

**I N S I D E:**

**HOT HITS TRADEMARK BATTLE SHAPING UP**

Mike Joseph has asked the U.S. Patent & Trademark Office to rule on registering "Hot Hits" as a trademark, but broadcast attorneys will oppose the move, contending the term is generic by now. Page 12

**SUMMER ARBITRON RATINGS RESULTS**

The ratings standings for Cleveland, Dallas, Houston, St. Louis, Seattle, and Washington. Page 18

**PERSPECTIVE ON THE BABY BOOMERS**

Researcher Ted Bolton, in a guest column, warns about letting the baby-boom and yuppie myths obscure radio's grasp of its true target audiences. Page 17

**IN THE NEWS THIS WEEK**

- Craig Wilbraham Station Mgr. at WLOO
- Mary Bennett GSM for WDTX's new "Pop Radio" format
- David Martin supervises Midcontinent radio stations
- Robert Lind VP at Multimedia
- Fred Weinberg exits KELI in Arbitron suit aftermath
- Jim Randall PD at WNYS
- Hank Nevins PD at WBEN-FM
- KBZT becomes KWLK
- Bob Gallucci VP/GM at KING-FM
- Pam Robinson programs KACE
- WKKT drops CHR for Gold
- Harvey Nagler VP at United Stations
- Mike Roberts programs new Atlanta B/U WBUS
- Paula Cole NSM for Voyager
- Mike Wheeler GSM at WRKO
- Brian Baumann GSM at WEZW
- Michael Sheehy heads HLC broadcast division
- John Blassingame GSM at WNCI
- Don Mupo President, Don Graham VP at Palo Alto Jazz/TBA

Page 3, 4, 6, 8

**FROM DALLAS TO CHICAGO IN A DAY**

Tom Joyner will become a bi-city air personality, handling daily shifts at K104 and WGCI-FM. He tells Walt Love how he's planning to accomplish the feat. Page 42

**MORE FULL-SERVICE**

The industry's first full-service A/C chart is here, along with an expanded Back Page A/C chart. Page 63, 88

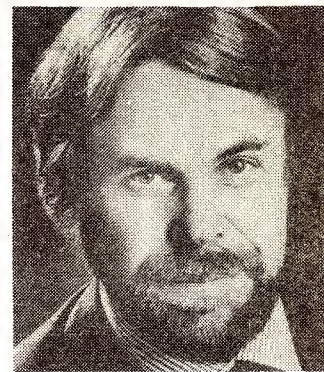
**NEXT WEEK IN R&R**

Tying in with CMA Week in Nashville, Lon Helton chronicles the 60th anniversaries of WSM and the Grand Ol' Opry, and salutes the CMA's DJs of the year.



**Teller Named President CBS Records Division**

In a long-anticipated move, Al Teller has been named President of the CBS Records Division, the U.S. record company of CBS/Records Group. Teller had been Senior VP/GM of Columbia Records.



CBS/Records Group President Walter Yetnikoff said, "Al is a superb all-around record man who brings a tremendous amount of creativity and energy to the job. I'm confident that under his direction our U.S. company will continue to maintain its leadership in the American record industry. Teller will have complete

responsibility for overseeing the domestic A&R, marketing, and other functions of the Columbia and E/P/A labels, as well as business affairs, sales and distribution, and finance for the CBS Records Division. He told R&R, "The chance to work now with all facets of the company is something I'm looking forward to. I just want to take maximum advantage of its various strengths, and have them feed into one another."

Teller has held the Senior VP/GM post at Columbia since 1981. "We have all worked with each other for a number of years now," he said, "and know each other well, so there's a tremendous amount of mutual respect."

TELLER/See Page 6

**SCHULTE SUMMIT'S EXEC. VP**

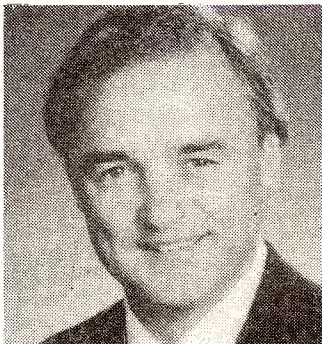
**Gannett Shifts Managers**

Cook To Houston, Mulla To Tampa, Douglas VP/GM In Detroit

Following the departure of KKBQ-AM & FM/Houston President/GM Pete Schulte to become Summit Broadcasting's Exec. VP/Radio Division, Gannett has shifted WIQI (W101) & WDAE/Tampa President/GM and Sr. VP/Programming Jay Cook to Houston as Schulte's replacement. WCZY-AM & FM/Detroit President/GM Jim Mulla will move to the Tampa properties in the same capacity, while WCZY VP/Operations Lee Douglas is promoted to VP/GM. A search for a new WCZY PD begins immediately. Gannett Radio Division Pres-

ident Joe Dorton stated, "Jay is one of the most talented management people in our industry. He has a knack for putting momentum into a radio station staff. Jim Mulla has seen WCZY take shape and grow into a powerful force in Detroit. Much of the credit goes to him and his staff for making such great moves as hiring (morning man) Dick Purtan. Lee's a programming and promotion genius, so this is a natural progression, in line with the company's philosophy."

Cook has also been assigned to KSDO-AM & FM/San Diego and KSD-FM/St. Louis during his Gannett tenure. Earlier, he spent more than ten years at

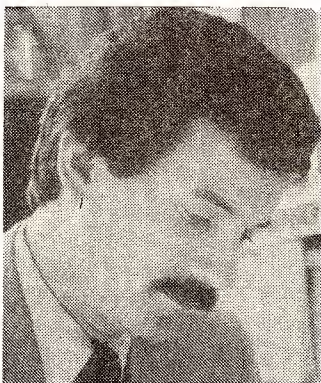


Pete Schulte

WFIL/Philadelphia, most as PD. He told R&R, "I look forward to the excitement of CHR once again, and the opportunity to work with one of the nation's best programmers, John Lan-

GANNETT/See Page 4

**Nugent PD At WKRC**



Denny Nugent

WHAS/Louisville PD Denny Nugent has been named PD at WKRC/Cincinnati, effective November 6. He replaces Dave Mason, who left to become Station Manager of WTAE & WHTX/Pittsburgh.

Nugent told R&R, "Although I'm losing 45,000 watts and one of the greatest bunch of people a PD could ever work with, I'm really gaining a great deal more in my move back to Taft at WKRC. The station's in great shape. It's just a matter of keeping it going - holding the course. Now with WLW doing well too, it's a real horserace."

Before serving two and a half years at WHAS, Nugent worked at Taft's WTVN/Columbus for five years in various capacities, including MD and Assistant PD.

**Parents/RIAA Poised To Announce Agreement**

The Recording Industry Association of America (RIAA) and parents' groups upset over explicit song lyrics appeared to be moving towards an agreement this week. It would apparently resolve differences between the RIAA, representing many of the major U.S. record companies, and the coalition of the Parents' Music Resource Center (PMRC) and the National PTA.

A press conference to announce an RIAA-PMRC/PTA accord was scheduled for Thursday (10-10) in Washington, according to officials on both sides, but was postponed when specific points required further discussion. Scheduled to participate were RIAA President Stan Gortikov, PMRC President Pam Howar, and PTA President Ann Kahn. The media briefing is now expected to be held next week.

All parties were close-mouthed midweek about any settlement. The RIAA's Patricia Heimers said Tuesday (10-8), "We're still going round and round in the same ring. Right now, there is no agreement." PTA spokeswoman Tari Marshall explained that one point of

what she termed a "five-point" package still needed resolution. Representatives of the PMRC could not be reached for comment.

**Stickers Guidelines & Lyric Sheet Alternatives**

It's believed that the accord covers the RIAA proposal to la-

PARENTS/See Page 8

**Travis Programs WHTT**

With the format change of First Media's WKKT/Boston from Adult CHR to Gold (see Page 3), PD Bob Travis has segued across town to program CBS-owned WHTT. He replaces Charlie Quinn, who vacated the CHR outlet last month to return to Phoenix as KKFR's PD.

WHTT VP/GM Brian Pussillano told R&R, "Bob did an incredible job in Cleveland (at WGCL) and we're very hopeful he can duplicate his success at WHTT. With his background and knowledge, we feel confi-

TRAVIS/See Page 10

**Bone Sr. VP At E/A**



Mike Bone

Elektra/Asylum VP/Promotion Mike Bone has been elevated to Senior VP/Marketing & Promotion. Bone assumes his new duties immediately, filling the vacancy left by the resignation last week of Exec. VP Lou Maglia for personal reasons.

Bone, who will continue to work out of E/A's home office in New York, said, "Elektra is about to move into the forefront with such artists as Dokken, Metallica, and Joe Lynn Turner. They are, of course, led by Motley Crue and Howard Jones. This is a new beginning for the company, and I'm pleased to be part of it."

The appointment was announced by E/A Chairman Bob Krasnow, who was not available for further comment. Bone joined the label in April 1983. His previous experience includes VP/AOR at Arista and National Album Promotion Director and International Artist Development Director with Phonogram/Mercury.



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OCTOBER 11, 1985

**MUTUAL ADMIRATION**

Norm Pattiz's acquisition of Mutual is one of the major moves of the broadcast year. Reed Bunzel talks with him about the decision, and his plans and promises for the future.

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**Nevins Programs WBEN-FM**

Hank Nevins has been named PD at WBEN-FM/Bufalo, replacing Roger Christian, who steps down to devote full attention to his MD duties. Nevins, a former air personality at Buffalo outlets WKBW and WGR, was Station Manager at WLVL/Locport, NY, and most recently was PD/morning personality at WQCR/Burlington, VT.

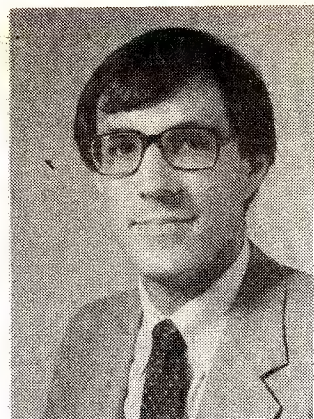
WBEN-AM & FM President/GM Larry Levite told R&R, "Hank's a seasoned veteran returning home. His knowledge of the city will help take our market-leading come position and turn it into quarter-hour shares by rekindling the excitement on the station."

Nevins remarked, "We have incredible potential covering three markets (Buffalo, Rochester, and Toronto), so we're setting our sights on reaching new heights with the station."

He went on to address former PD Roger Christian's position and the formatic stance of WBEN-FM, which was bordering on A/C for several months.

"We are once again firmly heading in a CHR direction," he added, referring to WBEN-FM's recent A/C leanings. "Under the consul-

NEVINS/See Page 8



David Martin

**Martin Directs Midcontinent Radio Stations**

Veteran programmer David Martin has assumed the newly-created post of Corporate Director/Radio for Midcontinent Corp., a privately-owned communications and entertainment multiple systems operator. In his new capacity, Martin will oversee the company's six radio stations, including WTSO & WZEE/Madison, KELO-AM & FM/Sioux Falls, and nearby KDLO & KPLO/Watertown, SD.

On behalf of Midcontinent's Executive Committee, VP Joe Floyd remarked, "As longtime radio operators, we feel there's a tremendous future in radio, and the addition of David will substantially enhance our presence in the markets we serve."

Most recently, Martin spent 18 months as VP/Programming for Doubleday, and was earlier PD at Chicago stations WCLR, WFYR, and WCFL, as well as WBZ/Boston. Martin, who will temporarily operate out of the Madison stations, told R&R, "It represents a great opportunity to expand my horizons beyond programming, marketing, and research to now include management and acquisitions."

**FEMALE-TARGET**

A/C

**Sandusky Switches KBZT To KWLT**

Sandusky Broadcasting, which takes over A/C-formatted KBZT/San Diego from Alta Broadcasting this week, has announced the station will adopt new call letters KWLT ("K-Lite") and introduce a softer, female-oriented A/C approach Monday (10-14).

President Toney Brooks told R&R that research "conducted by Jon Coleman indicated the new direction accommodated the widest format gap in the market. "We don't think there really is a female-oriented A/C here," he said. "And the K-BEST calls had been reimagined so many times that the audience expectations were diffused. This game plan looks to be the wisest economic choice for Sandusky, as well as the most readily available programming opportunity. I see no adjustments by (FM A/C competitors) B100, KLZZ, KIFM, or KYXY that'd make one bit of difference in the success of K-Lite."

Although Sandusky officials de-

KBZT/See Page 4

**BENNETT GSM**

**WDTX Bows 'Pop Radio' Format**

WDTX, formerly WCLS, is set to debut its new "Pop Radio" format October 11. Station President/GM Lorraine Golden, who recently moved to the Metropolis Broadcasting property from Price Communications' newly acquired WNIC, described the new format.

"What we're trying to do with Pop Radio is to bring together music that falls under the categories of CHR, A/C, and even AOR into one format that reflects what's really going on in popular music. We're not establishing any hard

and fast rules about which artists we'll play.

"With music changing so quickly, there's an opportunity for us to play a wide variety of music. So many of the other stations have really put themselves in a box. We've learned from our research that listeners are complaining that everyone sounds alike.

"It will be a current-sounding station, but that doesn't exclude us from playing some good gold and stuff we think our listeners want to hear. The station will be called '99 DTX - Pop Radio.'"

Golden, while still in the process of putting the staff together, hired WNIC GSM Mary Bennett and Promotion Director Carolyn Krieger to fill the same positions at WDTX.

WDTX/See Page 8

**ROSS INTERIM MANAGER**

**Weinberg Steps Down As KELI GM**

Confronted with legal action and mounting business community pressure, the management of KELI-AM & FM/Tulsa has replaced GM Fred Weinberg with company President Alan Ross.

The action followed Arbitron's \$60 million lawsuit against KELI for its on-air and print campaigns to acquire survey booklets from diarykeepers (R&R 10-4). The ratings firm received a temporary injunction in U.S. Federal Court last week which prevents KELI from running any on-air announcements or any advertising that could interfere with Arbitron's ability to accurately survey the metro. A hearing regarding a permanent injunction is scheduled on next week's docket.

Regarding KELI's consent to the restraining order, Arbitron General Counsel Tony Kelsey told R&R, "We consider this to be an admission of guilt."

WEINBERG/See Page 4

**Randall New PD At WNYS**

Jim Randall, Assistant PD/MD at WGAN-FM/Portland, ME, has been selected to program Pyramid CHR WNYS/Bufalo. Current PD Bill Tod has resigned to become afternoon drive personality at cross-town CHR WBEN-FM.

GM Ron Rice told R&R, "Jim is quite aware of the high caliber of programming we need here to win. His strengths in the areas of promotions and staff motivation, plus his desire to increase our visibility, will be keys to our winning the CHR battle of Buffalo."

Randall, who begins his new assignment in two weeks, told R&R, "Once I arrive I'll see what really needs to be done, but our cume is still large, and it's simply a matter of polishing the product to increase our TSL."

A five-year PD at WGUY/Bangor, Randall has also programmed WTOS/Skowhegan, ME.



Craig Wilbraham

**Wilbraham New WLOO Station Manager**

After three years as GSM, Craig Wilbraham has been advanced to the new post of Station Manager for Easy Listening-formatted WLOO/Chicago.

Said Century Broadcasting President Howard Grafman, "Craig has done an outstanding job as GSM. He has been at the helm of our sales operation during the period of our greatest growth."

Prior to Century, Wilbraham was VP/Manager for Christal's Chicago office, which followed a similar position for Christal in Detroit. He told R&R, "This is a station with a history of strength and dominance, and it's a real honor to get this position. My main objective is to maintain the level of visibility and professionalism FM100 has enjoyed all along."

**Robinson PD At KACE**



Pam Robinson

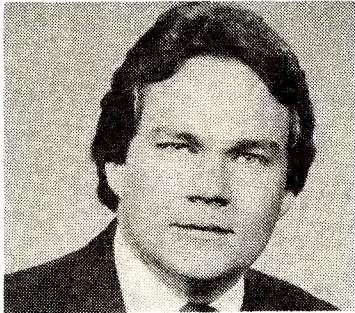
KACE/Los Angeles Music Director Pam Robinson has been named acting PD, with the formal appointment expected within the next two months. She succeeds eight-year programmer Alonzo Miller, who has exited the Black/Urban station.

VP/GM Jim Blakely said, "Pam's acting PD only to note that she still has something to prove. Pam's worked very hard and done more than we expected. The last four books have all shown increases without spending money on marketing, which reaffirms the music system Pam's had autonomy over. She has all the knowledge to assume greater responsibility."

An eight-year broadcaster, Robinson started her career as a KACE personality, returning as MD a year ago after a stint in video as West Coast Director for On-Line Entertainment and a stop at cross-town competitor KJLH. "Initially, I'll be tying up the loose ends," she said. "The on-air sound targets a 25+ base, while not alienating our 18-24 audience. I'd like to maintain that."



## Baumann Upped To WEZW GSM



Brian Baumann

At Multimedia Easy Listening outlet WEZW/Milwaukee, Local Sales Manager Brian Baumann has moved up to GSM. Baumann will now take charge of national sales while maintaining his present responsibilities.

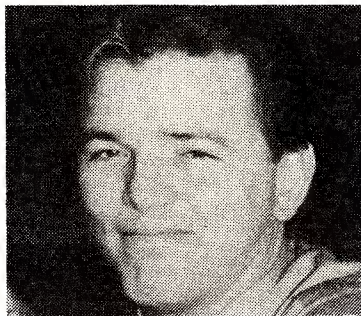
Commented VP/GM Robert Lind, "Brian's effective leadership in the area of local sales now entitles him to these additional duties."

Baumann had been LSM at WEZW for the past 19 months, having previously been LSM and later GSM at crosstown WLZZ & WZUU. "Robert Lind and (President) Paul Fiddick's superior guidance and support have made this promotion possible," he said.

## Sheehy Heads HLC Broadcast Division

HLC (Hicklin-Lubinsky Co.) Inc., a prominent producer of music for radio/TV commercials, has named veteran broadcaster Michael Sheehy President of its new Broadcast Division, which will create and produce station jingle packages and promos.

Said composer/partner Joe Libinsky, "This marks the first major effort out of L.A. to produce jingle packages for stations, combining the resources of Hollywood musicians and craftsmen with the ex-



Michael Sheehy

pertise of a top commercial production company. With Michael Sheehy's knowledge of radio and Ron Hicklin's unparalleled success in vocal production, I believe HLC has the unbeatable team in station IDs."

A former PD/MD at KNX-FM/Los Angeles, Sheehy is a 17-year broadcaster whose background includes stops in San Diego, Houston, Sacramento, and Honolulu, as well as experience in jingles and specials. He said, "When people 'just' want commercial jingles, they usually know where to go. But when they want someone to create a unique, customized identity for them, they'll come to HLC. Nobody in terms of production values will be able to come close."

## Blassingame GSM, LaBonte LSM At WNCI

At Nationwide Communications' CHR outlet WNCI/Columbus, Local Sales Manager John Blassingame has moved up to GSM. Succeeding him as LSM is station Account Executive Susan LaBonte.

Blassingame advances after three years as LSM, while LaBonte was promoted after two years in sales. GM Dale Weber noted, "John and Susan work well for WNCI and with each other, and that's what it takes to make it."

## Gannett

Continued from Page 1

der, and a whole staff of people who've already proven they are pretty damn good at what they do."

Mulla commented, "Winning our ratings and financial race makes it a great time to leave Detroit in Lee's hands. Also, with winter coming on, I know how much he likes to shovel snow." A veteran of various sales positions with ABC (in both radio and TV), Mulla was also Midwest Division Manager for Arbitron.

Douglas said, "It's so rare that programming people can move up into management, but thankfully Gannett looks to promote from within." He formerly managed KXOK/St. Louis and programmed at WXLO/New York, WPEZ/Pittsburgh, and WOKY/Milwaukee.

## Schulte Supervises Summit Stations

Schulte takes up his Summit position November 1. He replaces Bill Kirkpatrick, who left several months ago. Summit President Bill Stakes told R&R, "Pete's responsibility will be to oversee our ten radio stations, WSJS & WTQR/Winston-Salem, WREC & WZXR/Memphis, WCOA & WJLQ/Pensacola-Mobile, KXXY-AM & FM/Oklahoma City, and KCMO & KBKC/Kansas City, including the Kansas City Chiefs Radio Network. All our local GMs will report to Pete. His duties will also include acquisitions as Summit expands into larger markets."

With the exception of a brief period last year when he worked with investment banking company Mason-Best, Schulte had been with KKBQ since its inception in 1982. "I'm sorry to be leaving (PD/morning host) John (Lander) and KKBQ, but I feel confident about their future," he said. "The folks at Gannett really know how to do radio, and it's with this knowledge and enthusiasm that I look forward to joining Summit."



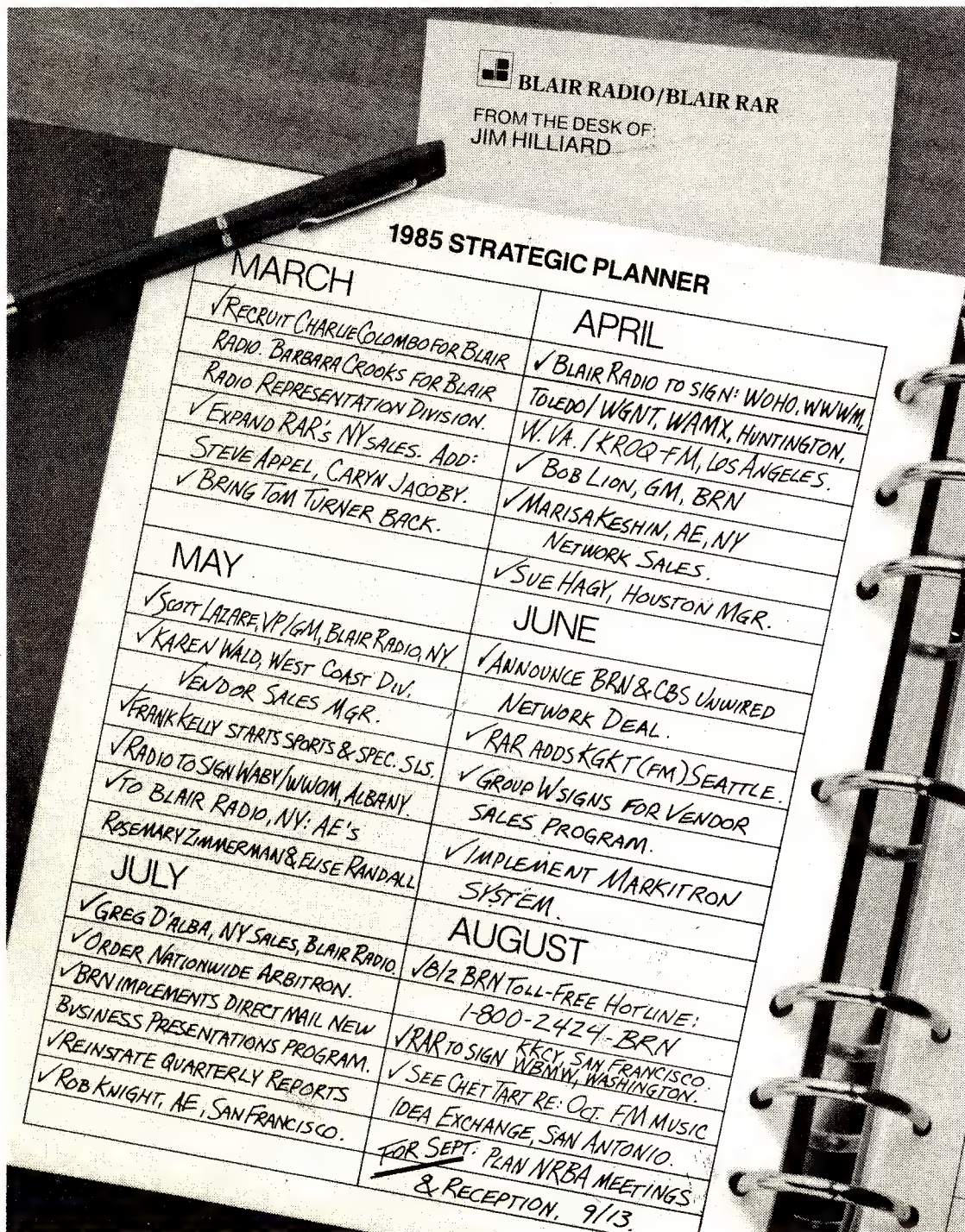
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Jim Mulla



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## Nagler Named VP/News At United Stations

United Stations Director/News Operations Harvey Nagler has been appointed VP/News. In addition to overseeing bureaus in New York, Washington, and London, Nagler will be responsible for the networks' twice-hourly newscasts to over 600 stations.

Commenting on his search, President Nick Verbitsky said, "I had to look no further than down the hall. Harvey helped establish an award-winning news operation and built it into one which now has an excellent reputation for innovative programming and the highest standards."



Harvey Nagler

Nagler joined the company (then RKO Radio Networks) six years ago as Managing Editor, and moved up to his most recent post in 1984. He previously served 11 years at the ABC Radio Networks as writer/producer. "We have a first-rate news operation," he told R&R. "Our main goal is to make people aware of how strong and journalistically professional an operation it really is."

Nagler added that he is now searching for an on-air news manager.

## WKKT Shifts To Classic Hits

First Media's WKKT/Boston will switch from adult CHR to an Oldies-based "Classic Hits" format. Additionally, the station has retained the services of former KOPA-AM & FM/Phoenix GM Gary Guthrie as an on-site consultant. The station is without a PD following the crosstown segue of Bob Travis to CBS-owned WHTT (see Page 1).

WKKT GM David Meszarows explained, "We are predominantly playing music from the '60s and '70s with slight seasonings from the '80s and some album flavor in small dayparts. Reception for our new approach has been very enthusiastic, not only from listeners but from advertisers. It's a solid 25-49 adult appeal format which we feel will deliver for us."

WKKT refers to itself on-air as "Classic Hits 100.7," and is readying an application for a call letter change. It will be competing with Boston AM Oldies outlet WMEX and FM outlet WCGY/Lawrence. There have been no staff changes as a result of the format switch.

## Cole New NSM At Voyager

Sales veteran Paula Cole has been named National Sales Manager for the Voyager Group, including WMFR & WMAG/Greensboro-Winston-Salem-High Point and WRDU/Raleigh.

President Jack McCarthy said, "Voyager Communications is a young company. Paula has been a hard-hitter for WMAG, and we're sure she'll continue to develop Voyager's national sales efforts in a very positive way."

Cole, a Certified Radio Marketing Consultant, previously worked for WKZL/Winston-Salem prior to joining Voyager at its inception in 1982.

## Weinberg

Continued from Page 3

Contrary to earlier reports, KELI admitted in court that it had received only 24 diaries. Arbitron is reviewing all booklets from Tulsa, and its Special Station Activity Committee is reviewing the situation before deciding whether or not to delist KELI. However, VP/Sales & Marketing Rhody Bosley said, "I think it's blatantly clear" that KELI will be delisted. However, it's not known whether sister outlet KELI-FM will also be delisted. Bosley added that Ross told him, "In hindsight what we did was wrong and ill-conceived."

Arbitron has not decided whether to extend the Tulsa survey or add extra sample near the end of the book to compensate for KELI's actions.

Competitor KRAV was also granted a preliminary injunction last week in Oklahoma State Court enjoining KELI from continuing its diary activities. Arbitron spokesperson Tom Mocarisky said, "We're pleased KRAV saw the same danger we saw. We appreciate their spearheading the action on this."

## "The Best Thing To Do Is Drop It"

Reflecting a conciliatory tone, Ross told R&R, "We've decided that the confrontational attitude is going to stop. We allowed this to go down the wrong road... we screwed up... we made a mistake on the general tone of that kind of stuff, and by God, we're going to fix it. The first change was Fred stepping out as GM."

## Teller

Continued from Page 1

Teller joined CBS Records Division as Assistant to the President in 1969, and held a number of posts in subsequent years. His industry experience also includes stints at Playboy Enterprises, Windsong Records, and United Artists Records, where he was President. He returned to CBS in January 1981 as Operations VP on then-CBS Records Division head Dick Asher's staff.

"Our intention was never to defraud anybody or use those diaries. It was only an attempt to call attention to the system, but it just got out of hand. We decided that the best thing to do was to drop it. We want Arbitron to complete its study. We've made our point, and as far as I'm concerned, it's over. We've got a lot of hurdles to overcome. It's just no fun for me to have everybody hacked off all the time."

Asked if KELI would try to reach an out-of-court settlement on the lawsuit, Ross said, "It's not going to do us or Arbitron any good to drag this out for years. If we end up getting backed into a corner, we'll fight like the devil. I'd like to find a win-win situation for everybody, and I think we can do that."

However, Mocarisky noted, "We're not letting go. We're going to continue to pursue the lawsuit."

## GRAHAM VP

## Mupo President Of Palo Alto/TBA

Palo Alto Jazz/TBA Records National Sales Director Don Mupo has been elevated to President, while National Promotion Director Don Graham becomes VP/Marketing & National Promotion.

Mupo, who's been with the label since its inception four years ago, had prior affiliations with Cream and CTI Records and ASCAP; he has also managed Stan Kenton. Mupo replaces Dr. Herb Wong, who had resigned to dedicate more time toward other interests. Consequently, the record company's Bay Area headquarters in Palo Alto has been moved to Los Angeles. "I'm very happy about these changes," Mupo said. "These are very positive moves."

Regarding Graham, Mupo added, "Don's the best promotion man

in the world, and we get along very well. We'll be working very closely together."

Before coming to PAJ/TBA, Graham worked with United Artists, A&M, Warner Bros., and Blue Thumb Records. "We're going onward and upward with a wide variety of product that has mass appeal potential," Graham told R&R. "It's an exciting endeavor."

## KBZT

Continued from Page 3

clined to comment on the status of the present staff, sources indicated that no major shakeup was expected.

## Manhattan Makes It Wright



Bernard Wright has signed with Manhattan Records, and released a debut album entitled "Mr. Wright." Celebrating are (l-r) Wright, Manhattan VP Gerry Griffith, and producer Lenny White.

## New From Century 21 Programming

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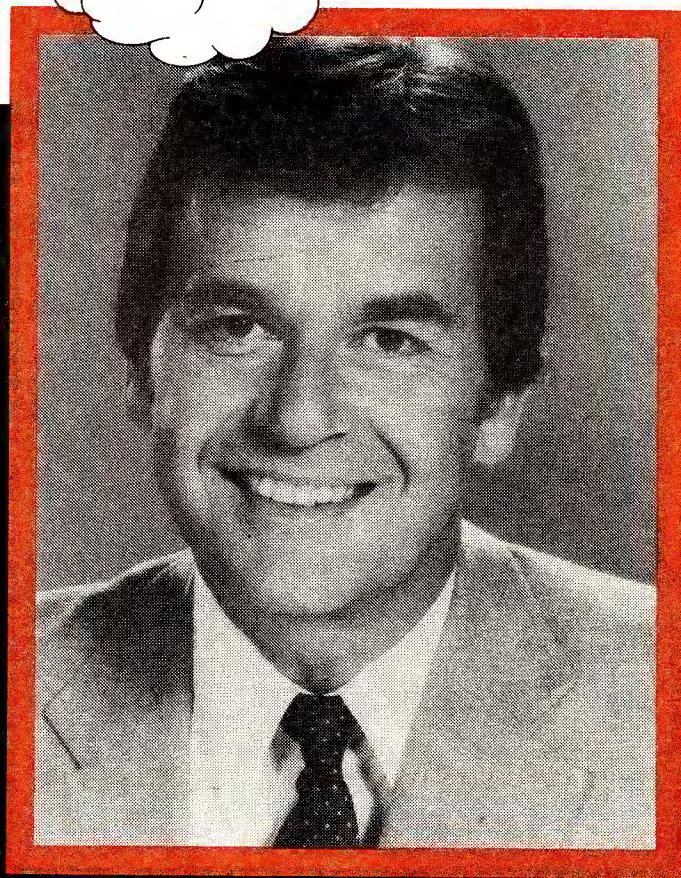
*with*

# DICK CLARK

ANNOUNCING: A new host—Dick Clark—for one of radio's leading programs—Countdown America. Dick Clark's unmatched relationships with music's biggest stars, and his unique behind the scenes insights — and —

the proven format of information, guest artists and contemporary hit music that has made Countdown America a success.

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## WBUS Debuts B/U Format Under Roberts

Billing itself as "Atlanta's Music Bus," New Systems' WRNG/Newnan, GA debuted its new calls WBUS and B/U format last week (10-1) under the guidance of GM Richard Greener (formerly GM at New Systems' previous Atlanta facility WAOK) and PD Mike Roberts, who joined last April after programming crosstown WIGO for three years and signing on WBUS sister WBLZ/Cincinnati in 1980.

The 3kw FM, targeting Atlanta from 30 miles out, will be aimed primarily at the city's High Density Black Area, although Roberts says he's received reception reports from as far as 50 miles away. "(Competitor) WVEE will cover some areas outside the HDBA where we don't go, but we're not aiming for those," he said. "The station won't lean Urban, it will



Mike Roberts lean Black. There will be little crossover music.

"We're going to have a much more uptempo approach than WVEE and slightly more personality. I think the key here is that the 'V' has never had an FM competitor. I think that will make a difference regardless of signal."

## WRKO Promotes Wheeler To GSM

WRKO/Boston has promoted Michael Wheeler, its Local Sales Manager for six years, to GSM at the News/Talk outlet.

WRKO VP/GM Dan Griffin commented, "Mike's demonstration of leadership and professionalism throughout his career and his success here at WRKO as Local Sales Manager make him the ideal choice."

Wheeler said no major changes in sales direction are planned, "just more of the same, and a lot more of it." He credited Griffin with successfully guiding WRKO, a former CHR leader, to its present success in News/Talk.

"It's hard to take a very big station in a large market from a teen



Mike Wheeler format to a more adult format," Wheeler observed. "The acceptance has been very good."

In addition to ten years at WRKO, Wheeler's 20-year radio career includes sales positions at WBZ and WEZE/Boston.

## Parents

Continued from Page 1

bel potentially offensive recordings, and may yield very limited criteria — one observer compared it to comedian George Carlin's "seven words" formula for network television — by which product would be stickered, not unlike industry practice before the PMRC's formation.

In addition, an alternative course of action for record companies unwilling to use a generic warning is said to have been agreed upon. This may involve greater availability of lyric sheets for albums, and has the hallmark of a compromise acceptable to labels such as MCA. An RIAA member, that company last week came out against any warning sticker use (R&R 10-4), and its President, Irv Azoff, spoke of supplying retail accounts with lyric sheets as a possibility.

## Retailers Up In NARMS

Retailers figure in one of two other developments in the lyrics controversy. A meeting of members of the National Association of Recording Merchandisers (NARM) in San Diego last week heard Jim Bonk, Exec. VP of the 180-store Camelot chain, urge the industry to be "sensitive to the legitimate concerns that have been illuminated by the PMRC." He said, "The music business makes a vigorous effort to ensure that the content of released product falls within acceptable public standards."

Bonk also contended that any warning sticker would be impracticable from the retail point of view, and could, in fact, defeat the "consumer information" purpose intended by the parents' groups. "Our store

managers and salespeople can tell you that it is a very rare occasion when the average teen brings Mom and Dad along to the record store. Therefore, this so-called solution offers no means for enforcement."

The retail chief asked labels to "notify us . . . upon release of any product that may be controversial," and "solicit artists in your respective companies to speak out against drug and alcohol abuse and violence," among other recommendations. He concluded, "We are against a rating system of any kind. We should make use of our own resources to insure that our product remains in the boundaries of good taste. No outside regulatory system should do this for you."

## NRBA Opposes Record-Rating

Last week's other lyrics-related development saw the National Radio Broadcasters Association (NRBA) file, for the record, a three-page statement with the Senate committee which held hearings on this issue September 19. Over the signature of NRBA General Counsel Thomas Schattenfield, the document declared the organization's antipathy towards any record-rating system, and its opposition to any new law.

"Legislation which of necessity intrudes upon, and interferes with, the free play of commercial marketplace forces and the operation of broadcast licensees should be kept to a minimum," wrote Schattenfield, "especially when there are already laws in place and social forces in existence which are available to deal with the problem."

NRBA Exec. VP Peter Ferrara confirmed that the statement was intended for the

ord of the Senate committee. "We have said all along that we believe this is a record industry issue to date, not a radio issue," he said. "Because of that, we have taken a very deliberate low profile on the whole thing."

## Nevins

Continued from Page 3

tancy of Gary Burns, the playlist will become more aggressive, as will our promotional posture. I'm glad Roger will be staying on to assist me and remain as MD. He'll continue doing middays until I get situated and take over the show." Ten-year WKBW personality Jon Summers will do mornings, with WNYS PD Bill Tod coming across to do afternoons.

## WDTX

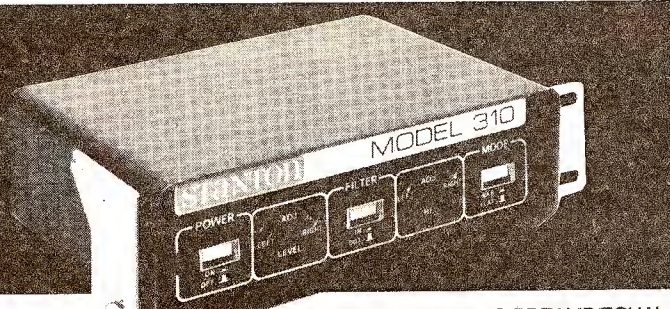
Continued from Page 3

"I worked with Mary Bennett for nine years and there's no doubt in my mind that she is the best sales manager in this market," Golden said. She added that Eddie Rogers, who had been PD for WCLS, is currently acting PD, and will be staying on with WDTX.

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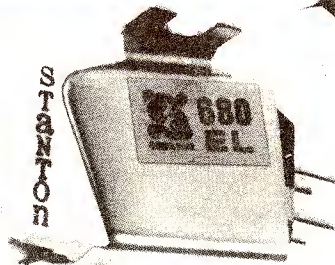
# The choice of the professionals...



310 PROFESSIONAL PHONO PREAMP/EQUALIZER... Interfaces magnetic phono cartridges for optimum calibration of audio systems. Available with balanced or unbalanced output.



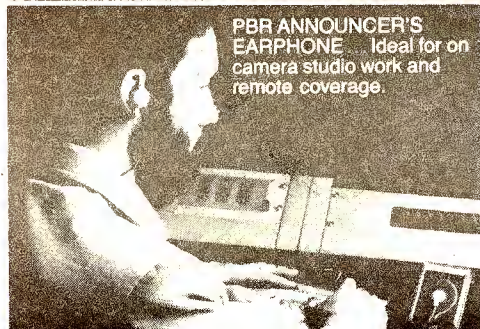
500AL... For heavy duty on-the-air use with wide tracking force range.



680EL... Delivers sound excellence and stands up to backcueing, vibrations and mishandling.



881S... Used in broadcasting for "disc to tape" and quality control in Recording Studios.



PBR ANNOUNCER'S EARPHONE... Ideal for on camera studio work and remote coverage.



THE NARRATOR... TV applications — news interviews, etc.

Stanton is the company with a total commitment to quality and reliability — producing products for the Recording Industry, the Broadcast Industry and the Professionals in Audio.

**STANTON**  
 THE CHOICE OF THE PROFESSIONALS™

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## DO PROGRAM DIRECTORS BUY ON-AIR BROADCAST CONSOLES?

*Apparently, most manufacturers don't think so.*

Look through the pages of this week's *Radio & Records* (or any other "programmer's" magazine). We're betting that it's probably like last week's and every other issue before, in that you won't see any ads for broadcast boards.

You see, the traditional wisdom is that only engineers understand consoles and make console buying decisions. So, manufacturers save their ad dollars to buy space in "engineering magazines."

And their ads usually talk about distortion levels, slew rate, db gain and other technical eccentricities.

### The Whole Story

As we all know, there's an entire other side to the successful use of a broadcast console. It's the side that the operator sits at. Your disc jockeys, air talent, news and sports personnel have to live with this console 24 hours a day, long after the engineer has bought the board because it met his technical requirements.

Little things, items that may not even have been on the engineer's checklists, become very big things over the months and years of use. Do the buttons "feel" right? Is there a place to rest your hands, or set copy? Does the angle of the meters match the operator's line of sight, or does he have to strain to see them? Is there a sufficient number of input and output buses for all your sources? Is the console truly attractive so you can create a positive working environment?

Make your own checklist with your programming concerns in mind. Chances are, it will contain some very important items that weren't considered before.

### "Human Engineering"

That's a tired, overused term by now. But it was invented to try to address the operational features that are built into some broadcast consoles. Some broadcast consoles are a nightmare to use. Or at least offer none of the operational benefits that can help your talent use the console to sound better on the air.

### Our Story

We're Radio Systems. And, obviously, we manufacture a console that we'd like operators to know more about.

Like everybody else, we advertise in engineering magazines—because our board is very impressive from an engineering standpoint. In fact, it's got better technical specifications than almost any other board on the market.

But our consoles are also a joy to use from the other side, your side. They're attractive, cleanly designed, and built to assist an operator with programmable, automatic functions.

### Our Price

One thing you should know is that the rules are changing as far as what consoles cost.

In the past, a console that looked and worked the way ours

does cost much more than most stations could afford. Programmers wouldn't get the consoles they wanted because of price.

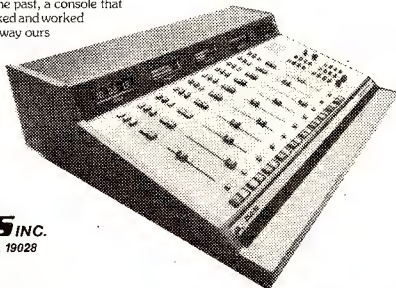
The 10 channel console pictured below is less than \$10,000, and, costs about the same as many of the no-frills compromises you had to live with before. By force of habit, some engineers might not even look in our direction, assuming our style consoles cost much more money.

### Our Ads

Marketing people call this type of advertising going for a "secondary buying influence." But we believe that in many well-run stations, your opinion on equipment is taken very seriously, and is far from "secondary."

If your station is in the market for a console, make sure your engineer is considering a Radio Systems' board. If he needs some encouragement, call our toll-free number or write us for a catalog and users list.

We'll be running ads in *Radio and Records* all year highlighting the operational features of the console. Because your "secondary buy" is of primary importance to us.

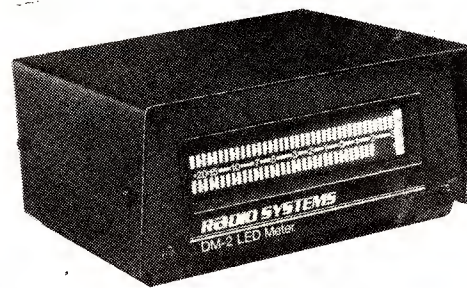


**RADIO SYSTEMS INC.**  
5113 WEST CHESTER PIKE • EDGEMONT, PA 19028  
800/523-2133 or (in PA 215/356-4700)

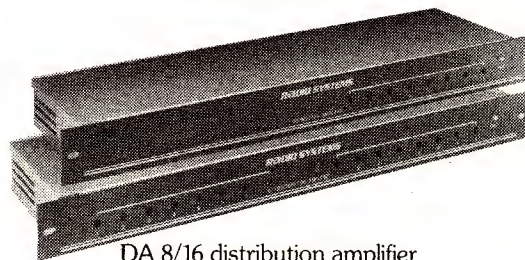
# Remember this AD?



TM-1 studio timer



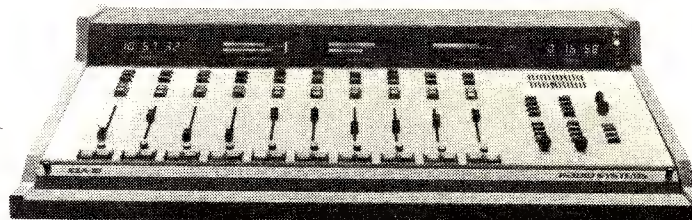
DM-2 LED meter



DA 8/16 distribution amplifier



PA-1 phono preamplifier



ESA-10 broadcast console

## Apparently, many of you do...

When this ad ran earlier this year, we got a barrage of mail from PD's and other programming people asking about our consoles.

Just this month, an engineer from New Zealand approached us at a trade show to purchase several consoles. When we asked him how he had heard of Radio Systems in the "down under," he pulled a carefully folded copy of the R&R ad from his pocket. Apparently, his PD had torn it from the paper and given it to him to check out. Now that's an ad man's dream come true!

### A Minor Revolution

The original ad invited you to look through the pages of R&R and notice that there were no equipment ads. The point we wanted to make was that we were the only company that valued your opinion.

Well—look through this week's issue of R&R. Guess what! If the past few months are any indication, there will be several ads for consoles and other equipment from our competitors. It looks like maybe we've started something. And—it's only going to be to your benefit. It's about time that everyone realized that well run stations are listening to their programming people when it comes to equipment purchases.

### Consider Radio Systems

A little competition doesn't worry us. In fact, our gear has always been better and less expensive than the other brands. A sample of our products are shown below, and you can write or call for more information.

After all—we started the trend. Now everyone is going to have to pay attention.

**The products from Radio Systems make you sound better.**

**RADIO SYSTEMS INC.**

5113 WEST CHESTER PIKE, EDGEMONT, PA 19028 • 215/356-4700  
800/523-2133 (in PA 800/423-2133)



## Hall Sells Two To M.T. Communications

### WBVP & WWKS/ BEAVER FALLS, PA

PRICE: \$1.8 million  
BUYER: M.T. Communications, headed by Ted Ruscitti. Ruscitti is currently VP/Radio Operations for Taft Broadcasting, but he will resign the position.

SELLER: Hall Communications, headed by Robert Hall, who also owns WMYS/Providence; WLPA & WNCE/Lancaster, PA; WNBH/New Bedford, MA; WJOY & WQCR/Burlington, VT; WBVP & WWKS/Beaver Falls, PA; WONN & WPCV/Lakeland-Winter Haven, FL; and WICH & WCTY/Norwich, CT.

DIAL POSITION: 1230 kHz; 106.7 MHz

POWER: 1 kw; 50 kw at 520 feet

FORMAT: MOR; A/C

BROKER: New England Media

### WFBM/NOBLESVILLE, IN

PRICE: \$780,000

BUYER: Pre-Teen Radio of Indiana, which also owns WEXI/Jacksonville, FL.

SELLER: Broadcast Communications, Inc.

DIAL POSITION: 1110 kHz

POWER: 1 kw

FORMAT: Big Band

BROKER: Burt Sherwood

### WTCW & WXKQ/ WHITESBURG, KY

PRICE: \$765,000

BUYER: T.C.W. Broadcasting Co., headed by Terry Forcht, who also operates Kentucky stations WHIC-AM & FM/Hardinsburg, WAIN-AM & FM/Columbia, and WSIP-AM & FM/Paintville. He also owns WDBL-AM & FM/Springfield, TN.

SELLER: Folkways Broadcasting  
DIAL POSITION: 920 kHz; 103.9 MHz

POWER: 5 kw; 3 kw at 940 feet

FORMAT: Country; MOR

## Moffat Buys Mutualcom

Mutualcom, a Toronto-based national radio rep firm, has been acquired by Moffat Communications Limited for an undisclosed price. No changes in the current client list are expected, although an increase in represented stations is planned.

Mutualcom President Terence Williams commented, "The purchase will allow us to better serve our station clients as well as our agency and advertising customers, through expansion at our resource base in the research and promotion planning areas."

### WTHZ/TALLAHASSEE

PRICE: \$1,150,000

BUYER: Dolcom, Inc., which also owns WCMQ/Miami.

SELLER: Kelly Communications, Inc., which also owns KTGR & KCMQ/Columbia, MO and WSVQ-FM/Jersey Shore, PA.

DIAL POSITION: 103.1 MHz

POWER: 3 kw

FORMAT: CHR

BROKER: Chapman Associates

### Travis

Continued from Page 1

dent about our prospects for increasing the station's ratings enough to put it back into a dominant CHR position."

Travis, who also programmed WIFI/Philadelphia, commented, "We've gotten a bit off track trying to be something other than a 'Hot Hits-type' current radio station. We are attempting to reestablish the identity the market expects to hear out of us."

"We've pulled off the clutter, which was making WHTT difficult to listen to for long periods of time. Our long-range goals and plans are quite exciting."

## Meeting Eye To Eye



Chrysalis artists Go West met with the System recently to remix their latest single "Eye To Eye." At the studio (l-r) were System's Mic Murphy, GW's Richard Drummie, System member David Frank, Chrysalis's Ron Fair, and Peter Cox of Go West.

## Beck Meets Wyman



While interviewing in New York, Jeff Beck ran into Bill Wyman on the set of "Friday Night Videos." Shown (l-r) are FNV's Bette Hisiger, Beck manager Ernest Chapman, E/P/A's Harvey Leeds, Beck, Wyman, and E/P/A VP Bill Bennett.

## Atlantic Holds Branigan



Laura Branigan is currently on the road promoting her latest LP, "Hold Me." Pictured after an L.A. show (l-r) are Atlantic President Doug Morris, Branigan, and Atlantic Sr. VP Paul Cooper.

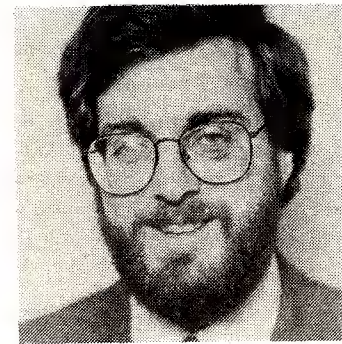
## NEWS IN BRIEF



Beverly Katz

● **BEVERLY KATZ** has been advanced to Sr. VP/Legal Affairs for PolyGram Records. A former member of the RCA Records law department, she joined PolyGram as VP/Legal Affairs in 1982.

● **JIM HEATH** is the new GM at KJUS/Lincoln, NE. Heath, who steps up from his post as Director of Operations, is a Denver programming veteran with stops at KPPL, KHOW, and KNUS.



Ted Green

● **TED GREEN** has been promoted to Sr. VP/Business Affairs at PolyGram Records, moving up after three years as VP of that department. He previously was Director/Business Affairs for CBS Records.

● **JIM WILLIAMS** has been appointed Deputy Director for Associated Press Broadcast Services. He succeeds former DD Glen Serafin.

## CHAPMAN ASSOCIATES MAJOR MARKET DIVISION

The Fall of 1985 will see broadcast trading at its highest level ever. Chapman's **MAJOR MARKET DIVISION** offers reliable appraisals of today's market values, which could keep you from making a million dollar mistake.

Chapman's commitment to the industry, to deliver only a complete and conscientious marketing effort to get the job done, when it is time to buy or sell, is becoming legend.


Our ability to work on the largest markets in the country with reliable appraisals and proper positioning of marketing your properties is equally clear. Our team of broadcast professionals will analyze, plan and assist in your next acquisition or sale. The **MAJOR MARKET DIVISION'S** commitment to excellence in our industry is second to none.

For professional advice on multi-million dollar decisions, call the **MAJOR MARKET DIVISION** of Chapman Associates, Inc.

### CHARLES GIDDENS — VICE-PRESIDENT CHAPMAN MAJOR MARKET DIVISION

1255 23rd Street, N.W., Suite 890  
Washington, DC 20037 (202) 822-8913





*Stand by Me*  
A PORTRAIT OF  
**JULIAN LENNON**

Five months after the release of his smash debut album, Julian Lennon performed in front of an audience for the first time in his life.

The preparations for this electrifying special concert and subsequent American tour are captured in Julian Lennon's first video.

This marvelous combination of live performances, spirited off-stage moments, intimate reflections on his life, music, and heritage create a revealing portrait of Julian Lennon.

Priced to sell at \$29.95, suggested retail. "Stand By Me" is a must for the growing legions of Julian Lennon fans. So contact your MCA distributor immediately.

**Music includes:**

**Too Late For Goodbyes • Stand By Me  
Well I Don't Know • Jesse • Valotte • Day Tripper**

**Stereo Color/58 Mins. Selection #80276  
Order Cut-Off 10/31 Street Date 12/5**

Directed and Produced by Martin Lewis

A VIRGIN VISION PRESENTATION • A **SPRINGTIME!** PRODUCTION

Julian Lennon is an Atlantic Records' recording artist.

This videotape has been digitally mastered onto hi-fi and digitally mixed from the original master analog tapes.

©1985 MCA Home Video, 70 Universal City Plaza, Universal City, CA 91608





## TRADEMARK BATTLE LOOMS

# "Hot Hits": CHR Synonym Or Exclusive Trademark?

The U.S. Patent and Trademark Office has proposed granting consultant **Mike Joseph's** application to register the trademark "Hot Hits," giving him exclusive rights to use the name or license its use by others.

It seems, however, that Joseph will face stiff opposition from stations arguing that Hot Hits is a generic term for CHR programming, rather than uniquely descriptive of the specific CHR format developed and consulted by Joseph.

The Patent Office says the phrase "appears to be entitled to registration" and plans to publish the mark in its Official Gazette on October 15. That triggers a 30-day period for the filing of "opposition by any person who believes he will be damaged by registration of the mark."

"It's like 'rock 'n roll' or 'soft rock,' or any other generic description."

— **Harvey Shulman**

Attorney **Harvey Shulman** of the Washington firm **Ginsburg, Feldman & Bress** says he will file an opposition on behalf of an unidentified station which has been unable to reach accommodation with Joseph over use of the mark.

### Opponents May Unite

Shulman said his client is contacting stations in similar positions, and added, "We're very optimistic

that a number of stations will proceed in a unified manner. It's extremely likely it'll be a joint effort."

Joseph told **R&R**, "We have stopped usage of 'Hot Hits' or 'Hottest Hits' by approximately 30 infringers in the past three and a half years." No station has been sued "because all infringers have ceased, or it's in negotiation," Joseph explained.

Joseph currently licenses 22 stations to use the name in conjunction with jingle-studded, high-energy CHR formats with tight playlists. His first use of the mark was at **WFBL/Syracuse** in 1979.

If nobody objects, Hot Hits would be routinely registered as a service mark in two to four months. An opposition filing would trigger a protracted trial-by-mail process lasting two to four years. Even then, the losing party could appeal to the federal courts.

### Joseph Claims Longterm, Exclusive Use

Joseph contends in his voluminous application that he has made "extensive, exclusive, and continuous" use of the mark since 1979, and is universally identified with Hot Hits within the radio industry. He submitted numerous trade press articles and several affidavits to prove his case.

"We feel we have a fairly strong position proving what we call Mike's distinctive and continuous use of this mark," said attorney **Alfred Fressola** of the **Fairfield, CT** firm **Mattern, Ware, Stolz & Fressola**. "Of course, we feel Hot Hits is not generic. It is not a synonym for CHR. It's a name which is used in a trademark sense."

### Generic Like 'Soft Rock?'

Opposition attorney **Shulman** countered, "I've been in touch with a number of noted authorities in the field who feel the claim to Hot Hits" is invalid, largely because the use of both words in radio is so widespread. "It's like 'rock 'n roll' or 'soft rock,' or any other generic

"Hot Hits' is not generic. It is not a synonym for CHR."

— **Alfred Fressola**

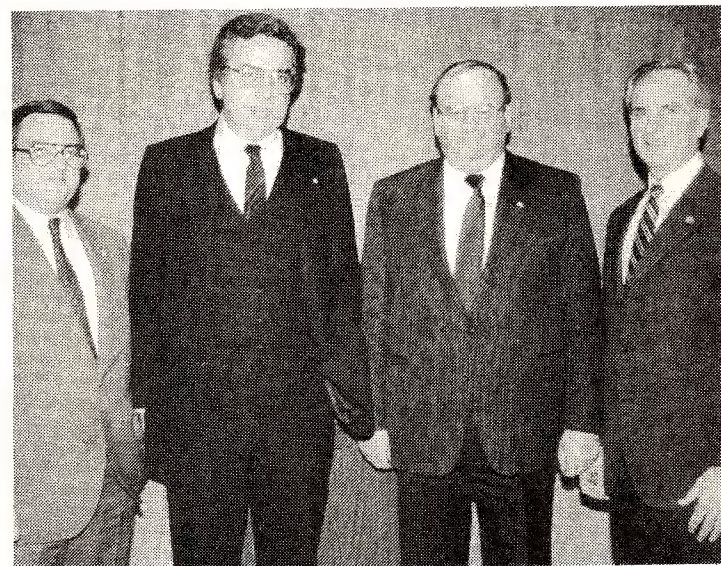
description," says Shulman.

An attorney at the Trademark Trial and Appeal Board told **R&R** that, while registration of a mark strengthens the owner's position, "You don't have to have a registration to license your mark" as Joseph has done. He said stations using Hot Hits without permission definitely risk being found liable for damages in the courts.

But Shulman predicted that, if

Joseph's registration bid is rejected, the courts would give "tremendous deference" to the

decision, making it difficult for Joseph to continue licensing the mark or collect damages.



**NEIGHBORLY CHAT** — Officials of the Canadian Association of Broadcasters (CAB) called on NAB's Executive Committee in Washington last week to discuss bilateral AM radio agreements and other mutual interests. Participating in the exchange (left to right) were NAB President **Eddie Fritts**, CAB President **David Bond**, CAB Chairman **Michel Arpin**, and NAB Chairman **Ted Snider**.

## MAKING AM COMPETITIVE AGAIN

# NAB Petitions FCC For AM Radio Technical Facelift

The momentum for drastic new steps to halt the decline of AM radio continued to build this week. NAB filed a petition asking the FCC to launch a broadbased rulemaking aimed at making AM "a more competitive medium."

NAB's action comes only two weeks after Mass Media Bureau Chief **Jim McKinney**, declaring AM radio to be "broke," ordered a full-scale review of AM regulation. Most of the steps sought by NAB track McKinney's ideas.

"While NAB and other segments of the communications industry are attempting" to help AM, said NAB, "only through federal government involvement can the overall state of AM radio be improved significantly."

Specifically, NAB asked for these rescue measures:

- Granting Class III power hikes to offset interference, where consistent with international agreements and where no new co-channel or adjacent channel interference would be created

- Allowing ownership of more than one AM in the same market (ending the AM duopoly rule)

- "Filling in" AM coverage gaps with synchronous AM transmitters (multiple transmitters on the same frequency) and FM translators

"Only through federal government involvement can the overall state of AM radio be improved significantly."

- Allowing AM-FM program duplication in markets over 25,000 population

- Mandating receiver quality standards where voluntary industry coordination fails

- Adopting "consistent and effective" policies to limit devices, such as RF light bulbs, that interfere with AM reception by generating so-called "urban noises"

- Coordinating industry/FCC efforts through the existing Advisory Committee on Radio Broadcasting.

## NEWS BRIEFS

### Crowded Field Seeks Rivera FCC Seat

According to various reports, the ranks of candidates for former Commissioner **Henry Rivera's** seat on the FCC are swelling rapidly. Some are lobbying hard for the post, others are being advanced by various politicians, and still others appear to have no visible support.

Among those mentioned as possible replacements for Rivera are **Drew Pettus**, Administrative Assistant to Rep. **Al Swift** (D-WA); **Larry Irving**, Legislative Director for Rep. **Mickey Leland** (D-TX); **Joseph Guzman**, attorney for GTE Sprint; **Louise McCarran**, Chairman/Vermont Public Service Board; communications lawyers **Edward Lavergne** and **Derrick Humphries**; **Storer** VP **Walter Threadgill**; and **BuenaVision Cable Television** President **David Ochoa**.

Because the Commission already has three GOP members, President **Reagan** must nominate either a Democrat or a political independent. And, if tradition holds, the seat will go to another member of a minority group.

### File FCC Fee Refunds By October 31

Broadcasters who paid fees of any kind to the FCC between August 1, 1970 and December 31, 1976 have until the end of this month to file for refunds. The Commission was forced to give back millions of dollars when it was discovered it didn't have statutory authority to impose the fees.

Instruction books and refund forms are available at all FCC Field Offices, or write: FCC Fee Refund Program Office, PO Box 19209, Washington, DC 20036. Be sure to state whether you're seeking a refund under Phase I (over \$20) or Phase II (under \$20) of the Commission's program.

After nine years of free services, the FCC is about to start charging application fees again. But don't expect a refund this time — Congress is writing this fee program into federal law.

### Other Key Developments:

- The FCC this week denied **Faith Center's** bid to keep operating educa-

tional **KHOF/Los Angeles** while it appeals its license denial to the U.S. Supreme Court.

- NAB has set radio station acquisition seminars for October 24 in Chicago and November 1 in New York. For information call (202) 429-5420.

- **Voice of America** (VOA) Director **Gene Pell** resigned his post to head up Radio Free Europe.

- In a ruling that could hinder court reporting, the U.S. Court of Appeals in Washington has ruled that documents submitted in civil suits don't have to be made public until there's a final decision in the case.

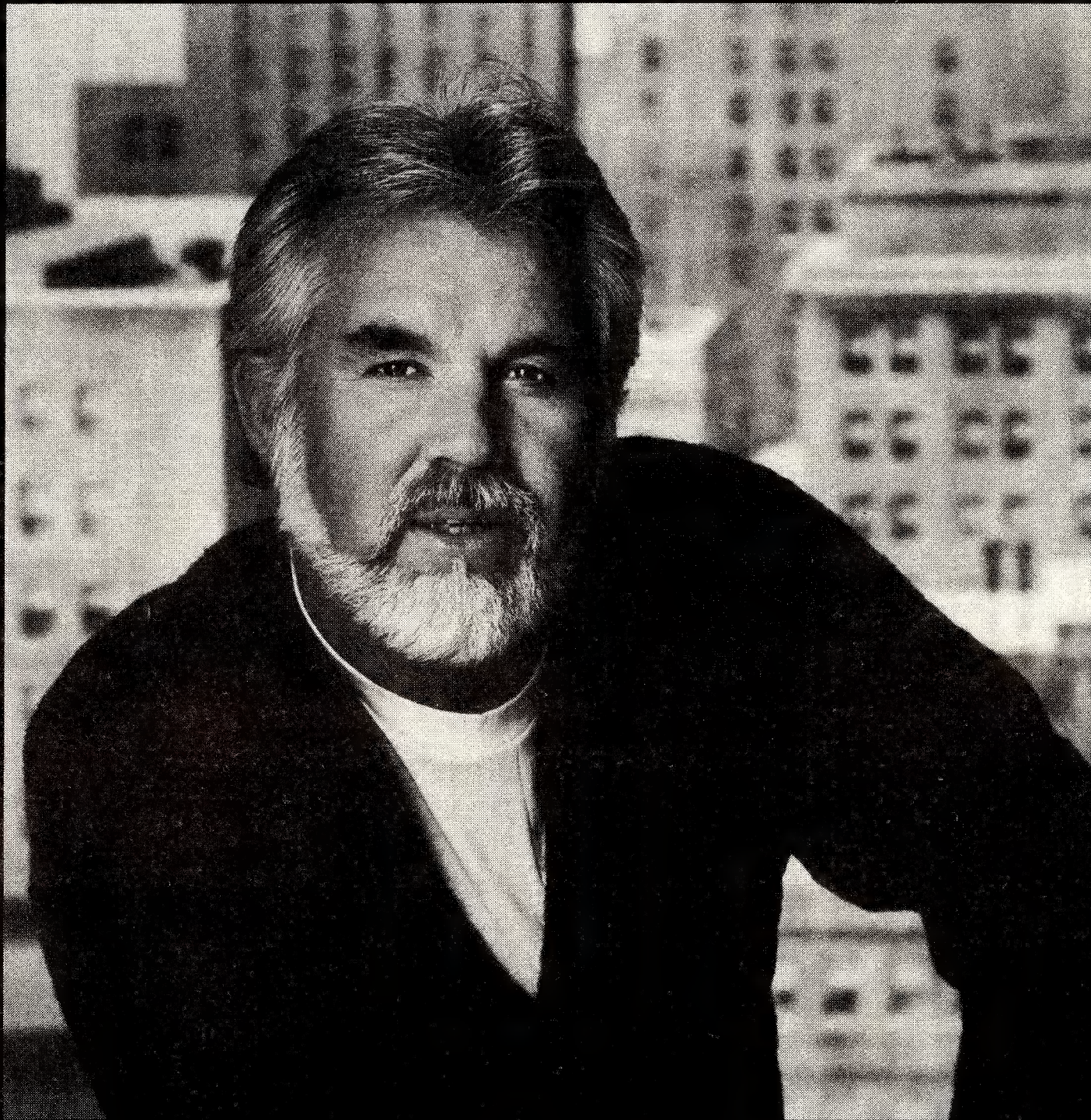
- Since February, 154 stations have activated the Emergency Broadcast System (EBS) on a total of 790 occasions, mostly weather related. Top users were **KORQ/Abilene, TX** (110 times) and **KWTO/Springfield, MO** (100 times).

- Newly-elected members of the **NPR** board of directors are **Jack Mitchell, WHA & WERN/Madison, WI**; **Douglas Vernier, KUNI & KHKE/Cedar Falls, IA**; **Bradford Spear, WGBH/Boston**; **Jean Fairfax, NAACP**; and **Charles Lawrence III, University of San Francisco**.



# WESTWOOD ONE PRESENTS

## KENNY ROGERS



Few artists of our time have earned as much recognition and success as a pop and country superstar as Kenny Rogers, so it's with great pleasure that the Westwood One Radio Networks present not one, but two exclusive music and interview specials featuring the Grammy and CMA Award-winner – *Kenny Rogers Today* for contemporary radio and *The Kenny Rogers Story* for country radio. Airing the week of Monday, November 4 on Westwood One affiliates throughout North America, each special is an in-depth, two-hour look into Kenny's heart, soul and career that you and your listeners won't want to miss.

*Kenny Rogers Today* spotlights his pop career from his early days as a jazz bassist back in Houston through The

New Christy Minstrels and The First Edition all the way up to his latest LP, *The Heart Of The Matter*, produced by the legendary George Martin.

And *The Kenny Rogers Story* traces Kenny's country roots from Texas to "Lucille," from "The Gambler" to those award-winning duets with Dottie West and Dolly Parton, including a look at his acting career and his forthcoming CBS television movie *Wild Horses*.

*Kenny Rogers Today* for contemporary and *The Kenny Rogers Story* for country – an exclusive superstar double-shot from Westwood One, the new direction in network radio. To lock up exclusivity in your market, call (213) 204-5000 or Telex 4996015 WWONE.

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# NOT A CREATURE WAS STIRRING.

# THERE WEREN'T ANY SPOONS.

Drake-Chenault's creative crew was wrestling over its Christmas package for America's radio stations for 1985. Paper strewn everywhere. Lotsa coffee and Swensen's Ice Cream. But no spoons.

Coffee cooled. Ice cream melted. The only stirring in the room was a mad dashing Blitzen down the halls (decked with you-know-what) to produce targeted radio specials for Contemporary, Country and Adult stations...stations whose Christmas stocking will overflow with extra revenue from sale of this Holiday programming.

Specials designed with GMs' and PDs' peace of mind in mind, with Christmas Eve and Christmas Day shifts covered, and to all a good night. After all, 'tis the season.

**HOLIDAY HITS** Rock the halls with sounds of Holly, Paul McCartney, Neil Diamond, Stevie Wonder, The Eagles, Bruce Springsteen and more. Laurie Allen (of LA's Magic 106) celebrates six hours of Christmas hits that will make your season bright.

**CHRISTMAS IN THE COUNTRY** Six hours of favorite country artists entertaining with the best Christmas classic songs your listeners know and love. Bob Kingsley hosts visions of sugarplums with Kenny, Dolly, Willie, Loretta, Ronnie, and more.

**SINATRA'S SOUNDS OF THE SEASON** A shopping list from Ol' Blue Eyes himself • A special 70th Birthday party of two hours • Two heartwarming hours of Christmas classics for Christmas Eve and Christmas Day play • Four hours of love, romance and expectation for the New Year's arrival • Sid Mark hosts.

**THE CHRISTMAS PACKAGE YOU'VE BEEN DREAMING ABOUT IS HERE!**

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# PRO:MOTIONS

## PROS ON THE LOOSE

**Steve Christian** — PD **WZXR/** Memphis (901) 366-1446  
**Charlie Quinn** — PD **KKFR/** Phoenix (602) 838-2070  
**John St. John** — Mornings **WYLT/Raleigh, NC** (919) 851-4134

## CHRONICLE

### Born To:

- **KSJB/Jamestown, ND** air personality **Donna Dee** and her husband **Mahon Edmanson**, daughter **Lori Ann**.
- **WZPL/Indianapolis** personality **Jonathan Doll** and his wife **Diana**, son **Brandon Christopher**, 9/27.
- **G100/Mobile MD**/personality **Jim Golden** and his wife **Portia**, son **Jame-son Derek**, 9/3.
- **WXUS/Lafayette, IN** overnight jock **Michael Morgan**, daughter **Allison Marie**.

### Married:

- **WAYY/Eau Claire, WI** morning host **John Murphey** and **Juli Lawton**, former **WAYY & WAXX** copywriter.

## Capitol-EMI/Canada Taps Five

**Capitol Records-EMI** of Canada has announced five new appointments: **Al Andruchow**, Director of Sales, has been named VP/Sales; **Peter Gourley**, National Marketing Manager, is upped to Director/Marketing and will be assisted by Production Manager/National Marketing Division **Sarah Norris**; **Rob Brooks** is tapped as Marketing Services Manager; and the National Artist & Media Relations Manager is **Rhonda Ross**.

## Schulman Joins Valley Forge

**Steven Schulman** has been appointed Director/Promotions of the **Valley Forge Convention & Exhibit Center**. He brings 23 years' experience in the music industry, including stints in consulting, promotions, marketing, and production.

## CHANGES

**Mary Jo McCarthy** joined **WEZW/Milwaukee** as Account Representative.

## SCBA Names Three

**Stan Warwick**, VP/GM of **KGIL-AM & FM/Los Angeles**, is now Vice Chairman of the **Southern California Broadcasters Association's** Board of Directors. **Bob Moore**, VP/GM of **KHTZ & KRLA/Los Angeles**, is Secretary. **David Graves**, VP/GM of **KFWB/Los Angeles**, has been elected to the Board of Directors.

## Motown Taps Stephens

**Larry Stephens** has been named VP/Director of **Motown Records' Law Department**. Stephens, a Harvard Law School graduate, joined the label in 1980.

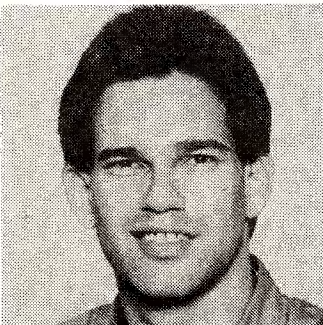
## Monaco Shifts To Profile

**Pat Monaco** has joined **Profile Records** as New York Sales Manager. He was most recently VP/Sales for New York's **Sunshine Distributors**.

## EMI Records/UK Taps Three

**Andrew Prior** has been named General Manager of the **EMI** label division of **EMI Records (UK)**. Previously, he was with **Ariola/Arista Records**, where he served as UK Managing Director. Also joining **EMI/UK** are **Nick Gatfield** and **Rob Sawyer**, who have both been appointed A&R Managers. **Gatfield** was formerly a member of **Dexy's Midnight Runners**. **Sawyer** was with **EMI Publishing**. And **Steve Margo** is the label's Artist Development Manager.

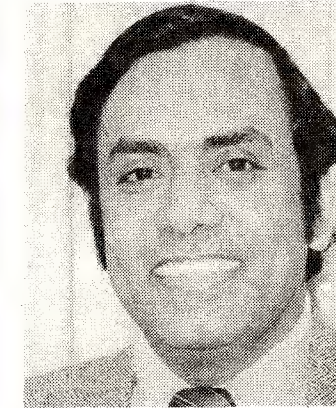
## Macon-Lessinger Named At A&M Video



Steve Macon-Lessinger

**Steve Macon-Lessinger** has been tapped as National Sales/Marketing Manager for **A&M Video**. Most recently, he held the position of National Sales Manager at **Active Home Video**. Before that he served as National Sales Consultant at **ZBS Industries**.

## RCA Ups Mishra To VP



Devendra Mishra

**Devendra Mishra** has been elevated to VP/Manufacturing and Distribution Operations for **RCA/Ariola International**. Before this promotion **Mishra** was Director/Manufacturing and Distribution Operations for **RCA Records**. He first joined the label in 1968 as an industrial engineer, advancing to Manager/Engineering and Operations Services in 1979. After a managing stint with **RCA Selecta-Vision Videodisc Operations**, he rejoined the label in 1981 as Manager/National Distribution.

## Henderson, Crosby Entertainment Align

Musician/producer **Wayne Henderson** has entered into a joint venture with Hollywood-based **Crosby Entertainment Group**, a newly-created record production and music publishing company. **Henderson** will act as A&R Director for all the group's artists. The **Henderson-Crosby** association will kick off with an album by former **Supreme Scherrie Payne**. **Ronnie Phillips** is Executive VP/GM of the **Crosby Entertainment Group**.

## Carlson's Created

**Jerome Carlson** and **Danny Hilley** have formed **Carlson's of America Records** and the **Carlson's Music (BMI)/Carlyric Music (ASCAP)** publishing companies. The company is located at 126 N. 3rd Street, Minneapolis, MN 55401; (612) 338-6653. Representing the label venture is newly-created **Ron I Marketing**, headed by **Ron Iafornaro**. **Ron I** is based at 5500 S. Marginal Rd., Cleveland, OH 44103; (216) 361-2650 uor (216) 381-6879.

