

I N S I D E:

**RADIO ESCAPES SENATE
12-12-12 DELAY VOTE**

"All these years of arguing that radio and television should be separated have finally borne fruit." So reflects NRBA's Abe Voron following the Senate vote to delay implementation of the new multiple ownership rule for a year as it applies to TV. However, radio's House fate is less certain. And record rental clears the House Judiciary Committee.

Page 4

**LATEST BIRCH
RATINGS RESULTS**

New York: WHTZ Remains Dominant
Chicago: WGN, WBBM-FM Dip Slightly
San Francisco: KGO Slips, Maintains Lead
Philadelphia: WUSL Stays On Top
Detroit: Tigers Assist WJR Triumph
Boston: WBCN Takes The Lead
Houston: KKBQ-FM Gains Two, Still Number 1
Dallas: KVIL-FM Up To 13-Share

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COMMERCIAL SENSITIVITY

Although a station asset, commercials can also be an audience debit. Consultant Ed Shane offers creative production and programming alternatives to make listeners as happy as the sales manager.

Page 18

**PEOPLE IN THE NEWS
THIS WEEK**

- Bob Wood Division President at Harper
- Del Spencer PD at WYLD-FM
- Bob Galen RAB Sr. VP
- Nat Humphreys Program Manager at WPNT
- Kevin McCarthy PD for WQUE-FM
- Jim Fox Q102 OM
- Cal Millner OM at KACE
- Jeff Gehringer KKG OM
- Ken Dennis KSFO & KYA OM
- Bill Minckler PD at KYA
- Bill Cahill KJ103 PD
- Rick Van Zandt OM at WTRY & WPYX
- Ken Mellgren WWRC PD
- Rob Ryan PD for KKAT
- Dan Lopez KLRZ Operations Director
- Jon Horton to WENS GSM
- David Manning WLAC GSM
- Rusty Walker forms consultancy
- Todd Wallace buys KZKZ

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**SYNDICATION —
AND ALL THAT JAZZ**

Barbara Barnes explores syndication avenues available to Jazz programmers and chronicles the latest news on the format front.

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BOILING DOWN SUCCESS

The managers and programmers of ten Easy Listening stations discuss the one reason behind their spring ratings success.

Page 34

Newsstand Price \$3.50



RADIO & RECORDS

**WKTU Drops
Urban For CHR**

Confirming rumors of a format adjustment, WKTU/New York has moved away from its Urban/Contemporary format to CHR. Neil McIntyre remains as PD, but WXKS-FM/Boston PD Sunny Joe White is now consulting the station, in addition to his regular duties at WXKS-FM.

Infinity Broadcasting President Mel Karmazin told R&R, "Sunny Joe is exactly what WKTU needs to win. When we bought the station, it had evolved

from the Disco format into a broader base, which the industry classifies as Urban. Hiring Neil was a step in this direction toward CHR, and now with Sunny's outside help, we'll achieve our repositioning. I'm familiar with his work, and he's one of the smartest programmers in America. Neil has done a great job taking us this far and will stay on as PD, handling the day-to-day operations."

Explaining his goals, White said, "The type of CHR I do always leans toward the adults. WKTU doesn't want to be a teeny-bopper CHR; we're looking to make this a classy-sounding station for New York. Until now, the station had been in the middle area between Urban and CHR. WKTU has a million-plus cume, which means

WKTU/See Page 30

O'KEEFE, STONE, WHITE NEW OFFICERS

**Associated Deals Eight
Stations To Pyramid**

Pyramid Broadcasting, operator of WXKS-AM & FM/Boston, has agreed to purchase eight stations from Associated Communications Corp. for \$29.5 million, pending FCC approval. The stations involved are WPGR & WSNL/Philadelphia, WPIT-AM & FM/Pittsburgh, WPMY-AM & FM/Rochester, and WNYS-AM & FM/Buffalo. Associated will retain ownership of WTYM/Tampa and WSTV & WRKY/Steubenville, OH.

ASSOCIATED/See Page 30

**Gorman
WKBW
President**

Timothy Gorman has been appointed President/GM of Capital Cities' WKBW/Buffalo, transferring from the GSM post at sister facility WPRO (AM)/Providence. Former WKBW VP/GM Frank Woodbeck has been named VP/Director of Sales for Cap Cities' cable-TV division.

Commenting on his appointment, Gorman told R&R, "It's a terrific opportunity within Capital Cities. I'm looking forward to my family moving here and living in the area. Everything

GORMAN/See Page 30

**Smith Takes Alta
Presidency**

After three years as VP/GM of WKQX/Chicago, Jim Smith will join Alta Broadcasting August 27 as the company's new President. In joining Alta, Smith replaces Alta coprincipal John Levitt, who moves over to operate a new family-owned wholesale travel company. Alta currently owns



Shown inking the \$29.5 million transaction are (top row l-r): Pyramid Chief Financial Officer Kenneth O'Keefe, Chief Programming Officer Sunny Joe White, and COO Brian Stone. (Bottom row l-r): Pyramid CEO Richard Balsbaugh and Associated President Myles Berkman.

LANG, BORCHARD, SILVER ELEVATED

**Amaturo Promotes
Three In Management**

In corporate promotions within the Amaturo Group, VP Lillian Lang has moved up to Sr. VP/Radio Division. At the same time, WDRQ/Detroit GM Chuck Borchard becomes



Lillian Lang Chuck Borchard Jeff Silver

VP/GM, while KMJQ (Majic 102)/Houston GSM Jeff Silver was named VP/Station Manager.

Commenting on Lang's appointment, Amaturo Group CEO Joseph Amaturo said, "It has been Lillian's unique contribution that has really spark-

ed our company. She is a special talent." Regarding the promotions of Borchard and Silver, Radio Division President Monte Lang noted, "Chuck has more than achieved the goals established for WDRQ. He has developed and trained a group of

AMATURO/See Page 30

SMITH/See Page 32

The chant that can't be ignored.

ROCK YOU

The Single by

HELIX

The group that won't be denied.



BREAKER.

AOR / HOT TRACKS

AOR / ALBUM BREAKER

From the album,
WALKIN' THE RAZOR'S EDGE.

Produced by Tom Treumuth for Hypnotic
Productions, Inc.
Co-produced by Helix.

Capitol
© 1984 CAPITOL RECORDS, INC.

Washington Report

Average GM Earns \$62,121

A radio GM's average compensation is \$62,121, according to an NRBA-conducted survey of 400 radio group owners. That figure includes base salary, bonuses, and commissions. In the top 50 markets the average is \$86,641, compared to \$75,060 in markets 50-100, and \$42,811 in 100+ markets. The survey pegged the average pay of executives heading radio groups (excluding presidents) at \$94,744.

Medical insurance is the most common benefit offered by radio groups. It is furnished by 96.4%, followed by life insurance (91.1%), accidental death and dismemberment coverage (80.4%), retirement plans (61.5%), and disability coverage (48.2%). Eight of ten GMs and 91.7% of group VPs have company cars.

According to NRBA, the average radio group consists of 5.3 stations with 3.3 GMs.

BMI-Industry Talks Continue

After an initial ten-hour session last week in New York, negotiators for BMI and the All-Industry Radio Music License Committee planned to meet again in San Francisco in an effort to reach agreement on radio royalty rates for BMI composers and music publishers.

Both sides are reportedly sticking to their opening positions. The committee says no rate hike is warranted. But BMI maintains an increase is justified because it licenses over half of all music played on radio, while receiving less in royalties than ASCAP.

FCC Imposes One Fine, Lifts Four

WMBL & WMBJ/Morehead City, NC has been fined \$1000 by the FCC for failure to file its Annual Employment Reports (Form 395) for 1981 and 1982. Meanwhile, similar \$1000 fines issued earlier to four stations for employment reporting violations have been rescinded. Stations relieved of penalties were WDVJ & WKQV/Vineland, NJ; WTWG/Birmingham; WVOM & WTIB/Luka, MS; and KLMX/Clayton, NM.

WJRB's License Renewal Deferred

Questions about the station's compliance with main studio and program origination rules have prompted the FCC to defer the license renewal of WJRB/Madison, TN. The station's owner, Metrogeneral Communications of Nashville, was also given 30 days to submit an Equal Employment Opportunity (EEO) report for WJRB and co-owned WJKZ/Franklin, TN. Special reports will also have to be filed annually.

Citing EEO shortcomings, several groups had challenged WJRB's renewal. While finding that EEO reporting errors were inadvertent, the Commission said it was concerned about Metrogeneral's efforts to recruit and hire minorities.

Seven Elected To NRBA Board

Results are in from balloting for seven seats on the NRBA Board of Directors. Winners are WNAE & WRRN/Warren, PA President LeRoy Schneck, WAYS & WROQ/Charlotte, NC President Sis Kaplan, WNCI/Columbus GM Art Ortega, KANE/New Iberia, LA President Art Suberbielle, KWOA/Worthington, MN VP/GM Jim Wychor, Hicks Communications President Steve Hicks, and KRSP/Salt Lake City President/GM Ralph Carlson.

FCC Proposes FM Application "Window"

With an eye towards speeding up the licensing of new FM stations, the FCC has proposed a new procedure in which all vacant channels in the table of allotments would be thrown open to applications during periodic, 45-day filing "windows." The process would also apply to modifications of existing stations.

Mutually exclusive applications would be grouped for comparative hearings, and new "windows" would be posted as new FM channels are authorized. As another speed-up step, the Commission is proposing strict enforcement of the 12-month limit on construction permits.

Sloppy AM, FM Applications May Get Trashed

Complaining that up to 40% of all applications for new FM stations are "incomplete and patently defective," the FCC has put a new get-tough policy in place. It lists three stages at which an incomplete application can either be returned for correction or dismissed altogether.

"When numerous uncorrected defects and omissions, considered in the totality, impair our ability to evaluate the application, the application will be subject to dismissal," the Commission warned.

Common defects include failure to sign applications, lack of local public notice, incomplete engineering data, or violations of ownership rules.

Other Key Developments:

- The FCC has rejected the National Black Media Coalition's call for lottery selection of a single AM stereo standard.

- Group W has created an annual Westinghouse Scholarship to send one of its broadcast reporters to a major university's special program of economic and business affairs.

- An FCC vote was set for this week (8-8) on elimination of rules restricting broadcasts of horse race programming and advertising.

Radio Untouched As Senate Guts 12-12-12 Rule

The Senate Appropriations Committee voted last week (8-7) to delay implementation of the new 12-12-12 multiple ownership rule for a year as it applies to television. But a proposal by Sen. Dale Bumpers (D-AR) to include radio in the delay was defeated, 14-8.

NRBA Executive VP/Government Relations Abe Voron hailed the action as the first time a Congressional committee has ever voted to regulate radio and television differently. "All these years of arguing that radio and television should be separated have finally borne fruit," said Voron.

Leland Readies "Penetration Index"

Although radio escaped untouched in the Senate, its fate is less certain in the House. While the House Telecommunications Subcommittee has no jurisdiction over the supplemental appropriation, it is expected to hold hearings next month on a bill Rep. Mickey Leland (D-TX) will introduce this week to modify the FCC action.

Leland's ownership standards would apply to both radio and television. They would set a certain percentage of audience reached — a so-called "penetration index" — as the trigger mechanism for the multiple ownership cap. The index concept had strong backing at the FCC from Commissioner Mimi Dawson.

A Leland aide said that some numerical

limits for groups under the trigger percentage may be included, but with different standards for small and major market stations. Leland's bill is also likely to contain some minority ownership incentives.

TV Moratorium Up To Conference Committee

The floor clause for the 12-station TV limit, pushed by Sens. Warren Rudman (R-NH) and Daniel Inouye (D-HI), was attached to a supplemental appropriations bill which has already passed the House. That leaves the issue in the hands of a House-Senate conference committee that must resolve differences in the two versions.

Rudman and Inouye argued that an important policy shift on multiple ownership should not take place until Congress at least has a chance to hold hearings on the issue. They received strong backing from the Motion Picture Association of America (MPAA), which maintains 12-12-12 will concentrate too much power in the hands of the three major television networks.

Record Rental Sails Through House Judiciary Committee

The chances that Congress will move this year to control record rentals brightened considerably last week. A bill to give copyright holders the power to determine whether or not their records may be rented cleared the House Judiciary Committee without opposition. Action by the full House is expected after Labor Day.

Under the "First Sale Doctrine," copyright holders currently lose all control over a record after its initial sale. The bill (H.R. 5938) sponsored by Rep. Don Edwards (D-CA) would let them either ban rental of their records or receive royalties. A similar bill (S. 32) authored by Sen. Charles Mathias (R-MD) passed the Senate in June 1983.

In testimony before Congress last year, Recording Industry Association of America President Stanley Gortikov criticized the obvious link between record rentals and home audio taping. "Rental shops merely feed off the talent and investment of others, jeopardizing jobs, careers and music itself," he testified.

His stand was backed by music distributors, composers, and publishers who claim that in Japan, where record rentals are more prevalent than in the United States, record sales dropped in the vicinity of rental shops.

The Electronic Industries Association (EIA) opposes the legislation, saying it will hurt consumers, manufacturers, and retailers. EIA maintains, for instance, that compact discs are so expensive to buy that the spread of disc technology will be hurt by making it harder for customers to rent discs for trial use.



QUELLO TAKES OATH — FCC Commissioner Jim Quello (right) was recently sworn in to a new seven-year term on the Commission. Chairman Mark Fowler (left) and Quello's wife Mary looked on as the oath was administered by U.S. Appeals Court Judge Damon Keith. Keith and Quello are longtime friends who once served together on the Detroit Housing and Urban Renewal Commission.

CBS RADIORADIO THE HOT ONE ...AGAIN!

UP 24% PERSONS 12+

**Largest Percentage Increase of
Any Network in RADAR 29.**

CBS RADIORADIO also shows *BIG*
gains in other key demographics,
including:

UP 21% ADULTS 18+

UP 13% ADULTS 18-34

UP 20% ADULTS 25-34

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in New York at (212) 975-2097
or Steve Epstein in
Los Angeles at
(213) 460-3547.



The Programming Service
With The CBS Difference



ITC/3M Unveils Broadcast Cart Player

The "Omega Stereo Reproducer" is the latest broadcast tape cartridge playback unit available from **International Tapetronics/3M**. The unit contains a microprocessor that controls record, playback timing, and logic functions, as well as monitoring control settings and providing 150Hz audio mute, solenoid control, and digital cue tone detection. This microprocessor also features a stable reference frequency that enables the user to digitally synthesize bias frequency and recorder cue tones.



number of user-programmable functions.

Additional features include DC brushless capstan motors and a crystal-referenced servo control system, two removable circuit boards for easy testing without the use of extender cards, and a

The "Omega Stereo Reproducer" complies with 1975 **NAB** equalization standards. For further information, contact 3M's **Richard Barker** at (612) 733-9214.

Network Radio Billings Highest In History

Network radio billed more than \$27.5 million dollars in advertising during May 1984. That figure was the highest for any single month in the industry's history, according to figures compiled by the accounting firm of **Ernst & Whinney** for the **Radio Network Association, Inc.** Much of this sales momentum carried over into June, as network radio billings rose 13.4% over June 1983.

U.S. Self-Employed Workforce Up 6%

How many times have you heard someone say, "Gee, I'd like to be my own boss?" About as often as you've heard the phrase "going for the gold," right? Well, according to statistics compiled by the **U.S. Small Business Administration**, more Americans are acting upon their desire for self-employment than ever before.

In 1983, the number of self-employed Americans rose 6.6% over the previous year. In fact, 8% of the total U.S. workforce of 102 million people is self-employed. However, 99% of the U.S. workforce still collects its paycheck from a company with more than 500 employees and another 35% work for a small business (a company with fewer than 500 employees).

Agriculture accounts for only 3% of the total U.S. workforce. The remaining 15% are government employees.

LONG DISTANCE RUNAROUND?

Consumer Group Raps New Phone Firms' Information Services

All that increased competition in the wake of Ma Bell's breakup was supposed to be good for John Q. Public, and it's true that the new kids on the long distance telephone service block can save you money. However, a recent survey by a Washington, DC-based consumer group, the **Telecommunication Research and Action Center (TRAC)**, blasted long distance companies "across the board" for failing to provide correct and useful information about their services to consumers.

The non-profit, 10,000-member organization's researchers found that repeated calls to a long distance company's toll-free information number often resulted in different answers to the same question. For example, three calls to **Western Union**, asking, "What is the number of cities from which your service can be used?", produced the following answers: 29, 269 and 128.

Meanwhile, **SBS/Skyline** information operations reflected complete confusion over whether they offered an information service, **AT&T** operators differed in their answers on the additional cost associated with the use of credit cards, **MCI** operators could not give complete information on their travel features, and **Sprint** operators did not know the number of cities in which their travel cards could be used.

All this static came during TRAC's three-week compilation of a 19-point consumer comparison chart, detailing

the differences between the various long distance companies. The chart is available for \$3; write to TRAC, P.O. Box 12038, Washington, DC, 20005. Or you can ask the companies yourself — that is, if you don't mind calling again and again and . . .

Buick Sponsors Radioguides In 24 Markets

The Buick Motor Division of **General Motors**, in association with **National Car Rental**, recently sponsored the production of 1.3 million "Radioguides," to be distributed in 24 cities.

Designed to promote radio listenership, the "Radioguides" are 3" x 8" cards customized for each market, listing all available AM and FM radio stations, their call letters, frequency, and format. Code names and promotional slogans are also included.

Each "Radioguide" billboards one local radio station, with **WABC/New York**, **KNX/Los Angeles**, **WGN/Chicago**, **WWJ/Detroit**, **KDKA/Pittsburgh**, **KOA/Denver**, **WHK & WMMS/Cleveland**, and **WZPL/Indianapolis** among those featured. "Radioguides" are available exclusively through National Car Rental and are placed inside every car rented.

Robot Lounge Singer's Act Stresses Mechanics



Sitting at the piano with a dirty ashtray, a pack of cigarettes, a half-empty glass, and a tip jar, **Sammy Sands** plays a little, sings a little, and tells a few jokes. Wearing the traditional lounge singer's silver lame jacket and untied bow tie, he's not above winking at the drinking customers and thanking drunks even when they don't applaud. If Sammy's performance seems a little stiff, he has a pretty good excuse — after all, he is a robot.

That's right, "Sammy Sands" is a mechanical man, a product of **Warner Communications'** subsidiary **Warner Leisure, Inc.** Like most flesh-and-blood lounge singers, **Sammy Sands** is basically a

glorified jukebox: the music and jokes are on a reel-to-reel tape, and while his head and hands move, the sound actually comes out of a speaker located behind him.

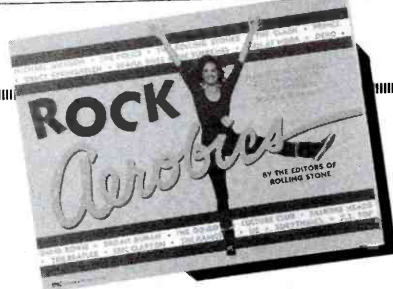
Sammy's repertoire consists of six 12-minute routines; one is performed hourly every evening at **Tucker, GA's** swingiest night-spot, the appropriately-named **Gadget Cafe**. Ah, but imitation is the greatest form of flattery, and soon a pair of **Sammy Sands** clones will be playing the good old good ones and telling a few, too, in similar young adult watering holes in **Tampa** and **Houston**. Just don't ask the robot if he knows any heavy metal, OK?

THE MOVEMENT THAT COULDN'T BE STOPPED

Body Rock

There once was a time when people danced to music, shook what they brought, and felt better for it without even considering the therapeutic benefits. However, these are more introspective times and even the simple joy of dancing to your favorite music has to be vindicated not by its obvious psychic value, but its ability to whip those aging muscles into soap opera starlet shape.

For the penultimate words on the subject, our **It Had To Happen** Department presents "Rock Aerobics," a complete exercise program from the editors of **Rolling Stone**. A 120-page paperback, the book contains step-by-



step, illustrated instructions on how to do the 50 exercises that make up an aerobics routine. The difference is that the book's authors have chosen specific songs from some 50 rock albums whose hipness presumably has been officially sanctioned. (We'll certainly never listen to **ZZ Top's**

"Jesus Just Left Chicago" the same way again.)

"Rock Aerobics" not only contains a brief explanation of what aerobics does for you, but also tells you which songs to do which exercise to for maximum self-realization. Price: \$6.95 from **Fawcett Columbine Books**.

FUTURE HITS

with Joel Denver

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

RKO  RADIOSHOWS

RKO PRESENTS
**ROD
STEWART**
LIVE
IN CONCERT!



"Tonight's the Night" ... Labor Day, September 3rd ...
with 90 minutes of Rod Stewart LIVE via satellite from
New York's Jones Beach Theater 8:00 PM (ET).

He'll perform such incredible hits as
"Do Ya Think I'm Sexy," "Maggie May," plus "Infatuation" and other
cuts from his latest smash album "Camouflage."

Make it happen for your market and call RKO at (212) 764-6702.

Sponsored in part by Levi's Cords, Canada Dry and Plymouth.
Leave it all behind with the exciting new Plymouth Turismo Duster.

Produced by Patrick Griffith Productions Inc. for RKO.

Levi's

QUALITY NEVER GOES OUT OF STYLE

*Plymouth
rocks
America!*

Pro:Motions

Schumacher Joins Lund Consultants

Fred Schumacher has joined Lund Broadcast Consultants, Inc. as Director of Marketing. Schumacher's radio experience includes a term as General Manager at KSFO & KYA/San Francisco.



Fred Schumacher

Gauthier, Palacio New EMI America VPs

Gilles "Frenchy" Gauthier and Dave Palacio have been elevated to Divisional VP/Creative Services & Merchandising and Divisional VP/Administration, respectively, at EMI America. Gauthier joined the Capitol Records' Boston promotion staff in 1972; when EMI America bowed in 1978 he was named Director/Creative Services, Merchandising and Advertising. Palacio also joined Capitol in 1972 as Internal Auditor, later moving up to his most recent position as Assistant Controller.

KIXX Welcomes Warantz, Visotcky

Sharon Warantz joins KIXX/Dallas as Director/Advertising & Promotion. She moves croastown after two years in a similar post with KRQX. Prior to that, Warantz worked as Promotion Coordinator at WHN/New York and Publicity Director at McGavren Guild Radio. In other station activity, WLS-AM & FM/Chicago Account Executive Bob Visotcky comes aboard as Sales Manager. Before his three-year stay at WLS, he spent three years with WPLJ/New York as an AE. Visotcky also served as an AE with WAJR & WVAQ/Morgantown, WV. His appointment becomes effective September 1.



Sharon Warantz

White Upped At McGavren Guild

Key White has been promoted to VP/Sales for McGavren Guild Radio. Before her promotion, White spent three years as an Account Executive with the company's Atlanta office.

Garner Earns VP Stripes

Bonnie Garner has been upped to VP/A&R, CBS Records/Nashville. She first joined the label's New York A&R department in 1971; two years later she moved to Nashville and assumed the Director/A&R position. Prior to her CBS affiliation, Garner served on the staff of Bill Graham's Fillmore East and as a talent coordinator for "Playboy After Dark."



Bonnie Garner

CBS Advances Aronow, Kuroki



Diane Aronow



Sharon Kuroki

Diane Aronow and Sharon Kuroki have been upped to VP/Marketing and VP/Music Club Marketing, respectively, for the Columbia House Division of the CBS/Records Group. Aronow is a seven-year CBS veteran and held the VP/Clubs Marketing post just prior to this appointment. Kuroki joined the company in 1973, moving to Columbia House as Director/New Member Acquisition in 1979.

Atlantic Taps Satterwhite

Audrey Satterwhite has been appointed Art Director for Atlantic Records. Prior to accepting this post, she worked as Art Director/East Coast for CBS Records. Satterwhite's career also includes a stint as Promotion Art Director for Rolling Stone magazine.



Audrey Satterwhite

Welk Music, Kennedy Reach Co-Publishing Agreement

The Welk Music Group and producer/songwriter Jerry Kennedy have entered into a copublishing pact. Kennedy's Yellow Jacket Music, Inc., Rebel Heart Music, Inc., and Uppercut Music will share copyright ownership and be administered by Welk's Hall-Clement Publications, Jack & Bill Music Company, and Somebody's Music, respectively. Kennedy, once VP/A&R for Mercury Records' Nashville Division, is President of J.K. Productions, Inc.

Marvelwood Forms Label

Marvelwood Music Corp. has formed a new label, Marvelwood Records. VP/Promotion Marc Rosen and VP/Video Projects Dave Kerwin are based in New York, while Director Gary Marmitt and Professional Creative Manager Bill Draffen work out of Nashville. The label can be reached at Box 120981, Nashville, TN 37212; (615) 383-4487

Arista International Reorganizes

Rick Blaskey has been named VP/International Operations for Arista Records' International Department. He hails from the Ariola International Group in London, where he was Director of International Artist Development. In other related activity, Eliza Brownjohn has been appointed Associate Director/International Operations, while Kevin Keenan has been promoted to Manager/International Operations. Brownjohn previously headed the International Department at Chrysalis Records. Keenan, an eight-year Arista veteran, most recently held the position of Administrator/International Operations.



Rick Blaskey

Hixon To BBS Controller

Steven Hixon has been appointed Controller for Bonneville Broadcasting System. He joins the company from the Assistant Controller post at WKQX/Chicago.

Scherer Upped by WHAS

Robert R. Scherer has been named Local Sales Manager for WHAS/Louisville. He has worked in radio sales at WHAS for the past 21 years.

Green Slated For New Atlantic Post

Alison Green has been appointed to the newly-created position of Video & Marketing Campaign Manager for Atlantic Records. Green has been with Atlantic since September 1977, most recently holding the position of National Merchandising Manager.



Alison Green

KZOK/KJET Select Local Sales Manager

Thomas Coe grove has been appointed Local Sales Manager for KJET & KZOK/Seattle. He most recently comes from San Francisco, where he spent two years as an Account Executive for KCBS, and three years as Manager for the CBS-FM National Sales office.

Sides Picked For E/A Promotion

Elektra/Asylum Records has selected Rob Sides to be Local Promotion Representative for its Dallas office. Sides's previous experience includes various promotion stints for both Arista and Warner Brothers Records.

WANTED!

RADIO BLOOPERS

Television has been having all the fun for too long. Now it's radio's turn to turn on the lafs!

Disc-jockeys . . . Newscasters . . . Sports casters . . . Talk show hosts . . . Public affairs hosts . . . Taped shows or air-checks . . . we want them all. And we'll pay talent fees for them.

So join in the fun . . . be part of our exclusive, RADIO'S CENSORED BLOOPERS ALBUM.

Call us collect . . . (818) 841-3003. Ask for Jeff Ames or Frank Furino

dick clark o/c productions

Rick Springfield's

NEW
MAJOR
SUMMER SINGLE

BOP 'TIL YOU DROP

FROM HIS
FOURTH CONSECUTIVE
PLATINUM ALBUM

"HARD TO HOLD" ABL1-4935



Also featuring the hits:
"LOVE SOMEBODY" &
"DON'T WALK AWAY"

CHR NEW & ACTIVE

ONE OF THE MOST ADDED



THE WORLD WIDE 1984 TOUR

Rapid City, South Dakota
Bismark, North Dakota
St. Paul, Minnesota
Lincoln, Nebraska
Norman, Oklahoma
Wichita, Kansas
Louisville, Kentucky
Indianapolis, Indiana
Cincinnati, Ohio
Peoria, Illinois

MeCosta, Michigan
Cuyahoga Falls, Ohio
Marquette, Michigan
Austin, Minnesota
Hoffman Estates, Illinois
East Troy, Wisconsin
Clarkstown, Michigan
Portland, Maine
Saratoga Springs, N.Y.
Columbia, Maryland

Rochester, New York
Johnstown, Pennsylvania
Worcester, Massachusetts
Holmdel, New Jersey
New York City, New York
Augusta, Georgia
Tallahassee, Florida
Birmingham, Alabama
Biloxi, Mississippi
Jackson, Mississippi

Houston, Texas
Austin, Texas
San Antonio, Texas
Dallas, Texas
Kansas City, Missouri
Denver, Colorado
Albuquerque, New Mexico
Las Cruces, New Mexico
Tempe, Arizona
Costa Mesa, California

Los Angeles, California
Concord, California
Honolulu, Hawaii
Tokyo, Japan
Nagoya, Japan
Osaka, Japan
Fukuoka, Japan

Europe to follow immediately

Produced by Rick Springfield and Bill Drescher for Carman Productions

Management and Direction: Dana Miller and Barry Gross for Major Way Productions

RCA
Records and Cassettes



JHAN HIBER

Country Concerns

As the advance 12+ shares have come across my desk over the past few weeks, it seemed as though some major Country stations were on the skids. Is the rampant talk about gloom and doom in the Country format based on perceptions or reality? Let's take an objective look at a sample of the spring Arbitron results and see what they have to say about the current and future state of Country radio.

Good News, Bad News

Eight markets were selected at random for examination: Charlotte, Dallas-Ft. Worth, Grand Rapids, Kansas City, New Orleans, Phoenix, Portland, and San Francisco.

As it turns out, there is both good news and bad news. The good news is that in the above markets there was a goodly number of converts to the Country sound, often from older-skewing formats that had apparently not been very salable in the past. It's a compliment to the format that a station such as **KUPL-FM/Portland**, which had been number one 12+ in the fall '83 sweep with a Beautiful Music approach, moved to Country in hopes of finding sales paydirt.

In markets where there was a Country convert or where signals from adjacent markets penetrated, the 12+ and 25-54 stories were brighter. While more stations usually means the potential for higher shares for a for-

mat, there is no guarantee. Thus, it must be encouraging that in four of the metros we broke out, Country seemed to have made some positive strides since the spring '83 sweep.

On the other hand, in each of the markets we chose where the number of Country outlets remained static from spring to spring, there was some notable slippage. The Total Persons picture reflected an average drop of 10% from spring to spring, while the 25-54 scene registered a 6% downturn. Neither of these statistics are horrible drops, but there definitely has been some erosion among Country stations in markets where the number of those outlets remained unchanged within the last year.

Facts & Figures

Here's how the eight markets we examined performed in Country ratings over the past year:

(All figures are metro, average quarter-hour shares)

Week In Review

Grudman Joins Eastman

Jacquie Grudman has joined Eastman Radio as Research Manager in the New York office. Ms. Grudman was most recently with the RAB as Manager/Marketing & Research. Prior to that, she was with WABC/New York for ten years as Director/Research & Sales Development. Ms. Grudman will work with Eastman Senior VP Alan Tobkes in the firm's Marketing Services Department.

New Phone Number For Hiber & Associates

Jhan Hiber & Associates has recently completed relocating its offices, and with the move comes a new telephone number for the research/marketing consultancy. JH&A may now be reached at (408) 625-3356, and the office is open 7am-3pm California time. The firm's mailing address remains P.O. Box 1220, Pebble Beach, CA 93953.

Arbitron Updates Working Women Data

With the percentage of women who work expected to rise to 58% by 1990, this segment of the populace is bound to become increasingly sought after by advertisers. Arbitron has released some A.I.D. run information that provides clues as to how well radio reaches this market.

Among the highlights in the top three markets was the fact that radio reaches 94.5% of upper-income working women 25-54 during morning drive. Evening drive is effective, too, as 84.4% of the upper-income working women 25-54 are delivered by radio in this daypart. Saturday middays see this figure drop to 51.6% of the most desirable working women.

Arbitron is prepping a presentation on this topic, to be released later this summer. Stay tuned for details.

Charlotte				New Orleans			
	Spring '83	Spring '84	Change		Spring '83	Spring '84	Change
12+	14.6%	21.0%	+44%	12+	9.4%	8.7%	-7%
25-54	17.3%	26.1%	+51%	25-54	8.9%	12.0%	+35%
Stations	1	3		Stations	2	2	
Dallas-Ft. Worth				Phoenix			
	Spring '83	Spring '84	Change		Spring '83	Spring '84	Change
12+	20.6%	19.7%	-4%	12+	14.9%	14.0%	-6%
25-54	23.4%	22.3%	-5%	25-54	21.9%	17.4%	-21%
Stations	5	5		Stations	4	4	
Grand Rapids				Portland, OR			
	Spring '83	Spring '84	Change		Spring '83	Spring '84	Change
12+	12.9%	19.2%	+49%	12+	10.8%	13.6%	+26%
25-54	24.0%	29.8%	+24%	25-54	14.3%	17.7%	+24%
Stations	3	4		Stations	3	4	
Kansas City				San Francisco			
	Spring '83	Spring '84	Change		Spring '83	Spring '84	Change
12+	17.6%	18.8%	+7%	12+	7.9%	6.7%	-15%
25-54	19.1%	23.3%	+22%	25-54	11.2%	7.9%	-30%
Stations	2	4		Stations	3	3	

Q&A

I've received many calls since the recent article on my soon-to-be-released book, "Hibernetics." The two most-asked questions are "When can I get it?" and "Does it help you do basic research such as focus groups?"

The book will first become available at the **R&R** Direction '84 seminar (September 15-16). You can also pick up "Hibernetics" at **R&R's** booth during the RCPC (which I'll be manning).

There is much hands-on and basic research information in the book, enough to enable you to either properly set up your own research projects, or to ensure that an outside consultant does a good job for you. An entire chapter is devoted to the setup, conducting, and evaluation of focus groups.

Care For The Country Core

While there are some full-service Country stations — **WHN/New York** and **WMAQ/Chicago**, for example — that enjoyed excellent books in recent sweeps, the overall picture for Country is at best partly cloudy. It seems stations should research the nature of their audiences (as it will vary by market) to separate the core from the occasional listeners. After reviewing the research, management can determine whether to target the core or to try building more among the casual cumers.

It is not unusual for strong

Country stations to have 20% of their diarykeepers as core Country listeners (contributing 65% of the station's QHs), with the other 80% being "users," — that is, folks who may primarily tune to A/C, for instance, but sample Country for a change of pace. Deciding which group to go after is the stuff key decisions are made of, but if Country is going to prosper, stations may have to get back to basics and insure that the core is well satisfied.

Next week I'll take a look at another major format and how it fared this spring. Until then, may your cume be high and your bottom line be in the black!

STEVIE WONDER

I JUST CALLED TO SAY I LOVE YOU

1745MF



FROM THE ORIGINAL SOUNDTRACK

The Woman in Red 6108 ML

WRITTEN, ARRANGED AND PRODUCED BY STEVIE WONDER



#1 MOST ADDED A/C
#3 MOST ADDED CHR



Prince
is
King

\$18,881,638
FIRST 10 DAYS

Prince
Purple Rain

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THANKS ALL
THE TALENTED
PROFESSIONALS
IN RADIO FOR
THEIR
TREMENDOUS
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R RESTRICTED
UNDER 17 REQUIRES ACCOMPANYING
PARENT OR ADULT GUARDIAN

A TALK SHOW that interests 76.9% of 25-49 year-olds?

(independent research conducted by Frank N. Magid Associates)



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NETWORKS PROGRAM SUPPLIERS



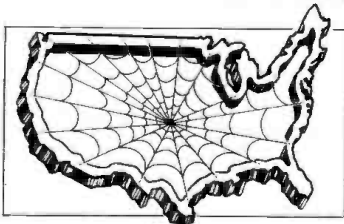
REED BUNZEL

HOT FUN IN THE SUMMERTIME

Where The Network Action Is

What have you got planned for your long-awaited summer vacation? Maybe you're going to bronze your body on the beach, maneuver your Winnebago over treacherous mountain highways to some sold-out state park, or load up the station wagon and take the kids and the family dog to Wally World. For most people summer is the time to get away from it all, to use up those two precious weeks of leisure time, and to learn how to change tires at the edge of the Interstate. Rest, relaxation, and recuperation!

And radio. Summer is the peak season for radio. The kids are out of school, drivetime is expanded to all day long, and listening levels boom. Radio never rests, and neither do radio's networks and program suppliers (neat segue, huh?). To get an idea of what some of these distributors are cooking up for the dog days of August, here's a look at some of the season's hot network prospects.



GLASS ACT — Between tapings of "American Bandstand," Dick Clark interviewed Corey Hart about his current single "Sunglasses At Night" for an upcoming segment of Mutual's "Dick Clark's National Music Survey." Pictured (l-r) are band member Gary Breit, Clark, Hart, and band members Andy Barnett and Bruce Moffet.



MASTER IN CONCERT — Westwood One's Concertmaster II mobile studio recently recorded a performance by David Gilmour and his band for the network's "In Concert" series. Pictured inside the Concertmaster's lounge are (l-r) Gilmour's manager Steve O'Rourke, Westwood One's Richard Kimball, and Gilmour.



WOW 'EM — Pat St. John, host of ABC Rock Net's "Rocknotes," talks with former Plasmatic Wendy O. Williams about her new solo album "Wow." The interview, in which Williams discussed her decision to go solo, will be featured in an upcoming segment of Rocknotes.



IOWA LOT TO THE SOURCE — WKLP-FM/Davenport, IA recently did a live remote from the studios of the Source in New York, broadcast via Satcom 1-R, and featuring EMI artist John Taylor and Roger Taylor of Queen. Pictured during the broadcast are (l-r) Taylor, Andy Denmark of the Source, Waite, Source's Rona Elliot, and WKLP-FM's Gabe Baptiste.



BUSTIN' CHARTS — After busting the charts with his "Ghostbusters" hit, Ray Parker Jr. ain't afraid of no ghosts or nothin'. He recently dropped by the studios of IS INC in San Francisco to record an interview for an upcoming segment of "The Hot Ones," featured on the RKO Radio Network. Pictured with Parker (l) is IS INC President Jo Interrante.



HOT ROCKS HURT SO GOOD — John Cougar Mellencamp (r) will be the first artist featured on United Stations' "Hot Rocks" series of specials debuting later this month. The program, hosted by Z100/New York's Scott Shannon, includes some of Mellencamp's biggest hits, such as "Jack and Diane" and "Hurts So Good." Pictured with JCM is United Stations' Ed Salamon.



TAYLOR MADE — Three members of Duran Duran recently stopped by NBC to chat with Source Program Manager Rona Elliot and to record an interview for an upcoming Source program. Pictured (l-r) are Duran 2's John Taylor, Elliot, and the group's Roger Taylor and Andy Taylor.



AIR MALES — Russell Hitchcock (l) and Graham Russell (r) of Air Supply warmly congratulate Laurel Sarachek, one of five winners in a contest sponsored by RKO's "Live In Concert" program and Chevrolet. Sarachek and the four other winners received passes to an Air Supply concert, as well as new 1985 Chevrolet Sprints.

R&R MUSIC CALENDAR

NEWS & INFORMATION FEATURES

AUGUST 13-19

The Weekend

AUGUST 18-19

American Christian Countdown (SP)
Michelle Piler

American Gospel Rock Countdown (SP)
Paul Edwards

The Countdown (WO)
Liko Thomas/Ray Parker, Jr.

Countdown America w/John Leader (IS)
Huey Lewis & The News

Dick Clark's Rock, Roll, & Remember (US)
Herman's Hermits

Dan & Deanna On Bleecker Street (CB)
80s Jazz Hits

Dr. Demento (WO)
Speeded-Up Songs

Gary Owens' Supertracks (CRN)
Bob Dylan/Herman's Hermits

The Great Solos (US)
Steve Allen

The Hot Ones (RKO)
Steve Perry

Lee Arnold On A Country Road (MBS)
Hank Williams, Jr./George Strait/
Mickey Gilley/Eddie Raven

Metalshop (MJJ)
Randy Rhoads

Music & Memories
Rob Grill/Michael McKeen

Green & Scratchy Rock & Roll (PIA)
Bobby Vee

Rick Dees' Weekly Top 40 (US)
Corey Hart

Rock Chronicles (WO)
More Foreign Tours

Rock Quiz Weekend Special (MJJ)
Cars

Silver Eagle (ABCE)
B. J. Thomas/Kathy Mattea

Solid Gold Country (US)
Mac Davis

Source Concert (SOU)
Men At Work

Superstars Rock Concert (WO)
Sammy Hagar

Weekly Country Music Countdown (US)
Gary Morris

Saturday

AUGUST 18

City Rhythms (ABCR)
Smoke Robinson

Country Calendar (CW)
Juice Newton

King Biscuit Flower Hour (ABCR)
Twisted Sister/Kick Axe

Music Of The City (SI)
Story Of Motown

RadioScene (LBP)
Purple Rain

Rockline (GSN)
Elton John

Rolling Stones' Continuous History Of Rock And Roll (ABCR)
Bill Graham

Spotlight Special (ABCR)
Duran Duran

Tuesday

AUGUST 21

Behind The Music (RKO2)
Frank Sinatra

Checkin' In (RKO2)
Nitty Gritty Dirt Band

Country Calendar (CW)
Larry Gatlin

Private Session (RKO1)
Eurythmics

Rare Trax (CW)
Grateful Dead

Sound Check (RKO)
Spandau Ballet

General Information

Brad Messer's Daybook (WO)
Barb/satellite phone (8/13)
Firewalking/rigtime (8/14)
Dentist chair/Hill Rogers (8/15)
Jerome Robbins (8/15)
Lipstick/Double Eagle 2 (8/17)

Chip Talk (AP)
Behind The Bedroom Door

Computer Program (PRN)
Elementary computer/college computers/
small business computers/portables/
word processors (8/13-17)

Health Care (PIA)
Hypnosis: Fact Or Friend (8-12)

Larry King Show (MBS)
Stanley Roseblatt (8/13)
Joe McNamra (8/14)
Dick Emberg (8/15)
Maran Burroughs (8/16)
Reggie Jackson (8/17)
Best Of King (8/18)

Minding Your Business (NP)
Computer Program Generators (8/13)
Leasing Your Van (8/14)
Fred Smith & Federal Express (8/15)
Small Business Commercial Paper (8/16)
Accounting Software/Reserve Funds (8/17)

Public Affairs (PIA)
Preserve Your Own (8/12)

Something You Should Know (SBS)
How To Confront People (8/13)
Urban Legends (8/15)
Communication Styles (8/16-17)

Sound Advice (PRN)
Direct-to-disk/digital processing/time delays/
sound and time (8/13-17)

Waldenbooks Report (WO)
Sonya Friedman's "Men Are Just Desserts"/Vincent Patrick's "Pope Of Greenwich Village"/Kit Williams' "Book With No Name" (8/13-17)

Lifestyle

Beat The System (RKO1)
Sees Curves (8/14)
Franchise Failures (8/16)

Coping With (SOU)
Sinus Problems (8/13)
A Good Night's Sleep (8/14)
Alpine Health Hazards (8/15)
High Tech Careers (8/16)
Friends & Staff Estem (8/17)

Lifelines w/ Bill Fantini (ABCR)
Philip Scanlon/callstar phones (8/13-16)
Miran Joyce/"Coupon Book" (8/17)

Mind Games (RKO1)
Over-achievers (8/13)
Looking Down (8/14)
Disassociation (8/15)
Subliminal Messages (8/16)
Risk-taking (8/17)

Playboy Advisor (WO)
Career woman now wants marriage/roommate
takes advantage/she wants commitment/
be friends with your folks/replaced
jealousy/abusive bosses/they want to
remarry/abused encounter fantasy/
she came on too strong/no time for sex
(8/13-17)

Spaces & Places (WO)
An Ounce Of Prevention (8/13-17)

Sunday

AUGUST 19

Behind The Music (RKO2)
Neil Diamond

Checkin' In (RKO2)
Juice Newton

Country Calendar (CW)
Eddie Raven

Private Session (RKO1)
Bananasrama

Rare Trax (CW)
Stray Cats

Rock Rock (CW)
Westwood Pt. 2

Sound Check (RKO)
Cars

Wednesday

AUGUST 22

Behind The Music (RKO2)
Painter Sisters

Checkin' In (RKO2)
Reba McEntire

Country Calendar (CW)
Jeff Cook

Private Session (RKO1)
Cars

Rare Trax (CW)
Rolling Stones

Sound Check (RKO)
Bruce Springsteen

Comedy

Dolly Feed (DCA)
Lawyers/Republican Convention/Reagan press
conference/John DeLorean (8/13-17)

Jack Carney's Comedy Show (CW)
Court (8/13)

Laugh Machine (PRN)
George Carlin/Bill Cosby/Monty Python/
John Rivers/Robert Klein (8/13-17)

Radio Hotline (ASR)
This is so funny/traffic copter applicant/
don't say "hi"/health retreat/news tip
(8/13-17)

Stevens' & Grdnic's Comedy Drops-in (ASR)
Doggy cat/with me here today/another lazy
day/mysteries of rock and roll/topless PSA
(8/13-17)

News/Talk/Sports

News Blimp (PRN)
National drinking age/transcontinentals
footrace/suburban gangs/American
values/video music (8/13-17)

Newsline (NBC)
The Incumbent (8/13-17)

Sporting News Report (CW)
Pat Gillick/Bobby Cox/Burt Sugar (8/13-17)

Sports Special (CBS)
Traverse Stakes (8/16)

Monday

AUGUST 20

Coast To Coast Top 20 (AMS)
Worlock & Worlock

Country Calendar (CW)
Jim Gleason

Rock Over London (RI)
Spandau Ballet

Solid Gold Saturday Night (RKO)
Woodstock: 15th Anniversary

Thursday

AUGUST 23

Behind The Music (RKO2)
Rita Coolidge

Checkin' In (RKO2)
Hank Williams, Jr.

Country Calendar (CW)
Lee Greenwood

Private Session (RKO1)
Chicago

Rare Trax (CW)
38 Special

Sound Check (RKO)
Laura Branigan

Friday

AUGUST 24

Behind The Music (RKO2)
Billy Joel

Checkin' In (RKO2)
Emmylou Harris

Country Calendar (CW)
B. J. Thomas

Rare Trax (CW)
Tom Petty

Sound Check (RKO)
Chicago

The Week Of

AUGUST 20-24

BBC Rock Hour (LW)
Best Of The BBC/Elton John

Country Closeup (NP)
Earl Thomas Conley (8/20-26)

Earth News (WO)
John Wate/Robert Carradine/Anthony Edwards
(8/20-24)

Guest DJ (RI)
Elliot Easton

Innerview (IN)
Oquet Rot (8/20-24)

Live From Gilley's (WO)
Hoyt Axton (8/20-26)

Music Makers (NP)
Charlie Barnett (8/20-26)

Off The Record (WO)
Cars/Roger Taylor/Night Ranger (8/20-24)

Off The Record Specials (WO)
ZZ Top (8/20-24)

Special Edition (WO)
Dennis Edwards (8/20-24)

Star Trak Profiles (WO)
Steve Perry/Journey (8/20-26)

PEOPLE

● Peter R. Bloom has joined the Mutual Broadcasting System as Eastern Sales Manager. Bloom's primary responsibility will be managing the network's six-person team of account executives, as well as directing all new business originating from the Eastern region. He joins Mutual from RKO Radio, and previously worked for Mutual for five years as an Account Executive and Director/Sales Administration.

● Alice Stockton has joined the RKO Radio Network as a Correspondent/Newscaster. Stockton comes to RKO from WYSP/Philadelphia, where she was morning drive anchor at WSMU/Philadelphia, and has also worked as a street reporter and anchor at WSSJ/Camden and WTTN/Trenton.

● Claudia McGuire has been appointed General Manager of Fair West. She moves up from Office Manager of the Dallas office, where she has been for the last four years. McGuire is currently the Secretary of the Dallas chapter of American Women in Radio and Television. In a separate move, Andy Hangarter has joined the company as Sales Consultant. Hangarter is former Vice President of RAM Research in San Diego.

Friday

AUGUST 24

Behind The Music (RKO2)
Billy Joel

Checkin' In (RKO2)
Emmylou Harris

Country Calendar (CW)
B. J. Thomas

Rare Trax (CW)
Tom Petty

Sound Check (RKO)
Chicago

Friday

AUGUST 24

Behind The Music (RKO2)
Billy Joel

Checkin' In (RKO2)
Emmylou Harris

Country Calendar (CW)
B. J. Thomas

Rare Trax (CW)
Tom Petty

Sound Check (RKO)
Chicago

Entertainment

Assignment Hollywood (MBS)
Doug Bert (8/13)

Janie Lee Curtis (8/14)

Ed Marinaro (8/15)

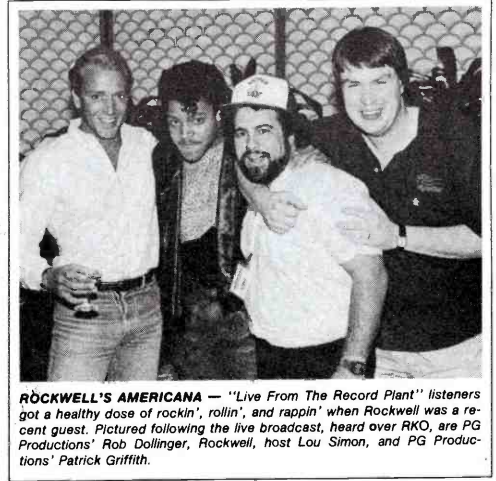
Helen Shaver (8/16)

Tony Randall (8/17)

Rock Notes w/ Pat St. John (ABCR)
Wendy O. Wilson (8/15-16)

Rock Report (SOU)
Billy Squier/Patty Smyth (8/13)

Screen Scenes (SOU)
Corsican Brothers (8/13)
Grandview USA (8/14)
Philadelphia Experiment (8/15)
Last Night At The Amano (8/16)
Weekend Hits & Misses (8/17)



ROCKWELL'S AMERICANA — "Live From The Record Plant" listeners got a healthy dose of rockin', rollin', and rappin' when Rockwell was a recent guest. Pictured following the live broadcast, heard over RKO, are PG Productions' Rob Dollinger, Rockwell, host Lou Simon, and PG Productions' Patrick Griffith.

ABCD = ABC Direction Net
 ABCE = ABC Entertainment Net
 ABCR = ABC Rock Net
 AMS = American Media Services
 AP = Associated Press
 ASR = All Star Radio
 CB = Continuum Broadcasting
 CBS = CBS Radio
 CCSR = CBS RadioRadio
 CRN = Creative Radio Net
 CW = Clayton Webster
 DCA = DC Audio
 DIR = DIR Broadcasting
 GSN = Global Satellite Net
 IN = Innerview
 IS = IS INC
 LBP = Lee Bailey Prod.
 LW = London Wavelength
 MBS = Mutual Broadcasting
 MJJ = MJJ Enterprises
 NBC = NBC Radio
 NP = Newwood Productions
 PFM = PFM Inc.
 PG = PG Prod.
 PIA = Public Interest Aff.
 RI = Radio International
 RKO = RKO Radio Net
 RKO1 = RKO One
 RKO2 = RKO Two
 SBS = Strand Broadcast
 SI = Syndicate It
 SOU = NBC The Source
 SP = "The Split" Productions
 US = The United Stations
 WO = Westwood One

PROGRAM SUPPLIERS KEY

Introducing AP NewsPower 1200

Now you can break the AP news story you want 18 times faster.

AP has its fastest breaking news story ever. Our NewsPower 1200.

It delivers AP quality news and features at 1,200 words per minute, 18 times faster than the standard AP Radio Wire.

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NewsPower 1200 is so fast it can move sports scores the moment they happen. Dow Jones averages the minute the market closes. State and regional stories the second they break.

And weather information comes to you directly from the National Weather Service!

It delivers all the quality news programming radio stations expect from AP, on a system that's been fully researched, designed and tested to meet AP's exacting standards—and yours.

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And the volume of stories coming into your newsroom.

You can get everything that's currently on the AP Radio Wire, or program the selections to your requirements.

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Every hour you'll get ready-to-air summaries of the top news stories, if that's what you want, in plenty of time for top of the hour newscasts.

State and regional news moves well in advance of your busiest day parts. And AP's highly salable features arrive in a fresh morning drive package.

**Speed, selectivity and reliability—
a powerful combination.**

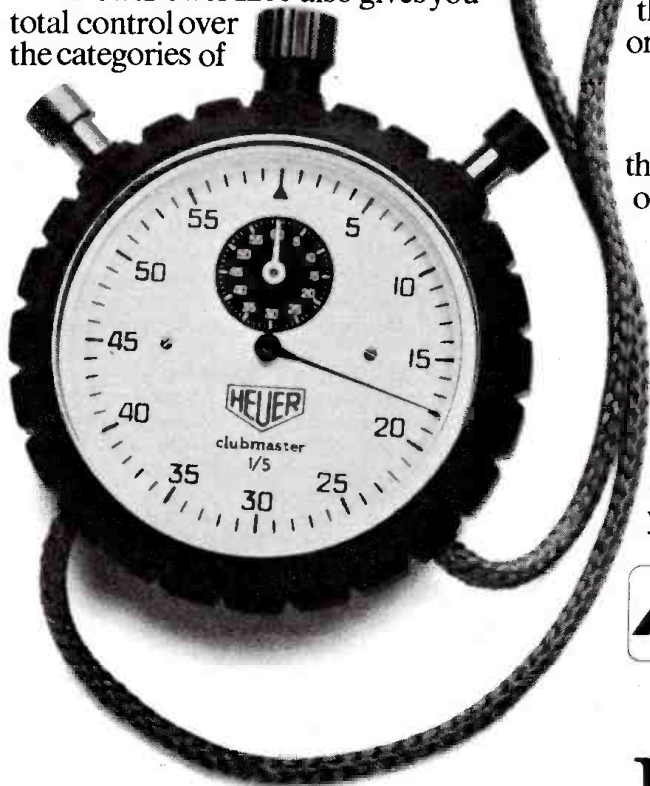
If you're ready to get the weather faster, gain control over your news volume, and still keep the highest level of programming quality and salability—you're ready for AP NewsPower 1200.

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Sales

Develop Commercial Sensitivity

By Ed Shane

If a group of your listeners were to get together to talk about your radio station, at some point the conversation would turn to commercials. "They talk too much," is a typical example. "Those commercials insult my intelligence," is another.

One insightful young lady, a member of a focus group, said, "When I find a new station, everybody else starts listening, and then businesses want to buy in." Radio, of course, considers this a positive, not a negative.

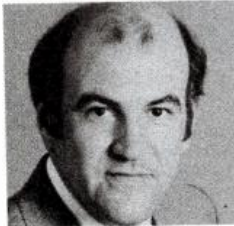
Sensitivity to commercials is on the rise. We live in a highly commercialized society and our listeners are reacting only to what is real. It's estimated that the average American is exposed to 200,000 commercial messages annually. The proliferation of new radio networks is providing for even more carriers for the messages of national advertisers. Many of these messages are piggybacked to :30s, which seem to add to the commercial clutter.

If we took people seriously when they say radio plays too many commercials or features too much talk, we'd fire our announcers, play nonstop music, and ban sporting events from the air. Cut back to no commercials and ownership will be less than approving.

As broadcasters, however, we must ask ourselves an important question about commercials: Do they make the public as happy as they make the sales manager?

I've never understood the motives of radio stations that spend time and money researching music only to blow off listeners with bad commercials. They wouldn't play a record that exhibited the wrong "sound," "attitude," or "texture," for their station. Commercials should be programmed the same way.

Offending commercials, of course, are more dif-



Ed Shane

icult to delete than offending records. That means the commercial policy must be established before the commercial goes on the air.

Beautiful Music stations and some album rock outlets are the most consistent in establishing — and sticking with — commercial acceptance policies. The irritant factor grows with the calmer, easy listening setting of Beautiful Music. Listeners to News and Talk stations seem to be less sensitive to content or frequency of commercials, but they do speak up when their tolerance level is reached.

Research surprises broadcasters with the news that the presentations we think are offensive may not be offensive to the listener. For instance, when Joe Jones Used Cars buys time, and Joe himself does the spot, most programmers cringe. However, many listeners perceive this as honest and straightforward. They feel the proprietor of the establishment provides information from which they can make up their own minds. We should study listener attitudes and perceptions before we declare any commercial "bad."

There are two positive actions to take against commercials that are

found to offend the public. One is a creative session at the typewriter and in the production room. Develop an alternative to the offensive spot. Make sure it sets the proper mood, delivers the information, maintains the client's image and marketing thrust, and — most important — sells the product. Get your version to the sales manager or the account executive and ask for a meeting with the client. Don't go in saying, "Mr. Advertiser, your staff stinks!" Rather, explain your research of your audience and how you feel this new spot is in a context that will deliver the message more effectively.

You won't win every time. So, there's a second positive action: program the irritants. Minimize any damage the offending spot might do to long listening.

Separate the irritants, for example. Work with the traffic department to see that there is a limit to the number of slots-per-hour for irritants. See to it that the limit is strictly adhered to.

"We must ask ourselves an important question about commercials: Do they make the public as happy as they make the sales manager?"

