

I N S I D E:

FOUR RADIO GROUPS RAISING CASH

As acquisition fever persists, **Malrite**, **Westwood One**, **EZ Communications**, and **Olympic** are raising a total of \$275 million.

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HENRY QUIETS MINORITY MISGIVINGS IN SALE

Ragan Henry's \$28 million sale of four radio stations raised questions about his leaving broadcasting, but he assured those concerned about minority ownership that he'll be back in 1987.

Page 12

BIRCH SUMMER RATINGS CONTINUE

Birch 12+ figures for Atlanta, Dallas, Denver, Indianapolis, Philadelphia, Providence, St. Louis, and San Jose.

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IN THE NEWS THIS WEEK

- **Bob Dunphy, Mike Valentino** VPs at **WNSR**
- **Tom Cassetty** forms **Southern Broadcasting**
- **RCA/Ariola** proposes layoff plan
- **Gary Gross** GM at **WDJY**
- **Bob Meyer** GM at **WSM**, **Gregg Lindahl** GM at **WKY**
- **Tom Severino** VP/GM, **Michael St. John** OM/PD at **WWKX**
- **Jay Christian** OM at **WGAR-AM & FM**
- **Tom Barney** PD, **Ron Steinman** GSM at **WWKB**
- **WIRE** returns to Country
- **Steve Miller** PD, **Steve Cooper** Asst. PD at **WTPI**
- **Edgar Madrigal** PD, **Rudy Saenz** GSM at **KALI**
- **Jeffrey Taylor** VP/GSM at **WYLD**
- **Sheldon Borgelt** PD at **WGH & WRSR**
- **PolyGram** distributes **ECM**
- **MCA** distributes **Narada** label
- **KCGL** switches to Religious
- **Rich Kahn** GSM at **KMEL**

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BLACK/URBAN: GOING MELLOW?

More ballads and midtempo records are finding their way onto B/U playlists. **Sean Ross** examines the phenomenon.

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COUNTRY NO. 1'S SALUTED

Lon Helton congratulates the Country stations that achieved No. 1 12+ status in their markets.

Page 56

ENGINEERING FOR THE IDEAL NEWSROOM

KFWB/Los Angeles Chief Engineer **Richard Rudman** explains the technical setup at the station to **Brad Messer**.

Page 32

NEXT WEEK IN R&R

Lon Helton profiles the **CMA's** DJs of the Year.

Newsstand Price \$5.00



WILL DIVEST IN SOUTH AFRICA

WCI Refutes Jackson

Warner Communications has refuted the allegations of unfair business practices and discrimination against blacks contained in a recent letter from Rev. Jesse Jackson to WCI Chairman Steven Ross (R&R 10/3).

Noll GM At KRRY



David Noll

Following the departure of Dave Habisch, Malrite has named David Noll as GM of Sports-Talk/CHR combo KRRY-AM & FM/Denver.

Malrite Exec. VP/Radio Gil Rosenwald remarked, "I have worked with Dave in the past, so I know first-hand the high degree of skill he brings to this position. Dave knows Denver and is perfectly suited to head up our stations here."

Most recently Noll was involved with a Palm Springs-based cable programming outlet, Visitors Television. His radio background includes stints as VP/Radio at Denver-based Sunbelt Communications and GSM and GM at WGCL/Cleveland.

Noll told R&R, "I should have never left radio to begin with. It was a fun adventure in cable, but radio management is where I want to be. This market is especially competitive, since our main CHR target is one of (former Malrite radio chief) Carl Hirsch's Legacy stations (KPKE), so this becomes even more of a rivalry between our two companies."

The company responded last week with a statement stressing its non-discriminatory hiring and salary policies, the "total commitment" of all three WCI record labels to black music marketing and promotion, and the impartial credit policies of WEA Corp.

But on another matter raised by Jackson — that of WCI's business interests in South Africa — the corporation revealed that it would be divesting its record operations there. A spokesman emphasized that this move was not in response to the letter to Ross.

Meanwhile, Jackson has stepped

AD DISCRIMINATION CHARGES AIRED

Democrats Batter FCC On Minority Reversal

If an emotional House hearing last week is a fair sign, the FCC's bid to repeal minority license preferences enjoys little or no support on Capitol Hill.

For three hours, Democrats on the Telecommunications Subcommittee blasted the five Commissioners seated before them for insensitivity to minority concerns. None of the few GOP members present came to the rescue.

"It was a shock and an insult to many," Rep. Edward Markey (D-MA) declared. "Representative

Al Swift (D-WA). Hispanic Caucus Chairman Estaban Torres (D-CA) decried "the Dred Scott decision of media law."

Rep. Cardiss Collins (D-IL), who chaired the hearing, asserted that the "dismal" two percent level of minority ownership proves "that this is no time for the FCC to turn its back." The hearing was scheduled to coincide with the annual conference of the National Association of Black-Owned Broadcasters (NABOB).

Bill Codifies Preference

Collins announced that she and Rep. Mickey Leland (D-TX) were introducing a bill to codify the minority preference policy. Leland accused the FCC of attempting to "return to the gloomy days when broadcasting was a closed shop, an old boys' club to which minorities and women need not apply."

Three weeks ago, the FCC unexpectedly told a federal appeals court it believes minority preferences are unconstitutional. It argued that preferences were court-imposed, and the FCC never had a chance to

FCC/See Page 15

PYLE TO KLMO

Smith GM At KWSS



Jim Smith

KFRC/San Francisco VP/GM Jim Smith has resigned from the RKO Nostalgia outlet to join Nationwide as GM of CHR-formatted KWSS/San Jose. He replaces Palmer Pyle, who, along with KWSS GSM Dayton Phillips and Business Manager Michele Anderson, will move to Western Cities' KLMO/Longmont (Boulder), CO.

Nationwide VP/Radio Steve Berger told R&R, "This is a very simple situation where a group of people who had been very successful with Western Cities wished to return to their roots, and we wish them well. Jim and I are old friends from our days together at ABC in the early '70s, and we've been trying to work together again. Since Jim lives in San Jose, and because of his great knowledge as a broadcaster, this move made a great deal of sense to all of us." SMITH/See Page 6

Carr Becomes ABC VP/Entertainment Programming

ABC Radio Networks has appointed Dick Carr VP/Entertainment Programming. In this capacity Carr reports directly to ABC Radio Networks President Aaron Daniels and will be responsible for developing entertainment programming for a variety of formats. This programming will be mostly music-oriented and will be made available to all ABC affiliates.

Commented Daniels, "Dick has a proven record in radio management and programming and will be a tremendous addition to our staff."

Carr told R&R, "I am very pleased to be working with the best. I think very highly of ABC Radio President Jim Arcara and Aaron Daniels. We already have a number of very successful longform programs on the air, and I hope to continue to produce quality programming for the networks."

Carr most recently was VP/Marketing at Air Atlanta, prior

CARR/See Page 6

Carson Named OM, Lawrence PD At KZFX

Shamrock Broadcasting AOR Gold KZFX has hired Blake Lawrence as PD/afternoons and upped current PD/morning man Ted Carson to OM. Lawrence will handle music and the airstaff, while Carson will focus on marketing and promotion. KZFX is a Classic Rocker that plays one or two currents an hour from a list of about 15 titles.

KZFX GM John Dew remarked, "From the start, it was always intended that Ted

oversee the entire operation. Blake, who will report to him, is a great addition. He knows the market, has deep roots in Classic Rock from many years at KLOL, and most important, is a winner with a great attitude."

Since the switch from Religious KGOL on September 8, the only voices on the air were drops and sweepers by San Francisco-based Bobby Ocean, Inc. Last week (9/29), Carson and newsman Bryan Hill (ex-

KZFX/See Page 6

THREE WAYS TO PLUNGE INTO THE DEEP END WITH

PETE TOWNSHEND!



THE ALBUM: PETE TOWNSHEND'S DEEP END: LIVE!

Ten hot in-concert performances featuring the man & the band that made "White City" famous. Standout performances by The Kick Horns and guitarist David Gilmour help make PETE TOWNSHEND'S DEEP END: LIVE! an album that moves from start to finish!

THE SINGLE: "BAREFOOTIN'"

Now, for all Hit Radio Formats "Barefootin'" the single. Looking to follow the major success of "Face The Face" and "Give Blood," Pete Townshend really gets you up and keeps you moving!

THE VIDEO: PETE TOWNSHEND'S DEEP END: THE BRIXTON ENGLAND CONCERT

Where did all this great music come from? Earlier this year, PETE TOWNSHEND'S DEEP END performed live at Brixton Academy in England. This spectacular concert was filmed and released for sale as a full length video.



PETE TOWNSHEND'S DEEP END: LIVE!
AN ALBUM, A SINGLE AND THE HOME VIDEO.
FROM ATCO RECORDS, CASSETTES AND COMPACT DISCS AND ATLANTIC VIDEO.



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OCTOBER 10, 1986

**FORMATS
SLUGGISH
IN BREAKING
NEW ARTISTS**

Ken Barnes conducts his quarterly survey of the radio formats' achievements in breaking new artists, and finds the figures are static at best.

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**Severino VP/GM,
St. John Returns
As WWKX PD**

Tom Severino has been named VP/GM at Capitol Broadcasting's newest acquisition, CHR-formatted WWKX (KX104)/Nashville, coming in from the same position at WIRE & WXTZ/Indianapolis. Meanwhile, Michael St. John, who resigned two weeks ago as Regional OM at crosstown Republic CHR WYHY (Y107) has returned to take over as OM/PD at KX104.

Severino commented, "Capitol is the kind of growing organization I thrive in. (President) Ken Johnson has put together an aggressive company, and we're making a big investment in returning KX104 to the top. It's fallen on hard times, and we're making the necessary moves, such as hiring Michael St. John, who was here when KX104 was number one."

VP/Programming Bill Thomas added, "We're in Nashville to win, and so is Michael. He's proved it for 13 years in this market."

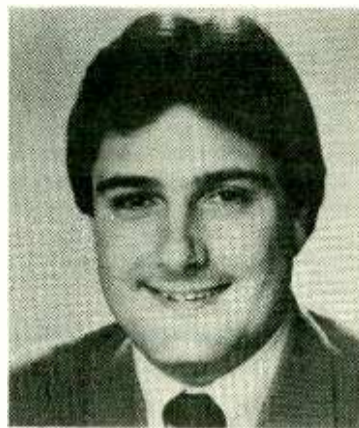
St. John's first tenure in the programming chair was for six years before moving to Y107. He told R&R, "This is like when Ray Perkins went back to Alabama. After being a national champion and a football power, Alabama had slipped. When Ray returned he didn't change the uniforms, he just WWKX/See Page 6

**Dunphy, Valentino Earn
WNSR VP Stripes**

At Bonneville's AC-formatted WNSR/New York, Program Manager Bob Dunphy and GSM Mike Valentino have been promoted to VP/Programming and VP/Sales, respectively.

VP/GM Mark Bench described the promotions as "the station's way of recognizing the extraordinary contributions of both men in helping to plan and execute successfully the transition to the Soft Rock format." WNSR, formerly WRFM, switched to AC from Easy Listening April 17.

Dunphy became PD for the sta-



Bob Dunphy



Mike Valentino

tion in 1984, having previously programmed Cleveland stations WZZP and WLTF, as well as WMGQ/New Brunswick, NJ. Prior to joining Bonneville in January 1985, Valentino served six years at

crosstown WHN, holding AE, NSM, LSM, and GSM positions there. Both Dunphy and Valentino will remain heavily involved in WNSR's ongoing promotional and marketing efforts.

**Gross GM
At WDJY**

Gary Gross, former VP/Broadcast Standards & Practices for United Broadcasting, has taken the GM post for the company's Black/Urban outlet WDJY/Washington. The post, vacant since E. Carlton Meyers died last December, had been held on an interim basis by Jack Simpson, who resumes his Asst. GM capacity.

Gross's initial stint with United spanned 1977-82, and he rejoins the company after four years as VP for National Tire Wholesale. Commenting on WDJY, which has improved steadily 12+ over the past year, he said, "It's exciting to be with DJ100 during such a dynamic time in the station's development. We'll continue our on-air theme of 'less talk, more strong songs' and maintain meaningful community involvement." Gross's radio background also includes broadcast management, news, public affairs, and engineering.

**Christian
OM At
WGAR-AM
& FM**



Jay Christian

WGKX/Memphis PD Jay Christian has been named OM for WGAR-AM & FM/Cleveland. Christian takes over for Tom Barney, who left to become PD at WWKB/Bufalo (see separate story).

Christian commented, "The prospect of working at WGAR for people of the caliber of (VP/GM) Bill Weller and those at Nationwide is very exciting, to say the least. They are committed to doing whatever's necessary to bring WGAR-AM & FM to its rightful position in CHRISTIAN/See Page 8

**RCA/Ariola Sets
Voluntary Layoff Plan**

RCA/Ariola is looking to trim its payroll through a voluntary layoff plan, described by company President/CEO Elliot Goldman as "part of an ongoing effort to bring overhead in line with revenues."

Combining severance pay with health care provisions, the program has been offered to all RCA/Ariola employees in its New York, Los Angeles, Nashville, and Lindhurst, NJ offices. This is believed to total approximately 600 people.

The proposal does not extend to those working at the firm's record/tape manufacturing, distribution, and warehouse facilities, nor at Arista Records. Total domestic RCA/Ariola employee count is around 2500.

Although the company declines to discuss specifics, long-serving staffers apparently stand to gain the most. For example, a 25-year veteran would be entitled to one RCA/ARIOLA/See Page 6

WSM, WKY APPOINTMENTS

**Meyer, Lindahl New
Opryland GMs**

The resignation of WSM-AM & FM/Nashville GM Tom Cassetty (see separate story) has prompted the transferring of two other Opryland USA, Inc. radio executives at WSM and sister station WKY/Oklahoma City. WKY GM Bob Meyer will succeed Cassetty, while present Group PD Gregg Lindahl will replace Meyer.

Meyer told R&R, "I spent four days in the same hotel room with Tom Cassetty at the NAB, and he didn't say a word about his leaving. I was really surprised and very happy for him. I fell in love with the WSM properties long ago and have fond memories. I was there when we brought Gregg in and took WSM, WKY/See Page 4

STEINMAN GSM

**WWKB Names Barney
PD, Restores Music**

Tom Barney has returned to WWKB/Bufalo, where he did overnights from 1972-74, as PD, and revealed that the station will COOPER ASST. PD

be returning to a music format after deemphasizing records in a full-service approach. "We will still be a full-service, personality station," he said. "We will be going back to being a music station during the day, refining the music and making some adjustments as we go along. KB's reputation is as a music, hit radio station, and that's what we'll be doing."

**Miller
Programs
WTPI**

AC-formatted WTPI/Indianapolis has named Steve Miller PD and promoted morning man Steve Cooper to Asst. PD/Production Manager.

Miller has worked at crosstown WNDE, WIFE, and WXLW, the latter as PD. His appointment fills MILLER/See Page 6

Barney will also be OM for both WWKB and sister station WKSE. Prior to returning to WWKB, he was PD/OM at WGAR-AM & FM/Cleveland. Prior to that he was OM at WIBA-AM & FM/Madison, and PD for the AM.

WWKB VP/GM Jim Meltzer commented, "I look at Tom's specialty as the three 'P's': pro-BARNEY/See Page 6



Tom Cassetty

**Cassetty
Forms
Southern**

WSM-AM & FM/Nashville GM Tom Cassetty, a veteran of more than 18 years with the stations, has resigned to become President/COO of newly formed Southern Broadcasting Corp., based in Nashville.

Cassetty, who has been WSM GM since 1981, formed Southern in partnership with John Jones, owner of several East Tennessee newspapers. Jones is Chairman/CEO of the new corporation.

"This is something I've always wanted to do," said Cassetty. "And working for myself is the only way I would have left WSM. I don't think I ever would have gone to work for someone else."

Southern Broadcasting's first acquisition is WABD-AM & FM/Fort Campbell, KY. Cassetty's resignation will not become effective until the purchase of WABD is final, which is expected in early December.

Cassetty began his career with WSM-TV as an AE and became Sales Manager and GSM before joining WSM Radio.

**WIRE Back
To Country**

Longtime AM Country outlet WIRE/Indianapolis has switched back to the format after a short-lived, unsuccessful stab at Oldies. GM James VanSickle stated simply, "We picked up what we felt we knew best."

Previous owner MidAmerica decided to "experiment with the Gold format and dropped Country about a year ago," VanSickle explained. Following research done by new owner WIN Communications, which took over September 9, it was decided to revert to Country.

"People wanted their country music station back," VanSickle states. "The WIRE call letters fit WIRE/See Page 6

**Madrigal PD,
Saenz SM
At KALI**

At Spanish outlet KALI/Los Angeles, Edgar Madrigal and Rudy Saenz have been appointed PD and Sales Manager, respectively. On these changes, OM Gary Mercer commented, "Edgar's an astute programmer who knows Hispanic music, and had great success at WTAQ/Chicago with innovative ideas. As for Rudy, he delivers a breath of fresh air into our sales department. His expertise is much needed and I know KALI/See Page 6

KCGL Format Change Follows Sale

KCGL/Salt Lake City will abandon its adventurous modern rock format on October 25 when it goes Religious. GM Richard Rees, PD Del Williams, and 15 staffers have already exited. The present format is being maintained by temporary staffers with minimal live announcing until the 25th in order to honor obligations to sponsors.

Plans are for KCGL to bring in an automated Christian format while also partially simulcasting with its Religious sister AM, KBBX. No decision has been made as to whether the KCGL calls will be retained.

The change comes on the heels of KCGL's sale by Harold S. Schwartz & Associates, along with six other co-owned Religious properties, to a group of longtime employees. The group consists of Executive VP Burt Kaufman, Secretary/Treasurer Dirk Hallemeier, and GM George Spicer. The new company's hierarchy includes Kaufman as President, Hallemeier as VP, and Spicer as VP/GM. They will operate as the Mid-America Gospel Radio Network, the subsidiary name under which the seven stations had operated. The three new owners have also purchased the

rights to that moniker from Schwartz.

Besides KCGL, the Christian stations are: KXEN/St. Louis-Festus; KXAK/Corrales (Albuquerque); KXEG/Tolleson (Phoenix); KQXI/Arvada (Denver); KSHY/Cheyenne; and KBBX/Centerville (Salt Lake City).

The purchase price, said Spicer, was "in excess of \$9 million." No broker was involved; the deal was negotiated through Harold Schwartz.

MCA Distributes, Markets Narada

MCA Records will market and distribute two-year-old new age label Narada Productions throughout the US. Two new Narada titles will be released this month and the label's nine-record catalog will be rereleased.

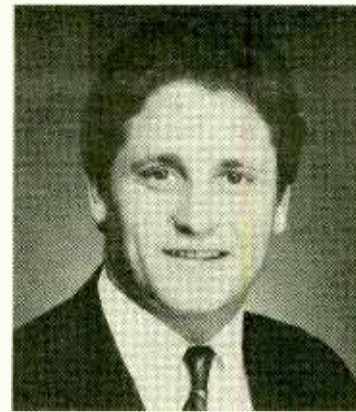
MCA Records President Myron Roth commented, "We're proud to enter the new age market together with one of the music's leading companies in the field, Narada. Their music is wonderful, and they have a marketing expertise equal to anyone."

Narada President John Morey added, "In entering into our association with MCA, our primary con-

cern was to structure an agreement that would best utilize the skills and expertise of both parties. Fortunately for us, (MCA Records and Music Group President) Irving Azoff and Myron Roth had the same idea as well as a sensitivity to our longterm goals."

The application has been approved by the FCC.

Narada Productions evolved out of Narada Distributing, which began distributing new age recordings seven years ago. As part of the agreement, Narada, which built a sales foundation via alternative retailers such as health food and book stores, will market related MCA records to these outlets.



Rich Kahn

Kahn Upped To KMEL GSM

KMEL/San Francisco Local Sales Manager Rich Kahn has been promoted to GSM for the Century Broadcasting CHR. Kahn came to KMEL in 1984 after serving as an Account Executive in Chicago at co-owned WLOO & WCZE and WFYR.

Commented GM Paulette Williams, "Rich has a unique combination of sales savvy and charisma which sets him apart from other managers in our business. He's done an exceptional job for KMEL as LSM, and I know he'll continue to escalate the growth we're enjoying."

Kahn, who considers KMEL "a sensational CHR station in a very competitive market," holds a Master's degree in Advertising from Northwestern in addition to his communications degree.

WSM, WKY

Continued from Page 3

WSM-FM to number one. It's still on top and I can't wait to get back."

Meyer first arrived in Nashville in 1982 from his WLRS/Louisville GSM to become GSM of WSM-AM & FM and the newly founded Music Country Radio Network. He was transferred to WKY as GM in August 1984.

Lindahl, who joined WSM-AM & FM as OM in January 1983, told R&R, "What do you say when somebody asks you to be GM? You say 'I'm knocked out, thank you, and we'll do a great job.'"

"Many of us, especially from the programming side, wait for an opportunity like this to come along. I'm thankful that this is the kind of company that looks to programming talent when it needs general managers."

"I'm especially excited to go to Oklahoma City because WKY is made to be a winner. We are out-radioing everybody in that market and are going to continue to do it."

Lindahl's position as Group PD will not be filled. He will serve in a consulting capacity for WSM-AM & FM, and said, "We have three fine PDs in Jay Phillips (WSM (AM)), Bruce Sherman (WSM-FM), and Paul Johnson (WKY). I'll just be acting as another ear for Jay and Bruce."

Prior to joining WSM, Lindahl programmed KOMA/Oklahoma City between 1980-83, and earlier was MD at WGGY/Minneapolis from 1977-80.

Borgelt PD At WGH & WRSR

Acting PD Sheldon Borgelt has been named PD at News-Sports/CHR combo WGH & WRSR/Norfolk. He replaces Al Brock, who left two months ago.

Regional VP/GM Sandy Goldberg told R&R, "Sheldon has been with Susquehanna for ten years now, starting out at WLQR/Toledo, and then spending time over at WCWA & WIOT before rejoining us. His background in production at this station plus his AOR experience make for a perfect blend in our CHR format."

"He's the best Production Director in the market. We figured if Sheldon could transfer those skills to our programming it would make us sound great, and he has." Borgelt was attending a management course and was not available for comment.

In other station news, Cathy Cobb has been named Promotion Director, after holding a similar position with Domino's Pizza. Goldberg added, "With her promotional know-how and background, Cathy will make a great transition from pizzas to pizzazz."

PolyGram Adds ECM

PolyGram will distribute ECM Records in the US and Canada as the result of a new licensing deal which covers both upcoming releases and catalog titles. ECM was previously distributed by Warner Bros.

First albums under the agreement are due in November, and will be new recordings by Keith Jarrett, Jon Hassell, Paul Bley, and Lester Bowie's Brass Fantasy. Also included in this initial release are eight catalog titles on compact disc, from Jarrett, Pat Metheny, John Abercrombie, Marc Johnson, and Oregon.

ECM will be administered by its current US head, Lee Townsend, under the PolyGram Classics division. Continuing with the label as Director/Publicity & Promotion is Kathryn King.

As Director of ECM, Townsend will report to PolyGram Classics President Guenter Hensler, who commented, "ECM, led by its founder Manfred Eicher, is an innovative, high-quality label whose repertoire fits perfectly with us. There is extraordinary potential to expand upon it even further."

Lee Townsend praised Warner Bros. and Chairman Mo Ostin for "a long and productive relationship," while describing PolyGram Classics as "sensitive to the special care that is necessary to effectively handle ECM in the US and Canada." He added, "For the future, PolyGram's long-demonstrated strengths in the compact disc market will no doubt work to ECM's advantage, since our music is so well suited to the format."

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- ScotchCart[®] II Broadcast Cartridges, reel-to-reel audio performance and five times the average life of its nearest premium cartridge competitor

- The FB-1 Interface converts an ITC cartridge machine into a potentially profitable telephone information service

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Willie Nelson



Ricky Skaggs



The Judds



George Jones



Hank Williams, Jr.



Rosanne Cash



Janie Frickie



Dan Seals



Paul Davis



Fred Parris



Paul Overstreet



Dwight Yoakam

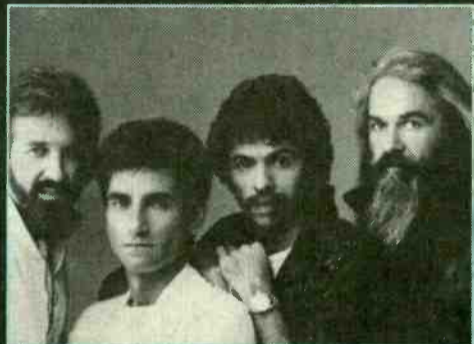


Crystal Gayle



Dolly Parton

Let's Hear It For This Year's CMA Nominees



The Oak Ridge Boys



Exile



Nicolette Larson



Steve Wariner



Waylon Jennings

BMI

The First Family of Country Music

ENTERTAINER OF THE YEAR

Willie Nelson
Ricky Skaggs
The Judds

TOP MALE VOCALIST

George Jones
Hank Williams, Jr.

TOP FEMALE VOCALIST

Rosanne Cash
Janie Frickie

SINGLE OF THE YEAR

"Bop"—Dan Seals
"Grandpa (Tell Me 'Bout The Good Old Days)"—The Judds

SONG OF THE YEAR (Awarded to the songwriter)

"Bop"—Paul Davis
"Lost In The Fifties Tonight
(In The Still Of The Night)"—Fred Parris
"On The Other Hand"—Paul Overstreet

HORIZON AWARD

Dan Seals
Dwight Yoakam

TOP VIDEO

The Judds—"Grandpa (Tell Me 'Bout The Good Old Days)"
Dwight Yoakam—"Honky Tonk Man"
George Jones—"Who's Gonna Fill Their Shoes"

ALBUM OF THE YEAR

The Judds—"Rockin' With The Rhythm"

VOCAL GROUP OF THE YEAR

Exile
The Judds
The Oak Ridge Boys (Duane Allen)

VOCAL DUO OF THE YEAR

Crystal Gayle
Dolly Parton
Dan Seals
Nicolette Larson and Steve Wariner
Waylon Jennings and Willie Nelson



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Smith

Continued from Page 1

Smith, who earlier managed KEZR/San Jose, said, "One of my many regrets in leaving is that RKO is one of the great radio companies of all time. I also regret leaving KFRC just as all the indicators point to its return as one of the forces in the market."

"As I've continued to maintain my home in the South Bay, I've been able to listen to and have always admired KWSS as a leading contemporary station. While KWSS is the number one San Jose station, it has a lot of potential to realize. It's exciting to be a winner and still have a challenge."

Smith will report to Regional VP Mickey Franco, and begins his new assignment October 20. A replacement at KFRC hasn't been named, nor has a replacement been selected for former KWSS PD Dave Van Stone, now also at KLMO.

Barney

Continued from Page 3

duct, promotion, and people. He knows the market and understands the station's heritage because he used to be part of it. He will be working very closely with WKSE PD Scott Robbins."

Asked if there was a possibility WWKB would try to get back its old WKBW call letters in light of the station's programming change, Meltzer said, "I'd love to. We've already dropped all reference to WWKB from the air except at the top of the hour; we're calling it 'KB Radio.'"

In other station news, Ron Steinman, who was GSM at WTRX/Flint, MI during the three years Meltzer managed that station and remained there when Meltzer moved to WWKB almost two years ago, has now joined WWKB & WKSE as GSM. Ken Casseri, previously Sales Manager of WKSE, is now Sales Manager of both stations.

"Ron is by far one of the brightest young sales management pros in the industry today," Meltzer said. "I'm really excited to have him with us."

Meltzer also mentioned that the station is planning a reunion November 14 and 15. "I want to bring back a bunch of the old KB jocks," he said. "Also, morning man Danny Neaverth's 25th anniversary is coming up. He's the backbone of this station - always has been."



Jeffrey Taylor

**Taylor
VP/GSM
At WYLD**

After six years as Southeastern Manager at CBS Radio Network, Jeffrey Taylor has joined WYLD/New Orleans as VP/GSM. Taylor reports directly to Owner/GM Jim Hutchinson, who commented, "Jeff's significant network and national sales experience will be will be a great asset as we move along in our local and national sales efforts."

Taylor, who worked as a Senior AE with the National Black Network before joining CBS, reflected on his first station sales post: "Having sold black demos, young adult demos, and news nationally for so many years, I feel my network experience has groomed me for this type of position. WYLD is aiming for all the demos I've worked for. It's tremendously gratifying to be able to put this knowledge back into the marketplace. Rather than sending a message by satellite, I can now touch base with a community."

KALI

Continued from Page 3

we'll work well together."

KALI's fourth programmer in seven months, Madrigal was PD at KWKW/Los Angeles and WTAQ before connecting with KALI. A former 7-Up executive, Saenz replaces Jim Stratton, who left to pursue personal interests. In addition, Flavio Silva is KALI's new morning man.

WWKX

Continued from Page 3

updated the playbook. This means we're not changing calls or formats; we're simply updating our sound. "I'm happy that (Y107 MD) Tom Peace will be joining me as MD. And while Bobby Cook will no longer be PD, he'll be involved in other areas, as well as retaining his midday shift."

WIRE

Continued from Page 3

into real country music. There was no country music AM outlet in Indianapolis, and we felt that the Country format complemented everything else we've got going."

Asked about a Gold void in the market, he replied, "From a 5.1 12+ in the last Country book to a 1.6 with Gold, I don't know if there is a Gold hole there to fill."

"The call letters were so identified with Country in Indianapolis that people still thought of WIRE as Country," VanSickle said. "It was my understanding that the people of Indianapolis really revolted against the change."

WIRE has enlisted Transtar's Country satellite programming system for daytime and late night. The morning show is live, while ABC's Entertainment Network provides Paul Harvey feeds; Larry King and sports broadcasts run throughout the evening.

VanSickle continued, "We're very much a full-service station with NBC news each hour, plus Paul Harvey and Indiana University basketball and football. We're doing a little bit of everything that has made the station successful in the past."

OM Dave Koffee will remain with the station in that capacity.

RCA/Ariola

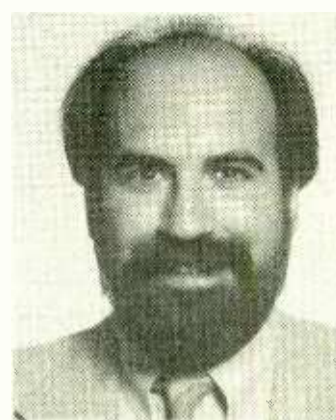
Continued from Page 3

week's severance for each of the first 20 years of employment, two weeks' severance for each of the subsequent five years, and a one-time 13-week bonus payment.

The plan's availability is thought to run to mid-October, and employees who accept and resign would leave by the end of the month. An RCA/Ariola spokesman emphasized that there are no specific goals or quotas sought in terms of the number of "volunteers." Details of the package were announced in departmental meetings.

Goldman's two-sentence statement about the layoffs reiterates his view ("as I said in my first comments to our employees when I joined the company last year") that RCA/Ariola's overhead is too high.

Rumors of staff cutbacks have been circulating since earlier this year, in particular after reorganization and redundancies within the label's sales division. Not ruled out are "additional actions required to reduce expenses as business conditions dictate," according to the spokesman.



Kelly Randall

**Randall
Becomes PD
At KKUA**

Kelly Randall has been named PD at Northpark Media's AC-formatted KKUA/Honolulu, where he will continue to cohost the morning show with partner Dan Cooke. Randall and Cooke recently returned to KKUA after two and a half years at WZGO/Philadelphia.

Said GM Don Metzger said, "I'm so glad to have someone with Kelly's abilities on board. His years of major market radio experience, combined with his obvious leadership skills, will prove him to be a valuable addition to our current management team."

"Unlike at many markets on the mainland, music AM is still a vital force here in Hawaii," Randall said. "AM radio is helped by the topography of these volcanic islands. With 10,000 watts at 690, KKUA reaches the length of the island chain with penetration in most population areas that FM cannot reach. KKUA is a legendary set of call letters in Hawaii, and with the great staff we've assembled we'll continue to be a contemporary music giant out here in the mid-Pacific."

Miller

Continued from Page 3

the vacancy created when Mark Edwards left the station for Boston in July. Miller will be working with Michael Hedges on the station's research, and also with programming consultant Alan Sneed.

Miller told R&R, "Since adopting the soft hits format a few weeks ago, we've had real positive feedback. It's exciting to be working with Alan, and added to what we know about Indianapolis, I'm sure we'll make the soft hits format really big here."

Cooper is also a veteran of Indianapolis radio, having put 15 years in the market, including stops at WNDE and WIFE. He has been doing mornings for WTPI since it signed on two years ago.

KZFX

Continued from Page 1

crosstown News outlet KTRH) went on live. This week, the rest of the staff made its debut: Donna McKenzie from Bryant College's radio station on middays, Catfish (R.W. Crouch) from crosstown Gold KRBE (AM) on nights, Shari Evans from KGOL on late nights, and Chuck Contreras from KRBE on overnights.

Lawrence told R&R, "The phone response has been phenomenal. People are so positive about the station; it's as if they've been starved for this kind of music. I really like being part of a new radio station that has no image to overcome; we have nothing from the past to erase. We can start fresh and design the station the way we want it to be."

A 15-year radio veteran, Lawrence has spent the past six years in Houston. For the last two he was on the air at CHR KKBQ, with previous stints as PD at AOR KLLOL and Assistant PD at KRLY. He's also jocked at Y100/Miami, WMET/Chicago, and WXKX (now WHTX)/Pittsburgh.

Carson said, "Blake and I will work together as a team in the programming area. He'll maintain the systems, research the music, and oversee the jocks. I'll oversee all broadcast operations, as well as promotions and marketing."

Carson joined KZFX in August after serving as KRBE's Marketing Director and half of CHR KRBE-FM's Carson & (Paul) Christy wake-up duo. Of his 18 years in radio, 11 have been in Houston, including stints as PD of KSRR when it was AC, morning man at KAUM (KSRR's old calls), and PD of KXYZ. Carson has also pulled shifts at Q107/Washington and WCAR/Detroit.

Carr

Continued from Page 1

to which he was VP/Programming at the Mutual Broadcasting System. Before that he served for six years as Group VP/Radio at Meredith Broadcasting, and from 1973-74 was VP/GM at WIL-AM & FM/St. Louis. From 1970-72 he worked as VP/GM at Meredith's KCMO & KCEZ/Kansas City, and between 1960-70 held several station management positions at Metromedia Radio, including VP/GM at WIP & WMMR/Philadelphia and at WNEW-FM/New York.

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NEWS IN BRIEF



Buzz Knight

● **BUZZ KNIGHT (BOB KOCAK)** has been promoted from PD of AOR WRKI/Danbury-Bridgeport to OM/PD of WRKI and OM of its sister AM, Gold-based AC WINE, where **DIANA PERRI** remains PD. Knight also handles weekends at **WNEW-FM/New York**.

● **JEFF COLLINS** is the new PD at **WSFM/Harrisburg**. He was previously ND at **WFIL/Philadelphia**, and has also worked at **KYW/Philadelphia**, **WOR/New York**, and **United Stations**.

● **J.J. STEELE** has been named PD for **WBGW/Tallahassee**, where she will continue to handle MD duties. She previously worked at **KVOP/Plainview, TX** as afternoon personality.

● **DAVE ALLAN**, PD at Urban outlet **WOCQ/Ocean City, MD**, is named PD at **WZZR/Richmond**. Staffers **MIKE PHILLIPS** and **PAUL BUTLER** have assumed the PD and MD positions, respectively, at **OC104**.



Vic Edwards

● **VIC EDWARDS**, Promotion Director and three-and-a-half-year staffer at **WPRO-AM & FM/Providence**, has been given additional duties as MD for **WPRO-FM**. Edwards was previously OM at crosstown **WGNG**.

● **WQMF/Louisville** has promoted Production Director **TERRY MEDERT** to OM, named afternoon driver **KEITH TAYLOR ("Future Bob") MD**, and rehired **RON CLAY**, last at **KZAP/Sacramento**, for mornings. **DUKE MEYER** remains as PD, while ex-OM **ALAN SELLS** has exited the AOR outlet.

● **MARK THOMAS** has been hired as PD for **WIRK-AM & FM/West Palm Beach**. He was formerly OM for **WCRZ & WKMF/MI**, and previously was Asst. PD at **WCXI-AM & FM/Detroit**. At **WKMF**, Asst. PD **TIMOTHY MURPHY** has been named acting PD. He was previously PD at **WKJF/Cadillac, MI**. Meanwhile, **WCRZ** has made Asst. PD **SHELLEY JAMES** its acting PD.



Mark McClure

● **MARK McCLURE** has been named Asst. OM for **WROK/Rockford**. McClure comes from Cincinnati, where he was MD at **WLLT** and **WARM 98**.

● The **Holder Communications Corp.** has announced the following appointments and promotions at its stations: **JOE WILLIAMS**, former Sales Manager for **WSGY/Tifton-Albany, GA**, has joined as Station Manager for **KLCL/Lake Charles, LA**; **MAVIS WATSON**, former Manager of **WHMJ/Thomasville, GA**, has been named GM at that station and its AM sister, **WLOR**; **ELLIS STEWART**, who worked as PD at **WHBB & WTUN/Selma, AL** ten years ago, returns to the stations as Sales Manager; and **SCOTT JOHNSON**, who previously worked as an announcer at **KLOU & KLCL/Lake Charles, LA** and Programming Engineer at **WYNY/New York**, has been named PD for **KHLA/Lake Charles, LA**.



Abbe Frank

● **ABBE FRANK** has been promoted to National Marketing Manager for **MCA Distributing**, where she will help coordinate activities of all MCA regional marketing specialists. She was previously Regional Marketing Specialist in Chicago, where she will continue to be based.

● **WALLY ARMSTRONG** has been appointed President of **Crystal Broadcasting** and Managing Partner of **KLLB & KRQK/Lompoc, CA**. Most recently of **KOSO/Modesto**, Armstrong previously worked at **KGBS/Ft. Collins, CO**; **KFYE/Fresno, CA**; and **KZAP/Sacramento**.

● The **Nevada Broadcasters Association** elected the following new officers at its annual meeting: **NANCY REYNOLDS**, **KENO & KOMP/Las Vegas**, President; **RICK DENTON**, **KMZQ/Las Vegas**, VP of Radio; and **B. J. ANDREWS**, **KAME-TV/Reno**, Secretary/Treasurer.

● **John Blair & Company's Board** has elected the following directors: **HENRY SILVERMAN, Sr.** VP of **Reliance Group Holdings, Inc.** and President/CEO of **Reliance Capital Group, Inc.**; and **HOWARD STEINBERG, Sr.** VP, General Counsel, and Corp. Secretary of **Reliance Group Holdings, Inc.** Silverman will serve as Chairman of the Board of Blair.

Also as part of the transition process, reflecting majority ownership of Blair by **Reliance Capital Group**, Blair's five outside directors have resigned. They are **HUGH BEATH**, **FRANK MAYERS**, **HERBERT SHAYNE**, **JACKSON SMART JR.**, and **ROBERT STONE**.

Two incumbent directors continue as directors of the company. They are **JACK FRITZ**, President/CEO of Blair, and **HARRY SMART**, VP of Blair and Chairman/CEO of Blair's Television Representation Division.

● **DAVE DWORIN** has resigned his afternoon drive position at **KMFY/Minneapolis** to work fulltime on **Ghostwriters Comedy Services**.

Christian

Continued from Page 3

the marketplace."

Before joining **WGKX** a year ago, **Christian** spent four years as OM at **WJCW & WQUT/Johnson City**; he was also PD of **CHR WQUT**. Prior to that, **Christian** worked as PD at **WDOD-FM/Chattanooga**, where he installed its Country format in 1981.

Weller told **R&R**, "We're very pleased to welcome **Jay** to **WGAR**, Cleveland, and the Nationwide family. **Jay** is another strong addition to the growing list of quality programmers in our chain."



Amy Schneider

● **AMY SCHNEIDER**, most recently **MTV Manager/Client Services**, has been named Promotion Director at **Z100/New York**.

● **SCOTT MITCHELL** has been named PD at **KREO/Santa Rosa, CA**. Prior to joining **KREO**, Scott programmed **KRSD/Marysville, CA**, and was Production Director/air personality at **KITS/San Francisco**.

● **EVELYN MENDEZ** was named Director of Finance for **Capital Cities/ABC**. She had been Senior Financial Controls Analyst in the Controller's Dept. since April, 1985.

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Radio & Records is published every Friday for \$215 per year, or \$400.00 for foreign subscriptions, by Radio & Records, Inc., at 1830 Century Park West, Los Angeles, California 90067. Application to mail at second class postage rate is pending at Los Angeles, California. POSTMASTER: Send address changes to Radio & Records, 1830 Century Park West, Los Angeles, California 90067. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. © 1986
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WCI

Continued from Page 1

porting **WEA** titles, **Maddox** stated, but has not yet dropped product from airplay. At press-time, there was no evidence of other stations following suit.

Jackson:

"Cultural Genocide"

Reached for comment about the **WCI** statement, **Rev. Jackson** told **R&R**, "The South Africa divestment is one item, but there are a series of items we have reason to be concerned about." The company's "internal hiring and promotion policies are not representative of the amount of money that they draw from the black community," he said, also noting that the growth of monopolies in the record industry has reduced creativity and freedom of development. "The result is that blacks are now victims of cultural genocide."

Jackson said he would make himself available to talk "as soon as **Mr. Ross** wants to meet." Concerning the boycott, he stated, "We are communicating with radio stations and distribution outlets in the top 50 markets. We simply want economic justice. We want to end the cultural genocide."

Among the issues **Jackson** cited in his letter to **Ross** was the alleged "destruction" by **WCI** of "one of our community's most important economic institutions," **Dick Griffey's Solar Records**. Last month, **Griffey's**

company filed a \$200 million breach of contract and discrimination suit against **WCI** in Federal District Court in California.

Griffey and **Jackson** have had business ties in the past. Asked about any current connections, **Jackson** replied, "No, we have no business relations. But I know all the people in my community; I live here. I know **Dick Griffey**, **Berry Gordy**, **Clarence Avant**. I know **Stevie Wonder**, I know **Bill Cosby**. I live on this side of town."

WCI Reply Plans

WCI VP Geoffrey Holmes said that **Steven Ross** will "shortly" be replying to **Jackson's** letter. No meeting of the two has been scheduled at present, he said. **Holmes** added that the company's planned divestiture of its South African record and music publishing units has been "under consideration for some time." He also indicated that the future of its joint venture film operations there is under review.

The Oct. 1 **WCI** "statement of policy" stresses its commitment to "a desegregated workforce and workplace" in the Republic. In addition, it says, "For some time, all profits derived from South Africa have been contributed to human rights and educational concerns in South Africa."

"However, despite our best efforts and concerns, in light of recent events in South Africa, the management of **WCI** has de-

termined that a reevaluation of our presence in that country is required. We are in the process of completing plans to accomplish divestiture . . . in the most fair and equitable manner possible, so as to protect the current and future livelihood of the multiracial workforce, and the multiracial artist roster."

The **WEA Records** and **Warner Bros. Music** companies in South Africa have 112 employees, according to **Holmes**, and an artist roster of 27 local acts, 23 of them black. It also distributes a number of local labels, including **Soul Bros. Records**. Asked about a divestment timetable, **Holmes** called it "on the front burner."

On domestic issues, the **WCI** statement notes, "It has always been and will continue to be **WCI's** practice to hire, compensate and otherwise treat all employees on a non-discriminatory basis." Also, "The credit practices and policies of **WCI's** domestic record distribution company . . . are as favorable towards black retailers as they are to the rest of the music within the community."

Emphasizing its labels' historical commitment to black music, the company notes that "all three record companies' expenditures in connection with black music in terms of recording costs, advances and marketing are more than comparable to their expenditure with respect to other types of music, and relative to other record companies in the music industry."



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PLANS '87 COMEBACK

Henry Selloff Raises Minority Ownership Concerns

By Robert O'Brien

News that prominent black broadcaster **Ragan Henry** is selling four of his six radio stations to a white subordinate has sparked some concerns in the minority broadcasting community. But Henry seems to have diffused any criticism by pledging to use the profits — which will be magnified by beating the Jan. 1 capital gains tax hike — to expand his radio holdings in 1987.

Panache Broadcasting Corp., headed by **Chuck Schwartz**, will pay Henry's **NEWSystems Corp.** and **BENI Broadcasting Associates Inc.**, \$28.5 million for **WWDB/Philadelphia**, **WBLZ-FM/Cincinnati**, and **WTUX & WTLC/Indianapolis**.

Schwartz joined Henry's **NEWSystems** in 1980, after nine years with **CBS**. He currently is President and COO of the **NEWSystems Radio Division**.

Henry assured in a prepared statement, "I'm not leaving the industry." He still owns **WBUS/Newmann, GA** and **KDIA/Oakland**. Henry added, "We'll continue to operate stations, and I have some other plans which I will announce very soon. As it worked out, selling the

stations to Chuck was the right move at the right time for both of us, and for the stations."

Three-Month WWDB Turnaround

NEWSystems bought **WWDB** less than three months ago under the **FCC** distress sale policy after the Commission charged that its sister station at the time, **WHAT**, aired religious programs with illegal numbers game information disguised in scripture citations.

The distress sale policy allows an owner in license trouble to sell to a mi-

"In the short term, it's a step back. In the long term, it's several steps forward." —**John Oxendine, BROADCAST**

nority buyer, prior to start of a license hearing, at no more than 75% of market value. Otherwise, the owner is barred from selling and runs the risk of losing his license in hearing.

Rep. Leland Concerned

At first blush, the **WWDB** situation — the rapid turnover of a station by a minority owner to a white-held company — appears to be the sort of abuse that critics charged would occur when the **FCC**, two years ago, dropped a rule that stations acquired in distress sales be held for at least one year.

"This is troubling," said an aide to **Rep. Mickey Leland (D-TX)**. Adding that the congressman was not "trying to prejudge Henry's decision," the aide said Leland will focus on abuses of minority ownership incentives during the next legislative year.

Quick \$2.5 Million Profit

Exacerbating those concerns is the fact that Henry's short-lived stewardship will realize at least a \$2.5 million profit from the sale of **WWDB**, according to some estimates.

When Henry paid \$5.95 million for **WWDB** last July, some shareholders in the seller sought to block the sale, charging the pricetag did not represent a fair market value for the station.

Sources familiar with the sale, how-

ever, bristled at the suggestion that Henry, the **National Association of**

"I'm not leaving the industry."

—**Ragan Henry**

Black Owned Broadcasters's "Outstanding Broadcaster of the Year" in 1981, has turned his back on minority concerns. In fact, these sources insisted, Henry will use his profits to advance minority ownership.

"Ragan Henry has answered all my questions and put to rest all my concerns," said **Pluria Marshall**, Exec. Director of the **National Black Media Coalition**. Initially, Marshall had some reservations about the sale to a non-minority.

New Purchases Predicted

"Ragan's coming back in 1987," a Henry intimate said. "If he realizes \$10 million in equity from this deal, that's worth approximately \$100 million in financing to someone with his experience."

Other sources agreed. "In spite of the appearances," said **Glen Serafin** of **Communications Equity Associates**, which brokered this week's deals, "it's a 'win-win' situation" for Henry and for minorities."

Minority buyers are able to offer sellers a tax certificate that defers capital gains taxes. That will offset next year's gains tax increase, Serafin pointed out.

John Oxendine, President of the **Broadcast Capital Fund (BROADCAST-CAP)**, the **NAB's** minority ownership equity fund, concurred. "Taxwise, it will be much more attractive to sell to a minority next year," he said.

Oxendine added that Henry's potential to bolster his holdings next year helped to ameliorate the concerns of the minority ownership community. "In the short term, it's a step back. In the long term, it's several steps forward."

Hopefully, he will take the proceeds and leverage them into a more advantageous position."

Quick Sale Needed

Serafin said Henry chose Schwartz over several other potential buyers — some of whom would have split the stations up — because Schwartz's position afforded the most assurance that the complex deal could be completed by Dec. 31, in time to qualify for the current capital gains schedule.

"Chuck's the only guy who could get it done in time," Serafin added.

In Schwartz, Henry also opted for stability. Schwartz noted that he and Henry "share a common outlook and a

"Ragan Henry has answered all my questions and put to rest all my concerns."

—**Pluria Marshall, NBMC**

common approach. For this reason, no major changes should be anticipated in the format or operation of the stations once the transaction is closed. The sale will mandate no changes in management or personnel at the stations."

Four Radio Groups Raising \$275 Million

In separate deals, three radio groups and one of the industry's leading program syndicators are currently in the process of raising \$275 million, presumably to finance impending new acquisitions.

Those involved are **Malrite** (\$100 million), **Westwood One** (\$100 million), **EZ Communications** (\$50 million), and Seattle-based **Olympic Broadcasting** (\$25 million).

With three of the four deals based on the issuance of debentures or so-called "junk bonds," the offerings underscore the flow of public money into the radio industry, bypassing more traditional sources such as banks and venture capitalists.

- **Malrite** is forming a new venture that is selling 100,000 partnership units to raise \$97,500,000. The proceeds will be used "to acquire or otherwise invest in and operate radio and television stations." Malrite will raise an additional \$2.5 million for operating capital and debt reduction by selling 2.5 million warrants to purchase Malrite Class A stock.

- **Westwood One** will raise \$100 million in convertible subordinated debentures which will be due in the year 2011. Proceeds are earmarked for "acquisitions complementary to the company's existing business and for general corporate purposes." Westwood One has recently been rumored to be shopping for another radio network, possibly **NBC**.

- **EZ Communications** is raising \$50 million in senior subordinated notes due in the year 1996.

- **Olympic** is raising \$25 million in senior subordinated debentures due in 1996.

OCT. 22 DEADLINE

Chapman Auctioning Santa Fe FM

Chapman Associates has set October 22 as the deadline for submitting sealed bids on **KIVA/Santa Fe**. **Constant Communications** is taking the auction route in an effort to maximize the sale price, as well as close a deal before the January 1 hike in the capital gains tax.

The year-old **CHR** station operates on 105.1 MHz with 100 kw at 1930 HAAT. It puts a city-grade signal over both **Santa Fe** and **Albuquerque**.

Chapman broker **Elliott Evers** says there's no minimum bid, but notes that **Jim Duncan** puts **KIVA's** stick value at \$2.1 million. According to Evers, buyers will be asked to demonstrate financial qualifications before their bids are accepted.

Constant, which is headed by **Fredrick W. Constant**, also owns **KTOX & KIZN/Boise**, **KQAK & KTUK/Eugene, OR**, and **KWNZ/Reno**.

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165 South Union, Suite 606, Denver, CO 80228

GRACE BROADCASTING of TEXAS
Harvey Grace, President

has acquired

KIIX-AM/KIXS-FM
Killeen-Austin, Texas

from

CITY MEDIA CORPORATION

for

\$5,750,000

Our Associate Bill Whitley initiated the transaction and assisted in negotiations.

William L. Whitley

510 South Waterview, Richardson, TX 75080
(214) 680-2807

CHAPMAN ASSOCIATES
nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338
(404) 998-1100

MR. & MRS. JOHN PARKER
THE PARKER COMPANIES

have acquired

KLZE-FM
Los Altos, California

from

DOWE COMMUNICATIONS COMPANY

for

\$4,300,000

Our Associate Peter Stromquist initiated this transaction and assisted in negotiations.

Peter S. Stromquist, CHAPMAN ASSOCIATES, INC.
17402 Chatsworth St. Suite 203, Granada Hills, CA 91344
(818) 366-2554

CHAPMAN ASSOCIATES
nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338
(404) 998-1100

SAGA COMMUNICATIONS, INC.

has acquired

WLRW-FM
Champaign, Illinois, and
WLDS-AM/WYMG-FM
Jacksonville/Springfield, Illinois

from

Joyner Broadcasting of Illinois

for

\$5,300,000

CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.

CHAPMAN ASSOCIATES
nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338
(404) 998-1100

When it's Time to Buy or Sell,

WESTERLY BROADCASTING CO.
of Rhode Island

has acquired

WCMC-AM/WNBR-FM
Wildwood, New Jersey

from

Jersey Cape Broadcasting Corp.

for

\$1,800,000

Our Associate Ron Hickman initiated the transaction and assisted in negotiations.

Ronald L. Hickman

P.O. Box 407, Jamestown, RI 02835 (401) 423-1271

CHAPMAN ASSOCIATES
nationwide media brokers

Exec. Offices: 8425 Dunwoody Place, Atlanta, GA 30338 (404) 998-1100

HENRY BROADCASTING

has acquired*

KFAB/KGOR(FM)
Omaha, Nebraska

from

KFAB, Inc.

for

\$22,000,000

Our Associates Bill Lochman, Ray Stanfield and Peter Stromquist initiated this transaction and assisted in the negotiations.

CHAPMAN ASSOCIATES
nationwide media brokers

William C. Lochman
10401 Holmes Rd. Suite 440, Kansas City, MO 64131 (816) 941-3733
Ray M. Stanfield, Peter S. Stromquist
17402 Chatsworth St. Suite 203, Granada Hill, CA 91344 (818) 366-2554
*subject to FCC approval.

WAGONTRAIN ENTERPRISES, INC.
William S. Sanders, Chairman

has acquired the assets of

TM PROGRAMMING, INC.
Patrick S. Shaughnessy, President and C.E.O.

for

\$3,800,000

This acquisition combines Drake-Chenault Radio Consultants, Inc., with TM Programming, Inc., creating the largest radio consulting firm in the U.S. or overseas. Each company will continue to serve its clients independently.

Our Associate Elliot B. Evers initiated the transaction and assisted the buyer and seller in negotiations.

CHAPMAN ASSOCIATES
nationwide media brokers

Elliot B. Evers
Chapman Associates, Inc.
568 Howard Street, 4th Floor
San Francisco, CA 94105
(415) 495-3516

Chapman Means Business.

James D. Ireland, III & Ivan E. Braiker

acting on behalf of the subsidiaries of

OLYMPIC BROADCASTING CORP.

have acquired radio stations

KYAK/KGOT-FM, Anchorage, AK
KIAK/KQRZ-FM, Fairbanks, AK

from

BINGHAM BROADCASTING, INC.
Robert R. Bingham, President

for in excess of

\$11,000,000

including certain deferred contingent payments.

Our Associate Elliot B. Evers initiated the transaction and assisted in the negotiations.

CHAPMAN ASSOCIATES
nationwide media brokers

Elliot B. Evers
568 Howard Street, 4th Floor, San Francisco, CA 94105
(415) 495-3516

SUSQUEHANNA RADIO CORP.

has acquired

WAVE-FM
Sarasota, Florida

from

COSMOS BROADCASTING CORP.

CHAPMAN ASSOCIATES, INC. initiated the transaction and assisted in negotiations.

CHAPMAN ASSOCIATES
nationwide media brokers

Executive Offices: 8425 Dunwoody Place, Atlanta, GA 30338
(404) 998-1100

NORTHEAST COMMUNICATIONS, INC.
Duane Harm, President

has acquired the assets of

KMLB/KWEZ
Monroe, Louisiana

from

CYRENE BROADCASTING CORP.

for

\$1,700,000

Our Associate Ernie Pearce initiated the transaction and assisted in the negotiations.

CHAPMAN ASSOCIATES
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2.1% MINORITY OWNERSHIP

NAB Documents Minority Ownership-Format Link

The central question in the FCC's reevaluation of minority preference will be whether minority control translates into minority programming. Without proving that such a "nexus" exists, the Commission says it would be forced to find preferences unjustified.

A survey conducted by NAB's Minority & Special Service Department seems to show that a nexus does, indeed, exist.

At 150 black-owned stations, NAB found that three of the top four formats were Urban Contemporary (37 stations), Black (31) and Gospel (8), for a total of 51%. Another 31 stations reported related formats, such as Inspirational,

Rhythm & Blues, Soul, or Black Contemporary, bringing the total to over 70% of black-owned properties.

Virtually all of 44 Spanish-owned stations air Spanish-language programming, either music or talk according to the report. However, none of the 15 Asian and Native American-owned stations are spe-

cifically catering to listeners of the owners' race.

According to estimates developed by NAB, minorities currently own 247 radio and television stations, or 2.1% of the total number of broadcast properties in the United States. That figure is up from 133 stations in 1982.

The radio figures break down like this:

- Blacks -- 94 AMs, 56 FM.
- Hispanics -- 35 AMs, 9 FM.
- Native Americans -- 5 AMs 8 FM.
- Asian Americans -- 1 AM, 1 FM.



JOCKS ON THE HILL — Air personalities leading Broadcasters Against Drugs (BAD) last week participated in a Capitol Hill reception to familiarize members of Congress with the industry's efforts to combat drug abuse. Helping to make radio's case were (l-r) Larry Barron, WJPZ/Syracuse; Gabe Baptiste, WINZ-FM/Miami; Mark St. John, WAVA/Washington; Tommy Edwards, WKQX/Chicago; Lee Michaels, WGCI/Chicago; Rick Dees, KIIS/Los Angeles. At right are NAB President Eddie Fritts and Carolyn Mattingly, wife of Sen. Mack Mattingly (R-GA) and President of Congressional Families for Drug-Free Youth.

Minority Repeal

Continued from Page 1

prove that minority ownership results in program diversity.

At issue is a Georgia FM license awarded to a woman on the basis of a female preference. The FCC has asked the court to remand the case so it can undertake what Chairman Mark Fowler called a "quick turnaround" proceeding to determine whether a "nexus" exists between ownership and programming.

"My concerns with preference schemes are not with the goal, but with the means," said Fowler. Citing the same two percent minority ownership level Collins used to justify continued preferences, Fowler said the statistic "hardly endorses preferences as the best means to increase underrepresented groups."

Fowler Backs "Color-Neutral" Loans

Instead, Fowler pointed to a proposal he made to Congress the day before to raise up to \$2 billion for the U.S. Treasury by auctioning off licenses in non-broadcast areas such as paging, mobile radio and satellites.

Fowler recommended putting up to \$500 million into "color-neutral" "soft loans" awarded on the basis of financial need. Such loans could boost minority ownership to 10% of all stations within two or three years, Fowler predicted.

The Commissioners argued that they were required by the court to file a brief on preferences. Under recent Supreme Court decisions, they said they had no choice but to question the validity of preferences, particularly in the absence of proof that program diversity flows from minority ownership. Only Commissioner Jim Quello said flatly that he continues to support preferences.

Rep. John Bryant (D-TX) grilled the newest Commissioner, Patricia Diaz Dennis, calling her refusal to take a firm stand on preferences "a shame and an embarrassment."

Black Stations Charge Ad Bias

The second stage of the hearing dealt with advertising discrimination against black-owned stations, and Rep. Collins's bill to disallow tax deductions for such buys.

Inter Urban Executive VP James Hutchinson described top-rated WYLD/New Orleans, which he said loses up to a \$1 million a year "due to advertisers refusing to advertise on our stations because we have an Urban format." He added, "This is discrimination, and it should be unlawful."

WCXT/Hart, MI owner Nancy Waters accused ad buyers like the state of Michigan and the U.S. Air Force of turning over decisions to an agency which then "does the discrimination." Waters also criticized "subtle, unethical activities by other broadcasters in their dealings with clients and agencies, to pressure them into not purchasing on black-owned stations."

Waynett Sobers, Executive VP of EGG Dallas Broadcasting, owner of KHVN & KDLZ/Dallas, charged that many major companies "seem fearful that their products will be associated with our communities and thus shunned in other communities."

American Association of Advertising Agencies VP Gloria Lanza-Bajo countered that stations for buys "are selected based on audience delivered, not on the race of their owners." She added, "If a station delivers, it gets the buy."

NEWS BRIEFS

NPR Retires \$7 Million Debt

National Public Radio (NPR) last week handed over a check for just over a quarter-million dollars to the Corporation for Public Broadcasting (CPB), officially paying off the \$7 million loan that rescued NPR from back-

ruptcy and near-extinction in 1983.

