ISSUE NUMBER 392

THE INDUSTRY'S NEWSPAPER

JULY 24, 1981

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managers and artists plan major concerts to benefit the fight

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FCC WARNING TO BROADCASTERS?

KRMQ Fined \$20,000

In a warning to the radio industry not to abuse its new deregulation freedoms, the FCC last week levied a maximum \$20,000 fine against KRMQ/Provo, UT for building its antenna 70 feet higher than authorized in its construction permit (CP). In addition, KRMQ owner Equivox Inc. was cited for constructing its transmitter nearly 100 feet from its approved location.

Equivox officials claimed ignorance of the FCC's rules and noted the changes were made at the request of the state of Utah, which asked that KRMQ's mountaintop facility include room for other stations.

KRMQ went on the air in December under a new rule allow-

ing a station to begin operating before applying for a license covering its CP. Previously, stations first had to apply for a license and have the FCC determine that they had built in accordance with their CP, prior to turning on the power.

The industry-wide notice was confirmed by Gordon Malick of the FCC Broadcast Bureau and by KRMQ attorney Marvin Rosen-berg of Washington law firm Fletcher, Heald & Hildreth. However. Rosenberg professed "surprise" about the large fine handed his client. Malick told R&R the maximum fine was used because KRMQ's actions raised the possibility of serious AM interference

KRMQ/See Page 21

RKO To Debut All-Night Talk Show Program

The RKO Radio Networks will offer a national all-night inter-"America Overnight." beginning September 1. "America Overnight" is the second all-night program offered by RKO; "Night Time America," the young adult-

EXITS SOUTHWESTERN

Bullet Establishes AOR Consultancy



Jesse Bullet

Jesse Bullet has resigned his position as National PD for Southwestern Broadcasting Inc. (SBI) to form an AOR consultancy called Jesse Bullet Inc. He told R&R the new firm will offer fullservice consultation with direct computer tie-ins for detailed research on programming and music.

Bullet commented, "I've always felt I could do this if I had the capital. I'm very excited about it. I'll really miss the day-to-day operations at a radio station, but this is the next logical evolutionary step for me. There will be an interlocking financial relationship between Southwestern and my new company. They're great

BULLET/See Page 21

targeted music and feature program, premiered January 1. RKO will now broadcast both programs simultaneously on the programs satellite.

Tom Burchill, President of the RKO Radio Networks, stated, "Because we have two space segments on Westar III, RKO can offer an overnight stereo music program to young adult stations and a stereo talk show for stations who are more adult-oriented."

The six-hour program (12midnight-6am EDT) will originate from Dallas and Los Angeles, with Ed Busch, formerly WFAA/Dallas-Ft. Worth, hosting the first three hours from Texas and Eric Tracy, formerly of KSFO/San Francisco, handling RKO/See Page 21

M105 & WBBG Sold

Embrescia Communications has reached an agreement to sell WBBG & WWWM(M105)/Cleveland to Robinson Communications for an undisclosed price, subject to FCC approval. Purchaser Larry Robinson told R&R that the current station management will stay on, and that the ownership transfer was not anticipated before the end of the year. He added, "I believe in Cleveland and the industry." Robinson will continue as Chairman of J.B. Robinson Jewelers, in which capacity he has voiced the company's radio spots for over 10 years.

Embrescia President Tom Embrescia told R&R, "We've owned the stations for three years, and we'll continue to run his operations. It's a significant purchase M105/See Page 21

JACKSON, GRANT GO NATIONWIDE

ABC Launches Live Satellite Talk Network



ABC'S SATELLITE LIVE - Pictured at the Los Angeles announcement of ABC's new live satellite talk network are (I-r) ABC Radio Networks President Ed McLaughlin, ABC Radio President Ben Hoberman, air personalities Michael Jackson and Dr. Toni Grant, KABC VP/GM George Green, and ABC Radio Enterprises VP Michael Hauptman.

The ABC Radio Networks and ABC Radio Enterprises announced the formation of a new national talk network program service to debut in early 1982, originating from ABC Talk flagship KABC/ Los Angeles. KABC personalities Michael Jackson and Dr. Toni Grant are the first to be offered, with further programming to be announced: up to 18 hours daily will be provided live via Westar III satellite, Transponder 4 facilities. Hours set are 10am-4pm and midnight-6am, with additional hours optionally available. Local stations may insert up to 14 commercial minutes in addition to four minutes of national ad time. ABC Radio VP/Programming Rick Sklar will oversee the talk service's operations, while KABC PD Wally Sherwin will be ex-

Garcia Exits WDRQ For **WOMC PD Post**

ecutive producer for the Jackson

and Grant shows.



Bill Garcia

Bill Garcia resigned as Program Director of WDRQ/Detroit Monday (7-20) and accepted the program directorship of Metromedia's WOMC in the same city. Elaine Baker, General Manager of WOMC, told R&R, "Bill will be joining our staff as the new Program Director effective Monday (7-27). I'm very pleased to have Bill coming over to join us. He'll be a fine addition to the team

GARCIA/See Page 21

New ARC Era

ABC Radio Enterprises VP Michael Hauptman and ABC Radio Networks President Ed McLaughlin jointly commented, "This new network service answers the growing need for quality talk programming. Unlike other national talk programs, it will be customized for each local station." ABC Radio President Ben Hoberman added, "This joint venture marks the beginning of a

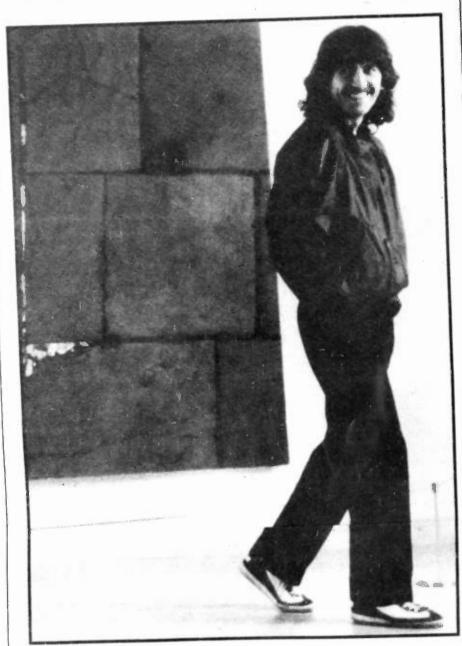
At a Los Angeles press conference announcing the new project, psychologist Grant said she's planning to "give psychology away every day to the public" and that it was a "special joy" to go national with the endorsement of professional psychology organizations. Jackson said he was "very thrilled and flattered" and will "redouble his efforts to reach more people and bring them together."

KABC VP/GM George Green commented, "We're delighted that two of our 'homegrown' personalities will be able to extend the fine service they provide to a national audience ... "We are national audience ... "We are proud to be part of this historic event." PD Sherwin added, "Los Angeles is the entertainment capital of the world, and extending these programs to new audiences around the country will further cement that position."

Postal Strike: The R&R Alternative

Should a national postal strike be declared, R&R is committed to ensuring the least possible interruption of service to our readers. We've made provisions for direct shipment of the newspaper, which will be available in most key areas of the country. In the event of a strike, please call either our Los Angeles office at (213) 553-4330 or our Washington office at (202) 466-4960 for the closest location to pick up your R&R.

The Follow-up To One Of 1981's Biggest Singles Is Here.



"Teardrops"

GEORGE HARRISON

Produced by George Harrison and Ray Cooper



Manufactured and Distributed by Warner Bros. Records

A'Night' To Remember.



"Stay The Night"



Produced by Jim Messina





Art Laboe Gets Hollywood Star

Art Laboe, one of the first disc jockeys to play rock 'n' roll in Los Angeles and current KRLA Sr. VP, was honored last Friday (7-17) by the Hollywood Chamber of Commerce with his own star, placed in the sidewalk at the corner of Hollywood & Highland in the "Walk Of Fame." Laboe was honored by Mayor Tom Bradley, who declared it "Art Laboe Day." Friends and entertainment dignitaries paid him tribute following the ceremony at a luncheon. Laboe is pictured above behind his star; he joins Casey Kasem and Gary Owens as contemporary radio luminaries immortalized by a star.

McGee Becomes WCAU PD

Mike McGee has been named Program Director at WCAU/Philadelphia, coming from his previous post as Operations Manager/News Director for KCMO/Kansas City, a station he had been with for the past 11 years.

"I'm just as excited as hell," McGee told R&R.
"I got here Monday (7-20) morning and we're hard
at it. It's a wonderful opportunity and it's going to
be a challenge." When asked what his immediate
plans for the station were, McGee replied, "To work
18-hour days."

WCAU VP/GM Sherman Wildman commented upon McGee's promotion: "I couldn't be more excited about having Mike aboard. I think he's absolutely the perfect programmer at the right time. We made some of our major changes about four months ago and he's just gone through a News/Talk change at KCMO over the past year; obviously, he had just come through some of the things that we're experiencing. Mike comes to WCAU with a lot of innovative and exciting ideas about how to enhance what we're doing."

In the wake of McGee's departure, Tom Tradup has been elevated to acting Operations Manager/News Director for KCMO. Tradup most recently served as Assistant PD to McGee.

Duval Rejoins WIBC As PD

Jed Duval, PD at KIOA/Des Moines, has been named PD at WIBC/Indianapolis, returning to the Fairbanks A/C station where he once served as Assistant PD. Duval told R&R, "It feels very good to be going back. I look forward to working with (Fairbanks Exec. VP) Jim Hilliard and of course (station VP/GM) Roy Cooper and morning man Gary Todd. It's like going back home. Both my wife and I are from Indianapolis."

Duval continued, "It's an excellent station. I don't plan to make any major changes, just some fine-tuning. The station's success is built on very strong personalities who have had a long run. So the changes are going to be more in programming rather than in personnel. We're going to capitalize on the people's talents and make WIBC even more of a winner than it already is. The goal is to take WIBC back up to a 20 share.

"I have to say I have some hesitation about leaving Mid-America," Duval said, "because the people here have been extremely fair about everything, plus there are a lot of positive things happening at KIOA. It looks like it's on the road to ratings recovery. I have some regrets, but all things considered, I'm very pleased to be going to Indianapolis." Duval joins WIBC during the second week in August.

Karl Named Sr. VP At Sunbelt Broadcasting

E. Karl has been appointed Senior Vice President at Sunbelt Broadcasting. Karl, most recently

VP/GM for the Research Group, will be in charge of programming for Sunbelt's owned-stations and its Transtar satellite network, scheduled to debut this fall.

Sunbelt Broadcasting President Dwight Case commented, "E. Karl brings a wealth of programming expertise to our broadcast group. For the past 18 months he's been working with our stations



E. Karl

as well as many of the client stations of our sister company, the Research Group. Many of his programming recommendations for his clients have proven to be very successful. As we expand into the top 50 markets, his knowledge and experience will be invaluable." Prior to his joining the Research Group, Karl served as National PD/Marketing Director for Nationwide Communications and Scripps-Howard Broadcasting.

Research Group President/Sunbelt Communications Exec. VP Bill Moyes added, "E. Karl has proven himself as a winner. We are delighted that he can take advantage of this opportunity to step up in our organization. We're also very happy his services will still be made available to Research Group exclusive clients when he's needed."

Tenore Appointed VP/GM At WITS

Frank Tenore has been appointed VP/GM at Mariner's WITS/Boston. Tenore, formerly VP/GM of WIFI/Philadelphia, had accepted the GM position at WGSO/New Orleans, but decided against the move for personal reasons (R&R 7-10, 7-17). He replaces Bob Richer, who left WITS for a position at Radio Advertising Reps.

Tenore told R&R, "I'm very excited. It's a very large, complex operation. I'm very happy to be back in Boston, which is my home. It's a tremendous opportunity for me and everybody who works here." He added, "We're planning some modifications in the near future, and we've moved into brand new offices and studios at Fenway Park in Boston."

PD SHOMBY RESIGNS

KMJK Switches To A/C From CHR

KMJK/Portland, OR will convert from a CHR format to Adult/Contemporary in mid-August, debuting the Churchill Radio One A/C format. PD John Shomby has resigned his position, effective with the switchover.

Shomby commented to R&R, "They asked me to apply to run the new operation, but I don't feel I could be 100% committed to the job. I feel that for the goals of dominance in the 25-44 demos, the station is moving in the right direction. The transition is being handled in a very classy manner. None of the announcers or other personnel are being dismissed. They have all been asked to stay on."

Shomby, who put the CHR format on the air at KMJK in 1979, was PD at WKXX/Birmingham before coming to Portland.

Bonneville Forms L.A.-Based Label

The Salt Lake City-based Bonneville International Corp., under the aegis of its Bonneville Productions arm, has launched Bonneville Records, an L.A.-based label. Mike McLean will head the newlyformed operation, with Jerry Lippert serving as Director of Marketing.

Director of Marketing.

Lippert told R&R that Bonneville is currently in the process of trying to secure a distribution deal through a major label, with its first release anticipated within the next 90 days. Bonneville's focus will be on contemporary music; artists currently signed to the label are John Canaan, Judd Maher, Sonja Eddings, and the Brian Chatter Band. The latter is presently completing its debut album, produced by Shel Talmy. No tie-ins with the parent corporation's Beautiful Music division are planned at



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this week ...

7-24-81

OKLAHOMA CITY STATIONS PROTEST SUBURBAN COMPETITOR'S INVASION PLAN

Stations feel KKLR's signal extension plan sets a threatening precedent.

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ORLANDO STATION MEETS HEATED REACTION TO RELOCATION

Eatonville, FL is suspicious of WORL's motives in seeking to change its city of license.

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REACTION TO "PAPER ADDS"

R&R's statement on the paper adds trend draws concerned responses.

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SOURCES FOR EASY LISTENING AIR PERSONALITIES

Contemporary format jocks ready to make the switch may just do the trick.

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MAKING JINGLES WORK FOR YOUR STATION

WASH/Washington's Bob Hughes contends that jingles can be helpful to a good air sound, and supplies some pointers.

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RADIO PERSPECTIVES ON RECORD PROMOTION

A PD and an MD discuss the best ways to interact with the record community.

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CMA DENVER HIGHLIGHTS

Pictures and news reports from the most recent CMA board meeting.

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tion in these small suburban areas would be trying to broadcast into

downtown Los Angeles, San Fran-

Also issuing protests are Sum-

mit Communications, owner of

KOCY & KXXY, and KEBC li-

censee Electronic Broadcasting

Opponents of the Class C

Country-formatted station claim

its proposed FM translator would

improve its signal into the city,

which is already good enough to

help it earn a 2.6 share in the 1980

October/November ratings.

KKLR officials declined to com-

ment on the matter.

cisco or Chicago.

Washington Report

WILL ONE BAD AM SPOIL THE GROUP?

Misconduct Could Cost Faulkner Seven Licenses

"The guy has been slapped enough," Faulkner Radio's lawyer protested as the FCC pushed ahead last week with an inquiry into whether misconduct at WLLB/Carrollton, GA makes Faulkner unqualified to keep six other radio stations in Alabama and Georgia.

Faulkner lost the license of WLLB because its former VP/GM and part-owner improperly tried to delay an FCC grant of a new AM in Carrollton and was not candid with the Commission. The group's last hope of saving WLLB and averting a \$250,000 loss vanished recently when the Supreme Court refused to hear the case. The FCC may order the station off the air or continue letting Faulkner operate until a new license is chosen.

Attorney Marvin Rosenberg of Washington law firm Fletcher, Heald & Hildreth says the FCC

Faulkner lost the license of has never before yanked an entire group's licenses due to misconduct part-owner improperly tried duct at a single station.

"They've already paid a sufficient penalty," Rosenberg said of Faulkner's majority stockholders. "And nobody has ever shown they've engaged in any improper practices."

In a 5-0 vote last week, the FCC ordered written and oral arguments on Faulkner's qualifications to keep WAOA/Opelika, AL; WFRI/Auburn, AL; WBC & WWSM/Bay Minette, AL; WGAA/Cedartown, GA; and WBTR/Carrollton, GA.

The Week In Review

- Seven radio licenses are at stake for Faulkner Radio as the FCC prepares to decide whether misconduct at one Faulkner station should cause the loss of the others.
- Suburban station's extension attempt arouses
 Oklahoma City opposition.
- Orlando station's proposed move to Eatonville sparks town protests.
- Radio deregulation survival chances look gloomy as House and Senate thrash out budget bill.



BMI BOARD NASHVILLE MEETING — A former FCC Commissioner and a prominent ex-radio manager were among the executives taking part in BMI's recent Board of Directors meeting in Nashville. Pictured (I-r) are Board Chairman (and ex-Commissioner) Bob Wells, VP Frances Preston, President Edward Cramer, and Director/Broadcast Relations Len Hensel, until recently VP/GM of WSM/Nashville.

Trade Association News

Deregulation Committee Gears Up

With reactivation of the NAB Radio Deregulation Committee under the leadership of Stuart Enterprises Pres. Dick Chapin, look for an attack on even more of the FCC's burdensome rules, such as lengthy delays in licensing of mobile remote units. Other members are: Monty Grau, KOMO/Seattle; Wade Hargrove, North Carolina Assn. of Broadcasters; Herb Saltzman, WVNJ/Livingston, NJ; Ted Snider, KARN/Little Rock; and Joe Tabback, KAZM/Sedona, AZ.

Bocock Wins NRBA Runoff

A tie for director in NRBA's Region 7 has been broken with a runoff election, won by Jim Bocock, GM at WSIX/Nashville. He's a former owner of WARV/Warwick, RI and former GM at WRXL & WRNL/Richmond, VA.

RPC To Use "Dial-It"

NAB's Radio Programming Conference has added a new Bell System opinion polling service to give RPC attendees the chance to register their opinions on key issues affecting the radio industry. "Dial-it" has a special 900 number associated with each possible answer to a given question. The caller votes by dialing the appropriate number.

Kentucky Group Lands Fowler

FCC Chairman Mark Fowler will address a banquet at the fall convention of the Kentucky Broadcasters Association in Lexington on October 8.

Oklahoma City Stations File Protests Against Suburban Rival's Extension

Five Oklahoma City stations are up in arms about KKLR/Edmond, OK's attempt to extend its signal into the city by putting a new FM translator just outside city limits.

"This would open up a precedent in the broadcast industry that would be mind-boggling," said

Ken Gaines, Senior VP of Insilco, owner of KTOK & KJYO/Oklahoma City. "Every little radio sta-

WORL/Orlando Gets Cold Shoulder In Move Attempt

The nation's oldest black community, Eatonville, FL, is fighting to keep from becoming the principal city of license of Sudbrink Broadcasting's Black-formatted WORL/Orlando.

"WORL has no desire to become part of the community ... much less to address our unique problems," the town told the FCC last week. Town officials feel WORL is only seeking the change in order to qualify for nighttime service it could not get by staying in Orlando.

WORL GM Harvey Tate confirmed to R&R that the station would keep its studio and transmitter in Orlando, requiring a waiver of FCC main studio rules, but said at least 50% of the station's nonentertainment programming would be devoted to Eatonville.

"The entire black community of the area we serve has desperately asked WORL to be a 24-hour operation," said Tate, who added that local opposition did not develop until a new Town Council recently took office.

FCC: At A Glance

United's WBNX/New York Challenged

Renewals for United's WBNX/New York and Pillar Of Fire's WAWZ/Zarepath, NJ, which share 1380 kHz, have been thrown into question by the filing of a competing application. The challenger is Osborne Communications, which currently has interests in an Auburn,

NY cable operation. In questioning United's qualifications, Osborne cites the denials of WFAB/Miami and WOOK-AM/Washington for various irregularities. Osborne challenges Pillar of Fire's qualifications on the ground that a shared time agreement under which WAWZ would operate only one hour per week has the same effect as selling out to United.

First Phone Out August 7

August 7 has been set as the date on which a First Class license will no longer be needed to install

or repair transmitters. After that date, no new applications will be accepted for First Phones, although existing First and Seconds will be renewed until the new General Operator license comes on line in the near future.

Hubbard's KOB Fights On

Once again, KOB/Albuquerque has asked the FCC to review its refusal to reassign the clear channel protected status of WABC/New York to Albuquerque. Another loss in the Commission will likely spark more court action in the 41-year-old battle for supremacy on 770 kHz.

Washington Street Talk

Bets Off On Deregulation Law

Nobody was predicting survival for radio deregulation as a House-Senate budget conference opened Tuesday. Both sides took hard stands, no agreement was reached, and further negotiations were left to staffers. At issue are five communications bills slipped into budget by the Senate and strongly opposed by the House. Last week, Reps. Dingell and Wirth (Communications Subcommittee Chairmen) labeled the Senate tactic a "flagrant abuse of the budget process."

More than 30 unions and public interest and religious groups Monday attacked the Senate's attempted "backdoor deregulation." Meanwhile, deregulation supporters pulled back — including NAB, after warnings that its lobbying had become counterproductive.

FCC Rumor Mill

It's more than speculation that Ed Cardona will be named Special Assistant to new FCC Commissioner Henry Rivera after swearing-in ceremonies at University of New Mexico August 10. Cardona's role under the Ferris administration was as the Director of the Industry EEO & Minority Enterprise Division. Another Ferris holdover. Dan Brenner, is staying on as Legal Assistant to the Chairman.

Dawson's Tough Reputation

FCC halls have been abuzz with word that new Commissioner Mimi Dawson is a shrewd operator and "a force to be reckoned with." The verdict after her first Commission meeting last week: Dawson was mild in open session, but in closed session fully lived up to her reputation.

More Sales Research

Look for RAB Finance Committee meeting next month to consider and approve new appropriations for research. Lack of funds was brought to the committee's attention, with the result being that the RAB staff has been asked to propose amount needed and areas of study.

Low-Power Radio

Likelihood is that a recent petition from Moody Bible Institute for low-power radio stations originating from 10-watt FM translators may surface at the Commission this fall, with insiders predicting a Notice of Inquiry

SMN's Jennings Exits

Jason Jennings, former head of a San Francisco-based sales consulting firm, has left Satellite Music Network as head of affiliate recruitment. Former Jennings associate Barry Brady takes over. He had been a consultant and KSJO/San Jose Sales Manager.

BREAKTHROUGH!

"The Eighties Extension" to Callout Music Research

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Solution: Consult your MARS P.D.C Micro-Computer Printout

Problem: "How can I find out if my station's long-span listeners (who are super quarter-hour contributors) respond differently to my hottest rotation than do the short-span occasional users of my station?'
Solution: Consult your MARS PODC Micro-Computer Printout!

Problem: "How do I tell if listeners who prefer my station feel differently about certain songs on my playlist than do the listeners who prefer my competition?"

Solution: Consult your MARS P.D.C Micro-Computer Printout!

Problem: "Because the demographic composition of my 6-10 AM audience is different than our 7-midnight audience, where can

I find a way to weight each sample separately?

Solution: Consult your MARS P.D.C Micro-Computer Printout

Problem: "How can I separate Oldies, Currents, and Recurrents for filing purposes without increasing my computer costs?"

Solution: Consult your MARS P.D.C Micro-Computer Printout!

Problem: How do I isolate one target demographic or psychographic while maintaining awareness of the total audience's reaction to my playlist in each daypart?"

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- □ EXCLUSIVELY □ Two new ways to "feed" music to respondents (to avoid title-recall fatigue)
- □ EXCLUSIVELY □ Expanded demographic and psychographic readouts (up to 16 sub-cells may now be examined in each printout)
- □ EXCLUSIVELY □ A 200-page up-dated Operations Manual, spelling out step-by-step "paint by numbers" methods for complete turn-key operation.
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harmonics, up to 30 hourly events, up to 23 different format hours (with different stop-set placements, news and MORE. P2M2 prints out a 24-hour music log in under 15 minutes, with computer lengths, etc.) precision and legibility

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Note: MARS P•D•C means Mass Acceptance Response Study/Precision Dayparting Control

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Mitsubishi Offers Linear-Tracking Vertical Turntable

In keeping with the trend toward compactness. Mitsubishi has introduced a vertical turntable, the "Interplay X-10." Not only does the vertical turntable take up less space than a horizontal, but the unit's linear tracking tonearm produces purer sound because the stylus travels straight across the record rather than swinging from a pivot point as conventional tonearms do.

Although several other manufacturers are producing units featuring linear tracking and/or vertical turntables, notably the Revox "B790," the Technics "SL-10." the Yamaha "PX-2, and Mitsubishi's own "LT-5V, the Mitsubishi "X-10" incorporates an AM/FM stereo tuner and a cassette player as well.

The "X-10" radio features include preset tuning for up to six FM stations, while the cassette



unit sports the ability to skip up to nine songs on a tape, playing only the selections you wish to hear This automatic play-only-whatvou-want-to-hear function is dependent on there being a few seconds of silence between selections, however.

For further Information, contact Mitsubishi Electric Sales America Inc. at 3030 East Victoria St. Compton, CA 90221. Price: about \$850 (speakers and cabinet Included).

Concentrators Cut Leased-Line Phone Costs

Given the recent 16 percent increase in AT&T's leased phone lines costs, several large corporations have begun to look for ways to save on their phone bills. One solution has been to move to firms which specialize in reselling AT&T's phone lines. A second has been to install private branch exchange (PBX) switches that automatically route outgoing long distance calls through the least costly phone line available, be it a private line or a WATS line.

A third solution is rapidly gaining in popularity. Called a concentrator, this device squeezes additional calls onto existing phone lines by inserting a second call into the natural pauses in conversation, then unscrambling them at the other end. AT&T invented the method, dubbed Time Assigned Speech Interpolation (TASI) in 1959, and has used these concentrators to cram more calls onto overseas cables ever since

Until recently, however, it was too expensive to install this equipment on the shorter, domestic land lines. But with escalating rates and modern microelectronics, TASI can now be used for lines as short as 300 miles, making the distance at which TASI equipment saves firms money even

Big Growth Foreseen

A number of firms (the Electronics Corp. of Israel, the Storage Technology Corp., and Northern Telecom Inc.) are currently manufacturing the concentrators, and are expecting business to boom this year. The Electronics Corp. of Israel estimates sales will top \$5 million in 1981, compared to \$1.8 million last year, while Storage Technology anticipates \$25 million in 1981 sales, up from \$9 million in 1980.

Concentrator prices range from \$49,000 for a model that transmits six conversations over four lines, to \$138,000 for a unit that squeezes 48 calls onto 24 circuits. Among current users, the Westinghouse Electric Corp. claims to be saving \$85,000 per month on the 50 lines that tie its Pittsburgh headquarters to its Los Angeles office. Similarly, the concentrator used to provide phone service between Orlando, FL-based Disney World and the Disney corporate offices in Burbank, CA is reportedly saving that firm almost \$7500 per month

WCI Second Quarter Revenues Set Record

Paced by the continued success of its Atari electronic games division, Warner Communications Inc. (WCI) posted record earnings during the second quarter of 1981. Net earnings for the firm soared 66 percent to \$42.6 million, up from \$25.6 million in the equivalent period of 1980. WCI's revenues for the second quarter of 1981 rose 50 percent to \$676.3 million, up from \$449.9 million.

WCI's net income for the first half of 1981 showed a 52 percent increase to \$92.1 million, up from \$60.6 million in the analogous period of 1980. Meanwhile, first half revenues jumped 46 percent to \$1.3 billion, up from \$876.9 million in 1980

Record Division Posts Increases

The firm's record division racked up a five percent increase in net income during the second quarter of 1981, rising to \$13.7 million, up from \$13.1 million in the second quarter of the year-previous, while revenues for the record division advanced eight

During the first half, net Income for WCI's record division rose 16 percent to \$36.1 million, up from \$31 million, as revenues climbed 13 percent to \$382.1 million. These increases were attributed to growth in both foreign and domestic operations. The aforementioned Atari electronic games unit saw net income skyrocket 142 percent to \$39.2 million during the second quarter, with revenues up 86 percent to \$203.5 million as well.

Press, Business Relations Surveyed

As far as business relations with the media go, the way things look depend upon which side of the desk you slt, according to a recent survey of chief executive officers, public relations directors, and business reporters conducted by Research & Forecasts Inc. for the American Management Associations.

The survey found that 36 percent of the business journalists believe executives "often lie" to reporters, while only seven percent of the PR directors believe this is true. As might be expected, 71 percent of the executives polled say they are "usually accessible" to the media, although only 27 percent of the reporters feel executives are this easy to reach.

PR directors claim they are "very open" when discussing sensitive issues with the press. Exactly two percent of the journalists agree, probably because 35 percent of the PR directors queried feel that when a reporter calls they already have a 'slant" to the story. Nearly 20 percent of the reporters agree with this

Similarly, almost 25 percent of the

Affordable Dayparting Precision! HE SOLUTION IS





Sony Mobile Cartridge A New "Revolution" In Record Playing

A Sony prototype mobile cartridge, called the "Car Stereo," completely reverses the normal relationship between a record and a cartridge, and even eliminates the need for a turntable in the process.

The cartridge, lodged at the bottom of a battery-driven VW van, revolves around a stationary record placed on a flat surface. Just place the van and cartridge at the start of the track you want to hear, place the van's side antenna in the up position, and the van begins racing around the grooves and playing the record.

The fidelity may not be high enough to make you ditch your top-of-theline component set, but as a portable novelty item and a dazzler for the kids, this van has got to be the max. At this point, it's still awaiting official introduction in Japan, but watch for it when it comes to America.

4TH LARGEST OUTDOOR ADVERTISER

Radio Stations Spend \$10 Million On Billboards In 1980

Radio stations spent \$10,052,500 on outdoor advertising in 1980, up about 2% from 1979's \$9.9 million, according to Leading National Advertisers. Despite the increased expenditures, radio actually slipped from the third leading user of outdoor advertising to fourth, as hotels and resorts spent \$10,574,800 in 1980, up from \$9.2 million in the year-previous.

Tobacco continued to lead the category with \$131.8 million spent (up substantially from 1979's \$117.5 mllllon), with liquor remaining comfortably in second place, spending \$53.4 million in 1980. Liquor spent \$51.4 million in

The remainder of 1980's top ten outdoor advertisers, in descending order, were: restaurants & dining (\$9.1 million), airlines (\$8.8 million), domestic cars (\$8.7 million), car dealers (\$6.6 million), beer (\$6.3 million), and soft drinks (\$5.5 mllllon). Total outdoor advertising volume during 1980 was \$700 million, , an increase of 9% from 1979's levels

Multimedia Marks 2nd Qtr. Earnings Increase

Multimedia Inc. has announced that earnings for the second quarter of 1981 increased 17 percent to \$6.8 million, up from \$5.8 million in the analogous period of 1980. Meanwhile, revenues for the firm rose 17 percent to \$50 million, up from \$42.7 million in the year-previous quarter

During the first half of 1981, the company's earnings climbed 16 percent to \$11.2 million, up from \$9.6 million in the first half of 1980, while first half revenues swelled 19 percent to \$91.2 million, up from \$76.6 in the equivalent period of 1980.



Radio&Records

ROCHELLE STAAB NAMED VP/PROGRAMMING FOR BARTELL - Promoted from National Music Coordinator.

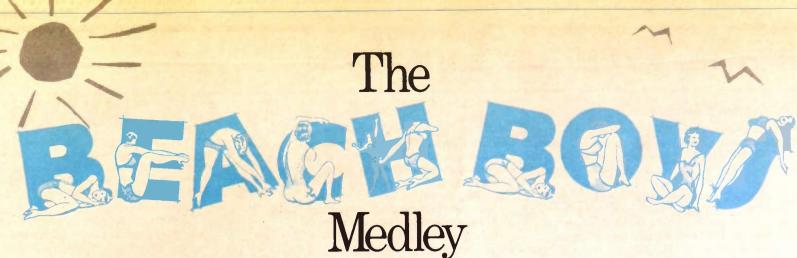
MEL PHILLIPS BECOMES PD AT WNBC/NEW YORK — Exits Epic national promotion position.

CHARLIE MINOR APPOINTED NATIONAL PROMO-TION DIRECTOR AT A&M

NUMBER ONE FIVE YEARS AGO: "Kiss And Say Goodbye" — Manhattans (Columbia)

NUMBER ONE COUNTRY: "Teddy Bear" - Red Sovine (Starday)

NUMBER ONE LP: "Spitfire" - Jefferson Starship (RCA/Grunt)



Featuring The Original Sounds Of Summer From Brian, Carl, Dennis, Mike & Al!

#1 MOST ADDED

NEW & ACTIVE

■ BEACH BOYS "The Beach Boys Medley" (Capitol) 85/62

Moves: Up 3, Debuts 6, Same 14, Down 0, Adds 62 including WABC, WIFI, WCAO, JB105, KRBE, WCKX, KEZR, KYYX, KPLZ, KOPA. WAEB, WAXY, KJ100, K96, 13FEA.



Good Vibrations

Help Me Rhonda

I Get Around Shut Down · Surfin'Safari · Barbara Ann

Surfin'US Fren, Fren, Fren



Networks/Program Suppliers

ABC. Wold Pen Satellite Pact

ABC Radio Enterprises and Wold Communications have signed an agreement whereby Wold will provide satellite transmission services for the distribution of ABC Radio's stereo 24-hour contemporary music programming and its newly-created national network talk program to radio stations na-

Under the terms of the agreement, Wold will allow ABC access to two 15 kHz channels on Westar III for the distribution of the stereo contemporary music service and a third 15 kHz monaural channel for the origination of daily talk programming. In addition to the satellite transponder channels, Wold will provide satellite uplink facilities in New York and Los Angeles as well as satellite reception facilities across the country.

Along with Wold's access to AP's network of 400 earth stations nationwide. Wold will supplement this system by installing 10-foot receive-only earth stations at radio facilities designated by ABC.



Reps



McGAVREN GUILD RADID

The rep has opened its fourteenth sales office, located in Portland, OR. Sally Livengood has been named Sales Manager, having previously served as Media Director with the local Fred Meyer retail chain. Ann Lebens will serve as a sales assistant in the new office, located at 506 S.W. Sixth Ave., Suite 403, 97204, (503) 223-1700



KTEM-KPLE-FM/Temple, TX have signed on as client stations with the rep. Meanwhile, Dave Frankel has joined as an account exec in the New York office, coming from an account exec post with the Katz Radio Torbet Radio

KEZK-FM/St. Louis and KXLY-AM&FM/Spokane have signed on as client stations with the rep.



WSRZ-FM/Sarasota-Tampa and KIOY-FM/Hanford-Fresno, CA have been added to the firm's client roster Concurrently, Robin Rednor becomes an account exec in the rep's New York office. Rednor most recently held an account exec post with WABC-TV/New York



Richard Morley has joined the Chicago office as an account exec. coming from his previous post as Sales Manager for KOB-FM/AI-



Bob Rogers & Associates

Broadcast veteran Bob Rogers has announced the formation of Bob Rogers & Associates, a firm offering a variety of media services. The first project for the newly-created company will be to represent the Pacific News Service (PNS) for radio station clearance.

Under the new arrangement, PNS's radio news packet, "Rip 'N' Read," will expand to five days per week and will be sent daily from both coasts, with Rogers acting as a consultant to PNS. Bob Rogers & Associates will maintain offices at 136 Precita Ave... San Francisco, CA 94110, (415)

CBS RADIMIO



Larry Storch has been named to the newly-created post of Director/National Sales for the net, coming from his previous position as Manager/West Coast Sales. A 10-year veteran of CBS Radio, Storch previously served as Manager/Sales Development for the ABC Radio Net-

Concurrently, Pamela Ann Hunter becomes Manager/Coverage & Marketing Research for CBS Radio, having formerly been Research Manager for WCBS-AM/New York.



ABC-FM

Squeeze will be featured on the net's "King Biscuit Flower Hour," air-Ing Sunday, July 26. DIR Broadcasting produced the program

The firm's two-hour weekly rock program, "The Great American Radio Show," has been renamed the "Rock Album Countdown." Hosted by Jeff Gelb, the countdown of the week's top album tracks plus interviews with the artists is heard on 150 stations na-

KTXQ (Q-102)/Dallas; WRQX (Q-107)/Washington. WLRS/Louisville; CHOM/Mon-KITY/San KLOL/Houston; WQXM/Tampa; WRIF/Detroit; and WIYY/Baltimore have signed up for the firm's 36-hour radio special "Guitar: A Rock

KBLF-KSNR-FM/Red Bluff, CA have been sold by Communications By Design Inc. to Wireless Associates for \$1 million, subject to FCC approval. Hogan-Feldmann Inc. brokered.

NBC Offers Affils World Series Rebroadcasts

Beginning last weekend and continuing throughout the major league baseball players' strike, the net will present rebroadcasts of the most memorable World Series contests, complete with all-new pre-game and wrap-up commentary by veteran broadcaster Mel Allen. These rebroadcasts will be fed to NBC Radio affiliates in an initial flight of four weeks and will continue until the strike is settled.

Forthcoming contests include: 1960's Game 7 — Pittsburgh Pirates vs. New York Yankees, 1971's Games 6 & 7 — Baltimore Orioles vs. Pittsburgh Pirates (July 24-26); 1962's Games 5, 6 & 7 — San Francisco Giants vs. New York Yankees (July 31-August 2); 1964's Game TBA — St. Louis Cardinals vs. New York Yankees, 1965's Game TBA — Los Angeles Dodgers vs. Minnesota Twins, and 1968's Game TBA — Detroit Tigers vs. St. Louis Cardinals (August 7-9).

eles: Lenielli (1 aille) à

Gerry House has been named Nashville Correspondent for the firm's "Countryline" show, debuting October 1. A noted songwriter and producer, House is currently the morning air personality for WSIX/Nashville as well as host of the syndicated talk series, "The Baxters.

Upcoming guests for the firm's "Rockline" show, alring (8-3) will be the Eagles' Don Felder, the Who's John Entwistle and Sammy Hagar

PENTERPRISE RADIO

WITS/Boston, which had been testing the sports network's programming, has signed on as an affiliate.



21 radio stations have begun their affiliation with the net. They include: WGOT-FM/Anchorage; KCTT/Yellville, AK; WVHG-FM/La Belle, FL; WHYD/Columbus, GA; WCLS/Columbus, GA; WQQT-FM/Sevennah, GA: KTEE/Idaho Falls, ID: WIFE/Indianapolis, WZZY-FM/Winchester, IN: KRRP/Coushatts, LA; WLKM-FM/Three Rivers, MI; WSMN/Nashus, NH; WNNC/Newton, NC; WMRN-FM/Marion, OH; KLAD/Klamath Falls, OR; KMED/Medford, KUPL/Portland, WAGE/Leesburg, VA; WSBV/South Boston, VA; and WLKE/Waupun,



RKO

Elizabeth Robertson becomes Operations Manager/Engineering for the networks, coming from her previous post as Manager/Transmissions for the Mutual Broadcasting System, a position she had held for the past two years. Prior to Mutual, Robertson served as Operations Manager for the Sheridan **Broadcasting Network**



WEEDECK

WDAF/Kansas City, WHIM/Providence, WUTQ/Utica, WQIO/Canton, WQAM/Miami, KBHL/Lincoln, KRMD/Shreveport, and WMBH/ Joplin, MO have recently signed up for the firm's "Country Report" program, bringing the number of client stations to over 200. The "Country Report" consists of 10 weekly, 31/2-minute news, information and interview programs



Greg Kihn will be featured live in concert from the Ritz in New York on August 12





HEARTBREAKER - Tom Petty (pictured) recently stopped by the Watermark studios for an interview with Robert W. Morgan as part of the firm's "Robert W. Morgan Special Of The Week," airing July 25-26 on over 300 stations

WQRK/Virginia Beach, VA will begin broadcasting the Watermark 'Soundtrack Of The '60s" show, br-Inging the total number of stations carrying the three-hour combination of 60's lifestyle, celebrities, and music program to over 100.



In addition to the firm's "Weekly Top 30 Summer Special," Drake-Chenault is presently offering a 'Superstars Of Country' special, a 'Best Of The Beatles From A-Z' special, and a "Summer's Best" special (the latter targeted toward A/C, CHR, and Contemporary MOR formats) to its regular format clients at no charge. The bonus specials are not dated and can be alred at the stations'

People

Chicago

Drew Horowitz has been elevated to General Sales Manager at WFYR, coming from his former position as Local Sales Manager for the station. He is a five-year veteran of the RKOowned outlet.

Los Angeles

Bill Reitz has been named to the newly-created post of National Sales Manager for KFWB. Reitz most recently served as an account exec with KRLA/Los Angeles, having previously been Sales Manager at KFRK-KAER/Sacramento. WJBK/Detroit, and KCMJ/Palm Springs, CA.

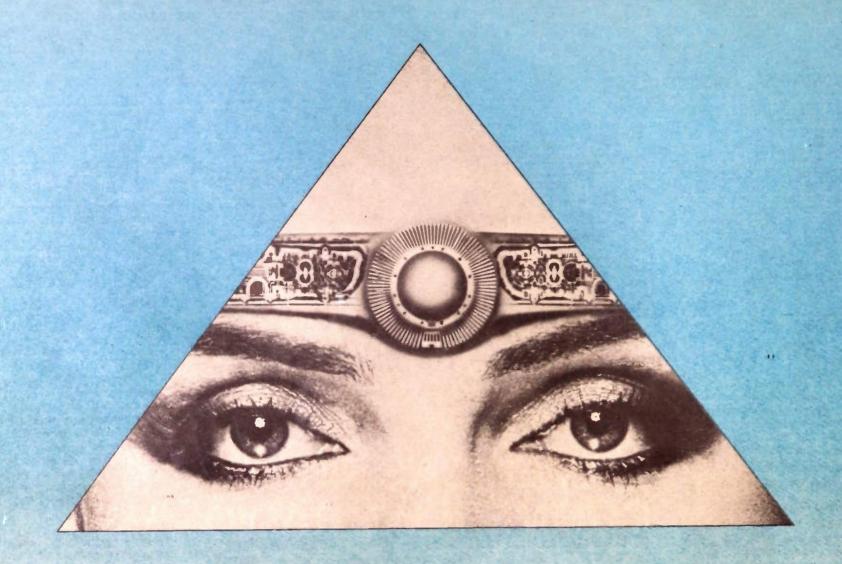
AMERICA'S FIRST COMMERCIAL RADIO STATION IS JOINING NBC, AMERICA'S FIRST RADIO NETWORK

HALLELUJAH!



AFFILIATION EFFECTIVE AUGUST 9, 1981.

DEBBIE HARRY



Backfired

the new single from the forthcoming solo album

KOOKOO



errorerer errorer in errorerer errorerer errorerer errorerer errorerer errorerer errorerer errorerer errorerer

The single CHS 2526 The album CHR 1347
Produced by Nile Rodgers & Bernard Edwards for the CHIC Organization, LTD.
Direction: ALIVE ENTERPRISES, INC.



Baby Stiffs Label Arrival Announced

Stiff Records-America has given birth to the newly-created Baby Stiffs Records label, which will be entirely "alternative" in its operation. Releases will be predominantly 7-inch singles or 12-inch EP's with no long play product anticipated at present. Distribution will be handled by Stiff's own Stiff-Tees merchandising wing. Marketing and promotion will be geared towards college radio, dance rock clubs, fanzines, and specialist retail outlets.

The label's initial releases will be 7-inch singles by British band Department S and San Diego-based the Pupples and 12-inch EP's by Canadian group Men Without Hats and Scotland's Scars. Stiff aims to strike a balance between imported and domestic acts throughout the label's existence.

Promotional duties will be divided between Lauren Manduke and Wendy
Price of Stiff's College Media Department and Laura Gilsig, who will promote
records to the dance rock clubs and coordinate releases.

Production Begins On Bob Marley Biopic

Island Visual Arts, the recently-formed video/film division of Island Records, has begun production on a film depicting the life of the late reggae star Bob Mariey. Island Records founder Chris Blackwell will produce, with Joe Mennell directing. The full-length feature film will incorporate interviews with Mariey along with concert footage.

Peters & Follett Elevated To Polygram Regional VP's; Mattson & Smith Also Upped

Frank Peters has been promoted to Regional Vice President/Midwest within the marketing division of Polygram Records. A 13-year veteran of the organization, Peters most recently served as Cleveland Branch Manager/North Central Regional VP for Polygram Distribution Inc.

Concurrently, Bill Foliett has been upped to Regional Vice President/West for Polygram. A seven-year veteran of the company, Foliett previously served as San Francisco Branch Manager.

In related developments, Karen "K.P."
Mattson has been elevated to Cleveland
Branch Manager, coming from her previous
post as Branch Marketing Manager for PDI,
while Larry Smith has been named San
Francisco Branch Manager, coming from his
previous post as Product Development
Manager/West Coast, Both Mattson and
Smith are 10-year veterans of the firm.

Leben Named Nat'l Singles Promo Dir. For Alfa

Vicki Leben has been appointed National Singles Promotion Director for Affa Records. A seven-year veteran of the record industry, Leben formerly held a variety of local and regional promotion posts with 20th Century-Fox and RCA Records. She will be based at Alfa's Los Angeles offices.

(1



Vicki Leben

Moseley Named VP/Mktg. At Airways; Clark, Oberg & Bey Also Upped

Ted Moseley has been appointed Vice President/Marketing & Administration for the Atlanta-based Airways Records, having previously been a concert promoter in the Southeast.

Concurrently, Royce Clark has been named Director/Promotion & Production, coming to Airways from previous positions with Plantation and Sun Records. Meanwhile, Linda Oberg has been appointed Director/Media & Publicity and Friday Bey has been named administrative assistant for the Airways label.

Cuddy Upped To VP/Administration At Island; Klein Elevated To VP/Finance

Barbare Cuddy has been elevated to VP/Administration for Island Records, coming from her previous post as Operations Manager for the label. Concurrently, Mel Klein has been upped to VP/Finance for Island, having previously served as the label's Director/Finance.

Rudin Elevated To VP/Nat'l Sales; Brody Upped To Regional VP/ Northeast At Polygram

Shelly Rudin has been elevated to VP/National Sales and Jeff Brody has been upped to Regional VP/Northeast at Polygram Records. Rudin most recently served as Regional VP/Northeast for PDI, having joined Polygram as New York Branch Manager in 1979. Brody comes to his new post having formerly served as New York Branch Manager at Polygram. He joined the firm in 1977.

Pro:Motions

Cosgrave Named Dir./Catalog Development At MCA

Vince Cosgrave has been named to the newly-created position of Director/Catalog Development & Marketing for MCA

Records. Most recent-N. Cosgrave headed his own SeeHear firm. which formulated and directed radio promotions for Universal Pictures. Prior to this, he served as Director/Country A&R and Marketing for Capitol Records. having formerly spent seven years with MCA Records in VP/Sales and VP/Promotion positions.



Vince Cosgrave

In his new post, Cosgrave will explore and develop new markets and sales techniques for specially-created packages as well as coordinating advertising and promotions in after-market sales.

Wasley Named Nat'l LP Promo Mgr. For MCA

Don Wasley has been appointed National Album Promotion Manager at MCA Records. Wasley most recently served as Vice President/Artist Development for Casabianca Records, having formerly been National Promotion Director for Casabianca and Ariola America Records. Wasley began his industry career in local and regional promotion with MCA during the early 70's.

O'Shea Named Group VP/Home Video For Fox Telecommunications

Bud O'Shea has been appointed Group Vice President/Home Video for the 20th Century-Fox Film Corp.'s Telecommunications Division. O'Shea, most recently VP/Marketing for MCA's Video Division, was an executive with CBS Records for a number of years.

In his new post, O'Shea will be responsible for the development of home video tape markets through 20th's Magnetic Video Corp. subsidiary.

Zanders Named East Coast Regional Black Promotion Mgr. At MCA

Zeke Zanders has been appointed East Coast Regional Black Product Promotion Manager at MCA Records, coming from his previous post as a Local Promotion Representative for Atlantic/Cotillion Records. Zanders previously held promotion posts with Ariola and Elektra/Asylum Records.

Rickman Appointed West Coast Press Director At Polygram

Janet Rickman has been appointed Director/Press & Artist Relations-West Coast at Polygram Records Rickman comes to her new position from her previous post as Southeast Regional Press & Artist Relations Manager for the label.

Cohn Upped To Sr. VP/Business Affairs At CBS

Marvin Cohn has been promoted to Sr. VP/Business Affairs for CBS Records. A 16-year veteran of CBS, Cohn most recently served as VP/Business Affairs for the label, a position he had held for the past six years.

Arnold, Webb Named VP's At Third Coast Label; Piombino, Giuliano & Price Also Appointed

Lee Arnold has been appointed Vice President/Promotion for the newly-established Third Coast Records label. A 15-year veteran of the radio and record industries, Arnold most recently served as National Album Promotion Director for RCA Records, having previously headed his own independent Atlanta-based promotion firm.

David Webb becomes Vice President/Sales & Marketing for the Chicago-based Third Coast label, coming over from the Director/Marketing and A&R post at Ovation Records.

Concurrently, Rich Piombino and Frank Giuliano have been named Director/National Album Promotion and Director/National Singles Promotion, respectively, for Third Coast, Piombino previously served as Music and Promotions Director for WKLS/Atlanta and as Promotion Director for WKTU/New York and WWWW/Detroit, Giuliano most recently served as National Promotion Director with Ovation Records, having formerly held promotion posts with CBS and Capricorn Records.

In addition, Dennis Price has been named Director/National Sales for Third Coast, coming from his previous position as National Director/One-Stop Operations for Lieberman Enterprises.

The initial release from Third Coast will be an album and single from the Chicago-based group. Jet. Third Coast is located at 1911 Ridge Ave., Evanston, IL 60201, (312) 869-6290.

Kidd Named Black Music Field Promo Dir. At Polygram

Michael Kidd has been appointed Direc-

tor/Field Promotions-Black Music Marketing for Polygram Records. Most recently, Kidd held a regional promotion post with MCA Records, having formerty held a local promotion position with Atlantic Records Kidd will be based in the label's New York offices and will report to Polygram National Promotion Manager-Black Music Tommy Young



Michael Kidd

WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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WESTWOOD ONE

9540 Washington Bivd., Culver City, CA 90230 - (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS



"The three stations examined here took different routes on the way to a successful Spring '81 showing."

First Look At Spring Arbitrons

Here they come, hot off the presses (or computers, as the case may be)! The first Spring '81 Arbitron data is now available, and numbers for the top markets are being examined with a fine-tooth comb. Let's see what my trusty computer can turn up when we look at the New York figures.

Three Stations Examined

There were three especially interesting stories in the recently received New York numbers. WBLS shot up to reclaim the overall lead in the metro; WABC rebounded after slipping for the past year; and WPLJ recorded its best book ever. Using analyses available on the Market-Buy-Market© computer system, we can look at the spring data for this year and last, as well as the most recent book previous, the Winter '81 report.

Time Spent Comparisons

A look at the 12+ time spent, average, and cume figures for the three books shows that at first glance WABC—on a spring-to-spring basis—did not have a miraculous showing. However, when you plug in the Winter '81 data you can see that the station did rebound substantially. In terms of 12+ share, the two spring books were almost identical for WABC, but the showing in the Spring '81 report represents a gain of almost a full share over the winter results.

WBLS shows a remarkably stable TSL, while the listening to WPLJ seems to be inching upwards. WBLS's share in this book was down from last spring but up from the winter, while WPLJ notched its best 12+ level ever

			ARBITRON: APR-MAYI		
		MINS/DAY	AVG.	WEEKLY	
RANK	STATIONS	LISTENED	QTR.HR.(00)	CUME (00)	
1	WBLS-FM	105	2017	20801	
2	WPL J-FM	71	968	14785	
3	WABC-AM	48	1108	25092	
			ARBITRON: JA	N-MAR 181	
1	WBLS-FM	99	1 56 2	1 70 5 8	
2	WPL J -FM	70	98 5	15269	
3	WABC -AM	45	840	203 85	
			ARB ITRON: A	PR-JUN 181	
1	WBLS-FM	105	1848	1 900 9	
2	WPL J-FM	78	1120	15539	
3	WABC-AM	50	1143	24588	

Audience Composition Insights

Breaking down the 12+ audience into its discrete components gives a more specific idea regarding the success of a station. Let's look at the two spring books to see how these three stations differed in their demographic appeals...

NOTE: FIRST LINE IS PCT DISTR. SECOND LINE IS INDEX TO THE POP.

					AR	BITRON	APR-M	AY 1 80
	*STATION	RANK C	ORDER BA	SED ON	PERSONS	12+		
STATIONS/POP	12-	12-17	18-24	25-34	35-44	45-54	55-64	65 •
	0 0 53 0		* ** * *				****	80035
POP DISTR	100.0	12.0	14.0	19,1	14.4	13.7	12.9	13.5
WBLS-FM	100.0	21.5	30.0	26.8	12.2	6.7	1.9	0.
		179	214	141	85	49	15	1
WABC -AM	100.0	16.2	18.4	21.2	18,1	12.7	8.2	5.1
		1 35	131	111	1 25	93	64	3 7
WPL J-FM	100.0	36.2	38.7	19.0	4.0	1.2	0.7	0.
		301	2 77	100	28	9	6	

ARBITRON: APR-JUN 181

	*STATION	RANK OF	ROER BA	SED ON	PERS ONS	12-		
STATIONS/POP	12+	12-17	18-24	25-34	35-44	45-54	55-64	65 -
					-	4 0 6 6 9		****
POP DISTR	100.0	11.5	14.0	19.6	14.6	13.4	12.8	14.0
WELS-FM	100.0	19.7	26.5	30.0	11.9	5.8	5.7	0,3
		171	1 89	1 54	81	43	45	2
WABC -AM	100.0	7.5	16.0	27.6	19.9	11.7	6.6	10.7
		6.5	114	141	137	87	51	76
. WPL J-FM	100.0	35.8	41.6	18.2	3.3	0.3	0.4	0.4
		310	297	93	23	2	3	3

The appeal of WPLJ seems consistent, with about 75% of the station's audience falling into the 12-24 categories. WBLS appears to be skewing slightly older than the previous spring data showed, while WABC shows the biggest change. In the Spring '80 survey almost 35% of its audience was 12-24. This spring, however, the 12-24 percentage fell to about 23%. Much of WABC's more adult appeal may have been due to the New York Yankees games which the station began broadcasting during this survey.

In order to examine my theory on the impact of Yankees games I did a computer run on the weekday evening numbers for WABC. You'll note that the station's teen percentage dropped more than 50% this spring, while the overall demographic spread looks like something both a

Week In Review

Willhight Radio Research Debuts

Jim Willhight, PD of KGHO-AM&FM/Hoguiam, WA, has announced the formation of a new radio ratings service. Willhight's methodology includes sampling unlisted phones, surveying only one person per home, and a 24-hour recall technique to gather station preference data. Prices for the telephone surveys vary depending on the sample size desired by the subscribers. Broadcasters who desire more information on the Willhight service can call the firm's headquarters, (206) 533-6454.

Arbitron Offering Five-Year Contracts

According to Arbitron spokesperson Connie Anthes, "I believe we are again offering five-year contracts to subscribers." Asked when the opportunity would be available to cash in on the multi-year deal, which might offer some rate protection, Ms. Anthes told R&R that, "it's my understanding that they are becoming available now."

sales manager and a program director could love

STATION RANK ORDER BASED ON PERSONS 12

STATIONS/POP 12* 12-17 18-24 25-34 35-44 45-54 55-64 65 *

**POP DISTR 100.0 11.5 14.0 19.6 14.6 13.4 12.8 14.0

**WABC.-AM 100.0 12.2 16.4 22.3 16.2 11.5 7.0 14.4

105 117 114 111 86 55 103

Different Routes To Success

It's apparent that the three stations examinedhere took different routes on the way to a successful Spring '81 showing. WBLS saw its listening spans increase and its cume rise approximately 200,000. WPLJ, unlike WBLS, shows an improved posture since last spring. The station's vital signs - TSL, average and cume - have all gotten rosier in the last year. Nothing dramatic, just steady improvement. WABC, however, showed the most dramatic turnaround both in raw numbers and in audience composition, being much more adult. It will be interesting to see if WABC can retain its adult posture when the Yankees games are no longer included in surveys (the strike settlement, if/when it comes, could affect the fortunes of WABC).

Next week we'll look at another perspective on the spring results. See you then . . .

Q&A

A San Diego broadcaster called to ask, "How could my share remain level when my station received more in-tab diaries in the latest book?"

If there were more diaries returned from your target demo in this book than last, each of those could have had reduced cume value. In the last survey your cume base might have been hypothetically 15,000 persons — perhaps five diaries each worth 3000 each. In this book there may have been 15 diaries for you each worth 1000. If your time spent listening figures were relatively stable, such an occurrence could explain your stable 12+ share.

Jhan Hiber



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In the coming months you'll hear from some of our clients across the country. . .how they apply our strategic research, and how it helps them. We hope you'll benefit from their experiences. The Research Group. . .where Strategic Research for Radio — with excellent follow-up and implementation guidance — is our only business.

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"STEP BY STEP"

WITH

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BREAKER

AFTER ONLY 2 WEEKS OF NATIONAL RELEASE!!

FROM THE FORTHCOMING ALBUM "STEP BY STEP"

Produced by David Malloy

Personal Management: Stan Moress/Scotti Brothers Artists Management



: 1981 Elektra/Asylum Records

A Warner Communications Co.

Spring '81 Arbitron Advance Shares

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form. A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancamusic, E-Easy Listening, J-Jazz, M-Miscallaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Raligious, 8-Spanish, T-Talk.

Washington, D.C.

WMAL Slips To Single Digit, Still Leads; WWDC-FM Doubles; WPGC-AM&FM Passes WRQX

WMAL (AC) fell from double digits, 11.1-8.6, but remained the leader. WPGC-AM&FM (R) rebounded 5.5-7.3, while WRQX (R) slipped 8.6-6.6. WWDC-FM (A), in its first book under Denise Oliver, almost doubled, 3.1-6.0. AOR competitor WAVA also improved, 3.5-4.5. Beautiful Music leader WGAY-FM moved 8.0-7.1. WKYS (B) went 6.9-6.0.