## Republic Names Hoban, Lynch

**Republic Radio** has named **Bruce Hoban** as Director/Research. **Hoban** was previously with **Warner Amex Cable Communications** as Director/Marketing Research; prior to that he served as VP/Director of Research for the **Cable TV Advertising Bureau**. In other company activity, **John Lynch** has been selected to manage the rep firm's Dallas office. Before this appointment, **Lynch** served as Account Executive and Assistant Sales Manager in **Republic's** New York office. Before joining the company, he spent four years as a **Major Market Radio AE** in New York and Atlanta.

## Blair/RAR L.A. Office Relocates

**Blair/RAR/Los Angeles** has moved to new offices at 6300 Wilshire Blvd., Suite 1510, Los Angeles, CA 90048; (213) 653-3266.

## AyM Discos Names Marin



Bill Marin

**Bill Marin** has been named Director of Marketing/Administration for **AyM Discos**, a division of **A&M International**. **Marin** comes to A&M from **San Marino Entertainment**, which he headed for five years. His background also includes a stint as R&B Western Regional Marketing & Promotional Director at **Casablanca Records**.

## Wachter Named KFYL & KKFR Chief Engineer

**Gary Wachter** has joined **KFYL & KKFR/Phoenix** as Chief Engineer. Prior to this, **Wachter** was Chief Engineer at **KTSA & KTFM/San Antonio** for ten years.

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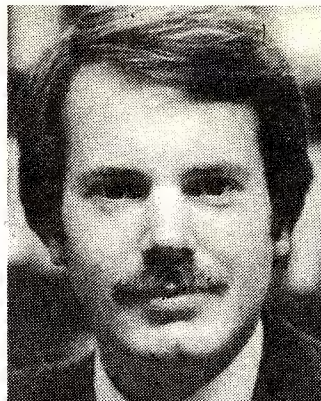
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JHAN HIBER

# RATINGS AND RESEARCH



Dr. Ted Bolton

Dr. Ted Bolton is President of Philadelphia-based **Bolton Research Corporation**, a media and marketing research firm. BRC specializes in radio audience research/consumer behavior and also publishes *RadioTrends*, a research series and newsletter. Dr. Bolton's background includes work in the radio, television, and computer research industries.

## The Baby Boom Demo: When Values Transcend Lifestyle

By Dr. Ted Bolton

In the late '60s marketers heralded the onslaught of a baby boom population bulge. Since that time, we've eagerly pursued adults born between 1946-1963.

Our common interest has been driven by two factors. First, the share of market represented by adults 21-39. Second, the percent of advertising dollars directed toward this desirable baby boom population. In a word, baby boomers make good radio demos.

The challenge lies in developing an effective programming and promotional/marketing strategy for

Apart from their size, boomers also display some incredibly desirable consumer-related traits and behaviors. The baby boom population is the best educated generation in American history. Almost 90% are high school grads, and 28% are college grads.

Because 70% of the baby boom women are in the work force, 30% of all boomers enjoy a combined

"The flurry of attention given to the young, upwardly mobile baby boomer is, for the most part, undeserved."

tions, and have a household income of \$40,000 or more.

The vast majority of baby boomers have less than a college degree and combined household incomes which fall between \$15,000-\$30,000. The jet-setting yuppie pace and style which constitute a small minority has in fact obscured the realities of a much more massive and, in some ways, more powerful group of less successful baby boomers.

The biggest baby boom segment really consists of those who have made it to white collar jobs and represent America's new middle class. These people also constitute the largest segment of the listening audience between the ages of 21-39.

### Demo, Lifestyle Lies

The grouping of baby boomers into one demo cell can be strategically misleading. If you're programming your radio station according to an ill-defined notion of adults 21-39, you may be responding to the "baby boom myth" and not the true realities. Long ago, programmers moved beyond demographics and began grouping listeners according to lifestyles.

But baby boomers have turned lifestyle research upside down. Our research has found 32-year-old

plumbers who make \$32,000 a year, displaying lifestyles similar to 32-year-old bankers who also make \$32,000. Sometimes they may even live in the same suburban neighborhood.

We often find more medium-to-low income baby boomers *emulating* certain yuppie purchasing and leisure activities. In other words, they occasionally splurge on the exquisite or high price item. Research which groups people according to geography, leisure activities, or sociodemographic profiles becomes highly questionable in the new baby boom environment.

### Boomers' New Values

While baby boomer lifestyles create a multitude of overlapping categories, certain deeply embedded values create a more meaningful understanding. First, baby boomers tend to display a strong sense of individualism and autonomy. As a group they continue to state a need for an expression of their own unique perspectives.

Second, the baby boomers have their own interpretation of personal success. Such success is described by the development of some inner potential apart from mere material goods. Yes, materi-

al goods are for display. But what really counts may relate to something more.

And third, baby boomers realize the importance of having fun. Many marketers have recognized that baby boomers have introduced leisure activities for the masses.

### Marketing Implications

As a manager or programmer, it's important to go beyond the myths created by our own industry. People do not respond as an undifferentiated mass. They respond as individuals.

Effective marketing and programming must reach out to listeners as individuals. In a fragmented marketplace, the most effective efforts toward baby boomers will be those that transcend demographics and lifestyle. You will touch listeners by responding to their values.

As broadcasters grow to appreciate the marketing lure of developing values-oriented promotions, programming, and advertising strategies, so too will the importance of values research increase as a competitive tool. Evaluate your own station efforts and ask yourself: Are we relating to our target baby boomer values, or do we sound like an undifferentiated music box?

Go beyond music, and create loyalty through a values appeal. In order to derive such appeals, make sure your research profiles listener values. Don't be fooled by misleading lifestyle typologies. If you understand what *your listeners* believe is important, you will know what's important.

"It's important to go beyond the myths created by our own industry. People do not respond as an undifferentiated mass."

the elusive baby boom target. To do that, you have to first understand the realities of the 21-39 demo. Let's begin by quantifying the baby boom "power demo."

### Why Boomers Count

Arbitron frequently reminds us of baby boomers' importance when we evaluate the percentage of metro population this group represents. On a national level, boomers represent 45% of the total population, or about 78 million people. The percentage of boomers in your own metro area may vary, but the mere number of stations that target boomers confirms their desirability.

household income of \$30,000+. This accounts for more than 47% of all U.S. households that fall into this income bracket. Two incomes mean increased buying power. And clearly, in certain product categories, well educated and middle to affluent consumers account for the majority of product purchase.

Nonetheless, not all baby boomers are rich and well educated.

### The Yuppie Myth

The flurry of attention given to the young, upwardly mobile baby boomer is, for the most part, undeserved. Only 5% of the boomers live in metropolitan areas, work in professional or managerial occupa-

## Why WBNS Radio's cartridge tapes sound better than yours

Columbus, Ohio Radio Station WBNS has found the permanent cure for inherent cartridge tape problems: the Harris Phase Fixer audio time base corrector.

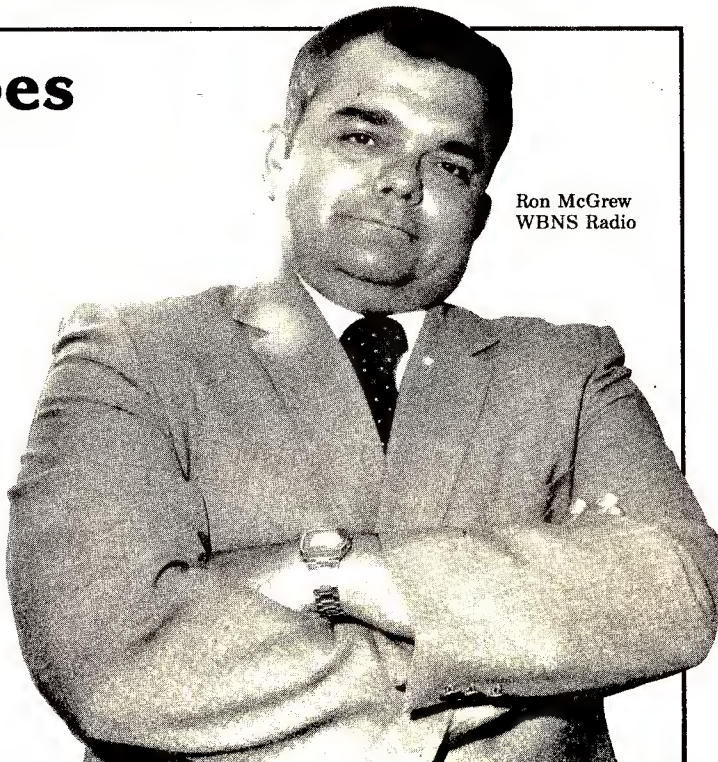
Ron McGrew of WBNS explains. "We needed this device 20 years ago. The Phase Fixer gives us consistently clean sound on every tape in the rack. No matter how much repeat play and abuse they're subjected to,

tapes sound perfect and flutter-free. There's no high frequency loss, and phase error is totally eliminated. After several months of using the Phase Fixer, I must say that Harris, once again, has a winner."

Your programming may be flawless. But performance problems develop in every cartridge tape. Don't enter the ratings war unarmed. The Harris Phase Fixer gives you a competitive edge. For more information, contact Harris Corporation, Broadcast Group, P.O. Box 4290, Quincy, Illinois 62305. (217) 222-8200.

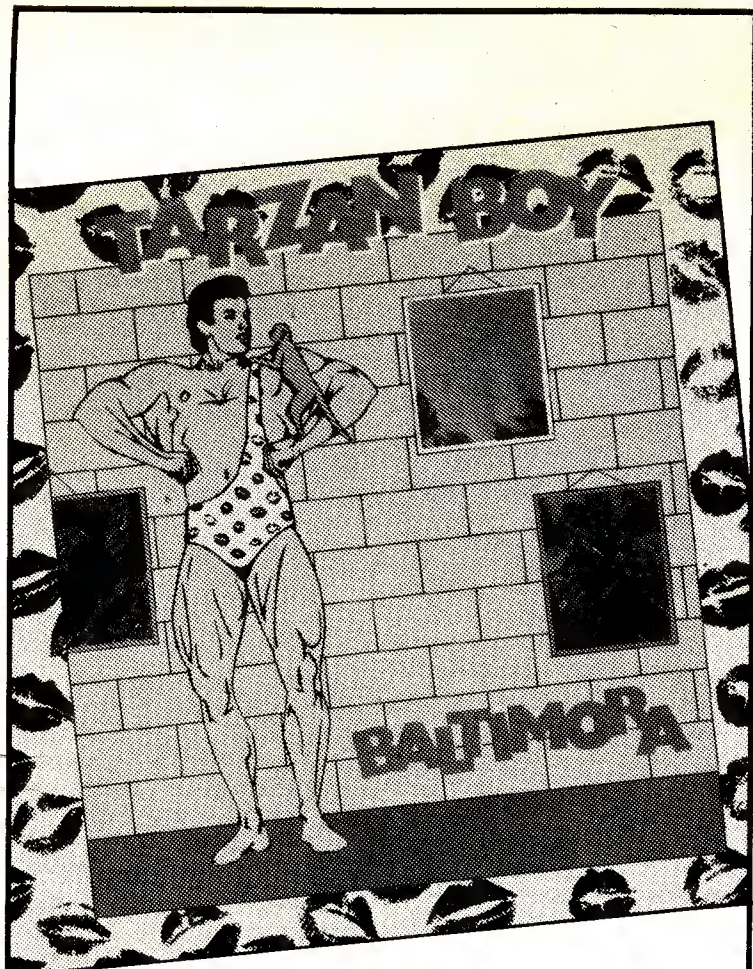


For your information, our name is Harris.



Ron McGrew  
WBNS Radio





# TARZAN BOY

## BALTIMORA

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<b>WXKS-FM</b>	<b>CKOI</b>	<b>195</b>
<b>WKSE</b>	<b>WCAU-FM</b>	<b>KKRZ</b>
<b>CKGM</b>	<b>CFTR</b>	<b>KMEL</b>
<b>Q100</b>	<b>WFMI</b>	<b>WKHI</b>
<b>WERZ</b>	<b>KOFM</b>	<b>WGAN</b>
<b>WKRZ-FM</b>	<b>KBOS</b>	<b>KQIZ-FM</b>
<b>WTLQ</b>	<b>KMGX</b>	<b>WPFM</b>
<b>KHFI</b>	<b>KSKD</b>	<b>WHSL</b>
<b>KZZB</b>	<b>WZON</b>	<b>KZOZ</b>
<b>WZLD</b>	<b>95XXX</b>	<b>OK95</b>

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## RATINGS

### Summer '85 Arbitron Advances

#### Washington

**WGAY Holds Lead; WHUR Up Two To Second; WKYS Up But Falls To Third**

	Spr. '85	Sum. '85
WGAY (B/EZ)	9.0	8.6
WHUR (B/U)	5.6	7.8
WKYS (B/U)	7.1	7.5
WMAL (AC)	6.4	6.7
WWDC-FM (AOR)	6.8	6.5
WRQX (CHR)	5.7	5.7
WMZQ-FM (Ctry)	4.6	4.1
WTOP (News)	3.9	4.0
WAVA (CHR)	4.8	3.9
WLTT (AC)	3.9	3.9
WCLY & WPGC (AC)	3.8	3.8
WDJY (B/U)	2.8	3.1
WASH (AC)	3.1	3.0
WPKX-FM (Ctry)	3.1	2.7
WXTR-AM & FM (Gold)	2.0	2.3
WGMS-AM & FM (Clas)	3.2	2.1
WBMW (CHR)	1.4	2.1
WWRC (B/EZ)	2.4	1.9
WYCB (Rel)	1.7	1.1
WHFS (AOR)	1.0	1.1
WTKS (AC)	1.2	1.1
WOL (B/U)	.5	1.0

#### Houston

**KMJQ Hits Double Figures, Widens Lead; AORs Up As CHRs Slip; KTRH Climbs**

	Spr. '85	Sum. '85
KMJQ (B/U)	9.3	10.3
KKBQ-FM (CHR)	8.1	7.6
KIKK-FM (Ctry)	6.8	7.3
KLTR (AC)	6.3	6.4
KTRH (News)	4.9	6.3
KSRR (AOR)	5.0	6.0
KODA (B/EZ)	6.6	5.9
KLLO (AOR)	4.5	5.5
KRBE-FM (CHR)	5.7	4.6
KILT-FM (Ctry)	4.7	4.5
KFMK (AC)	4.1	4.4
KQUE (AC)	5.1	4.1
KPRC (N/T)	3.7	3.2
KYOK (B/U)	1.8	2.3
KLEF (Clas)	2.0	1.8
KILT (Ctry)	1.3	1.5
KLAT (Span)	1.4	1.2
KXYZ (Span)	1.0	1.2
KYST (Span)	—	1.1

#### Dallas-Ft. Worth

**KKDA-FM Takes Urban To Top; KEGL Widens CHR Lead; KTXQ Opens AOR Gap; KPLX Catches WBAP**

	Spr. '85	Sum. '85
KKDA-FM (B/U)	7.4	8.3
KVIL-FM (AC)	9.3	7.5
KRLD (News)	6.8	6.7
KEGL (CHR)	5.8	6.6
WBAP (Ctry)	7.4	6.1
KPLX (Ctry)	5.3	6.1
KTXQ (AOR)	5.2	6.1
KMEZ-FM (B/EZ)	5.3	5.4
KSCS (Ctry)	4.7	5.0
KTKS (CHR)	4.0	4.2
KZEW (AOR)	4.3	4.1
KMGC (AC)	2.6	3.5
KQZY (B/EZ)	2.5	3.5
KAFM (CHR)	3.7	2.5
KLUV (AC)	2.1	2.5
KDLZ (B/U)	—	2.3*
KHVN (Rel)	.5	1.7
KESS (Span)	1.4	1.7
KRQX (Gold)	1.1	1.4
WRR (Clas)	1.2	1.3
KFJZ (B/EZ)	.7	1.1
KPBC (Rel)	1.9	1.0
KKDA (B/U)	1.2	1.0

\* Was KNOK last book

#### St. Louis

**KMOX Rise Is In The Cards; KSHE Up To 14; KHTR Takes CHR Lead KSD Gains A Share**

	Spr. '85	Sum. '85
KMOX (Talk)	19.7	22.0
KSHE (AOR)	12.9	14.1
KMJM (B/U)	6.2	6.3
KSD (AC)	5.0	6.1
KHTR (CHR)	4.8	5.9
KEZK (B/EZ)	5.6	5.8
WIL-FM (Ctry)	6.7	5.0
KWK (CHR)	4.9	3.9
KYKY (AC)	3.5	3.8
KUSA (Ctry)	3.5	3.4
WRTH (BBnd)	4.3	3.3
KATZ (B/U)	1.7	2.0
KXOK (Talk)	2.0	1.7
KADI (AC)	2.3	1.6
WMRY (AC)	1.3	1.5
WIL (Ctry)	1.1	1.2
KCFM (AC)	.7	1.2
WZEN (B/U)	1.4	1.0
KGLD (Gold)	1.3	1.0

#### For The Record

In last week's Arbitron advances, the following errors appeared: **KJOI/Los Angeles** should have been listed as moving from 4.1 to 3.6, not 3.0. **KLZE** actually moved .8 to .7 in the San Francisco book, not .8 to 1.7, and should not have been listed among those stations achieving a one share or better. **WWDB/Philadelphia** moved 3.4 to 4.1, not 3.1.

#### Seattle-Tacoma

**KIRO Holds Steady Double Figures; KISW Vaults To Second; KOMO Opens Massive A/C Edge**

	Spr. '85	Sum. '85
KIRO (N/T)	10.2	10.1
KISW (AOR)	6.1	7.3
KUBE (CHR)	7.5	6.9
KOMO (AC)	5.9	6.3
KIXI (BBnd)	3.5	5.1
KBRD (B/EZ)	5.0	4.8
KPLZ (CHR)	3.9	4.7
KSEA (B/EZ)	5.3	4.5
KMPS-FM (Ctry)	4.0	4.3
KRPM (Ctry)	3.3	3.8
KNBQ (CHR)	3.8	3.1
KLSY (AC)	4.1	2.9
KCMS (Rel)	1.6	2.6
KZOK (AOR)	2.3	2.6
KMGI (AC)	2.0	2.5
KING-FM (Clas)	3.4	2.5
KMPS (Ctry)	3.2	2.4
KVI (Gold)	2.2	2.3
KHIT (CHR)	.9	1.9
KING (News)	1.9	1.8
KJR (AC)	2.5	1.8
KKFX (B/U)	1.2	1.6
KEZX (AOR)	2.2	1.6
KIXI-FM (AC)	1.6	1.5
KCIS (Rel)	1.4	1.3

#### Cleveland

**WMMS Extends Edge To 5 Shares; WGCL Also Up; WWWE Doubles With Upper-Demo A/C**

	Spr. '85	Sum. '85
WMMS (CHR)	11.0	12.2
WLTF (AC)	7.3	7.1
WGCL (CHR)	6.2	7.1
WQAL (B/EZ)	7.7	6.9
WWWE (AC)	3.1	6.6
WDOK (B/EZ)	9.1	6.3
WMJI (AC)	5.9	6.0
WZAK (B/U)	6.0	5.1
WBBG (BBnd)	5.5	4.9
WERE (N/T)	3.4	4.3
WGAR-FM (Ctry)	3.7	4.1
WDMT (B/U)	4.2	3.5
WCLV (Clas)	1.3	2.4
WRQC (CHR)	2.6	2.3
WABQ (Rel)	1.6	2.3
WRMR (B/EZ)	3.5	2.1
WGAR (Ctry)	1.6	2.0
WJMO (B/U)	1.7	1.8
WHK (Gold)	2.7	1.5
WONE-FM (AOR)	1.0	1.5

#### Format Legend

**AC**—Adult/Contemporary, **AOR**—Album-Oriented Rock, **BBnd**—Big Band, **Blk**—Black, **BM/Easy**—Beautiful Music/Easy Listening, **CHR**—Contemporary Hit Radio, **Clas**—Classical, **Ctry**—Country, **Gold**—Oldies, **Jazz**—Jazz, **Misc**—Miscellaneous, **News**—News, **N/T**—News/Talk, **Rel**—Religious, **Span**—Spanish, **Talk**—Talk, **Urbn**—Urban Contemporary.



# "CHARM THE SNAKE"

By CHRISTOPHER CROSS

(7-28864)

*Single Included In This Issue*



*His first single from the forthcoming  
album EVERY TURN OF THE WORLD*

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OUT OF THE BASKET, ON THE RISE.





REED BUNZEL

MUTUAL CONCERN

Norm Pattiz: How The Westwood One

The announcement on September 16 that Westwood One had purchased the Mutual Radio Network took all but a few savvy industry-watchers by total surprise.

The first questions asked after any network "takeover" traditionally focus on change. What will become of the company? Who will lose their jobs? What departments will be cut?

R&R: Why did you buy the Mutual Radio Network?

NP: We thought it was a perfect fit. Westwood One is a longform program producer and distributor, and Mutual doesn't really have much of a presence in that area.

"Westwood One will not be an absentee owner the way the previous owner really was."

more radio stations and advertisers, but it also ensures Westwood One's adult profile in the marketplace. The population of this country is getting older - something we have to be very conscious of.

R&R: Major acquisitions always leak out before the deal is done. How did you manage to keep this under wraps?

NP: It certainly hasn't been a secret that we were looking to buy something. Our recent prospectus said that one of the reasons we were selling stock was to position us for potential acquisitions.

pand our operating margins, we would make the move. We made that move, and it took a lot of people by surprise.

R&R: Maybe that's because Amway kept insisting that the network wasn't for sale. How did you change their minds?

NP: We contacted Amway about three months ago and said we were interested in having some discussions. They told us the network wasn't really on the block, but would send us some information anyway.

R&R: What makes you think you can do a better job with Mutual than Amway did?

NP: Amway has been a very successful company doing whatever it is they do, but they aren't in radio. Westwood One is going to take a look at what they've been spending a lot of money on unsuccessfully, and we will effect some cost-savings measures.

Westwood One will not be an absentee owner the way the previous owner really was. We are not passive investors, and we plan on taking an active role in maximizing Mutual's potential - and we think there is tremendous opportunity to do that.

R&R: A lot of people in Arlington right now are probably wondering whether they should put their houses on the block. Are changes going to force some of them to do this?

NP: I'm not trying to be coy about this, but I really don't know what we might change. There will certainly be some areas where there will be economies of operations, because we are two companies with duplicate systems in almost every department.

On the other hand, there are some combinations that would create false economies. For example, I don't think Mutual and Westwood One should be sold to national advertisers through the same sales staff.

we hope will stay with us and play an important role in the success of the company.

R&R: Some industry-watchers have speculated that Westwood One will now move into the area of youth networks. Is this part of the plan?

NP: If we had wanted a youth network we would have either started one or bought one. Instead we bought Mutual, and it is going to stay Mutual.

R&R: Westwood One's satellite distribution is in digital on Satcom 1R, while Mutual's is in analog on Westar 4. Are current Mutual affiliates going to have to convert in order to keep the network's signal?

NP: Amway will continue to operate its satellite division, which fits our plans because we already have our own satellite division. But Mutual affiliates shouldn't feel that they're going to be dropped or jeopardized, because we've made a three-year arrangement to continue carrying Mutual programming on the current satellite.

R&R: Do you have any plans to acquire one or more network O&Os?

NP: Radio stations might at some point make sense. Because of all the things that are going on in the industry we have to remain open to all possibilities, but we are much more set up to deal with the network side of the business.

R&R: How does this acquisition position Westwood One in the general network arena?

NP: We've increased from around 5% of the network radio revenues to about 15%, which probably puts us in the number two position in the industry.

tion to benefit from any changes that may happen, and we also know we have a long way to grow in the network radio business.

R&R: Many network traditionalists feel that "syndication networks" aren't really networks at all. Will purchasing Mutual change this perception at all?

NP: Most of that perception changed last year when we went public; that's when we started getting a lot of respect. I'm sure there are still a few circles where tradition is tradition, and if you are not a network that has been around for 50 years you are not a network.

R&R: Are you positioning Westwood One to become involved in other areas of the entertainment industry, or will it remain a radio-oriented company?

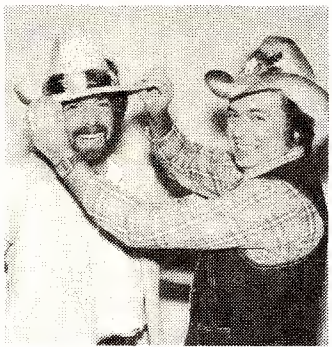
NP: The focus of Westwood One will continue as it has always been - on the radio business. We wanted our first major acquisition to be something that was synergistic to what we were already doing, and Mutual is ideal for these purposes.

"We've increased from around 5% of the network radio revenues to about 15%, which probably puts us in the number two position in the industry."

for Westwood One to move lock, stock, and barrel into TV or motion pictures at this point. Right now we are quite happy with what we have just accomplished, and we're going to work on that.

R&R: Does this mean that, for the time being, you've stopped looking for other areas of expansion?

NP: There is no question that the acquisition of Mutual is going to take a lot of our attention; to do anything else would not be responsible. However, we will not close our eyes to other opportunities for growth and expansion.



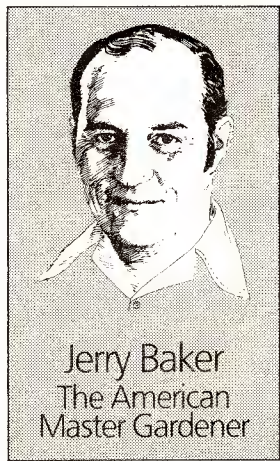
Westwood One President Norm Pattiz shmoozes with civic and industry leaders such as L.A. Mayor Tom Bradley and WWI host Mary Turner (top); Weird Al Yankovic and Dr. Demento (center); and Mickey Gilley (bottom).



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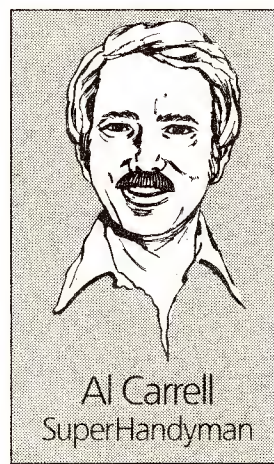
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The American  
Master Gardener

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**AP Associated Press Broadcast Services**



# MUSIC CALENDAR

## NEWS & INFORMATION FEATURES

October 14-18

### The Weekend

October 19-20	
<b>The Countdown</b> (WO)	Morris Day/Prince
<b>Countdown America With John Leader</b> (USR1)	Glenn Frey
<b>Country Calendar</b> (CW)	Jeannie C. Riley/Lane Brody
<b>Country Report Countdown</b> (WRN)	Sylvia/Gail Davies/Merle Haggard/Alabama
<b>Dick Clark's Rock, Roll, &amp; Remember</b> (US)	Guess Who
<b>Dr. Demento</b> (WO)	Jetsons/Huckleberry Hound
<b>Entertainment Coast-To-Coast</b> (CBSR)	Glenn Close/Griffin Dunne/Ready For The World
<b>Future Hits</b> (WO)	Night Ranger/John Waite
<b>Great Sounds</b> (US)	Andy Williams
<b>Hot Ones</b> (USR1)	Pointer Sisters
<b>Live From Gilley's</b> (WO)	Whites
<b>Musical!</b> (WO)	Best supporting plays
<b>On The Radio</b> (NSBA)	Julian Lennon
<b>Power Cuts</b> (GSN)	Simple Minds (10/20)
<b>Rick Dees' Weekly Top 40</b> (US)	Bryan Adams
<b>Rock Chronicles</b> (WO)	Cheap Trick/Dio/Julian Temple
<b>Rock Reunion</b> (BRE)	Loggins & Messina
<b>Rock Week</b> (WO)	John Cougar Mellencamp/Sting
<b>Scott Shannon's Rockin' America Countdown</b> (WO)	Godley & Creme/Glenn Frey/Wham!
<b>Solid Gold Saturday Night</b> (USR2)	Teen idols (10/19)
<b>Street Beat '85</b> (BRE)	Freddie Jackson
<b>Super Gold</b> (TRAN)	Music for lovers (10/19)
<b>Superstars Of Rock</b> (BRE)	Dire Straits/Loverboy
<b>That's Love</b> (WO)	Sergio Mendes/Shari Belafonte/Meg Tilly
<b>Top 30 USA</b> (CBSR)	Commercial jingles
<b>Weekly Country Music Countdown</b> (US)	Janie Fricke

### The Week Of

October 21-25	
<b>Country Closeup</b> (NP)	Ricky Skaggs/Gatlin Bros./Gary Morris/Judds
<b>Earth News</b> (WO)	Roger Daltrey/Griffin Dunne/Rosanna Arquette/Amy Robinson/Sissy Spacek/Frank Perry
<b>Encore With William B. Williams</b> (WO)	1939: Judy Garland
<b>In Concert</b> (IN)	Marillion
<b>Innerview</b> (IN)	Jeff Beck
<b>Off The Record</b> (WO)	Bryan Adams/Quarterflash/Mr. Mister
<b>Off The Record Special</b> (WO)	Tom Petty
<b>Special Edition</b> (WO)	Hall & Oates
<b>Star Trak</b> (WO)	Bryan Adams/David Foster/Power Station
<b>Star Track Profile</b> (WO)	REO Speedwagon
<b>Special Edition</b> (WO)	Aretha Franklin Pt. 2
<b>Star Trak</b> (WO)	Heart/Thompson Twins/Tears For Fears

### THURSDAY

October 24	
<b>Country Calendar</b> (CW)	Sylvia
<b>Country Report</b> (WRN)	Lacy J. Dalton/Bobby Bare
<b>Solid Gold Country</b> (US)	Stars in the news

### FRIDAY

October 25	
<b>Country Calendar</b> (CW)	Nitty Gritty Dirt Band
<b>Country Report</b> (WRN)	Merle Haggard/Bobby Bare
<b>Solid Gold Country</b> (US)	Marathon hits

### MONDAY

October 21	
<b>Country Calendar</b> (CW)	Harold Shedd
<b>Country Report</b> (WRN)	Bobby Bare/Lacy J. Dalton
<b>Solid Gold Country</b> (US)	Producer Owen Bradley

### TUESDAY

October 22	
<b>Country Calendar</b> (CW)	Con Hunley
<b>Country Report</b> (WRN)	Merle Haggard/Bobby Bare
<b>Solid Gold Country</b> (US)	Jails, prisons & outlaws

### WEDNESDAY

October 23	
<b>Country Calendar</b> (CW)	Jimmy Fortune
<b>Country Report</b> (WRN)	Sylvia/Alabama
<b>Solid Gold Country</b> (US)	Feature year: 1977

### COMEDY

<b>Comedy Show</b> (CW)	Funny Ladies: Fanny Brice/Lily Tomlin/Joan Rivers/Gracie Allen/Ann Meara/Lucille Ball
<b>Laugh Machine</b> (PRN)	George Carlin/Woody Allen/Phyllis Diller/Henny Youngman/Monty Python
<b>Party Drop-ins</b> (ASR)	Women's intuition/party beat/Peter Wolf's disease/taking credit/Slimey's Seafood Hut
<b>Radio Hotline</b> (ASR)	Fortune teller/Mr. X/Cynthia/bad connection/detective
<b>Stevens &amp; Grdnic's Comedy Drop-ins</b> (ASR)	Brew ha-ha/stuffers quiche helper/big fat Donna 5/n-n-n-newsbreak/the sitcom
<b>United Spots Of America</b> (ASR)	Girls with guns/Budget Airways/dirty joke award/kill-it-yourself restaurant

### GENERAL INFORMATION

<b>Ed Busch Talk Show</b> (AP)	Acrophobia/handgun control/Ginny Foat (10-12) Hiroshima blast/John DeLorean/investments (10-13)
<b>Computer Program</b> (PRN)	Home computers/try-outs/documentation/pre-packaged software
<b>News Blimp</b> (PRN)	Christian rock/sports pages/aloha shirts/sweet drinks/comedic struggle
<b>Newsline Extra</b> (NBC)	Campaign '86: The Congress
<b>Sound Advice</b> (PRN)	Multipath distortion/antennae/tuner overload
<b>Sporting News Report</b> (CW)	Thomas Hearn-Marvin Hagler/Dan Pastorini/Harry Caray/Bo Schembechler/banning boxing
<b>Sports Flashback</b> (CW)	Muhammad Ali/Bob Gibson/John Riggins/Catfish Hunter
<b>Waldenbooks Review</b> (WO)	Jackie Collins/"A Maggot"/"Elvis & Me"/"Stargazing"

## NETWORK PROMOS

● **Associated Press** has appointed **John Seidel** Broadcast Executive for Pennsylvania, New Jersey, and Delaware. Seidel, who formerly held the same position for Iowa, Nebraska, and South Dakota, will now be responsible for marketing all AP services to radio and television systems in those three states. Prior to joining AP in 1981, he was a records supervisor for the **American Red Cross**.

Also at AP, **Michele Records** has been named Broadcast Executive for Alaska, Oregon, and Washington. She succeeds **Kim Price**, who was named General Broadcast Executive for the western region of the U.S.

● **Howard Moss** was named Middle East Correspondent at **Mutual Radio Network**. Moss, who left Mutual in 1981 to become a reporter for the **Sheridan Radio Network** in Jerusalem, was most recently with **CBS Radio**. Before going overseas he was a sports producer and news editor for Mutual.

● Several appointments have been announced at the newly formed **Tribune Radio Networks**:

**Barry Levitt** has been named Operations Director of the network. Levitt, who has been with the **Tribune Broadcasting Company** for over 14 years, was most recently the Traffic Manager of **WGN/Chicago**. His new responsibilities include overseeing day-to-day traffic and continuity operations of the network as well as main-

taining contact with affiliate stations.

**Jim Sharpe** has been appointed News Director of the network. Sharpe joins the network after being the morning news anchor for several Chicago radio stations, including **WJJD**, **WJMK** and **WCFL**. In addition to overseeing the 26 daily newscasts as well as news feeds, Sharpe will serve as afternoon news anchor.

Also, **Kris Kridel** has been appointed Morning News Anchor. Kridel comes from **WBBM/Chicago**, and previously served with **WFYR-FM** as afternoon anchor and News Director.

● **CNN Radio** has named **Deborah Marchini** Business News Correspondent. She was previously a financial

reporter for **Business Times, Inc.** and prior to that was New York Correspondent for the **Bureau of National Affairs** and assistant to the editor of **Standard & Poor's Daily News**.

Also joining CNN from **Business Times** is **William Hartley**. Hartley comes to the network from **U.S. News & World Report**, where he was New York News Bureau Chief. He will anchor CNN's morning Business News updates from New York.

In addition, **Ed Alwood** has been appointed Washington, DC Business News Correspondent for CNN. Alwood was formerly with **WFTV-TV/Olando** and also worked at **Financial News Network** in Washington.



**THANK GODLEY IT'S TUESDAY** — David Brenner (2nd right) is joined on DIR's "David Brenner Live" by guests (l-r) Kevin Godley of Godley & Creme, "Til Tuesday's Aimee Mann, and comedian Steven Wright.

**I'd like to wrap up a Dream for you all.**  
(a very Christmas radio special)

"A great way of saying 'I love you' to a radio audience."  
**Don Richman**  
Chuck Blore & Don Richman, Inc., Hollywood

Premiering this Christmas Season on WJR/Detroit, KFI, KOST-FM/L.A., WHDH, WZOU-FM/Boston, KBPI/Denver, KEGE/Dallas-Ft.

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WTQR/Winston-Salem, WKDD/Akron, KLLS/San Antonio, KIDO/Boise, WGVN, WDMS-FM/Greenville, (MS) WYAT, WLTS-FM/New Orleans, Q-105/Tampa, WAIA, WIOD-FM/Miami, WPTC, WDEN-FM/Macon, KKBG/Hilo (HI), KUAD/Windsor (CO), WHIO/Dayton, and the exclusive Canadian

radio rights have been purchased by McDonalds of Canada.

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# AMERICA

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# The Rebirth Of AM Radio

By Chuck Langley

Can the new generation of broadcasters keep AM radio from slipping to less than 29% of the audience? We've seen the way FM has grown in ratings and revenue. But at the same time our AMs have slowly decayed.

We allowed the FCC to open the AM stereo decision to the marketplace. That was one of the worst mistakes. Did we leave FM, TV color, TV stereo, or ham radio standards up to the marketplace? I say the FCC is charged by law to make certain technical decisions on standards, and AM stereo was one of those decisions that was swept aside to avoid possible litigation.

We didn't lobby Congress years ago for legislation to stop manufacturers from building inferior quality AM receivers. Let's face it. Even the threat of Congressional action would have had most receivers improved almost immediately. Manufacturers found they could get away with less expensive AM parts in the AM/FM stereo unit. In most cases, they continue to do so today.

## Alienated Audience

Then there's good ol' Arbitron (or, as one of my old bosses referred to it, the Albitross). ARB continued to make most metro areas so large, only the Class C FMs or clear channel AMs had a prayer to cover them. Look at the top 50 market of Greensboro-Winston Salem-High Point.

It used to be two distinct markets (as it is to most shoppers and residents of Greensboro-High Point and Winston Salem). Now it's one large metro and slanted toward the western part of North Carolina (there are more counties to the west of the center than to the east and more diary distribution). You guessed it. Winston Salem stations dominate the top positions every book.

Somewhere along the line came the idea that FM is for the younger music listener, while AM is for the old non-music listener. So we take away the modern music, local personalities . . . everything that characterized AM for so many years. Aren't we really saying that if AM is in bad shape now then shortly the baby boom generation, when it reaches the 35-64 demographic (they were FM music listeners before), will certainly not listen to AM? That's the end if we don't act swiftly. We have alienated the audience that buys more records, more homes, more new cars, and more furniture than any other age group.

## Now's The Time

The key to revitalizing AM is targeting the broad 12-34 age group whose figures ARB will start publishing next year. This is where AM stereo's future lies — music, personality, local features, and information in a high excitement atmosphere for this age group. *Attention station owners and management: We must get the younger audience in the habit of listening to AM again:*

1. Plan a cohesive five-year campaign to program your AM to the 12-34 demo.

2. Talk with your Congressman (in person if possible) and receiver manufacturers. Let them know your problem; vow to give the AM band new life and a marketable product.

3. Hire stable and experienced management, programming, and salespeople. The professionals will be the backbone of the New AM.

4. Improve the quality of our AMs to the maximum. Stereo for AM should be mandatory, because the little light that comes on when a



Chuck Langley

Chuck Langley is President of the Wilmington, NC-based **Langley Company**, a management consulting and brokerage firm. His 16-year radio background includes terms as Sales Manager of **WAAV/Wilmington, NC** and GM of **WCOG/Greensboro, WKLM/Wilmington, NC**, and **WJYW/Southport** (all North Carolina facilities).

station is in stereo is truly magic.

5. Promote the New AM through local advertising and marketing. Join with local, regional, and national groups of AM broadcasters to do joint campaigns.

6. Make a written commitment

to AM. Set goals and timetables.

## Recipe For Rebirth

The following is a brief outline of the Langley Rebirth Format for AM. I call it Q SPICE:

**Quality.** The big Q. The best quality from equipment, the tightest from the jock, satellite, or automation. A modern set of jingles complemented by music that's researched and targeted to the 12-34 age group locally. Forget the national chart; play what the local folks want to hear.

**Stability.** Let the listeners know of your commitment to the New AM. It's here for them, to stay.

**Profit.** That's the name of the game. Everything is based around the plan of showing profit after the first year, promotions, salaries, etc.

**Involvement.** Stay involved in the community, keep the call letters, frequency and the word stereo visible. Ask every staff member to play a part. And you want feedback on your community efforts.

**Consistency.** The key to successful FM programming can work for AMs, too. Always remember your target demo and stick to it.

**Excitement.** Give the young listener something most FMs don't — excitement. How about dedications, requests, live concerts, guest school DJs for a start?

You can't use "that ol' gut feeling" anymore. Revitalizing AM will have to begin with market research on a regular basis. This will include focus group testing, callout research, surveying local record outlets, probably a fulltime music/promotion director (even in small markets), and a consultant who truly believes in AM. Keep good records. Events your local FM stations have sponsored in the past are naturals for you to sponsor and sell as time goes by.

Be bold. Take the initiative and let's organize. AM can and will be a viable competitive force in the marketplace for music, personality, and more. Let's get on with rebuilding AM radio's true character.

# Key Management Principles

By Wally Clark

The following excerpt is taken from **KIIS-AM & FM/Los Angeles President/GM Wally Clark's address during the "Common Traits of Successful Management" panel at Radio '85 in Dallas.**

There are ten key management principles I've observed throughout my career:

• **Be Prepared To Succeed** — Take the time, each and every day, to perfect the skills that will allow you to "capture" the opportunity to succeed. You can put your station in the "right place," and you can determine the "right time."

• **Be Supportive Of Your Boss** — There are no perfect bosses, but your boss can make positive things happen for you. Your time is much better spent criticizing your own personal performance and behavior, and not your boss's.

• **Give People An Honest Evaluation Of Their Performance** — Usually, employees really don't know where they stand with their boss. And then, instead of being given an opportunity to change, they're summarily fired.

• **Don't Let Money Be The Sole Determining Factor In Your Career** — This isn't to deny that the reason we do what we do each day is for the income. But pursue opportunities that will pay dividends over the years. Take your job seriously, and make the decisions that allow you to grow.

• **Don't Be Afraid To Change Your Mind** — We get caught up in the theory that we have to be decisive and firm in our decisions. Sometimes we're afraid that if we change a decision, people won't



Wally Clark

respect us. Ours is a constantly changing business. If a decision you made turns into a bad one, go ahead and change it. Don't let it stand for non-essential reasons.

• **Be Supportive Of Everyone On The Staff** — We all think we care about our people. But I don't believe in the "it's lonely at the top" theory. Have confidence in your performance and ability to have a good time with your staff.

• **Be Very Wary Of Your Sales Department** — Sales is the most dangerous radio station department. Salespeople can eat you alive, worrying more about "declining share trends" and "negative demographic skews" than your entire programming department does. They'll burden you with a commercial load that will smother you, throw commercials

and promotions on the air with absolutely no regard for the effect they'll have on the station, and can become bigger prima donnas than any morning personality. You must have strong sales discipline to succeed.

• **Remember Your Employees Have The Right To Have 9-5 Jobs** — We've always been told to be the boss, and that we should make that our goal. A lot of people really don't want to be the boss, which doesn't make them bad employees. I don't subscribe to the theory that the only good employees are the ones who want your job.

• **Cement Your Commitment To Win With Personal Discipline** — This requires a significant number of sacrifices on your part and means you have to make a lot of tough decisions every day. It isn't enough to want to win. You must translate your search for excellence into a solid, disciplined commitment to succeed.

• **Do Not Permit Yourself To Make Ego Judgments** — Make your decisions based on what's right for the station. Allow the strong people on your staff to make you a success. This might mean you have to tolerate a cranky traffic director, put up with a top salesperson's temper, or force yourself to get along with an arrogant superstar jock. Justice might not always be swift, but it most certainly is sure. Chances are that when you're promoted for doing such a great job, your successor will come in and confront those people that drove you crazy. Then they'll all be fired.



**JAZZ TRAX** began national syndication on August 31. In just three weeks, here's what the program's initial affiliates have to say:

"An incredible show with incredible potential. We really feel we're on the threshold of a major radio breakthrough. Our listener response has been excellent and ART GOOD is the perfect complement to the superb music."

STEVE IKER, Station Manager  
KZTR Radio/Ventura, CA

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ROB CUTTER, Program Director  
KLZY Radio/Powell, WY

Radio's direct avenue to the 25-54 demographics. A syndicated Contemporary Jazz program packaged for YOUR specific market. For more information contact:

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HARVEY MEDNICK

## GOT A BIG BIRTHDAY COMING UP?

# Anniversaries — Boon Or Bane

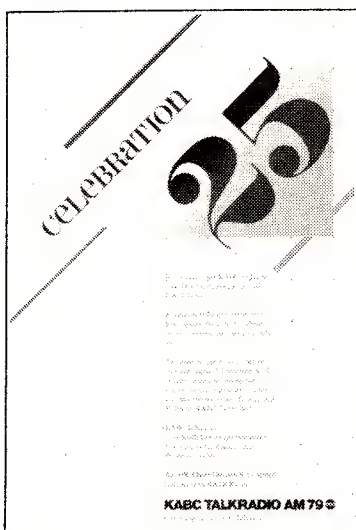
Here's the scene: you're checking out the calendar, marking in the dates of the conventions you'd like to attend in '86 . . . wait a minute! I think 1986 is the station's 50th anniversary year. Or is it the 25th anniversary of the format? Maybe it's the 20th anniversary of the morning team. Well, you get the point.

### Know Where You Are

Anniversary celebrations are good business! They bolster employee morale, remind the public and the industry of your many years of service, and create an image of stability and longevity. They can, and should, garner a good deal of extra press. Anniversaries are great excuses for spectacular promotions within the community and they are incredibly salable!

But before you can reap all of these benefits and have a great time putting together all of the accompanying events, you've got to know exactly what you're celebrating. You should have a "Birthday Book" in which you keep a record of the dates when:

- The station went on the air
- The station debuted the present format
- Key programs/features started
- Key personalities joined the station
- You affiliated with a network
- You started carrying a special/syndicated program
- You first became #1 in the ratings.



Not all of these events merit special celebration, but having the dates recorded for reference will prove to be useful in a number of ways to a variety of departments within the station.

### What's In A Number?

I have always had a theory that, for want of a better name, I've labelled the "Concept of Real Numbers." Very simply, this is the no-

tion that you should not choose to expend a great deal of effort or expense recognizing a date which has little or no significance to the listener. Your first year on the format — a celebration of a successful change. The fifth year of your airborne traffic reports — the acknowledgement of a dependable service. Ten years of Paul Harvey, 15 years for your morning team. What I'm saying is that one, five, ten, 15, 20, 25 and 50 are real dates. All too often we read about the 37th anniversary of WXXX as a network affiliate and wonder, "Why this date?" Odd numbers or those we don't usually associate with our own lives have no meaning in the normal course of events. You'll be hard-pressed to get listeners excited about participating in events based upon an unusual date.

### Anniversarians

There is a rare breed of consultants who aid corporations, cities, states, and public institutions in celebrating their founding year. Needless to say, their services are valuable since most of these clients are dealing with anniversaries in the 100-200-year range. Our medium is comparatively infantile, having been born in only 1920. However, there are numerous opportunities contained within a 65-year history that can add a great deal of sparkle to a station celebration.

For instance, if your station celebrated its 40th anniversary in 1985, you can reminisce about the founding of the United Nations, The Yalta Conference, the newest Rodgers and Hammerstein musical to open on Broadway ("Carousel"), Fred Allen and "Allen's Alley," and the number one tune of 1945, "Let It Snow, Let It Snow, Let It Snow."

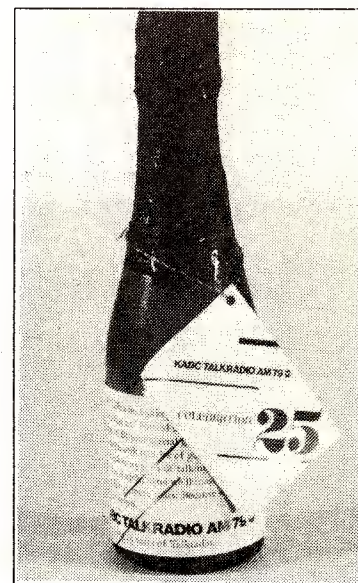
All too often we neglect the rich past through which our station has traveled on its way to the anniversary its celebrating. It may sound hokey to you, but the listener and advertiser often find it fascinating and a vital source of renewed memories.

### Historian

It used to be that we were all required to maintain an ongoing station history as a part of our public inspection file. Even though the formal necessity has diminished, it's worth keeping such a record on a semi-narrative basis.

At KHJ, we used to jot down things that happened throughout the year on an irregular schedule. Then, during a slack time immediately after the first of the year, I'd take all of the notes out and transcribe them into a brief, 3 or 4-page narrative. It made it easy to prepare for a special anniversary. I'd simply note the personalities I wanted to call, the events to recall, and the exhibits to prepare — without having to dig through dusty storage files. Here's where that station photo record I discussed a while ago will prove invaluable.

In simple terms, you have to become the station's resident historian. You'll find that it's not a lot of work, gives you a skill not duplicated in the station, and serves you well during your normal work schedule.



7. Make the anniversary newsworthy: introduce a new program/service or announce an expansion program. Be sure to devise a station contest.

8. Exploit picture possibilities; use old logos, ads, "yesterday and today" listener photos.

9. Spread the idea around. Print special stationery, labels, stickers, rate cards, and design a special cover for your sales materials.

10. Plan special events, birthday cake cuttings, press parties, community events, and special commemorative jewelry.

And most of all, have a good time!

## ONE YEAR AGO TODAY

- Hunter Harrington VP at WIP/Philadelphia
- Charlie Quinn PD at WHTT/Boston
- John Schoenberger VP/Album Promotion at MCA
- Bob Bolinger VP/GM of KJQY/San Diego
- WAPP/New York becomes CHR
- Harry Lyles PD at WMJI/Cleveland
- Al Brady Law VP/GM of WHDH & WZOU/Boston
- #1 CHR: "Hard Habit To Break" — Chicago (WB)
- #1 A/C: "I Just Called To Say I Love You" — Stevie Wonder (Motown) (3 wks)
- #1 B/U: "I Feel For You" — Chaka Khan (WB) (3 wks)
- #1 Country: "City Of New Orleans" — Willie Nelson (Columbia) (3 wks)
- #1 AOR Track: "Blue Jean" — David Bowie (EMI America) (3 wks)
- #1 LP: "Tonight" — David Bowie (EMI America) (2 wks)

## FIVE YEARS AGO TODAY

- Joel Denver R&R's Washington Editor
- Steve Edwards GM of KNEW/Oakland
- David Small President at KMGC/Dallas
- John Hurlbutt VP/GM of KFJZ & Z97/Dallas
- Bill Torbert GM of WIBW/Topeka
- #1 CHR: "Real Love" — Doobie Brothers (WB) (2 wks)
- #1 A/C: "Woman In Love" — Barbra Streisand (Columbia)
- #1 B/U: "More Bounce To The Ounce" — Zapp (WB)
- #1 Country: "I Believe In You" — Don Williams (MCA) (2 wks)
- #1 LP: "Panorama" — Cars (Elektra)

## TEN YEARS AGO TODAY

- Chuck Martin PD at WAVZ/New Haven
- #1 CHR: "Bad Blood" — Neil Sedaka (Rocket/MCA)
- #1 A/C: "I'm Sorry" — John Denver (RCA) (4 wks)
- #1 Country: "San Antonio Stroll" — Tanya Tucker (MCA)
- #1 LP: "Wish You Were Here" — Pink Floyd (Columbia) (2 wks)

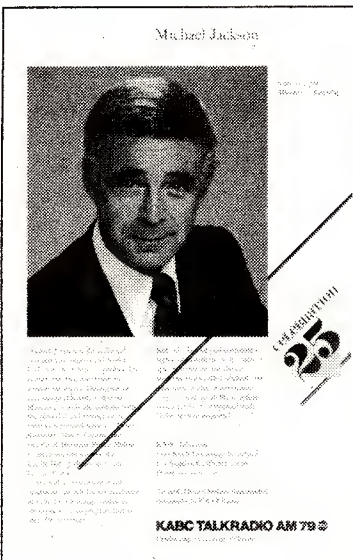


Dr. Tom Grant

### The Ten-Point Plan

Here's a ten-point plan by Etna Kelley, one of America's most respected anniversarians:

1. Be an early bird. Start planning a year in advance.
2. Make a blueprint: stagger events and build to a climax.
3. Send out an SOS. Seek out experts, draw on local libraries, newspapers, and trade associations.
4. Look for teammates and joint promotions. For example, companies making light bulbs and movies are tied in with the anniversary of the birth of Thomas Edison.
5. Plan recognition for longterm associates, employees, old clients, and suppliers.
6. Get everybody into the act. Hold an open house, give employees badges, and spotlight history in your newsletter/company publication.



Michael Jackson

# DATELINES

1986

### February 1-4

6th Annual Managing Sales Conference, Radio Advertising Bureau, Amfac Airport Hotel, Dallas

### February 2-5

National Religious Broadcasters' 43rd Annual Convention, Sheraton Washington, Washington, DC.

### March 6-8

Country Radio Broadcasters' 17th Annual Country Radio Seminar, Opryland Hotel, Nashville.

### April 13-16

National Association of Broadcasters 64th Annual Convention, Dallas Convention Center, Dallas

### April 13-17

National Public Radio Annual Convention, Town and Country Hotel, San Diego

### May 14-17

American Association of Advertising Agencies Annual Meeting, Greenbrier, White Sulphur Springs, WV

### May 21-25

American Women in Radio and Television 35th Annual Convention, Westin Hotel Galleria, Dallas

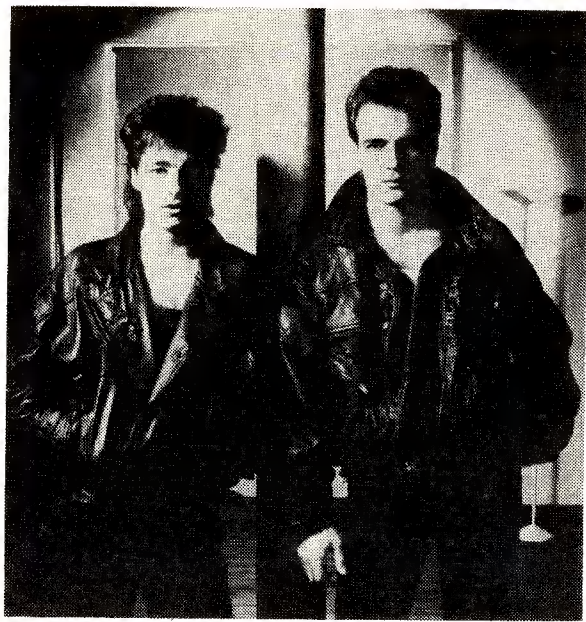
### June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar, Loew's Anatole, Dallas



# GO WEST

## "Eye To Eye"



### Rick Gillette — FM102

"The Eyes have it... **GO WEST** is a smash."

### Bruce Stevens — WBBQ

"... sounds great on the air. 'Call Me' did well for us and we expect '**Eye To Eye**' to do even better."

### Kid Leo — WMMS

"'**Eye To Eye**' will make the audience smile ear to ear."

### Bill St. John — Q104

"After one week in fulltime rotation a definite sales pattern has developed. **THIS IS A HIT!**"

### Jeff King — KPLUS

"**GO WEST** has all the potential of another WHAM!"

### Steve Rivers — KMEL

"**GO WEST** is as big as anyone out there. Go ear to ear with '**Eye To Eye**' ... TRUST ME!"

### Jeff Wyatt — WUSL

"If this were Hall & Oates, it would be an out-of-the-box add."

## Major Market Action:

WCAU-FM deb 25  
(Pick Hit Of The Week)

WPHD on	FM102 14-11
KTKS add	KMEL 21-16
WMMS on	KPLUS 36-33
KMJK 28-25	WUSL deb 27



# R&R STREET TALK

**AL TELLER**, talking about his new post as President of **CBS RECORDS DIVISION** (see Page 1), also spoke about fourth-quarter prospects for the music industry overall ("pretty good") and for CBS. "Our biggest problem is some slippage of major artist releases out of this year," he noted, "but between all the (CBS) labels, there are a number of very exciting artist development opportunities to bring in by the end of the year." Teller also commented on recent speculation about personnel cuts. "The question of cost-cutting for CBS Records on a divisional level and on a group level is the same as that posed to all parts of the corporation. We have to trim our costs, but this has not crystallized into any particular scheme. We have all sorts of costs we can and will look at, so I don't think it necessarily boils down to a people question exclusively."

Hot rumor around the nation's capital is that former longtime Q107 programmer **ALAN BURNS** has added crosstown Doubleday rival **WAVA** to his consultancy client roster. After all, who would know the competition better?

Suddenly, **CHARLIE QUINN** has left **KKFR/PHOENIX** after only three weeks on the job. A difference regarding the hybrid A/C-CHR formatics has made Quinn available (see "Pros On The Loose," Page 16) ... And **WZXR/MEMPHIS PD STEVE CHRISTIAN** has tendered his resignation, effective next month, and will announce his future plans shortly. No replacement in Memphis yet.

Right at press deadline, Street Talk learned that **KBEQ/KANSAS CITY PD PAT MCKAY** has accepted the Operations Manager's post at **WZOU/BOSTON**. Details next week.

**ARBITRON** has run into some heavy weather with the summer Beantown book. According to **WHTT VP/GM BRIAN PUSSILANO**, "Apparently there were 14 diaries with entries for 'WKTT,' a set of calls which don't exist here. Through Arbitron's ascription methods, credit all went to WKTT, which had a detrimental effect on WHTT. We are pursuing the matter to see what can be done."

Only a week after an **ARISTA** mailgram led to resolving that label's differences with **CHR KZFM/CORPUS CHRISTI, POLYGRAM** rep **TED MELLENCAMP** issued a widely-circulated letter to GM and **MALKAN GROUP** VP **JIM SUMPTER** informing him that he was terminating the station's record service and ... calling for the return by October 15 of every "loaned for promotion only" LP and 45 sent to the station in the past two years.

"Your station has not supported us in the manner it should have ..." wrote Ted, who said, "It was to demonstrate the need for a better rapport between the radio and record communities. We help make a station better using our music. The least (they) can do is recognize our commitment to developing new talent by offering a chance to contact and promote them. KZFM has not taken a promotable posture with me or many other label reps."

Indeed, additional local reps have expressed support for Mellencamp's position; word is that some have either changed the station's priority status or pulled service entirely. Jim said, "This comes as a complete shock. Never in all these years have I heard of a record company applying this kind of pressure to a radio station. If PolyGram persists in carrying out its threat to restrain trade in the radio industry, the Malkan Group and I will fight them to the limit to establish our freedom to continue to serve the public."

While declining to comment, PolyGram executives seem confident that the situation will be settled on a local level.

**NBC's Dr. RUTH WESTHEIMER** was delivering a speech before a packed house at Oklahoma State University this week when a religious fanatic running for governor began interrupting her. She kept asking him to hold his questions until later, whereupon the man got up and attempted to get to the stage to make what he called a "civilian arrest." But as he approached the stage, he was intercepted by campus security and escorted swiftly out of the hall, heckled by the rest of the audience.

**KHTX/RENO's** "Millionaires Contest" is tying in with the new California State Lottery, but is drawing a few legal numbers. **OM JOHN CHOMMIE** explained, "We take ten tickets at a time, bought by our company's L.A. office, and offer to match the money shown on winning tickets to the correct caller. We're only 35 miles from the border, so everyone can relate to the lottery. But Nevada Deputy Attorney General Michael Wilson and the Reno District Attorney's office are trying to get us to stop on the grounds of 'the illegality of transferring lottery tickets across the Nevada border.' Well, we're not bringing any of them here." The Americom station is doing this six times a day; one girl has already scored \$500.

Meanwhile, **KIIS-AM & FM/LOS ANGELES** became the metro's official California Lottery Station, and celebrated by handing out \$30,000 worth of tickets. **STEVE ALLEN** hosted the Hollywood Bowl kickoff party, along with many on-stage guests including **RICK DEES**.

Continued on Page 28

B I O M E M O	TO	Program Directors	AIR DATE	10/14/85	TIME	11pm EDT
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
	MESSAGE	SUPERTRAMP Live on LINE ONE				
		Talk to Supertramp live - call 1-800-ROCKERS				
	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE... AND ONLY					



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DO YOU

all over again...

SHEENA  
EASTON

featuring the first single

"DO IT  
FOR LOVE"

Produced by Nile Rodgers

B8295

EMI  
AMERICA

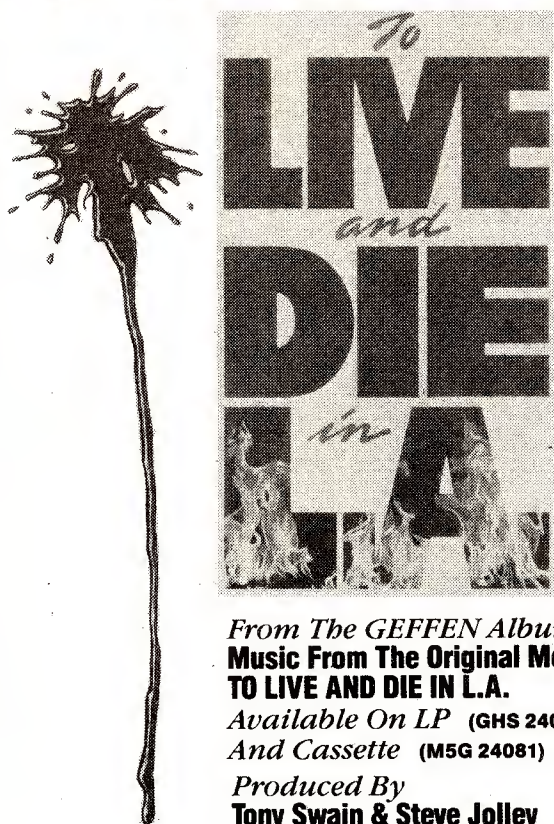
MANAGEMENT: Harriet Wasserman

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# WANG CHUNG

*"To Live And Die In L.A."* 7-28891



From The **GEFFEN** Album  
**Music From The Original Motion Picture  
 TO LIVE AND DIE IN L.A.**

Available On LP (GHS 24081)  
 And Cassette (MSG 24081)

Produced By  
**Tony Swain & Steve Jolley**

Management: *David Massey for Domino  
 Directions, Ltd.*

## CHR NEW & ACTIVE

<b>WXKS-FM</b>	WVSR	KIKX	KISR
<b>WPHD</b>	WERZ	KBOS	Q104
<b>WCAU-FM</b>	WSPK	KQMQ	KNOE-FM
<b>PRO-FM</b>	WGFM	KFIV	WXLK
<b>94Q</b>	WRCK	KO93	WHSL
<b>Y100</b>	WTLQ	KCAQ	WBNQ
<b>WGCL</b>	KHFI	KSKD	WBWB
<b>Y108</b>	WANS-FM	KDON-FM	WAZY-FM
<b>KPLUS</b>	WOKI	WFBG	99KG
<b>KUBE</b>	WFMI	WZON	WDBR
	WHHY-FM	95XXX	KDVV
	WRNO	WKHI	KGOT
	KTUX	WGAN	KTRS
	WRQC	KFMN	KHTX
	KHK	KQIZ-FM	KWNZ
	WGRD	WKSF	KZOZ
	KF95	WJAD	SLY96
	KIYS	WCGQ	OK95



## STREET TALK

Continued from Page 26

**NELSON RIDDLE's** death in L.A. last Sunday (10-6) of kidney failure and cardiac arrest robbed music of one of its most influential arranger-conductors of the past 40 years. His recordings with, among others, Frank Sinatra, Peggy Lee, and Nat King Cole played a vital role in their careers, as well as in the fortunes of **CAPITOL RECORDS**, for whom he worked in the '40s and '50s. A newer generation heard the sophisticated, big-band Riddle touch when he worked with Linda Ronstadt on her "What's New" and "Lush Life" albums in 1983-84. The New Jersey native, 64 last June, also enjoyed success as a disc artist in his own right with "Lisbon Antigua," a million-seller in 1956, and the "Route 66 Theme" six years later. London Records has his most recent project — an album with opera star Kiri Te Kanawa.

And speedy get-well wishes to **LITTLE RICHARD**, who's in serious condition after a car accident last Tuesday (10-8).

**WYNY/NEW YORK's** 28-hour "Radio Show For Mexico" UNICEF telethon for earthquake victims last Thursday-Friday featured the morning team of **Harris and Harris**, who took pledges while other staffers distributed donation envelopes to local Mexican restaurants. Over \$43,500 was raised, thanks in part to phone-ins from such stars as Governor Cuomo, Mayor Koch, Geraldine Ferraro, Paul Simon, Willard Scott, Paul Shaffer, Betty Thomas, Veronica Hamel, Daniel J. Travanti, Emmanuel Lewis, Alan Thicke, Ed McMahon, Bob Costas, Robert "Kool" Bell, and New York Yankees Ron Guidry and Don Baylor.

**UPI** President **RAYMOND WECHSLER** resigned last week, and if the bankruptcy judge agrees, he'll shift over to the committee representing UPI's creditors. UPI plans to let Wechsler's post remain vacant until the bankrupt wire service and radio network is sold.

The issues of South African apartheid and explicit song lyrics will get another going-over at the **BLACK MUSIC ASSOCIATION's** annual conference Oct. 17-20 in Philadelphia. BMA Chairman **DICK GRIFFEY** will tackle the apartheid topic, as he did at last month's New Music Seminar. Griffey, who advocates music industry action to battle apartheid, has said that he will no longer market **SOLAR RECORDS'** product in South Africa.

Those in that area of the continent also won't be hearing **SCOTT SHANNON's** "Rockin' America" Top 30 Countdown show. Apparently Scott expressed his displeasure to **Z100/NEW YORK** listeners this week about a promo request from a would-be affiliate there, and **WESTWOOD ONE** promptly responded that "Rockin'" indeed won't be offered to the South African airwaves.

Consultant **GEORGE HARRIS** now has a trio of **METROMEDIA AORs** — **WNEW-FM/NEW YORK**, **KMET/LOS ANGELES**, and **WMMR/PHILADELPHIA** — as clients. The stations also retain the services of **BIA/M/D & ASSOCIATES**.

The **B96/CHICAGO** morning opening has been filled by **MARK SEBASTIAN**, most recently of **WHTT/Boston** and **Z100/New York** . . . With **CHRIS KNIGHT** now doing music and mornings at **WHTT/Boston**, **BILL LEE** segues from **WLOL-FM/MINNEAPOLIS** to do afternoons at **KPKE/DENVER**.

**ATLANTIC** Chairman **AHMET ERTEGUN**, who heads the Rock 'n' Roll Hall of Fame Committee, is conferring with Cleveland Mayor George Voinovich this week to inspect possible sites for the new Hall of Fame. He'll also pick up a 500,000-signature petition from citizens who want the shrine built there. Also under consideration are New York, L.A., and New Orleans. Expect a decision by mid-January, when the first induction ceremony will take place.

Good gigs dept: production directors for **Q107/WASHINGTON** and **WHAS/LOUISVILLE**, where a PD is also needed. **KAY107/TULSA** is in the market for a creative 6-10pm personality . . . Look for longtime **KFMW/WATERLOO** programmer **MARK POTTER** to become PD at **WQUT/JOHNSON CITY**. **KFMW** GM Cliff Thompson is accepting applications for Mark's successor.

Who'll get the **WJR/DETROIT** programming gig? No one's talking, but a local paper says **WHYT** PD **GARY BERKOWITZ** turned down an offer. Across town, all bets are that former **WNIC** morning man **JIM HARPER** will join new **WDTX** for wakeup duties.

And the Chicago papers report that **JOHN LANDECKER** has inked a handsome contract with **WCKG**. Is it true he turned down **WLS (AM)** evenings?

Motown's former National Director/Album Promotion **PETER NAPOLIELLO** has formed a new indie label, setting U.S. distribution exclusively through **JEM. LOUVRE RECORDS'** first release features Canadian singer **SOLITAIRE**, with a 12-inch called, "Body And Soul." AOR, CHR, and dance music will be the product focus for the L.A.-based label.

Playing a mere 10,097 songs in a row commercial-free is the way **KKOO/SANTA BARBARA** is debuting its new CHR format, with new calls **KHTY**. \$970 goes to the postcard entrant who correctly guesses when the last song will come up.

Reliable, accurate research.

655 W. Irving Park at Lake Shore Drive  
 Chicago, IL 60613 (312) 883-4400



**C** CLARENCE  
**C** CLEMONS  
AND

**JACKSON  
BROWNE**

YOU'RE A  
**FRIEND  
OF MINE**

Produced, Reduced and Arranged by:  
Narada Michael Walden for Perfection Light Productions

Taken from the Columbia Lp: "Hero" BFC 40010

Jackson Browne appears courtesy of Elektra/Asylum Records



Columbia Records





KEN BARNES

# ON THE RECORDS

## CHANGING FOR FUN & PROFIT

### It's All In The Name

From a purely personal standpoint, I'm real happy Hall & Oates teamed up with Eddie Kendrick and David Ruffin. So far that circumstance has given me two columns (and I can use the help!). The first was the recent Temptations tribute, and this week's centers around artists' name changes, keyed by Kendrick's dropping the final "s" he had carried around with him since the early '60s.

This is a fairly time-honored, if minor, tradition in pop music. Obviously there are thousands of cases of artists changing their real names to go into show business; in fact, Glenn Baker's book "The Name Game," which I've previously cited here, filled almost 200 pages with examples mostly of that sort.

I'm interested here in artists who began recording under one name and changed it, for a variety of reasons. Kendrick apparently lopped off his "s" for simplicity's sake. Dionne Warwick added an "e" to her surname for a few years on the counsel of her astrologer or numerologist (her sister, singer

Dee Dee Warwick, also added the "e" for a while and changed her first name's spelling to DeDe. Name-changing obviously runs in the family, so don't be surprised if you see a record one of these days by the Warwicks' niece listed as Whitne Houstone).

#### Keeping The Faith By Changing The Name

Religious reasons often account for a name change: Carlos Santana added a preceding Devadip for a time; the Byrds' Jim McGuinn changed his name to Roger, following Subud precepts. Other times it's just an alias: Paul Simon started out as half of the duo Tom & Jerry, kept the name Jerry Landis for

solo purposes, and also recorded as Tico. And the "Name Game" book lists no less than eight recording aliases for blues singer John Lee Hooker.

Speaking of Simon, his partner Art Garfunkel was an active name-changer as well, starting as Tom of Tom & Jerry, then recording as Artie Garr, and finally dropping his first name on a record or two. (This last technique was also used briefly by Al Jarreau.) Last name-dropping has also been established, the most recent being Alfie Silas's transformation into just plain Alfie after a label switch. And Richard "Dimples" Fields achieved a rare coup by dropping both his first and last names, leaving only his nickname as an identifier.

Without any attempt to be definitive (translation: additions are both expected and welcomed), here are a scattering of other namechangers:

Razzy Bailey (started out as just Razzy)

Jan Berry (half of Jan & Dean, also recorded solo as Jan Barry, just plain Jan, and 1 Jan 1, after, presumably, his license plate)

John Cougar Mellencamp (earlier Johnny Cougar and John Cougar)

Leon Haywood (recorded once as Leon Hayward, perhaps his label's mistake)

Waylon Jennings (often listed on DJ singles as Waylon only)

Steve Lawrence & Eydie Gorme (cut a record as Parker & Penny)

John Lennon (added middle name Ono in writing credits, if not as artist)

Keith Richards (restored the final "s" after years of deprivation)

Alvin Stardust ('70s/'80s UK hit maker formerly a '60s star as Shane Fenton)

Richard Street (Temptations singer was listed as Richard Strick on his earlier records with the Dis-tants)

Mike & Brenda Sutton (became simply the Suttons)

Marty Wilde (Kim's father also recorded as Shannon)

There are also a lot of groups that have modified their names, most recently the Disco 3 (who became the Fat Boys after their first single) and the Force MC's (who switched to the Force MD's, presumably after graduating from med school). But instead of opening up that subject, let's close with the current namechanging champ. Back around 1977, Chrysalis signed a Nebraskan rocker named Max Gronenthal. On his second record he was known simply as Max. Then he became Jack Mack of The Heart Attack fame. Now he's with MCA as Max Carl. When it comes to namechanging, he takes it to the max.

#### The Power Of A Title

Ross Winters of CKY/Winnipeg called in to mention there were four nearly-simultaneous songs out with the title "Power Of Love" (give or take a "The"). There's the Huey Lewis smash, the Frankie Goes To Hollywood LP track (and UK single hit), the current Air Supply release, and the flip side of Rick Springfield's "State Of The Heart" (full title "Tau - The Power Of Love"). Not to mention the original version of the Air Supply record, a European hit by Jennifer Rush this past summer.

Random thought: with Ta Mara & The Seen the latest extension of the lengthy Prince family tree, someone could artificially extend it further by cutting an answer record, something like "Will You Still Love Me, Ta Mara."

#### Extra Additions

Gene Baxter, MD at WAVA/Washington, suggested a few falsetto monsters from the '70s: Leo Sayer's "You Make Me Feel Like Dancing," Pete Wingfield's "18 With A Bullet," and the Rolling Stones during their Barry Gibb period with "Emotional Rescue." Atlantic Records President Alexander Mair submitted his label's stars the

Nylons, who use falsetto as part of their a capella stylings (a similar approach by British group the Flying Pickets won them a No. 1 UK hit with a cover of Yazoo's "Only You").

#### Duprees' Double Whammy

WBUF/Bufalo PD Jay Meyers sent me a lengthy letter, part of it suggesting still more falsetto favorites: Frank Ifield's "I Remember You" (in the Slim Whitman tradition), Ian Whitcomb's bizarre "You Turn Me On," Jackson Browne's occasional forays during "Stay" and "Lawyers In Love," and "Make Believe" by Wind, which Jay says some people feel is the Four Seasons masquerading, but he assures me it isn't. My sources always maintained it was Tony Orlando just before Dawn. (Joan Jett later covered the song.)

