

Radio & Records

THE INDUSTRY'S NEWSPAPER

MAY 8, 1981

OEDIPUS NAMED PD

Berardini Promoted To GM At WBCN

Tony Berardini joins the ranks of programmers-turned-managers, taking on the GM position at WBCN/Boston. Air personality Oedipus (Eddie Gorodetsky) has been named to replace Berardini as PD at the long-established AOR pioneer.

Michael Wiener, Chairman of Infinity Broadcasting, who had been sharing the GM duties with Infinity co-owner Gerry Carrus, commented to R&R, "Tony is a very bright, competitive, well-respected program director who we feel can take the station forward. We have no preconceived ideas that management people have to come out of sales. We think it's the right move for the station at this time; we think he'll be terrific."

Berardini, who will continue his 10pm-2am Friday night airshift (a rarity for a major market GM), told R&R, "I had been doing many of the GM functions for the past six months; this is more or less a formalization of what's been going on. I'm really excited about it. It's interesting that the owners are go-

Jeff Green Joins R&R



Jeff Green

Jeff Green has been named Editor of R&R's Adult Contemporary section (formerly Pop/Adult), joining the paper effective with the May 22 issue. The change of names for the format will take place at the same time, and is designed to better reflect the increasing contemporary emphasis of the adult-oriented format in both music and presentation.

R&R Editor/Publisher Bob Wilson commented, "We're planning a number of exciting developments in the Adult Contemporary area, and Jeff Green's

GREEN/See Page 21



Tony Berardini

ing against the tradition of getting a GM from some other station who had experience. It'll be an evolutionary process. Over a period of time I'll assume more and more of the GM responsibilities."

BERARDINI/See Page 21

Ariola Folded Into Arista

The Ariola-America label has been folded into Arista Records' operation, as the result of a decision announced by Elliot Goldman, Ariola International Group VP/U.S. & Canadian Operations and Exec. VP/GM for Arista. As a result, the Ariola roster will be reviewed for possible absorption by Arista (Krokus, Niteflyte, and forthcoming group the Rods have been picked up already) and label executives will exit, with a few staffers possibly being reassigned at Arista.

Goldman commented, "We found in assessing the Ariola-America operation and its penetration into the marketplace that it would be inefficient to maintain the label as an entity distinct from Arista. The catalog and roster contains exciting product from several outstanding artists. These artists and their product will benefit from the total attention of the Arista staff. We will of course be accepting returns under the standard Arista return policy for all Ariola-America product we have released since the

Easy Listening Radio Is Here

R&R's newly-expanded Easy Listening Radio section covers the burgeoning formats of Beautiful Music, Big Band, and pre-rock adult-oriented music. Fred Selden, one of the field's most prominent programmers, promotion experts, and general consultants, offers his opinions, observations, and input from stations every two weeks in R&R. Read it this week on Page 19 - it's Easy!

DeCASTRO NAMED AS REPLACEMENT

WLUP GM Elias Exits To Form Consultation Firm

Les Elias has exited his WLUP/Chicago General Manager post to form a management consultation company, with the Heftel Corp. signing on as his first client. Elias, who had been WLUP's GM for the past two-and-a-half years, previously served as Arbitron's Central Division Manager, and prior to that, as GSM for WKQX/Chicago, Jim DeCastro, most recently GSM for WXKS/Boston, has been named as Elias's replacement.

"I had been thinking about going into business for myself for quite a while," Elias told R&R. "I've had an interest in a number

of things in regards to radio, particularly projects aimed at the booming cable TV business."

Elias added that Heftel's recent acquisition of WTFM/New York, provided him with the opportunity to establish his consultation service with "a very good first client." In addition to participating in the initial marketing and promotion for WTFM, Elias said he would still be working with the Loop, advising his former station on marketing and promotional matters. Elias's consultation firm, to be based at Heftel's headquarters, is unnamed as yet.

"I'm glad to be able to maintain a relationship with the Loop," Elias continued. "I very much respect and admire the staff of the radio station. I enjoy the work we did together, and the opportunity to be able to continue that work is a wonderful thing. I have the best

ELIAS/See Page 21

BECOMES VP/OPERATIONS

McVay Leaves WAKY For WWWE



Mike McVay

Mike McVay confirmed widely circulated rumors this week by turning in his resignation as PD of WAKY/Louisville in order to join WWWE/Cleveland in the newly-created position of Vice President/Operations. McVay's move will reunite him with WWWE President/General Manager George Francis, who had been WAKY & WVEZ VP/GM before taking over Gannett's Cleveland station.

McVay told R&R, "George and I work very well together, and we're excited to have the chance to prove one more time that AM radio is not only alive, but is an indispensable part of every community's social structure. We met the challenge in Louisville and

McVAY/See Page 21

start of Arista's association with the label."

Departing VP/Promotion Mike Manocchio told R&R, "We all came to an agreement that the way things were structured, we could not continue." He added, "This has been a tremendous opportunity for me," and National Pop Promotion Director Rick Bisceglia commented, in a similar vein, "I want to thank everyone who played our product." Along with Manocchio and Bisceglia, departures include VP/Chief Operating Officer Warren Schatz.

POLL UPPED TO VP

Huey Named Belo President

In a reorganization of Belo Broadcasting, owner of KZEW & WFAA/Dallas and three TV stations, Ward Huey has been promoted to President/CEO, while KZEW GM Jeff Poll becomes a VP for the company. Huey replaces Mike Shapiro, who moves to parent company A.H. Belo Corp. as Sr. VP/Planning.

Huey, a 20-year Belo veteran who was most recently Exec. VP/Chief Operating Officer, commented to R&R, "Belo Broadcasting has an exciting future in radio and TV. It is our goal to acquire additional properties in radio, TV, and cable, and we have most recently expanded into program development applicable for radio and TV. The industry is in a period of dramatic change, and much of what is today will probably not be tomorrow. It is our challenge to be on the cutting edge of the new technologies and operating procedures. We believe

HUEY/See Page 21

THERE GOES THE NEIGHBORHOOD

JOE WALSH



A "Stroke" O

#1 AOR BR



Contains the single "A Life"



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THE JOE WALSH NEIGHBORHOOD TOUR

SPECIAL GUEST STAR: DAVID LINDLEY

Produced by Joe Walsh

Management: Front Line Management

- 6/5 Univ. Oklahoma, Ok.
- 6/6 Kansas City, Mo.
- 6/7 Omaha, Neb.
- 6/9 St. Louis, Mo.
- 6/10 Minneapolis, Mn.
- 6/12 Poplar Creek Music Theater
- 6/13-14 Pine Knob Music Theater
- 6/16 Cincinnati, Oh.

Booth American Plugola Case Dismissed

Booth American Co. will retain the licenses of WJLB & WMZK-FM/Detroit on plugola and payola charges because an FCC law judge has found that Booth had in place a good system of anti-conflict controls which failed in the case of a single announcer.

Revocation proceedings in the longstanding case were begun on charges that morning personality Al Perkins excessively played records of local groups which he managed and made unlogged, ad-libbed plugs for concerts promoted by his wife's business. The judge found those charges to be true, but he dismissed an allegation that Booth American misrepresented its conflict policies to the FCC.

Good Controls, Poor Execution

In ruling against license revocation, the judge said Booth had a good system of controls, including a 24-hour logger tape, a fixed music format, play logs filled out by announcers, and plugola/payola affidavits requiring announcers to list outside business interests twice a year.

The judge found that Perkins was able to violate the policies because of close ties with the station's management, which made "a serious error in judgment" in making Perkins Music Director. Perkins was terminated when Booth was satisfied the charges against him were accurate.

The April 17 decision, released late last week, ends the case for Booth American, unless someone files an appeal or the full Commission disagrees with the finding.

Alix Named Patten VP

Jack Alix, GM at Patten Communications' WDOQ/Daytona Beach, has been promoted to Vice President of the company. He will also supervise Patten's WNJY/West Palm Beach from his Daytona Beach headquarters. WDOQ is a CHR station and WNJY a Beautiful Music operation.

Alix commented to R&R, "I'm thrilled to death. I've been working toward a top-line management position, and this is a perfect opportunity and a great challenge in that area. WDOQ and WNJY are excellent stations, high-quality FM facilities in beautiful markets. I couldn't be happier."

Formerly General Sales Manager at TM Productions and Station Manager at WGOE/Richmond, Alix also created the syndicated "Rock & Roll Roots" series, which he announced will be updated for release later this year in conjunction with William Tanner & Associates.

Patten also owns WMAD/Madison; KARO/Portland, OR; and WJOX/Jackson, MI, which is not, as inadvertently asserted in a previous issue, seeking a change to a dual city-of-license assignment for Jackson and Lansing.

Adkins Promoted To Senior VP At Drake-Chenault

Denny Adkins, a five-year veteran of Drake-Chenault and most recently Vice President of Programming Research & Development, has been promoted to Senior Vice President. Adkins told R&R, "This is a very vital company. We have entered the field of the newest technology and we are continuing to provide our clients with state-of-the-art product.



Denny Adkins

It's always been exciting for me to be here, and this new position will give me the opportunity to be involved in all areas of our present and future activities."

In making the Adkins promotion announcement, Drake-Chenault President Jim Kefford said, "Denny has proven himself to be an indispensable member of our team, and his knowledge and leadership in the field of programming is unquestionable. It is with a great deal of pleasure that we announce this recognition of his past contributions to, and future potential with, our company."

Mayo Leaves WGCI For WXLO

WGCI/Chicago Program Director Barry Mayo has resigned to accept the Assistant Program Director's job at WXLO/New York. Commenting on the move from PD to Assistant PD, Mayo said, "For what they (WXLO) need and for what I need, this is the best situation for all concerned."

WXLO PD Don Kelly told R&R, "This whole situation has worked out beautifully, in that Barry was looking to get into 'mass appeal' Urban radio, and moving to New York allows him to do just that in his hometown.

"It will end up being a team effort between the two of us. He brings expertise in Urban radio that we don't have on staff right now. It doesn't happen too often that a man programming in the third largest market in the country comes into a station as the Assistant PD, but we both have a great deal to teach each other. It's going to be a very positive move for Barry and for this station."

WXLO's current Assistant PD, Mike Wade, had turned in his resignation previously in order to spend more time pursuing his acting career. Wade will continue to do a weekend airshift at WXLO. Mayo officially joins the station on May 18. No replacement has been named for Mayo at WGCI.

Kasem Gets Star, Million-Dollar Contract

Veteran radio personality, actor, and voiceover artist Casey Kasem has signed a longterm million-dollar contract to continue as the host of Watermark's "American Top 40," as he has done since its inception in July 1970. The announcement came just



SALUTING THE STAR — Pictured at Casey Kasem's Walk of Fame star unveiling ceremonies are (l-r) California Lt. Governor Mike Curb, Hollywood Councilwoman Peggy Stevenson, Walk of Fame Chairman William Hertz, Mournar Kasem (Casey's brother), Casey and wife Jean Kasem, "American Top 40" producer Don Bustany (standing), and Hollywood Chamber of Commerce President Bill Welch.

after Kasem was honored by the Hollywood Chamber of Commerce with a star on the "Walk of Fame," with a number of celebrities present (see photo) and a telegram from President Reagan.

Watermark President Tom Rounds commented, "Casey is the most listened-to voice in the world, and 'American Top 40' is heard from aircraft carriers in the Pacific to stations all across the U.S. and Canada. We're proud to continue our longterm association with Casey and congratulate him on receiving his radio star." Kasem stated, "My career has grown in many directions since 1970, but there's one project that's especially close to my heart, and that's 'American Top 40.'"

Washington Radio Star Sand Dies At 65

Les Sand, veteran Washington, DC radio and TV personality, passed away recently (4-23) at the age of 65. Born Lester Zins, the former minor league professional baseball player, who once pitched for the legendary House of David barnstorming team, began his radio career in the 1940's at Washington area stations WINX and WWDC, with "The Sandman Show" and "The Yawn Patrol" respectively.

More recently, Sand served as part-owner and General Manager at WRGM/Richmond, VA, having previously been involved with WEAM/Washington, DC during the 60's.

ARBITRON RELIABILITY RE-EXPLORED

A new Arbitron study shows a new way to compute the reliability of estimates, with quarter hours proving more accurate than previously thought.

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GETTING TO KNOW YOUR ADVERTISERS

Differences between local and national advertisers include attitudes toward psychographics, flexibility, and ... money.

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MUSIC INFORMATION FOR EASY LISTENING

Music information lines help listeners find out what they're hearing and help stations find out what listeners want to hear.

Page 19

DICK CLARK TO MUTUAL, KEITH RICHARDS TO "OFF THE RECORD"

Mutual signs "American Bandstand" host to "National Music Survey" countdown series, while "Off The Record" 's Mary Turner captures rare interview by Rolling Stones guitarist to debut new series of specials.

Page 8

MAKING THE PD TO GM SWITCH

Four former CHR programmers discuss the rewards and stresses of moving into management.

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LOCALIZING YOUR NEWS

People care most about what's close to them, and radio stations with strong local news orientations are winning.

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PD'S, PROMOTION PEOPLE PICK FAVORITE ALBUMS

A rare glimpse at the personal music tastes of the opinion-makers.

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Washington Report

SUBCOMMITTEE VOTING ON FEES

FCC Requests Indefinite Radio Licenses, Lottery Selection

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Telecommunications Subcommittee during which he chided the FCC for failing to seek Congressional help in cutting its workload to live within budget cuts.

The Commission refused Wirth's request for legislative language streamlining the two-step licensing process, saying the process is valuable and little money would be saved.

UP TO \$6 MILLION MORE EXPENSIVE

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Costs Could Reach \$25.7 Million

Comparing its latest results with findings from a similar study

on a 9/4 shift which it finished last fall, the firm estimated that if consultants performed all the conversion work, a 9/9 shift would cost \$25,696,545 for broadcasters, compared to \$19,836,119 for a 9/4 shift. However, if station engineers do some of the work, the firm said costs would be \$19,862,698 for 9/9 and \$15,339,869 for a 9/4 move.

The U.S. officially supports a 9/4 shift, while Canada has backed the 9/9 plan for the AM stations in Region 2.

Although Wirth indicated some of the FCC ideas could be incorporated into a bill (H.R. 3239) the Subcommittee was to consider Wednesday, setting up broadcaster fees and tightening Congressional control over the FCC, Subcommittee sources said adding in the new elements could open up the bill for sneak attacks on the House floor.

Fees Likely To Pass

Mirroring the House action, the Senate Communications Subcommittee also held a hearing on its fee/authorization bill (S. 821) last week and scheduled a vote for Wednesday (5-6). Approval in both panels seemed certain.

During last week's hearings, FCC Chairman Bob Lee voiced support for fees, but pleaded for Congress to set the rates, noting that the courts have consistently thrown out fees established by the Commission.

Fowler Questions 9 kHz Spacing

The U.S. Senate was expected to confirm Mark Fowler as FCC Chairman late this week, following a confirmation hearing at which Fowler said there are "very grave problems concerning engineering" on 9 kHz reduced AM spacing.

"I intend to move quickly to get viewpoints of industry leaders and technical consultants," said Fowler, who believes the Commission made "a very serious mistake" in not doing so earlier.

However, Fowler stopped short of announcing total opposition, saying, "We might change our position, but I can't say whether we will or won't."

Claiming that 350 million receivers would be "adversely affected" by 9 kHz, Fowler told the

White House Newsline Draws Propaganda Charge

The White House radio newsline, started in March with assurances it would not be used as a public relations device (R&R 3-6), last week drew the attention of the Associated Press, CBS News, and the Democratic National Committee (DNC) for furnishing more than just straightforward audio cuts.

At issue were voice wraps around three cuts from President Reagan's economic speech to Congress. The DNC charged that the wraps contained improper "editorializing" and "propaganda." "CBS Evening News" reported that the spots caused "red faces at the White House," and AP quoted deputy press secretary Larry Speakes as promising to make sure the radio service doesn't violate laws prohibiting White House lobbying.

Glowing Praise For Reagan

The actualities in question contained references by announcer Lee Troxler, a White House employee, to the speech as "a

magic occasion" and to Reagan having a "sense of political theater as sharp as ever." Troxler also stated "it was obvious to spectators the President has support in Congress for his economic recovery program." In another instance, Troxler described the program as "an ambitious undertaking and one that is long overdue."

An Isolated Incident, White House Says

Troxler's supervisor, White House news summary editor Bill Hart, portrayed the remarks as an isolated incident, admitting, "I think we did go overboard in our approach on that particular one." In the future, said Hart, "an opening statement will be more direct as to the facts." Hart, who said the system logged 1900 calls in a recent week, pointed out there is no requirement for stations to air the voice wraps, which he claims the White House never intended "to be used on the air in the first place."

Responsibility Rests With Broadcasters

Immediate RTNDA past President Curtis Beckmann, News Director at WCCO/Minneapolis, told R&R, "The commentary around the actualities is clearly an effort by the White House to persuade." But he said the ultimate responsibility for the accuracy and fairness of political actualities rests on the professional standards of newscasters, who are, he maintains, required by law to identify the source of such material on the air.

FCC: At A Glance

AT&T Request Considered

In a meeting Thursday (5-7) the FCC planned to consider AT&T's request for a 16.4% increase in private line charges, including series 6000 radio lines. If approved, it would come on top of a 16% hike approved April 10, but not yet effective, for a total bite on broadcasters of nearly 35%. If that violates AT&T's authorized rate of return for private lines, adjustments are planned.

Renewal Clarified

Responding to many inquiries on how to file for renewal under deregulation, the Commission advises crossing off questions 11, 12, 14, 15, 16, 17, 18 and 19 on form 303R. In question 13, substitute the word "issues" for "problems, needs and interests." Don't submit your "issues-programs" list to the FCC and remember to keep

records proving compliance with the old rules through April 3.

Rate Rigging Ruled Out

An FCC law judge has found no evidence of a conspiracy to fix rates among three Marinette, WI stations which charged identical rates in late 1978. Calling it "a unique situation," the judge recommended renewals for Near North's WMAM and WLST-FM and CJL Broadcasting's WCJL.

Trade Association News

AWRT Convention Opens

Kicking off the American Women In Radio & Television convention in Washington this week, outgoing President Martha Pell Stanville of WCCO/Minneapolis said the greatest gains for women in broadcast employment have been in sales jobs, 35% of which are now held by women, compared to only 7% in 1971.

Five Named To Radio Code Board

Newly-named to NAB's Radio Code Board: Arthur Carlson, Susquehanna Broadcasting; Ramsey Elliott, McClatchy Broadcasting, Sacramento; David Fuehlhart, WPOC/Baltimore; Charles Sanford, WGAN/Portland, ME; and William Dudley Waller, KEBE-KOOI/Jacksonville, TX. New Chairman is Philip Kelly, Communications Properties, Dubuque, IA.

Frederick Heads BRC Radio Committee

Howard Frederick of Mid-America Media replaces RAB President Miles David as Chairman of the Broadcast Rating Council's Radio Committee. New BRC member: the RKO networks.

Radio Mobilized In Budget Battle

As warring factions struggle to adjust to the shift of power in Washington and dig in for the budget battle, many political organizations and labor unions are turning to both paid and free radio to get their message across.

Among opponents of Reagan budget cuts, the American Federation of Government Employees (AFGE) is spending \$50,000 for radio ads focusing not only on the budget, but on other issues such as overtime problems faced by federal workers in port cities. The union cites radio's immediacy and relative cost, along with skyrocketing postal rates, as reasons for using the medium.

The American Federation of State, County and Municipal Employees (AFSCME) will divide \$250,000 between radio and newspaper ads aimed solely at budget cuts, augmenting a quarter-million-dollar television campaign now airing in 13 markets.

Yet another public employee

union, the American Federation of Teachers (AFT), has just started a toll-free radio newsline (800-424-2424) providing audio cuts of AFT President Albert Shankar and others discussing education, labor and health issues.

Maryland Senate Race

A heavy radio and television campaign is being waged against Sen. Paul Sarbanes (D-MD) by the National Conservative Political Action Committee (NCPAC), in an effort to paint him as a big spender and to throw a scare into Congressional liberals who hear and see Washington and Baltimore radio and television.

Meanwhile, a group called Democrats For The 80's has raised \$20,000 for a radio-only campaign in Washington and Baltimore to discredit NCPAC.

After citing several alleged NCPAC distortions, the spot concludes, "We're going to fight your lies and distortions with a political tactic you might find amazing. It's called the truth."

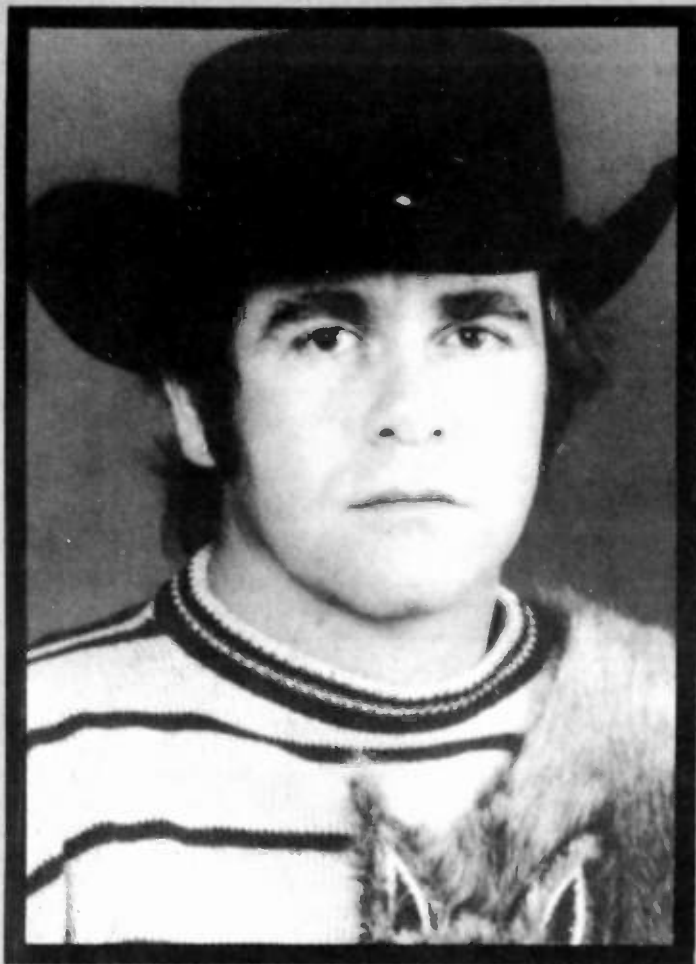
GOP Well Organized

The Republican National Committee reports a good response to a new weekly tape, sent to 500 stations, featuring brief cuts from five GOP spokesmen.

Actively feeding actualities for the GOP is the National Republican Congressional Committee, which calls audio cuts of individual members of Congress into between 10 and 45 districts each day.

The Democratic National Committee has a more modest feeding operation for individual members, but supplies material with national significance to state and regional radio networks. The DNC is also considering setting up a toll-free radio newsline for stations to call.

2 Week
*It Was R&R's
 Most Added Record.*



**THIS
 WEEK:**

NEW & ACTIVE

ELTON JOHN "Nobody Wins" (Geffen) 112/39
 Moves: Up 36, Same 37, Down 0, Adds 39 including WKBW, WFIL, CFTR,
 KPLZ, KIMN, WOLF, WAQY, WFMF, WNOX, WBCY, WVIC, Z104, KKXX,
 WCIR, KDVV.

**ELTON
 JOHN
 "Nobody
 Wins"**

Produced By Chris Thomas
 Recorded By Bill Price



Times ★

THAT ARE FIT TO PRINT"

★ MAY 8, 1981

**Sweet Baby
 Is Growing**



**Stanley
 Clarke/
 George
 Duke**

**"Sweet
 Baby"**

JESSE WINCHESTER "Say What"
 Moves: Up 43, Same 32, Down 0, Adds 33 including
 F105, KRLY, CKLW, KOPA, WOLF, WPST, KFMK, Y103, KSTT, KVVU,
 KZZX, WFOX, KKLS.

**JESSE
 WINCHESTER
 "Say
 What"**

Produced By Willie Mitchell



Washin

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nic Terms Radio
pts Successful

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AMEHoF Organizing Entertainment Career Development Programs

America's Music & Entertainment Hall of Fame (AMEHoF), launched by musician/entertainer Ben Branch and the Southern Christian Leadership Conference's (SCLC) Rev. David Wallace in 1979, has recently begun to organize career development programs for aspiring young talent. Funded by the U.S. Government's Community Services Administration, AMEHoF is currently offering these programs in four states.

Areas included in the program are

radio/TV, vocal and instrumental music, dance, drama, creative writing, songwriting and arranging, visual arts, photography, arts management, and performance production. Instructors for each program area are professionals within their respective fields. In addition, AMEHoF offers scholarships so that talented youth may pursue their fields at the university level.

For further information contact AMEHoF at 737 N. LaSalle St., Suite 300, Chicago, IL 60610, (312) 943-7785.

Ah-CHOO!!! . . . If you're sniffing sneezing, call **CliniCare** — the outpatient facility at the St. Francis Memorial Hospital."

began a recent series of San Francisco radio spots, aimed at increasing public awareness of the clinic's convenient location, its low \$21 per visit, less than the ma-

All of Bay Area physicians charge), of the same kind of medical attention you'd find in a family doctor's office.

Subcommittee spokesmen claim that the clinic doubled to more than 50 persons per day during the week radio ad test, and although spots ended in February, the clinic's traffic remains at the 45 persons per day level. The campaign, according to St. Francis officials, is limited to tourists, workers from the

San Francisco Medical Society promote the ads "encourage higher utilization of medical services at a time when our nation is trying to cut medical spending." Nevertheless, the clinic is considering repeating the campaign in the near future, finding the obvious effectiveness nothing to sneeze at.

Senate subcommittee members, however, the campaign is not without its detractors, as the San Francisco Medical Society protests the ads "encourage higher utilization of medical services at a time when our nation is trying to cut medical spending." Nevertheless, the clinic is considering repeating the campaign in the near future, finding the obvious effectiveness nothing to sneeze at.

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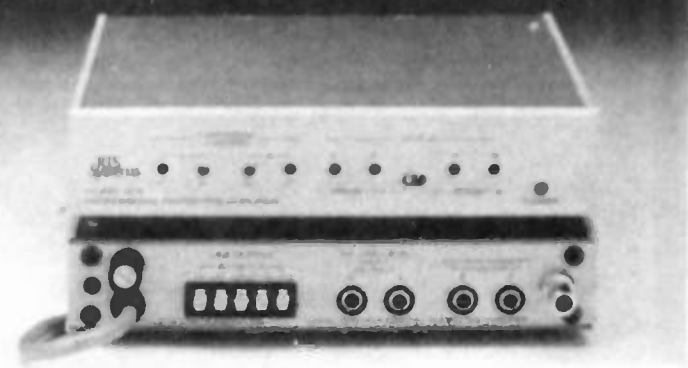
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RTS Intros "Active Professional Phono"



RTS Systems Inc. recently introduced a professional phono preamplifier, the "405." Manufactured for use in broadcast and recording studios, the self-contained AC-powered unit features an output level of 27 dBm with a signal-to-noise ratio of 72 dB.

Additional "405" features include an "active/passive hybrid" approach to RIAA equalization that separates the high and low-frequency portions of the equalization, applying each at separate points in the circuit to optimize headroom and noise. Low-frequency equalization is carried out as a part of the feedback loop around the input stage; high-frequency rolloff is placed after the output of the first stage.

Capable of matching the optimum load resistance and capacitance requirements of any moving-magnet type of phonograph cartridge, the "405" also provides two presettable pairs of level controls. Balanced, transformer-isolated outputs and an 18 dB/octave high-pass filter are also included, as are a stereo pair of unbalanced outputs. Priced at \$345, the unit is available from Ron Fuller at (213) 843-7022.

VIDEODISC START-UP COSTS CULPRIT

RCA Corp.'s 1st Qtr. Slides 46%

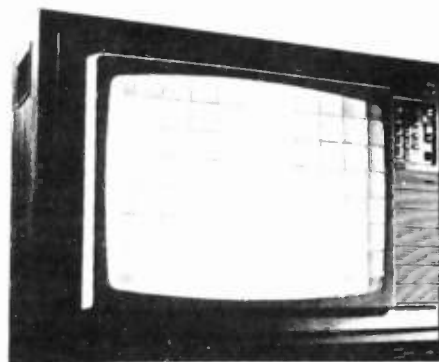
Despite increased profits in its electronics (records), communications, and CIT financial divisions, the RCA Corp. recorded a 46.8 percent decline in profits during the first quarter of 1981. Income for this period dropped to \$41.9 million, down from \$78.7 million in the first quarter of 1980.

Start-up costs associated with the firm's "Selectavision" videodisc system were described as the major reason for the decline. However, RCA received a pretax gain of \$36.6 million from the insurance on its lost-in-space Satcom 3 communications satellite. Excluding these two factors, RCA Chairman Edgar Griffiths stated that the firm's business segments (with the exception of NBC) posted higher profits than last year's comparable quarter.

Nevertheless, RCA's sales for the first quarter of 1981 dipped 1.1 percent to \$1.947 billion, down from \$1.969 billion in the analogous period of 1980.

Lens Lends Prismatic View To TV Programming

Primetime programming got you bored? Convert your tube into a veritable kaleidoscope with the "Channel 1 Mood Synthesizer," a three-dimensional,



88-square video lens grid system that, when attached to your television's screen, refracts electronic light (much like a series of prisms), producing what the manufacturer terms an "infinitely changing palette of phosphorescent color."

The device can be affixed to any 21-inch or smaller set by a Velcro tab and makes it possible for the viewer to enjoy even the worst commercials or programs, transforming even

your friendly neighborhood used car dealer's spots into a relaxing, almost hypnotic experience.

Priced at \$19.95, the "Channel 1 Mood Synthesizer" is available from Channel 1 at 77 Kissling St., San Francisco, CA 94103.

WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

ZETA⁴
WINZ Miami

WESTWOOD ONE

9540 Washington Blvd., Culver City, CA 90230 • (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

The *Epic* Times

"ALL THE HITS THAT ARE FIT TO PRINT"

NUMBER 1 BULLET ★

★ MAY 8, 1981

A Dream Comes True.



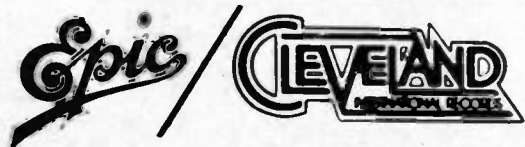
Jim Steinman

"Rock & Roll Dreams Come Through"

Produced By
Jimmy Iovine and Jim Steinman

From The Album "BAD FOR GOOD"

Over 250,000 LP's Sold In The First Week!!



Sweet Baby Is Growing



Stanley Clarke/ George Duke

"Sweet Baby"

Produced By Stanley Clarke and George Duke

WIFI add	WFBR 28-23	WAKX 34-31	KIIS-FM on
CKLW add	KC101 28-25	K96 27-22	WKEE on
WHFM add	K104 32-26	KHYT deb 35	KBFM on
WAXY add	WAQY deb 30	WFBG 32-28	WAAY on
KKXX add	KSET-FM 26-20	95XIL deb 39	WBBQ on
WFOX add	KINT 16-8	WFLB deb 33	WCSC on
WXLK add	WTIX 40-37	FM99 28-24	KNBQ on
WTRU add	WSGN 28-24	KSEL 26-24	WCIR on
KIQQ deb 34	Y103 25-22	KKLS deb 29	95SGF on
KEZR 30-28	WAYS 28-26	KRLC deb 30	KENI on
KYYX 30-26	WQRK 29-24	KEARTH on	KDZA on
KPLZ deb 31	WLOL-FM 34-25	KFI on	KQDI on
			KBOZ on



Nets

CBS RADIO

Richard Macaluso has been elevated to Vice President/Sales for the CBS Radio Network. A 10-year veteran of the net, Macaluso began as an account exec, most recently serving as Eastern Sales Manager. Prior to joining CBS, he held media planning and buying posts with Gardner Advertising and J. Walter Thompson in New York.

THE SOURCE

Andrew Denmark and **Bernadette Heyer** have been promoted to Regional Directors in the net's Affiliate Relations Department. Both will be responsible for the area east of the Rocky Mountains.

Denmark most recently served as a Regional Director in Affiliate Relations with the Source. Prior to joining the net last February, he had been Director of Affiliate Station Relations for D.I.R. Broadcasting, having previously served as PD at WVBR/Ithaca, NY.

Heyer's previous Source post was as Regional Manager, coming to the net from a Director of Licensing position with Sesson Jeans Inc. Her broadcasting experience includes nearly a decade as VP and a member of the Board of Directors with Communications Fund Inc., where she also served as Station Manager of the firm's KADI/St. Louis property.

Mutual



CLARK FINDS MUTUAL RADIO SATISFYING — **Dick Clark** (pictured) has signed on as host of Mutual's upcoming weekly three-hour radio program, "The Dick Clark National Music Survey," scheduled to debut May 30. According to Mutual Sr. VP/Stations & Operations **Nick Verbitsky**, the program will consist of America's hit singles and albums as well as "exclusive interviews with the hottest stars with Dick using his firsthand expert knowledge of the music industry to flash back to yesterday's hits, report on current trends, predict tomorrow's stars, and answer listeners' questions about music and muscmakers. This show will be much more than a traditional countdown program."

RKO

RKO

"Inside Out," the net's 90-second program featuring the music of and interviews with recording artists, will be devoted to the Beatles during the week of May 11-15. The Rolling Stones, the Who, Elton John, Peter Frampton, and Blondie make up the schedule for the week of May 18-22, with May 25-29 devoted to Chicago, the Eagles, Diana Ross and the Supremes, Simon and Garfunkel, and Stevie Wonder.

ABC FM

ABC FM

The Allman Brothers will be featured live in concert on Saturday, May 16 as part of the net's Coca-Cola-sponsored "A Night On The Road" series, with **Ted Nugent** showcased the following weekend (5-23). Produced by **GK Productions**, the live concert programs will be available to all ABC FM affiliates.

RADIO abc

Debbie Bernstein has been appointed to the newly-created post of Supervisor/Public Relations. A two-year veteran of the net, Bernstein most recently held a Publicity Associate's position.

People

Utica

William Williamson has been appointed President of **Marathon Communications**, owners of **WIBX** and **WIBQ**. A 22-year broadcasting industry veteran, Williamson most recently served as Exec. VP/GM at these stations for the past two years, having previously been GM at **WIOU-WZVZ/Kokomo, IN** for six years.

Columbus, OH

David Crowl has been promoted to General Manager at **WLVQ** (Q-FM 96), coming from his previous post as Station Manager for the Taft-owned outlet. Crowl joined the station as an account exec in 1977.

Tucson

DeAnne Sheehan has been promoted to Sales Manager for **KLPX**. Most recently, Sheehan served as an account exec with **KLPX** and **AM KTKT** since 1979.

Birmingham



Robin Carpenter has been elevated to National Sales Manager at **WSGN**. A three-year veteran of the station, Carpenter most recently served as Co-Op Director, having previously held traffic and copywriting positions.

Syndicators

Westwood One

The firm will kick off its "Off The Record Specials," hosted by **KMET/Los Angeles's Mary Turner**, with an exclusive interview (reportedly the first radio chat in five years) with **Rolling Stone Keith Richard**, airing June 13. The "Off The Record Specials," a spin-off of **Westwood One's "Off The Record"** weekly mini-interview feature, will be hour-length weekly programs.

Golden Egg

"Future File," the firm's weekly science-oriented news feature, is now heard over **WRIF/Detroit, KLOL/Houston, WCLR/Chicago, and KISS/San Antonio**.

Inner-View Inc.

"Country Close-Up," a weekly interview program, spotlighting top names in country music, is currently available from the Beverly Hills, CA-based firm. Designed to air twice daily, the 3½-minute shows feature two minutes of monologue from the artists themselves.

Starfleet Blair

Epic recording artist **Garland Jeffreys's** May 19 performance at L.A.'s Roxy Theatre will form the basis for a 90-minute stereo radio network broadcast, currently available from the Boston-based firm. In addition to the live segment, the program will include a short interview with Jeffreys.

Drake-Chenault

Gary Chenault has joined the firm as Regional Manager/Format Sales, having previously spent four years with the sales staff of **KYNO/Fresno**. Meanwhile, **Ed Kanol** has signed on as Drake-Chenault's Traffic/Production Manager. Kanol was previously associated with Hawaiian radio stations **KDEO, KKUA, KIKI, and KPIG**.

Froben Enterprises

KZOK/Seattle, KZZK/Spokane, WA; KIQY/Lebanon, OR; WAQX/Syracuse, WAAL/Binghamton, NY; WTAC/Flint, and WTKX/Pensacola, FL have announced the addi-

tion of the "Robert Klein Radio Show" to their programming.

Charles Michelson Inc.

The Beverly Hills, CA-based firm has announced the opening of an East Coast office, to be located at 127 West 28th St., New York, NY 10001, (212) 243-2702. **Susan Michelson** will serve as Managing Director/Sales & Services with VP/Sales **Bob Michelson** heading up the program sales staff.

Concurrent with the launching of the New York operations, the firm has added "The Lives Of Harry Lime," starring **Orson Welles**, to its line of vintage radio dramas.

Syndicate It Inc.

"Mangione," a two-hour radio special featuring **A&M** recording artist **Chuck Mangione**, was distributed to stations worldwide on May 1. Hosted by the Hollywood, CA-based **Syndicate It Inc.'s "Jazz Chronicles"** series announcer **Jim Gose**, the program traces the trumpeter's career and offers tracks from his latest LP, "Taratella."

Sales

WSOQ-WEZG/North Syracuse, NY have been sold by **WSOQ Inc.** to the **Sky Broadcasting Corporation** for \$1 million, subject to FCC approval. **Cecil Richards Inc.** brokered the transaction.

WGBB/Freeport, NY has been sold by the **Nassau Radio Corporation**, a subsidiary of **Susquehanna Broadcasting**, to the **Radio Company Inc.** for \$1 million, subject to FCC approval. The broker was **Robert O. Mahiman Inc.**

WKED/Frankfort, KY has been sold by **D&R Broadcasting Inc.** to **Leigh Allan's Allen Communica-**

tions Inc. for \$350,000, pending FCC approval, according to broker **Richard Shaheen Inc.** Allan, currently News Director at **WKRS/Waukegan, IL**, will serve as President/GM at **WKED**.

KQWB/West Fargo, ND; KQWB-FM/Moorhead, MN; and WEBC/Duluth have been sold by **Harold Miller** to the **Midwest Brokerage Co.** for \$250,000.

KUBH-AM-FM/Brigham City, UT have been sold by **Royce Willis** to **Skyline Broadcasting Inc.** for \$109,650.



DALLAS DECLARES TM DAY — April 22 was designated "TM Day" in the city of Dallas, honoring the broadcast service company's 13 years of operation from the Texas metropolis. Pictured prior to receiving the proclamation from Dallas City Councilman **Joe Hagger** (center) are TM founder **Tom Merriman** (left) and TM President **Pat Shaughnessy** (right).

Reps

H-R

H-R/Stone

Abe Mendel rejoins the firm as Vice President/National Sales Manager. Most recently, Mendel served as the Assistant New York Sales Manager with the **Katz** agency, having previously spent five years as an account exec with **H-R/Stone**.

McGAVREN GUILD RADIO

Jeff Dashev has been elevated to Regional Manager of the Los Angeles office for **McGavren Guild Radio**, coming from his previous post as Manager of the rep's San Francisco office. A 10-year veteran of the firm, Dashev also previously served as an account exec in McGavren Guild's New York office.

ALL THE SIGNS OF A SMASH!

"SIGN OF THE
GYPSY QUEEN!"

THE NEW SINGLE BY

**APRIL
WINIE**



FROM THE GOLD ALBUM

THE NATURE OF THE BEAST



Produced by Byron Goodwyn & Mike Stone
An Aquatica Records Production
© 1994 Stone Enterprises Ltd.



100-0000

"The average quarter hour ratings estimates may be more reliable than was thought."

Arbitron Reliability — A New Look

As first indicated in this column several weeks ago, Arbitron has recently announced a new way to compute the standard error inherent in its radio estimates. As part of an overall reliability study which the firm hopes to have completed by this fall, the new formula for computing the "range" involved in radio ratings may be a notable achievement. Let's examine the background of the study results to date, then give you an example of how the new error formula works.

Preliminary Results

The preliminary results of this study appear to show that the average quarter hour ratings estimates may be more reliable than was thought. On the average, according to Arbitron, AQH ratings estimates are "35% better than the reliability indicated by the corresponding

"The improvement could be a statistical variation, not due to the brilliance of a programmer nor the fault of Arbitron."

Nomograph value." The Nomograph is the bewildering display on the inside back cover of your market report, used to approximate how much "give" there is in an estimate seen in the book.

Cume estimates don't fare quite as well. Arbitron states that "the actual reliabilities for cume rating estimates are approximately equal to the values derived from the Nomograph."

Study Considerations

The effort to pin down ratings reliability involves new assumptions. Dr. Martin Frankel,

statistical consultant, and Michael Occhiogrosso, Arbitron's VP for Statistical Services, have come up with some new guidelines to determine the standard error. In order to test their theories, the researchers set up what they call "Jackknife Replicates." This mysterious appellation basically means that you can measure the swing inherent in ratings estimates if you repeatedly try to generate ratings. You will note that empirical measurements can be taken to show parameters on how much the numbers will fluctuate. From this determination, tables and formulas can be set up to give broadcasters an idea of whether or not a shift in a book is real or statistical.

Market Variations Considered

Unlike the Nomograph or other formulas for determining the standard error involved in radio ratings, the new replication process allows for variables in each metro. Classified as unique to each market — and thus variables — are such items as the percent of sample to come from each demographic and the weighting used to compensate for nonproportionate sample recovery. The sample recovery of usable diaries will vary by demographic and geographic subclasses, and by ethnic group as well, presumably. The good news here is that this system seems to allow for the particular sample design — and sample return characteristics — of each market.

Key Formula Examined

Using tables and algebra too complex and detailed to go into here (if you really want the nitty gritty, call me), let's look at how a station can, under the new replication system, compute the error involved in an Arbitron rating.

Here's the formula for an actual station and market, masked to protect the innocent:

In the XYZ Metro O/N '79 report, the male 18-34 audience projection for WAAA, M-F 6-10am, was as follows:

Average quarter hour audience: 7700
Average persons rating: 1.2

From Arbitron's two mysterious tables of values, derived from the reliability tests, we'll borrow some figures. The formula continues:

Estimated Standard Error of Rating = $\frac{\text{Table A Value}}{\text{Table B Value}}$

In this case the value from Table A was 10.89, derived from the rating of 1.2. Table B, which comes from the relevant demo group, generates a value of

Week In Review

Arbitron Eliminates Research Activity Violation

With the advent of Quarterly Measurement in all markets, effective this spring sweep, "Station Research Activity," as described on Page 5A of the market reports, will no longer be considered a violation. Previously, stations that were deemed to have carried on such research were "stickered," with a notation on Page 5B of the relevant report. With QM on the scene Arbitron believes that "it is no longer equitable to restrict stations from conducting research."

Rick Greenhut Promoted

Rick Greenhut, a three-year veteran of Arbitron Radio, has been promoted to Division Manager, Eastern Advertiser/Agency Sales. Greenhut will be in charge of marketing Arbitron Radio's products to Eastern agencies and advertisers that use Arbitron data when making planning and buying decisions.

Eastman Study Shows 25-54 Strength

Based on approximately 2600 avails requests, Eastman Radio has released figures showing that the most sought-after demo emerged as adults 25-54. In a previous study Eastman's figures showed that 22% of avails requested 25-54 demos, but the figure is now up to 27%. The next most sought demo remained adults 18-49, which stabilized at 17% of the total ad agency requests. The study is based on requests from October, 1980 to March, 1981.

33.41 for men 18-34 in morning drive. Thus,

$$\frac{10.89}{33.41} = 0.33$$

Next step is to take N (the estimated population of men 18-34 in metro XYZ, in this case 624,000), and multiply it by the results of our previous calculation:

$$624,000 \times .33 = 2059$$

What all this means is that the 7700 average persons figure for station WAAA is subject to variations in the area of 2100 (2059 rounded). Thus, the actual average men 18-34 reached is likely in the 5600-9800 range.