Others in the DC metro above the one share level were WASH (AC) 6.3-5.0, WEZR (BM) 2.8-2.4, WGAY (BM) .9-1.2, WGMS-AM&FM (CL) 2.9-3.0, WHUR (B) 5.1-4.6, WJMD (E) 2.4-3.6, WMZQ (C) 3.6-4.1, WOOK (B) 3.2-3.7, WPKX & WVKX (C) stable at 4.2, WRC (T) 4.1-4.4, WTOP (N) 3.0-3.1, and WYCB (RL) 1.6-1.3.

Dallas-Fort Worth KSCS Still Tops; KKDA-FM Moves To Third

KSCS (C) maintained its prominent position in the metroplex with an 8.7-8.9 showing. KVIL-FM (R) also had a level book, moving 8.0-7.9. KKDA-FM (B) moved into third place with a 5.5-6.7 rise. WBAP (C) had a stable 6.4-6.5 score. KMEZ (BM) slipped 7.0-5.9, while KRLD (N) eroded 7.7-5.6. KPLX (C) dipped 5.8-5.1, but KZEW (A) rose 4.7-5.0 and KTXQ (A) moved 4.0-4.6. KEGL (R), formerly KFJZ-FM, scored a 4.9 in its first book.

Others scoring a one share or better included KAFM (AC) 1.7-1.4, KBOX (C) 3.0-3.7, KESS (S) 1.1-1.0, KFJZ (AC) 1.8-2.2, KLIF (C) 1.6-1.4, KMGC (AC) 3.2-2.8, KNOK (J) stable at 1.0, KNOK-FM (B) 4.4-4.7, KNUS (R) 2.2-3.4, KOAX (BM) 3.8-4.7, KPBC (RL) 1.2-1.4, WFAA (N) 3.7-2.7, and WRR (CL) 1.0-1.2.

Cleveland

WMMS, WDOK, WQAL Remain 1-2-3; WHK, WWWE, WZAK Add Two

AOR fixture WMMS maintained its lead in Cleveland with a stable 10.5 showing. The Beautiful Music contest saw WDOK slip 10.1-8.4 as WQAL went 9.1-8.0. WHK (C) boosted its numbers 5.3-7.6, WWWE (AC) rose 3.8-5.7, and WZAK (B) showed .9-2.9. WGCL (R) dropped a point 7.3-6.3, while WZZP (R) moved 6.9-6.2. WGAR (AC) gained 4.5-5.1, and WERE (N) lifted 5.8-6.1.

The remaining stations with a one share or higher were WABQ (B) 1.3-1.5, WCLV (CL) 2.0-2.2, WDBN (BM) 1.3-1.1, WDMT (B) 5.8-2.8, WJMO (B) 3.2-2.4, WJW (AC) 3.4-3.6, WKSW (C) 3.8-3.4, WLYT (R) 3.2-3.6, WPVL (AC) debuting at 1.1, and WWWM (A) 3.0-3.1.

Houston

KMJQ Reaches New Heights; KILT-FM Triples, Passes KIKK-FM

KMJQ (B) continued to solidify its number one ranking with a jump of 11.0-13.2. The new runner-up was KILT-FM (C), which surged 2.9-8.6, while KIKK-FM (C) slipped 9.0-6.2. Also in the running were KLOL (A), which gained 5.7-6.2, and KYND (BM), up 5.6-6.2. BM competitor KODA rose 4.6-5.3.

Others above the one share threshold included KENR (C) 3.1-3.3, KEYH (S) 1.9-1.8, KFMK (R) 2.8-3.7, KGOL (RL) .9-1.1, KIKK (C) 1.8-1.9, KILT (C) 2.7-2.5, KLAT (S) 2.4-1.3, KLEF (CL) 1.3-1.4, KLVL (S) 1.1-1.3, KNUZ (C) 1.7-1.1, KPRC (N/T) 5.3-5.2, KQUE (AC) 3.8-3.0, KRBE (R) 6.9-5.5, KRLY (R) 4.0-4.3, KSRR (R) 2.3-1.9, KTRH (T) 6.2-5.7, and KULF (AC) 2.7-1.9.

Pittsburgh

KDKA Dominant; WDVE, WAMO Notch Best Books

KDKA (AC) continued as the Pittsburgh behemoth with a stable 22.2-22.3 tally. WDVE (A) scored its best book with a 6.4-7.9 showing, good for number two in the market. WSHH (BM) moved 7.2-7.0 and WTAE (AC) had a 6.6 share for the third straight book. WAMO (B) surged to its best numbers, 3.7 to 5.8. WXKX (R) slipped 6.8-6.1.

Others above the one share level were KQV (N) 4.1-3.3, WBVP (R) .6-1.2, WDSY (C) 3.4-2.5, WEEP (C) 6.1-4.2, WFFM -FM (AC) 2.8-2.7, WJOI (BM) 2.2-1.7, WKTQ (AC) 2.0-1.6, WNUF (BB) 1.0-1.1, WPNT (BM) 2.7-3.8, WWSW (AC) 3.5-1.7, WWSW-FM (AC) 2.7-3.9, and WYDD (A) 1.0-2.2.

Atlanta

WKLS-FM Emerges As New Leader; WZGC, WSB Close Behind

WKLS-FM (A) added four shares to its previous total to move 6.6-10.7, good enough to become the number one station in Atlanta. Right behind was WZGC (R), which improved 10.3-10.6. The only other double-digit share belonged to WSB (AC) which rose 10.2-10.5. WQXI-FM (R), which took the lead in the fall survey, slipped 10.5-8.9 this sweep. WVEE (B) increased 8.0-8.9, while WLTA (AC) gained 6.7-7.4. WPLO (C) made a strong move 5.1-6.5

Others above the one share level included WAOK (B) 3.7-2.2, WBIE (C) 2.7-3.5, WGST (N) 5.0-4.4, WPCH (BM) 6.8-6.1, WQXI (R) 2.8-2.0, WRNG (T) 2.7-3.0, and WSB-FM (BM) 6.0-4.3.

Continued on Page 16

See Page 5!

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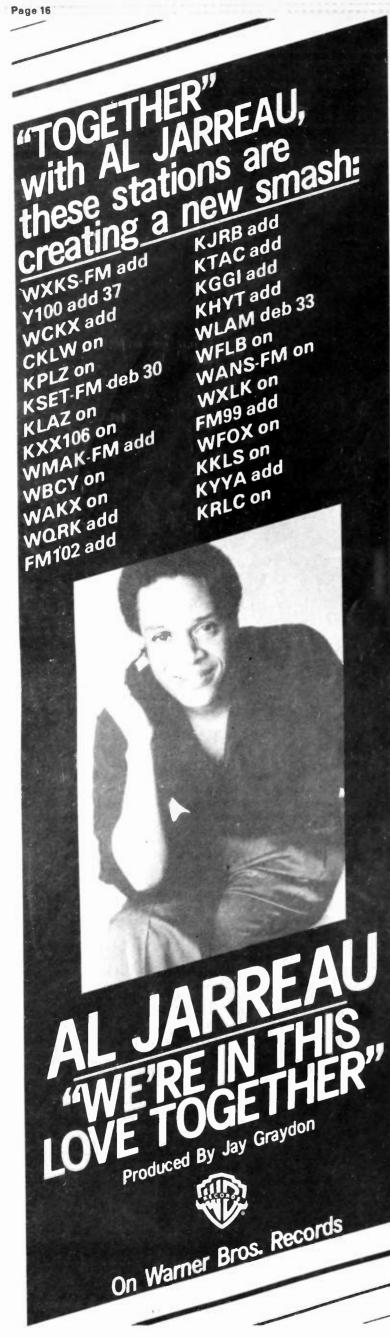
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Spring '81 Arbitron Advance Shares

Continued from Page 14

Cincinnati

WLW Returns To Double Digits; **WRRM Debuts Impressively**

Boosted by Reds baseball, WLW (AC) rose 8.5-11.0, tops in the metro. WWEZ (BM) had a stable 9.7-9.8 showing for second place. WEBN (A) added a share 8.6-9.6, tying with WKRQ (R), which slipped 10.5-9.6. WKRC (AC) moved 10.4-9.2 and WCKY (AC) went 6.4-7.9. WRRM (AC), formerly WLQA, debuted its new format and calls with a 7.1 score. WCIN (B) improved 4.6-5.8.

Others reaching the one share level were WBLZ (B), which debuted at 2.2, WLYK (BM) .9-1.3, WNOP (J) 2.3-1.4, WSAI-AM-FM (C) 6.0-4.9, WUBE-AM-FM (C) 7.4-4.9. Stations outside the metro which registered included WSKS (R) 3.0-2.6, and WYYS (R) 4.1-2.5.

Buffalo

WJYE Assumes Lead; WBEN Runner-Up; WPHD Up 50%

WJYE (BM) had its best book in recent surveys, up 14.0-15.5, good enough to lead the metro. WBEN (AC) slipped to second, 14.3-13.4. WKBW (R) moved 10.1-9.7 and WGR (AC) fell 9.5-7.0. WPHD (A) jumped 4.1-6.4. WBEN-FM (R) went 7.8-7.1 this book. WGRQ (A) climbed 6.0-7.6. WBLK (B) rose 5.9-6.2.

Others with a one share or better included WACJ (O) 1.8-1.7, WDCX (RL) 1.0-1.1, WECK (AC) showing up at 1.6, WFXZ (AC) 1.6-2.2, WUFO (B) 1.2-1.0, WWOL (C) 2.8-3.5, WYSL (AC) 2.6-1.4, and WYRK (AC), formerly WADV, debuted with a 2.6.

Riverside-San Bernardino

KDUO New Local Leader; **KBIG Heads Market Overall**

Among stations located in the Riverside-San Bernardino metro, KDUO (BM) took the lead this sweep with a 4.5-6.1 rise. KOLA (A) was the runner-up, moving 3.2-3.8. KCKC (C) slipped 4.3-3.7, while previous market leader KGGI (R) dropped 5.7-3.6. Other local stations scoring above a one share were KBON (BM) 2.2-1.7, KCAL-FM (A) 2.0-2.5, KDIG (C) 1.7-2.3, KFXM (R) 4.3-3.2, KHSJ (AC) 1.4-1.3, KMEN (O) 1.8-1.9, KNTF (C) 1.3-1.7, and KPRO (BB) stable

Los Angeles's KBIG (BM) captured the overall 12+ crown with a 3.5-6.5 jump. KABC (T) climbed 2.9-3.4, while KBRT (RL) rose .8-1.3.

Phoenix KTAR Up Three For Lead; **KZZP-AM&FM Surges**

KTAR (N) became the new market pacesetter with a 6.4-9.2 jump. KMEO-FM (BM) remained the number two station, up 8.8-9.0. KNIX-FM (C) slipped 9.1-7.5. KZZP-AM-FM (R) added three shares, climbing 3.9-6.8. KOY (AC) moved 8.4-6.4, KDKB (A) went 6.2-6.5, and KOPA (R) had a stable 5.8-5.9 showing.

Others with a one share or better were KARZ (AC) 1.8-2.6, KBBC (A) 3.4-3.3, KHEP-FM (CL) 2.1-1.8, KIFN (S) .8-1.5, KJJJ (C) 3.1-2.0, KKKQ (R/O) 2.1-3.0, KMEO (BM) 3.0-1.3, KNIX (C) 2.4-2.7, KOOL (O) 4.4-4.2, KPHX (S) 2.4-2.7, KQYT (BM) 7.5-6.8, KUPD (A) 5.2-4.4, KXAM (B) 4.6-2.2, and KXTC (C) 1.1-1.0. KLFF (E), formerly KRUX, debuted with a 3.2.

San Jose KOME, KBAY Remain 1-2 Locally; **KGO Tops Overall**

KOME (A) retained its lead among metro San Jose stations with a 6.8-7.6 rise. KBAY (BM) had a healthy 6.0-6.2 showing. KEZR (R) climbed 4.7-5.6, KLOK (AC) had a stable 4.9-4.8, and KEEN (C) slipped 3.8-3.4. KARA (O) moved 3.5-3.3. Other local stations that achieved the one share level included KFAT (C) 1.6-1.9, KIBE & KDFC (CL) 1.3-2.4, KLIV 2.0-1.6 in its last AOR book, KPEN (AC) .8-1.5, and KSJO (A) 2.5-2.0.

San Francisco area stations were led by KGO (N/T), which scored the highest share overall, 9.1-7.9. KSOL (B) notched a 5.5-5.6 figure, while KFRC (R) rose 3.4-3.7. KCBS (N) slipped 4.0-3.3, while KYUU (AC) moved 4.1-3.3. KOIT (BM) increased 2.7-3.1. KNBR (AC) jumped 1.7-3.3 with the help of Giants baseball, while the A's helped propel KSFO (AC) 1.2-2.8.

Other outside stations scoring a one share or better were KABL (BM) level at 1.6, KABL-FM (BM) 1.4-1.0, KBLX (M) 1.1-1.9, KFOG (BM) 2.2-2.4, KIOI (AC) 3.2-2.4, KMEL (A) 1.7-1.1, KNEW (C) 1.1-1.4, KSAN (C) 1.1-1.4, and KSFX (R) 2.2-1.9.

Dayton WHIO-FM, AM Solid 1-2; **WDJX Climbs**

WHIO-FM (BM) added more than four shares to retain first place, 15.1-19.6. WHIO (AC) had a healthy 11.9-14.2 rise. WTUE (A) slipped 11.4-9.7, but WDJX (R) gained 7.2-8.8. WING (AC) moved 9.6-8.7.

Others with a one share or more included WAVI (T) 6.0-3.1, WBZI (C) .7-1.0, WDAO (B) 8.8-7.4, WJAI (C) debuting at 1.6, WONE (C) 9.8-5.8, and WVUD (A) stable at 3.3.

Outside stations scoring above the one share level were WPBF (AC) .7-1.3, WSKS (R) 1.5-2.4, WLW (AC) 1.3-2.3, and WYYS (R) .6-1.0.



IT'S THE NATURE OF THE BEAST - 99FM (WXXQ)/Freeport, IL recently held an April Wine giveaway in which Ilsteners could call in for albums and tickets to the Capitol recording act's recent Dubuque, IA concert. Grand prize winners went backstage, and were provided ilmo service to and from the concert. Shown in the back (I-r) are the winner, guitarist Gary Moffett, station personality Robin B., drummer Jerry Mercer, winner, and bass guitarist Steve Lang with another winner; kneeling (I-r) are guitarist Myles Goodwin, guitarist Brian Greenway,

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STREET TALK.

Charley Lake has resigned his position as National Promotion Director for Warner Brothers after 2½ years with the company. Amidst rumors of a national staff realignment at Warners, Charley's exit was termed "a very amiable parting of the ways for both sides." Lake will now take a couple of weeks off to consider options, which we're told, could include another record job or a return to radio programming.

Street Talk hears that John Sebastian is on the verge of signing WPIX-FM/New York as his latest AOR consultation client station. WPIX's current CHR format has not exactly conquered New York, and a shift to AOR would pit the station against ABC's WPLJ and Metromedia's WNEW-FM. Could be an interesting proposition.

While we were all deeply saddened to hear of the tragic death of Harry Chapin last week, it now appears that some fellow artists and their managers are maneuvering behind the scenes to insure that Harry's tireless work against world hunger goes on. A memorial fund has been established (see Page 27) and rumblings of a few superstar-studded benefits are already being heard, with all proceeds headed directly to the world hunger cause. We'll have more details on this one in the weeks to come.

Congratulations to WPLJ/New York's Mark Goodman, who has just exited the station, reportedly to become one of the video jocks on Warner Amex's new music channel.

Arista Records will be holding its worldwide convention in San Juan July 29-August 1. Will Senior VP Richard Palmese be naming a National Singles Promotion Director during those meetings?

Word on the street has WLCY/Tampa abandoning its current A/C format for News/Talk. That rumor took on a bit of new meaning this week when WLCY morning team Burt & Kurt announced their departure for sister Harte-Hanks station KULF/Houston. Burt & Kurt will eventually do afternoon drive in Houston, but will begin their tenure at the station filling in for the vacationing morning duo Stevens & Pruett.

When Linda Ronstadt exits Broadway and her role in "The Pirates Of Penzance," her replacement will be Maureen McGovern. Elektra/Asylum must be thrilled that Linda will be returning to the recording studio.

KENO/Las Vegas has now fully shifted its format from CHR to Adult/Contemporary. PD Alan Mack will remain with the station along with the rest of the "rock" staff.

Deborah Harry will release her first solo album in early August with the single coming about a week earlier. Apparently the album cover is fairly controversial and the single will ship with a picture sleeve that will tease the LP's cover. The album is entitled "KooKoo."

Mike McMurray is WHIO/Dayton's new PD replacing Ken Warren.

Jeff Pollack has picked up KATT/Oklahoma City for consultation.



COOL ITI — As temperatures in Hartford approached triple digits, WTIC-FM morning man Gary Craig found an interesting way to beat the heat. Craig arranged for a six-foot ice cube to be placed on Main Street in downtown Hartford. Then, he perched himself atop the giant ice cube and invited his listeners to join him in the attempt to cool off. To help, WTIC-FM's Tom Kelly set up a "sno-cone" machine next to Gary and gave out over 1500 free icy delights. (Incidentally, the ice cube melted in about 30 hours . . . Gary and Tom only lasted about three hours.)

New York Street Talk hears that former Polygram VP and past WPGC PD Jim Collins has been heard doing fill-in on the all-night show at WNBC/New York.

Dancin' Danny Wright has segued from KJR/Seattle to KNBQ/Tacoma for afternoon drive. Also new to KNBQ is 12-3pm personality Ron Erak from KROY/Sacramento.

KAYK/Provo-Salt Lake City has changed its call letters to KFMY, but the station will continue to be known on the air as K96.

Bruce McGregor, PD & MD of WAKX/Duluth, has moved across town to AOR outlet KQDS for afternoons and the MD job. Music duties at WAKX are being handled temporarily by Dave Stranberg. No immediate programming replacement was named for McGregor at WAKX.

Liz Curtis, formerly of WQMF/Louisville, has joined the staff at WAKY/Louisville.

We're glad to hear that Source Director of Programming John McGhan is back on the job after a recent tumble through a plate-glass window which left him with 86 stitches on both arms!

Our sincere get well wishes to WHB/Kansas City newsman Chuck Hayes and his wife Jane, who were injured in the Hyatt Regency disaster last week. Chuck is still in serious condition and Jane remains on the critical list.

Congratulations to KHTZ/Los Angeles morning man Charlie Tuna on his new two-year contract with the station. Charlie has been the KHTZ morning personality since the station signed on its Adult Rock format in September of 1979.



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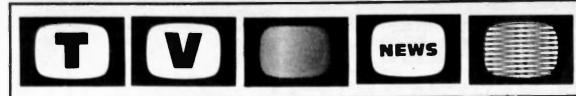


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CBS Wins Ninth Straight

CBS's mastery of the Nielsen ratings continued over the week ending July 19, as the network swept the top four positions with stalwart series and earned a 14.2 average rating. ABC had a 13.1, while NBC finished with 12.2. Following the CBS top four, ABC had 8 of the remaining 16 slots, with NBC scoring three and CBS five more, but it was not enough. Once again, series programming virtually monopolized the top 20, with only one TV movie as the exception. The top 20:

- 8 1 The Jeffersons (CBS)
- 3 2 Trapper John MD (CBS)
- 13 3 Alice (CBS)
- 9 4 60 Minutes (CBS)
- 7 5 Hart To Hart (ABC)
- 10 6 Too Close For Comfort (ABC)
- 4 7 Facts Of Life (NBC)
- 5 8 Three's Company (ABC)
- 1 9 M*A*S*H (CBS)
- 11 10 Diff'rent Strokes (NBC)

- 17 11 Dukes Of Hazzard (CBS)
- 12 Barney Miller (ABC)
- 12 13 20/20 (ABC)
- 14 Taxi (ABC)
- 2 15 House Calls (CBS)
- 15 16 Quincy (NBC)
- 17 Death Of Ocean View Park (ABC Monday Movie)
- 18 Dallas (CBS)
- 19 19 Laverne & Shirley (ABC)
- 20 Magnum PI (CBS)



THE RIGHT TO BE ITALIAN — MCA's Joe Dolce is pictured (along with concertinist Lyn Van Hecke) performing his "Shaddap You Face" single on the "Mike Douglas Show" recently.

Music On TV

Gladys Knight & The Pips cohost "Solid Gold" the week of July 24, with guests Gary U.S. Bonds, Joe Dolce, Robbie Dupree, Firefall, Anne Murray, and Rick Springfield...Lee Ritenour is on "American Bandstand" July 25... "Rock Concert" 's guests for the week of July 25 include Pat Benatar, Gary Numan, Pink Floyd, Prince, and Toto... Dave Rowland & Sugar star on "Merv Griffin" July 28... The syndicated series "Portrait Of A Legend" has set shows focusing on James Brown, Rick Nelson, Ollvia Newton-John, and Stevie Wonder for August airing.

VIDEOSCOPE:

VCR SALES UP ALMOST 90% ON YEAR: Sales of videocassette recorders jumped 89.6 percent to 543,473 units sold during the first half of 1981, up from 286,601 units sold during the initial six months of 1980, according to the Consumer Electronics Group. 109,375 units were sold in June alone . . . ONE-NIGHT VCR RENTALS UPCOMING: Superscope is planning to reach the 98 percent of U.S. homes which do not own a VCR with a "RentaBeta" program, which would allow consumers to rent a Toshiba player-only VCR along with a movie on cassette for between \$11 and \$14 per day. Superscope hopes to franchise the "RentaBeta" program to a variety of outlets, including supermarkets, hotels, hospitals, apartment complexes, and video retail stores, all of which would pay Superscope \$13,500 plus a monthly fee to support national promotion. Superscope would supply the videocassettes. The player would be locked to prevent consumers from removing the cassette, and a rewind-defeat switch would be installed to make repeated showings impossible as well. No word as yet regarding when the "RentaBeta" dream will become a reality however ... TOP 10 BEST-SELLING VIDEOCASSETTES FOR JUNE: According to Merchandising magazine, the best-selling videocassette last month was "Airplane" (it was number one last month as well). The remainder of the top ten were: 2) "9 To 5," 3) "Caddyshack," 4) "Star Trek — The Motion Picture," 5) "Alien," 6) "The Stunt Man" (a newcomer to the top 10 - up eight spots), 7) "Urban Cowboy," 8) "The Muppet Movie," 9) "Coal Miner's Daughter," and 10) "Close Encounters Of The Third Kind." The latter three all newcomers to the top 10. "Honeysuckle Rose" (up 18 places to number 16) and "Fame" (up 17 spots to 13) were the biggest gainers . . .

THINK ABOUT IT: How could you control your dayparting with greater precision? THE SOLUTION IS MASS ACCEPTANCE RESPONSE STUDY PRECIBION See Page 5!

KRMQ

Continued from Page 1 and air traffic safety problems.

KRMQ remained dark early this week. It had been ordered off the air in June, although the FCC has approved a return to operation by modifying its CP to cover the previously unauthorized changes.

Sale Questioned

A spokesman said the station may remain dark until new owners take over in several weeks. Equivox has sold KRMQ and sister AM KEYY/Provo for \$1.6 million to Utah Valley Technical Institute.

A rival FM, First Media's KAYK/Provo, had raised the suspicion with the Commission that Equivox had deliberately built a taller antenna to widen KRMQ's coverage area and boost its sale price. Equivox entered the contract to sell the stations two weeks after KRMQ went on the air.

Bullet

Continued from Page 1 employers, and I'm grateful they realize both my potential and that of this aspect of the industry."

SBI President Ed Shadek told R&R, "This is something I know Jesse has wanted for quite some time. He's going for the brass ring, and I'm certain his only regret will be that he didn't do it sooner."

Bullet was PD of SBI's KPRI/ San Diego is 1978, followed by a stint as PD at WLUP/Chicago. He returned to KPRI in 1979 as Operations Manager, and became SBI National PD in 1980.

RKO

Continued from Page 1 the second three hours in California. Burchill described the show as "geared to reach the adult audience with a relaxed, entertaining, and sometimes controversial forum featuring guests representing a wide range of viewpoints."

M105

Continued from Page 1 price. The buyer is positive, closely identified with the market-place. He can continue to build it and make it better." Embrescia Exec. VP Jim Embrescia added, "We're thrilled to have been part of the two stations, and we're looking forward to working with Robinson Communications to continue the stations' growth."

In a sidelight to the purchase, the Cleveland Press reported Tuesday (7-21) that former Cleveland Mayor Carl Stokes claimed to have had a verbal agreement to buy the stations, stating that "all essential terms except the signature" had been agreed upon. Stokes plans to file a federal lawsuit against the Embrescias for "dealing in bad faith" with him, according to the newspaper.

Garcia

Continued from Page 1 we're trying to build here."

Garcia, who was not immediately replaced at WDRQ, commented, "Elaine was our General Sales Manager at WDRQ and we have always agreed philosophically on all the important things. She's just a great person, so naturally I'm very thrilled to be joining her and Metromedia."



KOFM SECRET SERVICE — KOFM/Oklahoma City recently awarded a complete video system to a lucky winner of the station's "Secret Sentence Contest," in which contestants called in to put together missing pieces of a sentence. Shown (I-r) awarding and receiving a 19" color TV, programmable video recorder, and camera are PD John Jenkins and the winner.



GRAB THE LOOT & SCOOT — WSGA-Z102/Savannah let winners qualify to spend one minute in a bank vault as part of the "Ellery Queen Minute Mystery Contest." The winner in action managed to grab \$732.

A CUT ABOVE THE REST



ARE DIAMONDS SOME DAYS ARE STONE)"

WCAO add **KVIL** on KSLQ on WHB on WGCL on WZUU add **KJR** KFI on **KEZR** on

KPLZ deb 32

KIMN on

WFBR on

WBBF on

KFMK on KINT add 37 WSGN 15-10 **WAAY** add WVIC add 31 WLOL-FM add 30 **KOFM 16** KILE add KFYR on **KBOZ deb 28** KYYA add

KC101 add

#1 A/C NEW & ACTIVE!

PRODUCED BY LARRY BUTLER

ON TRECORDS



Chips In The Newsroom

Integrated circuit chips are working themselves into more American newsrooms, helping newspeople accomplish more much faster. The most familiar early arrivals have been the Extel teleprinters, which take up less space than the old wire machines and almost always function more reliably. Some newsrooms have had IC chips keeping track of meteorological information for several years, and the newer weather centers offer instant readouts of the day's highest and lowest temperatures, automatic wind-chill factoring, and other useful data from a box half the size of a typewriter.

As modern electronics become more a part of everyday life in our branch of journalism, some truly different kinds of machines are being offered to further speed information processing and gathering. One kind of state-of-the-art machine is the fast-transport cassette deck with pinpoint accuracy in cuing tapes. For several weeks I've been using one of the new cassette decks for recording, editing, and airing news actualities. The kind I'm getting experience on (a Euming FL-1000) costs about \$1500 and seems quite capable of eventually replacing reel and cart machines which, in aggregate, cost at least as much and in most cases quite a lot more.

What's so good about the fast-transport cassette is an electronic memory which rapidly finds the place you want on the tape, by means of an extremely sophisticated (quartz crystal controlled) tape counter and a "go to" button. It is so accurate that a chosen word can be located precisely, by entering the tape count in the memory and pressing the "go to" control.

In everyday newsroom applications this accuracy enables a newsman to record a telephone call (the machine has an integral peak limiter and Dolby noise reduction) in the normal manner, but with this difference: when the person being interviewed says something you want to use, the "memory" button is pressed, and when you hang up you press "go to" and the cassette will rapidly rewind to the memory location and cue itself. Of course, when you're on the call, you don't know what you want to use until it has already been said, so your first memory cue will probably be the middle or end of a sentence. Precise cuing of the beginning of the desired sentence requies a bit more memory-button pressing. The advantage is the speed with which relocating useable tape can be accomplished, and elimination of the necessity of transferring firstgeneration tape to a cart. By determining the start cue numbers on the tape counter, any number of cuts can be ordered - in any order - by entering the tape count and ordering the machine to "go to."

Using two fast-transport cassettes and a basic home-type computer, tape can be edited electronically and stacked in any order. Once the newsperson has entered the list of commands for editing and stacking, he or she may turn to other jobs while the machines do what used to be bladework and dubbing to cart. The particular machine I'm using can completely rewind a 90-minute cassette in just under one minute, which certainly compares favorably with cart recue time.

As integrated circuitry improves, the machines we're accustomed to using now are quite likely to be replaced with these smaller, much faster, more sophisticated devices . . . as soon as enough people have had hands-on experience to prove to themselves that fast-transport cassettes are to reels and carts, as cart machines were to open reels and ET's.

CALENDAR-

Rolls-Royce Founder Crashes

MONDAY, JULY 27: Fred Royce and Charles Rolls had a lot of money coming in after they got Rolls-Royce rolling, and one of the expensive toys purchased by Mr. Rolls for his private entertainment was an airplane. He became the first person to fly across the English Channel (in 1910) and a month later — 71 years ago today — Rolls crashed his plane and was killed.

Five years ago this week Legionnaires' Disease was the top news story. One year ago the deposed Shah of Iran, Reza Pahlavi, died in Egypt.

TV producer Norman Lear is 59. Skater Peggy Fleming is 33.

Bomber Flies Into Skyscraper

TUESDAY, JULY 28: Thirty-six years ago today New York City was wrapped in thick fog. so the pilot of a B-25 bomber decided to avoid the city airport and land instead at nearby Newark. New Jersey. There was only one thing between him and Newark: the Empire State Building, which he crashed into at the 79th-floor level. Three men in the airplane and ten people in the skyscraper were killed, but two women in an elevator which plunged down when its cables were severed miraculously survived.

Jacqueline Kennedy Onassis is 52. Sally Struthers is 33. Vida Blue is 32.

Meteor Shower Expected Tonight

WEDNESDAY, JULY 29: Meteor showers are not precisely predictable, but astronomers expect one tonight, and because there'll be only a small crescent moon the viewing conditions should be good. The Delta Aquarid "shooting stars" are best seen after midnight, with a predicted peak occurence of 38 per hour. No guarantee, however, because meteor showers may vary a day or two either way.

England outlawed importing of "Aqua Tufania" on this date in 1771. The Italian after-dinner liqueur was poison, and was marketed as an effective and humane way of disposing of "troublesome wives and no-good sons." Six-hundred deaths were attributed to Aqua Tufania in Naples in the late 1760's.

Melvin Belli is 74.

World's First Color Movies

THURSDAY, JULY 30: George Eastman became interested in photography about a century ago, but was frustrated by the heavy equipment required. His solution was to experiment with improvements, and Eastman eventually invented almost everything we now take for granted, including roll film, cheap portable cameras, and even color movies. Eastman demonstrated the first color movies 53 years ago today. Friends of the respected inventor were astonished at age 77 — he wrote a note saying, "To my friends. My work is done. Why wait?" and shot himself in the heart.

Paul Anka is 40. Moviemaker Peter Bogdanovich is 42.

Shredded Wheat Patented

FRIDAY, JULY 31: Eighty-eight years ago today the breakfast food shredded wheat was patented, about the time several new forms of food were being invented. At Battle Creek, Michigan, the Kellogg brothers were working on wheat flakes, corn flakes and rice cereals. (Wheaties came along in 1924, and the first shaped cereal — Alpha Bits — was introduced in the early 1950's.)

Curt Gowdy is 62. Evonne Goolagong is 30. Geraldine Chaplin is 37.

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EASY LISTENING RADIO

Fred Seide

Moving Easily From A To Z

This week we'll run the gamut from Announcers in Easy Listening to the popular artist Zamfir, with some "Extra" comments along the way.

What are the best ways to find good air talent (announcers) for today's more adventurous Beautiful Music formats? Probably by looking for potential candidates at soft rock or MOR stations, rather than another Beautiful Music operation. Sometimes a former CHR jock can be perfectly happy "gearing down" with the less frantic sounds of Easy Listening radio, and bring to the adult format a real sense of style and showmanship. Of course, the key is control and discipline on the part of the program or operations director to make sure everyone on the air staff relates to the format and the market. Much like the director of a film or live theater, the radio station's program director has the responsibility of bringing all the elements together for a cohesive and compelling finished product. Announcers can never be totally objective about their air work, so the PD has to act as a guiding influence and interested listener to keep everything moving in the right direction. I sense that the relationship between air talent and the program director has changed over the last few years, and much more time is being devoted to discussions of effective style, technique, and pacing, which help the announcers or personalities blend in better with the overall sound of the radio station.

It appears quite clear that the old "hand to the ear" approach has passed, and adult radio listeners today expect honest, believable communicators — not orators.

The problem with a great many Beautiful Music announcers is their inability to handle anything that isn't written for them. When the carefully-worded image lines and neatly-typed copy book are removed, a lot of these "follow the dots" pronouncers fall flat on their cassettes. So, I'm suggesting that you consider air talent with a background of one-to-one communicating, regardless of the format. Especially for morning drive, it has been demonstrated in markets across the country that a sharp, engaging radio personality can help in building those rating numbers and strengthen sales, as well.

Let's face it, radio is still the most intimate and immediate form of entertainment we know. Doesn't it follow that listeners would welcome a natural-sounding voice to keep them company while providing first class entertainment? If it means paying more money to steal a top talent away from the competition, I think it's worth the investment. As the pendulum swings to the right again, adult formats have the chance to capitalize on the wealth of radio talent who have outgrown the teen market, and now are looking for new challenges with broadcasters planning for the future.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067



Something New In The Nation's Capital

A month ago, the **Dalton Group** assumed ownership of **WXTR-AM-FM**. The FM station is a 50,000-watt, full-time stereo operation at 104.1 that covers the metropolitan Washington, DC area; WXTR-AM is a thousand-watt daytime station at 1560, covering Southern Maryland.



WXTR STAFF TOAST — Members of the old and new WXTR staff toast the station transfer. Behind the sleepy-eyed engineer with his hands full are the new owners and management team (I-r) Susan Dalton, VP/GSM; William Dalton, President/GM; and Paul Robinson, Program Director.

The stations' new president William Dalton explains, "Our music format will be unlike anything in the Washington metropolitan area. It's an eclectic mix of contemporary, middle of the road, memory-making music; somewhat sweet, sophisticated, sexy and sassy." Any questions so far?

WXTR's new music format, combined with an improved signal and sound provided by state-of-the-art equipment, is targeted to appeal most strongly to upwardly mobile professionals between 30-45 years of age. We're told that this format is designed to "cross traditional ethnic boundaries."

The Dalton Group transfer of ownership of WXTR was anything but quiet. At 3pm on June 22, Program Director Paul Robinson walked into the production studio to play music from "The Main Event," the theme song by Barbra Streisand. The FM station is known as Xtra 104 and the first piece of music heard over the air was Streisand's song emphasizing the words "Extra, Extra." Immediately, the on-air studio was shut down, and construction crews began removing existing equipment and installing a new broadcast studio. That operations center was functioning less than 48 hours later. By that time, the new WXTR office space had arrived — a 12 by 70 foot-long trailer containing office facilities for ten new staff personnel.

The top management team is well-known in Washington broadcasting circles. Bill Dalton was the founding VP/GM of Metromedia's WASH-FM, and an organizer and first chairman of the Washington Area Broadcasters Association. Sue Dalton has a broadcasting career than spans 13 years; most recently, she was General Sales Manager for WASH-FM. Paul Robinson has been the Program Director for WJMD/Washington, DC and WLIR/Long Island. He has extensive experience in radio broadcasting and music programming.

The new on-air lineup at WXTR includes Jim Herron, former Program Director and on-air personality at WAVA, WWDC, and WASH in the Washington area; Linda Kelly, former air talent at WWDC and WPGC; and Chuck McCool, former on-air personality at WKYS, WOL, WMOD & WMZQ — all in the DC marketplace.

This Dalton Gang rode into town just a month ago ready to set the nation's capital on its feet with their newfangled brand of programming, and we will be watching the action with great interest. For the

- Former CHR and A/C air personalities, with their proven abilities in one-to-one communication, can be prime prospects for Beautiful Music announcers.
- WXTR introduces a new kind of Easy Listening approach to the Washington, DC market.
- Panpipes provoke audience interest; Applause Records brings back MOR stars of the past.

record, I should mention that the Dalton stations are licensed to the cities of LaPlata and Waldorf, in the state of Maryland, just south of Washington, DC.

Pass The Panpipes, Please

Many Beautiful Music stations are receiving listener calls asking about different selections being programmed that feature an artist named Zamfir (known by his close friends simply as Gheorghe). The most prominent Zamfir tune seems to be the "The Lonely Shepherd." I thought you might be interested in some additional information which was provided by Frank Murphy at Bonneville Broadcast Consultants.

The uniqueness of these selections which prompts audience response is the unusual sound of the instrument being featured. It's called *panpipes* by some, pipes of Pan by others. This is a primitive wind instrument consisting of a series of pipes or reeds of graduated length bound together, and played by blowing across the top open ends. The instrument's history dates back to the zenith of both Greek and Roman civilizations, from which era it derived its association with the god named Pan.

Panpipes saw their heyday in Europe in the 10th through 13th centuries, during the time of the medieval troubadours. Today, panpipes remain popular primarily in Eastern European countries, particularly Romania and Hungary. By the way, the Jean-Claude Borelly recording of "Dolannes Melodie" also showcases the panpipes.

Flow



WEAZ HAWKS ON THE STREETS — These are the EAZY 101 "Hawks," selling a special edition of the "Philadelphia Enquirer" for charity during the annual Variety Club's "Old Newsboys Day," June 19 In downtown Philadelphia. Pictured (I-r) are Operations Manager Lee Martin and announcers George Cross and Al Brooks.

The battle is heating up on the streets as more TV promotion spots are surfacing for use by Easy Listening radio stations. Syndicators and independent producers have discovered this new source of revenue and are out there pitching their latest creations in time for this fall's TV spot wars.

Now there's Applause for easy listening ... coming from a newly-formed record company in Los Angeles. Name artists such as Steve Lawrence, Eydie Gorme, Tony Bennett, Peggy Lee, the Lettermen, and Jack Jones are among a dozen names bringing new material to the public on Applause Records.

In the Bay Area, **Tom Saunders** is the new morning man at **Bonneville**'s Easy Listening **KOIT**/ **San Francisco**. Saunders was heard on **KYA** and **KSFO** during the 60's and 70's before he decided to "take it easy." KOIT's former Operations Manager **Kon Grab** is now handling the same position at **Westinghouse**'s **KODA/Houston**.



Joel Denver

DALLAS LEFT JAMLESS

Fantasy Concert Replaces Texas Jam

One of the big yearly events that takes place in the Southwest is the Texas Jam, held for many years at the Cotton Bowl in Dallas. Much to the annoyance of many people around the Dallas area, it was moved this year to Houston's Astrodome.

This presented major problems for many who simply couldn't make the trip to Houston for this extravaganza of rock 'n' roll and fun. One station, KIKT-FM/Greenville, located 50 miles east of Dallas, decided to brighten the spirits of its dejected listeners.

"So many listeners had called to tell us how upset they were about not being able to get to the Texas Jam that we decided to hold 'A Jam Of Our Own,' "said PD Tim Hart Bachand. "It was the only solution to an otherwise jamless summer.

"We billed it on the air as being able to hear all of the great rock you could want, without the delays, arrests, or heat exhaustion problems that normally plague the Texas Jam. With three fictitious stages, we guaranteed them there would be no delays!"

Tim thought of the idea weeks ago and "decided to run it over the 4th of July, during the city picnic, but it got rained out, so A Jam Of Our Own went over even better. My night personality Darren J.W. Eagle and I coanchored the concert from Rock Point on Tune Creek. The calls wanting directions to Rock Point and Tune Creek were amazing," said Tim.

"To create even more realism, crowd noise was constantly being played along with descriptions of the crowd. We even talked about how some folks were climbing the sound and light towers. Despite the constant reminders at commercial breaks that the concert was imaginary, people continued to press for directions

"A Jam Of Our Own featured Z.Z. Top, REO, Styx, Fleetwood Mac, Foreigner, Joe Walsh, Steve Miller, Chicago, Heart, Boston, and the Outlaws. Each group was featured in 18-minute sets which allowed for six commercial minutes an hour. The most spectacular entrance was made by Joe Walsh, who drove the tank on his album cover into the concert area and fired two rounds into the lake fed by Tune Creek. The crowd went nuts," Tim joshed.

The idea of a "fantasy concert" is not a new one, but an old yet creative idea such as this proved very successful. Once again it shows that radio is still a "theater of the mind." This promotion also filled a void in the minds of its audience who were not able to get to Houston for the real Texas Jam held this past weekend.



BIRTHDAY BONUS FOR BENSON — KIIS-FM/Los Angeles PD Don Benson recently celebrated his birthday and the staff gave him a "Strip-O-Gram" as his present. Pictured (I-r) are Don's present, (not completely unwrapped), midday personality Paul Freeman, and a blushing birthday boy Benson.



Paper Adds Problem Draws Letters

When I put my thoughts on public display regarding "Paper Adds" (7-3), I realized that there would be some reaction to it. There have been a lot of phone calls voicing support, but very few who have "felt safe" in putting their thoughts in a letter.

This first letter is written anonymously for reprint by request, but was signed by the author.

Dear Joel:

Unless you are extremely naive (which I doubt), your Paper Adds editorial was a weak and insignificant attempt to affect anything...but nice try!

Paper adds will remain as long as top record company management doesn't know that some National Promotion Directors would rather "show" a paper add than the effective one they are incapable of attaining.

This way the NPD can make the sales or marketing personnel, artist or producer his scapegoat, because the pressure is off him now...after all, "he did get the record played!!" This should keep him in his job longer...at least until the company he works for goes under because they aren't selling all those records he's getting played!!!

Credibility??... you must be kidding...that's a dy-

Another thing that makes this whole situation so ludicrous is that record companies are getting in line to go out of business. No one is smart enough, brave enough, or powerful enough to do anything about it.

Oh sure, there are other symptoms...the economy, taping piracy, etc., but isn't it ironic that the record community is adding the most fuel to its own function pure???

Now, you might want to disqualify some of my thoughts by adding, "Remember, it takes two to tango"...but I say "what difference does it make who leads in this dance of destruction?"

Anonymously yours,

A Concerned Industry Veteran

While I will defend our position about the stand we chose to take on the subject, this stronger position is worth consideration as well.

Another programmer writes a quick and simple reply

Hi Joel

Just wanted to drop you a line to say I enjoyed and applauded your editorial on "Paper Adds" this past

Motion

KWST/Los Angeles PD has announced the following promotions: afternoon driver Pat Garrett is promoted to Assistant PD; midday personality Bobby Ocean is the new Promotions Director; newsman Rick Jager has been named News Director; and night rocker Benny Martinez is the Public Affairs Director.

KRNA/lowa City's 6-10pm personality Tom Hamilton recently moved to morning drive. Replacing him is Dino Delgallo, who returns to KRNA after being PD at WKTK/Baltimore and doing air shifts at WCAO & WXVY-FM/Baltimore.

Jack Armstrong, recently out at KF1/Los Angeles, is reviewing his options and can be reached at (805) 497-0372... Marty Johnson has left KEEL/Shreveport to attend law school and is doing a shift at WFMF/Baton Rouge. Replacing Marty at KEEL is Kelly Gandy, who takes over the 7-midnight show, coming in from KQ1D/Alexandria. LA.

Jack Dillon, former V100/Charleston PD, is the new swing shift personality at WCKX/Tampa...KZZX/Albuquerque hires Art Lloyd Jr. as News Director from across town at KZIA-FM...KCMQ/Columbia personality Mark Mills leaves to become Operations Manager at KHOZ/Harrison, AR. Joining KCMQ is part-timer Steve Twitchell.

week. Hopefully, it will hit home. Keep up the good work.

Dan Vallie, Program Manager, B94/Pittsburgh

And still another programmer chose to air his thoughts on the subject.

Dear Joel:

Thanks for printing the article on "Paper Adds." It's a subject that needed some airing. I didn't know if anyone else had gone through the pressure of being asked to make paper adds until recently.

At one time the record reps used to come to me and ask for a paper add because they were 'hurting, under pressure, in trouble, etc.' and they just wanted to look good. This made me feel guilty when they made this kind of request. Then the feelings would go from guilt to anger.

How can someone ask you to put your reputation, and that of your station, on the line by asking you to make paper adds? I immediately put my foot down and told them firmly that there would be no paper adds at WCSC. All the time in the back of my mind I was concerned about reprisals.

I could see these companies dropping us from service, or maintaining service at a poor level because I wouldn't go along with it. Instead, it worked just the opposite, and they totally respected my decisions. As a result we now have a better working relationship, and paper adds are never brought up anymore.

In the end, any station doing paper adds will lose even more than any record company ever will. Sincerely,

Chris Bailey PD, WCSC/Charleston

My thanks to everyone who has voiced their concern either verbally, or in letter form on the subject. It's nice to see an overwhelming amount of desire for a return to credibility.

Joel Denver, CHR Editor

Bits

WFLY/Albany sent 50 listeners to the Meadowlands club grand opening, featuring Bruce Springsteen and Gary U.S. Bonds. Station solicited cards and called out names, giving listeners nine minutes and 20 seconds to call in and win.

WKTU/New York recently held a weekend long "Salute To Motown" featuring music from the present and the past from such artists as the Temptations, Gladys Knight & the Pips, the Jackson Five, the Spinners, the Miracles, and Diana Ross, among others.

CQ102 (WECQ)/Geneva, NY has been pretty busy lately giving away \$100 bills. Listeners guess the fictitious serial numbers to win. CQ102 also gave away a vacation to Nassau and a \$2500 sailboat. Listeners registered at merchants, and when names were announced, had ten minutes and two seconds to call in to qualify for a drawing for the major prize. Those calling within the time limit won minor prizes.

Q102/Daytona Beach invited people to bring their fathers to a local restaurant for a free steak dinner for Father's Day. No one passes on a free meal, and over 1600 folks showed up to chow down.

KGHO/Hoquiam, WA and a local Jaycees organization presented the ninth annual "Un-Boat River Float" down the Wynoochee River. Hundreds of un-boaters registered for the event and thousands of dollars were raised for Cystic Fibrosis.

Coming Next Week

WABC/New York Makes A Ratings Recovery. An interview with PD Jay Clark.



From The #1 Album In The Country.

A New Single







FRANKE KO'S CLEVELAND — On a recent promotional tour through Cleveland, Millennium recording artists Franke & the Knockouts stopped in at WZZP. Shown here are (I-r) band leader Franke Previte, WZZP's Townsend Coleman and Bobby Thomas, band member Billy Elworthy, and RCA Pop Promotion Manager Frank Sperrazzo.



SHEENA ON THE NEW YORK MORNING TRAIN — EMI America recording artist Sheena Easton stopped in to visit with the staff at WNBC/New York. Pictured (I-r) midday personality Johnny Dark, PD Kevin Metheny, Easton, night rocker Michael Sarzynski, and Assistant PD Buzz Brindle.



U93 CHECKS OUT — U93/South Bend recently ran a contest, with the grand prize winner receiving \$93 per week for a year for a grand total of \$4836. Shown handing over the money amidst all of the entries are (I-r) Assistant PD Steve Delaney, Manager Bob Nowicki, PD Kris Robbins, the winner, and MD J.K. Dearing.



KUTE GETS DOUBLE DUTCHED — On a recent promotion tour of L.A., WMOT recording artist Frankle Smith stopped in to say hello to the folks at KUTE. Pictured (I-r): Public Service Director Bruce Lintz, Smith, Production Director Al Ramirez, PD Bill Stevens, and WMOT promotion rep Ted McQueston.



TOWER 92 MEETS THE MUSHROOM — A local media gallery has been opened called the Golden Mushroom. The first station to respond to the request for artwork was TOWER 92 (WTWR//Detroit. Shown here is Station Manager Tony Salvadore with a hanging for the gallery.



JOE WALSH AT WLS-FM — Asylum recording artist Joe Walsh has been barnstorming around the country and stopped in to chat with the folks at WLS-FM. Shown (I-r) is personality Gary Meyer, Walsh, and personality Steve Dahl.



THERE'S GOLD IN MISSOURI — KFMZ/Columbia gets some gold for its walls for REO's "Keep On Loving You." Shown here is Epic Promotion rep Larry Wall hending over the gold to station PD Mark Shevitz.



WKRZ-FM MUDSLIDE — We've seen pictures of Jello Jumps, and Dough Dips — now, Mud Slide competitions. WKRZ-FM/Wilkes-Barre and a local theme park recently held such a contest. Shown surrounded by muddy contestants is PD and morning man Jim Rising and the park manager handing over \$300 to the muddy winner.



I DON'T LIKE MONDAYS — KXAM/Phoenix PD & morning man Chris Robbins decided he doesn't like Mondays. He was chained to a chair at a local T-shirt outlet and broadcast his show for a week recently until the state legislature accepted the 10,000 signatures he had gathered petitioning them to do away with what he calls "Incredible Dreadable Mondays."

"Now if a man tried
To take his time on earth
And prove before he died
What one man's life could be worth
Well I wonder what would happen to this world"

-Harry Chapin from his album "Living Room Stute"

Harry Chapin,

a man who truly took his time on earth to prove what one man's life could be worth is gone, tragically and abruptly, long before he could reach his personal goal of eradicating world hunger in his lifetime.

Only now with his death are people beginning to realize what his life meant to us, what a special force he was, how irreplacable he is. His songs and his good works will live on because none of us who were close to him will ever let them die.

We have lost one of mankind's driving forces, a man of unequaled energy, creativity, and a total dedication to the improvement of his fellow human beings. There simply is not one person who could step forward now and take his place. It will take all of us doing a little more to make this world a better place to be.

Toward that end, with the blessing of Harry's family, we have established The Harry Chapin Memorial Fund to continue the work to which Harry daily gave so much of his time and effort. I ask you to contribute generously to this fund.

I pledge that we will not let Harry Chapin's music die, nor will we allow his objective of the eradication of world hunger and the improvement of the human condition to go unpursued. We have lost a truly great man, but with your help we need not lose the goals he set for us all. We owe it to Harry and to ourselves. Please join us.



PARALLEL ONE PLAYLISTS

EAST



MD: Mike W.

2. 1. Aucki with North State of the State of

WNBC New York

984FM Boston PD & MD: Mike Addams

NEW YORKS RADIO STATION WABC 77

New York
PD: Jay Clark
MD: S-

MD: Sonja Jones



JOHN SCHOOLDER/19's Now Or Naver RUSH/Tem Sever PAT SENTEN/FIRe And ICS POINT BLAME/HIGGIO

KIND WXKS-FM

PD: Sonny Joe White MD: Vinnie Peruzzi

wifi 92

Philadelphia PD: Tom Bigby

FM,95.5 & AM 1580

Washington, D.C

MD: .lim Elliott

CFTR680

Toronto PD: Bill Gable

PD: BIII Gable

MD: John Keogh

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II 3 I AND SUPER THE GON THAT You Clare

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96 KX

Pittsburgh

WINCE PROSPECTION

OM: Bobby Christian

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CON # \$(D.CR/Toway Notes)
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INTERPRITI/A seame in Love (17*
INTERPRITI/A seame in Love (17*
INTERPRITI/A SEAME INTERPRITION (17*
INTERPRITIO

60/WCa0

Baltimore

MD: Scott Richards

FRANKE /KADCKOUTS/Tou're My Girl RENDIE PATYON/Don't Give 10 Up N'TEMBOR OLLION/Keneral Nospi-tale CART BRIGHT/Menily Wenns Know You

Buffalo

PD: Nell McGinley

MD: Jon Summers

MD: Jon Summers

3 1 8055/#1004/#174-4144 Nove

3 2 00x #1005 8055/#1044 Park #1004

3 2 00x #1005 8055/#1044 Park

3 2 00x #1005/#1044 Park

4 10 0x #1005/#1044 Park

5 2 0x #1005/#1044 Park

6 10 0x #1005/#1044 Park

7 10 0x #1005/#1045 Park

7 10

OH ROBBIE PRTTON/Don't Give it Up GURY MRIGHT/Really Manne Regy To

Philadelphia

PD: Dean Tuler MD: Dick Fennessy

MD: Dick Fennessy

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

ROSK 102 WBEN-FM Buffalo

PD: Bob Wood

Washington, D.C.

PD: Alan Burns

MD: Frank Holler

2) . 72 . 73 . 74

BC SPEEDMACH/POILOU HIS Home?

BC SPEEDMACH/POINT Gays

BC SPEEDMACH/POINT Gays

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BC SPEEDMACH GAYS

BC



MD: Margo Edwards

MD: Margo Edwards

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STEVIE HICKS/Stop Or High In the High COMMISSION COMMISSION IN the High CLARK/CARE/ Fewer Bushy CLARK/CARE/ Fewer Bushy CLARK/CARE/ Fewer Bushy CLARK/CARE/ Fewer Bushy CARE/ Fewer Bushy Song Office of Reflect Bushy Few Bush Table From Bush Table State Office Office (DRIFT Bush Table Fewer Bush Tab



PD: Carlos DeJesus MD: Michael Ellis

D. Michael Ellis

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1 1 EXT. BIANGAPI in Love
2 1 NEW LONG STATE IN COMMISS.
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HAJDIATTARS/Junt One Moment Away JIMAT BOSS/First from Love Attel GRACE MEMBERTI'S Storting Agels AURHA/Are fou Single

1050 chum

Toronto

PD: Jim Waters

ELO/Mela On Tight JOURNET / Who! & Crying Now

OH STEVEE NICKS/Stop Draggin! My H., ICENDUSE/Na Con Got Togother

WVBF-105 Boston

PD: Reg Johns MD: Don Schaefer

SOUTH

KRIY 94

Leve that music!
Houston
PD: Michael Jones

| FIGURE | Part | Part

G. HARMISON/AII Those Year's Ago CARL CARLTON/Ser's A Get Mame Jebe HERD ALVERTY/Megic Mam AITEMODE CELEBRY/General Mongletel EYELTH KIMES/I'm in Luxus CAT SLAMBUT F/W market Mem Figur Mor GET SLAMBUT F/W market Mem Figur Mor TECHN HARMISON SILVE IN U.S.

Z 93 Atlanta

PD: John Young MD: Dale O'Brien

Tampa

PD: Scott Shane

MD: Pat McKay

1 1 8 SLL 1 10/16/1 The Strone

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2 2 1 10/16/1 The Strone

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5 3 10/16/1 The Strone

5 4 10/16/1 The Strone

5 5 10/16/1 The Strone

7 7 John Schell (Strine Head Bay)

6 1 10/16/1 Strone

7 7 John Schell (Strine Head Bay)

10 1 10/16/1 Strone

10 1 10/16/1 Strone

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Houston TO 4 K R B E
PD: Roger WWW Garrett

MD: Davna Steele

STETE NICKS/Stop Dragg(n' Mp Hz, DEM FELDEM/House Metal MACH MD75/Pho Boach Moys Medley SANTHA/Sonvition Flom High JIM MESSING/Evo The Might SIX CAMES/Draw Of The Card



PD: Bill Tanner MD: Mark Shands

PD: Bill Tannet

MD: Mark Shands

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HER) KILSON/Pater The Hater Read a MPLOE DAMP/Marty Feldman's Eyes 94-Q

Atlanta THE MUSIC FM

PD: Jim Morrison MD: Jeff McCartney

ALLMAN SMOS, SAND/Strolight From The Hose UALU/I Could Never Miss to MAD CAFEALS DI Do

GERX WCKX Tampa

MD: Bob Logan

"Stop Draggin' My Heart Around"



Stevie Nicks

With Tom Petty And The Heartbreakers

THE BACK PAGE

BREAKERS

STEVIE NICKS

w/TOM PETTY & THE HEARTBREAKERS
Stop Draggin' My Heart Around
(Modern/Atco)

(INTUCIONTI/AUCO)

68% of our reporters on it. Moves: Up 22, Debuts 56, Same
30, Down 0, Adde 38 including WFIL, WIFI, KRBE, Y100, WLS-FM, WZZP, Q102, KFI, KIMN, KOPA, WHFM, FM100, 82X, KZZX. See Parallels, charts at number 26.