The other main section of Jay's letter relates a double whammy on songs that got away from the early '60s harmony group the Duprees. The group was with Columbia in the late '60s, and chose to record a ballad previously cut early in their careers by both Glen Campbell and the Bee Gees, "Turn Around Look At Me." About a week and a half before the single was due out, the Vogues released the same song and had a Top 5 hit.

During the same Duprees session, the group cut another ballad, which was designed as the follow-up single but was never released after the Vogues beat the Duprees to the punch. That song, "The Worst That Could Happen," went Top 5 for the Brooklyn Bridge (led by Johnny Maestro, a harmonizing contemporary of the Duprees while with the Crests). (I might add — in fact, I will add — that the Duprees, perhaps influenced by the Brooklyn Bridge and trying to alter their horrendous luck, changed their name to the Italian Asphalt & Paving Company for a single. That didn't work either.)



Possible contest: Under what name will Max Carl's next album be released?

Eddie's surname no longer rhymes with Hendrix

Art and Al were real namedroppers (literally)

Jim McGuinn, a technology and communications enthusiast, could have just as easily changed his name to "Wilco"

## WDIA Saluted In Song

Recently I wrote a piece on songs about radio, and the omissions are still pouring in. But if songs about radio as an abstraction are common, songs about specific radio stations are quite rare. In fact, until last week, I couldn't think of any (and don't bring up "WOLD" or "Theme From "WKRP"; we're talking real radio stations).

There are records that allow for customized drop-ins of call letters: the Tradewinds' "New York's A Lonely Town" had an L.A. version that added "And there's no KRLA" to the verse, while Andrea True's "New York You Got Me Dancing" became "TEN-Q You Got Me Dancing" on that L.A. station. Currently the Starship's "We Built This City" is available for customization.

But aside from several songs about disc jockeys closely associated with specific stations, the closest example I could come up with (or Sean Ross could come up with, if truth be known) was Bob Seger's "Rosalie," about longtime CKLW MD Rosalie Trombley.

Now, however, the Long Riders, an L.A. rock band, have a song on their new album called



An early WDIA promotional piece, from R&R's February 1984 salute to the Memphis R&B giant

"WDIA," a tribute to the first Black-formatted station in the country from the point of view of a fictional would-be lawyer who becomes a musician after exposure to WDIA's enticing music. The song quotes an early WDIA slogan ("Mother Station Of Negroes"; see illustration for another, similarly antiquated identifier) and the group even sings a jingle for the station at the end.

The historical perspective of the song is impressive, and I wonder if it will start a trend. Country artists saluting WSM, '60s-styled bands memorializing WABC or early KHJ, rockers tipping their caps to heritage AORs like WBCN—it could be interesting. (But will other radio stations play them?)



# ASCAP Meet & Greet



Jermaine Jackson with Karen Sherry, ASCAP Assistant to the President/Director of Public Relations, in New York City during the Jackson's Victory Tour.



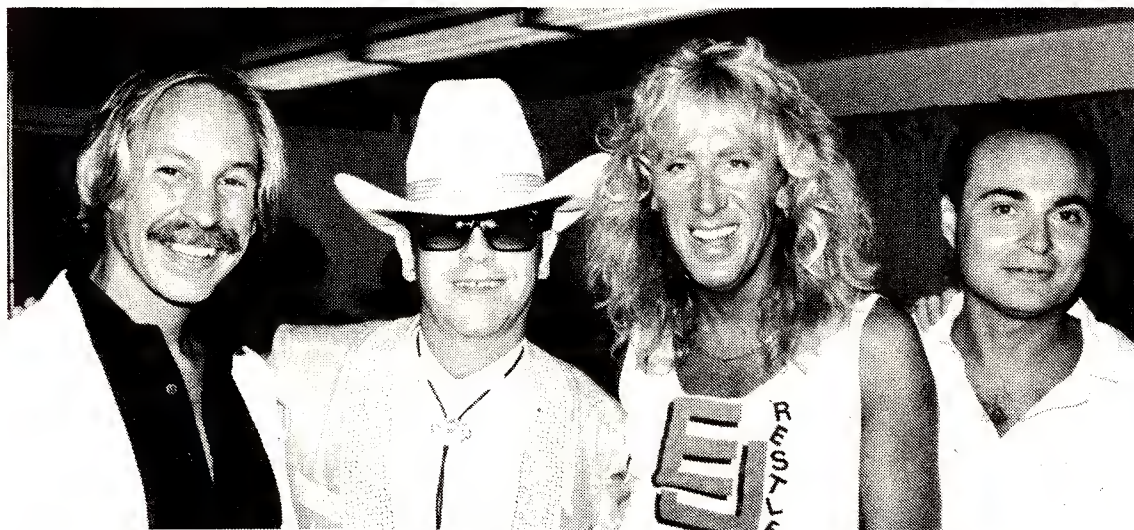
Smokey Robinson with Hal David, ASCAP President, backstage at Broadway's Gershwin Theatre.



ASCAP Membership Representative Vivian Scott (left) with Heart's Ann Wilson and Nancy Wilson at Radio City Music Hall in New York City.



Phil Collins (right) with Rick Morrison, ASCAP Communications Coordinator, following Collins' Radio City Music Hall performance.



Todd Brabec, ASCAP Western Regional Executive Director (left) and Ilan Bailer, ASCAP Western Regional Director of Business Affairs (right) with Elton John (second from left) and Davey Johnstone at the Forum in Los Angeles.



John Briggs, ASCAP Membership Representative (left) with Don Henley and Merlin Littlefield, ASCAP Southern Regional Associate Director (right) at the Greek Amphitheater in Los Angeles.







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Glen Ballard for   
From the album  
**Lighting Up The Night**,  
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**Wired Tap**

It took **Rob Reiner's** "Spinal Tap" about six months to find a national distributor. Many were concerned that the film's satire would be over the head of many film audiences . . . some of whom wouldn't even know it was a joke. Indeed, at a **KROQ/Los Angeles** screening of the movie, audience members milled about afterwards waiting to see if the group would materialize to sign autographs. When the actors from "Tap" were interviewed by **NME** last year, they were all very emphatic about their separation from the group: "We are not those people," **Harry Shearer** (a/k/a **Derek Smalls**) declared.

Some confusion is understandable. In the year-and-a-half since "Tap" began circulating, Shearer, **Christopher Guest**, and **Michael McKean** have gigged around Los Angeles as the group. They've also played on the thus-far-unreleased **Hear 'N' Aid** heavy-metal benefit record for African relief. And **Paul Shaffer** was set to appear at New York's New Music Seminar on a record promotion panel as **Artie Fufkin**, the film's seedy record rep.

McKean will be 38 on Thursday. He probably knows what it's like trying to get yourself disassociated from a character. McKean's been on-screen in comedies ("Young Doctors In Love") and some ostensibly serious films ("D.A.R.Y.L.") but he's still best known as half of **Lenny & Squiggy**. In fact, five years before "Spinal Tap," McKean was part of another genre-parody project, the '50s rock-ish "Lenny & The Squiggtones" LP on **Casablanca**, which answered a previous LP of retro-rock numbers by **Penny Marshall & Cindy Williams** as **Laverne & Shirley**.

**MONDAY, OCTOBER 14**

1955/**Buddy Holly** and partner **Bob Montgomery** are the opening act at a Lubbock appearance of **Bill Haley & the Comets**.

1977/Philadelphia Flyers fans may have had to put up with "God Bless America" by **Kate Smith** before games (which might have been excusable when the home team won); on this day, **Linda Ronstadt** sings the national anthem at a Dodgers/Yankees world series game in Los Angeles which the Dodgers lose.

Birthdays: **Cliff Richard** 1940, **Justin Hayward** 1946, **Thomas Dolby** 1958.

**TUESDAY, OCTOBER 15**

1955/**Buddy Holly & Bob Montgomery** open for **Elvis Presley** in Lubbock. **Mac Davis** is in the audience and references the show in "Hooked On Music."

1982/**CBS** closes its Terre Haute, Indiana pressing-plant. The buildings are turned over to its "special products" division **Columbia House** and its Columbia Record Club.

Birthdays: **Barry McGuire** 1937, **Marv Johnson** 1938, **Richard Carpenter** 1945, **Chris DeBurgh** 1948, **Tito Jackson** 1958.

**WEDNESDAY, OCTOBER 16**

1969/**Chess** founder **Leonard Chess** dies of a heart-attack. His label is taken over by **GRT** and then by **Sugarhill's Sylvia Robinson** and remains active as a current-product label into the late '70s.

1982/In response to all the charges that home taping wouldn't be so prevalent if prerecorded cassettes sounded better, **A&M** issues **Supertramp's** "Famous Last Words" LP on a chromium oxide cassette.

Birthdays: **Bob Weir** (**Grateful Dead**) 1947, **C.F. Turner** (**BTO**) 1943, **Gary Kemp** (**Spandau Ballet**) 1959, **Tony Carey** 1953.



**THURSDAY, OCTOBER 17**

1968/"Star Spangled Banner" story #2: **Dan Jenkins's** novel, "Life Its Ownself," has a great ersatz-Cajun version of the national anthem that probably takes its inspiration from **Jose Feliciano's** controversial and somewhat embellished version of the song. On this day, Jose's version was released as a single.

1975/"Sky High" and "(That's The Way) I Like It" debut on **R&R's** CHR chart.

**FRIDAY, OCTOBER 18**

1974/**Mary Woodson**, **Al Green's** girlfriend, scalds him with a pot of grits and then kills herself.

1975/**Simon & Garfunkel** reunions actually happened at a fairly good clip but the famous one happened today on "Saturday Night Live" contemporaneous with the release of "My Little Town."

Birthdays: **Chuck Berry** 1926, **Laura Nyro** 1947, **Gary Richrath** (**REO**) 1949.

**SATURDAY, OCTOBER 19**

1959/**Tommy Facenda's** "High School U.S.A." enters the national charts with dozens of different regional versions mentioning the names of local high schools.

1967/"I Second That Emotion" is released.

Birthdays: **Peter Tosh** 1944, **Patrick Simmons** 1945.

**SUNDAY, OCTOBER 20**

1976/"The Song Remains The Same," the **Led Zeppelin** concert film, premieres.

1977/Three members of **Lynyrd Skynyrd** are killed in a private plane crash. **MCA** rushes to re-jacket the group's recently released "Street Survivors," which shows the band engulfed in flames.

Birthdays: **Tom Petty** 1953.

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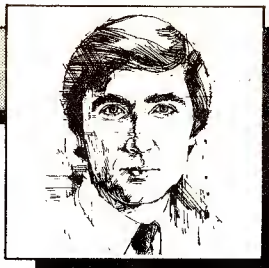
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## RECORDS

# Black/Urban Music: A&R Rap-Up

"Can't Stop The Street," advises Chaka Khan in her current single of the same name, a song from the upcoming rap movie, "Krush Groove." The film stars Run-DMC, Kurtis Blow, and the Fat Boys, three acts whose music represents a key part of the contemporary black/urban scene. A number of label A&R (or A&R-oriented) executives offer their views on that scene here, as a follow-up to last week's column on creative trends in rock.

Two recurring topics during these conversations were the success of newcomers, notably Whitney Houston and Freddie Jackson, and the fortunes of rap. The remark by Jheryl Busby, Senior VP of MCA Records' black music division, that there is "a wealth of new talent out there" is fairly typical.

"There are two markets today," Jheryl continues, "and their musical tastes are as different as day and night: the war babies, as I call them, and their offspring. Look at Freddie and Whitney. Both the first and second singles from those albums were ballads, both albums are platinum, both appeal to upper demos. On the other hand, we sold 1.7 million New Edition albums and one million-plus singles on 'Cool It Now.' Ready For The World is a smash with the younger demos, the Fat Boys sold over 700,000 albums, Whodini sold over 600,000. There are people who say that rap's over, and I think they're crazy."

Jheryl acknowledges that it's difficult for many senior, veteran label executives to tune into some of the younger, street-originated styles. "I tell people that my son



Mickey Eichner



Wayne Edwards

"There are two markets today, and their musical tastes are as different as day and night: the war babies and their offspring."

— Jheryl Busby

was a heavy influence in the New Edition deal. He asked me to go down and see them performing on 'Soul Train' when they were still signed to Streetwise. My initial reaction was, 'I grew up with the Temptations — if you really want to see some harmony and moves, I can tell you about that.' But I'm watching my son's eyes glued to these kids, and I'm watching the response of the youngsters on the dance floor. So there's something to be said for kids making music for kids."

### Fresh A&R Approach

Hank Caldwell, VP/GM of Atlantic's black music division, thinks much the same way. He expects to see a greater influx into major labels of young A&R staffers "who are real fans of the music, who understand it, who are willing to hang out where it's at." And he adds, "A&R has always been a sophisticated term in the industry, but this is a youthful business. Like others, Atlantic needed a 180-degree turnaround as far as new talent was concerned. We wanted to take a different approach." That's shown itself in the development of such acts as the System, Shannon, and Jenny Burton, he says. Helping in the task is recently recruited A&R representative Timothy Regisford, who came from WBLS/New York.



Monica Lynch

Caldwell continues, "The majors today are getting bombarded with so many new acts who already have lawyers, managers, producers. But we have to remember that still up in Harlem, just as in other parts of the country, there is plenty of fresh talent which doesn't have those kinds of contacts in the industry. That type of talent is important to us, and we must be receptive to it somehow." An encouraging trend, Hank notes, is that "more and more young black kids are trying to learn about the business, they're taking it on themselves, they're putting out their own records. By the time they reach us, they have a grasp of how the industry works."

### Scope For Growth

Wayne Edwards, A&R VP at Capitol's black music unit, has a related view: "You've got a lot of these black kids growing up watching MTV, 'Friday Night Videos,' and so on — a real cross-section of music — so their focus isn't as limited." He adds, "Black radio seems to have opened up a bit. You can hear Scritti Politti and Power Station and things you may not have heard five years ago. So just that natural infusion of pop ele-

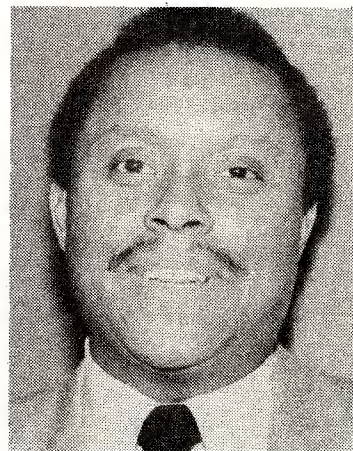
"The natural infusion of pop elements now gives black artists a chance to integrate some of them into their music and come up with different sounds."

— Wayne Edwards

ments now gives black artists a chance to integrate some of them into their music and come up with different sounds."

This opportunity to experiment can also work for established performers, in Wayne's view. "There's room for quite a few things on the radio now," he says. "There are certain name artists who, if they tried a new approach, would find it works better for them. There's room to be creative, to step away from the formula. Prince did it; he fused all those different elements to make it appealing."

Experimenting and absorbing different elements is the stock in trade of rap music, and of the independent labels that have developed and sustained it as an important part of the Black/Urban marketplace. "As an indie primarily concerned with rap," says Tommy Boy President Monica Lynch, "we can see a lot of constant changes on that horizon. In the past, a lot of the records had a heavy message, like 'White Lines,' 'It's Like That,' 'The Message.' If you look at what's



Hank Caldwell

making the biggest waves now, they're the ones which have appropriated elements of pop culture — for example, the Doug E. Fresh hit — and which are topical, light-hearted."

### Rappin' Turnover

Monica's conclusion from this is that every two years, there's a new generation of black youngsters buying rap. "It's going to be interesting to see if groups like the Fat Boys and Run-DMC can maintain their popularity. It's very rare that a rap group can do that. The music's in a constant state of revolution."

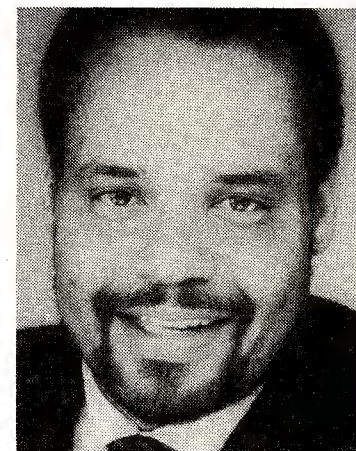
Cory Robbins also has an interest in the fate of Run-DMC; he's President of indie Profile Records, to which the group is signed. He believes they may get a boost from the "Krush Groove" movie. "That may help rap go to an even larger audience, although I think half the rap records bought today are selling to white consumers. That's just a guess, and I've no way to prove it, but Run-DMC's latest album is about 700,000 — and I don't think that would be possible without the white buyers."

I also asked Cory and Monica about recent incursions into rap and street music by such majors as Capitol (the Boogie Boys) and Columbia (the Def Jam and Full Force deals). The Tommy Boy

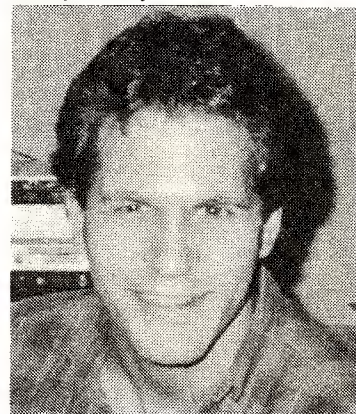
"I think half the rap records bought today are selling to white consumers."

— Cory Robbins

chief says she's taking a "wait-and-see attitude," adding, "I have a lot of faith in the ability of the indies to tap into talent that the majors won't come across, and we can act on it more quickly." The Profile boss comments, "Major labels will fall into rap hits every now and then, but they won't be able to do it as consistently as the independents. The majors, for the most part, all passed on Run-DMC when they were brought to them. I think



Jheryl Busby



Cory Robbins

that would probably happen again if another act as unusual went to majors now."

### Major Incursion

Columbia Records' Mickey Eichner, National A&R VP, is confident about the Def Jam/Full Force deals, and about the company's ability to function in a repertoire area hitherto dominated by independents. "It's an important area of music that will become more mainstream as time goes by," he says. "I think radio will play more of it, and I'm sure that the market is going to expand. For example, our Lisa-Lisa hit has been one of the biggest records around. Then when you get into more rap-type records, the reaction we see indicates it's going to be increasingly mass appeal."

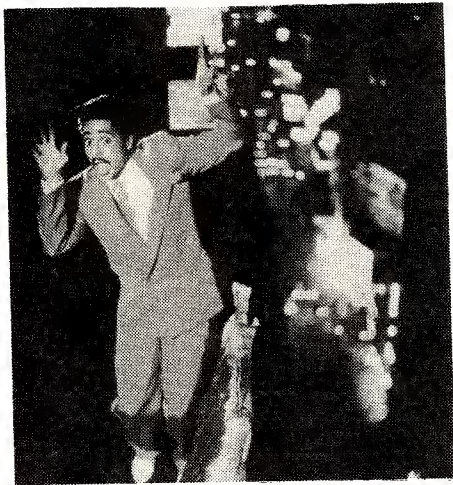
On a broader topic, Mickey is more reluctant than others to read significance into the success of Freddie Jackson and Whitney Houston. "I don't think it's a trend at all. It just comes down to exceptional talent doing great songs; that's what our business is about in any area of music."

You can be sure that some of these creative issues — and their relationship to the current sales climate in black music — will gain even more exposure at the Black Music Association's annual conference in Philadelphia next week. It should be stimulating! In this column next week, meanwhile, the focus will be on matters raised at another industry event: the New Music Seminar.



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# THE OAK TREE



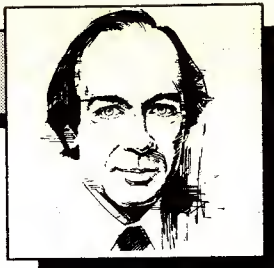
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BLACK/URBAN CHART 22-12-8-3



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Management: Gallin-Morey and Addis/Barry Josephson.  
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BRAD MESSER

## CALENDAR

### Broadcast Ethics 101

So you're tempted to grease a client by having his business named in a favorable news story? Or maybe inclined to impress a potential advertiser by slipping a few mentions into your community affairs programs?

Hey, what could it hurt? Come on, it's your station . . . you have a right to use its power advantageously, right?

Of course not! Virtually everyone knows The Power isn't to be misused in those ways. To get caught in one of the above mentioned acts, and exposed, is to learn the meaning of heat in the kitchen.

The toughest and best teacher on earth is the School of Hard Knocks. Learn a lesson there and it ain't forgot. Many points of broad-

cast ethics have been taught in its 'round-the-clock classes. One of the most venerable lessons, neverendingly fresh-taught by public demand, is "Never allow sales or programming to influence the content of news."

Management should influence the pacing of a newscast, yes. And the length, yes, and perhaps the delivery style and the use of actualities and other nitpicky aspects. But to sell out news judgment itself to the influence of the

almighty buck? It's wrong.

Decisions about what is news and what isn't are to be based on newsworthiness alone.

During the first few years in a newsroom, as people are learning to make newscasts interesting and topical, and to target stories to the demographically-defined audience, they are also soaking up basic journalistic ethics.

But outside the newsroom, radio people aren't commonly exposed to much ethics input. In my opinion, it's the eternal duty of newscasters to spread the word about right and wrong, so that one of our most important assets, impartiality, is protected from contamination.

**MONDAY, OCTOBER 14** — Columbus Day holiday observed, although his actual arrival date in the New World was October 12, 1492. This is also Pioneers Day, a state holiday in South Dakota.

**Charles Elwood "Chuck" Yeager** flew the X-1 through the sound barrier 38 years ago (1947). Some engineers had predicted the Bell rocket plane would disintegrate at the speed of sound, but Yeager said, "I didn't believe that." In his autobiography, Yeager describes hitting Mach 1 (about 670 mph) as being "smooth as a baby's bottom: Grandma could be sitting up there sipping lemonade."

1964 — Noble Peace Prize awarded Dr. **Martin Luther King, Jr.**

**Birthdays:** Justin Hayward of the **Moody Blues** is 39. Watergate whistleblower **John Dean III** is 47. Actor **John Moore** is 58.

**TUESDAY, OCTOBER 15** — Vietnam antiwar demonstrations became big news 16 years ago today. About 45,000 people marched on the White House, while millions took part in other demonstrations nationwide, as part of the first National Moratorium Day (1969).

1965 — 20th anniversary of the first anti-draft demonstration involving the burning of draft cards (1965).

1950 — Radio pager (later "beeper") marketed. 1928 — Graf Zeppelin first commercial flight arrived USA after four-day trip from Germany. 1917 — WWI spy **Mata Hari** (Gertrude Zelle) executed near Paris. 1783 — First manned ascent in a balloon: it was tethered, not a freeflight.

**Birthdays:** **Richard Carpenter** 40. **Penny Marshall** 42. **Linda Lavin** 48. Chrysler boss **Lee Iacocca** 65.

**WEDNESDAY, OCTOBER 16** — This is Gallus Day. Folklore says "if it is dry, so will be spring."

The first hotel with indoor bathrooms, the Tremont House, opened in Boston in 1829. The \$2 room rate included four meals a day.

1978 — **Pope John Paul II** (Karol Wojtyla) elected, first non-Italian pontiff in more than three and a half centuries.

1964 — China became fifth nation with atomic bomb.

1899 — **Marconi** first demonstrated radio in USA (had broadcast in Europe four years earlier). 1859 — **John**

**Brown's** raid on Harper's Ferry VA federal arsenal. 1793 — **Marie Antoinette**, Queen of France, beheaded on the guillotine.

**Birthdays:** **Suzanne Somers** (Suzanne Mahoney) 39. **Angela Lansbury** 60.

**THURSDAY, OCTOBER 17** — Who was the original man of steel? Not **Superman**, but **Henry Bessemer**, who patented the first practical steelmaking process 130 years ago today (1855). Bessemer's invention led directly to the first long bridges, the first skyscrapers, and America's first coast-to-coast transportation system, the railroads.

1979 — U.S. Dept. of Education established. 1973 — OPEC oil embargo created gas lines in USA. 1966 —

"Hollywood Squares" TV premiere. 1933 — **Albert Einstein** arrived in USA as refugee from Germany. 1931 — **Al**

**Capone** sentenced to 11 years for income tax evasion: he was paroled after eight. 1919 — **RCA** incorporated.

**Birthdays:** **Jim Seals** 53. **Evel Knievel** (Robert Craig) 47. Playwright **Arthur Miller** 70.

**FRIDAY, OCTOBER 18** — On this date in 1901, President **Theodore Roosevelt** invited **Booker T.**

**Washington**, the educator, to dinner at the White House. Some people were infuriated. One Tennessee newspaper, the *Memphis Scimitar*, editorialized that having a Negro visit the White House was "the most damnable outrage ever perpetrated by any citizen of the United States."

This is Alaska Day, a state holiday commemorating the date in 1867 when America formalized the purchase of the Alaska Territory from Russia.

1943 — "Perry Mason" radio show premiered. 1892 — First commercial long-distance telephone line NY-Chicago.

**Birthdays:** **George C(ampbell) Scott** 58. Actress **Melina Mercouri** 60. Ex-Canadian Prime Minister **Pierre Trudeau** 66.

**Correction:** Calendar on Sept. 19 listed **James Garfield** as President serving shortest term, whereas that distinction actually belonged to **William Harrison**. My thanks to **Mark London** of **KROI/Reno**.

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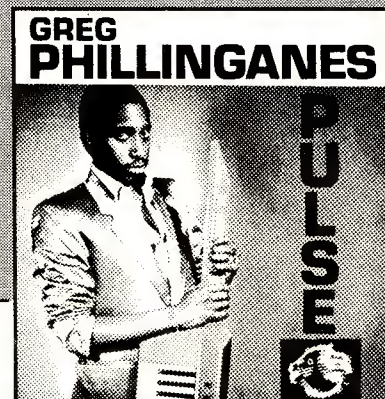
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| <b>WJTB</b> | <b>WBLK</b> | <b>WUFO</b> | <b>KEZM</b> | <b>WGOK</b> | <b>KCEP</b> |
| <b>K106</b> | <b>WKIE</b> | <b>WGOV</b> | <b>WEAL</b> | <b>WANM</b> | <b>WZAZ</b> |
| <b>WBOP</b> | <b>WOKJ</b> | <b>WLTH</b> | <b>WLUM</b> | <b>KMOJ</b> | <b>WTLC</b> |

Greg Phillinganes has either sessioned with or performed with or wrote/co-wrote with the following artists:  
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 Diana Ross  
 Lionel Richie  
 Quincy Jones  
 Michael Jackson  
 The Jacksons  
 Paul McCartney  
 Herbie Hancock  
 The Pointer Sisters  
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 The Gap Band  
 Aretha Franklin

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Arranged by Jackie Jackson  
 Produced by Richard Perry

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JOEL DENVER

# FM102: The Pulse Of Sacramento

Sacramento: California's state capital and the big valley's main city. The breeding place of fine young minds and the meeting place of immigrants and aliens who harvest the crops of the San Joaquin Valley. Quite a cross-section — lots of liberal thinkers, conservative stalwarts, and others sailing a sociological sea, content to drift with the tide.

And therein lies FM102 (KSFM). Having graduated from several different formats, the station is now winning with CHR. Actually, it's more than just winning — FM102 is number one in town. Operations Manager/PD Rick Gillette rejoined the station in July 1983 (having done the disco routine there back in '79) when it was traveling the A/C route. Seven days after he arrived, the station went CHR. Says Rick, "The management at the time knew and liked me. I guess they saw some potential in me the last time I was here, so we got together and jumped on CHR."

### Winning By Surprise

Having found its niche, the station's numbers soared. Rick says that since so many things are happening in Sacramento, "people only last at what they do for about eight months and then slide into the doldrums. We took the town by surprise. First, no one thought we'd do anything special with the format. Second, nobody figured we could keep it up."

But FM102 did. Launching CHR with a 3.4 left from its A/C days, Rick and his staff led the station to a 7.2 in the ratings, leaping from

"I'd play Lithuanian dance music if that's what people wanted to hear and if it would give us numbers."

11th to second. That apparently wasn't enough, so they kept trying and got an 8.0 in the next book, then an 8.7, a 9.2, and finally, a 10.5!

According to Rick, "We were never satisfied, and were even slightly disappointed to be number two despite the steady rise in the ratings. It was never our goal to be number one in the format; we wanted to be number one overall." And it wasn't until this last book that FM102 finally made it. "We're not a second-place team," he proudly noted. "We want to be the best."

### Maximum Exposure

And they work hard at it. Many different ideas enter into the efforts to maximize station exposure, and even the little things are important. Along with promotions and advertising, the FM102 staff tries to keep the public aware of what they're

doing. Said Rick, "When our people go out with a little FM102 logo on their shirt or wear an FM102 jacket, they aren't shy about approaching people to suggest they tune in sometime."

Rick mentioned that FM102 PM driver Roy Kinji has three "Dance Machine" mobile units that go out every weekend for high school dances and such. "The guy is in business for himself, but he's got a big FM102 on his light bar to identify his station."

FM102 is also going to be the first station in recent years to be allowed to advertise on buses. "For the past four years, the transit system didn't accept any advertising. But now they've decided to go with it again, and FM102 ended up with most of the buses," Rick said happily.

### At Work In The Community

Another thing Rick considers to be very good publicity is the station's Corvette. "Although we're not a 'classic' station, I think we have a lot of class. FM102 gives away the same things everyone



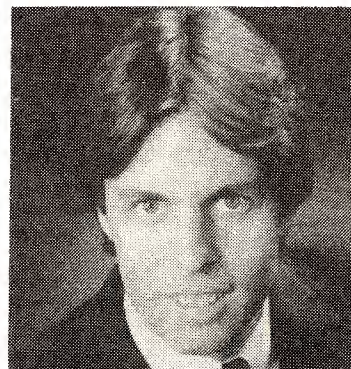
*KSFM*

else does with their vans, only we're cruising around town in a 1985 Corvette; that speaks of what we're about. I think people on the street feel that we're trying to provide them with a quality product, that we want to be the best, and that if FM102 is your radio station, you're a part of our winning team."

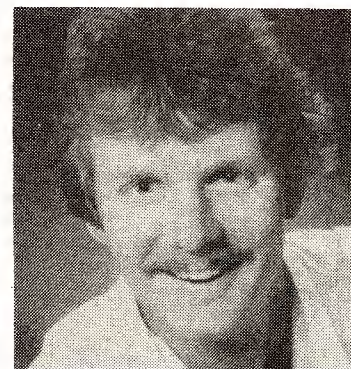
He's also big on charity. Rick is on the executive committee for MDA, so FM102 is where it turns for help when it's needed. Morning man Chris Collins was sent to Ethiopia after a big station famine fundraiser so that Sacramento would know exactly where its contributions were going. FM102 is regularly involved with M.A.D.D., Students vs. Drunk Drivers, the Battered Women's Center, and the Sacramento Zoo. The zoo, which only charges 50 cents to enter, has difficulty meeting its expenses from time to time. So FM102 will occasionally throw a Happy Hour party, charge a dollar, and donate all the proceeds to the zoo.

### And Then There's The Music

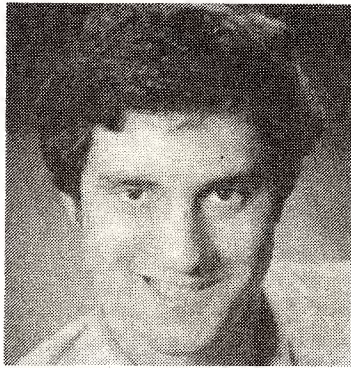
But FM102's success is more than just street exposure, of course, because listening is what's it's all about. Rick described



Rick Gillette  
PD/Operations



Chris Collins  
MD/Mornings



Mike Reynolds  
Morning News



Kevin Kei  
Middays

FM102 as "urban-flavored, but definitely not an Urban station." Apparently the Black/Urban format surfaced for a while in Sacramento but did not survive. "I don't know if people necessarily need Black/Urban radio up here. I think they want to hear the hits, and most of the other stations in town aren't playing the hits from this format. So we see a hole in that respect. I'd play Lithuanian dance music if that's what people wanted to hear and if it'd give us numbers. It turns out they want to hear American dance hits, so that's what we play."

### Tight But Loose

From FM102's retail research, callouts, active requests, and what surfaces in the clubs, Rick gets an idea of what his town is interested in. He plays about 70% current and recurrent product, with some very select oldies during the lesser day-parts. "To maintain the 25-54 demographic, you basically have to stick to the basics of what they like. We don't play a 'Supremes Super-set' every day at noon, but we'll spice up the rotations with a 'Wow, isn't it great to hear that' record. We rely on those records for imaging and positioning, not as a constant in the format."

FM102 is number one in most age groups, and Rick jokes about it. "It's nice, but it sure puts a lot of gray hairs on my head! People who think adults only like Barbra Streisand records are wrong. Of

course, they like oldies and ballads, but that's not all. I've seen tremendous demos on my dance records, from kids all the way up to the 54-year-olds. I think my staff and I have a real good finger on the pulse of our city. If you tune into FM102, it sounds like Sacramento."

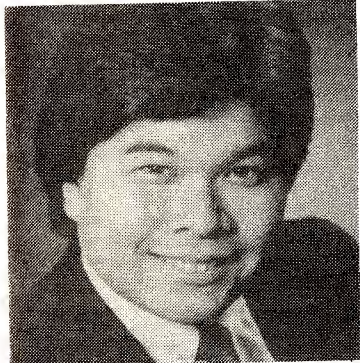
He continued, "We are a very tight radio station but sound very loose on the air. That looseness comes from having many different personalities — each presenting the format with his own texture and feel. There's consistency, but enough unpredictability to make it exciting."

"If you work hard, have a definite goal in mind, and don't let anything distract you, it's real hard not to succeed. And I try to surround myself with people who feel the same way."

### Flexibility & Freedom

Rick is very proud of his airstaff. "It's the people who make us famous; they make the difference. I love this radio station because I love the people that work for me. The most important thing you can

Continued on Page 38



Roy Kinji  
Afternoons



Melanie  
Nights



Shelly Morgan  
Late Nights



Gary Moore  
Overnights



# This Time... Listen Like Thieves



Management: MMA Management, Chris Murphy/Gary Grant

(81277)

**"THIS TIME"** (7-89497)  
their passionate new single  
from their uncompromising new album,  
**LISTEN LIKE THIEVES**  
(Single also available as a 12")  
(PR-788)

Produced by Chris Thomas

# NEW From INXS!

**AOR TRACKS BREAKERS**

AOR TRACKS 31



On Atlantic Records And Cassettes

© 1985 Atlantic Recording Corp. A Warner Communications Co.



## FM102: The Pulse Of Sacramento

Continued from Page 36

do for your people is to let them know exactly what you expect from them, and then let them do it. I try to give them the flexibility and freedom to be who they want to be. I don't want them playing with the format; I want them working within the context."

### Support Staff

Rick says he works hard to develop his partimers because "we all started out that way. When you hire somebody to do the all-night show, weekends, or even to sweep the floors, it helps them get their foot in the door. So I try to make it worth their while. I let them fill in during vacation time or run the countdowns on the weekends. It makes them better at their craft and they become more of an asset to you."

Rick runs both the FM and AM sister station KSJM, so he's got lots of people running around for him. He delegates a lot of the responsibility to assistants Chris Collins and Mike Davis because it gives them good experience and enables him to oversee both stations with a minimum of confusion. "I sit down with each of them,

discuss the direction, and let them get into the implementation and paperwork. My job is mostly conceptual: what we want to do, what direction we want to take, and how to do it."

That, after all, is a good manager's job. Rick is thankful himself to have a good GM above him. The station was privately owned when he came aboard and has since been

"My job is mostly conceptual: what we want to do, what direction we want to take, and how to do it."

sold to Duffy Broadcasting. "When it happened we were all wondering if we were going to keep our jobs, but (VP/GM) Jerry McKenna saw this staff's commitment and dedication and said, 'Go do it.'"

### Out To Stay On Top

So they're doing it, and the main thing is to keep on winning. FM102's closest direct competitor, KWOD, is currently fifth in the

ratings, but Rick is mainly concerned with the immediate three behind his station. "As far as KWOD goes, we can maintain our position as the number one CHR. We're better talent-wise and promotionally, and the numbers definitely reflect the appeal to the market. We're their direct competitor and they're not insignificant to us, but my main competition right now are the stations with uncontested formats: AOR KZAP, Beautiful Music KCTC, and A/C KXOA-FM."

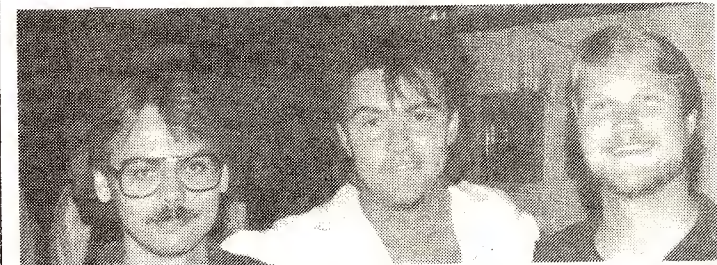
### Go The Extra Mile

"If you work hard, have a definite goal in mind, and don't let anything distract you, it's real hard not to succeed. And I try to surround myself with people who feel the same way.

"I expect my staff to go the extra mile, and they do. This is war, and sometimes in war you have casualties. Sometimes people don't cut it and you have to leave them behind. They all realize this and it's not really a negative thing. We're here to win, and if you don't think you can do it, then don't come with us. But if you're here it's for the long haul, so understand what you're getting yourself into. Be prepared to take a bullet or two!"



**SOME BIKINI** — WBEA/Elyria, OH celebrated the bikini's 39th anniversary by inviting listeners to wear their suits to the station. The first person to honor that request was Toni Moscovits, pictured here with WBEA PD/PM driver Drew Bentley.



**PLAYHOUSE STALKER** — When Paul Young opened his U.S. tour in Minneapolis, WLOL-FM was backstage supervising the party favors. Shown here (l-r) are WLOL-FM's Dan Seeman, Paul Young, and WLOL Assistant PD/MD Gregg Swedberg.



**GETTING TO KNOW ZOO** — Howard Jones spent a day with Z100/New York's morning zoo. Shown here (back, l-r) are Z100's former personality Ross Brittain and Jonathon Bell, Elektra's Steve Schnur, Z100's Captain Kevin; (front, l-r) Claire Stevens, Howard Jones, and Z100 PD Scott Shannon.

A Special Invitation to the Recording & Music Industries

MIX MAGAZINE PRESENTS

# TEC

## THE TECHNICAL EXCELLENCE AND CREATIVITY AWARDS

Dear Recording, Sound and Music Professional:

On Monday night, October 14, a very special event will take place at the Puck Building in New York City: the First Annual Technical Excellence and Creativity Awards. If you're a regular reader of *Mix*, you've doubtless already heard about the TEC Awards; if you're not, we want to take this opportunity to tell you about this first-of-its-kind program.

The TEC Awards were established this year by the publishers of *Mix*, the Recording Industry Magazine, to honor both outstanding achievement in audio/music technology and creative excellence in recording and sound production. What makes the TEC Awards unique is that they are awarded to people, companies and products that play an absolutely essential role in the making of records, soundtracks and live concerts—but very seldom are recognized by either the industry or public at large. They include the technical innovations and behind-the-scenes players—as nominated and voted upon by the readers of *Mix*—who make the modern music and sound experience possible.

The night of October 14 will be special—not only because of this award's uniqueness, but because all proceeds from the TEC Awards Celebration will be donated to three worthy causes: the Deafness Research Foundation, which funds research into the causes of hearing impairment; the Audio Engineering Society, for the establishment of a scholarship fund; and the winner of the TEC Award in the category of Recording School of the Year, to assist in the education of a deserving student.

We at *Mix* are proud to have instituted the TEC Awards, and delighted by the positive response of the production industry. If you are interested in attending the Awards Celebration, a few tickets remain and may be ordered by calling Mix Publications at (415) 843-7901. Tickets are \$35 each (\$350 for a table of ten), and are tax-deductible.

Please help us honor Technical Excellence and Creativity—by attending the Awards Celebration or by sending your contribution in any amount to: Deafness Research Foundation, 55 East 34th Street, New York, NY 10016.

Thank you,

The Publishers of *Mix Magazine*

## MOTION

**Jim Leven** segues from MD/Research Director at KCPX & KBUG/Salt Lake City to PD at KREO/Santa Rosa . . . WKSS/Hartford night rocker **Curt Monday** is named MD, and morning maniac extraordinaire **Jeremy Savage** is boosted to Assistant PD . . . WRVQ/Richmond welcomes **John King** to mornings from WMXJ/Miami, and **Kirby Carmichael** to nights from crosstown WANT . . . **Famous Amos** opts for AM drive at KOFM/Oklahoma City, replacing **Bobby Knight** . . . **Ralph Christopher** exits WQID/Biloxi, and PD **Mickey Coulter** acquires music duties.

**Ray Williams** returns to Z102/Savannah as Promotions Director . . . **Cat Summers** is new to nights at KWK/St. Louis from BJ105/Orlando . . . WAPI/Birmingham night rocker **Jimbo Wood** is upped to MD, replacing **Brad Regal** . . . **Andy Savage** exits KELI/Tulsa for 7-midnight crosstown at KMOD . . . KHWK-FM/Tri-Cities switches from Country to CHR, retaining PD **Ken Jacobsen** and hiring MD **Chuck Matheson** from KYDA/Gallup . . . **Chuck Cannon** exits evenings at KFIV/Mo-

desto for an airshift on Laser 558. He's replaced by **Ellen Thomas** from WENS/Indianapolis . . . **Lisa Morast** joins KIKX/Colorado Springs as programming assistant . . . At G100/Mobile, **Jim Golden** is named MD/mornings from WKJJ/Louisville, and **Blaine Kelly** segues to late-nights at G100 from neighboring WBHY. Blaine replaces **Randy Rose**, who moved to WXBM/Pensacola.

WZOU/Boston hires **Dan Justin** for weekends . . . **Bill Mitchell** is the interim PD at WJXQ/Jackson-Lansing . . . **Rich Stevens** is the new MD/morning personality at WTHZ/Tallahassee . . . More KQCR/Cedar Rapids changes: WZOK/Rockford's **Brad Fuhr** moves in as PD, **Gary Dixon** stays on for AM drive, and **Don Kelly** takes over mid-days . . . WXKS-FM/Boston announces the following lineup: "Matty" in the morning, PD **Sunny Joe White** returning on-air for 10am-noon, J.J. **Wright** noon-3pm, **Dale Dorman** 3-6pm, Assistant PD **Jo Jo Kincaid** 6-9pm, **Ed McMann** 9pm-1am, and **Diana Steele** overnights.



# TOP

**CHR BREAKERS**

AOR Track **DEBUT**

**4**

## “Sleeping Bag”

Produced by Bill Ham

From the forthcoming album “Afterburner”



*A Lone Wolf Production*

# SCRITTI POLITTI

CHR Chart **DEBUT**

**38**

## “Perfect Way”

From the album

“Cupid And Psyche 85”







# AOR

STEVE FEINSTEIN

## CONVENTION COVERAGE

# AOR '85: Variety Of Issues And Answers



Panel one (l-r): Yours truly, Greg Stevens, Greg Solk, Rick Balis, Mike Kakiyiannis, and Alan Lawson.



Panel two (l-r): Panel hog, Dwight Douglas, John Sebastian, Jeff Pollack, Bob Hatrik, Rick Balis.

What did you miss if you weren't at the NAB/NRBA Radio Programming Conference in Dallas last month? Overall, an opportunity to rub elbows with other industry types *outside* the formal seminars. As is often the case with industry gatherings, many of the most valuable dialogues took place in hallways and hospitality suites.

Specifically, though, the two AOR panel rooms inspired these observations:

1) The mood of rock radio programmers and managers was considerably more upbeat than at last year's RCPC in Los Angeles. The '84 gathering, held at the height of the doom 'n' gloom about AOR's future, was characterized by anxiety and hand-wringing. The outlook then was so down you might have wondered if the format would be around to discuss the following year. Now, with AOR perceived as back on its feet, perhaps even in vogue, the talk centered on the format's *strength* rather than its woes.

2) The consensus about AOR's present and future direction is that there is no consensus. Not only is there a variety of formatic approaches that fall under the umbrella "AOR" term, but there are also varying opinions on issues concerning the format's present and longterm demographic target.

### Balis's Tips

The panels were held on separate days. One featured representatives from individual stations, the other four leading consultants. KSHE/St. Louis PD Rick Balis was an apt choice to moderate both panels. His station's double-digit

shares and 17-year history symbolize AOR's continued strength. He smoothly and skillfully guided the panel through an array of pertinent topics.

Balis began both sessions by sounding a rallying cry for AOR to be more than just "jukebox radio." In addition to staking out a musical position, he noted, "longterm, consistent winners nurture relationships with their audience through production sizzle, community involvement, promotions, personality, and strategic marketing."

He then called upon your humble editor to provide evidence to support the proposition that the format is alive and well. This column's faithful readers (both of you) will recognize these fun facts:

- AOR has grown up. It's no longer a 12-24 skewed-format; its base is now 18-34 males, balanced between the 18-24 and 25-34 cells. In 65% of all rated markets with AORs, a rocker is #1 in men 25-34. In major markets, AOR fares even better: 84% of markets with 1,000,000+ population have an AOR #1 in men 25-34. And in 33% of all rated markets with AORs, the format's margin extends to taking #1 honors in men 25-49.

- There are as many AOR sta-

tions dominating top ten markets as there are stations in any other format, including CHR. WMMR/Philadelphia and WBCN/Boston have #1 12+ shares and awesome demographic strength.

- We're seeing the beginnings of a trend — stations switching to AOR rather than out of it. This year has had start-ups in New York, Chicago, Charlotte, Akron, and others, with a Buffalo rocker anticipated shortly.

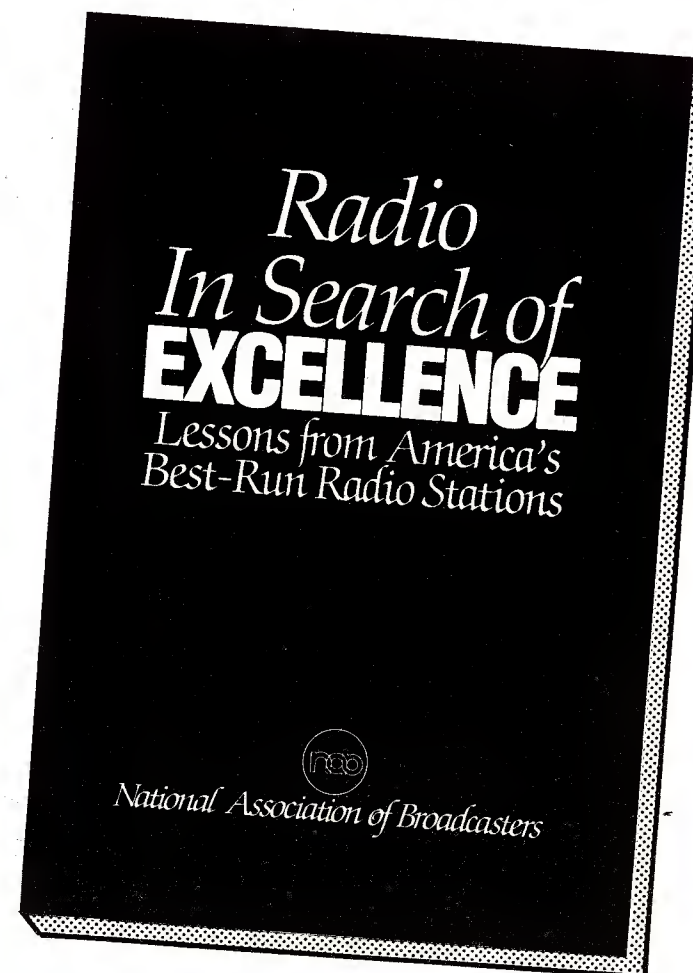
### Station Stories

The panel with station reps included WLUP/Chicago PD Greg Solk's overview of how the Loop evolved from a "kick-ass" rocker to a more adult approach. Solk claimed that even when the Loop had 12+ shares in the fours, it had lost money because of a predominantly 12-24 audience composition.

While WGRX/Baltimore PD Alan Lawson explained his station's 25+ EOR format, outgoing KISS/San Antonio PD Greg Stevens emphasized the need for "the elements between the records that give you an individuality your competition can never copy, unlike your music."

WNEW-FM/New York VP/GM Mike Kakiyiannis noted the niche enjoyed by AORs with heritage, calling them the "MORs of the '80s and '90s." That legacy builds listener loyalty, particularly among upper demos, and contributes to an environment in which it's no longer viable for start-up

Continued on Page 41



## NAB Book Finds Excellence

Most radio books are either overly technical or theoretical, or else chock full of the same old platitudes and generalizations. Here's an exception — "Radio In Search Of Excellence" — published by the NAB.

It's a collection of 12 pieces on virtually every facet of the business, authored by outstanding people associated with broadcasting (Rick Sklar on programming, Ted Bolton on research, John Dimling on ratings).

The best chapter in the book, though, was put together by McKinsey & Company, the management consulting firm responsible for the best-seller "In Search Of Excellence." McKinsey researchers studied 11 consistently successful stations of varying formats and market sizes (from CHR KIIS-FM/Los Angeles to A/C WRSC/State College, PA) to find out what they had in common. "Lessons From America's Best-Run Radio Stations" not only tells you what the stations do to be successful but, more important, also defines what "success" means in its truest terms.

Essentially, it proposes that the best stations are those that adopt strategic plans to develop "sustainable competitive advantage." Those stations become institutions in their markets because they think longterm, not just opting for the quick killing in audience or revenue.

Some of the tenets these stations follow include:

- After finding a formatic hole in the market and establishing a beachhead during their first few years, stations progressively "take down the walls" to become more mass appeal. Not always through programming, necessarily, but through reinvesting profits in public service and community activities. Says one manager, "We are not just a radio station, we are people who fill community voids."

- They sell on the basis of the service philosophy, not numbers, and sell clients "not time, but ideas. Time is only what they buy to get their message across to the consumer."

- They regard all employees as "talent." Everyone who's hired, regardless of his position, has a passion for radio and is encouraged to contribute. At one station, the janitor won a monthly contest for submitting the best idea for a spot.

These seem like ordinary concepts that we all take for granted, but I assure you this book presents them in a thoughtful fashion with specific illustrations. You're guaranteed to pick up a few practical ideas, if not a good deal of inspiration.



## AOR '85: Issues And Answers

Continued from Page 40

AORs to make a quick killing in 12-24s. Not only is CHR strong in that arena, but advertisers are looking more for 25+ audience, anyway. Now that AORs with 18-year histories such as 'NEW-FM' have those older demos, the "challenge is in going after those big revenue buys."

### Different Views

The consultants panel illustrated the varying views even among radio doctors. John Sebastian, representing his 25+ EOR approach, had viewpoints in several areas that were contrary to the other consultants, most notably in the format's demographic future.

Just as the format has shed teens on the way to its present 18+ focus, Sebastian predicted that 18-24 year-olds "will go the way of teens. The future of this format is 25+." Dwight Douglas disagreed strongly, as did Jeff Pollack, who said dominant AORs are "still at least competitive in 18-24, while winning 25-34. Rock 'n' roll is a youth format, and you can't abandon the 18-24 base without letting yourself in for serious trouble."

KSHE VP/GM John Beck questioned if AOR should abandon teens, let alone 18-24s. In the short-term, they boost 12+ shares and market rank; in the longterm, they obviously become adult listeners.

Sebastian claimed AOR "has adopted many of the concepts" of EOR, such as its softer texture and eschewment of hard rock. He insisted that AOR "needs to go a lot farther" in that direction and must also play fewer crossover records. Noting that the top 14 tracks on a recent R&R AOR chart were also on the CHR chart, he called for more uniqueness from other formats in order to increase AOR's time spent listening.

Bob Hattrik countered that mainstream AORs, versus the more specialized EOR, need crossover records with high-cume familiarity to assist in creating sampling by 18-24 year-old listeners from other formats.

### Research

I asked if perhaps some AOR stations had at one point been guilty of over-researching music by insisting that every song have phenomenal callout scores. Did stations that played only the 327 top-testing songs of all time neglect the qualities—depth and variety—that distinguish AOR from other formats? Douglas agreed, saying AOR at one point was "too constricted. We forgot that the root of AOR was not so much playing exclusively mass appeal music, but also playing interesting rock 'n' roll songs."

Sebastian saw the problem as that "we actually under-researched. We were too narrow, and needed to broaden our parameters of what we research. Now we're researching 1000 cuts instead of only 326."

Research whiz Hattrik added perspective to the research issue, remarking that programming elements which test highest aren't always the most valuable. "The least toxic element — long sweeps of music with no interruptions — will get the highest score. But it won't necessarily engender real emotional response and get someone to listen to a station. If you played a focus group a long sweep versus a great morning show, you'd probably get more positive response to the talent."

### Sales

Ed Levine, WAQX/Syracuse PD, brought up a dilemma which neither panel was able to easily resolve. Levine related problems with local media buyers and retailers when a ratings book showed his station up significantly in 25+ men, but down in 12+ due to losses in teens and 18-24s. He suggested that not all AORs can afford to discount teens, noting that advertisers in smaller markets often don't look far beyond 12+ figures.

"Rock 'n' roll is a youth format, and you can't abandon the 18-24 base without letting yourself in for serious trouble."

—Jeff Pollack

WIYY/Baltimore Station Manager Chuck DuCoty provided an illustration of the converse problem. An airline's target was 25-54 adults, in which 'IYY was #1 in the market. However, the airline refused to buy the station because 'IYY's audience composition also contained a significant amount of teens. It didn't want its message to be heard in an "atmosphere conducive to teenagers." Eventually, the airline relented.

### Consultants

Balis quoted Lee Abrams's oft-stated comments that AOR suffered when it became boring and bland. "AOR turned into IBM. It was programmed by researchers, financiers, and marketers instead of radio people. The classic stations were always programmed by people who were passionate. The PD of today's AOR should be eccentric, a little crazy, definitely not normal," advises Abrams.

Throwing caution, and possibly good judgment, to the wind, I quipped "That's the way PDs were before consultants got in the ball game. It's always struck me as ironic when consultants talk about how boring 'the format' became when they themselves helped to formularize and standardize it. If it was boring, don't all the parties involved have to share responsibility?"

Pollack replied, "It's the PD's responsibility to make a station funny, exciting, and interesting. Consultants submit ideas and give objective overviews. There are consulted stations with all the personality, power, and excitement that make a winner. There is much more autonomy at the local level these days, and PDs realize that a station's depth and character make the difference in the long run."

### More Hot Hits

• **Oldies:** Pollack warned of oldies burning out, calling it a "misconception that 25-34s want to hear just old music." He noted KISW/Seattle PD Beau Phillips's differentiation between records that evoke "oh no" vs. "oh wow" responses and cautioned programmers to choose their library depth carefully.

• **Arbitron methodology:** In light of Arbitron's shortcomings in obtaining in-tab diaries from 18-24 males, Douglas advised stations to compensate by "going after 25-34 males, who are more reliable in returning diaries and easier to sell."

### Next Year, Let's . . .

Having two separate panels, one with programmers and one with consultants, was an improvement over '84, when the single AOR panel was dominated by consultants. Also, allowing Balis to select his own panelists was preferable to the NAB/NRBA setting up the panel



**ST. LOUIS BLOODS** — An eight-hour KSHE blood drive raised 1300 pints, the most ever of any St. Louis drive. Greeting the 1500 donors are (l-r) Asst. PD Al Hofer, Promotion & Marketing Director Jim Marchyshyn, Asst. Promotion Director Mary Tripodi, and engineer John Oelke.

with no moderator input, as was the case last year.

The next step might be to give a multi-faceted structure to the format rooms. Panels that are now exclusively talk could be enhanced by specific illustrations of the subject matter. To complement the discourse and philosophizing, why not provide audio-visual materials? Playing airchecks, effective TV spots, and creative production work, for instance, would be the perfect punctuation for the discussions of those topics.

Similarly, it would be educational to have presentations of case histories by stations with outstanding success stories. Willing stations could present the steps they took to go from worst to first.

What's needed is a sharing of

nuts and bolts ideas, as well as continuing the forum for interpreting trends and forecasting the future. Let's continue to examine issues and answer questions, but at the same time organize the sharing of creativity in promotional campaigns, sales techniques, and other day-to-day concerns. The one practical idea I took home with me was a cute station ID that Balis described — after five seconds of machine gun fire, an announcer asks, "All right . . . is there anybody else here who doesn't listen to KSHE?"

These annual get-togethers belong to all of us. They're as productive or as disappointing as we make them. Any comments?

Tapes of all the Radio '85 sessions are available from AVW, Inc. at (214) 638-0024.

## SEGUES

**Programmer Directory:** Ex-WZZO/Allentown PD Tom Kelly leaves his post as Director Of Programming for parent Holt . . . WCCC/Hartford's new MD is Brian Illes, ex-WCKO/Miami.

**Consultants Corner:** George Harris makes a clean sweep of all three MetroMedia AORs, inking WNEW-FM/New York . . . Ex-WAAF/Worcester-Boston MD Rob Lipschutz joins Jeff Pollack Communications . . . WRXL/Richmond goes with Fred Jacobs in place of Pollack . . . KRIX/McAllen-Brownsville is no longer consulted by Al Peterson.

**Jock Jumps:** Drew Townsend goes from weekends to 6-10pm at WSHE/Miami . . . KCFX/Kansas City mornings pair PD Greg Stevens with Jay Cooper, formerly of rival KYYS . . . KLPX/Tucson ups parttimer Brant Cooper to overnights . . . Bruce Van Dyke returns to KOZZ/Reno mornings . . . WBLM/Portland PM drive goes to Jeff Jackson, while Herb Ivy pulls overnights . . . KEZE/Spokane has Brew Michaels in middays, Rick Rydeil handling production, and Belinda Simmons on weekends . . . New to WZEW/Mobile are PM driver The Doctor (John Guidry) from WQUE/New Orleans and night rocker The Phase (Jeff Sandifer) from KZYR/Vail . . . WAQY/Springfield taps parttimer Mike Scott to replace Bob Caron on afternoons . . . Jerry Lachelt leaves KGRQ/Casper late-nights

Bob Stewart hops from KKRQ/Iowa City to KRNA/Cedar Rapids mid-days . . . WRCN/Long Island Assistant PD John Grappone is also week-ending at WAPP/New York.

**Production Prodigies:** Production ace Steve Crowley jumps from KLOS/Los Angeles to crosstown KIIS's production department . . . John Lindauer from KWHL/Anchorage becomes Production Director at WAAF/Worcester-Boston . . . Ron Lipkin is upped to Production Director at WYSP/Philadelphia, as R.D. Steele leaves to become GM for Denny So-mach Productions . . . Jeff Garrett from KLUC/Las Vegas is KATT/Oklahoma City's new Production Director, replacing Roy Clements, who moves into sales.

**Update:** KSHE/St. Louis morning man J.C. Corcoran adds entertainment reporting duties at local KSDK-TV . . . WRKI/Danbury nabs Promotion Director Ron Valeri from WCCC/Hartford . . . Dianne Upson leaves WBAB/Long Island morning news . . . KGB/San Diego's new Programming & Promotions Assistant is Mark Gerber . . . Gayl Murphy hosts a weekly talk show at KLOS/Los Angeles . . . WNOR/Norfolk names Jay King Promotions Coordinator.

**Update:** Ex-PolyGram National AOR Director George Meire is publishing *Computer Shop Talk*, a sheet aimed at computer retailers.

# HARRIS COMMUNICATIONS

PROUDLY ANNOUNCES THE SIGNING OF WNEW FM, NEW YORK — THE #1 MOST LISTENED-TO AOR IN THE COUNTRY\* HARRIS COMMUNICATIONS ALSO CONSULTS KMET LOS ANGELES, & WMMR PHILADELPHIA. HARRIS COMMUNICATIONS, PHILADELPHIA, 215-649-4333.

\*Based on Spring '85 Arbitron, 1/4 HR AVG, Mon-Sun, 6a-Mid, TSA, American Radio, James Duncan Jr.





WALT LOVE

# BLACK/URBAN

"CAN MY ASS LAST?"

## Tom Joyner: The Dual City Disc Jockey

Tom Joyner will make radio history on October 14. On that day he begins a precedent-setting stint as a personality in two cities (R&R 9-20). Currently morning host at KKDA (K104)/Dallas, Joyner will also double as the afternoon talent at WGCI-FM/Chicago.

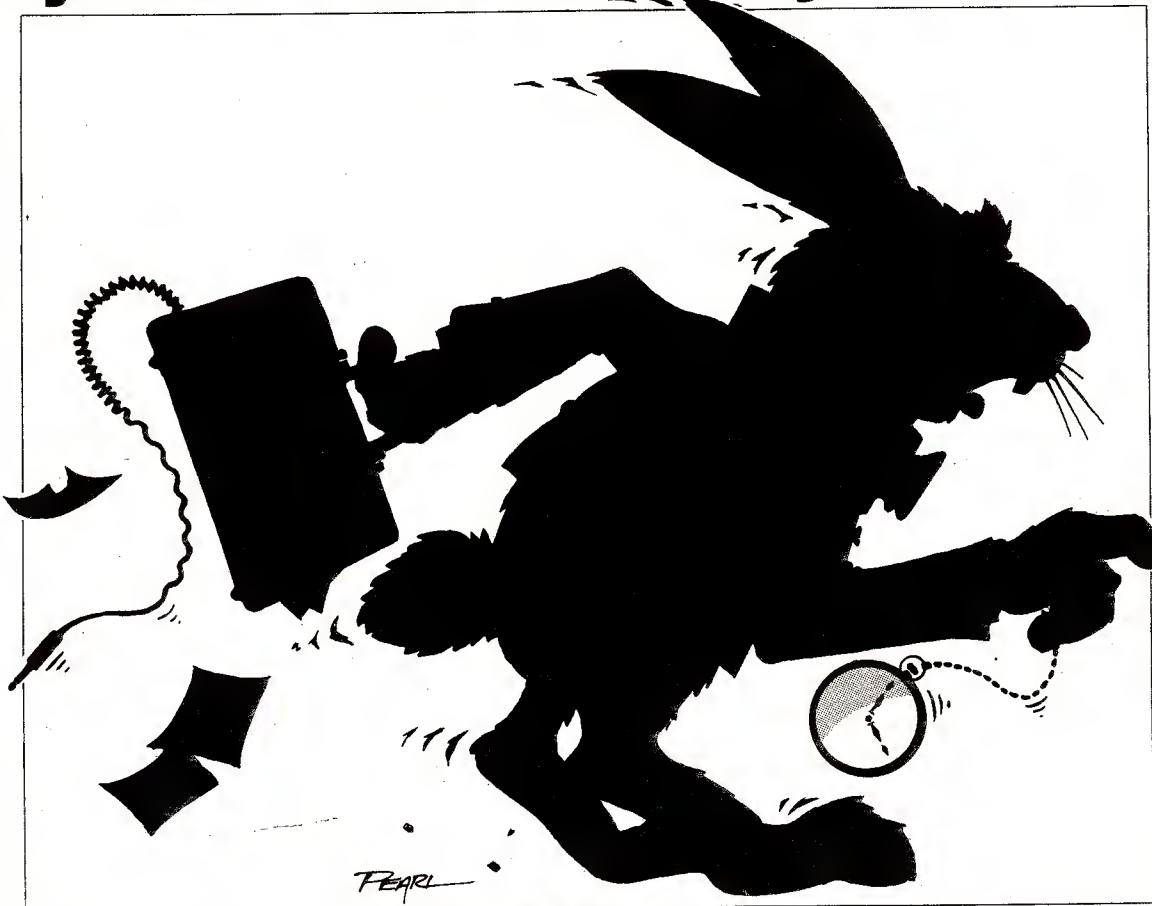
How does he plan to squeeze in both airshifts? His weekday commuting schedule looks like this. He will wake up Dallas residents from 5:30-9am, then catch a 9:40am flight to Chicago. He'll arrive at noon and prepare for his 2-7pm shift. After that it's back to O'Hare

"I said to myself, 'How can I work this out so I don't have to say no to either party?'"

for the 9:40pm plane to Dallas. Joyner estimates he'll be home in bed by midnight, adding, "I'm up for the 11 o'clock news every night, anyway. This will just become part of my normal routine."

### Two Job Offers

The immediate question that comes to mind is how did these two stations ever agree to such an arrangement? Tom explains, "Marv Dyson (President/GM of WGCI-AM & FM) wanted me to return to the Windy City. I said to myself, 'How can I work this out so I don't have to say no to either party? I'd like to be the first guy to work in two markets and be number one in my time period in both cities.' (Editor's note: Tom worked at Chicago B/U outlets WVON, WBMX, and WJPC before moving to Dallas.)



"So the first thing I did was check out the flight schedules - flights leave Dallas and Chicago every hour. Next I wondered how many days of work I would have missed because of the weather if I'd been commuting last winter. After checking with airline officials, I found out I would have missed three days at the max. Two of the days would have been here in Dallas because the airport was snowed in.

"Then I asked myself, 'Can my ass last? Could I physically expect to accomplish this and stay healthy?' When I asked a Dallas nutritionist about the effects of jet lag,



Tom Joyner

he said, 'What jet lag? You're not flying transcontinental, only an hour and 40 minutes.' He added that it's not the flight that wears a person out but the stress of his daily routine. A person loses approximately a quart and a half of water when he flies at 30-40,000 feet. The nutritionist said if I replace that lost water, my body will function properly."

### A Piece Of Cake

K104's 6am-midnight 12+ share was 7.4 in the spring Arbitron. Tom ranks fourth in Dallas among total persons 12+, Monday-Friday, 6-10am; is tied for fourth place among men 18+; holds fourth

place among women 18+; and cops second place with teens. Cumewise, Tom is perched in the top five for almost every demo.

Obviously, those impressive figures helped him create this tale-of-two-cities opportunity for himself. But even though Tom feels he can handle the hectic pace, can he maintain a strong presence (and numbers) in both cities? "Because I have such great support systems at each station, this will be a piece of cake," Tom said. "My job is fun.

"Because I have such great support systems at each station, this will be a piece of cake."

All I have to do is entertain and inform people while I'm on the air. The only thing I haven't enjoyed in this industry is programming. That's hard work, and the politics are tough.

"I've got enough flexibility in my schedule to do station promotions in both cities whenever need be. My American Airlines air pass, an unlimited flight package, allows me to go whenever and wherever I need for one price. And remember, I have my wife and Killer & Thriller (radio names for his two sons). We're going to find time for everything that will continue to make our lives normal."

Since Tom's KKDA contract runs for the next six years and the WGCI-FM deal is for five, what does his vacation schedule look like? "I ain't got the Johnny Carson luxury vacation package deal," laughed Tom. "They gave me the minority employee package. However, let's just say I'll be on my J-O-B so I can complete this deal."

Stay tuned for an on-the-spot on-air/in-air report with Tom Joyner.

## ACTION

The changes keep happening, even though the book has started. Let's begin with the changes occurring here in Los Angeles. KACE PD **Alonzo Miller** is gone; MD **Pam Robinson** (who's held that post about a year) has been promoted into his slot. KDAY morning man **Steve Woods** is gone after the better part of a decade at the station in various on and off-air capacities: **J.J. Johnson** is now doing mornings with Woods's sidekick **Russ Parr** (aka **Bobbie Jimmy**), and **Don Tracy** is filling in at night until a permanent replacement can be found. Further changes in this market are rumored.

Following GM **Charles Welch's** long stint as interim PD, **Robert Holliday** has taken over that slot at WVOI/Toledo. He was previously at KYRK/

Las Vegas... GM/owner **Muetter Evans** handled the PD chores at her station, WAAA/Winston Salem, for a while, and now **Benny Jones** (air name **Benny J**)... is Program Director... Former: WTAM/Gulfport, MS PD **Al "Love" Jenkins** has crossed the street to afternoons at WQFX (Foxy 96).

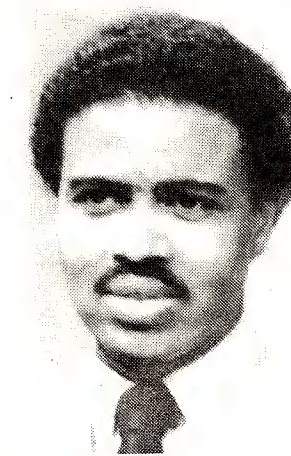
By the time you read this, WTHP/Thomasville, NC will have changed from A/C and gone 24-hour B/U under the consultancy of WFXC/Durham PD **Alvin Stowe**. When "98.3, The Hit Place" gets up and running, it'll be the Greensboro/Winston-Salem market's fifth Black/Urban outlet.

In a move similar to its "Mound Bayou" drive several years ago, WDIA/Memphis is currently conducting a petition drive on behalf of **Ron-**

**aid Ward**, a 15-year-old Arkansas resident convicted of a triple-murder and sentenced to death by injection next year. Ward's trial, by an all-white jury and a judge who rejected potential jurors who didn't believe in the death penalty, has been the subject of much local controversy; WDIA will appeal to Arkansas Governor **Bill Clinton** on behalf of the teenager.

WBLS/New York morning man **Ken "Spider" Webb** is now distributing three programs aimed at Black/Urban radio through his Ken Webb Enterprises. The package includes "Jazz From The City," which he'll host. More information is available at (914) 736-0546.

One of the little-known facts about WLUM/Milwaukee PD **Bernard Miller** is that he's co-author of the **Ann Pee-**



Mike Moore

bles/Eruption hit, "I Can't Stand The Rain," revived on **Tina Turner's** "Pri-

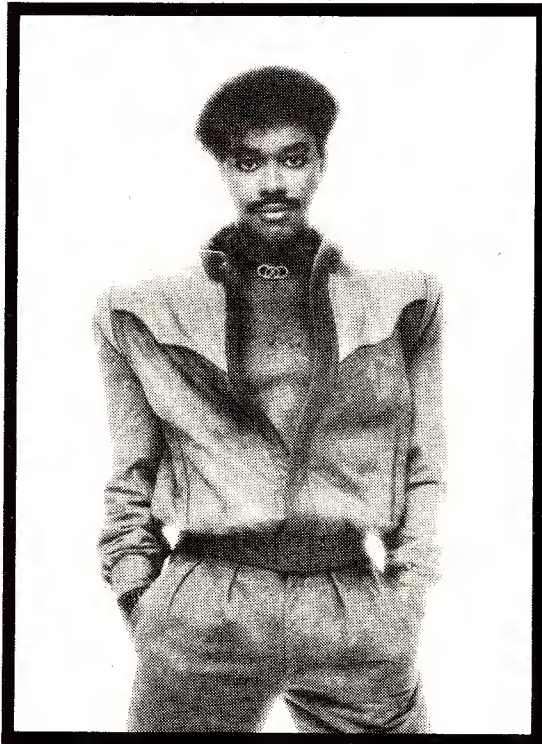
ivate Dancer" LP. Turner recently presented Miller with a triple-platinum LP award for his contribution at a Milwaukee concert last month.

WJLB/Detroit is running its "School Spirit Contest" for the third straight year. Students vote for their school by sending in votes on notebook paper and compete for \$5000 in prizes. The station also recently presented its second "Strong Songs Labor Day Jam," featuring performances by the **Deele, Boogie Boys, Skipworth & Turner**, and **Kiara**.

WCRJ/Jacksonville Production Director and ten-year radio veteran **Mike Moore** has surfaced on that city's WTLV-TV. Moore will host a weekend events segment on each Friday's edition of "Good Morning Jacksonville."