If a station went from 5600 men 18-34 in one book to 9800 in a subsequent book, there would likely be cause for great joy. Keep in mind, however, that the improvement could be a statistical variation, not due to the brilliance of a programmer nor the fault of Arbitron. Not only is it important that station personnel be aware of this amount of possible statistical fluctuation, but making advertisers aware of the standard error range may also be useful.

Hope you find this initial look at Arbitron's new reliability study helpful. When the full results are available this fall I'll keep you apprised of worthwhile findings. Next week we'll look at the "hard" numbers, as I analyze what happened in some of the winter Arbitron results being received. See you then!

Q&A

This week's query was from Tony Bonvini, Operations Manager for WJGS-Lynchburg, VA. Tony asks, "We know that Arbitron does not survey dormitories or student apartments. How about condos?"

Tony, as long as the condos are not on a military or educational site they should be included in the randomly drawn sample used for the sweep. Progress is being made in getting access to group quarters for sampling — since their populations are used to develop the 12+ population base in each market — but currently no sampling of institutions such as schools or military bases is allowed.

**Jhan
Hiber**



As individuals, they are amazing...
Together, they are magic
The lyrics of Carole Bayer Sager
The music of Burt Bacharach
An inspired collaboration begins

The Boardwalk Entertainment Company
is proud to present the first
creation of these artists together

"STRONGER THAN BEFORE"

(WS8-02054)

The debut single from the

CAROLE BAYER SAGER

album

Sometimes Late At Night

(FW-37069)



Produced by Burt Bacharach & Brooks Arthur.

Immediately added on:

WFIL Z93

WGH

WCSC WFBG

WIFI 94Q

WERC

KIOY WFLB

KVIL KIQQ

Y103

KYSN

WSGN

BJ105

KCPX

Distributed by CBS Records



THIS WAS T.G.'s WEEK!

WBEN-FM add 38

WFIL 30-26

WCAO on

F105 deb 29

WROR add 26

KVIL deb 24

94Q 16-15

KXOK 19-14

KSLQ 18-14

WHB 11-11

WZZP on

WZUU 23-19

WOKY 21-17

KEZR 19-15

KJR deb 28

KPLZ 24-20

WFBR 30-27

WOLF 32-28

WAEB on

WKRZ-FM 24-22

WHYN 20-18

14Q 30-29

WKEE 35-30

92Q 18-14

KSTAR 25-24

KFMK deb 29

KINT 29-24

KHFI 28-27

WTIX 34-32

KEEL 29-26

KXX106 on

WERC 13-12

G100 27-26

WAAY 6-4

BJ105 33-30

WOKI 30-26

WRJZ 24-21

WNOX 18-16

WBCY deb 31

WAYS add

WSEZ deb 28

WQRK 25-23

KJ100 deb 25

WVLK on

WVIC on

WLOL-FM 20-15

KSTT 20-14

KOFM 26-23

KRAV 13-8

KEYN-FM 28-23

WISM 20-16

WNCI 28-26

WOHO 21-18

WDJX add

KKXX 31-28

KIOY 6-4

KJRB 32-29

KCPX 7-6

WJBQ 28-22

WGUY on

WACZ 22-15

WLAM deb 33

WHEB 10-10

13FEA 26-24

14WK 23-20

95SGF 22-20

WFOX 19-17

WCGQ 22-18

WISE 31-29

WANS-FM 23-22

FM99 16-13

WKXY deb 28

KSEL deb 30

KQIZ-FM 15-10

KPUR 13-12

KKXL on

KFYR deb 17

KELO 20-18

KKRC on

KKLS 9-7

WRKR 27-26

WEAQ 11-8

WTRU on

KCBN 19-12

KDZA add

KATI 31-29

KYYA 13-11

KRLC 21-16

Winter '81 Arbitron Advance Shares

Washington, DC

WMAL Tops 11, WRQX Becomes Runner-up

WMAL (PA) advanced slightly 10.9-11.1 to remain the pacesetter. WRQX (R) became the dominant CHR entry, moving 7.2-8.6 while WPGC-AM-FM slipped 7.7-5.5. WGAY-FM (BM) had a stable 8.2-8.0 showing. WKYS (B) continued strong, 7.0-6.9, as did WASH (PA) 6.2-6.3. WHUR (B) improved 4.7-5.1, and WMZQ (C) rose a point, 2.6-3.6.

Remaining DC stations with a one share or better included WAVA (A) stable at 3.5, WEZR (BM) 1.8-2.8, WGMS-FM (CL) 2.1-2.2, WHFS (A) 1.2-1.1, WJMD (PA) 2.3-2.4, WOOK (B) 3.5-3.2, WPKX (C) 1.5-2.0, WVKX (C) 2.3-2.2, WRC (N/T) 5.8-4.1, WTOP (N) 3.6-3.0, WWDC-FM (A) 2.7-3.1, and WYCB (RL) 1.4-1.6.

San Jose

KGO Tops Again, KOME Leads Locals

KGO (N/T) remained market leader, 9.6-9.1. Heading the list of San Jose stations was KOME (A), which jumped 5.4-6.8. KBAY (BM) had a stable 5.9-6.0 report, as did KSOL (B) 5.7-5.5. KLOK (PA) gained 4.4-4.9, while KEZR (R) moved 5.1-4.7. KYUU (PA) rebounded 2.6-4.1.

Other San Jose and Bay Area stations with a one share or higher included KARA (PA) 3.7-3.5, KEEN (C) 4.4-3.8, KFAT (C) stable at 1.6, KLIV (A) stable at 2.0, KNTA (S) 7-1.0, KSJO (A) 2.6-2.5, KABL (BM) 2.5-1.3, KABL-FM (BM) 9-1.0, KBLX (J) 1.7-2.8, KCBS (N) 4.8-4.0, KDON (R) showing up at 1.0, KFOG (BM) 3.5-2.2, KFRC (R) 3.9-3.4, KIOI (PA) 2.5-3.2, KMEL (A) 9-1.7, KNBR (PA) 3.0-1.7, KNEW (C) 1.3-1.1, KOIT (BM) 2.0-2.7, KSAN (C) 9-1.1, KSFO (PA) 2.2-1.2, KSFY (R) stable at 2.2, and KYA (R) 7-1.1.

Houston

KMJQ Stronger, KIKK-FM Slips, KRBE Up

KMJQ (B) remained the market leader with an improved 10.8-11.0 showing. KIKK-FM (C) was still number two but slipped 10.5-9.0. KRBE (R) strengthened its hold on third place, 5.6-6.9. KTRH (N) moved 5.0-6.2; KLOL (A) added one, 4.7-5.7; and KPRC (N) remained at 5.3. KYND won the Beautiful Music contest, 5.4-5.6; while KODA bounced 5.3-4.6. KQUE (PA) improved 2.5-3.8.

Additional Houston stations with a one share or more included KCOH (B) 1.0-1.3, KENR (C) 3.2-3.1, KEYH (S) 4.3-1.9, KFMK (R) 3.5-2.8, KIKK (C) 1.5-1.8, KILT (R) 2.8-2.7, KILT-FM (C) 3.0-2.9, KLAT (S) 2.6-2.4, KLEF (CL) 1.6-1.3, KLVL (S) 1.0-1.1, KNUZ (C) 1.1-1.7, KRLY (R) 4.6-4.0, KSRR (R) 2.8-2.3, KULF (R) 2.6-2.7, and KXYZ (RL) 8-1.1.

Tampa-St. Petersburg

WWBA-FM Still Leads WJYW, WCKX Move Up To Second, Third

Perennial Beautiful Music leader WWBA-FM held its lead but slipped 10.6-9.6. Competitor WJYW gained 7.3-9.1 to move into the runner-up spot. WCKX (R) gained more than two, 5.9-8.2 to rank third. WQYK (C) moved 9.7-8.1, while WSUN (C) had a stable 6.5-6.3 showing. WQXM (A) rose 4.6-5.9, while WRBQ (R) advanced 5.5-6.1. WFLA-FM (BM) slipped 6.0-5.5, while WFLA (PA) remained in the mid-fives, 5.7-5.5.

Additional Tampa Bay area stations scoring a one share or better included WDAE (PA) 4.1-2.8, WGUL (BB) 1.8-2.1, WLCY (PA) 2.7-2.1, WPLP (N/T) 2.7-3.3, WRXB (B) 7-1.0, WTAN (PA) 1.6-1.3, WTMP (B) 2.1-2.0, WWBA (BM) 4.2-4.4, and WYNF (A) 3.9-3.7. Outside stations showing up included WSRZ (A) 2.4-2.2.

Cleveland

WMMS Becomes New Leader, WDOK Passes WQAL

WMMS (A) added two, 8.5-10.5, to top the market. WDOK (BM) was up one, 9.1-10.1, to rank second; while WQAL (BM) slipped 9.4-9.1. WGCL (R) gained 6.6-7.3, while WZZP (R) rose as well, 5.2-6.9. WHK (C) lost three, 8.5-5.3. WDMT (B) registered a gain 5.3-5.8.

Other Cleveland area stations with a one share or higher were WABQ (B) 1.5-1.3, WCLV (CL) stable at 2.0, WDBN (BM) 9-1.3, WERE (N) 6.7-5.8, WGAR (PA) 4.8-4.5, WJMO (B) 2.7-3.2, WJW (PA) 5.1-3.4, WKSW (C) stable at 3.8, WLYT (R) 2.4-3.2, WWWE (PA) 3.2-3.8, and WWWW (A) 3.0-3.8.

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Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

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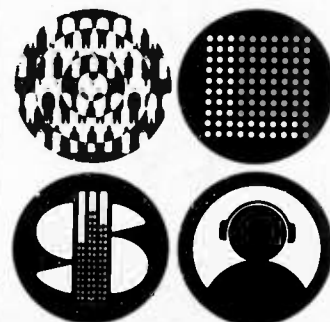
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THE HIBER HANDBOOK



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"THE STROKE"

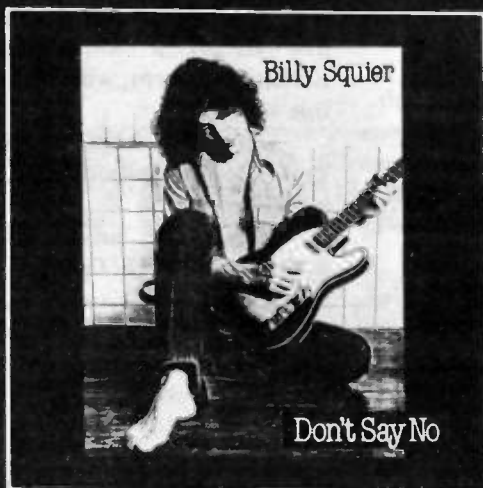
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AMERICA'S
HOTTEST NEW ROCK ALBUM

Don't Say No

Produced by Mack & Billy



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WXKS-FM on
PRO-FM add
JB105 deb 35
KRBE deb 30
KFI add
WPST add
WAEB on
WAQY add
KINT add
KBFM add
KXX106 on
Y103 add
BJ105 add
WOKI deb 30
WBCY add
KWEN on

KCPX on
FM103 add
KTKT on
WGUY on
WACZ on
WISE add
KILE add
KRLC add
WALG add
WKZQ add
WQOK add
KJOY add
KSTN add
WORD add
WSFL add
WBZ-FM add



HAS GOT THE
PARTY ALBUM
OF THE YEAR

THE SMASH R&B ALBUM
PARTY 'TIL YOUR BROKE

MCA-5159

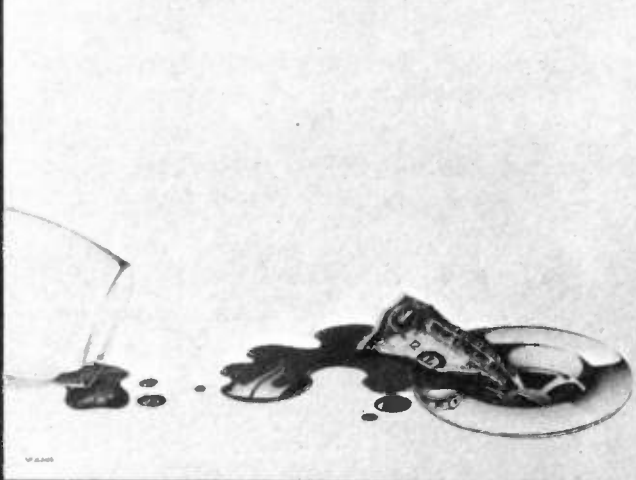
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SMASH R&B SINGLE

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PARTY 'TIL YOU'RE BROKE



PRODUCED BY RUFUS AND JOHN STRONACH

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THE MUSIC OF CREATIVE ARTISTS

MCA RECORDS

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STREET TALK

Is "The Loop" (WLUP/Chicago) about to change AOR consultants?

And while we're in the Windy City . . . look for Jim Smith, currently the PD of KSFX/San Francisco, to return to Chicago in the near future. We understand he'll be back where he used to work within a few weeks.

With all the advance national publicity surrounding the new George Harrison single "After All Those Years," WB pushed up the scheduled release date and you should have it in your hands by now. The song features ex-Beatles Ringo Starr and Paul McCartney assisting George what is essentially a tribute to the late John Lennon.

It now appears that a settlement has been reached in the three-year-old lawsuit filed by CKLW/Detroit against Arbitron. CKLW GM Chuck Camroux told Street Talk that the suit was indeed settled, but would not comment beyond that. No confirmation yet from Arbitron and neither party seems willing to disclose the terms of the agreement. CKLW originally sued Arbitron over the station's placement "below the line" in the ARB books. Arbitron argued that since CKLW was licensed to Windsor, which is outside the Detroit metro definition, the station should rightfully be listed "below the line."

Jim Harrington has been named Assistant PD at KDKA/Pittsburgh. Jim has served as PD of WPTR/Albany and was formerly an air personality at WCBS-FM/New York, WDRC/Hartford, WBZ/Boston, and WICE/Providence.

Even though there's been quite a lot of press to the contrary, it now looks solid that the Rolling Stones will tour the U.S. this summer. The word we've gotten is that the band may even try to play some "smaller halls" to give their fans a more intimate concert setting.

Rumblings from the East Coast are that Harvey Schein wants out as Polygram USA President after six months in the job. Apparently there is a certain amount of redundancy in the highest levels of the company and Schein's exit would ease the situation.

The Society of Radio Personalities and Programmers (SRPP) has gone out of business. SRPP, which had just entered its second year of existence, saw its original membership of 160 dwindle to 51, and the financial pressures were too much to bear.

WIFI/Philadelphia morning man Mark Shannon has been hired by Dan Vallie for mornings and MD duties at B94/Pittsburgh.

Chip Taylor has exited CK101/Cocoa Beach, where he had been PD. Operations Director Stan Anderson takes over Chip's programming duties. Steve Ocean will continue to handle music.

Ken Noble exits KWST/Los Angeles for middays at KHTZ/Los Angeles. Former KHTZ midday personality Neil Ross segues over to KNX-FM/Los Angeles for morning drive.

The Atlanta offices of Robox Records were broken into by an extremely discriminating but gullible thief last weekend. The intruder passed up three expensive stereo systems, a couple of electric typewriters, and a color TV, but made off with six gold records. We're not sure what this incident says about the state of the economy, but it must mean something.

Charter Communications has put together a TV campaign for its stations using celebrity spokesman Gordon Jump from "WKRP In Cincinnati." We understand the spots can be customized and will be marketed to noncompeting markets by Charter.



AND HE DOESN'T DRINK COFFEE — We've all heard the stories about automation, right? Well, this little automated gem is the WLTA/Atlanta mascot, better known around town as "DJ100." He walks, talks, sings, makes R2D2 sounds, dances, blinks his multi-colored lights, and spins his head. Needless to say, he's a real crowd-pleaser as he makes his promotional rounds on behalf of the station. The ultimate test of his popularity, however, is coming up. "DJ100" is scheduled for a confrontation with the San Diego Chicken at a forthcoming Atlanta Braves game. Only time will tell if a robot can replace "the real thing" when it comes to station mascots.

Spanky Lane, most recently PD of WBMX/Chicago, has now left the station and joined Jerry Clifton's New World Communications in San Diego. Spanky will assist Jerry's client stations.

Lindsay Buckingham of Fleetwood Mac has signed a solo recording deal with Elektra/Asylum, with his first album due later this summer.

Get well wishes to WFBG/Altoona PD Tony Booth's wife, Marge, who is recovering from surgery.

New birth announcements this week: WWCN & 97DJ/Terre Haute GM Jeffrey Jay Weber and his wife, Lisa, are the proud parents of Eric Jerome, born April 21 . . . WKTK/Baltimore's J.J. McKay and wife, Maggie, welcomed their first, Kyle Mackenzie, on April 14.

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GAG SHEET, GETS LETTERS . . .

ROB JONES/RADIO LUXEMBOURG . . . "Deal me two sets of back issues. You've definitely proved yourself!!!"

Jocks... write today for free samples.

RCA Does It Again... Twice!!

THE BACK PAGE

BREAKERS

DARYL HALL & JOHN OATES
You Make My Dreams (RCA)

58% of our reporters on it. Moves: Up 58, Same 25, Down 1,
Adds 47 including WKBW, WCAO, WXKS-FM, KVIL, CKLW,
WGCL, KSFX, KEZR, WBLI, WOKI, WNAM, KYSN, WCIR,
KILE, KSLY. See Parallels, charts at number 29.

THE BACK PAGE

BREAKERS

RICK SPRINGFIELD
Jessie's Girl (RCA)

57% of our reporters on it. Moves: Up 93, Same 20, Down 0,
Adds 13, KEZR, KIMN, WHYN, KSET-FM, WFME, KSTT,
KEYN-FM, WMEE, KMJK, WLAM, KOIZ-FM, KKRC, KKLS,
WPGC 15-10, Z93 14-11, WGRD 8-3, KKXX 17-8. See Parallels,
charts at number 30.

DARYL HALL

&

JOHN OATES

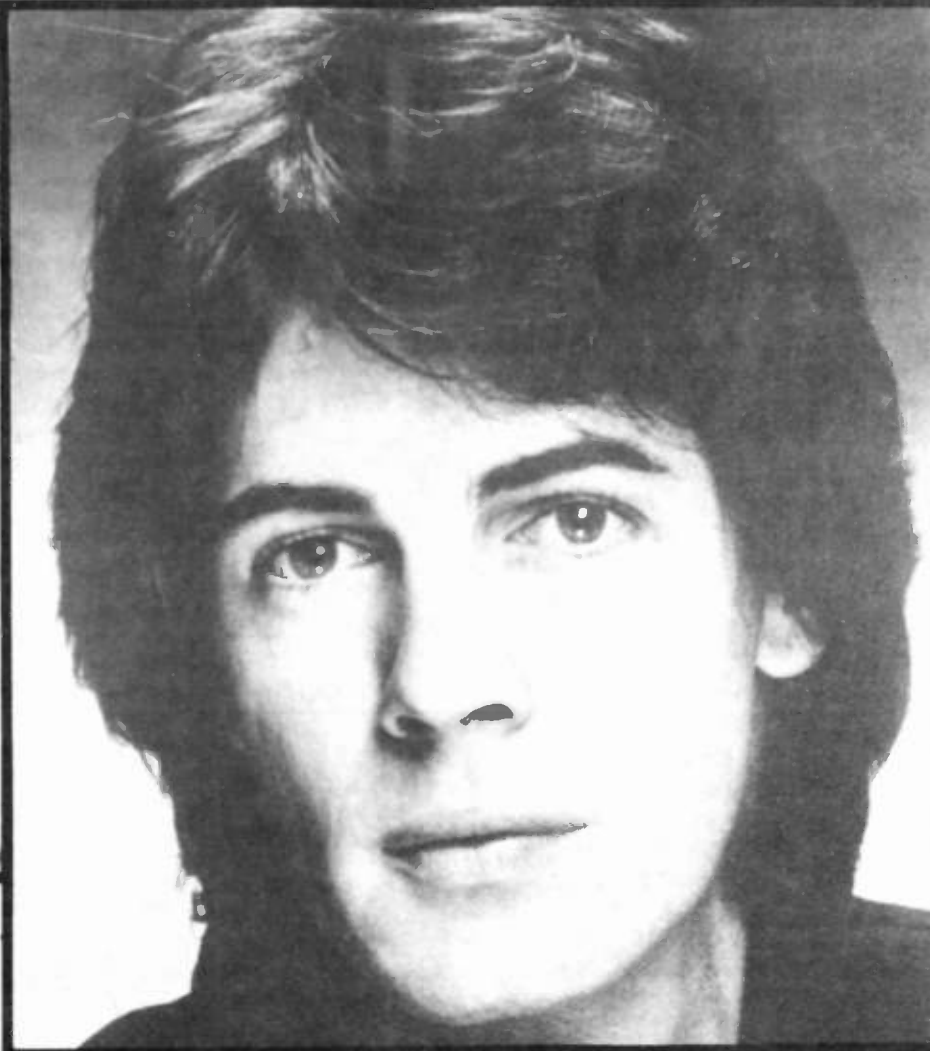
RICK

SPRINGFIELD



**"You Make
My Dreams"**

Produced by
Daryl Hall & John Oates



"Jessie's Girl"

Produced by
Keith Olsen for Carman Productions

You Can Depend On RCA To Deliver!!



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On The Radio.

**CHAKA
KHAN**

**“What Cha’
Gonna Do
For Me”**

WKTU 18-10
WXKS-FM 20-17
KEARTH add 27
KRLA on
KHIS-FM 21-19
KNUS add 31
KSET-FM add
KINT on
WJDX deb 27
WAXY add
KVOL 29-27



Produced by Arif Mardin

ON WARNER BROS. RECORDS

BRAD MESSER



Proximity: Next Or Near In Place Or Time

With averted eyes and edgy defensiveness, I admit I don't really care what happens in Northern Ireland. There, it's out. Now that you know this dark secret it is easier to gush ahead with other heretofore-hidden truths including a great lack of personal concern over events in Poland, Afghanistan, and even the recently-deposed #1 Trouble Spot With a Bullet, El Salvador.

Oh, I have a continuing interest and a healthy amount of plain old curiosity, but all that foreign stuff has no immediate impact on my little circle of family and friends because, although it is happening, it isn't happening directly to us.

If some poor soul is being pawed by a bear at a national park, it may be a Flash to him but merely a marginal feature story to me.

Proximity. The closer something is, the more interesting. Although you and I might debate the intrigues of U.S. foreign involvement well into the third six-pack, in our hearts we won't have much personal concern until Uncle Sam comes to our block grabbing young men to march south carrying M-16's . . . just as the wild bear becomes of great concern only by approaching our campsite.

It is no small part of a journalist's responsibility to accurately differentiate between loud noises from afar and the sound of real incoming mail, as they called it in Vietnam. If something's coming our way and may hit, we want to know the caliber and the arrival time and all details.

The reporter who can find a local connection in a national or international story does a good service, because his or her report reveals why the locals should be concerned about distant affairs, and opens the way for local action or at least discussion.

If a distant story has local ramifications it's simply more important than one with none, and no two ways about it. Local news *per se* is thus always more important. Although we may wrestle with editorial decisions based on a vague feeling that some story is important because it involves big names and giant cities, in our hearts we're more likely to be personally concerned about more proximate matters. A local outbreak of parvo virus threatening our own dog easily outranks a whole forest full of rabies in another state, and that's a small part of the reason that local news — and the localization of other news — is the foundation of radio news.

Listeners have only to punch their little radio buttons to get all the foreign and national news they can possibly assimilate. The local radio news department that clearly offers more proximate news will beat the pants off the competitors who carry only what is easily available elsewhere. Report Local. Localize. It is a proven way of successfully competing.

CALENDAR

Missed By A Thousand Miles

MONDAY, MAY 11: A year ago today Maxie Anderson and son Kris floated up in a 75-foot-tall helium-filled balloon named "Kitty Hawk," beginning a four-day flight across North America to establish the cross-country record. They were successful, although they missed their original target by a thousand miles, landing not on the U.S. East Coast but far to the north on eastern Canada's Gaspé Peninsula.

The first regularly-scheduled TV began in Schenectady, NY, 53 years ago in 1929, with station WGY broadcasting three nights a week to the four local television sets.

Fred Astaire is 82.

The Shawnee Curse?

TUESDAY, MAY 12: Researchers find several versions of this story, but one report is that on this date in 1839 a Shawnee uttered a curse on the Great White Father for violating Indian treaties, beginning the curious cycle of American Presidential deaths. Every chief executive elected or reelected at twenty-year intervals has died in office, from 1840 until 1960 when Kennedy was elected. Reagan will, it's hoped, become the President to break the chain as of the 1980 election. Howard K. Smith is 67. Steve Winwood is 33. George Carlin is 44.

Best Seller Of 1881 Still #1

WEDNESDAY, MAY 13: One century ago today the revised version of the New Testament was offered for sale in New York City and Philadelphia, creating an avalanche of orders totaling some 800,000 copies in only one day.

The man who perfected the Pap Test (for cervical cancer) was George Papanicolaou, born 98 years ago today. The test was ignored for several years initially, and became standard procedure around 40 years ago.

Richard Nixon, on a Vice-Presidential "goodwill trip" to South America 23 years ago today in 1958, was pelted with rocks by anti-American demonstrators in Caracas. President Eisenhower immediately ordered paratroopers and marines to Caribbean bases to back U.S. demands that Venezuela insure Mr. Nixon's personal safety.

Stevie Wonder is 30. Beatrice Arthur ("Maude") is 55. The Rev. Jim Jones would have been 48.

Borden Against The Swill Factories

THURSDAY, MAY 14: Until about the time of the Civil War there were two kinds of milk to drink: milk that was a day or two old, and very bad processed milk. In what were called swill factories, milk was doctored with chalk for whiteness and molasses for creaminess. Gail Borden perfected condensed milk and applied for the patent 128 years ago today in 1853. He got rich supplying the military, and after the war became the first to offer fresh milk in glass bottles.

"Skylab" was launched today in 1973. The 86-ton space station finally fell from orbit two summers ago after hosting three astronaut crews on 28, 59 and 84-day missions.

Another Kind Of Stork Trick

FRIDAY, MAY 15: One Mr. Kumar Anandan of Sri Lanka began his world-record feat of standing on one foot a year ago today, getting in the Guinness Book by keeping his other leg up for thirty-three hours (with hourly five-minute breaks).

Fifty-one years ago in 1930 Miss Ellen Church became the world's first airline stewardess. Her duties aboard United Airlines included keeping the window sills free of dead flies.

Eddy Arnold is 63. Richard Avedon is 58. Trini Lopez is 44.



THIS WEEK:
DON McLEAN

NEXT WEEK:
JOE ELY
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TRUE OR FALSE: Nine out of ten ants have to wear a truss! Answer: We don't know . . . but **Michael O'Shea**, the General Manager of **KBLE/Seattle**, wishes he had hired an ant recently. Michael and his Chief Engineer were carrying a 350-pound equipment rack up the stairs and Michael suddenly got the whim-whams! That's right, the great god **Hernia** nailed him right on the spot. So he's out of the hospital now thinking up great plans for **KBLE** (soon to be known as **KLFM**). However, he may never be able to punch a cartridge machine with his groin the way he used to in the old days.

Incidentally, **Charley Brown** has been signed as PD and AM drive personality for Michael. Charley was starring at **KJR**.

Dave Lindsay, the Program Director of **KUEN** in **Wenatchee, WA**, just sent me an actual **Black Bart** T-shirt along with a wonderful jello-mold deathmask of the Rev. "Pap" Smear from the First Church of Scattered Showers, in **Wenatchee**.

Congratulations to **KUEN's** new **FM KYJR** (Keg Of Young Jamaican Rum . . . that's easy to remember).

The gang at **Laufer Entertainment Group** tells me the next teenage idol is **Michael Damian**. According to **Tiger Beat** and its sister publications, **Damian's** mail has surpassed every established artist in the teen field (**Leif Garrett**, **Scott Baio**, **John Schneider**, **Greg Evigan**, etc.) despite the fact he is *not* in any television series. His new record "She Did It" has just been released. **Michael** is 18 and is from **San Diego, California**. It's been nearly three years since the last

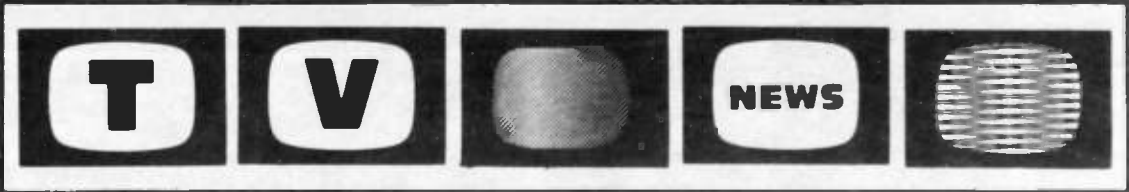
idol, **Shaun Cassidy**, faded from the minds of teenage girls. (I remember when I was a teen idol . . . I lost so much weight running from young gals, I had to attach suspenders to my jockey shorts.)

Lou Geneva of **KSFO/San Francisco** writhes: "Dear **Gar-Zilla**: (you're a real monster in our biz!)" Hmmm . . .

"After reading your column, I just realized that you're the same guy who was known as the **San Francisco Bay Area's George Reeves** lookalike!" **Lou** was so cruel as to send us a copy of the **KEWB** Color Channel 91 **Fab Forty** from the early 60's. It's true I *did* look like **George Reeves** then . . . only I really could fly . . . and leap tall record promoters in a single bound! On the same survey were such great deejays as **Ken Knox**, **Chris Borden**, **Jim Wayne**, **Mark Foster**, **Buck Herring**, and **Bill Wood**. **Bill Wood** (now **Bill Bell**) reportedly just sold his highly successful **Bell Sound Studios** in **Hollywood** for big buck\$\$!

Incidentally, the number one tune for the week of that survey sent to us by **Lou** was "Calendar Girl" by **Neil Sedaka**. "Calcutta" by **Lawrence Welk** was number two and another hit instrumental, **Ferrante & Teicher's** "Theme From Exodus," was number three.

The biggest call-in song that week, "It's Damned Lonely When You're The Only Surfer On Death Row," didn't quite make it to number 40.



'Dallas' Drowns Competition In Finale

The final episode of "Dallas" for this season obliterated all contenders in the **Nielsen** ratings week ending May 3, scoring a 32.5 rating, almost 35% higher than any other show aired. The performance of the cliffhanger episode (although they haven't hung **Cliff** yet) was the highlight of a triumphant **CBS** week in which the network captured seven of the top eight positions and won an easy victory with a 17.9 average rating, compared to **ABC's** 15.1 and **NBC's** 14.7. Other notes of interest in the top 20 were another solid performance by a country awards show, the **Academy of Country Music** awards telecast, which finished 18th; and the slippage of **CBS's** hot "Private Benjamin" series to 20th this week. Here's how they stacked up:

- | | |
|--|---|
| — 1 Dallas (CBS) | 7 11 Diff'rnt Strokes (NBC) |
| — 2 Lou Grant (CBS) | 14 12 Alice (CBS) |
| 3 3 M*A*S*H (CBS) | — 13 We're Fighting Back (CBS Tues. Mov.) |
| 12 4 60 Minutes (CBS) | — 14 Ripley's Believe It Or Not (ABC) |
| — 5 Murder In Texas Pt. I (NBC Sun.Mov.) | 8 15 Nurse (CBS) |
| 1 6 Dukes Of Hazzard (CBS) | 18 16 Trapper John, MD (CBS) |
| 15 7 House Calls (CBS) | 20 17 Love Boat (ABC) |
| 5 8 The Jeffersons (CBS) | — 18 ACM Awards (NBC) |
| — 9 Fantasy Island (ABC) | — 19 Quincy (NBC) |
| — 10 Hart To Hart (ABC) | 4 20 Private Benjamin (CBS) |



SHEPPARD BECOMES LADLE'S MAN — **WB** artist **T.G. Sheppard** proves he's a handy man with the ladies as he aids in the preparation of a mysterious vegetable dish on the "Mike Douglas Show." Pictured (l-r) are former "Gilligan's Island" star "Skipper" **Alan Hale**, **Douglas**, **Sheppard**, and gadget expert **Stan Kann**.

Music On TV

Jimmy Buffett appears on "Fridays" May 8 . . . May 8's "Solid Gold" edition features **Chuck Berry**, **Blondie**, **Glen Campbell**, the **Captain & Tennille**, the **Commodores**, **Dr. Hook**, and **Neil Sedaka** in a "classics" show. The following week (May 15 and thereafter) another "classics" presentation features **Aretha Franklin**, **Andy Gibb**, **Gladys Knight & the Pips**, **Johnny Mathis**, **Helen Reddy**, the **Statler Bros.**, and **B.J. Thomas**, with **Dionne Warwick**, as always, hosting . . . **Dee Dee Sharp** **Gamble** and **Bill Medley** are on "American Bandstand" May 9, with **Adam & the Ants** and **Franke & the Knockouts** guesting May 16 . . . **Patrice Rushen** appears on "Soul Train" May 16 . . . **Nicolette Larson** joins "Merv Griffin" May 19 . . . **Christopher Cross** is a guest on "Tomorrow" May 21 . . . The "Grammy Hall Of Fame" salutes historical greats of song and stars **Andy Williams** with guests **Peter Allen**, **Count Basie**, **Natalie Cole**, **Mary Crosby**, **Andy Gibb**, **Celeste Holm**, **Bob Hope**, **John Raitt**, and **Joe Williams**. The special airs May 18 on **CBS** . . . Cable TV gets a regularly-scheduled series of rock-oriented films, concerts, and mini-features in the late-night weekend "Night Flight" series from the **USA Network**, in conjunction with **American Talent International Video**. June 5 is the start-up date, with films like "Quadrophenia" and **Neil Young's** "Rust Never Sleeps" among the features set.

VIDEOSCOPE :

SONY DEBUTS HIGH-QUALITY VIDEOTAPE SYSTEM: The **Sony Corp.** recently unveiled a high-resolution recording system, which the firm claims records and plays back videotape with a sharper image than conventional systems. The **Sony** system, including cameras, recorders, monitors, and large-screen projectors, uses 1125 horizontal lines, more than double the 525-line standard currently in use in U.S. commercial television. With each image scanned 30 times per second, the **Sony** system conveys up to six times more image information than existing units, creating a television image comparable to 35mm film. Noted director/producer **Francis Ford Coppola**, who attended the **Sony** demonstration, described the quality as "like a picture of *Life* magazine — but it moves." While many observers feel the high-resolution process could revolutionize the film and videotape media, **Sony** has not yet decided when the equipment will be available or what it will cost . . . **NARM VIDEO RETAILERS CONVENTION UPCOMING:** The National Association of Recording Merchandisers (**NARM**) has set its 1981 Video Retailers Convention for August 10-13 at the Grand Hyatt Hotel in New York City. The meeting is promoted as the first-ever confab tailored specifically to the needs of video retailers . . . **RCA TERMS VIDEODISC LAUNCH "MOST SUCCESSFUL IN FIRM'S HISTORY":** **RCA** reported \$17 million worth of sales from its videodisc players and discs during the "Selectavision" system's first five weeks of availability. An estimated 28,000 players and approximately 200,000 discs were sold, with disc sales greater than expected. **RCA** now plans to produce three million videodiscs this year in order to keep up with the demand. The firm's previous videodisc production goal was two million units.

5 YEARS AGO TODAY

Radio & Records

- ★ **FCC PUTS SIX-MONTH FREEZE ON APPLICATIONS FOR NEW FACILITIES** — Cites backlog of cases.
- ★ **NUMBER ONE FIVE YEARS AGO:** "Welcome Back" — **John Sebastian** — (WB/Reprise)
- ★ **NUMBER ONE COUNTRY:** "My Eyes Can Only See You" — **Charley Pride** (RCA)
- ★ **NUMBER ONE LP:** "Presence" — **Led Zep-pellin** (Swan Song)

Media Marketing

Know Your Advertisers

Typically in this column I spend most of my time talking about issues related to researching and marketing to radio's "listener" audience. This emphasis is appropriate, given that *R&R* is primarily a programming-oriented publication. Occasionally, however, I think that it is important to address radio's *other* audience, the one that pays the freight; i.e., advertisers and potential advertisers.

Before those of you who aren't directly concerned with sales and advertising flip the dial and tune me out, give me a few more paragraphs. In any marketing-oriented organization, it is important that professionals in different functions (e.g., sales, programming) understand and appreciate each other's goals and responsibilities. I have found through my experience with media (including radio, TV and newspapers) that there is almost always a tension between the sales personnel and the editorial or programming personnel. This tension is a natural result of the fact that your goals often are at cross-purposes with one another. For example, sales may wish to maximize advertising revenue, which means selling as many spots as possible, while programming wants to avoid commercial clutter because it interferes with the "sound" of the station.

While it is imperative that both sales and programming have goals to shoot for, it is just as critical to avoid the natural tendency to *suboptimize*; i.e., to pursue the goals of your department to the detriment of the overall organization. The important thing to realize is that sales and programming are mutually interdependent — a station cannot survive in the long run without both functions performing well. A station can be even more successful if the two functions are operating in *harmony* — that is, sales keep programming's goals in mind and vice versa.

Therefore, the more you know about the sales department's goals, and the problems faced in achieving them, the more likely it is that you can assist the sales department without damaging your programming. At the very least, you'll have more of a "big picture" viewpoint on what is going on around the station, which will enable you to communicate more effectively with personnel responsible for other functions.

The first thing to recognize about the advertiser market for radio is a basic distinction between small, *local* advertisers and large, *national* advertisers. Although there are many exceptions, in general the national advertisers are more sophisticated and are seeking different things from a radio station than are local advertisers. Local advertisers vary greatly in their degree of advertising savvy, but they typically require more services on the part of the station than do national advertisers.

The chart summarizes the factors I have seen operating in advertisers' decisions to select one or another station on which to

place their ads. The chart is not intended to be the complete answer to your station's sales effort, but it will provide some guidance as you approach (and, I hope, do some research on) potential advertisers. Let's go through the list to clarify what is being depicted in the chart.

Advertiser Concerns	National Advertisers	Local Advertisers
Overall Cost	✓	✓
Cost Per Thousand (CPM)	✓	✓
Commercial Clutter	✓	✓
Audience Demographics	✓	
Audience Psychographics	✓	
Creative Assistance		✓
Flexibility		✓
Marketing Guidance		✓
Personal Relationship		✓

At the top of the list, of course, is the cost of advertising on your station — who isn't concerned about money? However, there is a major difference between local and national advertisers here. The local advertiser, who has to pull the cash out of his own pocket in many cases, is relatively more concerned about *total* cash outlay (hence, the heavier checkmark for overall cost). In contrast, national advertisers (most often represented by advertising agency media buyers) are generally concerned with overall *efficiency* rather than overall cost. Efficiency, in advertising jargon, is measured by *cost per thousand* (CPM); i.e., the overall cost of a spot divided by the number of listeners exposed to the spot (as determined by your old buddy, *Arbitron*). Thus, faced with the choice between two stations with the following characteristics:

Station A	50,000 listeners	\$10/60-sec. spot
Station B	100,000 listeners	\$17.50/60-sec. spot

the local advertiser may opt for station A to minimize his cash outlay, while the national advertiser may select Station B to minimize his CPM. Knowing which criterion, total cost or CPM, a particular advertiser is emphasizing is a key factor in the sales effort.

National advertisers are more sophisticated than local advertisers in their attention to audience demographics. National advertisers have carefully defined target markets which they wish to communicate with as efficiently as possible. In fact, the CPM computation I referred to above is often done, not on the basis of total station listenership, but on the basis of total listenership *within* a particular demographic cell (e.g., 25-49-year-old females). Thus, if your station has a particularly "tight" demographic profile, this can be converted into a very attractive CPM for the advertiser seeking that demographic. You can begin to appreciate the delicate interplay of programming decisions and sales efforts here.

A developing concern among national advertisers is over audience *psychographics* as well as demographics. More and more advertisers attempt to match the lifestyles

depicted in their commercials with the lifestyles of their best customers. A recent example of this was *Smucker's*. *Smucker's* learned, through psychographic research, that the most frequent purchasers of jams and jellies were women who exhibited a relatively greater liking for country music. Hence, the *Smucker's* jingle ("With a name like *Smucker's*, etc...") was sung with a slight country twang with a steel guitar accompaniment and more ad dollars were shifted toward Country radio stations. This type of psychographic positioning will become more prevalent in the future, especially as media fragmentation continues. The more the media fragment, the more media audiences will cluster around particular media they find most appealing — and these clusters will exhibit lifestyle or psychographic homogeneity. An important part of radio's future, then, lies in its ability to document the lifestyle of its listening audience.

The last four advertiser concerns listed in the chart all pertain to local advertisers. Local advertisers often rely on the local media for creative assistance — copy writing, production, etc. Aggressive promotion of your station's willingness and ability to provide such assistance may be an important consideration to some local advertisers.

Local advertisers also need flexibility from radio — the ability to change copy or other commercial content on short notice. As the *RAB* campaign points out so well, this flexibility is a major advantage of radio over TV and even newspapers.

For many small advertisers, the station sales representative can serve an important function in giving overall marketing guidance. This requires a real professional in the sales position — not like "Herb" on "WKRP." the professional sales person has a good feel for what is going on in the market and can help the local retailer decide what merchandise to advertise; when to promote it, and, yes, what media *other than* radio to use if the situation calls for it.

The ability of the sales rep to perform this function rests on the last advertiser concern — the establishing of a personal relationship which can lead to trust between the advertiser and the station's representative. There is ample evidence in the marketing literature that even very "national" professional buyers are swayed heavily by interpersonal factors. If you have a good, trusting interpersonal relationship with an advertiser, you'll get more than your share of his advertising dollars.

Next time: how to research your advertisers.



Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 533-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

EASY LISTENING RADIO

Music Information Lines: Calls And Effect

I'd like to look at the importance of CALLS . . . phone calls to your station, and the call letters of your station. First, let's explore the different ways that the telephone can be a useful programming tool. Many Beautiful Music broadcasters are discovering the real value of offering their listeners a "Music Information Line," which gives the audience an immediate way to get any song title or artist information simply by making a phone call to the station. In the interest of creating goodwill and saving callers long distance charges, toll-free phone numbers have been added to the regular phones at a number of stations, which not only has increased the call-in response but has given the stations a better cross-section of their listenership.

What I find most attractive about Music Information Lines is the ability to develop a day-to-day written profile of your audience by asking a few questions yourself after giving the callers the information they wanted. Where is the listener calling from, and how often does he or she listen to your station are things worth knowing . . . so why not ask those questions. Just by listening to the sound of the voice you can determine approximate ages and sex (male and female); and at the end of each call you'll have a thumbnail sketch of that listener. It doesn't take much time at all.

A simple form can be designed to include a place to write in (or type):

- Day and date/time of call
- City
- Sex & approximate age
- Song information requested
- Other listener comments

Usually, the receptionist is able to handle most of the music calls during the day, and the announcer on duty answers the calls when the office staff is not there. Some stations require that the "on-air" talent handle all calls relating to music programming, and there's one station I know that employs college students, or actors with extra time on their hands, to answer the Music Lines in the evenings and on the weekends. However it's done, the listeners get the information they need, and at the same time the broadcaster is collecting valuable clues about his listening audience.

You can tally up the phone calls daily to see what songs get the greatest reaction and where the "peaks and valleys" show up throughout the course of the day. Sometimes an unusually low phone response can hint that technical problems may be the limiting factor in listener calls, rather than the programming itself. And your music programmer or syndicator loves to receive copies of the Music Information Line phone tracks . . . it helps greatly in making future programming decisions.

One final point — with the phone lines you have a wonderful excuse for not "back-announcing" all the music played in every quarter-hour segment. When listeners complain that all the songs are not announced on the air, you can say that your station would rather use the precious air time to play one more song, and any information they want is just a phone call away. That usually works!!!

What Are They Calling About?

I was curious to know which easy listening songs had the greatest appeal to record buyers across the country, so it seemed logical to ask someone who hears from "our listeners" all the time . . . **Jim Schlichting**. He is the President of **Disc-Location** in Van Nuys, CA, a national mail order service dealing exclusively with record albums heard on Easy Listening Radio stations. Based on letters and phone calls to Jim's firm, here are some albums that contain the most "asked for" songs.