If possible, run a "sore thumb" commercial by itself. If you must cluster it, make it the last one in a set, so you're providing the

This article is excerpted from the new book "Programming Dynamics" by Ed Shane, to be published in September by Globecom Publishing Limited of Kansas City. The central theme is if you know your audience, you know your business.

Shane is a broadcast management and programming consultant whose credits include successful CHR, AOR, Oldies, and News/Talk stations. His company, **Shane Media Services**, is based in Houston and works with a variety of clients across the U.S.A.

"Programming Dynamics" is available at the pre-publication price of \$15.95 plus \$2.50 shipping and handling, through September 30. After that time, single copies will be sold at the publisher's price of \$18.95. To order at pre-publication prices, send check or money order to Shane Media Services, 7703 Windswept Lane, Houston, TX 77063, or call (713) 461-9958 for Visa or Mastercard orders.

relief of music as soon as possible.

Have your DJ presell something positive coming up right after the offending commercial. Do not let the DJ talk about the commercial, for that only calls attention to something you're trying to hide.

Not all irritants are context and content. Some stations add irritants by not paying attention to production values. If you're a stereo station, make sure you monitor in mono from time to time. By mixing the channels, you can check phasing problems. If your "creative" production included widely-spaced left and right panning, you may have lost the impact for the mono listener, because the effective volume of your spot is cut in half or more. The stereo listener may suffer, too, if his speakers are too far apart. There's a chance that only half your message will get through. Pan voices just off center.

I don't want to leave the impression that I'm anti-commercial or that I think all commercials are irritants. Good, positive commercials do as much good for your programming as irritants do harm.

Those Coke jingles with the searing guitar riffs should be programmed for maximum enjoyment by your listener. If there's an intro, have the DJ lay your call letters over the front just like a record intro. Or segue a great spot out of a

great record as if it's a two-record sweep. Let the DJ talk after the spot's over.

If there's a concert coming to town and your station can't tie in to sponsorship, you can still tie in with commercials. Just before each concert spot, use the liner; "74-Q, your concert connection," and punch up the spot. Or after the spot plays, a produced bit that says "Pottstown's concert station, 74-Q" gets you back to music.

"The presentations we think are offensive may not be offensive to the listener."

One final note about commercials. When the listener tells you there are "too many commercials" on the air, you may face a language barrier. To broadcasters, "commercial" means something an advertiser has bought. To the listener, "commercial" often means any element of talk or any sales pitch, including station jingles. Even beautifully created and highly motivating promos are perceived as commercials in the mind of the average listener. So when you're cutting clutter, don't just go after the "commercial" unit count. Study also your station's promo practices and talk patterns.

Face it. Radio is in business to accept commercials, not to reject them.



If you're planning to attend
DIRECTION '84 II

or the NAB/NRBA Radio Convention...
We'll Throw In Hawaii FREE!



Cap off the convention with a week at the Hyatt Regency in Walkiki.

It's all FREE when you take advantage of this special offer from TRAVCO INTERNATIONAL.

For example, a full coach round-trip fare from Chicago to L.A. is \$786.00. TRAVCO will fly you to L.A. where you stop over for the meetings, then on to Hawaii on September 19th for an exciting vacation and back to Chicago for only \$759.00. Price includes roundtrip flight, six nights at the Hyatt Regency, Walkiki, transfers and many other free services.

Chicago is used for purposes of price comparison. Seats are limited, so contact TRAVCO at 1-800-892-5100 now to get the exact price and airline choice for your trip.

THESE TRIPS ORIGINATE FROM ALL MAJOR CITIES IN THE U.S.



TRAVCO
INTERNATIONAL TRAVEL SERVICES, INC.

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McVAY MEDIA

A PERFECT "10" SPRING ARB WINNERS

— ADULT CONTEMPORARY —

WMJI, Cleveland
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KMJI, Denver
WMGG, Tampa
WRKA, Louisville
WWWM, Toledo

— ROCK —

KWK, St. Louis
KLOL, Houston

— OLDIES —

KGLD, St. Louis

— NOSTALGIA/MOR —

WBBG, Cleveland

Named Billboard Radio Station of the Year

10 STATIONS . . . 10 WINNERS!

YOU CAN BE #11!!

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THOMPSON TWINNS TRIUMPH!

'YOU TAKE ME UP'

THE THIRD SMASH SINGLE
FROM THE PLATINUM ALBUM
INTO THE GAP

THE BREAKTHROUGH
SUCCESS STORY
OF '84 CONTINUES!

INTO THE GAP

THE INTERNATIONAL STORY:

ENGLAND: #1 (DOUBLE PLATINUM)

AUSTRALIA: #4 (GOLD)

CANADA: TOP 5 (PLATINUM)

NEW ZEALAND: #1 (PLATINUM)

GERMANY: TOP 10/PORTUGAL: TOP 10

SWITZERLAND: TOP 10/BELGIUM: TOP 10

IRELAND: TOP 10/SOUTH AFRICA: #3



ARISTA

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Street Talk

Who's the leading candidate to replace **NBC** Radio President **MICHAEL ESKRIDGE** when he takes over **RCA's** Home Information Systems Division in September? We hear **WNBC/NEW YORK** VP/GM **RANDY BONGARTEN** is in the running along with several other unidentified "candidates" from both inside and outside NBC.

They're playing musical chairs at the **CBS** O&O's. **WCAU/PHILADELPHIA** has appointed **KCBS/SAN FRANCISCO** Assistant PD **BOB AGNEW** as the station's News Director. Agnew replaces **CARL DICKENS**, who transferred recently to **WBBM/CHICAGO**.

WPDQ/JACKSONVILLE has a new VP/GM. **CHUCK BROADUS** takes over the station from his GM's slot at **KKFX/SEATTLE**. Also joining **WPDQ** as new GSM is **KKFX's** **CAROLE MOORE**. **WPDQ's** former GM, **SERETHA TINSLEY**, is going into the restaurant business in Jacksonville with her husband. You can bet she'll get a call from one of the **WPDQ** Account Execs about buying a healthy schedule.

After a very successful book, **940/ATLANTA** has made a significant programming change. Beginning August 13, the station will program Jazz weeknights, 9pm-1 am (until midnight on Fridays). The station sees the move as an extension of the highly-successful Sunday night "Jazz Flavours" show hosted by **RUSS DAVIS**, and hopes the show's expansion will bring in even larger evening adult numbers.

The memo went out to the **WHN/NEW YORK** staff a day in advance, so they should have been ready. At 2pm, as scheduled, **WHN's** building at 400 Park Avenue held a fire drill. Then (and you can roll the "Twilight Zone" music anytime), four hours later, a real fire broke out in the building. The blaze on the 12th floor (**WHN's** on three) was brought under control by the fire department, who couldn't help but marvel at the orderly way the building's occupants exited without panic.

Is **WBEN-FM/BUFFALO**, for years a mostly automated outlet, going live? Although the timetable is not definite yet, look for the automation equipment to be replaced by real live humans in the near future.

Morning man **BOBBY MITCHELL** has exited **KBEQ/KANSAS CITY** and will join **WHYT/DETROIT** for wake-up duty.

"Love Songs" outlet **WOMC/DETROIT** has an opening for an evening personality (must be mellow). Contact **STEVE GOLDSTEIN** at (313) 546-9600.

MIKE PURDY, who had been Assistant PD at **KALE/TRI-CITIES**, has been promoted within the **SRO** group, and now takes over as Program Director at **KASH & KSND/EUGENE**. Moving up to replace Mike at **KALE** is parttimer **BILL TEMPLETON**.



If **KHJ/LOS ANGELES** can be "Car Radio," doing traffic reports at least every ten minutes, then why can't some other station be "Weather Radio?" Yes, **WAMK/BROCKTON** (south of Boston) has inaugurated its "Weather Radio" format with local weather reports every ten minutes. In between forecasts, the station will offer a variety of A/C music, news, sports, and (**KHJ** will be glad to hear this) traffic reports.

For those of you who were trying to reach **Q107/WASHINGTON's** **UNCLE JOHNNY**, "Ma Bell" gave us the wrong area code. Try (703) 528-3833.

KKRQ/IOWA CITY-CEDAR RAPIDS, IA is abandoning AOR for CHR. PD **TED JACOBSEN** remains as does the present airstaff. With **KKRQ's** conversion, all the **TOM INGSTAD-**owned FMs are now CHR under the consultancy of **BILL HENNES**.



KMEL/SAN FRANCISCO is getting ready for its new CHR presentation. PD **NICK BAZOO** is looking like a man who means business. He's hired **MARK MCKAY** as Assistant PD/afternoon personality. Mark was holding down the same position at **KDWB-FM/ MINNEAPOLIS**, but is a former member of the **KFRC** airstaff, so you could say he knows San Francisco.

Also at **KMEL**, AOR MD **GENO MITCHELLINI** splits for L.A. to become host of **GLOBAL SATELLITE NETWORK's** "Power Cuts" show. Geno will also do weekends at **KLOS**.

BUMPER MORGAN has been upped to Assistant PD at **WQUE(AM)/NEW ORLEANS**.

Program Director **JOHNNY THOMPSON** reports that **KFIM/EL PASO**, after trying the waters as an A/C outlet, returned to its previous incarnation as a CHR station on August 1.

Continued on Page 22



Columbia Records

A/C BREAKERS

A/C Chart: DEBUT 24

KARLA BONHOPE
"SOMEBODY'S EYES"

KLEMMKORNER

UP! 19 OUT OF 21 CLIENT STATIONS UP!

KLEMM MEDIA, INC.
RADIO PROGRAMMING
BOX 647, KENT, CONNECTICUT 06757
(203) 927-3581

DONNA SUMMER



"THERE GOES MY BABY"

7-29291

PRODUCED BY:

MICHAEL OMARTIAN

From the forthcoming

Geffen Album

CATS WITHOUT CLAWS

CHR

BREAKER



Management:
Susan Munao Management Co., Inc.

Street Talk

Continued from Page 21



Get ready for some heavy traffic in Tucson radio. It starts with **KWFM & KCEE OM/KWFM PD JIM RAY** crossing the street to **KLPX & KTKT** as OM. **MICHAEL BERGER** remains PD of AOR KLPX, while **CHRIS HAZE** assumes PD duties of A/C KTKT. At the same time, **LEE DOMBROWSKI** returns to Tucson as GM of KLPX & KTKT. Dombrowski had been at rival KWFM for 12 years, serving as GM for eight months before transferring to **KBPI/DENVER** as an Account Exec. earlier this year when KWFM was sold by **SANDUSKY**.

Meanwhile back at KWFM & KCEE, the post of OM has been eliminated. **RICK ALLEN** is upped from Assistant PD to PD of AOR KWFM, and **BILL MORTIMER** returns as PD of Gold-formatted KCEE.

Congratulations to **TOM STEVENS** on being promoted from MD to PD at EOR-formatted **WKGR/FT. PIERCE, FL.** Former WKGR PD **PETER CLANCY** has become Group Operations Director for WKGR's parent company **GULFSTREAM BROADCASTING**.



Sandy McBride left the MD's post at I-95/MIAMI to take over as Program Coordinator for **WQIK-FM/JACKSONVILLE**, where she's also handling the afternoon show.

SANDY McBRIDE has left the MD's post at I-95/MIAMI to take over as Program Coordinator for **WQIK-FM/JACKSONVILLE**, where she's also handling the afternoon show.

KBFM/McALLEN-BROWNSVILLE GSM LON BASON has been promoted to GM. Bason retains his GSM duties, and succeeds **RICHARD DeBUTTS**, who joined **WLVI/STATESVILLE, NC.**

BILL MICHAELS has crossed the street from **Y106/ORLANDO** to join **WHOO-FM** as PD. He replaces **CHUCK McKAY**, who exited a few weeks ago.

At **KZOZ/SAN LUIS OBISPO, CA**, **ROGER PETERSON** from **KMGX/FRESNO** is the new Program Director and morning drive personality.

DON COX has moved from afternoons to mornings at I-95/Miami. Joining the station in middays is former **WMJX** and **Y100** personality **WILLIE B.**



READY TO RELAX — More than 200 members of the music industry gathered to honor **MCA Records Vice President/Country Sales Chic Coherty** recently on the occasion of his retirement from the company. After 37 years of service to MCA, Chic has earned some leisure time. Chic is pictured above, standing between **MCA Regional promotion men Joe Deters (left) from Atlanta and Roger Ramsey (right) from Houston.**



DOUG FLODIN, Promotions Director for **DRAKE-CHENAULT**, died Monday (8-6) in his hometown of Latrobe, PA. Doug, who was 30, succumbed after a long illness. Doug first joined the D-C organization in 1978 as PD of **KYNO/FRESNO**, later moving to corporate headquarters in Los Angeles. In addition to selling the firm's special features, Doug served as a writer and photographer. He is survived by his parents to whom we offer our sincere condolences.

As expected, **VIACOM** is changing the calls of its new Washington AM, **WEAM**, to **WMZO**, matching its FM in the market (which now becomes **WMOZ-FM**).

New **KIXX/DALLAS PD CHUCK MORGAN** is looking for a strong morning talent. Send your best directly to him in Dallas.

GREG WHIPPLE has been upped from Acting PD to PD at **KSPN/ASPEN**.

Consultant **JEFF POLLACK** is doing well with his "down under" clients these days. **SA-FM/ADELAIDE** is the first FM outlet ever to be #1 in an Australian market, having risen 17.4-21.1, with a 41 share in 18-24 men. Pollack's other three Aussie clients are all the top FMs in their markets.

STEVE "SNUFFY" SMITH is relinquishing his **POLYGRAM** promotion job in Atlanta to become the new Southeast Regional rep for **ISLAND RECORDS**. Current PolyGram SE Regional man **DAVID ST. JOHN** will reassume the local Atlanta duties for a spell.

SIDMORE PARNES, the founder and Editor-In-Chief of **RECORD WORLD** magazine, died July 31 at New York City Hospital, where he had been under treatment since suffering a heart attack July 7. The 62-year-old Parnes originated **Record World** in 1964. The publication closed its doors in 1982.



Cigars all around this week for **R&R** Account Executive **KEN ROSE** and his wife Lisa on the birth of their daughter Natalie Laura on August 5. Right across the hall in the very same hospital **WESTWOOD ONE's ROBERT YOUNG** and his wife Deborah were welcoming their new daughter Juliana Elizabeth. The two couples not only know each other, they attended the same Lamaze class, and had their baby daughters only two hours apart.

Congrats, too, to Deborah and **DANIEL GLASS (of CHRYSALIS RECORDS)** on the birth of Sean Charles, who was a Breaker himself at 8 lbs, 15 oz. You might remember Deborah went into labor last Tuesday night (7-31) upon hearing the news that **SPANDAU BALLET** had become a Breaker. What a business!

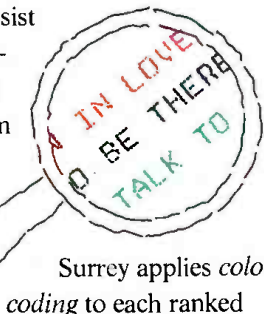
Why are more stations than ever choosing Surrey?

In the last year, Surrey Research has been privileged to experience its greatest clientele growth ever. Among reasons most commonly given for choosing Surrey are their superior quality, past performance and vast experience in radio research. Beyond this more general reasoning, some stations are pointing to more specific features. Here are just a few repeated most often.

Clarity of Research

As most programmers will agree, the clarity of research is vital to its usefulness. At Surrey our attempt is to design and display research in its clearest, most concise and easiest to put to use form. One example of this is offered in our *A & O Auditorium Music Testing*. Results are presented to you alphabetically by artist, in rank-order and also in a page-by-page

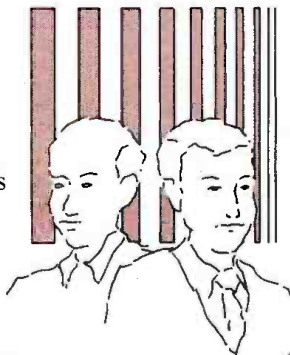
cross-tabulation of each song's level of appeal to your key audience groups. To assist you in distinguishing the winners from the losers,



Surrey applies *color-coding* to each ranked title. This exclusive Surrey feature puts an end to the once burdensome task of determining the cut-off point in Music Test results.

Stringent Recruiting Methodologies

One of the most important aspects of qualified research is the assembly of those individuals whose opinions most reflect that of your *core-listener*. This approach, as opposed to the often used targeted-demo



concept, ensures you a representation of people more closely identified to your "perfect" listener. Not only does Surrey encourage this more defined sample of your desired audience, but additionally seeks those types of individuals most prone to participate in a rating study. We call them *diary-types*. Aside from your study providing you with listener data, this added recruiting technique lends itself well to the one thing you strive for most—ratings efficiency.

Affordability

Understandably, cost is a key in determining the amount of research you're able to acquire. Now for

the first time, through Surrey's *investment planning* and *package discounts*, many stations are conducting research programs designed to accommodate their objectives rather than just their budgets.

Through *investment planning*, stations who contract for more than one study over a period of time are now afforded the luxury of monthly payments to accommodate

the total investment. Aside from the benefits derived from investment planning, by contracting for more than one study over the course of a year, additional discounts are realized. These discounts are determined by the number of projects conducted.

These are just a few of the many reasons stations are choosing Surrey. Why not let us tell you more? To arrange for a personal visit from one of our representatives, call today (303) 989-9980. We'd like to become your choice.



On The Records



KEN BARNES

AOR Metal Winners Set Steady Pace

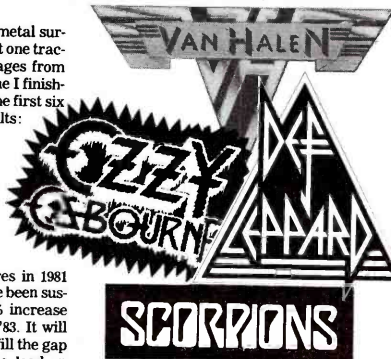
Heavy metal is hanging in there at AOR stations, but the all-out sonic boom hasn't hit yet. Although a great leap forward in the amount of metal played by AOR has been predicted by some, and you might expect a jump to correspond with the recent dropoff in new music charted here last week, the percentage of top 15 AOR albums that can be classed heavy metal is about the same as last year's and slightly under 1982's figure.

This analysis updates my first metal survey, from November 18, 1983. That one traced AOR heavy metal hit percentages from 1978 through most of 1983. This time I finished off the 1983 figures and added the first six months of 1984. Here are the results:

- 1978: 2.4%
- 1979: 4.1%
- 1980: 6.2%
- 1981: 11.4%
- 1982: 14.0%
- 1983: 13.4%
- 1984 (first six months): 13.6%

Metal's vault into double figures in 1981 and even higher jump in 1982 have been sustained, even in the face of a 240% increase in "new music" hits from '82 to '83. It will be interesting to see if metal can fill the gap as AOR apparently abandons the lead on new music to CHR.

Speaking of CHR, I was going to supplement this survey with a graphic analysis of metal hits on that format through the years.



Artists show their metal

The problem is, there haven't been any to speak of: None in 1978, three in 1979 (2.5% of

COLORED VINYL THROUGH THE AGES: A BEGINNING

A Choice Of Colors

Records on colored vinyl have been with us almost as long as records or vinyl. They've come to be used as a basic promotional tool, working much like a picture sleeve to make a record stand out. And although colored vinyl certainly doesn't guarantee a hit, it does attract the attention of record collectors, particularly those in radio and the record business who most often come across them.

Recently Jim Martin, PD at WOAY/Beckley, WV, called to suggest a piece on colored vinyl singles. What spurred the idea was the first copies of Prince's "When Doves Cry," which carried through the "Purple Rain" theme by appearing on violently violet vinyl (promotional copies of the LP also were on purple). Jim and I started to list some of the colored vinyl artifacts we'd run across, and I realized I had a potential monster here. So I'm going to list a few that came up in our conversation and then throw it open to the readership, and later on I can compile some kind of semi-definitive list if it all works out. Here are a few examples:

Cars "Just What I Needed" (red)
ELO "Sweet Talkin' Woman" (purple)
ELO "Telephone Line" (green)
Everly Bros. "Cathy's Clown" (gold)
Five Americans, various (yellow)
Franke & Knockouts "Sweetheart" (red — Valentine's Day promotion; see also Huey Lewis & the News' "Do You Believe In Love," Elvis Costello's "My Funny Valentine," and other red-vinyl Valentines)

John Lennon "Happy Xmas" (green)
John Cougar Mellencamp "Pink Houses" (guess...)



Tom Petty & Heartbreakers "Change Of Heart" (red)

Various midsixties Columbia singles were issued promotionally in red vinyl, among them records by the Byrds, Paul Revere & the Raiders, and Bob Dylan. Epic put out a strange red single with the Hollies' "Carrie Ann" on one side and the Tremeloes' "Silence Is Golden" on the other. And RCA continues to use various vinyl colors on its country promos.

Anyway, that's just a beginning; feel free to add more (singles only, please) while you're waiting for the first reunited Deep Purple record, which after all this buildup should certainly be in purple. As an added treat, a few colored-vinyl singles are shown nearby in all their colorful glory (if you use a lot of imagination).

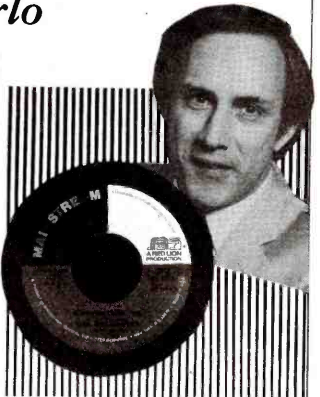
ROCK 'N' ROLLIN' STARTS, Pt. III The Delegate Satirical Touch Of Bob De Carlo

Last month in this space I chronicled the recorded exploits of **Hary Moore**, who cut a break-in record based on **Beatles** records in 1965. Many air personalities have lent their voices to this sort of novelty, but the biggest success by a radio star in that field has to be "Convention '72" by the **Delegates**, a top ten record poking fun at the political candidates of the day.

The Delegates turn out to be **Bob De Carlo**, then morning man at **KQV/Pittsburgh** and now VP/Operations and morning man for **W101/Tampa**. Bob was approached by long-time Pittsburgh record mogul **Nick Conci** (earlier producer of the **Vogues**) and his partner **Nick Kousaleos**. With Bob impersonating "Walter Klondike," they put the record together "for fun in my kitchen," Bob recalls, and sold the master to **Mainstream Records**.

The timing (just before the 1972 Presidential election) was perfect, and the reaction was tremendous ("Everywhere it was played, it was a hit," Bob says). They did worry at first about getting clearances for the snippets of songs they used as "answers" for Bob's questions on the record, so they called the king of break-ins, **Dickie Goodman**, for advice. He told them, "You just do it and wait for the suits to come in."

Fortunately, as a consequence of this seemingly reckless counsel, only one settlement had to be arranged. Bob did run into



Bob De Carlo: Delegates responsibility

trouble, however, from his employers at **ABC**. No ABC station played the record, he remembers, and corporate rules prevented him from participating in the Delegates' follow-up album (a notable collector's item thanks to almost nonexistent sales, Bob says). But Bob remembers "Convention '72" with great fondness. After all, he says, "It got me into my first house!"

the top 15 hits that year), back to zero in 1980, 1981, and 1982 (AOR's big heavy metal surge year, remember), two in 1983 (1.6%), and in the first half of this year, three (for 3.9% of the total). But two of those three were **Van Halen** records, and even if the group can still be categorized as metal, "Jump" and "I'll Wait" bear little resemblance to the style.

Classifications, same as last year's survey, were debated by **Steve Feinstein** and me, and our bias (if any) was on the generous side for heavy metal. It appears that AOR will remain heavy metal's only real radio home for the foreseeable future, but it's providing a steady welcome.

Gail & The Wailers

Speaking of remarkable records, Prince's "When Doves Cry" is, according

to **Warner Bros.**, the biggest-selling WB single ever, edging past "You Light Up My Life" by **Debbie Boone** in recent weeks.

As a longtime music fan, I'm always intrigued when someone dredges up a forgotten song from the past. One of the most intriguing covers of this sort in the past few years is the new single by country artist/producer **Gail Davies**. "It's You Alone" was originally done by the **Wailers** (not the **Bob Marley** group; this is no pioneering country/reggae fusion record), the Northwest rockers who had a late '50s hit with the instrumental "Tall Cool One." Moving with the times, they issued "It's You Alone" in 1966 in an attempt to score a low-key folk-rock hit. Davies has countrified the song considerably so you'd never guess it was first cut by a group who did one of the earliest rock versions of "Louie Louie."



ONE YEAR AGO TODAY

- **BERNIE KVALE NAMED VP/IGM AT WFYR/CHICAGO**
- **LEE DOUGLAS NEW STATION MANAGER FOR WCZY/DETROIT**
- **TOM BARSANTI, ROBERT DUNN UPPED TO SR. VP AT TEN EIGHTY CORP.**
- **VINCE SANDERS NAMED VP/IGM AT WWRL/NEW YORK**
- **DAVE MASON BECOMES PD AT WKRC/CINCINNATI**
- #1 CHR: "Every Breath You Take" — Police (A&M) (7th week)
- #1 A/C: "All Time High" — Rita Coolidge (A&M) (2nd week)
- #1 COUNTRY: "Lost In The Feeling" — Conway Twitty (WB)
- #1 BLACK: "Just Be Good To Me" — SOS Band (Tabu/CBS)
- #1 AOR TRACK: "King Of Pain" — Police (A&M)
- #1 LP: "Synchronicity" — Police (A&M) (9th week)

FIVE YEARS AGO TODAY

- **JAY COOK NAMED VP/NATIONAL PROGRAM MANAGER FOR COMBINED**
- **NORM WINER BECOMES PD AT WXRZ/CHICAGO**
- #1 CHR: "My Sharona" — Knack (Capitol)
- #1 A/C: "The Main Event" — Barbra Streisand (Columbia) (3rd week)
- #1 COUNTRY: "Coca-Cola Cowboy" — Mel Tillis (MCA)
- #1 BLACK: "Good Times" — Chic (Atlantic) (4th week)
- #1 LP: "Candy-O" — Cars (Elektra) (5th week)

TEN YEARS AGO TODAY

- **BRUCE LUNDVALL NAMED VP/IGM FOR COLUMBIA**
- **TODD WALLACE NAMED PD AT KLIF/DALLAS**
- #1 CHR: "The Night Chicago Died" — Paper Lace (Mercury) (2nd week)
- #1 A/C: "Havin' My Baby" — Paul Anka (UA)
- #1 COUNTRY: "You Can't Be A Beacon" — Donna Fargo (Dot)
- #1 LP: "Caribou" — Elton John (MCA) (4th week)

E/P/A's Front Runners



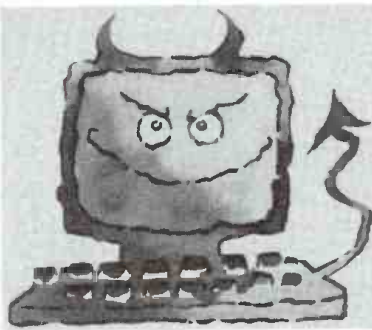
QUIET RIOT

"Mama Weer All Crazee Now"
Now On Over 83 CHR Stations!

CHR NEW & ACTIVE
PASHA

Breaking Out In:

WXKS-FM	PRO-FM	WHYT deb 32	KITS	WJZR add	WZYQ 16-15
WPHD 23-19	93FM add	KHTR	KPLUS 21-17	WZLD add	95XIL 17-15
Z100	Q105	KWOD	Q100 add	WKDQ add	WISE add
WCAU-FM	WGCL	XTRA add	WLAN-FM 38-30	WJXQ 18-14	WJAD add
			98PXY 26-20	ZZ99 add 30	WCGQ add
			Q92 add	WRKR 12	WIXV 23-18
			WGFM add	WHOT-FM add 40	KCAQ add



JEFF LYNNE

"Video"

CHR SIGNIFICANT ACTION

New This Week:

WVSR add	WHTF add	KEYN-FM add	KILE add	SLY96 add
WLAN-FM add	WANS-FM add	KSKD add	WHS� add	
	KMGK add	WKHI add	KRNA add	
	WJXQ add 35	95XIL add	KGHO add	

From The Original Soundtrack Album
"ELECTRIC DREAMS"



JOHN CAFFERTY AND THE BEAVER BROWN BAND

"On The Dark Side"

CHR SIGNIFICANT ACTION



WPHD add 31	WLAN-FM add	WFBG add	WPFM add 35
PRO-FM add	98PXY add	WGUY add	WXLK add
WHYT add	WPST add	WERZ add	KFMW add
WNYS add	WBBQ add	WJBQ add	KCDQ add
WVSR add	WJXQ add	KNOE-FM add	

From the Original Soundtrack Album
"EDDIE AND THE CRUISERS"

Another 60 Thousand
Albums Sold This Week!



S.O.S. BAND

"Just The Way You Like It"

Black/Urban Chart: **14**

Already Crossing In: Boston
Philadelphia
Miami
Phoenix
Tucson

CHR SIGNIFICANT ACTION



Distributed by CBS Records

HIBERNETICS

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Datebook

MONDAY, AUGUST 13

BTO Strips Gears

Last month it was **Deep Purple** who regrouped right around the anniversary of their breakup. This month it's **Bachman-Turner Overdrive**. On this day in 1977, **Randy Bachman** announced that he was leaving the group who began four months after the release of the "Freeways" LP. Since Randy's brother **Robbie** remained in BTO, they began using their abbreviated group name only and released two more LPs. Meanwhile, Bachman's new group **Ironhorse** had a minor hit with "Sweet Lui-Louise." After the dissolution of that group, Bachman released one LP with a group called **Union** and also collaborated with **Carl Wilson** on a couple of songs. BTO is back now on **Complot** [whose executive team is the same one that worked with the group at **Mercury**].

Birthday: **Dan Fogelberg** 1951.

TUESDAY, AUGUST 14

Graham Jams On

Today's the day that **Sly Stone's** "bottom" turns 38. When Sly referred to using some bottom to draw the dancers out of hiding in "Dance To The Music," he was referring to the bass of **Larry Graham**. The Beaumont, Texas-born Graham was living in the Bay Area by age two. When he left the **Family Stone** in 1972, he took a local band named **Hot Chocolate** (which had to change its name anyway) and formed **Graham Central Station**. At the group's inception, Graham had a reputation for weirder stage shows and more bizarre costumes than Stone himself. Much of the group's recorded output is summed up by one track title, "The Jam," but by 1978 there were signs of change, including the '50s-flavored "My Radio Sure Sounds Good To Me." After 1980, when Graham became a solo artist with "One In A Million You," he became best known as a singer of ballads.

Other Birthday: **Dash Crofts** 1940.

WEDNESDAY, AUGUST 15

By The Time We Got To "Urgh!" ...

Doesn't quite have the same ring, does it? On this day four summers ago, the first in a series of "Urgh!" festivals took place in Santa Monica, CA. Headliners included **X**, **Pere Ubu**, **Stiv Bator & the Dead Boys**, and the **Dead Kennedys**. This and subsequent "Urgh!" festivals held internationally were later documented in the film "Urgh! A Music War." Perhaps intentionally, this first Urgh festival took place on the 11th anniversary of the opening of the Woodstock festival. (Unfortunately the parallels don't all flesh out: "Urgh!" lasted only two days, there are no reports of births, deaths, or candles in the rain, and nobody attained instant stardom.)



THURSDAY, AUGUST 16

Life Without Elvis

Today marks the seventh anniversary of **Elvis Presley's** death from coronary arrhythmia (or worse), at the age of 42. Judging from recent years, the media coverage will center on a few relatively muted reports from the gravesite with both the really hysterical mourning and the worst of the mean jokes having tapered off. (Roughly three years ago, **WLS-FM/Chicago's Steve Dahl** taped a special at Elvis's grave featuring a "Cooking With Elvis" segment where Dahl, as Elvis, showed the audience how to cook squirrel and prepare Pepsi salad.) Despite a rumoured wealth of unreleased material, after the posthumous release of "My Way," RCA has curiously chosen to reissue old material. Prime exceptions to this were the remixed "Guitar Man" in 1981 (with new backing tracks from author **Jerry Reed**) and "I Was The One," with **Stray Cat Brian Setzer's** liner notes and new mixes that attempted to demonstrate Presley's influence on the rockabilly revival.

Birthdays: **James Taylor (Kool & The Gang)** 1953.

FRIDAY, AUGUST 17

Paul Williams Dies

If you listen closely to the **Temptations'** litany of the world's woes in 1970's "Ball Of Confusion," you can hear **Paul Williams** singing about committing suicide. Roughly a year and a half later, Williams was gone from the Tempts. Two years later, he was a suicide at age 34. Born in Birmingham, Williams and **Eddie Kendricks** were both in the original local-based version of the **Primes** that became the seed for the first **Motown Elgins**, then the **Primes** again, then the **Temptations**. When Williams left the group in 1971, allegedly due to ill-health, he continued to draw a salary from the group as a choreographer and adviser. On this day in 1973, Williams was found by Birmingham police slumped over the wheel of his car, wearing only a pair of swimming trunks, holding a gun and shot once through the forehead.

Birthdays: **Dexy's Midnight Runners** leader **Kevin Rowland** 1952.

SATURDAY, AUGUST 18

To The Bone

Nona Hendryx was actually the last member of **Labelle** to have a solo hit. **Patti LaBelle** had a few medium-sized Black charters almost immediately. **Sarah Dash** had one in 1979 with "Sinner Man." After a long series of projects, Hendryx finally hit last year with "Keep It Confidential" and again this spring with "I Sweat (Going Through The Motions)." Hendryx was born this day 39 years ago in Trenton, where she and Dash formed the **Del Capris** before merging with **LaBelle's Odettes** to become the **Bluebelles**. After the group broke up, Hendryx released a solo LP, then ended up fronting New York wave/disco act **Material** before the group reproccated by producing "Confidential" and its LP. Besides her former group, Hendryx's collaborators have included renowned songwriter **Ellie Greenwich** and **Rough Trade's Carole Pope**.

SUNDAY, AUGUST 19

Nash-ville

Today marks the 44th birthday of one of the first international stars to work with **Bob Marley** ... and **Paul Anka**. **Johnny Nash** was born in Houston and sang on a local TV show before landing a regular spot with **Arthur Godfrey** on his TV program. After his first hit, "A Special Kind Of Love," **ABC** teamed him with **Anka** and **George Hamilton IV** for "The Teen Commandments." After bouncing through a variety of labels in the '60s, Nash began recording at the same Jamaica studio that Marley used, which finally led to a hit with the reggae-flavored "Hold Me Tight." Although "Tight" and Nash's biggest hit, "I Can See Clearly Now," weren't Marley compositions, Nash gave Marley his first international cover with "Stir It Up," which became a British hit in 1971 and an American charter in 1973. Nash's last US single was "Closer" on **Epic** in the early '80s.

Other Birthdays: **Billy J. Kramer** 1943, **John Deacon** of **Queen** 1951, **Ginger Baker** 1939 or 1940, **Ian Gillan** 1945.

— Sean Ross

FOURCAST FOR GOLD!



EURYTHMICS "Right By Your Side"

CHR CHART:
36

Glen Kallna, MD — WCAU-FM/Philadelphia
"Pay close attention to this one. In two weeks it has already exploded!"

Steve Goddard, MD — KZZP/Phoenix
"Definitely a unique and successful sound for Annie Lennox and Eurythmics."

Ralph Wimmer, PD — WMAR/Baltimore
"Fantastic sales response! Best record they've done since 'Sweet Dreams.'"



POINTER SISTERS "I'm so Excited"

CHR NEW & ACTIVE
79/22

Added This Week:

B104	WMAR	WJZR	Z98	KKQV	WTKI 29-25
WBLI	WYCR	WNOK-FM	WKFR	KDZA	KPKE 30-21
WHTX	WKEE	WZLD	KDON-FM		KWOD 29-26
I95	Z106	KX104	WCGO	<u>Early Action:</u>	KRGV 24-15
B97	KXX106	KTFM	KNOE-FM	Y100 deb 23	WZPL 30-25



Produced by
Richard Perry

The Most "EXCITING" Release of the Year!



JUICE NEWTON "Can't Wait All Night"

CHR NEW & ACTIVE
56/28

Added This Week:

WPHD	WJZR	WKDD	WIGY	WJBQ	
K104	WZYP	KIHK	OK100	WCGO	
WKEE	WOKI	KQMQ	13FEA	WAZY-FM	
WKFM	KBFM	KRO	WKHI	KKLS-FM	SLY96
WRCK	KRGV	WFBG	95XIL	KWTO-FM	KIST

By Popular Demand
From CHR!



RICK SPRINGFIELD "Bop 'Til You Drop"

One Of The
MOST ADDED
CHR NEW & ACTIVE

75 Stations Out Of The Box!

INCLUDING

B104	B97	KNBQ	K104	KZZB	WZYP	Z104	KYNO-FM
WPHD	B96	Q100	WKRZ-FM	WQID	94TYX	WRQN	KHOP
WCAU-FM	KBEQ	WNYS	WHTF	WSKZ	WOKI	KEYN-FM	K96
94Q	KHTR	WVSR	WBBO	WANS-FM	KMGK	WHOT-FM	KSKD
					WZPL	KKFM	KCPX

THE NEW SINGLE

JEFFERSON STARSHIP "Layin' It On The Line"

On your desk this week from the TOP 10 AOR album "Nuclear Furniture."
JUST ADDED MTV!



RCA

FELLOW PRO
The Future
In Your

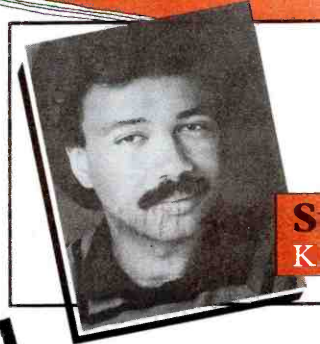


*Congratulations Bruce
For The 10 Sold-Out Dates
At The Meadowlands!*

BRUCE SPRINGSTEEN

“COVER ME”

CHR BREAKERS



*The First Hit Single From Last Week's
No. 1 Most Added AOR Album!*

BONNIE TYLER

“HERE SHE COMES”

WPHD 34-32	KHYT add
CKGM add	WGUY add
WHTX on	WIGY add
KPLUS on	13FEA add
WKRZ-FM add	KKQV add
WVIC add	KDVV add
KQXR add	KHTX add
KMQ add	KZOZ add
KHOP add	SLY96 add

**CHR
SIGNIFICANT ACTION**



ROMEO VOID

“A GIRL IN TROUBLE
(IS A TEMPORARY THING)”

*Thank You JOHN LANDER -
HITBOUND - 93FM/Houston*

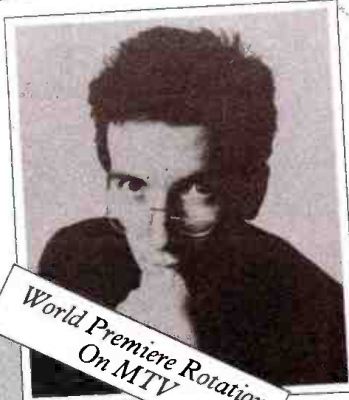
GRAMMERS: Of Radio Is Hands!

Thank you to both the radio and record industries for finally opening their ears and allowing new talent, as well as established acts, to chart a new and exciting course in music. Once again, the priority is great music and pure talent. Thanks for making it fun again."

by Joe White, PD
108-FM/Boston

Added This Week:

WHTT	WKFR	WXKS-FM 34-31
WQ	WKHI	WBEN-FM deb 36
WPST	KCMQ	WPHD 36-34
WBBQ		WCAU-FM
WZYP		PRO-FM
WKDD		KIMN
		Q103
		KPLUS



World Premiere Rotation
On MTV

ELVIS COSTELLO & THE ATTRACTIONS

"THE ONLY FLAME IN TOWN"

CHR NEW & ACTIVE

NEIL DIAMOND

"TURN AROUND"

WHTX 28-25	WFBG on
K104 deb 32	WZYQ on
WFME deb 30	WQCM add
WFMI add	OK100 add
KTFM add	95XIL deb 39
KIHK add	WIXV on
WHOT-FM add	KBIM add

**CHR
SIGNIFICANT ACTION**



A/C Chart: **DEBUT 19**

DENIECE WILLIAMS

"NEXT LOVE"

**CHR
SIGNIFICANT ACTION**

WXKS-FM	WOKI	WERZ
I95	KMGX	WQCM
WCZY	KQMQ	WJBQ
KIIS-FM	KTKT	WFOX
WFLY	WGUY	KCAQ



Black/Urban Chart: 23
On Over 65 Stations - 81%



Associated

Continued from Page 1

At the same time, Pyramid CEO Richard Balsbaugh announced the appointment of three officers. Director of Acquisitions & Finance Kenneth O'Keefe was promoted to Chief Financial Officer; former Affiliated Broadcasting Sr. VP Brian Stone has been named Radio Group Chief Operating Officer; and WKXS-FM PD Sunny Joe White is now Chief Programming Officer, in charge of on-air direction for all stations.

Balsbaugh commented, "Our company has always been built around team players, and we're very promotionally-minded. Therefore, those who've been part of the progress of WKXS will have the opportunity to grow, as will the people at these stations. We're an aggressive young group looking forward to being one of the major players in the broadcasting industry. We're not going to stop here."

Regarding his new officers, Balsbaugh continued, "We were fortunate to get Kenny, a young, bright, efficient negotiator with an outstanding financial background. Brian and I have been close friends for 15 years and always wanted to work together. Brian's the best at what he does. Sunny Joe is by far and away the finest pro-

grammer in the world. He understands people, is a thrill to work with, and I learn from him every day." He noted, "We're all partners and will work side-by-side as a team, not as a boss with three subordinates."

Balsbaugh added that Pyramid's ownership structure also includes VP Doty Jones, Business Manager Bob Klime, and WKXS (AM) Station Manager Arnie Ginsburg.

Stone said, "I'm just thrilled to be part of an exciting oppor-

tunity like the acquisition of Associated, that in one transaction moves a two-station company into the 30th-ranked position in the country as a group owner.

White, who has just formed consultancy firm Samrick, Inc. with Balsbaugh, told R&R, "I see my involvement as mainly hiring the right people and developing Pyramid's winning attitude. We're going to make these stations as competitive as possible."

WKTU

Continued from Page 1

listeners are checking it out. What I've got to do is go in and fine-tune it.

"The way that the format is being done in New York right now, there's room for another CHR station. WKTU will be very personality-oriented, because they call New York 'Fun City.' I want this station to be just as alive as New York is, 24 hours a day, not just on the morning show. The turnaround will be a gradual adjustment, as we're looking to keep as many of the folks we currently have."

McIntyre agreed about the decision to bring in the Boston programmer as consultant. "Sunny Joe will be very, very good for the station," he said. "We've had ourselves looking in two directions, and now we're

aiming in one focus, CHR. It will be very obvious by the music we play that WKTU will be CHR. Now, that's not to say we're abandoning the music of the city, which will always be a part of the format. But our emphasis will be on mass appeal CHR hits. I can hardly wait to get started."

Gorman

Continued from Page 1

will remain the same, as the station has made a name for itself."

Gorman joined the company nearly 12 years ago, spending the last three and a half years as WPRO's GSM. His radio background also includes an Account Executive stint with WPAT/New York. Until Gorman's successor is named, Earl Baker will serve as WPRO's acting Sales Manager.

Amaturo

Continued from Page 1

very talented, committed people. Jeff has made a huge contribution to Majic 102 achieving the goals established for the local sales department."

Lang, who will continue to be based at KMLJ, had been VP for the Group for the past four years. "This position gives me much more direct involvement than before," she told R&R. "This is an opportunity that many years ago I never thought I could realize. I've never stopped learning, and I love the challenges."

Borchard became GM at WDRQ two years ago as VP/GM at WHND & WMJC/Detroit. He said, "It's an honor to receive

the promotion, and it's a pleasure to work for the Amaturo Group, a wonderfully progressive company. Joe Amaturo and Monte Lang are total professionals, and the last two years have been a very special time."

Silver joined Amaturo six years ago as an Account Executive, and was promoted to GSM in 1981. He said, "I'm really happy that Monte Lang has the confidence in me, as attested to by this promotion. This is a hands-on company, and working with Mr. Amaturo, Monte, and Lillian has been a wonderful learning experience. Our plan has been set, and I know the corporate management team will support me every inch of the way."

Bailey

Continued from Page 1

very pleased to be able to announce today that Brute Bailey is PD at Majic 102. His track record and past performance speaks for itself. He's a welcome addition to our Amaturo Group family."

Bailey will not, at this point, be taking over the Group PD duties previously performed by Snowden. Lang added there are no immediate plans to fill that position. "For the time being, each PD will take care of his individual market, and there'll be a lot of collaboration between

them." KMLJQ evening announcer Doc Kilgore has filled Snowden's position as morning personality.

KGfJ & KUTE VP/GM Bill Shearer, who Bailey described as "mostly responsible for my interest in Inner City," told R&R that Inner City had a signed contract with Bailey. Shearer also said that he didn't become aware of Bailey's interest in the KMLJQ job until last Friday (8-3).

Shearer indicated that no immediate replacement for Bailey will be named. "This thing has probably set me back three months," he remarked. Bailey was unavailable for comment.

Galen

Continued from Page 3

ter, harder-hitting, and timely research, data, and presentations. His immediate mandate will be to study our ongoing research activities and make recommendations for 1985. I expect Bob will make a major contribution to the radio industry in his new post, and we are all anxious to get him oriented and in-harness as soon as possible."

Galen told R&R, "Obviously, I'm very excited about it because it's a great opportunity to help the RAB in many ways. I'm planning to develop new tools for stations to use. I've always been a very nuts-and-bolts guy, so I'll concentrate on a lot of sales-oriented how-to. It will be my objective to make this the best research department that RAB's ever had."

Humphreys

Continued from Page 3

According to Humphreys, the station will be formatted as a soft A/C. "It will be conservatively programmed. Besides the normal share of current music, it will feature a lot of songs that have disappeared recently from A/C radio. We'll feature an occasional Sinatra or Louis Armstrong record."

McCarthy

Continued from Page 3

lead and motivate WQUE's extremely talented airstaff."

McCarthy told R&R, "This is a tremendous opportunity. Bill and I hit it off immediately, and it's clear management is ready to help me heat up the CHR battle in New Orleans. We want to win very much, and I go into this position with every intention of doing so, with the company's backing in promotions, personnel, and budgets. We have a fine-sounding airstaff, and the station is prime for major increases."

Prior to KKK106, Kevin worked at Birmingham neighbors WERC and WSGN, in addition to stints at WFIL/Philadelphia and

Rocshire

Continued from Page 3

Several days after the filing of the lawsuit, and following an article published in the Los Angeles Times, Clyde Davis acknowledged that he had a criminal record for burglary, robbery, and grand larceny, a fact that was apparently unknown to his employees at Rocshire. Davis has served time in Florida, Rhode Island, and California, with his most recent prison term, a 36-month stay in a California correctional facility, ending in 1977.

During the investigation into the charges, the Anaheim, CA-based Rocshire hopes to remain open, although the company's assets have been frozen by the court. However, the planned purchase of the label by Roy Chiovari, precipitated by the Davis divorce announcement, is going to happen. The new investors (headed by Chiovari and Rocshire President Gary Davis, who is not related to Clyde or Shirley Davis) hope to retain the Rocshire name and reorganize the company with a new management team. Apparently, the court has agreed to the new ownership proposal.

The Times reported that Clyde Davis had apparently presented himself as a millionaire real estate investor and inventor when he founded Rocshire in 1980. Gary Davis, who formerly headed the promotion departments of both ABC Records and Warner Bros. before joining Rocshire, told the Times, "(Clyde Davis) told me he was a nuclear welder, a sort of Red Adair (famed oil well firefighter), and that he got \$30,000 a day to go on nuclear subs when they had (radioactive) leakage. He also said he had a patent for a dry-dock system that was going to bring in \$25 million in royalties. He said he owned 6000 acres of land around Disneyland worth \$15,000 an acre, and that he was selling 100 acres at a time to finance the (record) company."

Clyde Davis told the Times that his money to start Rocshire came from land investments and an insurance settlement. Through his attorney, he denied any knowledge of the alleged Hughes embezzlement

Fox

Continued from Page 3

contributions to our station."

Fox joined Q102 in 1974 and was named PD at the end of 1976. He left the station in 1979 to program KAUM/Houston, but returned as Q102 PD six months later. Fox told R&R, "This promotion represents Taft's recognition of my past accomplishments, and extends my responsibilities beyond the programming department. Our company seems to be extremely stable, and that gives me peace of mind to operate with. Our MD Dave Allen, who's doing a very good job, is now handling more of the day-to-day duties."

Dennis

Continued from Page 3

properties going with an operations manager. Ken fulfills all the necessary areas, with his background in programming, research, consulting, and marketing. It seemed like a natural move."

Before joining KYA three years ago, Dennis was a partner and Executive Director for Sarrey Broadcasting. He has also served as GM of Frank Magid & Associates. Minckler, a seven-year King Broadcasting veteran, previously worked as PD at KINK/Portland and Assistant PD/morning man at KYA (AM) (now KOIT). Dennis told R&R, "The new structure will allow us to maximize both stations. For me, this is the next step towards being a GM, and I'm very happy about it."

Regarding Minckler's return, Saito added, "I selected Bill partly because of his success in Portland, his experience in this company, and because he's been in San Francisco before." Added Minckler, "I'm happy to be continuing my relationship with King. However, it's hard to walk away from KGW; it's such a good station. But I look forward to the challenge of programming KYA. The station will stay with its Oldies format, but needs some fine-tuning. Things will go real slow at first; I want to take plenty of time to assess the situation."

Milner

Continued from Page 3

Gehring joined Jazz-formatted KKGO four months ago, having previously worked nine years as Traffic Director and music assistant at cross-town KF1 & KOST. He told R&R, "It's a thrill to be such an instrumental part of a Los Angeles tradition. I grew up listening to KKGO, and now all of a sudden I'm working with it. I feel like a little boy in a candy store! I look forward to working very closely with (President/GM) Saul Levine, as he's very easy-going and extremely knowledgeable; I'm learning a lot from him."

Cahill

Continued from Page 3

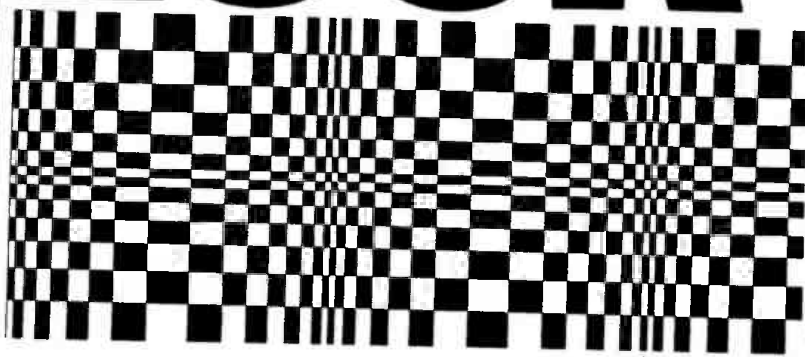
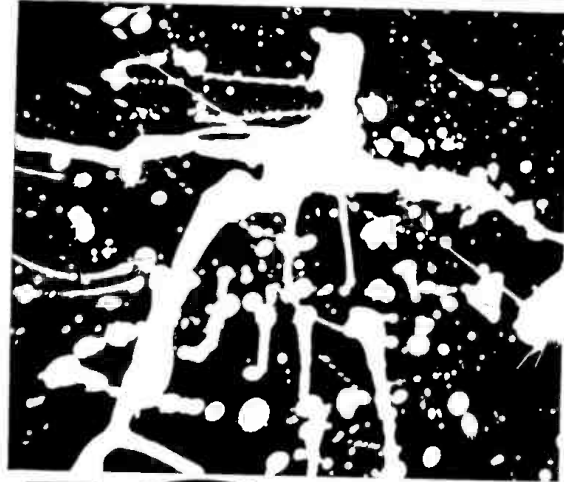
at KELT-FM/Harlingen, TX last week.

KJ103 Executive VP/GM Mark Schwartz said, "We're grateful for the job Dan did. He left big shoes to fill, and Bill's the kind of guy who can do it. He's super-creative, enthusiastic, and highly organized. I think Bill will be terrific, and we're really excited about him."

Cahill spent nine years with the Albany stations, starting with WHSH (now WPHYX) as an air personality in 1975. He became Assistant PD at WTRY in 1981 before his promotion to OM of both stations and PD for WPHYX early last year. "I'd like to thank Mark for the opportunity to relocate to Oklahoma City," Cahill told R&R. "It seems like a very competitive situation there. This place has been home for me for nine years, and my GM John Kelly and I got along fantastically well. But the change to the Midwest will be a good learning experience. KJ103 has a terrific airstaff, and that'll make my job a lot easier."

It was also announced that Kevin McCormick, most recently at WKY/Oklahoma City, has joined KJ103 as morning personality. Replacing Cahill at WTRY & WPHYX is Rick Van Zandt (see separate story).

“SOME GUYS HAVE ALL THE LUCK”



The Second Single From Camouflage • ROD STEWART • Produced by Michael Omartian • Management: The Arnold Stiefel Company

© 1984 Warner Bros. Records Inc.



Smith

Continued from Page 1

ing either a group operator or entering ownership. The move made sense to me from all those standpoints, and the lifestyle and location are the kicker.

"I think the world of John and Jim Levitt. We seem to be philosophical in tune, and I feel comfortable with them and they seem to feel the same way with me."

Alta Broadcasting Chairman Jim Levitt commented on Smith's hiring, telling R&R, "We've found one of the best. There's no question that he is a superb manager and individual. His background in programming and knowledge of station imaging is excellent. In talking to people about Jim, we got a universal 'thumbs up.' The guy is ready."

"Jim will be in charge of not only the two stations we have now, but as we start on a more aggressive growth mode next year he'll be the person directly responsible for those efforts." Levitt added that Smith will have an incentive program allowing him to achieve an equity position in the company.

Before WKQX, Smith managed KBEQ/Kansas City, spent nine years with ABC's FM Division, served as GSM for WDAI/Chicago (now WLS-FM), and was Sales Manager for ABC FM Spot Sales.

Van Zandt New WTRY & WPYX OM

After eight months as Promotion Director at WHTT/Boston, former WTRY & WPYX/Albany Promotion Director and air talent Rick Van Zandt has returned to the stations as Operations Manager. In his new position, Van Zandt will also be directly responsible for the programming of WPYX.

WTRY & WPYX GM and Scott Broadcasting VP John Kelly said, "I'm absolutely delighted that we were able to entice Rick back to Albany after his tenure in Boston. His intimate knowledge of AOR, along with his detail and organizational ability, make him the perfect man for the job. He was one of

the original 'PYX-nics,' and his promotional talent and on-air ability helped bring the station to the forefront of the market to begin with."

Van Zandt, who at one time programmed KVMT/Vail, CO, worked at WPYX from 1980 until last January, when he joined WHTT. "I'm looking forward to returning home to Albany," he said, "and getting back into programming. I'll be working with a top-notch staff, including Promotions Director Cliff Nash."

Kelly added that former WPYX PD Bob Mason is expected to continue handling the morning show.

Mellgren Named WWRC PD

Former Schulke Radio Productions VP/Operations Ken Mellgren has been appointed PD of Greater Media's recently-acquired WWRC/Washington. Prior to his four-year stay at Schulke, Mellgren spent 13 years as Manager/Operations & Programming at WJIB/Boston.

Explaining his return to radio programming, Mellgren told R&R, "I'm very enthusiastic about getting back into the station operation end of it. I've known (WWRC & WGAY VP/GM) Ted Dorf for about 12 years, having served with him on the NRBA board for eight years, and I've

respected his terrific work as an independent Easy Listening broadcaster. In my estimation, Greater Media has always been one of the leading radio operators. They're very aggressive, placing a lot of emphasis on AM radio now — a very good sign for AM broadcasters all over the country."

Mellgren indicated that Greater Media is not yet ready to divulge its official takeover date or any format plans.

Lopez New KLRZ Operations Director

KLRZ/Salt Lake City has appointed Dan Lopez to the newly-created position of Operations Director. Lopez will be responsible for all programming on the A/C outlet.

KLRZ President Eric Rhoads told R&R, "We're excited about the progress we'll be making under Dan's leadership."

Said Lopez, "I've been looking forward to getting back into man-

agement, so I'm very excited. The station already has a strong and positive image, and part of my job will be to help bolster that image. Eric and I are on the same wavelength, and I get along well with

consultant Jerry Clifton."

Lopez, who most recently worked as an air personality at KNX-FM (and later KKHR)/Los Angeles, previously programmed WKZL/Winston-Salem.

