

# Radio & Records

ISSUE NUMBER 378

THE INDUSTRY'S NEWSPAPER

APRIL 17, 1981

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Arch Madsen



Barry Goldwater



Wally Johnson

## NAB's "Happy Days" At Vegas Convention

"Happy days are here again" was the theme emerging from the 59th NAB Convention this week in Las Vegas. However, the context for the message to radio broadcasters was one of optimism with caution. From the opening remarks of NAB President Vince Wasilewski to the closing address of FCC Interim Chairman Bob Lee, radio broadcasters were told to cherish their new freedoms ... but be careful.

Lee's message was, in essence, don't blow it, adopt "prudent self-regulation," or you'll have government getting involved again — thoughts also echoed by Commissioner Jim Quello, former FCC Chairman Dick Wiley and others earlier in the convention. Lee also warned of mixing religion and politics on the air, which he called a worse potential abuse than "sowing the seeds of pornography."

Convention attendance was down for the first time in many years, and convention observers attributed that to the economy and the recent fires at the MGM Grand and Las Vegas Hilton hotels. At the convention, which ran Sunday through Wednesday (April 12-15), there were six to seven thousand broadcasters and 10,000 persons attending as exhibit staffers and guests. The 469 exhibits spanned 226,500 square feet.

### 9 kHz Remains Big Problem

Clearly the biggest concern for radio this year was the future of international negotiations to resolve the fate of a possible switch-over from ten to nine kilohertz in the Western hemisphere. (By comparison, there was very little reference to AM stereo, the hot radio topic of last year.)

"When the members of Congress realize that the change means the abolition of most AM radio receivers," Senate Commerce Committee Chairman Barry Goldwater (R-AZ) said, "that alone is going to defeat it." Canada's decision not to back 9 kHz offers us

the indication that the United States should too, he said.

Commenting on Goldwater's statement, FCC Chairman Bob Lee noted it would be "quite serious."

Chairman Lee jumped into a 9 kHz panel discussion moderated by NAB Sr. VP/General Counsel Erwin Krasnow, with ABES (Association of Broadcast Engineering Standards) Executive Director Wally Johnson, FCC Broadcast Bureau Chief Dick Shibben, and NAB Radio Board member Charlie Wright of WBYS/Canton, OH, when Shibben was triple-teamed by the others in advancing the FCC's position favoring a 9 kHz spectrum separation on the AM band.

Johnson advocated a stronger stand against countries like Cuba which are seeking giant power increases for its stations. A strong stand might result in more give and take, since all 27 Western Hemisphere countries will want a consensus, he felt. Wright termed Cuba's potential in interfering as leaving the U.S. "Castro-ated." In response to a question posed by NAB Board member Ted Smith

NAB/See Page 6

## FRAUDULENT BILLING CITED

### FCC Fines WEZC-FM Record \$20,000

The FCC last week hit EZ Communications with the largest fine in Commission history for fraudulent billing and lack of supervision at WEZC-FM/Charlotte, NC. From 1976 to late 1979, WEZC allegedly collected \$159,000 on incorrect invoices sent to advertisers for 7312 spots that were either never aired or run outside scheduled times.

The errors were blamed on the station's former traffic director and a former VP/GM who owned 1.1% of EZ Communications' stock.

In a closed-door session with only Commissioner James Quello dissenting, the FCC voted not only the \$20,000 fine, but also issued a letter of admonishment to be placed in the station's permanent

file for conduct falling below the standards expected of an FCC licensee.

### Revocation Unwarranted

When a licensee principal is personally involved in fraudulent billing, the FCC customarily orders a license revocation hearing. However, in the WEZC case the Commission found a hearing unwarranted owing to what it called "significant mitigating factors."

Specifically, when EZ Communications discovered the problem in late 1979, it notified the Commission, conducted its own investigation, initiated restitution and make-good announcements for advertisers, and put new auditing controls into effect at its five stations.

## Burchill Promoted To RKO Network Presidency

Tom Burchill has been promoted from Vice President/General Manager of the RKO Radio Network to President of the newly announced RKO Radio Networks. Burchill, who headed the first RKO net since its inception 18 months ago, told R&R, "This change reflects not only the prosperity of the existing network but the company's intention to continue our future growth into a multi-network operation."

"I am very gratified by this vote of confidence. Building the network has allowed me to work with some wonderful people and it continues to be the most gratifying work experience all of us have ever had," he continued.



Tom Burchill

Burchill's promotion was announced at this week's NAB meeting in Las Vegas and is effective immediately.

## Cataldo Upped To VP/Pop Promotion At Polygram

Bill Cataldo has been promoted to Vice President/Pop Promotion at Polygram Records, moving up from the Director/National Pop Promotion position. Cataldo replaces Jim Collins, who resigned to pursue other interests.

Polygram VP/Promotion Don Colberg commented in making the announcement: "Bill Cataldo is a well-seasoned professional who started out as a local promotion man and has risen through the ranks to become a national promotion director. This is a well-deserved promotion for Bill. Coming from the field as a local rep, he has gained a wealth of knowl-



Bill Cataldo

edge which should prove extremely valuable in his new position."

Colberg said Cataldo will continue to direct the label's promo-

tional staff in addition to "assuming vice presidential duties." Cataldo joined the Polygram organization in August 1979 as Director/National Pop Promotion for Polydor, holding similar positions later for Polygram East and Polygram Records as a whole. Previously he worked for Atlantic, starting in 1974 as a local rep in Miami, moving to New York, and joining WEA in 1978 as New York Marketing Coordinator. He returned to Atlantic in June of that year as Director/National Secondaries Promotion, becoming National Pop Promotion Director for the label in early 1979 before joining Poly-

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KDWB  
WMMS  
WZGC  
WSHE  
KAZY  
WQFM  
KOPA  
WMYK  
WHCN

CFUN  
WAPL  
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WROQ  
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WAQX  
WRCN  
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WPRB  
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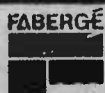


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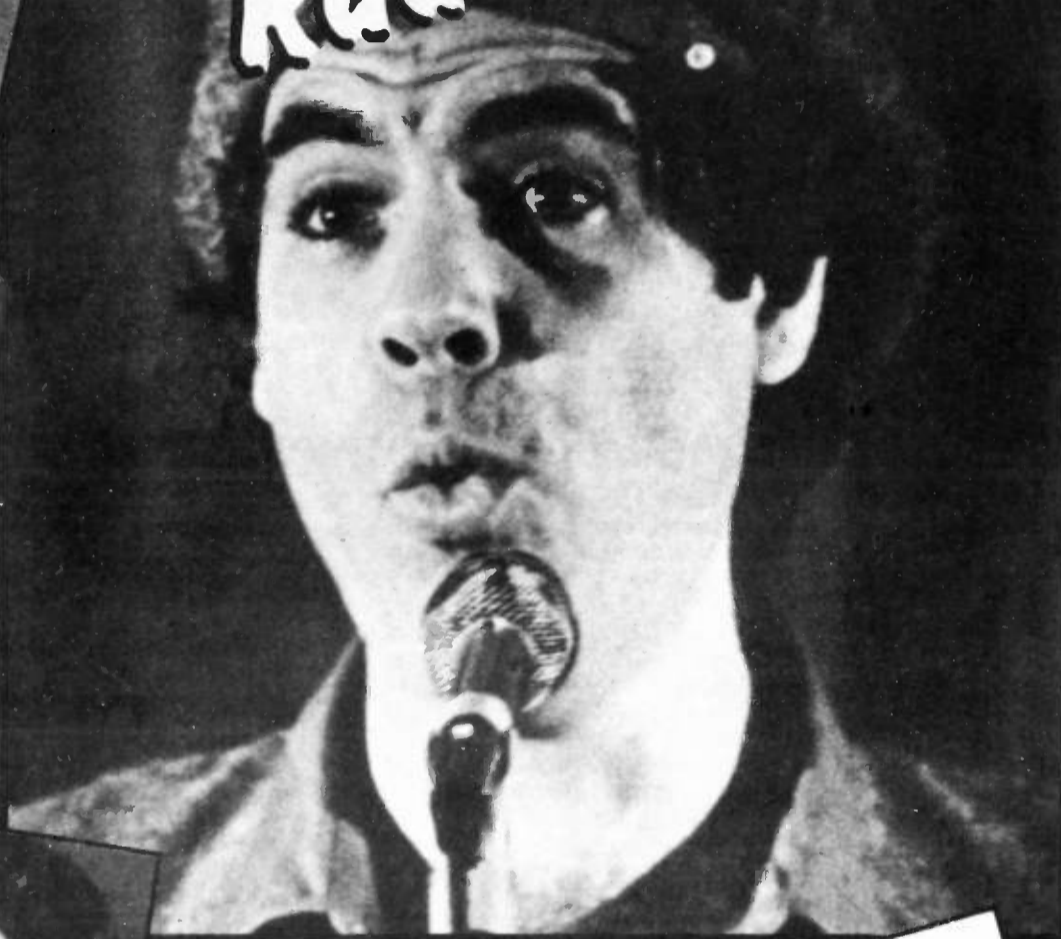
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## Ambrose, Penn Promoted At NBC

Ellyn Ambrose and Dick Penn have been appointed to fill two new VP/GM posts created at NBC Radio (R&R 4-3). Ambrose becomes VP/GM of the Source, while Penn takes a similar position in charge of the NBC Radio Network. Both report to NBC Radio President Dick Verne.

Verne commented, "Our network reorganization has now been completed with the appointment of two innovative business-minded executives to the helm of our existing networks. Ellyn Ambrose is a gifted broadcaster whose strong background in sales and affiliate relations was critical in getting the Source off the ground... Dick Penn has demonstrated superb managerial skills in both station and group operations. I'm proud to have both on a team that will lead NBC Radio into the future."

Ambrose was most recently VP/Sales for the Source. As Regional Manager/Affiliate Relations for NBC Radio Network, she is credited with lining up the first 22 test stations for the Source upon its inception in March 1979.

Penn comes to his position from NBC's WKQX/Chicago, which he managed since January 1979, becoming VP/GM in early 1980. Before joining

AMBROSE/See Page 15

## Pettibone Takes WIOQ GM Post

Don Pettibone has been named General Manager at Outlet Broadcasting's WIOQ/Philadelphia, coming from his most recent position as VP/GM for WSNE/Providence, likewise an Outlet-owned facility. Prior to joining WSNE approximately one year ago, Pettibone served as GSM at WPRO/Providence and as an account exec with WJR/Detroit.

Commenting upon his new post, Pettibone told R&R, "I'm very excited about it." Art Camiolo, Pettibone's predecessor, had held the WIOQ GM post since 1977.

## Dain & DeJoy Found Music Company

Record industry veterans Bud Dain and Ed DeJoy, both Vice Presidents at RCA Records until recently, have formed a multipurpose firm called Dain & DeJoy — A Music Company. Dain is President of the Hollywood-based company, while DeJoy becomes Chairman of the Board.

DeJoy commented, "The purpose of Dain & DeJoy will be to create opportunities for artists, producers, and record companies." The company will develop new talent, direct careers, and publish music through a BMI-affiliated company called Dain & DeJoy Music. First project is merchandising repre-

DAIN & DeJOY/See Page 15

## EXITS R&R AFTER SEVEN YEARS

### Kasabo Forms P/A Promotion Firm

Mike Kasabo, who became R&R's first Pop/Adult Radio Editor in February 1974, has announced his departure from that position to start his own independent promotion firm, the Mike Kasabo Organization. The Hollywood-based company will specialize in promoting records to Pop/Adult-formatted radio stations.

Kasabo commented, "I could never match the education I got at Radio & Records. Now I'm eager to seek my own place in the business and use the expertise I've gained to the benefit of both radio and records. The move should allow me to prove my belief that Pop/Adult radio should be at the forefront of music formats. I see a definite need for the record industry to take proper advantage of powerful radio outlets which have been so long ignored. As the population gets older and the record buyer's market becomes largely 25-49, it's only natural for the record industry to cultivate these stations. I'm convinced Pop/Adult is the number one format; these are the biggest stations in the nation."

Kasabo's new firm opened its doors April 16, KASABO/See Page 15

### Mednick, Klein Announce Production Company

Harvey Mednick, formerly a Vice President with RKO Radio, and Bob Klein, owner of the Los Angeles-based Klein & broadcast communications company, have formed Klein/Mednick Special Projects. The new company will produce and distribute programming and promotional material on behalf of the film and recording industries for use by radio stations.

Mednick told R&R, "As much as I enjoyed my 14 years with RKO, I now find myself in the kind of independent situation where a return to creative freedom is most welcome. I know that being out of the corporate situation, which by its necessary

MEDNICK/See Page 15

### Goody, Stolon Convicted

Climaxing a 13-month court battle, Sam Goody Inc. and company VP Sam Stolon were found guilty of interstate transportation of stolen property and copyright infringement. The company, one of the East Coast's largest retail chains, was found guilty of two ITSP charges and three copyright infringement charges; Stolon was convicted on one of each, and faces a maximum ten years imprisonment and/or \$10,000 fine on the felony ITSP charge and up to a year in jail and/or a \$25,000 fine on the copyright infringement charge.

GOODY/See Page 15



### WSDR's Life-Size Get-Well Card

After President Reagan was shot, WSDR/Sterling, IL (which serves the President's hometown, Dixon) assembled approximately 600 Dixonians to form a giant live get-well card for "Dutch" (Reagan's early nickname). A tape of the assembled citizens singing "For He's A Jolly Good Fellow" and a photo taken by the local newspaper of the well-wishers were dispatched to the President's hospital bedside. Among other stations which sent special cards were WWWW/Detroit, with a 7' by 3' card signed by listeners; KBST/Big Spring, TX, with 1362 signatures from local residents on its "Texas-sized" card; and another Texas-sized card from KOZA/Odessa, TX.

# R&R

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## this week ...

4-17-81

### RADIO LOOKS AT RECORDS

Four CHR PD's and MD's analyze some problems affecting the record industry and in a constructive spirit offer suggestions.

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### STUDY EXAMINES TALK RADIO'S AUDIENCE

An NAB-funded poll shows, among other points, that the stereotype lonely listener is not nearly so important as assumed in the past.

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### WOMEN, MINORITIES GAINING IN BROADCAST JOBS

EEO figures show improved standing for these sectors in jobs as a whole and in high-level positions.

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### "RADIOEAVESDROPPING" IN ROCHESTER

A fierce AOR competition between WCMF and WMJQ is analyzed.

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### PHYSICAL FITNESS FOR RADIO

A Country air personality stresses the importance of good health in good radio performance and provides a handy regimen.

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# Washington Report

## Reagan Names Bob Lee Interim FCC Chairman

Just three days after Chairman Charles Ferris's resignation took effect, President Reagan officially designated Commissioner Bob Lee as Chairman of the FCC Monday (4-13). Lee will serve in an interim capacity until Mark Fowler is confirmed by the Senate and sworn into office.

The appointment fulfills a long-time dream for Lee, who has served a record 28 years on the FCC. He has most recently been Acting Chairman, a title at first conferred on him by his colleagues and later recognized in a letter from the President.

Lee's chances of becoming Interim Chairman earlier were wrecked by a complex deal struck between the White House and Chair-

man Ferris, allowing Ferris to remain in office until April 10 for pension purposes, while abstaining from official FCC business.

Chairman Lee will be able to enjoy his new status for several weeks at the very least, since Fowler's nomination, although announced a month ago, has not yet been sent to the Senate for confirmation proceedings to begin.

## FCC: At A Glance

### Slight Gains For Women, Minorities

EEO figures for 1980 show women holding 33% of broadcast jobs and minorities 15%, up slightly from 1979. In the four top job categories, women had 23% and minorities 12% of the slots. Biggest change was a 19% jump in women employed as officials/managers and in sales.

### More Alaska Stations?

The FCC will spend 40% of its remaining research funds for this year on a \$146,000 study of AM propagation in Alaska. The Commission believes it may be needlessly restricting service in Alaska by overestimating the amount of interference Alaskan stations create in the lower 48 states.

### Filing Announcement Updated

Because deregulation has eliminated future programming considerations from the renewal pro-

cess, the FCC has thrown out the following words from on-air filing announcements: "... and projections of our programming during the next three years."

### Eden, NC Stations Renewed

WLOE & WSRQ-FM/Eden, NC won license renewal because their new owner has made a firm commitment to hire blacks. The stations received short-term renewals in 1979 because the prior owner hired and recruited no blacks, despite an 18.7% black labor force in the area.

## U.S. DROPPING CUBAN PROTECTION

### Cuba Takes Hard Line On High-Powered Stations

U.S. negotiators in Havana last week found Cuban officials in no mood to soften their demand for high-powered AM stations that would fill the American airwaves with the sounds of Spanish.

Cuba's stubbornness reinforced the view of some State Department and FCC officials that the United States may be forced to support 9 kHz spacing to create new channels that could be used to protect American stations from massive new Cuban interference.

Cuba signalled its intention to construct stations operating up to 500 kw when it submitted its inventory of proposed stations in preparation for this fall's Region 2 conference, where a new AM agreement will be hammered out for North and South America and the Caribbean.

### Cuba Unyielding

After news of Cuba's unwillingness to compromise was cabled back to Washington, the FCC announced, "Cuba is insistent upon use of its notified high-power stations, and also indicates that it cannot utilize directional antennas for resolution of incompatibilities except in rare cases, because of economic reasons and scarcity of land for large antenna sites.

"Cuba takes the position that the only way to resolve major incompatibilities is to adopt 9 kHz channel separation and to use the additional channels for this purpose."

### U.S. Inventory Readied

Meanwhile, the Commission this week (4-14) asked anyone planning to apply for a new or modified AM assignment to do so quickly, so the U.S. can include the requests in the final inventory of stations it will submit to the Region 2 conference for approval this fall.

William Hassinger, Engineering

### U.S. Dropping Cuban Protection

As it prepares its final wish list of stations, the FCC will accept applications for assignments that would interfere with Cuban stations the U.S. now protects under NARBA, the North American Regional Broadcasting Agreement.

Cuba will withdraw from NARBA on November 3, effectively dropping all protection of U.S. stations. The U.S. will also stop protecting Cuba's stations and may, after November 3, approve power increases to help stations affected by Cuban interference regain their previous service areas.

## \$40 MILLION REVENUES ESTIMATED

### Wirth Proposes Radio Station Fee Bill

Three weeks after the Senate introduction of a bill requiring broadcasters to pay fees to the FCC, a similar measure has been entered in the House by Rep. Tim Wirth (D-CO), chairman of the House Telecommunications Subcommittee.

"As we search for innovative ways to decrease the federal deficit," Wirth explained, "it becomes increasingly appropriate for the beneficiaries of federal services and regulations to assume part of their cost."

A major difference between Wirth's bill (H.R. 3239) and the Senate version (S. 821) sponsored by Sen. Bob Packwood (R-OR), is that Wirth would order the FCC to devise a fee schedule. Packwood's bill names specific fees and dollar amounts. The measures are similar in that both would base the fees on the cost of administering FCC regulations.

### \$40 Million In Revenues

Rep. Wirth estimates his bill would raise revenues of \$40 mil-

lion annually, while the FCC would be prohibited from raising more than half of its yearly budget from the fees. Since Sen. Packwood says his version would also cover half the FCC's budget, it seems likely the fees will be similar in size whether Congress or the FCC ultimately sets the rates.

Hearings on H.R. 3239 will be held in early May. Cosponsors include Rep. James Collins (R-TX), ranking minority member of the Telecommunications Subcommittee, a sign the bill has bipartisan support on the panel.

In addition to creating fees, the bill would set the FCC's 1982 budget at \$77.4 million and the National Telecommunications and Information Administration's (NTIA) budget at \$16.5 million for 1982.

## IT'S HERE . . . INTRODUCING THE 1981 R&R RATINGS REPORT



To order extra copies, see the coupon on Page 109 of the Ratings Report, or in next week's R&R.

## Washington Street Talk

### Senate Radio Coverage

Citing the NPR's successful coverage of the Senate debate on the Panama Canal Treaties, as well as radio's unobtrusiveness, NPR News Director Barbara Cohen asked the Senate Rules Committee last week to approve radio coverage of floor proceedings, regardless of its decision on television coverage.

### AM-FM All Receivers

A "consumer" measure is how Rep. Joseph Addabbo's (D-NY) staff describes his bill to require AM and FM reception in all sets costing more than \$15. Constituents had complained they didn't know they'd bought sets lacking FM until they got them home.

### Educational Editorials

Rep. Tim Wirth's (D-CO) public broadcasting bill would allow noncommercial stations to editorialize for the first time. While continuing to ban advertising, the bill would also order the CPB, NPR, and others to conduct a six-month study of means by which public broadcasters could raise money.

### Clance Moves To FOB

Lawrence Clance, legal advisor to the Chief of the FCC's Complaints and Compliance Division, has moved into the same position in the Field Operations Bureau.

# SPRING WITH THE HITS

## CHAMPAIGN "How 'Bout Us"

**THE BACK PAGE**

**BREAKERS**

### CHAMPAIGN

How 'Bout Us (Columbia)

60% of our reporters on it. Moves: Up 84, Same 27, Down 4, Adds 19 including WABC, WBEN-FM, WROR, PRO-FM, JB105, KXOK, WZUU, KFRC, B104, WTIC-FM, WHYI, KEEL, KLAZ, WKIX, FM102. See Parallels, charts at number 29.

Taken From The Album "How 'Bout Us" JC 37008 Arranged By James Mack  
Produced By Leo Graham For B-Line Productions

## SANTANA "Winning"

WBEN-FM add 37	WOKI add	WXKS-FM deb 30	WAQY 25-22	KHYT deb 31	KIQQ on	KNBQ on
WCAO add	WBCY add	JB105 35-32	WHYN 24-18	WJBQ 37	WFLY on	KTKT on
PRO-FM add	KERN add	KRBE deb 27	WKEE deb 40	WIGY deb 27	WBLI on	WGUY on
KJR add	KJRB add	CKLW deb 29	KEGL 29-25	95XIL 40-38	WAEB on	WHHY on
WOLF add 38	KLUC add	KBEQ 22-16	KXX106 30-27	WISE deb 27	G100 on	WCGQ on
V100 add	KRQ add	KFRC 30-25	KWEN 27-24	KILE deb 40	BJ105 on	FM99 on
KINT add 36	WLAM add	KSFX deb 20	KKXX deb 28	KSEL deb 29	WSKZ on	KSLY on
KHFI add	WKXY add	KEZR 27-24	KIDD 30-27	KATI deb 35	WSEZ on	KBOZ on
KBFM add	KVOL add	WICC deb 28	KGGI 25-24	KRLC 29-27	WGH on	KYYA on
WAAY add	WTRU add 30	WPST deb 31	FM103 deb 27	WIFI on	WVLK on	
Y103 add	KDZA add	K104 29-28	KZZP 30-27	KRLY on	WVIC on	

Taken From The Album "Zebop!" FC 37158

Produced By Keith Olson In Association With Devadip Carlos Santana

## ROSANNE CASH "Seven Year Ache"

KXOK add 30	14WK add	KEGL deb 30	92Q deb 26	WSGA 29-27	WHHY on
KSTAR add	KSEL add	WERC 29-27	WACZ 30-25	WFOX 29-25	WISE on
KNBQ add	94Q 29-25	WSGN 24-20	WHEB deb 30	WRJZ on	

Taken From The Album "Seven Year Ache" JC 36965 • Produced By Rodney Crowell



# ON COLUMBIA RECORDS

# NAB 1981



## Mutual's DeVos Keynotes Radio Sessions

Mutual Co-Chairman and Amway President Rich DeVos stressed the importance of strong broadcaster involvement to maintain the free enterprise system in a well-received keynote address.



## Broadcasters Examine New Equipment Exhibits

The latest in broadcast equipment was on display in the exhibit hall as convention attendees roved through the aisles checking it out.



## New Technology Panel Explores Radio's Future

A two-part New Technology session discussed ways in which radio can turn its new communications competition (low power TV, cable, etc.) into new opportunities. Pictured (l-r) are moderator Paul Bortz of Browne, Bortz & Coddington; and panelists Dick Geismar, Chairman of Insilco Broadcasting; consultant J.T. Shrigley; and ABC Radio Network President Ed McLaughlin.



## Fritts Thanks Radio In Opening Speech

NAB Radio Board Chairman Eddle Fritts, President of Fritts Broadcasting of Indianola, MS, credited radio with playing a significant role in effecting radio deregulation in his opening remarks for the NAB radio sessions.



## Cannon Calls For Ban On Election Results Reportage

Senate Commerce Committee Chairman Howard Cannon (D-NV) announced at the convention his intention to sponsor a bill to "forbid any reporting of national election results" until after polls have closed nationwide. During his opening session remarks, he also expressed concern over public outcries favoring press censorship.

## NAB

Continued from Page 1

of Pendleton, OR, Shiblen said there would be very, very few stations that would have to relocate their transmitters. Johnson added that the real problem would potentially occur with stations using critical array patterns.

### Radio Deregulation Panel

A panel consisting of Stuart Broadcasting President Dick Chapin, former FCC Chairman Dick Wiley and Dick Shiblen, narrated by Erwin Krasnow, focused on what the FCC's new radio deregulation policies will mean. Wiley praised Chapin for his early efforts in working for "reregulation." He also praised FCC Chairman-designate Mark Fowler, saying that broadcasters should enjoy "happy days" ahead. Specific

changes resulting from deregulation will mean:

- No more fines for program-length commercials or over-commercialization, nor will there be any problems in doing an all-classified program; but radio broadcasters were cautioned not to abuse policies for their own private gain nor favor any particular advertiser.

- How a station ascertains the problems of its community will be entirely up to individual broadcasters. However, Wiley cautioned that broadcasters will be subjected, to an extent, to explaining their actions at renewal time.

- Non-entertainment guidelines were described as the "heart of the new policy," but Wiley warned it is "not a free ride." The burden of proof in petitions-to-deny and comparative hearings will be on



## Programmer Professionalism Probed By Panel

Pictured (l-r) during the "Is Your PD A Pro" radio workshop are moderator Tom McKinney of Sheridan Broadcasting, ABC Radio VP/Programming Rick Sklar, KGW/Portland's Richard Harker, and WYBE/Cincinnati's Bob English.

the radio broadcaster to demonstrate "substantial" efforts in programming to meet the needs of the community. Shiblen stressed in response to a Wiley question that graveyard programming will still be questionable, but that airing PSA's in drive time will count a great deal.

Wiley summed up the session by stating "all the ingredients for meaningful legislative reform are in place and that radio deregulation at the FCC was the springboard."

### Changes Look Good For Broadcasters

In opening remarks, NAB President Wasilewski sounded a theme of "change in attitude" toward the business community and cited as example the FCC's action on radio deregulation, the Senate's bill (S. 270) proposing to put the FCC's actions into law, and the Supreme Court's decision to allow radio broadcasters to determine their individual program formats without government review. Was-

ilewski concluded that NAB's thrust has been successfully defensive, but that broadcasters should now take control.

Distinguished Service Award winner Arch Madsen, President of Bonneville International, noted that his 48-year broadcast career has paralleled changes from teletype to teletext, and challenged broadcasters to stand together with newspaper journalists to work for world press freedom and for "linking minds" with new technology.

### New Radio Sales Workshops Work

The emphasis in a new all-day sales forum Tuesday was on industry growth. "The key is professionalism," said WOOD/Grand Rapids Executive VP Mike La-reau, morning moderator for the session; it's "increasing the size of our customer base," said WTIC/Hartford President/GM Perry Ury, afternoon moderator. Highlighted at Ury's workshop was a panel discussion about grid rate cards.

The forum, modeled after RAB's

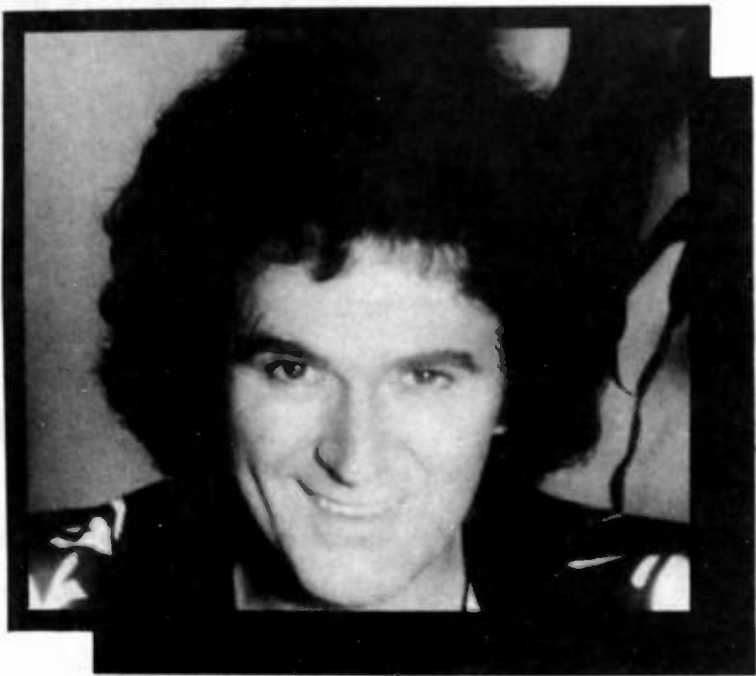
very successful January conference, was NAB's idea. RAB President Miles David commented to R&R. Panel discussions included personnel selection, targeting the right customers, "in-house" training, "back-to-basics" selling, using consumer research as a tool for creating new business, and in a smaller market workshop, how to increase rates, make collections, merchandise, and tap co-op dollars.

### Reagan Scores Another Victory

In addition to Madsen's DSA award, former Broadcast Bureau Chief Wally Johnson, who now runs the Association for Broadcast Engineering Standards, received the Engineering Achievement Award. Also receiving honors were President Ronald Reagan and Kate Smith, who were inducted into NAB's Radio Hall of Fame. Bob Hope was the highlight of the NAB's Wednesday "Extravaganza" luncheon, which closed the convention facilities.

# This Week, Everyone's On "Every One":

WFIL add	KFMK add	WVIC on	WFOX deb 26
WCAO add	KINT on	WLOL-FM deb 35	WCGQ 30-27
WRKO on	KHFI on	KRAV 25-21	WISE on
Z93 24-21	KEEL add	WOHO deb 24	WANS-FM 30-27
94Q 23-20	KLAZ on	FM100 on	FM99 29-23
WIP on	KXX106 on	WISM	WKXY on
KXOK add 28	WERC 20-18	KCPX 17-12	KQIZ-FM deb 27
WHB 16-14	WSGN 18-16	KENO add	KPUR 28-24
WZUU 28-25	WAAY 14-12	KIOY add 12	KFYR on
KEZR deb 30	Y103 on	WJBQ	KELO add 23
KPLZ 32-27	WBBQ 23-21	WGUY on	KKLS 21-17
WFBR add	WHBQ 16-14	WACZ deb 29	WRKR
WOLF add	92Q 25-21	WTSN 19-18	WEAQ 27-19
WAEB add	WOKI on	WHEB 12-11	WTRU on
WKRZ-FM 30-28	WRJZ deb 29	14WK deb 27	KCBN 35-32
WHYN add	WNOX 25-22	WHHY 20-18	KATI on
WKEE deb 39	WKIX deb 18	Z102 23-20	KBOZ 21-17
13FEA add	WBCY on	WSGA 18-15	KYYA 17-15
KSTAR on	WQRK	95SGF 30-28	KRLC deb 28



# "I Loved 'Em Every One"

## T.G. SHEPPARD

Produced By Buddy Killen For Tree Productions



Distributed by Warner Bros. Records

# "What" A Smash For Jesse Winchester!



CFTR	KXX106	KTKT
CKGM	WERC	KIOY
KIQQ	G100	WHEB
KEZR	WBBQ	WFBG
KYYX	92Q	WFOX
KPLZ	WVIC	WFLB
WOLF	WNAM	FM99
WHFM	WDJX	WTRU
K104	KERN	KENI
KHFI	KYNO-FM	KATI
KLAZ	KCPX	KOOK

## POP/ADULT<sup>®</sup> NEW & ACTIVE

JESSE WINCHESTER "Say What" (Bearsville/WB) 34/16 adds include WSJS, WSM-FM, WBT, WLNN, WATR, WABZ, WCHV, WNDB, KRZI, KUGN, KBAI, WJON, WKHM. Medium rotation: WKIQ, WHBC, WSBA, WDEF. Strongest support in South.

# "Say What"

## JESSE WINCHESTER

Produced By Willie Mitchell

On Bearsville Records



Manufactured and Distributed by Warner Bros. Records

# NAB 1981



**Little Comedy For NAB**

Comic/impressionist Rich Little performed for convention attendees.



**Entranceway To The Exhibits**

A lobby scene with conventioneers gathered outside the portals of the equipment exhibit hall.



**Hispanic Radio In The Spotlight**

Featured during a three-hour Spanish Language Forum for radio was a Sales & Marketing workshop. Pictured (l-r) are the NAB's Raul Rodriguez (moderator), and panelists Herb Levin of WQBA/Miami, Spanish Advertising Market Service's Luis Diaz-Albertini, KCOR/San Antonio's Nathan Safir, Caballero Spanish Media's Eduardo Caballero, and Lotus Communications' Howard Kalmenson.



**Finance Session Explores Radio's Money Sources**

Pictured at the "Finding Dollars To Buy, Build, & Remodel Radio Stations" session are (l-r) moderator David Croll of TA Associates, and panelists Jim Pearson of Continental Illinois National Bank & Trust, Home Life Insurance's Jerry Cohen, and Deer River Broadcasting's Robin Martin.



**Bolger Opens Convention**

NAB Board Chairman Tom Bolger of Forward Communications In Madison, WI is pictured delivering his opening welcome to the convention participants.



**AIR Breakfast Exposes New Syndicator Programming**

The Association of Independent Radioproducers (AIR) sponsored a New Products Show & Continental Breakfast which allowed some two dozen syndicators a chance to show off their new programming offerings. Above, TM President Pat Shaughnessy (right) helps out an interested participant.



# "HURRY UP AND WAIT" THE NEW SMASH FROM **THE ISLEY BROTHERS**



**DON'T YOU WAIT... THESE STATIONS DIDN'T:**

- |                    |                    |                    |                 |
|--------------------|--------------------|--------------------|-----------------|
| <b>WKTU on</b>     | <b>KEARTH add</b>  | <b>KFRC deb 38</b> | <b>KLAZ add</b> |
| <b>WIFI on</b>     | <b>KRLA on</b>     | <b>WHYN deb 27</b> | <b>KIDD add</b> |
| <b>Y100 add 30</b> | <b>KFI on</b>      | <b>KSET-FM add</b> | <b>KHYT add</b> |
| <b>WGCL on</b>     | <b>KIQQ deb 35</b> | <b>KINT add</b>    | <b>KZZX on</b>  |
|                    |                    |                    | <b>KVOL on</b>  |

# WCI 1980 Record Consumer Survey Results

## Number Of Consumers Down, But Spending Up

Back in 1977, Warner Communications Inc. (WCI) sponsored a benchmark survey of record and tape consumers that, among other things, effectively laid to rest the myth that records were primarily bought by the teenage market. In response to the 1979 "slump" in record sales, WCI recently undertook a similar survey which attempted to determine the extent of the consumer market's decrease as well as to discover if the record companies were pricing themselves out of a market.

This latter survey took place during May-June 1980 and consisted of 2370 face-to-face interviews covering a representative sample of the U.S. population. Perhaps the most important fact uncovered by the 1980 survey was that while the number of consumers buying records had declined two percent, consumers' dollar spending was six percent greater than in 1979 (so much for a slump in sales). The survey also noted that RIAA annual figures, reflecting units shipped, bore little relation to actual sales of records to either wholesalers/retailers or consumers, due to stockpiling of inventory and return policies. Furthermore, while the number of consumers who thought records were a good value for their money had dipped eight percent, 67 percent of those interviewed still believed records were worth their price.

### Market In Flux

In addition, the 1980 WCI survey found that record buyers fall into three groups (continuous buyers, intermittent buyers, and continuous nonbuyers) and that members of the second group slide in and out of the marketplace over a surprisingly wide time-span, e.g., buying records once a year,

every other year. The potential of this intermittent market cannot be underestimated.

Among continuous buyers, the WCI survey found that married people are quite likely to continue buying records and that despite their decrease in numbers, teenagers currently account for one percent more of the market than in 1977. However, this latter statistic is eclipsed by the growth of the 30-39 age group from 18 percent of the market in 1977 to 23 percent in 1980.

Additional consumer findings of interest include: those people without high school diplomas (40 percent of the U.S. population) buy a lower proportion of records (29 percent); purchasing patterns have remained relatively stable with regard to race and sex, although white males' purchases were up eight percent; and purchases by residents of the central cities were down slightly. The 1980 survey also noted that changes in the economy would affect the percentage of income spent on records, as those consumers in the bottom income ranks reported spending less money on records than in previous years. Again, this decline was more than offset by those in the higher income brackets spending more money on discs.

### Cassettes On The Rise

While percentage of dollar volume for LP purchases dipped seven percent from 1977 to 1980, this was offset by an equivalent rise in cassette dollar volume. Although 12 percent more people bought cassette players than 8-track players last year, WCI maintains that the 8-track market is healthy at the consumer level, due to purchases of budget tapes, liquidated stock, and a large ancillary (mail order, etc.) market. Of perhaps greater significance is the 8 percent increase in access to tape playback equipment (62 percent of the U.S. households have both a record player and some sort of tape player).

As for types of music purchased, there was little difference between the two surveys. Rock enthusiasts remained slightly heavier buyers with

country music consumers showing the biggest increase (six percent) to 20 percent of the market. The R&B/Black market increased one percent and the Easy Listening market decreased seven percent.

### Most Purchases Planned

Most music is purchased at the retail level with record stores commanding the lion's share of the total dollar purchases (54 percent). Interestingly, with regard to retail shoppers, 73 percent claimed to completely plan their record purchases, accounting for 61 percent of the records sold. Customers' reasons for shopping at a record store were most likely to be its convenience and selection with price a distant third. Almost 60 percent of the shoppers said that in the event of a store not stocking the album they were looking for, they would go to another store — only 24 percent said they would come back at a later date. More importantly, 79 percent of these shoppers would not purchase another record, indicating that once having made a decision, they stick to it. Only 12 percent of records are bought on impulse.

## Supreme Court Upholds Blanket Licensing (Again)

The U.S. Supreme Court once again declined to review a lower court ruling upholding the blanket licensing of CBS-TV by the performing rights societies. This decision, which took place April 6, came on the heels of a similar judgement by the court (3-2). In the interim, CBS Inc. had refilled its petition, citing new court cases.

The next step in the 12-year-old legal brouhaha is for the two parties to reach a financial settlement under the auspices of the N.Y. District Court. Hearings have already been set.

## CBS, Chinese Record Company Link For LP

Marking the first collaboration between the China Record Company (the official record company of the People's Republic of China) and a U.S. record operation, CBS Records will release "Phases Of The Moon," an album of traditional Chinese music compiled from recordings provided CBS Masterworks by the CRC.

Scheduled for late May release, the album consists mostly of music performed by the Central Broadcasting Traditional Instrument Orchestra, which uses authentic ancient Chinese instruments. Following its U.S. introduction, "Phases Of The Moon" will be issued via CBS International subsidiaries worldwide.



Warner Bros. Records held the industry's first teleconference last Thursday (4-9) on behalf of "The Fox," Elton John's debut album for Geffen Records, a Warner Bros.-distributed label. The sales meeting was carried by satellite via Holiday Inn's Hi-Net Communications network, linking WEA Distributing Corp., Warner Bros., and Geffen Records personnel located at 19 Holiday Inns nationwide with Elton and label execs in Los Angeles.

The unique arrangement allowed for a two-way dialogue between Elton and the field staffers, an estimated 333 of whom witnessed the national sales conference (the in-studio audience measured approximately 75 people) with several videos highlighting songs from the upcoming LP previewed as well.

Pictured above on the set of the Los Angeles studio where the teleconference originated are (l-r) Elton, WB VP Russ Thyret, WB's Mark Maitland, Geffen Records' John Barbis, WB's George Gerrity, Geffen Records President Ed Rosenblatt, and Bernie Taupin, who once again contributed lyrics to several tunes on "The Fox."

Teleconferencing is certain to gain greater acceptance in the future, because, as one packager of such satellite sales meetings notes, "escalating hotel rates, air fares, and car rentals have caused companies' travel budgets to soar 20 to 40 percent and they are looking for communications alternatives."

## E-Z Cassette Rewinder

To help speed things along in the production room, Osawa & Co. Inc. has introduced the "Nagoka CW-402," a battery-operated pocket cassette winder, capable of rewinding a 60-minute cassette in 35 seconds. The unit shuts off automatically and uses a slip-clutch stop, eliminating any chance of tape breakage or separation of tape from its leader. Priced at \$19.95, the "Nagoka CW-402" is available from Osawa at 21 Harbor Drive, Port Washington, NY 11050.



## BMA 3rd Annual

### Conference Upcoming

The Black Music Association (BMA) recently announced that its third annual conference has been set for May 23-27 at the Century Plaza Hotel in Los Angeles. Based around the theme "The Sound To Count On," the conference will include in-depth analyses of marketing and merchandising strategies, ownership of communications facilities, artist development, and various technological advances.

BMA members who register by May 8 may do so for \$175; regular registration for BMA members is \$225 per person. For further information contact the BMA at 1500 Locust St., Suite 1905, Philadelphia, PA 19102, (215) 545-8600.

# WESTWOOD ONE SALUTES

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# Nets

## RADIO abc

Christopher Cross and Leo Sayer, Rod Stewart, and Anne Murray will kick off the net's "Mello Yello" weekend concert series on May 1, 2, and 3, respectively. The Friday show will be broadcast via the ABC Contemporary Network, the Saturday program via the ABC FM Network, and the Sunday show will air via the ABC Entertainment Network.

## BN

Sheridan Broadcasting Network

Grady Crumpley has been named as an account exec in the New York office, coming from his previous post as an account exec with the ABC Radio Networks. A 13-year veteran of radio sales, Crumpley's experience includes stints at WNBC and WCBS/New York and at WWDJ/Hackensack, NJ.

## CBS RADIO

Ernie Harwell, sportscaster with the net and play-by-play announcer for the Detroit Tigers, has been named to receive the 1981 Ford C. Frick Award, presented annually since 1978 to broadcasters "who have made major contributions to the game of baseball." The selection is made each year by a committee organized by the National Baseball Hall of Fame.

# Reps



## BLAIR RADIO

The firm announces that it will be offering programming and marketing consultancy services on a selective basis for its repped stations. David Klemm, Blair Sr. VP/Marketing & Operations, and longtime programmer Chet Tart will head the newly-created operation, which will provide consultancy in all formats and will include inexpensive in-house music research, a core music list, strategic market research, and a contest/promotional idea exchange.



## McGAVREN GUILD RADIO



Sharon Warantz has been named to the newly-created post of Publicity Director. Prior to her joining McGavren-Guild, Warantz was associated with the ABC Radio Network, having previously held positions with WPIX and WYNY-FM in New York.

## PRO radio

The rep has announced new offices for its New York City headquarters. PRO Radio is now located at 9 East 38th St., New York City, NY 10016. New phone is (212) 684-1610.



The net's "Rock Report" becomes, on Mondays only, the "London Rock Report." Produced by Denny Somach Productions and hosted by WYSP/Philadelphia News Director Bill Fran-

tini, "Rock Report" airs from Tuesday through Saturday. The "London Rock Report" is hosted by the London Broadcasting Company's Mal Reding and follows the same format, but focuses on what's happening in England and Europe.



## Mutual

KSFO/San Francisco; WRCP-WSNI-FM/Philadelphia; WGMS-AM-FM/Washington, DC; KHVH/Honolulu; KBHL-FM/Lincoln, NE; WGST/Atlanta; WEIZ-FM/Columbus, GA; KAIN/Boise; WCII-WKJJ-FM/Louisville; and KBHM-KIRK-FM/Branson, MO have recently announced their affiliation with the net.



## NBC Radio

Marbeth Richmond has been promoted to Director of Western Sales/Network Radio at NBC, coming from her previous post as an account exec. Prior to joining the net, Richmond had spent nine years with the ABC FM Radio Division, most recently as GSM with KSFJ/San Francisco.



The net recently announced it had received a \$140,000 contribution from Jennifer and Edmund Stanley Jr. to be used for the promotion of National Public Radio's "Morning Edition" and "All Things Considered" daily news and information programs.

# People

## Cincinnati

Ted Ruscitti has been promoted to Vice President/Radio Engineering and Mark Hubbard has been elevated to Vice President/Radio Research for the Taft Radio Group. A seven-year veteran of the firm, Ruscitti most recently served as Director of Radio Engineering, having begun his Taft career as Chief Engineer with KQV-AM and WQVE-FM/Pittsburgh. Hubbard formerly served as Taft's Director of Radio Research, a post he had held for the past two years.

## San Francisco

Henry Grambergu has been elevated to General Sales Manager at KSFJ, coming from his previous post as Sales Manager for the station. A nine-year veteran of the radio industry, Grambergu has been with KSFJ since 1974.

Jack McSorley has been named General Sales Manager for KYUU. Most recently, McSorley served as VP/GM for KQFM/Portland, OR, having previously spent five years as an account exec with KSFO/San Francisco.

## Tulsa

Lee Hubby has been elevated to Sales Manager for KELI, coming from his previous post as an account exec with the station, a position he had held since 1976.



# Syndicators

## Global Satellite Network

"Rockline," a live via satellite rock star interview radio show emanating from Hollywood and London with an 800 call-in number for listeners, will be exclusively available from the Tarzana, CA-based Global Satellite Network. Eddie Kritzer will produce the program, currently airing on KLOS/Los Angeles. ABC O&O stations will have the right of first refusal for the show.

## Master Broadcast Services

Jason Taylor, President of Master Broadcast Services Inc. (a syndicator of Beautiful Music), and Jim Carnegie, President of Carnegie Consulting Enterprises, have entered into an agreement for the marketing consultation of Master Broadcast Services and the development of new feature syndication. Carnegie will headquarter his consulting firm at the MBS corporate offices, located in Morrisville, PA.

## TM Special Projects

Among the stations set to air the firm's "The Beatles: The Days In Their Life" special, to be broadcast later this month, are WYNY/New York, WIOQ/Philadelphia, KITY/San Antonio, KRNQ/Des Moines, KHOW/Denver, WTIC-FM/Hartford, KFMK/Houston, KIDQ/Boise, and WPGC/Washington, DC. The 30-hour special was produced by the Sonic Workshop of Toronto in association with TM Special Projects.

## Drake-Chenault

KHTZ/Los Angeles recently signed on to air the firm's new "History Of Rock & Roll" special.

## MAXIIMAGE

The MAXIIMAGE division of the Maximedia Electronics Corp. recently introduced an "Everybody Wants To Be A Cowboy" promotion image and jingle series package, designed for use by Country radio stations. Containing a full-length theme song record, over 40 jingles and music beds, and a comprehensive advertising/merchandising campaign, the package is available on a market-exclusive basis.

## Roxxon Radio

"Rockumentary," a 10-times weekly musical entertainment capsule voiced by Rhoda Kramer, is the first program to be offered to national advertisers by RKO under a recently-penned pact between the program's producer, Roxxon Radio, and the rep firm. The show features interviews with popular recording artists, montages of their hits, and one of their best-known songs.

## Starfleet Blair

Beginning April 27, a series of 24 concerts produced by Starfleet Blair will be broadcast live and in stereo to a nationwide FM network via the Wold Radio Satellite Express. 12 of the concerts will be by the Boston Pops with the remainder to feature top-name rock groups recorded in various locations across the nation. April Wine will kick off the series.



MASCOT & MADMEN — WHCN/Hartford's mascot, the WHCN Walrus (aka George De Angells) raised its flippers in surrender when confronted face-to-face with noted big game hunter and deadly guitar-slinger Ted Nugent (right) at a recent taping of the Robert Klein Radio Show. Klein (second from left) and WHCN air personalities Irv Goldfarb and Eddie Haskell (center) avert their eyes from the potential slaughter.

## NKR Productions

The firm announces it has completed its move into its Los Angeles offices. NKR is now located at 8732 Sunset Blvd., Suite 700, Los Angeles, CA 90069, (213) 652-0980.

## Sunbelt

Stanley Marcus, Chairman Emeritus of the Neiman-Marcus retail firm, will produce and deliver two-minute radio features, entitled "Another Opinion," for the Dallas-based Sunbelt syndication firm. The show will allow Marcus, author of two books and a noted lecturer, to comment upon quality, fashion, and the American lifestyle.

"Another Opinion" is scheduled to begin airing on June 1. It will be available to a national advertiser in the top 75 markets and sold directly to stations elsewhere.

# Sales

KGA/Spokane and KDRK-FM/Spokane have been sold by the Liddle Broadcasting Corp. and the Monroe Broadcasting Corp., respectively, to the Community Spokane Broadcasting Corp. for \$4 million.

KRMQ-FM/Provo, UT has been sold by David and Steven Grow to the Utah Valley Technical Institute Ltd. for \$1.6 million.

WSEV-AM-FM/Sevierville, TN has been sold by the Tennessee Valley Broadcasting Corp. to the Mooney Broadcasting Corp. for \$1.3 million.

WHTC-AM-FM/Holland, MI has been sold by Willard Wichers and Nelson Bosman to the Holland Broadcasting Co. for \$1 million.



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# The fight against leukemia is our

Leukemia can strike anyone, at any age, at any time. But because of new advances in chemotherapy and immunotherapy developed in the T.J. Martell Memorial Leukemia Research Laboratory, this dreadful blood disease is no longer the inescapable death sentence it once was.

Progress is being made. Slowly. Methodically. The results are extremely promising. The cost is incredibly high. Today, the leukemia fight is at the forefront of all cancer research. And today, the T.J. Martell Memorial Foundation for Leukemia Research—the music business charity and only such organization totally supported by music industry contributions—needs our help.

Based in New York's Mount Sinai Medical Center, the Foundation fight is led by Dr. James F. Holland—one of the world's leading leukemia scientists. His staff of cancer research pioneers includes several internationally recognized authorities in the field. "The attitude that prevails here," Dr. Holland recently stated, "is that cancer can be beat. And we are optimistic because we can see the light."

Our industry must keep that light growing brighter. Since 1975, enough funds have been raised to establish a research laboratory and make grants of almost \$2,000,000 available to the facility. Much more is now needed.

The T.J. Martell Memorial Foundation for Leukemia Research exists only because of the commitment of the music industry.

**The fight against leukemia is our fight.  
It can only continue with our support.**

## **THE T.J. MARTELL MEMORIAL FOUNDATION FOR LEUKEMIA RESEARCH 1981 HUMANITARIAN AWARD DINNER IN HONOR OF DICK ASHER**

This year, Dick Asher, Deputy President and Chief Operating Officer, CBS Records Group, becomes the fifth recipient of the foundation's annual Humanitarian Award. The 1981 T.J. Martell Humanitarian Award Dinner will be held on Saturday, May 2, at the Waldorf-Astoria's Grand Ballroom in New York City.