# THERE'S A CHILL IN THE AIR, BUT IT'S HOT AT ATLANTIC.



"Baby I'm Sorry" (7-89510)  
**RJ'S LATEST ARRIVAL** (81260)  
Produced by THE WIZ  
Management: The Public



On Atlantic Records and Cassettes

**BLACK/URBAN  
BREAKERS.**

R&R: 28  
BB: 43\*  
CB: 50\*



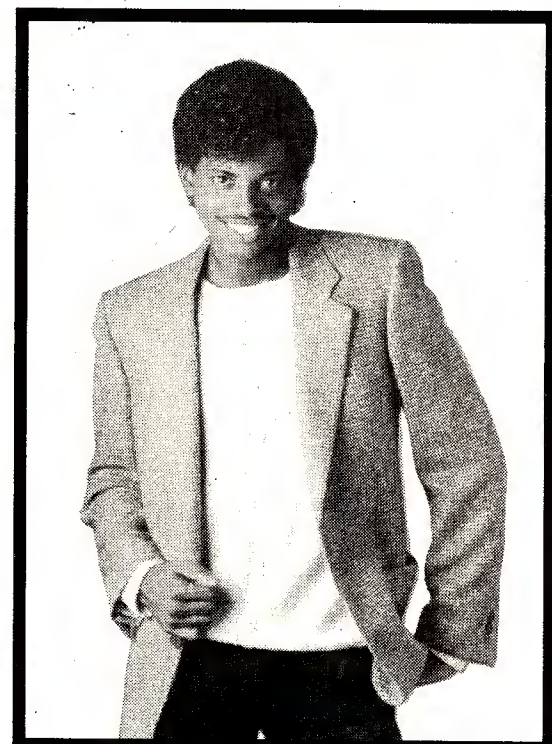
"This Is For You" (7-99607)  
**THE SYSTEM**  
**THE PLEASURE SEEKERS** (90281)  
Produced by David Frank and Mic Murphy for Science  
Lab Productions  
Management: Alive Enterprises, Inc.  
Shep Gordon and Daniel S. Markus

**MIRAGE**

On Mirage Records and Cassettes

**BLACK/URBAN  
BREAKERS.**

R&R: **DEBUT** 37  
BB: 76\*-48\*  
CB: 76\*-64\*



"Don't Say No Tonight" (7-99608)  
**EUGENE WILDE**  
**SERENADE**  
Single Produced by Donald R. Robinson  
Executive Producer: Bedrock  
Management: Bedrock Management



On Philly World Records and Cassettes

**BLACK/URBAN  
BREAKERS.**

R&R: 35  
BB: 77\*-50\*  
CB: 81\*-60\*

## AND IT'S GOING TO GET EVEN HOTTER!

"Fire" (7-89494)  
**FIREFOX**  
Produced and Arranged by Ollie E. Brown for Brown  
Sugar Productions  
Management: Ollie E. Brown, Front Line Management/  
Trudy Green Management



On Atlantic Records and Cassettes

"Urgent" (7-99602)  
**SHANNON**  
**DO YOU WANNA GET AWAY** (90267)  
Produced by Mark Liggett and Chris Barbosa

**MIRAGE**

On Mirage Records and Cassettes

"Put Us Together Again" (7-99604)  
**THE SPINNERS**  
**LOVIN' FEELINGS** (90456)  
Produced by Gerard McMahon  
Management: Buddy & Steve Allen Management

**MIRAGE**

On Mirage Records and Cassettes

On Atlantic Records & Custom Labels



# America is about

MCA/Curb Records proudly presents **3-Speed** performing the title song from The Samuel Goldwyn Company's outrageous comedy thriller **Once Bitten**.

A great new song, a sensational new group, a hilarious new movie... and a great campaign behind it.



## THE SINGLE

Just shipped.  
Performed by 3-Speed and produced by Richie Zito.



## PROMOTION

CHR/AOR Radio giveaways nationwide include **Once Bitten** tickets, t-shirts, movie posters and buttons.



## THE ALBUM

In stores November 8th,  
featuring 10 new songs.



## THE VIDEO

Watch for the sensational  
new 3-Speed video directed by Jon Lee.



## THE MOVIE

A comedy thriller,  
starring Lauren Hutton, Jim Carrey and Cleavon Little.  
Opening nationwide November 15th.



## RETAIL

Music promotion/display materials available for retail  
through MCA branch offices.



## ADVERTISING

Major radio advertising commitment.

**"Once Bitten" by 3-Speed. On your desk this week!**

MCA RECORDS  
**CURB**  
RECORDS



# out to be bitten...



SAMUEL GOLDWYN, JR.'S

## ONCE BITTEN

A TASTY COMEDY

ONCE BITTEN Starring LAUREN HUTTON, JIM CARREY, KAREN KOPINS and CLEAVON LITTLE

Director of Photography ADAM GREENBERG Associate Producer RUSSELL THACHER

Executive Producer SAMUEL GOLDWYN, JR.

Screenplay by DAVID HINES & JEFFREY HAUSE and JONATHAN ROBERTS Story by DIMITRI VILLARD

Produced by DIMITRI VILLARD, ROBBY WALD and FRANK E. HILDEBRAND

Directed by HOWARD STORM

PG-13 PARENTS STRONGLY CAUTIONED  
Some Material May Be Inappropriate for Children Under 13

Original Soundtrack available on MCA/Curb Records

*Samuel Goldwyn*  
©1987 THE SAMUEL GOLDWYN COMPANY

Opening November 15th at theatres everywhere





DONNA BRAKE

# ADULT/CONTEMPORARY

## Educating Your Airstaff

If Andy Rooney were in radio, he might ask, "Did you ever notice how many PDs never take time to talk to their airstaffs about the things that really matter? Why are they called program directors, anyway? Some personalities can work at a station for years and never get a handle on who the audience is. Some of them don't even remember who the PD is."

The sad fact of the matter is that airstaffs frequently don't receive the station and market orientation they need to perform up to and beyond their potential. This week I talked with two PDs — 97A1A/Miami's Jere Sullivan and KKLTV-Phoenix's Sam Church — about their station's educational processes.

### Miami Basics 101

Most of 97A1A's airstaff, including Jere (who also does mornings), have lived in Miami for at least three years. In a major market like Miami, knowing the basics of the area isn't an advantage, it's a necessity.

"If talent is reflective of the market or central to the market's major activities, then they'll be successful," said Jere. "We have a fairly recreational lifestyle in South Florida, so each of the personalities is reflective of that lifestyle in one way or another. Because they're only on the air between 20-25 hours a week, we balance out the regular work week by requiring them to get involved in South Florida's community activities. That means making appearances and, in general, being central to the major things that are going on."

Jere stresses that educating doesn't mean dictating. Listening is a major factor. "I've been in this area for six years. During that time, South Florida has developed into a tri-ethnic community made up of Latins, Anglos, and blacks. With that has come a tremendous blending of cultures. I learn something new about Miami every day, and I learn a lot from the staff. Everybody offers input regarding the kinds of things we're doing and the areas we ought to be involved in.

"It's quite a challenge to keep up because the geographic area is quite large — from Palm Beach to Key West. We try to spread ourselves around. And I don't mean just giving lip service. It's doing things that matter like appearing with Dolphins players at children's hospitals or sponsoring festivals."

### Screening New People

Getting new airstaffers to understand and convey the station's uniqueness to listeners can be tricky. Jere looks for specific "beyond the mechanics" traits when he hires. "The people have to be reflective of the area. Somebody floating in from another market



Jere Sullivan



Sam Church

just looking for a job doesn't impress me. They have to start with a basic knowledge of the market and be into the music. It's important that they know and like what we do, and want to be a part of it. There's not a lot of turnover here."

How does he keep everyone on the right track? Jere joked, "I lock them in cold, dark rooms where they have no contact with the outside world. No really, we talk almost every day about the station, programming, and upcoming events. In addition, we meet as a group a couple of times a month and talk about promotional opportunities, kick around ideas, and critique promotions we've just completed. We have so many things constantly going on that there's no time to get bored or burned out. We keep the activity level up to the point where everyone enjoys doing things.

"The one thing I've tried to do is get the talent involved in the nuts and bolts of the station. If airstaffers have a hand in planning an appearance and talking with people about what they want from 'A1A, they (the talent) take greater pride in the final product."

### The Phoenix Method

Sam Church is one of the new kids on the KKLTV block, having been with the station for just a year. Most of his staff has been working in Phoenix for several years. Although he has depended on his staff to help educate him about the market, Sam's major challenge has been to educate them about his direction and philosophies.

"I explain the station's goals and demographic target to each jock individually. As programmers, we sometimes assume they see the station the same way we do and understand the goals. That's not always the case. I explain where we stand competitively in the market and directly involve them in programming projects. Without going over these essentials, you can create unnecessary barriers. It's important to involve them in, and not remove them from, programming decisions."

### Light Rock With A Twist

"Even though KKLTV programs a 'light rock less talk' format, we try to make that 'less talk' really count," Sam continued. "Trying to get the jocks to overcome the industry perception that 'light rock'



**SPECTACULAR FIREWORKS** — 400,000 spectators watched and listened from the banks of the White River at the third annual WENS/Indianapolis Fireworks Show. The 30-minute spectacle, synchronized to music broadcast on the station, opened with a 600-foot-long "curtain of fireworks" which revealed this 40' x 40' station logo. From left: Emmis Broadcasting National PD Rick Cummings, WENS Promotion Director, Martha Sakai, and Rick Leibert from the fireworks production company.

radio doesn't have anything to say is an education process in itself. I encourage them to place real emotional value into each break. That means treating adult contemporary music like the exclusive art form it is. Our people talk about the music, artists, concert dates, and appearances."

Sam's staff is also heavily involved in outside promotions and activities. He believes the magic

uniqueness a station achieves comes from a universal awareness of goals and the staff's involvement in the planning and execution of programming ideas.

"Make sure you have people who want to be more involved than just doing their airshifts and going home. That's very important," Sam concluded. "And take time to find out what they do well — then let them do it."

## PROGRESS

KFMB/San Diego's morning team, **Hudson & Bauer**, just inked a five-year contract with the station for big bucks . . . KHOW/Denver's morning team, **Hal Moore** and **Charley Martin**, has signed a five-year, multimillion-dollar contract with the station effective January 1, 1986.

KRNO PD **Larry Irons** now also programs sister AM KCBN . . . KATF/Dubuque morning man **Bruce James** is named MD . . . **Cherie Cadeaux** moves from WCUZ/Grand Rapids to competitor WLHT . . . **Geri Latchford** joins WPIX/New York from WFAS-FM/

White Plains, NY to do middays . . . **John Windus** is named MD at KCNR/Portland . . . **George Walker** is the new Production Director at WVAF/Charleston, leaving WORD/Greenville, SC . . . **Dan Moore** is named MD at KJR/Seattle . . . **Charlie Walker** leaves WMJJ/Birmingham to join WIQI/Tampa.

Former Cincinnati Bengal offensive lineman **Dave Lapham** joins WLW as the station's Bengal correspondent . . . **Jeff Davis** leaves WHME/Toledo to do middays at KAYI/Tulsa . . . **John Gleason** is the new morning man at KRZN/Denver . . . **Mark Sprint** is the

new OM at WJON/St. Cloud, while **Mike Diem** becomes PD and **John Fine** is MD.

**Todd Mitchell** is new to KWEB/Rochester overnights . . . **Ed Larsen** is the new MD at KOIL/Omaha . . . **Cheri Marquart** will do overnights at KMJI/Denver replacing **Sara Harell**, who left to pursue an acting career . . . **John Lanigan** is the new morning man at WMJI/Cleveland, working with **Kim Scott** . . . Also at WMJI, **Dan Deeley** adds assistant PD chores to afternoon drive duties.

**John Dennis** is News Director/morning news anchor at KIOC/Beaumont . . . **Chris Stevens** joins KTYL/Tyler, exiting WQUE/Gadsden . . . **Mark Patrick** joins the WENS/Indianapolis morning crew . . . **Paul Ansell** joins the WMET/Chicago sales team . . . **Catherine Catalane** becomes morning traffic anchor at WCLR/Chicago . . . After parttiming at KHTZ/Los Angeles for five years, **Mike Carruthers** is now fulltime in afternoon drive. At WOMC/Detroit **John Marshall**, ex-WCRZ/Flint, has been named Production Director/middays, and **Paul Russell** becomes Creative Director . . . **Radio Phil** joins KKLV/Anchorage to do mornings with **Bill Hampton** . . . **Mike Anderson** is hired at WEZS/Richmond as Director/Creative Services . . . WRMM/Atlanta is now officially WARM 99, and WFWQ/Ft. Wayne is now WAJI(Magic 95.1) . . . KKZZ/Wichita becomes KRZZ.



**ME AND MY LLAMA** — Champagne and caviar accompanied Becky and the llama (right) and KHOW/Denver personality Danny Davis and 100 climbers of 14,000 foot Mt. Elbert in the 1st "Black Tie/Backpack Party." The weekend event was a fundraiser for the Epilepsy Foundation of Colorado.





LON HELTON

# COUNTRY

## NAB WRAP-UP

### Out With Formula, In With Creativity

The 1985 NRBA/NAB Management & Programming Convention in Dallas featured two Country format rooms. The first, held Friday, was moderated by WBAP/Dallas PD Bill Mayne. Saturday's session was moderated by KCBQ/San Diego GM Charlie Ochs.

The panelists for both sessions were Ron Rogers, KVET & KASE/Austin VP/GM; Bob Longwell, Katz National VP/Programming and WWKA/Orlando VP/GM; consultant Ted Stecker, of Ted Stecker & Assoc.; Ron Harper, WNOE/New Orleans PD; and KMPS/Seattle PD Jay Albright.

Unfortunately, I can't provide you with a firsthand report on the panels since I became ill the day I was supposed to leave for Dallas. So the following compilation of comments are courtesy of Bill and Charlie, who said the sessions were SRO both days.

"Overall, the mood was very positive," Bill began. "Obviously, the format is going through a change as witnessed by the preponderance of eroding shares in the latest Arbitrons. Regardless, it was pointed out that there are still more Country radio stations programming country music in America than any other format.

"Part of what this means is that we have more slices being cut from a smaller pie (with decreasing shares). We addressed the current questions: Has the erosion bottomed out? Where do we stand? Where do we go from here? What do we have to look forward to in the next year?"

#### State Of The Product

"One of the first points everyone agreed on was that we're in a 'down cycle' as far as product is concerned," Bill continued. "Country music today doesn't have the the Cyndi Laupers or Michael Jacksons, who attract all different sorts of media attention. The stars we have are those who were already around or rose to prominence during the 'Urban Cowboy' days.

"Unfortunately, they don't have the same appeal they did then. Some of them still do, but the format doesn't have it in the massive doses we need to contend with CHR. We talked about it being cyclical, and that it's just our turn in the barrel. There was a general feeling and hope that many of the new artists on the scene are exhibiting that 'star quality' and will be the ones to break this down-product cycle.

"The feeling was that product quality is soft because it has become creatively lazy, formula

material. There was an especially strong sentiment expressed that there's not a whole lot we, as broadcasters, can do about the product made available to us. It was said that there are five people in Nashville who control country music, and we are powerless to change it.

"One of the Great Empire folks from KFDI/Wichita said Country radio has to start playing the artists from independent labels. Ron Rogers talked about going in and handpicking album cuts, though even he conceded you can do only so much of that. We then discussed a recent R&R Country article in which consultant Rick Ott suggested Country stations air product by pop artists. The consensus was a resounding 'absolutely not!' One opinion was voiced that we should start playing Neil Young, Levon Helm, and people like that, but it didn't meet with a lot of agree-

ment. Basically, the managers and programmers felt like 'Oh well, we just have to make do with what we've got.'"

#### Formula Radio

"We addressed the fact that Country radio is also in a rut and suffering from a lack of creativity," Bill added. "Today's successful Country stations are those which have more to offer than just music. They're multi-dimensional. So programmers better concentrate on the non-music elements they can control to make Country radio fun, attractive, and exciting to listen to. The focus should be on getting involved in the community, raising the promotional level, and utilizing personalities on the air.

"Many feel the talent is out there, but you have to work hard to find it, and the PD must have the ability to nurture it. Too many PDs think having deep pockets is the

answer. Even if you have a lot of money to offer, there just aren't that many people where you can buy 'em off the shelf like a can of cleanser.

"The point was made that Continuous Country stations are primarily the ones that had taken gas in the last few books. The reason advanced is part and parcel of the 'down-product' theory. Any format which is built solely as a music service is going to suffer when the music is off. Obviously, the Continuous Country format is off because it doesn't have anything else to offer but the music. Those stations have realized they must evolve, which doesn't mean they're throwing away the entire concept of Continuous Country.

"The mood was that the news is not all bad. Listening levels are still better than they were pre-Urban Cowboy, and many stations outperform their 12+ shares with

the 25-54 numbers, thus making their stations more efficient for everybody.

"There was a lot of energy in the room. No one was willing to play dead and say 'The music sucks so we're gonna have to watch our station go down the toilet as the shares erode.' It was depressing material to cover on the surface, but it's necessary to realize Country isn't on top of the fast tide anymore. It's also necessary to realize it's OK to say 'Hey, that's all right' and become the best radio station you can."

As Charlie Ochs pointed out, "The good news is our fate has been better than that of disco when that fad died. We all know there's too much base for that to happen." But it's the old story: Once you've tasted the sweet grape of mass acceptance and success, anything else is sour.

#### Saturday's Session

Charlie told me Saturday's session was pretty much an extension of Friday's, with folks offering opinions on ways to spruce up the non-musical elements. "We continued with the 'what do we do now' discussions," said Charlie. "One of the prevalent themes was 'star building.' I'm not sure a lot of us have thought about it before, but after this session we were all very aware of our responsibility to perpetuate ourselves and the system by making 'stars' of country artists.

"My initial feeling," Charlie continued, "was that this wasn't important to us because 'stars' aren't as important to our listeners as they are to CHR's. The more I thought about it the more I thought we may have dropped the ball in this area. Helping create and maintain stars within the format makes it special to the audience, and also makes it more of a lifestyle thing with the listeners. We didn't come to any conclusions, but I think people may now understand the problem better.

"The 'tag-along' problem Country has was also discussed. There's this syndrome that if 'rock does it, Country has to do it too.' We desperately need to get creative and do things on our own. In conjunction with the 'star-making' idea, we have a responsibility to make it a trendsetting format."



Two Country format rooms were held during this year's NAB/NRBA convention in Dallas. The panelists were, from left, Bob Longwell, Jay Albright, Ted Stecker, Ron Harper, and, not shown, Ron Rogers.

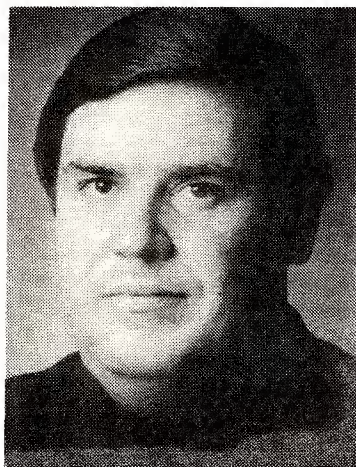
## YOUR TURN

### When In Doubt, Do Nothing — Or Become A Consultant

By Jack Weston

For the past couple of weeks, I've read the letters in the R&R Country section concerning the state of Country radio today. One of the main problems is confusion, and all of the letters bear it out. None of them agree on the causes, cures, or facts. It's the main problem the Country format faces — not knowing what to do, so doing nothing.

First of all, these are not exclusively record executive observations. I've been on the radio side of the business a lot longer than I've been in records (16 years vs. three). I was able to make the transition because I realized, unlike a lot of programmers, that we are all in the same business. Programmers constantly say they're in business to get ratings and not to promote music. In case they haven't noticed, music is the largest slice of their daily programming pie. Some people can be in it for the short-term, and that philosophy can produce short-term results. I personally don't believe any large lumber companies, with a longterm commit-



Jack Weston

ment to the industry, don't have replanting programs (unless, after the product is used up, they plan to be consultants).

Another confusion factor is "research" (a term meaning hundreds of different things to different people; also used frequently as a response to anything for which a logical or real answer is unknown). Research can either help you with decisions or, unfortunately for many, it can make decisions for you. Too many times it makes decisions rather than influencing them. Such misuse produces very safe decisions. The reality is that successful radio programming is offensive strategy combined with aggressive promotion and active participation.

#### Safer = Less Exciting

If you have a football team and elect not to throw passes because research decides it's "safer" to only run the ball, you will have some

Continued on Page 48



I see by your car sticker, you enjoy country music. KRKT 990AM and 99.9FM would like you to give us a try. Hear why we're called Oregon's Hot Country. Plus with this sticker on your car you can win cash and prizes. Wear "the brand" of a winner and listen to KRKT for your chance to win.

Sincerely,  
  
 H. David Allen  
 Music Director  
**KRKT**  
 Oregon's Hot Country  
 990 AM 99.9 FM

**YA GOTTA ASK FOR THE ORDER** — While this has long been the credo of most successful salespeople, the KRKT/Albany, OR staff has taken it to new programming heights.

All of the station's staffers carry with them a stack of the flyers shown above. Whenever they see a parked car exhibiting any kind of bumper sticker suggesting the driver is a country fan, one of these leaflets is slipped under the windshield wiper.

PD/MD H. David Allen says response has been great. What an innovative way to encourage listening by those already predisposed to Country!

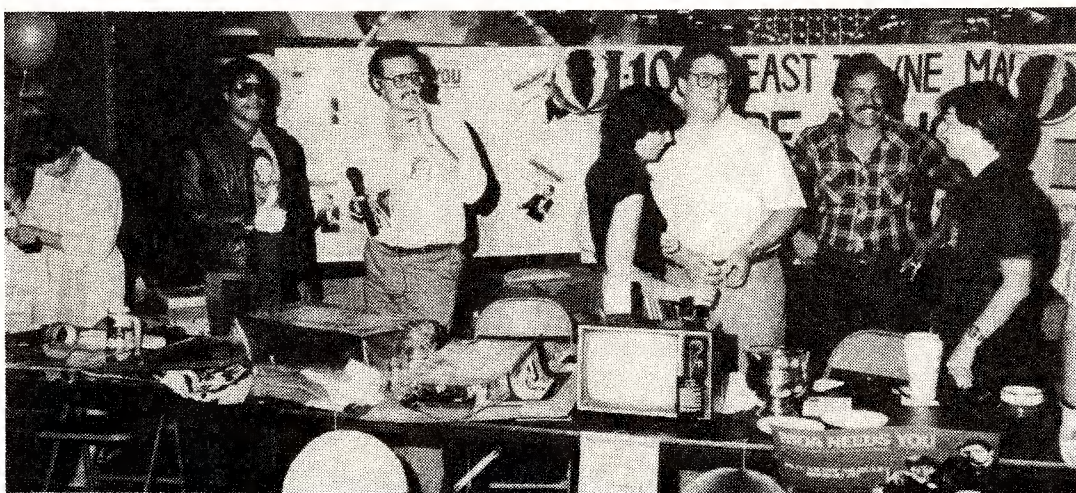
## CLOSE-UPS

- **WGNA/Albany** and the Colony Center teamed up for the sixth annual Country Talent Search. Local amateur groups, singles, and duos competed for cash and the grand prize trip to Nashville, which included an appearance on the **Nashville Network's "You Can Be A Star."**

- **KIOV/Sioux Falls's Joe O'Brien** and **Larry Rohrer** participated in the Sioux Falls Marathon for the March of Dimes. The run was 26 miles, 385 yards. They completed the run in five hours, three minutes and 16 seconds, and raised money for a good cause.

- **WMZQ/Washington** morning per-

sonalities **Jim London** and **Mary Ball** broadcast live from RFK Stadium in support of the "Washington Needs Baseball" campaign. The pair interviewed former Senator ballplayers and folks from the D.C. Baseball Commission. WMZQ's efforts were part of a drive to convince major league baseball to award a team to the city.



**LABORING FOR JERRY LEWIS**— WIOV/Lancaster, PA held a 32-hour "Care-A-Thon" for Jerry's Kids August 16-17, raising more than \$6000. That brought the station's year-to-date contributions to more than \$10,000. Pictured (third from left) are station Promotion Director/morning personality Tom Roy, AE Deb Segner, 9am-noon talent Wildman Jeff Daniels, afternoon driver Bill Kidd, and evening personality Jim Reider.

# ABCD?

## IS IT A CD OR A CASSETTE DUPLICATED AT 64:1?

You may be surprised at what you will hear when you come to the New York Hilton, Room 615, at the New York AES. We are going to do an A-B comparison between cassette recorded on CMP's new "Cobalt CS-1" duplicator cassette tape and a CD.

"Cobalt CS-1" is a medium bias cassette tape in which a very high quality ferric oxide has been micro-encapsulated with a thin layer of cobalt which optimizes it for best performance in pre-recorded music cassettes. It offers the full, rich bass and freedom from distortion found in the best ferric oxide tapes and the sparkingly clear high frequency transients of the best "high bias" tapes. Unlike some high bias duplicator tapes which often strain the electronics and the recording heads on the high speed slaves to their design limit, "Cobalt CS-1" works at low bias levels which are comfortably compatible with all slaves. Thus, "Cobalt CS-1" can accurately capture every nuance of even the most sonically demanding digital masters.

So drop by at our demo room, listen, and get more information on the "Cobalt CS-1." Also, take a sample cassette with you, play it on your own equipment and marvel.

**Cobalt CS-1**

**CAPITOL MAGNETIC PRODUCTS**

A Division of Capitol Records, Inc.  
 6902 Sunset Blvd. Hollywood, CA 90028 1-213-461-2701

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Visit our Demo Room 615 at the AES Show at the New York Hilton Hotel, October 13-16, 1985 and listen for yourself!

## YOUR TURN

### When In Doubt, Do Nothing — Or Become A Consultant

Continued from Page 47.

touchdowns against some competition. Overall, you'll be less exciting and competitive, and sooner or later you'll be labeled as bland and passive. Even if you win a few games, no one will want to come watch you. There's no such thing as "safe" music for a Country station unless you want a passive listenership and the position of "background music" that Easy Listening stations occupied before "Continuous Country" came along.

If everyone considered a few of the simpler realities of life and business, and quit trying to overcomplicate issues by looking at Country as some kind of "exclusive" format that should have an "exclusive" come, the format could return to a position of strength. Consider these suggestions:

- Don't even think about the word crossover. If someone talks about country and crossover product, be suspicious of them. Only a couple of country records have crossed over in recent history. People who talk about A/C stations playing your country records are not in touch with reality. A/C stations don't want to touch country product. You only have to look at their charts to prove it.

- Don't do anything to your station based on what you have thought to be true in the past just because people say it's true. If they say cut the playlist, ask them for a list of stations that improved ratings by cutting their playlists. (Please let me see that list when you're through with it!)

- Don't waste a lot of time with

labels that don't mean anything to anyone. Traditional vs. pop is an internal industry argument that matters to almost no one at the consumer level. Perceptions are not altered or changed by instrumentation.

- Don't believe that an "exclusive" listener exists in the age of push-button radio. If you want to play records that no other station will consider playing, consider what you are saying. (Give me records so bad that nobody else wants to play them, and I'll have an exclusive audience.)

Before you believe the so-called experts in our business, check their track records. Chances are, if they did a great job, they would still be at that successful station. There's nothing wrong with stepping out and being aggressive. Successful stations have always done it. And no single factor (like playlist length or number of records played in a row) can be realistically attributed to the success. Success is the combination of doing many things correctly. In simple entertainment terms, it's being exciting and interesting.

I may be accused of coming from a very basic radio school, but I believe you have to give people reasons to listen before you concentrate on ways to keep them from tuning out. That's how you become a growth format. I have a vested interest in Country succeeding as a format. I don't want to wind up as a consultant.

**Jack Weston** is the Director/National Country Promotion for **RCA Records/Nashville**.



# Your Country's Calling.

**Music Country Radio Network  
puts your listeners on the line with their  
favorite country music stars.**

Music Country Radio Network has it all! The winning mix of country music and information, with call-in conversations between your listeners and country music's biggest stars...all live from Music City!

With Music Country Radio Network, you'll have quality programming all night long at lower cost...the kind of programming that draws regular listeners, builds audiences, and boosts ratings. Your nights will be more sell-able, and the results will show in your bottom line!

Music Country Radio Network is the only program of its kind and the only place to be in the country at night. Call for detailed information today!

For more information, contact  
Jeff Lyman at (615) 889-6595.







SHARON ALLEN

# NASHVILLE THIS WEEK

## Dandy's CMA Trivia

Nearly every radio station is using trivia, and if you're one of those who is always looking for more ammunition to use on air, then this week's column is for you. Since response was so great to our July 12 column we've decided to turn once again to country music's trivia expert, WRKZ/Hershey, PA's Music Director Dandalion, for CMA Week trivia.

- 1) Name three CMA award winners who are not United States citizens (not including songwriters).
- 2) Name the three songs with single word titles that have won CMA Single of the Year honors.
- 3) What are the titles of Johnny Cash's two live albums that have won Album of the Year?
- 4) Can you name any three groups which won CMA awards which had actual brothers in the group?
- 5) Only one country singer has won CMA Vocal Duo of the Year with three different partners. Name the singer and the partners.
- 6) Which award winner copped both the Horizon Award and Male Vocalist of the Year in the same year? Also name the year.
- 7) Name the only duo to win Instrumental Group of the Year.
- 8) Who was the only female to singly win CMA Album of the Year award?
- 9) Which two vocal groups have won CMA's International Group of the Year awards?
- 10) Who was the only female to win CMA's Female Vocalist of the Year award for three consecutive years?



Dandalion

- 11) Name the three songs that have swept CMA's Single, Song, and Album of the Year awards. (1967, 1973, 1982)
- 12) Who was the only artist to twice win CMA's Single of the Year awards?  
And the answers are . . .  
1) Anne Murray, Single of the Year - 1984 and Album of the Year - 1984  
Julio Iglesias, Duo of the Year (with Willie) - 1984

## NASHVILLE IN MOTION

Jobete/Stone Diamond Music opened its new offices in Nashville this week at 1109 17th Ave. South, Nashville, TN 37203 . . . Ken Stilts just purchased Woody Bowles's interest in the Judds' management agreement. Management and public relations for the Judds will continue at their present Mt. Juliet location. Bowles is currently managing RCA artist Michael Johnson and will continue his operation from the same Mt. Juliet location . . . Laddie Cain, formerly of the Four Guys, has joined Lee Greenwood's Trick Band.



GENE HUGHES IN STEREO — Gene Hughes Jr. recently left the RCA Promotion department to join his dad as part of the Promotion Group. He will be handling promotion calls.



FALLIN' IN LOVE WITH SUCCESS — Warner Bros. execs recently presented the Forester Sisters with plaques commemorating the success of their No. 1 single "I Fell In Love Again Last Night." Pictured at the celebration are (l-r) Warner Bros. execs Nick Hunter, Jim Ed Norman, Martha Sharp, and Paige Rowden, June Forester, Christy Forester, Kathy Forester, Kim Forester, and producers J.L. Wallace and Terry Skinner.

- Olivia Newton-John, Female Vocalist of the Year - 1984
- 2) "Lucille" - 1977; "Elvira" - 1981; "Swingin'" - 1983
  - 3) "Johnny Cash at Folsom Prison" - 1968 and "Johnny Cash at San Quentin" - 1969
  - 4) The Statler Brothers, Harold & Don Reid (1972-80 & 1984) Osborne Brothers, Sonny & Bobby 1971; Glaser Brothers, Tompall, Jim & Chuck, 1970 and the Stone-man Family, Van & Jim, 1967
  - 5) Willie Nelson, with Waylon in 1976, Merle Haggard in 1983, and Julio in 1984
  - 6) Ricky Skaggs - 1982
  - 7) Roy Clark & Buck Trent - 1975 & 1980
  - 8) Anne Murray, "A Little Good News" - 1984
  - 9) Charlie Daniels Band - 1979 & 1980; Alabama - 1981 & 1982
  - 10) Tammy Wynette - 1968, 1969 & 1970
  - 11) "There Goes My Everything" - 1967; "Behind Closed Doors" - 1973; "Always On My Mind" - 1982
  - 12) Willie Nelson, "Good Hearted Woman" with Waylon - 1976 and "Always On My Mind" - 1982
- BITS & PIECES:** "The 10th Anniversary Johnny Cash Christmas Special" was taped last week at the Grand Ole Opry House. Jerry Lee Lewis, Rosanne Cash, June Carter Cash, Helen Carter, and Anita Carter joined Cash on the special, which will air during the holiday season on CBS . . . Songwriter/playwright Billy Ed Wheeler is writing his seventh play, on the boyhood days of Abraham Lincoln in Spencer, IN. The Lincoln Boyhood Drama Association in Lincoln City, IN recently won approval

from the state legislature for a \$3.3 million budget for the project, which will include the building of a new 1500-seat roofed amphitheatre . . . Nashville's Peer Southern Organization just concluded final arrangements with Hollywood-based DBA Communications for the production of a feature film based on the life of Jimmie Rodgers . . . Dolly Parton and Kenny Rogers teamed again this week for a series of 13 concerts in 11 cities. The tour began in Honolulu and will conclude December 7 in Indianapolis . . . Bandana's lead vocalist Lonnie Wilson has been moonlighting as a

rock guitarist and can be heard on Billy Chinnoch's album "Rock & Roll Cowboys" . . . We'd like to extend our sympathies to Leon Everette on the death of his father, Albert Baughman, in South Carolina . . . When Ricky Skaggs and wife Sharon White recently took their daughter Molly to Vanderbilt Children's Hospital for a routine check-up, they were successful in concealing their identities from fans, that is, until they entered a crowded elevator. As soon as the doors closed, Molly began singing "Honey Open That Door!" Just thought you'd like to know!



LANGE JOINS CMA CEREMONIES — The Country Music Association announced that Jessica Lange will make a special appearance on the CMA awards show Monday, October 14. Lange stars as CMA Hall of Famer Patsy Cline in the recently released movie "Sweet Dreams." Lange, pictured above portraying Cline in the film, will be joined by Loretta Lynn and Anne Murray in a special tribute to the late singer during the awards show.

## FARM AID UPDATE

For those who have made pledges to FarmAid and have yet to send their money, the Nashville Network is offering a little extra incentive in the form of five Chevy trucks. The trucks will be raffled off to donors who fulfill their pledges by October 22. The vehicles were part of the payment for broadcast advertising time bought by Chevy. The drawing will be held October 31 on "Nashville Now" on TNN. "We're doing everything we can to

get viewers to pledge donations to FarmAid," Group W Satellite Communications. Sr. VP's Sales Marketing Lloyd Werner said. "And we're also encouraging them to make good on those pledges quickly so the funds can get working for the farmers."

Chevy has donated two additional trucks, which will be autographed by various artists and raffled off this month at the Texas State Fair.



Country Music's Top Ten Proudly Welcomes KQDY-FM/Bismarck, ND & KYKC/Sioux Falls, SD

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743



# MARKETPLACE

## AIRCHECKS

### Current And Classic Airchecks!

Video #3 is now available, featuring KHTZ/Charlie Tuna, KRXY/Chuck Buell & Y Morning Zoo, KMEL/London & Engelman, KMEL/Howard Hoffman, KITS/Ed Volkman, K101/Bob Malik, WMGG/John Lanigan and more! 2 full hours, VHS or BETA, \$39.95.

Current Issue #66 features KKBO/Q Morning Zoo, WPLJ/Pat St. John, WNEW-FM/Scott Muni, KLZZ/Magic Christian, KMEL/Howard Hoffman, KFI/Lohman & Barkley, WXRK/Jay Thomas, KNBR/Dill & Cleary plus Louisville's new WDIX. 90-min. cassette, \$5.50.

Current Issue #65 features Z100/Z Morning Zoo, WCAU-FM/Barsky, KIIS/Rick Dees, KFRC/Tom Parker, KMGG/Robert W. Morgan, KKHR/Jack Armstrong, Cleveland's WGCL/Danny Wright & WMMS/Kid Leo. 90-min. cassette, \$5.50.

Special Issue #S-64 features SACRAMENTO! CHR's KWOD, KSFM, KPOP & KSMJ, AOR KZAP, Country KRAK, A/C's KXOA-FM, KSAC & KHYL. Cassette, \$5.50.

Special Issue #S-65 features SAN FRANCISCO! CHR's KFRC/Dr. Don Rose, KITS, KMEL/London & Engelman, KYUU/Don Bleu, AOR's KFOG, KKCY & KRQR, Urban KSOL, Oldies KYA, plus A/C's KSFO, KLOK-FM K101. 90-min. cassette, \$5.50.

Classic Issue #C-59 features KFVB/Bill Ballance-1960, KCBO/Happy Hare-1969, KFRC/Rick Shaw-1976, KJH/Mark Elliott-1976, B100/Spanky-1976, KJH/Unknown Disc Jockey-1978, KREM/Citizen Bill-1975, WDHG/Gary Bryan-1975. Cassette, \$10.50.

CALIFORNIA AIRCHECK  
Box 4408 — San Diego, CA 92104  
(619) 460-6104

## COMEDY

### O'Liners

FREE SAMPLE ISSUE

of radio's most popular humor service

For sample, write on station letterhead to: **O'Liners**

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

### Disk Jockey Comedy

10 years and 200 jocks later, **HYPE INK** continues to supply the world's top DJs with the most original comedy material available. For **FREEBEE**, write: **HYPE INK**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

### Contemporary COMEDY

Hundreds renewed again!

**Free sample!**

Write on station letterhead to  
**Contemporary Comedy**  
5804-D Twining  
Dallas, TX 75227



### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
13 Insertions	\$40.00
26 Insertions	\$35.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**

**RADIO & RECORDS 1930 Century Park West  
Los Angeles, Calif. 90067 (213) 553-4330**

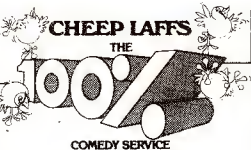
## COMEDY



### "Phantastic Phunnies" ©

Highly Respected! Hilarious! Original!  
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500... topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



Be first in YOUR market to corner the only mid-month professional comedy service. 8 pages of nothing but great bits & liners mailed the 10th of each month. Why wait for "The Guys Across Town" to beat you to it??

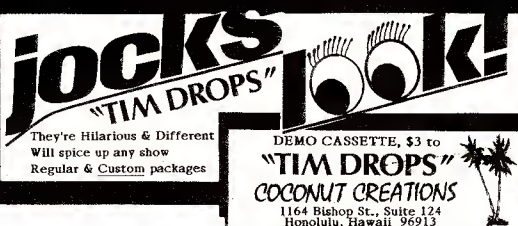
FOR YOUR FREE SAMPLE write on station letterhead to:  
**CHEEP LAFFS**  
1111 West El Camino Real,  
Suite 109/212, Sunnyvale, CA 94087  
or phone (415) 964-0165

NOW IN OUR THIRD YEAR OF SERVING THE RADIO COMEDY PROFESSIONAL

### IMMATERIAL

New Service! Advance Preparation Unnecessary! Humor, Calendar, Consumerism, Jock Insults, Weirdness, Trivia Quiz... Complete show on every page! Free samples:

2465 Rogers Lane, N.W.  
Salem, OR 97304



They're Hilarious & Different  
Will spice up any show  
Regular & Custom packages

DEMO CASSETTE, \$3 to  
"TIM DROPS"  
COCONUT CREATIONS  
1164 Bishop St., Suite 124  
Honolulu, Hawaii 96913

### DIAL LOG

Win Your Next Book

"Jokes, Calendar, Phoners"

"Show Ready" Material For Every Day Of The Month

Write on station letterhead or phone: 10918 Foxmoore Ave.  
(804)270-7206 9AM-5PM EST Richmond, VA 23233

### the Electric WEENIE

RADIO'S MOST RESPECTED  
DJ GAG SHEET SINCE 1970

RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

FOR FREE SAMPLES WRITE



The Electric Weenie, Inc.  
P.O. Box 2715  
Quincy, MA 02269

### TALES From The PRAIRIE

260, FULLY PRODUCED :60 daily comedy adventures from the fertile imagination of the

**LONESOME COWBOY TIM**

Incredible profit and ratings booster for all formats

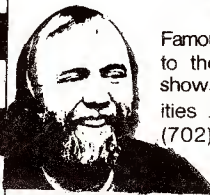
Exclusive 1 year contract to any market for just \$10.00/Week

DEMO & INFO - DAVE ADAMS SINGLE EPISODE EXAMPLE  
(415)956-3118 (415)956-2595

## FEATURES

### FREE FREE FREE

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities... 24 hr. phone... just call... (702) 386-0702 or (702) 386-0827.



## FEATURES

### "If Today Is Your Birthday"

Carol Rushman, nationally known Astrologer, is now offering her unique upbeat birthday forecast. Very modest annual fee with exclusivity in your city. Call or send for a ONE MONTH FREE TRIAL SAMPLE.

**Carol Rushman & Co.**

6290 N. Port Washington Road, Glendale, WI 53217  
(414) 962-5228

### GALAXY

write:

Box 20093R,  
Long Beach, CA 90801

\*Indicate COUNTRY or CONTEMPORARY Format.

Free Sample Of  
**RADIO'S DAILY ON-AIR PREPARATION SERVICE!**

Airshift-ready music notes, star facts, calendar, more!

## EMPLOYMENT/INSTRUCTION

### 10,000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper.
- The most current and complete radio and television job publication in America.
- Subscribed to by nearly every major broadcast school, Jr. colleges, colleges and universities.
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- All major, medium & small markets.
- All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS, TALK.
- Many openings for those men and women with little experience.
- Money Back Guarantee.

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 — you save \$21.00!

American Radio  
JOB MARKET

1553 North Eastern, Las Vegas, NV 89101

## PERSONALITY

### INFO-BITS

"MOST USABLE SERVICE EVER."

"A SHEET LIKE NEVER BEFORE"

2 WEEK — TRIAL ONLY \$5, OR MORE INFO:  
INFO-BITS, BOX 112576, SAN DIEGO, CA 92111

## PROGRAMMING



BROADCAST PRODUCTIONS EAST, INC.

**TRAVELOG** — 90-second travel feature reviewing resort and vacation areas worldwide.

**DID YOU KNOW** — 60-second lifestyle feature dealing with a variety of topics.

Call the BPE instant demo hotline weekdays after 5pm, EST and all day weekends.

23 Rustic Ave., Medford, NY 11763 (516) 286-8125

### Pop Oldies — 1955-1984

Stereo — Mono — 25Hz Toning

Call or write for information and free list of titles.



**"THE MUSIC DIRECTOR"**

PROGRAMMING SERVICE

Box 103 • Indian Orchard,  
Massachusetts 01151 • 413-783-4626







# OPPORTUNITIES

## OPENINGS



### WINNERS/PROFESSIONALS

We currently have FMs in Phoenix, Nashville, and Salt Lake City. By the end of this year, pending FCC approval, we will have acquired KKCI, a Class C FM. If you're presently or recently employed as a General Manager, General Sales Manager, or Program Manager in Kansas City, and would like to be considered for a position with our growing company, I'd like to hear from you. Please express your interest in writing, with your credentials, to: Eric Hauenstein, TransColumbia Communications, 5220 North Seventh St., Suite 121, Phoenix, AZ 85014. All communications will be kept in confidence. EOE M/F

### NEW SOFT ADULT CONTEMPORARY FM

In top 20 major market looking for Program Director and air talent. Must be warm, personable, mature, adult "less talk" communicator. Pros only. Send tape and resume to Radio & Records, 1930 Century Park West, #128, Los Angeles, CA 90067. EOE M/F

## EAST

### Production Professional

#### #1 New York City Radio Station

KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful candidate must have extensive copywriting experience for retail sales, excellent voice-over capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch operation, send your demo reel and resume including salary requirements to: Stu Goldberg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

## OPENINGS

### Skilled Copywriter Needed ASAP

For #1 in market. Weekend airshift and production skills a must!  
Experienced Only  
Call Mike (413) 499-3333 EOE

WJET seeking experienced weekend anchor. T&R: Craig Warvel, WJET, 1635 Ash Street, Erie, PA 16423. (10-11)

Major group flagship seeks sportstalk host. Excellent money. Major market environment. T&R: Jim Horn, PD, Box 910, York, PA 17405. (10-11)

### 50,000-WATT FM POWERHOUSE

In desirable Northeast medium market now accepting tapes & resumes from A/C one-to-one communicators with strong production. Immediate openings in two key dayparts. Send T&R to Radio & Records, 1930 Century Park West, #143, Los Angeles, CA 90067. EOE M/F

Immediate opening for mature morning host for contemporary B/EZ format. News & production skills a must. SE CT, WTYD. Call Bob Perry: (203) 442 5328 (10-11)

Boston's new music source, WFNX, needs MD. Modern music background a must. No calls. Rush T&R: Michael Bright, WFNX, 25 Exchange Street, Lynn, MA 01901. EOE M/F (10-11)

### Looking For An Opportunity To Grow?

New Bridgeport A/C is searching for personalities & newpeople. C&R to Mike Dowling, 1862-1902 State Street Extension, Bridgeport, CT 06605. EOE

Powerhouse contemporary FM seeks radio news journalist. Excellent delivery a must. T&R: Frank O'Brian, WZMM, 98 16th Street, Wheeling, WV 26003. (10-4)

WKPE (Cape 104) has an opening for a very creative copywriter/Production Director. For details, call Jack Alix: (617) 771-2998 (10-5)

### WASH-FM Is Looking For An Advertising And Promotion Director

Must have 5 years experience in advertising/promotions. Planning and execution skills paramount. Send resumes to Tom Durney, WASH Radio, 5151 Wisconsin Ave., NW, Washington, DC 20016. WASH is an Equal Opportunity Employer.

Grow with us as we continue our strong news tradition. Reporting, interviewing, & on-air experience required. T&R: Bob Flint, WCFR, Box 800, Springfield, VT 05156. (10-4)

## OPENINGS

### WASH-FM Is Looking For A Program Director

Must have successful major market experience, executive skills, and creativity. Send resumes to Tom Durney, WASH Radio, 5151 Wisconsin Ave., NW, Washington, DC 20016. WASH is EOE M/F.

Opening for PD. Carry airshift & supervisory responsibilities. T&R: WUJFM, Box 1270, Lebanon, PA 17042. (10-4)

Hot Country on MD's beautiful Eastern shore wants great communicator who enjoys community involvement/working with professionals who care! T&R: Box 909, Salisbury, MD 21801. EOE M/F (10-4)

## SOUTH

Midday personality for charging AM vintage rock 'n roll. No schtick. Want real person. Knowledge of '60s & '70s music. T&R: WGSP, 219 East Blvd., Charlotte, NC 28203. (10-11)

Hip A/C in the mountains looking for a talented & creative personality for 7-midnight & a good parttime talent. C&R: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. EOE M/F (10-11)

Central TX's best Oldies needs T&Rs for on-air, production & news. Females encouraged. T&R: Jesse Summers, KRZI, Box 8093, WACO, TX 76714. EOE M/F (10-11)

100 kw modern Country seeks motivated air/production talent. T&R: Tommy Lee, FM100, Box 278, Anniston, AL 36202. (10-11)

Need afternoon drive now! Solid company to Dallas. T&R: Mel Price, KDXE, Box 564, Sulphur Springs, TX 75482. EOE M/F (10-11)

Announcing & news positions. T&R: PD, KIBL, Box 700, Beeville, TX 78104. (10-11)

### MAJOR FLORIDA FM

Needs morning personality, plus . . . Newsperson to join the morning team. Experienced professionals with a winning attitude, send T&R, salary history, photos to: Radio & Records, 1930 Century Park West, #132, Los Angeles, CA 90067. EOE M/F

WRVR-FM & AM News/Memphis accepting T&Rs. Good air sound & news skills a must. Apply: Patrice McCarron, 5904 Ridgeway Parkway, Memphis, TN 38119. EOE M/F (10-11)

CE needed for KQIZ-AM & FM/Amarillo. Class C FM, daytime AM. Rush Resume: Danny Alexander, GM KQIZ, Box 7488, Amarillo, TX 79114. (10-11)

Progressive personality Country FM needs creative morning jock. T&R: WMNX, Jennifer Kennedy, Box 1110, Tallahassee, FL 32302. EOE M/F (10-11)

## CNNRADIO

CNN Radio Network is seeking qualified applicants for sports and news anchor positions. Background and understanding of news a plus for sports applicants. Send T&R to: Bruce Chong, 1050 Techwood Dr., Atlanta, GA 30318.

## OPENINGS

WXQR/Jacksonville now accepting T&Rs for future on-air, production & news openings. Send: Kris Kelly, Box 760, Jacksonville, NC 28541, or (919) 455-2177. EOE M/F (10-11)

WALG & WKAK/Albany wants a dynamite, experienced ND/AM anchor. T&R: Rick Segers, ND, Box W, Albany, GA 31703. EOE M/F (10-11)

### NEWSPERSON WANTED

To provide strong local coverage within personality oriented CHR morning show in Tidewater, Virginia. Must know news, sources, writing, and be part of entertaining morning team. Send tape & resume: PD, WGH, 2302 West Mercury Blvd., Hampton, VA 23666 EOE.

The Blue Ridge is waiting for an aggressive newsperson. Send C&R/salary requirements: Tom Cassidy, WSKY, Box, 2956, Asheville, NC 28802. EOE M/F (10-11)

Looking for bright uptempo A/C or Country air talents for top 100 SW-market client stations. Dave Duquesne, KCIX-FM, 5257 Fairview, Boise, ID 83706. (10-4)

FM 99 & the Super Q need superior engineering talent. Must have knowledge of transmitters, composite processing, & audio chain. Mike Thomas, Box 3168, Tallahassee, FL 32315. EOE M/F (10-4)

WAGR/WJSK accepting C&Rs from experienced announcers for opening in near future. C&R: George Gilpin, Box 2265, Lumberton, NC 28359. EOE M/F (10-4)

100-kw contemporary Country seeks PD/Drive announcer. Monroe, LA market. Good salary for right person. Gary McKenney, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (10-4)

Do everything. Jocks need not apply. Dependable, creative morning person wanted. T&R: KKYN, Box 147, Plainview, TX 79072. No calls. EOE M/F (10-4)

### CAN YOU PRODUCE...

great sounding spots and promos? Can you use state-of-the-art equipment, including recording studio console multitrack, and digital synthesizer? Can you conceive campaigns for clients and station promotions? Then you are ready to apply for our immediate fulltime production director opening. Send production samples and resumes, now, to WAPI-FM, 2146 Highland Avenue South, Birmingham, AL 35205, Attn: Mark St. John, and maybe in the near future you'll be producing at Birmingham's #1 CHR! M/F EOE



## MIDWEST

Wanted: News person for FM Country format. NE OH. Delivery & writing skills a must. T&R/references: Ben Varishone, WQXK, Box 530, Salem, OH 44460. (10-11)

AOR morning newsperson & co-host to build news department from scratch. AOR/CHR experience/brains. T&R: Greg Stevens, KCFX, 10800 Farley, Ste. 310, Overland Park, KS 66210. (10-11)

WFMB-FM/Springfield, looking for midday personality for top-rated Country FM. Females encouraged. T&R: Sid Wood, Box 2989, Springfield, IL 62708. (10-11)

## 93.3 WSNE

Providence

FM Radio

Are you the winning morning show host in your market? Are you the personality everyone in town talks about ("Did you hear what \_\_\_\_\_ said this morning")? If you're completely different, outrageous, wildly zany, topical and thoroughly entertaining every time you hit the mike, **WSNE/Providence** will pay you **Major Market Money** to help propel our well-marketed foreground A/C station to new horizons. You'll enjoy complete promotional support and all the benefits of success.

Starting date is flexible. Apply now if you're confident you are the experienced professional we're looking for. No calls please . . . send cassette, letter and resume in confidence to:

**Mike Schwartz**  
President & General Manager  
WSNE  
100 Boyd Avenue  
East Providence, RI 02914

WSNE is an Equal Opportunity Employer.

## ATTENTION

### Happily Employed Radio People WTMG, MAGIC 96,

A 100ks station in exciting Nashville, Tennessee has just debuted our new format, Format 41. We were recently acquired by TransColumbia Communications, a multi-station growth-oriented company.

We seek a Program Director, Air Talent, News People, and Production people with a team attitude and a feeling that this new format is one of the most exciting concepts of the '80s. This is a fabulous opportunity for great communicators wanting to grow with an adult station.

If you want the challenge of helping to build a station in one of America's GREAT Top 50 Markets, send resume, photo, salary requirements, and cassette to: Howard Schwartz, Station Manager, WTMG, 50 Music Square W., Suite 309, Nashville, TN 37203. An Equal Opportunity Employer.



# OPPORTUNITIES

## OPENINGS

**1470 WKMF**  
great country music

**CARS 108**  
WJCL FM

Flint's Killer Combo AM-Country — FM-A/C, in search of production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, OM, WKMF/CARS 108, Box 1470, Flint MI 48501. EOE M/F

**Creative morning anchor** for leading Capital City station. Strong delivery/writing skills. Good Pay. C&R: Mark Belling, ND, WMAY/WNNS, Box 460, Springfield, IL 62705. (10-11)

**WQHK has an immediate opening** for an overnight personality. T&R: John Curry, WQHK, Box 6000, Fort Wayne, IN 46896 (10-11)

### High Power Personalities Needed!

This major Top 20 CHR station is looking for highly creative and energetic personalities for future placement. Send a cassette and resume to Radio & Records, 1930 Century Park West, #141, Los Angeles, CA 90067 EOE M/F.

**WCVS/Springfield**, looking for mature afternoon drive personality for adult A/C. T&R: Bob Murray, Box 2989, Springfield, IL 62708. (10-11)

**WKAU/Appleton-Green Bay**, P2 CHR, is looking for talent! Send your best to: Ron Ross, PD, WKAU, 1765 Block Road, Kaukauna, WI 54130. (10-11)

**Hits 106** seeks a young CHR/AOR air personality to become part of our professional small market team. T&R: Kevin Lyons, Box 689, Marinette, WI 54143. (10-11)

### MORNING PERSONALITY

Top 10 market for Country listening is looking for a strong talent to set our mornings on FIRE! We provide a professional/top-notch environment committed to winning! Pay is right! Don't wait! Our opening is NOW! Send T&R to: Radio & Records, 1930 Century Park West, #142, Los Angeles, CA 90067. EOE

**WIOU/WZVZ** is looking for a morning news anchor with strong delivery & good reporting skills. T&R: Peter Zelcs, WIOU/WZVZ, Box 2208, Kokomo, IN 46902. (10-11)

**100 kw CHR** in the Des Moines market needs air talent & news people. Females encouraged. Good production essential. C&R: Roger Piper, PD, X103FM, Box 45, Pella, IA 50219. (10-11)

**WFMB-FM/Springfield's top-rated** adult Country station needs a midday personality now. T&R/picture: Sid Wood, WFMB, Box 2989, Springfield, IL 62708. (10-11)

**Afternoon drive**, good production ability. Excellent pay & working conditions at hip A/C. T&R: Wayne Hiller, KLTA, Box 2027, Fargo, ND 58107. (10-11)

**WVOI, Toledo's hottest Urban sound**, is currently accepting T&Rs for all shifts. Send: Robert Holiday, WVOI, 6695 Jackman Road, Temperance, MI 48182. No calls please. EOE M/F (10-11)



### Contemporary A/C

Seeking morning news anchor. Conversational, interpretive, polished delivery a must. Join our #1 news team. Send cassette & writing samples to CARS 108 News, Box 1080, Flint, MI 48501. EOE

## WLKI FM 100

### CHR D.J. PRODUCTION VOICE

Small market, but we sound big! #1 rated station. Salary base 15K but we'll pay more if you're worth it. Send T&R to Garry Osborn, PD, WLKI radio, North Wayne Plaza, Angola, Indiana 46703

## OPENINGS

### AM RADIO WIZARD

If you are a positive thinker, a risk taker, an AM Radio Wizard who is a great coach of talent, let's talk now about your winning Black format for this major market station. Our goal is your success. We offer you the backing of our major market radio group. Apply today for this key Program Director opening. Send a tape of your winning format and your resume to Radio & Records, 1930 Century Park West, #138, Los Angeles, CA 90067. EOE M/F

### WEST

**KXMK, Starship 92/Fresno** seeks qualified ND. Send T&R: Dave Caso, Assistant Director of Broadcast Operations, Box 67, Madera, CA 93637. (10-11)

**KXMK, Cosmic 92** seeks professional AE for a CA major market. Send resume: Bruce Owens, President/GM, Box 67, Madera, CA 93637. (10-11)

**Salesperson or Sales Manager** for growing organization. Contact: Larry S. Chneider, KARS, Box 860, Belen, NM 87002, or (505) 864-3024. (10-11)



Rare Opening

### AFTERNOONS!

We've lost our afternoon drive personality, an eight-year veteran... and THE SEARCH IS ON!

Are you ready for KIMN?  
Is KIMN ready for you?  
We are, if you are Funny, Unpredictable and Involved... in a word, an ENTERTAINER.

You will work at the finest radio facility in the nation, with a proven record of stability and teamwork in beautiful Denver, Colorado.

No calls and no beginners, please. EOE  
Send tape, resume and recent photo to Doug Erickson, Operations Mgr., KIMN Radio, 1095 So. Monaco Parkway, Denver, CO 80224.

**Reporter/anchor/afternoon drive airshift.** No beginners. T&R: Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-11)

**AM/FM in Sunny Bend, OR** is looking for an air talent with production skills. No beginners please. T&R: Daryl Delaney, KGRL/KXIQ, Box 5068, Bend, OR 97708. (10-11)

**Future opening** for an experienced news pro who takes news seriously & can take charge of an AM/FM news department. T&R: Daryl Delaney, KGRL/KXIQ, Box 5068, Bend, OR 97708. (10-11)

**Small market by choice.** 50 kw central CA FM seeks experienced morning pro tired of the hectic pace. Come live in a growing community. T&R: Box 2959, Merced, CA 95340. (10-11)

**CHR/AOR in Northern CA** seeks air talent/production. No beginners. T&R: PD, KXGO-FM, Box QQ, Arcata, CA 95521. EOE M/F (10-11)

**KSFO/San Francisco.** Great station, great city, great PM drive personality needed. T&R: Rick Scott, 300 Broadway, San Francisco, CA 94133. EOE M/F (10-11)

**Production Director/copywriter** for P2 CHR. Great new studios waiting! Send T&R: Brian Casey, KO93, 2121 Lancy Drive, Modesto, CA 95355. (10-11)

## OPENINGS

**KJRB 790**

We are rebuilding from the ground up in the Pacific Northwest! Sold Gold Hits format, uptempo air talent for PM drive with minimum 3-5 years experience... (screamers OK). Send cassette and resume ASAP to Jon Robbins, OM, KJRB, Box 8007, Spokane, Washington 99203. No calls, EOE M/F.

**I-94/KIKI, Honolulu.** Knowledgeable PD. Formatics/air work. T&R/ratings: Bobby Christian, The Cities' Broadcast Center, Butler Square, Minneapolis, MN 55403-1596. No calls. EOE M/F (10-11)

### KMET PRODUCTION DIRECTOR

The Mighty Met, KMET/Los Angeles, is looking for a truly great production director. Tapes & resumes only, no calls, to Chris Brodie, KMET, 5746 Sunset Blvd., Los Angeles, CA 90028. EOE

**Weekender needed ASAP** for Love Songs program. Call Larry Irons: (702) 826-1355. EOE M/F (10-4)

**Air talent/production person** at KLKT/Lake Tahoe-Reno. T&R: Ken Hunter, Box 6063 Incline Village, NV 89450. No calls please. (10-4)

**Reporter/anchor.** Afternoon drive airshift/street reporting. No beginners. T&R: Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (10-4)

**The legend is looking:** KYNO (AM) has immediate opening for a DJ to be part of our great Gold format. Pros only. T&R: Tom Maule, KYNO, 2125 N. Barton Avenue, Fresno, CA 93703. (10-4)

**Air positions available immediately** in Ventura county. T&R: OM, Box 5053, Ventura, CA 93003. (10-4)

### KCFR 90.1FM

#### Denver Reporters

Experienced professionals who write well, produce NPR-style reports. Competitive salary, benefits. Send letter, resume, three references & phone numbers, non-returnable cassette to: Lee Frank, News Director, KCFR-FM, 2249 S. Josephine, Denver, CO 80210. No Calls. EOE/AA

**AM drive**, two years' minimum experience. No phone calls please. KHUG, Box H, Phoenix, OR 97535. EOE M/F (10-4)

**AOR-type needed** for hip classical station. Production skills/classical music knowledge required. T&R: Annette Griswold, KCFR, 2249 South Josephine, Denver, CO 80210. EOE M/F (10-4)

**Country 1230/KSTC** now accepting T&Rs for future air talent. Send: Bruce Gordon, Box 830, Sterling, CO 80751. (10-4)

**Up & driving jock** with good production needed for 5-9pm shift. C&Rs: Wayne Shayne, KNSD, Box 10767, Eugene, OR 97440. EOE M/F (10-4)

**Ski Utah! Wanted:** Experienced AE for top 50 growth market. Send resumes: Bruce Cummings, 329 East 200 South, Salt Lake City, UT 84111. (10-4)

### Spanish Contemporary Program Director

Make your mark in show business with KALI/Los Angeles. Let's talk now if you inspire winning performances, easily handle administrative duties, understand and competitively use rating surveys, love working in the community, have a thorough knowledge of current and non-current music and desire major successes. This is a premier on-air Program Director opening. Apply now. Send a tape and resume by October 25, to Jack Beach, National Program Director, United Broadcasting Company, 4733 Bethesda Avenue, Suite 808, Bethesda, MD 20814. EOE MF



## OPENINGS

### A/C PD Needed

A climbing FM A/C station needs an experienced PD. Attractive Top 50 market, locally-owned station in tough A/C battle. Our goal: attract more females. T&R (no calls) to Jhan Hiber



**Jhan Hiber & Assoc.**  
P.O. Box 1220  
Pebble Beach, CA 93953  
EOE M/F

### POSITIONS SOUGHT

**Experienced middays**, afternoon drive, evenings. Ability to sound "up" or "laid back" without forcing. NE to FL. Medium/small A/C, B/U, CHR. DON: (914) 623-6372 (10-11)

**Give an Englishman a job** in 1985 & help support lime-aid. Five years' AOR experience. Relocates like a flash. Call JOHN "HUTCH" HUTCHINSON: (602) 325-2533 (10-11)

**CE job wanted.** General & ham tickets. Former CE in Boston, Houston, Miami, Ft. Lauderdale. Non-smoker. Non-drinker. M. GOTTESMAN: 3377 Solano Avenue #312, Napa, CA 94558. (10-11)

### VETERAN BROADCASTER

Solid sound, adult communicator. Responsible and mature (35+). Seeking stable medium or major market operation. Location no problem. Replies to Radio & Records, 1930 Century Park West, #140, Los Angeles, CA 90067.

**Jazz is me.** Let's promote this musical art form & get rid of the myths. Excellent A/C middays experience. In Orlando call: (914) 623-6372 (10-11)

**YEE-HA!** Female Country jock wanting to ride over to AOR, MOR, A/C. Experience in all formats. Creative & more. Find out. Call M-I-C-K-E-Y: (412) 325-3232 (10-4)

**12-year veteran of radio news wars** seeks challenge in the sports arena. News with PBP opportunity desired. MW or East. MIKE WARD: (616) 962-9185 (10-11)

**PD.** "Most creative & original tape in my four years at WAAF." GARY: (617) 267-7081 (10-11)

**Attention small markets:** Having air personality troubles? I can help. Personality. Crisp, dependable, warm & friendly is what I am. If interested call DAVE: (714) 826-4007 (10-11)

**Looking for unbeatable air talent?** You just found it. My talent, energy & enthusiasm just can't be topped. Prefer South FL. Call JILL: (305) 732-7233 (10-11)

**Excellent numbers**, top 50 market. Seven years' experience. Need Baltimore or Washington gig, any format, or PD challenge. Call: (304) 947-7018. (10-11)

**Broadcast veteran** seeks programming opportunity with stable, growth-oriented organization. Country expertise. Major market experience. LEN: (602) 279-1956 (10-11)

### ALL-AROUND CHR WINNER

At #1 Contemporary HIT-RADIO station in ATLANTA. Previously at #1 and #3 CHRs in New Orleans. I'm 21 and relate well one-on-one to CHR demos. Aircheck for ability to move listeners to action, recycle audience, and entertain. Resume with letters of reference from ALL former PDs. Recent offers (including morning drives) make me fell now is the right time to move up in position or market. I also write morning drive comedy and am fill-in morning drive news anchor. Promotions a favorite area. Hard work, thoughtful on-air presentation, and relatability on current trends and events. Seek fulltime in markets 35 or larger, or parttime in top 10. Happy with any top team, be it California, New York, or in between. Call (404) 668-0411. Aircheck, resume, and picture answer if I'm right for your team.



# OPPORTUNITIES

## POSITIONS SOUGHT

**Ten years' experience.** Professional newsman seeks large or medium market employment. Call JEFFREY OAKLAND: (401) 739-7392 (10-11)

**Excellent production, great voice.** Want to work where my talent isn't wasted. Nine years' experience. Serious replies: RON FOLKS, Box 3852, Columbia, SC 29203, or (803) 765-1270

**Six-year CHR veteran** with high spring book in small market looking for small market programming position, or medium market jock position in FL. RICK: (305) 574-3579 (10-11)

**Two years' experience.** DJ/commercial writing/production. Willing to relocate. For T&R call: STEVE ANGLIN: (414) 551-0613 (10-11)

**If adventure has a name  
it must be Jerry "DJ"**

Production/Promotion Pro  
Looking for an East Coast gig  
Free sample by phone  
**(412) 244-8872**

**Brand new, characters galore.** Ready to work fulltime airshift. Fun, fun, fun! JON E. KEGERISE: (215) 267-5821 (10-11)

**NY CHR jock rocks your station.** Production & celebrity interviews. Relocate anywhere. Any airshift. Don't pass it up! Ratings guaranteed! MIKE ABRAMS: (718) 332-1698 (10-11)

**Great DJ, excellent voice/PBP.** New year's experience on-air. Doing sports now. Have license. News/copywriting. Any shift, now. GARRETT: (319) 355-4212 or 388-9163 (10-11)

**Eight-year pro.** A/C, AOR, CHR, Oldies. Award-winning copy. Seeking stable gig east of the Mississippi. Prefer OH, PA. Will consider all. BILL BISHOP: (316) 267-2639 (10-11)

**Personality, three years' experience,** seeks fulltime position in PA, MD or D.C. PBP also. Dedicated team player. AL: (412) 793-9508 (10-11)

**Team player** on the way up. Just off mornings at Northern CO's top-rated CHR. You won't be sorry! CHUCK SUMMERS: (303) 945-8725 (10-11)

**Music is my life.** Especially rock & new wave. Assistant PD wants to move into recording industry as medium or large market rep. I want to learn. SAGE: (303) 242-7567 (10-11)

**Talented, upcoming air personality** wanting to learn more, seeks position. Good attitude & hard worker. Call: BILL (817) 773-3670 (10-11)

**Country programmer/versatile air personality.** Northern CA area. Strong production. Agency voice. MIKE: (205) 626-0774 12-7 est. (10-11)

**Hardworking nine-year pro** looking for a CHR or B/U station that appreciates dedication & versatility. Current duties are MD/DJ/Assistant PD/sports. DAVID: (303) 632-6953 (10-11)

**I'm looking, you're looking,** let's look at each other. I'm a well-rounded pro with strong announcing & production experience. Call DOUG: (712) 362-5647 (10-11)

**Production Director.** Four years' experience in A/C, Country, live assist & automation. Creative production. Team player, wants new opportunities. Call BILL: (906) 643-8686 (10-11)

**Between jobs.** I want to return to Great Lakes region. Any format/any shift for livable wages. Experienced, with big potential MARK JAMES: (813) 474-5064 (10-11)

**Shopping malls here, conquered.** Need challenge in larger market. CHR personality with numbers & high standards looking for company wanting same. LIZ: (805) 832-2852 (10-11)

## POSITIONS SOUGHT

**When you listen, you'll think you can't afford me, but can we talk?** AM/PM drive A/C specialist. I've got the female numbers to prove it. JACK MATTHEWS: (915) 821-3769 (10-11)

**Energetic broadcaster** with 4½ years' experience & college degree, experiencing studio withdrawal. Fulltime, parttime, or fill-in. Production. JOHN: (213) 473-6304 (10-11)

**MD looking for opportunity** in small/medium market. Superior background in B/U, Country, & AOR. You want the best? This is the best. JIM McCLORY: (215) 649-6292, 5-9pm est (10-11)

**Strong, creative production/copy/character voices.** Former DJ of the year. Six years at WBT/Charlotte. Seeking Production Director spot in SE. (205) 471-4420 or 344-3800 (10-11)

**No liners allowed!** I will accept challenges only! Would like to join/form morning team. Can play a straight man or funny man. Still employed. Call: BRIAN: (408) 373-1234 (10-11)

**Slim, good looking man, 28,** wants hot top 50 market station for fun, sex, & possible marriage. Into kinky A/C & Country. Fast, frequent, production. GENE: (608) 756-4022 (10-11)

**Pipes, personality, production, people person.** Ready to move to medium/major market A/C, CHR, N/T. Experienced PD/MD. Call: (313) 227-6328 (10-11)

**23-year pro in announcing, programming, production, & management.** All formats. Seeking fulltime position in Southern FL radio, now. RICK WARD: (305) 471-2612 (10-11)

**Personality newsman.** NY metro. Good, crisp writing & delivery, plus humor for CHR/AOR or A/C. Make me your AM DJ's sidekick. Call: (914) 762-0236 (10-11)

**Chicago broadcaster, yours!** PD/OM ready for move at the right price. Call before midnight tomorrow. VICTOR S. LENTINI: (312) 354-3274 (10-11)

## ARROGANT MEDIOCRITY

*Tired of it?*

Creative production perfectionist and on-air personality seeks production, on-air, television voice-over, or ad agency position with a quality-oriented, South California organization.

**CHARLETON RICHARDS**  
**(619) 325-1211**

**Is your station ready** for a red hot morning man? 16 years of AM fun available now! Call: (616) 453-6611 (10-11)

**17 years' experience & still learning!** MICHAEL J. PUROY seeking air talent/programming challenge in large West market. All major formats. (503) 726-8471 (10-11)

**Currently in 56th market** doing PM drive. Want AM real bad. All inquiries. Call VINCE: (717) 346-4646 (10-11)

**Young energetic air personality** with major market experience at WGCL & WRQC/Cleveland. Looking for gig in small/medium market. Can do production. TIM: (904) 783-3084 (10-11)

**Eight-year pro** seeks new programming/music duties. Will relocate. Experienced, aggressive, ambitious, & available! Call CHUCK DAVIDS: (802) 362-2514 (10-11)

**Dedicated, talented PBP/sportstalk host** looking for a team that wants to win! Seven years' experience. Have headset, will travel. Call collect. FRANK: (805) 832-2852 (10-11)

**Impressionist & character voice expert** seeks morning team or solo gig. Eight-year pro. Call SCOTT: (904) 474-1743 (10-4)

**Female A/C, CHR jock,** news, production, writer, ready for medium market. Sounds good, looks good. Leave message on machine for DEE: (206) 532-5319 (10-4)

## POSITIONS SOUGHT

### PROBLEM-SOLVING TALK HOST!

Human relations professional seeks to turn six-year talk radio avocation into career. Extensive training in mediation and handling thorny issues of all kinds. Controversial with eclectic interests. J. Bennett (804) 272-9022.

**Mile-a-minute mind.** Promotion/Production Director in Pittsburgh seeks East Coast position. 10th caller wins. JERRY "DJ": (412) 244-8872 (10-4)

**Friendly communicator** with three years' A/C & Country. Production skills & management experience. Looking for PD and/or airshift. Prefer NE. MIKE: (607) 277-4326 (10-4)

**PD available** to inspire, motivate, & teach. Let's win & make money. (412) 856-0985 (10-4)

**Let this mutant make you a profit.** If you're looking for a winning, whacked-out personality, call me! The Kami-Kaze Dentist. JEFF FRANCE: (419) 289-6369 (9-13)

**Dedicated team worker** seeking minor-market position. Experience in CHR, A/C & Country with four years on the job. Any shift, great pipes. BOB: (314) 364-0324 (10-4)

**Sales-oriented team player** needs fulltime position. Six to eight years experience in all fields. KIRK: (515) 782-7957 or 464-3752 (10-4)

**Moo! Oink!** I have a college radio degree but no job in upper MW. Ambitious, enthusiastic. AOR/CHR, excellent production. Letterman is my hero. MARK: (815) 875-2695 (10-4)

**Top 31-market pro.** Excellent in ARB. A/C, CHR. 11 years. All markets considered. Call: (503) 649-6396 (10-4)

**YEE-HA!** Female Country jock wanting to ride over to AOR, MOR, A/C. Experience in all formats. Creative & more. Find out. Call M-I-C-K-E-Y: (412) 325-3232 (10-4)

**Can we talk?** Numbers need a lift? Sharp midday jock ready to rock, pop, & sock it to your city. Seeking Programming Assistant position. SANDI: (205) 479-0835 (10-4)

**Recent college graduate** with four years' on-air experience, good pipes, & excellent musical knowledge, seeks first pro gig. Any format. GUY: (617) 636-8384 (10-4)

**Five-year pro.** Described as having a "pleasing contemporary voice." Loyal & dedicated. Will relocate. Good work record, including recommendation from GM. PHIL: (617) 767-0447 (19-4)

**Nine-year pro,** current MD/DJ/Assistant PD looking for medium/major-market CHR or B/U that needs versatile team player. Let's work together! DAVID: (303) 632-6953 (10-4)

**Broadcast school graduate** seeking entry-level position as announcer/DJ. Skilled in news/production/copy. Will relocate. Available now. Call TOM: (319) 753-6882 (10-4)

**Dependable CHR, A/C announcer/DJ.** Large-market experience, solid production background. Excellent references. PD/OM skills. Greater Cincinnati area. Call: (513) 528-5793 (10-4)

**Excellent female DJ:** news reading, writing, production, announcing. Currently working, but would like a new challenge. Call CHRISTY: (319) 259-1366 (10-4)

**Ability, stability, & versatility** — that's me! Broadcast school graduate. DJ/news/production. Seeking entry-level position. Ready to relocate. PHIL KELLERMAN: (305) 667-7240 (10-4)

**KIDD NORDHOFF** is so bizarre that one of his hobbies is watching test patterns on his radio. We're talking bizarre. High-energy CHR jock. Call: (213) 530-7426 (10-4)

## POSITIONS SOUGHT

**Medium-market Country, A/C jock,** great production & voices wants first top 50 gig. GENE: (608) 756-4022 (10-4)

**Need a second banana** for your current morning show? Also production pro. Over 200 carted drops. Cal J.J.: (304) 845-0556 (10-4)

**GREG GARDNER,** formerly from KSHR/Coos Bay, OR, is available. He can be reached at: (818) 997-0042 (10-4)

**Important Notice:** When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

*Dates appearing at the end of each listing signify first week listed.*

## R&R Opportunities Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

### Display Advertising

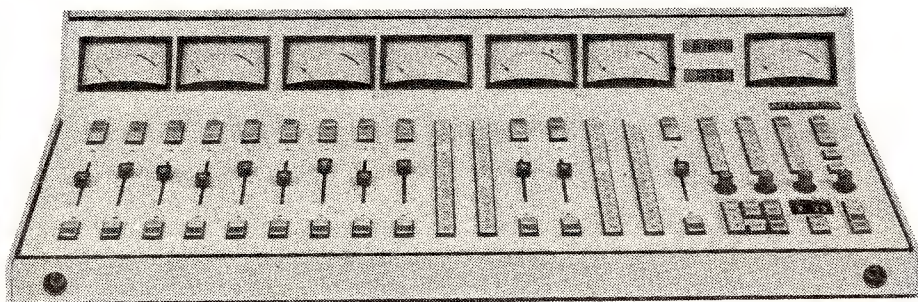
**Display:** \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable in Advance!