WCI Trims Staff

In corporate restructuring within Warner Communications, Inc. (WCI), 250 staffers are in the process of being let go. The across-the-board cutbacks primarily involve corporate employees in New York, and do not affect any WCI divisions. Most of the changes are expected to be completed within two weeks.

WCI VP Geoff Holmes explained to R&R, "We're in the process of reorganizing the corporation so

that it more fully fits the needs of our current business operations. We sold Atari a few weeks ago, and we're now streamlining the organization. It's a strengthening move, and we expect WCI to be profitable on an operating basis in the second half of '84."

Holmes emphasized that there is no truth to the widespread rumor that WCI Chairman Steve Ross would be leaving the company.

WENS Advances Horton To GSM

WENS/Indianapolis Local Sales Manager Jon Horton has been promoted to GSM for the Emmis outlet. He succeeds Christine Woodward, who was named Station Manager in April.

Woodward told R&R, "Jon has accomplished quite a bit in the local department. He's been in radio a long time, and he's shown

he can carry his responsibilities well. Jon's both an excellent manager and salesman."

Horton, who was on vacation and unavailable for comment at presstime, had held the LSM post for the past year. Prior to that, he spent two and a half years with the WENS sales department.

Walker Exits KFKF For Consultancy

Rusty Walker, PD for KFKF/Kansas City the past year, is leaving the station to form his own consultancy. Working exclusively with Country stations, Walker will continue serving on a corporate basis with KFKF parent Scionix Group Broadcasting.

For the next few months, Walker will operate from the KFKF offices. His initial clients include KFKF, WLLR/Davenport, WZZK/Birmingham, WYAY/Atlanta, and WQIK-AM &

FM/Jacksonville. "I'm just as happy as I can be," Walker told R&R. "This is something I've wanted to do for ten years, and it feels really great to be able to finally do it."



Rusty Walker

Prior to joining KFKF, Rusty programmed WZZK for more than three years. A new KFKF PD is expected to be named shortly.

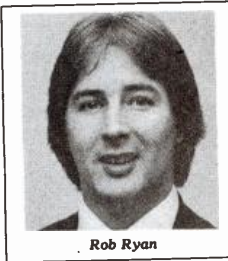
TRANSACTIONS

Wallace Buys KZKZ For \$355,000

TWIA Broadcasting, headed by veteran programming consultant Todd Wallace, has purchased KZKZ/Flagstaff, AZ from local businessman George Nackard for \$355,000. FCC approval was granted two weeks ago, and takeover is expected shortly.

KZKZ ("KZ7"), which operates with 1 kw days/500 watts nights at 690 kHz, is Wallace's first acquisition. No major changes are planned for the A/C outlet.

Wallace will continue operating his Phoenix-based program consultancy, Todd Wallace Associates.



Rob Ryan

KKAT President/GM Terry McRight noted, "I'm extremely pleased to have Rob Ryan as the new PD here at the 'KAT. He's smart, marketing-oriented, and has established a super track record at K96/Tulsa. I know we're going to be a winning combination, and I just can't wait 'til he gets here."

"I'm looking forward to getting there and going head-to-head with KSOP," Ryan told R&R. "KKAT will take a similar path to K96, the same musical direction within a highly promotional-minded station. We'll be everywhere in the market. I can't say enough about (K96 owner) Katz and the people here. I've been afforded every opportunity to succeed and it has been great. The main reason for going to KKAT is for the chance to get in on the ground floor of a young company and participate in building the station and the corporation."

Manning Adds WLAC GSM Duties

WLAC-FM/Nashville GSM David Manning assumes the same duties for sister WLAC. He replaces Lee Dorman, who recently took on the GSM post at crosstown WZKS.

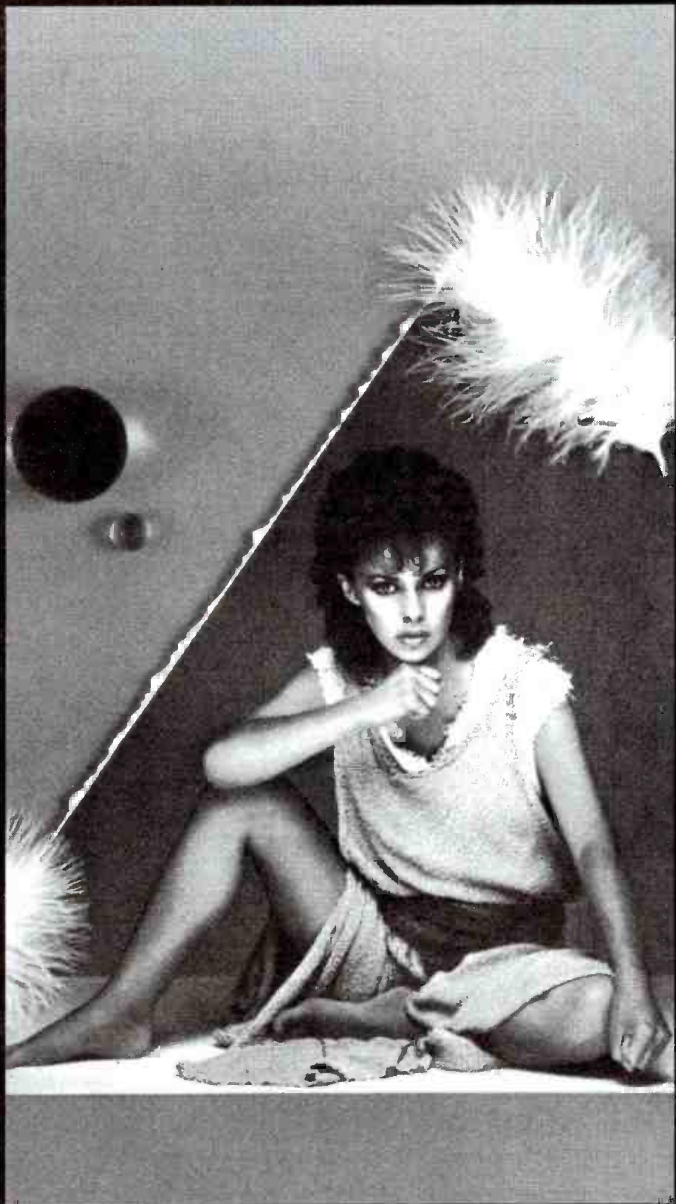
WLAC-AM & FM VP/GM Vic Ramore noted, "David knows how

we operate here, so he was the logical choice for the position. I also like the idea of having just one sales manager. Since much of our sales is in combo, a single GSM makes sense."

Equally pleased with the promotion, Manning said, "I'm hap-

py to be working at one of Nashville's best stations and to be directing the sales for both the AM and FM. By doing that we'll be competing less and working better with the two stations for a combo sale. I certainly look forward to the challenge."

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KCTC/Sacramento: 6.6-8.6

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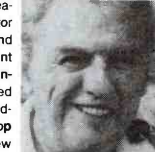
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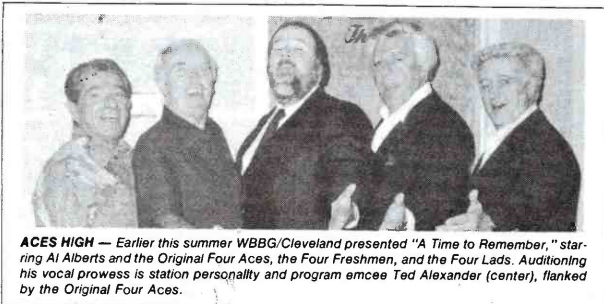
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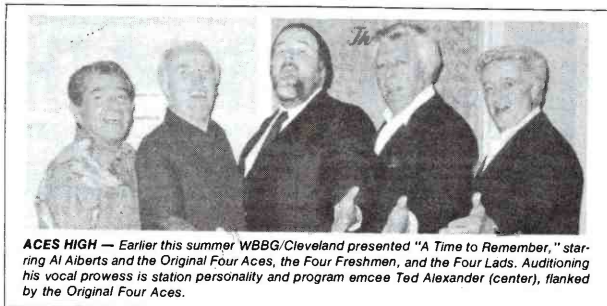
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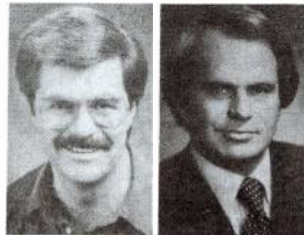
Generally, there are three ways to beat a station already at the top: 1) do the same thing, only better; 2) take a slightly different path, turning out a superior product along the way; or 3) intimidate the leader into handing you the victory.

In the CHR battle shaping up between current champ KHTR and recent AOR-to-CHR convert KWK, only the first two are likely to apply, as CBS is not about to roll over and play dead. And KWK's new owner, Robinson Broadcasting, is well-traveled along the path to success and knows how to go after it. In short, this will be a fascinating market to observe, as



has also really helped a lot. His numbers reflected our largest increase, and the familiarity of his style was of major consequence in our favor."

Scott added, "With the recent departure of Craig Roberts (who's joined Bob Garrett at KITS as MD), we've hired Bruce Jones from KCMQ/Columbia, MO. He has a real major market sound and should do very well for us. I'm thankful that I'm off the morning show, so I can stay up past 2pm in the afternoon! Bringing in Kevin



Bob Scott

Bob Fulstone

first-time PDs Bob Scott (KHTR) and Steve Perun (KWK) have at it. Both programmers are mindful of the necessity to play the hits, but each has a slightly different idea on how to best present those hits.

Seeking Staff Stability

Since its inception as CBS's original "Hit Radio" station (after CBS decided not to use "Hot Hits" consultant Mike Joseph beyond WCAU-FM/Philadelphia and WBBM-FM/Chicago), KHTR has seen a lot of change. Founding PD Ed Scarborough was promoted to KKHR/Los Angeles, and Scott Alexander from KWTO-FM/Springfield took his place. Shortly thereafter, Scott left to join KWK, and WCAU-FM/Philadelphia's Bob Garrett assumed the programming reins.

Bob's stay was short-lived as well, as he accepted the PD slot at KITS/San Francisco. It was quickly decided to promote from within, and last May 7, morning man Bob Scott was promoted to the PD chair. To stir the pot even further, during the changeover between Alexander and Garrett, GSM Bob Fulstone was promoted to Station Manager and Tim Dorsey moved across the hall as Station Manager at big sister KMOX. In order to capture the full idea of what's ahead for KHTR, Bob Scott and Bob Fulstone filled me in on the latest results and changes.

"I'm really fired up about the results of our spring book. The major demos in all dayparts look just great," enthused Fulstone. "Part of the reason for our stability was the hiring of Steve York from Washington; he's doing an excellent job in afternoons. Moving John Frost to middays

Moving Into Battle Position

When I was working in the market, I witnessed the birth of what was then Doubleday's KWK. Starting off as a cume-oriented hybrid CHR, it quickly evolved into a model-formatted AOR under then-PD Bobby Hat-trick. Its immediate impact was felt by KSLQ, as we took a good hit; KSHE did too, but to a lesser extent.

Since that time, it's been a seesaw battle between KWK and KSHE until KHTR came in about two years ago. Then last January, KWK began edging more toward CHR. The transaction between Doubleday and Robinson was completed, and the finishing touches to the evolution of KWK to CHR were applied.

Former KSHE and Century Broadcasting VP/Programming Bob Burch and KSHE VP/GM Nancy Poole-Leffler moved to KWK as part of the new management team, as KSHE was also put up on the block for sale. Then a few weeks ago Scott Alexander left KWK, and former WLS-AM & FM/Chicago MD Steve Perun was hired to polish out the rough edges in order to lead KWK into direct battle with KHTR and KSHE.

Steve, also a first-time PD, described what he's attempting to do with KWK. "We're positioning KWK as a 12-34 CHR station that doesn't aim directly at teens. I know if we do this right, and we will," he said confidently, "they'll come along anyway."



Steve Perun

Burch: From AOR To CHR

KWK & KGLD/St. Louis Station Manager Bob Burch not only has a new job, but a new format as well. Having been with Century Broadcasting for 15 years and in direct control of KSHE as PD and then VP/Programming, Bob has focused all his attention on AOR...until recently.

I asked Bob about the major differences for him in the two formats. "Musically, there is a more focused effort from the record labels. In essence, there is a little less product to listen to, versus having to sample each cut from every album. On the other hand, we are promotionally very busy. AOR is active, but not as active as CHR can and should be. While KSHE was a personality-oriented AOR, KWK's type of personality moves faster and requires more attention to detail."

He noted PD Steve Perun's early progress. "Steve has been here just a few weeks, and things are really rolling along well. As soon as Steve took control of the programming, I could begin to feel the station locking in. He's instituted several programming features I'm really pleased with."

"KWK has begun to maximize all of its tools. Our immediate on-air goals, as far as having the product ready, are within grasp. The station is positioned quite nicely, different enough from everyone else to have its own sound. Promotionally, we're just beginning to flex our muscles, but we have some real fine things lined up in the not-too-distant future."

Bob went on to predict, "While we will share some audience with KSHE, I look for a lion's share of what we'll get to come from KHTR and others in the market. This has traditionally been a strong AOR market and KSHE is a legendary station, so I'm not expecting them to just go away. We're all in this to win, and we're shooting for the ultimate goal: to be the number one station in St. Louis, regardless of format."



Bob Burch

"I really don't look at KHTR as going after KWK. Our feeling is that we are going to continue doing what we know works. I'm not going to take a defensive posture because I know KHTR is a good product. I've got a great staff and am confident we'll continue to win."

— Bob Scott

Kitchen from (neighbor) WIL has worked out well for us.

"This airstaff is so gung-ho to win. It's one of those lineups a PD might be lucky enough to have once in a career. We have a strong team spirit, without egos going off in opposing directions. We're all putting in a lot of hours at the station beyond just the airshift and production. The airstaff is locked in place, and I just can't tell you how happy I am with how all of them sound."

Fulstone continued, "Obviously, any group efforts have more positive results than isolated individual accomplishments. There are exceptions to the rule, but all of our senior personalities have bent over backwards to make our newer air talent feel comfortable. Personnel cannot be underestimated in the game of winning and losing."

St. Louis Ratings Recap

12+ Four Book Trend 18-34 Adults Teens

KSHE	5.5	7.0	5.6	7.2	#1	#3
KHTR	10.8	8.3	8.0	7.9	#2	#1
KWK	4.9	5.9	5.9	5.9	#3	#2

Even though KHTR held steady 8.0-7.9, it still winds up number two in the market behind sister station KMOX with its 20.2 share. KSHE is ranked third with a 5.6-7.2 rebound, partly as a result of the format change at KWK, which maintained for the third straight book at a 5.9 share.

KSHE's strength and power in the St. Louis market cannot be underestimated or taken for granted. Over the years it has built itself into a legendary AOR, much along the lines of WMMS/Cleveland, as both markets have similar musical tastes.

In 18-34 adults, KSHE leads KHTR by 2.3 shares, and 3.8 over KWK. In teens, KHTR's dominance over KWK is 7.1 shares, and 14.4 shares over KSHE. The volatility of the teen audience might well be a deciding factor in who will win the 12+ race.



"While we are generally a current radio station, there is the occasional oldie. But there is a difference: Instead of playing a burned-out selection you can hear anywhere else, we stick to the 'oh wow' type of oldie. We may play something that goes as far back as 1968 or 1969, but they are songs which sound good with what's on the air today; they make the audience stop and think. Not too many people want to hear 'One Of These Nights' and 'You Make Lovin' Fun' anymore."

An Audible Difference

Steve is still in the process of defining what KWK's presentation is all about. To set the station apart, he's built in a few hourly "relief" or "no talk" sets. "KWK is a personality radio station, but unlike KHTR,

Continued on Page 38

Who Should We Thank?

Madonna couldn't be hotter.

Her self-titled debut album is Platinum, the "Lucky Star" single has just been released, and the "Lucky Star" video is now in Heavy Rotation on MTV.

We have just one small problem—who should we thank first?

Should we thank the programmers and DJs who supported such Madonna hits as "Borderline," "Holiday," "Physical Attraction," "Burning Up" and now "Lucky Star"?

Or should we thank the staff of MTV, who viewed a video of "Lucky Star" originally intended for use overseas, and liked it so much that they added it, later moving it into Heavy Rotation?

Who should we thank first? We'd like to thank *everyone* who has helped make Madonna what she is.

A radio star. A video star.
A Platinum star. A "Lucky
Star."



Marketed by Warner Bros.
Records Inc. Management.
Weisner/DeMunn Entertain-
ment © 1984 Warner
Bros. Records Inc.

Moving Into Battle Position

Continued from Page 36

we don't talk over the intro of every record. "The overall music profile at KWK is pretty exciting. The people in St. Louis love to rock, so I tend to be a bit quicker on an AOR crossover than anything else. A Ratt or Twisted Sister will work great for me here out of the box, whereas in other markets they might not work as well until established. We do play black crossovers also, and I'm learning which ones will be easily accepted and which won't, since this is a rock-oriented town and I don't want to blow off the 'gear heads' we share with KSHE."

KWK's music list generally features 30 charted songs. The week I spoke to Steve they had made three adds and were carrying three extras. KHTR's list was 30 slots long, but carried six adds and six extras. Steve has no problem playing a lot of music, with a very manageable eight minutes of spots an hour. His news is kept to morning drive, and is topical in nature, instead of the blood-and-guts stories heard on all-Newsws outlet.

"I'm a very music-oriented person, and the music mix will make the difference for us at KWK," he predicted. "Each day I

"I'm a very music-oriented person, and the music mix will make the difference for us at KWK. Each day I preprogram the music for the station by hand. It's a three-hour task, but every minute I spend on it is worth it. I just don't see how any computer could do what I could do as far as shaping the sound of this station the way I want it."

— Steve Perun

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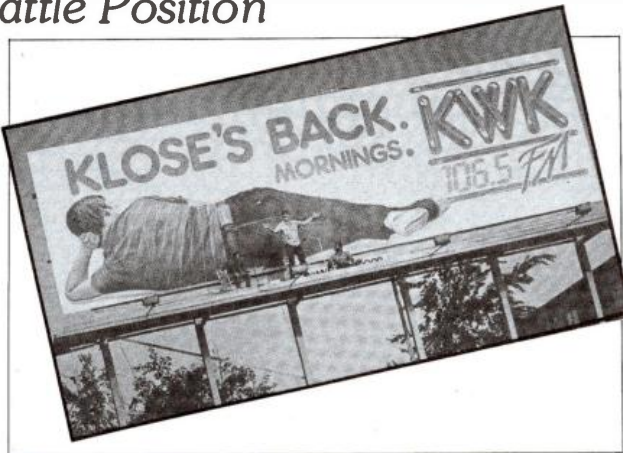
Because of KWK's previous AOR image, one of the biggest tasks ahead for Steve is to mold the image of KWK into his hip hit music station without using the words "hit radio," since KHTR already uses those.

Bits

• Nyet Russian Weekend. KWTO/FM/Springfield, MO held a "No Russian Weekend" in support of the Olympics. As a result, the station couldn't play "Pink Houses," "Little Red Corvette," anything by Der Komissar, and definitely no Lennon music. The station also asked listeners to call in their ideas on how to boycott the Russians. The best ones included playing only half the Berlin record, and use lots of Visine to "get the red out."

• It's Unofficially Official. WPLJ/New York and KIMN/Denver wanted to get in on the Official Act of the 1984 Olympics. WPLJ sent four listeners to five Olympics events, complete with transportation, hotel, rental car, and paid expenses. KIMN declared themselves the "Unofficial Radio Station of the Olympics." But their information was official, with five updates daily on events. Non-ABC-affiliated stations were allowed only three updates daily.

• The Great Giggle-Off. WMGG-FM/Tampa morning man John Lanigan recently hosted the "Great Giggle-Off" at a local club. Comedians were competing for \$10,000 in cash, prizes, and a national contract.



"We're doing some TV right now between books as we build toward the fall. If the market doesn't know us as a hit radio station yet, then it will before it's all over. On-air we simply refer to ourselves as 106.5, KWK."

Getting Close To The Streets

"I've really been blessed with some exceptional air talent," he touted. "Morning man Mark Klose has been in this town forever. He's worked at virtually every station in town from KSHE to KMOX, and people really relate to him. Mark just broadcast his show from the billboard outside the St. Louis Arena (formerly the Checkerdome) all week. As a matter of fact, as part of promoting the Rod Stewart concert, on the day of the show the entire airstaff broadcast from our studio in the sky. We're going to increase our activity in this area even more."

That will be interesting to watch, as KHTR has the same ideas and KSHE has been actively participating in welcoming concerts to town for years.

Perun, who does afternoon drive as well, also had some good things to say about his night jock, who worked in my research department at KSLQ. "Brian Bridgeman is only 20 years old and probably shows more potential than any jock I've heard in years. Brian has the ability to be up and rock without screaming; we don't just have some pucker on the air."

Motion

Bob Geims exits WLUP/Chicago to open a country inn with his wife; he takes on vacation relief at KIK/Davenport ... Timothy D. Grimsley named MD at KIKM/Sherman, TX ... At Q100/Allentown, "Uncle Bob" joins mornings, Bryan Toft accepts afternoons from WAYV/Atlantic City, and Denise Coleman handles overnights, formerly of WSPJ/Shamokin ... New lineup at KWK/St. Louis: 6-10am Mark Klose, 10am-3pm Jeff Cochran (from overnights), afternoons PD Steve Perun, 7pm-midnight Brian "Rock N Roll Kid" Bridgman, and for all nights, it's Earl "The Pearl" from KMJM across town

Jeremy Savage, most recently at WCOZ/Boston, has landed a parttime shift at cross-town WHTT ... Kevin Connors has left his Sports Director/all-night slot at WRVQ/Richmond after six years. He can be reached at (804) 233-1775. Congratulations to G100/Mobile MD/Assistant PD Scott Griffith on his marriage to Paula Pond, who's Assistant to the GM ... Z93/Atlanta welcomes Chris Jarrett to evenings from KMJM/St. Louis, replacing Chris Trane, who exits to Z106/Philadelphia ... MD Mike Shannon joins KIQY/Lebanon, OR from nearby KFLY/Corvallis, which became an automated A/C outlet.

Aggressive Attitudes

Steve feels CHR is where KWK can do the best. "Obviously, this is a different market than some of the other majors in America, as there is an exceptionally strong AOR here in KSHE. One of my theories is that

where you have a strong CHR, the AOR doesn't necessarily survive with great big shares." He cited Los Angeles, New York, and Chicago as examples.

"I don't want to attack KSHE directly because I feel our hit radio image will be enough to take away a lot of their dissatisfied listeners who now punch up KHTR as their second choice. We want to become the first choice of current KHTR listeners, and KSHE's loyal listeners' second choice. We can pull it off, since we have a hipper presentation than KHTR. KHTR screams — we don't; they talk over every record — we don't. And I think our music mix is superior."

"We're working on a new jingle package to put on the air, and I imagine we'll make our choice in the next several weeks. KWK is a station on the build; I know we're going to do some serious damage. This is the most aggressive, let's-win type of station I've ever worked at. (GM) Nancy Poole-Leffler, (Station Manager) Bob Burch, the sales team, and airstaff have been fabulous to work with. KWK doesn't wait for anything to happen; we make it happen. Everybody around here is fired up and wants to win. That's why I can work until 2am and come back in at 9am — I enjoy what I'm doing."

Hit Radio Vs. "Hip" Hit Radio

Back To Basics

Coming into a new programming position more than halfway through a book is a lesson in self-restraint. A lot of PDs might have gone in and made swift modifications, but Scott made no drastic changes.

Americans everywhere acknowledging that it's okay to admit you know how to dance, KHTR is plugging in.

"Every night of the week, we're hosting a dance party in one of five different locations all over the metro, including going over to Illinois. Hundreds and hundreds of



He admitted, "As a first time PD I really just maintained the course that had been set, and worked to fine-tune. We really lined things up and stuck to the hits, eliminating some titles which might have led our audience in a slightly different direction."

Fulstone elaborated, "KHTR just returned to the basics of what we consider Hit Radio to be. As far as our group was concerned, we were the first to do the Hit Radio format. We have to make sure the music is what our listeners want to hear and stay with the tastes of our audience. While that may sound simple, those tastes vary from market to market. We stuck to our usual cash, album, and ticket giveaways."

Scott detailed a variation on an already successful contesting concept. "Instead of doing the contest where you play a song in the morning and then again later in the day for cash, we turned it around a bit. At the top of each hour, we play a song, and when it's repeated later that hour, it's worth \$103. In all we handed out over \$25,000."

Beating The Hit Radio Drum

Since St. Louis does get a bit nippy in the winter months, Scott is taking full advantage of being able to send his airstaff out on the streets as often as possible. With

dancers are turning out each week with substantial crowd growth as the summer has moved on."

Fulstone added, "We're also pretty well linked into Six Flags with our KHTR Fun Passes, plus we're competing in the concert arena as well. The Go-Go's are com-

Contemporary Hit Radio

ing up; so is Night Ranger, and Laura Branigan. KHTR will be actively involved with them all."

Addressing the reality of direct CHR competition from KWK, Fulstone said, "From my viewpoint, I've always considered this to be a very competitive marketplace which demands constant attention to our listeners needs. If we don't give that, we'll be out of it. Since our inception, we've been the number one contemporary music station here for six books, and we want to keep that string alive."

Scott concluded, "I really don't look at KHTR as going after KWK. Our feeling is that we are going to continue doing what we know works. I'm not going to take a defensive posture because I know KHTR is a good product. I've got a great staff and am confident we'll continue to win."

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Hot Tracks **BREAKERS** 27



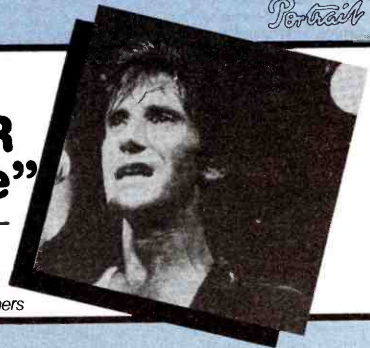
CYNDI LAUPER "She Bop"

Hot Tracks 30 Albums 29

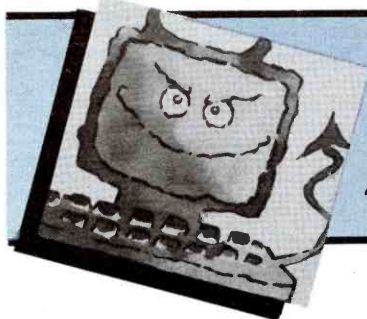
Portrait

"Eddie And The Cruisers" Featuring JOHN CAFFERTY And THE BEAVER BROWN BAND's "On The Dark Side"

LP's back in your store reports due to popular demand at retail — Thanks to CABLE TV exposure. 50,000 sold last five days — LP now over 300,000!



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JEFF LYNNE "Video" 12" from "Electric Dreams"

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STEVE FEINSTEIN

WINNERS CIRCLE, PART 2

AORs Spring Ahead In Spring Book

Good evening Mr. & Mrs. America and all the ships at sea. This is your fearless AOR scribe, Walter Win-sell, with news of great AOR books from all four corners of the country. Let's go to press!

Flash — WAAF Woos Worcester

WAAF/Worcester's creativity and vitality have long made it prominent beyond its market size of 96. Rising 10.2-13.4 in the spring, 'AAF scored its highest 12+ share ever and placed #1 in Worcester, beating Beautiful Music WSRS for the first time memory.

Return To Rock

Its "Nonstop Rock 'N' Roll" image statement aptly describes 'AAF's musical posture. "We don't play Prince, Cyndi Lauper, or the Go-Go's," says PD Rob Barnett. "A lot of that crossover stuff is a terrible mistake for AORs facing successful CHRs. We can be heard very well in Boston now, and since WHIT, WXKS-FM, and WBCN over there all play a lot of crossovers, we choose to play strictly rock 'n' roll."



Rob Barnett

His philosophy comes from experience. Last spring, WAAF dropped from consistent double-digit shares to an 8.7. Barnett explains that fall from grace as the station having "veered off. We had been very metal, and then jumped on the 'New Rock' bandwagon, which hurt us in loyalty. Now we're returned to our rock 'n' roll roots."

Tempering The Metal

Though back on rock solid *terra firma*, 'AAF's music mix is now more palatable to non-earth dogs. Barnett explains, "I've cut down the metal, and whatever metal's on is played only at night unless it crosses over. Metal's a massive trend for 12-16 year-olds, but dangerous for older demos."

Jock presentation also matured, with more of a conversational tone and less of a rock 'n' roll snarl. "We don't talk to kids, we talk to adults and let kids come along for the ride," says Barnett.

Promotional Buzz

Promotions Director Steve Stockman earned a place in the AOR Promotions Hall Of Fame in 1981 with a gambit that inspired throngs of New Englanders to sport 'AAF' logos in hopes of scoring tickets for a Rolling Stones warm-up gig at a local club.

The station's current promotional thrust uses a beautifully simple tag of "Cash And Cars From WAAF." Cash prizes and a Porsche, Corvette, and TransAm are given away through forced listening contests, such as listening for a key song to be played or your license plate number to be read on the air.

	12+	18-34A	18-34M	25-34M	Teens
WAAF	10.2-13.4	1	1	1	1
WAAF is #1 in adults 18-49, men 18+ 18-34, 18-49, 25-49 and 25-54, women 18-24, and tied for #1 women 18-34.					

Show Me The Way To Bar And Grill

WAAF produces most of its own special features, including a New England Top 20 album countdown, a "Metal Shop" program, and a rock report hosted by MD Rob Lipschutz.

"The WAAF Bar And Grill" is a special show that kicks off the weekend with doubleshots of artists on Fridays from 5-9pm. A tape loop of sound effects gives listeners the impression that the station has moved upstairs to broadcast from a real bar. Each week a guest musician visits or phones the program.

Boston, You're In My Zone

'AAF scored a respectable 2.0 in the Boston book, and that share may increase in the fall when the station becomes listed above the line in Boston. 'AAF recently switched to a dual city ID, "WAAF/Worcester-Boston," and is looking for a stronger Boston showing to garner more business from the city and on a national level.



HIZZONER IS A ROCKER — While some public officials scorn rock music and even act to ban concerts, Dayton's chief executive, Paul Leonard, is known as "The Rock And Roll Mayor." He's been a frequent guest on WTUE's morning show and recently opened up his home for a station promotion. The listener who wrote the best letter explaining why he'd like to have breakfast at the mayor's place got to be part of a live TUE remote. Mayor Leonard chose the winner himself, and the event was covered by a local TV station. Shown at the breakfast broadcast are (seated, l-r) the Mayor, TV newswoman Dawn Meadows, and the winner; (standing, l-r) are morning team Jeff Curry and Tony Cole, the station's Marshall Phillips, and PD/walter Bill Pugh.

Flash — KSRR's Star On The Rise Again In Houston

KSRR/Houston scored the highest 12+ in its almost three-year history as an AOR, rising 6.0-7.4 while AOR competitor KLOL stayed flat at 5.8.

Promotional Prowess

It wasn't the result of any shift in musical positioning, according to PD Andy Beaubien. Instead, he feels the gains were largely attributable to doing in-promotions in a market where promotions reign supreme. "The spring sweep was a battle of promotions, almost to the point where programming was secondary," he assesses. "CHR KKBQ, Country Andy Beaubien KIKK, and KRBE, an A/C that's now leaning CHR, all got heavily into contesting."



	12+	18-34A	18-34M	25-34M	Teens
KSRR	6.0-7.4	3	1	4	2
KLOL	5.8-5.8	4	3	2	4
KSRR is #2 men 18-49.					

KSRR put its own two cents into the promotional fray, giving away over \$25,000 through a "Bonus Record" forced listening contest. The station countered KLOL's giveaway of a Corvette by offering ten black TransAms, and sent 50 listeners to Ixtapa, Mexico for a series of live broadcasts.



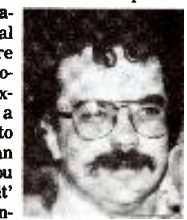
Beaubien also credits his airstaff for its fine performance. Morning madmen Moby & Matthews had their best book ever with adults 18-34, and market vet Colonel St. James joined for afternoons from KLOL.

Flash — KZAP's Capital Ideas Score In Sacramento

Chris Miller returned to KZAP/Sacramento in March for his second stint as PD, having served from early 1979 to mid-1980 before logging three years at the helm of KLOL/Houston. He earned returning hero stripes by moving KZAP 6.8-8.3, its highest 12+ share since fall '82.

	12+	18-34A	18-34M	25-34M	Teens
KZAP	6.8-8.3	1	1	1	2
KZAP is #2 adults 18-49, #1 men 18+ and 18-49, and #1 women 18-24.					

Miller made a few musical adjustments such as dayparting metal and removing some CHR crossovers. But his main priority was taking the station on a promotional path toward more "interactive" promotions. "There's no excitement in hearing a jock just ask you to call in to win an album. But when you play 'Trivial Pursuit' on the air, you involve even people who have no interest in calling up to win a prize. They may not call, even if they know the answer, but they play along anyhow."



Chris Miller

Chris Miller returned to KZAP/Sacramento in March for his second stint as PD, having served from early 1979 to mid-1980 before logging three years at the helm of KLOL/Houston. He earned returning hero stripes by moving KZAP 6.8-8.3, its highest 12+ share since fall '82.



KZAP also offers on-air reviews of major events around town, but from the listeners' perspective rather than a staffer's. The morning after "Indiana Jones" opened, for example, listeners called a phone number to register their opinions, which were edited into an on-air piece.

WIN CASH & CARS FROM WAAF!

WIN A \$25,000 PORSCHE

2 EASY WAYS TO WIN:

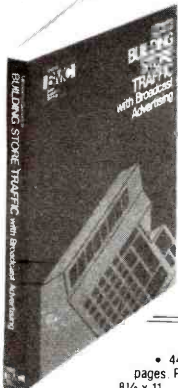
- 1) Win the away game to WAAF 157 FM. Then listen to Bob & Zep's weekly morning show. When you hear your name, call us and win \$100.00 and a free trip could still be yours!
- 2) Listen Monday through Friday for the WAAF 107FM Show. Every Monday from 8:00 a.m. to 11:00 a.m. and 11:00 a.m. to 1:00 p.m.

WIN CASH AND CARS FROM

WAAF 107FM

Mail to WAAF Worcester
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MAIL THIS NO-RISK COUPON TODAY:

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1930 CENTURY PARK WEST LOS ANGELES, CA 90067

Yes, please send me _____ copy(ies) of Building Store Traffic with Broadcast Advertising at \$50 each.

Enclosed is my check for \$ _____

VISA/MasterCard _____ Exp. Date _____
Interbank _____
(MasterCard Only) California Residents add 6 1/2% Sales Tax

NAME _____
FIRM _____
ADDRESS _____
CITY/STATE/ZIP _____

Flash — KSRR

Continued from Page 41

Battle Brewing

Competitor KLOL appears to be settling down after a period of instability. Hiring WEBN/Cincinnati's Joe Denton (nee Denton Marr), one of AOR's most creative and respected programmers, is a move that portends a major battle between ABC O&O KSRR and independent KLOL.

Beaubien is unfazed, promising to tenaciously maintain KSRR's hold on the top AOR spot. "We're not about to let anything throw us off track. Six months from now, Cincinnati's going to look real good to Denton," he boasts.



BLACK BEAUTIES — KSRR/Houston gave away ten black Trans Ams during the spring book. The cars went to the 97th person who called whenever the station aired a pre-recorded sound effect of a Trans Am engine revving and starting. Standing in front of the winners are afternoon driver Colonel St. James, evening rocker Garth Hemp, and morning master Moby.

SEGUES

WRXT/Buffalo signs for consultation with **Jeff Pollack Communications**.

Chris Ryan is upped to MD at **KWFM/Tucson** ... **WPLR/New Haven MD Bob London** exits, and can be reached at (203) 488-0112. "**Joe From Chicago**" (**Joe Piassek**) moves from weekends to "PLR mornings" ... MD **Jesse Ryan** leaves **KFMX/Lubbock** for airwork with **The Satellite Music Network** ... **WHMD/Hammond's Christina Kelly** adds MD duties to her midday routine ... Assistant PD **John Terry** leaves **WYER/MT. Carmel** for the world of newspaper advertising. **Jim Roddy** will assume the Assistant PD role as well as mornings.

Don DeWolff has left **KFOG/San Francisco** mornings to return to the same slot at **KKDJ/Fresno**, where **Harlan**

Winslow is now on afternoons ... **Belle Nolan** exits **KQAK/San Francisco**, and is replaced in middays by Production Director **Mike Koste**. New to late nights at the Quake is **Rick Stuart** from **KUSF/San Francisco** ... **Phil Harvey (Phil D'Void)** comes aboard **KNAC/Long Beach** for evenings ... New to **KROQ/Los Angeles** weekends are **Van Johnson** from **KYYX/Seattle** and **Joe Williams** from **KRLA/Los Angeles**.

Bill Holub joins **WLUP/Chicago** as Assistant News Director from **WXCL/Peoria** ... **KRSP-FM/Salt Lake City** adds **Dave Porter** from crosstown **KALL** as News Director.

Check your mailing list to make sure you have **KREM/Spokane's** current address. It's S. 5505 Regal, Spokane, WA 99203.



DES BARRES BARES CHEST AT KPQI — Showing off his tan to KPQI/Honolulu MD Andy Preston (left) is Michael Des Barres of Chely-querred Past.



I WISH THEY ALL COULD BE ... — Selected from over 300 entrants, the winner in a WZZO/Alientown "California Girl" photo competition is pictured with Beach Boy Mike Love (left) and PD Tom Kelly.



PLATINUM FOR PLATINUM BLONDE — A platinum record reception for Platinum Blonde at CHUM-FM/Toronto included (l-r) CBS VP/Marketing and Sales Don Oates, the band's Chris Steffler, MD Wayne Webster, band member Sergio Galli, staffer Barry Stewart, the band's Mark Holmes, and manager Bruce Barrow.

AOR

Picture Page



GILMOUR GUITAR GRAB — KMET/Los Angeles gave away a guitar in conjunction with David Gilmour's area appearances. Pictured (l-r) are Gilmour, the winner, morning personality Cynthia Fox, and Mick Ralphs of Gilmour's band.



LOVE BITE — Twisted Sister's Dee (Stay Hungry) Snider couldn't wait for arrival of the grub at a listening party, so he took a nibble on the head of KRCK/Portland Promotions Director Cynde Slater. Waiting their turn are (l-r) Atlantic San Francisco rep Rock Allen Dibble, KZAP/Sacramento PD Chris Miller, KRQR/San Francisco PD Jon Russell, and the label's Director/National Album Promotion Judy Libow.



'BCO TO JARREAU: WAY TO GO! — Celebrating after Al Jarreau's Denver performance are (l-r) Warner Brothers rep Michael Linehan, Jarreau, KBCO/Boulder personality Laurie Cobb, and PD John Bradley.



BON JOVI TENDS TO THE GARDEN — After his Madison Square Garden concert, Bon Jovi (center) was joined by PolyGram New York rep John Weston (left) and WRCN/Long Island MD John Grapone.



GREASEMAN: "I HAVE THE TOUCH" — Fans of DC101/Washington morning maniac Greaseman actually worship him, as these photos attest. During live remotes, the G-Man employs his remarkable healing powers by practicing the laying of hands on his disciples.



FROM THE BIG APPLE TO BIG BEN — WAPP/New York sent a listener to London for eight days, and threw in backstage passes for Elton John's Wembley Arena concert. Left to right are the winner, Promotions Director Eric Margolis, and Acting PD Steve Ellis.



UTOPIA PLAYS IN PEORIA — WWCT/Peoria arranged for a listener to meet Todd Rundgren after his band's area appearance. From left, MD John Amberg, Rundgren, and the winners.



QUEEN OF METAL RECEIVES TORRINGTON — CHEZ-FM/Ottawa MD Greg Torrington (left) torridly meets with artist Lee Aaron, whose latest album is "Metal Queen."



PLAY OR PAY — WRKV/Bridgeport afternoon rocker Ethan Carey (left) forks over a check for \$1000 to a listener in conjunction with the station's nine-in-a-row music guarantee.

THE NEW SINGLE

Torture



JACKSONS

CHR

BREAKERS®

#1 MOST ADDED

Produced By Jackie Jackson

Distributed by CBS Records

CALENDAR



BRAD MESSER

Job Checkoff List Incomplete

I've been around the block in my U-haul lots of times, seen the scams, endured the flim-flams and learned nearly everything I know about radio and radio stations by faithfully reporting for work every day in the Broadcasting School of Hard Knocks.

The good times in radio have given me positive experiences that can't be found in any other profession, but on the other hand, the smooth lines of bull that radio people have fed me across the years are irreversibly turning into lines on my face. I've learned the hard way that you gotta look out for Number One.

For instance, in looking for any new job as a radio newsman, I've learned how to look out for my own interests by insisting on certain conditions out front . . . conditions which have been burned into my consciousness, one by one, station by station, from New York to California. Big things, little things. For example, in one Top Ten market where it can cost a couple hundred bucks a month to park downtown, I learned never to assume a station will provide

parking places, so I always go for free parking in the fine print of my job contract. There are ten or fifteen items, major and minor, to be discussed with a potential employer before jumping into a new job.

Through the years my list has been very carefully compiled. When a friend asked me recently to share it with him so he could avoid pitfalls in choosing a new station, I was a little flattered and more than happy to comply.

That's when we both learned that my job checkoff list had one major flaw.

There is a dumb old saying that the word "assume" means to "make an ass of u and me." I assumed every newsroom had certain basic pieces of equipment. I assumed wrong.

He used the list, did his bargaining, got his new job, and when he reported to work in the newsroom he learned, with great impact, that my assumption was miserably wrong.

His new newsroom did not have a wire machine.

Movie With No Human Actors

MONDAY, AUGUST 13 — "Bambi" premiered 42 years ago this evening in 1942. Walt Disney's full-length animated movie was not a big success at first, partly because WWII cut off foreign markets, but across four decades, "Bambi" has become a reliable cash cow for Walt Disney Productions, generating pure profit each time it is rereleased.

First blood transfusion 1654. Telephone coin mechanism made public pay possible 1899. Carl Wickman began taxi business in 1914 which became Greyhound Bus company. Communists began building Berlin Wall 1961.

Fidel Castro 56.

Barefoot Across Fiery Coals

TUESDAY, AUGUST 14 — Vernon Craig established the world record for firewalking in 1976, walking across coals measured at 1494 degrees, with no visible injuries to his bare feet.

Thirty-nine years ago this evening, at 7pm Eastern War Time, President Harry Truman announced the surrender of Japan and the end of World War II (1945).

Magic Johnson 25. Ex-baseball phenomenon Mark Fidrych 28. Susan St. James 38. David Crosby 43.

Hay Fever Sneezin' Season

WEDNESDAY, AUGUST 15 — The hottest part of the year is over. Today is the last of the Dog Days of summer, and traditionally the beginning of the hay fever season.

Pump-up tilt-back dentist chair patented 1848. Humorist Will Rogers ("I never met a man I didn't like"), and flyer Wiley Post died in Alaskan plane crash 1935. Woodstock rock music festival began 1969.

Civil rights activist Vernon Jordan 49. Phyllis Schlafly 60. Cooking instructor and author Julia Child 72.

City Boy Became Organic Fever

THURSDAY, AUGUST 16 — Jerome Rodale was born in 1898. He was an accountant who dreamed of escaping from the city life to live off the land. After moving to a tiny town in Pennsylvania, he perfected a farming technique that included soil-building with organic matter and avoidance of crop chemicals. He began writing about his successful farming methods and founded Organic Gardening magazine, still the most successful publication of its kind in America and still based in Emmaus, PA.

Forty-two-year-old Elvis Presley died in 1977.

Julie Newmar 49. Eydie Gorme 52. Frank Gifford and Robert Culp 54. Anne Blythe 56. Menachim Begin 71.

Transatlantic Balloon Flight

FRIDAY, AUGUST 17 — The "Double Eagle II" completed the first transatlantic crossing by a balloon in 1978. The three-man crew landed in France a week after departing North America. France has built a monument on the landing site and the balloon has been put on display in our National Air and Space Museum.

Hazel Bishop was born in 1906. She invented non-smear "kissproof" lipstick in 1950, and on her 78th birthday is still among the most influential people in the American cosmetics industry.

Guillermo Villas 32. Robert DeNiro 39. Maureen O'Hara 62.

Tomorrow (8-18) Robert Redford 47. Rafer Johnson 49, former First Lady Rosalynn Carter 57. Shelley Winters 62. Sunday (8-19) John Deacon of Queen 33, Ginger Baker and Jill St. John 44, Willie Shoemaker 53.

Register Now!



To Be A Part Of

DIRECTION '84 II

SEPTEMBER 15-16, 1984

The Biltmore Hotel, Los Angeles

If you're planning to attend the NAB/NRBA Radio Convention, start off right with **DIRECTION '84 II**. Here's your chance to get a lot of new information in the unique R&R seminars. Spouses will be admitted free to all sessions.

DIRECTION '84 II is priced at \$199.00. This includes all sessions, buffet lunch and our traditional R&R cocktail party.

PROGRAM:

Saturday, September 15, 1984

Morning REGISTRATION

9 - 9:15

Welcome/Case Study Introduction

9:15 - 10:15

Keynote Address

Dwight Case, Publisher R&R

10:15 - 11:00

Managing For Retention And Growth

Gary Kaplan, Managing VP/Partner Korn/Ferry International

11:00 - Noon

When You're #4, You Have To Try Really Hard

Kevin Sweeney, President The Kevin Sweeney Companies

Noon - 2:00

Complimentary Buffet Luncheon

2:00 - 3:30

Putting The Power Of The Computer In Your Hands.

Dr. Lawrence Magid, Know How Computer Learning Centers

3:30-5:00

Everything You Always Wanted To Know About Buying A Radio Station But Were Afraid To Ask Part 2

Evening 5:30 - 7:30

R&R Editors and Staff Cocktail Party

Case Study Team Meeting and Solution Planning.

Sunday, September 16, 1984

Morning

9:00 - 11:00

Case Study Solution

Dwight Case, Publisher R&R

11:00 - Noon

How Do I Get There From Here?

- A New Personal Career Strategy For Broadcasters

Dr. Adele Scheele, Career Strategist

Noon - 1:00

Power Programming For The Eighties

- Carving A Place For Your Station In The New Radio Environment

John Parikh, Chief Executive Officer, Joint Communications

1:00

Wrap-Up; Direction '85 Announcement

Register Now By Calling (213)553-4330 Or Use This Registration Form

NAME _____ TITLE _____

STATION/COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Make checks payable to R&R Seminars or you may use a charge card: Amex, MasterCard, Visa

American Express _____ exp. date _____

Visa _____ exp. date _____

Mastercard _____ exp. date _____

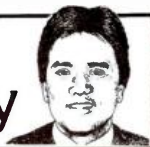
Interbank Mastercard only _____

Signature _____

Mail to: R&R Seminars, 1930 Century Park West, Los Angeles, CA 90067

Make Sure You're Included — REGISTER NOW!

Adult / Contemporary



RON RODRIGUES

RATINGS REVIEW

Old Standby, Newcomer Make Their Marks In San Diego

Beautiful San Diego is one of the most receptive areas to A/C radio. Six major stations (five of which are FM) are in the competitive ratings battle. Together with some suburban stations, they draw nearly 40% of the 25-49 audience — among the highest percentages of A/C listening in the country.

Leading the pack are the one-two punch of KFMB & KFMB-FM (B100). Programmed separately, these two stations are perennial winners in this Southland city. KFMB (AM) again scored first 25-49 in the spring sweep. Although aided by pacesetter Padres baseball, this full-service station does well throughout the year and frequently scores high in the winter (KFMB also carries Chargers football).



Larry Knight Glen McCartney
so popular at other stadiums around the country."

B100 Scores Well

B100, a CHR convert four years ago, has won the 25-49 derby among FM stations for the third consecutive week. Being careful not to criticize his numerous competitors, PD Glen McCartney says a consistent, yet "aggressive" posture did the trick. "It's a matter of staying in constant touch with our audience. That's not easy because we've evolved quite a bit over the years. I've seen erosion in our 18-24 numbers, but we've made up for that with growth 25-44."

Glen says the station's aggressiveness is most apparent on the music and promotion fronts. "If our audience tells us so, we'll go as early as necessary on music. It doesn't have to be a single release to get played here. Recent examples of that include Lionel Richie's two latest ('Hello') and ('Shuck On You'). I realize you don't have to be a genius to figure his songs are going to be hits, but we were playing them before the other local stations.

"Promotionally, we're very active and visible on the street. We've been the sponsor for concerts by such major artists as Simon & Garfunkel, Linda Ronstadt, and the Beach Boys. In fact, B100 was the first station to sponsor the Beach Boys/baseball doubleheader concerts which have become

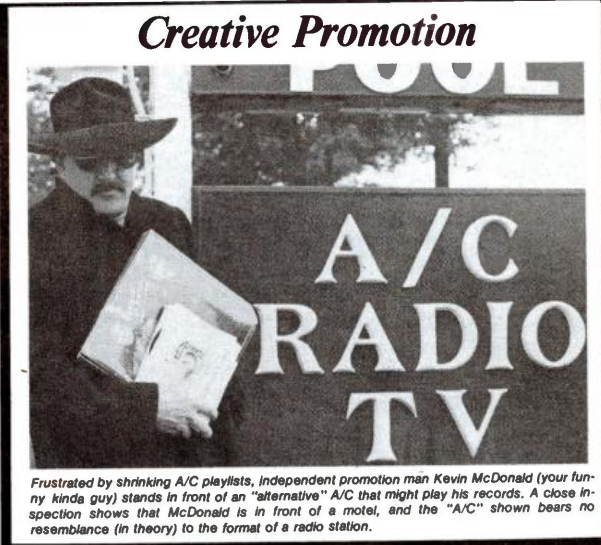
Weekend Warmups

Glen is also proud of B100's "Weekend Warmups" — listener parties held at various lounges and hosted by station personalities. "They're becoming so popular," said Glen, "that we are now going to hold them at two locations simultaneously." He added that he was actually flattered to find that other area stations are now doing variations on the "Warmup" theme.

Classy Newcomer

Top new A/C in the market is the George Johns-guided KLZZ. PD Larry Knight, who was a close associate of Johns at Fairbanks, said his station is "exemplary" of the "Classy" format. "I consider us to be a hip A/C station. We're not MOR. We target directly towards 35-year-old upscale women with a highly-researched set of music, most of which is from the '70s. We utilize well-thought-out promotions, and employ air personalities closely in tune with San Diego."

Larry tries to give all of the station's elements a "Classy" image, including a version of B100's Weekend Warmup. "They're called 'Thank You San Diego' get-



Frustrated by shrinking A/C playlists, independent promotion man Kevin McDonald (your funny kinda guy) stands in front of an "alternative" A/C that might play his records. A close inspection shows that McDonald is in front of a motel, and the "A/C" shown bears no resemblance (in theory) to the format of a radio station.

LETTERS DEPT.

Another Side Of The Story

"Dear R&R,
"I was a bit disappointed with what was written about the Atlanta Braves in Ron Rodrigues's A/C feature on All-Star Baseball Promotions (7-13-84).

"The Braves 'promotion' consisted of WSB's PD lamenting on losing the rights to the team's play-by-play to WCNN. Fine, but what about the reasons for the change?"

"WSB management warned Ted Turner the move would be the death blow for the broadcasts. Quite the contrary! Under Sports 68's tutelage, the Braves have realized the best sales revenue year in their history. With WCNN as the flagship, the Braves have added some 50 additional broadcast stations. WCNN has packaged additional sports programming around the Braves games, including 'The Braves Report,' the 'Star of the Game Show,' and 'Sports-Line 68' with Chuck Huesion (soon to be available to Braves stations all over the Southeast). Additionally, Atlantans can also hear play-by-play highlights the next morning with WCNN Sports Director (and Braves PBP announcer) Pete Van Wieren. If all this means a "death blow" to the Braves, please send more terminal patients our way.

"Much has been said of WCNN's 'inferior' signal. While it is true that WSB is a 50-kw clear, it is also true that WCNN is the second most powerful AM station in Atlanta (25 kw

non-directional days/10 kw directional nights). There are voids in our nighttime signal in some outlying suburban areas, but for the first time there are stations all around metropolitan Atlanta that carry the games. Their signals and ours now offer all residents a choice of Braves stations. We have yet to find a metro-Atlanta resident who couldn't hear the games after finding out which station(s) covered his area.

"Being from Los Angeles (where I was ND for KMET for over a decade), I can recall a similar story where the Dodgers switched from another dinosaur — 50 kw clear channel KFI — to 5 kw night-directional KABC. The Dodgers not only survived but prospered in that move. Ironie too, that both WSB and KFI are Cox-owned.

"Nothing is constant but change. Oldtimers can lament the old 'WSB days' when one could hear the Braves on 750 kHz at night in 30 states. Alas! How we've regressed. Now one can watch all but a handful of Braves games on SuperStation WTBS in 50 states, and hear the Braves on one of the biggest and certainly the fastest-growing baseball network. WCNN is proud to play a major role in this media revolution. New ideas and new technologies are indeed alive and well deep in the heart of Dixie!"

— Ace Young, PD WCNN/Atlanta

San Diego Box Score

25-49

S83	WB4	S84	Spring 1984	
KFMB	KFMB	KFMB	12+ AQH	Cume
KYXY	B100	B100	8.0	376,200
B100	KYXY	KYXY	4.2	249,000
KBZT	KBZT	KBZT	3.6	137,600
KIFM	KIFM	KLZZ	3.5	135,200
KKOS*	KLZZ	KIFM	2.9	154,500
	KKOS	KIFM	2.7	125,700
		KKOS	1.0	36,800

**less than 1.0 share 25-49

Market Rank: 20
12+ Metro Population: 1,717,900
A/C Stations In Metro: 7
A/C Station Penetration: 25-49: 39.1%

together, and we hold them in high-class locations. Our personalities host them in tuxedos, and we serve gourmet appetizers, not just cheese and crackers."

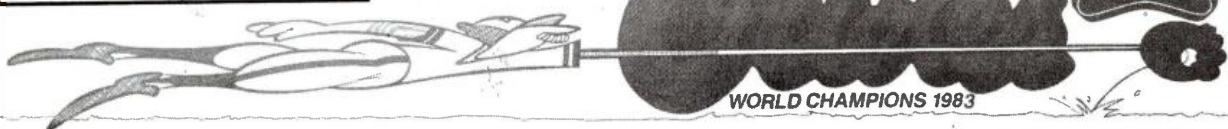
Listen Test

Larry continued, "I can tie part of our success to two significant elements. First, we did a lot of television and newspaper advertising. Our statement was 'You're the only person that knows what kind of station you want to listen to, so call us.' Then we ran a promotion called the 'Class Listen Test.' After phoning in and registering with

the air personality, listeners waited for their names to be called; they had 15 minutes to respond. Some of the prizes included \$6000 leather sofas, limousine use for a week, and trips to Switzerland."

"Finally, much credit goes to our airstaff. Joining me are John Forsythe in the mornings, veteran air personality Bill Gardner in the afternoons, and the only holdover from the old KPRI AOR staff, Gary Kelly in evenings. The station is unvoiced in the late evening and overnight. Outside of music, we run only IDs and promos during those hours."

STRETCHING THINGS A BIT — Not really wanting to be just "part of the crowd," WFBR/Baltimore decided to stretch the size of a standard bumpersticker by six inches for its Orioles promotion. The station distributed 100,000 of the 18" stickers.



WORLD CHAMPIONS 1983



the **RADIO CONVENTION & PROGRAMMING CONFERENCE**

NATIONAL ASSOCIATION OF BROADCASTERS



NATIONAL RADIO BROADCASTERS ASSOCIATION

**September 16-19, 1984
Los Angeles, California**



LON HELTON

ATLANTA, WASHINGTON CLOSE-UPS

A Tale Of Two Cities

Over the next couple of weeks, I'll take a look at the spring '84 Arbitron numbers book by book, providing both thumbnail market sketches and highlights of noteworthy individual achievements. We'll take one of each for this week's focus, saluting WKHX/Atlanta while updating the tooth-and-nail battle for Washington, DC we first examined one year ago.

Battle For The Capital: Update

For the past two years Washington, DC has been the scene of one of the most hotly-contested battles around, as WMZQ and WPKX-AM & FM have thrown everything but the kitchen sink at each another. Excellent marketing campaigns have been a constant as the two stations jockey for winning numbers. WPKX-FM strongly rebounded from a 2.3 in the winter to a 3.0 this spring, while WMZQ slipped from a 4.8 to 3.7.