BREAKERS

Breakers ere those newer records that have the greatest

STEVIE NICKS

"Stop Druggin' My Heart
Around" (Modern'Atoo)
89% of our reporters on it.
Total singles reports: 149.
Debuted this week at number



Produced By Jimmy Iovine And Tom Petty

Modərn Records

Distributed By Atco Records

A Division Of Atlantic Recording Corporation

Tom Petty Appears Courtesy Of Backstreet Records

STEREO · 103
PD: Ron Chapman
MD: Chuck Rhodes

1 1 4, HAM ISAN/811 The M

Chuck Rhodes

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MIDWEST

Kansas City

Kansas City

PD: Jeff Roberts

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Milwaukee

PD: Jim Brown

MD: Rick Brown

1 Just 1

Cleveland

ICEMONSE/He Can Go* Togother JEFF. STANSHIP/SYranger BALACE/Freeking hery ALBAMA/Freeks So Right PABLO CRUISE/Cool Love JOHN CRUISE/SONE Days Are Dieso BEACH 80YS/The Beach Boys Medie

TOTAL KBEQ Kansas City

PD: Randy Lane

KXOK St. Louis AM 63
PD & MD: Lee Douglas

PD & MD: Lee Douglas

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98KSLQ

St. Louis

PD: John Larrabee

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3 1945 On 40 / Monitor

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5 4 ACRES FOR STATE OF MANY

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7 LEE RITHSHAFT

7 LEE RITHSHAF

22, 25 2300 (Entle/Some Days Are Diss

Detroit
PD: Bill Garda

RAYDIO/The* DId Song CLARKE/DURE/Sweet Boby



PD: Chuck Knapp

Chuck Knapp:
: Kim Jeffries

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2 G. All Right Group (Erick Town Love 1)
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2 A. All Right Group (Erick Town Love 1)
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PD: Tim Kelly

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vaukee Milwaukee

PD: John Driscoll

MD: Bill Shapnon

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3811 Shapmon

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800/CKLW ROCK'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley

ECDIE RAMBITY/Stop By Stop LULU/I Could Nover Miss To

SHITM/SHEET/Everimeting Love EART SHIEM/SHEET/Realty Series Admir You AL JAMPER/Notice In The Law To AL ICE CODER/YOU Mant 19, Toward EVER H HEMO/19 In Love ELD/Held to Tight

The state of the s AM 89

Chicago

MD: Tim Kelly

MD: TITM Kelly

1 10 20 MinutrictOrlansis* Girl

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3 3 SANTANAVIROLOGY

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7 TO JOHN SANTANAVIROLO

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

A001 32, 33, 34, 39

Cleveland

PD: Jack Casey MD: Bob McKay

JOHNET/IND'S Orging Nov. STEVIE NICKS/Stop Droggin' My CIND VANDELLI/NI privation DILANCE/Branking New PALL NEWA/Lady Lay Dove.

ORTG KIPSI/Breshup Song GARY SPICRIT/Beelly Stenso Kuttu You ROMSIS PATTOK/Don't Give It Up TUBES/Don't Man't to Moltre.

WEST



PD: Don Benson MD: Danny Lemos

—96§ KYYX

Seattle

PD: Pat O'Day

PD: Pat O'Day

MD: Elvin Ichiyama

II 1 John V. Allant Ribert et Aller Ice No.

11 Jan St. V. Allant Ribert et Aller Ice No.

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21 Jan St. V. St

REO SPEEDHADDN/IN TOW LOTTER BLACK SOTS/THE BROCK SOYS BRIEFLY SHEEM EASTOM/FOR TOWN EYES CHIT DOD FELDER/Meany Notes

The 1 hit station. Los Angeles

PD: John Rook

PD: John Rook

MD: Roger Collins

1 # Spini, Roce#1, Don't Band Tov

3 2 All Empty Tytho Dr. Bet Tov Love

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3 2 All Empty Tytho Dr. Bet Tov Love

3 2 All Empty Tytho Dr. Bet Tov Love

4 3 Dr. Band Long/All Town Years Amp

10 0 # FALMERS 5011/17/00/418 Dr. Bet Town

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PD: Jack Regan MD: Alan Sledge

MD: Alan Stedge

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EDDIE GAMBITT/Stop By Stop PAT BENATAR/Fire And Ice BLACKFOOT/Fiy Ausy AFF. STANSHIP/Stramper

610 **% KFRC**

San Francisco

MD: Sandy Louise

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KRLABII Los Angeles

MD: Rick Stancato

GRT WHIGHT/Really Manne Khou Tau MATDIO/That DIS Song JOHN SCHELDER/181's Nov Or Never HERI H. SOM/Fator The Mater Reads ENEXTH KHOS/I'm Is Love UNION STORY TO LEASE OF SECURITY OF SEC **KPLZ**

TO 1.5 Seattle

PD & MD: Jeff King

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LOS Angeles PD: Bob Hamilton

MD: Guy Zappoleon

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ELD/Hold ON Tight BEACH BOYS/The Beach Boys Medley PABLO CRUISE/Cool Lave PRANCE/ENDCERD/IS/You're My GIFT

EZRock San Jose 1065 FM

PD & MD: Bob Harlow

KUR 1950

Seattle PD: Tracy Mitchell

D 29 10015 (Admitratory and Boson Selection of the Conference of t

Phoenix
PD: Steve Rivers
MD: Craig Jackson

13K San Diego
PD: Jeff Lucifer
MD: Rick Gillette

R&R/Friday, July 24, 1981

GARY MRIGHT/Really Manna Know You MCMRIE MILSAP/I There's I ma Gettin CAMPENTERS/Teach Ma Minn me're. JOHN SOME 12 MRITH New Or Newar MRICE BAMI/Marty Feleman's Eyes



San Francisco

PRICE FRAMPTON/Breating 811 The Buts MODOT BLUES/The Notes FORLINGATA in print of HICARD STANKET S/Failing in Lowe BLUE OTSTOR CALT/Sortial for Your Lowe DON FELDER/Houry Notes

AEFF. STARSHIP/Stranger PHIL COLLIME/In The Air Tanight ACE WALSH/A Life Of Illusion JOHNEY/Stone is Love GARY U.S. BODDS/Joie Blon STRVE BICKS/Stop Drappin' My M., ELO/Hold On Tight



CART WRIGHT/Really Wenne Know Your MODBIE PATTON/Con't Give IT Mp (UMS)/Don't Ment To melt...

JOHN DEWER/Some Days Are Disease.

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

FILT: PROBLEM Matthews

MD: Robert Moorhead

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ATHER BALLPHONE, Tel man's Epoc.

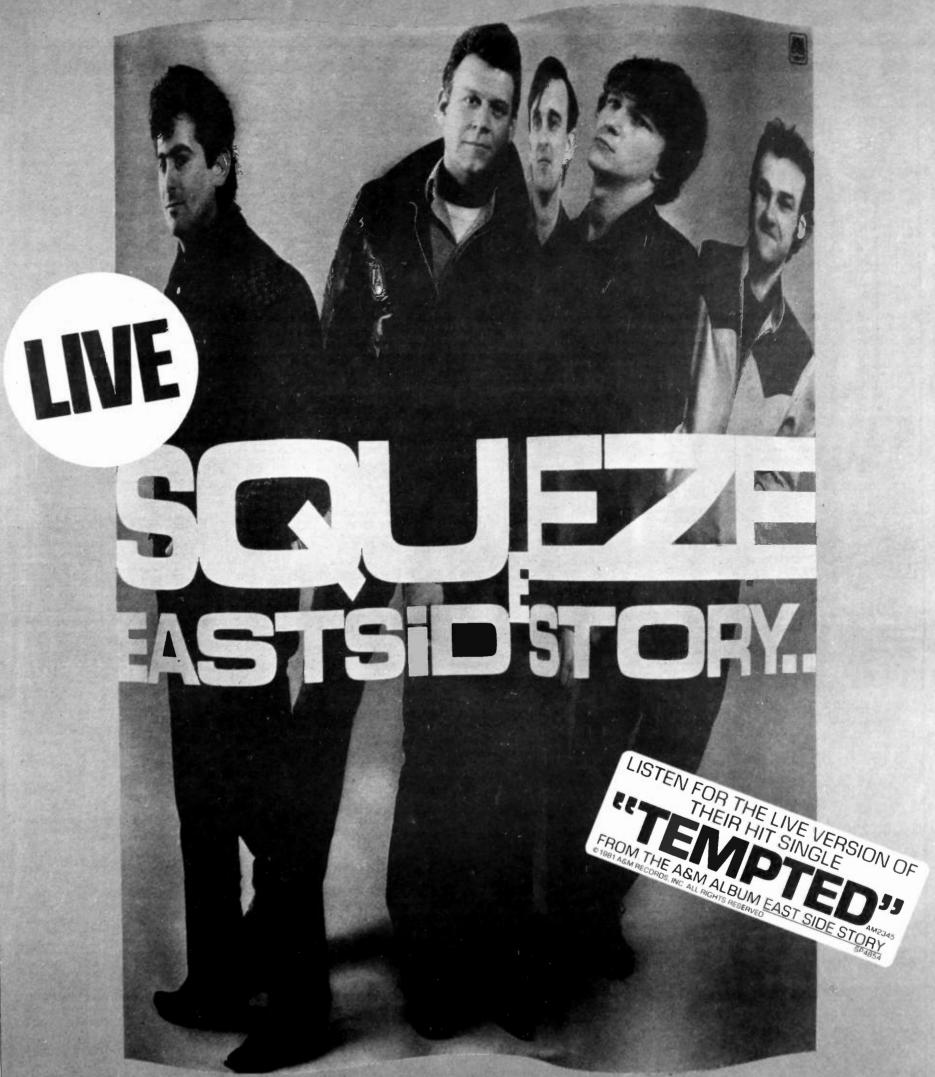
ARIS, SALVANOR THE Observe The Observe That, ARIS/11" or bose existing for MITAGA/Lave, Epoc.

ARIS, SALVANOR SAL

(H) indicates one of the five "hottest" records

on each Parallel One

KING BISCUIT FLOWER HOUR PRESENTS



PRODUCED BY ELVIS COSTELLO AND ROGER BECHIRIAN







RADI® Networks

SUNDAY, JULY 26, 1981 ON 350 STATIONS ACROSS THE UNITED STATES AND WORLDWIDE.

EAST Most Added. Hottest

Beach Boys ELO Journey

Kenny Rogers Air Supply Pointer Sisters Ross & Richie

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Beach Boys **Eddle Rabbitt** ELO

Ross & Richie **Pointer Sisters** Commodores

EAST

PARALLEL TWO

140/Worcester, MA

DDIE RABBITT
JOURNEY
ALABAMA
HOttest:
JOEY SCARBURY 2-1
KEMNY ROGERS 3-3
ALAN PARSOMS 10-6
OAR RIDGE 80YS 12-1
POINTEH SISTERS 15-

WRREIRochaster, NY

URNEY TUBES PARIO CRUISE Hottest:

WICC/Bridgeport CT

SQUEEZE GARY O DON FELDER SHEENA EASTON ELTON JOHN

EACH BOYS NEACH BOYS
HOTE-STI
HOEY SCARBURY 2-1
HARTY BALIM 3-2
LIAN PAPSOMS 11-9
FARPENTERS 15-13
RONNIE MILSAP 22-15

WKEE/Huntington, WV

ELO EODIE RABBITT SHEENA EASTON DON FELDER SILVER CONDOR BEACH BOYS Hottest: HOTLESE!
MANHATTAN TRANSFE 2-1
POINTER SISTERS 4-2
ALAN PARSONS 5-3
BILLY SQUIER 7-4
JUICE NEWTON 10-6

WPST/Trenton, NJ Tom Taylor

BALANCE BEACH BOYS G. HARRISON SILVER CONOOR HOCKEST: AIR SUPPLY 1-1 FOREIGNER 19-13 A'S 22-18 GARY WRIGHT 25-15 FRANKE/KNOCKOUTS

WTRY/Albany, NY Bill Cabill

BHI CahHI
EDDIE RABBITT
GARY WRIGHT
BEACH BOYS
HOTE HE SUPPLY
AIR SUPPLY
1-1
CARPENTERS 15-8
JUICE NEWTON 18-13
ROSS/RICHIE 22-18
JOURNEY 26-21

WAEB/Allentown, PA Jefferson Ward

ROSS/RICHIE EDDIE RABBITT ELTON JOHN BEACH BOYS AIR SUPPLY 1-1 HANHATTAN TRANSFE 7-5 JUICE NEWTON 14-8 CARPENTERS 17-11 ALAN PARSONS 26-20

WHYN/Springfield, MA Mary Ferraro

Mary Ferraro
JOURMEY
PABLO CRUISE
ELTON JOHN
LULU
HOTTEBET:
RENNY ROGERS 3-1
RANHATTAN TRANSFE 6-4
POINTER SISTERS 10-7
COMMODORES 13-8
OAR RIDGE BOYS 11-9

Danny Lyons

JOHN DENVER AFTERNOON DELIGHT EDDIE RABBITT RAYDIO BEACH BOYS ELO
Hottest:
G. MARRISON 2-1
KEMNY ROCERS 4-3
JOEY SCARBURY 5-4
ROSS/RICHIE 18-16
COMMOGORES 19-17

WFBR/Beltimore, MD Andy Szulinski

BEACH BOYS BERNADETTE PETERS SANTANA Hottest: JOEY SCARBURY 2-1 MANHATTAN TRANSFE 4-3 ROSS/RICHIE 17-7 ALABAMA 22-17 RAYDIO 23-18

WBLI/Long Island, NY

JOURNEY RAYDIO ELO ELO
HOTTEST:
RICK SPRINGFIELD 3-1
JOEY SCARBURY 5-2
MARTY BALIN 6-4
MOODY BLUES 12-9
POINTER SISTERS 16-11

WTIC-FM/Hartford, CT Rick Donahus

ROSS/RICHIE FOREIGNER CLARRE/DUKE Hottest: JOEY SCARBURY 1-1 POINTER SISTERS 10-6 MODDY BLUES 9-7 OAK RIDGE BOYS 15-8 PHIL COLLINS 11-9

Q106/York, PA Steve Gallagher

JOURNEY BEACH BOYS BEACH BOYS
HOTEBET
AIR SUPPLY 1-1
JOEY SCARBURY 2-2
POINTER SISTERS 7-5
MOODY BLUES 6-7
JUICE NEWTON 10-8

WHFM/Rochester, NY Kelly McCann

STEVIE NICKS GARY O ELO GINO VANNELLI LULU CEHOUSE

WFLY/Albany, NY Jack Lawrence

ROSS/RICD...
ICENOUSE
MOTERSIT
RICK SPRINGFIELD 1-1
38 SPECIAL 12-9
FOREIGNER 19-14
TOW PETTY 23-16
PAT BENATAR 22-17

Bill Shennon ELTON JOHN MARTY BALIN BLUE CYSTER CULT DONNIE IRIS HOLEOST: REO SPEEDWAGON 2-1 MOODY BLUES 6-4 RUSH 9-6 GREG KIHN 12-9 FRANKE/KNOCKOUTS

V100/Charleston, WV

Jay Jervis

MOODY BLUES (dp)
ROBBIE PATTOM
EDDIE RABBITT
CARL MILSON (dp)
Hottest:
REMNY ROGERS 1-1
JOEY SCARBURY 6-4
CLARKE/DUKE 7-7
POINTER SYSTERS 11-8
ROSS/A:C" 2 19-12

Hotte BILLY /QUIER 1-1 REO SPEEDWAGON 2-2 MOODY BLUES 3-3 JIM STEINMAN 4-4 ALAN PARSONS 5-5

B104/Beltimore, MD Jan Jeffries

EDDIE RABBITT
TOM PETTY
PRANKE/KHOC KOUTS
GARY WRIGHT
RAYDIO
BEACH BOYS
HOTCHEST
PHIL COLLINS 2-1
RENNY ROGERS 3-2
POINTER SISTERS 4-3
ALAN PARSONS 6-4
HANHATTAN TRANSFE 21-10

WKRZ-FM/Wilkes-Barre, PA Jim Rising

ALABAMA G. HARRISON JOURNEY BEACH BOYS A'S
DEBRA LAWS
HOTTEST:
JOEY SCARBURY 2-1
POINTER SISTERS 5JIM STEINMAN 12-9
PABLO CRUISE 18-15
JUICE NEWTON 19-16 PARALLEL THREE

13FEA/Manchester, NH Keith Lemire

STEVIE NICKS ELO
ALANAMA
AFTERNOON DELIGHT
BEACH BOYS
HOTHWEIT
OAK RIDGE BOYS 1-1
JOEY SCARBURY 4-3
MODDY BLUES D-11
ROSS/RICHIE 26-16
ROBBIE PATTON 25-22

14WK/Wheeling, WV

Jack Armstong
SAD CAPE
EDDIE RABBITT
APTERNOON DELIGHT
GARY U.S. BONOS
HOTCEST:
AIR SUPPLY 1-1
HANHATTAN TRANSFE 13-8
ALBBAMA 14-9
FRANKIE SMITH 24-19

WCIR/Beckley, WV Jim Martin

ELO EDDIE RABBITT SANTANA HOTLEST SINTANA HOTLEST SISTERS 5-1 POINTER SISTERS 5-2 JUICE NEWTON 10-5 ALBRANA 15-6 STACY LATTISAW 18-10

WERG/Altoons, PA

STACY LATTISAW EDDIE RABBITT BEACH BOYS LULU RICK JAMES BLACKFOOT BLACKPOOT ALLMAN BROS. BAND Hottest: JOEY SCARBURY 1-1 KENNY ROGERS 3-2 BILLY SQUIER 11-8 COMMODORES 16-11 RONNIE MILSAP 22-18

WGUY/Bangor, ME Jim Randall

RONNIE MILSAP SHEENA EASTON SQUEEZE POINT BLANK RAYDIO ELO Hottest: AIR SUPPLY 1-1 MARTY BALIN 6-4 POINTER SISTERS 12-7 REO SPEEDWAGON 15-11 PAT BENATAR 30-20

WTSN/Dover NH

Jim Sebestian
POINTER SISTERS
COMMODORES
RICK SPRINGFIELD
GARY WRIGHT
BEACH BOYS
G. HARRISON
ELTON JOHN
AFTERNOON DELIGHT
JOURNEY
ELO
STEVIE NICKS
DON MCLEAN
FRANKE/KNOCKOUTS
PABLO CRUISE
NOTES
NOTES
NOTES
HOTELS

WLAM/Lewiston, ME

Chris Layne BEACH BOYS ELO
FRANKE/KNOCKOUTS
EDDIE RABBITT
HOTLEST:
RENNY ROGERS 2-1
JOEY SCARBURY 3-2
JUICE NEWTON 4-3
CARPENTERS 18-13
RAYDIO 32-19

96XIL/Parkersburg, WV Terry Lee Collins

ELTON JOHN STEVE WINWOOD JOURNEY JOURNEY
HOTTOST:
REO SPEEDWAGON 1+1
KENNY ROGERS 3-2
APRIL WINE 15-6
MOODY BLUES 21-13
CDB 23-15

WACZ/Bengor, ME Michael O'Hare

Michael O'Herm
LULU
SANTANA
CANTINA BAND
BEACH BOYS
ALLMAN BROS. BAND
Notest:
JOEY SCARBURY 2-1
AIR SUPPLY 1-2
CAR RIDCE BOYS 3-3
JIM STEINAN 7-5
ROSS/RICHIE 30-24

SOUTH

PARALLEL TWO

BJ105/Octendo, FL

BEACH BOYS CHARLES KIRKPATRI SAMTANA BLACKFOOT GARY WRIGHT JOURNEY LULU ELO CONDO

ELO STEVIE NICKS
EDDIE RABRITT
HOLLERSI
OAK RIDGE BOYS 2-1
POINTER SISTERS 12-9
COMMODORES 13-10
JUICE NEWTON 25-20
SHEENA EASTON 34-24 KEEUShreveport, LA

John Frost BEACH BOYS GART THE LOUIS CONTROL OF THE LO

KTSA/Sen Antonio, TX J.J. Rodriguez

FOREIGNER PABLO CRUISE BEACH BOYS ROSS/RICHIE STEVIE NICKS ROBBIE PATTON ROBBLE ***

MOTE*SIT*

OAK RIDGE BOYS 2-1

JOEV SCARBURY 11-6

RICK SPRINGFIELD 21-15

STACY LATTISAW 27-18

COMMODORES 25-20

KXX106/Birmingham, AL Chris Train

ELTON JOHN DON FELDER EODIE RABBITT EUEU FRANKE/KNOCKOUTS SAD CAFE POINTER SISTERS 3-1 ROSS/RICHIE 17-11 RONNIE MILSAP 20-13 GARY WRICHT 24-18 ALABAMA 29-22

WAXY/Ft Lauderdele, FL Kenny Lee

SMITH/SWEET STEVIE NICKS BEACH BOYS LULU Nottest: JOEY SCARBURY 3-1 ALAN PARSONS 12-7 ROSS/RICHIE 16-9 COMMODORES 17-14 REO SPEEDWAGON 19-15

WAYS/Charlotte, NC

Lou Simon ART GARFUNKEL ART GARFUNKEL HOTTEST: AIR SUPPLY 1-1 ALABAMA 11-3 ROSS/RICHIE 24-18 STACY LATTISAW 28-19 AFTERNOON DELIGHT 26

WBBQ/Augusta, GA Bruce Stevens

ALLMAN BROS. BAND SHEENA EASTON DON FELDER LULU RICK JAMES ICEHOUSE ICEHOUSE Hottest: FRANKIE SMITH 1-1 PHIL COLLINS 7-5 POINTER SISTERS 9-7 JIM STEINMAN 13-11 BILLY SQUIER 15-12

WFMF/Baton Rouge, LA Rendy Rice

GINO VANNELLI SHEENA EASTON METERA EASTON
MOTTESET
KENNY ROGERS 1-1
FOREIGHER 20-9
GARY WRIGHT 19-10
PHIL COLLINS 23-11
STEVIE NICKS 25-16

WGH/Norfolk, VA Bob Canada

BEACH BOYS ELTON JOHN AFTERMOON DELIGHT BERNADETTE PETERS LULU HOCKEST: PETENS LULU HOCKEST: AIR SUPPLY 2-1 MARTY BALIN 6-4 POINTER SISTERS 11-5 JUICE NEWTON 12-7 BARBRA STREISAND 14-11

WHBQ/Memphis,TN **Vike Scale**

ELTON JOHN HOTEBEL: JOEY SCARBURY 1-1 KENNY ROGERS 3-2 POINTER BISTERS 5-4 HONNIE MILEAP 10-9 RAYDIO 11-10

WJDX/Jackson, MS Bill Crews

ELO
BEACH BOYS
ROBBJE PATTON
GARY MRIGHT
HOTEGAT!
HOTEGAT!

POINTER SISTERS 6-3
JUICE NEMTON 12-8
ROSE/RICHIE 17-9
STACY LATTISAM 20-13

WKIX/Ralaloh, NC Ron McKay JOHN SCHNEIDER ROSS/RICHIE

ROSS/RICHIE HOTCEST: AIR SUPPLY 1-1 ALAN PARSONS 10-7 POINTER SISTERS 12-9 ALABAMA 15-10 RONNIE MILSAP 18-15 WRJZ/Knoxville, TN

Edwards/Dillman

ROSS/RICHIE RUSS/RIVELE
ELTON JOHN
MICKEY GILLEY (dp)
DON PELDER (dp)
STYX (dp)
TOM PETTY (dp)
Hotteat:
JOEY SCARBURY 1-1 WSGN/Birmingham, AL

ELTON JOHN VOGUE G. HARRISON RAYDIO RAYDIO
Hottest:
KENNY ROGERS 6-1
RONNIE MILSAP 10-5
COMMODORES 14-7
JOHN DENVER 15-10
ROSS/RICHIE 18-13

WTIXINow Orleans, LA Gary Franklin

Gary Franklin

STEVIE NICKS
ALLMAN BROS. BAND
JOURNEY
MICKEY GILLEY
BALANCE
SILVER CONDOR
MOTECHE NICK SPRINGFIELD 2-1
JOEY SCARBURY 8-2
ROMNIE MILSAP 22-1
PAT BEMATAR 36-30
ROSS/RICHIE D-32

Y103/Jacksonville, FL Robert John

STEVIE MICKS ELO
Hottest:
AIR SUPPLY 1-1
COMMODORES 16-13
PABLO CRUISE 21-16
ROSS/RICHIE 23-19
RONNIE MILSAP 27-21

WRVQ/Richmond, VA

PABLO CRUISE ROBBLE PATTOM HOTLEST BILLY SQUIER 2-1 ALAN PARSOMS 18-15 PAT BEMATAR 23-18 GARY WRIGHT 24-19 STYX 25-20

KELP/EI Pago, TX Raymond Mesa

RAYDIO
GREG RIHN
ELO
GREG RIHN
ELO
ROWNIE MILSAP
HOCLEBE:
KENNY ROCERS 3-1
FRANKIE SMITH 13-2
MARTY BALIN 9-3
POINTER SISTERS 23-16
PHIL COLLING 24-18

FM100/Memphis, TN Tom Prestiglacomo

ALABAMA
PABLO CRUISE
STEVIE NICKS (dp)
ALIMAM BROS. BAND (HOTCOM)
HOTCOM
JOEY SCARBURY 2-1
ROSS/RICHIE 5-2
RODDY BLUES 11-8
ALAN PARSOMS 12-9
HOMNIE MILSAP 15-12 WNOX/Knoxville, TN

Bill Evans COMMODORES
SHEENA EASTON
RAYDIO
HOTTORIC
HOTTORIC
HARTY BALLE 5-2
JUICE MEMTON 10-7
ROSS/RICHIE 18-14
GARY WRIGHT 20-15 WSKZ/Chatten Adem Cook

COMMIDDORES
ROBBIE PATTON
JIM STEINMAN
ALLMAN BROS. BAND
GINO VANNELLI
HOTCOST.
JOTY SCARBURY 1-1
PHIL COLLING 7-5
ROMNIE MILSAP 12-9
ROBS/RICHIE 27-16
GARY WRIGHT 22-18

KINT/El Paso, TX Jim Zippo

JOURNEY SHEENA EASTON SMITH/SWEET JOHN DENVER JODY MOERING EULU STYLISTICS BLACKFOOT BLACKFOOT HOSTERE: HARTY BALIN 3-1 MODDY BLUES 6-2 MICREY GILLEY 18-15 PABLO CRUISE 26-17 ROBBIE PATTON 38-24

KX104/Nashville, TN Michael St. John

EDDIE RABBITT ALABAMA SHEENA EASTON HOTEOST: FRANKIE SMITH 10-1 BILLY SQUIER 14-2 POINTER SISTERS 5-3 COMMODORES 13-10 STACY LATTISAM 23-15

KJ100/Louisville, KY Tom Gilligan

A'S SILVER CONDOR SILVER CONDOR SQUEEZE ELTON JOHN BEACH BOYS SAD CAPE HOTLEST PHIL COLLINS 2-1 AIR SUPPLY 4-3 JOE WALSH 6-4 FOREIGMER 10-8 JIM STEINMAN 12-9 KSET-FM/EI Paso, TX

KHFI/Austin, TX Ed Volkman ELO JOHN
RAYDIO
HOTLEST:
POINTER SISTERS 1-1
KENNY ROCERS 6-4
COMMODORES 10-5
JOURNEY 21-12
ROSS/RICHIE 26-13

KREM/McAllen.Bro

BEACH BOYS BEACH BOYS
ELO
GINO VANNELLI
LULU
BLACKFOOT
SHEENA EASTON
HOTE-ST
JOEY SCARBURY 2-1
CARPENTERS 14-9
FOREIGNER 19-14
OAK RIDGE BOYS 22-1
RANDY VANWARMER 23:

Jerry Steele

Jerry Steele
EDDIE RABBITT
BEACH BOYS
HOTLEST:
HOTLEST:
HOSS/RICHIE 17-12
COMMODORES 16-14
RUNNIE MILSAP 18-15
STACY LATTISAW 23-16

KQ94/Little Rock, AR

STACY LATTISAW SILVER CONDOR TUTU
FRANKE/RNOCKOUTS
HOTTEST:
AIR SUPPLY 1-1
CLARKE/DUKE 13-9
PABLO CRUISE 17-13
RUSH 21-17
ROSS/RICHIE D-26

G100/Mobile, AL

ELO
ELO
EDDIE RABBITT
SHEENA EASTON
ALLMAN BROS. BAND
BEACH BOYS
NOTE:
KENNY ROGERS 1-1
JOEY SCARBURY 2-2
POINTER SISTERS 4-3
CLARKE/DUKE 12-7
ROGS/RICHIE 19-14

WAAY/Huntsville, AL Jim Kendricks

EDDIE RABBITT JOHN DENVER LULU ELO SILVER COMDOR HOTLEST : 1-1 FEINT ROCERS 7-2 COMMODORES 13-7 ALAN PARSOMS 14-12 ROSS/RICHIE 29-15

CK101/Cocos Beech, FL Steve Ocean

STEVIE NICES ELO BOYS
HOTEGET!
RENNY ROGERS 2-1
RICK SPRINGFIELO 7-5
BILLY SQUIER 10-0
COMMODORES 20-15
FOREIGMER 24-21

WSEZ/Winston-Salem, NC Bob Mahoney

BEACH BOYS
FRANKE/KMOCKDUTS
JIN STEINMAN
ELO
HOTCOBT:
JOEY SCARBURY 1-1
CARPEMTERS 12-10
RONNIE HILSAP 14-12
JUICE NEWTON 16-13
BILLY SQUIER 21-14 KLAZ/Little Rock, AR

Shewn Stephens

RAYDIO BEACH BOYS DEBRA LAWS HOTEGET! AIR SUPPLY 1-1 MARTY BALIN 2-2 KENNY ROCERS 3-3 JOEY SCARBURY 6-4 ROSS/RICHIE 27-21 KNUS/Dalles, TX Larry James

PABLO CRUISE
JUICE NEWTON
JOHN SCHWEIDER
TUBES
ALABAMA
MAC DAVIS
LULU
PURP PRAIRIE LEAG
HOLLEST
G. MARRISON 2-1
AIR SUPPLY 9-4
CAROLE B. SAGER 10-15
COMMODORES 31-17
ROSS/RICHIE 32-19

Jeff Blake

Jeff Bloke

CARL CARLTON
LULU
STEVIE NICKS
GARY WRIGHT
JOURNEY
SHEENA EASTON (dp)
HOTEGET:
STACY LATTISAM 1-1
ROSS/RIGHIE 9-2
COMMODORES 7-3
OEBRA LAMS 13-4
TEENA MARIE 24-15

B97/New Orleans, LA

GARY WRIGHT RAYDIO FRANKE/KNOCKOUTS FRANKE/RMKE NUUJS
HOTECSTE
RICK SPRINGFIELD 1-1
JOEY SCARBURY 8-5
OAR RIDGE BOYS 11-8
MANHATTAN TRANSFE 15
ROSS/RICHIE 24-17

EDDIE RABBITT ROSS/RICHIE
BEACH BOYS
STACY LATTISAM
ALLMAN BROS. BAND
ELTON JOHN
MOTECAL:
POINTER SISTERS 3-1
MODDY BLUES 10-7
FOREIGNER 14-8
ROWNIE MILSAP 20-12
COMMODORES 22-16

WC8C/Cherleston, SC

Chris Balley

LULU ALLMAN BROS. BAND SHEENA EASTON BEACH BOYS ELTON JOHN TOPHOUSE ELTON JOHN
ICEMOUSE
BERNADETTE PETERS
DON MCIEAN
HOTERS:
POINTER SISTERS 1-1
MCODY BLUES 7-5
JUICE MEMTON 8-6
CARPENTERS 10-8
RONNIE MILSAP 11-9

KEGL/Fort Worth, TX Bob Stevens

Bob Stevens

ALLMAN BROS. BAND
TUBES
GIMO VANNELLI
EDDIE RABBITT
BLACKFOOT
HOTCHST
BILLY SQUIER 2-1
AIR SUPPLY 5-3
MODDY BLUES 7-4
FOREIGBER 18-11
SILVER CONDOR 22-17

WBCY/Cherlotte, NC **Bob Kaghan**

BEACH BOYD ART GARFUNKEL MOODY BIVES ALLMAN BROS. BAND Hottent! BILLY SQUIER 1-1 FOREIGNER 15-2 TUBES 13-10 BLACKFOOT 20-16 STEVIE NICKS D-22

KSTAR/Houston, TX Rick Lambert

JIM MESSINA
JIM MESSINA
KIM CARNES
BEACH BOYS
HOCTEST
HOCTEST
POINT BLANK 6-3
JOE WALSH 7-4
GARY WRIGHT 18-16
JOURNEY 25-17

WMAK-FM/Nashville TN

Scooter Davis AL JARREAU EDDIE RABBITT ELO (dp) PURE PRAIRIE LEAG (dp) FRANKE/KNOCKOUTS (dp) Hottest: POINTER SISTERS 1-1 COMMODORES 15-10 ROSS/RICMIF 20-13 JIM STEINMAN 22-18 FOREIGNER D-23

PARALLEL THREE

KILE/Galveston, TX EODIE RABBITT EODIE RABBITT
ELO
STEVIE NICKS
SHEENA EASTON 4!
CANTINA BAND
JOHN DENVER
HOTESE:
KENNY ROGERS 1-1
OAK RIDGE BOYS 14-B
STACY LATTISAM 11-9
REO SPEEDWAGON 16-11
POINT BLANK 20-17

KSEL/Lubbock, TX

Scott Knight BALANCE Hottest: HICK SPRINGFIELD 1-1 JOEY SCARBURY 7-2 FOREIGNER 13-9 ROSS/RICHIE 17-11 COMMODORES 22-16

WCGQ/Columbus, GA Joe McClure EDDIE RABBITT PURE PRAIRIE LEAG G. HARRISON DON FELDER ALABAMA ALABAMA
HOTE-est:
AIR SUPPLY 1-1
KENNY ROCERS 3-2
MARTY BALIN 5-4
MOODY BLUES 8-6
POINTER SISTERS 13-9

WFLB/Fayetteville, NC

LULU HERB ALPERT JOURNEY AFTERNOON DELIGHT ELO ELO
G. HARRISON
MOTERATE
POINTER SISTERS 1-1
ALABAMA 5-4
RONNIE MILSAP 6-5
COMMODORES 15-8
ROSS/HICHIE 19-13

WHHY/Montgomery, Al

ELO
EDDIE RABBITT
SHEENA EASTON
BEACH BOYG
HOTCOMET
HOTCOMET
HOTCOMET
HOTCOMET
HOTCOMET
HODOY BLUES 7-5
REO SPEEDMAGON 10-7 WISE/Asheville, NC

ELO
ELO
ELO
ELO
ELO
ELO
ELO
ELTO
JOHN
BEACH BOYS
SQUEZEZ
ALLRAN BROS. BAND
AFTERNOON DELIGHT (dp)
HOTLEST
BILLY SQUIER 5-1
POINTER SISTERS 12-7
GREC RIHM 21-18
ROBBIE PATTON 28-21
ELO A-24

WROV/Rosnoke, VA

FM99/Tellahasse, FL

Jack Norris AL JARREAU BALANCE BALANCE LULU AFTERNOON DELIGHT HOTLOST: AIR SUPPLY 1-1 JOEY SCARBURY 2-1 COMMODORES 16-9 SHEENA EASTON 32-24 RAYDIO D-28

WKXY/Bersents, FL Tony Williams

JOURNEY ELO HOTLEST: BILLY SQUIER 2-1 JDEY SCARBURY 3-2 REO SPEEDWAGON 7-5 FOREIGNER 16-14 STEVIE NICKS 23-16 KPUR/Amarillo, TX

Wilson/Williams

ROBBIE PATTON EDDIE RABBITT -RAYDIO HOLLEST: MODDY BLUES 3-1 KENNY ROGERS 2-2 JOEY SCABBURY 4-3 BLACKFOOT 16-10 COMMODORES 22-14 Sem Church

Sem Church
BEACH BOYS
ALLMAN BROS, BAND
SHERNA EASTOM
HOTLE-SI
MARTY BALIN 1-1
BILLY SQUIER 10-6
PHIL COLLINS 13-10
ALASAMA 18-13
GREG KIHN 20-17

WSGA/Savannah, GA Ray Williams RICK JAMES RICK JAMES
Hottest:
JOEY SCARBURY 1-1
ROSS/RICHIE 11-6
STACY LATTISAW 20-15
RONNIE MILSAP 23-18
KIM CARNES D-19

96SGF/Sevenneh, GA

Doug Weldon SILVER CONDOR ELTON JOHN RICK JAMES BEACH BOYS AFTERNOON DELIGHT AFTERNOON DELIGHT HOELDST KENNY ROGERS 5-1 POINTER SISTERS 11-9 JUICE NEWTON 14-10 COMMODORES 17-11 ROSS/RICHIE 25-16

Z102/Savannah, GA Ray Williams

SHEENA EASTON
EDDIE RABBITT
HOTLEGET
JOBE SCARBURY 2-1
POINTER SISTERS 8-4
MANHATTAN TRANSFE 9-5
ROSS/RICHIE 19-8
PHIL COLLINS 15-11 KQIZ-FM/Amerillo, TX

BEACH BOYS SILVER CONDOR ALLMAN BROS. BAND HOLLERI AIR SUPPLY 3-1 GARY WRIGHT 22-15 MODDY BLUES 21-16 JOURNEY 28-19 ROSS/RICHIE 29-23 WXLK/Rosnoke, VA Russ Brown

ALLMAN BROS. BAND
EDDIE RJBBITT
SAMTANA
VAN HALEN
STEVE WINWOOD
SQUEEZE
HOTTER
JOEY SCARBURY 2-1
JIN STEINMAN 9-5
CAROLE B. SAGER 12-8
A'S 18-13
STACY LATTISAN 22-16

It's not an illusion. We definitely are the real thing!

JOEY SCARBURY
"Theme From
The Greatest American Hero
(Believe It Or Not)"

POINTER SISTERS "Slow Hand"....

GREG KIHN BAND
"The Breakup Song
(They Don't Write 'Em)."...

EDDIE RABBITT
"Step By Step"

DON FELDER
"Heavy Metal (Takin' A Ride)"

The sound that refreshes.

3

MIDWEST Most Added .. Hottest

Eddie Rabbitt S. Nicks w/Tom Petty

Pointer Sisters Joey Scarbury Alan Parsons Project

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Beach Boys Eddie Rabbitt Sheena Easton Pointer Sisters Joey Scarbury Air Supply

MIDWEST

PARALLEL TWO

\$2X/Columbus, OH

JUICE MEMTON
RONNIE MILSAP
GREG KIHN
STEVIE MICKS
HOTENST:
RICK SPRINGFIELD 1-1
JOEV SCARBURY 5-4
ROSS/RICHIE 13-9
FOREIGMER 18-13
PHIL COLLINS 24-18

KIOA/Des Moines, IA A.W. Pantola

GINO VANNELLI ELO
STEVIE NICKS
REO SPEEDMAGON
FRANKE/KNOCKOUTS
HOTHER
AIR SUPPLY 1-1
RICK SPRIMGPIELD 2-2
JUICE MEWTON 16-9
POINTER SISTERS 19-12
ROSS/RICHIE 0-25

KOFM/Oklahoma City, OK

HOTTOST: KENNY ROGERS 4-1 POINTER SISTERS 15-10 COMMODORES 20-13 CARPENTERS 21-14 ROSS/RICHIE D-20

KRAV/Tules, OK Gary Reynole

JOURNEY
RAYDIO
SILVER CONDOR
HOITEBE:
JOEY SCARBURY 1-1
JUICE NEWTON 9-2
POINTER SISTERS 7-6
ROSS/RICHIE 21-10
ALABAMA 17-12

KZ93/Peorle, IL Keith Edwards

BLACKFOOT GARY WRIGHT GARY WRIGHT ELO Hottest: PHIL COLLINS 4-1 JIM STEINMAN 6-3 GREG KIHN 10-5 RUSH 11-7 PAT BENATAR D-15 WGRD/Grand Rapida, MI

Ray Baker

ALAN PARSONS ELO
Hottest:
OAK RIDGE BOYS 4-1
BILLY SQUIER 2-2
POINTER SISTERS 14-5
ROSS/RICHIE 34-14
JUICE NEWTON 25-15 WHOT/Youngstown, OH

PRANKE/KNOC KOUTS ELO GARY WRIGHT TURES TUBES
HOTTEST:
KENNY ROGERS 2-1
MOODY BLUES 10-7
CLARKE/DUKE 14-11
JUICE NEWTON 21-1
ROSS/RICHIE 25-20 WNAP/Indianapolis, IN

Ched Hunt

COMMODORES FOREIGNER ROBBIE PATTON HOSTER THOM HOSTERS 21-17 POINTER SISTERS 23-GARY WRIGHT 26-21 WNCI/Columbus, OH

Steve Edwards

FRANKE/KNOCKOUTS EDDIE RABBITT BALANCE BALANCE Hottest: AIR SUPPLY 1-1 ALAN PARSONS 12-6 PHIL COLLINS 11-8 ROSS/RICHIE 15-10 CARPENTERS 18-13

WOHO/Toledo, OH John Zion

PABLO CRUISE
GARY MRIGHT
EDDIE RABBITT
HOTTEBER
AIR SUPPLY 1-1
MANHATTAN TRANSPE 10-6
CARPENTERS 11-7
POINTER SISTERS 19-9
JUICE NEWTON 21-10

WOW/Omaha, NE

J.C. Corcoran

RAYDIO
EDDIE RABBITT
OAK RIDGE BOYS
STEVIE NICKS (dp)
ELO (dp)
HOTCORT IN THE STEVIE NICKS
AIR SUPPLY 1-1
MODDY BLUES 9-5
POINTER SISTERS 10-7
CARPENTERS 14-9
ALAN PARSONS 15-10

WVIC/East Lansing, MI Jim St John

JODY MOERING CARL WILSON VILLAGE PEOPLE LARRY GRAHAM SMITH/SWEET LULU LULU
ALLMAN BROS. BAND
MICHAEL STANLEY B
JOHN DENVER
JOUNNEY
HOTCOST:
AIR SUPPLY 1-1
KEMMY ROGERS 2-2
POINTER SISTERS 6-6
MOODY BLUES 9-7
CLARKE/DUKE 10-8

KSTT/Davenport IA **Bill Young**

RAYDIO EDDIE RABBITT HOTCEST:
JOEY SCARBURY 11-1
POINTER SISTERS 20-4
JUICE NEWTON 25-7
OAK RIDGE BOYS 15-8
MOODY BLUES 22-9

WISM/Madison, WI Barb Starr

STEVIE NICKS ELO STYX EDDIE RABBITT HOTLEST: POINTER SISTERS 3-1 KENNY ROGERS 2-2 JUICE NEWTON 5-4 ALAN PARSONS 7-5 ROMNIE MILSAP 11-8

KEYN-FM/Wichita, KN Terri Springs

FRAMKE/KNOCKOUTS CLARKE/DUKE RAYDIO MOTTEST: JOEY SCARBURY 2-1 ALAN PARSONS 11-7 ROSS/RICHIE 22-41 PHIL COLLINS 18-12 FOREIGNER 25-16

WYFM/Youngstown, OH

HOTTEST: RICK SPRINGFIELD 1-1 OAK RIDGE BOYS 12-5 ALAN PARSONS 10-7 MARTY BALIN 15-10 JUICE NEWTON 22-12

WTWR/Detroit, MI Kurt Kelly

JOURNEY CANTINA BAND RAYDIO JOHN SCHNEIDER EDDIE RABBITT EDDIE RABBIII
hottest:
RICK SPRINGPIELD 1-1
COMMODORES 18-15
ALAN PARSONS 23-17
RONNIE MILSAP 29-18
ROSS/RICHIE 25-21
ANN

WAKK/Duluth, MN

HOTCEST:
AIR SUPPLY 2-1
MANHATTAN TRANSFE 7-6
ROSS/RICHIE 25-14
FOREIGNER 20-17
PAT BENATAR 30-22

Jay Tyler

ELO EDDIE RABBITT EDDIE RABBITT
Hotte6t:
AIR SUPPLY 1-1
JUICE NEWTON 14-6
COMMODORES 22-17
PABLO CRUISE 23-19
GARY WRIGHT D-26

WGBF/Evensville, IN Kevin Cerpenter

JOURNEY STEVIE NICKS ROBBIE PATTON EDDIE RABBITT EDDIE RABBITT
HOTTEST:
JOEY SCARBURY 2-1
ALAN PARSONS 8-6
POINTER SISTERS 10-7
ROSS/RICHIE 27-16
COMMODORES 22-17

WRBR/South Bind, IN Joe Lightner

GARY WRIGHT
ROBBIE PATTON
HOTCOST
HOTC

WZOK/Rockford, IL Ed Lambert

MANHATTAN TRANSFE MANHATTAN THANSFI SANTANA BLACKFOOT HOTLEST AIR SUPPLY 1-1 MARTY BALIN 3-2 ALAN PARSONS 4-3 PHIL COLLINS 6-4 FOREIGNER 14-12 Z104/Madison, WI

Matt Hudson

SHEENA EASTON ROBBIE PATTUM DEVO ALLMAN BROS. BAND HOTCEST: JOEY SCARBURY 2-1 BILLY SQUIER 5-3 MOODY BLUES 8-7 PHIL COLLINS 11-8 JIM STEINMAN 16-11

WIKS/Indianapolis, IN Jay Michaels

STEVIE NICKS EODIE RABBITT STARS ON 45 STYK STYX
HOTTOST:
AIR SUPPLY 4-1
REO SPEEDWAGON 13-8
JOEY SCARBURY 21-13
HANHATTAN TRANSFE 29-22
COMMODORES 32-23

U93/South Bend, IN J.K. Deering

ROSS/RICHIE
RONNIE MILSAP
HOTTEST
RICK SPRINGFIELD 3-1
POINTER SISTERS 18-4
OAK RIDGE BOYS 14-6
HALL & OATES 15-8
ALAN PARSONS 17-10

WDJX/Dayton, OH Joe Dawson

SANTANA CANTINA BAND EDDIE RABBITT VAN HALEN ROSS/RICHIE SQUEEZE RUSH STEVIE NICKS ELO JOURNEY
ROBBIE PATTON
GINO VANNELLI GINO VANNELLI HOTTOST: AIR SUPPLY 1-1 BILLY SQUIER 3-2 POINTER SISTERS 15-9 COMMODORES 21-17 PAT BENATAR 31-23

WLOL-FM/St. Paul, MN

COMMODORES
JOHN DENVER
HOTLOST:
HOTLOST:
AIR SUPPLY 1-1
KENNY ROCERS 8-4
MARTY BALIN 7-5
ROSS/RICHIE 17-11
PABLO CRUISE 23-17 YES-96/Cincinnati, OH

Barry James

EDDIE RABBITT RAYDIO JOHN SCHNEIDER STARS ON 45 MANNATTAN TRANSFE 7-6
ROSS/RICHIE 25-14
FOREIGNER 20-17
PAT BENATAR 30-22
WNAM/Appleton-Oshkosh, WI PABLO CRUISE 32-25

PARALLEL THREE

KFYR/Bismerck, ND Dan Brannan

ALABAMA ELO ELO
GARY WRIGHT
EDDIE RABBITT
BEACH BOYS
HOTEBARY
AIR SUPPLY 1-1
POINTER SISTERS 6-2
JUICE NEWTON 9-5
RONNIE MILSAP 12-8
JOEY SCARBURY 14-11 KKLS/Rapid City, SD

Mick Kinn

ELO ROBBIE PATTON ALLMAN BROS, BAND LULU ALCONDITION AND ALCONDITION AND ALLES 11-4
SHEEMA EASTON 10-6
GARY WRIGHT 14-10
PAT BENATAR 27-19

KKRC/Sloux Falls, SD Dan Kleley

EDDIE RABBITT ELO
LULU
HOTLest:
AIR SUPPLY 2-1
KENNY ROGERS 3-2
JOFY SCARBURY 4-3
HARTY BALIN 9-4
MANHATTAN TRANSFE 10-5

KKXL/Grand Forks, ND Jeff Parker

ROBBIE PATTON SHEENA EASTON TUBES CRYSTAL GAYLE JOEY SCARBURY 5-1
OAK RIDCE BOYS 4-3
RENNY ROGERS 6-4
MARTY BALIN 7-5
POINTER SISTERS 10-7

WEAQ/Eau Claire, WI

HOTTEST: NEIL DIAMOND 1-1 G. HARRISON 11-8 STACY LATTISAW 12-10 CARPENTERS 14-11 ALAN PARSONS 16-13

WRKR/Racine, WI Steve Warren

Steve Warren
ELO
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 21-14
ALAN PARSONS 22-17
PORETIGNER 31-21
REO SPEEDWAGON 30-24 WSPT/Stavens Point WI

Brad Fuhr

BYBO PURI BYBACY LATTISAM FRANKE/KMOC KOUTS SQUEEZE POINT BLANK HOTCESE: JUICE MEWTON 1-1 BILLY SQUIER 5-2 FOREIGMER 10-5 PURISH 24-13 RUSH 24-13 PAT BENATAR 28-25

KELO/Sloux Falls, SD Paul Wescott

ROSS/RICHIE JOURNEY PAT BENATAR ALABAMA BEACH BOYS BEACH BOYS
HOTTER:
JOEY SCARBURY 2-1
AIR SUPPLY 1-2
KENNY ROGERS 3-3
MANHATTAN TRANSFE 4-4
JUICE NEWTON 10-6

KWLO/Waterloo, IA ROBBIE PATTON

ROBBIE PATTON
RAYDIO
BLACKFOOT
HOTLEST:
JOEY SCARBURY 7-1
REO SPEEDMAGON 5-3
PHIL COLLINS 14-4
POINTER SISTERS 13-5
MARTY BALIN 11-6 **Bobby Rivers**

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

WKBO/Harrisburg

WERC/Birmingham

WQRK/Norfolk

WAKY/Louisville

WVLK/Lexington

WMEE/Ft Wayne

KGGI/Riverside

KENO/Las Vegas

KHYT/Tucson

WJBQ/Portland

WIGY/Bath

WHEB/Portsmouth

WFOX/Geinesville

KVOL/Lafayette WTRU/Muskegon KOVV/Topeka

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

BEACH BOYS SMITH/SWEET DON MCLEAN LULU JANEY LARRY J. MCNALLY BERNADETTE PETERS MICHAEL STANLEY B SQUEEZE AUR SUPPLY 1-1
ALAN PARSONS 31-19
ROSS/RICHIE 30-23
GARY WRIGHT D-29
EDDIE RABBITT D-30

KERN/Bakersfield, CA Beeu Reyes

STEVIE NICKS
EDDIE RABBITT
TOM PETTY
HOTLEST:
HORRING BOYS 4-2
JOEY SCARBURY 5-3
POINTER SISTERS 15-13
BILLY SQUIER 24-18

KGW/Portland, OR Janis Wojniek

Hottest: AIR SUPPLY 1-1 MARTY BALIN 8-3 KENNY ROGERS 11-5 POINTER SISTERS 12-7 JUICE NEWTON 20-14

KJRB/Spokane, WA **Brian Gregory**

EDDIE RABBITT
BEACH BOYS
AL JARREAU
SHEENA EASTON
SQUEZZE (dp)
HOTCEST:
MOODY STUDS 1-1
OAK RIDGE BOYS 2-2
MANHATTAN TRANSFE (COMMODORES 13-8
JOURNEY 27-24

KRQ/Tucson, AZ

FRANKE/KNOC KOUTS
EDDIE RABBITT
SILVER CONDOR
HOTTEST:
HO

KTAC/Tecome, WA Bruce Cannon

GINO VANNELLI AL JARREAU BEACH BOYS BEACH BOYS
HOTCHST:
JOEY SCARBURY 2-1
MANHATTAN TRANSFE 13POINTER EISTERS 14-10
JIM STEINMAN 21-16
FOREIGNER 25-19

KTKT/Tucson, AZ

GARY WRIGHT
SHEMA EASTON
SANTANA
AFTERNOON DELIGHT
HOCKEST:
JOEY SCARBURY 1-1
RONNIE MILSAP 21-14
CARPENTERS 30-21
JOURNEY 28-23
STEVIE NICKS 27-24

Y\$4/Freeno, CA Ray Appleton

ROSS/RICHIE AIR SUPPLY 1-1
OAK RIDGE BOYS 9-6
POINTER SISTERS 12-7
MOODY BLUES 14-9
COMMODORES 19-15

KLUC/Las Vegas, NV Randy Lunquist

MODDY BLUES
SILVER CONDOR
HOTCOST:
AIR SUPPLY 1-1
POINTER SISTERS %-6
FOREIGNER 16-12
PAT BENATAR 24-18
FRANKE/KMOCKOUTS 23-19

KMJK/Portland, OR John Shomby

GARY WRIGHT ALABAMA SILVER CONDOR STEVIE NICKS (dp) TUBES (dp) DON FELDER (dp) DON FELDER (dp)
HOTTEST:
AIR SUPPLY 1-1
OAK RIDGE BOYS 8-3
CLARRE/DURE 10-6
POINTER SISTERS 13-8
JUICE NEWTON 22-15

KIOY/Fresno, CA Tom Saville

EDDIE RABBITT
GARY WRIGHT
LULU
DON MCLEAN
HOTEest:
MARTY BALIN 1-1
GREG KINN 2-2
MOODY BLUES 4-3
ALABAMA 19-15
STEVIE NICKS 30-25

KYNO-FM/Fresno, CA Walker/Munson

RICK JAMES LARRY J. MCNALLY STYX SMITH/SWEET EVELYN KING EVELYN KING
SILVER CONDOR (dp)
PURE PRAIRIE LEAG
HOTTEST
KIM CARNES 2-1
JOE DOLCE 12-7
KENNY ROGERS 22-8
ROSS/RICHIE 15-9
POINTER SISTERS 21-10

KZZX/Albuquerque, NM Bruce Daniels

STEVIE NICKS JOURNEY RAYDIO GARY WRIGHT GARY WRIGHT
HOTEEST:
JOEY SCARBURY 1-1
MOODY BLUES 10-7
JUICE NEWTON 15-B
CLARKE/DUKE 17-11
RONNIE MILSAP 23-15

FM102/Sacramento, CA Manders/Preston

ROBBIE PATTON SHEENA EASTON AL JARREAU RAYDIO EDDIE RABBITT Hottest: Hottest: JOEY SCARBURY 4-1 RICK SPRINGFIELD 6-3 POINTER SISTERS 8-8 CARPENTERS 17-13 JOURNEY 27-19

KSPZ/Colorado Springs CO Mike Daniels

RAYDIO SHEENA EASTON SHEENA EASTCN LULU ICEMOUSE HOTLEST: JOEY SCARBURY 2-1 MODDY BLUES 3-3 OAK RIDGE BOYS 10-6 JUICE NEWTON 16-10 ROSS/RICHIE 24-18

KYSN/Colorado Springa, CO Mark Murray

ROSS/RICHIE SHEENA EASTON
DON PELDER
ICEHOUSE
HOTEOST:
JOEY SCARBURY 2-1
MOODY BLUES 3-2 POINTER SISTERS 7-5 BILLY SQUIER 11-6 PAT BENATAR 21-16

KZZP/Phoenix, AZ Dave Anthony

EDDIE RABBITT
PABIO CRUISE
HOTLOST:
GREG KIMN 1-1
MODDY BLUES 5-4
ROSS/RICHIE 7-5
JUICE NEWTON 11FOREIGNER 20-16

KIDD/Monterey, CA Ron Rodrigues

Hottest: JOEY SCARBURY 2-1 AIR SUPPLY 4-3 RICK SPRINGFIELD 5-4 MARTY BALIN 6-5 GREG KIHN 8-7

KKXX/Bakersfield, CA Squires/DeRoo

MOODY BLUES G. HARRISON ELTON JOHN GARY O HOTCEST: BILLY SQUIER 6-1 POINTER SISTERS 14-5 COMMODORES 18-6 FOREIGNER 21-12 STYX 24-16

KNBQ/Tacoma, WA Bryan/Roberts

STEVIE NICKS BEACH BOYS BEACH BUTD LULU SHEENA EASTON DEBRA LAWS HOTESET: JOEY SCARBURY 2-1 REO SPEEDWAGON 4-3 WOODLY BLUES 5-4 PHIL COLLING 10-7 KENNY ROGERS 13-9 K98/Provo, UT

Jim Sumpter

STEVIE NICKS
EDDIE RABBITT
AFTERNOON DELIGHT
BEACH BOVS
HOTCOST
JOEY SCARBURY 1-1
MOODY BLUES 10-7
FOREIGNER 15-11
BILLY SQUIER 20-13
JOURNEY 29-19

FM103/Selt Lake City, UT

BALANCE SILVER CONDOR DON FELDER HOTCH SET : MOODY BLUES 1-1 MARTY BALIN 2-2 REO SPEEDWAGON 6-4 PHIL COLLINS 8-5 RUSH 9-6

PARALLEL THREE

KBOZ/Bozeman, MT

ELTON JOHN BEACH BOYS BEACH BOYS
G. HARRISON
LARRY J. MCNALLY
GARY O
SILVER CONDOR
ALLMAN BROS. BAND
JESSE WINCHESTER
HOTCHST:
ALAN PARSONS 2-1
HOODY BLUES 5-2 MOODY BLUES 5-2 POINTER SISTERS 6-3 JIM STEINMAN 15-9 PABLO CRUISE 18-12

KCBN/Reno NV

ELO EDDIE RABBITT BEACH BOYS BEACH BOYS
HOLLEST:
POINTER SISTERS 2-1
JOURNEY D-20
SMITH/SWEET 29-21
ROSS/RICHIE 34-26
COMMODORES 39-30

KDZA/Pueblo, CO Rip Avina

ELO DON PELDER BEACH BOYS SILVER CONDOR SQUEEZE SQUEZZE
HOTEGET:
JOEY SCARBURY 1-1
MANHATTAN TRANSFE 5-3
POINTER SISTERS 8-5
JUICE NEWTON 15-8
COMMODORES 23-13

KFXD/Boise, ID **Rod Couch**

ELO PRANKE/KNOCKOUTS (dp) PHANKE/KNOC KOUTS (d)
Hottest:
JOEY SCARBURY 1-1
ALAN PARSONS 4-3
MOODY BLUES 5-4
POINTER SISTERS 8-5
FOREIGNER 14-13

KOOK/Billings MT

ELO
ALLMAN BROS. BAND
ELTON JOHN
DON FELDER
BEACH BOYE MARTY BALIN 2-1 KENNY ROGERS 12-6 JIM STEINMAN 14-8 CARPENTERS 17-11 PABIO CRUISE 21-16

KQDI/Great Falls, MT Pat Richards

BALANCE SILVER CCMDOR DON FELDER ELO HOTTOBE ALAN PARSONS 3-1 MARTY BALLM 4-2 JIM STEINNAN 8-6 FOREIGNER 9-7 ROSANNE CASH.11-9

KRLC/Lewiston, ID Steven Alen Meckelvie

A'S
ALLMAN BROS. BAND
GINO VANMELLI
BEACH BOYS
PURE PRAIRIE LEAG
LARRY J. MCNALLY
BERNADETTE PETERS DERNADETTE PETERS
HOTCOSET!
AIR SUPPLY 1-1
POINTER SISTERS 4-2
JOEY SCARBURY 7-4
KRAFTWERK 11-7
POREIGNER 14-10

KSLY/San Luis Obispo, CA

DON POTER
ALABAMA
STACY LATTISAW
ALIMAN BROS. BAND
SHEENA EASTON
LULU
HOTLEBE:
AIR SUPPLY 1-1
POINTER SISTERS 8-5
RONNIE MILSAP 13-10
COMMODORES 18-13
ROSS/RICHIE 20-15

KENI/Anchorage, AK Ed Marrifield

Ed Martifield
PETER PRAMPTON
FOGHAT
SHAKIN STEVENS
FRANKIE BLEU
ROBBIE PATTON
RAYDIO
SMITH/SWEET
EDDIE RABBITT
BALANCE
A'S A'S Hottest MODDY BLUES 2-1 RANDY WAMMARMER 4-3 LOVERBOY 7-5 FOREIGNER 15-6 BILLY SQUIER 16-8

KYYA/Billings, MT Jack Bell

BEACH BOYS 29-25

KATI/Casper, WY Donna Foxx

SHEENA EASTON BEACH BOYS SILVER CONDOR SILVEN CUMPON Hottest: AIR SUPPLY 1-1 PHIL COLLINS 11-7 JIM STEINMAN 13-8 FOREIGNER 19-18 RANDY VANWARMER 26

FRONT OF SUCCESSFUL RADIO THE FOUR

WBEN-FM add 35 WIFI add 28 WCAO add JB105 add 33 CFTR add CHUM add KS95-FM add KXOK add 25

WZZP add 13K add KJR add WBBF add WBLI add Q106 add

WKRZ-FM add WHYN add 14Q add 28

28

KINT add 25 WTIX add BJ105 add WTWR add 27 WVIC add 37

KSTT add KOFM add KRAV add WGBF add 25

WDJX add 38 Y94 add KCPX add

KZZX add WTSN add WFLB add

WKXY add 26 KELO add 20

National Airplay/30

JOURNEY/Who's Crying Now (Columbia)

AVERAGE MOVE: + 7

WDRQ add 19 WGCL add 28 KINT add 31 WAXY add WVIC.add KYNO-FM add KCPX add. KENI add WXKS-FM deb 28 JB105 16-14 **Z93 23-20** 94014-12 Q105 12-9 WCKX 15.6 KIQQ 20-18 KYYX 23-22 010321

WAQY 27 WKEE 36 KSET-FM 26 WTIX 38-35 KLAZ 36-34 WSGN 19-15 WAAY 27-25 Y103 39 BJ105 33:29 WBBQ 27-25 FM100 21-18 WMAK-FM 25-22 WOKL 25-20 WRJZ 21-17 **WAYS 17** WSEZ 34-27

WISM 27-20 2104 25-22 WNCI 29-23 WGUY 24-23 WACZ #6-14 WLAM 28-27 WHHY 30426 95SGF 30-28 **WISE 25** WFLB 18-14 FM99 33-23 WSPT deb 28 KCBN 29-21

KBOZ 24-21 KOOK deb 27 WFIL on WIFLon CKLW on KFI on WBBF on WHFM on KJ100 oh KNBO-on KTAC on WANS-FM on KFYR on

"EVERLASTING INVE

WPST add WKEE add WTIX add KQ94 add WAAY add BJ105 add KJ100 add KRAV add KYNO-FM add KNUS 39-36 FM103 add KMJK add KLUC add KRQ add 95SGF add

KQIZ-FM add KDZA add KATI add KQDI add **KBOZ** add KYYA add **KRBE 22-12** KEZR deb 29 **KEGL 22-17 KSTAR 30-28**

KLAZ deb 40 WSGN 29-24 WSEZ deb 35 KCPX 38-34 **KZZP 26-23** WSGA 30-27 WFLB deb 35 KILE deb 34 KSEL deb 30 WIFI on **KFI on** KINT deb 35 KIQQ on KHFI deb 24 KYYX on KBFM deb 30 WBBQ on

WCSC on WGH on KERN on KNBQ on KYSN on WGUY on WACZ on WHHY on WISE on WXLK on FM99 on WKXY on KENI on KRLC on

WXKS-FM add KRBE add KFRC add WFBR add BJ105 add WZOK add WDJX add KTKT add WACZ add WCIR add WXLK add PRO-FM deb 23 WFLY 30-29 WAQY 31 **KSTAR 27-25** KSET-FM deb 29 KHFI deb 30 KYNO-FM deb 21 KFI on WMAK-FM on WCSC on WGH on KJ100 on KERN on

"THE SENSITIVE KIND"



THE HITS ARE ON COLUMBIA RECORDS



"draw of the cards"

Starring

Eigh Carnes on Emi America Records

Produced & Recorded by Val Garay

The Ultimate Audio Visualiano Vis



A Record-Breaking Film



"Bizarre!"