Imported Albums:

- Ballad Pour Adeline*/James Last (Polydor)
- Sleepy Shores*/Johnny Pearson (Rampage)
- Mull Of Kintyre*/Franck Pourcel (EMI)
- The Last Guest Is Gone (Music From Across The Way)*/James Last (Polydor)
- Don't Cry For Me Argentina*/Geoff Love Singers (MFP)
- The Old Fashioned Way*/Peters & Lee (Philips)
- I Would Love To Love You*/Keith Barry (UA)

Domestic Albums:

- The Lonely Shepherd*/Gheorghe Zamfir (Mercury/PolyGram)
- Wigwam*/Caravelli (Peters International)
- Only You*/Roger Williams (MCA)
- The Homecoming*/Hagood Hardy (Capitol)
- Chiquitita*/Stanley Black (London)
- I Love You So Much It Hurts*/Andy Williams (Columbia)
- Blue Bayou*/Frank Chacksfield (Excelsior)

Unavailable Albums:

These are albums that get strong requests, but are no longer available.

Verde/M&G Orchestra. (This album was on **Private Stock**, but was deleted by the now-defunct record company before the demand started.)

Cheryl Moana Marie and *Lady*/Living Strings. (These are the two most popular recordings ever done for the RCA Camden series.)

How Can You Mend A Broken Heart/Roger Williams. (This album was once available on **Kapp/MCA**, but now it's gone.)

That should give you some idea what listeners these days are requesting, after hearing the songs on Easy Listening Radio, mostly in the Beautiful Music

- Music Information Lines: helping listeners and generating audience information.

- Easy Listening Music Guide: most requested imports, domestic records, and out-of-print favorites.

- Call letter ID's: keeping a clear image to avoid Arbitron problems.

format. If you want more information, or wish to take issue with these lists, I suggest you contact **Disc-Location**, P.O. Box 8260, Van Nuys, CA 91409, (213) 789-5293.

Arbitron Plays No Favorites

The other kind of CALLS I wanted to talk about are your call letters, and the immense importance they play in charting the winners and losers in the radio game. One of the first things I discovered travelling from one radio station to the next is that radio can sell just about everything . . . *except itself*. It's amazing how many broadcasters fail to recognize the weight of their unique, one-of-a-kind identification . . . the call letters. Anyone who has been to Beltsville, or Laurel, knows exactly what can happen when the stations' call letters are not properly entered in an **Arbitron** diary. With all the computerized methods and timesaving devices the Maryland ratings service has instituted lately, you have to believe that promoting your name (call letters) clearly and carefully "on the air" is critical. Using cute slogans and catchy buzzwords **ALONE** will not insure full or even proper credit for *actual* listening recorded in a diary.

Considering the inherent limitations in the Beautiful Music format regarding station identification, only four talk breaks an hour, it just makes good sense to give those identifying letters carefully, evenly, and *pridefully* . . . immediately following the conclusion of the quarter-hour music sweeps. And just before returning to music, the station's calls should be the very last thing heard from the announcer to create the most vivid (and, it's hoped, lasting) impression on the listener.

For a good check on your own listeners' call letter recognition, I recommend that you look at all the correspondence sent to your station to see if there are any "aberrations" (a popular Arbitron word) in call letter mentions. If you discover a pattern that shows a transposition of letters, or one letter substituted for another that has a similar sound, then you better find effective ways to clear up that confusion "on the air."

The call letter issue was prompted by memories of many visits to Arbitron's Maryland offices to look at diaries for myself, after the reports had been published. From market to market, all the horror stories you've heard about from **Jhan Hiber** are TRUE. Unless the call letters are entered *exactly* and *clearly*, your fate is in the hands of a lot of strange people and unsympathetic machines. Reaching the top of the Arbitron charts is hard enough. Protect yourself from slipping by default . . . keep those call letters coming, loud and clear.

Just a quick reminder before my typing finger goes completely numb, and that is to send your comments and information to **R&R** so we can keep track of the latest comings and goings in today's Easy Listening Radio.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call **R&R** at (213) 553-4330 or write to **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067.





Joel
Denver

INSIGHT ON HOW IT'S DONE

Changing Hats From PD To GM

Radio has always been known for its constant change, and all too often this has fostered a bad image for the business. In this column, making a change by choice is the topic. Even more importantly, the change is one of careers, from PD to GM.

This is a very important decision for a PD and it's one that should be thought out very carefully before making the leap. It must be understood that there will be duties, functions, and responsibilities you were never exposed to as a PD.

The transition is indeed more complicated in many respects than that of going from air talent to MD or from MD to PD. Short of ownership, the GM holds the position of highest accountability for the license.

Over the last several years, more GM's have been coming out of the programming ranks than ever. To give some insight to what it is like "on the other side" and to answer the age old question "is there life after programming?", I talked with four GM's who have made the change from programming.

Dan Mason, GM, KFMK/Houston

Dan was a well-respected programmer for many years. He piloted Z93/Atlanta and WPGC/Washington through many successful rating books. He was then lured into upper management, and left WPGC to become GM at KTSA-KTFM/San Antonio. Cutting his GM teeth there, he later rejoined First Media to manage KFMK.



Dan Mason

Dan told me, "When I became a GM, I decided to keep my mouth shut, and do a lot of listening and observation of basic management principles. I took the time to think out situations in order to make the right decisions. After doing this now for about two and a half years, it gets easier all the time."

As a GM coming from programming, Dan admitted, "I find myself being a bit more sympathetic to programming than sales-oriented GM's might be. I still have to take sales into account and can't play favorites, but I am less sympathetic with petty problems that occur between the two departments. They are a waste of everyone's time."

"Learning the fine points of sales was very important for me. I learned by asking a lot of questions and working three times as hard to keep up. I was totally dependent on those around me for input and direction."

As a former PD, it might be a natural tendency to gravitate towards giving daily input to programming, but Dan said, "All I want to do is keep aware of what is going on. My PD Lee Logan and MD Jerry Steele keep me well informed. Most of our conversations deal with concepts more than the day-to-day mechanics of programming. Those are Lee's duties."

"I always try and put myself in the PD's shoes and remember what really irritated me when I was in that chair. I am always aware to avoid situations that would cause Lee grief or loss of control in his department at my expense."

Dan concluded, "If I knew several years ago what I know now about being a GM, I would have made the change years ago. The knowledge to become a GM can only be acquired while on the job. You must be ready to meet the challenge. If you really want to make the chance and succeed, you'll never regret it."

John Lander, GM, 96KX (WCKX)/Tampa

John has held the position of PD at WLOF/Orlando, WLCY/Tampa, and most recently at 13K (KGB-

AM)/San Diego, just prior to becoming a GM two months ago. I thought it might be interesting to get some fresh impressions from someone who had just made the switch.

"When I was PD, I always tried to establish a good relationship with my GM for the good of the station," John said. "But it was always a hard education process to help a sales-oriented GM understand programming. Because of my background in programming, I never thought I could become a GM. When this position was offered, it was like the brass ring waiting to be grabbed. I couldn't pass it up."



John Lander

John mentioned, as did Dan, the need for orientation in his new position. "The strength of my growth and development in the first few days especially, and even now, depended heavily on the people already working at 96KX. My sales manager has done a great job of orienting me towards my duties with the sales department."

Keeping a hands-off approach in programming "is not easy," John admitted, "but my PD Robert Walker is very talented and we have a lot of good conversations about the approach of the station. I don't jam things down his throat. We take his experience and my experience and talk over what is best for the station. I will always stay informed about programming, because those are my roots."

Keeping in mind the problems that are peculiar to the programming department, John revealed, "My sympathy is very strong for programming. I know how tough it is. Where does the next idea come from and more importantly, where is the money for the promotion coming from? The product is paramount. Without it, you have nothing to sell."

Talking about his new responsibilities and routines, John said, "I am taking some of those promotional ideas that work on the air and applying them to the sales department for client relations and it's working."

"I think one of the hardest things to develop is a game plan. Without it, I would be running 'crisis management' putting out small fires as soon as they start. I try and be fair, having learned a great deal about the art of compromise. It doesn't hurt to give up small things, when you are sure the big ones you want will come through."

For PD's thinking along the lines of becoming GM's, John suggested, "Every PD should come down from the 'Ivory Programming Tower' and learn what a budget is. Learn what responsibility for a nonprogramming project is about. Learn what sales is about. Once you have made the switch, you will probably never go back again."

Bob Payton, GM, KELP/EI Paso

Prior to working at KELP as PD, Bob programmed XEROK/EI Paso twice, and held similar positions at WGCL/Cleveland, WZZP/Cleveland, and WRVR/South Bend. "I joined KELP after XEROK fell apart and managed to turn it around again in the ratings. Out of nowhere, the position of Station Manager was offered to me. I was very reluctant and wondered if I should take the chance."

Praising his company, Bob said, "Clear Channel Communications of San Antonio assured me they would train me and give me the time and tools to learn. They did and I'm glad I made the move. I have since been promoted to GM and also handle the duties of Sales Manager."

Bob gained some sales experience in smaller

markets requiring air talent to carry a sales list. "Despite the fact I had done sales, as a PD I perceived every sales person to be another Herb Tarlek from 'WKRP.' This is just not how it is, though."

"Reflecting back on my previous goals, it had never occurred to me to get in to upper management. I always thought my future was as a national PD or consultant. Because of this thinking, my PD Mike Preston and I work closely, but I don't stare over his shoulders. He is autonomous in areas of music and programming. I never want to saddle him with things that will hamper his efforts."

Speaking as a GM on what he feels makes a good PD, Bob offered, "I see a PD as 5% programmer and 95% administrator. He must learn to be organized, especially if his desires are for upper management. Air talent are a unique breed and need special handling. Someone who can't deal with people will not make a good GM."

For the PD seriously considering this change in careers he added, "You have got to realize a few lifestyle concessions have to be made. Wearing a coat and tie and keeping your hair shorter are good examples. Try and understand too that life goes on each day without ratings being the end goal. Ratings are the means to the end. Whether high or low, revenues must come in."

Charlie Fernandez, GM, WKXY/Sarasota

Charlie's career has geographically completed a circle. Starting out at WKXY, he also worked at WQAM/Miami and programmed F105/Boston before returning to WKXY.

"My PD background makes me sensitive to my PD's needs," he began. "I know what makes a format work and I can tell when something is wrong. I find it easier to exchange conceptual ideas between us, than it was for me to do with sales oriented GM's I worked for."

Realizing in his first few days of being a GM that things were different, Charlie reflected, "There is a big difference between running talent and running a business. One is task-oriented and the other is result-oriented. It is easier to determine if someone did a good show or not, but harder to determine if a salesperson did a good job if no dollars came in that day."

What do you do when sales has a poorly-produced spot that the client wants to run, and programming finds offensive? "That's a hard one," he answered. "You are on a double-edged sword. Turning business away is hard but you don't want to hurt the product on the air. I fall back on the old rule 'if it hurts you, don't run it,' and I still believe that theory works."

For the PD looking to make the change to a GM position Charlie advised, "Take some business courses to understand the fundamentals. Concepts are one thing, but facts and figures are another. Be ready as a GM to motivate people, placate egos, and be accountable for the bottom line."

Migration To Management Continues

The old myth that GM's only come from sales is

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Changing Hats From PD To GM

Continued from Page 20

disappearing fast. More and more PD's looking to expand their horizons and potentials for growth may well want to consider this avenue. It's not the answer for everyone, but could be the next logical step for many of you.

If you are considering this direction, heed the advice of these former PD's turned GM's. If you find you have a mind for business and are willing to make a commitment to a different lifestyle and way of thinking, I urge you to reach out and explore this new direction. It can only be a plus to the radio industry to have a better balance of GM's from sales and programming.

Feeling The Freeze?

At least once or twice a week, a reporter will call to inform that the playlist has been "frozen" for the week. These calls are most important, as it helps to keep our data base intact. Record companies appreciate it, too, in their tracking efforts.

I bring this up because recently it has come to my attention that some reporters who have frozen their lists are not calling in for that week. If I don't hear from you, then you are counted as not reporting for the week.

When your list is frozen, all of last week's adds move to the on section automatically and your numbers stay the same. Please remember, if you freeze your list, let me know. If you know that there will be no list at all, I would appreciate a phone call letting me know this, too!

A reminder — reports can be phoned in either Monday or Tuesday until 6pm Pacific Coast Time. Thanks.

— Joel Denver



LOUISVILLE LOVELIES — KJ100/Louisville sent in this photo of the station's KJ-Girls. Over 600 girls auditioned for the five positions, and the winners will be used on posters, on TV commercials, and at public appearances. Pictured (l-r) are KJ100 Operations Manager Bobby Hatfield, the KJ-Girls, and GM Frank Seymour.



CAN YOU HANDLE IT? — Q104/Gadsden, AL recently had over 15,000 people cram a car lot to watch contestants keep their hands on a car to win it. Whoever "handled the situation" longest won the car. Pictured sitting is the winner, who held on for 108 hours and 41 minutes.

Bits

WAQY/Springfield recently had over 3000 runners in its fourth annual Roadrace... WNCI/Columbus calls itself "The Center Of Events In Columbus" and is offering a "Center Of The Week Break At The Centrum" with free food, drinks, and entertainment from a local group for the after-work crowd from 4:30-8pm on Wednesdays.

WBLI/Long Island brings back "The Great Gas Giveaway." Listeners take pictures of their license plates with WBLI bumper stickers prominently displayed and send in the photo. License numbers are called and listeners responding win 106 gallons of gas.

It's "Flat Broke Week" at FM102/Sacramento. The station is giving away wallets stuffed with tickets to see the Oakland A's and New York Yankees, and will transport listeners on a bus to and from the game providing food and drinks.

WNBC/New York recently held a college conference to give students the feel of what goes on behind

the scenes at the station. They also got a glimpse of action at the network and the TV station.

WKTU/Milwaukee hosted "The Great 1981 Playboy Bunny Hunt." Listeners called in to win a Journey "Captured" LP. The idea is to "capture" a weekend at the Playboy Club in Lake Geneva. Each album winner is eligible for the weekend.

V100/Charleston added a new twist to National Secretaries Week. It gave away gifts to secretaries nominated by their bosses, and winners became eligible for a weekend for two at any Hilton Hotel in the country. Of course the boss wasn't required to go on the trip unless asked!

WZUU-FM/Milwaukee is doing a direct mail campaign promoting itself as a "full service" station on FM. It also promotes the WZUU "Lucky You Ticket," with which listeners win prizes when their serial numbers are called.

Motion

Jim Morton is the new MD at WCIR/Beckley, departing WEMM/Huntington, WV... Bill Bennet promoted to PD at KKXL/Grand Forks, and Jeff Parker is promoted to MD... Jim Randall is the new MD at WGUY/Bangor... Lee Jolly is the new AM driver at KFMK/Houston, coming from across town at KILT-FM.

Bruce Daniels, afternoons at KZZX/Albuquerque, is upped to Music Director... KS95/Minneapolis promotes MD Kim Jeffries to the additional duties of Assistant PD. She will continue her airwork, too... Pat Evans joins KSFJ/San Francisco as Research Coordinator, coming over from KYA/San Francisco, where she was Assistant PD and MD for three years.

Sean O'Toole is the new morning man at WHFM/Rochester, leaving WAIV/Jacksonville... Jonathan

Keyes, formerly PD at K102/Ft. Lauderdale, is the new PD at WKGK/Knoxville... Y103/Jacksonville welcomes new all-nighter Craig Stevens.

Gary Fiset joins KYA/San Francisco as Marketing Director and Yolanda Adra is promoted to Promotion Coordinator... KSTT/Davenport hires Greg Roberts from KBOY/Medford to do afternoons... KYYX/Seattle MD Sean Lynch is promoted to Assistant in Special Projects and Elvin Ichiyama has been promoted to the vacated MD slot.

KSLQ/St. Louis appoints afternoon man John Larabee as acting PD... Bob McKay returns to Boston joining WROR. He had been at WRKO and other Boston stations in the past... K-BEST 95/San Diego welcomes news personality Ted Marvelle from across town at KSDO.

Elias Exits

Continued from Page 1
of all worlds and couldn't be more pleased with the whole situation."

Elias also stated WLUP's recent down book (R&R 5-1) had not influenced his decision. "It had nothing to do with it. I regret the timing. I'd rather have left on the best book rather than the poorest, but opportunity doesn't necessarily knock again."

Green

Continued from Page 1
enthusiasm and comprehensive knowledge of radio and music convinced us that he was just the person to do the job we envisioned."

Green, who was most recently director of Promotion & Marketing at Pacific Arts Records and Pacific Arts Video Records, spent two years as National Music Director of the multiformat tipsheet Fred, having previously worked at KSNR/San Francisco. He stated, "It's a true privilege and pleasure to join this organization. R&R plans an aggressive development of the Adult Contemporary section to reflect the format's own evolution, and I'm certain we'll build a new dimension of more meaningful research. I'll do my utmost to help everyone on both the radio and record sides as much as possible."

Berardini

Continued from Page 1
The Oedipus "Oevolution"

Commenting on the appointment of Oedipus as PD, Berardini said, "A number of factors made me choose him. First, he's a full-time DJ for us. He is recognized as a leading advocate of local and new music, both in Boston and on a national level. He doesn't hold to any one definition of rock music, which is what this station is all about."

McVay

Continued from Page 1
we'll meet this one in Cleveland with the same results. All the people at WAKY & WVEZ and Multimedia are my friends and I'm grateful to them for their support. I'm especially thankful to Allen Gantman (WAKY & WVEZ GM) for his understanding. Moving to Cleveland will also put me less than three hours from my home in Youngwood, PA, and I'm looking forward to renewing my roots."

McVay's new duties in Cleveland will be somewhat more extensive than in Louisville, as he will assume responsibility for promotion, advertising, and programming. His appointment becomes effective June 15 because he has agreed to remain with WAKY through the current rating period.

Oedipus told R&R, "It just kind of evolved. I was getting more involved with the programming and promotional end. Tony and I spent a lot of time together, talking about directions for the station. It's the next stage in the process of exposing the new music I believe in."

Oedipus, who joined the station three years ago, will also continue his air work, a daily late-night shift. Berardini served as PD at WBCN for two years, having been MD earlier and previously MD at KTIM/San Rafael, CA.

Huey

Continued from Page 1
the communications industry will be a major force of the 80's and 90's, and we're excited to be part of it. It will be more complex than ever before, but just as much fun. I'm personally enthused because we have the sort of crew here that can do anything we choose to."

Poll, GM at the Dallas AOR since September 1978, told R&R, "In addition to continuing to run KZEW, I will now be involved with the corporate side, possibly having to do with acquisitions, general planning, ways in which Belo can grow. Unlike most broadcast companies, Belo cherishes its vice presidencies. In the entire company there are only five, so it's something which makes me feel very good and excites me to no end."

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EAST Most Added Hottest

Air Supply Elton John Lee Ritanour Kim Carnes REO Speedwagon Smokey Robinson

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Air Supply Hall & Oates Jesse Winchester Kim Carnes Stars On 45 REO Speedwagon

EAST

PARALLEL TWO

14Q/Worcester, MA Gary Nolan... WBBP/Rochester, NY Dave Mason... WICC/Bridgeport, CT Bob Mitchell... WKHO/Hartford, PA Betsy Keys... WKEE/Huntington, WV Gary Miller... WPST/Trenton, NJ Tom Taylor... WTRV/Albany, NY Bill Cahill... WAEB/Albany, NY Jeff Frank... WHYN/Springfield, MA Andy Carey... KC101/New Haven, CT Danny Lyons

WFBZ/Baltimore, MD Andy Brubaker... WTTIC/FM/Hartford, CT Rick Donahue... O106/York, PA Steve Gallagher... WFLY/Albany, NY Blues Phillips... V100/Charleston, WV Jay Jarvis... B104/Baltimore, MD Jan Jeffrey... WKZZ/FM/Wilkes-Barre, PA Jim Rising

PARALLEL THREE

WQIR/Boakley, WV Jim Martin... WFBQ/Altoona, PA Terry Booth... WQUB/Bangor, ME Jim Randall... WJBO/Portland, ME Mike O'Neil... WTSN/Dover, NH Jim Sebastian... WQV/Beth, ME Willie Mitchell... WLAM/Lewiston, ME Chris Layne... WACZ/Bangor, ME Michael O'Mara

SOUTH

PARALLEL TWO

HJ108/Orlando, FL Tom West... KEEL/Shreveport, LA Marty Johnson... KTSA/San Antonio, TX J.J. Rodriguez... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story

WJDK/Jackson, MS Bob Hall... WKHC/Birmingham, AL AJ Karrah... WKIX/Halifax, NC Ron McKay... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story

WJZZ/Knoxville, TN Fred Story... WKHC/Birmingham, AL AJ Karrah... WKIX/Halifax, NC Ron McKay... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story

CK101/Cocoa Beach, FL Steve Olesen... WBEZ/Winston-Salem, NC Hub Mahoney... BBT/New Orleans, LA Valle/Lousteau... WOKI/Knoxville, TN Gary Adkins... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story

PARALLEL THREE... KILE/Oak Grove, TX Scott Taylor... KSEU/Lubbock, TX Stan Casade... WCCQ/Columbus, GA Joe McClure... WFLB/Fayetteville, NC Larry Cannon... WHMY/Montgomery, AL Rich Thomas... WFOJ/Gainesville, GA Hank Dole... WBCY/Charlotte, NC Bob Kagan... WBY/Roanoke, VA Barry Michaels... WBY/Roanoke, VA Barry Michaels

WKYK/Barnesville, PA Tony Williams... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story... WJZZ/Knoxville, TN Fred Story

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK: KNUS/Dallas, KLAZ/Little Rock, B2Q/Nashville, KQGR/Riverside-San Bernardino, KTAC/Tacoma, KGW/Portland, 13FEA/Manchester, 14WK/Wheeling

MIDWEST Most Added® Hottest

Air Supply Kim Carnes Taste Of Honey Smokey Robinson Hall & Oates REO Speedwagon

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Air Supply Lee Ritenour Elton John Kim Carnes REO Speedwagon Stars On 45 Hall & Oates

MIDWEST PARALLEL TWO

82X/Columbus, OH Teri Nuttar

Hottest: SHEENA EASTON 1-1 GINO VANNELLI 7-6 SMOKEY ROBINSON 9-7 JOHN LENNON 10-8 KIM CARNES 18-12

KIOA/Des Moines, IA A.W. Pantoja

CLIFF RICHARD HALL & OATES SANTANA AIR SUPPLY Hottest: SMOKEY ROBINSON 4-1 REO SPEEDWAGON 5-4 STYX 10-5 KIM CARNES 14-6 PHIL COLLINS 16-11

KOFM/Oklahoma City, OK Chuck Morgan

CHRIS CROSS RAYDIO JOHN COUGAR DOLLY PARTON Hottest: REO SPEEDWAGON 2-1 GROVER WASHINGTON 6-3 JUICE NEWTON 7-4 ANNE MURRAY 12-7 APRIL WINE 10-8

KRAV/Tulsa, OK Gary Reynolds

AIR SUPPLY LEE RITENOUR SHEENA EASTON Hottest: KIM CARNES 2-1 SMOKEY ROBINSON 8-4 T.G. SHEPPARD 13-8 NEIL DIAMOND 23-17

KZ93/Peoria, IL Keith Edwards

AC/DC AIR SUPPLY LEE RITENOUR QUINCY JONES Hottest: STYX 3-1 SMOKEY ROBINSON 5-3 38 SPECIAL 9-8 KIM CARNES 11-9 AC/DC A-18

WGRD/Grand Rapids, MI Ray Baker

DAVE EDMUNDS Hottest: REO SPEEDWAGON 2-1 RICK SPRINGFIELD 8-3 CLIMAX BLUES BAND 10-6 KIM CARNES 11-7 SANTANA 27-17

WHOT/Youngstown, OH Dick Thompson

DOTTIE WEST TOM PETTY Hottest: SMOKEY ROBINSON 1-1 REO SPEEDWAGON 7-2 KIM CARNES 9-3 GINO VANNELLI 13-9 RAYDIO 21-13

WMEE/Fort Wayne, IN John Curry

NEIL DIAMOND TASTE OF HONEY RICK SPRINGFIELD LEE RITENOUR Hottest: KIM CARNES 8-1 SMOKEY ROBINSON 7-5 GINO VANNELLI 11-6 STARS ON 45 26-11 CHRIS CROSS 27-18

WNAP/Indianapolis, IN Dennis Bailey

Hottest: STEVE WINWOOD 1-1 JOHN COUGAR 2-2 REO SPEEDWAGON 3-3 GINO VANNELLI 4-4 WHO 5-5

WNCH/Columbus, OH Steve Edwards

AIR SUPPLY JIM PHOTOGLO LEE RITENOUR BILLY & THE BEATE Hottest: SMOKEY ROBINSON 1-1 38 SPECIAL 11-6 JOHN LENNON 10-7 STARS ON 45 20-11 CLIMAX BLUES BAND 17-13

WOMO/Toledo, OH Jeff McCarthy

HALL & OATES SHEENA EASTON PAUL ANKA Hottest: SMOKEY ROBINSON 2-1 GINO VANNELLI 7-3 KIM CARNES 8-4 STARS ON 45 14-7 RAYDIO 17-14

WOW/Omaha, NE

J.C. Corcoran AIR SUPPLY TASTE OF HONEY Hottest: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 5-2 GINO VANNELLI 9-8 KIM CARNES 13-10 PHIL COLLINS 16-14

WVIC/East Lansing, MI Jim St. John

MAX WERNER MICHAEL JACKSON SHEENA EASTON TOMMY JAMES ELTON JOHN SHALAMAR HELEN REDDY POINT BLANK Hottest: REO SPEEDWAGON 4-1 SMOKEY ROBINSON 13-4 GINO VANNELLI 12-6 KIM CARNES 21-7 WHO 15-10

KSTT/Davenport, IA Bill Young

PURE PRAIRIE LEAG RICK SPRINGFIELD AIR SUPPLY JESSE WINCHESTER JIM PHOTOGLO Hottest: SMOKEY ROBINSON 2-1 CHAMPAIGN 4-3 KIM CARNES 6-4 JOHN LENNON 14-7 REO SPEEDWAGON 11-9

WISM/Madison, WI Barbara Starr

TOM PETTY ROSANNE CASH ELTON JOHN Hottest: KIM CARNES 6-1 PHIL COLLINS 8-4 RAYDIO 15-8 CHRIS CROSS 18-14 DON MCLEAN 22-17

KEYN-FM/Wichita, KN Terrie Springs

ELTON JOHN RICK SPRINGFIELD AIR SUPPLY Hottest: SMOKEY ROBINSON 4-1 REO SPEEDWAGON 13-6 JOHN LENNON 14-7 GINO VANNELLI 15-8 KIM CARNES 20-13

KWEN/Tulsa, OK Ronda Curtis

AIR SUPPLY PHIL SEYMOUR JOE WALSH RANDY MEISNER Hottest: REO SPEEDWAGON 1-1 GINO VANNELLI 7-4 KIM CARNES 14-8 FRANKE/KNOCKOUTS 22-15 ALAN PARSONS 21-16

WYFM/Youngstown, OH Jeff Tobin

GINO VANNELLI JOHN LENNON Hottest: APRIL WINE 1-1 STYX 8-4 REO SPEEDWAGON 12-6 WHO 15-10 KIM CARNES 19-11

WTWR/Detroit, MI Kurt Kelly

JOHN LENNON CLIMAX BLUES BAND DOTTIE WEST Hottest: SHEENA EASTON 1-1 FRANKE/KNOCKOUTS 15-10 KIM CARNES 28-13 RAYDIO 17-14 TASTE OF HONEY 27-16

WAKX/Duluth, MN Bruce McGregor

TASTE OF HONEY JIM PHOTOGLO AIR SUPPLY JOEY SCARBURY Hottest: JUICE NEWTON 4-1 REO SPEEDWAGON 8-2 CLIMAX BLUES BAND 11-6 KIM CARNES 16-8 STARS ON 45 17-9

WNAM/Appleton-Oshkosh, WI Jay Tyler

QUINCY JONES HALL & OATES OAK RIDGE BOYS AIR SUPPLY Hottest: SMOKEY ROBINSON 3-1 STYX 7-2 KIM CARNES 10-4 JOHN LENNON 11-8 STARS ON 45 17-14

WGBF/Evansville, IN

Kevin Carpenter TASTE OF HONEY NEIL DIAMOND JEFF. STARSHIP DON MCLEAN HALL & OATES Hottest: SMOKEY ROBINSON 1-1 REO SPEEDWAGON 7-2 JOHN LENNON 10-3 GINO VANNELLI 8-5 KIM CARNES 11-8

WRBR/South Bend, IN Joe Lightner

TASTE OF HONEY SHEENA EASTON 1-1 JUICE NEWTON 11-6 SMOKEY ROBINSON 13-8 JOHN LENNON 16-11 KIM CARNES 22-17

WZOK/Rockford, IL Ed Lambert

TASTE OF HONEY STARS ON 45 Hottest: REO SPEEDWAGON 3-1 JOHN LENNON 6-4 SMOKEY ROBINSON 17-10 WHO 18-13 KIM CARNES 20-15

Z104/Madison, WI Little Hudson

RAYDIO ELTON JOHN Hottest: SHEENA EASTON 1-1 STYX 10-5 KIM CARNES 15-6 AC/DC 11-9 GINO VANNELLI 23-12

WIKS/Indianapolis, IN Mike Tinnes

TASTE OF HONEY SANTANA Hottest: SHEENA EASTON 2-1 SMOKEY ROBINSON 4-2 REO SPEEDWAGON 8-5 STARS ON 45 34-28 RICK SPRINGFIELD 35-31

U93/South Bend, IN J.K. Dearing

CHAMPAIGN FRANKE/KNOCKOUTS Hottest: SHEENA EASTON 1-1 CLIMAX BLUES BAND D-9 REO SPEEDWAGON 13-10 KOOL & THE GANG 25-17 CHAMPAIGN A-22

WDJX/Dayton, OH Mark Elliott

TASTE OF HONEY TOM PETTY T.G. SHEPPARD HALL & OATES PURE PRAIRIE LEAG GAP BAND OAK RIDGE BOYS Hottest: SHEENA EASTON 1-1 KIM CARNES 15-8 STARS ON 45 18-10 GARY U.S. BONDS 25-14 CLIMAX BLUES BAND 29-23

WL0L-FM/St. Paul, MN Phil Houston

GARY U.S. BONDS SHEENA EASTON PURE PRAIRIE LEAG Hottest: STEELY DAN 2-1 GINO VANNELLI 8-4 CLIMAX BLUES BAND D-7 FRANKE/KNOCKOUTS 15-8 KIM CARNES 14-9

YES 95/Cincinnati, OH Berry James

TASTE OF HONEY LEE RITENOUR QUINCY JONES Hottest: REO SPEEDWAGON 5-1 STYX 4-3 CLIMAX BLUES BAND 14-9 KIM CARNES 23-18 CHAMPAIGN 27-22

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

AIR SUPPLY LEE RITENOUR Hottest: REO SPEEDWAGON 4-1 KIM CARNES 3-2 ERIC CLAPTON 7-5 JAMES TAYLOR 10-7 STARS ON 45 14-10

KKLS/Rapid City, SD Mick Kjar

AIR SUPPLY RICK SPRINGFIELD QUINCY JONES STEVE WINWOOD JESSE WINCHESTER Hottest: APRIL WINE 2-1 KIM CARNES 10-8 DOTTIE WEST 17-14 CHAMPAIGN 19-15 PURE PRAIRIE LEAG 22-19

KKRC/Sioux Falls, SD Don Nordline

TOM PETTY RICK SPRINGFIELD HALL & OATES AIR SUPPLY CLIFF RICHARD Hottest: REO SPEEDWAGON 1-1 CLIMAX BLUES BAND 10-4 KIM CARNES 12-5 SMOKEY ROBINSON 14-8 GINO VANNELLI 16-11

KKXL/Grand Forks, ND Jeff Parker

SANTANA HALL & OATES AIR SUPPLY ROBBIE DUPREE Hottest: JAMES TAYLOR 1-1 CLIMAX BLUES BAND 6-2 SMOKEY ROBINSON 9-5 KIM CARNES 11-8 FRANKE/KNOCKOUTS 12-9

WEAQ/Eau Claire, WI Rick Roberts

PURE PRAIRIE LEAG Hottest: BARBRA STREISAND 2-1 TERRI GIBBS 6-4 CLIMAX BLUES BAND 8-5 ERIC CLAPTON 10-7 T.G. SHEPPARD 11-8

WRKR/Racine, WI Steve Warren

SANTANA Hottest: JOHN LENNON 1-1 SMOKEY ROBINSON 10-4 SHEENA EASTON 11-7 JAMES TAYLOR 14-10 REO SPEEDWAGON 16-11

WSPT/Stevens Point, WI Brad Fuhr

SHEENA EASTON AIR SUPPLY ROSANNE CASH Hottest: STARS ON 45 5-1 KIM CARNES 6-3 AC/DC 16-11 CLIFF RICHARD 18-13 RAYDIO 26-18

WTRU/Muskegon, MI Mike Stevens

JIM PHOTOGLO CLARKE/DUKE BILLY & THE BEATE HALL & OATES JOEY SCARBURY Hottest: SMOKEY ROBINSON 1-1 CLIMAX BLUES BAND 6-5 REO SPEEDWAGON 10-6 KIM CARNES 11-8 DOTTIE WEST 15-11

KDVT/Topeka, KS Rocky Roberts

TASTE OF HONEY ELTON JOHN JESSE WINCHESTER Hottest: LOVERBOY 2-1 JOHN LENNON 10-5 RAYDIO 14-9 38 SPECIAL 15-10 STARS ON 45 18-13

KELO/Sioux Falls, SD Paul Wescott

Hottest: JAMES TAYLOR 1-1 CLIMAX BLUES BAND 3-2 FRANKE/KNOCKOUTS 4-3 REO SPEEDWAGON 7-4 SMOKEY ROBINSON 14-5

KWLO/Waterloo, IA Drew Bentley

AIR SUPPLY TASTE OF HONEY SHEENA EASTON BILLY & THE BEATE OAK RIDGE BOYS Hottest: REO SPEEDWAGON 1-1 KIM CARNES 3-2 CLIMAX BLUES BAND 7-4 JEFF. STARSHIP 16-7 STARS ON 45 21-13

WEST PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

AIR SUPPLY PHIL SEYMOUR STEPHANIE MILLS MAX WERNER CAROLE B. SAGER Hottest: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 3-2 KIM CARNES 6-3 T.G. SHEPPARD 7-6 STARS ON 45 10-7

KENO/Las Vegas, NV Bill Alexander

AIR SUPPLY BILLY & THE BEATE SHEENA EASTON LEE RITENOUR Hottest: JAMES TAYLOR 2-1 KIM CARNES 6-5 PHIL COLLINS 17-11 QUINCY JONES 30-24 NEIL DIAMOND D-26

KERN/Bakersfield, CA Beau Reyes

CLIFF RICHARD HALL & OATES JIM PHOTOGLO LEE RITENOUR ALAN PARSONS DOTTIE WEST Hottest: SMOKEY ROBINSON 3-1 KIM CARNES 13-7 TASTE OF HONEY 17-13 CHAMPAIGN 19-18 RICK SPRINGFIELD 25-22

KJRB/Spokane, WA Brian Gregory

ELTON JOHN LEE RITENOUR SHEENA EASTON JOE WALSH (dp) Hottest: KIM CARNES 6-1 REO SPEEDWAGON 3-2 JOHN LENNON 8-3 GINO VANNELLI 19-14 WHO 24-19

KRQ/Tucson, AZ Kent Lacey

HALL & OATES JESSE WINCHESTER JIM PHOTOGLO LEE RITENOUR Hottest: SMOKEY ROBINSON 2-1 WHO 10-5 FRANKE/KNOCKOUTS 11-8 GINO VANNELLI 13-9 JOHN LENNON 19-14

KTKT/Tucson, AZ Bobby Rivers

LEE RITENOUR AIR SUPPLY BILLY & THE BEATE JACKSONS Hottest: JOHN LENNON 3-1 TASTE OF HONEY 6-4 CHAMPAIGN 8-5 QUINCY JONES 15-8 STARS ON 45 18-12

YB/Fresno, CA Ray Appleton

TASTE OF HONEY RAYDIO Hottest: CLIMAX BLUES BAND 1-1 GINO VANNELLI 5-3 ERIC CLAPTON 8-6 JOHN LENNON 15-8 REO SPEEDWAGON 16-10

KLUC/Las Vegas, NV Randy Lunquist

LEE RITENOUR ALAN PARSONS JOE WALSH PHIL COLLINS Hottest: JOHN O'BANION 7-2 SANTANA 16-7 JEFF. STARSHIP 23-16 TOM PETTY 24-19

KMJK/Portland, OR John Shomby

AIR SUPPLY JESSE WINCHESTER HALL & OATES (dp) RICK SPRINGFIELD (dp) Hottest: LOVERBOY 4-1 REO SPEEDWAGON 9-4 SMOKEY ROBINSON 12-5 KIM CARNES 16-8 JOHN LENNON 18-12

KIOY/Fresno, CA Tom Seville

CAROLE B. SAGER LEE RITENOUR MAUREEN MC GOVERN DOTTIE WEST Hottest: SMOKEY ROBINSON 3-1 KIM CARNES 9-5 CLIMAX BLUES BAND 15-8 NEIL DIAMOND 21-15 FRANKE/KNOCKOUTS 25-18

KYNO-FM/Fresno, CA Walker/Manson

JOHN LENNON KOOL & THE GANG MASS PRODUCTION JOEY SCARBURY GINO VANNELLI Hottest: SHEENA EASTON 1-1 SMOKEY ROBINSON 2-2 TASTE OF HONEY 6-3 KANO 7-4 T.S. MONK 12-10

KZZX/Albuquerque, NM Chuck Morgan

CLIFF RICHARD TASTE OF HONEY JESSE WINCHESTER Hottest: SMOKEY ROBINSON 3-1 GINO VANNELLI 11-6 JOHN LENNON 12-7 STARS ON 45 25-9 KIM CARNES D-20

FM102/Sacramento, CA Manders/Preston

GET WET JERMAINE JACKSON LEE RITENOUR Hottest: SMOKEY ROBINSON 3-1 TASTE OF HONEY 6-3 RAYDIO 12-7 REO SPEEDWAGON 14-10 KIM CARNES 21-11

KSPZ/Colorado Springs, CO Mike Daniels

NEIL DIAMOND HALL & OATES Hottest: KIM CARNES 2-1 DOTTIE WEST 4-2 JOHN LENNON 7-3 STYX 18-13 CHAMPAIGN 24-15

KYSN/Colorado Springs, CO Mark Murray

TASTE OF HONEY HALL & OATES SHEENA EASTON AIR SUPPLY JESSE WINCHESTER CAROLE B. SAGER Hottest: REO SPEEDWAGON 3-1 KIM CARNES 10-4 STYX 6-5 RICK SPRINGFIELD 18-9 CHRIS CROSS 22-15

KZZP/Phoenix, AZ Dave Anthony

TASTE OF HONEY CLIMAX BLUES BAND LEE RITENOUR ELTON JOHN ALAN PARSONS Hottest: KIM CARNES 1-1 WHO 4-2 JOHN LENNON 9-5 GARY U.S. BONDS 17-12 QUINCY JONES 27-21

KHYT/Tucson, AZ Rich Brother Robbin

ARETHA FRANKLIN PHOEBE SNOW STARS ON 45 KOOL & THE GANG BILL WITHERS Hottest: GAP BAND 2-1 LOVERBOY 16-6 STYX 13-8 GINO VANNELLI 17-14 MICHAEL JACKSON 21-16

KIDD/Monterey, CA Ron Rodrigues

KOOL & THE GANG JERMAINE JACKSON AIR SUPPLY JOEY SCARBURY OAK RIDGE BOYS Hottest: TASTE OF HONEY 1-1 SMOKEY ROBINSON 3-2 KIM CARNES 14-4 STEVE WINWOOD 5-5 AC/DC 20-17

KKXX/Bakersfield, CA Squires/Drew

CHAMPAIGN CLARKE/DUKE ELTON JOHN GET WET STEVE WINWOOD JOE WALSH HAWKS JOEY SCARBURY Hottest: WHO 1-1 KIM CARNES 21-10 SANTANA 20-12 AC/DC 25-18 HALL & OATES 30-24

KNBQ/Tacoma, WA Gary Bryan

QUINCY JONES AIR SUPPLY ISLEY BROS JOEY SCARBURY Hottest: REO SPEEDWAGON 2-1 STYX 4-2 FRANKE/KNOCKOUTS 6-3 KIM CARNES 7-4 PHIL COLLINS 14-10

K98/Provo, UT Jim Sumpter

STEVE WINWOOD SANTANA AIR SUPPLY Hottest: REO SPEEDWAGON 6-1 CLIMAX BLUES BAND 7-4 KIM CARNES 10-5 PHIL COLLINS 13-9 GINO VANNELLI 14-10

FM103/Salt Lake City, UT Lorraine Winneger

BILLY SQUIER Hottest: REO SPEEDWAGON 1-1 WHO 3-3 JOHN LENNON 9-4 JEFF. STARSHIP 8-6 AC/DC 21-17

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

OAK RIDGE BOYS AIR SUPPLY GARY U.S. BONDS HOME GROWN Hottest: SMOKEY ROBINSON 3-1 KIM CARNES 15-10 STARS ON 45 21-16 NEIL DIAMOND 24-19 STYX 25-20

KCBN/Reno, NV Larry Irons

LEE RITENOUR QUINCY JONES AIR SUPPLY ELTON JOHN TOM PETTY Hottest: REO SPEEDWAGON 2-1 DOTTIE WEST 17-11 STARS ON 45 28-18 KIM CARNES 37-26 SHEENA EASTON D-32

KOZA/Pueblo, CO Rip Avina

HALL & OATES CLIFF RICHARD AIR SUPPLY T.G. SHEPPARD ROSANNE CASH HELEN REDDY Hottest: REO SPEEDWAGON 4-1 CLIMAX BLUES BAND 6-4 JOHN LENNON 7-5 CHAMPAIGN 14-9 TASTE OF HONEY 17-10

KFXD/Boise, ID Rod Couch

HALL & OATES AIR SUPPLY JESSE WINCHESTER Hottest: REO SPEEDWAGON 2-1 GINO VANNELLI 6-3 JOHN LENNON 7-4 KIM CARNES 18-10 STARS ON 45 23-13

KOOK/Billings, MT Dennis Nichols

APRIL WINE AIR SUPPLY SANTANA QUINCY JONES JOEY SCARBURY Hottest: JUICE NEWTON 1-1 REO SPEEDWAGON 9-3 KIM CARNES 11-7 JEFF. STARSHIP 17-13 TOM PETTY 25-21

KODI/Great Falls, MT Pat Richards

AIR SUPPLY SANTANA ELTON JOHN LEE RITENOUR SHEENA EASTON Hottest: CLIMAX BLUES BAND 2-1 LOVERBOY 7-6 KIM CARNES 12-8 REO SPEEDWAGON 15-11 STYX 17-14

EM 1 America



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MCA RECORDS

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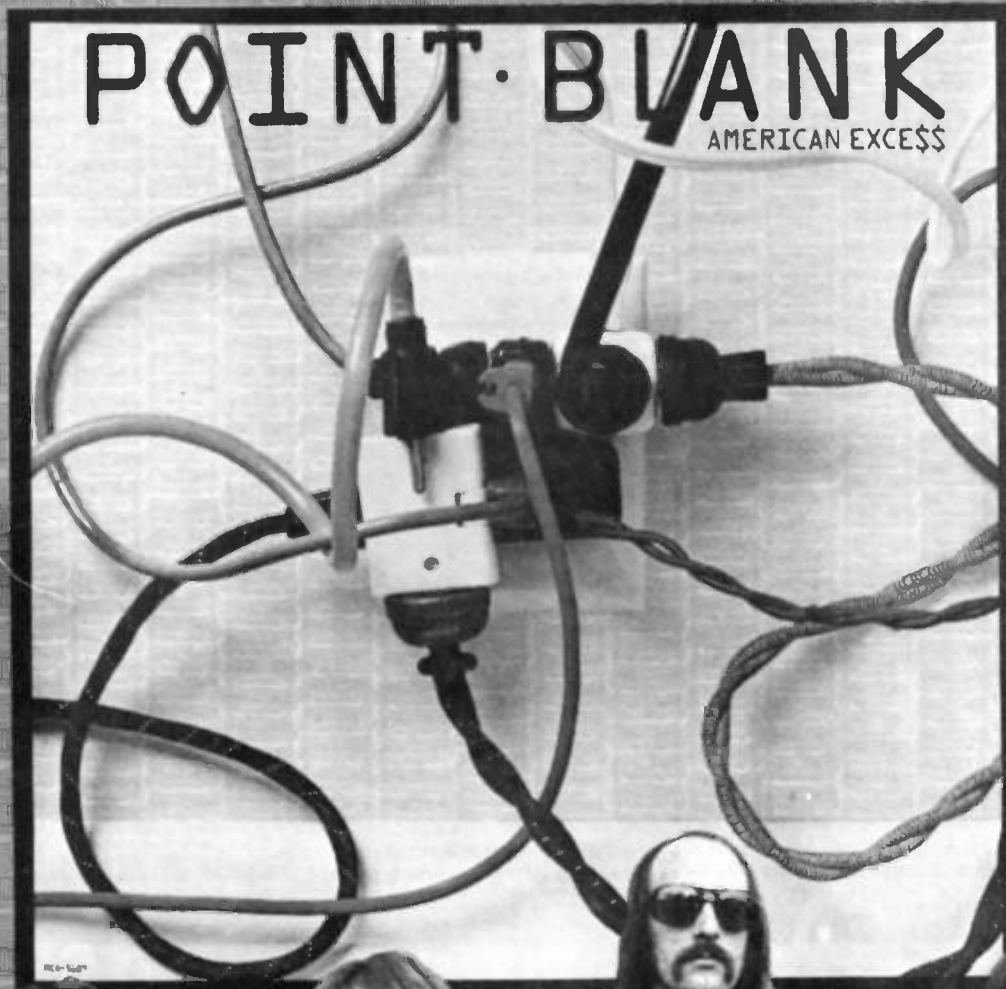
POINT·BLANK

AMERICAN EXCESS

FEATURING

"LET ME STAY WITH YOU TONIGHT"

POINT·BLANK
AMERICAN EXCESS



FROM A HIT ALBUM . . . TO A HIT SINGLE.