The History

The intense competition in this market has been fueled by a flurry of personnel changes. The last year has seen a GM change at 'MZQ (Brian Bieler came in from Hawaii), and PD changes at both stations. When 'MZQ PD Bob McNeill left last August, his replacement was Bob Cole, who



resigned as 'PKX PD to take the gig. Jason Kane, Cole's Assistant PD, was upped to the PD spot at 'PKX. In the last few weeks, however, both Cole and Kane have resigned their positions: Kane joined the Research Group, and Cole exited for an equity/consultancy position in Austin.

Last October, WPKX signed controversial morning man Gary D, a personality who virtually owned the Cleveland market for years. As a result, WPKX morning talent Jim London, who ironically had been named CMA "Personality of the Year" just a few weeks prior, was asked to move to afternoons — a change he did not relish; he subsequently joined 'MZQ for mornings. But it turned out that Gary's tenure proved to be unsuccessful in Washington. He left towards the end of the winter sweep due to health problems, and when the winter ratings results showed a decline, it was decided that Gary D would not return to the lineup.

Activity During The Book

There have also been a number of major programming changes at the two stations. WPKX Pres./GM Bill Sherard said that within 48 hours of the issuance of the winter '84 ARB, his station "cut our spotlight to nine units an hour and changed the format clocks to our new positioning statement of '10 in a row.' We didn't take a long time to turn it around — that was the key."

WPKX ran no major contests during the book as it was into "strictly product-oriented positioning." WPKX only bought TV in the latter stages of the book — spots that were :60s and had no talk whatsoever. The spots

consisted of audio tracks featuring the top ten researched songs with large numbers counting one through ten. The end of the spot featured the line "At least 10 in a row." The next line said "Every hour — every day." The final graphic on the screen said "The new 106KIX Country." Bill acknowledged it was "just the positioning statement put on TV in a simplistic and yet high-quality manner."

WMZQ was moving, too. When Gary D arrived, 'MZQ shifted from its music-with-personality stance to one of strictly music. According to Bob Cole, "WMZQ took a direction focusing more on a Continuous Country-type format. We worked very hard on creating flow and eliminating all clutter. Our contests centered around mass appeal



LOOK INTO MY EYES — No small task indeed for WNGG/Providence jock Bob Lombardi as he tries to remember his next question while interviewing movie star Sybil Danning, who was making an appearance at a custom car and van show in town.



KNOW A GOOD DENTIST? — When KFXE/Pine Bluff, AR held a party at a local pub, it decided to have a contest more challenging than bobbing for apples — bobbing for Coors. Admiring a listener's oral dexterity is MD Sue Sorrow.

topics and were confined solely to the morning show, with the rest of the time devoted to music. We talked over no intros; there were no gimmicks. We always played three or four in a row and our positioning statement was 'No gimmicks — just country.' That was the entire on-air approach, supported by a pretty hefty TV buy (about what we normally spend) featuring the updated 'Sing Along' vignette campaign.

"We set up an adult radio station geared to getting high quarter-hours, and it worked. Then the market started to settle down, as some of CHR and A/C music became more attractive and reliable and the

competitor again, as they started keeping their come longer."

Sherard agreed with Bob in his feeling that come was the key, saying, "This book was a remarkable comeback. One of the major factors in our resurgence was that we had not lost significant come during that terrible time. We still had the base there and recycled them as fast as we could. Gary D was a risk that didn't work, so we fixed it immediately and went on."

What's Ahead?

The ace-in-the-hole for WPKX has been its AM facility, which has most certainly given it the "leg up" on the street — i.e., selling in combo. In 12+ ratings, WPKX-AM had a 0.5 this book, giving 'MZQ a 12+ edge of 0.2 over WPKX-AM & FM; 25-54, WMZQ's lead over 'PKX-AM & FM is also reduced to just 0.2. The 'PKX advantage was equalized August 1 when Viacom turned recently-purchased WEAM into Country WMZQ-AM. This puts the two on equal footing facility-wise, leaving them to slug it out with programming.

Continued from Page 50



morning shows on those stations started playing more music. This was coupled with Gary D's leaving, which made 'PKX a

WKHX Finishes First In Atlanta

WKHX has flirted with double digits for a few books and not only did it achieve that goal this spring, but its 10.0 share propelled it to the number one spot 12+ in the market.

The History

WKHX's rise to the top spot began in the fall of '81 when the Cap Cities station debuted with a 5.3. Since then, the 12+ shares have been 7.8, 9.4, 9.7, 9.2, and 10.0. 'KHX has been number one 25-54 in every report since the spring '82 book.



Coinciding with the rise of WKHX has been the decline of Country legend WPLO. In the same period described above, its numbers have slipped 6.5, 5.5, 4.1, 3.6, 2.9, 2.9, and down to a 2.6 in the latest sweep.

Activity During The Book

During the spring ratings, 'KHX once again ran the "Three-In-A-Row Guarantee," awarding two \$25,000 prizes.

Other than that, 'KHX did what it does best — never playing less than the advertised three-in-a-row. PD Neil McGinley credits the success of the station to "keeping a promise we made when we came into the marketplace three years ago. We said we were going to be Continuous Country and would always play three or more in a row; we have not varied from that. Also we've been consistent not only in the on-air presentation, but in the off-air promotion as well. Because we haven't strayed, people know who we are, what we stand for, and what they are going to get when they push that button for 101."

The Future

You had to know Neil and VP/GM Norm Schratz wouldn't remain the only FM Country game in town for long. Just over a month ago WYAY (formerly WWLT) changed to Country, foreshadowing what promises to be one of the most competitive



battles around. Pitted head-to-head are not only the two stations, but their respective companies as well. WKHX parent Cap Cities has a long history of success with its Continuous Country format. Meanwhile, Katz also knows what it is to run successful Country operations; witness its successful Country legacies in Orlando and Tulsa, to name two.



Join Lee Arnold and hit a few bars this weekend with Willie, Merle, Crystal and Dolly.

Pick up "On A Country Road." You'll join over 350 stations bringing country music lovers one of America's hottest syndicated music magazines.

It's three hours a week of country music news, celebrity profiles, recorded live segments from Billy Bob's country mecca, exclusive interviews, and concert performances. All presented with a generous helping of country hits and all-time classics.

Nobody knows country music better than Lee Arnold, the Academy of Country Music's 1983 DeeJay of the Year. And nothing delivers the listenership like his "On A Country Road."

Plus four three-hour specials this

year: Memorial Day, with John Denver, Lee Greenwood, and Emmylou Harris; July 4th weekend, with Willie Nelson and Waylon Jennings; Labor Day, featuring George Jones and Hank Williams, Jr. And, in October, live simulcast from Nashville of the Country Music Association Awards.

Pick up the country music program that'll pick up your listenership. Pick up "On A Country Road."

MUTUAL
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Call Mutual Station Relations (703) 685-2050



Nashville This Week



SHARON ALLEN

7th Annual Snow Benefit Set

The seventh annual Hank Snow Benefit Concert For Abused Children takes place August 23 at the Grand Ole Opry House. In addition to performances by Hank and his Rainbow Ranch Boys, guest stars include Razy Bailey, Johnny Tillotson, Boxcar Willie, Johnny Russell, Kevin Moore, Juanita Rose, the Little General Cloggers, the Carolee Singers, and the Joe Edwards Band.

The foundation does not administer direct prevention or treatment programs, but instead accepts applications from non-profit organizations, which provide services to abused children and their families.

Birds Of A Feather

You've heard the old expression, "birds of a feather flock together." Well, several country artists are flocking together to aid Save The Eagles Productions. Jerry Reed, Gene Autry, William Lee Golden, John Anderson, Eddy Arnold, Rosanne Cash, and Toy Caldwell (former Marshall Tucker Band member) have all become part of Tennessee's "Adopt An Eagle" program. Plans are being made for a 50-song album, which will include original songs about eagles. Proceeds will go to the Tennessee Wildlife Resources Agency and the Cumberland Bird Rehabilitation Foundation.



Fowl Play: William Lee Golden and friend get acquainted.

Governors Entertained

While your governor was in Nashville for the National Governors' Association Conference, I'm sure you'll be happy to know he was entertained with good ole Tennessee hospitality. Charlie Daniels provided the entertainment for a Sunday afternoon dinner held at the Hermitage (President Andrew Jackson's home). Barbara Mandrell put on a show for them at TPAC, which included a surprise appearance from Lee Greenwood. During the conference Minnie Pearl hosted a luncheon in Centerville, TN and took the governors on a tour of her legendary hometown Grinderswitch, while Larry Gatlin invited the governors' wives to drop in on his CBS recording session.

Opryland will host the Second Annual Hee Haw International Clogging Championship next week (8/19-22). Cloggers will compete in five categories: precision team, duet, novelty, individual, and freestyle/hoedown. The Grand Championship finals will be held on the stage of the Grand Ole Opry House. The contest is sponsored by Opryland and "Hee Haw." Those interested in obtaining more information can call (615) 889-6600.

Wrangler Country Showdown

Merle Haggard, Reba McEntire, Ed Bruce, and Ricky Skaggs are endorsing the Wrangler Country Showdown. The nation-

wide talent contest winners will receive \$50,000, a new Dodge van, plus booking and recording contracts. The 1984 local contests have already been completed and the state finals are in full swing. State finals winners will receive \$1000 from Wrangler and an expense paid trip to Nashville to compete in the finals (November 5-7) at the Grand Ole Opry House. The John Arnold Band won the 1983 Showdown. The group is scheduled to release its first single this month on **Complete Records**.

Hank's Rowdy Video

Hank Williams Jr. just finished filming a video for his upcoming single "All My Rowdy Friends Are Coming Over Tonight." Some of Hank's rowdy friends in the video are: Kris Kristofferson, Bobby Bare, Waylon and his wife Jessi Colter, Willie Nelson, Cheech & Chong, Paul Williams, Porter Wagoner, Pinkard & Bowden, Leon Redbone, George Thorogood, Dickie Betts, Little Jimmy Dickens, William Lee Golden, George Jones, Grandpa Jones, Jim Varney, Mel Tillis, Gailard Sartain, and Jeff Simon.

When Ronnie Milsap visited the Big Apple he stopped by the NBC studios to tape the "Today Show" with Jane Pauley and "Live At 5" with Jack Cafferty. They discussed his current LP, "One More Try For Love," and his latest video, "She Loves My Car."



Milsap on Today: discussing his latest with Jane Pauley

Bits & Pieces: Robert Duvall just signed a recording contract with Triad Records. Look for an album to be released in September, which will feature guest appearances by Waylon Jennings and Johnny Cash... Jerry Clower will serve as corporate spokesman in Sonny's Real Pit Bar-B-Q marketing/advertising campaign for the next five years. There are currently 60 Sonny's in seven states, with new locations planned for various markets throughout the country... Bill Anderson has signed an eight-year contract to remain the spokesman for Po Folks restaurants.

Just thought you'd like to know!

Battle For The Capital

Speaking of programming, the reason 'MZQ repositioned itself a few months ago was "to capitalize on the hole in the marketplace created when Gary D arrived and started running people off of the music." Now that 'PKX has repositioned itself as "Ten in a row," Bob says to look for changes at 'MZQ as it "reassumes a more high-profile, personality approach." Meanwhile, 106KIX Country will stay with its more-music image and ten-in-a-row positioning.

Two more variables in the equation will be the two new PDs. WPKX has already hired Mike O'Malley (R&R 8-3), while WMZQ is still looking. Only the strong-hearted need apply.



WKHX First In Atlanta

Continued from Page 48

Entering the fray are WYAY GM Bob Backman, who most recently guided K95/Tulsa to new heights, and PD Doug McGuire - no stranger to street fights, having come from the intensely competitive Washington, DC market where he was Assistant PD/MD at WMZQ. Y106 will be offering a lot of well-researched music combined with a healthy dose of personality and promotion.

As for WKHX's future plans, Neil said, "Obviously, when you have a new FM competitor it changes the overall situation, but

we're not going to try to reinvent the wheel just because of Y106."

It looks as if there will be some changes at WPLO, however, as the station was recently sold to DKM Broadcasting. An early autumn takeover date probably gives the station one more book to turn the ratings around. Rumored changes for the personality-oriented station include shifting to a "Hot Country Hits" format.

With the proud history of WYAY, and Norm Schruttt's declaration, "I hate to be number two," Sherman's march through Atlanta may look like the Easter parade in comparison to the battle shaping up here.

CRS Committee Roster

The Country Radio Seminar Agenda Committee will be meeting in Nashville August 24-25 to plan the 1985 seminar. Now is the time to contact any of the following committee members to offer your thoughts on subjects you would like to see covered.

Bob Beckman, GM
WYAY/Atlanta

Cliff Blake, OM
WBCS/Milwaukee

Janet Bozeman, Asst. PD
WJKZ & WJRB/Nashville

Alan Furst, PD
WIRE/Indianapolis

Dan Halyburton, GM
KPLX/Dallas

Lon Helton, Country Editor
Radio & Records/L.A.

Tom Miller, OM
WWVA/Wheeling

Debbie Pipli, MD
KILT/Houston

Bob McDonald, Sales Mgr.
KOKE-FM/Austin

Tim Wilson, PD
WAKX/Eau Claire

Norm Schruttt, VP/GM
WKHX/Atlanta

Susan Storms, Director/
Creative Services
WJNN/New York

Johnny Biggs, Operations
ABC Watermark/L.A.

Curt Brown, GM
KTTS/Springfield

Larry Daniels, GPM
KNIX/Phoenix

Erica Farber, VP/Promotion
McGavren Guild/New York

Don Langford, PD
KRAK/Sacramento

Barry Mardit, PD
WWWW/Detroit

Kip Kirby, Country Editor
Billboard/Nashville



Presenters Of The Country Radio Seminar
Growth Through Sharing Since 1970

Bill White, PD
WEEP/Pittsburgh

J.D. Spangler, PD
KSAN/San Francisco

Jim Sharp, VP
Cashbox Magazine/Nashville

Ruth Pressiaff
United Stations, McLean, VA

Rusty Reynolds, GM
KXKX/Longview

Committee Chairperson: Beverlee Bleisch, KJY/Des Moines



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Country Pictures



YAY B.J. — B.J. Thomas said he had to stop by the studios of WYAY/Atlanta to "welcome a new Country station to the south," and he's shown doing just that with Y106 staffers. Left to right are PD Doug McGuire, B.J., and personalities Denice Alexander, Mike Bradford, and (seated) George Dixon.



THE WILD SIDE OF MURRAY — When Dan Seals was in Murray, KY for a show and in-store appearance, he spent some time chatting with folks from WNBS. Flanking Dan are personalities Steve Bailey and Kelli Marie.



MAKING HISTORY — KHEY/EI Paso personality Pat Allen is pictured presenting the largest cash prize ever awarded in EI Paso radio history — \$100,000 — to Estelle Lopez De La Pena.



ONE GUESS WHAT HE'S PLAYING — Alabama's Jeff Cook (r) loves studios and getting his hands on the equipment — even while on vacation. Jeff was on a fishing trip when he stopped by WPAP/Panama City, FL and was pressed into service as a guest DJ. PD Kevin O'Neal gave him the latest Alabama album, stood back, and let Jeff "Roll On!"



MOON OVER THE OAKS — WKQS/Miami personalities had the pleasure of introducing the Oak Ridge Boys prior to a recent show in Fort Lauderdale. Shown just before going on are William Lee Golden and Joe Bonsall of the ORB, KISS-FM's Roseanne Vincent and Tom Kennedy, and the ORB's Duane Allen and Richard Sterban.



THE BIG ARMADILLO — The Big Apple is probably the last place you'd expect to see an armadillo race — but here's proof. WHN personality Mike Fitzgerald and station traffic reporter Judy Herron are shown egging on their animals during WHN Country Day at Rockaway Playland. (Confidential to SS — That's one.)



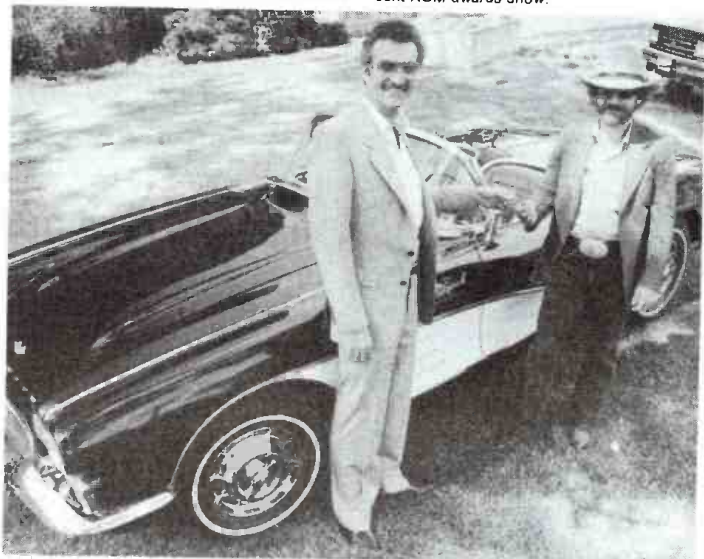
SAN ANTONIO HEATWAVE — Bobby Jenkins stopped by KKYX to check on the progress of his latest single, "Louisiana Heatwave." Bobby, on the left, and his manager Bill Green on the right, are getting the information first hand from MD Jerry King.



THE REAL M-M-MEL — Mel Tillis recently performed at the Salinas Valley Fair, and KTOM personality Andy McCoy was there to MC the show.



WEST-ERN GALA — KBBQ/Ventura personality Jim Dillman put his tux to good use — getting Dottie West to pose with him — following the recent ACM awards show.



I WANNA WIN!! — WDAF/Kansas City PD Moon Mullins hands over the keys to the second restored '61 Vette the station — 61 Country — has given away in the past two years.

Black/Urban Radio



WALT LOVE

KSOL & KDIA Strike With California Soul

This week offers a look at the successes of San Francisco Bay Area Black/Urban-formatted stations KSOL/San Mateo and KDIA/Oakland. KSOL and KDIA are intense rivals, as you'll see from their following comments.

Let's start with suburban KSOL, which increased 12+ from a 3.8-5.1 to rank as the highest-rated music station in the market. A San Francisco native, KSOL PD Marvin Robinson has been with parent United Broadcasting for nine years, having programmed the station for the past three. Marvin also handles the 10am-2pm airstift.

Black Music's Local Popularity

What's at the root of KSOL's success? Robinson feels its the appeal of his station's music. "R&B has always been popular in this city among the minority ethnic groups — blacks, Hispanics, and all groups of Asians (Chinese, Japanese and Filipino). In this market Caucasians have, to some degree, also been into black artists and Black radio for years."

Reaction To The Spring Book

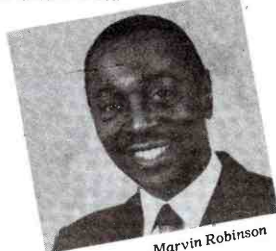
Even with the right music, a station must still experience favorable winds from Arbitron to ensure smooth sailing. Marvin believes that a weak retrieval of 18-24 listening habits accounted for the 3.8 winter performance, and that this spring's results reflect more accuracy than sampling. "We felt the winter book had a poor growth, especially in our 18-34 general target demos and 18-24 primary audience. Because the

diary placement skewed towards 25-49, the 3.8 was not a true reflection of our popularity. Nevertheless, we didn't react because we knew we were on target with our programming to 18-24 year-olds."

KSOL

Rhythm Of The Streets

What sets KSOL apart from any other station in the Bay Area? Marvin said, "It's our distinguishable rhythm; we reproduce the rhythm of the streets by knowing the pulse to which our listeners are moving within their own lifestyles. Our listeners know without looking at the dial if they have us tuned in or not."



Marvin Robinson

"In short, we are very aware of what's happening at the street level, while other stations are not. 'More Music KSOL' plays the best Urban songs and artists the music business has to offer. We do not program white artists just for the sake of playing them, but we do air music by white artists that appeals to our entire audience. That's another important key to our street-wise programming approach.

"Some CHR stations are playing black music; maybe I should say they are CHR with a black flavor. They try to sound like an R&B station, but it takes more than just using black music to get the desirable sound. This is why it's so important for us to maintain our special musical identity."

Benefits Of Working Together

Marvin stressed the team concept as a vital factor in KSOL's improvement. Even compiling the research involves several people. "Our success is due to a team effort of every individual who works here, from the airstaff to the front desk. Operations Manager Bernie Moody and the entire staff are collectively committed to the concept of the format and the success of the radio station. This growth is only the beginning."

KDIA: Just Starting To Be Noticed

Across the Bay, AM outlet KDIA registered significant growth, climbing 2.2-3.0 12+. Fifteen-year radio veteran Jeff Harrison joined KDIA in 1979 and became PD two and a half years ago.



V103 BESIEGED BY CELEBRITIES — As the flood of celebrity pictures from WXYV/Baltimore continues, LaToya Jackson (l) is shown with Terry Troyet and a copy of her new "Heart Don't Lie" LP. And in the second picture, Patrice Rushen (l) hangs out in front of the station with PD Roy Sampson.

What led to KDIA's recent ratings progress? Jeff observed, "We've always had a good product, but the public is just now starting to notice the things we do well. Even though KDIA has been known as a community-oriented station for years, we are also an entertainment entity."

Expanding on KDIA's broadening image, Jeff continued, "About four years ago we changed to a Black-A/C format that included music from artists such as Count Basie and Ella Fitzgerald. We also used to broadcast pro baseball. But we've gone back to a hit-oriented black music approach with a lot of fun-loving promotions, and the folks have shown their approval by listening again in greater numbers. It appears they like what they're hearing."

Prominent Promotional Push

One successful KDIA promotion that even got KSOL's attention was its contest to send a listener and guest to Kansas City for the opening of the Jacksons tour. But that's just the beginning. "We usually have four promotions on the air at one time," said Jeff. "Our current projects include three concert ticket giveaways (in vacation spots like Lake Tahoe and Las Vegas) and a weekly break-dancing contest at Pioneer Chicken locations around the Bay Area. The weekly winners of the summer competition receive \$200, with the grand prize champion collecting \$500. We have a ticket giveaway going on at all times; the only thing you have to do to win is listen!"

More Reasons To Listen

When asked about other elements contributing to KDIA's progress, Jeff credited black music as being better today than in recent years. He also emphasized his station's positioning. "Our universal presentation sounds good, and black music today is better than it has been in several years. With our high-energy, entertaining, and informative approach, we're now starting to reach more than just black folks. When you put out a professional product, no one will be ashamed to have your radio station on at any time or any place."

This "universal" guideline also extends to KDIA's music philosophy. Jeff said, "We do play music by some white artists, such as Culture Club, Huey Lewis & The News, Hall & Oates, Madonna, and Eurythmics. We don't play that music because we hope whites will listen, we do it because we hope the masses will enjoy it along with the other things we offer."

1310KDIA

How does Jeff know which general market product to include? "We're primarily concerned that we keep our base audience happy, but we research the crossover music to make sure that it will not be offensive to any of our listeners."



Jeff Harrison

Jeff advised other Black programmers to study their crossovers carefully. "Use better discretion about what and how to add potential crossover music to your playlist. Just playing music by white artists won't get you white listeners; adding the proper music by the correct artists is the trick. Research is the name of the game. Know how to use it."

Harrison also made a point of mentioning the overall team effort his staff makes. "No one person at KDIA is responsible for our success. We all work hard and are committed to winning. For us to continue to be a positive force in broadcasting in the Bay Area, we must all perform our roles with continued vigor."

Action

Now Chris Turner has two reasons to work out on his computer. As of August, 1, WJAXI Jacksonville has converted to a Black format with the addition of AM stereo. Sister station 95X will maintain its more Urban format and Turner will continue to supervise both stations as Operations Manager.

Similarly, the Beaumont/Port Arthur area will now have two Black outlets for the first time since 1980 when, if memory serves, KALO-FM went from Black gold to CHR KZZB. That station's AM, KALO, is now the sister station of the market's only Black outlet (and overall #1) KHYS. KALO will soon be going from automated to live-assist with a format emphasizing both oldies and new music.

WBLX/Mobile midday announcer Betty Jean Taylor adds MD duties, replacing Sonny Love, who'll be concentrating on his morning show.

Here in Southern California, it's somewhat difficult to keep the Olympic tie-ins straight. (For example, it seems that there are at least three grocery chains all claiming they feed the Olympic athletes.) Now ceremonies producer David Wolper has lined up Lionel Richie for the closing festivities August 12. On the occasion, Lionel will perform new lyrics to "All Night Long."

A couple of stations parading themselves in front of listeners: WJMO/Cleveland sent Erik Stone, Jeff Foxx, Rod See, and others in a limousine for the city's annual Glensville Community Parade. Also, WXYV/Atlanta's "Washington Crossing the Delaware" entry in the city's 4th of July parade beat out 40 others to win the Grand Marshall's award for best float.



STEELE TALKS IN PUBLIC — WGCI/Chicago talk host Richard Steele recently took his "Late Late Show" to the local Robert's 500 Room for an audience of 200 people. Shown (l-r) is Steele's guest Richard Wright, Steele, and guest Michelle Chandler.

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Syndicated Programs: What's Available?

Prompted by various inquiries from radio stations, entrepreneurs, and jazz enthusiasts, I've spent the last few weeks studying the world of jazz syndication. This week's column offers a list and capsule descriptions of jazz programming available on the market.

The Jazz Beat From Berklee, Series 2

A six-LP package of 12 30-minute programs recorded specifically for radio broadcast, this collection is a follow-up to the series that was first issued in 1982. Released in the U.S. and abroad, it has been "acclaimed throughout the world," boasts Berklee's Director of Communications Mort L. Nasatir. The Jazz Beat is carried on over 450 stations (including some 325 domestic commercial and non-commercial outlets). This series is hosted by WBGO/Boston announcer and jazz authority Ron Della Chiesa. Shipment for Series 2 will commence on August 15.

Boston's Berklee College of Music is a distinguished training ground for professional musicians. Among the accomplished graduates are Toshiko Akiyoshi, Nick Brignola, Richie Cole, Al DiMeola, Bob

James, Keith Jarrett, Quincy Jones, Jeff Lorber, and Joe Zawinul. In the series, not only will you hear the up-and-coming musicians, but contributions from the faculty and alumni as well. Makoto Ozone is one of those alumni on Series 2.

Nasatir says, "There are two purposes for these series. One is to advance the cause of jazz; the second is to promote the association of such high-caliber quality of talent and performances to Berklee." He explains, "Students who attend here have to play. We put on over 500 concerts a year at the Berklee Performance Center, and we make live recordings of the best of these concerts. The best of the best are used for the series. You will hear the gamut of the jazz spectrum: mainstream, bebop, swing, fusion, Latin, funk, bebop, avant-garde, vocal, and even country crossover!

A list of affiliate stations 13 pages long is

STRZ the JAZZ BEAT! from berklee

Sheridan Broadcasting Network

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provided. One station that aired the first series two years ago is KJZZ/Seattle. Jeff Hanley, who was then its PD (now PD at KZAM/Eugene), said of the programs, "The quality and technical aspects is very good. Performances are upbeat and exciting — a real bright show."

Berklee also presents another Jazz Beat Series which is currently in 71 markets. Each segment (there are 13) is a full-length (90-110 minutes) recorded concert, available exclusively to NPR stations via satellite.

The Jazz Beat Series is offered free to radio stations on a nonexclusive basis. However, stations must carry substantial jazz programming and clear air time for the entire series. Extensive music notes and performance information come with the package, and in conjunction with the subscribing radio station, Berklee will also provide up to \$5000 in scholarships to talented musicians in a station's market.

Jazz Chronicles

This program is hosted by KKGQ/Los Angeles' veteran announcer and jazz

authority Jim Gosa, and is distributed by Syndicate It. The first of the 39 one-hour shows was developed in 1981, and though production stopped about three years ago, it is still available to interested parties on a cash basis. Production executive Joe Garner said that the show received favorable response, but "the jazz audience is so wide demographically, that with regards to advertising it's hard to target."

Reflecting a contemporary flavor with such artists as George Benson, Steely Dan, Chuck Mangione, Crusaders, and Spyro Gyra, the program is described as able to cover all aspects of jazz by way of "tying in the old with the new, and explaining how jazz evolved."

Monterey Jazz Festival

Syndicate It is also the company offering this program, which is available on cash terms. Included are 14 hours of the 1981 festival, hosted by Jim Gosa.

STRZ-All Night

It has been just a little over a year since Sheridan Broadcasting Network launched its

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Syndicated Programs: What's Available?

first entertainment production, "STRZ-All Night" (pronounced stars). Among the 25 affiliates are WEDR/Miami, WVKO/Columbus, WANM/Tallahassee, WAMO/Pittsburgh, and WGPR/Detroit.

Available on a barter basis, the program is formatted specifically for Urban-mass appeal stations. Director of Station Relations/Entertainment PD Kevin Trower says, "We began to experiment with a lot more of the jazz, as that was what the affiliates indicated that they would like. The show is now about 75% jazz-jazz/fusion."

STRZ-All Night is delivered live via satellite, broadcasting from midnight-6am Eastern Time, Monday-Saturday (some or all of the program may be used). Trower states, "Over the last year, we've done nothing but grow; we haven't lost a single

station. In fact, we've added eight or nine more, increasing our potential listenership by 2 1/2 to 3 million."

Swedish Jazz

Radio Sweden International/Swedish Broadcasting Company offers six different 30-minute programs: Swedish Jazz Discovers Itself, Swedish Jazz Personality Bernt Rosengren, Swedes On the International Scene, Swedish Jazz Vocalists, Modernists and Avantgardists, and Jazz Meets Rock.

Director Britt Simonson says, "They are free with no stipulations, but we never send out anything on speculation. We have a bigger market in the public sector, but are also carried by commercial stations." This program is about eight years old.

More Jazz

Craig Cutler, President of Horizon Audio Creations, says that though his company is not currently marketing its programs to radio, there are 25 one-hour big band programs available on a cash/barter basis. HAC is not currently producing new shows; the company is now working with the airline industry.

Brentwood Productions (Marina Del Rey, CA), headed by Robert Stewart, has two programs available. One's entitled "As Time Goes By;" the other is tentatively named "Jigger Of Jazz." Noting that these shows are done "basically out of a labor of love," Stewart explained that the programs encompass the likes of the Dorsey Brothers, Harry James, Count Basie, Jimmie Lunceford, etc. His devotion to jazz as a music to share is obvious, and Stewart added that his

production house has access to some heavyweight collections.

Though not available to commercial radio, there are some NPR-generated programs. Those include the still-popular, Peabody Award-winning "Jazz Alive" (out of production since September '83), the recently-released "American Jazz Radio Festival," Marian McPartland's "Piano Jazz," and the "Jazz Revisited" series.

More To Come?

I hope you find this list of syndicated jazz programming useful. The quantity is limited, but the quality offers exciting possibilities for broadening your daily playlist. If you know of any other syndicated jazz programs accessible to radio stations, please call or write to let me know!



KKSN/Portland welcomes Tom Grant. He is shown here flanked by KKSN/Portland's Jazz Marketing consultant Linda Alexander (l) and announcer Ray Horn (r) after a recent interview featuring Grant's new "Heart Of The City" LP.

All That Jazz

On June 27, daytime KRML/Monterey switched from a Christian format to an Easy Jazz/Blues format. New staffers include GM Jack Kolman, syndicated jazz review columnist and independent producer for NPR; PD Rod Flores, formerly MD of KSBR/Mission Viejo, CA; and DJ Georg' Ann Scott, who also came from KSBR. Record service is needed. Contact KRML at (408) 624-6431.

KWMU/St. Louis promotes Jim Wallace to MD, as Mike Crowley resigns the position. The station also has a new mailing address: 2022 Tavel, St. Louis, MO 63146. . . . KERA/Dallas-Ft. Worth Administrative Assistant Susan Ratcliff moves to crosstown KRLD-TV to be Traffic Coordinator; Jenny Waskom takes her

place. . . . Steve Tracey, formerly of WAIF/Cincinnati, segues to neighbor WNOP for the blues show and 6-9pm airshift. That show was previously handled by Luke Banks, who is now working overnights. . . . WKSU/Kent brings back a new series of "North Coast Jazz" shows, produced by the station's Linda Yohn and Michael Flaster, along with Dave McCoy of KSU Teleproductions.

Congratulations to WBFO/Buffalo, celebrating its 25th year of service to its listeners! . . . WLVE/Miami-Ft. Lauderdale (A/C) includes four hours of jazz Monday-Friday, in addition to its Sunday morning jazz show. Record service is needed. Contact MD Joe Johnson at (305) 672-2500.



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Major market client seeking strong air personalities (A/C, Easy Listening) for future openings. Team players. No calls please. Send T&R to: The Research Group, 2517 East Lake, Avenue E., Seattle, WA 98102. EOE M/F

MORNING TALENT

One of America's premier large market CHR's looking for top-notch morning talent. No matter where you are now, if you have an act, let us know. T&R to: Radio & Records, 1930 Century Park West, #756, Los Angeles, CA 90067. EOE M/F

Fuller-Jeffrey group seeks air talent for CHR/Country/AOR formats nationwide. Present & future openings. C&R: K.J.U.Y., 1551 N.E. 86th, Des Moines, IA 50313. EOE M/F (8-3)

Group with stations in AZ, CO & NE seeks afternoon drive talent. Three years experience needed. T&R: Scott Hickenbottom, Box 509, Ogallala, NE 69153. EOE M/F (8-3)

EAST

WEIR, full-service A/C, has immediate opening for NO. T&R: Dave Anthony, Box 2494, Weirton, WV 26062. EOE M/F (8-10)

Parttime & future fulltime openings at WSLT/WIBG. T&R: Jack Miller, 957 Asbury Ave., Ocean City, NJ 08228. EOE M/F (8-10)

Excellent opportunity for flexible air person at powerful FM in central NY. T&R: WKXZ, Norwich, NY 13815. (8-10)

Opening for evening shift. Send T&R: WBSA, Box J, Babylon, NY 11702. EOE M/F (8-10)

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Select person needed for top-rated Washington DC ADI stations. Contact Gary Kirtley, WVAI/WUSQ: (703) 662-6101 EOE M/F (8-3)

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Experienced CHR PD needed by aggressive growing group in top 80 market. T&R/philosophy: Dave Oilon, Q100 FM, Box 190, Easton, PA 18042. EOE M/F (8-3)

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PD needed for AM/FM in Brownwood, TX. T&R/photo: Scott K. Smith, 8401 Oatpoint, Suite 900, San Antonio, TX 78229. No calls. EOE M/F (8-10)

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PD position opening for 100kw CHR. T&R: Jerry Patton, VP/GM, WJST, Box 880, Panama City, FL 32402. EOE M/F (8-10)

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MIDWEST

Experienced PD/Production Director for aggressive Easy station. A/C & MOR background preferred. T&R/salary/philosophy: WSWT, Box 3335, Peoria, IL 61614. EOE M/F (8-10)

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Looking for 7-midnite female air personality, possible Production Director in Ann Arbor's top rated AOR. T&R: Les Cook, WQIB, 3001 Brassow Rd., Saline, MI 48178. EOE (8-10)

Exciting opportunity for CHR jock who can make afternoon drive sizzle at top-rated FM. T&R: Rick Belcher, WIOG, Box 1945, Seginaw, MI 48806. (8-10)

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Experienced adult morning host needed. Must be good on phones, interviews, lifestyle news & topical humor. T&R: Bill Vancil, WISM, Box 2058, Madison, WI 53701. (8-10)

Openings

WKFR/WKMR seeking top-notch full & parttime talent, including mornings. C&R: Terry Weinecht, 612 American Bank Bldg., Battle Creek, MI 49017. EOE M/F (8-10)

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Country K8XX looking for full-service programmer with good people skills. Rush C&R: Lyman James, Box 4407, Topeka, KS 66604. EOE M/F (8-10)

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A Meyer Broadcasting Company Station
EOE M/F

KOVV-FM, Topeka's top-rated station now seeking for CHR future openings, all departs. We are the best. R&R: Tony Stewart, Box 1490, Topeka, KS 66601. EOE M/F (8-10)

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Is searching for the best morning personality or team in the USA! Major salary for a major talent who can be #1! Major broadcast group. T&R to: Radio & Records, 1930 Century Park West, #754, Los Angeles, CA 90067. EOE M/F

Looking for 7-midnite female air personality, possible Production Director in Ann Arbor's top rated AOR. T&R: Les Cook, WIOB, 3001 Brassow Rd., Saline, MI 48176. EOE (8-10)

Exciting opportunity for CHR jock who can make afternoon drive alive at top-rated FM. T&R: Rick Belcher, WIOG, Box 1945, Saginaw, MI 48605. (8-10)

THE NEW KDWR FM 101

Doubleday's legendary Twin Cities CHR station now has an opening for an afternoon driver personality who excels in entertaining radio. You'll need to fill some big shoes. If you feel you're up to the challenge of joining America's premiere broadcasting company in a major market, send a tape, resume, references & salary requirements To: **DAVE ANTHONY**
KDWB
P.O. Box 19630
St. Paul, MN 55119
EOE M/F

WOMC needs a parttime air personality. Warm style for top-rated A/C. T&R: Steve Goldstein, 2201 Woodward Heights, Detroit, MI 48220. EOE M/F (8-10)

Experienced adult morning host needed. Must be good on phones, interviews, lifestyle news & topical humor. T&R: Bill Vencil, WISM, Box 2058, Madison, WI 53701. (8-10)

Openings

WKFR/WKMR seeking top-notch full & parttime talent, including mornings. C&R: Terry Weisacht, 812 American Bank Bldg., Battle Creek, MI 49017. EOE M/F (8-10)

MD digger needed at small market. Stability with major market benefits. T&R: John Sebastian, WABJ, Adrian, MI 48221. EOE M/F (8-10)



★★★★★★★★★★
KBQE-FM (Q104) Kansas City, one of America's legendary radio stations, is conducting a nation-wide search for a professional adult, morning entertainer to join one of the best air staffs in the country. Show us major market talent and we'll show you major market money.

★★★★★★★★★★
Send Tapes and resume to:
Pat McKay,
KBQE Radio
470 Pennsylvania
Kansas City, MO 64112

★★★★★★★★★★
No calls please.

Country KBXX looking for full-service programmer with good people skills. Rush C&R: Lyman James, Box 4407, Topeka, KS 66604. EOE M/F (8-10)

KRGI AM/FM seeking mature personality announcer. Join a great company & winning promotion-minded station. T&R: Jay Vavricent, Box G, Grand Island, NE 68802. No calls. EOE M/F (8-10)

PROGRAM DIRECTOR

5-year PD moving into sales at KIZZ-FM. This is a stable position at a dominant station. Community-oriented, promotion-minded. Full-service CHR in an 8-station market. Not a position for beginners. Will pay for experience and proven track record. Supervise excellent staff of 10 now in place. You'll get the tools you need to continue winning. If you belong in a large market, but don't want to live in one, T&R to: KIZZ-FM, P.O. Box 2188, Minot, ND 58702. A Meyer Broadcasting Company Station EOE M/F

KDVV-FM, Topeka's top-rated station now seeking for CHR future openings, all dayparts. We are the best. R&R: Tony Stewart, Box 1490, Topeka, KS 66601. EOE M/F (8-10)

KMGK (Magic 93) looking for uptempo, conversational midday jock. New facilities, good bucks. T&R: Al Brock, 215 Koo Way, Des Moines, IA 50308. No calls. EOE M/F (8-10)



A Wyoming community needs major market quality to enjoy only small market pressures. Two fulltime announcers, one with a sales background, the other with production skills; an experienced sales person. T&R may be sent to KRAL, P.O. Box 120, Rowles, WY 82301. EOE

PRODUCTION WIZARD

Top medium market CHR seeks an experienced production/on-air person. If you're creative and have a willingness to work until the job is done, then submit samples for this excellent paying opportunity to: Radio & Records 1930 Century Park West, #748, Los Angeles, CA 90067.

Opportunities

Openings

A/C & Country morning drive personalities. Send your T&R: Stuart Broadcasting, Box 80209, Lincoln, NE 68501 EOE (8-10)

KMAJ, (MoJo 108) seeks aggressive programmer with good organizational and people skills. Rush C&R: Lyman James, Box 4407, Topeka, KS 66604.

EXPERIENCED ANNOUNCER

For Midwest Black/Urban Powerhouse
5 Years Major Market Experience
Plus... "Major Market Mentality"
Not a trainee position!

Send tape and resume to: Radio & Records, 1930 Century Park West, #744, Los Angeles, CA 90067

WKAL/Apletton-Dahlquist, CHR, needs killer morning man. Rush T&R: Ron Ross, PD, 1785 Bloch Rd., Kautauska, WI 54130. EOE M/F (7-20)

Experienced, motivated morning pro needed for big AM Country information station. T&R: Kelly Carls, KWTO, Box 4588 GS, Springfield, MO 65808. EOE M/F (7-20)

OM needed for A/C station. T&R: Orv Koch, Stuart Stations, Box 80208, Lincoln, NE 68501. EOE M/F (8-3)

KLVC/YBS is seeking an Account Executive with basic sales knowledge & creative ideas. Must be a self-starter. Contact John Pulsty: (408) 728-9300 EOE M/F (8-3)

EDLR, 100kw regional FM, is seeking T&R's for a news reporter/announcer. Contact: Randy Richard, GM: (918) 756-3780 EOE M/F (8-3)

MORNING NEWS ANCHOR

At Midwest Top 100 power. Great dollars, benefits, & support staff if you're the best. Tapes and resume to: Radio & Records, 1930 Century Park West, #757, Los Angeles, CA 90067. eoe M/F

Talent to tackle 14-county MI market. Pros only. Promotion-oriented 50kw FM, on the move. T&R: WBM, 310 N. Grand, Lansing, MI 48933. No calls. EOE M/F (8-3)

Report area superstar needs creative production pro plus air-shit. Bucks plus incentives. T&R: C. Post, 98 Rock, 109 S. Union St., Suite 301, Traverse City, MI 49684. EOE M/F (8-3)

MEDIUM MARKET CHR

Looking for aspiring morning and night personalities. Part of major broadcast chain with excellent opportunity to advance into larger market. Salary \$25-30,000. Send tape & resume immediately to: Radio & Records, 1930 Century Park West, #751, Los Angeles, CA 90067. EOE/AA/M-F

News person needed to gather, edit, write & deliver for AM/FM operations. T&R: Tom Colvin, ND, KTRR/KZNN, Box 727, Rolla, MO 65401. EOE M/F (8-3)

83 KJRC-FM is looking for hot CHR jocks for leading MW outlet. T&R: Dan Klesley, 1074 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-3)

POXY-101/Bay City-Bigelow-Milford market has 6-10pm opening for the hottest bidder. C&R: Kim Travis, Box 367, Pin Conning, MI 48860. EOE M/F (8-3)

Openings

TOP 15 MARKET

Needs air personalities for CHR station, either singles or teams for mornings and evenings. If you believe you're good enough to live up to the massive media campaign we can support you with, send a tape, resume & salary requirements immediately to this major broadcast facility: Radio & Records, 1930 Century Park West, #752, Los Angeles, CA 90067. EOE/AA/M-F

ND/anchor needed now for A/C. Three years experience & conventional delivery a must. T&R/salary requirements: Bob Major, KLVF, 1801 Grand Ave., Des Moines, IA 50308. (8-3)

WEST

We're expanding in near future & need production/copy-writing talents. Creativity imperative. T&R: Jeff Garrett, KUYU/KKAZ, Box 826, Cheyenne, WY 82001. No calls. EOE M/F (8-10)

KLEZ is looking for tapes of air personalities to fill possible future openings. T&R: Buddy Owens, 1209 N. Chester, Bakerfield, CA 93308. EOE M/F (8-10)

Northern NV's top-rated AM Country, KOLO needs personality pro. Rush T&R: Tony Thomas, Box 10800, Reno, NV 89510. EOE M/F (8-10)

CHR middays at top-rated station. Paid health, dental & profit sharing. T&R: John Ramsey, KKAZ Box 928, Cheyenne, WY 82001. EOE M/F (8-10)

Buck Owens Broadcasting Co. looking for CE for southern CA AM/FM. Call: (905) 393-1500. EOE M/F (8-10)

Immediate opening for news anchor/reporter for Skw AM in northern CA. T&R: Rob Fisher, KSXO, Box 1918, Redding, CA 96099. EOE M/F (8-10)

KBCM now seeking air talent for future openings. T&R: George Foole, Box 165, Tremonton, UT 84337. No calls. EOE M/F (8-10)

KFMS top-rated Continuous Country looking for pro. T&R: Doug Sharn, 1585 E. Flamingo Road, Suite 435, Las Vegas, NV 89109. EOE M/F (8-10)

Q106 looking for morning news personalities. USA Today style news & informative sports. Five day week. C&R: Brian Thomas, KCAQ, 3434 Dodge Rd, Oxnard, CA 93034. EOE M/F (8-10)

KF/WBST Production Director & KF weekendner needed. T&R: Jhani Keye, 810 S. Ardmore, Los Angeles, CA 90005. No calls. EOE M/F (8-10)

Southern California FM A/C needs experience air & production talent. T&R: 6242 Camella, North Hollywood, CA 91606. EOE M/F (8-10)

Q106

Just went from 20th to NUMBER TWO in Albuquerque!!! Now we need you! Southwest's hottest CHR seeks super effort to take AM drive from #4 to #1!!! Great facilities & lifestyle. Skiing, white water & national forests within minutes! Must be outstanding with airwork, production & outside appearances. Long hours, killer attitude required. Good money if you're the one!

Cassette, resume, references & photo to: Steve Stucker KMMQ 2025 Pacheco Santa Fe, NM 87505

Future opening northern CA FM Country regional leader. Minimum three years experience. Comfortable pay, vacation-led. T&R: OM, Box 1010, Red Bluff, CA 96080. (8-10)

KBOZ-FM looking for morning man/Production Director. T&R: Paul Ellis, Box 20, Bozeman, MT 59715. (8-10)

KZST needs person with great voice to take over news department. Experience please. T&R: Box 88, Santa Rosa, CA 95402. EOE M/F (8-10)

Openings

Northern CA's hottest contemporary Country station accepting T&R for future full & partime openings. Resort area. T&R/Photo: KPAK, Box 1917, Redding, CA 96001. EOE M/F (8-10)

Bay Area AM/FM has prime-time opening. Send T&R: Susie Bice, KTMW, 1623 Fifth Ave., San Rafael, CA 94901. EOE M/F (8-10)

Ready for Major Market? Orange County's KIK-FM has rare opening. T&R: John Dzima, 2 City Boulevard E., Orange, CA 92668. EOE M/F (8-10)

Best Country station in West needs afternoon news anchor. Experienced communicator to gather, write, & deliver. T&R/ salaries: Mark Allen, KUCB, Box 50008, Tucson, AZ 85703. EOE M/F (8-10)

Sales person needed for small/midmarket. Female encouraged to apply. Resumes: KBLF/KALF, Jerrie Casfield, Box 1010, Red Bluff, CA 96080. (8-3)

More music FM-102 is now accepting material for future openings. Air talent, news, etc... T&R: Rick Giletta, 937 Enterprises Dr., Sacramento, CA 95826. No calls. (8-3)

NEWS ANCHOR

The best Country station in the Southwest has a rare opening for an afternoon news anchor. Must be experienced in reporting, writing and gathering. Send tape, resume & writing samples to: Mark Allen, KUCB, P.O. Box 50006, Tucson, AZ 85703. EOE M/F

Weekend & vacation in-people needed immediately. T&R: Doc Phillips, KFPA, Box K, Greeley, CO 80632. (303) 356-1310 (8-3)

KOWL now seeking personality-oriented nighttime air talent. Experience needed. T&R: Ron West, Box 4100, S. Lake Tahoe, CA 95706. (8-3)

AM/FM has tremendous opportunity for experienced PD/air talent. Excellent benefits at Odean/CHR. T&R: Bob 10787, Eugene, OR 97401. EOE M/F (8-3)

Account Executive needed at KPXM/KDUO. 850-80K possible. Hurry! Contact: Al Anthony, GM, Box 50006, San Bernardino, CA 92412. (8-3)

KUJT is seeking T&R for possible future A/C openings. Contact: Mike Johnson, 5282 S. 320 W., Suite D272, Salt Lake City, UT 84107. EOE M/F (8-3)

Looking for newsreporter person with PBP experience or capability. T&R: KDUN, Box 147, Reedport, OR 97467. EOE M/F (8-3)

KSAC

Number 20 ADI wants the best! KSAC/KSJO needs great A/C morning person ASAP. The West's finest market wants a key player who will help build the country's greatest radio station for 25-49 year-olds. We're committed! Don't wait! federal express a tape, resume, and references to: Jonsson communications, P.O. Box 2424, Sacramento, CA 95811. EOE M/F We want the best!

Natural-sounding pro needed for Adult CHR AM/FM. \$1,200/month plus insurance. T&R: Tom Greenleaf, KJJO, 1508 Gibson Ave., Ogden, UT 84404. EOE M/F (8-3)

Do you live, eat & sleep news? Then you're our new ND. Minimum three years experience. T&R: Daryl Delany, OM, KGR, Box 5068, Bend, OR 97701. EOE M/F (8-3)

Looking to move up from a smaller market? Talented ADR jock needed immediately. T&R: Ira Gordon, KWXL, Box 737, Albuquerque, NM 87103. EOE M/F (8-3)

Positions Sought

English, London-born announcer with five years experience who creates numbers and great ideas, looking for station with name. DON COSTELLO: (303) 574-4340. (7-20)

STEVE RUNNER, 15 year pro & medium market PD with good numbers, available now. Formerly WLRS, WLQ & WAFZ. (208) 591-5136 (8-10)

Experienced air talent with six years in major market & good numbers. Looking for part or fulltime in West. JUSTIN MICHAELS: (805) 523-9049 (8-10)

Medium/major market creative on-air pro with good pipes/ret-titude seeking new opportunity. Experienced in news too. Will relocate. ERIC: (812) 859-4130 (8-10)

Order before midnight tonight. 10 year A/C veteran available for morning drive in medium/major markets. LORNE DEAN: (512) 893-2837 (8-10)

Weekends wanted at southern California A/C or CHR. FRANK: (818) 781-1270 (8-10)

Positions Sought

Major market veteran experienced in drive-time at several of North America's successful ADR's is now looking. JIM BAUER: (418) 459-1287 (8-10)

Announcer with 13 years recent market experience would like to relocate. Will consider all areas. JESSE BROOKS: (901) 398-1656 (8-10)

Winning PD with excellent track record available. A team player who understands the bottom-line. NE area preferred. JOHN: (703) 898-9044 or 848-8271 (8-10)

Versatile announcer seeks fulltime DJ/PBP position. Currently working parttime. DAVE MURDOCK: (308) 276-8064 (8-10)

Currently working where they painted the mother pink. Young talented CHR jock wants to move up where they mean serious business. DAVID KID CURRY: (812) 333-8768 (8-10)

Dedicated announcer with three years experience seeking fulltime position in Atlanta area. KELLY: (304) 445-8798 (8-10)

Hard working jock with six years experience & good track record in medium & small markets, seeking employment with stable company. MARK: (801) 844-0315 (7-20)

Currently employed as major market talk host, seeking switch to morning show at CHR in major market. Team or solo. (818) 272-0368 (8-10)

Adult numbers. I'll get them! Have high numbers in adults now. Time to move into top 50. BRIAN: (918) 568-9301 (8-10)

Country air personality knows the music, and knows how to relate to your adult Country audience. FRANK: (307) 637-7190 (8-10)

WAYS drops Tall, so I must walk! News anchor/reporter seeks stable team in NC or SE region. 10 years experience. TONY WIKIE: (704) 537-3098 (8-10)

Prevent a tragedy! Station solid. Medium market jock looking for any format. Mature delivery for strong A/C or CHR. Full or parttime. MARTY: (818) 786-3463 or 825-8078 (8-10)

12 year pro formerly in Atlanta, Greenville-Spartanburg & Toledo. Presently PD/Morning show for strong A/C or CHR. Full or parttime. (818) 389-1158, after 3pm est. (8-10)

Chicago broadcast school graduate seeking entry level position at a radio station. Will do news & air work. Willing to relocate. MARK: (312) 928-8628 (8-10)

Utility man/production person, will go anywhere. Can play second base! MIKE: (805) 526-8869 (8-10)

Seven years experience ADR, A/C & Urban. PD, production, personality, Black & only 23. ROBERT HOLIDAY: (702) 367-6044 (8-10)

Awesome individual at large! Experience in clubs, studios, radio & TV. First phone in hand & PR-oriented. FL ADR essential for mental longevity. BETTE: (801) 458-0726 (8-10)

Parttime WRMG/WDEZ looking for fulltime anywhere, any format. MARK: (718) 845-9689 (8-10)

Experience, quality & creativity. When you hire this AM drive team that's what you get. TERRY & MIKE: (704) 256-0893 (8-10)

I'm an entertaining one-to-one CHR, A/C personality with top production. If you're a professional, profitable & stable organization, call TOMMY: (203) 368-3338 (8-10)

Sports/DJ/news, with two years experience. B.S. Communications degree. Hard working & enthusiastic. JEFF: (818) 481-1882 (8-10)

FM drive A/C, Country personality with seven year track record as PD, Great phones, remote, humor & production. DAVID BYRON: (818) 448-3160, before noon est. (8-10)

Multi-purpose, well-maintained, mobile unit seeks position with top five years experience. First show & highly experienced. SILVERMANE: (910) 458-0725 (8-10)

News announcer with experience seeking job. Has done interview/reporting. Will relocate. MW preferred. BILL: (218) 874-8285 (8-10)

JONI DIAL, WNAP, WFMS & WDMAM seeks personality A/C, CHR or Country home. Major/midmarket markets. Dedicated pro with 10 years experience. (317) 848-8533 (7-20)

NY area sports voice offers fast pace style and unique job experience to stations in top 50 market. JIM: (212) 836-5049 (8-10)

Professional Business Manager/Consultant seeks similar position with radio group/station. Experience in FCC forms, accounting, budgeting & more. NANCY: (408) 637-3844 (8-10)

Dependable CHR, A/C & Urban personality DJ with outstanding voice/delivery/production in exciting work in greater Cincinnati. SCOTT: (615) 828-5793 (8-10)

Young, aggressive Black with good production is willing to relocate at CHR or Urban outlet. MIKE: (704) 868-7188 (8-10)

Are you looking for a hard working, dependable & good sounding jock. Five years medium market air talent with M/D/P experience. RANDY: (517) 754-3528 (8-10)

Billed as ADR award winner '82 & finalist '83. Now Assistant PD at important. Over seven years experience, stable & energetic. MARK LANDAUER: (918) 347-1898 (8-10)

Opportunities

Openings

Parttime professional desires fulltime CHR. GINA: (306) 949-2668 (8-10)

A way with words. DJ with college education & music background looking for small/medium market. Commercial & newswriting experience. Prefer NE coast. (617) 544-2214 (8-10)

Top 10 market experience at WEAM/Washington, DC. Looking for airshift at uptempo A/C or CHR. BOB MOHR: (301) 777-2988 (8-10)

14 year pro seeks another challenge. Formerly WAPI-FM, WZZK -FM, WEZS, Q-102 & WSAI. GEORGE: (206) 933-8921, ext. G1 (8-10)

PD seeks small/medium market. Seeking programming or-air position. Three years experience in A/C & CHR. BOB BLAN-CHARD: (618) 747-7820 (8-10)

Give me 90 seconds to show you what I can offer your station. Broadcasting pro with four years experience. (607) 898-7765 (8-10)

Love songs too tame for us. Searching for zoo-style, high profile personality home. Fresh from WPX/NY. MORIN & KRANTZ: (212) 635-3837 (8-10)

DAVE MATTHEWS in the morning. KAY/Little Rock, F-99/Rochester, Y-100 & Q-102/Daytona Beach, Orlando. CHR, Medium major market. Proven numbers. (904) 887-3717 (8-10)

BARRY McCOY, six years as a personality at WNAM & WOHO/Toledo seeking medium or first major market. Available now. (414) 489-1147 (8-10)

I'm a ham with a slightly inflated ego. I enjoy the hell out of being on-air. I was Production Director at KMSA. Looking for a new gig. STEVE JENCKS: (503) 888-9736 (8-3)

Major market pro with 13 years in A/C, CHR, Gold & Country seeks PD position in competitive sunbelt market. TX or FL preferred. (713) 690-9164 (8-3)

Attention MI: Five year pro DJ seeks medium/large market. I have strong production skills & a consistent on-air style. SCOTT: (616) 627-4198 (8-3)

Hard working medium market pro seeks challenging creative outlet. Willing to relocate. RICK: (203) 872-8044 (8-3)

Over 25 years of programming Country music. Morning pro seeks PD/OM position in medium/large market. (306) 330-2367 (8-3)

Small or medium market AOR? Got an opening? Call me! Prefer SE, but will go anywhere for a decent opportunity. DAVE: (616) 863-5924 (8-3)

I GENERATE NUMBERS

Seeking AM drive or management position. 15 years in the majors, #1 ratings, tremendous copy writer, sales-oriented, work well with others, crazy and sensitive. Prefer East Coast. Call PAUL (301) 262-2119 9am-5pm (EST).