An EMI America/Liberty Video Production EMI AMERICA RATEDR

Parallel I: Selected stations in major markets that are format domand/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant * and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant' and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Formal dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

EXAMPLE

100/25 — 100 CHR reporting stations on It this week including 25 new adds
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.

region.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31:31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

AIR SUPPLY
The One That You... (Arista

91%

LP: The Dne That You Love 194/0

Regional 100/25 Reach E 33% M 21% S 56% W 19%

DENOTES FIRST WEEK IN PARALLELS.

National Summary Up 51 Debuts 20 Same 24 Down 0 Adds 25

213 REPORTS 218 LAST WEEK

ESLY a ECOM d-36 EDEA 21-18 EAT1 9-6 EBOI 21-18 EDLC 30-27

P3

MGUY on MAC2 on MFBG d-36 14MF on 95XIE d-37

WHHY on WISE a WEEK 30-24 FM 99 a WEEKY on BILE 30-33 RBEL a

Ests 4-38

KENS a-40 RATS on EQDS on EPEC d-29

RTAC a RCFR a FOR a

P3

MCUY a MACE a MLAR a MTSH a 13FEA a MFBG a

WHHY a 956GP a WIBE a WPLD d-36 WANSPM a EQ13PM a

KELO 0-23

E 31 t 5 41 t M 35 t W 17 t

PI

WBENFR 25-3 WIF1 on JB105 on Q107 21-20

293 27-11

FEZR 24-21 0103 24-21

NSA

EZGL a E1MT a F6FM a K094 28-25 KRE106 26-23 MARY 0-30 M3105 a W880 16-13 W981 26-21 W8CY 20-16 WRVQ on KZ100 15-11

WYIC 23-24 MARE 27-28 RIOA 30-29 R293 a WZOF a 2104 30-26 WIKE d-34 92H on MDJR 25-20

WIFT on	REEL 6-3	13FEA o
MCAO 0-29	EQ94 34-32	MFSC on
F105 4-27	EXELOS 29-22	14w# 14-9
MROR 24-21	WEGH 17-14	MC1R 15-6
	MAAY 5-4	
BOL/TH	8.2105 on	BOUTH
	PH100 a-23	
FVIL 23-23	ER104 a	MANA 38-37
940 30-32	MPAKER 18-14	NCGQ a
1.0 00 00	WS #2 15-13	WISE 18-15
1	W9.J2 4-3	HFEB 5-4
	MNOR 15-16	MAHSPH 18-13
MGCL on	WELR 15-10	27499 on
	MAYS 11-3	RILE on
	WS EZ 9-8	RBEL 10-10
	MCSC 19-18	RQ12FM 15-11
KF1 on	WGH on	EPUR d-20
KI 00 26-24	EJ100 18-13	
HAAK OU	ASSESSMENT .	- CONTRACT
JCP1 2 20-11		100000
EIWH G-58	MAIC 4-40	BFYB a
9103 on	EPAY 17-12	EEFO 9-33
	wtsm 30-21	KKES 0-29
0.9	MOMAN OD	MMTO 10-11
		1



241.44	105			=
BALAN				
3reakii	ng Away	(Portrai	U 📲	7
LP :Belar	100			•
	56/13	26%	>	
	56/13	26%	Metion	
Regional	56/13	26%	Metion Summe	ry
	56/13	26%	Summa Summa UP	
Regional Reach			Metion Summe	13
Regional Reach f 31%		26%	Summe Summe UP DEBUTS	113

WPST a E104 37-34 MAQY 28-28 MKEE d-39

WVIC on WISH on WMCI a

The Beach Boys... (Capitol)

NAA

MEEE a

PHUS d-29 RETAR a REPHE o FIRST d-33 REPHS o FIRST d-33 REPHS o FIRST d-37 GIOO a MARY a DJ105 a CH101 a-27 MAY o MAY o

WTWR 35-29 WCHO on

KERN on NYHOPH d-22 KJRD a

BEACH BOYS

Reach E 54 to 5 45 to H 14 to W 46 to

QI

HABC e WFIL on WIFI a WCAO e F105 d-31 WFOR 28-25 WXESFR on JE305 am32

ERDE 4

MEARTH FFI on FIGO of REIP on EUP on EUP on EVYX of FPL2 of ROPA of

2

85/62

	1
	LUT I
- 11	WEERFIE 29
111	WIFE a
- 11	96EH 20-1
- 11	BOUTH
nal ery	100 B 8 d-29
38	HOWEST
68 98	WELF o
	ever .
- 1	ELISPE A
- 1	#100 18-3
, [EYYN on
4 I	
3-2	P2
4	
	BART
3	
5	10788 a
11	WFLY on WICC on
4 L	and on

194	1/0 91	% Metional
Regionel Reach E 90 & 5 89 6 M 96 8 W 90 b	2	SUMM FFY UP 28 DEBUTS 0 SARE 68 DOWN 96 AUDS 0
EART SART	0104 1-1 WHRETH 3-10 WHRETH 3-10 WHYEN 3-10 WHYEN 1-2 WHYEN 1-3 WHYEN 1	READ 2-7 REED 1-4 RYNOFM 3-2 RYNOFM 3-3 RYNO
ESAMTH 3-2 ESAMTH 3-2 ESAMTH 3-2 ESAMTH 3-2 ESTI	##DOMEST	WAMSPM 6-6 WROV1-1-1 PRIVE 3-1 PRIVE 3-1 PRIVE 3-1 PRIVE 3-1 PRIVE 3-1 PRIVE 3-1 PRIVE 1-1 PRIVE 1-1 PRIVE 1-1 PRIVE 1-1 PRIVE 1-1 PRIVE 1-1 PRIVE 2-1 PRIVE 1-1 PRIVE 2-1 PRIVE 2-1 PRIVE 2-1 PRIVE 3-1 PRIVE

	o Right	
78	5/11	35%
		Mational
Regionel		6 umm e c y
Reach		UP 39
€ 294		DEBUTS 9
5 524		SAME 15
M 1E9	NAA	DOM H [
W 30 %	1000	ABDS 11
Pi	GOL/TH	P3
W 10		1 2
	IQIUS a	
-	EFRE 27-2	
LAUT	EFHT 22-2	SAME .

DI BOUTN	Fagionel Reach E 60% 5 70% M 559 W 739	23	Summer p UP 94 DReUTS 23 SARE 17 DOWN 1 ADDS 3
EGG 20-23 METAR 0-29 METAR 0-29 METAR 0-25 EGUT 17-16 METAR 0-25 EGUT 17-16 METAR 0-20 METAR 20-25 METAR 20-26 METAR 20-26 M	PI		PH 103 23-19
WRING d-32 RMF1 d-29 RFQ d-10 MbEHPM 39-18 REPM 29-22 RYET 29-27	LAFT	KSTAR 0-29 KSETFM 29-25	ELUC 24-18
	MB ENPH 39-18	EMP1 0-29 EmPm 29-22	#PQ 0-10

PAT BENATAR
Fire And Ice
LP: Precious Time

138/3

	Benetar contin	ued)	
MXXBFN 29-24 PRO-PM on JB105 27-32	M7M# 39-35 RQ 94 23-19 RXX106 27-25	P3	
Q107 33-10 CHUM 26-E6 CMSM on	G100 24-19 WARY 30-23	SAST .	
CHISM on	W103 33-36	MACE 30-20	
CDDC 4-34	MBBG 4-53 CH101 33-58 B3102 33-30	13FEA on MFBG 27-22 MCIR d-24	Touch
293 28-24 940 27-23 9300 33-28 9105 23-17	FR100 d-19 Rx104 28-25 WMARFH on	95RIL 31-24	LP: Made
9105 23-28 9105 23-17	WS RZ 25-21 WORL 28-19	BOUTH	
MINISTRA	MMAKEN on WSEZ 25-21 MORI 28-19 MRUZ d-24 MBCY 29-23 MCBC 27-22	2302 38-26 958GF d-29	Regionel Reach
WLS d~30 WLS-FM d~30		WCGQ on WIBE 32-29 WANSPN 28-25 WILE 27-22	E 754 S 935
WLB-FH d-30 #BEQ 15-13 WGCL 19-18 Q102 30-26	MFAD 39-30		H 78 s H 75 s
NAME AND ADDRESS OF THE PARTY.	MINISTER T	RILE 35-25	
ERLA a-39 EF1 d-28 ELOG 27-22 EBF x 10-12	WGRD 31-26 WVIC 37-26 WARK 30-22	ROLEPH on ROPUR 30-25	(2)
EBF 18-12 13E d-24	MARK 30-22 RETT 0-29 RETMPN 26-10	MEDWEST	EAST
13H d-24 NJH 24-21 NYYN d-30 NJHH 29-24	2 104 2 11-25	REFO 4-3F IRAM ou BERF ou	MABC 33-25 MEBH 32-20
Q103 a	HNAM 27-25 WIKS on WGBP 26-19	ERRC 28-26 ERLS 27-19.	WEENPR 11-1 WF IL 20-15 WIFI 15-12
P2	4403 30.33	W6PT 28-25 EWEO 25-15	WCAO 16-9 F105 12-11
BAST	MOM on MMCI 26-22 92X 22-19 MDJX 31-23 WHOT 29-25	West .	MPOR 9-6 PRO-PH 19-1 JB205 30-21 MPGC 24-21
8104 on WFBR 24-21 WHFM 33-28	WHOT 29-25	KEN1 30-21 KEN1 30-21	MPGC 24-21 CHGM on
WTRY 26-26 WPLY 22-17	WEST	EDIA d-37 EATI 35-31 EQUI on	BOUTH
WICC 25-22 WPST 33-28 WARE 27-25	ERRN 35-32	MBOS on FYYA 30-23	EVIL 17-17 293 25-22
Q106 28-25 MER2PM 22-19	#100 d-30	ROOM 30-24 MFXD 29-25 ERLC 22-17	MEDITORIST
E104 27-21 MA(W 21-21 MKEE 31-26	ETAC 0-22 ETAC 0-29 EVSN 21-16	and later	WUNQ 16-12 CRIM 21-18 F595FM 20-1 EROX 13-10 RSLQ 12-10
			EEON 13-10 EEON 13-10
			WHR 18-14 WEEP 14-13 WGCL 25-24 WZUU 20-15
			MS NN 30-12 MS NN 30-15
			-
	-		REARTH 25-2 RPI d-26 RIQQ 30-28 REER 21-19
MARTY			13K on
Hearts (E	MI America	/	KYYX 12-10 KPL2 18-17 KINW 24-22
185	9/0 85	3%	Q103 20-20 FOPA 18-15
Regional	,,,,	Hational Sumbary UP 97	P2
Reach £ 85% 5 85%	5	OTBUTS 1 SAME 48	MAT
5 05% H 92% H 94%	-	ACDS 0	WEBR 16-13 WBBP 25-22
CT.			WHFR 16-16 WTRY 15-8 WBII 24-21
PI	MPST 5-3 MAEB 9-9 Q106 4-6	WHOT 3-4 WTFN 15-10	RC101 11-10
EART		SEAR 4-1	Q106 20-14
MAEC 11-7 WHBC 9-6 WHBM 19-27	HAQV 7-7 140 4-8	RTRD 2-1	#104 23-20 whyn 12-10 140 16-13
WD CMPH 10-18 MPIL 9-7	A100 3-3	Y94 4-3 HIDD 6-5 PH103 22-33	WEEE 17-11 V100 14-11
94ET 3-3 WCAO 8-7	KBUS 34-20 KEGL 10-9	EJRB 16-22 EMBQ 1-2	-
#105 10-7 WROR 5-5 PRO-#M 3-6	EFRE d= 29	KS P2 8-5 KYSD 1-4	STANI
JB105 4-3 MFGC 14-15	3187 3-1 88F1 5-25		GEORG
CPTR 27-24 CBUR 3-3 CRGR 16-13	RBFM 5-4 WTIX 12-10	PR103 2-2 R96 3-2 RGW 8-3 RRJE 5-4 RLUC 8-10	LP: The C
BOUTH	897 17-14	RLUC 8-10 RZ1P 13-15 RRQ 7-5	Regionel
EVIL 14-14 293 15-12	ELAZ 2-3 ELAZ 2-3	RZ1P 13-15 RRQ 7-5 RTRT 2-4 RZZR 3-2	Reach E 54%
193 15-12 940 4-6 9100 21-16 0105 16-14 MCKE 20-24	M3DX 9-6 EXX106 5-4 MSGM 2-4	P3	S 551 H 615 H 657
		LAST	
WERRO 6-4 CELM 5-5	MAAY 4-3 MARY 9-8 Y103 7-5 5J103 5-4 CR101 4-3	HQUT 6-4 HLAR 8-7	-
## 950m 14-13	Em 100 18-20	HTSH 4-2	P
ENGE 10-9 ENGE 10-8	MH104 4-5	MPBG 2-3 14MH 5-5 MCIR 31-7	MABC 26-19
HMB 17-13 MIRP 4-4 MGCL 6-6 Q102 B-5 M2UU 4-2 MOEY 5-5	WORI II-9 WEJS 7-7	951 IL 14-14	WETU on
0102 B-5 W2UU 4-2 WGEY 4-4	HEARTH 10-7 WRJZ 7-7 WHOK 5-2 WEIR 14-12 WHOT 7-6 MAYS 21-21 WSZZ 10-9 WGEC 3-4	2102 4-7 WSGA 3-3	WBENFH 23-2 WFIL 16-12 WIFI 10-18 WCAO 29-25
WEST	MAYS 21-21 MSEE 10-9	2102 4-7 WSGA 3-3 958GF 3-3 MCGQ 5-4 W18E 9-9	WIFI 10-18 WCAO 29-25 F105 9-5 WROB 13-10 WEESFW 4-6
READTH 7-7 ERLA 8-6	HCSC 3-4 HQB 6-4 HBVQ 3-6	MANGRA 11	MROR 13-10 MERSEN 4-6 CRGM on
RRLA 8-6 RP1 16-13 BIISPH 10-9	SAEDWINDT	MILE 0-6	80V/H
micron Bank	HTHR 8-8	RILE 0-6 EQIZPH 10-7 EPUR 6-7	FULL 18-18 FRLY 12-15
KSFR 7-3	MCND 16-31		94Q 8-13 T100 24-23
KEED 4-6 13H 23-20	WVIC 3-3 WVIC 3-3 WIOIFM 7-5 WARE 13-13	Michigan	
HSFN 7-3 HEED 4-6 13N 23-20 HJN 2-4 HYYN 3-4	WVIC 3-3 WIOLFM 7-5 WARR 13-13	EERL 7-5 EFVR 7-9	MAD TO 10
HSFR 7-3 HEER 4-6 13R 23-20 HJR 2-4 HYYR 3-4	WYSC 3-3 MIDLEM 7-5 MARK 13-13 MIDA 15-14 MOPM 25-26 REAV 10-9	ERRL 7-5 EFYR 7-9 ERLO 6-5	
KEED 4-6 13H 23-20	WYIC 3-3 MIDIPM 7-5 MARE 13-13 MSTT 5-3 RIOA 15-14 ROFM 29-26 REAV 10-9 REYMEW 3-3 REYMEW 3-3 REYMEW 3-3 REYMEW 3-3 REYMEW 3-2	ERRL 7-5 EFYR 7-9 EELO 6-5 EERC 9-4 WREN 17-13 MEAQ 27-27 WSPT 12-11	
ESFN 7-3 EEED 4-6 13N 23-20 KUJN 2-4 EYFN 3-4 EFE 3-7 EITH 12-11 Q103 14-10 EOPA 10-16	WYIC 3-3 WLOLPR 7-5 WARE 13-13 KSTT 5-3 KIOA 15-14 ROPR 29-26 RKAV 10-9 RETURN 3-3 E193 15-19 WZ OF 3-2 WISH 4-9 HMAR 6-8	ERRL 7-5 HPYR 7-9 HELO 6-5 ERRC 9-4 WRER 17-13 MEAQ 27-27	HROK 8-8 HB1Q 17-14 WZZP 10-9 WGCL 22-21 WZUU 13-12
REFR 7-3 REFR 4-6 13H 23-20 KUN 2-4 KYYH 3-4 RPLI 5-7 RIMM 12-11 Q103 14-10 KOPA 10-16	WYIC 3-3 WICLEPN 7-5 MARK 13-13 MSTY 5-3 RIOA 35-14 GOPN 29-26 RKAV 10-9 RX 10-9 RX 10-9 RX 10-9 WIGN 3-3 WIGN 3-9 WIGN 27-26 WMAP 6-3	ERRL 7-5 EFYN 7-9 EELO 6-5 EERC 9-4 WHER 17-13 WEAQ 27-27 WSPF 12-11 ENLO 11-6	HROK 8-8 HB1Q 17-14 WZZP 10-9 WGCL 22-21 WZUU 13-12
MEFE 7-3 KEZD 4-6 13E 23-20 KUR 3-4 STYPE 3-4 STYPE 3-4 STYPE 3-4 STYPE 3-4 MOPA 10-16 PARTY MPPB 7-6 WORF 12-5 WORF 12-5 WORF 12-5	WY1C 3-3 WLOLFM 7-5 WARE 13-13 KSTT 5-3 KIDA 15-14 KOPM 29-26 KRAY 10-9 KRYMFW 3-3 KRYMFW 3-3 KRYMFW 3-3 KRYMFW 3-3 KRYMFW 3-3 WISA 4-9 WISA 6-8 WISA 27-26 WISA 6-3 WGP 4-5 WSP 4-5 W	ERRI 7-5 RFYN 7-5 RELO 6-5 GERC 9-4 WHEN 17-13 MLQ 27-27 WFF7 12-11 ENIO 11-4 WEST GEST 10-16 RELY 4-4 FCDS 6-5 RDEA 4-17	BROM D-8 BS10 17-14 WZEP 10-9 WGCL 22-21 WZUU 13-12 WHILA 21-27 EPI 14-18 EILSPM 14-26 EFFO D-8
MEFE 7-3 REED 4-6 138 23-20 KUB 2-4 STYR 3-4 STYR 3-4 STYR 3-4 STYR 3-4 STYR 12-1 OLO3 14-10 KOPA 10-18 DEPT 12-6 WPBR 7-6 WBFR 2-3 WFRF 2-3 WFRF 3-3 WFRF 3-3 WFR 3-3	WYIC 3-3 WIOLTPN-5-5 METT 13-3 METT 13-3 METT 13-3 METOA 15-14 REPA 25-26 REAV 10-9 REAV 10-9 REAV 10-9 REAV 10-9 REAV 10-9 MEM 4-8 MEM 4-8 MEM 4-8 MEM 23-3 MEM 4-3 MEM 3-3 MEM 4-5 MEM 3-1 MEM 3-1 M	ERRI 7-5 RFYN 7-5 REDO 6-5 GER 6-5 GER 6-5 MEAQ 27-27 VSFF 12-11 ENIO 11-4 WHEN ERRI 10-16 RELY 4-4 FCBW 6-6 RD 4-17 EARL 17-17 EARL 17-17 ERRI 17-	BROM D-8 BS10 17-14 WZEP 10-9 WGCL 22-21 WZUU 13-12 WHILA 21-27 EPI 14-18 EILSPM 14-26 EFFO D-8
MEFE 7-3 REED 4-6 138 23-20 KUB 2-4 STYR 3-4 STYR 3-4 STYR 3-4 STYR 3-4 STYR 12-1 OLO3 14-10 KOPA 10-18 DEPT 12-6 WPBR 7-6 WBFR 2-3 WFRF 2-3 WFRF 3-3 WFRF 3-3 WFR 3-3	WY1C 3-3 WLOLFM 7-5 MARK 13-13 KSTT 5-3 KTOA 15-14 KOPM 23-26 KRAY 10-9 KTWEW 3-3 KTWEW 3-3 KTWEW 3-3 WIGH 4-9 WIGH 5-2 WIGH 5-3 WIGH 6-3 WIGH 6-3	EXAL 7-5 RFYN 7-5 RE10 6-5 GENC 9-4 WHIR 17-13 HI 27-27 HI 27-21 ENIO 11-4 WHIT EXAL 10-16 RE11 4-4 FCDM 6-17 EXAL 10-16 RE11 4-4 FCDM 6-17 EXAL 10-16 RE11 17-17 EXAL 10-16 RE11 17-17 EXAL 10-16 EXAL 10	BROM D-8 BS10 17-14 WZEP 10-9 WGCL 22-21 WZUU 13-12 WHILA 21-27 EPI 14-18 EILSPM 14-26 EFFO D-8
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R&R/Friday, July 24, 1981

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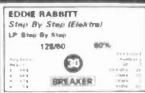
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JOHN SCHNEIDER

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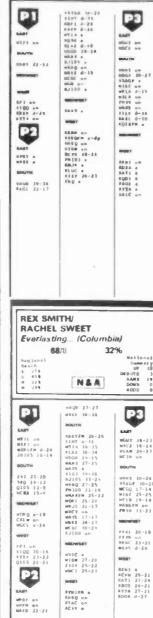
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0103 16-13	MH AD 3-1	Wila 4-10
THE REAL PROPERTY.	NAME OF TAXABLE PARTY.	MAJIY 2-1 RB16 5-5
#100 13-10	mCND 3-3	Management of
BFRC 24-19 BBFR d-18	MASC 11-10	
131 20-23	1104 5-3	WERR 0-13
SYYR on	MUN 3-3	
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	### 6-1 #### 24-14	PCBH 13-31 PDIA 25-21
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MARKA 33-32 RETHER 29-32 RETHER 29-32 RETHER 29-32 HISBN 6-29 2104 18-12 HISBN 6-29 2104 18-12 HISBN 6-WOW oh MOU! oh MOU! 27-25

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Others Getting Significant Action

AFTERNOON DELIGHTS "General Hospi-taie" (MCA) 31/14
Movas: Up 3, Dabuts 7, Same 6, Down 1, Adde 14, WIFI, KRLY, WCKX, KC101, WGH, K86.
KTKT, WTSN. 13FEA, 14WK, 96SGF, WISE, WFLB, FM99, WHYN 23-16.
RICK JAMES "Give It To Me Baby" (Gordy) 29/1
Movas: Up 16, Debuts 1, Same 6, Down 7, Adde 1, WCKX, WKTU 2-2, WBEN-FM 6-6, KRLY
1-1, Y100-10-6, Q106-86, KEARTH 2-1, KRLA 2-1, KFI 11-4, KIQQ 1-1, KFRC 6-4, 13K 22-12,
WAEB 24-19, KELP 27-22, FM102-11-9,

WAEB 24-19, RELP 27-22, FM102 11-9,

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 26/26

Moves: Up 0, Debuts 0, Same 0, Down 0, Adde 26 including 96KX, 283, 940, KEZR, G100,

FM100, WOKI, WBCY, WCSC, WVIC, 2104, WACZ, KOIZ-FM, KKLS, KSLY.

SANTANA "The Sensitive Kind" (Columbia) 24/11

Moves: Up 2, Debuts 4, Same 7, Down 0, Adde 11, WXKS-FM, KRBE, KFRC, WFBR, BJ105

WZOK, WDJX, KTKT, WACZ, WCIR, WXLK, PRO-FM d 23, KFI on, KSTAR 27-26, KYNO-FM

4.21

JOHN DENVER "Some Days Are Diamonds (Some Days Are Stonel" (RCA) 24/9. Moves: Up 1, Debuts 2, Same 11, Down 1, Adds 8, WCAO, WZUU, KC101, KINT, WAAY, WYIC, WLOL-FM, KILE, KYYA, KVIL on, KSLO on, KPLZ d-32, WFBR on, WSGN 15-10, KBOZ d-28.

16-10, KB02 d-28
GARY O "Pay You Back With Interest" (Capitol) 24/5
Movns: Up 5, Debuts 0, Same 14, Down 0, Adds 5, WHFM, WFLY, WICC, KKXX, JB
25-21, KIQQ 40-34, KJ100 on, KJRB 30-27, KCPX 39-36, WQUY on, WFBQ on, WKXY
KFMI on

KENI On STARS ON 45 "Mediey II" (Radio/Atlantic) 24/2 Moves: Up 9, Debuta 4, Same 8, Down 1, Adds 2, WIKS, YES 95, WFIL 27-25, CHUM 29-23, WZUU d-30, KC101 30-27, WKEE on, KEEL d-34, WTWR 33-28, WLOL-FM 27-22, WNCI 28-28, KCPX 21-14, 14WK on, WCIR d-29, WFILS 20-17.

AL JARREAU "Wo're In This Love Together" (WB) 22/9 Moves: Up 0, Debuta 2, Same 11, Down 0, Adds 9, WXKS-FM, Y100, WCKX, WMAK FM, FM102, KJRB, KTAC, FM99, KYYA, CKLW on, KPLZ on, KSET-FM d-30, WBCY on, WAKX on, WLAM d-33.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casablanca/PolyGram)

21/5. Moves: Up 4, Debuts 2, Same 10, Down 0, Adds 6, KNUS, WMAK-FM, KYNO-FM WCGO, KRLC, KEEL on, KQ94 on, WRJZ on, KJ100 on, WVIC on, KCPX 36-31, WFBQ on WFLB 30-26, KQIZ-FM d-26, KENI 25-20.

MICKEY GILLEY "You Don't Know Me" (Epic) 21/2
Moves: Up 7, Debuts 0, Same 12, Down 0, Adds 2, WTIX, WRJZ, WFIL on, WIFI on, KFI on, KIQG on, KNUS on, KINT 16 15 WSQN 20-17, WNOX 27-24, KCPX 20-17, 13FEA on, WFBG 28-23, WFLS 33-23, KFYR on,

29:23. WFLB 33-23. KFYR on.

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 17:6

Moves: Up 3. Debuts 1, Same 7, Down 0, Adde 6, WIFI, KIQQ, KYND FM, KCPX, KBDZ,

KRLC, KNUS 38:33. WBCY on, WACZ d-38, WCIR on, WHHY on, 9SSGF on, WFLB 34:30,

WKXY on, KATI 31-28.

ICEHOUSE "We Can Get Together" (Chrysalis) 16:/6

Moves: Up 1, Debuts 0, Same 9, Down 0, Adde 6, WHFM, WFLY, WBBQ, WCSC, KBPZ.

KYSN, CHUM on, KRBE on, WGCL on, WKRZ-FM on, KEGL on, BJ106 on, WRVQ on, KCPX

on, WXLK on.

Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 6, WHFM, WFLY, WBBQ, WCSC, KBPZ, KYSN, CHUM on, KRBE on, WGCL on, WKRZ-FM on, KEGL on, BJ108 on, WRVQ on, KCPX on, WXLK on.

A'S "A Womson's Got The Power" (Arists) 15/4
Moves: Up 5, Debuts 0, Same 8, Down 0, Adds 4, WKRZ-FM, KJ100, KENI, KRLC, WIFI 25-22, KBEQ 24-22, WPST 22-18, WAGV on, KXX108 on, WMAK.FM on-dp, WDKI on, WVIC on, WACZ 28-21, WXLK 19-13, WKXY on.

MOODY BLUES "The Volce" (Threshold/PolyGram) 16/4
Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 4, KSFX, WBCY, KKXX, KLUC, S6KX 23-19, Q107 on, KBEQ on-dp, KER d-30, B106 on-dp, WRVQ on, WZOK on, Z104 on, KJRB 29-28, 13FEA 6-11, WISE on-dp.

MAC DAVIS "Secreta" (Casablanca/PolyGram) 14/2
Moves: Up 3, Debuts 0, Same 8, Oown 0, Adds 2, KFRC, KNUS, KFI on, KIQG on, KINT 30-28, WAAY 26-22, BJ106 on, KX104 on, WNDX 28-23, WFBG on, WHHY on KKLS on, DEBRA LAWS "Very Special" (Elektra) 12/5
Moves: Up 2, Debuts 0, Same 8, Down 0, Adds 6, KRLY, KIQQ, WKRZ-FM, KLAZ, KNBQ, WKTU on, WXKS-FM 1-1, KC101 28-28, KSET-FM 13-4, WMAK-FM on, KENI on, KDZA on, EVELYN KING "I'm In Love" (RCA) 12/2
Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 2, KRLA, KYNO-FM, WKTU 1-1, KRLY on, Y100 36-34, CKLW on, KFRC d-40, KC101 on, KSET-FM d-23, KINT 36-32, WQH on, GEORGE HARRISON "Teardrops" (Dark Horse/WB) 11/8
Moves: Up 2, Debuts 2, Same 1, Down 0, Adds 8, WXKS-FM, WPST, WKRZ-FM, WSGN, KKXX, WCQQ, WFLB, KBOZ, WFMF d-30, KIOY on-dp, KZZP d-30, DON MCLEAN "I'r Just The Sun" (Millennikim) 11/6
Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 8, WOKY, WCSC, KIOY, KCPX, WTSN, WFBR on, KINT 40-38, WSGN 28-23, WAKX on, WFLB on, KBOZ on.

CANTINA BAND "Summers" 13" (Millennikim) 10/4
Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 8, WOKY, WCSC, KIOY, KCPX, WTSN, WFBR on, KINT 40-38, WSGN 28-23, WAKX on, WFLB on, KBOZ on.

CANTINA BAND "Summers" 13" (Millennikim) 10/4
Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 8, WOK, KUX108, KJ100, 14WK, KQ94 on, WOK1 on, WRJZ d-28, WISE d-38, WRKR 32-27, KENI on.

NEW & NEW & ACTIVE





REO Speedwagon "In Your Letter"

Just Shipped — On Your Desks Monday

Balance "Breaking Away"

WIFI add	WKEE deb 39	KBFM on
WZZP add	KSTAR 20-19	KX104 on
KIIS-FM add	KINT 31-30	WCSC on
WFBR add	WRVQ 28-22	WGH on
WPST add	KCPX 33-28	KJ100 on
WTIX add	KLUC 27-23	WVIC on
WNCI add	KZZP 29-27	WISM on
FM103 add	KRQ 24-22	KNBQ on
WISE add	WFBG deb 36	KYSN on
FM99 add	95XIL deb 37	KTKT on
KSEL add	WXLK 30-24	WGUY on
KENI add 40	KILE 38-33	WACZ on
KQDI add	KKLS deb 28	14WK on
WBEN-FM 29-28	KRLC deb 29	WHHY on
96KX 20-17	WGCL on	WKXY on
KRBE deb 29	KYYX on	KATI on
KIQQ 38-37	WFLY on	KOOK on
K104 37-34	WICC on	KFXD on
WAQY 28	KEGL on	

Produced By Kevin Cronin, Gary Richrath & Kevin Beamish





Pertrain

Produced by Balance for

Contemporary Communications Corporation

THE PICTURE PAGES

Slave Conclave



Atlantic and Cotillion hosted a reception for the latter label's Slave recently, awarding the group a gold album. Pictured (I-r, standing) are group's Floyd Miller, manager Bill Underwood, group's Charles Carter, producer Jimmy Douglass, Atlantic Exec. VP/GM Dave Glew, Cotillion President Henry Allen, and Atlantic/Cotillion VP Everett Smith; (I-r, seated) group's Steve Arrington, Danny Webster, and Mark Adams.

Devoted To Delbert



Capitol executives and other industry well-wishers gethered backstage to congretulate Delbert McClinton on his recent Country Club/Los Angeles performance. Pictured (i-r) are Capitol's Louie Newman and Susan Scharf, manager Don Light, McClinton, Capitol VP Rupert Perry, label's Bruce Garfield, and APA Booking's Fred Lawrence and Marty Klein.

Gold Supply For Air Supply



Polygram Canada executives awarded Alr Supply (whose records the company distributes in that territory) with vast numbers of gold and platinum plaques following a Montreal appearance. Pictured with over 40 of the awards are (I-r) group's Rex Goh and Russell Hitchcock, manager Lanca Reynolds, group's Graham Russell, Polygram Canada's Bob Ansell, company President Peter Erdmann, manager Fred Bestall, Derek Steede of Big Tima Records (on which Air Supply's Canadian releases appear), and group's David Green, David Moyse, Frank Esler-Smith, and Ralph Cooper.

Walker Talk



MCA/South Coast's Jerry Jeff Walker played Los Angeles's Graek Theatra recently, and MCA execs stopped by after the show for a chat. Pictured (i-r) are MCA's Pat Martine, MCA President Bob Siner, label's Bob Osborne, Walker, MCA's Lorine Mendell, and MCA VP Arnold Sione.

Pasha Joins CBS Associated Labels



The Pasha Record & Music Organization has officially Joined CBS Associated Labels, as previewed earlier this year (R&R 3-6). First release will be en album by Billy Thorpe. Pictured at the signing are (I-r) E/P/A VP Ron McCarrell, Pasha VP/GM Ray Anderson, E/P/A Sr. VP/GM Don Dempsey, CBS Associated Labels' Gordon Anderson, Pasha President Spancer Proffer, and CBS Associated Labels VP/GM Tony Martell.

Hancock Re-Signs With Columbia



Herbie Hancock has re-signed with Columbia Records, with a new single just out. Pictured after witnessing Hancock's John Hancock on the contract are (i-r) Columbia VP Stan Monteiro, Hancock himself, Columbia VP Dr. George Butier, label artist Wenton Marsalls, and Columbia VP Vernon Slaughter.

Chuck Mangione Trio



Joining A&M's Chuck Mangione backstage after his Los Angeles Country Club performance are (left) Mrs. Junie Mangione and (center) A&M President Gli Friesen.

Chilliwack Back On Millennium



Canadian band Chilliwack returns to the U.S. recording scene via a new contract with Millennium Records. Pictured at the signing are (kr) group's Ab Bryant, Brian Macleod, and Bill Henderson, Millennium President Jimmy Jenner, and management's Neil Dixon.

abolios respects

In Memory Of Harry Chapin

"MR. C"

Much like your songs, your life just wasn't long enough.

It is our wish that wherever you are . . .

"A bass will join you
to fill the bottom in
And maybe a lead guitar
so it will not sound so thin
You'll need some drums to set the beat
and help you keep in time
And way back in the distance
some strings will sound so fine.
And you'll all play together
like fine musicians should
And you will all make music
and the music will sound good."

Thank you for making this world "A BETTER PLACE TO BE." You will be missed,

All your friends at KFRC Radio San Francisco

"MR P"

THE PICTURE PAGES

Elektra's Midyear Meeting



Elektra, Asylum, and Nonesuch executives mat for three days at the Century Plaza in Los Angeles to discuss future strategies. Pictured (I-r, seeted) are E/A Chairman Joe Smith, Exec. VP Vic Faraci, Sr. VP Kenny Buttice, Vice Chairman Mel Posner, VP Oscar Fields, Sr. VP Jack Rainstein, and VP's Bryn Bridenthal and S. Helms; (I-r, standing) Sr. VP's Keith Holzman and Bruce Lundvall, East Coast GM Mel Fuhrman, Sr. VP Jerry Sharell, Nashville VP/GM Jimmy Bowen, and VP's Deborah Reinberg, Burt Stein, Georga Steele, and Lou Maglia.

Village Renaissance



ently staged a "Renaissance Ball" to show off the new visages and images of the Village People and celabre to their new album. Pictured (I-r) are group's Ray Simpson, executive producer Henri Belolo, group's Felipe Rose, RCA President Bob Summer, group's Alex Briley, Devid Hodo, Jeff Olson, and Glenn Hughes, and producer

Reign Of Tierra In L.A.



Boardwalk threw a party at a Hollywood restaurant to celebrata Tierra's Greek Theatre performance and tha declaration of 'Tierra Day" in their native Los Angales. Pictured (I-r) are Boardwalk VP Scott Kranzberg, Pickwick's Bill Shaler, Tierra's Rudy Salas, LA. Councilman Art Snyder, co manager Stan Levy, and Pickwick's

Marino Landing On Columbia



Frank Marino of Mahogany Rush fama has re-signed to Columbia, with his first solo album due out shortly. Pictured (I-r, seated) are attorney Steve Kopitko, Marino, Columbia VP Mickey Eichner, and CBS Records Group Daputy President Dick Ashar, (I-r, standing) manager Paul Levesque, CBS VP Jerry Durkin, and Columbia's Paul

Meco, Millennium Bring Cantina To Beach



Meco Monardo, whose first hit "Star Wars" was on Millennium, signed to produce the Cantina Band's "Summer '81" Beach Boys medley on the label, just released. Pictured celebrating the reunion are (i-r) Millennium VP Don lenner, Don Wardell of RCA (Millennium's distributor), and Meco

Capitol Toasts Sheree



Sherea Brown has been signed to Capitol, with the first album for the singer/songwriter scheduled for August, Pictured at the ceremony are (I-r. seated) Capitol VP Varnell Johnson, Brown, and Capitol's Steve Buckley; (I-r, standing) producer Richard Rudolph, attorney Joseph Porter, and

Amy Grant Re-Signs With Myrrh



Myrrh Records has re-signed Amy Grant, with an additional new contract covering future film projects. Pictured at the signing (I-r) are Word Sr. VP Stan Moser, Word's Dan Pleitz, Grant, management attorney Randy

Dolphin Designates Brice Street Band



Dolphin Records, the new North Carolina based label affiliated with the Record Bar retail chain, has signed its first two acts, Robert Starling and the Brica Streat Band. Pictured pursuing the purposa of signing the Brice Street Band ara (I-r, seated) group's Jack Atkinson, Richard Smith, and Doug Dannis; (center) Record Bar VP Ralph King; (I.r., back) managar Michael Strong and group's Barry Wabb and Steve Coble.

Jeff Gelb- ACOR



POLICE ON THEIR BACK: A&M's Police visited KZAM/Seattle on the group's recent concert tour. Pictured (standing, I-r) are A&M's Neil Tessler, KZAM MD Merion Seymour, KZAM-AM music coordinator Greg McClure, KZAM jock Cyndi Bemel, Program Manager Paul Sullivan; (seated, I-r) group's Sting, Andy Summers, Stewart Copeland.



U2 HOUSTON: Island's U2 were greeted backstage by Houston AOR reps after a recent area concert date. Pictured (I-r) are U2's Adam Clayton, WB's Ellen Darst, WEA's Todd Galli, KLOL Asst. PD Michele Robinson, U2's The Edge and Bono Hewson, WB's Fred Meyers, and WEA's Linda McKenna.



LOCAL BOY MAKES GOOD: Former Clevelander Joe Walsh visited WMMS to talk about his latest Asylum album. Pictured (I-r) are Walsh cohort and Asylum artist Joe Vitale, producer Bill Szymczyk, Walsh, WMMS MD



ATTACK OF THE KILLER V'S: NBC's Don Pardo (left) and WAAF/Worcester VP/GM Steve Marx (right) are pictured in front of a caravan of over 50 identically-painted VW's. The WAAF Beetles traveled through the station's listening area, distributing T-shirts and bumper stickers to listeners. It was all part of a "Meet the Beetles" weekend, designed by WAAF to introduce the cars to the public. The traveling mascots will be on view at concerts and other major events throughout the year.



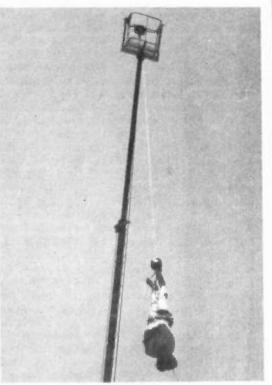
NILE GREETS RADIO: Touring in promotion of his latest Arista album release, Willie Nile stopped in et the WWCT/Peoria studios. Pictured (I-r) are Nile, MS Distributors' John Salstene, Arista's Tom Moren, and WWCT MD Wendy Rice.



TULL'S TRIP TO MIDWEST: Ian Anderson (left) of Chrysalis's Jethro Tull visited KSHE/St Louis for an interview with afternoon air personality Ken Suitter (right).



RIT ON: Elektre's Lee Ritenour (center) had a lot to smile about when he and E/A promo rep Roy Smith (right) met with Mike Sheehy (left), PD of KNX-FM/Los Angeles, after a recent Ritenour concert date; KNX-FM has been a longtime supporter of Lee's music.



IT'S ALL DOWNHILL FROM THERE: That's KBOS/Tulare morning air personality Carter B. Bradley suspended by a crane 95 feet above ground. Carter is a practicing magician, and during the recent KBOS summer fair Carter escaped from a straitjacket while hanging mid-air, much to the delight of the thousands of onlookers.



ROCK AROUND THE WORLD: K-102/Ft. Lauderdale regularly sends winning listeners to see popular bends in other parts of the country on expenses peld vacations. Pictured at the presentation of the latest prizewinning trip to see Van Halen in San Francisco are WB's Curtis Jones, the two contest winners, K-102 PD Buddy Hollis, morning man Tom Stevens.



LASERIUM HENDRIX SALUTE: KZOK/Seattle cosponsored a Laserium tribute to Jimi Hendrix. Pictured following the show (I-r, top row) are KZOK PD Nils Von Veh, bystander, KZOK afternoon air personality Matt Riedy; (I-r, front row) Laserium programmer, James Hendrix (Jimi's father), laserium programmer.



KILO IN LOVE WITH LOVERBOY: Columbia's Loverboy greeted the KILO/Colorado Springs staff on a promotional swing through town. Pictured (I-r) are group's Scott Smith, Columbia's Kevin Knee, KILO's Doug Clifton, MD Art Phillips, group's Doug Johnson, KILO PD Rich Hawk.

EVOLUTION

Good news from former WLVQ/Columbus PD Steve Runner, who has been named PD at WAPI/Birmingham, switching from Beautiful Music to Superstars soon. Steve's looking for an airstaff, and you can reach him at (205) 933-9274...KZOM/Beaumont PD Bill DeMore and MD Paul Gautiere have taken on additional programming responsibilities for sister AM station KOLE...Bob Rivers has been upped to Operations Manager for WECM/Claremont. He'll remain PD as well... Debbie Dalton has been named MD from the airstaff of WMAD/Madison...Dave Kane has been upped to MD from the airstaff at WCMF/Rochester. Geoff Proud has been named the station's Research Director, and former WCMF PD Bernie Kimble has returned to WCMF from competing WMJQ for middays...KQDS/Duluth MD Jeff Curry has joined WIZD/W. Palm Beach for nights. Bruce McGregor is KQDS's new MD...WQMF/Louisville morning air personality Liz Curtis has moved to neighboring WAKY. Midday man Dan Deely has also exited WQMF...CITI-FM/Winnipeg MD Terry DiMonte has exited ... Former KGB-FM/San Diego MD Van McIntosh has joined Watermark syndicators as office manager for "Sound of the Sixties"... Mark Scheerer has joined WMET/Chicago as News Director from WMMR/Philadelphia...Sandy Stahl has joined WLUP/Chicago as Promotion Director from Bill Graham Presents...Ron Garrett has moved to nights from mornings at 91X/San Diego...Scott Bradley Thompson has been appointed Sports Director for WKQQ/Lexington's "Breakfast



PETTY PARTIES WITH LOOP: Following his Chicago performance held exclusively for WLUP ticketwinners, Backstreet/MCA's Tom Petty was greeted and feted backstage by Loop reps. Pictured (I-r) are band's friend Gary Jones, Petty, WLUP MD Sky Daniels, air personality "Mr. Bill" Evans, and drummer Stan Lynch.



KROKUS AT WTPA: Following an area concert date, Arista's Krokus singer Marc Storace (right) dropped by the WTPA/Harrisburg studios for an onair chat with jock Jeff Kaufman (left).

UPDATE

WBAB/Long Island has just turned on a new transmitter that should fully cover Nassau and Suffolk counties, potentially increasing its audience by a million people... WAVA/Washington co-sponsored a rock and roll auction for charity. Among the celebrity items donated: autographed T-shirts by Pat Benatar and Johnny Van Zandt, Tommy Shaw of Styx's WMMS/Cleveland just held its benefit softball game against the Will Rogers Celebrity All-Stars. Playing along with WMMS staffers were members of the Cleveland Indians, along with Franke (of Franke & Knockouts). Playing with the opposing team was Eric Carmen...KEZY-AM/Anaheim has been running a weekly hour-long comedy block called the "Six-O'Clock Follies." Every Sunday at 6pm a different comedian takes to the KEZY airwaves, telling jokes as he or she plays guest disc jockey ... WZXR/Memphis went "loco" recently when the station worldpremiered the new WB ZZ Top album "El Loco" during a partial lunar eclipse..."Float Through Fridays": That's what WLVQ/Columbus invited its listeners to do when it sold 5¢ root beer floats with proceeds benefitting the heart fund. KLBJ/Austin cosponsored with MCA's Joe Ely a "South Texas Tornado Jam." The concert was a benefit for recent area flood victims, and included sets by Ely, Delbert McClinton and Cold Chisel...For \$25 each, KXXY/Oklahoma City offered 40 listeners the chance to be bussed in

Enroute the partying passengers got all the beer they could consume, along with T-shirts and albums...KZOK/Seattle plans to co-sponsor a summer volleyball tournament and barbeque to benefit the MDA in late August...Congrats to WQDR/Raleigh morning man Tom Gongaware, who just married Joan Siefert, his morning newscaster on the station... Mornings are heating up at KROQ-FM/Pasadena, where cohosts Mike Evans and Larry Woodside have recently interviewed cast members of the "Superman II" movie, plus Mel Brooks, the Go-Go's, Frank Zappa and Missing Persons...Z93/Sioux Falls just gave away a \$13,000 Datsun 280Z equipped with a deluxe stereo sys-.Watch out AOR's, here comes our first jello jump in a long while! M105/Cleveland is holding a jello wrestling jump with night jock Alan Sells wrestling listeners for albums and T-shirts (send photos, guys!)...WTPA/Harrisburg held an air guitar competition at a recent street fair. It also raised over \$2000 in an auction of promotional items that included albums, T-shirts, pins, cassette tapes, and other promotional items donated by various record companies...College AOR WVYC-FM needs album service. Contact MD Hanson Quickel at (717) 846-7788... WCCC AM&FM/Hartford have moved. Their new address is 243 S. Whitney St., Hartford, CT 06105. Their new office phone number is (203) 233-4426...GIRFM/Manchester's, fourth



ALL SMILES: EMI/A's Gary U.S. Bonds brought KTIM/San Rafael listeners up to date with his career during an interview with the station's MD Belle.

COLOR

LONG DISTANCE (CALL) VOYAGER: conjunction KTXQ/Dallas, in Threshold/Polygram and the latest Moody Blues album, allowed listeners to make 5-minute long distance calls from a participating Wherehouse record location over a recent two-day period.

SUMMER FUN **OLYMPICS:** KZAP/Sacramento's sponsoring its own version of the Olympics this summer with an ongoing series of competitions at local bars. Included are hot dog and clam eating contests, and exotic banana eating(!). Entrants compete for a \$500 stereo system.

HEAR THE DIFFERENCE: That's how KROY-FM/Sacramento billed its recent "adult rock" weekend. To demonstrate to listeners what sort of music constitutes KROY-FM's "adult rock," the station programmed songs it does not usually play throughout a recent weekend. Listeners who called to identify those songs that aren't usually played before they were "blown up" on the air via sound effects won both albums played and not played on KROY-

COMING NEXT WEEK: Our annual update of national album promotion people's business addresses and phone numbers. If you've been having record service trouble, or have wanted to arrange a special promotion in conjunction with a new release, here are the best names to contact.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WBCN/Boston presented Mother's Finest for \$3.

BROADCASTS: David Johanson on WNEW-FM/New York.

GUEST DJ'S: Roger McGuinn on KSAS/Kansas City

CONVERSATIONS: Ultravox on KNAC/Long Beach . . . Marshall Tucker, Franke & Knockouts, Taxxi on KSHE/St. Louis...iron Maiden, Tubes on WIOT/Toledo...Billy Squier on WLLZ/Detroit...Ramones on WNEW-FM/New York...Tubes, Judas Priest on WGRQ/Buffalo...Rick Springfield on KAZY/Denver...Foghat on WERI/Westerly...Jefferson Starship on KMOD/Tulsa...Busboys on KILO/Colorado Springs...iron Malden, Whitesnake on WTUE/Dayton... Sparks on WBAB/Long island...Mother's Finest, New England on WBLM/Lewiston-Portland . . . Dave Edmunds, Romeo Void on WQBK/Albany...Dave Edmunds on KGB-FM/San Diego...Taxxi on WKZL/Winston-Salem...Joe Vitate on KUPD/Phoenix...Blackfoot, Krokus on WXKE/Ft. Wayne...REO Speedwagon, Jefferson Starship, Ted Templeman, Streetheart, Harlequin, Girlschool, Leyden Zar, Queen City Kids, Triumph, Plasmatics (!) on CITI-FM/Winnipeg.



THE CRITICS ARE UNANIMOUS

ECHOES: INSIDE THE MUSIC PROCESS

"...will enlighten, startle and stagger the mind."

• Cash Box

"It's a meticulously produced, arduously researched, in depth documentary look at the music industry that in addition to music has enough culturally related content to more than fill a scholarly volume about the subject. In a nutshell, the program is extremely ambitious."

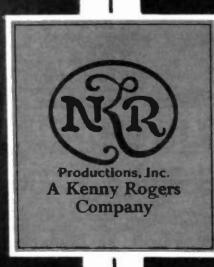
> Mike Harrison Billboard

"A new radio show hits the marketplace with probably more truth about music and its business than any show in history."

Radio Report

"(I) was quite impressed both with the production as well as with the number of 'heavies' from the radio and record industries who were interviewed. The show sounds like a winner."

Jeff Gelb
 AOR Editor
 Radio & Records



The programming flexibility of Echoes: Inside the Music Process makes it a natural for fall planning. Call now for a demo, rates, market availability and complete details.

NKR PRODUCTIONS Collect (213) 652-0980

Ron Nickell, President Allen Collier, General Sales Manager

Produced for N.K.R. By Brown Bag Productions – Robert Lee & Michael Lee, Producers – Michael Lee, Writer.

Summary

Chart

indictional __ AGR. NATIONAL AIRPLAY/40_

July 24, 1981 **167 REPORTERS** of airplay preference 6 8 MOODY BLUES Long Distance... (Threshold/PG) "Voice" "Meanwhile" "Gemini" 2 1 3 16 TOM PETTY & HEARTBREAKERS. . Hard Promises (Backstreet/MCA) . . "Woman" "Waiting" "Watchman" 3 BILLY SQUIER Don't Say No (Capitol) "Dark" "Stroke" "Lonely" "Lover" BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin" "Joan" "Survivor" 19 5 JOURNEY..... Escape (Columbia) "Crylng" "Stone" "Don't" Title VAN HALEN Fair Warning (WB) "Mean" "So" "Unchained" 5 JOE WALSH There Goes The... (Asylum) "Rivers" "Life" "Things" Down" BLACKFOOT Marauder (Atco) "Fly" "Searchin" "Rattlesnake" 12 17 10 7 TUBES The C. B. Principle (Capitol) "Talk" "Amnesia" "Don't" 12 11 11 12 PETER FRAMPTON Breaking All The Rules (A&M) Title "Rise" "Kill" "Dig" STEVIE NICKS "Stop Draggin'..." (Modern/Atco)... 45 14 30 19 15 22 SQUEEZE East Side Story (A&M)..... "Tempted" "Quintessence" "Love" 16 18 16 GARY WRIGHT The Right Place (WB) "Really" "Heartbeat" "Feelin" 23 17 DANNY JOE BROWN Danny Joe Brown Band (Epic) "Edge" "Sundance" 17 13 15 18 PHIL COLLINS Face Value (Atlantic) "Air" "Missed" "Must" 8 11 12 19 SANTANA Zebop! (Columbia) "Changes" "Winning" "Searchin" 6 10 13 20 27 35 23 21 OZZY OSBOURNE Blizzard of Ozz (Jet) "Train" "Know" 15 14 21 22 "Hearts" "Lydia!" "Spotlight" MARTY BALINBalin (EMI America) 21 20 20 23 JEFFERSON STARSHIP...... Modern Times (RCA/Grunt)...... "Stranger" "Find" 14 18 22 24 MICK FLEETWOOD The Visitor (RCA) "Rattlesnake" "Walk" "Fade" 27 DON FELDER "Heavy Metal..." (Full Moon/Asylum) . 45 26 A'S A Woman's Got The Power (Arista) . Title "Heart" 38 37 29 27 34 26 28 JIM STEINMAN Bad For Good (Epic/Cleveland Int'l.) . "R&R Dreams" 26 29 "Heartland" "Somewhere" MICHAEL STANLEY BAND .. North Coast (EMI America) 30 AC/DC Dirty Deeds Done Dirt... (Atlantic) .. Title "Child" 18 26 35 31 KIM CARNES & HATE BOYS Mistaken Identity (EMI America) . . . "Draw" "Eyes" "Break" "Hit" 32 20 32 28 IRON MAIDEN Killers (Harvest) "Wrathchild" "Ides" 38 30 33 JOHNNY VAN ZANT BAND Round Two (Polydor/PolyGram) . . . "Right" "Let" "Shotdown" 24 22 25 34 POINT BLANK American Excess (MCA) "Nicole" "Broke" "Stay" 35 36 33 36 31 36 "Sake" "Angel" "Heart" 28 37 SILVER CONDORSilver Condor (Columbia) 28 34 "Don't" "Keep" "Take" New 31 35 38 **Entry** "Day" "Bet" 39 WHO Face Dances (WB) 13 21

DIESEL Watts In A Tank (Regency)

Our reporters pushed FOREIGNER all the way to the top this week, with the group besting all competitors in hots and total reports. BENATAR took a major leap upwards as adds converted. JOUR-**NEY** debuted with early album mentions plus growing response to the advance EP. debuted with phenomenal showing of adds (149). FOGHAT grew nicely in mediums. SQUEEZE resurged in hots. ICEHOUSE and FLEETWOOD continued their upward movements. FELDER's single debuted with 93 mentions. A'S moved up. STANLEY debuted with strong adds. AC/DC resurged as MAIDEN grew in hots and totals. POINT inched up as REO and WHO bounced back on the chart DIESEL maintained as the Significant Action artists came closest to

The AUN National Altrplayist chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in Italics registered the most rapid gains in altrolay or in rotational conversions for the veek. Album cuts are listed in order of popularity; cuts in bold italic.

