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SUBSTITUTING RECREATIONS, TALK, "FANTASY"

Baseball's Called Strike Changes Radio's Stance

Prominent among those enterprises affected severely by baseball's player strike of last week are the radio stations across the country that carry the play-by-play broadcasts of the 26 major league teams. With just a day's notice, stations were forced to fill three-hour gaps in their schedules, and the range of substitute programming was impressive. As most team flagship stations are News/Talk or information-oriented Adult/Contemporaries (Country WBAP/Dallas and KENR/Houston and CHR WABC/New York are the exceptions), the most common strategy was to extend already-existing sports-slanted talk shows; but other stations resorted to running games of minor league teams, reviving radio's cherished historical technique of recreating games (usually fabled contests of the past), or in one case, inventing games entirely.

Recreations Make A Comeback

President Reagan was just one of the many radio broadcasters who specialized in conjuring up for imaginative listeners the events and atmosphere of an already-played ballgame, through sound effects and skillful recreations of the game down to each in-

RKO Networks Name Griffin VP/Programming



Dan Griffin

Dan Griffin has been named Vice President/Director Of Programming for the RKO Radio Networks. Griffin replaces exiting VP Jo Interrante, who has resigned the networks to start a West Coast-based production company.

Griffin will be in charge of all product other than news for the three RKO Networks, was most recently Director Of Operations for WJR/Detroit. Prior to WJR, RKO/See Page 18

dividual pitch. This almost-lost art is being revived at KMOX/St. Louis and KENR in Houston. KMOX announcers Jack Buck and Mike Shannon, with the aid of live organ music, will recreate historical clashes like the 1946 and 1967 St. Louis/Boston and 1964 St. Louis/New York World Series contests, plus other classic Series games not involving the Cardinals.

At KENR, Operations Manager Mike Elliot told R&R, "Each night at 7:30 we recreate one of the BASEBALL/See Page 20

GULF UNITED MAKES EEO CONCESSIONS

NBMC Drops Petition Against SJR/Gulf United Transfer

In return for a series of written promises from Gulf United to aid minority broadcasters, the National Black Media Coalition (NBMC) has withdrawn its petition to deny Gulf's attempt to buy eight radio stations from San Juan Racing for \$66 million and immediately spin off four of the properties for \$33 million.

NBMC Chairman Pluria Marshall told R&R his group has used the negotiating tactic at least a dozen times before. "A lot of people have gotten away from calling this 'stick-up money,'" said Marshall. "If we don't get them at transfer time, we have been told to go to hell more times than we care to hear."

Under the agreement with Gulf United President Alan Henry, Gulf has agreed to:

- Continue good faith negotiations to sell WKAP/Allentown, PA to a minority purchaser.
- Contribute \$8700 each year for

Bogart Becomes Boardwalk's Sole Owner

Boardwalk Entertainment Co. founders Neil Bogart, Peter Guber, and Jon Peters have agreed to divide their respective shares in their interlocking companies so that Bogart will become sole owner of Boardwalk. Guber and Peters, executive members of Polygram's management committee, will retain their Polygram ownership interests and continue with their managerial and film-making projects. Bogart and Guber were co-owners of Casablanca Record and Film-Works before joining with Peters, President of the Jon Peters Organization, to form Boardwalk.

HALL NAMED SMN A/C PD

Bonneville, Satellite Music Net Offer Beautiful Music Format

Bonneville Broadcast Consultants and the recently-formed Satellite Music Network (a collaboration between Burkhart/Abrams/Michaels/Douglas, Midwest Radio & TV, United Video, and John Tyler & Associates) have reached an agreement to make Bonneville's Beautiful Music format available nationwide by satellite. Beginning in late August SMN will offer Beautiful Music as its third 24-hour-a-day live format, following previously announced Adult/Contemporary and Country formats.

John Patton VP/GM of Bon-



Robert Hall

neville, told R&R that as a result of the improved service, "We expect to expand from our 100 current clients to 200 as soon as receiving stations become available and grow to 300 stations within a year after that." Bonneville's current subscribers will phase into satellite delivery of programming as earth stations are installed.

Bonneville President Marlin Taylor stated, "In addition to the superior quality, freedom from the rigid discipline of tape BONNEVILLE/See Page 20

three years to the NBMC-EEO Research Center and the same amount to Clark College in Atlanta.

- Provide up to 10 days per year of a broadcast financial official's NBMC/See Page 18

FCC Eliminates First Phone License

The FCC voted unanimously Tuesday (6-16) to eliminate First Class licenses, with the action expected to take effect in about six weeks. The move will be welcomed by many small market owners

who have complained they don't need and often can't find first phone operators.

In his presentation to the Commission, the Broadcast Bureau's Chuck Goldfarb said the First Class license is unnecessary because:

- It doesn't guarantee competence since no "hands-on" exam is given.
- Technology has eliminated the need for day-to-day employment of skilled engineers.
- Stations will continue to maintain qualified engineering help because it is in their best interest to do so.

McKinney Admits His Error

Tuesday's action was strongly supported by James McKinney, Chief of the Field Operations Bureau, who had opposed elimination of the Third Class license two years ago. He told the Commission his fears have proven groundless. "I can tell you that we have observed no damage done to the broadcasting service in the United States," said McKinney.

McKinney also stressed that elimination of the First Class license doesn't reduce a station's obligation to meet technical standards. "The item clearly says the Commission is placing that burden directly on the broadcast licensee, where it should be. We do not expect that the rulemaking will diminish technical operation of stations." FCC/See Page 18

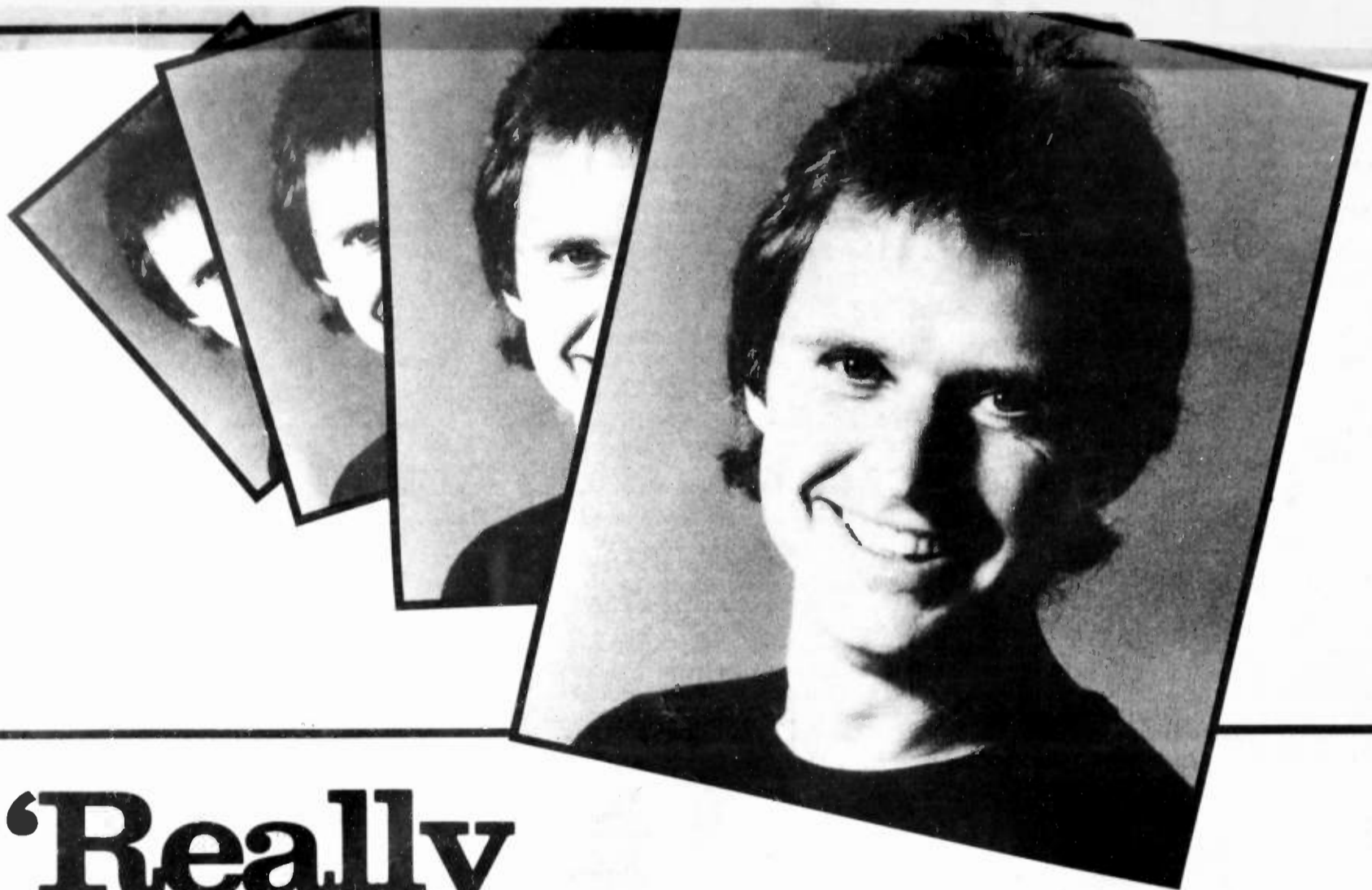
Coleman Named VP/GM At WIND



Jane Coleman

Jane Coleman, currently GM of WINS/New York, has been named VP/GM of News/Talk WIND/Chicago. Coleman, whose appointment becomes effective immediately, joined Group W as Assistant GM at WINS in February 1980, after holding several program analysis positions with CBS TV.

In making the announcement, Group W Sr. VP William Scott said, "Jane Coleman has done an outstanding job at WINS, where COLEMAN/See Page 18



“Really Wanna Know You”

A Great New Single From

GARY WRIGHT

Produced by Gary Wright and Dean Parks

Executive Producers: Lenny Waronker and Russ Titelman

ON WARNER BROS. RECORDS



H.R. 1805 Is Unfair; There's Got To Be A Better Way

Radio doesn't need another "partner" taking a percentage of net advertising dollars for the right to play music. BMI and ASCAP take their share, Arbitron sets its rates from station's rate cards, and now, with the new campaign for a performers royalty, record companies and musicians want a piece.

Under the provisions of the measure (HR 1805), stations earning over \$200,000 yearly would pay a fixed percentage (1%) of their advertising revenues. That means a station earning \$12 million would pay \$120,000 a year, for instance. An RIAA survey estimates that 3000 stations in the \$200,000-plus class would pay about 96% of total estimated performers royalties, which would have amounted to somewhere between \$19 and \$27 million if the bill had been in effect in 1979. In paying for this rather substantial new "contribution" to performing artists, part-time music stations will be charged on the same basis as full-time music outlets — they'll be charged on how much they make, not how much they play.

Recent testimony by RIAA President Stanley Gortikov asserted that radio adds only three to six new records a week from over 700 releases, and actually plays mostly oldies, based on a 1977 survey of 267 stations in just seven major markets. He contended that performers' record royalties and concert/television fees should not be taken into account, that performers receive nothing from radio airplay, and radio should compensate those performers.

The Other Side

A 1981 R&R reporter survey of over 500 music stations in the top 100 markets shows the average CHR station adding 3.7 records a week, the average AOR station adding 4 albums a week, and the average Country station adding 6 records per week. Since there is little crossover in new additions in those formats, that's an average of almost 14 new records added weekly, exclusive of adds in the A/C, Black, and other formats. And of course, when the actual number of different new releases added each week is totalled, it runs far higher. In a sample week, in the contemporary format alone, 34 different new records were added for the first time, while a total of 117 different records were added by reporting stations.

Radio's Unbeatable Sampling Program

Radio offers record companies the most comprehensive, most cost-efficient "sampling" program in the marketing world, with one of the highest, if not the highest percentage of new product exposure anywhere. Consumers are exposed to a large number of new records, and are able to make up their minds through repeated exposure.

Radio should not have to pay a piece of its profits because record companies have been inefficient in maximizing the marketing potential of their records. Radio also should not have to participate in funding the record industry's continuing high rate of product failures.

The Case Of The "Struggling Artist"

According to the RIAA, "Only a small proportion of those engaged in the production of sound recordings receive any financial benefits from the sale of those records." That's because only a small proportion of the sound recordings released are hits; i.e., generate sufficient sales to make some money back over their production/promotion/merchandising costs. Hit records result from the verdict of the people, and a performers royalty won't help the unsuccessful artist. Under the bill's provisions, performers royalties on the records that are played on radio stations will go to the record company (50%) and to all the musicians involved on the record (session singers and players included). This arrangement will spread the wealth a little, but since most hit records using session men are recorded in New York, Los Angeles, and Nashville by a select coterie of well-paid professional musicians, it is ludicrous to pretend that the performers royalty bill is an altruistically-motivated means of helping out starving musicians. Instead, radio will be paying the hitmakers (who wouldn't have hits without that free radio airplay) and the record companies.

A Possible Compromise

There may be a solution. We suggest radio stations should purchase the records they want to play, therefore paying only for what they use. Many stations already do this, as the record industry has severely curtailed its promotional mailings in recent months.

Most record company promotion people, of course, realize how valuable radio airplay really is, and no doubt many stations would still receive free product for airplay purposes. After all, repeated free airplay is a much more economical bargain than trying to buy a 3-4 minute spot 20, 30, or 50 times a week.

The performers royalty bill has some strong support in Congress. We urge our radio subscribers to contact their Congressional representatives and let them know how you feel about having record companies and musicians as partners in your profits.

ALSO HEADS NEW LABELS

Lundvall Becomes E/A Sr. VP

Bruce Lundvall has been named to a Sr. VP position at Elektra/Asylum Records, as detailed earlier (R&R 6-5). He will be based in New York, and will also serve as President of the newly-created contemporary-slanted Elektra/Metropolitan label, and will create another label concentrating on jazz and other specialized forms of music. Lundvall will report directly to E/A Chairman Joe Smith.



Bruce Lundvall
LUNDVALL/See Page 14

Erikson Promoted To PD At KIMN

KIMN/Denver Assistant PD and Music Director Doug Erikson has been promoted to Program Director, replacing outgoing PD Loren Owens, who will join WVBF/Boston as AM drive personality next month. KIMN General Manager Steve Keeney told R&R, "Doug absolutely emerged as the leading candidate from about a dozen very qualified ap-

ERIKSON/See Page 14

KIRTLAND BECOMES CHAIRMAN OF BOARD

Schwartz Promoted To Cox President

William Schwartz has been elected President/Chief Operating Officer of Cox Broadcasting Corp. and a director of the company by Cox's board. Schwartz replaces Clifford Kirtland, who held the President/CEO position for the past seven years; Kirtland was elected Chairman of the Board.

Schwartz, President of Cox's broadcasting division since early 1979, will continue those responsibilities in addition to his new corporate duties. He was elected Executive VP of Cox in 1980, having joined the company in 1973.

Anderson Named OM/PD For WDAE

Larry Anderson has been named Operations Manager/Program Director at WDAE/Tampa, coming to the post after having spent 12 years, the last nine as OM/PD, with Taft sister station WGR/Bufalo. Jerry Reo has been appointed acting PD for WGR in the wake of Anderson's departure.

Commenting upon the change, Anderson told R&R: "I'm excited about this move or otherwise I wouldn't have made it. I'm not exactly a floater."

Anderson explained that "the challenge of the Tampa market" was a major factor in his decision. "It's a chance to do something new," he elaborated. "We're going to do something different here. WDAE

ANDERSON/See Page 14

R&R

this week ...

6-19-81

THE BATTLE AGAINST URBAN CONTEMPORARIES

WHUR mounts a counterattack against WKYS for the Washington audience.

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IRONIC LAWS OF THE AIRWAVES

Radio's own list of everything that can go wrong and therefore will go wrong — plus the callout research debate, Part II.

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IS NOAA WEATHER RADIO A WORKABLE SYSTEM?

Questioning whether or not the government's national weather radio network can do the job in emergencies.

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SCREENING CALLERS TO IMPROVE TALK SHOW FLOW

Screening is a necessary art for producing smoothly-running yet interesting programming.

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THE TRIALS OF BREAKING NEW COUNTRY ARTISTS

Known as the most receptive format for playing new artists, Country radio seems to be getting tougher to crack, and several promotion executives speculate on the reasons.

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MOVING UP TO MANAGEMENT IN AOR

Three former AOR programmers discuss the upward shift to management from the format's own special perspective.

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RED RIPE FOR RADIO

REX SMITH AND RACHEL SWEET

• EVERLASTING LOVE •



CKLW ADD
KFI ADD
KIQQ ADD
WAEB ADD
WAAY ADD
WBBQ ADD
WOKI ADD
WAYS ADD 28

WGSC ADD
WVLK ADD
Z104 ADD
WGUY ADD
14WK ADD
95SGF ADD
WFOX ADD
WCGQ ADD

WFLB ADD
KFYR ADD
KRLC ADD
JB105 34-30
940 DEB 28
WACZ DEB 32
KYYX ON
920 ON



JANIS IAN

• UNDER THE COVERS •

KIQQ ADD
KINT ADD
BJ105 ADD
KJ100 ADD



WFIL ON
WIFI ON
WGH ON
KCPX ON

TAKEN FROM THE ALBUM "RESTLESS LOVE" FC 37380

LOVERBOY

• THE KID IS HOT TONITE •



KSFX ADD
WOLF ADD
WHFM ADD
KBFM ADD
BJ105 ADD
KERN ADD
KMJK ADD
KATI ADD
KRBE 17-14

Q105 27-26
KBEO 24-21
KJR DEB 25
K104 3-3
WAQY 31-28
KEGL 22-17
KINT 38-33
WOKI 26-23

WRVQ 21-18
KJ100 DEB 26
WAKX 16-12
KWEN DEB 28
KHYT 33-32
WACZ 33-30
WIGY DEB 28
95XIL 9-8

KSEL 30-28
KENI 28-24
KCBN DEB 40
KQDI T1-7
KRLC T1-8
JB105 ON
WFLY ON
KHFI ON

WDJX ON
KJRB ON
KNBO ON
KYSN ON
FM103 ON
WXLK ON
KQ12-FM ON
KDVV ON

FROM THE ALBUM "LOVERBOY" JC 34762

ROTATE THE RED ON COLUMBIA RECORDS



Washington Report

SLIPPED INTO BUDGET BILL

Radio Deregulation Bill Caught In House-Senate Crossfire

"They can't present us with a Christmas tree and get away with it," an angry House Telecommunications Subcommittee staffer told R&R, reacting to a surprise move in which the Senate Commerce Committee quietly slipped its radio deregulation bill (S. 270) and five other communications measures into a massive budget bill. The Senators had hoped the broadcast items would be so deeply buried in the 6000-page budget that they would pass through Congress quickly and with little notice.

But the reaction in the House, which hasn't even held hearings on radio deregulation, was stunned surprise and an angry vow to remove the provisions from the budget so they can be considered individually, after hearings and careful study.

Indefinite Licenses, Lottery Selection Added

The Senate's radio deregulation plan included the FCC-approved elimination of nonentertainment programming guidelines, commercial time limits, ascertainment, and logging. But it went far beyond by granting indefinite radio station licenses, ending all FCC involvement in formats, and establishing a lottery system to choose from among qualified applicants for new licenses, in effect scrapping the lengthy comparative hearing process.

Under the bill, citizens could file petitions to revoke a license for a specific violation. After a prompt hearing, the FCC would have to decide within 30 days whether to deny the petition, revoke the license, or issue a cease-and-desist order against the licensee.

Aide Says Wirth Determined To Block "Mindless" Deregulation

An aide to Rep. Tim Wirth

(D-CO), Chairman of the House Telecommunications Subcommittee, said Wirth will do everything possible to detach the communications items from the budget bill when the House and Senate get together in a conference committee to resolve differences between their versions.

Calling the Senate move a "bombshell," the aide told R&R the senators moved with "unseemly haste" in an attempt to deregulate broadcasting in a "mindless, thoughtless way."

Senate Staff Believes Tactic Will Succeed

Chris Coursen, an attorney for the Senate Commerce Committee, said he is moderately confident the items will survive, no matter what the House tries to do.

"We did this because we thought it was a way to get some legislation passed more quickly than if we went through the normal course," Coursen told R&R. Pointing out that Senate debate on the entire budget bill is limited to 20 hours, Coursen predicted that "the chances of anyone spending a great deal of time discussing these bills is not very strong." And once the bill goes to conference, Coursen believes it will be difficult for House opponents to "garner enough votes to strike those things."

FCC Streamlines Procedures For Applications, Sales, EEO

At a Tuesday (6-16) meeting, the FCC voted to take several steps designed to save time and staff effort by simplifying applications processing, sales and transfers, and some EEO requirements. The Commission voted to:

- Eliminate the requirement that buyers of stations demonstrate the source of the financing they will use to purchase and operate the station for three months. They will be required only to certify that they are financially qualified.

- Eliminate the requirement to file an updated EEO plan when filing a major change application or when selling a station.

- Save several weeks per application and \$20,000 annually for the FCC by stopping the practice of printing cutoff notices for new

or major change applications in the Federal Register.

- Save several weeks per case by allowing the Broadcast Bureau, and not the full FCC, to handle petitions to deny or dropout agreements, when parties in comparative hearings drop out of the running.

- Save several weeks per application by allowing applicants for new facilities to simply certify that they have met local public notice requirements, instead of having to amend their applications and furnish proof.

FCC'S HISTORIC ROLE "MUST CHANGE"

Fowler Wants Public Interest Standard Reexamined

Carrying on his crusade for broadcast "unregulation," FCC Chairman Mark Fowler told the Oregon Association of Broadcasters last week that the public interest standard has become encrusted with "assumptions, programs, and policies" that must be stripped away.

"If regulation is truly in the public interest, the definition of public interest must change with the times, embrace new realities, and in the end, be keyed to serving the public," Fowler declared.

Admitting that his remarks were meant to sound radical, Fowler added, "The historic role of the Commission, a grand Poobah of the Potomac determining what kinds of programs a broadcaster must air, must change. And it will change."

In other points during the Oregon speech, Fowler:

- Questioned whether the FCC "ought to be involved in a

microscopic examination of every nook and cranny of a licensee's character."

- Hinted he disagrees with the Fairness Doctrine.

- Said he dislikes "content-oriented rules" and favors leaving content decisions to broadcasters, "including the decision over whether a particular word should be heard or a sensitive subject discussed."

- Questioned rules limiting the ability of broadcasters to diversify into ownership of new technologies or to develop programming for use by new media.

The Week In Review

- House upset over Senate "bombshell" in slipping deregulation provisions into giant budget bill (Page 5).
- Fowler outlines goals for overhauling FCC philosophy (Page 5).
- FCC moves to jettison time-consuming application processes (Page 5).
- Broadcasters assail performer's royalty idea (Page 6).
- FM subcarriers to turn off utilities? (Page 6).
- Three Virginia licenses in doubt (Page 6).

Washington Street Talk

Radio Fees Approaching

On a 360-21 vote, the House has passed the bill requiring fees for broadcasters to pay the FCC. The Senate's version is one of six bills tucked into a budget measure last week and now targeted for knockout by House members. The bill also gives Congress more control over the FCC.

Akaka Slow On EEO

The extreme sensitivity of altering the FCC's EEO policies has caused Rep. Daniel Akaka (D-HI) to adopt a go-slow approach on offering legislation he thinks is needed. Akaka's staff has discarded several draft bills as unsatisfactory. Akaka is reportedly talking with other Congressmen about the problem but has no immediate plans to sponsor a bill.

Crossownership Hearing

Look for Rep. Al Swift's bill prohibiting FCC consideration of broadcast-newspaper crossownership to be included in hearings July 16 on diversity of ownership in Tim Wirth's Telecommunications Subcommittee.

Wunder Takes NTIA Helm

Bernie Wunder was expected to be sworn in as NTIA Administrator by the end of this week. One day after he told a Senate confirmation hearing that NTIA will take a "new look" at 9 kHz, Wunder was confirmed last week by the full Senate to succeed Henry Geller, who resigned when President Carter left office.

FCC: At A Glance

WIOD/Miami Gets Cuban Relief

In the fourth case of the FCC granting special relief to offset illegal Cuban AM interference, WIOD/Miami Tuesday was given permission to increase power from 5 to 10 kw. The Commission also delegated authority to the Broadcast Bureau to grant such requests in the future, a timesaving step long sought by the Florida Association of Broadcasters.

Tax Certificates Issued

The Commission also told the Bureau, in the future, to handle requests for tax certificates for those selling stations to minority buyers. The order came as the FCC granted certificates, which defer payment of capital gains taxes, in the sales of KTNQ/Los Angeles from Storer to K-Love Radio; WMJK/Kissimmee, FL from Major Market Media to Central Florida Spanish Broadcasting; and WKTQ/Pittsburgh

from National Communications to BENI Broadcasting.

Tucson Sales Approved

The FCC has renewed the licenses of KVET & KWFM/Tucson and approved their sales to Abundant Life Ministries for \$1 million and Pima Radio for \$2.2 million, respectively. If the sales fall through, the license renewals are voided and revert to pending status. Both stations are owned by Alvin Korngold, who is now trying to acquire KOBV/Reno.

SPONSOR OPTIMISTIC ON BILL

Broadcasters Take Offensive Against Pay-For-Play Legislation

Opponents of performers royalty legislation told Congress last week (6-10) that the bill would upset a fair "balance of benefits" between radio stations and the record companies, whose sales "live or die" depending on radio airplay.

The testimony by witnesses from associations representing the broadcasting and jukebox industries came in the House Judiciary Subcommittee, which is considering H.R. 1805, Rep. George Danielson's (D-CA) bill to make commercial users of sound recordings pay royalties to record companies and performers.

Sponsor Claims Two-Thirds Support On Subcommittee

After the hearing, Rep. Danielson told R&R he already has more than enough votes to get the bill out of the subcommittee. "We may be all the way and we're no less than two-thirds," said Danielson. He believes performers royalties will ultimately be included in an omnibus revision of copyright laws that will also cover cable television.

NAB: "Robin Hood" Bill Upsets Balance Of Benefits

The leadoff witness was NAB Deputy General Counsel James Popham, who denounced H.R.

Popham added that many oldies are still on sale and airplay helps keep the performer "in the public ear," while helping to promote concerts and personal appearances.

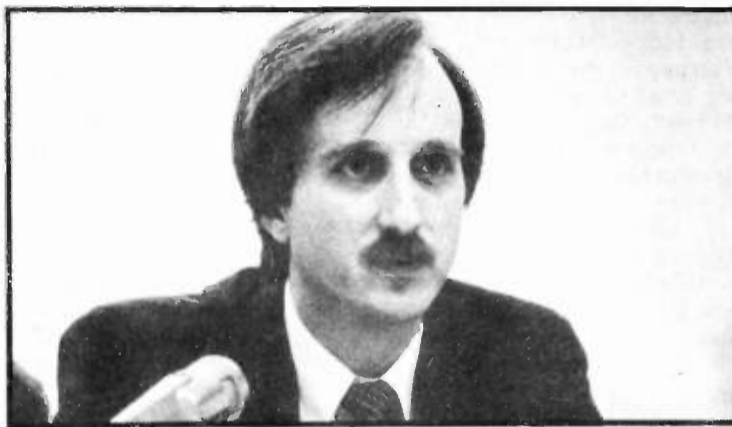
NRBA: Record Companies Get Free Advertising

NRBA Chairman Herpe also discounted Gortikov's complaint

free market, to negotiate financial deals for airplay. Forecasting "public interest problems" under such an arrangement, Herpe saw himself becoming "a very, very rich man," and NAB's Popham responded, "I think the present system is rather good."

Royalties Would Help Bury Jukebox Industry

Wayne Hesch, of Rolling Meadows, IL-based A.B. Enterprises, and past President of the Amusement and Music Operators Association, said H.R. 1805



ROBIN HOOD RIDES AGAIN? — NAB Deputy General Counsel James Popham denounces performers royalty as "Robin Hood" legislation that would upset the fair "balance of benefits" between radio stations and record companies.



"FREE ADVERTISING" CITED — NRBA Chairman Robert Herpe tells House subcommittee radio airplay gives record companies free advertising — "time for which other advertisers have to pay."

1805 as "Robin Hood-type legislation" that would upset the "balance of benefits" in which stations benefit from record airplay while "record companies and performers benefit handsomely from the constant, continuous and extensive exposure of their recordings on radio."

Robert Herpe, owner of WOMN-WPLR-FM/New Haven and WHLY/Orlando as well as Chairman of the National Radio Broadcasters Association (NRBA), spent much of his time refuting statements made before the subcommittee three weeks earlier by Stanley Gortikov, President of the Recording Industry Association of America (RIAA).

To Gortikov's charge that 53% of all records on the air are oldies that don't benefit sales, Herpe responded, "That record wasn't always an oldie. We played it when it was new. Perhaps without us that product wouldn't be around today." The NAB's

that radio pays nothing for records, which he said provide 75% of its programming. "This statement is easily and more validly turned around," Herpe testified. "The record companies are provided air time for promotion of their product by radio stations — time for which other advertisers have to pay."

It is the responsibility of successful performers, and not radio stations, to help struggling singers and musicians, Herpe argued in response to another Gortikov contention. "Why shouldn't the record companies subsidize out-of-work DJ's? There are hundreds of them, also."

Frank Backs Payola Repeal

The liveliest exchange of the hearing was sparked by Rep. Barney Frank (D-MA), on H.R. 1805. He advocated repealing payola laws and permitting stations and record companies, in a

"would help put the jukebox industry out of business." The nation's 300,000 jukeboxes earn only \$88 apiece yearly, said Hesch, who added that his industry doesn't get "freebies" but pays \$1 apiece for the 150 records each jukebox uses yearly.

FCC PROPOSES NEW REVENUE SOURCE FOR FM'S

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**"(There's)
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**#1 MOST
ADDED**

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WIFI add	KOPA add	WJDX add	WGH add	KNBQ add	95SGF add	KRLC add
WCAO add	WOLF add	WERC add	WVLK add	KYSN add 30	WFOX add	F105 deb 30
WROR add 26	WHFM add	WGSN add	WVIC add	KCPX add	KVOL add	KFRC deb 38
JB105 add 34	KC101 add 30	WAAY add 30	WAKX add	KHYT add	KFYR add	WFLB deb 33
Z93 add	KSTAR add 30	WAXY add	WISM add 30	KTKT add	KKLS add	KVIL on
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Produced by Ronnie Milsap and Tom Collins

When It's A Hit, It "Feels So Right"

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"Someday, Someway"**

Out Of The Box:

JB105
94Q
KIQQ
WXKS

ON **RCA**
Records

SPONSOR OPTIMISTIC ON BILL

Broadcasters Take Offensive Against Pay-For-Play Legislation

Opponents of performers royalty legislation told Congress last week (6-10) that the bill would upset a fair "balance of benefits" between radio stations and the record companies, whose sales "live or die" depending on radio airplay.

The testimony by witnesses from associations representing the broadcasting and jukebox industries came in the House Judiciary Subcommittee, which is considering H.R. 1805, Rep. George Danielson's (D-CA) bill to make commercial users of sound recordings pay royalties to record companies and performers.

Sponsor Claims Two-Thirds Support On Subcommittee

After the hearing, Rep. Danielson told R&R he already has more than enough votes to get the bill out of the subcommittee. "We may be all the way and we're no less than two-thirds," said Danielson. He believes performers royalties will ultimately be included in an omnibus revision of copyright laws that will also cover cable television.

NAB: "Robin Hood" Bill Upsets Balance Of Benefits

The leadoff witness was NAB Deputy General Counsel James Popham, who denounced H.R.

Popham added that many oldies are still on sale and airplay helps keep the performer "in the public ear," while helping to promote concerts and personal appearances.

NRBA: Record Companies Get Free Advertising

NRBA Chairman Herpe also discounted Gortikov's complaint

free market, to negotiate financial deals for airplay. Forecasting "public interest problems" under such an arrangement, Herpe saw himself becoming "a very, very rich man," and NAB's Popham responded, "I think the present system is rather good."

Royalties Would Help Bury Jukebox Industry

Wayne Hesch, of Rolling Meadows, IL-based A.B. Enterprises, and past President of the Amusement and Music Operators Association, said H.R. 1805



ROBIN HOOD RIDES AGAIN? — NAB Deputy General Counsel James Popham denounces performers royalty as "Robin Hood" legislation that would upset the fair "balance of benefits" between radio stations and record companies.



"FREE ADVERTISING" CITED — NRBA Chairman Robert Herpe tells House subcommittee radio airplay gives record companies free advertising — "time for which other advertisers have to pay."

1805 as "Robin Hood-type legislation" that would upset the "balance of benefits" in which stations benefit from record airplay while "record companies and performers benefit handsomely from the constant, continuous and extensive exposure of their recordings on radio."

Robert Herpe, owner of WOMN-WPLR-FM/New Haven and WHLY/Orlando as well as Chairman of the National Radio Broadcasters Association (NRBA), spent much of his time refuting statements made before the subcommittee three weeks earlier by Stanley Gortikov, President of the Recording Industry Association of America (RIAA).

To Gortikov's charge that 53% of all records on the air are oldies that don't benefit sales, Herpe responded, "That record wasn't always an oldie. We played it when it was new. Perhaps without us that product wouldn't be around today." The NAB's

that radio pays nothing for records, which he said provide 75% of its programming. "This statement is easily and more validly turned around," Herpe testified. "The record companies are provided air time for promotion of their product by radio stations — time for which other advertisers have to pay."

It is the responsibility of successful performers, and not radio stations, to help struggling singers and musicians, Herpe argued in response to another Gortikov contention. "Why shouldn't the record companies subsidize out-of-work DJ's? There are hundreds of them, also."

Frank Backs Payola Repeal

The liveliest exchange of the hearing was sparked by Rep. Barney Frank (D-MA), on H.R. 1805. He advocated repealing payola laws and permitting stations and record companies, in a

"would help put the jukebox industry out of business." The nation's 300,000 jukeboxes earn only \$88 apiece yearly, said Hesch, who added that his industry doesn't get "freebies" but pays \$1 apiece for the 150 records each jukebox uses yearly.

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Reps



Eastman Network Sales, the New York-based division of **Eastman Radio**, recently signed an agreement to represent the all-sports **Enterprise Radio Network**, according to **Charlie Colombo**, Exec. VP for Eastman Radio.



RKO Radio Sales

Jerry Kelly has been named Director/Sales, coming from his previous post as National Sales Manager. Prior to joining RKO, Kelly was associated with the **John Blair Co.**, **Edward Petry**, **Major Market Radio**, and **WMCA/New York**.



Katz Radio

Bob French and **Judy Houston** have joined the Atlanta office as account execs. French joins **Katz** from his previous post as Manager of **H-R/Stone's** Detroit office, having previously served as an account exec with **WQXM** and **WBBA/Tampa-St. Petersburg**.

Houston was most recently Sales Manager for **RKO Radio Sales** in Atlanta. Prior to RKO, she held an account exec post with **WSB/Atlanta** for seven years.

Sales

The "RAB Customer Target Finder," a slide rule listing 50 separate product categories which station sales execs can use to determine the percentage of Americans (both by total and by age-sex distribution) who listen to radio, is being mailed to all **RAB** members. The mailer also includes a method for computing individual station audiences in each age-sex group.

KQIN/Burlen, WA has been sold by **Thomas Read** to **All-Pro Broadcasting** for an undisclosed sum, subject to **FCC** approval.

WGL/Fort Wayne, IN has been sold by the **News Sentinel Broadcasting Company Inc.** to **Frank Kovas Jr.** for \$425,000, subject to **FCC** approval. **Blackburn & Co.** brokered the transaction.

People

Rochester

Tom McKnight has been appointed VP/Telecommunications Development for **GANSAT** (the Gannett Satellite Information Network). Most recently a staff attorney for **Combined Communications**, McKnight previously served as a legal assistant to **FCC** Commissioner **Abbott Washburn**.

Boston

Steve Soule has been named General Sales Manager for **WBZ**. Soule most recently held the **GSM** post at **WKTU/New York**.

Salt Lake City

Ted Capener has been named Corporate VP/News & Public Affairs for the **Bonneville International Corporation**. A 22-year veteran of the organization, Capener most recently served as Chief of Bonneville's Washington News Bureau, having begun his broadcast industry career as **KSL/Salt Lake City's** Farm Director.

Charlie Sherrill, most recently Assistant Bureau Chief/Correspondent in the Washington News Bureau, will succeed Capener as Bon-

Networks/Program Suppliers



Mutual

The recently-elected members of the **Mutual Advisory Board**, the affiliates' organization of the **Mutual Broadcasting System**, are: **KTRH/Houston** VP/GM **Hal Kemp**, **WSOC/Charlotte, NC** VP/GM **Lee Morris**, **WQSA/Sarasota, FL** President **Ted Rogers**, **KSOK/Arkansas City, KS** Owner/Operator **Richard Wartell**, and **WMIX/Mt. Vernon, IL** President **Russ Withers**, all of whom were named Directors-At-Large.

WCLI/Corning, NY VP/GM **Alan Andrews** (Northeast), **WNMI-WRNZ/Columbus, OH** President **Bill Mnich** (North Central), **KVII/Seattle** VP/GM **Jim Johnson** (Northwest), **WTMA-WPXI/Charleston, SC** Owner **Randy Odenseal** (Southeast), **WLAU/Laurel, MS** President/GM **F.M. Smith** (South Central) and **KSFO/San Francisco** VP/GM **Jim Myers** (Southwest) make up the Regional Directors.

Gene Swanzy has been appointed to the newly-created post of VP/Broadcast Services for the **Mutual Broadcasting System**. A 25-year broadcasting veteran, Swanzy comes to Mutual from his previous post as VP/Pay Television Initiatives for the **Public Broadcasting System**.



A 20-part weekend special, "Crime: A National Challenge," anchored by **Mike Wallace**, will air June 27-28.

Starfleet



WILD IN THE STREET — **Epic** recording artist **Garland Jeffreys's** recent performance at the **Roxy Theatre** in Los Angeles was broadcast live by **Starfleet** to 56 stations across the U.S. Pictured in front of the mobile unit on the backstreets of Hollywood are, from left: **EIPIA's** **Harvey Leeds**, **KLOS/Los Angeles PD** **Tom Hedges**, **Starfleet's** **Sam Kopper**, **Jeffreys**, **EIPIA's** **Bob Feinelgle**, **EIPIA Sr.** VP/GM **Don Dempsey**, and **Epic's** **Dick Wingate**.

Starfleet will also broadcast **Arista** recording group the **Outlaws** live from **Saratoga, NY** via satellite over 70 stations on June 21 with **Epic's** **REO Speedwagon** to follow live from **Boston** on July 15.



WRKO/Boston, **KTOP/Topeka**, **WIRK/West Palm Beach, FL**; and **WRKR/Racine, WI** are the latest stations to sign up for the 90-second "Mini-Quizzes." The **Hyannis, MA**-based program supplier's news feature is now heard over 30 stations.



POINT/COUNTERPOINT — Both the **NBC Radio Network** and the **Source** busily fed excerpts of "Tomorrow Coast To Coast" host **Tom Snyder's** interview with **Charles Manson** (right) prior to its air date last Friday night (6-12). **NBC Radio** affiliate **KFWB/Los Angeles** added a talk show with "Tomorrow" executive producer **Roger Alles**, who commented, "There are many young people who unfortunately do not know who **Charles Manson** is or what the drug culture taken to its extreme can do to people."

D.I.R.

The **New York**-based firm announces that it produced 36 hours of original programming during the month of May.



Dan Forth, Director/Affiliate Relations, announced that the following stations have affiliated with the net: **WBRU/Providence**, **WXEZ/Toledo**, **WXUS/Lafayette, IN**; **WATN/Watertown, NY**; and **WKKY/Pasagoula, MS**.

OPUS PRODUCTIONS, INC.

The "Amerithon Program Package," currently available from the **Dallas**-based firm, is designed to provide **A/C** and **CHR** stations with patriotic programming for the Fourth of July weekend. The special consists of over 120 songs saluting the cities and states of America, e.g. **Johnny Rivers** performing "Memphis," the **Eagles** "Hotel California," etc.

In addition to these songs, the package includes a 60-second original production music theme, a "Yankee Doodle" instrumental intro staging, additional patriotic music and themes for production or programming, and a cross-reference index of songs by artist, place, and tape; plus scripts for promos and liners. Interestingly, program allows stations to retain their local format and air personalities while enabling them to take advantage of this special programming. For further information contact the **Starr Studios** at (214) 691-8846.



"The History Of Rock And Roll Silver Anniversary Edition," will soon become the "Historia Del Rock And Roll Edition Anniversario Del Plata," as **XEW/Mexico City** GM **Jaime Almeida** will join **Drake-Chenault** in translating the entire 54-hour radio special into Spanish. All aspects of the special, including artist interviews and trivia quiz, will be translated for distribution in Latin America and to Spanish language stations in the U.S. Production on the Spanish version began June 8 with scores of Mexican voice specialists enlisted to replicate the artist interviews. The completed version is expected to be ready by July 1.



RKO

Charley Steiner has been promoted to the newly-created Manager of Sports position. A 14-year veteran of the broadcast industry, Steiner most recently served as Sports Editor for the net, having joined **RKO** in 1979. Prior to this, Steiner served as News Director at **WXLO/New York**, Program Director at **WERE/Cleveland**, and News Director at **WAVZ/New Haven** and **WPOP/Hartford**. He began his broadcast career as a newscaster with **WIRL/Peoria, IL**.



NBC Radio

Meredith Woodward, Director/Affiliate Relations, welcomes new network affiliates **WZYX/Cowan, TN**; **KCHA-AM-FM/Charles City, IA**; **WYPR/Danville, VA**; **WLVQ/Columbus, OH**; **KSKU/Hutchinson, KS**; **WSQV/Jersey Shore, PA**; **WSEK/Somerset, KY**; **KAPB/Marksville, LA**; **WIFE/Indianapolis, IN**; **WEEZ-WQQQ/Easton, PA**; **KYEZ/Salina, KS**; **KCBL-AM-FM/Benton, KY**; **WSVC/Dunlap, TN**; and **WESB/Bradford, PA**.

neville's Bureau Chief.

Bruce Hough has been upped to VP/GM for the **Bonneville Satellite Corporation** (BSC), coming from his previous post as Manager for the BSC.

Seattle

Ron Jaco has been appointed General Sales Manager at **KVI**. Most recently, Jaco served as President of the **Seattle-based RJ Media** firm, having formerly been VP/Director of Media for **Wells, Rich, Greene/Northeast**.



DISCWASHER TO BEGIN RADIO ADS

Record Care Market Cleaning Up To Tune Of \$60 Million In '81

Spurred by ever-increasing record prices, consumers are attempting to protect their sound investments by spending more and more money on items designed to make their discs last longer. Columbia, MO-based **Discwasher Inc.**, a leader in the record maintenance market, estimates that total record care sales will reach \$60 million at the retail level in 1981. In contrast, total record care sales stood at nearly \$20 million in

1976.

Taking advantage of this trend, Discwasher (recently purchased by **Esmark International's Jensen Division**) will be supporting its expanded print campaign with radio spots for the first time. The ads, scheduled to begin this summer, will be handled by in-house ad agency **Morning Advertising**.

Numark Intros Mixer/Pre-Amp With Equalizer

Numark Electronics recently unveiled the "DM1800," a studio quality mixer/preamplifier that includes a built-in six-band equalizer. Capable of mixing sound-on-sound, making video and film soundtracks, or being used in radio stations' studios, the unit is designed to meet a wide variety of professional applications.

The "DM1800" features three stereo phono/line inputs plus a balanced/unbalanced mike input with a low-cut filter that accepts either a phono plug or XLR connector. The mike input includes a pan pot control and a two-position talk switch to reduce phono/line volume by either six or 15 dB for voiceover purposes. Both stereo channels as well as the six frequency bands of the equalizer are adjustable by slide controls. Price: \$500.

For further information contact **Robert Kotovsky** at Numark at 503 Raritan Center, Edison, NJ 08818, (201) 225-3222.

Slight Growth On Videogames Horizon

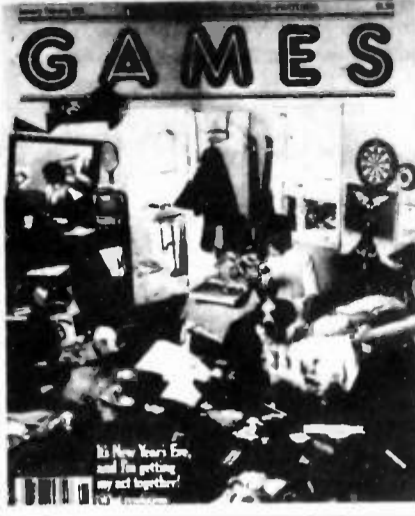
Electronic videogames should show slight growth to \$1.3 billion in 1981, up from last year's \$1.25 billion, according to a recent report from the Norwalk, CN-based **International Resource Development (IRD)** research firm. To stand out, companies will incorporate voice synthesizers and holography (**Atari** will

debut the latter later this year) to their machines.

The rapid growth of the home computer business is viewed as a major threat to videogames' growth, the IRD noted, predicting the total market for both video and non-video games to top \$1.5 billion by 1985.

Games Magazine Promotes "Messy Contest" Via Radio

In an effort to increase sales among college students, **Games** magazine has been sponsoring "Messy Room Contests" via local radio stations.



To put it neatly, air personalities ask listeners to mail in photos of their messy rooms for a chance to win "Messy Person" T-shirts, subscriptions to **Games**, and special "Mess Kits," which consist of a "dust-buster" apron, bucket, and mop.