## **THE DICK ASHER RESEARCH FELLOWSHIP**

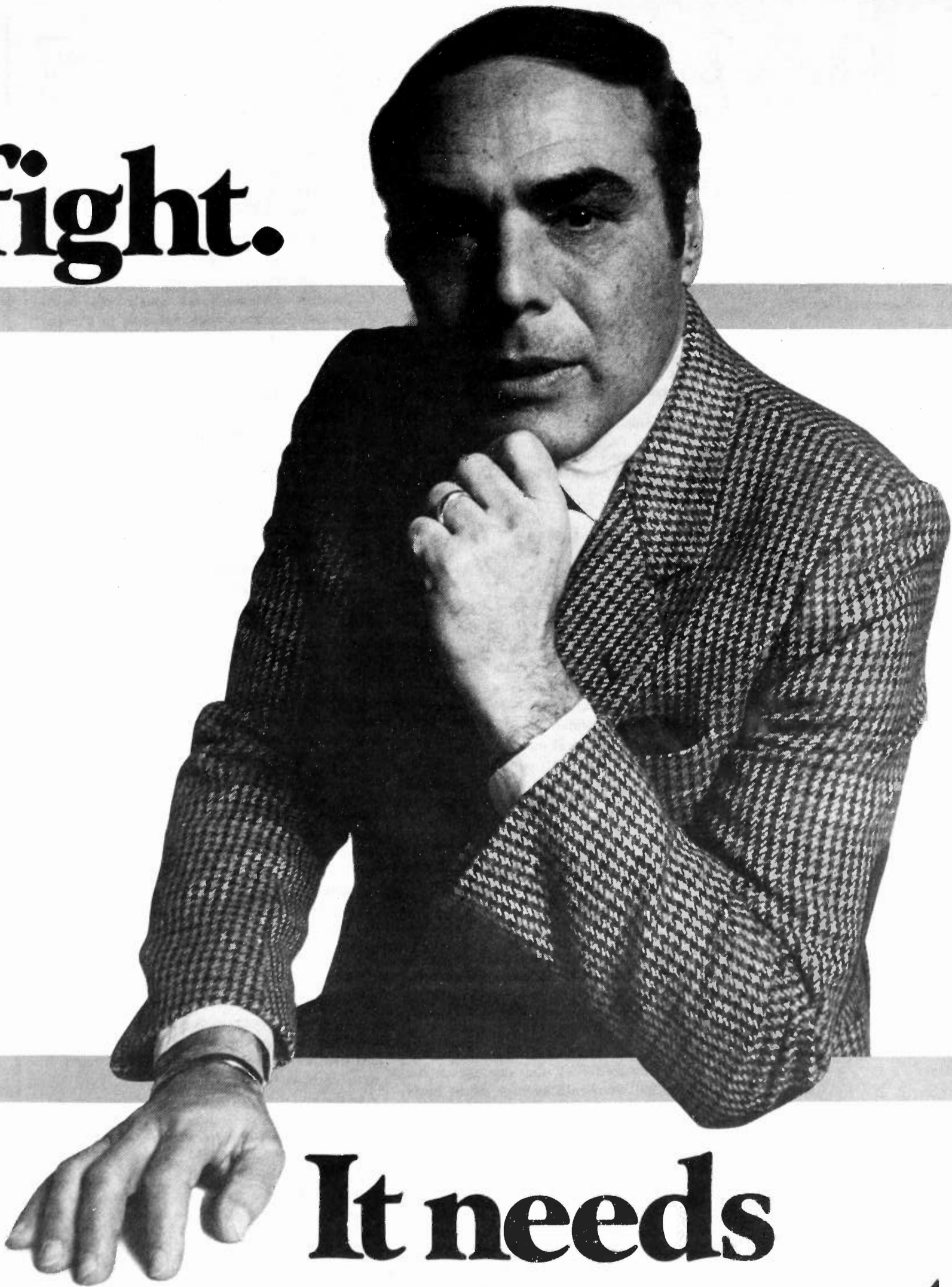
Each special contribution of \$5,000 or more brings a Dick Asher Research Fellowship, enabling the Foundation to train more specialists, to put more of medicine's most capable and gifted minds to work on wiping out leukemia.

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**fight.**



**It needs  
our support.**

# Ratings & Research

"You should look at three Mediatrend reports, or consider using the rolling average that Birch reports."

## Alternative Ratings Compared — Birch vs. Mediatrend

The new, more expensive Arbitron contracts. A format change. The need for quicker ratings data than the Quarterly Measurement Arbitron sweeps will allow. These are just some of the reasons that dozens of you have been quizzing me lately on the alternative ratings services — The Birch Report and Mediatrend. In order to help you make an informed decision about which, if either, of these firms you may want to sign with, an objective comparison is presented below.

### Corporate Histories

Mediatrend, the monthly service of Media Statistics, Inc., is the only serious survivor of the flock several years ago when the talk was "who is going to compete with Arbitron?" Burke and A&S are no longer with us, and RAM has gone through ownership changes and severely cut back its market list. Mediatrend, headed by Arbitron founder Jim Seiler, has maintained a stable financial base for many years, working only in those markets where the service is profitable. Seiler's attitude is that if a market is pirating his product, or if there is not enough monetary support, Mediatrend will withdraw from the relevant metro. The Mediatrend surveys are currently being conducted on a monthly basis in 15 major markets, including the top five.

The Birch Report, which incorporated in March 1978, has shown rapid growth over the last 18 months, unlike Mediatrend's stable pattern. The company is headed by Tom Birch, a former radio researcher and programmer in the Miami area. The Birch Report appears to be a relatively inexpensive product, costing several hundred dollars per month, as does the Mediatrend. The current client lineup for Birch shows 28 markets subscribing to the service, with smaller and medium size metros making up the bulk of the clientele. Birch does not yet survey any of the top five markets, preferring to concentrate on markets in the Southeast and Midwest.

Besides the monthly offerings of the two firms, both survey less frequently in smaller markets, on a quarterly basis, for example. Besides the quantitative sampling done on a monthly basis, both Birch and Mediatrend can ascertain qualitative, product usage, or audience perception data when specified by a client.

### Methodology Comparisons

It appears that both companies have solid followings, with Mediatrend the more stable and proven firm while Birch is growing at an enviable rate. But what about how they arrive at the numbers they are selling? What differences exist in

their techniques? While there are similarities, some subtle differences are worthy of note, too.

I have prepared a chart which can, at a glance, give you some guidance regarding the two methodologies. Since they both use basically the same telephone interview technique — calling in the evening to obtain recall on stations listened to in the last 24 hours — this chart shows some areas of diversion.

	The Birch Report	Mediatrend
Monthly Sample Sizes (In-Tab Goals)	560*	500*
Sample All Persons 12+ In Home	Yes	No
Monthly Demographic Trends	Yes	No
Seven-Day Cume Estimates	Yes	Yes
Hour-By-Hour Estimates	Yes	No
Demographic Cell Weighting	Yes	Yes
Ethnic Cell Weighting	Yes	Yes
Samples Non-Listed Phone Homes	Yes	No
Reports Two-Month Averages	Yes	No

\* (Both services have an in-tab goal of 1000 in larger markets.)

What are the implications of the above lineup? Depends on what you use a monthly service for. Mediatrend has an advantage in spotting trends quickly since one-month data, not rolling averages, gives a quicker indication of audience reaction to a major format change (such as the WKTU jump in New York several years ago). The Mediatrend approach towards sampling might offer a better cross-section also. While Birch samples approximately two people per home, according to Tom Birch, Mediatrend surveys just one person per household. This means that the 560 in-tab for Birch is made up of about 280 homes whereas the Mediatrend sample is dispersed among 500 homes in a metro.

Birch takes steps to avoid wobbles inherent in reporting discrete monthly data. If you are looking for programming indicators over a span of time you should look at three Mediatrend reports, month after month, or consider using the rolling average that Birch reports. The rolling average tends to smooth out sampling disparities by basing the estimates on an in-tab figure of approximately 1100. Tom Birch told R&R that one reason his firm went to the two-month average as the basis for its reports was so "we could generate hour-by-hour and other detailed data based on a decent data base."

The Birch methodology samples those with unlisted homes, an advantage in some markets where a largely mobile or student-oriented popu-

## Week In Review

### Arbitron Previews Reliability Data

Results of months of Arbitron research into the computation of the error inherent in Arbitron estimates will soon be available. Arbitron is breaking the relevant charts and figures at the NAB convention, and will soon be getting R&R copies of the pertinent data. Purpose of the study and updated computations is to give managers and programmers a more realistic idea of whether or not movement in a book was real or statistical.

### Al Maxwell Promoted By Arbitron

Al Maxwell has been promoted to an account executive spot at Arbitron in the Southwest. Maxwell, who has a radio background, has been with Arbitron in a client service representative capacity since last November.

lation might be a factor. As Arbitron discovered when ESF was implemented, including listeners not listed in the phone book in the sample base can boost certain formats and penalize others. Some AOR's and ethnic stations have benefitted when unlisteds were included in the sample. Given that the telephone methodology should reach more of the young males Arbitron has a hard time with, you can see that either Birch or Mediatrend might show youthfully-oriented stations in a better light than the Arbitron report.

### Predictor Of Arbitron?

A key reason why some stations consider subscribing to a monthly ratings service is to predict what the Arbitron results might portend. How well do either of the services written about here do in giving a manager or programmer a clue to the Arbitron?

Several months ago I conducted an in-house project looking at how these firms spring estimates compared to the data from Arbitron. There were mixed results. Both services were able, in approximately 90% of the markets examined, to predict what the top ten stations would be. However, neither firm's figures were close to Arbitron's on a consistent basis. 33% of the time Mediatrend was within one share point of the Arbitron 12+ figure for the relevant station, while the Birch number was 25%.

### Decision Is Yours

If you are seriously considering subscribing to an alternative ratings company you have two good firms from which to choose. If sampling of unlisted homes, rolling two-month averages and data such as hour-by-hour is useful, you might give the nod to Birch, an up-and-coming concern. If you favor dealing with a company which has a long and successful track record, surveys more homes in a market than does Birch, and generates discrete monthly data, then Mediatrend would be a worthwhile selection. Look at your situation, then call Jim Seiler at (301) 585-5105 and Tom Birch at (305) 753-6043 to discuss your needs. Good luck in your search for less expensive, more timely, reliable monthly ratings data.

## Q&A

A major market GM called recently to inquire, "What do you think about the idea of running on-air survey announcements?"

My thoughts are emphatically against this idea. There has been no consistent ratings payoff for stations that run these announcements, and the problems from Arbitron are not worth the hassle. Finally, the image for radio generally and the specific station in question is bound to suffer.

**Jhan  
Hiber**



# Arbitron Shares October/November '80

## Austin

### KASE Up Three, Now Leads; KHFI Drops Four

Beautiful Music KASE rebounded to the top spot in the market with a three-share jump, 10.6-13.5. Former metro leader KHFI (R) slipped four shares, 16.7-12.7. The remaining double-digit station, KVET (C) had a stable book, 11.6-11.8. KOKE-FM (C) also enjoyed a stable book, up 8.8-9.2. KLBK (PA) more than doubled, 3.0-6.6.

The other Austin area stations with a one share or better were KCSW (PA) 7.4-5.2, KIXL (RL) 3.0-1.9, KLBK-FM (A) 7.8-6.8, KMXX (S) 4.0-1.7, KNOW (PA) 1.0-2.9, KOKE (C) 2.4-3.1, and KTAE (C) 1.9-1.6.

San Antonio stations scoring better than a one share in Austin were KTSA (R) 3.7-4.7 and WOAI (N/T) 1.3-1.9.

## Fresno

### KKNU Number One, KFIG Doubles, KFYE Up Two

Beautiful Music entity KKNU remained the top station 12+ with a 9.5-9.6 showing. KFYE (R) jumped 7.4-9.3 and became runner-up. KMJ (PA) had a stable book 8.5-8.6. KXEX (S) more than doubled 3.6-8.0. KFIG (A) also doubled, 3.9-7.7. KYNO-FM (R) slipped 9.0-7.0.

Additional Fresno stations with a one share or more were KARM (C) 4.6-2.6, KEAP (M) 1.0-1.2, KFRE (PA) 4.8-3.6, KFRY (BM) 2.0-3.6, KGST (S) 3.9-3.3, KKDJ (A) 6.1-3.8, KLIP (B) showing up at 1.0, KMAK (C) 6.9-5.8, KMJ-FM (PA) 2.5-1.6, KXQR (PA) 2.0-2.6, and KYNO (R) 4.4-3.6.

Outside stations with a one share or better included KBOS-(R) 3.1-2.6, KIOY (R) 5.7-2.5, KLTA (BM) .8-1.9, and KRDU (PA) .7-1.4.

## Tucson

### KJYK Jumps To Tie KCUB For First, KCEE Adds Seven

Beautiful Music station KJYK posted a notable advance in the metro, up 8.3-11.7, tying KCUB (C) which slipped 13.6-11.7. Biggest movement was scored by KCEE (PA), which quadrupled 2.3-9.2. KWFM (A) slipped one share, 9.4-8.5, KHYT (R) climbed 6.0-7.0.

Other Tucson metro stations with a one share or more were KAIR (BM) 6.5-6.3, KEVT (S) 2.6-3.0, KFLT (RL) 3.9-1.9, KIKX (C) 1.4-1.9, KMGX (PA) 3.5-2.2, KRQQ (R) 8.2-7.0, KTKT (R) 7.6-6.5, KTKT-FM (A) 5.5-5.1, KTUC (N/T) 4.5-5.2, and KXEW (S) 5.1-3.5.



**SORRY CHARLIE** — That's as close as KHTZ/Los Angeles morning man Charlie Tuna got to Brooke Shields. Tuna is pictured with Brooke and WB recording artist Leo Sayer at a taping of the "Mike Douglas Show," which Charlie announces.



**JOURNEY MAKES A B-LINE** — Columbia's Journey stopped in at B-97/ New Orleans. Pictured (l-r) are CBS's Tom Lansoloti, MD Jerry Lousteau, and Steve Smith (seated) of Journey.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

## Goody

Continued from Page 3

Lawyers for the defense are filing post-trial motions to ask Judge Thomas Platt to set aside the jury verdict on grounds of insufficient evidence. Should that move fail, an appeal is considered highly likely. The jury found Stolon innocent of a racketeering charge, two ITSP counts, and five copyright infringement charges, while the company was cleared on four charges. Earlier, Goody President George Levy was cleared of all charges (R&R 4-3). The case involved alleged transactions involving counterfeit cassettes and 8-tracks. Titles whose copyrights the jury decreed were infringed upon were the soundtrack to "Grease," Andy Gibb's "Flowing Rivers," and Eric Clapton's "Slowhand," all on the RSO label.

## Ambrose

Continued from Page 3

WKQX he was with Combined Communications for seven years, serving as President/GM of WWWE & WDOK/Cleveland and managing KTAR & KBBC/Phoenix. Earlier he was General Sales Manager at KIIS-AM-FM/Los Angeles and was an account exec at WNCI/Columbus and WFUN/Miami.

## Dain & DeJoy

Continued from Page 3

sensation of the "Urban Chipmunk" album by the Chipmunks on RCA; the company stresses, however, that its production efforts are nonexclusive.

DeJoy was most recently VP/A&R for RCA, and previously held the presidency of Janus Records among other positions. Dain was VP/A&R West Coast for RCA, previously serving as Executive VP at Garrett Music after a long career with, among others, Liberty Records.

## Kasabo

Continued from Page 3

with R&R's Pop/Adult music information continuing as usual pending further evolution of the paper's coverage of the format. For more details on Kasabo's future plans, see his final Pop/Adult column on Page 48.

## Mednick

Continued from Page 3

design had a lot of chains and shackles attached, we'll be able to accomplish a great deal. The first rule of Klein/Mednick is that there are no rules. We plan to anticipate needs and fill them."

Mednick and Klein plan to create and produce music and film-oriented specials for exclusive radio broadcast. They will also be producing feature-length specialized programming for cable and subscription TV systems. Mednick will remain as a consultant to RKO Radio.

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- The Anne Murray Special (Ind)
- The Love Makers (Ind)
- The ELO Special (ABC)
- The Eagles Special (ABC)
- The Rod Stewart Special (RKO)
- The John Lennon Special (Ind)
- The Frankie Valli Special (ABC)
- The Bob Seger Special (ABC)
- Hot Rocks (Ind)
- Mac Special (ABC)
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## STREET TALK

One of the hottest rumors of the week involved exiting Shamrock President Bruce Johnson (R&R 4-10). The word on the street was that Johnson would become the new president of Golden West Radio. However, the rumor was emphatically denied by Golden West sources.

A little potential call letter confusion may be brewing in Pittsburgh . . . EZ Communications, owner of WJOI, the station that switched from Beautiful Music to CHR (R&R 4-10), has reportedly applied for the new calls of WBZZ. Meanwhile, BENI Broadcasting, owner of WKQT(13Q), has applied for the letters WBZT. The "topper" is that both applications were received by the FCC on the same day!

As rumored last week, RKO Radio closed its West Coast offices this week. The National Music Coordinator for RKO, KEARTH/Los Angeles PD Bob Hamilton, will now handle the chain's music from the KEARTH offices. Several RKO staffers were released as a result of the L.A. office closing.

Street Talk is that another CBS record exec has resigned to join Bob Sherwood and Don Colberg at Polygram. Look for an official announcement on it by next week.

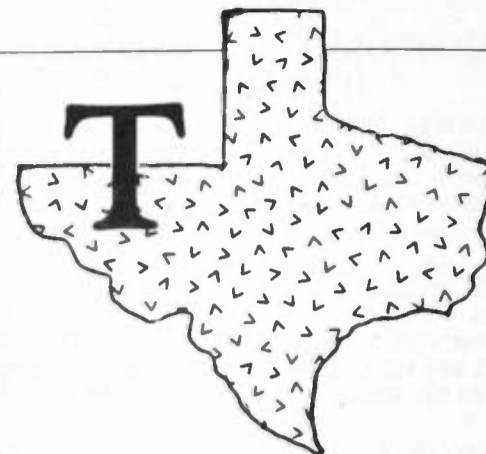
WBBM-FM/Chicago PD Ford Colley resigned from the station after two months in the PD slot, citing the obligatory "philosophical differences with management." No replacement was immediately appointed, but MD Lee De Young was named acting PD.

The talent raid is apparently on in South Florida. I-95(WINZ-FM) has just hired a second air personality from Y100. Earl The Pearl joined I-95 in February, and now Kid Curry will move from 6-10pm at Y100 to morning drive on Miami's newest CHR station. Kid replaces John Lodge, who left I-95 to become PD at KSPZ/Colorado Springs.

Roxy Myzal has exited Chrysalis Records. Roxy had been Chrysalis's Album Promotion Manager.

Former American hostage Rodney "Rocky" Sickmann has joined a sales training program at KMOX-FM/St. Louis. The ex-Marine, who spent 444 days in captivity in Iran, plans to get married this summer and hopes to make radio his career.

Be on the lookout for a man claiming to be Peter DeWolf of the CBC. Apparently a con artist has been traveling through the Midwest, visiting radio stations, granting on-air interviews and then skipping town without paying his motel bills. KYRS/Chariton, IA was the bogus CBC man's last stop, and he has made other "contacts," including KDAO/Marshalltown, IA. Word is that the man is very knowledgeable about broadcasting and is quite convincing.



### Have This Laminated

So you want to write a million seller, eh? Well, take some advice from Blackwood Music Publishing executive Charlie Monk.

Charlie says, "Write what you know about. If you don't know anything, write about disco." Further, Charlie advises making the title so clever that "the rest doesn't matter." He says having the word "Texas" in the title guarantees a hit. Topics are important, too. Love is an excellent topic and linoleum tile is shaky. We sincerely hope that this expert knowledge doesn't floor anyone out there.

Rumor has it that Steve Diener, currently Executive VP of CBS International, will leave the record company next week to become Executive VP/CEO of Magnetic Video International. MVI is a wholly-owned subsidiary of Magnetic Video Corp., which in turn is owned by 20th Century-Fox.

KILT/Houston's morning team of Hudson & Harrigan (Beau Weaver & Randy Hames) are apparently big favorites of America's two space shuttle pilots, John Young and Robert Crippen. With that knowledge in mind, execs at the Houston Space Center commissioned Beau & Randy to rig a special "Wake-Up Call," which is a regular morning feature of their show, just for the astronauts. The pair obliged and NASA woke Crippen & Young Tuesday morning (4-14) by sending the specially-recorded bit to the orbiting shuttle via the New Zealand tracking station. Obviously, the fly-guys thought the bit was so funny that they immediately came out of orbit and landed the Columbia in California. Radio strikes again!

In the social notes this week: congratulations to NBC FM Group VP/Programming Michael Phillips and Melanie Morgan, who were married April 3 in Carmel, CA. Polygram's VP/Press & Artist Relations Len Eband and his wife Joan are the proud parents of a new baby daughter, Megan Elizabeth, who arrived April 7. Megan will now join her 2½ year old brother at the Eband estate in Greenwich, CT.

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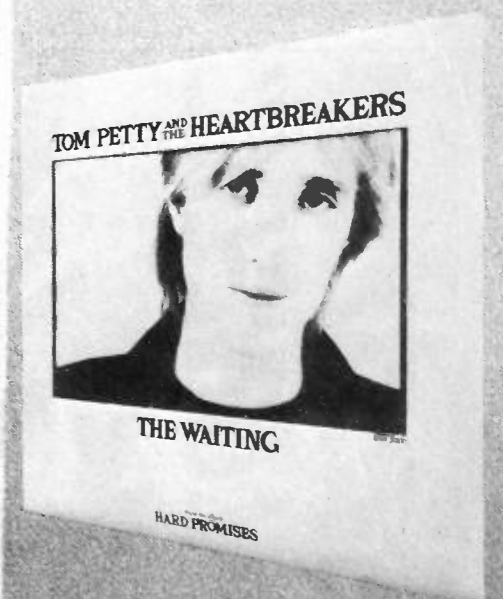
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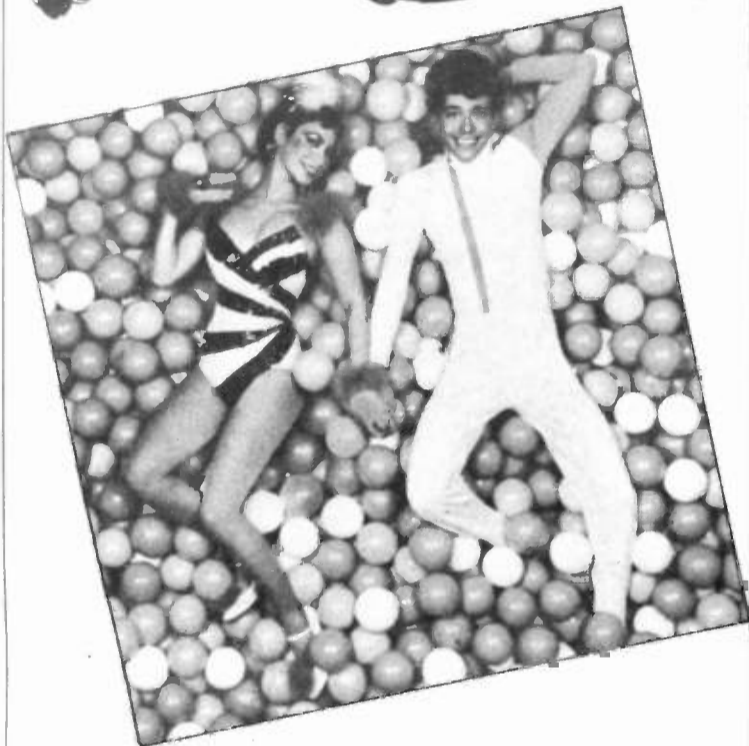
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**WBEN-FM add 40**  
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**Q105 26-24**  
**WGCL add**  
**KFI on**  
**KIQQ on**  
**KYYX on**  
**WQXI-AM add**  
**KULF on**  
**WHFM add 31**  
**WTRY on**  
**WFLY add**  
**WAEB add**  
**WKRZ-FM on**  
**WHYN deb 25**  
**WKEE add**  
**KINT on**  
**WJDX add**  
**WERC add**  
**WSGN add**  
**WAAY add**  
**Y103 add**  
**WBBQ on**

**WAYS add**  
**WCSC add**  
**WNAM add**  
**KIDD add**  
**KNBQ add**  
**KCPX deb 39**  
**KLUC add**  
**KZZP add 29**  
**KRQ add**  
**KTKT on**  
**WACZ on**  
**WLAM add**  
**WHEB add**  
**13FEA on**  
**WFBG on**  
**14WK on**  
**FM99 add**  
**KPUR add**  
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**KENI on**  
**KATI add**  
**KQDI add**  
**KRLC on**  
**WKTM add**  
**WGSV on**

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# BRAD MESSER



## Blame Ben Franklin For DST

When he was Ambassador to France in the 18th century, Benjamin Franklin thought up the concept of Daylight Savings Time. "He liked to stay out late at night and sleep late in the morning," says Robert Ross, "and it struck him that he was wasting the sun. Since he didn't want to get up any earlier, he devised a plan to make the sun rise later. In a sense that's what DST does. It makes the sun seem to rise and set an hour later in the day."

Daylight Savings Time arrives again next weekend (Sunday the 26th) and compliance will be monitored by the Department of Transportation, where Ross works. He says it's an ever-controversial scheme opposed energetically by people who want to save energy, cut down on crime and let kids walk to school in daylight. Others want *even more* DST because they think that would cut energy consumption and decrease crime. Fundamentalist religious groups oppose it "because it's not natural."

DOT's Robert Ross says, "you can set your watch to any time you want, and there's no federal law that denies you that right. The law, however, does say what time the trains and planes and TV stations and businesses will operate, and does state what times things shall be recorded . . . births, deaths, wills, things of legal importance. Some people just ignore the whole system and go off and do whatever they want. However, no state and no city is in defiance of the federal law."

## CALENDAR

### Buildings Sank Into The Ground

**MONDAY, APRIL 20:** San Francisco was burning 75 years ago, in the three-day fire that was touched off by the great 'quake of 1906. When the earthquake hit, it shook the city so hard that several buildings (south of Market Street) sank into the ground, drowning some people whose rooms reached the subterranean water level. The 'quake of April 18 hit at 5:13am, lasted forty-eight seconds, and was later estimated to have been an 8.2 on the Richter Scale. Nothing to match it has hit California since.

Ten years ago today the U.S. Supreme Court ruled that busing children is a proper way to achieve school desegregation. Ryan O'Neal is 40. Adolph Hitler was born 92 years ago.

### '76 Caddy Worth Fifty Thousand?

**TUESDAY, APRIL 21:** The last production-line American convertible was made five years ago today, the last of a run of two-hundred white Cadillac "Bicentennial" models. List price in '76 was approximately \$12,500 and in the months immediately following, bids ranged up to \$50,000 on the private collectors' market (according to Norb Bartos of GM).

Earth's orbit takes us through the cosmic trail of a comet tonight, so astronomers expect a light meteor shower. The annual Lyrid display can produce a peak average of fifteen "shooting stars" per hour, best viewed after midnight and away from city lights.

Queen Elizabeth II of England is 55. Elaine May is 49. Iggy Pop is 34.

### "In God We Trust"

**WEDNESDAY, APRIL 22:** Congress authorized striking the phrase "In God We Trust" on U.S. coins on this date in 1864. Madalyn Murray O'Hair, the atheist whose legal challenge ended school prayer, is now working to have "In God We Trust" removed from American money. (Rodney Dangerfield jokes a dead atheist is someone all dressed up with no place to go.)

After forty years of study, Charles Darwin published what he considered his most important book one hundred years ago today. It was about earthworms. It's still considered *the* worm reference book.

Glen Campbell is 43. Peter Frampton is 31.

### Grave Decorated With Wallflowers

**THURSDAY, APRIL 23:** The great writer William Shakespeare wasn't thought of as great when he was alive. He wasn't thought about much at all because he was quiet, gentle and not self-promoting. Many historians believe he died on his 52nd birthday, on this date in 1616. Today at Stratford-On-Avon in England his burial place will be decorated with wallflowers, daffodils and primroses.

On this date in 1949 the state of Illinois came close to having a cat leash law, but it was voted down after Adlai Stevenson's speech which stressed that cats are bound to do a certain amount of roaming and the state has no business trying to control it.

Shirley Temple Black is 53. Roy Orbison is 45. Lee Majors is 41. Sandra Dee is 39.

### Champion "Tidal Wave" 380 Feet High

**FRIDAY, APRIL 24:** First it should be made clear that scientists no longer call them "tidal waves" but tsunamis (soo-NOMMYs). The record tsunami was on this date in 1771, when a wall of water estimated to be 380 feet high slammed across several small islands south of Japan. (The Guinness Book listing erroneously reports that wave was in 1971, but the Pacific Tsunami Warning Center in Honolulu says 1771). Tsunamis are nearly always caused by earthquakes and can travel across oceans at 500 miles an hour!

Tricia Reay of England holds the world record for sneezing 194 days straight. Her half-year of sneezing ended one year ago tomorrow, on April 25, 1980.

Barbra Streisand is 39. Shirley MacLaine is 47.



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Today, I'd like to tell you the story of a highly emotional tuba player who hit a high C and blew his liver out through his horn. I'd like to . . . but the editors of R&R won't let me.

Instead, let's zoom through wotz happening in a bunch of totally non-related fields:

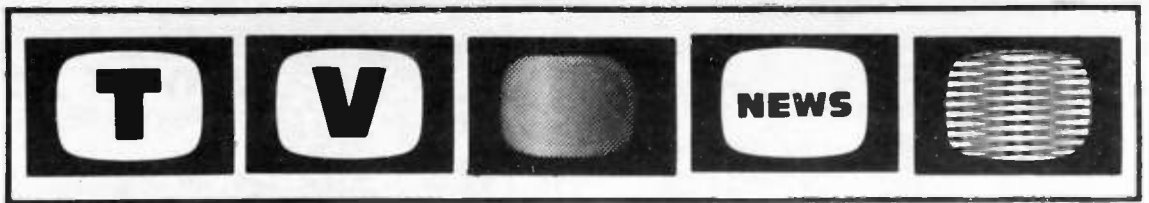
The top adult movie star in the country, Marilyn Chambers (whose "Behind The Green Door," has done 50 million dollars so far) captivated her way into the Gary Owens Building last week for an interview. Most people ask her questions about sex and its affiliate wonderments. Ours went like this: "Today, ladies and gentlemen, we're chatting with Marilyn Chambers, the porno motion picture queen . . . Marilyn, if it's all right with you, let's discuss the *existentialism* of some of your favorite writers, Sartre, Camus, Friederich Nietzsche . . ." "Don't forget Franz Kafka, Gary," Miss Chambers chimed in. At that point we went into a commercial with several thousand love-starved camp-followers shaking their heads. Marilyn said she reads *Radio & Records*, especially now that she's a recording star, performing some of the songs from her current movie, "Insatiable." Before she sashayed out the door, I asked her for a mild favor . . . would she do something nice for my newsman while he was on the air delivering a "Meanwhile on Capitol Hill" kind of story. She did . . . he broke up . . . and they all lived happily ever after. A kind response from the girl with the *biggest box-office* appeal in the country.

A quick addendum . . . Scotty Brink of KHOW said he heard oysters were supposed to be an aphrodisiac! One of their deejays had a dozen and complained that only *eleven* of them worked! and don't let me hear you say an *aphrodisiac* is a *regular disiac* wearing an AFRO . . . please!

\* \* \* \* \*

John C. Murphy, Vice President of the Martin Sheen Appreciation Society at WNAM/Neenah, WI, has noticed that Robert Mitchum's eyes are at *half-mast*! How about Tommy Lasorda of the Dodgers! I sat next to Tommy, Angel Manager Jim Fregosi, Gene Autry, and Norm Crosby at the annual Baseball Writers of America banquet . . . and what a fun bunch. Norm Crosby had just finished a couple of Natural Lite beer commercials with Tommy, and naturally (and lightly) we chatted about baseball. I've always felt sorry for major league baseball managers who have to constantly speak at the rubber chicken and chilled bowl of rancid goop circuit.

I was reminding the gang about my old baseball team when our shortstop Bob "The Octopus" Kardashian created the decisive play that helped us move up to the cellar . . . on one smack of the bat, Bob went up for a blooper, came in for a grounder, and went out for a six-pack!



## Massive 'Masada' Numbers Spur ABC Victory

ABC's four-part "Masada" became one of the most successful miniseries ever, parlaying a seventh place finish for Part 1 during the week ending April 5 into three of the top five positions for the week ending April 12. CBS nearly monopolized the rest of the top 10 (including an unquestioned first place finish for "Dallas" and highly encouraging debuts for the new "Private Benjamin" series, third last week, and "The Two Of Us," eighth), and scored an 11th place slot for its own "Peter & Paul" religion-themed movie (Part I), but it wasn't enough by a long shot. ABC earned a 19.2 average rating, CBS was second with 17.5, and NBC third with 14.9. The top 20 follows:

2	1	Dallas (CBS)	—	11	Peter & Paul Pt. I (CBS Sunday Movie)
—	2	Masada Pt. 4 (ABC)	11	12	Diff'rnt Strokes (NBC)
—	3	Private Benjamin (CBS)	—	13	Laverne & Shirley (ABC)
—	4	Masada Pt. 3 (ABC)	—	14	All-Star Family Feud (NBC)
—	5	Masada Pt. 2 (ABC)	—	15	Fantasy Island (ABC)
3	6	60 Minutes (CBS)	20	16	Magnum P.I. (CBS)
4	7	Dukes Of Hazzard (CBS)	13	17	Real People (NBC)
—	8	The Two Of Us (CBS)	—	18	Checking In (CBS)
9	9	Love Boat (ABC)	—	19	Happy Days (ABC)
6	10	M*A*S*H (CBS)	—	20	Convoy (ABC Sunday Movie)

"WKRP In Cincinnati" continued its solid recent ratings run, inching up from 26th to 25th last week.

### Music On TV

"Solid Gold" features Helen Reddy as cohost, with Daryl Hall & John Oates, Rupert Holmes, the Marshall Tucker Band, Rufus, T.G. Sheppard, Deniece Williams guesting . . . Adam & the Ants appear on "Tomorrow" April 23 . . . The "Academy of Country Music Awards" special (NBC April 30) has set its presenters, including musical performers Alabama, Bill Anderson, Susan Anton, Razy Bailey, Moe Bandy, the Bellamy Bros., Barbi Benton, John Conlee, Lacy J. Dalton, Rudy and Steve Gatlin, Bobbie Gentry, Wendy Holcombe, Sonny James, Barbara Mandrell, David Soul, Jim Stafford, Joe Stampley, and Ernest Tubb . . . Andy Williams will host the first annual "Grammy Hall Of Fame" telecast on CBS May 15, saluting NARAS hall of famers Count Basie, Nat King Cole, Bing Crosby, Duke Ellington, and Judy Garland . . . Abba will be the subject of a one-hour retrospective for the fall hosted by Dick Cavett, with interviews and live performances.

### Arbitron Expands TV Ratings

Arbitron TV has announced plans to provide overnight TV ratings via its meter service in 10 new cities by 1985. Presently surveying New York, Los Angeles, and Chicago, with San Francisco set for 1982, the company will add Boston, Cleveland, Dallas, Detroit, Houston, Miami, Minneapolis, Philadelphia, St. Louis, and Washington DC to its roster. Arbitron's meters automatically record all TV viewing on every set in a measured household, and the company provides daily and weekly reports.

### FCC Suspends Low-Power TV Applications

With over 5000 applications for new low-power TV facilities received, the FCC has put new applications on hold until it can process the existing entries, pleading insufficient staff and computer capacity.

5

YEARS AGO  
TODAY

## Radio & Records

- ★ **FCC RULES KWK APPLICATION UNACCEPTABLE** — Bronco Broadcasting bid denied; proposals from Norman Broadcasting, Doubleday on dark facility to be considered.
- ★ **NEW ORLEANS BROADCASTERS BUY PULSE, CANCEL ARBITRON** — Six of eight Arbitron subscribers cancel after group package Pulse buy completed.
- ★ **CHARLES GIDDENS NAMED EXEC. VP FOR McCLURE BROADCASTING** — Had been GM at WRFC/Athens, GA.
- ★ **NUMBER ONE FIVE YEARS AGO: "Disco Lady"** — Johnnie Taylor (Columbia)
- ★ **NUMBER ONE COUNTRY: "Drinkin' My Baby"** — Eddie Rabbitt (Elektra)
- ★ **NUMBER ONE LP: "Tak'n' It To The Streets"** — Doobie Brothers (WB)

## VIDEOSCOPE:

**PICTUREPHONE PUBLICITY PUSH:** The "Picturephone," a combination telephone receiver/video screen that shows you the person you're talking to, has been undergoing trial runs in 12 major cities since 1974 and results have been so encouraging that AT&T has decided to begin a vigorous publicity campaign aimed at the business market ("Picturephones" are still not economically feasible for the home market). As with teleconferencing (see "What's New" this issue), use of the "Picturephone" is positioned as an alternative to the increasingly expensive sales conference. As of now, 10 markets (Atlanta, Boston, Chicago, Dallas, Detroit, Los Angeles, Philadelphia, Sacramento, San Francisco, and Washington, DC) can be linked for "Picturephone" conferences. Proceedings can be videotaped as well. "Picturephone" prices vary from \$8.40 to \$21 for the first three minutes with each additional minute costing between \$2.65 to \$6.85 . . .

**TOP TEN VIDEOCASSETTES FOR MARCH:** The top ten best-selling videocassettes during March, according to Merchandising Magazine, were: 1) "Star Trek — The Motion Picture" (number one last month as well) 2) "Alien" 3) "Close Encounters Of The Third Kind" 4) "Superman — The Movie" 5) "All That Jazz" 6) "10" 7) "The Muppet Movie" 8) "The Blues Brothers (up four spots and new to the top ten) 9) "2001 — A Space Odyssey" (up 14 places) and 10) "Up In Smoke" (up a whopping 38 spots). "Brubaker" was the highest debut, coming in at 19. Other notable gainers included "The Wizard Of Oz" (up 13 places to 13th) and "Saturday Night Fever" (up 15 spots to 20th).



Joel  
Denver



SUGGESTIONS FROM ANOTHER SIDE

## Radio Takes A Look At Records

Just a couple of weeks ago (R&R 4-3) RSO Records announced it was laying off its promotion staff, the latest in a long line of cutbacks, layoffs, and companies that were once successful closing their doors.

There are a lot of reasons behind all of this, but the big culprit is the economy. All of these moves have been seen as ways for the record industry to increase profits and shore up losses in the wake of a slack record-buying market.

Lately, I have been asked several good questions by radio stations: are record companies doing everything they can to aid their own situation? Are they taking the right steps to stem losses?

In the spirit of one end of the industry trying to help the other, I asked some knowledgeable PD's and a well-known MD their views of the record industry. They offered some logical suggestions for improvement which might help effect a turnaround for record companies.

### Rosalie Trombley, MD, CKLW/Detroit

Rosalie is probably one of the premier MD's in the country, having spent many years in this position at CKLW. From the same vantage point, she has seen the record industry move from a growth period to its zenith in 1978-79 to its present status, ravaged by growing economic problems.

"To sum it up, things are bad," she says. "I have an excellent relationship with retail accounts, and the latest problem is the increase in catalog prices, which are now as high as \$9.98. This constant upward price adjustment is unfair to the consumer who may have been saving for a particular album, only to find the price has gone up again."

Commenting on the effect this has on the retail outlets themselves, she said, "It cuts down on retail's cash flow. Combine this with a five percent return policy and you have a bleak picture."

While the amount of promotions and record company advertising on CKLW has not been affected drastically, Rosalie added, "You are now seeing more and more record companies asking radio stations to buy product for giveaways, and this is just not possible with the economic structure of smaller stations."

What's the answer? Rosalie feels, "The main problem gets down to the A&R departments. They have continued to release less than mediocre product on albums. Promotion then has to try and get it played and sales has to try and get orders. More often than not, this becomes red ink in the company's loss column. Most albums today have only one or two worthwhile cuts on them. This is not enough incentive for a record or tape buyer."

Has the amount of money given to superstar acts hurt the labels? "Most definitely," responded Rosalie, "Columbia's signing of Paul McCartney, and Geffen Records' signing of Donna Summer to large contracts might make it difficult to make money on these artists. Record companies have got to get more realistic about these things. They want the bottom line to be good, but could be putting themselves at a loss before they can even get started."



Rosalie Trombley

### Scott Sherwood, PD, Y103 (WIVY)/Jacksonville

Scott has been in radio for a number of years, and feels the intentions of record companies are good, but wondered, "How can you have one promotion person working three different labels as in the case of PolyGram with Polydor product, Mercury, Casablanca, and now RSO? This just spreads a person too thin."

"Record sales are getting harder to track. Each week the sales picture fluctuates drastically. Here in Florida, sales figures become inflated with export figures mixed in with the regional computer runs. Once these records leave the state through Miami, they never return."

Calling attention to the problem of too much product, Scott believes that "there is not enough room on radio station playlists and on national charts to accommodate all that is out there. As a result, moneymaking product gets lost in the shuffle." As an answer, he suggests, "Record companies are going to have to start promoting product not on chart moves, but on the sound of the particular market and station. To help this, some stations will end up playing more product in certain competitive situations."

One major effort of record companies has always been to break new acts. Scott offered, "More time should be spent in developing these new acts, but with personnel cutbacks, how can this be achieved? Superstars are automatic adds, but the key to the future is in the new acts, and record companies have got to be more selective in what is released in relation to what can be worked with the manpower available."

Agreeing with Rosalie's comments, he said, "Overly large recording contracts tend to wipe out any profits that might show up from a new act that might be able to sell 125,000 units." He also remarked, "It is high time record companies dropped the manufacture of singles with the exception of service to Black radio and jukebox applications. We have waited for years for labels to give us the word that 'this is okay to play'; let us decide for ourselves."

### Randy Lane, PD, KBEQ/Kansas City

"One positive effect of this economic crunch has been a more businesslike approach from the promotion people. I get less shuck-and-jive promotion and more solid facts about why I should program a certain cut," remarked Randy.

"I think that record companies understand radio station research a lot better now, and also what a particular station is looking for in product for airplay. They have taken this information and put more into the proper marketing of their product than ever before."

While sales may be slumping in other areas, Randy noted, "I have seen them pick up a bit lately. I think this is a direct result of promotion people working closer with their sales departments, just like programming has got to work with sales at a radio station to achieve a full picture."



Scott Sherwood



Randy Lane

Another positive of what has taken place "is the fact that radio has been forced to become more creative," Randy says. "Labels are no longer sending boxes and boxes of albums to stations for weekend giveaways as in the past. As a result, the promotions that are run are of better quality, and stations have escaped from the 'call-in-and-win' syndrome."

Echoing the sentiments of others I talked to, Randy also suggested, "Manufacturers should plan to release albums with more hit product per unit. Too many consumers have bought an album because of one cut and have felt ripped off because the rest of the LP is filler material."

### Rich 'Brother' Robbin, VP/Operations, KHYT/Tucson

Rich has been all over the country for many years in many capacities. He was PD at KCBQ/San Diego, the first PD at K100 (now KIQQ/Los Angeles), and part of the original airstaff of 10Q (KTNQ)/Los Angeles. He emphasized, "It's time to get some new thinking into action at the record company level in order for them to survive."

"The main problem is the amount and quality of product released. It is impossible to keep up with. Anyone who looks for one hit album to wipe out other losses is not doing smart business. The waste of material and manpower is staggering."

Focusing in further, Rich stated, "I remember in the mid-sixties, Motown had a remarkable hit scorecard of 60% of their releases going Top 15 or better. Today, most of the release packages I get in have less than 10% hit material. If I was a record company CEO, I would seriously curtail the amount of product released, trim the artist roster, and be more discriminating about what acts get signed."

Looking at well-intentioned but, as Rich put it, "misguided efforts" of the labels, he said, "Cutting back your staff and not cutting back the workload is the most nonproductive idea I have ever seen. As an on-air PD, I can't listen to everything that comes in. As a result, I end up throwing out thousands of records each month that are duplicates of what has been over-serviced, or is not a hit, and this is just one station."

Rich expressed a similar idea to the others concerning the use of singles. "They are a waste of time and effort. Just give me the album, tell me what A&R feels is the first hit, and then let the audience decide. This alone could save thousands of dollars a year per station in postage and manpower."

### Radio Is Concerned About Records

While the views and suggestions expressed are by no means cure-alls to the problems, they should be taken as a good cross-section of ideas. There is genuine concern at the radio level for the problems of the record industry, and the opinions and ideas expressed should be taken in a positive manner.

Next week, "Records Take A Look At Radio," with input from some national record executives giving their views on their problems, the solutions discussed in this article, and how radio can help to continue the vital symbiosis of the radio & record industries.



Rich 'Brother' Robbin

## Bits

WKTU-FM/Milwaukee is inviting listeners to write in to say why "they get no respect," as the station welcomes comedian Rodney Dangerfield to town. Grand prize is two tickets behind the curtain to meet Rodney, a chauffeured trip to the show in an old beat-up car, and a gourmet meal at a well-known "greasy spoon" restaurant.

WLCS/Baton Rouge jocks Scotty Drake and Ken "The Animal" Allison put together a fight song for the LSU Tigers basketball team on its way to the finals called "Who Dat?" Despite the song on everyone's lips at the game, the Tigers lost, but everyone knew the station was behind them.

14K(KXOA)/Sacramento is holding the "14-Kilometer Run For Fun" in May, benefitting the Special Olympics for handicapped children. Prizes include complete running outfits.

Things are getting hot in Charleston, WV, as V100 (WVAF) kicks off the V100 \$100,000 Dream Machine Contest, which it claims is the largest radio promotion ever run in the town.

Rich Thomas, midday personality at WHHY/Montgomery, caught spring fever so bad recently that he told his listeners on a Friday to take the afternoon off and play a little hooky. It seems a lot of his listeners got off on the idea and did just that, as Rich got some rather upset employers responding to the sudden "sick-outs."

WBCY/Charlotte recently raised over \$60,000 in the greater Charlotte March of Dimes Walk A Thon, beating last year's total by 40%.

Q107/Washington has just resigned Redskins quarterback Joe Theismann to a second contract for the coming season to analyze the Sunday games every Monday morning on the Dude & Doug show.

WROR/Boston handed out over \$20,000 in its "Easy Money" contest. The contest is simple . . . just identify how much is in the jackpot. Winners have won as much as \$5955.98 at one shot.

WLS/Chicago is giving the entire student body of a high school the chance to go to Marriott's Great America Amusement Park. Calls are taken nightly from 7-11pm, and the school with the most calls per capita wins the free night on May 1 for the entire school.

KPLZ/Seattle is holding an unusual event in conjunction with the Easter Seals Society. You've heard of an Easter Egg Hunt? How about an Easter Egg Dive-In? Listeners are invited out to a beach and dive for numbered eggs in about 30 feet of water. Prizes include thousands of dollars in diving equipment, and the contest annually draws about 500 daring souls. In another twist, PD Jeff King got his certification in diving and will broadcast the event live underwater!

WCBS-FM 97/San Francisco is soliciting names of secretaries to receive a balloon-o-gram for National Secretaries Week coming up in late April.

KVOL/Lafayette staged a "mock strike" of air personalities for April Fools Day. Demands included a cashmere chair for the control room, a champagne fountain, a sauna, and a weight room. Station GM Linda Wood took precautions, stating it was all a gag so as not to mislead the public.

## Motion

Q103(KOAO)/Denver adds some new people: Joel Denver (no relation) comes in from KFKA/Greeley, where he was PD; Jim O'Brien, formerly National PD for Segal Broadcasting; and Jay J. Peters from KOB/Albuquerque and KDKO/Denver.

Dave Collins departs WFTL/Ft. Lauderdale to become News Director for KXOK/St. Louis . . . KBND/Bend, OR PD Bill Jay leaves and is replaced by Chip Lewis . . . Diane McKenzie joins KNBQ/Tacoma as Programming Assistant and weekender, coming in from KSLQ/St. Louis, where she was Research Assistant.

Donna Halper, who programmed WRKO/Boston at one time, is now consulting small & medium market stations. Her first clients are WICH/Norwich, CT and WNBH/New Bedford, MA. She is also offering engineering consultation through Grady Moates. Donna can be reached at (617) 266-5666.

Mark Preston, middays at FM102/Sacramento, promoted to MD . . . Chris Collins promoted from weekends to 6-10pm; Steve Ray still doing AM drive, becomes Production Director. FM102 weekender Kevin Kei upped to 10am-2pm. Jody Daniels takes all-nights coming in

from KIDD/Monterey, and Greg Lane leaves KFIV/Modesto to do weekends at FM102.

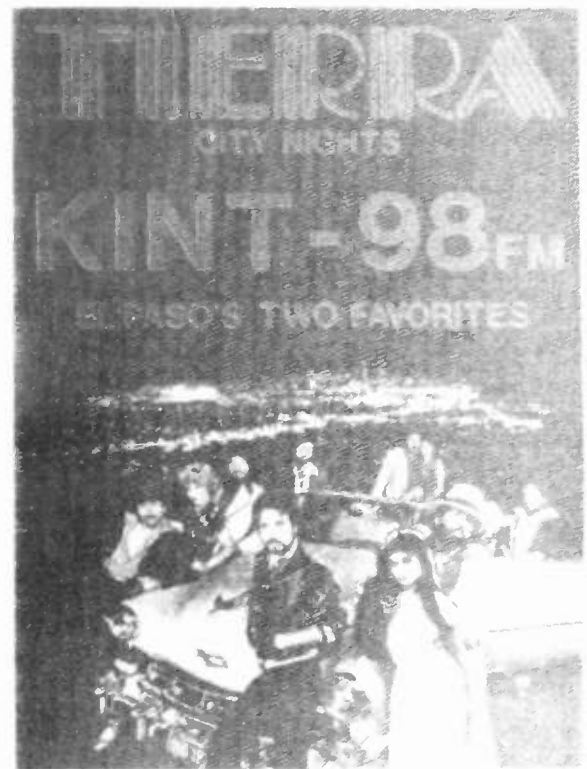
Jon Anthony, 6-10pm rocker at KX104/Birmingham, upped to Music Research Coordinator, and Chris Thomas is promoted to Assistant PD in addition to his midday duties.

Bill Pasha is the new PD at WFAU/Augusta, ME. The station is going 50kw on FM and changing format from Country to CHR . . . 104FM(KBEQ)/Kansas City welcomes Mike Schmidt in from KLZR/Lawrence as 6-10pm jock and MD. Also, afternoon man Jimmy Byrd has been given Assistant PD duties.

WQOK/Greenville, SC has promoted air staffer Dave Welchel to PD . . . Ellen White departs WCOZ/Boston as Promotions Director and takes a similar position with KEZR/San Jose . . . WQRK/Norfolk welcomes Ron Bates as MD, coming in from Q107/Charleston. Also, Janis White joins the station as News Director, and Dave Hale leaves WNOR/Norfolk to do middays at WQRK . . . Jay Jarvis is now MD at V100/Charleston, WV, replacing Bob Spence.



WROR SOCKS IT TO 'EM - WROR/Boston and Wolfman Jack will be holding an old fashioned "Sock Hop" set in true 50's style at a high school gym, complete with food and a dance contest. An invitation is pictured.



KINT CAPTURES THE CROWD - KINT98FM/El Paso recently took advantage of a concert appearance by Tierra and handed out over 4000 of the pictured cloth patches to the concert goers. The stickers were good for \$1.00 off on a Tierra LP at a local record store.



DONNA MEETS PACO - On a recent trip to New York, Geffen's Donna Summer paid a visit to WKTU's afternoon drive personality Paco and recorded a series of PSA's in conjunction with the station's "Attendance Olympics" program, aimed at keeping youth in school.

## Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to **Ken Barnes, Radio & Records,** 1930 Century Park West, Los Angeles, CA 90067.