MOST ADDED.

	7/24	7/17	7/10	7/3	2/26
1 MICHAEL STANLEY	98/96	0/0	0/0	0/0	0/0
North Coast (EMI America)	M-2				
"Heartland"	H-0				
2 ROCKETS	49/29	36/36	0/0	0/0	0/0
Back Talk (Elektra)	M-19	M 0			
Title	H 1	H O			
3 GO-GO'S	26/25	1/0	3/0	0/0	0/0
Beauty & The Beat (I.R.S.)	M 1	MIO			
"Our Lips Are Sealed"	H 0	H-1			
4 JON & VANGELIS	18/18	0/0	0/0	0/0	0/0
Tie Friends Of (Polydor/PG)	M 0				
Title	HO				
4 JOE JACKSON	20/18	0.0	0/0	0/0	0/0
Jumpin' Jive (A&M)	M-0			1	
Title	H-1				
8 JOURNEY	26/14	0/0	0/0	0.0	0/0
Escape (Columbia)	M-5				
Tie 'Who's Crying Now"	H 7				
6 BALANCE	42/14	37/26	19/18	2/1	0/0
Tie Balance (Portrait)	M-24	M-9	M 1	M 0	
"American Dream"	H 4	H-2	H 0	H-1	
6 THUNDER	17/14	7/7	0/0	0/0	0/0
Headphones For (Atco)	M-2	M 0			
"Midnight"	H-1	H-0			
9 RAMONES	15/12	0.10	0/0	0/0	0/0
Pleasant Dreams (Sire)	M 0				
"Airwaves"	H-3				
10 POCO	55/10	65/25	48/47	3/3	0/0
Blue & Grey (MCA)	M 32	M 25	M-0	M 0	
"Widowmaker"	HI13	H-15	H-1	н 0	
11 PAT BENATAR	153/9	152/131		0/0	0/0
Tie Precious Time (Chryselis)	M 14	M-7	M-3		
"Fire & Ice"	H 130	H-14	H 1		
11 FOGHAT	109/9	95/18	98/90	13/13	0/0
Tie Giris (Bearsville/WB)	M 86	M 64	8 M	M 0	
"Live Now - Pey Later"	H-14	H-13	H O	H O	
11 IRON MAIDEN	55/9	52/7	47/9	44/13	36/17
Tie Killers (Hervest)	M-39	M-39	M 32	M-27	M-18
'Wrathchild'	H-7	H 6	H 6	H-4	H11
11 PABLO CRUISE	53/9	46/13	43/40	0/0	0/0
Tie Reflector (A&M)	M-28	M 19	M 2		
"Cool Love"	H-16	H-14	H 1		
11 ROBBIE PATTON	9/9	0/0	0/0	0/0	0/0
Distant Shores (Liberty)	M-0				
"Don't Give It"	H-0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

7/24 | 7/17 | 7/10 | 7/3 | 2/26

"Sausalito"

1	FOGHAT	109/86	95/64	98/8	13/0	0/0
	Girls (Bearsville/WB)	A-9	A-18	A-90	A-13	
	"Live Now - Pey Later"	H-14	H-13	HO	H-0	
2	DANNY JOE BROWN	102/74	108/74	101/70	97/62	90/58
	Danny Joe Brown (Epic)	A-2	A-3	A-6	A-13	A-17
	"Edge of Sundown"	H-26	H-31	H-25	H-22	H-15
3	GARY WRIGHT	106/70	117/78	103/67	98/59	77/52
	The Right Place (WB)	A-1	A4	AB	A-19	A-15
1	"Really Wanna Know"	H 36	H-37	H-28	H-20	H-10
- 4	BLACKFOOT	130/67	131/61	118/22	31/7	0/0
	Marauder (Atco)	A-3	A-10	A 86	A-21	
	"Fly Away"	HI 60	H-60	H-10	H-3	
5	ICEHOUSE	84/66	84/67	78/55	69/37	70/0
	(Chrysalis)	A 5	A-8	A-15	A-29	A 69
	Title	H-13	H-9	H-B	H-3	H-1
6	BLUE OYSTER CULT	143/64	142/68	119/59	117/24	84/14
	Fire Ot (Columbia)	A4	A-7	A-14	A 80	A-67
	"Burnin' For You"	H-75	H-67	H-46	H-13	H-3
7	TUBES	124/63	128/64	119/64	128/71	126/74
	The C.B. Principle (Capitol)	A 0	A-2	A-2	A-5	A-4
	"Talk To Later"	H-61	H 60	H-63	H-62	H-48
8	PETER FRAMPTON	101/58	122/66	119/60	132/65	134/70
	Breaking All The (A&M)	A 0	A 0	A 0	A O	A O
	Title	H43	H 56	H 69	H-67	H 64
9	SQUEEZE	98/56	96/58	90/57	89/52	78/47
	East Side Story (A&M)	A-3	A-1	A 6	A-15	A-15
	"Tempted"	H-39	H-37	H-27	H 22	H-16
10	MICK FLEETWOOD	76/55	75/44	69/11	44/0	0/0
	The Visitor (RCA)	A 7	A-15	A-67	A 44	
	"Rattlesnake"	H-14	H-16	H-1	H-0	
- 11	A'S	<i>59/52</i>	70/54	57/46	61/38	37/22
	A Women's Got (Arista)	A-4	A 6	A-6	A-17	A-6
	Tide	H 13	H 11	H 6	H-6	HI9
12	SILVER CONDOR	55/46	64/57	68/56	74/63 A 4	63/51
	Silver Condor (Columbia)	A-2	A-1	A-3	H-7	A.7
40	"Sake Of Survival"	H 7 80/45	H 8	H-9 59/37	61/2	H-6 2/0
13	JOE PERRY PROJECT I've Got The (Columbia)		76/51		A 69	A-2
Tie	"East Coast"	A 3 H 12	A-15 H-10	A-17 H-5	H-0	H-0
42	VOLUNTEER JAM VII	58/45	63/43	76/46	76/19	0/0
13	Verious Artists (Epic)		A-3	A-15	A-61	0/0
Tie	"Mississippi Queen"	A-3 H-10	H-17	H 15	H-6	
40	VAN HALEN	121/42	129/36	117/26	128/25	133/32
10	Fair Warning (WB)		A 0	A 0	A-0	A-1
	"Mean Street"	A-0 H-79	H-93	H 91	H-101	H-100
	INIDAN STREET	P7 /79	Li-23	44.21	FF-101	N-100

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		7/24	7/17	7/10	7/3	6/26
1	FOREIGNER	160/137	1.7	44/5	0.0	0.00
	4 (Atlantic)	A-6	A 116	A-37		100
	"Urgent"	M.18	M-11	M 2		
2	MOODY BLUES	156/136	162/141	144/129	155/133	152/116
	Long (Threshold/PG)	AO	A O		A-1	A 1
	'The Voice"	M-20	M-21	M-15	M 21	M 36
3	PAT BENATAR	153/130	152/14	24/1	0.0	0.00
	Precious Time (Chrysalls)	A-9	A-131	A-20		
	"Fire & Ice"	M-14	M-7	M-3		
4	TOM PETTY	139/121	154/133	139/126	147/138	164/142
	Hard (Backstreet/MCA)	A-0	AO	A O	A O	AO
	"Woman In Love"	M-18	M-21	M 13	M 9	M 12
5	BILLY SQUIER	133/100	141/116	130/107	136/106	133/102
	Don't Say No (Capitol)	AO	A O	AO	A 1	A 2
	"In The Derk"	M 25	M-25	M-23	M 29	M-29
6	JOE WALSH	127/87	148/123	138/123	155/133	156/144
	There Goes (Asylum)	A O	A 0	A O	A O	A-O
	"Rivers"	M 40	M 25	M-15	M 22	M 12
7	VAN HALEN	121/79	129/93	117/91	126/101	133/100
	Fair Warning (WB)	A O	A O	A O	A-0	A-1
	"Mean Street"	M 42	M 36	M 26	M 25	M 12
8	BLUE OYSTER CULT	143/75	142/67	119/46	117/13	84/3
	Fire Of (Columbia)	A4	A 7	A 14	A 80	A 67
	"Burnin" For You"	M 64	M 68	M 59	M 24	M 14
8	TUBES	124/61	126/60	119/53	128/52	126/48
	The C.B. Principle (Capitol)	A-O	A-2	A 2	A-5	A-4
	"Talk To Ya Later"	M-63	M 64	M 64	M 71	M 74
10	BLACKFOOT	130/60	131/60	118/10	31/3	0/0
	Marauder (Atco)	A-3	A-10	A 86	A-21	
	"Fly Awey"	M-87	M 61	M-22	M-7	
11	PHIL COLLINS	87/59	100/77	96/70	117/86	113/91
	Face Value (Atlantic)	A 0	A 0	A-1	A-2	A-1
	"In The Air Tonight"	M-28	M-23	M-25	M-29	M 21
12	GREG KIHN BAND	96/58	105/63	100/53	108/50	85/45
	Rockinnroll (Beserkley)	A-3	A-1	A-2	A 5	A-3
	"Breakup Song"	M-36	M-41	M 45	M 63	M-47
13	SANTANA	87/54	106/71	101/69	129/94	126/38
	Zebopi (Columbia)	A 0	A O	A O	A-0	A O
	"Changes"	M 33	Ni 33	M 32	M-34	M 28
14	PETER FRAMPTON	101/43	122/58	119/59	132/67	134/64
	Breaking All The (A&M)	A 0	A 0	A O	A-0	A-0
	Title	M 58	M 66	M 60	M 66	NA 70
15	SQUEEZE	98/39	96/37	90/27	89/22	78/16
	East Side Story (A&M)	E-A	A-1	A-6	A-15	A-15
	"Tempted"	M 56	M 58	M-67	M-62	M 47

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



ZZ TOP EL L

Produced by Bill Ham. On Warner Bros. Records & Tapes.





El Loco-Motion Tour-

July	11	Phoenix AZ	
July	12	Albuquerque N	1
		Odessa TX	

July 16 El Paso TX

July 17 Tucson AZ July 18 Las Vegas NV

July 22 Portland OR July 23 Spokane WA July 24 July 25 Seattle WA Vancouver BC

August 1 Denver CO

August 4 Salt Lake City UT August 6 Cedar Rapids IO August 7 St. Paul MN

August 8 Omaha NE August 9 Alpine Valley WI August 12 Sioux Falls SD August 13 Kansas City KS August 14 Chicago IL August 15 St. Louis MO

August 16 Indianapolis IN August 19 Wichita KS

August 20 Tulsa OK August 21 Little Rock AR

Oklahoma City OK August 22 August 23 Shreveport LA August 28 Tiffen OH August 29 Music Mountain NY September 1 Philadelphia PA September 2 Rochester NY September 3 Syracuse NY September 9 Cincinnati OH

A DR BREAKERS

Breakers ere those newer records that have the greater level of station ectivity on any given week.

STEVIE NICKS

"Stop Draggin' My Heart
Around" (Modern/Atoo)
89% of our reporters on it.
Total singles reports: 149,
Debuted this week at number
14,



DON FELDER

"Heavy Metal (Takin' A Ride)" (Full Moon/Asylum) 56% of our reporters on it. Total singles reports 93, Gebuted this week at number 26.



MICHAEL STANLEY BAND

North Coast (EMI Ameleardand" "Somewhere" "Heartland" "Somewhere" "Hearts"
"Hell." 59% of our reporters on ft. Total
album reports: 88. A-95, M-2, H-0.
Debuted this week at number 30,



DON FELDER

(Takin' A Ride)"

(Full Moon/Asylum)

POCO"Paradise"	
PABLO CRUISE	
GEORGE HARRISON Som "Teardrops" "Years"	ewhere In(Dark Horse/WB)
ELTON JOHN	The Fox (Geffen)
ROCKETS	Back Talk (Elektra)
ELO	
BALANCE "Dream" "Fly"	Balance (Portrait)
JOE VITALE	, Plantation Harbor (Asylum)
JIM MESSINA	Messina (WB)
"Nothing" "Time"	, Paradise Theater (A&M)

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

Significant Action JAZZ ON ASR

- 1	
1	P. METHENY/L MAY8As Falls Wichita (ECM)
2	MILES DAVISThe Man With The Horn (Columbia) "Fat"
3	DREGS
14	LEE RITENOURRit (Elektra)"You?" "Smilin" "Sympathy"
5	YELLOWJACKETS
6	TOM SCOTTApple Juice (Columbie)
7	SADAO WATANABEMy Deer Life (Inner City) "Hunting"
	KITTYHAWKRace For The Oasis (EMI America) Title
9	JOHN KLEMMERHush (Elektra)
10	BRIAN AUGERSearch Party (Headfirst)

These albums received significant sirplay reports this week but did not char on the Album Airplay/40 fisting. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed.

REGIONAL ASR ACTIVITY

1.1



Added NAMENES (S(re) "NELLATION + NAME (D) - (D) -

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WZZO Allentown 215-694-0511

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Baltimore

Title

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Singles



Binghamton

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JACO PASTORIUS IMP BELLE ITTORIUS IMP GELLE IMP JACO PASTORIUS IMP JAC

Boston

PD: REITH MELSON HD: HOBERTA HABER

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Added ROSS (E. PATTON: (), liner hyd ALLMAN MPOS, (Arters) ACE JACKSON (ALM)

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MOST ADDED

MICHAEL STANLEY BAND North Coast (EMI America) 23/23 GO-GO'8

outy & The Beet (LRS) 109 JON & VANGELIS Friends Of... (Polydor/PG) 9/9 ROCKETS Back Talk (Elektre)
JOE JACKSON 11/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

1-95fm

Jumpin' Jive (A&M)

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91ROCK PO; GEORGE HANRAS HD; PAUL HEIME Assed

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"HOW WHICE HIMPYOR')
"British(H)
#ETER FRAMPTON (AAM)
DANNY 200 BROWN (Epic)
SOUEZE (AAM)
A'S (Mr. (AYE)
LONGROY " H077+17 VAN HALEN (18)

7/7

Bridgeport 203-579-9995

P16-BB1-40:
P16 BB121A (Corporate)
P16 BB121A (Corporate)
P061 BB121A (Extractic)
P061 BB121A (Extractic)
P161 BB121A (Extractic)
P161 BB121A (Extractic)
P161 BB121A (Extractic)
P162 BB121A (Extractic)
P163 BB121A (Extractic)
P164 BB121A (Extract

Je 23 Hone Singles None

WECM

PD: NOW HEVERS NO: SOME FORTAINE

Accept ROBITE PATTON ((Liberty)
TOMPY 6) = 19*
CANDA
HIDWALL STANLEY...
(IBI) Now Ical
Tomedical(Ital
Tomedical(Ital
-STITE NICES (Modern)/
-SEO CASE ISam Song)
-SEO CASE ISam Song)

Title

Strict

Claremont 603-542-7735 8MY D** (Gopthor) 7MH INSLE* (18) PETER TOWN IB. STORAGE(BIT A -b., SHITER B. SECET 1001 usb to)

Jazz leceng

MEDIUM

FOGHAT Girls To Chat...(Bearsville/WB) 27/20

A Woman's Got.. (Arista) 23/20

GARY WRIGHT The Right Place (WB) 23/20

ICEHOUSE Icehouse (Chrysalis) 20/18

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Harrisburg

717-238-1402

717-238-140
FISHORIC ASH (IECA)
FLORENTI COLUMBICA
FRONT (COLUMBICA
FRONT (COLUMBICA
FRONT (COLUMBICA
FRONT (AMB)

Hoffest TOM PETTY & THE... (But no from FIEL) FORE (SMERT (AT (an Fic)) SEC (Columbia) AFFERSON STANSHIP (MCA) BILLY SQUEER (Cee (no.))

Hartford

HOTTERS
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Singles

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Title SAT SELECT (se) FORMT (Base eville/SE) Tiles Sau-Pay, T SAIDY SECRET (France)

WHCN 106FM

PD: DANIEL F. HATDER HD: BOB BITTENS

Added HICHAEL STAMEY,... (EN! America) 9005 Earland -STEVE HICHS (Modern) -000 FELDER (Full Modern)

Notice Set (Asylus) PHILE COLLEGE (ASYlus) PH

WCCC AM/FM Hartford

1022

Singles

FD: COLMTS FALL PASTON

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THE HOTTEST

PAT BENATAR

Precious Time (Chrysalls) 39/37 FOREIGNER

4 (Atlantic)
MOODY BLUES Long... (Threshold/PG)
BILLY SQUIER 40/33

Don't Say No (Capitol)
TOM PETTY & THE 34/29 **HEARTBREAKERS**

Hard...(BackstreeVMCA) 35/28 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBLM Lewiston-Portland

HD: JOSE DIAZ FD: HINE BUSHEY

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Comp Island 516-485-9200 EC (Ga wall to gate of the comp Island) EC (Ga wall to gate of the comp Island of t 516-485-9200 SEC (Goldman) 19 SEC (Goldm

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-ET148 BIGS (Bened of Feb. Marie Marie Marie Marie 12)
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DATIO LINCLET (Amylum) STEVE WINNESSO (Inland) -JOJUNET (Columbia)

HUPTONT SQUEEZY (AMI) POME((MED (ME)ANTIC)



-BLDTTO -STEVIE BICKS (Maders/Arcs) -DON FELDER (Pull Num/Arylu)

Long Island 516-727-1570 Once Kirth Chath (Superbidy SOUTH (AME) DATE ANALOSE (Bran Bry) 1988 MIREL (Marvary) 1988 MIREL (Marvary) FLASSATICS (19119)

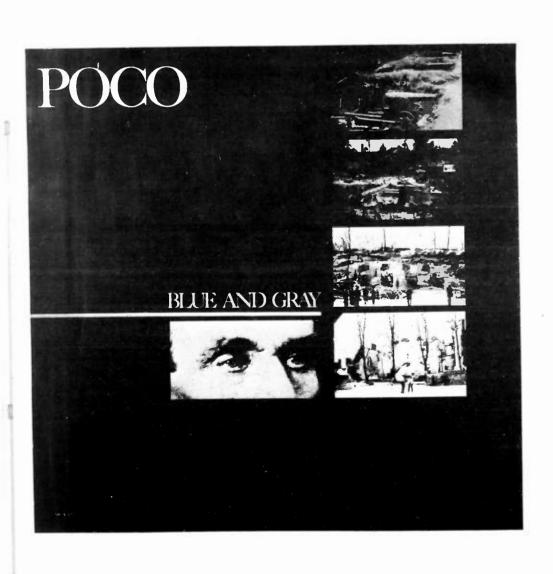
Post Teach (15) (1911)

RDC (Colombie)

Poco's new album "Blue And Gray" (MCA-5227)

Reunites the nation from the North to the South and from the East to the West.

WBCN, WEEI-FM, WCCC, WPLR, WQBK, WOUR, WSYR, WBAB, WMMR, WYSP, WIOQ, WMMS, M105, WCMF, WROQ, WKZL, WQDR, WKLS, LOVE 94, WQXM, WYNF, WFYV, WLRS, WQMF, KTXQ, KATT, KMOD, KISS, KLBJ, KNCN, KSMB, WILS, WXRT, Y95, KSHE, KSAS, KBPI, KFML, KBCO, KTCL, KILO, KWXL, KNX-FM, KEZY AM-FM, KDKB, KWFM, KLPX, KENO, KTIM, KZOK, KISW, KZAM-FM, KREM-FM, KINK, KZEL, KRKN, ℰ MORE



Featuring "WIDOWMAKER"

(

EAST

Long Island

518-587-1023

Refrigor
SECOT SULES (Thronks (affinis)
Boot Ann (optimists)
Fill (1988) (Thronks (affinis)
Boot Ann (optimists)
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New Haven

203-777-8817

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/add Repto

10: ANE BIE DRZ YCHOLI 10: FAREN ANDE PSON

(D)1 America)
-STEVIE WICKS (Rodern/Arco)
-COM FELDER (Full Roon/Asylu)
-CLO (Jet)

Medium Affection Statistic OCA (Affection Statistic OCA) PRIL (DLL LES Tation (c) OCA (DEL LES TATION

WPLR

PD: GENERAL WEINGARTH HD: EDDIE HARDO

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GO-8075 (1) A.5,1
ZBB & FAMECLIS
GD-1985 (AF1878)
HCOMEL STABELT:..
(DF1 Americal
TAMBOER LATANGE
BIFF AMF (PHCO)
STEVE BIRLS (AMERICAN)
-STEVER BIRLS (AMERICAN)
-STEVER BIRLS (Rede
-E1805 (AF1878)

Modilum JOE MASH (Auylum) PHILL COLL. INS. (ATTEMPTIC 1994) AND MASH (Auylum) PHILL COLL. INS. (ATTEMPTIC 1994) AND MASH (AUGUST 1994) AN

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PO: SERTI HUN! HD: SERMIE SERMAND

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New York 212-986-7000

CIM CAMES & MPTE
(D) Americal
MMSHALL TUCKEY... (M)
MMSHALL TUCKEY... (M)
MMSHALL TUCKEY...
DAME COMPLES (MCA)
SS JOHNES & JAMES
(Marceyy/PolyGra)
ALMA AND TUE ANTS (Epic)
-JOLFHEY (G) June)

HIGHTAN HOPEN HAVE AND HAVE AN PAT SENTAN (Cory natital managements) (STA) (Col Juni 1 millor) (C

Jezz Singles WPLJ 95.5

Added FOCHAT (Bear to 111x/MB) HICK FIEETHOOD (BEA) -JOURNEY FCO14MB1s) -STEVIE HICKS (Modern/

Red Lun SANTANA (CD) umb (a) YAN NALEH (sb) TURES (Capithol) BL CERO DT (Arca) CERT OSDOMER (Jarl BCC (CD) umb (a) DART JOB (ROBH (Epic) LUDBUSE (CDr yes) (b) DART JOB (ROBH (Epic) LUDBUSE (CDr yes) (b) CAPT JOB (ROBH (Epic) LUDBUSE (CDr yes) (b) CAPT UR (QPT (18))

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New York 212-887-7777

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North Jersey

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Jack

\$1ngles 60-60's ((JR.\$.)

HEH HAS IN (Epic)
CAN'D* (Capito)
PETER FRANCICH (AMI)
-LENE LOVICH (SYIPE)
-ADIN FORD
-COMMIS INTS (NCA)

Ottawa

613-563-1919

-COMMIST 815 (MCA)

TOWN RETTY A THE, ...

GRAC CHIT FOR PL, ...

GR

Philadelphia

215-867-8100

Philadelphia

215-561-0933

Notice: PORE (BLE A (RE) metic) PAT BLANTAR (OP yearly) RIM CAMES A METE (DI haw ice) ROOT BLUES Thresholo/PolyG RIO SPECDMADN (Rg)ci AFFERDOM STABASHI (RGA) GREG RIMB BHD (Besenbley) ATS (AFISHA)

A'S (Artefa) SQUEEZE (ALH) TOM PETTY & THE... (BECKSTOWN/NEA)

Single

Jegs

GIND WARRELL | Artes FORE! CHER (Artentic) "Urgent"

MANDT VANIABIES (48) BALANCE (Portrait) -SAD CAPE (Swan Song)

J0.22 Rpt-s

WOHA

ON: BOB LINEER

Added STYL (AMI) RANGMES (SIPE) HIGHEL STANLET (Di) America: ROBBIE Philos (Liberty) -STETE HICAS (Badern/Afco) -ELO (Jat) -ODB FELDER (Full Moon/Asylu) -KIBES (Arista)

"Mistory Mayor" "Munna Dan "Nard Act;" VAN HOLEN (18) DIESEL (Ragency) "Sausellto..." "No.UNITED JAN VII (6)10 "No.UNITED JAN VII (6)10 "No.UNITED JAN VII (6)10 A'S JAY (are) A'S IN-LIVE
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PO: STENE COLMILL MD: GREG TERRINGTON

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Added POINT BLANK (REA) PACES (Arieta) -- CODIE RAMBITI (EIa -- ELO IJAT) -- AL ANDREAU (MB)

B. TOM JOHN (Getter)
"Bookey Strike"
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MMMR

FO: CHARLIE KENDALL

Mortion SHEARA (Columbia) STEP HINDCOO (1) BANCO GARTULS, DRUGS (ERIT A, RICE SPRINGE (ERIT A) RICE SPRINGE (ERIT A) RICE SPRINGE (ERIT A) RICE (ATTEMPTED) RICE (ATTEMPTED) RICE (COLUMBIA) RICE (COLUMBIA)

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Jogs HILES DAVIS (ColuMbia) "Fat Time" HITTHARE (EMI America) #ITT-was (DH America)

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P. #ITERTY. NAYS (CDN
"Open"
Doe al.(DMDR (Cleates)
THE TERROR (

MICHAEL STANLEY BAND North Coast (EMI America) 24/24

ROCKETS Back Talk (Elektra)

BALANCE

8/5

Pittsburgh

107

M

Added
#ICHEL STANLEY...
(IDN Amprice)
00-00's (IN.S.)
-STEVE NICKS (Modern/Arcol
-ELO (AMP)
-COM FELDER IFUII Moon/Asylu)

PO: ED LEVINE ASST. PO: ART DAHLMAN

Modium "Domet HAN ZANT,... (Folystor/Folystes) IIIn CANGES & HATE (EMI Americal FOLKT BLANK (ICCA) BLACKFOOT (Arco) BOC (Columbia)

PD: HOWIE CASTLE HD: TOH HAST

Added HICHAEL STANLET... (EHI America)

Most Lan STEE (Add) PHILL COLLINS (AVIONTIC DOC (GO) HORN (a) SIM CARRES & APTE LIBH Amer Loa SIACAFFOOT (Meco) FOOMST (Boner w) FIA/ND JOE PERNY (GO) HORN (GO) OWN (GO) AND (GO) THE AMERICAN (GO)

11tia HICK FLEETWOOD (MCA) ACE HALSH (Applya) ATS (Ariara) SQUECEE (AGN) CODE KIND (AND (Baserola) ACE TITALE (Applya) TULNITEEN JAN THI (Epic) THISSISSISSIS

610

PD: GARY SLATCHT

Acced
ADN & VANGELIS
IPOLYGEN POLYGEN

TITIO BLACKFOOT (ATCO)
TFIN ANNY
RED RIDER ICEDITO
-STETIE HIGHS IN

94 ROCK

Hortweet
PAT SOUTTAB (Chrysolis)
PAT SOUTTAB (Latentic)
PAT SOUTTAB (Latentic)
TOW PATTY & THE...
(Sec but reef/ACA)
RECOT SOUTS (Treef-old/Fol
TABS) (Copies)
AND TABS (Copies)
PATTY SOUTTAB (Atlantic)
BANKER (Atlantic)

Syracuse

315-682-9538

INSTITUTE OF THE PROPERTY OF T

Syracuse

315-472-9797

20/20 IPortya(t)
-STEVIE HICKS (Modern/APco)
-CON FELDER (Full Numer/April
-REO SPEEDWAGON (Epic)

NOTE OF SALES (Threshold/PolyS NODE) SHEE (AT imitic) 36 SPECIAL IAMN PAT GEATHS (Dryshill) 8005 (Ar ivit) 8006 (Ar ivit) 9018 (Ar ivit) 9018 (Ar ivit) 9018 (Ar ivit) 9018 (Ar ivit) 1018 (Ar ivit) 1018

Toronto

416-967-3445

TITIO MEMES (Laccel) JOHN FORE PSYCHETELIC FURS (Columbia) (ROW MAIDEN (Mervent) MAITES-MARE (Mirage) TRUE NYTH

TRUE HYTHY

HOTTEST CON year (a)

First a loss

First a lo

Jezz

Jegg Hore

Jo EE Singles

POI DIRES MORTO

WDVE

Medium AC/DC (Atlentic) SARTAIN (Columbia) JOE WASH (Asylum) ICEMOUSE (Corports) FOGMAT (Bearwille/MD) MD (MD) SILENCERS (Procision) ATS (Arlata)

412-562-5900 HICK FLEETWOOD INCA !

(Epic/Cleve. Int) BALANCE (Portroll) IRON MAIDEN (Hervest)

Hotfost FORLORR (Atlantic) FORLORR (Atlantic) FORLORR (Organic) TOR PETTY & TOS., TO

YIOA PD: HIME PERKINS ASST. PD: HIME KOMECHO

Added -ELO (Jet) -ODE FELDER

Medium
ADARRET TOO Lumbia
ADARRET TOO Lumbia
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RIM CARRETS & MATE
(CMI AMERICA)
VAN HALEM (LUMb)
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TAMES (Cog | Pp | 1)

WRDH

HO: MIRE HARRIS HD: STEW SCHANTZ

ASSed '00-00'S 11.R.\$.]
ADE JACKSON (AAA)
HICHAEL STAMEE'...
IEN! America!
JON & VANGELIS
(Polydor/PolyGra)
CAMEL

(Polydor/Porymonal CARELL CARELL CARELL CARELL CARENCE (Feodrice) LEE OSAN (Electros) -STEVE NICAS (Noturn/A -ANT TROUBLE -ALICE COUPEN (MB)

Median Incomentary (Median Incomentary Inc

Added PRED (BEA)

PRED (BEA)

"Niconame or "
JOHNEY (Golumbia)

"Non-ya "Mumin' " Ifria

"No's Grying"

HICHAL STAMET.

(EN! America)

"Moor tam'

JOHSEL (Regency)

"Source! Ifri..."

ZZ TOP (sb)

-STITIE HICKS (Regency)

Je 23 Hone

Pittsburgh 412-362-2144

Hoffest TOM PETTY & THE... (Becketrow/NEA) RED SPEEDMARDN (Epic) SANTANA (Columbia) RODEY BALLS Introducio/Poly FORE (GREE (Mignetic) PAT BERNTAN (Coryonile) STEE (AMP)

Jaga Name

Poughkeepsie

PARORS (UA)
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PO: THIP REEL

716-288-3200

Rochester

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923410 PO: TON HARTER

Added -STEVIE BICKS ()

Notice (Artismitic) (Artismitis) (Artismitis

Rochester

VAN HALEN 1481 JOHONY VAN ZANT... (Polyder/PolyGra) 440 148) -JOHNET (Colymbia)

PD: DALE EDWARDS MD: TOM STARR Horrost
PAT BOUNTAN (Orrysally)
BACKFOOT (AROO)
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PABLD CRUISE (AAM)
A'S (Ariete)
DAMPY ADS BROWN (Epic)
SANTAMA (Columbia)
FORMAT (Boorwilling/MB)
C. MRRHISON (Dark Horse
RANDY TAMBARMED TMS)

G. TOTAL THE STATE OF THE STATE

-STETIC NICAS (Roborn/APc)
Rod Lam
Traits (Cap Fol)
"Yais to Yaille
"Yais Talle
"Yais **MOUR** Utica-Syracuse 315-797-0803

Ja 82 Rone

NoTice?

FORE GAMES (TAY exhol of PolyG)
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WATABABE (INNER CITY)

WATABABE (INNER CITY)

WEALDHACKETS IND

ROSS-LETINE BAND APP

Singles

Scranton Washington, D.C. 717-961-1842 6.10h (Oeffen) FEER FAMEFICE (AME) 05 FERRY (Columbia) ICENDUSE (Ovysalia) SQUEZZE (AME) A15 (Bristel -ALAN PARSONS FROJ, (Arlet 105

Added
-STETIE MICES (Modern/Atco)
-CON FELDER (Full Moon/Asylul

#FFERSON STANDHIP (NCA1 BILLY SQUIER (Ceptrol) SHEMS (Arco) JOL YITALE (Lay) and "Ludy, ...Roce" NEG KINB BAND (Beson bloy) 022Y 03800HM (Apr) FORE (NOME) (Art sentic) BLACO COT (Arco) "Y) a New" BLACFOOT (Arco)
"Fly hear"
PAT SENTAN (Chryselle)
POINT BLANK (HCA) JO ES

Mottest BDC (Columbia) "Barnin"...tou" JOHON TAN ZANT... (Pot.dr. No. gas

Singies None West Virginia FM105 304-722-3308

PO: CHICA CE IDER ASST. PO: COUG BURTON

Medium
JOE HASH (Asylum)
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OISSE (Regency)
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PETER FRAMETON IAAN)
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"Burish":..Tov"
"American Droom"
TAUN: Iferbry;
POPAT (Seers):II-(#B)
"Closs To tov"

"Just Like to" "Fire & Ion"
BILLT SOLD (Copins)

The Derivation of The Street of Copins of Copin 20.22 BOAB

PAT BENETAR (Chrysalis) Theiter Shalter* Westerly WERI-FM 194

PO: LETSSES GALLMAN

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TITIE ACLISON (A&H)
TITIE FACE,...Dood*
GO-GOTS (II.H.S.)
FOUR (TIPE ARE *THIS TOWN*
CARE,
SINCEROS (COLUMBIE)
TURBERT ARRITMENT (AFCO)
MILLY STRAING (Now Brilles)
-51CYIE, HIGES (Mobern/Affoo)

PD: DAVID BERMSTEIN MD: BOB BARNETT

Accord HICHAEL STANLEY... (EH) Apprical Theoryland

"Nepart June"

NEL LOS

NEL LOS

NEL COLLES (Pertantic)

ROS SET DEMON (Epic)

STER CAMPI

AC /DC LEHI LOYIC

RUSH (Tem cur y "Polyie" a

RUSH

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Balance (Portrait)

first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

DANNY JOE BROWN Denny Joe Brown Band (Epic) 27/20 FOGHAT

Girts To Chat_(Bearsville/WB) 25/20

TUBES The C.B. Principle (Capitol) 26/19

BLUE OYSTER CULT

Fire Of Unknown...(Columbia) 28/15

first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

FOREIGNER & (Atlantic) PAT BENATAR Precious Time (Chryselis)
MOODY BLUES

Long... (Threshold/PG) 31/26

33/29

TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 28/26 VAN HALEN Fair Warning (WB)

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THE HOTTEST

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Davenport

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-STE 11 A ICES 186x
-CON FELDER (Full

Medium DRIFD LINDLEY [Aprime] FAMES | Capito|) orlfstend (Mirage) A'S larges) JOHNEY TAN ZART... |FOI pure Phi | Fars |CENSUSE (Our yearts) SILVER COMDON (Column) | IMON MAIDEN (MAYONEY)

DeKalb 815-756-9250

/egj Rone

WDER 2m 815-756-925

STATE TO THE PROPERTY OF THE

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PO: LARRY CAWSON ND: JACK EMERSON PAGES INTERPRETATE TAPED -STETIE HICKS IN

New Sun (Quit (MB)

QUAL (II CAMP)

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Des Moines

MOTTEST FOREST (ARIBMTIC) FOREST SEMATON (Chrymalis) JOE MA, Shi HA, Yumi G, HAMRISON (Open For Holl) RFILL (CALL SEMATON (CALL

Detroit 313-398-1100 YELFE

-JOHNST (Collumbia)

PD: CAMET CUMELOP HD: STEVE KOSTAN Added HICHAEL STANLET., (EN) America)

WLL>

Detroit 313-863-1800 CD JOE WALSH (Asylum) JEFFERSON STARSHIP (RCA) BLACKFOOT (Arco) -STEVIE WICKS PROMOTO/Arco

Jess Mone

PO: JOHN LARSON PO: JOHN LARSON HOTTEST
BILLY SQUIEA (Cop) Po ()
BTC (Columnia)
FORE (registry (A)) po ()
CZ2Y 03804-06 (Jet)
FARME FORECHOUTS (William
PAT BENETAR (Coryevite) Ngel on PETER FAMOFICE (AART) ORGE KINE BAND (Opport Loy) POINT SLAME (BEA) FOODET (Super ver) 1/4/80) FACE) (Family) RECORD Lott 5 (Throsperia/Poly6) RECORD Lott 5 (Throsperia/Poly6) RECORD Lott 7 (Enlamber)

Singles

WRIF 101

FOI FRED JACOBS HICHAIL STAME(F...
(ED) America)
TOLETE (AME)
-STETTE FICES (MLOST)

Modium Tom MPTTY & THE... (But he trout/NEA) TAN MALE (B) PLTER PROSPTOM (AAM NCC (COLUMN IA) PDINT NAME (NEA) 39 SPECIAL (AAM)

Detroit 313-827-9505

TURES (Capine)) BLACHFOOT (Arce) FOCHAT (Bearsville/ME)

Portreet BILLY SQUIER (Coptite) FORE (MEDIC (#Flamic) PAT MEDIC (#Flamic) PAT MEDIC (MEDIC) PAT MEDIC (MEDIC) BILD STRING (MEDIC) -VOLUME (T. (Commedic)

MOST ADDED

MICHAEL STANLEY BAND North Coast (EMI America) 29/27 BALANCE Balance (Portrait)
ROCKETS 18/5 Back Talk (Elektra) GO-GO'S 15/5

Beauty & The Beat (I.R.S.)
PAT BENATAR 56

Proclous Time (Chrysells) 40/4
Two numbers follow each album tile. The list represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

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Evansville
812-477-8811
61/08 JOHN (Gatten)
JOHN THE JUILLY
(FOLIAN CONTROL
FOLIAN CAUSE (CAUSE
FOLIAN CAUSE
FOLIAN CAU

TO Final TO Jun 101 (Eg) (2)

HONDING HOUSE STATE AND (2/70)

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GATE HOUSE THE CONTROL (AMN)

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PD: DAVE LYONS ND: JOSH NEKAT

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PD: RICE WEST

New Low SEC (Columbia) (Epic) Columbia (Epic) Colu

Added HICHAE, STABLET... (DR) Americal JOH & VANCE(LIS (Polysber/Polysbro) -STIRIE RICAS (Hodges -COR FELDER IFell Max

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GET OHOUSHIE (Age) IN
FETE FRANCIO (AMB)
FETE FRANCI

WICOMOTO ILCOMA)

WINTERS

MOTOR (Intrant)

MOTOR (Intran

MEDIUM

FOGHAT Ghts To Chat_(Bearsville/WB) 29/24 BLACKFOOT 34/22 Marauder (Atcol BLUE OYSTER CULT Fire Of Unknown_(Columbia) 4021 SQUEEZE East Side Story (A&M) 25/17

Danny Joe Brown Band (Epic) 22/17 Two numbers follow each album title. The first represents total number of Midwest stations, playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Kankakee

AND PARENT EALISTEN (TE-NUTUS RESO TRIO ADE ARCAZON (AMI)

STANTON CAPPERS (MD)
CARTY WENGET (MD)
STREETEN (COLUMN (a)

DARRY JOE BACKE (EDIC) FAR HALER (GB)

Kansas City 816-753-4567

DANNY JOE BROWN



FOI BILL TAYLOR

Added RICHAE STANGEY... (DI) America PRI) SEMINAT (Chrysnife) Teri) Seminat "Fire & Icpt -COLUMNET (Chrysnife) -STETH NICKS (Modern/Aton)

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APPERSON STANDARD (MEAN)
MAIN COLLAND (APPENSO)
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MAIN COLLAND APPENSON
*PRODUCED APPENSON
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MAIN COLLAND
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POI DICK WILSON Added ROURETS (Electro) WICHAEL STABLET... (CHI America) -STEVE WICKE (most -COM SELDER (Suit

Need Sym GARY WRIGHT (mg) HOC (Coll amb)s) A'S torgers) TON PETTY & THE ... (Box to Trust/HCA) ORES RIGHT WAND (Box SQUEEZE (AAM)

SAS

Singles Kansas City 816-531-3400 -RMET TANNABLED (Boor or) () (#8)

Jess

restant
A15 (Aniata)
A15 (Aniata)
A15 (Aniata)
A15 (Aniata)
A16 (Aniata)
A17 (Aniata)
A18 (Aniata) POI BISHOP CHEER HD: DALE AUGUST (EN1 America)

Failing...Lova
-ALLMAN BROTHERS (Artara)
-ELO (Ja*)
-STETIE NICKS (Modern/Arc TUBES (Cap 1 to 2)
GART WRIGHT (M)

Modium
MARTY BALIN (DDI Amerit
PAGLO CRUISE (AMR)
DA 10 LIMBLEY TANY Luci
RCDT, ELLIS COUNCE,
RECT, ELLIS COUNCE,
RECT, COMBER (Columb)
-DDO PELDER (Full Mean)
-STEEL (AMR)
-STEEL (AMR) JOES
TELLOWARCHETS (ME)
HILLS DATE (COLUMDSO)
F. METHODY A. MAYS (ECRIC CRESS (Arists)
J. NLOWER (Direct Disc)
TON SCOTT (Column)(e)

Lafayette 317-448-1566

BLACOTOT (Atoo)

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BLACOTOT (Atoo)

BOALET (Ada)

FOR (ATO)

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\$6.23 None

PLYGIATY COLUMBIAL
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"Address" (Columbia)
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"Tought [lise "Margart"

WXUS PD: STUART MORAE HD: BOB HAJERSKY Added PAT BENNTAR (Chryse BLANGE (Portrait) NIOMAL STANGET... (ENI America) RODS (Avieta) -STETIE NICES (Mode

Medium ICEHOUST ICH you! Title MEW ENGLAND (Elah PANIS CRUISE IAAM DIESEL (Megancy) ICCOMENT (Der year (a) TITLE
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Hoffest JOE PERMIT (Columbia) FOREIGNES (Attantic) STEPHED 108 PA FM 102 K5mb Lincoln 402-476-8565

FOIRT BLANK (NEA) Tillicols*

WIBA • FM Madison 808-274-5450 Ton PELD & Image: Black street (PEL) | Bl Added PAT 9(MTAN (Coryes)); "Fire & Ico" "HICE PLETHODO (BCA) "Ref"(exame,..." -STETIE NICKE (Modern/HYCo)

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Mid-Lim

Pill L. COLLINS (BITETIC)

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608-249-9277

40/35

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lingian Name

WLPX 97 fm PO: TOW GRATELS HD: BOOM IN BEAM

-COM FELDER (Full Rear of Red Iun PD197 8LAMF (HCA) JOE PERT (Gol Lam In) ICENDUSE (CV ps 1 is) ICH 1 (Bers 1 i In/M) LPS-61 (LECs I) JOE 1 (LECs I)

Added HICHAIL STANLEY, (DHI America) -CON FELDER (Full

OUTTOOT OZZY DESCRIBE (Apr) SEC (Co) unb (o) THES (Co) You() JOH STE(MONA) (Co) (CO) (MON) SARTAM (CO) (MON) BILLY SQU(ER (Coo) You

Singles

93QFM PD: MMENT ALBERTS HD: HIRE WOLF

-ALIANI (BIOTRES: (Friety)
Medical
ASSISTANCE (STANCE)
ASSISTANCE (STANCE)
ASSISTANCE (GLOBEN)
ASSISTANCE

Singles

101

PO: DAVE HANGETON NO: PAN ABRESON

Added -ELO (Jet) Maximum (COLLING (Antigentic))
PRILIC COLLING (Antigentic))
PRIME (Antigentic)
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KQ92

PO: ALAH YOUNG HD: DOUG PODELL Added ICENDISE (Or you isy) Title HICOMEL, STANLEY... (Bill have (e) 'Popor (e) and (is) 'GARY U.S. GODDS (Bill have (e)) -CORNEE 1015 (REA)

* BHH

PO STENE BRIDGES

PHENDEN (MYCO)
"Widenigne..."
ROCHETS Mightre!
RO-80'S (1,815.)
DAYL DAYLES CHEA!
"STETTE BICKS (No.

STEP BICCS (Inperry)
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BicCR

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week. 92MAP Madison SECRETS IS(motto) SELECTIONS (Amplyo) SELECTION (Coping) FAN NOLES (NE)

Milwaukee

TOWN RETTY & Net ...
(Inc. No From PLES)
(Inc.

Jaza Sans

Milwaukee

ONLY OR (OR! (ID) IRON OR (OR (INDIVIDUAL) TAT (AAR) ROCKITS (Electra) SILVER COMMON (Columbia

TENTRAL BUILD (Copins) 2 DETERMINE SUPER (Copins) 2 DETERMINE SUPER (Copins) 2 DETERMINE SUPER S

Minneapolis 612-739-4000

PARELINES (Anisotic) PAT BORNTAN (Chrysolis) PAT BORNTAN (Chrysolis) POLOSTS (Sentra) "...Sotisfied" ADI TITALE (Apples) "Ledy...Rack" BLACFOOT (Area) "ADURES" (Optionbie) «ETEBLE NICKS Whoders/A

HOTTON'S

AND HALSH (Any) un)
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AFFERSON STANSHIF (BEA)
"Find Your/Buc"
BOC (Cot won in)
"Burnin"... You's
BLLT SOU'ER (Cop(no))
"Lonoly... Higher "Thu So

Minneapolis 612-545-560

BLACHFORT (APON)
(NOR SETEM (Spring))
(NOR SETEM (Spring))
(AC PRINT (Columbia)
SOURCE (AMA)
POSSET (Basers+111-(AUS)
LANGHT CRAST SPRINT
(Bayfor Tauses)
-STETIE BEGIS (Ripders/Artos

Muscatine 319-263-2512

POPTION AT 18 (1874)
ATS (1874)
ATS (1874)
LISA DAL (MELLO) FORE THE SHADE (FELLO) FORE THE

Singles

Oklahoma City 405-631-8661 JOHN 1 HE ZMT., (Polydor Polydra) AC/RC (Ministra) CAST (Ministra) "New York"



PO: AFT FREUND

Added BIGGOTE STARET ITMI New ICAI Peter Flan c*

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/+00 Bohe Singles



PO : MIDY LOCIMIDOS IID: DANKLIS PRINCES

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BLACK (D) (Aro

Oklahoma City

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(Biscastreet/REA)
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*TORRES IN CARRES
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m abum roc PD: BICK PETERSON HD: MENDT FICE

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NOTES OF STATE OF STA

Jack

Rockford

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St. Louis 314-842-1111

POI FICE BALTS Added mICHAIL STANLEY.... (DII North Coll.) -STEVIS IN ICES (Baser N/ -STEVIS IN ICES (Baser N/ -ICE) Layri -ICES 4 TAMBELIS (Polysber/Prolybra)

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309-874-2000

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ADMINET (Columbia)

Single

Simples None

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Bakersfield 805-832-1410

**TETTE BECK, (Bokern/Fro)
PET BERETA (Chry year) in
PET BERETA (Chry year)
PET

\$770 (AAM)

67/00 (A14) (A14)

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67/00 (A14) (A14)

67/00 (A14) (A14)

67/00 (A

KWK

PD: GOS HATTHIE ALST. PD: JIM ATKINGON

St. Louis 314-844-1380

Singles

1.7

PO+ PILL BICHMOS NO: CHES DLSON

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Singles

MOST ADDED

MICHAEL STANLEY BAND North Coast (EMI Americal 22/22 GO-GO'8 Beauty & The Beat (LRS)
ROCKETS

THUNDER Headphones For... (Atco)
JOE JACKSON Jumpin' Jive (A&M) 7/7

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



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9/11/094

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Denver 303-938-2313 103 KBPI

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Singles

GARY WRIGHT
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Denny Joe Brown Bend (Epic) 28/21 TURES

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PD: BANE YAN DYNE

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MEDIUM

Girls To Chet. (Beersville/WB) 27/22 DANNY JOE BROWN

The C.B. Principle (Capitol 39/20

Denver 303-759-5600

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JAMAND (Dallands In market)

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NUMBER OF STREET OF STREET

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MOODY BLUES Long... (Threshold/PG)
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There Goes The ... (Asylum) 43/30 Two numbers follow each allium title. The first represents total number of Western stations playing the album this week. The excord is the number of those stations who reported it in hot rotation this week.



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FO: TORRY HADRES

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Los Angeles 213-469-1212

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July 22

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108 Sacramento 916-446-4965

Morrows **COM SQUETT & THE...* **COM FQUETT & THE...* **SQUEST**COM**(ACC)** **FIRST**COM**(ACC)** **RACKFOOT (ACC)** **COM**(ACC)** **

FORE CLANSSING STAGET (1)

8. WASHINGTON, JR. (Electro)

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Sacramento KROY 918-441-4950

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News Notes

It was a pleasure to once again visit the great city of Denver for the CMA board meeting. (Details of the session on this page.) A touch of the flu kept me from attending the cocktail reception and seeing many of my radio friends. But I had the advantage of getting a chance during my brief illness to listen to all of the fine Country radio stations in the market. I hope to see you all real soon. It was nice talking with some of you via "Ma Bell."... Congratulations to the finalists in this year's CMA Disc Jockey of the Year awards. In the small market category they are: Dandelion, WIOV/Ephrata, PA; Billy Dilworth, WLET/Toccoa, GA; Jay Larry James, KHUT/Hutchinson, KS; Tom Reeder, WKCW/Warrenton, VA; and Jacki West, WGTO/Cypress Gardens, FL. Medium market: Sam Faulk, WLWI/Montgomery, AL; Buddy Raye, WWVA/Wheeling; the late King Edward Smith IV, WSLC/Roanoke, VA; Don Walton, KFDI/Wichita; and Tom Wilson, WAXX/Eau Claire, WI. Large market: Bob Hooper, WESC/Greenville, SC; Sammy Jackson, KLAC/Los Angeles (winner of the Academy of Country Music award earlier this year); Chuck Morgan, WSM/Nashville; Chris Taylor, KYNN/Omaha; Jim Trimble, WRVA/Richmond; and Lynn Waggoner, KEBC/Okiahoma City...It was decided at the CMA meetings that we will start using the DJ winners as roving reporters on the Post-Awards Radio show. Just an added honor to an already prestigious award . . . Former winner Terry Slane has left his PD job at WGTO/Cypress Gardens. He is available and can be reached at (813) 293-9917...Buddy Alan, KNIX-AM/Phoenix Music Director, is joining his father (Buck Owens)'s station in Bakersfield, KUZZ, to be Operations Manager. He will oversee the AM and FM. Good job open at KNIX. Contact Larry Daniels...Len Anthony moves from morning drive to afternoons at WPLO/Atlanta to make way for new morning man Jim Howell from crosstown WSB-AM...Comedian Jack Mayberry has been signed to do afternoon drive at KILT/Houston. Big rating success story here - see the ratings news section...Also was glad to see old buddy Dene Hallam with a tremendous rating jump to Country radio dominance in the Detroit market at his new radio home W-4. In the coming weeks we'll take a look at some of the ratings winners...Terry Ryan from MD and afternoons of WPLE-FM/Temple, TX to PD/MD of KXKZ-FM/Ruston, LA... Paula Hooper has been promoted to MD at WMC/Memphis. Chris Angel joins the station from Memphis station WZXR-FM to do middays, replacing Jay Phillips who moved on to WMAQ/Chicago. Jim Tyler exits the morning show at WDAF/Kansas City for afternoons at WMAQ. Charlie O'Neal left WMAQ to do mornings at WIL/St. Louis...Don Imus returned to WHK/Cleveland to appear on the Gary Dee morning show. Imus, who worked afternoons on the station for a year between July 1978 and July 1979, was in town to promote his new book: "God's Other Son."...KLAC/Los Angeles weekend personality Corky Mayberry is now also doing afternoon drive on KBBQ/Ventura, just up the coast from L.A. Corky told me he uses about \$80 in gas, but really enjoys working at the station... Well, we've run out of gas for another week...Stay tuned









raft sank twice during the event. In the second photo we see Ronnie Milsap on stage during his show. In picture three, left to right, Robert Fox of KSD, Bobby Bare, "Wilkie In The Morning," PD Walt Turner, and KSD personality Bill Coffey. In the last photo is a "55 Country" good of girl.

CMA Board In Denver



RADIO COMMITTEE - Members of the CMA's radio committee seen here are (left to right) Don Nelson of Don Nelson & Assoc.; Jim Slone, President of KCUB/Tuc-son; CMA Executive Director Jo Walker Meador, Len Ellis, President of WAKE & WLJE/Valparaiso, IN; Dale Turner, PD, WSAI/Cincinnati; and Dick McCullough, J. Walter Thompson, Chicago, Not pictured are KHJ/Los Angeles VP/GM Neil Rockoff and R&R's Jim Duncan



BOARD BUDDIES - Pictured prior to the start of the CMA board meeting are Bill Denny. President of Cederwood Publishing; entertainer Barbare Mendrell; and Record Bar owner Barrie Bergman.

The third quarterly Country Music Association board meeting was held last week in the mile-high city of Denver. A wide range of topics were discussed and acted

Among the most significant was the CMA's decislon to open a London office. The general feeling was that country music has become a true international art form, and this office would help serve the needs of England and the many European countries involved with the music. A proposal to change the name of the CMA to the "International Country Music Association" met with mixed reaction. Since a two-thirds majority was not reached, a vote will be put to the general membership in the coming weeks

Bill Ivey. Executive Director of the Country Music Foundation and recently-elected President of NARAS. gave a slide presentation explaining to the board the various services available through the Foundation. Ivey also unveiled the 1982 edition of the Country Music History calendar seen here. Many radio stations have found the day-to-day information on the calendar a useful tool

From the radio side, Radio Committee chairman Don Nelson reported plans for an updated Arbitron 'Country Music Listener Demographic Study' were being formulated. The CMA's Broadcaster's Handbook will be revised in the next year. R&R's Jim Duncan



was named once again to produce and direct the third annual CMA Post Awards Radio show on the NBC Radio Network. Again this year, a simulcast of the CBS-TV presentation of the CMA Awards will be available to radio stations. More details on both projects in the near future.

The CMA and Western Merchandisers hosted a cocktail reception the night before the board meeting. and several representatives from area radio stations were present.

Another board meeting will be held in Nashville next October during the Country Music Week conven-



ST. LOUIS SUMMER FUN - 55 Country, KSD/St. Louis hosted more than 35,000 people for the "Great Meramac River Raft Float." Musical entertainment was provided by Ronnie Milsap and Bobby Bare and many local bands. In the first picture we see "55 Country" personalities "Admiral" Wilkie and "Captain" Fox and some of their crew. It was noted that their

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BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given

LACY J. DALTON

Takin' It Easy (Columbia)

On 69% of reporting stations. National Summary: Up 15, Same 22, Down 0, Debuts 13, Adds 22. R&R Chart: Debut 39. A "Most Added" record.

DOTTIE WEST

(I'm Gonna) Put You Back On The Rack (EMI/Liberty)

On 68% of reporting stations. National Summary: Up 26, Same 19, Down 0, Debuts 16, Adds 10. R&R Chart 47-40.

RAZZY BAILEY

Midnight Hauler (RCA)

On 65% of reporting stations. National Summary: Up 22, Same 23, Down 0, Debuts 15, Adds 8. R&R Chart 45-42.

EDDIE RABBITT

Step By Step (Elektra/Curb)

On 64% of reporting stations. National Summary: Up 1, Same 1, Down 0, Debuts 2, Adds 63. R&R Chart: Debut 44. A "Most Added" record.

MEL McDANIEL

Right In The Palm Of Your Hand (Capitol)

On 63% of reporting stations. National Summary: Up 11, Same 18, Down 1, Debuts 13, Adds 24. R&R Chart: Debut 45. A "Most Added" record.

Most Added:

EDDIE RABBITT Step By Step (Elektra/Curb)
MEL McDANIEL Right In The Palm Of Your Hand (Capitol) LACY J. DALTON Takin' It Easy (Columbia) MOE BANDY & JOE STAMPLEY Honky Tonk Queen (Columbia) ED BRUCE Everything's A Waltz (MCA)

Hottest:

KENNY ROGERS I Don't Need You (EMI/Liberty) **RONNIE MILSAP** (There's) No Gettin' Over Me (RCA) ALABAMA Feels So Right (RCA) JOHNNY LEE Prisoner Of Hope (Full Moon/Asylum) HANK WILLIAMS JR. Dixie On My Mind (Elektra/Curb) MERLE HAGGARD Rainbow Stew (MCA)

MOST ACTIV

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designexample 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how added it this week (25). "Moves" are broken down for each record and indicate how many stations moved this up on their charts, held it the Same (on to on, add to on, \$1-\$1, etc.), moved it Down on their charts, or Added week. (a) indicates one of this week's "most added" newsongs.