One messmaker per market is declared the "Pick Of The Litter" and receives a day of maid service, \$300 to throw a party in his or her room, and a second day of complimentary maid service to "restore the mess to an orderly state." **Games** is published by **Playboy Enterprises Inc.**

Wontcha Let Me Take You For A Sea Cruise?

According to recently-published **Commerce Department** figures, vacation cruises departing from U.S. ports have increased by 75 percent over the past nine years. Revenues from these cruises may top \$2.8 billion by 1990.

5 YEARS AGO TODAY

Radio & Records

- ★ LARRY MANUEL NAMED VP/GM AT ARBITRON RADIO
- ★ NUMBER ONE FIVE YEARS AGO: "Silly Love Songs" — Wings (Capitol)
- ★ NUMBER ONE COUNTRY: "El Paso City" — Marty Robbins (Columbia)
- ★ NUMBER ONE LP: "Fly Like An Eagle" — Steve Miller (Capitol)

Gregory Named VP/Mktg. For John Hammond Label

Chuck Gregory has been appointed Vice President/Marketing for the newly-created **John Hammond Records** label. Most recently, Gregory served as Senior VP/GM for **Salsoul Records**, having formerly held the VP/Marketing post with **Famous Music**, managed **Stephanie Mills**, and served as Director/Marketing at **Polydor Records**.

Prior to joining Polydor, Gregory was West Coast A&R Director at **Epic Records** and served as **Columbia Records** Promotion Manager for the Baltimore-Washington, DC area. He will be based at the label's New York City offices.



Chuck Gregory

Vickers Named Director/West Coast Publicity At A&M

Tom Vickers has been appointed Director/West Coast Publicity at **A&M Records**. Most recently, Vickers served as Director of Information for **Thang Inc.**, **George Clinton's** production company. Prior to joining Thang, Vickers was a freelance writer.

Cline Upped To Nat'l Sales Mgr. For E/A

Dave Cline has been elevated to National Sales Manager for **Elektra/Asylum Records**, coming from his previous post as National Sales Advertising Director for the label. A four-year veteran of E/A, Cline previously spent six years as Western Sales & Marketing Manager with the **Pickwick International** firm, having formerly spent six years with **Capitol Records**, where he held District Sales Manager posts in New York, Albany, and Los Angeles.



Dave Cline

Muscolo Forms Indie Promo Firm

Tony Muscolo has announced the formation of **A.D. Muscolo Promotions**, an independent promotion firm specializing in CHR-formatted secondary market stations. A 10-year veteran of the broadcast industry, Muscolo most recently cofounded **Feedback** magazine, having formerly been a co-principal with **Anti-Muscolo Promotions**. A.D. Muscolo Promotions will be located at 4441 Beck, North Hollywood, CA 91602, (213) 760-0383.



Tony Muscolo

Taylor Named President At Compact Video Sales

Arnold Taylor has been appointed President of **Compact Video Sales**, a division of **Compact Video Systems**. Taylor will also serve as Group VP/Manufacturing, supervising Compact Video's three manufacturing divisions: **Skirpan Lighting**, **RTS Systems**, and **Compact Video Sales**.

Taylor most recently served as VP/Video Products and General Manager of **Sony's** broadcast division, having previously spent 13 years with **Ampex** in that firm's Audio Video Systems Division.

Pro:Motions

Leventon Indie Promo Firm Relocates

Mike Leventon has announced that his independent A/C promotion firm has relocated its offices to 41 West 72nd St., #18A, New York, NY 10023, (212) 787-8892.

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Ron Riley, PD, WCAO & WXYV/Baltimore

Quarterly Measurement Diary Review Tips

What does Quarterly Measurement mean in terms of how you program and promote your radio station? Soon hundreds of stations will begin to receive their spring sweep data from the first QM survey nationwide. While overall numbers may be apparent from the books, the real keys lie below the surface. It is logical to assume that a great many stations are going to want to look at the spring diaries in an attempt to ferret out what the 12-week survey meant to their numbers. I'd like to suggest some tips you may want to keep in mind when you, or a firm your station hires, reviews the spring Arbitron diaries at Laurel.

One reason why I'd strongly suggest that stations have their diaries checked is that not only is this the first time that over 200 markets have had the extended sweep, but also this is the survey when numerous internal changes were being made at Laurel and Beltsville. New production techniques, new edit rules, and a speeded-up production timetable all point to what one Arbitron executive called a "fluid situation." It's to be hoped that Arbitron's plans for the QM production go smoothly, but if there are problems, a diary review can dig them out like nothing else.

There are three items that most stations would probably like to have investigated when the spring diaries are reviewed. First, I'd suggest looking at your "flip" situation. What call letter aberrations did you get credit for, and what about your competitor? Next, look into how slogan conflicts were dealt with. Ascription is the new rule now, with no callbacks during production. Finally, don't forget to keep in mind tracking how your numbers might fluctuate week by week. Did your promotions work in the first QM effort? Let's detail each of these vital areas that should be looked at on your behalf.

Slogan Handling

One of the best reasons for the post-survey diary review was related to me recently by Ron Riley, PD at WCAO & WXYV/Baltimore. As Ron put it, "No matter whether or not I use AID or other tools, the visit to Laurel is unique in giving me insights into our books." Ron should know whereof he speaks. In his latest visit he discovered that owing to questionable handling of slogan credits in the winter Baltimore report, his station may have lost credit and notable quarter-hours of listening.

The key issue involved this sweep in the handling of slogan entries deals with those that might be in conflict. If there are two "104" 's in a market, which station should receive credit? In the past, callbacks were made during the production period to the diarykeepers involved. They were queried as to what format or personality hook might be identified in order to straighten out the entry in conflict. The major problem with callbacks is that not everyone could be reached to clarify the listening.

Now, ascription, based on in-tab from 1980 for the stations in conflict, will be used. While speedier processing may result since time-consuming callbacks will not be attempted during the production period, some items should be looked at during the diary review. Did the station receive credit — or lose credit — illogically based on ascription? Because the diaries in conflict are not actually reviewed to see which station should "logically" receive credit, it may be that the computer will assign listening for a teen black to the Beautiful Music station that also uses the same dial position slogan. Or the opposite may happen — the ethnic station may be accorded some 35+ non-ethnic diarykeepers simply because the computer randomly ascribes the diaries that way. A diary review can discern whether or not ascription has helped or hurt your slogan conflict situation. If it's a problem, you may want to revise your slogan for future sweeps.

Flips

In line with its attempt to expedite production of the 12-week results, Arbitron has changed the way in which aberrated sets of call letters are being handled. Virtually all will be "flipped" to legal sets of calls by a computer decision. According to Arbitron officials, manual review of flip decisions will be almost a thing of the past. In this light, you need to check two ingredients — the aberrations you received this spring, and the ones your competitor — or another station in the market with a set of calls similar to yours — got credit for.

A major market GM was lamenting to me recently how his station had been hurt by such problems. The slogan his station aired was phonetically similar to the logo of another entity in the market. When diarykeepers tried to record the slogan, some inadvertently recorded an aberration. The bad news is that the aberration was an

Week In Review

D.C. Recall Pressed

Bill Sherard, VP/GM of Metroplex's WPKX/WVKX in the Washington metro, has told R&R he is "demanding recall" of the results from the Winter '81 Arbitron report for D.C. According to Sherard, "Both edit and key entry errors were made affecting our diaries." However, an Arbitron official reportedly told Sherard, "We will correct the book for edit errors, but not for key entry errors." Sherard is unhappy, and is awaiting Arbitron's response on the matter.

Arbitron Appoints Lamb

Arbitron spokesperson Connie Anthes has confirmed to R&R that the new National Sales Manager for Arbitron Radio will be Richard Lamb. Lamb, who previously managed Arbitron Radio's Atlanta and Chicago offices, has been most recently serving as Director of Eastern TV Sales for the firm. Lamb will report to Bill Livek, Arbitron Radio's VP/Sales. This appointment realigns the executive team at Arbitron following the recent departure of VP/Marketing Dick Logan.

Birch Adds Two Markets

The Birch Report monthly ratings service continues to grow. According to David Gingold of the Florida-based company, the markets of Richmond and Des Moines will soon be receiving their first monthly ratings data. This brings the number of metros served monthly by Birch to 33.

automatic flip to the second station, which thus received credit — and a better book — due in part to the crediting of the aberration. If you are adversely affected in this fashion, the knowledge can help explain why your book was not as good as hoped. You'll also have ammunition to challenge the crediting of that aberration to another station on an automatic basis.

Weekly Promotional Payoff

If yours is a station that spends more than \$19.95 for on-air promotion or external advertising, you need to derive from the diaries some intelligence as to the effectiveness of that effort. A highly useful way to do this is noting the weeks in which your key events took place, then checking the diaries to see if those were good weeks of diary return for you. If you've kept a Survey Analysis Diary — many of you have sent in for one from me — you can easily keep track of what took place during the sweep, in terms of advertising and promotions. This can be a vital way to keep a handle on your costs. Using the SAD in conjunction with the diary review can help you separate the wheat from the chaff in terms of effective promotional and ad expenditures. I still have some Survey Analysis Diaries left, and if you'd like one for the fall effort, just let me know.

Hope these tips are helpful when you get to Laurel. If there's anything else you'd like to know about getting the real nitty-gritty from this most important of surveys, don't hesitate to call. I'm here to serve you!

Q&A

An unhappy broadcaster called last week to ask, "What must a station do to go through the mediation process against Arbitron?"

The answer is well explained in a booklet the Broadcast Ratings Council mailed to stations recently. Basically, if you feel Arbitron is not resolving your complaint, go to your station's representative on the Arbitron Radio Advisory Council. If the issue is brought up by the Council, Arbitron has a chance to respond in a manner the station feels is satisfactory. If there is still no satisfaction after the Advisory Council airs the issue, then the BRC is contacted. If the BRC feels the issue is important — and perhaps has industrywide implications — then its mediation procedure begins. Read the BRC pamphlet "Where To Go For Ratings Help," available from the Council by calling (212) 687-7733, for a full explanation.

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| WOLF add | KCPX 26-23 | WBCY |
| WKRZ-FM add | WJBQ deb 37 | WGH |
| WAQY add | WISE deb 37 | WRVQ |
| WAXY add | KENI 26-19 | WVLK |
| CK101 add | KCBN deb 38 | WDJX |
| KJ100 add | KBOZ 27-24 | KNBQ |
| KTAC add | KOOK 28-24 | KYSN |
| 13FEA add | WIFI | FM103 |
| WCIR add | 94Q | WIGY |
| KQIZ-FM add | KIIS-FM | WFBG |
| KDZA add | KIQQ | 14WK |
| KRBE 29-24 | KPLZ | WHHY |
| KEZR deb 30 | WHFM | 95SGF |
| WPST 33-29 | WICC | WFOX |
| KINT deb 37 | Y103 | WCGQ |
| WTIX deb 40 | KXX106 | KVOL |
| WNAM deb 30 | WAAY | KKLS |
| | BJ105 | WTRU |
| | KX104 | KFXD |
| | | KRLC |

Produced by Peter Coleman



DREAMLAND
Records, Inc.

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SIXTH ANNUAL CONCLAVE A BIG SUCCESS

Upper Midwest Meets In Minneapolis

The sixth annual Upper Midwest Communications Conclave took place in Minneapolis last weekend as hundreds of broadcasters met at the Radisson Plymouth Hotel. Two full days of meetings included a keynote address by Bill Gavin, publisher of the Gavin Report. Other sessions included "One On One with Bruce Lundvall," former President of CBS Records Group and now Sr. VP/Elektra-Asylum; "Satellites, Cable & Radio" with George Williams, General Manager of the new Satellite Music Network; "Creative Production" with Chuck Blore; the "All-Night Trade Session" with representatives of the major trade publications; "Help Wanted" with WKQX/Chicago's Art Roberts; and the "Music Hotseat," hosted by Kal Rudman, publisher of the Friday Morning Quarterback & the Bill Hard Report tipsheets.

Lundvall

Continued from Page 3
His credits are impeccable, and we feel that his very special organizational talents fill an important slot on the Elektra/Asylum team."

Lundvall was most recently President of the CBS Records Group, a position he had held for the last five years. Top executives at CBS, in an internally-circulated statement, praised him for his "total dedication" and "countless contributions" to the company. He began his career with CBS in 1960 and served as VP/Marketing and VP/GM of Columbia Records before taking his most recent position. He was also briefly a Columbia recording artist under the name "Smooth" Lundvall.

Erikson

Continued from Page 3
plicants for the position. When Loren resigned, I honestly didn't think of Doug for the job, even though he had been Loren's assistant. Doug actively came after the position and very quickly proved to me that he was the obvious choice. It pleases me very much to be able to promote Doug from within, but he definitely earned the chance to program this station."

Erikson's promotion is effective immediately, and his first task will be to find a morning replacement for the exiting Owens, who is also KIMN's AM drive personality.

Barnes Named W.M.O.T. VP/Promotion

Reggie Barnes has been promoted to Vice President/Promotion for W.M.O.T. Records, based in the label's Philadelphia headquarters. Barnes had been National Director of Promotion for the company previously.



Reggie Barnes

Before joining the label, Barnes worked in radio as Music Director for WLIB & WLIB-FM (now WBLN)/New York. He then moved into the record promotion area with Buddah and later 20th Century-Fox, plus independent management and production companies. He was also President of his own promotion/marketing company, Panache.

Anderson

Continued from Page 3
has been Adult/Contemporary. Now we're going to do a truly adult 40-plus kind of format.

"We're shooting for a July 4th initial air date," Anderson continued. "It's too early to say what other changes we're going to make. We'll continue to be full-service, with the heavy news commitment and the traffic reports that we've done for years, but the target is shifting upward.

"The decision to come down here was a little more difficult than one might think. On the surface, jumping from the weather of Buffalo to Tampa, it sounds like you'd have to be crazy not to do it. But to leave the comfortable niche I'd built for myself after all the years at WGR, that left me with mixed emotions; however, career-wise I'm very happy. This is a super company and we're going to be doing something totally unique. It's the challenge of a whole new thing."



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BACKSTAGE ENCOUNTER OF THE DUCKY KIND — After a recent El Paso performance, the KINT 98 Super Duck pays a visit to A&M recording artists, Nazareth. Shown (l-r) are Nazareth's Manny Charlton; Pete Agnew, who has KINT PD Jim Zippo in a headlock; the Super Duck; Nazareth's Billy Rankin; Darrell Sweet; John Locke; and Dan McCafferty.



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WOIF add	KINT 33-28	WSFL add	WSGN deb 27	KSL add	WIFI on	BJ105 on	13FEA on
KERN add	KLUE add	WLVA add	WBFM add	WSFM add	96KX on	WGH on	WFBG on
KADE add	KGKL add	WNEU add	WJBQ deb 38	WKTK add	KRLY add	WHYN add	14WK on
KIQQ add	KDOK add	WWBZ add	B94 add	WSM add	WAEB deb 28	WIGY add	95XIL 40-39
WDJX add	WCOS add	WAHT add	KSTN add	WASU add	K104 36-31	WVIC on	WFLB 22-18
KCRS add	WCSC add	WRAW add	WVLK on	WTSB add	KBFM deb 29	KNBQ on	FM99 on
		WGCL on	WKNX add	WFIL on	WJDX deb 29	KCPX 36-32	KENI add

RICK JAMES

"GIVE IT TO ME BABY"

G7197F

FM99 add	KLUE add	WCOS add	WGCL add 29	WTIX 40-37	KYNO-FM 1-1
WBEN add 27	KFRC add 32-24	WGCL add 29	KEARTH add 28	B97 23-20	KGGI 6-5
KEEL add	WDOQ add	WPGC 19-16	KIIS-FM 15-7	KQ94 deb 33	KJRB add
WIFI add 27	WCKQ add	WXKS-FM 2-1	KIQQ 3-3	WBBQ 1-1	KHYT 2-2
FM102 add	WASU add	KRLY 16-14	WHFM on	KX104 21-19	KVOL 4-2
KTUF add	WHNC add	Q105 22-19	KSET-FM 29-19		

TEENA MARIE

"SQUARE BIZ"

G7202F

KGGI add	WKHI add	WJOY add	WXKS deb 27
KYNO add	99X add	WSKI add	BJ105 add
KIQQ add	WDEV add	WTSA add	

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"LADY (YOU BRING ME UP)"

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COMMODORES "Lady (You Bring Me Up)" (Motown)
70/54. Moves: Up 3, Debuts 4, Same 9, Adds 64 including F106, JB106, Z93, CKLW, KYYX, KPLZ, KOPA, Q106, KBFM, WVLK, WMEE, KHYT, WFBG, WHHY, KOOK.

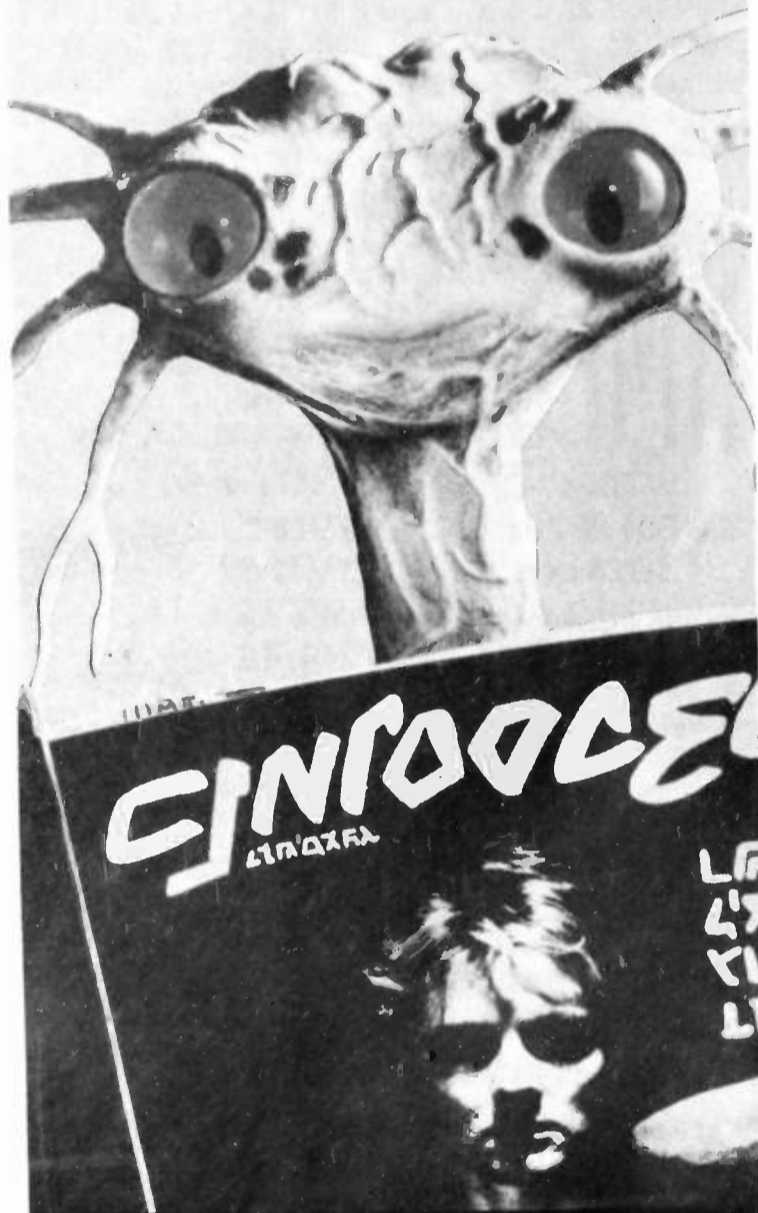


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IF IT'S ON MOTOWN BELIEVE IT!

ROCK 'N' ROLL IS CRAZY!

Roger Taylor's "Let's Get Crazy" E-47151



Roger Taylor, drummer for **Queen,** has gone rock 'n' roll crazy.

Radio Stations Gone Crazy:

WFLY	WAQY	FM103	KRBE
Z104	WOKI	WPLR	WKLS
KMET	WMMS	WPYX	WIMZ
KLOS	WMJQ	WLIR	WBCN
KROQ	WSYR-FM	WBAB	WCCC
KSJO	WLAV-FM	WAVA	WHCN
	DC101	KBPI	



Written, arranged & produced by Roger Taylor
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STREET TALK

Although the original purchase deal for KSFX/San Francisco has fallen through, Street Talk has learned that another purchaser is waiting in the wings and will make an offer for the ABC FM very soon.

Apparently some Baltimore broadcasters are in a bit of an uproar over the results of the Winter '81 Arbitron. Seems that a diary review by Ron Rilely of WCAO & WXYV turned up some questionable handling of slogan entries. WCAO & WXYV GM Joe Cahill told R&R that he is "checking into it" with Arbitron. Perhaps we'll have more on this one next week.

Don't be too surprised if one of AOR's most respected PD's exits his current post in the next few weeks for a position of much greater responsibility with one of the radio networks. Details when they become official.

And while we're talking AOR... the automated A/C days of KHOW-FM/Denver are numbered. Early next month the Double-day station will join the ranks of Bobby Hat-trick "rockers" and go AOR. After KHOW-FM's conversion, Denver will have three very competitive AOR outlets (the other two being Frank Cody's KBPI and Superstars affiliate KAZY).

Since this rumor has already seen print elsewhere, it's time for a clarification... despite anything you've heard or read, Charley Lake is *not* leaving his post as National Promotion Director at Warner Brothers Records.

Congratulations to Colleen Cassidy on her appointment as the new National Research Director for Metroplex Communications (Y100/Miami, WCKX/Tampa, KX-Country/Washington).

Ron O'Brien has exited as 6-10pm personality at KFI/Los Angeles with no immediate replacement named.

Street Talk has heard that KBZT/San Diego has very quietly been put up for sale. As you might imagine, an established FM in San Diego is likely to be snapped up quickly.

WNBC/New York Assistant Program Manager Buzz Brindle has just returned from a month as Acting PD of WMAQ/Chicago. He told Street Talk, "The staff at WMAQ is a terrific group of hard-working, dedicated broadcasters and I'd like to thank them publicly for all their help." Consider it done.

J.J. McKay is the new Operations Manager at WKTK-FM/Baltimore.

Two former KAFY/Bakersfield staffers, Mike Evans and Bob Watt, are organizing a testimonial wake for their former Top 40 home. KAFY will go Spanish shortly, ending another long contemporary music heritage. All former KAFY employees are encouraged to call Mike at (805) 327-3587 for details on a farewell picnic to be held June 27 in Bakersfield.

Parlez Vous Wolfman?

Wolfman Jack has crossed the Atlantic and signed a pact with France's commercial radio network, Europe 1. The net commissioned the production of 40 half-hour programs — a series of mini-documentaries on the evolution of American music from 1939 to the present.

The hook is that Wolfman voiced the shows entirely in French. Asked if reading scripts in French was difficult, Wolfman said, "Nothin' to it! Ya just gotta let the music do the communicating to the folks. Music is an international language and I just filled up the spaces. But I found the French dialogue a real trip over the intros of those soft and pretty tunes!"

Apparently a howl is still a howl in any language, n'est ce pas?

Responding to reports last week that Westwood One was purchasing Watermark, Tom Rounds, President of Watermark, said, "No agreement has been reached and no substantial negotiations have occurred. Allegations by any competitive firm or individual about a change in the control of Watermark are totally untrue."

Veteran programming and air personality Bernie Armstrong will leave KGU/Honolulu on July 10 after more than eight years with the station. Armstrong is looking to join the management ranks.

Consultant Paul Drew has been appointed by California Governor Jerry Brown to the state's 14-member Motion Picture Council. Drew will serve until December 31, 1984.

Thanks to the early success of Eddie Kritzer's "Rockline" satellite show, he will debut a "Country Line" show this fall. Harry Newman of KLAC/Los Angeles will anchor the West Coast segment and WSIX/Nashville's Gerry House will handle the "Music City" portion. The show is already booked in L.A., San Francisco, New York, and Nashville.

Street Talk Social Notes: A.J. Roberts, new Assistant PD of KBZT/San Diego, married Jean Drummond of WCBM/Baltimore... RCA Washington promotion man Larry Van Druff will marry Polygram sales rep Meredith Sykes on July 3... Robert Carolin, VP/GM of WHEN/Syracuse, will marry Carol Wicks (making her Carol Carolin) on June 26... Congratulations to RCA NE Regional promotion rep Mike Shallot and his wife Karyn on the birth of their first, Jesse Ethan... 14Q/Worcester PD Gary Nolan and wife Denise welcome their first child. Gary Jr.



THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET, GETS LETTERS...

DAVE HUTCHESON/KJ100: "I've been using mine or someone else's Weenie for 6 years and it's the most productive investment I've ever made in the business!"

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Ména



Marty Balin

"Hearts" Produced by John Hug
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NATIONAL AIRPLAY / 30

23-17-10-6



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able paid off. It was a terrific show which brought in new

Bruce Holberg, General Manager
WMET, Chicago

fantastic. We received over 15,000 pieces of mail within
was one of the biggest events ever in New York radio.
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s" on KMET could be he
ment stores or waiting at

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e audience response."

d mail response, it was th

ic. It was so popular, we
vestment. Our Sales Dep:



Easton

"Modern Girl"

Produced by Christopher Neil.
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NATIONAL AIRPLAY / 30

24-21-17-15



Bill Wray

"Nothing's Gonna Change My Mind"

Produced by Ed E. Thacker.
©1981 LIBERTY RECORDS, a division of Capitol Records, Inc.

KBFM add
KCPX add
KINT 34-30
WFMF deb 28
KIQQ on
WGH on



ROCK 'N' ROLL IS CRAZY!

Roger Taylor's "Let's Get Crazy"
E-47151

Humorous Radio Commercials: Spots Before Your Ears

Radio has long been (some say the first) the mass medium that uses humor as an integral part of its advertising format. This is mostly because radio, unlike TV, is a medium that demands listener involvement.

To achieve this involvement, humorous radio commercials blend art, science, entertainment and business. As art, they're a combina-

tion of the advertiser's imagination and product description, resulting in a unique image that fires the listener's imagination. As science, commercial humor uses timing, pacing, and special techniques ranging from off-the-wall vocals to mechanical sounds which involve listeners by making them listen carefully. As entertainment, there's the built-in association of laughter with good times. Finally, as business, humorous commercials tie the first three elements together to create an awareness of, and sales for, a variety of products.

5 Basic Types

There are five basic types of humorous radio commercials: 1) real-life sit-coms with eccentric characters, 2) fantasies with totally unrealistic yet identifiable situations, 3) those that use spokespersons (usually noted comics) to sell the product, 4) those with absurd words or clichés that are repeated to the point of overkill, and 5) straight-man interviewers questioning funny-man welters.

All humorous radio spots have a twin thrust. **WKTU/New York** Program Director **Dave Reeves**, quoted in **Marketing Communications** magazine, explained it as being "to make people feel better after they've heard the commercial than they did before, and to help them remember the product. Because they associate the product with the good feeling."

There are two pitfalls to consider when producing humorous spots. Care must be taken so that the humor does not overshadow the product message and the humor must mesh with the target audience. But probably the most surprising thing about humorous radio spots is their memorability, as anyone who has heard the now-legendary **Stan Freberg** spot in which Lake Michigan was turned into the world's largest ice-cream sundae (created to demonstrate the limitless possibilities of radio as a theater of the imagination), can attest.

Although the original purchase of KSFX/San Francisco has fallen through, Street Talk has learned that another station is waiting in the wings and will be on the air for the ABC FM very soon.

Apparently some Baltimore stations are in a bit of an uproar over the Winter '81 Arbitron. Seems that a rumor by Ron Riley of WCAO & WXYM about a questionable handling of sales by WCAO & WXYM GM Joe Cahill that he is "checking into it" will perhaps we'll have more on this one.

Don't be too surprised if one of our most respected PD's exits his current position in the next few weeks for a position of responsibility with one of the radio stations. Details when they become official.

And while we're talking about radio, the automated A/C days of **KHOW** are numbered. Early next month, **KHOW** station will join the ranks of other "rockers" and go **AM**. **KHOW-FM's** conversion, Denver, is being very competitive AOR outlet being Frank Cody's **KBPI** an affiliate **KAZY**.

Since this rumor has already been reported elsewhere, it's time for a clarification.

MUSIC RANKS FOURTH

Americans' Eighth Most Satisfying Daily Experience — Radio!

A recent **Roper** poll found that among 15 items which gave Americans personal satisfaction day in and day out, radio ranked eighth (with a 21 percent response). Family life (72 percent) topped the list, followed by television (48 percent), friendship (47 percent), music (31 percent), reading books, magazines and newspapers (28 percent), home (24 percent) and work (23 percent).

Other responses included socializing (20 percent), meals (18 percent), hobbies (17 percent), cars (16 percent), physical exercise (15 percent), sports (13 percent), and clothing (six percent). Interestingly, the Roper findings appear to coincide with a recent **R.H. Bruskin Associates** survey that Americans consider their TV set the most important item in their home. Refrigerators and stoves were the runners-up.

Fidelipac Issues Phonograph Cartridge Test Report

The results of an independent laboratory test on professional phonograph cartridges have been compiled and issued by the **Fidelipac Corporation**, which commissioned the report. The 16-page booklet compares **Audio-Technica's** "ATP-1," "ATP-2," and "ATP-3" cartridges with similar **Stanton** and **Shure** models.

The cartridges were tested for output level, vertical tracking force, lateral and vertical IM distortion, tracking ability, channel balance, crosstalk, square wave response, and durability. A number of charts and photographs are included as well. For free copies of this report, contact **Fidelipac** at 109 Gathier Drive, Mt. Laurel, NJ 08057.

3M Communications Products Catalog Available

Nearly 150 **3M** products used by the communications industry are displayed in a four-color booklet currently available from the St. Paul-based firm. The catalog is divided into



four sections: original equipment manufacturing; cable and splicing systems; data processing materials; and transmission, storage, and retrieval systems. For free copies of the **3M** catalog write: Department 1599/3M, P.O. Box 4039, St. Paul, MN 55133.

dbx 942

NOISE REDUCTION

dbx disc

TYPE II

LEVEL ADJ

2 CHANNEL DECODE

dbx Offers Broadcast Noise Reduction Modules

A pair of "Type II Noise Reduction Modules," one for encoding and one for decoding, are currently available from **Newton, MA-based dbx Inc.** These modules, the "941" and the "942," will provide up to 16 channels of "Type II" noise reduction for broadcast applications.

Both modules feature active balanced inputs and +24 dBm output drive capability. The "942" decode module (pictured) also provides switch selectable dbx disc decoding.

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**Bruce Holberg, General Manager
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"Our response to the show was fantastic. We received over 15,000 pieces of mail within 72 hours of the broadcast. This was one of the biggest events ever in New York radio. We're looking forward to repeating it."

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WNEW-FM, New York**

"The response to the "Rock Years" on KMET could be heard all over Southern California. In fast food restaurants, department stores or waiting at a stoplight in the car next to you. Our listeners loved it!"

**Howard Bloom, General Manager
KMET, Los Angeles**

"One of the finest most comprehensive rock reviews I have ever heard. Extreme attention to detail. Overwhelming positive audience response."

**Gary Chase, Program Director
WAVA, Washington, D.C.**

"Judging from the telephone and mail response, it was the best received special in the station's history."

**Jim Smith, Program Director
KSFX, SAN FRANCISCO**

"Audience response was fantastic. It was so popular, we will be running it in 3 hour strips this summer. Well worth the investment. Our Sales Department loved it."

**Jeff Poll, General Manager
KZEW, Dallas**

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PORTRAIT OF AN ERA

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INCREDIBLE HOURS. FOR INFORMATION FOR AVAILABILITY IN YOUR MARKET
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Routine Victory For CBS

CBS, amassing five of the top ten programs during the Nielsen ratings week ending June 14, extended its domination over its two network competitors. As usual, series strength was the main contributor to CBS's victorious score (a 14.4 average rating, compared to ABC's 13.7 and NBC's 12.7), although the Friday one-two punch of "Dallas" and "Dukes Of Hazzard" has lost some power in reruns and Sunday/Monday stalwarts like "M*A*S*H," "60 Minutes," "The Jeffersons," and "House Calls" have moved into the forefront.

ABC's WBC heavyweight championship bout earned a sixth-place ranking and joined "Three's Company" and the ascending "20/20" in the top ten for the second-place network; while NBC could be cheered by a seasonal high for "Facts Of Life" (3rd) and not much else. The standings stacked up as follows:

1	1	M*A*S*H (CBS)	11	11	House Calls (CBS)
—	2	The Jeffersons (CBS)	—	12	Dallas (CBS)
7	3	Facts Of Life (NBC)	17	13	Dukes Of Hazzard (CBS)
8	4	60 Minutes (CBS)	19	14	Quincy (NBC)
6	5	Three's Company (ABC)	10	15	Laverne & Shirley (ABC)
—	6	WBC Championship Fight (ABC)	—	16	Survival Of Dana (CBS Tues. Movie)
5	7	Diff'rent Strokes (NBC)	—	17	Love Boat (ABC)
—	8	Alice (CBS)	4	18	Lou Grant (CBS)
9	9	20/20 (ABC)	20	19	CHiPs (NBC)
2	10	House Calls (CBS)	—	20	CBS Report

"WKRP In Cincinnati," in the midst of a sluggish summer, finished 36th.



DAVIS BOLSTERS AIR SUPPLY FOR GRIFFIN — The "Merv Griffin Show" devoted a 90-minute program to honoring Arista Records, with special spotlights for Aretha Franklin, Gino Vannelli, and Air Supply, and label President Clive Davis handling cohosting chores. Pictured (l-r) are Davis, Air Supply's Graham Russell and Russell Hitchcock, and Griffin.

Music On TV

Get Wet and John O'Banion are featured on "American Bandstand" June 20 . . . Toni Tennille cohosts "Solid Gold" the week of June 19, with Air Supply, the Babys, Larry Graham, Billy Joel, Manhattan Transfer, and Olivia Newton-John duetting with Cliff Richard . . . Peabo Bryson guests on "Merv Griffin" June 23 . . . KARA/San Jose morning drive personality Kim Vestal will be seen on NBC's "America Works When America Works" documentary June 25 . . . "Michael Nesmith In Elephant Parts," Pacific Arts' hour-long music/comedy video program, will be seen on Times Mirror Cable's new "Spotlight" system.

Music On Cable

Warner Amex's MTV, the 24-hour music channel debuting August 1, has lined up 2.1 million guaranteed subscribers so far. The operation has been auditioning "VJ" 's (video jocks) from the ranks of radio and elsewhere to dispense information and news and provide continuity to the music programming.

VIDEOSCOPE:

DOLBY INTO HOME VIDEO: Dolby Laboratories has announced it will be creating videocassettes featuring Dolby stereo for the home market, with product availability scheduled for next year. The firm also reports it's currently working on a stereo transmission cable system that would allow consumers to place a special Dolby decoder in their homes so that they could then receive stereo broadcasts. Furthermore, Dolby has already created a Dolby stereo videocassette player, developed in conjunction with Akai in Japan. No word on U.S. availability, though. . . **ZENITH STICKS WITH CED VIDEODISCS, BETA VIDEOCASSETTES:** The Zenith Radio Corp. recently announced it would enter the videodisc market with CED capacitance videodisc players (similar to the RCA model) and would continue to manufacture videocassette players which use the "Beta" format. . . **CBS VIDEO PACTS ABC VIDEO FOR PROGRAMMING:** CBS Video Enterprises and ABC Video Enterprises have signed an agreement whereby CBS will license ABC product for the home video market. Among the programming to become available under this pact will be sports, ballet, children's shows, etc. However, the videodiscs and videocassettes will not be in the stores for another year. . . **RCA PLANS TO PRODUCE 30 MILLION VIDEODISCS PER YEAR:** The RCA Corp., forecasting sales of two million videodiscs this year, has announced plans to construct additional manufacturing facilities to enable the firm to produce as many as 30 million videodiscs per year.

FCC

Continued from Page 1

Small Markets Should Benefit Most

Goldfarb said the rule has been "especially burdensome in small markets" where he maintained "licensees hire a local First Class license holder simply to meet the requirement, regardless of the operator's competence, and rely on consulting engineers to perform any major technical tasks that may arise."

When their First Class permits expire, the 150,000 people now holding them will receive a new General Operator permit which will be irrelevant to radio broadcasting, although useful for private radio services. Once the action is effective, the only license applicable to radio broadcasting will be the Restricted Radiotelephone Operator permit, which is obtained by simply mailing in a postcard, and which is necessary to operate a station. The permit is regarded as a formality to meet the provision in the Communications Act requiring station operators to be licensed by the FCC.

The FCC Commissioners had relatively little comment on the item at Tuesday's meeting,

RKO

Continued from Page 1

Griffin served as GM of WYNY/New York and Operations Director of WOR/New York.

RKO Networks President Tom Burchill told R&R, "We're extremely pleased to find someone with Dan's solid station background. His working knowledge of music and news/information stations makes him a valuable asset to the product demands of all our networks." Griffin's appointment will be effective July 6.



KOZE GIVES GREAT BED — KOZE/Lewiston, ID recently competed in the Lewiston Orchards Blossom Festival Media Bed Race and won first place. Shown (l-r) are KOZE staffers, Wes McShay, Marty Williams, Jay McCall (on bed), Dave Cooper and Keith Warnock.



KEARTH TO WILLIE, COME IN PLEASE — KEARTH/Los Angeles night personality Cherie knocks back a brew with CBS recording artist Willie Nelson after his opening night performance at the Greek Theater.

although Jim Quello called it a "constructive" move and Bob Lee observed, "I recognize there's a sentimental attachment to it (the license). People are proud to have it."

NBMC

Continued from Page 1

services to help minority-owned stations with internal financial management.

- Send recruiting interviewers twice yearly to a number of black colleges with strong communications programs.

- Attempt to recruit minorities for staff openings not filled from within.

- Provide a half-day per year of EEO and community relations training for Gulf United managers.

- Provide at least three paid traineeships for black college students at Gulf United radio stations and two at WTSP-TV/Largo, FL.

- Attempt to place a minority employee on Gulf United's headquarters staff.

- Reimburse the NBMC for legal and research expenses in the case.

Coleman

Continued from Page 1

she had direct responsibility for programming, news and engineering. We look forward to Jane's efforts in helping enhance WIND's position in the Greater Chicago community."

David Graves, who has been acting GM at WIND since the resignation of Michael Faherty four months ago, now returns to his post as Director of Programming and Promotion for the Radio Group based in New York. "We appreciate the special contribution Dave Graves has made during the past four months as Acting General Manager," Scott said. "He has served with distinction."

CALL SCREENING:

Treating Callers Like Hit Records

"To us our telephone calls are like hit records. If we were a music station, I would not play every record that comes across my desk, and we have to do the same thing with telephone callers." So says Mike McGee, Operations Manager of KCMO/Kansas City who happens to be a strong believer in screening calls for talk shows.

McGee feels that several analogies can be drawn when discussing the advantages and disadvantages of call screening; he used the example of trying to control a boat that doesn't have any rudders. This analogy illustrates the basic point: with screening, a Talk station can control its programming instead of being controlled by it.

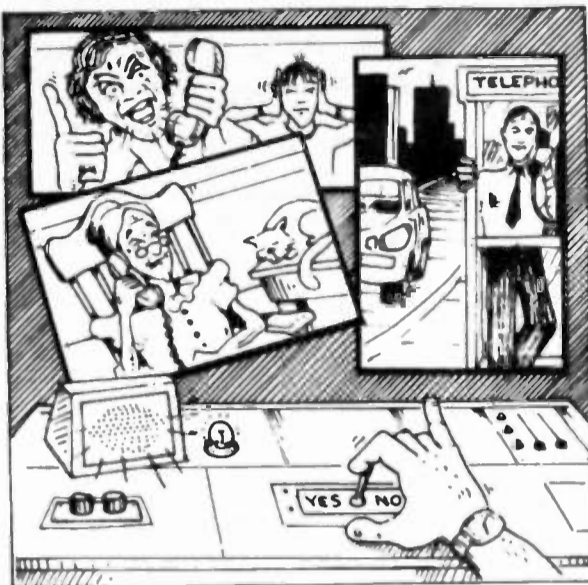
The Actual Process

To those unfamiliar with the inner workings of a Talk station, what is heard over the air may sound like nothing more than just a person answering the phone. But it's not that easy, as McGee explains. "The telephone screener answers the call and says, 'Hello, this is the 'Mike Murphy Show,' KCMO. What is your question or comment?' We try to do that on a speaker phone, if possible, because it gives us a much better idea of how they will sound on the air. If, in the judgment of the screener, this is a call we want on the air, we tell them that we are going to come back to the lines periodically and if you're not there when we say 'hello,' we will hang up on you. What this does is avoid the 'oh hello.'"

With the help of a computer, KCMO takes the screening process one step further. After okaying a caller, the screener types into a computer terminal the caller's first name, age, sex, and zip code. The station uses this information for statistical purposes. In addition, though, a caller's comment is also typed into the terminal, giving the talk show host some idea as to the next caller's thinking. Coupled with the station phone system's ability to conference up to 11 different lines at once, this makes for some spirited discussions between callers. And like his musical counterpart, the talk host can be creative too, determining what caller will play best off of each other, maintaining a steady, yet interesting, flow of conversation.

On the other hand, the tide of discussion could change to another direction. In that case the talk host,

seeing on the board that the upcoming comments are no longer in tune, can indicate to the screener that he doesn't want a particular call anymore, and the screener handles it accordingly.



Discrimination?

Besides not needing a specific comment or simply running out of time, other reasons exist for not putting certain calls through. McGee adamantly believes there are several kinds of callers KCMO is better off without: "The whiners - I don't care whether they happen to be old people who whine or young people who whine. I just don't want them on the air. They sound bad. Nobody likes to listen to a whiner. I also don't like people on the air who have strong accents of any kind and who are hard to understand."

Not surprisingly, callers would probably see this as a form of discrimination, directly interfering with their inalienable right to freely air their opinions. McGee, on the other hand, says it's not so much discrimination as selectivity. "I'm not telling you not to call the station, but I am telling you that we do select phone calls. It's like going to a television game show with participants selected from the studio audience. You have no assurance that just by going in Bob Barker is going to say 'come on down.'"

League. The awards dinner will be held on June 26, with entertainers Sammy Davis Jr., Milton Berle, and Ginger Rogers also slated to receive awards... VP/GM William C. O'Donnell of WBBM/Chicago will co-chair the United Charities Western Open golf championship/benefit on July 5... Fred Bergendorff, Director/Promotion and Advertising for KNX, served as one of several session moderators during the recent Broadcasters Promotion Association Seminar (June 10-14) in New York. Topics ranged from sales promotion and contests to special sports promotion.

EVERYBODY'S TALKING: At least it seems that way, especially on the AM band. In recognition of this, the June 15 issue of Business Week explores (page 99) the advantages and disadvantages of a Talk format with industry notables. The bottom line for the trend seems to be the changing demographics, the graying of America, which makes talk more and more attractive to advertisers.

THE LONE RANGER COMES HOME: It seems only fitting that WXYZ/Detroit host a premiere of "The Legend Of The Lone Ranger," since the radio show originated on the station back in 1933. The recent "welcome home" celebration also featured Fred Foye, the initial announcer for the series. Silver .45 caliber bullets and masks were given away as well as 40 authentic movie posters. Coincidentally, last week the station broadcast a five-part series "Fighting Back: The People Against Crime."

PROGRAMMING HIGHLIGHTS: WGN/Chicago has announced time changes for two of its shows. The "Bob Collins Show," previously split into two two-hour periods, is now on from 2-6pm. Moving to 6-9pm from 4-6pm is Bill Berg whose show emphasizes sports... KTRH/Houston inaugurates "Action Tuesday" a forum for listeners who have been the victims of consumer fraud, ripoffs, and broken promises... **GAMBLING**

News/Talk

Gail Mitchell



Screeners are therefore instructed to act politely towards callers and never to argue with them. If, after hearing "There's a long wait ahead of you" or "I'm sorry, your comment is not what we need right now," a potential caller becomes angry, he or she is directed to McGee. The station also has a 3.2-second digital delay which can be used should a caller adversely change his or her tone while on the air.

Is There A Doctor In The Station

There is still one more thing a screener must be able to do. Because they work so closely, the screener has to develop a special kind of rapport with the host - getting to know and understand what he/she looks for in callers. Juggling this together with the egos of various callers, you might think a screener would need to have the background of a Dr. Joyce Brothers. Not so. "Really, just a polite person," emphasizes McGee. "A person with good judgment, who has interest in the radio business. We pay minimum wage and it's part-time work, but it gives them an entry into the business, which is very difficult." Currently, the station's screeners include a woman working on her masters in communications, a recent college grad in journalism, and a senior in radio/TV production.

Playing The Hits

So Talk radio can be conscious of what sounds good - just like its musical counterparts. It's not just random phone calls taken to fill up a time slot. And the way to achieve this effect is through screening. There is an art to it - done correctly, the conversational flow will hold listeners and attract callers. As McGee reiterates, "I really don't think any station should do talk until they can have screeners. They can do it, but it's not fair to the Talk format."