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



**AUTOGRAM**  
Working with Broadcasters since 1969

# DJ's Delight

Rock-n-roll or the sound of music and news: anything you do, you can do better with an Autogram Console.

Our Microgram microprocessor based consoles offer state-of-the-art performance with amazing programming options including live-assist.

The top of our line, they join 900+ Autogram consoles now in the field.

Old Number 1, delivered in 1975, is still working a full shift 7 days a week.

Whatever your needs, we build a console you'll love to play. Or have it play for you. For specs and referrals, give us a call.

214/424-8585 Autogram Corporation, 631 J Place; Plano, Texas 75074

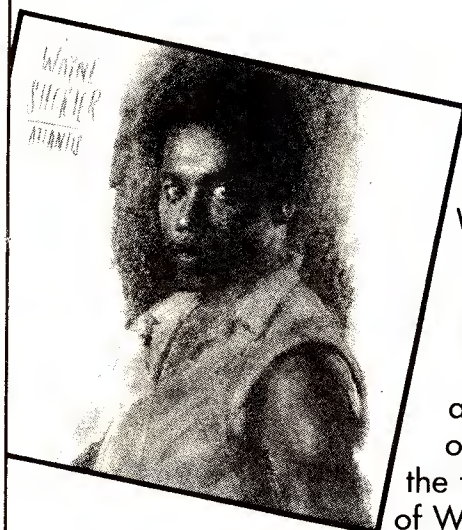
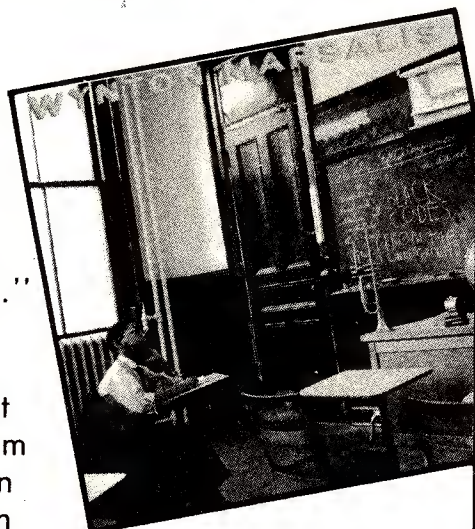
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# YOU'VE NEVER HEARD ANYTHING LIKE IT.

WYNTON  
MARSALIS  
"BLACK CODES."

Grammy Award Winner Wynton Marsalis's newest album is an album on which Wynton continues his own tradition of combining old and new and the results are sure to please his already established set of fans, as well as win him many new ones! You've never heard anything like it.



WAYNE SHORTER  
"ATLANTIS."\*

Wayne Shorter's first solo album of this decade is an astonishing mixture of jazz styles. From the techno-funk sound of Weather Report...to

pure mainstream jazz...to smooth jazz/pop...it seems hard to believe that any one man could create it all. You've never heard anything like it.

DJAVAN  
"DJAVAN."\*  
Pronounced "Ja-Von," and called "one of the greatest artists in the world" by Quincy Jones, singer/composer/guitarist Djavan is the current rage of Brazil. His sensual, innovative music had endeared him to musicians the world over. You've never heard anything like it.



**EXCEPTIONAL EXCEPTIONS TO THE RULES OF JAZZ.  
ON COLUMBIA RECORDS AND CASSETTES.**

\*ALSO AVAILABLE ON COMPACT DISC.



## NATIONAL MUSIC FORMATS

Added This Week

### Broadcast Programming

John Sherman/Bob English (800) 426-9082

#### Adult Contemporary

BILLY JOEL "The Night Is Still Young"  
BEACH BOYS "She Believes In Love"  
OLIVIA NEWTON-JOHN "Soul Kiss"  
ARETHA FRANKLIN "Who's Zooming Who"  
DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"  
PHIL COLLINS & MARILYN MARTIN "Separate Lives"

#### Modern Country

MEL McDANIEL "Stand Up"  
BELLAMY BROTHERS "Lie To You For Your Love"  
RICKY SKAGGS "You Make Me Feel Like A Man"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

KATE BUSH "Running Up That Hill"  
PRINCE "America"  
KLYMAXX "I Miss You"

#### The AC Format

ABC "Be Near Me"  
KENNY ROGERS "Morning Desire"  
STING "Fortress Around Your Heart"  
BEACH BOYS "She Believes In Love Again"

#### Super-Country

JOHN CONLEE "The Old School"  
CONWAY TWITTY "The Legend & The Man"  
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

### Concept Productions

Elvin Ichiyama (916) 782-7754

#### CHR

OMD "So In Love"  
KATRINA & THE WAVES "Que Te Quiero"

#### Country

JOHN CONLEE "The Old School"  
GENE WATSON "Memories To Burn"  
CONWAY TWITTY "The Legend And The Man"  
WHITES "I Don't Want To Get Over You"  
EDDIE RABBITT "A World Without Love"  
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

MR. MISTER "Broken Wings"  
OLIVIA NEWTON-JOHN "Soul Kiss"  
DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"

#### Contempo 300

OLIVIA NEWTON-JOHN "Soul Kiss"  
GINO VANNELLI "Hurts To Be In Love"  
JAN HAMMER "Miami Vice Theme"

#### Great American Country

KENNY ROGERS "Morning Desire"  
MERLE HAGGARD "Amber Waves Of Grain"  
NITTY GRITTY DIRT BAND "Home Again In My Heart"

### Media General

#### Broadcast Services

Bob Dumais (901) 320-4433

#### Action

KENNY ROGERS "Morning Desire"  
ROSANNE CASH "Never Be You"  
LAURA BRANIGAN "Hold Me"  
BEACH BOYS "She Believes In Love Again"  
RAY PARKER JR "Girls Are More Fun"  
BRUCE SPRINGSTEEN "I'm Going Down"

#### Your Country

GEORGE STRAIT "The Chair"  
MERLE HAGGARD "Amber Waves Of Grain"  
ROSANNE CASH "Never Be You"

#### Hit Rock

MR. MISTER "Broken Wings"

### Peters Productions, Inc.

George Junak (619) 565-8511

#### Country Lovin'

SOUTHERN PACIFIC "Thing About You"  
T.G. SHEPPARD "Doncha"  
MEL McDANIEL "Stand Up"  
EDDIE RABBITT "A World Without Love"  
NITTY GRITTY DIRT BAND "Home Again In My Heart"

#### The Great Ones

OLIVIA NEWTON-JOHN "Soul Kiss"

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

KENNY ROGERS "Morning Desire"  
DON WILLIAMS "It's Time For Love"  
JOHNNY LEE "They Never Had To Get Over You"  
NITTY GRITTY DIRT BAND "Home Again In My Heart"

#### Soft Contemporary

A-HA "Take On Me"

#### Sound 10

LAURA BRANIGAN "Hold Me"  
ROSANNE CASH "Never Be You"  
RAY PARKER JR. "Girls Are More Fun"  
BEACH BOYS "She Believes In Love Again"

### Satellite Music Network

Pat Clarke (214) 991-9200

#### The Starstation

GLENN FREY "You Belong To The City"  
GINO VANNELLI "Hurts To Be In Love"  
FREDDIE JACKSON "You Are My Lady"

#### Country Coast-To-Coast

JOHN ANDERSON "Tokyo, Oklahoma"  
GEORGE STRAIT "The Chair"  
LORETTA LYNN "Heart Don't Do This To Me"

#### Rock 'N' Hits

OMD "So In Love"  
ZZ TOP "Sleeping Bag"  
TINA TURNER "One Of The Living"  
HOWARD JONES "Like To Get To Know You Well"  
KATRINA & THE WAVES "Que Te Quiero"  
JOHN COUGAR MELLENCAMP "R.O.C.K. In The U.S.A."

### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

TINA TURNER "One Of The Living"  
RAY PARKER JR. "Girls Are More Fun"  
BILLY JOEL "The Night Is Still Young"  
PHIL COLLINS & MARILYN MARTIN "Separate Lives"

#### TM AC

ARETHA FRANKLIN "Who's Zooming Who"  
GINO VANNELLI "Hurts To Be In Love"  
PHIL COLLINS & MARILYN MARTIN "Separate Lives"

#### TM Country

BANDANA "Lovin' Up A Storm"



JAZZ

TOP 30

- OCTOBER 11, 1985
1 MANHATTAN TRANSFER/Vocalese (Atlantic)
2 WAYNE SHORTER/Atlantis (Columbia)
3 AHMAD JAMAL/Digital Works (Atlantic)
4 WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)
5 JOE SAMPLE/Oasis (MCA)
6 BILLY HIGGINS/Mr. Billy Higgins (Riza)
7 ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)
8 AL DIMEOLA PROJECT/Soaring Through A Dream (Manhattan)
9 BILLY COBHAM/Warning (GRP)
10 MCCOY TYNER/Just Feelin' (Palo Alto)
11 MARK EGAN/Mosaic (Hip Pocket/Windham Hill)
12 52nd STREET/Scrapple To The Apple (Inner City)
13 AZYMUTH/Spectrum (Milestone/Fantasy)
14 PAUL YONEMURA/First Flight Home (Jazz Mind)
15 PHIL UPCHURCH/Companions (Jam)
16 LES McCANN/Music Box (Jam)
17 JORGE DALTO/Urban Oasis (Concord Picante)
18 DAVID FRISHBERG/Live At Vine Street (Fantasy)
19 AL JARREAU/Live In London (WB)
20 FLORA PURIM & AIRTO/Humble People (George Wein/Concord)
21 BRUCE FORMAN & GEORGE CABLES/Dynamics (Concord)
22 RUBY BRAFF & SCOTT HAMILTON/A First (Concord)
23 GEORGE SHEARING/Grand Piano (Concord)
24 OREGON/Crossing (ECM)
25 ERNIE WATTS/Musician (Qwest/WB)
26 MARY FETTIG/In Good Company (Concord)
27 DEBUT JOE PASS/White Stone (Pablo)
28 DEBUT DWAYNE SMITH & ART JOHNSON/Heartbound (Cafe)
29 WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)
30 DEBUT DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- HERBIE HANCOCK & FODAY MUSA SUSO "Village Life" (Columbia) 12/5
SANDY OWEN "Themes In Search Of A Movie" (Ivory) 12/5
JEAN-LUC PONTY "Fables" (Atlantic) 11/11
LESTER BOWIE'S BRASS FANTASY "I Only Have Eyes For You" (Columbia) 10/4
DJAVAN "Djavan" (Columbia) 10/4
RIO NIDO "High Fly" (Red House) 10/4
ED SAINDON & SPECTRUM "Different Strokes" (World Mallet) 10/4
JEFF BERLIN & VOX HUMANA "Champions" (Passport) 10/1
DAN SIEGEL "On The Edge" (Pausa) 10/0

MOST ADDED

- WYNTON MARSALIS (14)
Black Codes (From The Underground) (Columbia)
DON GROLNICK (12)
Hearts & Numbers (Hip Pocket/Windham Hill)
JEAN-LUC PONTY (11)
Fables (Atlantic)
WAYNE SHORTER (9)
Atlantis (Columbia)

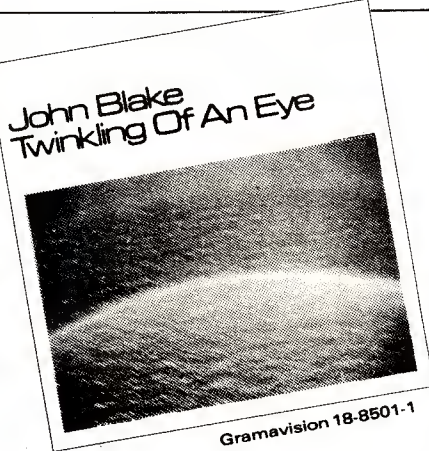
HOTTEST

- WAYNE SHORTER (22)
Atlantis (Columbia)
AHMAD JAMAL (18)
Digital Works (Atlantic)
MANHATTAN TRANSFER (16)
Vocalese (Atlantic)
WYNTON MARSALIS (15)
Black Codes (From The Underground) (Columbia)

- MATT BIANCO "Who's Side Are You On?" (Atlantic) 9/1
MIKE MARSHALL/DAROL ANGER "Chiaroscuro" (Windham Hill) 8/7
ROB MULLINS "Soulscapes" (R.M.C.) 8/6
ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 8/0
TIM WESIBERG "High Risk" (Desert Rock) 7/2
PETERS, WILBUR & LAGRENE "Django's Music" (Stash) 7/1
BUD SHANK/SHORTY ROGERS "California Concert" (Fantasy) 7/1
STEVE RAWLINS "Step Right Up" (Sea Breeze) 6/2
DEXTER GORDON "The Shadow Of Your Smile" (SteepleChase) 6/1
DAVE HOLLAND QUINTET "Seeds Of Time" (ECM) 6/1
FUMIYAKI MIYAMOTO & NORIO MAEDA "Blue Rondo" (CBS) 6/0

REGIONALIZED ADDS & HOTS

Regionalized Adds & Hots by region: EAST, MIDWEST, SOUTH, WEST. Lists stations and artists for each region.



Gramavision Violinist John Blake's second album Twinkling Of An Eye Is On Your Desks Now! Choice Cuts: Ocean Walking, La Verdad, Twinkling Of An Eye. Contact Suzanne Berg (212) 226-7057

50 Reporting Stations WHRO/Norfolk and WYRS/Stamford failed to report and therefore their playlists were frozen. KJCB/Lafayette and WGCI/Chicago failed to report for over two weeks and were not used in this week's data.



# BLACK/URBAN

## BREAKERS

**EUGENE WILDE**

**Don't Say No Tonight (Philly World/Atlantic)**

71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 19/7, Light 40/21, Total Adds 28 including WUSL, K104, KMJQ, WDIA, HOT105, WYLD-FM, K94, WBMX, WGCI, WZAK, WLUM, KACE, KDAY, XHRM. This week's Most Added record. Debuts at number 35 on the Black/Urban chart.

**JAN HAMMER**

**"Miami Vice" Theme (MCA)**

69% of our reporting stations on it. Rotations: Heavy 8/1, Medium 26/4, Light 25/6, Total Adds 11, WWIN, WUSL, WAMO, WHUR, K104, WYLD-FM, WLUM, KDAY, WFXA, WQFX, KHYS. Debuts at number 29 on the Black/Urban chart.

**RAY PARKER JR.**

**Girls Are More Fun (Arista)**

68% of our reporting stations on it. Rotations: Heavy 4/2, Medium 29/3, Light 25/12, Total Adds 17 including WDJY, KDLZ, WZAK, WKND, WENN, Z93, WJAX, WQQK, WVKO, KBUZ. Debuts at number 30 on the Black/Urban chart.

**MELBA MOORE**

**I Can't Believe It (It's Over) (Capitol)**

67% of our reporting stations on it. Rotations: Heavy 4/0, Medium 29/1, Light 24/10, Total Adds 11, KMJQ, WEDR, WDPN, WQMG, WHYZ, WJAX, WJJS, WPLZ, Z103, WVKO, KBUZ. Debuts at number 31 on the Black/Urban chart.

**SYSTEM**

**This Is For You (Mirage/Atco)**

61% of our reporting stations on it. Rotations: Heavy 2/1, Medium 17/3, Light 33/14, Total Adds 18 including WAMO, WDJY, KMJQ, WBLZ, WJLB, WAOK, WATV, KIIZ, WVOI. Debuts at number 37 on the Black/Urban chart.

## NEW & ACTIVE

**TEDDY PENDERGRASS "Never Felt Like Dancin'" (Asylum) 50/28**

Rotations: Heavy 2/0, Medium 9/2, Light 39/26, Total Adds 28, WHUR, KMJQ, WDIA, WEDR, K94, WTMP, WGCI, WLUM, KMJM, KACE, XHRM, KSOL, WKND, OC104, WAOK, KQXL, WATV, WENN, JET94, WDPN, WFXC, KJCB, WLOU, WJJS, WQQK, KAPE, WWDW, WKWM.

**TRAMAINÉ "Fall Down (Spirit Of Love)" (A&M) 50/10**

Rotations: Heavy 9/0, Medium 20/3, Light 21/7, Total Adds 10, WAMO, WBMX, WZAK, KJLH, WAOK, WFXA, WHYZ, WQFX, WLOU, WZEN. Heavy: WILD, WDJY, KMJQ, WWOI, WGCI, KSOL, WANM, WTLC, WWWW. Debuts at number 34 on the Black/Urban chart.

**RICK JAMES "Spend The Night With Me" (Gordy/Motown) 50/5**

Rotations: Heavy 4/0, Medium 20/1, Light 26/4, Total Adds 5, WVEE, KQXL, WXOK, WBLX, KDKO. Heavy: WFXA, JET94, WLOU, WANT. Debuts at number 38 on the Black/Urban chart.

**VIKKI LOVE with NUANCE "Stop Playing On Me" (4th & Broadway/Island) 46/6**

Rotations: Heavy 2/0, Medium 22/1, Light 22/5, Total Adds 6, KDLZ, WFXA, WATV, WDPN, WHYZ, WALT. Heavy: WEDR, WTLC. Mediums include: WWIN, WDAS, WDJY, WHUR, KMJQ, WHRK, HOT105, KACE, XHRM, KSOL. Debuts at number 39 on the Black/Urban chart.

**JETS "Curiosity" (MCA) 45/19**

Rotations: Heavy 1/0, Medium 12/1, Light 32/18, Total Adds 19, WWIN, KMJQ, WDMT, WZAK, WLUM, OC104, WAOK, WFXA, KQXL, WFXC, WHYZ, WPDQ, KIIZ, KJCB, WJJS, WALT, WANT, KOKA, WAAA.

**BERNARD WRIGHT "Who Do You Love" (Manhattan) 45/13**

Rotations: Heavy 1/0, Medium 16/0, Light 28/13, Total Adds 13, KDLZ, WHRK, WLUM, KJLH, XHRM, WNHC, KQXL, WATV, WENN, WQMG, WKXI, WPDQ, KJCB. Heavy: KSOL.

**PAUL LAURENCE "She's Not A Slezee" (Capitol) 45/11**

Rotations: Heavy 0/0, Medium 23/1, Light 22/10, Total Adds 11, WAMO, WHUR, KMJQ, WYLD-FM, WBMX, KSOL, WAOK, WTKL, WJAX, KBUZ, KDKO. Mediums include: WWIN, WDAS, WTMP, WDMT, WZAK, WJLB.

**CHERELLE "You Look Good To Me" (Tabu/CBS) 44/4**

Rotations: Heavy 4/0, Medium 19/1, Light 21/3, Total Adds 4, WHUR, KJLH, WQFX, WDAO. Heavy: KMJQ, WBMX, KDAY, WLOU. Mediums include: WILD, WUSL, K104, WZAK, WLUM, KMJM, KACE, XHRM.

**DARYL HALL & JOHN OATES "The Way You Do The Things You Do/My Girl" (RCA) 44/1**

Rotations: Heavy 14/0, Medium 23/0, Light 7/1, Total Adds 1, KBUZ. Heavy: WAMO, K94, KSOL, WFXA, JET94, WDPN, WQMG, WHYZ, WKXI, WPDQ, WPLZ, KOKA, WANM, Z103. Moves 35-32 on the Black/Urban chart.

**DIMPLES "Shake 'Em Down" (RCA) 42/3**

Rotations: Heavy 4/0, Medium 19/0, Light 19/3, Total Adds 3, KJCB, WDAO, KBUZ. Heavy: WEDR, WWOI, WGCI, WTLC. Medium: WHUR, K104, KDLZ, WDIA, WHRK, WDMT, WZAK, WAOK, WENN, WDPN, WKXI, KIIZ, WBLX, KHYS, KAPE, KOKA, WANM, WAAA, KDKO.

**FAT BOYS "Hardcore Reggae" (Sutra) 36/3**

Rotations: Heavy 3/0, Medium 13/1, Light 20/2, Total Adds 3, WBMX, WGCI, KHYS. Heavy: WDAS, WEDR, WKND. Medium: WWIN, WRKS, WDJY, WWOI, WZAK, WJLB, KSOL, WTKL, WATV, WKXI, WWDW, WWWW.

**PRINCESS "Say I'm Your #1" (Next Plateau) 34/7**

Rotations: Heavy 7/0, Medium 11/1, Light 16/6, Total Adds 7, K104, KDLZ, WHRK, WEDR, WZAK, WAOK, KHYS. Heavy: WRKS, WDAS, WUSL, WDJY, WDPN, WQQK, WZEN. Medium: WWIN, WILD, WAMO, HOT105, WDMT, KMJM, XHRM, WKND, WLOU, WBLX.

**SHEILA E "A Love Bizarre" (WB) 33/27**

Rotations: Heavy 2/0, Medium 12/10, Light 19/17, Total Adds 27, WWIN, WDAS, WUSL, WHUR, K104, WHRK, K94, WWOI, WBMX, WGCI, WBLZ, WDMT, KJLH, OC104, WATV, JET94, WDPN, WFXC, WJMI, WALT, WQQK, WPLZ, KAPE, WWDW, WAAA, WWWW, WZEN. Heavy: KMJM, KACE.

**WHITNEY HOUSTON "Thinking About You" (Arista) 33/25**

Rotations: Heavy 1/0, Medium 5/3, Light 27/22, Total Adds 25, WILD, WDAS, WUSL, WHUR, WVEE, K104, WHRK, WZAK, KMJM, KACE, XHRM, Z93, JET94, WFXC, WQMG, WHYZ, KIIZ, KJCB, WBLX, KAPE, WWDW, WAAA, WGPR, WWWW, KUKQ.

**PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 33/3**

Rotations: Heavy 5/1, Medium 16/1, Light 12/1, Total Adds 3, WHYZ, WVKO, WZEN. Heavy: WVEE, JET94, WJAX, WTLC. Mediums include: WAMO, WHRK, HOT105, K94, WWOI, WBLZ, KDKO.

**TINA TURNER "One Of The Living" (Capitol) 31/15**

Rotations: Heavy 3/1, Medium 9/4, Light 19/10, Total Adds 15, WWIN, WDAS, WHUR, WBMX, WDMT, WLUM, WATV, JET94, WPDQ, KJCB, WJJS, WANM, Z103, WVOI, KUKQ. Heavy: WAOK, WQQK. Medium: WHRK, KSOL, OC104, WDPN, KOKA.

**VAL YOUNG "Seduction" (Gordy/Motown) 31/14**

Rotations: Heavy 1/0, Medium 10/3, Light 20/11, Total Adds 14, WWIN, KMJQ, WDIA, WYLD-FM, WLUM, KDAY, WNHC, WFXC, WQMG, WHYZ, WLOU, WAAA, WGPR, WTLC. Heavy: WQQK. Medium: WRKS, WDAS, WUSL, WJLB, WWWW, WZEN, KDKO.

**PATTI AUSTIN "Honey For The Bees" (Qwest/WB) 30/20**

Rotations: Heavy 0/0, Medium 8/4, Light 22/16, Total Adds 20, WDJY, WWOI, WTMP, WBMX, WJLB, WNHC, OC104, WAOK, WFXA, WATV, WDPN, WFXC, WQMG, WKXI, WBLX, WQQK, WWDW, WANM, WAAA, WTLC. Medium: WWIN, WAMO, KSOL, KAPE.

**ONE WAY "More Than Friends, Less Than Lovers" (MCA) 29/10**

Rotations: Heavy 3/0, Medium 9/2, Light 17/8, Total Adds 10, WILD, KACE, WNHC, KQXL, KJCB, WALT, KAPE, WAAA, WVOI, KBUZ. Heavy: WZAK, KIIZ, WWWW. Medium: K104, WEDR, WTMP, WDMT, WJLB, WJMI, KOKA.

## MOST ADDED

**TEDDY PENDERGRASS (28)**

Never Felt Like Dancin' (Asylum)

**EUGENE WILDE (28)**

Don't Say No Tonight (Philly World/Atlantic)

**SHEILA E (27)**

A Love Bizarre (WB)

**WHITNEY HOUSTON (25)**

Thinking About You (Arista)

**PATTI AUSTIN (20)**

Honey For The Bees (Qwest/WB)

## HOTTEST

**STEVIE WONDER (71)**

Part-Time Lover (Tamla/Motown)

**FREDDIE JACKSON (45)**

You Are My Lady (Capitol)

**BOBBY WOMACK (38)**

I Wish He Didn't Trust Me So Much (MCA)

**MAURICE WHITE (27)**

Stand By Me (Columbia)

**FAMILY (24)**

The Screams Of Passion (WB)

**TROUBLE FUNK "Still Smokin'" (Island) 29/7**

Rotations: Heavy 0/0, Medium 6/0, Light 23/7, Total Adds 7, WWIN, WDJY, WDMT, WENN, JET94, KJCB, KAPE. Medium: WWOI, WZAK, KSOL, WANM, WTLC, WWWW.

**ROY AYERS "Slip 'N Slide" (Columbia) 28/12**

Rotations: Heavy 1/0, Medium 8/1, Light 19/11, Total Adds 12, WWIN, WZAK, WTKL, WDPN, WQFX, WPDQ, KIIZ, WLOU, KAPE, WWDW, WAAA, WGPR. Heavy: WDJY. Medium: KMJQ, WDIA, KSOL, WFXA, WFXC, WQMG, WJMI.

**BILLY & BABY GAP "Rock The Nation" (Total Experience/RCA) 27/4**

Rotations: Heavy 1/0, Medium 4/0, Light 22/4, Total Adds 4, WAOK, WXOK, WLOU, KDKO. Heavy: WQQK. Medium: KMJQ, WDIA, XHRM, WTLC.

**GO WEST "Eye To Eye" (Chrysalis) 27/4**

Rotations: Heavy 2/0, Medium 13/1, Light 12/3, Total Adds 4, WYLD-FM, WNHC, OC104, KUKQ. Heavy: WVEE, WLUM. Medium: WDAS, WUSL, WHRK, WDMT, KSOL, WAOK, WFXA, WDPN, WJMI, WBLX, WGPR, WZEN.

**ROSIE GAINES "Skool-Ology (Ain't No Strain)" (Epic) 27/2**

Rotations: Heavy 1/0, Medium 12/1, Light 14/1, Total Adds 2, WVEE, WFXA. Heavy: WKXI. Medium: WDIA, WDMT, KSOL, WKND, WNHC, WBLX, KAPE, KOKA, WANM, WTLC, WWWW.

**NONA HENDRYX "If Looks Could Kill (DOA)" (RCA) 25/2**

Rotations: Heavy 0/0, Medium 11/0, Light 14/2, Total Adds 2, WLUM, XHRM. Medium: WWIN, WILD, KDLZ, KACE, WATV, WENN, WKXI, KJCB, WBLX, WANM, WWWW.

## SIGNIFICANT ACTION

**B.B. KING "Big Boss Man" (MCA) 24/4**

Rotations: Heavy 1/0, Medium 12/1, Light 11/3, Total Adds 4, WLUM, WAOK, WALT, WBLX. Heavy: KACE. Medium: WWOI, WZAK, WORL, KAPE, KOKA, WANM, WAAA, WDAO, WWWW, WZEN, WDIA.

**CHERYL LYNN "Fade To Black" (Columbia) 24/2**

Rotations: Heavy 0/0, Medium 14/0, Light 10/2, Total Adds 2, WWOI, WHYZ. Medium: K104, WYLD-FM, KACE, WNHC, KQXL, JET94, WFXC, WJMI, WKXI, WPDQ, KIIZ, KAPE, KOKA, WWDW.

**LUSHUS DAIM & PRETTY VAIN "More Than You Can Handle" (Motown) 23/7**

Rotations: Heavy 0/0, Medium 7/0, Light 16/7, Total Adds 7, WGCI, WDMT, WLUM, WFXA, WENN, WPLZ, WTLC. Medium: WJLB, KSOL, WAOK, WAAA, WGPR, WWWW.

**ZAPP "It Doesn't Really Matter" (WB) 21/13**

Rotations: Heavy 1/0, Medium 5/1, Light 15/12, Total Adds 13, WHUR, WHRK, WTMP, WBLZ, KMJM, KQXL, JET94, WWDW, WANM, WAAA, WKWM, WTLC, WWWW. Heavy: WALT. Medium: WATV, WDPN, KJCB, WZEN.

**SMOKE CITY "Dreams" (Epic) 21/5**

Rotations: Heavy 4/0, Medium 9/0, Light 7/3, Total Adds 5, WHUR, WVEE, WEDR, KHYS, WAAA. Heavy: WLOU, WANM. Medium: WRKS, WWOI, WGCI, KSOL, WFXA, WXOK, Z93, WQMG, WKXI, WBLX.

**STROKE "You Are The One" (Omni/Atlantic) 20/4**

Rotations: Heavy 3/0, Medium 3/0, Light 14/4, Total Adds 4, WILD, WTKL, WANT, WAAA. Heavy: WDJY, KMJQ, WTLC. Medium: WXYV, K104, KDLZ.

**KOKO POP "Brand New Beat" (Motown) 20/0**

Rotations: Heavy 0/0, Medium 9/0, Light 7/0, Total Adds 0. Heavy: WLUM, Z103, WGPR, WTLC. Medium: WVEE, WEDR, WDMT, WZAK, WJLB, WFXA, WFXC, WANM, WWWW.

**ANGELA BOFILL "Tell Me Tomorrow" (Arista) 18/4**

Rotations: Heavy 0/0, Medium 7/0, Light 11/4, Total Adds 4, WWIN, WDJY, KQXL, WAAA. Medium: K104, KDLZ, WZAK, WLOU, WDAO, KDKO.

**GENE CHANDLER "Haven't I Heard That Line Before" (Fastfire) 18/4**

Rotations: Heavy 0/0, Medium 5/0, Light 13/4, Total Adds 4, WLOU, WAAA, WTLC, WZEN. Medium: WDAS, WGCI, WKXI, WGPR, WVOI.

**LEGACY "Someone Else's Girl" (Private I/CBS) 17/3**

Rotations: Heavy 0/0, Medium 6/0, Light 11/3, Total Adds 3, WATV, WENN, WQMG. Medium: WEDR, WFXA, WKXI, KOKA, WTKL, WWWW.

**BRENDA K. STARR "Pickin' Up Pieces" (Mirage/Atco) 17/2**

Rotations: Heavy 0/0, Medium 8/1, Light 9/1, Total Adds 2, WYLD-FM, WTLC. Medium: WUSL, KMJQ, WQMG, KIIZ, WJYL, WLOU, WANM.

**FULL FORCE "Alice, I Want You Just For Me" (Columbia) 15/9**

Rotations: Heavy 0/0, Medium 4/3, Light 11/6, Total Adds 9, KMJQ, WHRK, WKND, WDPN, WBLX, WWDW, WWWW, WZEN, KDKO. Medium: KSOL.

**JAKI GRAHAM "Round And Around" (Capitol) 15/8**

Rotations: Heavy 0/0, Medium 5/3, Light 10/5, Total Adds 8, WDIA, HOT105, WYLD-FM, WZAK, WKXI, KOKA, WGPR, WWWW. Medium: WHRK, WDMT.

**NICOLE "Always & Forever" (Portrait/CBS) 15/7**

Rotations: Heavy 0/0, Medium 4/0, Light 11/7, Total Adds 7, WHUR, WEDR, WFXA, WXOK, WKXI, WPLZ, WAAA. Medium: WDMT, WZAK, KOKA, WWWW.

**RALPH MacDONALD featuring YOGI LEE "Laying In His Arms" (Polydor/PolyGram) 15/1**

Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Total Adds 1, WLOU. Heavy: WFXA. Medium: WXYV, WEDR, WANM, WAAA.

**CONQUEST "Optimistic" (Epic) 15/0**

Rotations: Heavy 1/0, Medium 4/0, Light 10/0, Total Adds 0. Heavy: K104. Medium: WNHC, WFXA, WXOK, WFXC.

**SPINNERS "Put Us Together Again" (Mirage/Atco) 12/3**

Rotations: Heavy 0/0, Medium 4/1, Light 8/2, Total Adds 3, KDLZ, WDIA, Z103. Medium: WLUM, WJJS, WANM.

**CONCEPT "Mr. DJ" (Tuckwood) 10/3**

Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Total Adds 3, WWOI, WNHC, WBLX. Medium: KMJQ, WGCI, WJLB, KJLH.

**LONNIE HILL "Could It Be Love" (Urban Sound) 10/1**

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WENN. Medium: KMJQ, WGPR, WTLC.

**SWEET TRIO "Fly Guy" (Tommy Boy) 10/0**

Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Total Adds 0. Heavy: KDAY. Medium: WDMT, WZAK, KMJM, KSOL.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.



# BLACK/URBAN ADDS & HOTS

## EAST

**WWIN/Baltimore**  
Newman/Dunn  
RAY GOODMAN & BR  
TINA TURNER  
JAN HAMMER  
SHEILA E  
JETS  
TROUBLE FUNK  
ROY AYERS  
ANGELA BOFILL  
VAL YOUNG  
Hottest:  
ARETHA FRANKLIN  
FAMILY  
STEVIE WONDER  
RENE & ANGELA  
FREDDIE JACKSON

**WUSL/Philadelphia**  
Wyatt/Jackson  
BOOGIE BOYS  
JAN HAMMER  
EUGENE WILDE  
WHITNEY HOUSTON  
SHEILA E  
Hottest:  
STARPOINT  
DOUG E. FRESH  
FIVE STAR  
STEVIE WONDER  
ATLANTIC STARR

**WDAS/Philadelphia**  
Joe Tamburro  
SHEILA E  
LUTHER VANDROSS  
TINA TURNER  
PATTI LABELLE  
WHITNEY HOUSTON  
Hottest:  
BOBBY WOMACK  
STEVIE WONDER  
FAMILY  
CHAKA KHAN  
MAZE

**WXYV/Baltimore**  
Roy Sampson  
none  
Hottest:  
FAMILY  
MAURICE WHITE  
STEVIE WONDER  
STARPOINT  
FREDDIE JACKSON

**WLD/Boston**  
Smith/Thomas  
EDDIE MURPHY  
DIMPLES  
STROKE  
ONE WAY  
WHITNEY HOUSTON  
Hottest:  
FREDDIE JACKSON  
STARPOINT  
RENE & ANGELA  
MORRIS DAY  
TRAMAINÉ

**WKND/Hartford**  
Jordan/McLean  
RAY PARKER JR.  
FULL FORCE  
TEDDY PENDERGRASS  
LUTHER VANDROSS  
Hottest:  
READY FOR THE WOR  
RENE & ANGELA  
FREDDIE JACKSON  
DOUG E. FRESH  
FAT BOYS

**WNHC/New Haven**  
James Jordan  
PATTI AUSTIN  
VAL YOUNG  
CONCEPT  
BERNARD WRIGHT  
ONE WAY  
GO WEST  
RJ'S LATEST ARRIV  
Hottest:  
STARPOINT  
9.9  
ANDRE CYMONE  
POINTER SISTERS  
SHEILA E

**WRKS/New York**  
Tony Quartarone  
CAMEO  
ARETHA FRANKLIN  
PATTI LABELLE  
ALEXANDER O'NEAL  
FIVE STAR  
Hottest:  
STEVIE WONDER  
FREDDIE JACKSON  
WHITNEY HOUSTON  
PRINCESS  
STARPOINT

**OC104/Ocean City**  
Dave Allan  
ISLEY JASPER ISLE  
GO WEST  
SHEILA E  
TEDDY PENDERGRASS  
PATTI AUSTIN  
JETS  
Hottest:  
KLYMAXX  
DEBARGE  
STEVIE WONDER  
RENE & ANGELA  
ATLANTIC STARR  
TA MARA & SEEN  
BOBBY WOMACK  
STARPOINT

**WVVEE/Atlanta**  
Scotty Andrews  
DIANA ROSS  
ROSIE GAINES  
TEARS FOR FEARS  
RICK JAMES  
WHITNEY HOUSTON  
SMOKE CITY  
Hottest:  
STARPOINT  
FREDDIE JACKSON  
BOBBY WOMACK  
FAMILY  
STEVIE WONDER  
MAURICE WHITE

**WVPEG/Charlotte**  
Fred Graham  
none  
Hottest:  
STEVIE WONDER  
STARPOINT  
FAMILY  
FIVE STAR  
MAURICE WHITE

**WJAX-FM/Jacksonville**  
Wynn Mann  
RAY PARKER JR.  
STAPLE SINGERS  
MELBA MOORE  
PAUL LAURENCE  
COLLINS & MARTIN  
BILLY JOEL  
Hottest:  
MORRIS DAY  
A-HA  
JAN HAMMER  
STEVIE WONDER  
FAMILY

**WVFX/Durham**  
Alvin Stowe  
RJ'S LATEST ARRIV  
SHEILA E  
TEDDY PENDERGRASS  
PATTI AUSTIN  
WINANS  
STEVE ARRINGTON  
CON FUNK SHUN  
SYSTEM  
RAMSEY 2C 3D  
WHITNEY HOUSTON  
JETS  
Hottest:  
JAN HAMMER  
DOUG E. FRESH  
MORRIS DAY  
STEVIE WONDER  
FREDDIE JACKSON

**WVWQ/Greensboro**  
Doc Foster  
PATTI AUSTIN  
MELBA MOORE  
SLAVE  
BERNARD WRIGHT  
VAL YOUNG  
LEGACY  
WHITNEY HOUSTON  
NILE RODGERS  
SHANNON  
DIMPLES  
COLONEL ABRAMS  
Hottest:  
CURTIS MAYFIELD  
MAURICE WHITE  
DOUG E. FRESH  
DURELL COLEMAN  
MORRIS DAY

**WVWY/Greenville**  
Michael Taylor  
EUGENE WILDE  
MELBA MOORE  
JETS  
TRAMAINÉ  
CHERYL LYNN  
WHITNEY HOUSTON  
VAL YOUNG  
KURTIS BLOW  
VIKKI LOVE/NUANCE  
PAUL YOUNG  
Hottest:  
FREDDIE JACKSON  
BOBBY WOMACK  
MAURICE WHITE  
FAMILY

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

## SOUTH

**WQFK/Gulfport-Biloxi**  
Jim Lucas  
RAY PARKER JR.  
JAN HAMMER  
ROY AYERS  
READY FOR THE WOR  
STEVIE WONDER  
CHERRELLE  
TRAMAINÉ  
9.9  
Hottest:  
DOUG E. FRESH  
STEVIE WONDER  
COLONEL ABRAMS  
EDDIE MURPHY  
MAURICE WHITE

**WJYL/Louisville**  
Williams/Landecker  
none  
Hottest:  
STARPOINT  
HOWARD JOHNSON  
STEVIE WONDER  
MAURICE WHITE  
RENE & ANGELA

**WQOK/Nashville**  
J.C. Floyd  
SHEILA E  
RAY PARKER JR.  
STEVE ARRINGTON  
TEDDY PENDERGRASS  
GRANDMASTER MELLE  
LISA LISA  
PATTI AUSTIN  
Hottest:  
KLYMAXX  
RJ'S LATEST ARRIV  
ISLEY JASPER ISLE  
FREDDIE JACKSON  
DOUG E. FRESH

**WJWS/Lynchburg**  
Lad-Golns  
DIRE STRAITS  
MELBA MOORE  
TINA TURNER  
COLLINS & MARTIN  
EUGENE WILDE  
TEDDY PENDERGRASS  
JETS  
Hottest:  
FAMILY  
ARETHA FRANKLIN  
FIVE STAR  
DOUG E. FRESH  
TA MARA & SEEN

**WJRM/Memphis**  
Morgan/Smith  
WHITNEY HOUSTON  
BERNARD WRIGHT  
FULL FORCE  
SHEILA E  
SHANNON  
STEVE ARRINGTON  
CHERYL LYNN  
CON FUNK SHUN  
STING  
SUPER NATURE  
CONCEPT  
KOOL MO DEE  
Hottest:  
DOUG E. FRESH  
STEVIE WONDER  
ATLANTIC STARR  
MAZE  
FREDDIE JACKSON

**WJMI/Jackson**  
Carl Haynes  
ALEXANDER O'NEAL  
SHEILA E  
SHANNON  
CON FUNK SHUN  
DOROTHY MOORE  
CIRCUIT II  
Hottest:  
DOUG E. FRESH  
CAMEO  
STEVIE WONDER  
MORRIS DAY  
DEELE

**WJAX-FM/Jacksonville**  
Wynn Mann  
RAY PARKER JR.  
STAPLE SINGERS  
MELBA MOORE  
PAUL LAURENCE  
COLLINS & MARTIN  
BILLY JOEL  
Hottest:  
MORRIS DAY  
A-HA  
JAN HAMMER  
STEVIE WONDER  
FAMILY

**WVWQ/Greensboro**  
Doc Foster  
PATTI AUSTIN  
MELBA MOORE  
SLAVE  
BERNARD WRIGHT  
VAL YOUNG  
LEGACY  
WHITNEY HOUSTON  
NILE RODGERS  
SHANNON  
DIMPLES  
COLONEL ABRAMS  
Hottest:  
CURTIS MAYFIELD  
MAURICE WHITE  
DOUG E. FRESH  
DURELL COLEMAN  
MORRIS DAY

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

## MIDWEST

**WGCI/Chicago**  
Graham Armstrong  
SHEILA E  
EUGENE WILDE  
TEDDY PENDERGRASS  
RJ'S LATEST ARRIV  
LUSHUS DAIM  
HUEY HARRIS  
FAT BOYS  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
MAURICE WHITE  
FAMILY  
COLONEL ABRAMS

**WBMX/Chicago**  
Michaels/Spoon  
EUGENE WILDE  
SHEILA E  
PATTI AUSTIN  
PAUL LAURENCE  
FAT BOYS  
BOOGIE BOYS  
Hottest:  
STEVIE WONDER  
LUSHUS DAIM  
MELBA MOORE  
NICOLE  
RAY PARKER JR.  
SHEILA E  
Hottest:  
ATLANTIC STARR  
DOUG E. FRESH  
FREDERICK  
STEVIE WONDER  
WHITNEY HOUSTON

**WBLZ/Cincinnati**  
Brian Castle  
ZAPP  
SHEILA E  
LUTHER VANDROSS  
SYSTEM  
Hottest:  
BOOGIE BOYS  
BOBBY WOMACK  
STEVIE WONDER  
CAMEO  
FREDDIE JACKSON

**WZAK/Cleveland**  
Tolliver/Perry  
LUTHER VANDROSS  
RAY PARKER JR.  
EUGENE WILDE  
PRINCESS  
WHITNEY HOUSTON  
JAKI GRAHAM  
TRAMAINÉ  
ROY AYERS  
CARL CARLTON  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
DOUG E. FRESH  
FREDDIE JACKSON  
RJ'S LATEST ARRIV

**WDMT/Cleveland**  
Dean/Faison  
IVY  
LUSHUS DAIM  
JETS  
TINA TURNER  
SYSTEM  
EUGENE WILDE  
TROUBLE FUNK  
SHEILA E  
TRACHEROUS THREE  
Hottest:  
DOUG E. FRESH  
FREDDIE JACKSON  
ATLANTIC STARR  
STEVIE WONDER  
CAMEO

**Z103/Columbus**  
Mike Davis  
MELBA MOORE  
SYSTEM  
ISLEY JASPER ISLE  
DOUG E. FRESH  
SPINNERS  
RAY PARKER JR.  
TINA TURNER  
A-HA  
Hottest:  
RENE & ANGELA  
STEVIE WONDER  
FREDDIE JACKSON  
KOKO POP  
DOUG E. FRESH

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WDAO/Dayton**  
Lankford Stephens  
DIMPLES  
CHERRELLE  
Hottest:  
FREDDIE JACKSON  
CAMEO  
BOBBY WOMACK  
RENE & ANGELA  
STEVIE WONDER

**WGPR/Detroit**  
Joe Spencer  
TRACHEROUS THREE  
JAKI GRAHAM  
HUEY HARRIS  
VAL YOUNG  
GRANDMASTER MELLE  
DR. ROX & CO.  
TRAMAINÉ  
KURTIS BLOW  
WHITNEY HOUSTON  
MARY JANE GIRLS  
ROY AYERS  
Hottest:  
BOBBY WOMACK  
RENE & ANGELA  
STEVIE WONDER  
CAMEO  
ARETHA FRANKLIN

**WJLB/Detroit**  
Alexander/Whitmore  
LUTHER VANDROSS  
PATTI AUSTIN  
BOOGIE BOYS  
FREDERICK  
RORI  
SYSTEM  
Hottest:  
CAMEO  
DEBARGE  
RENE & ANGELA  
MAURICE WHITE  
STEVIE WONDER

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**WVWZ/San Francisco**  
Robinson/Moody  
MARY JANE GIRLS  
EDDIE MURPHY  
CATCH  
PATTI LABELLE  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

## WEST

**KDKO/Denver**  
Jay Johnson  
RICK JAMES  
EUGENE WILDE  
FULL FORCE  
PAUL LAURENCE  
BILLY & BABY GAP  
Hottest:  
STEVIE WONDER  
CAMEO  
RENE & ANGELA  
ATLANTIC STARR  
TA MARA & SEEN  
BOBBY WOMACK  
STARPOINT

**KJLH/Los Angeles**  
Doug Gilmore  
ISLEY JASPER ISLE  
SHEILA E  
TRAMAINÉ  
CHERRELLE  
LUTHER VANDROSS  
BERNARD WRIGHT  
Hottest:  
STEVIE WONDER  
DOUG E. FRESH  
FREDDIE JACKSON  
WHITNEY HOUSTON  
BOBBY WOMACK

**KUKQ/Phoenix**  
Robert Wideman  
ARETHA FRANKLIN  
DURELL COLEMAN  
GO WEST  
WHITNEY HOUSTON  
TEENA MARIE  
TINA TURNER  
Hottest:  
READY FOR THE WOR  
STARPOINT  
POINTER SISTERS  
STEVIE WONDER  
FREDDIE JACKSON

**XHRM/San Diego**  
Duff Lindsey  
EUGENE WILDE  
TEDDY PENDERGRASS  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**KDKO/Denver**  
Jay Johnson  
RICK JAMES  
EUGENE WILDE  
FULL FORCE  
PAUL LAURENCE  
BILLY & BABY GAP  
Hottest:  
STEVIE WONDER  
CAMEO  
RENE & ANGELA  
ATLANTIC STARR  
TA MARA & SEEN  
BOBBY WOMACK  
STARPOINT

**KJLH/Los Angeles**  
Doug Gilmore  
ISLEY JASPER ISLE  
SHEILA E  
TRAMAINÉ  
CHERRELLE  
LUTHER VANDROSS  
BERNARD WRIGHT  
Hottest:  
STEVIE WONDER  
DOUG E. FRESH  
FREDDIE JACKSON  
WHITNEY HOUSTON  
BOBBY WOMACK

**KUKQ/Phoenix**  
Robert Wideman  
ARETHA FRANKLIN  
DURELL COLEMAN  
GO WEST  
WHITNEY HOUSTON  
TEENA MARIE  
TINA TURNER  
Hottest:  
READY FOR THE WOR  
STARPOINT  
POINTER SISTERS  
STEVIE WONDER  
FREDDIE JACKSON

**XHRM/San Diego**  
Duff Lindsey  
EUGENE WILDE  
TEDDY PENDERGRASS  
WHITNEY HOUSTON  
BERNARD WRIGHT  
NINA HENDRIX  
CON FUNK SHUN  
Hottest:  
BOBBY WOMACK  
MAURICE WHITE  
READY FOR THE WOR  
STEVIE WONDER  
STARPOINT

**KDKO/Denver**  
Jay Johnson  
RICK JAMES  
EUGENE WILDE  
FULL FORCE  
PAUL LAURENCE  
BILLY & BABY GAP  
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85 Reporting Stations  
82 Current Reports  
These stations reported  
a frozen list this week:  
WJYL/Louisville  
WXYV/Baltimore  
WPEG/Charlotte



# COUNTRY

## TOP 50

Three Weeks	Two Weeks	Last Week	
4	3	2	<b>1</b> ALABAMA/Can't Keep A Good Man Down (RCA)
5	4	1	<b>2</b> STEVE WARINER/Some Fools Never Learn (MCA)
12	8	6	<b>3</b> EXILE/Hang On To Your Heart (Epic)
10	7	5	<b>4</b> CRYSTAL GAYLE/A Long And Lasting Love (WB)
13	10	8	<b>5</b> GARY MORRIS/I'll Never Stop Loving You (WB)
9	5	4	<b>6</b> EDDY RAVEN/I Wanna Hear It From You (RCA)
16	11	9	<b>7</b> BARBARA MANDRELL/Angel In Your Arms (MCA)
19	12	10	<b>8</b> LEE GREENWOOD/I Don't Mind The Thorns... (MCA)
20	17	11	<b>9</b> STATLERS/Too Much On My Heart (Mercury/PG)
18	15	12	<b>10</b> JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)
21	18	15	<b>11</b> LOUISE MANDRELL/I Wanna Say Yes (RCA)
17	14	13	<b>12</b> GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
23	20	16	<b>13</b> HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)
30	24	17	<b>14</b> EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)
1	1	3	<b>15</b> OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)
31	26	18	<b>16</b> BELLAMY BROTHERS/Lie To You For Your Love (MCA/Curb)
26	22	19	<b>17</b> SOUTHERN PACIFIC/Thing About You (WB)
28	25	20	<b>18</b> MICKEY GILLEY/You've Got Something On Your Mind (Epic)
35	27	21	<b>19</b> MEL McDANIEL/Stand Up (Capitol)
3	2	7	<b>20</b> JUICE NEWTON/You Make Me Want To Make You Mine (RCA)
36	32	24	<b>21</b> GEORGE STRAIT/The Chair (MCA)
—	46	29	<b>22</b> JUDDS/Have Mercy (RCA/Curb)
33	29	26	<b>23</b> T.G. SHEPPARD/Doncha (Columbia)
39	35	28	<b>24</b> WILLIE NELSON/Me And Paul (Columbia)
32	30	27	<b>25</b> RAY CHARLES W/ HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
2	6	14	<b>26</b> MARIE OSMOND with DAN SEALS/Meet Me In Montana (Capitol/Curb)
40	37	33	<b>27</b> JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)
45	38	30	<b>28</b> RICKY SKAGGS/You Make Me Feel Like A Man (Epic)
49	42	35	<b>29</b> JANIE FRICKE/Somebody Else's Fire (Columbia)
—	48	40	<b>30</b> SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
<b>BREAKER</b>			<b>31</b> KENNY ROGERS/Morning Desire (RCA)
46	43	38	<b>32</b> JIM GLASER/In Another Minute (Noble Vision/MCA)
47	44	39	<b>33</b> JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)
38	34	32	<b>34</b> DAN FOGELBERG/Down The Road/Mountain Pass (Full Moon/Epic)
—	47	42	<b>35</b> GAIL DAVIES/Break Away (RCA)
<b>BREAKER</b>			<b>36</b> MERLE HAGGARD/Amber Waves Of Grain (Epic)
42	39	36	<b>37</b> VERN GOSDIN/I Know The Way To You By Heart (Compleat/PG)
7	9	23	<b>38</b> RONNIE MCDOWELL/Love Talks (Epic)
25	23	22	<b>39</b> ED BRUCE/If It Ain't Love (RCA)
<b>BREAKER</b>			<b>40</b> ROSANNE CASH/Never Be You (Columbia)
8	13	25	<b>41</b> RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
<b>BREAKER</b>			<b>42</b> REBA McENTIRE/Only In My Mind (MCA)
<b>BREAKER</b>			<b>43</b> NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)
—	49	46	<b>44</b> BANDANA/Lovin' Up A Storm (WB)
34	33	31	<b>45</b> JOHN ANDERSON/Tokyo, Oklahoma (WB)
<b>DEBUT</b>			<b>46</b> JOHNNY LEE/They Never Had To Get Over You (WB)
<b>DEBUT</b>			<b>47</b> EDDIE RABBITT/A World Without Love (RCA)
<b>DEBUT</b>			<b>48</b> DON WILLIAMS/It's Time For Love (MCA)
14	16	37	<b>49</b> VINCE GILL/If It Weren't For Him (RCA)
<b>DEBUT</b>			<b>50</b> NEIL YOUNG/Get Back To The Country (Geffen)

OCTOBER 11, 1985

Total Reports/Adds	Heavy	Medium	Light
156/0	146	9	1
153/0	135	14	4
152/0	130	21	1
152/0	129	19	4
154/0	118	34	2
143/0	117	22	4
152/0	98	50	4
154/0	85	67	2
149/3	88	55	6
143/1	81	50	12
150/2	77	59	14
135/0	80	35	20
151/1	54	92	5
155/1	44	95	16
133/0	97	23	13
155/4	30	112	13
134/2	45	74	15
142/4	31	93	18
152/7	20	99	33
124/0	75	30	19
145/6	25	92	28
148/13	8	100	40
135/10	23	81	31
127/3	13	82	32
124/6	18	79	27
85/0	43	26	16
126/15	8	79	39
128/11	9	78	41
133/14	4	78	51
124/17	4	62	58
127/49	3	45	79
118/5	3	71	44
104/11	9	53	42
81/3	10	47	24
113/17	1	59	53
100/15	3	48	49
83/3	4	48	31
63/0	14	37	12
71/2	15	38	18
105/26	4	34	67
59/1	15	28	16
97/22	2	41	54
98/34	1	27	70
78/8	1	40	37
64/0	4	40	20
89/27	2	28	59
90/38	1	26	63
76/30	2	21	53
45/1	4	25	16
65/21	1	18	46

## MOST ADDED

- KENNY ROGERS (49)  
Morning Desire (RCA)
- EDDIE RABBITT (38)  
A World Without Love (RCA)
- NITTY GRITTY DIRT BAND (34)  
Home Again In My Heart (WB)
- DON WILLIAMS (30)  
It's Time For Love (MCA)
- JOHNNY LEE (27)  
They Never Had To Get Over You (WB)
- ROSANNE CASH (26)  
Never Be You (Columbia)
- GENE WATSON (24)  
Memories To Burn (Epic)
- DAN SEALS (22)  
Bop (Liberty)
- REBA McENTIRE (22)  
Only In My Mind (MCA)
- NEIL YOUNG (21)  
Get Back To My Country (Geffen)

## HOTTEST

- ALABAMA (94)  
Can't Keep A Good Man Down (RCA)
- STEVE WARINER (77)  
Some Fools Never Learn (MCA)
- EXILE (50)  
Hang On To Your Heart (Epic)
- CRYSTAL GAYLE (47)  
A Long And Lasting Love (WB)
- EDDY RAVEN (44)  
I Wanna Hear It From You (RCA)
- OAK RIDGE BOYS (42)  
Touch A Hand, Make A Friend (MCA)
- GEORGE JONES (40)  
Who's Gonna Fill Their Shoes (Epic)
- GARY MORRIS (35)  
I'll Never Stop Loving You (WB)
- JUICE NEWTON (33)  
You Make Me Want To Make You Mine (RCA)
- STATLERS (33)  
Too Much On My Heart (Mercury/PolyGram)

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

**KENNY ROGERS**  
Morning Desire (RCA)

On 81% of our reporting stations. Rotations: Heavy 3, Medium 45, Light 79, Total Adds 49 including WPOC, WYRK, WHN, WWVA, KASE, KILT-FM, KKYX, WUSN, WWWW, WDAF, WDG, WIL, KSON, KSAN, KMPS. A Most Added Record. Moves 45-31 on the Country chart.

**ROSANNE CASH**  
Never Be You (Columbia)

On 67% of our reporting stations. Rotations: Heavy 4, Medium 34, Light 67, Total Adds 26 including WBOS, WKYG, WILQ, WVM, WSOC, KILT-FM, WTQR, WUBE, WITL, WMIL, K102, KIK-FM, KYGO, KSAN. A Most Added Record. Moves 47-40 on the Country chart.

**MERLE HAGGARD**

Amber Waves Of Grain (Epic)

On 64% of our reporting stations. Rotations: Heavy 3, Medium 48, Light 49, Total Adds 15, WPTR, WBOS, WAJR, WYII, KRRV, WVM, WSOC, KSSN, WMC, WRNL, WSLR, WUSN, KRRK, WTHI, KGHL. Moves 50-43-36 on the Country chart.

**NITTY GRITTY DIRT BAND**

Home Again In My Heart (WB)

On 63% of our reporting stations. Rotations: Heavy 1, Medium 27, Light 70, Total Adds 34 including WGNA, WCAO, WPOR, WZZK, WEZL, WKSJ, WUSQ, KJJY, WITL, WOW, WTHI, KYGO, KVEG, KSOP, KCUB. A Most Added Record. Debuts at number 43 on the Country chart.

**REBA McENTIRE**

Only In My Mind (MCA)

On 62% of our reporting stations. Rotations: Heavy 2, Medium 41, Light 54, Total Adds 22 including WCAO, WQBE, WHN, WKLO, KIKK, KYKX, KYXX, KJJY, WGEE, WDAF, WLLR, KRKT, KIK-FM, KWJJ, KRPM. Moves 50-42 on the Country chart.

**FAST BREAKERS...**

**MERLE HAGGARD**

**"Amber Waves Of Grain"**

34-05659

R&R **BREAKERS** 36 BB 47

From the album "Amber Waves Of Grain" FE-40224

**ROSANNE CASH**

**"Never Be You"**

38-05621

R&R **BREAKERS** 40 BB 50

From the album "Rhythm & Romance" FC-39463



# COUNTRY

## NEW & ACTIVE

- JOHNNY LEE "They Never Had To Get Over You" (WB) 89/27**  
Rotations: Heavy 2, Medium 28, Light 59, Total Adds 27 including WRKZ, WAJR, WNYR, WILQ, WUSY, KPLX, WKSJ, WQYK, WCXI, WAXX, WOW, KTPK, KLZ, KWJJ, KTOM. Debuts at number 46 on the Country chart.
- BANDANA "Lovin' Up A Storm" (WB) 78/8**  
Rotations: Heavy 1, Medium 40, Light 37, Total Adds 8, WDSY, KEAN, WVMI, WTSO, WBCS, KTPK, KUUY, KLZ. Heavy: KRKT. Medium: WBGW, WWA, KSSN, WCMS, WCUZ, KRKT, KTOM. Moves 46-44 on the Country chart.
- DON WILLIAMS "It's Time For Love" (MCA) 76/31**  
Rotations: Heavy 2, Medium 21, Light 53, Total Adds 30 including WXTU, WPOR, CHOW, WZZK, WXBQ, WMC, KKYX, WITL, KXXY, WXCL, KTPK, KWEN, KKCS, KCKC, KCUB. Debuts at number 48 on the Country chart.
- NEIL YOUNG "Get Back To The Country" (Geffen) 65/21**  
Rotations: Heavy 1, Medium 18, Light 46, Total Adds 21 including WCAO, WQBE, WPOR, WUSY, KILT-FM, WKIX, WUSN, WUBE, WDAF, KTTS, KVOO, KMAK, KWJJ, KRSY, KSAN. Debuts at number 50 on the Country chart.
- ROGER MILLER "River In The Rain" (MCA) 62/10**  
Rotations: Heavy 0, Medium 21, Light 41, Total Adds 10, WNYR, WILQ, WUSY, WESC, KILT-FM, WKIX, WUBE, WITL, WOW, KRWQ. Medium: WVAM, WCMS, KFDI, KQIL, KSOP.
- CHARLIE DANIELS BAND "American Farmer" (Epic) 56/6**  
Rotations: Heavy 0, Medium 17, Light 39, Total Adds 6, WYII, WKIX, KRMD, WUSN, KLZ, KSOP. Medium: WAJR, WDSY, WTVY, KTTS, KUZZ, KNIX.
- MAC DAVIS "I Feel The Country Calling Me" (MCA) 53/17**  
Rotations: Heavy 0, Medium 12, Light 41, Total Adds 17, WQBE, WPOR, WWA, WILQ, WFNC, KSSN, WUBE, WMNI, WITL, WOW, WXCL, KIOV, KVOO, KMAK, KRWQ, KRPM, KGA.
- JOE STAMPLEY "I'll Still Be Loving You" (Epic) 49/12**  
Rotations: Heavy 1, Medium 25, Light 23, Total Adds 12, WUSY, KPLX, KHEY, KLLL, WKIX, WQYK, WTQR, WITL, WXCL, KTPK, KIK-FM, KVEG.
- GENE WATSON "Memories To Burn" (Epic) 48/24**  
Rotations: Heavy 1, Medium 11, Light 36, Total Adds 24 including WOKQ, WWA, KRRV, WEZL, WESC, WSM, KRMD, KBMR, WAXX, WOW, KTTS, KRST, KNIX, KSOP, KCKC.

## SIGNIFICANT ACTION

- KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 46/18**  
Rotations: Heavy 0, Medium 10, Light 36, Total Adds 18 including WTSV, WPOR, WYII, WESC, WKIX, WCXI, WAXX, WOW, KYAK, KRSY.
- LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 41/12**  
Rotations: Heavy 1, Medium 10, Light 30, Total Adds 12, WESC, KIKK, WPAP, WUBE, WITL, WOW, KMAK, KRWQ, KEIN, KRSY, KSOP.
- LEON EVERETTE "Til A Tear Becomes A Rose" (Mercury/PolyGram) 40/9**  
Rotations: Heavy 0, Medium 12, Light 28, Total Adds 9, WCAO, WIXY, WYII, WESC, WCXI, WITL, WOW, WXCL, KRWQ.
- RAY STEVENS "The Haircut Song" (MCA) 39/6**  
Rotations: Heavy 5, Medium 12, Light 22, Total Adds 6, KLLL, WCMS, WITL, WBCS, WTHI, KVEG. Heavy: KIX106, KIKK, WUSN, WOW.
- LACY J. DALTON "The Night Has A Heart Of Its Own" (Columbia) 35/17**  
Rotations: Heavy 0, Medium 4, Light 31, Total Adds 17 including WNYR, WEZL, KIKK, WPAP, KKYX, KFGO, KTTS, KVOO, KTOM, KIGO.
- T. GRAHAM BROWN "I Tell It Like It Used To Be" (Capitol) 35/15**  
Rotations: Heavy 1, Medium 5, Light 29, Total Adds 15 including WGNA, WWA, WGTO, KKYX, WQYK, WTSO, WOW, KTTS, KRWQ, KSOP, KIGO.
- HOLLY DUNN "My Heart Holds On" (MTM) 33/4**  
Rotations: Heavy 0, Medium 12, Light 21, Total Adds 4, WEZL, KKYX, WITL, KEIN. Medium: WVAM, WBGW, WYII, KKYX, KRKT, KIGO.
- CHUCK PYLE "Drifters Wind" (Urban Sound) 32/4**  
Rotations: Heavy 0, Medium 10, Light 22, Total Adds 3, WCAO, KEIN, WDXE. Medium: WVAM, WBGW, WTVY, WCMS, WITL, WOW, KFDI.
- KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 31/3**  
Rotations: Heavy 0, Medium 7, Light 24, Total Adds 3, WIXY, WOW, KGA. Medium: WTVY, WFNC, WCMS, KKYX, KRMD, KIGO.
- CHANCE "She Told Me Yes" (Mercury/PolyGram) 25/19**  
Rotations: Heavy 0, Medium 2, Light 23, Total Adds 19 including WSNO, WOKQ, WYII, KEAN, KRRV, KLVI, KRMD, WTSO, WWJO, KVOO, KUZZ.
- DAN SEALS "Bop" (Liberty) 23/22**  
Rotations: Heavy 0, Medium 3, Light 20, Total Adds 22 including WTSV, CHOW, WUSY, WDXE, WOKK, WKQ, WXCL, KUZZ, KMAK, KQIL.
- AUDIE HENRY "Sweet Salvation" (Canyon Creek) 21/7**  
Rotations: Heavy 0, Medium 0, Light 21, Total Adds 7, WGNA, WTVY, KKYX, WIRK, KTTS, KRWQ, KEIN. Light: WWA, KSO, KGA.

- CONWAY TWITTY "The Legend And The Man" (WB) 20/20**  
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 20 including WSNO, WYII, KASE, WSOC, WAMZ, WMNI, WAXX, KYAK, KQIL, KSOP.
- JOHN CONLEE "The Old School" (MCA) 19/18**  
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 18 including WVAM, WSNO, WXBQ, KYKX, WCUZ, KIOV, KFDI, KUZZ, KVOO, KNIX.
- HILLARY KANTER "It's Such A Heartache" (RCA) 19/6**  
Rotations: Heavy 0, Medium 3, Light 16, Total Adds 6, WVAM, WGTO, WCXI, KFGO, KRWQ, KCCY. Medium: KRKT, KRSY. Light: WBGW, KEAN.
- KEITH STEGALL "Feed The Fire" (Epic) 18/11**  
Rotations: Heavy 1, Medium 0, Light 17, Total Adds 11, WVAM, WOKQ, WPOR, WYII, KASE, WEZL, WTVY, KSSN, KFGO, KVOO, KVOO.
- BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 17/12**  
Rotations: Heavy 1, Medium 2, Light 14, Total Adds 12, WVAM, WBGW, WYII, KLLL, KYXX, KRMD, WAXX, KTTS, WWJO, KVOO, KRWQ, KCCY.
- LLOYD DAVID FOSTER "I'm As Over You As I'm Gonna Get" (Columbia) 17/12**  
Rotations: Heavy 0, Medium 6, Light 11, Total Adds 2, KPLX, WOW. Medium: WOKK, KKYX, KRMD, KFDI. Light: WSNO, KTTS, KRKT, KRSY.
- KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 15/8**  
Rotations: Heavy 0, Medium 3, Light 12, Total Adds WAJR, WIXY, WYII, WOKK, WCUZ, WBCS, KFDI, KMAK. Light: KRRV, KEIN.
- WHITES "I Don't Want To Get Over You" (MCA/Curb) 14/13**  
Rotations: Heavy 0, Medium 0, Light 14, Total Adds 13 including WBGW, WSNO, WESC, WDXE, KRMD, KSO, KFDI, KUZZ, KQIL, KRSY.
- FREDDY WELLER "Shootin' From The Heart" (Evergreen) 13/4**  
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 4, WSNO, WYII, KRWQ, KRSY. Medium: WVAM. Light: WEZL, WDXE, KVOO, KFDI, KIGO.
- TERRI GIBBS "Someone Must Be Missing You Tonight" (WB) 12/6**  
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 6, WVAM, WWA, WYII, KRRV, KRMD, KXXY. Light: WSNO, WTVY, KRKT, KUZZ, KRSY.
- MALCHAK & RUCKER "I Could Love You In A Heart Beat" (Apline) 12/2**  
Rotations: Heavy 1, Medium 3, Light 8, Total Adds 2, WKIX, WOW. Heavy: WCUZ. Medium: WBGW, WCUZ, KRKT. Light: WVAM, WWA, KRRV, WGTO, KQIL.
- PATSY CLINE "Sweet Dreams" (MCA) 10/5**  
Rotations: Heavy 0, Medium 4, Light 6, Total Adds 5, WVAM, WUSQ, KJJY, WOW, KCUB. Medium: KRMD, KFDI, KIGO. Light: KRST.
- RESTLESS HEART "Heartbreak Kid" (RCA) 9/9**  
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, WBGW, WTVY, KSSN, WOKK, WKIX, WKKQ, KUZZ, KQIL, KSOP.
- CARROLL BAKER "If You Can't Stand The Heat..." (Tembo) 8/3**  
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WGNA, WDXE, KTTS. Medium: WTVY. Light: WVAM, WYII, KRRV, KRKT.
- SONNY CURTIS "I Think I'm In Love" (Steem) 8/3**  
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WFNC, WDXE, KRWQ. Medium: KRMD. Light: WVAM, WBGW, WIXY, KIGO.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GARY MORRIS/100% Chance Of Rain (WB)	Anything Goes
BAMA BAND/Stone Cold And Country (Compleat/PG)	Bama Band
SOUTHERN PACIFIC/Perfect Stranger (WB)	Southern Pacific
FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)	The Forester Sisters
LORETTA LYNN/Just A Woman (MCA)	Just A Woman
NITTY GRITTY DIRT BAND/Partners, Brothers, and Friends (WB)	Partners, Brothers, and Friends
JOHN ANDERSON/A Little Rock & Roll (& Some... (WB)	Tokyo, Oklahoma
GEORGE STRAIT/In Too Deep (MCA)	Something Special
JOHN ANDERSON/Down In Tennessee (WB)	Tokyo, Oklahoma
NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB)	Partners, Brothers, and Friends
ALABAMA/Down On Longboat Key (RCA)	40 Hour Week
GARY MORRIS/Anything Goes (WB)	Anything Goes
HANK WILLIAMS JR./Something To Believe In (WB/Curb)	Five-O
GEORGE STRAIT/Dance Time In Texas (MCA)	Something Special

Simply....

# PERFORMANCE

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# COUNTRY & HOTS

MOST ADDED	EAST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	WEST	HOTTEST
Eddie Rabbit (RCA)		Alabama (RCA)	Eddie Rabbit (RCA)		Alabama (RCA)	Kenny Rogers (RCA)		Alabama (RCA)	Kenny Rogers (RCA)		Alabama (RCA)
Kenny Rogers (RCA)		Steve Wariner (MCA)	Kenny Rogers (RCA)		Steve Wariner (MCA)	Don Williams (MCA)		Steve Wariner (MCA)	Nitty Gritty Dirt Band (WB)		Steve Wariner (MCA)

EAST		MIDWEST		SOUTH		WEST					
<b>WQNA-FM Albany, NY</b> AUDIE HENRY T. GRAHAM BROWN REBA MCENTIRE JOHN LEE DAN SEALS CARROLL BAKER NITTY GRITTY DIRT Hottest: EDDY RAVEN JOHN SCHNEIDER STATLERS GARY MORRIS	<b>WSNO VT Barre, VT</b> JOHNNY CASH CHANCE DAVID ALLAN COE JOHN CONLEE DAN SEALS CONWAY TWITTY FREDDY WELLS Hottest: ALABAMA CRYSTAL GAYLE GARY MORRIS EDDY RAVEN JOHN SCHNEIDER STATLERS GARY MORRIS	<b>WAJR Morgantown, WV</b> SAMMY BROWN MERLE HAGGARD REBA MCENTIRE EDDIE RABBITT JOHNNY LEE KATHY MATTEA Hottest: OAK RIDGE BOYS JUDDS CRYSTAL GAYLE STEVE WARINER ALABAMA	<b>WVLR Akron, OH</b> MERLE HAGGARD JUDDS Hottest: CRYSTAL GAYLE EXILE ALABAMA GARY MORRIS STATLERS	<b>WUOE-FM Cincinnati, OH</b> ROSANNE CASH NITTY GRITTY DIRT Hottest: JOHNNY LEE NEIL YOUNG MAC DAVIS LARRY GATLIN ROGER MILLER STATLERS EXILE SOUTHERN PACIFIC CRYSTAL GAYLE STEVE WARINER	<b>WVUU-FM Detroit, MI</b> Kenny Rogers T.G. SHEPPARD Hottest: RONNIE MILSAP OAK RIDGE BOYS CONWAY TWITTY GARY MORRIS MARIÉ OSMOND LEE GREENWOOD LOUISE MANHRELL T.G. SHEPPARD	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS	<b>WVWJ St. Cloud, MN</b> CHANCE BILLY JOE ROYAL ROSANNE CASH Kenny Rogers Hottest: STEVE WARINER ALABAMA CRYSTAL GAYLE EXILE STATLERS



# FULL-SERVICE A/C

## TOP 20

Last Week		
1	1	<b>WHITNEY HOUSTON</b> /Saving All My Love For You (Arista)
2	2	<b>STEVIE WONDER</b> /Part-Time Lover (Tamla/Motown)
7	3	<b>DAVID FOSTER</b> /Love Theme From "St Elmo's Fire" (Atlantic)
8	4	<b>A-HA</b> /Take On Me (WB)
5	5	<b>COMMODORES</b> /Janet (Motown)
4	6	<b>KOOL &amp; THE GANG</b> /Cherish (De-Lite/PG)
6	7	<b>GODLEY &amp; CREME</b> /Cry (Polydor/PG)
3	8	<b>MICHAEL FRANKS</b> /Your Secret's Safe With Me (WB)
10	9	<b>GINO VANNELLI</b> /Hurts To Be In Love (CBS Associated)
9	10	<b>WHAM!</b> /Freedom (Columbia)
<b>BREAKER</b>	11	<b>PHIL COLLINS &amp; MARILYN MARTIN</b> /Separate Lives (Atlantic)
<b>BREAKER</b>	12	<b>FREDDIE JACKSON</b> /You Are My Lady (Capitol)
13	13	<b>MAURICE WHITE</b> /Stand By Me (Columbia)
11	14	<b>AIR SUPPLY</b> /The Power Of Love (You Are My Lady) (Arista)
<b>BREAKER</b>	15	<b>KENNY ROGERS</b> /Morning Desire (RCA)
12	16	<b>TINA TURNER</b> /We Don't Need Another Hero (Thunderdome) (Capitol)
14	17	<b>BILLY JOEL</b> /You're Only Human (Second Wind) (Columbia)
15	18	<b>DARYL HALL &amp; JOHN OATES</b> /The Way You Do The Things You Do (RCA)
<b>DEBUT</b>	19	<b>TEARS FOR FEARS</b> /Head Over Heels (Mercury/PG)
16	20	<b>NATALIE COLE</b> /A Little Bit Of Heaven (Modern/Atco)

OCTOBER 11, 1985

Total Reports/Adds	Heavy	Medium	Light
38/0	35	3	0
39/1	34	4	1
37/3	28	7	2
31/4	22	8	1
32/0	22	9	1
30/0	19	11	0
28/0	17	9	2
30/0	17	12	1
28/0	22	6	0
24/0	11	12	1
28/5	10	15	3
28/4	5	21	2
27/3	6	17	4
23/0	10	13	0
25/9	5	16	4
20/0	5	11	4
20/0	3	16	1
21/0	7	13	1
18/3	3	12	3
18/0	5	11	2

## MOST ADDED

- KENNY ROGERS (9)**  
Morning Desire (RCA)
- BEACH BOYS (8)**  
She Believes In Love Again (Caribou/CBS)
- BILLY OCEAN (7)**  
Long & Winding Road (Arista)
- ARETHA FRANKLIN (6)**  
Who's Zoomin' Who? (Arista)
- PHIL COLLINS & MARILYN MARTIN (5)**  
Separate Lives (Atlantic)
- BILLY JOEL (5)**  
The Night Is Still Young (Columbia)

## HOTTEST

- STEVIE WONDER (31)**  
Part-Time Lover (Tamla/Motown)
- WHITNEY HOUSTON (21)**  
Saving All My Love For You (Arista)
- A-HA (19)**  
Take On Me (WB)
- DAVID FOSTER (17)**  
Love Theme From "St. Elmo's Fire" (Atlantic)
- GINO VANNELLI (13)**  
Hurts To Be In Love (CBS Associated)

# BREAKERS

## PHIL COLLINS & MARILYN MARTIN Separate Lives (Atlantic)

70% of our reporters on it. Rotations: Heavy 10/0, Medium 15/5, Light 3/0, Total Adds 5, 55KRC, KFI, WCHS, WRVA, WGBR. Moves from 18-11 on the Full-Service chart.