REBA McENTIRE "Today All Over Again" (Mercury/PolyGram) 62/9

National Summary: Up 21, Same 21, Down 0, Debuts 11, Adds 9, KLAC, KSON-AM-FM, WVMI, WBHP, WIRK-FM, WKLM, WNRS, WITL-FM, WXCL, KWJJ 44-39, WGNA-FM 39-29, WMC-AM d/24, WQAM 10-8, WSIX-FM 29-19, KWMT 47-37, WFMS-

☑LEON EVERETTE "Hurricane" (RCA) 58/19

Mational Summary: Up 11, Same 23, Down 0, Debuts 5, Addis 19 including KOKE:FM, KENR, KWKH, WIRK-FM, WSAI, WIL AM-FM, KMAK, KLAC, KEEN, WOKQ, WPOR, WCOS-FM 30-23, KRMD:AM-FM 49-36, WXCL 43-29, KSOP 50-34, WSEN 42-36.

MEL TILLIS & NANCY SINATRA "Texas Cowboy Night" (Elektra) 58/10

al Summary: Up 24, Same 18, Down 0, Debuta 6, Adda 10, WÉEP, KVET, KNOE, WKLM, WNRS, WFMS-FM, WMBF, KFH, , KRSY, WGNA-FM 38-31, WIXL-FM 19-9, KOKE-FM 44-38, WMNI 34-30, KRAK 45-39, KCUB 37-29, R&R Chart: Deput 50,

BILLY LARKIN "Longing For The High" (Sunbird) 54/8
National Summary: Up 31, Same 8, Down 0, Debuta 9, Adda 6, WMC-AM, WQAM, WGEE, KFH, KKAL, KNIX-FM, WQIK-FM
49-43, KKYX 17-13, KWKH 19-8, WITL-FM 20-17, WXCL 6-6, WKKN 20-19, KUZZ 20-17, KWJJ 42-34, WVAM 30-24, WWCS-FM

ED BRUCE "Everything's A Waltz" (MCA) 48/20

National Summary: Up 8, Same 11, Down 0, Debuta 10, Adda 20 Including WMAQ, WSAI, KKAL, KMAK, KWJJ, WPOR, KENR, WQIK,FM, WQAM, WQYK,FM, KUZZ 34-28, KMPS-AM-FM de 28, WGNA-FM de 32, KYET 42-37, WSIX-FM 48-38.

✓ JANIE FRICKE "I'll Need Someone To Hold Me,..." (Columbia) 48/18

National Summary: Up 5, Same 17, Down 0, Debuta 9, Adda 18 Including KLZ, KSON-AM-FM, KEEN, WWCS-FM, KOKE-FM, KLVI, WGTO, WSLR, WCXI, KWMT, KCUB d-39, WSEN 43-39, WIXL-FM 29-19, WSIX-FM 49-39, KFGO d-36.

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb/CBS) 47/10

National Summary: Up 14, Same 15, Down 0, Debuta 8, Adda 10, KVET, WSIX-FM, WQYK-FM, WIRK-FM, WKLM, WITL-FM, WTH, KLZ, KLAC, KCKC, WGTD 45-38, WBHP 48-40, KWMT 49-38, WMUS-AM-FM 36-29, WNYR d-28.

WTH, KLZ, KLAC, KCKC, WGTD 46-38, WBMP 48-40, KWMT 49-38, WMUS-AM-FM 36-29, WNYR d-28.

DICKEY LEE "Honky Tonk Hearts" (Marcury/PolyGram) 48/4

Netional Summary: Up 19, Same 17, Down 1, Debuts 5, Adds 4, WPOR, WBHP, WQIK-FM, WXCL, WGNA-FM 31-25, KVET 37-32, KLVI 48-38, WSIX-FM 23-16, KWMT 37-33, WKKN 40-36, KUZZ 40-33, KRAK 38-33, KMPS-AM-FM 14-11.

WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 43/14

Netional Summary: Up 4, Same 17, Down 0, Debuts 8, Adds 14, WDAF, WMUS-AM-FM, WXCL, WHBF, WKKN, KICD-FM, KEEN, WSEN, WWCS-FM, WIXL-FM 47-37.

KEEN, WSEN, WWCS-FM, WIXL-FM 47-37.

RAY PRICE "It Don't Hurt Me Half As Bad" (Dimension) 43/5

Netional Summary: Up 9, Same 19, Down 0, Debuta 10, Adda 6, WMC-AM, KNOE, WKLM, WHBF, KUZZ, KENR 36-28, KKYX

46-39, KWMT 46-41, KNIX-FM 39-33, KRAK 60-46, KMPS-AM-FM d-27, WIXL-FM 27-18, WMZQ-FM 38-36.

DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 42/2

National Summary: Up 17, Same 14, Down 1, Debuta 8, Adda 2, KWMT, WCOS-FM, WCXI 40-36, KFGO 40-36, WITL-FM 40-34, KUZZ 49-46, KEED 40-36, KWJJ 48-44, KTOM 37-32, WVAM 37-32, KOKE-FM 30-25, KVET 43-38, KLVI 45-40.

MOE BANDY & JOE STAMPLEY "Honky Tonk Queen" (Columbia) 39/22

National Summery: Up 2, Same 12, Down 0, Debuts 3, Adds 22 Including KUZZ, KEEO, KSOP, KEEN, WVAM, WIXY, WWVA, KLVI, WQIK-FM, WWOD, WSM, WIRK-FM, WSLR, WGEE, KYOO.

BILLY SWAN "I'm Into Lovin' You" (Epic) 31/14

Netional Summary: Up 1, Same 8, Down 1, Debuts 7, Adds 14, KENR, KNOE, WLWI-FM, WSM, KWKH, WSAI, WKKN, KSSS. KEED, KRAK, KEEN, WGNA-FM, WWCS-FM, WWVA.

Netonal Summary: Up 16. Same 11, Oown 0, Debuts 2, Adde 2, WNYR, WHBF, WGNA-FM 27-22, KRRV 18-13, KVET 36-31, KLVI 36-28. WYDE 29-22, KKYX 40-33, WIRK-FM 34-29, WKKN 34-30, KVOO 38-36, KCKC 32-27.

DOUG KERSHAW "Hello Woman" (Scottl Bros.) 30/7
National Summary: Up 4. Same 15, Down 0, Debuts 4, Adds 7, WTSO, WTHI, KRDR, WBGW-FM, WWCS-FM, WNYR, WKLM, KVOO 36:33, KSSS 46:42, KMPS-AM-FM d-30, WWOO 43-39, KKYX 47-41.

Others Getting Significant Action

STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 28/3
National Summary: Up 12, Same 9, Down 0, Debuts 4, Adde 3, KWMT, WITL-FM, WBAX, KSO 30-22, KVOO 14-12, KEEO 47-41,

Radio Records. NATIONAL AIRPLAY/50

July 24, 1981 0 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum) 2 2 CRYSTAL GAYLE/Too Many Lovers (Columbia) 4 3 KENNY ROGERS/I Don't Need You (EMI/Liberty) 16 9 5 HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb) 11 6 ALABAMA/Feels So Right (RCA) MERLE HAGGARD/Rainbow Stew (MCA) 13 8 17 CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA) 15 10 20 VERN GOSDIN/Dream Of Me (Ovation) 15 14 12 BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) 20 13 0 STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram) 28 12 11 GEORGE STRAIT/Unwound (MCA) 18 39 28 16 1 RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) 5 6 DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra) TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra) 3 24 22 17 JOE STAMPLEY/Whiskey Chasin' (Epic) TERRI GIBBS/Rich Man (MCA) 26 24 19 27 26 LARRY GATLIN/Wind Is Bound To Change (Columbia) 00000 WAYLON & JESSI/Wild Side Of Life (RCA) 25 EDDY RAVEN/I Should've Called (Elektra) 29 22 JUICE NEWTON/Queen Of Hearts (Capitol) 46 34 32 DON WILLIAMS/Miracles (MCA) 30 26 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.) 42 31 30 00020 DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB) 45 37 33 MICKEY GILLEY/You Don't Know Me (Epic) 42 34 RONNIE McDOWELL/Older Women (Epic) 50 10 8 15 JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA) 38 KIERAN KANE/You're The Best (Elektra) 33 REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB) 40 35 CONWAY TWITTY/Tight-Fittin' Jeans (MCA) 80 JOHN CONLEE/Could You Love Me (One More Time) (MCA) 40 32 31 49 39 38 GENE WATSON/Maybe I Should Have Been... (MCA) Ö BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol) 43 40 34 JOHN DENVER/Some Days Are Diamonds... (RCA) 41 39 19 19 24 RICKY SKAGGS/Don't Get Above Your Raising (Epic) 35 3 14 BARBARA MANDRELL/I Was Country When Country... (MCA) ANNE MURRAY/We Don't Have To Hold Out (Capitol) 49 17 28 EARL THOMAS CONLEY/Fire And Smoke (Sunbird) 13 16 23 **#00000000** SONNY CURTIS/Good Ol' Girls (Elektra) LACY J. DALTON/Takin' It Easy (Columbia) DOTTIE WEST/(I'm Gonna) Put You Back... (EMI Liberty) 47 New T.G. SHEPPARD/Party Time (WB/Curb) _

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MEL McDANIEL/Right In The Palm Of Your Hand (Capitol)

REBA McENTIRE/Today All Over Again (Mercury/PolyGram))

MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elektra)

RAZZY BAILEY/Midnight Hauler (RCA)

TANYA TUCKER/Should | Do It (MCA)

LEON EVERETTE/Hurricane (RCA)

TERRY GREGORY/Just Like Me (Handshake)

WILLIE NELSON/Good Times (RCA) EDDIE RABBITT/Step By Step (Elektra/Curb)

999

43

45

46

48

21 21 27

RICH LANDERS "Hold On" (Ovation) 26/10
National Summary: Up 3, Same 12, Down 0, Debuts 1, Adds 10, WSEN, WCAW, WWCS-FM, WWOQ, WSM, WNRS, WHBF, WTHI, KVOO, KMAK.

MAC DAVIS "Secrets" (Casablanca/PolyGram) 24/4

Mational Summany: Up 5. Same 7, Down 0, Debuts 8, Adds 4, KEED, KRSY, KWKH, WKKN, KSSS 48-43, WBGW-FM 46-39, WIXY d-29, KRMD-AM-FM 47-38, WIRK-FM d-33, KSO d-34.

JOHN ANDERSON "I Love You A Thousand Ways" (WB) 23/19

Netional Summery: Up 2, Same 2, Down 0, Debuts 1, Adds 19 including WSLR, WCXI, KFGO, KRZY, KTOM, KSOP, WPOC-FM, WGTO, KENR, WSM, KRMD-AM-FM.

GUY CLARK "The Pertner Nobody Chose" (WB) 21/6
National Summary: Up 1, Same 13. Down 0, Debuts 1, Adds 6, WSM, WIRK-FM, WMNI, WAXX, WKKN, KRAK, WWOD 49-46.
On: WQYK-FM, WSAI, KEEN.

RANDY PARTON "Shot Full Of Love" (RCA) 20/11
National Summary: Up 1, Same 8, Down 0, Debuts 0, Adds 11, KEED, KRDR, KRSY, KSOP, WWVA, KLVI, WVMI, WKSJ-FM, WKKN, KICD-FM, KVOO.

FAMILY BROWN "It's Really Love This Time" (RCA) 20/8
National Summery: Up 0, Same 8, Down 0, Debute 4, Adde 8, WGTO, KNOE, WCXI, KFGO, KUZZ, KEED, KRSY, KRAK, WSAI

DONNA FARGO "Lonestar Cowboy" (WB) 18/10
National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 10, KBMR, WSAI, WMNI, KRSY, KSOP, WBGW:FM, WWVA, KRRV,

WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 18/6
National Summary: Up 4, Same 6, Down 0, Debuts 2, Adds 6, WWVA, WYDE, WKSJ-FM, WCXI, WAXX, KTOM, WIXL-FM
28-20, WFMS-FM 34-32, KEED 46-40, KRAK 48-46.

JOHNNY CASH "Mobile Bay" (Columbia) 18/3

0, Debute 1, Adde 3, WSAI, KRSY, WNYR, KUZZ 36-32, WGNA-FM 42-38, WIXL-FM

National Summary: Up 3, Same 11, Down 0, Dei 49-33. On: KSO, KCUB, WLWI-FM, WSM, KSO.

AS-33. On: KSO, KCUB, KCUB, WEVERM, WSM. KSO.

DONNA HAZARD "Love Never Hurt So Good" (Excelsior) 16/2

Up 1, Same 11, Down 0, Debuts 2, Adds 2, WIXL-FM, WHBF, KKYX 49-43. On: KOKE-FM, WBAM, WLWI-FM, KWKH, KEED.

BURRITO BROTHERS "She Belongs To Everyone But Me" (Curb) 13/13

National Summary: Up 0, Same 0, Oown 0, Dabuts 0, Adds 13, KUZZ, KSSS, KMPS-AM-FM, WIXL-FM, KLRA, WWOD, WBAM, KKYX, KRMD-AM-FM, KBMR, WCXI, KFGO, WXCL.

RKYX, RHMD-AM-FM, RBMR, WCXI, RFGO, WXCL.

B.J. THOMAS "I Recall A Gypey Wornan" (MCA) 13/12

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 12, KVET, WGTO, KLRA, WWOD, WBAM, WSIX-FM, KRMD-AM-FM, KBMR, KFGO, WXCL, KUZZ, KMPS-AM-FM.

DIANA "He's The Fire" (Sunbird) 13/8

National Summary: Up 2, Same 2, Down 0, Debuts 1, Adds 8, WCXI, WAXX, KVOO, WWCS-FM, KNOE, WLWI-FM, KWKH, WIRK-FM, WIXL-FM 40-27.

WIRK-FM, WIXL-FM 40-27.

GLEN CAMPBELL "I Love My Truck" (Mirage) 12/11

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 11, KVET, WGTO, WBHP, WWOD, WIRK-FM, KFGO, KWMT, KRAK,

JOHN WESLEY RYLES "Mathilda" (MCA) 12/2
National Summary: Up 6, Same 3, Down 0, Debute 1, Adde 2, KLRA, KWKH, KLVI 37-30, KENR 24-20, KNOE 44-39, KVOO 39-36,

Netional Summary: Up 6, Same 3, Down 0, Debuta 1, Adda 2, KLRA, KWKH, KLVI 37-30, KENR 24-20, KNOE 44-39, KVOO 39-36, KUZZ 24-21, WVAM 38-33.

SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 11/9

National Summary: Up 0, Same 2, Down 0, Debuta 0, Adda 9, WGNA-FM, WVAM, WIXL-FM, WWVA, WLWI-FM, WSIX-FM, KRMD-AM-FM, KVOO, KUZZ.

SIZZIM SIZZIMI



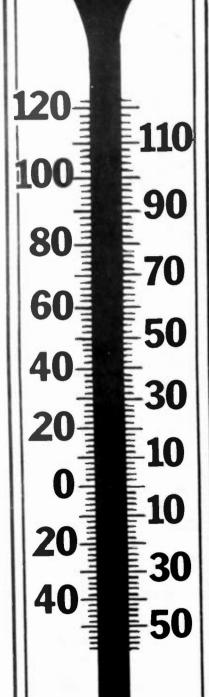
R&R * 43 BB * 31 CB * 31 RW * 35

RANDY PARTON "Shot Full Of Love" PB 12271

BB * 77 CB * 69 RW * 77

"She Took The Place Of You"

BB*78 CB*94 RW*89







Pictures



NO HANG-UPS HERE - KNEW/Oakland morning personality Jon Wallin is pictured with Susie Delgado, the winner of a solid-gold hanger, the grand prize in the station's recent "Com ing Out of the Closet for Country and Western Music" contest.



WHAT A DRAG - Seen here is WOKQ/Dover, NH PD Bob Walker (right) and the station's former promotion director Beverly Bleisch (left), along with the winner of a Kawasaki motor-cycle. As reported in R&R (7.3), Beverly has just been named to the PD slot of KJJY/Des Moines. The picture here was prior to a drag race between Beverly and Bob on WOKQ Day at New England Dragway. Beverly tells us she beat Bob in the between races "grudge match." The cycle was given away by a drawing at the raceway



FRONTIER FRIENDS — The annual KWMT/Fort Dodge, IA "Frontier Days" shows were held recently. This year's event was also a celebration of KWMT's 10th year programming Country music and its 25th on the air. Pictured (I-r, standing) are Carol, KWMT's afternoon personality,



Biff Collie

Inside Nashville

TGIF: Waylon Jennings and partner Richie Albright will pay "losses and damages" to recording studio owner Alan Cartee for not fulfilling their contracted lease on Cartee's American Sound Studio ('zat where "Luckenbach, Texas" was recorded?)...Kris Kristofferson spent time at the bedside of Jerry Lee Lewis in Memphis during his

fight for life. Lewis received personal getwell wishes from the likes of Johnny Carson, Elizabeth Taylor, Rock Hudson, Gene Autry, Dick Clark, and a host of other celebrities...B.J. Thomas joining the cast of the Grand Ole Opry??...Eddie Rabbitt's entourage added another tour bus...The Oak Ridge Boys' PBS video debut will be seen in August. During the taping of the "Soundstage" program in Chicago the Oaks invited New York Mets baseballer Doug Flynn to join them on stage. At least it gave the ballplayer something to do during the strike. Seen



here are Oaks Duane Allen, William Lee Golden and Richard Sterban while Flynn (center) performs...Travelers spent \$2.3 billion in Tennessee in 1980; now they're saying 1981 will top that...Barbara Mandrell's persistent voice strain, caused by her grueling shooting schedule on the weekly NBC-TV series last season, was a real factor in second thoughts about another TV season. Barbara decided to return to the tube this fall... Boxcar Willie worked 25 dates last month (sounds like the 40's and 50's schedules of country stars) and says "business is picking . Arleen Harden (remember the Harden Trio's 60's smash "Tippy Toein"?) is heard on a new jingle for Goodyear... The Sound 70 Singers Nashville backup group (Ronnie Drake, Al Henson, Beckie Foster, & Joy Garner) changed their name to Tennessee Express...I just learned about the loss of Leroy Van Dyke's mother in Sedalia, MO and Jacky Ward's dad in East Texas...David Brinkley will interview Slim Whitman on NBC-TV's "Magazine."

IT'S A COUNTRY FACT: Tom T. Hall's latest album features the music of Johnny Rodriguez's band! ... Rock impresario Don Kirshner videotaped "Jamboree In The Hills" for WWVA and Columbia Pictures Industries in Wheeling with a slew of stars. First full-country TV special Kirshner's been into... This past year, Kenny Rogers paid \$14.5 million for that 35-room Bel Air mansion, a fortune on a Malibu estate, and \$100,000 for Marianne Gordon's lynx coat; no wonder he works all the time!...Acuff-Rose Publishing's Bob Jennings has announced over 600 major horse shows in the past 20 years!...Conway

Twitty, Roy Acuff, T.G. Sheppard, and other "star-lebrities" were seen on ESPN cablevision's coverage of the Nashville Sounds game the other night. Twitty is the major stockholder in the most successful minor league team currently... The annual Tex Ritter Roundup & Reunion will be held this year on September 12 in Gainesville, TX... Ronnie Milsap closed at the Aladdin Hotel in Las Vegas Wednesday (7-22)...John Denver's current showband includes former Presley sidemen James Burton and Glen D. Hardin ... In his first (professional job, Dean Hall, a junior mass communications major at nearby Middle Tennessee State University, became General Manager of WTJT Radio in nearby Franklin, TN. "A year ago," he says, "I was linebacker at the University of Kentucky; never had worked at a radio station." Now he's managing one! Hall's dad is noted singer-writer and party host Tom T. Hall... The album "Best of the Statler Bros." has been on the best-seller album list for 283 consecutive weeks (sounds like a record!)...Barbie Benton's back on "Hee Haw" this fall...Cher bought one of Mickey Gilley's mechanical bulls and rides it in her stage shows. Cher is seen



here with Johnny Lee following one of her shows recently in Las Vegas... Crystal Gayle will be subject of a Playboy feature this fall (November issue)... Moe Bandy learned that there's a trotting horse racing at New York's harness tracks named "Mo Bandy!"... "Hee Haw" 's Archie Campbell is dealing with a national manufacturer to lend his name to a line of designer clothes (true), including designer bib overalls and a line of lounge-sleepwear called "Archie Campbell's Southern Comforts." The fancy PJ's will be union suits of flannel and velour, in every color of the rainbow; "Elegance in Farmland Fashions!".

can take as





Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

HOTTEST

SOUTH

SOUTH

JOHN ANDERSON
JANIE FRICKE
DOMBA FARCO
BILL LYERLY
HOE 4 JOE
HOTY-SY!
HOE 4 JOE
HOTY-SY!
HERLE HAGGAND
ECHNY HOGERS
ANDERS HILSAP
Y.G. SMEPPARO

HOTTEST

bi Kenny Rogers (EMI/Liberty) Johnny Lee (Full Moon/Asytum) Ronnie Millesp (RCA)

· (EMULBerty Eddle Rabbitt (Elektre/Curb)

MOST ADDED

Rogers (EMI/Liberty) Ronnie Mileep (RCA)

EAST

GILLT SWAN
QLEN CAMPHILL
SAMME SMITH
COUNTE CATO
NOTWART
STATLER BROTHERS
REMAINE MILSAP
REMAINE CHITME
TILLIS & SINATHA
JANIE FRICKE

TOICE A ZONN'S
MARIE SAILEY
SAMMI SMITH
COMB IN -MANNER
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COMB IN -MANNER
ACOM A REZENO
NOT YEST!
ROSET E MILSAP
RAZZY NA ILE!
COMMITTE THITTY
Y.G. SMEPPARO

RICH LANDERS MOUBY BARE WILLIE MELSON HILLIE NELSON HIDTTONT: JOHONT LEE HICHOILE HILSAP LACY J. DALTON HICHEY GILLEY COMMAY THITTY

CRYSTAL GATLE
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LACY J. DALTOM
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HOMBIT MILLIAMS

WICKA

WCAW

"CRASH" (RADDO RICH J. DALTON RICH LIMDERS MAYS MATTER LEGN EVERETE EDDIE RABBSTT HOTTEST ALABAMA HABE WILLIAMS TERRY GRECORY SOMET CURTIS RICKY SAAGES

EDDIE NAMETT RAZZY RASET SLIM WHITMAN HOE & JOE KENNY ROGERS AUTO MENTON T.G. SMEPPARD HICKEY GILLEY

DOTTIE WEST RIEBAN KAME COMMAY THITTY HOTTOST: JOHANT LEE CRYSTAL GATLE HAMR WILLIAMS JR. REMNY MOCERS STATLER MROTHERS

WBAX MADE York, MY

PRIZZELL & WEST ROMAITE NC DOWELL EDDIE RANBITT REMOT ROCERS HOTTORY

WIXL-FM Newton, NJ

ALABAMA
JOHNY LEE
TOMPALL & GLASER B
REMIT ROCERS
OAR RIDGE BOYS

MEL ME DANIEL MOE & JOE LEON EVERETTE

RALEN & SHATM COM WILLIAMS GENE WATSON REGNAN RAME JOHN DEWYEN FORMATS CHADDOCK FORMATS CHADDOCK FORMATS CHADDOCK FORMATS CHADDOCK ROME MARINET ALMAMA JOHNEY LEE RENET FOOGRES HAMM WILLIAMS JOHNEY TERRI GIGNS

MIDWEST

WMZOFM Washington, DC

BURRITO BHOTHERS GLEN EDDY ODNHIE CATO DONNIN HAZAMO NYTHON ALEMANDER HOTHERS COMMITTER WITTER AND ALEMANDER HOTHERS STORE MALL JACKSON IN BURN BROS.

GENE WATSON ANNE MARRAY HOTTOGT! AL NGAMA EARL THOMAS COMLEY JOHNST LEE JOE STANFLEY

WEST

WBLR Altron, OH

Wheeling, WY

LACY J. DALYON
BILLY SHAP

NEL NE DANIEL
GEN CAMPEL
DOMAN FARGO
RANDO PARTON
LEONA WILLIAMS
AMBO PARTON
LEONA WILLIAMS
MOE 4 JOE

MACH YICKEY
JOHNY TELEVITY
AND THE ARMY PROTEETS
JOHNY TELEVITY
AND THE PROTEETS
STATLEN BROTHERS
STATLEN BROTHERS
STATLEN BROTHERS

EDDIE RANDITT MARK GEMDON CREAME MOTTOETE TOMPALL & GLASER B ALABAHA RAMBARA MANDRELL CHYSTAL GAYLE JOHNNY LEE

JANIE FRICRE
EDDIE RABBITT
HIGE & JOE
NOTION ANDERSON
HOTTOST
COMMAY & LORETTA
ALABAMA
REBINT ROCERS
DON 115.5.54MS

WNOW York, PA

Elimento, ND

EDDIE MARRITT

G.J. THOMAS

SLIW WHITMAN

AND ANDERSON

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BLUE ANGERSON

FAMOZICIL

JERRY JEFF WALKER

HOTTERS

CRISTAL CAVIE

ANDERS LILLANY

BRINE WILLIAMS JR.

CRISTAL CAVIE

ANDERS BLULANY

BELLANY MPOTHERS

BELLANY MPOTHERS

WEAI Cincinneti, Of

DONNA FARGO CONMAY TWITTY LACT J. DALTON GUT CLARK BOTTIE WEST

EDDIE MARRITY
HOTTOST!
FRIZZELL & WEST
ROSNIE MC DOWELL
TANYA TUCKER
T.G. SMEPPARO
DOTTIE WEST

WCXI Detroit, MI Desiroh, MII
JANIE FRICKE
BURH-ITO DROTHERS
DI SAM
BURH-ITO DROTHERS
DI SAM
JOHN ANDERSON
JOHN ANDERSON
JOHN ANDERSON
HOTTERS
HARR UTILLIANS JR
CHSTAL GROTHERS
HARR UTILLIANS JR
CHSTAL GROTHERS
COMBAT & LORETTA

WAXX Enu Claire, WI

CODIE MARRIETT
CUT CLARE
CUT CLARE
COM A ROCE SOR
COM A ROCE SOR
CHAN
SLEE WHITHAN
CO BRUCE
ALLER FRIZZELL
WHITE ASSP
JACK GRATSON
HOTTAKE
TO CODO IN
HORD STEALT
ALBARM
TEN ZELL & WEST

WITL-FM Lansing, MI

JOE STAMPLEY
EDDIE RANGITY
HOTTHST!
HANGE WILLLIAMS JR
GEORGE STRAIT
JUICE RESTON
JOHN SCHOELDER
GON WILLLIAMS

MEL MC DANIEL BILLY LARRIN MGE & JOE EDDIE BRABHIT JOHN DENYIE MOTTHY! ALABAMA JOHNT LEE HARR WILLIAMS VERN GDSDIN ROMNIE MILSAP

WTMS-FM Indenapolis, III TILLIS & SINATRU

HOTTINGT:
KENNY ROCERS
JUTCH NEWYON
JOHN DENVEN
ROMNIE MC DOUELL
TANKA TUCKER
WINE
Indianapolin, IN

EDDIE HAMNITY FRIZZELL & MEST COMMAT TWITTY HOTTUSTI ALADAMA ACHMOT LEE KEIMT GUMES TERRI GUMES HAMK WILLIAMS JR.

WDAF Kanasa City, MO

NUMBER OF REPORTING **STATIONS**

WICKN

T.G. SPEPPARD
TANTA TUERER
SHEET GOLDSORRO
RYBA MC ENTIRE
STEPHANIE + INSLOP
HOFFAST!
HABE WILLIAMS JO.
ALABAMA
GENTIR GATE
STATLER BROTHERS

WTBO

EDDIE HABBITT
DOUG REBSMAI
WILLIE MELSON
LEON EVERETTE
HOTPORT
DELLAMY MROTHERS
ROBBIE MILSAP
JAICE REWTON
REBBY HOGERS
CON WILLIAMS

WILLIE NELSON
NEL NC OANIEL
JOHN SCHOOL SCHO EDDIE RAPRITT
LONE EVERTTE
DOTTALE WEST
LACT 1. O. DALTON
MEL MC OANTEL
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WXCL Poorts, IL

TOWNER, IL.

EDDIE PARRITTO
LICAT'S LEE
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B. J. Th-OMAS
HEAN MC CHTING
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PROCE MOMENT. BL

RAZZY GATLEY
GAT PRICE
TILLES & SIMATUA
DOWNAY MAZMOD
DOTTLE WEST
JOHNNY TH NOWECE
LACY J. GALTON
BIOT LANGURS
WILLE MELSON
MOTTEST
TOWNSLL & GLASER
BOTHE MACGINE
ALLES A SMITH
BORNIE & GO GOVELL
COMMAN TWITTY

THIS WEEK: 105

KVOO Tuden, OK

Basur

BRANDY RATON
ARIET PRICEE
HOE & JOE
RAZZY DA HEEY
COMMA PARCO
STEPMANIE WINSLON
HONDAY
ZON COMEE
ZON RAYEN
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ZON RAYEN

MEL BC DANIEL ELDIE RABBITT WA WE KEMP JOHN ANDERSON HOTGAST HANK WILLIAMS JR. JOHNY LEE ALABAMA COMMAY & LORETYA VERN GOSDIN

WCOS-FM Calumbia, SC

MEE, ME DANIEL DDTYST TOM JOHES EDDIE RAMBITY NOTWEST ALABAMA AEMNY ROCERS JUICE MEMTON CONMAY YMSTY "CRASH" CHADDO

EDDIE WABBITT ROBBIE MC DOWELL ED MPUCE HOTTESTI JOHN SCHREIDER JOHN SCHREE GENE WATSON HIERAN KANE "CRASH" CRADDOCK KENA Houston, TX

AUTOCOMBURG, VA.

B.J. THOMAS
B.I.L. ANDERSON
NOCE & JOE
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OLD TO ANDERSON
TO LANCESS
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WMC-AM Memphis, TN

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WQAM

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DIAMA
TILLIS & SIMATRA
FARELY BROWN
RAY PRICE
ED GREUCE
BILLY SWAM
MOTTONE!
HARK WILLIAMS AP
ROWNER WILLIAMS AP
ROWNER WILLIAMS AP
ROWNER WILLIAMS AP
ROWNER WILLIAMS AP

WL WI-FM Montr

GARY GOODHIGHT
WILLIE NELSON
LEON EVERETTE
BILLY SWAN
TON JONES
SAMM SMITH
DIANA
HOTTON TO SENT HOLD
JEHN SCHOOL BE
RENHY ROCERS
RONNIE MILS AP
RONNIE MC DOWELL

WEAM Montgomery, AL EDDIE IRABHITT BURRITO BROTHERS JURRITO BROTHERS JERRY JEFF WALKER HOTTON' ALABAMA GRISTAL GAVLE JAICE NEWTON JOHNNY LEE GEORGE STRAIY

WELX-FM Nachville, TH

KRMD-AMFM Shreveport, LA

JOHN ANDERSON
BURSTIO BROTHERS
SAMNE SMITH
SAMNE SMITH
BILL ANDERSON
EDOLE RABBIT
B. J. THOMAS
HOTEST
JOHN LE
EVEN GOSDIN
REMET HOGERS
JOHN DERVER
ROMNIE MC DOWELL

Shreeport LA

SILLY SHAM

BILLY SHAM

DAYID HOUSTON

ED HILLE

DI HAM

LICE J. DALTON

PLICE J. DALTON

CON MESSLEY O'LES

HAC DAYIS

SEL HEC DANIEL

LEON EVENETY

ALADMAN

JOHNNY LEETHERS

EDLY RAYEN

RENT HOUSENS

RENT HOUSENS

MESSLOW

RENT HOUSENS

MESSLOW

ME WSUN Tampe/St Pete FL

Tampa/SL Pate, FL EDDIE RABBITT JOHN DE NYER T.G. SHEFFARO HOTTATT ALABAMA RCANIE MILSAP MERLE HAGGARO JUICE NEWYON RONNIE MC DOWELL

BOBBY GOLDSBORD ANNE HURRAY ED BRUCE

WKLM Wilmington, NO EDDIE RABBITT REBA MC ENTIRE REBAINC ENTITE
BOBBY GOLDSOPD
DOUG KERSMAN
TILLIS & SINATRA
MEL MC DANTEL
LACY J. DALYON
RAY PRICE

Portland, tou.

ED BRICE
LACT J. DALTON
NEL NE DANNEL
DICKEY LEE
LEON EVERTTE
HOTTHER!
ALMANNA
RENNY ROGERS
MERLE HAGGAND
AULE MENT RODERS
RONLE HAGGAND
ROMNIE MILSAP

Hottest Tracks:

WEDP burgh, PA

"Blaze Of Glory"
KENNY ROGERS (EMI/Liberty)

COUNTRY ALBUMS

JOHN ANDERSON - John Anderson 2 - (WB) "Chicken

Cuts in bold type are receiving the heaviest airplay

ALABAMA - Feels So Right - (RCA) "Hollywood" "Love In The

LACY J. DALTON - Takin' It Easy - (Columbia) "Wild

BILLY LARKIN DOTTIE WEST ED BRUCE ANDE MURRAT HOTTONTI TANYA TUCKER AUICE MENTON ED BRUCE

KLZ Derwer, CO

GENE WATSON JANIE FRICKE EDDIE RABBITY WILLIE HELLIE BOBST GOLDSBOR LACY J. DALTO CONMA® TWITTY

Property CAN

CD BRUCE
LEON EVERTYE
EDOVE RANDITY
REL NE CONNEL
RICH LANDERS
DOTTTE MESSEE UNPRESS
ROSTRANIA
TOMPALL & GLASER IN
HAIR WILLIAMS JP.
JOHN'S LEE
WAYLON & JESS!

HOTTOST!
ORTSTAL GATLE
LOHONT LEE
HERLE HAGGARD
GEORGE STRAIT
STATLER BROTHERS

Stadium - (MCA) "Fiddle Breakd

DARLY NE CLAIN CONNAY & CORETTA KNEW Oakland-8.F., GA MICKET GILLET ALLEN & SMITH MOTTHST: ROMNIE MILSAP JOHN SCHNEIDER

KWJJ Partlend, OR

MERLE HAGGARD - Rainbow Stew/Live At Anaheim

DOUG KERSHAW - Instant Hero - (Scotti Bros.) "It's All

KNEX-FM Phoenia, AZ

Pueblo, CO CONST THE ASSE SUPPLY THE CHIEF

KSON-AM/FM Sen Diego, CA

CLEN CAMPRELL
EDDIE HABBITT
BORRY BAPE
BURRITO BACHIERS
B.J. THOMAS
BADL ANDS
MOTTON'S COMETTA
JOHN DENVER
ED BRUCE

KCUB Tucson, AZ

JERRY JEFF WALKER -- Reunion -- (South Coast/MCA) DON WILLIAMS - Especially For You - (MCA) "H I Meeded THE NIGHT THE LIGHTS WENT OUT IN GEORGIA -

Soundtrack — (Mirage) "I Love My Truck" "The Night The Lights Went Out in Georgia"

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum)
RONNIE MILSAP "(There's) No Gettin' Over..." (RCA)
HANK WILLIAMS JR. "Dixie On..." (Elektra/ Curb)

BOBBY BARE - As Is - (Columbia) "White Freight Uner Blues"
ROSANNE CASH - Seven Year Ache - (Columbia) RICKY SKAGGS - Waitin' For The Sun To Shine - (Epic) STATLER BROTHERS - Years Ago - (Mercury/PG) "Years JOHN CONLEE - With Love - (MCA) Love to What You Need

SHE LABOR CTTY, UT

MORE AS JOE
JOHN ANDERSON
RANDY PARTON
DONNA FANGO
VALENTINO
MOTPORT
JOHNNY LEE
MERLE HAGGARD
BELLANY BROTHERS
CRYSTAL GATLE
HOMHER MC DONELL

CONWAY TWITTY - Mr. T. - (MCA) "Red Neckth" Love Makh

KENNY ROGERS "I Don't Need You" (EMI/Liberty)

KVET Auptin, TX

LACY J. DALTON BICH LANCERS COLG KERSHAW JANIE FRICKE HOMBY GOLDSBORK

WVM Block, MS

CHARLY McCLAIN — Surround Me With Love — (Epic)
"Sweet And Easy, Soft And Slow" "Sleepin" With The Redio On"
ANNE MURRAY — Where Do You Go When You Dream — (Capitol) "Another Sleepless Night" "Where Do You Go When You Dream"

OAK RIDGE BOYS — Fancy Free — (MCA) "Somewhere In The
Night" "I'm Sertin' Fency Free" "She's Gone To LA Apain"

KENNY ROGERS — Share Your Love — (EMI/Liberty) "Blaze

Of Glicry" "Grey Beard" "Through The Years" "Shere Your Love With Me"

KTOM Sednes, CA

ALABAMA "Feels So Right" (RCA)

TANYA TUCKER - Should I Do It - (MCA) "I Oughts Let Go"



Jeff Green

Adult/Contemporary

NEGATIVE STIGMAS DESTROYED

Jingles: Finding Their Value, Making Them Purposeful

Over the last several years, the jingle has experienced turbulent times. Many questions have been raised regarding their very existence: Are jingles meaningful? Are they an irritant? How do you find the right ones to use?

I brought these questions and several others to WASH/Washington, DC Program Director Bob Hughes, who co-produces all of his station's jingles. Bob sees jingles as offering real value for several mechanical programming applications, for developing subtle yet significant station psychological awareness, and for strengthening his station's lifestyle identity in the market.



Bob Hughes

The Negative Myths

First of all, Bob believes that there is, contrary to past research, no general audience negative stigma about jingles — it's certain types of jingles that evoke resistance. "We all went through this period several years ago, when program directors were saying their research had shown jingles as irritants. But this research wasn't completely thorough. Which Jingles? In what markets? How are they being used? To critically evaluate a statement that jingles themselves are negatives, you need to know these answers.

"I learned that the irritating jingles were the short 'shotgun' types which only gave the call letters." When asked about the marketing value of such a jingle, Bob remarked, "Imagine a conventional business jingle, us-

"One of our longer jingles eventually became our most requested record!"

ing only a quick drum roll and musical chord, followed by a vocal group singing 'McDonald's!' That kind of jingle doesn't say anything about the product. But what happened was that the whole radio industry thought, 'All jingles are irritants' and off they came. Many stations replaced the jingles with a chant of their call letters in a slow, pounding rhythm. I find that to be equally irritating.''

Uses, Not Abuses

Rather than simply dismissing them as negatives on their face value alone, Bob began by discussing some of his fundamental reasons for using jingles, "Obviously, the principal purpose is to establish call letter identification. Hopefully, it's also a pleasing repetition of the call letters.

"The real reason we began using jingles so heavily is that we were in the contemporary music business. We compete and share with most of the CHR stations in the market, and none of them are using jingles. Deciding to use them was a different way to say the calls. Since you have to give the calls all the time, presenting them musically twice per hour really highlights them, especially to listeners who are using the radio as background entertainment.

"I think jingles can also be used as production elements to improve your flow, and you can do that with the right ones. They can certainly help improve the flow from event to event, or can be used for staging various pieces of information, such as promotional announcements, news, weather, or public affairs.

The Jingle As An Advertisement

Bob described how jingles offer more than continuity and identification. "Jingles can be used to reinforce an advertising campaign in other media. Let's say, for example, you're using a TV commercial which includes a jingle. It makes sense to do what major advertisers like McDonald's or Coca-Cola do, and that is to play the soundtrack of that commercial on a radio station. This. of course, reinforces what people see in a visual medium. It's one of the oldest techniques used by advertisers to enforce their 'media mix,' generating recall and creating a synergistic, or multiplied effect. What makes it interesting is that the TV audio not only can work well as a radio spot, but if one remembers the TV spot, almost unconsciously the listener starts to replay the visual images associated with that soundtrack." Bob concluded these views with the point that radio programmers are only starting to understand that one of the most powerful advertising media they have at their disposal is their own radio stations. "Programmers are just beginning to know how to use their own airwaves and their own program content as an advertising vehicle to build listener loyalty.

The Jingle In An Extended Form

Explaining how jingles are used at WASH, Bob said, "We create and program our jingles differently. Often we use certain longer 'song'-type jingles, as sort of sur-

"When we started to create our own musical imagery, we looked at the types of songs that were testing well in our callouts."

prise element in the programming. Each song sounds vaguely familiar, when suddenly out pops a musical reference to the radio station. It definitely surprises the listeners sometimes. Other times, we use different longer-form jingles to communicate a feeling about the radio station in *emotional terms*, in the same way a hit record works. My attitude about jingles like these is that they can be very helpful in solidifying the emotional bond between the listener and our radio station. In fact, one of our longer jingles eventually became our most requested record!"

Finding The Right Jingle

Bob shared many Interesting points about determining the right Jingle for a station, regardless of budget allowance.

"It's a very difficult process," he said. "One way to begin is to understand the attitudes and feelings of your listeners towards radio and perhaps even toward something as esoteric and elusive as life itself. From there, you need to work with talented people to see if you can put together something musically which says something about the radio station."

Elaborating, more specifically on this procedure, Bob continued, "One of the things we looked at when we started to work at creating our own musical imagery was the types of songs that were testing well in our callout research. We noticed they tended to be ballads or smooth rock, such as the Eagles or Fleetwood Mac. Then we studied the various jingle producers who made song-like jingles. What we learned was that they all were very uptempo, with lots of brass, percussion and dense vocal harmonies — they didn't sound anything at all like the music people were responding to.

"We decided, therefore, to produce our own jingles that sounded like ballads. In a format like ours, where we rely heavily on female appeal, it turned out to be pretty easy to write a love song about our radio station. We produce all of our own jingles, in conjunction with Otis Conner in Dallas. On one occasion, we rented a piano and worked on musical ideas out of my house for two days. You see, ours are completely custom-made, not in a grid-form, where you adapt a standard package to your station. We contribute to the design by offering

him the perceptual information we have on the market, the listeners, how they're responding to radio, their attitudes towards WASH and life in general. We build all of this into the music. It can be very expensive, however—perhaps something only stations in larger markets can afford."

Bob offers this advice to stations on smaller budgets who want customized sounds: "Try to understand the assumptions that were operating when any particular jingle package was put together, and see if those assumptions are compatible or apply to your radio station. If they do, which is possible due to the homogenous and mass-culture trends we're seeing, it's likely that package will work. If not, you may be better off not using it, because I really believe that no jingle is better than the wrong one."

For radio stations that want to go ahead and produce their own jingles. Bob suggests to programmers, "What you want to do is to develop a good feel for how today's contemporary music is being assembled — the process that is being used — and see how close to that you can come. A budgetary alternative could be to pay the most money you can afford to get your call letters sung by the best possible vocal group. Above all, if you can find a talented composer and lyricist who can capture the spirit of your radio station and make an emotional statement, then that jingle can help you."

Community Identification Through Jingles

Describing the community association a jingle can provide, Bob said, "Our sister station WCBM/Baltimore is using a jingle that talks about Baltimore as a city, how nice it is to be there and to have WCBM to listen to. It's very nostalgic and very purposeful in how it ties the radio station into the city. It says something very positive about the town and the radio station's involvement with Baltimore. You can't get that from an eight-second shotgun jingle.

"As good as theirs is, we don't use ID's like that here becuase people here don't necessarily identify with Washington. Many of our listeners live in Virginia or Maryland. How do you musically refer to the "Washington metropolitan area?"

Offering Listeners Benefits Through Jingles

Bob observes that jingles can help position a station above its competitors through image enhancement. "Our longest jingle runs about 3½ minutes. It begins by offering 'This Is Where The Music Starts.' It talks about people's attitudes towards music. This is directly out of

"Try to understand the assumptions that were operating when any particular jingle package was put together, and see if those assumptions apply to your radio station."

audience research we've done. It states, as WCBM's jingle I described does, a benefit for listening to the music on WASH. You have to position your product — in this case, a music-based radio station — as one that offers benefits. As the programming consultant George Burns says, the benefits are those in the world of dream and fantasy.

"Take a half-dozen radio stations who all play contemporary music. What are the benefits that make each one different? It certainly isn't in the ingredients. All the benefits are created through marketing and advertising, and they are made to exist only in the listener's mind. Those benefits can only be found by understanding your listeners' concerns, fantasies and dreams, and amplifying, expanding, or even pointing out they exist."

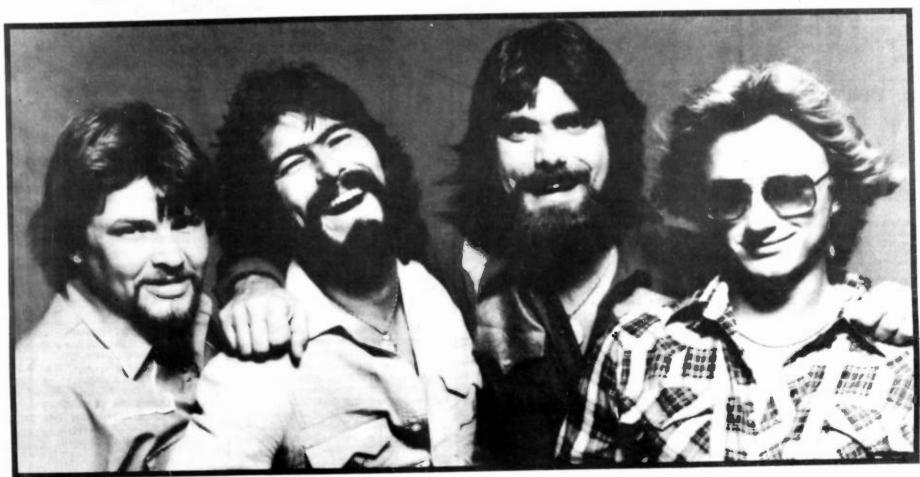
BEINGABREAKER "FEELSSORIGHT"

A/c____

BREAKERS

ALABAMA
Feels So Right (RCA)

81%-of our reporters on It, 10 adds, WELI, WIP, WHAM, KPPL, KUGN, KRZI, WFTL, WSFM, WAKR, WSGW. Heavy rotation: WSB, 97AJA, WSIX, KMBZ, WORG, WRVA, KOB, KFQD, KLO, WHBY, KGGF, KRNT, WOOD, KXIC, KFOR, KLMS, WJON, WIBW, KRMG. Medium rotation: WBT, WHAS, WSJS, KOY, KEX, KNBR, KLOK, WLW, WHIO and 20 more. Movee 27-23 on A/C chart.



ALABAMA

NEW & ACTIVE

ALABAMA "Feels So Right" (RCA) 75/11

Moves: Up 39, Debuts 9, Same 15, Down 1, Adds 11, WKRZ-FM, 14Q, KNUS, FM100, KX104, KMJK, 13FEA, WCGQ, KFYR, KELO, KSLY, WROR 26-21, 94Q 28-22, WRJZ 4-3, KIOY 19-15.

From The Gold Album "Feels So Right"

ON RG/I RECORDS



AHL-1-3930



BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

ALABAMA Feels So Right (RCA)

61% of our reporters on it, 10 adds, WELI, WIP, WHAM, KPPL, KUGN, KRZI, WFTL, WSFM, WAKR, WSGW. Heavy rotation: WSB, 97AIA, WSIX, KMBZ, WORG, WRVA, KOB, KFQD, KLO, WHBY, KGGF, KRNT, WOOD, KXIC, KFOR, KLMS, WJON, WIBW, KRMG. Medium rotation: WBT, WHAS, WSJS, KOY, KEX, KNBR, KLOK, WLW, WHIO and 20 more. Moves 27-23 on A/C chart.

EW & ACT

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🗾 indicates one of this week's "most added" new songs.

JOHN DENVER "Some Days Are Diamonds" (RCA) 63/8 add wtm.j., KOB, wfir, KAKZ, WBOW, WSGW. Heavy rotation: WLTA, KOY, KSL, KMBZ, WDEF, WFTL, WLVA, WRVA, KLO, KRMG, WIBW, KLMS, KXIC, WOOD, WHBC. Medium rotation: WELI, WHEN, WSB, WRVR, WSJS, KEX, WCCO-AM, WNAB, WEIM, WNEU, WSBA, WIS, WNDB, WSLI, WYMC, WDBO, KUGN, KMED, KOLO, KRKK, WJON, WQUA, KMRJ, WDIF, KFOR, WACI, WFDF, KGGF, WKIQ, WHBY. Moves 29-24 on A/C chart

DIONNE WARWICK "Some Changes Are For Good" (Arista) 63/2 add WISN, WRVR. Heavy rotation KSL, WTMJ, WCCO-AM, WHAG, WSBA, WFTL, WLVA, WDBO, WRVA, KMED, KOLO, KLMS. Medium rotation: WELI, WPRO, WGY, WHEN, WBT, KFMB, KNBR, WHIO, KRKK, KRKO, KUGN, KRZI, WYMC, WMAZ, WDEF, WABZ, WCFR, WGIR, WEIM, WNAB, WHBY, WFDF, KXIC, KFOR, WDIF, KMRJ, WJON, WSTV, WIBW. Moves 30-25 on A/C chart.

COMMODORES "Lady (You Bring Me Up)" (Motown) 48/10 add WTAE, WPRO, WHEN, WBT, WSJS, WFYR, KLO, KUGN, WHAG, WACI. Heavy rotation: WBEN, WGR, WLW, WTMJ, KRKO, WCHV, WABZ, KLMS. Medium rotation: WCBM, WIP, WRVR, WOAI-FM, KNBR, WGAR, WCCO-FM, WEIM, WSFM, WLNH, WCFR, WNEU, WJBO, WSLI, KAAY, WMAZ, WORG, WFIR, KBAI, KRKK, WHIZ, WBOW, WSTV, WDIF, KWOS, WAKR. Debuts at number 27 on A/C chart.

ERAY PARKER JR. & RAYDIO "That Old Song" (Arista) 43/19 add WBEN, WGR, WIP, WGY, WASH, 97AIA, KING, WHAG, WCFR, WNEU, KAAY, WABZ, KRKK, KOLO, KFOR, WJON, WBOW, WHIZ WOAI-FM, Heavy rotation: WKHM, KLMS. Medium rotation: WSM-FM, WLW, KRKO, WORG, WSLI, WDEF, WCHV, WEIM, KLTE.

MICKEY GILLEY "You Don't Know Me" (Epic) 43/18 add whas, while, wtm., kole, klo, kbai, kugn, kob, wis, wabz, watr, whad, weim, whab, wkie, waci, wdif, whiz. Heavy rotation: KSL klok, wcco-am. Medium rotation: WBEN, WRVR, KOY, WLW, WDBO, WDEF, WHBY, KXIC, KFOR, KLTE, WIBW, KRMG.

TERRI GIBBS "Rich Men" (MCA) 41/2 add WSGW, WHIZ. Heavy rotation: WTMJ, WCCO-AM, WDEF, WLVA, WHBC, KLMS. Medium rotation: WELI, KOY, WHIO, KMBZ, WHBY, KXIC, WKHM, KFOR, WDIF, KMRJ, WQUA, WJON, KRMG, KOLO, KLO, KBAI, KMED, KUGN, WMAZ, WNDB, WIS, WJBO, WHAG, WEIM, WTAR.

ANNE MURRAY "We Don't Have To Hold Out" (Cepitol) 40/5 add wlta, wrvr, klo, wlva, whiz. Heavy rotation: WSB, KSL, WCCO-AM, WSBA, WRVA, WQUA, Medium rotation: WELI, KOY, KEX, KFMB, WFIR, WFTL WNDB, WDEF, WGIR, WEIM, KFQD, KUGN, KOLO, KRKK, WHBY, WHBC, KFOR, KMRJ, WJON. PABLO CRUISE "Cool Love" (A&M) 38/11 add WGAR, KFMB, WBEN, KMJJ, KFQD, WFIR, WEIM, KGGF, WNFL, KFOR, WQUA, Heavy rotation: WSM-FM, WTMJ, Medium rotation: WOALFM, WLW, KRKO, WORG, WMAZ, KAAY,

WNFL, KFOR, WQUA. Heavy rotation: WSM-FM, WTMJ. Medium ro WSLI, WABZ, WLNH, WSFM, WNAB, WACI, WKHM, KWOS, WHIZ.

STACY LATTISAW "Love On A Two Wey Street" (Cotilion) 37/8 odd wwwe, wlw, wnab, wchv, wis, wbow, krmg, wfor, heavy rotation: word, whab, medium rotation: wgy, wip, wbm-fm, woal-fm, wgar, krkk, kfqd, wfir, wmaz, wabz, wneu, wlnh, weim, kxic, wjon, wstv, whiz.

DON McLEAN "It's Just The Sun" (Millennium) 35/23 add wlta, 9741A, KOY, KSL, WCCO-AM, KOLO. KRKO, WRVA, WTAR, WFTL, WIS, WJBO, WSBA, WATR, WEIM, WRIE, WNAB, WKIQ, WACI, KFOR, WQUA, WJON, WIBW.

REX SMITH/RACHEL SWEET "Everleating Love" (Columbie) 32/3 and WBT, KMJJ, WRVA. Heavy rotation: WLNH. Medium rotation: WSJS, WLW, KRKK, KFQD, WORG, WMAZ. WSLI, WCHV, WJBO, WABZ. WSBA. WCFR. WHAG, KGGF, WKHM, WQUA, WHIZ.

YUTAKA "Love Light" (Alfe) 28/11 add wlta, koy, kfmb, wlva, wrva, kugn, krko, kolo, krkk, kxic, wkhm, heevy rotetion: klms, wqua, medium rotetion: ksl, wcco-am, kfqd, wndb, whby, wjon, krmg.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 27/1 add KOB. Heavy rotation: WBZ-AM, KDKA, WTAE, WGY, WBT, WOAI-FM, WSJS, WLW, WGAR, WTVN, KBAI, WFIR, WJBO, WOWO, WHIZ. Medium rotation: WHEN, WMAZ, WCHV, WKIQ, WDIF, KMRJ, WBOW, KFQD.

Radio Alectris NATIONAL AIRPLAY/30 8

Three T Weeks V	wo feets	Last Weak		July 24, 1981
4	3	3	0	KENNY ROGERS/I Don't Need You (Liberty)
5	4	2	0	JOEY SCARBURY/Theme From "Greatest" (Elektra)
1	1	1	3	AIR SUPPLY/The One That You Love (Arista)
6	5	4	0	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
16	11	8	G	JUICE NEWTON/Queen Of Hearts (Cepitol)
15	10	6	Ŏ	MARTY BALIN/Hearts (EMI America)
24	18	10	Ŏ	CARPENTERS/Touch Me When We're Dencing (A&M)
2	2	5	8	GEORGE HARRISON/All Thosa Years Ago (Dark Horse/WB)
23	19	12	0	POINTER SISTERS/Slow Hand (Planet)
_	22	15	0	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
17	14	11	0	ALAN PARSONS PROJECT/Time (Arista)
12	9	9	12	SHEENA EASTON/Modern Girl (EMI America)
10	7	7	13	LEE RITENOUR/Is It You (Elektra)
9	8	14	14	ROSANNE CASH/Seven Year Ache (Columbia)
14	13	13	15	OAK RIDGE BOYS/Elvira (MCA)
_	_	26	0	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
26	21	20	O	STANLEY CLARKE/GEORGE DUKE/Sweet Beby (Epic)
18	16	16	18	CAROLE BAYER SAGER/Stronger Than Before (Boardwelk)
7	12	18	19	BARBRA STREISAND/Promises (Columbia)
27	24	21	20	CARL WILSON/Heaven (Ceribou)
3	6	17	21	NEIL DIAMOND/America (Columbia)
29	26	22	0	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
_	30	27	②	ALABAMA/Feels So Right (RCA)
-	_	29	2	JOHN DENVER/Some Days Are Diamonds (RCA)
_	_	30	3	DIONNE WARWICK/Some Changes Are For Good (Arista)
8	15	19	26	PURE PRAIRIE LEAGUE/Still Right Here (Cesablanca/PolyGran

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

JIM PHOTOGLO/Fool In Love With You (20th)

25 23 23 30 JAMES TAYLOR/Herd Times (Columbia)

COMMODORES/Lady (You Bring Me Up) (Motown)

DOTTIE WEST/What Are We Doing In Love (Liberty)

MOST ADDED ®

→ Ø

11 17 25 28

13 20 24 29

DIANA ROSS & LIONEL RICHIE Endless Love (Motown) DON McLEAN It's Just The Sun (Millennium) RAY PARKER JR. & RAYDIO That Old Song (Arista) MICKEY GILLEY You Don't Know Me (Epic)
EDDIE RABBITT Step By Step (Elektre)

HOTTEST

New

Entry

KENNY ROGERS I Don't Need You (Liberty) JOEY SCARBURY Theme From "Greatest..." (Elektre) **AIR SUPPLY** The One That You Love (Arista) MANHATTAN TRANSFER Boy From New York City (Atlentic) POINTER SISTERS Slow Hand (Plenet)

GINO VANNELL! "Nightwelker" (Arista) 25/6 add WGAR, KLO, KFQD, WKIQ, WDIF, WQUA. Heavy rotation WYMC. Medium rotation: WGR, KEX, WORG, WSLI, WCHV, WHAG, WEIM, WKHM.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 24/1 add whio, Heavy rotation: WSB, WSIX, KSL, KMBZ, WCCO-AM, KGGF, KRNT, KLMS, KLTE, KRMG. Medium rotation: WLTA, KRKK, KLO, WFIR, WDEF, WHAG, WHBC,

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 23/1 add WRVR. Heavy rotation; WTMJ, KLO, WDEF, KLMS. Medium rotation; KEX, WHIO, KOB, KFQD, WLVA, WNDB, WEIM, WHBC, KMRJ, WQUA, WJON.