News/Talk Personalities

ON THE MOVE: Belated congratulations to former RTNDA President Ernie Schultz, who was recently appointed Managing Director, following the death of Len Allen. Meanwhile, at its upcoming 36th annual International Conference September 10-12 in New Orleans, the organization will present Walter Cronkite with the 1981 Paul White Memorial Award. Cronkite is also set to deliver the traditional address at the closing banquet... Nancy Moore has been named Promotion Director for KTAR & KBBC/Phoenix. She replaces Linda Stone Bloomer, who left to pursue out-of-state interests... Several staff additions at KGO/San Francisco: Thomas P. Blake jumps aboard as Director of Creative Services, overseeing advertising, publicity and promotions; Christine Bjorklund appointed Consumer Specialist, coming from a similar position at local KPIX-TV; and the "Father of Restaurant Reviewers," Jack Shelton, will be eating his way into the hearts of KGO listeners as host of a regular Sunday talk show. In addition, Susan Kennedy has been named news reporter, moving over from rival KSFY-FM... Further down the coast, KNX/Los Angeles welcomes Patricia Larsen to its News Department as writer/editor... Prodigal meteorologist Gordon Barnes has returned to WTOP/Washington, DC. He will continue as Chief Meteorologist for local WDVM-TV... Sonny Melendrez, host of KMPC/Los Angeles's "Weekend L.A.," has exited, expressing the desire to further his career as a television personality and voiceover talent... Ron B. Fineman, experienced talk host and interviewer, is looking for a job, preferably on the West Coast. He can be reached at (805) 481-2354... KNX/Los Angeles's Entertainment Editor for the past 15 years, Hank Grant, has been selected to receive the first "Columnist of the Year" honor from the Film Welfare

SUBS FOR J.R.: John R. Gambling, that is. Veteran morning talker John A. Gambling played substitute host for his vacationing son on June 19. This marks the first time in a 30-year career that John A. has worked afternoon drive.

YOU BEAT ME TO THE PUNCH: That's what Leon Spinks was most likely thinking after last week's World Boxing Council's Heavyweight Championship fight against current champ Larry Holmes. Lucky listeners in San Francisco and Chicago were treated to the blow-by-blow excitement live via KCBS and WIND.



FANTASY COME TRUE - The only thing missing to make the fantasy complete was Tattoo yelling, "De plane, boss, de plane!" But it was still a dream come true. WGN/Chicago recently sponsored a "Fantasy Contest." The winner was Mandy Evans, who wanted to repay Lieske Van Kessel for saving her life during WWII in the Nazi-occupied Netherlands. The fantasy tour of the U.S. included stops in Los Angeles, San Diego, Denver, Chicago, and Washington, DC, where they were treated to a special visit with President Reagan. Shown meeting WGN personality Wally Phillips during their Chicago stopover are Mandy Evans (left) and Lieske Van Kessel (right).

BRAD MESSER



NOAA Weather Radio: False Advertising?

In 347 cities across America there are NOAA Weather Radio stations, established to provide instantaneous links between weather experts and the general public by means of small, inexpensive radio receivers. Some receivers are designed to turn themselves on when the Weather Service issues a severe weather bulletin such as a Tornado Warning or Flash Flood Warning. NOAA's transmitters are controlled from local offices and broadcast with only enough power to cover individual cities of origin, so when meteorologists feel a warning is called for, they hop on the radio and send out the word.

There is a significant problem in the system. Things go fine in fine weather. When the bottom drops out and the system is most urgently needed, the people at the local weather office are at their busiest and cannot maintain a current stream of information for listeners, so their prerecorded tapes continue to broadcast old information. In my part of the country the NOAA Weather Radio cannot be counted on in a real emergency because the information is often four hours old and sometimes eight hours old.

The weathermen aren't to blame. They've been given no additional manpower or money, so when things are really popping they simply have too many things to do.

The National Weather Service is thus in the position of conditioning people to rely on a system that is unreliable. If you are not in a part of the country subject to violent weather, this may seem of little consequence, but there's more to the system. Efforts have been underway for some time to establish the NOAA Weather Radio system as the primary warning channel for the general public in the event of a nuclear accident or other localized calamity such as a toxic chemical spill. The Federal Emergency Management Agency and Nuclear Regulatory Commission are involved in efforts to use NOAA Weather Radio to broadcast emergency notification required by law (NRC New Reg. 0654) to 100% of the population within five miles of any nuclear accident within fifteen minutes.

It is, of course, a matter of money. Isn't nearly everything? At a time of national cutbacks (the Weather Service is faced with 38 field office closings), there's no lavishing of funds among the nation's weather bureaus, but it seems to me there should either be more money and manpower, or an immediate end to the promises that cannot always be kept. An emergency system that cannot cope with emergencies is the cruellest form of false advertising.

NOAA Weather Radio has been forced into precisely that shameful paradox.

CALENDAR

First Full Day Of Summer

MONDAY, JUNE 22: One year ago the Heat Wave of '80 began to reveal itself across Southern and Southwestern states. It lasted three months and was blamed for the deaths of 1265 people.

Beginning 44 years ago today, Joe Louis was world heavyweight boxing champion longer than any other man—twelve years straight. Louis punched out Max Schmeling in Round One of the battle which Adolf Hitler characterized as the showdown to prove the racial superiority of white athletes.

Designer Bill Blass is 59. Actor Ralph Waite is 52. Kris Kristofferson is 45.

The First Trained Porpoise

TUESDAY, JUNE 23: Marineland of Florida opened as a tourist attraction 42 years ago today (after existing for a year as a closed set for underwater movie scenes), and the world's first trained porpoise act was put together there. A watchman is said to have tossed a few clamshells into a big tank, and to his surprise a porpoise tossed 'em right back. That incident started trainers in the direction of "show training."

June Carter Cash is 52. Diana Trask is 41.

"They Lit Up My Cockpit!"

WEDNESDAY, JUNE 24: Private pilot Ken Arnold was flying over Mount Rainier in Washington State 34 years ago today, when nine very-fast-moving objects appeared. "A terrific flash lit up my cockpit!", he said. Arnold's sighting was the first of modern times, and from it the term "flying saucers" was coined, although he never called them that.

Jeff Beck is 37. Golfer Billy Casper hits 50.

Lightning Strike #7 Hits Roy Sullivan

THURSDAY, JUNE 25: The former Shenandoah Park ranger who's in the record book as "the only living man to survive seven lightning strikes" was most recently zapped four years ago today. Roy C. Sullivan of Virginia was first struck about forty years ago, and among his souvenirs are Smokey Bear hats with burn-holes in them. He has had his hair set afire and his eyebrows "blown off" by lightning, and can offer no explanation for his attraction of lightning bolts.

Commercial color television is 30 years old today. CBS broadcast a one-hour color special on this date in 1951.

Carly Simon is 36. Actor Jimmie Walker is 32.

The Oldest Recorded Sound

FRIDAY, JUNE 26: Thomas Edison drew up the plans for his recording machine just over a century ago, but the earliest surviving recordings on Earth didn't survive. The oldest known recorded sound is 93 years old today. It was recorded in Edison's laboratory June 26, 1888.

Tomorrow Captain Kangaroo will be 54. Sunday Gilda Radner turns 35.

Baseball's Called Strike Changes Radio's Stance

Continued from Page 1

great Astros games of the past. Gene Elston and Dwayne Staats do the play-by-play from the old score sheets, complete with sound effects." Elliot related an interesting example of cross-media support: "The Houston Post has been treating it like it's an actual game. They're reprinting the original stories that ran when the games were really played. We've had tremendous coverage, and it's been a way to save some advertising dollars."

Calling Them Up From The Minors

While KMPC/Los Angeles is alone in replaying (as opposed to recreating) old Angels games, the station is contemplating airing games of Angels farm teams, as is KSFO/San Francisco. Four other stations, WFBR/Baltimore, WLW/Cincinnati, CFCF/Montreal, and WWWE/Cleveland, are already committed to broadcasting the minor league games. WFBR will carry Rochester Red Wings contests, WLW runs Indianapolis Indians games on weekends, and CFCF will air the Triple A Denver Bears' home games. PD Bob Linney told R&R, "We're promoting that these are up-and-coming Montreal Expos, and we should take this opportunity to learn who is down there." WWWE is taking a similar tack, as GM George Francis explained: "We will carry Triple A Indians farm team the Charleston Charlies, using the Indians' play-by-play announcers. We're calling the team the 'Indians of Tomorrow.'"

Talk In The Strike Zone

Music stations WISN/Milwaukee and WBAP/Dallas-Ft. Worth are substituting normal music programming, but the vast majority of stations are extending existing sports talk segments and/or adding new programs concentrating on baseball and the strike. KVI/Seattle's "Tarps On The Infield" features the station's regular Mariners pregame shows and then covers the game time with open phone segments and interviews with sports commentators and baseball newsmakers. WABC/New York expanded its nightly sports talk show to three hour-long segments: "The Strike Zone," dealing with the strike itself; the regular show; and "Yankee Retrospective," featuring play-by-play announcers, team members, and Yankees management discussing the team's past and present.

Most stations with existing talk programs in the evening slots at times when baseball is inoperative have added more baseball topics. WJR/Detroit found itself in particularly fortunate circumstances, having just added a nightly sports talk show three weeks ago. Former Operations Director Dan Griffin (now VP/Programming for the RKO Radio Networks; see separate story) told R&R, "It worked out rather well. With the strike on now, we'll lean heavier on the show. It's a natural."

Advertiser Problems?

With sponsors tied in to the

ballgames specifically in many cases, and baseball-related overhead costs to maintain for some, a potential financial problem faces radio stations. Some of the stations recreating games, like KENR, or airing minor league games, have the situation covered for now, at least. Others, like WISN/Milwaukee, are a bit worried. PD Dave Denver told R&R, "We're getting killed on revenue. We have a network of 60 stations WISN pays line charges for, and two play-by-play announcers being paid to do nothing. You'd be amazed how much it costs us not to have games."

Fantasy And Charity

Two of the most unusual reactions to the strike come from KFMB/San Diego and WLW/Cincinnati. KFMB PD Mark Larson explained to R&R, "We are going ahead with the season as scheduled. We are playing 'KFMB Fantasy Baseball,' which has a pregame and postgame show and a game called with fictitious events by our play-by-play team." Larson provided one cheery note for disgruntled San Diego fans: "With this type of baseball, the Padres will soon be out of the cellar"; indeed, in the first fantasy game, the Padres beat the Cubs 7-0 with the pitcher hitting a grand slam. KFMB is also giving away "Baseball Fan Survival Kits," comprising Coleco computerized baseball games, stale bags of peanuts, and a check for \$4.40 to "cover parking and an overpriced beer and hot dog."

WLW, meanwhile, is focusing on the plight of the players. In a conceivably satirical gesture aimed at the size of player salaries and owners' bank accounts these days, morning man Gary Burbank has created the "Big Red Bread Line," asking listeners for canned goods to be delivered to players, managerial staff, and owners so they won't starve should the strike continue for an extended period — an eventuality most radio stations sincerely hope will not come to pass.

Bonneville

Continued from Page 1

reproduction and delivery that the satellite gives us, we will be able to offer our clients a fresher selection of music."

Hall Appointed

Meanwhile, former CKGM/Montreal programmer Robert Hall has been appointed Program Director for Satellite Music Network's A/C format. SMN General Manager George Williams said, "We feel very fortunate to get someone with Bob's background and experience to program our A/C format. He and I worked together several years ago, and it will be great to renew our working relationship."

Bob Hall told R&R, "After almost five years in Canada with CKGM, I felt it was time to come home. With the recent FCC deregulation of radio, I felt there was a lot to be accomplished in this country. This is a marvelous opportunity to be working for the Burkhardt organization and in particular George Williams. I couldn't be more excited at the prospects for the future." Hall's appointment is effective immediately.

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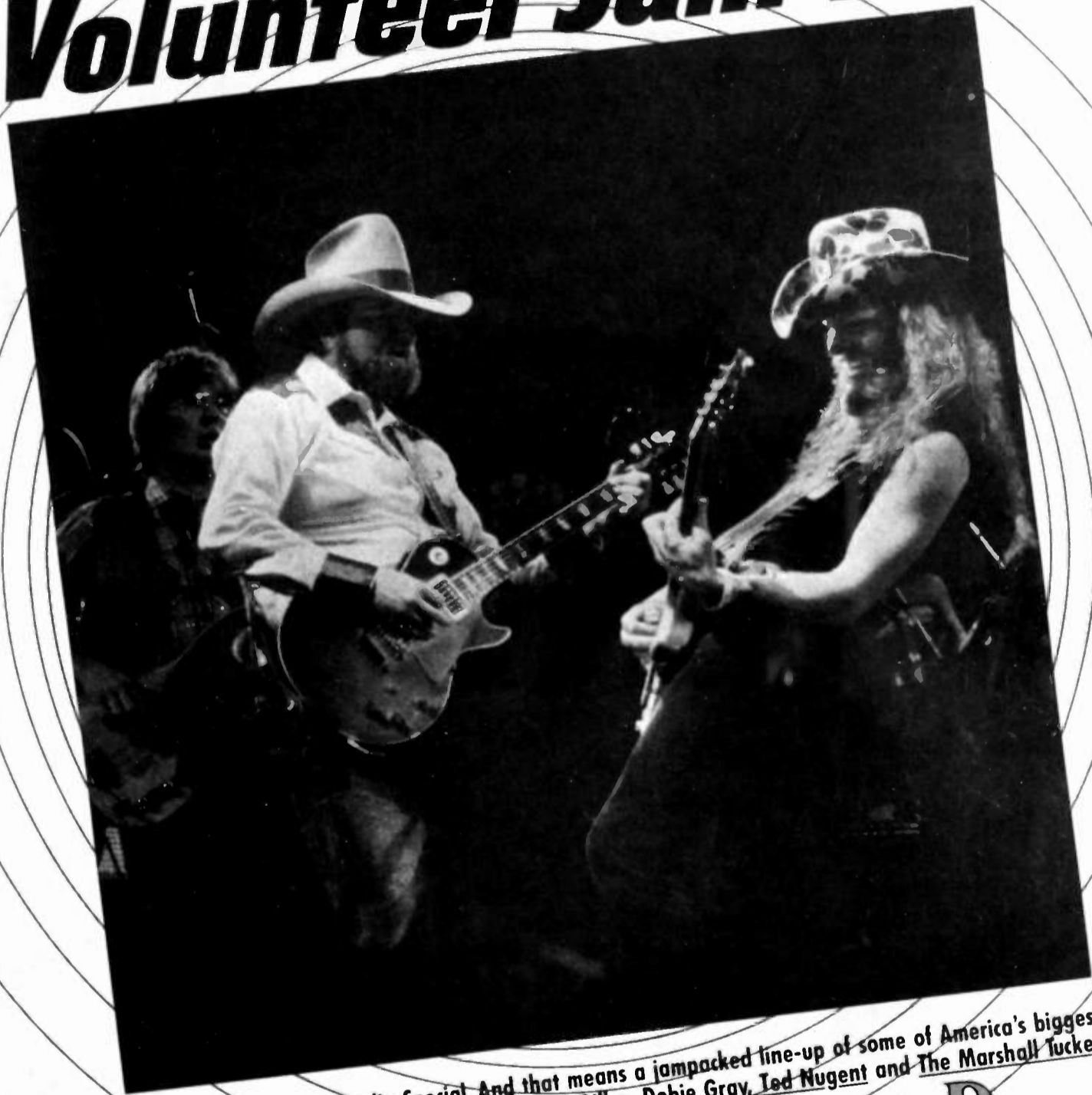


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Joel
Denver



INCREDIBLE RESPONSE

KAAY-KLPQ Experiment With Trimulcasting

Radio has long been familiar with the term *simulcasting*. Now enter into your vocabulary a new word: *trimulcasting*. If the ongoing 13-week experiment between KAAY-KLPQ/Little Rock and the Riverside Cable Company is deemed a success, other adventurous radio stations and cable firms will want to explore similar possibilities.

KAAY-KLPQ GM Phil Zeni, who also acts as floor director, defines trimulcasting as "a unique future form of the broadcasting of one program over an AM radio station, an FM station, and a cable television channel."

Very Cost Efficient

Basically, here's what takes place. Every morning from 6-10am, Monday through Saturday, Bruce Kramer, the "Breakfast Man," and two lovely news coanchors, Angie Goshen and Renee Cordell, do their show over KAAY-KLPQ. The difference is that they are on camera most of the time being seen and heard over cablevision Channel 13. Hence, the trimulcast.

The broadcast originates from the cable company offices. Phil explained, "The set cost us about \$100 to construct, using 4x8 paneling covered with station logos, albums covers, and posters. Our other costs include four phone lines, one AM, two FM, and one data link, back to the station. This venture is very cost-efficient and is an incredible promotional vehicle for both stations and the cable company."

The show, called "Good Morning Little Rock," features news, weather and traffic information, which



Bruce Kramer

Angie Goshen

Renee Cordell

according to Phil "will soon be enhanced by shots of the sky, the traffic, and the use of a color radar screen. The ideas and possibilities are endless. This wouldn't be possible without the total dedication of Riverside Cable's GM Bill Langendorf and his staff, along with my Operations Manager Steve Kelly and his staff."

Record Company Involvement Urged

"This is a remarkable venture," remarked Steve, who just returned to radio programming recently following a career in record promotion. "I'm getting incredible response from record companies who are sending videotapes of their acts to us. When it comes time to play a record that we have a videotape of, we just run it and use the stereo audio track. This way the artist can be seen and heard at the same time. Anyone wanting to send an artist tape should provide 1/4 inch U-Matic cassettes."

Steve related a recent event the station was able to get involved with because of the trimulcasting. "Styx had a soldout show in Little Rock, and their personal manager, Jim Cahill gave us permission to videotape the entire concert. The sound was perfect as it was run through the mixing board. The result was that Styx got a video of the whole show, and we got their songs on video for playback on 'Good Morning Little Rock.'

"Other features include 'Class Jams.' We went to high schools and videotaped pictures from old yearbooks, and twice an hour we play back the video portion and run three records from that year underneath. We are also taking portable equipment on the street and getting people's views on current events and turning them into hourly commentaries."

What happens when a record is playing that doesn't have an accompanying videotape? Breakfast Man Bruce Kramer explained, "The camera is on me a lot. The lights are on us for four hours and it gets pretty hot, but I love it. Whenever possible, the camera will pan around and dissolve into and out of posters and album covers on the set. We also run informational crawls along the bottom of the screen."

A Leap Into The Future

According to Phil Zeni, "The response is incredible from the audience and the advertisers, both locally and nationally. We are working on a system for each commercial to have its own customized visual, which will bring in added revenues."

"If the listener does not have an FM radio, it is still possible to hear it in stereo. The AM radio is fed from the right channel, and the TV audio comes from the left. By turning both on, you have true stereo. We are

Continued on Page 24

WZUU Morning Man Larry The Legend Gets Trashed

Someone who sits behind a mike all day may not be one of the most athletic persons you've ever met. In fact, the strongest part of the body might just be his or her mouth. WZUU/Milwaukee morning man Larry "The Legend" Johnson had the strength of his body and mouth put to the test recently when the City of Milwaukee invited him to become a sanitary engineer for a day.

"All I wanted to do was observe, not actually pick up trash," explained Larry. "It all started when the Milwaukee Journal did a series of articles on how some garbage collectors were loafing and taking two-hour lunches and hanging out in bars."

"I started having fun with this on the air and had buttons printed up that said 'Garbage Workers Sit On Their Cans.' People were calling in and voicing their opinions, and the head of sanitation got through. He told me I didn't have any idea of how hard the work was. I agreed to go along to see, and the rest is history."

Grunts, Groans and Garbage

Larry continued, "The next day at 6am I was the fourth member of Truck 917. I was also being observed by the Milwaukee Journal, plus several Department of

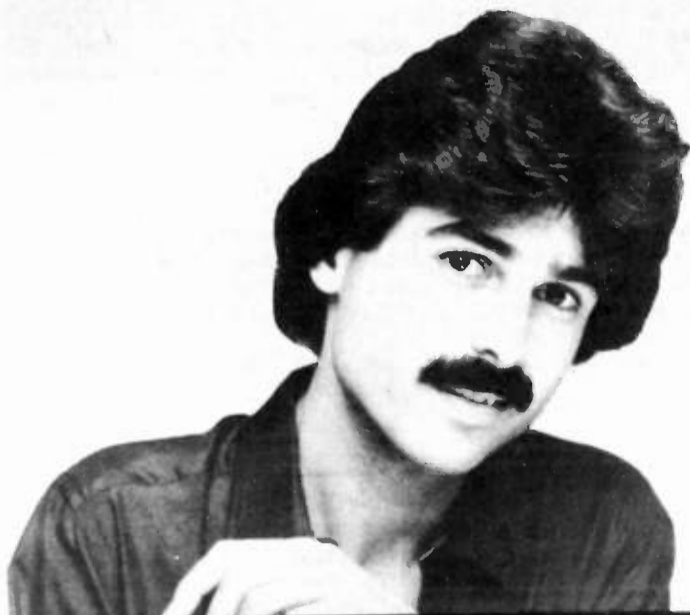


Sanitation officials. They sent this truck into the worst areas. We worked nothing but alleys. The other guys were all experienced, and I sure wasn't used to picking up full trash cans and lugging them around.

"They are supposed to take a 15-minute coffee break, and they worked right through it. We didn't even stop for lunch. We ate and drove. Everyone was polite, but they kept to the schedule. They worked me right up until 2:15pm before they knocked off."

Why would someone with a desk job go out and get involved with something like this? "I wanted to show both sides of the story. Believe me, after picking up trash cans with rats in them and having plastic bags filled with disposable baby diapers split wide open, I'll tell anyone this is hard work. I wouldn't do it again for anything," promised Larry.

Fox is Hot!



JIM PHOTOGLO "Fool In Love With You"

R&R #27
BB-31★ -29★
CB-30★ -27★
RW-36★ -33★

WHB add 23	WBEN-FM 36-29	WOKY 19-16
92Q add	WFIL 19-15	KJR deb 23
WRVQ add	WIFI 12-9	KOPA 27-23
WGRD add 35	F105 17-12	KBFM 10-8
KEYN-FM add	WROR 12-7	FM100 13-10
WIKS add	JB105 19-15	WGH 11-5
KZZX add	WPGC 27-22	KIOY 7-4
WFBG add 19	KVIL 11-10	KGW 19-15
WANS-FM add	WZZP deb 19	WCIR 12-6
WABC 37-30		FM99 3-2
		KODI 9-6

STEPHANIE MILLS

with TEDDY PENDERGRASS

"Two Hearts"

R&R-25/3

Others Getting
Significant Action

BB-50★ -46★

CB-60-54★

RW-53★ -44★

WFIL add
Y100 add 33
KINT add
WABC 13-11
WNBC 28-26
KRLY 14-12
Q105 11-9
WCKX 3

CKLW 16-12
KIQQ 19-16
WFBR 28-25
K104 37-34
KSET-FM 5-3
WTIX 35-32
WAXY deb 27
WCSC 27-24

KHYT 28
FM99 17-15
WIFI on
94Q on
KFI on
WOLF on
KQ94 on
BJ105 on
95SGF on



CHRIS MONTAN

"Any Minute Now"

KMBZ	WHBY
KSL	KGGF
KOY	WEIM
KEX	KLO
KFMB	KUGN
WHBC	WHIZ
KFQD	WLVA
WRVR	KRKK

And Introducing . . .

JOHN BATDORF

"Be My Baby"



Manufactured and distributed by RCA Records

KAAY-KLPQ

Continued from Page 22

also heard 24 hours a day on five of the 36 channels from Riverside Cable."

Summarizing the trimulcasting experiment, Phil said, "This is a big leap into the future. Cable is coming on strong. To be able to grasp the future and look towards those things on the horizon today and combine them with smart business ideas puts you on the cutting edge of competition. Every radio station in the country should be looking for that competitive edge. We've found ours."

While this venture is somewhat similar to WAKY/Louisville's cable TV radio experiment, it is the first venture I know of to be trimulcast, and to run on such a regular schedule. I'll keep in touch with Phil Zeni, and publish an update at the end of the 13-week experimental period.

Motion

Bill Evans, afternoon drive at WNOX/Knoxville, becomes the MD as Scott Majors departs to pursue independent promotion... Gloria Buchannon becomes the new MD at WAKY under new PD Jack Petrey... Kris Van Dyke leaves afternoons at WOOF/Dot-han, AL to do 9-noon at KSET-FM/El Paso.

K96/Provo promotes night rocker Kidd Kraddick to the position of Assistant PD, working with PD Jim Sumpter... WANS-FM/Anderson late-night jock and MD Jim Evans departs. MD duties are being assumed by afternoon driver Sam Church.

KDWZ/Grand Forks Operations Manager John Roberts promotes night rocker Bob Neumann to Music Research Director. Sherry Foxx becomes the all-nighter from WHUZ/Huntington... John Domanski is the new PD at KX101 1/2 (WKXW-FM)/Trenton... KYNO/Fresno welcomes News Director Bob Brill, who leaves a similar slot at KUZZ & KKXX/Bakersfield.

Now Where'd I Put That Van?

KBFM/McAllen-Brownsville PD Steve Owens had an embarrassing thing happen to him last week (6-9). While he was at a restaurant, the brand new station van, worth about \$9000, was hot-wired and driven off.

"We had a KBFM Money Car promotion running. If you had a KBFM button on, you could win from \$104 to \$1004 or you might win the car. We went out, gave the car away, gave some more cash away, and decided to eat," recalled Steve.

"In the short time I was inside, the van was gone. The owner of the station wasn't upset because it was fully insured. He was even less upset when I turned it into a promotion that got us some attention on what

turned out to be the last day of the ARB."

Steve continued. "The promo said, 'First we gave away the KBFM Money Car, plus lots of cash. Then we had an unexpected winner of the KBFM van. Evidently, it's the hottest van in the valley. We're offering \$104 to anyone with clues as to its whereabouts.' Response has been incredible. I have a van myself, and a gas station attendant questioned me when I pulled in for gas."

Now you'd think a station van might be pretty easy to spot, right? Wrong! "The van doesn't have call letters painted on yet. It's pretty new and we've been hanging banners on the side. They come off real easily. The phones really went crazy when MD Marcelo Grajales got on the air and said, 'If you see someone driving a blue and yellow KBFM van, pull him over and beat the hell out of him. We'll give you \$104.'"

Chip Mosley, MD at KLIK/Jefferson City, called in to report that he has received over 100 requests for copies of his All-Time 950 Countdown. He asks everyone to be patient as he will respond to all as soon as he can.

Speaking of all-time lists, WLS/Chicago has one called the "1981 Rock Hall of Fame" which ran over Memorial Day Weekend featuring the Top 500 rockers by listener votes. Also WLS just started its own traffic service during AM drive with reports coming in from announcer Gaylan Crowell high above the Windy City in the WLS "Skyview."

WBLI-FM/Long Island PD Bill Terry reports raising over \$400,000 with the help of over 9000 walkers in the Suffolk County March of Dimes Walk-A-Thon this year.

KIIS-FM/Los Angeles has been quite active lately. The station has been playing a lot of baseball with TV stars from network soaps "General Hospital" and "The Young and the Restless." Also, screenings are coming up for the new Bill Murray movie "Stripes" and an exclusive showing of the new Brooke Shields movie "Endless Love."

WTIX/New Orleans is getting set for its fifth annual Beach Party starring the Producers, the Tubes and Bill Wray. They expect over 50,000 people to attend this free event in July in Gulfport-Biloxi.

Q107/Washington sent an entire high school to see Styx in concert recently. Listeners phoned in over 35,000 calls to vote for their schools to win the free tickets. Over 262 schools participated in the nightly call-ins.



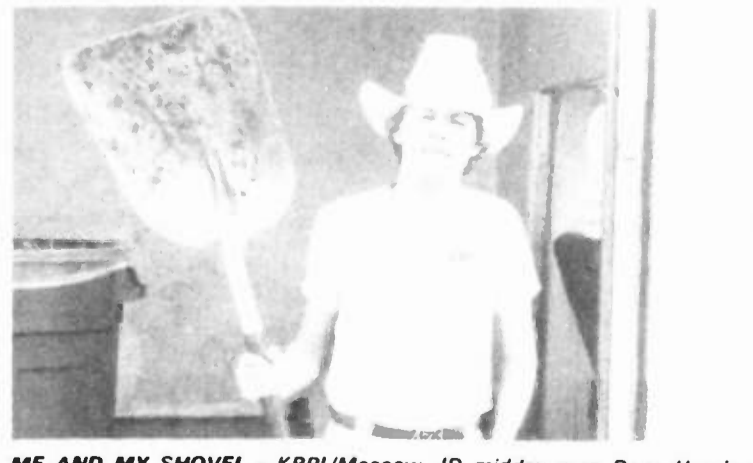
RITENOUR'S HOUR OF POWER — EJA's Lee Ritenour visited six cities on a promotional tour, stopping by WNBC/New York during the trip. Pictured (l-r) are EJA VP Burt Stein, Ritenour, and WNBC air personality Michael Sarzynski.



Z97 "LUCKY" KEY WINNER — Z97/Grand Forks recently ran a promotion in which qualified listeners won one of 97 keys, which started a motorcycle in the "Magic Key to Fun." Pictured around the winner are (l-r) all-nighter Sherry Foxx, News Director Brad Fitch, Production Director Jim O'Neil, weekendender Scott Tracy, Assistant PD Tom Collins, and store manager of the cycle dealer.



Z93 GETS "JUICED" IN LA. — Z93/Atlanta and Capitol Records held a contest in which winners were flown to Los Angeles to meet Capitol artist Juice Newton and have dinner with her in Beverly Hills. Juice is currently on tour with Silver Spur. Pictured (l-r) Otha Young of Silver Spur, Capitol National Pop Promotion Manager Steve Meyer and his wife, contest winner, Juice Newton, contest winner, Z93 PD John Young and his wife, National Small Market Coordinator Eve King, and VP of Promotion Bruce Wendell.



ME AND MY SHOVEL — KRPL/Moscow, ID midday man Dave Henrie doesn't look too happy holding that oversized shovel. Why should he, when he had to clean up after the Budweiser Clydesdales came to town. Dave lost a contest with afternoon man Scott Valentine, who got to ride in the parade, in which each day listeners would vote on which jock had done the best "rip" on the other guy.

SOMETHING NEW AND REFRESHING FOR THE SUMMER

SINGLES

NEW

FROM 2 OF THE BEST NEW BANDS IN THE WORLD

SQUEEZE

TEMPTED

WCAO add 30 WPST add KNBQ add WTAC add WSM-FM add
B104 add WAKX add KRLC add WFLY add add

THESE ARE VERY SPECIAL RECORDS THAT WE HOPE YOU'LL LISTEN TO, ENJOY, AND PLAY ON YOUR RADIO STATION...
DO SOMETHING INTERESTING FOR YOUR LISTENERS. PLAY SQUEEZE "TEMPTED" AM 2345 AND SPLIT ENZ "ONE STEP AHEAD" AM 2339

THANKS, A+M

P.S. YOU SHOULD BE PLAYING THE ALBUMS TOO!

SPLIT ENZ

ONE STEP AHEAD

CKGM add KBEQ add 24 KIDD on WALG add WORD on
KRBE 30-26 WRVQ on WACZ add 955GF on WSTP add WSFL on WKMI on
KRLC on WTAC add WRKR on WHSB on

SQUEEZE PRODUCED BY ELVIS COSTELLO AND ROGER BECHIRIAN

SPLIT ENZ PRODUCED AND ENGINEERED BY DAVID TICKLE • MANAGEMENT NATHAN BRENNER • NORTH AMERICA TOMMY MOTTOLA CHAMPION MANAGEMENT ORGANIZATION

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MIDWEST Most Added® Hottest

Pointer Sisters Air Supply
Juice Newton George Harrison
Carpenters Kim Carnes

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night: (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Ronnie Millsap George Harrison
Commodores Air Supply
Carpenters Hall & Oates

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nutter
JOEY SCARBURY
Hottest: KIM CARNES 1-1 G. HARRISON 8-2 AIR SUPPLY 10-4 RICK SPRINGFIELD 13-8 HALL & OATES 14-11
KIOA/Des Moines, IA A.W. Pantoja
POINTER SISTERS CAROLE B. SAGER ERIC CLAPTON (dp)
Hottest: STARS ON 45 2-1 HALL & OATES 10-4 ALAN PARSONS 13-6 AIR SUPPLY 15-8 RICK SPRINGFIELD 14-9
KOFM/Oklahoma City, OK Chuck Morgan
MARTY BALIN CAROLE B. SAGER LEE RITENOUR
Hottest: KIM CARNES 1-1 GARY U.S. BONDS 12-6 G. HARRISON 11-8 MANHATTAN TRANSFE 27-24 KENNY ROGERS 30-26
KRAV/Tulsa, OK Gary Reynolds
ALABAMA CARPENTERS
Hottest: OAK RIDGE BOYS 1-1 HALL & OATES 2-2 KENNY ROGERS 13-7 MANHATTAN TRANSFE 10-8 GARY U.S. BONDS 14-11
KZ93/Peoria, IL Keith Edwards
CLARKE/DUKE GREG KINN BILLY SQUIER
Hottest: G. HARRISON 1-1 RICK SPRINGFIELD 5-2 REO SPEEDWAGON 10-6 ALAN PARSONS 16-8 MOODY BLUES 20-14
WGRD/Grand Rapids, MI Ray Baker
JOEY SCARBURY POINTER SISTERS JIM PHOTOGLO
Hottest: AIR SUPPLY 1-1 G. HARRISON 6-2 APRIL WINE 13-4 TOM PETTY 11-5 PHIL COLLINS 19-6
WHOT/Youngstown, OH Dick Thompson
POINTER SISTERS SHEENA EASTON CLARKE/DUKE
Hottest: G. HARRISON 1-1 AIR SUPPLY 8-2 HALL & OATES 14-4 LEE RITENOUR 22-16 SANTANA 25-17
WMEE/Fort Wayne, IN John Curry
KENNY ROGERS MOODY BLUES REO SPEEDWAGON BILLY SQUIER ALAN PARSONS
Hottest: G. HARRISON 2-1 AIR SUPPLY 3-2 HALL & OATES 9-8 RICK SPRINGFIELD 13-9 JOEY SCARBURY D-18
WNAP/Indianapolis, IN Chad Hunt
38 SPECIAL OAK RIDGE BOYS
Hottest: RICK SPRINGFIELD 1-1 G. HARRISON 8-5 NEIL DIAMOND 10-6 HALL & OATES 13-9 GARY U.S. BONDS 15-10
WNCI/Columbus, OH Steve Edwards
JUICE NEWTON JOE WALSH
Hottest: RICK SPRINGFIELD 5-2 G. HARRISON 8-5 SANTANA 11-6 KENNY ROGERS 20-10

WOMO/Toledo, OH John Zion
POINTER SISTERS CARPENTERS
Hottest: G. HARRISON 3-1 AIR SUPPLY 9-5 KENNY ROGERS 24-10 MARTY BALIN 16-11 OAK RIDGE BOYS 20-13
WOW/Omaha, NE J.C. Corcoran
PURE PRAIRIE LEAG CARPENTERS REO SPEEDWAGON (dp)
Hottest: KIM CARNES 1-1 GINO VANNELLI 2-2 STARS ON 45 4-4 G. HARRISON 9-5 NEIL DIAMOND 10-8
WVIC/East Lansing, MI Jim St. John
PHIL COLLINS BLACKFOOT RONNIE MILSAP TUBES
Hottest: LIND CARPENTERS WHO
Hottest: SHEENA EASTON G. HARRISON 1-1 KIM CARNES 6-2 HALL & OATES 15-3 AIR SUPPLY 16-4 JESSE WINCHESTER 17-7
KSTT/Davenport, IA Bill Young
CAROLE B. SAGER JUICE NEWTON POINTER SISTERS JOHN SCHNEIDER JIM STEINMAN
Hottest: NEIL DIAMOND 3-1 JESSE WINCHESTER 10-5 LEE RITENOUR 12-9 SANTANA 13-10 SHEENA EASTON 18-12
WISM/Madison, WI Barb Starr
RONNIE MILSAP CARPENTERS
Hottest: G. HARRISON 9-1 AIR SUPPLY 11-5 JUICE NEWTON 13-8 MANHATTAN TRANSFE 18-15 KENNY ROGERS 28-22
KEYN-FM/Wichita, KN Terri Springs
POINTER SISTERS SHEENA EASTON JIM PHOTOGLO JUICE NEWTON
Hottest: NEIL DIAMOND 2-1 STYX 5-3 RAYDIO 8-5 AIR SUPPLY 10-7 G. HARRISON 16-9
KWEN/Tulsa, OK Ronda Curtis
BLACKFOOT GREG KINN POINT BLANK GINO VANNELLI
Hottest: SANTANA 1-1 ALAN PARSONS 3-2 HALL & OATES 7-3 AIR SUPPLY 10-4 G. HARRISON 12-5
WYFM/Youngstown, OH Jeff Tobin
Hottest: STARS ON 45 1-1 FRANKIE/RNOCROUTS 6-5 AIR SUPPLY 12-6 TOM PETTY 13-9 RICK SPRINGFIELD 19-12
WTWR/Detroit, MI Kurt Kelly
JUICE NEWTON CLARKE/DUKE ALAN PARSONS
Hottest: KIM CARNES 1-1 HALL & OATES 11-7 GARY U.S. BONDS 12-8 RICK SPRINGFIELD 20-11 MANHATTAN TRANSFE 22-17
WAXX/Duluth, MN Bruce McGregor
MOODY BLUES REO SPEEDWAGON APRIL WINE PRODUCERS STACY LATTISAW ANNE MURRAY BLACKFOOT RONNIE MILSAP SQUEEZE
Hottest: STARS ON 45 1-1 OAK RIDGE BOYS 3-2 AIR SUPPLY 5-4 TOM PETTY 10-8 SANTANA 11-9

WNAM/Appleton-Oshkosh, WI Jay Tyler
CARPENTERS RONNIE MILSAP
Hottest: AIR SUPPLY 6-1 OAK RIDGE BOYS 5-2 G. HARRISON 14-7 JOEY SCARBURY 17-11 KENNY ROGERS 27-20
WGBF/Evansville, IN Kevin Carpenter
POINTER SISTERS OAK RIDGE BOYS JUICE NEWTON
Hottest: G. HARRISON 2-1 AIR SUPPLY 6-4 HALL & OATES 10-6 GARY U.S. BONDS 12-8 MARTY BALIN 20-14
WRBR/South Bend, IN Joe Lightner
SHEENA EASTON MANHATTAN TRANSFE POINTER SISTERS CLARKE/DUKE
Hottest: NEIL DIAMOND 3-1 TASTE OF HONEY 10-5 G. HARRISON 16-11 AIR SUPPLY 23-16 LEE RITENOUR 27-24
WZOK/Rockford, IL Mr. Ed
REO SPEEDWAGON JEFF. STARSHIP
Hottest: G. HARRISON 4-1 HALL & OATES 7-5 SANTANA 9-6 LEE RITENOUR 16-11 ALAN PARSONS 18-14
Z104/Madison, WI Little/Hudson
BLACKFOOT SMITH & SWEET RONNIE MILSAP
Hottest: RICK SPRINGFIELD 2-1 G. HARRISON 14-4 TOM PETTY 10-5 MANHATTAN TRANSFE 18-14 JOEY SCARBURY D-20
WIKS/Indianapolis, IN Jim Tinnes
JIM PHOTOGLO ALAN PARSONS
Hottest: KIM CARNES 1-1 RICK SPRINGFIELD 9-5 TOM PETTY 15-10 NEIL DIAMOND 18-13 AIR SUPPLY 28-22
U93/South Bend, IN J.K. Dearing
HALL & OATES PHIL COLLINS
Hottest: KIM CARNES 1-1 RAYDIO 4-3 NEIL DIAMOND 10-6 AIR SUPPLY 16-11 GARY U.S. BONDS 20-13
WDJX/Dayton, OH Mark Elliott
BLACKFOOT JIM STEINMAN JOEY SCARBURY RONNIE MILSAP SMOKEY ROBINSON TUBES
Hottest: ROBERTA FLACK
Hottest: KIM CARNES 1-1 GARY U.S. BONDS 10-5 SANTANA 20-15 ELTON JOHN 25-18 SHEENA EASTON 26-20
WLOL-FM/St. Paul, MN Phil Houston
CARL WILSON CARPENTERS
Hottest: KIM CARNES 1-1 AIR SUPPLY 13-5 MANHATTAN TRANSFE 18-10 MARTY BALIN 20-16 KENNY ROGERS 23-18
YES-95/Cincinnati, OH Barry James
MOODY BLUES JUICE NEWTON
Hottest: KIM CARNES 1-1 G. HARRISON 11-5 AIR SUPPLY 17-11 MARTY BALIN 21-17 JOEY SCARBURY 37-30

PARALLEL THREE
KFYR/Bismarck, ND Dan Brannan
RONNIE MILSAP SMITH & SWEET JUICE NEWTON MICKEY GILLEY
Hottest: STARS ON 45 1-1 OAK RIDGE BOYS 5-2 RICK SPRINGFIELD 7-3 AIR SUPPLY 9-6 SHEENA EASTON 15-12
KKLS/Rapid City, SD Mick Kjar
RONNIE MILSAP CARPENTERS BLACKFOOT YUTAKA
Hottest: FRANKIE/RNOCROUTS 2-1 HALL & OATES 10-5 JOE WALSH 14-10 G. HARRISON 16-12 MARTY BALIN 20-15
KKRC/Sioux Falls, SD Don Nordine
SHEENA EASTON BLACKFOOT
Hottest: KIM CARNES 1-1 OAK RIDGE BOYS 4-2 HALL & OATES 7-4 G. HARRISON 8-5 AIR SUPPLY 14-7
KKXL/Grand Forks, ND Jeff Parker
CARPENTERS SHEENA EASTON GREG KINN (dp)
Hottest: NEIL DIAMOND 2-1 HALL & OATES 4-3 AIR SUPPLY 7-5 G. HARRISON 8-7 OAK RIDGE BOYS 10-8
WEAQ/Eau Claire, WI Rick Roberts
CARPENTERS PHIL COLLINS
Hottest: ERIC CLAPTON 1-1 GINO VANNELLI 12-9 NEIL DIAMOND 19-16 ROSANNE CASH 23-18 AIR SUPPLY 25-21
WRKR/Racine, WI Steve Warren
REO SPEEDWAGON SAVOY BROWN STACY LATTISAW
Hottest: STARS ON 45 1-1 KIM CARNES 2-2 REO SPEEDWAGON 3-3 G. HARRISON 4-4 STYX 5-5
WSPT/Stevens Point, WI Brad Fuhr
POINTER SISTERS JUICE NEWTON RONNIE MILSAP BLACKFOOT BILLY SQUIER
Hottest: STARS ON 45 1-1 MANHATTAN TRANSFE 12-4 JOEY SCARBURY 24-15 PHIL COLLINS 29-18 38 SPECIAL 27-19
WTRU/Muskegon, MI Mike Stevens
Hottest: JOEY SCARBURY 1-1 G. HARRISON 4-2 RICK SPRINGFIELD 3-3 GARY U.S. BONDS 7-7 AIR SUPPLY 15-9
KDVV/Topeka, KS Rocky Roberts
REO SPEEDWAGON SHEENA EASTON BILLY SQUIER
Hottest: SANTANA 2-1 RUSH 5-2 G. HARRISON 11-8 ALAN PARSONS 14-9 JOE WALSH 15-10
KELO/Sioux Falls, SD Paul Westcott
CAROLE B. SAGER REO SPEEDWAGON MANHATTAN TRANSFE
Hottest: STARS ON 45 1-1 G. HARRISON 5-2 NEIL DIAMOND 9-3 OAK RIDGE BOYS 15-5 AIR SUPPLY 12-9
KWLO/Waterloo, IA Drew Bentley
POINTER SISTERS
Hottest: AIR SUPPLY 8-1 G. HARRISON 21-11 JOE WALSH 22-12 REO SPEEDWAGON D-20 MOODY BLUES 29-22

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron
POINTER SISTERS COMMODORES RONNIE MILSAP
Hottest: AIR SUPPLY 2-1 KENNY ROGERS 11-7 SHEENA EASTON 12-10 LEE RITENOUR 13-11 SANTANA 18-13
KENO/Las Vegas, NV Bill Alexander
CLARKE/DUKE SANTANA
Hottest: KOOL & THE GANG OAK RIDGE BOYS CARPENTERS
Hottest: NEIL DIAMOND 1-1 TASTE OF HONEY 2-2 HALL & OATES 5-3 SHEENA EASTON 9-8 MANHATTAN TRANSFE 20-14
KERN/Bakersfield, CA Beau Reyes
SMOKEY ROBINSON RUSH RONNIE MILSAP LOVERBOY TUBES
Hottest: RANDY VANWARMER GREG KINN
Hottest: G. HARRISON 5-1 AIR SUPPLY 13-3 OOTIE WEST 14-8 SANTANA 17-13 MARTY BALIN 23-18
KGVW/Portland, OR Janis Wojniak
MARTY BALIN JOEY SCARBURY
Hottest: KIM CARNES 1-1 DOTTIE WEST 16-11 JIM PHOTOGLO 19-15 LEE RITENOUR 22-17 AIR SUPPLY D-20
KJRB/Spokane, WA Brian Gregory
CARPENTERS COMMODORES JOEY SCARBURY RUSH RICK JAMES
Hottest: KIM CARNES 1-1 AIR SUPPLY 12-3 HALL & OATES 13-6 ELTON JOHN 11-7 POINTER SISTERS 17-11
KRO/Tucson, AZ Kent Lacey
PHIL COLLINS JIM STEINMAN
Hottest: JOHN LENNON 1-1 G. HARRISON 11-6 AIR SUPPLY 14-7 MOODY BLUES 19-11 POINTER SISTERS 22-14
KTAC/Tacoma, WA Bruce Cannon
COMMODORES SPIDER HALL & OATES PHIL COLLINS
Hottest: G. HARRISON 5-1 AIR SUPPLY 8-4 JOEY SCARBURY 12-5 JESSE WINCHESTER 20-15 SHEENA EASTON 24-17
KTKT/Tucson, AZ Bobby Rivers
COMMODORES RONNIE MILSAP JUICE NEWTON ALAN PARSONS TUBES ONE WAY
Hottest: G. HARRISON 3-1 RICK SPRINGFIELD 12-8 MARTY BALIN 16-9 POINTER SISTERS 20-12 KENNY ROGERS 26-18
Y94/Fresno, CA Ray Appleton
POINTER SISTERS MOODY BLUES
Hottest: RICK SPRINGFIELD 2-1 HALL & OATES 10-6 TOM PETTY 15-11 LEE RITENOUR 17-14 ELTON JOHN 19-16
KLUC/Las Vegas, NV Randy Lunquist
PRODUCERS RUSH
Hottest: G. HARRISON 2-1 AIR SUPPLY 6-3 HALL & OATES 12-7 GREG KINN 14-10 MARTY BALIN 17-11

