production director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oakley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11-7)

Personable news anchor. WOAI/San Antonio. 50 kw, beautiful new studios, great opportunity and good money. Tapes and resumes to George Jennings, 6222 N.W. Interstate 10, San Antonio, TX 78201. (11-7)

98 Rock still looking. The sun isn't the only thing that's hot in Tampa Bay. I need an experienced night time rocker to join a solid team. Send tapes and resumes to Al Petersen, Box 4809, Clearwater, FL 33518. No calls. EOE (11-7)

Sweet home Alabama is calling. Need air person for morning drive. Good production. Good money. Contact Bill Brown, GM, WULA Radio at (205) 687-2066. (11-7)

WGBF/Miami-Ft. Lauderdale is still looking for a creative production director. Good bucks for a professional with exceptional production skills and a good, strong desire to win. No weekenders with dubbing capabilities. Please rush tapes and resumes to Brian Scott, WGBF, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (11-7)

Openings

Small market Station Manager needed for upper South Carolina. Must have heavy sales ability and knowledge of all phases of radio. Join a growing group with a growing future. Send tapes, resumes, references and salary history to Dave Lingafelt, Box 940, Newton, NC 28658. No phone calls please. EOE (11-7)

50,000 watt WAAY/Huntsville is still looking for that top notch News Director for our award winning news department. A station with a real commitment to news, not just music. Send tapes and resumes to Jerry Dean, WAAY, Box 551, Huntsville, AL 35804. (11-7)

97 Rock (WABB-FM) looking for motivated individuals who are willing to work hard. Good salary and company benefits if you have medium or major market experience and want to contribute to the team. Tapes and resumes to Chris Bryan, WABB-FM, Box 2148, Mobile, AL 36601, or call (205) 432-5572 after 2pm. EOE M/F (11-7)

100,000 watt Contemporary Hit Radio WSGF-FM/Savannah needs two jocks: midday and evening. Join the team that's made us the most talked about station in the Southeast. Tapes and resumes to Doug Welldon, Operations Manager, WSGF, Box 878, Savannah, GA 31498. EOE M/F (11-7)

Jocks needed — all formats. Send tapes and resumes to Eric Rhoads, 2800 N. Atlantic Blvd., Ft. Lauderdale, FL 33308. (11-7)

Looking for entire staff! We need to hire creative, energetic radio people to fill an entire air staff for an FM Contemporary Hit Radio format. Our client is a major broadcast group with something really special planned. Send tapes and resumes to Mediaide, Inc., Box 13258, Tampa, FL 33681. EOE M/F (11-7)

Rare on-air position available on or about January 1st with number 1 music station in large Southeastern market. Potential for advancement within stable company for career oriented team player. If you like Country music, send tape, resume, salary requirements to Radio & Records, Box 209, 1930 Century Park West, Los Angeles, CA 90067. EOE

WLAS/Jacksonville, NC needs 7pm-12 midnight air personality for Country station. Must know music. Tapes and resumes to Willis Williams, Box 760, Jacksonville, NC 28540. (10-31)

WGBS/Miami is accepting tapes and resumes for production director. If you are a creative pro with exceptional production skills and don't want to mount another set of snow tires... rush tapes and resumes to Brian Scott, PD, WGBS, 710 Brickell Avenue, Miami, FL 33131. (10-31)

WKZL-FM/Winston-Salem, Greensboro, Highpoint, looking for morning drive announcer. Should display strong production skills. Tapes, resumes and photos to Doug Paul, PD, WKZL, Box 11967, Winston-Salem, NC 27108. EOE M/F (10-31)

Full and Part Time Announcers: Prior on-air Contemporary radio experience required preferably in a top 50 market and 3rd class FCC license required. HS diploma. Salary open. Send resume with air check to WOXM, Radio/98 Rock, Box 4809, Clearwater, FL 33518. EOE (10-31)

Burkhart/Abrams/Michaels/Douglas looking for airchecks of top notch news persons/personalities for major client station. Send tapes and resumes to Jon Sinton, c/o B/A/M/D, 8500 River Chase Circle East, Atlanta, GA 30328. (10-31)

We're splitting up. Our AM and FM WCMS-AM/Norfolk has a new position available soon. Here's your chance to do morning drive with a unique Country format. Mature professionals only. Personality a must. Some production. Tapes and resumes to Russ Cassidy, WCMS, 900 Commonwealth Place, Virginia Beach, VA 23464. EOE (10-31)

News Director wanted to build local 2-man news department and handle talk show. AM Pop/Adult, FM Contemporary Hit Radio. Good bucks for market. Tapes and resumes to B.J. Odom, PD, WWXL, Route 5, Box 50, Manchester, KY 40982. EOE (10-31)

Openings

MIDWEST

KZ-93/Peoria is looking for the best up and coming personalities in radio. If you think you can fill afternoons at one of the best stations in America, we want to hear from you. We offer good bucks, working conditions, and more. Tapes and resumes to Lou Patrick, PD, 3131 N. University, Peoria, IL 61604. EOE M/F (11-7)

KFYR needs afternoon personality 2-6pm. Must have experience. Contact Dan Brannan, KFYR, Box 1738, Bismarck, ND 58502, or call (701) 223-0800. EOE M/F (11-7)

WILS-FM/Lansing's Superstars AOR 101 is looking for experienced morning drive person to work in team atmosphere. Tapes and resumes to Brad Curtis, WILS-FM, 600 W. Cavanaugh, Lansing, MI 48910. No calls please. (11-7)

KMKF is looking for a good down-to-earth announcer for our rock format. No hype king DJ's. Prefer Midwest. Our staff has been intact for several years... join us. Contact Ed Klimak, 2414 Casement Rd., Manhattan, KS. 66502, or call (913) 778-4851. Job is available in December. (11-7)

AOR morning man needed immediately for first-class rock and roll radio station in Duluth-Superior. Top staff and facilities in anybody's language. We promote BIG! Tapes and resumes to General Manager, KQDS, Box 6187, Duluth, MN 55808. (11-7)

Number one adult radio station in 15-county area has opening for midday air personality with good production. We are a Contemporary Country regional station with more listeners and sales than any other in the area. Some former WMCL jocks now manage or program major market stations. Send resume to Jim Gleason, VP, WMCL, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (11-7)

Wanted: Creative warm morning air talent who knows the meaning of the word personality. Good money if you're the right person who can grab our market by the ears. Send your tape and resume to Jed Devall, PD, KIOA, 215 Keo Way, Des Moines, IA 50309. Rated PG... Now showing on a local Iowa radio near you. (11-7)

Top-Notch Northern Illinois AM station searching for a Pop/Adult afternoon personality/production whiz. Good pay and fringes. Great facility in a great town. No beginners please. Send tapes and resumes, including production samples and salary requirements, to Randy Rundle, PD, WZOE-AM/FM, Broadcast Center, Princeton, IL 61356. No calls please. EOE M/F (11-7)

Opening for very creative entertainer. We need more than just an announcer. Send tape and resume to Ron Jones, WHK, East 12th & Euclid, Cleveland, OH 44115. (11-7)

Contemporary morning and afternoon drive talent needed immediately. Good salary and benefits. Send tape and resume to John A. Katz, Stauffer Communications, Box 119, Topeka, KS 66601, or call (913) 272-3456. EOE M/F (11-7)

Wanted: Operations Manager for 50,000 watt FM in Evansville, IN. Heavy programming experience in CHR required. Send tape, resume, and track record to Gabe Hobbs, WKDQ, Box 418, Henderson, KY 42420, or call (812) 422-5995 or (502) 826-3923. EOE M/F (11-7)

WFBQ Superstars AOR is looking for one-to-one communicator. Send tapes and resumes to Joe Krause, c/o WFBQ, 6181 Fall Creek Road, Indianapolis, IN 46220. No calls please. EOE M/F (11-7)

Help wanted: Air talent, shift depends on ability. Contact Drew Bentley, KWVL, Box 1330, Waterloo, IA 50702, or phone (319) 234-2200. EOE M/F (11-7)

Tulsa market AOR looking for future talent. All areas of airwork and engineering. Tapes and resumes to "I Went To Be A Renegade Rock Jock," Box 66, Pryor, OK 74361. EOE (10-31)

Wanted: Production Director. Some air work and some experience required. Send tape and resume to Sid Herdt, KYYY-FM, Box 1738, Bismarck, ND 58502. EOE M/F (10-31)

Openings

Would you like a 25 share? This is a rare opportunity to join one of America's most successful morning teams. If you are a warm human communicator who can work well with others, we are looking for you. Excellent salary and a very stable position, good opportunity for a family man looking to settle down. Contact Radio & Records, Box 207, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

WEST

Needed now: Classical announcer with 1st phone. Also need 3rd class for Beautiful Music station. Tapes and resumes only to KCRL, C/o Matt Stewart, Box 11920, Reno, NV 89510. No calls please. (11-7)

KVVQ-FM looking for News Director with conversational delivery with emphasis on local news. Send tape and resume to Brad Orchard, P.O. Drawer AL, Victorville, CA 92392. EOE M/F (11-7)

KCBN/Reno looking for tapes and resumes for future openings. Minimum three years experience and strong production required. Send to KCBN, 475 E. Moane Lane, Reno, NV 89510. EOE M/F (11-7)

Creative news person needed in expanding news department of AM/FM to write, report, and anchor. Send tapes and resumes to KARM Radio, 732 N. Van Ness, Fresno, CA 93728. EOE M/F (11-7)

98 Rock, Superstars in Tucson, is accepting tapes and resumes for future openings, air and news. Contact Alan Browning (802) 622-6711, or Box 5585, Tucson, AZ 85703. EOE M/F (11-7)

KJR/Seattle, WA has news department opening. Seeking a bright, creative writer-reporter for a key time slot. If you are now or can become a news "personality," send tape and resume to Gregg Herahoit, KJR, Box 3726, Seattle, WA 98124. EOE (11-7)

Southern California AOR looking for creative, funny air personalities. Looking for someone who sounds like a person... no announcer-types. Good salary for right person. Send tapes and resumes to Radio & Records, Box 210, 1930 Century Park West, Los Angeles, CA 90067. EOE

Major market AOR looking for experienced newperson with ability to present news in a conversational manner with a humorous slant. Opening immediate; good salary for extremely creative person. Send tapes and resumes to Radio & Records, Box 211, 1930 Century Park West, Los Angeles, CA 90067.

KZAP, Superstars winner in Sacramento has opening for full-time nights. Tapes and resumes to Les Tracy, KZAP, Box 511, Sacramento, CA 95803. No calls, please. EOE (10-31)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

DAVID STEEL has been promoted to the position of Chappell and Intersong International Representative.
JON HOLIDAY has been appointed to the position of Account Executive at Radio Arts newly formed Special Features division.

Radio

TIM CUNNINGHAM, formerly with KTXH/Whitefish, MT, joins KQDY-FM/Bismarck, ND.
JACK LAWRENCE, formerly with WTFM/Hartford, CT, has moved to morning drive jock at 92FM in Albany, NY.
J. MICHAEL MCKOY, formerly with KOI/KEFM, Omaha, NE, joins KMGK/Des Moines, IA.
SHAWNEE SMITH, formerly with KQMQ/Honolulu, HI, joins KDUK(FM98)/Honolulu, HI.

HARRY LYLES, formerly with WAKY/Louisville, KY, joins WIKS/Indianapolis, IN.
TOM RIVERS, formerly with KFQD/Anchorage, AK, joins WNDE/Indianapolis, IN.
ROBERT S. HAINEY has joined the WKYS-FM/Washington, D.C. News Department from Metromedia's Washington, D.C. FM outlet.

Record

BONNIE McCOURT has been appointed as Publicity Coordinator, East Coast, Epic/Portrait/CBS Associated Labels.
BERT COLEMAN is now heading up the R&B division of Sam Records in New York.
DAVE PALACIO has been promoted to the position of Director, Financial Planning and Analysis, West Coast, Capitol Records.
LINDA BECKER has been promoted to the position of Manager, Publisher and Artist Accounting, West Coast, Capitol Records.
MARILYN T. LAVERTY has been appointed Associated Director, Press and Public Information, East Coast, Columbia Records.
CARIN GOLDBERG has been appointed Art Director, Art Packaging and Design, East Coast, CBS Records.

OPPORTUNITIES

Openings

WEST

Maintenance & production engineer. Preferably with on-air experience in at least a competitive medium market. TV experience is also a plus. This is an exciting new project by an established professional firm. West Coast location. Resume (and tape?) along with salary requirements to Radio & Records, Box 206, 1930 Century Park West, Los Angeles, CA 90067.

Vocal Coach/Speech Therapist - Preferably with broadcasting background. Excellent growth oriented company with professional environment. Send complete bio, resume and salary history in first correspondence to Radio & Records, Box 204, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

0,000 watt KGA/Spokane looking for talented morning person. Good production ability and good knowledge of Country music. Tapes and resumes to Tom Newman, KGA, Box 8348, Spokane, WA 99203. OE (10-31)

Tired of the radio rat race? Come "retire" with us. Stable professional company needs news, production and programming people. If you can do all three you're more valuable to us. We're located near a major media center where you are encouraged to pursue your creative outlets (commercials, acting, etc.) in your spare time. Medium-major market pros only please. Salary, like they say, is commensurate with experience. Please send tape, resume and salary history in your first package to Radio & Records, Box 205, 1930 Century Park West, Los Angeles, CA 90067.

Accepting tapes for possible future full and part-time jock openings. Contemporary Country with new facilities. Solid company with excellent fringe benefits. Metro of 100,000 with a great life style. Tapes (including production samples), resumes and salary requirements to Ron Dennington, Operations Manager, KGVO-AM, Box 5023, Missoula, MT 59808. EOE M/F (10-31)

K93-FM, 50,000 watt rocker is looking for production/copy writers preferably with automation experience. Tapes, resumes and samples of copy to Donovan Blue, K93-FM, 840 Healdsburg Ave., Healdsburg, CA 95448. EOE (10-31)

Miscellaneous

KERN/Bakersfield, CA is looking for a sound effects library. Also listening for a dynamic jingle package. Steven Kaye, Box 2700, Bakersfield, CA 93303. (11-7)

Struggling college radio station in Orange County, CA needs your help. Equipment such as turntables and cart machines would be greatly appreciated by all of us here at Orange Coast College. Please call John Novak (714) 839-4220 or Dave Mitchell (714) 531-8953. (11-7)

WWZD (Wizard 96)/Buena Vista, VA needs record service for combo CHR, with a little Country and AOR. Send to Bill Bishop, MD, 133 W. 21st St., Buena Vista, VA 34416. (11-7)

Jack Randall and Bill Shannon from WZUU/Milwaukee wonder where the hell is Benson? (11-7)

XL-103, Southeastern KY's new rocker. Looking for service from all labels. Send to B.J. Odom, PD, WWXL, Rt. 5, Box 50, Manchester, KY 40662. (606) 598-5102. (10-31)

KIMN/Denver, CO is looking for a new production library. Call Roger Thompson, (303) 234-9500. (10-31)

KGVO/Missoula, MT needs Country service and Country oldies from all labels. Box 5023, Missoula, MT 59808. (10-31)

Positions Sought

I am but a poor boy, but my story's seldom told. This hard-working and oft-praised but underpaid air personality/production wizard is available. I have given working with a recently acquired automation system a shot, but find myself needing a dose of live radio, be it AOR, Country, or Pop/Adult in top 60 market. I'm also looking to become a Program Director, preferably in the Northeast. Call TOM SHERMAN (315) 886-7418 before 4pm EST. (11-7)

Looking for permanent position as announcer. Top production. Seven years experience. Call JIM SIMMS at (802) 753-3006. (11-7)

Currently doing afternoons. Looking to move West. Midevns or nights, AOR or "rocker." Call (915) 944-9256. (11-7)

Experienced Country PD/MD wants to make your Midwestern station better for the spring book. Looking for small market PD or medium market MD position. Call (307) 577-0057. (11-7)

Looking for job as News Director. 17 years broadcasting experience. Call BILL SUTTON at (607) 734-9836. (11-7)

Goods & Services

Bobby Ocean Could Be Yours

Make Bobby Ocean the spokesman voice for your station. ID's, sweeper-breakers, image-liners, promos, etc. Contact Patty Haven (213) 394-3259.

Hundreds of DeeJays Renewed

Hundreds of DeeJays renewed again this year! Guaranteed funnier. Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... "quik-quip"... topical humor! Introductory month's 400 topical one-liners and "Bonuses"... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Classic Oldies Airchecks

Full hour scoped cassette, \$5.00. Includes Dick Purten, WKNR '66, Scott Regan WKNR '66, and Charlie Tuna WMEC '66. THE GOLD VAULT, Box 202, Oshkosh, WI 49077.

Oldies 45's

Jocks, PD's - We have those 45's you've been looking for. All new records, not used. Send \$1.00 for giant catalog. THE GOLD VAULT, Box 202, Oshkosh, WI 49077.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Broadcasters' Action Line

Job referral service - \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Young, aggressive Beautiful Music talent needing a change. Looking for medium/major market position. Preferably with a BM station or, if not, Country. Contact WILLIAM at 122 Hialeah Ave., Hialeah, LA 70360. (11-7)

Need a basketball play-by-play announcer? Present small market Sports Director looking for move up. Have four years experience. Call (313) 681-3510. (11-7)

Workaholic, tired of infrequency of freelance. First class producer, interviewer, excellent music knowledge, writer. Will pull emergency or weekend air shifts. Experienced in NYC major radio and syndicator concerts. Prefer NYC area or commute for radio or house. Will consider all. Resume and tape upon request. MARTHA WORTHINGTON (212) 475-2520, or write 271 E. 10th St., #18, New York, NY 10009. (11-7)

Southern California contemporary Country personality. Five years, first ticket. Top 30 market. Air, production, sales background. Call GARY at (714) 888-7534. (11-7)

Five year AOR pro will relocate. Call BOB at (606) 252-7883. (11-7)

Don't read this! Unless you are looking for an above-average Production Director with state-of-the-art, multi-track, and 2 1/2 years experience. From GM in college to Production Director in New Hampshire. If you are ready for better commercials and copy, you're ready for me. Call (603) 542-4736 or (216) 338-1111, or write MICHAEL PAUL, Box 1432, Claremont, NH 03743. Tape and resume readily available. (11-7)

Mature person able to communicate with others looking for a good station to grow with. Experienced in announcing, news, agriculture, and community involvement. SAM (505) 622-7080. (11-7)

Production wiz with 13 years experience on air, promotions, music and programming techniques. Seeking stable position with reputable organization. Country or other adult format preferred. Call KIRBY STEVENS (205) 686-5544. (11-7)

If you're looking for a very ambitious PD for your rock, Pop/Adult, or Country station, call me. Good work for good bucks. Ten years experience. LEE (304) 824-7186 anytime. (11-7)

Positions Sought

J.T. AUSTIN/KZAP ready for a larger challenge in medium or major market. Strong production and pipes. Hard worker, wants to be part of your team. Call weekdays, sunup/sundown (916) 924-0264. (11-7)

No news is good news. That's what they told me when they removed me as News Director of a SE medium market AM/FM. Now I'm looking for a new opportunity as News Director in a medium market or reporter/anchor in a top 50 market. Call BILL THOMPSON at (803) 767-0199 or (803) 556-5660. (11-7)

Twelve-year versatile personality with good voice. Programming and music background with 1st class license. Medium or major market. Call DAVE CRIST (614) 454-0338. (11-7)

Air personality wants a home in West or Pacific Northwest at either Contemporary Hit or Pop/Adult station. Call (915) 949-1103. (11-7)

Journalism grad seeking sportscasting position. Experienced. Will relocate. Contact KIM (808) 837-5266, or write 2042 Montana Ave., Sun Prairie, WI 53560. (11-7)

After exhaustive research and careful consideration, I've decided PORTLAND, OREGON IS HEAVEN ON EARTH. I am currently employed at a Midwest Pop/Adult as Asst. PD/Production Director/morning man. Also have experience as PD, and will work AOR. Good pipes and can relate to your audience on a one-to-one basis. Pre-holiday sale in progress. Call MARK FERRERI at (217) 344-7900 after 3pm, CST. (11-7)

Top 20 markets look here! Good Contemporary Hit jock available now. I have good, natural pipes - like to use humor and believe in plugging into the community. Call JOHNNY (612) 646-8697. (11-7)

Attention Southern California: Midwest major market air ace looking for weekends or part-time, any format. Will even work graveyard tape shift. Currently in L.A. Contact TOM SULLIVAN (213) 821-6409. (11-7)

Can you spot the #1? BOBBY ELLERBEE 1) has eight years on-air experience in AOR and CHR, major and medium markets; 2) has worked with stations like WKLS, WZGC, WRFC; 3) loves music and gives great production; 4) has toured with Allman Bros., Skynyrd, Sly, and others; 5) great pipes; 6) is a fun guy that enjoys being on the air; 7) 30 years old and college grad; 8) is available; 9) is looking for a great station in an exciting city; 10) can tie his #55 in a knot. If you need a clue and a good jock, call (404) 867-8621 or (404) 867-2063. (11-7)

JOE O'CONNELL wants a job. KCBQ workshop graduate is ready to go. 3rd class endorsed, limited experience. Contact me anytime. (714) 448-1553. (11-7)

New England Contemporary Hit Radio stations: I am looking for a position with a Parallel Two station. Because I consider myself honest and very dedicated, I would like to work for a company that's the same. Experience includes Pop/Adult and Country. Married. For tape and resume, call BOB at (401) 943-4003, or write 7 Western Hills Lane, Apt. 4402, Cranston, RI 02910. (11-7)

Nobody likes a know-it-all... but I don't care! I'm an experienced broadcaster. Former PD/MD, air personality, copywriter, commercial producer, newscaster/reporter, with a 1st ticket. Now I'm back in school to learn more! Meanwhile, I'm available for part-time work in the NYC metro area. So isn't it time you got what's coming to you in part-time? Write me today. BARRY SCOTT RAINES, 333 East Broadway, Long Beach, NY 11561. (11-7)

Creative and experienced News Director seeks new long-term challenge. Major market Pittsburgh (WYDD/WAMO) and overseas background. Willing to relocate for the right growth opportunity. Call KEVIN at (412) 362-1571. (11-7)

Calling Southern California Versatile, experienced radio/TV announcer wants to move West. Currently in 57th market, Midwest. 2 1/2 years in TV, 3 years radio experience. Production my specialty; but also experienced in news and programming. Journalism degree, excellent voice and appearance, ready for the right opportunity. Call for tape and resume. RICHARD HILL (316) 266-5631 or (316) 326-8288 after 6 CST. (11-7)

Experienced sportscaster who loves basketball and sports in general, wants to work for your sports-minded station. Six year pro in small market radio looking for new challenge. I've made a name for myself in this part of the world; now I want to do the same for you. Tape and resume on request at (812) 235-2915, ask for BOB. (11-7)

You'll own teens this book when this talented young beginner with five years related experience busts loose for your Contemporary Hit Radio station! High-energy delivery, sizzling board and agency-quality production separates your regular run-of-the-mouth jock from me. Own mobile DJ unit and light show, a plus for remotes. Call DAN McKAY now (504) 896-8112. (11-7)

Experienced, reliable, hard-working announcer available for employment. Have worked in 2nd largest city in IL. Am now back at school for final year. Have 3 years experience at campus station KWAR-FM, two of them as PD/MD. Willing to work anywhere but prefer Illinois. If you're willing to give a versatile newcomer a break, contact DOUG PETERSON at (319) 352-1200, Ext. 306. Tapes and resumes available upon request. (11-7)

I want to stay in or near Kansas. Seven years experience in announcing, production and operations. Seeking similar challenging position in good small or medium market. For tape, resume, and more information, call BILL (316) 226-4343 mornings or (316) 227-7151 afternoons. (11-7)

Positions Sought

A legend in his own... mind. Pop/Adult morning personality and production pro looking. Eight years experience. Working now in New England major market. What's out there? (401) 821-3043 after 6pm. (11-7)

Come on guys... I really need a job. I'm behind on my bills, behind on my child support, and I'm living like a college student. And I'm really good... personality with 12 years experience, including AM drive in Detroit. Offer me a fair salary, and I'm yours. Excellent references! BOBBY SHERMAN (213) 787-9828. (11-7)

14-year radio veteran, PD, 1st ticket, available for full or part-time work. Familiar with Contemporary Hit and AOR formats. Available now. Prefer L.A. but will consider all. DOUG CORY (213) 894-5470. (11-7)

Free tapes and resumes! Call JOEL (618) 363-5269. (11-7)

Program Director or Music Director position. Will relocate. Have worked at WSWN, KNIR, WISE. Tape and resume on request. Call (704) 252-8927. (11-7)

JOHN JEFFRIES, 9-year pro, now doing swing at WFIL. Looking to join winning organization. Can do it all... jock, sports, and programming. Call (609) 983-8906, or write 2 Chadwick Ave., Marlton, NJ 08053. (11-7)

Eight-year pro looking for programming or production in medium or small market. VIRGIL (701) 222-1455. (11-7)

Program Director. You name the format, I can make it work for you. Currently OM in medium market, ready to move for better opportunities. Market size unimportant. Professional attitude and progressive thinking essential. First phone, 13 years experience. Prefer Eastern U.S. Contact Russell Pomeroy, Apt. 6B, 3900 Bethania Station Rd., Winston-Salem, NC 27106. (11-7)

Young female with 4 years experience looking for on-air and/or music position. Formerly WRVR and WCAU-FM. Formats include AOR, Jazz, Disco, and CHR. Willing to relocate, salary negotiable. Available now. Call (215) 879-0329. (11-7)

MIKE SCHMIDT (the broadcaster, not ball player), 9 year vet of Contemporary Hit Radio and AOR looking for PD/MD position with or without airshift. Presently in Kansas City area, willing to relocate in medium or major market. Excellent references. (913) 843-1320 and discuss the future with a real heavy hitter. (10-31)

OK, gang, we all know there's a book in progress. Any high school student remotely interested in radio knows that. I'm looking for a gig at a station where I'm going to do some real good. Former WCRO/Johnstown, PA midday jock. MARK, (412) 486-2691. (10-31)

Experienced Contemporary Hit Radio out due to automation looking for work immediately. GLEN DAVIS, (914) 778-1796 or write 776 Bronx River Rd., Bronxville, NY 10708. (10-31)

Moving to Los Angeles area end of November. 20 years radio and TV experience. Production pro, big voice, AM or FM, 10 years experience announcing motor sports. Can work most formats, excellent references. DICK BAILEY, (707) 443-2417. (10-31)

College grad, 1 year experience. Seeking jock and sports position. BOB WEISS, (516) 221-2498. (10-31)

Radio & Records

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COMPANY _____

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

HARRY CHAPIN Sequel (Boardwalk)

60% of our reporters on it. Moves: Up 58, Same 43, Down 0, Adds 30 including WROR, JB105, KOPA, WKBO, 14Q, KBFM, WFMF, WBBQ, WRJZ, KSTT, WISM, WOHO, KEZR, KHYT, Z102, KKRC, KDZA. See Parallels, debuts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's most added new songs.

POLICE "De Do Do Do, De Da Da Da" (A&M) 119/35
Moves: Up 55, Same 29, Down 0, Adds 35 including WKBW, KRLY, KSLQ, KBEQ, WGCL, WBLI, Q106, KNUS, KRBE, WFMF, 92Q, KERN, WLBZ, WCGQ, KWWL, KCBN.

OLIVIA NEWTON-JOHN w/CLIFF RICHARD "Suddenly" (MCA) 113/24. Moves: Up 71, Same 18, Down 0, Adds 24 including WBEN-FM, WCAO, WDRQ, WOKY, Q106, WHYH, KTSA, WERC, WOKI, KIOA, WOW, KGW, WIGY, KKXL, KDZA.

JOHN COUGAR "This Time" (Riva) 112/18
Moves: Up 61, Same 30, Down 3, Adds 18 including WBEN-FM, WCAO, Q105, WOKY, KIIS-FM, WPST, WLCY, FM100, Z104, WOW, KIOY, KMJK, WCGQ, KDVV.

HEART "Tell It Like It Is" (Epic) 100/99
Moves: Up 0, Same 1, Down 0, Adds 99 including WBEN-FM, 96KX, WPGC, Z93, 94Q, Q105, WDRQ, KBEQ, WOKY, KFRC, KJR, KPLZ, WTRY, WAEB, KINT, KXX106, BJ105, WAYS, WEFM, WZOK, KIDD, FM103, KZZP, WSGA, WANS-FM, KQIZ-FM, WSPT, KATI, KYA.

AC/DC "You Shook Me All Night Long" (Atlantic) 93/4
Moves: Up 57, Same 27, Down 5, Adds 4, KEEL, WNAM, WXEZ, KOOK, JB105 20-16, Q105 19-16, KUPD 10-6, 897 16-13, WAAY 13-8, WAKX 7-5.

DON WILLIAMS "I Believe In You" (MCA) 82/23
Moves: Up 43, Same 13, Down 3, Adds 23 including WIFI, KEARTH, WFBL, KWIC, WAPE, WAYS, WQRK, WHOT, KJRB, KENO, WTSN, WFLB, KPUR, KKXL.

DR. HOOK "Girls Can Get It" (Casablanca) 77/29
Moves: Up 24, Same 24, Down 0, Adds 29 including WKBW, WIFI, WCAO, Z93, Y100, KFI, KPLZ, KOPA, WHFM, WAQY, KSET-FM, WERC, WAPE, WRVQ, WIGY, WCIR, WFOX, KKLS, KDZA, KFXD.

PAUL SIMON "One-Trick Pony" (WB) 77/9
Moves: Up 53, Same 15, Down 0, Adds 9, KVIL, WFBL, WTIK, WNOE, KQ94, WISM, KGW, WFLB, KSLY, WRKO 21-17, WSEZ 19-16, FM99 31-25.

KANSAS "Hold On" (Kirshner) 78/2
Moves: Up 45, Same 23, Down 6, Adds 2, WLAM, KKXL, 96KX 4-1, KSLQ 17-12, WOKY 28-22, KEEL 26-19, WXEZ 8-4.

WAYLON JENNINGS "Theme From 'Dukes Of Hazzard'" (RCA) 73/12. Moves: Up 43, Same 16, Down 2, Adds 12, WFIL, 94Q, WHB, WAKX, WNAF, KIDD, KROY, KILE, KSLY, KCBN, KATI, KYA.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 71/5
Moves: Up 35, Same 30, Down 1, Adds 5, KVIL, WGCL, WOKI, KNBQ, KKXL, WCAO 29-25, JB105 12-10, WZZP 15-13, WFBL 32-29, KQ94 27-23, WQRK 25-21, KSTT 19-14.

KOOL & THE GANG "Celebration" (Delite/Mercury) 69/26
Moves: Up 33, Same 10, Down 0, Adds 26 including WIFI, KRLA, WTIK-FM, WAEB, KERP, WNOE, WSGN, WAPE, WSEZ, KCPX, JB105 23-18, WPGC 14-8, Y100 33-27.

STEVIE WONDER "Master Blaster (Jammin)" (Tamla) 64/0
Moves: Up 47, Same 11, Down 6, Adds 0, WBEN-FM 6-4, WXKS 13-8, JB105 17-13, CKGM 11-6, KEARTH 27-23, KRLA 14-9, KIIS-FM 13-9, KSFY 7-3, 13K 22-13, KJR 12-9, 96X 8-3, KJRB 17-9.

DOOBIE BROTHERS "One Step Closer" (WB) 58/26
Moves: Up 13, Same 19, Down 0, Adds 26 including WCAO, Q107, KFI, WPST, KWIC, WAAY, FM103, WJBQ, KSEL, KELO, KDZA.

VAPORS "Turning Japanese" (UA) 58/4
Moves: Up 38, Same 16, Down 0, Adds 4, CKGM, Z93, WGCL, KJRB, WXKS 29-21, CHUM 10-5, KFRC 12-9, KSFY 9-7, 13K 21-16, WAQY 21-15, KHFI 8-3.

CHEAP TRICK "Stop This Game" (Epic) 57/36
Moves: Up 14, Same 7, Down 0, Adds 36 including WBEN-FM, WIFI, 96KX, Q105, KBEQ, 13K, KJR, WFBL, WFLY, KHFI, WOKI, KWEN, KYSN, KTKT.

IRENE CARA "Out Here On My Own" (RSO) 51/0
Moves: Up 24, Same 14, Down 13, Adds 0, WPGC 21-19, KVIL 14-9, KSLQ 11-6, 14Q 19-17, BJ105 20-17, WSEZ 26-23, WOW 21-16, WLAM 11-5, WTSN 25-20, WSPT 25-22.

Others Getting Significant Action

DIANA ROSS "It's My Turn" (Motown) 46/14
Moves: Up 24, Same 8, Down 0, Adds 14 including KVIL, WICC, KXX106, 92Q, WTWB, KZZP, WCIR, FM99.

Radio & Records

NATIONAL AIRPLAY/30

November 7, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
5	3	2	1	KENNY ROGERS/Lady (Liberty)
1	1	1	2	BARBRA STREISAND/Woman In Love (Columbia)
7	7	5	3	CLIFF RICHARD/Dreaming (EMI America)
21	10	7	4	LEO SAYER/More Than I Can Say (WB)
13	9	6	5	DARYL HALL & JOHN OATES/You've Lost That... (RCA)
6	4	4	6	DONNA SUMMER/The Wanderer (Geffen)
2	2	3	7	DOOBIE BROTHERS/Real Love (WB)
26	17	11	8	CHRISTOPHER CROSS/Never Be The Same (WB)
10	8	9	9	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
30	15	13	10	DIANA ROSS/I'm Coming Out (Motown)
28	22	15	11	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
20	14	12	12	JACKSONS/Lovely One (Epic)
3	5	8	13	QUEEN/Another One Bites The Dust (Elektra)
—	—	23	14	NEIL DIAMOND/Love On The Rocks (Capitol)
—	30	22	15	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
16	12	14	16	SUPERTRAMP/Dreamer (A&M)
23	19	17	17	JACKSON BROWNE/That Girl Could Sing (Asylum)
29	27	21	18	JIMMY HALL/I'm Happy That Love Has Found You (Epic)
—	—	25	19	JOHN LENNON/(Just Like) Starting Over (Geffen)
—	28	20	20	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
24	21	18	21	ROLLING STONES/She's So Cold (Rolling Stones)
—	29	24	22	BILLY JOEL/Sometimes A Fantasy (Columbia)
—	—	27	23	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
—	—	28	24	ROGER DALTRY/Without Your Love (Polydor)
—	—	26	25	RANDY MEISNER/Deep Inside My Heart (Epic)
—	—	30	26	AIR SUPPLY/Every Woman In The World (Arista)
19	18	16	27	DEVO/Whip It (WB)
—	—	29	28	KORGIS/Everybody's Got To Learn Sometime (Asylum)
4	6	10	29	POINTER SISTERS/He's So Shy (Planet)
—	—	—	30	HARRY CHAPIN/Sequel (Boardwalk)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

HEART "Tell It Like It Is" (Epic)
AIR SUPPLY "Every Woman In The World" (Arista)
CHEAP TRICK "Stop This Game" (Epic)
POLICE "De Do Do Do, De Da Da Da" (A&M)
B. STREISAND/B. GIBB "Guilty" (Columbia)

Complete Regionalized Listings on Page 28 and 29.

HOTTEST

KENNY ROGERS "Lady" (Liberty)
LEO SAYER "More Than I Can Say" (WB)
CHRISTOPHER CROSS "Never Be The Same" (WB)
BARBRA STREISAND "Woman In Love" (Columbia)
PAT BENATAR "Hit Me With Your..." (Chrysalis)

Parallel Listings Begin on Page 30.

TIERRA "Together" (Boardwalk) 38/20

Moves: Up 12, Same 6, Down 0, Adds 20 including WXKS, 13K, WHFM, KFMK, KSET-FM, WJDX, WDJX, KIOY, KEARTH 3-2, KRLA 3-1, KFI 17-13.

BILLY BURNETTE "Don't Say No" (Columbia) 36/8

Moves: Up 9, Same 19, Down 0, Adds 8, WFBL, WHYH, KHFI, KLAZ, BJ105, WVLC, KYNO-FM, WGUY.

EDDIE RABBITT "I Love A Rainy Night" (Elektra) 35/18

Moves: Up 10, Same 7, Down 0, Adds 18 including 94Q, WHB, KFI, KLAZ, WAYS, KRAV, WHEB, WHHY, KILE, KDZA.

BABYS "Turn And Walk Away" (Chrysalis) 32/18

Moves: Up 4, Same 10, Down 0, Adds 18 including JB105, KBEQ, KUPD, WHFM, WTIK, WSKZ, KKXX, KTKT.

MAC DAVIS "Texas In My Rearview Mirror" (Casablanca) 29/9

Moves: Up 9, Same 11, Down 0, Adds 9, WROR, WZZP, WFBR, K104, 92Q, WFBG, 95XIL, KSEL, KBOZ, KVIL 20-14.

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 28/9

Moves: Up 7, Same 12, Down 0, Adds 9, 94Q, WFBR, WKEE, WAAY, WQRK, WIKS, KKXX, KSPZ, WANS-FM.

BOB SEGER "The Horizontal Bop" (Capitol) 27/14

Moves: Up 3, Same 10, Down 0, Adds 14 including WIFI, WDRQ, CKLW, WOKI, KWEN, WXEZ, KTKT, WLBZ, KATI.

MARCY LEVY & ROBIN GIBB "Help Me!" (RSO) 27/11

Moves: Up 4, Same 12, Down 0, Adds 11, Z93, KBFM, WJDX, WERC, Y103, 92Q, WVIC, KCPX, KRUX, WFBG, 95SGF.

RUPERT HOLMES "Morning Man" (MCA) 26/7

Moves: Up 7, Same 12, Down 0, Adds 7, WAQY, KINT, KLAZ, WSEZ, WTMA, WFLB, WXLK, KVIL 24-17, WICC 27-22.

ROBBIN THOMPSON BAND "Brite Eyes" (Ovation) 26/5

Moves: Up 15, Same 6, Down 0, Adds 5, 94Q, KJ100, WVLC, WFOX, KQIZ-FM, KBEQ 17-10, WQRK 21-17, WRVQ 2-1.

DOOLITTLE BAND "Who Were You Thinking Of When We Were Making Love Last Night" (Columbia) 26/3. Moves: Up 15, Same 8, Down 0, Adds 3, KHFI, KIOY, KFVR, WTIK 40-38, BJ105 30-27, WNAM 26-24, KRUX 27-24, WHEB 20-16.

GEORGE BENSON "Love X Love" (WB) 24/2

Moves: Up 17, Same 3, Down 2, Adds 2, KNBQ, WANS-FM, 94Q 11-8, KSFY 26-22, KINT 35-29.

MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 19/8

Moves: Up 3, Same 8, Down 0, Adds 8, 96KX, WFBL, WAQY, KINT, KQ94, KSTT, KQWB-FM, KENI.

ERIC CLAPTON "Blues Power" (RSO) 19/3

Moves: Up 1, Same 15, Down 0, Adds 3, WVIC, KDZA, KOOK, KHFI on, WERC 25-20, WSKZ on.

KINGS "Switchin' To Glide" (Elektra) 18/5

Moves: Up 7, Same 4, Down 2, Adds 5, 13K, WFLY, KNBQ, KQWB-FM, KENI, WLS 16-13, CKLW 11-10, KUPD on, WEFM 8-4. Note: Some stations programming the 12-inch "Beat Goes On/Switchin'" combination.

UTOPIA "I Just Want To Touch You" (Bearsville/WB) 18/5

Moves: Up 1, Same 12, Down 0, Adds 5, WHFM, WXEZ, KYNO-FM, KRUX, KQIZ-FM, KIIS-FM on, KUPD on, KINT d-40.

Radio & Records

ISSUE NUMBER 358

THE INDUSTRY'S NEWSPAPER

NOVEMBER 14, 1980

Bayliss To Head New Charter Broadcast Group

John Bayliss has been named President of the Charter Broadcast Group, following the recent dissolution of the Charter Media Group, a joint venture between the Charter Company and former Combined Communications Chairman/CEO Karl Eller. Bayliss most recently served as President of the Charter Media Company's Radio Division, having formerly headed the Gannett Radio Division, prior to which he held the post of President of the Combined Communications Radio Division. Along with his new position, Bayliss will continue to serve as President of his own stations (KSMA-KSNI/Santa Maria, CA) as well as supervising KGU/Honolulu.

Under the terms of the agreement to dissolve the joint venture, the Charter Company will retain complete ownership of all Charter Media assets (including its seven radio stations), with the exception of the New York Subways Advertising Company, which Eller will retain ownership of under his new

Brady Back In New York As WYNY GM



Al Brady, who left New York after six months as WABC PD to re-join WHDH/Boston as Program Director, will return to the city as General Manager of NBC's WYNY December 1. NBC FM Executive VP Walt Sabo, who made the announcement, added, "We are delighted to have a man of Al's talents on board at WYNY."

Brady commented, "This is a great opportunity for me to be associated with a great radio family. WYNY has been in good hands since NBC's FM group was formed, and I'm happy to benefit from such a tremendous start. I hope to make the station even stronger in both audience and identification in the New York market." No change in format is planned for the Pop/Adult station.



John Bayliss

Eller Media Company. Both the Philadelphia Bulletin newspaper and KIOI-FM/San Francisco, purchases originally engineered by Eller, will remain in Charter's control.

FRED WINSTON HIRED

WCFL Goes Pop/Adult



WCFL CELEBRATION — Pictured reviewing the new WCFL format are (l-r) Mutual Sr. VP Nick Verbitsky, WCFL VP/GM John Bibbs, newly-hired morning man Fred Winston, PD Dave Martin, and sister station WHN/ New York PD Ed Salamon.

WCFL, Mutual's giant AM facility in Chicago, inaugurated its new Pop/Adult format direction Monday (11-10). Recently-appointed PD Dave Martin (R&R 9-26) told R&R, "Monday morning WCFL became a Pop/Adult station, the market's only Pop/Adult AM." Martin and VP/GM John Bibbs also announced that WCFL had hired longtime Chicago morning star Fred Winston. Plans are for Winston to join WCFL when his contract at WFYR is up in March.

Martin also announced the rest of the air talent lineup. Former WFYR personality Dean Richards is doing mornings at present, and will switch to 7-midnight when Winston arrives. Martin is handling 10am-3pm "while the search for the perfect midday personality continues," he said. David K. Jones (from KPLZ/Seattle) will handle the 3-7pm shift (Bob Kraft filled in for the first week), and Assistant PD Jhani Kaye (former KINT/El Paso PD) is doing 7-midnight until Richards takes over. Mutual's "Larry King Show" will run during overnights.

Martin outlined some of WCFL's initial promotional plans including reviving the station's "Solid Gold Weekends" (a tradition when

12-YEAR AOR ERA ENDS

KSAN Moves To Country

One of the nation's first AOR stations, KSAN/San Francisco, which began its full-time AOR programming on April 28, 1968, will switch formats to Country, effective November 15. Former KNEW/San Francisco PD Bob Young has been named Program Director for the new Country-formatted KSAN, which will retain its present call letters.

Young, who had programmed KNEW, San Francisco's only current Country outlet, for the past 2 1/2 years, commented on the change to R&R: "It will be a Country station with a Bay Area feeling. Under our agreement with Malrite (which recently purchased KNEW

from KSAN's owners, Metromedia), I cannot approach anyone on the KNEW airstaff, so no one will be coming over from there.

"I have a lot of respect for the KSAN legend and its listeners," Young continued, "so we plan to make the change as classy as possible. Obviously, I'm very thrilled to be a part of this."

RELIEF FROM COSTLY SUITS

NAB First Amendment Libel Insurance Plan Unveiled

Citing a "narrowing of First Amendment interpretation," NAB Executive VP/GM John Summers announced this week (11-10) the availability of a First Amendment libel insurance policy designed specifically for NAB stations only, not including the networks. This is the first such policy offered by a trade association, although there are already seven major underwriters of such policies.

Policy Details And Differences

The policy, offering low-cost broadbased protection, is underwritten by Continental Casualty Co. through Media/Professionals Insurance Inc. and will be administered by the brokerage firms of Marsh & McLennan Inc. and William M. Mercer Inc. starting December 1. Coverage is based upon a station's highest 60-second rate and includes:

- \$1 million coverage per occurrence with \$2 million annual coverage which can be increased with an option package.
- Low deductibles.

KSAN General Manager Varner Paulsen told R&R the decision to change formats was predicated on there being between 14-16 stations in the market aimed at the teens to 24-year-old demographic and that there was only one Country signal in the market (none on the FM band). Paulsen said the exist-

KSAN/See Page 38

- Use of station lawyers with advice from NAB.
- Defense coverage of legal fees.
- Punitive damage coverage.
- Media/Professional Insurance VP Bill Bauer outlined the basic differences between this policy and those currently offered:
 - No seven-second delay requirement for talk shows.
 - No settlement awarded without station approval.
 - No disclosure of source material.
 - No retraction statements need be aired.

Bauer also stressed, "This coverage is not limited as are other policies to on-air problems. They include all printed material, off-air comments of station employees, invasion of privacy (through gag orders and subpoenas), and trespassing issues."

Deductibles based on each occurrence (including multiple suits per occurrence) are standardized nationally except for California, South Carolina, and Oklahoma, "as these states have a high incidence of adverse decisions," according to Media/Professional Insurance President Larry Worrall.

Protection And A Deterrent

"This policy will serve as protection to stations and a deterrent to those who bring about 'harrassment suits' in the hopes of breaking the spirit of aggressive broadcasters," explained Steve Nevas, NAB First Amendment Counsel.

Nevas went on to say, "Any time a broadcaster does investigative or controversial reporting, he is opening the door for one of these suits, which cost only \$45 for an individual to file, but can cost the station \$10,000 to \$15,000 minimum to fight."

"There is a lack of qualified libel attorneys, especially in smaller markets, and this policy will enable broadcasters pursuit of their business in the spirit of the First Amendment vs. weighing the costs

NAB/See Page 38

Lasker Named President Of Motown

Jay Lasker has been appointed President/Chief Operating Officer of Motown Records. Lasker, a 30-year record industry veteran, most recently headed Ariola Records.

Motown Industries Chairman Berry Gordy commented in making the announcement, "I am extremely excited about Jay joining our company. His vast experience, knowledge, and dynamic personality coupled with our natural resources and creative expertise should make a powerful combination and an even more unbeatable team for the 80's."