Female radio announcer/copywriter with five years experience, desire sales/advertising position in Greensboro area. TERRI: (703) 345-4493 (8-3)

MACY in the morning. Formerly WGST/Atlanta, WSPD & WHIE/Toledo, Q-102/Daytona Beach. Presently PD/mornings, looking for top 50 market/mornings. (216) 389-1159 (8-3)

Golden throated DJ looking for fulltime air slot. Five years experience, CHR, MOR, AOR & modern music. Let's talk. P-J: (716) 637-8484 (8-3)

PD/Jock/family man with 12 years experience in CHR, Cities & Country. Leadership & bottom-line are my forte. BOB ZIEGLER: (615) 548-6147 (8-3)

AOR Jock has been trapped in CHR-land for four years. Have a heart & save my sanity. Night radio my specialty. JAY: (805) 772-1565 (8-3)

Positions Sought

Help me! Ratings are back & we smoked them again. I need competition, a new challenge. Presently with WAZY-FM. Can you help? CHR only. STEVE: (317) 474-6861 (8-3)

PD with on-air, promotion & sales experience. Ability to do news as well. DAN DUBONNET: (203) 672-9179 (8-3)

Help! Morning man moved 2,400 miles. After 30 days, station went satellite. Satellite sucks! Experience in music & promotions. Hurry, wife is crying! RANDY: (208) 263-8820 (8-3)

Assistant PD who's ready to program. Country, A/C or CHR only. Past medium market MD. KEN: (904) 877-8692 (8-3)

Sports/DJ/news. B.S. Communications degree, three years experience. I'm professional, dedicated & enthusiastic. JEFF: (916) 481-1962 (8-3)

KEN McCARTNEY
11-year pro, currently on KITS/San Francisco. Looking for job security and fuller use of abilities. CHR and A/C, West Coast only. (415) 524-0755.

Seven years AOR. Video & advertising accomplishments. Looking for "state of change." Creative approach with marketing philosophy. KEVIN: (702) 451-0785 (8-3)

CHR & A/C morning commentator with great production & sense of humor. Victim of ownership change. NE preferred. LDUIE MAUND: (203) 699-6773 (8-3)

Attention Seattle! I want to come home. Dedicated pro, eight years experience including KYXX & KPLZ. Strong production. THE BEAU: (805) 832-9616 (8-3)

Talk, talk, talk. Major market controversial host/PD, currently employed, wants to move. Experience with Talknet & ABC Talkradio formats. (518) 272-0389 (8-3)

Wife: Eight years broadcasting experience in talk, programming, on-air & copywriting. Seeks relocation for stable family N.E. coastal area. SHERRY: (404) 635-7181 (8-3)

Husband: 16 year veteran ND/anchor. Top five market background with desire to relocate for family in N.E. coastal area. BEN: (404) 635-7181 (8-3)

I'm an entertaining one-to-one A/C, CHR personality with top production. I'm looking for a professional, profitable, stable organization. TOMMY: (203) 368-3338 (8-3)

MORNING MOUTH

Rick Dees, Scott Shannon, Don Imus . . . all rolled into one! Phone bits, character voices, outrageous humor. Incredible ratings! Currently doing mornings in large market, seek top 50 market. Write to: Radio & Records, 1930 Century Park West, #750, Los Angeles, CA 90067.

Former Boy Scout, experienced DJ looking to tie your position in knots. Serious A/C, CHR or modern Country inquiries only. CHRIS: (206) 357-6935 (8-3)

Detroit area reporter/anchor with major market experience, will relocate for good ND post. MARK: (313) 968-4197 (8-3)

PD/MD for WJAX. Seven years in Jacksonville, FL seeking creative challenge. RICH: (904) 743-0480 (8-3)

Black female announcer/newscaster/talk host with 10 years experience, eight in the majors, now looking to do news. WENDY WHITE: (213) 388-2863 (8-3)

ND employed in central California valley desires medium/major market. RICK: (209) 781-6005 (8-3)

Positions Sought

Experienced young minority broadcaster seeks airshift with innovative small/medium market station. Any format. Will relocate. T&R: NORRIS REID: (602) 967-7021 (8-3)

Team player wants on your starting rotation. Full repertoire of pitches. MVP potential. Prefer Piedmont, NC or mid-MI. ALAN: (313) 694-7034, after 6pm edt. (8-3)

Female with six years experience in many formats. Warm, energetic & down to earth. Currently working for top Country station. Talk to me. DAWN: (701) 636-3265 (8-3)

Entry Level Position

In smaller radio station sought by recent Emerson College Grad who has had hands-on experience in stations. The opportunity for gaining experience is more important than starting salary. Call Mr. Steven at (617) 322-4423 any time or write c/o P.O. Box 6152, Boston, MA 02150.

12 year pro, 100% team player with extensive news & PBP experience. Currently A/C announcer with natural delivery. RAY WALDEN: (318) 227-8797 (8-3)

Experienced OM with 14 years radio experience under my belt, looking to relocate in VA, NC or PA. (804) 397-3714 (8-3)

New England medium market morning personality, looking for an ocean view. Experience with A/C, CHR, AOR & Country. 18 year pro. F.J.: (413) 283-4826 (8-3)

Seeking challenging programming position, all locations considered. CHUCK HOWARD: (714) 624-9436 (8-3)

Billboard major market Country DJ of the year for 1983, ready to do mornings in a major market. BOB: (313) 681-1847 (8-3)

Help! Save me from a dull news department. Aggressive self-starter looking for a news job with a winner. ROOSEVELT: (209) 781-6005 (8-22)

ND currently employed in CA pursuing career advancement into medium/major market. Will relocate for right opportunity. RICK: (209) 781-6005 (8-22)

Changes

RADIO

Nestor Vega appointed Account Executive Q-101/Chicago from WGN.

Patrick J. Cantwell appointed Account Executive WPLJ/New York from WINS.

Susan Buckner appointed Account Executive KCBN & KRNO/Reno from KPTL & KKBC.

RECORDS

Mark Funderburg named Midwestern Regional Sales Manager Sparrow Records/Chicago.

Laran Philpott appointed Road Sales Representative Sparrow Records.

John Tinker appointed Florida Sales Representative Sparrow Records.

Gary Burt appointed New England Sales Representative Sparrow Records.

Changes

INDUSTRY

Rebecca Holderness named Research Assistant/Writer Country Music Association/Nashville.

Laura Marino promoted Staff Writer Communications Division RAB/New York.

Mark D. White appointed Account Executive Katz Radio/Boston.

David J. Slaznik appointed Account Executive Katz Radio/St. Louis.

Miscellaneous

Taka back issues off my hands. 3 years of R&R, Billboard, Album Network & Friday Morning QB-Album report. Kenny Ryback/Promotion, Box 89332, Los Angeles, CA 90089. (8-10)

A/C, CHR in western NC seeks record service from all labels. Carmen James, WYWC, Box 580, Wakeboro, NC 28687. (919) 867-1241 (8-3)

K-98 needs service from all labels. John Goodson, Box 51598, New Orleans, LA 70151. (8-3)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



Promote Yourself In The Marketplace

Call Nina for R&R Marketplace advertising information
(213) 553-4330



The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

DONNA SUMMER "There Goes My Baby"

Country Coast-To-Coast

EMMYLOU HARRIS "Pledging My Love"
WILLIE NELSON "City Of New Orleans"

Rock America

CHICAGO "Hard Habit To Break"
DONNA SUMMER "There Goes My Baby"
BILLY JOEL "Leave A Tender Moment Alone"
NIGHT RANGER "When You Close Your Eyes"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

JACKSONS "Torture"
DONNA SUMMER "There Goes My Baby"
VAN STEPHENSON "What The Big Girls Do"

Contempo 300

LAURA BRANIGAN "The Lucky One"
DONNA SUMMER "There Goes My Baby"

Great American Country

WILLIE NELSON "City of New Orleans"
VERN GOSDIN "What Would Your Memories Do"
SYLVIA "Love Over Old Times"

Concept Productions

Dick Wagner (916) 782-7754

CHR

SPANDAU BALLET "Only When You Leave"
DONNA SUMMER "There Goes My Baby"
A FLOCK OF SEAGULLS:
"The More You Live (The More You Love)"
LAURA BRANIGAN "The Lucky One"
BRUCE SPRINGSTEEN "Cover Me"
VAN STEPHENSON "What The Big Girls Do"
JACKSONS "Torture"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

BRUCE SPRINGSTEEN "Cover Me"
DONNA SUMMER "There Goes My Baby"
LINDSEY BUCKINGHAM "Go Insane"

Century 21

Greg Stephens (214) 934-2121

The Z Format

DONNA SUMMER "There Goes My Baby"
A FLOCK OF SEAGULLS
"The More You Live (The More You Love)"
ROD STEWART "Some Guys Have All The Luck"

The A/C Format

LAURA BRANIGAN "The Lucky One"
HERB ALPERT "Bullish"

Super-Country

WILLIE NELSON "City of New Orleans"
STATLER BROTHERS "One Takes The Blame"
REX ALLEN JR. "Dream On Texas Ladies"
JOHN ANDERSON
"She Sure Got Away With My Heart"
DAVID FRIZZELL
"When We Get Back To The Farm..."

Media General Broadcast Services

Bob Dumals (901) 320-4433

Action

BONNIE POINTER "Your Touch"
CHARLENE "We're Both In Love With You"

Your Country

DAN SEALS "(You Bring Out) The Wild Side Of Me"
JOHN SCHNEIDER
"I've Been Around Enough To Know"
EMMYLOU HARRIS "Pledging My Love"
BILL MEDLEY
"I've Always Got The Heart To Sing The Blues"
RAZZY BAILEY "Knock On Wood"
MOE BANDY "Woman Your Love"

Hit Rock

PRINCE "Let's Go Crazy"
CARS "Drive"
CHICAGO "Hard Habit To Break"
SPANDAU BALLET "Only When You Leave"

BPI

John Sherman/Bob English (206) 624-8651

Adult Contemporary

TINA TURNER "What's Love Got To Do With It"
KARLA BONOFF "Somebody's Eyes"
CHICAGO "Hard Habit To Break"

Modern Country

WILLIE NELSON "City Of New Orleans"
DAN SEALS "(You Bring Out) The Wild Side Of Me"
MOE BANDY "Woman Your Love"
JOHNNY LEE "You Could've Heard A Heart Break"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

WILLIE NELSON "City Of New Orleans"
EXILE "Give Me One More Chance"

The Great Ones

LAURA BRANIGAN "The Lucky One"
CHARLENE "We're Both In Love With You"

Radio Arts

John Benedict (818) 841-0225

Country's Best

BRENDA LEE "A Sweeter Love (I've Never Known)"
EXILE "Give Me One More Chance"
EMMYLOU HARRIS "Pledging My Love"
DAN SEALS "(You Bring Out) The Wild Side Of Me"

Soft Contemporary

HERB ALPERT "Bullish"
FRANK SINATRA "L.A. Is My Lady"
STEVIE WONDER "I Just Called To Say I Love You"

Sound 10

HERB ALPERT "Bullish"
LAURA BRANIGAN "The Lucky One"
TRACEY ULLMAN "Oh What A Night"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

BILLY JOEL "Leave A Tender Moment Alone"
GENESIS "Taking It All Too Hard"
DAN HARTMAN "I Can Dream About You"

Country

Tom Casey (213) 460-6383

EDDY RAVEN "I Could Use Another You"
CONWAY TWITTY
"I Don't Know A Thing About Love (The Moon Song)"
LARRY GATLIN
"The Lady Takes The Cowboy Every Time"

Black/Urban BREAKERS

NUANCE f/VICKI LOVE

Take A Chance (4th & Broadway/Island)

67% of our reporting stations on it. Rotations: Heavy 11/1, Medium 15/0, Light 26/9, Extra Adds 0, Total Adds 10. WVEE, KRNB, WKND, WRDW, KNOW, WJTT, WPDQ, WJJS, KDIA. Heavy: WDAS, WUSL, WJMO, WGRP, WJLB, KDAY, XHRM, WLOU, WBLX, WKWM, WZEN. Moves 35-29 on the Black/Urban chart.

PATTI AUSTIN

Shoot The Moon (Qwest/WB)

62% of our reporting stations on it. Rotations: Heavy 4/1, Medium 22/0, Light 22/2, Extra Adds 0, Total Adds 3. WILD, KJLH, WKXI. Heavy: WJMO, WGIV, WLTH. Medium: WWIN-FM, WXYV, WAMO, WAOK, WVEE, WYLD-FM, WZAK, XHRM, KSOL, WNHC, Z93, WPEG, WOIC, WPDQ, WPLZ, KHYS, KHYS, KOKA, WJMM, WANM, WAAA, WTLK, KUKQ. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

HERBIE HANCOCK "Hardrock" (Columbia) 46/15

Rotations: Heavy 2/0, Medium 15/1, Light 29/13, Extra Adds 0, Total Adds 14. KMJQ, WHRK, WYLD-FM, WGCI, KMJM, XHRM, KNOW, WATV, WGIV, WPDQ, WVKO, WKWM, WTLK, KDIA. Heavy: WAOK, WNOO. Medium: WAMO, KKDA-FM, WBLZ, WDMT, WZAK, KJLH, KSOL, WKXI, WJAX, WQKQ, KOKA, WAAA, KDKO.

GRIFFIN "Throw Down" (Qwest/WB) 48/7

Rotations: Heavy 4/1, Medium 18/0, Light 22/4, Extra Adds 2, Total Adds 7. KMJQ, WJIA, WJLB, KJLH, WBLZ, WPLZ, WVOI. Heavy: KKDA-FM, KNOW, WKXI. Medium: WYLD-FM, WZAK, XHRM, WYLD-FM, XHRM, WATV, Z93, WNOO, WJMI, WJAX, WQKQ, WNDM, WANM, WAAA, WLTH, WTLK, WWWW.

PRINCE "Let's Go Crazy" (WB) 46/27

Rotations: Heavy 8/3, Medium 19/8, Light 17/15, Extra Adds 1, Total Adds 27 including WXYV, WDAS, WAMO, WAOK, WVEE, KKDA-FM, KNOX-FM, WEDR, WGCI, WDMT, WZAK, WJLB, KMJM, WZEN-FM, XHRM, Heavy: WDJY, KDAY, KJLH, WJAX, Medium: WHUR, WBLZ, KNOW, WATV, WQMG, WBLX, WQKQ, WJMM, WQKS, WVKO. Debuts at number 39 on the Black/Urban chart.

ROGER "Midnight Hour" (WB) 44/7

Rotations: Heavy 12/0, Medium 20/2, Light 11/4, Extra Adds 1, Total Adds 7. WJMO, WGIV, WLOU, KPLZ, WANT, KOKA, WKWM, Heavy: KRNB, WJIA, WHRZ, WZEN-FM, KDAY, KJLH, WATV, WNOO, WJMI, WBLX, WANM, KUKQ. Medium: WAOK, KNOX-FM, WGCI, WBLZ, WZAK, XHRM, WENN, WPEG, WOIC, WKXI, WQKQ, WJMM, WQKS, WAAA, WWWW, WVDI, KOKO. Moves 34-31 on the Black/Urban chart.

MENUDO "If You're Not Here (By My Side)" (RCA) 44/3

Rotations: Heavy 5/0, Medium 19/0, Light 20/3, Extra Adds 0, Total Adds 3. WATV, WDAO, WKWM, Heavy: WDAS, WGIV, WOIC, KOKA, KDIA. Medium: WUSL, KKDA-FM, KNOX-FM, WCIN, WJMO, XHRM, KSOL, KNOW, WKXI, WPDQ, WBLX, WQKQ, WAAA, WLTH, WTLK, WLJM, WWWW, KDKO, KUKQ.

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 43/4

Rotations: Heavy 10/0, Medium 18/1, Light 14/4, Extra Adds 0, Total Adds 4. WILD, WLOU, WDAO, WLTH, Heavy: WYLD-FM, WCIN, WNHC, WGIV, WKXI, WQKQ, KOKA, WANM, WQKS, KUKQ. Medium: WAOK, WVEE, WJIA, WJMO, XHRM, KSOL, WKND, Z93, WPEG, WJTT, WOIC, WPDQ, WBLX, WPLZ, KHYS, WANT, KOKA. Moves 40-38 on the Black/Urban chart.

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 43/4

Rotations: Heavy 10/0, Medium 19/0, Light 14/4, Extra Adds 0, Total Adds 4. WAOK, WCIN, KDAY, WOIC, Heavy: WDAS, WAMO, WGCI, WJMO, KJLH, XHRM, KSOL, WPEG, WPDQ, KOKO. Medium: WWIN-FM, WXYV, WILD, WJIA, WEDR, WBMM, WJLB, WZEN-FM, KNOW, WNOO, WJAX, KJCB, KHYS, WANT, KOKA, WLTH, WWWW, KOIA, KUKQ. Moves 33-32 on the Black/Urban chart.

BONNIE POINTER "Your Touch" (Private I/CBS) 40/2

Rotations: Heavy 7/0, Medium 19/0, Light 14/2, Extra Adds 2, Total Adds 2. KSOL, WKWM, Heavy: WAOK, WJIA, WCIN, WNHC, WPEG, KOKA, WTLK. Medium: WWIN-FM, WVEE, WEDR, WJMO, WZEN-FM, XHRM, WATV, WENN, GHYS, WOIC, WKXI, WJAX, WPDQ, KHYS, WJMM, WAAA, KDKO, KDIA, KUKQ.

RAMSEY LEWIS "The Two Of Us" (Columbia) 38/3

Rotations: Heavy 4/0, Medium 19/1, Light 14/1, Extra Adds 1, Total Adds 3. WDAS, WPLZ, KDKO, Heavy: WGIV, WPDQ, KOKA, WTLK. Medium: WXYV, WILD, WAMO, WAOK, WCIN, WZEN-FM, XHRM, KSOL, WKND, WJMI, WKXI, WJAX, WJMM, WAAA, WLTH, WWWW, KDIA, KUKQ.

SHANNON "My Heart's Divided" (Mirage/Atco) 38/2

Rotations: Heavy 11/0, Medium 20/0, Light 7/2, Extra Adds 2. WBMM, WVOI. Heavy: WXYV, WCIN, WNHC, KNOW, WATV, Z93, WJAX, WPDQ, WBLX, WQKS, WLTH, Medium: WWIN-FM, WRKS, WOJY, WHUR, KRNB, WDMT, WGRP, WZEN-FM, XHRM, WQMG, WJMI, KJCB, WLOU, WPLZ, KHYS, WANT, WJMM, WANM, WDAO, KDKO. Remains at number 36 on the Black/Urban chart.

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 37/2

Rotations: Heavy 11/0, Medium 20/0, Light 6/2, Extra Adds 0, Total Adds 2. WCIN, KOIA, Heavy: WDAS, WEDR, WYLD-FM, KDAY, KJLH, WPEG, WOIC, WKXI, WPDQ, WPLZ, WTLK. Medium: WWIN-FM, WXYV, WJLB, WDJY, WHUR, WVEE, KMJQ, WJIA, WGCI, WJMO, WZAK, WZEN-FM, XHRM, KSOL, WQMG, WJAX, KHYS, WANT, WJMM, WDAO. Moves 37-35 on the Black/Urban chart.

CHANGE "It Burns Me Up" (Atlantic) 36/2

Rotations: Heavy 11/0, Medium 19/0, Light 14/1, Extra Adds 1, Total Adds 2. WZEN-FM, KACE, Heavy: WCIN, WWWW, Medium: WWIN-FM, KNOX-FM, WBMX, WJMO, WZAK, KDAY, XHRM, WENN, WPEG, WJAX, WPDQ, WLOU, WPLZ, WANM, WDAO, WLTH, WTLK, KDKO, KUKQ.

KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 33/7

Rotations: Heavy 2/0, Medium 18/0, Light 21/5, Extra Adds 2, Total Adds 7. WXYV, WILD, WDAS, WAMO, KRNB, KJLH, WPLZ, Heavy: KDAY, WPEG, Medium: WJLB, WATV, WQKQ, KOKA, WAAA, WLTH, WTLK, WWWW.

STARPOINT "Am I Still The One" (Elektra) 33/6

Rotations: Heavy 7/0, Medium 10/1, Light 18/5, Extra Adds 0, Total Adds 6. KMJQ, WEDR, KMJM, WNHC, WPDQ, WANT, Heavy: WILD, WJIA, WBLX, WANM, WDAO, WLTH, WWWW, Medium: WWIN-FM, KRNB, WYLD-FM, WZEN-FM, WEDR, WNOO, WHRZ, XHRM, WAAA.

DEBBIE DEB "When I Hear Music" (Sunnyview) 33/3

Rotations: Heavy 6/0, Medium 17/0, Light 9/2, Extra Adds 1, Total Adds 3. KOKA-FM, KDAY, WKND, Heavy: WDAS, WNOO, WCIN, WJAX, WPDQ, WTLK. Medium: WXYV, WILD, WBMM, WDMT, WZAK, WDRQ, WGRP, WJLB, WZEN-FM, WHNC, KNOW, WQKQ, WPLZ, KOKA, WJMM, WAAA, WKWM.

JAMES INGRAM "She Loves Me (The Best That I Can Be)" (Qwest/WB) 32/4

Rotations: Heavy 4/0, Medium 18/0, Light 12/4, Extra Adds 0, Total Adds 4. WAOK, WBMM, KHYS, KUKQ, Heavy: WWIN-FM, WATV, WJMI, WANM, Medium: WILD, KKDA-FM, KNOX-FM, KRNB, WJIA, WHRK, WCIN, XHRM, WENN, Z93, WGIV, WPEG, WJTT, WOIC, WKXI, WJMM.

BOBBY KING /ALFIE SILAS "Close To Me" (Motown) 31/11

Rotations: Heavy 0/0, Medium 8/1, Light 22/8, Extra Adds 1, Total Adds 11. WDAS, KKDA-FM, WZAK, WGRP, WJLB, WKND, WJMM, WANM, WKWM, WVOI, KDIA, Medium: WILD, WAMO, WJMO, WPDQ, WLTH, WWWW, KDKO.

KOKO-POP "Baby Sister" (Motown) 31/2

Rotations: Heavy 4/0, Medium 12/0, Light 16/2, Extra Adds 0, Total Adds 2. WJJS, WJMM, Heavy: WXYV, WAMO, KJLH, WKXI, Medium: WWIN-FM, KKDA-FM, WJIA, WBMM, WGCI, XHRM, Z93, KHYS, WLTH, WTLK, WJMM, KDKO.

DEELE "Surrender" (Solar/Elektra) 31/1

Rotations: Heavy 6/0, Medium 14/0, Light 10/0, Extra Adds 1, Total Adds 1. WBLZ, Heavy: WUSL, WJIA, WEDR, WCIN, WNOO, WJAX, Medium: WDAS, KRNB, WDMT, XHRM, KNOW, Z93, WGIV, WPEG, WJMI, WQKQ, WPLZ, KOKA, WJIA, WDAO, WTLK.

DELLS "Love On" (Private I/CBS) 30/2

Rotations: Heavy 3/0, Medium 14/0, Light 13/2, Extra Adds 0, Total Adds 2. WJMO, WJMM, Heavy: WAOK, WJIA, KOKA, Medium: WEDR, WCIN, WGRP, WZEN-FM, KSOL, WKND, WGIV, WPEG, WOIC, WKXI, WJAX, WPDQ, WAAA, WLTH.

STACY LATTISAW & JOHNNY GILL "Black Party" (Cotillion/Atco) 30/1

Rotations: Heavy 4/0, Medium 9/0, Light 19/4, Extra Adds 0, Total Adds 4. WDAS, WPDQ, WAAA, WVOI. Medium: WJIA, KJLH, XHRM, KSOL, WRDW, KOKA, WANM, KDKO, KDIA.

BRYAN LOREN "Do You Really Love Me" (Philly World/Atco) 28/4

Rotations: Heavy 3/0, Medium 12/0, Light 12/3, Extra Adds 1, Total Adds 1. KJLH, WENN, WPDQ, WWWW, Heavy: WWIN-FM, WEDR, WJMO, Medium: WXYV, WILD, WDAS, WVEE, WJIA, WCIN, XHRM, WPEG, WANM, WDAO, WTLK, KDIA.

MOST ADDED

PRINCE (27)
Let's Go Crazy (WB)
DONNA SUMMER (25)
There Goes My Baby (Geffen)
JANET JACKSON (25)
Don't Stand Another Chance (A&M)
CAMEO (18)
Hangin' Downtown (Atl. Art./PolyGram)
LATOYA JACKSON (18)
Hot Potato (Private I/CBS)

HOTTEST

PRINCE (62)
When Doves Cry (WB)
RAY PARKER JR. (41)
Ghostbusters (Arista)
TINA TURNER (37)
What's Love Got To Do With It (Capitol)
JACKSONS (36)
State Of Shock (Epic)
MTUME (20)
You Me And He (Epic)

JUICY "Beat Street Strut" (Atlantic) 28/3

Rotations: Heavy 1/0, Medium 13/0, Light 14/3, Extra Adds 0, Total Adds 3. WDAS, WZEN-FM, WGIV, Heavy: KDAY, Medium: WUSL, WAOK, WVEE, WEDR, WJMO, WNOO, WPDQ, WQKQ, WDAO, WTLK, WWWW, KDKO.

WJMO "Hangin' Downtown" (Atlanta Artists/PolyGram) 27/18

Rotations: Heavy 3/1, Medium 6/3, Light 18/14, Extra Adds 0, Total Adds 18. KNOX-FM, KRNB, WJIA, WMOI, WJMO, WGRP, WZEN-FM, XHRM, WATV, WGIV, WPEG, WOIC, WBLX, WJMM, WANM, WDAO, WTLK, KUKQ. Heavy: WDMT, WNOO, WWWW, Medium: WWIN-FM, WXYV.

JANET JACKSON "Don't Stand Another Chance" (A&M) 25/25

Rotations: Heavy 0/0, Medium 3/3, Light 22/22, Extra Adds 0, Total Adds 25 including WDJY, WHUR, WAOK, KKDA-FM, KMJQ, WDRQ, WJLB, KMJM, KDAY, KSOL, WNHC, WJAX, WPDQ, WBLX, WPLZ, WQKS, WWWW.

DONNA SUMMER "There Goes My Baby" (Geffen) 25/25

Rotations: Heavy 2/1, Medium 4/4, Light 19/19, Extra Adds 1, Total Adds 25 including WXYV, WDAS, WAMO, WHUR, WADK, KRNB, WJIA, WCIN, WZAK, KSOL, WKXI, WJAX, WVOI.

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 25/4

Rotations: Heavy 4/0, Medium 11/1, Light 10/3, Extra Adds 0, Total Adds 4. WVEE, WDRQ, KMJM, WTLK, Heavy: WDAS, WUSL, KDAY, WJMI, Medium: KMJQ, WJIA, WHRK, WZAK, WJLB, XHRM, WNOO, WJAX, WPDQ, WQKQ.

SIGNIFICANT ACTION

O'JAYS "Let Me Show You (How Much I Really Love You)" (Philadelphia International/CBS) 23/1

Rotations: Heavy 3/0, Medium 15/0, Light 5/1, Extra Adds 0, Total Adds 1. KHYS, Heavy: KNOX-FM, WGIV, WOIC, Medium: WILD, WAMO, KKDA-FM, WBMM, WJMO, WZAK, XHRM, WNOO, WBLX, WPLZ, KOKA, WQKS, WAAA, WDAO, WLTH.

PATRICE RUSHEN "Get Off (You Fascinate Me)" (Elektra) 20/12

Rotations: Heavy 2/1, Medium 5/2, Light 3/8, Extra Adds 0, Total Adds 12. WUSL, WHRK, WBMM, WDMT, WZAK, WZEN-FM, XHRM, WENI, WJAX, WPDQ, WQKS, Heavy: WAOK, Medium: WVEE, WLTH, KDAY.

DR. Jekyll & MR. Hyde "Fast Life" (Profile) 20/4

Rotations: Heavy 2/0, Medium 5/0, Light 13/4, Extra Adds 0, Total Adds 4. WDAS, WEDR, WPDQ, KOKA, Heavy: WDMT, WZEN-FM, Medium: WRKS, WJIA, WQKQ, WJMM, WAAA.

ALPHONSE MOUZON f/CAROL DENNIS "Our Love Is Hot" (Private I/CBS) 19/4

Rotations: Heavy 1/0, Medium 3/0, Light 15/4, Extra Adds 0, Total Adds 4. WATV, WPEG, WJMM, WAAA, Heavy: WAOK, Medium: WGIV, WPDQ, KOKA.

DISCO 3 "Fat Boys - Human Beat Box" (Surra) 19/3

Rotations: Heavy 4/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3. WAMD, WDJY, WCIN, Heavy: WRKS, WDAS, WKND, WWWW, Medium: WJLB, WDMT, XHRM, WQKQ.

LATOYA JACKSON "Hot Potato" (Private I/CBS) 18/18

Rotations: Heavy 0/0, Medium 1/1, Light 16/16, Extra Adds 1, Total Adds 18. WAOK, KKDA-FM, KRNB, WJIA, WYLD-FM, WCIN, WGRP, WZEN-FM, XHRM, WNHC, WATV, WPEG, WKXI, WJAX, WPDQ, WJJS, KOKA, WJMM.

GROVER WASHINGTON JR. "Inside Moves" (Elektra) 18/12

Rotations: Heavy 0/0, Medium 6/3, Light 11/8, Extra Adds 1, Total Adds 12. WXYV, WVEE, KMJQ, WHRK, WBMM, KSOL, WNOO, WANM, WAAA, WDAO, WLTH, KDIA, Medium: WZAK, WJAX, KUKQ.

CHERELLE "Fragile . . . Handle With Care" (Tabu/CBS) 18/11

Rotations: Heavy 1/1, Medium 4/2, Light 11/8, Extra Adds 2, Total Adds 11. WXYV, WDAS, WUSL, WBMM, WDRQ, XHRM, WENN, WKXI, WPLZ, KHYS, WQKS, Medium: WJLB, KDAY.

DAN HARTMAN "I Can Dream About You" (MCA) 18/2

Rotations: Heavy 6/0, Medium 10/0, Light 3/2, Extra Adds 0, Total Adds 2. WRDW, WJJS, Heavy: WDJY, KKDA-FM, WBLZ, WJTT, WQKS, WVKO, Medium: WHRK, WDMT, Z93, WOIC, WBLX, WPLZ, WKWM, WLUM, KUKQ.

LOU RAWLS "All Time Lover" (Epic) 17/2

Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 2. WPDQ, WLOU, Heavy: KOKA, WJMM, Medium: WAOK, WJIA, WATV, WGIV, WPEG, WKXI, WAAA.

NEXT MOVEMENT "All I Do" (Nuance) 16/7

Rotations: Heavy 1/0, Medium 5/1, Light 10/5, Extra Adds 0, Total Adds 7. KRNB, WJIA, WZAK, WOIC, WKXI, WLTH, WTLK, Heavy: WGCI, Medium: WBMM, WPEG, WAAA, WJLB.

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 16/7

Rotations: Heavy 2/0, Medium 5/1, Light 8/5, Extra Adds 1, Total Adds 7. KKDA-FM, KRNB, WJIA, WKXI, KOKA, WAAA, WVOI, Heavy: KJLH, WANM, Medium: KNOX-FM, WNOO, WOIC, WLTH.

TIMMY THOMAS "Love Is Never Too Late" (Gold Mountain/A&M) 16/2

Rotations: Heavy 0/0, Medium 5/0, Light 10/1, Extra Adds 1, Total Adds 2. KACE, WJMM, Medium: WJIA, KSOL, WGIV, WOIC, WAAA.

EGYPTIAN LOVER "Egypt Egypt" (Freebeat) 16/1

Rotations: Heavy 5/0, Medium 6/0, Light 5/1, Extra Adds 1, Total Adds 1. WVEE, Heavy: KKDA-FM, WDRQ, WJLB, WQKQ, WPLZ, Medium: WGRP, WANT, WKWM, WLUM, WWWW, WVOI.

PEABO BRYSON "Slow Dancin'" (Elektra) 15/11

Rotations: Heavy 1/1, Medium 3/2, Light 9/6, Extra Adds 2, Total Adds 11. WVEE, KKDA-FM, WGCI, WCIN, KMJM, KJLH, WJAX, WPDQ, WQKS, WVKO, WLTH.

TEMPER "No Favors" (MCA) 15/3

Rotations: Heavy 0/0, Medium 5/1, Light 9/1, Extra Adds 1, Total Adds 3. KACE, WPDQ, KDKO, Medium: WILD, WRKS, KSOL, WQKQ.

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 14/9

Rotations: Heavy 1/1, Medium 5/2, Light 8/6, Extra Adds 0, Total Adds 9. WVEE, WBMM, WZAK, WNOO, WANM, WVKO, WDAO, WWWW, KDKO, Medium: WOIC, WJAX, WLTH.

ROSE ROYCE "Magic Touch" (C&R) 14/3

Rotations: Heavy 1/0, Medium 7/0, Light 5/2, Extra Adds 1, Total Adds 3. WXYV, KNOX-FM, WBLX, Heavy: WYLD-FM, Medium: WWIN-FM, WAOK, KKDA-FM, WCIN, WJAX, KOKA.

IRENE CARA "You Were Made For Me" (Geffen) 14/2

Rotations: Heavy 1/0, Medium 6/0, Light 5/1, Extra Adds 1, Total Adds 2. WJJS, WPLZ, Medium: WWIN-FM, WCIN, WGIV, WKXI, WPDQ, WQKS, WAAA.

L.J. REYNOLDS "Lovin' Man" (Mercury/PolyGram) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Extra Adds 2, WVKO, WVOI, Medium: WGIV, WWWW.

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vus) 13/2

Rotations: Heavy 1/0, Medium 2/0, Light 9/1, Extra Adds 1, Total Adds 2. WDAS, KACE, Heavy: KJLH, Medium: WLTH.

FATBACK "You've Got That Magic" (Cotillion/Atco) 12/1

Rotations: Heavy 0/0, Medium 6/0, Light 6/1, Extra Adds 0, Total Adds 1. KMJM, Medium: KMJQ, WZAK, WATV, WBLX, WQKQ, WAAA.

T-CONNECTION "You Can Feel The Groove" (Capitol) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Extra Adds 0, Total Adds 1. WEDR, Medium: WATV, WWWW.

LOLEATTA HOLLOWAY "Crash Goes Love" (Streetwise) 12/0

Rotations: Heavy 0/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WDJY, WAOK, WVEE, WBMM, WGRP, KJLH, KNOW, WANM.

JONZUN CREW "Time Is Running Out" (Tommy Boy) 11/5

Rotations: Heavy 2/0, Medium 1/1, Light 8/4, Extra Adds 0, Total Adds 5. KMJQ, WJIA, WEDR, WKXI, WAAA, Heavy: KDAY, WQKQ.

RODNEY SAULSBERRY "I Wonder" (Allegiance) 11/5

Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 2, Total Adds 5. WXYV, KACE, WNHC, WPEG, WPDQ, Medium: KOKA.

JIMMY CASTOR "Amazon" (Dream/Salsoul) 11/1

Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1. WJMM, Heavy: WKXI, Medium: WANM.

ELEANOR GRANT "Lovin' Your Good Thing Away" (Catawba/CBS) 11/1

Rotations: Heavy 1/0, Medium 0/0, Light 10/1, Extra Adds 0, Total Adds 1. KRNB, Heavy: WOIC.

MIDNIGHT STAR "Night Rider" (Solar/Elektra) 10/6

Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 1, Total Adds 6. KNOX-FM, WBLZ, XHRM, WOIC, WANM, WDAO, Medium: KJLH.

NUMONICS "Fox Trappin'" (Hodisk) 10/3

Rotations: Heavy 0/0, Medium 2/1, Light 8/2, Extra Adds 0, Total Adds 3. WTLK, KDKO, KDIA, Medium: WAAA.

BOBBY GLOVER "What Kind Of Lady" (Columbia) 10/1

Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1. WCIN, Medium: WGIV, WWWW, KDKO, KUKQ.

HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Philly World/Atco) 10/1

Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1. WUSL, Medium: WEDR, WCIN, WDMT, WLTH.

Black/Urban BREAKERS®

NUANCE #WICKI LOVE

Take A Chance (4th & Broadway/Island)

67% of our reporting stations on it. Rotations: Heavy 11/1, Medium 15/0, Light 26/9, Extra Adds 0, Total Adds 10, WVEE, KRNB, WKND, WRDW, KNOW, WJTT, WPDQ, WJJS, KDIA. Heavy: WDAS, WUSL, WJMO, WGR, WJLB, KDAY, XHRM, WLOU, WBLX, WKWM, WZEN. Moves 35-29 on the Black/Urban chart.

PATTI AUSTIN

Shoot The Moon (Qwest/WB)

62% of our reporting stations on it. Rotations: Heavy 4/1, Medium 22/0, Light 22/2, Extra Adds 0, Total Adds 3, WILD, KJLH, WKXI. Heavy: WJMO, WGV, WLTH. Medium: WWIN-FM, WXYV, WAMO, WAOK, WVEE, WYLD-FM, WZAK, XHRM, KSOL, WNBC, Z93, WPEG, WOIC, WPDQ, WPLZ, KHYS, KHYS, KOKA, WYDM, WANM, WAAA, WTLC, KUKQ. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

HERBIE HANCOCK "Hardrock" (Columbia) 46/15
 Rotations: Heavy 2/0, Medium 15/1, Light 28/13, Extra Adds 0, Total Adds 14, KMJQ, WHRK, WYLD-FM, WGCI, KMJM, XHRM, KNOW, WATV, WGV, WPDQ, WKOK, WKWM, WTLC, KDIA. Heavy: WAOK, WNOO, Medium: WAMO, KKDA-FM, WBLZ, WDMT, WZAK, KJLH, KSOL, WKXI, WJAX, WQOK, KOKA, WAAA, KDKO.

GRIFFIN "Throw Down" (Qwest/WB) 46/7
 Rotations: Heavy 4/1, Medium 18/0, Light 22/4, Extra Adds 2, Total Adds 7, KMJQ, WDMA, WJLB, KJLH, WBLX, WPLZ, WVOI, Heavy: KKDA-FM, KNOW, WKXI, Medium: WXYV, WUSL, WAOK, KNOK-FM, WYLD-FM, XHRM, WATV, Z93, WNOO, WJMI, WJAX, WQOK, WYDM, WANM, WAAA, WLTH, WTLC, WWWW.

PRINCE "Let's Go Crazy" (WB) 45/27
 Rotations: Heavy 8/3, Medium 19/8, Light 17/15, Extra Adds 1, Total Adds 27 including WXYV, WDAS, WAMO, WAOK, WVEE, KKDA-FM, KNOK-FM, WEDR, WGCI, WDMT, WZAK, WJLB, KMJM, WZEN-FM, XHRM, WDJY, KDAY, KJLH, WJAX, Medium: WHUR, WBLZ, KNOW, WATV, WQMG, WBLX, WQOK, WYDM, WQKS, WKOK, KUKQ. Debuts at number 39 on the Black/Urban chart.

ROGER "Midnight Hour" (WB) 44/7
 Rotations: Heavy 12/0, Medium 20/2, Light 11/4, Extra Adds 1, Total Adds 7, WJMO, WGV, WLOU, KPLZ, WANT, KOKA, WKWM, Heavy: KRNB, WJLB, WHRK, WZEN-FM, KDAY, KJLH, WATV, WNOO, WJMI, WBLX, WANM, KUKQ. Medium: WAOK, KNOK-FM, WGCI, WBLZ, WZAK, XHRM, WENN, WPEG, WOIC, WKXI, WQOK, WYDM, WQKS, WAAA, WWWW, WVOI, KDKO. Moves 34-31 on the Black/Urban chart.

MENUDO "If You're Not Here (By My Side)" (RCA) 44/3
 Rotations: Heavy 5/0, Medium 19/0, Light 20/3, Extra Adds 0, Total Adds 3, WATV, WDAO, WKWM, Heavy: WDAS, WGV, WOIC, KOKA, KDIA, Medium: WUSL, KKDA-FM, KNOK-FM, WGIN, WJMO, XHRM, KSOL, KNOW, WKXI, WPDQ, WBLZ, WQOK, WAAA, WLTH, WTLC, WJMI, WWWW, KDKO, KUKQ.

JULIO IGLESIAS & DIANA ROSS "All Of You" (Columbia) 43/4
 Rotations: Heavy 10/0, Medium 18/1, Light 15/3, Extra Adds 0, Total Adds 4, WILD, WLOU, WDAO, WLTH. Heavy: WYLD-FM, WGIN, WNBC, WGV, WKXI, WQOK, KOKA, WANM, WQKS, KUKQ. Medium: WAOK, WVEE, WDMA, WJMO, XHRM, KSOL, WKND, Z93, WPEG, WJTT, WOIC, WPDQ, WBLX, WPLZ, KHYS, WANT, KDIA. Moves 40-38 on the Black/Urban chart.

TYZIK "Jammin' In Manhattan" (Polydor/PolyGram) 43/4
 Rotations: Heavy 10/0, Medium 19/0, Light 14/4, Extra Adds 0, Total Adds 4, WAOK, WGIN, KDAY, WOIC, Heavy: WDAS, WAMO, WGCI, WJMO, KJLH, XHRM, KSOL, WPEG, WPDQ, KDKO. Medium: WWIN-FM, WXYV, WLOU, WEDR, WBXM, WJLB, WZEN-FM, KNOW, WNOO, WJAX, KJCB, KHYS, WANT, KOKA, WLTH, WWWW, KDIA, KUKQ. Moves 33-32 on the Black/Urban chart.

BONNIE POINTER "Your Touch" (Private I/CBS) 40/2
 Rotations: Heavy 7/0, Medium 19/0, Light 14/2, Extra Adds 0, Total Adds 2, KSOL, WKWM, Heavy: WAOK, WDMA, WGIN, WNBC, WPEG, KOKA, WTLC. Medium: WWIN-FM, WVEE, WEDR, WJMO, WZEN-FM, XHRM, WATV, WENN, WGV, WOIC, WKXI, WJAX, WPDQ, KHYS, WYDM, WAAA, KDKO, KOKA, KUKQ.

RAMSEY LEWIS "The Two Of Us" (Columbia) 38/3
 Rotations: Heavy 4/0, Medium 19/1, Light 14/1, Extra Adds 1, Total Adds 3, WDAS, WPLZ, KDKO, Heavy: WGV, WPDQ, KOKA, WTLC, Medium: WXYV, WILD, WAMO, WAOK, WGIN, WZEN-FM, XHRM, KSOL, WKND, WJMI, WKXI, WJAX, WYDM, WAAA, WLTH, WWWW, KDIA, KUKQ.

SHANNON "My Heart's Divided" (Mirage/Atco) 38/2
 Rotations: Heavy 11/0, Medium 20/0, Light 7/2, Extra Adds 0, Total Adds 7, WXYV, WVOI, Heavy: WYV, WGIN, WNBC, KNOW, WATV, Z93, WJAX, WPDQ, WBLX, WQKS, WLTH. Medium: WWIN-FM, WRKS, WDJY, WHUR, KRNB, WDMT, WGR, WZEN-FM, XHRM, WQMG, WJMI, KJCB, WLOU, WPLZ, KHYS, WANT, WYDM, WANM, WDAO, KDKO. Remains at number 36 on the Black/Urban chart.

CHUCK BROWN & SOUL SEARCHERS "We Need Some Money" (T.T.E.D.) 37/2
 Rotations: Heavy 11/0, Medium 20/0, Light 8/2, Extra Adds 0, Total Adds 2, WGIN, KDIA, Heavy: WDAS, WEDR, WYLD-FM, KDAY, KJLH, WPEG, WOIC, WKXI, WPDQ, WBLZ, WTLC. Medium: WWIN-FM, WXYV, WUSL, WDJY, WHUR, WVEE, KMJQ, WDMA, WGCI, WJMO, WZAK, WZEN-FM, XHRM, KSOL, WQMG, WJAX, KHYS, WANT, WYDM, WDAO. Moves 37-35 on the Black/Urban chart.

CHANGE "It Burns Me Up" (Atlantic) 36/2
 Rotations: Heavy 2/0, Medium 19/0, Light 14/1, Extra Adds 1, Total Adds 2, WZEN-FM, KACE. Heavy: WGIN, WWWW. Medium: WWIN-FM, KNOK-FM, WBXM, WJMO, WZAK, KDAY, XHRM, WENN, WPEG, WJAX, WPDQ, WLOU, WPLZ, WANM, WDAO, WLTH, WTLC, KDKO, KUKQ.

KIDS AT WORK "Sugar Baby" (Sound Of NY/CBS) 33/7
 Rotations: Heavy 2/0, Medium 8/0, Light 21/6, Extra Adds 2, Total Adds 7, WXYV, WILD, WDAS, WAMO, KRNB, KJLH, WPLZ, Heavy: KDAY, WPEG, Medium: WJLB, WATV, WQOK, KOKA, WAAA, WLTH, WTLC, WWWW.

STARPOINT "Am I Still The One" (Elektra) 33/6
 Rotations: Heavy 7/0, Medium 10/1, Light 18/8, Extra Adds 0, Total Adds 6, KMJQ, WEDR, KNOW, WNBC, WPDQ, WANT, Heavy: WILD, WDMA, WBLX, WANM, WDAO, WLTH, WWWW. Medium: WWIN-FM, KRNB, WYLD-FM, WZEN-FM, WZEN-FM, WGV, WNOO, WHRK, XHRM, WAAA.

DEBBIE DEB "When I Hear Music" (Sunnyside) 33/3
 Rotations: Heavy 8/0, Medium 17/0, Light 9/2, Extra Adds 1, Total Adds 3, KKDA-FM, KDAY, WKND, Heavy: WDAS, WUSL, WGIN, WJAX, WPDQ, WTLC. Medium: WXYV, WDMA, WBXM, WDMT, WZAK, WDRQ, WGR, WJLB, WZEN-FM, WNBC, KNOW, WQOK, WPLZ, KOKA, WYDM, WDAO, WKYM.

JAMES INGRAM "She Loves Me (The Best That I Can Be)" (Qwest/WB) 32/4
 Rotations: Heavy 4/0, Medium 18/0, Light 12/4, Extra Adds 0, Total Adds 4, WAOK, WBXM, KHYS, KUKQ, Heavy: WWIN-FM, WATV, WJMI, WANM, Medium: WILD, KKDA-FM, KNOK-FM, KRNB, WDMA, WHRK, WGIN, XHRM, WENN, Z93, WGV, WPEG, WJTT, WOIC, WKXI, WYDM.

BOBBY KING /ALFIE SILAS "Close To Me" (Motown) 31/11
 Rotations: Heavy 0/0, Medium 8/1, Light 22/9, Extra Adds 1, Total Adds 11, WDAS, KKDA-FM, WZAK, WGR, WJLB, WKND, WYDM, WANM, WKWM, WVOI, KDIA, Medium: WILD, WAMO, WJMO, WPDQ, WLTH, WWWW, KDKO.

KOKO-POP "Baby Sister" (Motown) 31/2
 Rotations: Heavy 4/0, Medium 12/0, Light 15/2, Extra Adds 0, Total Adds 2, WJLS, WYDM, Heavy: WXYV, WAMO, KJLH, WKXI, Medium: WWIN-FM, KKDA-FM, WDMA, WBXM, WGCI, XHRM, Z93, KHYS, WLTH, WTLC, WJMI, KDKO.

DEELE "Surrender" (Solar/Elektra) 31/1
 Rotations: Heavy 8/0, Medium 14/0, Light 10/0, Extra Adds 1, Total Adds 2, WBLZ, Heavy: WUSL, WDMA, WEDR, WGIN, WNOO, WJAX, Medium: WDAS, KRNB, WDMT, XHRM, KNOW, Z93, WGV, WJMI, WQOK, WPLZ, KOKA, WDAO, WLTH.

DELLS "Love On" (Private I/CBS) 30/2
 Rotations: Heavy 3/0, Medium 14/0, Light 13/2, Extra Adds 0, Total Adds 2, WJMO, WWWW, Heavy: WAOK, WDMA, KOKA, Medium: WEDR, WGIN, WGR, WZEN-FM, KSOL, WKND, WGV, WPEG, WOIC, WKXI, WJAX, WPDQ, WAAA, WLTH.

STACY LATTISAW & JOHNNY GILL "Block Party" (Cotillion/Atco) 30/1
 Rotations: Heavy 4/0, Medium 19/0, Light 7/1, Extra Adds 0, Total Adds 1, WGR, Heavy: WRKS, WDAS, WPEG, WPDQ, Medium: WILD, WUSL, WAOK, WVEE, WEDR, WDMT, WJLB, KMJM, XHRM, KSOL, WKND, KNOW, WATV, Z93, WJAX, WLOU, WDAO, WLTH, WWWW.

EARONS "Beat Sixteen" (Island) 29/3
 Rotations: Heavy 10/0, Medium 17/0, Light 10/2, Extra Adds 1, Total Adds 3, KRNB, KACE, KHYS, Heavy: WOIC, Medium: WDAS, WUSL, WAMO, WHUR, KMJQ, WDMA, WEDR, WZEN-FM, XHRM, WGV, WPEG, WNOO, WQOK, WANM, WAAA, WDAO, WTLC.

SUTTONS "Krazy" (Roost) 29/0
 Rotations: Heavy 3/0, Medium 15/0, Light 11/0, Extra Adds 0, Total Adds 0, Heavy: WJMO, WENN, WOIC, Medium: WWIN-FM, WXYV, KKDA-FM, WYLD-FM, WDMT, WZEN-FM, KJLH, WGV, WNOO, WKXI, KOKA, WYDM, WAAA, WLTH, WTLC.

HERB ALPERT/TUJANA BRASS "Bullish" (A&M) 28/4
 Rotations: Heavy 0/0, Medium 9/0, Light 19/4, Extra Adds 0, Total Adds 4, WDAS, WPDQ, WAAA, WVOI, Medium: WDMA, KJLH, XHRM, KSOL, WRDW, KOKA, WANM, KDKO, KDIA.

BRYAN LOREN "Do You Really Love Me" (Philly World/Atco) 28/4
 Rotations: Heavy 3/0, Medium 12/0, Light 2/3, Extra Adds 1, Total Adds 4, KJLH, WENN, WPDQ, WWWW, Heavy: WWIN-FM, WEDR, WJMO, Medium: WXYV, WILD, WZAK, WVEE, WDMA, WGIN, XHRM, WPEG, WANM, WDAO, WLTH, KDIA.

MOST ADDED

PRINCE (27)
 Let's Go Crazy (WB)
DONNA SUMMER (25)
 There Goes My Baby (Geffen)
JANET JACKSON (25)
 Don't Stand Another Chance (A&M)
CAMEO (18)
 Hangin' Downtown (Atl. Art/PolyGram)
LATOYA JACKSON (18)
 Hot Potato (Private I/CBS)

HOTTEST

PRINCE (62)
 When Doves Cry (WB)
RAY PARKER JR. (41)
 Ghostbusters (Arista)
TINA TURNER (37)
 What's Love Got To Do With It (Capitol)
JACKSONS (36)
 State Of Shock (Epic)
MTUME (20)
 You Me And He (Epic)

JUICY "Beat Street Strut" (Atlantic) 28/3
 Rotations: Heavy 1/0, Medium 13/0, Light 14/3, Extra Adds 0, Total Adds 3, WDAS, WZEN-FM, WGV, Heavy: KDAY, Medium: WUSL, WAOK, WVEE, WEDR, WJMO, WNOO, WPDQ, WQOK, WDAO, WTLC, WWWW, KDKO.

CAMEO "Hangin' Downtown" (Atlanta Artists/PolyGram) 27/18
 Rotations: Heavy 3/1, Medium 6/3, Light 18/14, Extra Adds 0, Total Adds 18, KNOK-FM, KRNB, WDMA, WDMT, WJMO, WGR, WZEN-FM, XHRM, WATV, WGV, WPEG, WOIC, WBLX, WYDM, WANM, WDAO, WTLC, KUKQ, Heavy: WNOO, WWWW, Medium: WWIN-FM, WXYV.

JANET JACKSON "Don't Stand Another Chance" (A&M) 25/25
 Rotations: Heavy 0/0, Medium 3/3, Light 22/22, Extra Adds 0, Total Adds 25 including WDJY, WHUR, WAOK, KKDA-FM, KMJQ, WDRQ, WJLB, KMJM, KDAY, KSOL, WNBC, WZAK, WYLD-FM, WJAX, WPDQ, WBLX, WPLZ, WQKS, WWWW.

DONNA SUMMER "There Goes My Baby" (Geffen) 25/25
 Rotations: Heavy 2/2, Medium 4/4, Light 19/19, Extra Adds 1, Total Adds 25 including WXYV, WDAS, WAMO, WHUR, WAOK, KRNB, WDMA, WGIN, WZAK, KSOL, WKXI, WJAX, WVOI.

NEWCLEUS "Computer Age (Push The Button)" (Sunnyview) 25/4
 Rotations: Heavy 4/0, Medium 11/1, Light 10/3, Extra Adds 0, Total Adds 4, WVEE, WDRQ, KMJM, WTLC, Heavy: WDAS, WUSL, KDAY, WJMI, Medium: KMJQ, WDMA, WHRK, WZAK, WJLB, XHRM, WNOO, WJAX, WPDQ, WQOK.

SIGNIFICANT ACTION

O'JAYS "Let Me Show You (How Much I Really Love You)" (Philadelphia International/CBS) 23/1
 Rotations: Heavy 3/0, Medium 15/0, Light 5/1, Extra Adds 0, Total Adds 4, KHYS, Heavy: KNOK-FM, WGV, WQIC, Medium: WILD, WAMO, KKDA-FM, WBXM, WJMO, WZAK, XHRM, WNOO, WBLX, WPLZ, KOKA, WQKS, WAAA, WDAO, WLTH.

PATRICE RUSHEN "Get Off (You Fascinate Me)" (Elektra) 20/12
 Rotations: Heavy 2/1, Medium 5/2, Light 13/9, Extra Adds 0, Total Adds 12, WUSL, WHRK, WBXM, WDMT, WZAK, WZEN-FM, XHRM, WENN, WPEG, WJAX, WPDQ, WQKS, Heavy: WAOK, Medium: WVEE, WBLZ, KDAY.

DR. Jekyll & MR. HYDE "Fast Life" (Profile) 20/4
 Rotations: Heavy 2/0, Medium 5/0, Light 13/4, Extra Adds 0, Total Adds 4, WDAS, WEDR, WPDQ, KOKA, Heavy: WDMT, WZEN-FM, Medium: WRKS, WDMA, WQOK, WYDM, WAAA.

ALPHONSE MOUZON /CAROL DENNIS "Our Love Is Hot" (Private I/CBS) 19/4
 Rotations: Heavy 1/0, Medium 3/0, Light 15/4, Extra Adds 0, Total Adds 4, WATV, WPEG, WYDM, WAAA, Heavy: WAOK, Medium: WGV, WPDQ, KOKA.

DISCO 3 "Fat Boys - Human Beat Box" (Sutra) 19/3
 Rotations: Heavy 4/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, WAMO, WDJY, WGIN, Heavy: WRKS, WDAS, WKND, WWWW, Medium: WUSL, WDMT, XHRM, WQOK.

LATOYA JACKSON "Hot Potato" (Private I/CBS) 18/18
 Rotations: Heavy 0/0, Medium 7/1, Light 18/16, Extra Adds 1, Total Adds 18, WAOK, KKDA-FM, KRNB, WDMA, WYLD-FM, WGIN, WGR, WZEN-FM, XHRM, WNBC, WATV, WPEG, WKXI, WJAX, WPDQ, WJJS, KOKA, WYDM.

GROVER WASHINGTON JR. "Inside Moves" (Elektra) 18/12
 Rotations: Heavy 0/0, Medium 8/3, Light 11/8, Extra Adds 1, Total Adds 12, WXYV, WVEE, KMJQ, WHRK, WBXM, KSOL, WNOO, WANM, WAAA, WDAO, WLTH, KDIA, Medium: WZAK, WJAX, KUKQ.

CHERELLE "Fragile" (Tabu/CBS) 18/11
 Rotations: Heavy 1/1, Medium 4/2, Light 11/6, Extra Adds 2, Total Adds 11, WXYV, WDAS, WABL, WBLZ, WQOK, XHRM, WENN, WKXI, WPLZ, KHYS, WQKS, Medium: WJLB, KDAY.