"LET ME STAY WITH YOU TONIGHT"

ALREADY TOP 10 IN HOUSTON (KRBE 13-10)

PLUS

**K104, KEGL, WVIC, KWEN, KINT, 95XIL,
KILE, KENI, KSEL, KRRC, KQIZ-FM, KPUR**

PRODUCED BY BILL HAM FOR LONE WOLF PRODUCTIONS

ON MCA RECORDS

THE PICTURE PAGES

REO Awards



Epic's REO Speedwagon recently were awarded a special plaque commemorating eight gold and platinum records. The presentation by CBS officials came after a Cleveland concert. Pictured (l-r) are group's Bruce Hall and Gery Richrath, CBS/Records Group President Walter Yetnikoff, manager John Baruck, group's Kevin Cronin, manager Alex Kocham, band's Neal Doughty and Alan Gretzer, and E/P/A Sr. VP/IGM Don Dempsey.

Capitol/EMIA/Liberty Winners



The Capitol/EMIA/Liberty group held its annual district/promotion managers' meeting in Palm Springs recently, at which awards for top performance were handed out. Pictured at left are (l-r) Capitol VP's Walter Lee and Dennis White, District Manager of the Year Dennis DeStefano (Boston), and group President Don Zimmermann; at right (l-r) are EMIA/Liberty's Ken Benson and Jack Satter, EMIA/Liberty Pop Promotion Manager of the Year Rich Tamburo (Philadelphia), and label's Rusty Moody.

Don't Stop The Gold



Mercury/Polygram's Yarbrough & Peoples reached gold status with their first album, and were presented with a gold album in New York. Pictured (l-r) are Polygram Distribution Inc.'s Jeff Brody, Polygram Records VP's Bill Heywood and Mick Brown, Exec. VP/IGM Bob Sherwood, Total Experience (production company) President Lonnie Simmons, Allsa Peoples, Cavin Yarbrough, Polygram's John Brown, PDI VP Shelley Rudin, and Polygram's Tommy Young.

Promoting Promotion At Viacom



Viacom Radio held its Spring 1981 Promotion Seminar in Houston recently. Pictured (l-r, front) are KIKK/Houston's Linda Ware, Viacom VP/Promotions Dianne DeArmond, WMZQ/Washington's Pat Gaines and Maggie Wolff, WKHK/New York's Judy Wormington, Viacom's Linda Bouchet, and KIKK's Betty Rose Hargraves; (l-r, rear) WDIA/Memphis's Bobbie Anderson, KDIA/Oakland's Valerie Hubbard, WKHK/New York's Betsy Bucken, and WRVR/Memphis's Mebel Springfield.

Walsh Campaign Fatigues E/A



Elektra/Asylum executives donned military fatigues and rented a tank to deliver Joe Walsh's "There Goes The Neighborhood" LP, which features similar artwork, to Los Angeles radio stations. Pictured psyching up for their mission are (l-r) Exec. VP Vic Feraci, Chairman Joe Smith, E/A combat operatives Scott Burns, Lou Galliani, and Marty Schwartz, and label VP Burt Stein.

Barking Up CBS's Tree



Frank Zappa stopped by CBS's New York offices to put the finishing touches on the distribution/pressing deal for his new label, Barking Pumpkin Records. A double live album is due out shortly. Pictured with Zappa (seated) are (l-r) CBS Sr. VP Cal Roberts, company's John Birge, and Zappa's manager Bennett Glotzer.

Sager & Bacharach Meet New York Radio



Boardwalk staged parties in private homes in seven major cities to present the new album collaboration between Carole Bayer Sager and Burt Bacharach, with local radio notables in attendance. Pictured at the New York affair are (l-r) WWRL MD Wanda Ramos, WABC PD Jay Clark, Bacharach, Sager (seated), WKTU PD Dale Reeves, and Boardwalk President Neil Bogart.

Millennium Puts Chameleon Under Wraps



Millennium has signed Captain Chameleon, with a single just out. Pictured around the one-man bandage are (l-r) label's Reggie Thompson and Andrew Frances, Millennium President Jimmy Ienner, producer David Wolff and co-producer Ed Sprigg.



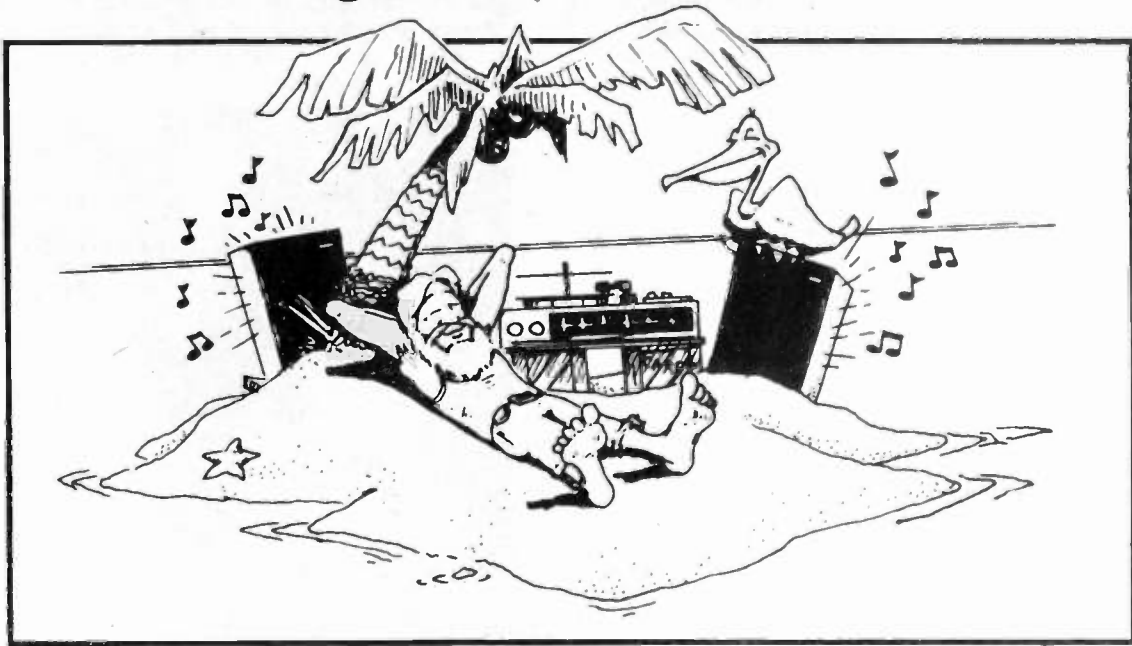
Jeff Gelb AOR

AOR's "Fantasy Island" Jukebox

This week we take a breather from writing of the pressures and problems of programming for something in a lighter vein. I was having dinner with a promotional representative one evening and the subject turned to our favorite albums of all time, the ones we'd take with us if we were moving to an island. It's one of those topics most AOR music lovers are bound to get into sooner or later, and I had so much fun formulating my own list that I thought I'd see how the rest of AOR radio did with the same idea.

Following, then, are a sampling of opinions from members of the radio and record community. All were asked for a list of the ten albums they'd most enjoy being stranded on an island with. They were asked not to restrict themselves to those albums they represent on their airwaves or through their record companies. It was a time for true musical tastes to come out of the closet, as it were, and their choices are fascinating. While it's unfair to come to any conclusions from such a small, subjective sampling, it is interesting to note how often older music shows up compared to the relative scarcity of recent recordings.

Two quick notes: first, the lists are not



necessarily in descending order of importance. And second, space didn't allow for everyone to take part in this sampling, but if response war-

rants it, I'd be pleased to do a follow-up with more choices from more of our radio and record friends.

Lee Abrams, AOR Consultant
 YES/The Yes Album
 YARDBIRDS/Greatest Hits
 KLAUS SCHULZ/Moondawn
 WHO/Sell Out
 POLICE/Regatta De Blanc
 CREAM/Darkest Gears
 GENESIS/Seconds Out
 ZUBIN MEHTA & L.A. PHILHARMONIC/The Planets
 PINK FLOYD/Piper At The Gates Of Dawn
 KING CRIMSON/Court Of The Crimson King

Tony Berardini, WBCN/Boston GM/PD
 AC/DC/High Voltage
 BEATLES/Meet The Beatles
 JAMES BROWN/Live At The Apollo
 CLASH/Sandwich
 OTIS REDDING/Live In Europe
 RONNETTES/Presenting The Fabulous Ronettes
 BRUCE SPRINGSTEEN/Born To Run
 TEMPTATIONS/Sing Smokey
 WHO/Who's Next
 ELVIS PRESLEY/50 Million Elvis Fans

Mike Bone, Arista National Album Promotion
 BUDDY HOLLY/Complete Boxed Set (British collection)
 JIMI HENDRIX/Are You Experienced
 THIN LIZZY/Best Of (British import)
 AC/DC/French Bulldog Set
 ALLMAN BROS. BAND/Live At Fillmore East
 BEATLES/Sgt. Pepper
 STEELY DAN/Pretzel Logic
 WHO/Meaty, Beaty, Big And Bouncy
 ABBA/Best Of Abba
 RUSH/All The World's A Stage

Lenny Bronstein, Independent Album Promotion
 TUBES/Remote Control
 SHAWN PHILLIPS/Second Contribution
 DAVE MASON/Alone Together
 HOLLIES/Evolution
 TRANQUILITY/Silver
 PINK FLOYD/Saucerful Of Secrets
 FOUR SEASONS/Greatest Hits
 BECK, BOGERT & APPICE/Beck, Bogert & Appice
 CAT STEVENS/Tea For The Tillerman
 STRAWBS/Burling At The Seams

Larry Bruce, KGB-FM/San Diego PD
 DANNY O'KEEFE/Breezy Stories
 BEATLES/Yesterday & Today
 BRUCE SPRINGSTEEN/The River
 BOB DYLAN/Blonde On Blonde
 JONI MITCHELL/Hissing Of Summer Lawns
 NEIL YOUNG/Decade
 KEITH JARRETT/Koln Concerts
 REBECCA SMITH/Empty Bed Hours
 TOM RUSH/Greatest Hits
 BRUCE SPRINGSTEEN/Greetings From Asbury Park

Frank Cody, KBPI/Denver PD
 LAURA NYRO/Ell & The Thirteenth Confession
 JACK BRUCE/Harmony Row
 ROXY MUSIC/Flesh & Blood
 BOB DYLAN/Blood On The Tracks
 EUGENE ORMANDY, PHILHARMONIC ORCHESTRA/The Gershwin Album
 BEATLES/Revolver (import pressing)
 JONI MITCHELL/Court & Spark
 GENTLE GIANT/In A Glass House
 LEONARD BERNSTEIN/Tchaikovsky's Greatest Hits
 MIKE NICHOLS & ELAINE MAY/Best Of

Tom Daniels, WLPX/Milwaukee PD
 BEATLES/White Album
 PINK FLOYD/Animals
 PINK FLOYD/The Wall
 CSN&Y/Deja Vu
 DOORS/Soft Parade
 JEFFERSON STARSHIP/Blows Against The Empire
 GEORGE HARRISON/All Things Must Pass
 JETHRO TULL/Living In The Past
 MOODY BLUES/Days Of Future Passed
 SUPERTRAMP/Crime Of The Century

Max Floyd, WLUP/Chicago PD
 BEATLES/Rubber Soul
 BEATLES/Abbey Road
 ROLLING STONES/Beggars Banquet
 ROLLING STONES/Let It Be
 LED ZEPPELIN/In Through The Out Door
 WHO/Who's Next
 FRANK SINATRA/Trilogy
 ELVIS PRESLEY/Elvis Presley
 DAVE MASON/Let It Flow
 DAVID OISTRAKH/Romance For Violin And Orchestra/Opus 40 & 50, Beethoven

Sonny Fox, WSHE/Miami PD
 AC/DC/Back In Black
 BEATLES/White Album
 TANGERINE DREAM/Phaedra
 CAT STEVENS/Tea For The Tillerman
 TOMITA/Pictures At An Exhibition
 RODNEY DANGERFIELD/No Respect
 LED ZEPPELIN/Led Zepplin (1st)
 YES/Tales Of Topographic Oceans
 GINO VANNELLI/Powerful People
 ROBIN TROWER/Once Removed From Yesterday

Paul Fuhr, KNAC/Long Beach PD
 MONOCHROME SET/Love Zombies
 ORCHESTRAL MANOEUVRES IN THE DARK/Organisation
 BRIAN ENO/Before And After Science
 JOY DIVISION/NEW ORDER (collection of five singles)
 TALKING HEADS/More Songs About Buildings And Food
 CLASH/London Calling
 ELVIS COSTELLO/Get Happy
 GRAHAM PARKER/Squeezing Out Sparks
 DAVID BOWIE/Stage
 ENGLISH BEAT/Just Can't Stop It

Jeff Gelb, R&R AOR Editor
 PETER GARRIEL/Peter Gabriel (3rd)
 GENESIS/Lamb Lies Down On Broadway
 KATE BUSH/The Kick Inside
 PRETENDERS/The Pretenders
 RICKIE LEE JONES/Rickie Lee Jones
 JIMI HENDRIX/Electric Ladyland
 GENTLE GIANT/In A Glass House
 VANGELIS/L'Apocalypse Des Animaux
 BEACH BOYS/Sunflower
 PROCOL HARUM/Shine On Brightly

Tommy Hedges, KLOS/Los Angeles PD
 BEATLES/Abbey Road
 BEATLES/Sgt. Pepper
 BEETHOVEN/Ninth Symphony (Berlin Philharmonic)
 BOB DYLAN & BAND/Before The Flood
 STAN FREBERG/United States Of America
 PAT METHENY GROUP/Pat Metheny Group
 JONI MITCHELL/Court And Spark
 OTIS REDDING/Live In Europe
 LINDA RONSTADT/Heart Like A Wheel
 WEST SIDE STORY/Original Cast Recording

Bob Hattrik, WWWK-FM/St. Louis PD
 STACKRIDGE/Pinforce Days
 IAN MATTHEWS/Sometimes You Eat The Bear
 PINK FLOYD/Wish You Were Here
 GENESIS/Story Of Genesis (import)
 DAVID BOWIE/Hunky Dory
 BEATLES/Revolver
 MOVE/Split Ends
 JACKSON BROWNE/Late For The Sky
 ELO/Eldorado
 KINKS/File Series (import)

Diek Hungate, WYSP/Philadelphia PD
 BRUCE SPRINGSTEEN/Born To Run
 YES/Fragile
 PAT METHENY GROUP/Pat Metheny Group
 JAMES GANG/Rides Again
 CSN&Y/Deja Vu @
 JONI MITCHELL/Hajira
 BEATLES/Sgt. Pepper
 JOHN KLEMMER/Touch
 ALLMAN BROS. BAND/Eat A Peach
 EMMYLOU HARRIS/Ellie Hotel

Jerry Jaffe, Polygram National Album Promotion
 BOB DYLAN/Highway 61 Revisited
 KINKS/Arthur
 BEATLES/Revolver
 ULTRAYOX/Vienna
 ROLLING STONES/Sticky Fingers
 DAVID BOWIE/Ziggy Stardust
 VAN MORRISON/Moodswings
 CHUCK BERRY/Golden Decade
 NEIL YOUNG/After The Goldrush
 RAMONES/The Ramones

Charlie Kendall, WMMR/Philadelphia PD
 ROXY MUSIC/Stranded
 TOM PETTY/Authorized Bootleg
 ROLLING STONES/Sticky Fingers
 BEATLES/Revolver
 THE INNOCENT & THE E. ST. SHUFFLE
 STOOGEES/Funhouse
 EDDIE COCHRAN/Live In London
 JOHNNY BURNETTE & DORNEY BURNETTE/Rock & Roll Trio
 JAMES GANG/Rides Again
 BEATLES/Revolver
 POLICE/Zenyatta Mondatta

Dave Lange, WDVE/Pittsburgh PD
 TOM RUSH/Greatest Hits
 STEELY DAN/Countdown To Ecstasy
 PAT METHENY GROUP/Pat Metheny Group
 PASSPORT/Looking Through
 PINK FLOYD/Dark Side Of The Moon
 TALKING HEADS/Remain In Light
 TOM PETTY/Damn The Torpedoes
 STEVE WINWOOD/Arc Of A Diver
 GENESIS/Foxrot
 BEATLES/Abbey Road

Dave Logan, WLAV/Grand Rapids PD
 JIMI HENDRIX/Electric Ladyland
 LITTLE FEAT/Waiting For Columbus
 BEATLES/Abbey Road
 STEELY DAN/Gauche
 LED ZEPPELIN/Led Zepplin (1st)
 PINK FLOYD/The Wall
 YES/Close To The Edge
 PAT METHENY GROUP/Pat Metheny Group
 RETURN TO FOREVER/Romantic Warrior
 FIREBIRD THEATRE/Everything You Know Is Wrong

Denton Marr, WEBN/Cincinnati PD
 MILES DAVIS/Kinda Blue
 DIRE STRAITS/Makin' Movies
 JONI MITCHELL/Court & Spark
 BOB DYLAN/Blonde On Blonde
 VAN MORRISON/Astral Weeks
 WHO/Quadrophenia
 BEATLES/Revolver
 TOM PETTY/Damn The Torpedoes!
 ROLLING STONES/Hot Rocks
 GRAHAM PARKER/Squeezing Out Sparks

Chris Miller, KLOL/Houston PD
 SANTANA/Lotus
 PINK FLOYD/The Wall
 BRUCE SPRINGSTEEN/The Wild, The Innocent & E Street Shuffle
 BOB MARLEY/Alive
 BEATLES/Abbey Road
 WHO/Face Dances
 GENESIS/Lamb Lies Down On Broadway
 BRANDENBERG CONCERTI/Any recording
 GARLAND JEFFREYS/Ghost Writer
 SUPERTRAMP/Crime Of The Century

Tom Owens, KTXQ/Dallas PD
 WALTER CARLOS/Switched On Bach
 BRUCE SPRINGSTEEN/Born To Run
 BOB SEGER/Night Moves
 DAVE BRUBECK/Take Five
 BEETHOVEN/F/A# (any recording)
 BEATLES/Sgt. Pepper
 ELVIS PRESLEY/Greatest Hits
 RACHMANINOFF/Prelude In C Sharp Minor
 ROLLING STONES/Hot Rocks
 LED ZEPPELIN (4th)

Tom Owens, KZEW/Dallas PD
 LED ZEPPELIN/Led Zepplin (1st)
 LED ZEPPELIN/Led Zepplin II
 LED ZEPPELIN/Led Zepplin III
 LED ZEPPELIN/Led Zepplin (4th)
 LED ZEPPELIN/In Through The Out Door
 PINK FLOYD/Dark Side Of The Moon
 WHO/Who's Next
 BEATLES/Abbey Road
 BEATLES/Sgt. Pepper
 JIMI HENDRIX/Are You Experienced

Jeff Pollack, AOR Consultant
 WHO/Who's Next
 STEELY DAN/Commoner's Crown
 BOB DYLAN/Blood On The Tracks
 KINKS/Arthur
 DOORS/The Doors
 WHO/Tommy
 BUFFALO SPRINGFIELD/Again
 GENTLE GIANT/Three Friends
 BEATLES/Sgt. Pepper
 LOVE/Forever Changes

Paul Rappaport, Columbia National Album Promotion
 BOB DYLAN/Blood On The Tracks
 BOB DYLAN/Blonde On Blonde
 DEREK & DOMINOS/Layla...
 MILES DAVIS/In A Silent Way
 BRUCE SPRINGSTEEN/Born To Run
 BILLY JOEL/Turnstiles
 JONI MITCHELL/Miles Of Ales
 ZZ TOP/Best Of
 GORDON LIGHTFOOT/Gord's Gold
 CAT STEVENS/Tea For The Tillerman

Redheard, WZXR/Memphis PD
 BRUCE SPRINGSTEEN/Born To Run
 WHO/Who's Next
 SEX PISTOLS/Never Mind The Bollocks
 ALLMAN BROS. BAND/Live At Fillmore East
 DOORS/L.A. Woman
 BOB MARLEY & WAILENA/Live At Lyceum
 JONI MITCHELL/Hissing Of Summer Lawns
 WAYLON JENNINGS/Dreaming My Dreams
 TOM WAITS/Blue Valentine
 EAGLES/Desperado

John Sebastian, AOR Consultant
 MOODY BLUES/Days Of Future Passed
 BEATLES/Abbey Road
 FOUR TOPS/Greatest Hits
 ALAN PARSONS PROJECT/I Robot
 RANDY EDELMAN/If Love Is Real
 STEELY DAN/Aja
 ROY ORBISON/Greatest Hits
 JEFF LORBER FUSION/Wizard Album
 CAMELOT/Motion Picture Soundtrack
 PHOEBE SNOW/Poetry Man

Bonnie Simmons, WB National Album Promotion
 BILLIE HOLIDAY/Volume One (Col)
 SMOKEY ROBINSON & MIRACLES/From The Beginning
 ELVIS COSTELLO/Armed Forces
 FRANK SINATRA/More Songs For Swinging Lovers
 JAMES BROWN/Live At The Apollo
 STAX/VOLT REVUE LIVE/Featuring Otis Redding, Sam & Dave, & Carla Thomas
 THE MOTOWN STORY
 LENNY BRUCE/The Essential Lenny Bruce
 THE CHESS-CHECKER STORY
 BRANDENBERG CONCERTI

Alan Sneed, WKLS/Atlanta PD
 PINK FLOYD/The Wall
 DAN FOGELBERG/Souvenirs
 JACKSON BROWNE/Late For The Sky
 EAGLES/Desperado
 JEFFERSON STARSHIP/Dragonfly
 PINK FLOYD/Dark Side Of The Moon
 JOURNEY/Infinity
 JOURNEY/Evolution
 LYNRYD SKYNYRD/Pronounced Leh-nerd
 LED ZEPPELIN/Led Zepplin (4th)

Tom Teuber, WMET/Chicago PD
 PAUL BUTTERFIELD/Paul Butterfield Blues Band
 BOB DYLAN/Blonde On Blonde
 DON ELLIS/Electric Bath
 ROLLING STONES/Beggars Banquet
 WHO/Who's Next
 SUPERTRAMP/Crime Of The Century
 DIRE STRAITS/Dire Straits
 BEATLES/Abbey Road
 DOORS/The Doors
 DEREK & DOMINOS/Layla...

Ray Tusken, Capitol National Album Promotion
 MILES DAVIS/Kinda Blue
 BEATLES/Abbey Road
 MARVIN GAYE/What's Goin' On
 JAMES BROWN/Live At The Apollo (Vol. 1)
 MINK DE VILLE/Mink De Ville
 SANTANA/Abraxas
 BEATLES/Revolver
 DONNY HATHAWAY/Extension Of A Man
 EAGLES/Hotel California
 ARETHA FRANKLIN/Ten Years Of Gold

Gordon Weingarth, WPLR/New Haven PD
 FIREBIRD THEATRE/Dear Friends
 BILLY JOEL/The Stranger
 KING KIM CUY & CROWBAR/Official Music
 MITCH HYDER/Greatest Hits
 STEELY DAN/Pretzel Logic
 DELBERT MCCLINTON/Genuine Cowhids
 LYNRYD SKYNYRD/Street Survivors
 MILES DAVIS/In A Silent Way
 TOWER OF POWER/East Bay Ozean
 BRUCE SPRINGSTEEN/The Wild, The Innocent And The E Street Shuffle

Jeff Gelb

EVOLUTION

Former KGB-FM/San Diego PD Rick Liebert has been named producer of the "Robert W. Morgan Special of the Week" . . . KALO/Beaumont is not exactly an AOR, as was reported last week. Actually, the station plays "blue collar rock" with some album cuts . . . Doug Podell has been named KQDS/Duluth's new MD and night air personality, from WWW/Detroit . . . KRST/Albuquerque (now Country) MD Sam Cornish has exited . . . John Sebastian has signed KKDJ/Fresno as his newest client station . . . Lisa Tonacci has joined WPLJ/New York as Research Coordinator from a similar post at WNBC . . . Pat Reilly has joined WAVA/Washington from neighboring WWDC-AM for mornings. New to WAVA weekends is Sky King from B104/Baltimore . . . KPRI/San Diego afternoon air personality Jeff Dean has been named Production Director as well . . . New to mornings at WQFM/Milwaukee is Steve Rodeo from WRNO/New Orleans . . . Dave Newman has moved from all-nights to mornings at WYSP/Philadelphia . . . Pat Reiken has joined KINK/Portland for weekends . . . Mike Regan is new to weekends at KREM-FM/Spokane from KPAS/El Paso.

COMING NEXT WEEK: Initial Winter ARB results are very encouraging for AOR radio, with some very impressive figures coming in daily from major markets. Next week, we'll begin a series of discussions with the PD's at some of these stations with a look at WCOZ/Boston, which garnered, according to consultant John Sebastian, AOR radio's highest 12+ figure for a Top 25 market station in the format's history. Next week, "Winners Circle Part One: WCOZ," with PD Andy Beaubien and John Sebastian.



BRAIN-STORMING IN ATLANTA — Polygram's David St. John (right) robot-delivered a copy of the Brains' new album, "Electronic Eden," to Lee Abrams (left) at the Burkhardt/Abrams headquarters.

Promotion Of The Week



GOOD TIME RADIO: Austin residents who have seen this sticker in record stores, retail outlets, and the walls of restrooms or phone booths, and who have called the number, were probably surprised by what they heard: KLBJ's recorded concert and other local activity information. The station printed several thousand of the stickers, distributed them through local retail outlets, and report a heavy increase in calls to the recorded information service number.

UPDATE

When KFMH/Muscataine doubles its power on May 30th, it will celebrate by handing out to listeners 5000 "Powerhouse" candy bars . . . KAZY/Denver reports excellent response to its continuing "Call for Action" phone service. Listeners can ask questions of experts in all fields by calling on the days the phones are manned by representatives in a variety of fields . . . KINK/Portland, which has been partially-automated since its inception 14



MIXING MEDIA — Melanie Chartoff, cast member of ABC-TV's "Fridays," played guest DJ on KLOS/Los Angeles's morning show with Frazer Smith (no word from KLOS yet as to whether this means Frazer will be a future guest host of "Fridays").



ZOO WORLD '81 — KZEW/Dallas's fourth annual Zoo World lifestyle fair was a real extravaganza, garnering 300,000 visitors over a three-day weekend. 150 commercial and public service organizations manned booths while sixteen area rock bands provided live music. Plans are already underway for a fifth fair next year.



COLOR

TROUSER PRESS NAME THE HAMER GUITARIST: Trousers Press magazine and Hamer Guitars have joined forces with KROQ/Pasadena, WBCN/Boston and WYSP/Philadelphia for a promotion. The contest requires listeners to identify the guitarist pictured in the June issue of Trousers Press playing a Hamer guitar. The grand prize is a brand new Hamer guitar worth over \$800 (one in each market).

CHAINSAW ROCK: WLVQ/Columbus, in conjunction with Ariola and Krokus, gave away a chainsaw, but only after listeners heard the chainsaw demolishing the station's old studio, in commemoration of WLVQ's switch to a new, updated studio.

INCREDIBLE JOURNEY: Q107/Toronto, in conjunction with Columbia and Journey, is offering listeners the chance to attend an exclusive concert by the band. Listeners register in record stores their guesses as to the length of "Dixie Highway" — the real road or the song's length on the album. A correct guess will win a Journey concert for two as the band dress-rehearses for its next tour.

JACKETS FOR JACKETS: KAZY/Denver is describing album jackets on the air, then asking listeners to call to identify the albums in question. Correct responses win one of 107 KAZY jackets.

ANT MUSIC TRAP: KFMH/Muscataine, in conjunction with Epic and the Adam & The Ants album, is awarding copies of the album along with real ant traps to listeners who call to identify "ant sounds" when KFMH plays them on the air.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented U2 for \$2.00 . . . WLVQ/Columbus presented Krokus for \$2.96 . . . WMYK-WZAM/Norfolk presented John Cale for \$3.94.

BROADCASTS: Garland Jeffreys, Robin Lane on WNEW-FM/New York . . . Greg Kihn on WRKI/Bridgeport . . . Tod Hobin Band on WXCJ/Danbury.

CONVERSATIONS: Ozzy Osbourne on WMJQ/Rochester . . . Ozzy Osbourne, Greg Kihn, .38 Special on WDHA/North Jersey . . . Loverboy, Doc Holiday on KWFN/Tucson . . . Point Blank, .38 Special on WTPA/Harrisburg . . . Robin Lane on WPLR/New Haven . . . Outlaws on WDEK/Dekalb . . . Fabulous Thunderbirds on WLAV/Grand Rapids . . . Spirit on M105/Cleveland . . . Doc Holiday, Loverboy on KLPX/Tucson . . . Gary U.S. Bonds on WGVL/Gainesville . . . Hawks, Taxis on KFMH/Muscataine . . . Johnny Van Zant on WFVJ/Jacksonville . . . Robbie Krieger on WRKI/Bridgeport . . . Ozzy Osbourne, Hall & Oates on WZZO/Allentown . . . Krokus on WLVQ/Columbus . . . 707, .38 Special on WTUE/Dayton . . . John Cale on WMYK-WZAM/Norfolk . . . Point Blank on WKZL/Greensboro-Winston Salem . . . Mike Love, Jesse Colin Young on KTMS/Santa Barbara . . . Styx, Greg Kihn on WBAB/Long Island . . . PIlmsouls on CHUM-FM/Toronto . . . Ghost Riders, Tazmanian Devils, Leo Kottke on KTIM/San Rafael . . . Bonnie Raitt, Joe Walsh, Paul Winter on KTYD/Santa Barbara . . . April Wine, Loverboy, Doc Holiday on KUPD/Phoenix . . . Ted Nugent, Humble Pie on KWXL/Albuquerque . . . Franke & Knockouts on KRKN/Anchorage . . . Joe Walsh on KMET/Los Angeles . . . Judas Priest on WMMS/Cleveland . . . Styx on WBCN/Boston.

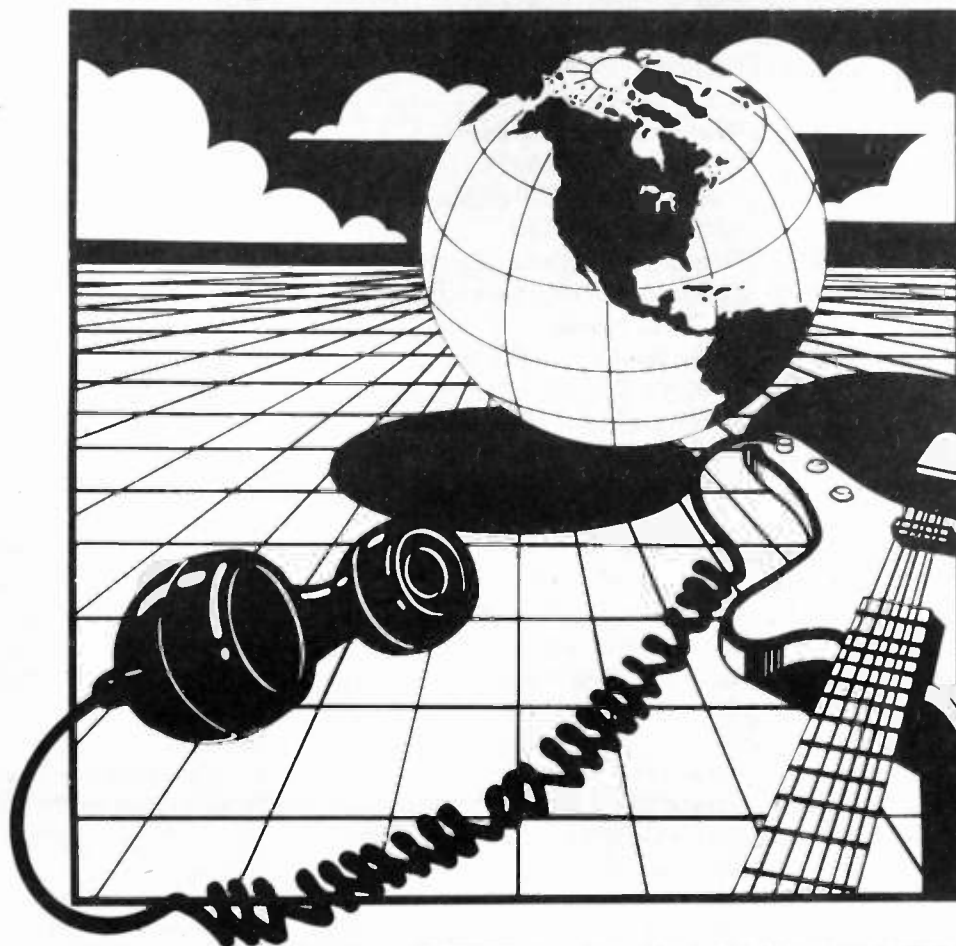


GLOBAL SATELLITE NETWORK

Presents

LIVE FROM HOLLYWOOD AND LONDON

ROCKLINE



**WHERE YOUR LISTENERS TALK DIRECTLY
TO TODAY'S TOP RECORDING ARTISTS
ON OUR TOLL-FREE ROCKLINE.**

HOSTED BY

B. MITCHEL REED

Global Network Stations

TED NUGENT INTENSITIES IN 10 CITIES

including:
My Love Is Like A Tire Iron
Land Of A Thousand Dances
The TNT Overture/Heads Will Roll/Jailbait



**May 11,
8:30 PDT**

TED NUGENT
featuring his latest album
"Intensities In 10 Cities"
FE 37084

Epic



WPLJ-NEW YORK
KLOS-LOS ANGELES
WLUP-CHICAGO
WYSP-PHILADELPHIA
KSFX-SAN FRANCISCO
WRIF-DETROIT
Q107-WASHINGTON, D.C.
KZEW-DALLAS
KSHE-ST. LOUIS
KISW-SEATTLE
WKLS-ATLANTA
KGB-FM-SAN DIEGO
KUPD-PHOENIX

WLVQ-COLUMBUS
WLRS-LOUISVILLE
WPYX-ALBANY
WSYR-SYRACUSE
KEZO-OMAHA
KWFM-TUCSON
WFYV-JACKSONVILLE
WMAD-MADISON
KZEL-EUGENE
WNOR-NORFOLK
CHUM-TORONTO
CFUN-VANCOUVER
RADIO HAURAKI-AUKLAND,
NEW ZEALAND

C O M I N G A T T R A C T I O N S
DOORS - FRANK ZAPPA - JEFFERSON STARSHIP - JOURNEY - SUPERTRAMP - SANTANA - AND MORE

Rockline is a presentation of Global Satellite Network

For information regarding availability in your market call Cindy Tollin or Eddie Kritzer (213) 344-5651

PRODUCED BY: EDDIE KRITZER

Radio & Records AOR NATIONAL AIRPLAY/40 Chart Summary

May 8, 1981

172 REPORTERS

Album cuts are listed in order of airplay preference.

4/17	4/24	5/1	5/8
1	1	1	1
5	3	2	2
14	8	3	3
10	10	7	4
4	5	5	5
—	→	6	6
6	7	8	7
3	4	6	8
2	2	4	9
7	6	9	10
9	9	10	11
11	11	11	12
15	13	12	13
—	33	20	14
—	28	17	15
17	14	14	16
30	22	21	17
21	17	15	18
24	21	18	19
8	12	13	20
—	→	21	21
12	15	16	22
29	26	25	23
27	29	24	24
13	18	22	25
19	16	23	26
28	25	27	27
22	20	26	28
23	23	30	29
—	—	37	30
39	34	33	31
20	19	28	32
—	→	33	33
32	32	32	34
16	27	29	35
38	36	35	36
—	→	37	37
—	→	38	38
36	35	38	39
—	→	40	40

WHO	Face Dances (WB)
PHIL COLLINS	Face Value (Atlantic)
JEFFERSON STARSHIP	Modern Times (RCA/Grunt)
SANTANA	Zebop! (Columbia)
RUSH	Moving Pictures (Mercury/Pg)
TOM PETTY &	Hard Promises (Backstreet/MCA)
REO SPEEDWAGON	Hi Infidelity (Epic)
STYX	Paradise Theater (A&M)
ERIC CLAPTON	Another Ticket (RSO)
STEVE WINWOOD	Arc Of A Diver (Island)
.38 SPECIAL	Wild-Eyed Southern Boys (A&M)
KAMPUCHEA	Various Artists (Atlantic)
AC/DC	Dirty Deeds Done Dirt... (Atlantic)
GARY U.S. BONDS	Dedication (EMI America)
BILLY SQUIER	Don't Say No (Capitol)
GREG KIHN BAND	Rockinroll (Beserkley)
PRETENDERS	Extended Play (Sire)
JUDAS PRIEST	Point Of Entry (Columbia)
OZZY OSBOURNE	Blizzard Of Oz (Jet)
APRIL WINE	Nature Of The Beast (Capitol)
JOE WALSH	There Goes The... (Asylum)
ROBIN TROWER	B.L.T. (Chrysalis)
POINT BLANK	American Excess (MCA)
RICK SPRINGFIELD	Working Class Dog (RCA)
LOVERBOY	Loverboy (Columbia)
PAT TRAVERS	Radio Active (Polydor/PolyGram)
FRANKE & THE KNOCKOUTS	Franke & The... (Millennium)
KROKUS	Hardware (Ariola)
JAMES TAYLOR	Dad Loves His Work (Columbia)
KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)
WILLIE NILE	Golden Down (Arista)
RAINBOW	Difficult To Cure (Polydor/Pg)
TOM JOHNSTON	Still Feels Good (WB)
HAWKS	Hawks (Columbia)
GARLAND JEFFREYS	Escape Artist (Epic)
GRATEFUL DEAD	Reckoning (Arista)
DAVE EDMUNDS	Twangin' (Swan Song)
SS JOHNNY & ASBURY...	Reach Up & Touch... (Mercury/Pg)
U2	Boy (Island)
COLD CHISEL	East (Elektra)

"Bet" "Day" "Do" "Don't"
"Air" "Missed" "Lines"
"Find" "Stranger" "Save" "Mary"
"Winning" "Changes" "Searchin'"
"Tom" "Limelight" "Red" "Camera"
"Waiting" "Thing" "Insider" "Road"
"Take" "Don't" "Tough" "Follow"
"Time" "Snowblind" "Nothing"
"Catch" "Stand" "Rita" Title
"Chance" Title "Train"
"Hold" "Girl" "Time" "Hittin'"
"Sister" "Let" "Disco" "Lucille"
Title "Child" "Balls" "Feel"
"Girl" "Jole" "Buick" "Daddy's"
"Dark" "Stroke" "Whadda" "Gone"
"Breakup" "Womankind" "Sheila"
"Message" "Talk" "Cuban"
"Heading" "Go" "Rockin'"
"Train" "Know" "Goodbye"
"Queen" "Between" "Town"
"Life" "Rivers" "Things" "Mind"
"Money" "What"
"Stay" "Nicole" "Home"
"Jesse's Girl"
"Turn" "Hot" "Lady" "Teenage"
"Music" "Life"
"Sweetheart" "Come" "Runner"
"Winning" "Bones"
"Stand" "Town" "Hard"
"Bette" "Draw" "Break"
Title "Boy" "Champs" "Shoulders"
"Surrender" "Release" "Spotlight"
"Madman" "Up" "Time"
"All Right"
"96" "R.O.C.K."
"Ripple" "Road" "Wolf"
"Night" "Singin'" "Talk" "Loser"
"Fever" "Trapped" "Anxious"
"Follow" "Boys" "Day"
"Baby" "Sun" "Standing"

WHO maintained their lead in total end (especially) hot reports for another week at the top. COLLINS held rock steady as hits increased. STARSHIP maintained while growing in hits. SANTANA climbed as hits increased. RUSH held their own. PETTY's album debuted very strongly, as a combination of early album adds and 116 reports of the single, most in upper rotations. REO inched back up. BONDS jumped, showing hot gains. SQUIER and PRETENDERS had a good week. WALSH debuted with a stunning number of adds out of the box. BLANK rose as SPRINGFIELD and FRANKE held their own. TAYLOR inched up. CARNES showed impressive rotational increases. NILE moved up. JOHNSTON debuted with strong reports in all rotations. EDMUNDS, SOUTHSIDE and CHISEL debuted. The albums listed in Significant Action came closest to charting, in the order listed.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in *italics* registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in *bold italic* type are also current singles.