"No one is happier than CPB that the loan is retired," said CPB President/CEO Marty Rubenstein. "This is a great moment. Public broadcasters can now move ahead with the business of public radio."

Most of the principal was paid off through special dues assessments

against NPR member stations. NPR paid \$1.3 million in interest and a small part of the principal from its own resources.

WQBA Gets \$714,833 Cuban Interference Aid

The largest check yet authorized for

offsetting AM interference from Cuba has been awarded to **Susquehanna Broadcasting** for changes it was forced to make at **WQBA/Miami**.

The FCC last week approved \$714,833 in compensation for the station, which was forced to change its transmitter location and switch to a different directional pattern in 1981.

With the FCC approval in hand, Susquehanna must now go to the **United States Information Agency** to get its money.

Other Key Developments:

- The FCC has denied **WVRM/Hazlet, NJ's** appeal of a \$5000 fine imposed when the educational station aired promotional announcements on behalf of for-profit groups.

- FCC Chairman **Mark Fowler** has named **Carol Melton** as his new legal assistant.



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Official Elvis Hound Dog Available



After the official **Elvis Presley** whiskey decanter and the official Elvis Presley shampoo/hair conditioner (not to mention 200 Elvis lookalikes at the Liberty Weekend closing ceremonies), we thought the Big E's merchandising limit had long since been reached. But we didn't count on the official "Elvis Presley Musical Hound Dog," a 16½" by 9½" by 9" plush stuffed toy that, dressed in a colorful bow tie and black satin top hat, replicates the famous (?) droopy-eyed basset hound to which E sang on the "Ed Sullivan" show some 30 years ago.

But wait! There's more! Simply pat this puppy's paw and the King does his rockin' thing, crooning one of his most memorable tunes: "Love Me Tender," "Are You Lonesome Tonight," "You'll Never Walk Alone," "Surrender," and (naturally) "Hound Dog" — all courtesy of a musical microchip buried in the belly of the beast.

Designated "authentic Elvis memorabilia" by **Elvis Presley Enterprises** of Cincinnati, the "Elvis Presley Musical Hound Dog" was created by **Hy Kahn**, VP of the **Yorkshire Co.**, a Glen Ellyn, IL-based industrial supplies firm. Retailing for \$29.95, the crooning pooch will be available in department stores this fall. Until then, the pup may be purchased directly from Kahn at 650 Roosevelt Road, Glen Ellyn, IL, 60137.

Seeing-Eye Car

If we here at **R&R** hadn't had our consciousness raised recently, we'd say there's undoubtedly a great many of our readers who'd want this "Night Vision" infrared imaging system installed on their wives' vehicles but pronto. Only trouble is, this seeing-eye car is still just a gleam in the **General Motors** design department's eye. GM has, however, been touting this automotive option in ads recently.

Basically, the infrared imaging system allows you to see what's ahead even while driving through fog, rain, snow, and darkness by sensing the difference in temperature between an object and its background and displaying the resulting (enhanced) image on a dashboard-mounted screen. Call it science fiction if you want, but remember they said the same thing about cars that would tell you to fasten your seatbelt too.

One Supreme's Story

"Dreamgirl: My Life As A Supreme" is the book founding **Supremes** member **Mary Wilson** has been threatening to write for what seems like the past decade. Whether it was worth the wait depends upon how you feel about the three young girls from the Brewster Projects of Detroit who grew up to be the most popular girl group of all time and the crowning jewel in what **Motown** founder **Berry Gordy** termed "The Sound Of Young America."

Although the book is rich on details of the trio's early presuccess days as the **Primettes**, there's scant attention paid to the musical side of the **Supremes'** story. Instead, Wilson seems obsessed with the tragic turn of events that befell the late founding member **Flo Ballard** and detailing as many instances of petty behavior on the part of the **Supremes'**

third founding member **Diana Ross** as possible.

While much of this comes off as the proverbial tempest in a teapot and even more comes off unprinted, there's still some dishy stuff here to accompany the number of rare photos and a rather selective discography. Strangely, Wilson devotes but a chapter to the group's post-Diana Ross career.

Nevertheless, "Dreamgirl" (St. Martin's Press, \$16.95 hardcover) offers a wealth of anecdotes. (Did you know that neither Wilson nor Ballard's replacement, **Cindy Birdsong**, sang on the **Supremes'** swan song "Someday We'll Be Together"?) And there's an interesting, if not unbiased, view of one artist's rise and fall within the worlds of pop music and Motown — which, like that brief shining moment that was Camelot, were once inextricable.



POLLSTAR

TOP 20 CONCERT PULSE

LW TW ARTIST

- 1 NEIL DIAMOND
- 2 2 B. DYLAN & T. PETTY
- 3 3 VAN HALEN
- 4 ELTON JOHN
- 4 5 ZZ TOP
- 5 6 BOB SEGER
- 6 7 STEVIE WONDER
- 8 8 WHITNEY HOUSTON
- 7 9 HUEY LEWIS...
- 9 10 KENNY ROGERS
- 10 11 AC/DC
- 11 12 BEACH BOYS
- 13 13 JIMMY BUFFETT
- 12 14 ALABAMA
- 14 15 RUN D.M.C./WHODINI/LL COOL J
- 15 16 EDDIE MURPHY
- 16 17 JUDAS PRIEST
- 18 18 JACKSON BROWNE
- 17 19 MONKEES
- 19 20 MOODY BLUES

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631

Do-It-Yourself Soft Drink Maker

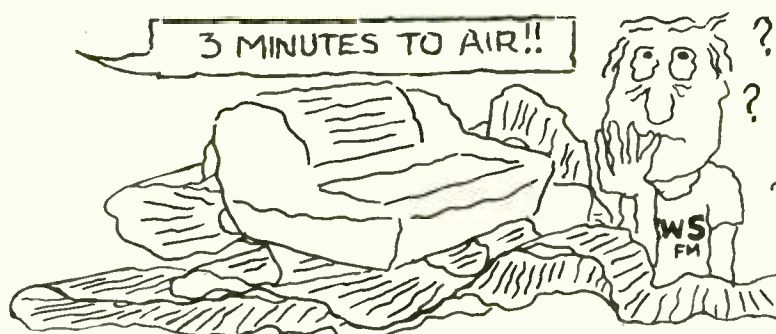
"Sodamate," an in-home soft drink dispenser, is currently being test-marketed in Omaha. Manufactured by the London-based **Cadbury Schweppes** firm, the do-it-yourself soft drink maker is being marketed on a door-to-door basis.

The countertop-sized item works by combining the contents of a carbonation cylinder and a syrup-flavored cartridge with a glass of ice water, producing up to four liters' worth of carbonated beverages. There are 20 different flavors available, including caffeine-free and sugar-free colas, as well as four fruit-juice drinks with a 25% juice content. Refills of the car-

bonation cylinders and flavor cartridges are priced at \$5.99 and \$1.89, respectively, and can be ordered by telephone via a toll-free number and delivered by **UPS**. The "Sodamate" itself retails for \$124.

While Cadbury Schweppes executives believe the "Sodamate" will eventually capture a 5% share of the US soft drink market, the product is — at least for the time being — a one-of-a-kind item. According to a recent report in *Advertising Age*, the **Coca-Cola Co.** has been looking into manufacturing its own such at-home dispenser, but is sensitive about the effect this item would have on its bottlers' business.

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THE PICTURE PAGE

Golden INXS Success



INXS received gold albums for their "Listen Like Thieves" LP at a New York post-concert reception. Pictured (l-r) standing are group's Kirk Pengilly and Garry Gary Beers, Atlantic Sr. VP Vince Faraci, group's Andrew Fariss, MMA management's Gary Grant and Chris Murphy, Atlantic Exec. VP/GM Dave Glew, and group's Michael Hutchence; (l-r kneeling) band's Jon and Tim Farriss.

RCA Set For Big Time



RCA will manufacture and distribute Big Time Records in the U.S., as well as providing marketing services, with Love & Rockets and the Lucy Show among the first releases. Pictured (l-r) are RCA Records President Bob Buzak, Big Time President Fred Bestall, RCA Exec. VP Rick Dobbis, and RCA VP Paul Atkinson.

Gold "Side" For Moodies



The Moody Blues attained gold status with their current "The Other Side Of Life" LP, with PolyGram executives making the presentation at a New Jersey concert. Pictured (l-r standing) are group's Justin Hayward, PolyGram VP Jim Lewis, group's John Lodge, PolyGram President Dick Asher, group's Patrick Moraz, PolyGram Sr. VP Harry Anger, and Moodies Ray Thomas and Graeme Edge; (l-r seated) PolyGram Exec. VP Bob Jamieson, Sr. VPs Bill Fox and Shelly Rudin, and PolyGram MusicVideo-U.S. Sr. VP/GM Len Epan.

Run-DMC Raise Platinum



Darryl McDaniels (the DMC of Run-DMC) (right foreground) extended a hand to Profile President Cory Robbins as the group's album hit platinum.

Lucrative Monkee Business



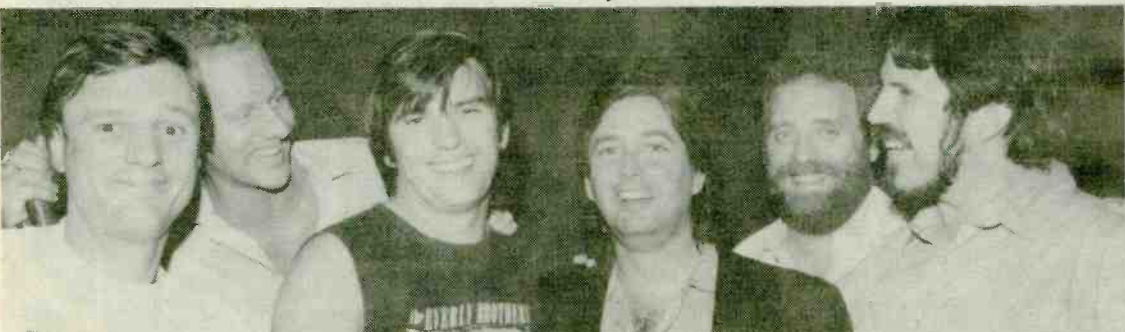
As the Monkees reunion tour continues, the group's "Then & Now... The Best Of The Monkees LP" hit gold, with a CD containing five additional songs due for imminent release. Pictured celebrating the gold award are (l-r) group's Peter Tork, Arista Sr. VP Roy Lott, group's Micky Dolenz, tour producer David Fischhoff, Arista VP Phil Quartararo, Sr. VP Don Jenner, group's Davy Jones, Arista VP Abbey Konowitch, Sr. Director Rick Bisceglia, tour producer Howie Silverman, and Arista VP Jim Cawley.

PolyGram Up On Lake Front



Greg Lake (center) of Emerson, Lake & Powell chatted with PolyGram Sr. VP Shelly Rudin (left) and company Exec. VP Mel Ilberman during a repast in New York prior to their tour launch.

That's Earle, Folks



MCA's Steve Earle recently played the Roxy in Los Angeles, with a strong label turnout in support. Pictured (l-r) are former MCA VP John Schoenberger, label's Harry Hughes, Earle, MCA's Tim Devine, MCA Distributing's John Allison, and MCA's Andy McKale.

Starship Troopers



Congratulating Starship lead singer Mickey Thomas on the group's Radlo City Music Hall performance recently are RCA VP Eddie Mascolo (left) and the label's Alan Wolmark (right).

PRO:MOTIONS

Little CBS Promotion Manager

CBS Records elevates **James Phillips Little II** to Country Promotion Manager/Southwest Region. A CBS College Representative at Texas Technical University in 1973, he became Junior Sales Representative for the label's Dallas office upon graduation in 1975. Two years later he was named Oklahoma State Sales Representative.

Torbet & Select Radio Relocate

Torbet and Select Radio Representatives have moved their Los Angeles offices to: 11111 Santa Monica Blvd., Ste. 1820 & 1840 (18th floor), Los Angeles, CA 90025; (213) 444-3660 and (213) 444-3636, respectively.

PROS ON THE LOOSE

Jim Asker — PD WRNL/Richmond, VA (804) 741-5048

Don Burns — Nights KLTY/Dallas (817) 795-3936

"Skinny" Tommy Chaney — Afternoons WQUE/New Orleans (504) 833-3885

Doug Hoerth — Night Talk Host KQV/Pittsburgh (412) 321-2895

Coyote J. — Late Nights WQUE/New Orleans (504) 734-7720 or (205) 879-6118

Jim Kelly — Nights/Promotions WNKS/Columbus, GA (919) 237-2648

Shawn Michaels — Overnights WQUE/New Orleans (504) 885-9385

Mike Rivers — Afternoons WKSII/Greensboro, NC (919) 379-9876

Dan Robins — Mornings WQDR/Raleigh (919) 833-0175

Robert Swisher — Nights Transtar AC (303) 633-1847

Ken Yearwood — Morning News KGNR/Sacramento (916) 395-1215

Don Wright — National Promotion Geffen (818) 884-6349

Major Market Ups Kaufman, Levy



David Kaufman



Arny Levy

Major Market Radio Sales named **David Kaufman** to Executive VP/Eastern Divisional Manager, with responsibility for the company's New York, Boston, Philadelphia, and Atlanta sales offices. A 12-year MMR veteran, Kaufman served as Senior VP/Eastern Divisional Manager prior to accepting this position.

Concurrently, **Arny Levy** became VP/New York Sales Manager for MMRS. Levy joined MMR six years ago and was most recently Assistant New York Sales Manager.

Anducich, Roseman Join Life Style

Life Style Records has appointed **Nico Anducich** A&R Director and **Marla Roseman** as Promotion Director. Anducich will be responsible for the label's A&R and Artist Development, and Roseman will handle in-house promotion. Roseman was most recently Marketing Research Consultant with **Gramavision Records**.

Pun Becomes Hit & Run

Hit & Run Music Publishing, Inc. is the new name for **Pun Music, Inc.**, the US administrator for Hit & Run Music Ltd. of the UK. **Julie Lipsius** is the new President of both companies and will continue representing international and domestic companies via **Lip Services**. Along with its **BMI** sister company, **Hidden Pun Music**, their new location is 1841 Broadway, Ste. 411, New York, NY 10023; (212) 956-2880.

CHRONICLE

Born To:

● **Indie Lee Arnold**, his wife Gay, daughter Zoe, September 19.

● **WOMP/Wheeling, WV MD Mike Stewart**, his wife Terrie, daughter Nicole Marie, September 23.

● **WCMF/Rochester** Asst. PD **Dave Kane**, his wife Kathy Jo, son Zachary Michael, September 23.

● **KSQY/Rapid Cities MD Jeff Michaels**, his wife Julie, daughter Nicole Renee, September 24.

● **WEZS/Richmond PD Dave Dillon**, his wife Chris, son Benjamin Alexander, September 26.

Married:

● **KFBK/Sacramento** reporter **Gregg Fishman** to Tamara Ranta, September 21.

Arista Promotes Guttman



Brenda Guttman

Brenda Guttman has been promoted to Associate Director/Marketing Administration at **Arista Records**. An eight-year Arista veteran, she was most recently Coordinator/Creative Services.

Metroplex Signs On Sloatman

Dennis Sloatman has joined **Metroplex Communications** as Technical Director for its 13 AM and FM radio stations in seven markets. For the past six years he was Chief Engineer for **WORL & WJO/Orlando**. He replaces independent consultant **Doug Holland**, who had been acting director and will continue to be a consultant to Metroplex through his **Uplink Engineering Corp.**

Branson Bows Two Companies

Nancy Branson, former Regional Sales Manager for **WPLP/Tampa**, has formed **Branson Broadcast Consulting**, which acts as an ad agency and buying service for electronic and print media and currently serves eight Tampa Bay clients, and the **Branson Agency**, a talent and booking agency for musicians.

RCA/Ariola Internat'l Ups Two



Larry Macrae



Cathy Hahn

Larry Macrae was named Manager/Product Development for **RCA/Ariola International, Canada**. He was previously National Promotion Manager and A&R Director for **Quality Records**.

Concurrently, **Cathy Hahn** has returned to the label as Administrator/Press Relations after exiting in 1984 to help launch the **MuchMusic Network** as National Promotion & Public Relations Manager.

WQSN & WQLR Appoint Mason

Rick Mason was promoted from Account Executive to Sales Manager for **WQSN & WQLR/Kalamazoo, MI**. His background includes 12 years of sales experience as well as on-air work for the combo.

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NEWS

“ You people do a bang-up job . . . it sounds great!—Ed Richards, News Director, WOMC FM, Detroit, MI ”

“ Your coverage is totally professional . . . United Stations is the best around.—Terry L. Dorsey II, V.P./ Station Mgr., KLOM AM, Lompoc, CA ”

“ We find your newscalls give that extra edge to our newscasts — make them seem more polished—Shari Jo Merrill, News Director, KGWY FM, Gillette, WY ”

“ United Stations Radio Networks offers a combination that's hard to beat . . . up-to-the-minute news and information, delivered with personality and flair.—Cami McCormick, News Director, WEZB FM, New Orleans, LA ”

“ We depend on United Stations for concise, insightful reports and interesting features that we can slot almost anywhere.—Bernard Gershon, News Director, WOR, New York, NY ”

“ We have several options available but we always go with United Stations. It is always the right choice.—Bob Slade, News Director, WRKS FM, New York, NY ”

“ . . . fits our format perfectly.—Chuck Collins, News Director, WKQA FM, Peoria, IL ”

“ US doesn't just cover the news, it tells our listeners how the news relates to their lifestyles and pocketbooks—Bob Paiva, Program Director, WWYZ FM, Hartford, CT ”

RADIO NEWS YOU CAN USE

As you can see, our affiliates are impressed with the way United Stations handles the news. How does a network generate such consistent across-the-board praise? Simply by doing everything possible to give stations news they can use.

COVERAGE: US has news bureaus in New York, London and Washington, D.C., correspondents reporting from every major capital around the globe and hundreds of locations throughout America. With a network as extensive as ours, we're able to bring you live reports from the scene no matter where a story breaks.

RELATABILITY: Not every story holds the same significance for every audience. US brings you the news that's most important to your listeners and demonstrates how it will affect their lives.

DELIVERY: In the words of one of our affiliates, ours is . . . 'the writing style of the 80's,' meaning that delivery by both anchors and reporters is conversational and concise.

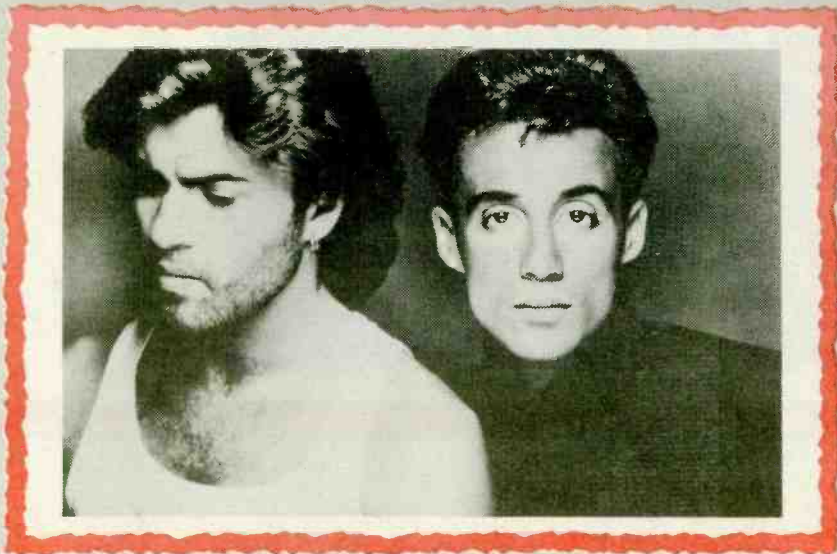
US 1 broadcasts news on the half hour, seven days a week, targeting a younger network audience attuned to the faster pace of young adult stations.

US 2 targets a more mature adult audience with comprehensive newscasts on the hour, every day of the week.

IT'S ON US: Could you use the kind of news that commands this kind of respect . . . particularly from your listeners? Maybe it's time you called US.

For affiliation information about US 1 and US 2, call our Affiliate Relations Department at 212-575-6100.





wham!

"Where did your heart go?"

You've never played a Wham record that didn't go to the top of your chart

72 CHR Reporters Including:

K106	WBLI	KBEQ
WXKS	PRO-FM	KIIS
WBEN	Y100	KKRZ
WKSE	B96	KMJK
WPHD	WMMS	KS103



bangles

"Walk like an egyptian"

Top 5 phones and instant hot reports

66/22 - 26% HOTS: 16%

Z93 12-7	KZZB 7-2	KOZE 2-5
KPLZ 13-6	99DTX 6-5	KZFN 23-10
KUBE 9-7	KZZU 4-2	
KEGL 13-13	WRQN 26-19	KNIN 23-15
KS103 18-13	KF95 30-18	WCIL 17-14
Q100 32-18	KIYS 27-19	OK95 25-22
KITY 13-7	95XXX 31-23	

ADDED THIS WEEK:

B104	WLOL	WNNK	KAMZ	KRQ	WLRW
Q107	KKRZ	WSPK	KQMQ	WIGY	KZOZ
WAVA	KWOD	WRCK	KLUC	95XIL	
KRBE	K104	B106	KATD	WJMX	



the burnis sisters

"I wonder who's out tonight"

Try a test rotation and you'll end up adding it full time

KZZP deb 29 WGFM 40-36 KRQ on



gregory abbott

"Shake you down"

This Top 10 urban smash is selling singles in your market and is heading in the same pop direction as Lisa-Lisa and Oran "Juice" Jones

CHR: 32/16

WXKS	WNNK	KAMZ	WRQN	KNAN
WKSE	WRCK	WKSI	KF95	Z102
94Q	KZZB	WCKN	I94	
Y100	KXX106	WDJX	KQMQ	
WNVZ	WSSX	WPOW	WKSF	
FM102	WBCY	KITY	WJAD	
	WROQ	KTUX	WCGQ	
	WNOK	WDLX	WJMX	

Black/Urban Chart: **4** !!



the outfield

"Everytime you cry"

"Just as we found with the first two singles, the latest from the Outfield is already testing Top 10! Houston loves this group."

Paul Christy, Program Director
Power 104 (KRBE)

Now On Over 70 CHR Reporters!
Including:

WPHD	WRSR	KWK
KEGL	Z95	KWOD
KRBE	WMMS	
95INZ	WNCI	One Of The MOST ACTIVE

stabilizers

"One simple thing"

Why wait for the AOR in your neighborhood to capture an audience with a record you could be playing now

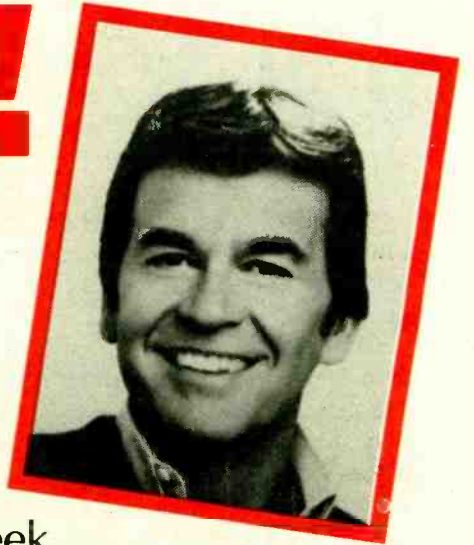
AOR Tracks: **48**



Columbia Records



QUICK! NAME THE ONLY COUNTDOWN THAT STARTS WITH #1!



The answer of course: Countdown America, the one Adult Contemporary countdown that features the most popular songs according to *Radio & Records* hosted by America's premier personality, Dick Clark.

When Dick counts down the hits, you can count on the ratings, because this show's got all the ingredients of a blockbuster.

First you've got the week's most popular AC songs—the songs your listeners have helped propel to the top of the charts. Then there's the excitement and unparalleled drawing power of the countdown format. Plus exclusive inter-

views with the most popular artists on record week, after week, after week. Because no one who's climbing the charts is willing to miss out on the opportunity of stopping by to talk with the best-loved personality in radio.

The most popular songs...the most successful format...interviews with top artists...and Dick Clark himself. It's a winning combination that simply has no competition.

So get #1 working for your station. Call today. Countdown America is transmitted via satellite or disc and is available to radio stations on a free swap/exchange basis.

**COUNTDOWN
AMERICA!**
starring **DICK CLARK**

For national sales information call (212) 575-6133.
For station clearance information call (212) 575-6100.



New York

Washington, D.C.

Chicago

Detroit

Dallas

Los Angeles

London



CONFESSIONS OF A ZAPPER

Bringing Radio Into The Media Mix

By Allen Klein

Zapping around TV channels with a remote control during commercials has become a widespread practice, and so has fast-forwarding through spots on VCR-taped programs. This worries a lot of TV advertisers. If your station does TV spots, it should worry you, too.

Radio's fortunes have been tied inexorably to TV by the media-buying community. Most broadcasters feel betrayed when TV concepts such as ADI and cost per point are applied to radio. Radio's time, however, may finally be coming. A revolution is occurring in TV viewing that could be very much to radio's advantage. What seems minor and amusing today will grow into a tidal wave of problems over the coming years. Properly positioned and promoted, radio could turn out to be the advertisers' salvation.

Predictions are that by 1995 85% of this nation's homes will be VCR-equipped, four billion videocassettes will be rented yearly, and 25% of all TV viewing time will be spent with videocassettes. This means many households can be almost TV-commercial-free. And researchers may have a terrible time estimating viewing. After all, what sane person would admit to viewing ten channels every 15 minutes without seeing a commercial?



Allen Klein

Frankenstein's Monster

So how can advertisers solve the problem of zappers? How do stations convince clients that the commercials' viewing audiences are equal to the programs' viewing audiences? And where should you place your commercial in a cluster situation?

Advertisers and TV stations do have options. Advertisers can develop more interesting commercials or gimmicks such as trivia questions to get viewers to

"The time has come to give more than lip service to the concept of media mix. TV commercials aren't the force they used to be."

spend 30 or 60 seconds with their pitches. Stations can constantly adjust the timing patterns of commercial breaks to keep zappers off balance. Television could even admit that while its impact in the household hasn't diminished its commercial effectiveness has, and go back to 1982 rates.

As a zapper myself, I have a suggestion for those advertisers — such as your station, perhaps — showing signs of paranoia over this Frankenstein's monster. Place your commercial last in the cluster. It's very difficult to master the art of zapping if your spouse is in the same room intimidating you about not missing any of the program you were viewing.

For this reason, I always seem to get back to the originally selected channel a little earlier than anticipated in such a situation, and we have to sit through most of the last commercial. When a VCR viewer activates the

fast forward and whirls through commercials in a matter of seconds, he sees a blur on the screen, hears no sound, and must guess which is the last commercial in order to push the play button to coincide with the resumption of the program. Accordingly, the

"Radio zapping never hurt the medium or the advertisers because of the manner in which it's bought and how people listen to it."

same advice applies — make sure your spot is last in the cluster.

Radio's Strengths

Technological advances that affect an industry aren't negatives, they are realities. A lot of people thought the pushbutton radio in the automobile was the ultimate zapping device. But radio zapping never hurt the medium or the advertisers, because of the manner in which radio is bought and how people listen to it. With radio, people usually listen to a station, not a program. By selling frequency, any loss in getting the message across is minimized. With television,

programs are viewed, and the ability to buy frequency is limited by the high cost of the medium.

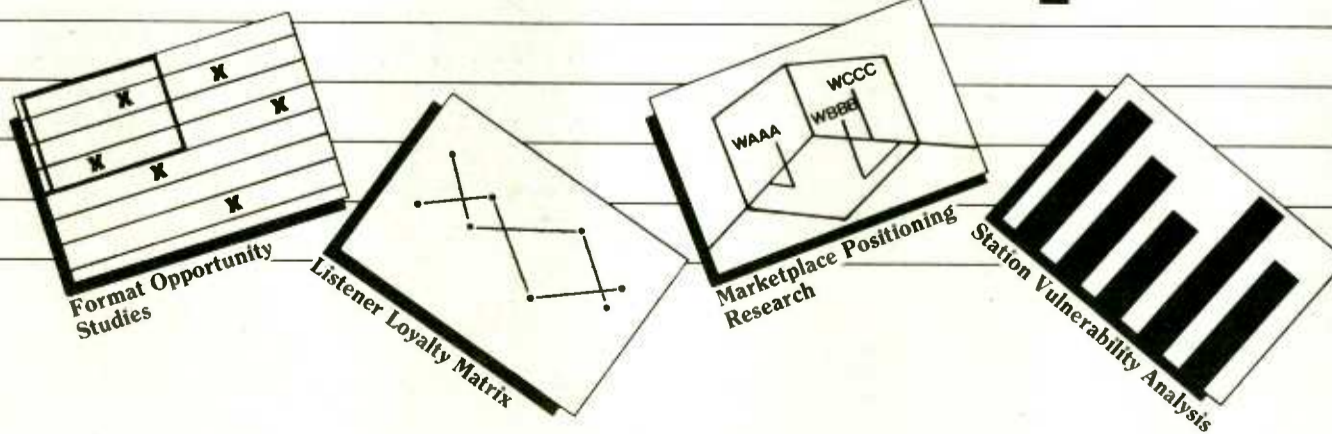
One of radio's other great strengths, the fact that it allows the listener to be involved in another activity while listening, also will be appreciated by our TV counterparts soon. TV's ability to entice people to sit in front of the tube and view everything but the commercial will test management's mettle.

"Properly positioned and promoted, radio could turn out to be the advertisers' salvation."

Broadcasters should not be shy about getting out the message. TV commercials are not the force they used to be, and the situation isn't going to get better.

Broadcasters and support groups like RAB should constantly remind advertisers that the time has come to give more than lip service to the concept of media mix. Radio's share of the media dollar must be increased if advertisers expect to keep their sales moving.

Out-smart Your Competition



BOLTON

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We're Helping The Best Work Smarter.

For more information write or call Bolton Research Corporation 2401 Pennsylvania Avenue, Philadelphia, PA 19130 215-232-2240

THE GOOD NEWS
GETS EVEN BETTER!

BAD COMPANY

B

“FAME AND FORTUNE”

(81684)

DOUBLE BREAKER

TRACK **18** ALBUM **15**

“THIS LOVE”

(7-89355)

NOW BREAKING CHR!

PRO-FM	WLRS	WOMP
WRSR	KTUX	WJAD
WMMS	WEAG	WJMX
KWK	WZOK	Q104
K104	WRQN	WPFM
WERZ	KBOS	WVBS
WAMX	KATD	Y94
WKRZ	OK100	KKLS
WKQB	100KHI	WDBR
WNOK	95XIL	KKAZ
WOKI	WGAN	

Produced by Keith Olsen
Executive Producer: Mick Jones
Management: Bud Prager/(E.S.P. Management)
& Phil Carson



ON ATLANTIC RECORDS, CASSETTES
AND COMPACT DISCS

© 1986 Atlantic Recording Corp. © A Warner Communications Co.

R&R STREET TALK

There are increasing signs that **GROUP W RADIO** is about to be involved in a major deal of some kind. The latest rumor-du-jour has the **WESTINGHOUSE** stations merging with the **NBC RADIO DIVISION**. At presstime, officials of both groups were denying that any deal had been struck. Significantly, however, nobody seemed to be dismissing the rumors as being totally off the wall.

Concurrently, the rumor mill is again grinding out predictions of **WESTWOOD ONE's** upcoming purchases. With \$100 million from its last stock offering to play with, stories of impending purchases of **NBC** and **CBS** (as well as **ABC**) O&Os — or networks — keep popping up. It's no secret **WW1** wants to buy something(s); Chairman **NORM PATTIZ** has long assumed a Pac Man stance and is known to be hungry for properties. Now's his chance, especially with several outlets ready to sell off before next year's tax revisions change the capital gains calculations.

Seems **ABC** is very close to inking a deal with newscaster **PAUL HARVEY**, who not only has the three top-rated network programs but is also reportedly paid what such a position is worth. No word on how many \$\$\$ are involved in the pending deal, but Harvey has been courted by several wishful thinkers and most likely managed to strike a pretty good deal.

CBS may be closing its technology center in Stamford, CT, but that's not the end of the recording industry R&D carried out there. **CBS RECORDS** will continue to bankroll the work (as it's been doing for years) and the appropriate staff will move into the group's research/engineering plant in nearby Milford. Current projects include putting the home taping "spoiler" signal into compact discs, in case the day dawns when home recording machines will contain the necessary anti-copying chip.

Former **E/P/A** VP/Album Promotion **BILL BENNETT** started work at his new Universal City quarters this week, leading **MCA's** AOR promotion team. Who's his successor? Word on the street says it's **HARVEY LEEDS**, currently Director/National Video Promotion at **E/P/A**.

Leaving the life of an independent publicist is **BRYN BRIDENTHAL**, who's joining

CAPITOL in media/artist relations. There she reunites with former **E/A** compadre **SUE SATRIANO**, who's meanwhile busy with official opening ceremonies for the new Capitol compact disc plant in Jacksonville, IL. The champagne should pop for that around the first week of November.

Word has it that **NIELSEN** will soon begin working closely with **BIRCH RADIO** to introduce Birch's quantitative and qualitative audience information to Nielsen's TV agencies. Birch's recent purchase of the Nielsen interviewing center in Sarasota, FL — and the addition of **ED SCHILLMOELLER** to its Technical Advisory Board adds credibility to this arrangement.

Meanwhile, four **ARBITRON** diaries have been pulled from the August portion of the most recent Portland, OR Arbitrends and classified as a violation of security policies. Apparently one household with four diaries contacted a station and identified itself as participants; the station and the four diarykeepers have since cooperated in the removal of the diaries from the data pool. The four diaries in question were not only *not* weighted in favor of that station; they listed lighter-than-normal time spent listening.

Has **WLS/CHICAGO** personality **JOHN LANDECKER** been suspended for 30 days after an alleged "offhand" comment made in August about reporting listening? Word from a major Chicago paper is that it's true.

What goes around comes around: A former chief clerk of the Senate subcommittee investigating payola last week pleaded guilty to embezzlement. **KATHERINE BIDDEN** has admitted to stealing more than \$5000 of the panel's travel funds since 1981.

With **DAVE VAN STONE** vacating the National PD slot at **NATIONWIDE**, strong rumor has it that the position may be filled internally but split among two existing PDs. With 16 stations, that's a lot of responsibility for any one "Guy" or "Bill" to handle themselves.

ELTON JOHN is writing his first TV jingle, for a new Cadbury's chocolate bar in the UK. Meanwhile, **MADONNA** is said to have agreed to appear in TV commercials in Japan for Mitsubishi electronics.

Continued on Page 26

JPC THE INNOVATORS
Salutes

Oklahoma City's

#1

Radio
Station



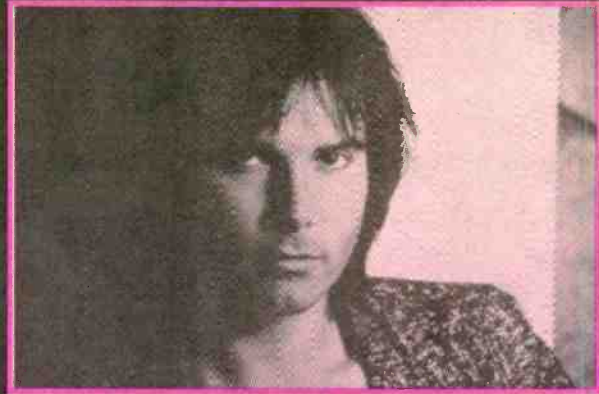
KATT
100.5FM

Los Angeles 213-459-8556 Jeff Pollack Communications, Inc. New York 212-315-5889

Survivors

IS THIS LOVE

The first single from the forthcoming album "When Second's Count."



Produced by Ron Nevison and Frankie Sullivan



Continued from Page 24

ELTON JOHN

"Heartache All Over The World"

FIRST WEEK ACTION:

66/66

One Of The
MOST ADDED!

Check These Adds:

WXKS
WKSE
WPHD
WCAU
PRO-FM
WAVA
93FM
WRSR
WHYT
KMJK
FM102 . . .

And Many More!



Produced by Gus Dudgeon
Management: John Reid

BERLIN

"Like Flames"

Out Of The Box
Action:

WPHD
CKOI
WMMS
KWK
KPLZ
WFLY
WGFM
WNYZ
WSSX
WNOK
WKDD
KLUC
KCAQ
KATD
KZZU
100KHI
WGAN
WJAD
WJMX
KNAN
WBNQ
99KG
WDBR
KTRS
KZOZ
Y97



Produced by Bob Ezrin
Management: Peregrine Watts-Russell/
MFC Management



Okay . . . so what's the story? Is **KWK/ST. LOUIS** being consulted by **BILL MOIR** or not? Last week we heard an emphatic "no!" from a few insiders, but now management says "yes." So does Moir. What gives — enquiring minds want to know.

From Saginaw, MI comes word of a frequency and power switch. In the swap **BOOTH AMERICAN's WIOG**, formerly broadcasting at 106.3 with 3 kw, traded with **WGER's** 102.5 dial position and 86 kw authorized power. Booth reportedly paid \$4.6 million for the new frequency and increased power, which works out to \$55.42 per watt.

The piano that gave birth to "Straight From The Heart," "The Best Is Yet To Come," and a catalogue of many other hit tunes has found a new home. **BRYAN ADAMS** has donated his 1930 Estey baby grand to his alma mater, Sutherland High School in North Vancouver, BC. "The piano has inspired me and I hope it may inspire another generation," says Adams.

Attention, *Playboy* readers. With the November issue out on the stands, it's time again for the "1987 *Playboy* Music Poll" — with a twist. This year *Playboy* is asking DJs to predict how the readers will vote; the winning DJ receives his or her choice of Playmate products (\$200 value). To enter, simply complete the Music Poll ballot and send it with your name and call letters to Bill Paige, *Playboy*, 919 N. Michigan Ave., Chicago, IL 60611.

Longtime AOR **KZOK/SEATTLE** has completed an evolution to Classic Rock with no staff changes. Meanwhile, **KCFX/KANSAS CITY** — one of the original AOR Gold stations — is starting to mix in currents by compatible artists such as **STEVE WINWOOD, PAUL McCARTNEY, MOODY BLUES, BILLY JOEL, BOB SEGER, GENESIS, and GEORGE THOROGOOD.**

WRIF/DETROIT midday personality **KAREN SAVELLY** has elected to remain there despite an offer from rival AOR **WLLZ** (see last week's ST).

GEORGE HARRIS has inked his first CHR client, **RI-104/PROVIDENCE**. On-air announcements last week heralding a "change" ended up being a teaser campaign to let listeners know they could hear 16 songs in a row on the station, two to three times per daypart with the exception of mornings.

WRNL/RICHMOND is set to drop Country for oldies from the **SATELLITE MUSIC NETWORK** on October 13th. The morning show will continue to be live, and morning man **LARRY ENGLISH** is the only air staffer to survive the change. PD **JIM ASKER** is staying on through the transition. (See Pros On The Loose).

Thursday morning, **KAY107/TULSA** tied up all incoming and outgoing calls in the entire 918 area code, when PD **HARV BLAINE** and staff gave away \$10,000 to the 107th caller. According to Southwestern Bell, "There were approximately 1 million attempts to reach the contest line during the one-hour period it took to get 107 calls in."

GEFFEN's Urban/AC coordinator **DON WRIGHT** has resigned to pursue other interests. This leaves a slot for someone to concentrate on AC crossovers, while **RICHARD SMITH**, who joined last month, is heading up Geffen's Urban promotion efforts.

Congratulations to **WTIC/HARTFORD's** morning man **BOB STEELE**, who celebrated his 50th anniversary on the full service giant (10/01). Connecticut Governor **WILLIAM O'NEILL** proclaimed the day "Bob Steele Day" for the entire state, and the *Hartford Courant* produced an entire section on Bob.

WVBF/BOSTON's morning team of **LOREN OWENS & WALLY BRINE** are running around the world again in the "Great Race Rematch." This time Wally is heading west and Loren is going east, but neither one will be going near Paris, Beirut, or Saudi Arabia. The planes left Logan airport ten days ago (9/30), and both travelers are giving updates on how they're doing. So far they met in Perth, Australia, where they did a show together before hitting the roads again.

CAPITOL BROADCASTING cleaned house earlier this week in Charleston, WV when **MIKE BUXSER** was brought in as GM for **WCAW & WVAF**. Among those now out and about are **PAUL HOWARD, RON BRANNON**, and Corporate Chief Engineer **BOB NEWBERRY**. Also out is radio legend **JIM DAVIS** (of **KHJ, CKLW, and WOR-FM** fame).

KYA/SAN FRANCISCO has been granted permission by the **FCC** to install a translator in order to improve its signal coverage in parts of the San Francisco area. The areas to be affected are Walnut Creek, Pleasant Hill, and Concord.

Stanford University is inviting applications for 12 John S. Knight Fellowships, awarded to professional journalists who are seeking to broaden their understanding of social, historical, economic, cultural, and philosophical dimensions of world issues. Selected candidates will receive a \$20,000 stipend and book allowance for nine months. For more information call (415) 723-4937.

Brave enough to share your biggest blooper or the promotion that backfired the loudest? Send in your Turkey entries today to **R&R's** "Thanksgiving Turkey Special" contest and walk away with some of our cash and prizes. Submit entries to: Thanksgiving Turkey Special, **R&R**, 1930 Century Park West, Los Angeles, CA 90067. Call 213-553-4330 for details.

Heartfelt condolences to **ATLANTIC** National Secondaries Promotion Director **JOE IANELLO** on the loss of his mother.

NOBODY DOES IT BETTER!

'ROTATOR'

COMPUTER MUSIC LIBRARY/ROTATION SYSTEM!

PROGRAMMING PLUS

A Hayes Broadcasting Company
P.O. Box 90486, Pacific Beach, CA 92109-0860
(619) 272-PLUS

STOP

ILLIN'

YOU BE ILLIN'

THE NEW SINGLE FROM RUN-D.M.C.'S
DOUBLE PLATINUM ALBUM "RAISING HELL"

ON PROFILE RECORDS, CASSETTES, AND COMPACT DISCS.

Produced by Russell Simmons and Rick Rubin for Rush Productions.

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PROFILE

PRO-5119

PRC-1217

TALKING HEADS

HAVE A



WILD



WILD



LIFE

NEW & ACTIVE

ONE OF THE "MOST ACTIVE"

WXKS add	KPLZ 40-36	KXYQ 32-26
WPHD 18-13	Q100 add-39	KITS deb-21
B94 24-20	RI-104 add	WKPE deb-40
PRO-FM add	WKQB add	Q104 add
94Q add-31	WBCY add	WVBS add
Z93 deb-36	WROQ deb-35	WBNQ add
KTKS add-30	WNOK add	WBWB 39-28
KRBE add	WANS add	WLRW deb-31
WRSR 30-28	WXLK add	WAZY 17-13
Z95 18-17	KZIO add	WDBR 31-25
WMMS add	WGRD deb-34	WSPT 37-30
WKTJ add	WEAG 17-16	KFMW 28-20
KWK add-33	Z104 12-11	KTRS add
WLLOL 14-12	KIYS 22-17	KOZE add
KIIS 21-17	KIKX add	KZOZ 33-28
KKRZ add-31	KCAQ add	Y97 31-26
KMEL add-31		

THE SINGLE FROM THE ALBUM
"TRUE STORIES"

PRODUCED AND PERFORMED BY TALKING HEADS



© 1986 SIRE RECORDS COMPANY & TALKING HEADS TOURS INC.

RATINGS

Summer Birch Results

Philadelphia

WMMR & WUSL Still Growing; Both News Stations Up; WYSP Rises Two Points; WSNI A Fraction Over WMGK.

	Spring '86	Su '86
WMMR (AOR)	14.0	14.4
WUSL (B/U)	11.6	12.0
KYW (News)	6.4	7.3
WDAS-FM (B/U)	6.0	6.6
WYSP (AOR)	4.3	6.3
WCAU (News)	3.1	4.8
WCAU-FM (CHR)	6.2	4.8
WEAZ (B/EZ)	5.8	4.5
WWDB (Talk)	4.1	4.3
WPEN (BBnd)	3.6	3.6
WSNI (AC)	3.6	3.5
WMGK (AC)	3.3	3.4
WIOQ (AOR)	3.1	2.7
WKSZ (AC)	2.6	2.6
WXTU (Ctry)	3.8	2.6
WIP (Misc)	2.8	2.1
WFLN (Clas)	2.3	1.6
WFIL (Gold)	1.8	1.5
WTRK (CHR)	1.7	1.5

Providence

WHJY Remains Market Leader; WPRO-FM & WLKW-FM Hit Double Digits; WPRO Gains Ground On WWLI; WPLM New Big Band Leader.

	Spring '86	Su '86
WHJY (AOR)	15.8	14.6
WPRO-FM (CHR)	10.1	12.4
WLKW-FM (B/EZ)	7.6	10.7
WWLI (AC)	7.1	6.5
WHJJ (N/T)	5.0	5.7
WPRO (AC)	4.1	5.1
WBRU (AOR)	4.1	5.0
WERI (CHR)	3.9	4.8
WSNE (AC)	3.2	2.5
WBSM (Talk)	3.1	2.2
WBZ (AC)	1.8	1.9
WXKS-FM (CHR)	2.4	1.8
WBCN (AOR)	2.4	1.7
WMYS (AC)	3.4	1.7
WHIM (Ctry)	2.1	1.6
WGBH (Clas)	1.3	1.4
WPLM (BBnd)	.4	1.1
WZOU (CHR)	.7	1.1
WICE (Gold)	2.0	1.0
WWAZ (BBnd)	2.1	1.0

San Jose

KOME Community Champ; KSOL Up By A Half-point; KATD Gains Ground On KWSS; KARA & KYUU Tie For AC Leadership.

	Spring '86	Su '86
KOME (AOR)	6.3	8.2
KSOL (B/U)	7.0	7.5
KGO (N/T)	8.0	7.4
KWSS (CHR)	9.4	7.4
KSJO (AOR)	5.1	5.0
KATD (CHR)	2.4	4.9
KBAY (B/EZ)	3.0	3.7

Dallas-Ft. Worth

KKDA-FM Widens Market Lead; KPLX & WBAP Running Neck & Neck KVIL Slips; KLUV Makes Big Jump.

	Spring '86	Su '86
KKDA-FM (B/U)	11.5	13.0
KVIL (AC)	9.1	8.4
KTXQ (AOR)	7.5	7.9
KEGL (CHR)	8.4	7.5
KPLX (Ctry)	6.4	6.5
WBAP (Ctry)	4.9	6.5
KRLD (N/T)	4.2	5.9
KTKS (CHR)	4.1	5.1
KLUV (Gold)	2.9	5.0
KZEW (AOR)	4.9	4.6
KSCS (Ctry)	5.8	4.4
KMEZ (B/EZ)	4.1	3.1
KLTY (Rel)	2.8	2.7
KDLZ (B/U)	3.1	2.5
KOZY (B/EZ)	2.2	2.5
KMGC (AC)	2.6	2.0
KESS (Span)	2.6	1.6
KZPS (CHR)	1.9	1.6
KRQX (Gold)	.9	1.4
KKDA (Gold)	.7	1.0
WRR (Clas)	.6	1.0

St. Louis

KMOX & KSHE Tie For First; KUSA Closes In On WIL-FM; KHTR Widens CHR Lead.

	Spring '86	Su '86
KMOX (Talk)	19.4	20.6
KSHE (AOR)	15.7	20.6
KMJM (B/U)	7.9	6.9
KHTR (CHR)	5.0	5.2
WIL-FM (Ctry)	5.0	4.7
KEZK (B/EZ)	4.2	4.3
KSD (AC)	4.3	4.0
KUSA (Ctry)	2.8	3.5
WZEN (B/U)	1.9	3.5
KWK (CHR)	5.4	3.3
KYKY (AC)	3.7	3.2
WMRY (AOR)	2.8	2.7
KLTH (AC)	1.5	2.0
WKKX (Ctry)	2.6	2.0
KXOK (Talk)	1.6	1.8
WRTH (BBnd)	3.1	1.8
KADI (AC)	1.2	1.1
KATZ (B/U)	1.2	1.1
KFUO (Clas)	.6	1.0
KWMU (Misc)	.5	1.0
WCBW (Rel)	.4	1.0

Denver-Boulder

KBPI Stays Dominant; KPKE Jumps To Second Overall; Classic Battle Tightens Up; KOAQ New AC Leader.

	Spring '86	Su '86
KBPI (AOR)	12.1	9.6
KPKE (CHR)	5.3	7.7
KOSI (B/EZ)	8.0	7.4
KBCO-FM (AOR)	8.8	7.3
KRXY-FM (CHR)	5.5	6.2
KOAQ (AC)	4.3	6.1
KAZY (AOR)	4.2	5.6
KMJI (AC)	5.9	4.9
KOA (Talk)	3.9	4.6
KYGO (Ctry)	3.7	4.2
KDKO (B/U)	4.5	3.3
KIMN (AC)	2.7	3.2
KHOW (AC)	2.7	3.1
KLZ (Ctry)	2.8	2.9
KVOD (Clas)	3.6	2.7
KCFR (Clas)	2.4	2.6
KNUS (N/T)	1.4	2.4
KEZW (BBnd)	4.4	2.2
KRZN (Gold)	1.3	1.9
KBRQ (Ctry)	1.4	1.7
KWBI (Rel)	1.2	1.7
KTCL (AOR)	.6	1.2

Atlanta

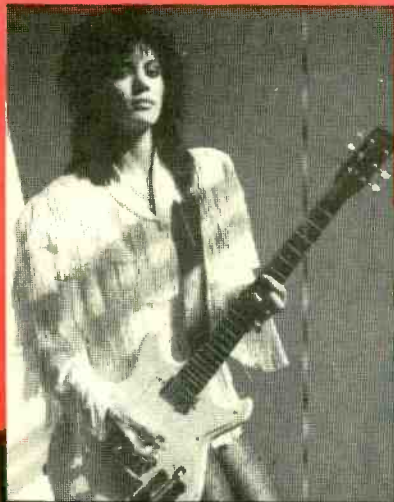
WKLS-FM Regains Lead; WZGC New CHR Champ; WVEE Retains Double Digits; AC Race Grows Tighter.

	Spring '86	Su '86
WKLS-FM (AOR)	13.5	13.2
WVEE (B/U)	13.8	11.6
WZGC (CHR)	10.1	10.6
WQXI-FM (CHR)	10.3	7.6
WPCH (B/EZ)	7.2	6.2
WYAY (Ctry)	6.7	5.9
WKHX (Ctry)	5.8	5.3
WSB (AC)	5.2	5.0
WSB-FM (AC)	4.1	4.8
WARM (CHR)	2.7	4.0
WFOX (AC)	3.4	4.0
WEKS-FM (B/U)	3.2	3.1
WAOK (B/U)	1.3	2.2
WGST (N/T)	1.5	2.0
WCLK (Jazz)	.5	1.3
WABE (Clas)	1.4	1.2
WRAS (AOR)	.6	1.1

Indianapolis

WFBQ Drops Three Points; WFMS Enters Double Digits; WEAG New CHR Leader; WENS Closes In On WIBC.

	Spring '86	Su '86
WFBQ (AOR)	21.0	18.0
WTLC (B/U)	12.7	13.2
WFMS (Ctry)	9.6	12.7
WIBC (AC)	15.7	9.4
WEAG (CHR)	6.5	9.3
WZPL (CHR)	8.8	8.8
WENS (AC)	5.4	7.7
WXTZ (B/EZ)	6.2	6.2
WTUX (BBnd)	1.8	2.0
WXLW (Rel)	.4	1.5
WIRE (Gold)	1.1	1.3
WNDE (Gold)	.9	1.2
WTPI (AC)	1.7	1.1
WXIR (Rel)	.7	1.1
WIAN (Misc)	1.1	1.0



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KRBE	Q100	KCPX	KQIZ	SLY96
WRSR	WRCK	KRQ	WDBR	



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WERZ	WKDD	WKSF	WVBS	OK95
WNNK	WZOK	WJAD	WBWB	

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WBEN 40-28	WRSR 34-30	KWOD deb 34
WKSE deb 39	WMMS 22-14	KS103 add
WPHD 21-12	WHYT deb 32	KMEL 23-19
PRO-FM 27-23	KWK 29-25	KPLZ 39-31
KRBE add 39	Y108 add	KNBQ add
95INZ 22-19	KIIS add	

AOR Tracks: **8**



REED BUNZEL

NETWORK FORUM

Leaders Of The Pack

The recent "Network Leaders Panel" at NAB's Radio '86 in New Orleans was an effective forum for radio and advertising execs. It offered an opportunity for any interested folks to meet face-to-face with most top radio network officials in a friendly but serious exchange of comments and criticisms. The 75-minute session also constituted a network editor's dream: how often do most networks have a top executive sitting on a panel, waiting to be grilled with virtually any and all questions posed by a live studio audience? Sort of like Phil Donahue without the commercials.

It would have been easy to turn the panel discussion into a press conference, but that would have defeated the purpose of the session. Editors and reporters generally have random access to the folks they write about, but affiliates and advertisers aren't always so fortunate. The true value in a forum of this type comes from letting the people who are affected by the decisions of the panel members ask the questions they feel are important... and to let the networks, like GTE, say "we hear you."

A Growth Year

In a year generally stagnant for radio (posting between 2-4% growth), the network industry has experienced a boom. Revenues are anticipated to increase 17% by the end of 1986, and double-digit growth is expected to continue well into '87. Many facets of the radio industry have claimed that networks are siphoning revenues out of local and national radio to satisfy their own bottom lines. Network radio, in a way, is "stealing from Peter to pay Paul."

"Not so," said CBS Radio Networks Sr. VP Dick Brescia. "Growth has occurred because new networks have sprung up and some old networks have expanded — and one of the reasons for this is that stations have found that a network is a valuable asset for them."

Growth is reflective of the evolution of the network business over the last decade, maintains NBC Radio President Randy Bongarten. This evolution includes the development of FM radio and increased segmentation of the radio audience, as well as the advent of satellite delivery systems. These factors "changed the nature of the business overnight," Bongarten maintained. "We went from a distribution-driven business to a product-driven business. The decrease in the cost of distribution allowed more networks to compete in the marketplace."

On The Spot

Rep firms aren't so quick to discount the "stealth" idea, however. They claim the spot radio market

is losing millions of dollars in accounts to networks, which eventually leads to a steady flow of dollars out of the stations' pockets.

"That networks are stealing national spot dollars is something we've been hearing a lot this year," continued Bongarten. "The evidence given is that spot is up 2% while network is up 17% — 30% in July alone. But even though the marketplace is up 17%, that money is not being equally distributed." Nor is it money that is necessarily coming from other slices of the radio revenue pie. "It really has to do with the fact that there are a lot of new networks out there with inventory that is now beginning to realize its worth. A lot of incremental dollars are going to these new networks."

Bongarten also insisted there hasn't really been a true national spot market in the last 10 years. "The money we as station operators called national spot is really regional money or money earmarked for specific markets and specific reasons," he explained. "And this is not money that gets spent on networks." He also pointed to the fact that networks in 1986 pulled in 6% of all dollars spent in radio, a percentage he claimed has

grown only slightly in the last ten years.

CBS's Brescia agreed that networks are not a threat to spot radio, but did admit that there has been an effect. "There may be an impact, but it's not as dramatic as some people think," he commented. "National and spot radio mean nothing unless they make sense to an advertising agency. For years I've heard that network radio was priced too low, but I've never been able to understand what that means. The people who are responsible for selling network radio don't have any different approach to the rate card than somebody who is working at a local radio station. We'd love to have prices as high as we can get them, but the pricing has to make sense in the national marketplace."

Mutual/Westwood One Co-President Art Kriemelman claimed network's advantage over spot radio is the programming which accompanies it. "If you look at this medium the way most national advertisers would look at it, the advantage of having a sizable network vehicle helps the advertiser," he said.

The Price Is Right

The thought of networks being priced too low draws chuckles from most agency buyers. "Whatever the networks come in with is too high for us," laughed one highly-placed Madison Avenue rep. Buying or selling network advertising is much like haggling over a sombrero in Cancun: both parties approach negotiations with the clear understanding that they will eventually reach a comfortable middle ground where neither feels he is getting ripped off.

Network spots can be priced either by cost per thousand, station lineup, program-by-program, or all of the above. Not all clients buy strictly by the numbers and, in fact, pay a premium for special programming or a list of good stations in good markets. Still, most agencies generally place greatest emphasis on efficiency — which points to CPM.

"All factors are important," Brescia noted. "But if we don't come in with something that is competitive on an efficient basis, we're not going to play in the game. In our presentation we may have some strong arguments on environment, and this may be viewed as important to the agency or advertiser. Still, the numbers are first."

Not all network programming or advertising can be lumped together, because news, sports, and short- and long-form programming all provide different advertising vehicles and thus are sold differently. Westwood One has made most of its nut on long-form product, for instance, which Kriemelman insists provides a special environment. Still, efficiency remains the strongest factor. "There are a lot of cases where people come into the business on the basis of wanting a special programming vehicle," he noted. "In these cases he's looking for the audience in the vehicle. But over time the pressure still comes down from the agency, and it all gets to be a real price consideration. As long as the buyers and sellers exchange complete information, it's a very healthy and normal negotiation."

"The predominant influence is numbers," Bongarten agreed.

"There are premiums paid for other things; CPM would be increased if you have a high percentage of in-program clearance, for instance. Advertisers will pay more for that; they'll also pay more for a concept they like — something that has value for the advertiser. But, by and large, the pressures in this business are the same as they are anywhere else — and that's cost per point."

Continued Expansion

Network executives tend to view the industry through rose-colored glasses — an attribute common to virtually every business. Still, the growth of radio network revenues does appear positive, both through expansion of the industry as a whole and further product development by those companies already in operation.

"We may see some attrition, but there should also be more options for stations in the years to come," explained Brescia. "The issue of developing more dollars for network radio is key. We're all members of the Radio Network Association, which was put together to help create a comfort zone for advertisers and agencies who know little about radio or networks. The mission of the RNA is to proselytize for network radio and build confidence in the medium itself. We don't mind having 6% of the radio dollars if we can improve the overall amount of dollars spent in radio."

Kriemelman looks to an increase in network inventory as a positive sign for the medium. "Developing new business is high on the agenda," he concurred. "But despite all this growth, we've still got a long way to go. Inventory is the key. Five years ago there was virtually no long-form programming available; last year we saw over 3500 hours available. Inventory will continue to expand, and agencies will continue to make use of this inventory with national advertiser support."

United Stations Exec. VP Bill Hogan also is a strong supporter of RNA activities, but also points to a possible new competitor in the marketplace. "I think we'll begin to see some of the large rep companies taking a shot at the wired network business," he observed. "They're seeing it, they're talking about it, and they're examining alternative ways of getting the business. New business development is important, and the RNA has done a great job, but there are a lot of things on the horizon. All in all we feel that the next 5-10 years will be very positive and aggressive."



NETWORK LEADERS PANEL — Discussing the challenges of network radio at a panel discussion at Radio '86 in New Orleans were (l-r): WTIC/Hartford's Tom Barsanti (moderator); CBS's Dick Brescia; Westwood One/Mutual's Art Kriemelman; NBC's Randy Bongarten; and United Stations' Bill Hogan. Missing: ABC's Aaron Daniels.