KMJK/Portland, OR John Shomby
KENNY ROGERS MANHATTAN TRANSFE LOVERBOY (dp) JIM STEINMAN (dp)
Hottest: KIM CARNES 1-1 G. HARRISON 8-3 AC/DC 7-4 JOEY SCARBURY 19-10 RICK SPRINGFIELD 16-12
KIOY/Fresno, CA Tom Saville
Hottest: G. HARRISON 2-1 MARTY BALIN 15-6 GREG KINN 16-9 KENNY ROGERS 26-19 RANDY VANWARMER 28-23
KYNO-FM/Fresno, CA Walker/Monson
JACKSONS STACY LATTISAW HALL & OATES SANTANA GARY U.S. BONDS
Hottest: RICK JAMES 1-1 STARS ON 45 2-2 REO SPEEDWAGON 5-3 RAYDIO 4-4 KIM CARNES 7-5
KZZX/Albuquerque, NM Bruce Daniels
POINTER SISTERS JIM PHOTOGLO JOE WALSH
Hottest: G. HARRISON 3-1 RICK SPRINGFIELD 9-5 SANTANA 14-9 JOEY SCARBURY 20-13 MARTY BALIN 24-15
FM102/Sacramento, CA Manders/Preston
OAK RIDGE BOYS JOHN SCHNEIDER JUICE NEWTON CARPENTERS COMMODORES
Hottest: KIM CARNES 1-1 G. HARRISON 6-7 SHALAMAR 4-4 CHAKA KHAN 10-8 HALL & OATES 15-12
KSPZ/Colorado Springs, CO Mike Daniels
SANTANA JOEY SCARBURY CLARKE/DUKE
Hottest: AIR SUPPLY 1-1 NEIL DIAMOND 3-2 HALL & OATES 7-4 G. HARRISON 6-5 KENNY ROGERS 15-9
KYSN/Colorado Springs, CO Mark Murray
RONNIE MILSAP TUBES 38 SPECIAL PHIL COLLINS
Hottest: RICK SPRINGFIELD 1-1 G. HARRISON 3-2 HALL & OATES 4-3 AIR SUPPLY 8-4 MARTY BALIN 11-8
KZZP/Phoenix, AZ Dave Anthony
JOEY SCARBURY REO SPEEDWAGON
Hottest: AIR SUPPLY 5-1 G. HARRISON 6-3 HALL & OATES 8-4 MARTY BALIN 10-7 ALAN PARSONS 14-10
KHYY/Tucson, AZ Rich Brother Robbin
COMMODORES RONNIE MILSAP MICHAEL DARIAN JOEY SCARBURY TWO MAN SOUND
Hottest: SANTANA 5-1 MOODY BLUES 12-7 KOOL & THE GANG 10-8 MASS PRODUCTION 18-12 FRANKIE SMITH 22-14
KIDD/Monterey, CA Ron Rodrigues
Hottest: G. HARRISON 4-1 RICK SPRINGFIELD 7-5 JOEY SCARBURY 10-7 FRANKIE SMITH 15-10 GARY U.S. BONDS 16-13
KGGI/Riverside S. Bern., CA Bob West
DEBRA LAWS ROSANNE CASH REO SPEEDWAGON MOODY BLUES
Hottest: REO SPEEDWAGON 3-1 JOE DOLCE 4-3 FRANKIE SMITH 5-4 NEIL DIAMOND 8-6 G. HARRISON 22-8

KKXX/Bakersfield, CA Squires/DeRoo
38 SPECIAL RONNIE MILSAP COMMODORES
Hottest: SANTANA 3-1 G. HARRISON 10-5 JOE WALSH 18-8 MARTY BALIN 23-13 AIR SUPPLY 24-17
KNBQ/Tacoma, WA Gary Bryan
RUSH BILLY SQUIER TUBES COMMODORES RONNIE MILSAP SQUEEZE
Hottest: NEIL DIAMOND 1-1 G. HARRISON 6-2 GARY U.S. BONDS 10-6 MARTY BALIN 13-7 SANTANA 12-8
FM103/Salt Lake City, UT Lorraine Winnegar
BLACKFOOT
Hottest: KIM CARNES 1-1 ALAN PARSONS 13-10 JIM STEINMAN 15-11 MOODY BLUES 19-13 MARTY BALIN 20-14
PARALLEL THREE
KBOZ/Bozeman, MT Greg Williams
ALABAMA RONNIE MILSAP GINO VANNELLI
Hottest: G. HARRISON 10-1 ALAN PARSONS 4-2 LEE RITENOUR 13-9 AIR SUPPLY 14-10 MARTY BALIN 16-11
KCBN/Reno, NV Larry Irons
RANDY VANWARMER DAN HARTMAN
Hottest: AIR SUPPLY 2-1 G. HARRISON 4-2 HALL & OATES 12-6 RICK SPRINGFIELD 16-9 POINTER SISTERS 32-22
KFXD/Boise, ID Rod Couch
OAK RIDGE BOYS (dp)
Hottest: AIR SUPPLY 4-1 HALL & OATES 5-3 G. HARRISON 10-4 RICK SPRINGFIELD 18-10 ALAN PARSONS 17-11
KOOK/Billings, MT Dennis Nichols
CARPENTERS COMMODORES RANDY VANWARMER WHO TUBES
Hottest: NEIL DIAMOND 2-1 AIR SUPPLY 3-2 MARTY BALIN 16-10 JOEY SCARBURY 17-13 APRIL WINE 21-17

KQDI/Great Falls, MT Pat Richards
COMMODORES CARPENTERS RONNIE MILSAP
Hottest: KIM CARNES 1-1 HALL & OATES 5-3 LOVERBOY 11-7 G. HARRISON 15-10 SHEENA EASTON 18-12
KRLC/Lewiston, ID Steven Alan Mackelvie
SQUEEZE GREG KINN SMITH & SWEET COMMODORES RONNIE MILSAP SQUEEZE
Hottest: AIR SUPPLY 3-1 G. HARRISON 6-4 LOVERBOY 11-8 OAK RIDGE BOYS 14-10 REO SPEEDWAGON 30-21
KSLV/San Luis Obispo, CA Don Potter
CARPENTERS RONNIE MILSAP COMMODORES RANDY VANWARMER JIM STEINMAN
Hottest: KIM CARNES 1-1 AIR SUPPLY 4-2 G. HARRISON 8-3 HALL & OATES 7-6 RICK SPRINGFIELD 12-10
KENI/Anchorage, AK Ed Merrifield
KOOL & THE GANG ROBERT GORDON SMOKEY ROBINSON GERALD MASTER BRAM TCHAIKOVSKY 38 SPECIAL TUBES
Hottest: JOHNNY VAN ZANT JOHN SCHNEIDER STACY LATTISAW JOE CEMAY BAND
Hottest: AIR SUPPLY 8-1 MANHATTAN TRANSFE 16-9 JOEY SCARBURY 17-10 MARTY BALIN 22-14 JIM STEINMAN 24-18
KYVA/Billings, MT Jack Bell
COMMODORES RONNIE MILSAP CARPENTERS PHIL COLLINS
Hottest: NEIL DIAMOND 1-1 APRIL WINE 13-4 AIR SUPPLY 19-10 OAK RIDGE BOYS 17-11 JOHN SCHNEIDER 29-20
KATI/Casper, WY Donna Fox
TUBES LOVERBOY GINO VANNELLI COMMODORES CARPENTERS
Hottest: G. HARRISON 2-1 SHEENA EASTON 11-9 POINTER SISTERS 25-15 JOE WALSH 28-23 PHIL COLLINS D-28

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
WKTU/New York
KXOK/St. Louis
KRLA/Los Angeles
WBBF/Rochester
WTIC-FM/Hartford
WKEE/Huntington
Y103/Jacksonville
K96/Provo
WISE/Asheville
KDZA/Pueblo

JOEY SCARBURY Greatest American Hero (Believe It Or Not) (Elektra) 185/78 85% National Summary

SPIDER It Didn't Take... (Dreamland) LP: Between The Lines 84/11 28% National Summary

BILLY SQUIER The Stroke (Capitol) LP: Don't Stop Believin' 82/11 37% National Summary

JOE WALSH Life Of Illusion (Asylum) LP: There Goes The Neighborhood 130/6 89% National Summary

CAROLE BAYER SAGER Stronger Than... (Boardwalk) LP: Sometimes Late At Night 110/9 60% National Summary

RICK SPRINGFIELD Jessie's Girl (RCA) LP: Working Class Dog 182/3 73% National Summary

JIM SIMMONS Rock & Roll Dreams Come Through (Epic/Cleveland Int'l) LP: Bad For Good 80/14 41% National Summary

SANTANA Winning (Columbia) LP: Zebo! 158/6 71% National Summary

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies for various formats.

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Others Getting Significant Action. Continued from Back Page. RICK JAMES "Give It To Me Baby" (Gordy) 2/8. STEPHANIE MILLS "Two Hearts" (Columbia) 24/19. REX SMITH & RACHEL SWEET "Everlasting Love" (A&M) 24/19. DIONNE WARWICK "Some Changes Are For Good" (Arista) 24/8. BROTHERS JOHNSON "The Real Thing" (A&M) 22/8. WHO "Don't Let Go The Coast" (WB) 22/4. JACKSONS "Walk Right Now" (Epic) 20/6. POINT BLANK "Nicole" (MCA) 19/10. JOE DOLCE "Shedap You Face" (MCA) 19/1. JAMES TAYLOR "Hard Times" (Columbia) 17/1. GARY WRIGHT "Really Wanna Know You" (WB) 16/9. DILLMAN BAND "Loving The Night Away" (RCA) 14/0. DAN HARTMAN "It Hurts To Be In Love" (Blue Sky) 13/6. GINO VANNELLI "Nightwalker" (Arista) 12/12. MICHAEL DAMIAN "She Did It" (LEG) 12/1. ROBERT GORDON "Someday Someway" (RCA) 11/6. ABBA "On And On And On" (Atlantic) 11/1. GAP BAND "YeARNING For Your Love" (Mercury/PolyGram) 10/0.

Hit Us With Your Best Shot. R&R wants you... to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide.

Oak Ridge Boys

THE BACK PAGE
BREAKERS

THE "HOTTEST" SINGLE OF THE YEAR

Elvina

MCA-51084

JUNE 5th ISSUE

A/C
BREAKERS

THE GOLD SINGLE FROM



THE GOLD ALBUM

PRODUCED BY RON CHANCEY

MCA 5209

MCA RECORDS



EXCLUSIVE MANAGEMENT
THE JIM HALSEY CO. INC.
PENTHOUSE CORP PLAZA
8800 S. WELLS DRIVE
PLAZA CIRCLEWOOD 76135
(817) 331-5000

THE PICTURE PAGE

E/A Welcomes Solar



Elektra/Asylum celebrated its recent distribution deal with Solar Records by staging a buffet reception for the newly-signed label. Pictured (l-r) are Solar's Darryl Stewart, Norby Walters booking agency's Sal Michaels, Solar President Dick Griffey, E/A Chairman Joe Smith, and Solar's Glen Davis.

Waters Rise At Savoy



Muddy Waters played New York's Savoy recently and appeared at a CBS listening party to introduce his latest Blue Sky LP. Pictured with Waters (seated, center) are (l-r) E/PIA's David Demers, E/PIA VP Al Gurewitz, manager Scott Cameron, Blue Sky VP Ted Slatas, E/PIA VP Al DeMerino, Blue Sky artist David Johansen, CBS Associated Labels VP/GM Tony Martell, and E/PIA VP Ron McCarrell.

Jones Vs. Polygram



Mercury/Polygram's Tom Jones was feted with a reception recently to celebrate his first album for the label. Pictured (l-r) are Polygram VP's Eileen Garrish, Bill Cataldo, and John McAuliffe, Polygram's Steve Greenberg, Jones, label VP Chip Taylor, Polygram Exec. VP/GM Bob Sherwood, Exec. VP Guenter Hensler, and Sr. VP Lou Simon.

Capitol Leases Mercury



Eric Mercury has been signed by Capitol, with an album set for July release. Pictured in New York at the signing are (l-r, standing) attorney Robert Urband, Mercury, Capitol VP's Varnell Johnson and Rupert Perry, Mercury's business manager Jerry Delet, and attorney Rick Smith; (l-r, seated) album co-producer Ray Chew and Capitol's Mitchell Schoenbaum.

Gibbs Given MCA Support



Following Terri Gibbs's recent Palomino appearances in Los Angeles, the singer was greeted backstage by MCA Records Group head Gene Froelich (center) and the label's Sandi Lifson (right).

Patton Pending At Liberty



Liberty Records has signed Robble Patton, with an album forthcoming co-produced by Fleetwood Mac's Christine McVie. Pictured at the signing are (l-r, standing) EMIA/Liberty's Ben Edmonds and Gary Gersh, attorney Mickey Shapiro, Patton, and label VP Merk Levinson; (l-r, seated) EMIA/Liberty VP Don Grierson, McVie, and (in an unexplained special guest appearance) California Governor Edmund G. "Jerry" Brown Jr.

Santana Winning In New York



Columbia's Santana recently performed at New York's Savoy, and were met backstage by label executives. Pictured (l-r) are Columbia VP's Arma Andon and Ron Oberman, CBS/Records Group Deputy President Dick Asher, manager Ray Etzler, Devadip Carlos Santana, former CBS Records Division President Bruce Lundvall, and manager Bill Graham.

Change Comes To Beacon Theatre



Atlantic/RFC's Change made their performing debut at New York's Beacon Theatre recently. Pictured after the show are (l-r, standing) Change's Debbie Cooper, Little Macho Music's Claude Ismael, co-producer Jacques Fred Petrus, group's James Robinson, Atlantic's Clarence Bullard, RFC's Bob Slegel, and RFC President Ray Caviano; (l-r, foreground) group's Mary Seymour and Carol Sylvan.

THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. The Doctor's own hit parade is selected from his personal library of more than 150,000 rare and wondrous items. A prime-time winner on more than 150 top rockers.

LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSF, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

If 150 seconds is great, then 120 minutes is fantastic! These two-hour super-specials are hosted by Mary Turner and feature her exclusive, in-depth interviews with superstars like Supertramp, The Rolling Stones, Bob Seger, and Steely Dan. Airing regularly on 250+ stations.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again!) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music... on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

THE GREAT AMERICAN RADIO SHOW

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R&R AOR Editor Jeff Gelb, "The Great American Radio Show" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener — particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week, in a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in... on more than 150 U.S. radio stations!

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air — ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays, and Kool and the Gang.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airing on more than 200 of the nation's finest rock and roll radio stations.

STAR TRAK

Get the "inside trak" on today's rock news... ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is... unless you know how it was.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

AND THERE'S MORE TO COME... LISTEN FOR US!

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS



Jeff Gelb

AOR

FORMER PD'S SPEAK

Making The GM Switch

Tony Berardini's recent job change from PD to GM at WBCN/Boston was the latest in a growing number of PD-GM shifts for AOR radio. This week I spoke to three AOR GM's who were formerly programmers: WWCT/Peoria's Rich Fruin, WOUR/Utica's Jeff Chard, and KZOK/Seattle's Norm Gregory. Their comments provide insights for PD and GM alike on the contributions programmers can make to the management end of radio.

First Feelings

All three GM's shared a common viewpoint on why they wanted to make the GM switch. Norm Gregory expressed it this way: "It's a natural evolution. If you want to continue to grow in this business and you're a PD, you eventually come to a 'Y' in the road. You either go to a bigger market or go into consultation. Well, I wanted to stay in Seattle so the only other direction I could choose was management. I was pro-



"We have to keep in mind that people just don't live or die by their radios; it's background."

— Norm Gregory

gramming for awhile, and once I did the same things three or four times, it was time to see what else was interesting about this business. Management had a lot of appeal for me."

Chard amplified Gregory's comments: "When I first got to WOUR I thought I'd stay a few years, long enough to turn the station around, then move on. Usually, when you're a PD, it's life in the fast lane; you do a lot of moving around. After six years I was definitely wondering what I'd do next. Well, the opportunity to move into management meant I didn't have to move to give my career a new direction, plus I didn't have to separate myself from one of the finest radio staffs around."

Chard commented that the hardest thing about making the move from PD to GM was "learning the details, and adjusting to the amount of paperwork involved. It was eighteen-hour days at first, just to keep up with it." Fruin recalled, "It was confusing as I found out where the station stood in various areas: cash flow, engineering, etc. It's still confusing at times!"

All three had different levels of training for their new posts: Jeff Chard already had sales experience in his early days with WOUR. Rich Fruin replaced a GM who had already left, so he came into the job cold and learned by ex-

perience, with the help of his Sales Manager, Tom Calvin. Norm Gregory said his experience with Golden West as PD of KQFM/Portland, just prior to his GM appointment at KZOK, helped him develop managerial skills. "Basically, though," he added, "I learned on the job."



"... Making a profit on paper is a great deal different than making a profit in cash."

— Jeff Chard

The PD-GM Connection

One thing that helped all three adjust to their new jobs was a basic similarity between both occupations, which Norm Gregory explained in this way: "Basically, being a PD is just managing people. Sure, there's other philosophies involved, but they all involve managing people. That's how I view a GM's job as well. A PD is a specialist, while a GM is a generalist; he takes a move back, looking at the big picture, acting as coach and catalyst. It's a matter of perspectives." Rich Fruin agreed, "It's a people job: figuring out where you stand with your staff, and working out their problems."

The Urge To Program

All three stated that they'd found it difficult to leave programming behind completely in their new positions. Jeff Chard explained, "I have programming in my heart; my first six years here were as PD. I can't be as personally involved in it anymore, but I have a close personal relationship with my PD, Dale Edwards. He has inspired me to work with him on promotions like special weekends, and other areas in which my background can come in handy to him."

Fruin commented, "There's a great temptation to dabble in programming. I try my best to leave my PD alone, though we talk daily, because this is a small station; he, the MD, and I all share one large office."

Gregory stated, "I'm certainly not interested in running the station day-to-day, but I have weekly review meetings with all my department heads, including PD Nils Von Veh. Nils is a first-time PD, so it's not like we're butting egos. He has a sense of what the station should do and is good at handling people but isn't familiar with the mechanics; that's where I can help. I'm kind of like his consultant; we have a very open line of communication."

The Creativity Factor

There was mutual agreement that being a GM is as creative in its own ways as being a PD. "Absolutely," enthused Chard. "Both deal with

creative coordination, whether it's putting together people or departments. Your creativity comes not in dreaming up games or contests, but in human relations, doing everything at full efficiency and making sure there is open communication." Gregory added, "If anything, it's more creative because you're dealing with the whole thing. You're providing the direction for the whole station, monitoring its progress, planning and problem-solving. It takes a lot of creative energy and is, to me, much more challenging."

Does a former PD make a better GM? Interestingly, there was no consensus. Gregory said it was impossible to generalize, depending on the individual. Chard stated, "I think it's as important to have programming experience as it is to have sales experience, but it's crucial to have sales experience. I think it would be real difficult to come into this job from programming if you didn't have the instinct to make money."

Rich Fruin stated, "I can't say sales is better than programming for management, but I do wish I had more sales background. Ideally, a manager should have both sales and programming experience. That might take a few more years to accomplish, and I didn't do it that way, but I can see great advantages to it."

Management Misconceptions

I asked the three GM's how their perceptions of radio had changed since they took their jobs. Gregory offered, "I'm a more objective radio listener now than I have been for 13 years. I'm not getting sick of hearing the 'A' rotation records anymore. In fact, I rarely know what's out till I hear it on my own radio station."

"It's easier now to see the forest for the trees," he continued. "Sometimes radio people tend to forget that radio is, at best, a secondary



"I would love to see PD's paid the same as salespersons, but their results are less tangible."

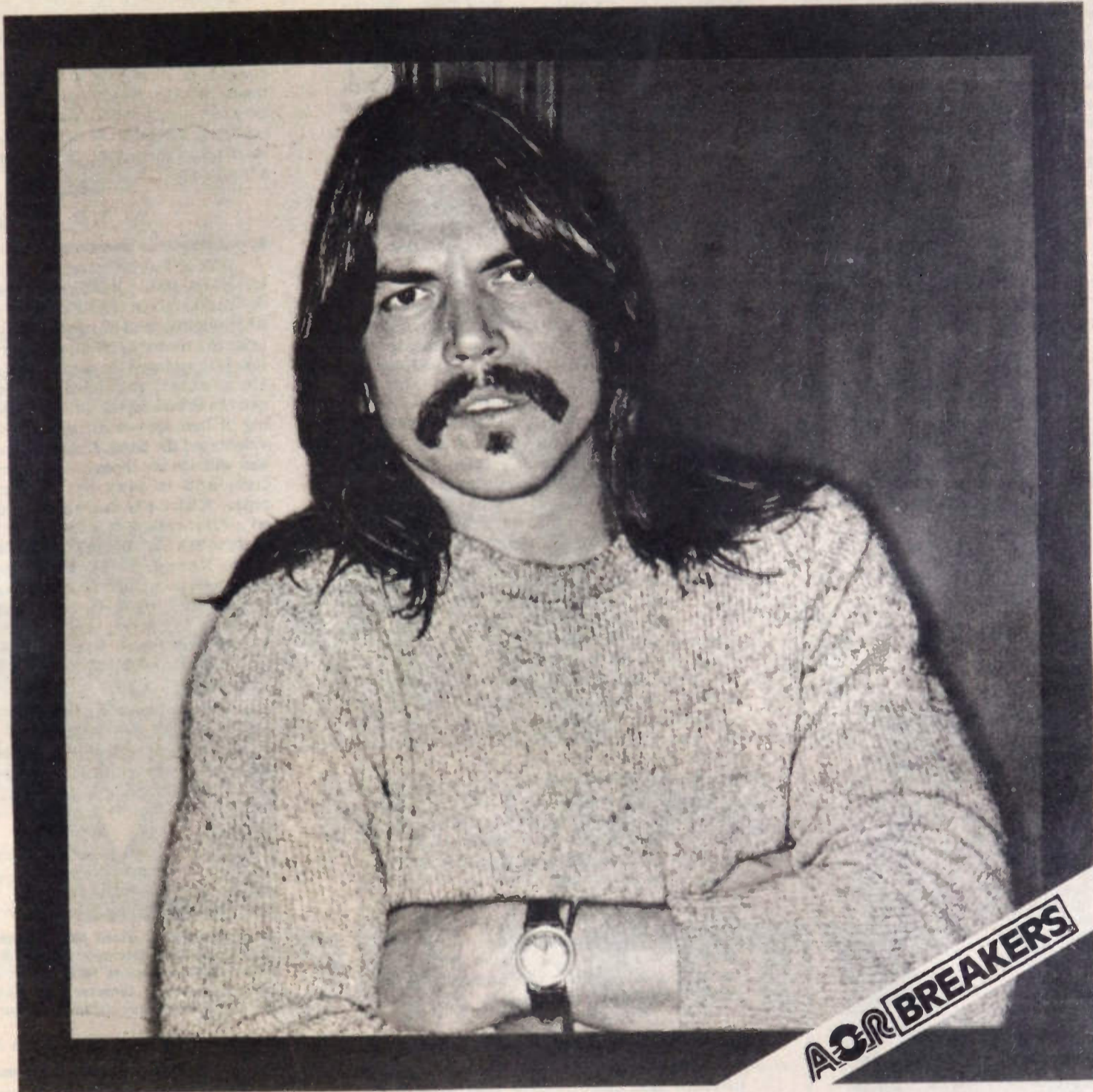
— Rich Fruin

consideration for the average listener. We have to keep in mind that people just don't live or die by their radios; it's background."

Jeff Chard recalled, "My conception of radio as a PD was the same as everyone else's: that the typical radio station makes a lot of money. Well, the average PD just doesn't have an acute awareness of radio finances. Sometimes you're in a situation where you have to balance the money you may need immediately for a promotion against making your estimated tax payment, or whatever. The PD may empathize but it

DANNY JOE BROWN

and
the



THIS WEEK:

**R&R MOST ADDED—
HIGHEST ALBUM DEBUT
#28**

**Hottest Response
To The Track
'Edge Of Sundown'**

LAST WEEK:

**RECORD WORLD FLASHMAKER
HARD REPORT #1 MOST ADDED
DEBUT #46**

**ALBUM NETWORK #1 MOST ADDED
DEBUT #49**

Produced By Glyn Johns

ON  RECORDS

**Watch For Danny Joe Brown
And The Danny Joe Brown Band
On Tour Soon!**

Jeff Gelb

Making The GM Switch

Continued from Page 36

doesn't keep him up nights. Now I'm the guy who's kept up nights! Accounts pay slow, taxes kill you... making a profit on paper is a great deal different than making a profit in cash."

PD Salaries

Speaking of financial areas, an old argument between programming and management is in the area of salaries; specifically, whether a top-notch PD should make as much as the Sales Manager or even the GM. Our three former PD's had interesting responses to this controversial question. Rich Fruin said, "I would love to see PD's paid the same as salespersons, but their results are less tangible. Salespeople can show me a client list, but while PD's can show me ratings, it's hard to judge to what degree his work specifically affected those ratings." Chard countered, "There should be no discrepancy between the salaries of PD's and management. A good PD is as much an asset as a good sales manager."

Norm Gregory's comment was the most encouraging to PD's with high salary aspirations: "A successful PD at KZOK is on the same payscale as a successful SM or GM. It's a bonus program based on overall performance." He remarked that this philosophy, put into practice when he became GM, is a direct result of his feelings as a former PD.

Rating The Ratings

Depending on his station's performance,

Promotion Of The Week

KDKB

Community Service Numbers

KDKB Business Office	897-9300
KDKB Listener Line	897-9393
KDKB Concert Line	897-9336
KDKB "What's Up" Line	897-0822
KDKB Ski Line	831-7888
KDKB Musicians Line	838-6663
Crime Stop	252-6151
Information and Referral Service	263-8856
Emergency Poison	253-3334
Emergency Fire & Med. Info	253-1191
Terros	252-6021
Crisis Intervention and Counseling	258-8011
Maricopa County Health Dept.	258-6381
Time & Temperature (Madge)	258-7600
Valley Weather	273-7511
Solar Energy Info	800-523-2929
Carpooling Info	248-7283
Select-A-Seat Ticket Outlets	248-3444
Suns Ticket Info	258-7111
Coliseum Ticket Info	258-7611
Dooleys Ticket Info	968-2446
Compton Terrace	273-0980
Celebrity Theatre	267-7502

93 FM ROCKS ARIZONA

COMMUNITY SERVICE STICK-EM-UPS: KDKB/Phoenix has produced a unique variation on the theme of the popular pocket "survival guides" of community service phone listings. KDKB PD Jeff Sattler explained, "When we were producing new bumper stickers, we discovered there was a slice of extra vinyl left on each sheet. We didn't want to waste it, so we came up with the idea of putting useful phone numbers on paper, that people could put up next to their telephone in case of emergency. It's much more convenient for them than the pocket guides, and nice for us too."

ratings can be either the bane or godsend of a PD's life. I wondered how being a GM altered these former programmers' feelings toward the importance of Arbitron. WWCT doesn't buy Arbitron's measurements, so Rich Fruin sells the station by its successful promotions and overall visibility in the marketplace. Jeff Chard uses the ratings to sell WOUR "whenever we have to. We've been around eight years as an FM rock station. This being the time of FM rock, we can sell our image. We have numbers we can sell if we need to, but what we prefer to sell is the number of listeners we can get into clients'

EVOLUTION

KYTX/Amarillo GM Spike Santee has segued into the station's National Sales position, so Ken Williams has joined KYTX as GM from KIXS/Kileen... **Dean Opperman** has moved from KKDJ/Fresno's PD post to Research Director and Creative Coordinator. **Jerry Longden** has been upped to the KKDJ PD job... **Sandi Banister** has been upped to Asst. PD in addition to her MD responsibilities for KPRI/San Diego. New to the KPRI airstaff are former KROQ/Pasadena air personalities **Jason O'Rourke** and **Russ O'Hara**... **Rob Lipshutz** has exited as MD at WCOZ, and **Paul Lemieux** is filling in as interim MD till a new one is found... **Tom Michaels** has been named MD from the airstaff at KMBQ/Shreveport... **Jimmy Mack** has exited as MD at WBCN/Boston, which has named **Marc Miller** as his replacement, and **Carla Raswyck** as Assoc. MD... **Bill Grant** has exited as MD at WTPA/Harrisburg, so PD **Doug Sorenson** has taken on the MD title as well. Grant has been replaced on the air by former weekender **Jeff Kaufman**, while **Steve Zampana** has joined WTPA for weekends... **Roberta Haber** has transferred from WAAL/Binghamton's PD to its MD post. Interim PD is the station's former PD **Keith Nelson**... **Michael Brown** has exited KZEW/Dallas for independent production work. Replacing him for middays at KZEW is **Randy Davis** from competing KTXQ... **Jeff Prentice** has joined KIFM/San Diego for mornings... **Bill Stallings** has returned to evenings at M105/Cleveland... **John Mrvos** has joined the WXRT/Chicago staff for overnights from competing WMET... **WOMN-AM/New Haven's New Wave AOR** experiment has ended. The station will go dark on June 21st till mid-August, when it signs back on as an affiliate of **Burkhart/Abrams's Modern Country** satellite format.

COLOR

PETTY CASH: KISW/Seattle helped listeners save cash on their purchases of the latest **Backstreet/MCA Tom Petty** album. The station sent its KISW "funny car" to various Music Market locations throughout the city, where the album was being sold at a special sale price. Fans who bought the album during this "truckload sale" were also treated to continuous Petty videos.

CLOSEST KIN: KWXL/Albuquerque, in conjunction with **Beserkley** and the latest **Greg Kihn** album, held a promotion in which the winner could invite 25 of his "closest kin" to a party featuring free beer and a giant bagel(!).

ELECTRONIC WEDDING ALBUM: WWCK/Flint held a write-in contest for listeners planning marriages to win a free videotaping of his or her wedding.

107 DAYS OF SUMMER: Q107/Toronto is celebrating the arrival of summer by giving away one prize a day for 107 days. Listeners pick up sheets detailing the prize of each day at participating dealer outlets or the station. Then, they wait to hear the station ask them to call to identify the day's prize. The first person to do so may win anything from a Sony Walkman to roller skates, from a motorcycle to water skis, or even the chance to play morning show cohost on Q107.

stores. We sell results." As for KZOK, Norm Gregory stated, "Nationally we use the ratings a lot. Locally it depends on the agency we're dealing with. We're in a strange position, since we're in a period of transition, having taken out the 'objectionable' stuff. Right now advertisers have to buy us on what they think we will be able to do for them."

Rewards

All three GM's are satisfied with their switches from the programming ladder to the management one; in fact, all three stated their ultimate goal is station ownership. As for the rewards of their jobs as GM's, Norm summed them up when he stated, "This job is a lot of pressure, aggravation, and work. But this is the real nuts and bolts of the business, where you learn about the actual radio organism. It's very stimulating."

UPDATE

WTUE/Dayton's been promotionally active lately: the station has thousands of rock cards in the marketplace, and listeners who own them were eligible to \$3 discounts from the admission price to a recent April Wine concert. Also, the station just released its second annual homegrown album effort, and welcomes record company calls to obtain copies, at (513) 224-1501... Speaking of homegrown albums, **KENO/Las Vegas** videotaped the bands from its homegrown effort, and will use the tapes at upcoming listener parties, and to play for interested record reps... **KROY-FM/Sacramento** took 100 listeners on a river-rafting trip for Father's Day... Congrats to **91X/San Diego PD Rich Meyer** and new bride **Nancy**... New from the **WFBQ/Indianapolis** promotion department are styrofoam coolers and "Q-95 Racing Team" Indy 500 T-shirts (quite stylish)... Meanwhile, **KNAC/Long Beach** fans can purchase **KNAC-embossed mugs** for \$3.50 each; over 500 have been sold to date.



MURRAY THE K GOES WEST: Noted New York radio disc jockey **Murray the K** paid a recent visit to **KROY-FM/Sacramento**. Pictured (l-r) are **KROY** Research/Promotion Director **Eric Mandell**, **Murray**, **KROY-FM PD Dennis Newhall**, station's **Andy Rush**.

CONCERTS & CONVERSATIONS

PRESENTATIONS: **WCCC/Hartford** presented **Silverado** for \$2.07... **WMYK & WZAM/Norfolk** presented **Leon Redbone** for \$4.94, **Juice Newton** for \$4.94.

BROADCASTS: **Pat Travers** on **WTUE/Dayton**... **Leon Redbone, Franke & Knockouts** on **WMMS/Cleveland**... **Jorma Kaukonen** on **KBCO/Boulder**.

CONVERSATIONS: **Gary U.S. Bonds** on **WXRT/Chicago**... **Les Dudek** on **KSPN/Aspen**... **Plasmatics** on **KBCO/Boulder**... **Taxxi** on **KRKN/Anchorage**... **Clash** on **WLIR/Long Island**... **Loverboy** on **WIBZ/Parkersburg**... **Dave Mason, Randy Bachman, Triumph** on **Q107/Toronto**... **Split Enz** on **WNEW-FM/New York**... **Doc Holliday** on **WQDR/Raleigh**... **David Johansen** on **WMMR/Philadelphia, WCCC/Hartford**... **Billy Squier, Human Sexual Response** on **KROQ/Pasadena**... **Jorma Kaukonen** on **KTCL/Ft. Collins**... **April Wine** on **WLVO/Columbus**... **Romeo Vold** on **KZEL/Eugene**... **Rick Wakeman, Danny Joe Brown Band** on **WFYV/Jacksonville**... **REO Speedwagon, Streetheart, Triumph** on **CITI-FM/Winnipeg**... **Eric Burdon, J.J. Cale** on **KVRE/Santa Rosa**... **Joe Perry** on **WQBK/Albany**... **Pure Prairie League** on **KSAS/Kansas City**.

AOR

LIVE FROM HOLLYWOOD AND LONDON

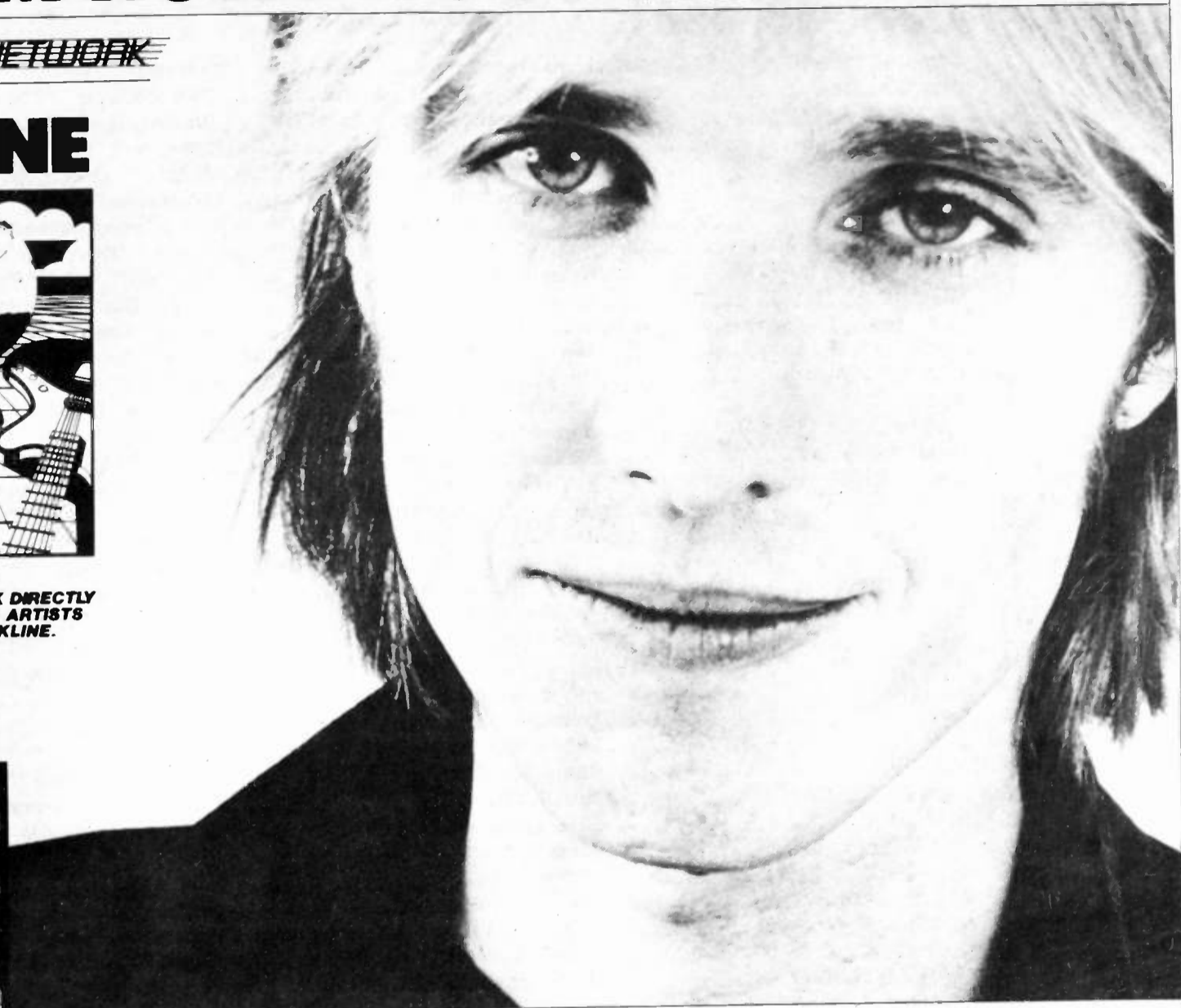
GLOBAL SATELLITE NETWORK

Presents

ROCKLINE



WHERE YOUR LISTENERS TALK DIRECTLY TO TODAY'S TOP RECORDING ARTISTS ON OUR TOLL-FREE ROCKLINE.



BSR-5160

TOM PETTY AND THE HEARTBREAKERS
HARD PROMISES



ROCKLINE

Presents

TOM PETTY

**JUNE 22
8:30 PDT**

**SPECIAL LIVE REPORT
FROM OUR LONDON CORRESPONDENT**

ALAN FREEMAN

HOSTED BY

B. MITCHEL REED

**COMING ATTRACTIONS
BLUE OYSTER CULT · JOURNEY · GREG ALLMAN · MOODY BLUES · RUSH · AND MORE**

Rockline is a presentation of Global Satellite Network

For information regarding availability in your market call Cindy Tollin or Eddie Kritzer (213) 344-5651

PRODUCED BY: EDDIE KRITZER ASSOCIATE PRODUCER: CINDY TOLLIN - GLOBAL SATELLITE NETWORK: 19456 VENTURA BLVD. TARZANA CALIF. 91356

Radio & Records . AOR . NATIONAL AIRPLAY / 40 . Chart Summary

June 19, 1981

173 REPORTERS

Album cuts are listed in order of airplay preference.

5/29	6/5	6/12	6/19	Artist	Album	Label	Album Cuts
1	1	1	1	TOM PETTY & HEARTBREAKERS	Hard Promises	(Backstreet/MCA)	"Waiting" "Woman" "Night"
3	2	2	2	JOE WALSH	There Goes The...	(Asylum)	"Life" "Rivers" "Things" "Mind"
36	16	5	3	MOODY BLUES	Long Distance...	(Threshold/PG)	"Voice" "Dream" "22,000"
4	3	3	4	SANTANA	Zebop!	(Columbia)	"Winning" "Searchin'" "Over"
9	9	8	5	BILLY SQUIER	Don't Say No	(Capitol)	"Stroke" "Dark" "Lonely" "Lover"
8	7	4	6	VAN HALEN	Fair Warning	(WB)	"Unchained" "Mean" "So"
5	5	6	7	PHIL COLLINS	Face Value	(Atlantic)	"Air" "Lines" "Missed"
—	8	10	8	GEORGE HARRISON	Somewhere In...	(D. Horse/WB)	"Years" "Teardrops" "Blood" "Title"
—	21	12	9	PETER FRAMPTON	Breaking All The Rules	(A&M)	"Title" "Kill" "Dig" "Rise"
2	4	7	10	WHO	Face Dances	(WB)	"Day" "Bet" "Don't" "You"
6	6	9	11	JEFFERSON STARSHIP	Modern Times	(RCA/Grun)	"Find" "Stranger" "Eyes" "Save"
25	17	13	12	TUBES	The Completion Backward...	(Capitol)	"Talk" "Sushi" "Amnesia" "Tools"
12	12	14	13	AC/DC	Dirty Deeds Done Dirt...	(Atlantic)	"Title" "Feel" "Balls"
14	15	18	14	GREG KIHN BAND	Rockinroll	(Bersekley)	"Breakup" "Hurtin'" "Sheila"
10	10	11	15	GARY U.S. BONDS	Dedication	(EMI America)	"Jole" "Girl" "Title"
13	13	17	16	OZZY OSBOURNE	Blizzard Of Oz	(Jet)	"Train" "Know" "Crowley"
15	11	15	17	KIM CARNES & HATE BOYS	Mistaken Identity	(EMI America)	"Betts" "Break" "Throw" "Hit"
11	14	16	18	RUSH	Moving Pictures	(Mercury/PG)	"Tom" "Limelight" "Red" "Signs"
24	24	20	19	JIM STEINMAN	Bad For Good	(Epic)	"Dreams" "Dance" "Dark" "Stark"
20	26	24	20	.38 SPECIAL	Wild-Eyed Southern Boys	(A&M)	"Fantasy" "Hold" "Title" "1st"
18	19	19	21	RICK SPRINGFIELD	Working Class Dog	(RCA)	"Jessie's Girl"
40	30	22	22	ELTON JOHN	The Fox	(Geffen)	"Breaking" "Nobody" "Heart"
35	28	26	23	MARTY BALIN	Balin	(EMI America)	"Hearts" "Spotlight" "Lydia"
39	34	28	24	JOHNNY VAN ZANT BAND	Round Two	(Polydor/PolyGram)	"Right" "Yesterday's" "Alive"
—	—	—	25	BLACKFOOT	Fly Away	(Atco)	
22	23	25	26	DAVE EDMUNDS	Twangin...	(Swan Song)	"Saturday Night" "Cheap" New Entry
17	18	21	27	TOM JOHNSTON	Still Feels Good	(WB)	"Madman" "Time" "Stage" →
—	—	—	28	DANNY JOE BROWN	Danny Joe Brown Band	(Epic)	"Edge" "Sundance" "Gambler's"
16	20	23	29	STEVE WINWOOD	Arc Of A Diver	(Island)	"Title" "Train" "Chance"
—	—	34	30	SILVER CONDOR	Silver Condor	(Columbia)	"Survival" "Carolina" "Broke"
—	—	—	31	SQUEEZE	Eastside Story	(A&M)	"Tempted"
30	33	30	32	SPLIT ENZ	Waita	(A&M)	"Step" "History" "Act" "Iris"
23	29	29	33	REO SPEEDWAGON	Hi Infidelity	(Epic)	"Follow" "Don't" "Take" "Tough"
32	31	31	34	MARSHALL TUCKER BAND	Dedicated	(WB)	"Silverado" "This" "Rumours"
26	27	27	35	SECRET POLICEMAN'S BALL	Various Artists	(Island)	"Won't" "Pinball"
—	—	—	36	GARY WRIGHT	The Right Place	(WB)	"Heartbeat" "Rose" "Know"
19	22	32	37	PRETENDERS	Extended Play	(Sire)	"Message" "Talk" "Slide"
21	25	33	38	STYX	Paradise Theater	(A&M)	"Rockin'" "Time" "Snowblind"
28	36	35	39	POINT BLANK	American Excess	(MCA)	"Nicole" "Broke" "Stay"
—	40	40	40	DAVID LINDLEY	El Rayo-X	(Asylum)	"Mercury" "Lady"

Another great week for PETTY, who beat out WALSH in hot; the overall report suggests this battle for the top spot could heat up next week. MOODY BLUES jumped into third place, with a strong total showing. SQUIER resurged, with stations showing special interest in the track picked as the single. HARRISON showed substantial gains in hot particularly. FRAMPTON hit top ten as it made gains in medium and hot reports. TUBES and AC/DC inched up, while KIHN resurged in hot. OZZY resurged while STEINMAN inched up. 38 had a good week of renewed interest as the new single gained acceptance. ELTON held rock steady as BALIN and VAN ZANT climbed. BLACKFOOT's "Fly Away" track from the upcoming album debuted with very strong add response. BROWN was the week's most added album and debuted with strong reports. CONDOR doubled its medium. SQUEEZE debuted with a strong spread over all rotations. WRIGHT debuted as LINDLEY held his own. The Significant Action albums came closest to charting.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in *italics* registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in *bold italic* type are also current singles.