New Entry →

MOST ADDED

1	JOE WALSH	5/8	5/1	4/24	4/17	4/10
	There Goes... (Asylum)	M-2	M-0	0/0	0/0	0/0
	"Illusion"	H-4	H-0			
2	DAVE EDMUNDS	71/80	19/16	0/0	0/0	0/0
	Twangin' (Swan Song)	M-9	M-2			
	"Saturday Night"	H-2	H-0			
3	TOM JOHNSTON	87/62	53/52	1/1	0/0	0/0
	Still Feels Good (WB)	M-28	M-0	M-0		
	"Madman"	H-7	H-1	H-0		
3	JIM STEINMAN	55/52	7/7	0/0	0/0	0/0
	Bad For Good (Epic)	M-2	M-0			
	"Dance"	H-1	H-0			
4	SPLIT ENZ	40/40	1/1	0/0	0/0	0/0
	Waits (A&M)	M-0	M-0			
	"Hard Act"	H-0	H-0			
5	LES DUDEK	30/30	3/3	0/0	0/0	0/0
	Gypsy Rids (Columbia)	M-0	M-0			
	"Deja Vu"	H-0	H-0			
6	TOM PETTY &...	32/28	1/0	1/1	0/0	0/0
	Hard... (Backstreet/MCA)	M-2	M-0	M-0		
	"The Waiting"	H-3	H-0	H-0		
7	BRAM TCHAIKOVSKY	24/24	0/0	0/0	0/0	0/0
	Funland (Arista)	M-0	M-0			
	"Shall We Dance"	H-0	H-0			
8	DAVID LINDLEY	29/18	22/22	0/0	0/0	0/0
	El Rayo-X (Asylum)	M-9	M-0			
	"Mercury Blues"	H-2	H-0			
9	WISHBONE ASH	13/13	0/0	0/0	0/0	0/0
	Number The Brave (MCA)	M-0	M-0			
	"Loaded"	H-0	H-0			
10	KIM CARNES & HATE...	85/12	57/26	24/19	0/0	0/0
	Mistaken... (EMI America)	M-28	M-14	M-2		
	"Bette Davis Eyes"	H-25	H-17	H-3		
10	ROGER TAYLOR	29/12	31/22	23/23	0/0	0/0
	Fun In Space (Elektra)	M-16	M-9	M-0		
	"Got Crazy"	H-2	H-0	H-0		
11	SS JOHNNY & JUKES...	51/10	53/32	24/24	0/0	0/0
	Reach Up... (Mercury/Pg)	M-29	M-13	M-0		
	"The Fever"	H-12	H-8	H-0		
11	PURE PRAIRIE LEAGUE	32/10	43/37	7/7	0/0	0/0
	Something... (Casablanca/Pg)	M-17	M-5	M-0		
	"Still Right"	H-6	H-1	H-0		
11	ZED	10/10	0/0	0/0	0/0	0/0
	Zed (Atlantic)	M-0	M-0			
	Title	H-0	H-0			

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	BILLY SQUIER	5/8	5/1	4/24	4/17	4/10
	Don't Say No (Capitol)	A-7	A-22	A-113	A-9	A-0
	"In The Dark"	H-33	H-24	H-1	H-0	
2	GREG KIHN BAND	118/73	117/82	110/84	102/70	88/52
	Rockinroll (Beserkley)	A-4	A-2	A-3	A-16	A-20
	"Breakup Song"	H-41	H-33	H-23	H-17	H-16
3	POINT BLANK	93/70	92/67	84/59	77/47	84/3
	American Excess (MCA)	A-4	A-7	A-11	A-22	A-81
	"Stay"	H-19	H-18	H-14	H-8	H-0
4	OZZY OSBOURNE	100/68	104/72	84/58	64/52	77/21
	Blizzard Of Oz (Jet)	A-2	A-7	A-7	A-21	A-51
	"Crazy Train"	H-29	H-25	H-19	H-11	H-6
5	KAMPUCHEA	130/82	144/55	132/49	130/51	130/8
	Various Artists (Atlantic)	A-1	A-2	A-5	A-14	A-114
	"Little Sister"	H-68	H-87	H-78	H-65	H-10
6	KROKUS	74/62	87/73	89/76	96/79	87/71
	Hardware (Ariola)	A-0	A-2	A-0	A-6	A-6
	"Winning Man"	H-12	H-12	H-13	H-10	H-10
6	JUDAS PRIEST	98/81	104/70	91/59	90/82	79/53
	Point Of Entry (Columbia)	A-2	A-3	A-3	A-9	A-12
	"Heading"	H-34	H-31	H-29	H-19	H-14
8	ROBIN TROWER	92/81	104/64	102/58	112/70	109/67
	B.L.T. (Chrysalis)	A-1	A-0	A-1	A-0	A-0
	"Into Money"	H-30	H-40	H-43	H-42	H-42
7	PRETENDERS	108/58	100/49	88/44	70/28	57/3
	Extended Play (Sire)	A-3	A-13	A-20	A-27	A-64
	"Message Of Love"	H-47	H-38	H-24	H-15	H-0
8	GARY U.S. BONDS	119/57	118/58	89/5	72/0	0/0
	Dedication (EMI America)	A-9	A-34	A-84	A-12	A-0
	"Little Girl"	H-53	H-28	H-0	H-0	H-0
8	PAT TRAVERS	78/57	91/65	100/72	95/61	89/58
	Radio Active (Polydor/Pg)	A-0	A-1	A-1	A-7	A-2
	"New Age Music"	H-21	H-25	H-27	H-27	H-19
9	WILLIE NILE	72/52	68/42	60/32	61/21	33/0
	Golden Down (Arista)	A-7	A-13	A-19	A-26	A-33
	Title	H-12	H-11	H-9	H-6	H-0
10	RICK SPRINGFIELD	78/47	84/48	74/49	67/43	62/44
	Working Class Dog (RCA)	A-8	A-11	A-4	A-8	A-4
	"Jesse's Girl"	H-23	H-25	H-21	H-18	H-14
11	APRIL WINE	97/46	109/40	122/38	127/35	126/35
	Nature Of The... (Capitol)	A-0	A-0	A-0	A-0	A-1
	"Gypsy Queen"	H-50	H-69	H-84	H-82	H-82
11	FRANKE & KNOCKOUTS	74/46	79/51	77/54	72/49	69/47
	Franke &... (Millennium)	A-2	A-3	A-3	A-7	A-11
	"Sweetheart"	H-28	H-26	H-20	H-18	H-11
11	RAINBOW	60/46	70/50	85/44	90/71	86/79
	Difficult... (Polydor/Pg)	A-0	A-1	A-1	A-0	A-0
	"I Surrender"	H-14	H-18	H-20	H-18	H-17

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

1	WHO	5/8	5/1	4/24	4/17	4/10
	Face Dances (WB)	168/160	169/161	161/158	168/160	163/152
	"You Better You Bet"	A-0	A-0	A-3	A-1	A-1
	"Air Tonight"	M-8	M-8	M-4	M-3	M-8
2	PHIL COLLINS	155/129	164/126	152/108	155/105	144/87
	Face Value (Atlantic)	A-0	A-2	A-1	A-8	A-4
	"Air Tonight"	M-28	M-37	M-43	M-44	M-63
3	JEFFERSON STARSHIP	163/124	163/120	139/91	140/23	47/3
	Modern... (RCA/Grunt)	A-1	A-2	A-9	A-96	A-34
	"Find Your Way Back"	M-27	M-31	M-38	M-18	M-10
4	RUSH	129/112	143/120	140/116	141/118	139/110
	Moving... (Mercury/Pg)	A-0	A-0	A-0	A-0	A-1
	"Tom Sawyer"	M-16	M-23	M-25	M-23	M-29
5	STYX	124/107	143/128	138/130	145/132	145/130
	Paradise Theater (A&M)	A-0	A-0	A-0	A-0	A-0
	"Too Much Time"	M-16	M-16	M-8	M-13	M-16
6	SANTANA	162/108	165/95	139/75	136/61	123/78
	Zebop! (Columbia)	A-1	A-5	A-8	A-12	A-80
	"Winning"	M-46	M-46	M-58	M-63	M-25
7	REO SPEEDWAGON	123/100	137/115	131/113	137/126	140/123
	Hi Infidelity (Epic)	A-0	A-0	A-0	A-0	A-0
	"Take It On The Run"	M-22	M-22	M-18	M-11	M-17
7	ERIC CLAPTON	135/100	157/127	154/138	168/142	155/139
	Another Ticket (RSO)	A-0	A-1	A-0	A-0	A-0
	"Catch Me If You Can"	M-34	M-23	M-18	M-17	M-16
8	STEVE WINWOOD	131/98	144/112	136/111	144/126	151/135
	Arc Of A Diver (Island)	A-0	A-1	A-0	A-1	A-2
	"Chance"	M-33	M-31	M-25	M-23	M-14
9	.38 SPECIAL	123/87	133/96	127/95	122/86	131/95
	Wild-Eyed... (A&M)	A-1	A-0	A-1	A-0	A-1
	"Hold On Loosely"	M-34	M-37	M-31	M-38	M-35
10	AC/DC	106/78	109/78	100/61	82/49	94/4
	Dirty Deeds... (Atlantic)	A-2	A-0	A-7	A-9	A-66
	Title	M-25	M-31	M-32	M-34	M-4
11	KAMPUCHEA	130/88	144/87	132/78	130/65	130/70
	Various Artists (Atlantic)	A-1	A-2	A-5	A-14	A-114
	"Little Sister"	M-82</				

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

JOE WALSH
"There Goes The..." (Asylum)
"Life" "Rivers" "Things" "Mind" 88% of our reporters on it. Total album reports: 148. A-142, M-2, H-4. Debuted this week at number 21.



TOM JOHNSTON
Still Feels Good (WB)
"Madman" "Up" "Time" "Desperado" 61% of our reporters on it. Total album reports: 87. A-62, M-28, H-7. Debuted this week at number 33.

Significant Action

- JIM STEINMAN**... Bad For Good (Epic)
"Dance" "Dreams" Total: 65. A-52, M-2, H-1
- DREGS**... Unsung Heroes (Arista)
"Cruise" "Kat" Total: 48. A-3, M-20, H-10, J-13
- HUMBLE PIE**... Go For The Throat (Atco)
"Shook" "Teenage" Total: 44. A-3, M-33, H-1
- DAVID SANBORN**... Voyageur (WB)
"Goodbye" "Wake" Total: 42. A-3, M-7, H-1, J-28
- SHERBS**... The Skill (Atco)
"Skill" "Turning" Total: 40. A-0, M-28, H-12
- SPLIT ENZ**... Walata (A&M)
"History" "Act" Total: 40. A-0, M-0, H-0
- JOURNEY**... Captured (Columbia)
"Party's" "Wheel" Total: 38. A-0, M-25, H-13
- GINO VANNELLI**... Night Walker (Arista)
"Seek" "Living" Total: 37. A-0, M-18, H-19
- ADAM AND THE ANTS**... Kings Of The Wild Frontier (Epic)
"Antmusic" Total: 34. A-5, M-20, H-9
- ROLLING STONES**... Sucking In The 70's (Rolling Stones)
"Dancer" "Whip" Total: 34. A-0, M-22, H-12

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

- DREGS**... Unsung Heroes (Arista)
"Cruise" "Kat"
- DAVID SANBORN**... Voyageur (WB)
"Goodbye" "Wake" "Run"
- JEFF LORBER FUSION**... Galaxian (Arista)
"Mountain" "Lady" Title
- GROVER WASHINGTON JR.**... Winelight (Elektra)
"Flow" "Two"
- LEE RITENOUR**... "Rit" (Elektra)
"Good Question"
- S. CLARKE/G. DUKE**... Clarke/Duke Project (Epic)
"Wild Dog"
- DAVE GRUSIN**... Mountain Dance (GRP/Arista)
"Friends" Title "Rag"
- WAYNE JOHNSON**... Arrowhead (Inner City)
Title "Sanctuary" "Mole"
- ALLEN VIZZUTI**... Allen Vizzuti (MCA)
Various Cuts
- DAN SIEGEL**... The Hot Shot (Inner City)
Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQWK FM Albany
518-482-5555

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

98Rock Baltimore
301-889-0098

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

MOST ADDED

JOE WALSH
There Goes... (Asylum) 30/30

JIM STEINMAN
Bad For Good (Epic) 23/21

DAVE EDMUNDS
Twangin' (Swan Song) 20/17

SPLIT ENZ
Walata (A&M) 13/13

LES DUDEK
Gypsy Ride (Columbia) 11/11

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

GREG KINN BAND
Rock/Inroll (Baserkley) 30/21

PAT TRAVERS
Radio Active (Poly/Pg) 26/21

BILLY SQUIER
Don't Say No (Capitol) 28/19

JUDAS PRIEST
Point Of... (Columbia) 27/19

WILLIE NILE
Golden Down (Arista) 24/17

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

WHO
Face Dances (WB) 38/38

PHIL COLLINS
Face Value (Atlantic) 37/35

JEFFERSON STARSHIP
Modern Times (RCA) 34/30

RUSH
Moving Pictures (Merq/PG) 32/30

STYX
Paradise Theater (A&M) 30/28

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

104 WQWK FM Albany
518-785-9800

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WMAI Binghamton
807-772-8850

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

104.7 FM WBCZ Boston
817-268-1111

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WECM Claremont
803-542-7735

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WHCN 102.9 Hartford
203-247-1060

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

104 WQWK FM Albany
518-785-9800

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WMAI Binghamton
807-772-8850

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

104.7 FM WBCZ Boston
817-268-1111

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WECM Claremont
803-542-7735

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WHCN 102.9 Hartford
203-247-1060

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WZZO Allentown
215-694-0511

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WMAI Binghamton
807-772-8850

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

97Rock Buffalo
716-881-4555

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WCCC Hartford
203-549-3456

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

WBLM 100 Lewiston-Portland
207-783-2065

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

Long Island
516-727-1570

Added: JIM STEINMAN (Epic) "Dance" "Dreams" (WB) "Cruise" "Kat" (WB) "Run" (WB) "Goodbye" "Wake" (WB) "Mountain" "Lady" (Arista) "Flow" "Two" (Elektra) "Rit" (Elektra) "Good Question" (Epic) "Wild Dog" (GRP/Arista) "Friends" Title "Rag" (Inner City) "Sanctuary" "Mole" (MCA) Various Cuts (Inner City) "The Hot Shot" (Inner City) Title

MIDWEST

MOST ADDED

- JOE WALSH**
There Goes... (Asylum) 43/41
- JIM STEINMAN**
Bad For Good (Epic) 16/16
- DAVE EDMUNDS**
Twangin' (Swan Song) 17/14
- TOM JOHNSTON**
Still Feels Good (WB) 21/13
- LES DUDEK**
Gypsy Ride (Columbia) 7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who added it this week.

MEDIUM

- OZZY OSBOURNE**
Blizzard of Oz (J&J) 31/23
- BILLY SQUIER**
Don't Say No (Capitol) 31/22
- PRETENDERS**
Extended Play (Sire) 30/20
- POINT BLANK**
American Excess (MCA) 28/20
- ROBIN TROWER**
B.L.T. (Chrysalis) 24/18

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- WHO**
Face Dances (WB) 44/43
- PHIL COLLINS**
Face Value (Atlantic) 44/39
- JEFFERSON STARSHIP**
Modern Times (RCA) 43/37
- STYX**
Paradise Theater (A&M) 34/30
- RUBEN**
Moving Pictures (MCA/PG) 33/28

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Appleton

414-734-9228

PD: W. H. SHAFER
RD: MARK COLLIER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Cleveland

216-781-9087

PD: JOHN GORMAN
RD: RIG LEO

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Detroit

313-883-1800

PD: JOHN LARSON
RD: JOE UBIEL

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Ft. Wayne

219-484-0580

PD: RICH WEST
RD: PAUL HARRIS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Lansing

517-393-1320

PD: FRANK SMITH
RD: JIM PRESTON

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Bloomington

812-332-9292

PD: JOHN SURETT
RD: CRAIG KELIN

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Cleveland

218-391-1260

PD: PHIL DEMARNE
RD: MARTY TOSOL

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Detroit

313-444-1010

PD: TON DENNER
RD: TAMM BENDER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Gillette

307-682-5101

PD: WIRE BERRY
RD: JIM BERRY

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Lafayette

317-448-1588

PD: STUART NEASE
RD: BOB HARRIS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Chicago

312-440-5270

PD: W. F. FLOID
RD: TIM DANIELS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Columbus

614-224-1271

PD: STEVE RUMER
RD: TIM SMITH

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Duluth

218-728-6421

PD: JONATHAN HANLEY
RD: JEFF CURRY

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Grand Rapids

616-456-5461

PD: DAVE LOGAN
RD: TOM GATES

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Lincoln

402-476-8565

PD: BRUCE WHEELER
RD: TOM BARRER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Chicago

312-828-9191

PD: TOM TELDER
RD: DAVE BEYSON

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Dayton

513-224-1501

PD: MICHAEL MCCONELL
RD: JIM HIBERT

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Evansville

812-477-8811

PD: DAVE LYONS
RD: JOHN MCKAY

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Kansas City

816-753-4567

PD: DICK WILSON
RD: JOE MCCABE

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Madison

608-274-9450

PD: DAVE BRIN
RD: MIKE HATES

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Chicago

312-777-1700

PD: W. H. SHAFER
RD: MARK COLLIER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

DeKalb

815-756-9250

PD: WARD HOLMES

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Fargo

218-236-7900

PD: SWAN WATERS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Kansas City

816-531-3400

PD: DICK WILSON
RD: JOE MCCABE

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Madison

608-249-9277

PD: SEAN SCOTT
RD: PAUL PHILLIPS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Chicago

312-777-1700

PD: W. H. SHAFER
RD: MARK COLLIER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

DeKalb

815-756-9250

PD: WARD HOLMES

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Fargo

218-236-7900

PD: SWAN WATERS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Kansas City

816-531-3400

PD: DICK WILSON
RD: JOE MCCABE

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Madison

608-249-9277

PD: SEAN SCOTT
RD: PAUL PHILLIPS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Cincinnati

513-871-8500

PD: CURT GARY

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Detroit

313-398-1100

PD: GARY LUNDLOP
RD: STEVE KOSTAN

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Filint

313-744-1570

PD: TIM SIEGRIST
RD: WARD MILER

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Kansas City

816-531-3400

PD: DICK WILSON
RD: JOE MCCABE

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

Milwaukee

414-276-2040

PD: WRENT ALBERTS
RD: WRENT ALBERTS

Added:
JOE WALSH (Asylum)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)
TOM JOHNSTON (Sire)
JIM STEINMAN (Epic)
DAVE EDMUNDS (Swan Song)

MIDWEST

WLPX 97 fm Milwaukee 414-342-1111

KPHL Muscatine 319-263-2512

101 Minneapolis 812-739-4000

101 Minneapolis 812-739-4000

KQ92 Minneapolis 612-845-5601

92.9 Oklahoma City 405-831-8881

92.9 Oklahoma City 405-528-5543

7.9 Omaha 402-592-5300

Y95 Rockford 815-877-3075

Winn95 Saginaw 517-892-0528

92.9 Sioux Falls 605-339-1520

92.9 Sioux Falls 605-339-1520

WAVE 95 St. Louis 314-842-1111

WWWK St. Louis 314-644-1380

92.9 Terre Haute 812-238-2557

92.9 Terre Haute 812-238-2557

FM 104 Toledo 419-248-3377

WXEZ Toledo 419-255-1470

T-95 Wichita 316-722-8123

92 CITI FM Winnipeg 204-775-0371

MIDWEST

KRKN Anchorage 907-277-2655

KRKN Anchorage 907-277-2655

KSN Aspen 303-926-5770

94ROCK Albuquerque 505-766-5400

94ROCK Albuquerque 505-766-5400

KFAG Albuquerque 505-265-8811

KEZY 92.9 Anaheim 714-776-3696

98 Bakerfield 805-832-1410

98 Bakerfield 805-832-1410

Q101 Boise 208-344-6363

MOST ADDED

NBCO Boulder 303-444-5000

KFM Chico 918-343-8461

KFM Chico 918-343-8461

MEDIUM

41LO94 Colorado Springs 303-634-4696

KATY Denver 303-789-8600

106 KBPI Denver 303-938-2313

THE HOTTEST

K97 Edmonton 403-428-8597

Eugene 503-484-4304

Eugene 503-484-4304

WCS
Fort Collins
303-871-1232

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

98 Rock
Honolulu
808-524-7100

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KENO
Las Vegas
702-876-1460

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

107.1 KMAC
Long Beach
213-437-0366

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KMET 94.7
Los Angeles
213-464-5638

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

Los Angeles
213-469-1212

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

Los Angeles
213-467-1224

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KLOS 95.5
Los Angeles
213-693-3111

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

Missoula
408-728-5000

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KROQ
Pasadena
213-576-0830

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KDKB
Phoenix
602-833-8888

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
8:00 PM
9:00 PM
10:00 PM
11:00 PM
12:00 AM

KUPD
Phoenix
602-838-3062

10:00 AM
11:00 AM
12:00 PM
1:00 PM
2:00 PM
3:00 PM
4:00 PM
5:00 PM
6:00 PM
7:00 PM
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KGO 92.5
Portland
503-655-9181

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Portland
503-228-5000

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Reno
703-370-8281

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KROY 97.9
Sacramento
916-441-4800

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KROQ 108.1
Sacramento
916-440-4905

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22.7
Salt Lake City
801-476-3030

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KCAL 96.7
San Bernardino
911-972-5020

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KGB-FM 101.5
San Diego
714-292-1360

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FM 106
San Diego
714-565-8008

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KOME
San Jose
408-248-8811

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KGO
San Jose
408-288-6400

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KRTH
San Rafael
415-456-1610

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KTMS-FM 97.1
Santa Barbara
805-963-1975

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Santa Barbara
805-963-1601

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Santa Rosa
707-544-5873

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San Francisco
415-391-9400

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KXFM 93
Santa Maria
805-922-7186

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Rock 107.1
Seattle
206-824-4304

10:00 AM
11:00 AM
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97.1 KZAM
Seattle
206-404-1640

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92.9 KZOK
Seattle
206-273-3911

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92.9 KREM-FM
Spokane
509-448-2000

10:00 AM
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KWFM
Tucson
602-824-5588

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Tucson
602-822-8711

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Vancouver
604-684-7221

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**Jim
Duncan**

News Notes

Sorry to have to miss the CMA board meeting in London. "The Country Top 20" television specials have kept me busy on this continent. I plan to be active in the next meetings in Denver July 14-16. For you long-range planners, it was announced at the London meetings that the "CMA Awards Show" will be on Monday October 12, with the annual convention to follow that week . . . Speaking of awards, hats off to the Academy of Country Music on its best show ever, held last week here in Los Angeles. I think it was the first awards show involving Country music where every one of my favorites won an award. The show's production was something the ACM can be very proud of . . . Elsewhere, Bucks Braun was upped from PD to VP/Operations at WHOO/Orlando. I've been following Bucks since his days at WINN/Louisville . . . Ron Dennington from KGVO/Missoula, MT was given the PD job at KGEM/Boise, ID . . . Philip Spivey, new owner/GM of KBBB & Q104/Borger, TX, has promoted Ray Milton to OD and announces Wyatt Thompson has joined KBBB as News and Sports Director . . . Tom Jordan has been upped to PD at WMBH/Joplin, MO. Fred Anderson has joined the station from KGLC/Miami to do all nights . . . After five years with KFTN/Provo, UT, Chris McQuire has stepped down now that the station has new owners. Over the years Chris has been everything from MD to GM at KFTN. He is available: (801) 377-8407 . . . No word on the new PD at WMAQ/Chicago. There is much speculation that WDAF/Kansas City PD Moon Mullins might join his former GM Dave Martin, who just went to WMAQ as GM (R&R 5-1) . . . Oops: Kris McKay has been promoted to MD and not PD at KEEN/San Jose. Jay Albright is still PD. Jay and Kris are married to each other, and I hope my erroneous report did not cause any marital strife . . . Tim Byrd, formerly MD and air personality at WHK/Cleveland, is now doing afternoons at New York's WKHK-FM. Former WHN personality Steve Warren is on 6-10pm and PD Bill Ford has named Robin Shine to the late nighter . . . Ron Tompkins returns to Denver in morning drive at KLAQ . . . Scott Miller, former PD of WOBL-AM/Oberlin, is now doing middays on WWVA/Wheeling. Miller received a bit of notoriety in 1979 when he was tied and kept isolated for three hours a day as a self-imposed symbolic vigil calling attention to the plight of the 50 Americans being held hostage in Iran . . . WJJD/Chicago PD John David Spangler says he needs "the world's best morning man." Tapes to him at 180 N. Michigan Ave., Chicago, IL 60601 . . . Joe Patrick at WNOE-AM/New Orleans is looking for some creative people, (504) 529-1213 . . . Harry Newman, afternoon personality on KLAC/Los Angeles, is probably the most-heard voice in Country music radio. Besides KLAC, he is heard via Armed Forces Radio and on Eastern Airlines audio music services. Now Harry is also featured on the country music channel for President Reagan's plane, "Air Force One" . . . WFMS-FM/Indianapolis has a new address and phone number: 8120 Knue Road, Indianapolis, IN 46250, (317) 842-9550 . . . So what's NEWS with you?



PLYWOOD PRESENTATION — During an audit of album sales, Mercury Records found that Lester "Roadhog" Moran and the Cadillac Cowboys' first (and last) album "Alive at the Johnny Mack Brown High School" had reached sales of 1250, making it eligible for "plywood certification." The group (bearing a strange resemblance to the Statler Brothers) is seen with Jerry Kennedy, VP/IA&R of Mercury Records, and Frank Leffel, National Country Promotion Manager, during the recent burrito and beer presentation ceremony.

Country

CONTESTS, CONCERTS, CONVERSATIONS . . .

Good Reflection On Radio

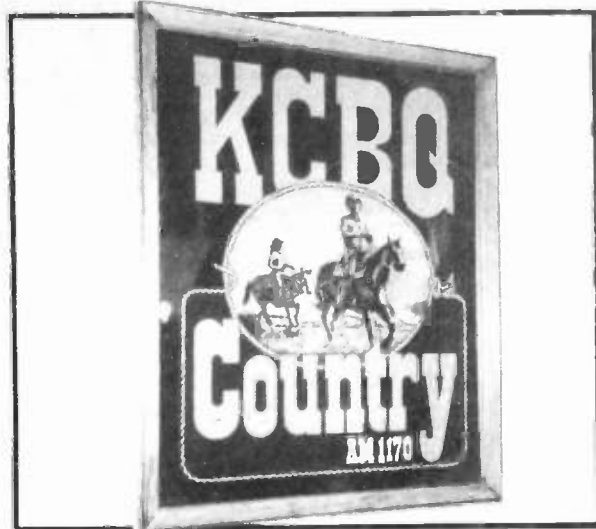
KCBQ/San Diego PD Bob McKay tells us about the station's idea of decorator mirrors. A picture of the mirror is shown here. The inlaid cowboy on horseback is an off-orange, the call letters are bright orange, and where "Country" is printed the color is deep brown. The mirrors are being distributed to local country clubs and saloons. McKay says the station has noticed an increased number of drunk listeners . . . Did I ever tell you that I tried to write a country drinking song? No luck. I couldn't make it past the first two bars . . . (Hiccup!) . . . Now to healthier things like the KLIF/Dallas run "For The Health Of It." More than 1200 area joggers took part in this year's 10-kilometer race held for the benefit of the St. Paul Hospital in



Dallas. The KLIF mobile vehicle and the start of the race is pictured here . . . Another good sport, Jim Healy, Sports Director of KLAC/Los Angeles, has been cast in Sylvester Stallone's "Rocky III." He'll appear as a ringside television commentator, which should come naturally since he does many local boxing matches on area television and cable stations . . . WHK/Cleveland morning personality Gary Dee will be the first to be seen in a local news special series called "On The Radio." The program will show Dee at work and explain why he is the top-rated jock in Cleveland . . . Jim Tice, PD of WCOS-FM/Columbia, SC, is doing a simulcast with the new television series "Country Top 20," hosted by Dennis Weaver and based on the R&R Country charts. WCOS-FM is doing the simulcast in conjunction with the local TV affiliate . . . WIXL-FM/Newton, NJ PD George Conrad takes a few moments to get to know



Playboy Bunny Leanne during the recent 13th annual radiothon to raise funds for the American Cancer Socie-



ty. The live broadcast was held at the nearby Playboy Resort and Country Club . . . WKCQ-FM/Saginaw, MI presented the Statler Brothers and Brenda Lee in concert. The station did interviews with the performers for the station . . . WWVA/Wheeling all-nighter Buddy Ray moved his show to Boston for the three-day ninth annual New England Truck Show . . . Billie Jo Spears just did one of the Friday night shows put on by WNYR/Rochester, NY with the local club, Auction House. Freddie Hart is being brought in this week at the club. Jerry Lee Lewis will be riding on the WNYR float in the Lilac parade May 16, put on by WNYR and the city of Rochester. Lewis is the grand marshal . . . WIBR/Baton Rouge is reporting good response to its "Good Old Boy" contest. Workers enter their bosses', partners', or co-workers' names in the contest. Daily winners get a case of beer, a Country album, a WIBR ball cap, and other goodies . . . On Willie Nelson's recent birthday, April 30, KYTE/Portland held a birthday party at a local truck stop. Entertainment was provided by Jim Rose and the 97 Country Band. There was also a special guest for the party. No it wasn't Willie, but instead his mother was flown in by the station, which set up media interviews for the local press and television stations . . . By the way, KMAK/Fresno tells us it has already sold out the



Willie concert this summer, June 26 . . . Pictured here is KACT/Andrews, TX PD Jimmy Spiegeler with Dallas Cowboy backup quarterback Glen Carano. Spiegeler did an interview with the footballer prior to his speaking engagement at the annual Andrews Boys Club banquet . . . You might say WEEP/Pittsburgh is a station on the move. (Then again, maybe you wouldn't. But then who am I to tell YOU what to say?) Anyway, recently WEEP held its "Family of Feet" walk in the March of Dimes walkathon. The station distributed 10,000 balloons and presented the Corbin-Hanner Band at the halfway point of the walk. WEEP also had its personalities take part in a square-skate-dancing night to raise money for Muscular Dystrophy charity. PD Barry Mardit says the jocks skated with WEEP pillows attached to their bottoms . . . Well, that brings us to the bottom . . . Send us your station news and pictures . . . Cheers . . .



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARBARA MANDRELL

I Was Country When Country Wasn't Cool (MCA)

On 78% of reporting stations. National Summary: Up 9, Same 26, Down 0, Debuts 29, Adds 21. R&R Chart: 49-43.

TOMPALL & GLASER BROTHERS

Lovin' Her Was Easier... (Elektra)

On 71% of reporting stations. National Summary: Up 9, Same 20, Down 0, Debuts 22, Adds 28. R&R Chart: Debut 45.

Most Added:

- TOMPALL & GLASER BROTHERS
Lovin' Her Was Easier... (Elektra)
- BARBARA MANDRELL
I Was Country When Country... (MCA)
- DON KING
I Still Miss Someone (Epic)
- JIM ED BROWN & HELEN CORNELIUS
Don't Bother To Knock (RCA)
- MUNDO EARWOOD
Angela (Excelator)
- GEORGE STRAIT
Unwound (MCA)
- SUE POWELL
Midnite Flyer (RCA)

Hottest:

- OAK RIDGE BOYS
Elvira (MCA)
- T.G. SHEPPARD
I Loved 'Em Every One (WB/Curb)
- RONNIE MILSAP
Am I Losing You (RCA)
- ROSANNE CASH
Seven Year Ache (Columbia)
- DOLLY PARTON
But You Know I Love You (RCA)
- DOTTIE WEST
What Are We Doin' In Love (Liberty)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicates one of this week's "most added" new songs.

- RANDY BARLOW "Love Dies Hard" (Paid) 59/9**
National Summary: Up 18, Same 16, Down 0, Debuts 14, Adds 9, WSLR, WHK, WITL-FM, KICD-FM, WTHI, KLAC, KSON-AM-FM, WMZQ-FM, KIXZ, WTBO 42-38, KUZZ 40-33, KWJJ 60-44, WKXA 4-28, KVET 4-31, KKYX 44-33, R&R Chart: Debut 49.
- TANYA TUCKER "Love Knows We Tried" (MCA) 55/14**
National Summary: Up 18, Same 12, Down 0, Debuts 13, Adds 14, WNRB, KBMR, WXCL, WHBF, WKCO-FM, KFEQ, WTHI, KKAL, KLAC, KYTE, KCKC, WNYR, WBOC-FM, WBAM, WVAM 60-38, WQIK-FM 47-38, R&R Chart: Debut 60.
- DAVE ROWLAND & SUGAR "Fool By Your Side" (Elektra) 52/18**
National Summary: Up 9, Same 18, Down 0, Debuts 12, Adds 18 including KRRV, WBAP, WBAM, WQYK-FM, WHK, WDAF, WTBO, WXCL, KUUY, KEED, KBOP, WSEN, KWMT 48-38, WBGW-FM 48-37, WIXL-FM 48-24.
- JOHNNY LEE "Rode Hard And Put Up Wet" (Full Moon/Epic) 52/8**
National Summary: Up 21, Same 19, Down 0, Debuts 6, Adds 8, KWJJ, KTOM, KBOP, WBOC-FM, WKKN, WTHI, KKAL 43-38, KUZZ 30-24, WIXL-FM 47-38, WQAM 38-24, KRMD-AM-FM 37-30, WDAF 22-18, WMUS-AM-FM 4-32, KFEQ 20-15.
- B.J. THOMAS "Some Love Songs Never Die" (MCA) 50/10**
National Summary: Up 18, Same 9, Down 1, Debuts 11, Adds 10, WOKQ, WNYR, WBAX, KRMD-AM-FM, WJEZ-FM, WUBE-FM, WHBF, KLAC, KCKC, KEEN, WVAM 47-38, KVET 48-37, WBHP 48-41, WIRE 18-12, K888 47-40.
- TOM JONES "Darlin'" (Mercury/PolyGram) 49/7**
National Summary: Up 18, Same 11, Down 0, Debuts 12, Adds 7, WBAP, WQIK-FM, WWOD, WSUN, WKLM, WQEE, WTHI, WMC-AM 11-4, WLWI-FM 28-18, WIRK-FM 28-21, WJEZ-FM 32-24, WHK 13-8, WFMS-FM 4-28, KUUY 38-32, WKXA 27-22.
- BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 47/11**
National Summary: Up 18, Same 12, Down 0, Debuts 8, Adds 11, WBLR, KBMR, WJEZ-FM, WKMF, KICD-FM, WIL-AM-FM, KOKE-FM, WBOC-FM, WMC-AM, WSM, KRMD-AM-FM, KFTN 37-27, WBGW-FM 48-38, WSIX-FM 10-4.
- JIM ED BROWN & HELEN CORNELIUS "Don't Bother To Knock" (RCA) 45/18**
National Summary: Up 1, Same 15, Down 0, Debuts 11, Adds 18 including WCOB-FM, KHEY, WSM, WIRK-FM, WSLR, WSAI, WFMS-FM, WKCO-FM, KMPS-AM-FM, WIXY, WYII, WWCS-FM 4-30. On: WCXI, KNIX-FM, KFTN.
- SONNY CURTIS "Good Ol' Girl" (Elektra) 45/15**
National Summary: Up 9, Same 18, Down 0, Debuts 2, Adds 15, WBLR, WSAI, WUBE-FM, WAXX, WXCL, WHBF, KVOC, KEED, KMAK, KFTN, KOKE-FM, WBOC-FM, WQIK-FM, WHOO, WIRK-FM, WIXL-FM 25-7, KVET 60-38.
- FREDDIE HART "You're Crazy Man" (Sunbird) 43/9**
National Summary: Up 12, Same 17, Down 1, Debuts 4, Adds 9, WNYR, KVET, WQYK-FM, WMNI, KFGO, WITL-FM, WHBF, KRDR, KSON-AM-FM, KHEY 41-38, KWMT 48-38, KUUY 44-38, K888 43-37.

Others Getting Significant Action

- WAYNE KEMP "Your Wife Is Cheatin' On Us Again" (Mercury/PolyGram) 38/5**
National Summary: Up 17, Same 8, Down 0, Debuts 8, Adds 5, WNRB, KBMR, WXCL, WCAW, WBAM, K888 48-38, KBOP 48-40, KENR 13-10, KIKK-FM 18-14, KKYX 34-27.
- JOHNNY RUSSELL "Here's To The Horses" (Mercury/PolyGram) 33/7**
National Summary: Up 18, Same 8, Down 0, Debuts 2, Adds 7, WNRB, KBMR, KFGO, WFMS-FM, KICD-FM, WIL-AM-FM, KVET, WVAM 40-30, WIXL-FM 17-4, WBAM 33-28.
- RICH LANDERS "Friday Night Feeling" (Ovation) 32/2**
National Summary: Up 18, Same 7, Down 0, Debuts 7, Adds 2, WYII, KWMT, KOKE-FM 48-40, KVET 41-29, WGTO 42-38, KKYX 32-28, WAXX 38-34, WITL-FM 40-33, K888 38-34, KMPS-AM-FM 4-28.
- RICKY SKAGGS "Don't Get Above Your Raisin'" (Epic) 31/10**
National Summary: Up 5, Same 11, Down 0, Debuts 5, Adds 10, KLRA, KYXX, WHOO, KRMD-AM-FM, WQYK-FM, WNRB, WTBO, KWJJ, WBGW-FM, WWVA, WMNI 35-28.
- ROGER BOWLING "A Little Bit Of Heaven" (Mercury/PolyGram) 31/7**
National Summary: Up 14, Same 7, Down 0, Debuts 3, Adds 7, KVOC, KYTE, KVET, WKLM, KFGO, KWMT, WHRF, WIXL-FM 28-11, WSIX-FM 48-38, WTBO 48-37.
- TERRY GREGORY "Just Like Me" (Handshake) 29/10**
National Summary: Up 3, Same 14, Down 0, Debuts 2, Adds 10, KOKE-FM, KHEY, WESC-AM-FM, KIKK-FM, KKYX, WIRK-FM, WAXX, WKMF, KICD-FM, KRDR, KBOP 25-18.
- JUDY BAILEY "Slow Country Dancing" (Columbia) 27/10**
National Summary: Up 9, Same 8, Down 0, Debuts 2, Adds 10, KVET, WESC-AM-FM, KYXX, KKYX, WQYK-FM, WNRB, WSAI, WXCL, K888, WBGW-FM, WSIX-FM 41-31, WIXL-FM 45-21.
- EDGEL GROVES "Footprints In The Sand" (Silver Star) 25/5**
National Summary: Up 7, Same 7, Down 1, Debuts 5, Adds 5, WNYR, WLWI-FM, WQEE, WITL-FM, KFEQ, WHN 4-20, WEEP 8-1, WWVA 7-1, WHK 17-13, WFMS-FM 27-17, WXCL 22-14, WIL-AM-FM 4-14, KEED 44-24.
- MUNDO EARWOOD "Angela" (Excelator) 24/18**
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 18 including KRDR, KNIX-FM, KFTN, WWCS-FM, WYII, WESC-AM-FM, WSIX-FM, KYXX, KFEQ, KVOO.
- GEORGE STRAIT "Unwound" (MCA) 22/18**
National Summary: Up 0, Same 1, Down 0, Debuts 3, Adds 18 including KOKE-FM, KIKK-FM, WIRK-FM, WCXI, WTBO, KFEQ, KUUY, KYTE, WVAM, WWVA.
- CHARLIE RICH "You Made It Beautiful" (Epic) 22/14**
National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 14 including K888, KNIX-FM, KCKC, KEEN, WGNA-FM, KRRV,

Radio & Records NATIONAL AIRPLAY/50

May 8, 1981

THREE WEEKS	TWO WEEKS	LAST WEEK	
4	2	1	1 T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
11	8	3	2 RONNIE MILSAP/Am I Losing You (RCA)
21	13	8	3 OAK RIDGE BOYS/Elvira (MCA)
7	3	2	4 CHARLEY PRIDE/Roll On Mississippi (RCA)
9	7	6	5 ROSANNE CASH/Seven Year Ache (Columbia)
15	10	9	6 MOE & JOE/Hey Joe, Hey Moe (Columbia)
27	22	14	7 JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)
18	12	10	8 JANIE FRICKE/Pride (Columbia)
23	17	13	9 RAZZY BAILEY/Friends (RCA)
34	30	19	10 DOLLY PARTON/But You Know I Love You (RCA)
2	1	4	11 DON WILLIAMS/Falling Again (MCA)
36	29	18	12 DOTTIE WEST/What Are We Doin' In Love (Liberty)
32	27	17	13 MEL TILLIS/A Million Old Goodbyes (Elektra)
30	25	18	14 MEL McDANIEL/Louisiane Saturday Night (Capitol)
8	4	5	15 EMMYLOU HARRIS/Mister Sandman (WB)
29	21	20	16 TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic)
37	34	23	17 ANNE MURRAY/Blessed Are The Believers (Capitol)
38	31	24	18 JOHNNY CASH/The Baron (Columbia)
5	5	7	19 MAC DAVIS/Hooked On Music (Casablanca/PolyGram)
39	33	27	20 GAIL DAVIES/It's A Lovely, Lovely World (WB)
26	23	21	21 REBA McENTIRE/I Don't Think Love Ought... (Mercury/PolyGram)
12	11	12	22 CONWAY TWITTY/Rest Your Love On Me (MCA)
18	18	15	23 LEON EVERETTE/If I Keep Going Crazy (RCA)
41	38	31	24 LACY J. DALTON/Whisper (Columbia)
28	28	25	25 GENE WATSON/Between This Time And The Next Time (MCA)
40	38	35	26 STEVE WARINER/By Now (RCA)
1	8	11	27 MICKEY GILLEY/A Heedeche Tomorrow... (Epic)
33	32	28	28 SAMMI SMITH/Cheatin's A 2-Way Street (Sound Factory)
17	15	22	29 JUICE NEWTON/Angel Of The Morning (Capitol)
44	39	32	30 KENDALLS/Heart Of The Matter (Ovation)
49	48	39	31 ED BRUCE/Evil Angel (MCA)
-	40	37	32 WILLIE NELSON/Mone Lisa (Columbia)
48	41	38	33 EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
-	45	41	34 CHARLY McCLAIN/Surround Me With Love (Epic)
-	49	44	35 ELVIS PRESLEY/Lovin' Arms (RCA)
-	50	45	36 JOHNNY RODRIGUEZ/I Want You Tonight (Epic)
-	48	43	37 BILLY SWAN/Do I Have To Draw A Picture (Epic)
3	9	28	38 ALABAMA/Old Flame (RCA)
-	-	48	39 MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)
28	24	29	40 BOBBY GOLDSBORO/Alice Doesn't Love Here... (Curb/CBS)
-	-	47	41 SYLVIA/The Matador (RCA)
46	42	40	42 J. PAYCHECK & M. HAGGARD/I Can't Hold Myself In Line (Epic)
-	-	49	43 BARBARA MANDRELL/I Was Country When Country... (MCA)
14	18	33	44 DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB)
-	-	45	45 TOMPALL & GLASER BROTHERS/Lovin' Her Was Easier... (Elektra)
-	-	48	46 STATLER BROTHERS/In The Garden (Mercury/PolyGram)
13	20	36	47 WAYLON & JESSI/Storms Never Last (RCA)
-	-	50	48 RAY PRICE/Getting Over You Again (Dimension)
-	-	49	49 RANDY BARLOW/Love Dies Hard (Paid)
-	-	50	50 TANYA TUCKER/Love Knows We Tried (MCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- DON KING "I Still Miss Someone" (Epic) 42/18**
National Summary: Up 3, Same 15, Down 0, Debuts 5, Adds 18 including KEED, KMAK, KRSY, WNYR, WWVA, KOKE-FM, WQIK-FM, KKYX, WNRB, WUBE-FM, WCXI, WKKN, WIXL-FM 48-37, WSIX-FM 40-25.
- TOM T. HALL "The All New Me" (RCA) 40/17**
National Summary: Up 8, Same 11, Down 0, Debuts 4, Adds 17 including WFMS-FM, WDAF, WXCL, KYTE, KEEN, WGNA-FM, WNYR, WGTO, WBAM, WIRK-FM, KUZZ 38-32, KCKC 24-19, WSIX-FM 24-18.
- BOBBY BARE "Learning To Live Again" (Columbia) 40/4**
National Summary: Up 15, Same 14, Down 0, Debuts 7, Adds 4, WXCL, WHBF, WKCO-FM, KFTN, KWMT 40-34, KUZZ 41-34, KUUY 45-38, WIXL-FM 24-10, KOKE-FM 60-46, KKYX 48-38, WQYK-FM 38-31.
- CRISTY LANE "Love To Love You" (Liberty) 39/15**
National Summary: Up 7, Same 13, Down 0, Debuts 4, Adds 15 including KMAK, KWJJ, WIXL-FM, WGTO, WBHP, WQIK-FM, KFGO, WKMF, WKCO-FM, KUUY 48-38, WWVA 4-29, WYDE 34-28, WLWI-FM 40-32.
- KHEY, KLRA, KESC-FM, KFEQ.**
- TIM REX & OKLAHOMA "Spread My Wings" (NSD) 22/2**
National Summary: Up 8, Same 10, Down 0, Debuts 4, Adds 2, KVET, WGTO, WLWI-FM 37-33, WSIX-FM 32-22, KKYX 48-41, KVOO 43-38. On: KOKE-FM, WBAM, WSAI.
- VERN GOSDIN "Dream Of Me" (Ovation) 21/15**
National Summary: Up 2, Same 2, Down 0, Debuts 2, Adds 15 including WYDE, WQIK-FM, KNOE, WBAM, WBLR, WSAI, KTOM, KEEN, WWVA, WSIX-FM 47-34.
- DON McLEAN "Since I Don't Have You" (Millennium) 21/8**
National Summary: Up 5, Same 7, Down 0, Debuts 3, Adds 8, KUUY, KEED, KEEN, KRRV, WBAM, WFMS-FM, KCKC 14-8, KYXX 30-28, KRMD-AM-FM 45-40, KECB-FM 80-33.
- BILLIE JO SPEARS "What The World Needs Now Is Love" (Liberty) 20/8**
National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 8, WNRB, WMNI, WKMF, KICD-FM, KUUY, WWVA, KHEY, WBAI, WSIX-FM 49-37, KRMD-AM-FM 47-39.
- SUE POWELL "Midnite Flyer" (RCA) 18/18**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 18 including WYDE, WLWI-FM, WSM, WIRK-FM, KFGO, KECB-FM, KFEQ, K888, KBOP, WIXY.
- ROY CLARK "Love Takes Two" (MCA) 17/15**
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 15 including KRDR, KNIX-FM, KMPS-AM-FM, WSEN, WWCS-FM, WWOD, WSIX-FM, KKYX.
- HOYT AXTON "Flo's Yellow Rose" (Elektra) 16/2**
National Summary: Up 4, Same 7, Down 0, Debuts 3, Adds 2, KHEY, KUZZ, KECB-FM 48-42, KKAL 38-35, KVOC 44-38, WVAM 48-37.
- KIN VASSY "Likin' Him And Lovin' You" (Liberty) 14/11**
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 11, KVET, WYDE, WBAM, KRMD-AM-FM, WAXX, KECB-FM, KUUY, KTOM, WWCS-FM, WWVA, WYII.
- KAY T. OSLIN "Clean Your Own Tables" (Elektra) 13/9**
National Summary: Up 2, Same 2, Down 0, Debuts 0, Adds 8, K888, KFTN, KBOP, WSEN, WWVA, KVET, WESC-AM-FM, KECB-FM, KVOO, WIXL-FM 41-28.
- EDDY ARNOLD "Bally-Hoo Days" (RCA) 13/8**
National Summary: Up 0, Same 8, Down 0, Debuts 1, Adds 8, WYDE, WBOC-FM, WESC-AM-FM, KVOO, WBGW-FM, WYII.