Lasker stated that he "welcomed the opportunity and the challenge of being associated with the men and women who have contributed to the consistent success of Motown Records. My first objective,"



Jay Lasker

he continued, "will be to direct the operations on a scale to meet the new economics facing the recording industry. In addition, I hope to further expand Motown internationally. In my opinion, Motown has the brightest future of any company in the business. The Mo-

LASKER/See Page 38

CAPITOL RECORDS IS PROUD TO ANNOUNCE

NEIL DIAMOND

THE JAZZ SINGER

(SWAV-12120)

ORIGINAL SONGS FROM THE MOTION PICTURE

Including The First Single

"Love On The Rocks"
(1939)

Produced by Bob Gaudio



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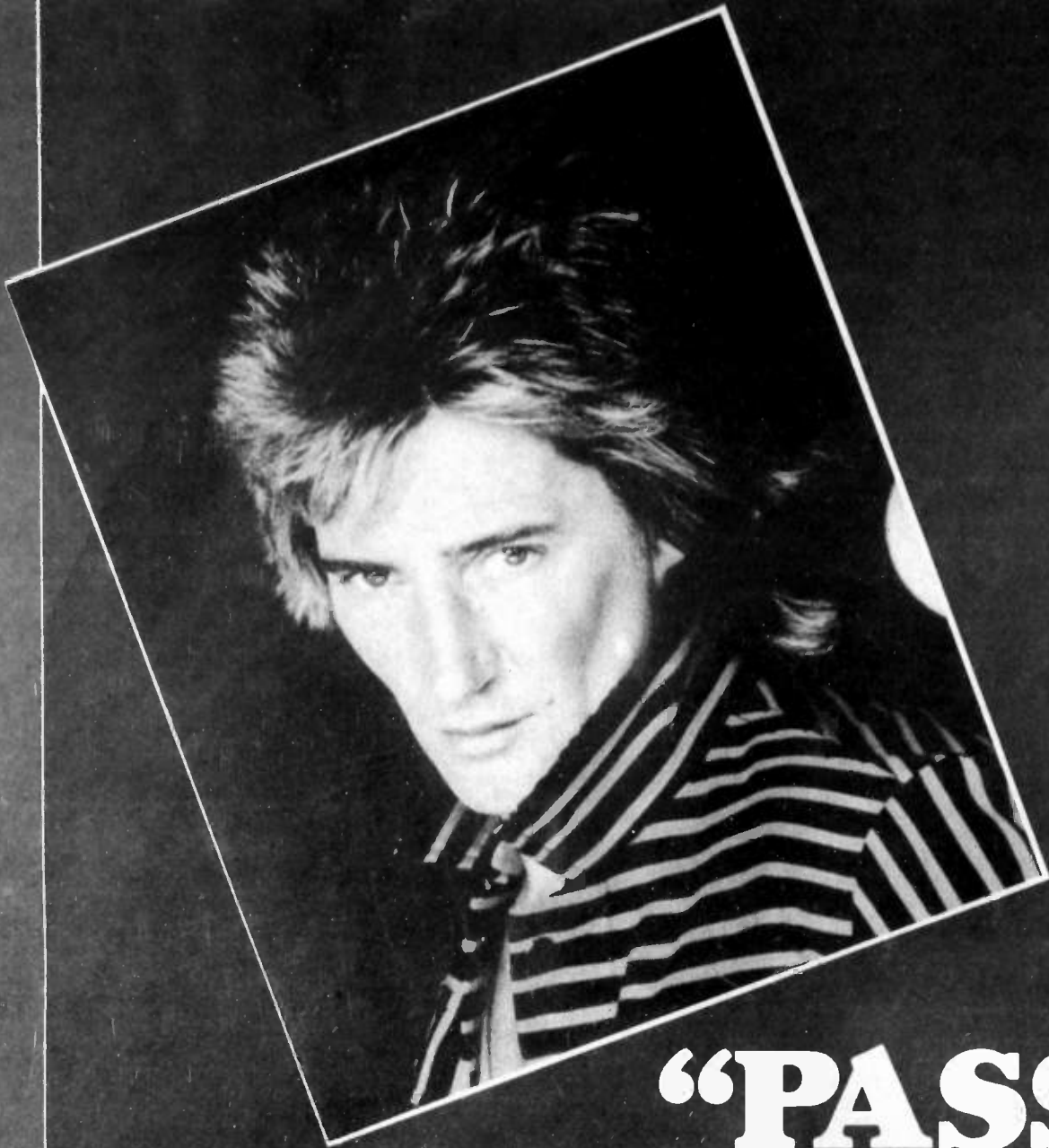




HOLLYWOOD


Give the gift
of music

His "Passion" Is For Radio.



"PASSION"
ROD STEWART

The New Single

**Produced by Harry The Hook
Co-Produced by The Rod Stewart Group
and Jeremy Andrew Johns**

See Back Page Breakers



On Warner Bros. Records

Hal & Charley Stay At KHOW

KHOW/Denver has signed a five-year, no-cut \$1 million contract with morning personalities Hal (Moore) & Charley (Martin), settling a potentially volatile situation.

Controversy had erupted when suburban competitor KWBZ/Englewood approached the longterm duo (R&R 9-26), who were still under contract to KHOW, including a no-compete clause, through 1981. KWBZ's overture impelled Doubleday Broadcasting, owners of KHOW, to file a \$5 million lawsuit against KWBZ for alleged tampering.

KHOW VP/GM Sam Sherwood observed, "It's a business proposition, and Hal and Charley have accepted our offer to stay for five years, and it's worth a million bucks." He termed the new agreement, which takes effect January 1, "terrific."

BRAC Holds First Seminar

The Black Radio Advisory Council (BRAC) sponsored its first in a series of upcoming seminars in New York City Saturday (11-8). Described by BRAC cofounder George Ware as "a commercial of what's to come," the seminar attracted 75 attendees, who spent six hours discussing topics ranging from the changing demographics and psychographics of the radio audience to ratings, sales, and the "Urban Contemporary" phenomenon.

Among the radio notables participating were: WBSL/New York's Vaughn Harper, WWRL/New York's Gary Byrd and Gerry Bledsoe, WKND/Hartford's Eddie Jordan, WTCC/Springfield's Eric Reed, WCAU/Philadelphia's Dr. Perri Johnson, WDVR/Philadelphia's George Cross, ABC Radio's Bob Cambridge, and the National Black Network's Vince Edwards. Other industry personnel in attendance included ratings researcher James Golden, career development specialist Cordele Reagan, members of the Fairplay Committee, and many others. For further details and photos, see Bill Speed's column next week.

WWXL's Injunction Pulls WOKI Jock Off-Air

A U.S. Federal District Court Monday (11-10) granted an injunction prohibiting air personality Brother John St. John (Roy Jaynes) from performing on WOKI/Knoxville on the grounds that he remains under contract to nearby WWXL/Manchester, KY. St. John, one of the area's top-rated air personalities at WOKI, had signed an agreement to come to work at WWXL in early September of this year.

On September 22, St. John reported to work at WWXL. An unofficial spokesman for the station told R&R that St. John never performed on-air at WWXL, returning to WOKI that same day and never missing his usual 7-11pm airshift.

According to WOKI Operations Manager Gary Adkins, when St. John arrived at WWXL, he found that the situation had been misrepresented and returned to WOKI asking for his job back. Adkins told R&R that WWXL's case was based on a no-compete clause in St. John's contract, which he does not deny having signed. Litigation is still pending in the matter.

Casey Named KZLA PD

Tom Casey has been named to fill KZLA/Los Angeles's PD position, unoccupied since Jim Wood moved to KNEW/Oakland as PD (R&R 10-10). Casey comes to the recently-converted Country station from another Capital Cities Country outlet, KSCS/Dallas, where he had been PD for 1 1/2 years.

KZLA VP/GM Norm Schruett told R&R, "Tom will be in charge of the complete on-air operation of KZLA-AM-FM. He helped put the operation on the air when we made the format change on September 12. I believe with his expertise in the format and his knowledge of what we are doing, he will help this station. He's a good solid broadcaster, and that's what we need, someone to take care of the product and make sure the product is on target all the time." Schruett added that the station had redesigned its studios and should be moved in within a week.

Casey, who starts December 1, commented to R&R, "Right now KZLA is doing what we planned. I think Los Angeles is ready for that kind of format and that kind of radio. I'm sure it will be a good thing for KZLA and Los Angeles. We are a very music-oriented Country format. We don't talk very much, but we play a hell of a lot of music. This has been the theory behind the success at KSCS. At KZLA, most of our promotion will be done off the air to minimize the amount of talk on the air."



KHJ CROSSES OVER — At 9pm Friday (11-7), KHJ/Los Angeles concluded a medley of rock hits, and Janine Wolf became the station's first Country personality. Pictured on the spot are (l-r) KHJ Production Director Doug Brown, Wolf, and PD Charlie Cook; more details on the changeover in Jim Duncan's column, Page 50.

GODFREY UPPED TO VP/GM AT Y-103

Rodriguez Named VP/GM At WLTV

Gary Rodriguez has been named Vice President/General Manager for WDRV-WLTV/Statesville, NC. Rodriguez, most recently VP/GM at WIVY (Y-103)/Jacksonville, told R&R, "It's a great opportunity," adding that WLTV, a 100,000-watt FM facility which covers the Charlotte market, would be moving to what he termed a "Contemporary Beautiful Music format similar to that employed by FM-100 in Chicago."

In the wake of Rodriguez's departure, Yulee Godfrey has been promoted to VP/GM at Y-103 from her post as General Sales Manager, which she had held for the past four years. Prior to her joining Y-103, Godfrey had been associated with a number of Florida radio stations in a variety of sales positions.

Michael Wiener, President of Torrid Broadcasting (Y-103's owners), said in making the announcement: "Ms. Godfrey's promotion represents acknowledgement of her superior achievements as a manager for the past four years. We are confident that under her guidance Y-103 will continue its upward momentum and continue to maintain its position of radio dominance in North Florida."

RCA Reorganizes Internationally; Ellis Heads UK Company

RCA Records has created a new international structure built around two new overseas divisions. Under the new setup, RCA South American operations head Adolfo Pino becomes VP/Latin America & Pacific, supervising Japan, Australia, Mexico, and South America; while VP/Europe Giuseppe Ornato continues to oversee European operations. Division VP/Business



Don Ellis

Affairs Mel Ilberman will take on African licensing responsibilities, RCA's New York headquarters will supply administrative and marketing support for all international operations, and RCA Canada becomes part of a new North American group, with a new chief to be named shortly. Pino and Ornato report directly to RCA President Robert Summer.

At the same time, Don Ellis has been appointed Managing Director for RCA Record Division, RCA Ltd. (U.K.), replacing Jack Craigo. Craigo will remain as a consultant for the company pending a forthcoming RCA appointment. Ellis, a prominent record executive for almost two decades, recently served as Executive VP at Motown and VP/A&R for Epic and Columbia.

RADIO UNDER REAGAN

An informed look at who'll be prominent in Capital communication circles.

Page 6

DRIVING COMEDY HOME ON TALK RADIO

WPLP/Pinellas Park, FL moves comedy out of the mornings into afternoon drive.

Page 9

FACILITY FORMS FIASCO

Are one-third of America's radio stations undermining their ratings by filling out forms incorrectly?

Page 20

THE S.M.A.R.T. APPROACH

SMART stands for the Small Market Association of Radio Talent, and it's a promising new means of inter-industry communication.

Page 24

KOME CONQUERS SAN FRANCISCO

San Jose-based KOME beat out all San Francisco AOR competition in the number 4 market's last ratings.

Page 40

THE GOLDEN TOUCH AT WHDH

Boston's top P/A station is playing gold in rotations rivaling the hottest currents.

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Washington Report

The Winds Of Change At The FCC

Fowler: "The FCC Has Tinkered To Achieve Socially Desirable Goals Rather Than Concentrating On Its Mandate Of Promoting New Technologies And Sound Economic Strategies To Help The Broadcast Industry."

Speculation is running rampant throughout Washington concerning changes at the FCC and the National Telecommunications Information Administration (NTIA). Who will be the new players? Let's take a look at who will influence those decisions.

Key Decision-Makers

- **Mark Fowler** of the Washington law firm **Fowler & Meyers**. He has served as FCC Counsel to the Reagan campaign.

- **Dick Wiley** of the Washington law firm **Kirkland & Ellis**. Former FCC Chairman under Nixon and Ford and part of Reagan's steering committee of lawyers.

- **Dean Burch** of the Washington law firm **Pierson, Ball & Dowd**. Former FCC Chairman who now serves as a key mover in George Bush's transition team.

Replacements Are Just Speculation

"A lot of names are being kicked around to replace FCC Chairman Charlie Ferris," Wiley told R&R, adding that "Mark Fowler or Jack Pettit (Washington law firm of Hamel, Park, McCabe & Saunders) are names I've heard. Commissioner Bob Lee's name has also come up as an interim Chairman.

"Two names that won't be in the running are Dean Burch and myself. They say you can't go home anymore and I believe it," Wiley said. As to a replacement for Henry Geller at NTIA, Wiley was not able to offer any suggestions.

R&R talked with Jack Pettit, a former FCC General Counsel un-

der Dick Wiley, about the chairmanship. "I am flattered that my name has been considered for the position, but I have not as yet been approached, and if selected, I'm not sure if I would serve," he commented.

Mark Fowler, whose name was also rumored as a candidate for the chairmanship, noted that "Reagan believes in a chairman of the board theory for running government. He will put only people in key positions that have experience in their areas of responsibility." He explained, "This promotes competent decisions instead of second guesses from a small circle within the White House."

"Before vacancies can be filled, we must know what openings are created," remarked Burch, adding, "It is just too early . . . Ferris might stay on and Commissioner Ty Brown is rumored to be resigning. Who knows at this point?"

Future Policies And Postures

Burch hinted to R&R, "I think deregulation will be the hallmark of the Reagan administration, and this should carry over into the FCC." Mark Fowler expounded further: "I think the deregulation



Mark Fowler

that has been proposed so far is commendable but falls short of what can be done. It is expected that we will promote for stronger deregulation. Also, legislation similar to Barry Goldwater's recent bill insuring life expectancy for incumbent broadcasters to make them immune from comparative hearings if they have followed the rules and have served the public."

Nine Kiloherz Could Be In Trouble

"Reduced AM spacing is one subject of great concern to many," Fowler suggested. "It deserves a lot more investigation, particularly in the areas of engineering feasibility," he speculated. "Opening up frequencies for minorities at the expense of degrading existing service, either AM or FM, is not in the public interest."

On the subject of diversification of ownership through minority-owned stations, Fowler commented, "Tax incentives and low-interest longterm loans would be helpful so that minorities can purchase existing stations instead of second-class facilities created by 9 kHz reduced spacing."

Media Dominance

The current Commission has recently looked towards the possible diversification of ownership through the breakup of AM-FM combinations to prevent media dominance. "I don't think it's a wise move," stated Fowler. "There are many sources even in the smallest markets for other media opinion in the form of network TV, local news-



Dick Wiley

papers, and national magazines. "Reagan is very cognizant that

a strong broadcast industry must be economically sound. There has been a latent hostility at the FCC toward broadcasters making profits and this must be dispelled," theorized Fowler.

Summing up the work completed so far in the transition period, Fowler said, "Reagan has hit the ground running and all things are being considered."

Burch and Wiley echoed this sentiment. Burch noted, "Any involvement I have will be on a part-time basis." Wiley added, "I am most interested in helping any way that I can to assure that the FCC has good leadership."

Political Box Score

Here's how the next Congress will look.

Senate Will Be Republican-Controlled

53 Republicans, 46 Democrats, and 1 Independent.

House Of Representatives Retains Democratic Majority

242 Democrats, 192 Republicans, and 1 Independent.

The Independents in both houses will sit with the Democrats.

Communications Committees On The Hill

Republicans have gained control of the Senate Committee on Commerce, Science, and Transportation, with the chairmanship of this committee expected to go to Bob Packwood (R-OR) with the defeat of Howard Cannon (D-NV).

Senate Communications Subcommittee chairmanship could go to Barry Goldwater (R-AZ), who is the ranking member, or to Harrison Schmitt (R-NM), replacing Fritz Hollings (D-SC).

House Communications Subcommittee chairmanship is expected to go to Timothy Wirth (D-CO), replacing defeated Lionel Van Deerlin (D-CA).

John Dingell (D-MI) is expected to chair the House Commerce Committee, replacing Harley Staggers (D-WV), who has retired.

Commission Clarifies Composite Clipper Question

Responding to a Metromedia request for clarification of its policy regarding composite clippers, the FCC last week (11-5) said that "FM stations may install and use composite band clippers without prior authority." The Commission cautioned stations to make tests to assure that

specifications of type approved equipment (transmitters) are not altered through these modifications, and all physical modifications and test results must be kept

in the station's records.

Composite band clippers are used to make an FM station significantly louder than its competitors, for a psychological advantage, by suppressing certain spurious frequencies generated within the transmitter.

Metromedia Asst. General Counsel Preston Padden commented to R&R, "I have not seen the text of the decision, although I'm glad the FCC has finally firmed up its facts. Our engineers tell me that a composite clipper used for this purpose cannot be used in accordance with the Commission's rules, as it will alter the specifications of the transmitter." Padden added, "We do not currently use composite clippers, but we feel many of our competitors do."

WHO'S ON 1360?

WKAT/Miami Charges Cuban Interference

WKAT/Miami has charged that CMBG/Havana, Cuba is operating above its legal limit and is causing interference. Both stations operate at 1360 kHz. WKAT has five kw of power and CMBG is authorized only 250 watts, but has been charged with operating with one kw, according to field measurements done by WKAT.

Conditionally the Commission has approved an increase in tower height from 200 to 400 ft. to strengthen WKAT's signal, along with a change in transmitter site. The FCC noted that changes in the assignment of WKAT may eventually be necessary should the relationship between Cuba and the U.S. ever be normalized.

Interestingly enough, when the Commission investigated the matter, the World Radio and TV Handbook indicated that CMBL, rather than CMBG, operated with 1 kw at 1360 kHz out of Havana. To complicate matters, in its requirement list sent to the International Frequency Registration Board on May 31, Cuba showed an assign-

ment of CMHW/Havana at 1360 kHz operating with 10 kw.

New NAB Programming Conference Dates Announced

Following an Executive Board Meeting last week (11-5), NAB Joint Board Chairman Tom Bolger announced a unanimous decision to alleviate a conflict of convention dates between NAB & NRBA (both September 21-23) by moving its programming conference dates to August 16-19 at the Chicago Hyatt Regency Hotel. "This change was made in the best interest of the radio industry," commented Bolger.

"We are pleased that NAB decided to rectify their error," NRBA Exec VP Abe Voron told R&R. Voron added, "NRBA has been invited to an inter-industry council meet-

ing at NAB on December 5 to discuss future dates with the other major associations to avoid future conflicts. We were not invited to the one last summer and that is why this conflict of dates came about." R&R has learned that the dates for the 1982 NAB Programming Conference will also be moved to avoid a similar conflict, and will soon be announced.

Make sure the Silver Eagle stops at your station.



**HERE ARE JUST A FEW OF
THE FABULOUS CONCERTS WE'LL BE FEATURING:**

• Eddie Rabbitt • Moe & Joe •
• Bobby Bare/Lacy J. Dalton • Hank Williams Jr. •
• George Jones • Merle Haggard • Crystal Gayle •
• Don Williams • Mel Tillis •

***The great cross-country music show rolls out
January 31: exclusively for ABC Network Radio.***

Starting January 31, 1981, the "Silver Eagle" will arrive at hundreds of country-oriented ABC affiliate stations with a spectacular 90-minute live concert, starring Eddie Rabbitt, at the world famous Roxy in Los Angeles.

And that's just the beginning. There'll be a new 90-minute Silver Eagle concert every two weeks, all year long...featuring all the top names in country music...recorded at clubs and arenas all across America.

The Silver Eagle concert series is produced by DIR, the people who revolutionized AOR radio with the "King Biscuit Flower Hour."

Now they'll be making country fans sit up and listen. To you.

RADIO abc
Networks

The People Delivery System™

Minority Management: Planning For The Future

The Department of Minority Special Services of NAB hosted a one-day conference recently (10-31) in Washington, "Minorities In Broadcast Management: Challenge of the 80's." In an opening speech, Dwight Ellis, VP for Minority and Special Services at NAB, told 50 industry and management executives, "Solutions to under-utilization, under-representation, and discrimination regarding minorities and women rest not solely with forces outside of broadcasting, but most effectively with those who make up the fabric of telecommunications — minorities and majorities, male and female."

Over 20 broadcast groups and major networks met to develop plans for moving more minorities into decision-making roles in broadcast management. Pooling the judgment and experiences of a

lect group of minority and non-minority broadcast managers and executives, they explored means of identifying, recruiting, and placing of qualified minorities in these key positions.

However, in a keynote address, FCC Commissioner Tyrone Brown pointed out that the small number represented at the gathering "reflected the little progress made moving minorities into meaningful positions." Sam Ewing, President of Broadcast Capital



Tyrone Brown

Fund Inc. (Broadcap), was also on hand to discuss his office's role in providing funds to minority broadcast entrepreneurs.

"VIOLATION OF CONSTITUTIONAL RIGHTS"

Westchester Broadcasters Band Together In Face Of Radio Ban

Westchester County is proposing to ban all radios from its public parks and beaches because of noise disturbance (R&R 10-17), and broadcasters in the region are "mounting support against the measure," according to John Winkel, VP/GM of WFAS-WWYD/Hartsdale, NY, "as this is a violation of the public's and broadcasters' constitutional rights." In a meeting concluded last week (11-6), Winkel, along with Ed Green, VP/GM WHUD-WLNA/Peekskill, NY; Bill O'Shaughnessy, President WVOX-WRTN/New Rochelle, NY; Fred Schrier, owner WRNW/Briarcliff Manor, NY; Marty Beck, VP/GM WBLI/Long Island, NY; and Steve Downs, VP/GM WGCN/Greenwich, CT, have come up with a plan to present to Jim Arliss, Deputy Commissioner of the Westchester County Parks.

Turn Your Radio Down

"We will work with Westchester County to solve the problem because it deserves attention from both sides," Winkel declared. We noted support in the form of letters from Maurie Webster, Exec. Director of NYMRAD, plus letters from NAB, the Long Island Broadcasters Association, and the Connecticut Broadcasters Association.

After the recent meeting, the broadcasters have decided to do their part by producing recorded PSA's with the theme "Be A Good

Neighbor, Turn Your Radio Down," according to Winkel. He added, "We will present these PSA's to the County just like we were salesmen." The broadcasters' idea is to have all radio stations that broadcast into the affected area run these PSA's in the summer to remind listeners to be courteous.

Call For Better Enforcement

"PSA's alone will not do the trick," Winkel stated. "The county has got to do its part and enforce existing 'noise disturbance laws,' not create new laws that make everyone suffer for the discourtesy of a few. If Westchester County will not accept the PSA's and offer to enforce existing laws, and passes the ban on radio in public places, we are prepared to battle it out in court."

Sales Talk

Eastman

Rep is now handling national sales for KHOW-AM-FM/Denver.

Major Market

Rep picks up KPLZ/Seattle-Tacoma, owned by Golden West.

Regional VP for Heftel John Piccirillo has announced Major Market Radio Sales will rep WIKS (KISS 99)/Indianapolis and WYYS/Cincinnati.

Selcom

Rep picks up seven new stations: KJOI-FM/Los Angeles; K000-KESY/Omaha; WICK-WDDL/Scranton-Wilkes Barre, PA; WTPA-FM/Harrisburg; WYEZ-FM/Elkhart, IN; WDWQ-FM/Charleston, SC; KIXY-KQSA/San Angelo, TX.

RAB

RAB Board Members recently elected include: Joe Dorton, Pres. of Gannett Radio; Ralph Guild, Pres. of McGavren-Guild; Bob Hosking, Pres. of CBS Radio; Les Small, Mid America Media, Kankakee, IL; Gary Stevens, Pres. of Doubleday Broadcasting; and Fred Walker, Pres. of Insilco Broadcasting.

Katz

Rep appoints Jim Hunt, Midwest Director of Market Development, as part of the PROBE/Marketing staff, whose duty is to develop new national and regional spot business.

Station Sales

Nationwide Communications, Inc. sells WKTQ/Pittsburgh to Ragan Henry's Broadcast Enterprise Network, Inc. for \$1.5 million, subject to FCC approval, according to Blackburn & Co. Inc., brokers.

WILD/Boston sold to Nash Communications from Sheridan Broadcasting for \$1 million. Chapman Assoc. was broker.

Chapman Assoc. also announced the sale of WXIL-FM/Parkersburg, WV to Burbank Broadcasting from Electocom, Inc. for \$1 million.

WFAU-AM-FM/Augusta, ME sold by Blackburn for \$600,000 to Tanist Broadcasting of Boston from Capitol Communications Corp.

KFKA-KFKZ/Greeley, CO sold by the Harris Corporation to Bob Treadwell & Associates for \$1.8 million.

WBTF-FM/Batavia, NY sold for \$182,500 pending FCC approval from Batavia Broadcasting Corp. to Champion Broadcasting Systems, Inc. Keith W. Horton Co. was broker.

At The Nets

Mutual

In a speech before the Federal Communications Bar Association (FCBA), Mutual President/CEO Marty Rubenstein announced, "We are breaking with the longstanding tradition of not accepting advertising on controversial issues, but will reject certain subjects that we feel are inappropriate for network advertising." The announcement came in a speech on "The First Amendment: The Broadcaster's Responsibility." Rubenstein outlined areas such as "energy resources" as acceptable under the new policy, and called for the "elimination of Section 315" of the Communications Act or a similar modification.

NBC

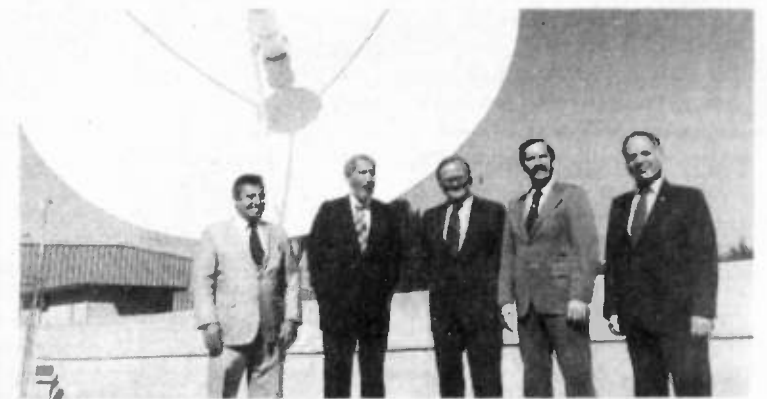
Responding to criticism of NBC's early Reagan victory declaration (8:15pm EST last Tuesday), net's Director of News Publicity Ron Najman admitted NBC used "exit-polling" (asking exiting voters their choices) but denied "hunching" or calling any states' outcomes before their polls closed. He also cited a 1968 study indicating early announcement of results had "little or no effect on late voter turnout or election results."

WRC's Dale Pons promoted to VP/Audience Development for NBC Radio Group.

ABC

Paul Harvey received the Sigma Phi Kappa Award last week (11-3) from Boston University.

FM net is repackaging its daily 60-second "Inside Rock" feature with a new name, "Rock Confidential," which gives affiliates fast-breaking reports on the music industry.



DOWN BY THE STATION — Wold Communications' new 11-meter satellite earth station, first of two proposed L.A. stations in an arrangement with ABC, was installed recently. Pictured (l-r) are ABC Broadcast Operations/Engineering President Julius Barnathan, ABC BO&E VP/GM (West) Robert Trachinger, Wold President Robert Wold, ABC BO&E's William Hynes, and ABC BO&E VP/GM (East) Phil Levans.

Enterprise

The "All Sports" net announced its first affiliates when it goes into operation on January 1 will be Viacom stations, including WWRL-WKHK/New York, KDIA/San Francisco, WMZQ/Washington, KIKK-AM-FM/Houston, and WDIA-WQUD/Memphis.

Enterprise Radio has linked up with AP using its growing number of "earth stations." AP plans to establish a 900-city satellite network. Enterprise begins use of the network on January 1, 1981 and will provide around the clock sports updates.

CBS

"The Subject Is Young People" with host Bob Keeshan (Captain Kangaroo on TV) received a Gabriel Certificate of Merit for a two-part series, "Father Ritter."

Charles Kuralt will investigate the eating habits of America on his 20-part weekend radio series "Exploring America" November 22-23.

Net handed out its first annual Affiliate Relations Department Award to CBS Radio Network Central Manager David West at the recent affiliates convention in Phoenix.

NPR

Net recently approved resolutions dealing with long-range planning goals, including the announcement of new rate structures for satellite distribution. WMFE/Orlando and WVIK/Rock Island, IL are new affiliates.

Net announced that affiliates carrying "Morning Edition," a news show, "have shown substantial audience increases, some by as much as 300%," according to NPR President Frank Mankiewicz, quoting Arbitron figures.

APR

Wire's Broadcast Service Division announced this week (11-10) that the Research Group of San Luis Obispo, CA has been commissioned to do a massive attitudinal study of radio listeners' opinions about news. Research will begin early in 1981, with results to be announced at the annual AP Broadcasters meeting in Washington in June.

Henry Heilbrunn recently (10-20) appointed deputy director of AP Broadcast Services.

Steve Vogel, WJBC/Bloomington, IL, elected as President, Illinois AP Broadcasters.

Tom Robson becomes Broadcast Executive for Iowa and Nebraska.

People

RTNDA Convention

Radio-Television News Directors Association (RTNDA)'s 35th annual conference will be held December 3-5 at the Diplomat Hotel in Hollywood, FL. During the convention an election of officers will take place. A panel discussion will be held with participants such as ABC News President Rooney Arledge; NBC News President Bill Small; and CBS News President Bill Leonard. Also participating will be CBS News correspondent Dan Rather, former State Department Spokesman Hodding Carter, and Pauline Frederick, formerly with NBC and NPR.

NAB

NAB's 1981 Radio Programming Conference names two new members: Carey Davis, Station Manager, WSDR/Sterling, IL, and Mike O'Shea, National PD, Golden West Broadcasters, Los Angeles.

Sr. Research VP Larry Patrick recently announced that Linda Glass will join NAB as research economist to assist the trade association with economic impact data for comments to the FCC.

NRBA

Lisa Friede recently named a VP of NRBA, being promoted from Director of Operations.

WPLP: Shifting Comedy To Afternoon Drive

Staying one step ahead of the competition is a major part of the radio game. Accomplishing that feat, in addition to maintaining innovation and creativity, is quite a juggling act. One station, however, treats it as a laughing matter — literally. Talk-formatted WPLP/Pinellas Park, FL, under the guidance of General Manager Michael Spears and Program Director Dave Scott, has integrated a call-in comedy segment into its regular programming.

So what's the big deal? Comedy's no stranger to radio airwaves. But traditionally it's done with a one or two-person team during the important morning drive daypart. Ideally, the team wakes up listeners and gives them a bright start on a new day. WPLP has reversed that philosophy. Dave Scott explains, "The early morn-

News/Talk

ing hours are news-oriented, middays are more information-oriented, and evening programs run more on a controversial level. So when you look at what is available it has to be in that afternoon shift. Talk radio is usually low during the afternoon commuting and early dinner hours. I thought that after a hard day's work you need a lift after having to listen to an hour or two of heavy news. Maybe what was needed was some comedy. We've found it fits the bill. It keeps the commuters happy while those at home are listening and taking part. But at the same time the 6-7pm dinner has become totally humor-oriented."

Tying Comedy Into Radio

Rick Samples is the host of the 4-7pm comedy program; he comes from a nightclub comedy background with some radio experience. The first obstacle to overcome, according to Scott, was tying Samples's comedy ability back into radio. "There is a great deal of communication between myself and the host because it is a matter of taking comedy and bringing it into broadcast terms. I can use my years of broadcasting experience to say that on a broadcasting level this or that will work. We tie them together very closely. He has dealt with a variety of subjects — some that are very heavy, but treated in a light way. I think it is easier to tie it in with a Talk format because what we are doing is talking on a 24-hour basis anyway."

A Funny Thing Happened . . .

The daily comedy program offers an interesting array of topics ranging from best friends to the most unusual thing that happened on your honeymoon to a "celebrity" interview featuring a New York doctor claiming to be a vampire bat. "The program," notes Scott, "is really filled with five or six different components. One thing we've found is it brings out the people in the audience who have a comedy ability." In light of that, one caller has already become a regular part of the show. He called in once and did a funny bit with the host. A few days later he called in again and this time the station got his telephone number. He is now a regular daily caller and usually appears with Samples whenever he is out on a remote.

Audience/Advertiser Reaction

Since the comedy concept debuted in September, it is too early to say whether or not it will be expanded. Scott is content, at this point, to watch it closely and then later determine its effect once the ratings are in. However, if listener reaction is any indication, Samples will be around for a while. "The reaction we've received now

is the heaviest volume of phone call-ins we've had during the 4-7pm period. The reception by the audience has been fantastic, more than what I expected initially. It started building its own audience and now it's taken off. We are getting more and more women calling the station saying, 'My husband came home happy today.' " And advertiser acceptance is similarly strong. "We have advertisers who have been with us for a long time doing promotions around the idea of laughing. For example, a theme of the day could be 'Thanks for smiling.' Advertisers are picking up on that. More of the sponsors are saying they would like us to do remotes from their stores. All of our talk show hosts make public appearances on a regular basis. The host himself has been requested to do a number of comedy shops around the Tampa Bay area."

One surprising side note — youngsters are responding to Samples's "Crummy Kids" routine. In this particular segment, Samples invites listeners to call and share their funny experiences with children. During this time families are listening together with some children calling the station themselves.

Future Trend?

Does Scott see this as a future trend for similar stations across the country? "I think that people will realize that since 90% of their format is information, people are also interested in the lighter side of life. I can see more and more different programming popping up during the afternoon hours. It's a logical time. This is something brand new, not just in Tampa Bay, but in broadcasting, as far as I am concerned, in getting away from the staid regulation that you do comedy only in the morning."

WPLP's novel approach of adding comedy to its Talk format is one way stations can attract a wider audience. It won't work in all markets. But it is an excellent example of a station's staff putting its heads together for the good of the station and its listeners.



BEACH BOYS POP UP AT LAKE TAHOE — During a recent tour which included a stop at Caesar's Hotel-Casino in Lake Tahoe, several members of the Beach Boys were guests on KGNR/Sacramento's talk show, hosted by Mary Jane Popp. Shown during the remote broadcast are (l-r): Mary Jane Popp, Mike Love, and Program Director Dave Darin.

Several staff additions at KABC/Los Angeles: Michael Fox has been named Assistant Program Director, coming from in-house. After a 14-year absence, Pamela Mason rejoins the staff as host of a Saturday evening contemporary lifestyles program. Immediately following her show is Dr. David Viscott, a psychiatrist who deals with facets of the medical world. Also new to the staff is Alex Paen, the ex-KMPC/Los Angeles reporter best known for his in-depth coverage of the Iranian hostage crisis.

The Executive Editor of Dun's Review, Gerald R. Rosen, will research, write, and narrate weekly personal finance reports for WINS/New York.

Former WINS Executive Editor Fred Walters has moved to WXYZ/Detroit as News Director. Ronald Kruman has joined WXYZ as account executive from a similar post with Suburban Communications Corporation. And in response to listener research, Art Dineen returns to the station in the 1-5:30am slot while Kevin Joyce takes over the 7-10pm shift.

The 35th annual Radio-Television News Directors Association (RTNDA) conference will be held in Holly-

wood, FL December 3-5. Guest speakers include Dan Rather, Reuven Frank, and Pauline Frederick, with discussion topics ranging from helping AM radio meet competition of FM through news to handling temperamental egos in the newsroom. There is also an exhibit area highlighting developments in radio and television equipment and programming.

Anne O. Wholey has been appointed account executive for KYW/Philadelphia, having completed the Group W training program.

KNX/Los Angeles writer-editor Beverly Reynolds was recently honored as the Outstanding Broadcaster of 1980 by the local chapter of Sigma Delta Chi (the Society of Professional Journalists). It was the first such honor awarded to a non-air person. The station's "1979 Year Of The Child" public service campaign won an award for Community Service from the National Broadcast Association. The year-long promotion focused on the needs of children. In addition, "Kids and Cults," a documentary aired last year in conjunction with the campaign, was honored with a Certificate of Merit in the 1980 Gabriel Awards competition.

WIND/Chicago's Promotion Manager Ellen Manowitz received the Women in Communication Clarion Award for the station's "Education Begins At Home" promotion. The station also welcomes back Bobbi Clark and Karen Williams to the programming department. Working in conjunction with A&P markets, WIND has launched the "Morning Wake Up Call," whereby one Chicagoan per morning will be awakened personally (by phone) by the station's morning host, Lee Rodgers. Those who answer automatically win a thermos, coffee, and an A&P gift certificate. If the person answers a trivia question correctly, an AM/FM clock radio is added to the winnings. WIND has also instituted "Making News Part 3," in which clues are given in poetry form, masking the identity of politicians, entertainers, and the like, who are making news. Grand prize is 15 different home and kitchen appliances.

Crosstown rival WGN has added "Friday With Frank" (Sinatra) to its regular schedule. This marks the first time the station has used a program produced and written outside its "family."

KPRC/Houston recently presented "The Child Worshipers," the phenomenon in which teens and sub-teens have become most sought after pitchpersons and ad images for many companies. The station also broadcast "Getting Yours," regarding government giveaways. During the recent Presidential campaign, WMCA/

New York aired the "first and only broadcast editorial endorsement to date" while announcing support for Carter. Both WMCA Chairman R. Peter Straus and President Ellen S. Straus presented editorials citing Carter's support for the city, among other successes.

Immediately following Carter's concession speech, President-elect Reagan called WSDR/Sterling, IL, to say hello to his hometown, Tampico, IL, in an exclusive broadcast. Reagan mentioned WSDR again in his victory speech.

KVI/Seattle is among the stations adding the "Merv Griffin Radio Show" to its lineup. The station also held its second annual "Decorate Your Dog" Halloween party and costume contest, open to all dogs in the Puget Sound area. Selected on the basis of originality, thought, and neatness, the grand prize winner received a weekend trip to the Canine Spa in Palm Springs, CA, whose motto is "It's a dog's life and it's wonderful."

Recent visitors to KMOX/St. Louis include veteran comedian Red Skelton and Secretary of State Edmund S. Muskie. KMOX was also honored by the Missouri State Teachers Association with its "Outstanding Media Award for Education" on behalf of the station's commitment to education.

— by Gail Mitchell

Lending A Helping Hand

Radio is a medium that reaches many people. Toward that end, I would like to ask your help on behalf of Anne Jorrie, who sent us a letter reprinted below:

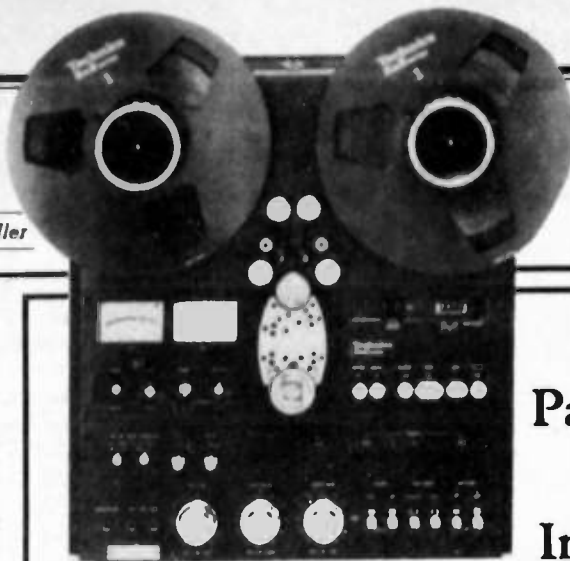
I have been diagnosed as having a collagen disease, specifically Polymyositis (the Lupus family). I would like to correspond with anyone who has Polymyositis or a similar ailment, or a relative of anyone who had the disease. There does not seem to be a specific or uniform treatment nor a definite prognosis. I would be happy to share my experiences with others for mutual aid, comfort and hope.

Please write to: Anne Jorrie
P.O. Box 33283
San Antonio, TX 78233

Thank you for your assistance.

WHAT'S NEW

Edited by Dan Waller



Panasonic Intros Improved Open-Reel Tape Deck

Panasonic's Professional Audio Division has developed a two-track stereo open-reel tape deck, the "RS-10A02," for use by the broadcast industry. The most important feature of this new deck is its "isolated loop" transport which keeps tape tension stable, reduces modulation noise, wow and flutter, and increases tape speed accuracy (fluctuation is 0.05 percent or less; deviation plus or minus 0.10 percent or less).

In addition, the "RS-10A02" features the Technics Sendust Extra (SX) head, convenient front panel controls for bias, record and play EQ and level calibration, as well as 600 ohms adaptability. Furthermore, professional requirements include an NAB/IEC selector, balanced connectors, improved reel lock adaptors for increased tape handling convenience, and 19-inch rack mount brackets. For further information contact Panasonic at 50 Meadowlands Parkway, Secaucus, NJ 07094, (301) 348-7000.

Ready-Made Jingles: A Sound Sales Tool

Local radio sales staffs are constantly looking for innovative ways to sell their stations to advertisers, as well as ideas for quality-sounding spots which will please local clients. **Shelton Leigh Palmer & Company** has hit upon a concept aimed at satisfying both these criteria. The Palmer service provides sales reps with previously unreleased jingles

which can be customized to fit local clients' products at a reasonable cost.

These ready-made sales tools are the unused demos left over from national advertisers (who usually only purchase three of the five spots produced) and are of the highest broadcast quality. The company then re-issues appropriate lyrics over the existing music beds, producing a customized demo tape for local advertisers. While the client benefits from the professionally-sounding spots, the stations airing the advertisements also reap the added advantage of broadcasting agency-quality material.

Shelly Palmer, formerly of **Don Elliott Productions** and **Bob Ahrens Productions**, numbers **Tootsie Roll**, **Audi**, **RCA**, **Vicks**, and **Sunkist** among his clients and specializes in a synthesized, modern sound. For further information, contact **Shelton Leigh Palmer & Company**, 144 Wolf Hill Road, Huntington, NY 11747, (516) 421-4841, or in Van Nuys, CA at (213) 786-6434.

Jeff Beck, Supertramp Specials Available

Two hour-long radio programs, produced by the BBC, are now available to the colonies. The "BBC Rock Hour Special" features **Jeff Beck** discussing his career and current LP in his first in-depth radio interview in over three years, while the "Supertramp Special" focuses on the group's latest album, "Paris," in an extensive interview conducted by the BBC's **Richard Skinner**.

Both specials are available on a trade/barter, market-exclusive basis through **London Wavelength Ltd.**, 154 E. 46th St., New York, NY 10017, (212) 682-5390.



Jeff Beck

Hear It Here First

Radio's reputation as the fastest communications medium remains healthy at virtually all age levels. Among men, 62 percent of those 18-24, 74 percent of those 25-34, and 82 percent of those over 35 claimed they expected to hear about a fast-breaking story first via radio. Strangely, a majority (54 percent) of the 18-24 women agreed with the men, but this particular awareness of radio's speed dropped to 46 percent of the women aged 25-34 and just 40 percent of the women over 35.

"A Kiss Is

But A Kiss..."

Although the entire concept smacks of frivolity, **A&W Publishers** has put together a book of celebrity "lipographs," i.e., reproductions of the lip prints of such astral bodies as **Mick Jagger**, **Sophia Loren**, **John Travolta** and **Mae West**, among others. Entitled "With Love From..." the volume is priced at \$10 with all royalties earmarked for charity.

SRPP Starts Radio Job-Locator Service

The **Society of Radio Personalities and Programmers (SRPP)** has created a job-locator file to connect radio programmers and air personalities with available openings. This service will keep on file a current list of SRPP members looking to relocate as well as their desired geographic region, airshift, and salary.

In turn, programmers with openings can contact the headquarters office and be professionally matched to the available talent pool; both parties can be assured of strictest confidence. For further information, contact the Society of Radio Personalities and Programmers at 1719 W. 91st Place, Kansas City, MO 64114, (816) 444-3500.

Aquatic Antenna?

According to the **Wall Street Journal**, **Stanford University** scientists have discovered a means to turn the sea around **Cape Cod** into a huge antenna capable of sending and receiving radio signals at frequencies as low as one cycle per hundred seconds. This "aqua-antenna" could then be used to communicate with submarines or to study mysterious radio signals emanating from outer space.

DRAMATIC DIFFERENCE WITHIN DEMOS

Audience Radio News Attitudes Surveyed

A recent survey conducted by **Multiple Systems Analysis** on behalf of the **Associated Press Radio Network** produced some interesting data that may be of use in selling your station's newscasts. The study, which encompassed 4600 18-40 year-olds in eight markets, discovered striking differences in attitudes toward radio news within specific demographics.

For example, 68 percent of the 18-24 men claimed they enjoyed hearing "offbeat" newscasts as did 74 percent of the 18-24 women; however, this declines to 52 percent of the men and 56 percent of the women within the 25-34 age group, and further declines to just 36 percent of both sexes aged 35-plus. As might be expected, there is a corresponding increase in those who prefer to have their news read "factually and to the point" as people age, with 24 percent of the 18-24 men and 22 percent of the 18-24 women expressing a preference for "hard" news, increasing to 40 percent of the men and 38 percent of the women within the 25-34 age group, and to 57 percent (men) and 60 percent (women) among those over 35.

News Importance Increases With Age

Further evidence of this tendency toward increased news awareness as people age is shown by the seven

percent of 18-24 men who said they "frequently turn to a station I don't otherwise listen to, just for the news," swelling to 30 percent of the men 35-plus. Women undergo a similar, though less marked, attitude shift, with 10 percent of the 18-24's growing to 26 percent of those 35-plus.

This attitude shift is reinforced by the figures for those who thought news should be broadcast every hour. Only 12 percent of the 18-24 men and eight percent of the 18-24 women agreed with the above statement. But by the time they enter the 25-34 demographic, the percentages rise to 54 percent of the men and 58 percent of the women in agreement, increasing further (to 65 percent of the men and 60 percent of the women) as they hit 35-plus.

Additionally, while 48 percent of the 18-24 men and 62 percent of the 18-24 women reported they liked to hear news read by their favorite air personality, these numbers decrease as the listeners age, with just 30 percent of the men 35-plus and 34 percent of the 25-34 women expressing a preference for their favorite DJ's dulcet tones. Interestingly, among women 35-plus, there appears to be a resurgence of preference toward favorite air personalities, as 42 percent of those surveyed said they would rather hear news read by their top jock.