# EAST Most Added Hottest

Neil Diamond Sheena Easton  
Gary U.S. Bonds Steve Winwood  
Christopher Cross REO Speedwagon  
Don McLean

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH Most Added Hottest

Grover Washington Jr.  
Gary U.S. Bonds Smokey Robinson  
Neil Diamond Sheena Easton  
Stars On 45 REO Speedwagon

## EAST

**PARALLEL TWO**

**140/Worcester, MA**  
Gary Nolan  
DOTTIE WEST  
DON McLEAN  
NEIL DIAMOND  
HOTTEST: SHEENA EASTON 2-1 STEVE WINWOOD 3-2 STEELY DAN 16-10 JOHN COUGAR 15-11 REO SPEEDWAGON 20-14

**WBBF/Rochester, NY**  
Dave Mason  
RAYDIO  
KIM CARNES  
JOHN O'BANION  
HOTTEST: SHEENA EASTON 3-1 JAMES TAYLOR 10-5 STEVE WINWOOD 13-7 SMOKEY ROBINSON 18-11 GINO VANNELLI 21-16

**WICG/Bridgeport, CT**  
Bob Mitchell  
JEFF STARSHIP  
DON McLEAN  
NEIL DIAMOND  
CHRIS CROSS  
38 SPECIAL  
GARY U.S. BONDS  
HOTTEST: STEVE WINWOOD 2-1 REO SPEEDWAGON 16-9 ERIC CLAPTON D-10 KIM CARNES 25-14 STARS ON 45 D-15

**WKBO/Harrisburg, PA**  
Betay Kaye  
CHRIS CROSS  
DON McLEAN  
REO SPEEDWAGON  
KIM CARNES  
HOTTEST: SHEENA EASTON 1-1 CLIMAX BLUES BAND 9-6 JAMES TAYLOR 13-7 ERIC CLAPTON 14-9 GINO VANNELLI 18-12

**WKEE/Huntington, WV**  
Gary Miller  
QUINCY JONES  
PURE PRAIRIE LEAG  
GET WET  
HOTTEST: STEVE WINWOOD 2-1 GROVER WASHINGTON 3-2 JUICE NEWTON 5-4 JAMES TAYLOR 8-5 JOHN O'BANION 29-24

**WOLF/Syracuse, NY**  
Bob Mitchell  
SANTANA  
ANNE MURRAY  
DOTTIE WEST  
T.G. SHEPPARD  
QUINCY JONES  
ALAN PARSONS  
DAN HARTMAN  
HOTTEST: STEELY DAN 6-1 RAYDIO 7-3 CHAMPAIGN 14-7 WHO 15-9 TASTE OF HONEY 17-10

**WPST/Trenton, NJ**  
Tom Taylor  
GARY U.S. BONDS  
STARS ON 45  
HOTTEST: STEVE WINWOOD 1-1 REO SPEEDWAGON 15-7 JAMES TAYLOR 19-14 JOHN LENNON 25-18 KIM CARNES 34-26

**WTRV/Albany, NY**  
Bill Cahill  
NEIL DIAMOND  
GARY U.S. BONDS  
DON McLEAN  
HOTTEST: REO SPEEDWAGON 1-1 STEVE WINWOOD 12-8 JOHN LENNON 23-18 FRANKIE/KNOCKOUTS 24-21 CLIMAX BLUES BAND 26-23

**WAEB/Allentown, PA**  
Jeff Frank  
RAYDIO  
BILLY & THE BEATE  
T.G. SHEPPARD  
GET WET  
GARY U.S. BONDS  
NEIL DIAMOND  
HOTTEST: SHEENA EASTON 1-1 REO SPEEDWAGON 15-6 STEVE WINWOOD 13-8 ERIC CLAPTON 16-10 KIM CARNES 27-16

**WHYH/Springfield, MA**  
Andy Carey  
CHAMPAIGN  
RUPERT HOLMES  
NEIL DIAMOND  
T.G. SHEPPARD  
HOTTEST: SHEENA EASTON 2-1 JUICE NEWTON 3-2 JAMES TAYLOR 10-3 STEVE WINWOOD 12-11 BARRY MANILOW 21-16

**KC101/New Haven, CT**  
Danny Lyons  
CHRIS CROSS  
DON McLEAN  
DOTTIE WEST  
JOHN O'BANION  
HOTTEST: SHEENA EASTON 2-1 STEVE WINWOOD 4-3 RAYDIO 13-10 STARS ON 45 15-11 GINO VANNELLI 20-14

**WFBZ/Baltimore, MD**  
Andy Szulinski  
NEIL DIAMOND  
STARS ON 45  
GARY U.S. BONDS  
T.G. SHEPPARD  
PURE PRAIRIE LEAG  
HOTTEST: STEVE WINWOOD 2-1 SMOKEY ROBINSON 3-2 SHEENA EASTON 4-3 TASTE OF HONEY 11-7 CLIMAX BLUES BAND 13-8

**WBLL/Long Island, NY**  
Bill Terry  
DON McLEAN  
STARS ON 45  
CLIMAX BLUES BAND  
HOTTEST: HALL & OATES 3-1 GROVER WASHINGTON 5-4 JAMES TAYLOR 7-6 SMOKEY ROBINSON 15-9 JOHN LENNON 24-19

**WVIC/Farmington, CT**  
Rick Donahue  
STARS ON 45  
JOHN LENNON  
CHAMPAIGN  
GINO VANNELLI  
HOTTEST: SHEENA EASTON 1-1 GROVER WASHINGTON 3-2 SMOKEY ROBINSON 6-5 JAMES TAYLOR 7-6 REO SPEEDWAGON 15-9

**Q108/York, PA**  
Steve Gallagher  
RAYDIO  
CHRIS CROSS  
HOTTEST: STEVE WINWOOD 2-1 SHEENA EASTON 3-2 JUICE NEWTON 7-6 SMOKEY ROBINSON 8-7 REO SPEEDWAGON 14-8

**WHFM/Rochester, NY**  
Marc Cronin  
STARS ON 45  
GET WET  
HOTTEST: SHEENA EASTON 1-1 CLIMAX BLUES BAND 9-6 JAMES TAYLOR 13-7 ERIC CLAPTON 14-9 GINO VANNELLI 18-12

**WKEE/Huntington, WV**  
Gary Miller  
QUINCY JONES  
PURE PRAIRIE LEAG  
GET WET  
HOTTEST: STEVE WINWOOD 2-1 GROVER WASHINGTON 3-2 JUICE NEWTON 5-4 JAMES TAYLOR 8-5 JOHN O'BANION 29-24

**WOLF/Syracuse, NY**  
Bob Mitchell  
SANTANA  
ANNE MURRAY  
DOTTIE WEST  
T.G. SHEPPARD  
QUINCY JONES  
ALAN PARSONS  
DAN HARTMAN  
HOTTEST: STEELY DAN 6-1 RAYDIO 7-3 CHAMPAIGN 14-7 WHO 15-9 TASTE OF HONEY 17-10

**WPST/Trenton, NJ**  
Tom Taylor  
GARY U.S. BONDS  
STARS ON 45  
HOTTEST: STEVE WINWOOD 1-1 REO SPEEDWAGON 15-7 JAMES TAYLOR 19-14 JOHN LENNON 25-18 KIM CARNES 34-26

**WTRV/Albany, NY**  
Bill Cahill  
NEIL DIAMOND  
GARY U.S. BONDS  
DON McLEAN  
HOTTEST: REO SPEEDWAGON 1-1 STEVE WINWOOD 12-8 JOHN LENNON 23-18 FRANKIE/KNOCKOUTS 24-21 CLIMAX BLUES BAND 26-23

**WAEB/Allentown, PA**  
Jeff Frank  
RAYDIO  
BILLY & THE BEATE  
T.G. SHEPPARD  
GET WET  
GARY U.S. BONDS  
NEIL DIAMOND  
HOTTEST: SHEENA EASTON 1-1 REO SPEEDWAGON 15-6 STEVE WINWOOD 13-8 ERIC CLAPTON 16-10 KIM CARNES 27-16

**WHYH/Springfield, MA**  
Andy Carey  
CHAMPAIGN  
RUPERT HOLMES  
NEIL DIAMOND  
T.G. SHEPPARD  
HOTTEST: SHEENA EASTON 2-1 JUICE NEWTON 3-2 JAMES TAYLOR 10-3 STEVE WINWOOD 12-11 BARRY MANILOW 21-16

**KC101/New Haven, CT**  
Danny Lyons  
CHRIS CROSS  
DON McLEAN  
DOTTIE WEST  
JOHN O'BANION  
HOTTEST: SHEENA EASTON 2-1 STEVE WINWOOD 4-3 RAYDIO 13-10 STARS ON 45 15-11 GINO VANNELLI 20-14

**PARALLEL THREE**

**16WK/Wheeling, WV**  
Jack Armstrong  
NEIL DIAMOND  
RICK SPRINGFIELD  
ROSANNE CASH  
LEE RITENOUR  
STEVIE WONDER  
HOTTEST: YARBROUGH/PEOPLES 2-1 SHEENA EASTON 11-8 REO SPEEDWAGON 14-9 PHIL COLLINS 18-14 ANNE MURRAY 20-15

**WICR/Beckley, WV**  
Ron Hill  
GARY U.S. BONDS  
CLARKE & DUKE  
NEIL DIAMOND  
HOTTEST: JAMES TAYLOR 6-1 APRIL WINE 10-3 RAYDIO 11-6 FRANKIE/KNOCKOUTS 14-8 STEVE WINWOOD 12-9

**WFBQ/Altoona, PA**  
Tony Booth  
CHAMPAIGN  
CHRIS CROSS  
NEIL DIAMOND  
HOTTEST: JAMES TAYLOR 6-1 APRIL WINE 10-3 RAYDIO 11-6 FRANKIE/KNOCKOUTS 14-8 STEVE WINWOOD 12-9

**KEEU/Shreveport, LA**  
Marty Johnson  
JERMAINE JACKSON  
CHAMPAIGN  
JIM PHOTOGLO  
CLIFF RICHARD  
T.G. SHEPPARD  
STYX  
HOTTEST: SHEENA EASTON 1-1 SMOKEY ROBINSON 10-4 HALL & OATES 3-9 JOHN LENNON 19-13 STYX 15-16

**WGUY/Bangor, ME**  
John Jackson  
HOTTEST: GROVER WASHINGTON 4-1 REO SPEEDWAGON 13-11 STYX 21-15 STEELY DAN 20-16 JOHN LENNON 23-20

**WHBB/Portsmouth, NH**  
Rick Bean  
GET WET  
HOTTEST: SHEENA EASTON 2-1 REO SPEEDWAGON 5-4 STYX 12-7

**WTSN/Dover, NH**  
Jim Sebastian  
NICOLETTE LARSON  
CHRIS CROSS  
GINO VANNELLI  
ROVERS  
NEIL DIAMOND  
RUPERT HOLMES  
HOTTEST: SHEENA EASTON 2-1 BLONDIE 3-2 JUICE NEWTON 5-3 STEVE WINWOOD 7-4 CLIMAX BLUES BAND 15-11

**WIGV/Beth, ME**  
Willie Mitchell  
DAN HARTMAN  
CHRIS CROSS  
BILLY & THE BEATE  
JOHN O'BANION  
NEIL DIAMOND  
STARS ON 45  
PURE PRAIRIE LEAG  
HOTTEST: SHEENA EASTON 2-1 JOHN COUGAR 4-1 WHO 9-6 STYX 23-19 MICHAEL STANLEY B 24-20 CLIMAX BLUES BAND 27-22

**WLAM/Lewiston, ME**  
Chris Layno  
CHRIS CROSS  
GET WET  
DON McLEAN  
SANTANA  
HOTTEST: STEVE WINWOOD 1-1 REO SPEEDWAGON 16-10 APRIL WINE 15-11 GINO VANNELLI 28-19 KIM CARNES 30-26

**95XIL/Parkersburg, WV**  
Terry Lee Collins  
JOHN LENNON  
GARY U.S. BONDS  
CLARKE & DUKE  
AC/DC  
LOVERBOY  
HOTTEST: CLIMAX BLUES BAND 3-1 APRIL WINE 8-6 STYX 15-11 JOURNEY 18-14 BARRY MANILOW 19-15

**WACZ/Bangor, ME**  
(formerly WLBZ)  
Michael O'Hara  
DOTTIE WEST  
JEFF STARSHIP  
NEIL DIAMOND  
HOTTEST: STEVE WINWOOD 2-1 WHO 4-2 REO SPEEDWAGON 7-5 FRANKIE/KNOCKOUTS 9-7 CLIMAX BLUES BAND 17-12

**SOUTH**

**PARALLEL TWO**

**92Q/Nashville, TN**  
Scooter Davis  
NEIL DIAMOND  
ALAN PARSONS  
JESSE WINCHESTER (dp)  
HOTTEST: JUICE NEWTON 2-1 SHEENA EASTON 5-3 YARBROUGH/PEOPLES 7-4 JAMES TAYLOR 9-5 KIM CARNES 27-22

**BJ105/Orlando, FL**  
Tom West  
JOE DOLCE  
GARY U.S. BONDS  
QUINCY JONES  
NEIL DIAMOND  
DOTTIE WEST  
HOTTEST: HALL & OATES 1-1 SHEENA EASTON 9-2 JAMES TAYLOR 14-9 KIM CARNES 17-11 SMOKEY ROBINSON 29-22

**KEEU/Shreveport, LA**  
Marty Johnson  
JERMAINE JACKSON  
CHAMPAIGN  
JIM PHOTOGLO  
CLIFF RICHARD  
T.G. SHEPPARD  
STYX  
HOTTEST: SMOKEY ROBINSON 4-1 JUICE NEWTON 6-2 GROVER WASHINGTON 7-3 REO SPEEDWAGON 8-5 RAYDIO 20-12

**KXII106/Birmingham, AL**  
Chris Train  
TASTE OF HONEY  
GARY U.S. BONDS  
BILLY & THE BEATE  
HOTTEST: GROVER WASHINGTON 1-1 STEELY DAN 12-9 WHO 15-10 SMOKEY ROBINSON 23-19 KIM CARNES 28-23

**WAKY/Louisville, KY**  
Mike McVay  
RAYDIO  
CHRIS CROSS  
HOTTEST: STEVE WINWOOD 2-1 SHEENA EASTON 3-2 GROVER WASHINGTON 5-3 JOHN LENNON 17-12 KIM CARNES 20-15

**WAXY/Ft. Lauderdale, FL**  
Rick Shaw  
QUINCY JONES  
CHAMPAIGN  
GET WET  
HOTTEST: STEVE WINWOOD 4-1 FRANKIE/KNOCKOUTS 14-12 38 SPECIAL 17-15 LOVERBOY 21-16 GINO VANNELLI 18-17

**KELPI/El Paso, TX**  
Raymond Mesa  
WHISPERS  
JOHN LENNON  
STARS ON 45  
PHIL COLLINS  
HOTTEST: YARBROUGH/PEOPLES 1-1 SISTER SLEDGE D-2 HALL & OATES 6-5 GROVER WASHINGTON 11-6 SHEENA EASTON 13-11

**WNBQ/Augusta, GA**  
Bruce Stevens  
TASTE OF HONEY  
STARS ON 45  
GARY U.S. BONDS  
LENNY LE BLANC  
HOTTEST: SHEENA EASTON 2-1 GROVER WASHINGTON 3-2 REO SPEEDWAGON 8-5 38 SPECIAL 16-14 CHRIS CROSS 18-15

**WFMF/Baton Rouge, LA**  
Randy Rice  
GARY U.S. BONDS  
CHRIS CROSS  
STARS ON 45  
HOTTEST: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 5-2 JAMES TAYLOR 12-10 GINO VANNELLI 22-18 JOHN O'BANION 26-23

**WGH/Norfolk, VA**  
Bob Canada  
HELEN REDDY  
DOLLY PARTON  
TOMMY JAMES  
STEVIE WONDER  
MARILEE  
HOTTEST: GROVER WASHINGTON 1-1 JAMES TAYLOR 4-3 TASTE OF HONEY 20-7 DOTTIE WEST 15-10 KIM CARNES 21-16

**WHBQ/Memphis, TN**  
Mike Szulzki  
GARY U.S. BONDS  
DON McLEAN  
HOTTEST: SHEENA EASTON 2-1 STEVE WINWOOD 9-6 JOHN LENNON 15-11 WHISPERS 20-16 KIM CARNES 22-18

**WJDK/Jackson, MS**  
Bob Rife  
GARY U.S. BONDS  
QUINCY JONES  
NEIL DIAMOND  
CLIFF RICHARD  
GET WET  
HOTTEST: GROVER WASHINGTON 2-1 JUICE NEWTON 3-2 SMOKEY ROBINSON 6-3 JAMES TAYLOR 8-5 GINO VANNELLI 19-14

**WKIX/Raleigh, NC**  
Ron McKay  
CHAMPAIGN  
TASTE OF HONEY  
HOTTEST: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 9-4 GINO VANNELLI D-13 T.G. SHEPPARD D-18

**WRJZ/Knoxville, TN**  
Fred Story  
STARS ON 45  
DON McLEAN  
GARY U.S. BONDS  
HOTTEST: GROVER WASHINGTON 2-1 SHEENA EASTON 4-2 JAMES TAYLOR 5-3 SMOKEY ROBINSON 7-5 CHAMPAIGN 14-11

**WSGN/Birmingham, AL**  
Walt Brown  
SMOKEY ROBINSON  
MICHAEL JACKSON  
GARY U.S. BONDS  
GET WET  
HOTTEST: CLARKE & DUKE QUINCY JONES GROVER WASHINGTON 2-1 JUICE NEWTON 3-2 JAMES TAYLOR 4-3 REO SPEEDWAGON 12-9 JOHN LENNON 15-13

**WTIX/New Orleans, LA**  
Gary Franklin  
GARY U.S. BONDS  
RICK SPRINGFIELD  
CLARKE & DUKE  
CHRIS CROSS  
PAUL ANKA  
ANNE MURRAY  
HOTTEST: CHAMPAIGN 1-1 GROVER WASHINGTON 10-8 SHEENA EASTON 12-9 CLIMAX BLUES BAND 13-10 GINO VANNELLI 22-16

**Y103/Jacksonville, FL**  
Scott Sherwood  
PURE PRAIRIE LEAG  
SANTANA  
GET WET  
HOTTEST: GARY U.S. BONDS NEIL DIAMOND HELLEN REDDY HOTTEST: APRIL WINE 2-1 FRANKIE/KNOCKOUTS 11-8 REO SPEEDWAGON 12-10 GINO VANNELLI 15-11 KIM CARNES 21-14

**WRVQ/Richmond, VA**  
Bill Thomas  
RAYDIO  
CHRIS CROSS  
HOTTEST: STEVE WINWOOD 4-1 FRANKIE/KNOCKOUTS 14-12 38 SPECIAL 17-15 LOVERBOY 21-16 GINO VANNELLI 18-17

**KELPI/El Paso, TX**  
Raymond Mesa  
WHISPERS  
JOHN LENNON  
STARS ON 45  
PHIL COLLINS  
HOTTEST: YARBROUGH/PEOPLES 1-1 SISTER SLEDGE D-2 HALL & OATES 6-5 GROVER WASHINGTON 11-6 SHEENA EASTON 13-11

**WNBQ/Augusta, GA**  
Bruce Stevens  
TASTE OF HONEY  
STARS ON 45  
GARY U.S. BONDS  
LENNY LE BLANC  
HOTTEST: SHEENA EASTON 2-1 GROVER WASHINGTON 3-2 REO SPEEDWAGON 8-5 38 SPECIAL 16-14 CHRIS CROSS 18-15

**WFMF/Baton Rouge, LA**  
Randy Rice  
GARY U.S. BONDS  
CHRIS CROSS  
STARS ON 45  
HOTTEST: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 5-2 JAMES TAYLOR 12-10 GINO VANNELLI 22-18 JOHN O'BANION 26-23

**WGH/Norfolk, VA**  
Bob Canada  
HELEN REDDY  
DOLLY PARTON  
TOMMY JAMES  
STEVIE WONDER  
MARILEE  
HOTTEST: GROVER WASHINGTON 1-1 JAMES TAYLOR 4-3 TASTE OF HONEY 20-7 DOTTIE WEST 15-10 KIM CARNES 21-16

**KINT/El Paso, TX**  
Jim Zippo  
JOHN LENNON  
CLARKE & DUKE  
SANTANA  
NEIL DIAMOND  
ANNA  
LEE RITENOUR  
ISLEY BROS  
JERMAINE JACKSON  
HOTTEST: SHEENA EASTON 2-1 SMOKEY ROBINSON 13-8 REO SPEEDWAGON 15-8 CLIMAX BLUES BAND 18-12 JOHN LENNON A-19

**WERC/Birmingham, AL**  
Al Karrah  
DOLLY PARTON  
QUINCY JONES  
GET WET  
PURE PRAIRIE LEAG  
HOTTEST: GROVER WASHINGTON 1-1 CHAMPAIGN 9-6 DOTTIE WEST 15-10 KIM CARNES 19-14 TASTE OF HONEY 25-19

**KX106/Nashville, TN**  
Jon Anthony  
STARS ON 45  
DON McLEAN  
GARY U.S. BONDS  
HOTTEST: GROVER WASHINGTON 1-1 JOHN LENNON 27-11 GINO VANNELLI 23-13 STYX 25-14

**KJ100/Louisville, KY**  
Bobby Hatfield  
CHRIS CROSS  
HOTTEST: MARILEE 3-1 STEVE WINWOOD 4-2 APRIL WINE 5-3 JOHN COUGAR 7-4 REO SPEEDWAGON 8-6

**KMFI/Austin, TX**  
Ed Volkman  
NEIL DIAMOND  
CLIFF RICHARD  
PURE PRAIRIE LEAG  
SANTANA  
GARY U.S. BONDS  
HOTTEST: CLIMAX BLUES BAND 2-1 GROVER WASHINGTON 7-3 JUICE NEWTON 8-5 REO SPEEDWAGON 9-6 KIM CARNES 21-10

**KBFM/McAllen-Brownsville, TX**  
Marcelo Grajales  
LENNY LE BLANC  
RICK SPRINGFIELD  
SANTANA  
ROVERS  
HOTTEST: SHEENA EASTON 4-1 REO SPEEDWAGON 8-4 ERIC CLAPTON 11-7 RAYDIO 12-8 APRIL WINE 13-9

**WQRK/Norfolk, VA**  
Ron Bates  
GARY U.S. BONDS  
NEIL DIAMOND  
STARS ON 45  
RICK SPRINGFIELD  
CLARKE & DUKE  
HOTTEST: REO SPEEDWAGON 4-1 JOHN COUGAR 6-4 FRANKIE/KNOCKOUTS 8-6 WHO 11-8 POLICE 15-11

**KFMK/Houston, TX**  
Jerry Steele  
RAYDIO  
T.G. SHEPPARD  
DON McLEAN  
HOTTEST: GROVER WASHINGTON 4-1 HALL & OATES 11-3 SHEENA EASTON 12-7 STEVE WINWOOD 13-8 SMOKEY ROBINSON 20-15

**KQ94/Little Rock, AR**  
Michael York  
DR. HOOR  
GARY U.S. BONDS  
STARS ON 45  
NEIL DIAMOND  
HOTTEST: STEVE WINWOOD 2-1 STYX 12-11 CLIMAX BLUES BAND 19-14 FRANKIE/KNOCKOUTS 24-17 REO SPEEDWAGON 26-19

**G100/Mobile, AL**  
Scott Griffith  
GARY U.S. BONDS  
PURE PRAIRIE LEAG  
JESSE WINCHESTER  
HOTTEST: GROVER WASHINGTON 3-1 SMOKEY ROBINSON 8-2 JAMES TAYLOR 7-3 TERRI GIBBS 6-4 CHAMPAIGN 13-6

**WAAY/Huntsville, AL**  
Jim Kendrick  
TOMMY JAMES  
GARY U.S. BONDS  
GET WET  
JIM PHOTOGLO  
NEIL DIAMOND  
SANTANA  
HOTTEST: GROVER WASHINGTON 2-1 SMOKEY ROBINSON 5-2 WHISPERS 12-9 REO SPEEDWAGON 17-14 KIM CARNES 27-17

**CK101/Cocoa Beach, FL**  
Steve Ocean  
STARS ON 45  
GARY U.S. BONDS  
LIFE  
HOTTEST: STEVE WINWOOD 2-1 GROVER WASHINGTON 4-2 ERIC CLAPTON 5-4 KIM CARNES 16-15 FRANKIE/KNOCKOUTS 17-16

**WBEZ/Winston-Salem, NC**  
Bob Mahoney  
DOTTIE WEST  
HOTTEST: STEVE WINWOOD 2-1 SMOKEY ROBINSON 8-5 FRANKIE/KNOCKOUTS 12-9 STYX 15-11 RAYDIO 19-13

**KLAZ/Little Rock, AR**  
Shawn Stephens  
ISLEY BROS  
JACKSONS  
PURE PRAIRIE LEAG  
GARY U.S. BONDS  
SHOT IN THE DARK  
CHAMPAIGN  
JESSE WINCHESTER  
RAYDIO  
HOTTEST: GROVER WASHINGTON 5-1 CLIMAX BLUES BAND 11-5 REO SPEEDWAGON 13-9 KIM CARNES 15-12 STYX 20-15

**KNUS/Dallas, TX**  
Loris Pittman  
SHALANAR  
HOTTEST: HALL & OATES 3-1 SMOKEY ROBINSON 9-6 SHEENA EASTON 12-7 GROVER WASHINGTON 11-8 JUICE NEWTON 17-12

**KSET/FM/El Paso, TX**  
Jeff Blake  
JEFF STARSHIP  
ISLEY BROS  
STARS ON 45  
HOTTEST: SMOKEY ROBINSON 2-1 GROVER WASHINGTON 4-2 TASTE OF HONEY 5-4 GINO VANNELLI 14-10 JACKSONS 15-12

**897/New Orleans, LA**  
Vallie Lousteau  
TASTE OF HONEY  
CHRIS CROSS  
JOHN O'BANION  
HOTTEST: SHEENA EASTON 2-1 GROVER WASHINGTON 4-3 WHISPERS 7-6 WHO 13-8 CLIMAX BLUES BAND 14-10

**WDKI/Knoxville, TN**  
Gary Adkins  
ANNE MURRAY  
SANTANA  
SHOT IN THE DARK  
LEON REDBONE  
HOTTEST: SHEENA EASTON 3-1 JAMES TAYLOR 8-4 JOHN COUGAR 11-6 CHAMPAIGN 12-8 STYX 13-9

**WCSC/Charleston, SC**  
Chris Bailey  
NEIL DIAMOND  
GET WET  
HOTTEST: CLARKE & DUKE TASTE OF HONEY 1-1 REO SPEEDWAGON 11-7 WHO 15-11 JOHN LENNON 21-12 STYX 17-13

**WVLC/Lexington, KY**  
Dave Murray  
GARY U.S. BONDS  
QUINCY JONES  
RICK SPRINGFIELD  
NEIL DIAMOND  
BILLY & THE BEATE  
HOTTEST: HALL & OATES 1-1 TERRI GIBBS 6-4 JUICE NEWTON 11-5 SMOKEY ROBINSON 18-11 KIM CARNES 30-20

**KEGL/Fort Worth, TX**  
Haze Stevens  
GARY U.S. BONDS  
REO SPEEDWAGON 1-1 RUSH 10-4 REO SPEEDWAGON 12-9 WHO 14-11 LOVERBOY D-23

**WBCE/Charlotte, NC**  
Bob Kaghan  
GARY U.S. BONDS  
NEIL DIAMOND  
ALAN PARSONS  
SANTANA  
STEVE WINWOOD  
HOTTEST: REO SPEEDWAGON 1-1 38 SPECIAL 11-3 CLIMAX BLUES BAND 7-5 GINO VANNELLI 18-14 SHEENA EASTON 22-16

**KSTAR/Houston, TX**  
(formerly KSRR)  
Rick Lambert  
ROSANNE CASH  
SHARE RUSSELL  
HOTTEST: HALL & OATES 2-1 REO SPEEDWAGON 16-12 SMOKEY ROBINSON 28-13 DOTTIE WEST 29-14 JOHN COUGAR 21-15

**PARALLEL THREE**

**KILE/Orlando, TX**  
Scott Taylor  
TOMMY JAMES  
GARY U.S. BONDS  
PURE PRAIRIE LEAG  
JIM PHOTOGLO  
SISTER SLEDGE  
TOM JONES  
HOTTEST: GROVER WASHINGTON 2-1 JUICE NEWTON 5-2 STEVE WINWOOD 9-6 YARBROUGH/PEOPLES 16-9 CHAMPAIGN 27-21

**KSEL/Lubbock, TX**  
Stan Castles  
38 SPECIAL  
CLARKE & DUKE  
ROSANNE CASH  
LEE RITENOUR  
HOTTEST: REO SPEEDWAGON 3-1 ERIC CLAPTON 9-4 STYX 15-8 WHO 14-11 RAYDIO 17-12

**WCQC/Columbus, GA**  
Joe McClure  
NEIL DIAMOND  
STARS ON 45  
GARY U.S. BONDS  
ALAN PARSONS  
ANNE MURRAY  
HOTTEST: STEVE WINWOOD 1-1 GROVER WASHINGTON 6-2 ERIC CLAPTON 8-5 STEELY DAN 12-9 TERRI GIBBS 15-11

**WFLB/Fayetteville, NC**  
Larry Cannon  
MICHAEL JACKSON  
TOMMY JAMES  
NEIL DIAMOND  
PAUL ANKA  
LEE RITENOUR  
STARS ON 45  
HOTTEST: STEVE WINWOOD 3-1 KIM CARNES 26-10 ANNE MURRAY 23-13 DOTTIE WEST 25-20 DON McLEAN 30-24

**WHHY/Montgomery, AL**  
Rich Thomas  
PURE PRAIRIE LEAG  
38 SPECIAL  
CLIFF RICHARD  
NEIL DIAMOND  
HOTTEST: CHAMPAIGN 1-1 GROVER WASHINGTON 4-2 JUICE NEWTON 10-5 STYX 13-8 SMOKEY ROBINSON 12-9

**WISE/Asheville, NC**  
John Stevens  
DON McLEAN  
TASTE OF HONEY  
JIM PHOTOGLO  
RUPERT HOLMES  
GARY U.S. BONDS  
HOTTEST: SHEENA EASTON 2-1 JOHN COUGAR 1-1 REO SPEEDWAGON 6-4 PHIL COLLINS 15-10 KIM CARNES 21-21 STARS ON 45 D-24

**WFOX/Gainesville, GA**  
Mark Dole  
GARY U.S. BONDS  
CLIFF RICHARD  
TASTE OF HONEY  
PURE PRAIRIE LEAG  
QUINCY JONES (dp)  
HOTTEST: SHEENA EASTON 2-1 STYX 16-13 CHAMPAIGN 22-16 KIM CARNES 19-17 DOTTIE WEST 25-20

**WRDQ/Roanoke, VA**  
Barry Michaels  
DOTTIE WEST  
RAYDIO  
CHRIS CROSS  
HOTTEST: SHEENA EASTON 3-1 SMOKEY ROBINSON 13-8 JAMES TAYLOR 14-10 CHAMPAIGN 16-13 ERIC CLAPTON 20-15

**FM98/Tallahassee, FL**  
Michael O'Malley  
GARY U.S. BONDS  
BILL SUMMERS & SU  
LEE RITENOUR  
GET WET  
BILLY & THE BEATE  
HOTTEST: SMOKEY ROBINSON 3-1 JAMES TAYLOR 14-10 STARS ON 45 22-11 REO SPEEDWAGON 17-12 JOHN LENNON 34-22

**WKKY/Berks, PA**  
Tony Williams  
STARS ON 45  
CHRIS CROSS  
SANTANA  
SMOKEY ROBINSON  
HOTTEST: STEVE WINWOOD 3-1 WHO 12-10 FRANKIE/KNOCKOUTS 15-12 RAYDIO 17-15 PHIL COLLINS 20-17

**KPUP/Amarillo, TX**  
Wilson/Glass  
DON McLEAN  
GET WET  
GARY U.S. BONDS  
HOTTEST: SHEENA EASTON 1-1 FRANKIE/KNOCKOUTS 11-6 GINO VANNELLI 17-10 RAYDIO 13-11 STYX 18-12

**WANS/FM/Anderson, SC**  
McCown/Evans  
STARS ON 45  
GARY U.S. BONDS  
NEIL DIAMOND  
DON McLEAN  
ANNE MURRAY  
HOTTEST: GROVER WASHINGTON 2-1 SHEENA EASTON 3-2 REO SPEEDWAGON 14-9 FRANKIE/KNOCKOUTS 20-15 KIM CARNES 24-16

**WSGA/Savannah, GA**  
Ray Williams  
FRANKIE/KNOCKOUTS  
NEIL DIAMOND  
HOTTEST: SMOKEY ROBINSON 1-1 STYX 12-8 STARS ON 45 17-10 T.G. SHEPPARD 18-15 DOTTIE WEST 23-19

**95SQ/Savannah, GA**  
Dave Carlisle  
GARY U.S. BONDS  
LEE RITENOUR  
PURE PRAIRIE LEAG  
AC/DC (dp)  
HOTTEST: SHEENA EASTON 2-1 GROVER WASHINGTON 3-2 ERIC CLAPTON 13-8 SMOKEY ROBINSON 14-10 TERRI GIBBS 15-11

**Z102/Savannah, GA**  
Ray Williams  
RICK SPRINGFIELD  
JIM PHOTOGLO  
APRIL WINE  
HOTTEST: SHEENA EASTON 1-1 STYX 10-7 FRANKIE/KNOCKOUTS 15-12 STARS ON 45 18-13 KIM CARNES 22-18

**KQIZ/FM/Amarillo, TX**  
Tim Butler  
PURE PRAIRIE LEAG  
ALAN PARSONS  
SMOKEY ROBINSON  
HOTTEST: JUICE NEWTON DOTTIE WEST 13-11 JAMES TAYLOR 1-1 TERRI GIBBS 8-4 CLIMAX BLUES BAND 14-9 APRIL WINE 20-14 DOTTIE WEST 25-20

**KVUU/Lafayette, LA**  
Kim Canard  
SHALANAR  
GARY U.S. BONDS  
CLIFF RICHARD  
SANTANA  
STEPHANIE MILLS  
LENNY LE BLANC  
HOTTEST: SMOKEY ROBINSON 3-1 LAKESIDE 12-6 WHO 16-11 PHIL COLLINS 24-18 CLIMAX BLUES BAND 28-24

**WXLK/Roanoke, VA**  
Russ Brown  
QUINCY JONES  
CLIFF RICHARD  
LOVERBOY  
GARY U.S. BONDS  
HOTTEST: WHISPERS 1-1 WHISPERS 8-4 YARBROUGH/PEOPLES 12-8 DELBERT McCLINTON 26-20

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- KSLQ/St. Louis
- FM100/Memphis
- WISM/Madison
- WMEI/Ft. Wayne
- KIOY/Fresno
- 13FEA/Manchester



MIDWEST Most Added Hottest

Gary U.S. Bonds REO Speedwagon Don McLean Sheena Easton Christopher Cross Steve Winwood

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Gary U.S. Bonds Grover Washington Jr. Neil Diamond REO Speedwagon Christopher Cross Steve Winwood

MIDWEST PARALLEL TWO

Columbus, OH
Tari Nutter

PHIL COLLINS JOHN C'BANION STARS ON 45
Hottest: STEVE WINWOOD 2-1 GROVER WASHINGTON 3-2 SHEENA EASTON 4-3 REO SPEEDWAGON 11-7 JUICE NEWTON 15-11

KIOA/Des Moines, IA A.W. Pantoja

BILLY & THE BEATE DON MCLEAN GARY U.S. BONDS CHRIS CROSS
Hottest: SHEENA EASTON 2-1 JUICE NEWTON 5-2 GROVER WASHINGTON 11-8 APRIL WINE 14-11 SMOKEY ROBINSON 19-13

KOFM/Oklahoma City, OK Chuck Morgan

PHIL COLLINS BARRY MANLOW WHO
Hottest: KOOL & THE GANG 2-1 SHEENA EASTON 4-3 JAMES TAYLOR 8-4 SMOKEY ROBINSON 10-6 FRIZZELL & WEST 15-9

KRAV/Tulsa, OK Gary Reynolds

FRIZZELL & WEST GARY U.S. BONDS
Hottest: JUICE NEWTON 1-1 STEVE WINWOOD 5-3 DOTTIE WEST 14-8 EMMYLOU HARRIS 16-12 JOHN LENNON 19-16

KZJY/Peoria, IL Keith Edwards

38 SPECIAL CHRIS CROSS
Hottest: REO SPEEDWAGON 8-1 JAMES TAYLOR 6-3 JOHN COUGAR 9-5 SMOKEY ROBINSON 19-15 JOHN LENNON 20-18

WGRD/Grand Rapids, MI Ray Baker

STYX RUPERT HOLMES NEIL DIAMOND
Hottest: REO SPEEDWAGON 1-1 WHO 12-2 STYX 10-5 CLIMAX BLUES BAND 11-8 SMOKEY ROBINSON 24-13

WHOT/Youngstown, OH Dick Thompson

Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 3-2 ERIC CLAPTON 10-8 REO SPEEDWAGON 16-12 JOHN LENNON 26-16

WNAI/Indianapolis, IN Eric Edwards

STARS ON 45 RICK SPRINGFIELD WHISPERS JEFF. STARSHIP
Hottest: JUICE NEWTON 3-1 STEVE WINWOOD 4-3 POLICE 5-4 ERIC CLAPTON 6-5 TERRI GIBBS 7-6

WNCI/Columbus, OH Steve Edwards

DOTTIE WEST CHRIS CROSS JEFF. STARSHIP GARY U.S. BONDS
Hottest: SHEENA EASTON 1-1 REO SPEEDWAGON 12-6 TERRI GIBBS 11-9 SMOKEY ROBINSON 13-11 STYX 18-15

WOHO/Toledo, OH Jeff McCarthy

NEIL DIAMOND TASTE OF HONEY STARS ON 45
Hottest: STEVE WINWOOD 2-1 JOHN LENNON 10-7 GINO VANNELLI 12-9 STEELY DAN 17-10 BARRY MANLOW 22-13

WOW/Omaha, NE J.C. Corcoran

CHRIS CROSS FRANKIE/KNOCKOUTS (dp) RICK SPRINGFIELD (dp)
Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 4-2 POLICE 7-5 SMOKEY ROBINSON 12-9 ERIC CLAPTON 15-10

WVIC/East Lansing, MI Jim St. John

RAYDIO (RA) DOLLY PARTON LENNY LE BLANC JESSE WINCHESTER RUPERT HOLMES GARY U.S. BONDS DOTTIE WEST CLARKE & DUKE
Hottest: STEVE WINWOOD 2-1 JAMES TAYLOR 11-5 LOVERBOY 9-6 ERIC CLAPTON 12-8 JOHN COUGAR 22-15

KSTT/Davenport, IA A.W. Pantoja

38 SPECIAL STARS ON 45
Hottest: SHEENA EASTON 1-1 JAMES TAYLOR 8-4 CHAMPAIGN 13-9 GINO VANNELLI 16-12 REO SPEEDWAGON 19-15

KEYN-FM/Wichita, KN Terrie Springs

JOHN LENNON KIM CARNES
Hottest: BLONDIE 1-1 STEVE WINWOOD 5-2 JUICE NEWTON 11-8 SMOKEY ROBINSON 18-12 GINO VANNELLI D-28

KWEN/Tulsa, OK Ronda Curds

KIM CARNES FRANKIE/KNOCKOUTS GARY U.S. BONDS PURE PRAIRIE LEAG ROCKPILE (dp)
Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 3-2 38 SPECIAL 4-3 JEFF. STARSHIP 22-16 CHRIS CROSS 23-17

WYFM/Youngstown, OH Jeff Tobin

Hottest: HALL & OATES 1-1 APRIL WINE 12-8 GROVER WASHINGTON 11-10 ERIC CLAPTON 16-12 JAMES TAYLOR 18-15

WTWR/Detroit, MI Kurt Kelly

KIM CARNES NEIL DIAMOND STARS ON 45
Hottest: SHEENA EASTON 1-1 JUICE NEWTON 7-5 REO SPEEDWAGON 13-8 JAMES TAYLOR 14-9 GINO VANNELLI 25-14

WAKX/Duluth, MN Bruce McGregor

DON MCLEAN GARY U.S. BONDS
Hottest: STEVE WINWOOD 3-1 SHEENA EASTON 4-2 GROVER WASHINGTON 7-3 SMOKEY ROBINSON 17-8 GINO VANNELLI 30-21

WVAM/Appleton-Oshkosh, WI Jay Tyler

ANNE MURRAY DON MCLEAN GARY U.S. BONDS BILLY & THE BEATE GET WET JESSE WINCHESTER
Hottest: SHEENA EASTON 1-1 GROVER WASHINGTON 7-3 SMOKEY ROBINSON 11-7 FRANKIE/KNOCKOUTS 13-8 ERIC CLAPTON 15-10

WGBF/Evansville, IN Kevin Carpenter

KIM CARNES DOTTIE WEST RAYDIO
Hottest: SHEENA EASTON 2-1 GROVER WASHINGTON 5-2 REO SPEEDWAGON 15-9 GINO VANNELLI 17-13 JOHN LENNON 24-19

WRBR/South Bend, IN Joe Lightner

KIM CARNES STEELY DAN JOHN O'BANION
Hottest: SHEENA EASTON 5-1 HALL & OATES 10-4 STEVE WINWOOD 16-12 TERRI GIBBS 18-14 GROVER WASHINGTON 21-17

WZOK/Rockford, IL Ed Lambert

CLIMAX BLUES BAND CHRIS CROSS
Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 7-5 GROVER WASHINGTON 11-6 ERIC CLAPTON 12-9 JOHN LENNON 16-13

Z104/Madison, WI Little/Hudson

BILLY & THE BEATE GARY U.S. BONDS GINO VANNELLI
Hottest: APRIL WINE 1-1 JUICE NEWTON 6-2 SHEENA EASTON 15-7 WHO 16-12 STARS ON 45 26-15

WIKS/Indianapolis, IN Mike Timmes

RICK SPRINGFIELD CHRIS CROSS RAYDIO
Hottest: GROVER WASHINGTON 2-1 HALL & OATES 7-3 SHEENA EASTON 12-6 SMOKEY ROBINSON 18-13 REO SPEEDWAGON 22-17

U93/South Bend, IN J.K. Deering

GINO VANNELLI JOHN LENNON JOHN COUGAR KIM CARNES JOHN O'BANION AC/DC WHO
Hottest: HALL & OATES 1-1 POLICE 12-5 SMOKEY ROBINSON 19-10 STYX 23-11 ERIC CLAPTON 24-16

WDJX/Dayton, OH Mark Elliott

GARY U.S. BONDS JESSE WINCHESTER CLIFF RICHARD RAYDIO DON MCLEAN JIM PHOTOGLO LEE RITENOUR
Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 5-3 FRANKIE/KNOCKOUTS 17-10 JOHN LENNON 21-14 PHIL COLLINS 24-17

WSPJ/Dayton, OH Pat Merdin

GARY U.S. BONDS LEE RITENOUR RAYDIO PURE PRAIRIE LEAG
Hottest: REO SPEEDWAGON 1-1 JUICE NEWTON 4-3 STYX 8-5 38 SPECIAL 9-6 STARS ON 45 27-22

WTRU/Muskegon, MI Mike Stevens

SANTANA JESSE WINCHESTER DON MCLEAN
Hottest: GROVER WASHINGTON 3-1 SHEENA EASTON 4-2 SMOKEY ROBINSON 6-5 JAMES TAYLOR 7-6 JOHN LENNON 20-13

YES-95/Cincinnati, OH Barry James

Hottest: HALL & OATES 1-1 SHEENA EASTON 4-2 STYX 11-8 REO SPEEDWAGON 15-10 FRANKIE/KNOCKOUTS 21-18

PARALLEL THREE KFYR/Bismarck, ND Dan Brannen

NEIL DIAMOND STARS ON 45 JIM PHOTOGLO
Hottest: JUICE NEWTON 3-1 APRIL WINE 6-3 KIM CARNES 10-6 REO SPEEDWAGON 15-9 STYX 17-12

KKLS/Rapid City, SD Mick Kjar

BILLY & THE BEATE GARY U.S. BONDS STARS ON 45 CHRIS CROSS
Hottest: GROVER WASHINGTON 2-1 CLIMAX BLUES BAND 4-2 HALL & OATES 11-8 FRANKIE/KNOCKOUTS 15-12 T.G. SHEPPARD 21-17

KWLO/Waterloo, IA Drew Bentley

GARY U.S. BONDS DON MCLEAN
Hottest: REO SPEEDWAGON 1-1 38 SPECIAL 16-6 TERRI GIBBS 12-8 GINO VANNELLI 20-11 KIM CARNES 29-20

KKRC/Sioux Falls, SD Don Nordine

CHRIS CROSS LENNY LE BLANC STARS ON 45 GARY U.S. BONDS
Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 4-3 REO SPEEDWAGON 7-5 JUICE NEWTON 9-7 JOHN COUGAR 12-8

KKXU/Grand Forks, ND Jeff Parker

DON MCLEAN RAYDIO WHO
Hottest: STEVE WINWOOD 1-1 JAMES TAYLOR 3-2 SHEENA EASTON 5-3 GROVER WASHINGTON 9-5 CLIMAX BLUES BAND 11-9

WEAQ/Eau Claire, WI Rick Roberts

JOHN COUGAR RAYDIO DON MCLEAN DOLLY PARTON
Hottest: NEIL DIAMOND 1-1 JUICE NEWTON 6-3 STYX 9-6 BARBRA STREISAND 13-8 TERRI GIBBS 17-13

WRKR/Racine, WI Steve Warren

A.J. LOVERIDGE LIFF
Hottest: HALL & OATES 1-1 JOHN LENNON 12-5 STYX 11-7 JUICE NEWTON 14-11 CLIMAX BLUES BAND 17-13

WSPJ/Dayton, OH Pat Merdin

GARY U.S. BONDS LEE RITENOUR RAYDIO PURE PRAIRIE LEAG
Hottest: REO SPEEDWAGON 1-1 JUICE NEWTON 4-3 STYX 8-5 38 SPECIAL 9-6 STARS ON 45 27-22

WTRU/Muskegon, MI Mike Stevens

SANTANA JESSE WINCHESTER DON MCLEAN
Hottest: GROVER WASHINGTON 3-1 SHEENA EASTON 4-2 SMOKEY ROBINSON 6-5 JAMES TAYLOR 7-6 JOHN LENNON 20-13

KDVT/Topeka, KS Rocky Roberts

STARS ON 45 CHRIS CROSS CHAMPAIGN
Hottest: APRIL WINE 2-1 CLIMAX BLUES BAND 5-2 REO SPEEDWAGON 8-5 STYX 12-7 LOVERBOY 13-8

KELO/Sioux Falls, SD Paul Wescott

JUICE NEWTON (RA) SMOKEY ROBINSON ERIC CLAPTON STYX T.G. SHEPPARD
Hottest: SHEENA EASTON 1-1 JAMES TAYLOR 11-7 CLIMAX BLUES BAND 14-8 STEELY DAN 13-9 JUICE NEWTON A-10

KLUC/Las Vegas, NV Ed Alexander

GARY U.S. BONDS JESSE WINCHESTER
Hottest: REO SPEEDWAGON 3-1 FRANKIE/KNOCKOUTS 10-4 JOHN LENNON 17-12 KIM CARNES 22-16 CHAMPAIGN 25-19

YB/Fresno, CA Ray Appleton

KIM CARNES CHRIS CROSS JOHN O'BANION STARS ON 45
Hottest: HALL & OATES 1-1 STEVE WINWOOD 7-5 CLIMAX BLUES BAND 17-11 GINO VANNELLI 18-14 WHO 22-17

KLUC/Las Vegas, NV Randy Lunquist

SANTANA JEFF. STARSHIP GET WET APRIL WINE
Hottest: CLIMAX BLUES BAND 1-1 STEELY DAN 4-2 REO SPEEDWAGON 6-4 JOHN LENNON 21-10 FRANKIE/KNOCKOUTS 18-13

WEST PARALLEL TWO

KCPK/Salt Lake City, UT Gary Waldron

RAYDIO JIM PHOTOGLO JESSE WINCHESTER JACKSONS STEVIE WONDER GARY U.S. BONDS
Hottest: GROVER WASHINGTON 4-1 STEVE WINWOOD 3-2 GINO VANNELLI 13-9 KIM CARNES 18-10 T.G. SHEPPARD 17-12

KENO/Las Vegas, NV Bill Alexander

T.G. SHEPPARD GARY U.S. BONDS
Hottest: GROVER WASHINGTON 1-1 REO SPEEDWAGON 5-3 JAMES TAYLOR 7-4 SMOKEY ROBINSON 9-5 GINO VANNELLI 12-8

KERN/Bakersfield, CA Beau Reyes

NEIL DIAMOND SANTANA JESSE WINCHESTER GARY U.S. BONDS
Hottest: GROVER WASHINGTON 3-1 SHEENA EASTON 4-2 JAMES TAYLOR 12-7 REO SPEEDWAGON 17-9 CLIMAX BLUES BAND 10-10

KGW/Portland, OR Jenis Wojcik

JOHN LENNON CHRIS CROSS
Hottest: STEVE WINWOOD 5-1 HALL & OATES 8-3 GROVER WASHINGTON 9-4 JAMES TAYLOR 13-7 SHEENA EASTON 17-12

KJRB/Spokane, WA Brian Gregory

CLIMAX BLUES BAND RUPERT HOLMES CHRIS CROSS GARY U.S. BONDS (dp) SANTANA (dp)
Hottest: SHEENA EASTON 2-1 POLICE 10-7 TERRI GIBBS 12-10 RAYDIO 14-11 JOHN LENNON 15-12

KRQ/Tucson, AZ Kent Lacey

JOHN LENNON QUINCY JONES GET WET DOTTIE WEST SANTANA
Hottest: SHEENA EASTON 1-1 GROVER WASHINGTON 12-8 FRANKIE/KNOCKOUTS 20-16 GINO VANNELLI 26-20 KIM CARNES D-28

KTAC/Tacoma, WA Tom Jeffries

NEIL DIAMOND RUPERT HOLMES GARY U.S. BONDS RAYDIO DOLLY PARTON
Hottest: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 5-4 REO SPEEDWAGON 13-8 GINO VANNELLI 19-16 KIM CARNES 23-19

KTKC/Tucson, AZ Ed Alexander

GARY U.S. BONDS JESSE WINCHESTER
Hottest: REO SPEEDWAGON 3-1 FRANKIE/KNOCKOUTS 10-4 JOHN LENNON 17-12 KIM CARNES 22-16 CHAMPAIGN 25-19

YB/Fresno, CA Ray Appleton

KIM CARNES CHRIS CROSS JOHN O'BANION STARS ON 45
Hottest: HALL & OATES 1-1 STEVE WINWOOD 7-5 CLIMAX BLUES BAND 17-11 GINO VANNELLI 18-14 WHO 22-17

KLUC/Las Vegas, NV Randy Lunquist

SANTANA JEFF. STARSHIP GET WET APRIL WINE
Hottest: CLIMAX BLUES BAND 1-1 STEELY DAN 4-2 REO SPEEDWAGON 6-4 JOHN LENNON 21-10 FRANKIE/KNOCKOUTS 18-13

KMJK/Portland, OR John Shomby

KIM CARNES RAYDIO JEFF. STARSHIP GARY U.S. BONDS
Hottest: HALL & OATES 7-1 GROVER WASHINGTON 10-3 STEVE WINWOOD 11-4 CLIMAX BLUES BAND 12-6 JAMES TAYLOR 14-10