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

October 13-17

MUSIC FEATURES

The Weekend

October 18-19

American Eagle (DIR) Bobby Bare	Metalshop (MJI) Yngwie Malmsteen
Christian Countdown America (CCA) Paul Smith	Musical! (WO) From Broadway to Hollywood
The Countdown (WO) Beau Williams/Rene & Angela	Musical Starstreams (FF) Leo Kottke
Countdown America With Dick Clark (US) Cyndi Lauper	National Howard Stern Show (DIR) Moody Blues
John Leader's Countdown USA (CUSA) Robert Palmer	National Music Survey (WO) Paul McCartney/Chris DeBurgh/Human League
Country Report Countdown(WRN) Rosanne Cash/Michael Johnson/Eddie Rabbitt	On The Radio (NSBA) Rod Stewart
Country Today (MJI) Anne Murray	Pioneers in Music (DIR) Blood, Sweat, & Tears/Chicago/Procol Harum
Dick Clark's Rock, Roll & Remember (USP) Paul McCartney	Powercuts (GSN) Billy Squier/Billy Idol
Dr. Demento (WO) Weird Al Yankovic	Reelin' & A Rockin' (RI) Robert Palmer/Whoopi Goldberg
Elvis Hour (CRS) The King sings	Reelin' In The Years (GSN) Moody Blues/Jan & Dean
Entertainment Coast To Coast (CBSR) Halloween show: Gene Simmons/Evira/Alyssa Milano/Vincent Price	Rock Chronicles (WO) Alvin Lee/Mike Rutherford/Bruce Hornsby
Future Hits (WO) Billy Ocean/Duran Duran	Rockline (GSN) Billy Squier
Great Sounds (USP) Artie Shaw	Rock Watch (USP) U2
Highlights (DIR) George Benson/Little Milton	Scott Muni's Ticket To Ride (DIR) Eddie Money
Hot Rocks (USP) Moody Blues	Scott Shannon's Rockin' America Countdown(WO) Human League/Loverboy/Janet Jackson
King Biscuit Flower Hour (DIR) Outfield/John Eddie	Sinatra Special (CRS) Love songs
Jazz Show With David Sanborn (NBCE) Lee Ritenour	Solid Gold Saturday Night (US) California rock of the '60s
John Landers' Hit Music USA (US) Loverboy/Peter Gabriel	Star Beat (MJI) James Ingram
Legends Of Rock (NBCE) Supertramp	Superstars Rock Concert (WO) Jackson Browne
NBC Live Album Party (NBC) Pete Townshend	That's Love (WO) James Ingram/Donna Mills/Steve Winwood
	Top 30 USA (CBSR) 1965 top ten tunes
	Urban Music Magazine (SI) Ben E. King/Director Spike Lee
	Weekly Country Music Countdown (USP) Janie Fricke

The Week Of

October 20-24

Album Party (NBCE) Pete Townshend	The Concert Hour (WO) Eugene Wilde/Jets
Country Calendar (CW) Larry Gatlin/Harold Shedd/Con Hunley/Don Reid/Sylvia/George Strait/Ricky Skaggs	Country Report (WRN) Eddie Rabbitt
Earth News (WO) Whoopi Goldberg/Bruce Hornsby/C. Thomas Howell/Rae Dawn Chong/Richard Blade & Marjorie Wallace/David Lynch	Encore With Jim Lange (WO) 1940: Artie Shaw
In Concert (WO) Red Rider/Bruce Hornsby & The Range	Line One (WO) Pretenders
Live From Gilley's (WO) Salute to Country Music Month	Music Of America (ABCR) Larry Gatlin & the Gatlin Brothers
Off The Record (WO) Eurythmics/Daryl Hall/Cyndi Lauper	Off The Record Special (WO) Peter Gabriel
Pop Concerts/Star Trak Profiles (WO) Paul McCartney profile, Pt. 1	Rock Notes (NP) Joe Jackson/Pet Shop Boys/Michael Des Barres
Rock Over London (RI) Paul Young/Anti-heroin interviews	Rock Today (MJI) Paul Simon
Shootin' The Breeze (WO) Freddie Jackson/Jean Carne/Phyllis Hymen	Solid Gold Country (USP) Producer profile: Owen Bradley (10/20) October gold (10/21) Feature year: 1976 (10/22) Salute to Gene Watson (10/23) "Time" (10/24)
Solid Gold Scrapbook (US) The time is now (10/20) This week in 1969 (10/21) Profile: Elkie Greenwich/Jeff Barry (10/22) This week in 1972 (10/23) Here, there, & everywhere (10/24)	Special Edition (WO) Melba Moore
Star Trak (WO) Peter Gabriel/Anita Baker/Bruce Hornsby	

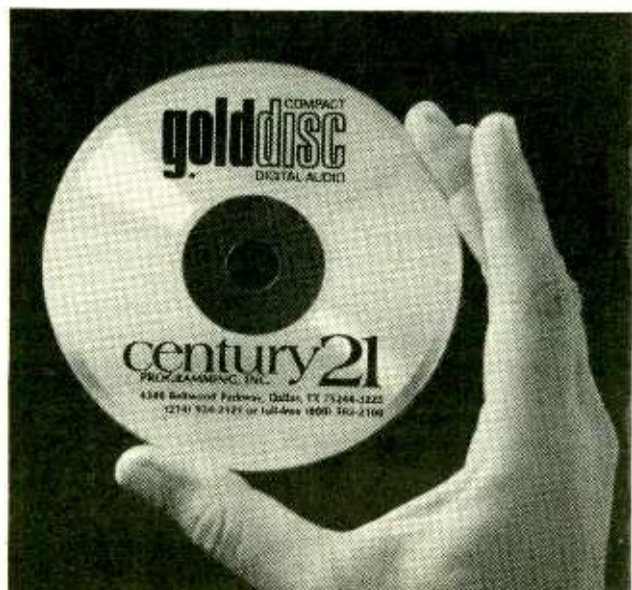
COMEDY

Amatellin U (DD) Food fight/crystal ball/one size fits all/male nurses/restroom maintenance 101	Bobby Jo Ambergey's Bar & Grill (DD) Whistle while u work/Jack the stripper/tupperware/wet pals/it's catching
Comedy Hour (MJI) Live Guest: Judy Tenuta/Frank & Moon Zappa/Father Guido Sarducci/George Carlin	Comedy Show With Dick Cavett (CW) Comedy classics: Jack Benny/Bill Cosby/WC Fields/Mel Blanc/Stan Freberg/Alfred E. Newman
Daily Feed (DCA) Who blinked?/intermediate range summit/Max leaves Moscow/Gorbachev US campaign schedule/Gadhafi cancels Washington Post subscription	Hiney Wine (DD) Hawaiian hiney/park your hiney/cut the cheese/jalapeno hiney/potpourri
Irving Loblolly (DD) Goal post/half time show/pom poms/offside/timeouts	Jackie The Joke Man (OHR) Camel's hump/biggie piggie/two gross/Sigmund Freud chicken/strip solitaire
Laugh Machine (PM) Woody Allen/Henry Youngman/Billy Crystal/Bill Cosby/Gary Owens	Live From The Improv (DIR) Jeff Casario/Bobby Gaylor/Franklin Ajaye/Monica Piper/Joe Bolster
Mel Blanc's Blankety Blancs (ASR) As the stomach turns/Dr. Conroy/talk turkey/mystery writer/firing squad	National Comedy Wireless (DD) What it is/sis boom baa/rawhide/adios airlines/whamamene mist
National Lampoon's True Facts (SLP) Get the point/duck truck/old glory/copy cat crime/hammer head	Party Drop-ins (ASR) Party pig-out/woman's intuition/party beat/Peter Wolf's disease/party line taking credit
Radio Hotline (ASR) General manager II/accountant/telephone psychologist/foul-ups/I'm lonely	Stevens & Grdnic's Comedy Drop-ins (ASR) Don't miss this movie/my doctor's doctor/deception/play Mickey for me/how to pick up girls on 101
United Spots Of America (ASR) Scamco nose hair remover/Harv Kirschner's used cars/Jackie, Jackie, & Jackie/Rod Flashburns/Mr. Wine	

GENERAL INFORMATION

The Blimp (PM) Female murderers/cheaper American cars/more home runs than ever for big leaguers/religious music/astrology	Car Show Coast To Coast (SCGI) '87 BMW 325-ES/Stuart Frey, Ford Car Division VP
Computer Program (PM) Learning centers/care & maintenance at home/home repairs/here today, obsolete tomorrow/original programs	Entertainment Coast-to-Coast (CBSR) Sally Struthers/William Devane/David & David/Isle of Man/Burns Sisters
Health Care (PIA) Oh, my aching feet	NBC Extra (NBC) The new bottom line, Pt.2
Page One (PIA) Israel-Egyptian Summit in Alexandria/the art of kosher gourmet cooking	Public Affairs (PIA) Reform: a taxing question
Reviewing Stand (PIA) Tax reform: Part 2 of 3: Planning for April: Don King/Teaching the gifted: Dr. Jayce Van Tassel/The memory method: Harry Lorayne	Sound Advice (PM) Setting levels/cueing/overdubbing & multi-tracking/echo & reverb
Sports Explosion (PIA) Harmon Killebrew/Bob Burrows/Francis Peay/Chuck Long/Bob Baker	Sports Flashback (CW) NL pitcher with season saves record/'84 NL championships series: Cubs vs. ?/'84 AL championship series: Tigers vs. ?
Sporting News Report (CW) Earl Weaver/Rocky Blejer/Jerry Girard/Bob Murphy/Costas commentary or bad stats	Wireless Flash (CN) Director Nicke Castle Jr./"Our Heuse"/Deirde Hall/Lou Reed/ Orgasmatron"/Motorhead

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KFWB's Studio: What's Missing?

By Brad Messer

There's a feeling that something is missing when you first enter the large, open work area that is the heart of all News KFWB/Los Angeles. And it takes no more than a moment to realize that the missing element is something which has been purposely engineered out. What isn't present is the typical noise of a newsroom.

Almost a dozen people are working with obvious intensity, but there is not a teletype sound to be heard, or police monitors, or network feeds, or harried editors shouting urgent instructions across the room. There is not even that most rudimentary newsroom sound, the typewriter.

Noise Engineered Out

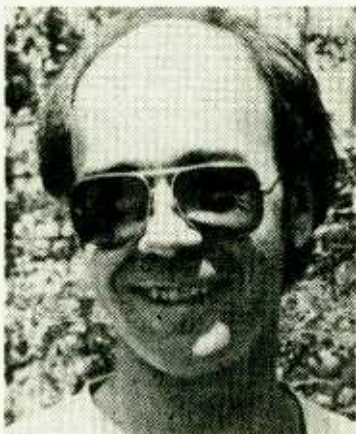
The Westinghouse operation, even in the midst of processing the impressive workload of a normal day, is almost eerily quiet. For radio professionals who have paid years of dues laboring amid nerve-jangling noise, Group W has created a refreshing environment in which a working person can hear himself think.

Chief Engineer Richard Rudman said, "We do our monitoring in side rooms with the radios kept low. Work area acoustics are enhanced by wall-to-wall carpeting, angled glass, and the fact that we don't have a continuous T-bar ceiling."

The typewriters have been shoved a few notches back toward the Stone Age, replaced by the quiet keyboards and CRTs of the BASYS electronic newsroom system. Wire services terminate at a 600-lines-per-minute teleprinter housed in a highly efficient sound-insulated cabinet, with several other dot matrix printers for backup.

Standardized Positions

The KFWB newsroom layout incorporates full audio facilities at each working position, with "a cassette machine set up to record off the telephones, an air monitor, and



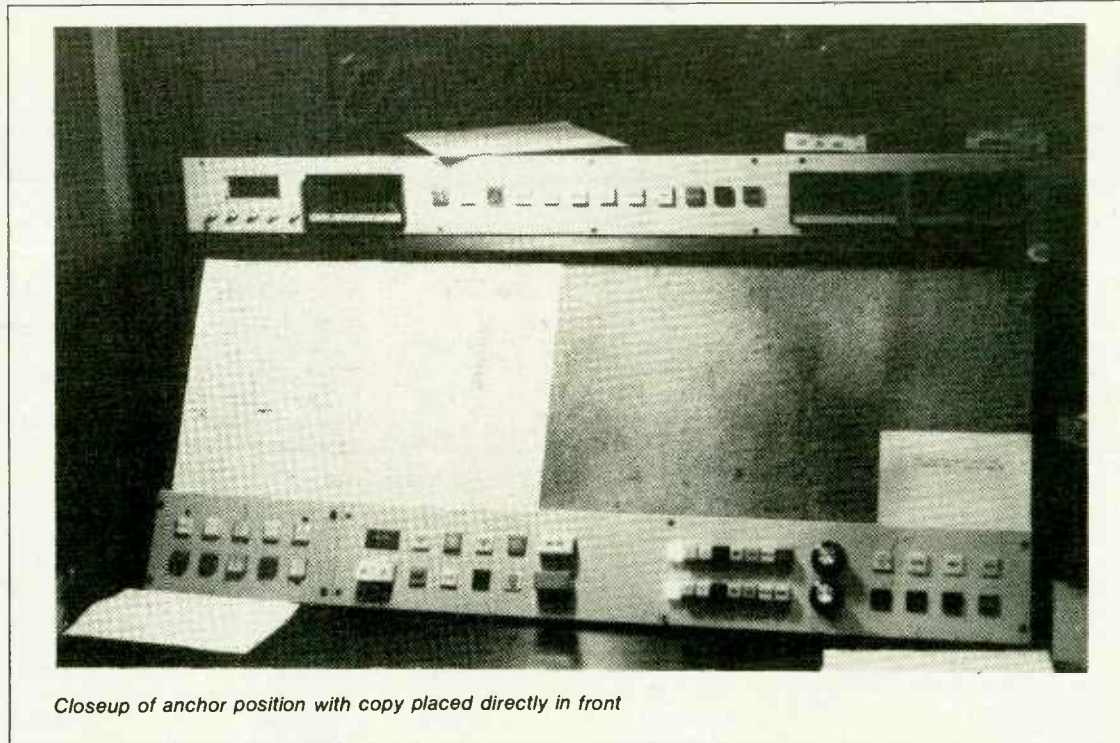
Brad Messer

about 16 other sources," said Rudman. "We have to expand that, incidentally, because we keep adding direct lines. We have two channels for NBC, two for ABC, UPI Audio, direct lines for the Press Club, City Hall, the Hall of Administration for the county, an Orange County office, seven separate receivers for the two-way system, and some other things. All those inputs are in every position in the newsroom."

Sophisticated Intercoms

Something about the intercoms reminded me of a line from the old trucker tune in which Dave Dudley sang, "My rig's a little old, but that don't mean she's slow." The intercom — we're talking a lot of late '70s solid metal here, and very little plastic — was designed with features which some very pricy contemporary systems lack.

The calling station is indicated by a light, so when a message



Closeup of anchor position with copy placed directly in front

comes in, the recipient can tell at a glance who is calling.

"It's really an elegant intercom," said Rudman, "designed by our Don Parker, who has a very elegant mind for simple solutions to complex problems, and by a vendor, Norm Farr.

"It's a 20 x 20 intercom with the capability of having many talk paths activated at once. It also has Hands Free and All Call and some audio processing, so you don't have to be right on top of the microphone."

Anchor Positions Noteworthy

Look at the accompanying photo of an anchor position in the main air studio, and you'll immediately notice two features.

First, because the main function of an anchor is to read from pieces of paper, ample room has been provided for copy directly in front of the reader. The second notable feature is something that's missing from the air studio.

"The first thing I noticed is that you don't have any VU meters."

Rudman replied with mock alarm, "I don't?"
"Where are they?"

"They're where they should be, in a place where they aren't distracting someone whose job is to be an anchor. We have our audio processing set to be tolerant of a wide range of levels, and colorless throughout that range, more or less."

"For myself and many engineers, one of the most difficult things to understand is the function of your department. The function is service."

—Richard Rudman
Chief Engineer, KFWB

No Brand Names

Because many stations would appreciate knowing which pieces of equipment have proven worthy at the Group W outlet, I asked the Chief Engineer for some specifics. But I got no satisfaction.

"My company doesn't like me to talk brand names."

"You can tell me, Dick. I promise that anything you say will go no further than the pages of a certain major trade publication, so let it hang out. What are you using?"

"All I would be able to say is that there is a family of processors where the basic philosophy is to have one VCA (voltage-controlled amplifier) and various circuitry that acts on that one VCA. Some processors have a number of VCAs that act somewhat independently, and the coloring effect happens because of the independent interaction of the VCAs. It's kind of like a chorus in which everyone is supposed to be singing the same thing but it isn't quite happening.

"We do not use compressors, which I define as a compressor with a sliding bandwidth. We do not, in anything we use in our air chain, shut off bandwidth at any time."

Close-Talk Mikes

One individualized aspect of the KFWB air sound is that any time

an anchor mike is open, the station is instantly identifiable to the listener because of a background sound effect, an endless loop of an old-fashioned teletype machine.

"In designing the main air studios, we knew we would have to arrange things so the mikes could be close-talked," said Rudman. "If we had chosen mikes that had to be worked from a foot away, the room would have sounded terrible.

"We chose a condenser mike designed to be operated with the lips approximately three inches from the mike capsule. At the moment we are using Shure SM-57s.

"We recently put one of the smaller dot matrix printers in the air studio for bulletins and some other activities. You can hear that printer. It exceeds what we had designed that room to be able to do as far as keeping background sounds off the air. Anyway, it does tend to mask some sounds. You're not going to hear people dropping pens and pencils in the studio."

Just Following Orders

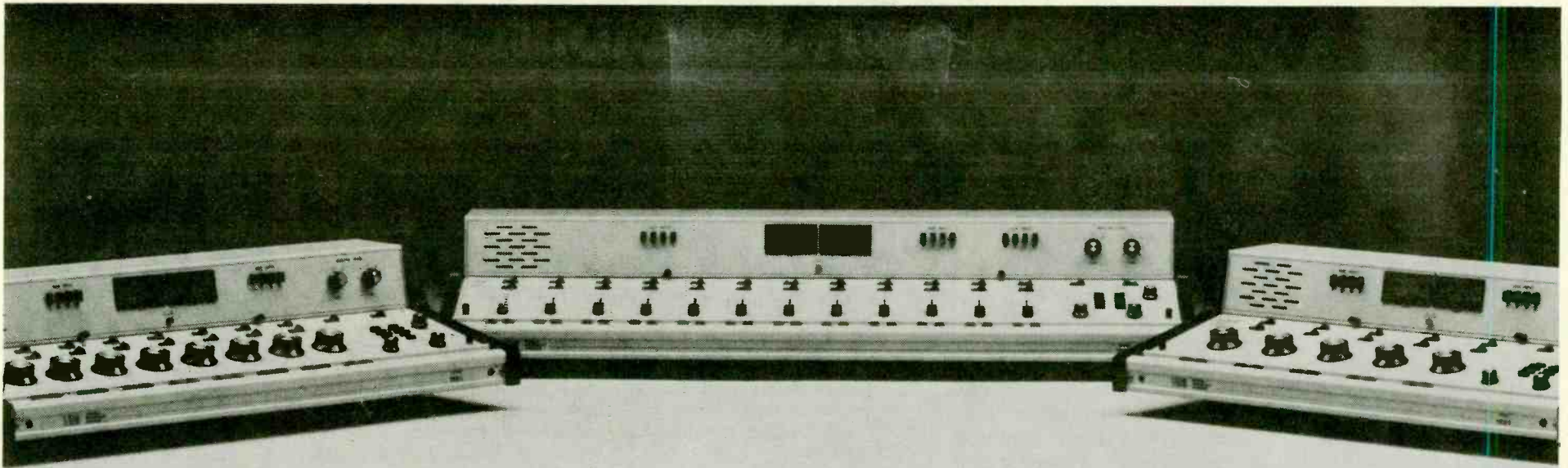
As Rudman talked about the new dot matrix printer and ever-present background SFX of the teletype, he gave the impression that maybe he was a little bit troubled. When confronted with the question of whether there is something about the sound mix that bothers him, the Chief Engineer diplomatically sidestepped the specific question and answered with a generalized statement that addresses the whole issue of doing what you want to do, as opposed to what your supervisors want.

"That comes to the heart of what the engineering department does at a station. We are a service organization. My personal feelings about background sound are secondary to providing a service. I don't want to make a big thing of it. For myself and many engineers, one of the most difficult things to understand is the function of your department. The function is service.

"I may get some T-shirts printed up with my department motto, which is, 'When News Breaks, We Fix It!'"



A shot of the large, open work area.



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When The Clock Ticks On A Health Care Decision

By Gwendolyn Young



Gwendolyn Young

Gwendolyn Young is Assistant Director/Public Relations for California Medical Center-Los Angeles. The nine-year communications/public relations veteran previously worked as a newswriter for KTLA-TV/Los Angeles, a film publicist, and press representative for the Exceptional Children's Foundation.

At one time or another, as an employer or employee, each of us is asked to make a health insurance decision about whether to opt for membership in a Health Maintenance Organization (HMO) or Preferred Provider Organization (PPO). Usually, this decision must be made within a short time frame. So the more background information you have on each the better.

The following is an abbreviated directory of terms and a comparison of health care options. This thumbnail sketch, like some medicine bottles, comes with a warning label: for specific questions on your insurance plan, check with your insurance company, employer, or benefits manager.

Definitions

A Health Maintenance Organization is a complete health care organization that combines providing health care services with the financing of these services. As

"Before choosing a health care option, ask co-workers and friends about their experiences."

an HMO member, participants pay a fixed monthly fee. In turn, the HMO agrees to offer a range of services to the subscriber for that set monthly rate. All services within

the slated range are available for no additional charge at the time of need. An HMO, then, is a prepaid health care plan.

HMO participants sign up for the specific facility from which they would like to receive care. Once a participant signs up with an HMO, he is usually "locked in" to the selected facility. The exception to this is emergency care. There are specific procedures established by each HMO for emergency situations. Participants should check with their employers or benefits managers for these guidelines.

A Preferred Provider Organization is essentially a payment arrangement in which insurers contract with hospitals or physicians to provide health care on a negotiated fee-for-service. The basic PPO format involves groups of

physicians and hospitals working under contract with insurers or self-insured employers. Patients, referred to in insurance terms as subscribers, can select any physician for care. To get the full cost savings of this plan, however, patients must see the PPO-designated doctor or hospital.

If the patient chooses to see a physician outside of the preferred listing, he will be asked for a 20% payment and deductible. Thus the "Preferred" in the name. This plan differs from the HMO concept in which the provider (hospital, clinic) is decided upon in advance and a subscriber is locked into that facility until open enrollment.

Where To Find Them

There are 43 states plus the District of Columbia and Guam with HMOs. Based on the number of enrollees, the top 12 HMOs in the nation are:

- Kaiser/Northern California
- Kaiser/Southern California
- Health Insurance Plan/New York
- Cigna Healthplan of California
- Health Net/California
- HMO of Pennsylvania
- Group Health Cooperative of Puget Sound
- Kaiser of Northwest
- Physicians Health Plan of Minnesota
- Maxicare/California
- Compcare Health/Milwaukee
- Harvard Community Health Plan/Boston

There are 35 states plus the District of Columbia and Puerto Rico with PPOs. The American Association of Preferred Provider Organizations and the American Medical Care and Review Association, two trade associations, can identify ten PPOs with 100,000 or

more members, but these numbers were not categorized by provider. However, the largest PPO pool is in New York state, with 1.2 million employees, retirees, and dependents. The Prudent Buyer Plan of California Blue Cross lists approximately 600,000 members.

Before choosing a health care option, consider these basic questions:

- How often do you see a doctor or use other medical facilities? Do you have an established relationship with one physician, or have you not selected a physician?
- Is it important to receive medical services close to work or home?
- Are the physicians with the HMO or PPO affiliated with hospitals that have services to meet your specific needs?

• Ask co-workers and friends about their experiences with medical facilities or physicians on the facilities list.

As with any health care decision, the choice is personal. Beyond out-of-pocket considerations, most people look at the pattern of use of health care services to determine the best option.

RADIO STATION ACQUISITION SEMINARS



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of
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HARVEY MEDNICK

A LITTLE HELP FROM A PRO

Finding The Right TV Production Company

One of the most difficult and expensive decisions you will ever make is selecting a production company to produce a custom TV spot for your station.

You've made the decision to buy TV as part of your overall marketing strategy. You need a spot, so you check out the reels to see what's around.

Buying a custom TV spot is like buying a custom suit. If you select the right tailor, your garment will fit perfectly.

The Ten Commandments

Here are ten questions you should ask each production company you are considering, and ten accompanying sets of possible answers.

man has tried to point out along the way.

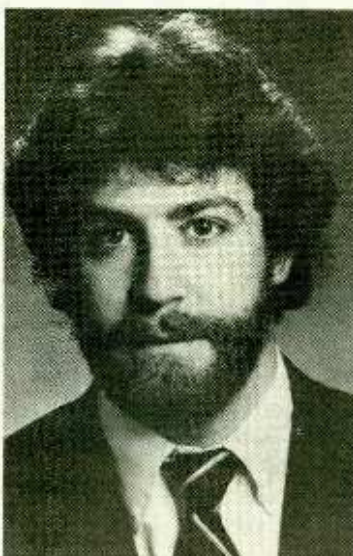
1. What is your (the production company's) radio marketing background?

The most difficult part of producing TV commercials for radio involves not only the production company's understanding the product, but whether the company can make it sell.

If a production company doesn't understand radio, it won't understand your goals or be able to adequately respond to them.

2. What do you want to know about our station?

A good production company will ask a lot of questions. Even though its people may know a lot about radio marketing, they should want



Steve Stockman

to know individual specifics so they can create the most effective spot possible.

"The best production company for you is the one that can take your vision and translate it into a solid spot for your station."

—Steve Stockman

3. How will you come up with the idea for our commercial?

The right production company is sincerely interested in your input, and looks to all sources.

4. What do you think of our ideas?

You may not have a good creative idea for your spot. A lot of bad spots have been produced for radio stations as a result of committee-think or an overloaded ego.

5. Can we see your reel?

When you're producing a spot from scratch, you're not looking at a reel for commercials you can use.

mind as you view a reel are: Does the spot say the right things to the target audience? Is it believable?

Be on the alert for reels filled with the same spot done over and over with minor variations.

6. What would your clients say about your service record?

The right company will follow through on everything it promises, right from the start.

Watch out when the company doesn't write follow-up letters or return calls promptly.

7. How many different ideas will you suggest?

The production company that's really working for you will come back with two or three good ideas based on your input.

Watch out when they get mad if you don't like their idea, or imply that they may take it to someone else.

8. Do you have references we might contact?

Satisfied customers are the best credentials for a solid production company. A large client list may only indicate that a company has been around for a long time.

Watch out when the company stresses award-winning spots instead of satisfied customers.

9. Will you want a station rep at the shoot? How about at the edit?

The right production company will want you at the shoot to offer input. Make sure you're welcome for all of the shooting and at least the first part of the editing.

Watch out when the company tells you not to bother coming to the shoot or edit because "they are boring — but if you really want to... well, it's OK with us."

10. I'm sorry, but I didn't understand something, can you explain?

You do radio for a living. There's no reason for you to know every-

thing there is about paintboxes, grips, and gaffers. And you shouldn't be made to feel dumb about things you don't understand.

Watch out when the production company's people seem defensive about answering technical questions or when asked their reason for doing something.

The Best For You

The best production company for you is the one that can take your vision and translate it into a solid spot for your station.

Thanks to Stockman for his input. This information, in an expanded form, is available in a booklet you're invited to request.

DATELINES

1987

February 1-4

National Religious Broadcasters 44th Annual Convention Sheraton Washington, Washington, DC

February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5

Alpha Epsilon Rho 45th Annual Convention Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

June 6-9

American Advertising Federation Annual Convention Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radio and Television 36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza, Atlanta

ONE YEAR AGO TODAY

- Al Teller President of CBS Records Division
● WCLS/Detroit becomes "Pop Radio" WDTX
● #1 CHR: "Take On Me" — A-Ha (WB) (2 wks)
● #1 AC: "Part-Time Lover" — Stevie Wonder (Tamla/Motown) (2 wks)
● #1 BU: "Part-Time Lover" — Stevie Wonder (Tamla/Motown) (2 wks)
● #1 Country: "Can't Keep A Good Man Down" — Alabama (RCA)
● #1 AOR Track: "You Belong To The City" — Glenn Frey (MCA) (2 wks)
● #1 LP: "Scarecrow" — John Cougar Mellencamp (Riva/PG) (7 wks)

FIVE YEARS AGO TODAY

- #1 CHR: "Arthur's Theme" — Christopher Cross (WB) (3 wks)
● #1 AC: "Hard To Say" — Dan Fogelberg (Full Moon/Epic)
● #1 BU: "When She Was My Girl" — Four Tops (Casablanca/PG) (5 wks)
● #1 Country: "Step By Step" — Eddie Rabbitt (Elektra) (4 wks)
● #1 LP: "Tattoo You" — Rolling Stones (Rolling Stones/Atlantic)

TEN YEARS AGO TODAY

- Rick Dees joins WHBQ/Memphis
● #1 CHR: "If You Leave Me Now" — Chicago (Columbia) (4 wks)
● #1 AC: "If You Leave Me Now" — Chicago (Columbia) (4 wks)
● #1 Country: "The Games That Daddies Play" — Conway Twitty (MCA)
● #1 LP: "Long May You Run" — Stills/Young Band (Reprise/WB)



KEN BARNES

ON THE RECORDS

FORMAT BREAKER SCOREBOARD

New Artists Slump In Third Quarter

After two strong quarters of breaking new artists, radio slowed its pace in the July-September period. But the nine-months total for new artists broken is still on pace to surpass 1985's total handily.

That's the verdict of my quarterly format-by-format look at new artists who reach Breaker (or, in Country, hit the chart). The third quarter total was 24 new artists, compared to 32 in second quarter and 33 in the first three months. With 89 new artists broken so far, only 13 more would beat last year's total of 101, and even though the fourth quarter is the geared-up superstar assault time, a baker's dozen breakthroughs is certainly not out of the question.

CHR Sustains Low Levels

Three months ago, I was surprised to see how drastically CHR had fallen off in breaking new artists, an area it had demonstrated considerable strength in for the last few years. But the second-quarter total of just four new artists broken was matched this time as well.

CHR was the first format to break *Device*, *Glass Tiger*, *Don Johnson* (same week as AOR), and *Stacey Q*. Technically, *Daryl Hall* as a solo artist would also count, but since I ruled out *George Michael* last time, I think the same reasoning holds.

Of course the format also was receptive to artists broken in other formats first (*Anita Baker*, *Gavin Christopher*, *Regina*, etc.), and it is CHR's nature to skim the cream off other formats, but just four artists broken first in each of the last two quarters could be a sign that it's losing its edge.

Active AC

AC, on the other hand, continued in the lively vein it adopted last quarter. For the second straight quarter, AC broke five artists first (thus beating CHR's total two straight quarters, which is quite a startling feat in itself). When you consider that AC broke only four artists first in all of 1985, things are obviously picking up in what is generally looked upon as a very conservative format.

This quarter's new Breakers were *Dave Adams*, *Carl Anderson & Gloria Loring*, *Larry Carlton*, *Keep It Dark*, and *Rosie Vela*, an interesting variety, ranging from jazz instrumentalist to a pair of new British acts. AC was also first to break the *Monkees*, but in their previous, pre-R&R incarnation, the group did swing a hit or two.

Black/Urban: Still The Leader But Slower

As usual, Black/Urban led the pack in exposing new artists, but

the pace was slower. After breaking 13 new artists in the second quarter, the format managed nine these past three months. The roster is: *Gregory Abbott*, *Club Nouveau*, *Chico DeBarge*, *General Kane*, *Howard Hewett*, *Genobia Jeter*, *Oran "Juice" Jones*, *Krystal*, and *Levert*.

(Club Nouveau might be considered the natural successor to *Timex Social Club*, as "Jealousy" has the same producer and a similar musical approach, but there's apparently only one member in common, the rest still together as *Social Club*, so it seems fair to count CN as a new act.)

Late AOR Surge Salvages Season

As I was going through the Breaker lists week by week, it seemed for a while that AOR would be shut out. But about midway through, *David & David* came through in AOR first, and late in the quarter the format broke the *Smithereens*, *Timbuk3*, and (simultaneously with CHR) *Don Johnson*. The total of four is consistent with last quarter's five and



CHR took Stacey's Q up to 10 of charts



When it came to new artists, Country radio said Lovett or leave it



Timbuk3 broke in AOR with the year's hippest title



Don Johnson scored a simultaneous two-format Breaker



Carl & Gloria: soapstar attractions



Greg Abbott was on first in Black/Urban

first quarter's three, nothing to get excited about from a new artist standpoint but not a complete washout either.

The *Smithereens'* breakthrough is particularly noteworthy, since it's an unknown group's first release (essentially, barring a narrowly-circulated EP a few years back) on an independent label.

Country: Closed Doors Again

Earlier this year, Country looked as if it were ready to open the floodgates to new artists. Eight new performers broke through in the first

quarter, followed by five more during spring. But the summer produced only three new charting artists, and it remains to be seen whether the new artist renaissance will continue to flourish.

New to the chart this past quarter were *Butch Baker*, *Lyle Lovett*, and *Schuyler, Knobloch & Overstreet* (the last-named trio all well known as songwriters and the middle member a formerly successful pop artist).

So, all in all, a down quarter for new artists. In the summertime, at least for '86, familiarity breeds

content in the hearts of radio programmers, and with the seasonal surge of prominent hitmaker product set for the fall, that trend will probably carry through the rest of the year.

Michael Lloyd: Then & Now

One of the recurrent features in this column a while back was "Producer Profiles." Well, nothing ever really vanishes here; it's just put out to pasture. So when *Michael Lloyd's* name appeared as producer of two recent hits, *Belinda Carlisle's* "Mad About You" and the *Monkees'* "That Was Then, This Is Now," I decided to resuscitate the producer profiles.

Lloyd, although perpetually youthful-looking, has a 20-year pedigree in the industry. He recorded in the mid-'60s with a band called the *Laughing Wind*, and was also in the first incarnation of the semilegendary psychedelic aggregation the *West Coast Pop Art Experimental Band*, appearing on the first (chronologically, although it was last to be released) of their six albums.

He continued to work as an artist through the '70s, cutting solo singles for *MGM*, *WB*, and most recently *Arista* and making up one-third of *Cotton, Lloyd & Christian*, who made two albums for *20th Century* in the early '70s. (*Chris Christian* went on to some solo success on *Boardwalk* and thence

in the contemporary Christian (no pun intended) field, while *Daryl Cotton* had previously been in an Australian band, *Zoot*, with *Rick Springfield*; he sang, Rick played guitar.) Lloyd had a solo album released in Japan in 1983.

But it was as a producer that he made his name. His early productions encompassed a variety of styles: garage rock with the *Grains of Sand*, mildly psychedelic pop with *October Country*. But in the early '70s he hit with the *Osmonds* ("Crazy Horses," "Down By The Lazy River") and later *Shaun Cassidy* (all the biggies), which bagged him pretty much as a light pop-style producer who worked principally with TV/movie celebrity types.

The Lloyd Celeb List is lengthy indeed, including the *Boone Family*, *Andy & David Williams* (nephews of the famous Andy), *Bobby Sherman*, *Scott Baio*, *Marcia Strassman* (pre-"Welcome Back Kotter"), *Pia Zadora*, the *Hudson Bros.*, *Pink Lady*, and *Lisa Hartman*. He scored additional hits with the *New Seekers* and *Leif Garrett*, country hits with the *Bellamy Bros.* ("Sugar Daddy," "If I Said You Had A Beautiful Body (Would You Hold It Against Me)"), and worked with former hitmakers *Tommy Roe*, the *Dovells*, and the *Raiders*.

He also cut singles in the early '70s with *Micky Dolenz* and *Starship*, not the *Jefferson* variety but a duo composed of Dolenz and *Davy Jones*. The *Monkees* connection thus is no big surprise. Lloyd stamped another of his trademarks on both the *Monkees* and *Carlisle* projects, including remakes of past hits on both (respectively, "Kicks" and "Band Of Gold.") That continued a longstanding tradition which included "Da Doo Ron Ron" for *Shaun Cassidy*, "Come Back



Lloyd in the Cotton, Lloyd & Christian era: long distance from now

"When You Grow Up" by *Leif Garrett*, "Pinball Wizard" by the *New Seekers*, and easily dozens more (in fact, eight of the ten tracks on his Japanese solo album are remakes). And in a remake-crazy period today, that makes it even more appropriate that *Michael Lloyd* is back making hits.

Want Datebook Earlier?

Recently I've heard from several "Datebook" users who've asked that this column's window be moved up so that information would be seen earlier. (This week's info, for example, would begin October 20.) This would give column users more time for show prep, give the rest of the office a chance to pass the paper around, and also provide some buffer against late mails. If this seems as reasonable to you as it does to me, write "Datebook," **R&R**, 1930 Century Park West, Los Angeles, CA 90067 or call (213) 553-4330.

MONDAY, OCTOBER 13

1963/**Twist & Squirm**: The first **Beatles** riot at the group's appearance on "Saturday Night at the London Palladium." Hundreds fight police while trying to crash the rehearsal.
 1973/**Tom Fogerty** appears on "American Bandstand" to perform his "Joyous Resurrection," which he describes as a "capsule history of **Credence Clearwater Revival**."
 1974/**ABC** broadcasts "Sinatra: The Main Event" from Madison Square Garden, with **Howard Cosell** hosting.
 1978/**Sid Vicious** kills his girlfriend **Nancy Spungen**.
 1980/**AC/DC**'s "Back In Black" goes gold. Coincidentally, **Johnny Cash** is elected to the **CMA** Hall of Fame.
Birthdays: **Paul Simon** 1941, **Sammy Hagar** 1949, **Lacy J. Dalton** 1946, **Marie Osmond** 1959, **John Ford Coley** 1951.

TUESDAY, OCTOBER 14

1955/**Bill Haley** plays Lubbock and **Buddy Holly** opens.
 1968/**Bobby Darin** appears on "Laugh In" to sing "Mack The Knife" in Russian with **Arte Johnson**'s character **Rozmenko**. Also seen, the **Holy Modal Rounders** with "Right String Baby, Wrong Yo-Yo."
 1977/When the voice characters from his morning show "walk out," **Steve Dahl**, then on **WABX/Detroit**, threatens to kill himself. Listeners flood police with calls, and eight show up at the station to prevent Dahl's "suicide."
 1983/A **WB** trade ad with most of the label's roster plugs **Madonna**'s "Holiday" as "the story of beauty and the bullet — the first single from the star of the '80s." Adjacent to Madonna are plugs for **Dean Martin**, **John Hiatt**, and **Juluka**.
Birthdays: **Thomas Dolby** 1958, **Cliff Richard** 1940.

WEDNESDAY, OCTOBER 15

1973/**Chet Atkins** and **Patsy Cline** are elected to the **CMA** Hall of Fame. Also, **Dr. Don Rose** moves from **WFIL/Philadelphia** to **KFRC/San Francisco**, where he remains today. And the Supreme Court lets stand a 1971 **FCC** directive to broadcasters ordering them to censor drug-oriented lyrics.
 1977/Bleed the World: The last **Sex Pistols** single with **John Lydon** is issued. **Midge Ure**, later of **Ultravox/Band Aid**, announces that he's been offered the group's lead vocal role.
 1980/**The Cars** get a platinum LP for their least-known album, "Panorama."
 1984/**Cyndi Lauper** forced to babysit a pair of deliberately bratty kids on **NBC**'s "Bloopers & Practical Jokes." Also, "The Wiz" star **Tasha Thomas**, who had a minor disco hit, "Shoot Me With Your Love," dies at age 34.
Birthdays: **Chris DeBurgh** 1948, **Tito Jackson** 1956, **Barry McGuire** 1937, **Richard Carpenter** 1945, **Marv Johnson** 1938.



Cliff Richard, Lacy J. Dalton, Gary Puckett, Earl Thomas Conley

THURSDAY, OCTOBER 16

1957/**Sam Cooke**'s "You Send Me" released.
 1967/**Joan Baez** and 123 other demonstrators are arrested for blocking the door at Oakland's Armed Forces Induction Center. The entire group is jailed for ten days.
 1969/**Chess Records** co-founder **Leonard Chess** dies of a heart attack at age 52.
 1972/**CCR** formally announces its breakup in a press release which says only, "We look at it as an expansion of our activities; we will devote our time to individual rather than group projects."
 1976/**Stevie Wonder**'s "Songs In The Key Of Life" released.
 1985/**Artists United Against Apartheid**'s "Sun City" is released.
Birthdays: **Gary Kemp (Spandau Ballet)** 1959, **Tony Carey** 1953.

FRIDAY, OCTOBER 17

1960/In a use of PR sophistry almost as creative as **CCR**'s, **Dion & The Belmonts** announce that they've "ankled each other's scene," or broken up.
 1969/"**Led Zeppelin II**" released. Also, the American Federation of Musicians finally makes it possible for the **Kinks** to tour America again after a four-year separation.
 1979/**Fleetwood Mac**'s "Tusk" LP released.
 1984/Blues singer **Alberta Hunter** dies at age 89.
Birthdays: **Gary Puckett** 1942, **Jim Seals** 1941, **Earl Thomas Conley** 1941, **Michael McKean (Spinal Tap)** 1947.

SATURDAY, OCTOBER 18

1967/"How I Won The War," the first non-Beatles **John Lennon** movie, in which he stars as Pvt. Gripweed, premieres in London.
 1968/**Bob Wills** elected to the Country Hall of Fame.
 1969/At a time when the **Monkees**, **Herman's Hermits**, **Union Gap**, and **Grass Roots** were all still functioning bands, **Richard Nader** stages his first revival concert at Madison Square Garden. Acts include **Bill Haley**, **Chuck Berry**, **Jimmy Clanton**, the **Shirelles**, and **Sha Na Na**.
 1974/**Al Green**'s girlfriend **Mary Woodson** kills herself after scalding him with a pan of grits.
Birthdays: **Laura Nyro** 1947.

SUNDAY, OCTOBER 19

1952/**Hank Williams** and his wife **Billie Jean** repeat their vows onstage in New Orleans.
 1973/**Neil Bogart** announces his departure from **Buddah**; the rumors are either that he'll replace **Mike Curb** as President of **MGM** or start a custom label with **WB**. The latter story turns out to be true and **Casablanca** is formed.
 1979/**Hugh Mayo** of Roanoke, VA is arrested for impersonating the PD of local **WROV** to get free records. Also, the morning team at **WCOL/Columbus**, **Scott Wallace & Crunch**, interview **Marguerite Oswald** about rumors that **Lee Harvey Oswald** isn't buried in his own grave, then fly to Dallas to talk to her for another five hours.
 1984/**Bryan Adams**'s "Run To You" released.

THE PRETENDERS



NEW & ACTIVE

101/49
 ONE OF THE
 "MOST ADDED"
 TRACK 6



DON'T GET ME WRONG

THE
 NEW SINGLE
 PRODUCED BY
 JIMMY IOVINE
 AND
 BOB CLEARMOUNTAIN
 FROM THE
 FORTHCOMING ALBUM
 GET CLOSE



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DAN O'DAY

AIR PERSONALITIES

A PD Defends Program Directors

Letter from John Hudson, Program Director of KKCS/
Colorado Springs:

In your article of September 5, you inferred that PDs are only in it for their overblown egos and jerks if they don't respond to each employment application.

I'm afraid you missed a few other jerks, like the jock who calls you 15 times on Monday to find out if you have "a decision yet" when you told him it wouldn't be until Friday. Or the jerk who calls while you're on the air to chat about his resume and tape and won't go away until 20 minutes of your time and show are wasted. (That's why so many ads in R&R say no calls.)

How about the jerk who, uninvited, just happens to "drop by" the station and expects a job interview and a tour of the station while you have 12 :60s waiting for you in the production room? Last but certainly not least, the king jerk who sends an unsolicited resume and aircheck and then becomes insulted because you won't critique his aircheck and give him a job interview for a job you don't even have. These are just a few of my favorite jerks. I'm sure other PDs have their favorites, too.

Also, as to the PDs having the time to write to all the job applicants, of course you're right. PDs in general have loads of time. They just sit in their offices, touching up their egos and scheming on how to get the secretaries to go out with them. But let's just say the PD decides to write a nice, personalized letter to each and all, so that their egos don't get bruised. Each letter will only take 15 minutes to type up and only 20 letters need to be written. Gosh, that's only five hours. Or maybe a secretary will do it. (As we all know, secretaries have nothing to do as well.)

"How about the jerk who, uninvited, just happens to 'drop by' the station and expects a job interview and a tour of the station?"

—John Hudson

Seriously, Dan, whose ego are we talking about here, anyway? Nobody likes rejection, but helping jocks with insecurities that develop from rejection is not the purpose I'm paid for; it's getting the best person for the job, not handing out career advice and good-try letters. This may sound arrogant and cold, but it also happens to be the way not only radio but the business

"Helping jocks with insecurities that develop from rejection is not the purpose I'm paid for; it's getting the best person for the job."

—John Hudson

world in general handles hiring. A lot of jocks could stand to grow up and realize that their overblown egos may say they are the only one for this job, but if it doesn't happen, don't expect your hand to be held either. Pick yourself up, dust yourself off, and send out more tapes and resumes.

One last thing: In my opinion, form letters are like phone answering machines: Most people would prefer not to deal with them. In fact, when I have sent out form letters, I've gotten flak for sending out a "lousy form letter."

I don't have time to do a personalized letter, nor do I have the time to talk to each and every jock who would like to work here. So you tell me, how do you win? From my point of view, it's a no-win situation no matter how you handle it.

Dan Replies

Come on now, John, let's be fair. I never suggested that program directors "are only in it for their overblown egos," and I never defended the actions of jocks who act like jerks. I'm a former program director myself, and I have vivid memories of those 70-hour work weeks.

Handling Annoying Job Seekers

Before returning to the question of a PD responding to job applications, let's take a quick look at the annoyances you listed.

THE JOCK WHO CALLS ON MONDAY WHEN YOU SAID YOU WOULDN'T HAVE A DECISION UNTIL FRIDAY. I agree with you. This jock is acting like a jerk. I understand his anxiety and eagerness, but this behavior is counterproductive and unprofessional. Suggested response: "I told you I wouldn't have a decision until Friday. Please don't call me before then." If the jock calls you again before Friday, simply refuse to accept the phone call.

THE JOCK WHO WANTS TO CHAT WHILE YOU'RE ON THE AIR. Suggested response (interrupting if necessary): "Jock, I'm on the air right now and I don't have time to talk."

THE JOCK WHO CALLS EVEN THOUGH THE AD SAYS "NO CALLS." Suggested response: "Jock, the ad says 'no calls.' Goodbye."

THE JOCK WHO DROPS BY THE STATION AND EXPECTS AN IMPROMPTU JOB INTERVIEW: "It's nice to meet you, Jock. I'm very busy right now, and I don't have time to talk. If you have an aircheck with you, you can leave it with me and I'll listen to it when I have the time."

THE JOCK WHO GETS UPSET WHEN YOU WON'T CRITIQUE HIS AIRCHECK OR GIVE HIM AN INTERVIEW FOR A NONEXISTENT JOB. Suggested response: "Goodbye."

"The single most common complaint I hear from disc jockeys is that they do their best to send good-sounding tapes . . . never to hear any response at all."

Form Letters

Similarly, John, I never suggested that a PD should write a personal letter to every jobseeker. I suggested the opposite — that a simple form letter be used to respond to people sending in tapes & resumes. If you've gotten flak you've simply witnessed for yourself that some jocks know how to act like jerks, too. But the suggestion that most people would be offended by a form letter within that context just doesn't ring true. The single most common complaint I hear from disc jockeys, year in and year out, is that they do their best to send good-sounding tapes and attractive resumes in response to advertisers for jobs . . . never to hear any response at all. "Even a form letter would be nice" is a very common comment.

You're only partially correct when you say this happens to be the way of both radio and the business world in general. It's the way of some business people and some radio people. A mom and pop grocery store isn't likely to have the time or resources even for a form letter. But the more professional the operation, the more likely it is to have some established mechanism for letting a prospective employee know the job has been filled.

That's not hand-holding. That's simple courtesy. And simple courtesy is not automatically inappropriate in the world of business. If it were, why would so many program directors complain about the fact that many disc jockeys don't bother to include a personalized cover letter with their tapes and resumes? After all, the PDs are being paid to locate and hire the best air talent available and not to concern themselves with the rituals of social niceties . . . right?

I'm sure that you, John, make an effort to be courteous and respectful with the people you work with . . . don't you? When you've got a problem with your station manager, do you simply barge into the manager's office and say, "Look, stupid, this is the dumbest, most asinine idea I've ever heard . . . ?" No? Why not? Isn't your station manager a "professional?"

I received your letter about a week ago, John, and I'm surprised at how much thought I've given it since then; I've put off writing this response, because the issue troubles me. I've thought about it and thought about it, and finally I realized what is so bothersome to me:

You're right. It is not necessary to be considerate. A PD can be

"Simply getting a response of any kind is a hell of a lot better than nothing at all. It acknowledges your effort."

rude to jobseekers and still have a good-sounding radio station.

A program director is not required to care about the effect he has on other people. Neither is a disc jockey or a salesperson or an engineer required to try to make a positive contribution to the world of radio and not just to their own careers.

It has to be strictly voluntary. Sure, station policy might require rejection form letters. A manager might instruct the receptionist to be polite to people who call. A program director might instruct the jocks to be courteous to listeners on the request line. And if issued, those instructions should be followed.

But whether that receptionist cares about treating the caller courteously . . . whether that jock cares about the listener being treated with respect . . . that's something that has to come from within.

Looking over some of the columns I've written here recently, I can't help but be struck by the irony of suddenly being perceived by some people as Pollyanna-ish, as someone who automatically tries to cover everything with a saccharine-sweet coating. It's ironic because anyone who knows me will tell you I'm as ornery as they come.

But the fact of the matter is that every time you come into contact with another human being, you have an effect on that person. If you advertise a job opening, you are inviting all those strangers to make contact with you.

Even though your only aim is to fill an opening, you have initiated an action that will affect other people. My personal belief is that we should take responsibility for the effects we have on others. That doesn't mean we should become slaves to their whims and needs or desires. It doesn't even mean we should inconvenience ourselves on their behalf.

But in the context we're discussing, the effort involved is so slight and the payoff to the other person is so large. If you're like most jocks, John, at some time in your career you've been unemployed. Unlike most professions, being unemployed in radio often means not only looking for a new job but facing the unpleasant task of moving to a new, unfamiliar community in another city or state. The longer you're off the air, the more your anxiety grows. The more desperate your financial situation becomes. The more you question whether that aircheck you labored so long over is any good at all.

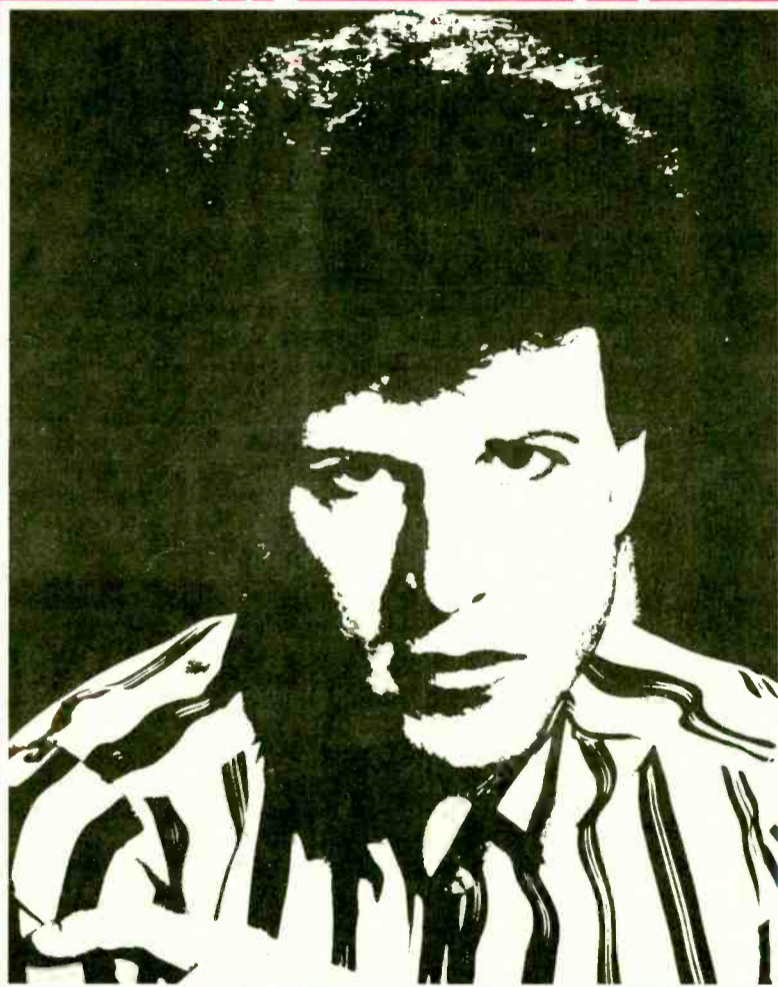
"Simple courtesy is not automatically inappropriate in the world of business."

What you'd like to hear most is, "You've got the job." If not that, then you'd like to hear some encouragement: "Hey, you sound good, but . . ." If not that, simply getting a response of any kind is a hell of a lot better than nothing at all. It acknowledges your effort. And just that simple acknowledgment prods you to send out one more tape, one more resume.

And if the world of radio is lucky, you remember that feeling when you become a program director and another anxiety-ridden, worried, unemployed jock sends you a tape.

ROCK WATCH

A Countdown to Ecstasy
with Oedipus



NOW ON
THE AIR

Kee a close watch on your listeners. They're about to do something extraordinary. They're going to multiply . . . just as soon as you begin airing the new United Stations Programming Network AOR show, ROCK WATCH, starring OEDIPUS, the reigning monarch of on-air AOR personalities, and Billboard's 1985 Program Director of the Year.

Every week, OEDIPUS will take listeners on a 3-hour trip to the heart of AOR, via R&R's Top 30 tracks. He'll even take them behind the scenes to hear brief, insightful comments directly from the top artists.

It's a show with such phenomenal drawing power it was already cleared by some of the nation's leading AOR stations before USP even officially announced its introduction including WBCN—Boston, K-ROCK—New York, KOME—San Jose, WYSP—Philadelphia, and KROQ—Los Angeles.

So don't wait another second to reserve this AOR show in your market. Call today. And reserve the one program that can count down the top tracks with the top AOR artists . . . and multiply your listeners . . . and ensure their undivided attention from now on.

ROCK WATCH is available on a swap/exchange basis to stations in the top 170 Arbitron-rated markets. There are 10 commercial minutes per hour, evenly divided between local station and network.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900.

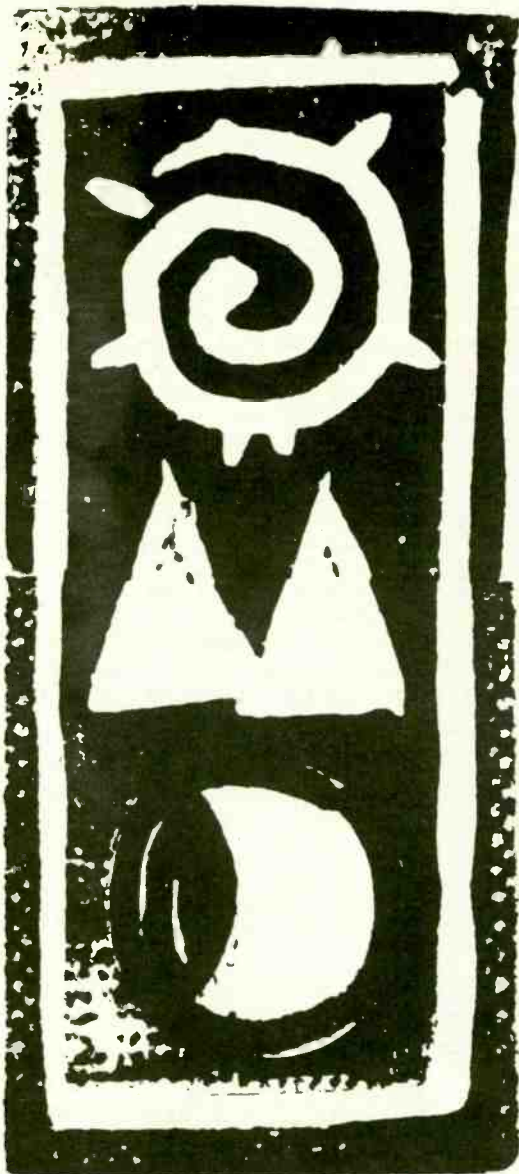
For national sales information call United Stations Programming Network in New York at (212) 575-6100.



New York Washington, D.C. Chicago Detroit Dallas Los Angeles London



ORCHESTRAL MANOEUVRES IN THE DARK



“(FOREVER)
LIVE AND DIE”

(AM-2872)

LIVES!

ONE OF THE
MOST ACTIVE
NEW & ACTIVE

129/21



PRODUCED BY STEPHEN HAGUE
MANAGEMENT: DIRECT MANAGEMENT

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BRAD MESSER

CALENDAR

Reader Defends Brief Features

This week's column space is relinquished for a letter in which a PD defends short radio features, in reply to a column which expressed sympathy for a host who is limited to 45 seconds of air time.

I have read your column for years (and now) read it more carefully since becoming PD here at WMBD.

I read with great interest your thoughts under the headline "How Short Is Too Short" (R&R 8-15). Your question, "Is it really true that the human attention span is so limited?", I think misses the mark. The question should be, "How can one best inform in a fragmented environment?"

Radio formats are basically fragments assembled into a package. If certain pieces are larger than others and the package is of finite size, then other pieces must

be pared down to accommodate the larger ones. Radio formats are of finite size. Long news or feature pieces mean smaller segments elsewhere, so what gets sacrificed? Or more important, what works best? (And by "works" we're talking about what keeps people listening to you longer and what attracts new listeners.)

Look at the competition in news, and it's not newspapers. It's television. It is now the number one source of news in America, and for years it has refined its presentation to the point where a reporter may interview an expert for two hours

(and) a three-second bite gets on the air.

Distilling is the key. We must distill the information into interesting packages that will fit with all the other pieces presented by the station. We must say the most in the fewest words. We must admit that we can't get long-winded in-depth reports on, hour after hour. Today's listeners won't stay with us for it.

I've become long-winded here. Brad, I wish you had more time or space to deal more completely with the issues facing today's radio newsroom. The newsroom seldom gets the attention it needs. I continue to read your columns weekly, and I learn.

*Sincerely yours,
Robb Westaby PD,
WMBD/Peoria*

Columbus Day Holiday

MONDAY, OCTOBER 13 — Columbus Day is observed by the federal government and most states, commemorating his arrival in the New World on October 12, 1492. When **Christopher Columbus** sailed into the Bahamas after about ten weeks at sea, he was greeted by friendly islanders who readily accepted gifts including strings of beads and red hats. He said the natives "were much delighted, and became wonderfully attached to us." Three years ago, the world's first cellular telephone service began in Chicago (1983). To promote population growth, Australia offered citizens a \$25 "baby bonus" in 1912. The cornerstone for the White House (then the President's Palace) was placed in 1792. Today is Yom Kippur, the Day of Atonement, the most holy Jewish observance.
Birthdays: Marle Osmond 27. Pamela Tiffin 44. British Prime Minister Margaret Thatcher 61.

Roosevelt Assassination Attempt

TUESDAY, OCTOBER 14 — A disturbed tavern owner fired a .38 caliber bullet into **Theodore Roosevelt's** chest in Milwaukee in 1912. The slug was slowed down by a 50-age speech in the former President's jacket pocket, but still pierced a rib. Roosevelt refused treatment and delivered his campaign speech anyway. (Roosevelt lost the election to **Woodrow Wilson**.)
Wartime air ace **Chuck Yeager** became the first supersonic pilot in the Bell XS-1 rocket in 1947.
Birthdays: Harry Anderson 32? Justin Hayward 40. Watergate whistleblower John Dean III 48. Roger Moore 59.