"The Robert Klein Show" Now Available From The Radio Co.

"The Robert Klein Show" returns to the airwaves for a second season of weekly music personality interviews combined with live performances from the artists. Produced by Klein's **Froben Enterprises**, the weekly radio shows are targeted for an 18-34-year-old audience and are presently syndicated to 180 FM stations in over 50 major markets.

Programs are taped before a studio audience and will feature such guests as **Dire Straits**, **Steely Dan**, **Rodney Dangerfield**, **Paul Simon**, and the **Doobie Brothers**. For further information, contact executive producer **Josh Figenbaum** at **The Radio Company** in New York City at (212) 838-4450.



Robert Klein

Lin's 3rd Qtr., 9 Months Net, Revenues Rise

Lin Broadcasting Corp. reported that net income for the third quarter of 1980 jumped 17 percent to \$3.7 million, up from \$3.1 million in the equivalent period of 1979. Third quarter revenues for the broadcast firm increased 11 percent to \$15.7 million, up from \$14.2 million in the year-previous period.

The firm's net income for the first nine months of 1980 rose 14 percent to \$10.6 million, up from 1979's \$9.3 million, while nine-month revenues climbed 11 percent to \$45.9 million, up from \$41.3 million in the analogous period of 1979.

P R E S E N T I N G

BETTE MIDLER'S

new single,

MY MOTHER'S EYES

3771

from the original
soundtrack album,

"BETTE MIDLER

in

DIVINE MADNESS"

BETTE MIDLER

in
*DIVINE
Madness*



On Atlantic Records
and Tapes



SD 16022

Produced by Dennis Kirk



WHAT'S NEW

MCA Posts Slight Net, Revenue Gains

200% Turnaround In Record Division

Despite an almost 60 percent slump in television revenues, MCA Inc. posted a six percent gain in net income during the third quarter of 1980 as third quarter revenues also rose three percent. The decline in TV revenues was offset by an 80 percent increase in revenues from the firm's theatrical film and record-setting revenues from its Universal

Studios divisions as well as a continuing turnaround in its records and music publishing division.

Operating income for the firm actually declined five percent during the third quarter of 1980. However, a reduced tax rate enabled MCA Inc.'s net income to climb to \$43.2 million, up from 1979's \$40.9 million, while third quarter revenues increased to \$332.3 million, up from \$322.4 mil-

lion in the equivalent period of 1979. Nine-months net for the firm swelled nine percent to a record \$959.6 million, up from 1979's \$878.3 million, with net income slipping 18 percent to \$110.7 million, down from \$134.2 million in the first nine months of 1979.

Paced by a dramatic 224 percent jump in third quarter operating income (from 1979's loss of \$4.3 million to a gain of \$5.4 million), MCA's records and music publishing division racked up a 15 percent increase in third quarter revenues, which rose to \$46.7 million, up from \$40.7 million last year.

Nine-month revenues for the records and music publishing division likewise climbed 15 percent during 1980, from \$111.6 million in 1979 to \$128.1 million. Operating income also reflected the division's turnaround, soaring 229 percent to a \$7.8 million profit versus a \$6.1 million loss in the first nine months of 1979.

PRO:MOTIONS

Fritz/Turner Mgt. Formed



Ken Fritz



Dennis Turner

Ken Fritz and Dennis Turner have announced the formation of Fritz/Turner Management, for which they will serve as co-principals. The duo have been associated since 1975 and have served as personal managers for George Benson since 1976.

Turner began his industry career as a concert promoter at the University of Nevada, Las Vegas in 1969, later becoming an agent and then Vice President of the Heller-Fischel Agency prior to his association with Fritz. Fritz/Turner Management is located at 444 South San Vicente Blvd., Los Angeles, CA 90048, (213) 651-5350.

Maria Upped To Nat'l LP Sales Mgr. At Atlantic

Nick Maria has been promoted to National Sales Manager of Albums and Tapes for Atlantic Records. Maria was most recently Northeast Regional Sales Manager for the label, a position which he had held for the past six years.

Prior to his joining Atlantic, Maria was WEA's New York Sales Manager for two years, having previously spent seven years as a salesman for Liberty/UA Records. He began his music industry career with Capitol Records.



Nick Maria

Testa Elevated To VP/Promo & Mktg. At Ben Scotti Promo Firm

Nick Testa has been appointed Vice President of Promotion and Marketing for Ben Scotti Promotions. A five-year veteran of the Los Angeles-based promotion firm, Testa will work closely on all projects released via the Atlantic-distributed Scotti Bros. Records label.



Nick Testa

Dudley-Gorov Indie Promo Firm Established



Craig Dudley



Cliff Gorov

Craig Dudley and Cliff Gorov have announced the formation of the Dudley-Gorov Organisation, a national independent promotion firm. Dudley was most recently associated with the Scotti Bros. promotion company while Gorov formerly was a principal with the Gorov-Kaplan independent promotion firm.

The Dudley-Gorov Organisation will be located at 1800 North Argyle, Suite 406, Los Angeles, CA 90028, (213) 463-8400.

County Line Mktg. Firm Formed

Keith Case, President of Colorado-based management/agency Stone County Inc., has announced the formation of the County Line marketing and promotional firm. This newly-

created company will concentrate on the marketing, advertising and promotion of a select number of Stone County artists contracted to the Flying Fish record label. For further information contact County Line at (303) 697-5115.

Sill Named VP/Music For Paramount Pictures

Joel Sill has been named Vice President of Music for the Paramount Pictures Corporation's Motion Picture Division. Sill, most recently Director of A&M Records' Almo Productions, where he was involved in the production of motion picture and television music, previously held positions with CBS Records, MGM Publishing, and ABC/Dunhill Records.

In his new post, Sill will be involved in all music-related projects as they apply to Paramount's film and television productions, including the negotiations, supervision, and administration of these music projects.



Joel Sill

Schneider Named Mktg. Mgr. At Merv Griffin Radio Prods.

Wolf Schneider has been appointed Marketing Manager at Merv Griffin Radio Productions. Formerly a producer for the Westwood One and Watermark syndication firms, she is currently producing a talk show, "Public Access," for KMET/Los Angeles as well. Prior to joining the radio syndication field, Schneider served as an air personality at KNCN/Corpus Christi and KKTU/Kilgore in Texas.

Thayer, Spira Named Regional Sales Mgr. At Watermark

Sam Thayer and Julie Spira have been named Regional Sales Managers for Watermark Inc. Thayer was most recently Sales Manager for Golden West Radio Productions, prior to which she served as a Regional Sales Manager for Westwood One and as a time buyer for Martin & Benedict in Los Angeles. Spira formerly served as Station Relations Manager for Golden Egg, having previously been an air personality at WAAL/Binghamton, NY.

EARTHQUAKE HITS SOUTHERN CALIFORNIA

Agnew & Felix's Adult Top 40
The AM Format of the '80's.
12-49 demographics.

20,000 phone call requests
weekly have led to increased
sales in both Los Angeles
and San Diego markets.

the
MIGHTY
690
am radio

Rebuild your AM for the 80's.

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Vice President / General Manager
Noble Broadcast Consultants
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San Diego, CA 92101
(714) 236-0209



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In the FIRST PLACE, "The Chimps" is the perfect television campaign for extended rating periods where memorability, intrusiveness and continuing positive impact is vital. When you are being rated almost every day, you'd better have something to show for it.

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BRUCE SPRINGSTEEN "Hungry Heart"

NATIONAL AIRPLAY/30

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198 Reports, 5 New Adds

MAJOR HITS FROM THE

EARTH, WIND & FIRE "You"

WXLO add
WFIL add
WIFI add
WROR add 28
WRKO add
KRLY add
WFBL add
KINT add
WJDX add

BJ105 add
KX104 add
WCSC on
WGH add
WQRK add
WVIC add
WAKX add
KIOY add
KJRB add

KCPX add
KRUX add
KHYT add

WISE add
WFLB add

KQIZ-FM add
KVOL add



FIRST CLASS RECORDS
WITH A HISTORY OF

BILLY BURNETTE "Don't Say No"

PRO-FM add
JB105 add
KSLO add
WOLF add
WAQY add
WFBL 39-25
WPST 36-34
K104 34-29

WHYN deb 25
KWIC 27-24
KQ94 26-24
BJ105 40-35
WAKX 23-22
KCPX 39-35
95XIL 32-28
KCBN 37-34

WHFM on
KLAZ on
WGH on
WVLK on
WVIC on
KWEN on
KYSN on
KRUX on

WGUY on
WFBG on
WISE on
WANS-FM on
KENI on

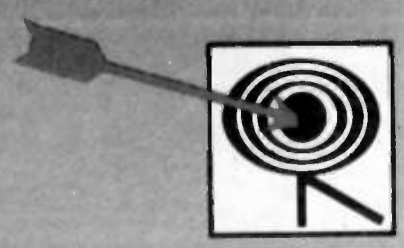
KDZA on
KQDI on
KOOK on

RAPIDLY BREAKING

PLAY THE HARD HIT COLUMBIA



HAS HITS TARGET!!



BARBRA STREISAND/ BARRY GIBB

"Guilty"

 NATIONAL AIRPLAY/30
 - 27 23 ① BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
 192 Reports, 15 New Adds

HOTTEST ALBUMS IN AMERICA

BOZ SCAGGS "Miss Sun"

CK101 add 40
 KROY add
 KJRB add
 KTKT add
 WHEB add
 13FEA add
 WFBG add 34
 WCIR add
 WISE add
 KPUR add
 KKRC add
 WSPT add

FROM ARTISTS CHART SUCCESSES

ROCKPILE "Teacher, Teacher"

Q107 on	WHYN add	KKXX on	FM103 on
CHUM deb 28	BJ105 add	KIOY add	13FEA add
KUPD add 29	WGH add	KNBQ on	95XIL add
WFBL add	WXEZ add	KCPX add	KOOK add
K104 add			

GROUND IN EVERY REGION

TING ARTISTS FROM RECORDS





I've just discovered my desk isn't really a desk . . . it's just a wastebasket with drawers! However, Carl-Bob, the R&R freelance mailman, has just brought by another interesting batch of stuff.

An old pal of the Gary Owens building, Jack Thayer, VP/GM of WNEW/New York, has recommended me for membership in the Broadcast Pioneers. "What a nice honor," I mumbled, alternating my one crows-foot swiftly under each eye. "But the term 'pioneer' always connotes being an old codger chronologically, doesn't it?"

Jack said no . . . "You don't have to be elderly to be a pioneer. Fifteen years ago you almost had to be 50 if you had been in the business for two decades, but that's not the case any more. A lot of folk now have been in broadcasting 20 years and are still in their early 40's."

Relieved, I quested to learn more. The Broadcast Pioneers are now going into their 39th year. It was begun by newsmen H.V. Kaltenborn in 1942 as the Twenty Year Club, which became the Radio Pioneers club in 1947, and took its present name in 1957. Dues are \$35 a year, and a life membership is \$250.

Jerry Lee, President of WDVR-FM/Philadelphia, is also prexy of the Pioneers, and they've already doubled their membership from a year ago.

According to Jerry, "An innovator can be a pioneer — everyone who thinks of new ways of doing things, for example," and an innovator can be a young person just as easily as an older person.

The group's three main

areas of concern are the Past of Broadcasting; the Present, to honor broadcasters for what they are doing today (Amen — show us some originals); and the future of the business, to influence people to get into broadcasting and to be sure we are perceived as professionals.

The Broadcast Pioneers Library, which is housed in the NAB building in Washington, has an extensive collection of documents, tapes, letters, transcriptions, and autobiographical (as well as audiobiographical) material, which is an aid to industry historians and scholars.

Our congratulations to this fine group of people. The Gary Owens Foundation plans on contributing its collection of WIL intercom hiccups from 1958, some polaroids of a control room fistfight in the same year, a Zulu and Papiamento New Year's greeting from KFWB in 1962, and the sound of a station manager trying to hang himself during the playing of the "Exorcist" album while his station was RE-possessed! (Ohh . . . Garish.)

* * * * *

A nice kreeble from Jay Michaels at KYLT/Missoula. Jay is a great talent, who still fixes himself a delicious hamster souffle each day before his drive-time stint. Some years ago when I met Jay in Philadelphia, he was nibbling on plates of interwoven sea-kelp . . . it just goes to show how tastes do change.



Dallas Dominates As CBS Sweeps

"Dallas Week" on CBS was an overwhelming success, as an entire nation (or 40% of the TV-owning portion, anyway) held their breath over J.R. Ewing's surgery and speculated about his would-be assassin. Four episodes of the series made the top ten during the Nielsen week ending November 9, two of them repeats. The two new episodes were the week's top shows, the Friday opener scoring a 38.2 rating and the Sunday second helping topping the list at 40.0, leading an amazing CBS sweep of the top nine which also included five other Sunday series plus the three earlier "Dallas" telecasts.

CBS naturally won the week overall with a 22.2 average rating, soundly defeating ABC (17.9) and NBC (14.8). Following the two new "Dallas" shows were 3) "The Jeffersons" 4) "Dallas" (Friday repeat of last season's closer) 5) "Alice" 6) "60 Minutes" 7) "One Day At A Time" 8) "Archie Bunker's Place" 9) "Dallas" (Thursday), and 10) "Love Boat" (ABC).

CBS had some good news in the second ten as well, as new series "Ladies' Man" debuted at 11th, followed by 12) a tie between "Love At First Bite" (ABC Wednesday movie) and "Flo" (CBS) 14) "That's Incredible" (ABC) 15) "Fantasy Island" (ABC) 16) "Real People" (NBC) 17) "M*A*S*H" (CBS) 18) "Little House On The Prairie" (NBC) 19) "Monday Night Football" (ABC), and 20) "The Spy Who Loved Me" (ABC Sunday movie).

MUSIC ON TV — Pierre Cossette Productions will create a 60-minute variety special called "The Grammy Hall Of Fame" for CBS . . . The Korgis are set for "Midnight Special" November 14 . . . Ashford & Simpson are on "Rock Concert" November 29 . . . Michael Johnson appears on "Mike Douglas" December 2 . . . Queen guests on "Backstage Pass" November 14 . . . The Dirt Band is on "Rock Concert" December 6 . . . The Cars drive through "Rock Concert" November 15 . . . "Solid Gold" features Dire Straits, Andy Gibb, Jimmy Hall, Grace Jones, Johnny Lee, and Paul Simon the week of November 14, with Natalie Cole cohosting . . .

"IMMORAL" PROGRAMS TARGETED — "Dallas" may have had a great week in the ratings, but that doesn't excuse it from being singled out by religious groups as a "sexual and immoral program," targeted for pressure strategies. "Dallas," "Three's Company," "Charlie's Angels," and "Saturday Night Live" are among the targets for the Churches Of Christ, which started a boycott of those programs' advertisers last month. Meanwhile, the most active religious organization these days, the Rev. Jerry Falwell's Moral Majority, is conducting a study to determine the most objectionable TV programs, with possible boycotts planned to influence TV to "reflect the moral views of the country."

VIDEOSCOPE:

PAY CABLE TO REACH 42 MILLION HOMES BY 1990: In a recent speech before the Television Academy in Los Angeles, 20th Century-Fox Vice Chairman/CEO Alan Hirschfeld offered several predictions regarding the future pay-cable TV market. According to Hirschfeld, today's 15 million cable homes (8.5 million of which are pay-cable subscribers) will swell to 29 million cable homes by 1985 (24 million of which will be pay subscribers) and will further increase to 42 million pay-cable homes by 1990 . . . \$500 MILLION VIDEOCASSETTE MARKET FORESEEN BY 1985: In the same address, Hirschfeld also predicted vast expansion in the realm of VCR ownership, with an estimated eight to 10 million VCR players in usage in the U.S. by 1985. Furthermore, while VCR's are presently primarily employed as "time-shift" devices, experts believe this will change, resulting in a videocassette software market of between \$500-800 million by 1985, according to Hirschfeld . . . FILMGOERS, VCR OWNERS DIFFERENCES OUTLINED: Hirschfeld's speech also touched on key differences between the film-going audience and VCR owners. For example, only 25 percent of the U.S. population attends even one film per year, with 75 percent of these people under 30 years of age. In contrast, 93 percent of the VCR owners are over 24 years of age. Also, the average filmgoer is single, while the average VCR owner is married; and while the median age of filmgoers is about 20 years, the median age of the VCR buyer is over 40. One reason experts are optimistic about the forthcoming video revolution is that the primary market for VCR owners (those within the 35-54 age group) will increase faster (28 percent) than any other population group over the next 10 years . . .

ERR WAVES

BY BOBBY OCEAN

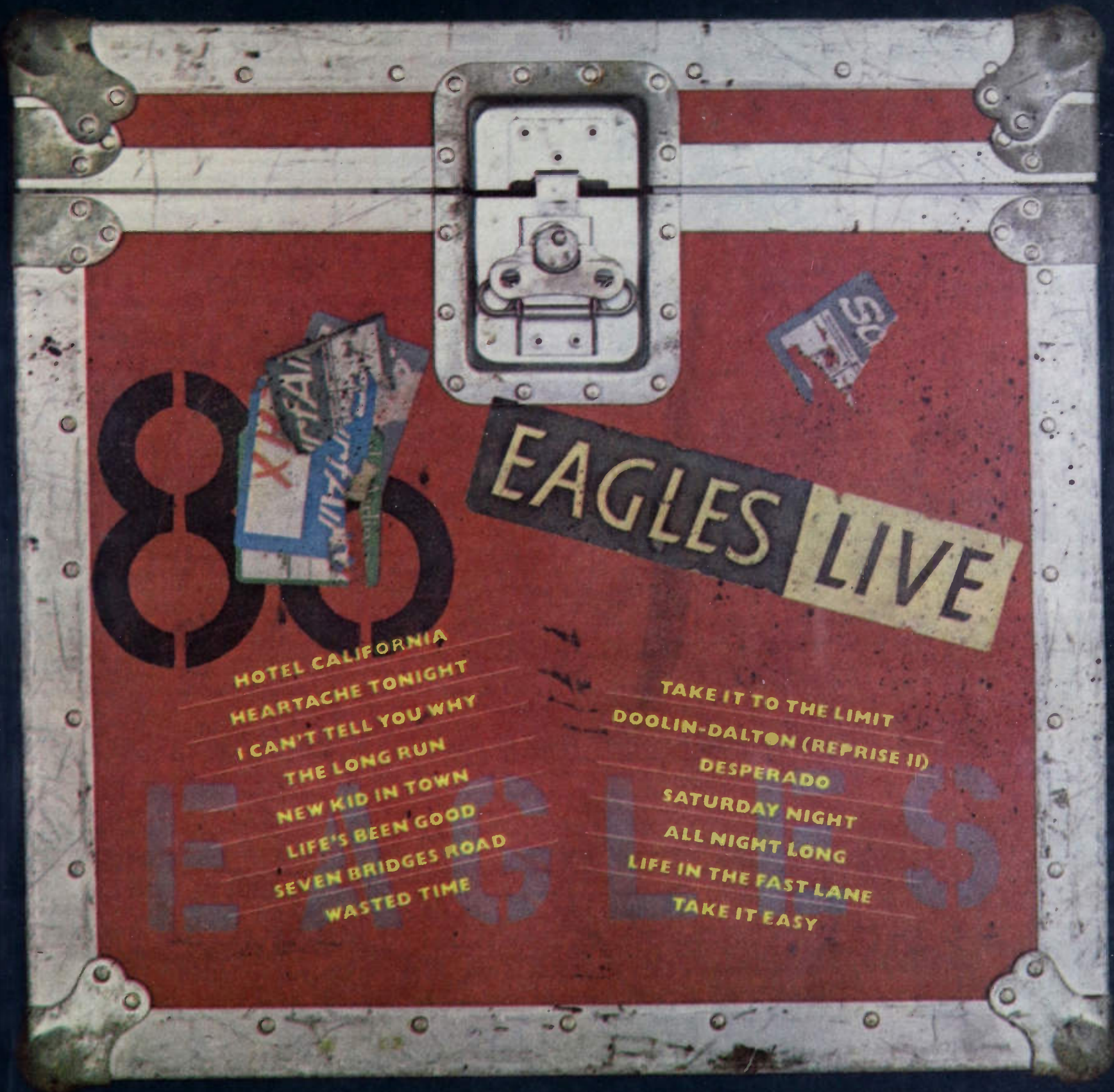


5 YEARS AGO TODAY

Radio & Records

- ★ **STANLEY MOUSE NAMED PRESIDENT OF COX BROADCASTING** — Formerly VP/GM of subsidiary Miami Valley Broadcasting (WHIO/Dayton)
- ★ **DON KELLY APPOINTED PD AT WFYR/CHICAGO** — Comes over from K101/San Francisco, replaces Brian Belrne
- ★ **NUMBER ONE FIVE YEARS AGO: "Island Girl"** — Elton John (MCA)
- ★ **NUMBER ONE COUNTRY: "In The Movies"** — Merle Haggard (Capitol)
- ★ **NUMBER ONE LP: "By Numbers"** — Who (MCA)

A L I V E T W O R E C O R D S E T



HOTEL CALIFORNIA
HEARTACHE TONIGHT
I CAN'T TELL YOU WHY
THE LONG RUN
NEW KID IN TOWN
LIFE'S BEEN GOOD
SEVEN BRIDGES ROAD
WASTED TIME

TAKE IT TO THE LIMIT
DOOLIN-DALTON (REPRISE II)
DESPERADO
SATURDAY NIGHT
ALL NIGHT LONG
LIFE IN THE FAST LANE
TAKE IT EASY

Produced by **BILL SZYMCZYK**

FOR PANDORA PRODUCTIONS LTD

FRONT LINE MANAGEMENT COMPANY INC

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BB-705





STREET TALK

The debut single

"Love to Ride"
MCA-51020

from the hot new album

I'm not strange
I'm just like you

from

Keith Sykes



on Backstreet Records & Tapes



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Polygram Goes 'Round And 'Round

Polygram was making the rumor mill grind again this week, and here's a rundown of what Street Talk picked up . . . Dick Kline has *definitely* exited Polydor and will be taking a month's vacation before announcing his next career move. With Kline's exit, Bob Sherwood is now in charge of both Polydor and Mercury operations, with promotion falling under his guidance.

The bottom line, and we tipped you to this weeks ago, is that Polydor, Mercury and Casablanca *will be* consolidated into one New York-based label, and that may happen before the end of the year! We hear that a small West Coast office will be maintained, but *not* as a separate label.

That rumor led to some wild speculation about Casablanca President Bruce Bird. Had he been fired? We contacted Bruce in Los Angeles and he said, "I am still President of Casablanca and I'm very happy." But still, what happens to Bruce when Casablanca is no longer a separate label?

Meanwhile, several names from the past were being heard as a possible number two man under Polygram head David Braun. Among those reportedly in the running were former UA and Windsong President Al Teller and Larry Harris, formerly with CBS/Portrait. Russ Regan's name came up as a possible part of the new Polygram management team. We heard that Lorne Saifer, who recently became VP/A&R for Alfa, is among those being considered for the A&R job at Polygram. Now . . . supposedly behind the scenes in all of this, advising from the sidelines, are Artie Mogull and Irving Azoff.

And there's more . . . RSO rumors were running wild following the closing of the RSO Black Music Department last week. We heard that RSO would be sold by Robert Stigwood, but consider this: besides the current litigation against Stigwood, the Bee Gees, Eric Clapton, and RSO President Al Coury all have "key man" clauses in their contracts; so, if Stigwood is out of RSO, those key people leave. Without them, what would anyone be buying?

Also, Stigwood has told intimates that he is committed to keeping a "full-fledged record label" running, if for no other reason than the several movie soundtrack deals he has coming ("Evita" and "Grease 2", etc.).

What looks more likely in the RSO story is that Stigwood would buy back Polygram's 50% of RSO and take his distribution elsewhere. Look for that decision to be made public within a week or so.

And speaking of distribution, another rumor had Polygram making an overture to Motown, expressing a strong interest in distributing the L.A.-based family of labels, but Motown reportedly took a pass.

The saddest part of all these rumors is that there are several hundred employees of Polydor, Mercury, Casablanca, and RSO all hearing what's being said, not knowing what is actually happening. This Christmas season may not be a particularly joyous one for many of them, and until this whole mess is straightened out, their job performance may be impaired.

When Yes 95/Cincinnati opened for business 90 days ago and offered its listeners a chance at a half-million dollars in cash, the market was astounded. Two weeks later when the Taft stations, Q102 and WKRC, countered with with a one million-dollar giveaway, the money wars were on! Yes 95 has already given away its half-million, while Taft's grand prize should be awarded within the next two weeks. Hestel, owner of Yes 95, promised "you ain't heard nothin' yet," following its \$500,000 giveaway, and then turned right around and announced *another* half-million dollar giveaway to begin immediately! (For a complete look at the Cincinnati cash wars see John Leader's column next week.)

No, it wasn't because DC101/Washington has signed on as a Superstars affiliate, but nevertheless, a 31-year-old man climbed the DC101 transmitter tower and threatened to jump off. Specially trained police officers talked the despondent man down, avoiding a possible suicide. From there, he was taken to an area hospital for observation and further questioning.

Rumors persist that the A.C. Nielsen Company is looking at the possibility of entering the radio ratings field. According to Nielsen's Bill Stelk, Manager of New Business Development, several major TV clients with radio holdings asked Nielsen to investigate the feasibility of entering the radio research marketplace. We hear that preliminary discussions have already been held with about 10 firms — ad agencies and major broadcast groups — and the response has been generally positive. Look for Nielsen to make a decision on competing with Arbitron in radio as well as TV within 30 days.

Reportedly KYA-AM-FM/San Francisco Assistant PD Bill Minckler has been picked to become PD at KINK/Portland, an AOR station that has been without a programmer for several months.

Greg Schaeffer has exited WGBF/Evansville to become the new Operations Manager at WSKZ/Chattanooga. No new PD has been announced at WSKZ yet, but David Carrol remains as MD. Meanwhile, filling the vacancy at WGBF is Jon R.W. Wailin. Jon, coming from KZLA/Los Angeles, is now WGBF's PD and morning air personality.



EARTH NEWS

THIS WEEK
THE GRATEFUL DEAD

NEXT WEEK
THE KINKS
MONTY PYTHON

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**Will You Love Me
Tomorrow**

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NEW & ACTIVE

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KSLQ, WGCL, KFI, KOPA, WFBR, WTRY, KINT, KBFM,
WAPE, 83.1MS, Z104, KSPZ, KRUX.

One of the Most Added

And The New Single **"TIME IS TIME"**

RS-1039

Produced by Barry Gibb, Karl
Richardson and Albhy Galuten for
Karlbhy Productions and Barry
Gibb Productions by Arrangement
with the Robert Stigwood
Organisation



Ratings & Research

The return rate on the forms sent out is only 66%.

Facility Forms Fiasco, Part 2

One-third of America's radio stations may be unknowingly undermining their ratings efforts! Astounding statement, isn't it? Yet it's true, based on a recent conversation I had with Dick Logan, VP/Marketing for Arbitron. I mentioned to Logan that I was doing a series on how to handle the facility forms package sent out by Arbitron prior to each survey, and he told me that the return rate on the forms sent out is only 66%. In other words, there are hundreds of stations out there that make Arbitron's job much more difficult by not sending back the facility forms. Failure to do so in a complete way deprives Arbitron of the raw material used to make proper editing decisions, and can thus harm your ratings.

Last week we wrote about the basic ingredients in the facility forms package — how each should be filled in and by what dates the material needed to be received in Beltsville. Now let's review the types of problems that can affect your numbers adversely if the facility form package is filled out incompletely, or is not returned at all.

Slogan, Format Damage

Let me first state that the best way to determine if your facility information is causing you to lose ratings is through the post-survey diary review in Laurel. Since I've looked through thousands of diaries in my day, you may be able to benefit from some of the horror stories that follow.

Some of the language in the facility form directions may lead you to believe that a station need only return the facility sheet itself if there is a change in any aspect of the sheet's data (sign-on/sign-off times, technical information, slogans, format, etc.). Wrong. Stations must send back each relevant form filled out completely each survey. If this is not done, your station can lose credit. An example cropped up in a major market this past spring, when a station that had not had a format change in ages did not indicate its format on the facility form. When it came to instances where the format could be used to clarify diary entries, the editors had nothing to refer to (since the format info from the previous book was *not* carried over to the next survey). The station in question lost credit in a significant number of diaries, lost thousands of cume and average quarter hour persons, and perhaps suffered revenue losses owing to not showing higher numbers in the Arbitron book.

In another case, a problem with slogans crippled a station's effort. The station in question changed format between surveys, but did not change its slogans when the next set of facility forms were due to be returned to Beltsville. The result? Every time the station's new slogans (which matched the new format) were recorded in diaries,

the editors could find no match. The entries were thus credited to "unidentified," and the station suffered noticeably in the book.

Schedule, Opponents Important

As for the sports log sheet that's included as one of the four forms in the facility forms package, I've seen several cases where more attention to detail could have forestalled ratings problems. One problem that seems to be rampant is that if your station carries a team, be sure to not only note the game times and dates, but also the names (and nicknames) of the *opponent* school or pro team. One case where a respondent recorded "the Missouri game" could not be credited because the sports log filed by the relevant station did not show Missouri as the opponent of the team carried by the station. Another instance saw an example of entries to the "Big Red" which went to "unidentified," because the station had not included the nickname of the relevant sports team. Of such minutiae are ratings successes — or ratings problems — made.

Who's On First?

The programming log is probably the form that requires the most comprehensive detail, especially if your station carries no sports activities. On this sheet should be noted any aspect of your programming that might be recorded as a diary entry. Specifically: personalities, newscasters, features, and syndicated programs should be listed, including information regarding times for programs or airshifts. If a feature is aired only on certain days, be sure to note which days are applicable.

All of this detail helps the editors decide who's on first, what's on second, and so on when it comes to straightening out diary entries. One of the classic problems occurred during my tenure at Beltsville, and involved a personality who had jumped stations before the book. His former station had included the fellow's name on its programming sheet, while his new employer did not think to update the programming log to include the recent hiring. Not knowing any different, the editors referred to the programming logs when personality entries were recorded and credited all of the listings for this DJ to his previous place of employment. Ouch!

The other most common occurrence with regard to the programming sheet is that stations forget that syndicated shows are part of their air sound. I've seen stations lose credit in dozens of diaries whenever an entry to a Paul Harvey or Casey Kasem is recorded. If these names are not on the programming log that the editor refers to, the entry goes to "unidentified." This means one

Week In Review

Monthlies Voted Down In Top Three

Broadcasters in the top three markets have again voted not to purchase the monthly reports generated by Arbitron as a by-product of Quarterly Measurement. The vote margin was significant, with a 5:1 ratio against the idea in Chicago, for example. According to Arbitron spokesperson Connie Anthes, Arbitron will now probably wait until next spring before trying again to push the monthly report concept.

Arbitron Changes Radio Managers

After a brief stint on the job, Norm Haaf has resigned as Product Manager for Arbitron Radio. Haaf, former Product Manager for Arbitron's TV division, has been replaced by Avery Gibson, who held the position on an acting basis previous to Haaf's appointment.

Birch Wins In Louisville

Louisville area radio broadcasters have ousted RAM and signed up The Birch Report as their alternative ratings service. By an 11-3 vote RAM's two-year effort in the market was concluded. Tom Birch called the decision "pivotal" since it was the first time his service had gone head-to-head with RAM.

station gets the shaft while others may get an unrealistic picture of their shares in the market. Of course, if the offending station wises up the next time and submits the name of the syndicated feature — and gets the deserved credit — and rebounds in the book, observers of the market may wonder why. It can all be due to the fact that a clerical function undermined the effort in the last sweep, but was not allowed to recur.

Getting It In, Getting It Out

Let's say you have followed all the advice noted here in the last two weeks, and you are ready to send Arbitron a completely filled-in packet of facility forms. How do you make sure Arbitron gets the material, and how do you make sure the information gets properly used?

There are two ways to make sure that Arbitron receives the information you send. Be sure to fill out the confirmation slip that Arbitron is supposed to include with your facility package. Arbitron personnel are asked to send this slip back to you upon receipt of your materials in Beltsville. However, there is always the possibility that something may fall between the cracks and your slip will not be returned to you. Guard against such an occurrence by sending your package back to Arbitron by registered mail, with a return receipt requested. Your postal receipt will then serve as your first notice that the material made it safely to the appropriate parties in Beltsville, while the Arbitron confirmation slip will verify this happening.

As for getting out of the Arbitron report the nitty-gritty about what impact — if any — your facility forms data had on your book, or the book of your competitors, the diary review in Laurel is the best way. You can spot problems, and even if you don't want to go "public" to air your frustration, at least the station management can know the real response from the diarykeepers. If a poor book is caused by the PD not noting in the paperwork that a certain popular DJ was on the air, that's one thing. Stations should try to be certain that a change in fortunes, as reflected in the ratings book, is not due to nonprogramming factors, such as the handling of the facility forms package.

—Jhan Hiber

Q&A

Julian Breen, National PD for the Greater Media group, called recently to ask, "With the advent of Quarterly Measurement, is Arbitron going to be using monthly facility forms in the near future?"

According to Arbitron's Dick Logan, the answer is no. Evidently the firm did consider such an idea, but it has been dropped for the time being. Perhaps Arbitron felt that it was hard enough getting stations to return the forms once per survey, and that to ask for a different set each month would cause further problems.

THREE'S COMPANY

CHEAP TRICK



"Stop This Game"

WBEN-FM 38-33
WIFI on
96KX on
Q107 on
CHUM 26-20
Q105 on
WDRQ 29-27
KWK on
KBEQ on
WGCL add
13K on
KJR on
KUPD on
WFBL deb 39
WHFM add 31
WTRY on
WFLY on
WICC 25-23
WAEB add
Q106 add
K104 32-24
WAQY on
WKEE deb 40
V100 on
KRBE add
KINT deb 39
WTIX add
WFMF add
KQ94 30-29
KLAZ 37-31
KXX106 on
G100 add
WAAY on
Y103 add
BJ105 on
FM100 on
WSKZ add 29
WOKI on
WGH on
KJ100 25-22

Produced by
George Martin

HEART



"Tell It Like It Is"

THE BACK PAGE

BREAKERS

HEART

Tell It Like It Is (Epic)

72% of our reporters on it. Moves: Up 64, Same 38, Down 0, Adds 60 including WKBW, WIFI, F105, KSLQ, KEARTH, KFRC, KOPA, WTIC-FM, KWIC, WSKZ, KZ93, K98, WHHY, KQWB-FM, KCBN. See Parallels, charts at number 27.

Produced by
Heart

ON  RECORDS

REO SPEEDWAGON



"Keep On Lovin' You"

WLS add
KWK add 9
KQ94 add
KXX106 add
KJ100 add
WVIC add
WNAM add
WIKS add
WXEZ add
FM103 on
KQIZ-FM add

Produced by
Kevin Cronin, Gary Richrath
And Kevin Beamish

Love On The Airwaves

IT'S BEST AT NIGHT!

The first

Night

single from the
forthcoming album
LONG DISTANCE

P-10



Produced by Tim Friese-Green
for F. Sharp Productions

P-47921



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BRAD MESSER



What People Really Want To Hear

We may pretend to seriousness but down deep we also want to know the real dirt, even if only to scoff at it. Substance without a little flash gets boring.

When the first exhibition of the paintings of Vincent Van Gogh was held in 1935 at the Museum of Modern Art, people were curious about the art, but they gathered in mobs in front of a small velvet pillow. It had something that looked like chipped beef on it, with a note explaining, "This was the ear that Vincent Van Gogh cut off and sent to his mistress, a French prostitute, Dec. 24, 1888."

In fact, it really was chipped beef. The "ear" display had been snuck into the museum by practical joker Hugh Troy, who suspected people would be more interested in the flash than the substance.

The paintings were legitimate substance, the fake ear was the flash, and you can bet next year's supply of teletype paper on what caused more conversation afterward.

Troy is famous for his practical jokes. He may have been the first person to steal a "Jesus Saves" sign and put it in front of a bank. He got into trouble at Cornell for faking an enemy invasion over the campus radio station, and got laughs from an elaborate hoax involving a cherry tree that sprouted apples. He used a rhinoceros-foot wastebasket to make tracks in the snow across the frozen town reservoir. The tracks ended at a big hole in the ice. Local experts confirmed the fact that they were rhino tracks, and complaints began coming in from townspeople who thought their drinking water was tasting kind of rhinoceros-ey. Troy's the man who got so fed up with military paperwork in WWII that he began sending a Flypaper Report to Washington every day, accounting for the number of flies trapped on strips of flypaper in various sections of the mess hall. The "People's Almanac" says, "Soon the Pentagon, as might be expected, was asking other units for their flypaper reports."

Most of us lowly humans appreciate a grin now and then, especially when we're alone listening to a radio. I don't advocate news reporters acting silly or running only light features. I think a lot of substance with just a bit of flash here and there is a good mix. How about you?

CALENDAR

Little Red Moon Buggy

MONDAY, NOVEMBER 17: The mass murder/suicide of more than 900 people happened two years ago at Jonestown, Guyana, when the Rev. Jim Jones and members of the People's Temple terminated themselves. The cultists took that action following the murders of Rep. Leo Ryan (D-Calif.) along with three newsmen and a cult defector, who were trying to escape the jungle settlement.

Ten years ago seems fairly ancient when you consider the Dallas Cowboys played (and lost) their first Superbowl game then, and the hot songs on the radio included "Knock Three Times" and "Let It Be." Ten years ago today the Soviets landed on the moon and sent an unmanned remote-controlled buggy rolling over moonscape where American astronauts had walked 16 months earlier. The Russians have never succeeded in landing a man on the moon.

Rock Hudson — born Roy Fitzgerald — is 55. Gordon Lightfoot is 42.

Mickey Mouse Created

TUESDAY, NOVEMBER 18: Walter Elias Disney is a good example of not giving up just because your ideas aren't widely applauded the first few times. Disney experimented with animated cartoons for four years, failing with projects including "Alice In Cartoonland" and "Oswald the Rabbit" before creating Mortimer Mouse, whose first two films were also ignored. Then 52 years ago today in 1928, Disney created his first Mickey Mouse. Mr. Disney died a dozen years ago, but Mickey lives on.

The first airplane "loop-the-loop" was flown in 1913. The first shots of the Mexican Revolution were fired in 1910, and the U.S. adopted Standard Time in 1883.

First U.S. astronaut Alan B. Shepard is 57. Brenda Vaccaro is 41.

Two-Hour Speech Forgotten

WEDNESDAY, NOVEMBER 19: An American national cemetery was dedicated 117 years ago today, and when your memory is jogged you'll know the name of it. A lot of people attended the ceremony and sat through a two-hour speech by statesman Edward Everett. Then a tall, thin man spoke for a very few minutes, beginning with "Four score and seven years ago . . ." The man was President Abraham Lincoln, the year was 1863, and his historic address dedicated the Gettysburg Battlefield cemetery, now a major tourist stopover.

Patty Hearst got out of prison four years ago today.

Indira Gandhi of India is 63. Dick Cavett is 44.

The Year Of Two Thanksgivings

THURSDAY, NOVEMBER 20: People get stubborn if changes are imposed from above without enough salesmanship, and about half the nation balked at President Roosevelt's great idea to move Thanksgiving a week earlier. Roosevelt wanted another week of shopping between Thanksgiving and Christmas ("The business of this nation is business!"), and initiated the earlier national holiday. But the nation was divided in the changeover year 1939, with New England states refusing to celebrate until the traditional date arrived. In America that year, there were two Thanksgivings, even two offerings of free turkey 'n' trimmings for the poor by the volunteer agencies. (Source: N.Y. Times, 1939.)

Joe Walsh is 33. Dick Smothers (straight man of the Smothers Brothers) is 41. Estelle Parsons is 53. Designer Emilio Pucci (Poochee) is 66. U.S. Senator Robert Kennedy — assassinated in Los Angeles in 1968 — would have been 55 today.

Tom Invents The Phonograph

FRIDAY, NOVEMBER 21: Thomas Alva Edison was the first man on Earth to listen to a phonograph, because he invented it. The successful test was 103 years ago today in 1877.

Seven years ago the 18½-minute gap in the Watergate tapes was disclosed publicly. Eleven years back, American commandos raided a prison camp in North Vietnam, only to discover the prisoners had been moved three weeks earlier.

Marlo Thomas is 37. Goldie Hawn is 35. Lonnie Jordan is 32.

* * * * *

TOMORROW a full Beaver moon. The 17th anniversary of the assassination of President John F. Kennedy in Dallas in 1963.



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FM99, KKLS, KRLC.

AVERAGE MOVE +5



"ONE STEP CLOSER"

Shipping This Week From

THE DOOBIE BROTHERS

Produced by Ted Templeman



ON WARNER BROS. RECORDS



John Leader

CONTEMPORARY HIT RADIO

A HELPING HAND FOR SMALLER MARKETS

Get S.M.A.R.T.

We've discussed at length the talent shortage problem and how it came about. We've also gone over some exciting potential remedies. This week we get SMART - the Smaller Market Association of Radio Talent.

SMART was created by Scott Marcus of KSXO/Redding, CA less than six months ago. The organization came about, as Scott told me, "partly out of my desire to get better without becoming a total pest." I first met Scott when I was at KHJ/Los Angeles and he was the student Program Director of UCLA's campus station KLA. Scott came into KHJ one day for a tour and stayed for a long conversation. I knew then that he was going to work very hard to make broadcasting his career. The fact that SMART is his creation leads me to believe that my original conclusion was correct.

Small, That's All

The philosophy of a smaller station is one of the first things Scott and I discussed in our conversation about his new SMART organization. He told me, "The smaller

"The smaller markets are not always financially equipped to do the big promotions or pay the large salaries that the majors can, but that doesn't mean that smaller market radio has to sound small."

markets are not always financially equipped to do the big promotions or pay the large salaries that the majors can, but that doesn't mean that smaller market radio has to sound small. One of the problems in smaller market radio is that management and programmers too often take the financial limits of the market size and apply it universally to the entire station sound. In other words, they feel that a small station can't sound big. I don't agree with that philosophy and would like to see it change." It's important to note that Scott doesn't think all smaller stations should try to sound like their major market brothers, but he does feel that the level of professionalism does not need to be limited by the size of the facility.

Scott continued, "Certainly everyone in the small markets will not wind up in New York or Chicago, but that is no reason to stop trying to be the best that you can be. I know there are a lot of people who would be more than content to remain in a market like Redding, California, and that's fine. But there are those, like myself, who would someday like to move up. SMART is trying to link those people together so that we can all grow, expand, learn, and improve."



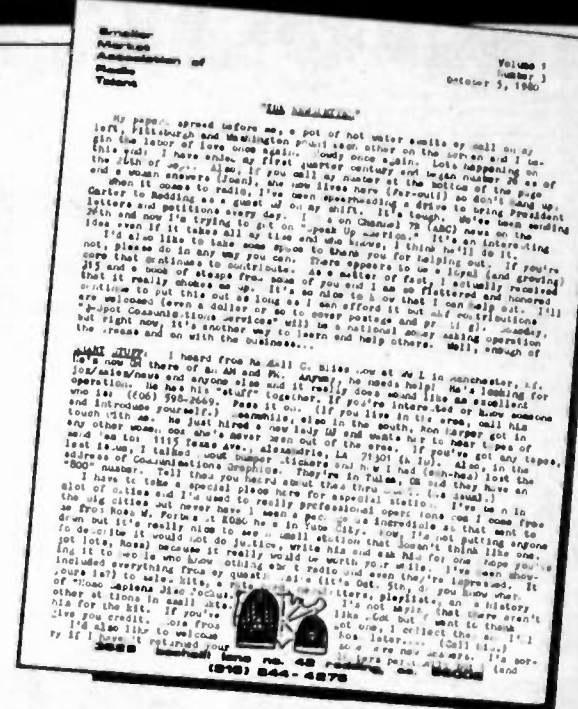
KENNY & KIM TOGETHER AGAIN - Kim Carnes recently wrapped up a national tour with James Taylor, coming home for an appearance at L.A.'s Roxy. Stopping by backstage after the performance were several notables, who posed for this photo: (standing l-r) Dick Williams, VP/Promotion, EMIA/Liberty; Dayna Steele, Assistant PD of KRBE/Houston; Jack Satter, National Singles Promotion Director, EMIA/Liberty; Chuck Rhodes, MD of KVIL/Dallas; and Jim Mezza, President, EMIA/Liberty; (seated) Kenny Rogers and Kim Carnes.

The Newsletter

The physical manifestation of SMART is its monthly newsletter, which Scott edits and writes himself. "The newsletter serves as an information clearinghouse. The whole SMART organization was set up to be a group of smaller stations sharing information. The newsletter is our way of getting that shared information out to all the participants.

"There are no dues right now because I don't want anyone to feel that I set SMART up as a way to make money. I certainly wouldn't mind making a little money on the deal, but that's not the purpose. My General Manager at KSXO, Jeff Martin, has been really good about helping me with the expenses of copying and mailing. Right now anyone who expresses an interest in SMART can receive the newsletter, but I do ask them to send along a few stamps to help me cover the postage costs. I would like SMART to become financially independent soon, and if that means charging a small fee for dues, then that's what we'll do. As we grow I'm fairly certain that dues will become a reality, but we'll keep them to a minimum.

"At this moment I mail the newsletter to about 50 different members, 27 of which are radio stations, as opposed to interested individuals. The cooperation and sharing that has taken place so far is more than encouraging and it reinforces my belief that SMART was needed. There are a lot of people out there in smaller market situations who want to improve and are more than willing to get some recognition by sharing what they know."



Doing Something

Scott's SMART organization is needed. My own early exposure to radio came at the college station level and then progressed to a very small suburban Grand Rapids station, WERX/Wyoming, MI. If there was one thing all the jocks at WERX had in common back in 1966, it was a desire to sound better. There was no SMART back then, so anything we picked up we got on our own. Now that SMART exists, smaller market personalities have a forum for sharing and learning. The dedication of Scott and several of his regular contributors is making it work. This month's edition of the SMART newsletter covered production techniques, promotions and several other items of interest.

I applaud Scott and his SMART idea. If radio is serious about developing new talent, a group of well-informed smaller market personalities learning from each other and their counterparts in the bigger cities can only help. If SMART sounds like a good idea to you, or if you have some time to share your knowledge, contact Scott. His address is: Smaller Market Association of Radio Talent, 3629 Bechelli Lane, #42, Redding, CA 96002, or call him at (916) 244-4276.