MOST ADDED

Artist	6/19	6/12	6/5	5/29	5/22
1 DANNY JOE BROWN Danny Joe Brown... (Epic)	83/71	28/28	0/0	0/0	0/0
2 GARY WRIGHT The Right Place (WB)	74/38	56/55	5/5	1/0	0/0
3 DONNIE IRIS Live At Paradise (MCA)	34/31	5/5	0/0	0/0	0/0
4 UNION On Strike (Portrait)	32/28	0/0	0/0	0/0	0/0
5 A'S A Women's Got... (Arista)	46/25	32/27	6/6	0/0	0/0
6 SQUEEZE Eastside Story... (A&M)	74/24	44/17	28/3	33/12	29/29
7 BLUE OYSTER CULT Fire Of... (Columbia)	23/23	0/0	0/0	0/0	0/0
8 SILVER CONDOR Silver Condor (Columbia)	77/20	65/36	45/40	7/6	6/6
9 JIM MESSINA Messina (WB)	46/20	36/31	4/4	0/0	0/0
10 DAVID JOHANSEN Hero Comes... (Blue Sky)	22/18	6/6	3/3	0/0	0/0
11 YOKO ONO Season Of Glass (Geffen)	16/14	2/2	0/0	0/0	0/0
12 IRON MAIDEN Killers (Mersey)	26/12	17/8	11/10	7/7	0/0
13 JOE VITALE Plantation... (Asylum)	43/70	44/15	40/28	29/29	0/0
14 SPIDER Between... (Dreamland)	36/10	29/12	24/15	21/21	0/0
15 RANDY VANWARNER Beat Of Love (WB)	17/10	8/8	0/0	0/0	0/0
16 PSYCHEDELIC FURS Talk, Talk, Talk (Columbia)	12/10	4/3	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	6/19	6/12	6/5	5/29	5/22
1 TUBES The Completion... (Capitol)	131/84	123/89	107/79	91/58	90/3
2 PETER FRAMPTON Breaking All The... (A&M)	141/74	134/74	140/59	22/0	0/0
3 JIM STEINMAN Bad For Good (Epic)	87/83	88/83	81/81	81/58	73/47
4 JOHNNY VAN ZANT... Round Two (Polydor/PG)	81/82	81/80	87/43	69/8	28/7
5 OZZY OSBOURNE Blizzard Of Oz (Jet)	101/57	99/54	102/61	104/83	99/85
6 SPLIT ENZ Waita (A&M)	72/67	73/47	68/48	66/49	58/41
7 GREG KIHN BAND Rockinroll (Bersekley)	109/52	107/83	104/58	112/68	112/72
8 DAVE EDMUNDS Twangin... (Swan Song)	78/62	85/61	87/64	93/56	87/58
9 SILVER CONDOR Silver Condor (Columbia)	77/62	86/28	86/5	71	6/0
10 TOM JOHNSTON Still Feels Good (WB)	78/51	82/86	108/78	108/74	110/80
11 JEFFERSON STARSHIP Modern... (RCA/Grun)	124/49	128/51	142/37	142/36	148/30
12 MARTY BALIN Balin (EMI America)	81/48	82/45	79/43	70/32	53/7
13 GARY U.S. BONDS Dedication (EMI America)	111/47	127/43	128/41	128/45	116/51
14 ELTON JOHN The Fox (Geffen)	83/47	89/43	77/37	76/2	0/0
15 SECRET POLICEMAN'S... Various Artists (Island)	68/47	83/65	78/80	85/58	74/26

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	6/19	6/12	6/5	5/29	5/22
1 TOM PETTY... Hard... (Backstreet/MCA)	164/148	163/152	163/154	166/149	159/140
2 JOE WALSH There Goes... (Asylum)	164/138	162/135	161/129	158/112	164/98
3 MOODY BLUES Long... (Threshold/PG)	161/116	155/81	149/17	38/2	1/0
4 BILLY SQUIER Don't Say No (Capitol)	145/116	145/120	150/124	148/118	149/116
5 PHIL COLLINS Face Value (Atlantic)	138/111	134/97	129/89	134/73	123/55
6 VAN HALEN Fair Warning (WB)	128/105	135/108	143/106	145/112	145/116
7 WHO Face Dances (WB)	145/103	142/102	134/97	135/82	137/70
8 GEORGE HARRISON Somewhere... (D. Horse/WB)	126/96	140/111	160/120	158/130	159/137
9 JEFFERSON STARSHIP Modern... (RCA/Grun)	130/89	140/35	20/2	0/0	0/0
10 AC/DC Dirty Deeds... (Atlantic)	101/89	100/89	103/89	105/72	104/77
11 KIM CARNES & HATE... Mistaken... (EMI America)	100/89	107/77	110/79	102/70	81/52
12 PETER FRAMPTON Breaking All The... (A&M)	141/83	134/45	140/65	22/0	0/0
13 GARY U.S. BONDS Dedication (EMI America)	111/82	127/85	128/85	126/77	116/64
14 RUSH Moving... (Mercury/PG)	80/58	84/59	85/57	110/82	116/89

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Harrison Remembers

George Harrison Somewhere In England

Featuring:

"All Those Years Ago"

"Teardrops"

"Blood From A Clone"



Radio & Records Album Airplay/40 #8

Hard Report Debuts #16

Album Network 13-9

Produced by George Harrison & Ray Cooper



DARK HORSE RECORDS
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On Dark Horse records & tapes
Manufactured & distributed by Warner Bros. Records Inc.



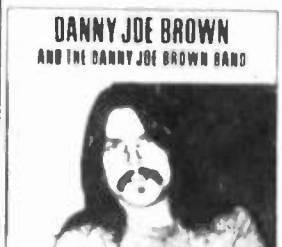
AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

BLACKFOOT
"Fly Away" (Atco) 45
89% of our reports on R. Total single reports: 118. Debuted this week at number 28.



DANNY JOE BROWN
AND THE DANNY JOE BROWN BAND
"Edge" "Bundance" "Gambler's"
"Run" 84% of our reports on R. Total album reports: 82. A-71, M-18, H-4. Debuted this week at number 28.



Significant Action

- JOE VITALE** Plantation Harbor (Aylum)
"Lady" "Bamboo" Total: 53. A-10, M-38, H-5.
- A'S** A Woman's Got The Power (Arista)
Title "Johnny" Total: 46. A-26, M-15, H-8.
- JIM MESSINA** Messina (WB)
"Money" "Night" Total: 45. A-20, M-17, H-8.
- ERIC CLAPTON** Another Ticket (RSO)
Title "Stand" Total: 39. A-0, M-23, H-16.
- JUDAS PRIEST** Point Of Entry (Columbia)
"Highway" "Hot" Total: 37. A-0, M-24, H-13.
- LOVERBOY** Loverboy (Columbia)
"Kid" "Loose" Total: 36. A-0, M-20, H-16.
- DREGS** Unsung Heroes (Arista)
"Cruise" "Park" Total: 36. A-0, M-20, H-6, J-10.
- SPIDER** Between The Lines (Dreamland)
"Better" "Live" Total: 36. A-10, M-22, H-4.
- PURE PRAIRIE LEAGUE** Something In... (Casa/PG)
"Hangin'" "Right" Total: 35. A-1, M-27, H-7.
- DONNIE IRIS** Live At The Paradise (MCA)
"Rapper" "Leah!" Total: 34. A-31, M-2, H-1.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

- DREGS** Unsung Heroes (Arista)
"Cruise" "Park"
- LEE RITENOUR** "Rit" (Elektra)
"Sympathy" "You"
- JOHN KLEMMER** Hush (Elektra)
Title "Free"
- P. METHENY/L. MAYS** As Falls Wichita... (ECM)
"It's For You"
- DAVID SANBORN** Voyeur (WB)
"Goodbye" "Wakn"
- S. CLARKE/G. DUKE** Clarke/Duke Project (Epic)
"Babe" "Dog"
- JEFF LORBER FUSION** Galaxian (Arista)
"Mountain" "Lady"
- KITTYHAWK** Race For The Oasis (EMI America)
Title "Killmanjaro"
- ROSS LEVINE BAND** That Summer... (Headfirst)
"Track"
- BRECKER BROS.** Straphangin' (Arista)
"Spreadagle"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQBK FM Albany
518-482-5555

Hot: ELTON JOHN (Arista) "Rocket Man" (Arista)
Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WVAA Binghamton
807-772-8850

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

104FM WBCN Boston
617-286-1111

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WCCM Hartford
203-549-3458

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WBAB Long Island
518-587-1023

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

104 WQBK FM Albany
518-785-8800

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

104FM WBCN Boston
817-262-5900

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
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Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WECM Claremont
803-542-7735

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WHCN Long Island
203-247-1060

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WBAB Long Island
518-587-1023

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WZZO Allentown
215-894-0511

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

104FM WBCN Boston
817-262-5900

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
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WECM Claremont
803-542-7735

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
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WHCN Long Island
203-247-1060

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WBAB Long Island
518-587-1023

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
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Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

98Rock Albany
301-889-0098

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

104FM WBCN Boston
817-262-5900

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
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Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WECM Claremont
803-542-7735

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WHCN Long Island
203-247-1060

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
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Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WBAB Long Island
518-587-1023

Hot: JAMES TAYLOR (Capitol) "Smile Train" (Capitol)
Hot: DAVID JOHNSON (Blue Sky) "The Love Train" (Blue Sky)
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Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)
Hot: JIMMYE L. BROWN (Arista) "The Love Train" (Arista)

WPLR 103.5 FM Manchester 803-625-8915

WABC-TV 7 New York 212-988-7000

WIOG 94.5 FM Philadelphia 215-687-8100

WYZZ-TV 31 Syracuse 315-472-9797

DC 101 Washington, D.C. 202-628-9932

FM105 West Virginia 304-722-3308

WPLR 103.5 FM North Haven 203-777-8817

WPDH 10.1 FM Poughkeepsie 914-471-1500

WMMR 101.1 FM Philadelphia 215-561-0933

Q107 107.7 FM Toronto 416-987-3445

FM105 West Virginia 304-722-3308

WVYP-TV 94.5 FM North Jersey 201-328-1055

WYSP-TV 94.5 FM Philadelphia 215-868-9480

WCMF-TV 96.5 FM Rochester 716-288-3200

CHUM-FM 104.1 FM Toronto 416-925-8886

WERY-TV 401-596-7228 Westerville

WVAF-TV 107.1 FM Worcester 617-752-5611

WYSP-TV 94.5 FM Philadelphia 215-868-9480

WYSP-TV 94.5 FM Philadelphia 215-868-9480

WOUR-TV 315-797-0803 Utica-Syracuse

WVAF-TV 107.1 FM Worcester 617-752-5611

WYZZ-TV 31 Syracuse 315-472-9797

WYZZ-TV 31 Syracuse 315-472-9797

WYZZ-TV 31 Syracuse 315-472-9797

WYZZ-TV 31 Syracuse 315-472-9797

WYZZ-TV 31 Syracuse 315-472-9797

MOST ADDED OANNY JOE BROWN Danny Joe Brown Band (Epic) 27/23 GARY WRIGHT The Right Place (WB) 20/13 DONNIE IRIS Live At The Paradise (MCA) 7/6 SQUEEZE Eastside Story... (A&M) 9/5 UNION On Strike (Portrait) 5/5

THE HOTTEST TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 35/32 JOE WALSH There Goes That... (Asylum) 33/29 BILLY SQUIER Don't Say No (Capitol) 32/29 VAN HALEN Fair Warning (WB) 33/25

WYZZ-TV 31 Syracuse 315-472-9797

SOUTH

WROZ Charlotte

704-392-8191

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Houston

713-826-4691

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Lubbock

806-747-1224

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Norfolk

804-623-9667

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Shreveport

318-425-8602

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

KTXQ Dallas-Ft. Worth

214-528-5500

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Jacksonville

904-642-1058

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Miami

305-681-1580

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Orlando

305-645-1802

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Tampa

813-224-0742

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Dallas

214-748-9898

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Knoxville

615-626-6000

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Miami

305-672-2500

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Pensacola

904-438-7543

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Tampa

813-876-0455

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

El Paso

915-544-8884

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Lexington

806-252-8894

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Montgomery

205-264-2288

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Raleigh

919-832-8311

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Tulsa

918-664-2810

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Ft. Pierce

305-464-1401

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Louisville

502-585-5178

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Montgomery

205-832-4295

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Richmond

804-282-9731

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

West Palm Beach

305-461-0099

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Gainesville

904-378-3806

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Louisville

502-589-4400

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Norfolk

804-661-1194

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Roanoke

703-387-0234

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

West Palm Beach

305-461-0099

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

WVLA Gainesville

904-378-3806

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

MIDWEST

Appleton

414-734-9226

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

Bloomington

812-332-9292

Added
GARY WRIGHT (WB)
DANNY JOE BROWN (EPIC)
ELTON JOHN (GFFN)
TUBES (CAP)
BLUES BROTHERS (ATL)

Medium
SECRET POLICEMAN'S STAMPEDE (MCA)
MURDER ON THE MIND (ATL)
MOTHER'S BEST (ATL)
BILLY JOEL (CAP)
POINT BLANK (MCA)
SILVER CONDO (Columbia)
JOHN VAN ZANT... (Polygram)

Single
None

MOST ADDED

DANNY JOE BROWN
Danny Joe Brown Band (Epic) 25/20
BLUE OYSTER CULT
Fire Of Unknown... (Columbia) 17/11
UNION
On Strike (Portrait) 10/8
GARY WRIGHT
The Right Place (WB) 21/7
SQUEEZE
Eastside Story... (A&M) 14/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

PETER FRAMPTON
Breaking All The... (A&M) 43/24
TUBES
The Completion... (Capitol) 34/23
GARY U.S. BONDS
Dedication (EMI America) 31/20
ELTON JOHN
The Fox (Geffen) 30/19
JOHNNY VAN ZANT BAND
Round Two (Polydor/Pg) 22/19

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS
Hard... (Backstreet/MCA) 44/39
JOE WALSH
There Goes The... (Asylum) 47/38
BILLY SQUIER
Don't Say No (Capitol) 41/36
PHIL COLLINS
Face Value (Atlantic) 41/34
MOODY BLUES
Long... (Threshold/Pg) 49/30

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

MIDWEST

Chicago 312-440-5270

PO: BOB FLORES
 PD: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Chicago 312-828-9191

AC/DC (Rock)

PO: TOM TELFER
 PD: TOM TELFER

Headline: TOM TELFER (Singer)

Medium: TOM TELFER (Singer)

Light: TOM TELFER (Singer)

None: TOM TELFER (Singer)

Chicago 312-777-1700

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Cincinnati 513-871-8500

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Cleveland 216-781-9887

PO: JOHN GORMAN
 PD: JOHN GORMAN

Headline: JOHN GORMAN (Singer)

Medium: JOHN GORMAN (Singer)

Light: JOHN GORMAN (Singer)

None: JOHN GORMAN (Singer)

Cleveland 216-391-1280

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Columbus 614-224-1271

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Davenport 319-328-2541

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

WIVE Dayton 513-224-1501

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

DeKalb 815-758-9250

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Des Moines 515-285-8181

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Detroit 313-398-1100

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Detroit 313-883-1800

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Detroit 313-444-1010

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Duluth 218-728-8421

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Evansville 812-477-8811

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Fargo 218-238-7900

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Filnt 313-744-1570

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Ft. Wayne 219-484-0580

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Grand Rapids 616-458-5461

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Indianapolis 317-257-7585

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Kankakee 815-939-4541

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Kansas City 816-753-4587

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Kansas City 816-531-3400

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Lansing 517-393-1320

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Lafayette 317-448-1568

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Lincoln 402-478-8585

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Lincoln 402-478-8585

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Milwaukee 414-342-1111

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Milwaukee 414-278-2040

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Minneapolis 612-739-4000

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Minneapolis 612-739-4000

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Minneapolis 612-545-5801

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Muscatine 319-283-2512

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Oklahoma City 405-631-8881

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Oklahoma City 405-528-5543

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Omaha 402-592-3300

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Peoria 309-874-2000

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Rockford 815-877-3075

PO: BOB FLORES
 PD: BOB FLORES

Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

Saginaw 517-892-9528

PO: BOB FLORES
 PD: BOB FLORES

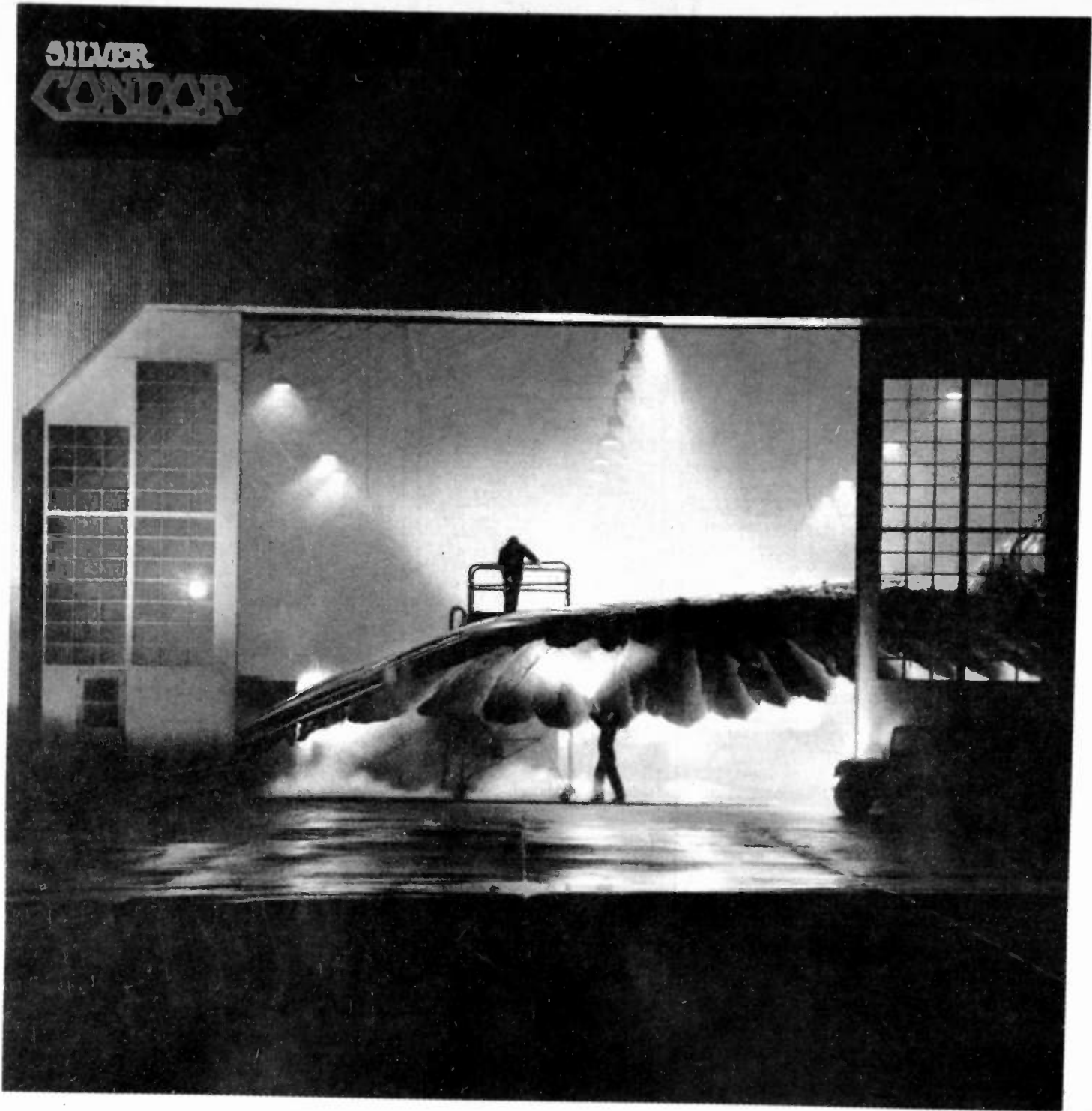
Headline: BOB FLORES (Singer)

Medium: BOB FLORES (Singer)

Light: BOB FLORES (Singer)

None: BOB FLORES (Singer)

SILVER
CONDOR



SILVER
CONDOR

APPROACHING CRUISING ALTITUDE...

THIS WEEK # 30 R&R AOR NATIONAL AIRPLAY/40



WEST

Missoula

408-728-5000

ADD: VERN ARD
 GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KROQ Pasadena

213-578-0830

FM 106.7

ADD: RICH CARROLL
 BARRY GROVES

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KKRV Sacramento

916-441-4950

97.9 FM

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

San Francisco

415-391-9400

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

Seattle

206-454-1540

KZAM

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KDKB Phoenix

602-833-8888

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

Salt Lake City

801-972-3030

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KCAL 96.7 San Bernardino

714-828-5020

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

San Rafael

415-456-1510

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

Seattle

206-223-3911

KZGX

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KUPD Phoenix

602-838-3062

FM 99

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KIOO Sacramento

916-446-4965

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KGB-FM San Diego

714-292-1360

101.5

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KTMS-FM Santa Barbara

805-963-1975

Rock 97

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

92.9 KREM-FM Spokane

509-448-2000

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KQON Portland

503-655-9181

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KIOP Sacramento

916-444-2806

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

FM 106 San Diego

714-665-6006

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KXFM 99 Santa Maria

805-922-2156

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KWFM Tucson

602-624-5588

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KQON Portland

503-655-9181

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KZLZ Reno

702-329-9261

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

91X FM San Diego

714-236-9872

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KXFM 99 Santa Maria

805-922-2156

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KWFM Tucson

602-624-5588

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

link Portland

503-226-5000

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KOME San Jose

408-246-6811

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KKNO San Jose

408-288-5400

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

Santa Rosa

707-544-5873

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KWFM Tucson

602-624-5588

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

96.1 KQON Portland

503-655-9181

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KOME San Jose

408-246-6811

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KKNO San Jose

408-288-5400

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

Seattle's Best Rock

206-624-4305

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

KWFM Tucson

602-624-5588

ADD: GARY U.S. BONDS (New Music)
 DAVID LINDELY (New Music)
 JIM STEINMAN (New Music)
 SPLIT ENZ (New Music)

WHEEL IN THE SKY: KCAL/San Bernardino night-time jock Rich Adams rode a ferris wheel for four days straight at an area carnival to help raise money for a local scholarship fund. Pictured in the hot seat is Adams, while (l-r) weekenders Don James, PD Jim James, and air personality Robin all contribute to the cause.



THERE'S A LOT TO LIKE ABOUT GLORIA GAYNOR.

Her new album, "I Kinda Like Me"^{PD-1-6324}
features "Let's Mend What's Been Broken!"^{PD-2173}



Produced by
Gene McFadden,
John Whitehead
and Jerry Cohen.



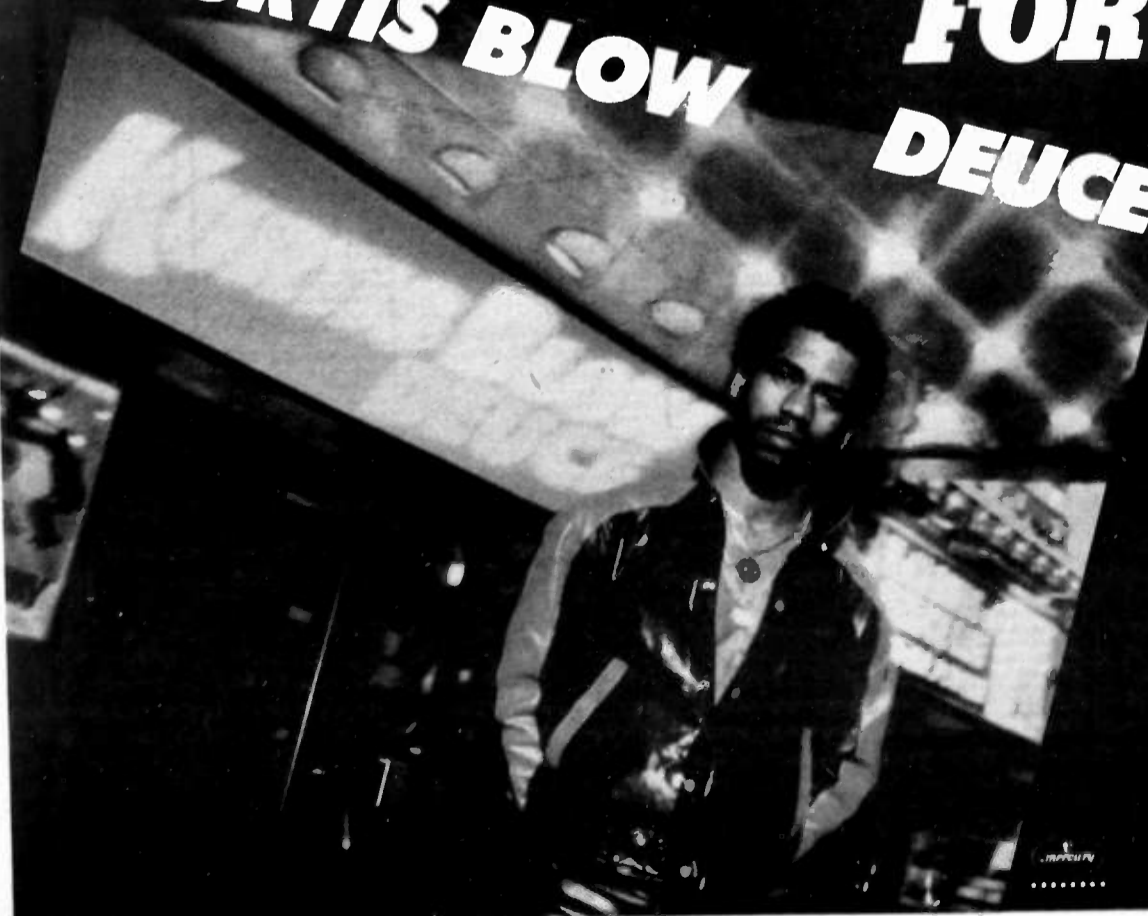
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RAPPIN' ON THE ONE. BY THE ONE. FOR EVERYONE.

SRM-1-4020 "Deuce". The new Kurtis Blow
album features, "Starlife!"⁷⁶¹¹²

KURTIS BLOW

DEUCE



Manufactured and Marketed by
PolyGram Records
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Black Radio

Hottest

June 26, 1981

EAST	SOUTH	MIDWEST	WEST
Grace Jones Debra Laws	Rick James "Give" Cameo Grace Jones Taana Gardner	Rick James "Give"	Maze

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WDAB
Philadelphia, PA
Joe Tamburro

ADDED
Dynasty
Carl Carlton
Change "Hold"
Rene & Angela
Vin Zee
Lonnie Youngblood
Tavere
Jocelyn Brown
Material
Ceil Parker
Bernard Wright "Hab"

HOTTEST
Rick James "Give"
Stephanie Mills
Grace Jones
Clarke/Duke
Maze
Debra Laws
Cameo
Lee Ritanour
Billy Ocean
Walter Jackson

WHUR
Washington, DC
Oscar Fields

ADDED
P. Hyman/M. Henderson
Manhattans

HOTTEST
Meze
Brothers Johnson
Rene & Angela
Commodores
Larry Graham
Teena Marie
Rick James "Fire"
Grace Jones
Quincy Jones
Deniece Williams

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Tavere
Carl Carlton
Manhattans
P. Hyman/M. Henderson
Jean Carn
Johnny Mathis
Hi-Gloss
Danroy Morgan
Lonnie Youngblood
France Joli

HOTTEST
Grace Jones
Teena Gardner
Aurra
Rick James "Fire"
Unlimited Touch
Count Coolout
Gino Soccio
Evelyn King
Cheryl Lynn
Billy Ocean

WKND
Hartford, CT
Eddie Jordan

ADDED
P. Hyman/M. Henderson
Teena Marie
Roberta Flack
L.J. Reynolds

HOTTEST
Rick James "Give"
Cheryl Lynn
Gap Band "Yearning"
Aurra
Billy Ocean
Clarke/Duke
Debra Laws
Cameo
Chaka Khan
Raydio

WXIV
Baltimore, MD
Tim Watts

ADDED
Readings
Isley Brothers "Once"
Pointer Sisters
L.J. Reynolds
Sugarhill Gang
Roberta Flack
Peter Tosh
Just Friends
L.J. Reynolds
Hi-Gloss
Commodores

HOTTEST
Taana Gardner
Stacy Lattisaw
Evelyn King
Michael Wyoff
Atlantic Starr "Sand"
Noel Pointer
Grace Jones
Debra Laws
Cameo
Donna Washington

WILD
Boston, MA
Steve Crumbley

ADDED
P. Hyman/M. Henderson
Mantra
Rufus "Hold On"
Mighty Star
Just Friends

HOTTEST
Debra Laws
Grace Jones
Gino Soccio
Rick James "Give"
Cameo
Klique
Thelma Houston
Meze
Unlimited Touch

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
Carl Carlton
Unlimited Touch
Isley Brothers "Once"
Sugarhill Gang
Roberta Flack
Peter Tosh
Just Friends
L.J. Reynolds
Hi-Gloss
Commodores

HOTTEST
Taana Gardner
Grace Jones
Clarke/Duke
Aurra
Meze
Stacy Lattisaw
Chaka Khan
Change "Paradise"
Debra Laws
Lee Ritanour

WWRL
New York, NY
Wanda Ramos

ADDED
Manhattans
Isley Brothers "Once"
P. Hyman/M. Henderson
Shalamar "Love"

HOTTEST
Stacy Lattisaw
Rosa Royce "Golden"
Evelyn King
Cheryl Lynn
Kool & The Gang
T.S. Monk "Can't"
Whispers
Robert Winters & Fall "When"
Unlimited Touch
Deniece Williams
Denroy Morgan

MIDWEST

WWWS
Birmingham, MI
Curtis Fox

ADDED
Pointer Sisters
Grag Philingane
Larry Graham
Commodores
Kenny Rogers
P. Hyman/M. Henderson
Eddie Kendricks

HOTTEST
Atlantic Starr "Sand"
Rick James "Give"
Quincy Jones "Dude"
Frankie Smith
Alicia Myers
Gino Soccio
L.J. Reynolds
Raydio
Cameo
Robert Winters & Fall "Magic"

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Shalamar "Love"
Was (Not Was)
Larry Graham
Mille Jackson
B.B. & Q. Band
Yutaka Yokokura

HOTTEST
Taana Gardner
Rosa Royce "Golden"
Evelyn King
Cheryl Lynn
Kool & The Gang
T.S. Monk "Can't"
Whispers
Robert Winters & Fall "When"
Unlimited Touch
Deniece Williams
Denroy Morgan
Klymaxx

WJMO
Cleveland, OH
Erik Stone

ADDED
Ohio Players
Dionne Warwick
Rick James "Fire"
Manhattans

HOTTEST
Stephanie Mills
Frankie Smith
Clarke/Duke
Change
Cameo
Rick James "Give"
Sandra Fave
Kool & The Gang
Side Effect
Grace Jones

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
Edwin Starr
Lonnie Youngblood
Eddie Kendricks
P. Hyman/M. Henderson
Ozone
Zingars
Denroy Morgan
Larry Graham

HOTTEST
Stephanie Mills
Side Effect
Chaka Khan
Aurra
Sho Nuff
Klique
Meze
Bill Summers
One Way
Isley Brothers "Hurry"

WKWM
Grand Rapids, MI
Frank Grant

ADDED
DeBarge
Dayton
Roberta Flack
Eddie Kendricks
Grangers
Zingars
Bernard Wright "Hab"
T.S. Monk "Can't"
Eramue Hall

HOTTEST
Rick James
Cameo
One Way
Webster Lewis
Donna Washington
Grace Jones
Billy Preston
Maze
Teena Gardner
Debra Laws

WCIN
Cincinnati, OH
Everett Cork

ADDED
Larry Graham
Rafael Camero
Dionne Warwick
Commodores
Starpoint

HOTTEST
Billy Ocean
Rick James "Give"
Quincy Jones
Stephanie Mills
T.S. Monk "Can't"
Clarke/Duke
Lee Ritanour
Harvey Mason
Debra Laws
Maze

KMJM
St. Louis, MO
Dick Edwards

ADDED
Smokey Robinson "Forever"
Commodores
Stacy Lattisaw
Brothers Johnson

HOTTEST
Kim Carnes
Raydio
Gap Band "Yearning"
Rick James "Give"
A Taste Of Honey
Robert Winters & Fall "When"
Smokey Robinson "Being"
Chaka Khan
Teena Gardner
Grover Washington Jr. "Just"

WBMX
Chicago, IL
J.J. Jeffries

ADDED
Evelyn King
Gladys Knight & Pips
Brothers Johnson
Carl Carlton
Readings
Roberta Flack
Deniece Williams "Billy"

HOTTEST
Rick James "Give"
Frankie Smith
Stephanie Mills
Clarke/Duke
Billy Ocean
Teena Gardner
Cameo
Aurra
Grace Jones
Maze

WDAO
Dayton, OH
Turk Logan

ADDED
Atlantic Starr "Sand"
Shalamar "Love"
Evelyn King
Isley Brothers "Once"
Commodores
T.S. Monk "Can't"
Dayton
Sun "Jam"

HOTTEST
Midnight Star
Stargard
Kenny Rogers
Teena Marie
Bohannon
Originals
Lizz
Just Friends
Brothers Johnson
Teena Marie
Kleeber "Running"
Starpoint
B.B. & Q. Band
Kurtis Blow
T.F.O.
Eddie Kendricks
Gloria Gaynor
Victoria Soave
Victor Tevares
Mantra
Yarborough & Peoples
Jackson Browne

WCCI
Chicago, IL
Steve Harris

ADDED
Rene & Angela
Vin Zee
Kurtis Blow
Evelyn King

HOTTEST
Teena Gardner
Rick James "Give"
Grace Jones
Frankie Smith
Deniece Williams "Billy"
Shalamar "Make"
Unlimited Touch
Billy Ocean
Raydio
Aurra

WVON
Chicago, IL
Ron King

ADDED
Chaka Khan "Work"
Change "Hold"
Pointer Sisters
P. Hyman/M. Henderson
Ebony Webb
Deniece Williams
Brothers Johnson
B.B. & Q. Band
P. Hyman/M. Henderson
Slave
Gino Vannelli "Night"
Eddie Kendricks
Ebony Webb
T-Connection
Woods Empire
Hambone
Round Trip

WJLB
Detroit, MI
J. Michael McKay

ADDED
Larry Graham
Commodores
Deniece Williams
Brothers Johnson
B.B. & Q. Band
P. Hyman/M. Henderson
Slave
Gino Vannelli "Night"
Eddie Kendricks
Ebony Webb
T-Connection
Woods Empire
Hambone
Round Trip

HOTTEST
Clarke/Duke
Stephanie Mills
Grace Jones
Alicia Myers
One Way
Joe Simon
Passage
Donna Washington
Sandra Fave
Klique

HOTTEST
Teena Gardner
Rick James
Strikers
Grace Jones
Billy Ocean
Carl Carlton
Rosa Royce "Golden"
Whispers
Maze

WOIC
Columbia, SC
Bob Walters

ADDED
Commodores
Vin Zee
Midnight Star
Victoria Soave
Kurtis Blow
Kleeber "Running"

HOTTEST
T.S. Monk "Bon"
Shalamar "Make"
A Taste Of Honey
Rano
Chaka Khan
Raydio
Atlantic Starr "When"
Yarborough & Peoples "Don't"
Grover Washington Jr. "Just"
Slave "Watching"

WEST

KDKO
Denver, CO
Byron Pitts

ADDED
Isley Brothers
Larry Graham
Rosa Royce "Make It"
Commodores

HOTTEST
Grace Jones
Rick James "Give"
Teena Gardner
Stone City Band
Billy Ocean
Cameo
Junie
Frankie Smith
Shalamar "Love"
Atlantic Starr "Sand"

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Readings
Manhattans
Wood Blue
Woods Empire
Deniece Williams

HOTTEST
Grace Jones
Billy Ocean
Lee Ritanour
Chaka Khan
Walter Jackson
Sister Sledge
Maze
Strikers
Donna Washington
Cheryl Lynn

KXAM
Phoenix, AZ
Rick Nuhn

ADDED
Commodores
Quincy Jones
Maze

HOTTEST
Atlantic Starr "When"
Rick James "Give"
Cameo
Grace Jones
Change "Paradise"
Bernard Wright "Just"
Clarke/Duke
Stephanie Mills
Bill Summers
Gino Soccio

KDIA
Oakland, CA
Keith Adams

ADDED
None

HOTTEST
Rick James "Give"
Frankie Smith
Chaka Khan
Cameo
Raydio
Gap Band "Yearning"
Bill Summers
Bernard Wright "Just"
Maze
Shalamar "Love"

KSOL
San Mateo, CA
Bernie Moody

ADDED
Evelyn King
P. Hyman/M. Henderson
Atlantic Starr "Sand"

HOTTEST
Rick James "Give"
Clarke/Duke
Walter Jackson
Grace Jones
Maze
Cameo
Quincy Jones
Frankie Smith
Lee Ritanour
Stephanie Mills

KJLH
Los Angeles, CA
Lawrence Tarter

ADDED
France Joli
Dynasty
Third World

HOTTEST
Evelyn King
Rene & Angela
Billy Ocean
Commodores
Roberta Flack
Brothers Johnson
Hi-Gloss
Pointer Sisters
Grag Philingane
Maze

KLIP
Pasadena, CA
Kevin Lynn

ADDED
None

HOTTEST
T.S. Monk "Bon"
Shalamar "Make"
A Taste Of Honey
Rano
Chaka Khan
Raydio
Atlantic Starr "When"
Yarborough & Peoples "Don't"
Grover Washington Jr. "Just"
Slave "Watching"

SOUTH

WJBS
Lynchburg, VA
Art Young

ADDED
Brothers Johnson
Larry Graham
T.S. Monk "Can't"
Shalamar "Love"
Teena Marie
Rene & Angela
Dynasty

HOTTEST
Rick James "Give"
Change "Paradise"
Gap Band "Yearning"
Clarke/Duke
Isley Brothers "Hurry"
Chaka Khan
Stephanie Mills
Michael Jackson
Aurra
Strikers

WLOU
Louisville, KY
Neal O'Rea

ADDED
Commodores
Shalamar "Love"
Dayton
Quincy Jones
Unlimited Touch

HOTTEST
Teena Gardner
Debra Laws
Maze
Aretia Franklin
Joe Simon
Mesa Production
Aurra
Gene Dunlap
Controllers
T-Connection

KMJQ
Houston, TX
Ross Holland

ADDED
Fantasy

HOTTEST
Rick James "Give"
Raydio
Chaka Khan
Frankie Smith
Cameo
Shalamar "Move"
Bill Summers
Atlantic Starr "When"
Smokey Robinson "Being"
Stacy Lattisaw

WEDR
Miami, FL
Leo Jackson

ADDED
Freddie Waters
Players Association
Bernard Wright "Hab"
Ebony Webb
Kurtis Blow
Yutaka Yokokura
Third World
Grangers
Vin Zee
Lonnie Youngblood
Sugarhill Gang
Dianne Brooks

HOTTEST
Lamont Dozier
Gap Band "Yearning"
Rick James "Fire"
Chaka Khan
One Way
Paul Kelly
Archie Bell
Stephanie Mills
Fatback Band
Strikers

WYLD-FM
New Orleans, LA
Bruta Bailey

ADDED
Manhattans
Donna Washington
War
Lonnie Youngblood
Kani Burke
Dynasty
Kool & The Gang
Victoria Soave
Klymaxx

HOTTEST
Raydio
Stephanie Mills
Randy Brown
Walter Jackson
Maze
Billy Ocean
Sylvester
Chaka Khan
Jacksons "Can"
Change

KOKY
Little Rock, AR
Ronnie Curtis

ADDED
Hall & Oates
Commodores
Isley Brothers "Once"
Evelyn King
Cheryl Lynn
Roberta Flack
Larry Graham
Atlantic Starr "Sand"
Gino Soccio

HOTTEST
Chaka Khan
Frankie Smith
Stephanie Mills
Santana
Clarke/Duke
Lee Ritanour
Rick James "Give"
Gap Band "Humpin"
Cameo
Kim Carnes
Clarke/Duke
Maze
Chaka Khan
Stacy Lattisaw
One Way

ADDED
Carl Carlton
Evelyn King
Unlimited Touch
Roberta Flack
Tavere
Anita Ward
Manhattans

HOTTEST
Grace Jones
Clarke/Duke
Fatback Band
One Way
Stephanie Mills
Cameo
Frankie Smith
Stacy Lattisaw
Billy Ocean
Teena Gardner

WOWI
Norfolk, VA
Chester Berton

ADDED
None

HOTTEST
Frankie Smith
Change "Paradise"
Raydio
Sister Sledge
Stephanie Mills
Clarke/Duke
Cameo
Grace Jones
Rick James "Give"
Strikers

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Rene & Angela
Starpoint
Yarborough & Peoples
Eddie Kendricks
War
Pointer Sisters
Roberta Flack
Yutaka Yokokura
Dynasty
Carole Jani
Boys Town Gang
Leprachau

HOTTEST
Grace Jones
Strikers
Atlantic Starr "Sand"
One Way
Cheryl Lynn
Frankie Smith
Billy Ocean
Shalamar "Love"
Cameo
Teena Gardner

WAIL
New Orleans, LA
Barry Richards

ADDED
Kenny Rogers
Larry Graham
Klique
Candi Staton
Kleeber
Pointer Sisters
Manhattans
Champaign "Fire"
Grangers
Ebony Webb

HOTTEST
Frankie Smith
Rick James "Give"
Gap Band "Humpin"
Cameo
Kim Carnes
Clarke/Duke
Maze
Chaka Khan
Stacy Lattisaw
One Way

WDA
Memphis, TN
Mark Christian

ADDED
Fatback Band
Klique
Larry Graham
Joe Simon
Teena Marie
Manhattans
Zingars
Jean Carn
Tavere
P. Hyman/M. Henderson
Change "Hold"
L.J. Reynolds
Deniece Williams
Archie Bell
Odyssey

HOTTEST
Frankie Smith
Teena Gardner
Randy Brown
Atlantic Starr "Sand"
Ebony Webb
One Way
Quincy Jones
Slave
Heaven & Earth
Cheryl Lynn

WBLX
Mobile, AL
Carmen Brown

ADDED
Rick James "Super"
Kim Carnes
Gary U.S. Bonds
War
Pointer Sisters
Roberta Flack
Yutaka Yokokura
Dynasty
Gloria Gaynor

HOTTEST
Rick James "Give"
Bill Summers
Chaka Khan
Frankie Smith
Clarke/Duke
Mesa Production
Raydio
Switch
Carl Carlton

WATV
Birmingham, AL
Bill Glover

ADDED
Ullanda McCullough "Rock"
Blackbyrds
T.S. Monk "Can't"
Zingars
Manhattans
Gangsters
Spinners
Larry Graham
Commodores
Eddie Kendricks

HOTTEST
Raydio
Billy Ocean
L.V. Johnson
Strikers
Rick James "Give"
Cameo
Maze
Whispers
Z.Z. Hill
Gap Band "Humpin"

WVOL
Nashville, TN
Fred Harvey

ADDED
None

HOTTEST
Frankie Smith
B.B. King
Rick James
Grace Jones
Strikers
Atlantic Starr "Sand"
Shalamar "Make"
Bill Summers
Teena Gardner
Stacy Lattisaw

WAOK
Atlanta, GA
Carl Connors

ADDED
Manhattans
Ebony Webb
Rene & Angela
Betty Wright
Jean Carn
Change "Hold"
Aurra
Change "Hold"
Jerry Knight
Unlimited Touch
Cameo
Grace Jones
Teena Gardner
Fatback Band
Cheryl Lynn
Stacy Lattisaw

WQIV
Charlotte, NC
Jo Ann Graham

ADDED
Jole
Woods Empire
Zingars
Bobby King
Grover Washington Jr.
Eddie Kendricks
Yutaka Yokokura
Dynasty
Gloria Gaynor

HOTTEST
Cameo
Grace Jones
Billy Ocean
Rick James "Give"
Joe Simon
Quincy Jones
Atlantic Starr "Sand"
Stacy Lattisaw
Count Coolout
Carl Carlton

WENN
Birmingham, AL
Gene Wise

ADDED
Larry Graham
Peter Tosh
Bohannon
Billy Ocean "Stay"
Teena Marie
Spinners
Stone City Band
T-Connection
Kurtis Blow
Eddie Kendricks

HOTTEST
Bill Summers
Rick James "Give"
Eddie Fisher
Strikers
Fatback Band
Klique
L.V. Johnson
Grace Jones
Billy Ocean "Night"

WPDQ
Jacksonville, FL
Nat Jackson

ADDED
Kenny Rightout
Yutaka Yokokura
General Caine
Denroy Morgan
Commodores
Yarborough & Peoples
Boys Town Gang
Jacksons
Manhattans
Dynasty
Rene & Angela

HOTTEST
Frankie Smith
Grace Jones
Eric Clapton
Teena Gardner
Smokey Robinson "Being"
Kim Carnes
Champaign "How"
Atlantic Starr "When"
Gap Band "Yearning"
Gap Band "Burn"

WJMI
Jackson, MS
Carl Haynes

ADDED
Isley Brothers "Once"
Roberta Flack
Dynasty

HOTTEST
Ohio Players
Billy Ocean
Cameo
Liza
Maze
Walter Jackson
Deniece Williams
Atlantic Starr "Sand"
Slave
Grace Jones

WTMP
Tampa, FL
Tamara Parker

ADDED
Jacksons
Dayton
Mighty Fire
Eddie Kendricks

HOTTEST
Rick James "Give"
Grace Jones
Bill Summers
Teena Gardner
Clarke/Duke
Cameo
Atlantic Starr "When"
Chaka Khan
Kool & The Gang

WANT
Richmond, VA
Ben Miles

ADDED
Keni Burke
Evelyn King
Unlimited Touch
Bernard Wright "Just"
Commodores

HOTTEST
Rick James "Give"
Grace Jones
Bill Summers
Teena Gardner
Clarke/Duke
Cameo
Atlantic Starr "When"
Chaka Khan
Kool & The Gang

WXXI
Jackson, MS
Tommy Marshall

ADDED
Teena Marie
Brothers Johnson
Larry Graham
Mel Carter
Johnny Adams
Eddie Kendricks
Klique

WDMT
Cleveland, OH
Freddie James

ADDED
Brothers Johnson
Teena Marie
Atlantic Starr "Sand"
Evelyn King
Isley Brothers "Once"
Commodores
T.S. Monk "Can't"
Dayton

HOTTEST
Change "Paradise"
Kim Carnes
Frankie Smith
Cameo
Teena Gardner
Grace Jones
Kool & The Gang
Debra Laws
Frank & Knockouts
Rick James "Give"

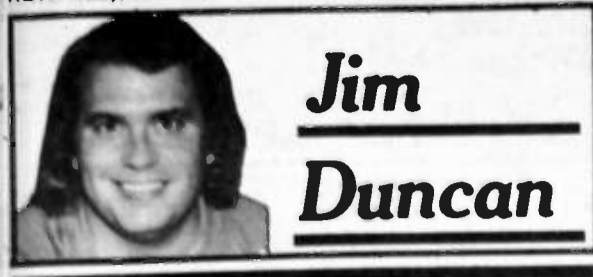
WGGI
Chicago, IL
Steve Harris

ADDED
Rene & Angela
Vin Zee
Kurtis Blow
Evelyn King

HOTTEST
Teena Gardner
Rick James "Give"
Grace Jones
Frankie Smith
Deniece Williams "Billy"
Shalamar "Make"
Unlimited Touch
Billy Ocean
Raydio
Aurra

WVON
Chicago, IL
Ron King

</



**Jim
Duncan**

News Notes

Looking forward to seeing some of you at the FICAP mini-clinic in Austin, Texas, June 27. R&R Nashville Editor Biff Collie lists the names of just a few participants in his column this week. The L.A. heatwave has been good for preparing me for the usual hot spell they have in Texas this time of year. When I spoke with someone in Austin today, he said the heat has given way to rain and even some flooding. So if you plan to be there, you might want to pack a raft... Mike Stone, formerly with KSFO/San Francisco, takes over as PD and morning drive for KWJJ & KJIB-FM/Portland, OR... Mark Allen is the new morning man and PD of KOOO/Omaha. He is the son of Rex Allen and brother of Rex Jr... For the past four years Bob May has been PD at KSSS/Colorado Springs, CO. With aspirations of a management position, he is joining the KSSS sales department. MD Dave Beadles has been named PD and just took over May's morning show. I would like to wish Bob the best in his new challenge. For the past few years he has been a consistently good reporter to R&R, both with music and news information... Dan Daniels was appointed PD at WDAK/Columbus, GA. Bob Roberts exits the station to pursue television interests... As was reported in last week's "Street Talk," Lee Arnold, former CMA DJ of the Year winner, has left WIIN/New York. Arnold has been with the station for the past decade. His professionalism should be an inspiration. Good luck, Lee. It has been a pleasure having you on our side for so long... Lee Shannon, also a former "DJ of the Year" winner, has joined WQIK-FM/Jacksonville, FL. Shannon was a longtime vet of WIRE/Indianapolis and last year moved to Punta Gorda, FL and worked at WCCF... Johnny King has been upped to MD at WYDE/Birmingham, AL. According to new PD Jim Powell, he has an immediate opening for an air person. (205) 322-4511. Jim also told me he tracked down a former regular in the early days of this R&R Country column, Dave Donahue. Powell says he's doing the all-nighter at WIRK-FM/West Palm Beach and owns a scuba diving company... Another "flash from the past," Bob Fuller, checked in the other day. (In Bob's case I should have said "FLASHER from the past.") Fuller is now on the morning drive shift at WPCV-FM/Winterhaven, FL... In case it hasn't been mentioned here: Denise Galvin is the new MD at KZLA-AM-FM/Los Angeles... Great Empire Broadcasting has another Country station in its chain (it owns KFDI/Wichita, KTTS/Springfield, KYNN/Omaha, and KWKH/Shreveport). The newest addition is KBRQ/Denver. Just heard from MD Jim Stricklen and PD Roger Mundy... Jay Richards from 50,000-watt WPTR-AM/Albany wrote to tell us everything is going well at the new Country-formatted station... Larry O'Neal is the OM for new Country station WDAL/Meridian, MS... Carol Mason exits the all-night show at WJEZ-FM/Chicago for WYNY-FM/New York. Good job open at WJEZ. Check with Jon Anthony, (312) 299-3301... So what's NEWS with you?