I still miss someone.
(19-02046)



DON KING'S HAUNTING RENDITION OF THIS CLASSIC JOHNNY CASH SONG FEATURING A SPECIAL GUEST PERFORMANCE BY ROSANNE CASH. FROM THE EPIC ALBUM WHIRLWIND (FE 37105).

DON KING ON *Epic* RECORDS & TAPES.

PRODUCED BY STEVE GIBSON FOR ROKBLOK PRODUCTIONS.
REPRESENTATION: VARIETY ARTISTS • 4120 EXCELSIOR BLVD. • MINNEAPOLIS, MINNESOTA 55416 • 612/925-3440

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Country Pictures

910 AM KNEW CLASSIC COUNTRY



SAN FRANCISCO SIGNS — KNEW/Oakland-San Francisco sent along an example of its new billboard campaign, which is the largest eight-sheet outdoor showing in Northern California. Pictured with the new sign are KNEW GM Steve Edwards and Foster & Kleiser VP Gene Kessler.



STARS SHINE IN ST. LOUIS — WIL-AM-FM, along with British Caledonian Airways, hosted a welcome party for some of the stars of England's Wembley Festival. WIL-AM broadcast interviews with the many performers who travelled from St. Louis to London. Shown here (l-r) are Hank Thompson, WIL's Walter Vaughn, Susie Allanson, WIL's Davie Lee, George Jones, and PD Mike Carta. Kneeling are Joe Sun and Vern Gosdin.



CASH COAST-TO-COAST. During her recent promotion tour, Columbia's Rosanne Cash visited radio stations from Los Angeles to New York, and many in between. Pictured at New York's WHN are Lee Arnold, Rosanne, and Ed Salamon. In L.A. Rosanna is shown with KHJ's Charlie Cook.



MICHAEL MURPHEY'S MOVIE — KOKE/Austin held a free preview of the new movie "Hard Country," based on the song by Michael Murphey, who also stars in the movie. Seen prior to the premiere are (l-r, seated) Murphey and KOKE's Tim Williams; (l-r, standing) KOKE Program Manager Bob Cole and KOKE's Jim Green.



Biff Collie

Inside Nashville

NASHVILLE TRACKS: Loretta Lynn, transferred from a Reno hospital to Nashville's Park View Hospital, is undergoing treatment for bleeding ulcers. "She's in a rundown condition," according to a hospital spokesman . . . Hollywood Director Bruce Malmuth (he directed "Nighthawks" starring Sylvester Stallone) has been here scouting Nashville's Greer Stadium, home of the Nashville Sounds (biggest minor league draw the last two years) with the possibility of making his next movie project a comedy about minor league baseball, with a working title of "Play Ball." Jerry Reed, a possible leading man for the movie, is a part-owner of the Nashville Sounds baseball team, along with Conway Twitty and members of the Oak Ridge Boys. Malmuth describes the plot of this picture as "a representative piece on minor league baseball which would spring into the 'Airplane,' 'Meatballs,' and 'Animal House' category. Funny, but realistic to minor league baseball" . . . Congratulations to Ernest Tubb upon winning the Academy of Country Music's "Pioneer Award" . . . Laura Eipper Hill, writer for the Nashville Tennessean, headlined her post-Academy TV review "ACM Show Jiggles But Doesn't Jell" . . . Jeannie C. Riley's autograph party May 15 at Mill's Book Store here will kick off the publication of her book "Harper Valley To The Mountain Top." Johnny Cash & Tom T. Hall both write their thoughts in the foreword of the book, heaping high praise on the honesty and warmth of the real Jeannie C.'s story . . . WSM-TV's leading bidder to date is Gillette Broadcasting of Wausau, WI. The price tag is said to be in the \$40 to \$50 million neighborhood (such a neighborhood!) . . . Ratings on "Stockers," the Mel Tillis-Terry Bradshaw TV pilot (#58 for that week), suggest that Terry won't have to worry about making a decision to quit pro football just yet. (Terry had said if the pilot sold he'd just have to give up his quarterbacking duties with the Pittsburgh Steelers.)

GUEST-BOOK: Ronnie Milsap's a mid-night interstate jogger. Stops along the road and lets the bus go ahead; then plays "catch-up" to the bus. (Regularly??) . . . Jim Ed Brown helped Jimmy C. Newman kick off the opening of Alex Broussard's Ranch in Lafayette. It's the "World's First Authentic Cajun Nightclub" . . . Johnny Paycheck must pay up \$14,490.28 to Omni Air Inc., a charter service, for a two-week 8500-mile trip he made last October . . . Lawrence Welk makes his "final Nashville concert" again this month. The 77-year-old maestro just keeps on "bubblin'" along . . . Jeannie & Bobby Bare, Mary Reeves Davis, Janis (Mrs. Larry) Gatlin, et al, among the members of the Nashville music community playing in this year's eighth annual Music City Tennis Invitational this week, for the second year benefitting the soon-to-be-completed Critical Care Waiting Room at Nashville Memorial Hospital . . . Janie Fricke's debut "Nashville Showcase" concert Monday (5-4) was special. (She's special!) . . . Nashville "Music Man" Bill Walker tapped to Music Director duties of the Dick Clark production starring Gene Kelly and Ben Vereen, plus a multitude of Nashville talent, taping in Hollywood and Nashville this week. Shorty Lavendar Agency signed Ferlin Husky to its booking roster. (Good to have Ferlin back on the road again. He's one of our greatest performing talents) . . .

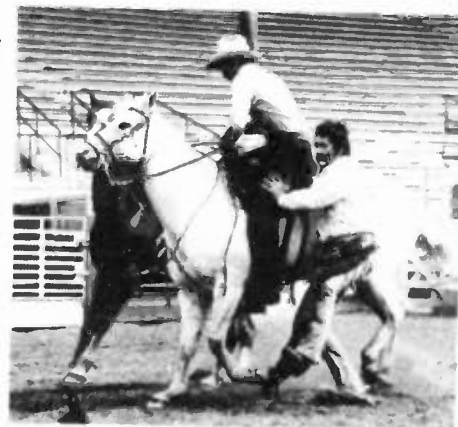
7.4 MILLION visitors to Music City, U.S.A. in 1981 will hit another all-time high

for Nashville-on-the Cumberland. Information requests are up 14% over last year. Fan Fair registrations, earlier than usual, totaled over 14,000 last week, higher than ever before, with the tourist's bureau predicting more than \$107 million to be spent on food, entertainment, accommodations and transportation. "Trips to Music City boost the Music City Kitty!"

AIRLINES: Faron Young came from a poor family of four kids and they had to wear each other's clothes. The only problem was, Faron had THREE sisters! . . . The Mandrell Sisters' TV show is on NBC's fall schedule . . . Congratulations to KSO's "Tom & Jerry" morning drivers upon being "Iowa's Favorite Radio Personalities" . . . Look for a new bi-monthly newspaper/magazine called Gilley's. (Guess what it's about) . . . Oh yes, and this year, it will be the "Mickey Gilley 4th of July Picnic," across the road from Gilley's in Pasadena (Houston). Willie Nelson's taking the year off from picnics, I understand . . . Johnny Cash guest-starring in "Dallas" (we'll see it this fall) . . . Rosanne Cash sings harmony on Don King's "I Still Miss Someone" . . . Hank Cochran (songwriters' Hall of Famer) bought Cactus Jack's, Nashville Urban Cowboy Club, and will make it, I understand, the "in" place for music people.

IT'S A COUNTRY FACT: On Willie Nelson's new single and album, there are two guitars, a mandolin, a fiddle and two bass fiddles (that's all!!) . . . Lacy J. Dalton won a "BAMMY" during the 4th annual Bam magazine awards in San Francisco . . . First we heard that our hostages listened to country music while confined in Iran, and now we've learned that our two latest astronauts were listening to country music while orbiting the earth. Just goes to prove that country music is not only a worldwide phenomenon, but out of this world too!

HIGHER LEARNING: Marty Robbins, who's held (and lost) just about every job imaginable before attaining stardom, was asked, "How did you get into singing and songwriting?" His inspirational reply? "Because I despise doing honest labor."



BRUCE AS BRONC RIDER — MCA recording artist Ed Bruce will soon be seen as a bronc rider in a forthcoming series of commercials for Big Duke Chewing Tobacco. Besides being on camera as seen here, Bruce is the singer/announcer for the TV spot.



Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Tom T. Hall (RCA) Mundo Earwood (Excelator)	Oak Ridge Boys (MCA)	Tompall & Glaser Bros. (Elektra) J. Brown & H. Cornelius (RCA)	Oak Ridge Boys (MCA) T.G. Sheppard (WB/Curb) Ronnie Milzap (RCA)	Tompall & Glaser Bros. (Elektra)	Oak Ridge Boys (MCA)	Tompall & Glaser Bros. (Elektra) Barbara Mandrell (MCA)	Oak Ridge Boys (MCA) T.G. Sheppard (WB/Curb)

EAST

WONA-FM Albany, NY
Tom T. Hall
Charlie Rich
Mundo Earwood
Roy Clark
Louis Johnson
Hot: Johnny Rodriguez
Kendalls
Dolly Parton
Gail Davies
Anne Murray
Bobbie Goolbsord

WVVA Wheeling, WV
Ricky Skaggs
Mundo Earwood
Vern Gosdin
Hot: Eddy Arnold
Billie Jo Spears
Don King
Kat T. Oslin
Kin Vassy
Randy Barlow
George Strait
Hot: Oak Ridge Boys
Dolly Parton
Elvis Presley
Cristy Lane
Willie Nelson

WVBC-FM Hagerstown, MD
Mundo Earwood
Elin Vassy
Roy Clark
Jeannie Pruett
Sharon Stevens
Hot: Ronnie Milzap
Charley Pride
Oak Ridge Boys
Robby Barr
Garry Sharrin
Bobby Bare
Hot: Janie Fricke
Anne Murray
Earl Thomas Conley
Elvis Presley
Johnny Curtis

WVAM Altoona, PA
Ernie Renell
Tom T. Hall
Barbara Mandrell
Charley Rich
Hot: Johnny Rodriguez
George Strait
Larry Riley
Garry Sharrin
Bobby Bare
Hot: Janie Fricke
Anne Murray
Earl Thomas Conley
Elvis Presley
Johnny Curtis

WVJR Morgantown, WV
Tompall & Glaser B
Earl Thomas Conley
Elvis Presley
Charley Rich
Hot: Johnny Curtis
Conny Trivette
Rosanne Cash
Ricky Skaggs
Oak Ridge Boys
Dolly Parton

WVBN Baldwinsville, NY
Roy Clark
Tom T. Hall
Kat T. Oslin
Oak Ridge Boys
Hot: Ronnie Milzap
Dolly Parton
Sylvia
Barbara Mandrell

WVOC-FM Baltimore, MD
Mel Tillis
Hot: T.G. Sheppard
Ronnie Milzap
Johnny Curtis
Friszell & West
Oak Ridge Boys

WVOK-FM Bangor, ME
Eddy Arnold
Tom T. Hall
Ricky Skaggs
Roy Clark
Brown & Cornelius
Mundo Earwood
Hot: Oak Ridge Boys
Razzy Bailey
Dolly Parton
Dottie West
Steve Warner

WVCAW Charleston, WV
Charley Rich
Hot: Eddy Arnold
Dolly Parton
Anne Murray
T.G. Sheppard
Oak Ridge Boys
Ronnie Milzap
Alabama

WVOK Dover, NH
Pure Prairie League
Sylvia
Johnny Rodriguez
B.J. Thomas
Brown & Cornelius
Hot: Emylou Harris
T.G. Sheppard
Rosanne Cash
Oak Ridge Boys
Lacy J. Dalton

MIDWEST

WVSLR Akron, OH
Vern Gosdin
Johnny Curtis
Burrto Brothers
Brown & Cornelius
Hot: Randy Barlow
Don King
T.G. Sheppard
Rosanne Cash
Dolly Parton
Hot: Oak Ridge Boys
Gene Watson
Cristy Lane

WVBA Cincinnati, OH
Judy Bailey
Johnny Curtis
Vern Gosdin
Brown & Cornelius
Hot: Ronnie Milzap
Rosanne Cash
Mac Davis
Ronnie Milzap
Dolly Parton

WVBR Cleveland, OH
Randy Barlow
Ed Bruce
Charley Rich
Dolly Parton
Hot: Oak Ridge Boys
Dolly Parton
Elvis Presley
Cristy Lane
Willie Nelson

WVBAI Cincinnati, OH
Judy Bailey
Johnny Curtis
Vern Gosdin
Brown & Cornelius
Hot: Ronnie Milzap
Rosanne Cash
Mac Davis
Ronnie Milzap
Dolly Parton

WVBR Ann Arbor, MI
Tompall & Glaser B
Harve Kemp
Johnny Russell
Ricky Skaggs
Tanya Tucker
Don King
Judy Bailey
Billie Jo Spears
Hot: T.G. Sheppard
Don Williams
Ronnie Milzap
Kris Kristofferson
B.J. Thomas
Hot: Don Williams
T.G. Sheppard
Rosanne Cash
Mac Davis
Ronnie Milzap

WVBAI Wilkes-Barre, PA
Billie Swan
Johnny Curtis
Elvis Presley
Johnny Rodriguez
Sylvia
Rovers
Hot: Charley Rich
Stephanie Winslow
Kris Kristofferson
B.J. Thomas
Hot: Don Williams
T.G. Sheppard
Rosanne Cash
Mac Davis
Ronnie Milzap

WVBAI Williamsport, MD
Tom T. Hall
Mundo Earwood
Eddy Arnold
Kin Vassy
Randy Barlow
Brown & Cornelius
Hot: Don Williams
T.G. Sheppard
Rosanne Cash
Mac Davis
Ronnie Milzap

WVBAI York, PA
Johnny Cash
Anne Murray
Hot: Don Williams
T.G. Sheppard
Rosanne Cash
Mac Davis
Ronnie Milzap

WVBAI West Chester, OH
B.J. Thomas
Johnny Curtis
Don King
Kin Vassy
George Strait
Terry Gregory
Hot: Rosanne Cash
Johnny Anderson
Ed Bruce
Hot: T.G. Sheppard
Mel Tillis
Earl Thomas Conley
Dolly Parton
Gail Davies

SOUTH

WVBAI Indianapolis, IN
Barbara Mandrell
Brown & Cornelius
Tom T. Hall
Don McLean
Johnny Russell
Hot: Oak Ridge Boys
T.G. Sheppard
Rosanne Cash
Dolly Parton
Hot: Anne Murray
Ed Bruce
Barbara Mandrell

WVBAI Memphis, TN
Sylvia
Pure Prairie League
Tompall & Glaser B
Johnny Anderson
Willie Nelson
Burrto Brothers
Hot: Tom T. Hall
Oslin
Kin Vassy
Randy Barlow
George Strait
Hot: Ronnie Milzap
Dolly Parton
Dottie West
Johnny Cash

WVBAI Oklahoma City, OK
Sue Powell
Murray & Moffatt
Garry Goodnight
Charley Rich
Roy Clark
Kat T. Oslin
Larry Riley
Kin Vassy
Hot: Ronnie Milzap
Oak Ridge Boys
Rovers
Bill Mash
Barbara Mandrell

WVBAI Peoria, IL
Don King
Tanya Tucker
Dolly Parton
Terry Gregory
Billie Jo Spears
Burrto Brothers
Johnny Russell
Hot: Mel Tillis
Johnny Rodriguez
Sylvia
Charley Rich
Elvis Presley

WVBAI Rock Island, IL
Johnny Curtis
Sylvia
Tompall & Glaser B
Roger Bowling
Freddie Hart
B.J. Thomas
Tanya Tucker
Hot: T.G. Sheppard
Dolly Parton
Dottie West

WVBAI Madison, WI
Ricky Skaggs
Brown & Cornelius
George Strait
Dolly Parton
Hot: T.G. Sheppard
Rosanne Cash
Ed Bruce
Dolly Parton

WVBAI Eau Claire, WI
Johnny Curtis
Sue Powell
Kenny Seratt
Don King
Kin Vassy
George Strait
Terry Gregory
Hot: Rosanne Cash
Johnny Anderson
Ed Bruce
Hot: T.G. Sheppard
Mel Tillis
Earl Thomas Conley
Dolly Parton
Gail Davies

WEST

WVBAI Arroyo Grande, CA
Willie Nelson
Tanya Tucker
Barbara Mandrell
Eddy Arnold
Hot: T.G. Sheppard
Johnny Anderson
Dolly Parton
Billie Swan

WVBAI Bakersfield, CA
Roy Clark
Jeannie Pruett
Hot: T.G. Sheppard
Dolly Parton
Anne Murray
T.G. Sheppard
Oak Ridge Boys
Randy Parton
Willie Nelson

WVBAI Colorado Springs, CO
Jody Bailey
Charley Rich
Mundo Earwood
Kat T. Oslin
Sue Powell
Hot: Dolly Parton
Harve Kemp

WVBAI Billings, MT
Barbara Mandrell
Tompall & Glaser B
Hot: T.G. Sheppard
Rosanne Cash
Dolly Parton
Hot: Emylou Harris
Lacy J. Dalton

WVBAI Denver, CO
Elvis Presley
Elvis Presley
Johnny Curtis
Sylvia
Barbara Mandrell
Roger Bowling
Hot: Rosanne Cash
Johnny Anderson
Dolly Parton
Mel Tillis
Anne Murray

WVBAI Las Vegas, NV
Barbara Mandrell
Johnny Rodriguez
Johnny Anderson
Charley Rich
Hot: Ed Bruce
Earl Thomas Conley
Mel Tillis
Bobby Bare
Billy Swan
Hot: T.G. Sheppard
Emmylou Harris
Dolly Parton
Hot: Mel Tillis
Sylvia

WVBAI Portland, OR
Tompall & Glaser B
Ricky Skaggs
Barbara Mandrell
Cristy Lane
Hot: Charley Rich
Dolly Parton
Hot: Charley Rich
Dolly Parton
Hot: Charley Rich
Dolly Parton

WEST

WVBAI Orlando, FL
Barbara Mandrell
Patience & Harbord
Ricky Skaggs
Johnny Curtis
Hot: T.G. Sheppard
Rosanne Cash
Dolly Parton
Conny Trivette

WVBAI Miami, FL
Lacy J. Dalton
Patience & Harbord
Stallone Brothers
Tompall & Glaser B
Patti Page
Hot: Oak Ridge Boys
Ronnie Milzap
Johnny Cash
Johnny Lee
Steve Warner

WVBAI Mobile, AL
Taffy McElroy
Allen Frizzell
Ernie Renell
Tompall & Glaser B
Dave Kirby
Hot: Rosanne Cash
T.G. Sheppard
Oak Ridge Boys
Charley Rich
Dolly Parton
Steve Warner

WVBAI Shreveport, LA
Mundo Earwood
Eddy Arnold
Brown & Cornelius
George Strait
Vern Gosdin
Barbara Mandrell
Donnie Rivers
Larry Riley
Chuck Howard
B.J. Thomas
Hot: Moe & Joe
John Anderson
Mel Tillis
Dolly West

WVBAI Tampa/St. Pete, FL
Ed Bruce
Hot: Tanya Tucker
Dolly Parton
Billie Jo Spears
Hot: Moe & Joe
Barbara Mandrell
Vern Gosdin
Kin Vassy
Jody Bailey
Donna Hazard

WVBAI Tampa/St. Pete, FL
Freddie Hart
Eddy Arnold
Dolly Parton
Ricky Skaggs
Johnny Russell
Hot: Moe & Joe
Barbara Mandrell
Johnny Russell

WVBAI West Palm Beach, FL
Roy Clark
Vern Gosdin
Tom T. Hall
Sue Powell
Hot: George Strait
Garry Goodnight
Dolly Parton
Johnny Anderson
Dolly Parton

WVBAI Nashville, TN
Brown & Cornelius
Burrto Brothers
Don McLean
Sue Powell
Hot: Conny Trivette
T.G. Sheppard
Hot: Moe & Joe
Johnny Anderson
Ronnie Milzap

WVBAI Nashville, TN
Dottie West
Alabama
Eddy Arnold
Hank Williams
Roy Clark
Hot: Razy Bailey
Dolly Parton
Hot: T.G. Sheppard
Dolly Parton

WVBAI Wilmington, NC
Tom Jones
Cristy Lane
Tompall & Glaser B
Ricky Skaggs
Hot: T.G. Sheppard
Dolly Parton
Hot: Dolly Parton
Dolly Parton

WVBAI Winston-Salem, NC
Charley Rich
Barbara Mandrell
Tompall & Glaser B
Sylvia
Billy Swan
Dolly Parton
Hot: T.G. Sheppard
Dolly Parton
Hot: Dolly Parton
Dolly Parton

WVBAI Brunswick, ME
Charley Rich
Hot: Tom T. Hall
Tompall & Glaser B

WVBAI Rochester, NY
B.J. Thomas
Freddie Hart
Tom T. Hall
Don King
Tanya Tucker
Edgel Groves
Hot: T.G. Sheppard
Oak Ridge Boys
Sammi Smith
Randy Parton
Willie Nelson

WVBAI Washington, DC
Randy Barlow
Joe Douglas
Johnny Rodriguez
B.J. Thomas
Brown & Cornelius
Hot: Emylou Harris
T.G. Sheppard
Rosanne Cash
Oak Ridge Boys
Lacy J. Dalton

WVBAI Eugene, OR
Sue Powell
Dolly Parton
Hot: T.G. Sheppard
Rosanne Cash
Dolly Parton

WVBAI Fresno, CA
Tompall & Glaser B
Johnny Curtis
Cristy Lane
Don King
Hot: Conny Trivette
Rosanne Cash
Mac Davis
Oak Ridge Boys
Razzy Bailey

WVBAI Gresham, OR
George Strait
Sue Powell
Mundo Earwood
Roy Clark
Hot: Charley Rich
Freddie Hart
Garry Goodnight
Terry Gregory
Hot: Oak Ridge Boys
Sammi Smith
Dolly Parton

WVBAI Kansas, KS
Dolly Parton
Willie Nelson
Earl Thomas Conley
Hot: Oak Ridge Boys
Lacy J. Dalton

WVBAI Las Vegas, NV
Barbara Mandrell
Johnny Rodriguez
Johnny Anderson
Charley Rich
Hot: Ed Bruce
Earl Thomas Conley
Mel Tillis
Bobby Bare
Billy Swan
Hot: T.G. Sheppard
Emmylou Harris
Dolly Parton
Hot: Mel Tillis
Sylvia

WVBAI Portland, OR
Tompall & Glaser B
Ricky Skaggs
Barbara Mandrell
Cristy Lane
Hot: Charley Rich
Dolly Parton
Hot: Charley Rich
Dolly Parton

WVBAI Los Angeles, CA
Johnny Rodriguez
Tompall & Glaser B
Tanya Tucker
Tom T. Hall
Don McLean
Randy Barlow
Hot: T.G. Sheppard
Rosanne Cash
Emmylou Harris
Oak Ridge Boys
Mel Tillis

WVBAI Portland, OR
Sue Powell
George Strait
Tanya Tucker
Tom T. Hall
Roger Bowling
Hot: T.G. Sheppard
Rosanne Cash
Emmylou Harris
Oak Ridge Boys
Mel Tillis

WVBAI Provo, UT
Sue Powell
George Strait
Tanya Tucker
Tom T. Hall
Roger Bowling
Hot: T.G. Sheppard
Rosanne Cash
Emmylou Harris
Oak Ridge Boys
Mel Tillis

WVBAI San Bernardino, CA
Tanya Tucker
B.J. Thomas
Cristy Lane
Charley Rich
Murray & Moffatt

WVBAI San Diego, CA
Johnny Rodriguez
Randy Barlow
Tompall & Glaser B
Barbara Mandrell
Freddie Hart
Hot: T.G. Sheppard
Charley Rich
Dolly Parton

WVBAI San Jose, CA
Charley Rich
B.J. Thomas
Vern Gosdin
Don McLean
Tom T. Hall
Jeanne Pruett
Hot: Mickey Gilley
Rosanne Cash
Johnny Anderson
Dolly Parton

WVBAI Seattle, WA
Brown & Cornelius
Dave Kirby
Roy Clark
Hot: Charley Rich
Mel Tillis
Barbara Mandrell

WVBAI Tucson, AZ
Earl Thomas Conley
Billy Swan
Ed Bruce
Tompall & Glaser B
Hot: Oak Ridge Boys
Dolly Parton
Hot: Moe & Joe
Johnny Anderson
Dolly West
Johnny Cash

WVBAI San Antonio, TX
Barbara Mandrell
Johnny Lee
Kat T. Oslin
Sue Powell
Hot: T.G. Sheppard
Rosanne Cash
Emmylou Harris
Oak Ridge Boys
Mel Tillis

WVBAI Terre Haute, IN
Barbara Mandrell
Johnny Lee
Bobby Bare
Tom Jones
Randy Barlow
Tanya Tucker
Hot: Ronnie Milzap
T.G. Sheppard
Oak Ridge Boys
Dolly Parton

WVBAI Knoxville, TN
Barbara Mandrell
Vern Gosdin
Ernie Renell
Eddy Arnold
Hot: T.G. Sheppard
Razzy Bailey
Dolly Parton

WVBAI Nashville, TN
Brown & Cornelius
Hot: T.G. Sheppard
Oak Ridge Boys
Johnny Anderson
Ricky Skaggs
Mel Tillis

WVBAI Lynchburg, VA
Billy Swan
Chuck Howard
Cristy Lane
Roy Clark
Hot: Razy Bailey
Dolly Parton
Hot: T.G. Sheppard
Dolly Parton

WVBAI Memphis, TN
Tompall & Glaser B
Don McLean
Brown & Cornelius
Hot: T.G. Sheppard
Dolly Parton
Hot: Dolly Parton
Dolly Parton

WVBAI Paso, TX
Terry Gregory
Billie Jo Spears
Brown & Cornelius
Hot: Moe & Joe
Johnny Anderson
Dolly Parton
Hot: T.G. Sheppard
Dolly Parton

Hottest Tracks:

"Chicken Truck" JOHN ANDERSON(WBI)
"Queen Of Hearts" JUICE NEWTON(Capitol)

CHARLY McCLAIN - Surround Me With Love - (Epic)

"I've Never Loved Anyone More" "He's Back" "You And Me" "The Very Best Is You"

RONNIE MILSAP - Out Where The Bright Lights Are Glowing - (RCA)

"Out Where The Bright Lights Are Glowing" "I'm Beginning To Forget You"

ANNE MURRAY - Where Do You Go When You Dream - (Capitol)

"Another Sleepless Night" "It Should Have Been Easy"

JUICE NEWTON - Juice - (Capitol)

"Queen Of Hearts" "Count by Comfort"

CHARLEY PRIDE - Roll On Mississippi - (RCA)

"Taking The Easy Way Out" "Ghost Written Love Letters" "He Can Be An Angel"

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

- ALABAMA - **Feels So Right** - (RCA) "Feels So Right" "Love In The First Degree" "Ride The Train" "Fantasy" "Hollywood"
- REX ALLEN JR. - **Cat's In The Cradle** - (WB) "Shame On Me" "Wheelin' Dealin'"
- JOHN ANDERSON - **John Anderson 2** - (WB) "Chicken Truck" "The Same Old Old" "July The 12th, 1838" "Mountain High Valley Low" "You've Got The Longest Leaving Act In Town"
- TERRI GIBBS - **Somebody's Knockin'** - (MCA) "Plans" "Some Days It Rains All Night Long" "Wasted Love"
- EMMYLOU HARRIS - **Evangeline** - (WB) "Oh Atlanta"

CHARLY McCLAIN - Surround Me With Love - (Epic)

- ALABAMA - **Feels So Right** - (RCA) "Feels So Right" "Love In The First Degree" "Ride The Train" "Fantasy" "Hollywood"
- REX ALLEN JR. - **Cat's In The Cradle** - (WB) "Shame On Me" "Wheelin' Dealin'"
- JOHN ANDERSON - **John Anderson 2** - (WB) "Chicken Truck" "The Same Old Old" "July The 12th, 1838" "Mountain High Valley Low" "You've Got The Longest Leaving Act In Town"
- TERRI GIBBS - **Somebody's Knockin'** - (MCA) "Plans" "Some Days It Rains All Night Long" "Wasted Love"
- EMMYLOU HARRIS - **Evangeline** - (WB) "Oh Atlanta"

ANNE MURRAY - Where Do You Go When You Dream - (Capitol)

- ALABAMA - **Feels So Right** - (RCA) "Feels So Right" "Love In The First Degree" "Ride The Train" "Fantasy" "Hollywood"
- REX ALLEN JR. - **Cat's In The Cradle** - (WB) "Shame On Me" "Wheelin' Dealin'"
- JOHN ANDERSON - **John Anderson 2** - (WB) "Chicken Truck" "The Same Old Old" "July The 12th, 1838" "Mountain High Valley Low" "You've Got The Longest Leaving Act In Town"
- TERRI GIBBS - **Somebody's Knockin'** - (MCA) "Plans" "Some Days It Rains All Night Long" "Wasted Love"
- EMMYLOU HARRIS - **Evangeline** - (WB) "Oh Atlanta"

JUICE NEWTON - Juice - (Capitol)

- ALABAMA - **Feels So Right** - (RCA) "Feels So Right" "Love In The First Degree" "Ride The Train" "Fantasy" "Hollywood"
- REX ALLEN JR. - **Cat's In The Cradle** - (WB) "Shame On Me" "Wheelin' Dealin'"
- JOHN ANDERSON - **John Anderson 2** - (WB) "Chicken Truck" "The Same Old Old" "July The 12th, 1838" "Mountain High Valley Low" "You've Got The Longest Leaving Act In Town"
- TERRI GIBBS - **Somebody's Knockin'** - (MCA) "Plans" "Some Days It Rains All Night Long" "Wasted Love"
- EMMYLOU HARRIS - **Evangeline** - (WB) "Oh Atlanta"

CHARLEY PRIDE - Roll On Mississippi - (RCA)

- ALABAMA - **Feels So Right** - (RCA) "Feels So Right" "Love In The First Degree" "Ride The Train" "Fantasy" "Hollywood"
- REX ALLEN JR. - **Cat's In The Cradle** - (WB) "Shame On Me" "Wheelin' Dealin'"
- JOHN ANDERSON - **John Anderson 2** - (WB) "Chicken Truck" "The Same Old Old" "July The 12th, 1838" "Mountain High Valley Low" "You've Got The Longest Leaving Act In Town"
- TERRI GIBBS - **Somebody's Knockin'** - (MCA) "Plans" "Some Days It Rains All Night Long" "Wasted Love"
- EMMYLOU HARRIS - **Evangeline** - (WB) "Oh Atlanta"

Most Requested:

- OAK RIDGE BOYS "Elvira" (MCA)
- RONNIE MILSAP "Am I Losing You" (RCA)
- T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb)
- JOHN ANDERSON "I'm Just An Old Chunk Of..." (WB)
- DOTTIE WEST "What Are We Doin' In Love" (Liberty)
- ROSANNE CASH "Seven Year Ache" (Columbia)

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

NEIL DIAMOND America (Capitol)

71% of our reporters on it. Add WELI, KDKA, KSL, WTVN, WHIO, WTMJ, WCCO-AM, WRIE, WSBA, WTAR, KOLO, WIBW, KMRJ, WHOK, WOWO, WDFD, WHBC, WKIQ. Heavy rotation: WBZ-AM, WOAI-FM, WWWE, WMAZ, WDBO, WRVA, KRZI, KMJJ, KGGF. Medium rotation: WBEN, WGR, WIP, WGY, WHEN, WBT, WRVR, WSM-FM, KPPL, KEX, KNBR, WFYR, WLW. Debuts at No. 25 on P/A chart.

JIM PHOTOGLO

Fool In Love With You (20th)

66% of our reporters on it. Add WGR, WIP, KNBR, WLW, WJBO, KAAV, KBAI, WDFD, WSGW. Heavy rotation: WLTA, WTMJ, WSBA, WRVA, KMJJ, KMED, KXIC, KLMS, WJON. Medium rotation: WELI, WRVR, WOAI-FM, WSJS, KEX, WHIO, WEIM, WCHV, WLVA, WORG, WFIR, KOB, KUGN, KLO, KRKK, WKIQ, WACI, WHOK, KMRJ. Moves 30-28 on P/A chart.

STARS ON 45

Medley (Radio/Atlantic)

63% of our reporters on it. Add WELI, KLOK, WFYR, WCCO-FM, WSBA, WDEF, WTAR. Heavy rotation: WBEN, WGR, WSJS, KBAI, KRZI, WFIR, WRVA, WORG, WSLI, WNEU, WLNH, KGGF, WKHM, WSGW. Medium rotation: WGAR, KNBR, KPPL, WBT, WHEN, WGY, WIP, WBZ-AM, WRIE, WEIM, WHAG, WABZ, WJBO, WMAZ, KFQD, WHBY. Moves 29-23 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 46/15 add WGY, WRVR, KRKO, KFQD, WRVA, WDBO, WMAZ, WDEF, WAKR, WKIQ, KGGF, KLTE, KMRJ, WSGW, WSTV. Heavy rotation: WKHM. Medium rotation: KEX, WLW, WCCO-AM, WLNH, WGR, WNEU, WJBO, WNDP, WSLI, WJON, KFOR, KXIC.

PAUL ANKA "I've Been Waiting For You All My Life" (RCA) 48/11 add WBEN, KSL, WLW, WCFR, WDBO, KFQD, KMED, WIBW, KMRJ, WACI, WAKR. Heavy rotation: WLTA, WTMJ. Medium rotation: KEX, WCCO-AM, WHAG, WGR, WSBA, WRVA, KOLO, KGGF, KFOR, WJON, KRMG.

MAUREN McGOVERN "Halfway Home" (Malden Voyage) 44/2 add KFMB, WTMJ. Heavy rotation: WLW, WATR, WFTL, WLVA, KLO, KGGF. Medium rotation: KSL, KEX, WELI, WEIM, WSBA, WIS, WNDP, WTAR, KOB, KOLO, WKIQ, WHBC, WHOK, KFOR, KMRJ, WJON, WSTV.

GEORGE FISCHOFF "Ballerina Blue" (Heritage) 37/1 add KRKO. Heavy rotation: WSB, WTMJ, KOB, KMED, KLMS, WJON. Medium rotation: WCCO-AM, KSL, WELI, KRKK, KUGN, KFQD, WPTF, WDBO, WFTL, WIS, WBSA, WEIM, WHBY, KGGF, KLTE, WSTV.

MICHAEL JACKSON "One Day In Your Life" (Motown) 36/9 add KSL, KMBZ, WIS, KFQD, KLO, KRKK, WKHM, KFOR, WDFI. Heavy rotation: WRIE, KLMS. Medium rotation: WPRO, WBT, KEX, KFMB, WFIR, WRVA, WLVA, WFTL, WHAG.

B.J. THOMAS "Some Love Songs Never Die" (MCA) 36/1 add WDEF. Heavy rotation: WLTA, WSB, WFTL. Medium rotation: WRVR, KEX, KSL, WCCO-AM, WEIM, WHAG, WBSA, WABZ, WNDP, WDBO, WJON, KMRJ, KFOR, WHBC, WKIQ.

BILL MEDLEY "Don't Know Much" (Liberty) 34/0. Heavy rotation: WHAG, WRVA, KMED, KLMS. Medium rotation: WSB, WRVR, KEX, KSL, KRKK, KLO, KOB, WPTF, KAAV, WFTL, WIS, WHBC, WDFD, KFOR, KMRJ, WJON.

PHIL COLLINS "I Missed Again" (Atlantic) 29/2 KRKO, WJBO. Heavy rotation: WIP, WSM-FM, WOAI-FM, WFIR, WORG, WMAZ, WCHV, WABZ, WLNH. Medium rotation: WGR, WGY, KPPL, WGAR, WEIM, WHAG, WNEU, WSLI, KAAV, KFQD, KRKK, WHIZ, KWOS.

ROSANNE CASH "Seven Year Ache" (Columbia) 28/8 add WRVA, WSLI, WIS, WABZ, WQIR, WBSF, KXIC, WSGW. Heavy rotation: WDEF, KRMG. Medium rotation: WSB, WSM-FM, KRZI, WFIR, WMAZ, WJBO, WNEU, WEIM, WHBC, KGGF, WIBW.

HELEN REDDY "I Can't Say Goodbye To You" (MCA) 27/11 add WELI, WHIO, WQIR, WCFR, WABZ, WDFI, KLMS, KFOR, WHOK, KWOS, WHBC. Heavy rotation: WNDP. Medium rotation: WLTA, WCCO-FM, WORG, KMRJ, WKIQ.

TERRY CASHMAN "Willie, Mickey & The Duke" (Talkin' Baseball) (Lifesong) 25/10 add KEX, WLW, WATR, WLVA, WRVA, KRKK, WKIQ, KGGF, WACI, WDFI. Medium rotation: WELI, WIS, WHBC.

DILLMAN BAND "Lovin' The Night Away" (RCA) 24/3 add WLTA, WLVA, WHBY. Medium rotation: WBS, WCCO-AM, KFQD, WHAG, WDEF, WKIQ, KXIC, KMRJ, WJON.

JOHN O'BANION "Love You Like I Never Loved Before" (Elektra) 24/2 add KOGO, KFQD. Heavy rotation: WBS, WABZ, WLNH. Medium rotation: WGR, WHEN, WBT, WSM-FM, WOAI-FM, WLW, WSLI, WCHV, WNEU, WWO, WHIZ.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 24/1 add WRVR. Heavy rotation: WBZ-AM, WGR, WHEN, WOAI-FM, WFIR, WABZ, WLNH. Medium rotation: WGY, KOGO, KRKK, KFQD, WORG, KAAV, WCHV, WKIQ, WWO, KWOS, KMRJ, WHIZ.

ELTON JOHN "Nobody Wins" (Geffen) 21/21 WGR, WLTA, WSM-FM, KPPL, WWWE, KRKK, KLO, KBAI, KFQD, KRZI, WORG, WMAZ, WCHV, WABZ, WEIM, KWOS, KLMS, WDFI, KMRJ, WJON, WSTV.

TOM JONES "Darlin'" (Mercury/PolyGram) 21/3 add WTAE, WIS, KFOR. Medium rotation: WSB, WCCO-AM, WDEF, WORG, WJON, WHOK, KXIC, WHBC.

STEVIE WONDER "Lately" (Tamia) 21/3 WTMJ, KFOR, WDFI. Heavy rotation: WATR, WMAZ. Medium rotation: WPRO, WBT, WSM-FM, WCCO-FM, KOB, WEIM, WRIE, WSTV.

CAPTAIN & TENNILLE "Keepin' Our Love Warm" (Casablanca/PolyGram) 21/1 add KFOR. Heavy rotation: WEIM, WFTL, WHBC. Medium rotation: WLTA, WCCO-AM, WATR, WBSA, WDBO, KLO, KGGF, KXIC, WIBW.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 21/1 add KFQD. Heavy rotation: WBZ-AM, WGAR, WCCO-FM, WCFR, WFIR, WHIZ. Medium rotation: KDKA, WHEN, WBT, KOGO, WMAZ, WCHV, WHBC, KGGF, WWO, WKHM, KWOS.

Radio & Records

POP/ADULT AIRPLAY / 30

May 8, 1981

Three Weeks	Two Weeks	Last Week	This Week	
1	1	1	1	1 J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
5	4	2	2	2 SMOKEY ROBINSON/Being With You (Tamia)
17	10	5	3	3 GINO VANNELLI/Living Inside Myself (Arista)
2	2	3	4	4 JUICE NEWTON/Angel Of The Morning (Capitol)
11	8	6	5	5 T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
21	14	8	6	6 DOTIE WEST/What Are We Doing In Love (Liberty)
3	3	4	7	7 GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
22	15	9	8	8 JOHN LENNON/Watching The Wheels (Geffen)
4	5	7	9	9 SHEENA EASTON/Morning Train... (EMI America)
16	13	12	10	10 CHRISTOPHER CROSS/Say You'll Be Mine (WB)
7	6	10	11	11 BARRY MANILOW/Lonely Together (Arista)
18	17	14	12	12 CHAMPAIGN/How 'Bout Us (Columbia)
25	21	20	13	13 TASTE OF HONEY/Sukiyaki (Capitol)
26	19	15	14	14 CLIMAX BLUES BAND/I Love You (WB)
30	28	17	15	15 KIM CARNES/Bette Davis Eyes (EMI America)
12	7	13	16	16 STEVE WINWOOD/While You See A Chance (Island)
-	26	24	17	17 DON McLEAN/Since I Don't Have You (Millennium)
27	22	19	18	18 ANNE MURRAY/Blessed Are The Believers (Capitol)
14	11	11	19	19 STEELY DAN/Time Out Of Mind (MCA)
20	16	16	20	20 ABBA/Super Trouper (Atlantic)
29	27	23	21	21 RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
28	25	22	22	22 RUPERT HOLMES/I Don't Need You (MCA)
-	-	29	23	23 STARS ON 45/Medley (Radio/Atlantic)
-	-	25	24	24 DOLLY PARTON/But You Know I Love You (RCA)
-	-	28	25	25 NEIL DIAMOND/America (Capitol)
-	-	28	26	26 JESSE WINCHESTER/Say What (Bearsville/WB)
8	9	21	27	27 TERRI GIBBS/Somebody's Knockin' (MCA)
-	-	30	28	28 JIM PHOTOGLO/Fool In Love With You (20th)
6	12	18	29	29 EMMYLOU HARRIS/Mister Sandman (WB)
9	20	26	30	30 B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

Others Getting Significant Action

CLIFF RICHARD "Give A Little Bit More" (EMI America) 19/8 add WGAR, WLNH, KFQD, WSTV, WHIZ, KUGN. Heavy rotation: WKHM. Medium rotation: WCCO-FM, WCHV, WSLI, KRKK.