Bits



Compliments of Jada Leo 881-6226
Leo Agency

WAAY/Huntsville got together with a local real estate firm in creating its "WAAY Halloween Safety Pumpkin" (pictured). The 9" X 9" reflectorized square was distributed free, prior to Halloween, by the station. PD Jerry Dean told me, "These reflectors can be attached to the kids' costumes or trick-or-treat bags so they can be seen by cars on Halloween night. We handed out over 10,000 of them this year, as we've done in years past." The real estate firm covered the cost of printing for the pumpkins, and WAAY handled the distribution and promotion, sending its personalities to the elementary and junior high schools the week before Halloween. If you're interested in this public service promotion, contact Jerry Dean at WAAY/Huntsville.

WCKX/Tampa (96KX) will give away \$96,000 in cash to some lucky listener within the next six weeks. The station is running the major giveaway as part of its overall marketing campaign within the Tampa-St. Pete area. WCKX recently changed its call letters (from WOKF), and hopes the cash prize will help establish its new identity. The mechanics of the contest are quite simple. One listener will receive \$9600 a year for ten years by correctly identifying the last record played on WCKX when called by a station personality. The station hired an armored car to drive through the city to call attention to the giant prize.

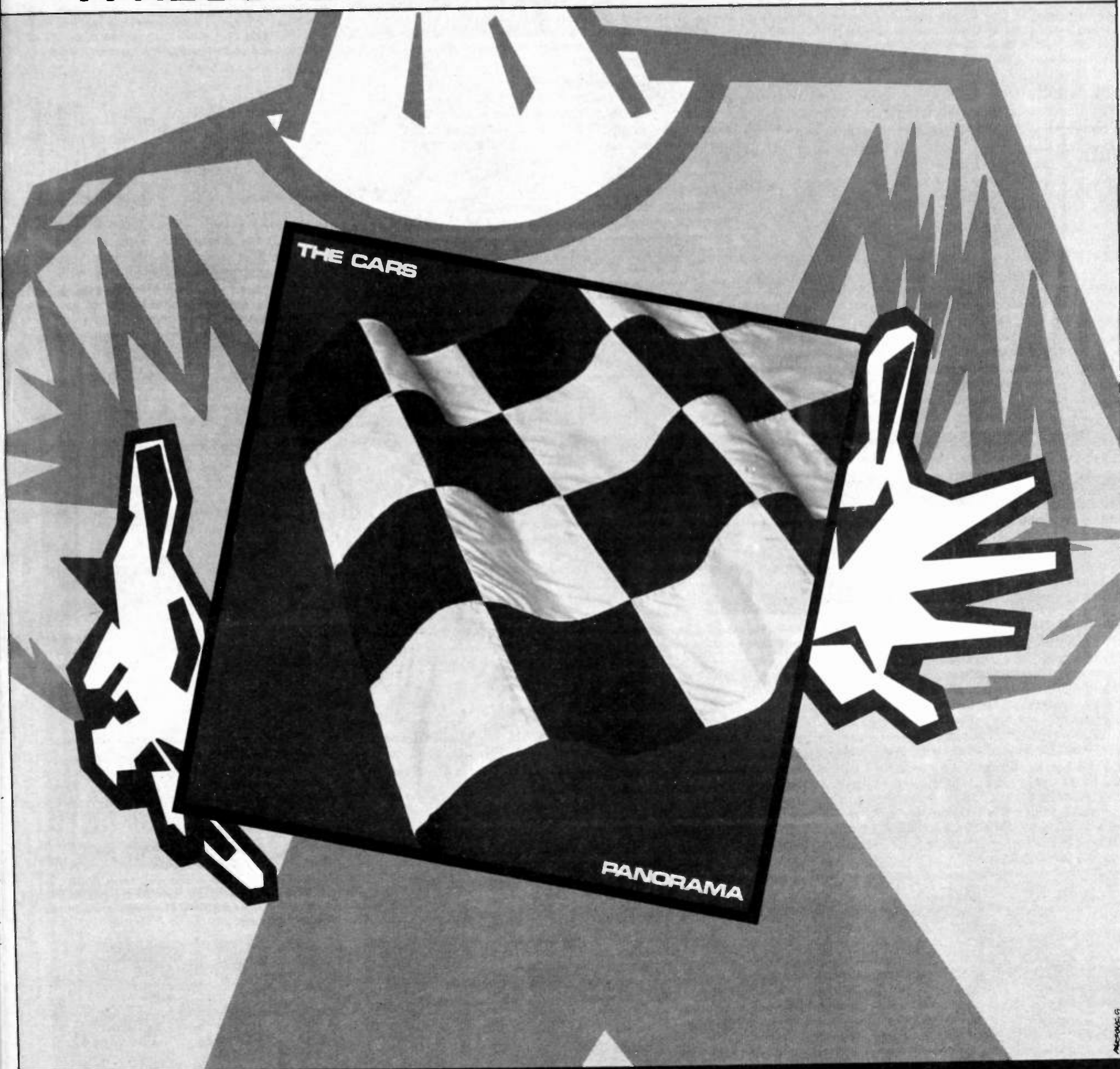
KSTP-FM/Minneapolis ran into a flattering problem in connection with its current Thanksgiving Family Reunion promotion. It seems each time the station asked listeners to call in and qualify, Ma Bell's local exchange was semi-paralyzed for about 10 minutes. The contest offers people the chance to fly two family members into Minneapolis-St. Paul for Thanksgiving with the station picking up the air fare from anywhere in the world. PD Chuck Knapp was not surprised that the station had been getting over 50,000 calls a day, saying, "Our listeners really get involved in things like Thanksgiving and Christmas. Who wouldn't want a chance to fly a son or daughter home for a family reunion?" The phone company created a new exchange for KSTP-FM and the problem has been solved. Technology wins again!

THE CARS

"Don't tell me No"

E-47080

A RECORD YOU JUST CAN'T REFUSE !!



THE SECOND SINGLE FROM THE PLATINUM ALBUM PANORAMA

5E-514

Produced By Roy Thomas Baker



© 1980 Elektra/Asylum Records A Warner Communications Co

Management: Elliot Roberts



SOLAR SCHOLAR SET — Solar Records awarded a \$5000 Donny Hathaway scholarship to a student at a Roxy performance by the Whispers. Pictured backstage after the show are (l-r) KIQQ/Los Angeles's Miranda Frederick, Whispers' Walter Scott, Solar's Kelly Summers, group's Nicholas Caldwell, KIQQ MD Jakki Bowman, group's Wallace Scott and Leaveil Degree, former Solar staffer Jan York, and Whispers' Marcus Hutson.



OUR GANG SETS LIND WITH WCLG — Our Gang recording artists Link visited WCLG-FM/Morgantown, WV for an on-air interview recently. Pictured (l-r, rear) are group members Bert Scheel, Roger Hatfield, Kevin Mazey and Kent Mazey; (l-r, front) group's Ron Marrone and WCLG-FM PD Dr. John.



MILLS HITS THE HEIGHTS — Stephanie Mills visited KIIS-FM/Los Angeles and was dwarfed by air personality Paul Freeman (left) and PD Mike Wagner.



WGCL LOVE AFFAIR — Radio Records' Love Affair, a Cleveland-based band, performed at a WGCL-sponsored afternoon jam in front of over 2000 fans. Pictured backstage (l-r) are group members Michal Hudak and Rich Spina, WGCL's Joe Bohannon, and group's Wayne Cukras, Wes Coolbaugh, and John Zdravecky.



HEGEL FLIES AT TRAX — RCA's Rob Hegel played a showcase at New York's Trax club before radio, record, and press representatives. Pictured (l-r) are RCA's Mike Shalett, WXLO MD Jim Knapp, RCA's Jack Hopke, RCA VP's Larry Gallagher, Jack Chudnoff, and John Betancourt, Hegel, RCA President Bob Summer, and RCA's Mike Becca.



WDRQ DRAWS THE LIONS — Three Detroit Lions recorded a special version of their new team anthem "Another One Bites The Dust," and the trio visited WDRQ for an interview and then participated in an in-store appearance. WDRQ also tied in by offering listeners lyrics to the Lions' number and Lions beach towels. Pictured at the station are (l-r, standing) Lions David Hill and Jimmy "Spiderman" Allen, plus WDRQ's Steve Summers; (l-r, seated) WDRQ Assistant PD Jim Ryan and station's Doak Breen.

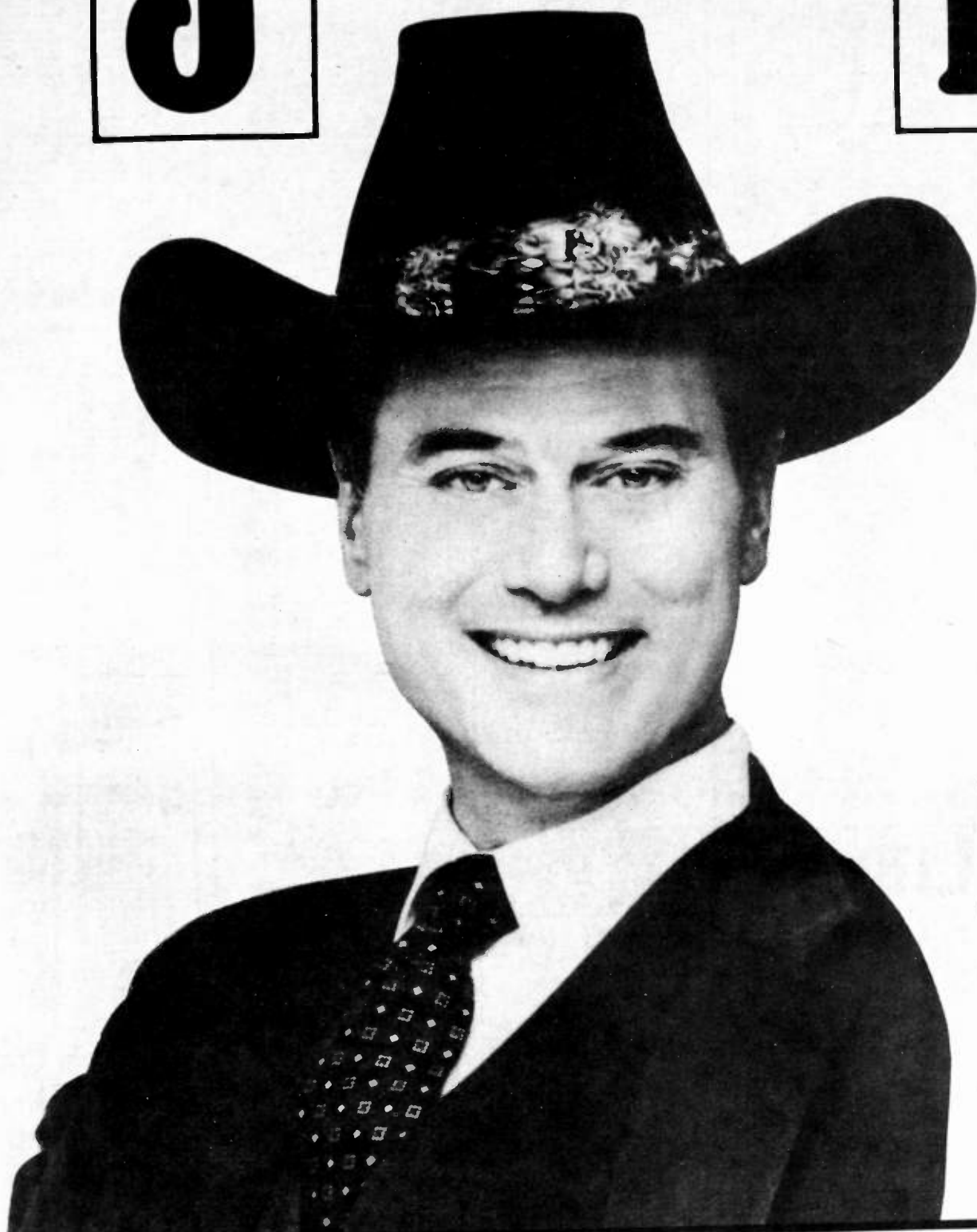


KSLQ BREAKFASTS ON TV — KSLQ/St. Louis morning team Phillips & Wall hosted their second annual "Breakfast Club" simulcast on KDNL-TV, before several hundred fans. Guy Phillips (left) and Mike Wall are pictured during a "Locker Room Report" segment.



KWSL BOOSTS REMOTOR INDUSTRY — KWSL/Sioux City staged a series of remotes at a station-cosponsored "Auto 81" show boosting local new car dealerships. The station ran contests at the local mall along with the remotes. Pictured (right, foreground) is evening personality Candy Young, while MD/personality Fred North (in earphones) is pictured behind the remote booth.

A **J**EWEL OF A **R**elease



THE DEBUT OF
PORTRAIT/LORIMAR
RECORDING ARTIST

**LARRY
HAGMAN**

“BALLAD OF THE GOOD LUCK CHARM”

GIVE THIS RECORD A SHOT!

**ALSO COMING BOB COOK “WHO SHOT J.R.”
AND THE ORIGINAL THEME FROM
THE CBS-TV SHOW “DALLAS”**

Portrait
ON PORTRAIT RECORDS
Distributed by CBS Records

**PRODUCED BY MITCH MURRAY
AND PETER CALLANDER**

**"ONE TRICK PONY"
CONTINUES ITS RIDE
TO THE TOP**



WBEN-FM
WCAO
F105
WRKO
CKGM
KVIL
WOKY
KJR
KPL2
WFBR
WFBL
WHFM
WKEE
KSRR
KRBE
KWIC
WTIX
WNOE
KQ94
KLAZ
KXX106

WERC
6100
WAAY
WLCY
96X
Y103
CK101
KX104
920
WSKZ
WOKI
WNOX
WSEZ
WORK
WAKY
WVLK
WGRD
WVIC
WAKX
K10A
KWEN

KEYN-FM
WISM
WGBF
KEZR
KKXX
KTAC
KSPZ
KYSN
FM103
KGW
KLUC
KZZP
KRO
KTKT
WHEB
WCIR
WJBO
WIGY
Z102
W5GA
85SGF

WFOX
WCGO
WISE
WFLB
WANS-FM
WROV
FM99
KSEL
KQ12-FM
KQWB-FM
KXXL
KKLS
WRKR
KENI
KSLY
KCBN
KODI
KBOZ
KYA
KOOK
KRLC

PRODUCED BY PHIL RAMONE AND PAUL SIMON

**"ONE-TRICK
PONY"
PAUL
SIMON**

**CLIMAX BLUES BAND
SPREADS "LOVE"
NATIONWIDE!**



WBEN-FM ADD 39
96KX ADD
940 29-26
WDRQ ON
KBEO 18-16
WFBR ON
WKEE ON
KRBE ON
KXX106 30-26
WAAY ON
Y103 ON

CK101 32-28
WBBQ DEB 30
WOKI DEB 35
WNOX ADD
WORK DEB 31
KKXX ON
KXPZ ON
WIGY ON
WFOX ON
WCGO ON
WANS-FM ON

WXLK DEB 29
KQWB-FM 36-32
KKLS 12-7
KENI ON
KATI DEB 34
KODI ON
KBOZ ADD
KYA DEB 29
KOOK 27-24
KRLC DEB 28

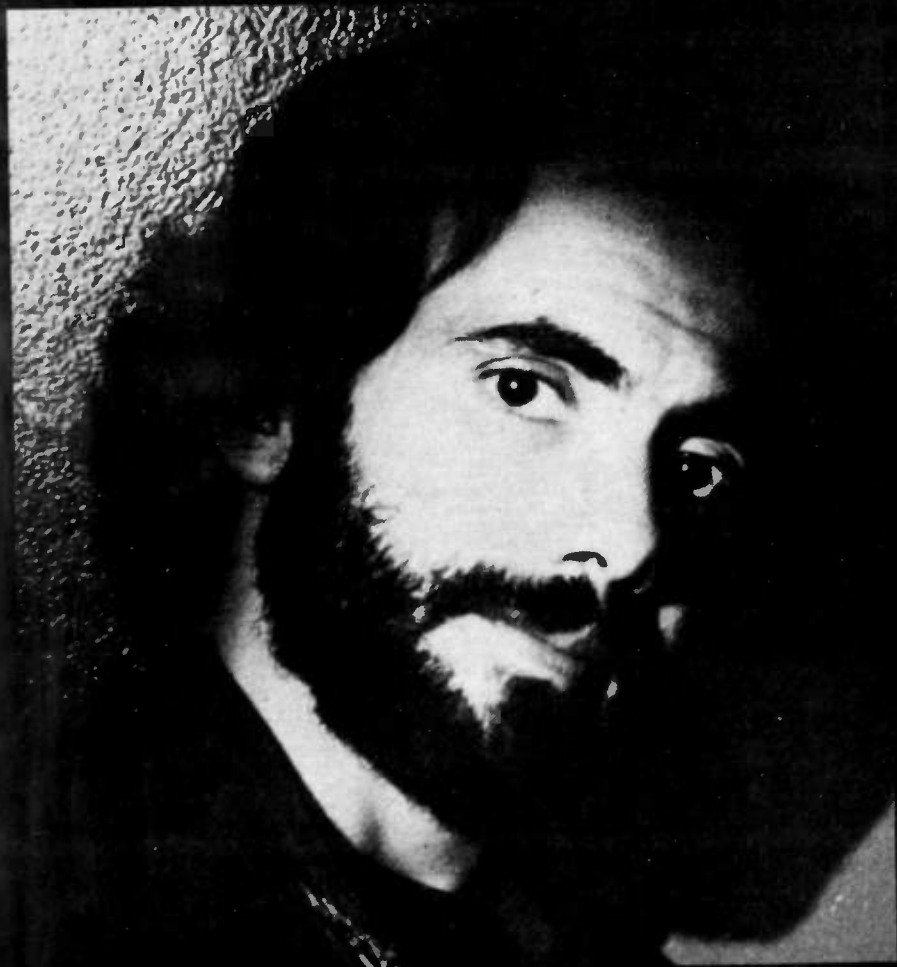
PRODUCED BY JOHN RYAN

**"GOTTA HAVE
MORE LOVE"
CLIMAX
BLUES
BAND**

ON WARNER  BROS. RECORDS

THE ELEKTRA /ASYLUM

SINGLES PAGE



STEVE GOODMAN

"SOMETIMES LOVE FORGETS"
(E-47070)

The tender and
totally captivating duet
with Phoebe Snow from his
new album **HOT SPOT**.
(6E-297)



ROBBIE DUPREE

"NOBODY ELSE"
(E-47605)

The third hit
single from his best-selling
album, **ROBBIE DUPREE**.
(6E-273)



Give the gift of music.

MIDWEST Most Added Hottest

Rod Stewart, Blondie, Barry Manilow, Kenny Rogers, Leo Sayer, Christopher Cross

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Rod Stewart, Blondie, Heart, Barry Manilow, Kenny Rogers, Christopher Cross, Bruce Springsteen

MIDWEST

PARALLEL TWO

82X/Columbus, OH

Terl Nutter
NEIL DIAMOND
HEART
CHEAP TRICK
Hottest:
KENNY ROGERS 2-1
PAT BENATAR 7 3
LEO SAYER 12-8
CHRIS CROSS 13-10
BRUCE SPRINGSTEEN 20 15

K10A/Des Moines, IA

A.W. Pantoja
ROD STEWART
HEART
CHEAP TRICK
QUEEN
Hottest:
QUEEN 1-1
DEVO 5-4
LEO SAYER 6 5
PAT BENATAR 10-8
JACKSON BROWNE 13 11

KOFM/Oklahoma City, OK

Chuck Morgan
BLONDIE
EDDIE RABBITT
Hottest:
QUEEN 1 1
PAT BENATAR 10-6
BARBRA STREISAND 13-10
ROLLING STONES 17-12
LEO SAYER 27 21

KRAV/Tulsa, OK

Gary Reynolds
BARRY MANILOW
BLONDIE
EAGLES
ANDY GIBB
Hottest:
LEO SAYER 1 1
STEPHANIE MILLS 6 2
AIR SUPPLY 10-4
CHRIS CROSS 13-6
JOHN LENNON 18 8

KZ33/Paoria, IL

Keith Edwards
KORGIS
HEART
HARRY CHAPIN
OLIVIA N-J
Hottest:
HALL & OATES 4 1
CHRIS CROSS 8-4
PAT BENATAR 10-6
DIANA ROSS 17-11
NEIL DIAMOND 20 13

WGRD/Grand Rapids, MI

Ray Baker
PAUL SIMON
DEVO
DONNA SUMMER
CHRIS CROSS
Hottest:
QUEEN 1-1
CARLY SIMON 7 3
DEVO A 4
SUPERTRAMP 8 6
DIANA ROSS 15-9

WHOT/Younstown, OH

Dick Thompson
AIR SUPPLY
CHEAP TRICK
OLIVIA N-J
Hottest:
KENNY ROGERS 1 1
CHRIS CROSS 16-6
NEIL DIAMOND 18 9
BRUCE SPRINGSTEEN 22-12
HEART D 21

WNAP/Indianapolis, IN

Dennis Jon Bailey
ROD STEWART
POLICE
PETE TOMEHEND
BARBRA STREISAND
AIR SUPPLY
Hottest:
BARBRA STREISAND 2 1
CLIFF RICHARD 7-4
DEVO 8 5
DIANA ROSS 10 7
BRUCE SPRINGSTEEN 14-11

WNCI/Columbus, OH

Steve Edwards
POLICE
AIR SUPPLY
DOOBIE BROS
ROD STEWART
Hottest:
KENNY ROGERS 2 1
PAT BENATAR 3 2
LEO SAYER 15 7
ROLLING STONES 19-11
DIANA ROSS 20-13

WOHO/Toledo, OH

Jeff McCarthy
BARRY MANILOW
BLONDIE
DR. HOOK
Hottest:
KENNY ROGERS 2-1
HALL & OATES 5 3
WILLIE NELSON 9 6
CHRIS CROSS 11 7
AIR SUPPLY 20-13

WOW/Omaha, NE

J.C. Corcoran
BRUCE SPRINGSTEEN (dp)
ROD STEWART (dp)
BARRY MANILOW
BETTE MIDLER
DR. HOOK
Hottest:
KENNY ROGERS 2-1
JOHN LENNON 14 12
OLIVIA N-J 9-13
JIMMY HALL 17-14
BARBRA STREISAND 25-21

WVIC/East Lansing, MI

Jim St. John
BARRY MANILOW
D&P
PAUL SIMON
ABBA
ROD STEWART
BLONDIE
ROD STEWART
ANDY GIBB
TIERRA
Hottest:
KENNY ROGERS 2-1
PAT BENATAR 15-8
BRUCE SPRINGSTEEN 26-10
STEVIE WONDER 18-14
JACKSONS 27-19

KSTT/Davenport, IA

Mike Kenneally
HEART
BLONDIE
WAYLON JENNINGS
ONK
Hottest:
KENNY ROGERS 1 1
NEIL DIAMOND 16 8
DON WILLIAMS 20 9
STACY LATTISAW 22-16
JOHN LENNON 23 19

WISM/Madison, WI

Samantha Jones
HEART
Hottest:
KENNY ROGERS 3 1
CHRIS CROSS 13-8
BARBRA STREISAND 22-15
DIANA ROSS 23-16
NEIL DIAMOND 24 17

KEYN-FM/Wichita, KN

Jay Walker
EDDIE RABBITT
RUPERT HOLMES
BABYS
Hottest:
KENNY ROGERS 1-1
CHRIS CROSS 7 5
PAT BENATAR 13-10
ROGER DALTRY 17 12
HARRY CHAPIN D 19

KWEN/Tulsa, OK

Ronda Curtis
ROD STEWART
QUEEN
DOOBIE BROS
Hottest:
KENNY ROGERS 1 1
CHRIS CROSS 5 3
PAT BENATAR 6 4
JACKSONS 13 8
JOHN COUGAR 18-13

WYFM/Youngstown, OH

Jeff Tobin
DIANA ROSS
DEVO
CLIFF RICHARD
Hottest:
PAT BENATAR 3 1
BARBRA STREISAND 4 4
DONNA SUMMER 7 5
BRUCE SPRINGSTEEN 13-9
LEO SAYER 14 12

WTWR/Detroit, MI

Kurt Kelly
AIR SUPPLY
ABBA
Hottest:
KENNY ROGERS 1-1
DIANA ROSS 4-2
LEO SAYER 8 3
CHRIS CROSS 11-5
JOHN LENNON 15 6

WAXX/Duluth, MN

Bruce McGregor
DON WILLIAMS
DR. HOOK
BLONDIE
ROD STEWART
ABBA
D&P
KINGS
KEITH SYKES
Hottest:
KENNY ROGERS 3 1
CHRIS CROSS 14-9
DIANA ROSS 16-11
LEO SAYER 19-12
AIR SUPPLY 22-14

WNAM/Appleton-Oshkosh, WI

Jay Tyler
CHEAP TRICK
BLONDIE
DOOBIE BROS
DR. HOOK
ROD STEWART
BARRY MANILOW
ANDY GIBB
BOB SEGER (RA)
Hottest:
KENNY ROGERS 3-1
JIMMY HALL 10 6
OLIVIA N-J 14-7
BRUCE SPRINGSTEEN 20-11
AIR SUPPLY 22-12

WGBF/Evanaville, IN

B.J. Hunter
PAUL SIMON
ANNE MURRAY
OLIVIA N J
BARBRA STREISAND
RUPERT HOLMES
CRYSTAL GAYLE
BILLY JOEL
JOHN LENNON
TIERRA
HARRY CHAPIN
IRVINE CASH
STACY LATTISAW
Hottest:
BARBRA STREISAND 1-1
HALL & OATES 9-5
DON WILLIAMS D-10
NEIL DIAMOND 17 11
JACKSON BROWNE 19-14

WRBN/Sound Bend, IN

Joe Lightner
ROD STEWART
Hottest:
KENNY ROGERS 2 1
DIANA ROSS 13-10
LEO SAYER 17-11
HALL & OATES 19-15
BRUCE SPRINGSTEEN D-25

WEFM/Chicago, IL

Bill Gamble
HARRY CHAPIN
ROD STEWART
Hottest:
KENNY ROGERS 10 1
KINGS 4 2
DEVO 7 4
CLIFF RICHARD 16 9
DONNA SUMMER 19-10

WZOK/Rockford, IL

Tom Hunter
EAGLES
Hottest:
KENNY ROGERS 2 1
LEO SAYER 6 3
PAT BENATAR 11-9
BRUCE SPRINGSTEEN 20-10
NEIL DIAMOND 19-11

Z104/Madison, WI

Linda Hudson
BLONDIE
EAGLES
ROD STEWART
ANDY GIBB
Hottest:
KENNY ROGERS 2 1
DEVO 5 3
PAT BENATAR 12-8
HALL & OATES 13-9
CHRIS CROSS 21 13

WIKR/Indianapolis, IN

Mike Timmes
CHEAP TRICK
ROD STEWART
ANDY GIBB
Hottest:
BARBRA STREISAND 1-1
DONNA SUMMER 6-4
JACKSONS 12-8
DEVO 15 9
PAT BENATAR 22-16

U93/South Bend, IN

J.K. Dearing
CHRIS CROSS
Hottest:
KENNY ROGERS 2 1
LEO SAYER 13-5
CLIFF RICHARD 16-6
KENNY LOGGINS 17-10
SUPERTRAMP 22-15

WXEZ/Toledo, OH

Cary Pall
ROD STEWART
NEW ENGLAND
RORY MUSIC
3D
ROCKPILE
ROD STEWART
DONNIE IRIS
KINGS (RA)
POLICE
Hottest:
EDDIE RABBITT 2-1
PAT BENATAR 6-4
707 9 6
LEO SAYER 16-13
BRUCE SPRINGSTEEN 21 16

WDJX/Dayton, OH

Mark Elliott
RANDY MEISNER
ROGER DALTRY
HARRY CHAPIN
ROD STEWART
MICHAEL STANLEY B
Hottest:
BARBRA STREISAND 1-1
KENNY ROGERS 5-2
CLIFF RICHARD 7 3
LEO SAYER 8 4
NEIL DIAMOND 19 12

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannan
HARRY CHAPIN
BLONDIE
ABBA
BARRY MANILOW
ROD STEWART
Hottest:
KENNY ROGERS 1-1
BARBRA STREISAND 8-2
CLIFF RICHARD 7 3
LEO SAYER 10-6
BRUCE SPRINGSTEEN 12-7

KKLS/Rapid City, SD

Mark Hahn
DIONNE WARWICK
DOOBIE BROS
ROD STEWART
BLONDIE
Hottest:
LEO SAYER 1 1
CHRIS CROSS 10-4
BRUCE SPRINGSTEEN 14-6
CLIMAX BLUES BAND 12-7
PAT BENATAR 18 9

KKRC/Sioux Falls, SD

Don Nordine
KINGS (RA)
POLICE
BABYS
PURE PRAIRIE LEAG
WAYLON JENNINGS
ROD STEWART
BOZ SCAGGS
Hottest:
KENNY ROGERS 2-1
CHRIS CROSS 10-6
NEIL DIAMOND 14 9
BRUCE SPRINGSTEEN 17 12
AIR SUPPLY 26-19

KKXU/Grand Forks, ND

Jeff Parker
EDDIE RABBITT
STEPHEN BISHOP
Hottest:
KENNY ROGERS 2-1
BARBRA STREISAND 1-2
CHRIS CROSS 7 3
LEO SAYER 8-4
PAUL SIMON 11-6

WEAQ/Eau Claire, WI

Rick Roberts
RANDY MEISNER
KNOB LOCK & ANTON
EDDIE RABBITT
BARRY MANILOW
Hottest:
HALL & OATES 1 1
LEO SAYER 11-5
CLIFF RICHARD 10-6
CHRIS CROSS 15-7
ALI THOMSON 16-11

WRKR/Racine, WI

Steve Warren
ROD STEWART
BARBRA STREISAND
GERALD MASTERS
Hottest:
BARBRA STREISAND 1-1
KENNY ROGERS 8 4
STEVIE WONDER 7 6
POINTNER SISTERS 10-10
LEO SAYER 15-12

WSPT/Stevens Point, WI

Pat Martin
DON WILLIAMS
BLONDIE
KOO & THE GANG
VAPORS 16-12
POLICE 23-18
JOHN LENNON 29 22

KDVT/Topeka, KS

Rocky Roberts
HARRY CHAPIN
HEART
POLICE
OLIVIA N-J
Hottest:
PAT BENATAR 3-1
HALL & OATES 10-4
ROGER DALTRY 12-6
LEO SAYER 18 10
CHRIS CROSS 16-11

KQWB-FM/Fargo, ND

Richards/Waters
NIELSEN/PEARSON
LARSEN-FELTEN
RETA COOLIDGE
JOHN LENNON
ROD STEWART
HEART
BLONDIE
ALAN PARSONS
DOOBIE BROS
AL STEWART
CARS
PURE PRAIRIE LEAG
Hottest:
JACKSON BROWNE 1 1
HALL & OATES 9 2
KORGIS 10-6
KENNY LOGGINS 16-8
BILLY JOEL 15-9

KWWL/Waterloo, IA

Drew Bentley
ROD STEWART
BLONDIE
BARRY MANILOW
ANDY GIBB
YELLOW MAGIC ORCH (dp)
Hottest:
KENNY ROGERS 9 1
PAT BENATAR 7 3
DIANA ROSS 10-7
HALL & OATES 17-11
AIR SUPPLY 24-14

KELO/Sioux Falls, SD

Paul Wescott
HEART
Hottest:
KENNY ROGERS 3 1
STEPHANIE MILLS 5-3
OLIVIA N-J 10-8
BILLY JOEL 11-9
LEO SAYER 13-10

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
BARRY MANILOW
E&P
BLONDIE
ANDY GIBB
ROCKPILE
POLICE
TIERRA
Hottest:
KENNY ROGERS 1 1
DON WILLIAMS 10-7
NEIL DIAMOND 16-9
EDDIE RABBITT 26-14
JOHN LENNON 23-18

KERN/Bakersfield, CA

Guy Davis
BARRY MANILOW
BLONDIE
ROD STEWART
HEART
BABYS
KINGS
Hottest:
KENNY ROGERS 3-1
HALL & OATES 7 3
CHRIS CROSS 12-5
JOHN LENNON 17 14
DIANA ROSS 20-16

KGW/Portland, OR

Janis Wojniak
DOOBIE BROS 1 1
KENNY ROGERS 7 2
NEIL DIAMOND 20 14
KORGIS 25-18
BRUCE SPRINGSTEEN 27 20

KJRB/Spokane, WA

Brian Gregory
ROD STEWART
DR. HOOK
EAGLES
D&P
BOZ SCAGGS
BLONDIE (dp)
DIRE STRAITS (dp)
Hottest:
KENNY ROGERS 1 1
QUEEN 4-4
LEO SAYER 7-5
BARBRA STREISAND 13-8
DON WILLIAMS D-19

KROY/Sacramento, CA

Bob Melik
BLONDIE
BARBRA STREISAND
JIMMY HALL
BOZ SCAGGS
Hottest:
KENNY ROGERS 4 1
HALL & OATES 10-5
VAPORS 16-12
POLICE 23-18
JOHN LENNON 29 22

KRO/Tucson, AZ

Dave Vanstone
DR. HOOK
ROD STEWART
TIERRA
Hottest:
KENNY ROGERS 1-1
CHRIS CROSS 6-4
BARBRA STREISAND 9 6
BRUCE SPRINGSTEEN 12 9
PAT BENATAR 18-13

KRUX/Phoenix, AZ

Bobby Rivers
ROD STEWART
BLONDIE
HEART
ANDY GIBB
D&P
Hottest:
CLIFF RICHARD 1-1
HALL & OATES 8-2
BILLY JOEL 10-7
CHRIS CROSS 17-12
POLICE 18-13

KTAC/Tacoma, WA

Sean Carter
EAGLES
CHEAP TRICK
BLONDIE
EDDIE RABBITT
QUEEN (dp)
KINGS (dp)
PETE TOMEHEND (dp)
Hottest:
QUEEN 1-1
STEPHANIE MILLS 8-4
JACKSONS 13-7
AC/DC 17-13
BRUCE SPRINGSTEEN 22-16

KTKT/Tucson, AZ

Ed Alexander
WAYLON JENNINGS
BLONDIE
BOZ SCAGGS
Hottest:
CHRIS CROSS 2-1
BRUCE SPRINGSTEEN 12 5
PAT BENATAR 19-12
DOOBIE BROS 21-13
NEIL DIAMOND 22-15

YBU/Fresno, CA

Ray Appleton
HEART
BLONDIE
ROGER DALTRY
Hottest:
KENNY ROGERS 1-1
CARLY SIMON 8 3
LEO SAYER 14 5
PAT BENATAR 18-12
BRUCE SPRINGSTEEN 23-16

KLUC/Las Vegas, NV

Dave Anthony
EDDIE RABBITT
CHEAP TRICK
ROD STEWART
Hottest:
BILLY JOEL 15 10
NEIL DIAMOND 24-11
BARBRA STREISAND 18 13
LEO SAYER 21-15

KMJK/Portland, OR

John Shomby
ROD STEWART
BARRY MANILOW
DR. HOOK
KINGS
Hottest:
KENNY ROGERS 2 1
LEO SAYER 8 3
PAT BENATAR 15-8
DIANA ROSS 17-10
CHRIS CROSS 20-14

KIOY/Fresno, CA

Rick Shannon
KINGS
ROCKPILE
E&P
ANDY GIBB
JACKSONS
ROD STEWART
VAPORS
Hottest:
DEVO 1 1
BARBRA STREISAND 2-2
DONNA SUMMER 3 3
POINTNER SISTERS 4 4
DIANA ROSS 5 5

KYNO-FM/Fresno, CA

Walker/Demory
PAT BENATAR
POINTNER SISTERS
Hottest:
TIERRA 1 1
KENNY ROGERS 10-4
ROLLING STONES 12-8
ZAPP 19-10
LA TOYA JACKSON 16-11

KZZX/Albuquerque, NM

Chris Carey
BARBRA STREISAND
ROGER DALTRY
HARRY CHAPIN
Hottest:
KENNY ROGERS 1-1
CLIFF RICHARD 4 2
LEO SAYER 9-3
CHRIS CROSS 10-7
DIANA ROSS 15-9

FM102/Sacramento, CA

Billy Manders
HARRY CHAPIN
POLICE
Hottest:
DEVO 1-1
BARBRA STREISAND 3-2
JACKSONS 13-8
JOHN LENNON 24-16
BARBRA STREISAND D-22

KSPZ/Colorado Springs, CO

Mike Daniels
ROD STEWART
ANDY GIBB
TIERRA
BLONDIE
Hottest:
KENNY ROGERS 1 1
CHRIS CROSS 5 3
LEO SAYER 7 4
PAT BENATAR 11 7
BARBRA STREISAND 17 10

KVSN/Colorado Springs, CO

Mark Murray
ROD STEWART
DOOBIE BROS
ROBBIE DURREE
POLICE
ROGER DALTRY
Hottest:
PAT BENATAR 3-1
LEO SAYER 10-7
BARBRA STREISAND 14-9
BRUCE SPRINGSTEEN 20-14
RANDY MEISNER 21-16

KZZP/Phoenix, AZ

Steve Goddard
TIERRA
ROD STEWART
BLONDIE
EDDIE RABBITT
Hottest:
CHRIS CROSS 3 1
BRUCE SPRINGSTEEN 9 6
NEIL DIAMOND 15-9
BARBRA STREISAND 16-13
JIMMY HALL 17 14

KMYT/Tucson, AZ

Rich Brother Robbin
POLICE
STEVIE WONDER
HEART
BLONDIE
E&P
ARETHA FRANKLIN
CHANCE (RA)
CLIFF RICHARD
ROD STEWART
Hottest:
ZAPP 1-1
KENNY ROGERS 7 5
JACKSONS 9 6
TIERRA 22-10
KOOL & THE GANG 18 11

KEZR/San Jose, CA

Bob Harlow
BLONDIE
EAGLES
ROD STEWART
UTOPIA
Hottest:
KENNY ROGERS 1 1
LEO SAYER 6-3
DIANA ROSS 19-10
AIR SUPPLY 18-14
RANDY MEISNER 20-16

KIDD/Monterey, CA

Ron Rodrigues
KINGS
ROD STEWART
EAGLES
CHEAP TRICK
BARRY MANILOW
BLONDIE
ANDY GIBB
UTOPIA
JOHN COUGAR
Hottest:
KENNY ROGERS 2-1
DIANA ROSS 10-3
VAPORS 12 9
PAT BENATAR 17-12
LEO SAYER 20-13

KGGI/Riverside

San Bernardino, CA
Bob West
PAT BENATAR
ZAPP
BLONDIE
ROD STEWART
DR. HOOK
Hottest:
TIERRA 1-1
BARBRA STREISAND 2-2
KENNY ROGERS 4-3
STACY LATTISAW 6-5
DOOBIE BROS 9-6

KKXX/Bakersfield, CA

Chris Squires
ROD STEWART
BLONDIE
CARS
JACKSON BROWNE
DOOBIE BROS
ALAN PARSONS
DIRE STRAITS
Hottest:
KENNY ROGERS 1 1
SUPERTRAMP 4-3
AC/DC 6-4
BRUCE SPRINGSTEEN 12-8
DON WILLIAMS 33 25

KNBQ/Tacoma, WA

Gary Bryan
BLONDIE
ROD STEWART
MARCY & ROBIN
QUEEN
CHEAP TRICK
POLICE
Hottest:
KENNY ROGERS 4 1
PAT BENATAR 7 3
DIANA ROSS 11-6
LEO SAYER 15 7
JACKSONS 14-9

KBB/Provo, UT

Jim Sumpster
JOHN LENNON
HEART
ROD STEWART
MAC DAVIS
Hottest:
KENNY ROGERS 2 1
CHRIS CROSS 9 7
DIANA ROSS 14-9
PAT BENATAR 18-10
BRUCE SPRINGSTEEN 22-14

FM103/Salt Lake City, UT

(formerly KRSP)
Lorraine Winnegar
ROD STEWART
BLONDIE
ALAN PARSONS
KINGS
Hottest:
SUPERTRAMP 1 1
CHRIS CROSS 10-6
BRUCE SPRINGSTEEN 14-7
RANDY MEISNER 15-8
POLICE 20-16

PARALLEL THREE

KBOZ/Bozeman, MT
Paul Ehls
BARRY MANILOW
HEART
Hottest:
CLIMAX BLUES BAND
STEPHEN BISHOP
DOOBIE BROS
KNOB LOCK & ANTON
Hottest:
KENNY ROGERS 3 1
WILLIE NELSON 5-3
DON WILLIAMS 13-10
DONNA SUMMER 17-12
CHRIS CROSS 22-15

KCAT/Casper, WY

Donna Fouz
ROD STEWART
ANDY GIBB
BLONDIE
KNOB LOCK & ANTON
DON WILLIAMS
Hottest:
KENNY ROGERS 1 1
HALL & OATES 6-2
CHRIS CROSS 17-8
JOHN COUGAR 25-17
BRUCE SPRINGSTEEN 27-19

KCBN/Reno, NV

Larry Irone
HEART
BABYS
UTOPIA
DIONNE WARWICK
ROD STEWART
Hottest:
KENNY ROGERS 3 1
LEO SAYER 9-3
PAT BENATAR 13-6
SUPERTRAMP 11-7
ROLLING STONES 12-9

KDZA/Pueblo, CO

Rip Avina
ROD STEWART
BLONDIE
ANDY GIBB
CHEAP TRICK
Hottest:
KENNY ROGERS 2-1
LEO SAYER 5-2
STACY LATTISAW 6-4
CHRIS CROSS 18-8
DIANA ROSS 16-10

KFXD/Boise, ID

Charlie Fox
ROD STEWART
DIONNE WARWICK
BOB SEGER (dp)
PETE TOMEHEND (dp)
EDDIE RABBITT (dp)
BARBRA STREISAND (dp)
OLIVIA N-J (dp)
Hottest:
HALL & OATES 3 1
LEO SAYER 8 5
CHRIS CROSS 10-6
WILLIE NELSON 12-8
AIR SUPPLY 17-11

KOOK/Billings, MT

Dennis Nichols
ROD STEWART
ROCKPILE
POLICE
CHEAP TRICK
Hottest:
KENNY ROGERS 2-1
BARBRA STREISAND 8 4
ROGER DALTRY 13-8
AIR SUPPLY 15-10
BILLY JOEL 17-12

KQDI/Great Falls, MT

Wendy Carpenter
ROD STEWART
STEPHEN BISHOP
TIERRA
BARRY MANILOW
Hottest:
DOOBIE BROS 1 1
KENNY ROGERS 8 2
LEO SAYER 13-7
HALL & OATES 14 8
DEVO 15 10

KRLC/Lawton, ID

Steven Alan Meckelvie
BARRY MANILOW
DIONNE

DARYL HALL & JOHN OATES
You've Lost That Lovin' Feeling
(RCA)
LP: Voices

201/1 89% National Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Daryl Hall & John Oates' album.

JACKSONS
Lovely One (Epic)
LP: Triumph

144/0 64% National Summary
R 664
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for The Jacksons' album.

KANSAS
Hold On (Kirschner)
LP: Audio-Visions

63/0 23% National Summary
R 254
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Kansas' album.

JOHN LENNON
Just Like Starting... (Geffen)
LP: Double Fantasy

210/8 83% National Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for John Lennon's album.

OLIVIA NEWTON-JOHN
Suddenly (MCA)
LP: "Xanadu" Soundtrack
130/18 58%
BREAKER

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Olivia Newton-John's album.

BARRY MANILOW
I Made It Through... (Arista)
85/85 38%
N & A

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Barry Manilow's album.

HEART
Tell It Like It Is (Epic)
162/80 72%
BREAKER

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Heart's album.

WAYLON JENNINGS
Theme From "Dukes..." (RCA)
LP: Music Man
80/8 35%
N & A

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Waylon Jennings' album.

KOOL & THE GANG
Celebration (Dolite/Mercury)
LP: Celebrate
82/16 36%
N & A

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Koool & The Gang's album.

STACY LATTISAW
Let Me Be Your Angel (Cotillion)
LP: Let Me Be Your Angel
124/2 55%
21

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Stacy Lattisaw's album.

STEPHANIE MILLS
Never Knew Love... (20th)
LP: Sweet Sensation
137/0 61%
16

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Stephanie Mills' album.

NIELSEN/PEARSON
If You Should Sail (Capitol)
LP: Nielsen/Pearson
68/5 30%
N & A

Regional Summary
R 584
S 144
M 354
W 224
LP 168
SUM 13
CHGR 29
ADZS 0

Table with 3 columns: P1, P2, P3. Lists regional and national chart positions for Nielsen/Pearson's album.

KENNY ROGERS
Lady (Liberty)
LP: Greatest Hits
213/80 84%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
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12	12
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40	40
41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

KENNY ROGERS
Lady (Liberty)
LP: Greatest Hits
213/80 84%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
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42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

DIANA ROSS
It's My Turn (Motown)
LP: "It's My Turn" Soundtrack
81/8 27%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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34	34
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42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

BARBRA STREISAND
w/BARRY GIBB
Guilty (Columbia)
LP: Guilty
182/16 80%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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44	44
45	45
46	46
47	47
48	48
49	49
50	50

BARBRA STREISAND
w/BARRY GIBB
Guilty (Columbia)
LP: Guilty
182/16 80%

Regional	National
1	1
2	2
3	3
4	4
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45	45
46	46
47	47
48	48
49	49
50	50

VAPORS
Turning Japanese (UA)
LP: New Clear Days
88/3 28%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
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10	10
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12	12
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48	48
49	49
50	50

EDDIE RABBITT
I Love A Rainy Night (Elektra)
LP: Horizon
83/16 23%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
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44	44
45	45
46	46
47	47
48	48
49	49
50	50

EDDIE RABBITT
I Love A Rainy Night (Elektra)
LP: Horizon
83/16 23%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
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10	10
11	11
12	12
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49	49
50	50

DIANA ROSS
It's My Turn (Motown)
LP: "It's My Turn" Soundtrack
81/8 27%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
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10	10
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47	47
48	48
49	49
50	50

PAUL SIMON
One-Trick Pony (WB)
LP: "One-Trick Pony" Soundtrack
82/4 30%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
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48	48
49	49
50	50

PAUL SIMON
One-Trick Pony (WB)
LP: "One-Trick Pony" Soundtrack
82/4 30%

Regional	National
1	1
2	2
3	3
4	4
5	5
6	6
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49	49
50	50

DON WILLIAMS
I Believe In You (MCA)
LP: I Believe In You
182/12 40%

Regional	National
1	1
2	2
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5	5
6	6
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39	39
40	40

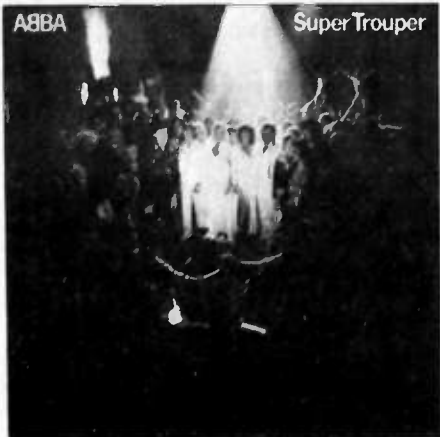
"The Winner Takes It All" #3776

The new single from
"Super Trouper,"
the new album from—

ABBA[®]



SD 16023



On Atlantic Records & Tapes
Produced by Benny Andersson & Björn Ulvaeus



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THE PICTURE PAGE

Radio Bolsters NY Music Week



New York City got the cooperation of the town's radio community for the second annual New York Music Week celebration, highlighted by various concert, on-air, and promotional activities. Joining the Big Apple's Mayor Ed Koch (front, third from left) to kick off the event were (front, l-r) WABC's Marc Sommers, NY Music Task Force President Howard Beldock, NARM Exec VP Joe Cohen, and NY Music Week Chairman Alan Steckler; (middle, l-r) WXLO's Chuck Leonard, WABC's Howard Hoffman, WPLJ's Jim Kerr, Task Force Radio Coordinator Sharon B. Warantz, and WABC's Johnny Donovan and Sturgis Griffin. Interspersed throughout the third row are WBL's Ken Webb, WYNY's Al Bernstein, WHN's Del MeMontreux, WKTU's Carlos De Jesus, WPIX's "Jack The Wack," and WNBC's Michael Sarzynski.