Country

"Where Has All The New Talent Gone?"

A letter arrived this week from an independent promotion person working a record by a new young artist. The "indie" was bemoaning the lack of response on the part of radio programmers and music directors, who would not commit to either a positive or negative response to the record. In short, the classic runaround.

Having personally viewed both sides of the fence, I realize that each faction has a job to do, and it's no treat listening to 100 pieces of product to find maybe one or two songs that may possibly fit into your station sound any more than it is to call 100 music directors and beg them to "just give a listen" to the record you're promoting. It makes you wonder why some newcomers do so well while others never seem to leave the gate.

Country music, especially, seems to have an abundance of established artists whose every vocal effort winds up someplace on the charts. Part of this longevity is due, no doubt, to the loyalty of country listeners who do not abandon their "favorites" after one or two hit songs. However, this same loyalty makes it that much more difficult for an unknown artist to break into this elite club.

We talked mainly with independent promotion people who often act as a liaison between the artist's label and the radio station and who, we felt, could give a more objective view of the problems involved in launching a new act. Some of their comments follow:

Alan Young (Los Angeles): "Radio is beginning to be more receptive to new talent. An unknown artist on a major label will have a much easier time than an unknown on a smaller label mainly because of distribution problems. It used to be that the major artists dominated the charts because they were the only ones putting out good material. Now Nashville is making a lot of better records. Just to get played I would say you have a better chance getting a new artist on Country, but if you have a hit record and you're an unknown artist, it's a lot easier having that hit record on a pop chart because they go for sound... Country goes for the name. You have to have an edge, and I think the edge is a rapport with the music directors. If you have that rapport, he'll give your record a lot of consideration."

Betty Gibson (Nashville): "If you've got a song that's got good production and a message for the people, you're going to have a certain amount of success with it. Having a gimmick helps. The main thing is having a promotion staff and a company which has faith in that piece of product whether it's by John Doe and the Plowboys or by a major artist. You have to be convinced that you've got a hit record before you ever call the first radio station. Radio is always searching

for something new. They do not want to get caught in a rut of playing the same thing over and over again. Approximately 50% of the records we handle are referred to us by Country radio."

Bruce Hinton (Los Angeles): "My associate, Peter Svenson, and I never take on a record unless we both agree 100% about that act and where we can go with it. We've built up our credibility so that when we get behind an artist, our credibility gives the artist credibility. Radio seems to me not so much afraid of new artists as they are afraid to waste that slot for an act that's going to have maybe one lukewarm hit and then disappear into the night. When you go to a radio station with an unknown piece of product, they can play Merle Haggard's record or they can play yours, and I think they're going to go with the Haggard record unless you come up with something extremely competitive and unique."

Barbara Kelly (Nashville): "I think radio has become very receptive to new artists but one of the things it falls down on is that too often the records are not back-announced. I think that's one of the major reasons why radio excitement doesn't get transferred to the general public in that the audience has to work too hard to find out who or what that last record was. The major record companies do want to develop new talent, although with the current budgetary problems, they must pick and choose and go with the cream of the crop. But if an artist is going on a smaller label, he or she should at least try to get on one that has a good distribution network. The more popular Country gets, the harder it's going to be to break new artists because of tighter playlists and longer books."

What, then separates the Terri Gibbsses, Ricky Skaggses, Steve Wariners or Terry Gregoryses from the other hopefuls still waiting for their first crack at the charts? Obviously, first and foremost, having a good piece of product. Without that, all the promotion money in the world won't buy you a hit record. Secondly, label support, whether from one of the "majors," which all have extensive artist development divisions, or a "minor" label, which usually has significantly less money to spend but may offer an artist more individual attention. In either case, as mentioned, good distribution is essential.

However, one point that was brought up again and again by both record promoters and radio programmers (and music directors) was the often-overlooked rapport a promoter must have with station personnel. All of the radio people we spoke with stressed that even though they like to listen to all the new product that comes in, it is usually impossible to find the time and they must rely on promotion people they respect to bring new product (and artists) to their attention. As usual, remembering that we're in the communications industry can often solve a lot of unnecessary hassles.

— Carolyn Parks



WHO WAS THAT SUNGLASSED MAN? — KSD/St. Louis personality "Wilkie In The Morning" is a devotee of the "real" Lone Ranger, Clayton Moore. In case you hadn't heard, Moore is currently going through the courts seeking the rights to wear the mask of the Lone Ranger. In light of the new movie "The Legend Of The Lone Ranger," without Moore, Wilkie mentioned the plight on his show. Hundreds of St. Louis listeners began to call the station in support. Quickly, the station put together a "Save The Real Lone Ranger" T-shirt, and has had over

25,000 requests for the shirts. The station also arranged for Clayton to be the grand marshal of a parade. A group of "Wilkie's Wranglers" also rode in the parade along with Wilkie himself. Wilkie is seen with the shipment of T-shirts in the first photo. The next two shots are of the actual parade, with Wilkie and Clayton Moore greeting each other in the final shot. "Hi-Yo Silver Away."



BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

TERRI GIBBS
Rich Man (MCA)

On 76% of reporting stations. National Summary: Up 32, Same 27, Down 1, Debuts 12, Adds 14. R&R Chart: 50-45.

LARRY GATLIN

Wind Is Bound To Change (Columbia)

On 70% of reporting stations. National Summary: Up 27, Same 17, Down 0, Debuts 15, Adds 20. R&R Chart: Debut 48.

STATLER BROTHERS

Don't Wait On Me (Mercury/PolyGram)

On 69% of reporting stations. National Summary: Up 17, Same 20, Down 1, Debuts 19, Adds 21. R&R Chart: Debut 47.

WAYLON & JESSI

Wild Side Of Life (RCA)

On 66% of reporting stations. National Summary: Up 30, Same 14, Down 1, Debuts 18, Adds 12. R&R Chart: Debut 48.

Most Added:

RONNIE MILSAP
(There's) No Gettin' Over Me (RCA)
KENNY ROGERS
I Don't Need You (EMI/Liberty)

Hottest:

BARBARA MANDRELL
I Was Country When Country... (MCA)
ALABAMA
Feels So Right (RCA)
DOTTIE WEST
What Are We Doin' In Love (EMI/Liberty)
OAK RIDGE BOYS
Elvira (MCA)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc., moved it down on their charts, or added it this week. indicates one of this week's "most added" new songs.

JUICE NEWTON "Queen Of Hearts" (Capitol) 62/12
National Summary: Up 21, Same 15, Down 0, Debuts 14, Adds 12 including WQIK-FM, WOKK, KWKH, WFMS-FM, KEED, WYII, KIKK-FM 46-25, WBAM 33-26, KRMD-AM-FM 40-31, KWJJ 48-40, KCKC 9-3, WGNA-FM 37-30, WKXA 22-18. R&R Chart: Debut 49.

MUNDO EARWOOD "Angela" (Excelsior) 61/7
National Summary: Up 30, Same 15, Down 2, Debuts 7, Adds 7, KWJJ, KMPS-AM-FM, WCOS-FM, WBAP, WMAQ, KWMT, WTSO, KRAK 48-38, WVAM 38-27, KIXZ 23-18, WGTO 40-35, WLWI-FM 38-33, KKYX 30-26, WAXX 32-28, KVOO 40-28. R&R Chart: Debut 50.

JOHN CONLEE "Could You Love Me (One More Time)" (MCA) 57/7
National Summary: Up 28, Same 14, Down 0, Debuts 8, Adds 7, WMAQ, WMNI, WTHI, KSON-AM-FM, WIXY, WKLM, WTQR-FM, WCXI 31-25, KEBC-FM 32-27, KGA 39-29, WVAM 48-38, KVET 35-30, KENR 4-34, WMC-AM 24-13.

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 55/22
National Summary: Up 12, Same 15, Down 0, Debuts 6, Adds 22 including KOKE-FM, WMC-AM, WCMS-FM, WSAI, WKMF, WKCO-FM, KRZY, KNIX-FM, KYYX 38-25, KWMT 43-40, WTSO 44-38, KSSS 44-39, KCKC 28-23, WBGW-FM 38-30.

REX ALLEN JR. & MARGO SMITH "While The Feeling's Good" (WB) 54/19
National Summary: Up 9, Same 15, Down 0, Debuts 11, Adds 19 including WSOC-FM, WSM, WHOO, KWKH, WNRS, WSAI, WGEE, WXCL, KEEN, KRMD-AM-FM 50-40, WAXX 4-40, KWMT 42-39, KUZZ 4-45.

KIN VASSY "Lkin' Him And Lovin' You" (EMI/Liberty) 54/4
National Summary: Up 22, Same 15, Down 1, Debuts 12, Adds 4, WMAQ, WFMS-FM, WXCL, KGA, KEBC-FM 37-30, WWCS-FM 18-9, KVET 33-27, WYDE 17-16, WLWI-FM 14-9, WIRK-FM 4-39.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 52/20
National Summary: Up 11, Same 17, Down 0, Debuts 4, Adds 20 including WHN, WKYG, WWVA, WBAX, WSIX-FM, WSUN, WIL-AM-FM, KVOC, KCKC, KGA, KVET 46-38, WOKK 4-28, KEBC-FM 31-25, KICD-FM 32-26.

JOHN DENVER "Some Days Are Diamonds..." (RCA) 51/13
National Summary: Up 14, Same 22, Down 0, Debuts 2, Adds 13 including KVET, KHEY, WSM, WHOO, WSAI, KBUF, WCAW, WCMS-FM 43-33, WFMS-FM 27-18, KLZ 34-28, KCKC 23-18, WNYR 28-20.

DAVID FRIZZELL & SHELLY WEST "A Texas State Of Mind" (WB) 47/21

RONNIE McDOWELL "Older Women" (Epic) 33/21
National Summary: Up 1, Same 6, Down 0, Debuts 5, Adds 21 including WMZQ-FM, WYDE, KHEY, WHOO, KRMD-AM-FM, KBMR, WSAI, WCXI, WFMS-FM, KVOO, KEED, KWJJ, KGA, WGTO 4-48, KEBC-FM 4-49, KCKC 25-21.

KIERAN KANE "You're The Best" (Elektra) 32/8
National Summary: Up 5, Same 12, Down 0, Debuts 7, Adds 8, WWOD, WSM, KYYX, WSLR, KBMR, KBUF, WIL-AM-FM, KEED, WSEN 44-38, WIXL-FM 26-16, WBAM 4-38, WXCL 43-38.

JIM CHESNUT "Bedtime Stories" (EMI/Liberty) 31/10
National Summary: Up 7, Same 9, Down 0, Debuts 5, Adds 10, WSOC-FM, WGTO, WBAM, WKLM, WSLR, WNRS, WSAI, KICD-FM, KEED, KMAK, KOKE-FM 35-27, KVET 44-33, KKYX 40-38, KEBC-FM 39-32, KVOO 41-35.

WILLIE NELSON "Good Times" (RCA) 25/23
National Summary: Up 1, Same 0, Down 0, Debuts 1, Adds 23 including WVAM, KVET, WGTO, WCMS-FM, KRMD-AM-FM, WCXI, KFEQ, KUZZ, KRDR, KNIX-FM, KGA.

DEBBY BOONE "It'll Be Him" (WB/Curb) 25/13
National Summary: Up 0, Same 8, Down 0, Debuts 4, Adds 13, WVAM, WIXL-FM, WGTO, KNOE, KRMD-AM-FM, WQYK-FM, WKLM, WSLR, KWMT, KBUF, KVOO, KSSS, KGA.

JOHNNY PAYCHECK "Yesterday's News..." (Epic) 23/18
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 18 including WVAM, WYII, KRRV, WYDE, KKYX, WIRK-FM, WCXI, KWMT, WKCO-FM, KVOO, KTOH.

DAVE KIRBY "North Alabama" (Dimension) 23/4
National Summary: Up 6, Same 9, Down 0, Debuts 4, Adds 4, KVET, WYDE, WHK, WITL-FM, WBAM 34-28, KKYX 29-25, KSSS 45-40.

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 22/15
National Summary: Up 2, Same 3, Down 0, Debuts 2, Adds 15 including WMZQ-FM, WWVA, KENR, KIKK-FM, WLWI-FM, WIRK-FM, KFGO, WFMS-FM, WIRE, KNIX-FM.

TANYA TUCKER "Should I Do It" (MCA) 20/14
National Summary: Up 1, Same 1, Down 0, Debuts 2, Adds 14, WPOC-FM, WMZQ-FM, WYII, KRRV, WCOS-FM, KIKK-FM, WLWI-FM, WCMS-FM, WKMF, WIRE, KMAK, KRDR, KRSY, KTOH.

DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 20/14
National Summary: Up 3, Same 2, Down 0, Debuts 1, Adds 14, WGNA-FM, WVAM, WWCS-FM, WWVA, WYDE, WLWI-FM.

Radio & Records NATIONAL AIRPLAY/50

June 19, 1981

THREE TWO LAST WEEKS WEEKS WEEK

12	5	3	1	BARBARA MANDRELL/I Was Country When Country... (MCA)
28	21	9	2	ALABAMA/Feels So Right (RCA)
4	3	2	3	ANNE MURRAY/Blessed Are The Believers (Capitol)
11	9	5	4	STEVE WARINER/By Now (RCA)
3	1	1	5	DOLLY PARTON/But You Know I Love You (RCA)
13	10	6	6	CHARLY McCLAIN/Surround Me With Love (Epic)
21	18	10	7	SYLVIA/The Matador (RCA)
16	13	8	8	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
24	22	12	9	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
2	2	4	10	DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)
9	7	7	11	GAIL DAVIES/It's A Lovely, Lovely World (WB)
31	24	22	12	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
23	20	14	13	MOE BANDY/My Women Loves The Devil Out Of Me (Columbia)
15	15	11	14	ELVIS PRESLEY/Lovin' Arms (RCA)
29	23	20	15	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
39	36	29	16	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
38	35	26	17	CRYSTAL GAYLE/Too Many Lovers (Columbia)
1	4	13	18	OAK RIDGE BOYS/Elvira (MCA)
33	30	28	19	SONNY CURTIS/Good Ol' Girls (Elektra)
42	40	30	20	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)
30	26	25	21	RANDY BARLOW/Love Dies Hard (Paid)
32	28	27	22	TOM JONES/Darlin' (Mercury/PolyGram)
5	6	16	23	JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)
43	32	31	24	CRISTY LANE/Love To Love You (EMI/Liberty)
47	39	36	25	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
-	41	38	27	VERN GOSDIN/Dream Of Me (Ovation)
7	8	18	27	RAZZY BAILEY/Friends (RCA)
48	44	32	28	RICKY SKAGGS/Don't Get Above Your Raising (Epic)
18	17	24	29	JOHNNY RODRIGUEZ/I Went You Tonight (Epic)
-	43	37	30	TERRY GREGORY/Just Like Me (Handshake)
-	45	43	31	CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)
10	12	15	32	LACY J. DALTON/Whisper (Columbia)
50	46	42	33	GEORGE STRAIT/Unwound (MCA)
8	14	19	34	MEL McDANIEL/Louisiana Saturday Night (Capitol)
-	48	44	35	MERLE HAGGARD/Rainbow Stay (MCA)
6	11	17	36	MEL TILLIS/A Million Old Goodbyes (Elektra)
17	19	23	37	BILLY SWAN/Do I Have To Draw A Picture (Epic)
44	38	35	38	BOBBY BARE/Learning To Live Again (Columbia)
45	37	33	39	BURRITO BROTHERS/Does She Wish She Was Single... (Curb)
49	47	40	40	DON KING/I Still Miss Someone (Epic)
-	50	49	41	EDDY RAVEN/I Should've Called (Elektra)
-	49	45	42	JOE STAMPLEY/Whiskey Chasin' (Epic)
-	-	47	43	KENNY ROGERS/I Don't Need You (EMI/Liberty)
14	16	21	44	WILLIE NELSON/Mona Lisa (Columbia)
-	-	50	45	TERRI GIBBS/Rich Man (MCA)
-	-	-	46	LARRY GATLIN/Wind Is Bound To Change (Columbia)
-	-	-	47	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
-	-	-	48	WAYLON & JESSI/Wild Side Of Life (RCA)
-	-	-	49	JUICE NEWTON/Queen Of Hearts (Capitol)
-	-	-	50	MUNDO EARWOOD/Angela (Excelsior)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

National Summary: Up 3, Same 16, Down 0, Debuts 7, Adds 21 including WSLR, WMNI, WKCO-FM, KVOO, KWJJ, KEEN, WGNA-FM, WSOC-FM, WGTO, WTQR-FM, KWMT 49-38, KRMD-AM-FM 4-46.

BILLY LARKIN "Longing For The High" (Sunbird) 42/8
National Summary: Up 13, Same 10, Down 1, Debuts 10, Adds 8, KOKE-FM, WYDE, KYYX, WQYK-FM, WIRK-FM, KWMT, WITL-FM, WHBF, WBAM 29-24, KWKH 4-36, WHK 31-25, WXCL 34-21, KGA 4-36, WWCS-FM 4-27.

BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 39/12
National Summary: Up 2, Same 17, Down 0, Debuts 8, Adds 12, WSLR, WSAI, WCXI, KBUF, WTSO, KICD-FM, KVOO, KEED, WWCS-FM, KNOE, KRMD-AM-FM, WTQR-FM, WFMS-FM 4-33, KUZZ 49-40, WCMS-FM 45-38, WHOO 4-30.

RONNIE MILSAP "(There's) No Gettin' Over Me" (RCA) 38/34
National Summary: Up 0, Same 0, Down, Debuts 2, Adds 34 including WKXA, WEEP, WBAP, KIKK-FM, WQIK-FM, WMC-AM, WLWI-FM, WIRK-FM, WSLR, WCXI, KFGO, WIL-AM-FM, KRZY, KSSS, KMAK, KCKC, KEEN.

GENE WATSON "Maybe I Should Have Been..." (MCA) 38/19
National Summary: Up 4, Same 9, Down 0, Debuts 4, Adds 19 including KLVJ, KENR, KIKK-FM, KKYX, WSAI, KVOO, KEED, KEEN, KGA, WWVA, WSIX-FM 49-39, WCMS-FM 46-35, KCKC 33-28, WIXL-FM 50-29.

Others Getting Significant Action

BRENDA LEE "Fool, Fool" (MCA) 20/5
National Summary: Up 4, Same 7, Down 0, Debuts 4, Adds 5, WGTO, WSIX-FM, WNRS, KTOH, KMPS-AM-FM, KRMD-AM-FM 4-44.

BILL LYERLY "My Baby's Coming Home Again..." (RCA) 17/7
National Summary: Up 1, Same 7, Down 0, Debuts 2, Adds 7, WSEN, WWCS-FM, KFGO, KBUF, KKAL, KSSS, KEED, WIXL-FM 46-27, KSON-AM-FM 4-40.

WAYLON JENNINGS "I'll Be Alright" (RCA) 17/3
National Summary: Up 6, Same 6, Down 0, Debuts 2, Adds 3, KIKK-FM, WITL-FM, KRDR, WSAI 38-32, KNIX-FM 4-37, KRAK 35-30.

DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 15/12
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 12, WVAM, WIXY, KRRV, WGTO, WWOD, KYYX, KRMD-AM-FM, KBMR, KFEQ, KVOO, KRDR, KWJJ.

PHIL EVERLY "Sweet Southern Love" (Curb) 14/7
National Summary: Up 2, Same 3, Down 0, Debuts 2, Adds 7, KIKK-FM, KWKH, WQYK-FM, WAXX, KSSS, KEED, KMPS-AM-FM, WSEN 29-20, WBAM 4-36.

DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 13/10
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 10, WVAM, WYII, KVET, WWOD, WLWI-FM, KKYX, WCXI, KFGO, KVOO, KRDR.

WHITES "Send Me The Pillow" (Capitol) 12/5
National Summary: Up 4, Same 3, Down 0, Debuts 0, Adds 5, WWVA, WSM, WTSO, KEED, KMPS-AM-FM, KOKE-FM 50-45, WSIX-FM 21-17, WAXX 39-36.

BILLY EDD WHEELER "Daddy" (NSD) 12/5
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 5, WSUN, WIRK-FM, WHK, KBUF, WITL-FM.

STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 11/11
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 11, WBGW-FM, KOKE-FM, KHEY, WWOD, KWKH, WIRK-FM, WAXX, WKMF, KBUF, KVOO, KGA.

JERRY REED "Good Friends Make Good Lovers" (RCA) 11/6
National Summary: Up 1, Same 2, Down 0, Debuts 2, Adds 6, KNOE, WBAM, WIRK-FM, KBMR, KVOO, KGA, WIXL-FM 47-17.

HIGH PERFORMANCE GUARANTEED!

JOHN DENVER



**“Some
Days Are
Diamonds”**

PB 12246

BB60★ CB53★ RW60★

RAZZY BAILEY



**“Midnight
Hauler/
Scratch My Back And
Whisper in My Ear”**

PB 12268

Just Shipping

RCA



BILL LYERLY



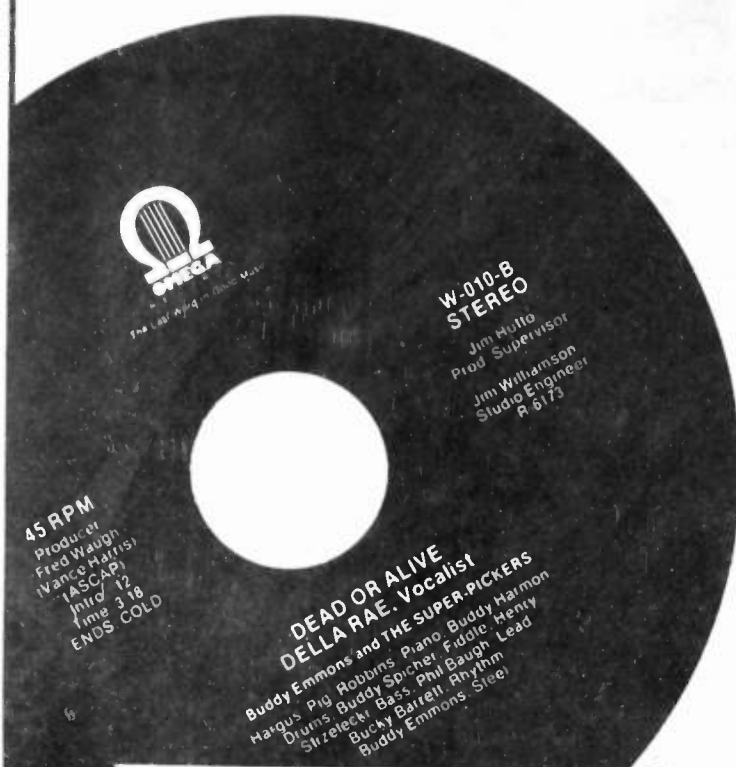
**“My Baby’s
Coming Home
Again Today”**

PB 12255

BB70★ CB77★ RW82★

OK Pardner Claim Your Reward

Play
DEAD or ALIVE



B/W



"Little Della Rae's 'DEAD or ALIVE' single is a 'Doogie' you can brand a winner!"
Dan Dobson, P.D.,
KWOA - AM
Worthington, Minn.

"Della Rae's new single 'DEAD or ALIVE' sounds like a young Brenda Lee. I think she has roped & hog tied a hit!"
Pete Forgione,
M.D.,
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Biff Collie

Inside Nashville

AUSTIN, FICAP & CACTUS: When we played the Austin Coliseum with the Philip Morris Country Music Show in January 1957, a quiet but intense gentleman came to the stage door to say hello and welcome us to Austin. His name was Darrell Royal. Darrell has since been at least an inspirational force in the emergence of Austin, Texas as a coun-

try music center. Darrell Royal's one-time cohort of a Texas University weekly radio show on KTQN was Cactus Pryor. This weekend (June 26-27) at the Sheraton-Crest Inn in Austin, when the third FICAP Mini-Clinic takes place, these two special Texans will play a special part. The agenda includes some of the most illustrious names in Country radio history: Cactus Pryor, for 25 years-plus the Program Director of Austin's KTBC-KLBJ, has often been called the "Toastmaster of the Southwest," and is a syndicated newspaper columnist, after-dinner speaker, and the most important person in my professional life. Cactus PUT me into the country music business in March 1947 at KBKI (now KOPY)/Alice, TX. I then moved with him to KSIX/Corpus Christi and then on to KNUZ/Houston, where, thanks to (or because of) Cactus, I became the first Country disc jockey in Houston's history. Cactus didn't know it then, but he was pioneering a configuration of American radio, designing an approach to this hybrid music which nobody could identify, and yet he did it with taste and professionalism. "The things," he said, "which must accompany ANY entertainment form!" ... Other luminaries of the Country radio galaxy present for this special event will be Mel Foree (dean of country record promotion), WBAP's Hal Jay, Warner Brothers' Stan Byrd, CBS's Joe Casey, Pete Drake's Pete Drake, KOKE's Tim Williams, KKYX's Max Gardner, WSAI's Dale Turner, WQAM's Dan Halyburton, KFDI's Jerry Adams, WIVK's Bobby Denton, WMC's Les Acree, R&R's Jim Duncan, and Country radio legend Ralph Emery. Oh yes, Country Disc Jockey Hall of Famer Hugh Cherry, RCA's Wayne Edwards, and KYNN's Chris Taylor. Exciting!

FAN FAIR UPDATE: Every show during Fan Fair Week overflowed. Doors were opened 30 minutes to an hour before scheduled to get the people, totally encircling the municipal auditorium waiting to get inside, off the streets. Huell Howser here filming features for Ted Turner's Cable News

TV Network. Dick Clark spent the week scouting Fan Fair. Prediction: In 1982, he'll film a TV special on Fan Fair for network television.

NAMES, FACES, HITS, PLACES: WJJD's Jay Marvin is working on a book about Country radio history. That's exciting, Jay. That 15th annual Music City News Country Awards TV special was seen in 138 markets. Marty Robbins led the nominees with seven categories, Barbara Mandrell was second with five. Barbara taped a live album Sunday at the Roy Acuff Theatre. Lulu Roman opening fried chicken places in Texas and New Mexico. Margo Smith bought a condominium in Music City. Kelly Warren is having a baby (in July). They're working on a sequel (final?) to Tammy Wynette's "Stand By Your Man" TV movie, thinking of a possible weekly series. Tommy Ritter, (Tex's youngest son, John's brother) elected VP of the National United Cerebral Palsy Association. Dennis Zimmerman named GM at KSLs/Liberal, KS. Conway Twitty, excited about the new Nashville hockey franchise in the Central Hockey League, of which he is a part owner. Last week Bill Anderson announced his "substantial amount of" purchase in the Po' Folks Restaurant chain. This week the company announced it will move the corporate headquarters from South Carolina to Nashville. Anderson will be the company spokesman. That \$21,000 the Oak Ridge Boys raised for the Tennessee Performing Arts Center here may have started something. Now other stars are offering their services (to do benefits) for the cultural center here. Martha White got married on stage at the Grand Ole Opry. Seems apropos, except that this is NOT the Martha White Flour Martha White, but a real Martha White nonetheless. Roy Acuff "stood up with them". More country stars coming on the soap opera "Texas" following Ray Stevens's guesting at "The Coop," a play-like Houston country night spot.



LIFT FOR LEE - During a trip home to Pasadena, Texas, Full Moon/Asylum recording artist Johnny Lee had the misfortune of breaking his Academy of Country Music "hat" award. Lee was recently named the ACM's "Top New Male Vocalist." During a taping of the John Davidson television show, Johnny was given a replacement trophy.



GREGORY GREETING - Handshake recording artist Terry Gregory recently debuted her new single "Just Like Me" on WPLO/Atlanta. Pictured while Ms. Gregory listens to her performance on the Atlanta airwaves are morning man/Assistant PD Len Anthony, and air steppers Johnny Gray and Larry Coates.



Regional Adds & Hots

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and labels for each region.

Table of radio stations in the EAST region, including WQMA-FM Albany, NY, WWCN-FM Hagerstown, MD, and others.

Table of radio stations in the MIDWEST region, including WBLR Akron, OH, WKYC Cleveland, OH, and others.

Table of radio stations in the SOUTH region, including WYBO Madison, WI, WYBF Rock Island, IL, and others.

Table of radio stations in the WEST region, including KRZY Albuquerque, NM, KVOO Casper, WY, and others.

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Table of radio stations in the WEST region, including KRZY Albuquerque, NM, KVOO Casper, WY, and others.

NUMBER OF REPORTING STATIONS THIS WEEK: 113

Hottest Tracks: "She's Gone To L.A. Again" OAK RIDGE BOYS (MCA)

JOHNNY CASH - The Baron - (Columbia) "Hey, Hey Train" "The Hard Way" "Chattanooga City Limit Sign"

ROSSANNE CASH - Seven Year Ache - (Columbia) "You Don't Have Very Far To Go" "My Baby Thinks He's A Train" "Hometown Blues"

DAVID FRIZZELL & SHELLY WEST - Carryin' On The Family Names - (WB) "Carryin' On The Family Names" "Lefty"

COUNTRY ALBUMS: ALABAMA - Feels So Right - (RCA) "Wade The Train" JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned"

ALABAMA - Feels So Right - (RCA) "Wade The Train" JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned"

ALABAMA - Feels So Right - (RCA) "Wade The Train" JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned"

ALABAMA - Feels So Right - (RCA) "Wade The Train" JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "Makin' Love And Makin' Out" "I've Almost Jack Daniels Drowned"

Most Requested:

BARBARA MANDRELL "I Was Country..." (MCA) ALABAMA "Feels So Right" (RCA) OAK RIDGE BOYS "Elvira" (MCA)



Jeff
Green

Adult/Contemporary

Callout Research: Motives & Methods, Part 2

This week R&R presents the second half of our interview on callout research, featuring KFMB-AM/San Diego Program/Operations Manager Mark Larson and WWWE/Cleveland Music Director/Assistant Program Director Terry Patrick. Last week we covered the general purposes of doing callouts, research personnel, selecting participants, using the same sample over again, and testing methods. Again, you'll notice the different opinions and procedures in several other areas offered by these callout-oriented programmers.

Choosing Music To Test

ML: I'll select the music we test by what's happening in the trades, or if I get calls from record promoters who know our station and really thinks a song will fit what we play, they'll offer encouragement to test a song on the callouts.

TP: Oldies don't change very much over time, so it may only be necessary to test them once a year. However, it's important to continually test your currents and recurrences, unless you get a clear pattern early.

Testing Currents With Oldies

ML: I like to keep the currents and oldies separate, because oldies always do better, and mixing them can throw off your currents research. Because good oldies have more familiarity, researching both simultaneously can make it difficult to determine what currents to power, since your oldies will all be at the top of the list.

TP: I like to mix it up: currents, recurrences, or oldies I couldn't get a clear picture of from the diary. They don't all have to be currents. I use the music diary primarily for oldies, as it isn't necessary to play most oldies down the phone to get a good reading.

Using Callouts For New Records

ML: Yes, I test brand new records. I'll test them as soon as or even before I add them. Often, I'll check a new song for several weeks in a row if I'm not sure about it or if it's doing well nationally, but not initially in my callouts. Every record we play is being researched.

TP: I generally don't test any record until either we, our direct competitors, or someone we share audience with is playing the record. Otherwise, it just comes up unfamiliar.



KING-SIZED MARATHON — KING/Seattle co-sponsored the second annual Seward's Folly to benefit the Washington Easter Seals Society. 700 runners covered up to 6.2 miles to raise over \$3300. Participants received a T-shirt and trial membership certificates to the cosponsoring Family Fitness Centers, plus prizes for winners and best-looking T-shirt, hat, and of course, legs.

Interpreting The Research

TP: In the early stages of a song, you need to use a lot of judgment when studying the few people who are familiar with it. From doing research over a number of years, you can 'ear-pick' a lot of new music when you first hear it. That is, which ones will take a lot of airplay to develop, those that will catch on quickly, those that are likely to have a long run, and then those which might be a love/hate type record. In that latter situation, I'll back off it, because it's my philosophy that you'll never get hurt by what you don't play, only by what you do. Chances are the listener won't be aware that you're not playing that particular song, especially if it's getting heavy airplay in the market. I won't fool with a record that scores less than 2:1 positive, not including the unfamiliar responses.

ML: Although I think the information is as reliable as it can be, there are a lot of mistakes being made. We in radio are so over-researched right now with attitudinal, psychographic and everything else — people can get into the "automaton" style of thinking by going strictly by the research, instead of studying why the research behaves as it does and watching for flukes.

For example, if a song I've been powering suddenly indicates heavier negatives than I'd expect, with no gradual burn pattern, I may not take that result into as much consideration that week. If the World Series is going on, we have a real hard time with males, and you'll get flippant responses that aren't necessarily from the heart. We got very erratic research the week Reagan was shot. Weather and other events can create variations. You can't just assume the research is completely accurate. One has to know the market and not dump the responsibility all on the shoulders of the computer system or the research people.

TP: Callout is a very important tool, but you have to supplement it with your own judgment. Bear in mind that callout information is already dated. Beware of records that may not have saturation in the market — they can wobble in your research. Watch the trends over a few weeks and try to judge ahead. Judgment is still a big part, but callout research can be a very important guide in reaching those judgments.

It's also important to learn to accept the results whether or not you agree with them. You can't let your ego get in the way. Should you seriously question something, you always have the option of resurveying.

ML: Remember you're taking a sample and not surveying the same people who get Arbitron diaries. The trades, sales, gut, and the callouts all have to go together. It's a tool — not a be-all and end-all. There are many factors.

Path To Success

ML: Callouts are very instrumental to our success, although I think we could be successful without them, if only for the reason that we've had callouts to work with for so long. Though its value varies from week to week, callout research is probably the most important factor in what we add and play.

TP: Callouts are very important and critical to the music portion of A/C programming. They're extremely valid for us and very meaningful to helping us win. I'm sold on it, because I've seen it work over and over again. I've seen stations come out of nowhere to win off their callouts. Those programmers have learned to gear their music to be as mass appeal to their demographics as possible, as on target as possible.

Callout research is an intangible and it may be hard to measure its direct value. Still, if music is a significant part of your programming and you're on a tight budget, I wouldn't advise cutting your research department just to save money somewhere. Procter & Gamble wouldn't think of doing that, why should radio?

Another Research Tool

Programmers such as Terry Patrick and Mark Larson firmly believe callout research is very valuable to a successful music station, but there are many winning programmers who do not use callout research. In the final analysis, callout research alone cannot guarantee any station ratings dominance. It is simply another research tool that can assist you in making critical programming decisions. A well-structured callout system is only as good as the people who interpret the results.

Progress

David Culp and Ken Kincaid have joined WRVR/Memphis as evening and overnight personalities. Both rejoin PD Jim Robertson from his former station, WDIF/Marion, OH. Rob Paullin has been appointed News Director at WRVR, coming in from WIRL/Peoria, IL... Mark Wainwright has also left WIRL and is looking for A/C airwork. His number is (309) 692-8567... Brad Williams is the new Production Director and 1-3pm personality at WHBC/Canton, OH, coming from afternoon drive across the street at WQIO... Sharon Collins, previously of WDVA/Danville, VA, joins WBTM/Danville as News Director, replacing 16-year veteran Bill Schwarz, who is leaving to pursue a career in another field... Congratulations to WJON/St. Cloud, MN Music Director Tom Scott and his wife Carol, who are the proud new parents of Joshua Thomas, born May 26!

OUTCUE

The Laws Of The Airwaves

You know Murphy's Law, don't you? "Anything that can go wrong, will go wrong." Here are several not-so-familiar Murphy's Laws that apply to radio operations, courtesy of WORC/Orangeburg, SC Program Director Stu Wright, who clearly speaks from experience!

- A \$500 tube in the transmitter will protect a 10-cent fuse by blowing first.
- The policeman who pulls you over for speeding will be a faithful listener to your competition.
- Only the shortest songs in the rotation will be coming up for immediate play when you feel a sudden need to go to the restroom.
- Whatever equipment that you need urgently is always on backorder.
- The chances of an FCC inspection are

directly related to when the chief engineer takes his vacation.

- The worse the PD's hangover, the odds increase that the morning man will call in sick at 4:30am.
 - There will be no traffic on the street in front of the station until your news team is called out to cover an emergency story.
 - As you're dubbing the seventh of seven 30-second spots onto a 4½-minute cart, the odds are it will recue just before the last word of the last spot.
 - The R&R with your picture or story of your station on the front page will be held hostage by the Post Office.
- If this last Law holds true, Stu should receive this issue in the mail sometime next February.

Listen To Carl Wilson.



You'll Be In "Heaven"

WACI
WCCO-AM
KRKK
KMED
WCFR
WKIQ
WABZ
WNAB
WDIF

WHIZ
WSLI
KXIC
KLO
KRZI
KSL
WORG
WATR
WNEU

WLW
KFOR
WISN
KFMB
WFTL
WLTA
KAKZ
WHBC
KUGN
KFQD

WHAG
WNDB
WEIM
KBAI
WRIE
KGGF
KOB
WJON
WQUA
WYMC

KWOS
KMBZ
WELI
KOLO
WMAZ
WDEF
WHAM
WIS
WLNH
WHBY

Just Added At:

WGY
WMTJ
WBT
WSTV
WKHM
KRKO
WRVR
WSM-FM
KAAV

3WE
KRMG
AIA
WGR
WHIO
WLVA
WOAI-FM
WJBO
KMRJ

A/C

MOST ADDED®

CARL WILSON
Heaven (Caribou)
KENNY ROGERS
I Don't Need You (Liberty)
JUICE NEWTON
Queen Of Hearts (Capitol)
CARPENTERS
Touch Me When We're Dancing (A&M)
JOEY SCARBURY
Theme From "Greatest..." (Elektra)

Produced by James William Guercio

Management and Direction:
Jerry Schilling Management



Caribou Records

Distributed By CBS Records

A/C

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

KENNY ROGERS

I Don't Need You (Liberty)

74% of our reporters on it, 38 adds, 3WS, WGY, WHEN, WRVR, WSJS, KPPL, KOY, KEX, WLW, WTMJ, WCCO-FM, WNAB, WHAG, WFSM, WABZ, WJBO, WCHV, WDEF, WIS, WNDB, WTAR, WFIR, KLO, WAKR, WKIQ, WHBC, KGGF, WOOD, KXIC, KLMS, KLTE, WJON, WSTV, WBOW, WIBW, KAKZ, WHIZ, WMAZ. Heavy rotation: WGR, WELI, WTAE, WASH, 97AIA, WOAI-FM, KLOK, KMBZ, WCCO-AM, WSBA, WDBO, WRVA, KRMG. Medium rotation: WCBM, WBEN, KDKA, WLTA, WBT, KSL, KFMB, KNBR, WFYR, WWWE, KSTP and 14 more. Debuts on A/C chart at No. 21.

JUICE NEWTON

Queen Of Hearts (Capitol)

59% of our reporters on it, 23 adds, WCBM, WBZ-AM, WELI, WOAI-FM, WDAE, KPPL, WEIM, WSBA, WABZ, WIS, WTAR, WDBO, KFQD, KUGN, KRKK, KRMG, WIBW, WBOW, KLMS, KFOR, WKHM, WOWO, WAKR. Heavy rotation: 97AIA, WMAZ, WYMC, WRVA. Medium rotation: WBEN, WGR, WGY, WHEN, WBT, KOY, KEX, KNBR, WFYR, WLW and 17 more. Debuts on A/C chart at No. 28.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. [X] Indicates one of this week's "most added" new songs.

MARTY BALIN "Hearts" (EMI America) 61/13 add KDKA, WBT, 97AIA, KLOK, KRKK, KMJJ, KFQD, WYMC, WNDB, WAKR, KFOR, KMRJ, WIBW. Heavy rotation: WBEN, WGR, WASH, KNBR, WLW, WTMJ, KLTE, KLMS, WKHM, WHBY, WCHV, WABZ. Medium rotation: WIP, WGY, WOAI-FM, WSJS, KOY, KEX, KFMB, WCCO-FM, KRKO, KUGN, WFIR, WORG, WMAZ, WSLI, WIS, WJBO, WATR, WLNH, WFSM, WEIM, WKIQ, WHBC, KXIC, WDFI, WBOW, WHIZ.

JAMES TAYLOR "Hard Times" (Columbia) 60/14 add WTMJ, WISN, WLW, WGY, WFSM, WJBO, KRZI, KFQD, KLO, WBOW, WJON, WSGW, KXIC, WDFI. Heavy rotation: 97AIA, WRVA, WLVA, WSBA, WNAB, WHBY, WKHM, KLMS. Medium rotation: WBT, WRVR, KSL, KFMB, WCCO-AM, WRIE, WEIM, WHAG, WCHV, WDEF, WIS, WNDB, WFTL, WSLI, WMAZ, WORG, WFIR, KRKK, WAKR, WKIQ, WHBC, KFOR, WDFI, KMRJ, WIBW.