SHEENA EASTON "For Your Eyes Only" (EMI America) 22/7 add when, KSL, KBAI, WRVA, WFTL, WIS, WATR, Heavy rotation: 97AIA, WLTA, Medium rotation: WBEN, WELI, WRIE, WSLI, WORG, WJON.

GARY WRIGHT "Really Wenne Know You" (WB) 21/6 add WSLI, KRKO, WBOW, KWOS, WKIQ, KRMG, Medium rotation: WBT, WRVR, WSM-FM, WLW, KRKK, WMAZ, WABZ, WLNH.

JAMES TAYLOR "Summer's Here" (Columbia) 20/11 add WBT, KFMB, WLW, WCCO-AM, WNAB, WRIE, WEIM, WIS, KUGN, WHBY, WSLI. Medium rotation: WLTA, WJON, KRMG. Due to error, this song was deleted from last week's research. It should have appeared at 11/9 under "Others Getting Significant Action."

STARS ON 45 "Mediey II" (Radio/Atlantic) 20/10 add WEIM, WATR, WIS, WSLI, WYMC, WRVA, WFIR, KOB, KRKO, KMRJ, Heavy rotation: KGGF, Medium rotation: WSJS, KMBZ, WNAB, WCHV, WKIQ.

Others Getting Significant Action

AL JARREAU "We're in This Love Together" (WB) 18/11 add wBT, KMBZ, WLNH, WCFR, WABZ, WJBO, KRKO, KMED, KBAI, WKHM, KFOR. Medium rotation; WLTA, WORG, WDEF.

ENGELBERT HUMPERDINCK "Meybe This Time" (Epic) 17/9 add KLOK, WCCO-AM, KMED, KOLO, KFOR, WQUA, WIBW, WHIZ, KSL, Medium rotation; WLTA, WNAB.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 16/3 add WHIO, KFOR, KGGF, Medium VLTA, WNAB, WATR, WDEF, WNDB, KMED, WHB

PURE PRAIRIE LEAGUE "You're Mina Tonight" (Cesablanca/PolyGram) 15/5 add WDEF, WLNH, WGIR, WYMC, KGGF. Medium romation: WLTA, WRVR, KBAI, WSU.

GROVER WASHINGTON JR. "Winelight" (Elaktra) 15/1 add WHEN. Heavy rotation: KSL, WTMJ, KLMS. Medium rotation: WLTA, WDEF, KRKO, KFOR.

LARRY JOHN McNALLY "Just Like Peradise" (ARC/Columbie) 14/3 add KMED, WDIF, WHBY, Heavy

MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 14/3 add WBT, WHAG, KFQD. Heavy rotation: WNEU, WLNH. Medium rotation: KDKA, WNAB, WABZ, WCHV, KAAY, WBOW, WOWO.

ROBBIE PATTON "Don't Give It Up" (Liberty) 13/8 add WBEN, WGR, WIP, WMAZ, WCHV, KBAI, WHIZ. WACI, Medium rotation; WLNH, KXIC.

DON WILLIAMS "Miracles" (MCA) 13/0. Heevy rotation: KSL. Medium rotation: KOY, WCCO-AM, WNDB, KGGF, KXIC, WQUA, KRMG.
EDDIE RABBITT "Step By Step" (Elektra) 12/12 add www. KMBZ, KLO, KBAI, WORG, WATR, WRIE, WHBY, KWOS, WSTV, KRMG, KFQD.

JOURNEY "Who's Crying Now" (Columbia) 11/11 add WLW, WCFR, WNEU, WSLI, WMAZ, KRKO, KBAI,

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 11/1 edd WWWE. Heevy rotation: WKHM. Medium rotation: WNAB, WHAG, WNEU, WNDB, KLO, KFOR, WHBC.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 11/0. Heavy rotation: WLTA, Medium rotation: WCCO-

GEORGE FISCHOFF "Foxy" (Heritage) 10/9 add WCCO-AM, KMBZ, WHIO, WLTA, WDEF, WLVA, KUGN, CANTINA BAND "Summer '81" (Millennium) 10/8 add WSJS, KMBZ, WSFM, WABZ, WYMC, WORG, WSTV,

SAMANTHA SANG "Let's Start Again" (Sutra) 10/2 add WHBY, KXIC. Heavy rotation: WLTA. Medium

MAC DAVIS "Secrets" (Cesablenca/PolyGram) 9/1 add KMBZ, Medium rotation: WJON.

FLORENCE WARNER "Easy" (Mercury/PolyGram) 9/1 add WJON, Medium rotation: WDEF, KXIC, KFOR. RICK SPRINGFIELD "Jessie's Girl" (RCA) 9/0, Heavy rotation; KAAY, WOWO, WHIZ. Medium rotation; KDKA

HERB ALPERT "Magic Man" (A&M) 8/8 add whio, KMBZ, WCCO-AM, WORG, WSTV, WJON, KWOS, WHBY. ELTON JOHN "Chloe" (Geffen) 8/8 add WATR, WMAZ, WORG, KBAI, KRMG, WSTV, KMRJ, KWOS.

BOBBY GOLDSBORO "Love Ain't Naver Hurt Nobody" (Curb) 8/1 add WKIQ. Medium rotation: WDEF,

JANIS IAN "Under The Covers" (Columbia) 8/1 add KFQD. Medium rotation: WORG, WNEU,

Regionalized Adds & Hots

EAST

Don McLean (Sun) MOTTEST Neil Diamond Air Supply Joey Scarbury Kenny Rogers

lourney
Lay Parker Jr 6 Raydio
(That Old Song)
Stevie Nitks
MOTTEST
Pointer Sisters
Moody Blues
Jim Steinman
Kenny Rogers
Phil Collins

Pure Prairie League (Mine)
Ross & Richie
Clarke/Duke
HOTTEST
Kenny Rogers
George Harrison
Joev Scarbury
Manhattan Transfer
Air Supply

1

WHEN/Syracuss Dabbie Stoughtenger Ross & Richie
Commodorde
Sheens Easton
(Eyes)
Grover Mashington Jr
HOTTEST
Stars On 45
(Medlay I)
George Harrison
Air Supply
Manhattan Transfer
Kenny Rogers Ross & Richie

Ronnie Milsap Commodores HOTTEST Air Supply Lee Ritenour Oak Ridge Boys Carpenters Ross & Richie

WCFR/Spring Jeff Taylor

Ray Parker Jr. & Raydio (That Old Song) Al Jarreau Journey WOTTEST Ramny Rogers Juice Newton Alan Parsons Project Joey Scarbury

Clarke/Duke
John Schneider
HOTTEST
Sentana
Manhattan Transfer
Pointer Sisters
Rosanne Cash
Rick Springfield

Joey Scarbury George Harrison Kemny Rogers Manhattan Transfer Air Supply Neil Dismond

WELFRom Haven Wall Pinto

Alabama HOTTEST Romnie Milsap Air Supply Fermy Rogers Alam Parsons Project Marty Balin

Russ derrent
Ray Parker Jr. 6 Raydio
(That Old Song)
Hickey Gilley
Don Unan
(Summer's)
HOTTEST
Harty Balin
Juice Newton
Kenny Rogers
Pointer Sisters
Hanhattan Transfer

Alabama
Cantine band
HOTTEST
Air Supply
Kenny Rogers
Joey Scarbury
Marty Balin
Manhattan Transfer

WHAG/Hegerstown

R.J.Raumpardner
Huppets
Commodores
Hickey Gilley
Phil Seymour
Ray Parker Jr (A Raydio
(That Old Song)
Moody Blues
HOTTEST
Oak Ridge Boys
Kenny Rogers
Air Supply
Marty Balin
Alea Parsons Project

WRIE/Erie Ted Abbon California Don McLean (Sun) James Taylor (Summer's) (Summer's)
Eddie Rabbitt
HOTTEST
Oak Ridge Boys
Joey Scarbury
Air Supply
Alan Parsona Project
Kenny Rogera

Ray Parker Jr. & Raydio (That Old Song)

WT AE/Pittst

Juice Newton Commodorss HOTTEST Kenny Rogers Air Supply Paul Anks (Waiting) Joey Scarbury Sunkey Robinsor (Forever)

ELO Pablo Cruisc Don McLean Don McLean (Sun) Mickey Gilley James Taylor (Summer's) Stars On 45 (Medley 11) HOTTEST Nanhattan Transfer Oak Ridge Boys Air Supply Pointer Sisters Juice Newton

Al Jarresu Pure Prairie League (Mine) HOTTEST Kenny Rogers Juice Newton Phil Collins Tubes Jim Steinman

WGR/Buffalo Jerry Reo

Robbie Patton
Ray Parker Jr 6 Raydio
(That Old Song)
Greg Kihn Band
HOTTEST
Pointer Sisters
Julice Newton
Ross 6 Richie
Ronnie Milesp
Commodores

WHAMMacheeler Deve Laird

Alabama Ronnie Milsap HOTTEST Lee Ritenour Joey Scarbury Kenny Rogers Sheena Easton (Modern) Hanhattan Transfer

Robbie Patton
Ray Parter Jr. & Raydio
(That Old Song)
Alabama
HOTTEST
Kenny Rogers
Julee Newton
Pointer Sistera
Ross & Richie

Juice Newton
Ray Parker Jr. & Raydio
(That Old Song)
HOTTEST
Pointer Sisters
Alan Parsons Project
Joey Scarbury
Ross & Richie

WATR/Waterbury, CT O'ConnerfO'Relity

Shaena Easton (Eyes) Mickey Gilley Stars On 45 (Medley II) Crystal Gayle Larry Graham Eddle Rabbit Don McLean (Sun) Elton John (Chloe) Muppets (Chloe)
Muppets
HOTTEST
Air Supply
Kenny Rogers
Joey Scarbury
Sheens Esston
(Modern)
Pointer Sisters

WCBM/Baltimore Hal Mertin

WTIC/Hertford Ginny Jesionka

MOTTEST Air Supply Harty Balin Manhatten Trønefer Juice Newton Pointer Sieters

3-W-S/Pittsburgh Herb Crows

Ross & Richie Ronnie Milsap HOTTEST Joey Scarbury Sheena Easton (Modern) Oak Ridge Boys Marty Balin Alan Parsons Project

Alan Parsons Pro
Wm2/Boston
Wendy Furios
Oak Ridge Boys
Pointer Sisters
HOTTEST
Stars On 45
(Mediay I)
Hall & Oates
Juice New Gril
George Harrison

MIDWEST

Alabama HOTTEST Air Supply Joey Scarbury Hanhattan Transfer Kenny Rogers

WCCO-AMMI Denny Long

Ross & Richie James Taylor (Summer's) Don McLean (Sun) (Sun)
Engelbert Humper
(Maybe)
George Fischoff
Herb Alpert
HOTTEST
John Denver WOWOFFL Wayn-Sam DeVincent

Ross & Richie
Pointer Sisters
Sentening)
(MEST)
Air Supply
Alan Parsons Project
Manhattan Transfer
Marty Balin
Rick Springfield

WCCO-FM/Minnespo Curt Lundgren

None HOTTEST Alan Persons Project Manhattan Transfer Air Supply

Air Supply Rosanne Cash

Ross & Richie
Pablo Cruise
Gino Vanneili
(Nightwalker)
HOTTEST
Kim Carnes
Air Supply
Oak Ridge Boys
Kenny Rogers
Joey Scerbury

Stacy Lattisam
Eddie Rabbitt
Dan Hartman
HOTTEST
Air Supply
Kenny Rogers
George Harrison
Joey Scarbury
Hanhattan Trensfer

WSTV/Steubenvill Greg McCullough

Elton John (Chloe) Herb Alpert California Glen Campbell Eddie Rabbitt HOTTEST Air Supply Hanhatten Transfer Joey Scarbury Manhattan Iran Joey Scarbury Oak Ridge Boya Kenny Rogers

WHBC/Centor Mike Dorn

None

WOUA/Oued Cities Jack McKey

Engelbert Humperdinck (Maybe)
Pablo Cruise
Don McLean
(Sun)
Cino Vannelli
(Mightwalker)
HOTTEST
Rosenne Cash
Air Supply
Joey Scarbury
Yutaka
Deniace Williams

WFDF/Filmi Paul Landing

Stacy Lettiesw
Ross & Richie
Juice Newton
HOTTEST
Lee Ritenour
Sheene Easton
(Modern)
Joey Scarbury
Carole Bayer Sager
Ronnie Hilssp

WNFLIGreen Bay Liz Charlion

Ross & Richie
Pablo Cruise
NOTTEST
Joey Scarbury
Manhattan Transfer
Air Supply
Pure Prairie League
(Still)

WISH/Milwauked Dave Deriver

Dionne Warwick Ross & Richie James Taylor (Follow) HOTTEST Kenny Rogers Joey Scarbury Lee Ritenour Carpenters Ronnie Milsap

Eddie Rabbitt Elton John Elton John
(Chloe)
Stacy Lattissw
Gary Wright
HOTTEST
Ronnie Milsap
John Denver
Johnny Lee
Juice Newton
Kenny Rogers

WJON/St. Cloud Tom Scott

Journey
Elton John
(Chloe)
Eddie Rabbitt
Herb Alpert
Gaty Wright
HOTTEST
Air Supply
Joey Scarbury
Kenny Rogera
Pointer Sisters
Oak Ridge Boys

Rick Bakcher

Rose & Richie
Alabama
John Denver
Terri Gibbs
HOTTEST
Joey Scarbury
Air Supply
Rosanne Csah
Oak Ridge Boys

Don McLean

KWOS/Jefferson City Steve Morse

Ross & Richie Pointer Sisters HOTTEST Kenny Rogers George Harrison Hanhattan Transfer Joey Scarbury ' Lee Ritenour

WSQW/Seginew Rick Beicher

Marty Balin Ross & Richie Commodores HOTTEST Air Supply Kenny Rogers Joey Scarbury Manhattan Transfer Pointer Sisters

(Sun)
Florence Warner
Ray Parker Jr. 6 Raydio
(That Old Song)
Herb Alpert
HOTTEST
Oak Ridge Boys
Air Supply
Manhatten Transfer
Josey Scathyr
Juice Newton

KXIC/lows City Gary Dixon

Yutaks
Samantha Sang
Clarke/Duke
Ross & Richte
Willie Nelson
HOTTEST
Harty Balin
Kenny Rogers
Joey Scarbury
Juice Newton
Pointer Sisters

None HOTTEST Oak Ridge Boys Manhattan Transfer Pointer Sisters

KAKZ/Wichita Bob Clarks Ronnie Nilsep John Denver Rose & Richie John Schneider HOTTEST Josy Scerbury Marty Balin Alan Parsons Project Pointer Sisters Clarke/Duke

WHIZ/Zanesville Devs Crisi

Deve Crist

Mickey Gilley
Engelbert Rumperdinck
(Maybe)
Ray Parker Jr. & Raydio
(That Old Song)
Journel
Grat Old Song)
(That Old Song)
(Hold Out)
HOTTEST
Joey Scarbury
Marty Railn
Pointer Slaters
Ross & Richie
Pablo Cruise

None HOTTEST Ronnie Milsap Kenny Rogers Juice Newton Carpenters Clarke/Duke

Stacy Lattissw Franks & Knockouts (My Girl) Journey James Taylor (Summer's) (Summe. Meco MOTIEST Air Supply Oak Ridge Boys Harty Balin Carpenter: Commodores

KRNY/Des Moines Scott Huskey HOTTEST Resenne Cash Osk Ridge Boys Air Supply Barbra Streisend Joey Scarbury

WTVN/Columbus Denny Nugent

Gary Wright
John Denver
Stacy Lattisw
Ray Parker
Cartes Dad Song)
Cartes Band
HOTTEST
Kenny Rogers
Hanhattan Transfer
Harby Balin
Pointer Sisters
Carpenters

KMBZ/Kanase City Stove Bell

Eddie Rabbitt
Al Jarreau
Mac Davis
Glen Campbell
Cantina Band
George Fischoff
Herb Alpert
HOTTEST
Kenny Rogers
Joey Scarbury
Hanhatten Transfer
Alabama
Ronnie Milsap

John Denver Pointer Sisters Mickay Gilley MOTTEST Anne Hurray (Blessed) Paul Anka (Waiting) Bonnie Hilsap T.G. Sheppard (I Loved Ds) Don McLean (Since)

WD# Merion Doug Triplett

Gino Vannelli (Nightwalker) Mickey Gilley Muppets Larry John McNally MOTTEST Joey Scarbury Joey Scarbury Air Supply Oak Ridge Boys Sheens Easton (Modern) Manhattan Transfer

Yutaka
Al Jarrau
Rose & Richte
HOTTEST
Dan Hartman
Pointer Sisters
Ronnia Milsap
Kenny Rogers
Ray Parker Jr. & Raydio
(That Old Song)

WHBY/Appleton Jeff Clerk

Jeoff Clerk

Clarke/Duke
Larry John McNelly
Harb Alpert
Natalie Cole
Eddie Rabbitt
James Taylor
(S.mmeer's)
Samantha Sang
HOTIEST
Kenny Rogers
Pointer Sisters
Alan Parsons Project
Ronnie Milasp

WACUFreeport Larry Lance

Larry Lance
Robbie Patton
Don NcLean
(Sun)
Commodores
Mickey Gilley
HOTTEST
Kenny Rogers
Marty Balin
Juice Newton
Carl Wilson
Joey Scarbury

KFOR/Lincoln, NB Patti Moran

Patts Moran

Pablo Cruise
Johnny Mathis
Engelbert Humperdinck
(Maybe)
Ray Parker Jr. & Raydio
(That Old Song)
Dom McLean
(Sum)
Al Jarreau
HOTTEST
Air Suppl
Manhactan Transfer
Marty Balin
Juice Newton
Carpenters

WHO/Dayton Peggy Powell Ross & Richie Johnny Mathis Johnny Lee Mickey Gilley George Fischoff Herb Alperc HOTTEST Kenny Rogers Joey Scarbury Rosanne Cash Marty Bailon Marty Bailon Ray Parker Jr. 6 Raydi (That Old Song) HOTTEST Kenny Rogers George Harrison Hail 6 Oates Joey Scarbury Air Supply

WSLUJeckson Walt Grayson war wrayson
Journey
James Taylor
(Summer's)
Sters On 45
(Mediey II)
Gary Wright
HOTTEST
Manhattan Transfer
Joey Scarbury
Alan Paraons Project
Kenny Rosers
Juice Newton

Anne Murray'
(Hold Out)
Phil Everly
Diomne Warwick
HOTTEST
Carpenters
Kenny Rogers
Alan Parsons Project
Carl Wilson
Ross & Richie

MMks Brophey

Kenny Rogers

Pure Prairie League
(Mine)
Cantina Band
Stars On 45

Stars On 45

HOTTEST

Barbra Streiamd
George Harrison
Air Supply
Juice Newton
Rosanne Cash

mercare M. Richardson
Commodores
George Fischoff
Mickey Gilley
Life
Anne Murray
(Mold Out)
Eddie Rabbitt
Cino Vannelli
(Mightwalker)
MOTTEST
Joey Scarbury
harbra Streisand
Tom Jones
Kanny Rogere
Carole Bayer Sager Don McLean (Sun) Anne Murray (Hold Out) B.J. Thomas (Hoto Thomas
Yutaka
George Fischoff
HOTTEST
Samantha Sang
Kenny Rogers
Sheens Easton
(Eyes)
Ronnis Milsep

KFMB/Ban Diego Larson/Anthony

Don McLean (Sum) Engelbert Humperdinck (Maybe) HOTTEST Air Supply Josy Scarbury Hanhatten Transfer Kenny Rogers Alabama

Air Supply(RA)
Barbra Streisand(RA)
Pure Pratrie League
(Mine)
Johnny Mathis
Ross & Richie
Rossonne Gash
Pablo Cruise
Santana
(Sensitive) Santana (Sensitive) HOTTEST Air Supply Oak Ridge Boys John Denver Alen Parsons Project

SOUTH

None HOTTEST Oak Ridge Boys Air Supply Alabama Juice Newton Ronnie Milsap

WFTL/FL Lauderdale Scott Flacher

George Harrison Air Supply John Schneider Barbra Streisend Kenny Rogers

Stars On 45
(Medley II)
Ross & Richie
Pablo Cruise
John Denvar
HOTTEST
Kenny Rogers
Marty Balin
Rick Springfield
Carl Wilson
Commedores

Ray Parker Jr. 6 Raydio (That Old Song) HOTTEST Air Supply Manhattan Transfer Rick Springfield Pointer Sisters Joey Scarbury

Robbie Patton Elton John (Chloe) ELO ELO Journey HOTTEST Pointer Sisters Manhattan Transfer Kenny Rogera Ronnia Hilsap Marty Balin Carpenters

WHAS/Louisville Jerry Melicy

Juice Newton
Josy Scarbury
James Taylor
(Hard Times)
HOTTEST
Barbara Mandrell
Tompall & Gleser Bros
Kenny Rogers
Jahnny Lee

Al Jarreau Don McLean (Sun) HOTTEST Oak Ridge Boys Josy Scarbury Alabama Rose 6 Richie

Dick Greet

Paul Anka
(Ledy)
Sheene Easton
(Eyes)
Stars On 45
(Madley II)
William
Smith 6 Sweet
Kenny Rogers
(So In Love)
HOTTEST
Romnie Milsep
Hanhattan Transfer
Jesse Winchester
Alabama
Carpemters

(Sun)
Mickey Gilley
Stars On 45
(Medley II)
Sheena Easton
(Eyem)
HOTTEST
George Harrison
Oak Ridge Boys
Kenny Rogers
Terri Gibba
Ronnie Hilsap

WDBO/Ortendo Tom Kenningtor

WLVA/Lynchburg Tom Leebrick

REPORTED THIS WEEK

116 REPORTERS 116 LAST WEEK

WEST

HOTTEST Air Supply Oak Ridge Boys Marty Balin Pointer Sisters Carpenters

Pablo Cruise Robbie Patton Ray Parker Jr. 6 Rayd (That Old Song) Glem Campbell HOTTEST Oak Ridge Boys Joey Scarbury Joey Scarbury Kenny Rogera Pointer Sisters

Ross & Richie HOTTEST

KLOK/Sen Jose Bill Weaver Engelbert Humperdinck (Maybe) HOTTEST Air Supply Joey Scarbury Neil Diamond Pointer Sisters Juice Newton

KMED/Mediard Charlie Kirk Cherie Kirk

Lerry Don HcNelly
George Fischoff
Al Jarreau
Engelbert Humperdinck
(Maybe)
Hil Swymour
HOTTEST
George
Lionne Warwick
Rose & Richie
Ronnie Hilsap
Alabama

Paul Douglas

Mickey Gilley
John Denver
Ross & Richie
Oak Ridge Boys
Sters On 45
(Madley II)
Hall & Oates
HOTTEST
Hanhatten Transfer
Alebams
Joey Scarbury
Juice Newton
George Harrison

Marty Balin Ray Parker Jr. & Raydio (That Old Song) HOTTEST Air Supply George Harrison Joey Scarbury Jointer Newton Pointer Sisters

Ross & Richie Pablo Cruise Smith/Sweat Alan Parsons Project HOTTEST Pointer Sisters Joey Scarbury Shema Easton (Modern) Ronnie Milsap

KSL/Self Lake City George Lemich Meco Sheena Easton New Easton
(Eyea)
Willie Nelson
(Eyea)
Willie Nelson
(Maybe)
Don HcLean
(Sun)
HOTTEST
Joey Scarbury
Juice Newton
Manhattan Transfer
Fenny Rogers
Air Supply

KBAI/Morro Bay Donna St. John

Conne M. John
Eddie Rabbitt
Elton John
(Chloe)
Shewna Easton
(Eyes)
Pablo Cruise
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Jorrasu
Robbis Patton
HOTTEST
Ronnie Milesp
Hall 6 Oates
Marty Balin
Kenny Rogers
Ross 6 Righie

KOLO/Reno Deve Finley

Don McLean
(Sun)
Engelbert Humperdinck
(Maybe)
Ray Parker Jr. & Raydio
(That Old Song)
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Air Supply
Manhattan Transfer
Joey Scarbury
Harty Belin
Juice Newton

None HOTTEST Neil Diamond George Harrison Air Supply Josy Scarbury Lee Ritenour

Ross & Richie HOTTEST Joey Scarbury Alan Parsons Project Rosenne Cash George Harrison Juice Newton Eddie Rabbitt Meco Gino Vennelli (Nightwalker) Pablo Cruise Moody Blues Janis Ien HOTTEST Kenny Rogers George Harrison Manhettan Trans Pointer Sisters Air Supply

Journey
Ray Parker Jr. 6 Raydio
(That Dld Song)
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Hoffless
Hoffless
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Callina
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Carpenters

KEX/Portland Bob Swanson

Brian James Alabama Yutaka Natalie Cole George Fischoff James Taylor (Summer's) (Summer a)
Meco
Mickey Gilley
HOTTEST
Manhattan Transfe
Kenny Rogers
Josy Scarbury
Marty Balin
Pointer Sisters

KFOD/Anchorage Mark Lewis

Lacy J. Dalton Yutaka Don McLean Don McLean (Sun) MOTTEST Joey Scarbury Air Supply Berbre Streisand John Denver Kenny Rogers

John Buen
Bobby Goldsboro
Don McLean
(Sun)
Gino Vannelli
(Nightwelker)
Gary Wright
Mickey Gilley
HOTTEST
George Harrison
Kanny Rogers
Joey Scarbury
Romaie Milsap
Garpentera

Bruce Butterfield
Gary Wright
Don McLean
(Sum)
Journey
Yutake
Al Jarreau
Stars On 45
(Medley II)
HOTTEST
Air Supply
Barbre Streisand
Hamhattan Transfer
Marty Balin
Kenny Rogers

Alebama HOTTEST Joey Scarbur Alan Pareons Rosanne Cash Emny Rogers Jim Photoglo

KRKO/Evereti Bruce Butterfi

Yutaka
Pablo Cruise
James Taylor
(Summer's)
HOTTEST
Joey Scarbury
Kenny Rogers
Carpenters
Marty Bain
Pointer Sisters

Mickey Cilley
Afternoon Delints
Ray Parker Jr & Raydio
(That Old Song)
Cantins Band
Al Jarreau
HOTTEST
Pointer Sisters
Joey Scerbury
Manhattan Transfer
Juice Newton
Ronnie Milesp

Pure Prairie League (Mine) Reszy Bailey George Fischoff (Mine) Razzy Bailey George Fischoff HOTTEST Kenny Rogers Alan Parsons Project John Schneider Carole Bayer Sager

WPTF/Releigh Torretry Welker

WORG/Orangeburg Stu Wright Kenny Rogers (Greybeard) (1p) Cantina Band Elton John (Chloe) Herb Alpert Tompall & Glaser Bros Eddie Rabbitt HOTTEST

Commodores Cantina Band HOTTEST Joey Scarbury Hall 6 Oates Air Supply George Harrison Kenny Rogers

Commodores
Smith & Sweet
Ross & Richie
Moody Blues
Al Jarreau
James Taylor
(Summer's)
MOTTEST
Manhattan Transfer
Carpenters
Ronnie Milsap

WCHV/Charlottee Thomas H. Twine

Stacy Lattisaw
Robbie Patton
Gary U.S. Bonds
(Jole)
HOTTEST
Marty helin
Joey Scarbury
Kenny Rogers
Hanhattan Transfer
Pointer Sisters WTARMortoli Tom Labbey

WDEF/Chattenooge Stanley Hall

KRZWYaco Clay Steels Alabama
Pointer Sisters
Ross & Richie
HOTTEST
George Harrison
Air Supply
Manhattan Transfer
Kenny Rogers
Harty Balin

HOTTEST Joey Scarbury Pointer Sisters Stacy Lattisaw Ronnie Milsap Ross & Richie KAAY/Little Rock Steve Kelly

WRV A/Rick Dick Grant

Carpenters Stacy Lattisau James Taylor (Summer's) Meco Don McLean (Sun)

97AIA/Miami Yolanda Parapar Ray Parker Jr. 6 Raydio (That Old Song) Don McLean (Sun) Deniece Williams (Silly)

None HOTTEST Neil Diamond Air Supply Lee Ritemour Manhattan Transfer Kemny Rogers

Yutaka George Fischoff Anne Murrey (Noid Out) HOTTEST Air Supply Sheema Easton (Modern) John Denver Manhatten Transfer Kenny Rogers

ALL STATIONS



Walt Love

Black Radio

Record Promotion: A PD's And MD's Perspectives

For music and program directors across the country, the mention of record promotion conjures up emotions both positive and negative. Why the mixed emotions? Because some programmers and music directors abuse their authority by being overly demanding while others are often too tolerant of "subpar" product.

In an attempt to raise our levels of consciousness, I thought that some direct input from radio people, who deal with record promoters on a daily basis, would be appropriate. In a future article I plan to interview two record company persons — one VP of promotion and one local (in the field) promotional representative.

Eddle Jordan, Music Director at WKND/Hartford and Jay Johnson, Program Director of WTLC/Indianapolis — both veteran professionals — shared some thoughts.

Jay Johnson began by saying, "It's always a welcome sight to see promotion people coming to town with their product. My Music Director Roger Holloway, who generally handles records and promo people, believes as I do — service promotional people as they service us. If they bring good product we have no problems; we try to treat everybody with the respect and creditability that they bring to us."

Honesty Best Policy?

I asked Jay what he and his music director expected of a record person with new product. "Only that they be honest. We feel that honesty and respect are very important words in this industry. It was brought out of the Black Radio Exclusive Conference 81 — recently held in Houston — that those of us in the business would like to be told the truth. Being told that a piece of product is good when it's really not is certainly not good policy. Being told 'I need this record played because my job is dependent on it' isn't fair to us. I feel that we need to get away from that and get around to being sincere."

As an ex-programmer, I wondered if a personal visit from a promotional rep influenced Jay and his music director positively. "Definitely, if the product is good and the record company is behind it. Promotion persons need to be cognizant of the facts — without somebody to visit they really don't have a job. If every company started mailing their product then we could start eliminating promotion people."

Aware of the plight of the small record company, I voiced the problem of no travel budget. Jay replied,



ANOTHER FAMOUS FORD: Carol Ford, morning personality at WDMT/Cleveland, is pictured here with WKYC-TV 3 News Reporter Ed Miller, who did an "On The Redio" profile on five different morning personalities in the Cleveland area.

"We know that most small companies won't become Motown, CBS, or TSOP overnight but it certainly is nice when people come in and give that personal touch, letting us know that they really care about the product."

Occasionally, a record rep and a programmer or music director will not get along personally. Jay commented, "As in any business we have our share of per-

"Being told 'I need this record played because my job is dependent on it' isn't fair to us. I feel that we need to get away from that and get around to being sincere."

Jay Johnson



sonality clashes, and when something like that happens it can hurt both parties — no matter who's at fault. We had a situation occur between my MD and a record person who calls on us. I called the VP of Promotion and between the two of us we tried to work things out. For me to have a negative attitude and think, 'Well, if you don't service us, then fine,' is wrong. I feel that because we (radio and record people) are in this business together we should have a friendly working relationship, helping each other as much as we can."

Jay's closing: "Honesty about the product and honesty about whether it will be added, plus respect, can only mean success."

Respect And Restraint

Eddie Jordan is a seven-year veteran in the radio business. I have the pleasure of speaking with Eddie frequently, and I've learned about the care he takes in reporting music. I once asked him how he managed to be so patient and he told me that he liked people and he liked what he was doing. "I try to treat all promotion people respectfully, whether I know them personally or not. It's important to treat them as individuals."

What if you don't get respect? "I count to ten, and remember that we're all attempting to make an honest living. You have some promo people who are very aggressive and some promo people who are not; it all evens out."

Knowing how easy-going Eddie is, I wondered if he ever demanded or asked record people for anything. "First let me say I ask, I never demand. I do ask that a promotion person carry him or herself in a professional manner while at our radio station. I also ask that out-of-town persons take the time to call in advance to see if I can be readily available. Now, that's very important to me. But some record people come to the station unannounced and expect you to give them all of your time, plus your attention. It can't always be that

way if you're busy or have prior commitments. Sometimes I think that some of these people take these liberties because we're a small market — they don't take those types of liberties in the large cities."

I wondered about Eddie's opinion on personal visits by promotional people. "It's very important because if you are within reach and don't come, it means you don't care. If you are promoting geographically from California, maybe you can't get to me, but once or twice a year if you're in a city close by, there's no excuse at all!"

Regarding lunch and dinner entertainment, Eddie said: "I think some promotion people feel obligated to entertain when calling on stations. That's not true with me at all. I don't mind going out, but in most cases I'm just too busy. I want promo people to know that they don't have to feel obligated to do anything for me. The people I do go out with, every now and then, are people I've known for years — people who are considerate, sincere human beings."

Keeping Open Lines

I asked Jordan how he dealt with a situation where he has a particular problem with a specific individual. "If it's a local person I prefer to speak to someone else, the regional or national person. The only way to keep your objectivity about the music is to open lines of communication with someone else. If you start holding back from a particular company or taking off product

"If you start holding back from a particular company or taking off product because of bad rapport with the company, that's not good for anyone concerned — especially not your listeners."





because of bad rapport with the company, that's not good for anyone concerned — especially not your listeners."

Finally, I asked how Jordan thought the radio industry could find and develop good, strong, openminded music directors. "I think that there are too many good people out there being overlooked in small markets. You've got to dig deep enough to find that talent, and when you do, proper direction from a person who is patient and understanding is the key. The person who did this for me was Sonny Taylor (presently with Polygram)."

Speaking with these two radio people was an encouraging experience. It appears that it's a new day in Black radio as pertains to morality and professionalism.

Action

• WZAK (93FM)/Cleveland introduced its new morning man Maxwell, who will be doing the 6-10am wake-up show Monday through Saturday. Maxwell most recently was on the air in Pittsburgh at WDVE and is a native of Cleveland. WZAK also has a new News Director, Wanda Harris, who has very impressive credentials — WBMX/Chicago, WCFL/Chicago, and WCIN/Cincinnati.

 Program Director David Raye of WPOM/West Palm Beach says he needs service from more record companies. If any of you record company executives are looking to help the little guy, here's a good start — you never know when this young man or someone like him will be the person you'll need to know in the future, in the big time!!

• J.J. Jeffrles, recently-appointed Program Director of WBMX/Chicago, is no longer a part of that organization. J.J. and WBMX have been unavailable for comment thus far.

Black Radio

HOTTEST

STACY LATTISAW "Love On A Two Way Street" (Cotillion) COMMODORES "Lady (You Bring Me Up)" (Motown) **EVELYN KING** "I'm In Love" (RCA) **TEENA MARIE** "Square Biz" (Gordy) LARRY GRAHAM "Just Be My Lady" (WB) **BROTHERS JOHNSON** "The Real Thing" (A&M) **CHERYL LYNN** "Shake It Up Tonight" (Columbia) CARL CARLTON "She's A Bad Mama Jama" (20th) **BILLY OCEAN** "Night (Feel Like Getting Down)" (Epic) **RENE & ANGELA** "I Love You More" (Capitol) DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) **ATLANTIC STARR** "Send For Me" (A&M)

CLIMBERS

MANHATTANS "Just One Moment Away" (Columbia) 60% (+6) reporting. Added at WTOY, WJLB, KSOL Medium at WKND, WXYV, WWIN, WILD, WJMI, WKXI, WHRK, WTMP, WENN, WAIL, WYLD-FM, WATV, WPDQ, WOIC, WAOK, WJJS, KOKY, WDIA, WVEE, WVOL, WDAO, WDMT, WJMO, WTLC, WCIN, KDKO, KDAY, Hot at WWRL.

POINTER SISTERS "Slow Hand" (Planet) 60% reporting. Adds at WGCI, KDKO. Medium at WAMO, WWRL, WTMP, WAIL, WBLX, WYLD-FM, WTOY, WPDQ, WOWI, WANT, KMJQ, WVOL, WJMI, WHRK, WJMO, WJLB, WBMX, KMJM, WVON, KACE, KSOL, KLIP. Hot at WXYV, WDAO, WDMT, WCIN, KDAY, KJLH.

Hot at WXYV, WDAO, WDMT, WCIN, KDAY, KJLH.

MAZE "Running Away" (Capitol) 60% reporting. Added at WBMX. Hot at WAMO, WHUR, WILD, WDAS, WEDR, WTMP, WAIL, WYLD-FM, WTOY, WAOK, WOWI, WJJS, KMJQ, WJLB, WKWM, KAEZ, WVON, KSOL, KLIP. Medium at WBLX, WATV, WPDQ, WGIV, KOKY, WVEE, WANT, WDMT, WCIN, WWWS, KXAM, KACE.

DEBRA LAWS "Very Special" (Elektra) 58% reporting. Added at KDKO. Hot at WAMO, WXYV, WILD, WDAS, WYLD-FM, WTOY, WGIV, WOWI, WJJS, KOKY, WANT, KMJQ, WVOL, WLOU, WHRK, WDNT, WJMO, WGCI, WJLB, WCIN, WKWM, WBMX, WVON, KSOL, KDIA. Medium at WATV, WBLX, KAEZ, KXAM, KDAY.

CAMEO "Freaky Dancin" (Chocolate City/PolyGram) 58% reporting. Added at KDAY, Hot at WAMO, WKND, WDAS, KMJQ, WVOL, WKXI, WTMP, WENN, WBLX, WTOY, WATV, WOIC, WAOK, WJJS, WVEE, WANT, WKWM, WWWS, KDIA, KACE, KXAM, KDKO. Medium et WAIL, WPDQ, WGIV, WOWI, KOKY, KAEZ, KSOL, WCIN.

SHALAMAR "This Is For The Lover In You" (Solar) 55% (+5) reporting. Added

at WTOY, WTMP, WCIN. Medium at WILD, WHRK, WGIV, WOIC, WOWI, WJJS, KOKY, WANT, WEDR, KAEZ, WKWM, WJLB, WGCI, KDAY, KLIP. Hot at WWRL, WBLX, WPDQ, WDIA, WVEE, WLOU, WTLC, WJMO, WDAO, KDKO, KSOL

ROBERTA FLACK "You Stopped Loving Me" (MCA) 55% (+1) reporting. Added at KACE, KSOL. Medium at WKND, WXYV, WWIN, WHUR, WILD, WTMP, WENN, WYLD-FM, WTOY, WATV, WAOK, KOKY, WVOL, WJMI, WKXI, WLOU, WEDR, WHRK, WDMT, WJMO, WJLB, WCIN, WKWM, WBMX, KAEZ, KDKO, KLIP.

QUINCY JONES "Razzamatazz" (A&M) 49% reporting. Medium at WAMO, WXYV,

WWIN, WILD, WDAS, WENN, WTOY, WATV, WGIV, WOWI, WANT, WLOU, WHRK, WGCI, WJLB, WKWM, WWWS, KAEZ, KACE, KSOL, KXAM. Hot at WBLX, KOKY, WVOL, KDAY,

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 47% (+12) reporting.

Added at WTMP, WGIV, WDIA, WKXI, WKWM, KAEZ, KXAM. Medium at WKND, WWIN, WILD, WDAS, KOKY, WJMI, WHRK, WDAO, WDMT, WCIN, WWWS, WVON, KSOL, KJLH. Hot at WHUR, WWRL, KDAY, KACE.

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 47% reporting. Added at KDIA. Medium at WAMO, WKND, WXYV, WWIN, WILD, WTMP, WYLD-FM, WTOY, WGIV, WVEE, WKXI, WLOU, WHRK, WWWS, WTLC, WJLB, WJMO, WDNT, WDAO, KDKO, KSOL Hot at WENN, WVON, WKWM

☑ RICHARD "DIMPLES" FIELDS "She's Got Papers On Me" (Boardwalk) 45% (+14) reporting. Added at WAMO, WPDQ, WKXI, WHRK. Medium at WWIN, WILD, WYLD-FM, WAOK, WOWI, KOKY, WDIA, WANT, WCIN, WJMO, WDMT, KACE, KSOL, KLIP. Hot at WHUR, WAIL, WGCI, WBMX, KMJM, WVON.

DYNASTY "Here I Am" (Solar) 43% (+16) reporting. Added at WAMO, KOKY, WTOY, WKWM, WDIA, Medium at WKND, WHUR, WILD, WPDQ, WGIV, WOIC, WAOK, WJJS, WVEE, WHRK, WVON, WCIN, WTLC, WDAO, KDKO, KSOL. Hot at WJMI, WBMX.

EDDIE KENDRICKS "(Oh I) Need Your Lovin' "(Atlantic) 43% (+6) reporting. Added at WTOY. Medium at WKND, WXYV, WWIN, WWRL, WDAS, WTMP, WYLD-FM, WATV, WGIV, WOIC, WAOK, KOKY, WVOL, WKXI, WEDR, WHRK, WDAO, WJLB, WTLC,

CHAKA KHAN "We Can Work It Out" (WB) 43% (+5) reporting. Added at WHRK, KDAY. Medium at WAMO, WWIN, WDAS, WTMP, WAIL, WATV, WGIV, WAOK, WJJS, KOKY, WJMI, WVON, WBMX, WTLC, WDMT, WDAO, KDKO, KJLH, KSOL. Hot at WPDQ.

CHANGE "Hold Tight" (RFC/Atlantic) 43% (+3) reporting. Added at WTMP, WVEE, WDMT, WJLB. Medium at WAMO, WILD, WENN, WBLX, WYLD-FM, WGIV, WJJS, KOKY, WVON, WBMX, WWWS, WCIN, WJMO, WDAO, KDKO, KJLH, KACE, KSOL. Hot at WAOK. UNLIMITED TOUCH "Searching To Find The One" (Prelude) 43% reporting. Added at WOWI. Medium at WAMO, WXYV, WDAS, WENN, WTOY, WATV, WANT, WLOU, WHRK, WWWS, WKWM, WCIN, WJMO, WDMT, KXAM, KDAY. Hot at WWIN, WGIV, WGCI, WJLB, WBMX, WVON.

TAANA GARDNER "Heartbeat" (West End) 43% reporting. Hot at WHRK, WBLX, WTOY, WGIV, WOIC, WJJS, WVEE, WANT, WVOL, WKXI, WLOU, KMJM, WWWS, WKWM, WCIN, WTLC, WDMT, KDIA. Medium at WENN, WPDQ, WOWI, KMJQ, KDKO.

DENROY MORGAN "I'll Do Anything For You" (Becket) 42% (+2) reporting.

Added at WHRK, WDMT, WJMO. Medium at WWIN, WHUR, WDAS, WTOY, WGIV, WOIC, WAOK, WVOL, WKXI, WDAO, WJLB, WVON, KDKO. Hot at WKND, WXYV, WILD, WEDR, WGCI, WBMX.

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 40% (+3) reporting. Added at WBLX, WVEE, KACE, KXAM, WDIA. Medium at WAMO, WKND, WWIN, WILD, WTOY, KMJQ, WLOU, WDMT, WJMO, WCIN, WKWM, KSOL. Hot at WGIV, WOIC, WTLC, WWWS.

S.O.S. BAND "Do It Now" (Tabu) 40% reporting. Debuts this week. Added at WXYV, KOKY, WVOL, WHRK, WKWM, KDAY, KSOL. Medium at WKND, WBLX, WYLD-FM, WATV, WOIC, WAOK, WVEE, WVON, WBMX, WTLC, WGCI, WDAO, KDKO. Hot at WWIN.

LaTOYA JACKSON "Stay The Night" (Polydor) 40% reporting. Debuts this week. Added at WXYV, WTMP, WYLD-FM, WJMI, WLOU, WJMO, WKWM, WWWS, KAEZ, KJLH, KSOL. Medium at WAMO, WKND, WWIN, WDAS, WAOK, WJJS, WKXI, WVON, WDAO,

SMOKEY ROBINSON "You Are Forever" (Tamla) 38% reporting. Added at WKWN, Medium at WKND, WXYV, WDAS, WTMP, WBLX, WTOY, WATV, WOIC, KOKY, WHRK, KAEZ, WWWS, WCIN, WTLC, WJLB, KDKO, KDAY. Hot at WDIA, WJMI.

BRICK "Sweat (Til You Get Wet)" (Bang) 38% reporting. Debuts this week. Added at WXYV, WAIL, WVOL, WKXI, WEDR, WKWM, WTIC, WGCL. Medium at WHUR, WEEN, WBLX, WOIC, WAOK, WJJS, WVEE, WLOU, WHRK, WCIN, WDAO. Hot at WWIN.

MIDNIGHT STAR "I've Been Watching You" (Solar) 36% (+5) reporting. Added at WTOY, WGIV. Medium at WWIN, WILD, WDAS, WTMP, WENN, WYLD-FM, WJJS, WVOL, WJMI, WLOU, WJMO, WCIN, WWS, KXAM, KSOL. Hot at WDAO, WTLC.

REDDINGS "You're The Only One" (B.I.D.) 36% (+1) reporting. Added at WKND, WWWS. Medium at WAMO, WXYV, WWIN, WHUR, WILD, WLOU, WGIV, WTOY, WTMP, WJMO, WJLB, WCIN, KSOL, KDAY, KXAM, KDKO. Hot at WENN

ISLEY BROTHERS "I Once Had Your Love (And I Can't Let Go)" (T-Neck) 34% reporting. Debuts this week. Medium at WWRL, WYLD-FM, WPDQ, WJJS, KOKY, WDAO, WTLC, KDKO, KDAY. Hot at WXYV.

L.J. REYNOLDS "Ain't No Baby Like My Baby" (Capitol) 32% (+5) reporting. Medium at WKND, WWIN, WILD, WENN, WBLX, WTOY, WATY, WDIA, WLOU, KAEZ, WCIN, WTLC, WDAO. Hot at WXYV, WKXI, WWWS, WJLB.

AL JARREAU "We're In This Love Together" (WB) 32% (+1) reporting. Added at WJJS, WDIA. WHRK, WJMO, WDMT, KDAY, KJLH. Medium at WXYV, WWIN, WDAS, WGIV, WYLD-FM, WBLX, KOKY, WVON, KDKO. Hot at WWRL.

NEW & ACTIVE

AFTERBACH "It's You" (ARC/Columbia) 30% reporting. Debuts this week. Added at WAMO, WTOY, WATV. Medium at WWRL, WDAS, WENN, WYLD-FM, WOIC, WAOK, WJJS, WVOL, WJMI, WTLC, WCIN, WVON, KDKO.

NATALIE COLE "You Were Right Girl" (Capitol) 30% reporting. Debuts this

Week. Added at WKND, WWRL, WTMP, WAIL, WJMI, KDKO. Medium at WXYV, WWIN, WYLD-FM, WATV, KOKY, WDIA, WKXI, WBMX, WTLC, WDAO.

B.B. & Q. BAND "On The Beat" (Capitol) 28% reporting. Debuts this week. Added at WGIV, WVEE, WCIN, WBMX, KSOL Medium at WKND, WILD, WDAS, WLOU, WEDR, WJLB, WDAO, WWWS, KXAM. Hot at WTLC.

SISTER SLEDGE "He's Just A Runaway" (Cotillion) 28% reporting. Debuts this week. Added at WKXI, WWWS. Medium at WAMO, WWIN, WHUR, WWRL, WTMP, WENN, WAIL, WPDQ, WGIV, WOIC, WAOK, WJJS, WVON.

PETER TOSH "Nothing But Love" (EMI) 26% reporting. Added at WWRL Medium at WAMO, WILD, WDAS, WENN, WYLD-FM, WTOY, WAOK, WVON, WCIN, WJLB, WJMO, KSOL. Hot at WLOU.

EMOTIONS "Turn It Out" (ARC/Columbia) 26% reporting. Debuts this week. Added at WJMI, WLOU, WHRK, WCIN, WTLC, KDKO. Medium at WWIN, WENN, WBLX, WGIV, WOIC, WAOK, WJJS, WKXI.

Black Radio

Hottest

July 24, 1981

EAST	SOUTH	MIDWEST	WEST
Evelyn King Teens Marie	Stacy Lattleaw Cameo Debra Laws	Stacy Lettleaw Evelyn King Debra Lawa	Teeria Marle Cheryl Lynn Billy Ocean

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Phtmburgh, PA J.C. Floyd

ADDED
Rene tr Angele
Richard "Dimples" Fields
Side Effect
Hose/Richie
N-Love
Afrierbach
T.F.O.
Odyssey
Dynasty

Debre Lawe
Mase
Rene & Angele
Stery Lettleaw
Evelyn King
Carl Carlton
ClarkelOuke
Billy Ocean
Brothers Juhnson
Cameo

WILO Boston, MA Stave Crumbley

ADDED
Al Jameau
Carl Weathers
Brandy Wells
Lonnie Youngblood
Bits & Piaces
Tierrs

HOTTEST
Evelyn King
Maze
Atlantic Starr
Carl Carlton
Denroy Morgan
Debra Lawe
Grace Jones
Wabster Lewis
Cheryl Lynn
Teena Marie

WHUR Washington, DC Oscar Fields

ADDED
Patti Labelle
Luther Vandross
Peaches & Herb
Gladys Knight & Pips
Noel Pbinter

HOTTEST

HICK James "Fire"
Rick James "Fire"
Rick James "Fire"
Rick James "Fire"
Rick James "Use Me"
Evelyn King
Stacy Lattiesw
Teens Marie
Mezs
Raydio
Sylvester
Deniece Williams "Silly"

WWIN

ADDED
Archie Beil
Clay Hunt
Clarence Carter
Y.T.F.
Bill Summers
Ahrencon Delights
Herb Alpert
Luther Vandrose
Chemistry
Sequence

Unlimited Touch Teene Marie Sury O Luther Vendross Nick Staker Band Sperque West Street Mob S.U.S. Band Sue Ann Brick

WXYV Baltimore, MD Tim Watts

ADDED LaToya Jackson S.O.S. Band Brick

Islay Brothers
Stocy Lattiaaw
Evelyn King
Denroy Morgan
Atlentic Starr
Brothers Johnson
Johnny Mathle
Debra Lawe
LJ. Raynolds
Pointer Sistere

WDAS

ADDED None

HOTTEST
Grace Jones
Debra Laws
Maze
Stacy Lattiaaw
Cameo
Clarke/Ouke
Evelyn King
Teena Marte
Larry Graham
Commodores

WWRL New York, NY Warxia Ramos

HOTTEST Evelyn King Cheryl Lynn Rendy Grawford Manhattans Shelamar Rosa/Richie Reydio Al Jarreau Atlante Starr Commodores

SOUTH -

Charlotte, NC Jo Ann Graham

ADDED
Carl Weethers
Alicia Myers
Midnight Star
Evasions
8.8 & Q. Bend
Raydlo
Dazz Band
Grace Jones "Use"

HOTTEST
Carl Carlton
Larry Greham
Teans Gardner
Evelyn King
Cameron
Debra Lawe
Commodores
Brothers Johnson
Unlimited Touch
Stacy Lattleaw

WATV Birmingham, AL Bill Glover

ADDED Graingers Afterbech Clarence Carter T.F.O. Scandal Gloria Gaynor Hi-Gloss

HOTTEST
Rick James 'Give'
Frankle Smith
Cameo
Orace Jones
Oep Band
Stacy Lattisaw
Kilque
Strikers
Billy Ocean
Rens to Angele

WTOY Roanoke, VA

ADDED
Shalamar
Rufus
Manhattans
Eddle Kendricks
Midnight Star
Dynasty
Atterbach
Future Flight
RosalRichia
Graingars

HOTTEST
Rick James "Give"
Cameo
Grace Jones
Mare
Taena Gardner
Strikers
Kilque
Debra Lawa
Stacy Latthaw
Kool & The Gang

WANT Richmond, VA Ben Miles

HOTTEST
RICE James "Givs"
Grace Jones
Cameo
Teans Gardner
Debra Laws
Aurrs
Clarke/Duke
Larry Graham
Sun
Donna Washington

ADDED

HOTTEST

WPDQ

WGIV

WKND Hartford, CT Eddle Jordan

ADDED
Cert Carlton
Larry Graham
Reddings
Natable Cols
Peaches & Harb
Jacksons
Denny Green
West Street Mob

HQTTEST Evelyn King Rick Jernes "Give" Cheryl Lynn Stacy Lattisew Denroy Morgen Cemeo Attentic Starr Lee Ritenour Teena Merle Aurris

KMJM St. Louis, MO Dick Edwards

MIDWEST

ADDED
Afternoon Delights
RosalRichie
Rich Jemes "Superfreek
Commodores "Lucy"

HOTTEST

Frankle Smith
Kim Carnes
Rick James "Glye"
Tasna Gardner
Kenny Roger
Stacy Lattiaew
Stars On 46
Richard "Dimplee" Fields
Deniace Williams "Silly"
Clarke/Duke

KAEZ Oklahoma City, OK Lee Simpson

ADDED Heat T.T.F. LaToys Jackson Lakeside Esther Williama Raydio "Ther" Tommy Hill Herb Alpert

HOTTEST
Maze
Kitque
Evelyn King
Slds Effect "Meke"
Stephanie Mills
Rene ib Angele
Chake Khan "What"
Aurrs
Brothers Johnson
Commodores

WENN-FM

Gene Wise

WVDN Chicago, IL Ron King

North Markington Rick James "Give" Unlimited Touch Aures Debre Laws Steey Lattiesw Rick James "Fire" Richard "Dimples" Fields Mare Walter Jackson

ADDED
Johnny "Quiter" Wetson
Al Hunter
Nick Streker Bend
Linds Jones
Dynasty
Raydio "Ther"

WCIN Cincinneti, OH Everett Cork

ADDED Ross/Richie Taveres Emotions Shalamer "Lover' B.B. & Q. Band Noel Pointer

HDTTEST
Billy Goen
Tearna Gardner
Teerna Marie
Cheryl Lynn
Larry Graham
Stacy Lettleaw
Evelyn King
Dayton
Debra Lewa
Pointer Sisters

WKWM

ADDED
S.O.S. Bend
Smokey Robinson
Brick
Evasione
T.T.F.
LeToys Jackson
Raydlo "That"
Herb Alpert
Dynesty

Dynasty

HOTTEST
Debra Laws
Cameo
Teana Gerdner
Carl Cariton
Webster Lewis
Aurra
Atlantic Starr "Send"
Maze
Billy Preston
Ebonee Webb

WVEE Atlanta, GA Scotty Andrews

ADDED
Changs
B.B. & O. Band
Luther Vandross
Pattl Labelle
Rafaei Cameron
Jerry Carr
T.F.D.
Herb Alpert

HOTTEST
Carl Carlton
Aurra
Attantic Starr
Shalamar
Pointer Sisters
Stacy Lattieaw
Evelyn King
Tsane Gardner
Frankie Smith
Carneo

WHRK Memphis, TN Ron Olsen

HOTTEST
Grace Jones
Aura
Brothers Johnson
Evelyn King
Attentic Starr
Cheryl Lynn
Cemeo
Frankie Smith
Stacy Lettissw
Billy Gosen

Grand Rapide, MI Frank Grant

WDMT Cleveland, OH Freddie James

ADOED Al Jarreeu Chenge "Hold" Herbie Hencock Denroy Morgan

HOTTEST
Teans Gardner
Debra Lawe
Stacy Lattleaw
Aura
Evelyn King
Teens Marie
Atlants Star' "Send"
Pointer Sisters
Quincy Jones "Razz"
Commodores

OMLW Cleveland, OH Erik Stone

ADDED Nick Straker Band Al Jarreau LaToys Jackson Denroy Morgen

HOTTEST
Debra Lawe
Stacy Lardsaw
Grace Jones "Bumper
Biffy Gcean
Aurea Aurra
Rene & Angela
Atlantic Starr "Send"
Evelyn King
Shalemer "Lover"
Commodores

WGCI Chicago, IL Stave Herris

ADDED Brick Dave Valentin Pointer Sisters Johnny "Guiter" Watson

Johnny "Gutter" Watson

HDTTEST
Rick James "Give"
Debre Lawe
Teane Marie
Evelyn King
Unlimited Touch
Richard "Dimples" Fielde
Carl Carlfon
Denroy Morgan
Aurre
Donne Washington

WJLB Detroit, Mi J. Michael McKay

ADDED Hi-Gloss Change "Hold" Tierre Manhattana

HOTTEST
Billy Deen
Klique
Debra Lawa
Attentic Starz "Send"
Unlimited Touch
Maze
Sylvester
L.J. Reynolds
Stacy Lettleew
T.F.O.

WWWS Seginew, MI Kermit Crockett

AODED Time Carl Weathers Harb Alpert (12") Reddings (12") Dayton (12") LaToys Jectson (12") Sister Bledge

HOTTEST
Frankle Smith
Cameo
General Caine
Alicie Myers "Don's"
L.J. Reynolds
Attentic Starr "Send"
Cameron
Strikers
Teana Gardner
Denieca Williame

WTLC Indianapolis, IN Jay Johnson

ADDED
Brick
Krethwerk
Emotione
Ebones Webb
L.J. Reynolds
Natalis Cole
Luther Vandrose
West Street Mob
Situ & Pieces
T.F.O.