DAN HARTMAN "I Can Dream About You" (MCA) 18/2
 Rotations: Heavy 8/0, Medium 9/0, Light 3/2, Extra Adds 0, Total Adds 2, WRDW, WJJS, Heavy: WDJY, KKDA-FM, WBLZ, WJTT, WQKS, WYKO, Medium: WHRK, WDMT, Z93, WOIC, WBLX, WPLZ, WKWM, WLUM, KUKQ.

LOU RAWLS "All Time Lovin'" (Epic) 17/2
 Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 2, WPDQ, WLOU, Heavy: KOKA, WYDM, Medium: WAOK, WDMA, WATV, WGV, WPEG, WKXI, WAAA.

NEXT MOVEMENT "All I Do" (Nuance) 16/7
 Rotations: Heavy 1/0, Medium 5/1, Light 10/6, Extra Adds 0, Total Adds 7, KRNB, WDMA, WZAK, WOIC, WKXI, WLTH, WTLC, Heavy: WGCI, Medium: WBXM, WPEG, WAAA, WJLB.

BOBBY WOMACK & PATTI LABELLE "Through The Eyes Of A Child" (Beverly Glen) 16/7
 Rotations: Heavy 2/0, Medium 8/0, Light 8/5, Extra Adds 1, Total Adds 7, KKDA-FM, KRNB, WDMA, WKXI, KOKA, WAAA, WVOI, Heavy: KJLH, WANM, Medium: KNOK-FM, WNOO, WOIC, WLTH.

TIMMY THOMAS "Love Is Never Too Late" (Gold Mountain/A&M) 16/2
 Rotations: Heavy 0/0, Medium 5/0, Light 10/1, Extra Adds 1, Total Adds 2, KACE, WYDM, Medium: WDMA, KSDI, WGV, WOIC, WAAA.

EGYPTIAN LOVER "Egypt Egypt" (Freakbeat) 16/1
 Rotations: Heavy 5/0, Medium 6/0, Light 5/1, Extra Adds 0, Total Adds 1, WVEE, Heavy: KKDA-FM, WDRQ, WJLB, WQOK, WPLZ, Medium: WGR, WANT, WKWM, WLUM, WWWW, WVOI.

PEABO BRYSON "Slow Dancin'" (Elektra) 15/11
 Rotations: Heavy 1/1, Medium 3/2, Light 9/8, Extra Adds 2, Total Adds 11, WVEE, KKDA-FM, WGCI, WGIN, KMJM, KJLH, WJAX, WPDQ, WQKS, WKXQ, WLTH.

TEMPER "No Favors" (MCA) 15/3
 Rotations: Heavy 0/0, Medium 5/1, Light 9/1, Extra Adds 1, Total Adds 3, KACE, WPDQ, KOKO, Medium: WILD, WRKS, KSOL, WQOK.

DENNIS EDWARDS "Another Place In Time" (Gordy/Motown) 14/9
 Rotations: Heavy 1/1, Medium 5/2, Light 8/2, Extra Adds 0, Total Adds 9, WVEE, WBLX, WNOO, WANM, WYKO, WDAO, WWWW, KDKO, Medium: WJAX, WLTH.

ROSE ROYCE "Magic Touch" (C&R) 14/3
 Rotations: Heavy 1/0, Medium 7/0, Light 5/2, Extra Adds 1, Total Adds 3, WXYV, KNOK-FM, WBLX, Heavy: WYLD-FM, Medium: WWIN-FM, WAOK, KKDA-FM, WGIN, WJAX, KOKA.

IRENE CARA "You Were Made For Me" (Geffen) 14/2
 Rotations: Heavy 0/0, Medium 8/0, Light 5/1, Extra Adds 1, Total Adds 2, WJJS, WPLZ, Medium: WWIN-FM, WGIN, WGV, WKXI, WPDQ, KOKA, WAAA.

L.J. REYNOLDS "Lovin' Man" (Mercury/PolyGram) 13/2
 Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Extra Adds 0, Total Adds 2, WYKO, WVOI, Medium: WGV, WWWW.

JOHNNY GUITAR WATSON "Strike On Computers" (Valley Vue) 13/2
 Rotations: Heavy 1/0, Medium 2/0, Light 9/1, Extra Adds 1, Total Adds 2, WDAS, KACE, Heavy: KJLH, Medium: WLTH.

FATBACK "You've Got That Magic" (Cotillion/Atco) 12/1
 Rotations: Heavy 0/0, Medium 6/0, Light 8/1, Extra Adds 0, Total Adds 1, KMJM, Medium: KMJQ, WZAK, WATV, WBLX, WQOK, WAAA.

T-CONNECTION "You Can Feel The Groove" (Capitol) 12/1
 Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Extra Adds 1, WEDR, Medium: WATV, WWWW.

LOLEATTA HOLLOWAY "Crash Goes Love" (Streetwise) 12/0
 Rotations: Heavy 0/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0, Medium: WDJY, WAOK, WVEE, WBXM, WGR, KJLH, KNOW, WANM.

JONZUN CREW "Time Is Running Out" (Tommy Boy) 11/5
 Rotations: Heavy 2/0, Medium 1/1, Light 8/4, Extra Adds 0, Total Adds 5, KMJQ, WDMA, WEDR, WKXI, WAAA, Heavy: KDAY, WQOK.

RODNEY SAULSBERRY "I Wonder" (Alligance) 11/5
 Rotations: Heavy 0/0, Medium 2/0, Light 7/3, Extra Adds 2, Total Adds 5, WXYV, KACE, WNBC, WPEG, WPDQ, Medium: KOKA.

JIMMY CASTER "Amazon" (Dream/Selous) 11/1
 Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WYDM, Heavy: WKXI, Medium: WANM.

ELEANOR GRANT "Lovin' Your Good Thing Away" (Catawba/CBS) 11/1
 Rotations: Heavy 1/0, Medium 0/0, Light 10/1, Extra Adds 0, Total Adds 1, KRNB, Heavy: WOIC.

MIDNIGHT STAR "Night Rider" (Solar/Elektra) 10/6
 Rotations: Heavy 0/0, Medium 3/2, Light 6/3, Extra Adds 1, Total Adds 6, KNOK-FM, WBLZ, XHRM, WOIC, WANM, WDAO, Medium: KJLH.

NUMONICS "Fox Trappin'" (Hodisk) 10/3
 Rotations: Heavy 0/0, Medium 2/1, Light 8/2, Extra Adds 0, Total Adds 3, WTLC, KDKO, KDIA, Medium: WAAA.

BOBBY GLOVER "What Kind Of Lady" (Columbia) 10/1
 Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1, WGIN, Medium: WGV, WWWW, KDKO, KUKQ.

HAROLD MELVIN & BLUE NOTES "Today's Your Lucky Day" (Philly World/Atco) 10/1
 Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1, WUSL, Medium: WEDR, WGIN, WDMT, WLTH.

Black/Urban Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST
WYV/Baltimore
 Roy Sampson
 ROBE ROYCE
 PRINCE
 DONNA SUMMER
 CHERRELLE
 ROONEY SAULSBERRY
 GROVER WASHINGTON
 JACKSONS
 KIDS AT WORK
 KRYSOL
 Hottest:
 M/M/M
 BILLY OCEAN
 SHANNON
 KENNEDY & OSBORNE
 SHEILA E

WDJW/Washington, DC
 Dan O'Neill
 EURYTHMICS
 JANET JACKSON
 O'BRYAN
 DISCO 3
 DONNA SUMMER
 TIME
 SHANNON
 BILLY OCEAN
 CYNDI LAUPER
 PRINCE
 Hottest:
 M/M/M
 BILLY OCEAN
 SHANNON
 KENNEDY & OSBORNE
 SHEILA E

WHUR/Washington, DC
 Larry Lawson
 SADO JACKSON
 JANET WATANABE
 DONNA SUMMER
 RALPH MACDONALD
 O'BRYAN
 CAROL LYNN TOWNES
 Hottest:
 OLLIE & JERRY
 TINA TURNER
 RAY PARKER JR.
 M/M/M

SOUTH
WAOX/Atlanta
 Larry Tinsley
 PRINCE
 JAMES INGRAM
 LATOYA JACKSON
 SMOKEY ROBINSON
 DONNA SUMMER
 JANET JACKSON
 TZYIK
 Hottest:
 PRINCE PARKER JR.
 TINA TURNER
 JACKSONS
 SHEILA E
 M/M/M

WVEE/Atlanta
 Scotty Andrews
 DENNIS EDWARDS
 RALPH MACDONALD
 SHOREY ROBINSON
 FACE TO FACE
 PEARO BRAYSON
 GROVER WASHINGTON
 COLONEL ABRAMS
 EGYPTIAN LOVER
 NEWCLUES
 NUANCE
 Hottest:
 PRINCE
 JACKSONS
 KIDS AT WORK
 SHEILA E
 M/M/M

WNOO/Chattanooga
 J. Reilly
 POINTER SISTERS
 WHODINI
 DONNA SUMMER
 BOBBY BLAND
 DENNIS EDWARDS
 PRINCE
 LYNN WHITE
 SPLIT IMAGE
 GROVER WASHINGTON
 SPYRO GYRA
 Hottest:
 PRINCE
 TINA TURNER
 KASBIF
 GRANDMASTER MELLE
 M/M/M

WJAX/Jacksonville
 Chris Turner
 SPYRO GYRA
 A&B BAND
 LATOYA JACKSON
 DONNA SUMMER
 JANET JACKSON
 DAVID LASLEY
 HILES DAVIS
 PATRICE RUSHEN
 HOTTES
 RICK JAMES
 DEELE
 PRINCE
 RAY PARKER JR.
 PRINCE
 Hottest:
 PRINCE
 RAY PARKER JR.

WDIA/Memphis
 Womack & Labelle
 JONZUN CREW
 DENNIS EDWARDS
 BRASS CONSTRUCTION
 DONNA SUMMER
 DAVID LASLEY
 NEXT MOVEMENT
 SHIRLEY BROWN
 GEORGE MCCRAE
 RANDY HALL
 GRIFFIN
 HOTTES
 JACKSONS
 ROGER
 TINA TURNER
 RAY PARKER JR.
 Hottest:
 PRINCE
 RAY PARKER JR.

WTOY/Roanoke
 Bobby O. My
 RUN D.M.C.
 CAROL LYNN TOWNES
 DENISCE WILLIAMS
 RANDY HALL
 ALICIA MYERS
 O'BRYAN
 Hottest:
 PRINCE
 RAY PARKER JR.
 JACKSONS
 LAKESIDE
 TIME
 Hottest:
 PRINCE
 RAY PARKER JR.

WAMN/Tallahassee
 Guy Bullard
 DONNA SUMMER
 CHOPS
 DENNIS EDWARDS
 GROVER WASHINGTON
 PRINCE
 O'BRYAN
 CAMEO
 MIDNIGHT STAR
 ROBBY KING
 ARTHUR BAKER
 HOTTES
 JACKSONS
 PRINCE
 LIONEL RICHIE
 KASBIF
 LAKESIDE

MIDWEST
WMMW/Chicago
 Lee Michaels
 DENISCE WILLIAMS
 JAMES INGRAM
 DENNIS EDWARDS
 CHERRELLE
 PATRICE RUSHEN
 SHANNON
 GROVER WASHINGTON
 MARSHALL TITUS
 Hottest:
 SHEILA E
 OLLIE & JERRY
 BILLY OCEAN
 SHREI E
 PRINCE
 TINA TURNER

WVKO/Columbus
 Lyle/James
 PEARO BRAYSON
 ERBIE HANCOCK
 RANDY HALL
 LJ REYNOLDS
 DENNIS EDWARDS
 HOTTES
 KENNEDY & OSBORNE
 TINA TURNER
 PRINCE
 CHERRELLE
 SHEILA E
 W/LD/Dayton
 W/LD/Oakland
 Pamela Stanley
 HOTTES
 MIDNIGHT STAR
 DAYTON
 NEW HORIZONS
 IGLESIAS & ROSS
 MENDU
 DONNA SUMMER
 CAMEO
 WHODINI
 DENNIS EDWARDS
 CAROL LYNN TOWNES
 EMOTIONS
 GROVER WASHINGTON
 MIDNIGHT STAR
 HOTTES
 JOCELYN BROWN
 PRINCE
 RAY PARKER JR.
 ONE WAY
 ARTHUR BAKER
 JACKSONS

WTLC/Indianapolis
 Jay Johnson
 NEWCLUES
 NEXT MOVEMENT
 MURKINS
 SMOKEY ROBINSON
 HERBIE HANCOCK
 CAMEO
 JANET JACKSON
 BAR-KAYS
 RALPH MACDONALD
 NAMI
 PRINCE PARKER JR.
 TINA TURNER
 JACKSONS
 SHEILA E
 M/M/M

WRWD/Augusta
 Charlotte Logan
 O'BRYAN
 DENISCE WILLIAMS
 ELTON JOHN
 DAN HARTMAN
 JERMAINE JACKSON
 JAMES INGRAM
 NUANCE
 Hottest:
 PRINCE
 OLLIE & JERRY
 RAY PARKER JR.
 NAMI
 TINA TURNER

WJTT/Chattanooga
 Rich Phillips
 NUANCE
 YARBROUGH & PEOP
 HOTTES
 PRINCE
 RAY PARKER JR.
 JERMAINE JACKSON
 JAMES INGRAM
 NUANCE
 Hottest:
 PRINCE
 OLLIE & JERRY
 RAY PARKER JR.
 NAMI
 TINA TURNER

WPDQ/Jacksonville
 Marc Little
 PRINCE
 LOU RAWLS
 ALICIA MYERS
 HERB ALPERT
 HERBIE HANCOCK
 DENISCE WILLIAMS
 ROONEY SAULSBERRY
 ALICIA MYERS
 BRASS CONSTRUCTION
 CYNDI LAUPER
 GEORGE MCCRAE
 JAMES MIGHT
 STARPOINT
 PEARO BRAYSON
 PATRICE RUSHEN
 BRASS CONSTRUCTION
 BRASS LOREN
 JANET JACKSON
 JERRY RIVLIN
 JERRY RIVLIN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WEDRM/Jackson/Miami
 Jackson/Jones
 VALENTINE BROS.
 STARPOINT
 PRETTY POISON
 ROONEY SAULSBERRY
 ALICIA MYERS
 BRASS CONSTRUCTION
 ARTHUR BAKER
 JERRY RIVLIN
 JERRY RIVLIN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WQOK/Orlando
 Eric S. James
 DONNA SUMMER
 WOMACK & LABELLE
 LATOYA JACKSON
 CAROL LYNN TOWNES
 GEORGE MCCRAE
 DAVID LASLEY
 JERRY RIVLIN
 JERRY RIVLIN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WQKS/Williamsburg
 Steve Crumley
 YARBROUGH & PEOP
 DONNA SUMMER
 JANET JACKSON
 CHERRELLE
 PATRICE RUSHEN
 PEARO BRAYSON
 CARS
 HOTTES
 M/M/M
 RICK JAMES
 PRINCE
 TINA TURNER
 RAY PARKER JR.

WGC/Chicago
 Graham Armstrong
 PRINCE
 HERBIE HANCOCK
 CAROL LYNN TOWNES
 ONE WAY
 SOS BAND
 W/LD/Hartford
 Jordan McLean
 NUANCE
 ALICEA
 JANET JACKSON
 DEBBIE DEB
 BARBARA FOWLER
 BOBBY KING
 I-LEVEL
 HOTTES
 PRINCE
 TINA TURNER
 KASBIF
 JACKSONS
 LILLO THOMAS

WVUM/Washington
 W/LD/Dayton
 W/LD/Oakland
 Pamela Stanley
 HOTTES
 MIDNIGHT STAR
 DAYTON
 NEW HORIZONS
 IGLESIAS & ROSS
 MENDU
 DONNA SUMMER
 CAMEO
 WHODINI
 DENNIS EDWARDS
 CAROL LYNN TOWNES
 EMOTIONS
 GROVER WASHINGTON
 MIDNIGHT STAR
 HOTTES
 JOCELYN BROWN
 PRINCE
 RAY PARKER JR.
 ONE WAY
 ARTHUR BAKER
 JACKSONS

WVTV/Birmingham
 Ron January
 NAMI
 ALPHEUS MOUZON
 LATOYA JACKSON
 CAMEO
 HERBIE HANCOCK
 MENDU
 BILLY OCEAN
 JACKSONS
 RICHARD D. FIELDS
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS

WVWS/Saginaw
 Kermi Crockett
 PRINCE
 DENNIS EDWARDS
 JANET JACKSON
 ONE WAY
 BRYAN LOREN
 ARTHUR BAKER
 PURE ENERGY
 HOTTES
 PRINCE
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
 JANET JACKSON
 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
 RAY PARKER JR.

WVWJ/Birmingham
 Michael Star
 PRINCE
 DELLS
 BRYAN LOREN
 ARTHUR BAKER
 PURE ENERGY
 HOTTES
 PRINCE
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
 JANET JACKSON
 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
 RAY PARKER JR.

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
 JANET JACKSON
 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
 RAY PARKER JR.

WVWL/Petersburg
 Hardy Jay
 KIDS AT WORK
 RUN D.M.C.
 CAROL LYNN TOWNES
 DENISCE WILLIAMS
 RANDY HALL
 ALICIA MYERS
 O'BRYAN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWN/Charlotte
 Hal Herrell
 ROGER
 DENNIS EDWARDS
 GROVER WASHINGTON
 PATRICE RUSHEN
 CAMEO
 WHODINI
 DENNIS EDWARDS
 BRASS CONSTRUCTION
 DONNA SUMMER
 JANET JACKSON
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWV/Charlotte
 Hal Herrell
 ROGER
 DENNIS EDWARDS
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 BRASS CONSTRUCTION
 DONNA SUMMER
 JANET JACKSON
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 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWR/Detroit
 Joe Spencer
 LATTISIAN & GILL
 LATOYA JACKSON
 BOBBY KING
 LAWRENCE HILTON J
 PRETTY POISON
 CAMEO
 ARTHUR BAKER
 MENDU
 HOTTES
 PRINCE
 BILLY OCEAN
 M/M/M

WVWC/Cincinnati
 Sid Kennedy
 DISCO 3
 CHUCK BROWN
 RICK JAMES
 PURE ENERGY
 DONNA SUMMER
 BOBBY KING
 GLOVER
 GEORGE MCCRAE
 NAMI
 PRIME TIME
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWD/Detroit
 Steve Harris
 CHERRELLE
 NEWCLUES
 JANET JACKSON
 KLEER
 DENNIS EDWARDS
 RANDY HALL
 NEXT MOVEMENT
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
 HAROLD MELVIN
 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
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 Wyatt/Buggs
 CHERRELLE
 MADONNA
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 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
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WVWC/Cincinnati
 Sid Kennedy
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 DONNA SUMMER
 BOBBY KING
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 GEORGE MCCRAE
 NAMI
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WVWD/Detroit
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 RANDY HALL
 NEXT MOVEMENT
 HOTTES
 PRINCE
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WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
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 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
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 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
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WVWL/Petersburg
 Hardy Jay
 KIDS AT WORK
 RUN D.M.C.
 CAROL LYNN TOWNES
 DENISCE WILLIAMS
 RANDY HALL
 ALICIA MYERS
 O'BRYAN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWN/Charlotte
 Hal Herrell
 ROGER
 DENNIS EDWARDS
 GROVER WASHINGTON
 PATRICE RUSHEN
 CAMEO
 WHODINI
 DENNIS EDWARDS
 BRASS CONSTRUCTION
 DONNA SUMMER
 JANET JACKSON
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWR/Detroit
 Joe Spencer
 LATTISIAN & GILL
 LATOYA JACKSON
 BOBBY KING
 LAWRENCE HILTON J
 PRETTY POISON
 CAMEO
 ARTHUR BAKER
 MENDU
 HOTTES
 PRINCE
 BILLY OCEAN
 M/M/M

WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
 HAROLD MELVIN
 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
 JANET JACKSON
 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
 RAY PARKER JR.

WVWC/Cincinnati
 Sid Kennedy
 DISCO 3
 CHUCK BROWN
 RICK JAMES
 PURE ENERGY
 DONNA SUMMER
 BOBBY KING
 GLOVER
 GEORGE MCCRAE
 NAMI
 PRIME TIME
 TZYIK
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 RAY PARKER JR.
 M/M/M

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 Steve Harris
 CHERRELLE
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 JANET JACKSON
 KLEER
 DENNIS EDWARDS
 RANDY HALL
 NEXT MOVEMENT
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
 HAROLD MELVIN
 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
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 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
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 DENISCE WILLIAMS
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 ALICIA MYERS
 O'BRYAN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWN/Charlotte
 Hal Herrell
 ROGER
 DENNIS EDWARDS
 GROVER WASHINGTON
 PATRICE RUSHEN
 CAMEO
 WHODINI
 DENNIS EDWARDS
 BRASS CONSTRUCTION
 DONNA SUMMER
 JANET JACKSON
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWR/Detroit
 Joe Spencer
 LATTISIAN & GILL
 LATOYA JACKSON
 BOBBY KING
 LAWRENCE HILTON J
 PRETTY POISON
 CAMEO
 ARTHUR BAKER
 MENDU
 HOTTES
 PRINCE
 BILLY OCEAN
 M/M/M

WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
 HAROLD MELVIN
 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
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 PRINCE
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 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
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 RAY PARKER JR.
 OLLIE & JERRY
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 RAY PARKER JR.

WVWC/Cincinnati
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 RICK JAMES
 PURE ENERGY
 DONNA SUMMER
 BOBBY KING
 GLOVER
 GEORGE MCCRAE
 NAMI
 PRIME TIME
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWD/Detroit
 Steve Harris
 CHERRELLE
 NEWCLUES
 JANET JACKSON
 KLEER
 DENNIS EDWARDS
 RANDY HALL
 NEXT MOVEMENT
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWF/Philadelphia
 Wyatt/Buggs
 CHERRELLE
 MADONNA
 MIKE
 HAROLD MELVIN
 KENNEDY & OSBORNE
 PATRICE RUSHEN
 HOTTES
 PRINCE
 TINA TURNER
 M/M/M

WVWG/Greensboro
 Shelly Bynum
 none
 HOTTES
 PRINCE
 RAY PARKER JR.
 RICK JAMES
 JACKSONS
 LILLO THOMAS
 GRIFFIN
 BOBBY KING
 JACKSONS
 DISCO 3
 PRINCE
 JANET JACKSON
 RAY PARKER JR.
 OLLIE & JERRY
 HOTTES
 PRINCE
 RAY PARKER JR.

WVWL/Petersburg
 Hardy Jay
 KIDS AT WORK
 RUN D.M.C.
 CAROL LYNN TOWNES
 DENISCE WILLIAMS
 RANDY HALL
 ALICIA MYERS
 O'BRYAN
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWN/Charlotte
 Hal Herrell
 ROGER
 DENNIS EDWARDS
 GROVER WASHINGTON
 PATRICE RUSHEN
 CAMEO
 WHODINI
 DENNIS EDWARDS
 BRASS CONSTRUCTION
 DONNA SUMMER
 JANET JACKSON
 TZYIK
 HOTTES
 PRINCE
 RAY PARKER JR.
 M/M/M

WVWR/Detroit
 Joe Spencer
 LATTISIAN & GILL
 LATOYA JACKSON
 BOBBY KING
 LAWRENCE HILTON J

Country's Most Current Music

NATIONAL AIRPLAY/50

August 10, 1984

Three Weeks	Two Weeks	Last Week	Artist/Title (Label)	Total Reports/Adds	Heavy	Medium	Light
7	5	3	1 DOLLY PARTON/Tennessee Homesick Blues (RCA)	152/1	116	25	11
9	7	5	2 BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	152/0	117	30	5
8	6	6	3 GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	150/2	115	24	11
3	1	2	4 T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	142/0	106	28	8
6	3	1	5 NITTY GRITTY DIRT BAND/Long Hard Road... (WB)	144/1	113	18	13
5	4	4	6 BELLAMY BROTHERS/Forget About Me (MCA/Curb)	147/0	113	24	10
16	13	9	7 JIM GLASER/You're Gettin' To Me Again (Noble Vision)	154/0	101	44	9
15	11	10	8 WAYLON JENNINGS/Never Could Toe The Mark (RCA)	150/0	89	49	12
14	12	11	9 CHARLEY PRIDE/The Power Of Love (RCA)	151/0	86	53	12
17	15	12	10 JOHN CONLEE/Way Back (MCA)	155/1	81	67	7
19	14	13	11 CRYSTAL GAYLE/Turning Away (WB)	154/0	77	72	5
18	16	14	12 KENNY ROGERS/Evening Star (RCA)	147/1	85	57	5
21	18	15	13 GLEN CAMPBELL/Faithless Love (Atlantic America)	155/1	60	82	13
24	19	16	14 MERLE HAGGARD/Let's Chase Each Other...(Epic)	152/0	65	80	7
29	21	19	15 OAK RIDGE BOYS/Everyday (MCA)	157/1	53	97	7
22	20	17	16 RONNIE McDOWELL/I Got A Million Of 'em (Epic)	149/2	57	87	5
32	22	20	17 BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	154/1	49	89	16
11	10	8	18 HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	142/0	91	33	18
10	9	7	19 DEBORAH ALLEN/I Hurt For You (RCA)	136/0	84	37	15
27	23	21	20 CHARLY MCCLAIN & MICKY GILLEY/The Right Stuff (Epic)	131/2	42	66	23
44	31	26	21 CONWAY TWITTY/I Don't Know A Thing About Love (WB)	155/6	30	93	32
30	30	28	22 LARRY GATLIN & THE GATLIN BROS/The Lady Takes The... (Columbia)	151/1	22	100	29
33	26	25	23 REBA McENTIRE/He Broke Your Memory Last Night (MCA)	137/2	37	78	22
41	32	29	24 EDDY RAVEN/I Could Use Another You (RCA)	148/4	19	95	34
37	29	27	25 RICKY SKAGGS/Uncle Pen (Epic)	150/5	23	91	36
-	39	33	26 ALABAMA/If You're Gonna Play In Texas... (RCA)	135/11	19	90	26
28	25	24	27 MARK GRAY/If All The Magic Is Gone (Columbia)	113/4	42	45	26
25	24	23	28 KENDALLS/My Baby's Gone (Mercury/PG)	111/2	40	52	19
39	33	31	29 LEON EVERETTE/Shot In The Dark (RCA)	131/0	15	82	34
2	2	18	30 RONNIE MILSAP/Still Losing You (RCA)	103/0	61	26	16
47	40	35	31 GARY MORRIS/Second Hand Heart (WB)	142/18	8	78	56
46	41	36	32 LIONEL RICHIE/Stuck On You (Motown)	105/4	11	62	32
48	45	37	33 VERN GOSDIN/What Would Your Memories Do (Compeat/PG)	125/15	6	63	56
42	36	34	34 SYLVIA/Love Over Old Times (RCA)	109/3	10	67	32
-	47	38	35 DAN SEALS/The Wild Side Of Me (Liberty)	120/15	4	55	61
-	49	39	36 KAREN BROOKS/Tonight I'm Here With Someone Else (WB)	99/7	2	52	45
40	34	32	37 GENE WATSON/Little By Little (MCA)	101/2	15	62	24
-	50	40	38 REX ALLEN JR./Dream On Texas Ladies (Moon Shine)	93/6	3	46	44
1	6	22	39 DON WILLIAMS/That's The Thing About Love (MCA)	88/0	34	29	25
-	43	40	40 JOHN SCHNEIDER/If I've Been Around Enough To Know (MCA)	101/15	3	44	54
-	44	41	41 EMMYLOU HARRIS/Pledging My Love (WB)	108/32	2	31	75
-	45	42	42 BILL MEDLEY/If I've Always Got The Heart To Sing The Blues (RCA)	90/17	1	30	59
DEBUT	43	43	43 WILLIE NELSON/City Of New Orleans (Columbia)	106/60	5	33	68
-	46	44	44 RAZZY BAILEY/Knock On Wood (MCA)	89/13	0	39	50
-	47	45	45 MOE BANDY/Woman Your Love (Columbia)	86/13	1	32	53
DEBUT	48	46	46 EXILE/Give Me One More Chance (Epic)	101/57	3	26	72
-	50	47	47 DAVID FRIZZELL/When We Get Back To The Farm (Viva)	83/11	1	40	42
4	17	30	48 JUDDS/Mama He's Crazy (RCA/Curb)	78/0	26	22	30
-	49	49	49 JOHNNY CASH/The Chicken In Black (Columbia)	61/5	3	33	25
DEBUT	50	50	50 ALABAMA/I'm Not That Way Anymore (RCA)	50/2	7	24	19

MOST ADDED

WILLIE NELSON (60)
City Of New Orleans (Columbia)
EXILE (57)
Give Me One More Chance (Epic)
JOHN ANDERSON (44)
She Sure Got Away With My Heart (WB)
LEE GREENWOOD (34)
Foot's Gold (MCA)
LOUISE MANDRELL (33)
Goodbye Heartache (RCA)
EMMYLOU HARRIS (32)
Pledging My Love (WB)
JUICE NEWTON (27)
Ride 'Em Cowboy (Capitol)
STALERS (26)
One Takes The Blame (Mercury/PolyGram)
ED BRUCE (24)
Tell Them I've Gone Crazy (MCA)
BANDANA (24)
All I Wanna Do... (WB)

HOTTEST

NITTY GRITTY DIRT BAND (59)
Long Hard Road... (WB)
GEORGE STRAIT (56)
Let's Fall To Pieces Together (MCA)
BELLAMY BROTHERS (51)
Forget About Me (MCA/Curb)
DOLLY PARTON (51)
Tennessee Homesick Blues (RCA)
HANK WILLIAMS JR. (39)
Attitude Adjustment (WB/Curb)
MERLE HAGGARD (31)
Let's Chase Each Other...(Epic)
T.G. SHEPPARD (31)
Somewhere Down The Line (WB/Curb)
BARBARA MANDRELL (30)
Only A Lonely Heart Knows (MCA)
CRYSTAL GAYLE (25)
Turning Away (WB)
B. MANDRELL & L. GREENWOOD (24)
To Me (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 8-6-84.

EMMYLOU HARRIS
Pledging My Love (WB)
On 69% of reporting stations. Rotations: Heavy 2, Medium 31, Light 75, Total Adds 32 including WCAO, WHN, WVVVA, KEAN, WZZK, WTQR, WUBE, KOMA, WHBF, WIL, WTDQ, KRST, KYGO, KMAK, KSOP, KCBQ. A Most Added Record. Moves 44-41 on the Country chart.


WILLIE NELSON
City Of New Orleans (Columbia)
On 68% of reporting stations. Rotations: Heavy 5, Medium 33, Light 68, Total Adds 60 including WKKW, WAJR, KIX106, KRRV, WCOS, WESC, KXAS, WMC, WLWI, KJJY, WWWW, WMLL, KVGE, KMPS, KCUB. A Most Added Record. Debuts at number 43 on the Country chart.

EXILE
Give Me One More Chance (Epic)
On 64% of reporting stations. Rotations: Heavy 3, Medium 26, Light 72, Total Adds 57 including WGNB, WPOP, WVVVA, KASE, WCOS, WFNC, WAMZ, WWSX, WUSN, WQHK, WDWY, WOW, KUGN, KFry, KSON. A Most Added Record. Debuts at number 46 on the Country chart.

JOHN SCHNEIDER
I've Been Around Enough To Know (MCA)
On 64% of reporting stations. Rotations: Heavy 3, Medium 44, Light 54, Total Adds 15, WCAO, WNSO, WKYG, WVVVA, WILQ, KPLX, WFNC, KSSN, WAMZ, WUSN, WMLL, KRST, KKAL, KUZZ, KFry. Moves 43-41 on the Country chart.

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Country's Most Current Music

NEW & ACTIVE

BILL MEDLEY "I've Always Got The Heart..." (RCA) 90/17
 Rotations: Heavy 1, Medium 30, Light 59, Total Adds 17 including WVAM, WIXY, KASE, WZZK, WXBQ, WPAP, WTQR, KWMT, KECK, KXXY, WTHI, KGH, KVEG, KFTN, KCCY, Moves 45-42 on the Country chart.

RAZZY BAILEY "Knock On Wood" (MCA) 89/13
 Rotations: Heavy 0, Medium 39, Light 50, Total Adds 13, WXXW, WIXY, WYVA, KLV, WOKK, KRMD, WIRK, KFGD, WCUZ, KIOV, KRST, KVOC, KVEG, KTFM, Medium: WFM5, Moves 46-44 on the Country chart.

MOE BANDY "Woman Your Love" (Columbia) 86/13
 Rotations: Heavy 1, Medium 32, Light 53, Total Adds 13, WPRF, WIXY, WYVA, KASE, KXYL, WESC, KLRA, WQYK, WONE, KRST, KKAL, KVEG, KWJJ, Heavy: WLWI, Medium: KTTS, Moves 47-45 on the Country chart.

DAVID FRIZZELL "When We Get Back To The Farm" (Viva) 83/11
 Rotations: Heavy 1, Medium 40, Light 42, Total Adds 11, WCAO, WXXY, KRRV, WTQR, KRST, KKCS, KEIN, KVEG, KFTN, KRAK, Heavy: KXYX, Medium: KBMR, WDAF, WDW, KYGO, Moves 50-47 on the Country chart.

JUICE NEWTON "Ride 'Em Cowboy" (Capitol) 77/27
 Rotations: Heavy 0, Medium 15, Light 62, Total Adds 27 including WBGW, WKYK, WNYR, WYVA, WEZL, WNOX, WOKK, WQSC, WITL, WML, WDG, WHBF, WYJO, KGH, KSN.

JOHN ANDERSON "She Sure Got Away With My Heart" (WB) 75/44
 Rotations: Heavy 0, Medium 19, Light 56, Total Adds 44 including WRKZ, WFOR, WNYR, KRRV, KPLX, WTVY, KSRN, WAMZ, KXXY, WTHI, KFDI, KRST, KUZZ, KUGN, KWJJ, KSP, KGA.

BRENDA LEE "A Sweeter Love" (MCA) 67/18
 Rotations: Heavy 0, Medium 20, Light 47, Total Adds 18 including WCAO, KEAN, KASE, WGTO, WWOV, KISS-FM, KWMT, WIRE, WITL, WDW, KFDI, KUGN, KEIN, KWJJ, KPMS.

RAY CHARLES with B. J. THOMAS "Rock And Roll Shoes" (Columbia) 67/13
 Rotations: Heavy 1, Medium 40, Light 42, Total Adds 13, WCAO, WYVA, WZZK, WEZL, WSM, WTQR, WMNI, WAXX, WITL, WHBF, KJOT, KKCS, KWJJ, Medium: WSNQ, WNOX.

JOHNNY CASH "The Chicken In Black" (Columbia) 61/5
 Rotations: Heavy 3, Medium 33, Light 25, Total Adds 5, WTQR, WQHK, WDG, KRAK, KCUB, Heavy: WPRF, KSD, KUGN, Medium: WYII, KMML, WTVY, WQYK, WML, KFDI, KLAC.

GAIL DAVIES "It's Your Love" (WB) 58/9
 Rotations: Heavy 0, Medium 14, Light 44, Total Adds 9, WGNA, WVAM, WYVA, KASE, KWMT, WHBF, KRST, KMAK, KTMS, Medium: KIKK, WCX, KEBC, KTON, KFRY, KSN.

LEE GREENWOOD "Fool's Gold" (MCA) 57/34
 Rotations: Heavy 3, Medium 6, Light 46, Total Adds 34 including WXXW, WAJR, WSEN, KASE, KXYL, WTVY, WLWI, WSM, WCMS, KXYX, WMNI, KIOV, KKCS, KUGN, KCCK, KCUB.

ED BRUCE "Tell Them I've Gone Crazy" (MCA) 55/24
 Rotations: Heavy 1, Medium 13, Light 41, Total Adds 24 including WRKZ, WYII, KEAN, WXBQ, WFCN, WPAP, WTQR, KSD, KWMT, KEBC, WHBF, KKCS, KVEG, KTFM, KSN.

ALABAMA "I'm Not That Way Anymore" (RCA) 50/2
 Rotations: Heavy 7, Medium 24, Light 19, Total Adds 2, KISS-FM, KKCS, Heavy: WAMZ, WTQR, WDAF, KVOO, KNIX, KTFM, KSN, Medium: WCAO, CHOW, WNOX, WQHK, KTTS, KUZZ, Debuts at number 50 on the Country chart.

STATLERS "One Takes The Blame" (Mercury/PolyGram) 49/26
 Rotations: Heavy 0, Medium 11, Light 38, Total Adds 26 including WYII, KRRV, KASE, WMC, WLWI, WCMS, WQYK, WTQR, LOUX, WXCL, WTD, KUGN, KWJJ, KTFM, KSN.

LOUISE MANDRELL "Goodbye Heartache" (RCA) 48/33
 Rotations: Heavy 0, Medium 5, Light 43, Total Adds 33 including WGNA, WVAM, WFOR, KXYL, WGTO, KISS-FM, WIRK, KBMR, WMNI, WGE, WDW, WXCL, KQIL, KTFM, KGA.

ROBIN LEE "Cold In July" (Evergreen) 19/3
 Rotations: Heavy 0, Medium 4, Light 15, Total Adds 3, WVAM, KMML, WPAP, Medium: WYII, KHEY, WITL, KSOP, Light: KISS-FM, WTDG, KGA.

RONNY ROBBINS "Those You Lose" (Columbia) 19/0
 Rotations: Heavy 0, Medium 3, Light 13, Total Adds 0, Heavy: WAMZ, WMC, KQIL, Medium: WYII, WTVY, KRWQ, Light: WXXW, WESC, WXCL, KGA.

CRAIG DILLINGHAM "1984" (MCA/Curb) 19/0
 Rotations: Heavy 2, Medium 5, Light 12, Total Adds 0, Heavy: WYII, KRMD, Medium: WTVY, KHEY, WUSQ, KBMR, KIGO, Light: WTVY, KHEY, WUSQ, KRMB, KIGO.

JOHNNY LEE "You Could've Heard A Heart Break" (Full Moon/WB) 18/18
 Rotations: Heavy 1, Medium 3, Light 14, Total Adds 18 including WXXW, WSNQ, KASE, WNOX, WIRK, KSO, WCX, WAXX, KEBC, KUZZ.

WHITES "Pins And Needles" (MCA) 18/18
 Rotations: Heavy 0, Medium 2, Light 16, Total Adds 18 including WNGA, WSNQ, WTVY, KLRA, KRMD, WCX, KEBC, KUZZ, KRSY, KSDN.

KAREN TAYLOR-GOOD "We Just Got To Dance" (Mesa) 18/8
 Rotations: Heavy 0, Medium 1, Light 17, Total Adds 8, WGNA, WBGW, WYII, WOKK, KRMD, KRWO, Q92, KSOP, Medium: WCMS.

McGUFFEY LANE "The First Time" (Atlantic America) 12/7
 Rotations: Heavy 0, Medium 3, Light 9, Total Adds 7, WAJR, KRRV, WCMS, KBMR, KUGN, KRSY, KPMS, Medium: WKYK, KIOV.

TARI HENSLEY "Love Isn't Love..." (Mercury/PolyGram) 12/5
 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 5, WVAM, KRMD, KEBC, KTTS, KFDI, Light: KSD, KFGD, KKAL, KRSY, KSOP, WDW, KFDI.

KENNY DALE "Take It Slow" (Republic) 12/3
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, KSN, WCMS, KRMD, Medium: KXYX, Light: WPRF, CHOW, KMML, KIKK, WDW, KFDI.

BUTCH BAKER "Burn Georgia Burn..." (Mercury/PolyGram) 12/2
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 2, WVAM, KILL, Medium: KIGO, Light: WSNQ, WTVY, WFCN, KBMR, WAXX, KRWO.

GARY STEWART "I Got A Bad Attitude" (Red Ash) 12/1
 Rotations: Heavy 0, Medium 1, Light 11, Total Adds 1, KFDI, Medium: WITL, Light: WLWI, WCMS, KTTS, KVOO, KSOP.

JOHN WESLEY RYLES "She Took It Too Well" (17th Avenue) 12/1
 Rotations: Heavy 0, Medium 4, Light 8, Total Adds 1, KQIL, Medium: WSNQ, KLRA, WPAP, KSOP, Light: WYII, WEZL, KHEY, KEBC.

JOHN HARTFORD "Another Piece Of My Heart" (Flying Fish) 12/0
 Rotations: Heavy 0, Medium 3, Light 9, Total Adds 0, Medium: WBGW, KHEY, KFDI, Light: WSNQ, WEZL, KXYX, KTTS, KWJJ.

KENNY ROGERS "Midsummer Nights" (RCA) 12/0
 Rotations: Heavy 5, Medium 5, Light 2, Total Adds 0, Heavy: WQKQ, WTVY, KXYX, KWMT, KSN, Medium: WPRF, WEZL, WAMZ, WCMS, WCUZ.

J.D. SOUTHER "Go Ahead And Rain" (WB) 11/1
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, KIOV, Medium: WXXW, WBGW, Light: WSNQ, WQKQ, WJX, KIK-FM, KRWO.

TOM JONES "All The Love Is On The Radio" (Mercury/PolyGram) 10/7
 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 7, WXXW, WVAM, WNOX, WPAP, WXCL, KRKT, KTFM, Medium: WTVY.

MEMPHIS "We've Got To Start Meeting Like This" (IMP) 10/1
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, Q92, Medium: KLRA, Light: KEAN, WFCN, WLWI, KFGD, WHBF, WTD, KSN.

LANG SCOTT "It's Been One Of Those Days" (MCA) 10/0
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 0, Medium: WEZL, Light: CHOW, WYII, WLWI, KXYX, WDW, WHBF, KVOO, KRWO, Q92.

BOBBY JENKINS "Louisiana Heatwave" (Zone 7) 8/3
 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WYII, KXYX, WTD, Medium: KLRA, Light: KMML, WQK, KXYX, KTTS.

SAVANNAH "My Girl" (Mercury/PolyGram) 8/0
 Rotations: Heavy 0, Medium 4, Light 4, Total Adds 0, Medium: WSNQ, CHOW, WMC, WYJO, Light: WCAO, WQKQ, WZQ, Q92.

COUNTRY ALBUM TRACKS

cuts are listed in order, with the first cut receiving the heaviest airplay.

SIGNIFICANT ACTION

WRIGHT BROTHERS "So Close" (Mercury/PolyGram) 40/6
 Rotations: Heavy 0, Medium 7, Light 33, Total Adds 6, WVAM, KEAN, KHEY, WOKK, KXYX, KUGN, Medium: WBGW, WLWI, WFM5, WYJO.

BANDANA "All I Wanna Do..." (WB) 39/24
 Rotations: Heavy 1, Medium 6, Light 32, Total Adds 24 including WILQ, WTVY, KISS-FM, WLWI, KXYX, KRMD, WDW, KTTS, KSOP, KGA.

HILLARY KANTER "Good Night For Falling In Love" (RCA) 35/12
 Rotations: Heavy 0, Medium 1, Light 34, Total Adds 12 including WCAO, WYII, KRRV, WXBQ, KLRA, WOKK, WPAP, KUGN, KTFM, KGA.

JOHNNY RODRIGUEZ "First Time Burned" (Columbia) 35/12
 Rotations: Heavy 1, Medium 6, Light 28, Total Adds 12 including KMML, WEZL, KHEY, WIRK, WTQR, KBMR, KSO, KKAL, KJOT, KTFM.

RICK & JANIS CARNES "Long Lost Causes" (MCA) 35/3
 Rotations: Heavy 0, Medium 9, Light 26, Total Adds 3, KXYX, WTD, KUZZ, Medium: WBGW, WNYR, WCX, WCUZ, KTTS, KQIL, KSN.


LEON RUSSELL "Good Time Charlie's Got The Blues" (Parade) 30/5
 Rotations: Heavy 1, Medium 7, Light 22, Total Adds 5, WBGW, KRRV, WPAP, WTSO, KFRY, Heavy: KISS-FM, Medium: KHEY, WKSJ, WLWI, KFDI, KUGN.

DAVID ALLAN COE "It's Great To Be Single Again" (Columbia) 26/16
 Rotations: Heavy 0, Medium 0, Light 26, Total Adds 16 including WTVY, KLRA, WOKK, KXYX, KRMD, WTQR, KSO, WXCL, KVOO, KSOP.

LANE BRODY "Alibia" (EMI America) 23/11
 Rotations: Heavy 0, Medium 2, Light 21, Total Adds 11, WKYK, WXBQ, WTVY, KLRA, KISS-FM, KRMD, WTSO, WML, KTTS, WTD, Q92.

TONY ARATA "Come On Home" (Noble Vision) 20/7
 Rotations: Heavy 0, Medium 2, Light 18, Total Adds 7, WVAM, WIXY, WXCL, KUGN, KQIL, KRSY, KTFM, Medium: WBGW, KIOV, Light: KRMD.

ARTIST/Song Title (Label)	Album Title
HANK WILLIAMS JR./All My Rowdy... (WB/Curb)	Major Moves
GEORGE JONES/Learning To Do Without Me (Epic)	You've Still Got...
JOHN ANDERSON/Red Georgia Clay (WB)	Eye Of A Hurricane
NITTY GRITTY DIRT BAND/Cadillac Ranch (WB)	Plain Dirt Fashion
CONWAY TWITTY/Bad Boy (WB)	By Heart
JOHN ANDERSON/Eye Of A Hurricane (WB)	Eye Of A Hurricane
NITTY GRITTY DIRT BAND/High Horse (WB)	Plain Dirt Fashion
DAVID FRIZZELL/Country Music Love Affair (Viva)	Solo
WAYLON JENNINGS/Settin' Me Up (RCA)	Never Could Toe...
VINCE GILL/Turn Me Loose (RCA)	Turn Me Loose
GARY MORRIS/Baby Bye Bye (WB)	Faded Blue
HANK WILLIAMS JR./Country Relaxin' (WB/Curb)	Major Moves
REBA McENTIRE/Poison Sugar (MCA)	Just A Little Love
KAREN BROOKS/A Simple I Love You (WB)	Hearts On Fire
JUICE NEWTON/Restless Heart (RCA)	Restless Heart
GARY MORRIS/Faded Blue (WB)	Faded Blue



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Adult/Contemporary

Continued from Back Page

BREAKERS

CHICAGO

Hard Habit To Break (WB)

68% of our reporters on it. Rotations: Heavy 1/0, Medium 53/13, Light 33/23, Total Adds 36 including WFBR, WPIX, W101, WHB, WISN, KMJI, KOST, KKL, B100, KBEST, KEZR, WAEB, WICC, KEY103, WAHR, and 21 more. Debuts at number 22 on the A/C chart.

JOHN WAITE

Missing You (EMI America)

66% of our reporters on it. Rotations: Heavy 9/0, Medium 53/11, Light 23/11, Total Adds 22 including WPIX, WTAE, Y97, WISN, KHOW, KOST, B100, KBEST, KFMB, WAEB, V100, WGY, WIVY, WHBC, WLTE, and 7 more. Debuts at number 21 on the A/C chart.

KARLA BONOFF

Somebody's Eyes (Columbia)

65% of our reporters on it. Rotations: Heavy 4/0, Medium 50/5, Light 29/5, Total Adds 10, WFBR, WSB, WOMC, WHB, WISN, KMJI, WAEB, WFSM, KSL, KWEB. Debuts at number 24 on the A/C chart.

JAMES INGRAM

She Loves Me (The Best That I Can Be) (Qwest/WB)

61% of our reporters on it. Rotations: Heavy 4/0, Medium 50/1, Light 24/4, Total Adds 5, WAEB, WRVR, KWAV, KKPL, KISN.

NEW & ACTIVE

IRENE CARA "You Were Made For Me" (Network/Geffen) 75/8
Rotations: Heavy 4/0, Medium 41/6, Light 30/2, Total Adds 8, WSB, KGW, WMJJ, WBT, WMGN, 3WM, WTNV, WVBS. Heavy: WEIM, WKNE, WCHV, K99. Medium: WSB-FM, 97AIA, WARM98, WOMC, KOST, WBEST, KFMB, KEZR, WMAZ, WEZS, WRVA, WHBY, KRNT, KKUA, KWAV, KIXI-FM, WNNR, WTKO, WPPA, WSKY, WCKO, WGSV, WAGE, WKYX, KTYL, WJBC, WCIL, KEZ, WHNN, WJON, KRNO, KOSW, KALE, WSKI, KTWG.

GLENN FREY "Sexy Girl" (MCA) 66/1
Rotations: Heavy 15/0, Medium 40/1, Light 11/0, Total Adds 1, KEZR. Heavy: WFBR, WkBW, WRIE, WAHR, 2WB, WAVE, WMHE, WSKI, WPPA, WCKO, WCHV, KTYL, KEZ, KISN, KALE. Medium: WPIX, KVIL-FM, KRBE-FM, 97AIA, KGW, KJR, WAEB, V100, WKYE, WFLB, WGY, WKGW, WMJJ, WHYY, WLAC-FM, WEZS, WRVA, WTRX, WFMK, WLTE, KOIL, 3WM, KIXI-FM, KKPL, WNNR, WEIM, WTNV, KORO, WSKY, WGSV, WKYX, WCIL, KFSB, WHNN, WJON, KMJJ, KRNO, KOSW, KRSS. Due to heavy airplay, debuts at number 25 on the A/C chart.

STANLEY CLARKE "Heaven Sent You" (Epic) 55/7
Rotations: Heavy 0/0, Medium 18/3, Light 37/4, Total Adds 7, WEAB, 2WD, WHBY, KOIL, KKPL, WTNV, KRNO. Medium: KOST, KGW, KJR, WMAZ, WING, WMGN, KIXI-FM, WNNR, WEIM, WSKI, WSKY, WCHV, WCIL, KTWG, KOSW.

STEVIE WONDER "I Just Called To Say I Love You" (Tamla/Motown) 51/51
Rotations: Heavy 0/0, Medium 20/20, Light 31/31, Extra Adds 51, Y97, WSB-FM, KVIL-FM, 97AIA, W101, WCLR, 55KRC, WARM98, WOMC, WISN, WMYX, KKL, B100, V100, WKYE, WKGW, WMJJ, WAHR, WKJJ, WRKA, WMAZ, WRVR, WHYY, WLAC-FM, WEZS, WAVE, WHBY, WNAM, WSNY, KRNT, WENS, WMGN, KOIL, KWAV, KIXI-FM, WNNR, WTKO, WSKI, WSKY, WCKO, WGSV, WAGE, WKYX, KTYL, WJBC, WCIL, WXUS, KWEB, WJON, KKJO, KOSW.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 LIONEL RICHIE	126/1	118	8	0
2 ELTON JOHN	124/1	107	17	0
3 BILLY JOEL	127/0	101	24	2
4 JULIO IGLESIAS & DIANA ROSS	122/2	86	32	4
5 TEDDY PENDERGRASS	112/0	77	31	4
6 DAN HARTMAN	102/2	73	28	1
7 PEABO BRYSON	109/0	73	32	4
8 TINA TURNER	109/15	58	41	10
9 SERGIO MENDES	94/1	37	48	9
10 GENESIS	100/6	42	48	10
11 HUEY LEWIS & THE NEWS	104/6	31	58	15
12 CARS	108/20	14	75	19
13 CHRISTOPHER CROSS	91/1	39	44	8
14 RAY PARKER JR.	91/3	53	31	7
15 POINTER SISTERS	78/2	37	37	4
16 COYOTE SISTERS	97/4	14	64	19
17 PAUL ANKA	88/1	23	65	10
18 RITA COOLIDGE	91/2	25	53	13
19 NEIL DIAMOND	99/22	6	63	30
20 MIKE RENO & ANN WILSON	62/0	13	41	8
21 JOHN WAITE	85/22	9	53	23
22 CHICAGO	87/36	1	53	33
23 JOHNNY MATHIS	58/0	15	32	11
24 KARLA BONOFF	83/10	4	50	29
25 GLENN FREY	66/1	15	40	11

MOST ADDED

- STEVIE WONDER (51)
I Just Called To Say I... (Tamla/Motown)
CHICAGO (36)
Hard Habit To Break (WB)
- RALPH MacDONALD /BILL WITHERS (26)
In The Name Of Love (Polydor/Pg)
HERB ALPERT (25)
Bullish (A&M)
- NEIL DIAMOND (22)
Turn Around (Columbia)
JOHN WAITE (22)
Missing You (EMI America)

HOTTEST

- LIONEL RICHIE (103)
Stuck On You (Motown)
BILLY JOEL (78)
Leave A Tender Moment Alone (Columbia)
ELTON JOHN (77)
Sad Songs (Say So Much) (Geffen)
- JULIO IGLESIAS & DIANA ROSS (54)
All Of You (Columbia)
PEABO BRYSON (39)
If Ever You're In My Arms Again (Elektra)
DAN HARTMAN (39)
I Can Dream About You (MCA)

HERB ALPERT "Bullish" (A&M) 45/25
Rotations: Heavy 1/0, Medium 13/8, Light 31/19, Total Adds 25, WISN, KGW, WICC, WTC, WKYE, KEY103, WMAZ, WAVE, WHBY, WNAM, WTRX, 3WM, KSL, KORO, WCKO, WGSV, WAGE, KTYL, WYVBS, WJBC, KEZ, WHNN, WJON, KRSS, KALE. Heavy: WFBR. Medium: WRVA, WMHE, KIXI-FM, WEIM, WSKI, WCHV, KJJO.

SPANDAU BALLET "Only When You Leave" (Chrysalis) 43/5
Rotations: Heavy 0/0, Medium 20/3, Light 23/2, Total Adds 5, WFBR, KGW, 2WO, WAGE, WJON. Medium: KOST, WMGN, KWAV, KIXI-FM, WSKI, WPPA, KORO, WSKY, WCKO, WCHV, WKYX, KTYL, KEZ, K99, KOSW, KRSS, KALE.

EURHYTHMICS "Right By Your Side" (RCA) 40/11
Rotations: Heavy 1/0, Medium 17/1, Light 22/10, Total Adds 11, KEY103, WAFB, WAVE, WFMK, KOIL, KKUA, KIXI-FM, WNNR, WHNN, KRSS, KISN. Heavy: WKBW. Medium: WFBR, KVIL-FM, WPPB, 2WO, KWAV, WEIM, WSKI, WSKY, WCKO, WCHV, KTYL, KFSB, KEZ, KRNO, KOSW, KALE.

FRANK SINATRA "L.A. Is My Lady" (Qwest/WB) 37/8
Rotations: Heavy 0/0, Medium 14/0, Light 23/8, Total Adds 8, WKJJ, WTRX, WPPA, WCKO, WGSV, WJON, KKJO, KRSS. Medium: KVIL-FM, WCCO, WICC, WTC, WKGW, WBT, WMAZ, WRVA, WHBY, KRNT, KSL, WEIM, WSKI, WCIL.

LAURA BRANIGAN "The Lucky One" (Atlantic) 35/10
Rotations: Heavy 2/0, Medium 16/3, Light 17/7, Total Adds 10, KFMB, WICC, 2WO, WNAM, WENS, 3WM, WTNV, WCHV, WGSV, WXUS, Heavy: 97AIA. KALE. Medium: WFBR, WPIX, WMAZ, WMGN, KWAV, WEIM, WSKI, WPPA, WCKO, WAGE, WKYX, KTYL, KOSW.

DONNA SUMMER "There Goes My Baby" (Geffen) 31/17
Rotations: Heavy 0/0, Medium 9/3, Light 22/14, Total Adds 17, KVIL-FM, KRBE-FM, V100, WNAM, WTRX, KKUA, KFI, WNNR, WEIM, WSKI, WPPA, KORO, WCHV, WAGE, WCIL, KTWG, KRNO. Medium: KGW, WMGN, KIXI-FM, WSKY, WCKO, KTYL.

JACK WAGNER "All I Need" (Qwest/WB) 31/2
Rotations: Heavy 3/0, Medium 12/0, Light 16/2, Total Adds 2, WKYE, KOIL. Heavy: 97AIA, WEIM, WCHV. Medium: WCCO, WKGW, WBT, WMAZ, WRVA, KBOI, WNNR, WKNE, WSKI, WCKO, WKYX, WCIL.

SIGNIFICANT ACTION

RALPH MacDONALD featuring BILL WITHERS "In The Name Of Love" (Polydor/Pg) 27/26
Rotations: Heavy 0/0, Medium 3/3, Light 24/23, Total Adds 26, WICC, WAHR, WAVE, WNAM, WTRX, KSL, WNNR, WEIM, WTKO, WSKI, WPPA, KORO, WSKY, WCHV, WGSV, WAGE, WKYX, KTYL, WYVBS, WCIL, KEZ, WJON, KTWG, WQSW, KRSS, KALE.