ALAN PARSONS PROJECT "Time" (Arista) 60/10 add WASH, WRVR, WGIR, WFTL, KMED, KLO, WHIZ, WQUA, WHBY, WAKR. Heavy rotation: WSM-FM, WGR, WBEN, WRIE, WABZ, WJBO, WMAZ, WFIR, WJON, WKHM, WOOD. Medium rotation: WELI, WIP, WGY, WHEN, WOAI-FM, KPPL, KOY, KEX, KOGO, WLW, WCCO-FM, KRKK, KBAI, KFQD, WORG, WTAR, WSLI, WNDB, WIS, WDEF, WCHV, WLNH, WEIM, WNAB, WKIQ, WHBC, KFOR, WDFI, WSGW.

ELTON JOHN "Nobody Wins" (Geffen) 56/1 add KING. Heavy rotation: WIP, WRVR, WBT, WSM-FM, WOAI-FM, KNBR, WLW, WNAB, WEIM, WFSM, WLNH, WABZ, WCHV, WSLI, KRKK, KLMS. Medium rotation: KEX, KOY, WSJS, WDAE, WGR, WCBM, WHIZ, WBOW, WJON, KMRJ, WDFI, KFOR, KWOS, WKHM, WOWO, WKIQ, WHBY, KLO, KBAI, KUGN, KFQD, WFIR, WORG, WTAR, WYMC, WMAZ, KAAV, WIS, WATR, WRIE.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 53/10 add WGY, KFMB, KOLO, KRZI, WRVA, WCHV, WLNH, WRIE, WSTV, WBOW. Heavy rotation: WBEN, 97AIA, WTMJ, KOB, WORG, WHBC. Medium rotation: WCBM, WELI, WHEN, WRVR, WSM-FM, KNBR, WLW, WGR, WYMC, WJON, WKIQ, WNAB, WCFR, WATR, WNEU, WABZ, WJBO, WIS, WNDB, WSLI, WMAZ, KFQD, KUGN, KMED, KRKK.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 50/15 add KLO, KOLO, WTAR, KAAV, WDEF, WTR, WHAG, WEIM, WAKR, WKIQ, WDFI, WACI, KFOR, WSGW, KUGN. Heavy rotation: WSB, WTMJ, WRVA, WNDB, WNEU. Medium rotation: WSJS, KSL, WLW, WCCO-AM, WBOB, WORG, WFTL, WABZ, WNAB, WHBY, WOOD, KXIC, WKHM, KMRJ, WJON, KRMG, WHIZ.

CARL WILSON "Heaven" (Caribou) 48/48 add WELI, WLTA, KSL, KFMB, WLW, KMBZ, WISN, WCCO-AM, WNAB, WRIE, WEIM, WHAG, WLNH, WCFR, WATR, WNEU, WABZ, WDEF, WIS, WNDB, WFTL, WSLI, WMAZ, WYMC, WORG, KRZI, KOB, KFQD, KUGN, KMED, KBAI, KLO, KOLO, KRKK, WHBY, WKIQ, WHBC, KGGF, WACI, KXIC, KWOS, KFOR, WDFI, WQUA, WJON, KAKZ, WHIZ, WHAM.

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 47/4 add WDEF, WFIR, WDFI, WHBY. Heavy rotation: WTMJ, KMED, WFTL, WSBA, WNAB. Medium rotation: WHAM, WLTA, KOY, KEX, KSL, WCCO-AM, WEIM, WHAG, WNDB, WLVA, WMAZ, WBOB, WRVA, WJON, KMRJ, KLTE, KFOR, KXIC, WOOD, WHBC.

JOHN DENVER "Some Days Are Diamonds" (RCA) 42/10 add WSJS, KOY, WCFR, WABZ, KRKK, WJON, KLMS, KFOR, WDFI, WKHM. Heavy rotation: WLTA, WRVA, KXIC. Medium rotation: WSB, KSL, KMBZ, WCCO-AM, KLO, WFTL, WDEF, WSBA, WHAG, WEIM, WNAB, WHBY, WHBC, KGGF.

POINTER SISTERS "Slow Hand" (Planet) 40/12 add WCBM, WBEN, WIP, WHAS, KNBR, WNDB, WCHV, WCFR, WNAB, KXIC, KLTE, WSTV. Heavy rotation: 97AIA, KBAI, WRVA, KLMS. Medium rotation: WASH, WBT, WSM-FM, KEX, KMBZ, WFYR, WCCO-AM, KRKK, WFIR, WORG, WMAZ, WSLI, WJBO, WABZ, WLNH, WEIM, WHBY.

DILLMAN BAND "Lovin' The Night Away" (RCA) 39/2 add KNBR, KOLO. Heavy rotation: WSJS, KLO.

Radio & Records NATIONAL AIRPLAY/30

June 19, 1981

Three Two Last Weeks Weeks Week

4	2	1	1	NEIL DIAMOND/America (Capitol)
16	6	3	2	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
1	1	2	3	DOTTIE WEST/What Are We Doing In Love (Liberty)
24	16	6	4	AIR SUPPLY/The One That You Love (Arista)
2	3	5	5	GINO VANNELLI/Living Inside Myself (Arista)
21	18	10	6	BARBRA STREISAND/Promises (Columbia)
15	9	7	7	JESSE WINCHESTER/Say What (Bearsville/WB)
25	23	15	8	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram)
9	8	8	9	RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista)
23	20	14	10	ROSANNE CASH/Seven Year Ache (Columbia)
18	14	11	11	JIM PHOTOGLO/Fool In Love With You (20th)
5	4	4	12	DON McLEAN/Since I Don't Have You (Millennium)
8	7	9	13	KIM CARNES/Bette Davis Eyes (EMI America)
-	30	20	14	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
30	26	21	15	LEE RITENOUR/Is It You (Elektra)
29	28	24	16	SHEENA EASTON/Modern Girl (EMI America)
13	12	12	17	STARS ON 45/Medley (Radio/Atlantic)
-	-	27	18	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
-	29	22	19	OAK RIDGE BOYS/Elvira (MCA)
12	11	16	20	ANNE MURRAY/Blessed Are The Believers (Capitol)
-	-	-	21	KENNY ROGERS/I Don't Need You (Liberty)
3	5	13	22	JOHN LENNON/Watching The Wheels (Geffen)
26	24	23	23	PAUL ANKA/I've Been Waiting For You All My Life (RCA)
-	-	29	24	CAROLE BAYER SAGER/Stronger Than Before (Boardwalk)
17	17	18	25	TASTE OF HONEY/Sukiyaki (Capitol)
19	19	19	26	DOLLY PARTON/But You Know I Love You (RCA)
4	13	17	27	SMOKEY ROBINSON/Being With You (Tamla)
-	-	-	28	JUICE NEWTON/Queen Of Hearts (Capitol)
-	-	-	29	MARTY BALIN/Hearts (EMI America)
-	-	-	30	ALAN PARSONS PROJECT/Time (Arista)

New Entry

This chart is based solely on alrplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

CARL WILSON
Heaven (Caribou)
KENNY ROGERS
I Don't Need You (Liberty)
JUICE NEWTON
Queen Of Hearts (Capitol)
CARPENTERS
Touch Me When We're Dancing (A&M)
JOEY SCARBURY
Theme From "Greatest..." (Elektra)

HOTTEST

GEORGE HARRISON
All Those Years Ago (Dark Horse/WB)
NEIL DIAMOND
America (Capitol)
AIR SUPPLY
The One That You Love (Arista)
DOTTIE WEST
What Are We Doing In Love (Liberty)
KIM CARNES
Bette Davis Eyes (EMI America)

WRVA, WDEF. Medium rotation: WLTA, KEX, WLW, WWWE, WCCO-FM, WNAB, WEIM, WHAG, WSBA, WIS, WLVA, WMAZ, WFIR, KOB, KFQD, KMED, KRKK, WHBC, KGGF, WACI, KXIC, KFOR, WDFI, WJON.

TERRI GIBBS "Rich Man" (MCA) 33/7 add WHIO, WNEU, WJBO, KWOS, WKHM, WACI, KOY. Heavy rotation: WCCO-AM, KLMS. Medium rotation: WBT, WSJS, KFQD, WDEF, WKIQ, WHBC, WJON, KRMG.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 33/5 add WEIM, WLVA, KFQD, WHIZ, KFOR. Heavy rotation: KLMS, WQUA. Medium rotation: WSB, WBT, KOY, KLO, WRVA, WDEF, WABZ, WNAB, WHBY, WDFI, WJON.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 32/12 add WLW, KRKK, WRVA, WDBO, WTAR, WIS, WCHV, WNAB, WKHM, KFOR, WSTV, WABZ. Heavy rotation: WCCO-AM. Medium rotation: WHEN, KSL, WMAZ, WSBA, WHAG, WEIM.

DENNIS YOST "Going Through The Motions" (Robox) 32/8 add WHIO, WNAB, WHAG, WNEU, WYMC, WKIQ, KXIC, KMRJ. Heavy rotation: WLTA, WSB. Medium rotation: WEIM, WSBA, WIS, WHBC, KGGF, KFOR, WQUA, WJON.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 31/2 add KFQD, WBOW. Heavy rotation: WTAE, WHEN, WOAI-FM, WSJS, WMAZ, WCHV, WNEU, WLNH, KLMS, WHIZ. Medium rotation: WBZ-AM, KDKA, WBT, WFYR, WGAR, WEIM, WCFR, WJBO, WSLI, KAAV, WFIR, KRKK, WKIQ, WOWO.

ALABAMA "Feels So Right" (RCA) 26/8 add WHIO, WSLI, KAAV, WMAZ, KOB, KMED, WQUA, WSTV. Heavy rotation: 97AIA, WRVA, KRMG. Medium rotation: WSB, WBT, KOY, KLO, WHBC, KXIC.

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 24/4 add WYMC, KUGN, KMED, WNFL. Medium rotation: WRIE, WEIM, WJBO, WFIR, KFQD, KBAI, KRKK, WKHM, WKIQ.

CARPENTERS "Touch Me When We're Dancing" (A&M) 22/22 add WCBM, WIP, WLTA, WSB, WBT, 97AIA, WSM-FM, KEX, KFMB, WLW, KMBZ, WCCO-AM, WFTL, WMAZ, WORG, KBAI, WHBY, WACI, KWOS, KMRJ, WSGW, KRMG.

LANI HALL "Come What May" (A&M) 21/1 add WKHM. Heavy rotation: WLTA. Medium rotation: KSL, KMBZ, WDEF, WFTL, WNAB, WDFI, KFOR, WACI, KGGF.

Others Getting Significant Action

CHRIS MONTAN "Any Minute Now" (20th) 19/1 add KMED. Medium rotation: WRVR, KOY, KEX, KSL, WHBY, WHBC.

SMOKEY ROBINSON "You Are Forever" (Tamla) 17/7 add WSM-FM, KSL, WLW, KUGN, WLVA, WFSM. Medium rotation: WLTA, KEX, WRVA, WKIQ.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 16/1 add WKHM. Medium rotation: WGY, WABZ, WORG, WFIR, KFQD, WKIQ.

RAZZY BAILEY "Friends" (RCA) 14/1 add KLTE. Heavy rotation: WDEF, KRNT, WOOD. Medium rotation: WSB, KLOK, WHBC.

GARY U.S. BONDS "This Little Girl" (EMI America) 13/0. Heavy rotation: WIP, WNEU, WFIR. Medium rotation: WBT, WGAR, WCHV, WQW, WBOW.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 12/4 add WDEF, KRKK, WNFL, KLTE. Heavy rotation: KSL, WCCO-AM, KLMS. Medium rotation: WSB, KXIC, KRMG.

BOBBY KING "Having A Party" (WB) 10/8 add WOAI-FM, KMBZ, WEIM, WRVA, KFQD, KLO, KGGF, KWOS.

GROVER WASHINGTON JR. "Winelight" (Elektra) 10/3 add WHAM, WSM-FM, KFQD. Heavy rotation: KLMS. Medium rotation: KSL.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 9/1 add WORG. Medium rotation: WBT, WNDB, KFQD, WHBC, KXIC.

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 8/3 add WMAZ, WYMC, KXIC. Medium rotation: WHAG, KRMG.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 8/2 add WSLI, WDFI. Heavy rotation: WHAG, WLNH. Medium rotation: WHEN, WNEU.

STEVE WINWOOD "Arc Of A Diver" (Island) 8/0. Heavy rotation: WSM-FM. Medium rotation: WGAR, WEIM, WLNH, WNEU.

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 7/7 add KSL, WCCO-AM, WSBA, WSLI, WRVA, WHBY, WNDB. Medium rotation: KEX.

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 7/4 add WABZ, KGGF, WDFI, WHIZ. Medium rotation: WORG.

SANTANA "Winning" (Columbia) 7/4 add KDKA, WTAE, KPPL, WSLI. Heavy rotation: WLNH, WNEU. Medium rotation: WCHV.

ABBA "On And On And On" (Atlantic) 7/3 add WKIQ, WDFI, WSTV. Medium rotation: WTAE, KGGF.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 7/3 add WCCO-AM, WMAZ, WEIM.

GLADYS KNIGHT & THE PIPS "Forever Yesterday (For The Children)" (Columbia) 7/1 add WDEF. Heavy rotation: WLTA. Medium rotation: WELI, WGY.

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

STACY LATTISAW

"Love On A Two Way Street" (Cotillion)

GRACE JONES

"Pull Up To The Bumper" (Island)

STEPHANIE MILLS

"Two Hearts" (20th)

BILLY OCEAN

"Night (Feel Like Getting Down)" (Epic)

MAZE

"Running Away" (Capitol)

CAMEO

"Freaky Dancin'" (Chocolate City/PolyGram)

RICK JAMES

"Give It To Me Baby" (Gordy)

TAANA GARDNER

"Heartbeat" (West End)

DEBRA LAWS

"Very Special" (Elektra)

ONE WAY

"Push" (MCA)

STANLEY CLARKE & GEORGE DUKE

"Sweet Baby" (Epic)

CLIMBERS

Following are listed in order of their airplay activity.

✓ **CHERYL LYNN** "Shake It Up Tonight" (Columbia) 56% (+16) reporting. Added at WLOU, WDMT, Medium at KDKO, KXAM, KDAY, KSOL WDAO, WCIN, WTLC, WBMX, WATV, WPDQ, WGIV, WDJM, WHRK, WVEE, WTMP, WKXI, WVOL, WOIC, WEDR, WKND, WXYV, WWIN, WDAS, WILD. Hot at WAOK, WWRL.

✓ **QUINCY JONES** "Razzamatazz" (A&M) 54% (+14) reporting. Added at WBMX, WKWM, WVOL, WJJS, WDJM, WDMT, Medium at WAMO, WXYV, WHUR, WDAS, WILD, WBLX, WATV, WGIV, WHRK, KOKY, WVEE, WAOK, WJMI, WOIC, WVON, WTLC, KDIA, KSOL. Hot at KJLH, WDAO, WCIN.

AURRA "Are You Single" (Salsoul) 54% (+4) reporting. Added at WVON, KDIA, KLIP, Medium at WGIV, WHRK, WANT, WVEE, WOWI, WKXI, WLOU, WEDR, WDMT, WGCI, WKWM, WJMO, KSOL, WDAS. Hot at WJJS, WOIC, WAOK, WDAO, KAEZ, WBMX, WAMO, WKND, WWIN, WILD.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 52% (+4) reporting. Hot at WBMX, WDMT, WGCI, WJMO, WBMX, KDIA, KSOL, KDKO, WBLX, WAIL, WPDQ, WDJM, WHRK, KOKY, WVEE, WOWI, WJMI, WAMO, WVOL, KMJQ. Medium at KXAM, WVON, WENN, WATV, WANT, WWIN.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 52% (+2) reporting. Added at KDAY, Medium at WKND, WXYV, WDAS, WILD, WATV, WGIV, WVEE, WOWI, WTMP, WKXI, WVOL, WOIC, WJJS, WDMT, WCIN, WTLC, WKWM, WJLB, KDKO, KXAM, KSOL. Hot at WEDR, WENN, WHRK, WAOK.

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 52% reporting. Hot at KDKO, KXAM, KDIA, KLIP, WAMO, WKND, WHUR, WDAS, WEDR, WJJS, KMJQ, WKXI, WTMP, WANT, KOKY, WAIL, WBLX, KAEZ, KMJM. Medium at KJLH, WDMT, WGCI, WCIN, WKWM, WHRK, WOWI.

GINO SOCCIO "Try It Out" (Atlantic) 50% (+8) reporting. Added at WCIN, Medium at WAMO, WXYV, WWIN, KMJQ, WVOL, WOWI, WANT, WHRK, WAIL, WBLX, KSOL, KJLH, KXAM, KDKO, WDMT, WGCI, WJMO, WBMX, WVON. Hot at WILD, WHUR, WJMI, WWWS, WTLC.

CHANGE "Paradise" (RFC/Atlantic) 50% reporting. Medium at KDIA, KJLH, KLIP, WGCI, WCIN, KAEZ, WVON, KMJQ, WTMP, WANT, KOKY, WBLX, WWIN. Hot at WAMO, WHUR, WDAS, WGIV, WHRK, WOWI, WJJS, WJMO, WDMT, WWWS, KXAM, KDAY.

LEE RITENOUR "Is It You" (Elektra) 50% reporting. Medium at WJJS, KMJQ, WKXI, WHRK, WPDQ, WATV, WAIL, WBLX, WDAO, WDMT, WKWM, WBMX, KMJM, KJLH, KDIA, KXAM, WKND, WDAS. Hot at KSOL, KDAY, WCIN, KOKY, WAMO, WILD, WXYV.

✓ **EVELYN KING** "I'm In Love" (RCA) 46% (+12) reporting. Added at KXAM, WDMT, WJLB, WVON, WAOK, WEDR, WENN, WAIL, WBLX. Medium at WGIV, WDJM, WKXI, WOIC, WJMO, KAEZ, WTLC, WKND, WXYV, WHUR, WILD. Hot at KJLH, WWRL, WWIN.

✓ **BROTHERS JOHNSON** "The Real Thing" (A&M) 46% (+12) reporting. Added at KDKO, WWWS, WKWM, WVON, WBLX, WATV, WGIV, KOKY, WTMP, WOIC, WXYV. Medium at WKND, WHUR, WDAS, WWRL, WAIL, WDJM, WHRK, WVEE, WAOK, KXAM, KSOL. Hot at KJLH.

MASS PRODUCTION "Turn Up The Music" (Cotillion) 46% reporting. Medium at WKND, WXYV, WDAS, WILD, KDKO, KSOL, KLIP, WCIN, WDMT, WBMX, WBLX, WGIV, WHRK, WVEE, WVOL, WOIC, WEDR. Hot at WLOU, WKXI, WTMP, WPDQ, WATV, WTLC.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 44% (+10) reporting. Added at WAIL, Medium at KDKO, KSOL, WDAO, WJLB, WBMX, KMJM, WOIC, WKXI, WTMP, WOWI, WVEE, KOKY, WDJM, WGIV, WPDQ, WAMO, WWRL, WILD. Hot at WANT, WDMT, WJMO.

ATLANTIC STARR "Send For Me" (A&M) 44% (+6) reporting. Added at KDAY, WGCI, WBMX, WKND, Medium at KJLH, KDKO, WTLC, WJMO, WKXI, WJMI, WHRK, WGIV, WENN, WAIL, WWRL, WILD. Hot at WXYV, WDJM, WAOK, WVOL, WVON, WWWS.

UNLIMITED TOUCH "Searching To Find The One" (Prelude) 44% (+4) reporting. Added at WDMT, WCIN, WJMO, Medium at WXYV, WDAS, WILD, WOIC, WVEE, WDJM, WGIV, WENN, WAIL, WDAO, WWWS, WGCI, WBMX, KXAM, KSOL. Hot at WWRL, WWIN, WVON, WTLC.

STRIKERS "Body Music" (Prelude) 44% reporting. Added at KDKO, Medium at WAMO, WXYV, WWIN, WDAS, WANT, WLOU, WJJS, WVON, WBMX, WJMO, WTLC, KXAM, KSOL. Hot at WENN, WATV, WVEE, WOWI, WVOL, WOIC, WEDR, KDAY.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 42% reporting. Medium at WVON, WBMX, WJMO, WCIN, WGCI, WDMT, WAIL, WENN, WHRK, WAOK, WJJS, WILD, WWRL, WDAS, WXYV. Hot at KDAY, KSOL, WDAO, WJMI, WKXI, WWIN.

DONNA WASHINGTON "Scuse Me While I Fall In Love" (Capitol) 42% reporting. Added at WGCI, WVOL, Medium at WAMO, WHUR, WWRL, WILD, WBLX, WENN, WHRK, WTMP, WJJS, WVON, WBMX, WJMO, KDIA, KSOL, KLIP. Hot at WXYV, WKWM, WJLB, KDAY.

KLIQUE "Love's Dance" (MCA) 42% reporting. Added at WDMT, Medium at KSOL, WDAO, WKWM, WJLB, WBMX, WVOL, WTMP, WAOK, WVEE, WHRK, WDJM, WGIV, WAMO, WKND, WXYV, WWIN, WILD. Hot at WENN, WJMI, KAEZ.

COMMODORES "Lady (You Bring Me Up)" (Motown) 42% reporting. Added at KDAY, KDIA, KJLH, KSOL, KLIP, WJMO, WTLC, WGCI, KMJQ, WVOL, WKXI, WAOK, WVEE, WHRK, WDJM, WGIV, WAIL, WXYV, WWIN, WDAS. Medium at WWRL.

DENIECE WILLIAMS "It's Your Conscience" (ARC/Columbia) 38% (+8) reporting. Added at WKND, WCIN, KSOL, Medium at WPDQ, WDJM, WHRK, WAOK, WJMI, WKXI, WLOU, WOIC, WEDR, WDAO, WJMO, WAMO, WXYV, WDAS. Hot at KJLH, WWRL.

✓ **WHISPERS** "I Can Make It Better" (Solar) 36% (+16) reporting. Added at WJJS, WBMX, Medium at KXAM, KDIA, KSOL, WCIN, WTLC, WKWM, WTMP, WJMO, WENN, KOKY, WANT, WXYV. Hot at WATV, WGIV, WOIC, WWRL.

THELMA HOUSTON "If You Feel It" (RCA) 36% (+2) reporting. Added at WANT, Medium at WKND, WXYV, WWRL, WILD, WBLX, WENN, WGIV, WHRK, KOKY, WLOU, WEDR, WDMT, WTLC, WBMX, KDAY, KJLH, KSOL.

SYLVESTER "Here Is My Love" (Fantasy/Honey) 36% reporting. Added at KSOL, WJMO, WJJS, Medium at KDIA, WJLB, WBMX, WDAO, WWWS, WKWM, WLOU, WENN, WHRK, WDAS, WXYV, WKND, WILD, WWRL. Hot at KJLH.

SANDRA FEVA "Tell 'Em That I Heard It" (Venture) 34% (+2) reporting. Added at WXYV, Medium at WDAO, WKWM, WJLB, KAEZ, WBMX, WEDR, WLOU, WKXI, WAOK, WANT, KOKY, WENN, WAMO, WDAS, WILD. Hot at WJMO.

SMOKEY ROBINSON "You Are Forever" (Tamla) 30% (+10) reporting. Added at WBLX, WAIL, WPDQ, WDJM, WWIN, WWWS, WXYV, WKND, Medium at KDKO, WDAO, WTLC, KAEZ, WOIC, KOKY, WGIV.

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 30% reporting. Hot at WKWM, KAEZ, KDIA, WAMO, WBLX, WENN, WANT, WVOL, KMJQ. Medium at KXAM, WATV, WOWI, WTMP, WJMI, WJJS.

LARRY GRAHAM "Just Be My Lady" (WB) 30% reporting. Added at WILD, WWIN, WHUR, WVOL, WOIC, WEDR, WGIV, WHRK, WVEE, WAOK, WTMP, WGCI, KSOL, KLIP. Medium at WDAS.

NEW & ACTIVE

NOEL POINTER "All The Reasons Why" (Liberty) 28% (+8) reporting. Added at WJJS, Medium at WAMO, WDAS, WILD, WKXI, WDJM, WDAO, WCIN, WJMO, WBMX, KSOL, KJLH. Hot at WXYV, WJLB.

ARETHA FRANKLIN "Come To Me" (Arista) 28% (+6) reporting. Medium at WBMX, WJMO, WJLB, WDMT, WENN, WPDQ, KOKY, WTMP, WLOU, WVOL, KMJQ, WWRL, WKND. Hot at WGIV.

OHIO PLAYERS "Skinny" (Boardwalk) 28% reporting. Added at KSOL, Medium at WAMO, WKND, WWRL, WEDR, WAOK, WATV, WENN, WDAO, WTLC, WJLB, WBMX, KDKO. Hot at WJMI.

RENE & ANGELA "I Want You More" (Capitol) 28% reporting. Added at KDKO, WTLC, WKWM, WVON, WCIN, WATV, WWRL, WXYV. Medium at WJMO, KAEZ, WDJM, WILD, WHUR. Hot at KJLH.

ROBERT WINTERS & FALL "When Will My Love Be Right" (Buddah) 28% reporting. Added at WJLB, WKWM, WCIN, WGCI, WXYV, WBMX. Medium at WKND, WILD, WGIV, WDAO, KAEZ, KDIA, KSOL. Hot at WWRL.

JACKSONS "Walk Right Now" (Epic) 28% reporting. Added at KDKO, WJMO, WKXI, WBLX, WAIL, WATV, WHRK. Medium at WWRL, WWIN, WDAS, WOIC, KOKY, WAOK, WGIV.

TEENA MARIE "Square Biz" (Gordy) 26% reporting. Added at WHRK, WCIN, KDAY, KSOL, KDKO, KXAM. Medium at WHUR, WDAS, WXYV, WWIN, WAIL, WTLC. Hot at WVON.

L.V. JOHNSON "I Don't Really Care" (ICA) 26% reporting. Added at WJMO, WILD. Medium at WDAO, WGCI, WKWM, WJLB, WBMX, WVON, WKXI, WGIV, WENN, WWRL. Hot at WATV.

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 24% (+2) reporting. Medium at KSOL, WKWM, WJMO, WBLX, WAIL, WHRK, KOKY, WVEE, WOWI, WKXI, WJJS. Hot at WDJM.

SHALAMAR "This Is For The Lover In You" (Solar) 24% reporting. Added at WILD, WKWM, WJLB. Medium at WWIN, WBLX, WAIL, WHRK, WJMO, KSOL, KDKO. Hot at WVEE, KDIA.

POINTER SISTERS "Slow Hand" (Planet) 24% reporting. Added at WBMX, WCIN, WPDQ. Medium at WWRL, WHRK, KOKY, WVEE, WTMP, WVOL, WDAO, WDMT. Hot at KJLH.

HEAVEN & EARTH "I Really Love You" (WMOT) 22% reporting. Medium at WAMO, WDAS, WILD, WAOK, WDJM, WGIV, WDAO, WGCI, WTLC, WBMX, KSOL.

RANDY CRAWFORD "When I Lose My Way" (WB) 22% reporting. Medium at KDIA, KJLH, WCIN, WJLB, WJMO, WVON, WENN, WATV, WVEE, WLOU, WEDR.

JOE SIMON "Are We Breaking Up" (Posse) 22% reporting. Medium at WGCI, WBMX, WVON, WEDR, WOIC, WLOU, WKXI, WTMP, WENN. Hot at WGIV, WJLB.

Black Radio

Hottest

June 19, 1981

EAST	SOUTH	MIDWEST	WEST
Grace Jones Cameo Taana Gardner	Rick James Cameo	Rick James Stephanie Mills	Cameo Chaka Khan Rick James Maze

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WHUR Washington, DC
Oscar Fields
ADDED Eddie Kendricks, Larry Graham, Dynasty
HOTTEST Change, Chaka Khan, Grace Jones, Sadane, Taana Gardner, Stacy Lattisaw, Maze, Gino Soccio, Stargard, Tom Browne

WDAS Philadelphia, PA
Joe Tamburro
ADDED Commodores, T. Connection, Midnight Star, Gap Band "Mumpin", Karen Silver, Eddie Kendricks
HOTTEST Rick James, Stephanie Mills, Change, Grace Jones, Clarke/Duke, Maze, Taana Gardner, Debra Laws, Cameo, Chaka Khan

WKND Hartford, CT
Eddie Jordan
ADDED Atlantic Starr, Deniece Williams, Fantasy, Lina, Odyssey, Smokey Robinson "Forever", Brothers Johnson, Denroy Morgan
HOTTEST Aurre, Rick James, Gap Band, Chaka Khan, Billy Ocean, Raydio, Clarke/Duke, Debra Laws, Side Effect, Cameo

WWIN Baltimore, MD
Curtis Anderson
ADDED Commodores, Larry Graham, Eddie Kendricks, Refael Cameron, Smash, Bohannon, Brenda Russell
HOTTEST Grace Jones, Aurre, Rick James, Taana Gardner, Cameo, Unlimited Touch, Billy Ocean, Walter Jackson, Grandmaster Flash, Evelyn King

WXYV Baltimore, MD
Tim Watts
ADDED Brothers Johnson, Robert Winters & Fat, Rene & Angela, Sandra Fave, Odyssey, Smokey Robinson "Forever", Diane Ross, War, Commodores, Leon Bryant, Klymaxx
HOTTEST Taana Gardner, Stacy Lattisaw, Lee Ritanour, Michael Wycoff, Atlantic Starr, Noel Pointer, Grace Jones, Debra Laws, Cameo, Donna Washington

WILD Boston, MA
Steve Crumbley
ADDED Shalamar "Lover", Larry Graham, Dynasty, Roberta Flack, L.V. Johnson, Sun "Jam", Diane Ross
HOTTEST Grace Jones, Rick James, Debra Laws, Gino Soccio, Billy Ocean, Raydio, Aurre, Cameo, Lee Ritanour, Stephanie Mills

WAMO Pittsburgh, PA
J.C. Floyd
ADDED Billy Ocean, Quincy Jones
HOTTEST Taana Gardner, Chaka Khan, Grace Jones, Clarke/Duke, Stephanie Mills, Frankie Smith, Lee Ritanour, Bill Summers, Change, Aurre

WWRL New York, NY
Wanda Ramos
ADDED Rene & Angela, T.S. Monk "Can't", Tamiko Jones
HOTTEST Stacy Lattisaw, Evelyn King, Cheryl Lynn, Billy Ocean, Yutaka Yokokura, Whispers, Robert Winters & Fat, Unlimited Touch, Deniece Williams, Just Friends

MIDWEST

WTLC Indianapolis, IN
Jay Johnson
ADDED Commodores, Klique, Refael Cameron, Dynasty, Rene & Angela, Eddie Kendricks, HI-Gloss
HOTTEST Rose Royce, Debra Laws, Stacy Lattisaw, Unlimited Touch, Taana Gardner, Gino Soccio, Debra Laws, Klymaxx, Fantasy, Mass Production

WGCI Chicago, IL
Steve Harris
ADDED Larry Graham, Commodores, Donna Washington, Debra Laws, Gap Band "Mumpin", Atlantic Starr "Send", Isley Brothers "Once", Robert Winters & Fat "When"
HOTTEST Taana Gardner, Frankie Smith, Rick James, Grace Jones, Deniece Williams "Silly", Raydio, Billy Ocean, Frank Hooker, Shalamar "Make", Atlantic Starr "When"

WDMT Cleveland, OH
Freddie James
ADDED Quincy Jones, Cheryl Lynn, Klique, Unlimited Touch, Evelyn King
HOTTEST Rick James, Clarke/Duke, Stephanie Mills, Change, Kim Carnes, Frankie Smith, Cameo, Taana Gardner, Grace Jones, Kool & The Gang

WJLB Detroit, MI
J. Michael McKay
ADDED Rufus "Hold", Starpoint "I Want", Shalamar "Lover", Robert Winters & Fat "When", Peter Tosh, Evelyn King
HOTTEST Grace Jones, One Way, Alicia Myers, Stephanie Mills, Clarke/Duke, Joe Simon, Donna Washington, Noel Pointer, Walter Jackson

WVON Chicago, IL
Ron King
ADDED Kenny Rogers, Aurre, Odyssey, Starpoint "I Want", Rene & Angela, Evelyn King, Brothers Johnson
HOTTEST Rick James, Unlimited Touch, Quincy Jones "Dude", Taana Gardner, Rick James "Fire", Billy Ocean, Deniece Williams "Silly", Webster Lewis, Atlantic Starr "Send", Taana Marie

WJMO Cleveland, OH
Eric Stone
ADDED Commodores, Unlimited Touch, Billy Ocean, Sylvester, L.V. Johnson, Jacksons "Walk", Refael Cameron
HOTTEST Stephanie Mills, Frankie Smith, Clarke/Duke, Change, Cameo, Rick James, Sandra Fave, Kool & The Gang, Side Effect, Grace Jones

WJMI-FM Jackson, MS
Carl Haynes
ADDED Rufus, Bernard Wright, Smokey Robinson
HOTTEST Cameo, Stephanie Mills, Klique, Ohio Players, Gino Soccio, Maze, Walter Jackson, Taana Gardner, Billy Ocean, Frankie Smith

WJWXI Jackson, MS
Tommy Marshall
ADDED Jacksons, Ebonics Webb, Commodores, L.J. Reynolds
HOTTEST Taana Gardner, Chaka Khan, One Way, Sister Sledge, Rick James, Stephanie Mills, Gap Band, Mass Production, Walter Jackson, Maze

WDAO Dayton, OH
Turk Logan
ADDED None
HOTTEST Osbra Laws, Cameo, Maze, Stephanie Mills, Billy Ocean, Webster Lewis, Aurre, Klymaxx, Walter Jackson, Quincy Jones

WJMO St. Louis, MO
Steve Weed
ADDED Kenny Rogers, Aurre, Clarke/Duke, Barbara Streisand, Deniece Williams "Silly", Gap Band "Mumpin", Stars On 45
HOTTEST Raydio, A Taste Of Money, Kim Carnes, Smokey Robinson "Being", Gap Band "Yearning", Robert Winters & Fat "Magic", Grover Washington Jr. "Just", Atlantic Starr "When", Chaka Khan, Stephanie Mills

WVON Chicago, IL
Ron King
ADDED Kenny Rogers, Aurre, Odyssey, Starpoint "I Want", Rene & Angela, Evelyn King, Brothers Johnson
HOTTEST Rick James, Unlimited Touch, Quincy Jones "Dude", Taana Gardner, Rick James "Fire", Billy Ocean, Deniece Williams "Silly", Webster Lewis, Atlantic Starr "Send", Taana Marie

SOUTH

WOIC Columbia, SC
Bob Walters/Ron Folau
ADDED Brothers Johnson, Larry Graham, Refael Cameron, Count Coolout, Isley Brothers, Grover Washington Jr.
HOTTEST Taana Gardner, Rick James, Rose Royce, Strikers, Cameo, Whispers, Grace Jones, Billy Ocean, Maze, Aurre

KMJO Houston, TX
Rosa Holland
ADDED Yutaka Yokokura, Commodores
HOTTEST Rick James, Chaka Khan, Raydio, Bill Summers, A Taste Of Money, Shalamar, Grover Washington Jr., Atlantic Starr "When", Frankie Smith, Smokey Robinson "Being"

WTMP Tampa, FL
Debbie Parker
ADDED Brothers Johnson, Kurtis Blow, Reddings, Starpoint, Larry Graham, Roberta Flack, Yutaka Yokokura, Midnight Star, Sugarhill Gang, Z.Z. Hill
HOTTEST One Way, Stephanie Mills, Clarke/Duke, Mass Production, Grace Jones, Rick James, Chaka Khan, Cameo, Taana Gardner, Wheels Of Steel

WOWI Norfolk, VA
Chester Benton
ADDED Roberts Flack
HOTTEST Frankie Smith, Change, Raydio, Sister Sledge, Stephanie Mills, Clarke/Duke, Cameo, Grace Jones, Rick James, Strikers

WVAV Atlanta, GA
Carl Connors
ADDED Dionne Warwick, Fantasy, Evelyn King, Commodores, Gloria Gaynor, Champaign, Larry Graham, Isley Brothers, Refael Cameron
HOTTEST Jerry Knight, Aurre, Cameo, Grace Jones, Taana Gardner, Fatback Band, Cheryl Lynn, Billy Ocean, Stacy Lattisaw, Atlantic Starr

WVVE Atlanta, GA
Scotty Andrews
ADDED Roberta Flack, Commodores, Larry Graham, Starpoint, Hall & Oates, Gary U.S. Bonds
HOTTEST Grace Jones, Strikers, Kim Carnes, Frankie Smith, Billy Ocean, Cameo, Taana Gardner, Shalamar, Clarke/Duke, Stephanie Mills

WVWG Charlotte, NC
Jo Ann Graham
ADDED Taana Gardner, Commodores, Brothers Johnson, Larry Graham, Reddings
HOTTEST Rick James, Whispers, Aretha Franklin, Billy Ocean, Change, Cameo, Grace Jones, Joe Simon, Stacy Lattisaw, Stargard

WVWQ Jacksonville, FL
Nat Jackson
ADDED 202 Machine, Funky Babop, Sun, Smokey Robinson, Spinners, Originals, Bohannon & Carolina, Pointer Sisters, Z.Z. Hill
HOTTEST Frankie Smith, Eric Clapton, Raydio, Gap Band, Jacksons, Atlantic Starr, Kim Carnes, Robert Winters & Fat, Isley Brothers, Mass Production

WVWH Memphis, TN
Sharon Smith
ADDED Jacksons, Larry Graham, Commodores
HOTTEST Grace Jones, Change, Clarke/Duke, Fatback Band, One Way, Stephanie Mills, Cameo, Frankie Smith, Billy Ocean, Taana Gardner

WVWD Memphis, TN
Mark Christian
ADDED Commodores, Quincy Jones, Smokey Robinson
HOTTEST Frankie Smith, Rick James, Sister Sledge, Taana Gardner, Randy Brown, Stacy Lattisaw, Deniece Williams, Maze, One Way, Atlantic Starr

WVWV New Orleans, LA
Barry Richards
ADDED Commodores, Kool & the Gang, Smokey Robinson, Kraftwerk, Jacksons, Evelyn King
HOTTEST Frankie Smith, Rick James, Gap Band, Chaka Khan, Cameo, Kim Carnes, Clarke/Duke, Raydio, Maze, Gap Band "Yearning"

WVWL Nashville, TN
Fred Harvey
ADDED Sue Ann, Commodores, Larry Graham, Donna Washington, Quincy Jones
HOTTEST Frankie Smith, B.B. King, Rick James, Grace Jones, Strikers, Atlantic Starr, Shalamar, Bill Summers, Taana Gardner, Stacy Lattisaw

WVWY Louisville, KY
Neal O'Ree
ADDED Clarke/Duke, Slave, Delegation, Keni Burke, Stacy Lattisaw, L.J. Reynolds, Cheryl Lynn
HOTTEST Taana Gardner, Mass Production, Controllers, Stone City Band, T-Connection, Side Effect, T.S. Monk, Stephanie Mills, One Way, Marvin Gaye

WEST

WVWZ Birmingham, AL
Bill Glover
ADDED Dayton, Yarbrough & Peoples, Brothers Johnson, Jacksons
HOTTEST Rene & Angela, Ebonics Webb, Champaign, Z.Z. Hill

WVWA Jackson, MS
Carl Haynes
ADDED Rufus, Bernard Wright, Smokey Robinson
HOTTEST Cameo, Stephanie Mills, Klique, Ohio Players, Gino Soccio, Maze, Walter Jackson, Taana Gardner, Billy Ocean, Frankie Smith

WVWB Birmingham, AL
Gene Wise
ADDED Roberta Flack, Evelyn King
HOTTEST Rick James, Grace Jones, Gap Band, Mass Production, Walter Jackson, Maze

WVWC Cincinnati, OH
Everett Cork
ADDED Gino Soccio "Try", L.J. Reynolds, Robert Winters & Fat "When", Deniece Williams, Taana Marie, Pointer Sisters, Unlimited Touch, Rene & Angela
HOTTEST Billy Ocean, Rick James, Quincy Jones, Stephanie Mills, T.S. Monk "Can't", Clarke/Duke, Lee Ritanour, Harvey Mason, Debra Laws, Isley Brothers "Hurry"

WVWD Los Angeles, CA
Lawrence Tarter
ADDED Commodores, HI-Gloss
HOTTEST Pointer Sisters, Billy Ocean, Evelyn King, Rene & Angela, Debra Laws, Brothers Johnson, Yutaka Yokokura, Major Harris, Roberta Flack, Dynasty, Yarbrough & Peoples, Kurtis Blow, Jacksons, Teena Marie, Vin Zee, Strikers, The Grangers, Jimmy Cliff, Rufus

WVWE Los Angeles, CA
Keith Adams
ADDED Aurre, Commodores, Conroy Morgan
HOTTEST Rick James, Frankie Smith, Chaka Khan, Cameo, Raydio, Gap Band, Bill Summers, Bernard Wright "Chillin'", Maze, Shalamar "Lover"

WVWF Fresno, CA
Kevin Lynn
ADDED Carrie Lucas, Brenda Russell, Commodores, Larry Graham, Stacy Lattisaw
HOTTEST T.S. Monk "Bon", Shalamar "Make", A Taste Of Money, Kane, Chaka Khan, Raydio, Atlantic Starr "When", Yarbrough & Peoples "Don't", Grover Washington Jr. "Just", Slave "Watching"

WVWG Los Angeles, CA
J.J. Johnson
ADDED Commodores, Fatback Band, Atlantic Starr, Teena Marie
HOTTEST Billy Ocean, Grace Jones, Change, Stephanie Mills, Lee Ritanour, Sister Sledge, Walter Jackson, Strikers, Donna Washington, Maze

WVWH Los Angeles, CA
Klymaxx
ADDED T.S. Monk "Candidate", Noel Pointer, Maze, Billy Ocean, Gino Vannelli, Quincy Jones, Whispers, Marvin Gaye, Carole Bayer Sager
HOTTEST Rick James, Gap Band, Chaka Khan, Change, Stephanie Mills, Isley Brothers, Clarke/Duke, Michael Jackson, Raydio, Aurre

WVWI Los Angeles, CA
Kevin Lynn
ADDED Commodores, Fatback Band, Atlantic Starr, Teena Marie
HOTTEST Billy Ocean, Grace Jones, Change, Stephanie Mills, Lee Ritanour, Sister Sledge, Walter Jackson, Strikers, Donna Washington, Maze

WVWJ Los Angeles, CA
J.J. Johnson
ADDED Commodores, Fatback Band, Atlantic Starr, Teena Marie
HOTTEST Billy Ocean, Grace Jones, Change, Stephanie Mills, Lee Ritanour, Sister Sledge, Walter Jackson, Strikers, Donna Washington, Maze

WVWK Los Angeles, CA
Klymaxx
ADDED T.S. Monk "Candidate", Noel Pointer, Maze, Billy Ocean, Gino Vannelli, Quincy Jones, Whispers, Marvin Gaye, Carole Bayer Sager
HOTTEST Rick James, Gap Band, Chaka Khan, Change, Stephanie Mills, Isley Brothers, Clarke/Duke, Michael Jackson, Raydio, Aurre

WVWL Los Angeles, CA
Klymaxx
ADDED T.S. Monk "Candidate", Noel Pointer, Maze, Billy Ocean, Gino Vannelli, Quincy Jones, Whispers, Marvin Gaye, Carole Bayer Sager
HOTTEST Rick James, Gap Band, Chaka Khan, Change, Stephanie Mills, Isley Brothers, Clarke/Duke, Michael Jackson, Raydio, Aurre

Opportunities

Openings

EAST

Talk show hosts/possible future openings at leading stations in group. T&R: Bill Rock, VP/Programming, In-silco Broadcast Group, Box 85, New Haven, CT 06501. EOE M/F (6-19)

KIX 101 1/2/Trenton now accepting tapes for future opening on 50,000 watt FM rocker. Minimum four years experience. 218 Ewingville Road, Trenton, NJ 08638. EOE M/F (6-19)

WRTA/Altoona, PA is looking for afternoon drive personality. T&R to Greg Lance, Box 272, Altoona, PA 16803. EOE M/F (6-19)

N.E. A/C seeks morning personality with production skills. Send T&R to Daan Williams, Box 590, Haverhill, MA 01830. EOE M/F (6-19)

Versatile morning personality sought by WNAV. Experienced only. Production. Send T&R to: Steve Hopp, Box 829, Annapolis, MD 21404. EOE (6-12)

News Director to lead award-winning team. Intelligent, experienced, people-oriented manager. T&R: Gary Bruce, PD, WLAM, Box 929, Lewiston, ME 04240. EOE M/F (6-12)

WELBECO, Inc. of Maine is expanding. Key positions available. Top dollar. T&R and salary requirements to Tommy Edwards, WAYU-WCOU, Box 330, Lewiston, ME 04240. EOE M/F (6-12)

Afternoon drive personality needed. Experience and talent necessary. Great opportunity with growing company. Send T&R to WENY, Box 208, Elmira, NY 14902. EOE M/F (6-12)

Group-owned station committed to news now accepting T&R's, writing samples for future news positions. Contact Paul Ciotta, ND, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18708. EOE (6-12)

Promotion Director/on-air person needed at 50,000 watt FM station in New Hampshire. T&R: Bob Walker, WOKQ, Box 578, Dover, NH 03820. EOE M/F (6-12)

WRUN/Utica, NY has nights open immediately. If you can communicate with adults 18-49, send T&R to Fred Horton, PD, WRUN, Thomas Rd., Oriskany, NY 13424. EOE M/F (6-12)

WOAY/West Virginia accepting T&R for announcements with rock format experience. Send to Charles Jennings, Box 251, Oak Hill, WV 25901. EOE M/F (6-12)

WBNE/Providence looking for Production/Creative Services Director. Good voice, technical skill, good copywriter. Work samples: Peter Mokover, WSNE, 111 Dorrance, Providence, RI 02903. EOE M/F (6-12)

Z104/Frederick, MD has immediate opening for experienced newperson. Also possible opening for air personality. T&R: Kamosabi, 6833 Mount Phillip Road, Frederick, MD 21701. (6-12)

Openings

Top 26 AOR has opening for local sales person. Commissioned salary ... \$20,000/yr. reasonable. Send resume to Business Mgr., WBRU-FM, 88 Benevolent St., Providence, RI 02906. (6-12)

WHCN, Hartford's Leading AOR, seeks Production Director who can produce, write, and handle a weekend airshift. Tapes and resumes to **Daniel Francis Hayden, PD, WHCN, 1039 Asylum Ave., Hartford, CT 06105.** EOE.