Gold "Drama" For Yes



Atlantic recording group Yes recently ended a North American tour in Long Island where they were presented with gold record plaques for their current LP, "Drama." Shown backstage at Nassau Coliseum are (l-r) Yes's Alan White and Geoff Downes, attorney Elliott Hoffman, Yes's Steve Howe, Atlantic's Danny Buch, Sal Uterano and Perry Cooper, group's Chris Squire, Yes manager Brian Lane and (kneeling) Trevor Horn of Yes.

E/A's Kings "Are Here!"



Elektra/Asylum's the Kings got the red carpet treatment on their recent tour to promote their first E/A LP, "Are Here." Commanding attention backstage at NY's Trax club are (l-r) E/A Vice Chairman Mel Posner, band member Max Styles, E/A's Willis Demault, Kings member Aryan Zero, group's manager Randy Phillips, E/A's Ralph Eblor, group member Sonny Keyes, and John McGhan of NBC Radio's "The Source." In front is King David Diamond.

Convention Under The Boardwalk



Boardwalk held its first corporate meeting in Beverly Hills last week, reviewing forthcoming product and introducing its three new Regional Music Directors: Barry Freeman (West Coast, formerly with Atlantic), Carl Bence (Midwest, ex-Casablanca), and Jim Francis (Southeast, last with MCA). Pictured with "Popeye" promotional paraphernalia are (l-r, rear) Exec. VP Irv Biegel, Sr. VP Dick Sherman, VP Ellen Wolff, Freeman, and label's Steve Brack; (l-r, front) VP Ruben Rodriguez, Bence, and VP's Roberta Skopp and Scott Kranzberg.

Yellow Devo Magic . . .



Following the Yellow Magic Orchestra's precedent-breaking L.A. concert, transmitted by satellite back to their native Japan, the band's Yukihiko Takahashi (right) examines one of A&M's five-inch yellow vinyl YMO sampler singles along with the impeccably-attired Bob Mothersbaugh of Devo.

KSAN

Continued from Page 1
ing KSAN staff would have a chance to talk with incoming PD Young as to whether they wished to stay with the station.

As for exiting PD Tom Yates, Paulsen said, "We're going to try to keep Tom. He's a tremendous professional and we're going to see whether an opening exists elsewhere within the company (Metromedia).

Yates, in turn, told R&R that he was "considering his options," adding that "the decision was made on the highest corporate levels that they had to have an immediate financial return and that this could be done quicker by a complete change in format rather than by letting the existing format build."

Paulsen, who once was GM of the station in its early days with the late Tom Donahue as PD, left to become WNEW-FM/New York's GM for four years, and later returned to KSAN, concluded, "It's a tough decision, an emotional thing."

NAB

Continued from Page 1
of punitive and legal fees," observed Nevas.

The policy, similar to one previously developed by the American Newspaper Publishers Association, is the result of a survey done by NAB showing that 45% of its members lacked any such insurance. "Our goal is for 20% of the uninsured members to sign up in the first year," Nevas said.

Lasker

Continued from Page 1
town artists are some of the most dynamic and exciting entertainers in the world today, and I am looking forward to working with them."

Lasker began his career with Decca in the early 50's, moving to Kapp and then helping to found Reprise. He cofounded Dunhill Records in 1965, and in 1970, four years after ABC acquired Dunhill, he became President of ABC Records. He formed Ariola America in 1975, staying on until its move to New York in early 1980.

WCFL Goes Pop/Adult

Continued from Page 1

Pop/Adult In The Strictest Sense

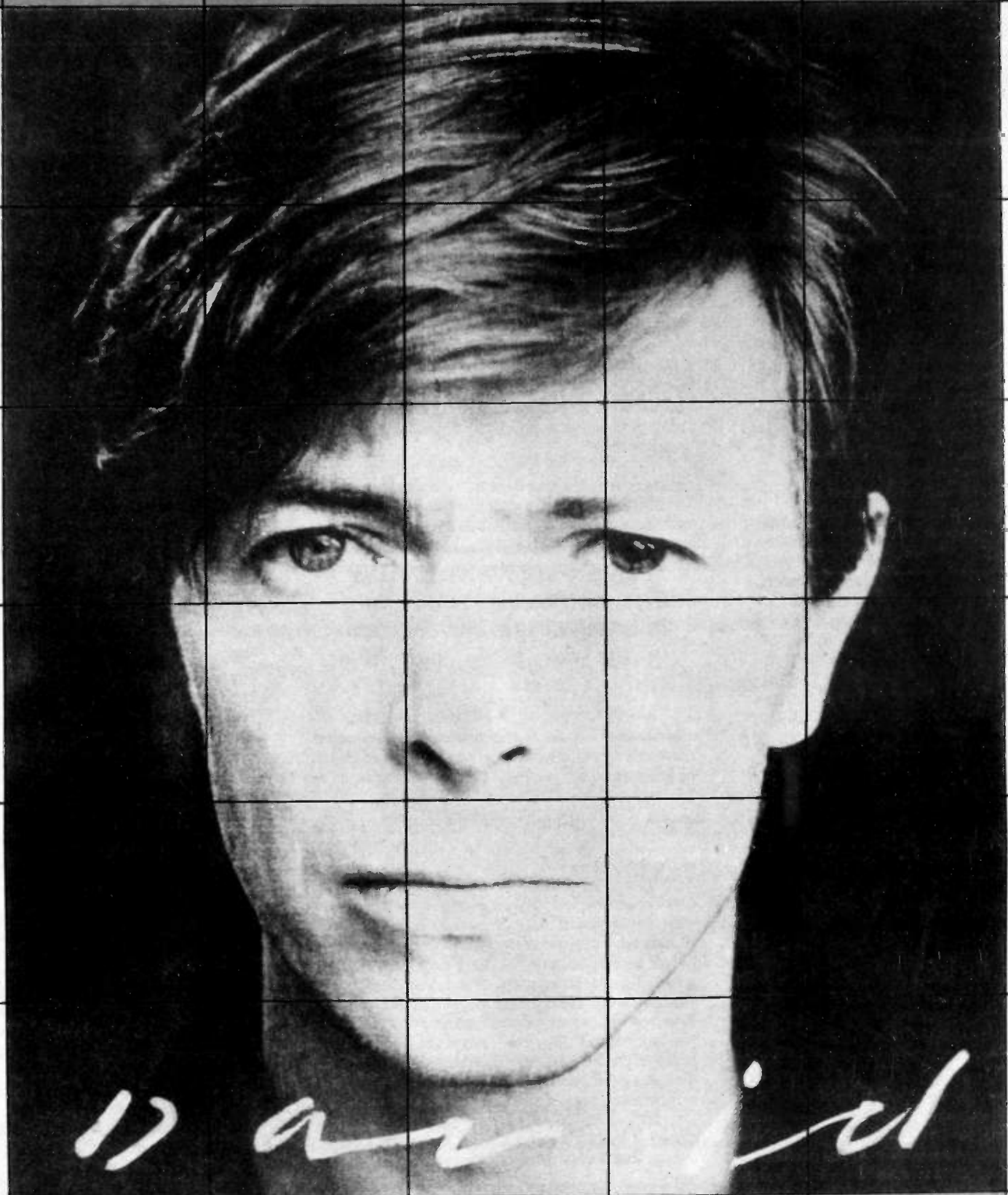
"The music is in the strictest sense what Pop/Adult radio is today," Martin told R&R, discussing WCFL's format. He pointed out that the 35-44 age group is the fastest growing single demographic cell in the country, and while "25-34 radio is still important, it's more of a secondary discrete cell for us." Bibbs echoed Martin's thoughts, declaring, "The postwar baby boom is now moving into the demo we're targeting (25-49). It is the largest target universe in this market."



"We went ahead feeling that AM radio has certain advantages over FM," Martin said. The top four stations here 25-49 were all AM in the Spring book. When anyone over 25 wants news, information, and weather, they go to an AM station - that's a perception, something they've learned. That's an advantage for us; we've got Harry Volkman, the top weather guy in the market on WBBM-TV, signed on."

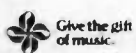
Summing up, Martin told R&R, "We think we have time on our side because the AM dial in Chicago is so 'under-radioed.' We'd rather take time and do it the right way and use a lot of concern for what we put on the radio, because we're building it for the long run. We're not in it to say in a year if we're not pulling giant numbers, we're going to get out of the format." Bibbs added, "We're proud the corporation has seen fit to provide this opportunity. Not another station in town will have the kind of people we do."

F a s h i o n



David

13 U W i E



from 'Scary Monsters' Produced by David Bowie & Tony Visconti





Jeff Gelb

AOR

KOME Comes Up Number One

San Francisco had a new leader for AOR radio in this past summer's ARB, and it wasn't a San Francisco radio station. It was KOME, a nine-year AOR veteran in neighboring San Jose. San Francisco has never been an easy market for AOR to make the kind of huge ratings impression it has in most other large cities, so it was especially interesting to see a station that does not primarily appeal to SF residents come up ahead of KMEL and KSAN in 12+ figures for the summer book.

Music Mix

I spoke with KOME PD Mikel Hunter to see how he explained his station's acceptance in the entire Bay Area. Hunter is a radio veteran with multi-format programming experiences spanning two decades and markets like Los Angeles (KMET), San Francisco (KNEW) and San Diego (KDEO). "When I got to KOME," he recalled, "it was a 'psychedelic dungeon,' as someone once called it. You know, a lot of import music. What I've always been big on is the kind of music that makes you reach over and turn up the car radio. I think you have a really happy listener if he gets home, pulls into the garage, and the radio in the car is so loud he's embarrassed."

Since Hunter joined KOME, the station's musical sound has been consistent in its energy level and familiar in its content. "Listeners should be able to do two things when they listen to KOME: tap their feet and sing the lyrics. It's real simple," he continued: "We don't play any obscure music. We play what we feel we should, and it's pretty heavily structured. I break everything down into every different way. An 'energy table' is just one of them."

EVOLUTION

KNCN/Corpus Christi has a new GM: He's Ken Schupback, from KGUL/Port LaVaca, TX. Former GM Bill Seale remains the President for the station and its parent company... J.D. Freeman has been upped to Station Manager at KBBC/Phoenix from Director of Programming Operations. Bob Chenault has been named KBBC's MD, and Jeff Deitch has been appointed afternoon newscaster... Steve Allen has been named the PD at WOMP-FM/Wheeling, and will move the station away from AOR to an Album-Oriented Contemporary... Jim Stacy has exited as MD at WHKC/Evansville... Bob Walton has been named MD of WQDR/Raleigh... Charles Walton has segued from airstaff to sales staff at WFYV/Jacksonville. Lex Staley has been upped from weekends to full-time overnights at WFYV.



CANADIAN AUDIO SHOW—LAFM/Lethbridge, Alberta presented its second annual "Sight and Sound Spectacular," a show featuring the latest in audio equipment staged to increase public awareness in both stereo and TV equipment as well as FM radio. Pictured is the LAFM booth at the exhibit.

KOME's music is researched through record outlets and by a callout system designed in conjunction with MD and research specialist Dana Jang. "I've always been a believer in research," Hunter stated, "But I don't go overboard; not everything I do is dependent on it. I've programmed #1 stations in Dallas, El Paso, Tucson, Phoenix, San Diego, and San Jose without extensive research, so I have to assume that intuitively I have some sort of feeling for it. I must be the most common person you ever met! So I don't want to go against that."

KOME's rock is hard-driving but structured not to scare off upper demos. "We want the people who are growing up listening to us to continue growing up with us past 18-24," Hunter said. Ac-

"I think you have a real happy listener if he gets home, pulls into the garage, and the radio in the car is so loud he's embarrassed."

— KOME PD Mikel Hunter

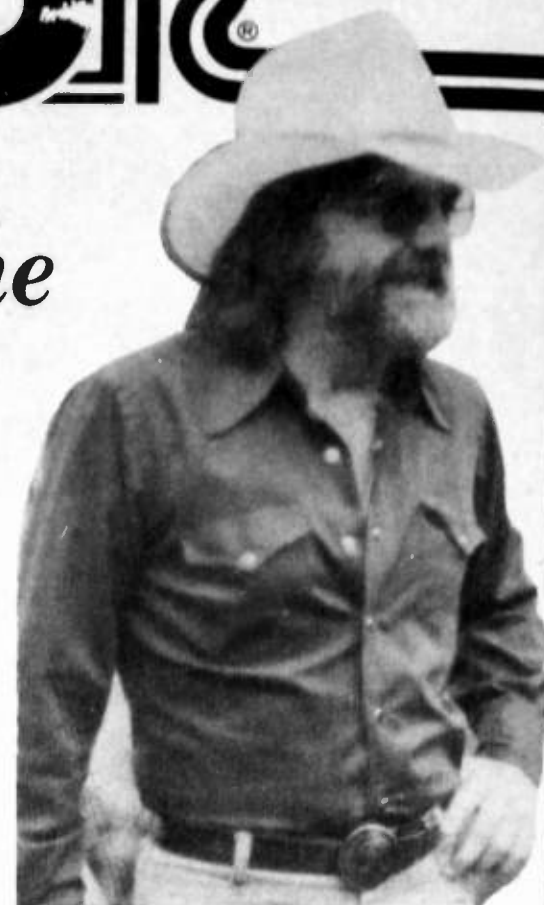
cordingly, the station's rotations make it difficult to program hard rockers like Van Halen or AC/DC back-to-back.

Friendly Vibes

Hunter was quick to praise his airstaff: "This is the best staff I've worked with in my career. After 20 years in radio, it's been a real pleasure to find these people." He encourages their growth with his approach to air personalities in general: "I look for a certain energy level in the people on the air as well as the music they play. That doesn't mean Top 40 screaming; I did that too many years to want anyone else to ever do that again. It just means, when you see someone on the street, you say hello. If they say, 'hey man, what's happening,' you're going to shine them on. Who needs that; it's someone at death's door. But if you greet someone and their attitude is upbeat and friendly, it's just a friendly energy or vibe; it's not being stoned out of your mind. I think that's the kind of energy that's very important for us to show on the air."

A Sense Of Humor

Humor enters into the overall KOME image as well. Examples: When people started cutting up KOME bumper stickers to make words like



Mikel Hunter

"KOKE," KOME jocks went on the air and told listeners they "weren't allowed" to do that. When the station created a new bumper sticker, the jocks told listeners that the old bumper stickers had to go on old cars, and only brand new cars could sport brand new KOME bumper stickers. The station's new promotion is an "anti-contest" promotion: "We won't give away money, vans, or whatever, like some other stations are doing," Hunter explained. "But we promise you if you listen to KOME radio we'll get you into Heaven! We've worked it all out."

Can KOME's sense of humor and unique musical blend keep the station in the ratings limelight? Hunter is pragmatic on that point: "When I came here they had been working very strongly to make KOME a San Francisco station. I pulled in the reins to make it a San Jose station. I wouldn't want to depend on people in SF listening to us; I don't know why they'd do it. KOME doesn't even get into some of the counties reached by the San Francisco ARB diaries, so we may not be able to maintain our lead once other stations get a foothold in those communities.

"But let me say this," he continued: "I don't want to go on the radio and shut out everyone who's not in San Jose by making it a total San Jose radio station." For Hunter, the best reason for San Jose and San Francisco residents alike to tune to KOME can be summed up easily: "We're fun. We're not cracking jokes every thirty seconds; we just have a good time on the air."

KSAN GOES COUNTRY

Elegy For A Radio Station

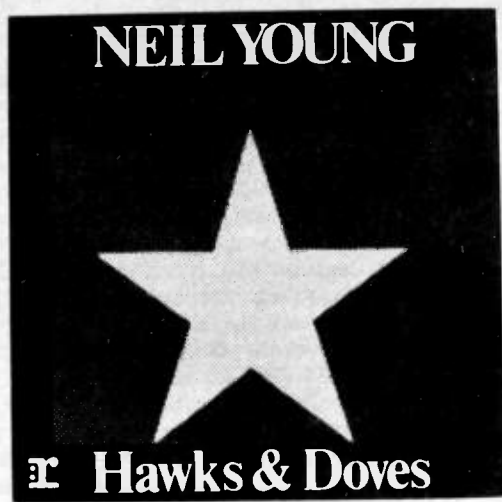
Times change and so do radio stations' formats. It's ironic that on the same week that we turned our spotlight on the Bay Area AOR that's leading the pack, the city's founding father of AOR radio, and one of the very earliest of all FM stations to experiment with the format that would, in time, become AOR, has announced plans to change to another format.

To paraphrase a cliché, I come to praise KSAN, not to bury it. The station has had more than its fair share of problems over the past several years, as it attempted to turn around its historical image as a freeform radio station for a new generation of listeners. In the final judgment, the hard work and long hours of a series of dedi-

cated programmers and airstaff members did not achieve the results management was looking for.

Looking at the bigger picture, though, a success story does shine through. It's the success of all those people who have, in the past 12½ years of KSAN's history, helped to formulate an entire radio format that has, perhaps, outdistanced its creator in the long run, but which owes so much to the blood, sweat and tears of its creators. So, on the eve of KSAN's AOR swan song, let's all take the time to thank a group of people whose names are legend and too numerous to begin to list here. Their pioneering efforts, to a large extent, gave many of us reading these words our radio careers. We thank you, KSAN, and we'll miss you.

NEIL YOUNG Hawks & Doves



HS 2297

CONSENSUS CUTS:
"HAWKS AND DOVES"
"UNION MAN"
"STAYING POWER"

AOR BREAKER

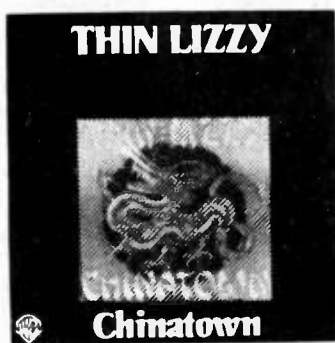
#1 MOST ADDED



ON REPRISE

PRODUCED BY DAVID BRIGGS,
TIM MULLIGAN AND NEIL YOUNG

THIN LIZZY Chinatown



BSK 3496

CONSENSUS CUTS:
"CHINATOWN"
"KILLER ON THE LOOSE"
"SUGAR BLUES"
"WE WILL BE STRONG"

ALREADY ON: WCOZ, WMMR, WYSP, WMET, WNEW, WAAF, WCCC, WHCN, WBAB, WLIR, KTXQ, KZEW, WZXR, WORJ, WQXM, WEBN, WMMS, M105, WABX, WRIF, KYYS, KSHE, KAZY, KWST, KDKB, KQFM, KOME, KSJO, KISW, AND MANY MANY MORE

#2 MOST ADDED



ON WARNER BROS.

PRODUCED BY
THIN LIZZY & KIT WOOLVEN

CLIMAX BLUES BAND Flying The Flag



BSK 3493

CONSENSUS CUTS:
"GOTTA HAVE MORE
LOVE"
"BLACKJACK AND ME"
"MONEY TALKIN' "

ALREADY ON: WQBK, WECM, WCCC, WBLM, WPLR, WNEW, WDHA, WIOQ, WPDH, KLBK, WRKK, KNCN, KTXQ, KPAS, WQUT, WNOR, WORJ, WQDR, KISS, WEBN, M105, WHKC, WMAD, KFMH, WWCT, WHNN, KLYX, KSHE, WPCR, KBCO, KFMF, KAZY, KTCL, KKDJ, KCAL, KGB-FM, KTIM

#3 MOST ADDED



ON WARNER BROS.

PRODUCED BY JOHN RYAN

Jeff Bell

UPDATE

KZAP/Sacramento combined its 12th anniversary celebration with a listening party for the new Eagles album. Congrats to the KZAP crew; keep it up for at least another dozen... Watch for KNAC/Long Beach PD Paul Fuhr on the season premiere of "Saturday Night Live," in a sketch involving Long Beach band the Suburban Lawns. Not only is Paul in the film, so is his car, which has a KNAC license plate... M105/Cleveland has begun a weekly show that plays an album in its entirety. Nothing unusual there, except that each LP will be a half-speed master album, to give audiophiles the ultimate in high fidelity... WHCN/Hartford's Eddie Haskell has taken his morning show on the road, with regular broadcasts set up at various diners, and recently, sever-

al racketball clubs as well, where Eddie broadcasts live from the jacuzzis (watch for electric shocks, Eddie)... WZXR/Memphis sponsored a citywide Ugly Bartender search that raised over \$12,000 for MS research... In election results, it was Led Zeppelin and running mates AC/DC over all competition. Those were the results in KTXQ/Dallas's rock elections, with 25,000 listeners placing votes over the phones... Speaking of the elections, KATT-FM/Oklahoma City did the city a good turn by volunteering to pay a nickel apiece for all political posters dropped off at the station the day after elections. The station in turn offered the paper to a recycling organization... The winner of KFME/Chico's record run grabbed over \$1300 worth of albums... KLOS/Los Angeles has begun a weekly program of local music... WLVQ/Columbus has just released its second Homegrown album, selling 10,000 copies at \$2.96 each to benefit Children's Hospital and the Secret Santa toy brigade... Radio Talent Bank's Larry Yurdin has announced he'll also begin consulting, with his first client station KFAT/Gilroy... KWST/Los Angeles simulcast the audio portion of a cable TV presentation of Linda Ronstadt in concert... WCMF/Rochester has begun a weekly show of imports and small-label groups. MD Ted Edwards asks that anyone with appropriate product contact him at (716) 288-3200... Phillip Page is now the sole American direct promotional rep for Virgin Records (you can also reach Virgin through RSO). You can find Phil at P.O. Box 69, Piscataway, NJ 08854, or (201) 968-8333... AOR KRKN/Anchorage needs service from most major labels. Contact PD Jay Noble at Mackay Bldg., 338 Denali St., Anchorage, AK, or (907) 277-2655.



QUITE AND SPORTY — In celebration of the station's birthday, WQUT/Johnson City registered listeners at area sponsors for a grand prize TR-7 sports car giveaway. Pictured at the keys presentation (l-r) are PD Chris Wilson, winner, and sports car dealer Doug Alley.

COLOR

HALLOWEEN WRAP-UP: WDHA/North Jersey treated 600 listeners to four concurrent Halloween parties at area clubs. The band that won a station-sponsored competition of area musicians provided live tunes, while listeners took part in a costume contest that netted its winner a trip either to Transylvania or to Loch Ness lake in Scotland. WLRS/Louisville held its annual fireworks display on Halloween night, with thousands watching as two barges on the Ohio River shot off a 20-minute pyrotechnic display. WIMZ/Knoxville held its first annual "Rock 104 Great Pumpkin Watch," an outdoor Halloween party featuring live music, free prizes, and free hot air balloon rides. The KAZY/Denver "Koffin Cruisers" brought a coffin full of free record albums to various listeners' Halloween parties.

WATCH HER STRUT: This one was bound to happen: In conjunction with Capitol Records and the latest Bob Seger single, WQFM/Milwaukee sponsored a nightclub contest to find the best "strutter." The winner got a \$500 diamond ring, while runners-up received complete Capitol Seger album catalogs or embossed tour jackets.

WHAT'S YOUR IQ?: KLAQ/EI Paso is holding daily "IQ Tests," which ask trivia questions. Correct guesses make winners eligible for weekly grand prizes of mopeds, dirt bikes, and stereos, among others.

COMING NEXT WEEK: Got a hundred extra cassette recorders and boxes full of blank cassette tapes? Then WRIF/Detroit has a music research system that's right up your alley! Actually, ABC FM Director of Research Fred Jacobs and WRIF PD Tom Bender have developed an elaborate music research system that's been used by the Detroit AOR for over a year now, and which may have direct bearing on the station's AOR ratings dominance in Detroit. Next week Fred and Tom reveal the secrets behind the system.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WCOZ/Boston presented Nervous Eaters for 94 cents.

BROADCASTS: Split Enz on KAZY/Denver, K97/Edmonton... George Thorogood, Johnny Van Zant on WPLR/New Haven... Larsen & Felton on WLIR/Long Island... Breathless on WMMS/Cleveland.

GUEST DJ'S: Van Halen, Outlaws, Robert Klein, Kansas, Heart, Meat Loaf, Off Broadway, Billy Thorpe, John Cougar on WLUP/Chicago.

CONVERSATIONS: NRBQ, Carlene Carter on WCCC/Hartford... 3-D on WDHA/North Jersey... Molly Hatchet, Johnny Van Zant, Michael Schenker on WMMR/Philadelphia... Billy Thorpe, Keith Sykes, XTC, Dixie Dregs, Gary Myrick on KWFM/Tucson... Talking Heads on WABX/Detroit... Rupert Holmes, Michael Franks on LOVE 94/Miami... Ian Anderson, Gary Numan, Billy Thorpe on WLPX/Milwaukee... Johnny Van Zant, Billy Thorpe on WAQX/Syracuse... Molly Hatchet, Angel City on WOUR/Utica... Rich Little on WIOT/Toledo... Le Roux on WIMZ/Knoxville... Billy Thorpe, John Cougar on CHEZ-FM/Ottawa... Robert Klein, Outlaws on WHCN/Hartford... Gary Numan on KNAC/Long Beach... Dire Straits, Gang Of Four, Ellen Shipley on KLBJ/Austin... Johnny Van Zant on WAAL/Binghamton... Robin Lane, Angel City on WBRU/Providence... Kings, Ellen Shipley on WLIR/Long Island... Trooper on K97/Edmonton... Steve Forbert on WSHE/Miami... Billy Thorpe on CFOX/Vancouver... Frank Zappa on M105/Cleveland... Bus Boys, Loverboy on KILO/Colorado Springs.

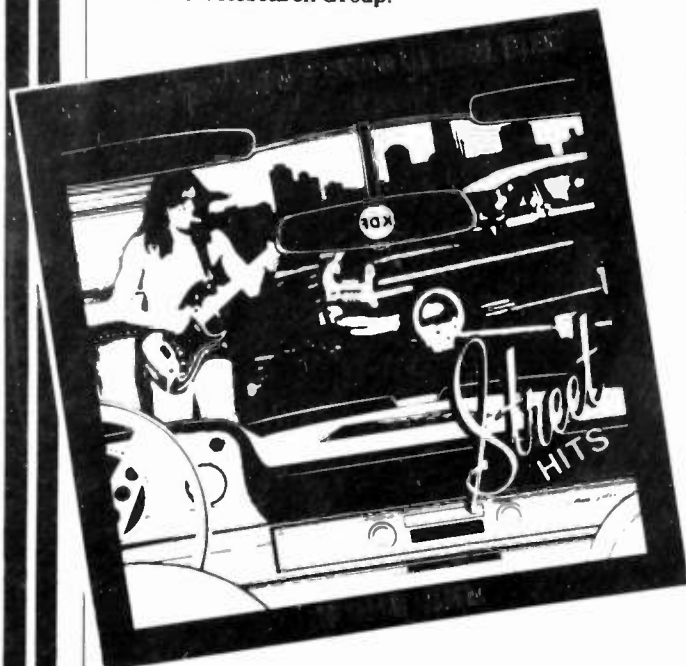
PROMOTION OF THE WEEK



WOUR Rocks Central NY

The Rock of Central New York represents WOUR's efforts to reflect the excitement and quality of the area's twelve most talented and popular bands.

5000 albums have been pressed and are being sold for \$3.96 at stores throughout the city. Profits will be donated to the New York Public Interest Research Group.



WKDF Hits The Streets

"WKDF Street Hits" is Nashville's first album featuring all local talent.

2500 albums have been produced and are available at music stores and the station for a donation of \$5.00. All proceeds from the sale of the album will benefit the Muscular Dystrophy Association.



KBPI's Breakfast Chats

KBPI/Denver has taken eleven "chats with President Jimmy," first produced for the station's morning show by Steven B. Williams and Don ("Hawk") Hawkins, and pressed 1000 copies of an album, to sell for \$3.99.

The record, a self-liquidating promotion financially, was an instant sellout, with plans already afoot to cull more morning show material into future limited pressing albums.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Radio & Records

Album Airplay/40

Chart Summary

November 14, 1980

157 REPORTERS

Album cuts are listed in order of airplay preference.

10/24	10/31	11/7	11/14	Artist	Album
14	1	1	1	BRUCE SPRINGSTEEN	The River (Columbia)
2	2	2	2	PAT BENATAR	Crimes Of Passion (Chrysalis)
13	7	3	3	POLICE	Zenyatta Mondatta (A&M)
-	-	12	4	CHEAP TRICK	All Shook Up (Epic)
5	5	4	5	KANSAS	Audio-Visions (Kirshner)
4	4	5	6	DOOBIE BROTHERS	One Step Closer (WB)
6	6	6	7	AC/DC	Back In Black (Atlantic)
1	3	7	8	CARS	Panorama (Elektra)
-	-	13	9	ALAN PARSONS PROJECT	The Turn Of A... (Arista)
3	8	8	10	SUPERTRAMP	Paris (A&M)
8	10	9	11	DAVID BOWIE	Scary Monsters (RCA)
-	-	24	12	DIRE STRAITS	Making Movies (WB)
7	9	10	13	MOLLY HATCHET	Beatin' The Odds (Epic)
-	-	26	14	BABYS	On The Edge (Chrysalis)
10	14	11	15	QUEEN	The Game (Elektra)
18	17	18	16	JOHN COUGAR	Nothin' Matters... (Riva)
-	32	21	17	RANDY MEISNER	One More Song (Epic)
33	22	20	18	ANGEL CITY	Darkroom (Epic)
15	15	17	19	ROBERT PALMER	Clues (Island)
17	16	16	20	MICHAEL STANLEY BAND	Heartland (EMI America)
-	-	38	21	ROCKPILE	Seconds Of Pleasure (Columbia)
37	31	30	22	TALKING HEADS	Remain In Light (Sire)
9	12	14	23	JACKSON BROWNE	Hold Out (Asylum)
11	11	15	24	ROLLING STONES	Emotional Rescue (Rolling Stones)
-	-	33	25	GEORGE THOROGOOD	More George... (Rounder)
22	19	22	26	STEVE FORBERT	Little Stevie Orbit (Nemperor)
-	33	25	27	BILLY THORPE	21st Century Man (Elektra)
20	18	23	28	GAMMA	Gamma 2 (Elektra)
31	29	32	29	ROBBIN THOMPSON	Two B's Please (Ovation)
16	21	27	30	KENNY LOGGINS	Alive (Columbia)
12	13	19	31	YES	Drama (Atlantic)
-	-	32	32	NEIL YOUNG	Hawks & Doves (WB/Reprise)
25	25	31	33	DEVO	Freedom Of Choice (WB)
23	20	28	34	ELVIS COSTELLO	Taking Liberties (Columbia)
27	23	34	35	B-52'S	Wild Planet (WB)
30	26	29	36	UTOPIA	Deface The Music (Bearsville/WB)
-	-	40	37	JOE JACKSON BAND	Beat Crazy (A&M)
-	-	38	38	DONNIE IRIS	Back On The Streets (MCA)
-	-	39	39	MOON MARTIN	Street Fever (Capitol)
-	-	36	40	707	707 (Casablanca)

"The Boss" held rock steady in first place, beating all competition in both hot and total reports. BENATAR maintained, as did POLICE. TRICK jumped way up as last week's adds converted to upper airplay rotations. PARSONS hit top ten with good conversions. DIRE and BABYS took big climbs, with significant mentions for all rotations. COUGAR, MEISNER and CITY all made gains. ROCKPILE jumped mightily, with impressive reports for all rotations. HEADS and THOROGOOD showed great growth. THOMPSON resurged. YOUNG debuted as the week's most added new album. JACKSON climbed as IRIS and MOON debuted. JIM CARROLL BAND came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry →

MOST ADDED

	11/14	11/7	10/31	10/24	10/17
1 NEIL YOUNG	82/73	0/0	0/0	0/0	0/0
Hawks... (WB/Reprise)	M 7				
"Union Man"	H 2				
2 THIN LIZZY	58/55	3/3	0/0	0/0	0/0
Chinatown (WB)	M 2	M 0			
Title	H 2	H 0			
3 CUMAX BLUES BAND	38/37	0/0	0/0	0/0	0/0
Flying The Flag (WB)	M 1				
"Gotta Have More Love"	H 0				
4 ROCKPILE	87/35	63/62	7/7	0/0	0/0
Seconds Of... (Columbia)	M 37	M 8	M 0		
"Teacher"	H 15	H 1	H 0		
5 DIRE STRAITS	122/04	111/05	0/0	0/0	0/0
Making Movies (WB)	M 59	M 4			
"Skateaway"	H 29	H 0			
6 EAGLES	27/27	0/0	0/0	0/0	0/0
Eagles Live (Asylum)	M 0				
"Life's Been Good"	H 0				
7 BABYS	59/24	57/66	34/33	0/0	0/0
On The Edge (Chrysalis)	M 51	M 13	M 1		
"Turn & Walk"	H 24	H 8	H 0		
7 DONNIE IRIS	51/24	37/8	24/6	23/6	17/2
Back On The Streets (MCA)	M 18	M 21	M 12	M 11	M 10
"Ahl Leahl"	H 9	H 5	H 6	H 4	H 5
8 XTC	28/17	15/11	0/0	0/0	0/0
Black Sea (Virgin)	M 7	M 2			
"Generals"	H 4	H 2			
9 MOON MARTIN	53/16	45/17	51/43	14/12	11/11
Street Fever (Capitol)	M 35	M 25	M 7	M 2	M 0
"5 Days"	H 8	H 3	H 1	H 0	H 0
10 JACK BRUCE & FRIENDS	18/16	0/0	0/0	0/0	0/0
I've Always Wanted... (Epic)	M 0				
Various Cuts	H 0				
10 CHEAP TRICK	135/14	134/125	2/2	0/0	0/0
All Shook Up (Epic)	M 41	M 3	M 0		
"Game"	H 80	H 6	H 0		
10 GEORGE THOROGOOD	78/14	72/51	36/36	0/0	0/0
More George... (Rounder)	M 60	M 17	M 0		
"Bottom Of The Sea"	H 14	H 4	H 0		
10 BILLY THORPE	71/14	75/21	64/31	48/48	0/0
21st Century Man (Elektra)	M 52	M 50	M 31	M 2	
"1991"	H 5	H 4	H 2	H 0	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	11/14	11/7	10/31	10/24	10/17
1 DIRE STRAITS	122/53	117/8	0/0	0/0	0/0
Making Movies (WB)	A 34	A 105			
"Skateaway"	H 35	H 0			
2 ALAN PARSONS PROJECT	129/56	131/70	29/0	0/0	0/0
The Turn Of A... (Arista)	A 11	A 111	A 29		
"Games People"	H 63	H 19	H 0		
3 RANDY MEISNER	80/53	87/61	86/27	51/11	26/0
One More Song (Epic)	A 7	A 11	A 31	A 38	A 28
"Deep Inside"	H 20	H 18	H 7	H 2	H 0
3 ROBERT PALMER	81/83	82/55	95/87	101/63	88/62
Clues (Island)	A 8	A 1	A 2	A 4	A 6
"Sulky Girl"	H 29	H 28	H 28	H 27	H 20
3 STEVE FORBERT	71/53	79/57	83/57	85/62	74/47
Little Stevie... (Nemperor)	A 0	A 8	A 3	A 2	A 8
"Get Well Soon"	H 18	H 22	H 23	H 21	H 18
4 JOHN COUGAR	78/52	80/58	90/70	85/64	79/58
Nothin' Matters... (Riva)	A 1	A 1	A 2	A 1	A 9
"This Time"	H 25	H 23	H 18	H 20	H 12
4 MICHAEL STANLEY	78/52	80/61	83/71	93/78	91/75
Heartland (EMI America)	A 1	A 1	A 4	A 0	A 1
"He Can't Love"	H 23	H 18	H 18	H 15	H 15
4 BILLY THORPE	71/52	75/50	84/31	88/2	0/0
21st Century Man (Elektra)	A 14	A 21	A 31	A 46	
"1991"	H 5	H 4	H 2	H 0	
5 BABYS	89/51	87/73	36/7	0/0	0/0
On The Edge (Chrysalis)	A 24	A 88	A 33		
"Turn & Walk"	H 24	H 0	H 0		
6 GEORGE THOROGOOD	78/50	72/17	36/0	0/0	0/0
More George... (Rounder)	A 14	A 61	A 38		
"Bottom Of The Sea"	H 14	H 4	H 0		
7 ANGEL CITY	75/49	71/52	71/44	57/33	50/24
Darkroom (Epic)	A 8	A 4	A 14	A 13	A 18
"No Secrets"	H 18	H 15	H 13	H 11	H 8
8 TALKING HEADS	78/45	63/39	60/32	63/4	3/2
Remain In Light (Sire)	A 9	A 8	A 14	A 54	A 1
"Once In A Lifetime"	H 24	H 22	H 14	H 1	H 0
8 GAMMA	88/86	84/68	79/65	82/88	80/61
Gamma 2 (Elektra)	A 1	A 0	A 1	A 1	A 1
"Voyager"	H 13	H 16	H 13	H 14	H 18
9 ELVIS COSTELLO	84/44	83/42	78/55	77/57	77/50
Taking Liberties (Columbia)	A 0	A 2	A 4	A 3	A 10
"Radio Sweetheart"	H 10	H 19	H 17	H 17	H 17
10 CHEAP TRICK	135/41	134/3	2/0	0/0	0/0
All Shook Up (Epic)	A 14	A 125	A 2		
"Game"	H 80	H 4	H 0		

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	11/14	11/7	10/31	10/24	10/17
1 BRUCE SPRINGSTEEN	149/148	148/145	149/140	150/25	33/1
The River (Columbia)	A 2	A 0	A 6	A 123	A 32
"Hungry Heart"	M 1	M 3	M 4	M 2	M 0
2 PAT BENATAR	139/123	137/124	138/125	140/125	132/119
Crimes Of... (Chrysalis)	A 0	A 0	A 0	A 0	A 0
"Hit Me"	M 16	M 13	M 13	M 15	M 13
3 POLICE	142/120	137/97	134/79	124/46	108/7
Zenyatta Mondatta (A&M)	A 0	A 0	A 8	A 37	A 100
"Don't Stand"	M 22	M 40	M 47	M 41	M 5
4 DOOBIE BROTHERS	119/104	129/111	138/121	140/129	133/119
One Step Closer (WB)	A 0	A 0	A 0	A 0	A 1
"Stoppin' Us"	M 15	M 18	M 15	M 11	M 13
5 AC/DC	112/103	120/106	120/99	119/95	115/82
Back In Black (Atlantic)	A 0	A 0	A 0	A 0	A 0
"Shook Me"	M 8	M 15	M 21	M 24	M 23
6 KANSAS	120/98	130/104	130/106	132/96	124/87
Audio-Visions (Kirshner)	A 0	A 0	A 0	A 0	A 0
"Hold On"	M 22	M 25	M 25	M 38	M 37
7 CARS	110/90	120/101	137/123	146/130	133/128
Panorama (Elektra)	A 0	A 0	A 0	A 0	A 0
"Don't Tell"	M 20	M 19	M 14	M 15	M 5
8 CHEAP TRICK	135/80	134/6	2/0	0/0	0/0
All Shook Up (Epic)	A 14	A 125	A 2		
"Game"	M 41	M 3	M 0		
9 SUPERTRAMP	103/79	119/101	129/108	142/118	129/112
Paris (A&M)	A 0	A 0	A 0	A 2	A 0
"Dreamer"	M 24	M 18	M 23	M 21	M 17
10 DAVID BOWIE	103/65	112/63	119/57	126/52	111/49
Scary Monsters (RCA)	A 0	A 0	A 0	A 3	A 2
"Ashes To Ashes"	M 38	M 49	M 42	M 71	M 60
11 MOLLY HATCHET	97/61	106/68	117/77	123/80	117/75
Beatin' The Odds (Epic)	A 0	A 0	A 0	A 0	A 0
"The Rambler"	M 36	M 38	M 40	M 43	M 42
12 QUEEN	75/55	88/63	88/71	104/85	115/100
The Game (Elektra)	A 1	A 0	A 0	A 0	A 0
"Bites The Dust"	M 19	M 25	M 15	M 19	M 18
13 ALAN PARSONS PROJECT	120/53	131/70	29/0	0/0	0/0
The Turn Of A... (Arista)	A 11	A 111	A 29		
"Games People"	M 54	M 10	M 0		
14 ROLLING STONES	64/51	71/53	98/80	108/86	118/97
Emotional... (Rolling Stones)	A 0	A 0	A 0	A 0	A 0
"She's So Cold"	M 13	M 18	M 16	M 22	M 19
15 JACKSON BROWNE	84/44	78/53	91/71	109/83	110/82
Hold Out (Asylum)	A 0	A 0	A 0	A 0	A 0
"That Girl Could Sing"	M 20	M 18	M 20	M 20	M 18

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

SOUTH

WDIZ Orlando
305-645-1802

PO: BOB CLAYTON
MI: BILLY LYONS

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WQDR Raleigh
919-832-8311

PO: DANIEL BRUNTY
MI: BOB WALTON

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

KISS-FM San Antonio
512-223-6211
RICK DENINGER (Disc Jockey)

PO: JOE ANTHONY

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

98 ROCK Tampa
813-224-0742

PO: AL PETERSON
MI: RICK VAN CLEVE

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

KMOO Tulsa
918-684-2810

PO: BILL BRANN
MI: CHARLIE WEST

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

MIDWEST

97 WB Bloomington
812-332-9292

PO: BILL PELTUS
MI: CRAIG KLEIN

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WART Chicago
312-777-1700

PO: NORM WINTER
MI: BOB GELUS

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

MOST ADDED

THIN LIZZY
Chinatown (WB) 19/19

NEIL YOUNG
Hawks... (WB/Reprise) 23/18

CLIMAX BLUES BAND
Flying The Flag (WB) 11/10

ROCKPILE
Seconds Of... (Columbia) 22/9

DIRE STRAITS
Making Movies (WB) 32/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

ANGEL CITY
Darkroom (Epic) 24/21

JOHN COUGAR
Nothin' Matters... (Riva) 27/18

DIRE STRAITS
Making Movies (WB) 32/17

BILLY THORPE
21st Century Man (Elektra) 21/16

MICHAEL STANLEY BAND
Heartland (EMI America) 24/15

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

BRUCE SPRINGSTEEN
The River (Columbia) 38/37

DOOBIE BROTHERS
One Step Closer (WB) 34/33

POLICE
Zenyatta Mondatta (A&M) 35/32

PAT BENATAR
Crimes Of... (Chrysalis) 36/30

KANSAS
Audio-Visions (Kirshner) 35/29

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

the Loop Chicago
312-440-5270

PO: BOB FLOYD
MI: SUE DANIELS

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

SAL-FM 94 Cincinnati
513-921-0594

PO: CORINE BALDASSANO
MI: ERIC MARGOLIS

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

MJOS FM Cleveland
216-391-1260

PO: PHIL DENHIRE
MI: MARTY SCOL

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

ROCKS Duluth
218-726-8421

PO: ANNIE STEAMER

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

LAV-FM 97 Grand Rapids
616-456-5481

PO: DAVE LOGAN
MI: TONY GATES

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

95 WJMT Chicago
312-828-9191

PO: TOM TELFER
MI: DAVE BERSON

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Q-FM-96 Columbus
614-224-1271

PO: STEVE RUMER
MI: TIM SMITH

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WIDEK 92 DeKalb
815-758-9250

PO: RAND HOLMES

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WWCK 105 FM Flint
313-744-1570

PO: TIM SHERIDAN
MI: MARK MILLER

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WVBO 98.5 FM Indianapolis
317-257-7585

PO: JOE KRANUS
MI: SUEH JEFFRIES

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WEFN Cincinnati
513-871-8500

PO: DENTON HARR

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

97X Davenport
319-328-2541

PO: JOHN MCILHINE
MI: DAVE HANSON

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WALBX Detroit
313-398-1100

PO: JOHN MCILHINE
MI: STEVE ROSTAN

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Allman Station Evansville
812-477-8811

PO: JEFF CURRY

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

SAS 106 Kansas City
816-531-3400

PO: BILLY BENTON
MI: DALE AUGUST

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WJMS Cleveland
216-781-9887

PO: JOHN GURMAN
MI: RIG LEO

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WJMS Dayton
513-229-4247

PO: KEITH WRIGHT
MI: STEVE MEHALL

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WRIF 101 Detroit
313-444-1010

PO: RICK WEST
MI: J.B. SMITH

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WJMS Ft. Wayne
219-484-0580

PO: RICK WEST
MI: J.B. SMITH

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

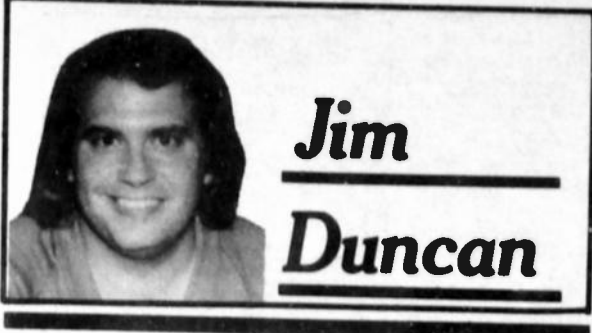
Medium
KANSAS (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

WJMS Lansing
517-393-1320

PO: BRAD CURTIS
MI: FRANK SMITH

ADD: CHAP TRICK (Epic)
70 (Casablanca)
DOORS (Chrysalis)
STEVE FORBERT (MCA)
BILLY THORPE (Elektra)
JIM CARROLL BAND (A&M)
ROCKPILE (Columbia)
MICHAEL STANLEY (Epic)
NOLLY MATCHETT (Epic)
PAT BENATAR (Chrysalis)
ALAN PARSONS PROJ. (Arista)
CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)

Medium
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CAROL KANE (Arista)
DAVID BOHIE (RCA)
STEVE FORBERT (MCA)
JOHN LEMON (Geffen)



Jim

Duncan

News Notes

It has been an interesting and exciting week for Country radio during the past week here in Los Angeles. Last Friday night at 9pm, legendary Top 40 radio station KHJ changed to Country. Indeed, it was a privilege to be a part of the transformation. After a number of years doing weekends and vacation-fill for KLAC, I decided to join Neil Rockoff, Charlie Cook, and the KHJ team in the same capacity. It wasn't an easy decision because of my many friends at KLAC, but I felt to work in a new radio environment would be a tremendous education and thrill. (I did two shows this past weekend and it was fun!) Thanks to KLAC PD Don Langford for his kindness, Bill Ward, Hal Smith, the on-air personalities (Harry, Art, Gene, Sammy, Don, Corky, Deanna, Jerry and, of course, the one and only Dick "Haynes At The Reins"), not to forget Jim Healy, Dean Sanders and his superb news department, Sam Benson, Cathy Hahn, and everyone at KLAC who made my job there very easy. Thank you all for a million memories . . . KZLA-AM-FM/Los Angeles announced Tom Casey, from sister-station KSCS-FM/Fort Worth-Dallas, is the new Operations Manager. (Details on Page 3.) . . . In the coming months R&R will keep you posted on what should be one of the great Country radio battles of all time . . . Congratulations to Bob Young, former PD of KNEW/Oakland-San Francisco, on being named PD of the new KSAN-FM/San Francisco. That market should also be of great interest to watch, now that Malrite has taken over KNEW under the guidance of GM Steve White (from KFOG/San Francisco) and former KZLA PD Jim West, and with KFAT-FM in nearby Gilroy being under new direction and ownership. Former KNEW GM Harvey Levin now owns KFAT and just hired David Chaney as PD, from KLOS and KMET in L.A., and Marty Manning as OD, recently with KLBJ-FM and KHFI/Austin, TX . . . Heard Joel Sebastian will return to WMAQ/Chicago as the new morning man, now that Lee Sherwood will be joining KHJ to do mornings . . . Terry Wood has joined Viacom's WQUD/Memphis as GM. Wood was recently OD at WSAI/Cincinnati. Could Viacom be thinking of a move to Country as it did in New York with WHKF (formerly WRVR)? Stay tuned . . . By the way, former WHN/New York morning personality Larry Kenney is now doing mornings at WHKF . . . Catching up: Don Moore is the new PD at KXLR-AM/Little Rock . . . Bob Walker has returned as PD to WOKQ/Dover, NH after a one-year stint at sister station KCCY/Pueblo . . . Billy Carter (NO, he isn't) is now PD of WIXY/East Longmeadow, MA . . . Gary Stevens is PD of new Country station KEIN/Great Falls, MT. Stevens had been at KIOA/Des Moines. KEIN went Country last Sunday (11-9) . . . Alan Furst, the recent PD of WNYN/Canton, has rejoined WEEP/Pittsburgh to do middays . . . Johnny Steele is the new PD at KVEG/Las Vegas. Bob Jackson has exited the station, with plans to be announced . . . Paul Johnson was elevated to MD from researcher at WDGY/Minneapolis . . . Jerry Schafer, VP/GM of KKBC-FM/Carson City, tells R&R the new Country format is working out well. KKBC is the only stereo FM Country station in Nevada . . . So what's NEWS with you?