TRACEY ULLMAN "Oh, What A Night" (MCA) 26/10
Rotations: Heavy 0/0, Medium 2/0, Light 24/10, Total Adds 10, WKGW, KEY103, WVLK, WNAM, WNNR, WYVBS, WJBC, WHNN, WJON, KKJO. Medium: WSKI, KOSW.

JOE JACKSON "Happy Ending" (A&M) 26/1
Rotations: Heavy 0/0, Medium 12/0, Light 14/1, Total Adds 1, KRSS. Medium: WEIM, WKNE, WSKI, WSKY, WCHV, KTYL, KEZ, KWEB, KRNO, KOSW, KALE.

WILLIE NELSON "City Of New Orleans" (Columbia) 23/17
Rotations: Heavy 0/0, Medium 7/4, Light 18/13, Total Adds 17, WSB, WTC, WKGW, WHBY, WNAM, WTRX, KSL, WEIM, WTKO, WSKI, WSKY, WKYX, WCIL, KKJO, KTWG, KOSW, KRSS. Medium: WMAZ, WJBC, WJON.

J.D. SOUTHER "Go Ahead And Rain" (WB) 19/0
Rotations: Heavy 2/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: WTKO, KKJO. Medium: KFMB, WRVA, WAVE, WHBY, WMHE, KWAV, KSL, KWEB.

BOSKY KING featuring ALFIE SILAS "Close To Me" (Motown) 16/16
Rotations: Heavy 0/0, Medium 1/1, Light 15/15, Total Adds 16, WAHR, KKUA, KKPL, WEIM, WSKI, KORO, WSKY, WCKO, WCHV, WAGE, KTYL, WCIL, WHNN, WJON, KTWG, KOSW.

CHARLENE "We're Both In Love" (Motown) 16/0
Rotations: Heavy 0/0, Medium 1/0, Light 15/0, Total Adds 0. Medium: WMAZ.

GEORGE FISCHOFF "Lovely Lady" (Lisa) 15/9
Rotations: Heavy 0/0, Medium 1/1, Light 14/8, Total Adds 9, WISN, WKGW, WAHR, WHBC, KORO, WCKO, WJON, KKJO, KRSS.

JOHN WILLIAMS "Main Theme From 'Indiana Jones'" (PolyGram) 15/0
Rotations: Heavy 0/0, Medium 4/0, Light 11/0, Total Adds 0. Medium: WMAZ, KSL, WEIM, WSKI.

GIORGIO MORODER featuring PAUL ENGEMAN "Reach Out (Track Theme)" (Columbia) 15/0
Rotations: Heavy 1/0, Medium 2/0, Light 12/0, Total Adds 0. Heavy: KRSS. Medium: WAEB, WCHV.

SMOKEY ROBINSON "I Can't Find" (Tamla/Motown) 12/12
Rotations: Heavy 0/0, Medium 2/2, Light 10/10, Total Adds 12, WAHR, WTRX, KSL, WEIM, WSKI, WSKY, KTYL, WCIL, KEZ, KKJO, KTWG, KOSW.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 12/4
Rotations: Heavy 0/0, Medium 7/1, Light 5/3, Total Adds 4, KHOW, V100, WTRX, WFMK. Medium: WFBR, KVIL-FM, WSKI, WPPA, WSKY, WCHV.

JACKSONS "Torture" (Epic) 10/10
Rotations: Heavy 0/0, Medium 3/3, Light 7/7, Total Adds 10, V100, WAVE, WSNY, KIXI-FM, WSKY, WCKO, WKYX, KTYL, K99, KOSW.

BANANARAMA "Cruel Summer" (London/PolyGram) 10/4
Rotations: Heavy 1/0, Medium 2/0, Light 7/4, Total Adds 4, KRBE-FM, WENS, KORO, KALE. Heavy: WCKO. Medium: WSKI, WCHV.

STEVE PERRY "She's Mine" (Columbia) 10/1
Rotations: Heavy 3/0, Medium 4/0, Light 3/1, Total Adds 1, WTRX. Heavy: WPJB, WFMK, WPPA. Medium: KRBE-FM, WAEB, WAVE, KTYL.

TONI TENNILLE "Let's Do It" (Mirage/Atco) 10/0
Rotations: Heavy 3/0, Medium 7/0, Light 0/0, Medium: WCCO, WTC, WHBY.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title label designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.



AOR / ALBUMS

August 10, 1984

Three Weeks Last

Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)
2	1	1	1	CARS/Heartbeat City (Elektra)
1	2	3	2	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
3	3	2	3	JOHN WAITE/No Brakes (EMI America)
-	4	4	4	BILLY SQUIER/Signs Of Life (Capitol)
6	5	5	5	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
7	7	7	6	HUEY LEWIS & THE NEWS/Sports (Chrysalis)
-	6	6	7	PETER WOLF/Lights Out (EMI America)
-	10	9	8	SAMMY HAGAR/VOA (Geffen)
14	11	10	9	NIGHT RANGER/Midnight Madness (Camel/MCA)
5	9	8	10	RATT/Out Of The Cellar (Atlantic)
DEBUT			11	LINDSEY BUCKINGHAM/Go Insane (Elektra)
12	15	12	12	TWISTED SISTER/Stay Hungry (Atlantic)
4	8	11	13	JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)
17	17	15	14	GLENN FREY/The Allnighter (MCA)
20	18	16	15	DIO/The Last In Line (WB)
35	30	19	16	HONEYMOON SUITE/Honeymoon Suite (WB)
13	13	14	17	BOX OF FROGS/Box Of Frogs (Epic)
18	20	18	18	PRINCE/Purple Rain (WB)
11	12	13	19	ELTON JOHN/Breaking Hearts (Geffen)
-	-	24	20	A FLOCK OF SEAGULLS/The Story Of A Young... (Arista)
15	19	17	21	QUIET RIOT/Condition Critical (Pasha/CBS)
16	21	21	22	COREY HART/First Offense (EMI America)
DEBUT			23	STEPHEN STILLS/Right By You (Atlantic)
25	25	23	24	STEVIE RAY VAUGHAN/Couldn't Stand The... (Epic)
DEBUT			25	METROPOLIS/Soundtrack (Columbia)
19	23	22	26	WHITESNAKE/Slide It In (Geffen)
29	29	27	27	ADRENALIN/American Heart (Rocshire)
-	-	34	28	HELIX/Walkin' The Razor's Edge (Capitol)
-	39	32	29	CYNDI LAUPER/She's So Unusual (Portrait/CBS)
9	14	20	30	STEVE PERRY/Street Talk (Columbia)
21	24	25	31	SCORPIONS/Love At First Sting (Mercury/PG)
-	35	33	32	LOU REED/New Sensations (RCA)
27	28	28	33	FASTWAY/All Fired Up (Columbia)
8	16	26	34	ROD STEWART/Camouflage (WB)
-	-	38	35	Y&T/In Rock We Trust (A&M)
32	-	37	36	BILLY IDOL/Rebel Yell (Chrysalis)
-	-	35	37	CHEQUERED PAST/Chequered Past (EMI America)
10	22	29	38	CHRIS DeBURGH/Man On The Line (A&M)
-	38	36	39	LITA FORD/Dancin' On The Edge (Mercury/PG)
DEBUT			40	ROMEO VOID/Instincts (415/Columbia)

169 REPORTERS

Artist/Album	Total Reports	Hot Rotation	Medium Rotation	Adds All Rotations
"Drive" (145) "Night" (49) "Magic" (26)	165	153	12	1
"Cover Me" (146) "Dancing" (49) "U.S.A." (48)	163	140	23	6
"Missing You" (158) "Tears" (21)	160	150	10	0
"Rock Me" (150) "All Night" (97) "Can't" (30)	155	136	19	1
"The Warrior" (154) "Beat" (13)	155	130	24	1
"If This Is It" (129) "Walking" (29) "Home" (14)	143	125	18	0
"Lights Out" (138) "Crazy" (37) "Lady" (37)	148	116	31	3
"Two Sides" (137) "Drive 55" (93)	147	94	53	1
"When You Close Your Eyes" (139)	140	93	47	1
"Round And Round" (97) "Back" (65) "Lack" (15)	135	90	45	4
"Go Insane" (145)	147	49	93	16
"We're Not Gonna Take It" (127)	130	61	68	4
"Layin' " (107) "Sorry" (34) "No Way Out" (26)	123	67	56	4
"Smuggler's" (102) "Gilt" (33) "Allnighter" (15)	128	44	84	5
"The Last In Line" (119) "Mystery" (23)	122	41	79	2
"New Girl Now" (134)	139	22	113	5
"Back Where I Started" (124)	128	32	94	3
"Let's Go Crazy" (93) "Doves" (52) "Purple" (19)	111	79	31	5
"Restless" (104) "Sad Songs" (38) "Slow" (11)	124	50	72	11
"The More You Live" (128)	129	23	101	15
"Sign" (99) "Mama" (40) "Party" (10)	118	31	85	8
"Sunglasses" (97) "Lamp" (10)	106	60	46	9
"Stranger" (115) "50/50" (19) "By You" (13)	126	22	91	44
"Cold" (98) "Couldn't" (17) "Voodoo" (13)	110	25	84	10
"Cage Of Freedom" (97) "Here's My Heart" (17)	111	11	76	47
"Slow 'n' Easy" (66) "Stranger" (34)	85	29	54	11
"Far Away Eyes" (94)	96	11	83	4
"Rock You" (97)	97	7	89	9
"She Bop" (84)	84	38	42	8
"She's Mine" (66) "Strung Out" (12)	81	36	43	3
"Still Loving You" (68)	75	25	50	1
"I Love You, Suzanne" (82)	83	14	65	6
"Tell Me" (62) "All Fired Up" (11)	74	11	63	3
"Infatuation" (53) "Bad For You" (25)	73	35	37	9
"Don't Stop Runnin'" (74)	84	6	71	20
"Flesh" (61) "Eyes Without A Face" (14)	76	11	51	34
"How Much" (56) "A World" (18)	75	3	69	12
"High On Emotion" (61)	68	15	52	2
"Gotta Let Go" (66)	66	11	52	8
"A Girl In Trouble" (62)	62	15	41	13

BREAKERS

LINDSEY BUCKINGHAM Go Insane (Elektra)

86% of our reporters on it. 147/16 including adds at WAPP, WEBN, WSKS, WRIF, KSHE, KBCO, KOLA, KOME. Debuts at #11 on the Albums chart.

STEPHEN STILLS Right By You (Atlantic)

74% of our reporters on it. 126/44 including adds at WBCN, KBCO, KMET, KUPD, KINK, KGB, KFOG, KISW. Debuts at #23 on the Album chart.

METROPOLIS Soundtrack (Columbia)

65% of our reporters on it. 111/47 including adds at WBCN, WDVE, KSRR, WNOR, KQRS, KROQ, KGON, 91X. Debuts at #25 on the Album chart.

Y&T In Rock We Trust (A&M)

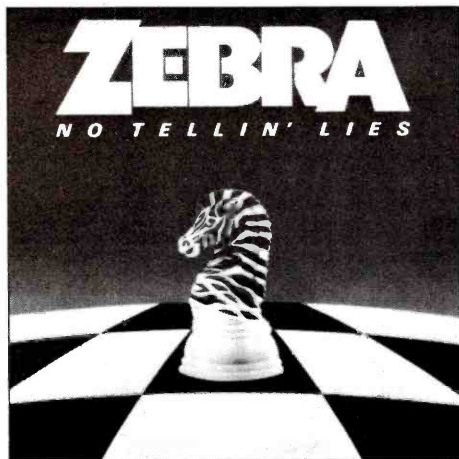
50% of our reporters on it. 84/20 including adds at WIYY, WNEW-FM, KTXQ, KLOL, KSHE, KUPD, KGON, KISW, WFYV, KMJX, WTUE, WWCK, WIOT. Moves 38-35 on the Albums chart.



AOR BREAKERS — Records in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

ZEBRA

Saves The Summer
Before It's Gone



80159

"Wait Until The Summer's Gone"

PR 628

The special 12" single
from Zebra's

"No Tellin' Lies"
LP

Produced by Jack Douglas
For November Music Productions, Inc.



On Atlantic Records & Cassettes

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AOR ALBUMS

MOST ADDED

METROPOLIS (47)
Soundtrack (Columbia)
STEPHEN STILLS (44)
Right By You (Atlantic)
BILLY IDOL (34)
Rebel Yell (Chrysalis)
Y&T (20)
In Rock We Trust (A&M)

MOST HOTS

CARS (153)
Heartbeat City (Elektra)
JOHN WAITE (150)
No Brakes (EMI America)
BRUCE SPRINGSTEEN (140)
Born In The U.S.A. (Columbia)
BILLY SQUIER (136)
Signs Of Life (Capitol)
SCANDAL //PATTY SMYTH (130)
The Warrior (Columbia)
HUEY LEWIS & THE NEWS (125)
Sports (Chrysalis)
PETER WOLF (116)
Lights Out (EMI America)

NEW & ACTIVE

SPANDAU BALLET/Parade (Chrysalis) 64/5 (59/17)

Adds: WZZO, KMJX, K97, WBLM, WWTR. Hots: 13 include WLIR, WYDD, WLUP, WMMS, KROQ, KQAK, WDHA, WLAV. Mediums: 47 include WNEW-FM, WXRT, KBCO, 91X, WOOS, WLVO, KREM.

SPIRIT/Spirit Of '84 (Mercury/PolyGram) 57/5 (65/19)

Adds: WNOR, KUPD, KZOK, WPDH, WMGM. Hots: 3 WLUP, KBCO, KIDQ. Mediums: 53 include WMMR, KGB, KRQR, KLAQ, WAPL, WOOS, WTUE, KQDS.

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 45/4 (48/5)

Adds: KNCN, WIMZ, KXZL, WHMD. Hots: 7 include WRXT, WKLS, KQRS, WYFE, K97, KSMB. Mediums: 35 include WBCN, WAPP, WYSP, WRIF, WQFM, KUPD.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 41/10 (38/10)

Adds: WPYX, WPLR, WCMF, WEZX, WOUR, WZXY, WWCT, WIOB, KLYV, WBYG. Hots: 10 include WRXT, WXRT, KBCO, KINK, CFOX. Mediums: 24 include WBCN, WMMS, KBPI, KLAQ, KILQ, KKDJ.

SOUTHSIDE JOHNNY & THE JUKES/In The Heat (Mirage/Atco) 41/6 (36/15)

Adds: WKLC, WEZX, WOOS, WXKE, WWWW, WCPZ. Hots: 7 include WRXT, WYFN, WMMS, WDHA, WMGM, KSPN. Mediums: 30 include WAPP, WNEW-FM, WMMR, WYSP, WLUP, WXRT, KDKB.

VAN STEPHENSON/Righteous Anger (MCA) 37/9 (35/7)

Adds: WRXT, KSHE, KMET, WOUR, KNCN, KMOD, WMGM, KAWY, KZOO. Hots: 3 WMMS, KDKB, WYER. Mediums: 28 include WNOR, KGB, KZOK, WPDH.

BANGLES/All Over The Place (Columbia) 35/1 (36/2)

Adds: KMET. Hots: 8 WLIR, WXRT, KBCO, KROQ, 91X, KLBQ, KKDJ, KTCL. Mediums: 26 include WBCN, WBAB, WLUP, KZOK, WLAV.

CHICAGO/Chicago 17 (WB) 32/6 (34/12)

Adds: WAAL, WAPI, WZXY, KMBQ, WHMD, KZOO. Hots: 8 WMMR, WSHE, WYFN, WLUP, KYYS, KINK, KLYV, WCPZ. Mediums: 21 include WPDH, WIMZ, WKDF, WKZL, KGGG.

BANANARAMA/Banarama (London/PolyGram) 25/3 (24/4)

Adds: WAPI, KGGG, KLYV. Hots: 6 WLIR, WMMS, KCAL, KQAK, KSMB, WBYG. Mediums: 18 include WBCN, WXRT, KLOS, KMET, KROQ, WZZO, WPDH.

KANSAS/The Best Of Kansas (CBS Associated) 24/14 (12/12)

Adds: include WYFN, WCFM, KQRS, KSHE, WLVO, WTUE, KMOD. Hots: 2 WRIF, KIDQ. Mediums: 17 include WKLS, KKCI, KSJO, KLAQ, KQDS, KATT.

DAKOTA/Runaway (MCA) 17/10 (8/8)

Adds: include WRXT, WNEW-FM, WYFN, KBPI, WCCC, KFIV-FM. Hots: 1 WAQX. Mediums: 10 include WTPA, WEZX, KISS, WYFE, KIDD, WRUF.

EURYTHMICS/Touch (RCA) 16/5 (12/2)

Adds: WMMS, WMGM, WHMD, KQWB-FM, WBYG. Hots: 1 K97. Mediums: 11 include WLIR, WLUP, KOLA, WZZO, WPDH, KMBO.

GEORGE CARLIN/Carlin On Campus (Eardrum/Penthouse) 14/8 (19/11)

Adds: KBCO, KAZY, WPDH, WCMF, KMJX, WQMF, KREM, WMGM. Hots: 0. Mediums: 7 include WCCC, KLAQ, WXLQ, KOMP.

BACHMAN TURNER OVERDRIVE/BTO (Compleat/PolyGram) 14/2 (15/0)

Adds: KISW, KZOK. Hots: 1 Q107. Mediums: 13 include KKCI, KSHE, WAAF, WIMZ, WZXR, WKDF.

STEVE MORSE BAND/The Introduction (Musician/Elektra) 10/2 (12/6)

Adds: KSMB, KFMF. Hots: 1 KTCL. Mediums: 9 include WBAB, WKLS, WOVE, WLAV.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports / total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. Includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

R&R AOR /HOT TRACKS

BREAKERS

Three Weeks Ago	Two Weeks Ago	Last Week	169 REPORTERS	Total	Hot	Medium	Total Adds
1	1	1	1 JOHN WAITE/Missing You (EMI America)	158	148	10	0
4	3	3	2 SCANDAL featuring PATTY SMYTH/The Warrior (Col.)	154	129	24	1
3	4	4	3 CARS/Drive (Elektra)	145	134	11	2
2	2	2	4 BILLY SQUIER/Rock Me Tonite (Capitol)	150	133	17	1
7	7	6	5 BRUCE SPRINGSTEEN/Cover Me (Columbia)	146	116	30	10+
8	5	5	6 PETER WOLF/Lights Out (EMI America)	138	114	24	0
15	9	6	7 HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	129	117	12	1
16	8	9	8 NIGHT RANGER/When You Close.. (Camel/MCA)	139	93	46	1
11	6	7	9 SAMMY HAGAR/Two Sides Of Love (Geffen)	137	87	50	1
35	19	14	10 LINDSEY BUCKINGHAM/Go Insane (Elektra)	145	48	93	14
14	12	10	11 TWISTED SISTER/We're Not Gonna.. (Atlantic)	127	61	65	4
43	26	17	12 HONEYMOON SUITE/New Girl Now (WB)	134	22	108	4
21	15	15	13 DIO/The Last In Line (WB)	119	40	77	2
9	11	13	14 JEFFERSON STARSHIP/Layin' It On.. (Grunt/RCA)	107	59	48	5+
17	13	12	15 BOX OF FROGS/Back Where I Started (Epic)	124	31	91	3
-	40	21	16 A FLOCK OF SEAGULLS/The More You Live... (Arista)	128	23	100	15
8	10	11	17 RATT/Round And Round (Atlantic)	97	72	25	1
-	33	20	18 BILLY SQUIER/All Night Long (Capitol)	97	51	46	6
DEBUT			19 FIXX/Are We Ourselves? (MCA)	125	20	74	121+
19	17	16	20 COREY HART/Sunglasses At Night (EMI America)	97	60	37	3
28	22	16	21 GLENN FREY/Smuggler's Blues (MCA)	102	35	67	4
-	-	41	22 STEPHEN STILLS/Stranger (Atlantic)	115	17	87	33
-	37	24	23 SAMMY HAGAR/I Can't Drive 55 (Geffen)	93	42	50	9
28	23	19	24 ELTON JOHN/Restless (Geffen)	104	33	69	11+
51	36	33	25 PRINCE/Let's Go Crazy (WB)	93	55	36	15
-	49	29	26 QUIET RIOT/Sign Of The Times (Pasha/CBS)	99	17	78	14
42	35	27	27 STEVIE RAY VAUGHAN/Cold Shot (Epic)	98	18	79	8
49	38	35	28 HELIX/Rock You (Capitol)	97	7	89	9
36	27	25	29 ADRENALIN/Far Away Eyes (Rocshire)	94	11	81	4
-	48	37	30 CYNDI LAUPER/She Bop (Portrait/CBS)	84	38	42	8
-	-	51	31 JON ANDERSON/Cage Of Freedom (Columbia)	97	8	70	39
54	48	40	32 LOU REED/I Love You, Suzanne (RCA)	82	14	64	6
20	21	22	33 WHITESNAKE/Slow 'n' Easy (Geffen)	66	26	40	2+
50	45	38	34 RATT/Back For More (Atlantic)	65	27	36	4
DEBUT			35 KROKUS/Midnight Maniac (Arista)	83	3	55	83+
24	24	30	36 SCORPIONS/Still Loving You (Mercury/PG)	68	21	47	1
13	18	23	37 STEVE PERRY/She's Mine (Columbia)	66	30	36	2
-	-	47	38 Y&T/Don't Stop Runnin (A&M)	74	5	63	16+
53	43	42	39 LITA FORD/Gotta Let Go (Mercury/PG)	66	11	52	8
33	29	31	40 FASTWAY/Tell Me (Columbia)	62	9	53	1
22	25	36	41 PRINCE/When Doves Cry (WB)	52	43	9	0
5	14	26	42 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)	49	37	12	0
-	60	55	43 ROMEO VOID/A Girl In Trouble... (415/Columbia)	62	15	41	13
12	20	34	44 CHRIS DeBURGH/High On Emotion (A&M)	61	13	48	1
DEBUT			45 BILLY IDOL/Flesh For Fantasy (Chrysalis)	61	7	40	36+
55	53	46	46 INXS/I Send A Message (Atco)	56	16	39	5
10	16	27	47 ROD STEWART/Infatuation (WB)	53	29	24	3+
34	44	44	48 CARS/It's Not The Night (Elektra)	49	28	21	2
37	47	45	49 BRUCE SPRINGSTEEN/Born In U.S.A. (Columbia)	48	26	22	3
-	57	54	50 SPANDAU BALLET/Only When You Leave (Chrysalis)	61	13	45	5
32	28	32	51 BILLY SATELLITE/Satisfy Me (Capitol)	54	9	45	0
-	-	50	52 CHEQUERED PAST/How Much Is Too.. (EMI Americaa)	56	3	50	9
56	55	53	53 BRUCE SPRINGSTEEN/Pink Cadillac (Columbia)	45	16	29	2
46	51	52	54 BRUCE SPRINGSTEEN/No Surrender (Columbia)	37	22	15	3
48	52	48	55 ELVIS COSTELLO.../The Only Flame In Town (Col.)	47	14	33	0
26	31	49	56 QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)	40	17	23	0
26	30	39	57 VAN HALEN/Panama (WB)	40	21	19	0
DEBUT			58 R.E.M./Pretty Persuasion (IRS/A&M)	48	7	37	11
27	32	43	59 ELTON JOHN/Sad Songs (Say So Much) (Geffen)	38	25	13	0
-	-	57	60 SPIRIT/I Got A Line On You (Mercury/PG)	50	0	49	5

FIXX
Are We Ourselves? (MCA)
73% of our reporters on it. 125/121 including adds at WBCN, WAPP, WNEW-FM, KTXQ, KLOL, WSHE, WLUP, WMET, WXRT, WMMS, KLOS, KMET, KROQ. Debuts at #19 on the Hot Tracks chart.

JON ANDERSON
Cage Of Freedom (Columbia)
57% of our reporters on it. 97/39 including adds at WBCN, WDVE, KSRR, WNOR, KQRS, KGON, KOME, KATT, KOMP. Moves 51-31 on the Hot Tracks chart.

PRINCE
Let's Go Crazy (WB)
55% of our reporters on it. 93/15 including adds at CHOM-FM, WSHE, KMET, KFOG, WDHA, WOVE, WZXY, WRXL, WKZL. Moves 33-25 on the Hot Tracks chart.

CYNDI LAUPER
She Bop (Portrait/CBS)
50% of our reporters on it. 84/8 including adds at WRXT, WZXY, WKDF, KGGO, WRUF, WBYG, KFMQ, KTYD. Moves 37-30 on the Hot Tracks chart.

NEW & ACTIVE

SLADE "My Oh My" (CBS Associated) 43/4 (46/8)
Adds KNCN, WIMZ, KXZL, WHMD. Hots 7 include WRXT, WKLS, KQRS, WYFE, K97, KSMB. Mediums: 33 include WBCN, WAPP, WYSP, DC101, WQFM, WZZO, WAAF, KMJX, WKDF, KM80, WLVO, KGGO, KODS, KRSP.

SOUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 39/6 (33/12)
Adds: WKLC, WEZX, WOODS, WXKE, WWWV, WCPZ. Hots: 8 include WRXT, WYNF, WMMS, WDHA, WMGH. Mediums: 29 include WAPP, WNEW-FM, WMMR, WYSP, WLUP, WXRT, KBCC, KAZY, KDKB.

PETER WOLF "Crazy" (EMI America) 37/7 (37/10)
Adds: CHUM-FM, Q107, KOME, CFIX, KATT, KOMP, WBLA. Hots: 17 include WNEW-FM, WMMS, KMET, KFOG, WHCN, WAPL, WLVO, KDJJ, KFIV-FM. Mediums: 20 include WDVE, WRIF, WPYX, WAAF, WTUE, WWCK, KEZO, KILQ.

PETER WOLF "Pretty Lady" (EMI America) 37/6 (40/10)
Adds: KQRS, KXZL, WAPL, WWCT, KLYV, WYER. Hots: 19 include WBAB, WSHE, WMMS, KBCC, KFOG, WDHA, WYFY. Mediums: 15 include WKLS, KROR, WEZX, WAQX, KLAQ, KILQ, KEZE.

VAN STEPHENSON "What The Big Girls Do" (MCA) 36/10 (32/7)
Adds: WRXT, KSHE, KMET, WOUR, KNCN, KMJX, KMOO, WMMG, KAWY, KZOO. Hots: 3 WMMS, KDKB, WYER. Mediums: 28 include WNOR, KAZY, KBPI, KGB, WKLC, WPDH, KLAQ, KISS, KODS, WIOT.

BRUCE COCKBURN "Lovers In A Dangerous Time" (Gold Mtn./A&M) 36/9 (35/9)
Adds: WPYX, WPLR, WCMF, WEZX, WOUR, WZXY, WWCT, KLYV, WBYG. Hots: 7 include WRXT, KBCC, WCPZ, KSPN, KTCL. Mediums: 23 include WBCN, WMMS, KAZY, KBPI, WKLC, WPDH, KLAQ, KILQ, WTUE, KILQ.

WHITESNAKE "Love Ain't No Stranger" (Geffen) 34/14 (21/12)
Adds: KTXQ, KODS, WXKE. Hots: 12 include WLLZ, WRIF, WQFM, KSHE, KISW, WCMF, KNCN, KISS, KFMQ, KILQ. Mediums: 19 include WDVE, WNOR, KYYS, KROR, WPYX, WKLC, WAAF, WYFY, WZXR, KDDJ, KOZZ.

JEFFERSON STARSHIP "Sorry Me, Sorry You" (Grunt/RCA) 34/1 (35/9)
Adds: WIOB. Hots: 12 include KKCI, KSHE, KROR, KISS, WLAV, KILQ. Mediums: 22 include KZEW, KAZY, KLOS, KZAP, KOME, WCMF, KLAQ, KATT, KMOO, KFMQ.

BANGLES "Hero Takes A Fall" (Columbia) 33/1 (34/2)
Adds: KMET. Hots: 8 WLR, WXRT, KBCC, KROD, 91X, KLBJ, KDDJ, KTCL. Mediums: 24 include WBCN, WBAB, WLUP, KAZY, KISS, WLAV.

BILLY SQUIER "Can't Get Next To You" (Capitol) 30/4 (27/9)
Adds: KICT, KDDJ, KEZE, KFMX. Hots: 10 include KTXQ, KROR, KISS, WCMF, WLVO, WLAV. Mediums: 20 include WYFY, WGRD, WDVE, WKLS, WNDR, WPYX, WEZX, KLAQ, WXLX, WWCK, WIOT, KOMP.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 30/2 (28/0)
Adds: WBAB, WPDH. Hots: 13 include WNEW-FM, WYSP, KTXQ, KROR, KISS, WCMF, WLVO, KDDJ. Mediums: 17 include WGRD, KLOL, KSRR, WMET, WMMS, KQRS, WPYX, KNCN, KEZE.

TINA TURNER "What's Love Got To Do With It" (Capitol) 29/3 (26/2)
Adds: WAAL, KSQY, KOZZ. Hots: 18 include WLUP, WXRT, WMMS, WZZO, WKLC, KMJX, KMBO. Mediums: 11 include WBCN, WPYX, WPLR, KGGO.

CHICAGO "Hard Habit To Break" (WB) 26/6 (21/11)
Adds: WAAL, WAPI, KRDX, WZXY, KMBO, WHMD. Hots: 8 WYNF, WLUP, KYYS, KINK, KLYV, WCPZ. Mediums: 17 include WKLC, WIMZ, WKDF, KGGO.

ROD STEWART "Bad For You" (WB) 25/4 (25/2)
Adds: WOODS, KODS, WYOB, KZOO. Hots: 8 include KMET, KDKB, KUPD, WTPA, WTKX, WDEK, KOZZ. Mediums: 15 include WNOR, WYNF, KQON, KFOG, KROR, WAPL, KILQ, KFIV-FM.

BANANARAMA "Cruel Summer" (London/PolyGram) 24/3 (23/5)
Adds: WAPI, KGGO, KLYV. Hots: 8 WLR, WMMS, KCAL, KOAK, KSMB, WBYG. Mediums: 17 include WBCN, WXRT, KLOS, KMET, WZZO, WKDF.

DIO "Mystery" (WB) 23/5 (18/2)
Adds: KGB, WAQX, KISS, KSQY, KOZZ. Hots: 10 include WLLZ, WQFM, KMET, KISW, KILQ. Mediums: 12 include WRIF, WAPL, WIOT, KEZE.

KANSAS "Perfect Lover" (CBS Associated) 22/13 (11/11)
Adds: include WYNF, WQFM, KQRS, KSHE, WAQX, WTUE, KMOD. Hots: 2 WRIF, KIDO. Mediums: 16 include WKLS, KLAQ, KODS, KATT.

JOHN WAITE "Tears" (EMI America) 21/12 (10/6)
Adds: include WMET, WPYX, WZZO, WHCN, WZXR, KEZO. Hots: 10 include WYNF, WYFY, WLVO, KILQ, KDDJ. Mediums: 10 include WDVE, KGB, KLBJ, WTUE.

KICK AXE "On The Road To Rock" (Pasha/CBS) 20/5 (24/2)
Adds: Q107, WPLR, WAQX, WKTM, WIOB. Hots: 1 KMET. Mediums: 16 include KLOS, KROR, KOME, WKDF, WTUE, WLAV, WIOT, KFMQ.

STEPHEN STILLS "50/50 (Atlantic) 19/19 (0/0)
Adds: include WDHA. Hots: 1 WTKX. Mediums: 14 include WXRT, KAZY, WPYX, WCMF, KLBJ, KATT, KILQ.

PRINCE "Purple Rain" (WB) 19/9 (10/2)
Adds: WPYX, WHCN, WYFY, WTUE, KEZO. Hots: 13 include KFOG, KODS, KILQ, KDDJ. Mediums: 5 include WKLS, KAZY.

CHEQUERED PAST "A World Gone Wild" (EMI America) 18/3 (18/3)
Adds: WYFY, WTUE, WWCK. Hots: 0. Mediums: 18 include KTXQ, KZAP, WPYX, WTPA, WAQX, KLAQ, WLVO, KEZO.

MOST ADDED

- FIXX (121)
- Are We Ourselves? (MCA)
- KROKUS (83)
- Midnight Maniac (Arista)
- JON ANDERSON (39)
- Cage Of Freedom (Columbia)
- BILLY IDOL (36)
- Flesh For Fantasy (Chrysalis)
- STEPHEN STILLS (33)
- Stranger (Atlantic)

MOST HOTS

- JOHN WAITE (148)
- Missing You (EMI America)
- CARS (134)
- Drive (Elektra)
- BILLY SQUIER (133)
- Rock Me Tonite (Capitol)
- SCANDAL //PATTY SMYTH (129)
- The Warrior (Columbia)
- HUEY LEWIS & THE NEWS (117)
- If This Is It (Chrysalis)
- BRUCE SPRINGSTEEN (116)
- Cover Me (Columbia)
- PETER WOLF (114)
- Lights Out (EMI America)

MOST ADDS — A numerical listing of the most added records of the week.

MOST HOTS — A numerical listing of the records receiving the most hot rotation reports.



SOUTH Parallel One

KZEW/Dallas (214) 748-8888
KWSL/Miami (305) 321-9274
KXII/Dallas (214) 528-5500
WJRH/Miami (305) 481-5850

WKOM/Klamath (503) 731-4800
WAPI/Birmingham (205) 933-9274
WZLX/Kingsport (615) 228-1000

KXZL/San Antonio (512) 325-4444
KTXQ/Dallas (214) 528-5500
KSRR/Houston (713) 797-0097

KNON/Corpus Christi (512) 289-1000
KLAQ/E Paso (915) 544-8884

WDFN/Nashville (615) 244-8832
WCKN/Greenville-Spartanburg (803) 228-1511
WKOQ/Exington (608) 232-8664

WHDH/Hammond (504) 343-1070

KFMY/Lubbock (806) 747-1274
KUFQ/Odesa (915) 366-2801

WZLW/Winston-Salem (813) 225-6556

WZLW/Winston-Salem (813) 225-6556
WZLW/Winston-Salem (813) 225-6556

MIDWEST Parallel One

WFOJ/Milwaukee (414) 278-2040
WMMG/Cleveland (216) 781-8887

WMMG/Cleveland (216) 781-8887

WYNN/Tampa (813) 451-5700

WOWE/Chattanooga (615) 297-1050
WMOB/Indianapolis (317) 425-8892

WZLW/Winston-Salem (813) 225-6556
WZLW/Winston-Salem (813) 225-6556

WROU/Charlotte (704) 392-6191
WZLW/Winston-Salem (813) 225-6556

WZLW/Winston-Salem (813) 225-6556
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WZLW/Winston-Salem (813) 225-6556

MIDWEST (continued)



KCC/Kansas City (816) 513-3400

PA: PAUL HARRIS
MC: KEVIN WILSON
... (list of names and phone numbers)

KORS/Minneapolis (612) 545-5601

MC: VICKI WOODS
... (list of names and phone numbers)

WLVAV/Grand Rapids (616) 456-5451

MC: TONY GATHE
... (list of names and phone numbers)

WOOS/Canton (616) 492-5630

MC: VICKI BICE
... (list of names and phone numbers)

WTUE/Days (616) 224-5451

MC: LINDA BOYK
... (list of names and phone numbers)

WUOS/Canton (616) 492-5630

MC: VICKI BICE
... (list of names and phone numbers)

WBYG/Kankakee (815) 939-5441

MC: BILL TAYLOR
... (list of names and phone numbers)

WFBG/Diaperopolis (317) 257-5565

MC: BILL WATSON
... (list of names and phone numbers)

WPCZ/Sandusky (419) 822-5451

MC: BILL WATSON
... (list of names and phone numbers)

81X/San Diego (619) 291-9191

MC: JIM BROWN
... (list of names and phone numbers)

KBCB/Boulder (303) 444-6000

MC: JOHN ANDERSON
... (list of names and phone numbers)

WLII/Detroit (313) 863-1800

MC: LARRY BUCHANAN
... (list of names and phone numbers)

WLPJ/Chicago (419) 240-5270

MC: BILL BROWN
... (list of names and phone numbers)

WJOT/Toledo (419) 248-3377

MC: TERRY BULLIVANT
... (list of names and phone numbers)

KODS/Duluth (716) 728-6421

MC: BILL WATSON
... (list of names and phone numbers)

WAPL/Appleton (414) 734-8226

MC: LARRY BUCHANAN
... (list of names and phone numbers)

KATT/Oklahoma City (405) 448-6000

MC: JIMMY HARRIS
... (list of names and phone numbers)

CITF/Midwigan (204) 786-8181

MC: LARRY BUCHANAN
... (list of names and phone numbers)

WOB/An Arbor (313) 682-2881

MC: DANIEL DALTON
... (list of names and phone numbers)

KGON/Portland (503) 855-9181

MC: DAVID SPENCER
... (list of names and phone numbers)

KZY/Denver (303) 525-6000

MC: BOBBY JAMISON
... (list of names and phone numbers)

WMET/Chicago (312) 864-8555

MC: BOB SPENCER
... (list of names and phone numbers)

WRIF/Detroit (313) 827-5050

MC: BOB SPENCER
... (list of names and phone numbers)

WKXP/Wayne (810) 880-0800

MC: BOB SPENCER
... (list of names and phone numbers)

KMOD/Toledo (419) 864-2810

MC: CHARLES WHEAT
... (list of names and phone numbers)

KEZO/Omaha (402) 893-3300

MC: BOB SPENCER
... (list of names and phone numbers)

WLVO/Columbus (614) 224-1271

MC: PAUL WELLS
... (list of names and phone numbers)

WYER/Mt. Carmel (618) 262-5111

MC: DORIS SMITH
... (list of names and phone numbers)

WLVU/Columbus (614) 224-1271

MC: PAUL WELLS
... (list of names and phone numbers)

KWBF/Fargo (718) 236-7900

MC: BOB SPENCER
... (list of names and phone numbers)

KWME/San Jose (408) 248-6181

MC: BOB SPENCER
... (list of names and phone numbers)

WBBN/Cincinnati (513) 871-8500

MC: BOB SPENCER
... (list of names and phone numbers)

KGO/Des Moines (515) 265-8181

MC: LARRY MURPHY
... (list of names and phone numbers)

WYFE/Rockford (815) 877-3075

MC: BOB SPENCER
... (list of names and phone numbers)

WCCP/Panthers (303) 474-2000

MC: BOB SPENCER
... (list of names and phone numbers)

KICT/Wichita (316) 722-5600

MC: BILL BROWN
... (list of names and phone numbers)

WVOK/Flint (313) 744-1570

MC: BOB SPENCER
... (list of names and phone numbers)

WVOK/Flint (313) 744-1570

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... (list of names and phone numbers)

WVOK/Flint (313) 744-1570

MC: BOB SPENCER
... (list of names and phone numbers)

WVOK/Flint (313) 744-1570

MC: BOB SPENCER
... (list of names and phone numbers)

KCAL/San Bernardino (714) 822-5020

MC: BOB SPENCER
... (list of names and phone numbers)

KMET/Los Angeles (213) 444-5638

MC: BOB SPENCER
... (list of names and phone numbers)

KSHS/KS-Louis (314) 842-1111

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

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... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

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... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)

KVLD/Viduaque (319) 557-1040

MC: BOB SPENCER
... (list of names and phone numbers)



WEST (continued)

KQ/BDenver (303) 938-2333
KDKB/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

KQAK/San Francisco (415) 474-9100
KINK/Portland (503) 228-6000
KQV/Phoenix (602) 967-9000

KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

KQV/Phoenix (602) 967-9000
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KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

KUPD/Phoenix (602) 938-3002
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
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KQV/Phoenix (602) 967-9000

Parallel Two

KQV/Phoenix

KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

KQV/Phoenix

KQV/Phoenix (602) 967-9000
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KQV/Phoenix

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KQV/Phoenix

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KQV/Phoenix

KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000
KQV/Phoenix (602) 967-9000

Parallel Three

KSPN/Aspen

KSPN/Aspen (303) 925-6776
KSPN/Aspen (303) 925-6776
KSPN/Aspen (303) 925-6776

189 Reporters
153 Current Playlists
8 Stations reported frozen
playlists this week:
KRKX/Brownsville
KWFM/Tucson
WAGY/Springfield
WCKO/Miami
WHJY/Providence
WQKB/Lexington
WQKB/Albany
WRKI/Danbury
8 Stations failed to report
this week and therefore their lists were frozen.
CHEZ-FM/Ottawa
CITI-FM/Winnipeg
KPOI/Honolulu
KFOI/Odessa
KZEL/Eugene
WZLZ/Olando
WFBQ/Indianapolis
WROC/Charlotte

The following 2 stations are
no longer AOR Reporters:
KKRO/Idaho City
KNEL/San Francisco

When three or more tracks from the
same album are reported in medium, the
album itself will receive credit as being
in hot, and will appear in the hot listings.
The individual tracks will continue to
receive credit as being played in a
medium rotation.

EAST Most Added Hottest

Jacksons Ray Parker Jr.
Stevie Wonder Tina Turner
Fixx John Waite

CHAND & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Jacksons Lionel Richie
Stevie Wonder Ray Parker Jr.
Fixx Tina Turner

EAST

PARALLEL TWO

WFLA/Albany, NY
Clarif/Laurance
Stevie Wonder
Fixx
JACKSONS
Hottest:
RAY PARKER JR. 2-2
ROD STEWART 3-3
TINA TURNER 3-5
JOHN WAITE 8-8

Q100/Atlanta, GA
Dillon/Freeman
Stevie Wonder
MADONNA
RICK SPRINGFIELD
BILLY SATELLITE
JACKSONS
STEPHEN STILLS
COMBINATION
JACKSONS
QUIET RIOT
BILLY OCEAN
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 10-5
SCANDAL 16-8
LIONEL RICHIE 14-9
HUEY LEWIS & NEWS 20-14

WMAZ/Baltimore, MD
Wimmer/Paine
JACKSONS
Stevie Wonder
LINDSEY BUCKINGHA
POINTER SISTERS
DONNA SUMNER
FIXX
Hottest:
PRINCE 1-1
RAY PARKER JR. 2-2
TINA TURNER 7-3
ROD STEWART 3-4
ELTON JOHN 4-5

WHTB/Buffalo, NY
Bill To
RICK SPRINGFIELD
JOHN CAFFERTY & B
JACKSON
TINA TURNER
JACKSONS 2-2
PRINCE 3-3
LIONEL RICHIE 8-4
VAN HALEN 6-5
PRINCE 3-17

WYSX/Charlotte, NC
Baby/Larson
JACKSONS
Stevie Wonder
FIXX
DONNA SUMNER
RICK SPRINGFIELD
JEFF LYNNE
RAY PARKER JR. 4-3
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 2-1
TINA TURNER 3-1
LIONEL RICHIE 3-4
JOHN WAITE 14-8
PRINCE 31-24

K104/Chattanooga, TN
Bill Shannon
JOHN ANDERSON
Stevie Wonder
LINDSEY BUCKINGHA
RICK SPRINGFIELD
JUICE NEWTON
STEPHEN STILLS
JACKSONS
A FLOCK OF SEAGUL
BILLY OCEAN
BILLY SATELLITE
Hottest:
LIONEL RICHIE 1-1
KENNY LOGGINS 2-2
PETER DINKLAGE 3-3
BILLY JOEL 9-4
BILLY SQUIER 13-6

WYCA/Chattanooga, TN
Mark Richards
POINTER SISTERS
DONNA SUMNER
LAURA BRANIGAN
Stevie Wonder
JACKSONS
COMBINATION
JACKSONS
Hottest:
RAY PARKER JR. 3-1
TINA TURNER 10-10
COREY HART 10-10
CINDY LAUPER 22-19

WKEM/Huntington, WV
Gary Miller
JACKSONS
BRUCE SPRINGSTEEN
FIXX
POINTER SISTERS
NARRED EYES
Stevie Wonder
JUICE NEWTON
A FLOCK OF SEAGUL
RAY PARKER JR. 2-1
LIONEL RICHIE 3-3
ELTON JOHN 4-4
VAN HALEN 6-5
TINA TURNER 10-6

WLAN/FM/Lancaster, PA
Todd Hainley
JEFF LYNE
MADONNA
FIXX
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 1-1
RATT 2-2
LIONEL RICHIE 13-4
VAN HALEN 6-5
TINA TURNER 8-5

K101/Now Haven, CT
Ear Rybak
BRUCE SPRINGSTEEN
SCANDAL
Stevie Wonder
BILLY OCEAN
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 6-2
JOHN WAITE 16-9
CINDY LAUPER 21-16
CARS 28-20

Z106/Philadelphia, PA

DeVie/Tiller
MADONNA
JACKSONS
CHICAGO
Stevie Wonder
POINTER SISTERS
Hottest:
RATT 17-11
JOHN WAITE 25-16
PETER WOLF 28-18
CINDY LAUPER 23-21
PRINCE 31-24

WBPZ/Poughkeepsie, NY
Chris Ladd
CHICAGO
A FLOCK OF SEAGUL
MADONNA
LAURA BRANIGAN
FIXX (dp)
RAY PARKER JR. 1-1
LIONEL RICHIE 5-2
CINDY LAUPER 15-5
PRINCE 2-7

Q2/Rochester, NY
Jay Stevens
BRUCE SPRINGSTEEN
LIONEL RICHIE 14-9
HUEY LEWIS & NEWS 20-14

WMAZ/Baltimore, MD
Wimmer/Paine
JACKSONS
Stevie Wonder
LINDSEY BUCKINGHA
POINTER SISTERS
DONNA SUMNER
FIXX
Hottest:
PRINCE 1-1
RAY PARKER JR. 2-2
TINA TURNER 7-3
ROD STEWART 3-4
ELTON JOHN 4-5

WHTB/Buffalo, NY
Bill To
RICK SPRINGFIELD
JOHN CAFFERTY & B
JACKSON
TINA TURNER
JACKSONS 2-2
PRINCE 3-3
LIONEL RICHIE 8-4
VAN HALEN 6-5
PRINCE 3-17

WYSX/Charlotte, NC
Baby/Larson
JACKSONS
Stevie Wonder
FIXX
DONNA SUMNER
RICK SPRINGFIELD
JEFF LYNNE
RAY PARKER JR. 4-3
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 2-1
TINA TURNER 3-1
LIONEL RICHIE 3-4
JOHN WAITE 14-8
PRINCE 31-24

K104/Chattanooga, TN
Bill Shannon
JOHN ANDERSON
Stevie Wonder
LINDSEY BUCKINGHA
RICK SPRINGFIELD
JUICE NEWTON
STEPHEN STILLS
JACKSONS
A FLOCK OF SEAGUL
BILLY OCEAN
BILLY SATELLITE
Hottest:
LIONEL RICHIE 1-1
KENNY LOGGINS 2-2
PETER DINKLAGE 3-3
BILLY JOEL 9-4
BILLY SQUIER 13-6

WYCA/Chattanooga, TN
Mark Richards
POINTER SISTERS
DONNA SUMNER
LAURA BRANIGAN
Stevie Wonder
JACKSONS
COMBINATION
JACKSONS
Hottest:
RAY PARKER JR. 3-1
TINA TURNER 10-10
COREY HART 10-10
CINDY LAUPER 22-19

WKEM/Huntington, WV
Gary Miller
JACKSONS
BRUCE SPRINGSTEEN
FIXX
POINTER SISTERS
NARRED EYES
Stevie Wonder
JUICE NEWTON
A FLOCK OF SEAGUL
RAY PARKER JR. 2-1
LIONEL RICHIE 3-3
ELTON JOHN 4-4
VAN HALEN 6-5
TINA TURNER 10-6

WLAN/FM/Lancaster, PA
Todd Hainley
JEFF LYNE
MADONNA
FIXX
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 1-1
RATT 2-2
LIONEL RICHIE 13-4
VAN HALEN 6-5
TINA TURNER 8-5

K101/Now Haven, CT
Ear Rybak
BRUCE SPRINGSTEEN
SCANDAL
Stevie Wonder
BILLY OCEAN
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 6-2
JOHN WAITE 16-9
CINDY LAUPER 21-16
CARS 28-20

PARALLEL THREE

WFBQ/Albany, PA
Tom Booth
Stevie Wonder
FIXX (dp)
JACKSONS
JOHN CAFFERTY & B
NARRED EYES
STEPHEN STILLS
COYOTE SISTERS
JUICE NEWTON
Hottest:
RAY PARKER JR. 1-2
RATT 7-3
VAN HALEN 4-4
TWISTED SISTER 31-22

WQWV/Bangor, ME
Jim Randall
JACKSONS
JOHN CAFFERTY & B
NARRED EYES
STEPHEN STILLS
COYOTE SISTERS
JUICE NEWTON
BONNIE TYLER
RUBBER ROBO
TWISTED SISTER
FIXX
Hottest:
RAY PARKER JR. 8-4
JACKSONS 6-5
GO GO'S 13-9
ELTON JOHN 2-2
DAVE NAVARRA 6-3
BILLY SQUIER 12-7
SCANDAL 17-8

WZLW/Bangor, ME
Michael O'Hara
CHICAGO
BRUCE SPRINGSTEEN
JACKSONS
DONNA SUMNER
SHEILA E.
Hottest:
RAY PARKER JR. 2-1
JOHN CAFFERTY & B
TINA TURNER 2-16
CINDY LAUPER 27-16
JOHN WAITE 10-9
JACKSONS 3-2
JOHN WAITE 7-5
SCANDAL 10-9
CINDY LAUPER 20-15

WQFM/Barnstable, NY
Tom Parker
JACKSONS
FIXX
JACKSONS 2-2
PRINCE 3-3
LIONEL RICHIE 8-4
VAN HALEN 6-5
PRINCE 3-17

WYSX/Charlotte, NC
Baby/Larson
JACKSONS
Stevie Wonder
FIXX
DONNA SUMNER
RICK SPRINGFIELD
JEFF LYNNE
RAY PARKER JR. 4-3
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 2-1
TINA TURNER 3-1
LIONEL RICHIE 3-4
JOHN WAITE 14-8
PRINCE 31-24

K104/Chattanooga, TN
Bill Shannon
JOHN ANDERSON
Stevie Wonder
LINDSEY BUCKINGHA
RICK SPRINGFIELD
JUICE NEWTON
STEPHEN STILLS
JACKSONS
A FLOCK OF SEAGUL
BILLY OCEAN
BILLY SATELLITE
Hottest:
LIONEL RICHIE 1-1
KENNY LOGGINS 2-2
PETER DINKLAGE 3-3
BILLY JOEL 9-4
BILLY SQUIER 13-6

WYCA/Chattanooga, TN
Mark Richards
POINTER SISTERS
DONNA SUMNER
LAURA BRANIGAN
Stevie Wonder
JACKSONS
COMBINATION
JACKSONS
Hottest:
RAY PARKER JR. 3-1
TINA TURNER 10-10
COREY HART 10-10
CINDY LAUPER 22-19

WKEM/Huntington, WV
Gary Miller
JACKSONS
BRUCE SPRINGSTEEN
FIXX
POINTER SISTERS
NARRED EYES
Stevie Wonder
JUICE NEWTON
A FLOCK OF SEAGUL
RAY PARKER JR. 2-1
LIONEL RICHIE 3-3
ELTON JOHN 4-4
VAN HALEN 6-5
TINA TURNER 10-6

WLAN/FM/Lancaster, PA
Todd Hainley
JEFF LYNE
MADONNA
FIXX
JOHN CAFFERTY & B
Hottest:
RAY PARKER JR. 1-1
RATT 2-2
LIONEL RICHIE 13-4
VAN HALEN 6-5
TINA TURNER 8-5

K101/Now Haven, CT
Ear Rybak
BRUCE SPRINGSTEEN
SCANDAL
Stevie Wonder
BILLY OCEAN
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 6-2
JOHN WAITE 16-9
CINDY LAUPER 21-16
CARS 28-20

OK100/Ithaca, NY

Bill Watson
NEIL DIAMOND
Stevie Wonder
SOTTORDE JONNY
JUICE NEWTON
STEPHEN STILLS
JACKSONS
A FLOCK OF SEAGUL
BILLY OCEAN
Hottest:
JOHN WAITE 17-9
SCANDAL 18-10
NIGHT RANGER 22-18
CINDY LAUPER 33-25

WQDR/Manchester, NH
Rick Ryder
SHEILA E.
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
STEPHEN STILLS
COMBINATION
JACKSONS
BONNIE TYLER
RAY PARKER JR. 3-2
LIONEL RICHIE 6-2
COREY HART 16-10
PEABO BRAYSON 16-8
HUEY LEWIS & NEWS 21-9

WJHI/Ocean City, MD
Jack Gillan
NARRED EYES
A FLOCK OF SEAGUL
JUICE NEWTON
Stevie Wonder
JEFF LYNNE
A FLOCK OF SEAGUL
BILLY OCEAN
Hottest:
LIONEL RICHIE 1-1
TINA TURNER 6-2
JOHN WAITE 9-6
TINA TURNER 11-9
PRINCE 25-14

WBCY/Charlotte, NC
Bob Kaghan
FIXX
Stevie Wonder
JACKSONS
JOHN CAFFERTY & B
DONNA SUMNER
LAURA BRANIGAN
Hottest:
SHEILA E. 9-2
TINA TURNER 9-6
SHEILA E. 9-6
HUEY LEWIS & NEWS 22-12
RATT 20-11
PRINCE 2-2
BILLY SQUIER 9-4
BILLY JOEL 10-9

WJZR/Charlotte, NC
Chrysler/Rafford
FIXX
JUICE NEWTON
Stevie Wonder
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 3-1
LIONEL RICHIE 3-4
JOHN WAITE 14-8
PRINCE 31-24

WQWV/Chattanooga, TN
Jeff Blake
BRUCE SPRINGSTEEN
JACKSONS
JACKSONS
LIONEL RICHIE 6-2
COREY HART 11-7
TINA TURNER 16-8
CINDY LAUPER 11-9
HUEY LEWIS & NEWS 23-14

WOKW/Columbia, SC
Peter Hamlett
LAURA BRANIGAN
CHICAGO
Stevie Wonder
BRUCE SPRINGSTEEN
Stevie Wonder
POINTER SISTERS
BILLY SATELLITE
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 17-12
CINDY LAUPER 31-18
HUEY LEWIS & NEWS 32-20

WZLW/Columbia, SC
Chuck Finley
OJIBT RIOT
VAN STEPHENSON
POINTER SISTERS
SPANDAU BALLET
NARRED EYES
Stevie Wonder
RICK SPRINGFIELD
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 10-4
PEABO BRAYSON 17-12
CINDY LAUPER 31-18
HUEY LEWIS & NEWS 32-20

KITE/Corpus Christi
Barry Kaye
BRUCE SPRINGSTEEN
HUEY LEWIS & NEWS
Hottest:
RAY PARKER JR. 2-2
PRINCE 1-1
RAY PARKER JR. 2-2
RATT 23-3
TWISTED SISTER 0-23
CARS 0-27

WDCQ/Durham/Raleigh, NC
Freeman/Wright
LESLIES & ROSS
TINA TURNER 2-1
LIONEL RICHIE 4-2
COREY HART 7-5
JOHN WAITE 8-5
Hottest:
LIONEL RICHIE 3-2
TINA TURNER 8-3
VAN HALEN 8-5
PEABO BRAYSON 11-9

WFMF/Baton Rouge, LA
Buckner
JOHN WAITE
Stevie Wonder
Hottest:
RAY PARKER JR. 1-1
RATT 23-3
LIONEL RICHIE 7-6
VAN HALEN 8-5
TINA TURNER 9-8

KZZZ/Baton Rouge, TX

Murphy/Harrison
DONNA SUMNER
Stevie Wonder
NARRED EYES
RICK SPRINGFIELD
KROQ
DRAGON
Hottest:
COREY HART 2-1
JOHN WAITE 17-9
SCANDAL 18-10
NIGHT RANGER 22-18
CINDY LAUPER 33-25

WQDR/Manchester, NH
Rick Ryder
SHEILA E.
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
STEPHEN STILLS
COMBINATION
JACKSONS
BONNIE TYLER
RAY PARKER JR. 3-2
LIONEL RICHIE 6-2
COREY HART 16-10
PEABO BRAYSON 16-8
HUEY LEWIS & NEWS 21-9

WJHI/Ocean City, MD
Jack Gillan
NARRED EYES
A FLOCK OF SEAGUL
JUICE NEWTON
Stevie Wonder
JEFF LYNNE
A FLOCK OF SEAGUL
BILLY OCEAN
Hottest:
LIONEL RICHIE 1-1
TINA TURNER 6-2
JOHN WAITE 9-6
TINA TURNER 11-9
PRINCE 25-14

WBCY/Charlotte, NC
Bob Kaghan
FIXX
Stevie Wonder
JACKSONS
JOHN CAFFERTY & B
DONNA SUMNER
LAURA BRANIGAN
Hottest:
SHEILA E. 9-2
TINA TURNER 9-6
SHEILA E. 9-6
HUEY LEWIS & NEWS 22-12
RATT 20-11
PRINCE 2-2
BILLY SQUIER 9-4
BILLY JOEL 10-9