ERIC CLAPTON "I Can't Stand It" (RSO) 19/2 add WATR, KFQD. Heavy rotation: WLW, KRKK, WHIZ. Medium rotation: WBEN, WGR, KDKA, WBT, WGAR, WCHV, WMAZ, KBAI, LEE RITENOUR "Is It You" (Elektra) 18/9 add WRVR, WABZ, WCHV, WIS, KBAI, KLO, WKIQ, WJON, WSTV. Medium rotation: WBT, WSM-FM, WORG.

TOMMY JAMES "You're So Easy To Love" (Millennium) 18/6 add KEX, WEIM, WCFR, WIS, KXIC, WSTV. Heavy rotation: WRVA, KFQD. Medium rotation: WSLI, WFIR, KRKK, BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 17/2 add KMED, KGGF. Heavy rotation: WLTA, WTMJ, WFTL. Medium rotation: WSB, WLVA, WHOK, WJON.

SHEENA EASTON "Modern Girl" (EMI America) 18/15 add WELI, WHEN, WLW, WCCO-AM, WEIM, WNEU, WCHV, KAAV, WRVA, WFIR, KRKK, WHBY, WHBC, WACI, KMRJ. Medium rotation: WDEF.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 16/3 add WWWE, WHBC, KWOS. Medium rotation: WRVR, WCCO-AM, KFQD.

DON WILLIAMS "Falling Again" (MCA) 16/0. Heavy rotation: KSL, KLOK, KLO, KRNT, KLMS, KRMG. Medium rotation: WBS, KMBZ, WCCO-AM, KXIC.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 14/1 add WCFR. Heavy rotation: WBEN, WSGW, WJON, WHIZ. Medium rotation: WIP, WGAR, WJBO, KGGF, WDFI.

QUINCY JONES "Al No Corrida" (A&M) 13/6 add WIP, WRIE, WNEU, WMAZ, KLTE. Heavy rotation: WBEN. Medium rotation: WOAI-FM, WLNH, WABZ, WFIR.

ALAN PARSONS PROJECT "Time" (Arista) 13/4 add WATR, WJBO, WSLI, KRKK. Heavy rotation: KLMS. Medium rotation: WSM-FM, WOAI-FM, WNDP, WFIR, KFQD.

REO SPEEDWAGON "Take It On The Run" (Epic) 13/2 add WTAE, KPPL. Heavy rotation: WGAR, WLNH, WNEU, WMAZ, WFIR. Medium rotation: WGR, KDKA, WHEN, WCHV.

STARK & McBRIEN "Home Again... Again" (Lifesong) 13/2 add WHBY, KFOR. Medium rotation: WFTL, WHBC, WHOK.

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 11/9 add WLTA, WSB, KSL, KMBZ, WRIE, WMAZ, KUGN, KMED, KLTE. Medium rotation: WCCO-AM.

TAFFY McELROY "Who's That Look In Your Eye" (MCA) 10/6 add WEIM, KMED, WHBC, KGGF, WHOK, WSTV. Medium rotation: WCCO-AM.

OAK RIDGE BOYS "Elvira" (MCA) 10/6 add WSB, WCCO-AM, WMAZ, WORG, KRZI, KFQD. Heavy rotation: KMBZ, WDEF, KRMG. Medium rotation: WIBW.

NICOLETTE LARSON "When You Come Around" (WB) 10/0. Medium rotation: WBT, KEX, WCCO-AM, WEIM, WIS, KRKK, WKHM.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 9/9 add WTAE, WLNH, WNEU, WABZ, WCHV, WRVA, KBAI, KRKK, KLMS.

GET WET "Just So Lonely" (Boardwalk) 9/4 add WIP, WATR, WABZ, WCHV. Medium rotation: WFIR.

DENNIS YOST "Going Through The Motions" (Robox) 8/6 add WSB, WRIE, WEIM, KMED, KGGF, KWOS. Heavy rotation: WLTA. Medium rotation: WBSA.

GARY U.S. BONDS "This Little Girl" (EMI America) 8/2 add WGAR, KBAI. Heavy rotation: WGR. Medium rotation: WIP, WCHV, WSLI, WFIR.

RAZZY BAILEY "Friends" (RCA) 8/1 add KMBZ. Heavy rotation: WLTA, KRMG. Medium rotation: WSB, WBS, KRNT.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahoma" (WB) 8/0. Heavy rotation: WDEF. Medium rotation: WCCO-AM, KLO, KRNT.

Most Added:

- ELTON JOHN
Nobody Wins (Geffen)
Added at 21% of our reporting stations.
- NEIL DIAMOND
America (Capitol)
Added at 19% of our reporting stations.
- SHEENA EASTON
Modern Girl (EMI America)
Added at 16% of our reporting stations.
- PURE PRAIRIE LEAGUE
Still Right Here... (Casablanca/PolyGram)
Added at 15% of our reporting stations.
- DON McLEAN
Since I Don't Have You (Millennium)
Added at 13% of our reporting stations.

Hottest:

- SMOKEY ROBINSON
Being With You (Tamia)
Reported hot at 47% of our stations.
- JAMES TAYLOR & J.D. SOUTHER
Her Town Too (Columbia)
Reported hot at 46% of our stations.
- GINO VANNELLI
Living Inside Myself (Arista)
Reported hot at 36% of our stations.
- JUICE NEWTON
Angel Of The Morning (Capitol)
Reported hot at 27% of our stations.
- KIM CARNES
Bette Davis Eyes (EMI America)
Reported hot at 25% of our stations.
- SHEENA EASTON
Morning Train (Nine To Five) (EMI America)
Reported hot at 25% of our stations.

P/A REGIONAL ADDS & HOTS

EAST

WBZ/Boston
Wendy Furuta

None
HOTTEST
G. Washington Jr.
S. Robinson
J. Newton
Hall & Oates
(Kiss)
S. Winwood
(Chance)

WELU/New Haven
Walt Pinto

N. Diamond
(America)
H. Reddy
Stars On 45
S. Easton
(Modern)
HOTTEST
Steely Dan
Champaign
S. Robinson
J. Lennon
(Wheels)
T.G. Sheppard

WCFR/Springfield
Jeff Taylor

T. James
S. Winwood
(Arc)
H. Reddy
P. Anka
Rovers
HOTTEST
E. Carnes
G. Vannelli
A. Murray
C. Cross
J. Photoglo

WHBY/Appleton
Jeff Clark

L. Hall
S. Easton
(Modern)
Dillman Band
Stark & McBrien
HOTTEST
S. Robinson
T.G. Sheppard
R. Manlow
C. Cross

WHEN/Syracuse
Debbie Stoughtanger

Taste Of Honey
S. Easton
(Modern)
D. McLean
(Since)
HOTTEST
Hall & Oates
(Kiss)
J. Newton
S. Winwood
(Chance)
D. West

WPHI/Philadelphia
Bob Russo

Q. Jones
J. Photoglo
Get Wet
B. Streisand
(Promises)
HOTTEST
D. McLean
(Since)
G. Vannelli
K. Carnes
T.G. Sheppard
N. Diamond
(America)

WQAR/Buffalo
Jerry Reo

J. Photoglo
B. Streisand
(Promises)
E. John
R. Parker Jr.
& Raydio
HOTTEST
S. Winwood
(Chance)
K. Carnes
Champaign
Taste Of Honey
G. U.S. Bonds

WQUR/Buffalo
Randy Flick

T.G. Sheppard
N. Diamond
(America)
D. McLean
(Since)
HOTTEST
G. Washington Jr.
J. Newton
S. Robinson
Taylor/Souther
RED Speedwagon
(Take)

WTAE/Pittsburgh
Don Berns

RED Speedwagon
(Take)
D. McLean
(Since)
Hall & Oates
(Dreams)
T. Jones
HOTTEST
Cliff James Band
S. Easton
T.G. Sheppard
D. West
Champaign

WVBE/ Erie
Ted Abbott

N. Diamond
(America)
E. Humperdinck
O. Jones
J. Scarbury
D. Yost
HOTTEST
S. Robinson
R. Parker Jr.
& Raydio
S. Easton
(Train)
K. Carnes
G. Vannelli

WVMA/Hickory
Chuck Morgan

R. Springfield
D. Yost
S. Easton
(Modern)
E. John
T. James
T. McElroy
HOTTEST
Taylor/Souther
Steely Dan
G. Vannelli
R. Parker Jr.
& Raydio
J. Lennon
(Wheels)

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J. Lennon
(Wheels)

MIDWEST

WAKR/Akron
Bill Hart

J. Winchester
P. Anka
PPL
HOTTEST
S. Robinson
R. Manlow
G. Vannelli
Champaign
D. West

WLWC/Cincinnati
Greg Picciano

T. Cashman
Cliff James Band
J. Photoglo
S. Easton
(Modern)
R. Manlow
(Gotta)
P. Anka
HOTTEST
K. Carnes
G. Vannelli
M. McGovern
Taste Of Honey
C. Cross

WMO/Dayton
Peggy Powell

H. Reddy
N. Diamond
(America)
B. Withers
HOTTEST
Taylor/Souther
R. Manlow
Abba
HOTTEST
K. Carnes
G. Vannelli
J. Lennon
(Wheels)
K. Carnes

WVBE/ Erie
Ted Abbott

N. Diamond
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R. Parker Jr.
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J. Lennon
(Wheels)

SOUTH

WVMA/Hickory
Chuck Morgan

R. Springfield
D. Yost
S. Easton
(Modern)
E. John
T. James
T. McElroy
HOTTEST
Taylor/Souther
Steely Dan
G. Vannelli
R. Parker Jr.
& Raydio
J. Lennon
(Wheels)

WVMA/Hickory
Chuck Morgan

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**Walt
Love**

Black Radio

New Beginnings

One of the reasons why you're about to read this column is the result of what happened in my life over thirteen years ago. It was at this time that I became involved in radio (THE MAGIC BOX). Having experienced radio from both an air personality's and programmer's point of view in New York City, Chicago, Los Angeles, Detroit and Houston, I realize now that as a beginner in the business I never dreamed that the adventure of it all would take me across the nation and halfway around the world.

Originally from the Pittsburgh area, I started my career in radio in Houston at KYOK, which was as they called it during that time, a soul station. I'm not even sure I understood what the difference between a soul station and a Major Market Station was at that time, but believe me, I was soon to find out.

KYOK certainly wasn't WWRL in New York City, where I had previously visited a friend and realized that there was a difference between Soul radio and Black radio. In 1968, soul was an expression — applied to radio — that seemed to connote color rather than a feeling within a particular lifestyle. Soul music or Soul radio, to me, meant a feeling, a state-of-being more than color. Black radio suggested to me at the time pride in one's heritage, one's background, and one's presentation to the public; notice I said public and not just audience or ethnic origin.

Despite my limited experience in the business during the late sixties I sensed even then that things were about to change and drastically for the continued success of Black radio. Even then (1968) WWRL was among the top five overall rated radio stations in that city, which also meant that Black radio was being listened to by more than the black populace of New York City and surrounding areas. Soul radio — on the other hand — was so ethnic that if you were not black in color and your cultural heritage was other than black, you more than likely felt alienated. The contemporary Black stations of that era, which were few in number, had come to the realization that in order to survive they were compelled to compete with major market radio while still taking care of the black communities' needs and desires. The so-called Soul stations were hanging on to solid lines of separation — a direction which I just didn't think was the only way to go.



KACE & FAMILY SLEDGE — Cotillon recording group Sister Sledge recently visited Los Angeles and KACE. Pictured (l-r, back row) are Music Director Alonzo Miller, Joni Sledge, KACE owner Willie Davis, Kathy Sledge, and Kim Sledge; (l-r, front row) Debbie Sledge and Atlantic Regional R&B Promotion Director Marty Mack.

Texas Debut

After experiencing a series of rude awakenings surrounding this mystical industry, I was very elated to learn that my first full-time "gig" (on the radio) would be with a general manager named Dick Oppenheimer (now of Austin fame) who — in the Deep South — was about to implement a change in the KYOK soul image. Luckily hard work and dedication coupled with good, solid direction paid off in the form of a very successful accomplishment. Believing in this new approach to Black radio in Houston, we received our rewards in the form of good ratings for the entire radio station which, by the way, drew the attention of KILT, the no. 1 Contemporary Hit station in Houston at that time. Who ever heard of a Soul station tying with KILT in adult midday hours and beating it in teens at that time — no one!!

However, good ratings afforded me conversations with KILT's General Manager Dickie Rosenfeld and Program Director Bill Young. I thanked God for two pros who were just as innovative as Mr. Oppenheimer and willing to give me the chance at being the first black air personality on a station of prestige.

"It is my belief that no one has a monopoly on professionalism and professionalism is not restricted by color."

I survived the name-calling by baffled listeners and peers, and when the smoke cleared, I realized that Bill Young had given me the tools to fight back, while preparing me to become an aspiring radio pro. Within that year my dream of all dreams almost became a reality.

After considering me for a position at WWRL, the height of success in Black radio at that time, Jerry Boulding, presently with MCA Records, and PD at WWRL then, had a change of heart at the last minute. I was crushed! Little did I know that this failure would change the course of my entire career.

KAZAM! "This is Paul Drew, Program Director of CKLW/Detroit." You guessed it, the same station that had influenced my personal style of radio presentation. "So, Walter" (I said to myself) "if you can't get a job in Black radio in the Big Apple, then go to the Top 40 station which plays more black music than any other general market station in the country." At that time (May '70), Paul Drew, a radio legend, worked me, critiqued me, yelled at me, encouraged me, and, when I was ready, unveiled me to the Detroit listening audience. It was an instant love affair, me with the format and the format with me.

The sale of CKLW to Canadian ownership meant dividing up the station's staff among the various RKO General facilities. After learning of Paul's transfer to KFRC/San Francisco, I was disappointed because I wanted to stay with him. Vividly, I recall saying to him in the parking lot in Windsor, Canada, "Thanks for all you've done for me," and as I expressed some doubt and fear, he smiled and said, "Hold your head up, don't be frightened, you're well prepared — you'll do OK." We parted and I went to my apartment and immediately began to pack for my trip to the Big Apple, still another new beginning.

Off To New York

After settling into the New York way of doing things, I was asked to assist the company in finding yet another minority to add to the already existing two — Joffrey Holder on WOR-AM and myself on WOR-FM. To know, during this stage of career development, that my superiors respected my hard work and dedication enough to solicit a recommendation meant the world to

me. Proudly, I singled out my choice of a personality who had enough raw talent and intestinal fortitude to make it with RKO — that person was J.J. Johnson, presently Program Director of KDAY/Los Angeles. It meant a lot to me then as it does now to know that I was able, through my performance, to influence the hiring of another black person. J.J. went to KFRC/San Francisco, and the rest is history.

While working for RKO I was given still another opportunity — a chance to gig at KHJ/Los Angeles and finally, back again to the Apple at WXLO or 99X/FM99, whichever you choose to call it. By this time I was haunted by the urge to program, so I set out to find a programming position. This desire became a reality in the form of an opening at WVON in Chicago.

Prior to leaving N.Y.C., Hal Jackson and Frankie Crocker of Inner City Broadcasting afforded me the chance to see how they programmed the infamous WBSL. A few months of fill-in work for Frankie and others gave me the opportunity to gain invaluable experiences to complement the professionalism gained in general market radio.

WVON served as a teaching device for an operations manager with the jitters; in fact, after one ratings book, we doubled the ratings and I quit the job! Why? It's quite simple — I didn't do very well with corporate politics.

So, Mel Phillips of CBS Records fame offered me an on-air position at WNBC and back to New York I went, with less worry about politics and an afternoon drive slot staring me in the face.

Chicago Controversy

You see, in Chicago there seemed — at that time — to be a question of whether or not I was attempting to make the station too white. As I recall the situation today, I breathe a sigh of relief to think that radio personnel in Chicago like Barry Mayo, Program Director at WGCI, no longer have to be restricted by ethnicity. Presently, Mayo's FM'er has a great mixture of listening audience, the ratings are good and, to my knowledge, no one has complained that the station is too white. It is my belief that no one has a monopoly on professionalism and professionalism is not restricted by color.

After an exciting stay at WNBC, it was back to Los Angeles. I went to become Operations Manager of KGFJ or, as it was called during the late seventies, KKTT. During my stay, an ownership change took place and I chose to go on to other things in the form of part-time air work on Los Angeles's KFI and finally, KMPC (the house that Gary Owens built).

Well, there you have it — my background. These experiences will be called upon frequently as I go about the business of being an R&R Editor. It feels comfortable and really stimulating here at R&R and I would like to invite you, the readers, to send us your stations' news, activities, pictures, and suggested topics that you — the radio persons in the field — would like to read about from time to time. Together, let's make Black radio something positive to talk about in the '80's; together we can make it endure till the end of time.



KNIGHT ON THE ROAD — A&M's Jerry Knight was the guest of honor at a listening party held at Agency Recording in Cleveland. Pictured (l-r) are WZAK air personality Mike St. John, PD Harry O. KC Stewart of Agency Recording, and Knight.

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

- CHAKA KHAN**
"What Cha' Gonna Do For Me" (WB)
- RAYDIO**
"A Woman Needs Love (Just Like You Do)" (Arista)
- GAP BAND**
"Yearning For Your Love" (Mercury/PolyGram)
- ATLANTIC STARR**
"When Love Calls" (A&M)
- STEPHANIE MILLS**
"Two Hearts" (20th)
- SMOKEY ROBINSON**
"Being With You" (Tamla)
- CHANGE**
"Paradise" (RFC/Atlantic)
- LAKESIDE**
"Your Love Is On The One" (Solar/RCA)
- RICK JAMES**
"Give It To Me Baby" (Gordy)
- ISLEY BROTHERS**
"Hurry Up And Wait" (T-Neck)

CLIMBERS

Following are listed in order of their airplay activity.

- RUFUS** "Tonight We Love" (MCA) 59% (+8) reporting. Added at WANT. Medium at WAMO, WKND, WWRL, WEDR, KOKY, WENN, WJMO, WATV, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- SHALAMAR** "Make That Move" (Solar/RCA) 59% reporting. Hot at WXYV, WJJS, KOKY, WHRK, WVEE, WQIV, WJMO, WJLB, WJMS, WJLS, WLOU, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- FRANKIE SMITH** "Double Dutch Bus" (WMOT) 56% (+2) reporting. Added at KOKY. Hot at WAMO, WXYV, WILD, WKND, KMJQ, WTMP, WLOU, WHRK, WVEE, WJMO, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- BILL SUMMERS & SUMMERS HEAT** "Call It What You Want" (MCA) 56% reporting. Hot at WAMO, WXYV, WILD, WKND, KMJQ, WTMP, WLOU, WHRK, WVEE, WJMO, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- A TASTE OF HONEY** "Sukiyaki" (Capitol) 49% reporting. Added at WYON. Hot at WXYV, WILD, WTMP, WQIV, WHRK, WVEE, WJMO, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- JACKSONS** "Can You Feel It" (Epic) 46% (+15) reporting. Added at WJMO, WJLB, KSOL. Medium at WXYV, WJJS, WHRK, WVEE, WENN, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- STEVIE WONDER** "Lately" (Tamla) 46% (+8) reporting. Medium at WAMO, WXYV, WKND, WWRL, WJJS, WLOU, WHRK, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- STANLEY CLARKE & GEORGE DUKE** "Sweet Baby" (Epic) 46% (+2) reporting. Medium at WXYV, WKND, WTMP, WJJS, WHRK, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- CHAMPAIGN** "How 'Bout Us" (Columbia) 46% reporting. Hot at WAMO, WXYV, WTMP, WEDR, WJJS, KOKY, WHRK, WVEE, WENN, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- STARPOINT** "Keep On It" (Chocolate City/PolyGram) 44% (+3) reporting. Added at WQIV, WANT. Medium at WAMO, WTMP, WENN, WJMO, WATV, WJLB, WBMX, KPRS, KDKO. Hot at WXYV, WJJS, WHRK, WVEE, WJMO, WCIN, WDAO.
- BERNARD WRIGHT** "Just Chillin' Out" (GRP/Arista) 41% (+3) reporting. Medium at WAMO, WXYV, WILD, WLOU, WHRK, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- SKYY** "Superlove" (Salsoul) 41% reporting. Medium at WAMO, WXYV, WILD, WTMP, WHRK, WJJS, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- CAMEO** "Freakey Dancin'" (Chocolate City/PolyGram) 39% (+16) reporting. Added at WKND, WANT, WTMP, WEDR, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- GRACE JONES** "Pull Up To The Bumper" (Island) 39% (+6) reporting. Added at WEDR, WAOK. Medium at WAMO, WILD, WTMP, WENN, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- KLEER** "Get Tough" (Atlantic) 39% reporting. Added at WYON. Medium at WAMO, WTMP, WEDR, WJJS, WENN, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- DENIECE WILLIAMS** "What Two Can Do" (ARC/Columbia) 39% reporting. Hot at KOKY, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- CON FUNK SHUN** "Lady's Wild" (Mercury/PolyGram) 37% (+8) reporting. Medium at WILD, WEDR, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- SISTER SLEDGE** "Next Time You'll Know" (Cotillion) 34% (+19) reporting. Added at WXYV, WHRK, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- SIDE EFFECT** "Make You Mine" (Elektra) 34% (+6) reporting. Added at WJMO, WKWM. Medium at WAMO, WXYV, WILD, WKND, WLOU, WHRK, WVEE, WQIV, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- QUINCY JONES** "Al No Corrida" (A&M) 34% reporting. Medium at WAMO, WILD, WJJS, WANT, KMJQ, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.

- ONE WAY** "Push" (MCA) 32% (+11) reporting. Added at KPRS, KDKO. Medium at WKND, WTMP, WKXI, WQIV, WOIC, KMJQ, WYON, WJLB, KAEZ. Hot at WATV, WPDQ.
- RANDY BROWN** "If I Don't Love You" (Chocolate City/PolyGram) 32% (+11) reporting. Added at WXYV, WHRK, WVEE, KDAY. Medium at WKND, WKXI, WLOU, WENN, WATV, WTLC. Hot at WTMP, WQIV, WDAO.
- JERMAINE JACKSON** "You Like Me Don't You" (Motown) 32% reporting. Hot at WAMO, WEDR, WENN, WYON, WANT, KMJQ, WJLB, KMJM. Medium at WKND, KOKY, WQIV, WJMO, WJMS, WJLB, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.

NEW & ACTIVE

- ROBERT WINTERS & FALL** "Mecic Man" (Buddah) 29% reporting. Hot at WXYV, WKND, WHRK, WVEE, WYON, WKWM, KDKO, KDIA. Medium at WEDR, KOKY, WQIV, WYON.
- LEE RITENOUR** "Is It You" (Elektra) 29% reporting. Added at KOKY, WJMO, KDAY. Medium at WWRL, WAMO, WXYV, WJMS, WKXI, WHRK, WVEE, WTLC.
- BETTY WRIGHT** "What Are You Going To Do With It" (Epic) 27% (+4) reporting. Medium at WAMO, WXYV, WKND, WLOU, WHRK, WVEE, WJMO, WJLS, WLOU, WHRK, WVEE, WCIN, WJLB, KDAY.
- BAR-KAYS** "Body Fever" (Mercury/PolyGram) 27% (+4) reporting. Medium at WEDR, WKXI, KOKY, WYON, WPDQ, WJMO, WTLC, WKWM, KSOL. Hot at WENN, WJMO.
- LINX** "You're Lying" (Chrysalis) 27% reporting. Added at WWRL. Medium at WKND, WEDR, WQIV, WQVI, WJMO, KPRS. Hot at WBMX, WYON, WJLB, WJMS.
- ROSE ROYCE** "Golden Touch" (Whitfield) 24% (+11) reporting. Added at WYON. Medium at WXYV, WLOU, KOKY, WHRK, WVEE, WJMS, WANT. Hot at WOIC, WKXI.
- STRIKERS** "Body Music" (Prelude) 24% (+3) reporting. Added at WANT, WPDQ, KPRS. Medium at WAMO, WKND, WQIV, WOIC, WAOK. Hot at WILD, WDAO.
- ULLANDA McCULLOUGH** "Bad Company" (Atlantic) 24% reporting. Added at WANT, KOKY. Medium at WILD, WWRL, WKXI, WJJS, WJMO, KSOL. Hot at WLOU, WAOK.
- WALTER JACKSON** "Tell Me Where It Hurts" (Columbia) 24% reporting. Added at WWRL, WXYV, WKND, WHRK, WVEE. Medium at WKXI, WLOU, WJMO, WTLC, WYON.
- TAANA GARDNER** "Heartbeat" (West End) 22% (+4) reporting. Added at WXYV, WHRK, WVEE, WAOK. Hot at WILD, WKND, WYON, WBMX. Medium at WWRL.
- MASS PRODUCTION** "Turn Up The Music" (Cotillion) 22% (+4) reporting. Added at WQIV, WDAO, KDKO. Medium at WTMP, WKXI, WJMS, WQVI, WANT, WTLC.
- SUN** "Reaction Satisfaction" (Capitol) 22% (+1) reporting. Medium at WILD, WKND, WTMP, WKXI, WENN, WQIV, WATV, KPRS. Hot at WKWM.
- DONNA WASHINGTON** "Scuse Me While I Fall In Love" (Capitol) 22% reporting. Added at WXYV, WHRK, WVEE, WCIN, KPRS. Medium at WAOK, WTLC, KDKO. Hot at WKXI.
- BRENDA RUSSELL** "If You Love" (A&M) 20% (+2) reporting. Added at KDAY. Medium at WXYV, WWRL, WHRK, WVEE, WQVI, WJMS, WJLB, WBMX.
- FATBACK BAND** "Take It Any Way You Want It" (Spring/PolyGram) 20% (+2) reporting. Added at WEDR, WKXI, WQIV, WJMO, WTLC. Medium at WLOU, WOIC, WDAO.
- MAZE** "Running Away" (Capitol) 20% reporting. Added at WILD, WKND, WEDR, WJMO, WTLC, WATV, WJMO, KPRS.
- SPINNERS** "Long Live Soul Music" (Atlantic) 20% reporting. Added at WWRL, WJJS. Medium at WQIV, WJMO, WOIC, WQVI, WTLC, WDAO.
- GINO VANNELLI** "Living Inside Myself" (Arista) 17% reporting. Medium at WXYV, WWRL, WHRK, WVEE, WYON, WJMO, WJLB.
- PEABO BRYSON** "Turn The Hands Of Time" (Capitol) 17% reporting. Medium at WTMP, WKXI, KMJQ, WJMO, WYON. Hot at WJMS, WCIN.
- WEBSTER LEWIS** "Let Me Be The One" (Epic) 17% reporting. Added at WYON. Medium at WQIV, WJMS, WAOK, WDAO, WBMX, KPRS.
- SWITCH** "You And I" (Gordy) 17% reporting. Added at WKXI, WJMS. Medium at WJMO, WTLC, WDAO, KAEZ.
- AURRA** "Are You Single" (Salsoul) 17% reporting. Added at WKND, WQIV, WKWM. Medium at WILD, WENN, WBMX, KDKO.
- OHIO PLAYERS** "Skinny" (Boardwalk) 17% reporting. Added at WEDR, WQIV, WAOK, WDAO, WBMX, KAEZ. Medium at WTLC.
- KOOL & THE GANG** "Jones Vs. Jones" (De-Lite/PolyGram) 17% reporting. Added at WILD, KOKY, WATV, WAOK, WPDQ, WQVI, WJMO.
- T-CONNECTION** "Groove City" (Capitol) 17% reporting. Added at WKND, WLOU, WCIN, WDAO, KDKO. Medium at WOIC, WATV.
- BILLY OCEAN** "Night (Feel Like Getting Down)" (Epic) 16% reporting. Added at WTLC, WKWM. Medium at WYON, WKXI. Hot at WBMX, WWRL.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- DAVID SANBORN**Voyeur (WB)
- DAVE GRUSIN**Mountain Dance (GRP/Arista)
- QUINCY JONES**The Dude (A&M)
- JIMMY McGRUFF**City Lights (Jam)
- BOB JAMES**All Around The Town (Tappan Zee/Columbia)
- HEATH BROTHERS**Expressions Of Life (Columbia)
- BILL EVANS**You Must Believe In Spring (WB)
- DEXTER GORDON**Gotham City (Columbia)
- JOE SAMPLE**Voices In The Rain (MCA)
- JEFF LORBER FUSION**Galaxian (Arista)
- TOM BROWNE**Magic (GRP/Arista)
- CHAKA KHAN**What Cha' Gonna Do For Me (WB)

NEW & ACTIVE

- CHUCK MANGIONE**Tarantella (A&M)

EAST: WHUR/Washington, D.C., Oscar Flika; WEAA/Baltimore, MD, Michael Singleton; WYBC/New Haven, CT, Jonathan Braslow; SOUTH: WCLU/Atlanta, GA, Regency Ward; WTJZ/Newsport News, VA, Larry Hollowell; MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorlan Foster; WEST: KJLH/Los Angeles, CA, Lawrence Yenter; KRGO/Los Angeles, CA, Ted Levine; KADU/Denver, CO, Charlotte Haight

Black Radio

Hottest

May 8, 1981

EAST	SOUTH	MIDWEST	WEST
Atlantic Starr Chaka Khan Raydio Bill Summers	Raydio Chaka Khan Smokey Robinson Lakeside	Chaka Khan Raydio Atlantic Starr	Gap Band Chaka Khan Atlantic Starr Shelamar

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
T.S. Monk
Michael Wycoff
Leon Ware
Greg Phillinganes
Archie Bell

HOTTEST
Atlantic Starr
Frankie Smith
Jermaine Jackson
Champagn
Chaka Khan
Raydio
Gap Band
Stephanie Mills
Bill Summers
Stanley Clarke/George Duke

WILD
Boston, MA
Steve Crumley

ADDED
Cameo
Sylvester
Debra Laws
Kool & The Gang
Klique
Noel Pointer

HOTTEST
Taana Gardner
Smokey Robinson
Raydio
A Taste Of Honey
Leprechaun
Chaka Khan
Rick James
Atlantic Starr
Bill Summers
Strikers

WKND
Hartford, CT
Eddie Jordan

ADDED
Cameo
Walter Jackson
Candi Staton
Aurra
Maze
T-Connection "Groove"
Heaven & Earth

HOTTEST
Taana Gardner
Smokey Robinson
Atlantic Starr
Bill Summers
Raydio
Gap Band
Quincy Jones
Bernard Wright
Grover Washington Jr.
Robert Winters & Fall

WWRL
New York, NY
Bob Law/Wanda Ramos

ADDED
Sylvester
Lina
Ramsey Lewis
Spinners
Walter Jackson
Silver Platinum

HOTTEST
Smokey Robinson
Gino Soccio
Chaka Khan
Grace Jones
Isley Brothers
Noel Pointer
Stephanie Mills
Jacksons
Tom Browne "Night"
Billy Ocean

WXYV
Baltimore, MD
Larry Wilson

ADDED
Randy Brown
Sister Sledge
Michael Wycoff
Taana Gardner
Donna Washington
Walter Jackson

HOTTEST
Starpoint
Change
Robert Winters & Fall
Bill Summers
Lakeside
Atlantic Starr
Kleer
A Taste Of Honey
Raydio
Shelamar

WJJS
Lynchburg, VA
Donnie Deane

ADDED
Spinners
Thelma Houston
Switch

HOTTEST
Smokey Robinson
Champagn
Raydio
Atlantic Starr
Rufus
Chaka Khan
Starpoint
Lakeside
Gap Band
Shelamar

WTKI
Jackson, MS
Tommy Marshall

ADDED
Joe Simon
Stephanie Mills
Sandra Feva
Switch
Fatback Band
Cameo
Jerry Knight "Turn"
Persuaders

HOTTEST
Rose Royce
Chaka Khan
Raydio
Isley Brothers
Rick James
Jacksons
Heaven & Earth
Donna Washington
Atlantic Starr
Skyy

WEDR
Miami, FL
Lao Jackson

ADDED
Carol Dionne
Elusion
Impressions
Maze
Fatback Band
Grace Jones
Cameo
Ohio Players "Skinny"
Delegation
Eather Williams

HOTTEST
Leprechaun
Atlantic Starr
Smokey Robinson
Tom Browne "Thighs"
Jermaine Jackson
Chaka Khan
Champagn
Whispers "Love"
Mantus
Mel Shepard

WPDQ
Jacksonville, FL
Net Jackson

ADDED
Marvin Gaye
Ch-Lites
Strikers
Jackie Moore
Randy Crawford
Court Cookout
Cameo
Kool & The Gang "Jones"
Bohannon

HOTTEST
Frankie Smith
Gap Band "Burn"
Skyy
Smokey Robinson
One Way
Champagn
Prince
Young & Co.
Steady Dan
Whispers

SOUTH

WENN
Birmingham, AL
Deve Donnell

ADDED
Bohannon
L.V. Johnson

HOTTEST
Frankie Smith
Atlantic Starr
Chaka Khan
Jermaine Jackson
A Taste Of Honey
Smokey Robinson
Champagn

WQIV
Charlotte, NC
Jo Ann Graham

ADDED
Cameo
Fatback Band
Sho Nuff
Ohio Players "Skinny"
Aurra
Van Jones
Mass Production
Sadane "Sit"
Leprechaun
Change
Chaka Khan
Starpoint
Heaven & Earth

HOTTEST
Randy Brown
Smokey Robinson
Gap Band
K.I.D.
Thelma Houston
Conversion
Lakeside
Raydio
Quincy Jones
Shelamar

WATV
Birmingham, AL
Bill Glover

ADDED
L.V. Johnson
Latimore
Sadane "Sit"
Archie Bell
Kool & The Gang "Jones"
Bohannon
Maze
Tom Browne "Let's"
Cameo
Whispers "I Can"

HOTTEST
Smokey Robinson
Lakeside
T.S. Monk "Bon"
Side Effect
Stevie Wonder
Debra Laws
Frankie Smith
One Way
Ohio Players "Try"
R.J.'s Latest Arrival

WADK
Atlanta, GA
Carl Connors

ADDED
Grace Jones
Sandra Feva
Taana Gardner
Firefly
Ohio Players
Kool & The Gang "Jones"
Mystic Merlin
Tom Browne "Let's"
Impressions

HOTTEST
Frankie Smith
Smokey Robinson
Raydio
Chaka Khan
Rick James
Skyy
Change
Bill Summers
Joe Graham
Ulinda McCullough

WVIC
Columbia, SC
Bob Walters

ADDED
Impressions
Cameo
Maze
Candi Staton
Klymaxx
Sister Sledge
Joe Simon
Aretha Franklin "Come"

HOTTEST
Rick James
Shelamar
Raydio
Lakeside
Jacksons
Gap Band
Stephanie Mills
Grace Jones
Rose Royce
Stanley Clarke/George Duke

WOWI
Norfolk, VA
Chester Benton

ADDED
Kool & The Gang "Jones"

HOTTEST
Champagn
Atlantic Starr
Stevie Wonder
Frankie Smith
Raydio
Con Funk Shun
Quincy Jones
Deniece Williams
Lakeside
Kool & The Gang "Take"

WJMI
Jackson, MS
Carl Haynes

ADDED
Barry & Glodean White
Lenny White
Wendie/N.M. Walden

HOTTEST
Isley Brothers
Sho Nuff
Rick James
Frankie Smith
Chaka Khan
Peabo Bryson
Change
Bill Summers
Lina
Raydio

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Randy Brown
Sister Sledge
Michael Wycoff
Taana Gardner
Donna Washington
Walter Jackson

HOTTEST
Starpoint
Change
Robert Winters & Fall
Bill Summers
Lakeside
Atlantic Starr
Kleer
A Taste Of Honey
Raydio
Shelamar

MIDWEST

WBMX
Chicago, IL
Jack Patterson

ADDED
Ohio Players
Blue Magic
Sadane "Sit"

HOTTEST
Frankie Smith
Lina
Raydio
Change
Atlantic Starr
Billy Ocean
Quincy Jones "Dude"
Lakeside
Chaka Khan
Taana Gardner

WDAD
Dayton, OH
Turk Logan

ADDED
Mass Production
Gino Soccio
Jerry Knight "Turn"
Michael Wycoff
Ben E. King
T-Connection "Groove"
Archie Bell
Lenny White
Harvey Mason
Ohio Players "Skinny"

HOTTEST
Gap Band
Bill Summers
Junie
Lakeside
Change
Starpoint
Stanley Clarke/George Duke
Randy Brown
Deniece Williams
Strikers
Frank Hooker

WVON
Chicago, IL
Ron King

ADDED
Kleer
Webster Lewis
Steady Dan
Sadane "Sit"
Raydio "All"
A Taste Of Honey
Lakeside "Yes"
Sho Nuff
Lee Ritenour
Latimore
Rose Royce
Barry & Glodean White

HOTTEST
Chaka Khan
Taana Gardner
Lina
Lakeside
Shelamar
Deniece Williams
Isley Brothers
Joyce Lawson
Frankie Smith
Walter Hawkins

KPRS
Kansas City, MO
Dell Rice

ADDED
Bohannon
O'Conner
Keni Burke
Maze
Debra Laws "Very"
L.V. Johnson
Impressions
Candi Staton
Strikers
Donna Washington
One Way
Firefly
Grandmaster Flash

HOTTEST
Smokey Robinson
Whispers
Champagn
Grover Washington Jr.
Atlantic Starr
A Taste Of Honey
Gap Band
Chaka Khan
Sadane "One"
Raydio

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
Billy Preston
Ohio Players "Skinny"
Marvin Gaye "Heavy"
Jeff Lorber Fusion
Impressions
Rick James
Mystic Merlin

HOTTEST
Whispers "Love"
Atlantic Starr
Smokey Robinson
Yarborough & Peoples
Raydio
Sho Nuff
Chaka Khan
T-Connection "Cool"
Deniece Williams
Tom Browne "Thighs"

KMJM
St. Louis, MO
CBW Winston

ADDED
Kim Carnes

HOTTEST
A Taste Of Honey
Smokey Robinson
Blondie
Yarborough & Peoples
Grover Washington Jr.
Whispers "Love"
Raydio
Champagn
Jermaine Jackson
Barbra Streisand

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Whispers "I Can"
Sister Sledge
Fatback Band
Klymaxx
Marvin Gaye
Sandra Feva
Debra Laws "Very"
Unlimited Touch
Cameo
Billy Ocean

HOTTEST
Junie
Gap Band
Stephanie Mills
Stanley Clarke/George Duke
Isley Brothers
Frankie Smith
Chaka Khan
Randy Crawford
K.I.D.
Denise LaSalle

WVWS
Saginaw, MI
Kermit Crockett

ADDED
None

HOTTEST
Chaka Khan
Atlantic Starr
Bernard Wright
Raydio
Smokey Robinson
Allice Myers
Isley Brothers
Rick James
Blondie
Jr. Funk

WJMD
Cleveland, OH
Bernie Moody

ADDED
Side Effect
Fatback Band
Maze
Jacksons
Randy Crawford
Kool & The Gang "Jones"

HOTTEST
Atlantic Starr
Shelamar
Chaka Khan
Smokey Robinson
Gap Band
Ray Parker Jr. & Raydio
Tom Browne "Thighs"
Robert Winters & Fall
Whispers
A Taste Of Honey

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Rick James
Isley Brothers
Stephanie Mills
Jacksons

HOTTEST
Smokey Robinson
Grover Washington Jr.
Atlantic Starr
Chaka Khan
Ray Parker Jr. & Raydio
A Taste Of Honey
Shelamar
Champagn
Gap Band
Kleer

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Alton McClain & Destiny
Brenda Russell
K.I.D.
Lee Ritenour
Randy Brown
Geraldine Hunt
Flakes

HOTTEST
Rick James
Deniece Williams
Atlantic Starr
Chaka Khan
S. Clarke/G. Duke
Shelamar
Gap Band
Rufus
Con Funk Shun
Isley Brothers

WJLB
Detroit, MI
John Edwards

ADDED
Aretha Franklin "Come"
Lenny White
Jacksons
Jole
Mantre
Marvin Gaye "Heavy"
Ramsey Lewis
Markley Band

HOTTEST
Gap Band
Atlantic Starr
Jermaine Jackson
Lina
Smokey Robinson
Chaka Khan
Deniece Williams
Quincy Jones
Raydio
Gino Vannelli

WEST

KDKD
Denver, CO
Byron Pitts

ADDED
Aretha Franklin
Keni Burke
Whispers
Tom Browne
Dave Grusin
Markley Band
Allice Myers
Impressions
Klymaxx
Mass Production
One Way
T-Connection "Groove"
Marvin Gaye
Harvey Mason

HOTTEST
Junie
Rick James
Change
Chaka Khan
Stephanie Mills
Grace Jones
Lakeside
Coati Mundi
Gap Band
Robert Winters & Fall

KDIA
Oakland, CA
Keith Adams

ADDED
None

HOTTEST
Atlantic Starr
Shelamar
Chaka Khan
Smokey Robinson
Gap Band
Ray Parker Jr. & Raydio
Tom Browne "Thighs"
Robert Winters & Fall
Whispers
A Taste Of Honey

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Cameo
Billy Ocean
Side Effect
Originais
Aurra

HOTTEST
Chaka Khan
Raydio
Bernard Wright
Gap Band
Atlantic Starr
Smokey Robinson
Robert Winters & Fall
Rick James
Sun
Bill Summers

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Donna Washington
T-Connection "Groove"
Sandra Feva
Greg Phillinganes
T.S. Monk "Candidate"

HOTTEST
Chaka Khan
Kleer
Rufus
Peabo Bryson
Raydio
Stanley Clarke/George Duke
Atlantic Starr
T.S. Monk "Bon"
Starpoint
Quincy Jones

Opportunities

Openings

EAST

WHCN seeking Production Director. Organization, copywriting, on-air talent, Aircheck, production, writing samples to Daniel Francis Hayden, WHCN, 1039 Asylum Ave., Hartford, CT 06105. EOE M/F (5-8)

WCTC/WMGQ full-service AM, Pop/Adult FM needs personality. Two years experience. T&R to Jay Meyers, Box 100, New Brunswick, NJ 08903. EOE M/F. (5-8)

CKGM/Montreal conducting talent search
for first class morning entertainer at Montreal's top rated English AM radio station. Salary comparable to top 10 American market. First time this opportunity has been available for 9 years. We're looking for someone who wants to settle down and work with a great radio station in a unique environment. The European Style Setting of Montreal. Applications welcomed from Canadian and American citizens. Send tape & resume to ROBERT G. HALL, PD, CKGM, 1310 Greene Ave., Montreal, Quebec, Canada H3Z-2B5

WIOQ/Carlisle seeks afternoon news anchor. Call Vince Grande, (717) 243-1200 (10-noon). (5-8)

Help sell time on North Jersey's dominant album rocker, WDHA, and dominant News/Talk station, WMTR. Send resumes to AJ Wunder, Box 1250, Morristown, NJ 07960. EOE M/F. (5-8)

Maine adult-oriented personalities with strong communicative skills needed in Northern Maine. Contact Colonial Broadcasting, Box 1535, Treadwell Isle, ME 04769, or call (207) 769-7611. EOE M/F (5-8)

50,000 watt FM Country WOKQ covering Boston metro needs organized production/DJ. Two years experience. T&R to Bob Walker, WOKQ, Dover, NH 03820. EOE (5-8)

Wanted: Morning man for 50kw top 50 market station. T&R to Neil Young, WPTR, Box 12279, Albany, NY 12212. EOE M/F (5-8)

Production pro needed for expanding operation. One of America's finest radio facilities. Send samples and resumes to TJP, 30 Kathy St., Kendall Park, NJ 08824. EOE (5-8)

Central Jersey's Information Source would like to chat with available news pros. T&R to Walt Sodie, ND, WCTC, Box 100, New Brunswick, NJ 08903. (5-8)

WIOQ/Philadelphia looking for bright, aggressive overnight personality. T&R to Program Manager, WIOQ, 2 Bala Plaza, Bala Cynwyd, PA 19004. No calls. EOE (5-8)

Number one rated station in New Hampshire looking for afternoon drive personality and part-timers. No beginners. Call John Rogers, PD, (603) 625-5491. EOE M/F (5-8)

MAJOR FM BROADCAST GROUP

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Send detailed description of background along with career ambitions. Replies strictly confidential.