KYNO-FM/Fresno, CA Walker/Monson

STEPHANIE MILLS JESSE WINCHESTER LENNY LE BLANC BARRY MANLOW JAMES TAYLOR JUICE NEWTON
Hottest: GAP BAND 2-1 SMOKEY ROBINSON 5-3 REO SPEEDWAGON 8-5 DON MCLEAN 20-13 KANO 23-16

KZZX/Albuquerque, NM Chuck Morgan

DOTTIE WEST FRANKIE/KNOCKOUTS
Hottest: GROVER WASHINGTON 3-1 STEVE WINWOOD 4-2 JAMES TAYLOR 11-6 SMOKEY ROBINSON 14-8 STYX 18-14

FM102/Sacramento, CA Manders/Preston

CHAMPAIGN
Hottest: BLONDIE 4-1 HALL & OATES 10-5 STEVE WINWOOD 11-7 SMOKEY ROBINSON 13-8 SHEENA EASTON 15-11

KSPJ/Colorado Springs, CO Mike Daniels

RAYDIO
Hottest: REO SPEEDWAGON 2-1 JAMES TAYLOR 5-2 FRANKIE/KNOCKOUTS 8-4 38 SPECIAL 11-9 DOTTIE WEST 14-12

KYSN/Colorado Springs, CO Mark Murray

ALAN PARSONS AC/DC GREG KINN
Hottest: POLICE 2-1 GROVER WASHINGTON 3-2 STEELY DAN 12-8 REO SPEEDWAGON 14-9 JUICE NEWTON 15-10

KZZP/Phoenix, AZ Dave Anthony

STARS ON 45 GARY U.S. BONDS GET WET
Hottest: GROVER WASHINGTON 2-1 REO SPEEDWAGON 4-3 STYX 9-5 FRANKIE/KNOCKOUTS 14-11 KIM CARNES 20-13

KHYT/Tucson, AZ Rich Brother Robbin

LOVERBOY ATLANTIC STARR CHRIS CROSS GARY U.S. BONDS JERMAINE JACKSON MARVA KING ISLEY BROS
Hottest: GAP BAND 1-1 TASTE OF HONEY 5-3 RAYDIO 9-5 REO SPEEDWAGON 26-19 LOVERBOY A-25

KIDD/Monterey, CA Ron Rodriguez

JOHN LENNON GARY U.S. BONDS ABBA NEIL DIAMOND AC/DC GET WET ISLEY BROS
Hottest: GROVER WASHINGTON 2-1 TASTE OF HONEY 6-3 SMOKEY ROBINSON 10-5 REO SPEEDWAGON 14-8 WHO 16-13

KGGI/Riverside, CA Bob West

KIM CARNES NEIL DIAMOND
Hottest: SMOKEY ROBINSON 2-1 YARBROUGH/PEOPLES 5-2 GROVER WASHINGTON 7-5 CHAMPAIGN 8-7 HALL & OATES 9-8

KKXX/Bakersfield, CA Squires/De Roo

GINO VANNELLI NEIL DIAMOND SHOT IN THE DARK PHIL COLLINS CARL WILSON GREG KINN
Hottest: GROVER WASHINGTON 3-1 STYX 7-2 WHO 10-6 JEFF. STARSHIP 22-13 ROLLING STONES 20-17

KNBQ/Tacoma, WA Bryan Roberts

ROSANNE CASH DAN HARTMAN NEIL DIAMOND GARY U.S. BONDS
Hottest: CLIMAX BLUES BAND 3-1 JUICE NEWTON 13-9 SMOKEY ROBINSON 14-10 JOHN COUGAR 15-11 REO SPEEDWAGON 17-13

K98/Provo, UT Jim Sumpter

CHRIS CROSS NEIL DIAMOND CLARKE & DUKE
Hottest: POLICE 1-1 JAMES TAYLOR 6-4 STYX 9-5 JUICE NEWTON 12-8 STEELY DAN 13-10

FM103/Salt Lake City, UT Lorraine Winnegar

GARY U.S. BONDS AC/DC
Hottest: STEVE WINWOOD 1-1 STEELY DAN 4-2 JAMES TAYLOR 9-6 RUSH 11-9 JEFF. STARSHIP 21-16

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

NEIL DIAMOND ALAN PARSONS CLARKE & DUKE BILLY & THE BEATE ABBA
Hottest: STEVE WINWOOD 1-1 GROVER WASHINGTON 10-5 CLIMAX BLUES BAND 11-8 ERIC CLAPTON 13-9 STEELY DAN 14-11

KCBN/Reno, NV Larry Irone

JIM PHOTOGLO NEIL DIAMOND CHAMPAIGN RICK SPRINGFIELD
Hottest: SHEENA EASTON 1-1 ERIC CLAPTON 15-8 JAMES TAYLOR 17-10 STYX 19-11 REO SPEEDWAGON 25-13

KDZA/Pueblo, CO Rip Avina

SANTANA QUINCY JONES NEIL DIAMOND PURE PRAIRIE LEAG GARY U.S. BONDS RAINBOW
Hottest: GROVER WASHINGTON 2-1 JAMES TAYLOR 9-7 TERRI GIBBS 12-9 ERIC CLAPTON 13-10 REO SPEEDWAGON 14-11

KFXD/Boise, ID Rod Couch

STARS ON 45 GARY U.S. BONDS NEIL DIAMOND SHOT IN THE DARK (dp)
Hottest: STEVE WINWOOD 1-1 SHEENA EASTON 3-2 GROVER WASHINGTON 5-3 JAMES TAYLOR 7-5 SMOKEY ROBINSON 10-7

KOOK/Billings, MT Dennis Nichols

ALAN PARSONS GARY U.S. BONDS NEIL DIAMOND JESSE WINCHESTER PURE PRAIRIE LEAG SHOT IN THE DARK
Hottest: STEVE WINWOOD 1-1 SHEENA EASTON 3-2 ERIC CLAPTON 5-3 WHO 13-10 TERRI GIBBS 16-13

KQDI/Great Falls, MT Pat Richards

NEIL DIAMOND CHRIS CROSS GET WET SHOT IN THE DARK RAINBOW
Hottest: HALL & OATES 2-1 CLIMAX BLUES BAND 3-2 STEVE WINWOOD 6-5 SHEENA EASTON 7-6 JAMES TAYLOR 11-9

KRLC/Lewiston, ID Steven Alan Mackelvie

QUINCY JONES AC/DC NEIL DIAMOND PURE PRAIRIE LEAG GARY U.S. BONDS DON MCLEAN
Hottest: HALL & OATES CLIMAX BLUES BAND 3-1 JUICE NEWTON 13-9 SMOKEY ROBINSON 14-10 JOHN COUGAR 15-11 REO SPEEDWAGON 17-13

KSly/San Luis Obispo, CA Don Potter

GARY U.S. BONDS LEE RITENOUR RUPERT HOLMES JEFF. STARSHIP NEIL DIAMOND
Hottest: BLONDIE 1-1 JUICE NEWTON 6-4 REO SPEEDWAGON 13-10 STYX 16-11 WHO 18-16

KENI/Anchorage, AK Merrifield/Robbins

ANNE MURRAY KROKUS PURE PRAIRIE LEAG DON MCLEAN RICK SPRINGFIELD SHOT IN THE DARK
Hottest: HALL & OATES 1-1 PHIL SEYMOUR 13-10 POLICE 16-11 JOHN LENNON 32-27 REO SPEEDWAGON 31-29

KYYA/Billings, MT Jack Bell

GARY U.S. BONDS NEIL DIAMOND TOMMY JONES QUINCY JONES RAYDIO
Hottest: SHEENA EASTON 1-1 APRIL WINE 5-2 STYX 20-14 KIM CARNES 27-17 WHO 24-19

KATI/Casper, WY Donna Fox

PURE PRAIRIE LEAG GARY U.S. BONDS ANNE MURRAY NEIL DIAMOND GET WET
Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 6-2 STYX 12-4 KIM CARNES 18-12 CLIMAX BLUES BAND 24-19

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

**Note:** \*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

225 REPORTS  
224 LAST WEEK

**JOHN DOE**  
*"Hit Song"* (Anylabel)  
LP: Hit Song

Regional Reach: 100/25 85%  
National Summary: Up 51

Regional Summary:  
R 33%  
M 21%  
S 56%  
W 19%

National Summary:  
UP 51  
DOWN 24  
SAME 20  
ADDS 25

**GARY U.S. BONDS**  
*This Little... (EMI America)*  
LP: Dedication

88/88 44%

Regional Reach: 88/88 44%  
National Summary: UP 0

Regional Summary:  
R 54%  
M 17%  
S 29%  
W 58%

National Summary:  
UP 0  
DOWN 0  
SAME 100  
ADDS 0

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added this week.

85% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary  
Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31 31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**WEST**

KTLN 11-18  
KTLN 11-18  
KTLN 11-18  
KTLN 11-18  
KTLN 11-18

**P2**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**CLIMAX BLUES BAND**  
*I Love You (WB)*  
LP: Flying The Flag

183/8 81%

Regional Reach: 183/8 81%  
National Summary: UP 12

Regional Summary:  
R 75%  
M 62%  
S 84%  
W 79%

National Summary:  
UP 12  
DOWN 8  
SAME 11  
ADDS 8

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**SHEENA EASTON**  
*Morning Train (EMI America)*  
LP: Sheena Easton

203/1 89%

Regional Reach: 203/1 89%  
National Summary: UP 3

Regional Summary:  
R 66%  
M 89%  
S 94%  
W 94%

National Summary:  
UP 3  
DOWN 0  
SAME 97  
ADDS 1

**CHAMPAIGN**  
*How 'Bout Us (Columbia)*  
LP: How 'Bout Us

134/19 80%

Regional Reach: 134/19 80%  
National Summary: UP 29

Regional Summary:  
R 84%  
M 17%  
S 29%  
W 58%

National Summary:  
UP 29  
DOWN 0  
SAME 12  
ADDS 18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P2**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**APRIL WINE**  
*Just Between You... (Capitol)*  
LP: Nature Of The Beast

149/3 68%

Regional Reach: 149/3 68%  
National Summary: UP 14

Regional Summary:  
R 60%  
M 49%  
S 73%  
W 62%

National Summary:  
UP 14  
DOWN 3  
SAME 19  
ADDS 3

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**ERIC CLAPTON**  
*I Can't Stand It (RSO)*  
LP: Another Ticket

182/1 81%

Regional Reach: 182/1 81%  
National Summary: UP 8

Regional Summary:  
R 81%  
M 81%  
S 81%  
W 81%

National Summary:  
UP 8  
DOWN 3  
SAME 12  
ADDS 6

**PHIL COLLINS**  
*I Missed Again (Atlantic)*  
LP: Face Value

184/8 82%

Regional Reach: 184/8 82%  
National Summary: UP 21

Regional Summary:  
R 81%  
M 81%  
S 81%  
W 81%

National Summary:  
UP 21  
DOWN 5  
SAME 13  
ADDS 6

**CHRISTOPHER CROSS**  
*Say You'll Be Mine (WB)*  
LP: Christopher Cross

158/40 71%

Regional Reach: 158/40 71%  
National Summary: UP 28

Regional Summary:  
R 76%  
M 69%  
S 89%  
W 74%

National Summary:  
UP 28  
DOWN 2  
SAME 28  
ADDS 42

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**KIM CARNES**  
*Barbie Davis Eyes (Liberty)*  
LP: Mistaken Identity

203/16 90%

Regional Reach: 203/16 90%  
National Summary: UP 18

Regional Summary:  
R 84%  
M 91%  
S 94%  
W 84%

National Summary:  
UP 18  
DOWN 0  
SAME 18  
ADDS 16

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**NEIL DIAMOND**  
*America (Capitol)*  
LP: Jazz Singer

80/78 40%

Regional Reach: 80/78 40%  
National Summary: UP 4

Regional Summary:  
R 60%  
M 49%  
S 73%  
W 62%

National Summary:  
UP 4  
DOWN 0  
SAME 19  
ADDS 3

**FRANKE & KNOCKOUTS**  
*Sweetheart (Millennium)*  
LP: Franke & The Knockouts

178/8 80%

Regional Reach: 178/8 80%  
National Summary: UP 19

Regional Summary:  
R 81%  
M 81%  
S 81%  
W 81%

National Summary:  
UP 19  
DOWN 2  
SAME 17  
ADDS 3

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**JOHN COUGAR**  
*Ain't Even Done With The Night (PolyGram)*  
LP: Nothin' Matters...

180/3 71%

Regional Reach: 180/3 71%  
National Summary: UP 16

Regional Summary:  
R 66%  
M 79%  
S 84%  
W 79%

National Summary:  
UP 16  
DOWN 1  
SAME 10  
ADDS 3

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
WFTS 11-18

**P1 P2 P3**

**SOUTH**

WFLA 11-18  
WTVT 11-18  
WFTS 11-18  
WFTS 11-18  
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**P1 P2 P3**

**SOUTH**

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WFTS 11-18

JEFFERSON STARSHIP
And Your Way... (RCA/Grunt)
LP: Modern Times
128/12 63%

JOHN LENNON
Watching The Wheels (Geffen)
LP: Double Fantasy
288/13 82%

QUINCY JONES
A/ No Corridor (A&M)
LP: The Dude
61/28 27%

JOURNEY
The Party's Over (Columbia)
LP: Captured
86/0 38%

DON MCLEAN
Since I Don't... (Millennium)
LP: Chain Lightning
110/24 46%

DOLLY PARTON
But You Know I Love... (RCA)
LP: 9 To 5 And Odd Jobs
64/9 24%

ANNE MURRAY
Blessed Are The... (Capitol)
LP: Where Do You Go When...
78/10 34%

RAY PARKER JR. & RAYDO
A Woman Needs... (Arista)
LP: A Woman Needs...
163/25 72%

SMOKEY ROBINSON
Belting With You (Tamla)
LP: Belting With You
208/5 82%

SMOKEY ROBINSON
Belting With You (Tamla)
LP: Belting With You
208/5 82%

RICK SPRINGFIELD
Jessie's Girl (RCA)
LP: Working Class Dog
93/15 41%

JOHN O'BANION
Love You Like L... (Elektra)
LP: Love You Like L...
178/12 76%

REO SPEEDWAGON
Take It On The Run (Epic)
LP: Hi Infidelity
181/2 65%

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A Woman Needs... (Arista)
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REO SPEEDWAGON
Take It On The Run (Epic)
LP: Hi Infidelity
181/2 65%

SANTANA
Winning (Columbia)
LP: Zepoli
78/22 33%

SANTANA
Winning (Columbia)
LP: Zepoli
78/22 33%

SANTANA
Winning (Columbia)
LP: Zepoli
78/22 33%

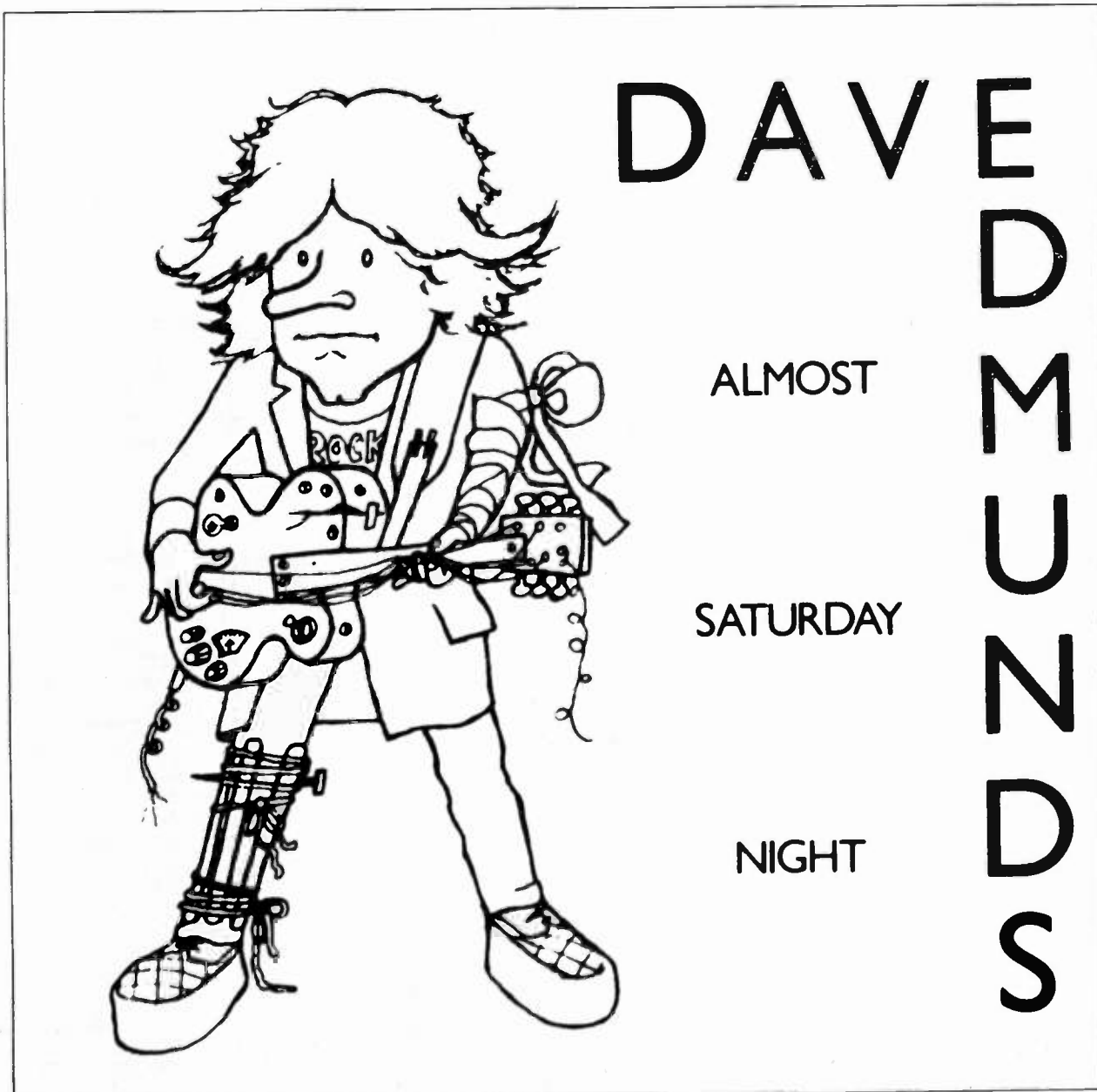
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78/22 33%

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**“ALMOST  
SATURDAY NIGHT”** 72000  
the single from  
**DAVE EDMUNDS’**  
new album  
**“twangin..”** SS 16034



**On Swan Song Records and Tapes**



Produced by Dave Edmunds



Distributed by Alco

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# The Changing Face Of Talk Radio Audiences

Talk radio is coming into its own. Its inception some twenty years ago caused many skeptics to laugh, unable to imagine a radio format without music. Now, with substantial growth and experience behind it, the format emerges as a viable one beside its musical peers, maintaining a secure grasp on a substantial segment of the listening audience.

And what of that audience? Has it grown and matured as well? Yes, according to Jane H. Bick, who recently presented a summary of her 1980 Talk Radio Study (funded by the NAB research grant program). She has been compiling research on Talk radio callers plus programming and station operations for five years. Conducted in conjunction with her masters program, the first study in 1975 centered upon WRNG/Atlanta and also contained a nationwide survey of Talk station managers. Though the WRNG study proved interesting and helpful, especially to the sales staff, it wasn't necessarily applicable to the majority of Talk stations.

The 1980 study represents a more complex extension. Bick adds, "I wanted to substantiate the work I had done in 1975, to see if I could provide information to the industry that would be useful to the programmer, and I wanted to develop some new research designs to complement what I had already done."

## Procedure

During May and June of last year Bick spent two weeks at each of the three participating stations: KGO/San Francisco, WNUS/West Springfield and WREB/Holyoke, MA. Bick explains the reasoning behind the use of these particular stations. "I wanted to talk to KGO and contrast it to the most opposite situation I could find. San Francisco is 180 degrees away from New England. KGO, for example, has a producer and an engineer for each show. WREB and WNUS had neither. I felt if I could find similarities in these situations, I would have a valid study. I also felt the inconsistencies I might find would say something about market size, geography, and professionalism.

Every third caller to the stations was surveyed by a questionnaire encompassing four major categories of characteristics and feelings: demographics; listening and calling habits; lifestyle and loneliness; and efficacy, based on the idea of having generated some impact after being on the air. In addition, callers were classified by the type of personality they called. Talk hosts were designated as Light Conversational, Devil's Advocate, Right Wing Conservative, Argumentative Liberal, News Reporter-Interviewer, or Regular Guest Expert. The total sample was 216.

## Information Prime Factor

Research results were divided into two sections. Part A dealt specifically with the callers while Part B involved content analysis. In the overall comparison be-

tween this study and Bick's 1975 model, one major difference in why people listen to Talk radio cropped up. Information is the primary factor. In 1975, 33% of Atlanta callers listened for information, 20% for others' opinions, and 47% for entertainment. In 1980, 66% listened for information, 18% for others' opinions, and 10.6% for entertainment. As in the 1975 report, however, the majority of callers were found to be sophisticated, well-educated, upwardly mobile, white collar, and extremely devoted to their respective stations.

Other significant findings in Part A are outlined below:

- Demographic breakdowns varied less than 4 percentage points from market to market: Males, 54.4%; Females, 45.6%; Post College, 21.5%; White Collar Employed, 37.2%; Unskilled Labor, 2.2%; Income above 25,000 per year, 23.7%.

- In Atlanta, 54%, and in San Francisco, 38% of callers listen in-car or at work. 61% of total listen at home. 53.7% listen steadily more than four hours daily; 51% had been regular listeners for four years or more.

- Heaviest listeners aren't necessarily the most frequent callers. Some 50% averaged calling in once every two to three weeks. Those calling once a week or more were drawn to Argumentative Liberal and News Reporter-Interviewer shows. Those claiming "first time calling"

## About The Researcher

Jane H. Bick is currently finishing work on her doctorate and teaching in the Communication Studies Department at the University of Massachusetts. She has a wide range of experience: news reporting, talk show host and producer (including WRNG/Atlanta), advertising/marketing, free-lance public relations and writing. She plans to continue her research and teach as well as consult stations.

status (25% major markets; 15.7% medium) were attracted most often to Devil's Advocate and Right Wing Conservative.

- In larger markets, 68% called to ask a question or give information. They showed lowest levels of efficacy. Medium market callers demonstrated larger percentages of medium and high efficacy; more than 75% attempted to give opinions on an issue.

- There is some relationship between efficacy and caller loneliness. But intense loneliness wasn't found to exist, though some evidence of it does appear in smaller markets among elderly callers. However, loneliness isn't as important a factor as usually assumed in motivating people to participate in Talk radio.

Though not part of the research grant, Part B's content analysis appears to be just as informative. Bick broke talk shows down into many different variables, e.g., timing, topics, questions asked, handling of callers. This type of analysis, once laid out in black and white,

# News/Talk

Gail  
Mitchell



can illustrate and confirm a pattern which may have developed as a result of programming, in turn helping programmers determine the necessary subtleties which transform a good program into a first-rate one.

As of this writing, the KGO content analysis is still incomplete. However, one finding that has cropped up is the discrimination between male and female callers. According to Bick, the talk host talks longer but interacts less frequently with female callers. He'll let an opinionated lady ramble on and on, whereas with the male caller there is frequent interaction. Why? Bick admits she hasn't done enough of this research to generalize. Yet she also confesses to the same felony of failing to interact as much with females. "There are some inherent attitudes in people, females as well as males. In fact, I found myself doing it once. Does that make me a sexist, chauvinist pig? No. You have to ask questions about the society that's feeding into it. It is important to be aware that this is going on."

Another interesting sidenote is the importance of a solid news operation. In Talk radio news isn't a primary feature. But a poorly-executed news operation stands out like a sore thumb to the listener.

## Building A Foundation

Ms. Bick's research is by no means the definitive study of Talk radio and its changing audience. It does, however, build a foundation for the patterns and trends that are developing strongly within the format. It dispels certain prejudged ideas about the talk listener/caller and his/her habits. Callers are obviously not just the little old lady or the late night weirdo with nothing better to do. It also gives general managers, programmers/producers, hosts, sales people, and advertisers food for thought. The time, patience, promotion, and money required to make such a format succeed is well worth the rewards further down the road. And this is evidenced by the ratings of Talk stations as well as the increasing number of stations joining the Talk and News/Talk ranks. Bick emphasizes: "I feel what I've done makes a statement about Talk radio; where it's been, where it's going and what it is. Talk listeners are so devoted that if you told them to jump off a building into a net, they'd do it. They believe in it, they are attached to it and are emotional with it."

## News/Talk Personalities

**ON THE MOVE:** Jeff Snadow was named Merchandising Director at KGO/San Francisco . . . WIND/Chicago announces the appointment of Cheryl A. Waters as Promotions Assistant. Waters comes from CBS Radio in the Windy City . . . Effective immediately, John Irving, WRC/Washington reporter, becomes overnight talk host at the station . . . Iowa native Julie Gammack recently became morning host at WHO/Des Moines, replacing Susan Bray, who moved over to WCAU/Philadelphia . . . Former Senior VP/GM of KTRH-KLOL-FM in Houston, Frank H. Stewart, passed away March 31. After his retirement in 1979 he remained VP/Director of the Rusk Corporation, owner of the two stations. Stewart is credited as the guiding light behind KTRH's adoption of a News/Talk format. The station is said to have been the third in the U.S. to go News/Talk . . . Yvonne Brathwaite Burke and Tom Quinn served as in-depth analysts for KFWB/Los Angeles during the recent



Frank H. Stewart

citywide election . . . NBC "Today" weathercaster Willard Scott will add two morning weather reports as of April 20 in conjunction with his current afternoon drive slot at WRC/Washington . . . Terry Powell, Sunday talk

host for WGSO/New Orleans, picks up a Saturday talk slot as well . . . Steve Somers, who recently joined KMPC/Los Angeles as sports talk show host, moves from 8-midnight to 6-10pm. From 10-midnight the "KMPC Sports Final" can be heard, hosted by Pete Smith. The show comprises the latest sports scores and news updated continuously. Fred Hessler is now part of the Gary Owens show after 23 years of doing the morning



Steve Somers

sports. And Scott St. James replaces Hessler as morning sports reporter . . . Speaking of sports, KOA/Denver has expanded its Sportstalk program to seven days a week . . . WXYZ/Detroit's Action Bureau Director, Jane Prescott, will be the featured speaker for the upcoming meeting of Professional Secretaries International on April 22 . . . Washington, DC Mayor Marion Barry has been set to make regular appearances on local station WRC . . . Kelly Graham becomes Associate Producer at KTRH/Houston. Working with talk hosts Ben Baldwin

and Jim Tate, one of her responsibilities is the assembling of an ombudsman program . . . KFWB/Los Angeles's Tony Cox was the recipient of a local Press Club award for best in-depth reporting . . . Margaret Dubuisson of WGSO/New Orleans selected as winner of the Louisiana State Medical Society's "Excellence in Media Award" for 1980 . . . KMOX/St. Louis staffer Anne Keefe awarded Distinguished Contribution honor from state psychological association . . . Women In Communications, Inc., announces WOR/New York's Pegeen Fitzgerald is the 1981 winner of the Matrix Award for excellence in broadcast communications . . . WTOP/Washington reporter Ralph Begleiter and engineer Jack Gandy named co-recipients of one of four national writing awards sponsored by the Education Writers Association . . . John Cody and Sandy Bergo, WBBM/Chicago's Investigative Unit, presented with 1980 Jacob Scher Award for Investigative Reporting . . . SHOW ME HOW: For the fifth consecutive year, KGNR/Sacramento sponsored its "Show Me How Fair and Energy Expo," a free, four-day event at the Cal Expo State Fairgrounds . . . KDWN/Las Vegas recently held an Arthritis Foundation telethon with the aid of the entire staff including Jack London, Ken Stahl, and Dennis King . . . OPERA LOVERS UNITE: WGN/Chicago in association with the Illinois Opera Guild held the finals of the 21st national "Auditions of the Air" vocal competition on April 6. Sixteen finalists, selected from auditions held in New York, Los Angeles and Chicago, competed for \$7000 in cash, broadcast and public appearances.



Jeff Gelb

AOR



## AOR Market Summary: Rochester

Rochester is the 39th-ranked Arbitron market, and a very good example of how competitive AOR radio can be in a medium-sized market, where WCMF and WMJQ are battling for listeners, both quite successfully to date.

Though WCMF has been around longer (12 years) than WMJQ (five), listener loyalties had been with the younger station for quite some time, especially when WMJQ became a Superstars several years ago. But when WCMF was purchased by Scornix Broadcasting just over a year ago, new owners brought in consultant Jeff Pollack, then fresh from his ratings victories at WMMR/Philadelphia. Under Jeff's direction, WCMF management hired a new PD, Trip Reeb, who worked with Pollack to restructure the station to a subsequent Arbitron victory over its Superstars competitor for the first time in years.

The win was a close one, with WCMF just edging past WMJQ 6.6 to 6.4. Still, WMJQ management made some immediate decisions: to bring in a new PD and to switch consultants. Former PD Bernie Kimble (at one time also PD for WCMF) stepped down but retained his airshift, as station management picked up WZOK/



"We both want very badly to bury the other, but that's not stopping us from respecting one another."

— Tom Hunter

Rockford PD Tom Hunter to take his programming place (WZOK is a CHR station with former AOR credentials). Simultaneous with his arrival, WMJQ pacted with John Sebastian for consulting.

Trip (a first-time PD) and Tom have both worked hard in a very competitive arena to achieve an admirable level of success at both of their stations. In the following interviews, both responded to questions about the restructuring of their respective stations, and offered comments on promotions, working with consultants, doing research, the pros and cons of being an on-air PD, and the nature of Rochester's AOR competition.

**R&R:** What immediate changes did you make upon your arrival?

**TR:** WCMF had been a rock station in the market for 12 years. It was very loosely structured on a music and programming basis. There were tower problems and no promotional budget. There wasn't a lot of thought behind the overall presentation of the station.

Jeff and I worked very closely in restructuring the station; he taught me an enormous amount in a real short period of time. We found it necessary to replace only one person on the airstaff; everyone was very receptive to our plans once they knew the new management was behind us financially. What we had to do was to clean up

the inconsistent music, and then position the station competitively against what was at the time a Superstars station while maintaining the kinds of things Jeff and I both believe in.

**TH:** One of the first things I did was appoint Orest as MD. He's been involved in music, promotions and research here for five years; he knows what's been played in the market and what's done well.

Bernie Kimble, my predecessor, is still here doing afternoon drive and was also helpful. Bernie's a total pro who's accepted everything we've done well and has been a wonderful help to me. Bernie's been doing afternoon drive in Rochester for something like 12 years now; I'd be foolish to ignore his understanding of the market and the music.

In the minds of the listeners there are perhaps some obvious musical changes we've made, but overall, we're still just a rock and roll radio station. We're a little more narrow now in terms of the music we play, which doesn't mean we don't go on records out of the box or go deep into some albums. It just has to be the right stuff. We won't play any folk, blues, or jazz. We're basically just kickass rock and roll, and we keep the music inside that definition, whereas when I came here it was a little broader.

**R&R:** Your programming decisions are being made with the help of a consultant. How do you feel about that?

**TR:** Two heads are always better than one. I have access to one of the really great programming minds in the country. He's there to get advice from and bounce ideas off someone else.

**TH:** John and I have a lot of programming philosophies in common. I enjoy working with him because there's very few things over which we disagree. Besides, it's a team effort; if John can offer help from his experience in other markets, I can take advantage of that. I'm not too proud to still want to learn from others.

**R&R:** What's your philosophy on air personalities?

**TR:** I want personalities on my radio station. We're geared very much toward having each jock be an individual on the radio, while maintaining consistency through the music and promotions.

**TH:** My people aren't going to run off at the mouth. They agree with what we're doing: a tight, bright presentation. They're talking about things that relate to our audience but don't take more than a few lines to say something. It's part of the art of what we do; taking something that might take a minute to describe and cutting it down to get the meaning in a few words.

**R&R:** How would you say your music selection differs from that of your competitor?

**TR:** Musically we're not that far apart. We play a slightly different orientation of music and choose it somewhat differently. We're more receptive to certain kinds of new artists than they are.

**TH:** WCMF has a wider range of music than we do, both in terms of style and number of cuts. I just want us to be the best goddamned rock and roll station around.

**R&R:** Describe your music research system.

**TR:** Our music research centers around three areas: first, a retail call-out of twelve area stores, which pretty well covers the city; second, random call-outs, which do not only concern themselves with music; and third, focus groups.

As far as the request lines are concerned, I just get a feel from the jocks as to what they're getting from the phones. I rely on their general perception of the phones rather than specifically

logging each call. I take that kind of active listener response with the largest grain of salt.

**TH:** We haven't hired anyone to do research per se. We do interview people, and ask about their musical tastes. We keep careful tabs of all request calls.

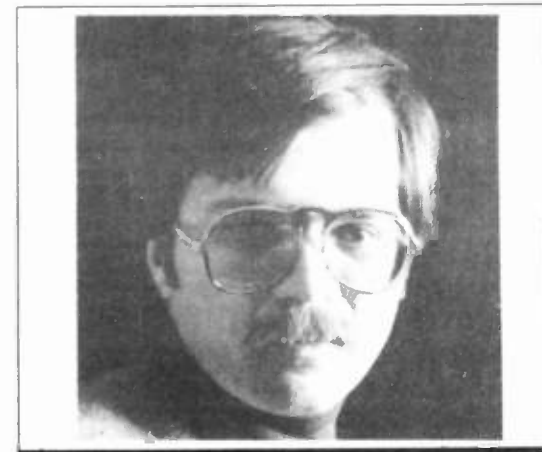
**R&R:** Tell me about some of your promotional philosophies and ideas.

**TR:** We try to maintain a great deal of visibility on TV and outdoors (billboards, busboards, etc.). I believe it's vital to get the station out in the streets in whatever way possible. We accomplish that primarily by placing radio station materials and merchandising items in retail outlets, not only with shirts and such, but also with posters and our rock cards (see "Promotion of the Week"). These aren't just placed in record stores, but also in jeans stores, where we can reach people who don't buy records. We're trying to reach as broad a base as we can.

Our first Homegrown album project was very well-received, selling around 4500 copies. We've already started work on our second. Rochester is a big club town, and we sponsor a lot of club nights.

Inside the station, we've implemented a community switchboard, manned by the news staff. During their off-hours, it runs tapes of various hotline numbers. We make sure our listeners know this is the station they can rely on for that kind of information, as well as for the music.

**TH:** We do all kinds of things; we're very visible. We make sure our people are at all the



"Heavy competition gets you psyched up to work harder."

— Trip Reeb

concerts and clubs, passing out copies of our street sheet or albums or whatever we have to give away. We're on every telethon. Our T-shirts are available all over town. We have done concert patches.

We also have our moose mascot. He's a real rock and roll animal; he goes to all the local sports events. We usually send our "moosekeeters" along with him; they're six lovely ladies we selected from our audience, provided with wardrobes, and who are paid to appear at our various promotions. They're instantly recognizable.

On the air, we've done several commercial-free weekends.

**R&R:** What part does news play in your programming?

**TR:** We have a heavy news commitment. We do a great deal more news than WMJQ, and give it a greater priority.

GELB/ See Page 32

# Jeff Gelb

## AOR Market Summary: Rochester

Continued from Page 31

**TH:** Under normal circumstances we do not place a lot of emphasis on news. We don't play many special programs either. We're a pretty consistent radio station.

We are a Source affiliate, and take some of their shows.

**R&R:** Are you an on-air PD?

**TR:** No. I don't believe a PD/Promotion Director can also be on the air. What ends up suffering is his airshift, because he's constantly hounded by people with their problems. I just didn't have time for it.

**TH:** I do middays. I'm such a damn workaholic that if I don't get it done between 9 and 5 I'll do it between 5 and 9. There are times I think it'd be wonderful not to be on the air, but I don't think I'd be in touch with what my people are dealing with if I weren't on the air.

**R&R:** What's your feeling about your competition?

**TR:** They've been good. As the older of the two stations, we're trying to talk to older listeners as well. We have had people grow up with us. We've tried not to lose them, or, if they left, we've made a concerted effort to regain them. I think we're accomplishing that by making WCMF a station the listeners can rely on.

Tom Hunter has been quite pleasant. Our competition is very serious but not vicious by any means. Heavy competition gets you psyched up to work harder. The more competition there is, the more exciting radio is.

**TH:** This is a war, but it's a fun one. We both want very badly to bury the other, but that's not stopping us from respecting one another. Both radio stations sound good. I'd like to think we have some advantages and are doing some things better. But I can't say that WCMF has too many weak spots.

There's more good radio on both stations more percentage of the time. You can tune in and hear more good rock and roll on both stations, because the competition is so fierce. The winner is obviously the listener.

### Promotion Of The Week

## LEGENDS OF ROCK

DISCOGRAPHY

1 **STYX**  
PROFILE



**WCMF "LEGENDS OF ROCK" CARDS:** WCMF/Rochester marked its 12th AOR anniversary with "Legends of Rock" cards, offered free to listeners throughout the month of April. The cards include biographical information on each artist plus a portrait photo. Listeners who collect all 22 cards can bring them to WCMF for a special commemorative T-shirt.

Meanwhile, on the air, the station will salute one artist nightly with an hour of music. Topping off the month-long celebration are commercial-free Mondays, plus giveaways of LP's and a stereo system.

## UPDATE

WIOQ/Philadelphia got into the April Fool's Day spirit by crafting a full-page newspaper ad for the station laid out like a supermarket ad. Among the "specials" offered: "U.S. Grade A Eds (Ed Sciahy)," "Hot or Sweet Fresh Italian Michael Tozzi," "All Varieties and Flavors Tony Rainbow," and "Bright or Soft-100 Watt Helen Leicht." The ad even includes a clip-it coupon to win WIOQ T-shirts... WAPL/Appleton's fourth "Trivia Weekend" registered 133 teams (from one to 50 members) taking part in a 48-hour trivia question radiothon. Prizes were awarded

## EVOLUTION

WZZX/Louisville has switched from AOR to Schulke 2, with remaining PD Mark Williams citing competition and poor ratings as predominant factors in the decision. MD Randy Davidson has exited for neighboring WRKA and jock Rusty Rogers has also left... Marty Dempsey has been named MD for WAVA/Washington... WCAS/Cambridge MD Joan Orr has exited... Steve Rodio has exited nights at WRNO/New Orleans... Debbie Deane has joined the news staff of KAZY/Denver... Bill O'Brien has been hired for weekends at KZOK/Seattle... Susan Bax has exited WLUP/Chicago promotions for a post at competing WMET... Lee Harvey Blotto has joined the part-time airstaff of WQBK/Albany.



**LOVERBOY CHARMS KFMH LISTENERS** — Columbia's *Loverboy* dropped by the KFMH/Muscatine studios for an on-air interview; station's Allan Jahnke (left) and group's Scott Smith (right) are pictured following an area concert performance.



**U2 WILL FOLLOW!** — Island's U2 recently visited with the KTIM/San Rafael staff, while completing the band's concert tour in support of its debut album "Boy." Pictured (l-r) are group's The Edge, MD Belle, and group's Bono.

## COLOR

**BLT:** This one was bound to happen — M105/Cleveland, in conjunction with Chrysalis and the new Robin Trower album, held a giant listening party for the album that included a BLT eating contest. Diners who wolfed down the most sandwiches in 105 seconds won Sony Walkman cassette players and Trower album catalogues. Runners-up received copies of the latest LP plus T-shirts.

**MYSTERY OUTLAWS:** WQFM/Milwaukee, in conjunction with Arista and the latest Outlaws offering, held a contest wherein the station aired clues to the identities of six different outlaws. From mail entries attempting to guess all six identities, the station chose a winner of tickets for the band's area concert, as well as for a later summer outdoor show in Philadelphia, in an expenses-paid vacation.

to the top 25 teams, with the top six getting engraved trophies... Congrats to M105/Cleveland Assistant PD T.R. and wife Diane on the birth of their daughter Elizabeth Joy on March 17... Homegrown-type albums to watch for are coming from KNAC/Long Beach and WHKC/Evanston... KQWB/Fargo is giving away an album an hour during the entire month of April... KBCO/Boulder is spotlighting live music during April, with a concert a day. The station has printed a schedule for the month for free local distribution, and will be awarding copies of each day's featured artist's albums throughout the month... KGB-FM/San Diego is planning its sixth annual Sky Show of coordinated music and fireworks over the Southern California skies for May 9... WKQQ/Lexington's second annual "Double-Q Donor Derby" set a state record for pints of blood donated (549 in two days). The station awarded various gifts to donors, including tickets, albums, and a grand-prize set of \$600 stereo speakers... Interesting March Mediatrend results from Boston, where WCOZ trounced WBCN 13.1 to 3.3... KICT/Wichita listeners can register at local tux shops to be chaperoned in style to their local proms this year; the station's morning team will drive the winners to the dance... KAZY/Denver hosted a "Great Bed Race" for the Arthritis Foundation... April is WMET/Chicago's second AOR anniversary month; the station is celebrating with a winner's trip to the Kentucky Derby, where he or she will pick up a 1965 Mustang convertible... WMMS/Cleveland just released its new T-shirt, sporting the legend, "Rock and Roll from the North Coast of America." The shirt sells for \$6.99 with profits benefitting the Cleveland Free Clinic... Starfleet Blair Inc. is setting up a 50-station AOR network for a concert broadcast with April Wine on April 27 from Las Vegas... The Double-day AOR's (WLLZ/Detroit, KWK-FM/St. Louis, and KDWB-FM/Minneapolis) have been doing "block-party" weekends. Whenever the stations play less than two songs in a row by the same artist, the first listener to call in wins \$100... WMYK & WZAM/Norfolk have distributed over 100,000 Connection cards, enabling listeners to take advantage of discounts throughout the city... KIFM/San Diego produced radio specials based on recent interviews with Nicolette Larson, America, Steve Goodman, and Firefall.

**COMING NEXT WEEK:** As mentioned this week, WCMF/Rochester has revived one of the format's oldest promotional ideas: the community switchboard. At KLOS/Los Angeles the Community switchboard has been in full swing since late 1972, providing listeners with a myriad of information and services. Next week, the station's community switchboard director Sam Russell and KLOS PD Tommy Hedges tell how the switchboard works, and why it's still a viable project for AOR's in the eighties.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** WGVL/Gainesville presented Producers for \$1.50... WAAF/Worcester presented Fools for \$1.07... WVBR/Ithaca presented John Hall for \$2.93.

**BROADCASTS:** George Thorogood on K-97/Edmonton.

**GUEST DJ'S:** David Crosby on CFOX/Vancouver.

**CONVERSATIONS:** Rainbow on KISS/San Antonio... Ted Nugent, Donnie Iris on WCCC/Hartford... Lonnie Brooks on WDEK/Dekalb... 38 Special on WTUE/Dayton... Ventures, Adam & The Ants on KROQ/Pasadena... Billy Joel on CITI-FM/Winnipeg... Krokus, Rainbow, Pat Travers on KMOD/Tulsa... Hazel O'Connor, U2, XTC on KNAC/Long Beach... Producers on WGVL/Gainesville... Plasmatics, Styx on WMMS/Cleveland... Joan Jett on WEBN/Cincinnati... John Hall on WVBR/Ithaca... Sneakers on K104/Lebanon... Kenny Loggins on KSPN/Aspen... Adam & The Ants, Kingbees on KEZY/Anahelm... Ozzy Osbourne, Roger Powell (Utopia) on WSYR/Syracuse.

# AOR



# GLOBAL SATELLITE NETWORK

Presents

## ROCKLINE



Where your listeners talk directly to today's top recording artists.

Hosted by: **B. Mitchel Reed**,  
L.A.'s #1 Album Radio Personality.\*

**ROCKLINE** proudly presents **JOE WALSH**

Live from Hollywood, Monday, May 4th, 11:30 to 1:00 EDST. Featuring selected tracks from his new Asylum Album "There Goes the Neighborhood." (And special live feature from London.)



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Los Angeles — KLOS  
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Kansas City — KBEQ  
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Norfolk — WNOR  
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Coming May 18th — **The Doors — Live**



\*According to L.A. Magazine

# Radio & Records AOR NATIONAL AIRPLAY/40 Chart Summary

## April 17, 1981

169 REPORTERS

Album cuts are listed in order of airplay preference.

3/27	4/3	4/10	4/17
13	2	1	1
2	1	2	2
3	4	4	3
6	6	6	4
9	9	7	5
4	5	5	6
1	3	3	7
5	7	9	9
7	8	8	8
-	23	16	10
-	-	17	11
16	14	12	12
10	11	11	13
-	-	18	14
-	-	27	15
11	12	13	16
40	30	24	17
8	10	10	18
21	19	19	19
14	15	14	20
-	26	23	21
26	22	21	22
24	17	20	23
-	-	32	24
12	13	15	25
23	16	22	26
30	27	30	27
36	29	26	28
-	-	34	29
-	-	30	30
20	21	31	31
-	39	36	32
19	24	28	33
18	20	25	34
15	18	29	35
-	-	40	36
25	28	33	37
-	-	38	38
-	-	39	39
17	25	35	40

- WHO.....Face Dances (WB)
- ERIC CLAPTON.....Another Ticket (RSO)
- STYX.....Paradise Theater (A&M)
- RUSH.....Moving Pictures (Mercury/PolyGram)
- PHIL COLLINS.....Face Value (Atlantic)
- REO SPEEDWAGON.....Hi Infidelity (Epic)
- STEVE WINWOOD.....Arc Of A Diver (Island)
- APRIL WINE.....Nature Of The Beast (Capitol)
- .38 SPECIAL.....Wild-Eyed Southern Boys (A&M)
- SANTANA.....Zebopl (Columbia)
- KAMPUCHEA.....Various Artists (Atlantic)
- ROBIN TROWER.....B.L.T. (Chrysalis)
- LOVERBOY.....Loverboy (Columbia)
- JEFFERSON STARSHIP.....Modern Times (RCA/Grunt)
- AC/DC.....Dirty Deeds Done Dirt.. (Atlantic)
- GARLAND JEFFREYS.....Escape Artist (Epic)
- GREG KIHN BAND.....Rockinroll (Berserkley)
- JOURNEY.....Captured (Columbia)
- PAT TRAVERS.....Radio Active (Polydor/PolyGram)
- RAINBOW.....Difficult To... (Polydor/PolyGram)
- JUDAS PRIEST.....Point Of Entry (Columbia)
- KROKUS.....Hardware (Ariola)
- JAMES TAYLOR.....Dad Loves His Work (Columbia)
- OZZY OSBOURNE.....Blizzard Of Oz (Jet)
- SHERBS.....The Skill (Atco)
- ROLLING STONES.....Sucking In The... (Rolling Stones)
- RICK SPRINGFIELD.....Working Class Dog (RCA)
- FRANKE & THE KNOCKOUTS.....Franke & Knockouts (Millennium)
- POINT BLANK.....American Excess (MCA)
- PRETENDERS.....Extended Play (Sire)
- STEELY DAN.....Gaucho (MCA)
- HAWKS.....Hawks (Columbia)
- JOHN LENNON & YOKO ONO.....Double Fantasy (Geffen)
- TED NUGENT.....Intensities In 10 Cities (Epic)
- MANFRED MANN'S EARTH BAND.....Chance (WB)
- U2.....Boy (Island)
- POLICE.....Zenyatta Mondatta (A&M)
- GRATEFUL DEAD.....Reckoning (Arista)
- WILLIE NILE.....Golden Down (Arista)
- BRUCE SPRINGSTEEN.....The River (Columbia)

- Face Dances (WB)
- Another Ticket (RSO)
- Paradise Theater (A&M)
- Moving Pictures (Mercury/PolyGram)
- Face Value (Atlantic)
- Hi Infidelity (Epic)
- Arc Of A Diver (Island)
- Nature Of The Beast (Capitol)
- Wild-Eyed Southern Boys (A&M)
- Zebopl (Columbia)
- Various Artists (Atlantic)
- B.L.T. (Chrysalis)
- Loverboy (Columbia)
- Modern Times (RCA/Grunt)
- Dirty Deeds Done Dirt.. (Atlantic)
- Escape Artist (Epic)
- Rockinroll (Berserkley)
- Captured (Columbia)
- Radio Active (Polydor/PolyGram)
- Difficult To... (Polydor/PolyGram)
- Point Of Entry (Columbia)
- Hardware (Ariola)
- Dad Loves His Work (Columbia)
- Blizzard Of Oz (Jet)
- The Skill (Atco)
- Sucking In The... (Rolling Stones)
- Working Class Dog (RCA)
- Franke & Knockouts (Millennium)
- American Excess (MCA)
- Extended Play (Sire)
- Gaucho (MCA)
- Hawks (Columbia)
- Double Fantasy (Geffen)
- Intensities In 10 Cities (Epic)
- Chance (WB)
- Boy (Island)
- Zenyatta Mondatta (A&M)
- Reckoning (Arista)
- Golden Down (Arista)
- The River (Columbia)

- "Better" "Day" "Money" "Don't"
- "Stand" "Rita" "Catch" Title
- "Time" "Snowblind" "Rockin'"
- "Tom" "Limelight" "Vital" "Camera"
- "Air" "Missed" "Thunder"
- "Take" "Don't" "Keep" "Follow"
- "Chance" Title "Woman"
- "Queen" "Between" "Town"
- "Hold" "Fantasy" "Time" "Hittin'"
- "Winning" "Searchin'" "Primera"
- "Sister" "Rockestra" "Let" "Lucille"
- "Money" "Life" "Island" "Won't"
- "Turn" "Hot" "Lady"
- "Find" "Stranger" "Save" "Free"
- Title "Balls" "Love" "Rocker"
- "96" "R.O.C.K." "Kids"
- "Breakup" "Shella" "Womankind"
- "Party's" "Dixie" "Lovin'"
- "Music" "Life" "Love You"
- "Surrender" "Freedom" "Spotlight"
- "Heading" "Rockin'" "Don't"
- "Winning" "Bones" "Rocker"
- "Town" "Stand" "Times"
- "Know" "Train" "Crowley"
- "Skill" "Turning" "Zero"
- "Dancer" "Whip" "Gold"
- "Jessie's Girl"
- "Sweetheart" "Come" "Runner"
- "Stay" "Nicole" "Heart" "Walk"
- "Message" "Talk" "Slide" "Precious"
- "Time" "Glamour" "Nineteen"
- "All Right" "Need" "Girls"
- "Wheels" "Losing" "Cleanup"
- "Put" "Land" "Lip"
- "For You" "Lies" "Stranded"
- "Follow"
- "Stand" "World"
- "Ripple" "Road" "Wolf" "Hollow"
- Title "Boy" "Mind" "Shine"
- "Fate" "Price" "Ties" "Heart"

WHO once again took the honors as the most played AOR act of the week, well ahead of all competition in hots. CLAPTON held rock steady as STYX rebounded, showing slight hot airplay gains. RUSH hit top five, still showing gains in hots. COLLINS made gains in hots. WINE inched up. SANTANA and KAMPUCHEA made impressive airplay gains in all rotations. TROWER held his own. STARSHIP jumped as stations converted from single to album. AC/DC gained in upper airplay rotations. KIHN showed gains in all rotations. TRAVERS maintained while PRIEST continued their climb. OZZY accumulated significant medium reports. SPRINGFIELD resurged in hots. BLANK showed a concentration of mediums. PRETENDERS debuted with strong reports in all rotations. STEELY held their own as HAWKS climbed. U2 made gains in mediums and total reports. DEAD and NILE debuted. The albums listed in Significant Action came closest to charting this week. In the order listed.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold italic type are also current singles.