## FREDDIE JACKSON You Are My Lady (Capitol)

70% of our reporters on it. Rotations: Heavy 5/0, Medium 21/4, Light 2/0, Total Adds 4, WTAE, KJR, KOB, WTKO. Moves from 20-12 on the Full-Service chart.

## KENNY ROGERS Morning Desire (RCA)

63% of our reporters on it. Rotations: Heavy 5/0, Medium 16/5, Light 4/4, Total Adds 9, WKBW, WCHS, WBT, WRVA, WING, WIBA, WSPD, WPOE, WGBR. Debuts at number 15 on the Full-Service chart.

## NEW & ACTIVE

**BILLY JOEL "The Night Is Still Young" (Columbia) 18/5**  
Rotations: Heavy 2/0, Medium 11/2, Light 5/3, Total Adds 5, KJR, WBT, WHBC, KBOI, WGBR. Heavy: WCCO, WTKO. Medium: WGY, WIBA, WNNR, WPOE, WJBC, WCIL, KTWQ, KVEC.

**TEARS FOR FEARS "Head Over Heels" (Mercury/PolyGram) 18/3**  
Rotations: Heavy 3/0, Medium 12/2, Light 3/1, Total Adds 3, 55KRC, KJR, WHBC. Heavy: WKBW, WING, WNNR. Medium: WFBR, WTAE, KHOW, KFI, KFMB, WCHS, KBOI, KSL, WPOE, KTWQ. Debuts at number 19 on the Full-Service chart.

**ARETHA FRANKLIN "Who's Zoomin' Who?" (Arista) 17/6**  
Rotations: Heavy 0/0, Medium 9/2, Light 8/4, Total Adds 6, KHOW, KFMB, WCHS, WBT, WGOW, WTKO. Medium: KFI, KJR, WING, WNNR, WPOE, WJBC, KTWQ.

**BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 16/8**  
Rotations: Heavy 0/0, Medium 11/4, Light 5/4, Total Adds 8, WISN, KFMB, KJR, WBT, WNNR, WPOE, WTKO, WJBC. Medium: WFBR, WCCO, KHOW, WRVA, KSL, KTWQ, KVEC.

**DURELL COLEMAN "Somebody Took My Love" (Island) 16/0**  
Rotations: Heavy 2/0, Medium 11/0, Light 3/0, Total Adds 0. Heavy: WKBW, WNNR. Medium: WCCO, WRVA, WHBY, WHBC, WPOE, WTKO, WGBR, WJBC, WCIL, KTWQ, KVEC.

**CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 15/1**  
Rotations: Heavy 2/0, Medium 10/0, Light 3/1, Total Adds 1, WHB. Heavy: WHBY, KVEC. Medium: WKBW, WRVA, WHBC, WSPD, KSL, WPOE, WGBR, WJBC, WCIL, KTWQ.

**DON HENLEY "Sunset Grill" (Geffen) 13/3**

Rotations: Heavy 2/1, Medium 5/1, Light 6/1, Total Adds 3, WKBW, KHOW, WTKO. Heavy: WNNR. Medium: WFBR, KJR, WPOE, KTWQ.

**ROSANNE CASH "Never Be You" (Columbia) 13/2**

Rotations: Heavy 2/0, Medium 7/0, Light 4/2, Total Adds 2, WING, WGBR. Heavy: WCCO, WTKO. Medium: WHBY, KSL, WNNR, WPOE, WCIL, KTWQ, KVEC.

**GLENN FREY "You Belong To The City" (MCA) 12/4**

Rotations: Heavy 2/2, Medium 7/1, Light 3/1, Total Adds 4, WKBW, KHOW, KBOI, WTKO. Medium: WFBR, WING, KSL, WNNR, WPOE, KTWQ.

**MELISSA MANCHESTER "Just One Lifetime" (MCA) 12/1**

Rotations: Heavy 2/0, Medium 7/0, Light 3/1, Total Adds 1, WGBR. Heavy: WGY, WTKO. Medium: WISN, WCCO, KSL, WPOE, WJBC, WCIL, KTWQ.

**THOMPSON TWINS "Lay Your Hands On Me" (Arista) 11/1**

Rotations: Heavy 0/0, Medium 7/1, Light 4/0, Total Adds 1, KHOW. Medium: WFBR, WHBC, WNNR, WPOE, WCIL, KTWQ.

**OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 11/1**

Rotations: Heavy 0/0, Medium 8/0, Light 3/1, Total Adds 1, WGBR. Medium: WFBR, WISN, WIBA, WNNR, WPOE, WJBC, KTWQ, KVEC.

**KENNY LOGGINS "I'll Be There" (Columbia) 11/0**

Rotations: Heavy 1/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy: WCCO. Medium: WSPD, WNNR, WPOE, WJBC, KTWQ, KVEC.

**JAN HAMMER "Miami Vice Theme" (MCA) 10/3**

Rotations: Heavy 1/0, Medium 6/1, Light 3/2, Total Adds 3, KHOW, KJR, WING. Heavy: WKBW. Medium: WHAS, KSL, WNNR, WPOE, WJBC.

**ABC "Be Near Me" (Mercury/PolyGram) 9/1**

Rotations: Heavy 0/0, Medium 4/1, Light 5/0, Total Adds 1, WFBR. Medium: KFI, WNNR, WCIL.

**JOHNNY MATHIS "Just One Touch" (Columbia) 9/1**

Rotations: Heavy 2/0, Medium 4/0, Light 3/1, Total Adds 1, WCIL. Heavy: WHBY, WTKO. Medium: WCCO, KSL, WJBC, KVEC.

**JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 9/0**

Rotations: Heavy 1/0, Medium 8/0, Light 0/0, Total Adds 0. Heavy: KVEC. Medium: WCCO, WHBY, WHBC, KSL, WPOE, WGBR, WJBC.

**BILLY JOEL "Long & Winding Road" (Arista) 8/7**

Rotations: Heavy 0/0, Medium 2/2, Light 6/5, Total Adds 7, WFBR, WKBW, WISN, WNNR, WTKO, WJBC, WCIL.

## SIGNIFICANT ACTION

**JACK WAGNER "Too Young" (Qwest/WB) 7/0**

Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Total Adds 0. Heavy: WHBY. Medium: WNNR, WCIL, KVEC.

**PLACIDO DOMINGO & MAUREEN McGOVERN "A Love Until The End Of Time" (CBS) 7/4**

Rotations: Heavy 1/0, Medium 2/1, Light 3/2, Total Adds 4, WHBY, WPOE, WCIL, WNNR. Heavy: KSL. Medium: WFBR.

**JANE WIEDLIN "Blue Kiss" (IRS/MCA) 6/0**

Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Total Adds 0. Medium: WNNR, WPOE, WCIL, KVEC.

**EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 5/0**

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Total Adds 0. Heavy: WNNR. Medium: KFI, WPOE.

**MANHATTAN TRANSFER "Ray's Rockhouse" (Atlantic) 4/1**

Rotations: Heavy 1/0, Medium 0/0, Light 3/1, Total Adds 1, WNNR. Heavy: WCCO.

**LAURA BRANIGAN "Hold Me" (Atlantic) 3/3**

Rotations: Heavy 0/0, Medium 1/1, Light 2/2, Total Adds 3, WPOE, WTKO, KTWQ.

**AMY GRANT "Everywhere I Go" (A&M) 3/3**

Rotations: Heavy 0/0, Medium 2/2, Light 1/1, Total Adds 3, WFBR, KTWQ, KVEC.



**JAZZ TRAX** began national syndication on August 31. In just three weeks, here's what the program's initial affiliates have to say:

"Great listener response! The show is on the mark . . . perfectly adaptable to our A/C format."  
HOWARD CASTLE, Program Director  
KQKT Radio/Seattle, WA

"JAZZ TRAX is quickly becoming a Sunday evening tradition. We're attracting new listeners each week. Our response has been extremely positive. ART GOOD is on his way to owning Sunday evenings in Western Nebraska."

TED POPE, Program Director  
KOLT Radio/Scotts Bluff, NB

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**PETER CICCARELLI of JAZZ TRAX**  
P.O. Box 28935, San Diego, CA 92128  
(619)485-9090



# ADULT/CONTEMPORARY

## BREAKERS

### ARETHA FRANKLIN

#### Who's Zoomin' Who? (Arista)

72% of our reporters on it. Rotations: Heavy 8/0, Medium 49/7, Light 26/11, Total Adds 18, 97AIA, WLTS, WMJI, KS94, KGW, WICC, WKGW, KEY103, K106, WJDX, WRKA, WDLT, WLAC-FM, WLTE, KOIL, 3WM, KCIX, KKPL. Breaks at number 18 on the A/C chart.

### DON HENLEY

#### Sunset Grill (Geffen)

66% of our reporters on it. Rotations: Heavy 20/0, Medium 41/2, Light 16/7, Total Adds 9, WMJI, WKGW, WIVY, WRKA, WLAC-FM, WSFL, WRAL, WGSV, K99. Breaks at number 19 on the A/C chart.

### BILLY JOEL

#### The Night Is Still Young (Columbia)

63% of our reporters on it. Rotations: Heavy 1/0, Medium 46/9, Light 26/14, Total Adds 23 including WCLY, WLTS, WLLT, WSNY, KYKY, B100, KIFM, WAEB, WICC, WKGW, WXTX, WEZC, WIVY, WDLT, WEZS, KQ99, KOIL, KCIX, KDUK. Breaks at number 22 on the A/C chart.

### THOMPSON TWINS

#### Lay Your Hands On Me (Arista)

62% of our reporters on it. Rotations: Heavy 4/0, Medium 46/3, Light 22/6, Total Adds 9, WLTS, 2WD, WICC, WRKA, WDLT, WRAL, KEEZ, WBOW. Breaks at number 26 on the A/C chart.

## NEW & ACTIVE

### OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 69/17

Rotations: Heavy 1/0, Medium 44/7, Light 24/10, Total Adds 17 including WSNY, WCLY, WSB-FM, 2WD, WARM98, KGW, B100, WICC, WKGW, WAVE, KIOA, KQ99, KOIL, WCHV, WAEV, KATF, WBOW.

### KENNY ROGERS "Morning Desire" (RCA) 67/24

Rotations: Heavy 3/0, Medium 35/11, Light 29/13, Total Adds 24 including WCLY, WMJI, WSNY, KLSI, WMYX, KGW, KIFM, WWOM, WAEB, WKGW, WEZC, WEZS, KIOA, WTRX, WMGN, KQIL, KWFM.

### ABC "Be Near Me" (Mercury/PolyGram) 62/7

Rotations: Heavy 11/0, Medium 32/0, Light 19/7, Total Adds 7, KMGG, WXTX, WEIZ, WRAL, KIOA, WLHT, KOIL. Heavy: KOST, WKYE, WMGN, KWAV, WWMJ, WEIM, WSKI, WPPA, WCHV, KQSW, KRBS.

## ROTATION BREAKOUTS

Rank	Artist	Total			
		Reports/Adds	Heavy	Medium	Light
1	STEVIE WONDER	116/0	114	2	0
2	A-HA	113/4	88	20	5
3	WHITNEY HOUSTON	108/0	92	15	1
4	DAVID FOSTER	101/11	68	26	7
5	GINO VANNELLI	107/4	57	42	8
6	COMMODORES	100/0	71	22	7
7	GODLEY & CREME	94/0	59	26	9
8	TEARS FOR FEARS	101/9	38	50	13
9	PHIL COLLINS & MARILYN MARTIN	111/18	20	67	24
10	MICHAEL FRANKS	84/0	47	29	8
11	DARYL HALL & JOHN OATES	89/5	46	32	11
12	KOOL & THE GANG	81/0	36	35	10
13	MAURICE WHITE	99/3	21	68	10
14	FREDDIE JACKSON	96/19	20	52	24
15	GLENN FREY	85/16	21	49	15
16	WHAM!	65/0	24	29	12
17	AIR SUPPLY	71/1	25	34	12
18	ARETHA FRANKLIN	83/18	8	49	26
19	DON HENLEY	77/9	20	41	16
20	HUEY LEWIS & THE NEWS	63/0	13	36	14
21	JAN HAMMER	59/15	20	23	16
22	BILLY JOEL	73/23	1	46	26
23	TINA TURNER	58/0	8	30	20
24	JOHN PARR	53/0	11	31	11
25	THOMPSON TWINS	72/9	4	46	22
26	ABC	62/7	11	32	19
27	STING	49/7	17	25	7
28	KENNY ROGERS	67/24	3	35	29
29	OLIVIA NEWTON-JOHN	69/17	1	44	24
30	BILLY JOEL	52/0	9	28	15

## MOST ADDED

### KENNY ROGERS (24)

Morning Desire (RCA)

### BILLY JOEL (23)

The Night Is Still Young (Columbia)

### BILLY OCEAN (22)

Long And Winding Road (Arista)

### BRYAN FERRY (21)

Don't Stop The Dance (WB)

### AMY GRANT (21)

Everywhere I Go (A&M)

## HOTTEST

### STEVIE WONDER (96)

Part-Time Lover (Tamla/Motown)

### A-HA (75)

Take On Me (WB)

### WHITNEY HOUSTON (59)

Saving All My Love For You (Arista)

### COMMODORES (47)

Janet (Motown)

### DAVID FOSTER (40)

Love Theme From "St. Elmo's Fire" (Atlantic)

### JAN HAMMER "Miami Vice Theme" (MCA) 59/15

Rotations: Heavy 20/13, Medium 23/4, Light 16/8, Total Adds 15, 2WD, B100, WICC, WKGW, WMJJ, WSFL, WSTF, KLYF, WTRX, WLHT, WEIM, WCHV, KTYL, KEEZ, WBOW. Heavy including WHTX, WLLT, WSNY, KMGG, V100, WAVE, WMGN, WMHE, KDUK, KWFM.

### KENNY LOGGINS "I'll Be There" (Columbia) 52/6

Rotations: Heavy 3/0, Medium 26/0, Light 23/6, Total Adds 6, WSFM, WKYE, WKGW, KOIL, WEIM, WORG. Heavy: KTYL, KMGG, KALE. Medium including WPIX, KVIL-FM, WSNY, KLSI, KIFM.

### STING "Fortress Around Your Heart" (A&M) 49/7

Rotations: Heavy 17/0, Medium 25/4, Light 7/3, Total Adds 7, WMJJ, WSFL, WTRX, WMHE, KRAV, KDUK, KEEZ. Heavy including WHTX, 2WD, WLLT, WAVE, KQ99, WLHT, WMGN, KKUA, KWAV. Medium including WARM99, WARM98, WSNY, KOST, B100.

### BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 42/17

Rotations: Heavy 0/0, Medium 15/5, Light 27/12, Total Adds 17 including WCLY, WWOM, WSFM, WKYE, WJDX, KIOA, KTRX, KOIL, KWFM, WKNE, WTNV, WAEV, I94, KWEB, KFQD, K99.

### RAY PARKER JR. "Girls Are More Fun" (Arista) 36/14

Rotations: Heavy 0/0, Medium 9/0, Light 27/14, Total Adds 14, WSFM, WIVY, KIOA, KQ99, KOIL, WHNN, WEIM, WKNE, WGSV, KRLB, WAEV, WMT-FM, KRBS.

### ROSANNE CASH "Never Be You" (Columbia) 34/9

Rotations: Heavy 0/0, Medium 10/1, Light 24/8, Total Adds 9, KEY103, WJDX, KIOA, WHNN, KKPL, WCHV, KTYL, I94, KMGG. Medium including WEIM, WKNE, WGLL, WSKI, WAHR, WMT-FM, KQSW, KRBS, KALE.

### JOHN COUGAR MELLENCAMP "Lonely Ol' Night" (Riva/PolyGram) 33/1

Rotations: Heavy 11/0, Medium 13/0, Light 9/1, Total Adds 1, KRAV. Heavy including WKYE, WAVE, KQ99, WEIM, WGLL, WSKI, WPPA, WCKQ, KTYL, KATF, KQSW.

### LAURA BRANIGAN "Hold Me" (Atlantic) 30/11

Rotations: Heavy 0/0, Medium 7/1, Light 23/10, Total Adds 11, WHTX, WKYE, KEY103, WJDX, WHNN, WWMJ, WKNE, KRLB, WAEV, WFFX, I94. Medium including WMGN, WGLL, WSKI, WAHR, WMT-FM, KQSW, KRBS, KALE.

### MADONNA "Dress You Up" (Sire/WB) 30/1

Rotations: Heavy 15/0, Medium 10/1, Light 5/0, Total Adds 1, KRAV. Heavy including KVIL-FM, 2WD, WLLT, B100, WICC, V100, U102, WSTF, KQ99, WLHT, WFMK, WMHE, KKUA.

### MELISSA MANCHESTER "Just One Lifetime" (MCA) 26/1

Rotations: Heavy 2/0, Medium 12/0, Light 12/1, Total Adds 1, WXTX. Heavy: KEY103, KOIL. Medium including WSFL, WKNE, WCKQ, WMT-FM, KRBS.

### BILLY OCEAN "Long & Winding Road" (Arista) 25/22

Rotations: Heavy 0/0, Medium 2/2, Light 23/20, Total Adds 22 including KEY103, WEIZ, WNAM, WTRX, WKNE, WSKI, WPPA, WSKY, WGSV, WAGE, WORG, WMT-FM, KFBS, WXUS, KQSW, KRBS.

## SIGNIFICANT ACTION

### HOWARD JONES "Like To Get To Know You Well" (Elektra) 24/8

Rotations: Heavy 0/0, Medium 6/0, Light 18/8, Total Adds 8, WJDX, KDUK, KKPL, WWMJ, WCHV, WAEV, WFFX, KQSW. Medium including WMGN, WEIM, WSKI, KTYL, KRBS, KALE.

### BRYAN FERRY "Don't Stop The Dance" (WB) 23/21

Rotations: Heavy 0/0, Medium 2/2, Light 21/19, Total Adds 21, WPIX, KIFM, KEY103, WNAM, WMGN, WEIM, WSKI, WCHV, WGSV, WAGE, WORG, WKYX, WAEV, KTYL, WMT-FM, KFBS, WJON, KKLV, KRBS, KMGG, KALE.

### AMY GRANT "Everywhere I Go" (A&M) 21/21

Rotations: Heavy 0/0, Medium 0/0, Light 21/21, Total Adds 21, KEY103, WLAC-FM, WAVE, KIOA, WEIM, WSKY, WGSV, WAGE, KRLB, WMT-FM, KKLK, KQSW.

### JACK WAGNER "Too Young" (Qwest/WB) 21/2

Rotations: Heavy 0/0, Medium 10/0, Light 11/2, Total Adds 2, WJDX, WZLQ. Medium including KEY103, WEIM, WGLL, WSKI, WCKQ, WKYX, WMT-FM, KWEB, KQSW, KRBS.

### BRUCE SPRINGSTEEN "I'm Goin' Down" (Columbia) 20/1

Rotations: Heavy 6/0, Medium 9/1, Light 5/0, Total Adds 1, B100. Heavy: WHTX, WLLT, WKYE, WAVE, KKUA, WCKQ.

### MR. MISTER "Broken Wings" (RCA) 19/14

Rotations: Heavy 1/0, Medium 8/4, Light 10/10, Total Adds 14, WSNY, WHTX, KVIL-FM, WKYE, WAVE, KQ99, WENS, WMGN, KKUA, KFBS, KKLK, KQSW, KMGG, KALE. Heavy: KMGG.

### JENNIFER HOLIDAY "Hard Times For Lovers" (Geffen) 16/1

Rotations: Heavy 1/0, Medium 2/0, Light 13/1, Total Adds 1, KQSW. Heavy: WEIM. Medium: WPIX, KALE.

### GLENN SHORROCK "American Flyers" (GRP) 15/0

Rotations: Heavy 0/0, Medium 5/0, Light 10/0, Total Adds 0. Medium: KIFM, KOIL, WCKQ, KQSW, KALE.

### JANE WIEDLIN "Blue Kiss" (IRS/MCA) 15/0

Rotations: Heavy 0/0, Medium 3/0, Light 12/0, Total Adds 0. Medium: WSKI, KTYL, KALE.

### KIM CARNES "Rough Edges" (EMI America) 13/2

Rotations: Heavy 0/0, Medium 2/0, Light 11/2, Total Adds 2, WFFX, KKLK. Medium: WAHR, WMT-FM.

### RENE & ANGELA "I'll Be Good" (Mercury/PolyGram) 12/1

Rotations: Heavy 0/0, Medium 5/0, Light 7/1, Total Adds 1, WHNN. Medium: KVIL-FM, WEIM, WCHV, WKYX, KQSW.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.



# WAD & HOTS

## EAST

### PARALLEL ONE

**WPX/New York**  
Wendy Silverstein  
GLENN FREY  
BRYAN FERRY  
Hotteest:  
POINTER SISTERS  
MICHAEL FRANKS  
STEVE WONDER  
COMMODORES  
FREDDIE JACKSON

**WKY/Johnstown**  
Jack Michaels  
MR. MISTER  
LAURA BRANIGAN  
BEACH BOYS  
KENNY LOGGINS  
Hotteest:  
DIRE STRAITS  
STEVE WONDER  
WHITNEY HOUSTON  
BRUCE SPRINGSTEEN

**WSNI/Philadelphia**  
Tyler Cannon  
MR. MISTER  
FREDDIE JACKSON  
ONJ  
Hotteest:  
WHITNEY HOUSTON  
STEVE WONDER  
HALL & OATES  
A-HA  
GINO VANNELLI  
A-HA

**WKWV/Utica-Rome**  
Carter/Carr  
ARETHA FRANKLIN  
FREDDIE JACKSON  
ONJ  
Hotteest:  
KENNY LOGGINS  
BILLY JOEL  
KENNY ROGERS  
DON HENLEY  
JAN HAMMER  
Hotteest:  
COMMODORES  
STEVE WONDER  
GINO VANNELLI  
A-HA  
HALL & OATES

**WHTX/Pittsburgh**  
Keith Abrams  
LAURA BRANIGAN  
MR. MISTER  
HEART  
Hotteest:  
GLENN FREY  
JAN HAMMER  
DAVID POSTER  
STEVE WONDER  
COLLINS & MARTIN

**WVMI/Bangor**  
Haskell/Hillyer  
DAVID POSTER  
LAURA BRANIGAN  
HOWARD JONES  
Hotteest:  
WHITNEY HOUSTON  
A-HA  
STEVE WONDER  
KOO & THE GANG  
MADONNA

**Classy 95/Washington**  
TEARS FOR FEARS  
KENNY ROGERS  
COLLINS & MARTIN  
GLENN FREY  
DAVID POSTER  
AIR SUPPLY  
BEACH BOYS  
BILLY JOEL  
ONJ  
Hotteest:  
GINO VANNELLI  
STEVE WONDER  
COMMODORES  
GODLEY & CREME  
A-HA

**WVIM/Hingham**  
Jack Raymond  
GLENN FREY  
JAN HAMMER  
DJAVAN  
RAY PARKER JR.  
BRYAN FERRY  
KENNY LOGGINS  
AMY GRANT  
COMMODORES  
STEVE WONDER  
GINO VANNELLI  
A-HA  
SHERY ANN

### PARALLEL TWO

**WVOM/Albany**  
Kenny Rogers  
Beach Boys  
Whitney Houston  
Kool & The Gang  
Commodores  
Air Supply  
Steve Wonder

**WVNE/Kaona, NH**  
Mike Trombly  
Laura Branigan  
Billy Ocean  
Beach Boys  
Ray Parker Jr.  
Whitney Houston  
A-Ha  
Steve Wonder  
Commodores  
David Foster

**WABE/Allentown**  
Mick Hagerly  
Kenny Rogers  
Collins & Martin  
Billy Joel  
Glenn Frey  
Hotteest:  
Whitney Houston  
Steve Wonder  
Commodores  
David Foster  
A-Ha

**WGLL/Mercersburg**  
Greene/Castell  
Low/Schmidt  
GO WEST  
Collins & Martin  
David Foster  
Hotteest:  
Whitney Houston  
Jan Hammer  
A-Ha  
Steve Wonder  
Tears For Fears

**WICC/Bridgeport**  
Patricia Brodwin  
Glenn Frey  
Jan Hammer  
Aretha Franklin  
Billy Joel  
ONJ  
Thompson Twins  
Hotteest:  
Kool & The Gang  
A-Ha  
Collins & Martin  
Glenn Frey  
Jan Hammer

**WVSK/Montpelier**  
Bruce Shearin  
Joe Lynn Turner  
Bryan Ferry  
Billy Ocean  
Hotteest:  
Commodores  
John Cougar  
David Foster  
Tears For Fears  
ABC

**V100/Charleston**  
Ron Brandon  
Hotteest:  
A-Ha  
Kool & The Gang  
Steve Wonder  
Commodores  
Madonna

**WVWV/Harrisburg**  
Ray Massey  
Collins & Martin  
Kenny Rogers  
Beach Boys  
Ray Parker Jr.  
David Foster  
Hotteest:  
Commodores  
Godley & Creme  
Hall & Oates  
Steve Wonder  
A-Ha

**WVWC/Boston**  
Glen Rose  
Hotteest:  
A-Ha  
Kool & The Gang  
Steve Wonder  
Commodores  
David Foster  
A-Ha

**WVWP/Williamsport, PA**  
Scott Masteller  
Billy Ocean  
Ray Parker Jr.  
David Foster  
Hotteest:  
Steve Wonder  
Commodores  
Godley & Creme  
Hall & Oates  
Bowie & Jagger  
Steve Wonder  
A-Ha

## WEST

### PARALLEL ONE

**KMJD/Denver**  
Elliott/Brady  
DAVID POSTER  
FREDDIE JACKSON  
Hotteest:  
STEVE WONDER  
HUEY LEWIS & THE WHITNEY HOUSTON  
GODLEY & CREME  
KOO & THE GANG

**KGW/Portland**  
Dirk Williams  
Aretha Franklin  
ONJ  
Kenny Rogers  
Hotteest:  
STEVE WONDER  
COMMODORES  
GODLEY & CREME  
A-HA  
DAVID POSTER

**KMGJ/Los Angeles**  
Rodriguez/Tavares  
Collins & Martin  
ABC  
Prince  
Hotteest:  
DAVID POSTER  
GLENN FREY  
JAN HAMMER  
FREDDIE JACKSON  
TEARS FOR FEARS

**KFM/San Diego**  
Mark Zagan  
Collins & Martin  
Bryan Ferry  
Billy Joel  
Hotteest:  
ROSEANNE CASH  
HOTTEEST:  
MATT BRANCO  
CARL LUCAS  
STEVE WONDER  
ABC  
GINO VANNELLI  
DAVID POSTER

**KOST/Los Angeles**  
Kaye/Marie  
none  
Hotteest:  
MICHAEL FRANKS  
GODLEY & CREME  
STEVE WONDER  
ABC  
FREDDIE JACKSON

**KFMS/San Diego**  
Mark Zagan  
Collins & Martin  
Bryan Ferry  
Billy Joel  
Hotteest:  
ROSEANNE CASH  
HOTTEEST:  
MATT BRANCO  
CARL LUCAS  
STEVE WONDER  
ABC  
GINO VANNELLI  
DAVID POSTER

**KKLT/Phoenix**  
Chudth/Thomas  
none  
Hotteest:  
COMMODORES  
DAVID POSTER  
WHITNEY HOUSTON  
KOO & THE GANG  
STEVE WONDER

**KDUN/Eugene**  
Burns/King  
STING  
BILLY JOEL  
HOWARD JONES  
Hotteest:  
COLLINS & MARTIN  
BRYAN FERRY  
A-HA  
JAN HAMMER  
HOTTEEST:  
ROSEANNE CASH  
HOTTEEST:  
MATT BRANCO  
CARL LUCAS  
STEVE WONDER  
ABC  
GINO VANNELLI  
DAVID POSTER

## SOUTH

### PARALLEL ONE

**WMAZ/Birmingham**  
Thomas Jenkins  
Jan Hammer  
Hotteest:  
GINO VANNELLI  
COLLINS & MARTIN  
Hotteest:  
GODLEY & CREME  
A-HA  
STEVE WONDER  
COMMODORES  
KOO & THE GANG

**WARM9/Atlanta**  
Montell/Wyrostok  
DAVID POSTER  
BILLY JOEL  
FREDDIE JACKSON  
Hotteest:  
A-HA  
HUEY LEWIS & THE THOMPSON TWINS  
GLENN FREY  
MICHAEL FRANKS

**WSB9/Ft. Lauderdale**  
John Chappell  
A-HA  
GLENN FREY  
ONJ  
Hotteest:  
TEARS FOR FEARS  
STEVE WONDER  
FREDDIE JACKSON  
GINO VANNELLI  
DAVID POSTER

**WVIZ/Columbus, GA**  
Jim Jacobs  
BILLY OCEAN  
FREDIE JACKSON  
Hotteest:  
WHITNEY HOUSTON  
A-HA  
STEVE WONDER  
GODLEY & CREME

**KVIL/Dallas/Ft. Worth**  
Chuck Rhodes  
MR. MISTER  
Hotteest:  
KOO & THE GANG  
MADONNA  
A-HA  
WHITNEY HOUSTON  
STEVE WONDER

**WRAL/Raleigh**  
Steve Anthony  
Thompson Twins  
ABC  
Hotteest:  
WHITNEY HOUSTON  
GLENN FREY  
STEVE WONDER  
A-HA  
GODLEY & CREME

**97.1A/Miami**  
Jera Sullivan  
Aretha Franklin  
Hotteest:  
WHITNEY HOUSTON  
DAVID POSTER  
A-HA  
STEVE WONDER  
KOO & THE GANG  
MADONNA

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**LOVE94/Miami**  
Raines/Johnson  
none  
Hotteest:  
KOO & THE GANG  
MICHAEL FRANKS  
WHITNEY HOUSTON  
STEVE WONDER  
A-HA

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVLT/New Orleans**  
Michael Scott  
Hall & Oates  
Billy Joel  
Thompson Twins  
Aretha Franklin  
Hotteest:  
WHITNEY HOUSTON  
STEVE WONDER  
COMMODORES  
A-HA  
SHERY ANN

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

**WVJZ/Jackson**  
Perkins/Allen  
Aretha Franklin  
Beach Boys  
Laura Branigan  
Howard Jones  
Jack Wagner  
Rosanne Cash  
Hotteest:  
STEVE WONDER  
COMMODORES  
A-HA  
GODLEY & CREME  
DAVID POSTER

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Perkins/Allen  
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# RADIO & RECORDS NATIONAL AIRPLAY

# AOR TRACKS

Three Weeks	Two Weeks	Last Week		159 REPORTS	Total Reports/Adds	Power	Heavy	Medium
13	3	1	1	GLENN FREY/You Belong To The City (MCA)	147+/2	46+	130+	16-
8	6	3	2	ROGER DALTRY/After The Fire (Atlantic)	143-/0	32+	100+	42-
12	8	4	3	MR. MISTER/Broken Wings (RCA)	135+/4	34+	106+	28-
DEBUT			4	ZZ TOP/Sleeping Bag (WB)	141 /140	36	97	35
16	10	5	5	HEART/Never (Capitol)	132-/0	28+	101+	31-
3	1	2	6	STARSHIP/We Built This City (Grunt/RCA)	129-/1	40-	108+	21-
-	-	18	7	RUSH/The Big Money (Mercury/PG)	136+/15	15+	56+	71-
7	7	6	8	DIRE STRAITS/One World (WB)	122-/1	17-	82-	38-
24	18	13	9	JOHN C. MELLENCAMP/Small Town (Riva/PG)	120+/7	17+	75+	42-
17	15	11	10	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	119+/7	12+	70+	46-
23	16	12	11	THOMPSON TWINS/Lay Your Hands On Me (Arista)	122-/2	18+	63+	57-
33	20	16	12	STEVIE RAY VAUGHAN & DOUBLE.../Look At Little Sister (Epic)	119+/6	4=	53+	61-
11	9	10	13	BRYAN ADAMS/One Night Love Affair (A&M)	88-/0	19-	71-	15-
2	4	7	14	LOVERBOY/Lovin' Every Minute Of It (Columbia)	89-/0	16-	62-	26=
DEBUT			15	SIMPLE MINDS/Alive And Kicking (A&M)	120 /116	4	25	78
-	47	25	16	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)	124+/21	2+	17+	95+
1	2	8	17	JOHN C. MELLENCAMP/Lonely Ol' Night (Riva/PG)	74-/1	25-	68-	6+
21	17	17	18	OUTFIELD/Say It Isn't So (Columbia)	103-/5	3-	38=	59-
-	38	22	19	ROGER DALTRY/Under A Raging Moon (Atlantic)	105+/16	3=	34+	66+
14	13	15	20	MARILLION/Kayleigh (Capitol)	108-/1	3-	34-	67-
5	5	9	21	HOOTERS/And We Danced (Columbia)	88-/1	9-	49-	36+
26	19	19	22	R.E.M./Driver 8 (IRS/MCA)	99-/0	5-	44+	50-
39	30	24	23	STING/Love Is The Seventh Wave (A&M)	93+/11	8+	42+	51-
-	40	29	24	TOMMY SHAW/Remo's Theme (What If) (A&M)	108+/21	1+	24+	75+
-	32	26	25	CRUZADOS/Motorcycle Girl (Arista)	121+/16	1+	6+	103+
10	11	14	26	TEARS FOR FEARS/Head Over Heels (Mercury/PG)	76-/0	14-	56-	19-
38	28	27	27	JAN HAMMER/Miami Vice Theme (MCA)	75+/6	15+	49+	24-
28	23	21	28	NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride... (Col.)	91-/4	2-	32+	53-
55	41	30	29	TALKING HEADS/Stay Up Late (Sire/WB)	86+/15	8-	30+	46+
41	31	28	30	KISS/Tears Are Falling (Mercury/PG)	98+/3	1=	15+	74-
-	-	41	31	INXS/This Time (Atlantic)	106+/33	4+	8+	80+
58	52	37	32	DIRE STRAITS/Walk Of Life (WB)	72+/23	4+	39+	30+
-	-	46	33	JOE LYNN TURNER/Endlessly (Elektra)	85+/22	1=	7+	61+
40	35	33	34	QUARTERFLASH/Talk To Me (Geffen)	75-/3	0=	19=	49+
51	45	38	35	PREFAB SPROUT/When Love Breaks Down (Epic)	77+/7	1-	15+	49+
47	42	36	36	MOTLEY CRUE/Home Sweet Home (Elektra)	70+/4	3+	9+	52-
4	12	20	37	STING/Fortress Around Your Heart (A&M)	50-/0	8-	36-	13-
43	39	43	38	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	48=3	3=	20+	24-
31	27	31	39	MICHAEL McDONALD/Bad Times (WB)	59-/0	0-	16-	40-
6	14	23	40	BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)	40-/0	7-	28-	10-
52	51	42	41	SQUEEZE/Hits Of The Year (A&M)	59+/6	1-	13+	42-
36	29	32	42	JON BUTCHER AXIS/Stop (Capitol)	69-/0	0=	4-	58-
34	34	40	43	DIRE STRAITS/So Far Away (WB)	41-/3	5=	22-	19-
25	37	45	44	TALKING HEADS/And She Was (Sire/WB)	36-/1	5+	21-	14-
56	55	54	45	KATE BUSH/Running Up That Hill (EMI America)	51+/9	6-	16+	29+
-	59	53	46	MARSHALL CRENSHAW/Little Wild One (No. 5) (WB)	49+/2	1-	9=	37+
DEBUT			47	AUTOGRAPH/Blondes In Black Cars (RCA)	61+/10	0=	2+	40+
DEBUT			48	TINA TURNER/One Of The Living (Capitol)	45+/7	2+	10+	31+
-	58	57	49	LOVERBOY/Dangerous (Columbia)	42+/4	1=	13+	26+
19	22	35	50	NIGHT RANGER/Four In The Morning (Camel/MCA)	40-/0	2-	13-	26-
54	53	52	51	BRUCE SPRINGSTEEN/Janey, Don't Lose Heart (Columbia)	35-/2	1-	16+	19-
15	24	39	52	HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)	29-/0	6-	14-	14=
50	50	50	53	A-HA/Take On Me (WB)	32-/0	6-	16-	15-
42	43	48	54	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Say What! (Epic)	38-/0	1-	11-	24-
DEBUT			55	PLATINUM BLONDE/Crying Over You (Epic)	52+/9	0=	1-	40+
27	33	47	56	U2/Bad (Island)	27-/1	0-	12-	12-
DEBUT			57	P. COLLINS & M. MARTIN/Separate Lives (Love...) (Atlantic)	38-/1	0=	10+	23-
DEBUT			58	DUKE JUPITER/The Line Of Your Fire (Motown)	43+/5	0=	2-	30+
DEBUT			59	HEADPINS/Still The One (MCA)	42+/5	0=	2+	28+
-	-	60	60	TODD RUNDGREN/Something To Fall Back On (WB)	40-/2	1=	6-	25-

## MOST ADDED

ZZ TOP (140)  
Sleeping Bag (WB)  
SIMPLE MINDS (116)  
Alive And Kicking (A&M)  
ALDO NOVA (37)  
Tonite (Lift Me Up) (Portrait/CBS)  
INXS (33)  
This Time (Atlantic)  
DIRE STRAITS (23)  
Walk Of Life (WB)

## HOTTEST

GLENN FREY (46)  
You Belong To The City (MCA)  
STARSHIP (40)  
We Built This City (Grunt/RCA)  
ZZ TOP (36)  
Sleeping Bag (WB)  
MR. MISTER (34)  
Broken Wings (RCA)  
ROGER DALTRY (32)  
After The Fire (Atlantic)

## BREAKERS

### ZZ TOP

Sleeping Bag (WB)

89% of our reporters on it. 141/140 including adds at: WIYY, WBCN, DC101, KZEW, WEBN, KMET. Debuts at #4 on the Tracks chart.

### SIMPLE MINDS

Alive And Kicking (A&M)

75% of our reporters on it. 120/116 including adds at: WNEW, WDVE, KZEW, KSRR, WLUP, KSHE, KBCO, 91X. Debuts at #15 on the Tracks chart.

### TOMMY SHAW

Remo's Theme (What If) (A&M)

68% of our reporters on it. 108/21 including adds at: KTXQ, KSRR, WNOR, WLAV, WFBQ, KEZE. Moves 29-24 on the Tracks chart.

### INXS

This Time (Atlantic)

67% of our reporters on it. 106/33 including adds at: Q107, KZEW, WLUP, KSHE, KGB, WZZO, KILO. Moves 41-31 on the Tracks chart.

### ROGER DALTRY

Under A Raging Moon (Atlantic)

66% of our reporters on it. 105/16 with adds at: WBCN, KYYS, KQRS, KFOG, CHEZ, KRSP. Moves 22-19 on the Tracks chart.

## NEW & ACTIVE

- WANG CHUNG "To Live And Die In L.A." (Geffen) 43/21 (22/22)  
Adds including WNOR, WLQ, KAZY, KBPI, WQBK, WONE, KICT. Heavy 2: KBCO, KZAM. Medium 32 including KTXQ, WSHE, KLB, KLAQ, WDIZ, KDKJ, KOMP.
- DEL FUEGOS "Don't Run Wild" (Slash/WB) 41/15 (26/16)  
Adds including WXRK, KTXQ, WQFM, 91X, KOME, WPDH. Heavy 2: WBCN, WLIR. Medium 26 including WNEW, WHJY, KZEW, WXRT, KYYS, KISW, WHEB.
- ALDO NOVA "Tonite (Lift Me Up)" (Portrait/CBS) 38/37 (1/1)  
Adds including WHJY, WNOR, WQFM, WPYX, WDIZ, KISS, KFMG, KILO, KZEL. Heavy 1: KRIX. Medium 22 including KSHE, CFOX, WPDH, WAAF, WRUF, WZZQ, KWHL.
- SIMON F "I Want You Back" (Chrysalis) 37/1 (37/4)  
Adds: WXRK. Heavy 1: WQFM. Medium 24 including WBAB, WNEW, KROQ, 91X, KISW, KLB, WDIZ, KGGG.
- GARY MYRICK "When Angels Kiss" (Network/Geffen) 36/4 (44/9)  
Adds including WXRT, WZZQ, KTYD. Powers 1: Heavy 6: 91X, CHEZ, WIZN, WHMD, KTCL, KVRE. Medium 26 including WBCN, WLUP, WQFM, KINK, KFOG, KRQR, WHEB, WOUR.
- BRYAN FERRY "Don't Stop The Dance" (WB) 33/3 (32/6)  
Adds: WXRT, WPDH, WATR. Powers 1: Heavy 11 including CHOM, KROQ, KINK, 91X, KFOG, KGRQ. Medium 19 including WNEW, WSHE, KOME, WQBK, WLIR, WLAV, KOMP.
- ALARM "Strength" (IRS/MCA) 30/10 (19/19)  
Adds: WBCN, KOME, WHCN, WPLR, CHEZ, WAQY, KSTM, WCXT, KSPN, KRQU. Powers 1: Heavy 4: 91X, WLIR, KTCL, KCGI. Medium 22 including WNEW, KTXQ, KZEW, KROQ, WHFS, WDBA, WHEB, WPDH, KFMG.
- BLACK 'N' BLUE "Miss Mistery" (Geffen) 27/10 (17/3)  
Adds: WLQ, WLLZ, KMET, KGB, WPYX, KLAQ, KLPX, KXZL, KTAL, KTYD. Heavy 2: WQFM, KILO. Medium 19 including WYFN, KSHE, WYSP, KNCN, WDIZ, KISS, KGGG, KOMP.
- JOHN C. MELLENCAMP "Justice And Independence '85" (Riva/PG) 25/2 (24/4)  
Adds: WFYV, WXKE. Powers 1: Heavy 9 including WXRK, WYFN, KUPD, KISW, WCCC, WEZX, KZOK, KSPN. Medium 16 including WLUP, KNCN, KLAQ, KICT, KILO, KOMP, KEZE.
- HEAVEN "Knockin' On Heaven's Door" (Columbia) 22/6 (18/4)  
Adds: WNEW, KLOS, KGB, KRQR, KILO, WRKI. Heavy 1: KZEW. Medium 15 including WQFM, KISW, WPYX, WEZX, KLAQ, KFMG.
- DREAM ACADEMY "Life In A Northern Town" (WB) 22/5 (16/4)  
Adds including WPLR, WOUR, KILO, WTPA. Powers 1: Heavy 7: KTCZ, KAZY, KBCO, KINK, WLIR, WONE, WTUE. Medium 12 including WXRT, KFOG, KLB, KGR, KGRQ.
- ABC "Be Near Me" (Mercury/PolyGram) 21/2 (22/1)  
Adds: WXRT, KVRE. Powers 1: Heavy 5: KTXQ, CFOX, WLIR, WHMD, KTCL. Medium 12 including WMMR, WQBK, WPDH, KSTM.
- ALAN VEGA "On The Run" (Elektra) 19/4 (18/2)  
Adds: WBCN, KGB, WIZN, KSPN. Heavy 1: KRQU. Medium 11 including KBCO, KZAP, 91X, KRQR, KOME, KLB.
- STEVIE RAY VAUGHAN & DOUBLE TROUBLE "Change It" (Epic) 19/4 (17/1)  
Adds including KNCN, KATT. Heavy 6: KZEW, WQFM, KFOG, KLB, KFMG, KVRE. Medium 12 including KTXQ, KLOL, WNOR, KRQR.
- STEVIE WONDER "Part-Time Lover" (Tamla/Motown) 18/3 (16/3)  
Adds including WBLM, WWWV. Powers 1: Heavy 9: KINK, CFOX, WQBK, WHMD, KLYV, WCPZ, KSPN, KZAM, KVRE. Medium 7 including KTCZ, KBPI, KGGG.
- JOHN WAITE "Welcome To Paradise" (EMI America) 17/7 (10/6)  
Adds: WBCN, KAZY, WEZX, WAQY, WONE, WTUE, WTPA. Heavy 1: WIZN. Medium 14 including WPYX, WPDH, WKQQ, WAPL, WSKS.
- MOTELS "Shock" (Capitol) 17/5 (13/2)  
Adds: WBCN, WAAF, WWWV, WCPZ, KZAM. Heavy 3: WPLR, WIZN, KSPN. Medium 12 including KQRS, WPYX, KNCN.
- JOHN PAUL JONES "Silver Train" (Atlantic) 17/2 (18/1)  
Adds: Q107, KWHL. Heavy 1: WAPL. Medium 10 including DC101, WNOR, KFMG, KILO, KEZE.
- WIRE TRAIN "Skills Of Summer" (415/Columbia) 16/5 (11/1)  
Adds: WNEW, WXRK, WXRT, KSTM, KZAM. Heavy 2: KTCL, KRQU. Medium 10 including KROQ, WHFS, KTYD.
- CHEAP TRICK "Little Sister" (Epic) 16/3 (12/8)  
Adds including WQFM, WPDH. Heavy 2: WDBA, KRIX. Medium 14 including WXRK, WEZX, KNCN, KILO.
- DREAM ACADEMY "This World" (WB) 16/1 (17/3)  
Adds: WBCN. Heavy 0: Medium 13 including WNOR, KZAP, WQBK, WHFS, KSTM, KWHL.

**BREAKERS** — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

**MOST ADDED** — This week's most added records.

**HOTTEST** — This week's records receiving the most power reports.



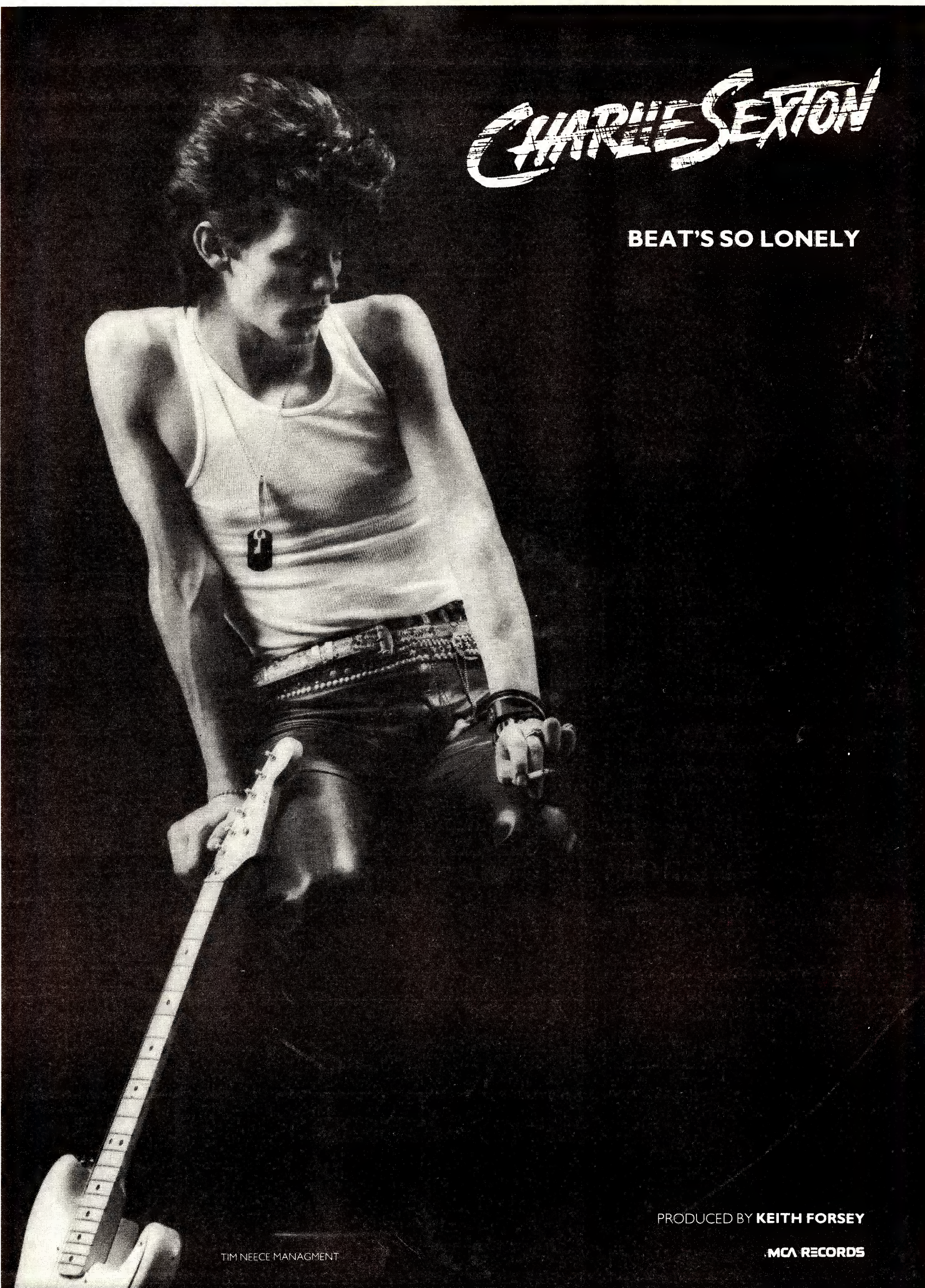
# CHARLIE SEXTON

BEAT'S SO LONELY

PRODUCED BY KEITH FORSEY

MCA RECORDS

TIM NEECE MANAGEMENT





# AOR ALBUMS

Three Weeks  
Two Weeks  
Last Week

159 REPORTS

OCTOBER 11, 1985

Total Reports/Adds Power Heavy Medium

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	Total Reports/Adds	Power	Heavy	Medium
1	1	1	1	<b>JOHN C. MELLENCAMP/Scarecrow (Riva/PG)</b>	151+/0	54+	135-	16+
2	2	2	2	<b>DIRE STRAITS/Brothers In Arms (WB)</b>	147=/3	30-	111-	34+
-	4	3	3	<b>MIAMI VICE/Soundtrack (MCA)</b>	149+/1	50+	132+	15-
-	6	4	4	<b>ROGER DALTREY/Under A Raging Moon (Atlantic)</b>	147=/0	33+	103+	43-
5	5	5	5	<b>STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)</b>	140-/1	42-	116+	23-
3	3	6	6	<b>STING/The Dream Of The Blue Turtles (A&amp;M)</b>	130-/3	16=	76-	54+
10	10	8	7	<b>MR. MISTER/Welcome To The Real World (RCA)</b>	140+/5	34+	107+	30-
11	9	9	8	<b>HEART/Heart (Capitol)</b>	136-/1	28+	102+	32-
15	12	10	9	<b>STEVIE RAY VAUGHAN &amp; DOUBLE TROUBLE/Soul To Soul (Epic)</b>	140=/0	5-	60+	74-
4	7	7	10	<b>LOVERBOY/Lovin' Every Minute Of It (Columbia)</b>	114-/0	17-	72-	39+
-	16	13	11	<b>THOMPSON TWINS/Here's To Future Days (Arista)</b>	130-/2	21+	67+	61-
16	18	16	12	<b>TALKING HEADS/Little Creatures (Sire/WB)</b>	103+/9	13+	42+	51-
8	11	12	13	<b>BRYAN ADAMS/Reckless (A&amp;M)</b>	90-/1	19-	71-	17-
6	8	11	14	<b>HOOTERS/Nervous Night (Columbia)</b>	95-/2	12-	52-	40+
14	14	15	15	<b>MARILLION/Misplaced Childhood (Capitol)</b>	113-/2	3-	36-	69-
-	-	23	16	<b>PHANTOM, ROCKER &amp; SLICK/Phantom, Rocker And Slick (EMI America)</b>	126+/21	2+	17+	97+
20	20	17	17	<b>R.E.M./Fables Of The Reconstruction (IRS/MCA)</b>	101-/0	5-	45+	51-
21	19	18	18	<b>OUTFIELD/Play Deep (Columbia)</b>	104-/5	3-	38=	60-
-	-	22	19	<b>CRUZADOS/Cruzados (Arista)</b>	128+/16	1+	6+	109+
-	-	27	20	<b>TOMMY SHAW/What If (A&amp;M)</b>	108+/21	1+	24+	75+
9	13	14	21	<b>TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)</b>	78-/1	14-	56-	21-
24	24	20	22	<b>NICK LOWE &amp; HIS COWBOY OUTFIT/The Rose Of England (Columbia)</b>	91-/4	2-	32+	53-
32	29	26	23	<b>KISS/Asylum (Mercury/PG)</b>	98+/3	1=	15+	74-
28	27	25	24	<b>QUARTERFLASH/Back Into Blue (Geffen)</b>	84-/2	1=	21=	55=
38	34	29	25	<b>PREFAB SPROUT/Two Wheels Good (Epic)</b>	82+/6	1-	19+	50+
-	-	37	26	<b>JOE LYNN TURNER/Rescue You (Elektra)</b>	86+/23	1=	7+	61+
27	26	24	27	<b>JON BUTCHER AXIS/Along The Axis (Capitol)</b>	84-/1	0=	4-	72-
13	17	21	28	<b>MICHAEL McDONALD/No Looking Back (WB)</b>	66-/0	1-	21-	42-
35	32	30	29	<b>SQUEEZE/Cosi Fan Tutti Frutti (A&amp;M)</b>	66+/6	1-	17+	44-
31	31	31	30	<b>MOTLEY CRUE/Theatre Of Pain (Elektra)</b>	72=/4	3+	9+	54-
7	15	19	31	<b>BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)</b>	44-/0	7-	31-	11-
-	-	39	32	<b>KATE BUSH/Hounds Of Love (EMI America)</b>	51+/9	6-	16+	29+
17	22	32	33	<b>MARSHALL CRENSHAW/Downtown (WB)</b>	54+/2	1-	10+	40+
-	-	37	34	<b>NIGHT RANGER/7 Wishes (Camel/MCA)</b>	45-/0	2-	14-	29-
19	21	28	35	<b>MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)</b>	47+/7	2+	11+	32+
-	-	37	36	<b>SAGA/Behavior (Portrait/CBS)</b>	42-/1	0-	7-	31-
-	-	37	37	<b>PLATINUM BLONDE/Alien Shores (Epic)</b>	56+/10	0=	2-	43+
36	36	36	38	<b>GARY MYRICK/Stand For Love (Network/Geffen)</b>	47-/2	1-	6+	35-
-	-	37	39	<b>HEADPINS/Head Over Heels (MCA)</b>	47+/6	0=	4+	30+
-	-	37	40	<b>STEVIE WONDER/In Square Circle (Tamla/Motown)</b>	31+/4	2+	16+	12-

## JOHNNY WINTER

means

## SERIOUS BUSINESS.



Already On Over 40 AORs, including:  
**WXRT, KBCO, WHFS, KISS, KZEW, WRZK, WPDH, WPYX, KTYD, KNAC, KSTM, WPGU, KMBY, WTOS.**

AL 4742/4724CS  
 Alligator Records Box 60234 • Chicago Il. 60660 • (312) 973-7736

## BREAKERS

**TOMMY SHAW**  
 What If (A&M)

68% of our reporters on it. 108/21 including adds at: KTXQ, KSRR, WNOR, WEBR, WKLC, WCMF, KDKB. Moves 27-20 on the Albums chart.

**CHARTS** — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.



# ALBION

## STRENGTH



THE NEW ALBUM IS OUT  
OCTOBER 14





# LOOK NO FURTHER!



## "THE BIG MONEY"

AOR TRACKS 7

Single Commercially Available  
From The Forthcoming Album,

## "POWER WINDOWS"



GOLD IN THREE WEEKS!

Featuring

## "TEARS ARE FALLING"

AOR ALBUMS 23

CHR 39/37

ONE YOU MAY HAVE MISSED...



## "BE NEAR ME"

CHR 18 and Headed for Top Ten!

From the Album  
"HOW TO BE A  
ZILLIONAIRE"

PolyGram Records

70/R&R FRIDAY, OCTOBER 11, 1985

# AOR ALBUMS

## MOST ADDED

**JOE LYNN TURNER (23)**  
Rescue You (Elektra)  
**PHANTOM, ROCKER & SLICK (21)**  
Phantom, Rocker & Slick (EMI America)  
**TOMMY SHAW (21)**  
What If (A&M)  
**WANG CHUNG (21)**  
To Live And Die In L.A. (Geffen)

## HOTTEST

**JOHN C. MELLENCAMP (54)**  
Scarecrow (Riva/PolyGram)  
**MIAMI VICE (50)**  
Soundtrack (MCA)  
**STARSHIP (42)**  
Knee Deep In The Hoopla (Grunt/RCA)  
**MR. MISTER (34)**  
Welcome To The Real World (RCA)  
**ROGER DALTRY (33)**  
Under A Raging Moon (Atlantic)

## NEW & ACTIVE

- WANG CHUNG "To Live And Die In L.A." (Geffen) 44/21 (23/23)**  
Adds including WNOR, WXRT, WLWQ, KBPI, WQBK, WHEB, WONE, WTUE, KICT. Heavy 3: KTCZ, KBCO, KZAM. Medium 32 including KTXQ, WSHE, KLBK, KLAQ, WDIZ, KKDJ, KOMP.
- DUKE JUPITER "The Line Of Your Fire" (Motown) 44/5 (41/5)**  
Adds: KMET, WCMF, KNCN, WZEW, KSPN. Heavy 3: WRIF, WDHA, KRQU. Medium 30 including WBCN, WNEW, KSRR, WQFM, KLOS, KGB, KOME, WHEB, KLBK, KISS, KATT, KILO.
- DEL FUEGOS "Boston, Mass." (Slash/WB) 43/16 (28/18)**  
Adds including WXRK, KTXQ, WQFM, 91X, KOME, WPDH, WAAF. Heavy 2: WBCN, WLIR. Medium 27 including WNEW, WHJY, KZEW, WXRT, KYYS, KISW, WHEB, KDJK.
- TODD RUNDGREN "A Cappella" (WB) 42/2 (45/5)**  
Adds: WWCT, WTPA. Powers 1: Heavy 7: WXRT, KTCZ, WOUR, WRQK, KSTM, KTCL, KVRE. Medium 26 including KZEW, WLUP, WLWQ, KBCO, WHEB, KLBK, WKQQ, WLAV, KKDJ.
- DREAM ACADEMY "Dream Academy" (WB) 40/6 (34/4)**  
Adds including WBCN, WPLR, WOUR, KILO, WTPA. Powers 1: Heavy 7: KTCZ, KAZY, KBCO, KINK, WLIR, WONE, WTUE. Medium 27 including WNOR, WXRT, KZAP, KFOG, WQBK, KLBK.
- SIMON F "Gun" (Chrysalis) 40/1 (40/4)**  
Adds: KRQR. Heavy 1: WQFM. Medium 26 including WNEW, KTCZ, KROQ, 91X, KISW, KLBK, WDIZ, KGGG, KDJK.
- BRYAN FERRY "Boys And Girls" (WB) 34/2 (35/5)**  
Adds: WPDH, WWTR. Powers 1: Heavy 11 including WXRT, KROQ, KINK, 91X, KFOG. Medium 20 including WNEW, WSHE, KOME, WPYX, WQBK, WLAV, KZEL, KOMP.
- WIRE TRAIN "Between Two Worlds" (415/Columbia) 28/4 (24/4)**  
Adds: WNEW, WXRK, WXRT, KZAM. Heavy 3: KTCL, KRQU, KCGL. Medium 16 including WBCN, KBCO, KROQ, KOME, WONE, WTUE.
- BLACK 'N' BLUE "Without Love" (Geffen) 27/9 (18/4)**  
Adds: WLLZ, KMET, KGB, WPYX, WAQX, KLAQ, KLPX, KXZL, KTAL. Heavy 2: WQFM, KILO. Medium 19 including WYNF, WLWQ, KSHE, KNCN, WKDF, WDIZ, KISS, KGGG, KFMG, KOMP.
- JOHN PAUL JONES "Scream For Help" (Atlantic) 27/2 (30/7)**  
Adds: Q107, KWHL. Heavy 2: KTCZ, WAPL. Medium 16 including DC101, WNOR, 91X, KLAQ, WONE, WTUE, KILO, KEZE.
- EDDIE & THE TIDE "Go Out And Get It" (Atco) 26/4 (30/2)**  
Adds: WXRK, KRQR, KDJK, KGRQ. Heavy 3: KLBK, WSKS, KVRE. Medium 14 including KLOL, WLLZ, WRIF, WQFM, KZAP, 91X, KGB.
- ABC "How To Be A Zillionaire" (Mercury/PolyGram) 23/1 (24/1)**  
Adds: KVRE. Powers 1: Heavy 6: KTXQ, CFOX, WLIR, WHMD, KTCL, KCGL. Medium 12 including WMMR, WXRT, WQBK, WPDH.
- HEAVEN "Knockin' On Heaven's Door" (Columbia) 22/6 (18/4)**  
Adds: WNEW, KLOS, KGB, KRQR, KILO, WRKI. Heavy 1: KZEW. Medium 15 including WQFM, KISW, WPYX, WEZX, KLAQ, KFMG.
- ALAN VEGA "Just A Million Dreams" (Elektra) 19/4 (18/2)**  
Adds: WBCN, KGB, WIZN, KSPN. Heavy 1: KRQU. Medium 11 including KBCO, KZAP, 91X, KRQR, KOME, KLBK.
- PHIL COLLINS "No Jacket Required" (Atlantic) 19/3 (23/4)**  
Adds: WNOR, WRIF, WAQX. Powers 3: Heavy 9 including WBCN, WMMR, KMET, KROQ. Medium 9 including WIYY, WYNF, KFMG.
- COLOUR FIELD "Virgins And Philistines" (Chrysalis) 17/4 (14/1)**  
Adds: CFNY, WTUE, WCXT, KSPN. Powers 1: Heavy 4: WXRT, KTCZ, WLIR, KTCL. Medium 9 including KBCO, 91X.
- OMD "Crush" (Virgin/A&M) 17/1 (17/3)**  
Adds: WHMD. Heavy 5: WXRT, KROQ, CFOX, KTCL, KCGL. Medium 12 including WSHE, KBCO, 91X, WQBK.
- DOUG CAMERON "Mona With The Children" (Gold Mountain/A&M) 15/6 (10/9)**  
Adds: WQFM, KAZY, WONE, WTUE, KSTM, KRQU. Heavy 1: KTCZ. Medium 9 including KBCO, WIZN, KZAM.
- CURE "The Head On The Door" (Elektra) 15/0 (16/3)**  
Adds 0: Powers 3: Heavy 10 including WBCN, WXRT, KROQ, 91X. Medium 3: KBCO, CHEZ, KSTM.
- BILLY JOEL "Greatest Hits" (Columbia) 14/4 (13/0)**  
Adds: WRCN, KMJX, WXP, WHMD. Powers 1: Heavy 6 including KINK, WZZO, WIMZ. Medium 6 including KBCO, WDHA, WRDU.
- JANE WIEDLIN "Jane Wiedlin" (IRS/MCA) 14/0 (14/1)**  
Adds 0: Powers 2: Heavy 4: KROQ, 91X, KLYV, KRQU. Medium 9 including WBCN, KTCZ.

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)  
Checked records are among the week's most added New & Actives.