Rights Suspended in Nicaragua

WEDNESDAY, OCTOBER 15 — One year ago, President **Daniel Ortega** suspended civil rights in Nicaragua — including free speech, public assembly, and privacy of mail — because of an alleged national emergency based on what he called "brutal aggression by North America" (1985). Vietnam antiwar activists staged the first draft card burning in 1965, and millions demonstrated in the first National Moratorium Day in 1969.
The first radio voice pager was marketed in 1950. Man first flew in a tethered balloon in 1783.
Birthdays: Richard Carpenter 41. Penny Marshall 43. Linda Lavin 49. Jean Peters 60. Lee Iacocca 65.

Dictionary Author Born

THURSDAY, OCTOBER 16 — **Noah Webster** was born in West Hartford, Connecticut in 1758. After attending Yale College (on money his father got by mortgaging the family farm) Webster became rich and famous by writing "An American Dictionary of the English Language." The copyrights have long since expired and today anyone can use the name Webster's.
Karol Wojtyla was elected **Pope John Paul II** 8 years ago (1978). China became the fifth nation with the atomic bomb in 1964. **Marconi** demonstrated radio in the U.S. in 1899, four years after his first broadcasts in Europe.
A fellow named **David Davls** died in 1788 and left a will that read, "I bequeath to **Mary Davls** the sum of five shillings, which is sufficient to enable her to get drunk for the last time at my expense."
Gallus Day: "If it is dry so will be spring."
Birthdays: Suzanne Somers 40. Angela Lansbury 61.

Capone Sent Up The River

FRIDAY, OCTOBER 17 — Although Chicago gangster **Al Capone** was suspected of kidnapping, extortion and more than a hundred murders, he was never convicted of anything more serious than cheating on his taxes. On this date in 1931 he was sentenced to 11 years in prison for tax evasion. Capone served eight, was paroled, and retired to Miami Beach, where he died about ten years later, at age 48, heavily in debt.
The play "Hair" premiered on Broadway in 1967. "Hollywood Squares" went on TV in 1966.
Full Hunters moon. (Total eclipse today, but not visible from North America).
Birthdays: Margot Kidder 38. Jim Seals 44. Evel Knievel 48.



ADAM WHITE

RECORDS

Good Things In Small Packages

Before my recent series of articles about the future of the single began, guest columnist Peter Robinson of RCA Records in London wrote about the differences in marketing, promotion, and artist development between the UK and the US (R&R, 8/22). He pointed to British labels' ongoing use of singles deals, for instance.

There was a related discussion during NARM meetings in San Diego last month, attended by senior executives from major US record companies and retail chains. Tower Exec. VP Stan Goman noted the healthy demand for singles in the company's London stores, and praised UK labels for their positive attitude towards the configuration.

Less "Seduction," Please

Goman went on to suggest that American manufacturers could — and should — generate increased demand for singles by more imaginative marketing, with emphasis on reaching the consumer instead of "seducing" (as he put it) radio stations and retail buyers. He showed some examples of the often-elaborate 45 packaging used in Britain, and said labels here might take some tips from the other side of the Atlantic.

"The single introduces the very young to the music-buying habit."

By most accounts, Goman's comments drew a negative response from manufacturers. The problem of returns, especially from rackjobbers, was cited in San Diego, just as that problem was mentioned by other label execs in this column last month. Singles are simply not profitable, it was reiterated.

Granted, the Tower VP was looking at the subject from the merchandiser's viewpoint. And, of course, British labels are aggressive in marketing singles to the consumer largely because they depend on retail sales for early chart activity (airplay is not factored directly into the national charts there).

Long-Term Implications

But arguably there are other reasons why the single deserves more respect from US record companies, not least of which is the way it introduces the very young to the music-buying habit. Disfranchising them — or showing indifference to their wants — may have greater longterm implications for the industry's bottom line than most of us recognize.

There's a similar perspective in the following letter from publisher David Rosner, President of Bicycle Music, Los Angeles. I believe he makes some valid points and I'd be interested in hearing from you whether you agree or disagree.

Dear R&R:

I'd like to comment on Peter Robinson's thoughts concerning the American concentration on artist development, as opposed to the continuing practice of the British business to do singles deals.

Breaking The Bank

I feel strongly that this continuing practice contributes immeasurably to the renewed worldwide importance of British product. This success relates directly to their ability to do deals and release records in a way that doesn't break the bank each time out of the box. It gives UK labels creative opportunities and allows them to take chances, a situation now far removed from the current American process.

In the US, all major-label signings have become "big deals." Mistakes are very expensive. The byword has become "safety," and not creativity. Creative breakthroughs are few.

The importance Peter ascribes to artist development cannot be faulted. However, the British business still affords itself the opportunity to choose from amongst its flow of short-term hits those acts whom it wishes to further develop.

"The single record used to be a wonderful and inexpensive method of identifying the cream as it rises to the top."

—David Rosner
Bicycle Music

The American business, where singles are now regarded as "loss leaders," makes such expensive determinations prior to the release of any product. This has resulted in an increasing dependence on the UK for creativity, and has converted the US record industry into something that more closely resembles the manufacture of automobiles. Each and every decision becomes so ponderous as to stifle creativity and encourage a follow-the-leader mentality among



TONIGHT'S THE NIGHT — Atlantic VP/Artist Relations & Media Development Perry Cooper does his best Reg Presley impersonation during a super-jam at the recent WEA national sales meeting in Florida. Sharing the mike with him during a rendition of "Wild Thing" is Roger Daltrey. Others taking part included Genesis, Peter Frampton and Robin Crosby of Ratt, plus about 20 label staffers — a/k/a the Atlantics.

both record producers and radio programmers.

Identifying The Cream

I fully appreciate Peter's sense of respect for the American way of marketing music. I just can't help but hope that too much American talent doesn't get completely lost due to our refusal to recognize and

effectively market good things in small packages.

The single record used to be a wonderful and inexpensive method of identifying the cream as it rises to the top. Although there is certainly a "grass is greener" effect upon my thinking, and the picture painted above is too starkly black-

and-white, I do think the British sense of priorities causes them to maintain a very healthy creative atmosphere. And this atmosphere has a significant impact upon their bottom line.

—David Rosner
President, Bicycle Music

WDHA FUNDRAISER

A Homegrown CD

Here's a twist: a station-sponsored "homegrown" album on compact disc. "New Jersey Rock 5" is new this month from Garden State rocker **WDHA/Dover**, and VP/GM **Bob Linder** believes it's the first of its kind available on CD.

The station prides itself on being at the cutting edge of broadcast technology, and has been featuring compact discs in its programming since January, 1983. Using the format for its latest homegrown album was a logical step, said Linder.

Logical, but not necessarily attainable, because of the industry-wide CD manufacturing crunch. It was difficult to get production, agreed Linder, but **LaserVideo** (which has been emphasizing its limited-run capability) was able to handle the 1000-disc order at its Anaheim, CA plant.

FDS Processing

The WDHA exec estimates the cost of the album's digital mastering was approximately \$1500, and the replication itself roughly \$3500. Packaging was around 50 cents per unit, while the cost of the 12-page, black-and-white booklet insert was \$1 per piece.

The 14 cuts on "New Jersey Rock 5" were processed with **Hank Waring's** Full Dimensional Sound (FDS) system, recommended by LaserVideo Chairman **Jim DeVries**. Linder said that although he was aware of FDS's sound-enhancement qualities, he didn't feel the project budget could afford the additional \$2500. But Waring's company was willing to donate its services, since net proceeds from sales of the album (as with previous volumes) benefit Dover General Hospital.

Added Linder, "It's amazing what FDS has done. Some of the cuts on the album were originally recorded digitally, but now everything sounds that way. The process is ideal if one has analog material that



Major-Label Acts

Unusually, "New Jersey Rock 5" also contains cuts by acts signed to major labels: **Joe Lynn Turner (Elektra)**, **Glen Burtnick (A&M)** and the **Smithereens (Enigma/Capitol)**. This is breaking an unstated rule of the homegrown series, Linder admits, but it was done to raise as much money as possible for the Dover hospital. "These artists represent New Jersey as well as the unsigned acts, and together they show the full scope of what the state can do," he said.

needs that extra cleaning-up."

Like earlier WDHA homegrown compilations, the featured acts were chosen from entries in the station's annual New Jersey Band Contest. Among the unsigned performers on show are **Y Fly-2 London**, **Jeff Jackson**, **Carolyn Mas**, **Cheater Jones**, **Angelz**, **Winter Hours** and the **Cruisers** with **Eddie Testa**.

The release on compact disc (through area retailers) is also part of the strategy to broaden the album's appeal and sales, says Linder. Priced at \$12 suggested list, it has a playing time of approximately 65 minutes. The compilation will not be available on LP, but the station will duplicate cassette copies to special order.





JOEL DENVER

SAFARI '86

A Journey Through The Jingle Jungle

Since we last explored the subject of available CHR jingles (R&R 11/18/83), a lot has changed. At that time the jingle market, like this format, was going through a period of growth as programmers rediscovered the positive elements jingles can add to programming.

Almost three years later, it seems everyone — regardless of format — has rediscovered jingles. When you sweep the dial in virtually any market, you're hard pressed to find a station devoid of them. For this reason, the jingle marketplace has had to adjust to cope with increasing competition from new companies, taking into account programmers' desire to find unique ways of identifying their stations.

Evolution In Sound

Dallas-based JAM Creative Productions got started in the jingle business 12 years ago. President John Wolfert talked about the problems of updating a craft which has been around since Bart McLendon began putting them on the radio in the early '50s.

"With our more recent CHR packages like 'Red Hot,' 'Warp Factor,' and 'Power Station,' we try to incorporate as many contemporary music ideas as the client will allow. Unfortunately, many cling to more traditional themes which have been ingrained in their heads as to how jingles should sound. We've tried to make jingles evolve to be contemporary with today's music, which makes for a better match and ultimate customer satisfaction."

With an ever-expanding selection of electronic gadgets available, JAM "tries to make a sound that will wake up the listener long enough to make a strong call-letter impression," Wolfert said. "This is harder to do as the proliferation of special effects and weird sounds continues, with so many of them sounding more and more alike. Therefore, we spend many hours trying to create new sounds."

Copycatism

In an effort to find new sounds, many programmers are turning to a combination of jingles, sweepers, and voiceovers. "This is in response to the need to sound different and offer an alternative to what everyone else is doing," said Wolfert. "Using the voice IDs in combination with one of our packages is far better than not having our jingles on the station."



Jonathan Wolfert

He also feels a spoken voice ID used in conjunction with one of his jingles is the best combination, instead of just a voice on top of an electronic sweep. "We do offer grids where some of our singing vocals are removed. These alternative mixes are provided as a matter of course. If you think back to the last Coca-Cola spot you heard on the radio, chances are you remember the singing, not the spoken words in the copy!"

Make Your Own Decisions

"There is a certain degree of mindless copycatism in the business," Wolfert added. "People blindly decide to use jingles or put a package on their station just because someone else did."

"I urge programmers to make their own decisions. Listen with your own ears to what will work best for your market and station. Don't buy a package without a clear idea of what you want to do with it. Take your time and plan

out the specific purposes for each jingle. Naturally, we want to sell stations a lot of jingles, but we don't want to sell them things they can't use."

JAM offers an option to its packages, allowing the programmer to decide how many singers are used. The contemporary five-voice vocal arrangement is "stronger, crisper, sharper, and bolder," according to Wolfert, "whereas the seven-voice jingles are fuller and more traditional-sounding."

If there is any doubt in anyone's mind that jingles are still a hot business, JAM's new \$2.5 million twin 24-track studios being readied for a January or February debut should be testament enough to the present-day workload.

Quality Singers

Los Angeles-based HLC (Hicklin-Lubinsky Company) VP/Broadcast Division Michael Sheehy said his division just turned a year old. The company, long known for its work with TV jingles (McDonald's, Toyota, Nissan, Dodge, Pepsi, Kodak, Levis, and others), has recently moved into the radio jingle business.

"Genesis' is the name of our first package for CHRs and ACs," he said. "It was originally designed for KKHR/Los Angeles, but it changed calls and formats on the day the package was completed. We've been successful in placing it on about 20 other stations so far."

"Without sounding snooty, we don't think it's a crowded field out there," noted Michael. "Not a lot of



Michael Sheehy

other companies are doing jingles with the quality of ours. While our jingles are still being recorded in analog — although we're moving toward the digital process — I'm speaking more about the quality of our singers."

Leasing A Package

"We have access to the finest voices in the business in Los Angeles. Richard Page, lead of Mr. Mister, has sung for us, as have Kim Carnes and Kenny Rogers. I'm told all of the jingle houses in Texas basically use the same seven singers."

HLC seems to have a new slant on the high cost of jingles. "I believe we are the first to offer a leasing package, which allows a station to afford a more upscale package. Financing it over a three-year period allows an operator to amortize his costs out."

In the course of researching this article, I received a number of companies' latest jingle lineups for

CHR. Among them was TM Communications, Inc., which is marketing a new "Digital One" package using 32-track digital technology. It includes 15 cuts flexible enough to be used in a variety of ways, including weather jingles, name shouts, and legal IDs.

No Tempo Match Needed

TMC salesperson Beverly Eagle said a number of stations, including 99DTX/Detroit and KFXX/Tucson, have already grabbed the package. TMC is also marketing a package called "Digital Voice Identification." According to the demo, it "doesn't require tempo matches designed to enhance the flow, but puts the call letter and/or slogan up front."

These are some of the more creative digital voice IDs I've heard to date, making ample use of vocoders, channel-to-channel panning, and fast digital dub splicing, combined with harmonizers and VSO. WKSS/Hartford was one of the first to purchase this package.

Blending It Together

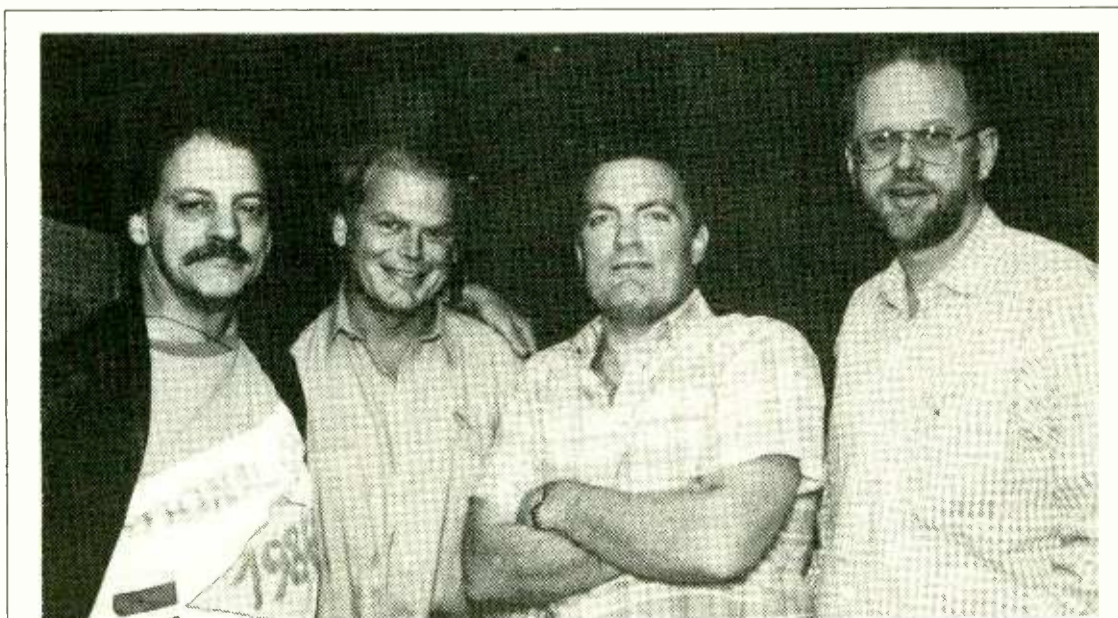
Speaking of digital, one of the newer products on the market comes from American Image. The "Blender" encompasses a wide selection of digital music, keyed to the records you are coming out of and then going into. Blender helps to sonically bridge the gap between the two. It also gives you the choice of using a voiceover identifier or just allowing the digital music key to work by itself. Jay Ferguson, Ken Rose, and Pat Patrick are the creative forces behind Blender.

Z100/New York PD Scott Shannon thinks Blender is a good package. "Because of the large number of contemporary music stations, you have to look for ways to identify your particular station. I use voiceovers mixed with the Blender's. I'm also not a believer in using a singular voice to ID the station. So we use Ernie Anderson, Mark Driscoll, and Bobby Ocean, depending on the particular needs."

Shannon feels the use of jingles is cyclical. "When I was at Q105 I never used them, but for what we're doing at Z100 they work very well. Stations should be inventive with their jingles, voiceovers, and such to vary the sound of their station's production so it doesn't become monotonous."

Let's Get Digital

The list of new digital products doesn't end there. "DigiTracks," created by Atlanta-based entrepreneurs Marcus Graham and Earnie Earnest, offers unusual stingers,



BLENDERS AT WORK — Radio legend Buzz Bennett, Statewide VP/Programming and KHYI(Y95)/Dallas PD Mark Driscoll, Z100/New York PD Scott Shannon, and American Image Productions' Tim Riley gathered at Nashville's Grand Central Studios to put the finishing touches on some customized "Blenders."

Continued on Page 44

CHAKA KHAN

Tight Fit

This smash hit fits all.

*The Sensational new Single
Produced by Russ Titelman and
Arl Mardin
From the album Destiny*

*Management:
Burt Zell*
©1986 Warner Bros. Records Inc.



A Journey Through The Jingle Jungle

Continued from Page 42

sounders, and grooves ranging from five to 20 seconds in length. The highly sophisticated Synclavier was used to create many of the cuts.

Then there is Supertrax Production Services, based in Amarillo. President Ron Chase calls his package "The Accelerator." With voicers provided by John Young, these are airing on more than 50 stations, including Y100/Miami, B94/Pittsburgh, B97/New Orleans, KBEQ/Kansas City, and WNVZ/Norfolk.

Customized Voiceovers

The package, priced according to market size, allows for ten different slogans plus calls to be cut. But the station ends up with about 75 different cuts, as they are mixed out and gridded for ease of use and combination practicality.

SuperSpots out of Chicago features some very exciting digital beds and stagings, which can be used with your own local voice talent or can be customized with the voice of SuperSpots creative kingpin Joe Kelly.

Back to the world of traditional jingles, Century 21 has introduced two new CHR packages, "Digital Dynamite" and the "Power Basics." The first package uses modern musical staging and 100% digital recording. Your custom package can be recorded directly on compact disc or dubbed direct to cart from the digital master tape. "Power Basics" are traditional top quality jingles.

As we went to press, Century 21 just rolled out another package called "Quickies," featuring sweepers, sounders, and shotgun beds with a lot of synthesizer effects.

PAMS, the first jingle company, sent along a sampler of several of its vintage jingles from the '50s through the mid-'60s (something every jingle freak should call and ask for), and a demo of its newest CHR offering, "First Fire." These fast-paced jingles are state-of-the-art in sound, but are reminiscent of the shotgun jingles prominent in the early '70s. However, First Fire has a fuller vocal grouping than that used in the original shotgun jingles.

New KIIS Package

FirstCom is finishing a custom-designed package for KIIS-AM & FM/Los Angeles called "Jingle

Warfare." FirstCom VP/GM Cecilia Garr said, "It's a very different, high-tech, digitally-recorded package with a unique vocal arrangement not available elsewhere."

A Full Song Jingle

Toby Arnold & Associates' latest offering is "Transformer." Going back to a standard logo line throughout the package, it allows each cut to be mixed down to either a shotgun style or a cappella version, with or without staging. Originally designed for Urban stations, the package was recently updated for CHR.

"The jingle marketplace has had to adjust to cope with increasing competition from new companies, taking into account programmers' desire to find unique ways of identifying their stations."

Reel Good Productions out of Minneapolis sent along some snappy packages called "Hit It!" and "Get Me Up." But perhaps the most unusual offering was the song-oriented jingles from J.L. Ritter Productions. Ritter is based near Lake Tahoe, and some of his regular clients include KKBQ's John Lander, Q105's Cleveland Wheeler, and Kipper McGee from B97/New Orleans.

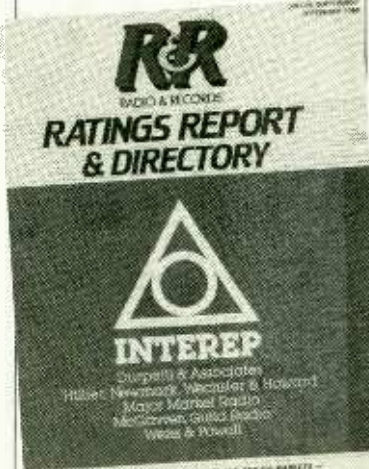
Ritter said, "We allow up to 15 character names for the full song. An average package consists of ten jingles, but they get a selection from 40 different combinations. They tell me the characters, and I create the song. Each full song runs a bit over a minute, while the other jingles run from ten to 15 seconds each.

"We take a very personal approach to our way of doing business, as we want our product to really reflect stations' markets," he noted. "All lyrics are approved prior to production, and we've been able to turn around a complete package in as little as ten days. And coming soon we'll have a Christmas package."



BIRTHDAY BLAST — WAVA/Washington presented Jermaine Stewart in concert on the singer's birthday at the city's Adams-Morgan Day Festival. Over 300,000 attended. Pictured are (l-r) WAVA PM personality Shadow Smith, morning zoo sidekick Mike O'Meara, Stewart, morning zookeeper Don Geronimo, Arista's Johnny Powell, WAVA Promotion Manager Kathi Kolodin; kneeling in front are traffic reporter Kim Anderson and morning show producer John Nolan.

Directly Speaking . . .



Since it wasn't possible to acknowledge every jingle supplier in this article, I suggest you consult the **R&R Ratings Report & Directory**. The directory includes a complete listing of all jingle companies, including addresses, phone numbers, and contacts. Copies are available for \$25 by writing **R&R**, 1930 Century Park West, Los Angeles, CA 90067.

MOTION

"Cleo" leaves the BBC to join overnights at WPLJ/New York . . . J.D. Ryan, last at KTSA/San Antonio as Asst. PD/midday personality, returns to KEGD/Dallas in 10pm-2am . . . B.J. Donovan exits KLZA/Billings and joins KPLZ/Seattle to do middays. He replaces Paul Walker, who moves to weekends . . . Mike Summers moves to the 7-11pm/Asst. PD post at WDJX/Louisville from his 10pm-2am slot; Chris Randolph moves from evenings to afternoon drive replacing John David Baker.

WWFX/Bangor gets a new morning man as Dave Cooper from WPST/Trenton joins the staff. Also Larry Clark is promoted to MD, and Nikki Summers is the Production Director . . . Dan Rose exits B104/Baltimore to join WWSR/Norfolk as MD replacing Rod Hampton . . . Steve Wilkins, formerly of KCAZ/Hot Springs, joins KZOU/Little Rock for overnights.

Robin King is promoted to MD at WNOK/Columbia replacing Frank La-



Cleo combs . . . KWSS/San Jose welcomes T.J. Wright, formerly of WKSS/Hartford, to evenings replacing Linda Energy . . . And for those of you who missed it the first time we ran it, including Larry Morgan, he's left KIIS/Los Angeles and is doing afternoons at FM102/Sacramento. Larry wanted his mom and all his fan(s) to know.

Coming Next Week: **kzzu the zoo!** A profile. *970 AM*

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AOR PICTURE PAGE



IT'S A TOUGH JOB, BUT SOMEBODY'S . . . — KJOT/Boise PD Dave Stone (far right) and afternoon ace Carl Scheider (far left) tough it out with the winner (center) and two runners-up in the J-105 English Leather Calendar Girl Contest.



AFTERBURNER AFTERPARTY — Sharing a religious experience with the Reverend Willy G. (ZZ Top's Billy Gibbons) are (l-r) WBLM/Portland MD Robin Mathieu, Promotions Director "Captain Ivy," the Rev, and OM Jose Diaz.



CRITICAL FAVE — Guitarist Eric Johnson chose KLBJ-FM/Austin's "Critic's Choice" program for the broadcast premiere of his "Tones" album. From left, drummer Tommy Taylor, KLBJ's Jody Denberg, and Johnson.



NOW YOU SEE HER . . . NOW YOU DON'T — Joan Armatrading (far right) divulges her secret secrets at WDHA/Dover with (l-r) A&M's Sue De-Benedette, PD Mike Boyle, morning man Kevin Cottrell, and weekender Steve Schwartz.



NOW . . . LET'S HIT THE SLOPES — Glenn Frey (l) visits with KSPN/Aspen PD Frank Eriksen after performing two benefit concerts in town. Each show consisted of two sets, including one with a 40-piece orchestra.



K-ROCK AT THE BE BOP — With WXRK/New York's Mark Coppola (far left) during a live broadcast from the Be Bop Cafe are (l-r) Keith Emerson, Cozy Powell, and Greg Lake.



TEN YEARS AFTER, TEN YEARS LATER — Alvin Lee (far right) catches up with (l-r) WNEW-FM/New York MD Mark Chernoff, Atlantic's John Weston, and morning men Mark McEwen and Richard Neer.



STEVE FEINSTEIN

BITS 'N' PIECES

Around Your Corner And Up Your Street

Time to tie up some loose ends. Next week: a thorough airing of the record industry's concerns about AOR's ability to sell records in light of the format's increased use of oldies, 25+ demographic skew, and slower rotations.

Program Notes

Mixed results for an interesting "Five O'Clock News" feature during which stations spotlight five consecutive new songs at 5pm. WNEW-FM/New York tried it during the winter and spring but dropped it after observing ratings slippage. Meanwhile, WEZX/Scranton is continuing with the feature, which consists mostly of spins for new acts not yet added to its playlist.

NEW-FM is touting American music in seven-song "Made In

America" blocks that air on Maxanne Sartori's overnight show. The sets range from up 'n' coming US bands all the way to roots artists such as John Lee Hooker and Muddy Waters.

KZEL Craves Currents

While the mix on most AORs includes more gold than currents, KZEL/Eugene is going in the opposite direction. PD Jim Trapp plays at least 50% currents all the time; of 12 titles an hour, six or seven are new. He's upped his ratio of currents and expanded his play-

list in response to what he feels is a bumper crop of music from AOR artists both old and new.

"If you limit yourself to the three or four automatics each week, developing acts don't get a chance. When the musical universe is full of great developing artists, the 25-40 year-old audience wants to hear them. That's why we have a current file of 60-65 titles these days," he explains.

The policy, in effect since Trapp took over in early May, resulted in KZEL remaining flat 12+ in the spring book, though the station grabbed top honors in all key demos and had a 25+ audience composition of 53%.

Winning Through Innovation

KINK/Portland VP/GM Stan Mak, responding to the 8/15 column that cited soft AOR KINK as an innovator, offers some food for thought. Just as necessity is the mother of invention, Mak feels that when you strive for excellence, innovation is bound to follow. He writes, "Innovation is not some mysterious and elusive element that comes only from the most creative minds. Based on our experience, innovation is a natural outcome of an attitude: an unyielding commitment to quality in everything we do. When that attitude is there, somehow innovation just happens."

KEZX/Seattle, in the same general musical arena as KINK, quietly racked up some very impressive adult demos behind its 2.6-3.4 12+ in the spring. It was #1 25-34, tied for #2 25-49, and #3 18-34. Ninety-three percent of its audience is 25 or older, with a 50/50 balance of men and women. "Not bad for a

'ENJOY, DON'T DESTROY'

K-Rock's 'Concert Cool' Campaign

Concert violence is bad news. It bolsters the efforts of the Blue Meanies who would ban rock concerts. It also contributes to rising insurance premiums for promoters. That's why it's in the interest of everyone in the music industry to discourage behavior that causes personal injury, property damage, and theft at rock shows.

WXRK/New York has taken a step in that direction with a "Keep Concert Cool" campaign. Promotion Director Sharon Rosenbush was spurred into action when she heard of a woman who reportedly sustained brain damage after being hit on the head with a broken bottle at a Van Halen concert.

When Judas Priest was scheduled to play the area, K-Rock launched a laudable three-pronged campaign:

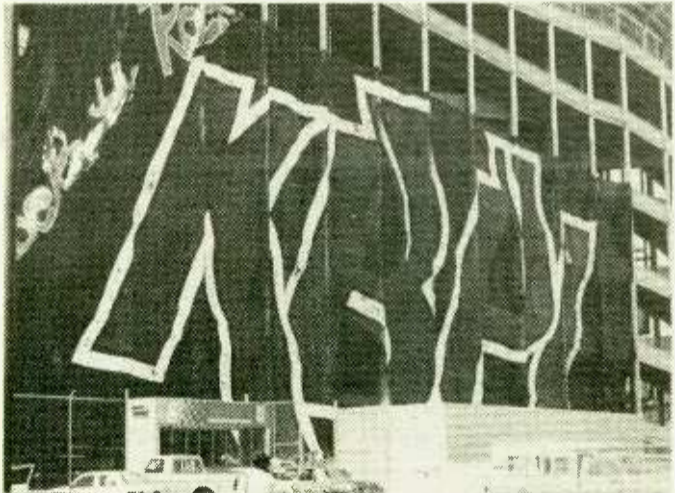
- It aired an interview with band members that contained the message, "It's not cool to be violent. Once the door closes on live performances, who knows when it will reopen? It's up to you, kids."

- At the show, 10,000 wristbands with the "Keep Concert Cool" message were distributed. Members of Priest and a K-Rock jock got on stage together before the concert began and cautioned the audience that if seats got ripped up, concerts could be discontinued.

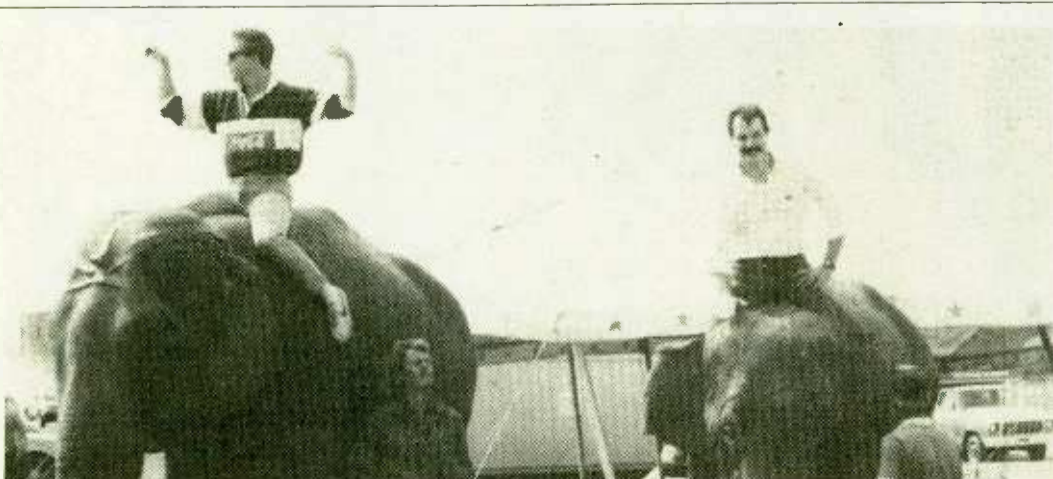
- The station is airing a series of PSAs with an "Enjoy, don't destroy" theme voiced by Mayor Ed Koch and artists ranging from Jon Bon Jovi to Paul Simon.



K-Rock isn't alone in its efforts: KNAC/Long Beach, for example, runs similar "rock with responsibility" announcements. Key concept, guys.



KBPI GETS THE HIGH SIGN — Eighty thousand square feet of plastic and hundreds of gallons of paint went into the making of the 400' x 200' winning entry in a "Show Us Your KBPI" contest. The winner netted \$10,000 and had his work displayed on the side of Denver's Mile High Stadium. Other creative displays of the call letters included skydivers spelling them in the sky, a 400-pound cut mirror sculpture, and a slot car track in the shape of "KBPI."



ELEPHANT MEN — When the circus came to Anchorage, an elephant race turned KWHL PM driver John Frost (left) and AM driver Cary Carrigan into drivers of another sort. Carrigan won, proving that it's not the size of the beast that counts. Local zoologists also delighted in seeing the pairing of the two biggest members of the mammal family — the K-Whale and the elephant.

couple of preppies from Seattle, eh?" says VP/GM Dave Littrell.

Note also that XHITZ/San Diego, formerly a Gold-based AOR, has moved in a 25+ eclectic direction of late ala KINK, KEZX, and KNX-FM/Los Angeles.

Here Comes The Weekend

One Friday morning, WZZO/Albion decided it had been too long between three-day weekends, so it declared one. Listeners were told it was OK to either take the day off or go in to work but not toil very hard. They were assured that 'ZZO would handle any flak from the boss. Those listeners who did so called up and were put on the air. Prizes were given away in threes — dinners for three, Three Stooges videos, three-packs of CDs, \$300, etc. Music was played in "Menage A Trois" sets of three by artists during the extended weekend.

Flashback

Classic Rock WYSP/Philadelphia staged a '60s-styled "Be-In" at a Philly park. A crowd estimated at 20,000 was on hand for peace, love, and free entertainment from the Gregg Allman Band with Dickey Betts, clowns, jugglers,

magicians, and other street performers.

Prize Patrol

WLLZ/Detroit stocked a warehouse with 12 classic cars (all American, of course) and gave away five of them in a key-song contest. The winning keys had to fit not the cars themselves, but the door to the warehouse. Winners then went inside and picked their favorite from a lineup of classics such as vintage 'Vettes, GTOs, and Firebirds. Total value of the five cars was close to \$50,000.

WRXL/Richmond is giving away a CD player a day, tying into its frequency for a total of 102 players in 102 days. While we're talkin' digital, note WDHA/Dover's names for its CD programming — "Laser Lunch" and "Digital Dinner."

Just Causes

KTXQ/Dallas's tenth annual blood drive used the theme "It's Within Us All" to raise a record amount of over 4800 pints in five days. Endorsements from Tom Petty, Phil Collins, Tom Hanks, and Robert Plant helped, as did

Continued on Page 47

Continued from Page 46

drawings for prizes such as a Ford Escort, a Jamaican trip for two, and video and audio equipment.

A KOME/San Jose rock auction, part of the station's Rock & Roll Expo, raised \$4200 for a local center for runaways and homeless youths. An autographed AC/DC guitar fetched \$2100.

WPYX/Albany morning team **Bob Mason & Bill Sheehan's** Third Annual Golf Classic raised \$2000 for the American Cancer Society. Athletes, local media staff, and political figures participated.

WLWQ's Q Score

WLWQ/Columbus puts out one of the better station newsletters — "WLW" Q-Tips" — and always closes it with a nifty ratings Q&A



called "Q Quiz." For instance, last month's questions revealed that a higher percentage of the station's cume comes from 35+ than teens, and that adults 25-34 contribute a greater percentage of cume than any other cell. The quiz format is a fun way to get across impressive stats without bragging outright.

Kudos

WIOQ/Philadelphia's **Helen Leicht** (middays) and **Michael Tozzi** (late nights) are both celebrating their tenth anniversaries at the station.

WNEW-FM personality **Carol Miller** has been appointed to the Board of the National Academy Of Popular Music, which honors the contributions of songwriters and is the parent of the Songwriters Hall of Fame.

Correction

In the 9/26/86 spring analysis, it should be noted that **WHJY/Providence**, while off in men and women 18-24 and in men 25-34, doubled in men 35-44 and also grew in all 25+ female cells.

SEGUES

KZOK/Seattle completes an evolution to Classic Rock ... **KCGL/Salt Lake City** will end modern rock on October 25 to begin simulcasting its Religious sister AM. PD **Del Williams** and 15 staffers have exited ... **Beasley AC WLEQ/Ft. Myers** is rumored to be going AOR by November 1 with new calls, consulted by **Burkhart/Abrams** and sporting 100kw against present AOR **WOOJ's** 3kw.

Changes at **WQMF/Louisville**, where Production Director **Terry Medert** replaces **Alan Sells** as OM, PM driver "**Future Bob**" (**Keith Taylor**) is named MD, and **Ron Clay** returns from **KZAP/Sacramento** for mornings. Through it all, **Duke Meyer** remains PD ... **WRKI/Danbury PD Buzz Knight** is upped to OM of 'RKI and sister AC **WINE** ... At **KATP/Amarillo**, PD **Mark Meredith** is named OM and also becomes an AE, while afternoon **Jack Randall** advances to PD.

KKCY/San Francisco evening host **Lorraine Meier** is named MD, while **Bobby Dale** replaces her on nights at "The City" ... **WEGR/Memphis** taps night rocker **Kelly Cruise** for MD chores ... **WRXL/Richmond** midday personality **Dick Hungate** is named Assistant PD ... **Jennifer Gipe** from **WWTR/Ocean City** takes over as **WKLC/Charleston MD**, with **Mike**

Richter leaving for a position TBA ... **Donna Foxx** is appointed MD at **WZEW/Mobile** ... **KMET/Los Angeles** ups Research Director **Tom Miller** to Music/Research Coordinator.

Jock Jumps: **Sam Frees** reportedly has exited **Z-Rock** afternoons ... **Rick Stewart** leaves **KNAC/Long Beach** mornings for **KITS/San Francisco** weekends ... Ex-**KBER/Salt Lake City OM Drake Hall** has landed on **KCFX/Kansas City** mornings ... **KNX-FM/Los Angeles** slots weekender **Denise Westwood** into evenings while MD **Lou Simon** switches from afternoons to weekends ... **Steve Paleck**, ex-**WQFM/Milwaukee**, is on crosstown **WKLH PM drive** ... **91X/San Diego** snags crosstown **XHRM** Assistant PD **Robin Roth** for late-nights ... "**Jammin'**" **Jeff Kauffman**, PD of the old **WTPA/Harrisburg (FM104)** before it became **CHR WNNK**, is now on mornings at the new **WTPA (93.5)** ... **Mark Steven** takes on **KLAQ/EI Paso** mornings.

New overnights: **Dana Brown** moves to **WYNF/Tampa** from sister AM **WSUN**, **Alan Cross** joins **CFNY/Toronto** from **Q94/Winnipeg**, and **Lisa Walker** leaves **WAQX/Syracuse** for **WPYX/Albany** ... **Kurt St. Thomas** from **WAQX** takes over **WGIR-FM/Manchester** mornings as **Tommy C.** exits ... **KTYD/Santa Barbara** brings on market vet **Jane Asher** to replace

David Chaney on afternoons and puts **Terry Jaymes**, ex-**KLAQ/EI Paso**, on 10pm-2am ... **Steve DeBoever** returns to **WXLP/Quad Cities IA** for overnights ... **KSPN/Aspen** revamps, hiring **Steve Cole** for middays, **Steve Skinner** for afternoons, and **Eve Adams** for nights ... **KDXR/Borger** afternoons are the new home of ex-**WAQY/Springfield MA PD Marlon Barrow** ... **KBAT/Odessa** afternoons go to **John Robbins** ... **WFNX/Boston** ups **Bill Abbate** to local MD and **Neal Bastas** to all nights.

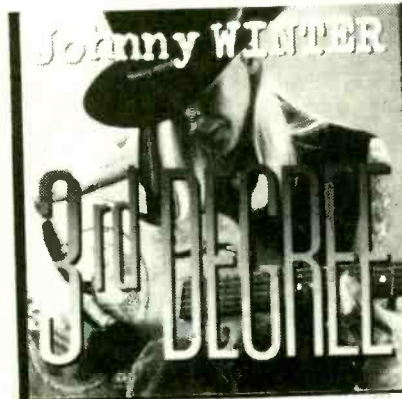
John Evans, last at **KFRC/San Francisco**, becomes crosstown **KRQR** News Director ... **Rob Brandt** returns to **KFMG/Albuquerque** as Production Director. He replaces **Kid Stewart**, who segues to neighboring **KKBR**.

Weekend Warriors: **KRQR** hires **Alix Woznick**, ex-**WAAF/Worcester-Boston** ... You're hearing **Susie Austin** on **WQFM**, **Tom Huber** at **WZZO/Allentown**, ex-**R&R** Associate AOR Editor **Nancy Robbins (Rabiner)** on **KTYD**, **Mike Everhart** at **KGON/Portland**, **Chris Knight** on **KZEP/San Antonio**, **John Phillips** on **KATT/Oklahoma City**, and **Captain Dale Kelly** has rejoined **KOZZ/Reno**.

WXKE moves to 2541 Goshen Road, Ft. Wayne, IN 46808.

Correction: "Z-Rock" OM **Bill Scott** was referring to **White Tiger**, not **White Lion** in the 10/3/86 column.

JOHNNY BE GOOD!



3RD DEGREE Johnny Winter

Fiery and flamboyant, Johnny comes out smokin' in 3rd Degree! He reunites, after fifteen years, with his original blues trio members, Tommy Shannon (now with Stevie Ray) and "Red" Turner, trades licks with gumbo keyboard wizard, Dr. John, and gets down on his nasty National Steel guitar. America's blues rock legend be baad!

AL 4748

3-Song 12" Pro on your desks next week! You pick from "I'm Good," "Love, Life and Money," and "Mojo Boogie"!

ED BE WILD!



ROUGHROUSIN' Lil' Ed And the Blues Imperials

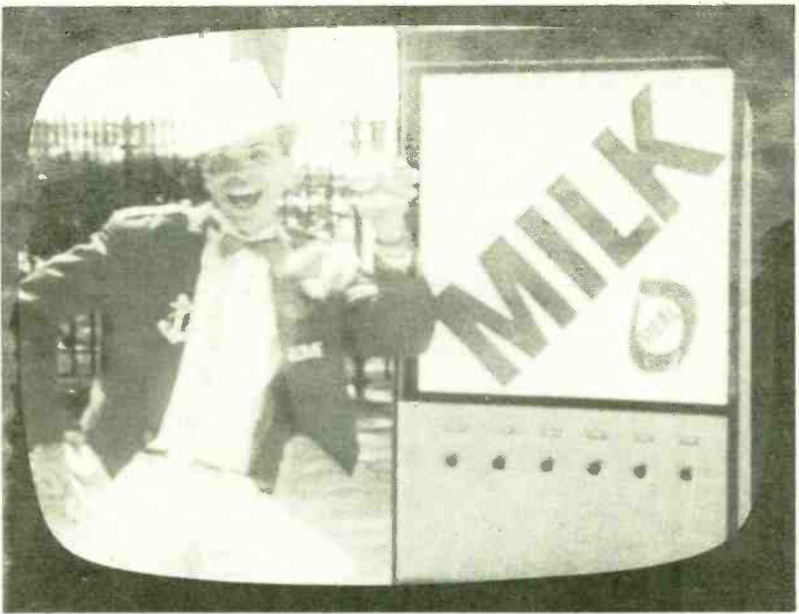
Watch out! This is the debut album of the band which is heir apparent to slide masters Hound Dog Taylor and J.B. Hutto! Move over George T., here comes Chicago's Lil' Ed and his raw raucous boogie psychedelic blues party music! Ed likes to get wild!

AL 4749

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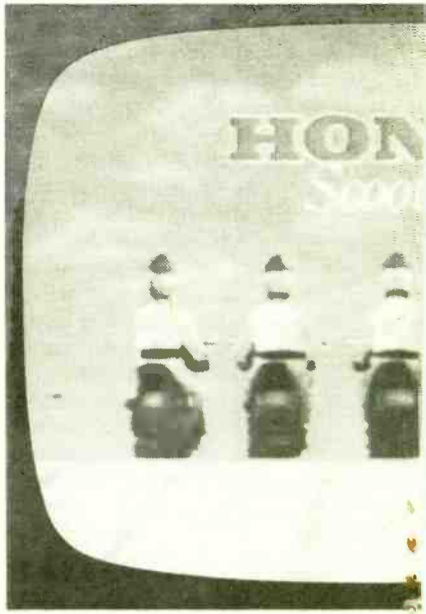
MANDEL FITS WAAF LIKE A GLOVE — Big yucks abounded when **Howie Mandel** stopped by **WAAF/Worcester-Boston**. In front (l-r): PD **Cynde Slater** and staffer **Mr. Mike**. In back (l-r): personalities **Mike Logan** and **Chuck Nowlin**, **Mandel**, and air talent **Annalisa**.



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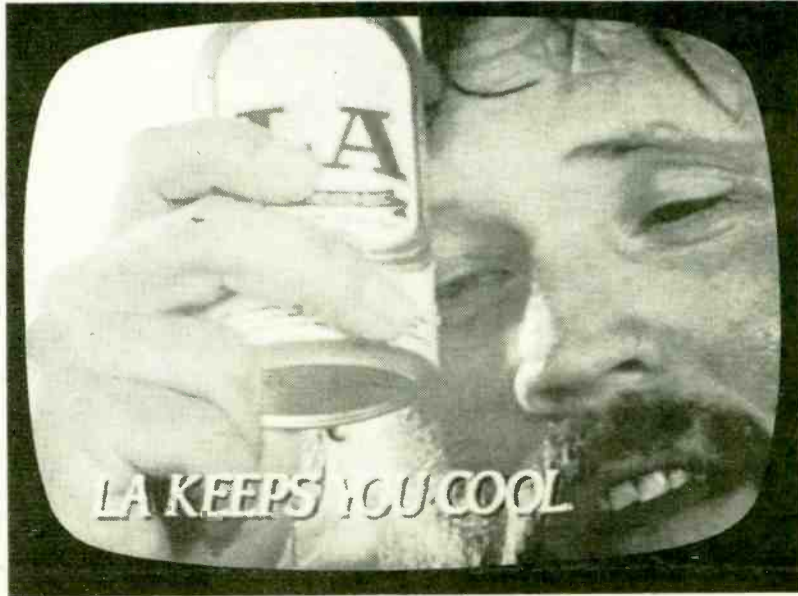
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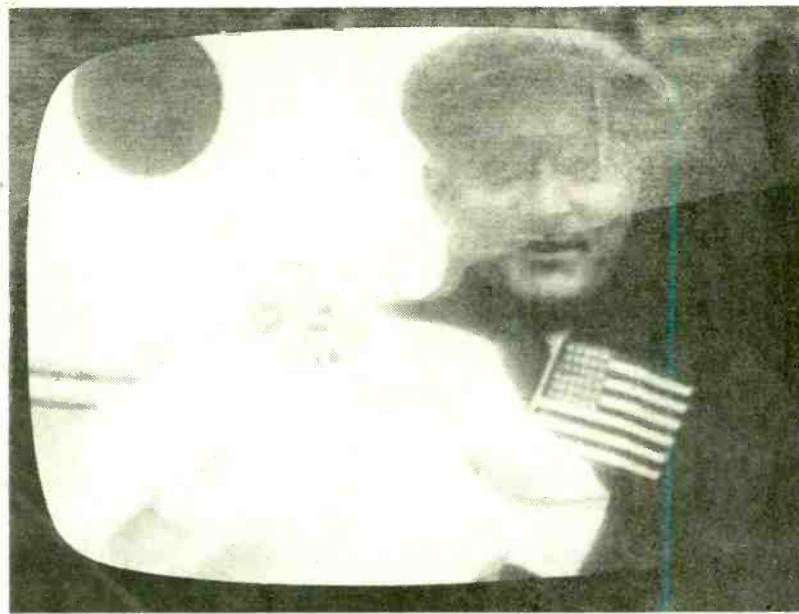




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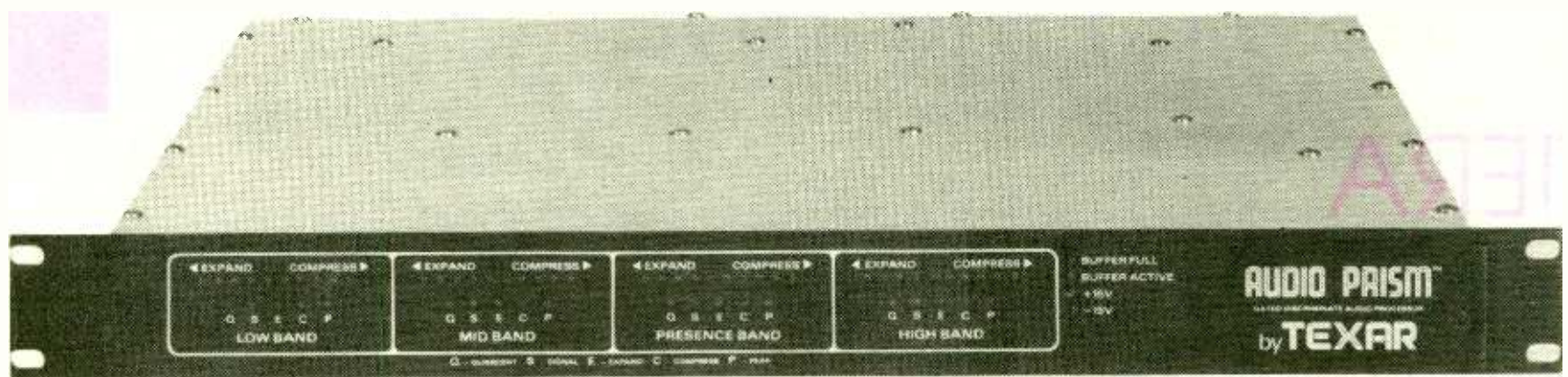


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The same goes for being number one in the Arbitron. You are the guy to beat. You are the one with a bullseye drawn on your back. The competition monitors your playlist, mimics your promotions, and

steals your best ideas. Suddenly it's no longer a game of one-on-one. It's five-on-one! It's everybody else out there versus you. Returning as number one the next Arbitron is harder than getting there in the first place.

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*Summer & Fall '85 and Winter & Spring '86 ARBITRON Ratings. Total Persons 12+ Share. Mon-Sun, 6A-12M. (Used with permission.)

A Summation Of Summer

Before the summer ratings are released, let's briefly review AC radio happenings during the hot months. To put you in the proper frame of mind, here are several photos which will help recapture the feeling.



CATCHING KOCH ON KOMO — Joining the festivities for the New York City Liberty celebration was KOMO/Seattle. The station spent months setting up a live remote broadcast of its own to supplement ABC coverage. Above, KOMO morning personality Larry Nelson (r) interviews New York Mayor Ed Koch in Battery Park.



SEE YOU ON A SEA CRUISE — WPIX/New York joined "Operation Sail" in a promotion with Circle Line Cruises during the Statue of Liberty Centennial. Air personality Debbie Nigro (center foreground) did hourly reports while listeners cruised through New York Harbor.



SHOOTING THE WORKS IN SPRINGFIELD — In conjunction with the National Fireworks Ensemble, WHYN & WHFM/Springfield, MA hosted a Fourth of July fireworks display. Over 225,000 spectators watched while the stations supplied musical accompaniment. Checking things over are (l-r) NFE's Jeff Eidemiller, WHYN PD Walt Pinto, NFE's Rick Leibert (standing), and Robbins & Ries President/COO Alan Anderson.



CHERRY COKE FOR A CHERRY CAR — Listeners of WJGS/Houghton Lake in Northern Michigan had a chance to win a 1986 Ford Mustang LX. Checking the miles per Coke are (l-r) WJGS AEs Wendy Neubecker and Pat Dunbar Quinn, Sales Manager Dave Jacobson (hiding), Ford dealer Tracy Manning, winner, WJGS AE Kathy Southworth, Promotions Director Lori Phillips, PD Don London, and AE Karen Kammer.



FOR A JOB WELLES DONE — An RAB Orson Welles Creative Radio Award was given to WOOD-AM & FM/Grand Rapids for a local automotive dealer spot. Shown with the Orson are (l-r) RAB VP/Sales and Marketing George Walthus, WOOD Director/Creative Services Peggy Sneden, and WOOD VP/GM James P. White.



CHECKING THE CHARTS OF COLUMBUS — Perhaps the Skipper wanted to retrace a route used in 1492 and sent Gilligan to get Columbus's charts. That might explain how WTVN's Dave Logan got to interview Bob Denver of "Gilligan's Island."



KEEPING THINGS BEARABLE — CFGO/Ottawa held its Teddy Bear's Picnic for the Children's Hospital of Eastern Ontario for the third year. 30,000 people and teddy bears joined the fun. The Bear Ambulatory Surgical Hospital Unit was on hand to admit, fix, and discharge sick and injured bears.



WALT LOVE

BLACK/URBAN

HOW SOFT IS TOO SOFT?

The Mellowing Of B/U Radio

By Sean Ross

Five years ago CHR was soft and almost pathologically disinterested in B/U and AOR crossovers. That softness sent many listeners to AOR and Black radio for the first time. Now the process is working in reverse as both CHR and B/U are affected by the greying of AOR over the past 18 months.

B/U radio, both in its music and ratings, has always been affected by the larger radio environment, especially the concurrent state of CHR.

In the summer of 1981, B/U stations had a slew of uptempo hits such as "Give It To Me Baby," "I'm In Love," and "Double Dutch Bus" that couldn't be heard anywhere else; CHR was buried under a pile of AC and Country ballads. In retrospect, it seems listeners had an easy choice.

The ratings also told the story. In New York, WBLS was #1 in spring '81 with a 7.4 share. WKTU was second, and by the time WRKS emerged several months later, it was not uncommon for all three B/U stations to live well. The 6.2 share that WRKS can justifiably be proud of now, with two CHR competitors, would not have been the format-leading share four or five years ago.

The Rock Ecology

AOR's present seeming deemphasis on currents, especially hard ones, means that its exports to CHR are often records that could as easily have started on AC if those artists' image was different, such as Steve Winwood or Mike & The Mechanics. Hard-rocking AOR-to-CHR crossovers still exist, such as the current Bon Jovi, but they're the exception now.

So where CHR in 1981 didn't want uptempo rock product, the programming decision today has been made without need for consideration. CHR's handful of rockers — "Danger Zone," "Heartbeat," "Why Can't This Be Love" — are mostly from movies or artists grandfathered at AOR several years earlier. Uptempo records based in CHR (such as "Dreamtime") are rarities.

Share My World

The result has been CHR's unusual reliance on B/U and Dance product. WBBM-FM, which was considered progressive four years ago for playing "Let It Whip" on a Chicago CHR, was one of the first stations to cross "Word Up." Most of what aren't ballads on CHR now — and much of what are — are at

least shared with Black or Urban radio of some stripe. And two of CHR's hardest rockin' top-ten hits of recent months — "Nasty" and "Walk This Way" — were B/U supplied.

At the same time, B/U radio sounds a lot softer. At this writing, 16 of the B/U top 40 are ballads. Another six can easily be categorized as "SOS grooves": records with the strings and synth-driven mid-tempo sound that actually dates back to "Don't Stop The Music" and "Juicy Fruit" but that seemed to proliferate after "Just Be Good To Me." Where this sound had been limited to a handful of artists before, it now includes everyone from the Human League to One Way and Millie Jackson. Another four chart records, typified by "Count Your Blessings" or "I Wanna Be With You," are uptempo, but still more soft-textured than, say, "When I Think Of You" or "Nail It To The Wall."

There are several possible explanations for this phenomenon, many tied to CHR's urbanization. One is an almost reflexive desire to maintain some exclusivity of sound. Of the very mellow ballads that scored recently — such as "Sweet Love," "Give Me The Reason," "Closer Than Close," "Do You Get Enough Love," and "(Pop Pop Pop) Goes My Mind" — only Anita Baker successfully crossed over, and then only via AC. These ballads are reminiscent of late '70s ballads such as Peabo Bryson's "I'm So Into You" or the Isley Brothers' "Groove With You," which didn't cross either, even during a boom period for Black and Disco hits.

(Pop Pop Pop) Goes My Record

The possibility of a backlash against acts and songs that were considered "too CHR" also merits discussion. B/U programmers have complained for years, often correctly, that the acts they create ignore them after crossing to CHR. "Dancing On The Ceiling," "Man Size Love," and even "Walk This Way" all met resistance from B/U programmers because some felt they sounded too CHR.



EMOTIONAL RESCUE — Jeffrey Osborne promoted his "Emotional" LP to hometown station KACE/Los Angeles. Pictured (l-r) KACE MD Paul Perrodin, A&M's Rich Calloway, KACE PD Pam Robinson, Osborne and A&M's Jesus Garber.

Aside from the outright attacks on "Dancing On The Ceiling" at the New Music Seminar, most of the backlash hasn't risen to the surface yet. Few PDs sat out all three of the aforementioned songs; even those most opposed to the Richie hit probably played other songs that were at least as poppy by artists who had also done well in CHR. And many of those who championed "Pop Pop Pop . . ." genuinely liked it more than "Dancing . . ." Still, a problem exists, and if a number of artists aren't to be exiled from their home formats, something will have to be done about it.

Grow Up

There are other factors. Just as much of CHR's mellowing in the late '70s was a response to the sensory overload of the "Q-format" radio that preceded it, some of B/U's softening can be explained by the maturation of those supervising it. Many of those programming B/U stations now are the people who were doing it ten years ago . . . and the personal tastes of many now run more to Sade than the Boogie Boys.

Ten years ago there was a handful of Black Progressive outlets, often emphasizing Jazz or other mellow black product. The rest of the format played hits which could range from "Inseparable" by Natalie Cole to Bootsy Collins's "Stretchin' Out In A Rubber Band." Now the progressive stations have been reborn as today's Quiet Storm blocks or formats. Rap, which didn't exist on record in 1976, has taken on elements of heavy metal or industrial noise

music, stretching the barriers even further. And while some B/U stations still play the entire spectrum, others have noticed this potential fragmentation and sought to protect their adults — first by excising most rap, then by toning down their music in general.

In Los Angeles, this has had some unusual consequences for the format. Urban KPWR is heavily uptempo but skews towards disco and avoids virtually all rap. KACE's adult format has become increasingly jazz-driven and less singles-oriented in recent weeks. KJLH, the Black Progressive station here a decade ago, is still hit-oriented but may now be downtempo for several songs in a row. KGfJ is SMN "Heart & Soul." KUTE is approaching its third anniversary as a "Quiet Storm" station. Until KPWR's late addition of "Walk This Way," only three stations played it: KDAY, KROQ and KIIS-FM.

Rock Steady

It's still too soon to know how and when the musical environment will shake out. Until then, there are some warnings worth passing along.

1. Many of our best and most useful records now are ballads or SOS-tempo songs. For these songs to maintain their effectiveness, they should be spread over a station's format, not clustered together. One legacy of the progressive era is B/U's special sensitivity for music flow. (Barry Mayo and Brute Bailey are both known for their texture control systems.) Careful programming for flow, perhaps adding tempo categories, is needed,

especially now.

2. While B/U radio needn't necessarily super-serve teens, their numbers and loyalty to the format dictate against chasing them away as CHR once did — especially since the softening of both AOR and CHR will probably again send some more teens in this format's direction.

3. Just as CHR could not be AC by softening its music five years ago, mainstream B/U radio cannot preempt the black adult formats merely by mellowing out. Just as AC and CHR have learned to coexist, chances are that both formats will be able to share the adult listener depending on mood. For the time being, there's a lot to be said for being mass appeal — working with a well-chosen list of songs with more than one demographic target (and that can include some raps) — than trying to satisfy each segment of the audience with songs the other segments can't handle.

4. Before the "format desertion" issue prompts B/U radio to give too many of its hits to other formats, it may make sense to declare a truce . . . for now. It then becomes the job of record companies and artist managers to start over and work the equal-treatment issue out. That's a lot easier than it sounds, but it has to happen sometime.

A lot of this format's appeal — from the days of Alan Freed on — has stemmed from being at least one notch hotter than the pop competition. That is not an edge that we should be ready to give up, especially while the rest of the world is again in flux around us.