New Entry →

## MOST ADDED

Artist/Album	4/17	4/10	4/3	3/27	3/20
1 JEFFERSON STARSHIP Modern Times (RCA/Grunt) "Find Your Way Back"	140/89 M-18 H-23	47/34 M-10 H-3	0/0	0/0	0/0
2 PRETENDERS Extended Play (Sire) "Message Of Love"	70/27 M-28 H-15	57/64 M-3 H-0	0/0	0/0	0/0
3 WILLIE NILE Golden Down (Arista) Title	50/24 M-21 H-5	33/33 M-0 H-0	0/0	0/0	0/0
4 POINT BLANK American Excess (MCA) "Stay"	78/22 M-48 H-8	84/81 M-3 H-0	0/0	0/0	0/0
5 OZZY OSBOURNE Blizzard Of Oz (Jet) "I Don't Know"	84/21 M-52 H-11	77/61 M-21 H-5	29/29 M-0 H-0	4/3	3/2
6 GRATEFUL DEAD Reckoning (Arista) "Ripple"	50/17 M-18 H-17	38/38 M-0 H-0	0/0	0/0	0/0
7 GREG KIHN BAND Rockinroll (Berserkley) "Breakup Song"	102/15 M-70 H-17	88/20 M-62 H-10	71/29 M-31 H-11	75/75	1/1
8 KAMPUCHEA Various Artists (Atlantic) "Little Sister"	130/14 M-51 H-8	130/14 M-0 H-0	23/23	0/0	0/0
9 COLD CHISEL East (Elektra) "My Baby"	31/14 M-18 H-1	19/8 M-10 H-0	23/23	0/0	0/0
10 BILLY & THE BEATERS Billy & The Beaters (A&A) "Take Care"	14/73 M-1 H-0	2/2 M-0 H-0	0/0	0/0	0/0
10 SANTANA Zebopl (Columbia) "Winning"	138/12 M-63 H-61	123/80 M-28 H-18	38/31	0/0	0/0
10 ROBIN LANE & ... Imitation Life (WB) "Rather Be Blind"	22/12 M-8 H-1	22/20 M-1 H-1	0/0	0/0	0/0
10 GARY U.S. BONDS Dedication (EMI America) "Little Girl"	12/72 M-0 H-0	0/0	0/0	0/0	0/0
11 U2 Boy (Island) "I Will Follow"	50/10 M-34 H-6	41/4 M-30 H-7	38/8 M-24 H-4	35/4	34/5

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist/Album	4/17	4/10	4/3	3/27	3/20
1 KROKUS Hardware (Ariola) "Winning Man"	94/78 M-10 H-10	87/71 M-10 H-10	78/55 M-13 H-8	78/38 M-2 H-0	88/0
2 RAINBOW Difficult... (Polydor/PG) "I Surrender"	90/71 M-18 H-18	88/78 M-17 H-17	87/76 M-24 H-24	106/77 M-18 H-18	98/83
3 GREG KIHN BAND Rockinroll (Berserkley) "Breakup Song"	102/70 M-18 H-17	88/62 M-20 H-18	71/31 M-28 H-11	76/0 M-75 H-0	1/0
4 ROBIN TROWER B.L.T. (Chrysalis) "Into Money"	111/63 M-0 H-42	108/67 M-0 H-42	108/88 M-13 H-27	108/88 M-13 H-15	101/48
5 SANTANA Zebopl (Columbia) "Winning"	136/63 M-12 H-61	123/26 M-80 H-18	36/3	0/0	0/0
6 JUDAS PRIEST Point Of Entry (Columbia) "Hiway"	90/82 M-8 H-19	79/63 M-12 H-14	78/20 M-85 H-3	61/2 M-48 H-0	3/0
7 PAT TRAVERS Radio Active (Polydor/PG) "New Age Music"	95/81 M-7 H-27	89/88 M-2 H-19	87/59 M-23 H-11	88/1	88/1
8 GARLAND JEFFREYS Escape Artist (Epic) "96 Tears"	97/68 M-38 H-38	106/67 M-1 H-37	118/82 M-2 H-38	121/81 M-4 H-16	115/68
9 SHERBS The Skill (Atco) "I Have The Skill"	82/66 M-7 H-28	86/80 M-0 H-35	110/74 M-1 H-40	121/80 M-1 H-32	117/86
10 OZZY OSBOURNE Blizzard Of Oz (Jet) "I Don't Know"	84/62 M-21 H-11	77/21 M-51 H-5	29/0 M-28 H-0	4/1	3/1
11 KAMPUCHEA Various Artists (Atlantic) "Little Sister"	130/51 M-14 H-8	130/6 M-114 H-0	23/0	0/0	0/0
12 FRANKE & KNOCKOUTS Franke & ... (Millennium) "Sweetheart"	72/48 M-7 H-18	69/47 M-11 H-11	61/44 M-8 H-6	62/27 M-20 H-4	40/12
13 HAWKS Hawks (Columbia) "It's All Right"	63/47 M-8 H-7	61/43 M-3 H-6	49/27 M-17 H-2	40/20 M-18 H-0	28/8
14 POINT BLANK American Excess (MCA) "Stay"	78/48 M-22 H-0	84/3 M-91 H-0	8/1	0/0	0/0
15 PHIL COLLINS Face Value (Atlantic) "Air Tonight"	164/43 M-4 H-106	144/63 M-4 H-87	140/62 M-2 H-78	138/63 M-11 H-82	126/87
15 RICK SPRINGFIELD Working Class Dog (RCA) "Jessie's Girl"	67/43 M-4 H-10	62/44 M-4 H-14	61/45 M-2 H-14	62/41 M-10 H-11	55/39

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist/Album	4/17	4/10	4/3	3/27	3/20
1 WHO Face Dances (WB) "You Better You Bet"	186/160 M-3 H-2	168/162 M-1 H-6	186/141 M-7 H-4	164/15	6/0
2 ERIC CLAPTON Another Ticket (RSO) "I Can't Stand It"	168/141 M-17 H-17	168/138 M-18 H-18	168/147 M-10 H-18	168/138 M-18 H-22	168/130
3 STYX Paradise Theater (A&M) "Too Much Time"	144/131 M-0 H-13	148/130 M-0 H-15	142/128 M-0 H-13	148/136 M-0 H-13	148/133
4 REO SPEEDWAGON Hi Infidelity (Epic) "Take It On The Run"	138/128 M-10 H-10	140/123 M-17 H-12	138/124 M-12 H-14	141/127 M-14 H-13	143/130
5 STEVE WINWOOD Arc Of A Diver (Island) "Chance"	143/118 M-1 H-23	151/138 M-2 H-14	151/141 M-0 H-0	168/147 M-0 H-12	168/146
6 RUSH Moving... (Mercury/PG) "Tom Sawyer"	140/117 M-0 H-23	139/118 M-28 H-33	138/108 M-33 H-38	140/107 M-33 H-38	148/104
7 PHIL COLLINS Face Value (Atlantic) "Air Tonight"	164/106 M-43 H-43	144/87 M-63 H-62	140/76 M-42 H-63	136/62 M-63 H-67	128/47
9 APRIL WINE Nature Of The... (Capitol) "Gypsy Queen"	128/91 M-0 H-38	128/82 M-1 H-33	134/101 M-33 H-38	144/108 M-38 H-38	143/107
9 .38 SPECIAL Wild-Eyed... (A&M) "Hold On Loosely"	121/86 M-0 H-38	131/86 M-38 H-42	137/86 M-38 H-45	136/86 M-45 H-45	138/83
10 KAMPUCHEA Various Artists (Atlantic) "Little Sister"	130/65 M-14 H-51	130/70 M-114 H-0	23/0	0/0	0/0
11 LOVERBOY Loverboy (Columbia) "Turn Me Loose"	95/82 M-0 H-33	108/88 M-42 H-40	110/88 M-38 H-45	112/78 M-38 H-45	114/88
12 SANTANA Zebopl (Columbia) "Winning"	138/81 M-12 H-63	123/80 M-28 H-18	38/31	0/0	0/0
13 JOURNEY Captured (Columbia) "Party's Over"	84/61 M-0 H-33	116/88 M-32 H-28	128/102 M-28 H-20	137/117	
14 AC/DC Dirty Deeds... (Atlantic) Title	82/49 M-9 H-34	84/4 M-8 H-7	11/2 M-2 H-2	8/5 M-2 H-2	4/2
15 JAMES TAYLOR Dad Loves His... (Columbia) "Har Town Too"	87/48 M-2 H-38	85/46 M-4 H-38	88/43 M-5 H-40	77/33 M-4 H-40	62/28

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

DRUMMERS HAVE MORE FUN!

ROGER  
TAYLOR'S  
FUN IN  
SPACE

We've long suspected that this blond manic figure who powers the **QUEEN** strato-cruiser through the techno-rock electronosphere, has nursed a burning desire to leap out from behind his drums and RAVE! Well, he's done it and **ROGER TAYLOR** is definitely having FUN IN SPACE—join him for some of the most down-to-earth rock 'n' roll heard in a long time. Written, arranged and produced by Roger Taylor.

UPER SPECIAL ALEX NINO CLASSICS

**CREEP**

MAY 1966

**CELL**

LAURENCE  
KAYNOL  
LOR

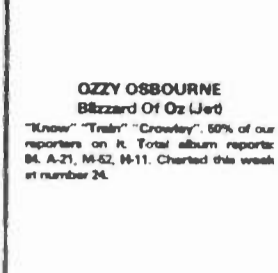


# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



**JEFFERSON STARSHIP**  
Modern Times (RCA/Grun) 35/28  
"Find" "Stranger" "Save" "Free". 50% of our reporters on N. Total album reports: 140. A-21, M-18, H-22. Charted this week at number 14.



**OZZY OSBOURNE**  
Bizzard Of Oz (J&R)  
"Know" "Train" "Crowley". 50% of our reporters on N. Total album reports: 84. A-21, M-52, H-11. Charted this week at number 24.

# Significant Action

- GINO VANNELLI ..... Night Walker (Arista)  
Title "Seek" ..... Total 38, A-3, M-20, H-13
- PHOEBE SNOW ..... Rock Away (Mirage)  
"Mercy" "Games" ..... Total 32, A-4, M-20, H-8
- JIMMY BUFFETT ..... Coconut Telegraph (MCA)  
Title "Job" ..... Total 31, A-1, M-18, H-14
- CLASH ..... Sandinista! (Epic)  
"Police" "Seven" ..... Total 31, A-0, M-18, H-12
- ELVIS COSTELLO & ATTRICTIONS ..... Trust (Columbia)  
"Watch" "Whisper" ..... Total 31, A-0, M-25, H-8
- DOC HOLLIDAY ..... Doc Holliday (A&M)  
"Foot" "Rocker" ..... Total 31, A-0, M-27, H-4
- COLD CHISEL ..... East (Elektra)  
"Baby" "Standing" ..... Total 31, A-14, M-18, H-1
- SHOT IN THE DARK ..... Shot In The Dark (RSO)  
"Lightning" "Life" ..... Total 29, A-9, M-18, H-4
- BADRINGER ..... Say No More (Radio/Atlantic)  
"Hold" "You" ..... Total 29, A-1, M-27, H-1
- AC/DC ..... Back In Black (Atlantic)  
Title "Shoot" ..... Total 17, A-0, M-8, H-11

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# JAZZ ON AOR

- 1 DREGS ..... Unsung Heroes (Arista)  
"Cruise" "Park" "Day" "Kat"
- 2 DAVID SANBORN ..... Voyage (WB)  
"Goodbye" "Wake" "All"
- 3 GROVER WASHINGTON JR. .... Winelight (Elektra)  
"Flow" "Two" Title
- 4 JEFF LORBER FUSION ..... Galaxian (Arista)  
"Mountain" "Lady" "Spur" "Bright"
- 5 DAVE GRUSIN ..... Mountain Dance (GRP/Arista)  
Title "Rag" "Lights"
- 6 DAN SIEGEL ..... The Hot Shot (Inner City)  
Title
- 7 WAYNE JOHNSON ..... Arrowhead (Inner City)  
Title
- 8 JOE SAMPLE ..... Voices In The Rain (MCA)  
Title "Hurricane" "Dream"
- 9 MARKLEY BAND ..... The Markley Band (ARC/Record)  
Various Cuts
- 10 B.B. KING ..... There Must Be A Better World... (MCA)  
"Party" "Victim"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

<h2>EAST</h2> <p><b>Q104 Albany</b> 518-462-5555</p> <p><b>WVAA Binghamton</b> 607-772-8850</p> <p><b>WJZZ Allentown</b> 215-694-0511</p> <p><b>98Rock Baltimore</b> 301-889-0098</p> <p><b>i-95fm Bridgeport</b> 203-779-9995</p>	<p><b>WVAA Binghamton</b> 607-772-8850</p> <p><b>WJZZ Allentown</b> 215-694-0511</p> <p><b>98Rock Baltimore</b> 301-889-0098</p> <p><b>i-95fm Bridgeport</b> 203-779-9995</p>	<h2>MOST ADDED</h2> <p><b>JEFFERSON STARSHIP</b> Modern Times (RCA/Grun) 35/28</p> <p><b>POINT BLANK</b> American Excess (MCA) 17/8</p> <p><b>WILLIE NILE</b> Golden Down (Arista) 21/7</p> <p><b>PRETENDERS</b> Extended Play (Sire) 21/6</p> <p><b>GRATEFUL DEAD</b> Rockoning (Arista) 19/5</p> <p><b>COLD CHISEL</b> East (Elektra) 8/6</p>	<h2>MEDIUM</h2> <p><b>GREG KINN BAND</b> Rockin'roll (Basenley) 25/19</p> <p><b>KROKUS</b> Hardcore (Arista) 24/19</p> <p><b>ROBIN TROWER</b> B.L.T. (Chrysalis) 26/18</p> <p><b>JUDAS PRIEST</b> Point Of Entry (Columbia) 23/17</p> <p><b>RAINBOW</b> Difficult To... (Polygram/PG) 22/17</p>	<h2>THE HOTTEST</h2> <p><b>WHO</b> Face Dances (WB) 38/37</p> <p><b>ERIC CLAPTON</b> Another Ticket (RSO) 38/36</p> <p><b>STYX</b> Paradise Theater (A&amp;M) 35/34</p> <p><b>REO SPEEDWAGON</b> Hi Infidelity (Epic) 33/31</p> <p><b>RUSH</b> Moving Pictures (Mercury/PG) 33/31</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>	<p><b>97Rock Buffalo</b> 716-881-4555</p> <p><b>WCCW Hartford</b> 203-549-3458</p> <p><b>WBAB Long Island</b> 516-587-1023</p> <p><b>WHCN Hartford</b> 203-247-1060</p> <p><b>WLIR FM 92.5 Long Island</b> 516-485-9200</p> <p><b>WBLM Lewiston-Portland</b> 207-783-2065</p>
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# Gino Vannelli Rocks The Charts!



Album rock radio, along with every other musical format, has been swept away by the passionate rock of Gino Vannelli. *Nightwalker* is becoming one of the most played albums on AOR stations across the country. Sensational album chart action!

Record World: 66\* -46\*  
Billboard: 74\* -56\*  
Cash Box: 91\* -32\*  
Album Network: 46\*

*Nightwalker*. The brilliant Arista debut of Gino Vannelli.

**ARISTA**



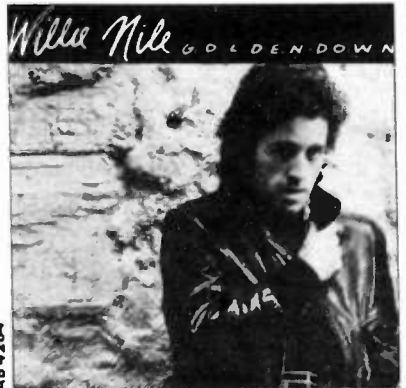
# WILLIE NILE. GOING ALL THE WAY WITH GOLDEN DOWN.



After a phenomenal first week of major radio activity, the momentum keeps accelerating for the second LP by the most acclaimed new artist of 1980. New this week on: WCOZ! WMMR! WKLS! WHCN! WIOT! WVAQ, CHUM-FM, KFMX, KLB, J, WGV, L, KILO, WYNE, KMTN, WBLM, WAQX, WRCN, WRXL, WFSU, WMAD, WKQQ, WCMF, KEZY, WKWF, KKS, N, WAZU, WXLP, KYLT, KMOB, WNCS, WIBA, WYFE, WCAS, WERI... AND MORE!

**Debut! Album Network: 45\***

**Golden Down.**  
The energy and vision of Willie Nile.



**ARISTA**

# KROKUS HITTING HARD WITH HARDWARE

**HITTING HARD ON RADIO:**  
Radio & Records: 22\*  
Hard/FMQB: 22\*  
Album Network: 25\*

**HITTING HARD ON THE ROAD!**

- |                    |                   |                               |
|--------------------|-------------------|-------------------------------|
| <b>April</b>       | 29 / Johnstown†   | 10 / Lubbock†                 |
| 17 / Detroit*      |                   | 11 / Austin†                  |
| 18 / Indianapolis* | <b>May</b>        | 12 / Midland†                 |
| 19 / Louisville*   | 1 / Jacksonville† | 13 / El Paso†                 |
| 21 / Davenport*    | 2 / Atlanta†      | 14 / Tucson†                  |
| 22 / Springfield*  | 3 / Biloxi**      | 15 / Albuquerque†             |
| 23 / Champaign**   | 4 / Little Rock** | 16 / Phoenix†                 |
| 24 / Madison*      | 5 / Shreveport†   | 17 / Los Angeles†             |
| 25 / Milwaukee*    | 6 / New Orleans†  |                               |
| 26 / Toledo*       | 7 / Houston†      | *with Rainbow and Pat Travers |
| 27 / Columbus**    | 8 / San Antonio†  | **headlining                  |
| 28 / Flint*        | 9 / Dallas†       | †with Cheap Trick             |
|                    |                   | ‡with Nazareth                |

Exploding out of the LP, the single: "Winning Man"  
**Hardware.**  
The breakthrough rock album by Krokus.



**arista**

EAST

Manchester 603-625-8915. WJMN 96.1 FM. PD: JOE BIEDER... Address: JEFFERSON STARSHIP (RCA)...

North Jersey 201-328-1055. WJHA 105.5 FM. PD: WILLY LIND... Address: JEFFERSON STARSHIP (RCA)...

Philadelphia 215-688-9480. WXPSP 94. PD: DECA HARGATE... Address: JEFFERSON STARSHIP (RCA)...

Rochester 716-288-3200. WCMF 96.1 FM. PD: PAT TRAVERS... Address: JEFFERSON STARSHIP (RCA)...

Utica 315-797-0803. WOUR 105. PD: DALE EDWARDS... Address: JEFFERSON STARSHIP (RCA)...

New Haven 203-777-6617. WPLR 105. PD: GORDON WEINSTEIN... Address: JEFFERSON STARSHIP (RCA)...

Ottawa 613-563-1919. WJHA 105.5 FM. PD: STEVE COLLILL... Address: JEFFERSON STARSHIP (RCA)...

Pittsburgh 412-382-2144. WJHA 105.5 FM. PD: WILLY LIND... Address: JEFFERSON STARSHIP (RCA)...

Rochester 716-232-7550. WJHA 105. PD: GARY CHASE... Address: JEFFERSON STARSHIP (RCA)...

Washington, D.C. 703-534-0320. WJHA 105. PD: GARY CHASE... Address: JEFFERSON STARSHIP (RCA)...

New York 212-986-7000. WJHA 105.5 FM. PD: SCOTT WALK... Address: JEFFERSON STARSHIP (RCA)...

Pittsburgh 412-382-2144. WJHA 105.5 FM. PD: WILLY LIND... Address: JEFFERSON STARSHIP (RCA)...

Poughkeepsie 914-471-1500. WJHA 105.5 FM. PD: WILLY LIND... Address: JEFFERSON STARSHIP (RCA)...

Syracuse 315-682-9538. WJHA 105.5 FM. PD: ED LEVINE... Address: JEFFERSON STARSHIP (RCA)...

West Virginia 304-722-3308. WJHA 105.5 FM. PD: CHUCK GEIDER... Address: JEFFERSON STARSHIP (RCA)...

New York 212-887-7777. WJHA 105.5 FM. PD: LARRY BERGER... Address: JEFFERSON STARSHIP (RCA)...

Philadelphia 215-687-8100. WIOG 105.5 FM. PD: ALICE DENNIS... Address: JEFFERSON STARSHIP (RCA)...

Philadelphia 215-681-0933. WJHA 105.5 FM. PD: CHARLE KENDALL... Address: JEFFERSON STARSHIP (RCA)...

Syracuse 315-472-9797. WJHA 105.5 FM. PD: CHUCK GEIDER... Address: JEFFERSON STARSHIP (RCA)...

Worcester 817-752-5611. WJHA 105.5 FM. PD: DAVID BENSTEIN... Address: JEFFERSON STARSHIP (RCA)...

Atlanta 404-325-0980. 96rock. PD: ALAN WOOD... Address: JEFFERSON STARSHIP (RCA)...

Birmingham 205-870-9900. WJHA 105.5 FM. PD: LARRY BERGER... Address: JEFFERSON STARSHIP (RCA)...

Charlotte 704-392-6191. WROG 105.5 FM. PD: JIM BALLARD... Address: JEFFERSON STARSHIP (RCA)...

Corpus Christi 512-855-4641. WJHA 105.5 FM. PD: ROB FAZIO... Address: JEFFERSON STARSHIP (RCA)...

Dallas-Ft. Worth 214-528-5500. KTXQ 105.5 FM. PD: TOM OWENS... Address: JEFFERSON STARSHIP (RCA)...

SOUTH

MOST ADDED. JEFFERSON STARSHIP Modern Times (RCA/Grun) 32/23. WILLY NILE Golden Down (Arista) 9/9. OZZY OSBOURNE Blizzard Of Oz (Jet) 15/7.

THE HOTTEST. WHO Face Dances (WB) 36/33. STYX Paradise Theater (A&M) 34/30. ERIC CLAPTON Another Ticket (RSO) 32/29.

WROG 105.5 FM. PD: JIM BALLARD... Address: JEFFERSON STARSHIP (RCA)...

Corpus Christi 512-855-4641. WJHA 105.5 FM. PD: ROB FAZIO... Address: JEFFERSON STARSHIP (RCA)...

Dallas-Ft. Worth 214-528-5500. KTXQ 105.5 FM. PD: TOM OWENS... Address: JEFFERSON STARSHIP (RCA)...



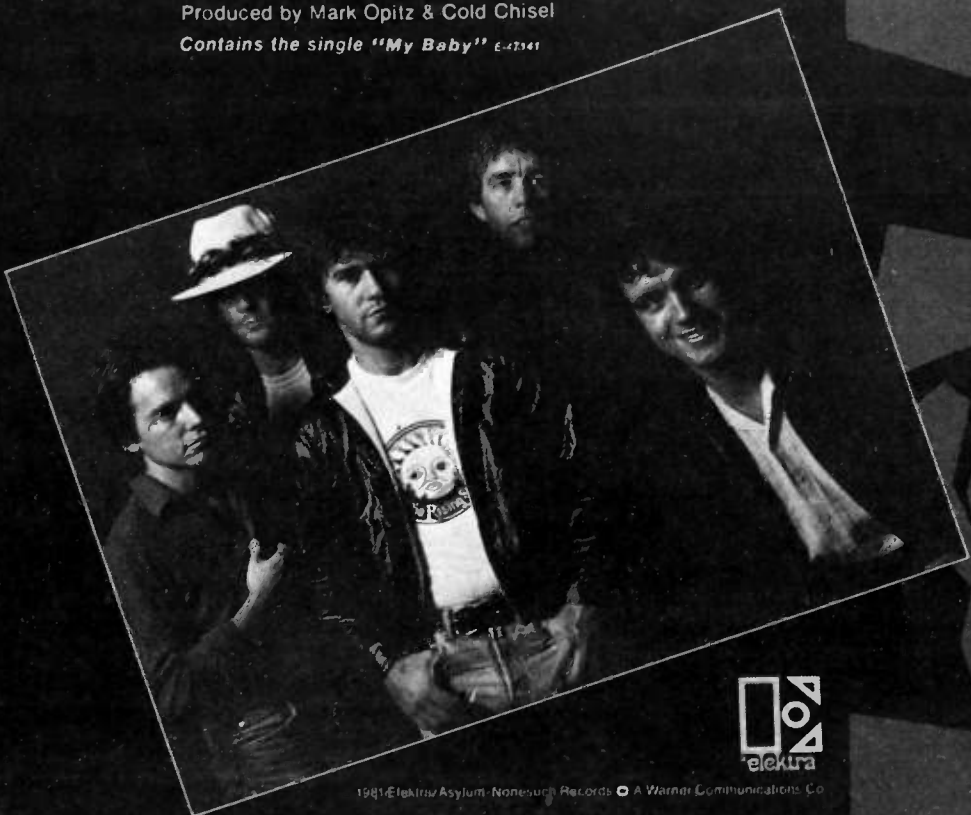
**EAST.** An album whose effect upon western civilisation has been stunning.

# COLD CHISEL

In their native Australia, this hard-rockin' controversial quintet have, in the short space of two years, unceremoniously dumped all opposition aside to become the #1 performing and recording band. Cold Chisel own one Gold, one Platinum and one multi-Platinum awards for their first three albums and a new, double live album set Swingshift shipped Gold! They recently swept the 2nd Annual Australian Rock Awards by winning seven out of the eleven available nominations and likewise RAM, the leading Aussie music journal, showered the band with nine awards. Now the gilt edge of Chisel points to America.

Produced by Mark Opitz & Cold Chisel

Contains the single "My Baby" E-47341



# SOUTH

### KZEW Dallas 214-748-9898

PD: TOM ORMS  
MD: JAMEL COLAN

Added: JEFFERSON STARSHIP (MCA) FRAME (A&R) (MCA)

Medium: ROBIN TROMBER (Chrystall) 30 SPECIAL (AMA) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/PolyGram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### The Q KLAQ EI Paso 915-544-8664

PD: MARY MICHELS  
MD: BOB ROGAN

Added: OZZY OSBOURNE (Zet) SANTIANA (Columbia) RAINBOW (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/PolyGram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Gainesville 904-378-3808

PD: KARE KAUFMAN  
MD: GARY SHEARER

Added: JEFFERSON STARSHIP (MCA) GREAT WALL (MCA) "Ripple" SPIRIT (Island) WILLIE NILE (Arista) "Star Boy" DILL & BEATERS (Arista) "Love Me" DANDEA (MCA) FAST OX (Arista) "Heart" HOLLY STATION

Medium: MAFROED (Island) TODD RUCKER (Arista) "Time" PHIL COLLINS (Atlantic) BRUCE SPRINGSTEEN (Columbia) TOTO (Columbia) "Time" STEEL DANCE (MCA) "Time Out" JIMMY BUFFETT (MCA) GARLAND JEFFREYS (Epic) RAINBOW (PolyGram/Polygram) J. LENNON & T. OMO (Geffen) "Love Me" TEEN & MEXICO (Arista) "Flying" RICK SPRINGFIELD (Island) "Rock On!" RAINBOW (PolyGram/Polygram)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### Houston 713-526-4591

PD: CHRIS MILLER  
ASST. PD: MICHELE ROBINSON

Added: JEFFERSON STARSHIP (MCA) SANTIANA (Columbia) GARLAND JEFFREYS (Epic) GREAT WALL (MCA) U2 (Island) PREDATORS (Island) JUDAS PRIEST (Columbia) OZZY OSBOURNE (Zet) RICH SPRINGFIELD (Island) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### Jackson 801-982-1062

PD: DAVID PERINS  
MD: STEVE KELLER

Added: JEFFERSON STARSHIP (MCA) U2 (Island) RICH SPRINGFIELD (Island) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### Rock 105 STEREO FM Jacksonville 904-642-1055

PD: RAY BELLICCI  
MD: GARY BRONKLE

Added: JEFFERSON STARSHIP (MCA) OZZY OSBOURNE (Zet) OZZY OSBOURNE (Zet) OZZY OSBOURNE (Zet)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Johnson City 815-477-3127

PD: CHRIS WILSON  
MD: LARRY BRANT

Added: WILLIE NILE (Arista) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### Rock 104 Knoxville 815-825-8000

PD: RUBY LAMBERT

Added: JEFFERSON STARSHIP (MCA) "Find Your Way" RICH SPRINGFIELD (Island) "Smother"

Medium: ROBIN TROMBER (Chrystall) 30 SPECIAL (AMA) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### K94 KSMB Lafayette 318-232-1311

PD: JAY WALTER  
ASST. PD: SCOTT MCGRAVES

Added: "Baby Please" "Baby Please" RICK SPRINGFIELD (Island) "Smother"

Medium: JEFFERSON STARSHIP (MCA) RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### 1000 Lexington 806-252-8694

PD: GARY ORSON  
ASST. PD: DAVE KAPLAN

Added: JEFFERSON STARSHIP (MCA) WILLIE NILE (Arista) POINT BLANK (MCA) RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Louisville 502-589-4400

PD: C.C. MATTHEWS  
MD: RUSSELL BRADLEY

Added: OZZY OSBOURNE (Zet) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) STEVE WINWOOD (Island) RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### FMX Lubbock 806-747-1224

PD: BOB JOHNSON  
MD: DOUG RIPPET

Added: WILLIE NILE (Arista) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WJZZ Memphis 901-726-0060

PD: NED RABO

Added: JEFFERSON STARSHIP (MCA) OZZY OSBOURNE (Zet) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: JAMES TAYLOR (Columbia) RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Miami 305-581-1580

PD: NEAL MIDLER

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Miami 305-672-2500

PD: NEAL MIDLER

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### Y102 THE FM Montgomery 205-264-2288

PD: NEIL HARRISON  
MD: PHIL HORTON

Added: OZZY OSBOURNE (Zet) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### 95 Rock Montgomery 205-832-4295

PD: NEAL HENAL  
MD: JOANNE PETERSON

Added: OZZY OSBOURNE (Zet) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### KDF3 Nashville 615-244-9532

PD: DAVID HALL

Added: JEFFERSON STARSHIP (MCA) WILLIE NILE (Arista) POINT BLANK (MCA) RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WDIZ ROCK 100 Orlando 305-645-1802

PD: BOB CHURCH  
MD: WILLY LORIN

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### TK 101 Pensacola 904-438-7543

PD: MARK SHAWER

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WQDR Raleigh 919-832-8311

PD: DAVID BRUNY  
MD: BOB WALTON

Added: WILLIE NILE (Arista) OZZY OSBOURNE (Zet) OZZY OSBOURNE (Zet) OZZY OSBOURNE (Zet)

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### XL 102 Richmond 804-282-9731

PD: ILYSE GOTTLEB  
MD: STEVE FOREST

Added: OZZY OSBOURNE (Zet) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WOLFMOUTH Roanoke 703-387-0234

PD: RIC JOHNSON

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### 99.5 KISS San Antonio 512-223-6211

PD: TOM SPOONER  
MD: TERRY LINDSEY

Added: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)

### WKZL FM 107 Winston-Salem 919-725-0556

PD: DAVID PAUL  
MD: SHAWN PAUL

Added: JEFFERSON STARSHIP (MCA) "Smother" JUDAS PRIEST (Columbia) "Smother" JUDAS PRIEST (Columbia) "Smother"

Medium: RICH SPRINGFIELD (Island) RICH SPRINGFIELD (Island)

Hotlist: RED SPEEDWAGON (Epic) PAT TRAVERS (PolyGram/Polygram) RUSH (Mercury/PolyGram) STEVE WINWOOD (Island) J. LENNON & T. OMO (Geffen) BRUCE SPRINGSTEEN (Columbia) JAMES TAYLOR (Columbia) RAINBOW (PolyGram/Polygram) ALAN PARSONS PROJ. (Arista) RICH SPRINGFIELD (MCA) RUSH (Mercury/PolyGram) RICK SPRINGFIELD (Island) RICK SPRINGFIELD (Island)



KLAQ INTOXICATED BY APRIL WINE - While touring in support of its latest LP, Capitol's April Wine visited backstage with the KLAQ/EI Paso staff. Pictured (standing, l-r) are group's Jerry Mercer, Gary Moffat, Steve Lang, Myles Goodwin, Brian Greenway, and Capitol's Randy Robbins; (seated, l-r) are PD Arin Michaels and MD Rob Roman.



# MIDWEST

**Appleton**  
414-734-9226

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Bloomington**  
812-332-9292

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Chicago**  
312-440-5270

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Chicago**  
312-828-9191

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Chicago**  
312-777-1700

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Cincinnati**  
513-871-8500

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Cleveland**  
216-781-9687

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Cleveland**  
216-391-1280

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Columbus**  
614-224-1271

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Davenport**  
319-328-2641

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Dayton**  
513-224-1501

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**DeKalb**  
815-758-9250

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Des Moines**  
515-265-6181

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Detroit**  
313-398-1100

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**MOST ADDED**

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**DETROIT**  
313-863-1800

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**DETROIT**  
313-444-1010

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Duluth**  
218-728-6421

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Evansville**  
612-477-8811

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Fargo**  
218-236-7900

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**MEDIUM**

JUDAS PRIEST  
Point Of Entry (Columbia) 28/22  
KROKUS  
Hardware (Ariola) 27/21  
RAINBOW  
Difficult Ta... (Polydor/PG) 25/21  
SANTANA  
Zebop! (Columbia) 40/20  
GREG KINN BAND  
Rockinroll (Baselkley) 29/20  
GARLAND JEFFREYS  
Escape Artist (Epic) 27/20

**Ft. Wayne**  
219-484-0580

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Grand Rapids**  
616-456-5481

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Indianapolis**  
317-257-7585

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Kansas City**  
816-753-4587

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Kansas City**  
816-531-3400

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**THE HOTTEST**

WHO  
Face Dances (WB) 47/47  
ERIC CLAPTON  
Another Ticket (RSO) 45/41  
REO SPEEDWAGON  
Hi Infidelity (Epic) 41/37  
STYX  
Paradise Theater (ABM) 41/37  
RUSH  
Moving Pictures (Merc./PG) 41/35

**Lafayette**  
317-448-1566

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Lincoln**  
402-478-8585

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Madison**  
608-274-5450

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Milwaukee**  
414-342-1111

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**Milwaukee**  
414-278-2040

JEFFERSON STARSHIP  
Modern Times (RCA/Grunt) 4432  
OZZY OSBOURNE  
Blizzard Of Oz (J&J) 3048  
POINT BLANK  
American Express (MCA) 18/5  
PRETENDERS  
Extended Play (Sire) 15/5  
SANTANA  
Zebop! (Columbia) 40/4  
ROBIN LANE & CHARTBUSTERS  
Imitation Life (WB) 5/4

**MIDWEST**

**KQ92 Minneapolis**  
812-545-5801

PD: ALAN THURM  
ST: BOB DUNN

Added:  
BILLY & BROTHERS (Rock)  
JAMES TAYLOR (Country)  
JAMES TAYLOR (Country)  
JAMES TAYLOR (Country)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KFMH Muscatine**  
319-263-2512

PD: STEVE BRONKS  
MD: LISA CATANO

Added:  
LIFE (Rock)  
LIFE (Rock)  
LIFE (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KX Oklahoma City**  
405-528-5543

PD: MEY LOCKIDGE

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**Oklahoma City**  
405-831-8881

PD: JEFF HIGGINS  
MD: CLAREN REAN

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**Z92 Omaha**  
402-592-5300

PD: BOB LINER  
MD: JOE BLOOD

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**106.1 Peoria**  
309-874-2000

PD: RICK PETERSON  
MD: RENDY RICE

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**95 Rockford**  
815-877-3075

PD: JEFF HIGGINS  
MD: CLAREN REAN

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KSHL 95 St. Louis**  
314-842-1111

PD: RICH BULLS  
MD: JOHN ULTE

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**ZB Slou Falls**  
805-339-1520

PD: BILL RICHARDS  
MD: GREG OLSON

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**WWWK St. Louis**  
314-844-1380

PD: BOB HOLTRE  
MD: GREG OLSON

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**Terre Haute**  
812-238-2557

PD: R. J. CORRECH  
MD: CHUCK CAHILL

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**FM 104 Toledo**  
419-248-3377

PD: LEE RANGALL  
MD: CHUCK REWILLIAMS

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**WXEZ Toledo**  
419-255-1470

PD: AME CARLINE  
MD: GREG OLSON

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**T-95 Wichita**  
318-722-8123

PD: BOB LAURANCE  
MD: GREG OLSON

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**92 CITI FM Winnipeg**  
204-775-0371

PD: GARY CHRISTIE  
MD: TERRY DINGCH

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**MIDWEST**

**KFMG Albuquerque**  
505-265-8811

PD: JOHN LORRINE  
MD: CRAIG MARTIN

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KEZY-90 Anaheim**  
714-778-3898

PD: DAVID FORNAN  
MD: LAUREN REYBANK

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**94ROCK Albuquerque**  
505-765-5400

PD: PETER BENSON

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KSN Aspen**  
303-925-5776

PD: RICHARD BRISKEN  
MD: TOM CAME

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**MOST ADDED**

**JEFFERSON STARSHIP**  
Modern Times (RCA/Grunt) 29/16

**PRETENDERS**  
Extended Play (Sire) 24/11

**KAMPUCHEA**  
Various Artists (Atlantic) 35/8

**WILLIE NILE**  
Golden Dawn (Arista) 12/7

**GARY U.S. BONDS**  
Dedication (EMI America) 7/7

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

**MEDIUM**

**KROKUS**  
Hardware (Arista) 23/20

**GREG KINN BAND**  
Rock/Innroll (Basenky) 30/18

**RAINBOW**  
Diffcult To... (Polydor/PG) 26/18

**ROBIN TROWER**  
B.L.T. (Chrysalis) 31/17

**GARLAND JEFFREYS**  
Escape Artist (Epic) 27/17

**PAT TRAVERS**  
Radio Active (Polydor/PG) 26/17

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

**WHO**  
Face Dances (WB) 44/43

**ERIC CLAPTON**  
Another Ticket (RSO) 43/36

**STEVE WINWOOD**  
Arc Of A Diver (Island) 39/34

**STYX**  
Paradise Theater (A&M) 34/30

**REO SPEEDWAGON**  
Hi Infidelity (Epic) 32/30

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**KRKN Anchorage**  
907-277-2855

PD: ANDY WATNE  
MD: APRIL MICHAEL

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KSN Aspen**  
303-925-5776

PD: RICHARD BRISKEN  
MD: TOM CAME

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**98 FM Bakersfield**  
805-832-1410

PD: DICK SHEPARD  
MD: KATH HAYES

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KEM Chico**  
916-343-8461

PD: RON GOODBARD

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KAZY Denver**  
303-759-5600

PD: DAVID DAN O'NE  
MD: GREG GILLISPE

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KRKN Anchorage**  
907-277-2855

PD: ANDY WATNE  
MD: APRIL MICHAEL

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KSN Aspen**  
303-925-5776

PD: RICHARD BRISKEN  
MD: TOM CAME

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**97FM Boulder**  
303-444-5600

PD: DENNIS CONSTANTINE  
MD: BUCCIE NECALER

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KILO 94 Colorado Springs**  
303-834-8898

PD: RICH WARD  
MD: ART PHILLIPS

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KOZ Denver**  
303-938-2313

PD: FRANK COOT  
MD: PHIL STYER

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**Q104 Boise**  
208-344-8383

PD: JAMES SYMON  
MD: DAVE FREEMAN

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KSN Aspen**  
303-925-5776

PD: RICHARD BRISKEN  
MD: TOM CAME

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**97FM Boulder**  
303-444-5600

PD: DENNIS CONSTANTINE  
MD: BUCCIE NECALER

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KILO 94 Colorado Springs**  
303-834-8898

PD: RICH WARD  
MD: ART PHILLIPS

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**KOZ Denver**  
303-938-2313

PD: FRANK COOT  
MD: PHIL STYER

Added:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Medium:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

Hot:  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)  
ERIC CLAPTON (Rock)

**MIDWEST**

WEST

Eugene 503-484-4304
KROQ 95.7
PO: RYAN HART
AC/DC (Atlantic)
"Big Baller" Title

Fort Collins 303-571-1232
KROQ 95.7
PO: TOM WHEELER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Fresno 209-228-5891
KROQ 95.7
PO: DEAN OPPENHEIM
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Las Vegas 702-878-1460
KROQ 95.7
PO: JESSE SUMMERS
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Long Beach 513-437-0368
KROQ 95.7
PO: PAUL FINE
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Los Angeles 213-464-5838
KROQ 95.7
PO: SAN BELLAMY
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Los Angeles 213-663-3311
KROQ 95.7
PO: TOMMY HADDES
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Los Angeles 213-489-1212
KROQ 95.7
PO: MICHAEL SHEEHY
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Los Angeles 213-487-1224
KROQ 95.7
PO: TED FERRELLON
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Missoula 406-728-5000
KROQ 95.7
PO: VERN ARNO
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Pasadena 213-578-0830
KROQ 95.7
PO: RICE CARROLL
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Pasadena 213-578-0830
KROQ 95.7
PO: RICE CARROLL
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Phoenix 602-833-8888
KROQ 95.7
PO: JEFF SATTLER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Phoenix 602-838-3062
KROQ 95.7
PO: JEFF SATTLER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Portland 503-228-6000
KROQ 95.7
PO: LEE WINGFIELD
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Reno 702-329-9281
KROQ 95.7
PO: DANIEL COOK
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Sacramento 916-448-4965
KROQ 95.7
PO: ART SCHROEDER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Sacramento 916-448-2806
KROQ 95.7
PO: LES TAYLOR
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Salt Lake City 801-972-3030
KROQ 95.7
PO: GARY WALDRON
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Bernardino 714-825-5020
KROQ 95.7
PO: JIM JAMES
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Diego 714-292-1380
KROQ 95.7
PO: LARRY BRUCE
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Diego 714-585-8008
KROQ 95.7
PO: JOHN DUNCAN
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Diego 714-238-9872
9IX FM
PO: RICH MEYER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Francisco 415-391-9400
KROQ 95.7
PO: BOB COLE
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

San Jose 408-248-8811
KROQ 95.7
PO: MICHAEL HARTER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Santa Barbara 805-963-1975
KROQ 95.7
PO: BOB COLE
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Santa Barbara 805-963-1801
KROQ 95.7
PO: JIM TRAPP
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Santa Rosa 707-544-5873
KROQ 95.7
PO: CINDY PALLOS
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Seattle 208-824-4305
KROQ 95.7
PO: NEIL PHILLIPS
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Seattle 208-454-1540
KROQ 95.7
PO: PAUL SILVERMAN
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Seattle 208-223-3811
KROQ 95.7
PO: BILLY VAN WINE
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Spokane 509-448-2000
KROQ 95.7
PO: RICK SCOTT
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Tucson 802-624-5888
KROQ 95.7
PO: JIM RAY
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)

Vancouver 604-884-7221
KROQ 95.7
PO: DON SHAFER
ADAM AND THE ARTS (Epic)
"Sweet Relief" (Epic)



**Jim  
Duncan**

## Country Correspondence Corner

Following is an article received from former Country DJ Stoney Richards, which seems apropos in this age of physical fitness. Stoney's "Fit For The Eighties" advice seems to have worked well for him... he's currently en route to Los Angeles to pursue a career as an actor. If more than your ratings are sagging, you might want to take note!

*What a splendid life the disc jockey leads. Four or five hours on the air. An occasional appearance, a few extra hours for production or a freelance commercial. For the most part, however, we disc jockeys have a lot more free time than most. Now is the time to spend that time doing a favor to our paunchy love-handled waists, our bloated, blotchy faces and our limp and lifeless arms by... (Oh God, here it comes)... exercising!*

*Your exercise program does not have to be so grand that you have to purchase a sixty-thousand dollar Nautilus machine or even enroll in your neighborhood health club. As a matter of fact, my experience with clubs is that they have a built-in excuse for not going. TIME! A lot of excuses to break the habit of exercising revolve around the word time. "By the time I drive over there"... "I won't have time to get ready"... "He said he'd call back about the time I'll be at the club"... You get the idea. Do the exercises in your home or apartment and do them when YOU have time.*

*Start with a physical from your doctor. How long has it been since you've had one of those? Then choose the program that works best for you. For the grand sum of thirty dollars I purchased a set of weights and for another twenty-five a weight bench. A pair of sweatpants came as a birthday present and I've worked at enough radio stations to have promotional T-shirts to last me the rest of my life. Running shoes were a part of my daily "wardrobe" and I was in business.*

*Another item you may be wise to purchase is a weight lifting book. They have regular routines and lifts that are most helpful and they tell you exactly what part of your body you're developing.*

*Overnight a Charles Atlas I wasn't. But I did feel better immediately. I felt fresh. I had more energy. The more I did the more I wanted to do. The positives in life were more frequent, the negative experiences almost negated.*

*On the subject of eliminating negatives... There seems to be very little good publicity on the subject of smoking. People no longer defend the habit. It might be easier to quit now than ever before. I did it and thought it was impossible to do a radio show without a cigarette. I thought smoking was directly related to keeping the transmitter on the air. While you're feeling healthier, cut down on the coffee, or switch to the decaffeinated stuff. If you can stand tea, try that. There are so many different kinds now and with some honey it's good for the pipes.*

*One final thing. Relaxing. On that one day off, do yourself a favor once in awhile. A hot steamy bath with two cups of Epsom salts and some baby oil will take you to galaxies Carl Sagan never knew existed. By the way, if you write material for your show, you'll have tons of new ideas once the tension releases its hold on your creativity.*

*While this regimen has not been proven to increase your ratings (unless you take my word as gold) it certainly is no secret that positive energy is one of the strongest forces in the world. How you use it is up to YOU!*

# Country

## News Notes

It seems every once in a while (luckily, not too often) R&R gets caught in the middle of someone's "practical joke." The most recent victim was WVAM-AM-FM/Altoona, PA, erroneously reported in last week's edition to be changing format on the AM from Country to Gospel/Religion, with the FM side picking up the Country format. Both Tom Riley, PD, and Stan Davis, MD, were very surprised to learn of their format change when we spoke this week, since neither the AM nor the FM has any changes in the works. We apologize to WVAM for the error and hope that future pranksters channel their energies towards more worthwhile endeavors, such as programming their own radio stations.

Dale Sommers, former MD of WQAM/Miami, is heading for an airshift at KCBQ/San Diego. Tim Baxter is now handling the MD duties at WQAM... Lewis Fryer takes over PD/MD gig from Diane Brennan at WBAM/Montgomery. Lewis has been with the station for nine years (isn't that some kind of record?)... Tony Kidd assumes both the MD and evening jock positions at WZZK/Birmingham from WQIK/Jacksonville... Next week we'll feature an article on the Country combination at WMAQ/Chicago, GM Burt Sherwood and PD Bill Hennes. Both these gentlemen have had long and diverse radio careers and now embark on yet another joint venture... radio consultancy.

## Billboards Coast-To-Coast

As promised, this week R&R spotlights some of the interesting Country billboards received during the last few weeks. Billboard art seems to be getting more creative all the time, as evidenced below.





# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

**STEVE WARINER**  
By Now (RCA)

On 66% of reporting stations. National Summary: Up 14, Same 23, Down 0, Debuts 14, Adds 23. R&R Chart: Debut 40.

**LACY J. DALTON**  
Whisper (Columbia)

On 65% of reporting stations. National Summary: Up 32, Same 22, Down 0, Debuts 14, Adds 5. R&R Chart: 48-41.

**KENDALLS**

Heart Of The Matter (Ovation)

On 63% of reporting stations. National Summary: Up 30, Same 15, Down 0, Debuts 11, Adds 14. R&R Chart: Debut 44.

### Most Added:

**SYLVIA**  
The Matador (RCA)  
**WILLIE NELSON**  
Mona Lisa (Columbia)  
**STEVE WARINER**  
By Now (RCA)  
**RANDY BARLOW**  
Love Dies Hard (Paid)

### Hottest:

**OAK RIDGE BOYS**  
Elvira (MCA)  
**T.G. SHEPPARD**  
I Loved 'Em Every One (WB/Curb)  
**ALABAMA**  
Old Flame (RCA)  
**RONNIE MILSAP**  
Am I Losing You (RCA)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same position, added to it, etc. (1-31, etc.), moved it down on their charts, or added it this week. \* indicates one of this week's "most added" new songs.

**EARL THOMAS CONLEY "Fire And Smoke" (Sunbird) 63/19**

National Summary: Up 12, Same 19, Down 0, Debuts 13, Adds 19 including WPLO, KVET, WQYK-FM, WNRS, WMAQ, WUBE-FM, KKAL, KMAK, KSON-AM-FM, WOKQ, WAXX 38-28, KBUF 47-38, KMPS-AM-FM d-30, WSEN 46-38, WYII 41-35. R&R Chart: Debut 48.

**ED BRUCE "Evil Angel" (MCA) 62/12**

National Summary: Up 29, Same 13, Down 0, Debuts 2, Adds 12, WSEN, WPLO, KLVI, WYDE, WCOS-FM, KWKH, WIRK-FM, WKLM, WTQR-FM, WNRS, WMAQ, KBMY, KENR 34-24, WSIX-FM 7-5, WCXI 35-21, KUZZ 24-18. R&R Chart: Debut 49.

**RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 60/7**

National Summary: Up 28, Same 16, Down 1, Debuts 8, Adds 7, KVOC, KLAC, KCUB, WNYR, WOKK, WSUN, WITL-FM, KRDR 34-28, KOKE-FM 22-17, KLVI 32-28, WSIX-FM 3-1, KWKH 35-28, WSAI 40-31, KWMT 43-35.

**WILLIE NELSON "Mona Lisa" (Columbia) 58/24**

National Summary: Up 2, Same 13, Down 0, Debuts 7, Adds 24 including WSAI, WAXX, KFEQ, KBMY, KEED, KSOP, WGNA-FM, WNYR, WYVA, KOKE-FM, WYDE, WSIX-FM, WSM, KFGO 40-35, KCKC 31-21.

**JOHNNY RODRIGUEZ "I Want You Tonight" (Epic) 55/18**

National Summary: Up 12, Same 18, Down 0, Debuts 7, Adds 18 including KLZ, KVEG, WSEN, WPOR, WPLO, WCOS-FM, WSM, WFMS-FM, WMUS-AM-FM, WKKN, KVOC 47-39, KIKK-FM 38-28, WSIX-FM 41-30.

**BILLY SWAN "Do I Have To Draw A Picture" (Epic) 55/17**

National Summary: Up 9, Same 22, Down 0, Debuts 7, Adds 17 including WMAQ, WUBE-FM, KFGO, KLAC, KTRB, KSON-AM-FM, WKXA, WBAP, KENR, WCXI 33-27, KUUY 48-40, WPLO d-21, KIKK-FM 45-29, WSIX-FM 48-35.

**STATLER BROTHERS "In The Garden" (Mercury/PolyGram) 55/4**

National Summary: Up 31, Same 9, Down 1, Debuts 10, Adds 4, KIXZ, WKLM, WSLR, KBMY, KOKE-FM 48-36, WSIX-FM 40-29, KYXX 43-35, WCXI 38-23, KFEQ 35-28, KUZZ 31-24, KCUB 30-25, WVAM 23-14.

**CHARLY McCLAIN "Surround Me With Love" (Epic) 54/14**

National Summary: Up 15, Same 16, Down 1, Debuts 8, Adds 14 including WPOR, KOKE-FM, WQIK-FM, WSM, KWKH, WKMF, KWMT, KVEG, KEEN, WGNA-FM 44-34, KLVI 49-37, WFMS-FM 35-27, KEED 44-39.