**MOST ADDS** — This week's most added records.

**HOTTEST** — This week's records receiving the most power reports.



# REGIONAL ACTIVITY

**PLAYLISTS** — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds — are printed.

**Symbols:**  
 a — Record is newly reported or additional tracks have been added.  
 (B) — A single's B-side.  
 (M); (L) — Other tracks from that album are in those rotations (medium or light).  
 An artist's name with no abbreviations means all airplay is in the listed rotation.  
 A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.  
 Parallel One: 1,000,000+  
 Parallel Two: 200,000-1,000,000  
 Parallel Three: under 200,000.  
 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

## EAST

### PARALLEL ONE

**WBCN/Boston**  
 (617)266-1111  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 RATT  
 MOTLEY CRUE  
 KISS  
 PAT BENATAR  
 HOOTERS  
 BRYAN ADAMS  
 STARSHIP  
 BONIE & JAGGER  
 BRUCE SPRINGSTEEN  
 STEVIE RAY VAUGHAN  
 GODLEY & CRME  
 DIO  
 JOHN CAFFERTY  
 PHANTOM, ROCKER &  
 MIAMI VICE  
 LOVERBOY  
 THOMPSON TWINS  
 R.E.M.  
 STING  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
 TALKING HEADS  
 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
 BACK TO THE FUTURE  
 WHAT IS THIS  
 NICK LOWE  
 SQUEEZE  
 CRUZADOS  
 MR. MISTER  
 MOTELS  
 X  
 WEIRD SCIENCE  
 TOMMY SHAW  
 KATE BUSH  
 NIGHT RANGER  
 OUTFIELD  
 CHERCH & CHONG  
 ROMANTICS  
 JANE WIEDLIN  
 JOHN BUTCHER AXIS  
 DON HENLEY  
 a JOHN WAITE  
 SCORPIONS  
 AUTOGRAPH  
 TIL TUESDAY  
 OUTLETS  
 a COCK ROBIN  
 FOREIGNER  
 SAGA  
 PRINCE  
 HUSKER DU  
 MONDO ROCK  
 DUKE JUPITER  
 PREFAB SPROUT  
 THIS MORTAL COIL  
 DANCE SOCIETY  
 MARILLION  
 HEADPINS  
 WHITE NIGHTS  
 HALL & OATES  
 TEARS FOR FEARS  
 QUARTERFLASH  
 a MEN AT WORK  
 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**WNEW-FM/New York**  
 (212)986-7000  
 PD: CHARLIE KENDALL  
 MD: LISA RICHARDS  
 Heavy  
 JOHN COUGAR MELLON  
 ROGER DALTREY  
 STEVIE RAY VAUGHAN  
 TALKING HEADS (M)  
 STARSHIP  
 PHANTOM, ROCKER & (M)  
 CRUZADOS  
 RUSH  
 a ZZ TOP  
 LOVERBOY  
 SQUEEZE  
 DIRE STRAITS  
 KISS  
 PAT BENATAR  
 HOOTERS  
 BRYAN ADAMS  
 STARSHIP  
 BONIE & JAGGER  
 BRUCE SPRINGSTEEN  
 STEVIE RAY VAUGHAN  
 GODLEY & CRME  
 DIO  
 JOHN CAFFERTY  
 PHANTOM, ROCKER &  
 MIAMI VICE  
 LOVERBOY  
 THOMPSON TWINS  
 R.E.M.  
 STING  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
 TALKING HEADS  
 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
 BACK TO THE FUTURE  
 WHAT IS THIS  
 NICK LOWE  
 SQUEEZE  
 CRUZADOS  
 MR. MISTER  
 MOTELS  
 X  
 WEIRD SCIENCE  
 TOMMY SHAW  
 KATE BUSH  
 NIGHT RANGER  
 OUTFIELD  
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 TEARS FOR FEARS  
 QUARTERFLASH  
 a MEN AT WORK  
 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**WXRK/New York**  
 (212) 750-6400  
 PD: PAT EVANS  
 MD: MARK DIDIA  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 RATT  
 MOTLEY CRUE  
 KISS  
 PAT BENATAR  
 HOOTERS  
 BRYAN ADAMS  
 STARSHIP  
 BONIE & JAGGER  
 BRUCE SPRINGSTEEN  
 STEVIE RAY VAUGHAN  
 GODLEY & CRME  
 DIO  
 JOHN CAFFERTY  
 PHANTOM, ROCKER &  
 MIAMI VICE  
 LOVERBOY  
 THOMPSON TWINS  
 R.E.M.  
 STING  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
 TALKING HEADS  
 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
 BACK TO THE FUTURE  
 WHAT IS THIS  
 NICK LOWE  
 SQUEEZE  
 CRUZADOS  
 MR. MISTER  
 MOTELS  
 X  
 WEIRD SCIENCE  
 TOMMY SHAW  
 KATE BUSH  
 NIGHT RANGER  
 OUTFIELD  
 CHERCH & CHONG  
 ROMANTICS  
 JANE WIEDLIN  
 JOHN BUTCHER AXIS  
 DON HENLEY  
 a JOHN WAITE  
 SCORPIONS  
 AUTOGRAPH  
 TIL TUESDAY  
 OUTLETS  
 a COCK ROBIN  
 FOREIGNER  
 SAGA  
 PRINCE  
 HUSKER DU  
 MONDO ROCK  
 DUKE JUPITER  
 PREFAB SPROUT  
 THIS MORTAL COIL  
 DANCE SOCIETY  
 MARILLION  
 HEADPINS  
 WHITE NIGHTS  
 HALL & OATES  
 TEARS FOR FEARS  
 QUARTERFLASH  
 a MEN AT WORK  
 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**HALL & OATES**  
 a SIMPLE MINDS  
 a WIRE TRAIN  
 a EDDIE & THE TIDE  
 a DEL FUGOS  
 a PLATINUM BLONDE  
 a HOOTERS

**WMMR/Philadelphia**  
 (215)561-0933  
 PD: TED UZZ  
 MD: ERIN RILEY  
 Heavy  
 HOOTERS  
 PHIL COLLINS  
 JOHN COUGAR MELLON  
 BRUCE SPRINGSTEEN  
 BRYAN ADAMS  
 STING  
 ROGER DALTREY  
 TEARS FOR FEARS  
 TALKING HEADS  
 STARSHIP  
 DIRE STRAITS  
 BACK TO THE FUTURE  
 RUSH  
 a ZZ TOP  
 STEVIE RAY VAUGHAN  
 MR. MISTER  
 HEART  
 INXS  
 LOVERBOY  
 R.E.M.  
 MARSHALL CRENSHAM  
 CRUZADOS  
 PHANTOM, ROCKER &  
 HOWARD JONES  
 PAUL YOUNG  
 THOMPSON TWINS  
 OUTFIELD  
 ABC  
 PREFAB SPROUT  
 SMASH PALACE  
 a ROMANTICS  
 a SIMPLE MINDS  
 a MIAMI VICE

**WDVE/Pittsburgh**  
 (412)937-1441  
 PD: GREG GILLISPIE  
 MD: HERSHEL  
 Heavy  
 JOHN COUGAR MELLON  
 ROGER DALTREY  
 BRYAN ADAMS  
 STING  
 DIRE STRAITS  
 HEART  
 MR. MISTER  
 STARSHIP  
 a ZZ TOP  
 BACK TO THE FUTURE  
 RUSH  
 LOVERBOY  
 a SIMPLE MINDS  
 STEVIE RAY VAUGHAN  
 Medium  
 MIAMI VICE  
 JOE LYNN TURNER  
 SAGA  
 IAN THOMAS  
 MARILLION  
 TOMMY SHAW  
 BRUCE SPRINGSTEEN  
 CRUZADOS  
 PHANTOM, ROCKER &  
 CRUZADOS  
 PHANTOM, ROCKER &  
 STARSHIP  
 KISS  
 MOTLEY CRUE  
 OUTFIELD  
 HOOTERS  
 HEADPINS

**WJHY/Providence**  
 (401)438-6110  
 PD: IAN GRACE  
 MD: GLENN STEWART  
 Heavy  
 MR. MISTER  
 HEART  
 JOHN COUGAR MELLON  
 MIAMI VICE  
 U2  
 THOMPSON TWINS  
 TOMMY SHAW  
 ROGER DALTREY  
 TEARS FOR FEARS  
 STARSHIP  
 MARSHALL CRENSHAM  
 TOMMY SHAW  
 a RATT  
 a SIMPLE MINDS  
 BRYAN ADAMS  
 SIMON F  
 JOE LYNN TURNER  
 STARSHIP  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
 TALKING HEADS  
 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
 BACK TO THE FUTURE  
 WHAT IS THIS  
 NICK LOWE  
 SQUEEZE  
 CRUZADOS  
 MR. MISTER  
 MOTELS  
 X  
 WEIRD SCIENCE  
 TOMMY SHAW  
 KATE BUSH  
 NIGHT RANGER  
 OUTFIELD  
 CHERCH & CHONG  
 ROMANTICS  
 JANE WIEDLIN  
 JOHN BUTCHER AXIS  
 DON HENLEY  
 a JOHN WAITE  
 SCORPIONS  
 AUTOGRAPH  
 TIL TUESDAY  
 OUTLETS  
 a COCK ROBIN  
 FOREIGNER  
 SAGA  
 PRINCE  
 HUSKER DU  
 MONDO ROCK  
 DUKE JUPITER  
 PREFAB SPROUT  
 THIS MORTAL COIL  
 DANCE SOCIETY  
 MARILLION  
 HEADPINS  
 WHITE NIGHTS  
 HALL & OATES  
 TEARS FOR FEARS  
 QUARTERFLASH  
 a MEN AT WORK  
 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**Q107/Toronto**  
 (416)967-3445  
 PD: GARY SLAIGHT  
 MD: JOHN DERRINGER  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 RATT  
 MOTLEY CRUE  
 KISS  
 PAT BENATAR  
 HOOTERS  
 BRYAN ADAMS  
 STARSHIP  
 BONIE & JAGGER  
 BRUCE SPRINGSTEEN  
 STEVIE RAY VAUGHAN  
 GODLEY & CRME  
 DIO  
 JOHN CAFFERTY  
 PHANTOM, ROCKER &  
 MIAMI VICE  
 LOVERBOY  
 THOMPSON TWINS  
 R.E.M.  
 STING  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
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 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
 BACK TO THE FUTURE  
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 MR. MISTER  
 MOTELS  
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 KATE BUSH  
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 OUTFIELD  
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 ROMANTICS  
 JANE WIEDLIN  
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 DON HENLEY  
 a JOHN WAITE  
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 MONDO ROCK  
 DUKE JUPITER  
 PREFAB SPROUT  
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 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**WBAB/Long Island**  
 (516)587-1023  
 PD: BOB BUCHANAN  
 MD: HALIM TORTORA  
 (FROZEN)  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 TEARS FOR FEARS  
 BRYAN ADAMS  
 LOVERBOY  
 MIAMI VICE (L)  
 BRUCE SPRINGSTEEN  
 HOOTERS  
 NIGHT RANGER  
 HEART  
 STARSHIP  
 MIAMI VICE  
 STING (M)  
 a ZZ TOP  
 U2  
 MIAMI VICE  
 NICK LOWE  
 STEVIE RAY VAUGHAN  
 SQUEEZE  
 JOHN CAFFERTY  
 AUTOGRAPH  
 DEL FUGOS  
 PHANTOM, ROCKER &  
 TALKING HEADS  
 CRUZADOS  
 a ALDO NOVA  
 a SIMPLE MINDS

**DREAM ACADEMY**  
 PHIL COLLINS  
 MOTLEY CRUE  
 KISS  
 PHANTOM, ROCKER &  
 STAKEH & CHONG  
 a JOHN PAUL JOES  
 a CRUZADOS  
 a INXS  
 a MURRAY MCCLAUGHLAN  
 a ALDO NOVA

**DC101/Washington, DC**  
 (202)628-9932  
 PD: DAVE BROWN  
 ASST. PD: B.J. COHEN  
 Heavy  
 JOHN COUGAR MELLON  
 ROGER DALTREY (M)  
 DIRE STRAITS (M)  
 MIAMI VICE  
 HEART  
 HOOTERS  
 TALKING HEADS (M)  
 STEVIE RAY VAUGHAN  
 a ZZ TOP  
 MARSHALL CRENSHAM  
 JOHN PAUL JOES  
 KIX  
 NICK LOWE  
 JOE LYNN TURNER  
 MARILLION  
 MR. MISTER  
 PHANTOM, ROCKER &  
 a SIMPLE MINDS  
 CRUZADOS  
 GEORGE THOROGOOD  
 PREFAB SPROUT  
 INXS  
 a SIMPLE MINDS  
 a ALDO NOVA  
 a CRUZADOS  
 a BLACK 'N' BLUE  
 Light  
 a JOHNNY WINTER

**WYYY/Baltimore**  
 (301)889-0098  
 PD: CHUCK DUCOTY  
 MD: CHRIS EMRY  
 Heavy  
 BRUCE SPRINGSTEEN  
 MR. MISTER  
 DIRE STRAITS (M)  
 TALKING HEADS (M)  
 U2  
 STING (M)  
 MIAMI VICE  
 a ZZ TOP  
 Medium  
 TEARS FOR FEARS  
 MARILLION  
 ROGER DALTREY  
 JOHN COUGAR MELLON  
 RUSH  
 a PHIL COLLINS  
 STARSHIP  
 MARSHALL CRENSHAM  
 THOMPSON TWINS  
 HEART  
 STEVIE RAY VAUGHAN  
 Light  
 a PHANTOM, ROCKER &  
 a CRUZADOS

**CHOM-FM/Montreal**  
 (514)935-2425  
 PD: BOB BRADICE  
 MD: BENOIT DUPRESNE  
 Heavy  
 STING  
 BRYAN FERRY  
 MARILLION  
 JOHN COUGAR MELLON  
 LOVERBOY  
 BRYAN ADAMS (IMP)  
 HOOTERS  
 BRUCE SPRINGSTEEN  
 PAUL YOUNG  
 MAD MAX  
 MIAMI VICE  
 THOMPSON TWINS  
 ROGER DALTREY  
 OUTFIELD  
 MIAMI VICE  
 U2  
 THOMPSON TWINS  
 TOMMY SHAW  
 ROGER DALTREY  
 TEARS FOR FEARS  
 STARSHIP  
 MARSHALL CRENSHAM  
 TOMMY SHAW  
 a RATT  
 a SIMPLE MINDS  
 BRYAN ADAMS  
 SIMON F  
 JOE LYNN TURNER  
 STARSHIP  
 CURE  
 PHIL COLLINS  
 ROGER DALTREY  
 AC/DC  
 DEL FUGOS  
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 HEART  
 CHEAP TRICK  
 LYRIS  
 Medium  
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 MR. MISTER  
 MOTELS  
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 KATE BUSH  
 NIGHT RANGER  
 OUTFIELD  
 CHERCH & CHONG  
 ROMANTICS  
 JANE WIEDLIN  
 JOHN BUTCHER AXIS  
 DON HENLEY  
 a JOHN WAITE  
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 MONDO ROCK  
 DUKE JUPITER  
 PREFAB SPROUT  
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 MARILLION  
 HEADPINS  
 WHITE NIGHTS  
 HALL & OATES  
 TEARS FOR FEARS  
 QUARTERFLASH  
 a MEN AT WORK  
 MAD MAX  
 COREY HART  
 MASS  
 GARY MYRICK  
 WIRE TRAIN  
 Light  
 a SIMPLE MINDS  
 a ZZ TOP  
 a INXS  
 a DREAM ACADEMY  
 a RUSH  
 a MARSHALL CRENSHAM  
 a ALAN VEGA  
 a ALARM

**WBAB/Long Island**  
 (516)587-1023  
 PD: BOB BUCHANAN  
 MD: HALIM TORTORA  
 (FROZEN)  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 TEARS FOR FEARS  
 BRYAN ADAMS  
 LOVERBOY  
 MIAMI VICE (L)  
 BRUCE SPRINGSTEEN  
 HOOTERS  
 NIGHT RANGER  
 HEART  
 STARSHIP  
 MIAMI VICE  
 STING (M)  
 a ZZ TOP  
 U2  
 MIAMI VICE  
 NICK LOWE  
 STEVIE RAY VAUGHAN  
 SQUEEZE  
 JOHN CAFFERTY  
 AUTOGRAPH  
 DEL FUGOS  
 PHANTOM, ROCKER &  
 TALKING HEADS  
 CRUZADOS  
 a ALDO NOVA  
 a SIMPLE MINDS

**WBAB/Long Island**  
 (516)587-1023  
 PD: BOB BUCHANAN  
 MD: HALIM TORTORA  
 (FROZEN)  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 TEARS FOR FEARS  
 BRYAN ADAMS  
 LOVERBOY  
 MIAMI VICE (L)  
 BRUCE SPRINGSTEEN  
 HOOTERS  
 NIGHT RANGER  
 HEART  
 STARSHIP  
 MIAMI VICE  
 STING (M)  
 a ZZ TOP  
 U2  
 MIAMI VICE  
 NICK LOWE  
 STEVIE RAY VAUGHAN  
 SQUEEZE  
 JOHN CAFFERTY  
 AUTOGRAPH  
 DEL FUGOS  
 PHANTOM, ROCKER &  
 TALKING HEADS  
 CRUZADOS  
 a ALDO NOVA  
 a SIMPLE MINDS

### PARALLEL TWO

**WPYX/Albany, NY**  
 (518)785-9061  
 PD: ANDI TURCO  
 MD: BOB WELCH  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 STARSHIP  
 MIAMI VICE  
 RUSH  
 a ZZ TOP  
 MR. MISTER  
 MARILLION  
 OUTFIELD  
 R.E.M.  
 MORGAN  
 BRYAN FERRY  
 HOWARD JONES  
 PHANTOM, ROCKER &  
 HOOTERS  
 TOMMY SHAW  
 SQUEEZE  
 TOMMY SHAW  
 PREFAB SPROUT  
 JOE LYNN TURNER (M)  
 AUTOGRAPH  
 DIXIE JUPITER  
 BRUCE SPRINGSTEEN  
 Medium  
 a JOHN COUGAR MELLON  
 a OUTFIELD  
 a TODD RUNDGREN  
 HEART  
 KATE BUSH  
 MARSHALL CRENSHAM  
 a SIMPLE MINDS  
 a ALDO NOVA  
 a CRUZADOS  
 a BLACK 'N' BLUE  
 Light  
 a JOHNNY WINTER

**WQBK-FM/Albany, NY**  
 (518)462-5555  
 PD: JOHN COOPER  
 MD: PEGGY APPLE  
 Heavy  
 DIRE STRAITS  
 JOHN COUGAR MELLON  
 AHA  
 STING  
 ROGER DALTREY  
 STEVIE WONDER  
 MIAMI VICE  
 TEARS FOR FEARS  
 KATE BUSH  
 HOOTERS  
 MR. MISTER  
 STARSHIP  
 HEART  
 STEVIE RAY VAUGHAN  
 Light  
 a BRUCE SPRINGSTEEN  
 BRUCE SPRINGSTEEN

**WHCN/Hartford**  
 (203)247-1060  
 PD: DANIEL F. HAYDEN  
 ASST. PD: BOB BITTER  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS  
 STING  
 MIAMI VICE  
 a ZZ TOP  
 MR. MISTER  
 HEART  
 STARSHIP  
 INXS  
 THOMPSON TWINS  
 PHANTOM, ROCKER &  
 INXS  
 a ALDO NOVA  
 a CRUZADOS  
 a BLACK 'N' BLUE  
 Light  
 a JOHNNY WINTER

**WHFS/Annapolis**  
 (301)263-1430  
 PD: BOB BRADICE  
 MD: BOB SHOWACRE  
 Heavy  
 DIRE STRAITS  
 TALKING HEADS  
 STING  
 SUZANNE VEGA  
 KATE BUSH  
 STEVIE RAY VAUGHAN  
 JOHN COUGAR MELLON  
 JANE WIEDLIN  
 MARSHALL CRENSHAM  
 U2  
 THOMPSON TWINS  
 PHANTOM, ROCKER &  
 RUSH  
 a MARTI JONES  
 CURE  
 STEVIE WONDER  
 Medium  
 PROPAGANDA  
 SQUEEZE  
 R.E.M.  
 LOVERBOY  
 ROCHES  
 NEW ORDER  
 BRYAN FERRY  
 DEL FUGOS  
 COLOUR FIELD  
 DREAM ACADEMY  
 OMD  
 a X  
 a SIMPLE MINDS  
 a SMITHS  
 a WATERBOYS  
 CRUZADOS  
 HOOTERS  
 MARILLION  
 PREFAB SPROUT  
 ALARM  
 ROGER DALTREY  
 JOE LYNN TURNER  
 SQUEEZE  
 STEVIE RAY VAUGHAN  
 BILLY JOEL  
 ROGER DALTREY  
 MR. MISTER  
 DIO  
 PHANTOM, ROCKER &  
 RUSH  
 DAVID WILCOX (M)  
 R.E.M.  
 MOTLEY CRUE  
 NICK WRIGHTS  
 MARILLION  
 OUTFIELD  
 HEAVEN  
 CRUZADOS  
 JOE LYNN TURNER  
 TODD RUNDGREN  
 GREENPEACE  
 PREFAB SPROUT  
 SIMON F  
 GARY MYRICK  
 BRUCE SPRINGSTEEN  
 Light

**WBAB/Long Island**  
 (516)587-1023  
 PD: BOB BUCHANAN  
 MD: HALIM TORTORA  
 (FROZEN)  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 TEARS FOR FEARS  
 BRYAN ADAMS  
 LOVERBOY  
 MIAMI VICE (L)  
 BRUCE SPRINGSTEEN  
 HOOTERS  
 NIGHT RANGER  
 HEART  
 STARSHIP  
 MIAMI VICE  
 STING (M)  
 a ZZ TOP  
 U2  
 MIAMI VICE  
 NICK LOWE  
 STEVIE RAY VAUGHAN  
 SQUEEZE  
 JOHN CAFFERTY  
 AUTOGRAPH  
 DEL FUGOS  
 PHANTOM, ROCKER &  
 TALKING HEADS  
 CRUZADOS  
 a ALDO NOVA  
 a SIMPLE MINDS

### WDHA/Dover, NJ

**(201)328-1055**  
 GM: BOB LINDER  
 PD: MARK CHERNOFF  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 STING (M)  
 LOVERBOY (M)  
 STARSHIP  
 TEARS FOR FEARS  
 MARILLION (M)  
 BRYAN ADAMS (M)  
 ROGER DALTREY  
 TALKING HEADS (M)  
 CHEAP TRICK  
 SAGA (M)  
 MIAMI VICE (M)  
 MR. MISTER (L)  
 STEVIE RAY VAUGHAN (M)  
 QUARTERFLASH (M)  
 ROMANTICS (M)  
 HOOTERS (M)  
 NICK LOWE (M)  
 THOMPSON TWINS (L)  
 KISS (M)  
 HALL & OATES (M)  
 HEART  
 MOTLEY CRUE  
 a ZZ TOP  
 a KATE BUSH  
 a GARY MYRICK  
 a BRUCE SPRINGSTEEN  
 Light  
 a JOE LYNN TURNER  
 a SIMPLE MINDS  
 a WANG CHUNG  
 a MOTLEY CRUE

**WEXZ/Scranton**  
 (717)961-1842  
 PD: DAVE LONDON  
 MD: JAY DANIELS  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS  
 STING  
 MIAMI VICE  
 a ZZ TOP  
 MR. MISTER  
 HEART  
 STARSHIP  
 INXS  
 THOMPSON TWINS  
 PHANTOM, ROCKER &  
 INXS  
 a ALDO NOVA  
 a CRUZADOS  
 a BLACK 'N' BLUE  
 Light  
 a JOHNNY WINTER

**WPLR/New Haven**  
 (203)287-9070  
 PD: NEAL MIRSKY  
 MD: AMANDA TEPPER  
 Heavy  
 JOHN COUGAR MELLON  
 DIRE STRAITS (M)  
 STARSHIP  
 MIAMI VICE  
 BACK TO THE FUTURE  
 HEART  
 PLATINUM BLONDE  
 STARSHIP  
 AHA  
 THOMPSON TWINS  
 MR. MISTER  
 DIRE STRAITS  
 TALKING HEADS  
 JOHN COUGAR MELLON  
 STING  
 ROGER DALTREY  
 NICK LOWE  
 TOMMY SHAW  
 BRUCE SPRINGSTEEN  
 RUSH  
 QUARTERFLASH  
 OUTFIELD  
 MOTELS  
 STEVIE RAY VAUGHAN  
 PREFAB SPROUT  
 R.E.M.  
 KISS  
 LOVERBOY  
 PHANTOM, ROCKER &  
 INXS  
 TALKING HEADS  
 PHANTOM, ROCKER &  
 MOTLEY CRUE  
 a JOHN WAITE  
 a BRUCE SPRINGSTEEN  
 a SIMPLE MINDS  
 a WANG CHUNG  
 a MAD MAX  
 a AUTOGRAPH

**WYSP/Philadelphia**  
 (215)668-9460  
 PD: ANDY BLOOM  
 ASST. PD: MIKE WOLF  
 Heavy  
 METALLICA  
 ROBERT PLANT  
 JOHN COUGAR MELLON  
 DIRT  
 HALL & OATES  
 MR. MISTER  
 TEARS FOR FEARS  
 STARSHIP  
 MR. MISTER  
 AHA  
 HEART  
 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

**WYSP/Philadelphia**  
 (215)668-9460  
 PD: ANDY BLOOM  
 ASST. PD: MIKE WOLF  
 Heavy  
 METALLICA  
 ROBERT PLANT  
 JOHN COUGAR MELLON  
 DIRT  
 HALL & OATES  
 MR. MISTER  
 TEARS FOR FEARS  
 STARSHIP  
 MR. MISTER  
 AHA  
 HEART  
 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

### WYSP/Philadelphia

**(215)668-9460**  
 PD: ANDY BLOOM  
 ASST. PD: MIKE WOLF  
 Heavy  
 METALLICA  
 ROBERT PLANT  
 JOHN COUGAR MELLON  
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 HALL & OATES  
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 STARSHIP  
 MR. MISTER  
 AHA  
 HEART  
 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

**WYSP/Philadelphia**  
 (215)668-9460  
 PD: ANDY BLOOM  
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 MR. MISTER  
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 MOTLEY CRUE

**WYSP/Philadelphia**  
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 HALL & OATES  
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 MR. MISTER  
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 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

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 STARSHIP  
 MR. MISTER  
 AHA  
 HEART  
 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

**WYSP/Philadelphia**  
 (215)668-9460  
 PD: ANDY BLOOM  
 ASST. PD: MIKE WOLF  
 Heavy  
 METALLICA  
 ROBERT PLANT  
 JOHN COUGAR MELLON  
 DIRT  
 HALL & OATES  
 MR. MISTER  
 TEARS FOR FEARS  
 STARSHIP  
 MR. MISTER  
 AHA  
 HEART  
 ROGER DALTREY  
 SHOOTING STAR  
 MOTLEY CRUE

### WYSP/Philadelphia

**(215)668-9460**  
 PD: ANDY BLOOM  
 ASST. PD: MIKE WOLF  
 Heavy  
 METALLICA















# R&R PALEO LAYERS

**103.1 WBSB**  
Baltimore  
PD: Steve Kingston  
MD: Amy Kronthal

- 1 A-HA/Take On Me
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 READY FOR THE W/RO/D/ Sheila
- 4 A-HA/Take On Me
- 5 MADONNA/Dress You Up
- 6 STEVIE WONDER/Part-Time Lover
- 7 TEARS FOR FEARS/Head Over Heels
- 8 BONIE & JOAGER/Dancing In The Streets
- 9 WHITNEY HOUSTON/Saving All My Love
- 10 BRUCE SPRINGSTEEN/I'm Goin' Down
- 11 A-HA/Take On Me
- 12 JOHN COUGAR/Lonely Ol' Night
- 13 STARSHIP/Build This City
- 14 MADONNA/Dress You Up
- 15 STING/Fortress Around Your Heart
- 16 HOOTERS/And We Danced
- 17 DIRT STRAITS/Money For Nothing
- 18 COREY HART/Boy In The Box
- 19 COLLINS & MARTIN/Separate Lives
- 20 KLYMAXX/I Miss You
- 21 ARETHA FRANKLIN/Who's Zoinin'
- 22 GLENN FREY/You Belong To The City
- 23 STARSHIP/Build This City
- 24 PAUL YOUNG/I'm Gonna Tear Your Dress
- 25 THOMPSON TWINS/Lay Your Hands On Me
- 26 DAVID FOSTER/Love Theme From 'Simple Minds/Alive & Kicking
- 27 ZZ TOP/Sleeping Bag

**POWER 95**  
New York  
PD: Larry Berger  
MD: Lisa Tonacchi

- 1 STEVIE WONDER/Part-Time Lover
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 KODOL & THE GANG/Cherish
- 4 A-HA/Take On Me
- 5 READY FOR THE W/RO/D/ Sheila
- 6 DIRT STRAITS/Money For Nothing
- 7 JAN HAMMER/Miami Vice Theme
- 8 MADONNA/Dress You Up
- 9 BONIE & JOAGER/Dancing In The Streets
- 10 POINTER SISTERS/Dare Me
- 11 STARSHIP/Build This City
- 12 TEARS FOR FEARS/Head Over Heels
- 13 PHIL COLLINS/Don't Lose My Number
- 14 JOHN COUGAR/Lonely Ol' Night
- 15 MIAMI SOUND MACHINE/Conga
- 16 BRUCE SPRINGSTEEN/I'm Goin' Down
- 17 SHAM/Free Bird
- 18 VAL YOUNG/Seclusion
- 19 TINA TURNER/Don't Need Another Man's Love To Survive
- 20 RENE & ANGELA/I'll Be Good
- 21 JACK WAGNER/Too Young To Love
- 22 GLENN FREY/You Belong To The City

**Hot Hits 106.7**  
Baltimore  
PD: Ralph Wimmer  
MD: Tim Watts

- 1 DIRT STRAITS/Money For Nothing
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 READY FOR THE W/RO/D/ Sheila
- 4 STEVIE WONDER/Part-Time Lover
- 5 JAN HAMMER/Miami Vice Theme
- 6 A-HA/Take On Me
- 7 JOHN COUGAR/Lonely Ol' Night
- 8 KODOL & THE GANG/Cherish
- 9 TEARS FOR FEARS/Head Over Heels
- 10 FREDDIE JACKSON/You Are My Lady
- 11 LOVERBOY/Lovin' Every Minute
- 12 STING/Fortress Around Your Heart
- 13 BONIE & JOAGER/Dancing In The Streets
- 14 BRUCE SPRINGSTEEN/I'm Goin' Down
- 15 PAUL YOUNG/I'm Gonna Tear Your Dress
- 16 HEART/Never
- 17 GLENN FREY/You Belong To The City
- 18 DON HENLEY/Sunset Grill
- 19 STARSHIP/Build This City
- 20 ARETHA FRANKLIN/Who's Zoinin'
- 21 THOMPSON TWINS/Lay Your Hands On Me
- 22 POWER STATION/Communication
- 23 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 24 TINA TURNER/Don't Need Another Man's Love To Survive
- 25 COLLINS & MARTIN/Separate Lives
- 26 KLYMAXX/I Miss You
- 27 STARSHIP/Build This City
- 28 HOOTERS/And We Danced
- 29 STARSHIP/Build This City
- 30 ABC/Be Near Me

**Kiss 102**  
Buffalo  
PD: Scott Robbins  
MD: Boom Boom Cannon

- 1 WHITNEY HOUSTON/Saving All My Love
- 2 STEVIE WONDER/Part-Time Lover
- 3 A-HA/Take On Me
- 4 JAN HAMMER/Miami Vice Theme
- 5 FAME/Back In The U.S.S.A.
- 6 BRUCE SPRINGSTEEN/I'm Goin' Down
- 7 READY FOR THE W/RO/D/ Sheila
- 8 RENE & ANGELA/I'll Be Good
- 9 TEARS FOR FEARS/Head Over Heels
- 10 EDDIE MURPHY/Party All The Time
- 11 STARSHIP/Build This City
- 12 BONIE & JOAGER/Dancing In The Streets
- 13 PAUL YOUNG/I'm Gonna Tear Your Dress
- 14 JENNIFER HOLIDAY/Heart Times Four
- 15 ABC/Be Near Me
- 16 DIRT STRAITS/Money For Nothing
- 17 LOVERBOY/Lovin' Every Minute
- 18 GLENN FREY/You Belong To The City
- 19 DEBARO/You Wear It Well
- 20 STING/Fortress Around Your Heart
- 21 THOMPSON TWINS/Lay Your Hands On Me
- 22 ARETHA FRANKLIN/Who's Zoinin'
- 23 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 24 NIGHT RANGER/Four In The Morning
- 25 HALL & OATES/The Way... (April)
- 26 BRYAN ADAMS/One Night Love Affair
- 27 GLENN FREY/You Belong To The City
- 28 TINA TURNER/Don't Need Another Man's Love To Survive
- 29 COLLINS & MARTIN/Separate Lives
- 30 HEART/Never
- 31 GLENN FREY/You Belong To The City
- 32 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 33 EURYTHMICS & ARET/Sisters Are Dancin'
- 34 KLYMAXX/I Miss You
- 35 BILLY JOEL/The Night Is Still Young
- 36 MR. MISTER/Broken Wings
- 37 SCRITTI POLITTI/Perfect May
- 38 COREY HART/Boy In The Box

**103.1 WCAU**  
Philadelphia  
PD: Scott Walker  
MD: Glenn Kallina

- 1 A-HA/Take On Me
- 2 BONIE & JOAGER/Dancing In The Streets
- 3 READY FOR THE W/RO/D/ Sheila
- 4 A-HA/Take On Me
- 5 MADONNA/Dress You Up
- 6 STEVIE WONDER/Part-Time Lover
- 7 TEARS FOR FEARS/Head Over Heels
- 8 BONIE & JOAGER/Dancing In The Streets
- 9 WHITNEY HOUSTON/Saving All My Love
- 10 BRUCE SPRINGSTEEN/I'm Goin' Down
- 11 A-HA/Take On Me
- 12 JOHN COUGAR/Lonely Ol' Night
- 13 STARSHIP/Build This City
- 14 MADONNA/Dress You Up
- 15 STING/Fortress Around Your Heart
- 16 HOOTERS/And We Danced
- 17 DIRT STRAITS/Money For Nothing
- 18 COREY HART/Boy In The Box
- 19 COLLINS & MARTIN/Separate Lives
- 20 KLYMAXX/I Miss You
- 21 ARETHA FRANKLIN/Who's Zoinin'
- 22 GLENN FREY/You Belong To The City
- 23 STARSHIP/Build This City
- 24 PAUL YOUNG/I'm Gonna Tear Your Dress
- 25 THOMPSON TWINS/Lay Your Hands On Me
- 26 DAVID FOSTER/Love Theme From 'Simple Minds/Alive & Kicking
- 27 ZZ TOP/Sleeping Bag

**103.1 WHIT**  
Baltimore  
PD: Bob Travis  
MD: Chris Knight

- 1 DIRT STRAITS/Money For Nothing
- 2 A-HA/Take On Me
- 3 READY FOR THE W/RO/D/ Sheila
- 4 WHITNEY HOUSTON/Saving All My Love
- 5 STING/Fortress Around Your Heart
- 6 STEVIE WONDER/Part-Time Lover
- 7 BONIE & JOAGER/Dancing In The Streets
- 8 KODOL & THE GANG/Cherish
- 9 LOVERBOY/Lovin' Every Minute
- 10 TEARS FOR FEARS/Head Over Heels
- 11 JAN HAMMER/Miami Vice Theme
- 12 BRYAN ADAMS/One Night Love Affair
- 13 POWER STATION/Communication
- 14 SHAM/Free Bird
- 15 GODLEY & CREME/Cry
- 16 GLENN FREY/You Belong To The City
- 17 DON HENLEY/Sunset Grill
- 18 NIGHT RANGER/Four In The Morning
- 19 STARSHIP/Build This City
- 20 JOHN CAFFERTY/It's A Wonderful Life
- 21 ABC/Be Near Me
- 22 COREY HART/Boy In The Box
- 23 PAUL YOUNG/I'm Gonna Tear Your Dress
- 24 ARETHA FRANKLIN/Who's Zoinin'
- 25 TALKING HEADS/And She Was
- 26 FREDDIE JACKSON/You Are My Lady
- 27 BILLY JOEL/The Night Is Still Young
- 28 JOHN PARK/ST. Elmo's Fire
- 29 TINA TURNER/Don't Need Another Man's Love To Survive
- 30 ONJ/Soul Kiss
- 31 HUEY LEWIS & THE POWER OF LOVE
- 32 PHIL COLLINS/Don't Lose My Number
- 33 COLLINS & MARTIN/Separate Lives
- 34 HEART/Never
- 35 GLENN FREY/You Belong To The City

**103.1 WCAU**  
Philadelphia  
PD: Stephen Anthony

- 1 COREY HART/Boy In The Box
- 2 A-HA/Take On Me
- 3 A-HA/Take On Me
- 4 DIRT STRAITS/Money For Nothing
- 5 BONIE & JOAGER/Dancing In The Streets
- 6 HUEY LEWIS & THE POWER OF LOVE
- 7 PLATINUM BLONDE/Crying Over You
- 8 KODOL & THE GANG/Cherish
- 9 JOHN PARK/ST. Elmo's Fire
- 10 LOVERBOY/Lovin' Every Minute
- 11 GLENN FREY/You Belong To The City
- 12 GLENN FREY/You Belong To The City
- 13 BRYAN ADAMS/Summer Of '69
- 14 MADONNA/Dress You Up
- 15 BRYAN ADAMS/Diana
- 16 JOHN COUGAR/Lonely Ol' Night
- 17 JOHN COUGAR/Lonely Ol' Night
- 18 BRYAN ADAMS/One Night Love Affair
- 19 USA/O! Got You Babe
- 20 MADONNA/Dress You Up
- 21 JAYNE CUMBERS/Don't Leave This Way
- 22 PAUL YOUNG/I'm Gonna Tear Your Dress
- 23 FREDDIE JACKSON/You Are My Lady
- 24 TEARS FOR FEARS/Head Over Heels
- 25 WHITNEY HOUSTON/Saving All My Love
- 26 HEART/Never
- 27 ARETHA FRANKLIN/Who's Zoinin'
- 28 POINTER SISTERS/Dare Me
- 29 THOMPSON TWINS/Lay Your Hands On Me
- 30 KID CREOLE/Endicott
- 31 JAN HAMMER/Miami Vice Theme
- 32 JAN HAMMER/Miami Vice Theme
- 33 STING/Fortress Around Your Heart
- 34 BRUCE SPRINGSTEEN/I'm Goin' Down
- 35 WHAM!/Freedom
- 36 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 37 POWER STATION/Communication
- 38 DIANA ROSS/Eaten Alive
- 39 GLENN FREY/You Belong To The City
- 40 JANE MIEDEL/In Blue
- 41 BILLY JOEL/The Night Is Still Young
- 42 DON HENLEY/Sunset Grill
- 43 DON HENLEY/Sunset Grill
- 44 LARA BRANIGAN/Sensual Science
- 45 DINO BOINO/Meat Science
- 46 STARSHIP/Build This City
- 47 BRYAN ADAMS/One Night Love Affair
- 48 COLLINS & MARTIN/Separate Lives
- 49 POWER STATION/Communication
- 50 COREY HART/Boy In The Box
- 51 ABC/Be Near Me
- 52 ARETHA FRANKLIN/Who's Zoinin'
- 53 TALKING HEADS/And She Was
- 54 JANE BISHOP/Running Up That Hill
- 55 BRYAN ADAMS/One Night Love Affair
- 56 ONJ/Soul Kiss
- 57 MR. MISTER/Broken Wings
- 58 SCRITTI POLITTI/Perfect May
- 59 ZZ TOP/Sleeping Bag
- 60 RAY PARKER JR./G'zils Are More Fun
- 61 SIMPLE MINDS/Alive & Kicking
- 62 OMD/So In Love
- 63 BILLY JOEL/The Night Is Still Young
- 64 TINA TURNER/Don't Need Another Man's Love To Survive

**103.1 WCAU**  
Philadelphia  
PD: Smokey Rivers  
MD: Gene Baxter

- 1 A-HA/Take On Me
- 2 JOHN COUGAR/Lonely Ol' Night
- 3 WHITNEY HOUSTON/Saving All My Love
- 4 STEVIE WONDER/Part-Time Lover
- 5 READY FOR THE W/RO/D/ Sheila
- 6 BRUCE SPRINGSTEEN/I'm Goin' Down
- 7 STING/Fortress Around Your Heart
- 8 TEARS FOR FEARS/Head Over Heels
- 9 PHIL COLLINS/Don't Lose My Number
- 10 JOHN PARK/ST. Elmo's Fire
- 11 DIRT STRAITS/Money For Nothing
- 12 HOOTERS/And We Danced
- 13 GLENN FREY/You Belong To The City
- 14 PAUL YOUNG/I'm Gonna Tear Your Dress
- 15 STARSHIP/Build This City
- 16 BRYAN ADAMS/One Night Love Affair
- 17 COLLINS & MARTIN/Separate Lives
- 18 POWER STATION/Communication
- 19 COREY HART/Boy In The Box
- 20 ABC/Be Near Me
- 21 ARETHA FRANKLIN/Who's Zoinin'
- 22 KLYMAXX/I Miss You
- 23 MR. MISTER/Broken Wings
- 24 SCRITTI POLITTI/Perfect May
- 25 ZZ TOP/Sleeping Bag
- 26 RAY PARKER JR./G'zils Are More Fun
- 27 SIMPLE MINDS/Alive & Kicking
- 28 OMD/So In Love
- 29 BILLY JOEL/The Night Is Still Young
- 30 TINA TURNER/Don't Need Another Man's Love To Survive

**1050 chum**  
Toronto  
PD: Jim Waters  
MD: Brad "Knobby" Jones

- 1 JAN HAMMER/Miami Vice Theme
- 2 KODOL & THE GANG/Cherish
- 3 DIRT STRAITS/Money For Nothing
- 4 JOHN COUGAR/Lonely Ol' Night
- 5 GODLEY & CREME/Cry
- 6 BRUCE SPRINGSTEEN/I'm Goin' Down
- 7 COREY HART/Boy In The Box
- 8 BONIE & JOAGER/Dancing In The Streets
- 9 STEVIE WONDER/Part-Time Lover
- 10 GLENN FREY/You Belong To The City
- 11 A-HA/Take On Me
- 12 MADONNA/Dress You Up
- 13 EURYTHMICS/There Must Be An Angel
- 14 JOHN PARK/ST. Elmo's Fire
- 15 PHIL COLLINS/Don't Lose My Number
- 16 JOHN COUGAR/Lonely Ol' Night
- 17 GLENN FREY/You Belong To The City
- 18 JOHN WAITE/Every Step Of The Way
- 19 GLENN FREY/You Belong To The City
- 20 LOVERBOY/Lovin' Every Minute
- 21 HEART/Never
- 22 STARSHIP/Build This City
- 23 TINA TURNER/Don't Need Another Man's Love To Survive
- 24 FM/Just Lisse You
- 25 WHAM!/Freedom
- 26 HUEY LEWIS & THE POWER OF LOVE
- 27 HOME RUN/We Got The Blue Jays
- 28 GLENN FREY/You Belong To The City
- 29 GLENN FREY/You Belong To The City
- 30 JANE BISHOP/Running Up That Hill
- 31 JANE BISHOP/Running Up That Hill
- 32 JANE BISHOP/Running Up That Hill
- 33 JANE BISHOP/Running Up That Hill
- 34 JANE BISHOP/Running Up That Hill
- 35 JANE BISHOP/Running Up That Hill
- 36 JANE BISHOP/Running Up That Hill
- 37 JANE BISHOP/Running Up That Hill
- 38 JANE BISHOP/Running Up That Hill
- 39 JANE BISHOP/Running Up That Hill
- 40 JANE BISHOP/Running Up That Hill

**92 PRO-FM**  
Providence  
Operations Manager: Providence  
Tom Cuddy

- 1 JOHN COUGAR/Lonely Ol' Night
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 A-HA/Take On Me
- 4 READY FOR THE W/RO/D/ Sheila
- 5 STING/Fortress Around Your Heart
- 6 STEVIE WONDER/Part-Time Lover
- 7 BONIE & JOAGER/Dancing In The Streets
- 8 BRUCE SPRINGSTEEN/I'm Goin' Down
- 9 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 10 NIGHT RANGER/Four In The Morning
- 11 PAUL YOUNG/I'm Gonna Tear Your Dress
- 12 JAN HAMMER/Miami Vice Theme
- 13 BRYAN ADAMS/One Night Love Affair
- 14 FREDDIE JACKSON/You Are My Lady
- 15 POWER STATION/Communication
- 16 OMD/So In Love
- 17 KATE BUSH/Running Up That Hill
- 18 ARETHA FRANKLIN/Who's Zoinin'
- 19 COREY HART/Boy In The Box
- 20 HEART/Never
- 21 HOOTERS/And We Danced
- 22 FREDDIE JACKSON/You Are My Lady
- 23 THOMPSON TWINS/Lay Your Hands On Me
- 24 TALKING HEADS/And She Was
- 25 COLLINS & MARTIN/Separate Lives
- 26 ONJ/Soul Kiss
- 27 TINA TURNER/Don't Need Another Man's Love To Survive
- 28 BILLY JOEL/The Night Is Still Young
- 29 CHEAP TRICK/Tonight It's Yours
- 30 ROGER DALTRY/After The Fire
- 31 BRYAN ADAMS/Diana
- 32 JOHN PARK/ST. Elmo's Fire
- 33 COREY HART/Boy In The Box
- 34 A-HA/Take On Me
- 35 PLATINUM BLONDE/Crying Over You
- 36 JOHN COUGAR/Lonely Ol' Night
- 37 EURYTHMICS/There Must Be An Angel
- 38 MADONNA/Dress You Up
- 39 TINA TURNER/Don't Need Another Man's Love To Survive
- 40 WHITNEY HOUSTON/Saving All My Love
- 41 JANE BISHOP/Running Up That Hill
- 42 LARA BRANIGAN/Sensual Science
- 43 DINO BOINO/Meat Science
- 44 STARSHIP/Build This City
- 45 BRYAN ADAMS/One Night Love Affair
- 46 COLLINS & MARTIN/Separate Lives
- 47 POWER STATION/Communication
- 48 COREY HART/Boy In The Box
- 49 ABC/Be Near Me
- 50 ARETHA FRANKLIN/Who's Zoinin'
- 51 TALKING HEADS/And She Was
- 52 JANE BISHOP/Running Up That Hill
- 53 BRYAN ADAMS/One Night Love Affair
- 54 ONJ/Soul Kiss
- 55 MR. MISTER/Broken Wings
- 56 SCRITTI POLITTI/Perfect May
- 57 ZZ TOP/Sleeping Bag
- 58 RAY PARKER JR./G'zils Are More Fun
- 59 SIMPLE MINDS/Alive & Kicking
- 60 OMD/So In Love
- 61 BILLY JOEL/The Night Is Still Young
- 62 TINA TURNER/Don't Need Another Man's Love To Survive

**103.1 WCAU**  
Philadelphia  
PD: Scott Shannon  
MD: Frankie Blue

- 1 STEVIE WONDER/Part-Time Lover
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 A-HA/Take On Me
- 4 READY FOR THE W/RO/D/ Sheila
- 5 JAN HAMMER/Miami Vice Theme
- 6 DIRT STRAITS/Money For Nothing
- 7 BONIE & JOAGER/Dancing In The Streets
- 8 FREDDIE JACKSON/You Are My Lady
- 9 A-HA/Take On Me
- 10 MADONNA/Dress You Up
- 11 JANE CUMBERS/Don't Leave This Way
- 12 PAUL YOUNG/I'm Gonna Tear Your Dress
- 13 FREDDIE JACKSON/You Are My Lady
- 14 TEARS FOR FEARS/Head Over Heels
- 15 WHITNEY HOUSTON/Saving All My Love
- 16 HEART/Never
- 17 ARETHA FRANKLIN/Who's Zoinin'
- 18 POINTER SISTERS/Dare Me
- 19 THOMPSON TWINS/Lay Your Hands On Me
- 20 KID CREOLE/Endicott
- 21 JAN HAMMER/Miami Vice Theme
- 22 JAN HAMMER/Miami Vice Theme
- 23 STING/Fortress Around Your Heart
- 24 BRUCE SPRINGSTEEN/I'm Goin' Down
- 25 WHAM!/Freedom
- 26 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 27 POWER STATION/Communication
- 28 DIANA ROSS/Eaten Alive
- 29 GLENN FREY/You Belong To The City
- 30 JANE MIEDEL/In Blue
- 31 BILLY JOEL/The Night Is Still Young
- 32 DON HENLEY/Sunset Grill
- 33 DON HENLEY/Sunset Grill
- 34 LARA BRANIGAN/Sensual Science
- 35 DINO BOINO/Meat Science
- 36 STARSHIP/Build This City
- 37 BRYAN ADAMS/One Night Love Affair
- 38 COLLINS & MARTIN/Separate Lives
- 39 POWER STATION/Communication
- 40 COREY HART/Boy In The Box
- 41 ABC/Be Near Me
- 42 ARETHA FRANKLIN/Who's Zoinin'
- 43 TALKING HEADS/And She Was
- 44 JANE BISHOP/Running Up That Hill
- 45 BRYAN ADAMS/One Night Love Affair
- 46 ONJ/Soul Kiss
- 47 MR. MISTER/Broken Wings
- 48 SCRITTI POLITTI/Perfect May
- 49 ZZ TOP/Sleeping Bag
- 50 RAY PARKER JR./G'zils Are More Fun
- 51 SIMPLE MINDS/Alive & Kicking
- 52 OMD/So In Love
- 53 BILLY JOEL/The Night Is Still Young
- 54 TINA TURNER/Don't Need Another Man's Love To Survive

**103.1 WCAU**  
Philadelphia  
PD: Sunny Joe White  
MD: Geni Donaghy

- 1 A-HA/Take On Me
- 2 WHITNEY HOUSTON/Saving All My Love
- 3 WHITNEY HOUSTON/Saving All My Love
- 4 STEVIE WONDER/Part-Time Lover
- 5 BRYAN ADAMS/One Night Love Affair
- 6 JOHN COUGAR/Lonely Ol' Night
- 7 STING/Fortress Around Your Heart
- 8 TEARS FOR FEARS/Head Over Heels
- 9 PHIL COLLINS/Don't Lose My Number
- 10 JOHN PARK/ST. Elmo's Fire
- 11 DIRT STRAITS/Money For Nothing
- 12 HOOTERS/And We Danced
- 13 GLENN FREY/You Belong To The City
- 14 PAUL YOUNG/I'm Gonna Tear Your Dress
- 15 STARSHIP/Build This City
- 16 BRYAN ADAMS/One Night Love Affair
- 17 COLLINS & MARTIN/Separate Lives
- 18 POWER STATION/Communication
- 19 COREY HART/Boy In The Box
- 20 ABC/Be Near Me
- 21 ARETHA FRANKLIN/Who's Zoinin'
- 22 KLYMAXX/I Miss You
- 23 MR. MISTER/Broken Wings
- 24 SCRITTI POLITTI/Perfect May
- 25 ZZ TOP/Sleeping Bag
- 26 RAY PARKER JR./G'zils Are More Fun
- 27 SIMPLE MINDS/Alive & Kicking
- 28 OMD/So In Love
- 29 BILLY JOEL/The Night Is Still Young
- 30 TINA TURNER/Don't Need Another Man's Love To Survive

**103.1 WPHD**  
Buffalo  
PD: Bob Beauchamp  
MD: Guy Brouillard

- 1 DIRT STRAITS/Money For Nothing
- 2 A-HA/Take On Me
- 3 READY FOR THE W/RO/D/ Sheila
- 4 STEVIE WONDER/Part-Time Lover
- 5 BRUCE SPRINGSTEEN/I'm Goin' Down
- 6 JAN HAMMER/Miami Vice Theme
- 7 TEARS FOR FEARS/Head Over Heels
- 8 BRUCE SPRINGSTEEN/I'm Goin' Down
- 9 LOVERBOY/Lovin' Every Minute
- 10 HALL & OATES/The Way... (April)
- 11 PAUL YOUNG/I'm Gonna Tear Your Dress
- 12 GLENN FREY/You Belong To The City
- 13 ABC/Be Near Me
- 14 WHITNEY HOUSTON/Saving All My Love
- 15 DIRT STRAITS/Money For Nothing
- 16 NIGHT RANGER/Four In The Morning
- 17 STARSHIP/Build This City
- 18 HALL & OATES/The Way... (April)
- 19 POWER STATION/Communication
- 20 THOMPSON TWINS/Lay Your Hands On Me
- 21 THOMPSON TWINS/Lay Your Hands On Me
- 22 THOMPSON TWINS/Lay Your Hands On Me
- 23 THOMPSON TWINS/Lay Your Hands On Me
- 24 THOMPSON TWINS/Lay Your Hands On Me
- 25 THOMPSON TWINS/Lay Your Hands On Me
- 26 THOMPSON TWINS/Lay Your Hands On Me
- 27 THOMPSON TWINS/Lay Your Hands On Me
- 28 THOMPSON TWINS/Lay Your Hands On Me
- 29 THOMPSON TWINS/Lay Your Hands On Me
- 30 THOMPSON TWINS/Lay Your Hands On Me

**103.1 WPHD**  
Buffalo  
PD: Bill Terry  
MD: Ruth Tolson

- 1 A-HA/Take On Me
- 2 JOHN COUGAR/Lonely Ol' Night
- 3 READY FOR THE W/RO/D/ Sheila
- 4 MADONNA/Dress You Up
- 5 STEVIE WONDER/Part-Time Lover
- 6 BONIE & JOAGER/Dancing In The Streets
- 7 KODOL & THE GANG/Cherish
- 8 PHIL COLLINS/Don't Lose My Number
- 9 BRUCE SPRINGSTEEN/I'm Goin' Down
- 10 TEARS FOR FEARS/Head Over Heels
- 11 JAN HAMMER/Miami Vice Theme
- 12 BRYAN ADAMS/One Night Love Affair
- 13 POWER STATION/Communication
- 14 SHAM/Free Bird
- 15 GODLEY & CREME/Cry
- 16 GLENN FREY/You Belong To The City
- 17 DON HENLEY/Sunset Grill
- 18 NIGHT RANGER/Four In The Morning
- 19 STARSHIP/Build This City
- 20 JOHN CAFFERTY/It's A Wonderful Life
- 21 ABC/Be Near Me
- 22 COREY HART/Boy In The Box
- 23 PAUL YOUNG/I'm Gonna Tear Your Dress
- 24 ARETHA FRANKLIN/Who's Zoinin'
- 25 TALKING HEADS/And She Was
- 26 FREDDIE JACKSON/You Are My Lady
- 27 BILLY JOEL/The Night Is Still Young
- 28 JOHN PARK/ST. Elmo's Fire
- 29 TINA TURNER/Don't Need Another Man's Love To Survive
- 30 ONJ/Soul Kiss
- 31 HUEY LEWIS & THE POWER OF LOVE
- 32 PHIL COLLINS/Don't Lose My Number
- 33 COLLINS & MARTIN/Separate Lives
- 34 HEART/Never
- 35 GLENN FREY/You Belong To The City

**103.1 WPHD**  
Buffalo  
PD: Nick Bazoo  
MD: Lori Campbell

- 1 JAN HAMMER/Miami Vice Theme
- 2 TEARS FOR FEARS/Head Over Heels
- 3 WHITNEY HOUSTON/Saving All My Love
- 4 STEVIE WONDER/Part-Time Lover
- 5 JORN COUGAR/Lonely Ol' Night
- 6 A-HA/Take On Me
- 7 DAVID FOSTER/Love Theme From 'The Living On My Own'
- 8 COLLINS & MARTIN/Separate Lives
- 9 PAUL YOUNG/I'm Gonna Tear Your Dress
- 10 FREDDIE JACKSON/You Are My Lady
- 11 BILLY JOEL/The Night Is Still Young
- 12 LOVERBOY/Lovin' Every Minute
- 13 LOVERBOY/Lovin' Every Minute
- 14 LOVERBOY/Lovin' Every Minute
- 15 LOVERBOY/Lovin' Every Minute
- 16 LOVERBOY/Lovin' Every Minute
- 17 LOVERBOY/Lovin' Every Minute
- 18 LOVERBOY/Lovin' Every Minute
- 19 LOVERBOY/Lovin' Every Minute
- 20 LOVERBOY/Lovin' Every Minute
- 21 LOVERBOY/Lovin' Every Minute
- 22 LOVERBOY/Lovin' Every Minute
- 23 LOVERBOY/Lovin' Every Minute
- 24 LOVERBOY/Lovin' Every Minute
- 25 LOVERBOY/Lovin' Every Minute
- 26 LOVERBOY/Lovin' Every Minute
- 27 LOVERBOY/Lovin' Every Minute
- 28 LOVERBOY/Lovin' Every Minute
- 29 LOVERBOY/Lovin' Every Minute
- 30 LOVERBOY/Lovin' Every Minute

**103.1 WPHD**  
Buffalo  
PD: Hank Nevins  
MD: Roger Christian

- 1 STEVIE WONDER/Part-Time Lover
- 2 BONIE & JOAGER/Dancing In The Streets
- 3 JAN HAMMER/Miami Vice Theme
- 4 WHITNEY HOUSTON/Saving All My Love
- 5 READY FOR THE W/RO/D/ Sheila
- 6 JOHN COUGAR/Lonely Ol' Night
- 7 STING/Fortress Around Your Heart
- 8 TEARS FOR FEARS/Head Over Heels
- 9 PHIL COLLINS/Don't Lose My Number
- 10 JOHN PARK/ST. Elmo's Fire
- 11 DIRT STRAITS/Money For Nothing
- 12 HOOTERS/And We Danced
- 13 GLENN FREY/You Belong To The City
- 14 PAUL YOUNG/I'm Gonna Tear Your Dress
- 15 STARSHIP/Build This City
- 16 BRYAN ADAMS/One Night Love Affair
- 17 COLLINS & MARTIN/Separate Lives
- 18 POWER STATION/Communication
- 19 COREY HART/Boy In The Box
- 20 ABC/Be Near Me
- 21 ARETHA FRANKLIN/Who's Zoinin'
- 22 KLYMAXX/I Miss You
- 23 MR. MISTER/Broken Wings
- 24 SCRITTI POLITTI/Perfect May
- 25 ZZ TOP/Sleeping Bag
- 26 RAY PARKER JR./G'zils Are More Fun
- 27 SIMPLE MINDS/Alive & Kicking
- 28 OMD/So In Love
- 29 BILLY JOEL/The Night Is Still Young
- 30 TINA TURNER/Don't Need Another Man's Love To Survive

**103.1 WPHD**  
Buffalo  
PD: John Piccollo

- 1 BONIE & JOAGER/Dancing In The Streets
- 2 BRUCE SPRINGSTEEN/I'm Goin' Down
- 3 STEVIE WONDER/Part-Time Lover
- 4 JOHN COUGAR/Lonely Ol' Night
- 5 BRUCE SPRINGSTEEN/I'm Goin' Down
- 6 JAN HAMMER/Miami Vice Theme
- 7 TEARS FOR FEARS/Head Over Heels
- 8 BRUCE SPRINGSTEEN/I'm Goin' Down
- 9 LOVERBOY/Lovin' Every Minute
- 10 HALL & OATES/The Way... (April)
- 11 PAUL YOUNG/I'm Gonna Tear Your Dress
- 12 GLENN FREY/You Belong To The City
- 13 ABC/Be Near Me
- 14 WHITNEY HOUSTON/Saving All My Love
- 15 DIRT STRAITS/Money For Nothing
- 16 NIGHT RANGER/Four In The Morning
- 17 STARSHIP/Build This City
- 18 HALL & OATES/The Way... (April)
- 19 POWER STATION/Communication
- 20 THOMPSON TWINS/Lay Your Hands On Me
- 21 THOMPSON TWINS/Lay Your Hands On Me
- 22 THOMPSON TWINS/Lay Your Hands On Me
- 23 THOMPSON TWINS/Lay Your Hands On Me
- 24 THOMPSON TWINS/Lay Your Hands On Me
- 25 THOMPSON TWINS/Lay Your Hands On Me
- 26 THOMPSON TWINS/Lay Your Hands On Me
- 27 THOMPSON TWINS/Lay Your Hands On Me







R&R FRIDAY, OCTOBER 11, 1985

KBEQ Kansas City PD: Steve Perun MD: Karen Barber

WLS-FM Chicago PD: Jan Jeffries

KPKE Denver PD: Mark Boikie

KMEL Phoenix PD: Dick Bascom

KMEL San Francisco PD: Steve Rivers MD: Jack Silver

KPIU FM Seattle PD: Jeff King MD: Devon Durrant

WLS AM 57 Chicago Ops. Mgr.: John Gehron

WEST Hot Hits in 105KITS San Francisco PD: Richard Sands

KZZP104.7 FM Phoenix THE NUMBER 1 HIT MUSIC STATION PD: Guy Zapoleon MD: Steve Goddard

KUBE 93 FM Seattle PD: Bob Case MD: Wendy Christopher

Z100 FM KKRZ Portland PD: Gary Bryan MD: Sean Lynch

Motoric 107.1 KMJK Portland PD: Jon Barry MD: Steve Naganuma

WZUU Milwaukee PD: Chris Andrews MD: Brian Kelly

Y100 KRXY Denver Ops Mgr: John Driscoll MD: Geina Horton

KNBS Seattle PD: Ric Hansen MD: Sandy Louie

KS103 FM San Diego VP/Ops: Dave Parks PD: Mike Preston

KOQO Denver PD: Jack Regan MD: Alan Sledge

KWOD 103 Sacramento PD: Tom Chase MD: Mr. Ed

WJMS 100.7 FM Cleveland Ops Mgr: John Gorman MD: Kid Leo

KWS 94.5 FM San Jose PD: Dave Van Stone MD: Robin Kippes

KISFM Los Angeles VP/Prog: Gerry DeFrancesco Assistant PD: Mike Schaefer

KJSTN Sacramento PD: Rick Gillette MD/Assist PD: Chris Collins

KOAO Denver PD: Jack Regan MD: Alan Sledge

KWOD 103 Sacramento PD: Tom Chase MD: Mr. Ed



**EAST**

**MOST ADDED**  
ZZ Top  
Simple Minds  
Eurythmics & A. Franklin  
Prince

**HOTTEST**  
A-Ha  
Jan Hammer  
Stevie Wonder

**CHRADS & HOTS**

**SOUTH**

**MOST ADDED**  
ZZ Top  
Simple Minds  
Eurythmics & A. Franklin

**HOTTEST**  
Stevie Wonder  
Jan Hammer  
A-Ha

**EAST**

**PARALLEL TWO**

**Q100/Allentown, PA**  
Geronimo/Munster

ZZ TOP  
EURYTHMICS & ARET  
KISS (dp)  
BALTIMORA  
MAURICE WHITE  
SIMPLE MINDS  
KATRINA & THE WAV  
TOMMY SHAW  
MOTLEY CRUE (dp)  
Hottest:  
A-HA 2-1  
READY FOR THE WOR 4-2  
STARSHIP 10-9  
JAN HAMMER 11-10  
MR. MISTER 25-24

**WZOU/Boston**  
Cutler/Van Tassel

TALKING HEADS  
ZZ TOP  
Hottest:  
A-HA 1-1  
JOHN COUGAR 4-3  
WHITNEY HOUSTON 8-5  
STEVIE WONDER 11-6  
BRUCE SPRINGSTEEN 12-7

**WVSR/Charleston, WV**  
Bailey/West

SCRITTI POLITTI  
PRINCE  
SIMPLE MINDS  
ZZ TOP  
EURYTHMICS & ARET  
Hottest:  
JAN HAMMER 12-5  
A-HA 13-6  
STEVIE WONDER 10-9  
PAUL YOUNG 16-14  
GLENN FREY 21-17

**K104/Erie, PA**  
Bill Shannon

SIMPLE MINDS  
PRINCE  
ZZ TOP  
ALDO NOVA  
Hottest:  
A-HA 2-1  
MADONNA 3-3  
CHEAP TRICK 4-4  
READY FOR THE WOR 14-5  
ABC 15-8

**WERZ/Exeter, NH**  
Scott MacKay

SIMPLE MINDS  
EURYTHMICS & ARET  
MOTLEY  
QUARTERFLASH  
PRINCE  
ZZ TOP  
FIVE STAR  
JOHN WAITE  
JOE LYNN TURNER  
Hottest:  
A-HA 2-1  
TEARS FOR FEARS 17-10  
STARSHIP 18-15  
THOMPSON TWINS 23-20  
TINA TURNER 37-30

**WTIC-FM/Hartford, CT**  
Wall/West

ABC  
Hottest:  
A-HA 1-1  
STEVIE WONDER 5-3  
JAN HAMMER 9-4  
TEARS FOR FEARS 8-5  
GLENN FREY 16-14

**WAMX/Huntington, WV**  
Robinson/Collins

MR. MISTER  
ARETHA FRANKLIN  
COREY HART  
COLLINS & MARTIN (dp)  
TALKING HEADS  
COCK ROBIN  
Hottest:  
READY FOR THE WOR 4-1  
A-HA 5-2  
LOVERBOY 9-4  
STING 11-7  
BRUCE SPRINGSTEEN 12-8

**WKEE/Huntington, WV**  
Miller/Swann

PRINCE  
ZZ TOP  
SIMPLE MINDS  
KLYMAXX  
RENE & ANGELA  
MAURICE WHITE  
MARRILLION  
Hottest:  
WHITNEY HOUSTON 1-1  
A-HA 3-2  
READY FOR THE WOR 4-3  
STEVIE WONDER 5-4  
TEARS FOR FEARS 10-5

**WLAN-FM/Lancaster, PA**  
Diamond/Michaels

COLLINS & MARTIN  
RENE & ANGELA  
COMMODORES  
RAY PARKER JR.  
STARPOINT  
MAURICE WHITE  
KATE BUSH  
Hottest:  
READY FOR THE WOR 4-3  
JAN HAMMER 3-4  
STARSHIP 22-11  
GLENN FREY 24-14  
KLYMAXX 29-27

**KT101/New Haven, CT**  
Stef Ryback

SIMPLE MINDS  
ABC  
MR. MISTER  
DAVID POSTER  
Hottest:  
READY FOR THE WOR 2-1  
STEVIE WONDER 3-2  
A-HA 5-4  
STUART 26-18  
FREDDIE JACKSON 29-20

**Z106/Philadelphia, PA**  
Steve Davis

ZZ TOP  
PRINCE  
RAY PARKER JR.  
OND  
Hottest:  
A-HA 2-1  
WHITNEY HOUSTON 8-4  
TEARS FOR FEARS 10-8  
JAN HAMMER 17-11  
KLYMAXX 28-16

**WSPK/Poughkeepsie, NY**  
Dayton/James

SIMPLE MINDS  
ZZ TOP  
DAVID FOSTER  
EURYTHMICS & ARET  
PRINCE  
Hottest:  
STING 7-5  
JAN HAMMER 12-10  
HEART 29-23  
MR. MISTER 37-26  
STARPOINT 40-30

**Ri-104/Providence, RI**  
Jonathan Monk

ONJ  
SIMPLE MINDS  
ZZ TOP  
Hottest:  
A-HA 1-1  
TEARS FOR FEARS 6-4  
DON HENLEY 10-8  
ARETHA FRANKLIN 18-12  
COLLINS & MARTIN 23-20

**Q92/Rochester, NY**  
Stevens/Messner

ABC  
THOMPSON TWINS  
Hottest:  
JOHN COUGAR 4-1  
STING 6-4  
NIGHT RANGER 9-5  
STARSHIP 14-8  
STEVIE WONDER 16-13

**98PXV/Rochester, NY**  
Tom Mitchell

ONJ  
SIMPLE MINDS  
Hottest:  
A-HA 1-1  
BRUCE SPRINGSTEEN 3-2  
STEVIE WONDER 7-4  
TEARS FOR FEARS 8-5  
STARSHIP 20-12

**WGFM/Schenectady, NY**  
Tom Parker

ZZ TOP  
SIMPLE MINDS  
PRINCE  
WANG CHUNG  
KISS (dp)  
Hottest:  
A-HA 1-1  
BRUCE SPRINGSTEEN 4-2  
STEVIE WONDER 10-7  
TEARS FOR FEARS 11-9  
PAUL YOUNG 22-14

**93Q/Syracuse, NY**  
Laird/Dunne

SIMPLE MINDS  
EURYTHMICS & ARET  
KLYMAXX  
PRINCE (dp)  
ZZ TOP (dp)  
Hottest:  
A-HA 1-1  
READY FOR THE WOR 3-2  
WHITNEY HOUSTON 5-3  
STEVIE WONDER 8-6  
JAN HAMMER 17-9

**WPST/Trenton, NJ**  
Tom Taylor

EURYTHMICS & ARET  
KLYMAXX  
SCRITTI POLITTI  
Hottest:  
READY FOR THE WOR 1-1  
TEARS FOR FEARS 4-2  
JOHN COUGAR 5-3  
JAN HAMMER 10-9  
COLLINS & MARTIN 35-18

**96XXX/Burlington, VT**  
Rob Poulin

SIMPLE MINDS  
ZZ TOP (dp)  
PRINCE (dp)  
WANG CHUNG  
EURYTHMICS & ARET  
HOWARD JONES  
SCRITTI POLITTI  
Hottest:  
A-HA 6-2  
JAN HAMMER 11-4  
GLENN FREY 15-9  
TALKING HEADS 16-11  
TEARS FOR FEARS 23-12

**WIKZ/Chambersburg, PA**  
Matthews/Alexander

KLYMAXX  
ZZ TOP  
PRINCE  
EURYTHMICS & ARET  
KISS (dp)  
Hottest:  
SIMPLE MINDS  
BILLY JOEL  
RAY PARKER JR.  
MR. MISTER  
JACK WAGNER (dp)  
STARPOINT  
Hottest:  
READY FOR THE WOR 1-1  
WHITNEY HOUSTON 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WKRZ-FM/Wilkes-Barre, PA**  
Brock/Sheridan

ZZ TOP  
EURYTHMICS & ARET  
SIMPLE MINDS  
MAURICE WHITE  
KATRINA & THE WAV  
BALTIMORA (dp)  
Hottest:  
A-HA 1-1  
READY FOR THE WOR 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WTLQ/Wilkes-Barre, PA**  
Don Tandler

ZZ TOP  
BALTIMORA  
EURYTHMICS & ARET  
KISS (dp)  
JACK WAGNER  
PREFAB SPRUIT  
LAUREN BRANIGAN (dp)  
WANG CHUNG (dp)  
MAURICE WHITE  
Hottest:  
READY FOR THE WOR 2-1  
JAN HAMMER 7-3  
WHITNEY HOUSTON 3-4  
STEVIE WONDER 11-8  
STARSHIP 14-9

**Q106/York, PA**  
Bob Spence

RAY PARKER JR.  
MR. MISTER  
ONJ  
Hottest:  
JOHN COUGAR 2-1  
A-HA 3-3  
READY FOR THE WOR 4-4  
WHITNEY HOUSTON 8-5  
ABC 29-19

**WVFBG/Altoona, PA**  
Steve Kelsey

RAY PARKER JR.  
PRINCE  
SIMPLE MINDS  
WANG CHUNG  
Hottest:  
GO WEST  
SPACE MONKEY  
KISS (dp)  
MARRILLION  
LAUREN BRANIGAN  
Hottest:  
A-HA 2-1  
STEVIE WONDER 7-2  
WHITNEY HOUSTON 5-3  
JAN HAMMER 13-6  
GLENN FREY 23-17

**WGUJ/Bangor, ME**  
Roberts/Worcester

ZZ TOP  
EURYTHMICS & ARET  
CHEECH & CHONG  
Hottest:  
JOHN COUGAR 3-2  
BOWIE & JAGGER 4-3  
STEVIE WONDER 5-4  
WHITNEY HOUSTON 16-11

**WZON/Bangor, ME**  
Tony Perkins

MARRILLION  
KISS (dp)  
EURYTHMICS & ARET  
SIMPLE MINDS  
ZZ TOP  
JANE WIEDLIN  
WANG CHUNG  
Hottest:  
JOHN COUGAR 5-2  
JAN HAMMER 17-9  
NIGHT RANGER 14-12  
STEVIE WONDER 18-13  
PAUL YOUNG 20-14

**WIGY/Bath, ME**  
Bob Anderson

ONJ  
RAY PARKER JR.  
SIMPLE MINDS  
ZZ TOP  
HOWARD JONES  
Hottest:  
JAN HAMMER 8-1  
STEVIE WONDER 5-2  
READY FOR THE WOR 3-3  
TEARS FOR FEARS 7-5  
STARSHIP 22-12

**103CIR/Beckley, WV**  
Bob Spencer

ZZ TOP  
EURYTHMICS & ARET  
KLYMAXX  
SCRITTI POLITTI  
Hottest:  
READY FOR THE WOR 1-1  
TEARS FOR FEARS 4-2  
JOHN COUGAR 5-3  
JAN HAMMER 10-9  
COLLINS & MARTIN 35-18

**96XXX/Burlington, VT**  
Rob Poulin

SIMPLE MINDS  
ZZ TOP (dp)  
PRINCE (dp)  
WANG CHUNG  
EURYTHMICS & ARET  
HOWARD JONES  
SCRITTI POLITTI  
Hottest:  
A-HA 6-2  
JAN HAMMER 11-4  
GLENN FREY 15-9  
TALKING HEADS 16-11  
TEARS FOR FEARS 23-12

**WIKZ/Chambersburg, PA**  
Matthews/Alexander

KLYMAXX  
ZZ TOP  
PRINCE  
EURYTHMICS & ARET  
KISS (dp)  
Hottest:  
SIMPLE MINDS  
BILLY JOEL  
RAY PARKER JR.  
MR. MISTER  
JACK WAGNER (dp)  
STARPOINT  
Hottest:  
READY FOR THE WOR 1-1  
WHITNEY HOUSTON 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WKRZ-FM/Wilkes-Barre, PA**  
Brock/Sheridan

ZZ TOP  
EURYTHMICS & ARET  
SIMPLE MINDS  
MAURICE WHITE  
KATRINA & THE WAV  
BALTIMORA (dp)  
Hottest:  
A-HA 1-1  
READY FOR THE WOR 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WSSX/Charleston, SC**  
Phillips/Allen

ZZ TOP  
SIMPLE MINDS  
SCRITTI POLITTI  
MORRIS DAY (dp)  
PRINCE (dp)  
Hottest:  
JAN HAMMER 1-1  
STEVIE WONDER 6-2  
JOHN COUGAR 7-7  
GLENN FREY 13-10  
TEARS FOR FEARS 19-15

**WZYQ/Frederick, MD**  
Kemosabi Joe

PRINCE  
ZZ TOP  
EURYTHMICS & ARET  
SIMPLE MINDS  
MR. MISTER  
Hottest:  
READY FOR THE WOR 5-1  
STEVIE WONDER 8-4  
JAN HAMMER 12-7  
A-HA 14-11  
STARSHIP 19-15

**OK100/Ithaca, NY**  
Doug Nevel

SIMPLE MINDS  
PRINCE  
KATE BUSH  
ZZ TOP  
JOHN WAITE  
Hottest:  
WHITNEY HOUSTON 2-1  
A-HA 7-2  
CHEAP TRICK 6-3  
JOHN COUGAR 4-4  
READY FOR THE WOR 13-9

**WKHI/Ocean City, MD**  
Jack Gillen

KATRINA & THE WAV  
LAUREN BRANIGAN  
PRINCE  
EURYTHMICS & ARET  
ZZ TOP (dp)  
PREFAB SPRUIT  
GINO VANNELLI  
BALTIMORA (dp)  
Hottest:  
A-HA 1-1  
STEVIE WONDER 7-4  
STING 8-6  
JAN HAMMER 11-8  
TEARS FOR FEARS 15-9

**WVFBG/Altoona, PA**  
Steve Kelsey

RAY PARKER JR.  
PRINCE  
SIMPLE MINDS  
WANG CHUNG  
Hottest:  
GO WEST  
SPACE MONKEY  
KISS (dp)  
MARRILLION  
LAUREN BRANIGAN  
Hottest:  
A-HA 2-1  
STEVIE WONDER 7-2  
WHITNEY HOUSTON 5-3  
JAN HAMMER 13-6  
GLENN FREY 23-17

**WGUJ/Bangor, ME**  
Roberts/Worcester

ZZ TOP  
EURYTHMICS & ARET  
CHEECH & CHONG  
Hottest:  
JOHN COUGAR 3-2  
BOWIE & JAGGER 4-3  
STEVIE WONDER 5-4  
WHITNEY HOUSTON 16-11

**WZON/Bangor, ME**  
Tony Perkins

MARRILLION  
KISS (dp)  
EURYTHMICS & ARET  
SIMPLE MINDS  
ZZ TOP  
JANE WIEDLIN  
WANG CHUNG  
Hottest:  
JOHN COUGAR 5-2  
JAN HAMMER 17-9  
NIGHT RANGER 14-12  
STEVIE WONDER 18-13  
PAUL YOUNG 20-14

**WIGY/Bath, ME**  
Bob Anderson

ONJ  
RAY PARKER JR.  
SIMPLE MINDS  
ZZ TOP  
HOWARD JONES  
Hottest:  
JAN HAMMER 8-1  
STEVIE WONDER 5-2  
READY FOR THE WOR 3-3  
TEARS FOR FEARS 7-5  
STARSHIP 22-12

**103CIR/Beckley, WV**  
Bob Spencer

ZZ TOP  
EURYTHMICS & ARET  
KLYMAXX  
SCRITTI POLITTI  
Hottest:  
READY FOR THE WOR 1-1  
TEARS FOR FEARS 4-2  
JOHN COUGAR 5-3  
JAN HAMMER 10-9  
COLLINS & MARTIN 35-18

**96XXX/Burlington, VT**  
Rob Poulin

SIMPLE MINDS  
ZZ TOP (dp)  
PRINCE (dp)  
WANG CHUNG  
EURYTHMICS & ARET  
HOWARD JONES  
SCRITTI POLITTI  
Hottest:  
A-HA 6-2  
JAN HAMMER 11-4  
GLENN FREY 15-9  
TALKING HEADS 16-11  
TEARS FOR FEARS 23-12

**WIKZ/Chambersburg, PA**  
Matthews/Alexander

KLYMAXX  
ZZ TOP  
PRINCE  
EURYTHMICS & ARET  
KISS (dp)  
Hottest:  
SIMPLE MINDS  
BILLY JOEL  
RAY PARKER JR.  
MR. MISTER  
JACK WAGNER (dp)  
STARPOINT  
Hottest:  
READY FOR THE WOR 1-1  
WHITNEY HOUSTON 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WKRZ-FM/Wilkes-Barre, PA**  
Brock/Sheridan

ZZ TOP  
EURYTHMICS & ARET  
SIMPLE MINDS  
MAURICE WHITE  
KATRINA & THE WAV  
BALTIMORA (dp)  
Hottest:  
A-HA 1-1  
READY FOR THE WOR 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WSSX/Charleston, SC**  
Phillips/Allen

ZZ TOP  
SIMPLE MINDS  
SCRITTI POLITTI  
MORRIS DAY (dp)  
PRINCE (dp)  
Hottest:  
JAN HAMMER 1-1  
STEVIE WONDER 6-2  
JOHN COUGAR 7-7  
GLENN FREY 13-10  
TEARS FOR FEARS 19-15

**96XII/Parkersburg, WV**  
Paul DeMille

PRINCE  
ZZ TOP  
SIMPLE MINDS  
KATE BUSH  
RENE & ANGELA  
EURYTHMICS & ARET  
Hottest:  
JOHN COUGAR 2-1  
LOVERBOY 10-6  
HEART 18-8  
BRYAN ADAMS 20-13  
READY FOR THE WOR 22-16

**WGAA/Portland, ME**  
Falconi/Randall

ZZ TOP  
SIMPLE MINDS  
LAUREN BRANIGAN  
EURYTHMICS & ARET  
KATRINA & THE WAV  
WANG CHUNG  
Hottest:  
TA MARA & SEEN  
A-HA 2-1  
READY FOR THE WOR 3-2  
JOHN COUGAR 4-3  
BOWIE & JAGGER 5-4  
STING 6-5

**WOMP-FM/Wheeling, WV**  
Bob Forster

ZZ TOP  
MOTLEY CRUE  
KATE BUSH  
LAUREN BRANIGAN  
ROGER DALTRY  
SIMPLE MINDS  
Hottest:  
READY FOR THE WOR 8-6  
STING 13-10  
STARSHIP 19-15  
STATION 21-16  
JAN HAMMER 28-18