KHJ: "FROM BOSS TO HOSSI" — Bob Shannon had just signed off his Friday afternoon show on KHJ/Los Angeles. At 8:00 KHJ gave its listeners a surprise. For one hour, bits and pieces of the top 10 rock songs of each year since 1965 were heard. This "history of rock" montage was immediately followed by Don McLean's "American Pie." At a bit before nine the Mac Davis song "Rock & Roll You Gave Me The Best Years Of My Life" was aired, then an announcement by KHJ VP/GM Neil Rockoff. One of the new station jingles was played for the first time, it's theme being "We All Grew Up To Be Cowboys." The first country record was another Mac Davis tune, "Texas In My Rearview Mirror," followed by Waylon's "Luckenbach, Texas." KHJ was officially a Country music station. Industry observers seemed to agree the station sounded more Country than was expected. The early word centered around a "COR" or Country Oriented-Rock format. Even though some country rock music was heard, there was no doubt KHJ was Country. It is obvious listening to the new KHJ that the station, the music, and the information provided are the stars. The air personalities are the force that blends and keeps it together.



Charlie Cook is the KHJ programmer. Only time will tell if his approach to Country radio will be a success in Los Angeles. Since 1965 KHJ has been a source of inspiration for rock stations. Depending on its success, KHJ could be the same for the new breed of Country stations in the 80's.

These exclusive R&R photos were taken during the first few minutes of the switch. In the first photo, PD Charlie Cook and the "First" Country personality, Janine Wolf (formerly with KWJJ/Portland), listen with KHJ Production Director Doug Brown to the historic moment, as the clock shows, a minute into the new format. In the second picture VP/GM Neil Rockoff and Cook talk with noted radio personality and programmer Red Mountain and a KMPC reporter. Rockoff and Cook were distracted from conversation during each break between music to hear the new sound of 93.1 KHJ. In the final photo, GM Rockoff gives a special thank-you to Janine.

Country

CONTESTS, CONCERTS & CONVERSATIONS

Armadillo Adventure



KLLL-AM-FM in Lubbock, TX had more than 4000 gather for a fundraiser billed as the KLLL Easter Seals Armadillo Games. When all was said and done the station helped bring in more than \$5000 profit. Some of the "games" included tobacco spitting and cow chip throwing contests, and of course the armadillo races. Besides lots of Lone Star Beer, country music, and dancing, a chili cookoff was also part of the festivities. Pictured here are KLLL's PD John Steele and the station's entry in the armadillo races . . . WNYR/Rochester, NY went on a long search to find two people that "hate" the station. The two Rochesterians lived in a tent on a billboard in full public view. The only communication they had was 24-hours of WNYR programming and a phoneline direct to the station. R&R still hasn't heard the end result. Film at 11 . . . The kickoff promotion for new Country station KRST/Albuquerque was to give away tickets to an Emmylou Harris concert, dinner out, and limo service to the show. KRST listeners were invited to



enter by writing in why they thought "92 Country" was the best sound around . . . WHK/Cleveland personality Steve Norris emceed the recent Tammy Wynette concert in town . . . WUBE/Cincinnati GM Bob English is seen at the General Motors plant in Cincinnati announcing the winner of the first 1981 Firebird to come off the line. The automobile was given away during the station's Pontiac/"Smokey And The Bandit II" promotion . . . Charlie Scott emceed the sold-out Waylon Jennings show in Fresno, CA. Charlie is PD at KMAK and also reports Willie Nelson is coming in for a KMAK concert . . . Mickey Gilley and Johnny Lee will headline this weekend at the Heritage festival in West Palm Beach. WIRK-FM personalities will host the shows . . . WKHK-FM (formerly WRVR)/New York broadcast a Tammy Wynette concert recorded live in Nashville, IN . . . Slim Whitman was a recent guest on the Jaybird Drennan show on WSLR/Akron . . . WIXL-FM/Newton, NJ PD George Conrad will host a Johnny Cash special as a fundraiser for an area public television station. WDXL-FM will have other station personnel manning the phones during the 3 1/2-hour event, to be held December 16. The program will air on four television channels in the area . . . Pictured is the winner of the recent WCMS/Norfolk spaghetti eating contest. The winner consumed more than four plates of pasta, using only his



mouth — no utensils or hands allowed. The event was held at local theme park Busch Gardens . . . Sun recording artist Orion ("Who was that masked man?") guested on the Dick Grimes & Bill Cardille morning show over WIXZ/Pittsburgh, and then again on the Martie Gray show . . . More than 10,000 San Diegans took part in the KSON "Big Buffalo Barbeque Tailgate Party" prior to a recent San Diego Chargers football game. The station provided music for a dance and food and drink, which included beer, bread, beans, and barbecued buffalo. (And that's no bull!!)



THE LEGEND OF

Jesse James

A CONCEPTUAL ALBUM FEATURING THE PERFORMANCES OF:

LEVON HELM ~ **JOHNNY CASH**
AS JESSE JAMES AS FRANK JAMES

EMMYLOU HARRIS ~ **CHARLIE DANIELS**
AS ZERELDA JAMES AS COLE YOUNGER

~ WITH ALBERT LEE AS JIM YOUNGER ~

ON A&M RECORDS & TAPES



Produced and Engineered by
GLYN JOHNS

Written and Composed by
PAUL KENNERLEY

THE LEGEND OF JESSE JAMES is not a soundtrack album. It is a concept album musically portraying the life and Legend Of Jesse James.

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Glyn



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JANIE FRICKE

Down To My Last Broken... (Columbia)
On 72% of reporting stations. National Summary: Up 32, Same 19, Down 0, Debuts 17, Adds 20. R&R Chart: 44-35.

P. WAGONER & D. PARTON

If You Go, I'll Follow You (RCA)
On 69% of reporting stations. National Summary: Up 18, Same 19, Down 0, Debuts 26, Adds 23. R&R Chart: 46-37.

OAK RIDGE BOYS

Beautiful You (MCA)
On 71% of reporting stations. National Summary: Up 14, Same 17, Down 0, Debuts 22, Adds 34. R&R Chart: 47-36.

STATLER BROTHERS

Don't Forget Yourself (Mercury)
On 68% of reporting stations. National Summary: Up 15, Same 17, Down 0, Debuts 25, Adds 26. R&R Chart: 50-39.

Most Added:

RAZZY BAILEY
I Keep Coming Back (MCA)
OAK RIDGE BOYS
Beautiful You (MCA)
JOHN ANDERSON
1959 (WB)

Hottest:

RONNIE MILSAP
Smoky Mountain Rain (RCA)
KENNY ROGERS
Lady (Liberty)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicates one of this week's "most added" new songs.

TERRI GIBBS "Somebody's Knockin'" (MCA) 75/15

National Summary: Up 33, Same 13, Down 0, Debuts 14, Adds 15 including WBAP, WSUN, WUBE-FM, WMNI, WFMS-FM, WIL-AM-FM, KRZY, KLAC, KYTE, KSDN-AM-FM, KEEN, WKXA, WWVA 38-29, WYDE 21-16, KIKK-FM 33-25, WQIK-FM d-21, WBAM 21-18, WSM 36-31, WMAQ 45-36, WTSD 39-32, KSSS 40-33, KEED d-30, KWJJ 40-34, KRAK 40-36, KCKC 26-18. R&R Chart: Debut 40.

LYNN ANDERSON "Blue Baby Blue" (Columbia) 73/15

National Summary: Up 24, Same 13, Down 3, Debuts 17, Adds 15 including WITL-FM, KGFX, WMBF, KFH, KLAK, KIDN, WNOW, KIXZ, WQIK-FM, WQYK-FM, WQTD 39-29, KKYX 45-36, KWMT 40-34, KTTS-AM-FM 38-30, KNIX-FM d-39, KEEN 39-32, WGNM-FM 41-34, WIXL-FM 25-12. R&R Chart: 49-41.

ED BRUCE "Girls, Women, Ladies" (MCA) 70/25

National Summary: Up 10, Same 19, Down 0, Debuts 16, Adds 25 including WPOC-FM, WKXA, WADR, WWVA, KLVI, KLRA, WWOOD, WJEZ-FM, KSD, WGE, WIRE, WBCS-FM, KTTS-AM-FM, KVDC, KMAK KSDN-AM-FM d-40, WSEN 42-37, KIXZ d-41, KIKX-FM 37-32, WINN d-34, WCXI d-40, KWMT 49-143, WKKN d-36, KYTE d-29. R&R Chart: Debut 43.

JOHNNY DUNCAN "Acapulco" (Columbia) 67/24

National Summary: Up 15, Same 13, Down 0, Debuts 15, Adds 24 including KUZZ, KLAK, KMAK, KCUB, WCAW, WBAX, WYDE, WHDD, WNRS, WMAQ, KSO, WIRE, WBCS-FM, KFH, WSLR d-39, WGE 45-39, KEBC-FM 50-38, KFEQ 48-38, KSOP 49-42, WPOR d-33, KOKE-FM 49-42, WSIX-FM 38-30, WCMS-FM 35-24, WIRK-FM d-25. R&R Chart: Debut 44.

ZELLA LEHR "Love Crazy Love" (RCA) 64/11

National Summary: Up 33, Same 10, Down 2, Debuts 6, Adds 11, KIXZ, WBAP, WBHP, WSAI, WCXI, WGE, WIRE, KGFX, KKL, KIDN, KSDN-AM-FM, KLAK 36-30, KCUB 40-35, WADR 19-13, WBAX 37-29, KNOE 48-39, KRMD-AM-FM 30-23, KHEY 38-33, KVDD 32-29. R&R Chart: Debut 46.

MUNDO EARWOOD "I Can't Keep My Mind Off Her" (GMC) 57/8

National Summary: Up 36, Same 7, Down 4, Debuts 4, Adds 6, KRZY, KKL, KNIX-FM, KFTN, KIDN, WPOR, WWVA 40-31, KRRV d-30, WCOS-FM 30-23, WBHP 46-36, WIRK-FM 30-26, WKMF 37-31, WITL-FM 39-31, KVDC 11-9, KRAK 38-30, KMPS-AM-FM d-28. R&R Chart: Debut 47.

MARTY ROBBINS "An Occasional Rose" (Columbia) 53/9

National Summary: Up 20, Same 18, Down 0, Debuts 6, Adds 9, WUBE-FM, WMNI, WCXI, WKMF, WMBF, WKCQ-FM, KVDC, KYTE, KEEN, KUZZ 49-36, KCUB d-38, WADR 31-28, WBAX d-38, KDKE-FM 50-45, KKYX 41-35, WQYK-FM 32-27, WIRK-FM 28-21, WSLR 38-32, KEBC-FM d-40, WXCL 38-33.

DEAN DILLON "Nobody In His Right Mind" (RCA) 49/8

National Summary: Up 14, Same 21, Down 0, Debuts 8, Adds 6, WSEN, WBGW-FM, KLVI, WINN, WGE, KTTS-AM-FM, KSD 38-34, WTSD 44-39, KSSS 49-39, KRDR d-35, KSOP 33-24, KRMD-AM-FM 41-32, WTQR-FM 39-34.

STEVE WARINER "Your Memory" (RCA) 44/16

National Summary: Up 3, Same 20, Down 0, Debuts 5, Adds 16 including WAXX, WFMS-FM, WTSD, KEBC-FM, KTTS-AM-FM, KVDD, KVDC, KEED, KEEN, WWCOS-FM, KRRV, WCMS-FM 45-25, WMNI d-37, KCKC 36-30, WKXA d-30.

DONNA FARGO "Seeing Is Believing" (WB) 44/7

National Summary: Up 13, Same 17, Down 1, Debuts 5, Adds 7, WCOS-FM, WTQR-FM, WKMF, WIRE, WITL-FM, WXCL, WMBF, KWMT 47-40, KEBC-FM d-39, KTTS-AM-FM 42-34, KVOC 39-32, WGNM-FM d-41, WIXL-FM 7-3, WBAX d-40, WQIK-FM 30-23, KRMD-AM-FM 39-30.

DICKEY LEE "Lost In Love (Mercury) 40/13

National Summary: Up 3, Same 15, Down 1, Debuts 8, Adds 13 including WWCOS-FM, WWVA, KLL-AM-FM, KWKH, KFGD, WXCL, KLAK, KRSY, KOTM, KVOC d-37, WBGW-FM 49-41, WQIK-FM d-28, WDKK 36-25.

RAZZY BAILEY "I Keep Coming Back" (RCA) 39/38

National Summary: Up 1, Same 1, Down 0, Debuts 1, Adds 36 including KIXZ, WYDE, WESC-AM-FM, WMC-AM, WLWI-FM, WSM, KWKH, WSLR, WXCL, WKKN, KFEQ, KRZY, KWJJ, KCKC, WVAM, WWVA.

SUSIE ALLANSON "Dance The Two Step" (Liberty) 39/10

National Summary: Up 8, Same 13, Down 1, Debuts 7, Adds 10, KVEG, KSOP, WDKQ, WCOS-FM, WHOO, WMAQ, WMNI, KEBC-FM, WXCL, KICD-FM, KSSS 50-40, WDKK 40-22, KRMD-AM-FM 42-31.

Others Getting Significant Action

MEL STREET "Who Will Turn Out" (Sunbird) 38/8

National Summary: Up 11, Same 11, Down 0, Debuts 6, Adds 6, WGTO, WMC-AM, KYXX, KWKH, WMZQ, KFGO, WTSD, KWMT 44-37, KEBC-FM d-47, KUZZ d-46, WMZQ-FM d-37, WQIK-FM d-37, KRMD-AM-FM 44-37.

TOMPALL & GLASER BROTHERS "Sweet City Woman" (Elektra) 35/11

National Summary: Up 11, Same 11, Down 0, Debuts 2, Adds 11, WCOS-FM, WESC-AM-FM, WQIK-FM, WBAM, WCMS-FM, WHOO, WTQR-FM, WKMF, WXCL, KICD-FM, KLAK, KVOC 40-36, WIXL-FM 22-16, WGTO 49-43, KHEY 34-30, KWMT 48-42.

BURT REYNOLDS "...Cheap & Superficial" (MCA) 35/4

National Summary: Up 16, Same 12, Down 0, Debuts 3, Adds 4, KYTE, KEEN, KHEY, WINN, WBAM 36-29, WIRK-FM 17-7, WMNI d-35, WITL-FM 14-12, KEBC-FM 24-18, WXCL 45-40, KTTS-AM-FM 36-28, KLAK 30-23, WKYQ d-40.

DEBBY BOONE "Take It Like A Woman" (WB/Curb) 35/4

National Summary: Up 8, Same 16, Down 0, Debuts 7, Adds 4, WCMS-FM, WMAQ, KWMT, WMBF, KTTS-AM-FM 46-38, KVOC d-36, WWCOS-FM d-26, WCOS-FM d-36, WQIK-FM 18-12, KRMD-AM-FM 50-40.

JIM REEVES "There's Always Me" (RCA) 33/13

National Summary: Up 1, Same 18, Down 0, Debuts 1, Adds 13 including WVAM, WWCOS-FM, KLVI, WKSJ-FM, WSM, KRMD-AM-FM, WFMS-FM, KEBC-FM, KSSS, WSIX-FM 48-36. Dn: WBGW-FM, WJEZ-FM, KFEQ, KRZY, KNIX-FM, KWJJ, KCUB.

DOOLITTLE BAND "Who Were You Thinkin' Of" (Columbia) 33/2

National Summary: Up 6, Same 14, Down 3, Debuts 6, Adds 2, KHEY, WWOOD, KIKK-FM 7-6, KVOC 17-15, KNIX-FM 30-24, WBAX d-36. Dn: WHN, KSON, WAXX, KSDP, KEEN.

JOHN ANDERSON "1959" (WB) 32/30

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 30 including WNRS, KFGO, KUZZ, KNIX-FM, KYTE, KRAK, KMPS-AM-FM, WMZQ-FM, WWVA, WCOS-FM, WSM, WCMS-FM, KWKH, WIRK-FM.

Radio & Records

NATIONAL AIRPLAY/50

November 14, 1980

Three Weeks Last
Two Weeks Week
Week

14	10	5	1	KENNY ROGERS/Lady (Liberty)
7	4	2	2	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
11	5	3	3	JOHN CONLEE/She Can't Say That Anymore (MCA)
20	14	6	4	RONNIE MILSAP/Smoky Mountain Rain (RCA)
3	2	1	5	ANNE MURRAY/Could I Have This Dance (Capitol)
15	15	8	6	ALABAMA/Why Lady Why (RCA)
17	17	11	7	CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
21	20	12	8	LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia)
30	22	15	9	BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)
16	18	13	10	BRENDA LEE/Broken Trust (MCA)
34	25	20	11	BARBARA MANDRELL/Best Of Strangers (MCA)
37	28	21	12	MICKEY GILLEY/That's All That Matters (Epic)
18	19	14	13	JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury)
12	11	7	14	EMMYLOU HARRIS/The Boxer (WB)
1	1	4	15	WILLIE NELSON/On The Road Again (Columbia)
47	32	27	16	JOHNNY LEE/One In A Million (Asylum)
23	21	16	17	SYLVIA/Tumbleweed (RCA)
9	7	10	18	LACY J. DALTON/Hard Times (Columbia)
44	34	29	19	CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
33	27	25	20	JOHNNY RODRIGUEZ/North Of The Border (Epic)
40	33	28	21	MAC DAVIS/Texas In My Rearview Mirror (Casablanca)
4	3	9	22	GEORGE JONES/I'm Not Ready Yet (Epic)
-	42	32	23	MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
46	36	30	24	CHARLIE RICH/A Man Just Don't Know... (Elektra)
26	24	24	25	RAY STEVENS/Night Games (RCA)
41	35	31	26	JOE STAMPLEY/There's Another Woman (Epic)
39	37	33	27	REX ALLEN JR./Drink It Down, Lady (WB)
-	45	39	28	EDDIE RABBITT/I Love A Rainy Night (Elektra)
2	8	18	29	DON WILLIAMS/I Believe In You (MCA)
-	46	38	30	BILLY "CRASH" CRADDOCK/A Real Cowboy (Capitol)
-	47	40	31	REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)
-	49	42	32	LEON EVERETTE/Giving Up Easy (RCA)
-	48	43	33	GENE WATSON/No One Will Ever Know (Capitol)
42	39	34	34	BONNIE RAITT/Don't It Make Ya Wanna Dance (Casablanca)
-	-	44	35	JANIE FRICKE/Down To My Last Broken Heart (Columbia)
-	-	47	36	OAK RIDGE BOYS/Beautiful You (MCA)
-	-	46	37	PORTER WAGONER & DOLLY PARTON/If You Go, I'll Follow You (RCA)
-	50	41	38	LORETTA LYNN/Cheatin' On A Cheater (MCA)
-	-	50	39	STATLER BROTHERS/Don't Forget Yourself (Mercury)
-	-	49	40	TERRI GIBBS/Somebody's Knockin' (MCA)
-	-	49	41	LYNN ANDERSON/Blue Baby Blue (Columbia)
-	-	45	42	CAPITALS/A Little Ground In Texas (Ridgeway)
-	-	43	43	ED BRUCE/Girls, Women, Ladies (MCA)
-	-	44	44	JOHNNY DUNCAN/Acapulco (Columbia)
-	-	48	45	BOBBY GOLDSBORO/Goodbye Marie (Curb)
-	-	48	46	ZELLA LEHR/Love Crazy Love (RCA)
-	-	47	47	MUNDO EARWOOD/I Can't Keep My Mind Off Her (GMC)
13	16	22	48	JERRY LEE LEWIS/Over The Rainbow (Elektra)
10	12	26	49	WAYLON JENNINGS/Theme From Dukes Of Hazzard (RCA)
6	9	17	50	TANYA TUCKER/Pecos Promenade (MCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JOHN WESLEY RYLES "Cheater's Trap" (MCA) 32/7

National Summary: Up 5, Same 11, Down 1, Debuts 8, Adds 7, KUZZ, KRDR, WWVA, KHEY, WAXX, WKCQ-FM, KICD-FM, WIXL-FM 32-26, WMZQ-FM d-40, KKYX 46-38. On: KIKK-FM, WLWI-FM, WQYK-FM.

CARLENE CARTER "Baby Ride Easy" (WB) 30/2

National Summary: Up 10, Same 15, Down 1, Debuts 2, Adds 2, WTSD, WBAX, WGNM-FM 38-36, WADR 19-14, WWVA 34-26, KLVI 44-36, WDKK 38-39, KTTS-AM-FM 40-32, KTRB 24-21.

RANDY BARLOW "Willow Run" (Paid) 29/5

National Summary: Up 8, Same 9, Down 0, Debuts 7, Adds 6, WPOR, WGTO, KNDE, WNRS, KMAK, KFTN d-34, WESC-AM-FM 40-36, KWKH 37-32, KSO 36-28, WKMF 38-33, KTTS-AM-FM 50-42.

GLEN CAMPBELL "Any Which Way You Can" (WB) 28/23

National Summary: Up 1, Same 2, Down 1, Debuts 1, Adds 23 including KLVI, WCOS-FM, WKSJ-FM, KNDE, WLWI-FM, KKYX, WJEZ-FM, KEBC-FM, KSSS, KNIX-FM, KFTN, KOTM, KCUB, WBGW-FM, WADR.

KENNY DALE "When It's Just You And Me" (Capitol) 26/9

National Summary: Up 2, Same 12, Down 0, Debuts 3, Adds 9, WNRS, KFGO, KTTS-AM-FM, KNIX-FM, KCUB, WGNM-FM, WWCOS-FM, KNDE, WCMS-FM, WESC-AM-FM 38-32, WQIK-FM d-36.

GARY MORRIS "Sweet Red Wine" (WB) 23/6

National Summary: Up 6, Same 7, Down 2, Debuts 2, Adds 6, KWJJ, KIKK-FM, WQYK-FM, WTSD, WKKN, KICD-FM, KVOC 30-26, WGTO 41-36, KHEY 40-35.

SONNY CURTIS "Fifty Ways To Leave Your Lover" (Elektra) 21/4

National Summary: Up 1, Same 13, Down 0, Debuts 3, Adds 4, WGTO, WQIK-FM, KKYX, KOTM, KVOC 36-31, WWVA d-38. On: WYDE, WSM, KWKH, KEED, KRAK.

CHARLY McCLAIN "Who's Cheatin' Who" (Epic) 19/17

National Summary: Up 0, Same 0, Down 2, Debuts 0, Adds 17 including WKXA, WCAW, WADR, WGTO, KIKK-FM, WMC-AM, KBUF, KEBC-FM, KMAK, KRDR, KNIX-FM, KRAK, KMPS-AM-FM.

SLIM WHITMAN "That Silver-Haired Daddy..." (Epic/Cleveland International) 19/11

National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 11, KWKH, KWMT, KTTS-AM-FM, KFEQ, KVOC, KEED, KRDR, KFTN, KRAK, WGNM-FM, WVAM.

EARL THOMAS CONLEY "Silent Treatment" (Sunbird) 19/9

National Summary: Up 0, Same 10, Down 0, Debuts 0, Adds 9, WKKN, KVOC, KSOP, KRRV, WCOS-FM, WESC-AM-FM, WWOOD, KYXX, KRMD-AM-FM.

HANK COCHRAN "A Little Bitty Tear" (Elektra) 19/7

National Summary: Up 3, Same 7, Down 0, Debuts 2, Adds 7, WWVA, WYDE, WBAM, WSLR, WAXX, KWMT, KICD-FM, WXCL 41-36, KTTS-AM-FM 48-40, KHEY 43-38.

FOX FIRE "Whatever Happened To Those..." (Elektra) 18/8

National Summary: Up 2, Same 5, Down 0, Debuts 3, Adds 8, KSSS, KRAK, WOKQ, KOKE-FM, KKYX, KWKH, WITL-FM, KFEQ. On: KSO, WCXI, KVOC.

MOE BANDY "Following The Feeling" (Columbia) 18/15

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 15 including WGTO, KIKK-FM, WUBE-FM, KEBC-FM, KUZZ, KEED, KRAK, KOTM, KCKC, KMPS-AM-FM, WGNM-FM.

RAZZY BAILEY "True Life Country Music" (RCA) 14/13

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 13 including KSO, WITL-FM, KEBC-FM, KFEQ, KUZZ, KLAC, KMPS-AM-FM, WIRK-FM.

JOHNNY CASH "The Last Time" (Columbia) 14/5

National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 6, KRSY, WVAM, WESC-AM-FM, KRMD-AM-FM, KVOC. On: KFGO, KFEQ, KRZY, WBGW-FM.

AMAZING RHYTHM ACES "I Musta Died And Gone To Texas" (WB) 12/6

National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 6, WQIK-FM, WKSJ-FM, WLWI-FM, KRMD-AM-FM, WIRK-FM, WVAM, KCKC 19-8.

DEBORAH ALLEN "Nobody's Fool" (Capitol) 12/6

National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 6, WAXX, KFTN, WIXL-FM, KNOE, WLWI-FM, WCMS-FM. On: KRRV, KRMD-AM-FM, KOTM, WADR.

Country Pictures



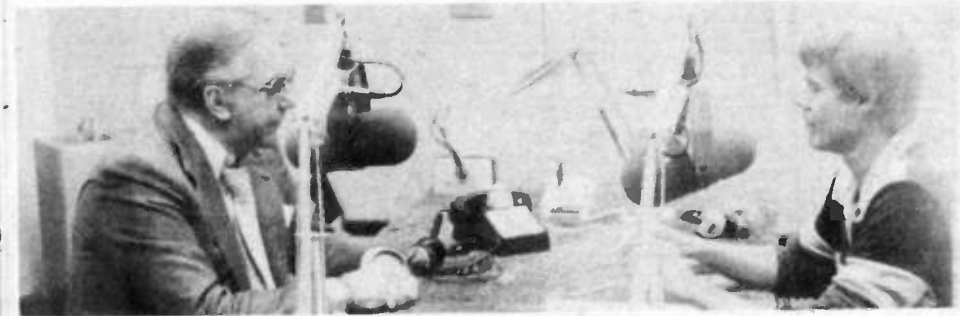
MEMPHIS MEETING — CBS recording artist Lacy J. Dalton is visited after her recent Memphis concert by WMPS staff members. Lacy is seen front center flanked by WMPS researcher Delta Jones and WMPS MD Fran Couch; (second row, l-r) Jeff Lyman, Barry Mog, and Tom Chaltas, all of CBS Records. WMPS PD John Randolph is behind the group.



ROGERS RAH-RAH — Kenny Rogers was presented with awards from the fourth and fifth annual WHN/New York Listeners' Choice Awards. The winners in the annual WHN promotion are determined by votes from WHN's one million-plus listeners. Pictured, from left, are WHN PD Ed Salamon, Kenny Rogers, and WHN's Lee Arnold, Brian Moors and Pam Green.



DEAN DILLON DOINGS — RCA's Dean Dillon got together with WKMF/Fint GM Boyd Arnold and PD Lee Philips during a reception for a group of listeners brought to Nashville by WKMF. Left to right are Mrs. Lee (Kathy) Philips, Lee Philips, Dean Dillon, Boyd Arnold and Mrs. Boyd (Dyann) Arnold.



TWO FOR THE SHOW — Top photo was taken during a recent interview at WIRE/Indianapolis. Seen are "Tonight Show" co-host Ed McMahon and WIRE's morning personality Doug Dahlgren; (bottom left) Slim Whitman and WSIX-FM/Nashville afternoon personality Marcey Howard; (bottom right) WAXX/Eau Claire, WI Station Manager Bob Holton and entertainer Kenny Price during an on-air interview.

Biff Collie

Inside Nashville



NUTS & BOLTS: Glen Campbell's hospitalization in nearby Dickson, TN was for a couple of cracked ribs, they say. He's OK, was on the Smothers Bros. TV special Tuesday (11-11) . . . They've been filming scenes for "The Concrete Cowboy," which just went into production after months of delay due to the AFTRA strike.

Norro Wilson, producer-writer-singer-entrepreneur-turned actor, is one of the principals in that movie, Jerry Reed the star . . . Cowboy Ed Bruce back on the range again, this time at the Burger Chef hotplate (cut a new batch of mouth-waterin' commercials) . . . The plaintiffs in those libel suits against Tammy Wynette have been changed from her ex-husband and his father, Don Chapel (Lloyd Amburgey, Jr. & (Sr.), to Don Chapel and his son Mike. Both father and son are singers. The suit charges that the Chapels "have been denied the fruits of their labor and talents and have been put down by their fans, co-workers, peers, employers, agents, and managers." The suits further state that Miss Wynette's "Malicious falsehood expressed in writing and the publication of the natural or alleged defects of the plaintiff exposed plaintiffs to ridicule, contempt, or hatred." The two suits total \$36 million . . . Bill Anderson spent the week in New York taping more "One Life To Live" soap opera segments . . . George Jones & Melba Montgomery, whose B.T. (before Tammy) duets harvested a crop of #1 and Top Ten hits, work together in Lawton, OK Friday (11-21) for the first time since their studio days . . . "Vegas" TV star Bob Urich hosts ABC-TV's "Christmas At Opryland" special, which tapes next Monday & Tuesday (11-24, 25) with the Statler Bros., George Jones, Dottie West, and Mickey Gilley (that makes three network TV specials Gilley has guested on here in the past three weeks. "When you're hot...") . . . Dolly Parton a guest on the first Barbara Mandrell TV special this Tuesday (11-18).

TV OR NOT TV: Remember when it used to be news when a country star (or act) would be hot or lucky enough to be booked on a network, or even a nationally-syndicated television show? Used to grab country trade headlines when something like that happened. Well, look here: "Nashville Palace" was a ratings hit, virtually assured of a midseason weekly start . . . Waylon's first TV special got the attention of network execs who had heard his voice and seen his hands on the "Dukes Of Hazzard," and watched the cash register hit the jackpot with his Phoenix-Denver location show . . . Mel Tillis guesting on the Dean Martin Christmas special . . . Eddie Rabbitt's the new voice and face for Miller Beer on radio-TV. Rabbitt is a special guest on the CBS-TV "Crystal Gayle Special" to air Decem-



ber 4 . . . George Burns is pictured with Loretta Lynn during the taping of the George Burns In Nashville?" special at Opryland. The show will be seen on NBC-TV November 15 . . . Tammy Wynette will be seen on the popular CBS series "Dukes Of Hazzard." She just completed filming November 11 at Warner Brothers Studios in Burbank . . . A TV special starring Donna Fargo and Kitty Wells called "Wells & Fargo"? . . . "Barbara Mandrell & The Mandrell Sisters,"



ALABAMA ACCOLADE — RCA recording artists Alabama were recently honored with "Alabama Band Day" throughout the state of New Jersey. (Just kidding, wanted to see if you were paying attention.) Pictured here presenting the band with the official proclamation is an Alabama state representative, Caroline Cavanaugh. The presentation was made at the grand opening of the band's nightclub in the historic downtown area of Birmingham.

a six-edition mini-series, airs this week, with beaucoup cowboy singers and players guesting on that Cinderella story, which I hope will turn into another network TV fairytale . . . A network TV special starring Jerry Lee Lewis and Mickey??? (wouldn't that be something?).

AIRLINES: Glen Campbell was at Tanya's ranch home when rushed to the Dickson hospital in pain . . . Connie Smith recuperated from major surgery . . . Monument Records boss Fred Foster hospitalized for tests to discover the cause of internal bleeding . . . The IRS is after another well-known country star for back taxes totaling about \$200,000 . . . Whatever happened to that screenplay on the life of Hank Williams at Warner Bros.? They say Kristofferson was the most-mentioned possibility for the lead role . . . Is Stephanie Winslow now married to producer Ray Ruff, who used to be married to Susie Allanson (and still produces both of them)? . . . Did I tell you that nearly 75% of all the boots manufactured in America are made within 75 miles of Music City? (Boot City USA?) . . . Don Williams first hit in the 60's as head of the Pozo Seco Singers . . . David Houston and Tommy Overstreet are both third generation nephews of the late American musical giant Gene ("My Blue Heaven") Austin . . . When Tom T. Hall appeared in Penthouse Magazine, he didn't take his clothes off! . . . Watch for a startling announcement concerning one of the hottest girl singers of the day within the next two weeks! . . . George Hamilton IV and writer John D. Loudermilk started the first tour company in Nashville ("Music City Tours"). Now there are over 50! . . . Frank "They call me 'T-Bear'" Thibert Music City'ed for a new single session, and says there's a reporter for a Michigan newspaper named Clark Kent (Do you suppose...?) . . . John Pugh, in Country Music magazine, suggests these books for good reading: "Marriage Made Easy" by Tammy Wynette, "How To Win Friends And Influence People" by Waylon Jennings, and "The Art Of Cocktail Chatter" by Don Williams . . . Music Row is hearing mumbles of marriage problems from one of Music City's longest-running family affairs (guess who and you win a fist-in-the-eye) . . . Dolly Parton credits Jimmy C. Newman with her first big break?? He once gave up his spot on the Grand Ole Opry so that the little blonde from Seiverville, TN could get on.



P/A

POP/ADULT®

Mike Kasabo

Born-Again Oldies In Boston

Four years ago we did a piece on the Pop/Adult battle in Boston. It featured two monster radio stations that had locked horns in an adult "supremacy of format and signal." Those stations were WHDH and WBZ. Both stations still enjoy huge success in terms of billing and audience — but recently, WHDH, under the guidance of Al Brady (who programmed the station previously, and has just been named GM at WYNY/New York — see Page 1), has made a shift that a number of other AM facilities have undergone. Its thrust is a "redefinition" of the long-established term "oldie." As the Baby Boom (also known as First Generation Rock 'n' Rollers) becomes increasingly significant in terms of buying power, AM radio, if it wants to have a musical power base, has to come to grips with satisfying those adults who still lean towards the AM band — I call them "AM babies." These "babies" are anywhere between 32 and 40, an eight-year demographic "core" spread. Brady discusses his reemphasizing of music from the 50's, 60's and 70's and the targets he's aiming at with the programming shift.

R&R: Why and when did the emphasis toward oldies become important to your audience?

AB: We did it in order to reflect what was actually happening on the radio station. We have in the past four years been leaning towards the value of what oldies, or familiar music, can offer the adults we're going after. Gold or recurrenents were making up a lot more of our list than currents, yet we were segmenting our playlist in terms of whether a record fit into any one of those categories. Then in looking at the call-out research, I noticed that the audience doesn't really perceive records like that. In other words, there's no basic difference between the way they rate a current record and the way they rate a gold record, as long as it's familiar. If it's unfamiliar, than it usually rates very negatively. So we de-

ecided that the best approach for our radio station was to call a record a record and not have any regard for the aforementioned classifications. What this essentially means is that each record has its rotation evaluated in terms of its popularity as perceived by the music research.

R&R: So you might have some current music that gets played once every two days, but some goldens that get played every day, or vice versa?

AB: Exactly. We're not really segmenting our rotation patterns by whether a record is current or an oldie; we're segmenting our rotation patterns by the popularity of the record.

R&R: An example, please?

AB: This past week, "You've Lost That Lovin' Feeling" by the Righteous Brothers, not Hall & Oates, was played as a current, meaning that it was coming up three or four times a day. But there were currents that came up in what would be conventionally known as gold rotation. The problem I've had in describing what we do is a semantic one . . .

R&R: Are you saying that the semantic terms "Golden" or "current" or "recurrent" are passe for you?

AB: Very much for this kind of radio station, because we find that the audience for Pop/Adult radio generally has very little interest in new music — they like what's familiar to them and they accept those records which are familiar; whether it's current or an oldie.

R&R: So a newer record could be totally acceptable?

AB: That's right. But we find that generally the newer the music is, the less acceptable it is. But there are, as always, exceptions. The latest one is the Willie Nelson record "On The Road Again," which tested really super right out of the box — but that's a very rare occurrence. So we're trying very hard to develop our rotational patterns by popularity percentages rather than by date of release of a record.

R&R: What are you looking for in your testing process?

AB: It's basic. We want to know the person's positive or negative reactions. What the centerpiece of all this consists of is to find out how many people consider any given record their favorite. Also, on the other hand, how many are just tolerating it, and obviously a low tolerance record is one that we aren't interested in playing. I'd like to point out that we go to great pains to tell people that we want to know if they've never heard of a record, that it's OK — just tell us.

R&R: You're looking for honesty.

AB: That's right. We want an honest gut-level reaction, and so far they've been responding. This research I've talked about is done on a daily basis, which means that we are generating a pretty hefty sample of people in New England.

R&R: Without tipping your hand, what is a final criterion for inclusion of an oldie or current to the playlist?

AB: I have an arbitrary percentage factor — arbitrary only because I arrived at it. Any record has to score at least that percentage on the "positive acceptance test" in order for it to be added to the radio station. Conversely, there's a "negative" test, and a record exceeding a certain point on that scale will not see airplay, regardless of its positive response.

R&R: Really?

AB: It's conceivable that a record could test very positively and very negatively . . .

R&R: Who wins in that case?

AB: Generally the negative would outweigh the positive. Particularly with older music; with newer music we'd tend to see more of a balance of both factions, mainly because newer music tends to test more negatively by its nature.

R&R: If I were researched and said to you, "Hey, it's OK, but I've never heard it before," would that be enough to put it in the negative category?

AB: I'd count that as, "I've never heard that before," which translates to me as a negative.

R&R: Do you categorize your oldies in styles, eras, sounds — like is the Motown sound especially popular in Boston?

AB: I think it is. But like anything else, some of the Motown records are more acceptable than others. There seems to be an acceptance of good music regardless of what era it's from. We have recent hits that test positively and we have some very old ones that keep right up with them. We're finding that the best of the bunch test very well, very consistently. But there's no trend developing saying that you should be playing more Beatles records than say Motown records. They either stand or fall on their own individual merits.

R&R: What other facets can you reveal about this significant musical repositioning of WHDH?

AB: Well, I can tell you that I've got some records in my power rotation right now that are from 1958! Now the time frame of records in the powers will change from week to week, but never dramatically.

R&R: Which must be achieved by the ongoing process of continually testing records, retaining the highest score and lopping off the lower ones. Does it go in cycles?

AB: Exactly.

R&R: Do you think that for an AM music station to survive in the coming years that it might have to reposition itself with "baby boom music"?

AB: I believe it will. I don't know why, but we're one of the few AM radio stations that has been able to hold our numbers not only in drive time, but middays where the prime element is music — not full of the news, traffic, and sports elements we have in other dayparts. Our numbers from 9am to 3pm are substantial, so I don't buy the argument that you can't play music on AM and win. I think what it boils down to is that you've got to play the right music, and you have to deliver it in the right way, and if you're doing that, people will respond accordingly.

Update

AN INDUSTRY HALL OF FAME? John Murphy of KWEB/Rochester, MN has resurrected the idea of establishing a "Radio Hall of Fame." He writes, "Many industries have a hall of fame, most notably the sports business. In our business, a hall that would honor our colleagues could also prove to be an interesting tourist attraction — broadcasters like Alan Freed, Murray The K, Gary Owens, William B. Williams, Wolfman Jack, among other long-established personalities, are the Babe Ruths and Pete Roses of our business. Included in the hall would be airchecks of broadcasts that visitors could listen to; a replica of a major radio studio; maybe the original mike used by President-elect Reagan at WHO; Lujack's headphones, and the like." Murphy can be reached at the Springtime Retirement Home & Grill, 29 North East 7th Street, Rochester, MN 55901 . . . **THE SPORTING LIFE:** Over the next three weeks, FM97/Pittsburgh will be interviewing for a morning and afternoon sports commentator. So what, you say? Well, what makes this different is that the station is looking for a complete unknown for the job: no previous broadcasting or journalistic experience required! "What we're looking for," said PD Kevin Fennessy, "is somebody right off the streets, someone who is sharp, somewhat off the cuff, well-versed in all sports. This is almost like the premise of the movie 'Rocky,' where an unknown gets a shot at the big time." . . . As the super-popular Portland Trail Blazers basketball team gets underway for the 1980-81 season, KEX has introduced a new kind of sports talk show. "Blazer Sports Talk" will encourage listeners who want to learn more about the sports to call in and better understand the game's techniques . . . WQDE/Albany, GA is in need of Pop/Adult record service from all sources — address product to Gabe MacKenzie, Operations Manager, P.O. Box 1624, zip 31702 . . . KWOS/Jefferson City, in conjunction with Coca-Cola, helped area handicapped children as two-foot dolls — witches and pilgrims to coincide with the season — were donated to area schools for the handicapped, plus giveaways of Mr. Pibb soft drinks . . .

Transition

PITTSBURGH APPOINTMENTS: Philip S. Brown has been named General Sales Manager for KDKA, coming to the station from WMAL/Washington, where he served as Sales Manager. In addition to his radio background, Brown has experience as a financial analyst for several major firms, including IBM . . . Down the road a piece, WWSW has announced the appointment of Herb Crowe as Music Director. Crowe was promoted from within, and replaces Wynn Rosenberg, who stays with the station as all-night personality . . . Jim Scollin has been named Director of Station Operations at WJML/Petoskey, MI, and comes to the station from WOMC/Detroit, where he served as Music Director and midday personality . . . New morning drive personality at WCLR/Skokie, IL is "Doctor" Phil Duncan, who comes to the Chicago area after seven successful seasons at KXOK/St. Louis. "Since both my wife and I grew up listening to Chicago radio," he commented, "it's our favorite media town." . . . Two new appointments at KMGC/Dallas: Allen Farmer joins the air staff as afternoon drive personality, coming from KXTQ/Ft. Worth; Mark Campbell has come aboard as an announcer from KAFM in town . . . Tim Shaw is the new Program Director of KSMA/Santa Maria, CA, coming from the PD slot of KZOZ/San Luis Obispo . . . WXKS/Medford, MA announces the addition of broadcast veteran Alan Dary. He has been a top radio personality for such New England giants as WHDH and WBZ . . .

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DIANA ROSS

It's My Turn (Motown)

55% of our reporters are on it. Somewhat competing with her other release, this is projected to continue to outgain "I'm Coming Out" based on our programmers' observations; although "Out" is also still climbing. Adds include KFMB, WJON, WHBY, KMED, WATR, WLTA, WGIR, WVIC, KPPL, WTAR, WACI, KXIC, WDBO. Key moves: 26-20 WSTV, 30-21 WGAR, 29-23 WREC, 36-27 KBAI, 39-28 WSGW, 29-23 WEIM, 24-21 WBT, 30-25 WFIR. Heavy rotation: WCFR, WOOD, WSBA. Jumps 35-22 on P/A chart.