ACTION

By the time you read this, Congresswoman Cardiss Collins (D-IL) will have chaired a House Telecommunications Subcommittee hearing on advertising discrimination against minority-owned radio stations. Her office has also released statistics on minority-owned stations which now account for 2% of all US outlets. Blacks now own 93 AMs and 56 FM stations. Hispanics own 35 AMs and 9 FMs. Eleven black women now own broadcast properties.

In conjunction with the YBPC's anti-drug campaign, K104/Dallas APD Terri Avery has sent an open letter to record companies asking them to "commit a popular artist to do a two-day visit to four schools in Dallas-Ft. Worth" and lecture against drug abuse. Those interested in working with Avery should contact her at (214) 647-1831.

WGOK/Mobile has announced a November 14 testimonial dinner for gospel legend Irene Johnson Ware at the Mobile Hilton. Tickets are \$100 each; tables of ten are \$1000 and available from the Irene Ware Silver Anniversary Tribute, Box 2261, Mobile, AL 36652. Information on artist participation or the souvenir journal is available from Felicia Rowe at (205) 432-8662.

WATV/Birmingham and WPAL/Charleston were given FCC approval to begin 24-hour operations as of September 1.

Former WRAP/Norfolk PD Rocky Nelson moves to K94/Norfolk for 7pm-midnight. Former K94 OD Bruce Dowdy, who moved into sales last year, is now the Washington/Baltimore sales rep for the station . . . Veteran jazz DJ

turned preacher Rev. Del Shields is on the midday "Morning Fellowship" show on WWRL/New York . . . Hector Hannibal, former midday DJ at WKND/Hartford, replaces James Jordan as PD of WNHC/New Haven.

Memphis's Media General is now marketing a B/U promotion/ID package, "Ride The Rhythm." More information is available from Dick Denham or Carl Reynolds at (901) 320-4340 . . . Urban KPWR/Los Angeles was given the Top Achievement Award for spring 1986 from American Radio's Jim Duncan. Across town, KDAY's Greg Mack has opened Exodus Records in South San Gabriel, specializing in street music . . . WVKO/Columbus and Banc-Ohio co-sponsored a ten-mile walkathon to benefit the United Negro College Fund.



VESTA

A background singer steps into the spotlight, and the music is nothing short of spectacular.

VESTA

She's sung with Jeffrey Osborne, Jermaine Jackson, Ray Parker Jr., and Miles Davis. And now, she's singing all by herself—on an album that's simply called VESTA SP-5118.

VESTA

Features the first single "ONCE BITTEN TWICE SHY" AM-2880.

VESTA

A star is born on A&M Records, Compact Discs and BASF Chrome Tape.



Producers: David Crawford, Bryan Loren, Jeremy Lubbock, Billy Valentine
Executive Producer: John McClain
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BLACK/URBAN PICTURE PAGE



JUNIOR USED TO SAY — Junior visited WJLB/Detroit to discuss his "Not Tonight" single and "Acquired Taste" LP with OM James Alexander (l) and MD Cecelia Whitmore (r).



DISTANT FRIENDS — The Controllers' "Distant Lover" was the impetus for a party in their hometown of Birmingham, where they were surrounded by local radio people. In front (l-r) are the group's Ricky Lewis, Larry McArthur, Leonard Brown, and Reg McArthur. In back: WJLB's Jessie Champion, PD Oliver Brewer, and Dick Lumpkin, WATV's MD Ron January and Al Bell, MCA VP Ernie Singleton, and Martha Thomas.



BOAT PEOPLE OF DETROIT — WJLB/Detroit celebrated that city's fifth annual Gran Prix by taking 1100 listeners for a three-hour cruise on the Detroit River. Seen here (l-r): WJLB's Jeff Schoonover, the Dramatics' Ron Banks, and WJLB's Larry "Doc" Elliot.



SPARKS FLY AGAIN — The last time we saw Prince entourage member Bill Sparks at WDKX/Rochester was after "Purple Rain" came out. Recently he went back there to discuss "Under The Cherry Moon" and an upcoming film project. Pictured (l-r): WB's Dewey, WDKX's Gerald McBride & PD Andre Marcel and Sparks.



SUNSHINE & BAKER — Seen backstage after a sold-out Anita Baker concert at the Dallas Convention Center are (l-r): Elektra's Rene Esquibel, KDLZ's Kenny Byrd and GM Garry Lewis, Baker, KDLZ's Keith Solis, and MD Michelle Madlson.



GAVIN BUOYED BY BOYD — Gavin Christopher (c) was one of new WVEE/Atlanta PD Ray Boyd's first visitors. Gavin is flanked here by Manhattan's W. Slack Johnson and Boyd.



CLIVE IN CALIFORNIA — Arista President Clive Davis was one of the guests during K104/Dallas's weeklong broadcast from Universal City. Pictured (l-r): Arista's Traci Jordan, K104 APD Terri Avery, Davis, K104's Michael "Hollywood" Hernandez and Arista VP Tony Anderson.



YOU ARE MY FRIENDS — Patti LaBelle and Mr. T dropped in on new WEKS/Atlanta morning man Larry Steele after her performance at the Soft Sheen Summerfest. Pictured (l-r): Mr. T, Steele, LaBelle and WEKS's P. Andrea Shepard.



THE QUEEN OF
SASS AND CLASS
IS BACK...

MILLIE JACKSON

And she's bulleting
up the charts with
"HOT! WILD!
UNRESTRICTED!
CRAZY LOVE" 7" 1007-7-J
12" 1015-1-JD

24 ***34** ***45**
R&R BB CB
Breaker (9/26)

the first hit from
her JIVE/RCA debut



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MAJOR U.S. TOUR
STARTING IN NOVEMBER



LON HELTON

Here's To The #1s

Although the summer book is barely over and the fall book is barely underway, there's still some unfinished business with regard to the spring Arbitron. To wit: saluting those who reached the pinnacle of 12+ success in their markets.

We all know the bread and butter is in the target. But everyone harbors a secret desire to lead the "beauty" contest at least once. Here's a look at a few of the folks who realized that dream last spring, with more profiles to come in future columns.

KEAN/Abilene

KEAN-FM is the story in Abilene. Its 28.9 12+ far outdistances second place KORQ-FM's 16.9.

KEAN-FM is number one across the board, Mon-Sun 6am- midnight, in every demo, male and female. And those demos are sights to behold. With its blend of uptempo music and upbeat personalities, KEAN has posted ratings which show it to be: number one 18-34, six shares ahead of its closest competitor; on top 18-49, more than seven shares ahead of the number two station; and leading the pack 25-54 by more than five shares.

These numbers become even more formidable when KEAN (AM) is added to the mix. The best news on this front for the station is the new treaty with Mexico which will lengthen the AM's broadcast day.

KASE/Austin

KASE/Austin kept its number one 12+ ranking this spring with an impressive 16.2, just a tenth off of the fall '85 12+ number. Compared to spring '85, KASE is up more than 38%. Combined with Country sister KVET, the two offer up a 12+ of 19.2. Equally impressive are KASE's top ranked 25-54 shares which are more than three points above second place AC KEYI. KASE has reached these heights by intertwining personality and Austin lifestyle information with its music. It's the consummate Austin radio station in addition to being a great Country station.

WZZK/Birmingham

WZZK has now been number one 12+ nine out of the last ten books. That's surpassed only by the fact that it's been on top 25-54 in all ten of the last ten books. Though off 16.1-15.3 this book, 'ZZK was number one 25-54 and second 18-49.

Explaining that WZZK is unique, PD Jim Tice said, "There's no doubt that the main reason people listen to us is for the music. But we're also the acknowledged news

leader. It's a great dual image to have."

Tice said 'ZZK runs news 15 minutes in morning drive, has a noon newscast, and airs reports at three, four, and five in the afternoon.

Musically, the station is 50/50 currents/oldies, a mix that hasn't changed during the last few years. Tice also described WZZK as contemporary, citing the example of playing John Cougar Mellencamp's "Under The Boardwalk."

He pointed to the Patti & Doc morning show as a main ingredient of success. The pair has been on the air eight years, and Tice said their style is "kind of like the Bickersons. Though they're not married, they do a husband and wife bickering thing."

The spring promotion was a dollar bill serial number game with prizes of \$105 given away numerous times each day. This fall, WZZK has embarked on one of its more ambitious campaigns. For the "WZZK Social-Zcurity" contest, two numbers are read and the winner is the first caller who has those two numbers as the middle of his Social Security number. The

game at 7:10am is worth \$1000, and four other times a day it's worth \$105.

One interesting market note is that there are three new PDs in town at major competitors: WKXX, WAPI, and WMJJ.

WTQR/Greensboro-Winston-Salem-High Point

Coming off of the best Arbitron in its history, WTQR slipped 19.1 to 17.4 12+, but continued its market dominance. The latest challenger to succumb was Colonial's WWVI, which cashed in its Country chips prior to the start of the spring book.

Even though 'TQR beat its nearest 12+ competitor by almost ten shares and its nearest 25-54 competitor by almost 11 shares, a move was recently made to beef up its already strong talent roster. PD Les Acree hired WMC/Memphis morning personality Toby Young with alter ego "Aunt Eloise Louise" to join Billy Buck Blevins in the morning. Acree and Young worked together for a number of years at WMC, where Acree was PD and where Young often led the Memphis morning ratings race.

Colonial has numerous Country successes - WUSY/Chattanooga, WLWI/Montgomery, and WOWW/Pensacola - to its credit. But considering the problems Colonial had

in this market, it may well be a long, long time before anybody again frontally assaults WTQR.

WOKQ/Portsmouth-Dover-Rochester

There are 33 stations listed in the Portsmouth-Dover-Rochester Arbitron. But for the third consecutive year the field was led by WOKQ, this time with a 12+ of 16.2. Even better news is that 'OKQ is ahead by the largest margin ever.

Closest to WOKQ's "sweet 16" was WSSH/Boston with a 9.9. WOKQ's nearest local competitor was WHEB-FM, with a 9.1.

The 25-54 story is even more impressive. WOKQ leads that race by almost six shares over WSSH and by nearly 11 shares over third place WHEB-FM.

WOKQ is a station which plays much bigger than its 114th market rank. It's constantly promoting, puts out a very slick monthly newsletter called "On Air," and has recently won a first place award from UPI for a story on the Seabrook Nuclear plant wildcat strike.

Congrats to VP/GM Martin Lesard, PD Jim Murphy, the rest of the staff, and to parent company Fuller-Jeffrey for showing that a Country station in the Northeast can not only win, but win big.

WRNS/Kinston, NC

WRNS is in a new Arbitron market which had its first book this past spring. Formerly listed as Greenville-Washington-New Bern and ranked 124th, the market is now labelled as Coastal North Carolina and ranks 86th. Thirty-two stations showed in this book, six of them Country, and WRNS was number one 12+ and 25-54. And it's third 18-49.

WRNS has been Country for 17 years. It was bought by Beasley two years ago. PD Kevin O'Neal, former WPAP/Panama City PD, came aboard 14 months ago. In the meantime, the tower height was raised, transforming WRNS from a local to a regional station. Rusty Walker also joined as consultant.

O'Neal describes WRNS as "a progressive, contemporary Country station. We play very little traditional music."

The jock approach is "upbeat AC," says O'Neal. His music mix is 60-40 currents/oldies and very uptempo.

WRNS is also very active promotionally. "If it's happening from Raleigh to the coast, we're involved," said O'Neal. During the spring book, WRNS gave away \$11,000 in cash using the "free money song" promotion, a trip to New York for the 4th of July celebration, and a cruise to Bermuda. Outside, it used TV, billboards, and direct mail.

WIVK/Knoxville

For the second consecutive book, WIVK-FM notched a 26.7 12+ share. A heck of a rut to be in. With that 26.7, it more than doubled the audience garnered by the number two station AOR WIMZ-FM, which rang up a 13.3. Leading the way was morning man Claude Tomlinson, who posted the top morning drive AQH in the nation with a 33.7 on WIVK-AM & FM.

WIVK-FM is number one 18-34, 18-49, and 25-54. Plus it's third 12-17.

The station continues to be intensely involved in the community. PD Mike Hammond credits the station's young demo success to designing and executing promotions aimed directly at them. He maintains that even, perhaps especially, when one is on top, the need is to be aggressive. They want the younger demos, so they actively go after them. It's obviously working rather well.

KSSN/Little Rock

Once again KSSN led the 12+ race, widening its lead from four and a half shares last fall to an



THE GOOD NEWS GUYS — Anne Murray meets with the gang backstage at her Nashville Starwood Amphitheatre show. (L-r) are Rory Burke and Tommy Rocco (who wrote "A Little Good News" with partner Charlie Black); Murray; Rita Burke; and Capitol Records VP/Nashville A&R Lynn Schultz.

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Here's To The #1s

Continued from Page 56

even six shares this time out. It also posted top rankings 18-49 and 25-54.

Its morning personality, **Bob Robbins**, ranked 24th in the nation for morning drivetimers (AQH), while PD **Phil Hunt** pulled in numbers good for 16th on the list.

KJNE/Waco

KJNE's second Country book was as resounding as its first. The station went from a spring '85 debut of 17.7 to this year's 17.2 12+.

KJNE is the across-the-board demo leader. Its 18-34 numbers are less than two shares behind its 25-54 numbers. Its 35-64 shares are the lowest of its demo ratings.

Here, as in Abilene and Kinston, a mix of personality and an aggressive, uptempo, current-oriented playlist has resulted in exceedingly strong younger demos.

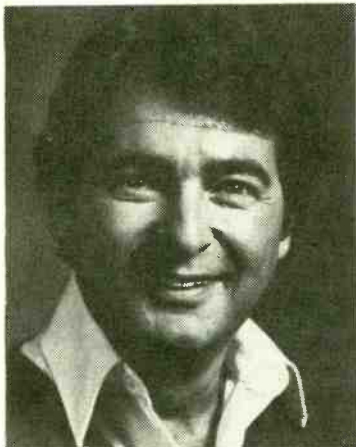


SYLVIA SIGNS — RCA performer Sylvia (left) signs with the American Society of Composers, Authors and Performers as the agency's Bob Doyle (center) and producer Brent Maher look on.



NEW TALENT AND OLD PRO — Judy Rodman (l) compares notes backstage with veteran performer Skeeter Davis during the MTM artist's debut on the Grand Ole Opry.

HAVE YOU HEARD



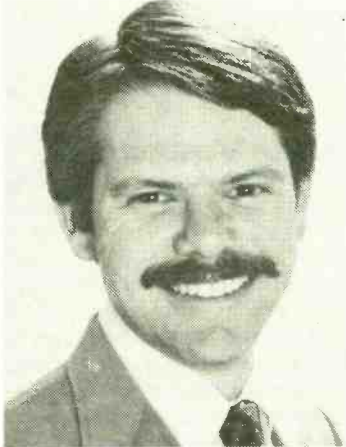
Buddy Hatton

As we get back on track with regular editions of "HYH," just a reminder that the number to call in Nashville for all the good stuff goin' on is: (615) 292-8982. Let me know what you're up to.



Buddy Owens

Catching up on some folks: **Buddy Hatton**, a 30-year veteran of San Francisco radio, has joined **KNEW/Oakland-S.F.** for the 10pm-2am slot . . . You might have read about the



Doug Brannan

changes at **KNIX/Phoenix** in Street Talk a couple of months ago, but I wanted to get these guys' mugs in print. **Buddy Owens** has rejoined the station as MD, while former MD **Doug Bran-**

nan has been named Promotions Director.

Rick Edwards is the new PD at **KZSN/Wichita** . . . **Johnny Austin** is leaving the **WITL/Lansing** programming post after five years to become Program Manager for **WQHK/Ft. Wayne** . . . **Frank Shaw** is the new PD/MD/morning man at **KKAL/Arroyo Grande** . . . **Clark Michael** is back as **KALF/Redding** PD. **Randy Chapman** is named MD . . . **WXTU/Philadelphia** Promotions Director **Bob Neuman** has left to program **KZSS/Albuquerque**. Staffer **Sallie Boyd** has been upped to that position.

Bob Sterling has replaced **Tony Kidd** as **WZZK/Birmingham** MD. **Tony** left to program **WLLR/Quad Cities** a few weeks ago . . . **WKMF/Flint** Asst. PD/afternoon man **Jim Murphy** has also added MD duties.

Sheila Richards is now doing noon-4pm at **KRMD/Shreveport** . . . **Dade Moore** has moved to overnights at **KXKZ/Monroe** . . . **Jim Sligh** is new to nights at **WWSA & WCHY/Savannah** . . . **Nancy Dudenhoefer** joins **WHOO-FM/Orlando** as Promotions Director . . . And, as always, remember to call and tell me what you have heard!

Coming Next Week:

The CMA's DJs of the year are profiled.

Step On Out And . . .

"STAND ON IT"⁽⁵⁶²⁰⁾ MEL McDANIEL

BREAKERS

R&R 38 BB 42

Produced By Jerry Kennedy

From The "Just Can't Sit Down Music" Album (12528)

Capitol
©1986 CAPITOL RECORDS, INC.





SHARON ALLEN

NASHVILLE THIS WEEK

Award Show Tix Talk

At last July's Country Music Association Board of Directors meeting, the board initiated a two-tiered price structure for tickets (\$200 patron/\$100 regular) and limited the number of tickets any one company could purchase for the Awards Telecast and Post Awards Party. As might be expected with a price structure change, questions have been raised — foremost of which is "Why the increase?"

The most obvious reason for raising the price was to alleviate the supply-and-demand problem. Last year more than 700 CMA members had to be denied seating for the awards telecast. The Opry House seats 4200, but the production holds back special seating for entertainers and crew, and tickets are also allocated for show sponsor Kraft. This leaves only about 2800 seats for CMA members.

CMA Associate Executive Director Ed Benson cited another major problem. "Last year we had 3400 people at the Post Awards party, too many for the space we have available at the Opryland Hotel.

"We've limited the number of tickets that were sold for this year's party. Since we did that, we had approximately 150 seats left in the Opry House beyond what we were able to accommodate at the party. This came up at such short notice that we're going back to the people who ordered patron tickets and large company members and we are making 'show only' tickets available, priced at \$30."

When asked why 150 tickets were left over this year despite sellouts in the past, Benson responded, "For the first time ever, Yom Kippur falls on the date of the show. So the demand has been reduced because some companies' principals from New York and Los Angeles have decided not to come in. We had no way of knowing going in — that we would have any seats available — and at this point it's highly unlikely that we will next year. We would like to do what NARAS does for the Grammy Awards. The primary seating would go to people who are purchasing tickets to the party. So there's no plan afoot to offer 'show only' tickets on a regular basis. I anticipate that this is going to be a one-time shot."

It's been generally understood that tickets to television shows

could not be sold due to government regulations. When we asked Benson about this legal aspect, he said, "I think people have been under that impression for a while; I know we have. But we checked with the legal department of CBS television before we decided how to make those few additional seats available, and found that we could

indeed charge for 'show only' tickets."

There's another major reason for the increase in ticket prices. There was a substantial cost increase from the Opryland Hotel for putting on the Post Awards party due to price increases on food and an increase in the Tennessee liquor tax since last year's event.

The CMA also has quite a large fixed cost for erecting what they call the "promenade of the stars." The huge tent that covers over a quarter-mile from the Opry House to the Opryland Hotel costs \$40,000 for one evening. Other support costs include ground preparation, security, shuttles, and other items that add up to another \$50,000.

It is interesting to note that the \$200 patron ticket price didn't cause the problems some expected. All seats allotted for patrons were sold. In fact, one complete row had to be added to accommodate the demand for patron seating.



STARS & STRIPES — RCA sales and distribution staffers were in Nashville for meetings and minglings with their artists. Shown (l-r) are Kyle Petty, Vince Gill, President RCA/A&M and Arista Distribution Sal Licata, VP/Sales RCA/A&M and Arista Distribution Pete Jones, Gail Davies, Wild Choir's Denny Bixby, VP/GM RCA/Nashville Division Joe Galante, Nashville Director/Marketing Dave Wheeler, Wild Choir's Pete Pendras, Restless Heart's John Dittrich, Executive VP RCA Records/US Rick Dobbis, Restless Heart's Mark Germino and Dave Innis, and Earl Thomas Conley.

BITS AND PIECES

• The **Everly Brothers**'s new single "These Shoes" has spurred a promotional campaign teaming the forces of **PolyGram Records** and **Reebok International Ltd.** The sports outfitter is making available Reebok shoes, watches, and T-shirts (with combined logos), which PolyGram is augmenting with radio station contests, album giveaways, and in-store materials. The single was reservised with a special sticker including **Mercury** and Reebok logos.

• During a telephone conversation with **Ricky Skaggs**'s publicist **Kathy Gangwisch**, we learned that little **Andrew** is home from the hospital and doing well since the shooting incident. The family has been inundated with requests from the press for interviews based on the tragedy, but has had to decline due to pending litigation. As Andrew recovered, Ricky flew to London to do three days of promotion and publicity to launch his latest **Epic** album "Love's Gonna Get Ya."

• **Sawyer Brown** knows how to please a fan. When the five group members returned to their bus after opening a Springfield, IL date for **Kenny Rogers**, they were confronted by a

"little old lady" waiting for them outside the door. She confessed to having fallen in love with them and their music on TV, and had taken a bus to see them, but could not afford a show ticket. Her loyalty paid off when the band invited her onto the bus, sat her down, and proceeded to perform a song from their new album "Out Going Cattin'." They offered to get her in to see Kenny, but she said she was satisfied — she had just come down to see them.

• **Charley Pride** could be back in the grooves, according to what we hear along Music Row. The former **RCA** recording artist is about to sign another label deal.

• The first time around for **Randy Travis** was a charm. His **Warner Bros.** debut LP "Storms of Life" just passed 500,000 units sold — enough to be certified gold.

• **Lee Greenwood** is still headlining concert dates periodically for the **Coors Veterans Memorial Scholarship Fund**. The project was to have concluded this year on Memorial Day, but the sellout crowds and the money being raised to provide education for the families of veterans has provided the impetus to lengthen the tour through at least the end of the year.

• **Dobie Gray** wrote and recorded the new theme song for a **Clorox II** national TV commercial campaign. It's titled "Mama's Got The Magic Of Clorox II."

• **Dottie West** completed filming a segment of "Lifestyles of the Rich and Famous." She is also booked to appear in the Macy's Thanksgiving Day Parade in New York, November 27.

• **Dolly Parton** will be starring in an **ABC** made-for-TV holiday movie with **Lee Majors** called "A Dolly Christmas." **Henry Winkler** is directing, and Dolly plays a performer who goes home to Tennessee to regain her Christmas spirit. All filming will take place in California at **Disney Studios**, Marina del Rey, and "a Los Angeles forest."

• Nashville paid tribute to the late **Gram Parsons** September 24 when Music City pickers and singers turned out at 12th & Porter to honor the man many consider the father of country-rock. Entertainers who had played in bands with Parsons or been influenced by him over the years turned out, including **Roland White**, **Douglas Dillard**, **Steve Young**, **Joe Sun**, and **Emmylou Harris** **Hot Band** member **Barry Tashian**. Parsons is remembered for having discovered Emmylou Harris.

• **Bobby Bare** has moved his office to Hendersonville, TN, and opened a retail store next to it: Bobby's Bare Trap. In addition to selling Bobby Bare items and other Nashville souvenirs, the store also features — you guessed it — bears: individually decorated bears, stuffed bears, porcelain bears, and Bobby's bears of all types. And them's the bare facts.

• **R&R** sends congratulations to **David Allan Coe** and wife **Jody** on the birth of **Tanya Montana Coe**. She was named after **Tanya Tucker**, a longtime friend. You'll remember Tanya's recording of Coe's song, "Would You Lay With Me In A Field Of Stone." . . . **Nitty Gritty Dirt Band** member **Jeff Hanna** on his marriage to **Melody** . . . And **Keith Whitley** and **Lorrie Morgan**'s engagement. They plan to wed in November.

• Our condolences to **Warner Bros.** co-National Promotions Director **Nancy Solinski** on the loss of her mother.

Cuttin' Trax

This month **Mercury Records** will release **Kris Kristofferson**'s "Repossession," the singer/songwriter's first solo LP in nearly five years . . . The label also releases "Winners" from **Donna Fargo**, and **Johnny Paycheck**'s "Don't Bury Me Til I'm Ready" this month . . . New product from **Johnny Cash** won't be out until early 1987 . . . **Willie Nelson**'s new album "Partners," produced by **Chips Moman**, features material recorded in 1984 with some background vocals from **Capitol** pop recording artist **Paul Davis** . . . Seven of the ten songs on the new **Dan Seals** album "On The Front Line" were written by the singer himself. One of them is "Lullaby," a duet with **Emmylou Harris** (cowritten with **Rafe Van Hoy**) featuring fiddle and mandolin by **Mark O'Connor**.

This column cowritten by **Katy Bee**

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BARBARA BARNES

JAZZ

JazzTimes Convention

"Enough speaking about ideologies of the music that are rehashed every year," advised BlackHawk President Dr. Herb Wong. This could have been the secondary theme of Ira Sabin's JazzTimes Convention held in New York September 4-7, which was primarily devoted to finding a better support system for the genre. While the panels were not as dynamic as many would have liked, everyone seemed open to different ideas and intent on proceeding constructively. An air of optimism and cool excitement emanated from the gathering of 450+ jazz fiends.

Programming and CDs

The radio programming panel covered more than programming. The topics of audience questions on other aspects of jazz radio included how to get airplay; why the "greats" aren't played as much anymore; how to get service; the research available and how it is used; what average quarter-hours are; and what R&R is. Although all questions were more than adequately answered, some suggested that separate panels or individual reps should speak on the various tangential subjects in detail next time.

Noting the tremendous growth of CDs was RCA Jazz Director Steve Backer, who said, "It's going to be a digital Christmas." New York Tower Records Jazz CD buyer Kevin Elliott described his company's need to take some LPs off shelves to make room for CDs.

MCA Jazz/Zebra Executive Director Ricky Schultz hinted at a new system that may dramatically improve the sound quality of vintage recordings on CDs, specifically those from the Decca catalog scheduled for release early next year. He identified the system as the Emotional Response Impulse Computer, aka ERIC, but declined further information on the subject to prevent a competitive jump on the idea. Other examples of new technology, such as Digital Audio

"The climate (for jazz) is right. It's selling."

—Harold Childs
Qwest President

Tape, inspired further speculation about the future of CDs.

Out In Force

During the Jazz radio and community panel, composer David Long encouraged more networking. "Become more involved with the policymaking of jazz," he advised. "Musicians should make themselves aware of the Songwriters Guild, BMI, and ASCAP. Get politically involved and join a coalition."

The Jazz department heads were out in force this year (always a good sign). While some pointed out jazz's popularity as cyclical, Qwest President Harold Childs was upfront about his goals: "The climate (for jazz) is right. It's selling, and we're going to take the music as far into the general marketplace as we can to take advantage of this."

Meantime, Dr. Wong advocated, "Be a freak! Don't go straight ahead. The diversion factor is where it's at! Be different!" I like that. With that in mind, I think we all need to thank Ira Sabin for carrying a heavy torch while many of us weren't even looking.



STRAIGHT TALK — During the Service and Promotion panel, it was pointed out that the labels most stations are having problems with weren't there to reckon with! Seated (l-r) are "good guys" indie Doc Remer; GRP's Duke DuBois; Muse President and moderator Joe Fields; BlackHawk's Brenda Winfield; and indie Bob (Dr. Jazz) Cohen.



COOL CONFAB — Industry peers, from promoters to PDs. From left (seated): WVPN/Charleston's JoAnn Urofsky, WNEW-AM/New York's Lois Gilbert, ECM's Kathryn King, indie Doc Remer, and Windham Hill's Bob Dusks. From left (standing): Norman Lawrence, WHRO/Norfolk's Joe Lowrey, American Jazz Festival Producer Al Pryor, WYRS/Stamford's Rick Petrone, WUSF/Tampa's Bob Seymour, unidentified, WYRS/Stamford's Ray Lamm, WMOT/Nashville's Rick Forest, Gramavision's Debbie Schore, WUFT/Gainesville's Will Kinnally, Gramavision's Suzanne Berg, WGVC/Allendale's Scott Hanley, and Skyline Cable Radio/NY's Robert Silva and Thomas Koyen.



CASUAL PANEL OF DINERS — Gramavision hosted a dinner for some of R&R's Jazz reporters, who schmoozed and then cruised to various jazz shows. From left: KXPR/Sacramento's Gary Vercelli, WYRS/Stamford's Ray Lamm and Rick Petrone, WMOT/Nashville's Rick Forrest, WUSF/Tampa's Bob Seymour, KPLU/Tacoma's Charles Tomaras (partially hidden), WCLK/Atlanta's Jerry Bradford, WDMT/Cleveland's Darryl Scott, Gramavision's Suzanne Berg and Debbie Schore, and American Jazz Festival Producer Al Pryor. Completely hidden is WFPL/Louisville's Leslie Stewart.

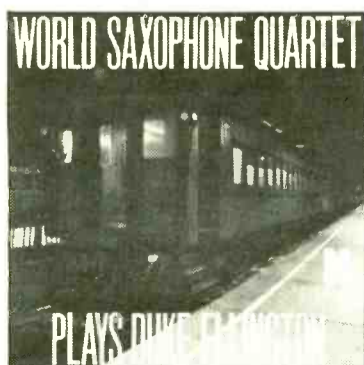


A BUNCH OF HANDSOME GUYS — Wine and cheese partiers ham it up. From left: The Jazzman, Duke DuBois, Rick Forrest, Doc Remer, and Charles Tomaras.



Pictured after the opening reception are (l-r, seated) Blue Note's Susan Levin, pianist Michel Petrucciani, and Ira Sabin; (l-r, standing) Blue Note President Bruce Lundvall and producer Michal Cuscuna.

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ALL THAT JAZZ

KLSK/Santa-Fe-Albuquerque PD Rick Darby exits. Nick Francis takes on part of programming duties and moves from evenings to morning drive . . . KIFM/San Diego PD Bob O'Connor now hosts Lites Out Jazz. New to mornings are David Good (from crosstown KGB) and Station Manager Lee Maribal (news). Also at KIFM, Linda Smith moves from Lites Out to afternoons . . . Donna Petereit named Development Director of WFPL/Louisville . . . Geoff Fisher named JD at WLVE/Miami.

KLON/Long Beach, CA relinquishes its NPR affiliation . . . KUOP/Stockton

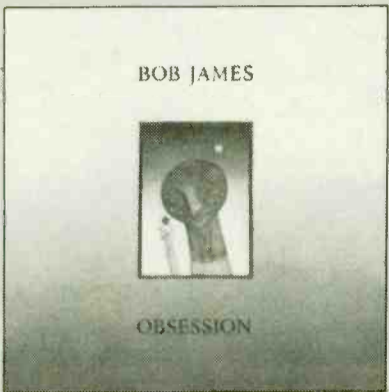
goes through major staff upheaval: PD Vaida Falconbridge resigns; Station manager slot vacant also . . . WBGO/Newark seeks production director and parttime airstaffers. Call PD Wylie Rollins at (201) 624-8880.

Congratulations to WYRS/Stamford, celebrating its sixth anniversary as a 24-hour Jazz station. Congratulations also to Landmark President and jazz industry vet Orrin Keepnews, who was named the 1986 recipient of down beat's Lifetime Achievement Award.

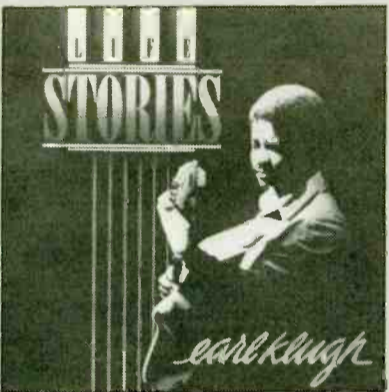
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JAZZ

OUTRAGEOUS 18+ FIGURES

Jazz Audience Hard Facts

Thinking of adding jazz to your format? Can't talk management into swinging the music from overnights to evenings? Maybe you're seeking sponsorship for an incredible jazz show or live video? This may be your ticket home!

According to research prepared by the National Endowment for the Arts, of the total adult 18+ population in the US (164,575,000 in this 1982 survey) for the year surveyed, about 16,200,000 attended a live jazz performance, 29,000,000 watched jazz on TV, 28,700,000 listened to jazz on radio, and 32,000,000 listened to jazz music recordings. What's more, the survey also determined that the unduplicated total for the four activities was 53,700,000. That's a third of that 1982 sum!

This information is included in a report entitled "The American Jazz Audience," which also features table charts, analyses, and information on audience characteristics (a young 18-34!), performance locations, residence locations of the jazz audience, and audience crossover. The report is available at no charge from the National Jazz Service Organization, 1201 Pennsylvania Avenue NW, Suite 720, Washington, DC 20004.

The National Jazz Service Organization is a year-old not-for-profit group whose purposes include encouraging and supporting the creation, performance, instruction, and preservation of jazz music; encouraging the increase of jazz employment opportunities; and supporting the entrepreneurial aspect of the jazz field. The NJSO also seeks to bridge the gap between the philanthropic and commercial jazz fields. All forms of jazz music are encompassed in its definition of jazz, including traditional, free bop, bebop, and fusion.



BACKSTAGE WITH THE "G" — KLSK/Santa Fe-Albuquerque co-sponsored the 10-year running Telluride Jazz Festival in Albuquerque this year for the first time. MD and event's MC Nick Francis is pictured (r) with GRP's Dave Grusin.

The Music Conference

The Association of Music Personnel in Public Radio (AMPPR) will hold its annual conference October 22-26 at the Hyatt Regency in New Orleans. This year's theme is "Music Programming in the New Public Radio Environment." Joe Lowrey, WHRO-FM/Norfolk PD and member of the AMPPR Board of Directors, said, "Public radio stations have reached a crucial point in their evolution. With cutbacks in federal funding and Gramm/Rudman lurking in the wings, stations now depend more than ever on support from individuals. In this environment, music programmers are faced with a number of challenges."

The central issue to be addressed is whether public radio should program to fundraise (expand audience) or fundraise to program (provide an alternative to commercial radio). Public radio executives,

record industry people, and performing artists are scheduled to attend. Call Cathy Laak, WWNO/New Orleans GM, at (504) 286-7000 to register.

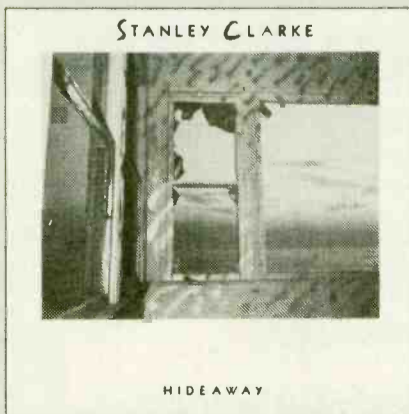
RIAA Spearheads Jazz Committee

Jazz department heads from major labels convened for the first meeting of a proposed "Jazz Committee" last month (September 8) "to discuss the possibilities of broadening the scope of jazz and to bring it more into the mainstream of business," stated RIAA Executive VP Jim Fishel.

Columbia VP Jazz/Progressive Music Dr. George Butler was designated as Chairman of the committee, whose participants included RCA Director of Jazz Steve Backer, PolyGram VP/Jazz Richard Seidel, WB VP/A&R-Progressive Tommy LiPuma, MCA Jazz/Zebra Executive Director Ricky Schultz, and CBS Producer Mike Bernicker. Invited but not present were Windham Hill VP/Managing Director Sam Sutherland and Atlantic A&R/Jazz John Snyder.

Dr. George noted, "It is hoped that the gathering will become a collective voice which will have impact on related issues and concerns within our recording industry." The first item on the group's agenda was to improve the quality of jazz chart information in the trades. I'm happy to report that R&R did not make that list.

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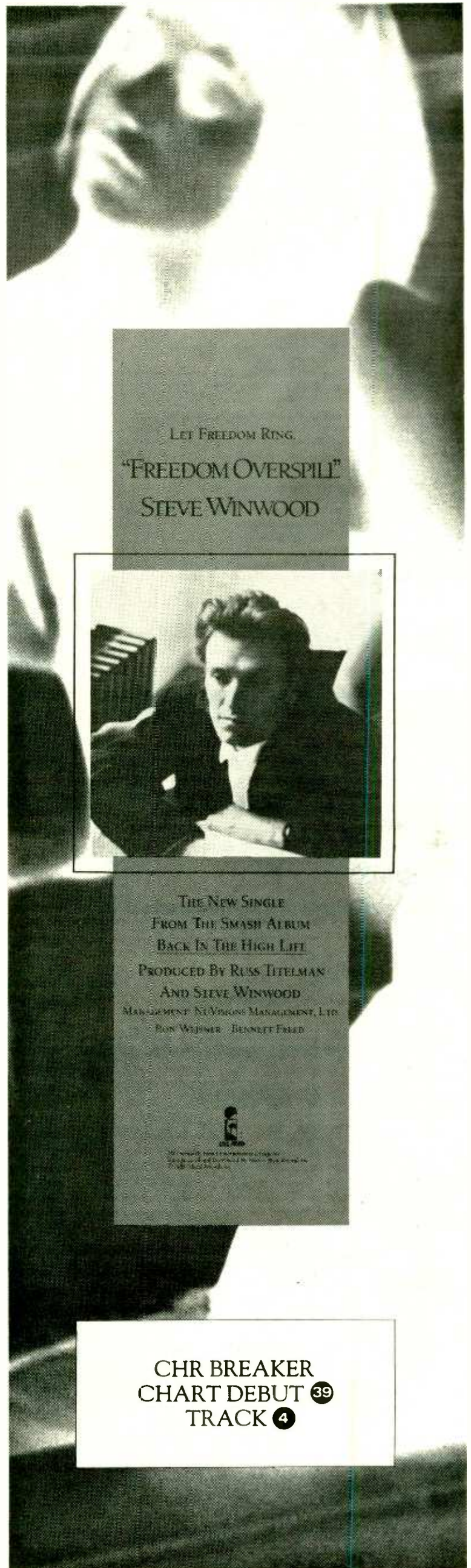
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WWHB/Long Island seeks experienced CHR personalities for weekends. T&R: Rob Poulin, HB107, 252 W. Montauk Highway, Hampton Bays, NY 11946 EOE (10/3)

WGBB is seeking experienced news anchor/reporter for morning drive. T&R: Soshea Liebler, 1240 Broadcast Plaza, Merrick, NY 11566 EOE (10/10)

Suburban Washington, OC station seeks fulltime announcer with two years' experience. T&R: Scott Gibb, WPRW, Box 1460, Manassas, VA 22110 EOE (10/10)

Cover the fastest-growing Washington, OC suburb. Seeking NO with experience. T&R: Scott Gibb, WPRW, Box 1460, Manassas, VA 22110 EOE (10/10)

CHR on VT/NH border could have 6-11pm opening. Personality, experience & team player a must. T&R: Ken Barlow, Q106, Box 1230, Claremont, NH 03743 EOE (10/10)

Northern New England FS/AM seeks newperson. Afternoon anchor, field reporting, night meetings. T&R: Roger Carroll, WTSL, Box 1400, Lebanon, NH 03766 EOE (10/10)

Afternoon drive personality with a minimum two years' experience & a newperson needed for mellow AC. T&R: Joe Satta, WSLT, 957 Asbury Ave., Ocean City, NJ 02226 EOE (10/10)

Flagship AC station in group seeks afternoon drive personality. Strong production a must. T&R: Tom Anderson, WCEI, 306 Port Street, Easton, MD 21601 EOE (10/10)

Afternoon personality with at least two years' experience. Also seeking newperson. Mellow AC format. T&R: Joe Satta, PD, 957 Asbury Ave., Ocean City, NJ 08226 EOE (10/10)

Top 50 Jersey shore CHR seeks experienced personality for 7-midnight shift. T&R: Lance DeBock, Box 100, Manahawkin, NJ 08050 EOE (10/10)

At the game. Radio sports network seeks sportscasters & game reporters. Full/parttime. All cities. T&R: ATG, 175 Main Ave., Suite 109, Wheatley Heights, NY 11798 EOE (10/10)

WXRK/New York City seeking Music Director. Minimum five years' AOR experience. On-air & previous MD experience a must! T&R: Pat Evans, 655 Madison Ave., New York, NY 10021 EOE (10/10)

Seeking upbeat, lifestyle newperson. Morning show. Females encouraged. T&R: WKLC, 100 Kanawha Terrace, St. Albans, WV 25177 EOE (10/10)

West Virginia's most listened to station seeks AOR MD/announcer. Females encouraged. Charleston/Huntington market. T&R: Brian Krysz, 100 Kanawha Terrace, St. Albans, WV 25177 EOE (10/10)

Seeking midday pro with production for contemporary Oldies station. T&R: Russ Egan, 2707 Atlantic Ave., Atlantic City, NJ 08401 EOE (10/10)

Responsible adult communicator to drive home NYC commuters. Tri-State residents send T&R: Joe Coleran, Solid Gold WNNJ, Box 40, Newton, NJ 07860 EOE (10/10)

WIXL/Newton is seeking top-notch jocks for future openings. Must be responsible, adult communicator. A knowledge of Country music a must.

WFTQ/Worcester seeks experienced "killer" on-air anchor/reporter. Conversational writing style. T&R: Dave Goblaskas, #19 Norwich Street, Worcester, MA 01608 EOE (10/10)

Top-rated AOR seeking morning talent/team. Good company, money & benefits. T&R: Simon Jeffries, WTPA-FM, Box 9350, Harrisburg, PA 17108 EOE (10/10)

WREF seeking newpeople for future openings including ND. Self-editors with solid radio skills. T&R: WREF, Box 1085, Ridgefield, CT 06877 EOE (10/10)

Rare fulltime opening. WPST/Trenton. T&R: Tom Cunningham, WPST, Box 9750, Trenton, NJ 08650 EOE (10/10)

General manager for medium market AM stereo. Seeking take charge person with sales experience. Resumes: GEEOC, 18 W 9th street, Erie, PA 16501 EOE (1C/10)

WALK FM 97.5 AM 1370

P/T Air Talent: WALK-FM & AM, L.I.'s premier AC accepting T&R for P/T announcers. Minimum 5 years on-air experience. T&R to Bill Edwards, Program Director, WALK-FM & AM, P.O. Box 230, Patchogue, NY 11772. EOE

WKDM Chief Engineer

WKDM, United Broadcasting Company's Spanish Contemporary station in New York, is seeking a qualified person for the position of Chief Engineer. Qualified candidates must have an FCC license or SBE certification, knowledge of studio and transmitter construction, maintenance and operations. At least 3 years experience in the maintenance and operation of AM directional antennas is required. Send resume to: **Richard Mertz, Director of Engineering, United Broadcasting Company, 4733 Bethesda, Ave., Bethesda, MD 20814.** Please, no phone calls. EOE/MF

OPPORTUNITIES

OPENINGS

NEW ALBANY FM

Experienced program director/air talent with creative production needed for New Albany FM. Strong administrative and people skills required. Should be community involved and able to groom talent. Growing 14 station group. Tape, resume and references to Jeff Weber, Vice President/General manager, WMVQ, P.O. Box 5, Albany, N.Y. 12201. EOE

WALK FM 97.5 AM 1370

Experienced Anchor/Reporter for Long Island's most powerful station. We want a strong communicator with solid air sound and one-on-one writing skills. Send recent aircheck and resume to Frank Brinka, News Director, WALK FM/AM, P.O. Box 230, Long Island, New York 11772. EOE

PERSONALITIES — WHERE ARE YOU?

Major market personality Adult Contemporary in search of top talent — stand-out personality. Great bucks, benefits and future for the right person. If you're an entertainer, don't delay. Rush T&R to: Radio & Records, #461, 1930 Century Park West, Los Angeles, CA 90067. EOE

MORNING PERSONALITY

We're Number 1 in the market and need a Number 1 morning man to help us stay there. Funny, topical, able to work with our female co-talent, and able to relate to an adult CHR audience. We're HOT, and we're willing to pay for our morning show to be nothing less than great. C&R to "Mornings," P.O. Box 9530, South Burlington, VT 05401. EOE

SOUTH

WSB/FM seeks applicants for evening air shifts. T&R: John Chappell, 1601 W. Peachtree St., NE Atlanta, Georgia 30309 EOE (10/3)

Album Rock personality with production skills. Immediate opening on Carolina Coast. T&R: Kris Kelly, WXQR, Box 1356, Jacksonville, NC 28541 EOE (10/3)

WTMX/Tupelo has an immediate opening for afternoon drive & evenings. Immediate openings. T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802 EOE (10/3)

FM 96/Valdosta seeking Production Director. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601 EOE (10/3)

KEND/Lubbock seeks applications for personalities all shifts. Must be familiar with Country format. T&R: Bill Pettitt, 1314 50th, Lubbock, TX 79412 EOE (10/3)

Seeking high profile personality for 7-midnight shift at top-rated CHR in E. Tennessee. Help us maintain a winning tradition. T&R: Mark Potter, WQUT, Box W/CRS, Johnson City, TN 37601 EOE (10/3)

Seeking slick PM drive & eight track production wiz. Dynamic 100 kw Country powerhouse. T&R: Tommy Lee, Box 278, Anniston, Alabama 36202 EOE (10/3)

Competitive 100,000 watt CHR seeks experienced high-energy 7-midnight team player. South preferred. Other dayparts & parttime possible. T&R: WLHQ, Box 1498, Enterprise, AL 36331 EOE (10/3)

Seeking sales professional for Hot CHR in 93rd market. Big shoes to fill. Excellent earnings potential. John Shaver, Z-100 FM, Box 1390, Lynchburg, VA 24505 EOE (10/3)

SW AOR/P2 has immediate opening for experienced morning person. T&R: KBAT, Box 3282, Odessa, TX 79760 EOE (10/3)

NE Louisiana's top adult station seeking ambitious morning personality. Need to be friendly, witty, creative. T&R: Len Roberts, KJLO, Box 4808, Monroe, LA 71211 EOE (10/3)

OPENINGS

Seek mature communicator for established news/information MOR. Must be sincere, conversational & ability to get to know community. AM morning drive. CALL: Jim Andrews, (904) 829-3416. EOE (10/10)

Seeking experienced anchor/reporter with good voice, strong delivery & writing skills. T&R: ND, WKZQ, Box 2389, Myrtle Beach, SC 29577 EOE (10/10)

WZZK/Birmingham seeking fulltime air talent, creative, strong in production & the desire to be a winner. T&R: Jim Tice, WZZK, 530 Beacon Parkway W, Birmingham, AL 35209 EOE (10/10)

Seeking good pipes, imagination & common sense. Gulf Coast CHR is looking! T&R: Bryan Rhodes, WZKX, Box 2639, Gulfport, MS 39503 EOE (10/10)

Florida Contemporary Country seeks creative air talent & production person for immediate & future openings. T&R: Bob Davis, GC-101, Box 5069, Gainesville, FL 32602-5069 EOE (10/10)

WTMX/Tupelo has afternoon drive opening. T&R: J. Michael Pruet, Box 954, Tupelo, MI 38802 EOE (10/10)

Immediate opening PM drive. 100kw AOR Hybrid. Good pipes & production. Good bucks, incredible benefits. Beach resort. T&R: Paul Franklin, Box WZYC, Beaufort, NC 28516 EOE (10/10)

Afternoon drive position for Contemporary Country format. T&R: Bill Cox, WKXS, Box 5994, Florence, SC 29501 EOE (10/10)



B-94FM (KEZB) El Paso's #1 CHR has rare opening for midday air talent. Rush T&R to Ron Haney, Operations Manager, B-94FM, 2501 N. Mesa, El Paso, Texas 79902. EOE, M/F

CONTINUITY/PRODUCTION

Opportunity for continuity writer with production skills. Writing paramount, production a plus. Send T&R with writing samples to Radio & Records, 1930 Century Park West, Box 478, Los Angeles, CA 90067. EOE

NEEDED: PRODUCTION PRO

We have studios equipped with a harmonizer, digital reverb and effects, paragrahic equalizer, 4 track recording capability, ITC 99 cart decks, MCI reel-to-reels, studio compressor and more. What we are missing is you! You'll do production and weekend air work. Interested? Send tapes and resumes to: Radio & Records, Box 482, 1930 Century Park West, Los Angeles, CA 90067. EOE

OPENINGS

OPPORTUNITY

Florida-leading 100,000 AC-FM looking for mature air talent with informative, conversational delivery to complement music mix of contemporary hits and oldies. Tape resume with references to WBGW, Box 3168, Tallahassee, Florida 32315. EOE



Our talent ends up in places like L.A., Houston, Sacramento and Reno! Aggressive, professional, number one West Texas CHR seeks mornings and evenings. T&R's plus cover letter to Jim Scott, P.D., KWES, P.O. Box 4716, Odessa, TX 79760. EOE. Females and minorities encouraged to apply. No calls please.



COUNTRY MORNING PERSONALITY

We're still searching for the "right" contemporary Country morning personality for Southeast 100-kw FM. Humorous "personality," warm, witty, and "locally topical." Send tape and resume to: Radio & Records, 1930 Century Park West, Box 473, Los Angeles, CA 90067. EOE



Morning Personality

Our morning man has left for a TV career. We have a witty, creative co-host and now need a warm, personable communicator who is strong on basics and can relate to the female listener. This individual must be intelligent, articulate and motivated to become actively involved in Music City. Good personal appearance is a must. Send cassette tape, resume, and recent photo to: David Manning, General Manager, WLAC, 10 Music Circle East, Nashville, TN 37203. No phone calls please. M/F EOE

OPENINGS



WHYI-FM seeks on-air personality for overnights at top rated MegaStation in SE. T&R w/prog. philosophy to R. Stacy, 2741 N. 29th Ave., #300, Hollywood, FL 33020. EOE. No phone calls please.



MORNING DRIVE!

If you're an individual talent or a team capable of entertaining in morning drive in one of the fastest growing markets in the South, send your tape and resume in confidence to: Opryland Broadcast Personnel, Attn: Kathy Ayer, 2806 Opryland Drive, Nashville, TN 37214. EOE

EASY LISTENING

One of our clients has openings for Operations Manager and for Production Director. OM will be responsible for airstaff, promotions, live assist and fully automated operations. Production Director will be working in an all new 4-track studio with MCI, Otari, Eventide and Ramsa equipment. Both positions require drive-time airshifts. Looking for warm, relatable, alive-sounding people. Big market quality station in a Texas market of 100,000. \$18-20,000 per year, depending on experience. EOE. T&R to Burns Media Consultants, 12429 Ventura Court, Studio City, CA 91604.



MIDWEST

Top-rated CHR, in top 50 market seeks air talent. On the way up? T&R: John Robertson, WGTZ, Box 2346, Dayton, OH 45429 EOE (10/10)

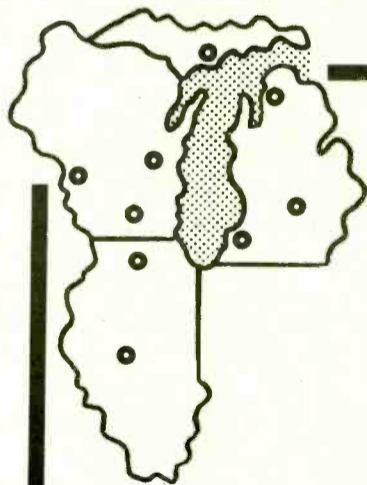
Seeking T&Rs for future full/parttime openings. WAMJ-AM, 1129 N. Hickory, South Bend, IN 46615 EOE (10/10)

Attention AC communicators KCRG/Cedar Rapids is accepting T&Rs for possible future openings for all shifts. T&R: Chris Caine, Box 816, Cedar Rapids, IA 52406 EOE (10/10)

KSEZ seeks T&R's for future fulltime air talent. All dayparts encouraged. T&R: Tim Harrison, Box 177, Sioux City, IA 51102 EOE (10/10)

Seeking OM for 100,00kw FM AC/Oldies & Country AM. Resume: Fabiano/Strickler, 1356 Mackinaw Ave., Cheboygan, MI 49721 EOE (10/10)

Seeking ND. AM/FM in Northern IL. T&R: WLBK/WDEK, Box 448, Dekalb, IL 60115 EOE (10/10)



JOIN THE FAMILY!

The Midwest Family, one of America's largest and most respected radio groups, is now accepting applications for present and future openings.

If you're an experienced air personality, program director, news director or reporter who'd like to live in one of the Midwest's most beautiful cities, you owe it to yourself to become better acquainted with The Midwest Family.

Formats include AC, CHR, Country and News/Information. Our AM and FM stations are located in Traverse City/Charlevoix, St. Joseph/Benton Harbor, Escanaba/Marquette and Lansing, Michigan; Springfield and Rockford, Illinois; and Oshkosh, Madison and LaCrosse, Wisconsin. EOE

Send cassettes and resumes to: Opportunities,
The Midwest Family, Box 2058, Madison, WI 53701.

OPPORTUNITIES

OPENINGS

Mature announcer with copywriting, production & play-by-play. Experience necessary. T&R: Andy Lia, KDLM, Detroit Lakes, MN 56501 EOE (10/10)

Large market AC sound in small market. Signal covers most of Central Kansas. Seeking announcer ASAP. Lance or Chris: (316) 792-7108. EOE (10/10)

OPERATIONS MANAGER

Class "A" FM in a very competitive Wisconsin market is looking for an individual with strong management skills to take charge of Programming, Promotion and People. We need an organized, aggressive leader who wants to go to the top of a young Corporation. Send T&R to Radio & Records, Box 480, 1930 Century Park West, Los Angeles, CA 90067. EOE

Great 108 KSYZ

PRODUCTION PRO

Looking for a career move? KSYZ is looking for a talented pro to manage our production dept. Competitive salary, state-of-the-art 1/4 trk facility. CHR powerhouse covers 1/2 of Nebraska. Possible air show. T&R & Prod. samples to: Mark Baumert, 3280 Woodridge Blvd., Grand Island, Neb. 68801.

EVEN IF YOU'RE HAPPY . . .

Tapes sought for established, bright, personality FM . . . Midwest AC. Large college town. Future full and parttime openings possible. Send T&R to Radio & Records, 1930 Century Park West, Box 467, Los Angeles, CA 90067.

CHR LEADER SEEKS FULLTIME AIR-PERSONALITIES

Indiana CHR leader has immediate openings for fulltime air personalities. Applicants must understand CHR. Quality production. Growing company. Cassette and resume to Radio & Records, 1930 Century Park West, Box 474, Los Angeles, CA 90067. EOE, M/F

KKRD FM 107 Hitradio

Wake up Wichita at Price's Broadcasting's #1 CHR! Excellent compensation, benefits for winning individual with growing broadcast group. If you're ready to join our top-rated morning team, send T&R to Jack Oliver, KKRD, Box 333, Wichita, KS 67201. (316) 265-0721. EOE

WEST

Help! My ND for eight years went TV. SE Idaho's top-rated station needs pro now. T&R: Dave, KSEI, Box 40, Pocatello, ID 83204 EOE (10/10)

Fulltime midday air personality needed for Barstow/Vegas MOR station. T&R: Lance Todd, KRXV, Box 1668, Barstow, CA 92311 EOE (10/10)

NE Wyoming's All Hit Y100 seeking applicants for future openings. Beginners not considered. T&R: Jim Seybert, Box 1179, Gillette, WY 82716 EOE (10/10)

Southern California's 91X/69 Xtra Gold wants you! Seeking a promotions coordinator who's familiar with all aspects of the San Diego market. Resume: Rob Tonkin, 4891 Pacific Highway, San Diego, CA 92110 (no calls.) EOE (10/10)

Beverly Hills radio syndication company seeking interns. (No pay). Learn all aspects of syndication. Flexible hours. Must have car. RON: (213) 652-8710. EOE (10/10)

Seeking salesperson. Opportunity to demonstrate & license the "Rotator" music rotation system, a prestige software product. Experience preferred. (619) 262-PLUS. EOE (10/10)

Intern/entry level position for bright student of radio programming & research. Experience not necessary. Resume: Jack Hayes & Associates, Box 90486, Pacific Beach, CA 92109-0860 EOE (10/10)

OPENINGS

K107/Little Rock seeks PD/morning person. Make our AC/Oldies sound like a winner. T&R: KAKI, 202 E. Cross, Benton, AZ 72015 EOE (10/10)

The Academy of Radio Broadcasting is seeking instructors & counselors. T&R: Tom King, 8907 Warner Ave., Suite 115, Huntington Beach, CA 92647 EOE (10/10)

98 KUPD is seeking entertainers, morning theatre, zoo, new & what have you. Concepts to: Ern Gladden, 1900 W Carmen, Tempe, AZ 85283 EOE (10/10)

Modesto's top-rated CHR seeking weekend/swing talent. Also building talent pool. T&R: Todd Fisher, KFIV, 2437 E. Orangeburg, Modesto, CA 95355 EOE (10/10)

Seeking experienced salesperson in California. Top 75 market. Direct & agency sales. Steve Katowski, KGFM, Box 260, Bakersfield, CA 93302 EOE (10/10)

KGEO/Bakersfield seeks happy-sounding pro with hot production for fulltime days. Oldies format. Chris Edwards, (805) 842-5436. EOE (10/10)

KDUO Easy 97.5 FM

On-Air Talent

KDUO-FM in Riverside/San Bernardino, CA has immediate need for fulltime evening shift on Easy Listening format. Send T&R to: Doug Harding, P.O. Box 50005, San Bernardino, CA 92412. EOE M/F

92.3 KKFR Hot Music Radio

MORNING DRIVE

Morning drive superstar for Phoenix's fastest-growing radio station. Superb money for the right person. Immediate opening. Tape/resume to Ralph Carroll, KKFR, 631 N. 1st Ave., Phoenix, AZ 85003. EOE M/F

KSOL 107.7 FM

The West Coast's Number One Urban Contemporary is looking for air talent (full and part-time) for future openings. Send T&R to: KSOL, 1730 South Amphlett Blvd. #327, San Mateo, CA 94402. No phone calls please. EOE/MF

POSITIONS SOUGHT

Do you need a PD/MD who's worked for the best & knows how to win? 12-year pro available. CHR/AC. BOB LINDSAY: (502) 896-9546. (10/10)

Major programmer/personality, AC/CHR/Urban. Successful track record & top ratings all formats. Former National PD. For immediate increase in ratings & revenues CALL: (305) 225-0761. (10/10)

Seven-year pro with solid production. Team player seeks medium market position with winning company. AC/Country. DON: (913) 242-4789. (10/10)

Want results? Tripled morning numbers my first book! Seeking W college town. 15 years' experience. MICHAEL JAY: (503) 772-4170. (10/10)

AVAILABLE MORNINGS LONG JOHN WADE (15 YEARS MAJOR MARKET EXPERIENCE)

Meticulously prepared to join your AC morning wake-up team understanding, stimulating and attracting the semi-conscious (617) 255-9149 or (305) 942-8861.

AC/CHR. Experience & professionalism with pride in what I do. 20-year veteran. Programming/DJ. Greater Cincinnati area. SCOTT: (513) 528-6316. (10/10)

Furniture for sale . . . witty rocker. AOR/CHR top 100 experience. BOB: (303) 471-9862. (10/10)

Trained with the best! Production assistant in respected radio station seeks entry-level production position. Very creative & diligent. JOEY D.: (201) 488-2700. (10/10)

KLOS/LOVE94/KESI. 15-year jock seeks college town/resort PD position. AOR/CHR/Adult/Easy. KEITH LOWE: (213) 851-8392. (10/10)

Anywhere now! Trained broadcaster, Adult/CHR/MOR with great production. HENRY: (201)836-5166. (10/10)

POSITIONS SOUGHT

Experienced MD seeks medium market MD/Asst. PD challenge. Knowledgeable in AOR/CHR/AC. Risk seeker, versatile, reliable & creative. Winning attitude. GARY: (301) 759-3264. (10/10)

Sports coverage that can't be beat. High school/college PBP & sports talk. Can combine news & announcing. BILL: (216) 255-8143. (10/10)

KEMOSABI JOE

Award-winning, outrageous Morning Man, PD & MD of Z-104, Frederick, MD for over 9 years is looking for an upward career move. Programming and/or On-Air. CHR. DAYS: 301-663-5400. EVENINGS: 301-662-3055.