**STEPHANIE WINSLOW "Hideaway Healing" (WB/Curb) 53/3**

National Summary: Up 34, Same 12, Down 0, Debuts 4, Adds 3, KLVI, KYXX, KLAC, KNOE 38-32, WLWI-FM 32-27, KWMT 49-38, KBUF 23-17, KVOO 15-12, KFTN 30-23, WVAM 42-34, WIXY d-30.

**ROVERS "Wasn't That A Party" (Epic/Cleveland International) 49/3**

National Summary: Up 21, Same 13, Down 7, Debuts 5, Adds 3, WBAX, KGFY, KNEW, WKXA 2-1, KENR 19-12, KIKK-FM 22-14, KBRM 5-3, WFMS-FM 15-12, WHBF 24-19, KBMY 40-29, KTRB 21-15, KYTE 13-9.

## Others Getting Significant Action

**GARY MORRIS "Fire In Your Eyes" (WB) 40/4**

National Summary: Up 14, Same 19, Down 0, Debuts 3, Adds 4, WMAQ, WITL-FM, KLZ, WPOR, KEBC-FM 37-30, WXCL 39-34, WGTO 43-39, KYXX 21-18. On: WSAI, KMPS-AM-FM, KIKK-FM.

**SYLVIA "The Matador" (RCA) 32/31**

National Summary: Up 1, Same 0, Down 0, Debuts 0, Adds 31 including KVET, KIKK-FM, KRMD-AM-FM, WIRK-FM, WNRS, WSAI, WCXI, KE9C-FM, KWJJ, KCUB, WKXA, WIXL-FM 41-30.

**B.J. THOMAS "Some Love Songs Never Die" (MCA) 30/9**

National Summary: Up 8, Same 12, Down 0, Debuts 3, Adds 9, KVOC, KWJJ, KENR, KIKK-FM, WBHP, WSM, WMUS-AM-FM, WKKN, KICD-FM, WSIX-FM 18-12.

**RANDY BARLOW "Love Dies Hard" (Paid) 25/20**

National Summary: Up 0, Same 5, Down 0, Debuts 0, Adds 20 including WSEN, KRRV, KHEY, WSM, KWKH, KBUF, WXCL, KFTN, KSOP, KMPS-AM-FM.

**GARY STEWART "Let's Forget That We're Married" (RCA) 25/3**

National Summary: Up 6, Same 10, Down 0, Debuts 6, Adds 3, WGTO, WSM, KWKH, KRRV d-27, KUZZ 48-44, WIXL-FM 15-11. On: WAXX, KFGO, KEED, KMAK.

**ROGER BOWLING "A Little Bit Of Heaven" (Mercury/PolyGram) 24/7**

National Summary: Up 4, Same 11, Down 0, Debuts 2, Adds 7, KBUF, KICD-FM, WGNA-FM, WYDE, WCOS-FM, WSM, WIRK-FM, WCXI d-31, KEED 48-44, WVAM 48-42.

**LEONA WILLIAMS "I'm Almost Ready" (Elektra) 24/3**

National Summary: Up 8, Same 10, Down 0, Debuts 3, Adds 3, KFGO, KRDR, KLRA, WSEN 44-38, KOKE-FM 49-44. On: WSAI, WBCE-FM, WSM, WIRK-FM.

**JOHNNY LEE "Rode Hard And Put Up Wet" (Full Moon/Epic) 23/12**

National Summary: Up 1, Same 4, Down 0, Debuts 8, Adds 12, KHEY, WESC-AM-FM, KNOE, KRMD-AM-FM, KFGO, KBUF, WKCO-FM, KVOO, KTRB, KRKY, WVAM, WYII.

**RICH LANDERS "Friday Night Feelling" (Ovation) 23/8**

National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 8, KMPS-AM-FM, KOKE-FM, KVET, WESC-AM-FM, KNOE, WLWI-FM, WCXI, WKMF, KUUY 38-38.

**BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 22/10**

National Summary: Up 8, Same 8, Down 0, Debuts 0, Adds 10, WIXY, WNYR, WBHP, WQIK-FM, WLWI-FM, KWKH, WQYK-FM, WKLM, WTSO, KYTE, WSIX-FM 30-20.

**WAYNE KEMP "Your Wife Is Cheatin' On Us Again" (Mercury/PolyGram) 22/3**

National Summary: Up 8, Same 7, Down 0, Debuts 4, Adds 3, WKKN, KICD-FM, KUUY, WCXI 32-26, KEBC-FM 73-18, WBAP d-

# Radio & Records NATIONAL AIRPLAY/50

## April 17, 1981

THREE TWO LAST  
WEEKS WEEKS WEEK

6	5	3	1	<b>MICKEY GILLEY/A Headache Tomorrow... (Epic)</b>
8	6	5	2	<b>DON WILLIAMS/Felling Again (MCA)</b>
1	1	1	3	<b>ALABAMA/Old Flame (RCA)</b>
30	18	10	4	<b>T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)</b>
14	8	6	5	<b>MAC DAVIS/Hooked On Music (Casablanca/PolyGram)</b>
27	13	9	6	<b>EMMYLOU HARRIS/Mister Sandman (WB)</b>
24	15	8	7	<b>CHARLEY PRIDE/Roll On Mississippi (RCA)</b>
3	2	4	8	<b>JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)</b>
28	16	12	9	<b>ROSANNE CASH/Seven Year Ache (Columbia)</b>
13	10	7	10	<b>MERLE HAGGARD/Leonard (MCA)</b>
35	23	17	11	<b>RONNIE MILSAP/Am I Losing You (RCA)</b>
26	17	15	12	<b>CONWAY TWITTY/Rest Your Love On Me (MCA)</b>
18	14	13	13	<b>WAYLON &amp; JESSI/Storms Never Last (RCA)</b>
4	3	2	14	<b>DAVID FRIZZELL &amp; SHELLY WEST/You're The Reason God... (WB)</b>
34	24	18	15	<b>MOE &amp; JOE/Hay Joe, Hey Moe (Columbia)</b>
37	33	24	16	<b>JANIE FRICKE/Pride (Columbia)</b>
38	30	25	17	<b>JUICE NEWTON/Angel Of The Morning (Capitol)</b>
39	29	26	18	<b>LEON EVERETTE/If I Keep Going Crazy (RCA)</b>
33	25	23	19	<b>LORETTA LYNN/Somebody Led Me Away (MCA)</b>
11	9	14	20	<b>CRYSTAL GAYLE/Take It Easy (Columbia)</b>
-	42	36	21	<b>OAK RIDGE BOYS/Elvira (MCA)</b>
7	7	18	22	<b>CONWAY TWITTY &amp; LORETTA LYNN/Lovin' What Your... (MCA)</b>
-	43	30	23	<b>RAZZY BAILEY/Friends (RCA)</b>
2	4	11	24	<b>HANK WILLIAMS JR./Texas Women (Elektra/Curb)</b>
46	39	29	25	<b>REBA McENTIRE/I Don't Think Love Ought... (Mercury/PolyGram)</b>
44	38	28	26	<b>BOBBY GOLDSBORO/Alice Doesn't Love Here Anymore (Curb/CBS)</b>
-	44	37	27	<b>JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)</b>
50	37	31	28	<b>GENE WATSON/Between This Time And The Next Time (MCA)</b>
47	40	32	29	<b>TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic)</b>
49	41	35	30	<b>MEL McDANIEL/Louisiana Saturday Night (Capitol)</b>
22	20	21	31	<b>LARRY GATLIN/It Don't Get No Better... (Columbia)</b>
48	45	38	32	<b>MEL TILLIS/A Million Old Goodbyes (Elektra)</b>
-	50	44	33	<b>SAMMI SMITH/Cheatin's A 2-Way Street (Sound Factory)</b>
-	48	39	34	<b>DOLLY PARTON/But You Know I Love You (RCA)</b>
-	46	43	35	<b>DOTTIE WEST/What Are We Doin' In Love (Liberty)</b>
-	-	42	36	<b>JOHNNY CASH/The Baron (Columbia)</b>
-	49	40	37	<b>ANNE MURRAY/Blessed Are The Believers (Capitol)</b>
5	11	19	38	<b>SYLVIA/Drifter (RCA)</b>
-	-	41	39	<b>GAIL DAVIES/It's A Lovely, Lovely World (WB)</b>
-	-	40	40	<b>STEVE WARINER/By Now (RCA)</b>
-	-	48	41	<b>LACY J. DALTON/Whisper (Columbia)</b>
9	12	20	42	<b>DON McLEAN/Crying (Millennium)</b>
20	21	22	43	<b>BARBARA MANDRELL/Love Is Fair (MCA)</b>
-	-	47	44	<b>KENDALLS/Heart Of The Matter (Ovation)</b>
-	-	47	45	<b>REX ALLEN JR./Just A Country Boy (WB)</b>
-	-	49	46	<b>J. PAYCHECK &amp; M. HAGGARD/I Can't Hold Myself In Line (Epic)</b>
12	19	27	47	<b>JOE STAMPLEY/I'm Gonna Love You Back... (Epic)</b>
-	-	42	48	<b>EARL THOMAS CONLEY/Fire And Smoke (Sunbird)</b>
-	-	43	49	<b>ED BRUCE/Evil Angel (MCA)</b>
32	32	33	50	<b>CHARLIE RICH/Are We Dreamin' The Same Dream (Elektra)</b>

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**PATTI PAGE "No Aces" (Plantation) 47/4**

National Summary: Up 27, Same 10, Down 2, Debuts 4, Adds 4, WSUN, WKMF, WHBF, KEEN, WGTO 24-15, KENR 27-17, KRMD-AM-FM 45-38, KVOO 50-38, KFH 48-27, KSOP 34-29, WVVA 20-13.

**ELVIS PRESLEY "Lovin' Arms" (RCA) 46/17**

National Summary: Up 2, Same 18, Down 0, Debuts 9, Adds 17 including KEED, KFTN, KTOM, WYII, KHEY, WSUN, WTQR-FM, WDAF, WXCL, WKCO-FM, KCKC 30-25, WSIX-FM 38-28.

**MOE BANDY "My Woman Loves The Devil Out Of Me" (Columbia) 44/17**

National Summary: Up 4, Same 13, Down 0, Debuts 10, Adds 17 including KOKE-FM, WSIX-FM, WIRK-FM, WMNI, WTSO, WXCL, KRZY, KFTN, KRKY, WYVA, WYII, KBUF 50-45, KCKC 24-16.

**RAY PRICE "Getting Over You Again" (Dimension) 43/10**

National Summary: Up 17, Same 12, Down 0, Debuts 4, Adds 10, WNRS, WKCO-FM, KVOC, KFTN, KEEN, WVVA, WYDE, WCOS-FM, WGTO, WKLM, WAXX 25-14, KFEQ 60-40, KCKC 19-11, KENR 32-19.

23, KENR 38-22, KIKK-FM 29-20.

**BOBBY BARE "Learning To Live Again" (Columbia) 21/13**

National Summary: Up 0, Same 7, Down 0, Debuts 1, Adds 13, WESC-AM-FM, WBHP, WIRK-FM, WSLR, KWMT, KBUF, KVOO, KUUY, KEED, KSOP, WGNA-FM, WVAM, WKXA.

**TOM JONES "Darin'" (Mercury/PolyGram) 21/8**

National Summary: Up 1, Same 9, Down 0, Debuts 3, Adds 8, WSLR, WNRS, WSAI, KEBC-FM, WXCL, WIL-AM-FM, KRMD-AM-FM, WIRK-FM, WGTO 42-31.

**RAZZY BAILEY "Anywhere There's A Jukebox" (RCA) 19/2**

National Summary: Up 6, Same 9, Down 0, Debuts 2, Adds 2, KNEW, WHBF, KMPS-AM-FM 21-14, WAXX 30-21, KEBC-FM 20-13, WXCL 30-24.

**SONNY CURTIS "Good Ol' Girls" (Elektra) 18/16**

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 16 including WKMF, KEBC-FM, KMPS-AM-FM, KCUB, WVAM, WYII, KRRV, KKYX, KWKH.

**JOHNNY RUSSELL "Here's To The Horses" (Mercury/PolyGram) 18/4**

National Summary: Up 3, Same 8, Down 0, Debuts 3, Adds 4, KOKE-FM, KNOE, WBAM, WHBF, KEBC-FM 40-31, WIXL-FM 32-28. On: WQYK-FM, WSAI.

**TANYA TUCKER "Love Knows We Tried" (MCA) 17/11**

National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 11, WGNA-FM, WVAM, WYDE, KENR, KKYX, WCXI, WAXX, KVOO, KEED, KSOP, KEEN.

**GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It Tonight" (Capitol) 17/4**

National Summary: Up 8, Same 3, Down 0, Debuts 2, Adds 4, WSLR, KICD-FM, WSEN, WBAM, WIRE 43-37, WTSO 44-37, WMUS-AM-FM d-30, KVOO 43-35, WQIK-FM 60-45.

**FREDDIE HART "You're Crazy Man" (Sunbird) 15/6**

National Summary: Up 2, Same 6, Down 0, Debuts 1, Adds 6, KEED, WCOS-FM, WGTO, KHEY, KNOE, KRMD-AM-FM, WIXL-FM 45-38.

**MARGO SMITH "My Heart Cries For You" (WB) 15/3**

National Summary: Up 0, Same 9, Down 0, Debuts 3, Adds 3, KHEY, KWMT, KICD-FM. On: WCXI, KVOO, KMAK.

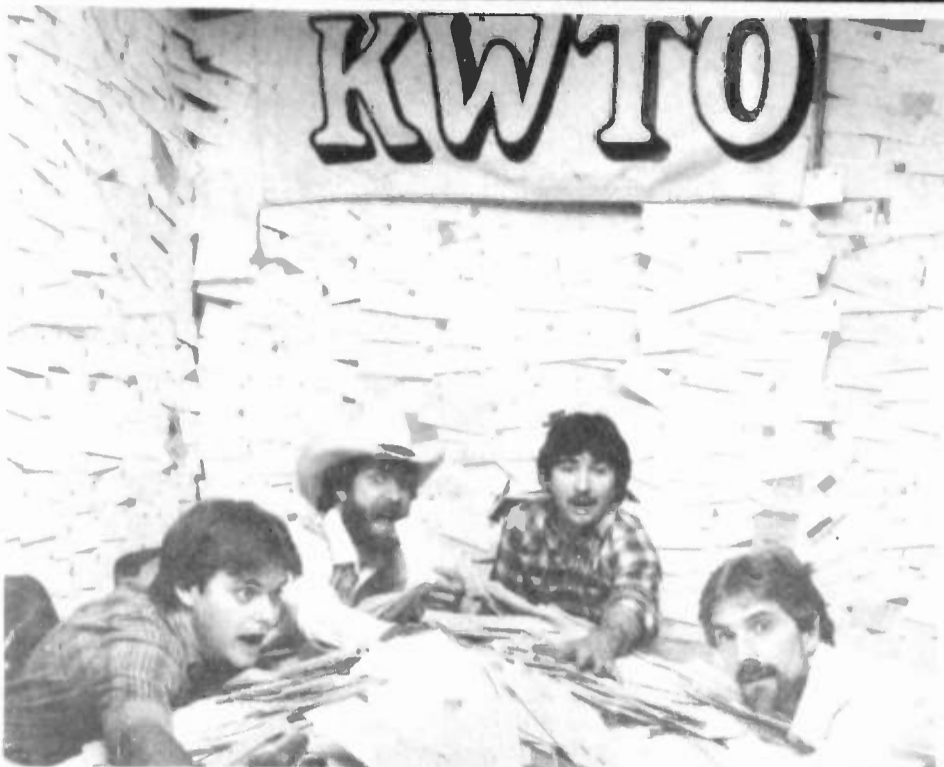
**WHITEY SHAFER "If I Say I Love You..." (Elektra) 14/5**

National Summary: Up 3, Same 4, Down 0, Debuts 2, Adds 5, WSAI, KEED, KOKE-FM, KVET, KNOE, KEBC-FM 43-35.

**ELVIS PRESLEY "You Asked Me To" (RCA) 14/5**

National Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 5, WUBE-FM, WAXX, WYII, WPLO, WTQR-FM, WMUS-AM-FM d-34.

# Country Pictures



**MAIL CALL** — The recent postal increase certainly didn't stop listeners of KWTO/Springfield, MO from sending in their entries for the station's "Save The Secret Word" contest. Over 8000 letters came from four states and almost buried the staff sorters. Pictured (l-r) are Tim Magary, David O'Dell, OM Denny Reed, and Rod Lawless.



**SAMI JO VISITS WPLO** — WPLO/Atlanta recently welcomed EIA artist Sami Jo Cole to the station's studios when she delivered a copy of her debut single "One Love Over Easy." Staff members (l-r) Len Anthony, Larry Coates, and Johnny Gray will have another chance to see Ms. Cole when she cohosts an upcoming monthly TV series, "The Country Top 20."



**WVOJ CIRCUS COMMENTARY** — A recent visit of the Ringling Brothers and Barnum and Bailey Circus to the Jacksonville, FL area found WVOJ PD Charlie Marcus (he's the one on the right) sharing some programming ideas with a circus employee. Actually, Charlie was there (with station MD Scott Jeffries) to describe the activities to a class of blind and deaf students who attended the performance.



**HUNLEY CONS HIS WAY ON WUBE** — WB artist Con Hunley (center) is flanked by WUBE/Cincinnati MD Duke Hamilton (left) and PD Paul O'Brian (right) following an on-air interview with the artist.



**Biff Collie**

## Inside Nashville

**BATTER UP:** 1981 Dove Awards show Wednesday (4-15) was the 12th presentation for Gospel, Spiritual, Inspirational, and Contemporary Christian music. More than 3000 from the U.S. and Canada came for the week singspiration . . . Elektra's Gary Gentry and songwriter Sonny Hall got Tom T. Hall's blessing and endorsement of their "I Sold All Of Tom T.'s Songs Last Night," contrary to reports that Tom T. was suing for

the cute way they "put it together." Sy Rosenberg, former Charlie Rich partner-mentor, produced . . . Dorothy (Mrs. Tex) Ritter will move back to Southern California to be close to her grandbaby and her son John and family. She'll be missed as WSM/Opryland's official VIP hostess. A lovely lady . . . Laura called from Charlie Daniels's office re our item about CDB Chaplain Herb McCoy. Billy Bob Bowman referred to Chaplain Herb as Daniels's "Security Guard," not himself, Laura! . . . Dolly Parton will be back to the Riviera in Las Vegas April 30-May 6, June 11-17, and June 25-July 3 . . . Jeannie Seely organizing her own road band after her amicable split with longtime singing partner Jack Greene . . . Bonnie Owens leaves the Merle Haggard Show after 14 years, opening her own publishing co. and will work solo tours . . . The Oak Ridge Boys have been chosen 1981 spokespersons for the Boy Scouts of America . . . Oldsters will remember the successful country duo of Jimmy & Johnny, whose hits included the top tenner "If You Don't Somebody Else Will" in the late 50's; Jimmy Fautheree is a gospel artist, as has been his former partner Johnny Mathis. Fautheree's got a new single and album with Little Richie Johnson . . . Pittsburgh-based songwriters Bob Corbin and Dave Hanner ("Beautiful You" and "Long Gone Blues" to name a few) will release their own single, "Time Has Treated You Well," on the Alfa label April 22 . . . Looks like everyone wants to get into the act; Tiny Tim (?) is now, we've heard, concentrating on country music, having just recorded two numbers in a Philadelphia-area studio . . . Jim Stafford posed on a bearskin rug on Mike Douglas's show in sympathy with "CHiPs" star Randi Oakes. He didn't look nearly as good as she did, though . . . Beverlie D. Brewer, formerly with Showbiz, Inc. here, has been named VP of the Osmond Television Sales syndication firm, with offices here.

**T FOR TEXAS:** Ken Rainey, producer of the full week's shows for the 1981 Jimmie Rodgers Memorial Festival in Rodgers's hometown of Meridian, MS, says the entire week this May 24-30 will be videotaped for a network TV special. Perhaps as many as 50 stars will be showcased at the nightly shows. I understand many radio stations will be remoting from Meridian and discussions are underway regarding network radio feeds on one or more nights' shows. If you're interested, you might want to contact Ken Rainey at WOKK, Box 5797, Meridian 39301, or call him mornings at 601-693-2661.

Chet Flippo's Hank Williams story is undoubtedly the most realistic book on the life of country music's most important writer/singer legend. It's called "Your Cheatin' Heart," and it needs to be read.

**GRAPEVINE:** Vanessa Redgrave (she ain't country) here to begin filming a new television movie called "The Lilac Season" with producer Tom De Wolfe . . . Longtime Country radio personality-PD Ben Peyton syndicating a feature for Country-Pop radio stations in Roanoke these days (just call Virginia and ask for Ben) . . . Doc Elliott

booking station promotions for WXCL/Peoria since our old friend Lee Ranson left the station for Peoria TV. All talent/bookers, etc. who've done WXCL shows in the past can call Don at 309-685-5975 . . . Kenny Rogers waiting till 1982 (at least) to get into theatre movies?? (Wouldn't he lose a couple million in road work if he took off to make a picture??) . . . King Roy of the house of Acuff will hold court at New York's Carnegie Hall with Merle Haggard and Tammy Wynette for the Wild Turkey Jamboree . . . Mickey Gilley and Johnny Lee to have their own network TV special "Live" from Gilley's??? . . . Nashville Metro Trustee Glen Ferguson finally settled that old lawsuit with his former client Johnny Paycheck (once a \$1.2 million suit) for \$20,000?? . . . Both Tom T. Hall and Johnny Cash wrote rave reviews on Jeannie C. Riley's book "Harper Valley To The Mountain Top" . . . Larry Gatlin & Brothers' Steve and Rudy are getting into the "clothesline," joining Loretta, Conway, Willie, Tanya, and Kenny. Their men's and ladies' brand will be called "Skins" . . . The Bellamy Bros. play New York's Lone Star Cafe April 23 . . . Tammy Wynette, following a performance with the Wichita Symphony, filmed a segment for "PM Magazine" . . . While it's rumored that Glen Campbell and Tanya Tucker have split professionally (they cancelled their upcoming British tour), you can still catch them together on ABC-TV's "The American Sportsman" show on April 19. Instead of singing, they'll be riding the white-water rapids of Colorado River's Lava Falls. Could be they both just lost their voices after that experience! . . . The April 30 NBC-TV "16th Annual Academy of Country Music Awards" special will feature a medley of the five tunes nominated for "Song of the Year" as well as a segment devoted to the new country dances, ably demonstrated by the Dallas Cowboy cheerleaders. Also, for the first time, the Academy's Board of Directors will present a Special Achievement Award for "unprecedented, unique, and outstanding individual achievement in country music during the past year." This year's winner is a highly guarded secret, and future years' awards will be presented only when applicable . . . Roy Clark's scheduled April 16-22 engagement at Las Vegas's Frontier Hotel has been cancelled after the entertainer suffered a dislocated right shoulder and fractured left arm following a fall from his horse over the weekend. Our sincere wishes for a speedy recovery, Roy . . . Barbara Mandrell's homecoming from her five-month California stay was short. Hawaii called almost immediately . . . CBS toying with the idea of a variety TV series called "Band On The Run," to be produced by MTM, Mary Tyler Moore's company, which will feature three new country songs each week along with a storyline????

**CLOSE-LINE:** Songwriter/Fly-Sifta-phonist Sonny Hall says Dottie West's bank account has grown a great deal since she crossed over to a dual market artist status; however, her divorce settlement with Byron Metcalf cost her \$65,000 or so. "Divorce," Sonny says, "can be hazardous to your wealth!"



# Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>	<b>MOST ADDED</b>	<b>HOTTEST</b>
Willie Nelson (Columbia) John Anderson (WB)	D. Fritzell & S. West (WB) Alabama (RCA) Emmylou Harris (WB) T.G. Sheppard (Warner/Curb) Oak Ridge Boys (MCA)	Sylvia (RCA)	Emmylou Harris (WB) Ronnie Milsap (RCA)	Sylvia (RCA) Randy Barlow (Paid)	Oak Ridge Boys (MCA) T.G. Sheppard (Warner/Curb) Alabama (RCA)	Earl Thomas Conley (Sunbird) Steve Warner (RCA)	Don Williams (MCA)

EAST		MIDWEST		SOUTH	
<b>WBAF-FM</b> Albany, NY TANIA TUCKER WILLIE NELSON ROGER BOWLING BOBBY BARE RANDY BARLOW MOTT AUTON CHARLEY PRIDE EMMYLOU HARRIS JOHN ANDERSON SAMMI SMITH DOLLY PARTON	<b>WFOG-FM</b> Newtown, NJ DAVID HOUSTON RANDY BARLOW BILLY PHILLIPS MIKE LUNSFORD AL DEAN MOTT AUTON OAK RIDGE BOYS BOBBY BARE SONNY CURTIS HOTY AXTON RICKY SGAUGS	<b>WBLR</b> Akron, OH BOBBY BARE LORETTA LYNN WILLIE NELSON SYLVIA TOM JONES STATLER BROTHERS CAMPBELL & TUCKER	<b>WUEP-FM</b> Cincinnati, OH EARL THOMAS CONLEY ELVIS PRESLEY BILLY SWAN KENDALLS MOTT AUTON T.G. SHEPPARD RONNIE MILSAP JOHN ANDERSON OAK RIDGE BOYS GENE WATSON	<b>WVBE</b> Flint, MI RICH LANDERS CHARLY MC CLAIN SONNY CURTIS PIETY PAGE E.Z. PICKENS MOTT AUTON DON WILLIAMS MAC DAVIS EMMYLOU HARRIS OAK RIDGE BOYS DOLLY PARTON	<b>WVLS-AM/FM</b> Madisonville, TN JOHNNY ROODIGUEZ B.J. THOMAS REBA MC ENTIRE JIMMY DUFFETT BILLY SWAN DOLLY PARTON MOTT AUTON ALABAMA MAC DAVIS EMMYLOU HARRIS EDDIE GROVES
<b>WYAM</b> Allentown, PA ODNA HAZARD OCE UPCHURCH JOHNNY LEE TANIA TUCKER TUFFY MC ELROY DAVID ROGERS LISA WARD WILLIE NELSON BOBBY BARE NIKI DEAN BUCK OWENS SONNY CURTIS MOTT AUTON JOHN ANDERSON MOTT AUTON STATLER BROTHERS REX ALLEN JR. STEPHANIE WINSTON OAK RIDGE BOYS DOTTIE WEST	<b>WVYQ</b> Parkersburg, WV BOBBY GOLDENBORD TAMMY WHEATIE DOTTIE WEST PATYCK & HAGGARD DAVID ROGERS LISA WARD WILLIE NELSON BOBBY BARE NIKI DEAN BUCK OWENS SONNY CURTIS MOTT AUTON JOHN ANDERSON STATLER BROTHERS REX ALLEN JR. STEPHANIE WINSTON OAK RIDGE BOYS DOTTIE WEST	<b>WVBE</b> Akron, OH EARL THOMAS CONLEY ED BRUCE TON JONES JOHNNY ROODIGUEZ RAY PRICE DANNY MOOD SYLVIA MOTT AUTON CRYSTAL GAYLE CONWAY & LORETTA ALABAMA MAYLON & JESSI EMMYLOU HARRIS	<b>WVBE</b> Akron, OH EARL THOMAS CONLEY ED BRUCE TON JONES JOHNNY ROODIGUEZ RAY PRICE DANNY MOOD SYLVIA MOTT AUTON CRYSTAL GAYLE CONWAY & LORETTA ALABAMA MAYLON & JESSI EMMYLOU HARRIS	<b>WVBE</b> Flint, MI RICH LANDERS CHARLY MC CLAIN SONNY CURTIS PIETY PAGE E.Z. PICKENS MOTT AUTON DON WILLIAMS MAC DAVIS EMMYLOU HARRIS OAK RIDGE BOYS DOLLY PARTON	<b>WVLS-AM/FM</b> Madisonville, TN JOHNNY ROODIGUEZ B.J. THOMAS REBA MC ENTIRE JIMMY DUFFETT BILLY SWAN DOLLY PARTON MOTT AUTON ALABAMA MAC DAVIS EMMYLOU HARRIS EDDIE GROVES

**NUMBER OF REPORTING STATIONS THIS WEEK: 112**

**Hottest Tracks:**

- "Feels So Right" ALABAMA (RCA)
- CONWAY & LORETTA - Two's A Party - (MCA) "Two's A Party" "The State Of Our Union" "Right In The Palm Of Your Hand"
- GAIL DAVIES - I'll Be There - (WB) "Object Of My Affection"
- TERRI GIBBS - Somebody's Knockin' - (MCA) "Rich Man" "Wasted Love" "Tell Me That You Love Me" "Plans"
- EMMYLOU HARRIS - Evangeline - (WB) "Evangeline" "Oh As Larks" "Bad Moon Rising" "How High The Moon" "Spanish Johnny" "Mister Sandman"
- WILLIE NELSON - Somewhere Over The Rainbow - (Columbia) "Who's Sorry Now?" "Won't You Ride In My Little Red Wagon" "Over The Rainbow"
- JUICE NEWTON - Juice - (Capitol) "Queen Of Hearts"
- JOHNNY PAYCHECK - Mr. Hag Told My Story - (Epic) "I'll Leave The Bottle On The Bar All Night Long" "I've Got A Yearning Carolyn" "Someone Told My Story"
- CHARLEY PRIDE - Roll On Mississippi - (RCA) "He Can Be An Angel" "I Used To Be That Way" "Taking The Easy Way Out" "She's As Good As Gone" "You Beat Em All" "Ghost Written Love Letters" "You Almost Slipped My Mind"
- T.G. SHEPPARD - I Love 'Em All - (WB) "We Belong In Love Tonight" "Silence On The Line" "You Walked Yourself Right Into My Life"
- JOE STAMPLEY - I'm Gonna Love You Back To Loving Me Again - (Epic) "Back On The Road Again"
- WAYLON & JESSI - Leather & Lace - (RCA) "You're Not My Same Sweet Baby" "I'll Be Alright" "You Never Can Tell (Cast La Vie)"
- HANK WILLIAMS, JR. - Rowdy - (Elektra/Curb) "Dixie On My Mind" "Rambin' Man" "Footlights"

**Most Requested:**

- OAK RIDGE BOYS "Elvira" (MCA)
- GAIL DAVIES "Hooked On Music" (Casablanca/PolyGram)
- D. FRIZZELL & S. WEST "You're The Reason..." (WB)
- T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb)
- ALABAMA "Old Flame" (RCA)
- EMMYLOU HARRIS "Mister Sandman" (WB)
- JUICE NEWTON "Angel Of The Morning" (Capitol)



# P/A

# POP/ADULT®

## Mike Kasabo

### Michael At The Bat

Well, here's hoping that the outcome is not like the famous Casey's - but yes, I've decided to step up to the plate and take my chances with all the fastballs this business can try and blow past you. Translation: After seven years in radio (KIIS, KFWB, as well as international programming), two years with Mercury Records, and for the past seven years as an Editor with, and I say it with chest swelling, the number one trade publication on this planet, I'm opening my own business. The business is record promotion, but record promotion specifically designed to maximize airplay at the Pop/Adult level, but not limited to just P/A artists. By this I mean that this format that I've been a firm believer in has evolved into what I maintain is a major force and outlet for record sales. Artists like Kenny Rogers prove the power of P/A. But before you think my observation self-serving, research how many artists have, and continue to crossover and through the Pop/Adult playlist immediately before "breaking" with the powerful Back Page CHR stations.

This observation has been made by many in both the record and radio communities during the past twenty-four months. It certainly isn't an apocalypse, but significant enough to warrant further scrutinization. During my career as Pop/Adult Editor (it's hard to believe seven years worth), I have delighted in seeing the full-service philosophy grow and develop to the point where, for the most part, P/A stations are the most successful in rating points, community image, informational services and, of course, financial superiority than probably any other format. During this period I have also had a greater experience, that of getting to work with and become friends with general managers, program directors, music directors, and some of the best on-air talent in the land. Naming names would take an entire issue, but those who've been such an important personal part of my time at R&R - well, who loves ya, baby? There I go getting emotional. And what better time?

It hasn't been just the radio people. My friends on the record side have always supported the efforts of better communication and understanding between their realm and radio's.

However, no relationships are more important to me than the ones I have made at Radio & Records. To calculate the knowledge I've taken from or the respect I've given to Bob Wilson would rival the complexity of the launching and landing of the Columbia. He's an amazing person, and will always have my support. Beyond that, thanks to my fellow Editors, Jim Duncan, Jeff Gelb (I'm willing him my Moody Blues album, whether he likes it or not), Gail Mitchell, new kid on the CHR block Joel Denver, and my personal radar machine, Ellen Barnes. On a special note I'd like to thank John Leader, whose surname is indicative of his character; Ken Barnes, whose intelligence is only outweighed by his kindness, and Dick Krizman (who I still think should write one-liners for the "Johnny Carson Show").

A special note is needed for all those in radio and records who might be concerned about the future of Pop/Adult informational input at R&R. Plans call for a continuing commitment. Details are not mine to divulge, but I can say that what is coming up (in a matter of a few weeks) will put our format light-years ahead of anything now being offered.

OK. Now down to business. My reason for embarking on this new venture is not as important as what I perceive as the need for it. I see a need for a continuing dialogue between record companies and Pop/Adult radio - because it is in the best interests of both parties. The demographic shift has encouraged companies of all types to target their products to the most active of consumers - those best served, in my opinion, by Pop/Adult radio.

That alone is reason for both to cultivate their friendship, but there is another common thought - PROMOTION! Record companies have, as competition for the dollar increases, a great need to promote their product. P/A radio has long based its continued success in the marketplace on that premise - "promotion doesn't cost, it pays."

Since there is no easy way out of this, I'd just like to say that if you think I can help, call . . .

#### THE MIKE KASABO ORGANIZATION

(714) 891-5094

7715 Sunset Blvd.

Suite 300

(213) 851-6812

Hollywood, CA, 90046

### Color

**THE REAL SANDY BEACH:** No, it's not a clever name for a DJ, but a major promotion in the sand on the beach at Miami. WGBS/Miami held its third annual "Sand Sculpture Contest and Concert" recently with the station's new and definitely zany morning team Kelly & Kline emceeding the affair and giving away T-shirts and other promotional items to attendees. The actual sand sculpture contest was divided into four age categories and two group entries, including a special category for sororities and fraternities. Prizes given ranged from portable radios to dinners for two and record albums. The free event had as entertainment a very popular local jazz group.

**FLYING A KITE:** WFYR/Chicago will play host to the upcoming "Kite Fly" in a local park. The event, which has become a Chicago tradition, will feature contest categories such as: largest kite, smallest, longest, most original, etc. In addition to the kite flying, the first 2000 people to attend the promotion will receive a free kite, and the first 1000 will receive free chicken sandwiches provided by the good Colonel. Several station personalities will be on hand for the family fun event.

### Update

**GROUND CONTROL TO MAJOR TOM:** In what may be a first of its kind, WGAR/Cleveland is presenting "Satellite Live," a new feature that debuted April 5. The station had arranged to have listeners call up and talk with "Hollywood Squares" MC Peter Marshall and the grumpy GM of WKRP, Gordon Jump, via a toll-free phone number. The promotion met with a great deal of excitement . . . While other radio stations around the country are going to Country, WRCC/Columbus, GA has abandoned its rural ways and become a Pop/Adult outlet. The station has hired Bob Raleigh, former MD of WDAK in that market, as Music Director and afternoon personality. Dan Gates remains as Program Director and the station has beefed up its news staff and also broadcasts the Atlanta Braves games . . . KDKA/Pittsburgh tackled the sensitive subject of gun control last week on the Roy Fox program. The debate was held with Congressional liaison for the National Coalition to Ban Handguns, Jason Cheever, and a representative from the National Rifle Association, Richard Gardiner.

### Transition

WHDH/Boston Program Director Bob Knight-Adams has appointed Leslie Birnbaum-Fischer (they have a hyphen in common) producer of the station's evening talk segment. Birnbaum-Fischer comes to the station from Harvard, where she received her Masters in Education with a specialization in educational media . . . Award-winning sportscaster Bill Wagy has exited WIS/Columbia, SC for a similar position at WSGO/New Orleans, and is replaced by Jim Forest . . . WDAE/Tampa welcomes 10-year veteran of WTMJ, Jonathan Green, who takes over the AM drive position from the PM drive slot he held in Milwaukee. Also at WDAE, Mark Simpson comes aboard to handle the midday position from AM drive at Y106/Orlando . . . Brian Quinn, an investment executive with Sherson Loeb Rhoades Inc., has been named financial analyst for KFMB/San Diego. Quinn will provide live reports on Wall Street trading and give closing stock market reports, and will also serve as the station's news expert on financial matters . . . Garry Wall has joined WNCI/Columbus as Program Director; he most recently was with KVOR & KSPZ in Colorado Springs as Operations Director and morning drive personality.



**A SILVER SONGFEST** - Paul Anke recently completed a sold-out engagement at the Westbury Music Fair, where he performed his hits from the past 25 years in the business. Shown here with Anke are (l-r) Bob Skeff, Paul Anke Organization; RCA Division VP Jack Craig, WNEW-AM personality William B. Williams, Paul, and Bob Summer, President of RCA Records.





POP/ADULT®

# BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### ABBA

#### Super Trouper (Atlantic)

75% of our reporters are on it. Adds include WBT, KSL, KNBR, WGAR, WWWF, WDEF, WATR, WCFR, WRIE, WNAB, WOWO, WSGW. Heavy rotation: 97AIA, KEX, WCCO-AM, KOB, WMAZ, WEIM, WOOD, KLMS, KLTE, WJON. Medium rotation: WHIO, WSJS, WDAE, WRVR, WSB, WHAM, WTAE, WELI, WHAG, WGIR, WBSA, WJBO, WIS, WNDB, WSLI, WTAR, WDBO, WPTF, WFIR, KFQD, KUGN, KLO, KRMG, WSTV, WDIF, KFOR, WHBY, WAKR. Super strength in all regions. Jumps 23-20 on P/A chart.

### DOTTIE WEST

#### What Are We Doin' In Love (Liberty)

72% of our reporters are on it. Captures this week's Most Added honors with 29 — including WAKR, WACI, WOOD, KPPL, KSL, KOGO, WTMJ, WRVR, 3WS, WELI, WBZ, KMED, KFQD, WPTF, KRZI, WDBO, WIS, WJBO, WSFM, WNAB, KLTE, WSGW, WHIZ, WDIF. Heavy rotation: WDAE, 97AIA, WBSA, WMAZ, WIBW, KLTE, KLMS. Medium rotation: WCCO-AM, KMBZ, WHIO, WWWF, WSJS, WBT, WSB, WLTA, WPRO, WIP, KDKA, WGR, WBEN, WRIE, WGIR, WCHV, WFR, KRMG, WJON, KFOR, KWOS, KXIC, WHBY. Evenly spread across the nation. Jumps 30-21 on P/A chart.

### JOHN LENNON

#### Watching The Wheels (Geffen)

68% of our reporters are on it. Add WCCO-FM, WTMJ, WISN, WBSA, WIS, WSLI, WPTF, WFIR, WJON, KMRJ, KFOR, WOOD, WHBC. Heavy rotation: WELI, 97AIA, WFYR, WABZ, WCHV, WOWO. Medium rotation: WHIZ, WSTV, WSGW, KXIC, WHBY, WAKR, KOB, KFQD, KBAI, WDBO, WORG, WYMC, WMAZ, WJBO, WCFR, WLNH, WGIR, WRIE, WNAB, WHIO, WLW, WGAR, WBT, WSM-FM, WOAI-FM, KHOW, KPPL, KSL, KNBR. Solid spread in all regions. Jumps 27-22 on P/A chart.

### ANNE MURRAY

#### Blessed Are The Believers (Capitol)

60% of our reporters are on it. Adds include WTMJ, WHIO, WGAR, KSL, KHOW, WBEN, WHAG, WATR, WABZ, WDEF, WIS, WPTF, KRKK, WHIZ, WDIF, KLMS. Heavy rotation: WCCO-AM, 97AIA, WLTA, WBSA. Medium rotation: WIP, WSB, WBT, KEX, KFMB, KNBR, WWWF, KMBZ, KOB, WDBO, WORG, WSLI, WNDB, WGIR, WEIM, WAKR, WHBC, WOOD, KFOR, KLTE, WJON, WIBW, KRMG. Automatic Annie showing strong in all regions. Debuts at No. 27 on P/A chart.

# NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**KIM CARNES** "Bette Davis Eyes" (EMI America) 48/13 add WBZ, WIP, KDKA, WPRO, WSJS, WYFR, WCCO-FM, KBLF, KFQD, WYMC, WDEF, WJBO, WSTV. Heavy rotation: 97AIA, WGR, WRIE, WMAZ, KLTE, KLMS. Medium rotation: WBEN, WELI, WRVR, WOAI-FM, WDAE, KPPL, KNBR, WLW, WGAR, KRKK, KBAI, KLO, WLW, WDAE, WOAI-FM, WSM-FM, WLNH, KXIC, KFOR. Rapid build up in all regions. Debuts at No. 30 on P/A chart.

**RAY PARKER JR. & RAYDIO** "A Woman Needs Love (Just Like You Do)" (Arista) 48/8 add WHIO, KNBR, KOGO, WJBO, WJON, WSGW, KFOR, WACI. Heavy rotation: KEX, 97AIA, WRIE, WORG, KLMS, WOWO. Medium rotation: WHIZ, KWOS, WEIM, WSFM, WGIR, WABZ, WCHV, WIS, WLVA, WMAZ, WFIR, KFQD, KBAI, KLO, WLW, WDAE, WOAI-FM, WSM-FM, WBT, WPRO, WIP, WBEN, WCBM. Well represented in all regions. Debuts at No. 29 on P/A chart.

**DON McLEAN** "Since I Don't Have You" (Millennium) 43/27. This week's second Most Added — including WLW, KNBR, KSL, KEX, KHOW, WDAE, WSB, WPRO, WBEN, WCBM, WLNH, WCFR, WABZ, WCHV, KAA, WLVA, WORG, KRKO, KBAI, KRKK, WHIZ, WIBW, KLTE, WDIF, KLMS, KGGF, WKIQ. Heavy rotation: WBSA. Medium rotation: WOAI-FM, WBT, WNAB, WSFM, WDEF, WDBO, WFIR, KXIC. Filled in nicely this week in all regions.

**JIM PHOTOGLO** "Fool In Love With You" (20th) 41/10 add WEIM, WHAG, WSFM, WNDB, WYMC, WTAR, WPTF, WAKR, WKHM, KLMS. Medium rotation: KSL, WCCO-AM, WBSA, KFQD, KMJJ, KRKK, WKIQ, WHBC, WHOK, KFOR, WDIF, WQUA, WJON. Heavy rotation at WLTA, and KXIC. Strength in the secondaries, needs more majors.

**BILL MEDLEY** "Don't Know Much" (Liberty) 40/4 add KFMB, KAA, WPTF, KOB. Heavy rotation: KLMS, KRZI. Medium rotation: WCCO-AM, KNBR, KSL, KEX, WDAE, WRVR, WEIM, WHAG, WFTL, KMED, KLO, WIBW, KRMG, WJON, KMRJ, KFOR, WOOD, WHBC. Strong everywhere, could use help in Eastern majors.

**DOLLY PARTON** "But You Know I Love You" (RCA) 38/17 adds include WHIO, 97AIA, WDAE, WCCO-AM, KLO, WFIR, WLVA, KAA, WLNH, WEIM, WRIE, WNAB, WKIQ, WOOD, KWOS, WJON, WIBW. Heavy rotation: WBSA. Medium rotation: WBEN, WGR, KSL, WDEF, WGIR. Needs to build, but spread is pretty even in all regions.

**GEORGE FISCHOFF** "Little Ballerina Blue" (Heritage) 37/1 add KRNT. Heavy rotation: WTMJ, KOB, KLMS. Medium rotation: WELI, WSB, WDAE, KSL, WCCO-AM, KRKK, KMED, KFQD, WPTF, WBSA, WEIM, WHBY, WHBC, WOOD, KFOR, WJON, WSTV. Continues to be the strongest instrumental out there. Good spread.

**JESSE WINCHESTER** "Say What" (Bearsville/WB) 34/16 adds include WSJS, WSM-FM, WBT, WLNH, WATR, WABZ, WCHV, WNDB, KRZI, KUGN, KBAI, WJON, WKHM. Medium rotation: WKIQ, WHBC, WBSA, WDEF. Strongest support in South.

**MAUREEN McGOVERN** "Halfway Home" (Maiden Voyage) 33/7 add WWWF, WTAR, WQUA, KWOS, KXIC, WAKR, WHBY. Heavy rotation: WLTA, KGGF, WFTL. Medium rotation: KSL, WLW, WCCO-AM, KLO, WLVA, WNDB, WBSA, WNAB, WKIQ, WHBC. Strongest in Midwest and West.

**MELISSA MANCHESTER & PEABO BRYSON** "Lovers After All" (Arista) 33/1 add WTAR. Heavy rotation: KRKK, KLO, KSL, 97AIA, WFTL, WLVA, WQUA, WOOD. Medium rotation: WELI, WTAE, 3WS, WHIO, KUGN, KFQD, KOB, WDBO, WIS, WATR, WRIE, WNAB, KXIC, WHOK, KFOR, WDIF, KMRJ. Even spread in all regions.

**B.J. THOMAS** "Some Love Songs Never Die" (MCA) 32/6 add WRVR, WLW, WDBO, WBSA, WABZ, WRIE. Heavy rotation: WSB, WFTL. Medium rotation: WKIQ, KFOR, KMRJ, WQUA, WJON, WNDB, WNAB, WLTA, WBT, KSL, WCCO-AM. Nice spread all over except for Eastern majors.

**STARS ON 45** "Medley" (Radio/Atlantic) 28/17 adds include WOAI-FM, WBZ, WCBM, WHAG, WABZ, WCHV, WMAZ, WFIR, KRKK, KRKO, WHIZ, WQUA, KGGF. Heavy rotation: WGR, WLNH. Medium rotation: WBEN, WSJS, WBT, KRKO, KBAI, WLNH. Strongest in East and South.

**CAPTAIN & TENNILLE** "Keepin' Our Love Warm" (Casablanca/PolyGram) 25/5 add KOGO, WSB, WIS, KMRJ, WDIF. Heavy rotation: WDBO. Medium rotation: WLTA, WCCO-AM, WFTL, WNDB, WBSA, WGIR, WEIM, WHBC, KXIC, WJON, WIBW. Strong secondary action in all regions — needs majors' support.

**ROVERS** "Wasn't That A Party" (Epic/Cleveland International) 25/2 add KBLF, WSGW. Heavy rotation: WJON, WHIZ, KRZI, WBEN, WGR, WGAR, WTMJ. Medium rotation: WDAE, WIP, WJBO, WIS, WNDB, WSLI, WMAZ, WFR, KFQD, KLO. South and East action strongest.

**LENNY LaBLANC** "Somebody Send My Baby Home" (Capitol/MMS) 24/5 add WHIO, WLNH, WMAZ, KLO, WHIZ. Medium rotation: WLTA, WRVR, KFQD, KOB, WGIR, WNAB, WKIQ. Best in West and South.

**JOHN COUGAR** "Ain't Even Done With The Night" (Riva/PolyGram) 22/2 add WBZ, WCHV. Heavy rotation: WABZ, WFIR, WMAZ, WLW, WGAR, WSM-FM, WCCO-FM. Me-

## Radio & Records

# POP/ADULT AIRPLAY / 30

### April 17, 1981

Three Weeks	Two Weeks	Last Week	This Week	
10	6	4	①	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
8	4	2	②	JUICE NEWTON/Angel Of The Morning (Capitol)
4	3	3	③	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
5	2	1	④	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
14	13	6	⑤	SMOKEY ROBINSON/Being With You (Tamla)
11	10	9	⑥	EMMYLOU HARRIS/Mister Sandman (WB)
21	17	12	⑦	BARRY MANILOW/Lonely Together (Arista)
6	7	7	⑧	TERRI GIBBS/Somebody's Knockin' (MCA)
1	1	5	⑨	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
2	5	8	10	NEIL DIAMOND/Hello Again (Capitol)
27	20	16	11	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
22	18	13	12	STEVE WINWOOD/While You See A Chance (Island)
9	9	11	13	HALL & OATES/Kiss On My List (RCA)
30	21	17	14	STEELY DAN/Time Out Of Mind (MCA)
3	8	10	15	DON McLEAN/Crying (Millennium)
—	27	19	16	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
—	—	21	17	GINO VANNELLI/Living Inside Myself (Arista)
—	28	24	18	CHAMPAIGN/How 'Bout Us (Columbia)
17	15	15	19	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
—	29	23	20	ABBA/Super Trouper (Atlantic)
—	—	30	21	DOTTIE WEST/What Are We Doing In Love (Liberty)
—	—	27	22	JOHN LENNON/Watching The Wheels (Geffen)
7	11	14	23	JOHN LENNON/Woman (Geffen)
26	22	20	24	BOBBY GOLDSBORO/Alice Doesn't Love Here... (Curb/CBS)
—	30	26	25	TASTE OF HONEY/Sukiyaki (Capitol)
—	—	28	26	CLIMAX BLUES BAND/I Love You (WB)
—	—	→	27	ANNE MURRAY/Blessed Are The Believers (Capitol)
—	—	29	28	RUPERT HOLMES/I Don't Need You (MCA)
—	—	→	29	RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista)
—	—	→	30	KIM CARNES/Bette Davis Eyes (EMI America)

This chart is based solely on statistics compiled weekly from our reporting stations. New Entry →  
Black circled numbers indicate significant upward movement from at least 60% of our reporters

dium rotation: KOGO, WBT, WEIM, WORG, WHIZ, KWOS, WKHM, KGGF. Especially strong in South and Midwest.

**PHIL COLLINS** "I Missed Again" (Atlantic) 21/6 add WEIM, WCHV, WSLI, WMAZ, WSTV, KXIC. Heavy rotation: WSM-FM, WIP, WORG. Medium rotation: WGAR, KPPL, WOAI-FM, WABZ, WFIR, KFQD, WHBY. Strongest action in South.

**MAC DAVIS** "Hooked On Music" (Casablanca/PolyGram) 21/1 add KMED. Heavy rotation: WJBO, KRMG, KRNT. Medium rotation: WHOK, KFOR, WJON, KFQD, KUGN, KMBZ, WDEF, WNDB, WNAB. Midwest shows up best.

**DON WILLIAMS** "Falling Again" (MCA) 21/1 add KLMS. Heavy rotation: KSL, KLO, KRMG, KRNT. Medium rotation: WKIQ, KMRJ, WTAR, WIS, WSJS, KMBZ, WCCO-AM. Looks solid in Midwest and West.

**DR. HOOK** "That Didn't Hurt Too Bad" (Casablanca/PolyGram) 20/3 add KMED, WSGW, WHOK. Heavy rotation: WHAG, KLO. Medium rotation: WLTA, WNDB, WKHM, KFOR. Looking best in Midwest and West.

**DIANA ROSS** "One More Chance" (Motown) 20/1 add WHAG. Heavy rotation: KSL, 97AIA, WBSA. Medium rotation: WSTV, WFIR, KRKK, WNAB, WRIE, WTVN, WDAE, WPRO. An even spread.

## Others Getting Significant Action

**ERIC CLAPTON** "I Can't Stand It" (RSO) 19/2 add WGR, KRKO. Heavy rotation: WCCO-FM, WBEN, WIP, WABZ, WCHV, WMAZ, KBAI, WHIZ, WOWO. Medium rotation: WGAR, KPPL, WBT, KDKA, WEIM, KRKK. Even spread — showing up hot at many of our reporters.