SOUTH

KIKK/Houston has a rare opening for full-time air personality. T&R to Charlie Ochs, 6306 Gulfport Dr., Houston, TX 77081. EOE M/F (6-19)

KIKN/Corpus Christi, TX needs midday and drive time jocks. T&R to Jimmy Louis, Box 6809, Corpus Christi, TX 78411. EOE M/F (6-19)

Magic 102 FM Houston looking for Sports Director. Someone who lives and breathes sports. Immediate opening. T&R to Bill Travis, Box 22900, Houston, TX 77027. EOE (6-19)

Master Creations radio in central Florida needs Production, News, Sports and A/C Directors and conversational air talent. Box 1254, Mt. Dora, FL 32757. EOE M/F (6-19)

1260 Country looking for experienced talent for AM or PM drive. T&R to Todd Martin, WGVM, Box 1438, Greenville, MS 38701. EOE (6-19)

West Texas A/C station needs stable pro for morning drive. Possible future PD position. T&R to Chris Showalter, KBST, 608 Johnson, Big Spring, TX 79720. EOE M/F (6-19)

Want to live in Florida and make money? West Palm Sebastian AOR seeks afternoon drive jock. Hot production. Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33454. EOE (6-19)

Immediate position. Pro Country air talent. Killer production. No calls please. Send T&R to WKBC, Box 938, N. Wilkesboro, NC 28659. Attn: PD. (6-19)

Southeast medium/major market station looking for future air talent. T&R to Ed Seeger, Beasley Broadcast Group, Box 1355, Goldsboro, NC 27530. EOE M/F (6-19)

WBHP/Huntsville, AL looking for drive communicator. Excellent pay/benefits. T&R to Bill Murray, Box 547, Huntsville, AL 35804. No calls please. EOE M/F (6-19)

KINT 98 is now accepting tapes and resumes for possible future openings. No calls. Jim Zippo, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (6-19)

Openings

Full-time jock needed. BJ105-FM/Orlando. Evening shift and production. T&R to Dave Wright, Box 7475, Orlando, FL 32854. EOE (6-19)

WKQQ-FM/Lexington, 100,000 watt AOR, has opening for qualified News Director. Anchoring and special features. T&R to Gary Dickson, Box 100, Lexington, KY 40590. EOE (6-19)

WKXX 106/Birmingham has possible future openings. T&R to Smokey Rivers, Box 1090, Birmingham, AL 35202. EOE M/F (6-19)

Immediate opening for News Director for AM/FM. Female preferred. T&R to Tom Wall, KUFO, Box 6350, Odessa, TX 79762. EOE (6-19)

Southeast Georgia's fastest growing FM has immediate opening for air staff and production. T&R to WGEC, Box C, Springfield, GA 31329, Attn: Ron Scott. EOE M/F (6-19)

WQIK-FM/Jacksonville, FL needs exciting morning men for #1, 25-54 station in market. T&R: Bill Wise, WQIK-FM, IBM Bldg., #328, Jacksonville, FL 32207. EOE M/F (6-19)

WQOK/Greenville, SC, CHR accepting applications for future part-time and full-time personalities. T&R to: Dave Weichel, WQOK, Greenville, SC 29610. No calls please. EOE (6-12)

WFMI/Lexington metro CHR looking for strong personality with super pipes and production skills. T&R to Larry Timmer, 201 Patchen Drive, #39, Lexington, KY 40502. EOE M/F (6-12)

WWXL/Manchester looking for News Director. Contact Randall C. Bliss, GM, Rt. 5, Box 50, Manchester, KY 40962. No calls please. EOE M/F (6-12)

WSGA/Z102 looking for Chief Engineer. Must have at least 3 years engineering experience. Send resume to Box 8247, Savannah, GA 31412. EOE M/F (6-12)

XL103 looking for more good teen numbers. Nights. B.J. Odom, OM, Rt. 5, Box 50, Manchester, KY 40962. No calls please. EOE M/F (6-12)

WCSC/Charleston needs experienced, creative Production Director to manage AM/FM production department and 3 hour shift. T&R: Bob Casey, Box 186, Charleston, SC 29402. EOE M/F (6-12)

Rare opening at North Florida's #1 Contemporary station, Y103. T&R to Mr. Robert John, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32211. No calls please. EOE (6-12)

KFMN/Abilene, TX looking for experienced CHR jock with production talent to work nights 6-10pm. T&R: Chuck Roberts, Box 473, Abilene, TX 79604. EOE M/F (6-12)

Immediate openings for midday jocks at 5,000 watt A/C station. Send T&R to Jeff King, PD, WKGX, Box 1080, Lenoir, NC 28645. EOE (6-12)

100,000 watt Country FM needs communicator, good reader, for evenings. T&R to KKKZ, Box 430, Ruston, LA 71270. (318) 255-5000. EOE (6-12)

Immediate opening for experienced drive talent. T&R to Phil Rankin, Box 3030, Lafayette, LA 70502. EOE (6-12)

Air personality/production person 7-midnight shift for A/C. Must have 1 year experience. Call Froster Byrd, KTBB, (214) 597-7278. EOE (6-12)

AM drive/PD needed immediately for Country station. T&R to Gary Baggott, KWKC, Box 2201, Abilene, TX 79605. EOE M/F (6-12)

Male reporter/anchor needed for AM drive yesterday, to deliver news and punchlines. T&R: Verna Avery, WAOK, 401 W. Peachtree St. N.E., Atlanta, GA 30365. EOE (6-12)

KFIM looking for mature, stable air talent with great production for PM drive! T&R to Johnny Thompson, 5411 N. Mesa, Suite 31-C, El Paso, TX 79912. EOE M/F (6-12)

Beautiful Music WLPR has full-time opening for announcer to handle news/production/running automation. T&R: Alan R. Bishop, Station Manager, WLPR, Box 1944, Mobile, AL 36601. EOE (6-12)

Southeast medium-major market station looking for future air talent. T&R: Ed Seeger, Beasley Broadcasting Group, Box 1355, Goldsboro, NC 27530. EOE M/F (6-12)

100,000 watt Q101 needs Sales Manager to organize and train our sales staff. Send resume to Larry O'Neal, Box 5314, Meridian, MS 39301. EOE (6-12)

Creative morning personality needed yesterday for coastal Carolina Adult FM. Good production a must. T&R: Bob Powell, 3040 Boundary St., Beaufort, SC 29902. EOE (6-12)

Openings

95-SGF/Savannah needs afternoon drive talent with strong production for 100,000 watt FM, CHR format. T&R to: Doug Welldon, Box 876, Savannah, GA 31498. EOE M/F (6-12)

Ownership opportunity available for General Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We invite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994. EOE (6-26)

MIDWEST

Aggressive Broadcast Group

is looking for a major news talent to fill a position as News Director at its Midwest facility. Strong writing, delivery, and management ability a must. Females and minorities encouraged to apply. Tapes and resumes ASAP to Radio & Records, 1930 Century Park West, #240, Los Angeles, CA 90067. EOE

KFYR (Y-93) Radio News is now accepting applications for reporter/anchor. Previous experience necessary. Contact Mark Swartzell, ND, KFYR, Box 1738, Bismarck, ND 58502. EOE (6-19)

Immediate opening for air pro/production whiz in personality radio. T&R to Kert Radel, WFIN, 101 W. Sandusky, Findlay, OH 45840. EOE M/F (6-19)

WZUU/Milwaukee seeks creative, production-minded air talent. Females encouraged. No beginners. T&R to John Driscoll, WZUU, 520 W. Capitol Drive, Milwaukee, WI 53212. EOE M/F (6-19)

Top-rated contemporary FM station in beautiful Sunbelt city accepting T&R for evening opening. Five years experience. Phil Hall, PD FM96 (KRAV), Box 746, Tulsa, OK 74105. EOE M/F (6-19)

Proven anchor/writer needed now at growing urban contemporary leader. T&R, photo, reference and scripts to News Director, KMJM (Majic 108), Box 4888, St. Louis, MO 63108. EOE M/F (6-19)

Tulsa's all-olde AM-1050 seeking our first morning personality. Must be entertaining and informative. Five years experience. Phil Hall, PD, KRAV-AM, Box 746, Tulsa, OK 74105. EOE M/F (6-19)

Country Program Director

Established Country radio station in the Midwest. Management experience necessary. Tape and resume to Radio & Records, 1930 Century Park West, #242, Los Angeles, CA 90067.

WKQC/Saginaw. Two openings for air talent. T&R to Box 1776, Saginaw, MI 48605. EOE M/F (6-19)

NBC's Chicago A/C FM, WKQX, seeks the best afternoon talent. Salary and benefits commensurate. T&R to Bill Stedman, WKQX, Merchandise Mart, Chicago, IL 60654. EOE M/F (6-19)

Polish your act with the area's #1 FM CHR rocker. Evening opening now. Send T&R immediately! Jay Clark, KYTN-FM, Grand Forks, ND 58201, (701) 772-7197. EOE M/F (6-19)

WMKE/Milwaukee Country is looking for dedicated personalities. Country music knowledge preferred. T&R to: Tony Russell, WMKE, 5407 W. McKinley, Milwaukee, WI 53208. EOE M/F (6-12)

News Director for WKDQ/Evanville, IN. Aggressive, personable newscasts. T&R: Bobby Magic, OM, WKDQ, Box 2000, Station D, Evanville, IN 47714, (812) 422-5995. (6-12)

Growing Contemporary Cleveland FM seeks dedicated air talent. Prefer Ohio, Penna., Michigan-area applicants. T&R to: Harry O. 93FM, 1303 Prospect, Cleveland, OH 44115. EOE M/F (6-12)

Terre Haute market personality. Top 40 looking for creative jock. Send T&R to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, (812) 448-2317. EOE M/F (6-12)

Air talent/Production Director needed. Send T&R to Mark Winston, WWQM, Box 4408, Madison, WI 53711. (6-12)

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Opportunities

Openings

KSMN/Mason City, IA looking for announcer for Country format. Send tapes to Tom Huber, Box 1446, Mason City, IA 50401. (6-12)

Wanted: One-on-one communicator for contemporary news operation. Contact Mark Elliott, KEYN/KQAM, 2829 Salina, Wichita, KS 67204. (316) 838-7744. EOE M/F. (6-12)

WTIG-AM/Massillon, OH accepting tapes for possible future openings. T&R to Don Girard, Box 573, Massillon, OH 44848. EOE (6-12)

WKAU/AM-FM CHR seeks T&R's for possible future openings. Competitive Appleton/Oakshoah/Green Bay market. Ron Ross, PD, 1786 Block Rd., Kaukauna, WI 54130. EOE M/F. (6-12)

WKBN needs experienced midday "personality." Tape and resume to Pete Gabriel, 3930 Sunset, Youngstown, OH 44501. No calls. EOE M/F. (6-12)

Pollish your act. Come to KDAO/Marshaltown, IA. Professional A/C station looking for level-headed individual. T&R: Jay Douglas, Box 538, Marshaltown, IA 50158. (515) 752-4122. EOE M/F. (6-12)

Near-genius, producer-writer needed for radio works of art. Excellent salary, benefits and environment. Send T&R, writing samples to: WDIF, Box 10,000, Marion, OH 43302. EOE M/F. (6-12)

A/C FM seeks experienced morning announcer; good production skills. Burkhardt-Abrems-programmed in Chicago metro area. T&R: WXLG, 4 South Genesee, Waukegan, IL 60085. EOE M/F. (6-12)

Openings

DJ - Rocky Mountain
Major market AOR with adult appeal. Applicants must have successful track record in format. Send complete resume. Include salary requirements. Send to Radio & Records, 1930 Century Park West, #243, Los Angeles, CA 90067. EOE M/F

KZOK/Seattle has afternoon drive open. Prefer West Coast major market AOR experience. T&R ASAP: Nita Von Veh, KZOK, 1426 5th Ave., Seattle, WA 98101. (6-19)

KOPA-FM/Phoenix needs a midday jock/Production Director. Send tape resume and references to Steve Rivers, Box 1827, Scottsdale, AZ 85251. No calls. EOE M/F (6-19)

KYGO/Denver, CO has opening for weekend Country personality. T&R to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (6-19)

KLOK Research
San Francisco Bay Area
Experienced in Sales and Programming research. Send resume to Bill Weaver, KLOK Radio, P.O. Box 21248, San Jose, CA 95151. EOE

Anchor/reporter wanted by major Northwest affiliate. Must have ability to tell story with sound and creativity. Box 9494, Seattle, WA 98109. EOE (6-19)

KWJJ/Portland, OR 60kw Country. Full and part-time air talent/news. Call Mike Stone, (503) 228-4393. 10am-12noon. EOE M/F (6-19)

KRCQ/Indio-Palm Springs, needs experienced jock and MD within the next 2 weeks. T&R to Ron Young, KRCQ, 82540 Miles Ave., Indio, CA 92260. (6-19)

KTHO/South Lake Tahoe, CA accepting T&R for part-time A/C air talent and future news opening. Contact Wade Axell, Box AM, South Lake Tahoe, CA 95705. No calls. EOE (6-19)

Full-time Classical announcer needed at KCRL/Reno. 1st or 3rd phone and references required. T&R: Matt Stewart, Box 11920, Reno, NV 89510. EOE M/F (6-19)

KQDI/Great Falls is looking for a personable newswoman to do AM drive. Send T&R to Bob Lockhart, Box 6760, Great Falls, MT 59406. EOE M/F (6-19)

KAMPE/El Centro has an immediate opening for an announcer. Production a must. Send T&R to Gene Raymond, Box 1018, El Centro, CA 92244. (6-19)

News Director for number 1 station in Klamath Falls, OR. Females encouraged to apply. T&R to Box 1150, Klamath Falls, OR 97601, or call Roger (503) 882-2551. (6-19)

Fly Traffic: Affiliate station looking for experienced air-borne traffic/news reporter. Pilot license not necessary. Box 9494, Seattle, WA 98109. EOE (6-19)

Send news reporter now. Someone who can dig for local news. Send T&R to Paul Wilson, KKNW, Box C 1510, Lynnwood, WA 98038. EOE M/F (6-19)

Sales Manager opportunity in the Northwest. Resume to Robert Unrecht, KKNW, Box C 1510, Lynnwood, WA 98038. EOE M/F (6-19)

AOR Program Director
FM major Western market group. Top salary and benefits for the PD with a solid success in AOR. Send full resume, ratings and your ideas of how to be #1 in a competitive market. Send to Radio & Records, 1930 Century Park West, Box #244, Los Angeles, CA 90067. EOE M/F

KBDF/Eugene has immediate part-time and future full-time air talent openings. T&R to Charlie Van Hall, Box 70128, Eugene, OR 97401. EOE M/F. (6-12)

Experienced communicator/entertainer needed now at K960 (KARZ). T&R to Bill Dodd, 2196 E. Camelback, Phoenix, AZ 85016. EOE. (6-12)

KQDQ/Eugene, OR looking for adult MOR air talent and production. T&R to John McLeod, Box 995, San Jose, CA 95108. EOE M/F. (6-12)

Creative professional young adult morning communicator sought by A/C in CA. Rush T&R to Russ Gerber, 545 Middlefield Rd., Suite 170, Menlo Park, CA 94025. (6-12)

Pacific Northwest's great mid-valley KGAL, looking for News Director. Immediate opening. T&R to Brian Casey, Box 749, Albany, OR 97321. EOE M/F. (6-12)

Openings

KPBA/Alamogordo, NM needs announcer with creative production ability. Country format. T&R to KPSA, Box 720, Alamogordo, NM 88310. (6-12)

Chief Engineer needed. AM/FM. Must have automation experience. Send resume to Bob Ordonez, Box 10630, Reno, NV 89510. (702) 826-1355. Salary open. EOE. (6-12)

KBZY/Salem, OR needs air talent immediately. T&R to Roger McDowell, Box 14900, Salem, OR 97309. EOE M/F. (6-12)

Rare opportunity. Mornings at Denver's KIMN. Morning man leaving after 4 1/2 years. Creative, mature, articulate, stable personality sought. Involvement a must. Ability to handle phones and anchor strong news, sports and traffic personalities a must. Join one of America's legendary radio stations and most respected broadcast companies. Tapes, resumes, etc., to Steve Keeney, Managing Director, KIMN, 5350 West 20th Ave., Denver, CO 80214. Jefferson-Pilot Broadcasting Co. EOE

KXLF looking for mature DJ for 7-midnight future opening. Send T&R to Beau Stone, KXLF, Box 3500, Butte, MT 59701. EOE M/F. (6-12)

Wanted: production wiz for Northern CA fastest growing AM/FM outlet in five station market. Send T&R to Ray Oresco, Box 631, Marysville, CA 95901. EOE M/F. (6-12)

Positions Sought

Looking for air position in small-medium market. Prefer Midwest. Formerly with WXXQ/Freepport, IL and WDUZ/Green Bay. Contact: CHRIS HANSEN, (815) 235-2421. (6-19)

RICH LAWRENCE, 13Q/WKWK, WBSR. 11 years, 1st phone looking for spot as jock/engineer, jock/MD. Prefer Northeast. Consider all. Let's talk. (412) 521-2931. (6-19)

Unique voice, major market experience in many formats at WEAM, WYCB, WLPL. Top references. Call BOB MOHR, (301) 749-0528. (6-19)

Young, ambitious female with 3 years radio experience, looking for night shift at Southern AOR station. Presently employed. Went more responsibility. Cell (901) 726-6656. (6-19)

PD looking for major or medium market PD job. Can guarantee results. If you want numbers, call MERRILL CRAIG, (305) 773-7950. (6-19)

3 years experience mostly AOR. Super voice/production. Went AOR gig medium/major market or PD/MD job medium/small market. Before 11am, (315) 797-7716. (6-19)

Public Affairs Director at major station ready for a change. West Coast preferred. (209) 255-7742. (6-19)

Female DJ, first phone, 3 years major market experience. Prefer day shift/Texas. Consider upper medium market if the money is right. (209) 255-7742. (6-19)

11 years experience in Easy Listening, seeking news position. Call (216) 929-6550. (6-19)

WJIM/WIDG announcer seeks full or part-time announcing position at small/medium market station. Salary open. Willing to relocate. Contact: MICHAEL HUTCHINS, (617) 351-0187. (6-19)

Award-winning commercial announcer seeks a primarily production job in the Chicago area. 11 years experience. Call TONY at (312) 863-5560. (6-19)

Rock jock. Specialty: olden goldens. Actually, any format will do for starters. Call MARK, (213) 462-4919. (6-19)

SMOKIN' SAM, former PD/MD for WJTT/Chatanooga, is available. Prefer PD, MD or air talent. Call (615) 892-4960. (6-19)

LARRY MONDELLO, former Production Director of KSLQ/St. Louis, KYYX/Seattle, looking for major market situation. Prefer West Coast. Call (206) 542-4807. (6-19)

This young man is ready to make some tracks. Black DJ now working in New York City, looking for major market. Call JHERI YOUNG, (212) 279-9321. (6-19)

Experienced female Public Services Director/news caster/cell-in talk show host. Seeking position in medium-large market station. T&R upon request. Will relocate. VALERIE, (213) 821-2142. (6-19)

TOM MURPHY, formerly of WAPE/Jacksonville, WVBF and WRKO/Boston, looking for announcer/PD position in New England. Call (617) 762-0173. (6-19)

Looking for an airshift at a FM AOR or a classic rocker. I'm willing to relocate and every offer will be considered. Call CHRIS, (219) 663-7205. (6-19)

10 year Los Angeles County broadcaster seeks on-air/production, news/reporting. (805) 654-8988. (213) 622-3444. Mr. Walker's office (service). Mornings are best. BILL HARGREAVES. (6-19)

Looking to stay. Married, 25. B.S./Broadcasting. On-air, production, promotion, and advertising experience. Desire air shift with possible programming responsibilities. Call RICK, (501) 225-1699. (6-19)

Positions Sought

Recent college graduate looking for announcer position/AOR market. Major and regional market experience. Will travel T&R upon request. Call KEVIN DIXON, (215) 843-7468. (6-19)

Morning show. Two-man team with voices, characters, comedy and most important, communication. (415) 856-6650. In East call (616) 454-5960. (6-19)

Big Bend show communicator, A/C MD and sales. Excellent money maker. Age 43. RON ROBIE, (307) 674-7966 or (307) 872-8892. Box 454, Shelden, WY 82801. (6-19)

I like fun. Up tempo morning man, currently doing A/C, seeks CHR/A/C in New England or FL. 3 years in business. Good production. Call JOE, (516) 791-2575. (6-19)

I've worked San Francisco (5 years) and Los Angeles (5 years). May I do the same for you? For T&R call (collect) (305) 486-4140. All offers considered. (6-19)

I can attract and hold your CHR listeners. 8 years experience. Willing to relocate. Call DOC ELLIOT, (312) 251-4381. (6-19)

DWAYNE BONDS - Q105, WAPE, WCIR, WKWK, etc. Looking for programming position or air shift opportunity in large market. Phone (813) 971-4270 or (813) 977-4571. (6-19)

Opinionated and informed Talk Show host. Good interviewer. Prefer medium or large market in Western states. Call RON, (805) 481-2354. (6-19)

A/C, MOR, AOR 6 years experience. Former PD currently A/C announcer, heavily involved with community, good production, some voices. (814) 336-5545. (6-12)

Is your radio station looking for the most unique voice in radio today? Well you've found it. DAVE STERLING, (312) 272-2512. (6-12)

Exceptional jockette. Seattle, indy looking for large or major market. Prefer West. (317) 824-5469. (6-12)

Formerly KCKC/San Bernardino, KHOT/Fresno and others. MD. Background in Country, AOR and Contemporary. Seeking quality position. Phone KEN MCKAY, (714) 588-0342. (6-12)

7 year pro wants to advance to Program or Production Director. Will do airshift. Prefer A/C or MOR. (614) 383-5375. (6-12)

B.J. ODOM is moving to Ft. Myers, FL. Looking for full- or part-time work. (219) 866-3480. Leave message. (6-12)

Air personality wants to move to the West or the Pacific Northwest and find a home at CHR or A/C station. Call LES, (915) 949-1103. (6-12)

Experienced radio reporter seeks medium or major market job. Top 50 markets. Cell (914) 297-7281. (6-12)

CRAIG McILVEEN, KNAC intern, looking for small market. Will relocate. Prefer AOR. Cell for T&R, (714) 521-3831. (6-12)

Dial-a-rock-jock. Friendly broadcaster with good production values. Call me. Hear my tape. No mail delay. JOEL MICHEL, (212) 877-3722, evenings. (6-12)

Country music PD/MD. Politics was the name. PD at KIKX/Tucson. 3 1/2 years at same. Formerly KCUB, KJJJ. Prefer Southwest. BOB JONES, (602) 889-6298. (6-12)

Looking for a challenge. 3 years experience. Looking for AOR, CHR or A/C. Will relocate. Call RICK, (302) 629-7226. (6-12)

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One of America's Foremost Groups Looking

for major programming talent to become Program Director at one of its Midwest stations. Candidate must possess superior programming ability in Contemporary and Adult/Contemporary radio and advanced management skills. You must already be one of the best, or prove that you can become one of the best to earn this position. Females and minorities encouraged to apply. Presentation packages ASAP to Radio & Records, 1930 Century Park West #241, Los Angeles, CA 90067. EOE

WEST

Creative writer weekly Top 30. Minimum 2 years radio station experience. Call Bobby Rich, Drake/Chenault, (213) 883-7400. (6-19)

KWAV-FM/Monterey has immediate news opening for hard-working person. Contact Lan Cohen, Box 1391, Monterey, CA 93940, or call (408) 649-0969. EOE M/F (6-19)

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ADDRESS _____

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Opportunities

Positions Sought

Positions Sought

Positions Sought

Changes

Talented PD with 6 years in majors looking for drive shift in medium or large market. Call (203) 455-9228. (6-12)

A good current on-air MD looking. Call MARK, (702) 731-3253. (6-12)

MIKE LEWIS currently KYSN/Colorado Springs, formerly KIQ, WPFM. Looking for airshift in medium market. 3 1/2 years experience. Call anytime, (303) 574-3848. (6-12)

Great copy sells. Experienced writer looking for mid-size PA, VA or NY station. Organized, creative, eager. SANDY, (814) 696-1263. (6-12)

Chicago news experience will put it to work for you. 7 years in radio, looking for a lot more. (219) 789-7041. (6-12)

Kid from Brooklyn, currently KIKX/Tucson can grow with you. Energetic, versatile, Rock and Country. Full-time anywhere. STEVEN ELBERG, (602) 885-8381, afternoons. (6-12)

Creative, aggressive and good pipes. A/C preferred. Call for T&R. MARK, (219) 844-3431 or (219) 844-2849. (6-12)

Looking for experienced copywriter with that blend of creativity and enthusiasm? That's me! Call for resume and sample copy. JIMMY, (215) 843-1427. (6-12)

Hard-working 7 year pro, seeks solid sports P-B-P. Major college network experience. Employed. Medium/major markets or college town. GARY HAHN, (502) 561-4190. (6-12)

Ouch! My foot's caught. Help me get it in the door. Recent college grad seeking. Write RICH HANSON, Apt. D6, 221 Stowe Ave., Troy, NY 12180. (6-12)

I'm no virgin at 22, worked three stations; programming, sales. Currently GM. Seeking quality rocker in Oregon, Northern CA. STEVE PAOLI, (217) 782-7040. (6-12)

Radio sportscaster. 11 years experience covering high school, Jr. and major college programs. Exciting style. ROB WILLIAMS, (515) 233-3117. (6-12)

Good midday jock available for immediate or future opening. Previously worked in Cleveland, Phoenix and Seattle. No programming and production. KIRK, (208) 858-7746. (6-12)

10 year radio vet now MD at WXKE/Ft. Wayne. Ready for the majors. JIM CASTLE, (219) 432-2324 or (219) 484-0680. (6-12)

Experienced MN sportscaster seeks college or minor league hockey P-B-P position. Will go anywhere. Call MARC, afternoons at (218) 749-4983. (6-12)

Minority air talent looking for opening at Contemporary station. 3 years experience, first class license. DAVE ROBLE, (209) 952-3047. (6-12)

TOM MURPHY, formerly of F-105, WRKO and WAPE is available immediately for airshift in New England area. (817) 782-0173. (6-12)

MD/DJ with medium/major market experience desires MD/PD position, in N.E. Will do airshift. Ready to work now. STANLEY BOMES, (617) 252-4715. (6-12)

CHARLIE PHILLIPS, formerly of KZZX/AI-buquerque now available to work for you. Prefer CHR or A/C, but will consider all offers. (505) 268-9123. Call me! (6-12)

Sports Director currently employed in Houston, seeks responsible position with a good sports station in a major league city. Call TOM, (713) 481-5800. (6-12)

4 years experience CHR, A/C, and ADR. Good production. One-to-one communicator. BRIAN, (417) 781-1654. (6-12)

Seasoned pro. Top rating record. WABC, WCBS-FM, WAKR, A/C, CHR and Oldies. Will relocate. CHARLIE GREER, (216) 688-4188. (6-12)

Need a morning personality who uses voices, comedy, news, skits and more? 5 years experience seeks medium-major West Coast market. Call STEVE, (213) 477-6394. (6-12)

Experienced announcer/MD with 1st class phone seeks a spot in the mid-Atlantic or Northeast area. B.A. in Mass Communications. Prefer Country. RANDI, (703) 869-2694. (6-12)

Radio management consultant, programming/public relations, announcer/production. Associate Arts degree in broadcasting. References upon request. SHARLENE WOODS, (213) 935-7419. (6-5)

Changes

RADIO

Rick Martin leaves WWUS-1/Big Pine Key, FL, to do 7-midnight at WHUZ-103FM/Huntington-Fort Wayne, FL.

Kris Winston (Kris Kelly) formerly with KSET/EI Paso, TX joins G-107/Charleston, SC as morning man.

Crazy Rob Lee joins WVOT/Wilson, NC as morning drive.

Harry Gregor (The Hurricane) has been promoted to Station Manager, from Operations Director at KSNM/Santa Fe, NM.

Barbara McCall named Account Executive at WPNT/Pittsburgh, PA.

Warren Stessel joins the retail sales staff at WROR-FM/Boston, MA.

Key McConathy has joined KGO/San Francisco, CA as an Account Executive.

Tari Winking appointed Account Executive for WBBM/Chicago, IL.

RECORDS

Ronald C. Wilcox appointed Attorney, Records Section, Law Department, CBS Records.

INDUSTRY

Jim Merrill has been named Publicity Manager for Playboy Productions.

Sarah McMullen has joined the staff of Rogers & Cowan Public Relations as an Account Executive.

Miscellaneous

WWBA/Sevannah, GA needs A/C record service from all labels. Send to Dave Miller, Box 1247, Sevannah, GA 31402. (6-19)

KERN/Bakersfield, CA is looking for former employees for our giant 50 year anniversary. Call collect to Steven Kaye, (805) 832-1410. (6-19)

New FM seeks record service from all labels for varied format. We'll spin uncharted records. Peter Hunn, WHRC, Box 92, Port Henry, NY 12974. (6-19)

CHR air personalities needed to appear on nationally distributed aircheck album. Best aircheck and resume to Talent Bank, LP Dept., Box 19283, Baltimore, MD 21213. (6-12)

Marketplace

FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.

ALL AIRSHIFT READY! Sample: Galaxy
Box 20093R, Long Beach, CA 90801 (213) 595-9588

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Telephone 212-691-0001

GREAT JINGLES STATION ID'S

Call or write for a free demo

CONTINENTAL RECORDINGS
210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!

GUARANTEED FUNNIER! FREE SAMPLES!

CONTEMPORARY COMEDY
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ELECTRIC WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC. "I depend on it more than any other." Gary Owens, KMPC.
"Aids the creative, helps the beginner."
FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

Introducing a Totally Unique Beautiful Music Campaign from TM Productions.

Call (214) 634-8511 collect for details.

"My Soft Spot" SM

RADIO JOB OPENINGS

From Vegas comes the American network to the openings. Over 3,000 nationwide job openings did not appear in the trade papers last year. 100 to 200 national openings weekly. Receive this computer list \$6.00 for one week or special receive four consecutive weeks for \$12.00, you save 12 dollars!!

American Radio Job Market
6215 Don Gaspar, Las Vegas, Nevada 89103

"Phantastic Phunnies"

Highly Respected! Hilarious! Original!

Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

TRICOM INDUSTRIES, INC.

BROADCASTERS; yet another step forward in communications for the 1980's. The introduction of the TRICOM SATELLITE NETWORKS (T.C.S.N.) is coming soon!

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

CHUCK BUELL'S SUPER GOLD

A weekly three-hour program of America's favorite past hits "SUPER GOLD" has proven its success with us in programming and especially with sponsors.

- Cary Pahlgian, WGAN/Portland, ME For rate and availability in your market call (303) 756-9091.

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Box 9541 So. Station, Denver, CO 80209

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: **O'Liners**
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

The most talked about **Comedy Service** in the industry.

Complimentary snack: **"LOLA'S LUNCH"**

Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads. Just call **PAM** at (213) 553-4330 for more information.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS

Elvira (MCA)

59% of our reporters on it. Moves: Up 71, Debuts 13, Same 29, Down 5, Adds 13, WKBW, PRO-FM, KS95-FM, WKBO, KELP, WJDJ, WHBQ, WNAP, WGBF, FM102, KENO, KFXD. See Parallels, charts at number 26.

REO SPEEDWAGON

Don't Let Him Go (Epic)

58% of our reporters on it. Moves: Up 44, Debuts 30, Same 30, Down 0, Adds 24 including WKBW, WCKX, KHS-FM, KJR, Q106, KHFI, B97, CK101, WZOK, WMEE, KGGI, KZZP, WJBO, KILE, WRKR. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same (on to on, add to on, 31-31), moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. □ Indicates one of this week's "most added" new songs.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 110/9. Moves: Up 53, Debuts 11, Same 37, Down 0, Adds 9, KS95-FM, WZUU, KSTT, KIOA, KOFM, WLAM, WCGQ, WXLK, KELO, WBN-FM 13-11, 94Q 22-19, WKRZ-FM 21-19, KINT 29-25, KIOY 23-20, WFLB 15-11.

PHIL COLLINS "In The Air Tonight" (Atlantic) 101/22. Moves: Up 28, Debuts 25, Same 26, Down 0, Adds 22 including WIFI, WPGC, 94Q, WTRY, G100, CK101, WQRK, WVIC, U93, KYSN, KRQ, 13FEA, KSEL, WEAQ, KYA.

ROSANNE CASH "Seven Year Ache" (Columbia) 98/7. Moves: Up 54, Debuts 6, Same 18, Down 13, Adds 7, WOLF, KTSA, KELP, WAXY, WAKY, KGGI, KIQQ 11-10, KPLZ 8-5, WHFM 33-29, WHYN 11-8, KSTAR 4-3, WAAY 10-6, KRAV 19-12.

□ **CARPENTERS** "Touch Me While We're Dancing" (A&M) 90/58. Moves: Up 4, Debuts 13, Same 15, Down 0, Adds 58 including WKBW, WFIL, WIFI, WCAO, 94Q, WDRQ, WHB, KEARTH, KIQQ, KYYX, KIMN, WAXY, KJRB, 14WK, KQDI.

JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 90/14. Moves: 34, Debuts 10, Same 32, Down 0, Adds 14, Q107, WLS, WLS-FM, KXX106, KSTT, WDJX, KMJK, KRQ, WIGY, WCGQ, WXLK, KQIZ-FM, KPUR, KSly.

BILLY SQUIER "The Stroke" (Capitol) 86/11. Moves: Up 45, Debuts 9, Same 20, Down 1, Adds 11, Z93, Q105, KYYX, Q106, WSKZ, KZ93, WMEE, KNBQ, WANS-FM, WSPT, KDvV, WXKS-FM 10-9, WLS-FM 18-11, KINT 14-8, KXX106 16-12.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 86/10. Moves: Up 43, Debuts 6, Same 27, Down 0, Adds 10, WFIL, WGL, KPLZ, WBLI, 14Q, KLAZ, KENO, WGUY, WLAM, KENI, WXKS-FM 9-7, JB105 25-17, KIIS-FM 23-19, WBBQ 12-10.

GREG KINN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 81/19. Moves: Up 31, Debuts 11, Same 20, Down 0, Adds 19 including JB105, KFI, WOLF, WBBQ, WRJZ, KZ93, KERN, WCIR, WFOV, WANS-FM, FM99, KXXL, KRLC.

.38 SPECIAL "Fantasy Girl" (A&M) 74/7. Moves: Up 17, Debuts 14, Same 36, Down 0, Adds 7, WBN-FM, Q106, WNAP, KXX, KYSN, 95XIL, KENI, JB105 32-28, KRBE d-29, WRVQ 20-15, KJ100 15-10, KWEN 19-13, FM103 26-20, WSPT 27-19, KDvV d-15.

□ **COMMODORES** "Lady (You Bring Me Up)" (Motown) 70/54. Moves: Up 3, Debuts 4, Same 9, Adds 54 including F105, JB105, Z93, CKLW, KYYX, KPLZ, KOPA, Q106, KBFM, WVLK, WMEE, KHYT, WFBG, WHHY, KOOK.

□ **RONNIE MILSAP** "(There's) No Gettin' Over Me" (RCA) 69/62. Moves: Up 0, Debuts 3, Same 4, Down 0, Adds 62 including WFIL, WFI, WCAO, WROR, JB105, Z93, KEARTH, KIQQ, KRJ, KYYX, KIMN, KOPA, WOLF, WNAM, KFYR.

SPIDER "It Didn't Take Long" (Dreamland) 58/11. Moves: Up 7, Debuts 6, Same 32, Down 0, Adds 11, WGL, WOLF, WKRZ-FM, WAQY, WAXY, CK101, KJ100, KTAC, 13FEA, WCIR, KQIZ-FM, KRBE 29-24, 94Q on, WPST 33-29, KENI 26-19.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 50/12. Moves: Up 11, Debuts 11, Same 16, Down 0, Adds 12, Q105, WZUU, WAQY, KFMK, WRJZ, WNOX, KSTT, FM102, 14WK, WROV, KILE, KENI, WFI 27-24, KINT 34-29, KYYZ 29-20.

APRIL WINE "Sign Of The Gypsy Queen" (Capitol) 50/2. Moves: Up 20, Debuts 5, Same 23, Down 0, Adds 2, CK101, WAKX, 96KX 24-22, JB105 17-12, Q107 on, KRBE d-28, KBEQ 2-2, WAQY 25-21, G100 31-29, WBCY 29-26, KJ100 25-19, WGRD 13-4, WJBO 31-27, KYA 13-4, KOOK 21-17.

Radio & Records

NATIONAL AIRPLAY/30

June 19, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
7	2	2	①	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
1	1	1	2	KIM CARNES/Bette Davis Eyes (EMI America)
13	6	3	③	AIR SUPPLY/The One That You Love (Arista)
16	11	6	④	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
4	3	4	5	STARS ON 45/Medley (Radio/Atlantic)
9	5	5	6	NEIL DIAMOND/America (Capitol)
10	10	7	⑦	GARY U.S. BONDS/This Little Girl (EMI America)
18	13	11	⑧	RICK SPRINGFIELD/Jessie's Girl (RCA)
-	26	18	⑨	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
30	23	17	⑩	MARTY BALIN/Hearts (EMI America)
22	19	12	⑪	LEE RITENOUR/Is It You (Elektra)
21	18	15	⑫	SANTANA/Winning (Columbia)
-	29	25	⑬	KENNY ROGERS/I Don't Need You (Liberty)
19	15	14	⑭	TOM PETTY &.../The Waiting (Backstreet/MCA)
5	7	9	⑮	RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
2	4	8	⑯	GINO VANNELLI/Living Inside Myself (Arista)
-	24	21	⑰	SHEENA EASTON/Modern Girl (EMI America)
-	28	26	⑱	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
27	20	19	⑲	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PG)
25	21	20	⑳	ELTON JOHN/Nobody Wins (Geffen)
-	25	23	㉑	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
-	27	24	㉒	ALAN PARSONS PROJECT/Time (Arista)
-	-	29	㉓	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
8	8	10	㉔	TASTE OF HONEY/Sukiyaki (Capitol)
-	-	28	㉕	POINTER SISTERS/Slow Hand (Planet)
-	-	→	㉖	OAK RIDGE BOYS/Elvira (MCA)
-	30	27	㉗	JIM PHOTOGLO/Fool In Love With You (20th)
-	-	30	㉘	JUICE NEWTON/Queen Of Hearts (Capitol)
-	-	→	㉙	JOE WALSH/A Life Of Illusion (Asylum)
-	-	→	㉚	REO SPEEDWAGON/Don't Let Him Go (Epic)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

- RONNIE MILSAP "(There's) No Gettin'..." (RCA)
- CARPENTERS "Touch Me While We're..." (A&M)
- COMMODORES "Lady (You Bring...)" (Motown)
- POINTER SISTERS "Slow Hand" (Planet)
- TUBES "Don't Want To Wait Anymore" (Capitol)

Complete Regionalized Listings on Page 28 and 29

HOTTEST

- GEORGE HARRISON "All Those..." (D. Horse/WB)
- AIR SUPPLY "The One That You Love" (Arista)
- HALL & OATES "You Make My Dreams" (RCA)
- KIM CARNES "Bette Davis Eyes" (EMI America)
- JOEY SCARBURY "Greatest American..." (Elektra)

Parallel Listings Begin on Page 30

Others Getting Significant Action

- TUBES** "Don't Want To Wait Anymore" (Capitol) 49/31. Moves: Up 0, Debuts 7, Same 11, Down 0, Adds 31 including WBN-FM, WFI, WCAO, WXKS-FM, KBEQ, WHB, KHFI, KEEL, 92Q, KJ100, KNBQ, KTKT, WGUY, WHHY, KENI.
- RUSH** "Tom Sawyer" (Mercury/PolyGram) 41/9. Moves: Up 16, Debuts 6, Same 10, Down 0, Adds 9, JB105, WGCL, KBFM, KERN, KJRB, KNBQ, KLUC, WIGY, 95XIL, Q107 d-19, KRBE 20-17, WLS-FM 9-5, KBEQ 14-10, B104 7-5, KDvV 5-2.
- LOVERBOY** "The Kid Is Hot Tonight" (Columbia) 41/8. Moves: Up 16, Debuts 5, Same 12, Down 0, Adds 8, KSF, WOLF, WHFM, KBFM, BJ105, KERN, KATI, KRBE 17-14, KBEQ 24-21, KEGL 22-17, WAKX 16-12, 95XIL 9-8, KQDI 11-7, KRCL 11-8.
- ALABAMA** "Feels So Right" (RCA) 40/11. Moves: Up 7, Debuts 8, Same 14, Down 0, Adds 11, KPLZ, KINT, WTIX, WSGN, 92Q, WGH, KJ100, WVLK, KRAV, WCIR, KBOZ, KVIL on, WAYS 30-24, KCPX 35-30, WFLB 28-25, KATI 35-31.
- BLACKFOOT** "Fly Away" (Atco) 39/19. Moves: Up 0, Debuts 5, Same 15, Down 0, Adds 19 including WBN-FM, Z93, WKRZ-FM, KXX106, WAAY, WSKZ, WVLK, WVIC, WAKX, KWEN, WDJX, FM103, WACZ, WSPT.
- RANDY VANWARMER** "Suzi" (Bearsville/WB) 39/15. Moves: Up 7, Debuts 4, Same 13, Down 0, Adds 15, WPST, K104, WAQY, WJDJ, G100, WRVQ, KERN, WFBG, 95XIL, WFLB, KILE, KQIZ-FM, KSly, KCBN, KOOK.
- FRANKIE SMITH** "Double Dutch Bus" (WMOT) 35/2. Moves: Up 13, Debuts 6, Same 10, Down 4, Adds 2, WPGC, 13K, WXKS-FM d-16, Z93 d-28, WCKX 21-19, KFRC 7-4, KSET 21-12, KBFM 23-7, KEEL 19-11, KYNO-FM 14-8, KIDD 15-10, FM102 18-11, KGGI 5-4, WXLK 1-1.
- BARBRA STREISAND** "Promises" (Columbia) 33/3. Moves: Up 16, Debuts 3, Same 9, Down 2, Adds 3, WXKS-FM, WHB, WTIX, WFIL on, WROR 17-9, WDRQ 22-20, KSLQ 21-19, WOKY 20-17, KFMK 20-18, BJ105 25-22, WOHO 19-16, WTSN 16-12, WHEB d-27, KILE 30-27.
- STACY LATTISAW** "Love On A Two-Way Street" (Cotillion) 31/9. Moves: Up 9, Debuts 3, Same 10, Down 0, Adds 9, WCAO, WKRZ-FM, KX104, WQRK, WAKX, KYNO-FM, WFLB, WRKR, KENI, Q105 26-24, KYYX on, CK101 34-29, KGGI 26-22, FM99 34-30.
- SMOKEY ROBINSON** "You Are Forever" (Tamla) 30/7. Moves: Up 5, Debuts 5, Same 13, Down 0, Adds 7, KRly, KIQQ, WHYN, WDJX, KERN, WIGY, KENI, WFI on, 96KX on, WGL on, K104 36-31, KINT 33-28, WVLK on, KCPX 36-32, WFLB 22-18.
- ERIC CLAPTON** "Another Ticket" (RSO) 28/3. Moves: Up 3, Debuts 3, Same 19, Down 0, Adds 3, WAQY, KEGL, KIOA, KRBE on, KIQQ on, WHFM on, KNUS d-38, KBFM on, WJDJ on, CK101 25-20, KWEN d-30, KCPX 38-34, WFBG on, WFLB 35-32.
- CHAKA KHAN** "What Cha' Gonna Do For Me" (WB) 26/0. Moves: Up 16, Debuts 3, Same 5, Down 2, Adds 0, KRly 6-5, Q105 20-18, WCKX 28-23, KEARTH 14-10, KFI 24-21, KIIS-FM 9-9, KIQQ 9-6, 13K 22-15, KSET-FM 10-7, WTIX 36-31, 92Q 20-18, KYNO-FM 25-12, FM102 10-8, KHYT 14-10.
- PRODUCERS** "What She Does To Me" (Portrait) 25/9. Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 9, KRBE, WOKI, WBCY, WAKX, KLUC, WGUY, Z102, WANS-FM, WKXY, Z93 14-11, 94Q 4-3, KXX106 28-24, KJ100 d-29, KERN on, KRCL on.

Continued on Page 32