**WVFBG/Altoona, PA**  
Steve Kelsey

RAY PARKER JR.  
PRINCE  
SIMPLE MINDS  
WANG CHUNG  
Hottest:  
GO WEST  
SPACE MONKEY  
KISS (dp)  
MARRILLION  
LAUREN BRANIGAN  
Hottest:  
A-HA 2-1  
STEVIE WONDER 7-2  
WHITNEY HOUSTON 5-3  
JAN HAMMER 13-6  
GLENN FREY 23-17

**WGUJ/Bangor, ME**  
Roberts/Worcester

ZZ TOP  
EURYTHMICS & ARET  
CHEECH & CHONG  
Hottest:  
JOHN COUGAR 3-2  
BOWIE & JAGGER 4-3  
STEVIE WONDER 5-4  
WHITNEY HOUSTON 16-11

**WZON/Bangor, ME**  
Tony Perkins

MARRILLION  
KISS (dp)  
EURYTHMICS & ARET  
SIMPLE MINDS  
ZZ TOP  
JANE WIEDLIN  
WANG CHUNG  
Hottest:  
JOHN COUGAR 5-2  
JAN HAMMER 17-9  
NIGHT RANGER 14-12  
STEVIE WONDER 18-13  
PAUL YOUNG 20-14

**WIGY/Bath, ME**  
Bob Anderson

ONJ  
RAY PARKER JR.  
SIMPLE MINDS  
ZZ TOP  
HOWARD JONES  
Hottest:  
JAN HAMMER 8-1  
STEVIE WONDER 5-2  
READY FOR THE WOR 3-3  
TEARS FOR FEARS 7-5  
STARSHIP 22-12

**103CIR/Beckley, WV**  
Bob Spencer

ZZ TOP  
EURYTHMICS & ARET  
KLYMAXX  
SCRITTI POLITTI  
Hottest:  
READY FOR THE WOR 1-1  
TEARS FOR FEARS 4-2  
JOHN COUGAR 5-3  
JAN HAMMER 10-9  
COLLINS & MARTIN 35-18

**96XXX/Burlington, VT**  
Rob Poulin

SIMPLE MINDS  
ZZ TOP (dp)  
PRINCE (dp)  
WANG CHUNG  
EURYTHMICS & ARET  
HOWARD JONES  
SCRITTI POLITTI  
Hottest:  
A-HA 6-2  
JAN HAMMER 11-4  
GLENN FREY 15-9  
TALKING HEADS 16-11  
TEARS FOR FEARS 23-12

**WIKZ/Chambersburg, PA**  
Matthews/Alexander

KLYMAXX  
ZZ TOP  
PRINCE  
EURYTHMICS & ARET  
KISS (dp)  
Hottest:  
SIMPLE MINDS  
BILLY JOEL  
RAY PARKER JR.  
MR. MISTER  
JACK WAGNER (dp)  
STARPOINT  
Hottest:  
READY FOR THE WOR 1-1  
WHITNEY HOUSTON 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WKRZ-FM/Wilkes-Barre, PA**  
Brock/Sheridan

ZZ TOP  
EURYTHMICS & ARET  
SIMPLE MINDS  
MAURICE WHITE  
KATRINA & THE WAV  
BALTIMORA (dp)  
Hottest:  
A-HA 1-1  
READY FOR THE WOR 2-2  
JOHN COUGAR 3-3  
JAN HAMMER 14-9  
TEARS FOR FEARS 22-15

**WSSX/Charleston, SC**  
Phillips/Allen

ZZ TOP  
SIMPLE MINDS  
SCRITTI POLITTI  
MORRIS DAY (dp)  
PRINCE (dp)  
Hottest:  
JAN HAMMER 1-1  
STEVIE WONDER 6-2  
JOHN COUGAR 7-7  
GLENN FREY 13-10  
TEARS FOR FEARS 19-15

**WVFX/Williamsport, PA**  
Minier/Stratton

SIMPLE MINDS  
ZZ TOP  
KISS (dp)  
MOTLEY CRUE (dp)  
Hottest:  
DON HENLEY 11-4  
BRYAN ADAMS 16-7  
JAN HAMMER 13-8  
STARSHIP 14-10  
TEARS FOR FEARS 18-12

**WVFX/Williamsport, PA**  
Minier/Stratton

TEARS FOR FEARS  
COLLINS & MARTIN  
FREDDIE JACKSON 30-20  
Hottest:  
STEVIE WONDER 6-1  
A-HA 3-3  
CHEECH & CHONG 11-6  
KOOB & THE GANG 4-8  
LISA LISA 10-9

**WANS-FM/Greenville, SC**  
Tommy Smith

ZZ TOP  
MOTLEY CRUE  
KATRINA & THE WAV  
PRINCE  
QUARTERFLASH  
SIMPLE MINDS  
EURYTHMICS & ARET  
JOHN WAITE  
Hottest:  
A-HA 4-1  
DAVID FOSTER 5-3  
WHITNEY HOUSTON 9-4  
FREDDIE JACKSON 30-20  
COLLINS & MARTIN 35-27

**WCKN/Greenville, SC**  
Gary Jackson

BILLY JOEL  
KLYMAXX  
SCRITTI POLITTI  
ZZ TOP  
SIMPLE MINDS  
Hottest:  
READY FOR THE WOR 1-1  
JAN HAMMER 2-2  
STEVIE WONDER 4-3  
WHITNEY HOUSTON 5-4  
FREDDIE JACKSON 6-5

**94TYX/Jackson, MS**  
Abell/Crews

MR. MISTER  
HEART  
BILLY JOEL  
COREY HART  
DAVID FOSTER (dp)  
Hottest:  
DIRE STRAITS 1-1  
READY FOR THE WOR 4-2  
JOHN COUGAR 5-3  
STEVIE WONDER 10-4  
JAN HAMMER 13-8

**WQUT/Johnson City, TN**  
Steve Taylor

RAY PARKER JR.  
ONJ  
ZZ TOP (dp)  
Hottest:  
READY FOR THE WOR 1-1  
JOHN COUGAR 5-2  
A-HA 6-3  
LOVERBOY 8-4  
BRYAN ADAMS 24-19

**WOKI/Knoxville, TN**  
Gary Adkins

EURYTHMICS & ARET  
ZZ TOP  
SIMPLE MINDS  
JOHN WAITE  
LAUREN BRANIGAN  
TALKING HEADS  
Hottest:  
JOHN COUGAR 1-1  
A-HA 2-2  
READY FOR THE WOR 3-3  
LOVERBOY 5-4  
STEVIE WONDER 12-11

**WFMJ/Lexington, KY**  
Fox/Jansen

BALTIMORA  
KISS (dp)  
EURYTHMICS & ARET  
SIMPLE MINDS  
ZZ TOP  
PRINCE  
Hottest:  
JOHN COUGAR 2-1  
A-HA 6-5  
PAUL YOUNG 17-13  
A-HA 2-1  
COLLINS & MARTIN 35-31

**94Z/Raleigh, NC**  
Dalloro/Duncan

LOVERBOY (dp)  
SIMPLE MINDS  
RENE & ANGELA  
ZZ TOP  
EDDIE MURPHY  
EURYTHMICS &



MIDWEST

MOST ADDED
ZZ Top
Simple Minds
Eurythmics & A. Franklin

HOTTEST
A-Ha
Jan Hammer
Ready For The World

CHR ADDS & HOTS

WEST

MOST ADDED
Simple Minds
ZZ Top
Eurythmics & A. Franklin

HOTTEST
Stevie Wonder
A-Ha
Jan Hammer

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Matt Patrick

ZZ TOP
RAY PARKER JR.
MARILLION (dp)
KATE BUSH (dp)
EURYTHMICS & ARET
JOHN WAITE

WKAU/Appleton-Oshkosh, WI
Ross/Taylor

TINA TURNER
RAY PARKER JR.
ONJ
ZZ TOP (dp)
HOTTEST:
A-HA 2-1
JOHN COUGAR 3-2
WHITNEY HOUSTON 7-3
LOVERBOY 10-7
STEVIE WONDER 16-8

WRQC/Cleveland, OH
Scott Howitt

ZZ TOP
SIMPLE MINDS
EURYTHMICS & ARET
JOHN WAITE
PRINCE
HOTTEST:
STING 5-4
STEVIE WONDER 6-5
TEARS FOR FEARS 11-8
JAN HAMMER 20-9
LOVERBOY 12-11

WNCI/Columbus, OH
Bill Richards

HOOTERS
ABC
ONJ
TINA TURNER
PRINCE
HOTTEST:
A-HA 2-1
WHITNEY HOUSTON 5-3
JAN HAMMER 13-9
DAVID FOSTER 24-18
STARSHIP 28-23

KIJK/Devenport, IA
Jim O'Hara

WANG CHUNG
SIMPLE MINDS
ZZ TOP (dp)
JOHN WAITE
EURYTHMICS & ARET
HOTTEST:
A-HA 1-1
STEVIE WONDER 11-7
TEARS FOR FEARS 12-9
GLENN FREY 21-15
ARETHA FRANKLIN 25-18

WGTV/Dayton, OH
John Robertson

ZZ TOP
SCRITTI POLITTI
RAY PARKER JR.
SIMPLE MINDS
HOTTEST:
READY FOR THE WOR 1-1
A-HA 2-2
WHITNEY HOUSTON 5-4
STEVIE WONDER 12-8
JAN HAMMER 14-10

KRNQ/Des Moines, IA
Gillan/Finch

BRYAN ADAMS
LOVERBOY
ZZ TOP (dp)
THOMPSON TWINS (dp)
HOTTEST:
READY FOR THE WOR 1-1
A-HA 3-2
STEVIE WONDER 9-8
BOWIE & JAGGER 11-9
TEARS FOR FEARS 15-12

KZIO/Duluth, MN
Michael/Herman

ZZ TOP
ONJ
PRINCE
ROGER DALTRY (dp)
TOMMY SHAW (dp)
SCRITTI POLITTI
HOTTEST:
A-HA 1-1
READY FOR THE WOR 3-2
STARSHIP 11-9
LOVERBOY 12-10
JAN HAMMER 19-11

WSTO/Evansville, IN
Chris Taylor

STARSHIP
LOVERBOY
STING
HOTTEST:
A-HA 2-1
READY FOR THE WOR 3-2
BOWIE & JAGGER 4-3
MADONNA 7-4
JAN HAMMER 15-11

WMEE/Ft. Wayne, IN
Tony Richards

CHEAP TRICK
ZZ TOP
ABC
DAVID FOSTER
HOTTEST:
A-HA 2-1
JOHN COUGAR 3-2
READY FOR THE WOR 4-3
STEVIE WONDER 9-6
TEARS FOR FEARS 17-12

WGRD/Grand Rapids, MI
Swar/Stevens

ZZ TOP
SIMPLE MINDS
WANG CHUNG
HOTTEST:
A-HA 4-1
JOHN COUGAR 3-2
STING 7-3
LOVERBOY 9-6
STARSHIP 13-9

WZPL/Indianapolis, IN
Jim Miles

NIGHT RANGER
DON HENLEY
STARSHIP
COREY HART
ABC
THOMPSON TWINS
HEART
PAUL YOUNG
HOTTEST:
BRYAN ADAMS 11-9
LOVERBOY 13-10
STARSHIP 18-16
GLENN FREY 19-17

WKFR/Kalamazoo, MI
Terry Weinacht

EURYTHMICS & ARET
LAURA BRANIGAN
TOMMY SHAW (dp)
JOHN WAITE (dp)
HOTTEST:
A-HA 1-1
READY FOR THE WOR 4-2
STARSHIP 24-15
PAUL YOUNG D-16
THOMPSON TWINS 34-24

WWIC/Lansing, MI
Maloney/Kittredge

STEVIE WONDER
BILLY JOEL
ARETHA FRANKLIN
MR. MISTER
ZZ TOP (dp)
ROGER DALTRY (dp)
HOTTEST:
STING 2-1
JOHN COUGAR 5-2
STARSHIP 9-5
A-HA 10-6
BRYAN ADAMS 11-8

Z104/Madison, WI
Little/Hudson

ZZ TOP
HEART
ARETHA FRANKLIN
SIMPLE MINDS
HOTTEST:
JAN HAMMER 2-1
TEARS FOR FEARS 12-3
STARSHIP 15-5
LOVERBOY 16-10

KJ103/Oklahoma City, OK
Cahill/Alexander

SIMPLE MINDS
ZZ TOP
KLYMAXX
HOTTEST:
TEARS FOR FEARS 11-5
STEVIE WONDER 13-8
BRYAN ADAMS 17-11
GLENN FREY 20-14
STARSHIP 25-19

KOFM/Oklahoma City, OK
Cooper/Casey

ZZ TOP (dp)
FREDDIE JACKSON
ONJ
SIMPLE MINDS (dp)
DAVID FOSTER
BALTIMORA (dp)
HOTTEST:
READY FOR THE WOR 1-1
A-HA 5-2
STEVIE WONDER 6-4
JAN HAMMER 16-13
HEART 32-22

KQKQ/Omaha, NB
Taylor/Dan

ZZ TOP
MR. MISTER
SIMPLE MINDS
EURYTHMICS & ARET
DAVID FOSTER (dp)
HOTTEST:
READY FOR THE WOR 2-1
A-HA 3-2
JOHN COUGAR 4-3
WHITNEY HOUSTON 5-5
JAN HAMMER 10-6

KZ93/Peoria, IL
Keith Edwards

DAVID FOSTER
MR. MISTER
HOTTEST:
KOOL & THE GANG 1-1
JAN HAMMER 3-2
JOHN COUGAR 6-3
WHITNEY HOUSTON 6-5
READY FOR THE WOR 8-6

WZOK/Rockford, IL
McGee/Dent

MR. MISTER
ZZ TOP
ONJ
RAY PARKER JR.
HOTTEST:
A-HA 1-1
JOHN COUGAR 3-2
READY FOR THE WOR 5-3
WHITNEY HOUSTON 7-4
STING 8-6

WIOG/Saginaw-Bay City, MI
Belcher/Shannon

A-HA
STARSHIP
READY FOR THE WOR
HOTTEST:
JOHN COUGAR 7-1
JUDY LEWIS & THE 2-2
JOHN CAFFERTY 11-4
JAN HAMMER 14-5
KOOL & THE GANG 10-8

WRQN/Toldeo, OH
Joe Thomas

ONGO BOINGO
ZZ TOP
EURYTHMICS & ARET
MAURICE WHITE
JOHN WAITE
MOTELS
KATRINA & THE WAV
WHITNEY HOUSTON
HOTTEST:
READY FOR THE WOR 2-1
KOOL & THE GANG 4-2
A-HA 8-5
MR. MISTER 15-9
KLYMAXX 19-14

KAY107/Tulsa, OK
Harv Blain

WHITNEY HOUSTON
READY FOR THE WOR
SIMPLE MINDS
ONJ
BILLY JOEL
HOWARD JONES
HOTTEST:
A-HA 5-1
DIRE STRAITS 2-2
LOVERBOY 9-3
STING 15-4
JOHN WAITE 7-6

KEYN-FM/Wichita, KS
Brooks/Pearman

ZZ TOP
ARETHA FRANKLIN
KATE BUSH (dp)
HOTTEST:
DIRE STRAITS 1-1
STEVIE WONDER 2-2
A-HA 7-3
JAN HAMMER 12-6
TEARS FOR FEARS 18-10

KKRD/Wichita, KS
Jack Oliver

ZZ TOP
SIMPLE MINDS
SCRITTI POLITTI
EURYTHMICS & ARET
KATE BUSH
HOTTEST:
A-HA 1-1
READY FOR THE WOR 3-2
WHITNEY HOUSTON 4-3
JOHN COUGAR 5-4
STING 6-5

WHOT/Youngstown, OH
Dick Thompson

none
HOTTEST:
A-HA 1-1
WHITNEY HOUSTON 6-6
BRUCE SPRINGSTEEN 11-11
TEARS FOR FEARS 12-12
GLENN FREY 15-15

PARALLEL THREE

KYYY/Bismarck, ND
Bob Beck

SCRITTI POLITTI
ZZ TOP
SIMPLE MINDS
EURYTHMICS & ARET
TALKING HEADS
LAURA BRANIGAN
HOTTEST:
A-HA 2-1
JOHN COUGAR 3-2
JAN HAMMER 10-4
READY FOR THE WOR 7-6
TEARS FOR FEARS 23-13

WBNQ/Bloomington, IL
Justin/Robbins

ZZ TOP
SCRITTI POLITTI
SIMPLE MINDS
EURYTHMICS & ARET
WANG CHUNG (dp)
HOTTEST:
A-HA 2-1
JOHN COUGAR 3-2
STEVIE WONDER 11-5
BRUCE SPRINGSTEEN 15-6
PAUL YOUNG 12-7

WBWB/Bloomington, IN
Jim Clouse

HUEY LEWIS & THE
TINA TURNER
CHEAP TRICK
TALKING HEADS
HOWARD JONES
RAY PARKER JR.
TOMMY SHAW
COLLINS & MARTIN
ONJ
WANG CHUNG
KATE BUSH (dp)
ZZ TOP
HOTTEST:
A-HA 2-1
STEVIE WONDER 4-2
READY FOR THE WOR 9-6
GLENN FREY 16-11
NIGHT RANGER 20-12

WVIL-FM/Carbondale, IL
Tony Waitkus

PRINCE (dp)
MORRIS DAY (dp)
MR. MISTER
CHECH & CHONG
HOTTEST:
READY FOR THE WOR 1-1
A-HA 6-3
JAN HAMMER 13-5
STEVIE WONDER 12-8
STARSHIP 27-12

KKRQ/Cedar Rapids, IA
Ted Jacobsen

none
HOTTEST:
A-HA 2-2
JOHN COUGAR 4-3
STING 13-4
JAN HAMMER 14-7
STARSHIP 19-13

KQCR/Cedar Rapids, IA
Fuhr/Dixon

none
HOTTEST:
A-HA 2-1
WHITNEY HOUSTON 3-2
JOHN COUGAR 4-3
READY FOR THE WOR 5-4
JAN HAMMER 12-7

KCMQ/Columbia, MO
Tuttini/Baker

INXS
KATE BUSH
ZZ TOP
SIMPLE MINDS
PRINCE
HOTTEST:
READY FOR THE WOR 1-1
WHITNEY HOUSTON 8-5
TEARS FOR FEARS 11-7
JAN HAMMER 12-8
STARSHIP 24-16

Y94/Fargo, ND
Anderson/Palmer

ZZ TOP (dp)
SIMPLE MINDS
HOTTEST:
A-HA 2-1
JOHN COUGAR 3-2
BRUCE SPRINGSTEEN 9-7
STARSHIP 11-8
JAN HAMMER 16-9

KKXL-FM/Grand Forks, ND
Nordine/Right

ZZ TOP
TINA TURNER
OMD (dp)
HOTTEST:
A-HA 2-1
READY FOR THE WOR 4-3
STEVIE WONDER 13-8
JAN HAMMER 14-10
TEARS FOR FEARS 19-14

WAZY/Lafayette, IN
Stacy/Louizos

KISS
ZZ TOP
SIMPLE MINDS
WANG CHUNG
KATE BUSH
EDDIE MURPHY (dp)
HOTTEST:
KOOL & THE GANG 1-1
A-HA 3-3
READY FOR THE WOR 4-4
STEVIE WONDER 7-7
STARSHIP 19-12

KFRX/Lincoln, NE
Tracy Johnson

HUEY LEWIS & THE
TINA TURNER (dp)
HEART
RAY PARKER JR.
HOTTEST:
READY FOR THE WOR 3-1
A-HA 5-2
WHITNEY HOUSTON 8-7
STEVIE WONDER 11-8
JAN HAMMER 12-10

KGGG/Rapid City, SD
Phil Wilson

TINA TURNER
HUEY LEWIS & THE
MR. MISTER
HOTTEST:
A-HA 2-1
READY FOR THE WOR 3-2
TEARS FOR FEARS 6-4
JAN HAMMER 12-7
STARSHIP 17-12

KKLS/Rapid City, SD
Sherwin/Kallaway

ZZ TOP
INXS
MOTLEY CRUE
PRINCE
SIMPLE MINDS
JOHN COUGAR 1-1
WHITNEY HOUSTON 4-2
STING 6-3
A-HA 9-5
READY FOR THE WOR 10-6

99KG/Salina, KS
Denny Collier

ZZ TOP
KATRINA & THE WAV
EURYTHMICS & ARET
SIMPLE MINDS
PRINCE
JOHN WAITE
HOTTEST:
READY FOR THE WOR 5-1
JOHN COUGAR 6-4
TEARS FOR FEARS 17-10
DON HENLEY 24-19
HOOTERS D-34

KKRC/Sioux Falls, SD
Dan Kieley

MR. MISTER
TINA TURNER
ZZ TOP
OMD
CHEAP TRICK (dp)
HOWARD JONES
HOTTEST:
A-HA 3-1
LOVERBOY 6-3
DIRE STRAITS 1-11
STARSHIP 20-15
BRYAN ADAMS 21-16

U93/South Bend, IN
J.K. Dearling

LOVERBOY
BRYAN ADAMS
HOTTEST:
READY FOR THE WOR 1-1
JAN HAMMER 11-4
STEVIE WONDER 12-7
GLENN FREY 27-12
TEARS FOR FEARS 25-14

KWTO-FM/Springfield, MO
Mike Schmidt

FREDDIE JACKSON
RAY PARKER JR.
TINA TURNER
DAVID FOSTER (dp)
HOTTEST:
WHITNEY HOUSTON 5-2
A-HA 6-3
LOVERBOY 9-5
JAN HAMMER 10-7
STARSHIP 13-10

WDBR/Springfield, IL
Moore/Lawley

DAVID FOSTER
ZZ TOP
KLYMAXX
KATRINA & THE WAV
PRINCE
SIMPLE MINDS
EURYTHMICS & ARET
KISS (dp)
MOTLEY CRUE (dp)
INXS (dp)
QUARTERFLASH (dp)
HOTTEST:
A-HA 2-1
READY FOR THE WOR 3-2
STEVIE WONDER 4-3
JAN HAMMER 10-8
STARSHIP 19-14

WSPT/Stevens Point, WI
Bouley/Steffen

SIMPLE MINDS
ZZ TOP
EURYTHMICS & ARET
JOHN WAITE
KISS (dp)
HOTTEST:
STARSHIP 8-1
LOVERBOY 4-3
READY FOR THE WOR 5-5
JAN HAMMER 19-9
GLENN FREY 25-15

KDQV/Topeka, KS
Mark Rabat

EURYTHMICS & ARET (dp)
SIMPLE MINDS
QUARTERFLASH
INXS (dp)
SCRITTI POLITTI
ZZ TOP
HOTTEST:
LOVERBOY 6-4
A-HA 7-5
JAN HAMMER 8-6
READY FOR THE WOR 13-7
COLLINS & MARTIN 27-21

KFMW/Waterloo, IA
Mark Potter

SCRITTI POLITTI
DAVID FOSTER
FREDDIE JACKSON
BILLY JOEL
ZZ TOP
EURYTHMICS & ARET
SIMPLE MINDS
HOTTEST:
A-HA 2-1
LOVERBOY 14-10
TEARS FOR FEARS 24-14
STARSHIP 27-17
MR. MISTER D-29

KDON-FM/Salina, CA
Kirk Cllett

WANG CHUNG
KATE BUSH
SCRITTI POLITTI
EURYTHMICS & ARET
HOTTEST:
A-HA 1-1
BOWIE & JAGGER 5-4
PAUL YOUNG 8-6
JAN HAMMER 15-11
TINA TURNER 32-20

KCPX/Salt Lake City, UT
Ausham/Main

SCRITTI POLITTI
SIMPLE MINDS
JANE WIEDLIN
HOTTEST:
THOMPSON TWINS 24-13
DEAD OR ALIVE 26-15
GLENN FREY 33-22
DAVID FOSTER 37-26
COLLINS & MARTIN 34-28

KZZU/Spokane, WA
Bill Stairs

ZZ TOP
SIMPLE MINDS
SCRITTI POLITTI
HOTTEST:
A-HA 2-1
DIRE STRAITS 1-2
JOHN COUGAR 4-3
STEVIE WONDER 5-4
STING 6-5

KRQ/Tucson, AZ
Gillie/Johnson

SIMPLE MINDS (dp)
JOE LYNN TURNER (dp)
EURYTHMICS & ARET (dp)
RENE & ANGELA
LAURA BRANIGAN
HOTTEST:
A-HA 1-1
WHITNEY HOUSTON 3-2
JOHN COUGAR 4-3
DON HENLEY 5-4
STING 7-6

PARALLEL THREE

KGOT/Anchorage, AK
Kay Taylor

EURYTHMICS & ARET
RENE & ANGELA
JOHN WAITE
LAURA BRANIGAN
ZZ TOP (dp)
SIMPLE MINDS
PRINCE
HOTTEST:
JAN HAMMER 6-1
A-HA 1-2
WHITNEY HOUSTON 5-3
LOVERBOY 11-7
STARSHIP 17-13

KYYA/Billings, MT
Charlie Foxx

DAVID FOSTER (dp)
EURYTHMICS & ARET
ZZ TOP (dp)
HOTTEST:
JAN HAMMER 6-1
A-HA 1-2
WHITNEY HOUSTON 5-3
LOVERBOY 11-7
STARSHIP 17-13

KBOZ-FM/Bozeman, MT
Michael Hesse

GINO VANNELLI (dp)
ZZ TOP
HOOTERS
HOTTEST:
A-HA 5-1
READY FOR THE WOR 4-3
STEVIE WONDER 8-6
LOVERBOY 16-10
JAN HAMMER 17-11

KTRS/Casper, WY
Todd Cavanaugh

SIMPLE MINDS
ZZ TOP (dp)
GO WEST
EURYTHMICS & ARET
JOHN WAITE (dp)
MAURICE WHITE (dp)
QUARTERFLASH
HOTTEST:
STEVIE WONDER 6-2
TEARS FOR FEARS 13-6
JAN HAMMER 20-7
DON HENLEY 18-10
GLENN FREY 23-13

KCAQ/Oxnard-Ventura, CA
Randy Robbins

MAURICE WHITE
ZZ TOP
SIMPLE MINDS
PRINCE
COLLINS & MARTIN
EURYTHMICS & ARET
GLENN FREY
MARILLION
HOTTEST:
A-HA 1-1
JAN HAMMER 4-3
STEVIE WONDER 13-6
WHITNEY HOUSTON 12-7
THOMPSON TWINS 14-8

KPOP/Sacramento, CA
David Geriano

MR. MISTER
SCRITTI POLITTI
SIMPLE MINDS
HEART
ZZ TOP
LOVERBOY
HOTTEST:
A-HA 2-1
STEVIE WONDER 5-2
JOHN COUGAR 7-5
JAN HAMMER 12-6
TEARS FOR FEARS 11-7

KSKD/Salem, OR
Lan E. Mitchell

EURYTHMICS & ARET
MOTELS
PRINCE
ZZ TOP
JOHN WAITE
MAURICE WHITE (dp)
QUARTERFLASH (dp)
SIMPLE MINDS (dp)
WANG CHUNG (dp)
HOTTEST:
A-HA 2-1
READY FOR THE WOR 3-2
JAN HAMMER 4-3
STEVIE WONDER 6-4
TEARS FOR FEARS 21-11

246 Reporters
242 Current Reports

The following stations failed
to report this week
and therefore their playlists
were frozen:

WLS/Chicago
WGSZ/Baton Rouge
WHOT/Youngstown

Note: KTFM/San Antonio is no longer
a CHR reporter.



# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

## 246 Reports

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

100/25 44%

Regional Summary  
Reach UP 13  
E 55%  
S 28%  
M 95%  
W 96%

National Summary  
UP 51  
DEBITS 20  
SAME 4  
DOWN 0  
ADDS 25

## EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.  
44% — Percentage of stations weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary  
Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

## ABC

**Be Near Me (Mercury/PolyGram)**  
LP: How To Be A Zillionaire

213/9 82%

Regional Summary  
Reach UP 17  
E 69%  
S 28%  
M 95%  
W 96%

National Summary  
UP 17  
DEBITS 11  
SAME 3  
DOWN 2  
ADDS 9

## A-HA

**Take On Me (WB)**  
LP: A-HA

242/1 98%

Regional Summary  
Reach UP 1  
E 100%  
S 99%  
M 98%  
W 96%

National Summary  
UP 1  
DEBITS 0  
SAME 1  
DOWN 1  
ADDS 1

## KATE BUSH

**Running Up That... (EMI America)**  
LP: Hounds Of Love

99/20 40%

Regional Summary  
Reach UP 20  
E 58%  
S 28%  
M 95%  
W 96%

National Summary  
UP 20  
DEBITS 17  
SAME 38  
DOWN 5  
ADDS 20

## PHIL COLLINS & MARILYN MARTIN

**Separate Lives... (Atlantic)**  
LP: White Nights Soundtrack

227/11 92%

Regional Summary  
Reach UP 11  
E 98%  
S 28%  
M 95%  
W 96%

National Summary  
UP 11  
DEBITS 65  
SAME 22  
DOWN 1  
ADDS 11

## DAVID FOSTER

**Love Theme From St. Elmo's Fire**  
LP: St. Elmo's Fire Soundtrack (Atlantic)

177/28 72%

Regional Summary  
Reach UP 28  
E 68%  
S 28%  
M 95%  
W 96%

National Summary  
UP 28  
DEBITS 22  
DOWN 1  
ADDS 26

## GLENN FREY

**You Belong To The City (MCA)**  
LP: Miami Vice TV Soundtrack

240/9 98%

Regional Summary  
Reach UP 9  
E 91%  
S 28%  
M 95%  
W 96%

National Summary  
UP 9  
DEBITS 9  
SAME 18  
DOWN 0  
ADDS 9

**BRYAN ADAMS**  
One Night Love Affair (A&M)  
LP: Reckless

233/6 95%

Regional Summary  
Reach UP 6  
E 95%  
S 28%  
M 95%  
W 96%

National Summary  
UP 6  
DEBITS 5  
SAME 20  
DOWN 1  
ADDS 6

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# AND SHE WAS

# THE NEW SINGLE

# TALKING HEADS

## CHR NEW & ACTIVE

### This Week's Action:

- |              |               |               |
|--------------|---------------|---------------|
| B94 18-15    | WERZ deb 39   | WFXX 39-34    |
| WHTT 33-30   | WAMX add      | WPFM add      |
| WPHD deb 38  | RI-104 deb 35 | WXLK deb 40   |
| PRO-FM 33-29 | WGFM deb 40   | WHSI 29-25    |
| KAFM add     | KZZB add      | KYYY add      |
| WMMS 40-38   | WOKI add      | WBWB add 38   |
| KHTR 35-33   | WKZL 29-23    | WCIL-FM 23-13 |
| KWK add      | KZIO 33-29    | WAZY-FM 30-25 |
| KKRZ deb 36  | Z104 deb 35   | WSPT deb 39   |
| Q100 deb 40  | WGUY 36-31    | KZOZ add      |
| WZOU add 32  | 95XXX 16-11   | OK95 27-24    |

The new Talking Heads single is going places! "And She Was" (7-28917) from the groundbreaking new LP *Little Creatures* (1/4 25305).



©1985 Sire Records

# PARALLELS

## SIGNIFICANT ACTION

<h3>B</h3> <h4>BALTIMORA</h4> <p><i>Tarzan Boy (Manhattan)</i></p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>FIVE STAR</h3> <p><i>All Fall Down (RCA)</i> LP: Luxury Of Life</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>EDDIE MURPHY</h3> <p><i>Party All Night (Columbia)</i> LP: Party All Night</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>S</h3> <h4>STARPOINT</h4> <p><i>Object Of My Desire (Elektra)</i> LP: Restless</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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<h3>Lauran Branigan</h3> <p><i>Hold Me (Atlantic)</i> LP: Hold Me</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>GO WEST</h3> <p><i>Eye To Eye (Chrysalis)</i> LP: Go West</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>OUTFIELD</h3> <p><i>Say It Isn't So (Columbia)</i> LP: Play Deep</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>T</h3> <h4>TA MARA &amp; THE SEEN</h4> <p><i>Everybody Dance (A&amp;M)</i> LP: Ta Mara &amp; The Seen</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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<h3>C</h3> <h4>COCK ROBIN</h4> <p><i>Thought You Were On... (Columbia)</i> LP: Cock Robin</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>H</h3> <h4>JENNIFER HOLIDAY</h4> <p><i>Hard Times For Lovers (Geffen)</i> LP: Say You Love Me</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>P</h3> <h4>PREFAB SPROUT</h4> <p><i>When Love Breaks Down (Epic)</i> LP: Two Wheel Good</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>V</h3> <h4>GINO VANNELLI</h4> <p><i>Hurts To Be In Love (HMECBS)</i> LP: Black Cars</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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<h3>D</h3> <h4>MORRIS DAY</h4> <p><i>The Oak Tree (WB)</i> LP: Color Of Success</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>K</h3> <h4>KISS</h4> <p><i>Tears Are Falling (Mercury/PG)</i> LP: Asylum</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>Q</h3> <h4>QUARTERFLASH</h4> <p><i>Talk To Me (Geffen)</i> LP: Back Into Blue</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>W</h3> <h4>JACK WAGNER</h4> <p><i>Too Young (Quest/WB)</i> LP: Lighting Up The Night</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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<h3>D</h3> <h4>DEAD OR ALIVE</h4> <p><i>Lover Come Back To Me (Epic)</i> LP: Youthquake</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>M</h3> <h4>MOTELLS</h4> <p><i>Shock (Capitol)</i> LP: Shock</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>R</h3> <h4>RATT</h4> <p><i>You're In Love (Atlantic)</i> LP: Invasion Of Your Privacy</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>W</h3> <h4>JOHN WAITE</h4> <p><i>Welcome To Paradise (EMI America)</i> LP: Mask Of Smiles</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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<h3>F</h3> <h4>FAMILY</h4> <p><i>Screams Of Passion (WB)</i> LP: The Family</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>M</h3> <h4>MOTLEY CRUE</h4> <p><i>Home Sweet Home (Elektra)</i> LP: Theatre Of Pain</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>R</h3> <h4>DIANA ROSS</h4> <p><i>Eaten Alive (RCA)</i> LP: Eaten Alive</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	<h3>J</h3> <h4>JANE WIEDLIN</h4> <p><i>Blue Kiss (IRS/MCA)</i> LP: Jane Wiedlin</p> <table border="0"> <tr> <td><b>P1</b></td> <td><b>P2</b></td> <td><b>P3</b></td> </tr> <tr> <td>EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> <td>EAST WJZ 11-11 WJZ 15-12 WJZ 19-14</td> </tr> </table>	<b>P1</b>	<b>P2</b>	<b>P3</b>	EAST WOKR on WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14	EAST WJZ 11-11 WJZ 15-12 WJZ 19-14
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# This Who's Who Knows What's What

## Northeast

DALE ANDREWS  
RICK ANDREWS  
CHRIS BAILEY  
RANDY BLISS  
AL BROCK  
GUY BROUILLARD  
STEVE DAVIS  
ANDRE GARDNER  
BRYAN GERONIMO  
JACK GILLEN  
ROBIN GOLDSTEIN  
CARL JAMES  
PETE JAMES  
WILL KAUFFMAN  
STEVE KELSEY  
ANN KOLODZIEJ  
NEIL KUSHNIR  
JIM MARTIN  
TODD MARTIN  
BILL McWREATH  
JERRY MICHAELS  
TOM MITCHELL  
JEFF MOREAU  
TOM PARKER  
JEREMY PRESCOTT  
PAUL ROBERTS  
BILL SHERIDAN  
DON TANDLER  
TOM TAYLOR  
RUTH TOLSON  
HENRY Van DEN HOOGEN  
GARRY WALL

WFBR  
WIGY  
WVSR  
WECR  
WKRZ  
CKOI  
WZGO  
WZGO  
WQQQ  
WKHI  
WVNR  
WSQV  
WSPK  
WQCM  
WFBG  
WZDZ  
CKGM  
WDAY  
WFLY  
WVAR  
WLAN  
WPXY  
WNSY  
WGFN  
WVGX  
WJYJ  
WKRZ  
WTLQ  
WPST  
WBLI  
CFTR  
WTIC

JOHN BRAXTON  
LARRY CANNON  
RALPH CARROLL  
BOB CHRYSLER  
CYNTHIA CLARK  
LEO DAVIS  
JEFF DAVIS  
SKIP ELIOT  
ROGER GAITHER  
MARTIN GREEN  
J.J. HEMINGWAY  
TIM HENSLEY  
BOB KAGHAN  
LINDA KING  
JEFF MCCARTNEY  
SCOTT MITCHELL  
JIM MORRISON  
DAN MURRAY  
CHARLIE OCEAN  
LOU PATRICK  
BILL PHIPPS  
AMOS FIGG  
JOHN ALLEN  
JERRY ROGERS  
MARK SIX  
TOMMY SMITH  
RANDI SOMMERS  
BRUCE STEVENS  
STANLEY "B" STEWART  
JEFF STONE  
TIM TAYLOR  
BRIAN THOMAS  
FRANK WALSH  
SHANNON WEST  
BILL WESTON  
DAVE WRIGHT

## Southeast

FRANK ANADEO  
RICH BAILEY  
DON BENSON

WHYY  
WKXX  
WQXI

## South

DICK BASCOM  
SKIP BISHOP  
JOHN CLAY  
TRAVIS CONNELLY  
BOBBY COOK  
CHARLIE COOPER  
LISA GILES  
NEAL HUNTER  
J.J. JACKSON  
JERRY LOUSTEAU  
KEVIN McCARTHY  
DAVE MICHAELS  
JOHN MICHAELS  
MIKE MURPHY  
MEL MYERS  
GARY W. REYNOLDS  
WAYLON RICHARDS  
RANDY RODRIGUEZ  
JOHN SHOMBY  
MARK ST. JOHN  
PETER STEWART  
K.J. STONE

## Midwest

CHRIS ANDREWS  
MIKE ANTHONY  
MITCH BAKER  
MIKE BENSON  
JAY BOULEY  
KIM BRADLEIGH  
KURT BRECHEISEN  
PATTI CHEEKS  
BOBBY CHRISTIAN  
DENNY D. COLLIER  
JERRY DEAN  
J.K. DEARING  
STEVE GRAZIANO

KMBQ  
KKYS  
KWES  
WXVL  
WVWX  
KOFM  
KSAQ  
KSAQ  
KZZB  
KZZB  
WQUE  
KRAV  
WKDQ  
WVWX  
KRAV  
KHFI  
KSET  
KAFM  
WAPI  
KQIZ  
KKQV

WZUU  
WFUN  
KCMQ  
WIBM  
WSPT  
WKAU  
KJLS  
WJXQ  
KTCZ  
KSKG  
KQKQ  
WNDU  
KFMQ

TOM GREER  
TAC HAMMER  
SCOTT HOWITT  
MATT HUDSON  
RANDY HUGG  
RICK JAMES  
TRACY JOHNSON  
BRIAN KELLY  
BRIAN KETZ  
DOUG KOEHN  
GENE KUNTZ  
GREG LAWLEY  
BILL LEE  
BILL LEE  
BRAD LEGGETT  
STEVE LOUIZOS  
MARK MALONEY  
DENNIS MARTIN  
PAT MCCRUMMEN  
JIM MILES  
JIM MOORE  
CHIP MOSLEY  
GYNNY O'HARA  
SCOTT OACHS  
JACK OLIVER  
RICH PADGEN  
ROGER PIPER  
BARB RICHARDS  
MICHAEL RIGHT  
SCOTT ROBBINS  
JOHN ROBERTSON  
RON ROSS  
DAN SEEMAN  
RANDY SHERWYN  
JIM STACY  
JERRY STEFFEN  
GREGG SWEDBERG  
JAY TAYLOR

## West

WIZM  
WLOL  
WRQC  
WZEE  
WCPZ  
WBIZ  
KFRX  
WZUU  
WBIZ  
KNEN  
WITZ  
WDBR  
KLWN  
KLWN  
KFRX  
WAZY  
WVIC  
WVFPZ

WZPL  
WDBR  
KGYZ  
KIKK  
KDSR  
KKRD  
WXLC  
KKLS  
WFWQ  
KKXL  
WBNQ  
WGTZ  
WKAU  
WLLO  
KKLS  
WAZY  
WSPT  
WLLO  
KQKQ

ANDY TUTTIN  
TERRY WEINACHT  
MIKE WEIS  
GREG WILLIAMS  
KEVIN YOUNG

JON BARRY  
BRIAN CASEY  
BRYAN CHRISTIAN  
KIRK CLIATT  
GARY CUMMINGS  
JEFF DAVIS  
DEVON DURRANT  
TOM EVANS  
BRIAN GREGORY  
MICHAEL HESSE  
JOHN HUTCHINSON  
DAVE KAMPER  
DAVID A. KRAHAM  
DEAN LeMASTER  
JAY McCALL  
LEN E. MITCHELL  
IRMA MOLINA  
KEITH NAFTALY  
STEVE NAGANUMA  
MIKE PRESTON  
BILL RICHARDS  
MARK JEFFREY ROSEN  
RUSS ROUNTREE  
GENE SANDBLOOM  
MICHAEL T. SHISHIDO  
STEVE STUCKER  
KAY TAYLOR  
PAUL THOMPSON  
PAM TOVAR  
KRIS VAN KAMP  
RON WEST

KCMQ  
WKFR  
WCPZ  
KKRD  
WCFZ  
KMJK  
K093  
KLUC  
KDON  
KZFN  
KYNO  
K-PL  
KIYS  
KF95  
KBOZ  
KIPX  
KKXX  
KHOF  
KIOK  
KOZE  
KSKD  
KRTH  
KMEL  
KMJK  
KSDO  
KLUC  
KFMI  
KNNQ  
KIS  
KIKI  
KNNQ  
KGD  
KVI  
KRTH  
KBOS  
KOWL

## When You Need Feedback Fast, Call AIR.

AIR accelerates the promotional process by assuring your priority is listened to by the most important CHR reporters nationwide. And since "the sound of the record" is their number one reason in deciding playlist adds, using AIR to impact your priority is simply sound judgment.

**AIR . . . The fastest, most reliable tool for getting radio to listen to music.**

WEEK #13

**AIR Priorities**

WEEK #13

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, October 16, 1985

TITLE	ARTIST	LABEL
AMERICA	PRINCE	WB
SO MANY RIVERS	BOBBY WOMACK	MCA
QUE TE QUIERO	KATRINA & THE WAVES	CAPITOL
HITS OF THE YEAR	SQUEEZE	A&M
TARZAN BOY	BALTIMORA	MANHATTAN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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**AIR**

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544



# CONTEMPORARY HIT RADIO

## BREAKERS

### ZZ TOP

#### Sleeping Bag (WB)

70% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 172 including B104, WNYS, WCAU-FM, Z93, B96, WMMS, KIIS-FM. Complete airplay in Parallels.

### RAY PARKER JR.

#### Girls Are More Fun (Arista)

70% of our reporters playing it. Moves: Up 31, Debuts 49, Same 63, Down 0, Adds 28 including K106, B94, WAVA, WRSR, ZZ99, KWSS, KNBQ. Complete airplay in Parallels.

### BILLY JOEL

#### The Night Is Still Young (Columbia)

64% of our reporters playing it. Moves: Up 48, Debuts 41, Same 56, Down 0, Adds 13 including CKGM, CHUM, KRBE, KHTR, WCKN, KAY107, WIKZ. See Parallels, debuts at number 39 on the CHR chart.

### SIMPLE MINDS

#### Alive & Kicking (A&M)

63% of our reporters playing it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 155 including WXKS-FM, 94Q, WQUE-FM, WGCL, KHTR, KIIS-FM, KMEL. Complete airplay in Parallels.

### OLIVIA NEWTON-JOHN

#### Soul Kiss (MCA)

60% of our reporters playing it. Moves: Up 36, Debuts 47, Same 46, Down 0, Adds 19 including WNYS, 93FM, KHTR, RI104, KX104, KOFM, WBWB. See Parallels, debuts at number 40 on the CHR chart.

## NEW & ACTIVE

### SCRITTI POLITTI "Perfect Way" (WB) 142/30

Moves: Up 51, Debuts 21, Same 40, Down 0, Adds 30 including PRO-FM, KAFM, WQUE-FM, ZZ99, KITS, WWSR, WCKN, Y107, KZIO, KNMQ, 95XXX, KKAZ, KKRZ 8-7, KMEL 10-9, KPLUS 12-10. See Parallels, debuts at number 38 on the CHR chart.

### HOWARD JONES "Like To Get To Know You Well" (Elektra) 123/13

Moves: Up 41, Debuts 21, Same 47, Down 1, Adds 13, WXKS-FM, KTKS, Q103, WRQQ, KAY107, KSNB, WIGY, 95XXX, KWES, WXLK, WBWB, KKRC, KWZN, KKRZ 37-32, KPLUS 24-19.

### CHEAP TRICK "Tonight It's You" (Epic) 114/4

Moves: Up 48, Debuts 8, Same 49, Down 5, Adds 4, WNOK-FM, WMEE, WBWB, KKRC, WPHD 29-28, WCAU-FM 24-23, WPST 35-30, WKZL 39-35, KIYS 30-27, WGUU 30-26, OK100 6-3, KYA 14-11.

### OINGO BOINGO "Weird Science" (MCA) 112/4

Moves: Up 46, Debuts 3, Same 56, Down 3, Adds 4, CHUM, KOPA, WRQN, KBIM, WXKS-FM 33-29, 94Q 20-16, Z93 25-21, KWOD 40-35, KPLUS 16-13, K104 17-14, KMGX 23-19, KCPX 38-27, WZON 40-32, 103CIR 9-8, WJZR 8-7.

### KATE BUSH "Running Up That Hill" (EMI America) 99/20

Moves: Up 24, Debuts 17, Same 38, Down 0, Adds 20 including CHUM, Q103, KITS, KMEL, KKRZ, KBOS, KFIV, KO93, OK100, WZYP, WAZY-FM, KOZE, 94Q 28-24, Z93 27-23, WKZL 30-26.

### EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doin' It For Themselves" (RCA) 98/97

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 97 including WKSE, WPHD, WCAU-FM, B94, 94Q, Z93, KAFM, WMMS, WCZY, Q103, KOPA, KMJK, KUBE, FM100, KFIV.

### KLYMAXX "I Miss You" (Constellation/MCA) 82/21

Moves: Up 25, Debuts 14, Same 20, Down 2, Adds 21 including WNYS, WCZY, KS103, WKEE, 93Q, KZZB, KXX106, WLRS, Z98, KJ103, 103CIR, SLY96, B104 25-19, B97 7-6, KITS 11-9.

### ROGER DALTRY "After The Fire" (Atlantic) 78/7

Moves: Up 25, Debuts 8, Same 39, Down 0, Adds 7, B94, Y100, Y108, KZIO, WVIC, KQXR, WOMP-FM, PRO-FM d-35, K104 28-24, WKRZ-FM 39-35, WOKI 30-27, 95XXX 36-32, WBWB 30-27, WPST 39-34, KBIM 39-31.

### HUEY LEWIS & THE NEWS "Back In Time" (Chrysalis) 78/3

Moves: Up 44, Debuts 8, Same 19, Down 4, Adds 3, WBWB, KFRX, KGGG, Q102 32-28, WKTI 20-14, WLOL-FM 15-10, KKRZ 20-14, KWSS 21-17, KNBQ 37-30, WAPI 6-5, WBCY 15-8, WLRS 11-10, WIOG 2-2, KFMM 6-5, KKRZ 24-19.

### MAURICE WHITE "Stand By Me" (Columbia) 71/14

Moves: Up 28, Debuts 10, Same 16, Down 3, Adds 14 including KOPA, KITS, Q100, WKEE, WLAN-FM, WKRZ-FM, WTLQ, WNOK-FM, WKZL, WRQN, KCAQ, KSKD, KTRS, KBIM, WKSE 30-27.

### 9.9 "All Of Me For All Of You" (RCA) 67/4

Moves: Up 31, Debuts 6, Same 24, Down 2, Adds 4, WHTT, KKRZ, WBCY, 94Z, WPLJ 26-23, Z93 10-8, Y100 9-8, Q102 30-27, WMMS 29-26, WCZY 18-14, KC101 24-19, WBBQ 23-20, KZFM 20-16, WJAD 37-30, Z102 21-17.

### PRINCE "America" (WB) 65/64

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 64 including K106, WKSE, WPHD, WBLI, PRO-FM, WQUE-FM, WRSR, B96, WMMS, WCZY, WZUU, KIIS-FM, KKRZ, KUBE.

### WANG CHUNG "To Live & Die In L.A." (Geffen) 64/31

Moves: Up 1, Debuts 5, Same 27, Down 0, Adds 31 including WXKS-FM, PRO-FM, Y100, WGCL, Y108, WGFM, WHHY-FM, WGRD, KQMQ, KDON-FM, WGAN, WAZY-FM, WPHD d-39, KUBE d-35, KFMM 37-33.

### RENE & ANGELA "I'll Be Good" (Mercury/PolyGram) 62/18

Moves: Up 8, Debuts 3, Same 31, Down 0, Adds 18 including WBEN-FM, CKOI, WPLJ, Z93, Y100, KMEL, WKEE, KZZB, Y106, KRQ, 95XIL, KGOT, WKSE 12-9, WCZY 27-19, WOKI 39-36.

### TALKING HEADS "And She Was" (Sire/WB) 60/10

Moves: Up 18, Debuts 10, Same 21, Down 1, Adds 10, KAFM, KWK, WZOU, WAMX, KZZB, WOKI, WPFM, KYYY, WBWB, KZOO, WHIT 33-30, PRO-FM 33-29, KKRZ d-36, RI-104 d-35, WKZL 29-23, KZIO 33-29.

### MARILLION "Kayleigh" (Capitol) 58/8

Moves: Up 8, Debuts 12, Same 30, Down 0, Adds 8, WGCL, WKEE, WKDD, KIYS, KFIV, KCAQ, WFBG, WZON, WMMS 35-28, KPLUS d-39, Q100 31-29, WRCK 34-29, WGUU 39-35, KFMM 34-29, KGOT 35-33.

### CHEECH & CHONG "Born In East L.A." (MCA) 54/5

Moves: Up 27, Debuts 2, Same 18, Down 2, Adds 5, WCZY, KITS, WSSX, WGUU, WCIL-FM, Z93 28-24, WRSR 28-24, KBEQ 14-11, KZZP 10-7, FM102 20-15, KWOD 23-14, WRCK 36-30, KAMZ 6-4, KEZB 11-6, KFIV 24-21.

### TOMMY SHAW "Remo's Theme (What If)" (A&M) 51/8

Moves: Up 5, Debuts 3, Same 35, Down 0, Adds 8, Q100, KZIO, KQXR, KSMB, KNOE-FM, WBWB, KBIM, KEGL on, WRCK d-39, WRNO 39-37, KTUX d-40, KIKX 38-36, WGUU 31-28, WBNQ 30-27.

### KATRINA & THE WAVES "Que Te Quiero" (Capitol) 50/20

Moves: Up 0, Debuts 3, Same 27, Down 0, Adds 20 including WCAU-FM, PRO-FM, Q100, WKRZ-FM, KZZB, WZLD, KTUX, WRQN, KQXR, KMGX, KO93, WKHI, KNOE-FM, WPFM, WXLK.

## MOST ADDED

### ZZ TOP (172)

Sleeping Bag (WB)

### SIMPLE MINDS (155)

Alive & Kicking (A&M)

### EURYTHMICS & ARETHA FRANKLIN (97)

Sisters Are Doin' It For Themselves (RCA)

### PRINCE (64)

America (WB)

### KISS (37)

Tears Are Falling (Mercury/PolyGram)

## HOTTEST

### A-HA (159)

Take On Me (WB)

### JAN HAMMER (148)

Miami Vice Theme (MCA)

### STEVIE WONDER (135)

Part-Time Lover (Tamla/Motown)

### READY FOR THE WORLD (117)

Oh Sheila (MCA)

### TEARS FOR FEARS (97)

Head Over Heels (Mercury/PolyGram)

## SIGNIFICANT ACTION

### JANE WIEDLIN "Blue Kiss" (IRS/MCA) 49/6

Moves: Up 8, Debuts 4, Same 31, Down 0, Adds 6, CKGM, WNOK-FM, KCPX, WZON, Q101, KZOO, WPHD 37-34, KIIS-FM 38-28, WPST 36-32, WANS-FM d-37, KTUX 39-35, KO93 32-30, KSKD 38-35, WFX 26-21, WVBS 39-34.

### LAURA BRANIGAN "Hold Me" (Atlantic) 42/15

Moves: Up 0, Debuts 1, Same 26, Down 0, Adds 15 including WGCL, WTLQ, WOKI, WKFR, KRQ, WFBG, WKHI, WGAN, WOMP-FM, KNOE-FM, WPFM, WXLK, KYYY, KGOT, KWNZ.

### KISS "Tears Are Falling" (Mercury/PolyGram) 39/37

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 37 including WPHD, WMMS, ZZ99, KHTR, Q100, WGFM, KZZB, WAPI, WZLD, WOKI, KKKX, KQXR, KIKX, KLUJ, KPLUS 40-36.

### GINO VANNELLI "Hurts To Be In Love" (CBS Associated) 39/3

Moves: Up 17, Debuts 7, Same 12, Down 0, Adds 3, KIIS-FM, WKHJ, KBOZ-FM, CKGM 20-15, CHUM 14-10, WMMS 32-30, Q103 31-23, KNBQ 36-33, K104 38-34, KZZB 37-32, KAMZ 28-19, KLIK 32-28, KO93 30-25, KRQ 30-26, KNOE-FM 27-20.

### GO WEST "Eye To Eye" (Chrysalis) 38/4

Moves: Up 8, Debuts 3, Same 23, Down 0, Adds 4, KTKS, WFBG, KTRS, OK95, WCAU-FM d-25, KMJK 28-25, FM102 14-11, KMEL 21-16, KPLUS 36-33, WNOK-FM 40-38, KFIV 40-37, WZYP d-36, WPFM d-40, WBWB 35-30, KZOO 39-32.

### STARPOINT "Object Of My Desire" (Elektra) 35/4

Moves: Up 13, Debuts 3, Same 12, Down 0, Adds 4, WLAN-FM, WPST, WRVQ, WIKZ, WPLJ 20-13, Z100 20-13, WCAU-FM 31-19, I95 38-34, WHYT 29-28, FM102 on, WSPK 40-30, WTLQ 35-30, KTUX 33-28, WRQN d-28, KMGX 15-7.

### DEAD OR ALIVE "Lover Come Back To Me" (Epic) 35/3

Moves: Up 5, Debuts 3, Same 23, Down 1, Adds 3, WNOK-FM, Q101, WXKS-FM on, WCAU-FM on, I95 d-38, KIIS-FM 28-26, KKRZ d-40, WSPK on, WPST on, KCPX 26-15, WHSL 35-33, KGOT 30-29, KZOO d-40, OK95 34-31.

### JENNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 32/0

Moves: Up 15, Debuts 3, Same 14, Down 0, Adds 0, WKSE 21-15, CKOI 35-31, I95 35-31, Y100 27-25, WHYT 33-32, KMJK 27-24, FM102 9-7, K104 40-35, WNOK-FM 16-15, KAMZ 29-26, WANS-FM 32-29, KMGX 34-31, Q104 22-19, WPFM 40-38, WVBS 37-36.

### BALTIMORA "Tarzan Boy" (Manhattan) 30/19

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 19 including CKGM, CKOI, WCAU-FM, I95, KKRZ, KMEL, WTLQ, KHFI, KZZB, WZLD, WFMJ, KOFM, WXKS-FM on, WKSE on, KMGX on.

### EDDIE MURPHY "Party All The Time" (Columbia) 28/6

Moves: Up 13, Debuts 3, Same 12, Down 0, Adds 6, KTKS, 93FM, WNVZ, Y106, KWES, WAZY-FM, WKSE 16-11, WCZY 14-6, KS103 29-18, WTLQ 38-33, WBBQ 34-27, KZZB 26-17, WRVQ 28-22, KTUX 27-19, WVBS 36-25.

### FIVE STAR "All Fall Down" (RCA) 26/1

Moves: Up 10, Debuts 3, Same 14, Down 0, Adds 1, WERZ, WXKS-FM on, CKOI 36-32, Z100 26-24, Y100 15-12, WCZY 23-17, WHYT 20-19, KIIS-FM 34-24, FM102 19-14, KMEL 14-8, KAMZ d-27, Y106 d-34, KTUX 36-34, KMGX 26-20, KDON-FM d-37.

### FAMILY "The Screams Of Passion" (WB) 25/1

Moves: Up 10, Debuts 1, Same 12, Down 1, Adds 1, WNYS, WXKS-FM on, WKSE 7-5, Z93 d-34, I95 on, WCZY 19-15, WHYT 15-14, KIIS-FM 32-30, FM102 10-8, KMEL 33-28, WBBQ 20-17, WNOK-FM 36-35, KTUX 23-21, KCAQ on, Z102 25-22.

### JOHN WAITE "Welcome To Paradise" (EMI America) 21/21

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WPHD, WMMS, KWK, WERZ, WZLD, WANS-FM, WOKI, WKDD, WRQC, KQMQ, KSKD, OK100, Q101, KGOT KTRS.

### QUARTERFLASH "Talk To Me" (Geffen) 20/15

Moves: Up 1, Debuts 3, Same 1, Down 0, Adds 15 including CKOI, KNBQ, WERZ, WRCK, WANS-FM, KIYS, KIKX, KBOS, Q104, WXLK, WDBR, KDVV, KKRZ d-37, KSNB d-33, KCPX 30-29, WHSL d-38.

### MORRIS DAY "The Oak Tree" (WB) 20/6

Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 6, KMEL, WSSX, WRVQ, KQXR, WCIL-FM, WKSE 37-32, WCZY 38-25, FM102 23-19, KTUX 34-31, KOFM 29-24, KMGX 8-4, WZYP d-30, Z102 40-35.

### MOTELS "Shock" (Capitol) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WXKS-FM, WPHD, CKOI, PRO-FM, WMMS, WERZ, WANS-FM, WOKI, KTUX, WRQN, KIKX, KLUJ, KSKD, WAJD, WHSL, OK95.

### TA MARA & THE SEEN "Everybody Dance" (A&M) 16/7

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 7, WKSE, I95, Y100, WNOK-FM, KMGX, KO93, WGAN, KMEL 25-21, WTLQ on-dp, Y106 d-39, KFIV on, KCAQ on, WJZR on, WHSL on, KZOO d-39.

### MOTLEY CRUE "Home Sweet Home" (Elektra) 14/13

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 13 including KEGL, B97, KHTR, KPLUS, Q100, WRCK, KXX106, WOMP-FM, WFX, WZYP, KKLS-FM, WDBR, OK95, WRNO on.

### RATT "You're In Love" (Atlantic) 14/0

Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 0, WPHD on, WMMS on-dp, K104 on-dp, WERZ on-dp, WRCK on-dp, WRNO 40-38, WGUU on, WZON on-dp, WIGY on, WGAN on, WOMP-FM on-dp, Q101 on-dp, WHSL on-dp, OK95 33-27.

### PREFAB SPROUT "When Love Breaks Down" (Epic) 13/5

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 5, CKOI, WTLQ, KBOS, WKHI, WHSL, KPLUS on, WZLD on, WANS-FM on, WOKI on, WFMJ on, KQMQ on, KCAQ on, WDBR on.

### OUTFIELD "Say It Isn't So" (Columbia) 13/1

Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 1, KZOO, Q100 on-dp, K104 d-40, WRCK on, WTLQ on, WZLD d-37, OK100 on, 95XIL on, WFX 34-30, KFMM 21-20, WDBR on-dp, KGOT on, KTRS on.

### JACK WAGNER "Too Young" (Qwest/WB) 12/5

Moves: Up 3, Debuts 2, Same 2, Down 0, Adds 5, WXKS-FM, WPLJ, Q105, WTLQ, WIKZ, BJ105 d-34, WKFR on-dp, KIKX d-26, KCAQ 33-30, KNOE-FM on, KTRS 39-37, KBIM 38-33.

### COCK ROBIN "Thought You Were On My Side" (Columbia) 12/1

Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 1, WAMX, WPHD on, WGCL 31-30, WTLQ on, WZLD on, WANS-FM on, WRQN on, 95XXX d-33, WOMP-FM on, KNOE-FM on, WPFM on, WHSL on.

### DIANA ROSS "Eaten Alive" (RCA) 10/1

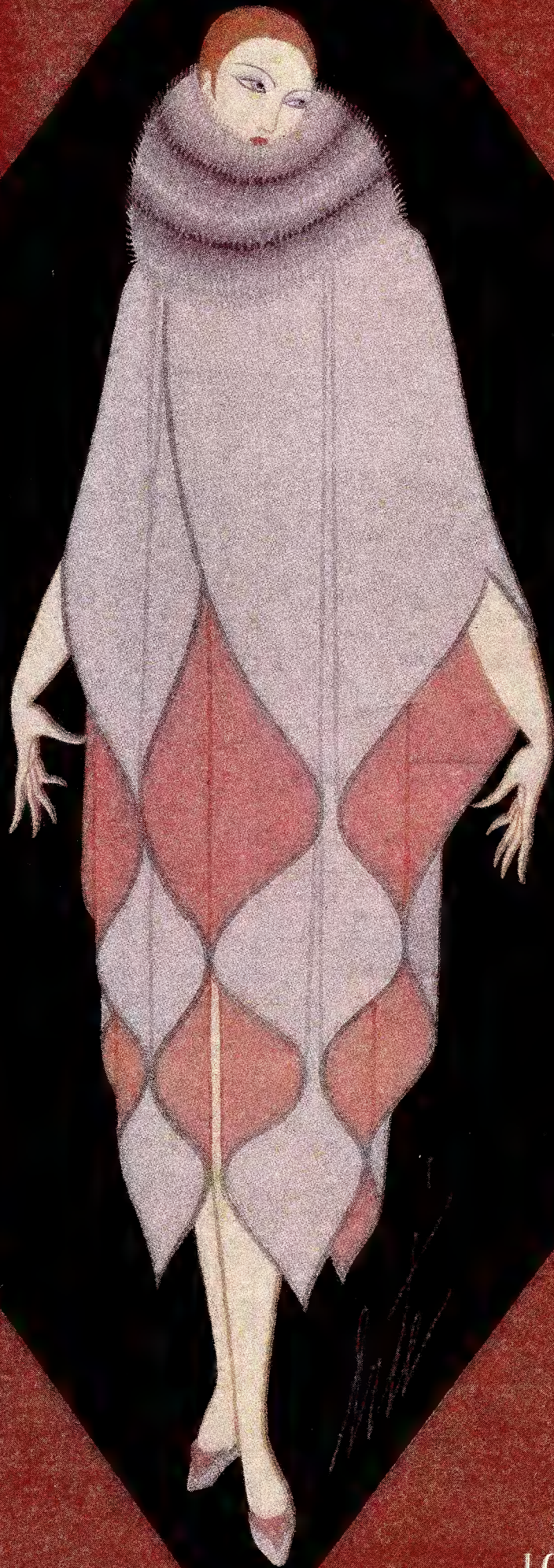
Moves: Up 3, Debuts 1, Same 5, Down 0, Adds 1, WKSE, CKGM d-39, B94 25-21, CFTR on, I95 20-15, Y100 on, WHYT 34-33, FM102 on, KAMZ on, KQKQ on.

Parallels Begin on Page 81  
Adds & Hots Begin on Page 78  
P-1 Playlists Begin on Page 75



# “WRAP HER UP”

(7-28864)



The new  
ELTON JOHN  
single from the  
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ICE ON FIRE (CBS 456-2107)

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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
3	2	1	1 A-HA/Take On Me (WB)
13	9	6	2 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
10	6	5	3 WHITNEY HOUSTON/Saving All My Love For You (Arista)
21	12	10	4 JAN HAMMER/Miami Vice Theme (MCA)
7	4	3	5 READY FOR THE WORLD/Oh Sheila (MCA)
8	5	4	6 JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG)
12	10	8	7 STING/Fortress Around Your Heart (A&M)
24	15	11	8 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
15	11	9	9 BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)
1	1	2	10 DIRE STRAITS/Money For Nothing (WB)
11	8	7	11 DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America)
22	18	14	12 LOVERBOY/Lovin' Every Minute Of It (Columbia)
28	21	15	13 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia)
26	20	16	14 DON HENLEY/Sunset Grill (Geffen)
30	22	17	15 BRYAN ADAMS/One Night Love Affair (A&M)
34	25	18	16 STARSHIP/We Built This City (Grunt/RCA)
38	26	19	17 GLENN FREY/You Belong To The City (MCA)
31	27	20	18 ABC/Be Near Me (Mercury/PG)
2	3	12	19 MADONNA/Dress You Up (Sire/WB)
—	35	24	20 THOMPSON TWINS/Lay Your Hands On Me (Arista)
5	7	13	21 KOOL & THE GANG/Cherish (De-Lite/PG)
—	36	29	22 HEART/Never (Capitol)
39	31	26	23 HOOTERS/And We Danced (Columbia)
29	23	21	24 NIGHT RANGER/Four In The Morning (I Can't...) (Camel/MCA)
—	40	34	25 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
—	—	36	26 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
—	38	32	27 FREDDIE JACKSON/You Are My Lady (Capitol)
—	37	33	28 COREY HART/Boy In The Box (EMI America)
—	—	38	29 MR. MISTER/Broken Wings (RCA)
40	33	30	30 POWER STATION/Communication (Capitol)
—	—	35	31 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
—	—	39	32 TINA TURNER/One Of The Living (Capitol)
4	13	22	33 PHIL COLLINS/Don't Lose My Number (Atlantic)
—	—	40	34 OMD/So In Love (Virgin/A&M)
6	14	23	35 WHAM!/Freedom (Columbia)
27	24	25	36 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
9	17	27	37 JOHN PARR/St. Elmo's Fire (Atlantic)
DEBUT	—	—	38 SCRITTI POLITTI/Perfect Way (WB)
BREAKER	—	—	39 BILLY JOEL/The Night Is Still Young (Columbia)
BREAKER	—	—	40 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)

N&A Begins on Page 86

ADULT CONTEMPORARY

3	2	1	1 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
14	8	3	2 A-HA/Take On Me (WB)
1	1	2	3 WHITNEY HOUSTON/Saving All My Love For You (Arista)
21	14	9	4 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
23	15	8	5 GINO VANNELLI/Hurts To Be In Love (CBS Associated)
8	5	4	6 COMMODORES/Janet (Motown)
10	7	6	7 GODLEY & CREME/Cry (Polydor/PG)
—	21	14	8 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
—	—	16	9 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
5	4	5	10 MICHAEL FRANKS/Your Secret's Safe With Me (WB)
19	16	11	11 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
2	3	7	12 KOOL & THE GANG/Cherish (De-Lite/PG)
—	20	15	13 MAURICE WHITE/Stand By Me (Columbia)
—	—	20	14 FREDDIE JACKSON/You Are My Lady (Capitol)
—	—	21	15 GLENN FREY/You Belong To The City (MCA)
4	6	10	16 WHAM!/Freedom (Columbia)
12	12	12	17 AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)
BREAKER	—	—	18 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
BREAKER	—	—	19 DON HENLEY/Sunset Grill (Geffen)
9	10	13	20 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
—	—	26	21 JAN HAMMER/Miami Vice Theme (MCA)
BREAKER	—	—	22 BILLY JOEL/The Night Is Still Young (Columbia)
6	11	18	23 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
17	17	19	24 JOHN PARR/St. Elmo's Fire (Atlantic)
BREAKER	—	—	25 THOMPSON TWINS/Lay Your Hands On Me (Arista)
DEBUT	—	—	26 ABC/Be Near Me (Mercury/PG)
—	—	28	27 STING/Fortress Around Your Heart (A&M)
DEBUT	—	—	28 KENNY ROGERS/Morning Desire (RCA)
DEBUT	—	—	29 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
7	9	17	30 BILLY JOEL/You're Only Human (Second Wind) (Columbia)

Full-Service Chart, see Page 63

AOR TRACKS

Three Weeks	Two Weeks	Last Week	
13	3	1	1 GLENN FREY/You Belong To The City (MCA)
8	6	3	2 ROGER DALTRY/After The Fire (Atlantic)
12	8	4	3 MR. MISTER/Broken Wings (RCA)
BREAKER	—	—	4 ZZ TOP/Sleeping Bag (WB)
16	10	5	5 HEART/Never (Capitol)
3	1	2	6 STARSHIP/We Built This City (Grunt/RCA)
—	—	18	7 RUSH/The Big Money (Mercury/PG)
7	7	6	8 DIRE STRAITS/One World (WB)
24	18	13	9 JOHN C. MELLENCAMP/Small Town (Riva/PG)
17	15	11	10 JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)
23	16	12	11 THOMPSON TWINS/Lay Your Hands On Me (Arista)
33	20	16	12 STEVIE RAY VAUGHAN & DOUBLE.../Look At Little Sister (Epic)
11	9	10	13 BRYAN ADAMS/One Night Love Affair (A&M)
2	4	7	14 LOVERBOY/Lovin' Every Minute Of It (Columbia)
BREAKER	—	—	15 SIMPLE MINDS/Alive And Kicking (A&M)
—	47	25	16 PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)
1	2	8	17 JOHN C. MELLENCAMP/Lonely Ol' Night (Riva/PG)
21	17	17	18 OUTFIELD/Say It Isn't So (Columbia)
BREAKER	—	—	19 ROGER DALTRY/Under A Raging Moon (Atlantic)
14	13	15	20 MARILLION/Kayleigh (Capitol)
5	5	9	21 HOOTERS/And We Danced (Columbia)
26	19	19	22 R.E.M./Driver 8 (IRS/MCA)
39	30	24	23 STING/Love Is The Seventh Wave (A&M)
BREAKER	—	—	24 TOMMY SHAW/Remo's Theme (What If) (A&M)
—	32	26	25 CRUZADOS/Motorcycle Girl (Arista)
10	11	14	26 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
38	28	27	27 JAN HAMMER/Miami Vice Theme (MCA)
28	23	21	28 NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride... (Col.)
55	41	30	29 TALKING HEADS/Stay Up Late (Sire/WB)
41	31	28	30 KISS/Tears Are Falling (Mercury/PG)

Complete Tracks Chart Begins on Page 66

BLACK/URBAN

3	3	1	1 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
7	4	4	2 MAURICE WHITE/Stand By Me (Columbia)
22	12	8	3 MORRIS DAY/The Oak Tree (WB)
1	1	2	4 FREDDIE JACKSON/You Are My Lady (Capitol)
12	6	6	5 CAMEO/Single Life (Atlanta Artists/PG)
11	8	7	6 RENE & ANGELA/I'll Be Good (Mercury/PG)
26	15	11	7 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
2	2	3	8 BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)
13	11	9	9 JENNIFER HOLLIDAY/Hard Times For Lovers (Geffen)
23	18	13	10 EL DeBARGE with DeBARGE/You Wear It Well (Gordy/Motown)
33	25	16	11 TA MARA & THE SEEN/Everybody Dance (A&M)
18	13	12	12 ATLANTIC STARR/Silver Shadow (A&M)
5	5	5	13 FAMILY/The Screams Of Passion (WB)
21	17	15	14 CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)
29	24	17	15 DOUG E. FRESH/The Show (Reality/Fantasy)
—	38	24	16 ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
30	26	22	17 DURELL COLEMAN/Somebody Took My Love (Island)
27	22	18	18 COLONEL ABRAMS/Trapped (MCA)
38	31	23	19 CHAKA KHAN/ (Krush Groove) Can't Stop The Street (WB)
—	—	33	20 LUTHER VANDROSS/Wait For Love (Epic)
—	35	29	21 EDDIE MURPHY/Party All The Time (Columbia)
—	36	25	22 DIANA ROSS/Eaten Alive (RCA)
8	7	10	23 STARPOINT/Object Of My Desire (Elektra)
40	34	27	24 DENNIS EDWARDS/Coolin' Out (Gordy/Motown)
15	14	14	25 FIVE STAR/All Fall Down (RCA)
39	30	26	26 MAZE featuring FRANKIE BEVERLY/I Want To Feel I'm Wanted (Capitol)
24	19	19	27 O'JAYS/Just Another Lonely Night (PIR/Manhattan)
—	—	38	28 RJ'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic)
BREAKER	—	—	29 JAN HAMMER/Miami Vice Theme (MCA)
BREAKER	—	—	30 RAY PARKER JR./Girls Are More Fun (Arista)
BREAKER	—	—	31 MELBA MOORE/I Can't Believe It (It's Over) (Capitol)
—	37	35	32 DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
—	40	37	33 STAPLE SINGERS/Are You Ready (Private I/CBS)
DEBUT	—	—	34 TRAMAINE/Fall Down (Spirit Of Love) (A&M)
BREAKER	—	—	35 EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
4	10	20	36 READY FOR THE WORLD/Oh Sheila (MCA)
BREAKER	—	—	37 SYSTEM/This Is For You (Mirage/Atco)
DEBUT	—	—	38 RICK JAMES/Spend The Night With Me (Gordy/Motown)
DEBUT	—	—	39 VIKKI LOVE w/NUANCE/Stop Playing On Me (4th & Broadway/Island)
6	9	21	40 ANDRE CYMONE/The Dance Electric (Columbia)

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