WJZR/Charlotte, NC
Chrysler/Rafford
FIXX
JUICE NEWTON
Stevie Wonder
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 3-1
LIONEL RICHIE 3-4
JOHN WAITE 14-8
PRINCE 31-24

WQWV/Chattanooga, TN
Jeff Blake
BRUCE SPRINGSTEEN
JACKSONS
JACKSONS
LIONEL RICHIE 6-2
COREY HART 11-7
TINA TURNER 16-8
CINDY LAUPER 11-9
HUEY LEWIS & NEWS 23-14

WOKW/Columbia, SC
Peter Hamlett
LAURA BRANIGAN
CHICAGO
Stevie Wonder
BRUCE SPRINGSTEEN
Stevie Wonder
POINTER SISTERS
BILLY SATELLITE
JACKSONS
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 17-12
CINDY LAUPER 31-18
HUEY LEWIS & NEWS 32-20

WZLW/Columbia, SC
Chuck Finley
OJIBT RIOT
VAN STEPHENSON
POINTER SISTERS
SPANDAU BALLET
NARRED EYES
Stevie Wonder
RICK SPRINGFIELD
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 10-4
PEABO BRAYSON 17-12
CINDY LAUPER 31-18
HUEY LEWIS & NEWS 32-20

KITE/Corpus Christi
Barry Kaye
BRUCE SPRINGSTEEN
HUEY LEWIS & NEWS
Hottest:
RAY PARKER JR. 2-2
PRINCE 1-1
RAY PARKER JR. 2-2
RATT 23-3
TWISTED SISTER 0-23
CARS 0-27

WDCQ/Durham/Raleigh, NC
Freeman/Wright
LESLIES & ROSS
TINA TURNER 2-1
LIONEL RICHIE 4-2
COREY HART 7-5
JOHN WAITE 8-5
Hottest:
LIONEL RICHIE 3-2
TINA TURNER 8-3
VAN HALEN 8-5
PEABO BRAYSON 11-9

WFMF/Baton Rouge, LA
Buckner
JOHN WAITE
Stevie Wonder
Hottest:
RAY PARKER JR. 1-1
RATT 23-3
LIONEL RICHIE 7-6
VAN HALEN 8-5
TINA TURNER 9-8

KSET/FM/El Paso, TX

Cari Simon
none
Hottest:
PRINCE 1-1
ROD STEWART 2-2
RAY PARKER JR. 3-3
JACKSONS 4-8
VAN HALEN 11-11

WRQZ/Greensboro, NC
Was Jones
none
Hottest:
LIONEL RICHIE 4-4
DAN BARTMAN 5-5
TINA TURNER 10-10
COREY HART 14-14

WABF/M/Granville, NC
Rud Metta
JEFF SPRINGFIELD
JEFF LYNE
Stevie Wonder
JACKSONS
KENNY D & OSBORNE
DRAGON (dp)
Hottest:
PRINCE 1-1
RAY PARKER JR. 4-2
TINA TURNER 11-9
BILLY OCEAN (dp)
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 5-4
JOHN WAITE 14-11
SCANDAL 27-12
BILLY SQUIER 25-19

WRNO/Now Orleans, LA
Costello/Wedding
PRINCE
LAURA BRANIGAN
ROD STEWART
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 2-2
TINA TURNER 11-9
LIONEL RICHIE 5-3
PRINCE 27-23
CARS 35-27

MTW/Jackson, MS
Jim Chick
RICK SPRINGFIELD (dp)
LAURA BRANIGAN
SHEILA E.
Stevie Wonder
Hottest:
LIONEL RICHIE 5-3
DAN BARTMAN 7-5
PRINCE 0-1
RATT 12-8
JERRIAINE JACKSON 16-10

WQUT/Johnson City, TN
Bob Hampton
FIXX
LINDSEY BUCKINGHA
JACKSONS
TWIN SISTERS (dp)
Hottest:
PRINCE 1-1
RAY PARKER JR. 4-3
LIONEL RICHIE 11-4
TINA TURNER 8-5
TINA TURNER 20-12

WOKV/Johnson City, TN
Gary Adkins
Stevie Wonder
FIXX
RICK SPRINGFIELD
DUKE JIFFER
BILLY OCEAN
JUICE NEWTON
BILLY SATELLITE
RAY PARKER JR. 1-1
TINA TURNER 10-8
DAN BARTMAN 4-3
SCANDAL 13-3
RAMANANATHAN 21-11

WFMW/Lexington, KY
Fouf/Woolley
NEIL DIAMOND (dp)
FIXX
Stevie Wonder
STEPHEN STILLS
Hottest:
JACKSONS 2-1
LIONEL RICHIE 13-4
CINDY LAUPER 24-9
PRINCE 33-19
RAMANANATHAN 21-11

KYKX/Little Rock, AR
Mark McCain
GLENN PEY
Hottest:
PRINCE 1-1
LIONEL RICHIE 8-2
SERGIO MENDES 18-11
JOHN WAITE 21-11
PEABO BRAYSON 23-17

FM100/Corpus Christi
John Conley
LAURA BRANIGAN
DONNA SUMNER
Hottest:
TINA TURNER 14-7
CINDY LAUPER 19-11
GO GO'S 25-18
HUEY LEWIS & NEWS 22-10
CHICAGO 32-22

WABF/M/Granville, NC
Frem/Fuller
SHEILA E.
BRUCE SPRINGSTEEN
JACKSONS
Hottest:
RATT 19-13
RAY PARKER JR. 24-14
HUEY LEWIS & NEWS 21-10
DAN BARTMAN 27-21
CINDY LAUPER 20-28
BILLY SQUIER 22-11

WZLW/Columbia, SC
Chuck Finley
SHEILA E.
VAN STEPHENSON
Hottest:
TINA TURNER 1-1
LIONEL RICHIE 7-2
DAN BARTMAN 4-3
RAY PARKER JR. 1-4
HUEY LEWIS & NEWS 5-5

WHYY/FM/Montgomery, AL
Alan DuPris
DONNA SUMNER
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
VAN STEPHENSON
Stevie Wonder
Hottest:
none

KBFM/M/Allen-Brownville, TX

Williams/Galardo
JACKSONS
Stevie Wonder
DONNA SUMNER
NARRED EYES
JUICE NEWTON
JACKSONS
Stevie Wonder
QUIET RIOT (dp)
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 4-2
RATT 20-15
SHEILA E. 21-17
PETER WOLF 25-18

KRGV/M/Allen-Brownville
Bob Perry
JOHN WAITE
JERRIAINE JACKSON
JUICE NEWTON (dp)
Hottest:
RAY PARKER JR. 2-1
DAN BARTMAN 4-2
LIONEL RICHIE 5-3
TINA TURNER 10-7
BILLY JOEL 23-14

K104/Nashville, TN
St. John/Cook
JACKSONS
POINTER SISTERS
FIXX
RICK BLAGAR
BILLY OCEAN (dp)
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 5-4
JOHN WAITE 14-11
SCANDAL 27-12
BILLY SQUIER 25-19

WRNO/Now Orleans, LA
Costello/Wedding
PRINCE
LAURA BRANIGAN
ROD STEWART
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 2-2
TINA TURNER 11-9
LIONEL RICHIE 5-3
PRINCE 27-23
CARS 35-27

MTW/Jackson, MS
Jim Chick
RICK SPRINGFIELD (dp)
LAURA BRANIGAN
SHEILA E.
Stevie Wonder
Hottest:
LIONEL RICHIE 5-3
DAN BARTMAN 7-5
PRINCE 0-1
RATT 12-8
JERRIAINE JACKSON 16-10

WQUT/Johnson City, TN
Bob Hampton
FIXX
LINDSEY BUCKINGHA
JACKSONS
TWIN SISTERS (dp)
Hottest:
PRINCE 1-1
RAY PARKER JR. 4-3
LIONEL RICHIE 11-4
TINA TURNER 8-5
TINA TURNER 20-12

WOKV/Johnson City, TN
Gary Adkins
Stevie Wonder
FIXX
RICK SPRINGFIELD
DUKE JIFFER
BILLY OCEAN
JUICE NEWTON
BILLY SATELLITE
RAY PARKER JR. 1-1
TINA TURNER 10-8
DAN BARTMAN 4-3
SCANDAL 13-3
RAMANANATHAN 21-11

WFMW/Lexington, KY
Fouf/Woolley
NEIL DIAMOND (dp)
FIXX
Stevie Wonder
STEPHEN STILLS
Hottest:
JACKSONS 2-1
LIONEL RICHIE 13-4
CINDY LAUPER 24-9
PRINCE 33-19
RAMANANATHAN 21-11

KYKX/Little Rock, AR
Mark McCain
GLENN PEY
Hottest:
PRINCE 1-1
LIONEL RICHIE 8-2
SERGIO MENDES 18-11
JOHN WAITE 21-11
PEABO BRAYSON 23-17

FM100/Corpus Christi
John Conley
LAURA BRANIGAN
DONNA SUMNER
Hottest:
TINA TURNER 14-7
CINDY LAUPER 19-11
GO GO'S 25-18
HUEY LEWIS & NEWS 22-10
CHICAGO 32-22

WABF/M/Granville, NC
Frem/Fuller
SHEILA E.
BRUCE SPRINGSTEEN
JACKSONS
Hottest:
RATT 19-13
RAY PARKER JR. 24-14
HUEY LEWIS & NEWS 21-10
DAN BARTMAN 27-21
CINDY LAUPER 20-28
BILLY SQUIER 22-11

WZLW/Columbia, SC
Chuck Finley
SHEILA E.
VAN STEPHENSON
Hottest:
TINA TURNER 1-1
LIONEL RICHIE 7-2
DAN BARTMAN 4-3
RAY PARKER JR. 1-4
HUEY LEWIS & NEWS 5-5

WHYY/FM/Montgomery, AL
Alan DuPris
DONNA SUMNER
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
VAN STEPHENSON
Stevie Wonder
Hottest:
none

KBNM/M/Allen-Brownville, TX

Williams/Galardo
JACKSONS
Stevie Wonder
DONNA SUMNER
NARRED EYES
JUICE NEWTON
JACKSONS
Stevie Wonder
QUIET RIOT (dp)
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 4-2
RATT 20-15
SHEILA E. 21-17
PETER WOLF 25-18

KRGV/M/Allen-Brownville
Bob Perry
JOHN WAITE
JERRIAINE JACKSON
JUICE NEWTON (dp)
Hottest:
RAY PARKER JR. 2-1
DAN BARTMAN 4-2
LIONEL RICHIE 5-3
TINA TURNER 10-7
BILLY JOEL 23-14

K104/Nashville, TN
St. John/Cook
JACKSONS
POINTER SISTERS
FIXX
RICK BLAGAR
BILLY OCEAN (dp)
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 5-4
JOHN WAITE 14-11
SCANDAL 27-12
BILLY SQUIER 25-19

WRNO/Now Orleans, LA
Costello/Wedding
PRINCE
LAURA BRANIGAN
ROD STEWART
Hottest:
RAY PARKER JR. 1-1
TINA TURNER 2-2
TINA TURNER 11-9
LIONEL RICHIE 5-3
PRINCE 27-23
CARS 35-27

MTW/Jackson, MS
Jim Chick
RICK SPRINGFIELD (dp)
LAURA BRANIGAN
SHEILA E.
Stevie Wonder
Hottest:
LIONEL RICHIE 5-3
DAN BARTMAN 7-5
PRINCE 0-1
RATT 12-8
JERRIAINE JACKSON 16-10

WQUT/Johnson City, TN
Bob Hampton
FIXX
LINDSEY BUCKINGHA
JACKSONS
TWIN SISTERS (dp)
Hottest:
PRINCE 1-1
RAY PARKER JR. 4-3
LIONEL RICHIE 11-4
TINA TURNER 8-5
TINA TURNER 20-12

WOKV/Johnson City, TN
Gary Adkins
Stevie Wonder
FIXX
RICK SPRINGFIELD
DUKE JIFFER
BILLY OCEAN
JUICE NEWTON
BILLY SATELLITE
RAY PARKER JR. 1-1
TINA TURNER 10-8
DAN BARTMAN 4-3
SCANDAL 13-3
RAMANANATHAN 21-11

WFMW/Lexington, KY
Fouf/Woolley
NEIL DIAMOND (dp)
FIXX
Stevie Wonder
STEPHEN STILLS
Hottest:
JACKSONS 2-1
LIONEL RICHIE 13-4
CINDY LAUPER 24-9
PRINCE 33-19
RAMANANATHAN 21-11

KYKX/Little Rock, AR
Mark McCain
GLENN PEY
Hottest:
PRINCE 1-1
LIONEL RICHIE 8-2
SERGIO MENDES 18-11
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SHEILA E.
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HUEY LEWIS & NEWS 21-10
DAN BARTMAN 27-21
CINDY LAUPER 20-28
BILLY SQUIER 22-11

WZLW/Columbia, SC
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VAN STEPHENSON
Hottest:
TINA TURNER 1-1
LIONEL RICHIE 7-2
DAN BARTMAN 4-3
RAY PARKER JR. 1-4
HUEY LEWIS & NEWS 5-5

WHYY/FM/Montgomery, AL
Alan DuPris
DONNA SUMNER
LINDSEY BUCKINGHA
BRUCE SPRINGSTEEN
VAN STEPHENSON
Stevie Wonder
Hottest:
none

KBNM/M/Allen-Brownville, TX

Williams/Galardo
JACKSONS
Stevie Wonder
DONNA SUMNER
NARRED EYES
JUICE NEWTON
JACKSONS
Stevie Wonder
QUIET RIOT (dp)
Hottest:
RAY PARKER JR. 1-1
LIONEL RICHIE 4-2
RATT 20-15
SHEILA E. 21-17
PETER WOLF 25-18

KRGV/M/Allen-Brownville
Bob Perry
JOHN WAITE
JERRIAINE JACKSON
JUICE NEWTON (dp)
Hottest:
RAY PARKER JR. 2-1
DAN BARTMAN 4-2
LIONEL RICHIE 5-3
TINA TURNER 10-7
BILLY JOEL 23-14

K104/Nashville,

PARALLEL

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

224 Reports

JOHN DOE
LP: Hit Song
LP: Hit Song
LP: Hit Song

Regional	100/25	44%	National Summary
Reach	51		Debut/20
E	23%		Same 4
S	18%		Down 0
W	5%		Up 25

EXAMPLE

100/25 — 100 CHR reporting stations on a 40 week including 25 new adds.

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 31 — Number of stations moving it up on the charts

Debut/20 — Number of stations debuting on the song this week

Same 24 — Number of stations reporting no movement the week. (On to On Add On 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

A FLOCK OF SEAGULLS
The More You Live... (J&R/Arista)
LP: The Story of A Young Heart

Regional	63/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

PEABO BRYSON
If Ever You're In My... (Elektra)
LP: Straight From The Heart

Regional	18/75	84%	National Summary
Reach	7		Debut/18
E	1%		Same 7
S	1%		Down 0
W	8%		Up 13

BUENAVISERA
Cruel Summer (London/PolyGram)
LP: Buenaviera

Regional	198/9	85%	National Summary
Reach	8		Debut/35
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

LINDSEY BUCKINGHAM
Go Home (Elektra)
LP: Go Home

Regional	155/31	86%	National Summary
Reach	2		Debut/35
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

LAURA BRANIGAN
The Lucky One (Atlantic)
LP: Self Control

Regional	164/32	70%	National Summary
Reach	10		Debut/22
E	1%		Same 4
S	1%		Down 0
W	8%		Up 13

BUS BOYS
Cleanin' Up The Town (Arista)
LP: Soundtrack Ghostbusters

Regional	58/4	24%	National Summary
Reach	1		Debut/11
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

ELVIS COSTELLO & ATTRAXIONS
The Only Flame In Me (Columbia)
LP: Goodbye Trunk World

Regional	91/8	39%	National Summary
Reach	1		Debut/14
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

ELVIS COSTELLO & ATTRAXIONS
The Only Flame In Me (Columbia)
LP: Goodbye Trunk World

Regional	91/8	39%	National Summary
Reach	1		Debut/14
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

ELVIS COSTELLO & ATTRAXIONS
The Only Flame In Me (Columbia)
LP: Goodbye Trunk World

Regional	91/8	39%	National Summary
Reach	1		Debut/14
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

ELVIS COSTELLO & ATTRAXIONS
The Only Flame In Me (Columbia)
LP: Goodbye Trunk World

Regional	91/8	39%	National Summary
Reach	1		Debut/14
E	1%		Same 0
S	1%		Down 0
W	8%		Up 13

CARS DRIVE (Elektra)
LP: Heartbeat City

Regional	213/2	81%	National Summary
Reach	1		Debut/18
E	1%		Same 7
S	1%		Down 0
W	8%		Up 13

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

WIRE ON WIRE
LP: The Story of A Young Heart

Regional	51/30	27%	National Summary
Reach	28		Debut/5
E	2%		Same 0
S	1%		Down 0
W	9%		Up 26

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

CHICAGO
Hard Habit To Break (WB)
LP: Chicago 17

Regional	182/21	78%	National Summary
Reach	2		Debut/46
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

SHEILA E
The Glamorous Life (WB)
LP: The Glamorous Life

Regional	173/16	74%	National Summary
Reach	2		Debut/22
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

SHEILA E
The Glamorous Life (WB)
LP: The Glamorous Life

Regional	173/16	74%	National Summary
Reach	2		Debut/22
E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

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E	1%		Same 2
S	1%		Down 0
W	8%		Up 13

SHEILA E</

(Money Mags Continued)

1

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

DAN HARTMAN
I Can Dream About You (MCA)
LP: Soundtrack Street Of Fire

186/2 81% National
Regional: 186/2
Sales: 81%
Adm: 100%
Inv: 100%

9

186/2 81% National
Regional: 186/2
Sales: 81%
Adm: 100%
Inv: 100%

9

JERMAINE JACKSON
Dynamite (Arista)
LP: Jermaine Jackson

281/18 80% National
Regional: 281/18
Sales: 80%
Adm: 100%
Inv: 100%

24

COREY HART
Singleness At... (EMI America)
LP: Full Of Hopes

286/6 80% National
Regional: 286/6
Sales: 80%
Adm: 100%
Inv: 100%

7

JACKSONS
Stay Of Shock (Epic)
LP: Victory

218/0 84% National
Regional: 218/0
Sales: 84%
Adm: 100%
Inv: 100%

5

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

JACKSONS (Continued)

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

JACKSONS
Tarantula (Epic)
LP: Victory

144/138 82% National
Regional: 144/138
Sales: 82%
Adm: 100%
Inv: 100%

18/4/1/1

JACKSONS
Stay Of Shock (Epic)
LP: Victory

218/0 84% National
Regional: 218/0
Sales: 84%
Adm: 100%
Inv: 100%

5

JOE JACKSON
Happy Ending (A&M)
LP: Body And Soul

74/1 82% National
Regional: 74/1
Sales: 82%
Adm: 100%
Inv: 100%

18/4/1/1

RICK JAMES
I 77 (Gordy/Walton)
LP: Show Of His

116/6 40% National
Regional: 116/6
Sales: 40%
Adm: 100%
Inv: 100%

18/4/1/1

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
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30

186/2 80% National
Regional: 186/2
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Adm: 100%
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30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
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186/2 80% National
Regional: 186/2
Sales: 80%
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Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

HUEY LEWIS & THE NEWS
If This Is It (Chrysalis)
LP: Sports

222/4 80% National
Regional: 222/4
Sales: 80%
Adm: 100%
Inv: 100%

12

BILLY JOEL
Leave A Tender... (Columbia)
LP: An Innocent Man

184/8 79% National
Regional: 184/8
Sales: 79%
Adm: 100%
Inv: 100%

25

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

NIGHT RANGER
When You Chase... (Carnet/MCA)
LP: Manic Madness

187/10 80% National
Regional: 187/10
Sales: 80%
Adm: 100%
Inv: 100%

31

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

186/2 80% National
Regional: 186/2
Sales: 80%
Adm: 100%
Inv: 100%

30

PRINCE Let's Go Crazy (WB) LP: Soundtrack Purple Rain 22/17 96% National Summary...

LIonel RiChie Stuck On You (Motown) LP: Can't Slow Down 22/20 96% National Summary...

Van Stephenson What The Big Girls Do (MCA) LP: Righteous Anger 11/28 47% National Summary...

RiCK SPRiNGfiELD BoP Ti You Drop (RCA) LP: Hard To Hold Soundtrack 7/27 32% National Summary...

Donna Summer There Goes My Baby (Geffen) LP: Cats Without Claws 14/68 80% National Summary...

SlADE My Oh My (Epic) LP: Keep You Hangin' Off My... 17/23 74% National Summary...

Quiet Riot Mama Weet All... (Pasha/CBS) LP: Condition Critical 8/31/4 36% National Summary...

ScAndAl R/PATtY SMYTH The Warrior (Columbia) LP: Warrior 21/16 90% National Summary...

SlADE My Oh My (Epic) LP: Keep You Hangin' Off My... 17/23 74% National Summary...

SpAndau BAlLET Only When You Leave (Chrysalis) LP: Only When You Leave 16/113 88% National Summary...

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SlADE My Oh My (Epic) LP: Keep You Hangin' Off My... 17/23 74% National Summary...

PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

(John Wark Continued)

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

PETER WOLF
Lights Out (EMI America)
LP: Lights Out

217/8 93%

Regional	National
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

HERB ALPERT
Bullish (A&M)
LP: Bullish

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

NEIL DIAMOND
Turn Around (Columbia)
LP: Primitive

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

HOWARD JONES
Pearl In The Shell (Elektra)
LP: Human's Lib

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

MADONNA
Lucky Star (Sire/WB)
LP: Madonna

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

S.O.S. BAND
Just The Way You... (Tabu/CBS)
LP: Just The Way You Like It

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

STEPHEN STILLS
Stranger (A&M)
LP: Right By You

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

BILLY OCEAN
Caribbean Queen... (A&M/Arista)
LP: Suddenly

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

JOHN CAFFERTY & THE BEAVER BROWN BAND
On The Dark... (Scotti Bros./CBS)
LP: Eddie & The Cruisers Soundtrack

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

DRAGON
Rain (polydor/PolyGram)
LP: Body & The Heat

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

DUKE JUPITER
Rescue Me (Motown)
LP: White Knuckle Ride

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

COMMUTER
Young Hearts (Casablanca)
LP: Soundtrack The Keats Kid

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
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WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

COYOTE SISTERS
Straight... (Motown)
LP: Coyote Sisters

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
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WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

INXS
Send A Message (Atco)
LP: The Swing

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
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WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

JEFF LYNNE
Video (Virgin/Epic)
LP: Soundtrack Electric Dreams

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

SOUTHSIDE JOHNNY & THE MUKES
New Romeo (Mirage/Atco)

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
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WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

DENISE WILLIAMS
Heart Love (Columbia)
LP: Let's Hear It For The Boy

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
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WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	WOL 10-1

WOL 10-1	WOL 10-1	WOL 10-1
WOL 10-1	WOL 10-1	

Contemporary Hit Radio

Continued from Back Page

CHART EXTRAS

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay/40 this week.

SPANDAU BALLET Only When You Leave (Chrysalis)

69% of our reporters on it. Moves: Up 60, Debuts 35, Same 53, Down 0, Adds 13 including WHTT, WKTI, KIIS-FM, KZZP, KS103, KITS, KPLUS, WZLD, Z299, KLUC. Complete airplay in Parallels.

BREAKERS

BRUCE SPRINGSTEEN Cover Me (Columbia)

80% of our reporters on it. Moves: Up 22, Debuts 57, Same 52, Down 0, Adds 56 including B104, WBEN-FM, WPLJ, B94, CHUM, KAFM, Q105, WCZY, KHTR, KIIS-FM, KWSS. Complete airplay in Parallels.

LAURA BRANIGAN The Lucky One (Atlantic)

70% of our reporters on it. Moves: Up 26, Debuts 42, Same 64, Down 0, Adds 32 including KAFM, KHTR, KZZP, KS103, KPLUS, KNBQ, WYCR, 94TYX, KIJK, KJ103. Complete airplay in Parallels.

LINDSEY BUCKINGHAM Go Insane (Elektra)

66% of our reporters on it. Moves: Up 35, Debuts 26, Same 63, Down 0, Adds 31 including WBEN-FM, CHUM, 93FM, B96, WHYT, WL0L-FM, KIMN, KS103, KITS, KNBQ. Complete airplay in Parallels.

TWISTED SISTER We're Not Gonna Take It (Atlantic)

64% of our reporters on it. Moves: Up 51, Debuts 27, Same 47, Down 1, Adds 24 including WBLI, B97, WGCL, WCZY, KBEQ, KDWB-FM, Q103, KIIS-FM, KITS, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

JACKSONS Torture (Epic)

62% of our reporters on it. Moves: Up 3, Debuts 0, Same 2, Down 0, Adds 139 including WXKS-FM, Z100, Q107, Z93, Y100, WGCL, KDWB-FM, KPKE, KWOD, KNBQ. Complete airplay in Parallels.

DONNA SUMMER There Goes My Baby (Geffen)

60% of our reporters on it. Moves: Up 4, Debuts 29, Same 48, Down 0, Adds 59 including WBEN-FM, WBLI, KAFM, Y100, WGCL, WKTI, KDWB-FM, KIMN, KS103, KUBE. Complete airplay in Parallels.

NEW & ACTIVE

RICK JAMES "17" (Gordy/Motown) 115/5
Moves: Up 55, Debuts 8, Same 47, Down 0, Adds 5, WCZY, XTRA, WKDO, KOKO, KILE, WHTT 22-16, WPHD 37-30, WCAU-FM 36-31, WASH 22-19, Y100 24-22, B97 14-12, WHYT 27-25, FM102 21-17, WZYP 35-30, KMGX 33-24.

VAN STEPHENSON "What The Big Girls Do" (MCA) 111/26
Moves: Up 7, Debuts 18, Same 60, Down 0, Adds 28 including KHTR, Q103, Q100, Z106, WKRZ-FM, KXX106, WZLD, G100, WHHY-FM, 13K, KLUC, K96, KRSP, 103CIR, WGFL.

ELVIS COSTELLO & ATTRACTIONS "The Only Flame In Town" (Columbia) 91/9
Moves: Up 14, Debuts 11, Same 57, Down 0, Adds 9, WHTT, 94Q, WPST, WBBQ, WZYP, WKDD, WKFR, WKHI, KCMO, WXKS-FM 34-31, WPHD 36-34, WSSX 35-32, WOKI 38-32, WHOT-FM 33-27, K093 34-30.

FIXX "Are We Ourselves?" (MCA) 89/89
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 89 including WPHD, CKOI, WCAU-FM, 94Q, Z93, B96, KIIS-FM, KWOD, XTRA, 98PX, WBCY, KX104, WJXQ, KQXR, KSKD.

NAKED EYES "(What) In The Name Of Love" (EMI America) 87/45
Moves: Up 1, Debuts 5, Same 36, Down 0, Adds 45 including WXKS-FM, WBLI, WCAU-FM, Q103, KPLUS, WGF, WHTT, KHFI, WSSX, KITV, WKFR, 13K, KKF, KLUC, KRSP.

MOST ADDED

JACKSONS (139)
Torture (Epic)
FIXX (89)
Are We Ourselves? (MCA)
STEVIE WONDER (75)
I Just Called To Say I Love You (Motown)
RICK SPRINGFIELD (72)
Bop 'Til You Drop (RCA)
DONNA SUMMER (59)
There Goes My Baby (Geffen)
BRUCE SPRINGSTEEN (56)
Cover Me (Columbia)

HOTTEST

RAY PARKER JR. (156)
Ghostbusters (Arista)
TINA TURNER (128)
What's Love Got To Do With It (Capitol)
LIONEL RICHIE (123)
Stuck On You (Motown)
JOHN WAITE (94)
Missing You (EMI America)
CYNDI LAUPER (75)
She Bop (Portrait/CBS)
PRINCE (65)
When Doves Cry (WB)

QUIET RIOT "Mama Weer All Craaze Now" (Pasha/CBS) 83/14
Moves: Up 20, Debuts 5, Same 42, Down 2, Adds 14, 93FM, XTRA, Q100, Q92, WGF, WJZR, WZLD, WKDD, Z299, WHOT-FM, WISE, WJAO, WCGQ, KCAQ.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 79/22
Moves: Up 9, Debuts 10, Same 38, Down 0, Adds 22 including B104, WBLI, WHYT, 195, B97, WMAR, WYCR, Z106, WJZR, WNOK-FM, WZLD, KTFM, Z93, WKFR, KDON-FM.

STEVIE WONDER "I Just Called To Say I Love You" (Motown) 75/75
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 75 including WHTT, WXKS-FM, WBLI, WCAU-FM, B94, WASH, 94Q, Z93, B97, WHYT, FM102, WVSR, KTFM, WZPL, KRQ.

RICK SPRINGFIELD "Bop 'Til You Drop" (RCA) 75/72
Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 72 including B104, WPHD, WCAU-FM, 94Q, B97, B96, KBEQ, KHTR, KNBQ, WNYS, WQID, WGRD, KYNO-FM, WJAO, KHTX.

JOE JACKSON "Happy Ending" (A&M) 74/1
Moves: Up 16, Debuts 6, Same 51, Down 0, Adds 1, WBNQ, WSPK 36-29, KZZB 35-34, WOKI 39-36, WRNO 36-35, WKDD 29-27, WHOT-FM 40-37, K093 27-19, KSKD 33-32, OK100 25-23, 95XIL 35-30, WHSL 29-27, KZ0Z 24-23.

A FLOCK OF SEAGULLS "The More You Live (The More You Love)" (Jive/Arista) 63/30
Moves: Up 1, Debuts 5, Same 27, Down 0, Adds 30 including WBLI, CKOI, WGCL, KPLUS, K104, WKEE, WSPK, WZYP, WKDD, KIJK, KMGK, KQXR, KIKI, K96, KDON-FM.

JUICE NEWTON "Can't Wait All Night" (RCA) 56/28
Moves: Up 1, Debuts 1, Same 26, Down 0, Adds 28 including WPHD, K104, WKEE, WKFM, WRCK, WJZR, WZYP, WOKI, KBFM, WKDD, KIJK, KQMQ, KRQ, WGUU, SLY96.

BUS BOYS "Cleanin' Up The Town" (Arista) 56/4
Moves: Up 11, Debuts 0, Same 41, Down 0, Adds 4, WJXQ, KMGK, 99KG, KDZA, Q100 36-32, KHFI 38-36, 94TYX 32-29, WOKI 40-37, KQXR 32-29, KSKD 40-38, KCDD 36-32, KZ0Z 34-32.

SIGNIFICANT ACTION

BONNIE TYLER "Here She Comes" (Columbia) 47/15
Moves: Up 3, Debuts 1, Same 28, Down 0, Adds 15, CKGM, WKRZ-FM, WVIC, KQXR, KQMQ, KHOP, KHYT, WGUU, WIGY, 13FEA, KKKQ, KDVV, KHTX, KZ0Z, SLY96.

BILLY SATELLITE "Satisfy Me" (Capitol) 44/22
Moves: Up 0, Debuts 0, Same 22, Down 0, Adds 22 including WXKS-FM, WCAU-FM, KPLUS, Q100, K104, WNOK-FM, WOKI, WKDD, 13K, KQXR, K093, KHOP, KDON-FM, KHYT, WKHI.

STEPHEN STILLS "Stranger" (Atlantic) 40/22
Moves: Up 0, Debuts 3, Same 15, Down 0, Adds 22 including WPHD, Q100, K104, WFMI, WGRD, WRQN, KEYN-FM, WHOT-FM, KSKD, WFBG, KOZ-FM, WBNQ, KOZ-FM, KOZE, KDZA.

MADONNA "Lucky Star" (Sire/WB) 37/25
Moves: Up 7, Debuts 3, Same 2, Down 0, Adds 25 including WPLJ, WCAU-FM, 94Q, Z93, Y100, B97, WCZY, FM102, KUBE, Q100, Z106, WSPK, WBBQ, WSSX, KELL.

JEFF LYNNE "Video" (Virgin/Epic) 37/15
Moves: Up 1, Debuts 0, Same 21, Down 0, Adds 15, WVSR, WLAN-FM, WHTF, WANS-FM, KMGK, WJXQ, KEYN-FM, KSKD, WKHI, 95XIL, KILE, WHSL, KRNA, KGHO, SLY96.

BILLY OCEAN "Caribbean Queen (No More Love On The Run)" (Jive/Arista) 36/22
Moves: Up 1, Debuts 3, Same 10, Down 0, Adds 22 including B94, 195, KOPA, FM102, Q100, K104, KC101, KAMZ, WOKI, WRQN, WHOT-FM, 13K, KQMQ, K093, KDON-FM.

INXS "I Send A Message" (Atco) 36/4
Moves: Up 8, Debuts 3, Same 21, Down 0, Adds 4, CKOI, WQCM, WCGQ, KKQV, WBEN-FM 27-24, WPHD 31-28, KPLUS 32-28, WNYS 21-18, 98PX 28-25, WRCK 34-33, WKRZ-FM d-36, WJZR d-40, WZON 40-38, WCIL-FM 24-20, KZ0Z d-40.

JOYCE KENNEDY & JEFFREY OSBORNE "Last Time I Made Love" (A&M) 29/15
Moves: Up 2, Debuts 2, Same 10, Down 0, Adds 156, WXKS-FM, 94Q, WHYT, WKFM, WANS-FM, KTFM, WHOT-FM, KHYT, WJBO, WJAD, KILE, KTDY, WAZY-FM, KCDD, KCAQ.

DRAGON "Rain" (Polydor/PolyGram) 25/11
Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 11, WRCK, KZZB, WANS-FM, WJXQ, WRQN, KQMQ, KHYT, WTSN, 13FEA, WCGQ, KCDD, WOKI on, KTFM on, WGUU on, 99KG on.

COYOTE SISTERS "Straight From The Heart" (Morocco/Motown) 23/6
Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 6, KIJK, K093, WFBG, WGUU, WTSN, KIST, WKRZ-FM on, WHTF on, WJZR on, WOKI on, KTFM 32-29, WHOT-FM, KXSS d-24, KHTX on.

JOHN CAFFREY & THE BEAVER BROWN BAND "On The Dark Side" (Scotti Bros./CBS) 19/19
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including WPHD, PRO-FM, WHYT, WNYS, WVSR, WLAN-FM, 98PX, WPST, WBBQ, WJZW, WFBG, KNDE-FM, WXLK, KFMW, KCDD.

COMMUTER "Young Hearts" (Casablanca/PolyGram) 18/6
Moves: Up 0, Debuts 1, Same 11, Down 0, Adds 6, Q100, WSSX, WRQN, WERZ, WHSL, KOZE, K104 d-38, WYCR on, WKRZ-FM on, WOKI on, WCGQ on, KHTX on.

HOWARD JONES "Pearl In The Shell" (Elektra) 18/5
Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 5, KPLUS, KMGK, WERZ, KKL5-FM, KHTX, WPHD on, WVSR on, WKRZ-FM on, KTFM on, WJXQ on-dp, KRRO on, KGT on.

S.O.S. BAND "Just The Way You Like It" (Tabu/CBS) 18/5
Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 9, WXKS-FM, WKFM, KQMQ, WERZ, WJBO, WCAU-FM on, Y100 on, KDPA on, WHTF d-40, KAMZ d-29, 13K d-38, KHYT 35-29, WGUU on, WJAO on.

DUKE JUPITER "Rescue Me" (Morocco/Motown) 17/4
Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 4, WOKI, KTFM, WIGY, WTSN, WNYS 39-38, 98PX 39-3, WHTF on, WJZR on, WFMI on, WJXQ on-dp, WHOT-FM on, OK100 d-38.

HERB ALPERT "Bullish" (A&M) 15/4
Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 4, WZLD, WOMP-FM, KGHO, KHTX, K104 d-39, WHTF on, KTFM on, WHOT-FM on, KIKI on, KTDY on, KBIM on.

DENICE WILLIAMS "Next Love" (Columbia) 15/2
Moves: Up 0, Debuts 1, Same 12, Down 0, Adds 2, WCZY, KIIS-FM, WXKS-FM on, 195 on, WFLY on, WOKI d-39, KMGX on, KOKO on, WGUU on.

NEIL DIAMOND "Turn Around" (Columbia) 14/7
Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 7, WFMI, KTFM, KIJK, WHOT-FM, WQCM, OK100, KBIM, WHTX 28-25, K104 d-32, WFMF d-30, WFBG on-dp, 95XIL d-39.

SOUTHSIDE JOHNNY & THE JUKES "New Romeo" (Mirage/Atco) 11/3
Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 3, WHOT-FM, OK100, KOZE, KMJK 39-36, KPLUS d-39, WRCK on, WKRZ-FM on, KQXR d-37, KKQV on, KGHO on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by more than 50 but at least 10 of our CHR reporters. The two numbers following the artist/fiddle (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.



Contemporary Hit Radio

THRU TWO LAST
Weeks Weeks Week

2	2	1	1	RAY PARKER JR./Ghostbusters (Arista)
10	6	4	2	LIONEL RICHIE/Stuck On You (Motown)
1	1	2	3	PRINCE/When Doves Cry (WB)
16	8	6	4	TINA TURNER/What's Love Got To Do With It (Capitol)
4	3	3	5	JACKSONS/State Of Shock (Epic)
29	20	13	6	JOHN WAITE/Missing You (EMI America)
18	14	10	7	COREY HART/Sunglasses At Night (EMI America)
5	4	5	8	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
11	10	8	9	DAN HARTMAN/I Can Dream About You (MCA)
19	16	12	10	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
15	11	9	11	VAN HALEN/Panama (WB)
39	27	18	12	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
-	28	19	13	CYNDI LAUPER/She Bop (Portrait/CBS)
23	19	15	14	RATT/Round And Round (Atlantic)
7	5	7	15	ROD STEWART/Infatuation (WB)
20	17	16	16	STEVE PERRY/She's Mine (Columbia)
34	25	22	17	PETER WOLF/Lights Out (EMI America)
38	30	24	18	SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)
30	24	20	19	BILLY SQUIER/Rock Me Tonite (Capitol)
28	23	21	20	GLENN FREY/Sexy Girl (MCA)
-	-	35	21	PRINCE/Let's Go Crazy (WB)
14	12	14	22	KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia)
3	7	11	23	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
-	38	29	24	JERMAINE JACKSON/Dynamite (Arista)
40	36	28	25	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
-	-	37	26	CARS/Drive (Elektra)
6	9	17	27	ZZ TOP/Legs (WB)
-	37	31	28	SHEILA E./The Glamorous Life (WB)
31	29	28	29	SERGIO MENDES/Alibis (A&M)
-	40	32	30	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
-	-	36	31	NIGHT RANGER/When You Close Your Eyes (Cameo/MCA)
-	39	33	32	SLADE/My Oh My (CBS Associated)
-	-	38	33	BANANARAMA/Cruel Summer (London/PG)
12	13	23	34	OLLIE & JERRY/Breakin' (There's No Stoppin'...) (Polydor/PG)
37	33	30	35	GO GO'S/Turn To You (IRS/A&M)
-	-	39	36	EURHYTHMICS/Right By Your Side (RCA)
-	-	40	37	SAMMY HAGAR/Two Sides Of Love (Geffen)
DEBUT			38	CHICAGO/Hard Habit To Break (WB)
BREAKER			39	TWISTED SISTER/We're Not Gonna Take It (Atlantic)
DEBUT			40	CHRIS DeBURGH/High On Emotion (A&M)

N&A Begins on Page 85

AOR / HOT TRACKS

1	1	1	1	JOHN WAITE/Missing You (EMI America)
4	3	3	2	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
3	4	4	3	CARS/Drive (Elektra)
2	2	2	4	BILLY SQUIER/Rock Me Tonite (Capitol)
7	7	6	5	BRUCE SPRINGSTEEN/Cover Me (Columbia)
6	5	5	6	PETER WOLF/Lights Out (EMI America)
15	9	8	7	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
16	8	9	8	NIGHT RANGER/When You Close.. (Cameo/MCA)
11	6	7	9	SAMMY HAGAR/Two Sides Of Love (Geffen)
35	19	14	10	LINDSEY BUCKINGHAM/Go Insane (Elektra)
14	12	10	11	TWISTED SISTER/We're Not Gonna.. (Atlantic)
43	26	17	12	HONEYMOON SUITE/New Girl Now (WB)
21	15	15	13	DIO/The Last In Line (WB)
9	11	13	14	JEFFERSON STARSHIP/Layin' It On.. (Grunt/RCA)
17	13	12	15	BOX OF FROGS/Back Where I Started (Epic)
-	40	21	16	A FLOCK OF SEAGULLS/The More You Live... (Arista)
8	10	11	17	RATT/Round And Round (Atlantic)
-	33	20	18	BILLY SQUIER/All Night Long (Capitol)
BREAKER			19	FIXX/Are We Ourselves? (MCA)
19	17	16	20	COREY HART/Sunglasses At Night (EMI America)
28	22	18	21	GLENN FREY/Smuggler's Blues (MCA)
-	-	41	22	STEPHEN STILLS/Stranger (Atlantic)
-	37	24	23	SAMMY HAGAR/I Can't Drive 55 (Geffen)
29	23	19	24	ELTON JOHN/Restless (Geffen)
BREAKER			25	PRINCE/Let's Go Crazy (WB)
-	49	29	26	QUIET RIOT/Sign Of The Times (Pasha/CBS)
42	35	28	27	STEVIE RAY VAUGHAN/Cold Shot (Epic)
49	38	35	28	HELIX/Rock You (Capitol)
38	27	25	29	ADRENALIN/Far Away Eyes (Rocshire)
BREAKER			30	CYNDI LAUPER/She Bop (Portrait/CBS)

Complete Tracks Chart on Page 71

Black/Urban

5	3	2	1	RAY PARKER JR./Ghostbusters (Arista)
1	1	1	2	PRINCE/When Doves Cry (WB)
21	16	11	3	BILLY OCEAN/Caribbean Queen (No More...) (Jive/Arista)
16	13	9	4	MTUME/You Me And He (Epic)
4	2	3	5	JACKSONS/State Of Shock (Epic)
13	9	8	6	RICK JAMES/17 (Gordy/Motown)
7	7	5	7	SHEILA E./The Glamorous Life (WB)
6	6	6	8	KASHIF/Baby Don't Break Your Baby's Heart (Arista)
18	14	13	9	BROTHERS JOHNSON/You Keep Me Coming... (A&M)
3	4	4	10	TINA TURNER/What's Love Got To Do With It (Capitol)
25	19	16	11	J. KENNEDY & J. OSBORNE/The Last Time I... (A&M)
8	8	7	12	LAKESIDE/Outrageous (Solar/Elektra)
22	15	14	13	LIONEL RICHIE/Stuck On You (Motown)
30	22	15	14	SOS BAND/Just The Way You Like It (Tabu/CBS)
14	12	12	15	TIME/Ice Cream Castles (WB)
28	25	21	16	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
-	30	25	17	JERMAINE JACKSON/Dynamite (Arista)
34	29	22	18	BAR-KAYS/Dirty Dancer (Mercury/PG)
24	21	19	19	VALENTINE BROTHERS/Lonely Nights (A&M)
-	32	23	20	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
2	5	10	21	OLLIE & JERRY/Breakin' (There's...) (Polydor/PG)
10	10	17	22	ONE WAY/Mr. Groove (MCA)
-	-	31	23	DENIECE WILLIAMS/Next Love (Columbia)
-	35	29	24	RUN D.M.C./30 Days (Profile)
-	33	30	25	CAROL LYNN TOWNES/99 1/2 (Polydor/PG)
-	38	32	26	RANDY HALL/I've Been Watching You (Jamie's...) (MCA)
-	-	38	27	ALICIA MYERS/You Get The Best From Me (Say...) (MCA)
11	11	18	28	STANLEY CLARKE/Heaven Sent You (Epic)
BREAKER			29	NUANCE f/VICKI LOVE/Take A Chance (4th & Brdwy/Is)
-	-	39	30	O'BRYAN/Breakin' Together (Capitol)
-	36	34	31	ROGER/Midnight Hour (WB)
36	34	33	32	TYZIK/Jammin' In Manhattan (Polydor/PG)
23	20	20	33	EVELYN "CHAMPAGNE" KING/Teenager (RCA)
17	17	24	34	ART OF NOISE/Close To The Edit (Island)
-	39	37	35	C. BROWN & SOUL SEARCHERS/We Need... (T.T.E.D.)
37	37	36	36	SHANNON/My Heart's Divided (Mirage/Atco)
BREAKER			37	PATTI AUSTIN/Shoot The Moon (Qwest/WB)
-	-	40	38	J. IGLESIAS & D. ROSS/All Of You (Columbia)
DEBUT			39	PRINCE/Let's Go Crazy (WB)
32	28	28	40	RICHARD "DIMPLES" FIELDS/Your Wife Is... (RCA)

N&A Begins on Page 61

Adult / Contemporary

1	1	1	1	LIONEL RICHIE/Stuck On You (Motown)
3	2	2	2	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
6	4	3	3	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
7	5	5	4	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
11	9	6	5	TEDDY PENDERGRASS/Hold Me (Asylum)
12	8	7	6	DAN HARTMAN/I Can Dream About You (MCA)
2	3	4	7	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
-	22	12	8	TINA TURNER/What's Love Got To Do With It (Capitol)
4	6	8	9	SERGIO MENDES/Alibis (A&M)
21	17	11	10	GENESIS/Taking It All Too Hard (Atlantic)
-	25	16	11	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
-	-	25	12	CARS/Drive (Elektra)
16	14	13	13	CHRISTOPHER CROSS/A Chance For Heaven (Columbia)
18	13	10	14	RAY PARKER JR./Ghostbusters (Arista)
8	7	9	15	POINTER SISTERS/Jump (For My Love) (Planet/RCA)
-	-	20	16	COYOTE SISTERS/Straight From The Heart (Morocco/Motown)
20	19	17	17	PAUL ANKA/Second Chance (Columbia)
-	23	19	18	RITA COOLIDGE/Something Said Love (A&M)
DEBUT			19	NEIL DIAMOND/Turn Around (Columbia)
5	11	14	20	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
BREAKER			21	JOHN WAITE/Missing You (EMI America)
BREAKER			22	CHICAGO/Hard Habit To Break (WB)
9	10	15	23	JOHNNY MATHIS/Simple (Columbia)
BREAKER			24	KARLA BONOFF/Somebody's Eyes (Columbia)
DEBUT			25	GLENN FREY/Sexy Girl (MCA)

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Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track
2	2	1	1	RAY PARKER JR./Ghostbusters (Arista)
10	6	4	2	LIONEL RICHIE/Stuck On You (Motown)
1	1	2	3	PRINCE/When Doves Cry (WB)
16	8	6	4	TINA TURNER/What's Love Got To Do With It (Capitol)
4	3	3	5	JACKSONS/State Of Shock (Epic)
29	20	13	6	JOHN WAITE/Missing You (EMI America)
18	14	10	7	COREY HART/Sunglasses At Night (EMI America)
5	4	5	8	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
11	10	8	9	DAN HARTMAN/I Can Dream About You (MCA)
19	16	12	10	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
15	11	9	11	VAN HALEN/Panama (WB)
39	27	18	12	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
—	28	19	13	CYNDI LAUPER/She Bop (Portrait/CBS)
23	19	15	14	RATT/Round And Round (Atlantic)
7	5	7	15	ROD STEWART/Infatuation (WB)
20	17	16	16	STEVE PERRY/She's Mine (Columbia)
34	25	22	17	PETER WOLF/Lights Out (EMI America)
38	30	24	18	SCANDAL featuring PATTY SMYTH/The Warrior (Columbia)
30	24	20	19	BILLY SQUIER/Rock Me Tonite (Capitol)
28	23	21	20	GLENN FREY/Sexy Girl (MCA)
—	—	35	21	PRINCE/Let's Go Crazy (WB)
14	12	14	22	KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia)
3	7	11	23	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
—	38	29	24	JERMAINE JACKSON/Dynamite (Arista)
40	36	28	25	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
—	—	37	26	CARS/Drive (Elektra)
6	9	17	27	ZZ TOP/Legs (WB)
—	37	31	28	SHEILA E./The Glamorous Life (WB)
31	29	26	29	SERGIO MENDES/Alibis (A&M)
—	40	32	30	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
—	—	36	31	NIGHT RANGER/When You Close Your Eyes (Camel/MCA)
—	39	33	32	SLADE/My Oh My (CBS Associated)
—	—	38	33	BANANARAMA/Cruel Summer (London/PG)
12	13	23	34	OLLIE & JERRY/Breakin' (There's No Stoppin'...) (Polydor/PG)
37	33	30	35	GO GO'S/Turn To You (IRS/A&M)
—	—	39	36	EURHYTHMICS/Right By Your Side (RCA)
—	—	40	37	SAMMY HAGAR/Two Sides Of Love (Geffen)
DEBUT	—	—	38	CHICAGO/Hard Habit To Break (WB)
BREAKER	—	—	39	TWISTED SISTER/We're Not Gonna Take It (Atlantic)
DEBUT	—	—	40	CHRIS DeBURGH/High On Emotion (A&M)

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AOR / HOT TRACKS

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track
1	1	1	1	JOHN WAITE/Missing You (EMI America)
4	3	3	2	SCANDAL featuring PATTY SMYTH/The Warrior (Col.)
3	4	4	3	CARS/Drive (Elektra)
2	2	2	4	BILLY SQUIER/Rock Me Tonite (Capitol)
7	7	6	5	BRUCE SPRINGSTEEN/Cover Me (Columbia)
6	5	5	6	PETER WOLF/Lights Out (EMI America)
15	9	8	7	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
16	8	9	8	NIGHT RANGER/When You Close... (Camel/MCA)
11	6	7	9	SAMMY HAGAR/Two Sides Of Love (Geffen)
35	19	14	10	LINDSEY BUCKINGHAM/Go Insane (Elektra)
14	12	10	11	TWISTED SISTER/We're Not Gonna... (Atlantic)
43	26	17	12	HONEYMOON SUITE/New Girl Now (WB)
21	15	15	13	DIO/The Last In Line (WB)
9	11	13	14	JEFFERSON STARSHIP/Layin' It On.. (Grunt/RCA)
17	13	12	15	BOX OF FROGS/Back Where I Started (Epic)
—	40	21	16	A FLOCK OF SEAGULLS/The More You Live... (Arista)
8	10	11	17	RATT/Round And Round (Atlantic)
—	33	20	18	BILLY SQUIER/All Night Long (Capitol)
BREAKER	—	—	19	FIXX/Are We Ourselves? (MCA)
19	17	16	20	COREY HART/Sunglasses At Night (EMI America)
28	22	18	21	GLENN FREY/Smuggler's Blues (MCA)
—	—	41	22	STEPHEN STILLS/Stranger (Atlantic)
—	—	37	23	SAMMY HAGAR/I Can't Drive 55 (Geffen)
29	23	19	24	ELTON JOHN/Restless (Geffen)
BREAKER	—	—	25	PRINCE/Let's Go Crazy (WB)
—	49	29	26	QUIET RIOT/Sign Of The Times (Pasha/CBS)
42	35	28	27	STEVIE RAY VAUGHAN/Cold Shot (Epic)
49	38	35	28	HELIX/Rock You (Capitol)
36	27	25	29	ADRENALIN/Far Away Eyes (Rocshire)
BREAKER	—	—	30	CYNDI LAUPER/She Bop (Portrait/CBS)

Complete Tracks Chart on Page 71

Black/Urban

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track
5	3	2	1	RAY PARKER JR./Ghostbusters (Arista)
1	1	1	2	PRINCE/When Doves Cry (WB)
21	16	11	3	BILLY OCEAN/Caribbean Queen (No More...) (Jive/Arista)
16	13	9	4	MTUME/You Me And He (Epic)
4	2	3	5	JACKSONS/State Of Shock (Epic)
13	9	8	6	RICK JAMES/17 (Gordy/Motown)
7	7	5	7	SHEILA E./The Glamorous Life (WB)
6	6	6	8	KASHIF/Baby Don't Break Your Baby's Heart (Arista)
18	14	13	9	BROTHERS JOHNSON/You Keep Me Coming... (A&M)
3	4	4	10	TINA TURNER/What's Love Got To Do With It (Capitol)
25	19	16	11	J. KENNEDY & J. OSBORNE/The Last Time I... (A&M)
8	8	7	12	LAKESIDE/Outrageous (Solar/Elektra)
22	15	14	13	LIONEL RICHIE/Stuck On You (Motown)
30	22	15	14	SOS BAND/Just The Way You Like It (Tabu/CBS)
14	12	12	15	TIME/Ice Cream Castles (WB)
28	25	21	16	LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)
—	30	25	17	JERMAINE JACKSON/Dynamite (Arista)
34	29	22	18	BAR-KAYS/Dirty Dancer (Mercury/PG)
24	21	19	19	VALENTINE BROTHERS/Lonely Nights (A&M)
—	32	23	20	YARBROUGH & PEOPLES/Be A Winner (Total Exp./RCA)
2	5	10	21	OLLIE & JERRY/Breakin' (There's...) (Polydor/PG)
10	10	17	22	ONE WAY/Mr. Groove (MCA)
—	—	31	23	DENIECE WILLIAMS/Next Love (Columbia)
—	35	29	24	RUN D.M.C./30 Days (Profile)
—	33	30	25	CAROL LYNN TOWNES/99 1/2 (Polydor/PG)
—	38	32	26	RANDY HALL/I've Been Watching You (Jamie's...) (MCA)
—	—	38	27	ALICIA MYERS/You Get The Best From Me (Say...) (MCA)
11	11	18	28	STANLEY CLARKE/Heaven Sent You (Epic)
BREAKER	—	—	29	NUANCE f/VICKI LOVE/Take A Chance (4th & Brdwy/Isi)
—	—	39	30	O'BRYAN/Breakin' Together (Capitol)
—	36	34	31	ROGER/Midnight Hour (WB)
36	34	33	32	TYZIK/Jammin' In Manhattan (Polydor/PG)
23	20	20	33	EVELYN "CHAMPAGNE" KING/Teenager (RCA)
17	17	24	34	ART OF NOISE/Close (To The Edit) (Island)
—	39	37	35	C. BROWN & SOUL SEARCHERS/We Need... (T.T.E.D.)
37	37	36	36	SHANNON/My Heart's Divided (Mirage/Atco)
BREAKER	—	—	37	PATTI AUSTIN/Shoot The Moon (Qwest/WB)
—	—	40	38	J. IGLESIAS & D. ROSS/All Of You (Columbia)
DEBUT	—	—	39	PRINCE/Let's Go Crazy (WB)
32	28	28	40	RICHARD "DIMPLES" FIELDS/Your Wife Is... (RCA)

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Adult/Contemporary

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Track
1	1	1	1	LIONEL RICHIE/Stuck On You (Motown)
3	2	2	2	ELTON JOHN/Sad Songs (Say So Much) (Geffen)
6	4	3	3	BILLY JOEL/Leave A Tender Moment Alone (Columbia)
7	5	5	4	JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
11	9	6	5	TEDDY PENDERGRASS/Hold Me (Asylum)
12	8	7	6	DAN HARTMAN/I Can Dream About You (MCA)
2	3	4	7	PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
—	22	12	8	TINA TURNER/What's Love Got To Do With It (Capitol)
4	6	8	9	SERGIO MENDES/Alibis (A&M)
21	17	11	10	GENESIS/Taking It All Too Hard (Atlantic)
—	25	16	11	HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
—	—	25	12	CARS/Drive (Elektra)
16	14	13	13	CHRISTOPHER CROSS/A Chance For Heaven (Columbia)
18	13	10	14	RAY PARKER JR./Ghostbusters (Arista)
8	7	9	15	POINTER SISTERS/Jump (For My Love) (Planet/RCA)
—	—	20	16	COYOTE SISTERS/Straight From The Heart (Morocco/Motown)
20	19	17	17	PAUL ANKA/Second Chance (Columbia)
—	23	19	18	RITA COOLIDGE/Something Said Love (A&M)
DEBUT	—	—	19	NEIL DIAMOND/Turn Around (Columbia)
5	11	14	20	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
BREAKER	—	—	21	JOHN WAITE/Missing You (EMI America)
BREAKER	—	—	22	CHICAGO/Hard Habit To Break (WB)
9	10	15	23	JOHNNY MATHIS/Simple (Columbia)
BREAKER	—	—	24	KARLA BONOFF/Somebody's Eyes (Columbia)
DEBUT	—	—	25	GLENN FREY/Sexy Girl (MCA)

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