PM drive/MD with five years' experience available now. Dedicated & hardworking. AC/CHR preferred. CHRIS: (919) 734-2245. (10/10)

Want a big frog in your pond? Easy! Offer move, coastline, & comfy money. Really awesome Swing/Jazz/Blues library comes too. BENTLEY: (504) 366-5703. (10/10)

Small market announcer, seeks new position. Desire medium market airshift. JIM: (717) 597-9239 (10/10)

AC morning host available. Creative planner, community involvement & spontaneous sense of humor. Experienced in NYC/PA/Boston. JOHN: (617) 255-9149. (10/10)

PRODUCTION DIRECTOR (Southeast/So. Cal)

Major market experienced, versatile producer - performer - writer - golfer desires AC creative outlet in warm climate. Send replies to Radio & Records, Box #481, 1930 Century Park West, Los Angeles, CA 90067.

Aggressive personality with broadcast degree & production skills seeks entry-level fulltime shift. Prefer S CHR/AOR/Hybrid. RON: (318) 425-1866. (10/10)

Personality CHR/AC. Seeking MD/airshift in E or W/PA. Five years' experience. AL: (201) 383-3133. (10/10)

Desperately seeking a rocker! Will accept any market. Experienced & great numbers. KEITH: (805) 325-4569. (10/10)

Female announcer with seven years' experience. I am familiar with AOR/CHR/AC. Prefer AOR/Metal. Southern CA. areas only. Seeking weekend shift. PENNY: (213) 553-4330 x39. (10/10)

I want outta Nashville! Talented female loves production, air work & is seeking medium/large market E/SE of Nashville. Nine years' experience. (615) 331-5157. (10/10)

Natural one-on-one communicator. Disciplined, tight production seeks drive/evenings at AOR/Hybrid. JOHN: (312) 282-3773. (10/10)

Advertising/Promotion Consultant

Diverse major market radio background in creative and strategic Promotion, Marketing and Advertising. Uniquely qualified in the sensitive areas of solving a station's sales and on-air promotional needs. Serious inquiries contact:

Jay S. Freedman
(305) 594-1990

Have voice, brains, talent, ambition & ability. Seeking job. Make us both happy! DON: (816) 525-6278.

Experienced MD seeks medium market MD/Asst. PD position. Extensive knowledge in AOR/AC/CHR. Reliable, mature, professional attitude, very enthusiastic. GARY: (301) 759-3264. (10/10)

Seeking programming position in top 100 or mornings. Call my contact: (1-800) 345-4104. (10/10)

Rescue me from this nightmare. Two-year pro, forty plus character voices, timely humor & a down right nice guy. Currently employed. JIM KELLY: (419) 797-2202. (10/10)

Stable, versatile, personality/MD with five years experience wants to learn from the best. I'm hungry! CHRIS: (919) 734-2245. (10/10)

British workaholic guarantees ratings success. Six years' experience in CHR. Major market drive personality seeks CHR in S or W. DON: (904) 427-4788. (10/10)

POSITIONS SOUGHT

Have mouth, will babble. Humerous air & novelty production for medium market drive. Don't delay . . . call today. DENNIS: (419) 255-5665 or 255-1221. (10/10)

Youthful exuberance. Major market consulting experience & innovative research concepts. I can turn your AOR into a winner at a minimum cost. T.F. BARNES: (305) 464-5832. (10/10)

Hardworking, dedicated PD/MD seeking established position with your station. Will consider all offers. MICHAEL: (615) 729-3844. (10/10)

Doubled 12+, Quadrupled adults. Wasn't enough for my management. Available PD/Asst. MD or PD. J.T.: (804) 379-2250. (10/10)

Attention chief engineers in San Francisco Bay Area. L.A. engineer is seeking exciting new position. Five years' experience. BRUCE: (818) 342-6521. (10/10)

Proven track record. Experienced, enthusiastic pro seeks W university town. 17 years' experience in small/ medium markets. MICHAEL JAY: (503) 772-4170. (10/10)

Parttime lover . . . uh, jock available right now for LI/NY/NJ & Conn. I can do it all. CRAIG: (718) 343-2192. (10/10)

Hello America! Available right now, a solid & fun air talent on the way up. Medium market experience. I will get you the numbers you seek. CRAIG: (718) 343-2192 or 347-0476. (10/10)

I'm looking. Great pipes & excellent references. Twelve years' experience in Boston, Denver, Kansas City. All markets & formats considered. VIC: (602) 748-2338. (10/10)

Major market radio personality seeking production/on-air in W market. Ten years' experience. Prefer large/major. JOHN: (602) 748-2338. (10/10)

Promotion, community-minded PD/mornings seeks stable position at FM in Sunbelt. My standards are high & yours should be too! M.M.: (715) 878-4170. (10/10)

Experienced announcer/sales, team player. I pull my own weight & more. Small/medium markets DANNY: (912) 265-2819. (10/10)

Four-year Country jock with sales experience. Seeking locale where it only snows on TV. Any market. RON: (419) 325-2695. (10/10)

Good looking major market female with many voice characters seeks on-air position. Will work all formats/dayparts. LISA: (704) 545-1367. (10/10)

MISCELLANEOUS

Seeking record service for AM/FM combo. Send complete information to: Jeff Barron, PD, WWCH, Box 688, Clarion, PA 16214 (10/10)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

BLACK/URBAN

BREAKERS®

PATTI LABELLE

Kiss Away The Pain (MCA)

80% of our reporters on it. Rotations: Heavy 5/0, Medium 29/4, Light 37/17, Total Adds 21 including WDAS, KMJQ, WYLD, WZAK, XHRM, KSOL, WZAZ, KJCB, WXL, KMYX. Debuts at number 38 on the Black/Urban chart.

READY FOR THE WORLD

Love You Down (MCA)

73% of our reporters on it. Rotations: Heavy 7/0, Medium 27/2, Light 31/18, Total Adds 20 including WUSL, WHUR, WVEE, WHRK, WTMP, WGCI, WDKX, KDLZ, WZEN, KUKQ. Debuts at number 32 on the Black/Urban chart.

JAMES BROWN

Gravity (Scotti Bros./CBS)

69% of our reporters on it. Rotations: Heavy 1/0, Medium 27/0, Light 33/11, Total Adds 11 including WHUR, WYLD, KSOL, WKND, WENN, JET94, KDLZ. Debuts at number 40 on the Black/Urban chart.

PEABO BRYSON

Good Combination (Elektra)

61% of our reporters on it. Rotations: Heavy 2/0, Medium 30/1, Light 22/7, Total Adds 8, WDAS, WTMP, WXOK, JET94, WWD, WAAA, Z103, WXL. Debuts at number 39 on the Black/Urban chart.

NEW & ACTIVE

KURTIS BLOW "I'm Chillin'" (Mercury/PolyGram) 46/9

Rotations: Heavy 2/0, Medium 25/1, Light 19/8, Total Adds 9, WUSL, WDJY, WVEE, WJIZ, JET94, WFXC, WQFX, WKXI, WQOK. Heavy: KOKY, WANM. Mediums include: WXYV, WDAS, K104, KMJQ, WDLA, WHRK, WEDR, WDMT, WZAK.

SHIRLEY JONES "Last Night I Needed Someone" (PIR/Manhattan) 46/3

Rotations: Heavy 8/0, Medium 22/0, Light 16/3, Total Adds 3, WDJY, KSOL, KAPE. Heavy: WWINFM, WDAS, WAMO, WATV, KOKY, WPLZ, WTLC, WWWW. Mediums include: WEDR, WZAK, WLUM, KJLH, WJIZ, WAO, WTKL, WENN, WPAL, KDLZ.

FULL FORCE "Unfaithful So Much" (Columbia) 45/15

Rotations: Heavy 1/0, Medium 19/4, Light 25/11, Total Adds 15, WXYV, K104, WYLD, K94, WTMP, WBLZ, WZAK, XHRM, WDKX, KDLZ, WHYZ, WGN, WJYL, WLOU, KDKO. Heavy: WPAL. Mediums include: WAMO, KDAY, KSOL, WXOK.

RUBY TURNER featuring JONATHAN BUTLER "If You're Ready (Come Go With Me)" (Jive/RCA) 43/0

Rotations: Heavy 0/0, Medium 19/0, Light 24/0, Total Adds 0. Mediums include: WAMO, K104, WBMX, WGCI, KACE, KJLH, WFXA, WXOK, WATV, WENN, WPAL, WFXC.

JEFF LORBER featuring KARYN WHITE "Facts Of Love" (WB) 42/21

Rotations: Heavy 0/0, Medium 9/2, Light 33/19, Total Adds 21 including WAMO, WHUR, WHRK, WEDR, K94, WDWI, KACE, WNH, WPAL, Z93, JET94, WHYZ. Medium: WZAK, WTMP, KMJM, WKND, WFXC, WBLX, KDKO.

OLIVER CHEATHAM "S.O.S." (Critique) 40/4

Rotations: Heavy 6/0, Medium 21/0, Light 13/4, Total Adds 4, WAO, WJYL, WWD, WZEN. Heavy: WDWI, WGCI, KQXL, WQFX, WKXI, WZAZ. Mediums include: WVEE, WDLA, WEDR, WTMP, WBMX, WLUM, KJLH, WNH, WENN, WPAL, Z93, WPEG, JET94, WQMG, WPDQ.

WORD OF MOUTH featuring DJ CHEESE "Coast To Coast" (Profile) 36/1

Rotations: Heavy 2/0, Medium 11/0, Light 23/1, Total Adds 1, WDKX. Heavy: WTMP, WPAL. Medium: WDAS, WEDR, WZAK, KSOL, WFXA, WATV, WFXC, WQMG, WKXI, WZAZ, KHYS.

ANITA BAKER "Caught Up In The Rapture" (Elektra) 35/22

Rotations: Heavy 3/0, Medium 12/6, Light 20/16, Total Adds 22 including WWINFM, WHUR, WBMX, WBLZ, KMJM, KACE, KDAY, XHRM, WDKX, KQXL, WENN, WFXC, KDLZ, WKXI, WALT. Heavy: WDLA, WZAK, WAO. Mediums include: WGCI, WFXA.

VESTA WILLIAMS "Once Bitten Twice Shy" (A&M) 34/30

Rotations: Heavy 0/0, Medium 4/3, Light 30/27, Total Adds 30 including WDAS, WHUR, K104, WDLA, WHRK, WEDR, WTMP, WBMX, KMJM, KACE, XHRM, WJIZ. Medium: KOKY.

DENIECE WILLIAMS "Healing" (Columbia) 33/2

Rotations: Heavy 0/0, Medium 7/1, Light 26/1, Total Adds 2, WAMO, WENN. Medium: WDJY, KACE, WTKL, WZAZ, KAPE, WTLC.

PIECES OF A DREAM "Joyride" (Manhattan) 32/11

Rotations: Heavy 0/0, Medium 10/0, Light 22/11, Total Adds 11, WDAS, WGCI, WLUM, KSOL, WFXA, WPAL, WPEG, KIIZ, WLOU, WCKX, WVOI. Medium: WZAK, WENN, WBLX, WQOK, WPLZ, WANM, WAAA, WTLC, WZEN, KBUZ.

RANDY CRAWFORD "Desire" (WB) 32/10

Rotations: Heavy 0/0, Medium 8/1, Light 24/9, Total Adds 10, K94, WLUM, WATV, WQMG, WGN, KJCB, WLOU, KHYS, WCKX, WGP, Medium: WJIZ, WENN, WJMI, WZAZ, KIIZ, WAAA, KMYX.

CASHFLOW "Reach Out" (Atlanta Artists/PolyGram) 32/2

Rotations: Heavy 7/0, Medium 16/0, Light 9/2, Total Adds 2, KSOL, WATV. Heavy: WZAK, WDKX, WJIZ, KQXL, KAPE, Z103, WWWW. Medium: WVEE, WLUM, WNH, WXOK, WENN, WPEG, WFXC, KDLZ, WQMG, WKXI, KIIZ, KOKY, WALT, KHYS, KDKS, WCKX.

O.C. SMITH "You're My First, My Last, My Everything" (Rendezvous) 31/5

Rotations: Heavy 1/0, Medium 9/0, Light 21/5, Total Adds 5, JET94, WBLX, WWWW, WVOI, KDKO. Heavy: WTKL. Medium: WDLA, WEDR, WJIZ, WKXI, WPDQ, WZAZ, KOKY, KDKS, WZEN.

WHISTLE "Just For Fun" (Select) 31/2

Rotations: Heavy 0/0, Medium 13/1, Light 18/1, Total Adds 2, WDLA, WHRK. Medium: WDAS, WDJY, WEDR, WZAK, WJLB, KSOL, WFXA, WATV, WQMG, WJMI, WKXI, WZEN.

CON FUNK SHUN "She's A Star" (Mercury/PolyGram) 28/7

Rotations: Heavy 2/0, Medium 9/0, Light 17/7, Total Adds 7, WEDR, WZAK, WFXA, WENN, Z103, WTLC, WVOI. Heavy: K104, KBUZ. Medium: KSOL, WJIZ, WTKL, WPAL, WKXI, WPLZ, KAPE, KDKS, WANM.

BARBARA ROY "Gotta See You Tonight" (RCA) 27/3

Rotations: Heavy 0/0, Medium 8/0, Light 19/3, Total Adds 3, WDKX, Z93, KIIZ. Medium: WWINFM, WILD, WRKS, WDAS, WAMO, WEDR, WTMP, WNH.

ET "Magic In The Air (All Around You)" (Total Experience/RCA) 26/3

Rotations: Heavy 3/1, Medium 8/0, Light 15/2, Total Adds 3, WJIZ, WXOK, Z93. Heavy: WDJY, KQXL. Medium: WHUR, WZAK, WJLB, WFXA, WGP, WKWM, WXL, WVOI.

CHAKA KHAN "Tight Fit" (WB) 25/18

Rotations: Heavy 1/1, Medium 4/1, Light 20/16, Total Adds 18 including WWINFM, WHUR, K104, KMJQ, KACE, KDAY, WDKX, Z93, WFXC, KDLZ, WQFX, WLOU. Medium: WAMO, WKND, WJMI.

ERIC B "Eric B Is President" (Zakia) 25/5

Rotations: Heavy 1/0, Medium 8/0, Light 16/5, Total Adds 5, WPEG, WFXC, WQMG, WBLX, KUKQ. Heavy: KDAY. Medium: WRKS, WDAS, WUSL, KMJQ, WZAK, WGP, WKWM, WVOI.

MOST ADDED

VESTA WILLIAMS (30)
ANITA BAKER (22)
ISAAC HAYES (21)
PATTI LABELLE (21)
JEFF LORBER (21)
READY FOR THE WORLD (20)
BILLY OCEAN (19)
CHAKA KHAN (18)
LEVERT (17)
S.O.S. BAND (17)

HOTTEST

FIVE STAR (58)
CAMEO (57)
HOWARD HEWETT (51)
GREGORY ABBOTT (45)
MELBA MOORE 1/FREDDIE JACKSON (38)
TEMPTATIONS (28)
TINA TURNER (17)
HUMAN LEAGUE (15)
CLUB NOUVEAU (15)
NEW EDITION (12)

SIGNIFICANT ACTION

S.O.S. BAND "Even When You Sleep" (Tabu/CBS) 24/17

Rotations: Heavy 1/0, Medium 4/2, Light 19/15, Total Adds 17, WHUR, KMJQ, WHRK, WEDR, WBMX, WGCI, WNH, KQXL, WTKL, WXOK, WENN, WQFX, KJCB, WJYL, KDKS, WAAA, KBUZ. Heavy: WILD. Medium: WYLD, WJMI.

KEITH PATRICK "Night To Remember" (Omni/Atlantic) 24/7

Rotations: Heavy 0/0, Medium 6/0, Light 18/7, Total Adds 7, WDAS, WDLA, WFXC, WQFX, WKXI, WALT, WVOI. Medium: WPAL, WZAZ, KOKY, WBLX, KDKS, KBUZ.

MIKI HOWARD "Come Share My Love" (Atlantic) 23/9

Rotations: Heavy 0/0, Medium 4/1, Light 19/8, Total Adds 9, WEDR, WZAK, WFXA, KQXL, JET94, KDKS, WAAA, WGP, WTLC. Medium: WDLA, WLOU, WZEN.

ISAAC HAYES "Ike's Rap/Hey Girl" (Columbia) 22/21

Rotations: Heavy 1/0, Medium 5/5, Light 16/16, Total Adds 21 including WDAS, WAMO, KMJQ, WDLA, WTMP, WZAK, KMJM, KDLZ, WGP, KDKO. Heavy: WAO.

BILLY OCEAN "Love Is Forever" (Jive/Arista) 21/19

Rotations: Heavy 0/0, Medium 4/3, Light 17/16, Total Adds 19 including WHUR, WDLA, WDWI, WTMP, OC104, WDKX, WJIZ, WAO, WATV, WPEG, WFXC, WHYZ, WPDQ, WZAZ, WLOU. Medium: WBLX.

STEPHANIE MILLS "Time Of Your Life" (MCA) 21/5

Rotations: Heavy 0/0, Medium 9/1, Light 12/4, Total Adds 5, WDLA, KDAY, WQFX, KAPE, WTLC. Medium: WWINFM, KSOL, WJIZ, WATV, WENN, WWD, WANM, WAAA.

UTFO "Split Personality" (Select) 21/5

Rotations: Heavy 2/0, Medium 3/0, Light 16/5, Total Adds 5, WDAS, WHRK, KSOL, WTKL, KOKY. Heavy: KDAY, WQOK. Medium: WZAK, WATV, WZAZ.

DONNELL PITMAN "Chocolate Lover" (After Five/Fastfire) 20/5

Rotations: Heavy 0/0, Medium 4/0, Light 16/5, Total Adds 5, KSOL, WENN, WFXC, WQMG, WWD. Medium: WAO, WZAZ, KHYS, WXL.

PORTER CARROLL II "Picture On The Wall" (Island) 19/1

Rotations: Heavy 0/0, Medium 9/0, Light 10/1, Total Adds 1, WPDQ. Medium: WEDR, WTMP, WBLX, WANM, WGP, WKWM, WXL, WWWW, WVOI.

SHIRLEY MURDOCK "As We Lay" (Elektra) 18/6

Rotations: Heavy 4/0, Medium 6/2, Light 8/4, Total Adds 6, WWINFM, WXOK, KDLZ, WALT, Z103, KDKO. Heavy: WYLD, WZAK, WNH, WFXA. Medium: WEDR, KACE, KQXL, WLOU.

VOLTAGE BROTHERS "Insecure" (MTM) 17/6

Rotations: Heavy 1/0, Medium 3/0, Light 13/6, Total Adds 6, WXOK, WENN, JET94, WBLX, WWWW, WVOI. Heavy: WQOK. Medium: WQFX, WPDQ, KOKY.

INFORMATION SOCIETY "Running" (Tommy Boy) 15/8

Rotations: Heavy 1/0, Medium 0/0, Light 14/8, Total Adds 8, WHRK, KSOL, WJIZ, WQMG, WQOK, WCKX, WTLC, WZEN. Heavy: WTMP.

CUT "Kindness For Weakness" (Supertronic) 15/1

Rotations: Heavy 0/0, Medium 11/0, Light 4/1, Total Adds 1, WDAS. Medium: WWINFM, WAMO, WDJY, WHUR, WDLA, WHRK, WDWI, WTMP, WKXI, WZAZ, WTLC.

KARTOON KREW "Batman" (Profile) 14/3

Rotations: Heavy 0/0, Medium 1/0, Light 13/3, Total Adds 3, WEDR, KSOL, WTLC. Medium: WZAZ.

TEASE "I Wish You Were Here" (Epic) 13/3

Rotations: Heavy 0/0, Medium 0/0, Light 13/3, Total Adds 3, WFXA, WQFX, KJCB.

LATIMORE "Sunshine Lady" (Malaco) 12/3

Rotations: Heavy 2/0, Medium 1/0, Light 9/3, Total Adds 3, WDLA, KACE, WLOU. Heavy: WPAL, KOKY. Medium: WATV.

FDR "Somebody Stole My Mouse" (Fantasy) 11/7

Rotations: Heavy 0/0, Medium 0/0, Light 11/7, Total Adds 7, WDAS, WDLA, KQXL, WFXC, WQFX, WGP, WWWW.

R. JUSTICE ALLEN "Crackin' Up" (Macola) 11/5

Rotations: Heavy 0/0, Medium 0/0, Light 11/5, Total Adds 5, KSOL, KQXL, WXOK, WKXI, WZEN.

COLONEL ABRAMS "Speculation" (MCA) 11/2

Rotations: Heavy 1/0, Medium 1/0, Light 9/2, Total Adds 2, WUSL, Z93. Heavy: WGCI. Medium: WDAS.

PATTI AUSTIN "Only A Breath Away" (Qwest/WB) 10/5

Rotations: Heavy 0/0, Medium 2/0, Light 8/5, Total Adds 5, WHUR, KMJM, WJIZ, KIIZ, WJYL. Medium: WWINFM, KACE.

LEE FIELDS "Stopwatch" (B.D.A.) 10/3

Rotations: Heavy 0/0, Medium 4/0, Light 6/3, Total Adds 3, KOKY, WTLC, WZEN. Medium: WFXC, WQMG, WZAZ, KHYS.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



RANDY CRAWFORD

"DESIRE"

**From
the
album
Abstract Emotions**

**Produced
By
Reggie
Lucas**

BLACK/URBAN NEW & ACTIVE

32/10

Management & Direction: Barry Gross



© 1985 Warner Bros. Records Inc.

BANG ORCHESTRA!

"SAMPLES!"

**From
the
maxi-single**

"Samples!"

**Produced
by
Vince
Lawrence**



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GEFFEN RECORDS

COUNTRY

TOP 50

OCTOBER 10, 1986

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	
10	5	3	1 RANDY TRAVIS/Diggin' Up Bones (WB)
12	9	6	2 RESTLESS HEART/That Rock Won't Roll (RCA)
5	3	2	3 EARL THOMAS CONLEY & ANITA POINTER/Too Many Times (RCA)
4	1	1	4 EXILE/It'll Be Me (Epic)
18	13	9	5 MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb)
24	17	11	6 ALABAMA/Touch Me When We're Dancin' (RCA)
13	10	7	7 LEE GREENWOOD/Didn't We (MCA)
8	7	5	8 SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)
27	22	18	9 GEORGE STRAIT/It Ain't Cool To Be Crazy About... (MCA)
19	16	12	10 STEVE WARINER/Starting Over Again (MCA)
3	2	4	11 CRYSTAL GAYLE/Cry (WB)
22	19	15	12 JOHN SCHNEIDER/At The Sound Of The Tone (MCA)
26	24	20	13 GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)
23	21	19	14 JUICE NEWTON/Cheap Love (RCA)
20	18	17	15 SWEETHEARTS OF THE RODEO/Since I Found You (Columbia)
37	30	22	16 BELLAMY BROTHERS with FORESTER SISTERS/Too Much Is Not Enough (MCA/Curb)
25	23	21	17 BARBARA MANDRELL/No One Mends A Broken Heart... (MCA)
15	14	14	18 MICKEY GILLEY/Doo-Wah Days (Epic)
32	29	23	19 T. GRAHAM BROWN/Hell And High Water (Capitol)
30	28	25	20 ANNE MURRAY/My Life's A Dance (Capitol)
1	4	10	21 TANYA TUCKER/Just Another Love (Capitol)
28	26	24	22 JOHN ANDERSON/Honky Tonk Crowd (WB)
9	8	8	23 ROSANNE CASH/Second To No One (Columbia)
17	15	13	24 SOUTHERN PACIFIC/A Girl Like Emmylou (WB)
34	31	28	25 HOLLY DUNN/Daddy's Hands (MTM)
48	37	32	26 MICHAEL JOHNSON/Give Me Wings (RCA)
38	33	29	27 DOLLY PARTON/We Had It All (RCA)
—	—	38	28 HANK WILLIAMS JR./Mind Your Own Business (WB/Curb)
39	34	31	29 SAWYER BROWN/Out Goin' Cattin' (Capitol/Curb)
44	38	33	30 WAYLON JENNINGS/What You'll Do When I'm Gone (MCA)
43	40	35	31 GEORGE JONES/Wine Colored Roses (Epic)
40	36	34	32 BILLY JOE ROYAL/I Miss You Already (Atlantic America)
—	47	40	33 RICKY SKAGGS/Love's Gonna Get You Someday (Epic)
42	39	37	34 RONNIE McDOWELL/When You Hurt I Hurt (MCA/Curb)
2	6	16	35 EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)
BREAKER			36 REBA McENTIRE/What Am I Gonna Do About You (MCA)
46	42	39	37 GENE WATSON/Everything I Used To Do (Epic)
BREAKER			38 MEL McDANIEL/Stand On It (Capitol)
BREAKER			39 JUDDS/Cry Myself To Sleep (RCA/Curb)
7	25	36	40 FORESTER SISTERS/Lonely Alone (WB)
—	48	44	41 KATHY MATTEA/Walk The Way The Wind Blows (Mercury/Pg)
BREAKER			42 JUDY RODMAN/She Thinks That She'll Marry (MTM)
BREAKER			43 PAKE McENTIRE/Bad Love (RCA)
—	—	47	44 STATLER BROTHERS/Only You (Mercury/Pg)
DEBUT			45 DON WILLIAMS/Then It's Love (Capitol)
21	20	26	46 WILLIE NELSON/I'm Not Trying To Forget You (Columbia)
—	—	50	47 O'KANES/Oh Darlin' (Columbia)
DEBUT			48 T.G. SHEPPARD/Half Past Forever (Columbia)
11	12	30	49 STEVE EARLE/Guitar Town (MCA)
6	11	27	50 JANIE FRICKIE/Always Have Always Will (Columbia)

Total Reports/Adds Heavy Medium Light

153/1	131	19	3
158/1	119	32	7
152/0	116	30	6
147/0	106	28	13
156/0	96	58	2
159/0	84	75	0
146/0	97	38	11
140/0	101	29	10
156/1	64	85	7
153/3	60	80	13
129/0	90	22	17
150/1	52	91	7
155/3	53	90	12
146/1	52	84	10
135/1	59	58	18
158/4	24	110	24
139/0	52	71	16
117/0	56	52	9
151/7	21	100	30
137/2	25	95	17
104/0	69	16	19
127/3	43	61	23
107/0	64	27	16
107/0	56	39	12
132/8	16	86	30
142/15	5	81	56
118/7	4	83	31
140/28	6	65	69
123/7	7	82	34
130/16	4	78	48
116/10	12	69	35
107/7	11	64	32
130/21	5	55	70
110/7	6	67	37
87/0	38	31	18
120/38	3	45	72
96/6	10	49	37
105/17	4	48	53
112/82	1	27	84
59/1	20	20	19
92/10	4	48	40
96/19	0	35	61
98/42	1	23	74
84/12	1	34	49
77/51	1	16	60
53/0	13	29	11
84/13	0	29	55
83/28	1	18	64
46/1	8	22	16
46/0	10	22	14

MOST ADDED

JUDDS (82)
DON WILLIAMS (51)
PAKE McENTIRE (42)
REBA McENTIRE (38)
CONWAY TWITTY (37)
MERLE HAGGARD (33)
HANK WILLIAMS JR. (28)
T.G. SHEPPARD (28)
JOHN CONLEE (21)
RICKY SKAGGS (21)

HOTTEST

RANDY TRAVIS (93)
E.T. CONLEY & A. POINTER (70)
RESTLESS HEART (49)
ALABAMA (47)
EXILE (46)
CRYSTAL GAYLE (40)
MARIE OSMOND & PAUL DAVIS (38)
SCHUYLER, KNOBLOCH & . . . (35)
LEE GREENWOOD (29)
TANYA TUCKER (28)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

REBA McENTIRE

What Am I Gonna Do About You (MCA)

On 75% of reporting stations. Rotations: Heavy 3, Medium 45, Light 72, Total Adds 38 including WPTR, WTCR, WPOR, WYNK, WVMI, WZZK, KIKK, WPAP, WQDR, KKYX, KRMD, WFMS, WWJO, WIL, WTHI, KWEN, KLZ, KSAN, KGA, KIIM. Moves 45-36 on the Country chart.

JUDDS

Cry Myself To Sleep (RCA/Curb)

On 70% of reporting stations. Rotations: Heavy 1, Medium 27, Light 84, Total Adds 82 including WBGW, WTSV, WIXL, WXTU, WNYR, WVMI, WUSY, KKIX, KLLL, WPAP, WAXX, KWMT, WDAF, WOW, KIOV, KQIL, KCCY, KTOM, KSON. Debuts at number 39 on the Country chart.

MEL McDANIEL

Stand On It (Capitol)

On 66% of reporting stations. Rotations: Heavy 4, Medium 48, Light 53, Total Adds 17, WCAO, WQBE, WTCR, WAJR, WESC, KIKK, KILT-FM, WPAP, KRMD, WSLR, WONE, WFMS, WTSO, KKAL, KSOP, KSAN, KMPS. Moves 42-38 on the Country chart.

JUDY RODMAN

She Thinks That She'll Marry (MTM)

On 60% of reporting stations. Rotations: Heavy 0, Medium 35, Light 61, Total Adds 19, WRKZ, WTCR, WEZL, KLLL, KYXX, WRNL, WSLR, WUBE, WMNI, WONE, WTSO, WTHI, KKAL, KYGO, KUGN, KNIX, KCBQ, KSAN, KGA. Moves 48-42 on the Country chart.

PAKE McENTIRE

Bad Love (RCA)

On 62% of reporting stations. Rotations: Heavy 1, Medium 23, Light 74, Total Adds 42 including WGNA, WCAO, WDSY, WPOR, WCVR, WNYR, WIXY, KYKR, WEZL, KYKX, WAMZ, KFMS, WTSO, KCJB, WKCO, WTHI, KKAL, KTOM, KMPS, KIGO. Debuts at number 43 on the Country chart.

An Exciting New Song... From An Exciting New Artist!

LOOKING AT THE ONE

By **BUCKY ALLRED**

NATIONAL PROMOTION Carolyn Parks Barbara Kelly Sue Austin Mike Borchetta (615) 321-5080

MAN-O-STEEL RECORDS 

COUNTRY

NEW & ACTIVE

KATHY MATTEA "Walk The Way The Wind Blows" (Mercury/PolyGram) 92/10
Rotations: Heavy 4, Medium 48, Light 40, Total Adds 10, WESC, WMC, WCMS, WWKA, WSLR, WUSN, WBCS, KXXY, KLZ, KFMS. Heavy: WTSV, WCVR, KASE, WOKK. Moves 48-44-41 on the Country chart.

O'KANES "Oh Darlin'" (Columbia) 84/13
Rotations: Heavy 0, Medium 29, Light 55, Total Adds 13, WIXL, WUSY, KPLX, WDXE, WWKA, WRNL, KRMD, WUBE, KSO, WYNG, KUGN, KQIL, KCCY. Medium: WAJR, WPOR, WQYK, WTQR, WKCO, KTTS, KUZZ, KLZ, KTOM, KSOP. Moves 50-47 on the Country chart.

STATLER BROTHERS "Only You" (Mercury/PolyGram) 84/12
Rotations: Heavy 1, Medium 34, Light 49, Total Adds 12, WVAM, WQBE, WTCR, WXXK, WZZK, KJYJ, WKKQ, WTHI, KUZZ, KKCS, KUGN, KUPL. Heavy: KBMR. Moves 47-44 on the Country chart.

T.G. SHEPPARD "Half Past Forever" (Columbia) 83/28
Rotations: Heavy 1, Medium 18, Light 64, Total Adds 28 including WCAO, WQBE, WTCR, WDSY, KEAN, KYKR, WSOC, WIVK, WKSJ, WSIX, WUBE, WAXX, KXXY, KFDI, KYGO, KFMS, KWJJ. Debuts at number 48 on the Country chart.

DON WILLIAMS "Then It's Love" (Capitol) 77/51
Rotations: Heavy 1, Medium 16, Light 60, Total Adds 51 including WGNA, WYRK, WRKZ, WXTU, WNYR, WUSY, KIKK, KILTFM, WIVK, WAMZ, WWKA, KRMD, WDAF, WXCL, WLLR, KVOO, KKCS, KUPL, KCCY, KRPM. Debuts at number 45 on the Country chart.

CONWAY TWITTY "Fallin' For You For Years" (WB) 63/37
Rotations: Heavy 1, Medium 14, Light 48, Total Adds 37 including WBGW, WRKZ, WYNK, WSOC, WUSY, WCMS, WUSQ, WMNI, KXXY, WOW, WXCL, KTTS, KRST, KWJJ, KOLO, KTOM, KRPM, KRPM.

MERLE HAGGARD "Out Among The Stars" (Epic) 57/33
Rotations: Heavy 3, Medium 8, Light 46, Total Adds 33 including WTSV, WIXY, KYKR, WEZL, WUSY, WTVY, KHEY, KILTFM, WGX, WYNG, KXXY, WKCO, WIL, KFDI, KIK-FM, KQIL, KOLO, KSOP, KRPM.

CON HUNLEY "Quitlin' Time" (Capitol) 52/7
Rotations: Heavy 0, Medium 16, Light 36, Total Adds 7, WCAO, WCVR, KHEY, WPAP, KWMT, KFMS, KALF. Medium: WUSY, WTVY, WCMS, KKYX, WQYK, WXCL, KFDI, KCCY, KOLO.

SIGNIFICANT ACTION

KENDALLS "Fire At First Sight" (MCA/Curb) 46/0
Rotations: Heavy 0, Medium 17, Light 29, Total Adds 0. Medium: WBGW, WEZL, WTVY, WLWI, KKYX, WOW, KTTS, WTCM, KFDI, KRKT, KRWO, KEIN, KALF, KTOM.

NICOLETTE LARSON "That's More About Love (Than I...)" (MCA) 44/14
Rotations: Heavy 0, Medium 8, Light 36, Total Adds 14, WAJR, WCVR, WEZL, WGTO, WTVY, WOKK, WRNL, WMNI, KTTS, KIK-FM, KUUY, KNIX, KALF, KSOP.

NEW GRASS REVIVAL "Ain't That Peculiar" (EMI America) 44/6
Rotations: Heavy 0, Medium 10, Light 34, Total Adds 6, WAJR, WESC, WRNL, WUSQ, WTHI, KKAL. Medium: WTVY, KKIX, WOKK, WCMS, WOW, KTTS, WTCM, KFDI, KUUY, KEIN.

LIONEL RICHIE & ALABAMA "Deep River Woman" (Motown) 38/7
Rotations: Heavy 4, Medium 13, Light 21, Total Adds 7, WGNA, WXXK, KHEY, WOKK, KRST, KYGO, KOLO. Heavy: WCOS, WIVK, WLWI, WWKA. Medium: WBOS, WHN, WXTU, WUSN, WWW. Light: KASE, KPLX, WQYK, KXXY, KRAK, KSOP, KSON, KMPS.

B.J. THOMAS "Night Life" (Columbia) 33/4
Rotations: Heavy 0, Medium 7, Light 26, Total Adds 4, WQBE, KHEY, WAXX, KEIN. Medium: WCMS, KKYX, KTTS, KFDI, KRKT, KKCS, KSOP.

VERN GOSDIN "Time Stood Still" (Complet/PolyGram) 33/2
Rotations: Heavy 0, Medium 16, Light 17, Total Adds 2, WEZL, WKKQ. Medium: KRRV, WKLO, WTVY, WLWI, WCMS, WPAP, KKYX, WQYK, WIRK, KFGO, WKCO, KTTS, KFDI, KQIL, KEIN, KSOP.

EVERLY BROTHERS "These Shoes" (Mercury/PolyGram) 31/2
Rotations: Heavy 1, Medium 8, Light 22, Total Adds 2, WAJR, WWJO. Heavy: KIGO. Medium: WYII, WTVY, WIRK, KBMR, KSO, WOW, KTTS, KFDI.

ADAM BAKER "Weren't You Listening" (Avista) 30/12
Rotations: Heavy 0, Medium 2, Light 28, Total Adds 12, WCAO, WAJR, WXXK, WOKK, WLWI, WRNL, KKYX, WUSQ, WXCL, KTTS, KQIL, KEIN. Medium: KASE, KRKT.

JOHN CONLEE "The Carpenter" (Columbia) 27/21
Rotations: Heavy 0, Medium 8, Light 19, Total Adds 21, WTSV, KRRV, KASE, WGTO, WOKK, WPAP, KKYX, KBMR, WGEE, KFKF, WDAF, WBCS, WOW, WWJO, KVOO, KUZZ, KGHL, KVOO, KKCS, KCKC, KIGO.

JAMES & MICHAEL YOUNGER "She Wants To Marry A Cowboy" (Air) 18/0
Rotations: Heavy 1, Medium 7, Light 10, Total Adds 0. Heavy: KIGO. Medium: WCVR, WYII, KRRV, WTVY, KKYX, KJNE, KRKT.

KENNY ROGERS "They Don't Make Them Like They Used To" (RCA) 17/5
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 5, WXBQ, KLZ, KUPL, KSOP, KIIM. Medium: WOKQ, KEIN. Light: WGNA, WBOS, WUSY, WCOS, WWKA, WPAP, KFGO, WLLR.

CARLETTE "We Belong Together" (Luv) 18/12
Rotations: Heavy 0, Medium 1, Light 15, Total Adds 12, WGTO, WTVY, KYXX, WOKK, WLWI, WRNL, KFGO, WOW, KTPK, KTOM, KSOP, KGA.

DAN SEALS "You Still Move Me" (EMI America) 15/15
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 15, WVAM, WBGW, WXXK, WIXY, WYII, WGTO, KKIX, WDXE, WOKK, WSM, KUZZ, KQIL, KWJJ, KCKC, KSON.

KAYLEE ADAMS "I Can't Help The Way I Don't Feel" (WB) 15/7
Rotations: Heavy 0, Medium 0, Light 15, Total Adds 7, KRRV, WOKK, WLWI, WRNL, WQYK, KUUY, KSOP. Light: WCMS, KKYX, WXCL, KTTS, KVOO.

STEVE EARLE "Someday" (MCA) 14/13
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 13, WVAM, WBGW, WXXK, WCVR, WIXY, KKIX, KXXY, WTCM, KRKT, KVOO, KKCS, KRWO, KQIL. Medium: WXCL.

GLENN SUTTON "I'll Go Steppin' Too" (Mercury/PolyGram) 13/3
Rotations: Heavy 1, Medium 0, Light 12, Total Adds 3, KYKR, WTVY, WLWI. Heavy: WTCM. Light: WYII, KRRV, KWMT, WDAF, WOW, KTTS, KFDI.

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 12/5
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 5, KYXX, WRNL, KRWO, KOLO, KIGO. Medium: KRKT, KSOP. Light: WLWI, KKYX, WQYK.

LARRY BOONE "She's The Trip I've Been On" (Mercury/PolyGram) 11/5
Rotations: Heavy 0, Medium 4, Light 7, Total Adds 5, KIKK, KYXX, KKYX, KWMT, KTTS. Medium: WCVR, WTCM. Light: WYII, WOW, KVOO.

FAMILY BROWN "Wouldn't You Love Us Together" (RCA) 10/1
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, KRKT. Light: WBGW, WWVA, WLWI, WCMS, WOW, KTTS, KVOO, KRWO.

JOHNNY CASH & WAYLON JENNINGS "Ballad Of Forty Dollars" (Columbia) 10/0
Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0. Medium: KRKT, KIGO. Light: WYII, KHEY, KSO, WAXX, KFGO, WOW, KVOO, KUUY.

TONI PRICE "How Much Do I Owe You" (Master) 8/0
Rotations: Heavy 1, Medium 0, Light 7, Total Adds 0. Heavy: KFGO. Light: WGTO, WLWI, KKYX, KSO, KWMT, WOW, KTTS.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
LIONEL RICHIE & ALABAMA/Deep River Woman (Motown)	Dancing On...
RANDY TRAVIS/Messin' With My Mind (WB)	Storms Of Life
HANK WILLIAMS JR./Montana Cafe (WB/Curb)	Montana Cafe
GEORGE STRAIT/Rhythm Of The Road (MCA)	#7
FORESTER SISTERS/Drawn To The Fire (WB)	Perfume, Ribbons, & Pearls
RANDY TRAVIS/My Heart Cracked (WB)	Storms Of Life
SOUTHERN PACIFIC/Pink Cadillac (WB)	Killbilly Hill
SOUTHERN PACIFIC/I Still Look For You (WB)	Killbilly Hill
EARL THOMAS CONLEY/Dancin' With The Flame (RCA)	Too Many Times
SAWYER BROWN/The House Won't Rock (Capitol)	Out Goin' Cattin'
ALABAMA/The Touch (RCA)	The Touch
STEVE EARLE/Goodbye Is All We Got Left (MCA)	Guitar Town
FORESTER SISTERS/Heartache Headed My Way (WB)	Perfume, Ribbons, & Pearls
RICKY SKAGGS/A Hard Road To Hoe (Epic)	Love's Gonna Get You
GARY MORRIS/I'm So Lonesome I Could Cry (WB)	Plain Brown Wrapper



BREAKER R&R: 42
BB: 49

Judy Rodman

She Thinks That She'll Marry B-72076

From The Album



Judy ST-71050

DISTRIBUTED BY CAPITOL

21 MUSIC SQUARE EAST NASHVILLE, TN 37203

FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week	
12	6	4	1 TOTO/I'll Be Over You (Columbia)
3	2	1	2 GENESIS/Throwing It All Away (Atlantic)
7	4	3	3 ANITA BAKER/Sweet Love (Elektra)
1	1	2	4 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
17	12	7	5 CARLY SIMON/Coming Around Again (Arista)
—	20	14	6 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
2	3	5	7 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
—	—	16	8 LIONEL RICHIE/Love Will Conquer All (Motown)
14	11	10	9 GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros/CBS)
4	5	6	10 NEIL DIAMOND/The Story Of My Life (Columbia)
20	17	15	11 CYNDI LAUPER/True Colors (Portrait/CBS)
6	8	8	12 EL DeBARGE/Love Always (Gordy/Motown)
15	14	13	13 PAUL SIMON/You Can Call Me Al (WB)
8	7	9	14 BILLY OCEAN/Love Zone (Jive/Arista)
11	10	11	15 AIR SUPPLY/Lonely Is The Night (Arista)
5	9	12	16 BERLIN/Take My Breath Away (Columbia)
BREAKER			17 KENNY ROGERS/They Don't Make Them Like They Used To (RCA)
BREAKER			18 BEACH BOYS/California Dreamin' (Capitol)
BREAKER			19 DAVID PACK/I Just Can't Let Go (WB)
DEBUT			20 JANET JACKSON/When I Think Of You (A&M)

OCTOBER 10, 1986

Total Reports/Adds	Heavy	Medium	Light
44/1	38	5	1
41/0	35	4	2
41/0	35	6	0
39/0	28	8	3
40/0	25	15	0
41/3	16	22	3
35/0	19	10	6
41/7	12	23	6
36/2	17	16	3
32/0	21	7	4
34/6	16	13	5
34/0	13	17	4
26/1	15	11	0
29/0	10	13	6
25/0	10	11	4
22/0	7	13	2
27/9	3	15	9
25/6	1	15	9
24/2	2	21	1
21/2	7	9	5

MOST ADDED

- KENNY ROGERS (9)
- RITA COOIDGE & RUPERT HOLMES (7)
- MADONNA (7)
- LIONEL RICHIE (7)
- BEACH BOYS (6)
- WILLIAM LEE GOLDEN (6)
- CYNDI LAUPER (6)
- WHAM! (6)

HOTTEST

- GENESIS (30)
- TOTO (29)
- ANITA BAKER (28)
- CARLY SIMON (19)
- HUEY LEWIS & THE NEWS (15)

BREAKERS

KENNY ROGERS

They Don't Make Them Like They Used To (RCA)

59% of our reporters on it. Rotations: Heavy 3, Medium 15, Light 9, Total Adds 9 including WCCO, KOY, KFMB, KJR, WGY. Debuts at number 17 on the Full-Service chart.

BEACH BOYS

California Dreamin' (Capitol)

54% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 9, Total Adds 6, WCCO, KFMB, WICC, WRVA, WWNR, WJBC. Debuts at number 18 on the Full-Service chart.

DAVID PACK

I Just Can't Let Go (WB)

52% of our reporters on it. Rotations: Heavy 2, Medium 21, Light 1, Total Adds 2, WISN, KOY. Debuts at number 19 on the Country chart.

BRUCE HORNSBY & THE RANGE

The Way It Is (RCA)

52% of our reporters on it. Rotations: Heavy 1, Medium 14, Light 9, Total Adds 3, WSPD, WTKO, KFQD.

MADONNA

True Blue (Sire/WB)

50% of our reporters on it. Rotations: Heavy 2, Medium 11, Light 10, Total Adds 7, WPRO, KOY, WGY, WIBC, KBOI, WTKO, KFQD.

NEW & ACTIVE

CHRIS DeBURGH "The Lady In Red" (A&M) 22/2
Rotations: Heavy 2/0, Medium 12/1, Light 8/1, Total Adds 2, WSPD, WCIL. Heavy: WCCO, WHBY. Medium including WFBR, WHBC, KBOI, KUGN, KSL, WPOE, WGBR, WJBC, WASK, KTWQ, KVEC. Light including KFMB, WCHS, WJDX.

HUMAN LEAGUE "Human" (Virgin/A&M) 21/4
Rotations: Heavy 0, Medium 14/1, Light 7/3, Total Adds 4, KJR, WELI, WIBA, WROK. Medium including WFBR, WCCO, WICC, WGOW, WSPD, KBOI, KUGN, WWNR, WPOE, WTKO, WMTR, WSTU, WCIL.

JANET JACKSON "When I Think Of You" (A&M) 21/2
Rotations: Heavy 7/1, Medium 9/0, Light 5/1, Total Adds 2, WFBR, KHOW. Heavy including 55KRC, WICC, WHAS, KUGN, WWNR, WSTU. Medium: KFMB, WGOW, WHBC, WSPD, KBOI, WPOE, WMTR, KFQD, KVEC.

RIC OCASEK "Emotion In Motion" (Geffen) 17/2
Rotations: Heavy 0, Medium 9/0, Light 8/2, Total Adds 2, WIBA, WCIL. Medium: WGOW, WHBC, WSPD, KUGN, WPOE, WMTR, WASK, KTWQ, KVEC. Light including WCHS, WJDX, WWNR, WTKO, WSTU, KFQD.

DOUBLE "Woman Of The World" (A&M) 16/3
Rotations: Heavy 2/0, Medium 7/0, Light 7/3, Total Adds 3, WROK, KUGN, KFQD. Heavy: WCCO, KTWQ. Medium: WFBR, KSL, WWNR, WPOE, WGBR, WASK, KVEC. Light including WCHS, WJDX, WMTR, WSTU.

CHRISTOPHER CROSS "Loving Strangers" (Arista) 15/3
Rotations: Heavy 0, Medium 9/1, Light 6/2, Total Adds 3, WROK, KBOI, WPOE. Medium including WFBR, WHBY, WSPD, KUGN, KSL, WWNR, WJBC, KTWQ. Light including WMTR, WGBR, WASK, KFQD.

WHAM! "Where Did Your Heart Go?" (Columbia) 10/6
Rotations: Heavy 0, Medium 5/3, Light 5/3, Total Adds 6, WELI, WGY, KBOI, WWNR, WSTU, KVEC. Medium including WFBR, WPOE. Light including WTKO, WJBC.

ANNE MURRAY "My Life's A Dance" (Capitol) 9/0
Rotations: Heavy 2/0, Medium 6/0, Light 1/0, Total Adds 0. Heavy: WHBY, KVEC. Medium: WCCO, WGY, WSPD, WPOE, WASK, KTWQ. Light: WJBC.

J.D. SOUTHER & NANCY SHANKS "Step By Step" (EMI America) 9/0
Rotations: Heavy 0, Medium 5/0, Light 4/0, Total Adds 0. Medium: WTMJ, WHBY, WPOE, KTWQ, KVEC. Light: WIBA, WTKO, WGBR, WJBC.

SIGNIFICANT ACTION

COREY HART "I Am By Your Side" (EMI America) 8/0

Rotations: Heavy 0, Medium 3/0, Light 5/0, Total Adds 0. Medium: WCCO, WPOE, WTKO. Light: WHBC, WWNR, WMTR, WGBR, KTWQ.

RITA COOLIDGE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 7/7

Rotations: Heavy 0, Medium 3/3, Light 4/4, Total Adds 7, WFBR, WHBY, KSL, WPOE, WGBR, KTWQ, KVEC.

GORDON LIGHTFOOT "Stay Loose" (WB) 7/4

Rotations: Heavy 0, Medium 4/2, Light 3/2, Total Adds 4, WCCO, KUGN, WPOE, WTKO. Medium including KTWQ, KVEC. Light including WHBY.

METROPOLITANS "Camden Tide" (T.C. Records) 7/1

Rotations: Heavy 0, Medium 1/1, Light 6/0, Total Adds 1, KVEC. Light: WCCO, WHBY, WHBC, WPOE, WTKO, WGBR.

GEORGE BENSON "Kisses In The Moonlight" (WB) 7/0

Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Total Adds 0. Heavy: WCCO, WHBY. Medium: WTMJ, WPOE, WTKO, KTWQ. Light: WGOW.

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 6/6

Rotations: Heavy 0, Medium 1/1, Light 5/5, Total Adds 6, WHBY, WPOE, WTKO, WGBR, WJBC, KVEC.

GREGORY ABBOTT "Shake You Down" (Columbia) 6/4

Rotations: Heavy 0, Medium 0, Light 6/4, Total Adds 4, WTKO, WMTR, WSTU, KTWQ. Light including WHBY, WWNR.

BEN E. KING "Stand By Me" (Atlantic) 6/1

Rotations: Heavy 0, Medium 2/1, Light 4/0, Total Adds 1, WCCO. Medium including KHOW. Light: WPRO, WCHS, WROK, WSTU.

OMD "(Forever) Live And Die" (Virgin/A&M) 6/1

Rotations: Heavy 0, Medium 1/0, Light 5/1, Total Adds 1, WASK. Medium: KVEC. Light including WCCO, KUGN, WWNR, WTKO.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 5/1

Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Total Adds 1, WWNR. Heavy: WSTU. Medium: WICC. Light including WHAS, WTKO.

NEW EDITION "Earth Angel" (MCA) 5/0

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Total Adds 0. Heavy: WCIL. Medium: WSPD, WMTR. Light: WCHS, WPOE.

SERGIO MENDES BRASIL '86 "Take This Love" (A&M) 4/3

Rotations: Heavy 0, Medium 2/2, Light 2/1, Total Adds 3, WCCO, KSL, KTWQ. Light including WHBY.

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 4/3

Rotations: Heavy 0, Medium 0, Light 4/3, Total Adds 3, KUGN, WJBC, KTWQ. Light including WICC.

BOSTON "Amanda" (MCA) 4/2

Rotations: Heavy 0, Medium 1/0, Light 3/2, Total Adds 2, WWNR, WSTU. Medium: WTKO. Light including WPOE.

STACEY Q "Two Of Hearts" (Atlantic) 4/0

Rotations: Heavy 0, Medium 3/0, Light 1/0, Total Adds 0. Medium: WSPD, WMTR, WSTU. Light: WICC.

PETER GABRIEL "In Your Eyes" (Geffen) 3/0

Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0. Light: WWNR, WTKO, KFQD.

JEFFREY OSBORNE "Room With A View" (A&M) 3/0

Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0. Light: WWNR, WTKO, WMTR.

The Call That Gets It All!

R&R

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RADIO & RECORDS

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ADULT CONTEMPORARY

BREAKERS

LUTHER VANDROSS

Give Me The Reason (Epic)

50% of our reporters on it. Rotations: Heavy 3, Medium 21, Light 26, Total Adds 5, KEY103, WXTX, WING, WLHT, WKNE.

NEW & ACTIVE

JIMMY BUFFETT "Creola" (MCA) 35/0

Rotations: Heavy 1/0, Medium 14/0, Light 20/0, Total Adds 0. Heavy WAVE. Medium: KIFM, WAEB, WIZD, WEIM, WSKI, WSKY, WCHV, WGSV, WAHR, WBGW, WZLQ, KTYL, WJON, KALE. Light including WLTS, KEY103, WTFM.

RIC OCASEK "Emotion in Motion" (Geffen) 34/3

Rotations: Heavy 5/0, Medium 15/1, Light 14/2, Total Adds 3, WMYX, WING, WFFX. Heavy: WSBFM, WEIM, WBGW, KYJC, KALE. Medium including KIFM, WAEB, WKYE, WAVE, KRAV, WMMJ, WSKI, WQHQ, WCKQ, WCHV, WGSV, KTYL.

HOWARD HEWETT "I'm For Real" (Elektra) 33/14

Rotations: Heavy 0, Medium 6/3, Light 27/11, Total Adds 14, KHYL, WAEB, WTFM, WRKA, WAVE, WNAM, KIOA, KQ99, WMGN, WTNV, WWPA, WZLQ, WJON, WBOW. Medium including WSKY, KTYL, KALE.

JEFFREY OSBORNE "Room With A View" (A&M) 33/3

Rotations: Heavy 0, Medium 16/1, Light 17/2, Total Adds 3, WSNV, WTRX, WXUS. Medium including KIFM, KIOA, KDUK, WEIM, WSKI, WSKY, WCHV, WGSV, WBGW, WZLQ, KTYL, WMTFM, KKLK, KMGQ, KALE.

GORDON LIGHTFOOT "Stay Loose" (WB) 32/10

Rotations: Heavy 0, Medium 9/3, Light 23/7, Total Adds 10, WPIX, WKYE, KEY103, KIOA, KQ99, WTNV, WAHR, WJON, WBOW, KALE. Medium including WEIM, WSKY, WBGW, KTYL, WMTFM, KKLK, KMGQ, KALE.

GREGORY ABBOTT "Shake You Down" (Columbia) 32/6

Rotations: Heavy 0, Medium 9/2, Light 23/4, Total Adds 6, WTFM, K KUA, WGLL, WWPA, WMTFM, WJON. Medium including WEIM, WSKI, WQHQ, WCHV, WORG, WBGW, KALE. Light including WNIC, WAEB, KEY103, WSFL, WNAM, KIOA, WTRX.

TINA TURNER "Typical Male" (Capitol) 32/2

Rotations: Heavy 1/0, Medium 12/0, Light 8/2, Total Adds 2, WMJI. Heavy: WSNV, KYKY, U102, WMGN, WGLL, WSKI, WWPA, WCKQ, WCHV, WFFX, K99, KQSW. Medium including WHTX, KVLV, B100, WAVE, WNAM, WING.

WHAM! "Where Did Your Heart Go?" (Columbia) 31/15

Rotations: Heavy 1/0, Medium 12/3, Light 19/12, Total Adds 15 including W101, B100, WXTX, WTFM, WSTF, WNAM, KQ99, WTRX, KCIK, WGLL, WQHQ. Medium including KOST, KIFM, WIZD, K KUA, WEIM, WORG, WBGW, KTYL, KALE.

COREY HART "I Am By Your Side" (EMI America) 30/2

Rotations: Heavy 1/0, Medium 14/0, Light 15/2, Total Adds 2, KRAV, WWPA. Heavy: WBGW. Medium: KIOA, WMMJ, WEIM, WGLL, WSKI, WTNV, WSKY, WCKQ, KTYL, WJON, KKLK, KQSW, KMGQ, KALE.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 30/1

Rotations: Heavy 14/0, Medium 9/0, Light 7/1, Total Adds 1, WTRX. Heavy: WLLT, WLTF, WMJI, B100, KEY103, WIVY, WAVE, WING, WMGN, KDUK, WCKQ, KRLB, WFFX, K99. Medium including WSNV, KVLV, WAEB, WENS, KRAV.

BOSTON "Amanda" (MCA) 28/10

Rotations: Heavy 3/0, Medium 13/3, Light 12/7, Total Adds 10, WSNV, WLTF, KKLK, U102, WIZD, KIOA, KRAV, WGLL, KRLB, KWEB. Heavy: WMJI, KDUK, WCKQ. Medium including 2WD, WKYE, WMGN, WFFX, KTYL, K99.

MONKEES "Daydream Believer" (Arista) 26/26

Rotations: Heavy 0, Medium 5/5, Light 22/22, Total Adds 26 including WHTX, WAEB, WKYE, WIZD, WAVE, WEIM, WKNE, WQHQ, WWPA, WCKQ, WAHR, WORG, WKYX, WZLQ, KTYL, WXUS, KWEB, WJON, KKLK, KQSW, KMGQ, KALE.

DARYL HALL "Foolish Pride" (RCA) 26/26

Rotations: Heavy 0, Medium 4/4, Light 21/21, Total Adds 26 including KIFM, WAEB, U102, WIZD, KIOA, WGLL, WSKI, WQHQ, WWPA, WCKQ, WORG, WAEV, WBGW, WZLQ, KTYL, WBOW, KKLK, KQSW, KMGQ, KALE.

NEW EDITION "Earth Angel" (MCA) 26/2

Rotations: Heavy 1/0, Medium 12/1, Light 13/1, Total Adds 2, K101, WTRX. Heavy: WEZC. Medium including KVLV, WLTS, WIZD, WNAM, K KUA, WAHR, KRLB, WORG, WBGW, WJON, KALE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 TOTO	100/0	93	6	1
2 CARLY SIMON	101/3	76	20	5
3 CYNDI LAUPER	94/1	72	18	4
4 PETER CETERA with AMY GRANT	100/8	55	40	5
5 GENESIS	82/0	68	11	3
6 LIONEL RICHIE	99/3	38	53	8
7 JANET JACKSON	85/5	61	20	4
8 ANITA BAKER	78/0	55	19	4
9 HUEY LEWIS & THE NEWS	73/0	40	28	5
10 DAVID PACK	80/0	47	26	7
11 PAUL SIMON	75/0	49	22	4
12 HUMAN LEAGUE	85/11	16	56	13
13 BRUCE HORNSBY & THE RANGE	83/4	26	45	12
14 BOB SEGER & THE SILVER BULLET BAND	66/2	24	35	7
15 BEACH BOYS	82/8	17	52	13
16 BILLY JOEL	65/0	32	28	5
17 MADONNA	81/19	10	48	23
18 EL DeBARGE	67/0	30	26	11
19 MOODY BLUES	63/0	20	33	10
20 BILLY OCEAN	49/0	10	33	6
21 CARL ANDERSON & GLORIA LORING	46/0	8	28	10
22 LEVEL 42	57/1	18	31	8
23 DAVE ADAMS	54/2	17	30	7
24 KENNY ROGERS	68/9	3	44	21
25 CHRIS DeBURGH	60/2	11	36	13
26 BERLIN	44/0	8	24	12
27 AIR SUPPLY	47/0	11	22	14
28 CHRISTOPHER CROSS	63/7	2	37	24
29 GLADYS KNIGHT & BILL MEDLEY	51/6	6	30	15
30 DOUBLE	50/1	5	31	14

MOST ADDED

- DARYL HALL (26)
- MONKEES (26)
- SERGIO MENDES BRASIL '86 (23)
- MADONNA (19)
- RITA COOLIDGE & RUPERT HOLMES (18)
- WHAM! (15)
- HOWARD HEWETT (14)
- HUEY LEWIS & THE NEWS (13)
- HUMAN LEAGUE (11)
- BOSTON (10)
- GORDON LIGHTFOOT (10)

HOTTEST

- TOTO (79)
- CARLY SIMON (47)
- CYNDI LAUPER (41)
- GENESIS (38)
- ANITA BAKER (34)
- JANET JACKSON (33)
- PETER CETERA w/AMY GRANT (29)
- HUEY LEWIS & THE NEWS (22)
- LIONEL RICHIE (22)
- PAUL SIMON (21)

SIGNIFICANT ACTION

OMD "(Forever) Live And Die" (Virgin/A&M) 24/2

Rotations: Heavy 1/0, Medium 11/0, Light 12/2, Total Adds 2, B100, WXTX. Heavy: WJON. Medium: WHTX, KDUK, WGLL, WSKI, WSKY, WCHV, WBGW, KTYL, KYJC, KQSW, KALE. Light including KIFM, WKYE, WTRX, WCKQ.