HOTTEST
Teens Marie
Commodores
Midnight Siar
Larry Graham
Shalamar "Love
Taans Gerdner
Cameron
Evetyn King
Rens b Angels
B.E. b Q. Band

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WEST -

ADDED LaToys Jackson Al Jerreeu Manhattane

MOTTEST
Evelyn King
Rene & Angele
France Joli
Eric Mercury
Rose/Richle
Love Unlimited
Johnny Mathia
Commodores
Quincy Jones
Pointer Sisters

HOTTEST
Rich James Give Cameo
Teene Marie
Evelyn King
Billy Gean
Lerry Greham
Franks Smith
Shelamar
Attentic Starr
Cheryl Lynn

KXAM Phoenb, AZ Rick Nuhn

KDAY Los Angeles, CA J.J. Johnson

ADDED
S D.B. Band
Cameo
Al Jerreeu
Noel Pointer
One Wey
Cheke Khan
Rick James "Supe

MOTTEST Rick James Stacy Letties Shelemar Cheryl Lynn Evelyn King Billy Ocean Maze Commodoree Debra Laws Teens Marie

ADDED Rafeel Cameron Teens Marie Cheryl Lynn Rene & Angela Ebonee Webb Oynesty Manhattane

Manhartane
HOTTEST
Rick James "Super
Rick James "Givs"
Debra Laws
Tsena Marte
Frankle Smith
Cameo
Cheryl Lynn
Carl Carlton
Stocy Lattleaw
Billy Ocean

KACE

ADDED Brothers Johnson Ratual Cameron Third World Sharon Balley Hi-Gross Roberts Flack Larry Graham Herb Alpert

Freeno, CA Kevin Lynn

ADOED None

ADDED
Parti Labella
Logg
Natalia Cole
Ralph MacDonald
Carl Carlton
Peter Tosh
Oladya Kright & Pips
T.F.

WBLX Mobile, AL Carmen Brown ADDED Billy Ocean Cameron Larry Graham Lakeelde

HOTTEST
Carl Carlton
Rick James "Give"
Grace Jones
Mass Production
Shalamar
Teams Gerdner
Stacy Lattiaew
Cameo
Sun
Quincy Jones WTMP Temps, FL Debbe Parker

ADDED Shalemer Randy Crawford LaToya Jackson Change Raydio Natalie Cole Vin-Zee Jacksonville, FL Maxx St, Clair ADDED
Carl Carlton
Rene & Angela
Teens Marie
Millle Jackson
Yarbrough & Peoples
Richard "Dimples" Fields

HOTTEST
Rick James "Give"
Stacy Lattiasw
Kool & The Gang
Kurtis Blow
Fatback Band
Cameo
Larry Graham
Billy Ocean
Dayton
Mare HICHART "DImples"
HOTTEST
Rick Jamne "Give"
Cheke Khen
Staphenie Mills
Shelsmer
Raydio "Women"
Grace Jones
Bill Summers
One Way
Stacy Lattlese
Kim Carries

WJMI Jackson, MS Carl Haynes

ADDED LaTeys Jackson Emotions Natalie Cole

HOTTEST
Taena Marie
Commodures
Evelvn King
Stacy Lattisaw
Cerl Carlton
Larry Greham
Brothers Johnson
Dynasty
Rene & Angela
Smokey Robinson
WVOL
Nashville, TN
Fred Harvey

HOTTEST
Debra Laws
Stacy Lattieaw
Tsane Gerdner
Cameo
Frankle Smith
Ebones Webb
Billy Gcean
Strikers
Kilque
Quincy Jones

WJJS Lynchburg, VA Art Young

ADDED
Teans Gardner
Aures
Rich James "Give"
Stacy Lattisaw
Clarke/Duke
Count Coolout
Grace Jones
Debra Laws
Commence
Maze

AOOED Unlimited Touch HOTTEST
Frankle Smith
Atlentic Starr
Stary Lertisew
Kool & The Gang
Evelyn King
Billy Ocean
Stephanie Mills
Commodoras
Debra Laws
Maze

ADDED
Carl Carlton
Dynasty
Peaches & Herb
Herb Alpert
S O.S Band

HDTTEST
Commodores
Lerry Graham
Cheryl Lynn
Evelyn King
Stacy Lettiaew
Pointer Sisters
Billy Doeen
Brothers Johnson
Quincy Jones

WAOK Atlanta, GA Carl Connors

ADDED
Boys Town Gang
Clarence Carter
Bits & Pieces
Grace Jones "Use"
Time
Luther Vandrose
Dazz Bend
Nick Streker Bend

HOTTEST
Charyl Lynn
Cameo
Billy Gean
Stacy Lattisaw
Atlantic Starr
Carl Carlton
Brothers Johnson
Maze
Commodores
Change

WOIC Columbia, SC Bob Walters

ADDED Lakeside Emotions Luther Vandrose S.O.S. Bend Sieter Sledge Taveres

HOTTEST
Larry Graham
Carl Cartton
Tasna Gardner
Strikere
Ricks James
Refael Cameron
Teens Marte
Pointer Sisters
Cameo
Commodores

WLOU Louisville, KY Neel O'Ree

ADDED LaToys Jackson Emotions

HOTTEST
Debra Laws
Strikers
Clerke/Duka
Slave
Aurra
Shalemar
Peter Toeh
Teans Gardner
Stacy Lattisaw
Joe Simon

WKXI Jackson, MS Tommy Marshall

ADDED Millie Jackson Millie Jackson Raydio Denisca Williams "Silly" Richard "Dimpies" Fielde Brick Natalie Cole Sieter Siedge Emotions Third World HDTTEST
Carl Carlton
Rick James "Superfreek"
Atlentic Sterr
L.J. Reynolds
Maze
Teans Derdner
Cameo
Graingers
Commodores
Stacy Lattisaw

KMJQ

HOTTEST

Grace Jones
Frankle Smith
Rick James "Giva"
Stacy Lattieaw
Cameo
Raydio "Woman"
Maze
Staphanie Mills
Peabo Bryson
Debra Laws

ADDED Hymen & Henderson Brothers Johnson Noel Pointer

MDTTEST
Strikers
Ebonee Webb
Rick James "Fire"
Sue Ann
Bugerhill Geng
Cameo
Klique
Reddinge
Atlantic Starr
Carl Carlton

WAIL New Orleans, LA Barry Richards

ADDED Nick Straker Bend Deniece Williams "Silly" Natalia Cole Patti Labelle Brick

Moze
Maze
Mick James "Qive"
Rick James "Qive"
Richard "Dimpiss" Fleids
Teens Marte
Stery Lettleaw
Frankle Smith
Qrace Jones
Brothers Johnson
Commodores
Kenny Rogers

WYLD-FM New Orleans, LA Paul Stephenu

ADDED
LaToya Jackson
Yarbrough & Peoples
Rens & Angela
Miles Davis
Ebonee Webb
Evelyn King
Atterbach
Trens Marie
Peblo Cruise
Herb Alpert

HOTTEST
Maze
One Way
Commodores
Brothers Johnson
Walter Jackson
Stephanie Mills
Third World
Raydio "Woman"
Debra Laws
Stacy Lattisew

WDIA Memphis, TN Mark Christian

ADDED
AJ Jarresu
Deniece Williams "Silly"
Freedom Express
Gladys Knight & Pipe
Herb Alpert
Raydio
Nick Straker Bend

Nick Straker Band
HOTTEST
Carl Carlton
Rick James "Superfreek"
Teens Marie
Atlentic Start
Shalamer
Smoker Robinson
Larry Graham
Rossi Richie
Hyman'Heriderson
Deniece Williame "Silly"

ADDED Gap Band Teens Marie Larry Graham

WBMX

Carl Cariton
Stacy Lattleaw
Cheryl Lynn
Pointer Slaters
Atlantic Starr "Send"
Evelyn King
Deyton
Shalamar "Lover"
Commodoree
Midnight Star

WEDR Miami, FL Leo Jackson

HOTTEST

HOTTEST
Aura
Mere
Cheryl Lynn
Jimmy Cliff
Tinge Stewert
Denroy Morgan
Fatbeck
Strikers
Atlantia Starr "Send"
Stacy Lartisew

WDAO Dayton, OH Turk Logan

ADDED None

ADDED

Rene & Angele
Time
Purs Energy
Snepe Montigo
Junie Boem
Logg
Nick Straker Bend
Silver Platinum
Varbrough & Peoplee
Bill Summers "Summer Fun"
Brick

ADDED
Tierra
Maze
Markettens
Atternoon Delights
Orsingers
Rick James "Superfresk"
Dave Sanborn
Nick Straket Band
8. 5 Q. Band
Nerb Alpert
Johnny "Gutter" Watson
Luther Vandross
Soler Source

Soler Source

HOTTEST
Commodores
Unlimited Touch
Stacy Lattiesw
Debra Laws
Aurra
Evelyn King
Rene & Angels
Brothers Johnson
Carl Carlton
Richard "Qimpless" Fields

ADDED
Denroy Morgan
Chake Khen
S.O.S. Band
Al Jarreau
Richard "Dimples" Fields
Denlece Williams "Silly"
Emotions
Rick James "Superfresh"

ADDED
ADDED
Rick James "Superfresk"
Nick Straker Band
Johnny "Quitar" Watson
Emotione
Natalia Cole
Bill Summers
Pointer Sisters
Rene b Angela
Debra Laws
Yarbrough & Peoples
Sylvester

ADDED Rafael Cameron Raydio HOTTEST
Cameo
Frankis Smith
Billy Dosen
Rick James "Give"
Cheryl Lynn
Story Lattisew
Teeree Merte
Clarke/Duke
Stephanle Mills
Brothers Johnson

HOTTEST
Carl Carlton
Commodores
Quincy Jones
Evelyn King
Cheryi Lynn
Pointer Sisters
Raydio
Rens & Angele
Attentic Starr
Teena Marie

Los Angeles, CA Alonzo Miller

Herb Alpert
HOTTEST
Rick Jemes "Glys"
Rick Jemes "Super
Teens Marie
Raydlo
Stephenie Mille
Cheke Khan
Randy Crawford
Cameo
Clark e/Duke
Craca Jones

HOTTEST
Rich James Give Frankis Smith Stephenie Millie Billy Ocean Maze Clerke/Duke Debra Laws One Way Aurra Stacy Lattlaaw

Opportunities

Openings

EAST

VTSL/Henover, NH needs announcer/production. Ainimum 1 year experience. Good pipes, strong pro-luction. T&R to Bob Sherman, WTSL, Box 1400 abenon, NH 03766. EOE M/F (7-24)

ifraid of controversy. Seleny negotiable. Send resur tow to WQBK, Box 1300, Alberry, NY 12201. (7-24)

NPRR/Altoons Stereo Rock now accepting T&R rom qualified ennouncers full and part-time. Write Dave 3anks, PD, Box 1827, Altoons, PA 18601. (7-24)

WHFM/Rochester, NY has Immediate opening for itr personality with minimum 3 years experience. TBR to Knlly McCann, 344 East Ave., Rochester, NY 14804.

2108/York-Harrisburg needs experienced morning prive entertainer. Send TS/R to Steve Gallagher, Q108. Box 2506, York, PA 17402. EOE M/F (7-24)

1 Viacom Radio 11111

Looking for qualified announcers, newscasters and asters to till positions in our 8 major market radio stations. Make your move now to this equal op-portunity, fast-growing company. Send tapes (cesset-tes), resume & salary requirements to: Bill Figenshu, tes), resume & salary requirements to: Bill Figenshu, VP Programming, VIACOM INTERNATIONAL, 1211 6th Ave. New York, NY 10036.

WIBZ looking for PD/on-air for AOR. Must be able to deal with people. T&R: Don Steets, WIBZ, Box 1747, Parkensburg, WV 26101. EOE M/F (7-24)

e25,000 and super benefits for right morning per son/seles combination. Experience a must. T&R to Ror Hill, WCIR, 305 Reservoir, Beckley, WV 25801. (7-24)

74RNR/Martinsburg, WV looking for PD with track record and jock with something to say, TGR to Box 709, Martinsburg, WV 25401, EOE M/F (7-17)

WKRT/Ithace-Cortland, NY has opening for after noon drive communicator with etrong production skill TER to Tim Akers, WKRT, 292 Tompkins St Courtland, NY 13045. (7-17)

WKRZ-FM Northeast Pennsylvania's killer FM ex-pends news department. Part-time position. Ex-penence a must. Resume and writing samples to Jim penence a must. Resume and writing samples to Jim Rising, WKRZ-FM, Box 1600, Wilkes-Berre, PA 18703. EOE M/F (7-17)

WADC Country Parkersburg has Immediate open-ing for attempon drive communicator. Send TER to Kirk McCall, PD, Box 1747, Parkersburg, WV 28101. EOE M/F (7-17)

WHYL Country 96 Carlisle-Harriaburg, PA needs relatable adult moming drive personality. Good production a must. T&R to China Charles, 1013 S. Hanover St. Carlisle, PA 17013. (7-17)

WEJL/Screnton needs Adult Contemporary PD and 9-noon jock, Send T&R to Chris Norton, WEJL, 149 Penn Ave., Screnton, PA 18503. (7-17)

Landsman/Rivers major market FM in Northeast looking for future air talent, all positions. CHR and Adult Contemporary experience. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

WBZ has rare efternoon drive music opening. People communicator important. No beginners. Send T&R to Rick Sterr, WBZ, Boston, MA 02134. No cells please. EOE (7-17)

SOUTH

99FM/Montgomery, AL has opening for mid-day and efternoon drive. TER to Joe Cook, Box 11411, Montgomery, AL 36198, EDE M/F (7-24)

IOCX108/Birminghem has a future PM drive open-ing, TBR to Smokey Rivers, Box 10904, Birmingham, AL 35202. No cells. EOE M/F (7-24)

ty. T&R including production, writing examples to Bill Mansfield, P.O. Box 897, Ocala, FL 32678. (904) 629-8008. EOE M/F (7-24)

KB8B/Borger, TX has opening for Sports Director. Local play-by-play. TGR to Billy Sheldon, PD, Box 1478, Borger, TX 79007. EOE M/F (7-24)

Morning man needed now. Top rated contemporary Country. T&R to Tom Betee, KYXK, Box 2727, Longview, TX 75808. EOE M/F (7-24)

BJ105/WLOF/Orlando seeking news anchor-man/street reporter. TGR to Alan Spector, Box 15746, Orlando, FL 32808. No calls please. EOE M/F (7-24)

958GF talent search continues. One-to-one effernoon drive communicator for 100,000 watt CHR FM TGR to Doug Willdon, Box 876, Sevennah, GA 31498 EOE M/F (7-24)

Openings

Midday Communicator

Southeast Top 100 market on the ocean. Strong information/personality station seeks experienced midday communicator. No beginners considered. Professional group-owned station. Salary \$20,000 plus benefits. Act quickly. T&R to Radio & Records. 1930 Century Park West, #251, Los Angeles, CA

KRZI has rare night time opening. Mature delivery, sharp production a must. Join a winner. T&R: Clay Steele, Box 8093, Waco, TX 76710. (7-24)

for future openings. Excellent production. A superstars formst, TSR: Mike McNeel, Box 5000, M tgomery, AL 38192. (7-24)

Future opening for News Director and straight men for mornings. Strong in local news and a com-municator. Call Memil Craig, PD, (904) 734-9386, (7-24)

pertence, T&R only to Ralph Wimmer, WQRK, 160 Newton Road, Virginia Beach, VA 23462. EOE M/F (7-24)

WKGN/Knoxville looking for a full-time air talent. TER to Jonathan Keyes, 2900 Sc ville, TN 37919. EOE M/F (7-24) 900 Southerland Ave., Knox

WTMC ourrently looking for News Director to hendie anchor position and some street reporting. TGR: Bill Menetield, Box 897, Ocela, FL 32678, (904) 629-8008, EOE M/F (7-24)

Southwest's #1 growing CHR rocker needs energetic night communicator. T&R to Bobby Hart, KIXY-FM, City Hell Plaza, Sen Angelo, TX 78903. EOE

Looking for Production Director with good pipes for 5,000 west Country station and 100,000 west Beautiful Music. TBR: WALT-FM/WOKK-AM, Box 5797, Meridian, MS 39301. EOE MIF (7-24)

KZEW/Dellas has rare News Director opening Lifestyle emphasis and experience. TSR to Com-Lifestyle umphasis and experience. 1291 to Communications Center, Delles, TX 75202. No cells. EOE M/F (7-24)

Brownsville CHR moving to new facilities. Need a personality. Minimum 1 year's experience. TBR to Gordon Mercy, KBOR, Box 3407, Brownsville, TX 78520, EOE M/F (7-24)

KLOU/Lake Charles needs creative talent. Good nines for drive position. T&R to B.J. Sullivan, Box 1725. pipes for drive position. TEH to B.J. Sulliv Lake Charles, LA 70802. EOE M/F (7-24)



Air Talent

search for a morning drive communicator. Join our winning team and make a few bucks, as well. Tapes and resumes to C.C. Matthews, Operations Manager Program Director, WQMF, Box 960, Louisville, KY 40201, EOE.

KAYC/KAYD/Beaumont, TX looking for morning drive personality. TSR to O.G. King, Box 870, Beaumont, TX 77701, EOE M/F (7-24)

7-12midnight eirshift evallable immediately. In cludes light production. Strong personality, identity and visibility. Send T&R to KTBB Redio, Box 929, Tyler, TX 75701 or cell (214) 597-7278. (7-24)

KLSR/Memphis, TX has opening upcoming for mid day air personality/afternoon news combo. Experience preferred. T&R to KLSR, Box 400, Memphis, TX 79245.

Looking for quality ennouncers who take pride in their work. Excellent facilities. T&R to Blake Hooper, WHBB, 605 Lauderdele St., Selma, AL 36701. EOE M/F

KPLE/Temple, TX seeks Country lock with good production skills. Texas's 9th largest market. Contact Lynn Woolley, Box 1230, Tample, TX 78501. EOE M/F (7-17)

Experienced creative copywriter needed with proven skills. Salary open. Send resume and samples to KLAZ-FM/KOKY-AM, 1501 N. University, Suite 768, Little Rock, AR. EOE M/F (7-17)

5.000 watt 24-hour Country station needs afternoon personality. Send tape today to KKYN, Box 147, Plainview, TX 79072. EOE M/F (7-17)

ly. TER to Bred Herris, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (7-17)

Morning/news co-enchor in growing Temps/St. Petersburg market. Smooth performance, conversa-tional writing style. TGR to News Director, WSUN, Box 761, St. Petersburg, FL 33701. EOE M/F (7-17)

67KYX/Paducah, KY has middey opening. Send TGR to Bruce Clark, Box 2397, Peducah, KY 42001. EOE M/F (7-17)

Openings

Montgomery's #1 is looking for the right person, Preferably female news/enchor with anthusiastic per-sonality for morning show. TER to WLWI, Box 4999, Montgomery, AL 36195. EOE M/F (7-17)

AM/FM combo in East Tennessee looking for eir personalities for both stations. Morning and night entertainer for FM. TSR to Reggie Jordan, WKIN, P.O. Drawer 9, Kingsport, TN 37665. No cells. EOE M/F (7-17)

LANDSMAN/RIVERS Mid-South Top 40 now expending staff. T&R to Stave Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)



WRVQ-FM/Richmond's #1 Contemporary music station is eccepting TSR for future opening. Send to Bill Thomas, Operations Director, Box 1394, Richmond, VA 23211. EOE (7-17)

Two openings for middey and 7pm-1sm per sonalities. Send T&R to Stu Wright, PD, WORG, Box 1386, Orangeburg, SC 29115, (7-17)

WJDX/Jackson, MS looking for morning enter-tainer. Great bucks and benefits. T&R to Bob Rall, WJDX, P.O. Box 2171, Jackson, MS 39205, EOE M/F

MIDWEST

Leading FMer in Michigan awaits TSRs from rock oriented jocks for future opening, WNJR, your Northern Star, Send to Jo Duff, 219 East A St., Iran Mountain, IL 49801 FOE (7-24)

PD needed. Adult Contemporary WPZ in beautiful Petoskey, MI. Automation experience helpful. T&R to Ken MecDoneld, Jr., Box 1776, Seginew, MI 48606. EOE M/F (7-24)

Dedicated, aggressive and experienced newspersion needed for successful Midwest Country station. TBR to Don Kidwell, WONE, 11 South Wilkinson St. Dayton, OH 45402. EOE M/F (7-24)

WAQE/Rice Lake, WI Soft Rock AM/FM accepting T&R for future openings. Send with selery requirements to Jon Rohrer, Box 526, Rice Lake, WI 54868, EOE M/F (7-24)

KKJO-KSFT needs Program Director who can lead, guide and run a successful station. Good salary and benefits. T&R to Steve Dinkel, KKJO-KSFT, Box 166, St. Joseph, MO 64502. EOE M/F (7-24)

Mid-day reporter/anchor wanted. Need experience and good sound. TGR to Stan Lehr, News Director, KFEO, Box 879, St. Joseph, MO 64502. EOE MIF (7-24)

Accepting T&R for future talk-show host. Some knowledge of sports helpful. Good money for the right person. Write Grag McCullough, 320 Market St., Steubenville, OH 43952. EOE M/F (7-24)

Top 50 A/C needs full-time news person; enchor, report, write. T&R to Brian Golden, KLNK, 7301 N. Broedway Extension, Oklehoma City, OK 73116. EOE

WACI-FM is looking for A/C sir talent and produc-tion. TGR to Randy Walker, WACI, Box 701, Freeport. IL 61032. EOE M/F (7-24)

nmediate sales opening at WKSY/Ft. Wayne, arear onented individual. Salery plus commission. Career onented individual. Salary plus commit Paul Weill at (219) 825-4415. EOE M/F (7-24)

Morning person needed for Midwest medium market A/C facility. Excellent salary. Mike Hedges, Feir West Studios, 3341 Towerwood, #205, Dalles, TX 75234, EOE M/F (7-24)

KCLD-FM/8t. Cloud, MN, number one Contemporary, eccepting applications for afternoon drive/MD. T&R to Mike Moffett, KCLD-FM, Box 1458, St. Cloud, MN. EOE

Wanted: Experienced newsperson. Self-sterter capable of handling total news responsibilities in greater Chicago metro. T&R to O.J. Jackson, WAKE, Box 149, Valpersiso, IN 48383. EOE M/F (7-17)

Chicego— top salary for top newspeople for Burkhart-Abrama new satellite network. TGR to Jon Anthony, 2355 Ballard Rd., Des Plaines, IL 60016, EOE M/F (7-17)

WBOW, adult CHR station looking for professional evening person. Production a must. Send T&R to Berry Kent, WBOW, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (7-17)

Immediate opening for PM drive announcer et Country 14, WXCM. Good production skills required. Rush TSR to Bert Hewley, Box 1450, Jackson, MI 49204. EOE M/F (7-17)

Openings

Wanted: Morning Adult Contemporary personality In state. T&R to O.J. Jackson, WAKE, Box 149, Velparaiso, IN 48383. EOE M/F (7-17)

AOR station in Madison, WI looking for experienced announcers, part and full time positions. T&R to Deve Ervin, PD, WIBA-FM, Box 99, Medison, WI 53701. EOE

WLRW/Chempeign, IL, CHR looking for News Director. Experienced required. T&R to Jim Wnek, PD. WLRW, Box 3520, Chempeign, IL 61820. (7-17)

WFUN/WREO-FM/Astabula needs committed, aggressive newsperson. Strong writing and delivery. Cell for appointment 2:30-4:30 weekdays. (216) 993-2126. EOE M/F (7-17)

Morning man needed for top FMer in Red River Valley, Mature personality, T6tR to J.J. Bouley, KYTN-FM, Box 1638, Grand Forks, ND 58201 or call (701) 772-7197. EOE M/F (7-17)

Country station in Medison, WI needs part time WTSO is #1. Weekends only. Send T&R to Andy Box 8030, Medison, WI 53708. EOE M/F (7-17)

WDGY/Minneapolls now accepting applications for possible future opening.T&R to Oogie Pringle, WDGY, 1100 West 104th St., Bloomington, MN 55431. EOE M/F (7-17)

#1 A/C 50,000 watt FM needs Intelligent, mature en-nouncer. Rush TER to Bart Hawley, OM, WIBM, Box 1450, Jackson, MI 49204. EOE M/F (7-17)

WBNQ/Bloomington, iL seeks air talent for 7-midnight, CHR format. Good production a must. Good money and excellent benefits. T&R to Mike Justin, WBNQ, Box 8, Bloomington, IL 61701. EOE M/F

WH8Y/Appleton, WI seeking professional broadcast journelist. Ability to write well, broadcast to competitive medium market. Ray Waiter, Box 1519, Appleton, Wi 54913, or cell (414) 733-6839. EOE M/F (7-17)

Bright, communicative air personalities committed to excellence. Future full/part time openings. TER to Dave Allen, KLNK, 7301 N. Broadway Extention, Oklahoma City, OK 73116. (7-17)

Landsman/Rivers mejor merket adult CHR FM in Midwest has immediate opening all shifts. T&R to Stave Rivers, 741 Red Oak Terrace, Wayne, PA 19087.

WEST

KRQK/KLVV looking for full and part-time air pe sonalities. TER to Sam Jackson, 516 North H St., Lon poc, CA 93436. EOE M/F (7-24)

News person needed today! Great place to apringboard to bigger markets. Send tape today to: KKYN, Box 147, Plaimview, TX 79072 or cell (808) 293-2861. EOE MIF (7-24)

KZEL/KBDF/Eugene needs quality newsperson with sense of humor. T&R to Peyton Meys, KZEL, Box 70128, Eugene, OR 97401. No cells please. (7-24)

=Major Talent Search=

Major broadcast group in top ten markets with great stable work environments is looking for experienced air personalities that are clever, entertaining, or funny Females and minorities are encouraged to apply Send a telescoped cassette aircheck and resume to: TALENT SEARCH, Box 7350, San Francisco, CA

KVOY/Yuma needs drive-time personality. Personality-oriented and good production a must. TGR to Rick Whitley, KVOY, Box 228, Yuma, AZ 85384. EOE M/F (7-24)

Part-time production, dubbing records to carts. Co tact Bill Tsylor, Pasadens, CA, (213) 791-4836. (7-24)

KKDJ/Fresno AOR has weekend & vacation relief openings for experienced DJ now. T&R: Jerry Longden, 3836 N. 1st St., Fresno, CA 93726. EOE M/F (7-24)

Wented: The best in the Westl CHR & Modern AOR for jocke. No hype, Awesome, T&R to Mark Driscoll, Group PD, Box 220, Arroyo Grande, CA 93420. (7-24)

K-Tehoe now hiring creative A/C air talent & News Director, Experienced & dedicated, CBS effiliate, Wede Axell, Box AM, South Lake Tehoe, CA 95705, EOE M/F (7-24)

Central Coast FM-Modern AOR seeks PD, Research, music, promotion & leadership a must. Send Philosophy, etc. to Mark Driscoll, Group PD, Box 220, Arroyo Grande, CA 93420. (7-24)

KZEL/Eugene has opening for weekend eir telent. T&R to Peyton Mays, KZEL, Box 70118, Eugene, OR 97401. No calls. (7-24)

Wanted: Morning man with good pipes, production and copywriting. T&R to KCMJ, 611 S. Pelm Cyn. Drive, Palm Springs, CA 92262. (7-24)

Opportunities

Openings

Northern CA coastal A/C AM and CHR FM needs experienced PD/morning personality. Fast growing group with management growth potential. Must have promotion, music, and leadership experience. Natural adult on-air sound a must. Tape, resume and salary requirements to Gary Katz, KFMI, Box 3710, Eureka, CA 95501. EOE M/F (7-31) •

Music Of Your Life. Station needs voice for live assist and production. Both full and part time. Local applicants preferred. T&R to Mike Ryen, KMLO, Box 1000, Vista, CA 92083. EOE M/F (7-17)

KSLY looking for afternoon jock. T&R to Harry May. Box 1400, San Luis Obispo, CA 93406, or call (806) 543-9400. EOE M/F (7-17)

Two openings for production/traffic, Z format, Top 40, sutomated operation between Los Angelea & Santa Berbara. T&R to Chester Coleman, KGAB, Box 5063. Vantura, CA 93003. No cells. (7-17)

KCNR/Portland, OR has opening for future air telent.TSR to Bill Mayne, 4700 S.W. Council Creat Drive, Portland, OR 97201. No calls please. EOE M/F (7-17)

Programming Talent

Expanding chain needs exceptional programming growing Southwest market Must be creative, take-charge leader Experience in CHR.

A/C helpful. Rush tape/station composite, resume
and programming portfolio. Also, looking for seasoned morning pro for Western market. Looking for informational communicator with the ability to relate to adults. Rush tape/resume and salary re-quirements to Radio & Records, 1930 Century Park West, #250, Los Angeles, CA 90067, EOE M/F

K8YC needs AM drive personality/news reporter. 3 years expenence with desire for community involvement. T&R to KSYC, Box 1490, Eureka, CA 98097. EOE M/F (7-17)

KTAC/Tecome looking for News/Traffic reporter Experience and ability to interact on the air with other required. TER to Donna Geisaler, KTAC, 2000 Tacome Mall Office Bidg., Tacoma, WA 98411. EOE M/F (7-17)

Southern Oregon's #1 Adult Contemporary station is looking for future elir telent. TER to Charlie Kirk, KM-ED, Box 1440, Medford, OR 97501. No cells please EOE M/F (7-17)

Program/Production Coordinator. Seeking ouncer-production type. Help guide promotione e Detail administrative work. Some announcir Resumes and salary requirements to Tom Y KVON, 1124 Foster Rd., Neps, CA 94558. (7-17)

Landsman/Rivers Country in Western Sunbelt has immediate openings all artifts. Adult Contemporary or Country experience. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

Westwood One seeks self-motivated eggressive in-dividuel for seles training position. Send resume to Judy Gold, Westwood One, 9540 Weshington Blvd., Culver City, CA 90230. (7-17)

iteliografica (is SUBSCRIPTION SERVICE ONE YEAR - \$170 Mailed First Class Please enclose payment with order Overseas subscribers new subscription renewal U.S. funds please payment enclosed TELEPHONE: (213) 553-4330 K of Ne Please attach the mailing dope wher address CHANGE AND F Allow SE OF ADDRESS D RENEWAL: effect weeks service or ch s for change MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Positions Sought

Experienced, productive, versetile AOR soft-rock jock looking for small market. TER available. Will relocate. BRUCE KACHER, (215) 289-1023 or (215) 824-4830. (7-24)

Good Morning Mouth! Outregeous bits, characters & phones. Major merket pro. Formerly WGST, WSPD, still working. Prefer Midwest & Northeast larger merkets. D.A.D. (803) 246-4856, (7-24)

JONATHAN KEYB PD WKGN, K102/Ft. Lauderdale looking for similar position. Call (615) 691-2801 or (615) 521-6220. (7-24)

Top 40 play-by-play(aportagaster wents job anywhere ASAP. College or pro football and/or basket-ball a must. Employed 7 years, degree. GARY, (502) 897-7759. (7-24)

Nem-Vet no probs — 7 years journellam, 3 years DJ, AS degree. Mature, responsible, dependable, AOR & Country expenence. Make decent proposal RTO, 3512 Bristol Ama, TX 79109. (7-24)

Looking for PD position Adult Contemporary or CHR. Indiana preferred, Midwest considered, 10 years experience including WFYR, WNAP. Award winning production. Call (217) 423-5458, (7-24)

I'm looking for you. 20 year pro, excellent production. All markets considered for PD, MD or air talent. Available yeaterday. Excellent references. CAL (319) 373-1089. (7-24)

GARY RYDER, former KAAY, KR8E jock looking for work in Midwest or West Coest. 13 year pro. (713) 497-6798. Prefer Adult Contemporary or CHR. (7-24)

CHR night Jock. Up-tempo, exciting. 3 years expenence. Good numbers. Florida, Southeast only. (305)

& ND experience. 1st ticket. Seeking position with medium market. Available immediately. Prefer Cei PA., LARRY KAY, (717) 853-2500 etter 3pm. 203 ingfield Gardena, Mt. Joy, PA 17552. (7-24)

Country music PD/MD/elr talent available today PD KIKO/Tucson, 3½ years at same, Formerly KCUB, KJJJ, Profer Western U.S. BOB JONES, (602) 889-6296. (7-24)

Play-by-play aportscaster jock available August 1. Play-by-play on audition tape. (919) 396-4181, LARRY KINCAID, HHC 4th Psyops, Ft. Bragg, NC 28307. (7-24)

Looking for overnight or weekend air position at Ur-ben Contemporary or R&B station. 2 yeers experience. Call CARL DILLARD, (315) 476-3268. (7-24)

Looking for highly creative production person end on-air personality? Give me a call et (318) 436-8439. Ask for KIRK. (7-24)

Black medium-market stations: Looking for no-nonsense approach to success? Mejor market jock, L.A./Washington, D.C./Sen Frenciaco. Prefer East, Midwest or South. CHUCK, (213) 296-8891. (7-24)

3 years experience and 20 years old. Am ready to work in Central Pennsylvenia and Delmar WALLY, (717) 677-8603 after 6pm. (7-24)

Excellent knowledge of Rock & Jazz. Seeks position. Call TONY, (615) 929-1980. (7-24)

Sportscaster — one of the second seeks position.

Sportscaster -- one of the finest play-by-play aport-scasters in America. Now in a medium market. (516) 9081-0037. (7-24)

Available full or part-time radio, Prefer Los Angeles. 14 yeare, 1st ticket: Call DOUG, (213) 366-1550. (7-24)

Experienced female Public Service Director/newa-caeter/call-in talk show host. Seeking position in medium-lerge market. TER upon request. Will relocate. VALERIE, (213) 821-2142. (7-24)

Pro communicator, 9 years experience looking for PD, MD, production or on-air in Carolinas or Georgia. Call JIM LANE, (803) 278-0623. (7-24)

4 year pro looking for day-time work in Taxas. Former MD with experience in Country, CHR & Easy Listening plus sportsceating. (915) 677-0128. (7-24)

24 year old mele looking for news/sports or PD position over 5 years experience. Good voice, professional. Prefer Minnesote area, (414) 261-7877, afternoons, (7-24)

Sports reporting in medium market is the type of situation 1 seek. 5 years play-by-play experience. Contact MIKE, (507) 437-6598. (7-24)

A good current on-air medium merket MD looking for right offer. Experience: KIIS-FM, KUTE 102, KORK. Cell MARK, (702) 731-3253. (7-24)

Midnight to dawn. First phone experience. Reletable Country personality with the ability to keep you number one overnight. (714) 922-3633 after 12noon. (7-24)

Personality" talent you say? That's my point of in-erest, JON FOXX, 23, KMED/Medford, Available imediately. For aircheck and resume call (503) 884-8080 (503) 855-7716 (7-24)

PRESTON THOMPSON, Top 40 personality pro look ing for drive-time opening in medium-major mark Over 8 years experience. Call (503) 639-8601, (7-24)

ROY ROSEN formerty of WAYS looking for market Top 40 airshift. (704) 568-1882. (7-24)

Positions Sought

News Interm with KDKA/Pittsburgh, 1 year ex penence es reporter/anchor în Top 50 market. Colli degree. Cull JIM PARSONS, (412) 287-6696. (7-24)

Attention Superstars/AOR stations in West and Southwest. LEE ROBERTS of 96ROCK Superstars Tucson looking to Join winning Superstars AOR team (602) 747-5330. (7-24)

Creative air talent seeks e change. Would like to relocate in the Southwest Have 4 years experience and some experience in programming. Call and ask for JEFF MOORE at (507) 625-5227. T&R available upon request. (7-24) •

World's funniest adult communicator available you don't recognize my name and talent, d DOUG J. MacKINNON, (515) 278-8288. (7-24)

The Boston ARB results are in and TOM MURPHY formerly of WVBF and WRKO is ready to work in Boaton area, (617) 762-0173, (7-24)

Hard-working announcer seeks position in small or medium market. CHR and Adult Contemporary ex-penence. No offers overlooked. RICK, (302) 629-7226.

Quality Black announcer looking for new challenge. CHR, AOR or Urban formats. Cell BILL, (312) 784-3538. (7-24)

New Orleans' hottest Top 40 club DJ reedy to take on the road! High energy delivery, production wiz. DAN McKAY, (504) 895-6112. (7-24)

Achieve the bottom line...profit. Experienced PD/MD, copywriter with 1st phone now seeks sales position. Will consider DJ/sales combo. Call BARRY, (518) 432-5258, (7-24)

Free of charge. Experienced female psychic available for open line radio or TV cell-in shows. Tape available. Call CANDY WINKLER, (213) 876-7881 or leave message at (213) 277-8044. (7-24)

Experienced PD, KEN BURKE has a format aimed at 25-34 that will be an absolute killeri Call me ASAP, (714) 758-4696. (7-24)

Experienced, 2 yeers of broadcast school end 1½ yeers of commercial radio. Heve Country and Adult Contemporary experience. I'm ready. Call (515) 573-2230 or (515) 573-4591, (7-24)

6 year Black pro. Dedicated, herd-working announcer. Will relocate to lerge or medium market. New York City trained. Call LANCE, (804) 384-1204 or (212) 993-0276. (7-24) rear Black pro. Dedicated, herd-working announces

15 year pro available for CHR or Adult Contemporary programming end/or on air position. Will MARTY ADELMAN (Jeck Rose), 4471 Rhin Louie, MO 63033. Cell (314) 567-9000 ext. 522 or (314)

Bellsy, 5 year pro wents professional situation. PD/MD/air talent. Country, AOR, CHR. East, South, West. All considered. Call (413) 733-1414. (7-24)

BEAU REYES currently MD/PM drive KERN/Bekere-field, looking for MD/AM drive in large or medium market. All offers considered. Cell (805) 397-5509.

#1 reted AM personality/programmer/promoter in 8-station merket. Reised station from 5-1 in ADI, Nor-thern California or Southern Oregon. MARK HILL, (707) 822-8924. (7-24)

MARK WAINWRIGHT still drewing unemployment! Help stop this waste of texpeyers doilers! Veteran A/C & CHR personelity. Aveilable immediately. Cell (309)

Experienced jock with degree in marketing now working A/C. Seeking full time in East. Preferably AOR DREW JENKINS, (203) 869-3322. (7-17)

Production Director, Currently bored, seeks chollenge, STEPHEN BRIGGS, 1850 Getehouse Circle #A2, N. Coloredo Springe, CO 80904, (7-17)

Talk is cheep... Compered to the revenues a good host can generate. Looking for medium/major market fecility committed to quality. REX (307) 672-9453. (7-17)

Redio everymen with wife & Pinto. Homesteading west of Mississippi. Relatable, concerned, involved, experienced and sometimes silly. It's your duty to say howdyl (717) 845-7883. (7-17)

Programmer with tight AOR in hit country package looking foremail to medium West Coast FM or AM. Call

Major market air personality with programming ex-perience seeks mejor market air position or programmperience seeks mejor market air position or programming sk-ing slot. Will relocate. Available now. Call DOUG, (207) 883-5086. (7-17)

Black overnight personality. 5 years medium market experience. Unique all night show. Call SLICK, (615) 588-6359. (7-17)

Experienced CHR PD/MD looking for new opportunity. Currently OM/PD. Hard working professional with winning ettitude. Call TODD, (813) 625-1657. Prefer Northeast or South. (7-17)

STEVE REID, WSGN, WQXI, winner of International Edward R. Murrow, National SDX. National Headliner, wents major market Southern News Director position. (919) 934-7698 or (504) 292-8196. (7-17)

Positions Sought

News, sports, play-by-play. 3 years small market ex-perience plus college degree. Seeking medium market position with any or all above. (301) 949-0722. (7-17)

Dedicated, young hard-working news professional saaks reporter's role with medium market station. Will relocate. SCOTT ROSS, (218) 724-9998, 9-5pm CDT. (7-17)

BOB PITTMAN, formerly WFLB, grast team player with 9 years experience. Call (919) 864-2818. (7-17)

Changes

RADIO

Shella O'Connor to serve as Account Executive for Sales Department at WCFL/Chicago, IL.

Sandra Bigby promoted to Assistant Manager for Hicks Communications, Dallas, TX.

Ralph Robison has joined the KEBC/Oklahoma

Larry Hollowell appointed Operations Man-

Pamela Foxx promoted to PD for KXXK/Chic-

Christine Etem appointed Promotion/Pub vice Coordinator at KDWB-AM-FM/St. Paul, MN

William L. Fowler, General Manager, WNAX/Yankton, SD, appointed VP, Radio Division, Park Broadcesting, Ithace, NY. Ross Davis, General Manager KRSI-AM-FM/St

Louis Park, MN, appointed General Manager, WNAX/Yankton, SD. Steve A. Gleser joins the staff of WDAK

Delles Dobro, formerly of KSKI/Heiley, OH, joine KFAT/Gilroy, CA es MD.

RECORDS

Jackie Smolen promoted to Brench Meneger at

Pete Velser elevated to Branch Manager at PolyGrem Records, Minneapolis.

John Messina named Ariata's Manager, Inventory Plenning and Control.

Donald Friedman eppointed Senior Attorney at Paul Kimes promoted to Purchasing Manager at

Winston D. McFarlene appointed Director of Royalties at RCA Records.

Ellen Unterberger nemed Product Coordinator, Singles/Musical Treesuries, CBS Records.

Pat Jones elevated to Executive Assistant to the nt et Atlantic/Cotillion Recorde Joan Armond promoted to National Secondarie Promotion Coordinator at Atlantic/Cotillion Records.

Brenda Mackey appointed Product Coordinator CBS Meetersound/Meeterworks/Records Club.

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week 2 Weeks 3 Weeks \$12.00 \$20.00 * Must run consecutive weeks

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Opportunities

Changes

্ৰ'aine Perri named Product Manager, CBS যুৱদুৰ

INDUSTRY

Acheel Goldberg appointed to the newly gated post of VP/Operations for the Entertainmen

(Inthia Friedland has been elevated to VP/Programing & Acquisition for ATI Video.

Changes

Harry Warner has re-joined the Nashville BMI staff as Director of Writer Admin.

June Salzman has joined the Howard Bloom Organization as Account Executive.

Philip Cheney joins Kristofferson & Assoc. to

Ellen Zoe Golden has joined the Howard Bloom

James E. "Gene" Hodges joins SESAC sa

Changes

Linde Hess promoted to Assistant VP in charge of Promotion & Media Coordination at Video Communications, Inc.

Miscellaneous

WFTN/Franklin, NH needs single and album service from all labels. Send to Mike O'Neal, WFTN, Box 99, Franklin, NH 03235 or call (603) 934-2500. (7-24)

Wanted: Drop-in voices for morning jock. Will buy from you and/or trade. J. Clarke, Box 72, Brettleboro,

Miscellaneous

Studio 80, one of the finest nightclubs in the Monterey area needs record service from all labels. All formats. Send to 1885 Commercial Way, Santa Cruz, CA 95082. (7-24)

WTSA/Brattleboro, VT in need of oldies. All labels. Call Diane or Joel, (802) 254-4577 or send to Box 819, Brattleboro, VT 05301. (7-24)

WJNR-FM/Iron Mt., MI wants to thank all record companies for helping to make us #1. Randy Weborg, MD. (7-24)

Marketplace

YOUR ONE STOP CO.

Free Warehouse Storage Space. One Call Gets You All the Services You Need. From Pickup to Packaging & Shipping. By Truck or Air —

Local, Long Distance and International Deliveries REASONABLE PRICES! - 10,000 Sq.Ft. Storage Area All Yours FREE! DO IT NOW!

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MADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

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Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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Need talent? We have sports, play-by-play jocks personalities, PD's, and other specialized talent waiting to be part of your team. Inquiries are CONFIDENTIAL and our service is FREE to you.

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Hundreds renewed again!

Free sample!

Contemporary Comedy

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FREE ISSUE OF Balazy

Radio's most complete personality biweekly; Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. ALL AIRSHIFT REAOY! Box 20093R, Long Beach, CA 90801 (213) 595-9588

Aircheck Factory

NEW from THE AIRCHECK FACTORY: A Seattle "Overview" featuring some of the area's top ta-lents. Narrated profile on cassette \$4.75 plus \$1.00 shipping.

AROUND THE DIAL no. 53 presents CHARLIE BROWN bidding a KJR "Goodybye", some nostalgia 11 years ago with STEVE LUNDY in Houston, and morel \$4.75 plus \$1.00 shipping.

Special to RADIO & RECORDS readers: enclose this ad with your order and deduct 10%!

ALL AIRCHECK FACTORY cassettes are duplicated using dolby on Ampex low-noise tape. Write for complete listing of all past profiles and Around The Dials, our new video catalogue and a complimentary copy of the "Aircheck Factory

TOM KONARD's

Aircheck Factory

'Aircheck Acres Wild Rose, WI 54984

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For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711

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OFF THE RECORD Santa Monica, CA 90403, (213) 829-7379

2621 Wilshire Blvd.



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Just For Laughs Original, topical absurdities and

timeless one-liners. The professional service. FREE SAMPLE. WHILDE CREATIVE SERVICES. 20016 Elkhart Ave.

Harper Woods, MI 48225. (313) 527-0617

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for more information.

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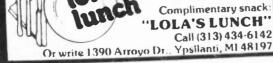
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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



Complimentary snack "LOLA'S LUNCH"

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The most talked

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From Vagas comes the American Network to the Openings. By missing us you probably missed over 3,000 additional job openings last year. 100 to 200 weekly. Disc Jockeys, Engineers, Naws Production, Programming, and Sales. weekly. Disc Jockeys, Engineers, News Production, Programming, and Sales.

Receive this computed list \$6.00 for one week. SPECIAL — receive 4 consecutive weeks for \$12.50, you save \$11.50!!

American Radio Job Market
6215 Doi: Gaspar, Las Vegas, Nevada 89103

BREAKER

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

STEVIE NICKS w/TOM PETTY & THE HEARTBREAKERS Stop Draggin' My Heart Around (Modern/Atco)

69% of our reporters on it. Moves: Up 22, Debuts 56, Same 30, Down 0, Adds 38 including WFIL, WIFI, KRBE, Y100, WLS-FM, WZZP, Q102, KFI, KIMN, KOPA, WHFM, FM100, 92X, KZZX. See Parallels, charts at number 26.

ELO

Hold On Tight (Jet)

64% of our reporters on it. Moves: Up 8, Debuts 44, Same 27, Down 0, Adds 58 including WNBC, 96KX, Q107, CFTR, CHUM, Q105, Q102, KIMN, KOPA, WKEE, WMAK-FM, KIOA, KYSN, WGUY, KILE. See Parallels, charts at number

EDDIE RABBITT Step By Step (Elektra)

60% of our reporters on it. Moves: Up 7, Debuts 2 , Same 35, Down 0, Adds 60 including WCAO, WROR, Q105, WCKX, CKLW, KS95-FM, WHB, KEARTH, KIIS-FM, Q103, B104, KXX106, WDJX, WFBG. See Parallels, charts at number 30.

FRANKE & THE KNOCKOUTS You're My Girl (Millennium)

60% of our reporters on it. Moves: Up 55, Debuts 17, Same 31, Down 1, Adds 23 including WBEN-FM, Z93, WGCL. KEZR, 13K, KIMN, B104, B97, KQ94, WSEZ, WNCI, KRQ, WTSN, WSPT, KFXD. See Parallels, charts at number 29.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation Indicate the total number of stations reporting airplay and, of those, the total number of new adds, "Moves" Indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs

TUBES "Don't Want To Wait Anymore" (Capitol) 110/8 Moves: Up 54, Debuts 11, Same 35, Down 2, Adds 8, WZUU, 13K, WBBF, KNUS, KEGL, WHOT, KMJK, KKXL, JB105 23-15, 94Q on, KBEQ 7-4, KJR 20-17, WHYN 19-13, WBCY 13-10, FM103 11-10.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 107/28 Moves: Up 33, Debuts 25, Same 21, Down 0, Adds 28 including WBEN-FM, PRO-FM, JB105, KRLA, 13K, KC101, KLAZ, WSGN, WNOX, YES-95, KSPZ, KZZX, WGUY, KWLO, KENI.

GINO VANNELLI "Nightwalker" (Arista) 86/14

Moves: Up 38, Debuts 16, Same 18, Down 0, Adds 14, WFIL, WROR, WZZP, KIIS-FM, KPLZ, WHFM, KEGL, KBFM, WFMF, WSKZ, KIOA, WDJX, KTAC,

BEACH BOYS "The Beach Boys Medley" (Capitol) 85/62 Moves: Up 3, Debuts 6, Same 14, Down 0, Adds 62 including WCAO, JB105, KRBE, WCKX, KEZR, KYYX, KPLZ, KOPA, WAEB, WAXY, KJ100, K96, 13FEA.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 83/7. Moves: Up 55, Debuts 6, Same 14, Down 1, Adds 7, WXKS-FM, KSLQ, KQ94, WOKI, WFBG, WSPT, KSLY, WKTU 4-4, KRLY 4-4, KRLA 14-11, WBLI 21-15, KSET-FM 1-1, WAAY 19-16, KYNO-FM 7-5, KILE 11-9.

STYX "Nothing Ever Goes As Planned" (A&M) 81/5 Moves: Up 36, Debuts 5, Same 35, Down 0, Adds 5, KEZR, WRJZ, WISM, WIKS, KYNO-FM, JB105 28-24, KRBE 29-23, B104 25-20, WKEE 35-22, WFMF 30-26, WRVQ 25-20, Z104 18-12, KKXX 24-16, KOOK 24-20.

BILLY SQUIER "The Stroke" (Capitol) 79/0

Moves: Up 45, Debuts 4, Same 19, Down 11, Adds 0, WiFl 13-9, Q107 1-1, WPGC 8-3, CHUM 10-7, Z93 9-6, Q105 1-1, Q102 16-12, KIQQ 13-10, KFRC

24-19, WPST 6-4, KEGL 2-1, WBCY 1-1, WDJX 3-2, KIDD 10-8.

ALABAMA "Feels So Right" (RCA) 75/11

Moves: Up 39, Debuts 9, Same 15, Down 1, Adds 11, WKRZ-FM, 14Q, KNUS, FM100, KX104, KMJK, 13FEA, WCGQ, KFYR, KELO, KSLY, WROR 26-21, 94Q 28-22, WRJZ 4-3, KIOY 19-15.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 68/8. Moves: Up 38, Debuts 3, Same 19, Down 0, Adds 8, WDRQ, WGCL, KINT, WAXY, WVIC, KYNO-FM, KCPX, KENI, WFIL on, Z93 23-20, Q105 12-9, KIQQ 20-18, WSGN 19-15, WSEZ 34-27, WISM 27-20.

SHEENA EASTON "For Your Eyes Only" (Liberty) 65/33 Moves: Up 6, Debuts 14, Same 11, Down 1, Adds 33 including WCAO, Z93, Q105, WOKY, KFI, KIIS-FM, KYYX, KPLZ, WICC, WCSC, Z104, KNBQ, KILE, KKXL, KATI.

Radio Skecords

NATIONAL AIRPLAY/30.

	THREE	TWO			
1		WEEKS			July 24, 1981
۱	3	2	2	0	JOEY SCARBURY/Theme From "Greatest" (Elektra)
	1	1	1	2	AIR SUPPLY/The One That You Love (Arista)
ı	4	3	3	3	KENNY ROGERS/I Don't Need You (Liberty)
1	8	6	5	0	POINTER SISTERS/Slow Hand (Planet)
1	5	4	4	5	MARTY BALIN/Hearts (EMI America)
ı	10	8	7	0	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
1	12	10	8	O	ALAN PARSONS PROJECT/Time (Arista)
1	18	15	11	0	JUICE NEWTON/Queen Of Hearts (Capitol)
ı	9	9	9	9	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
1	_	27	21	10	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
ı	22	17	14	0	PHIL COLLINS/In The Air Tonight (Atlantic)
ı	27	22	15	Œ	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
ı	16	13	12	13	OAK RIDGE BOYS/Elvira (MCA)
I	29	23	19	0	COMMODORES/Lady (You Bring Me Up) (Motown)
l	25	21	17	Œ	CARPENTERS/Touch Me When We're Dancing (A&M)
ı	2	5	6	16	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
L	30	25	23	D	FOREIGNER/Urgent (Atlantic)
L	17	16	13	18	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
١	6	7	10	19	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
	-	26	24	20	PABLO CRUISE/Cool Love (A&M)
ı	_	28	25	3	GREG KIHN BAND/Breakup Song (They) (Beserkley)
	_	_	28	2	JOURNEY/Who's Crying Now (Columbia)
l	_	29	26	23	JIM STEINMAN/Rock & Roll (Epic/Cleveland International)
ı	_	30	27	23)	PAT BENATAR/Fire And Ice (Chrysalis)
l	_	_	29	23	GARY WRIGHT/Really Wanna Know You (WB)
ı	_	_	\rightarrow	3	S. NICKS w/TOM PETTY/Stop Draggin' (Modern/Atco)
	-	_	30	②	ROBBIE PATTON/Don't Give It Up (Liberty)
	_	_ =	→	2	ELO/Hold On Tight (Jet)
	-	_ =	\rightarrow	2	FRANKE & THE KNOCKOUTS/You're My Girl (Millennium)
	_		→	②	EDDIE RABBITT/Step By Step (Flektra)
	inis ch. Black cl	art is	based	solely	on airplay statistics compiled weekly from our CHR reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BEACH BOYS "The Beach Boys Medley" (Capitol) EDDIE RABBITT "Step By Step" (Elektra)
ELO "Hold On Tight" (Jet)

S. NICKS w/TOM PETTY "Stop..." (Modern/Atco) LULU "I Could Never Miss You" (Alfa)

Complete Regionalized Listings on Pages 32 and 34

HOTTEST

POINTER SISTERS "Slow Hand" (Planet) JOEY SCARBURY "Greatest American..." (Elektra) ROSS & RICHIE "Endless Love" (Motown) AIR SUPPLY "The One That You Love" (Arista) KENNY ROGERS "I Don't Need You" (Liberty)

Parellel Listings Begin on Page 38

BLACKFOOT "Fly Away" (Atco) 63/9
Moves: Up 30, Debuts 7, Same 15, Down 2, Adds 9, Q103, KEGL, KINT, KBFM, BJ105, KZ93, WXLK, WFBG, KWLO. Z93 27-19, KEZR 24-21, WKEE 32-29, KJ100 15-11, KPUR 16-10, WSPT 21-18.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 61/5
Moves: Up 31, Debuts 5, Same 20, Down 0, Adds 5, KRLA, KNUS, WKIX, WTWR, YES-95, WCAO 27-24, Q105 7-7, KFI 26-22, KC101 on, KEEL 27-23, BJ105 29-25, KJ100 20-18, KEYN-FM 23-20, 14WK 11-10, FM99 27-20.

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 56/20

Moves: Up 8, Debuts 9, Same 19, Down 0, Adds 20 including WPST, WKEE, KQ94, WAAY, KJ100, KRAV, KYNO-FM, FM103, KMJK, KLUC, KRQ, 95SGF, KQIZ-FM, KATI, KBOZ.

BALANCE "Breaking Away" (Portrait) 58/13

Moves: Up 13, Debuts 6, Same 24, Down 0, Adds 13, WIFI, WZZP, KIIS-FM, WFBR, WPST, WTIX, WNCI, FM103, WISE, FM99, KSEL, KENI, KQDI, 96KX 20-17, KRBE d-29.

Others Getting Significant Action

ELTON JOHN "Chloe" (Geffen) 45/25

Moves: Up 0, Debuts 8, Same 12, Down 0, Adds 25 including WFIL, WIFI, JB105, KIQQ, KPLZ, WICC, WAEB, K104, KHFI, WOKI, WCSC, KKXX, WTSN, 95SGF, KBOZ.

DON FELDER "Heavy Metal" (Full Moon/Asylum) 44/17

Moves: Up 1, Debuts 4, Same 22, Down 0, Adds 17 including Q107, KRBE, KBEQ, KSFX, KYYX, WICC, WKEE, KXX106, WBBQ, WRJZ, KYSN, KMJK, WCGQ, KQDI, KOOK.

POINT BLANK "Nicole" (MCA) 42/2

Moves: Up 15, Debuts 2, Same 21, Down 2, Adds 2, WGUY, WSPT, PRO-FM on, KRBE 6-3, WPST 28-25, K104 14-12, KSTAR 6-3, KHFI 12-10, WOKI d-33, KCPX 37-32, WACZ 17-13, 96XIL 33-27, KILE 20-17, KPUR 21-13.

LULU "I Could Never Miss You" (Alfa) 38/37

loves: Up 0, Debuts 0, Same 1, Down 0, Adds 37 including 94Q, CKLW, WGCL, KEARTH, KFI, KIQQ, WHYN, KSET-FM, KINT, KEEL, WAAY, WAXY, WVIC, KNBQ, KKLS

SQUEEZE "Tempted" (A&M) 36/12

Moves: Up 7, Debuts 1, Same 16, Down 0, Adds 12, WPGC, CKGM, WICC, KJ100, WDJX, KJRB, KCPX, WGUY, WISE, WXLK, WSPT, KDZA, Q107, 24-19, KBEQ 19-15, B104 18-16.

JEFFERSON STARSHIP "Stranger" (RCA/Grunt) 36/3

Moves: Up 10, Debuts 2, Same 20, Down 1, Adds 3, Q107, KIQQ, Q103, JB105 on, KRBE on, WGCL on, KFRC 33-31, KSFX on, WKRZ-FM on, WKEE 40-38, KINT 25-22, WCSC on, WZOK on, KYSN 30-27, KILE on.

GARY U.S. BONDS "Jole Boln" (EMI America) 34/2

Moves: Up 6, Debuts 3, Same 23, Down 0, Adds 2, KEZR, 14WK, WXKS-FM 26-21, JB105 32-27, KRBE on, KRLA on, WPST 34-29, KXX106 on, WBCY on, WDJX on, KZZP d-19, WACZ on, 95SGF on, KBOZ on

TOM PETTY & THE HEARTBREAKERS "A Woman In Love (It's Not Me)" (Backstreet/MCA) 32/4. Moves: Up 12, Debuts 2, Same 13, Down 1, Adds 4, 96KX, B104, WRJZ, KERN, Q107 20-11, KRBE on, KBEQ 12-9, WFLY 23-16, KJ100 30-27, WVIC 39-35, KLUC 25-21, WACZ 33-27, KFYR on, KENI 34-24.

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