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Box 233
Los Angeles, CA 90067

An equal opportunity employer.

WRTA/Altoona, PA is looking for morning personality. T&R to Tom Casey, Box 272, Altoona, PA 16803. EOE M/F (5-1)

Possible future openings at expanding Northeast Country station. T&R to Mark Sinclair, PD, WIXY, 45 Fisher Ave., East Longmeadow, MA 01028. No calls please. EOE (5-1)

WJBQ/Portland, ME needs morning personality to replace one that's going to Boston. Good production a must. 50,000 watt CHR. Call (207) 775-6321. (5-1)

Openings

TALENT SEARCH ENTERS 15th WEEK

WHCN/Hartford's number one AOR needs young, imaginative, 6-10pm talent. If you're hot, RUSH tape and resumes to Daniel Francis Hayden, PD, WHCN Radio, 1039 Asylum Ave., Hartford, CT 06105. EOE

Seeking experienced news reporter for second fastest-growing market in Northeast. T&R to Nancy Grover, ND, WLAD/WDAQ, 198 Main St., Danbury, CT 06810. EOE M/F (5-1)

CQ102/Geneva, NY has immediate part-time openings. CHR. Central/Western New Yorkers send T&R to Steve Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F (5-1)

WTIC-FM/Hartford, Connecticut has an immediate opening for an Adult/Contemporary morning personality. Forward tape and resume to: Arnold L. Chase, PD, WTIC-FM, 1 Financial Plaza, Hartford, CT 06103. EOE M/F

Northeast regional Contemporary Country 80,000 watt FM stereo looking for 7-midnight announcer/Production Director. T&R to Pat McDonald, Box 900, Brunswick, ME 04011. EOE M/F (5-1)

News person wanted for station with heavy news commitment. Must cover meetings, produce features. One year experience. T&R to Ann Murphy, WEIM, Box 727, Fitchburg, MA 01420. (5-1)

SOUTH

News anchor/reporter for Florida's capitol. T&R to Jerry Webb, WTNT, Box 1047, Tallahassee, FL 32301, or call (904) 386-6143. EOE (5-8)

Eagle 97 looking for creative news men or women to "chat" news, product features, vignettes. Christopher Haze, KEGL, 4801 W. Freeway, Ft. Worth, TX 76107. (817) 731-6301. EOE M/F (5-8)

Production Director, growth job in Sunbelt for young person with voices, creative commercials. High quality, winning, contemporary class C. Call Ken (713) 756-6155.

XL103 has midday opening. Contact B.J. Odom, OM, Route 5, Box 50, Manchester, KY 40962, or (606) 598-5102. EOE (5-8)

Second news person wanted. This could be your first job. T&R to WWXL (XL103), B.J. Odom, OM, Route 5, Box 50, Manchester, KY 40962, or (606) 598-5102. EOE (5-8)

Operations Manager/morning announcer with good voice. Need for Beautiful Music station in Mississippi. Good fringes. Call Michael Dailey, (601) 693-2681. (5-8)

PM drive/MD communicator needed for 50 kw adult news/information station. Call Kemp Miller, WAPI, Birmingham, (205) 933-9274. (5-8)

Live by the sea. AOR seeks polished announcers for future openings. T&R to Bruce Garroway, WNOR, Norfolk, VA 23510. No calls. EOE M/F (5-8)

Sportscaster needed. Aggressive, no cheerleaders or wire copy readers. T&R to Jon Matthews, KSRR, 1201 Fannin Bank Building, Houston, TX 77030. No calls. (5-8)

Q101/Meridian, MS looking for talented individual to handle afternoon drive and production. Call Larry O'Neil, (601) 693-2381. (5-8)

ABC 6&O accepting T&R for possible opening. Send to Ted Carson, KSRR, 1201 Fannin Bank Building, Houston, TX 77030. No calls please. (5-8)

Country 10, WNOE/New Orleans, needs talented Production Director to also assist in promotions, includes air shift. Call Joe Patrick, (504) 529-1213. (5-8)

Air staff needed for new FM rocker. T&R to Reggie Jordan, Box 9, Kingsport, TN, 37682. No calls. EOE M/F. (5-8)

Stereo 101, WNOE-FM/New Orleans, still looking for talented PD. 2 years minimum as PD. Call Eric Anderson, (504) 529-1212. (5-8)

KZOM, #1 AOR, has full-time opening for experienced News Director. Send T&R to KZOM, Route 3, Box 483-E, Orange, TX 77630. (5-8)

Q107, Amarillo's FM rocker, looking for air talent. T&R to Steve Anthony, Box 31090, Amarillo, TX 79120. EOE (5-8)

WWSA/WCHY needs production person/weekend jock. Stable, team worker, natural sound. T&R to Randall Bush, Box 1247, Savannah, GA 31402. EOE M/F (5-8)

Openings

WBCY-FM, a Jefferson-Pilot Broadcasting station is searching for a nighttime Adult Rock personality. Tapes, resumes, and cover letters (No calls), to Mr. Bob Kaghan, WBCY Program Director, #1 Julian Price Place, Charlotte, NC 28208. EOE (5-15) •

WFIX needs morning personality who's friendly and informative. Willing to grow and work with us. Resumes to Chad Roche, Box 7, Huntsville, AL 35804. (5-1)

Rare on-air position has become available at WSHE/Miami. Contact Sonny Fox, PD, 3000 SW 60th Avenue, Ft. Lauderdale, FL 33314. (5-1)

If you're looking for a change of pace, we've got three openings at new Country kicker in East Texas. Call Den (214) 729-6077. (5-1)

WLCS/Baton Rouge looking for creative midday jock; good production skills. No calls please. T&R Gene Nelson, PD, One American Place, Suite 2420, Baton Rouge, LA 70825. EOE M/F (5-1)

Contemporary Adult communicator needed immediately for coastal Carolina market. Two years experience minimum. T&R to Bob Powell, 3040 Boundary Street, Beaufort, SC 29902. (5-1)

95 Rock AOR Superstars format looking for sharp, witty morning man. Must have excellent production. Tapes to Cleve Brien, Box 5000, Montgomery, AL 36192. (205) 832-4295. (5-1)

Wanted: Good, experienced afternoon drive for station that just went oldies. T&R to Gary Houser, Box 956, Canyon, TX 79016. EOE M/F (5-1)

Morning DJ wanted for Fairbanks consulted station. Send T&R to Mike Hedges, 3341 Powerwood, Suite 205, Dallas, TX 75234. EOE M/F (5-1)

Salesperson for KYTX-FM, AOR format. Must have AOR sales experience. Resumes to Spike Santee, Box 7930, Amarillo, TX 79109. EOE M/F (5-1)

Major Southwest AOR needs airchecks. Possible future openings in news, airshifts. Send T&R to Tim Spencer, KISS, 1100 N. Maine, San Antonio, TX 78212. EOE M/F (5-1)

Experienced staff announcer. Easy going, good production, good pipes. 100,000 watt FM Pop/Adult station Southeast Texas. Automation experience helpful. After 6pm, Dave (713) 838-9076. (5-1)

WRVR/Memphis looking for air talent for possible future openings. Minimum three years experience. T&R to Jim Robertson, PD, 2272 Central Ave., Memphis, TN 38104. EOE M/F (5-1)

WKIX/Raleigh is looking for adult communicators, who like to work. T&R, and picture to Joe Wade Formicola, OM, Box 12526, Raleigh, NC 27605 (5-1)

MIDWEST

WWQM/Madison, WI is looking for a creative, personable morning man/host. Send T&R to Mark Winston, WWQM, Box 4408, Madison, WI 53711. EOE M/F (5-8)

KATT/Oklahoma City now accepting T&R for possible future AOR announcer opening. Contact Jeff Freund, PD, KATT, Box 25787, Oklahoma City, OK 73125. EOE (5-8)

WJJD/Chicago looking for world's best morning man. T&R to John David Spangler, WJJD-FM, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (5-8)

WJJD/Chicago looking for the perfect 7-midnight Country entertainer. Must know music and stars. T&R to John David Spangler, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (5-8)

WKDQ/Evansville, IN needs CHR personality for 50kw FM. T&R to Bobby Magic, OM, or Gabe Hobbes, PD, Box 418, Henderson, KY, 42420. (812) 422-5995. EOE M/F. (5-8)

10,000 watt Country station in state capitol needs experienced news person. T&R to Mark Swenden, KGFX, Box 1197, Pierre, SD 57501. EOE M/F (5-8)

U-93, Indiana's No. 1 CHR, seeking pro-talent immediately. Super-solid organization, join winning team, work with pros. Kris Robbins, PD, U-93, Box 1818, South Bend, IN 46634. (219) 233-7111. EOE M/F (5-8)

Immediate opening experienced PM-drive air talent. Rush me T&R or call: Don Nordine, 1704 S. Cleveland, Sioux Falls, SD 57103. (605) 335-6500. EOE M/F (5-8)

KGGO/Des Moines rockin' best has future openings. Good salary and benefits for right person. Send T&R to Larry Moffitt, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (5-8)

Grown-up communicators needed in Oklahoma City. Cover letter, T&R to KLTE, 2814 Quail Plaza Dr., Oklahoma City, OK 73120. (5-8)

WIRL still looking for right, aggressive, excellent-sounding morning news person. Aircheck to Ira Brner, Box 3336, West Glen Station, Peoria, IL 61614. No calls. EOE M/F (5-8)

KDBQ needs afternoon drive personality; one year experience Pop/Adult format in 5-station market. T&R to Tom Fricke, KDBQ, Box 75, Aberdeen, SD 57401. EOE M/F (5-1)

Openings

MANAGER OF ADVERTISING AND PROMOTIONS BROADCAST OPPORTUNITY TOP 10 MARKET

Major Midwest radio station has rare opportunity for advertising/promotions professional. Position requires previous experience with an established track record in audience promotion, creative direction, and marketing related to retail business development.

Excellent benefits. Salary commensurate with ability. Send resume with samples of work including but not limited to VTR's of TV produced, print materials (station ads to sales collateral items) and client presentations to:

RADIO & RECORDS
1930 Century Park West
Box 232
Los Angeles, CA 90067

EOE M/F

Looking for production wizard. Must have strong voice plus technical and organizational skills. T&R: Pat Martin, WBCS, 5407 W. McKinley Ave., Milwaukee, WI 53208. (5-1)

Swanson Broadcasting's KWKN/Wichita looking for Pop/Adult personalities. T&R to Marc McCoy, Operations Manager, 5610 E. 28th St., Wichita, KS 67220, (316) 685-0261. EOE M/F (5-1)

WMIR/Lake Geneva is accepting tapes for future openings for news and air personalities. Contact Jim Scott, WMIR, Box 552, Lake Geneva, WI 53147. EOE M/F (5-1)

Reporter/anchor, minimum three years experience. Tape, writing samples and references to Dick Forney, ND, WMEE/WQHK, Box 6000, Ft. Wayne, IN 46896. No calls please. EOE M/F (5-1)

Announcer/Production Director Pop/Adult format, #1 station in seven-station market. Tapes to Duane Cariveau, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (5-1)

WYBR/Rockford, IL is in need of afternoon drive news person. CBS/Mutual affiliate. Contact Bruce Kropp, ND, (815) 332-3438. EOE M/F (5-1)

WBJM/WIRX looking for young, aggressive News Director. Local news our most important product. 72,000 metro, near Chicago. Gayle Olson, (818) 983-3992 (St. Joseph, MI). (5-1)

Producer/writer needed for radio works of art. Excellent salary, benefits, and working environment. Send T&R, writing samples to Genius, WDF, Box 10,000, Marion, OH 43302. EOE (5-1)

WEST

News Director for #1 station in Klamath Falls, OR. Must be aggressive and hard-working. T&R to Box 1150, Klamath Falls, OR 97601. EOE M/F. (5-8)

Promotion Director needed at Seattle station. Must have 3 years experience. Send resume and salary requirements to Paul Sullivan, 10245 Main St., Bellevue, WA 98004. EOE M/F (5-8)

Opportunities

Openings

PD, 1st class license for Country in Colorado. Growth area to teach young staff. T&R to Larry Millhouse, Box 1210, Rifle, CO, 81650. EOE M/F (5-8)

Full and part-time announcers needed for contemporary Country. T&R to Kent Byus, KYAK, 2800 E. Dowling Rd., Anchorage, Alaska 99507. No calls. EOE M/F (5-8)

Wanted: Assistant Program Manager for KARM-KFIQ/Fresno. Contact Bill Weaver, (408) 274-1170. (5-8)

New Northwest station KKNW seeking experienced Sales Manager/account executive. Salary commensurate with experience. Resumes to Robert Umrecht, GM, Box C-1510, Lynnwood, WA 98036. EOE M/F (5-8)

T&R needed for immediate opening. Send to KSLY, Box 1400, San Luis Obispo, CA 93406. EOE M/F (5-8)

KOOK/Billings has full-time opening. Good production a must. Rush T&R to Jack Stevens, PD, Box 1276, Billings, MT 59102. (5-8)

Anchorage CHR/Top 40 station looking for future personalities. Good bucks and benefits. T&R to Randy Robbins, KENI, Box 1160, Anchorage, AK 99510. No calls. EOE M/F (5-8)

Rare openings. One full-time, one part-time. Tape only to Rich Robbin, KHYT, 2820 South 8th, Tucson, AZ 85713. EOE M/F (5-8)

Experienced Pop/Adult oriented jock needed. T&R to Larson Bennett, KDOT, P.O. Box 960, Provo, UT 84601. (5-8)

KICE, Country, FM-100 looking for afternoon drive personality. Good production. T&R to Mark Robbins, PD, Box 751, Bend, OR 97701 (5-8)

KRDR/Gresham, OR needs evening air talent, plus production. Immediate opening. Send T&R to Don Lane, Box 32, Gresham, Oregon 97030. (503) 667-1230. EOE M/F (5-8)

Afternoon drive personality. 5 day week, top pay for top announcer at KFQD/Anchorage. T&R to Jim Scott, 9200 Lake Otis Pkwy., Anchorage, AK 97707 or call (907) 344-9822. (5-8)

Needed: morning communicator, good production. Abilities. No beginners or calls please. KERR, Box 48, Polson, MT 59860. (5-8)

KRKK/KQSW-FM will soon have opening for Chief Engineer. 5kw-1kw DA live AM, 100kw automated FM. FCC record keeping essential. Must have good maintenance background. Collins x-mitters and boards, Mosley STL's, ITC and Ampex tape. Should have automation troubleshooting experience. Forward complete resume, references and salary requirements to: R.S. Tucker, PD, Media West, Inc., Box 2128, Rock Springs, Wyoming 82901. EOE (5-8) *

Radio & Records

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Openings

Creative Director, \$24,000 Per Year. Diversified position with team oriented program/sales staff to manage promotion and production departments. Major market air experience with strong audience and retail promotion background a must. Send tape & resume to: Jon Wickstrom, KWOW, S. Mills & Olive, Pomona, CA 91766. E.O.E. (5-8) *

WANTED: Aggressive, creative PD for AM/FM Pop/Adult automated combo. Production, news experience a plus. Resumes to Don Schrack, KASH/KSND, Box 10767, Eugene, OR 97440. EOE M/F (5-1)

KBND 10kw Pop/Adult has future opening for experienced jock if you like the outdoors, hunting, fishing, etc. T&R to Box 5037, Bend, OR 97701. EOE M/F (5-1)

Like the great outdoors? Talented hard-working News Director for Adult/AOR format in Jackson Hole, WY. T&R to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. (5-1)

Syndicated Radio Program sales. Call Ralph, (213) 392-8611. (5-1)

News opening. Probably AM drive. KQDI, Great Falls, MT, call (406) 761-2800. (5-1)

KATA on Humboldt Bay in giant Redwood Country, needs PM drive communicator... fast. No screamers. Contact: Mark Hill, (707) 822-4814. EOE M/F (5-1)

Accepting T&R for future opening at Pop/Adult 50,000 watt KIQQ-FM. Minimum 2 years experience. Send to Steve Taylor, Box 1388, Bishop, CA 93514. EOE (5-1)

Big AM Country station accepting T&R for possible future air talent openings. Production ability important. Ron Dennington, PD, KGEM, Box 5278, Boise, ID 83705. (5-1)

KICE, Country FM-100 looking for news/production person. T&R to Dick Gamgus, KICE, Box 751, Bend, OR 97701. (5-1)

KUJ-AM, soon to be 100,000 watt FM, needs experienced account executive for growing organization. Resumes to Box 513, Walla Walla, WA 99362 or call (509) 529-8000. EOE M/F (5-1)

Positions Sought

3 year pro looking for full-time position in Northeast or Mid-Atlantic. I have CHR, Pop/Adult and Jazz experience. Call RICK at (302) 629-7226. (5-8)

Air personality in Midwest radio wants to move West and find a home at CHR or Pop/Adult station. Call LES at (815) 949-1103. (5-8)

AOR announcer, 8 years experience. Will relocate. (608) 788-7198. Ask for TOM. (5-8)

Enthusiastic newscaster, 4 years radio experience including Contemporary DJ, skilled production and sales. Will relocate. T&R ready to go. BRUCE NESMITH, (312) 355-7841. (5-8)

Jerry "DJ" Strothers is looking for staff level position. He is a very creative announcer, copywriter and MD. He would like to stay East of the MS River, but for the right offer he might consider travel. JERRY "DJ" STROTHERS
West CHR, P/A, PR Major or Medium market stations call or write
111 St. Croix Dr.
Pittsburgh PA 15235
(412) 795-1370

Mature female air personality. Country, R&B, Pop/Adult, AOR and Jazz. Let's talk. (213) 934-8707. Before 8am or after 8pm. PHYLLIS. (5-8)

L.A. main man desires same or PD-ship West Coast. 13 year pro all formats. Award-winner. News/public affairs. Call JIM, work, (714) 558-4206. (5-8)

(817) 261-3789. Call this number if you're looking for solid morning ratings and revenue. Major market experience and success. All markets considered. (5-8)

Proven personality is looking. Presently employed with well-known top station in top 10 market. Call LANNY, (218) 493-4966 and leave message. (5-8)

PD with experience in live radio and live-sounding automation. Major market turnaround and sales all part of my background. (213) 848-1385. (5-8)

Your next PD or OM has 8 years Pop/Adult major market experience in Cincinnati, Columbus and Tampa-St. Petersburg. Call VANCE DILLARD, (813) 885-5775. (5-8)

CRAIG McILVEEN, (714) 521-3631, looking for small market in Western states. Prefer AOR but will consider any format. (5-8)

SAM CORNISH, former PD of AOR KRBT/Albuquerque, now looking part/full-time AOR job in Northern California, Oregon or Washington. 6 years experience. (415) 344-3116. (5-8)

Positions Sought

Kid from Brooklyn currently KIKX/Tucson growing, witty, versatile, award-winning club DJ. TV exposure, Rock, Country. Going anywhere. STEVEN ELBERG, (602) 885-8381. Afternoons. (5-8)

PD and drive man ready to turn your staff around. 10 years experience station numbers doubled in last book. (717) 258-5324. (5-8)

Bright, enthusiastic female News Director, KDON, L.A. City College, seeks assistant position in news, sales, production. Willing to relocate. GRACE NOR-THCROSS, (213) 789-4640. (5-8)

Looking for a GM who is looking to win. PD ready to progress and relocate. Call (904) 263-1701. Southeast preferred. (5-8)

Former Production Manager of KMET. 8 years radio experience with keen interest in music. Contact GUS KRUEGER, (213) 876-1672. (5-8)

Experienced Chicagoland Pop/Adult personality available for good opportunity in June. Desire to perform my best for growing organization. Call BOB KING, noon-6. (312) 420-3437 (5-8)

Unemployment is no fun. B.J. KEITH, formerly with KFRC and other winners. For good numbers call this number: (415) 886-2999. (5-8)

Sales and Promotions Director seeks straight sales job in a medium or major New England market. (203) 563-8494 after 7pm. (5-8)

Had to bite so many bullets lately that I've gotten lead poisoning. CHR, humorous, dependable jock seeks stable announcing position. Decent bucks. ROB, (312) 894-3987. (5-8)

Competitive, hard-working gal seeks a spot in Northeast/Mid-Atlantic area. Experienced announcer and MD. First phone and B.A. in Mass Communications. Prefer Country. RANDI ROBBINS, (703) 869-2694. (5-8)

Air personality, MD, PD, competitive Ohio small market, wants winning medium market Contemporary. Midwest, Southeast. BRAD, (419) 678-3138, after 10am. (5-8)

PD, 6 years experience and college degree. Good communicator for Pop/Adult format. Want position in the South. GARY NORMAN, 3104 Chippewa, Muncie, IN 47302, (317) 289-0721. (5-8)

High energy rocker ready to lease teens for your career. Sizzling production, voices, phones, involvement. Own mobile DJ unit. DAN McKAY, (504) 886-8112. (5-8)

I have life, liberty, but no pursuit of happiness. Program or News Director in medium market. Now in Jackson, Tennessee. ROB RYAN, (901) 424-0662. (5-8)

Sportscaster/DJ, looking for Southwest college market. 5 years experience. JOHN HENDRY, (915) 843-4073. (5-8)

CHRIS THOMAS, KX104/Nashville, seeking new challenge. Available late May. For T&R call (615) 865-1305, after 8pm. (5-8)

Award-winning newscaster looking for radio reporter's position in medium-major market in West or Southwest only. Aggressive, experienced, dependable. Call ROGER, (304) 925-8890. (5-1)

Young, bright air personality looking for full-time gig in small-medium market. Will relocate immediately. Call MITCH, (503) 679-4548. (5-1)

CKLW gunslinger. Ready to be your #1 entertainer. Excellent references. Major market pro. For T&R contact (619) 258-7965. (5-1)

2 years experience in news/sports. Currently News Director of small market. Done it all: gathering, writing, announcing, interviews, P-B-P, cable TV, production, (717) 838-8650. (5-1)

Award-winning Southern California newscaster seeks full, part-time, news or production spot in L.A. area, already here. D.C. MICHAEL, (213) 339-0934. (5-1)

Hard worker with degree. Currently in news, looking for start as small market DJ. Solid production, any format. Will relocate immediately. CARROLL WILLS, (213) 306-3105. (5-1)

A unique format that will win in your market. Let me introduce classic rock to you. Call (313) 557-0303. (5-1)

WOODY FLOE, formerly of PRO-FM/Providence, excellent jock, looking for morning drive. Over 80 character voices. Willing to relocate, preferably West Coast. Call (805) 258-4427. (5-1)

ROB WILLIAMS, former News Director at KWK, KTXQ and WWL, is looking for the top slot in your news department. Call (314) 727-9056. (5-1)

WILL SCHOCK, 23, looking for opening in Pop/Adult station. Interested in personality air talent/production. Last position at KCMX/KKIC, Medford. Call me (503) 664-8060, or (503) 855-7716. (5-1)

JONATHAN KEYES, PD of K102/Ft. Lauderdale, formerly with 96X, WQAM, is available. Call (813) 483-1493, or (301) 784-2919. (5-1)

Give your small market major market sound. DJ looking for full-time position in West or South. Call JOHN RYAN, (313) 584-9189. (5-1)

Positions Sought

Looking for air position in small-medium market. Prefer Midwest. Formerly WXXQ/Freesport, WDUZ/Green Bay. Contact CHRIS HANSEN, (815) 235-2421. (5-1)

Warning! Must hear from you within two weeks or I'll destroy the world. 12 year major market pro. Kind and gentle person. BOBBY, (213) 787-9828. (5-1)

Detroit pro with 10 years experience in medium-major market looking. Would prefer Midwest, but will relocate for the right job. MIKE, (313) 781-6031. (5-1)

Experienced female jock with knowledge of music research looking for a CHR, Pop/Adult, or AOR job. Northwest preferred. Call DONNA, (203) 364-7405. (5-1)

Serious about news? So am I. Looking for street reporter writing slot. Organized, capable digger. Ask my competition. (503) 772-3357, afternoons. (5-1)

5 years experience, programming, production, personality. Looking for on-air/production or programming position. Will put in hours. JEFF FALEWICZ, (602) 939-0678. (5-1)

With recent college degree and a year experience in a Top 50 market, I'm ready for your news department. Call JIM, (201) 233-0353. (5-1)

Hard-working, spirited minority female with radio experience in L.A. seeks full-time job any format. Have B.A. in communications/broadcasting from Pepperdine. Call MARILYNN, (213) 299-4912. (5-1)

Established California newscaster, 5 years writing/anchoring experience seeks position with major West Coast station. BRUCE ROBINSON, Box 4902, S. Lake Tahoe, CA 95729, or (702) 588-4044. (5-1)

Current on-air MD wants to make a move. Experience: KORK, KHS-FM, KUTE 102. Call MARK, (702) 731-3253. (5-1)

If you need a PD or MD, I'm ready to leave L.A. All markets considered in PTZ. For T&R call (714) 772-0843. (5-1)

College grad with 3 years small market experience looking to move up. News/sports P-B-Plairshift experience. Call (301) 949-0722. (5-1)

15 year pro with experience in the majors (WABX, WCAR, KRCB, KORL). Seeking new gig in programming, air-shift, or news. Pop/Adult, Country, or News/Talk. (517) 263-6233. (5-1)

JOHN BOWLER, 21, 3 years experience at WABB/Mobile, where I am currently Assistant Program Director. Now looking. Excellent references. Call (206) 460-0332. (5-1)

Hard-working, dedicated Assistant Manager/PD, 20 years experience, currently employed, seeking GM or assistant position with solid station. STEVE, (813) 646-2685. (5-1)

Attention major market urban Contemporary and R&B GM's and Program Managers. You can call me now... or, call me later. JAMES JACK, (301) 589-1028. (5-1)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

Announcer, good production skills and voice. Wants bonafide position with responsibilities. Will relocate for competitive-minded station in medium-major market. Call MIKE WARD, (716) 875-5248. (5-1)

Attention small market broadcasters, Oregon or California: Experienced pro available as Production Director/jock for your station. Creative and good pipes. RANDY MARS, (415) 965-9265. (5-1)

4 years experience CHR, Pop/Adult and AOR. Excellent knowledge of AOR. Good production. One-to-one communicator. Will consider anything. Call BRIAN, (417) 781-1854. (5-1)

RADIO

Carolyn Brinkman joins KOAX/Dallas, TX as an Account Executive.

Scott Vowinkle appointed Account Executive at KOAX/Dallas, TX from WKSS/Hartford, CT.

Andrew Kazen comes to KOAX/Dallas, TX as an Account Executive, from WCTC-AM/New Brunswick, NJ.

Clyde Boyce appointed Account Executive at KOAX/Dallas, TX.

Tom Jordan has been promoted to PD at WMBH-AM/Joplin, MO.

Fred Anderson, formerly with KGLC-AM/Miami, FL, joins WMBH/Joplin, MO, midnight-8am.

Stanley (Curt) Newton from General Sales Manager to Station Manager at WEEL/Fairfax, VA.

Changes

Guy B. Hamilton, Sr. named Local Sales Manager for WEEL/Fairfax, VA.

Don O'Brien named PD at WEEL/Fairfax, VA, retaining MD and air-shift duties.

Frank Drew moves from middays to afternoon drive at WEEL/Fairfax, VA.

Pat Banks now doing middays at WEEL/Fairfax, VA.

Lee Chambers joins the on-air staff at WEEL/Fairfax, VA.

Debra Hobbs has been promoted to full-time sales person at KRNA/Iowa City, IA.

Sheryl Alpern appointed WXYV Newstalk Radio/Southfield, MI as an Account Executive.

John Chester named Assistant PD at WGMS-AM&FM/Rockville, MD.

Pete Coleson joins WGMS-AM&FM/Rockville, MD as an Account Executive.

Maureen G. Moss joins WGMS-AM&FM/Rockville, MD as an Account Executive.

Calvin Le Compte named MD at WGMS-AM&FM/Rockville, MD.

Anne Walton appointed Account Executive at KSFJ/San Francisco, CA.

Tom Casey Streb named GM at WTIG-AM/Massillon, OH, from Station Manager at WRTA/AItoons, PA.

Don Girard Runk appointed Operations Manager at WTIG-AM/Massillon, OH, from WVAM/AItoons, PA.

Changes

Cindi Angelini named Account Executive at K-BEST-96FM/San Diego, CA.

Steve Nagelberg appointed Account Executive at K-BEST 96FM/San Diego, CA.

RECORDS

Marylou Baddeau appointed National Promotion Coordinator/Trade Liaison for Warner Bros. Records.

Bryan Martnovich named Branch Manager, Kansas City/St. Louis, CBS Records.

Ron Peak appointed Branch Manager, Atlanta, CBS Records.

David Cohen appointed Director, Administration, West Coast Operations, CBS Records.

Allan Tepper named Professional Manager, East Coast, April-Blackwood Music Publishing.

INDUSTRY

Tom Bogan named Sr. Financial Analyst for Chappell Music and Intersong Music.

Miscellaneous

New FM rocker needs LP service. Old and new. WKIN, P.O. Box 9, Kingsport, Tennessee 37662. (5-8)

XL103/Manchester, KY now AOR overnights. Need service from all labels. (806) 598-5102. (5-8)

Miscellaneous

Blx Flags Magic Mountain seeking music service, all formats for dance pavilions. Contact: Jay Scott Levin, Box 5500, Valencia, CA 91356. (806) 265-4864. (5-1)

KRGI-FM/Grand Island, Nebraska needs Country record service from all labels. Contact: Orv Koch, 625 Stuart Building, Box 80209, Lincoln, NB, (402) 475-4204.

The Red Onion, operating seven discos in Los Angeles, needs record service from all labels. Pat Garrett, 1138 East Dominguez Street, Suite H, Carson, CA 90746. (5-1)

New modern Country formatted station needs all record service: Majors and Independents. I'll listen to everything. KRRP, P.O. Drawer 810, Coushatta, LA 71108. (5-1)

Serious collector has shot at Guinness world record. Send station T-shirts to: T-Shirt Collection, c/o Robin Benson, 42 Colebrook Rd., London SW18 5QT, England.

Hot FM's in upper Michigan need record service from all labels, CHR format. WZRK/WMQT. Call Dan Stone, (906) 485-5623. (4-24)

R&R Pop/Adult reporter, KBLF/Red Bluff, changing format to Country. Need service from all labels. Contact Bruce Allen at (918) 527-3511. (4-24)

WRRR/Rockford, IL needs record service from all labels. Pop/Adult with 20% Country. WRRR, 2830 Sandy Hollow Road, Rockford, IL 61109. Attn: Mike Welch. (4-24)

KMYZ/Pryor, OK needs Country service from all labels. Send to Mike Evans, Box 66, Pryor, OK 74361. (4-24)

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Gerri Andrews

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P.O. BOX 6224

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FOR FREE SAMPLES WRITE:
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Honolulu, Hawaii 96825 (808) 395-9600

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

TOM PETTY & THE HEARTBREAKERS The Waiting (Backstreet/MCA)

61% of our reporters on it. Moves: Up 90, Same 31, Down 0, Adds 14, PRO-FM, Z93, WGCL, Q102, KEARTH, KIIS-FM, 13K, WAEB, WISM, WDJX, WHOT, WLAM, KKRC, KCBN, WIFI 30-24, KEZR 26-23. See Parallels, charts at number 27.

LEE RITENOUR Is It You (Elektra)

59% of our reporters on it. Moves: Up 43, Same 42, Down 0, Adds 46 including F105, KVIL, KS95-FM, WZZP, KFI, KPLZ, Q103, KOPA, WOLF, Q106, KQ94, KX104, WNCI, WHEB, KENI. See Parallels, charts at number 28.

DARYL HALL & JOHN OATES You Make My Dreams (RCA)

58% of our reporters on it. Moves: Up 56, Same 25, Down 1, Adds 47 including WKBW, WCAO, WXKS-FM, KVIL, CKLW, WGCL, KSFY, KEZR, WBLI, WOKI, WNAM, KYSN, WCIR, KILE, KSLY. See Parallels, charts at number 29.

RICK SPRINGFIELD Jessie's Girl (RCA)

57% of our reporters on it. Moves: Up 93, Same 20, Down 0, Adds 13, KEZR, KIMN, WHYN, KSET-FM, WFMF, KSTT, KEYN-FM, WMEE, KMJK, WLAM, KQIZ-FM, KKRC, KKLS, WPGC 15-10, Z93 14-11, WGRD 8-3, KKXX 17-8. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist / title / label designation (example: 100 / 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. ☑ Indicates one of this week's most added new songs.

SANTANA "Winning" (Columbia) 120/15
Moves: Up 75, Same 30, Down 0, Adds 15, WFIL, WZUU, KRLA, KFI, KIIS-FM, KSET-FM, KX104, KIOA, WIKS, K96, WCIR, KKXL, WRKR, KQDI, KOOK.

ELTON JOHN "Nobody Wins" (Geffen) 112/39
Moves: Up 36, Same 37, Down 0, Adds 39 including WKBW, WFIL, CFTR, KPLZ, KIMN, WOLF, WAQY, WFMF, WNOX, WBCY, WVIC, Z104, KKXX, WCIR, KDVV.

JESSE WINCHESTER "Say What" (Bearsville/WB) 108/33
Moves: Up 43, Same 32, Down 0, Adds 33 including WKBW, WBEN-FM, F105, KRLY, CKLW, KOPA, WOLF, WPST, KFMK, Y103, KSTT, KMJK, KZZX, WFOX, KKLS.

☑ **AIR SUPPLY "The One That You Love" (Arista) 107/107**
Moves: Up 0, Same 0, Down 0, Adds 107 including WKBW, WBEN-FM, WCAO, WPGC, KVIL, KRBE, Z93, 94Q, Y100, Q105, WCKX, WGCL, KYYX, KOPA.

PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 106/20. Moves: Up 51, Same 35, Down 0, Adds 20 including WCAO, F105, KSLQ, KEZR, WTRY, KSTAR, WSGN, WNOX, WLOL-FM, KSTT, WDJX, WLAM, 95XIL, KSEL, WEAQ.

QUINCY JONES "Ai No Corrida" (A&M) 102/15
Moves: Up 68, Same 19, Down 0, Adds 15, KYYX, WFBR, KC101, Q106, KXX106, G100, KZ93, WNAM, YES-95, KNBQ, WIGY, KILE, KKLS, KCBN, KOOK.

.38 SPECIAL "Hold On Loosely" (A&M) 97/0
Moves: Up 67, Same 27, Down 13, Adds 0, 98KX 11-10, 94Q 10-9, WLS 15-9, KBQZ 6-3, KIQQ 40-33, KSFY d-18, WPST 5-4, KEGL 24-19, WAAY 9-5, Y103 2-1, WRVQ 7-8, KZ93 9-8, WNCI 11-6, KKXX 4-2.

CLIFF RICHARD "Give A Little Bit More" (EMI America) 95/15. Moves: Up 53, Same 27, Down 0, Adds 15, WHFM, WICC, WTIK, KXX106, WOKI, WSEZ, KIOA, KERN, WACZ, WHEB, WCIR, WANS-FM, KKRC, KDZA.

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 90/5
Moves: Up 68, Same 16, Down 1, Adds 5, WBEN-FM, WROR, WAYS, WDJX, KDZA, KXOK 19-14, WAAY 6-4, WLOL-FM 20-15, KRAV 13-8, KIOY 6-4, WHEB 10-10, KQIZ-FM 15-10, KKLS 9-7, WEAQ 11-8, KRLC 21-16.

JIM PHOTOGLO "Fool In Love With You" (20th) 85/18
Moves: Up 33, Same 34, Down 0, Adds 18 including WCAO, WROR, JB106, CKGM, KRLY, KFI, WFBR, WPST, KHFI, WVLC, WAKX, KSTT, WNCI, KERN, KRQ.

GET WET "Just So Lonely" (Boardwalk) 83/7
Moves: Up 28, Same 46, Down 2, Adds 7, KIIS-FM, KC101, WICC, WTIK, WOKI, KKXX, FM102, WXKS-FM d-28, WGCL 30-27, KFI 30-26, WKRZ-FM 28-25, WSGN 23-17, WCSC 30-26, WJBQ 38-30, WHEB 24-19, WXLK 30-28.

Radio & Records

NATIONAL AIRPLAY/30

May 8, 1981

THREE WEEKS ADO	TWO WEEKS ADO	LAST WEEK	
5	2	1	1
18	12	5	2
9	7	3	3
10	8	7	4
11	9	8	5
1	1	2	6
6	4	4	7
12	11	10	8
3	3	6	9
15	13	12	10
24	19	13	11
19	15	14	12
21	17	15	13
4	5	9	14
—	—	21	15
30	26	19	16
29	20	18	17
20	16	16	18
28	24	20	19
27	25	22	20
2	6	11	21
—	28	24	22
25	23	23	23
—	27	25	24
—	29	26	25
—	30	27	26
—	—	—	27
—	—	—	28
—	—	—	29
—	—	—	30

THREE WEEKS ADO	TWO WEEKS ADO	LAST WEEK	
5	2	1	1 SMOKEY ROBINSON/Being With You (Tamla)
18	12	5	2 KIM CARNES/Bette Davis Eyes (EMI America)
9	7	3	3 REO SPEEDWAGON/Take It On The Run (Epic)
10	8	7	4 JOHN LENNON/Watching The Wheels (Geffen)
11	9	8	5 GINO VANNELLI/Living Inside Myself (Arista)
1	1	2	6 GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
6	4	4	7 J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
12	11	10	8 CLIMAX BLUES BAND/I Love You (WB)
3	3	6	9 SHEENA EASTON/Morning Train... (EMI America)
15	13	12	10 STYX/Too Much Time On My Hands (A&M)
24	19	13	11 RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
19	15	14	12 FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
21	17	15	13 PHIL COLLINS/I Missed Again (Atlantic)
4	5	9	14 JUICE NEWTON/Angel Of The Morning (Capitol)
—	—	21	15 TASTE OF HONEY/Sukiyaki (Capitol)
30	26	19	16 STARS ON 45/Medley (Radio/Atlantic)
29	20	18	17 CHAMPAIGN/How 'Bout Us (Columbia)
20	16	16	18 WHO/You Better You Bet (WB)
28	24	20	19 CHRISTOPHER CROSS/Say You'll Be Mine (WB)
27	25	22	20 DOTTIE WEST/What Are We Doing In Love (Liberty)
2	6	11	21 STEVE WINWOOD/While You See A Chance (Island)
—	28	24	22 NEIL DIAMOND/America (Capitol)
25	23	23	23 JOHN O'BANION/Love You Like I Never Loved... (Elektra)
—	27	25	24 GARY U.S. BONDS/This Little Girl (EMI America)
—	29	26	25 DON McLEAN/Since I Don't Have You (Millennium)
—	30	27	26 JEFFERSON STARSHIP/Find Your Way Back (RCA/Grunt)
—	—	—	27 TOM PETTY &.../The Waiting (Backstreet/MCA)
—	—	—	28 LEE RITENOUR/Is It You (Elektra)
—	—	—	29 DARYL HALL & JOHN OATES/You Make My... (RCA)
—	—	—	30 RICK SPRINGFIELD/Jessie's Girl (RCA)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

AIR SUPPLY "The One That You Love" (Arista)
HALL & OATES "You Make My Dreams" (RCA)
LEE RITENOUR "Is It You" (Elektra)
ELTON JOHN "Nobody Wins" (Geffen)
JESSE WINCHESTER "Say What" (Bearsville/WB)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

KIM CARNES "Bette Davis Eyes" (EMI America)
REO SPEEDWAGON "Take It On The Run" (Epic)
SMOKEY ROBINSON "Being With You" (Tamla)
STARS ON 45 "Medley" (Radio/Atlantic)
GINO VANNELLI "Living Inside Myself" (Arista)

Parallel Listings Begin on Page 26.

ALAN PARSONS PROJECT "Time" (Arista) 80/19
Moves: Up 37, Same 24, Down 0, Adds 19 including WFIL, WIFI, JB106, CHUM, WFLY, KHFI, KBFM, WHBQ, KX104, WOKI, WVLC, KERN, KLUC, KZZP, WFBG, WANS-FM.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 70/2
Moves: Up 45, Same 21, Down 2, Adds 2, KXOK, KFMK, WHB 8-7, WOKY 18-15, KJR 22-17, KPLZ 22-17, WERC 23-18, WAYS 24-19, WVLC 23-21, KOFM 12-7, KCPX 14-12, WJBQ 24-19, WFLB 6-5, WSPT 22-19, KBOZ 28-23.

BILLY & THE BEATERS "I Can Take Care Of Myself" (Alfa) 67/18
Moves: Up 28, Same 22, Down 1, Adds 18 including WXKS-FM, CHUM, WHYN, KSET-FM, KINT, WTIK, KQ94, WERC, G100, KJ100, WNCI, KENO, KTKT, WJBQ, KVOL, KWLO.

SHEENA EASTON "Modern Girl" (EMI America) 61/28
Moves: Up 14, Same 19, Down 0, Adds 28 including WKBW, WFIL, CKGM, KVIL, WGCL, KRLA, KYYX, WTRY, WKEE, KQ94, KRAV, KJRB, KENO, 95SGF, KQDI.

DOLLY PARTON "But You Know I Love You" (RCA) 52/3
Moves: Up 29, Same 20, Down 0, Adds 3, WZUU, WBBF, WROR 25-23, KVIL d-23, WGCL on, WOKY 20-18, KIQQ 31-29, KINT 35-31, KCPX 16-14, WHEB 30-27, 95XIL 35-31, WFLB 17-15, FM99 26-23.

Others Getting Significant Action

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 49/8
Moves: Up 28, Same 15, Down 0, Adds 8, WIFI, CKLW, WHFM, WAXY, KKXX, WFOX, WXLK, WTRU, KYYX 30-28, WFBR 28-23, KSET-FM 26-20, KINT 16-8, WLOL-FM 34-25, K96 27-22, FM99 28-24.

AC/DC "Dirty Deeds Done Dirt Cheap" (Atlantic) 45/3
Moves: Up 25, Same 17, Down 0, Adds 3, G100, WBCY, KZ93, KRBE 6-4, B104 19-11, WPST 23-18, KEGL 25-15, KQ94 21-16, KJ100 20-16, KWEN 26-17, Z104 11-9, WIKS 21-17, KKXX 25-18, WSPT 16-11, KRLC 11-7.

ROSANNE CASH "Seven Year Ache" (Columbia) 44/13
Moves: Up 22, Same 9, Down 0, Adds 13, KVIL, Z93, KPLZ, WKEE, WAAY, WISM, WIGY, Z102, 95SGF, KPUR, WSPT, KENI, KDZA, 94Q 15-10, WHEB 26-22.

STEVE WINWOOD "Arc Of A Diver" (Island) 34/12
Moves: Up 12, Same 10, Down 0, Adds 12, B104, WFLY, WAQY, WKEE, KINT, WRVQ, KJ100, KKXX, K96, WANS-FM, FM99, KKLS, KBEQ 20-18, WPST 27-23, KXX106 27-24.

JOEY SCARBURY "Theme From 'Greatest American Hero' (Believe It Or Not)" (Elektra) 28/22. Moves: Up 3, Same 3, Down 0, Adds 22 including Q105, KFI, K104, KINT, WERC, WBCY, WRVQ, WAKX, KYNO-FM, KNBQ, WTSN, WFLB, KVOL, WTRU, KOOK.

MICHAEL JACKSON "One Day In Your Life" (Motown) 28/2
Moves: Up 19, Same 5, Down 2, Adds 2, KINT, WVIC, WFIL on, KRLY on, Y100 11-11, KIQQ 28-25, WAEB 24-21, K104 20-15, WSGN 18-8, CK101 31-24, KYNO-FM d-27, KHYT 21-16, WACZ 29-22, FM99 13-11, KFVR d-18.

ISLEY BROTHERS "Hurry Up & Wait" (T-Neck) 27/2
Moves: Up 14, Same 11, Down 0, Adds 2, KBFM, KNBQ, WXKS-FM 21-18, WGCL on, KEARTH 30-28, KFI 29-23, WAEB on, KSET-FM 25-21, FM100 on, WDJX on, KZZX on, WFBG on, WSGA 27-24, 95SGF on, KATI 30-28.