KORGIS

Everybody's Got To Learn Sometime (Asylum)

58% of our reporters are on it. Latest adds include WJBO, WHEN, WCBM, WNFL, WSBA, KMBZ, KNBR, WGY, WSGW, WLW, KAKZ, WHBC, KOLO, WCHV. Key moves: 23-18 WSM-FM, 24-18 WFIR, 25-16 WOWO, 28-25 KING, 21-17 WBN, 31-21 KLO, 25-22 WORG, 21-17 KWOS, 35-26 WGAR, debut 20 KRMG, debut 23 KEX, debut 30 WACI, debut 30 WLNH. Heavy rotation: WCCO-FM. Jumps 36-28 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BOBBY GOLDSBORO "Goodbye Marie" (Curb/CBS) 66/16 adds include WPTF, KLMS, KRNT, WFDF, KSFO, WHBC, WDAK, WCCO-FM, WNAB, WWSW, WSGW, KOY, KOB. Key moves: 28-21 WSTV, 28-16 WLTA, 16-11 WSB, 33-27 WLVA, 36-28 KLO, 40-24 KMED, 31-26 WFIR, debut 23 WYMC, debut 27 WEIM, debut 29 KMBZ, debut 29 WACI. Heavy rotation: WRVA. Increased 33-31 on P/A chart.

DIONNE WARWICK "Easy Love" (Arista) 54/9 add WPTF, WSJS, KOY, WHIZ, KSFO, WLW, WWSW, WLNH. Key moves: 23-19 WSB, 27-24 WOWO, 30-27 WIBW, 40-30 WSGW, 35-29 KBAI, debut 26 WFDF, debut 27 WORG, debut 28 WMAZ, debut 29 KOLO, debut 29 WHAG, debut 29 WREC, debut 29 WEIM. Heavy rotation: WDBO, WSBA. Increased 38-32 on P/A chart.

JOHN LENNON "Just Like Starting Over" (Geffen) 41/7 add WCBM, KFQD, KLO, WSGW, KMED, WFDF, WQUA. Key moves: 28-19 WGAR, 32-26 WORG, 34-27 WFIR, 28-22 WOWO, 26-22 WBT, 27-23 WQUD, 26-22 WEIM, 25-19 KBAI, 28-22 WSM-FM. Increased 40-33 on P/A chart.

GEORGE BENSON "Love X Love" (WB) 48/4 add KBLF, WSGW, WELI, WFDF. Key moves: 26-21 WWWE, 31-28 WHBC, 22-19 WORG, 39-30 KMED, debut 29 KLO, debut 29 KWOS. Increased 37-34 on P/A chart.

RUPERT HOLMES "Morning Man" (MCA) 45/6 add WIP, WYMC, KMED, WIBW, WLVA, KFQD. Key moves: 24-18 WSB, 34-29 KRKO, 29-24 KWOS, 30-27 WWWE, 28-24 WEIM. Heavy rotation: WSIX, WOAI-FM. Increased 39-35 on P/A chart.

EDDIE RABBITT "I Love A Rainy Night" (Elektra) 43/13 add KFQD, WSTV, WFIR, WGIR, WSBA, KMRJ, KLOK, KOY, WHIZ, WDBO, WGY, WIOD, WJON. Key moves: 25-17 WLTA, 26-22 WSB, 31-27 WBT, 23-20 WIBW, debut 19 KRMG, debut 24 KEX, debut 26 WEIM, debut 27 WJBO, debut 28 KMBZ, debut 30 WMAZ. Debuts at No. 36 on P/A chart.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 38/10 add KFOR, WBZ, WDFI, KEX, WHBC (ra), KAKZ, KSFO, KUGN, WWWE, KPPL. Key moves: 32-27 WGAR, 23-19 WFIR, debut 21 WLW, debut 24 WSTV. Debuts at No. 37 on P/A chart.

HARRY CHAPIN "Sequel" (Boardwalk) 39/17 add KLTE, KEX, WCBM, WGY, WVIC.

Others Getting Significant Action

MICKEY GILLEY "That's All That Matters" (Epic) 27/1 add WMAZ. Moves: 16-12 KMBZ, 23-13 KLTE, 23-19 WREC, 29-25 WHAG.

JOHNNY LEE "One In A Million" (Asylum) 25/7 add KWOS, KRNT, WHIZ, KLO, WRIE, WNAB, KFOR. Moves: 12-8 KMBZ, 29-26 WIBW, 30-27 WREC, debut 18 KRMG.

JANIS IAN "The Other Side Of The Sun" (Columbia) 25/2 add WCCO-FM, WGIR (ra). Moves: 21-17 WFDF, 29-23 KMED, 26-23 WTAR. Heavy rotation: KOY.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 24/3 add KNBR, WNEU, WCCO-FM. Moves: 10-5 WHAG, 24-20 WORG. Heavy rotation: WJON.

DONNA SUMMER "The Wanderer" (Geffen) 24/1 add WBT. Moves: 18-14 KBAI, 15-12 WLNH, 12-6 WOWO, debut 28 KLO.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 23/13 add WHBY, WBAL, WIBW, WKIQ, WCCO-AM, WPTF, WHIZ, WABZ, WRIE, WORG, WLNH, KWOS, KUGN.

JACKSON BROWNE "That Girl Could Sing" (Asylum) 23/2 add WDAE, WOWO. Moves: 17-13 KWOS, 30-23 WORG, debut 25 WEIM. Heavy rotation: WECB.

FOUR SEASONS "Spend The Night In Love" (WB/Curb) 22/10 add WEIM, WBT, WOAI-FM, WSBA, KLO, WABZ, WNAB, WHBY, WJON, KFOR. Moves: 30-27 WLTA.

RITA COOLIDGE "Foot That I Am" (A&M) 21/15 add KUGN, WRVA, WLNH, WJON, WEIM, WIBW, KEX, WDFI(dp), KOY, KLO, KSL, KRKO, KRMG, WHBC, WORG.

DEBBY BOONE "Take It Like A Woman" (WB/Curb) 20/1 add KMRJ. Moves: 27-17 WSB.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 19/19 adds include WQUA, WSBA, WCCO-AM, WHIO, WSJS, WEIM, KMED, KFOR, KWOS, WNAB, WREC, WSM-FM, WRIE, WIP.

FIREFALL "Only Time Will Tell" (Atlantic) 19/1 add KFQD. Moves: 30-26 WHAG.

DR. HOOK "Girls Can Get It" (Casablanca) 18/7 add WHIZ, WBN, WYMC, WCCO-FM, WDAK, WGAR, WCBM.

Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks Two Weeks Last Week This Week

November 14, 1980

1	1	1	1	BARBRA STREISAND/Woman In Love (Columbia)
2	2	2	2	KENNY ROGERS/Lady (Liberty)
22	15	9	10	CHRISTOPHER CROSS/Never Be The Same (WB)
17	9	5	6	LEO SAYER/More Than I Can Say (WB)
6	4	4	5	WILLIE NELSON/On The Road Again (Columbia)
13	8	6	8	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
—	28	17	7	NEIL DIAMOND/Love On The Rocks (Capitol)
20	13	12	8	ROGER DALTRY/Without Your Love (Polydor)
3	3	3	9	BOZ SCAGGS/Look What You've Done To Me (Columbia)
18	12	10	10	CLIFF RICHARD/Dreaming (EMI America)
32	17	14	11	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
10	7	7	12	POINTER SISTERS/He's So Shy (Planet)
29	24	15	11	DON WILLIAMS/I Believe In You (MCA)
40	29	19	12	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
5	5	13	15	ANNE MURRAY/Could I Have This Dance (Capitol)
23	21	18	16	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
—	31	24	17	AIR SUPPLY/Every Woman In The World (Arista)
7	6	8	18	DOOBIE BROTHERS/Real Love (WB)
4	16	16	19	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
38	33	25	20	PAUL SIMON/One-Trick Pony (WB)
12	11	11	21	AL STEWART/Midnight Rocks (Arista)
—	—	35	22	DIANA ROSS/It's My Turn (Motown)
19	18	20	23	AMY HOLLAND/How Do I Survive (Capitol)
36	34	28	24	DIANA ROSS/I'm Coming Out (Motown)
37	35	31	25	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
39	36	30	26	JIMMY HALL/So Happy That Love Has Found You (Epic)
26	26	23	27	MELISSA MANCHESTER/If This Is Love (Arista)
—	37	36	28	KORGIS/Everybody's Got To Learn Sometime (Asylum)
24	22	22	29	IRENE CARA/Out Here On My Own (RSO)
8	10	21	30	CARLY SIMON/Jesse (WB)
—	39	33	31	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
—	—	38	32	DIONNE WARWICK/Easy Love (Arista)
—	—	40	33	JOHN LENNON/(Just Like) Starting Over (Geffen)
—	38	37	34	GEORGE BENSON/Love X Love (WB)
—	—	39	35	RUPERT HOLMES/Morning Man (MCA)
—	—	—	36	EDDIE RABBITT/I Love A Rainy Night (Elektra)
—	—	—	37	NIELSEN-PEARSON/If You Should Sail (Capitol)
—	—	—	38	HARRY CHAPIN/Sequel (Boardwalk)
—	—	—	39	CHRIS MONTAN/Is This The Way Of Love (20th)
—	—	—	40	MAC DAVIS "Texas In my Rear View Mirror (Casablanca)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Most Added:

- AIR SUPPLY** *Every Woman In The World (Arista)* Added at 23% of our reporting stations.
- FRED KNOBLOCK & SUSAN ANTON** *Killin' Time (Scotti Bros.)* Added at 17% of our reporting stations.
- HARRY CHAPIN** *Sequel (Boardwalk)* Added at 15% of our reporting stations.
- KORGIS** *Everybody's Got To Learn Sometime (Asylum)* Added at 15% of our reporting stations.
- BOBBY GOLDSBORO** *Goodbye Marie (Curb/CBS)* Added at 15% of our reporting stations.
- RITA COOLIDGE** *Foot That I Am (A&M)* Added at 14% of our reporting stations.
- DIANA ROSS** *It's My Turn (Motown)* Added at 14% of our reporting stations.

Hottest:

- KENNY ROGERS** *Lady (Liberty)* Reported hot at 62% of our stations.
- LEO SAYER** *More Than I Can Say (WB)* Reported hot at 48% of our stations.
- CHRISTOPHER CROSS** *Never Be The Same (WB)* Reported hot at 42% of our stations.
- BARBRA STREISAND** *Woman In Love (Columbia)* Reported hot at 39% of our stations.
- NEIL DIAMOND** *Love On The Rocks (Capitol)* Reported hot at 34% of our stations.
- HALL & OATES** *You've Lost That Lovin' Feeling (RCA)* Reported hot at 29% of our stations.
- WILLIE NELSON** *On The Road Again (Columbia)* Reported hot at 28% of our stations.

- LOBO** "With A Love Like Ours" (Elektra/Curb) 18/1 add KFQD.
- SAMMY JOHNS** "Falling For You" (Atlantic/Real World) 17/1 add WREC. Moves: 29-24 WJBO. Heavy rotation: WATR.
- CHARLES FOX** "Seasons" (Handshake) 16/10 add WBAL, WSLI, WLVA, KLO, KRMG, WHBC, WLW, WRVA, WFTL, WJON.
- CHICAGO** "Song For You" (Columbia) 15/2 add KWOS, KFQD. Moves: 33-28 WBT, debut 29 WSM-FM.
- STEVE GOODMAN & PHOEBE SNOW** "Sometimes Love Forgets" (Asylum) 14/5 add KRMG, WCCO-FM, WKHM, WHIO, WSLI.
- BRUCE SPRINGSTEEN** "Hungry Heart" (Columbia) 14/4 add WORG, WEIM, WOWO, WHEN. Debuts 29 WMAZ.
- EXILE** "Take Me Down" (WB/Curb) 14/0. Moves: 12-9 WREC, 17-13 WYMC, debut 22 KEX.
- RANDY MEISNER** "Deep Inside My Heart" (Epic) 12/3 add WCHV, WHEN, WTVN. Moves: 26-23 WOWO, debut 26 WORG.
- CHARLIE RICH** "A Man Just Don't Know What A Woman Goes Through" (Elektra) 12/2 add KLOK, WHIO. Debuts 27 KMBZ.
- EMMYLOU HARRIS** "The Boxer" (WB) 12/1 add KLTE.
- JOHNNY RIVERS** "China" (RSO) 11/2 add KLO, KFQD. Moves: 32-28 KBAI.
- JACKSONS** "Lovely One" (Epic) 11/1 add WFIR. Moves: 14-11 KWOS, 21-12 WOWO, 27-23 KRKO.
- BOBBY VINTON** "He" (Tapestry) 11/1 add WQUA.
- MANHATTAN TRANSFER** "Trickle Trickle" (Atlantic) 10/4 add WABZ, WHBC, WORG, WSJS.
- MICHAEL JOHNSON** "After You" (EMI America) 10/2 add WOOD, WLTA.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

STEVIE WONDER
 "Master Blaster (Jammin')" (Tamla)
TEDDY PENDERGRASS
 "Love TKO" (Philadelphia International)
KOOL & THE GANG
 "Celebration" (De-Lite)
JACKSONS
 "Lovely One" (Epic)
CAMEO
 "Keep It Hot" (Chocolate City)
GEORGE BENSON
 "Love X Love" (WB)
PRINCE
 "Uptown" (WB)
TEENA MARIE
 "I Need Your Lovin'" (Gordy)
ZAPP
 "More Bounce To The Ounce" (WB)
LENNY WHITE
 "Kid Stuff" (Elektra)
NARADA MICHAEL WALDEN
 "The Real Thang" (Atlantic)

CLIMBERS

Following are listed in order of their airplay activity.

LARRY GRAHAM "When We Get Married" (WB) 52% reporting. Hot at WWRL with medium airplay at WILD and WAMO in the East. Climbing at KDAY in the West. Hot rotation at WDAO, WTLC, WJMO and KAEZ; medium airplay at WVON in the Midwest. The South shows medium activity at WKXI, WYLD, KMJQ and WOWI with hot rotation at WLOU and WJJS.

REDDINGS "Remote Control" (B.I.D.) 52% reporting airplay. The Midwest shows medium activity at WTLC, WJMO and WWWS. Hot at KDAY in the West. Added at WJJS, climbing at WDIA, WJMI, WGIV, WLOU and WYLD, and hot at WAOK and WOWI in the South. Climbing at WWIN, WILD and WWRL in the East.

S.O.S. BAND "S.O.S." (Tabu) 48% of our reporters are on it. Hot at WHRK, WVEE, WLOU and WYLD while climbing at WDIA, WKXI, KMJQ, WJJS, WENN and WOWI in the South. Medium airplay at WJMO and WAMM in the Midwest. Hot at WXYV and WAMO in the East.

STYLISTICS "Hurry Up This Way Again" (TSOP) 48% reporting activity. Climbing at WAMO and hot at WILD in the East. The Midwest shows an add at WVON, medium airplay at KAEZ, and hot rotation at WDAO and WJMO. Hot at WHRK, WVEE and WJJS while climbing at WKXI, WYLD, WENN and WOWI in the South.

DIANA ROSS "I'm Coming Out" (Motown) 48% reporting. The West shows hot rotation at KDKO. Heavy airplay at WJMO, WAMM and KAEZ in the Midwest. Climbing at KMJQ, WJJS and WENN with hot rotation at WHRK, WVEE, WKXI and WYLD in the South. Hot at WXYV and WAMO; climbing at WWIN in the East.

PATRICE RUSHEN "Look Up" (Elektra) 48% reporting action. Added at WAMO with medium airplay at WXYV and WILD in the East. Medium activity at WHRK, WVEE, WDIA, WAOK, WLOU and WJJS in the South. New at WVON while climbing at WDAO, WAMM, WWWS and KAEZ in the Midwest.

HEATWAVE "Gangsters Of The Groove" (Epic) 48% reporting airplay. Climbing at KDKO and KDAY in the West. New at KAEZ, climbing at WTLC and WAMM, and hot at WDAO in the Midwest. The South shows an add at WHRK, WVEE and WJJS with medium airplay at WDIA and WAOK. Debuting at WXYV and WAMO while climbing at WWRL in the East.

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 45% of our reporters are on it. Climbing at WILD and WWRL in the East. New at WVON and WJMO; climbing at WDAO and KAEZ in the Midwest. Added at WDIA, climbing at WAOK, WGIV and WLOU, and hot at WJMI, WKXI and WENN in the South.

ARETHA FRANKLIN "United Together" (Arista) 45% reporting. The Midwest shows an add at WVON, WDAO, WTLC and WAMM. New at WILD, climbing at WXYV, and hot at WWRL in the East. Debuting at WDIA, WYLD and WENN; climbing at WHRK, WVEE and WOWI in the South.

KURTIS BLOW "Throughout Your Years" (Mercury) 41% reporting airplay. Added at WHRK, WVEE and WJJS, climbing at WYLD, and hot at WLOU in the South. The West shows medium airplay at KDAY. Hot at WVON and WDAO, climbing at WAMM in the Midwest. New at WXYV with medium activity at WILD and WAMO in the East.

SEAWIND "What Cha Doin'" (A&M) 41% reporting. Added at WDAO with medium airplay at WTLC, WAMM and WWWS in the Midwest. New at WAMO, climbing at WXYV and WWRL, and hot at WILD in the East. The South shows an add at WDIA with medium airplay at WHRK, WVEE and WJJS.

CHI-LITES "Heavenly Body" (Chi-Sound/20th) 41% of our reporters are on it. New at KDKO and KDAY in the West. Added at WVON and climbing at KAEZ in the Midwest. Medium airplay at WDIA, WAOK, WLOU, WKXI, WENN and WOWI in the Midwest. Climbing at WILD and WWRL in the East.

EARTH, WIND & FIRE "You" (ARC/Columbia) 41% reporting action. Added at WXYV, WILD and WWRL in the East. New at WVON and WJMO in the Midwest. Debuting at WHRK, WVEE, WAOK, WGIV and WJJS while climbing at WOWI in the South. The West shows an add at KDIA.

CAMERON "Funkdown" (Salsoul) 38% reporting activity. Hot rotation at WDIA, WGIV, WLOU and WENN; medium airplay at WHRK and WVEE in the South. The East shows an add at WAMO and medium airplay at WXYV and WILD. Hot at WDAO and climbing at WJMO in the Midwest.

DONNA SUMMER "The Wanderer" (Geffen) 38% reporting. Hot at WXYV in the East. Climbing at KDKO and KDAY in the West. The South shows hot rotation at WHRK, WVEE and WPXI with medium airplay at WKXI, WJJS and WOWI. Hot at WJMO and WAMM in the Midwest.

MANHATTANS "I'll Never Find Another" (Columbia) 38% reporting airplay. The South shows an add at WLOU and WJJS with medium airplay at WHRK, WVEE and WKXI. Added at WWRL, climbing at WXYV in the East. New at WDAO with medium airplay at WTLC, WJMO and WAMM in the Midwest.

LTD "Shine On" (A&M) 38% reporting. New at WDAO in the Midwest. Added at WILD and climbing at WXYV in the East. The South reflects an add at WLOU and WJJS, medium airplay at WHRK, WVEE and WJMI, and hot rotation at WKXI. Debuting at KDAY and KDKO in the West.

BRICK "Push Push" (Bang) 34% of our reporters are on it. Hot at WYLD, KMJQ and WOWI, climbing at WHRK, WVEE and WENN in the South. Hot at WAMO while climbing at WXYV in the East. Medium airplay at KDKO in the West. Hot at WWWS in the Midwest.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 34% reporting airplay. Hot at KDKO in the West. Climbing at WYLD; hot at KMJQ, WJJS, WPXI and WENN in the South. Climbing at WWWS and KAEZ in the Midwest. Hot at WWIN and climbing at WAMO in the East.

ASHFORD & SIMPSON "Happy Endings" (WB) 34% reporting activity. The South shows medium airplay at WHRK, WVEE, WJMI and WKXI. Hot at WWRL and climbing at WXYV in the East. Added at KDAY in the West. New at WAMM while climbing at WDAO and WJMO in the Midwest.

DYNASTY "Do Me Right" (Solar) 34% reporting action. Climbing at WXYV and WWRL in the East. Medium airplay at KDAY in the West. The Midwest shows an add at WAMM and WWWS; medium activity at WTLC. Climbing at WHRK, WVEE, WGIV and KMJQ in the South.

SWITCH "Love Over And Over Again" (Gordy) 31% reporting airplay. New at WDAO and climbing at WJMO in the Midwest. Hot at WDIA, climbing at WHRK, WVEE, WJMI, WAOK and WKXI in the South. Climbing at WXYV in the East.

TYRONE DAVIS "How Sweet It Is" (Columbia) 31% reporting. Climbing at WDIA, WLOU, WYLD and WJJS while hot at WAOK and WENN in the South. Climbing at WVON and WWWS in the Midwest. Medium airplay at WILD in the East.

GLADYS KNIGHT & THE PIPS "Bourgie, Bourgie" (Columbia) 31% reporting activity. The East shows an add at WAMO and medium airplay at WILD. Hot at WGIV and climbing at WAOK and WLOU in the South. Climbing at WAMM and KAEZ; hot at WDAO in the Midwest. Hot at KDAY in the West.

LAKESIDE "Fantastic Voyage" (Solar) 31% of our reporters are on it. Climbing at KDKO in the West. Medium airplay at WXYV in the East. Climbing at WDAO, WTLC and WAMM in the Midwest. Added at WLOU; climbing at WHRK, WVEE and WJMI in the South.

LA TOYA JACKSON "If You Feel The Funk" (Polydor) 31% reporting. The South shows an add at WDIA, WLOU and KMJQ with medium airplay at WJMI, WAOK, WENN and WOWI. New at WWRL in the East. Climbing at KDAY in the West.

MICHAEL HENDERSON "Prove it" (Buddah) 31% reporting. Climbing at WILD in the East. New at WGIV; climbing at WJMI, WAOK, WLOU and WKXI in the South. Added at WJMO with medium airplay at WTLC and WWWS.

BOOTSY "Mug Push" (WB) 31% reporting action. Added at WAMM in the Midwest. Debuting at WHRK, WVEE, WJMI, WAOK, WGIV, WYLD and WENN in the South. New at WXYV in the East.

NEW & ACTIVE

SEVENTH WONDER "The Tilt" (Chocolate City) 28% reporting activity. Hot at KDAY in the West. Climbing at WXYV and WAMO in the East. Climbing at WHRK, WVEE, WENN and WOWI while hot at WAOK in the South.

LOU RAWLS "I Go Crazy" (Philadelphia International) 28% of our reporters are on it. Hot at WJMI; climbing at WDIA, WAOK, WGIV and WJJS in the South. Climbing at WJMO and hot at WDAO in the Midwest. Climbing at KDKO in the West.

TAVARES "Love Uprising" (Capitol) 28% reporting. Medium airplay at WWRL and hot at WILD in the East. Climbing at KDKO in the West. The South shows medium airplay at WAOK, WGIV and WPXI. New at WVON and hot at WDAO in the Midwest.

WILTON FELDER "Inherit The Wind" (MCA) 28% reporting. Added at WDIA, WGIV and WYLD in the South. Climbing at WAMM, WWWS and KAEZ in the Midwest. New at WWRL and climbing at WAMO in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

JUDY ROBERTS BAND The Other World (Inner City)
HERBIE HANCOCK Mr. Hands (Columbia)
PAT METHENY 80/81 (ECM)
STANLEY TURRENTINE Use The Stairs (Fantasy)
DEVADIP CARLOS SANTANA The Swing Of Delight (Columbia)
GROVER WASHINGTON JR. Winelight (Elektra)
AZYMUTH Outubro (Milestone)
HUBERT LAWS Family (Columbia)
SADAO WATANABE How's Everything (Columbia)
SPYRO GYRA Carnaval (MCA)
DAVID CHESKY BAND Rush Hour (Columbia)
AHMAD JAMAL Intervals (20th)
DAVE VALENTIN Land Of The Third Eye (GRP/Arista)

NEW & ACTIVE

SONNY ROLLINS Love At First Sight (Milestone)
HIROSHIMA Odori (Arista)

EAST: WHUR/Washington, D.C., Jesse Fox; WEBB/Baltimore, MD, Cheuncay Lewis; WYBC/New Haven, CT, Roy Schneideman. SOUTH: WCLK/Atlanta, GA, Requesa Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Pester. WEST: KADK/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Sal Levine; KJLN/Los Angeles, CA, Lawrence Tenter.

THIS IS ONE P O S H LADY!

P
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P O S H is more than an attitude. It's smoothly executed music with the flair, elegance and soulful emotion of Patrice Rushen. Her new album P O S H, is produced by Charles Mims Jr. & Patrice Rushen and contains the single "Look Up"



Representation: Class Act Enterprises, Los Angeles, California
For Baby Fingers, Inc.

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Pop / Rhythms
Hottest
November 14, 1980

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Jacksons	Stevie Wonder Jacksons Teddy Pendergrass	Jacksons Stevie Wonder Teddy Pendergrass	Jacksons Stevie Wonder

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Con Funk Shun
Parliament
Earth, Wind & Fire (LP)

HOTTEST
Zapp
Kano
Tom Browne
Teena Marie
Geraldine Hunt
Grandmaster Flash
Young & Company
Michael Henderson "Wide"
Jacksons
Stevie Wonder

WXYV
Baltimore, MD
Larry Wilson

ADDED
Earth, Wind & Fire "You"
Bootsy
Heatwave
Con Funk Shun
Bar-Kays
Tierra
Kurtis Blow

HOTTEST
Prince
Tom Browne
George Benson
S.O.S. Band
Stylistics
Diana Ross "Coming"
Teddy Pendergrass
Stevie Wonder
Jacksons
Zapp

WILD
Boston, MA
Steve Crumbly

ADDED
Earth, Wind & Fire "You"
Parliament
LTD
Aretha Franklin
Con Funk Shun
Enchantment
Carrie Lucas
Tierra
Skyy

HOTTEST
Stevie Wonder
Paris
Jacksons
Teddy Pendergrass
Kool & The Gang
George Benson
Stylistics
Tavares
Seawind
Lenny White

WKND
Hartford, CT
Eddie Jordan

ADDED
None

HOTTEST
Stevie Wonder
Zapp
Spinners
Diana Ross "Coming"
Queen
Jones Girls
Brick
Jacksons
Della
Natalie Cole "Hold"

WWRL
New York, NY
Bob Low/Linda Haynes

ADDED
Earth, Wind & Fire "You"
Manhattans
Kenny Rogers
Wilton Felder
La Toya Jackson

HOTTEST
Pointer Sisters "Dreaming"
Chaka Khan
Stevie Wonder
George Benson
Ashford & Simpson
Commodores
Hubert Laws
Aretha Franklin
Larry Graham
Kool & The Gang

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Peaches & Herb
Patrice Rushen
Heatwave
Seawind
Gladys Knight
Cameron

HOTTEST
Teena Marie
Diana Ross "Coming"
One Way "Pop"
Lenny White
Johnny Guitar Watson
Stevie Wonder
Spinners
Brick
LTD "Where"
S.O.S. Band

MIDWEST

WWWS
Saginaw, MI
Kermit Crockett

ADDED
Paul Simon
Dynasty
Skyy
Dr. Hook
Fred Wesley

HOTTEST
Queen
Kano
Jacksons
Prince
Lenny White
Brick
Stevie Wonder
Jacksons "Hotel"
Jimmy Bo Horne
Leon Huff

WJMO
Cleveland, OH
Bernie Moody

ADDED
Michael Henderson "Prove"
Pointer Sisters "Dreaming"
O'Jays
Earth, Wind & Fire "You"
Ray, Goodman & Brown

HOTTEST
Stevie Wonder
Zapp
Jacksons
George Benson
Donna Summer "Wanderer"
Diana Ross "Coming"
Stylistics
Earth, Wind & Fire
Larry Graham
Prince

WDAD
Dayton, OH
Turk Logan

ADDED
Rockie Robbins
LTD
O'Jays
Aretha Franklin
Maze
Switch
Manhattans
Chaka Khan
Change
Seawind
Al Jarreau

HOTTEST
Stylistics
Narada Michael Walden
Kurtis Blow
Shadow
Slick
Fatback Band
Dave Valentin
Lou Rawls
Tavares
Teddy Pendergrass

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Parliament
Change
Taste Of Honey
Kinman Dazz
Linda Clifford
Aretha Franklin
Shirley Brown

HOTTEST
Teddy Pendergrass
June
Sweet Band
Curtis Mayfield
Switch
Larry Graham
Jermaine Jackson
Lenny White
Pointer Sisters "Dreaming"
Platinum Hook

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
Bootsy
Revelation
Michael Henderson "Prove"
Wilton Felder
Earth, Wind & Fire "You"
Con Funk Shun
Momenta
Lips, Inc.

HOTTEST
Jacksons
Cameron
Stevie Wonder
Teddy Pendergrass
McCrarys
Kool & The Gang
Al Jarreau
Gladys Knight
Flakes
Dramatics

WAOK
Atlanta, GA
Carl Connors

ADDED
Earth, Wind & Fire "You"
Tamiko Jones
Con Funk Shun
Bar-Kays
Bootsy
Alfonzo Surratt

HOTTEST
Tyronne Davis
Prince
Lenny White
Reddings
George Benson
Kool & The Gang
Seventh Wonder
Stevie Wonder
Geraldine Hunt
Sweet Band

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
Sequence
Raydio
Rose Royce
Heatwave
Peaches & Herb
Mike Mandell
Eloise Laws

HOTTEST
Stevie Wonder
Jacksons
Earth, Wind & Fire "Talk"
Zapp
Larry Graham
Diana Ross "Coming"
Teddy Pendergrass
Prince
Linda Clifford
Stacy Lattisaw

WVON
Chicago, IL
Lee Armstrong

ADDED
Chi-Lites
Ray, Goodman & Brown
Maze
Tavares
Patrice Rushen
Jacksons "Hotel"
Stevie Wonder "Stand"
Earth, Wind & Fire "You"
Aretha Franklin
Stylistics

HOTTEST
Stevie Wonder
George Benson
Zapp
Teena Marie
Kool & The Gang
Mtume
Change
Tom Browne
Kurtis Blow
Jacksons

WKXI
Jackson, MS
Tommy Marshall

ADDED
O'Jays
Jermaine Jackson
Temptations
High Energy
Enchantment
Carrie Lucas
Skyy
James Brown

HOTTEST
Stevie Wonder
Jacksons
Diana Ross "Coming"
Stephanie Mills
Earth, Wind & Fire "Talk"
LTD "Shine"
Teddy Pendergrass
Ray, Goodman & Brown
Z.Z. Hill
Tom Browne

WENN
Birmingham, AL
Dave Donnell

ADDED
Dionne Warwick
Aretha Franklin
Slave
Bootsy
Eloise Laws
Grover Washington Jr.

HOTTEST
Queen
Tyronne Davis
Melba Moore
Sweet Band
Grandmaster Flash
Vernon Burch
Cameron
Tom Browne
O'Jays
Ray, Goodman & Brown

WEST

KOKO
Denver, CO
John Anderson

ADDED
Tierra
LTD
Linda Clifford
Dramatics
Chi-Lites
Con Funk Shun

HOTTEST
Zapp
Tom Browne
Queen
Jacksons
Diana Ross "Coming"
Grandmaster Flash
Lenny Williams
Earth, Wind & Fire "Talk"
Stevie Wonder
Stephanie Mills

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Eloise Laws
Chi-Lites
Ashford & Simpson
LTD

HOTTEST
Jacksons
Prince
Stevie Wonder
Reddings
Kool & The Gang
Teddy Pendergrass
Seventh Wonder
George Benson
Gladys Knight
Narada Michael Walden

KDIA
Oakland, CA
Keith Adams

ADDED
Bobby Bland
Earth, Wind & Fire "You"
Herbie Hancock

HOTTEST
Not Available

SOUTH

KMLQ
Houston, TX
Robert V

ADDED
La Toya Jackson

HOTTEST
Teddy Pendergrass
Stevie Wonder
Stacy Lattisaw
Jacksons
Zapp
Queen
Brick
LTD "Where"
Grandmaster Flash
Michael Henderson "Wide"

WHRK
Memphis, TN
Ron Olsen

ADDED
Earth, Wind & Fire "You"
Bootsy
Heatwave
Con Funk Shun
Bar-Kays
Tierra
Kurtis Blow

HOTTEST
Prince
Tom Browne
George Benson
S.O.S. Band
Stylistics
Diana Ross "Coming"
Teddy Pendergrass
Stevie Wonder
Jacksons
Zapp

WOWI
Norfolk, VA
Chester Benson

ADDED
Shirley Brown
Yarborough & Peoples

HOTTEST
Stevie Wonder
Jacksons
Zapp
Prince
Brick
Kool & The Gang
Queen
Reddings
Teddy Pendergrass
Teena Marie

WJMI
Jackson, MS
Carl Haynes

ADDED
Bootsy
Maze
Wilton Felder

HOTTEST
Prince
Stevie Wonder
Lou Rawls
Jacksons
Cameo
Doobie Brothers
McFadden & Whitehead
Ray, Goodman & Brown
Sho Nuff
Dee Dee Bridgewater

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Earth, Wind & Fire "You"
Bootsy
Heatwave
Con Funk Shun
Bar-Kays
Tierra
Kurtis Blow

HOTTEST
Prince
Tom Browne
George Benson
S.O.S. Band
Stylistics
Diana Ross "Coming"
Teddy Pendergrass
Stevie Wonder
Jacksons
Zapp

WPXI
Charleston, SC
Tony Jamison

ADDED
Odyssey
Viola Wille
Diana Ross "Turn"
Linda Clifford

HOTTEST
Kano
Jacksons
Berbra Streisand
Grandmaster Flash
Geraldine Hunt
Doobie Brothers
Donna Summer "Wanderer"
Earth, Wind & Fire "Shy"

WJJS
Lynchburg, VA
Robert Golne

ADDED
Earth, Wind & Fire "You"
Dramatics
Jermaine Jackson
Temptations
Kurtis Blow
Shirley Brown
Manhattans
Reddings
LTD
Heatwave

HOTTEST
Stevie Wonder
Earth, Wind & Fire
Zapp
Stylistics
Teena Marie
Jacksons
Hubert Laws
Lenny White
Grandmaster Flash
Larry Graham

WDIA
Memphis, TN
Mark Christian

ADDED
Seawind
Peaches & Herb
Aretha Franklin
La Toya Jackson
Wilton Felder
James Brown
Ray, Goodman & Brown
Jones Girls "Just"
Narada Michael Walden
Lips, Inc.

HOTTEST
Teddy Pendergrass
Cameron
Cameo
Kool & The Gang
Fatback Band
Zapp
Prince
Jacksons
Switch
Johnnie Taylor

WYLD
New Orleans, LA
Brute Bailey

ADDED
Temptations
Wilton Felder
Shadow
Aretha Franklin
Bootsy
Hubert Laws
Con Funk Shun
Peaches & Herb
Eddie Gorman

HOTTEST
Stevie Wonder
Jacksons
Zapp
Diana Ross "Coming"
S.O.S. Band
Spinners
Tom Browne
Teddy Pendergrass
LTD "Where"
Brick

WLou
Louisville, KY
Bill Price

ADDED
Brass Construction
Lakeside
LTD
Maze
Dionne Warwick
James Brown
Manhattans
Change
Gentle
La Toya Jackson

HOTTEST
Cameron
Larry Graham
Kurtis Blow
Kool & The Gang
Cameo
Teddy Pendergrass
Stevie Wonder
Fatback Band
Narada Michael Walden
S.O.S. Band

OPPORTUNITIES

Openings

EAST

KBO/Harrisburg needs afternoon drive personality with production ability. Send tape to Tim Burns, 11 S. 40th St., Harrisburg, PA 17111. (11-14)

One-year-old Contemporary Hit Radio station looking for air talent to fill midday, afternoon, and night openings. Very dependable and willing to work hard. Send tapes and resumes to Gary Mitchell, PD, WQIT-M (QT-101), Grafton, WV 26354. (11-14)

WPST is looking for a full-time on-air personality with good production skills and experience. Send tapes and resumes to Tom Taylor, Box 9750, Trenton, NJ 08607. EOE M/F (11-14)

News and jock openings in beautiful central Vermont at growing Pop/Adult operation under new ownership. Tapes and resumes to Ed Stokes, WCVR, Radio Drive, Randolph, VT 05060. EOE M/F (11-14)

WIFI/Philadelphia is interested in building talent bank for future openings... personality air talent and personality news people. If you've got something to say, we'd like to hear from you. We are looking for experience, but if you've got talent, your present market size is not important. Your talent on tape and your thoughts on paper to Tom Bigby, WIFI Radio, One Bals Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE M/F (11-14)

Radio & Records Sales Opening

Radio & Records is searching for an East Coast marketing representative. We're looking for an experienced radio sales manager or strong sales person. Must have excellent communications and presentation skills. Prefer person based in/near Washington or New York. Resume and salary requirements to Bill Clark, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F (11-14)

SOUTH

Experienced morning personality and Program Director needed for top-rated modern Country station. Send application with aircheck, references and salary requirements to GM, WCOS-FM, Box 748, Columbia, SC 29202. No calls accepted. EOE M/F (11-14)

Q101, East Mississippi and West Alabama's #1 100,000 kw Contemporary Hit Radio is looking for a strong air personality with strong production. Come join a winner. Rush tapes and resumes to Don Holmes, Box 5314, Meridian, MS 39301, or call (601) 693-2381. (11-14)

WAAY/Huntsville, 50,000 watt station with a real commitment to news. Looking for the right News Director to fit our sound. Good bucks for the right person. Tapes and resumes to Jerry Dean, Box 551, Huntsville, AL 35804. EOE M/F (11-14)

WROQ is looking for a part-time announcer. Must have two years commercial radio experience. Send tapes and resumes to Jim Ballard, 400 Radio Road, Charlotte, NC 28216. No calls please. EOE (11-14)

Experienced News Director needed for top rated modern Country station. Send application with aircheck, references and salary requirements to GM, WCOS-FM, Box 748, Columbia, SC 29202. No calls accepted. EOE M/F (11-14)

Needed: Adult communicators. Tapes and resumes to Bruce Clark, WKYX, 400 Kentucky Avenue, Paducah, KY 42001. EOE M/F (11-14)

WSHE/Ft. Lauderdale-Miami, Superstars AOR, looking for the right person to fill a full-time opening. At least three years AOR experience and strong production a must. Tapes and resumes to Nest Mirsky, WSHE, 3000 SW 80th Avenue, Ft. Lauderdale, FL 33314. No calls please. EOE (11-14)

Midday opening available immediately in Central Florida. Looking for Pop/Adult pro with good voice/natural delivery and above average production abilities. Minimum 2-3 years experience required. Ability to follow format absolutely necessary. Tapes and resumes to PD, WSIR, Box 633, Winter Haven, FL 33880. No calls please. EOE M/F (11-14)

Last call for afternoon drive position at Contemporary Hit station. Last Arb 46. Bucks will make it worthwhile to live in sunny west Texas. Contact Chris Showalter, KBST, 603 Johnson, Big Spring, TX 79720, or call (915) 267-6391. EOE M/F (11-14)

Openings

KRGV/McAllen-Brownsville, TX, part of a growing Sunbelt chain, is looking for air personalities. Looking for a reliable, clever, community-minded morning man. Also, need a midday communicator. If ambition and dedication are your trademarks, we're looking for your tape. Mail tapes and resumes, production samples and salary requirements to Bob Perry, Box 626, Weas-laco, TX 78598. EOE M/F (11-14)

If you are a mature one-to-one communicator who knows how to have fun in AM drive and wants to work for a winning company and a winning 200,000-watt FM. Excellent money, benefits and environment. RUSH your tapes and resumes to Bill Thomas, Operations Director, WRVQ, Box 1394, Richmond, VA 23211. EOE M/F (11-14)

Y102(WHYY-FM)/Montgomery still looking for mid-day production ace. Send tapes and resumes as soon as possible to Neil Hamson, Y102, Box 2744, Montgomery, AL 36105. EOE (11-14)

WGRK/Greensburg, KY has immediate opening for experienced announcer and anyone who likes to do production. Good pay for the night person. Format is Pop/Adult and AOR. Tapes and resumes to Michael R. Wilson, WGRK-AM-FM, Box 246, Greensburg, KY 42743, or call (502) 932-7401. EOE (11-14)

WRFS/Alexander City, AL in search of midday jock with decent pipes and ability to relate. Production abilities a must. Send tapes and resumes to Tommy Lee, PD, WRFS, Box 72, Alexander City, AL 35010, or call (205) 234-2566. EOE M/F (11-7)

WISE/Asheville, NC. Wanted: Afternoon drive with best production skills in the South. State-of-the-art production equipment. Station located in one of the country's most desirable areas. Excellent company to work for and grow with. Send tapes, resumes and recent photo to Ray Williams, PD, WISE, 90 Lookout Road, Asheville, NC 28804. No calls please. EOE M/F (11-7)

Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM. College and programming experience preferred. Also seeking production director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oskley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11-7)

Personable news anchor. WOAI/San Antonio. 50 kw, beautiful new studios, great opportunity and good money. Tapes and resumes to George Jennings, 6222 N.W. Interstate 10, San Antonio, TX 78201. (11-7)

98 Rock still looking. The sun isn't the only thing that's hot in Tampa Bay. I need an experienced night time rocker to join a solid team. Send tapes and resumes to Al Petersen, Box 4809, Clearwater, FL 33518. No calls. EOE (11-7)

Sweet home Alabama is calling. Need air person for morning drive. Good production. Good money. Contact Bill Brown, GM, WULA Radio at (205) 687-2068. (11-7)

WGBF/Miami-Ft. Lauderdale is still looking for a creative production director. Good bucks for a professional with exceptional production skills and a good, strong desire to win. No weekenders with dubbing capabilities. Please rush tapes and resumes to Brian Scott, WGBF, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (11-7)

Small market Station Manager needed for upper South Carolina. Must have heavy sales ability and knowledge of all phases of radio. Join a growing group with a growing future. Send tapes, resumes, references and salary history to Dave Lingsfelt, Box 940, Newton, NC 28658. No phone calls please. EOE (11-7)

50,000 watt WAAY/Huntsville is still looking for that top notch News Director for our award winning news department. A station with a real commitment to news, not just music. Send tapes and resumes to Jerry Dean, WAAY, Box 551, Huntsville, AL 35804. (11-7)

97 Rock (WABB-FM) looking for motivated individuals who are willing to work hard. Good salary and company benefits if you have medium or major market experience and want to contribute to the team. Tapes and resumes to Chris Bryan, WABB-FM, Box 2148, Mobile, AL 36601, or call (205) 432-5572 after 2pm. EOE M/F (11-7)

100,000 watt Contemporary Hit Radio WSGF-FM/Savannah needs two jocks: midday and evening. Join the team that's made us the most talked about station in the Southeast. Tapes and resumes to Doug Weldon, Operations Manager, WSGF, Box 876, Savannah, GA 31498. EOE M/F (11-7)

Jocks needed - all formats. Send tapes and resumes to Eric Rhoads, 2800 N. Atlantic Blvd., Ft. Lauderdale, FL 33308. (11-7)

Openings

Looking for entire staff! We need to hire creative, energetic radio people to fill an entire air staff for an FM Contemporary Hit Radio format. Our client is a major broadcast group with something really special planned. Send tapes and resumes to Medialde, Inc., Box 13258, Tampa, FL 33681. EOE M/F (11-7)

MIDWEST

News person needed for Northeastern Wisconsin Country outlet. Afternoon drive anchoring and night meetings. Tapes and resumes to John Mitchell, ND, WYNE, Box 1237, Appleton, WI 54912, or call (414) 739-1158. EOE (11-14)

Chief needed to establish and direct our Kalamazoo bureau. We need a self-motivator with strong reporting abilities. Send tapes and resumes to Royal Norman, ND, WKNR-WKFR, 612 The American Bldg., Battle Creek, MI 49017. No calls please. EOE (11-14)

WDAY/Fargo, ND is looking for super personality entertainers for Contemporary format. Good dollars for right person. Tapes and resumes to Irving Schmish, WDAY, Box 2468, Fargo, ND 58108, or (701) 237-8500. EOE M/F (11-14)

Ft. Wayne's newest and hottest FM, Z103, is accepting tapes and resumes for future openings. Send to Tony Richards, WHUZ, 1800 E. Taylor, Huntington, IN 46750. No calls. EOE (11-14)

Immediate opening for News Director. Collect, write and broadcast morning news. Must be hard working and dedicated. Send airchecks and resumes to O.J. Jackson, WAKE Radio, Box 149, Valparaiso, IN 46383. EOE M/F (11-14)

Creative, quick-witted, experienced morning jock! We want you for stable position with up and coming Detroit suburban station. Smarts, imagination, and proven track record for grabbing an audience with a talked-about show. Send tapes and resumes to Doug Hamilton, WAAM, 4230 Packard Rd., Ann Arbor, MI 48104. EOE M/F (11-14)

News Director opening at local but professional sounding NW Indiana station. 35 miles from Chicago. Beautiful new facilities. WFLM-FM, 10200 S. Broadway, Crown Point, IN 46307, or call Jim Holly (219) 738-2221 (mornings). (11-14)

Still searching for the right person. News Director needed. Tapes and resumes to Lee Douglas, KXOK, St. Louis, MO 63105. EOE M/F (11-14)

Number one AOR for years in Flint, MI has a great opportunity. We are looking for part-time weekend air talent. If interested, send tape and resume to Tim Siegnat, WWCK, 3217 Lapeer Rd., Flint, MI 48503. All tapes by Dec. 1. EOE M/F (11-14)

KFMH/Muscataine looking for good male and female personalities. Good staff facilities. No drifters. Tapes and resumes to Steve Bridges, OM, KFMH, Box 116, Muscatine, IA 52716, or call (319) 263-2442. EOE M/F (11-14)

News/personality for top-notch morning show in Madison. If you deliver news well and want to have fun with a staff of ex-major marketeers, hurry with your tape to Brian Manthey, Box 4408, Madison, WI 53711. EOE M/F (11-14)

WLOI-WCOE-FM/LaPorte, IN is in need of a News Director that eats, breathes, and sleeps news for an operation with heavy local emphasis. Experienced applicants only. Tapes and resumes to Dave Stevens, WLOI, 902 1/2 Lincolnway, LaPorte, IN 46350, or call (219) 362-6144. EOE M/F (11-14)

Outstanding opportunity for outstanding AOR talent. If you know how to entertain and would like to participate in the success of one of the most highly-rated FM rockers in the U.S. of A., rush tapes and resumes to Bob Linden, Meredith Corp., 11128 John Galt Blvd., Omaha, NB 68137. No calls please. EOE M/F (11-14)

Secondary market MD/midday reliable air personality needed at prime Midwest AOR. If you've been to the big time and want to settle down to security, excitement and good times, then we're what you're looking for. Give me a buzz today: Jeff Curry, PD, KC103/ Evansville, IN (502) 826-5103. (11-14)

Looking for reporter to do on-air news and evening street reporting. Must be a go-getter, good writing and news background a must. Contact Mike Hawkins, ND, WDBQ Radio, 1170 Iowa St., Dubuque, IA 52001. EOE M/F (11-14)

Openings

Wanted: Exceptional air talent for progressive morning show on Chicago's WXRT-FM. Should be articulate, intelligent, and highly-skilled at performing and production. Musical vocabulary should encompass more than standard AOR fare. Looking for a budding genius who can make creative use of the medium on a daily basis. No Dahl imitators, please! Send tapes and resumes only (no phone calls) to Norm Winer, WXRT, 4949 W. Belmont Ave., Chicago, IL 60641. All applications handled in strictest confidence. (11-14)

Growth opportunity for experienced broadcast technicians with solid teaching experience. The Ohio School of Broadcast Technique has three full-time openings in the technical departments of its Cleveland and Nashville schools. Requirements: 1st Class License and extensive broadcast background and experience. Responsibilities include design and maintenance for up to 12 radio broadcast studios and course development, as well as classroom and lab supervision for the nationally accredited electronics program. Openings must be filled by January 1, 1981. Apply to: Director of Education, Ohio School of Broadcast Technique, 3940 Euclid Ave., Cleveland, OH 44115. EOE M/F (11-14)

WNRS/Ann Arbor's best Country is seeking radio pros for future openings. Good production a must; women encouraged to apply. If you would like the chance to work for a company that's on the move, mail aircheck, production samples, resume and salary requirements to Mark Thomas, WNRS, Box 8605, Ann Arbor, MI 48107. EOE M/F (11-14)

WIBA, a Pop/Adult station, is now accepting tapes and resumes for future full-time openings. Send information to Barney Love, PD, WIBA, Box 99, Madison, WI 53701. (11-14)

KLTE (102-FM), Oklahoma City's fastest growing station, is now ready to expand our news department. We're not searching for beginners. We want people that know what news is and know how to report it. Send your newscast and resume to KLTE, Attn: Joe Geoffroy, 2814 Quail Plaza Dr., Oklahoma City, OK 73120. No calls please. EOE (11-14)

I'm putting together the best radio station in the Midwest, so naturally I'm looking for the best people. Great city, super money, and a job that you'll love. We're sophisticated Urban Country looking for personalities. Tapes and resumes to Dave Graupner, PD, FM95 Studios, 2820 N. 48th Street, Lincoln, NB 68504. EOE M/F (11-14)

Looking for Country PD familiar with Century 21 SuperCountry format. Someone who wants to move up. Tapes, resumes and salary requirements in 1st letter to Bob Backman, GM, KTFX, 5840 S. Memorial, Tulsa, OK 74145. No calls please. (11-14)

Here's an outstanding opportunity to join a well-established, top-rated Pop/Adult operation which also emphasizes news/information and sports. The opening is for someone who can handle professionally an important production shift and evenings on the air. Good pay. Rush tapes and resumes to Rick Belcher, WSGW, Box 1945, Saginaw, MI 48605. EOE M/F (11-14)

KZ-93/Peoria is looking for the best up and coming personalities in radio. If you think you can fill afternoons at one of the best stations in America, we want to hear from you. We offer good bucks, working conditions, and more. Tapes and resumes to Lou Patrick, PD, 3131 N. University, Peoria, IL 61604. EOE M/F (11-7)

KFYR needs afternoon personality 2-6pm. Must have experience. Contact Dan Brannen, KFYR, Box 1738, Bismarck, ND 58502, or call (701) 223-0900. EOE M/F (11-7)

WILS-FM/Lansing's Superstars AOR 101 is looking for experienced morning drive person to work in team atmosphere. Tapes and resumes to Brad Curtis, WILS-FM, 600 W. Cavanaugh, Lansing, MI 48910. No calls please. (11-7)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

GARY MITCHELL promoted to PD at V100/Charleston, WV.
STEVE BISHOP joins V100/Charleston, WV from WAYS/Charlotte, NC.
TERRY TYLER appointed PD at WMVQ-FM/Amsterdam, NY, formerly with WOKO/Albany, NY.
DREWE PHINNY joins WRKA/Louisville, KY from V100/Charleston, WV.
HAAGAN HIGGINS from KIDD/Monterey, CA to Y94/Fresno, CA doing weekends.