**FRANKE & THE KNOCKOUTS** "Sweetheart" (Millennium) 18/3 add KPPL, KRKK, WOWO. Heavy rotation: WLW, WGR, WLNH, WABZ, WCHV, WFIR. Medium rotation: WOAI-FM, WBZ, WCFR, WORG, KFQD, WHIZ.

**STEVIE WONDER** "Lately" (Tamla) 17/5 add KMBZ, WHIO, WLW, WMAZ, KLO, KOB. Heavy rotation: WOAI-FM, WATR. Medium rotation: WSTV, WSFM, WRIE, WBT, WSM-FM.

**BOBBY VINTON** "Let Me Love You Goodbye" (Tapestry) 17/2 add WATR, KFQD. Heavy rotation: WLTA, WFTL, WTMJ. Medium rotation: WSB, WJON, WQUA, WKIQ.

**PAUL ANKA** "I've Been Waiting For You All My Life" (RCA) 16/12 add WCCO-AM, KMBZ, WLTA, WRIE, WEIM, WGIR, WATR, WNDB, WFTL, KUGN, KFOR, KGGF.

**JOHN O'BANION** "Love You Like I Never Loved Before" (Elektra) 15/8 add KPPL, WSJS, WDAE, WOAI-FM, WGR, WHIZ, WLNH, WKIQ. Medium rotation: WSLI, WCHV, WABZ, WBT, WSM-FM.

**MICHAEL JACKSON** "One Day In Your Life" (Motown) 15/7 add WDAE, WBT, WPRO, WEIM, WHAG, WORG, WSTV. Heavy rotation: KLMS, 97AIA. Medium rotation: WSFM, WNDB, WFTL.

**ROSANNE CASH** "Seven Year Ache" (Columbia) 14/1 add KBLF. Heavy rotation: KLO, WDEF. Medium rotation: KRMG, WEIM, WFIR, WMAZ, WNDB.

**BOZ SCAGGS** "You Can Have Me Anytime" (Columbia) 14/1 add KFQD. Medium rotation: WNAB, WBSA, WIS, KLTE, KFOR.

**REO SPEEDWAGON** "Take It On The Run" (Epic) 12/1 add WORG. Heavy rotation: WABZ, WOWO. Medium rotation: WGR, KOGO, WCCO-FM, WFIR, WMAZ.

**TOM JONES** "Darl'n'" (Mercury/PolyGram) 11/2 add KMED, KXIC. Medium rotation: WCCO-AM, WSB, WORG.

**ROD STEWART** "Somebody Special" (WB) 11/1 add KRKK. Heavy rotation: KLMS, WRIE, WEIM. Medium rotation: WRVR, WIS, WKIQ.

**BOBBY KING** "Heart To Heart" (WB) 11/0. Medium rotation: WHOK.

**DILLMAN BAND** "Lovin' The Night Away" (RCA) 9/6 add KBAI, KMED, KFQD, WLNH, WNAB, WDIF.

**TERRY CASHMAN** "Willie, Mickey And 'The Duke' (Talkin' Baseball)" (Lifesong) 8/8 add WELI, WIP, WRIE, WABZ, WFTL, WSTV, WOOD, WHBC.

## Most Added:

- DOTTIE WEST  
*What Are We Doing In Love (Atlantic)*  
Added at 27% of our reporting stations.
- DON McLEAN  
*Since I Don't Have You (RCA)*  
Added at 25% of our reporting stations.
- ANNE MURRAY  
*Blessed Are The Believers (Capitol)*  
Added at 18% of our reporting stations.
- DOLLY PARTON  
*But You Know I Love You (RCA)*  
Added at 16% of our reporting stations.
- STARS ON 45  
*Medley (Radio/Atlantic)*  
Added at 15% of our reporting stations.
- JESSE WINCHESTER  
*Say What (Bearsville/WB)*  
Added at 15% of our reporting stations.
- ABBA  
*Super Trouper (Atlantic)*  
Added at 13% of our reporting stations.
- GINO VANNELLI  
*Living Inside Myself (Arista)*  
Added at 13% of our reporting stations.

## Hottest:

- SHEENA EASTON  
*Morning Train (Nine To Five) (EMI America)*  
Reported hot at 57% of our stations.
- JAMES TAYLOR & J.D. SOUTHER  
*Her Town Too (Columbia)*  
Reported hot at 49% of our stations.
- GROVER WASHINGTON JR.  
*Just The Two Of Us (Elektra)*  
Reported hot at 42% of our stations.
- JUICE NEWTON  
*Angel Of The Morning (Capitol)*  
Reported hot at 41% of our stations.
- SMOKEY ROBINSON  
*Being With You (Tamla)*  
Reported hot at 37% of our stations.
- EMMYLOU HARRIS  
*Mister Sandman (WB)*  
Reported hot at 21% of our stations.
- STEVE WINWOOD  
*While You See A Chance (Island)*  
Reported hot at 18% of our stations.

# P/A REGIONAL ADDS & HOTS

## EAST

**WCBA/Baltimore**  
Neil Martin  
Stars On 45  
D. McLean  
(Since)  
Champaign  
C. Cross

**WBZ/Boston**  
Wendy Furiga  
Steeley Dan  
(Time)  
E. Carnes  
Stars On 45  
J. Cougar  
D. West  
HOTTEST  
G. Washington Jr.  
Hall & Oates  
Sty.  
(Best)  
REO Speedwagon  
(Keep)  
S. Easton

**WKAB/Bridgeport**  
Jay McCormick  
P. Allen  
D. Parton  
(Love)  
Abba  
(Super)  
D. West  
Dillman Band  
HOTTEST  
B. Manilow  
G. D'Sullivan  
S. Robinson  
J. Newton  
Taylor/Souther

**WBEN/Buffalo**  
Roger Christian  
Taste Of Honey  
A. Murray  
D. McLean  
(Since)  
HOTTEST  
S. Easton  
E. Harris  
G. Vannelli  
R. Parker Jr.  
& Raydio  
K. Carnes

**WQRB/Buffalo**  
Jerry Rao  
J. D'Banton  
E. Clapton  
HOTTEST  
S. Easton  
E. Harris  
Frankie & Knockouts  
Stars On 45

**WRE/Erie**  
Ted Abbott  
Abba  
(Super)  
P. Anka  
T. Cashman  
M. Nelson  
L. O'Malley  
D. Parton  
(Love)  
B. J. Thomas  
HOTTEST  
S. Easton  
S. Robinson  
G. Washington Jr.  
C. Richard  
T. Gibb

**WEMF/Hagerstown**  
Chuck Morgan  
L. Sayer  
(Wrong)  
D. Parton  
(Love)  
L. Ritenour  
M. Jackson  
P. Anka  
N. Larson  
P. Collins  
HOTTEST  
S. Easton  
S. Robinson  
J. Newton  
Taylor/Souther  
G. Vannelli

**WHAG/Hagerstown**  
B.J. Baumgardner  
D. Ross  
A. Murray  
Santana  
M. Jackson  
Stars On 45  
C. Cross  
Fleetwood Mac  
J. Photoglo  
HOTTEST  
N. Diamond  
Earth, Wind  
& Fire  
P. Anka  
Abba  
(Super)  
B. Manilow  
HOTTEST

**WSFM/Harrisburg**  
Bob Paiva  
C. Cross  
D. West  
J. Photoglo  
HOTTEST  
Hall & Oates  
Taylor/Souther  
S. Robinson  
Taste Of Honey  
G. Vannelli

**WLNA/Laconia**  
Bob Malone  
D. McLean  
(Since)  
D. Parton  
(Love)  
R. Holmes  
HOTTEST  
J. Winchester  
Dillman Band  
HOTTEST  
J. Newton  
Taylor/Souther  
S. Robinson  
Steeley Dan  
(Time)

**WYIC/Hartford**  
Garry Jeavonska  
T. G. Sheppard  
HOTTEST  
G. Washington Jr.  
J. Newton  
G. D'Sullivan  
Taylor/Souther  
E. Harris

**WUFR/Manchester**  
Karen Anderson  
N. Diamond  
(America)  
G. Vannelli  
P. Anka  
Climax Blues Band  
HOTTEST  
S. Easton  
J. Newton  
Hall & Oates  
Taylor/Souther  
G. Washington Jr.

**WELU/New Haven**  
Wah Pinta  
Climax Blues Band  
D. West  
G. Vannelli  
T. Cashman  
HOTTEST  
T. Gibb  
G. Washington Jr.  
Taylor/Souther  
S. Robinson  
J. Newton  
(Wheels)  
T. G. Sheppard

**WIPR/Philadelphia**  
Bob Russo  
K. Carnes  
T. Cashman  
HOTTEST  
Champaign  
A. Murray  
R. Parker Jr.  
& Raydio

**KDKA/Pittsburgh**  
Randy Filch  
April Wine  
E. Carnes  
HOTTEST  
S. Easton  
G. Washington Jr.  
T. Gibb  
S. Robinson  
J. Newton

**WTAE/Pittsburgh**  
Don Borne  
Steeley Dan  
(Time)  
B. Manilow  
HOTTEST  
S. Easton  
S. Robinson  
Taylor/Souther

**3-W/Pittsburgh**  
Herb Crowe  
Champaign  
G. Vannelli  
D. West  
Stars On 45  
HOTTEST  
G. Washington Jr.  
S. Easton  
S. Robinson  
S. Minwood  
G. Vannelli

**WPRO/Providence**  
Gary Bartsowitz  
K. Carnes  
D. McLean  
(Since)  
M. Jackson  
HOTTEST  
G. Washington Jr.  
Taylor/Souther  
S. Robinson  
B. Manilow  
S. Minwood

**WHAM/Rochester**  
Oscar Lewis  
Steeley Dan  
(Time)  
T. G. Sheppard  
Champaign  
HOTTEST  
S. Easton  
B. Manilow

**WCFR/Springfield**  
Jeff Taylor  
Climax Blues Band  
Abba  
(Super)  
D. McLean  
(Since)  
HOTTEST  
E. Harris  
S. Minwood  
S. Robinson  
Frankie & Knockouts  
Steeley Dan  
(Time)

**WATR/Waterbury**  
Rick O'Connor  
Taste Of Honey  
A. Murray  
Abba  
(Super)  
B. Vinton  
J. Winchester  
P. Anka  
S. Minwood  
HOTTEST

**WSPA/York**  
Jim Horn  
Champaign  
J. Lennon  
(Wheels)  
B. J. Thomas  
R. Bailey  
HOTTEST  
S. Easton  
J. Newton  
S. Wonder  
S. Robinson

## MIDWEST

**WAKR/Aaron**  
Bill Hart  
R. Holmes  
G. Vannelli  
D. West  
J. Photoglo  
M. McGovern  
B. J. Thomas  
& G. Duke  
Y. Tokokura  
HOTTEST  
Taylor/Souther  
E. Harris  
S. Robinson  
B. Manilow

**WHBY/Appleton**  
Jeff Clark  
R. Holmes  
M. McGovern  
HOTTEST  
S. Easton  
B. Goldsboro  
Taylor/Souther  
S. Robinson  
T. G. Sheppard  
B. Manilow

**WKIQ/Bowling Green**  
John Swan  
D. Parton  
(Love)  
G. Vannelli  
D. McLean  
(Since)  
Stars On 45  
J. D'Banton  
HOTTEST  
B. Streisand  
& B. Gibb  
Taylor/Souther  
S. Easton  
Hall & Oates  
E. Harris

**WHYC/Canton**  
Mike Dorn  
J. Lennon  
(Wheels)  
D. West  
D. Hartman  
T. Cashman  
Starks & McBrien  
HOTTEST  
J. Newton  
T. G. Sheppard  
S. Robinson  
Abba  
(Super)  
A. Murray

**WFYR/Chicago**  
John Wetherbee  
K. Carnes  
HOTTEST  
S. Easton  
S. Minwood  
G. Washington Jr.  
S. Robinson  
J. Newton  
Taylor/Souther

**WTVM/Columbus**  
Denny Nugent  
April Wine  
HOTTEST  
S. Easton  
Hall & Oates  
J. Newton  
G. Washington Jr.  
S. Minwood

**WLWC/Cincinnati**  
Greg Picciano  
D. McLean  
(Since)  
S. Wonder  
B. J. Thomas  
S. Clarke  
& G. Duke  
Y. Tokokura  
HOTTEST  
Hall & Oates  
S. Easton  
G. Vannelli  
K. Carnes  
M. McGovern

**WQAR/Cleveland**  
Chuck Collier  
Anha  
(Super)  
A. Murray  
Climax Blues Band  
HOTTEST  
S. Easton  
Hall & Oates  
Taste Of Honey  
J. Newton  
RED Speedwagon  
(Keep)  
S. Easton

**WWVC/Cleveland**  
Terry Patrick  
Climax Blues Band  
Abba  
(Super)  
M. McGovern  
HOTTEST  
G. Washington Jr.  
Taylor/Souther  
S. Easton  
S. Robinson  
E. Harris

**KQGF/Coffeesville**  
McCord  
P. Anka  
Mike Curb  
Congregation  
Stars On 45  
C. Richard  
D. McLean  
(Since)  
HOTTEST  
E. Harris  
G. Washington Jr.  
S. Easton  
J. Newton  
Taylor/Souther

**WOOD/Grand Rapids**  
Bill Struyk  
J. Lennon  
(Wheels)  
O. West  
D. Parton  
(Love)  
J. Winchester  
T. Cashman  
HOTTEST  
Abba  
(Super)  
B. Manilow  
Manchester/Bryson  
J. Newton  
K. Diamond

**KRNC/Denver**  
Scott Huskey  
Taste Of Honey  
G. Fischeff  
C. Gayle  
HOTTEST  
D. Parton  
(9-5)  
T. Gibb  
J. Newton  
J. Lennon  
(Woman)  
S. Easton

**WACU/Freeport**  
Larry Lance  
R. Holmes  
D. West  
R. Parker Jr.  
& Raydio  
HOTTEST  
S. Easton  
S. Robinson  
Taylor/Souther  
S. Robinson  
G. Vannelli

**WOWO/FL Wayne**  
Steve Morse  
Abba  
(Super)  
Climax Blues Band  
Frankie & Knockouts  
HOTTEST  
G. Washington Jr.  
S. Easton  
S. Minwood  
Taylor/Souther  
R. Parker Jr.  
& Raydio

**WOOD/Grand Rapids**  
Bill Struyk  
J. Lennon  
(Wheels)  
O. West  
D. Parton  
(Love)  
J. Winchester  
T. Cashman  
HOTTEST  
Abba  
(Super)  
B. Manilow  
Manchester/Bryson  
J. Newton  
K. Diamond

**KEX/Portland**  
Bob Swanson  
Steeley Dan  
(Time)  
Champaign  
Climax Blues Band  
D. McLean  
(Since)  
HOTTEST  
G. Washington Jr.  
S. Easton  
E. Harris  
S. Robinson  
Hall & Oates

**KBLF/Rid Bluff**  
Allen Bennett  
D. West  
R. Holmes  
Rovers  
R. Cash  
K. Carnes  
HOTTEST  
E. Harris  
S. Easton  
J. Newton  
Hall & Oates  
Taylor/Souther

**RRK/Rock Springs**  
Rod Tucker  
R. Stewart  
A. Murray  
Stars On 45  
G. Vannelli  
D. McLean  
(Since)  
HOTTEST  
Frankie & Knockouts  
HOTTEST  
S. Easton  
S. Robinson  
Taylor/Souther  
Climax Blues Band  
E. Harris

**KSA/Salt Lake City**  
George Lemich  
A. Murray  
D. McLean  
(Since)  
M. Nelson  
R. Hilsap  
(Losing)  
Abba  
(Super)  
D. West  
C. Cross  
HOTTEST  
Taylor/Souther  
E. Harris  
G. Washington Jr.  
D. Ross  
B. Manilow

**WHO/Dayton**  
Peggy Powell  
A. Murray  
L. LeBlanc  
D. Parton  
(Love)  
S. Wonder  
R. Parker Jr.  
& Raydio  
Climax Blues Band  
HOTTEST  
T. Gibb  
S. Easton  
Taylor/Souther  
Abba  
(Super)

**KRNT/Dee Moines**  
Scott Huskey  
Taste Of Honey  
G. Fischeff  
C. Gayle  
HOTTEST  
D. Parton  
(9-5)  
T. Gibb  
J. Newton  
J. Lennon  
(Woman)  
S. Easton

**WACU/Freeport**  
Larry Lance  
R. Holmes  
D. West  
R. Parker Jr.  
& Raydio  
HOTTEST  
S. Easton  
S. Robinson  
Taylor/Souther  
S. Robinson  
G. Vannelli

**WOWO/FL Wayne**  
Steve Morse  
Abba  
(Super)  
Climax Blues Band  
Frankie & Knockouts  
HOTTEST  
G. Washington Jr.  
S. Easton  
S. Minwood  
Taylor/Souther  
R. Parker Jr.  
& Raydio

**WOOD/Grand Rapids**  
Bill Struyk  
J. Lennon  
(Wheels)  
O. West  
D. Parton  
(Love)  
J. Winchester  
T. Cashman  
HOTTEST  
Abba  
(Super)  
B. Manilow  
Manchester/Bryson  
J. Newton  
K. Diamond

**WNFL/Green Bay**  
Bob Hooper  
J. D'Banton  
Raffinger  
Sty.  
(Too Much)  
HOTTEST  
J. Lennon  
(Women)  
April Wine  
R. Hilsner  
C. Richard  
A. Parsons  
Project

**KXIC/Aura City**  
Randy Lee  
Pure Prairie League  
P. Collins  
M. McGovern  
HOTTEST  
T. Jones  
Taylor/Souther  
S. Easton  
S. Minwood  
J. Newton  
J. Photoglo

**WKHM/Jackson**  
Jerry Barnhart  
C. Richard  
J. Winchester  
M. Nelson  
J. Photoglo  
Stars On 45  
HOTTEST  
Glen & Tanya  
C. Simon  
C. Cross  
G. Vannelli  
Tierra  
(My Lady)

**WDF/Marion**  
Damon Sheridan  
A. Murray  
D. West  
Capt. & Tennille  
D. McLean  
(Since)  
Dillman Band  
HOTTEST  
Hall & Oates  
Taylor/Souther  
G. Washington Jr.  
B. Streisand  
& B. Gibb  
S. Easton

**WISN/Milwaukee**  
Dave Denver  
J. Lennon  
(Wheels)  
HOTTEST  
S. Easton  
Taylor/Souther  
S. Robinson  
E. Harris  
T. G. Sheppard  
Taste Of Honey

**WTMJ/Milwaukee**  
Sam Armato  
A. Murray  
G. Vannelli  
D. West  
J. Lennon  
(Wheels)  
HOTTEST  
M. Diamond  
S. Robinson  
G. Washington Jr.  
S. Easton  
J. Newton

**WCCO-AM/Minneapolis**  
Denny Long  
P. Anka  
M. Nelson  
D. Parton  
(Love)  
S. Clarke  
& G. Duke  
T. McElroy  
HOTTEST  
A. Murray  
T. Gibb  
T. G. Sheppard  
S. Easton

**WCCO-FM/Minneapolis**  
Curt Lundgran  
J. Lennon  
(Wheels)  
HOTTEST  
K. Carnes  
B. Manilow  
HOTTEST  
S. Easton  
S. Robinson  
Taste Of Honey  
Stars On 45

**KLTE/Oklahoma City**  
John Williams  
D. McLean  
(Since)  
HOTTEST  
Taste Of Honey  
Frizzell & West  
Taylor/Souther  
G. Washington Jr.  
K. Carnes  
Hall & Oates

**KMRJ/Pittsburg**  
Lennie Swonger  
G. Vannelli  
Capt. & Tennille  
J. Lennon  
(Wheels)  
C. Richard  
A. Murray  
D. West  
J. Winchester  
HOTTEST  
B. Streisand  
& B. Gibb  
S. Easton  
G. Washington Jr.  
J. Newton  
Taylor/Souther

**WQUA/Quad Cities**  
Jack McKay  
M. McGovern  
L. Redbone  
Stars On 45  
HOTTEST  
L. Gatlin  
B. Mandrell  
S. Easton  
D. Deardoff  
J. Dolce

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
& Raydio  
HOTTEST  
T. Gibb  
S. Easton  
J. Newton  
Kovers  
Climax Blues Band

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
& Raydio  
HOTTEST  
T. Gibb  
S. Easton  
J. Newton  
Kovers  
Climax Blues Band

**WBTU/Staubenville**  
Greg McCubough  
P. Collins  
M. Jackson  
K. Carnes  
G. Vannelli  
D. West  
T. Cashman  
Rovers  
HOTTEST  
B. Streisand  
& B. Gibb  
O. McLean  
(Since)  
G. Washington Jr.  
S. Robinson

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
& Raydio  
HOTTEST  
T. Gibb  
S. Easton  
J. Newton  
Kovers  
Climax Blues Band

**WBTU/Staubenville**  
Greg McCubough  
P. Collins  
M. Jackson  
K. Carnes  
G. Vannelli  
D. West  
T. Cashman  
Rovers  
HOTTEST  
B. Streisand  
& B. Gibb  
O. McLean  
(Since)  
G. Washington Jr.  
S. Robinson

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
& Raydio  
HOTTEST  
T. Gibb  
S. Easton  
J. Newton  
Kovers  
Climax Blues Band

**WBTU/Staubenville**  
Greg McCubough  
P. Collins  
M. Jackson  
K. Carnes  
G. Vannelli  
D. West  
T. Cashman  
Rovers  
HOTTEST  
B. Streisand  
& B. Gibb  
O. McLean  
(Since)  
G. Washington Jr.  
S. Robinson

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
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S. Easton  
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Kovers  
Climax Blues Band

**WBTU/Staubenville**  
Greg McCubough  
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K. Carnes  
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B. Streisand  
& B. Gibb  
O. McLean  
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G. Washington Jr.  
S. Robinson

**WJOW/BL Cloud**  
Tom Scott  
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S. Easton  
J. Newton  
Kovers  
Climax Blues Band

**WBTU/Staubenville**  
Greg McCubough  
P. Collins  
M. Jackson  
K. Carnes  
G. Vannelli  
D. West  
T. Cashman  
Rovers  
HOTTEST  
B. Streisand  
& B. Gibb  
O. McLean  
(Since)  
G. Washington Jr.  
S. Robinson

**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
(Love)  
Stars On 45  
R. Parker Jr.  
& Raydio  
HOTTEST  
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**WBTU/Staubenville**  
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O. McLean  
(Since)  
G. Washington Jr.  
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**WJOW/BL Cloud**  
Tom Scott  
J. Lennon  
(Wheels)  
J. Winchester  
D. Parton  
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M. Jackson  
K. Carnes  
G. Vannelli  
D. West  
T. Cashman  
Rovers  
HOTTEST  
B. Streisand  
& B. Gibb  
O. McLean  
(Since)  
G. Washington Jr.  
S. Robinson

## SOUTH

**WABZ/Albemarle**  
Mark Robinson  
J. Winchester  
Stars On 45  
D. McLean  
(Since)  
B. J. Thomas  
HOTTEST  
D. West  
Taste Of Honey  
T. Cashman  
Taylor/Souther  
J. Newton  
S. Robinson  
G. Vannelli  
J. Cougar

**WIS/Columbia**  
Bob Davis  
D. West  
J. Lennon  
(Wheels)  
Capt. & Tennille  
A. Murray  
HOTTEST  
M. Diamond  
S. Easton  
Taylor/Souther  
E. Harris

**WYMC/Mayfield**  
Mike Brophy  
D. West  
K. Carnes  
HOTTEST  
Hall & Oates  
J. Newton  
L. Sayer  
(Living)  
T. G. Sheppard

**WDOB/Orlando**  
Tom Kennington  
J. Photoglo  
D. West  
G. Vannelli  
B. J. Thomas  
HOTTEST  
M. Diamond  
B. Streisand  
& B. Gibb  
D. McLean  
(Crying)

**WFTM/Raleigh**  
Tommy Walker  
A. Murray  
O. West  
J. Lennon  
(Wheels)  
B. Medley  
J. Photoglo  
HOTTEST  
B. Streisand  
& B. Gibb  
S. Easton  
G. Washington Jr.  
T. Gibb  
M. Diamond

**WFRV/Roanoke**  
Bill Bratton  
D. Parton  
(Love)  
A. Murray  
J. Jones  
J. Lennon  
(Wheels)  
Stars On 45  
HOTTEST  
Hall & Oates  
Blondie  
(Rapture)  
Sty.  
(Best)  
S. Easton  
G. Washington Jr.

**WQAI-FM/San Antonio**  
Kevin Fennessy  
Stars On 45  
J. D'Banton  
HOTTEST  
G. Washington Jr.  
G. Vannelli  
Climax Blues Band  
J. Newton  
S. Wonder

**WDAE/Tampa**  
Chris Kampmeier  
D. Hartman  
M. Jackson  
J. D'Banton  
D. McLean  
(Since)  
D. Parton  
(Love)  
HOTTEST  
G. Vannelli  
Champaign  
D. West  
Dobie Bros.  
(Train)  
C. Cross

**KRZY/Waco**  
Clay Steele  
J. Winchester  
D. West  
HOTTEST  
J. Newton  
B. Medley  
Taylor/Souther  
S. Robinson  
T. G. Sheppard

**WSJS/Winston-Salem**  
George Brown  
J. D'Banton  
K. Carnes  
C. Cross  
J. Winchester  
HOTTEST  
G. Washington Jr.  
S. Easton  
Hall & Oates  
S. Minwood  
Taylor/Souther

**WABZ/Albemarle**  
Mark Robinson  
J. Winchester  
Stars On 45  
D. McLean  
(Since)  
B. J. Thomas  
HOTTEST  
D. West  
Taste Of Honey  
T. Cashman  
Taylor/Souther  
J. Newton  
S. Robinson  
G. Vannelli  
J. Cougar

**WIS/Columbia**  
Bob Davis  
D. West  
J. Lennon  
(Wheels)  
Capt. & Tennille  
A. Murray  
HOTTEST  
M. Diamond  
S. Easton  
Taylor/Souther  
E. Harris

**WYMC/Mayfield**  
Mike Brophy  
D. West  
K. Carnes  
HOTTEST  
Hall & Oates  
J. Newton  
L. Sayer  
(Living)  
T. G. Sheppard

**WDOB/Orlando**  
Tom Kennington  
J. Photoglo  
D. West  
G. Vannelli  
B. J. Thomas  
HOTTEST  
M. Diamond  
B. Streisand  
& B. Gibb  
D. McLean  
(Crying)

**WFTM/Raleigh**  
Tommy Walker  
A. Murray  
O. West  
J. Lennon  
(Wheels)  
B. Medley  
J. Photoglo  
HOTTEST  
B. Streisand  
& B. Gibb  
S. Easton  
G. Washington Jr.  
T. Gibb  
M. Diamond

**WFRV/Roanoke**  
Bill Bratton  
D. Parton  
(Love)  
A. Murray  
J. Jones  
J. Lennon  
(Wheels)  
Stars On 45  
HOTTEST  
Hall & Oates  
Blondie  
(Rapture)  
Sty.  
(Best)  
S. Easton  
G. Washington Jr.

**WQAI-FM/San Antonio**  
Kevin Fennessy  
Stars On 45  
J. D'Banton  
HOTTEST  
G. Washington Jr.  
G. Vannelli  
Climax Blues Band  
J. Newton  
S. Wonder

**WDAE/Tampa**  
Chris Kampmeier  
D. Hartman  
M. Jackson  
J. D'Banton  
D. McLean  
(Since)  
D. Parton  
(Love)  
HOTTEST  
G. Vannelli  
Champaign  
D. West  
Dobie Bros.  
(Train)  
C. Cross

**KRZY/Waco**  
Clay Steele  
J. Winchester  
D. West  
HOTTEST  
J. Newton  
B. Medley  
Taylor/Souther  
S. Robinson  
T. G. Sheppard

**WSJS/Winston-Salem**  
George Brown  
J. D'Banton  
K. Carnes  
C. Cross  
J. Winchester  
HOTTEST  
G. Washington Jr.  
S. Easton  
Hall & Oates  
S. Minwood  
Taylor/Souther

**WABZ/Albemarle**  
Mark Robinson  
J. Winchester  
Stars On 45  
D. McLean  
(Since)  
B. J. Thomas  
HOTTEST  
D. West  
Taste Of Honey  
T. Cashman  
Taylor/Souther  
J. Newton  
S. Robinson  
G. Vannelli  
J. Cougar

**WIS/Columbia**  
Bob Davis  
D. West  
J. Lennon  
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Capt. & Tennille  
A. Murray  
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M. Diamond  
S. Easton  
Taylor/Souther  
E. Harris

**WYMC/Mayfield**  
Mike Brophy  
D. West  
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J. Newton  
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(Living)  
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G. Washington Jr.  
T. Gibb  
M. Diamond

**WFRV/Roanoke**  
Bill Bratton  
D. Parton  
(Love)  
A. Murray  
J. Jones  
J. Lennon  
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Stars On 45  
HOTTEST  
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D. Hartman  
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**WYMC/Mayfield**  
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S. Easton  
G. Washington Jr.  
T. Gibb  
M. Diamond

**WFRV/Roanoke**  
Bill Bratton  
D. Parton

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- RAYDIO
- "A Woman Needs Love (Just Like You Do)" (Arista)
- ATLANTIC STARR
- "When Love Calls" (A&M)
- SMOKEY ROBINSON
- "Being With You" (Tamla)
- CHAKA KHAN
- "What Cha' Gonna Do For Me" (WB)
- CHAMPAIGN
- "How 'Bout Us" (Columbia)
- SHALAMAR
- "Make That Move" (Solar/RCA)
- QUINCY JONES
- "Ai No Corrida" (A&M)
- GAP BAND
- "Yearning For Your Love" (Mercury/PolyGram)
- GROVER WASHINGTON, JR.
- "Just The Two Of Us" (Elektra)
- A TASTE OF HONEY
- "Sukiyaki" (Capitol)
- RUFUS
- "Tonight We Love" (MCA)

- JERMAINE JACKSON "You Like Me Don't You" (Motown) 39% reporting airplay. Medium at KSOL, WDIA, WVOL, WJLB, KAEZ, WCIN, KMJM, WVON, WKND, Hot at KYAC, KOKY, WJJS, WWRL and WAMD.
- STEPHANIE MILLS "Two Hearts" (20th Century) 39% reporting airplay. Adds at WXYV, WEDR, WDIA, WVOL, WTMP, WHRK, WVEE, WTLC, WJMO, WCIN, WKWM, WBMX, KDKO, KYAC.
- ROBERT WINTERS & FALL "Magic Man" (Buddah/Arista) 38% reporting. Hot at KDKO, KDIA, WKWM, WANT, WHRK, WVEE, WKND, WDAS, WWIN, WXYV. Medium at WVOL, WATV and WBMX.
- ULLANDA McCULLOUGH "Bad Company" (Atlantic) 38% reporting. Added at WWRL, KYAC and KSOL. Medium activity at WKND, WDAS, WWIN, WVOL, WJML, WLOU, WJJS, WTMP, WJLB, WJMO.
- CON FUNK SHUN "Lady's Wild" (Mercury/PolyGram) 38% reporting. Added at KDAY. Medium at KAEZ, WTLC, WJMO, WDAQ, KDKO, WKND, KOKY, WOIC, WDIA, WJML, WKXI, WTMP.
- MARVIN GAYE "Praise" (Tamla) 33% reporting. Medium at WAMO, WOIC, WAOK, WJJS, WJLB, WKWM, KDKO. Hot at WDAS, WDIA, WCIN, KDIA, and KDAY.
- TOM BROWNE "Thighs High" (GRP/Arista) 33% reporting airplay. Hot at KAEZ, WKWM, KSOL, WVOL, WJJS, WATV, WANT, WEDR, WKND, WAMO, WWIN. Medium at WKXI.
- JACKSONS "Can You Feel It" (Epic) 33% reporting. Adds at KOKY, WHRK, WVEE, KDKO, WXYV. Medium at KAEZ, WDAQ, WVON, WOIC. Hot at WJMI, WWRL, WTLC.

## NEW & ACTIVE

- BETTY WRIGHT "What Are You Going To Do With It" (Epic) 28% reporting. Added at WKND, WXYV, KOKY, WHRK, WVEE. Medium at WOIC, WDIA, WAOK, WATV, WTMP.
- T-CONNECTION "Everything Is Cool" (Capitol) 28% reporting. Hot at WJLB, KAEZ, WCIN, WVON, WBMX. Medium at WJJS, WATV, WEDR, WJMO.
- ROSE ROYCE "Golden Touch" (Whitfield) 25% reporting airplay. Added at WXYV, WHRK, WVEE. Hot at WDIA, WJMI, WKXI. Medium at WWRL, WJLB, WJJS.
- BERNARD WRIGHT "Just Chillin' Out" (GRP/Arista) 22% reporting. Medium activity at WCIN, WKWM, WKND, WXYV, WDIA, WVOL, WHRK, WVEE.
- GINO VANNELLI "Living Inside Myself" (Arista) 22% reporting airplay. Added at WKWM. Medium at WXYV, KOKY, WHRK, WVEE, WJLB, WBMX, KDKO.
- SADANE "One-Way Love Affair" (WB) 22% reporting airplay. Medium airplay at WAOK, WKXI, WJJS, WJLB, KAEZ, WJMO, WKWM, WDAS.
- ROBERTA FLACK & PEABO BRYSON "Love Is A Waiting Game" (Atlantic) 22% reporting. Added at WJJS, WKWM. Medium at WOIC, WKXI, WATV, WJMO, WBMX, KDKO.

## CLIMBERS

Following are listed in order of their airplay activity.

- KOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 58% reporting. Hot at WWRL, WXYV, KOKY, WOIC, WAOK, WJJS, WATV, WTMP, WHRK, WVEE, KMJM, KDAY, KYAC and KSOL. Medium at WAMO, WWIN, WDIA, WLOU, WJLB, KAEZ, WCIN.
- LAKESIDE "Your Love Is On The One" (Solar/RCA) 58% (+10) reporting. Added at KSOL. Medium at WAMO, WDAS, WWIN, WXYV, WOIC, WDIA, WLOU, WJJS, WTMP, WHRK, WVEE, WJMO, WDAQ and WKWM. Hot at WKXI, WTLC, WVON, WBMX, KDKO.
- DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 58% (+2) reporting airplay. Medium at WJLB, KAEZ, WDAQ, WKWM, WDIA, WAOK, WJMI, WJJS, KDKO, KSOL, WKND, WWRL, WAMO, WDAS. Hot at KDAY, WJMO, WVON, WHRK, WVEE, WXYV.
- KLEER "Get Tough" (Atlantic) 58% (+1) reporting action. Hot rotation at WJJS, WTMP, WHRK, WVEE, WKND, WAMO, WWIN, WXYV, WJLB, WCIN, WBMX. Medium at WDIA, WAOK, WKXI, WATV, WEDR, WDAS, WJMO, WKWM, KSOL.
- BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 53% (+9) reporting. Added at WJMI and WJMO. Medium at WAMO, WXYV, WDIA, WAOK, WTMP, WEDR, WHRK, WVEE, KSOL, WDAQ, WKWM. Hot at KDAY, WTLC, WCIN, WOIC, WLOU, WKND.
- CHANGE "Paradise" (RCA/Atlantic) 50% (+19) reporting. Added at WKWM, WJMO, KAEZ, WOIC, WJML, WVOL. Medium at WKND, WDAS, WWIN, WXYV, WAOK, WTMP, WHRK, WVEE, WTLC, WCIN, WDAQ, KDKO.
- STARPOINT "Keep On It" (Chocolate City/PolyGram) 47% (+19) reporting. Added at WDIA, KSOL. Medium at WBMX, WDAQ, WCIN, WJMO, WJJS, WATV, WHRK, WVEE, WXYV, WWIN, WKND. Hot at WAMO, WAOK, WJMI, WTMP.
- BAR-KAYS "Body Fever" (Mercury/PolyGram) 47% (+16) reporting activity. Added at WTLC, WCIN, WKND. Medium at KOKY, WOIC, WAOK, WVOL, WLOU, WATV, WHRK, WVEE, KDKO, WXYV. Hot at WJMI and WDAQ.
- RICK JAMES "Give It To Me Baby" (Gordy) 47% reporting airplay. Added at WWIN and WLOU. Medium at WKND, WDAS, WXYV, WOIC, WAOK, WVOL, WJMI, WKXI, WJJS, WATV, WHRK, WVEE, WKWM, KDAY. Hot at KDKO.
- SKYY "Superlove" (Salsoul) 47% reporting action. Adds at KSOL, WDAQ, WTMP, WOIC, WJJS, WHRK, WVEE, WXYV. Medium activity at WWRL, WAMO, WWIN, WAOK, WJMI, WTLC, WJMO. Hot at WATV, WKXI.
- ISLEY BROTHERS "Hurry Up And Wait" (T-Neck) 44% (+16) reporting action. Added at WLOU, WWRL, WJJS, WDAQ, KDAY, WCIN, KDKO, WJLB. Medium at WJMI, WHRK, WVEE, WDAS, WXYV, WTLC. Hot at WKXI.
- FRANKIE SMITH "Double Dutch Bus" (WMOT) 44% (+11) reporting. Added at KSOL. Hot at WTLC, WVON, WBMX, WAOK, WLOU, WKXI, WANT, WDAS, WWIN. Medium at WAMO, WXYV, WHRK, WVEE, WJMO.
- STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 42% (+16) reporting activity. Adds at WOIC, WVOL, WTMP, WEDR, WCIN, WVON, KDKO, KDIA. Medium at WWRL, WXYV, WHRK, WVEE, WTLC, WDAQ, WBMX.
- LINX "You're Lying" (Chrysalis) 42% of our reporters are on it. Medium activity at WJMI, WLOU, WEDR, WHRK, WVEE, WJLB, WTLC, WJMO, WCIN, WBMX, KDAY, KSOL, WAMO, WDAS, WXYV.
- STEVIE WONDER "Lately" (Tamla) 39% (+8) reporting. Added at WKND, WLOU, WJMO, WDAQ. Medium at WWRL, WXYV, WOIC, WDIA, WVOL, WJJS, WHRK, WVEE, KDKO. Hot at WCIN.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- JOE SAMPLE ..... Voices In The Rain (MCA)
- DAVE GRUSIN ..... Mountain Dance (GRP/Arista)
- JEFF LORBER FUSION ..... Galaxian (Arista)
- GROVER WASHINGTON, JR. .... Winelight (Elektra)
- WEATHER REPORT ..... Night Passage (ARC/Columbia)
- BILL EVANS ..... You Must Believe In Spring (WB)
- DEXTER GORDON ..... Gotham City (Columbia)
- MONTY ALEXANDER ..... Trio (Concord Jazz)

### NEW & ACTIVE

- LEROY VINNEGAR ..... Leroy Walks (Contemporary)
- YUTAKA YOKOKURA ..... Lovelight (Alfa)
- HEATH BROTHERS ..... Expressions Of Life (Columbia)
- STANLEY CLARKE & GEORGE DUKE ..... The Clarke/Duke Project (Epic)

EAST: WHUR/Washington, D.C., Oscar Fields: WEA/Baltimore, MD, Michael Singleton: WYBC/New Haven, CT, Jonathan Braslow: SOUTH: WCLK/Atlanta, GA, Requesya Ward: WTJZ/Newport News, VA, Larry Hollowell: MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, Dorian Pastor: WEST: KJLH/Los Angeles, CA, Lawrence Tenter, KKKO/Los Angeles, CA, Sal Levine: KADK/Denver, CO, Charlotte Height

Pop/Rhythms  
Hottest  
April 17, 1981

EAST	SOUTH	MIDWEST	WEST
Atlantic Starr	Smokey Robinson A Taste Of Honey Atlantic Starr Champaign Raydio	Atlantic Starr Smokey Robinson T-Connection	Smokey Robinson Atlantic Starr Raydio

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Blackbyrds  
Stevie Wonder  
Betty Wright  
Bar-Kays  
Sandra Fave

**HOTTEST**  
Gap Band "Burn"  
Grover Washington Jr.  
Kleer  
Robert Winters & Fall  
Bill Summers  
Tom Browne  
Jerry Knight "Fr"  
Atlantic Starr  
Champaign  
A Taste Of Honey

**WWRL**  
New York, NY  
Bob Law/Linda Haynes

**ADDED**  
Blackbyrds  
Isley Brothers  
Ullanda McCullough  
Rufus  
Brenda Russell  
Sandra Fave

**HOTTEST**  
Stephanie Mills  
Kool & The Gang  
Raydio  
Atlantic Starr  
Jacksons  
Ray, Goodman & Brown  
Chaka Khan  
Smokey Robinson  
Shalamar  
Jermaine Jackson

**WAMO**  
Pittsburgh, PA  
J.C. Floyd

**ADDED**  
None

**HOTTEST**  
A Taste Of Honey  
Jermaine Jackson  
Tom Browne  
Kleer  
Starpoint  
Aretha Franklin  
Atlantic Starr  
Champaign  
Quincy Jones  
Unlimited Touch

**WDAS**  
Philadelphia, PA  
Joe Tamburro

**ADDED**  
Lee Ritenour  
Side Effect  
Joe Simon  
Illusion  
Laprechaun

**HOTTEST**  
Grover Washington Jr.  
Smokey Robinson  
Slave  
Chaka Khan  
Frankie Smith  
Robert Winters & Fall  
Champaign  
Atlantic Starr  
Marvin Gaye  
Zingars

**WXVY**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Rose Royce  
Betty Wright  
Skiyy  
Stephanie Mills  
Stars On 45

**HOTTEST**  
Deniece Williams  
Smokey Robinson  
Robert Winters & Fall  
Grover Washington Jr.  
Kool & The Gang  
Atlantic Starr  
Kleer  
A Taste Of Honey  
Raydio  
Shalamar

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Walter Jackson  
Sadane "Sir"  
Chill Factor  
Rick James

**HOTTEST**  
Grover Washington Jr.  
Kleer  
Quincy Jones  
Atlantic Starr  
Frankie Smith  
Robert Winters & Fall  
Persuaders  
Zingars  
Tom Browne  
Chaka Khan

## MIDWEST

**WVON**  
Chicago, IL  
Ron King

**ADDED**  
Walter Jackson  
Stanley Clarke/George Duke  
Leon Ware  
Dne Way "Push"  
Teena Gardner  
Manhattan  
Dazz Band  
Randy Brown

**HOTTEST**  
Chaka Khan  
Fantasy  
Atlantic Starr  
Lakeside  
Shalamar  
Deniece Williams  
Isley Brothers  
T-Connection  
Frankie Smith  
Walter Hawkins

**WCIN**  
Cincinnati, OH  
Michael Roberts

**ADDED**  
Isley Brothers  
Bar-Kays  
Harvey Mason  
Stanley Clarke/George Duke  
Yutaka Yokokura  
Michael Wycoff  
Stephanie Mills

**HOTTEST**  
Aretha Franklin  
Kleer  
Bill Summers  
Smokey Robinson  
Marvin Gaye  
Stevie Wonder  
T-Connection  
T.S. Monk "Bon"  
A Taste Of Honey  
Quincy Jones

**KAEZ**  
Oklahoma City, OK  
Lee Simpson

**ADDED**  
Harvey Mason  
Passage  
Switch  
Change  
Lee Ritenour  
Greg Phillinganes  
Lenny White "Melody"  
Ben E. King  
Spinners "Long"  
Michael Jackson

**HOTTEST**  
Yarbrough & Peoples  
Gap Band "Burn"  
Whispers  
Two Tons  
T-Connection  
Tom Browne  
Smokey Robinson  
Atlantic Starr  
Grover Washington Jr.  
Stevie Wonder "Ain't"

**KMJM**  
St. Louis, MO  
Cory Winston

**ADDED**  
Raydio

**HOTTEST**  
Yarbrough & Peoples  
Smokey Robinson  
Blondie  
Champaign  
Kool & The Gang  
Gap Band "Burn"  
Barbra Streisand "Fool"  
Whispers  
Grover Washington Jr.  
Tierra "Together"

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Walter Jackson  
Spinners "Long"  
Randy Brown  
Stephanie Mills  
Bar-Kays  
Denise LaSalle  
Jeff Lorber Fusion  
Jones Girls

**HOTTEST**  
Gap Band  
Chaka Khan  
Frankie Smith  
Shalamar  
Bill Summers  
Junie  
Lakeside  
L.A. Boppers  
Ozone  
Jacksons

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
Stephanie Mills  
Change  
Mystic Merlin "80"  
Gino Vannelli  
Sandra Fave  
Spacer  
Grace Jones  
Dayton  
Fleck/Bryson

**HOTTEST**  
Atlantic Starr  
Manchester/Bryson  
Raydio  
Chaka Khan  
Tom Browne  
T.S. Monk "Bon"  
Aretha Franklin  
Robert Winters & Fall  
A Taste Of Honey  
Smokey Robinson

**WDAD**  
Dayton, OH  
Turk Logan

**ADDED**  
Chaka Khan  
Isley Brothers  
Wilton Felder  
Switch  
Firefly  
Stevie Wonder  
Webster Lewis  
Funkadelic "Electric"  
Skiyy

**HOTTEST**  
Atlantic Starr  
Sun  
Shalamar  
Common Sense  
Cameo  
Dayton  
Junie  
Raydio  
Debra Laws  
Bar-Kays

**WBMX**  
Chicago, IL  
Jack Patterson

**ADDED**  
Noel Pointer  
One On One  
Dave Grusin  
Side Effect  
Jack McDuff  
Heath Brothers  
Aurra  
Stephanie Mills

**HOTTEST**  
Frankie Smith  
Atlantic Starr  
Smokey Robinson  
Quincy Jones  
Yarbrough & Peoples  
Lakeside  
Gap Band "Humplin'"  
T.S. Monk "Can't"  
Kleer  
T-Connection

**WJLB**  
Detroit, MI  
John Edwards

**ADDED**  
Rufus  
Donna Washington  
Isley Brothers  
Michael Jackson  
Sandra Fave  
Alphonse Mouton  
Jack McDuff  
Carol Dionne

**HOTTEST**  
Aretha Franklin  
One Way  
Debra Laws  
Kleer  
Cameo  
T-Connection  
Atlantic Starr  
Champaign  
Grover Washington Jr.  
Barbra Streisand

**WJMO**  
Cleveland, Ohio  
Bernie Moody

**ADDED**  
Stephanie Mills  
Bill Summers  
Stevie Wonder  
Change  
Funkadelic "Connections"  
Unix  
Peabo Bryson

**HOTTEST**  
Champaign  
T.S. Monk "Bon"  
Atlantic Starr  
A Taste Of Honey  
Jerry Knight "Fr"  
Deniece Williams  
Grover Washington Jr.  
Dazz Band  
Quincy Jones  
Smokey Robinson

## SOUTH

**KOKY**  
Little Rock, AR  
Lyn Henry

**ADDED**  
Chaka Khan  
Jacksons  
Atlantic Starr  
Betty Wright

**HOTTEST**  
Shalamar  
Raydio  
Teena Marie  
Smokey Robinson  
Champaign  
Whispers  
Yarbrough & Peoples  
Kool & The Gang  
Jermaine Jackson  
Sister Sledge "All"

**WQIC**  
Columbia, SC  
Bob Walters

**ADDED**  
Skiyy  
Thelma Houston  
Stanley Clarke/George Duke  
Ramona Brooks  
Change

**HOTTEST**  
A Taste Of Honey  
Bill Summers  
Shalamar  
Champaign  
Raydio  
Gap Band  
Atlantic Starr  
Kool & The Gang  
Chaka Khan  
Whispers

**WDLA**  
Memphis, TN  
Mark Christian

**ADDED**  
Billy Preston  
Revelation  
Walter Jackson  
Stephanie Mills  
Starpoint  
Spinners "Long"

**HOTTEST**  
A Taste Of Honey  
Smokey Robinson  
Shalamar  
Raydio  
Bar-Kays  
Chaka Khan  
Marvin Gaye  
Zingars  
Atlantic Starr  
Rose Royce

**WAOK**  
Atlanta, GA  
Carl Connors

**ADDED**  
Millie Jackson  
Side Effect  
Jerry Bell  
Walter Jackson  
Aurra  
Brenda Russell

**HOTTEST**  
Jerry Knight "Fr"  
A Taste Of Honey  
Champaign  
Quincy Jones  
Grover Washington Jr.  
Atlantic Starr  
Kool & The Gang  
Funkadelic "Connection"  
Frankie Smith  
Starpoint

**WATV**  
Birmingham, AL  
Bill Glover

**ADDED**  
Controllers  
Barbara Mason "On"  
Lamont Dozier

**HOTTEST**  
Smokey Robinson  
T.S. Monk "Bon"  
Gap Band  
Skiyy  
Debra Laws  
Leon Huff  
Kool & The Gang  
Teddy Pendergrass  
Tom Browne

**WLOU**  
Louisville, KY  
Bill Price

**ADDED**  
Gap Band  
Stevie Wonder  
Isley Brothers  
Feedback Band  
Rick James  
Executive  
Timmy Thomas  
Passage

**HOTTEST**  
Grover Washington Jr.  
Grandmaster Flash  
Shalamar  
Cameo  
Frankie Smith  
A Taste Of Honey  
Raydio  
Bill Summers  
Junie  
Raydio  
Champaign

**WJMI**  
Jackson, MS  
Carl Haynes

**ADDED**  
Lee Ritenour  
Change  
Bill Summers

**HOTTEST**  
Starpoint  
Quincy Jones  
Rose Royce  
Bar-Kays  
Jerry Knight "Fr"  
Raydio  
Barry & Glodean White  
Chaka Khan  
Grover Washington Jr.  
Jacksons

**WEDR**  
Miami, FL  
Leo Jackson

**ADDED**  
Donna Washington  
Joy Gilmora  
Stanley Clarke/George Duke  
Alton McClain & Destiny  
Kano  
Sandra Fave  
Stephanie Mills  
Thelma Houston  
Persuaders  
Teena Gardner

**HOTTEST**  
Jacksons "Hotel"  
Norman Connors  
T.S. Monk "Bon"  
Whispers  
Mantus  
Common Sense  
Silver Platinum  
Tom Browne  
Jones Girls "Just"  
R.J.'s Latest Arrival

**WVOL**  
Nashville, TN  
Fred Harvey

**ADDED**  
Change  
Stanley Clarke/George Duke  
Stephanie Mills

**HOTTEST**  
Grover Washington Jr.  
Grandmaster Flash  
Raydio  
Tom Browne  
Smokey Robinson  
Champaign  
MammaTapee  
Shalamar  
Blondie  
Atlantic Starr

**WTMP**  
Tampa, FL  
Debbie Parker

**ADDED**  
Grace Jones  
Skiyy  
Stephanie Mills  
Stanley Clarke/George Duke

**HOTTEST**  
Champaign  
A Taste Of Honey  
Kleer  
Shalamar  
Kool & The Gang  
Atlantic Starr  
Starpoint  
Rufus  
D.D. Sharp Gamble "Anyway"  
Smokey Robinson

**WHRK**  
Memphis, TN  
Ron Olson

**ADDED**  
Rose Royce  
Betty Wright  
Skiyy  
Stephanie Mills  
Jacksons  
Stars On 45

**HOTTEST**  
Deniece Williams  
Smokey Robinson  
Robert Winters & Fall  
Grover Washington Jr.  
Kool & The Gang  
Atlantic Starr  
Kleer  
A Taste Of Honey  
Raydio  
Shalamar

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Rose Royce  
Betty Wright  
Skiyy  
Stephanie Mills  
Jacksons  
Stars On 45

**HOTTEST**  
Deniece Williams  
Smokey Robinson  
Robert Winters & Fall  
Grover Washington Jr.  
Kool & The Gang  
Atlantic Starr  
Kleer  
A Taste Of Honey  
Raydio  
Shalamar

**WCKI**  
Jackson, MS  
Tommy Marshall

**ADDED**  
McKinley Mitchell  
Ann Peebles  
Heaven & Earth  
Chaka Khan  
L.V. Johnson  
Randy Brown

**HOTTEST**  
Rose Royce  
A Taste Of Honey  
Smokey Robinson  
Lakeside  
Raydio  
Isley Brothers  
Skiyy  
Frankie Smith  
Atlantic Starr  
Grover Washington Jr.