SERGIO MENDES BRASIL '86 "Take This Love" (A&M) 23/23

Rotations: Heavy 0, Medium 4/4, Light 19/19, Total Adds 23 including KOST, KIFM, WIZD, KIOA, WMGN, WEIM, WSKI, WQHQ, WCKQ, WCHV, WAGE, WORG, WAEV, WBGW, WZLQ, KTYL, KFSB, KKLK, KYJC, KMGQ, KALE.

CHRIS THOMPSON "What A Woman Wants" (Atlantic) 23/6

Rotations: Heavy 0, Medium 5/0, Light 18/6, Total Adds 6, KIFM, WKYE, WIVY, WNAM, KFSB, KWEB. Medium: WEIM, WGLL, WQHQ, WCHV. KALE. Light including WAEB, KIOA, KCIK, WCKQ, WGSV, WORG, WZLQ, KTYL, WBOW.

RITA COOLIDGE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 18/18

Rotations: Heavy 0, Medium 2/2, Light 16/16, Total Adds 18, WAEB, WEIM, WQHQ, WCHV, WGSV, WAHR, WAGE, WORG, WAEV, WBGW, WZLQ, KTYL, WMTFM, KFSB, WXUS, KKLK, KYJC, KQSW.

LOVERBOY "Heaven In Your Eyes" (Columbia) 16/0

Rotations: Heavy 1/0, Medium 6/0, Light 9/0, Total Adds 0. Heavy: WLLT. Medium: B100, WFSM, WTRX, WBGW, KTYL, K99. Light: WSNV, KEY103, WIVY, U102, WRKA, WING, WAVE, WAEV, WZLQ, KALE.

PETER GABRIEL "In Your Eyes" (Geffen) 16/0

Rotations: Heavy 3/0, Medium 8/0, Light 5/0, Total Adds 0. Heavy: KOST, WSKI, WSKY. Medium: KIFM, WTFM, KWAV, WQHQ, WFFX, KQSW, KMGQ, KALE. Light: WSBFM, WAVE, KQ99, WCHV, KKLK.

ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 14/1

Rotations: Heavy 5/0, Medium 8/1, Light 1/0, Total Adds 1, K99. Heavy: WKYE, WSKI, WWPA, WCKQ, WCHV. Medium including WLLT, B100, WAVE, WING, KIOA, KRLB, KQSW. Light: WIVY.

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 13/13

Rotations: Heavy 0, Medium 5/5, Light 8/8, Total Adds 13, WHTX, WKYE, WIVY, WRKA, WAVE, WMGN, KRAV, KVUU, WGLL, WWPA, WCKQ, KQSW, KALE.

BEN E. KING "Stand By Me" (Atlantic) 13/7

Rotations: Heavy 0, Medium 6/4, Light 7/3, Total Adds 7, WHTX, B100, WTRX, KWAV, KRLB, WKYX, KRNO. Medium including WQMC, WORG. Light including 2WD, KEZR, WAVE, WSKI.

MARTI JONES "Chance Of A Lifetime" (A&M) 11/0

Rotations: Heavy 0, Medium 4/0, Light 7/0, Total Adds 0. Medium: WEIM, WSKY, WBGW, KALE. Light: WNAM, WCHV, WKYX, WZLQ, KTYL, WJON, WBOW.

OUTFIELD "Everytime You Cry" (Columbia) 9/2

Rotations: Heavy 1/0, Medium 3/0, Light 5/2, Total Adds 2, WEIM, WORG. Heavy: KQSW. Medium: WKYE, WCKQ, KALE. Light including KRLB, WAEV, KTYL.

LISA LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 9/1

Rotations: Heavy 3/0, Medium 4/1, Light 2/0, Total Adds 1, WWPA. Heavy: WMYX, KMZQ, KRLB. Medium including WHTX, WKYE, WFFX. Light: B100, WRKA.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

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WPX/New York
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PETER CETERA
GORDON LIGHTFOOT
CHRIS DEBUSH
DAVID PACK
NEIL DIAMOND
JOEL & CHARLES
CARLY SIMON
AIR SUPPLY

PARALLEL TWO

WABJ/Allentown
Mick Haggerty
DARYL HALL
MATT BANCO
HOWARD HEMETT
MORRIS
CHRIS CROSS
KNIGHT & HEDLEY
COOLIDGE & HOLMES
TOTO
CARLY SIMON
CYNDI LAUPER
PAUL SIMON
JANET JACKSON

PARALLEL ONE

WYK/Johnstown
Jack Michaels
HUEY LEWIS & THE
CHRIS THOMPSON
ELTON JOHN
MORRIS
GORDON LIGHTFOOT
BILLY JOEL
PAUL SIMON
ROBERT PALMER
PETER CETERA
CHRIS DEBUSH

PARALLEL ONE

KMA/Denver
Elliot/Brady
HUMAN LEAGUE
HUEY LEWIS & THE
BERLIN
ANDERSON & LORING
ANITA BAKER

PARALLEL ONE

KOST/Los Angeles
Kaya/Kay
HADOBA
SERGIO MENDES
TOTO
PETER GABRIEL
HUMAN LEAGUE
LIONEL RICHIE

PARALLEL ONE

KLTV/Phoenix
Chris Thomas
BOSTON
BEACH BOYS
CHRIS CROSS
HUEY LEWIS & THE
ANDERSON & LORING
ANITA BAKER

PARALLEL THREE

WVVA/Altoona
Haskell/Miller
none
TOTO
CYNDI LAUPER
RICK OCKNER
MOODY BLUES
JANET JACKSON
WVMA/Richmond
Jack Raymond
VIRGIN
PREFENDERS
MATT BANCO
SERGIO MENDES
DOWNS & PRICE
MORRIS
COOLIDGE & HOLMES
CITY
OUTFIELD
DARYL HALL
TOTO
RICK OCKNER
CYNDI LAUPER
DAVID PACK

PARALLEL TWO

WGLL/Mercersburg
Low/Schmidt
HUEY LEWIS & THE
WMIH
DARYL HALL
GREGORY ABBOTT
TOTO
AIR SUPPLY
JANET JACKSON
DON JOHNSON
CYNDI LAUPER
DON JOHNSON

PARALLEL TWO

WVY/Johnstown
Jack Michaels
HUEY LEWIS & THE
CHRIS THOMPSON
ELTON JOHN
MORRIS
GORDON LIGHTFOOT
BILLY JOEL
PAUL SIMON
ROBERT PALMER
PETER CETERA
CHRIS DEBUSH

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SOUTH

PARALLEL ONE

WWS-FM/Atlanta
Chappell/McCoy
none
TOTO
CYNDI LAUPER
RICK OCKNER
MOODY BLUES
JANET JACKSON
WVMA/Richmond
Jack Raymond
VIRGIN
PREFENDERS
MATT BANCO
SERGIO MENDES
DOWNS & PRICE
MORRIS
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Michael Parks
SERGIO MENDES
DARYL HALL
CHRIS THOMPSON
TOTO
PETER GABRIEL
HUMAN LEAGUE
LIONEL RICHIE

**101 Reporters
94 Current Reports
Two stations reported a frozen
list this week:
KGW/Portland
WSFL/New Bern**

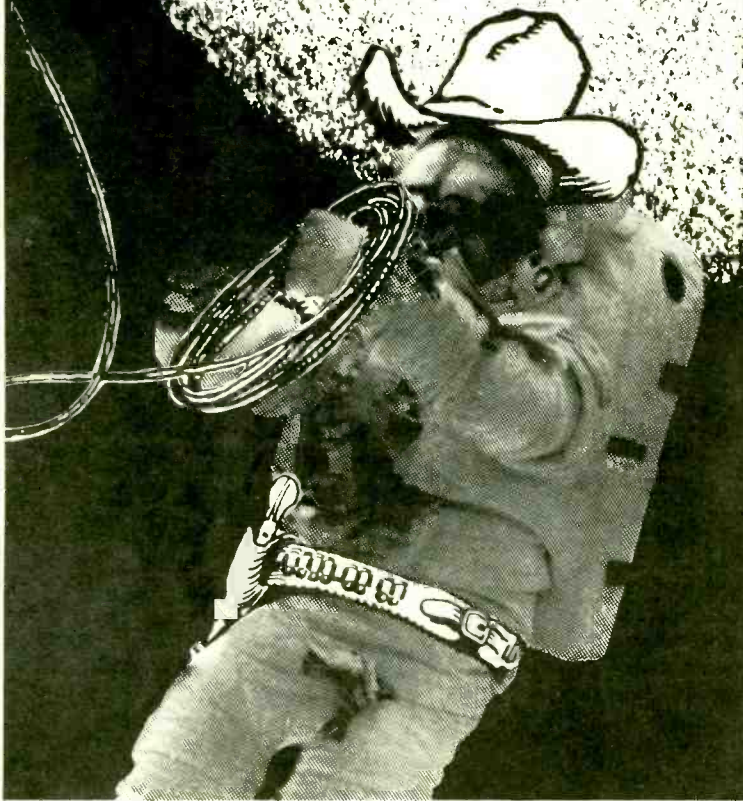
**Five stations did not report
a playlist this week, so their
rotations were frozen:
KVIL/Dallas
WEIZ/Columbus
WHNN/Saginaw
WKGW/Utica
WSKY/Asheville**

**47 Reporters
41 Current Reports
Three stations reported a frozen
list this week:
WHBC/Canton
WJDX/Jackson
WSB/Atlanta**

**Two stations did not report
a new playlist, therefore their
rotations were frozen:
WCHS/Charleston
WTMJ/Milwaukee**

**WKWB/Buffalo did not report
a new list for the second week
in a row. Its rotations were not
included in this week's chart.**

**Bet You Weren't
Ready For This!**



BEN SIDRAN

F E A T U R I N G

STEVE MILLER

**"SPACE
COWBOY"**

From the Ben Sidran LP "On the Live Side"

NEW & ACTIVE

NOW AT:

WNEW-FM, WXRT, KZEW, KBCO,
KKCY, WBAB, WBGK, WQBK,
WDHA, KAZY, WHFS, KTCZ, KKBR,
KSTM, WMAD, WEQX, WNCS, KBLE,
WEZX, WONE, KKGR, KTCL, KOZZ,
KABL, KFMH, KDXR, KSPN, KLWD,
KVRE, WCLZ AND MORE!



Magenta Records.
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RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

170 REPORTS

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Power	Heavy	Medium	
2	1	2	1	RIC OCASEK/Emotion In Motion (Geffen)	159-2	50-	139-	18-
7	3	1	2	BOSTON/Amanda (MCA)	148-2	68+	139-	8-
6	5	3	3	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)	148-3	59+	134-	14-
11	6	4	4	STEVE WINWOOD/Freedom Overspill (Island/WB)	147-2	40+	125-	22-
—	18	8	5	BILLY IDOL/To Be A Lover (Chrysalis)	151+3	28+	94+	52-
—	—	15	6	PRETENDERS/Don't Get Me Wrong (Sire/WB)	155+20	23+	87+	62-
21	15	9	7	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	140+7	38+	99+	36-
25	16	12	8	'TIL TUESDAY/What About Love (Epic)	143-2	16+	72+	65-
28	19	13	9	JOHN FOGERTY/Change In The Weather (WB)	132+5	10+	75+	55-
14	11	11	10	BON JOVI/You Give Love A Bad Name (Mercury/PG)	118-3	23+	92+	21-
8	7	7	11	DAVID & DAVID/Welcome To The Boomtown (A&M)	120-1	23+	87-	30-
4	4	6	12	TALKING HEADS/Wild Wild Life (Sire/WB)	118-2	23-	76-	41+
24	20	17	13	TIMBUK3/The Future's So Bright... (IRS/MCA)	130-2	10+	42+	81-
1	2	5	14	EDDIE MONEY/Take Me Home Tonight (Columbia)	92-1	27-	75-	14-
15	14	14	15	DAVID LEE ROTH/Goin' Crazy (WB)	116-0	7=	56-	57+
9	9	10	16	TRIUMPH/Somebody's Out There (MCA)	102-1	12-	57-	42-
26	22	20	17	BILLY SQUIER/Love Is The Hero (Capitol)	124-1	2=	37+	83-
—	32	25	18	BAD COMPANY/This Love (Atlantic)	119+12	3+	38+	75+
—	—	29	19	KBC BAND/It's Not You, It's Not Me (Arista)	135+28	2+	15+	110+
29	25	21	20	OUTFIELD/Everytime You Cry (Columbia)	119+4	10-	42+	71=
—	—	28	21	BOSTON/We're Ready (MCA)	102+22	2+	50+	51+
50	33	26	22	TINA TURNER/Back Where You Started (Capitol)	113+13	0=	32+	75+
30	23	23	23	JOHN FOGERTY/Headlines (WB)	98+5	1=	41-	55+
12	12	19	24	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	89-1	3=	49-	39-
18	17	18	25	SMITHEREENS/Blood & Roses (Enigma)	106-0	6=	29-	65-
—	—	39	26	GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)	127+33	0=	11+	83+
—	45	32	27	WANG CHUNG/Everybody Have Fun Tonight (Geffen)	103+11	7+	28+	64-
—	43	34	28	RIC OCASEK/True To You (Geffen)	86+20	1+	31+	49+
51	47	44	29	PETER GABRIEL/That Voice Again (Geffen)	81+27	1=	30+	45+
—	—	36	30	BOSTON/Cool The Engines (MCA)	77+11	3+	38+	37+
3	8	16	31	R.E.M./Fall On Me (IRS/MCA)	69-0	9-	36-	27-
37	31	30	32	JOURNEY/Girl Can't Help It (Columbia)	67-7	8-	27-	38-
10	13	24	33	PETER GABRIEL/In Your Eyes (Geffen)	62-1	9-	41-	16-
—	51	42	34	IGGY POP/Cry For Love (A&M)	91+11	2+	9+	62+
—	55	49	35	PETE TOWNSHEND/Life To Life (Atlantic)	77+24	0=	13+	59+
—	—	—	36	BENJAMIN ORR/Stay The Night (Elektra)	82 /76	1	7	64
17	24	33	37	STEVE WINWOOD/Split Decision (Island/WB)	51-1	8=	29-	19-
31	26	27	38	NEIL YOUNG/Weight Of The World (Geffen)	72-0	0-	16-	46-
—	58	48	39	TALKING HEADS/Puzzlin' Evidence (Sire/WB)	62+16	2+	23+	33+
—	—	55	40	DAVID & DAVID/Swallowed By The Cracks (A&M)	66+23	2+	16+	43+
36	44	41	41	GENESIS/Land Of Confusion (Atlantic)	55+13	2+	17-	33+
—	—	43	42	BOSTON/Can'tcha Say/Still In Love (MCA)	53+5	1+	23-	26+
5	10	22	43	JOHN FOGERTY/Eye Of The Zombie (WB)	47-0	6-	35-	9-
34	30	31	44	PETE TOWNSHEND/Barefootin' (Atco)	69-1	0-	8-	55-
27	29	38	45	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	52-4	2=	22-	29+
48	37	37	46	ARETHA FRANKLIN/Jumpin' Jack Flash (Arista)	67-3	0=	14-	43-
—	—	59	47	RATT/Dance (Atlantic)	72+24	2+	5+	50+
—	56	53	48	STABILIZERS/One Simple Thing (Columbia)	76+19	1+	6+	51+
13	21	35	49	BILLY JOEL/A Matter Of Trust (Columbia)	44-1	8-	23-	18-
43	39	45	50	HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)	55-3	0=	13-	38+
44	41	40	51	EURYTHMICS/When Tomorrow Comes (RCA)	53-1	0-	16-	34-
DEBUT	—	—	52	EDDIE MONEY/We Should Be Sleeping (Columbia)	48+10	3+	16+	29+
—	—	58	53	CINDERELLA/Nobody's Fool (Mercury/PG)	62+9	1=	5=	41+
35	38	46	54	STEVE WINWOOD/Take It As It Comes (Island/WB)	40-1	1-	16-	20-
DEBUT	—	—	55	PAUL SIMON/Graceland (WB)	47+19	1+	8+	36+
DEBUT	—	—	56	VAN HALEN/5150 (WB)	43+12	2+	9+	27+
DEBUT	—	—	57	R.E.M./Superman (IRS/MCA)	44+21	0=	11+	25+
—	60	60	58	BEACH BOYS/California Dreamin' (Capitol)	43-4	2+	9+	28-
57	53	52	59	PAUL McCARTNEY/Stranglehold (Capitol)	41-2	1+	8=	30-
DEBUT	—	—	60	BON JOVI/Wanted Dead Or Alive (Mercury/PG)	36+15	2+	7+	27+

BREAKERS

GEORGIA SATELLITES
Keep Your Hands To Yourself (Elektra)
75% of our reporters on it.

TINA TURNER
Back Where You Started (Capitol)
66% of our reporters on it.

WANG CHUNG
Everybody Have Fun Tonight (Geffen)
61% of our reporters on it.

BOSTON
We're Ready (MCA)
60% of our reporters on it.

ATLANTA, GA 10:00 A.M. EST, OCTOBER 8---IN RESPONSE TO PRESIDENT REAGAN'S CALL FOR PRIVATE ENTERPRISE TO ASSUME RESPONSIBILITY FOR FURTHER SPACE EXPLORATION, ELEKTRA RECORDS IS PROUD TO ANNOUNCE THAT ON SEPTEMBER 22, 1986, IT BECAME THE FIRST RECORD COMPANY TO ATTEMPT A PRIVATELY FUNDED LAUNCH. TODAY, OCTOBER 8, 1986, THE GEORGIA SATELLITES HAVE BEEN PUT INTO ORBIT. ELEKTRA EXPECTS THE GEORGIA SATELLITES TO REACH PREVIOUSLY UNKNOWN FRONTIERS IN THE ENSUING MONTHS. ALL SYSTEMS ARE GO. FULL THROTTLE UP.

DOUBLE BREAKER

LP 24* TRACK 26*

in just three short weeks!

The single,

“KEEP YOUR HANDS TO YOURSELF”

from the

GEORGIA SATELLITES

debut LP.

Produced by Jeff Glixman

ON TOUR SOON.



ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.

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AOR ALBUMS

Three Weeks Two Weeks Last Week

170 REPORTS

OCTOBER 10, 1986

Total Reports/Adds Power Heavy Medium

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	Total Reports/Adds	Power	Heavy	Medium
—	—	1	1	BOSTON /Third Stage (MCA)	155-1	72+	146=	8-
1	1	2	2	HUEY LEWIS & THE NEWS /Fore! (Chrysalis)	159-0	63+	146-	13+
4	4	4	3	RIC OCASEK /This Side Of Paradise (Geffen)	168-2	51=	145-	21-
2	2	3	4	STEVE WINWOOD /Back In The High Life (Island/WB)	159-1	50+	143-	16-
3	3	5	5	JOHN FOGERTY /Eye Of The Zombie (WB)	160-0	19-	111-	48+
6	6	6	6	TALKING HEADS /True Stories (Sire/WB)	141-1	26-	93-	46+
10	7	8	7	DAVID & DAVID /Boomtown (A&M)	149-3	25+	94-	49+
18	14	11	8	BRUCE HORNSBY & THE RANGE /The Way It Is (RCA)	144+6	38+	102+	37-
14	13	10	9	BON JOVI /Slippery When Wet (Mercury/PG)	129+3	24+	96+	26-
5	5	7	10	EDDIE MONEY /Can't Hold Back (Columbia)	122-3	31-	87-	30+
7	9	9	11	PETER GABRIEL /So (Geffen)	124+15	11-	64-	51+
—	—	16	12	'TIL TUESDAY /Welcome Home (Epic)	145+3	17+	72+	67-
12	12	14	13	DAVID LEE ROTH /Eat 'Em And Smile (WB)	121-0	7=	60-	57+
25	17	17	14	TINA TURNER /Break Every Rule (Capitol)	125+9	5-	41+	80+
—	—	20	15	BAD COMPANY /Fame And Fortune (Atlantic)	131+16	3+	39+	84+
11	11	13	16	TRIUMPH /The Sport Of Kings (MCA)	109-1	13-	59-	46-
22	18	18	17	TIMBUK3 /Greetings From Timbuk3 (IRS/MCA)	131-2	10+	42+	82-
DEBUT	—	—	18	BILLY SQUIER /Enough Is Enough (Capitol)	128 /3	2	39	85
8	10	15	19	GENESIS /Invisible Touch (Atlantic)	93-11	9=	44-	39-
29	22	21	20	OUTFIELD /Play Deep (Columbia)	119+4	10-	42+	71=
9	8	12	21	R.E.M. /Lifes Rich Pageant (IRS/MCA)	103-3	9-	43-	48+
17	15	19	22	SMITHEREENS /Especially For You (Enigma)	113-0	6=	30-	70-
DEBUT	—	—	23	WANG CHUNG /Mosaic (Geffen)	107 /14	7	29	67
—	—	27	24	GEORGIA SATELLITES /Georgia Satellites (Elektra)	129+33	0=	11+	84+
23	20	23	25	PETE TOWNSHEND /Deep End Live! (Atco)	87-10	1-	14-	64-
21	21	26	26	EURHYTHMICS /Revenge (RCA)	74-1	1-	25-	43-
—	—	28	27	IGGY POP /Blah, Blah, Blah (A&M)	92+11	2+	9+	62+
13	16	25	28	BILLY JOEL /The Bridge (Columbia)	56-1	9-	31-	21-
30	24	24	29	JOURNEY /Raised On Radio (Columbia)	69-7	8-	27-	40-
24	19	22	30	NEIL YOUNG /Landing On Water (Geffen)	78-0	0-	17-	51-
—	39	33	31	PLAYING FOR KEEPS /Soundtrack (Atlantic)	82+25	0=	14+	62+
36	33	32	32	VAN HALEN /5150 (WB)	53+10	5=	16+	30-
—	—	37	33	RATT /Dancing Undercover (Atlantic)	79+25	2+	5+	56+
28	28	29	34	PAUL SIMON /Graceland (WB)	57+13	4=	15-	39+
—	36	34	35	CINDERELLA /Night Songs (Mercury/PG)	65+7	1=	5-	44+
—	39	39	36	STABILIZERS /Tyranny (Columbia)	76+18	1+	6+	51+
34	29	30	37	PAUL McCARTNEY /Press To Play (Capitol)	48-1	2=	11-	33-
DEBUT	—	—	38	COREY HART /Fields Of Fire (EMI America)	42=3	4+	15+	23-
35	32	31	39	RAINMAKERS /The Rainmakers (Mercury/PG)	48-2	0-	7-	32-
DEBUT	—	—	40	OUTLAWS /Soldiers Of Fortune (Pasha/CBS)	56+22	1=	1=	36+
—	—	—	—	"Amanda" (148) "Ready" (102) "Engines" (77)	155-1	72+	146=	8-
—	—	—	—	"Hip" (148) "Jacob" (89) "Whole" (55)	159-0	63+	146-	13+
—	—	—	—	"Emotion" (159) "True" (86) "Laughing" (17)	168-2	51=	145-	21-
—	—	—	—	"Freedom" (147) "Split" (51) "Take It" (40)	159-1	50+	143-	16-
—	—	—	—	"Change" (132) "Headlines" (98) "Eye" (47)	160-0	19-	111-	48+
—	—	—	—	"Wild" (118) "Puzzlin'" (62) "Sale" (27)	141-1	26-	93-	46+
—	—	—	—	"Welcome" (120) "Swallowed" (66) "Easy" (3)	149-3	25+	94-	49+
—	—	—	—	"The Way It Is" (140) "Skyline" (4) "Mandolin" (4)	144+6	38+	102+	37-
—	—	—	—	"You Give Love" (118) "Wanted" (36) "Livin'" (7)	129+3	24+	96+	26-
—	—	—	—	"Take Me Home" (92) "We Should" (48) "Endless" (11)	122-3	31-	87-	30+
—	—	—	—	"That Voice" (81) "Eyes" (62) "Big Time" (9)	124+15	11-	64-	51+
—	—	—	—	"What" (143) "Coming" (3) "Lover's" (2)	145+3	17+	72+	67-
—	—	—	—	"Goin' Crazy" (116) "Ladies" (28) "Tobacco" (7)	121-0	7=	60-	57+
—	—	—	—	"Back" (113) "Overnight" (22) "Typical" (13)	125+9	5-	41+	80+
—	—	—	—	"This Love" (119) "Fame" (15) "Burning" (11)	131+16	3+	39+	84+
—	—	—	—	"Somebody's" (102) "Tears" (22) "Just" (2)	109-1	13-	59-	46-
—	—	—	—	"The Future's" (130) "Life" (3) "Facts" (1)	131-2	10+	42+	82-
—	—	—	—	"Love" (124) "Shot" (12) "Powerhouse" (6)	128 /3	2	39	85
—	—	—	—	"Land" (55) "Deep" (29) "Throwing" (24)	93-11	9=	44-	39-
—	—	—	—	"Everytime You Cry" (119)	119+4	10-	42+	71=
—	—	—	—	"Fall On Me" (69) "Superman" (44) "What If" (5)	103-3	9-	43-	48+
—	—	—	—	"Blood" (106) "Lonely" (5) "Behind" (4)	113-0	6=	30-	70-
—	—	—	—	"Everybody" (103) "Eyes" (4) "Let's Go" (3)	107 /14	7	29	67
—	—	—	—	"Keep" (27) "Can't Stand" (1) "Nights" (1)	129+33	0=	11+	84+
—	—	—	—	"Barefootin'" (69) "Behind" (13) "Save It" (11)	87-10	1-	14-	64-
—	—	—	—	"When Tomorrow" (53) "Thorn" (14) "Missionary" (8)	74-1	1-	25-	43-
—	—	—	—	"Cry" (91) "Blah" (2) "Child" (2)	92+11	2+	9+	62+
—	—	—	—	"A Matter" (44) "Running" (9) "This" (8)	56-1	9-	31-	21-
—	—	—	—	"Girl" (67) "Raised" (1) "Positive" (1)	69-7	8-	27-	40-
—	—	—	—	"Weight" (72) "Touch" (9) "People" (3)	78-0	0-	17-	51-
—	—	—	—	"Life" (77) "Say" (2) "Distant" (1)	82+25	0=	14+	62+
—	—	—	—	"5150" (43) "Love Walks In" (11) "Summer Nights" (5)	53+10	5=	16+	30-
—	—	—	—	"Dance" (72) "Drive" (8) "Slip" (2)	79+25	2+	5+	56+
—	—	—	—	"Graceland" (47) "Call Me Al" (19) "Diamonds" (6)	57+13	4=	15-	39+
—	—	—	—	"Nobody's Fool" (62) "Shake Me" (9)	65+7	1=	5-	44+
—	—	—	—	"One Simple Thing" (76) "Underground" (2)	76+18	1+	6+	51+
—	—	—	—	"Stranglehold" (41) "Angry" (4) "Press" (3)	48-1	2=	11-	33-
—	—	—	—	"I Am" (39) "Angry" (5) "Dancin'" (2)	42=3	4+	15+	23-
—	—	—	—	"My People" (38) "Downstream" (7) "Nobody" (4)	48-2	0-	7-	32-
—	—	—	—	"Soldiers" (40) "Ride" (13) "Night" (3)	56+22	1=	1=	36+

BERLIN

BERLIN
COUNT THREE AND PRAY

LIGHTS UP
AOR RADIO

The newest album from
BERLIN on Geffen Records,
Cassettes and Compact Disc



Producer:
Bob Ezrin

COUNT THREE AND PRAY

Personal Management: Peregrine Watts-Russell/M.F.C. Management

BREAKERS

GEORGIA SATELLITES Georgia Satellites (Elektra) 76% of our reporters on it.
BILLY SQUIER Enough Is Enough (Capitol) 75% of our reporters on it.
WANG CHUNG Mosaic (Geffen) 63% of our reporters on it.

NEW & ACTIVE

- BEACH BOYS "Made In The U.S.A." (Capitol) 43/4 (48/4)**
Adds: WCCC, WIOQ, KEZE, WZZQ. Powers 2. Heavy 9: WNEW, WEBN, WPDH, WQMF, WMGM, WRKI, WHMD, KKGR, KRQU. Medium 28 including WNOR, KZAP, KISW, WOUR, WKQQ, WRXL, WWCT, KOJ, WWWV, KRNA.
- CHEAP TRICK "The Doctor" (Epic) 41/8 (35/13)**
Adds: WYNF, WLLZ, WAPL, WXL, WLNZ, WIBA, KWHL, KFMM. Heavy 2: KOMP, KRQU. Medium 26 including KUPD, KGB, KRQR, WEZX, KNCN, WKDF, KISS, KILO, KRNA.
- ALICE COOPER "Constrictor" (MCA) 37/12 (25/11)**
Adds including WLVO, KLAQ, WXKE, KATT, KLPX, WIXV, KQWB, KTYD. Heavy 1: KNAC. Medium 21 including WXRK, WRIF, KSHE, KNCN, WKDF, KISS, KILO, KDJ, KRNA.
- VINNIE VINCENT "Invasion" (Chrysalis) 34/3 (30/7)**
Adds: WLVO, WXKE, WKLT. Powers 1. Heavy 1: KNAC. Medium 13 including KTXQ, WLLZ, KUPD, KISW, WEZX, KISS, WRQK.
- GEORGE THOROGOOD & THE DESTROYERS "Live" (EMI America) 30/11 (24/1)**
Adds including WHJY, WTPA, WPLR, WKQZ, KFMM, KKDJ, WRKI. Powers 1. Heavy 4 including WNEW, KGB, WHEB. Medium 20 including WXRK, WRIF, WQFM, KBPI, KLOS, WZZO, KISS, KQDS, WLAV.
- BROKEN HOMES "Broken Homes" (MCA) 30/5 (30/9)**
Adds: WLLZ, WEGR, KZEL, WGIR, KRQU. Heavy 2: WQFM, KWIC. Medium 16 including WNEW, KOMA, KLB, KATT, WMRY, KLPX, KRNA, KOZZ.
- GLASS TIGER "The Thin Red Line" (Manhattan) 29/12 (23/9)**
Adds including WHJY, KAZY, KNCN, WONE, WXL, KFMM, KFMM. Powers 2. Heavy 4: WBAB, Q107, WIMZ, KRNA. Medium 18 including WYNF, KZAP, CFOX, WCCC, WPLR, WEZX, WAAF.
- JOAN JETT & THE BLACK HEARTS "Good Music" (Blackheart/CBS) 26/5 (22/22)**
Adds: KTXQ, WCCC, WPDH, WAAF, WKQZ. Powers 1. Heavy 4: WBCN, WNEW, WLIR, KRQU. Medium 15 including WBAB, KZEW, WSHE, KGB, WHFS, WRKI, KRNA.
- OMD "The Pacific Age" (A&M) 26/2 (25/3)**
Adds: WBCN, KTCL. Powers 2. Heavy 10: WXRT, KAZY, KROQ, WLIR, CHEZ, CFNY, WONE, KTCZ, KRNA, KSPN. Medium 11 including WBAB, 91X, CFOX, WFNX, WDHA, WRDU, WXL.
- MOODY BLUES "The Other Side Of Life" (Polydor/PolyGram) 25/12 (15/7)**
Adds including KUPD, WZZO, WKLC, WAQY, WRKI, WGIR, WWWV, KRNA. Heavy 2: WCCC, KSPN. Medium 18 including WDE, KINK, KZAP, WAAF, WHTF, KBAT, KZEL, KRIX.
- ELVIS COSTELLO & THE ATTRACTIONS "Blood & Chocolate" (Columbia) 25/0 (26/3)**
Powers 1. Heavy 7: WBCN, WXRT, WHFS, WFNX, WLIR, CFNY, KTCL. Medium 15 including WNEW, WXRK, WMMR, DC101, KBCO, 91X, KFOG, WPDH.

Continued on Page 79

AOR TRACKS

MOST ADDED

BENJAMIN ORR/Stay (76)
GEORGIA SATELLITES/Keep (33)
HOWARD JONES/Know (30)
KBC BAND/It's (28)
PETER GABRIEL/Voice (27)
RATT/Dance (24)
PETE TOWNSHEND/Life (24)
DAVID & DAVID/Swallowed (23)
BOSTON/Ready (22)
R.E.M./Superman (21)

HOTTEST

BOSTON/Amanda (68)
HUEY LEWIS & THE NEWS/Hip (59)
RIC OCASEK/Emotion (50)
STEVE WINWOOD/Freedom (40)
BRUCE HORNSBY & THE RANGE/Way (38)
BILLY IDOL/Lover (28)
EDDIE MONEY/Take (27)
DAVID & DAVID/Welcome (23)
TALKING HEADS/Wild (23)
BON JOVI/Give (23)
PRETENDERS/Don't (23)

CHART CLIMBERS

JOHN FOGERTY "Headlines" (WB) 98/5 (97/9)

Adds: WBCN, WQFM, KLOS, KSTM, KWHL. Heavy 41 including WRIF, KZAP, KGB, KFOG, KROR, KISW, WPHY, WCMF, WEZX, KLB, Medium 55 including WNEW, WKLS, KTXQ, WNOR, KYYS, KORS, WRXL, WRQK, WTUE, WFBQ. Remains at #23.

IGGY POP "Cry For Love" (A&M) 91/11 (82/18)

Adds including WNOR, KGB, KLB, KEZO, KLPX, KRNA, KFMF. Heavy 9: WBCN, WXRK, WQFM, WFNX, WLIR, CFNY, WMGM, KQWB, KRQU. Medium 62 including WBAB, WNEW, WQFM, WDFE, KTXQ, WXRT, KROQ, 91X, KFOG, WPHY, WPDH. Moves 42-34.

RIC OCASEK "True To You" (Geffen) 86/20 (67/15)

Adds including WKLS, KAZY, WCCC, KISS, KEZO, KDJK, KFMQ. Heavy 31 including WMMR, WHJY, WLVO, KORS, KROQ, 91X, KGB, KFOG, KROR, KOME. Medium 49 including WIYY, KTXQ, WNOR, KYYS, WQFM, KLOS, WPHY, WPDH, WOUR, WRQK. Moves 34-28.

BENJAMIN ORR "Stay The Night" (Elektra) 82/76 (6/6)

Adds including KSHE, KZAP, KFOG, KROR, KOME, WCCC, WPDH, WEZX, WKQO, WRXL. Heavy 7: WBCN, KGB, KQDS, KTCZ, KFMG, WMGM, KSPN. Medium 64 including WXRK, WDFE, WHJY, WKLS, WLUP, KLB, KNCN, KFMF, KTYD. Debuts at #36.

PETER GABRIEL "That Voice Again" (Geffen) 81/27 (55/9)

Adds including WBCN, WMMR, WHJY, KYYS, KSHE, KLOS, 91X, KOME, WCMF, WEZX, KLB. Heavy 30 including WDFE, WLUP, WXRT, WPHY, WTUE, WLAV, KLO, KZEL, KKDJ, WWWW. Medium 45 including WIYY, WKLS, WSHE, WNOR, KZAP, KFOG, WCCC, WOUR, KNCN, WRQK. Moves 44-29.

PETE TOWNSHEND "Life To Life" (Atlantic) 77/24 (54/12)

Adds including KFOG, WPDH, WEZX, WAPL, WRQK, WWCT, WWWW, KRNA, KQWB, KFMQ. Heavy 13 including WBCN, WLUP, WXRT, KAZY, KISS, KLO, KZEL. Medium 59 including WIYY, WNEW, WKLS, WLVO, KYYS, KSHE, KZAP, KROR, KOME, WPHY. Moves 49-35.

BOSTON "Cool The Engines" (MCA) 77/11 (68/66)

Adds including DC101, WKLS, WDHA, WPDH, KMJX, KLO, KDJK, KQWB. Heavy 38 including WNEW, WHJY, WEBN, KORS, KGB, KROR, WPHY, WCCC, WPHY, WQFM, WDFE, KTXQ, WXRT, KROQ, 91X, KFOG, WPHY, WPDH, WOUR, WRQK, KDJ, KOZZ. Moves 36-30.

STABILIZERS "One Simple Thing" (Columbia) 76/19 (61/12)

Adds including WXRK, WDFE, WLUP, KLOS, WZZO, KNCN, KMJX, WWCT, KLPX. Heavy 6: KISW, KZEL, KSTM, KEZE, WXRK, KSPN. Medium 51 including WMMR, WHJY, KTXQ, WLVO, KYYS, KSHE, KGB, KFOG, WCCC, WEZX. Moves 53-48.

RATT "Dance" (Atlantic) 72/24 (49/47)

Adds including WIYY, WBCN, WSHE, WNOR, KLOS, WPHY, WKDF, KLPX, KRNA, KFMQ. Heavy 5 including KISS, KNAC, KRIX, KTAL. Medium 50 including WNEW, WXRK, WDFE, WHJY, WRIF, WQFM, KSHE, KGB, KOME. Moves 59-47.

DAVID & DAVID "Swallowed By The Cracks" (A&M) 66/23 (42/15)

Adds including WIYY, KLOS, KZAP, KROR, WEZX, WKDF, WRQK, KKDJ, KQWB, KFMF. Heavy 16 including WYNF, WLUP, WXRT, 91X, KFOG, KOME, KTYD. Medium 43 including WHJY, WQFM, WOUR, KLB, WTUE, KATT, KZEL, WGIR. Moves 55-40.

TALKING HEADS "Puzzlin' Evidence" (Sire/WB) 62/16 (46/17)

Adds including WIYY, WZZO, WEZX, WKRR, WAPL, KZEL, WGIR. Heavy 23 including WHJY, WQFM, KROQ, 91X, KFOG, KLB, KATT, WWWW, KTYD. Medium 33 including WKLS, KTXQ, WNOR, WLUP, KYYS, KZAP, KGB, KROR, WRQK, KEZO. Moves 48-39.

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 62/9 (53/14)

Adds: WLLZ, KSHE, KOME, WDHA, WEGR, WIOT, KKDJ, KMBY, KEZE. Heavy 5: KUPD, WAQX, KNAC, KRIX, KTAL. Medium 41 including WMMR, WHJY, KGB, KISW, WPHY, WCCC, WEZX, WOUR, KNCN, WKDF. Moves 58-53.

GENESIS "Land Of Confusion" (Atlantic) 55/13 (54/9)

Adds including WSHE, WQFM, WCMF, WOUR, WAPL, WWCT. Heavy 17 including WIYY, WBCN, WXRK, WMMR, WLUP, KQON, KGB, WCCC, KLO, WWWW. Medium 33 including WHJY, KORS, KSHE, 91X, WZZO, WEZX, KNCN, WKRR. Remains at #41.

BOSTON "Can'tcha Say/Still In Love" (MCA) 53/5 (51/50)

Adds: Q107, WCMF, KNCN, WKRR, KFMG. Heavy 23 including WHJY, WLUP, WQFM, KORS, KROR, KOME, KISW, WZZO, WCCC, KLB. Medium 26 including WKLS, KTXQ, WEBN, KBPI, WKDF, WTUE, KATT, KEZO, KJOT, KLO. Moves 43-42.

EDDIE MONEY "We Should Be Sleeping" (Columbia) 48/10 (38/8)

Adds: WHJY, KSHE, WHTF, KWIC, WAPL, WRQK, WLNZ, KEZO, KMBY, WYMG. Heavy 16 including WQFM, KGB, KOME, KLB, WKQO, WGIR, KTYD. Medium 29 including WEBN, WRIF, KLOS, KFOG, KROR, KISS, KATT, KLO, KKDJ. Debuts at #52.

PAUL SIMON "Graceland" (WB) 47/19 (29/7)

Adds including WBCN, WXRK, WDFE, KTXQ, WRXL, WRQK, KRNA, KFMQ. Heavy 8 including WXRT, KBCO, CHEZ, KSTM, KKCY, KKGR, KSPN. Medium 36 including KINK, KFOG, WPDH, WEZX, KEZO, KLO, KKDJ, WRKI. Debuts at #55.

R.E.M. "Superman" (IRS/MCA) 44/21 (23/10)

Adds including WHJY, WKLS, WLUP, KFOG, KNCN, WRQK, KQDS, KZEL, KKDJ, KRNA. Heavy 11 including WXRT, WFNX, WCCC, WWWW, KQWB, KTYD. Medium 25 including 91X, WAPL, KATT, KEZO, KLO, WIXV, KFMQ, KOZZ. Debuts at #57.

VAN HALEN "5150" (WB) 43/12 (33/9)

Adds including WHEB, KLB, KWIC, KKDJ, WRKI, KZOO. Heavy 9: WXRK, WEBN, KGB, KISW, WAQX, KISS, KZEL, KEZE, WGIR. Medium 27 including WMMR, WHJY, WRIF, KQON, KOME, WEZX, WPHY, KJOT, KLO. Debuts at #56.

BEACH BOYS "California Dreamin'" (Capitol) 43/4 (48/4)

Adds: WCCC, WIOQ, KEZE, WZZO. Heavy 9: WNEW, WEBN, WPDH, WQFM, WMGM, WRKI, WHMD, KKGR, KRQU. Medium 28 including WNOR, KZAP, KISW, WOUR, WKQO, WRXL, WWCT, KDJK, WWWW. Moves 60-58.

BON JOVI "Wanted Dead Or Alive" (Mercury/PolyGram) 36/15 (20/4)

Adds including WIYY, WKLS, WCMF, KQDS, WLAV, KKDJ, KFMQ. Heavy 7 including KZEW, KORS, KOME, KISW, KTAL, KWHL. Medium 27 including WDFE, KTXQ, KGB, WOUR, KNCN, KLO, KDJK, WIXV. Debuts at #60.

NEW & ACTIVE

OUTLAWS "Soldiers Of Fortune" (Pasha/CBS) 40/17 (23/17)

Adds including WSHE, KYYS, KNCN, KMJX, WLAV, KLPX, WGIR, KRNA, KOZZ. Heavy 0. Medium 24 including WDFE, WYNF, WDHA, WEZX, KWIC, KLAQ, WIXV.

CHEAP TRICK "Kiss Me Red" (Epic) 40/9 (33/12)

Adds: WYNF, WLLZ, WAPL, WXP, WLNZ, WIBA, KWHL, KFMF, KZOO. Heavy 2: KOMP, KRQU. Medium 26 including KGB, KROR, WEZX, KNCN, WKDF, KISS, KRNA.

HOWARD JONES "You Know I Love You . . . Don't You?" (Elektra) 34/30 (5/5)

Adds including WXRT, 91X, WCCC, KNCN, KQDS, WRKI, WWWW. Heavy 5: WLIR, WPLR, WPDH, CFNY, WHMD. Medium 20 including WNEW, WLUP, WLVO, WKQO, WLAV, WWCT, WIOT.

ALICE COOPER "Give It Up" (MCA) 34/13 (21/9)

Adds including WLVO, WQFM, WXKE, KATT, KLPX, WIXV, KQWB, KTYD. Heavy 1: KNAC. Medium 18 including WXRK, KZEW, WRIF, KNCN, KLO, KDJK, KRNA.

JASON & THE SCORCHERS "19th Nervous Breakdown" (EMI America) 34/7 (28/13)

Adds: KTXQ, WYNF, CHEZ, KBAT, KFMG, KRNA, KRQU. Heavy 1: WBCN. Medium 18 including WHFS, WPDH, WBRU, KNCN, WPHY, WKDF, KOZZ.

BOSTON "I Think I Like It" (MCA) 31/4 (34/33)

Adds: WOUR, KFMG, WGIR, WRUF. Powers 1. Heavy 12 including WQFM, KORS, KSHE, KROR, KOME, WZZO, WCCC, KLB. Medium 18 including WIYY, KZAP, WKDF, KQDS, WXKE, KATT, KEZO, KFMF.

BOSTON "Hollyann" (MCA) 31/3 (32/31)

Adds: WKQO, KOMP, WZZO. Heavy 9 including WDFE, KORS, WCCC, WEZX, WPHY, WEGR, WLAV. Medium 22 including KYYS, WKDF, WRQK, KQDS, WXKE, WFBQ, WIXV, KOZZ.

BERLIN "Like Flames" (Geffen) 30/17 (16/16)

Adds including WLUP, KBPI, KROQ, WCCC, WLAV, WWWW, KFMZ, KOZZ, KTYD. Heavy 2: KRNA, KRQU. Medium 21 including WSHE, 91X, WPLR, KEZO, KLO, KDJK, KATP.

GENESIS "In Too Deep" (Atlantic) 29/8 (30/0)

Adds: WYNF, WEBN, WLVO, WHEB, KWIC, WPHY, WRUF, KTAL. Powers 2. Heavy 13 including Q107, WLUP, KUPD, KLPX, WWWW, KRNA, KTYD. Medium 12 including KINK, WKLC, WIOQ, WOUR, WXP, KGGO, KTCZ.

DAVID LEE ROTH "Ladies Nite In Buffalo?" (WB) 28/5 (27/1)

Adds: WKQO, KISS, KJOT, KKDJ, WAOR. Heavy 9 including WDFE, KISW, WPHY, KPOI, WBLM, KTYD. Medium 16 including KGB, WKLC, KNCN, WRQK, WLAV, KDJK, WIXV.

BROKEN HOMES "In Another Land" (MCA) 27/5 (24/8)

Adds: WLLZ, WEGR, KZEL, WGIR, KRQU. Heavy 2: WQFM, KWIC. Medium 13 including WNEW, KOME, KLB, KATT, WMRV, KLPX, KRNA.

38 SPECIAL "One In A Million" (A&M) 26/4 (24/5)

Adds: WRF, WKRR, WKQZ, WRUF. Heavy 3: WTPA, WKDF, KRNA. Medium 17 including WKLS, WLLZ, KGB, WPHY, WXKE, WLAV, WWWW.

OMD "(Forever) Live And Die" (A&M) 25/2 (24/2)

Adds: WBCN, KTCL. Powers 2. Heavy 10: WXRT, KAZY, KROQ, WLIR, CHEZ, CFNY, WONE, KTCZ, KRNA, KSPN. Medium 11 including WBAB, 91X, CFOX, WFNX, WDHA, WRDU, WXP.

MOODY BLUES "Running Out Of Love" (Polydor/PolyGram) 23/12 (11/8)

Adds including KUPD, WZZO, WRKI, WGIR, WWWW, KRNA. Heavy 2: WCCC, KSPN. Medium 16 including KZAP, WAAF, WHTF, KBAT, KZEL, KRIX.

JOAN JETT & THE BLACK HEARTS "Good Music" (Blackheart/CBS) 23/3 (21/21)

Adds: WCCC, WPDH, WKQZ. Powers 1. Heavy 4: WBCN, WNEW, WLIR, KRQU. Medium 14 including KZEW, WSHE, KGB, WDHA, WHEB, WRKI, KRNA.

TRIUMPH "Tears In The Rain" (MCA) 22/8 (14/5)

Adds: Q107, KUPD, WHTF, KKDJ, WMGM, KATP, WIXV, KTYD. Powers 1. Heavy 4 including KISS, WAPL. Medium 17 including KZEW, KGB, WEZX, KFMF, WOUR, WRQK, KATT.

BIG AUDIO DYNAMITE "C'mon Every Beatbox" (Columbia) 22/8 (17/17)

Adds: WNEW, WSHE, WXRT, WKLC, WPLR, WMRV, KZEL, KTCL. Powers 1. Heavy 4 including KROQ, WFNX, WLIR. Medium 8 including WMMR, 91X, WHFS, KKDJ.

TINA TURNER "Overnight Sensation" (Capitol) 22/2 (23/3)

Adds: KSTM, KSOY. Powers 1. Heavy 7: CHOM, KZEW, WXRT, KBCO, KZEL, KPOI, KRIX. Medium 12 including KFOG, WPHY, WEZX, WKRR, WKDF, KEZO, WIXV, KOZZ.

WORLD PARTY "Ship Of Fools" (Chrysalis) 21/9 (13/4)

Adds: KAZY, KNCN, WIMZ, WONE, WQBK, WWTR, KATP, WWWW, KRQU. Heavy 0. Medium 13 including WNEW, WHFS, KLB, WPHY, WXRK, KFMF, KTCL.

IRON MAIDEN "Wasted Years" (Capitol) 20/3 (17/4)

Adds: WBCN, KDJK, KATP. Powers 1. Heavy 2: KISS, KNAC. Medium 8 including Q107, KUPD, KGB, KNCN, KLAQ, KFMG, KLO.

HUMAN LEAGUE "Human" (Virgin/A&M) 20/2 (22/2)

Adds: WLIR, CFNY. Powers 3. Heavy 9 including CHOM, KINK, CFOX, CHEZ, KTCZ, K97, KKCY. Medium 10: WFNX, WDHA, WZYC, WLAV, WMRV, WQBK, WHMD, KKGR, KSPN, KRQU.

GEORGE THOROGOOD & THE DESTROYERS "Night Time" (EMI America) 19/17 (2/0)

Adds including WHJY, WKQZ, WMRV, KKDJ, KMBY, WRKI, KATP, KZEP. Heavy 1: KFMG. Medium 14 including WXRK, Q107, WQFM, KLOS, WZZO, WTPA, WPLR, WLAV.

GENERAL PUBLIC "Too Much Or Nothing" (IRS/MCA) 19/9 (11/11)

Adds: WBCN, WHFS, WDHA, WHEB, CFNY, WXP, WRKI, WHMD, KTCL. Powers 2. Heavy 5 including WXRK, KROQ, WLIR. Medium 8 including WNEW, KBCO, WFNX, CHEZ, WBRU, KBAT, KTYD.

BEN SIDRAN "Space Cowboy" (Magenta/Windham Hill) 18/7 (10/10)

Adds: WXRT, KAZY, WDHA, WEZX, WONE, KKGR, KOZZ. Heavy 0. Medium 8 including WNEW, KTCZ, KKCY, WQBK.

GLASS TIGER "Someday" (Manhattan) 17/9 (8/8)

Adds: KAZY, WONE, WXP, KTCZ, K97, WMGM, KFMZ, KFMQ, WZZO. Heavy 1: KRNA. Medium 11 including WCCC, WPLR, WEZX, KLAQ, WHMD, KRQU.

TOTO "I'll Be Over You" (Columbia) 17/2 (15/1)

Adds: K97, KESI. Powers 2. Heavy 8: KINK, CFOX, WIMZ, WXP, KKCY, WHMD, KKGR, KRQU. Medium 7 including KMJX, KGGO, WWCT, WWWW, KFMZ, WZZO.

RIC OCASEK "Keep On Laughing" (Geffen) 17/2 (15/0)

Adds: WEBN, WQFM. Heavy 6: 91X, KROR, CHEZ, KLB, WLAV, KZEL. Medium 10 including KTXQ, WSHE, KZAP, WAAF, KLO, WRKI, KFMF.

BAD COMPANY "Fame And Fortune" (Atlantic) 15/5 (12/12)

Adds: KORS, KLOS, KGB, KMJX, KOZZ. Heavy 2: WEBN, KWHL. Medium 10 including WLLZ, WRIF, WQFM, KISW, WHCN, WPHY, WQFM.

JOHN FOGERTY "Knockin' On Your Door" (WB) 15/1 (16/1)

Adds: WYNF. Heavy 7 including KFOG, KROR, KISW, WPHY, WQBK, KSPN. Medium 8: WIOQ, WHTF, WKDF, WTUE, KZEL, KKCY, KEZE, KKGR.

FRANKIE GOES TO HOLLYWOOD "Rage Hard" (Island) 15/1 (17/1)

Adds: WMRV. Heavy 3: WFNX, WLIR, CFNY. Medium 10 including CHOM, 91X, WBRU, WPHY, KBAT, WMGM, KRIX.

BRYAN FERRY "Help Me" (WB) 15/1 (16/3)

Adds: KKCY. Heavy 3: 91X, WLIR, KROR. Medium 11 including WXRT, KAZY, KBCO, WFNX, CHEZ, WIOQ, CFNY.

AOR ALBUMS

MOST ADDED

GEORGIA SATELLITES (33)
PLAYING FOR KEEPS (25)
RATT (25)
OUTLAWS (22)
STABILIZERS (18)
BAD COMPANY (16)
PETER GABRIEL (15)
WANG CHUNG (14)
PAUL SIMON (13)

HOTTEST

BOSTON (72)
HUEY LEWIS & THE NEWS (63)
RIC OCASEK (51)
STEVE WINWOOD (50)
BRUCE HORNSBY (38)
EDDIE MONEY (31)
TALKING HEADS (26)
DAVID & DAVID (25)
BON JOVI (24)

NEW & ACTIVE

Continued from Page 78

WORLD PARTY "Private Revolution" (Chrysalis) 24/11 (14/4)

Adds including KAZY, CHEZ, KNCN, WIMZ, WONE, KLPX, WWWW. Heavy 0. Medium 15 including WNEW, WHFS, CFNY, KLB, WPHY, WXRK, KFMF.

GENERAL PUBLIC "Hand To Mouth" (IRS/MCA) 22/10 (13/10)

Adds: WBCN, WXRT, WHFS, WDHA, WHEB, WXP, KKCY, WRKI, WHMD, KTCL. Powers 2. Heavy 6 including WXRK, KROQ, 91X, WLIR, CFNY. Medium 9 including WNEW, KBCO, WFNX, CHEZ, WBRU, KBAT, KTYD.

BIG AUDIO DYNAMITE "Number 10 Upping Street" (Columbia) 22/8 (17/17)

Adds: WNEW, WSHE, WXRT, WKLC, WPLR, WMRV, KZEL, KTCL. Powers 1. Heavy 4 including KROQ, WFNX, WLIR. Medium 8 including WMMR, 91X, WHFS, KKDJ.

HUMAN LEAGUE "Crash" (Virgin/A&M) 22/1 (24/2)

Adds: CFNY. Powers 3. Heavy 9: CHOM, KINK, CFOX, WLIR, CHEZ, KTCZ, K97, KKCY, KGRQ. Medium 12 including WXRT, 91X, WFNX, WDHA, WZYC, WLAV, WMRV.

IRON MAIDEN "Somewhere In Time" (Capitol) 21/3 (18/4)

Adds: WBCN, KDJK, KATP. Powers 1. Heavy 2: KISS, KNAC. Medium 9 including WBAB, Q107, KUPD, KGB, KNCN, KLAQ, KFMG, KLO.

TOTO "Fahrenheit" (Columbia) 21/1 (20/1)

Adds: K97. Powers 3. Heavy 10: KINK, CFOX, WIMZ, WXP, KTCZ, KKCY, WHMD, KKGR, KGRQ, KRQU. Medium 11 including KAZY, KMJX, WONE, KGGO, WWCT, WWWW, KESI, KFMZ.

BEN SIDRAN "On The Live Side" (Magenta/Windham Hill) 18/7 (10/10)

Adds: WXRT, KAZY, WDHA, WEZX, WONE, KKGR, KOZZ. Heavy 0. Medium 8 including WNEW, KTCZ, KKCY, WQBK.

RICHARD THOMPSON "Darling Adventures" (Polydor/PolyGram) 16/0 (18/3)

Heavy 2: WHFS, KTCL. Medium 12 including WXRT, KAZY, KBCO, WFNX, CHEZ, KNCN, WONE.

GREAT WHITE "Shot In The Dark" (Capitol) 15/3 (15/0)

Adds: WAQX, KWIC, KISS. Heavy 0. Medium 10 including WHJY, Q107, WRIF, KORS, WOUR, KATT, KZEL.