Record

GARY MARKS has been appointed Merchandising Coordinator for Chrysalis Records.
CITA PADILLA named Singles Specialist for WEA Dallas branch.
TONY CAMARDO will take over as Singles Specialist for WEA Chicago branch.
DON HAHN will become Director of the A&M Recording Studio Operations.
THOMAS B. MAY (BENO) named Manager of the A&M Recording Studios.
MILTON ALLEN appointed Product Manager for Black & Progressive Music, Arista Records.

OPPORTUNITIES

Openings

MIDWEST

KMKF is looking for a good down-to-earth announcer for our rock format. No hype king DJ's. Prefer Midwest. Our staff has been intact for several years. Join us. Contact Ed Klimmek, 2414 Casement Rd., Manhattan, KS. 66502, or call (913) 776-4851. Job is available in December. (11-7)

AOR morning man needed immediately for first-class rock and roll radio station in Duluth-Superior. Top staff and facilities in anybody's language. We promote BIG! Tapes and resumes to General Manager, KQDS, Box 6167, Duluth, MN 55806. (11-7)

Number one adult radio station in 15-county area has opening for midday air personality with good production. We are a Contemporary Country regional station with more listeners and sales than any other in the area. Some former WMCL jocks now manage or program major market stations. Send resume to Jim Glassman, VP, WMCL, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (11-7)

Wanted: Creative worm morning air talent who knows the meaning of the word personality. Good money if you're the right person who can grab our market by the ears. Send your tape and resume to Jed Devall, PD, KIOA, 215 Keo Way, Des Moines, IA 50309. Rated PG... Now showing on a local Iowa radio near you. (11-7)

Top-Notch Northern Illinois AM station searching for a Pop/Adult afternoon personality/production whiz. Good pay and fringes. Great facility in a great town. No beginners please. Send tapes and resumes, including production samples and salary requirements, to Randy Rundle, PD, WZOE-AM/FM, Broadcast Center, Princeton, IL 61358. No calls please. EOE M/F (11-7)

Opening for very creative entertainer. We need more than just an announcer. Send tape and resume to Ron Jones, WHK, East 12th & Euclid, Cleveland, OH 44115. (11-7)

Contemporary morning and afternoon drive talent needed immediately. Good salary and benefits. Send tape and resume to John A. Ketz, Stauffer Communications, Box 119, Topeka, KS 66601, or call (913) 272-3458. EOE M/F (11-7)

Wanted: Operations Manager for 50,000 watt FM in Evansville, IN. Heavy programming experience in CHR required. Send tape, resume, and track record to Gabe Hobbs, WKDQ, Box 418, Henderson, KY 42420, or call (812) 422-5995 or (502) 828-3923. EOE M/F (11-7)

WFBQ Superstars AOR is looking for one-to-one communicator. Send tapes and resumes to Joe Krause, c/o WFBQ, 6161 Fall Creek Road, Indianapolis, IN 46220. No calls please. EOE M/F (11-7)

Help wanted: Air talent, shift depends on ability. Contact Drew Bentley, KWWL, Box 1330, Waterloo, IA 50702, or phone (319) 234-2200. EOE M/F (11-7)

Would you like a 25 share? This is a rare opportunity to join one of America's most successful morning teams. If you are a warm human communicator who can work well with others, we are looking for you. Excellent salary and a very stable position, good opportunity for a family man looking to settle down. Contact Radio & Records, Box 207, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

WEST

Looking for creative morning jock. Contemporary Country AM in the heart of the Rockies. Excellent salary and fringe benefits for the right person. Tapes and resumes to Ron Dennington, Operations Manager, KGVO, Box 5023, Missoula, MT 59806. EOE (11-14)

Need hardworking, dedicated professional news person to handle on-air anchor and interviews. Send aircheck and resume to John Stevens, PD, KZZP, 4513 E. Thomas Road, Phoenix, AZ 85018 or call (602) 959-4110. Western Cities Broadcasting Station. EOE (11-14)

EARTH NEWS is looking for a full-time sales person to clear stations. Honesty and enthusiasm a must. Call Jim Brown or Pete Howard (213) 399-4949. EOE M/F (11-14)

Engineer needed for 6 KW DA-N/100 KW FM. Automation experience a plus. No beginners please. Salary doc. Call Doug Smith, (503) 686-9123. EOE M/F (11-4)

I need a sharp Production Director who is big on ideas and organization. Will also do a weekend air shift. Send samples of your work to Fred James, KVOC, Box 2090, Casper, WY 82602. No calls please. EOE (11-14)

Z100, KKAZ/Cheyenne, WY still seeking the right communicator to fill our PM drive slot. Paid life, health and dental insurance, plus profit sharing and bonuses. If you say you'll love the Rocky Mtns. Tapes and resumes to John Ramsey, Box 928, Cheyenne, WY 82001, or call (307) 635-1111. EOE M/F (11-14)

Looking for experienced CHR male jock to work in Japan for 1 year. Rent free, excellent salary. Beginning March 1981. English speaking. Tapes and resumes to Ms. Johnson, 292 S. La Cienega, #322, Beverly Hills, CA 90211, or call (213) 659-7020. (11-14)

Goods & Services

Two ½-Hour Christmas Program Specials

"Christmas in The Air" features readings by James Mason, Claire Bloom, Alec Guinness. Beautiful, exciting music. "Moode Of Christmas" features a variety of music in an audio extravaganza. Compatible with any format. Call (213) 939-3140 or write: VOXTEL, 5670 Wilshire Blvd., Los Angeles, CA 90036.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... "quik quip"... topical humor! Introductory month's 400 topical one-liners and 'Bonus'... Just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502

Broadcasters' Action Line

Job referral service — \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138. (812) 889-2907. Free to employers.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

WEST

KDKB now accepting tapes and resumes for possible future openings. Send to Jeff Sattler, PD, KDKB Radio, Box 4227, Mesa, AZ 85201. EOE M/F (11-14)

Now accepting tapes and resumes for future openings. State salary requirements. Send to Ron Furby, PD, KAGO, Box 1150, Klamath Falls, OR 97601. EOE M/F (11-14)

KRUX/Phoenix is still searching for a qualified, experienced News Director to handle on-air and public affairs duties. Tapes and resumes to Bobby Rivers, KRUX, Box 14707, Phoenix, AZ 85033. No calls please. EOE (11-14)

KHF/Austin needs a professional News person. Authoritative delivery. Minorities strongly encouraged to apply. Tapes and resumes to Chuck Dunaway, 1219 W. Sixth Street, Austin, TX 78703. (11-14)

KDKB is searching the country for a new News Director. I want someone that can take charge of a news department and knows how to make it sound like Phoenix. Please send air check and a proposal for what you want to do with your news department. The more information I receive, the better I like it! Females and minorities are encouraged to apply. Send to Jeff Sattler, KDKB Radio, Box 4227, Mesa, AZ 85201. (11-14)

KEYZ/Anaheim, CA is looking for morning and afternoon top tracks AOR communicators. Tapes and resumes to KEYZ, 1190 E. Ball Road, Anaheim, CA 92805. EOE (11-14)

Looking for top notch morning drive personality. Contact Rick Scott, KREM, 4103 S. Regal, Spokane, WA 99203. EOE M/F (11-14)

If you are experienced in program management, understand basic marketing, are versed in Pop/Adult formats and enjoy a good challenge we would like to hear from you. Please send a resume together with a salary profile to: Russ Gerber, Sunbelt Communications, 1422 Monterey Plaza, San Luis Obispo, CA 93401. No calls please. EOE M/F (11-14)

Bright mature morning entertainer needed by December 1. Community involvement a must. Need 2 years experience in Pop/Adult or Country. Tapes and resumes to Fred James, KVOC, Box 2090, Casper, WY 82602. No calls please. EOE (11-14)

Radio production person with extra helping of creativity and dedication needed. Golden opportunity to work with winners you know and excellent facilities in Southwest. Send resume only to Radio & Records, Box 212, 1930 Century Park West, Los Angeles, CA 90067.

Needed now: Classical announcer with 1st phone. Also need 3rd class for Beautiful Music station. Tapes and resumes only to KCLR, c/o Matt Stewart, Box 11920, Reno, NV 89510. No calls please. (11-7)

KVVQ-FM looking for News Director with conversational delivery with emphasis on local news. Send tape and resume to Brad Orchard, P.O. Drawer AL, Victorville, CA 92392. EOE M/F (11-7)

Openings

KCBN/Reno looking for tapes and resumes for future openings. Minimum three years experience and strong production required. Send to KCBN, 475 E. Moana Lane, Reno, NV 89510. EOE M/F (11-7)

Creative news person needed in expanding news department of AM/FM to write, report, and anchor. Send tapes and resumes to KARM Radio, 732 N. Van Ness, Fresno, CA 93728. EOE M/F (11-7)

96 Rock, Superstars in Tucson, is accepting tapes and resumes for future openings, air and news. Contact Alan Browning (602) 622-6711, or Box 5585, Tucson, AZ 85703. EOE M/F (11-7)

KJR/Seattle, WA has news department opening. Seeking a bright, creative writer-reporter for a key time slot. If you are now or can become a news "personality," send tape and resume to Gregg Heraholt, KJR, Box 3726, Seattle, WA 98124. EOE (11-7)

Southern California AOR looking for creative, funny air personalities. Looking for someone who sounds like a person...no announcer-types. Good salary for right person. Send tapes and resumes to Radio & Records, Box 210, 1930 Century Park West, Los Angeles, CA 90067. EOE

KZAP, Superstars winner in Sacramento has opening for full-time nights. Tapes and resumes to Les Tracy, KZAP, Box 511, Sacramento, CA 95803. No calls, please. EOE (10-31)

Major market AOR looking for experienced newperson with ability to present news in a conversational manner with a humorous slant. Opening immediate; good salary for extremely creative person. Send tapes and resumes to Radio & Records, Box 211, 1930 Century Park West, Los Angeles, CA 90067.

Positions Sought

College grad with Journalism degree seeking full-time news position in CA or the East. Experience includes 10 months reporting for a Richmond, VA commercial station. MARK IPOCK (804) 358-5003. (11-14)

Afternoon jock wants to move back up North. Preferably OH. Contact MAC GARRETT, WDWB/Georgetown, SC (803) 546-5141. (11-14)

Personality with 4 ½ years experience seeks stable station in medium market. TOM (412) 486-8744. Revolving doors and tax write-offs need not call. (11-14)

Los Angeles Operations Manager available for long term relationship with stable organization in top 50 market as PD, Assistant PD, or consultant. Impeccable track record both as programmer and air personality. Automation, TV and syndication experience. All offers given equal consideration. (213) 542-3878 or (213) 370-6668 anytime. (11-14)

Morning communicator (12 years in radio) replaced by format change. Looking for stable Pop/Adult morning slot in major or medium market. Great phone involvement, characters. Formerly WGST/Atlanta, WSPD/Toledo and WQUA/Quad Cities. Some programming music background. If you're looking for great radio call DAVE (309) 797-1599 between 8am-8pm CST. (11-14)

Program, Promotion and Music Director all in one. If you're looking for a winner, loyalist, and 110% achiever call SKIPPER T. (618) 684-5878 or (618) 457-8114. Good track record, 6 years commercial experience. (11-14)

I was a teenage nuclear warhead, and I'm still not okay. My name is RANDY MILLER and my PD has seen this ad by now so I need another job. Currently working mornings at WRVQ-FM/Richmond. Looking for advancement and old issues of Heuther The Wonder Hog. Over 20 voices in one throat. (804) 320-8109. (11-14)

RICK STEPHENS of KEYZ/Provo, UT seeking position as air announcer and production director at Contemporary Hit Radio or Pop/Adult station. Willing to relocate. Call (801) 377-8081. (11-14)

Attention Southern OR. Major market programmer and Operations Director looking to relocate in your area. Country, Contemporary Hit, or ? Good track record, references on request, non-air, 13 years experience, management oriented. KEN (714) 581-8547 after 6pm. (11-14)

JOHN CALABRO and PERRY CAVALIERI, NY radio personalities looking for position. Northeast preferred. Willing to split salary if reasonable. Call (212) 331-7408. (11-14)

5 year veteran. Came in #1 in the last several books though my station came in 4th. Looking to move up. ANDY (615) 423-9321. (11-14)

PDs, can you handle new, young and hot? I'm hot and ready to go Contemporary Hit, West Coast, but I'll go anywhere with money. TONY PETERS, 7573 Calle Durango, Anaheim Hills, CA 92807. (11-14)

Young, energetic broadcaster looking for sports related job. I have good knowledge of every sport, and am willing to go anywhere in the country for a job. 3rd. DAVE HOKENSON (612) 686-3918. (11-14)

Lorne Deacon seeking morning and/or PD position. Recently 3 years with WMJ/C/Detroit, also KKFM, KNUJ and KUMU. 25-40 pro. (415) 856-6650, (313) 872-7282, (313) 838-1680. (11-14)

Positions Sought

TED LUX, air personality with experience in adult formats at ABC, NBC and Storer-owned stations is looking for a major market position. (216) 238-0825. (11-14)

Employed black broadcaster with MOR experience which includes remotes, commercial production, community affairs, and a lust for hard work. Ready to relocate to medium market. "ELLIOTT" 120 - 50 196 St., St. Albans, NY 11413 (212) 625-8521. (11-14)

Experienced working jock with degree in marketing wants to return home to Connecticut or NYC metropolitan area. DREW JENKINS, WSIR, Box 633, Winter Haven, FL 33880. (11-14)

Creative nighttime nut available after book for Southern, Western or Midwestern major market. Personable non-screamer with good phone bits and numbers for a team-oriented atmosphere. Work relatively cheaply, but drink a lot of coffee. Call (402) 568-2796. (11-14)

Former KRBE personality looking for a pro to help coach. Show revolves around humor and surprise. If you need an entertainer who understands what people laugh at and can help me become the best call ALAN (713) 931-9183 afternoons and all day Wed. or Thurs. (11-14)

Production pro looking for medium or major market facilities. Good voice, creative copy, multiple voice characterizations and versatility. Experienced in interviews, music and sports specials, etc. 5 years on-air experience. (703) 534-5854. (11-14)

6 year professional looking for medium to major market air slot where information, humor and personality are essential. Strong on Contemporary and creative production. KEVIN SILVA (703) 281-3647. (11-14)

Are you looking for a dynamic air personality? Is your station in CA or CO? Well, here I am! What can you lose by giving me a call. (303) 986-7179 after 4pm MST. DOUG. Ready to move up. (11-14)

Still the best progressive/traditional Country programmer around. GORDY (916) 753-4260. (11-14)

I'm tall, dark and handsome and have a 3rd. Also great voice, fantastic reading ability and writing skills. If you need voiceovers and/or a good DJ, call JEROME (213) 781-7248. (11-14)

Young, energetic modern radio personality looking to work for a great station. Will relocate for right station. 2 years in Pop/Adult and Country. MIKE EDWARDS (303) 284-2857 or (612) 848-8271. (11-14)

Experienced DJ, formerly with WLS-FM/Chicago, seeking gig with free spinted AOR station. Knows rock thoroughly, good delivery, deep pipes, 3rd phone, available immediately. Call anytime. ROBERT NEAL (312) 674-8517. (11-14)

10 year broadcaster (Los Angeles County) seeks newsmen/production, DJ/production. (213) 277-7789 or (213) 822-3444 (Mr. Walker's Otc. Service). 9963 Robbins Dr., Beverly Hills, CA 90212. BILL HARGREAVES. (11-14)

Radio & Records

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ONE YEAR — \$140

Please enclose payment with order

Overseas subscribers add \$100 per year new subscription
International U.S. funds please renewal
Initial here payment enclosed

TELEPHONE: (213) 553-4330

CHANGE OF ADDRESS AND RENEWAL:
Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

Mr./Mrs./Ms. _____ (please print)
Company _____
Address _____
City _____
State _____
Zip code _____

MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90067

OPPORTUNITIES

Positions Sought

Available Dec. 1, RICH ABRAMS, mornings, MD, KVOC/Casper, WY. Also experience as PD. Get ready for the Spring book, Country or Pop/Adult, Midwest preferred. (307) 577-0057. (11-14)

Give me a break! 6 years medium market experience. MOR and Country and production available for any of the above or 7. Out of work for 2 months - need to start yesterday. DENNIS GOODE (714) 661-0759 evenings. (11-14)

Experienced, hard-working reliable announcer available for immediate employment. Excellent voice and creative production skills. Can also handle play-by-play and have good references. Prefer MOR or Contemporary Hit station in New England, but will consider all offers. GREG ZEMLANSKY, 71 Oak St., Lewiston, ME 04240 or (207) 783-9280. (11-14)

Reporter/anchor or News Director. 5 years experience in medium market. Twice award winning. Good voice. Prefer Midwest or Northeast. Available immediately. JOHN REMY (319) 582-9394 or write 922 1/2 West 5th, Dubuque, IA 52001. (11-14)

PD with 4 years experience in small market looking to advance as PD or Operations Director at station with ratings problems. Also 2 years experience as morning man and production. Looking for Midwest area, married, 1 child. Tape and resume on request. (316) 227-7151 9am-5pm M-F or (316) 225-5794 after 5 and on weekends. (11-14)

Medium market experience. MD formerly with WPRO-AM/Providence. Strong knowledge of Pop/Adult, AOR and Contemporary Hit. Seeks opportunity in New England as MD or PD. Will do airshift. STANLEY BOMES (617) 252-4715. (11-14)

Feed Mexican jumping beans to pigeons? Non-award winning, entertaining Contemporary Hit jock seeks medium or major market. I'm dependable, very creative on-air and in production, have automation and chief engineer experience. 1st phone. (312) 894-3987. ROB. (11-14)

Remember when you needed a job? Help! Young jock, great AOR sound, looking to work hard for you. 4 years experience AM/FM, 2 years PD. Record retail management experience, BA communications. No hype, no ego, just an aggressive self-starter with an A+ attitude and matching sound. Good production, extensive musical knowledge. Want to fill any airshift, possible MD or Production Director duties. PAUL (212) 447-2954. (11-14)

KASH-ed out in Eugene. Experienced rock jock seeks new employment. Dedicated hard worker. (503) 741-0581. Ask for ED. (11-14)

Currently doing afternoons. Assistant PD/MD would like to move West. AOR or Contemporary Hit. Any shift. (915) 944-9256. (11-14)

Is your audience bored? Advertisers going away? Need a fresh programming and/or production approach? Experienced producer/personality available for PD, MD or production gig in most medium markets in the West. RANDY MARS (213) 783-1766 or (415) 661-7487. (11-14)

KEN E. MARKS, THE Urban DJ, is looking for Contemporary Hit Radio work in the West. Music and production direction experience. (213) 558-8385. (11-14)

I am but a poor boy, but my story's seldom told. This hard-working and oft-praised but underpaid air personality/production wizard is available. I have given working with a recently acquired automation system a shot, but find myself needing a dose of live radio, be it AOR, Country, or Pop/Adult in top 80 market. I'm also looking to become a Program Director, preferably in the Northeast. Call TOM SHERMAN (315) 866-7416 before 4pm EST. (11-7)

Looking for permanent position as announcer. Top production. Seven years experience. Call JIM SIMMS at (602) 753-3005. (11-7)

Currently doing afternoons. Looking to move West. Middles or nights, AOR or "rocker." Call (915) 944-9256. (11-7)

Experienced Country PD/MD wants to make your Midwestern station better for the spring book. Looking for small market PD or medium market MD position. Call (307) 577-0057. (11-7)

Looking for job as News Director. 17 years broadcasting experience. Call BILL SUTTON at (607) 734-9836. (11-7)

Young, aggressive Beautiful Music talent needing a change. Looking for medium/major market position. Preferably with a BM station or, if not, Country. Contact WILLIAM at 122 Hialeah Ave., Houns, LA 70380. (11-7)

Need a basketball play-by-play announcer? Present small market Sports Director looking for move up. Have four years experience. Call (313) 681-3510. (11-7)

Workaholic, tired of infrequency of freelance. First class producer, interviewer, excellent music knowledge, writer. Will pull emergency or weekend air shifts. Experienced in NYC major radio and syndicator concerts. Prefer NYC area or commute for radio or house. Will consider all. Resumes and tape upon request. MARTHA WORTHINGTON (212) 475-2520, or write 271 E. 10th St., #16, New York, NY 10009. (11-7)

Bouthern California contemporary Country personality. Five years, first ticket. Top 30 market. Air, production, sales background. Call GARY at (714) 886-7534. (11-7)

Positions Sought

Five year AOR pro will relocate. Call BOB at (606) 252-7883. (11-7)

Don't read this! Unless you are looking for an above-average Production Director with state-of-the-art, multi-track, and 2 1/2 years experience. From GM in college to Production Director in New Hampshire. If you are ready for better commercials and copy, you're ready for me. Call (603) 542-4736 or (216) 338-1111, or write MICHAEL PAUL, Box 1432, Claremont, NH 03743. Tape and resume readily available. (11-7)

Mature person able to communicate with others looking for a good station to grow with. Experienced in announcing, news, agriculture, and community involvement. SAM (505) 622-7080. (11-7)

Production wiz with 13 years experience on air, promotions, music and programming techniques. Seeking stable position with reputable organization. Country or other adult format preferred. Call KIRBY STEVENS (205) 666-5544. (11-7)

If you're looking for a very ambitious PD for your rock, Pop/Adult, or Country station, call me. Good work for good bucks. Ten years experience. LEE (304) 624-7185 anytime. (11-7)

J.T. AUSTIN/KZAP ready for a larger challenge in medium or major market. Strong production and pipes. Hard worker, wants to be part of your team. Call weekdays, sunup/sundown (916) 924-0264. (11-7)

No news is good news. That's what they told me when they removed me as News Director of a SE medium market AM/FM. Now I'm looking for a new opportunity as News Director in a medium market or reporter/anchor in a top 50 market. Call BILL THOMPSON at (803) 767-0199 or (803) 556-5660. (11-7)

Twelve-year versatile personality with good voice. Programming and music background with 1st class license. Medium or major market. Call DAVE CRIST (614) 454-0338. (11-7)

Air personality wants a home in West or Pacific Northwest at either Contemporary Hit or Pop/Adult station. Call (915) 949-1103. (11-7)

Journalism grad seeking sportscasting position. Experienced. Will relocate. Contact KIM (608) 837-5286, or write 2042 Montana Ave., Sun Prairie, WI 53580. (11-7)

After exhaustive research and careful consideration, I've decided PORTLAND, OREGON IS HEAVEN ON EARTH. I am currently employed at a Midwest Pop/Adult as Aast. PD/Production Director/morning man. Also have experience as PD, and will work AOR. Good pipes and can relate to your audience on a one-to-one basis. Pre-holiday sale in progress. Call MARK FERRERI at (217) 344-7900 after 3pm, CST. (11-7)

Top 20 markets look here! Good Contemporary Hit jock available now. I have good, natural pipes - like to use humor and believe in plugging into the community. Call JOHNNY (612) 646-8697. (11-7)

Attention Southern California: Midwest major market air ace looking for weekends or part-time, any format. Will even work graveyard tape shift. Currently in L.A. Contact TOM SULLIVAN (213) 821-6409. (11-7)

Can you spot the lie? BOBBY ELLERBEE 1) has eight years on-air experience in AOR and CHR, major and medium markets; 2) has worked with stations like WKLS, WZGC, WRFC; 3) loves music and gives great production; 4) has toured with Allman Bros., Skynyrd, Sly, and others; 5) great pipes; 6) is a fun guy that enjoys being on the air; 7) 30 years old and college grad; 8) is available; 9) is looking for a great station in an exciting city; 10) can tie his #55* in a knot. If you need a clue and a good jock, call (404) 867-8521 or (404) 867-2063. (11-7)

JOE O'CONNELL wants a job. KCBQ workshop graduate is ready to go. 3rd class endorsed, limited experience. Contact me anytime. (714) 448-1553. (11-7)

New England Contemporary Hit Radio stations: I am looking for a position with a Parallel Two station. Because I consider myself honest and very dedicated, I would like to work for a company that's the same. Experience includes Pop/Adult and Country. Married. For tape and resume, call BOB at (401) 943-4003, or write 7 Western Hills Lane, Apt. 4402, Cranston, RI 02910. (11-7)

Nobody likes a know-it-all... but I don't care! I'm an experienced broadcaster. Former PD/MD, air personality, copywriter, commercial producer, newscaster/reporter, with a 1st ticket. Now I'm back in school to learn moral. Meanwhile, I'm available for part-time work in the NYC metro area. So isn't it time you got what's coming to you in part-time? Write me today. BARRY SCOTT RAINES, 333 East Broadway, Long Beach, NY 11581. (11-7)

Creative and experienced News Director seeks new long-term challenge. Major market Pittsburgh (WYDD/WAMO) and overseas background. Willing to relocate for the right growth opportunity. Call KEVIN at (412) 362-1571. (11-7)

Calling Southern California! Versatile, experienced radio/TV announcer wants to move West. Currently in 57th market, Midwest. 2 1/2 years in TV, 3 years radio experience. Production my specialty; but also experienced in news and programming. Journalism degree, excellent voice and appearance, ready for the right opportunity. Call for tape and resume. RICHARD HILL (316) 265-5631 or (316) 326-8288 after 6 CST. (11-7)

Eight-year pro looking for programming or production in medium or small market. VIRGIL (701) 21455. (11-7)

Positions Sought

Experienced sportscaster who loves basketball and sports in general, wants to work for your sports-minded station. Six year pro in small market radio looking for new challenge. I've made a name for myself in this part of the world; now I want to do the same for you. Tape and resume on request at (612) 235-2915, ask for BOB. (11-7)

You'll own teens this book when this talented young beginner with five years related experience busts loose for your Contemporary Hit Radio station! High-energy delivery, sizzling board and agency-quality production separates your regular run-of-the-mouth jock from me. Own mobile DJ unit and light show, a plus for remotes. Call DAN McKay now (504) 895-6112. (11-7)

Experienced, reliable, hard-working announcer available for employment. Have worked in 2nd largest city in IL. Am now back at school for final year. Have 3 years experience at campus station KWAR-FM, two of them as PD/MD. Willing to work anywhere but prefer Illinois. If you're willing to give a versatile newcomer a break, contact DOUG PETERSON at (319) 352-1200, Ext. 306. Tapes and resumes available upon request. (11-7)

I want to stay in or near Kansas. Seven years experience in announcing, production and operations. Seeking similar challenging position in good small or medium market. For tape, resume, and more information, call BILL (316) 225-4343 mornings or (316) 227-7151 afternoons. (11-7)

A legend in his own... mind. Pop/Adult morning personality and production pro looking. Eight years experience. Working now in New England major market. What's out there? (401) 821-3043 after 5pm. (11-7)

Come on guys... I really need a job. I'm behind on my bills, behind on my child support, and I'm living like a college student. And I'm really good... personality with 12 years experience, including AM drive in Detroit. Offer me a fair salary, and I'm yours. Excellent references! BOBBY SHERMAN (213) 787-9828. (11-7)

14-year radio veteran, PD, 1st ticket, available for full- or part-time work. Familiar with Contemporary Hit and AOR formats. Available now. Prefer L.A. but will consider all. DOUG CORY (213) 894-5470. (11-7)

Free tapes and resumes! Call JOEL (616) 363-5269. (11-7)

Program Director or Music Director position. Will relocate. Have worked at WSWN, KNIR, WISE. Tape and resume on request. Call (704) 252-8927. (11-7)

Positions Sought

Program Director. You name the format, I can make it work for you. Currently OM in medium market, ready to move for better opportunities. Market size unimportant. Professional attitude and progressive thinking essential. First phone, 13 years experience. Prefer Eastern U.S. Contact Russell Pomeroy, Apt. 6B, 3900 Bethania Station Rd., Winston-Salem, NC 27106. (11-7)

Young female with 4 years experience looking for on-air and/or music position. Formerly WRVR and WCAU-FM. Formats include AOR, Jazz, Disco, and CHR. Willing to relocate, salary negotiable. Available now. Call (215) 879-0329. (11-7)

JOHN JEFFRIES, 8-year pro, now doing swing at WFIL. Looking to join winning organization. Can do it all... jock, sports, and programming. Call (609) 983-8906, or write 2 Chadwick Ave., Marlon, NJ 08053. (11-7)

Miscellaneous

Want to be famous? Have your aircheck on a record album as one of 25 winners of Drake-Chenault's Nationwide Top 5 Talent Search. All formats, all markets should submit aircheck and resume to Bobby Rich, Director of Specialized Programming, Box 1629, Canoga Park, CA 91304. Deadline November 28. (11-14)

KDAP/Douglas, AZ formerly P/A changing to Country format 11-17 and needs product from all labels. Doug Canavan, Box 1179, Douglas, AZ 85607 or call (602) 364-3484. (11-14)

KERN/Bakersfield, CA is looking for a sound effects library. Also listening for a dynamic jingle package. Stevan Keye, Box 2700, Bakersfield, CA 93303. (11-7)

Struggling college radio station in Orange County, CA needs your help. Equipment such as turntables and cart machines would be greatly appreciated by all of us here at Orange Coast College. Please call John Novak (714) 839-4220 or Dave Mitchell (714) 531-8953. (11-7)

WWZD (Wizard 96)/Buena Vista, VA needs record service for combo CHR, with a little Country and AOR. Send to Bill Bishop, MD, 133 W. 21st St., Buena Vista, VA 34416. (11-7)


Jack Randell and Bill Shannon from WZUU/Milwaukee wonder where the hell is Benson? (11-7)

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...and while we will miss him, we can take consolation in the fact that Polygram will continue to benefit from his many past contributions." Haayen is currently in the final stages of discussion about a new position at WEA International, but according to company spokespersons, the details of the arrangement have not yet been completely worked out.

...responded, he requested Senior U.S. diplomatic officer Laingen, "and the next thing I knew, he was on the phone." **Aware Of Reagan's Election** KAYO Station Manager Alex Simis noted that due to the sensitive Hostage/See Page 20

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

HEART

Tell It Like It Is (Epic)

72% of our reporters on it. Moves: Up 64, Same 38, Down 0, Adds 60 including WKBW, WIFI, F105, KSLQ, KEARTH, KFRC, KOPA, WTIC-FM, KWIC, WSKZ, KZ93, K98, WHHY, KQWB-FM, KCBN. See Parallels, charts at number 27.

POLICE

De Do Do Do, De Da Da Da (A&M)

66% of our reporters on it. Moves: Up 90, Same 31, Down 0, Adds 28 including WABC, PRO-FM, WPGC, Y100, KDWB, KSFX, WHFM, 14Q, KBFM, WNAP, FM102, WGUY, KSEL, KKRC, KDVV, KOOK. See Parallels, charts at number 29.

ROD STEWART

Passion (WB)

58% of our reporters on it. Moves: Up 1, Same 0, Down 0, Adds 129 including JB105, Q107, KRLY, Z93, 94Q, Q105, WCKX, WDRQ, CKLW, KBEQ, WGCL, Q102, KFI, KFRC, KSFX, 13K, KJR, KUPD. See Parallels, will debut next week.

OLIVIA NEWTON-JOHN

w/CLIFF RICHARD

Suddenly (MCA)

58% of our reporters on it. Moves: Up 85, Same 29, Down 0, Adds 16 including WNBC, KS95-FM, WZUU, KEARTH, KFI, KRBE, WAXY, WKIX, WRVQ, KZ93, WHOT, WANS-FM, KDVV, KFXD. See Parallels, charts at number 30.

BLONDIE

The Tide Is High (Chrysalis)

54% of our reporters on it. Moves: Up 9, Same 4, Down 0, Adds 110 including WBEN-FM, WRKO, PRO-FM, KRLY, Z93, Y100, Q105, KBEQ, WGCL, WOKY, KEARTH, KRLA, KIIS-FM, KFRC, 13K, Q106, WAQY, B97, WAAY, KRAV, KGGI. See Parallels, will debut next week.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's most added new songs.

JOHN COUGAR "This Time" (Riva) 114/7

Moves: Up 68, Same 35, Down 4, Adds 7, KFRC, WTRY, WAEB, WAQY, WNOX, KIDD, WKXY, Z93 28-22, KSLQ 17-12.

DON WILLIAMS "I Believe In You" (MCA) 103/12

Moves: Up 65, Same 22, Down 4, Adds 12, KDWB, KXOK, KBEQ, KELP, KXX106, CK101, WHBQ, WAKZ, WFBG, WSPT, KATI, KYA.

DOOBIE BROTHERS "One Step Closer" (WB) 101/40

Moves: Up 42, Same 19, Down 0, Adds 40 including WBEN-FM, F105, 94Q, KEARTH, KPLZ, WAEB, KINT, WAXY, KWEN, KKXX, WHEB, WCGQ, FM99, KKLS, KRLC.

DR. HOOK "Girls Can Get It" (Casablanca) 100/23

Moves: Up 45, Same 32, Down 0, Adds 23 including F105, WDRQ, KRLA, WOLF, WPST, WQRK, WNAM, KJRB, KMJK, WROV, WKXY.

AC/DC "You Shook Me All Night Long" (Atlantic) 88/0

Moves: Up 50, Same 25, Down 13, Adds 0, JB105 16-15, WDRQ 9-5, KUPD 6-4, WKEE 5-4, KWEN 33-24, KTAC 17-13.

BARRY MANILOW "I Made It Through The Rain" (Arista) 85/85

Moves: Up 0, Same 0, Down 0, Adds 85 including WABC, WNBC, WKBW, WIFI, WCAO, WROR, KVIL, Z93, Q105, KSLQ, WGCL, KEARTH, KFI, KPLZ, K104, WTIX, WHBQ, WAYS, WOHO, KCPX.

KOOL & THE GANG "Celebration" (Delite/Mercury) 82/15

Moves: Up 57, Same 10, Down 0, Adds 15, WABC, WCAO, WOLF, WFBL, WHFM, KC101, WKEE, WFMF, WERC, WHBQ, WGUY, WCIR, WHHY, WFBL, WSPT.

I need a change "One Trick Pony" (WB) 82/4

ideas and organization. Write to: Fred J. Addis, 4, CKGM, WGRD, WVIC, WGBF, 2090, Casper, WY 82802. No calls please. EOE 11-1-80

Z100, KKAZ/Cheyenne, WY still seeking the right communicator to fill our PM drive slot. Paid life, health and dental insurance, plus profit sharing and bonuses. If you ski you'll love the Rocky Mtns. Tapes and resumes to John Ramey, Box 926, Cheyenne, WY 82001, or call (307) 835-1111. EOE M/F (11-14)

Looking for experienced CHR male jock to work in Japan for 1 year. Rent free, excellent salary. Beginning March 1981. English speaking. Tapes and resumes to Ms. Johnson, 292 S. La Cienega, #322, Beverly Hills, CA 90211, or call (213) 659-7020. (11-14)

only to "Hollywood" tury Park West, Los Angeles

Needed now: Classical announcer with 1st ph. Also need 3rd class for Beautiful Music station. Tag and resumes only to KCRL, c/o Matt Stewart, Box 11920, Reno, NV 89510. No calls please. (11-7)

KVVQ-FM looking for News Director with conversational delivery with emphasis on local news. Send tape and resume to Brad Orchard, P.O. Drawer AL, Victorville, CA 92392. EOE M/F (11-7)

Radio & Records

NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
3	2	1	1
10	7	4	2
1	1	2	3
7	5	3	4
9	6	5	5
17	11	8	6
4	4	6	7
-	23	14	8
22	15	11	9
15	13	10	10
30	22	15	11
-	25	19	12
14	12	12	13
-	27	23	14
2	3	7	15
8	9	9	16
27	21	18	17
5	8	13	18
-	30	26	19
-	28	24	20
28	20	20	21
29	24	22	22
19	17	17	23
-	26	25	24
12	14	16	25
-	29	28	26
-	-	→	27
-	-	→	28
-	-	→	29
-	-	→	30

November 14, 1980

- 1 KENNY ROGERS/Lady (Liberty)
- 2 LEO SAYER/More Than I Can Say (WB)
- 3 BARBRA STREISAND/Woman In Love (Columbia)
- 4 CLIFF RICHARD/Dreaming (EMI America)
- 5 DARYL HALL & JOHN OATES/You've Lost That... (RCA)
- 6 CHRISTOPHER CROSS/Never Be The Same (WB)
- 7 DONNA SUMMER/The Wanderer (Geffen)
- 8 NEIL DIAMOND/Love On The Rocks (Capitol)
- 9 PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
- 10 DIANA ROSS/I'm Coming Out (Motown)
- 11 BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
- 12 JOHN LENNON/(Just Like) Starting Over (Geffen)
- 13 JACKSONS/Lovely One (Epic)
- 14 BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
- 15 DOOBIE BROTHERS/Real Love (WB)
- 16 STEPHANIE MILLS/Never Knew Love Like This Before (20th)
- 17 JIMMY HALL/I'm Happy That Love Has Found You (Epic)
- 18 QUEEN/Another One Bites The Dust (Elektra)
- 19 AIR SUPPLY/Every Woman In The World (Arista)
- 20 ROGER DALTRY/Without Your Love (Polydor)
- 21 STACY LATTISAW/Let Me Be Your Angel (Cotillion)
- 22 BILLY JOEL/Sometimes A Fantasy (Columbia)
- 23 JACKSON BROWNE/That Girl Could Sing (Asylum)
- 24 RANDY MEISNER/Deep Inside My Heart (Epic)
- 25 SUPERTRAMP/Dreamer (A&M)
- 26 KORGIS/Everybody's Got To Learn Sometime (Asylum)
- 27 HEART/Tell It Like It Is (Epic)
- 28 HARRY CHAPIN/Sequel (Boardwalk)
- 29 POLICE/De Do Do Do, De Da Da Da (A&M)
- 30 OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

- ROD STEWART "Passion" (WB)
- BLONDIE "The Tide Is High" (Chrysalis)
- BARRY MANILOW "I Made It Through..." (Arista)
- ANDY GIBB "Time Is Time" (RSO)
- HEART "Tell It Like It Is" (Epic)

Complete Regionalized Listings on Pages 32 and 33.

HOTTEST

- KENNY ROGERS "Lady" (Liberty)
- LEO SAYER "More Than I Can Say" (WB)
- CHRISTOPHER CROSS "Never Be The Same" (WB)
- PAT BENATAR "Hit Me With Your..." (Chrysalis)
- BRUCE SPRINGSTEEN "Hungry Heart" (Columbia)

Parallel Listings Begin on Page 34.

ANDY GIBB "Time Is Time" (RSO) 66/66

Moves: Up 0, Same 0, Down 0, Adds 66 including WBEN-FM, WFIL, WRKO, PRO-FM, WPGC, WDRQ, KSLQ, WGCL, KFI, KOPA, WFBR, WTRY, KINT, KBFM, WAPE, BJ105, Z104, KSPZ, KRUX.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 65/1

Moves: Up 38, Same 9, Down 17, Adds 1, KINT, WXLO 2-1, WCKX 12-8, KSLQ 24-21, KEARTH 23-14, 13K 13-9.

DIANA ROSS "It's My Turn" (Motown) 61/9

Moves: Up 38, Same 12, Down 2, Adds 9, JB105, WDRQ, WGCL, KIIS-FM, KJR, KOPA, WTIC-FM, WTI, WNOE, PRO-FM 20-15, KEARTH 28-25.

VAPORS "Turning Japanese" (UA) 56/3

Moves: Up 31, Same 18, Down 4, Adds 3, WOLF, KIOY, WROV, JB105 9-7, Y100 8-4, KIIS-FM 12-9, WIKS 36-30.

EDDIE RABBITT "I Love A Rainy Night" (Elektra) 53/16

Moves: Up 24, Same 13, Down 0, Adds 16, WCAO, WZUU, WOLF, KTSA, KWIC, WAAY, Y103, KOFM, KEYN-FM, KTAC, KLUC, KZZP, WLBZ, KKXL, WEAQ, KFXD.

KANSAS "Hold On" (Kirshner) 53/0

Moves: Up 19, Same 19, Down 15, Adds 0, WBEN-FM 21-20, KWK 1-1, Q102 32-28, KUPD 2-2, 14Q 20-12, KJ100 4-3, KCBN 19-15.

TIERRA "Together" (Boardwalk) 51/12

Moves: Up 21, Same 18, Down 0, Adds 12, WROR, 94Q, WFBL, WKEE, WVIC, WGBF, KSPZ, KCPX, KZZP, KRQ, KSEL, KODI, KEARTH 2-1, KRLA 1-1.

Others Getting Significant Action

BABYS "Turn And Walk Away" (Chrysalis) 44/9

Moves: Up 13, Same 22, Down 0, Adds 9, 96KX, WOLF, KINT, KWIC, KEYN-FM, KERN, KPUR, KKRC, KCBN, KUPD 28-25, KJ100 15-13.

MAC DAVIS "Texas In My Rearview Mirror" (Casablanca) 39/7

Moves: Up 16, Same 16, Down 0, Adds 7, WFBL, KSRR, WOKI, WSGA, KQIZ-FM, KSLY, KRLC, WROR 29-28, KEARTH 27-24.

BOB SEGER "The Horizontal Bop" (Capitol) 38/10

Moves: Up 8, Same 20, Down 0, Adds 10, Q105, Q102, WFBL, WHFM, WAQY, WNAM, WCGQ, WISE, KVOL, KFXD.

KINGS "Beat Goes On/Switchin' To Glide" (Elektra) 37/18

Moves: Up 9, Same 6, Down 4, Adds 18 including Q107, KUPD, K104, WSKZ, WAKX, WXEZ, KIDD, KMJK, WFBG, WRC. Note: Some reporters playing only "Switchin'..."

NETTE "Don't Say No" (Columbia) 33/5

Moves: Up 16, Down 0, Adds 5, PRO-FM, JB105, KSLQ, WOLF, WAQY, WFBL 39-25, K104 34-29, KWIC 27-14, Down 0, Adds 4, WBEN-FM, 96KX, WNOX, KBOZ, 94Q 29-26, KBEQ 18-16, KXX106 30-28.