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
None

**HOTTEST**  
Robert Winters & Fall  
Champaign  
Gap Band "Burn"  
Frankie Smith  
Tom Browne  
Smokey Robinson  
Zapp  
A Taste Of Honey

**WJJS**  
Lynchburg, VA  
Donnie Deane

**ADDED**  
Fleck/Bryson  
Skiyy  
Isley Brothers  
Funkadelic "Electric"  
Timmy Thomas  
Blue Magic  
Frank Hooker  
L.A. Boppers

**HOTTEST**  
Smokey Robinson  
A Taste Of Honey  
Grover Washington Jr.  
Tom Browne  
Kleer  
Quincy Jones  
Kool & The Gang  
Aretha Franklin  
Jermaine Jackson  
Atlantic Starr

## WEST

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
Rufus  
Stanley Clarke/George Duke  
Gene Dunlap "Before"  
Tom Browne (LP)

**HOTTEST**  
Whispers  
Shalamar  
Yarbrough & Peoples  
Smokey Robinson  
A Taste Of Honey  
Quincy Jones  
Slave  
Marvin Gaye  
T.S. Monk "Bon"  
Atlantic Starr  
Robert Winters & Fall  
Raydio

**KBOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Starpoint  
Lakeside  
Ullanda McCullough  
Frankie Smith  
Revelation  
Skiyy

**HOTTEST**  
Smokey Robinson  
Grover Washington Jr.  
A Taste Of Honey  
Atlantic Starr  
Champaign  
Quincy Jones  
Raydio  
Kool & The Gang  
Shalamar  
Tom Browne

**KDAY**  
Los Angeles, CA  
J.J. Johnson

**ADDED**  
Con Funk Shun  
Dennis Brown  
Rufus  
Greg Phillinganes  
Lamont Dozier  
Isley Brothers

**HOTTEST**  
Chaka Khan  
Atlantic Starr  
Quincy Jones  
Marvin Gaye  
Smokey Robinson  
Raydio  
Deniece Williams  
Bill Summers  
Kool & The Gang  
Ohio Players

**KYAC**  
Seattle, WA  
Larry J

**ADDED**  
Joe Simon  
Stephanie Mills  
Ullanda McCullough  
Kleer "Runnin'"

**HOTTEST**  
Smokey Robinson  
Champaign  
Zingars  
Jermaine Jackson  
Kool & The Gang  
A Taste Of Honey  
Raydio  
Rufus  
Whispers  
Slave

**KDKO**  
Denver, CO  
Byron Pitts

**ADDED**  
Isley Brothers  
Jeff Lorber Fusion  
Stephanie Mills  
Wilton Felder  
Klique  
Jacksons  
Stanley Clarke/George Duke  
Heaven & Earth  
Strikers  
Greg Phillinganes  
Sister Sledge "Next"  
Larsen-Felten  
Heath Brothers  
Thelma Houston

**HOTTEST**  
Gap Band  
Coat of Mundi  
Blackbyrds  
Robert Winters & Fall  
Lakeside  
Chaka Khan  
Atlantic Starr  
T.S. Monk "Can't"  
Smokey Robinson  
Rick James

# Opportunities

## Openings

### EAST

Central NY original and best AOR is looking. No "announcers," real communicators. T&R to Dale Edwards, WOUB, 288 Genesee St., Utica, NY 13502. EOE (4-17)

WAAF, one of the nation's leading AOR's, is looking for experienced air personalities. Phenomenal company. T&R David Bernstein, PD, WAAF, 34 Mechanic, Worcester, MA 01608. EOE M/F (4-17)

AM drive communicator with professional production skills needed for Pop/Adult-informational format. T&R to Rod Sinclair, WHJD, 245 Brown St., Greensburg, PA 15601. EOE M/F (4-17)

Nights for Northeast powerhouse personality Pop/Adult. Possible step to daytime. If you can make the listener feel comfortable, rip on the phone without overdoing it, are informed and intelligent, send your tape and detailed background. Prestige organization. An equal opportunity employer. Send tape and resume to Radio & Records, 1930 Century Park West, Box 226, Los Angeles, CA 90067.

KZ-104/Cape Cod looking for talented midday jock to join our winning team. Must do superb production. T&R to Dean Manchester, WKZE-FM, Bog Hollow Rd., Orleans, MA 02653. EOE M/F (4-17)

Rare opening for News Directorship at WKBO/Harrisburg, PA. Contact Tim Burns, 411 S. 40th St., Harrisburg, PA 17111, (717) 561-0710. EOE M/F (4-17)

WACZ/Bangor, ME is looking for a News Director. T&R to John Marshall, Box 921, Bangor, ME 04401. EOE M/F (4-17)

Midday opening, growing market. Looking for top-notch Pop/Adult professional. T&R to Drew Wilder, WLAD, 198 Main St., Danbury, CT 06810, (4-17)

WDHA-FM/North Jersey seeks part-time DJ (five nights a week). Must live in area. Call Mark Chernoff (between 9am-2pm) at (201) 328-1055. EOE (4-17)

WPOC-FM/Baltimore needs 7-midnight communicator. T&R to Larry Clark, PD, WPOC-FM, 711 W. 40th St., Baltimore, MD 21211. No calls please. EOE M/F (4-17)

WACZ/Bangor, ME is looking for air talent. T&R to John Marshall, Box 921, Bangor, ME 04401. EOE M/F (4-17)

Rare opportunity for outstanding adult personality. Northeast powerhouse market leader will be facing retirement of morning institution. Ability to communicate in heavy information environment a must. May come on board in other day-part to become accustomed to audience, build acceptance. Strict confidence. Prestige organization. Send tape and detailed description of your background to Radio & Records, 1930 Century Park West, Box 227, Los Angeles, CA 90067.

WCCC seeks morning and other personalities. Personality, musical knowledge, experience, references. T&R to Paul Payton, 11 Asylum, Hartford, CT 06103. (4-10)

WCBM/Baltimore looking for afternoon personality with major market experience. Benjamin Hill, WCBM, 68 Radio Plaza, Owings Mills, MD 21117. Metromedia and EOE. (4-10)

WTFM/New York needs production genius/copywriter. Immediate opening. Retail experience, impeccable habits essential. T&R to Frank Kelly, 173-15 Horace Harding Blvd., New York, NY 11355. EOE M/F (4-10)

Afternoon news position. Send tape, resume, and writing samples to News Director, WHUM, Box 1657, Reading, PA 19603. EOE M/F (3-27)

Immediate opening. New equipment and winning staff. Tape and resume to Chip Morgan, PD, WMRF, Five West Market St., Lewistown, PA 17044. EOE M/F (3-27)

Team players, creative, aggressive, enthusiastic, production w/ growth-oriented. There's us. If that's you, let's talk about mornings and money. Chip Morgan, WMRF, (717) 248-8757. EOE M/F (3-27)

## Openings

### SOUTH

WBCY programming assistant. Wants get into programming? WBCY-FM, a Jefferson-Pilot Broadcasting station is looking for a programming assistant. Air and production skills desired, but not essential. Cover letter, resume, and tape (no calls) to Mr. Bob Kagan, WBCY PD, #1 Julian Price Plaza, Charlotte, NC 28208. EOE (4-24)

Q101/Meridian, MS has an opening for air personality with good production ability. Call Larry O'Neil, (601) 693-2381 (4-17)

CHR serving two colleges changing image. Shooting for #1. T&R to Box 430, Ruston, LA 71270, or call Dan Hollingsworth, (318) 255-2530. EOE (4-17)

KMJQ/Houston now accepting T&R for DJ's and news people to fill future positions. Send to KMJQ, Box 22600, Houston, TX 77027 (4-17)

Talk show and news block hosts needed yesterday. Contact Rick McGee, PD, KARN, Box 4189, Little Rock, AR 72214, (501) 661-7600 (4-17)

WKGN/Knoxville has openings for PD and air personality. Rush tapes, resumes and letter outlining goals to Buddy Brown, WKGN, 2900 Sutherland Ave., Knoxville, TN 37919. EOE M/F (4-17)

KBFM looking for midday talent. If you can charm the ladies, call Steve Owens, (512) 383-4961. EOE M/F (4-17)

Sunshine rock and roll. Immediate drive-time opening. Believable/reliable talent for aggressive organization. T&R to Brian Killy, PD, WABB-FM, Box 2148, Mobile, AL 36601. EOE (4-17)

WZZQ/Jackson, MS needs AOR jock immediately. Experience, good production a must. Good working conditions. Tapes to David Perkins, Box 2171, Jackson, MS 39206. EOE M/F (4-17)

Promotion Director needed at KTXQ/Dallas (AOR). Send resumes immediately to Tom Owens, KTXQ, 3626 North Hall, Dallas, TX 75219. EOE M/F (4-17)

KIKK AM-FM/Houston looking for part-time jock and part-time news person. Contact Charles Ochs, OM, (713) 772-4433 (4-17)

WANTED: Morning drive talent for KFMK 98FM willing to take direction. T&R to Lee Logan, PD, KFMK, 6420 Richmond, Suite 600, Houston, TX 77067. EOE M/F (4-17)

Unhappy where you're at? Need dependable person for afternoon drive/news. Start at 9:00, T&R to PD, 13-Coil, Box 6360, Odessa, TX 79762 (4-17)

Midday person needed at KAYD-FM97. One of the leading stations in a market of 20. T&R to Bob Shannon, Box 870, Beaumont, TX 77704 (4-17)

Operations Manager needed for fast growing Class C and daytime station in Sunbelt. Program Director experience necessary, but our need is operations, not programming. Must have demonstrable people skills, a desire to excel, and a need to make the effort to succeed. Stable work history, ability, skill and general management potential are requirements. If you have learned the difference between "big bucks" and management level salary and meet our other requirements, send a tape and resume to Radio & Records, Box 230, 1930 Century Park West, Los Angeles, CA 90067.

Immediate opening for news anchor. One year experience mandatory. Tapes and resumes to Melanie Ruffin, WLWI, Box 4999, Montgomery, AL 36195. EOE M/F (4-10)

WANTED: Midday DJ for modern Country station in Texas Panhandle. Sales opportunity. Tapes and resumes to KBBB, Box 1478, Borger, TX 79007. EOE M/F (4-10)

WRGI needs experienced News/Sports Director immediately. Pop/Adult format. Football play-by-play necessary. Tapes and resumes to Brian Lange, 950 Manatee, Naples, FL 33942. EOE (4-10)

Several openings at East Texas kicker. If you're a pro, call us. Great location and great staff. Ask for Dan at (214) 729-8077. (4-10)

### Stand Out From The Crowd

Chances are you're looking for an outstanding person to fill your opening. So why not place a standout ad in R&R?

You can have an ad that will set you apart from the competing employers and get quick results.

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## Openings

KLOU/Lake Charles, LA looking for bright alive night jock with good production. Send tapes and resumes to KLOU, Box 1725, Lake Charles, LA 70602. (4-10)

Sales Manager wanted for Southeast Kentucky AM/FM. Five years experience minimum. Good bucks. Call Randall Bliss, (606) 598-5102 before 1pm EST. (4-10)

News Director for aggressive news department at WFTL/Ft. Lauderdale. Contact Scott Fischer or Don Williams at (305) 485-4111. EOE (4-10)

991ZD/West Palm Beach Ft. Pierce seeks God's chosen continuity director. Exceptional, creative organization and leadership abilities. Bob Irving, OP, WIZD, Box 99, Ft. Pierce, FL 33450. EOE M/F (4-10)

WQEN/Gadsden, AL, 100,000 watt FM and AM sister station, needs Chief Engineer. Contact Roger Garther at (205) 543-3246. EOE M/F (4-10)

WRVR/Memphis searching for News Director. Anchor shift required. Qualified candidates apply to Jim Robertson, PD, 2272 Central, Memphis, TN 38104. EOE M/F (4-10)

CHR KROF/Abbeville, LA now talking tapes and resumes for future air work. Send to Shelley, PD, Box 610, Abbeville, LA 70510. (4-10)

KLUF/Lufkin, TX looking for air talent with production capabilities. Send tapes and resumes to Allen Clarke, Box 1868, Lufkin, TX 75901. No calls please. EOE M/F (4-10)

Southeastern 100,000 watt Charleston station has position open for Chief Engineer who also can handle air shift. If you are stable, hard-working and a team player that would like to make 19K, send complete resume and air sample to Radio & Records, 1930 Century Park West, Box 229, Los Angeles, CA 90067. (4-10)

### MIDWEST

Evening adult personality to give listeners an alternative to TV. T&R only to Tom Scott, WJON, Box 220, St. Cloud, MN 56301. EOE M/F (4-17)

AOR needs female with production skills. Good company, creative atmosphere, hot radio market. Must be energetic, ready to rock. Mark Vos, KRQ/Kows City-Cedar Rapids, (319) 354-9500. (4-17)

KRGV/Grand Island, NB is looking for a good night time jock. Write Gary Buchanan, Box G, Grand Island, NB 68902, or call (309) 381-1430. EOE M/F (4-17)

500,000 market modern Country station has openings for all shifts, news, and production pros. T&R to Lee West, 5840 S. Memorial, Suite 103, Tulsa, OK 74145. EOE M/F (4-17)

Experienced personalities for Top Tracks format for future openings. T&R to Denis Prior, PD, KKDQ, 505 University Ave., Grand Forks, ND 58201. EOE M/F (4-17)

Major market top-rated Country station searching for top-notch news anchor. Contact J. Paul Huddleston, WBCS-FM, (414) 453-4130. (4-17)

Doubleday's WLLZ/Detroit expanding air staff. Send tapes and resumes to John Larson, PD, WLLZ, 8009 Lyndon, Detroit, MI 48238. No calls please. EOE M/F (4-17)

News. WCVB/WFMB needs excellent gathering, writing, and announcing skills. T&R to Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (4-17)

WHMQ/Findlay, OH needs an experienced Country personality for immediate afternoon drive opening. Females encouraged to apply. (419) 422-4545. Don Andrews. EOE M/F (4-17)

WXEZ/Toledo seeks experienced, intelligent PD. Responsibility, integrity valued. Salary negotiable. T&R to Opening, WXEZ, 2965 Pickle Road, Oregon, OH 43616. (4-17)

50,000 watt Midwest Country seeks personalities for future. Looking for dedicated radio people. Top pay. T&R to Jeff Christenson, KXEL, Box 1540, Waterloo, IA 50704. (4-17)

WFMB/Country 105 needs pro for drive shift. Good production skills required. T&R to Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (4-17)

KMYZ/Pryor, OK seeking experienced announcers for 100,000 watt Country station. Send tapes, resumes, and production samples to Michael Evans, Box 66, Pryor, OK 74361. EOE M/F (4-17)

Illinois' best small market station is searching for an experienced, conversational Pop/Adult entertainer. Ability to communicate with audience, good pipes, and good production skills necessary. If good bucks and benefits, great facilities, and a great place to live sounds good to you, send your tape and resume now! Randy Rundle, PD, WZOE-AM/FM, Broadcast Center, Princeton, IL 61356. EOE M/F. (4-17)

## Openings

We're a medium market, hit-oriented Country station looking for the perfect AM drive personality. Pay commensurate with ability. Rush tapes and resumes to Radio & Records, 1930 Century Park West, Box 225, Los Angeles, CA 90067

Above average AOR announcer, decent production skills for excellent FM radio station in medium market. You will learn top skills here with a tight format and strong direction! Work with first class equipment and announcers that take pride in their work. Real good compensation package. Tape and resume to General Manager, KQDS, P.O. Box 6167, Duluth, MN 55808. (4-17)

Help Wanted/Engineering: A real opportunity for a young first ticket ready to move up to Chief. Full-time non-directional AM/FM. Maintain new studios, SMC automation, lots of remote gear. Airwork available, but not required. 13-station Midwest family group. Gayle Olson, WSJM/WIRX, Box 107, St. Joseph, MI 49085 or call (616) 983-3992. EOE (4-17)

Broadcast group has several openings in Southwest Oklahoma stations. Send T&R to Ellis Meeks, KRHD, 1701 Pine, Duncan, OK 73533. EOE M/F (4-10)

WRKR/Milwaukee Racine needs drive time air talent. Send tape and resume to Steve Warren, PD, WRKR, Racine, WI 53405. EOE M/F (4-10)

KSLQ/St. Louis seeking major market journalist for top major market station for afternoon drive. Contact Stephen Foster, ND, KSLQ, 111 S. Bemiston, Clayton, MO 63105. EOE M/F (4-10)

WHUT seeks personality for Country format. Contact Mike Kase, Box 151, Anderson, IN 46015, or call (317) 644-1255. EOE M/F (4-10)

Needed: Adult midday personality looking to move to a bigger market. Right bucks for the right person. Contact Jay Richards, (419) 248-2627. (4-10)

WNYN has immediate opening. T&R to Jerry McCully, Cleveland Ave. NW, Canton, OH 44703. EOE M/F (4-10)

KOMA/Oklahoma City looking for natural adult communicator for night shift. T&R immediately to Gregg Lindahl, PD, Box 1520, Oklahoma City, OK 73101. (4-10)

News Director wanted at very aggressive top-notch small market station. Send resume to WLJE, Box 149, Valparaiso, IN 46383, or call (219) 462-8125. (4-10)

Sports Director. Play-by-play experience with emphasis on hockey. Only experienced need apply. T&R to WTSO, Box 8030, Madison, WI 53708. EOE (4-10)

News person needed for medium market AOR. T&R to Rick Peterson, WWCK, 414 Hamilton Blvd., Peoria, IL 61602, or call (309) 674-2000. EOE M/F (4-10)

### WEST

Are you a Country format announcer? Do you know Country music? Are you good enough to work for a Billboard reporting, award-winning, totally involved Country station in central CA? If you can answer yes to all of the above, we're looking for you! Send tape, resume, and salary history to: General Manager, KCEY, Box 979, Modesto, CA 95354. EOE M/F (4-24)

Rock morning man wanted now! T&R to Franke Jolle, Program Consultant, Box 3087, Hollywood, CA 90028. EOE M/F (4-17)

Solid Oregon News Department seeks T&R for future openings. Excellent compensation for experienced news people. Send to News Director, Box 10526, Eugene, OR 97440. EOE (4-17)

KOPA-FM/Phoenix needs humorous morning personality. Target 25-34. Send tape to Steve Rivers, PD, Box 1827, Scottsdale, AZ 85251. EOE M/F (4-17)

KFOD, Alaska's 50,000 #1 Pop/Adult station needs #1 afternoon drive person. Good money, weekends off. Is that you? Contact Jim Scott, (907) 344-9622. EOE (4-17)

Creative morning man for older-formatted station. At least 5 years experience. T&R to Mike Evans, Box 937, Bakersfield, CA 93309. EOE M/F (4-17)

Experienced AOR sales people needed. If interested in living in Anchorage, send resume to KRKN-FM, Mac-Key Building, 338 Denali, Anchorage, AK 99501. EOE M/F (4-17)

Aggressive sales person needed for KIOQ-FM, Pop/Adult in most beautiful area of West. Contact Jon Levin, Box 1388, Bishop, CA 93514, (714) 873-5861. (4-17)

DJ/PD needed in Colorado Springs, KSSS. Contact Bob May, Box 740, Colorado Springs, CO 80901. Experienced only. EOE M/F (4-17)

Future openings. KTAC/Tacoma, 2000 Tacoma Mall Office Bldg., Tacoma, WA 98411. EOE M/F (4-17)

# Opportunities

## Openings

Denver station seeking MD to develop classical music service, and to host live broadcasts. 3 years experience. T&R to Jim Sprinkle, KCFR-FM, 2056 South York St., Denver, CO 80208. (4-17)

Opening soon. First phone announcer. Experienced. Strong personality news. Top benefits. Union scale. T&R to Bob Neira, KBEE AM/FM, Box 3131, Modesto, CA 95353. No calls. EOE M/F (4-17)

KBDF/Eugene, OR future air talent & newperson. T&R to Charlie Van Hall, Box 70128, Eugene, OR 97401. EOE M/F (4-17)

Orange County broadcast workshop is seeking applicants for possible future openings as instructors and guest lecturers. Prefer current on-air broadcasters and/or background in broadcast instruction. Patience and willingness to work and help shape beginners' career a must! Respond to Michelle Moscrip, (714) 958-7171. (4-17)

KCAP/Helena looking for bright, creative person for AM drive position. T&R to Steve Blair, Box 1878, Helena, MT 59601 or (406) 442-4490. EOE M/F (4-10)

Major radio outlet Salt Lake City seeking pro air staff yesterday. T&R to Don Cox, and Eric Rhoads, 1636 N. Woodland, Provo, UT 84601. EOE (4-10)

KAGO/Klamath Falls needs afternoon jock, warm adult communicator. Tapes and resumes to Box 1150, Klamath Falls, OR 97601, or call (503) 882-2551. EOE M/F (4-10)

SUNBELT COMMUNICATIONS, KZZX. 7-12pm, mature, experienced, good pipes, top dollars. T&R to Chuck Morgan, 5095 Ellison NE, Albuquerque, NM 87109. No calls please. EOE M/F (4-10)

ZEL-KBDF/Eugene needs morning News Director for AM/FM operation. Contact PD Chris Kovanick, (503) 484-4304. (4-10)

Country KUUY/Cheyenne has PM drive opening. Only aggressive, experienced communicators should apply. Good benefits, top salary. T&R to Richard Lee, Box 928, Cheyenne, WY 82001, or (307) 632-0561. EOE M/F (4-10)

## Positions Sought

Radio newperson; 8 years experience, seeks medium market News Director post or major market position. New York and Midwest experience. STEVE VIRGIL, (814) 297-7281. (4-17)

After a short vacation, I'm ready to work. 10 years as PD/MD/jock. In NJ, NY, and CT please. Let's talk. MIKE, (203) 324-7518. (4-17)

Veteran newsmen currently News Director in Southwest small market looking to Northwest area. 10 years experience in small/medium markets. Afternoons, (505) 434-1178. (4-17)

Energy, enthusiasm, ability. Seeking organization with same. AOR, CHR, or Country and Western. Top-notch production/pipes. Call DAVE, (816) 582-2817, afternoons before 5:30 EST. (4-17)

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1930 Century Park West, L.A., CA 90067

## Positions Sought

Personality jock with PD, MD experience looking for West Coast position. Production a specialty. Call JIM THOMAS after 6pm, (305) 287-2020. (4-17)

CHARLIE FOX previously KUDL, WPFM, K96, FM97. Looking for news position. Call (803) 873-8148. (4-17)

CHR jock. 2 years on-air, 3 years management. 5 years night clubs. Looking for small or medium market. Call TOM CUNNINGHAM, (212) 939-9752. (4-17)

JACK CRABBE formerly WPFM, K96, WNAP. Wants new position. Call (803) 873-8148. (4-17)

BOB CHRYSLER formerly 96X, Y103, 96KX, KCBO. Looking for position. Call (803) 873-8148. (4-17)

DEBBY BRENNAN formerly 98X, K102, Q97, KTGR. Seeking new position. Call (803) 873-8148. (4-17)

Programmer, MD, proven track record. Available immediately. MIKE SELDEN (Dallas), (817) 274-1833. (4-17)

Mature adult announcer with 2 1/2 years experience looking for work in Pop/Adult. Experienced in P-B-P for basketball/football. THOMAS, (412) 441-4410. (4-17)

Talented, experienced AOR jock. Former PD, afternoon drive, New York City suburban station, seeks airshift. Knows music, radio, team player. GARY AXEL-BANK, (212) 543-5338. (4-17)

Jocked my way through college. Now ready to work. 5 years in AOR, CHR, Pop/Adult. Available in June. T&R available. MARK McDERMOTT, (515) 292-0940. (4-17)

Experienced radio broadcaster seeking PD position in Southwest area. BA degree in communications. Programming experience. Currently free-lance part-time instructor. Call evenings after 7pm, (312) 646-5465. TOM. (4-17)

Moving to Cincinnati this spring. 5 1/2 years experience as jock, programmer and newsmen. Looking for full-time employment. RON, (303) 223-8093. (4-17)

11 year pro experienced in all formats and markets. Also character voices and "Wolfmen" type show. Ready now. T&R available. Call JEFF, (817) 274-1984. (4-17)

If you need a pro, I've worked for some great folks. 5 year AOR pro willing to relocate. Call BOB, (806) 252-7883. (4-17)

WGCL. WZZP/Cleveland jock looking for full-time airshift. Would consider full-time promotions, part-time air. Prefer New England area. Call DAVID MARS, (216) 499-5504. (4-17)

BOB RIVERS, formerly with Wizard 99, Y103, K102. 8 years experience, now looking for lucrative and exciting challenge. Before 6pm, (305) 491-1876, after 6pm, (305) 772-4715. (4-17)

7 years experience all facets on-air. Most recently as news half of medium market AOR morning show. Prefer Midwest. Call DAN, (517) 876-1534. (4-17)

KAFY/Bakersfield going Spanish... which I don't speak. JOSEPH KING, 3 years PM drive this market, great numbers, 10 years experience. (805) 386-2824 (between 2-6pm). (4-17)

DANE CLARK, WIF/Philadelphia, MD, ex-WXKS/Boston Asst MD, seeks anchor/reporter position in major market CHR or AOR radio. (215) 548-2858. Available immediately. (4-17)

DANIEL WEST experienced small market PD/MD, looking for air-shift in L.A. or San Diego area. First phone. Call (805) 824-4038, before noon. (4-17)

Air personality ready to relocate. Experience, KORK, KISS-FM, KUTE102. Call MARK, (702) 731-3253. (4-17)

Stable OM looking for West Coast facility with growth potential. Great track record. Available today. Call CHRIS EDWARDS, (805) 397-3038. (4-17)

Hard-working, dedicated DJ wants full-time work. If you hear my tape, you'll wonder why I'm not working. Top 50 experience. Call JOE, (212) 368-2734. (4-17)

Hard-working, spirited minority female with radio experience in L.A., seeks full-time job any format. Have BA in communications/broadcasting from Pepperdine. MARILYN, (213) 299-4912. (4-17)

Ready, willing and able to work for you. 3 years experience. Good delivery. Small or medium market. Ready to travel. KYLE, (503) 288-3923. (4-17)

TONY MILES, KIOK/TX-Cities, MD/PD, morning person. Available to work in West now. (509) 588-2151 or (509) 582-9194. (4-17)

I believe in creativity and community involvement. Assistant MD, production and promotion experience in CHR, Pop/Adult and Country. Current market 300,000. Call JIM, (904) 433-2808. (4-17)

Proven Southern California PD with winning track record and references, available on request from P.O. Box 314, Dulzura, CA 92017. (714) 281-5132. (4-17)

Husband/wife team in 61st largest BMSA seeks stable, challenging, broadcast/programming position. Experienced in programming, operations, music, news and sports. Call JERRY/KATHY, (817) 754-8484. (4-17)

## Positions Sought

Wanted: Immediate results from this ad. Creative and experienced pro looking for opening at FM rocker, PD position, and/or airshift. CHRIS STEVENS, (219) 863-7205. (4-17)

Two Country AMs, to #1 ARB, 1975-80, with 15 years CW music experience, MD, announcer, production. JAY STONE, (707) 528-7848. (4-17)

MARK WAINWRIGHT unemployed! Help this experienced Pop/Adult and CHR personality become a production member of American society again. (309) 692-8567. (4-17)

Morning man with programming and PM drive experience out of work due to automation. 10 year professional. Hard worker with good numbers. Prefer Pennsylvania. (717) 645-9457. (4-17)

STEVE RODIO, former WRNO/New Orleans air personality/MD seeks morning or afternoon AOR position. (504) 885-4514. (4-17)

Production pro, top rock personality seeks new challenge. Willing to move, if it's upward. Superstars today, yours tomorrow. PAUL HARRIS, (518) 484-0792. (4-17)

Talented young jock, distinctive voice, good communicator, 3 years experience top college station (KJHK/Lawrence), seeks air and/or sales. JIM SCHWADA, (913) 843-2381. (4-17)

Women wonder. CHR and AOR. Call DORIAN MACKENZIE, (209) 383-4343. (4-17)

GREG RICHARDS, Cleveland, Dayton, and most recently at Fort Wayne's WMEE-Magic 97. CHR, Pop/Adult, and AOR are for me. I know I'm for you. (513) 295-2185. (4-17)

Experienced 4 year announcer in search of a new challenge. Ready to tackle just about anything. Currently in small/medium market. Call MYRON, (507) 437-7909. (4-17)

Friendly lady with 3 years experience looking for a full-time airshift, preferably in Northeast. CHR, Pop/Adult or AOR station. Call DONNA, (804) 741-4873 before 5pm. (4-17)

Phil Hughes of the El Sobrante news can't be wrong! For your programming or news/sports sound contact the "colorful" FRANK BUTERA, (415) 223-1534. (4-17)

L.J. Deluca is now ready to join your staff. Experienced MD, Promotion Director, PSA Director. Likeable personality and management-minded. Call (216) 478-0440. (4-17)

Wife and I love Kentucky. Prefer Lexington, Louisville or Frankfort. I'll communicate Country, Pop/Adult 3 year personality. Laid off. WARREN MATTHEWS, (812) 348-7380. (4-17)

Experienced Minnesota sportscaster seeks minor league or college Hockey P-B-P position. Will relocate. Contact MARC afternoons, (218) 749-4983. (4-17)

Experienced female broadcaster wants out of Altoona, PA. Excellent on-air, reporting, and writing skills. Good production voice. Call DEBBIE, (814) 946-8650 or (814) 943-1138 soon. (4-17)

Get me into rock 'n' roll again! Can deliver the approach you need and great numbers! Currently at Orange County station. Prefer California. PAUL LEE, (714) 525-1382. (4-17)

Newsmen with medium/major market experience. Degree in journalism/speech. Seeking medium market in Northeast. Quality is a phone call away. JIM, (617) 247-8812. (4-17)

Experienced AOR PD. Good current track record. I know how to build a winning format. Call LARRY MILLER now, (617) 492-7867. (4-17)

College grad, current PD/MD seeks new challenge. Jock or production in Northeast, medium or major. 7 years. MIKE, (502) 247-1430 days, (502) 247-9422 after 7pm. (4-17)

Rock 'n' roll professional, victim of format change! Excellent references. AOR superstars experience with good pipes, production and attitude! Call J.T. AUSTIN, (919) 489-3255. (4-17)

Attention small market PD's. Hard worker with CHR and Pop/Adult experience seeks opening. Write: D.J., Box 302, Pittsburgh, PA 15230. (4-17)

News professional wants to work with medium market news team. Dependable, with 4 1/2 years in radio News/Talk experience. Write: MIKE WILSON, Box 286, Beckley, WV 25801. (4-17)

5+ years experience CHR, Country, looking for opening in NC, SC or Georgia. Air check and resume available on request. ROLAND, (803) 427-7326. (4-17)

Currently between gigs, working as Maytag repairman. Do you have anything more interesting? Call KEN McKAY, (714) 588-0342. (4-17)

Uptempo CHR jock. 8 years experience, 4 in Chicago metro. College graduates. Management experience. Great production. Knowledge of music. DOC ELLIOT, (515) 238-8779 or (515) 236-6181 ex. 268. (4-17)

An air personality named LES wants to move farther West. He has fun on his show and enjoys radio. Call (915) 949-1103. (4-17)

## Positions Sought

AOR jock/MD looking for challenge and company to grow with, seeks position in medium/major market. Two years experience including "Superstars", Top Tracks and CHR formats. Ready to relocate. For T&R call BILL HERSHY at (518) 538-7478 (4-17)

Major market Sports Director seeks a responsible position at a station where quality sports coverage is an important part of the total programming. If you're looking for someone who is hard-working and dedicated to providing your listeners with the best sports information, then call TOM at (713) 481-5800. (4-17)

Looking for news or sports gig. Small to medium market. 5 years experience. Major college play-by-play. Ready to start immediately. Call: JIM at (814) 436-8133. (4-10)

Mornings... Male/female team with major market experience. Call: (817) 261-3769. (4-10)

Air personality; 3 years experience: News, Country, Pop/Adult and CHR in small and medium markets. Looking for station in Texas or vicinity. COTTON: (505) 622-7080. (4-10)

Conservative talk show host in 44th market, ready to go. Call JIM KIRKWOOD: (801) 375-6939. (4-10)

Black announcer with 12 years experience. Programmed three #1 stations. Looking for programming or air shift. Call BILL MORGAN: (312) 638-3717, or (312) 561-1798. (4-10)

Operations Manager/PD available. Prefer CHR or AOR format. 9 years experience. Call TIM: (404) 394-7754. (4-10)

Give your personality format a fresh voice. 12 year pro looking for West Coast position. Production minded. Call JIM THOMAS: (305) 287-2020, after 6pm. (4-10)

Energetic anchor/reporter seeking challenge in West or Northwest. Employed at prestige Top 30 market station with top news department. Strong references. (415) 348-0203, evenings. (4-10)

Network anchor, major market reporter, News Director, seeks position in Northern California. Call ROBERT COHEN: (212) 377-6542. (4-10)

I wish to return to CHR or progressive rock, will travel any place to get in. Prefer 6-midnight or late night. KEVIN AMES: (303) 597-9268. (4-10)

Major market talk host looking for major market talk station. Contact: ERIC TRACY, (415) 398-5600. (4-10)

Ambitious top-notch female DJ with 2 1/2 years medium market experience. Ready for the big time. Call JENNI after 5pm, (414) 771-1036. (4-10)

Looking for major/medium market radio reporter position in West or Southwest only. Experienced, aggressive, award-winning. Want to relocate. Call: ROGER, (304) 925-6890. (4-10)

Experienced female DJ looking for work in L.A. or Orange County area. Call JAN: (213) 671-0267. (4-10)

Male, 29, seeking radio/TV news position. Experienced radio ND/TV anchor. Reply to Diana Beasley, 603 Westover Ave., Apt. 15, Norfolk, VA 23507. (4-10)

San Francisco, open your golden gates! Production pro, Music Director, wants to move to Bay Area. Experience includes KHTZ, KIQQ/LA. KEVIN: (213) 784-2484. (4-10)

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

### Frequency Rates \*

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Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Opportunities

## Positions Sought

## Positions Sought

## Changes

## Changes

Experienced male/female team. Major market music research background. Will do on-air, programming, music for research. Call NAOMI or TERRY. (314) 721-2484. (4-10)

Top 20 market professional with 10 years experience. Seeking Top 50 market air personality or PD position. CHR or P/A. BILL BROPHY: (216) 823-4624. (4-10)

Announcer/newscaster/Public Affairs Director for P/A small market seeks AOR position. Experienced, talented and educated with good references. Call JEFF TOPPING: (419) 294-2379. (4-10)

Country jock without the corn. Have headphones will travel. DON, (317) 284-5547, RR 11 610 West Darrell Drive, Muncie, IN 47302. (4-10)

I've worked at the best small market P/A's. OM, MD AM and PM drive. Looking for same West of the Mississippi. BILL REED: (316) 227-7151 or (316) 225-4343. (4-10)

RICK LOFGREN, AOR MD. 10 years experience, most recently KTCL/Ft. Collins, CO, seeks new challenge. Will relocate. (303) 226-4463. (4-10)

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## Changes

## RADIO

Terry Lowe, formerly with Mutual Broadcasting System, Washington, DC, joins WLVA-AM/Lynchburg, VA as anchor/reporter.

Cheryl A. Waters named Promotions Assistant for WIND/Chicago, IL.

Joel Schechter joins KHNH-FM/Riverside-San Bernardino, CA, 7-midnight.

Tim Rose named PD at M.B. 12 1/2/Melbourne, FL.

Tom Gilligan joins WKJJ-KJ100/Louisville, KY 6-10pm, from WIZARD-99/Palm Beach, FL.

## RECORDS

Sherel Wingard, currently Capitol's Compensation Manager, will be promoted to the position of Corporate Personnel Director.

Penny Jenkins upped to Administrative Assistant to Vic Faraci, Executive Vice President/Marketing for Elektra/Asylum Records.

Linda Walker has been named Promotion Coordinator, Rock Department, PolyGram Records.

Sylvia Charler has been promoted to Artist Tour Administrator, PolyGram Records.

Barbara Bolan has been named West Coast Sales Manager for I.R.S. Records.

John Guarnieri has been appointed Production Coordinator for I.R.S. Records.

## INDUSTRY

Jeffi Powell has joined the Howard Bloom Organization, LTD., publicity firm as Account Executive.

Jack Sympson, formerly with JBL, appointed International Sales Manager for RTS Systems, Inc.

## Miscellaneous

Master Creations Radio, Inc. needs immediate CHR record service. Songs of 1955-1981 reaching national top 15 in trade charts. MCR, Box 1254, Mt. Dora, FL 32757. (4-17)

Wanted . . . Top 40 radio station record surveys from the 1960's. Will buy, trade or copy. Bill Ridings, Jr., 2248 SE 10 Court, Pompano Beach, FL 33062. (4-10)

Six Flags Magic Mountain seeking music service, all formats. Contact Jay Scott Levin, Box 5500, Valencia, CA 91355. (4-10)

WOHO/Toledo needs service from all labels. LP's and singles. Contact Jeff McCarthy, (419) 255-1470. (4-10)

KVDB/Sioux Center, IA needs Country record service from all labels. Send to Tom Aldrich, KVDB, Box 233, Sioux Center, IA 51250. (4-10)

# Marketplace

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# THE BACK PAGE

# BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### CHRISTOPHER CROSS Say You'll Be Mine

71% of our reporters on it. Moves: Up 90, Same 28, Down 1, Adds 40 including F105, CKGM, KVIL, KS95-FM, WZZP, KYYX, KIMN, Q103, WFLY, Q106, WTIW, WRVQ, KIOA, WIKS, KJRB. See Parallels, charts at number 28.

### CHAMPAIGN How 'Bout Us (Columbia)

60% of our reporters on it. Moves: Up 84, Same 27, Down 4, Adds 19 including WABC, WBEN-FM, WROR, PRO-FM, JB105, KXOK, WZUU, KFRC, B104, WTIW-FM, WHYD, KEEL, KLAZ, WKIX, FM102. See Parallels, charts at number 29.

### STARS ON 45 Medley (Radio/Atlantic)

55% of our reporters on it. Moves: Up 60, Same 28, Down 0, Adds 36 including Z93, 13K, WFBR, WBLI, KSET-FM, KQ94, WBBQ, WSKZ, WQRK, KSTT, WNAJ, 92X, WOHQ, Y94, KZZP. See Parallels, charts at number 30.

# NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.) moved it down on their charts or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's most added/new songs.

**JEFFERSON STARSHIP "Find Your Way Back" (RCA/Grunt) 120/12.** Moves: Up 73, Same 34, Down 1, Adds 12, Q107, CHUM, Q102, WICC, V100, KSET-FM, WNAJ, WNCI, KMJK, KLUC, WACZ, KSLY, WFI 30-26, KEZR 24-19, KWEN 22-16, KKXX 22-13.

**TASTE OF HONEY "Sukiyaki" (Capitol) 117/11**  
Moves: Up 85, Same 20, Down 1, Adds 11, Z93, WCKX, WHB, B97, KXX106, WBBQ, WKIX, WLFL-FM, WOHQ, WFOX, WISE, WKTU 6-1, WOKY 15-12, KEARTH 1-1, 13K 21-11.

**.38 SPECIAL "Hold On Loosely" (A&M) 117/8**  
Moves: Up 71, Same 37, Down 3, Adds 6, KJR, WICC, KSTT, KZ93, WHHY, KSEL, 94Q 21-16, CKLW 16-12, KBEQ 20-11, WPST 12-10, Y103 6-5, 92Q 13-11, KKXX 11-10, FM103 7-5, KWLO 16-6.

**DON McLEAN "Since I Don't Have You" (Millennium) 110/34**  
Moves: Up 38, Same 38, Down 0, Adds 34 including WPGC, CKGM, Z93, Q105, KS95-FM, WGCL, WZUU, Q103, WICC, 14Q, KFMK, WHBQ, WRJZ, KIOA, WDJX.

**GARY U.S. BONDS "This Little Girl" (EMI America) 98/98**  
Moves: Up 0, Same 0, Down 0, Adds 98 including WKBW, WBEN-FM, WFI, JB105, Q107, WPGC, CFTR, KRLY, KRBE, 94Q, Q105, KBEQ, WGCL, KEARTH, KIQQ, KFRC, KOPA.

**RICK SPRINGFIELD "Jessie's Girl" (RCA) 93/15**  
Moves: Up 54, Same 24, Down 0, Adds 15, WXKS-FM, CKLW, Q103, KBFM, WTIW, WQRK, WVLK, WIKS, WNAJ, WOW, WFBG, 14WK, Z102, KENI, KCBN.

**NEIL DIAMOND "America" (Capitol) 90/79**  
Moves: Up 6, Same 5, Down 0, Adds 79 including WNBC, WBEN-FM, WFI, WCAO, F105, WXKS-FM, PRO-FM, JB105, WPGC, KRLY, WHB, WGCL, KEARTH, KIIS-FM, KIQQ, KYYX.

**JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 86/0.** Moves: Up 39, Same 33, Down 14, Adds 0, 96KX 30-21, WLS-FM 27-24, KBEQ 13-9, KIQQ 27-10, WOLF 18-13, WPST 20-17, K104 8-7, KSET-FM 21-16, KQ94 21-16, KJ100 6-5, WAKX 12-10, KYSN 25-21, KMJK 23-30, WCGQ 10-8, KDVV 22-16.

**WHISPERS "It's A Love Thing" (Solar/RCA) 82/2**  
Moves: Up 47, Same 24, Down 9, Adds 2, KELP, WNAJ, WNBC 19-12, KVIL 17-15, WCKX 27-24, KRLA 8-7, KFI 17-14, KINT 6-5, B97 7-6, 92Q 24-20, KYNO-FM 10-10, KHYT 15-12, Z102 20-17, KILE 13-11, KSLY 17-14.

**ANNE MURRAY "Blessed Are The Believers" (Capitol) 76/10**  
Moves: Up 34, Same 32, Down 0, Adds 10, KVIL, WOLF, WTIW, WOKI, WAYS, WNAM, WCGQ, WANS-FM, KENI, KATI, CFTR 38-35, WHYD 22-19, KEEL 34-31, KOFM 30-23, WOHQ 19-16, KCPX 19-18.

**SANTANA "Winning" (Columbia) 75/22**  
Moves: Up 30, Same 23, Down 0, Adds 22 including WBEN-FM, WCAO, PRO-FM, KJR, WOLF, V100, KHFI, KBFM, Y103, WOKI, WBCY, KERN, KJRB, KLUC, KRQ.

**T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 70/11**  
Moves: Up 41, Same 18, Down 0, Adds 11, WFI, WCAO, KXOK, WFBR, WOLF, WAEB, WHYD, KFMK, KEEL, KENO, KELO, Z93 24-21, WAAY 14-12, KCPX 17-12, WEAQ 27-19.

**BARRY MANILOW "Lonely Together" (Arista) 63/2**  
Moves: Up 30, Same 24, Down 7, Adds 2, KOFM, KYNO-FM, WROR 18-15, KXOK 13-9, K104 15-11, WHYD 21-16, WGH 12-11, KSTT 21-17, WNAM 19-16, 95XIL 19-15, KILE 23-20, WEAQ 18-15, KBOZ 17-13.

Radio & Records

# NATIONAL AIRPLAY/30

## April 17, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
4	3	2	① GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
3	2	1	2 STEVE WINWOOD/While You See A Chance (Island)
5	4	3	③ SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
12	6	5	④ JUICE NEWTON/Angel Of The Morning (Capitol)
15	8	7	⑥ SMOKEY ROBINSON/Being With You (Tamla)
13	7	6	⑦ JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
1	1	4	7 DARYL HALL & JOHN OATES/Kiss On My List (RCA)
17	13	8	⑧ ERIC CLAPTON/I Can't Stand It (RSO)
22	17	10	⑨ REO SPEEDWAGON/Take It On The Run (Epic)
29	27	20	⑩ JOHN LENNON/Watching The Wheels (Geffen)
27	25	18	⑪ GINO VANNELLI/Living Inside Myself (Arista)
23	21	17	⑫ CLIMAX BLUES BAND/I Love You (WB)
21	18	15	⑬ STEELY DAN/Time Out Of Mind (MCA)
18	16	14	14 APRIL WINE/Just Between You & Me (Capitol)
24	22	19	⑮ STYX/Too Much Time On My Hands (A&M)
20	19	16	⑯ JOHN COUGAR/Ain't Even Done With The... (Riva/PolyGram)
14	14	12	17 TERRI GIBBS/Somebody's Knockin' (MCA)
—	29	27	⑰ KIM CARNES/Bette Davis Eyes (EMI America)
25	23	21	⑱ FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
26	24	22	⑳ WHO/You Better You Bet (WB)
28	26	24	㉑ PHIL COLLINS/I Missed Again (Atlantic)
11	9	9	22 POLICE/Don't Stand So Close To Me (A&M)
2	5	11	23 STYX/The Best Of Times (A&M)
—	—	29	㉒ RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
—	30	28	㉓ JOHN O'BANION/Love You Like I Never Loved (Elektra)
8	10	13	26 BLONDIE/Rapture (Chrysalis)
—	—	30	㉔ DOTTIE WEST/What Are We Doing In Love (Liberty)
—	—	—	㉕ CHRISTOPHER CROSS/Say You'll Be Mine (WB)
—	—	—	㉖ CHAMPAIGN/How 'Bout Us (Columbia)
—	—	—	㉗ STARS ON 45/Medley (Radio/Atlantic)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

- GARY U.S. BONDS "This Little Girl" (EMI America)
- NEIL DIAMOND "America" (Capitol)
- CHRISTOPHER CROSS "Say You'll Be Mine" (WB)
- STARS ON 45 "Medley" (Radio/Atlantic)
- DON McLEAN "Since I Don't Have..." (Millennium)

### HOTTEST

- GROVER WASHINGTON JR. "Just The..." (Elektra)
- REO SPEEDWAGON "Take It On The Run" (Epic)
- SHEENA EASTON "Morning Train..." (EMI America)
- STEVE WINWOOD "While You See A..." (Island)
- SMOKEY ROBINSON "Being With You" (Tamla)

Complete Regionalized Listings on Page 24 and 25.

Parallel Listings Begin on Page 26.

**DOLLY PARTON "But You Know I Love You" (RCA) 54/9**  
Moves: Up 20, Same 25, Down 0, Adds 9, WCAO, WOKY, WERC, WGH, WVIC, WLFL-FM, KTAC, WEAQ, KEEL 29-25, KLAZ 34-29, WOHQ 23-18, KCPX 24-20, WTSN 26-22, WSGA 16-14.

**QUINCY JONES "Al No Corrida" (A&M) 51/20**  
Moves: Up 18, Same 13, Down 0, Adds 20 including WKBW, WBEN-FM, WFI, WXKS-FM, 94Q, KJR, WOLF, WKEE, WJDX, WSGN, WVLK, KRQ, WFOX, WXLK, KYVA.

### Others Getting Significant Action

**PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 48/25**  
Moves: Up 1, Same 20, Down 0, Adds 25 including KXOK, KBEQ, KPLZ, WFBR, WKEE, KHFI, KLAZ, WERC, G100, Y103, WSKZ, KWEN, WIGY, WFOX, WSPT, KENI.

**ROVERS "Wasn't That A Party" (Epic/Cleveland International) 46/5**  
Moves: Up 9, Same 20, Down 12, Adds 5, WFI, KJR, WAQY, KBFM, WTSN, WKBW 1-2, WBEN-FM 1-1, WFI on, WDRQ 2-1, CKLW 1-1, WGCL 1-2, KFI on, WJDX 15-12, WTWR 2-2, WACZ 6-1, WXLK 1-1, WROV 5-5, WSPT 2-2.

**GET WET "Just So Lonely" (Boardwalk) 45/28**  
Moves: Up 3, Same 14, Down 0, Adds 28 including WKBW, WBEN-FM, WFI, WXKS-FM, WGCL, WFLY, WAEB, WSGN, WAYS, WCSC, WNAM, KIDD, KRQ, WLAM, FM99.

**RUPERT HOLMES "I Don't Need You" (MCA) 45/10**  
Moves: Up 13, Same 22, Down 0, Adds 10, WKRZ-FM, WAQY, WHYD, WGRD, WVIC, KJRB, KTAC, WTSN, WISE, KSLY, WCAO 21-18, KIQQ on, KPLZ 28-24, WFLB 27-23, KELO 16-12.

**ROLLING STONES "If I Was A Dancer (Dance Pt. 2)" (Rolling Stones) 45/0**  
Moves: Up 25, Same 19, Down 1, Adds 0, CHUM d-28, KRBE 30-28, WFLY 28-23, KXX106 25-22, WBCY on, WVIC 38-33, KWEN 24-20, WZOK on, KKXX 20-17, FM103 23-18, KRQ 28-26, 14WK 27-23, 95SGF on, WSPT 28-18, KRLC 21-20.

**LOVERBOY "Turn Me Loose" (Columbia) 43/2**  
Moves: Up 17, Same 8, Down 16, Adds 2, KHYT, WXLK, KRBE 10-8, KBEQ 9-7, WGCL 6-5, Q102 15-13, WRVQ 21-16, WVIC 9-6, Z104 8-3, KJRB 4-3, KMJK 16-12, 95XIL 4-2, KDVV 13-8, KQDI 14-11.

**LENNY LaBLANC "Somebody Send My Baby Home" (Capitol/MSS) 37/6**  
Moves: Up 15, Same 16, Down 0, Adds 6, KBFM, WBBQ, WVIC, KYNO-FM, KVOL, KKRC, 94Q on, KS95-FM on, KIQQ on, WLFL-FM 36-32, KCPX 31-28, FM99 37-35, KILE 30-27, KCBN 29-25, KYVA 29-25.

**EMMYLOU HARRIS "Mister Sandman" (WB) 35/0**  
Moves: Up 15, Same 8, Down 12, Adds 0, WZUU 27-21, WOKY 17-15, KEARTH 9-7, KPLZ 20-18, WRJZ 8-8, WKIX 16-12, KSTT 12-11, KRAV 16-12, WTSN 8-7, 14WK 6-5, WROV 10-6, KRLC 10-10.

**JIM PHOTOGLO "Fool In Love With You" (20th) 33/11**  
Moves: Up 6, Same 16, Down 0, Adds 11, KRLA, WKRZ-FM, KEEL, WAAY, WDJX, KCPX, Z102, WISE, KILE, KFJR, KCBN, WFI on, KJ100 25-22, WFLB 36-28, KBOZ 25-22.

**JESSE WINCHESTER "Say What" (Bearsville/WB) 32/16**  
Moves: Up 4, Same 12, Down 0, Adds 16, KPLZ, WHFM, KLAZ, G100, 92Q, WVIC, WNAM, WDJX, KERN, KYNO-FM, KCPX, KTKT, WHEB, WFBG, WTRU, KOOK.

Continued on Page 28