REGIONAL OR ACTIVITY

SOUTH (Continued)

KLBJ-FM/Austin
(512) 474-6543
PD: CLARK RYAN
MD: JEFF CARROL

Heavy
BOSTON
HUEY LEWIS
RIC O'CASEK
OUTFIELD
BOB SEGER
STEVE WINWOOD
BAD COMPANY
JOHN JOGERTY
BRUCE HORNSBY & ...
TRIMBUK3
BILLY IDOL
PRETENDERS
MEDIUM
TOM COCHRANE & RED
TALKING HEADS
TIMBUK3
TIL TUESDAY
DANNY WILDE
KBC BAND
EDDIE MONY
PETER GABRIEL
TINA TURNER
Medium
a BENJAMIN ORR
a IGOY POP
a GEORGIA SATELLITES
Light
a VAN HALEN

KNCN/Corpus Christi
(512) 289-1000
OM: PEPE LOPEZ
PD: BONNIE STACY

Heavy
BOSTON (M)
HUEY LEWIS (M)
JOHN JOGERTY (M)
BOB JOVI (M)
DAVID LEE ROTH (M)
STEVE WINWOOD
RIC O'CASEK
TALKING HEADS (L)
TIL TUESDAY
SMITHIERENS
BILLY IDOL
TIMBUK3
BRUCE HORNSBY & ...
BILLY SQUIER
PRETENDERS
Medium
a BENJAMIN ORR (L)
a STABILIZERS
a WORLD PARTY
a R.E.M.
a GLASS TIGER
a STONE FURY
Light
a CHICAGO
a HOWARD JONES
a ELTON JOHN
a BLACK & BLUE
a OUTLAWS

WZYC/Beaufort
(919) 728-2019
PD: PAUL FRANKLIN
MD: ROBYN MITCHELL

Heavy
BOSTON (M)
RIC O'CASEK
HUEY LEWIS (M)
STEVE WINWOOD (L)
BRUCE HORNSBY & ...
DAVID & DAVID
JOHN JOGERTY (M)
PRETENDERS
ARETHA FRANKLIN
EDDIE MONY
TALKING HEADS (L)
DAVID & DAVID (L)
COREY HART
Medium
Light

WKRR/Greensboro
(919) 274-8042
PD: BRUCE WHEELER
MD: JOHN AMBERG

Heavy
HUEY LEWIS (M)
BOSTON (M)(L)
JOHN JOGERTY
BILLY JOEL (L)
DAVID & DAVID
RIC O'CASEK
STEVE WINWOOD
PETER GABRIEL
TALKING HEADS (L)
EDDIE MONY
DAVID LEE ROTH
BRUCE HORNSBY & ...
Medium
a JOURNEY
Light
a GEORGIA SATELLITES

WFYV/Jacksonville
(904) 482-1055
PD: CHRIS JONES
MD: LEX STALEY

Heavy
BOSTON
STEVE WINWOOD
HUEY LEWIS
JOHN JOGERTY
ROBBINGTON
PETER GABRIEL
BILLY SQUIER
R.E.M.
RIC O'CASEK
TIL TUESDAY
BILLY IDOL
a GENESIS
a TINA TURNER
a PRETENDERS
a OUTLAWS

WIMZ-FM/Knoxville
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Heavy
BOSTON
EDDIE MONY
BILLY JOEL
VAN HALEN
TINA TURNER
TOTO
GLASS TIGER
HUEY LEWIS
ROBERT PALMER
PETER GABRIEL
STEVE WINWOOD
BILLY SQUIER
R.E.M.
RIC O'CASEK
TIL TUESDAY
BAD COMPANY
BRUCE HORNSBY & ...
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PRETENDERS
Medium
a KBC BAND
a OUTFIELD
a WANG CHUNG
a TALKING HEADS
Light
a WORLD PARTY

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BOSTON
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STEVE WINWOOD
BILLY IDOL
BOB JOVI
SMITHIERENS
DAVID & DAVID
GEORGIA SATELLITES
TALKING HEADS
TINA TURNER
TIL TUESDAY
Medium
a JOHN JOGERTY
BAD COMPANY (M)
a DAVID LEE ROTH
EDDIE MONY (M)
PRETENDERS
Medium
a KBC BAND
a BENJAMIN ORR
a HOWARD JONES

KMJX/Little Rock
(501) 470-0088
PD: TOM WOOD
MD: DAVID ALLEN ROSS

Heavy
BOSTON (M)
HUEY LEWIS
TRIMBUK3
DAVID & DAVID
RIC O'CASEK
BOB JOVI
JOHN JOGERTY (L)
STEVE WINWOOD (L)
TIMBUK3
BILLY SQUIER
Medium
a PRETENDERS
a KBC BAND
a BRUCE HORNSBY & ...
a STABILIZERS
Light
a BAD COMPANY
a OUTLAWS
a GEORGIA SATELLITES

WQMF/Louisville
(502) 589-4400
PD: DUKE MEYER
MD: KEITH TAYLOR

Heavy
BOB JOVI (M)
BEACH BOYS
STEVE WINWOOD (M)
TRIMBUK3
EDDIE MONY (M)
BOSTON (M)
JOURNEY
JOHN JOGERTY
Medium
a PRETENDERS
a BRUCE HORNSBY & ...
a OUTFIELD

WEGR/Memphis
(901) 578-1103
PD: HOWIE CASTLE
MD: KELLIE CRUISE

Heavy
BOSTON
RIC O'CASEK
STEVE WINWOOD
HUEY LEWIS
PRETENDERS
TALKING HEADS
DAVID & DAVID
WANG CHUNG
DAVID LEE ROTH
TRIMBUK3
PETER GABRIEL
BRUCE HORNSBY & ...
Light
a R.E.M.
a GEORGIA SATELLITES
a BROKEN HOMES
a OUTLAWS

KBAT/Odesa
(915) 583-2121
PD: BILL BATEMAN
MD: DREW DANSON

Heavy
BOSTON
HUEY LEWIS (M)
STEVE WINWOOD
DAVID & DAVID (M)
TRIMBUK3
BOB JOVI
TIL TUESDAY
DAVID LEE ROTH
RIC O'CASEK (M)
TALKING HEADS
BILLY IDOL
PRETENDERS
Medium
a KBC BAND
a HOWARD JONES
a OUTLAWS
a GEORGIA SATELLITES
a VENETIANS
a JASON & THE SCORCH
a ALICE COOPER
a PLAYING FOR KEEPS

WTKX/Pensacola
(904) 438-7543
PD: MARK DAGELLE
MD: J.D. STONE

Heavy
BOSTON
STEVE WINWOOD
HUEY LEWIS
JOHN JOGERTY
PETER GABRIEL
BILLY SQUIER
R.E.M.
RIC O'CASEK
TIL TUESDAY
BILLY IDOL
BOB JOVI
PRETENDERS
Medium
a GEORGIA SATELLITES (L)
a R.E.M.
a BENJAMIN ORR
a TINA TURNER

KWIC-FM/Beaumont
(409) 842-2210
PD: TED CARLAND
MD: TIM KELLEY

Heavy
BOSTON (M)(L)
TALKING HEADS
BRUCE HORNSBY & ...
HUEY LEWIS
RIC O'CASEK (M)
STEVE WINWOOD
BOB JOVI
OUTFIELD
BILLY SQUIER
TIL TUESDAY
BILLY IDOL
DAVID LEE ROTH
TINA TURNER
BAD COMPANY
BROKEN HOMES
WANG CHUNG
a GREAT WHITE
Light
a EDDIE MONY
a PRETENDERS
a ELTON JOHN
a BENJAMIN ORR
a VAN HALEN
a R.E.M.
a RATT
a PLAYING FOR KEEPS
a ROBBI TROWER

KLAQ/EI Paso
(915) 544-8664
OM: NAT LAMP
MD: MIKE RAMSEY

Heavy
HUEY LEWIS
BOSTON
BOB JOVI
JOHN JOGERTY
TRIMBUK3
RIC O'CASEK
MARK GERMINO
STEVE WINWOOD (L)
COREY HART
BRUCE HORNSBY & ... (M)
TIL TUESDAY
ICHOUSE (L)
MARTI JONES
PAUL MCCARTNEY
LARRY JOHN MCNALLY
RIC O'CASEK
BONNIE RAITT (M)
PAUL SIMON (M)(L)
STEWART & GASKIN
ROSIE VELA (L)
DARYL HALL
Medium
a MATT BIANCO (L)
a BENJAMIN ORR (L)
TIL TUESDAY
a BOSTON (L)
a HEARTBURN

WKDF/Nashville
(615) 244-9532
PD: BILL PUGH
ASST. PD: DAVID HALL

Heavy
STEVE WINWOOD (M)
GENESIS (M)
EDDIE MONY
JOURNEY
BOSTON (M)
RIC O'CASEK
38 SPECIAL
HUEY LEWIS (M)
BRUCE HORNSBY & ...
WANG CHUNG
DAVID & DAVID
BOB JOVI
TRIMBUK3
Medium
a DAVID & DAVID
a RATT
Light
a ARETHA FRANKLIN

WRDU/Raleigh
(919) 782-1061
OM: JOHN RALL
MD: BOB WALTON

Heavy
STEVE WINWOOD
R.E.M. (M)
HUEY LEWIS
BOSTON (M)
BRUCE HORNSBY & ...
RIC O'CASEK
TIMBUK3
TIL TUESDAY
BILLY IDOL
JOHN JOGERTY
PRETENDERS
Medium
a KBC BAND
a STABILIZERS
a GEORGIA SATELLITES
a DAVE ADAMS

WDIZ/Oriando
(305) 645-1802
PD: RAD MESSICK
(FROZEN)

Heavy
BILLY JOEL
DARYL HALL
TINA TURNER (M)
KBC BAND
HUEY LEWIS
STEVE WINWOOD
RIC O'CASEK (M)
TIMBUK3
PETER GABRIEL
BOB JOVI
JOHN JOGERTY
Medium
a BENJAMIN ORR
a PAUL SIMON
a GEORGE THOROGOOD
a DAVID & DAVID
Light

WRXL/Richmond
(804) 282-6731
PD: DAVID GROSSMAN
MD: PAUL SHUGRUE

Heavy
HUEY LEWIS (M)
BILLY JOEL
ARETHA FRANKLIN
BILLY IDOL
TIL TUESDAY
TALKING HEADS
ROBERT PALMER
STEVE WINWOOD
BOB JOVI
PRETENDERS
Medium
a WANG CHUNG
a TINA TURNER
a BENJAMIN ORR
a PAUL SIMON

KISS/San Antonio
(512) 223-6211
PD: TRIP REEB
APD: TOM SCHEPPKE

Heavy
STEVE WINWOOD
TRIMBUK3
VAN HALEN
BOSTON
HUEY LEWIS
BAD COMPANY
PLAYING FOR KEEPS
BOB JOVI
QUEENSRYCHE
SAXON
RATT
a RIC O'CASEK
a BILLY SQUIER
a IRON MAIDEN
a YVONNE HALMSTEEN
a DAVID LEE ROTH
JOHN JOGERTY
DONKEN
BRUCE HORNSBY & ...
TIL TUESDAY
DAVID LEE ROTH
BILLY IDOL
a ROBIN TROWER
a FRANK MARINO
a GREAT WHITE
a VINNIE VINCENT
Light
a MOTORHEAD
a METAL CHURCH

PARALLEL THREE

WIXV/Savannah
(912) 897-1529
PD: BILL WESTON
MD: VIRGIL THOMPSON

Heavy
DAVID LEE ROTH (M)
BILLY IDOL
JOHN JOGERTY (M)
RIC O'CASEK (M)
BOSTON (M)
STEVE WINWOOD (M)
TIL TUESDAY
DAVID & DAVID
BOB JOVI (M)
TALKING HEADS
BRUCE HORNSBY & ...
Medium
a KBC BAND
a VAN HALEN
a TRIMBUK3
a ALICE COOPER

KESH/San Antonio
(512) 337-4550
PD: LEE ROY HANSEN
ASST. PD: JIM ROBINSON

Heavy
DAVE ADAMS
PETER CETERA (L)
CROWDED HOUSE
EURYTHMICS
JOHN JOGERTY
MARK GERMINO
STEVE WINWOOD (L)
COREY HART
BRUCE HORNSBY & ... (M)
ICHOUSE (L)
MARTI JONES
PAUL MCCARTNEY
LARRY JOHN MCNALLY
RIC O'CASEK
BONNIE RAITT (M)
PAUL SIMON (M)(L)
STEWART & GASKIN
ROSIE VELA (L)
DARYL HALL
Medium
a MATT BIANCO (L)
a BENJAMIN ORR (L)
TIL TUESDAY
a BOSTON (L)
a HEARTBURN

KZEP/San Antonio
(512) 226-6444
PD: DANIEL COOK
MD: DIK SHEETZ

Heavy
BILLY IDOL
BOSTON (M)
RIC O'CASEK (M)
BOB JOVI
PRETENDERS
HUEY LEWIS (M)
TALKING HEADS (M)
BOB JOVI
WANG CHUNG (M)
STEVE WINWOOD (M)
Medium
a BENJAMIN ORR
a PAUL SIMON
a GEORGE THOROGOOD
a DAVID & DAVID
Light

KTAL/Shreveport
(318) 425-2422
PD: TOM MICHAELS
MD: BRIAN MILLER

Heavy
RATT
TIMBUK3
BOSTON (M)
EDDIE MONY
BOB JOVI
DAVID LEE ROTH
GENESIS
CINDERELLA
BILLY SQUIER
DAVID & DAVID
HUEY LEWIS
JOHN JOGERTY (M)
STEVE WINWOOD
RIC O'CASEK
GEORGIA SATELLITES
a DON JOHNSON
a PETER GABRIEL
(FROZEN)

WXRC/Charlotte-Hickory
(704) 322-1713
PD: GREG MULL

Heavy
BOSTON
STEVE WINWOOD
JOHN JOGERTY
PRETENDERS
HUEY LEWIS
BILLY SQUIER
RIC O'CASEK
SMITHIERENS
BOB JOVI
ARETHA FRANKLIN
BILLY IDOL
TIL TUESDAY
TALKING HEADS
WANG CHUNG
PETER GABRIEL
BOB JOVI
JOHN JOGERTY
Medium
a ELTON JOHN
a HOWARD JONES
a MOODY BLUES
a PLAYING FOR KEEPS
a KBC BAND
a GEORGIA SATELLITES

WZEW/Mobile
(205) 432-0102
PD: CATT STONE
(FROZEN)

Heavy
TINA TURNER (L)
BOSTON (M)
HUEY LEWIS (M)
BOB JOVI
CHICAGO
STEVE WINWOOD
RIC O'CASEK (L)
BILLY IDOL
ARETHA FRANKLIN
Medium
Light
a RIC O'CASEK
a BRUCE HORNSBY & ...
a JOHN JOGERTY
a TALKING HEADS
a EDDIE MONY
a PETER GABRIEL
a DAVID & DAVID
a BOB JOVI
a GENESIS
a TINA TURNER
a TRIMBUK3
a PRETENDERS
a OUTFIELD
a BRUCE HORNSBY & ...
a DAVID LEE ROTH
a BLACK & BLUE
a GEORGIA SATELLITES
a TIL TUESDAY
a CINDERELLA
a DANNY WILDE
a PLAYING FOR KEEPS
a JOHN JOGERTY
a STEVE WINWOOD
a ALCATRAZ
a TALKING HEADS
a ARETHA FRANKLIN
a BILLY SQUIER
a PETER GABRIEL
a NEIL YOUNG
a TRIMBUK3
a STABILIZERS
a MONEY
a PRETENDERS
a JEAN BEAUVOIR
a HOWARD JONES
a VINNIE VINCENT
a ALICE COOPER

WWWV/Charlottesville
(804) 971-4057
PD: JAY LOPEZ

Heavy
HUEY LEWIS
BOSTON
STEVE WINWOOD
BRUCE HORNSBY & ...
RIC O'CASEK
JOHN JOGERTY
TALKING HEADS
EDDIE MONY
PETER GABRIEL
DAVID & DAVID
R.E.M.
BOB JOVI
GENESIS
TINA TURNER
PRETENDERS
TIL TUESDAY
TRIMBUK3
JOHN JOGERTY
SMITHIERENS
BAD COMPANY
GEORGIA SATELLITES
BILLY SQUIER
Medium
a MOODY BLUES
a PLAYING FOR KEEPS
a COREY HART
Light
a BENJAMIN ORR
a HOWARD JONES
a R.E.M.
a WORLD PARTY
a SOUL MAN
a ELTON JOHN

KFMX-FM/Lubbock
(806) 747-1224
PD: GARY WINTER
MD: LORIS LANE

Heavy
STEVE WINWOOD (M)
RIC O'CASEK
EDDIE MONY
DAVID & DAVID
BRUCE HORNSBY & ...
BOB JOVI
PRETENDERS
BOSTON (M)
JOHN JOGERTY (M)
LUI CARDENAS
BILLY IDOL
TRIMBUK3
R.E.M.
BILLY SQUIER
TIL TUESDAY
TALKING HEADS
OUTFIELD
a KBC BAND
a VAN HALEN
a TRIMBUK3
a ALICE COOPER
a STABILIZERS
a GEORGIA SATELLITES
a KBC BAND

WFXR/Charleston
(803) 576-8681
PD: JON ERDAHL
MD: R.G. JONES

Heavy
EDDIE MONY
BOSTON (M)
RIC O'CASEK
BRUCE HORNSBY & ...
STEVE WINWOOD (L)
Medium
a BENJAMIN ORR
Light
a TINA TURNER
a WANG CHUNG
a GEORGIA SATELLITES
a BILLY IDOL
a DAVID & DAVID

WOOF/Myers
(813) 275-9665
PD: PAT DEISCH
MD: CHARLIE KEEN

Heavy
EDDIE MONY
TALKING HEADS
BOB JOVI
HUEY LEWIS
DAVID & DAVID
TRIMBUK3
R.E.M.
RIC O'CASEK (L)
STEVE WINWOOD
Medium
a BAD COMPANY
a OUTFIELD (L)
a JOURNEY
Light
a ARETHA FRANKLIN
a EURYTHMICS
a BRUCE HORNSBY & ...
a TOM COCHRANE & RED
a KBC BAND
a PRETENDERS

WRUF-FM/Gainesville
(904) 392-0771
PD: HARV GUSCOTT
MD: RICK RICHARDS

Heavy
BAD COMPANY
BOSTON (M)
DAVID & DAVID (M)
BRUCE HORNSBY & ...
HUEY LEWIS (M)
RIC O'CASEK (M)
OUTFIELD
PRETENDERS
TIL TUESDAY
STEVE WINWOOD
RIC O'CASEK
BILLY IDOL
TRIMBUK3
PRETENDERS
BOB JOVI
SMITHIERENS
ARETHA FRANKLIN
EURYTHMICS
PAUL MCCARTNEY
a HOWARD JONES
a KBC BAND
a BERLIN
a STABILIZERS
Light

WHMD/Hammond
(504) 345-1070
OM/PD: STEVE CHAUVIN
MD: KLIPP KAHUNA

Heavy
BILLY JOEL
DARYL HALL
TINA TURNER (M)
KBC BAND
HUEY LEWIS
STEVE WINWOOD
RIC O'CASEK (M)
TIMBUK3
PETER GABRIEL
BOB JOVI
JOHN JOGERTY
Medium
a ELTON JOHN
a HOWARD JONES
a MOODY BLUES
a PLAYING FOR KEEPS
a KBC BAND
a GEORGIA SATELLITES

WEBN/Cincinnati
(513) 871-8500
PD: TOM OWENS
MD: CURT GARY

Heavy
EDDIE MONY (M)
BOB JOVI (M)
TRIMBUK3
GENESIS (M)
HUEY LEWIS (M)
STEVE WINWOOD (M)
RIC O'CASEK (M)
BOB JOVI
JOHN JOGERTY
JOURNEY
VAN HALEN
BAD COMPANY
ALVIN LEE
OUTFIELD
RIC O'CASEK
CYNID LAUPER
SMITHIERENS
JOURNEY
TINA TURNER
KBC BAND
BEACH BOYS
EURYTHMICS
a ELTON JOHN
a HOWARD JONES
Medium
a PLAYING FOR KEEPS
a KBC BAND
a GEORGIA SATELLITES

WLVI/Columbus
(614) 224-1271
PD: PAT STILL
MD: LEE RARDALL

Heavy
HUEY LEWIS
STEVE WINWOOD
GENESIS
BILLY JOEL
SMITHIERENS
PETER GABRIEL
TINA TURNER
DAVID & DAVID
NEIL YOUNG
JOURNEY
BOB JOVI
BRUCE HORNSBY & ...
Medium
a BILLY IDOL
a KBC BAND
a JOHN JOGERTY
a TRIMBUK3
a PRETENDERS
a TALKING HEADS
a DAVID & DAVID
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
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a ALICE COOPER
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a BENJAMIN ORR
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a ALICE COOPER
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a BENJAMIN ORR
a TRIMBUK3
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a BILLY IDOL
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a ALICE COOPER
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a BENJAMIN ORR
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a BILLY IDOL
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a ALICE COOPER
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a STEVE WINWOOD
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a ADRENALIN
a ALICE COOPER
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a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
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a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
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a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
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a BENJAMIN ORR
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a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIMBUK3
a PRETENDERS
a COREY HART
a HUEY LEWIS (M)
a RIC O'CASEK (L)
a BRUCE HORNSBY & ...
a STEVE WINWOOD
a BILLY IDOL
a ADRENALIN
a ALICE COOPER
a GEORGE THOROGOOD
a RATT
a STABILIZERS
a KBC BAND
a CHAMP
a CINDERELLA
a BENJAMIN ORR
a TRIM

REGIONAL ACTIVITY

MIDWEST (continued)

WAOR/South Bend (818) 683-5432

PD: GREG RICHARDS
MD: KARIN SIMMONS

Heavy
STEVE WINWOOD (M)
GENESIS (M)
OUTFIELD
EDDIE MONEY
BILLY IDOL
DAVID & DAVID
HUEY LEWIS (M)
BOSTON (M)
RIC OCASEK
Medium
a PRETENDERS
a BAD COMPANY
a KBC BAND

KQWB-FM/Fargo (218) 236-7900

CO-ND: TV BANKS
CO-ND: GREGG STEELE

Heavy
DAVID & DAVID (M)
BOSTON (M)
HUEY LEWIS
BOB JOVI
BRUCE HORNSBY & ...
BILLY IDOL
BILLY SQUIER
DAVID LEE ROTH
a PLAYING FOR KEEPS
18 SPECIAL
NEIL YOUNG
FABULOUS T-BIRDS
TIL TUESDAY
STEVE WINWOOD
RIC OCASEK (M)
PRETENDERS
JOHN FOGERTY
TIMBUK3
TINA TURNER
SMITHERENS
WANG CHUNG
R.E.M.
ROBERT PALMER
RAINMAKERS
GEORGIA SATELLITES
OUTFIELD
IGGY POP
Medium
a ALICE COOPER
a KBC BAND

WKLT/Kalkaska (818) 258-2800

PD: DAVE PORTNEY
ASST. PD: TERRI RAY

Heavy
BOSTON (M)
TRIUMPH
TALKING HEADS (M)
RIC OCASEK (M)
STEVE WINWOOD (M)
BRUCE HORNSBY & ...
HUEY LEWIS (M)
TIL TUESDAY
PRETENDERS
BILLY IDOL
BOB JOVI (M)
Medium
a KATT
a GEORGE THOROGOOD
a MIAMI VICE II
a DAVID & DAVID
a VINNIE VINCENT

KFMQ/Incoln (402) 489-8500

PD: TOM PARKER
MD: BOB ALLEN

Heavy
BOSTON
RIC OCASEK (L)
STEVE WINWOOD
HUEY LEWIS
TIL TUESDAY
BAD COMPANY
JOHN FOGERTY
OUTFIELD
BRUCE HORNSBY & ...
PRETENDERS
Medium
a BENJAMIN ORR
a PLAYING FOR KEEPS
a PAUL SIMON
Light
a RATT
a WANG CHUNG
a GLASS TIGER

WYMG/Springfield (217) 245-7171

PD: MIKE THOMAS

Heavy
BILLY IDOL
PETER GABRIEL (M)
RIC OCASEK (M)
BRUCE HORNSBY & ...
STEVE WINWOOD (M)
PRETENDERS
HUEY LEWIS (M)
BOSTON (M)
DAVID & DAVID
R.E.M.
Medium
a PLAYING FOR KEEPS
a EDDIE MONEY
a PAUL SIMON
Light

KSQY/Rapid City (605) 578-3533

PD: JACK DANIELS
ASST. PD: JEFF MICHAELS

Heavy
DAVID LEE ROTH (L)
BRUCE HORNSBY & ...
TALKING HEADS
DAVID & DAVID (M)
STEVE WINWOOD (L)
RIC OCASEK (M)
BOB JOVI (M)
BOSTON (M) (L)
TIMBUK3
TIL TUESDAY
HUEY LEWIS (M) (L)
BILLY SQUIER (L)
BOB JOVI
JOHN FOGERTY (M)
TINA TURNER (L)
BAD COMPANY
PRETENDERS
OUTFIELD
Medium
a ALICE COOPER (L)
a STABILIZERS
a BENJAMIN ORR
a HOWARD JONES
a GEORGE THOROGOOD

KFMZ/Columbia (314) 874-3000

PD: BRYAN JEFFRIES
MD: CRAIG STEVENS

Heavy
EDDIE MONEY
BOB JOVI
TRIMPH
OUTFIELD
IGGY POP
Medium
a ALICE COOPER
a KBC BAND

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS
MD: STEVE KOSBAU

Heavy
EDDIE MONEY
JOURNEY
RIC OCASEK
F.M./U.K.
COREY HART
BRUCE HORNSBY & ...
STEVE WINWOOD
BILLY IDOL
OND
R.E.M. (L)
DAVID & DAVID
TRIUMPH
TALKING HEADS
BOB JOVI
HUEY LEWIS
DAVID LEE ROTH
OUTFIELD
DR. & THE MEDICS
RAINMAKERS
18 SPECIAL
GENESIS
TIL TUESDAY
EURYTHMICS
BOSTON
BILLY SQUIER
BAD COMPANY
TINA TURNER
JOHN FOGERTY
HUEY LEWIS
WANG CHUNG
GLASS TIGER
BERLIN
KBC BAND
NEIL YOUNG
DAVID LEE ROTH
TALKING HEADS
BILLY IDOL
EURYTHMICS
PRETENDERS
Medium
a BENJAMIN ORR
a PLAYING FOR KEEPS
a JASON & THE SCORCH
Light
a RATT
a WANG CHUNG
a GLASS TIGER

KZAP/Sacramento (916) 925-3700

PD: TOM CALE
MD: BILL PRESCOTT

Heavy
BRUCE HORNSBY & ...
JOHN FOGERTY (M)
RIC OCASEK (M)
HUEY LEWIS (M)
BOSTON (M)
STEVE WINWOOD
DAVID LEE ROTH
BILLY SQUIER
TALKING HEADS
BILLY IDOL
EURYTHMICS
PRETENDERS
Medium
a DAVID & DAVID
a PLAYING FOR KEEPS
a BILLY SQUIER
TRIUMPH
Light
a IDLE EYES

KZAP/Sacramento (916) 925-3700

PD: MAD MAX
ASST. PD: OZ

Heavy
R.E.M. (M)
TALKING HEADS
RIC OCASEK
GENERAL PUBLIC (M)
PETER GABRIEL
STEVE WINWOOD
5-2'S
BILLY IDOL
WANG CHUNG
US40
TIMBUK3
BRYAN FERRY
PRETENDERS
PETE TOWNSEND
REAL LIFE
DAVID & DAVID (M)
TIL TUESDAY
ROBERT PALMER
Medium
a HOWARD JONES
a BEACH BOYS
a FRANKIE GOES TO ...
WOODENTOPS
a STRAY CATS
a HONEYMOON SUITE
a BILLY IDOL
a DAVID & DAVID (M)
a F.M./U.K.
a TALKING HEADS
SMITHERENS
BANGLES
RAINMAKERS
RICHARD THOMPSON
a WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYS
DANNY WILDE
HARTI JONES
VAN MORRISON
a PAUL SIMON
OUTLAWS
TOTO
KBC BAND
RAINMAKERS
DON JOHNSON
SMITHERENS
STEVE WINWOOD
BONNIE RAITT
Light
a BEN SIDRAM

91X/San Diego (619) 291-9191

PD: MAD MAX
ASST. PD: OZ

PARALLEL ONE

KAZY/Denver (303) 758-6000

PD: ZAK PHILLIPS

Heavy
PRETENDERS
JOHN FOGERTY
ARETHA FRANKLIN
BRUCE HORNSBY & ... (M)
EURYTHMICS
TIMBUK3
COREY HART
PETER GABRIEL
PAUL MCCARTNEY
TIL TUESDAY
RIC OCASEK (M)
OND
HUEY LEWIS (M)
PETER GABRIEL
PLAYING FOR KEEPS
BILLY IDOL (M)
DAVID & DAVID (M)
F.M./U.K.
TALKING HEADS
SMITHERENS
BANGLES
BOBSON
RICHARD THOMPSON
a WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYS
DANNY WILDE
HARTI JONES
VAN MORRISON
a PAUL SIMON
OUTLAWS
TOTO
KBC BAND
RAINMAKERS
DON JOHNSON
SMITHERENS
STEVE WINWOOD
BONNIE RAITT
Light
a BEN SIDRAM

91X/San Diego (619) 291-9191

PD: MAD MAX
ASST. PD: OZ

Heavy
R.E.M. (M)
TALKING HEADS
RIC OCASEK
GENERAL PUBLIC (M)
PETER GABRIEL
STEVE WINWOOD
5-2'S
BILLY IDOL
WANG CHUNG
US40
TIMBUK3
BRYAN FERRY
PRETENDERS
PETE TOWNSEND
REAL LIFE
DAVID & DAVID (M)
TIL TUESDAY
ROBERT PALMER
Medium
a HOWARD JONES
a BEACH BOYS
a FRANKIE GOES TO ...
WOODENTOPS
a STRAY CATS
a HONEYMOON SUITE
a BILLY IDOL
a DAVID & DAVID (M)
a F.M./U.K.
a TALKING HEADS
SMITHERENS
BANGLES
RAINMAKERS
RICHARD THOMPSON
a WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYS
DANNY WILDE
HARTI JONES
VAN MORRISON
a PAUL SIMON
OUTLAWS
TOTO
KBC BAND
RAINMAKERS
DON JOHNSON
SMITHERENS
STEVE WINWOOD
BONNIE RAITT
Light
a BEN SIDRAM

WEST

KGON/Portland (503) 855-9181

PD: PETE BOLGER
MD: INESSA YORK
(ROSEN)

Heavy
RIC OCASEK
TALKING HEADS
JOHN FOGERTY (M)
STEVE WINWOOD
PETER GABRIEL
HUEY LEWIS (M)
JOURNEY
EDDIE MONEY
GENESIS (M)
GENESIS (M)
BILLY IDOL (M)
BILLY IDOL (M)
R.E.M.
DAVID LEE ROTH
BRUCE HORNSBY & ...
ROBERT PALMER
BILLY IDOL
NEIL YOUNG
TIL TUESDAY
BAD COMPANY
PRETENDERS

KSQY/Rapid City (605) 578-3533

PD: JACK DANIELS
ASST. PD: JEFF MICHAELS

Heavy
DAVID LEE ROTH (L)
BRUCE HORNSBY & ...
TALKING HEADS
DAVID & DAVID (M)
STEVE WINWOOD (L)
RIC OCASEK (M)
BOB JOVI (M)
BOSTON (M) (L)
TIMBUK3
TIL TUESDAY
HUEY LEWIS (M) (L)
BILLY SQUIER (L)
BOB JOVI
JOHN FOGERTY (M)
TINA TURNER (L)
BAD COMPANY
PRETENDERS
OUTFIELD
Medium
a ALICE COOPER (L)
a STABILIZERS
a BENJAMIN ORR
a HOWARD JONES
a GEORGE THOROGOOD

KBP/Denver (303) 572-6200

PD: TOM HUNTER
MD: LYNN WELLS

Heavy
EDDIE MONEY
TRIUMPH
BOB JOVI
F.M./U.K.
BOB JOVI
JOHN FOGERTY (M)
TINA TURNER (L)
BAD COMPANY
PRETENDERS
OUTFIELD
Medium
a ALICE COOPER (L)
a STABILIZERS
a BENJAMIN ORR
a HOWARD JONES
a GEORGE THOROGOOD

KFMZ/Columbia (314) 874-3000

PD: BRYAN JEFFRIES
MD: CRAIG STEVENS

Heavy
EDDIE MONEY
BOB JOVI
TRIMPH
OUTFIELD
IGGY POP
Medium
a ALICE COOPER
a KBC BAND

KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOS
MD: STEVE KOSBAU

Heavy
EDDIE MONEY
JOURNEY
RIC OCASEK
F.M./U.K.
COREY HART
BRUCE HORNSBY & ...
STEVE WINWOOD
BILLY IDOL
OND
R.E.M. (L)
DAVID & DAVID
TRIUMPH
TALKING HEADS
BOB JOVI
HUEY LEWIS
DAVID LEE ROTH
OUTFIELD
DR. & THE MEDICS
RAINMAKERS
18 SPECIAL
GENESIS
TIL TUESDAY
EURYTHMICS
BOSTON
BILLY SQUIER
BAD COMPANY
TINA TURNER
JOHN FOGERTY
HUEY LEWIS
WANG CHUNG
GLASS TIGER
BERLIN
KBC BAND
NEIL YOUNG
DAVID LEE ROTH
TALKING HEADS
BILLY IDOL
EURYTHMICS
PRETENDERS
Medium
a BENJAMIN ORR
a PLAYING FOR KEEPS
a JASON & THE SCORCH
Light
a RATT
a WANG CHUNG
a GLASS TIGER

KZAP/Sacramento (916) 925-3700

PD: MAD MAX
ASST. PD: OZ

Heavy
EDDIE MONEY
JOURNEY
RIC OCASEK
F.M./U.K.
COREY HART
BRUCE HORNSBY & ...
STEVE WINWOOD
BILLY IDOL
OND
R.E.M. (L)
DAVID & DAVID
TRIUMPH
TALKING HEADS
BOB JOVI
HUEY LEWIS
DAVID LEE ROTH
OUTFIELD
DR. & THE MEDICS
RAINMAKERS
18 SPECIAL
GENESIS
TIL TUESDAY
EURYTHMICS
BOSTON
BILLY SQUIER
BAD COMPANY
TINA TURNER
JOHN FOGERTY
HUEY LEWIS
WANG CHUNG
GLASS TIGER
BERLIN
KBC BAND
NEIL YOUNG
DAVID LEE ROTH
TALKING HEADS
BILLY IDOL
EURYTHMICS
PRETENDERS
Medium
a BENJAMIN ORR
a PLAYING FOR KEEPS
a JASON & THE SCORCH
Light
a RATT
a WANG CHUNG
a GLASS TIGER

91X/San Diego (619) 291-9191

PD: MAD MAX
ASST. PD: OZ

PARALLEL ONE

KAZY/Denver (303) 758-6000

PD: ZAK PHILLIPS

Heavy
PRETENDERS
JOHN FOGERTY
ARETHA FRANKLIN
BRUCE HORNSBY & ... (M)
EURYTHMICS
TIMBUK3
COREY HART
PETER GABRIEL
PAUL MCCARTNEY
TIL TUESDAY
RIC OCASEK (M)
OND
HUEY LEWIS (M)
PETER GABRIEL
PLAYING FOR KEEPS
BILLY IDOL (M)
DAVID & DAVID (M)
F.M./U.K.
TALKING HEADS
SMITHERENS
BANGLES
BOBSON
RICHARD THOMPSON
a WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYS
DANNY WILDE
HARTI JONES
VAN MORRISON
a PAUL SIMON
OUTLAWS
TOTO
KBC BAND
RAINMAKERS
DON JOHNSON
SMITHERENS
STEVE WINWOOD
BONNIE RAITT
Light
a BEN SIDRAM

91X/San Diego (619) 291-9191

PD: MAD MAX
ASST. PD: OZ

Heavy
R.E.M. (M)
TALKING HEADS
RIC OCASEK
GENERAL PUBLIC (M)
PETER GABRIEL
STEVE WINWOOD
5-2'S
BILLY IDOL
WANG CHUNG
US40
TIMBUK3
BRYAN FERRY
PRETENDERS
PETE TOWNSEND
REAL LIFE
DAVID & DAVID (M)
TIL TUESDAY
ROBERT PALMER
Medium
a HOWARD JONES
a BEACH BOYS
a FRANKIE GOES TO ...
WOODENTOPS
a STRAY CATS
a HONEYMOON SUITE
a BILLY IDOL
a DAVID & DAVID (M)
a F.M./U.K.
a TALKING HEADS
SMITHERENS
BANGLES
RAINMAKERS
RICHARD THOMPSON
a WORLD PARTY
GENESIS
BRYAN FERRY
BEACH BOYS
DANNY WILDE
HARTI JONES
VAN MORRISON
a PAUL SIMON
OUTLAWS
TOTO
KBC BAND
RAINMAKERS
DON JOHNSON
SMITHERENS
STEVE WINWOOD
BONNIE RAITT
Light
a BEN SIDRAM

WEST

KUPD/Phoenix (602) 838-3062

VP/PROG: ERN GLADDEN
MD: CURTIS JOHNSON

Heavy
EDDIE MONEY
BRUCE HORNSBY & ...
HUEY LEWIS
DAVID & DAVID
RIC OCASEK
BOSTON
BILLY SQUIER
BAD COMPANY
BOB JOVI
TINA TURNER
PRETENDERS
SMITHERENS
TRIUMPH
a KBC BAND
JOHN FOGERTY
OUTFIELD
Medium
a ICHOUSE
TALKING HEADS (L)
TIMBUK3
TRIUMPH
TINA TURNER
WANG CHUNG
Light
a INXS
a JOURNEY
a PRETENDERS

KOME/San Jose (408) 985-9800

PD: RON NENNI
MD: CANDI CHAMBERLAIN

Heavy
EDDIE MONEY
BRUCE HORNSBY & ...
HUEY LEWIS
DAVID & DAVID
RIC OCASEK
BOSTON
BILLY SQUIER
BAD COMPANY
BOB JOVI
TINA TURNER
PRETENDERS
SMITHERENS
TRIUMPH
a KBC BAND
JOHN FOGERTY
OUTFIELD
Medium
a ICHOUSE
TALKING HEADS (L)
TIMBUK3
TRIUMPH
TINA TURNER
WANG CHUNG
Light
a INXS
a JOURNEY
a PRETENDERS

KMET/Los Angeles (208) 464-5838

PD: FRANK CODY
A/PD: CHRIS BRODIE

Heavy
BOB JOVI
BOSTON (M) (L)
PETER GABRIEL
BILLY IDOL
HUEY LEWIS (M) (L)
EDDIE MONEY (M)
RIC OCASEK (L)
STEVE WINWOOD (M)
Medium
BAD COMPANY (L)
DAVID & DAVID
JOHN FOGERTY
ICEHOUSE
KBC BAND
DAVID LEE ROTH (L)
SMITHERENS
BILLY SQUIER (L)
TALKING HEADS (L)
TIMBUK3
TRIUMPH
TINA TURNER
WANG CHUNG
Light
a INXS
a JOURNEY
a PRETENDERS

KROO/Los Angeles (818) 578-0830

PD: RICK CARROLL
MD: LARRY GROVES

Heavy
EURYTHMICS
PETER GABRIEL
NOTHING IN COMMON
GIMMIE ROSSIGNOL
S-52'S
ARCADIA
PLAYING FOR KEEPS
FIXX
TOTO
BURNS SISTERS BAND
PETER DINKlage
TALKING HEADS
GENE LOVES JEZEBEL
DRAMARAMA
JOURNEY
SID AND NANCY
INXS
OND
RIC OCASEK
REAL LIFE
ANA
BILLY IDOL
WANG CHUNG
GENERAL PUBLIC
BIG AUDIO DYNAMITE
STABILIZERS (M)
LOVE & ROCKETS
BIG COUNTRY
FALCO
US40
a SIGUE SIGUE SPUTNI
SMITHERENS
ROBERT PALMER
S.W.I.S.T.
R.E.M.
SHINDALA CARLISLE
IGGY POP (L)
DR. & THE MEDICS
VENETIANS
TRANCE DANCE
BOOM BOOM ROOM
SPARKS
DEVICE
BARANARAMA
Light
a RAINMAKERS
a BERLIN
a PET SHOP BOYS
a NEW ORDER

KISW/Seattle (206) 265-7825

A/MGR: BEAU PHILLIPS
MD: STEVE SLATON

Heavy
JOHN FOGERTY
EDDIE MONEY
HUEY LEWIS
DAVID & DAVID
STABILIZERS
GENESIS
STEVE WINWOOD
RIC OCASEK
DAVID LEE ROTH
DAVID & DAVID
PETE TOWNSEND
BOSTON
BENJAMIN ORR
HUEY LEWIS (M)
18 SPECIAL (M)
PRETENDERS
BILLY SQUIER (M)
FIXX
JOHN FOGERTY (L)
RIC OCASEK
Medium
TALKING HEADS
RATT
TIL TUESDAY
BRUCE HORNSBY & ...
HUEY LEWIS
TOM COCHRANE & RED
TIMBUK3
JOURNEY
TINA TURNER
PETE TOWNSEND
SMITHERENS
ROSSINGTON
IRON MAIDEN
EURYTHMICS
CINDERELLA
JEF SCOTT
KIM MITCHELL
NEIL YOUNG
STABILIZERS
RIC OCASEK
JOAN JETT
KBC BAND
Light
a BAD COMPANY
a GEORGIA SATELLITES
a IGGY POP
a WANG CHUNG

KGB/San Diego (619) 292-1380

PD: TED EDWARDS
MD: PAM EDWARDS

Heavy
GEORGE THOROGOOD
GENESIS (M)
TRIUMPH (M)
VAN HALEN (M)
BOB JOVI (M)
STEVE WINWOOD
EDDIE MONEY
RIC OCASEK
DAVID LEE ROTH (M)
DAVID & DAVID
PETE TOWNSEND
BOSTON
BENJAMIN ORR
HUEY LEWIS (M)
18 SPECIAL (M)
PRETENDERS
BILLY SQUIER (M)
FIXX
JOHN FOGERTY (L)
RIC OCASEK
Medium
TALKING HEADS
RATT
TIL TUESDAY
BRUCE HORNSBY & ...
HUEY LEWIS
TOM COCHRANE & RED
TIMBUK3
JOURNEY
TINA TURNER
PETE TOWNSEND
SMITHERENS
ROSSINGTON
IRON MAIDEN
EURYTHMICS
CINDERELLA
JEF SCOTT
KIM MITCHELL
NEIL YOUNG
STABILIZERS
RIC OCASEK
JOAN JETT
KBC BAND
Light
a BAD COMPANY
a GEORGIA SATELLITES
a IGGY POP
a WANG CHUNG

KBCO-FM/Denver (303) 444-5800

PD: JOHN BRADLEY
MD: DOUG CLIFTON

Heavy
TALKING HEADS
JOHN FOGERTY
RIC OCASEK
PETER GABRIEL
PETER PALMER
R.E.M.
SHINDALA CARLISLE
IGGY POP (L)
DR. & THE MEDICS
VENETIANS
TRANCE DANCE
BOOM BOOM ROOM
SPARKS
DEVICE
BARANARAMA
Light
a RAINMAKERS
a BERLIN
a PET SHOP BOYS
a NEW ORDER

KFOG/San Francisco (415) 986-1045

PD: JOHN RIVERS
MD: JOHN RUSSELL

Heavy
JOHN FOGERTY
RIC OCASEK
TALKING HEADS
DAVID & DAVID
PRETENDERS
HUEY LEWIS
RIC OCASEK
BOSTON
BILLY IDOL
WANG CHUNG
BRUCE HORNSBY & ...
STEVE WINWOOD
DAVID LEE ROTH
DAVID & DAVID
PETE TOWNSEND
BOSTON
BENJAMIN ORR
HUEY LEWIS (M)
18 SPECIAL (M)
PRETENDERS
BILLY SQUIER (M)
FIXX
JOHN FOGERTY (L)
RIC OCASEK
Medium
TALKING HEADS
RATT
TIL TUESDAY
BRUCE HORNSBY & ...
HUEY LEWIS
TOM COCHRANE & RED
TIMBUK3
JOURNEY
TINA TURNER
PETE TOWNSEND
SMITHERENS
ROSSINGTON
IRON MAIDEN
EURYTHMICS
CINDERELLA
JEF SCOTT
KIM MITCHELL
NEIL YOUNG
STABILIZERS
RIC OCASEK
JOAN JETT
KBC BAND
Light
a BAD COMPANY
a GEORGIA SATELLITES
a IGGY POP
a WANG CHUNG

KJSD/San Jose (408) 288-5400

INT. PD: KEN ANTHONY

Heavy
JOURNEY
BRUCE HORNSBY & ...
BOB DYLAN
BRUCE HORNSBY & ...
GENESIS
STEVE WINWOOD
EDDIE MONEY
RIC OCASEK
DAVID LEE ROTH
DAVID & DAVID
TINA TURNER
PRETENDERS
SMITHERENS
PETER GABRIEL
TIL TUESDAY
BONNIE RAITT
PETE TOWNSEND
Medium
HUMAN LEAGUE
RICHARD THOMPSON
VAN MORRISON
R.E.M.
PRETENDERS
BOB DYLAN
BRUCE HORNSBY & ...
GENESIS
STEVE WINWOOD
EDDIE MONEY
RIC OCASEK
DAVID LEE ROTH
DAVID & DAVID
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BRUCE HORNSBY & ...
GENESIS
STEVE WINWOOD
EDDIE MONEY
RIC OCASEK
DAVID LEE ROTH
DAVID & DA

CHR PART 1 EL ONE PLAYLISTS

7-93 Atlanta
OM/PD: L'nb Case

1 STACEY Q/Two Of Hearts
2 CYNDI LAUPER/True Colors
3 JAMIE JACKSON/When I Think Of You
4 TINA TURNER/Typical Male
5 ANITA BAKER/Sweet Love
6 LOVERBOY/Heaven In Your Eyes
7 GENESEE/Tossing It All Away
8 DON JOHNSON/Heartbeat
9 TINA TURNER/Typical Male
10 LIBA LIBA/All Cried Out
11 ANDERSON & LORING/Friends And Lovers
12 EURYTHMICS/Missionary Man
13 HUMAN LEAGUE/Human
14 ROBERT PALMER/Di Don't Mean To Turn
15 JOURNEY/Don't Stop Believin'
16 HUEY LEWIS & THE NEWS/True Love
17 PETER CETERA/Heart Time I Fall
18 BILLY JOEL/A Matter Of Trust
19 PETER GABRIEL/In Your Eyes
20 TOTD/It'll Be Over You
21 HUMAN LEAGUE/Human
22 EDDIE MONEY/Take Me Home Tonight
23 TINA TURNER/Typical Male
24 RIC O'BRIEN/Emotion In Motion
25 JOURNEY/Don't Stop Believin'
26 COREY HART/Am By Your Side
27 HUMAN LEAGUE/Human
28 EDDIE MONEY/Take Me Home Tonight
29 JOURNEY/Don't Stop Believin'
30 RIC O'BRIEN/Emotion In Motion
31 JOURNEY/Don't Stop Believin'
32 COREY HART/Am By Your Side
33 HUMAN LEAGUE/Human
34 EDDIE MONEY/Take Me Home Tonight
35 JOURNEY/Don't Stop Believin'
36 RIC O'BRIEN/Emotion In Motion
37 JOURNEY/Don't Stop Believin'
38 COREY HART/Am By Your Side
39 HUMAN LEAGUE/Human
40 EDDIE MONEY/Take Me Home Tonight
41 JOURNEY/Don't Stop Believin'
42 RIC O'BRIEN/Emotion In Motion
43 JOURNEY/Don't Stop Believin'
44 COREY HART/Am By Your Side
45 HUMAN LEAGUE/Human
46 EDDIE MONEY/Take Me Home Tonight
47 JOURNEY/Don't Stop Believin'
48 RIC O'BRIEN/Emotion In Motion
49 JOURNEY/Don't Stop Believin'
50 COREY HART/Am By Your Side
51 HUMAN LEAGUE/Human
52 EDDIE MONEY/Take Me Home Tonight
53 JOURNEY/Don't Stop Believin'
54 RIC O'BRIEN/Emotion In Motion
55 JOURNEY/Don't Stop Believin'
56 COREY HART/Am By Your Side
57 HUMAN LEAGUE/Human
58 EDDIE MONEY/Take Me Home Tonight
59 JOURNEY/Don't Stop Believin'
60 RIC O'BRIEN/Emotion In Motion

95.7 WINZ-FM Miami
PD: Gabe Baptiste
Asst. PD/MD: Mark Shands

1 EDDIE MONEY/Take Me Home Tonight
2 GENESEE/Tossing It All Away
3 CYNDI LAUPER/True Colors
4 TINA TURNER/Typical Male
5 ANITA BAKER/Sweet Love
6 LOVERBOY/Heaven In Your Eyes
7 GENESEE/Tossing It All Away
8 DON JOHNSON/Heartbeat
9 TINA TURNER/Typical Male
10 LIBA LIBA/All Cried Out
11 ANDERSON & LORING/Friends And Lovers
12 EURYTHMICS/Missionary Man
13 HUMAN LEAGUE/Human
14 ROBERT PALMER/Di Don't Mean To Turn
15 JOURNEY/Don't Stop Believin'
16 HUEY LEWIS & THE NEWS/True Love
17 PETER CETERA/Heart Time I Fall
18 BILLY JOEL/A Matter Of Trust
19 PETER GABRIEL/In Your Eyes
20 TOTD/It'll Be Over You
21 HUMAN LEAGUE/Human
22 EDDIE MONEY/Take Me Home Tonight
23 TINA TURNER/Typical Male
24 RIC O'BRIEN/Emotion In Motion
25 JOURNEY/Don't Stop Believin'
26 COREY HART/Am By Your Side
27 HUMAN LEAGUE/Human
28 EDDIE MONEY/Take Me Home Tonight
29 JOURNEY/Don't Stop Believin'
30 RIC O'BRIEN/Emotion In Motion
31 JOURNEY/Don't Stop Believin'
32 COREY HART/Am By Your Side
33 HUMAN LEAGUE/Human
34 EDDIE MONEY/Take Me Home Tonight
35 JOURNEY/Don't Stop Believin'
36 RIC O'BRIEN/Emotion In Motion
37 JOURNEY/Don't Stop Believin'
38 COREY HART/Am By Your Side
39 HUMAN LEAGUE/Human
40 EDDIE MONEY/Take Me Home Tonight
41 JOURNEY/Don't Stop Believin'
42 RIC O'BRIEN/Emotion In Motion
43 JOURNEY/Don't Stop Believin'
44 COREY HART/Am By Your Side
45 HUMAN LEAGUE/Human
46 EDDIE MONEY/Take Me Home Tonight
47 JOURNEY/Don't Stop Believin'
48 RIC O'BRIEN/Emotion In Motion
49 JOURNEY/Don't Stop Believin'
50 COREY HART/Am By Your Side
51 HUMAN LEAGUE/Human
52 EDDIE MONEY/Take Me Home Tonight
53 JOURNEY/Don't Stop Believin'
54 RIC O'BRIEN/Emotion In Motion
55 JOURNEY/Don't Stop Believin'
56 COREY HART/Am By Your Side
57 HUMAN LEAGUE/Human
58 EDDIE MONEY/Take Me Home Tonight
59 JOURNEY/Don't Stop Believin'
60 RIC O'BRIEN/Emotion In Motion

94-6 Atlanta
PD: Jim Morrison
MD: Jeff McCartney

1 JAMIE JACKSON/When I Think Of You
2 TINA TURNER/Typical Male
3 CYNDI LAUPER/True Colors
4 OLASS TIGER/Don't Forget Me When
5 DON JOHNSON/Heartbeat
6 ANITA BAKER/Sweet Love
7 R.E.M./Fall On Me
8 SON JOVI/You Give Love A Bad N
9 BILLY JOEL/A Matter Of Trust
10 GENESEE/Tossing It All Away
11 ROBERT PALMER/Di Don't Mean To Turn
12 BOSTON/Amnesia
13 HUMAN LEAGUE/Human
14 JOURNEY/Don't Stop Believin'
15 EDDIE MONEY/Take Me Home Tonight
16 LOVERBOY/Heaven In Your Eyes
17 ANDERSON & LORING/Friends And Lovers
18 ANETHA FRANKLIN/Jumpin' Jack Flash
19 EURYTHMICS/Dancing On The Ceiling
20 VAN HALEN/Love Walks In
21 TINA TURNER/Typical Male
22 PETER GABRIEL/In Your Eyes
23 STEVE WINDOD/Freeze Overkill
24 TRUMP/Smells Like Teen Spirit
25 BILLY JOEL/A Matter Of Trust
26 JOURNEY/Don't Stop Believin'
27 BRUCE HORNBY/It's Not Unusual
28 MICHAEL/Smile
29 MIAMI SOUND MACHINE/Hot In The Sun
30 STEVE WINDOD/Freeze Overkill
31 JOURNEY/Don't Stop Believin'
32 DAVID & DAVID/Welcome To The Soothe
33 BILLY JOEL/A Matter Of Trust
34 PETER CETERA/Heart Time I Fall
35 RIC O'BRIEN/Emotion In Motion

MIDWEST
96.7 Detroit
PD: Gary Berkowitz
Asst. PD: Michael Waite

1 CYNDI LAUPER/True Colors
2 HUEY LEWIS & THE NEWS/True Love
3 JAMIE JACKSON/When I Think Of You
4 STACEY Q/Two Of Hearts
5 ANDERSON & LORING/Friends And Lovers
6 OLASS TIGER/Don't Forget Me When
7 LOVERBOY/Heaven In Your Eyes
8 ANITA BAKER/Sweet Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

KHTR 103.3 St. Louis
MD: Mark Todd
Ops. Manager: Dave Robbins

1 HUEY LEWIS & THE NEWS/True Love
2 JAMIE JACKSON/When I Think Of You
3 CYNDI LAUPER/True Colors
4 STACEY Q/Two Of Hearts
5 ANDERSON & LORING/Friends And Lovers
6 OLASS TIGER/Don't Forget Me When
7 LOVERBOY/Heaven In Your Eyes
8 ANITA BAKER/Sweet Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

WBMM-FM 89.6 Chicago
PD: Buddy Scott
MD: Joe Bohannon

1 STACEY Q/Two Of Hearts
2 ANDERSON & LORING/Friends And Lovers
3 JAMIE JACKSON/When I Think Of You
4 ROBERT PALMER/Di Don't Mean To Turn
5 MIAMI SOUND MACHINE/Hot In The Sun
6 LIBA LIBA/All Cried Out
7 RUN D.M.C./My Adidas
8 TINA TURNER/Typical Male
9 HUEY LEWIS & THE NEWS/True Love
10 MADONNA/True Blue
11 BILLY JOEL/A Matter Of Trust
12 JOURNEY/Don't Stop Believin'
13 ANITA BAKER/Sweet Love
14 CYNDI LAUPER/True Colors
15 DON JOHNSON/Heartbeat
16 ROBERT PALMER/Di Don't Mean To Turn
17 DON JOHNSON/Heartbeat
18 NEW EDITHON/Earth Angel
19 JAMIE JACKSON/When I Think Of You
20 ANETHA FRANKLIN/Jumpin' Jack Flash
21 EURYTHMICS/Dancing On The Ceiling
22 VAN HALEN/Love Walks In
23 TINA TURNER/Typical Male
24 PETER GABRIEL/In Your Eyes
25 STEVE WINDOD/Freeze Overkill
26 TRUMP/Smells Like Teen Spirit
27 BILLY JOEL/A Matter Of Trust
28 JOURNEY/Don't Stop Believin'
29 BRUCE HORNBY/It's Not Unusual
30 MICHAEL/Smile
31 MIAMI SOUND MACHINE/Hot In The Sun
32 STEVE WINDOD/Freeze Overkill
33 JOURNEY/Don't Stop Believin'
34 DAVID & DAVID/Welcome To The Soothe
35 BILLY JOEL/A Matter Of Trust
36 PETER CETERA/Heart Time I Fall
37 RIC O'BRIEN/Emotion In Motion

100 Miami
VP/Programming: Robert W. Walker
PD: Rick Stacy
Asst. PD/MD: Frank Amadeo

1 JAMIE JACKSON/When I Think Of You
2 LIBA LIBA/All Cried Out
3 TINA TURNER/Typical Male
4 CYNDI LAUPER/True Colors
5 ROBERT PALMER/Di Don't Mean To Turn
6 ANITA BAKER/Sweet Love
7 GENESEE/Tossing It All Away
8 ORAN JONES/You Know I Love You
9 HUEY LEWIS & THE NEWS/True Love
10 CARED/Hard Up
11 HUMAN LEAGUE/Human
12 STACEY Q/Two Of Hearts
13 OLASS TIGER/Don't Forget Me When
14 MIDNIGHT STAR/Heart Time I Fall
15 DON JOVI/You Give Love A Bad N
16 SECRET FISH/Dancing In The Street
17 HUMAN LEAGUE/Human
18 FIVE STAR/Can't Wait Another Mi
19 DON JOHNSON/Heartbeat
20 NU SHOO/Point Of No Return
21 EDDIE MONEY/Take Me Home Tonight
22 MADONNA/True Blue
23 JOURNEY/Don't Stop Believin'
24 BILLY JOEL/A Matter Of Trust
25 LIONEL RICHIE/Love Will Conquer All
26 STACEY Q/Two Of Hearts
27 ANETHA FRANKLIN/Jumpin' Jack Flash
28 BELINDA CARLISLE/In The Hall Of The Mountain King
29 CHIC D'BARbara/Always
30 DANIEL HALL/Dreamtime
31 JAMIE JACKSON/When I Think Of You
32 TIL TUBERDAY/About Love
33 PETER CETERA/Heart Time I Fall
34 ROBBIE NEVILL/C'est La Vie

KTKS Dallas
PD: Kevin Metheny
MD: Marcie Guckian

1 GENESEE/Tossing It All Away
2 SON JOVI/You Give Love A Bad N
3 EDDIE MONEY/Take Me Home Tonight
4 DON JOHNSON/Heartbeat
5 TINA TURNER/Typical Male
6 ANITA BAKER/Sweet Love
7 ROBERT PALMER/Di Don't Mean To Turn
8 HUMAN LEAGUE/Human
9 JOURNEY/Don't Stop Believin'
10 HUEY LEWIS & THE NEWS/True Love
11 PETER CETERA/Heart Time I Fall
12 BILLY JOEL/A Matter Of Trust
13 JOURNEY/Don't Stop Believin'
14 EDDIE MONEY/Take Me Home Tonight
15 LOVERBOY/Heaven In Your Eyes
16 ANDERSON & LORING/Friends And Lovers
17 ANETHA FRANKLIN/Jumpin' Jack Flash
18 EURYTHMICS/Dancing On The Ceiling
19 VAN HALEN/Love Walks In
20 TINA TURNER/Typical Male
21 PETER GABRIEL/In Your Eyes
22 STEVE WINDOD/Freeze Overkill
23 TRUMP/Smells Like Teen Spirit
24 BILLY JOEL/A Matter Of Trust
25 JOURNEY/Don't Stop Believin'
26 BRUCE HORNBY/It's Not Unusual
27 MICHAEL/Smile
28 MIAMI SOUND MACHINE/Hot In The Sun
29 STEVE WINDOD/Freeze Overkill
30 JOURNEY/Don't Stop Believin'
31 DAVID & DAVID/Welcome To The Soothe
32 BILLY JOEL/A Matter Of Trust
33 PETER CETERA/Heart Time I Fall
34 RIC O'BRIEN/Emotion In Motion

93.7 KRBQ Houston
PD: John Lander
Asst. PD: Ron Parker

1 LIBA LIBA/All Cried Out
2 HUEY LEWIS & THE NEWS/True Love
3 STACEY Q/Two Of Hearts
4 CYNDI LAUPER/True Colors
5 ROBERT PALMER/Di Don't Mean To Turn
6 OLASS TIGER/Don't Forget Me When
7 LOVERBOY/Heaven In Your Eyes
8 ANITA BAKER/Sweet Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

Q102 Cincinnati
Ops. Manager: Jim Fox
MD: Dave Allen

1 GENESEE/Tossing It All Away
2 ANDERSON & LORING/Friends And Lovers
3 STACEY Q/Two Of Hearts
4 VAN HALEN/Love Walks In
5 MADONNA/True Blue
6 OLASS TIGER/Don't Forget Me When
7 LOVERBOY/Heaven In Your Eyes
8 HUEY LEWIS & THE NEWS/True Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
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27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

KRNB Minneapolis
PD: Dave Anthony
Asst. PD/MD: Don Michaels

1 ANDERSON & LORING/Friends And Lovers
2 MIAMI SOUND MACHINE/Hot In The Sun
3 ROBERT PALMER/Di Don't Mean To Turn
4 HUEY LEWIS & THE NEWS/True Love
5 LOVERBOY/Heaven In Your Eyes
6 GENESEE/Tossing It All Away
7 LOVERBOY/Heaven In Your Eyes
8 ANITA BAKER/Sweet Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

295.5 ALL HITS WCZY Detroit
PD: Brian Patrick
MD: Kathy Means

1 CYNDI LAUPER/True Colors
2 JAMIE JACKSON/When I Think Of You
3 ANITA BAKER/Sweet Love
4 TINA TURNER/Typical Male
5 DON JOHNSON/Heartbeat
6 EURYTHMICS/Missionary Man
7 GENESEE/Tossing It All Away
8 ROBERT PALMER/Di Don't Mean To Turn
9 MIAMI SOUND MACHINE/Hot In The Sun
10 LIBA LIBA/All Cried Out
11 MADONNA/True Blue
12 HUMAN LEAGUE/Human
13 TINA TURNER/Typical Male
14 JOURNEY/Don't Stop Believin'
15 BOSTON/Amnesia
16 JAMIE JACKSON/When I Think Of You
17 STACEY Q/Two Of Hearts
18 ANETHA FRANKLIN/Jumpin' Jack Flash
19 EURYTHMICS/Dancing On The Ceiling
20 VAN HALEN/Love Walks In
21 TINA TURNER/Typical Male
22 PETER GABRIEL/In Your Eyes
23 STEVE WINDOD/Freeze Overkill
24 TRUMP/Smells Like Teen Spirit
25 BILLY JOEL/A Matter Of Trust
26 JOURNEY/Don't Stop Believin'
27 BRUCE HORNBY/It's Not Unusual
28 MICHAEL/Smile
29 MIAMI SOUND MACHINE/Hot In The Sun
30 STEVE WINDOD/Freeze Overkill
31 JOURNEY/Don't Stop Believin'
32 DAVID & DAVID/Welcome To The Soothe
33 BILLY JOEL/A Matter Of Trust
34 PETER CETERA/Heart Time I Fall
35 RIC O'BRIEN/Emotion In Motion

97.7 New Orleans
PD: Kipper McGee
MD: Greg Rolling

1 GENESEE/Tossing It All Away
2 CYNDI LAUPER/True Colors
3 MADONNA/True Blue
4 DON JOHNSON/Heartbeat
5 JAMIE JACKSON/When I Think Of You
6 ANITA BAKER/Sweet Love
7 LOVERBOY/Heaven In Your Eyes
8 GENESEE/Tossing It All Away
9 TINA TURNER/Typical Male
10 LIBA LIBA/All Cried Out
11 ANDERSON & LORING/Friends And Lovers
12 EURYTHMICS/Missionary Man
13 HUMAN LEAGUE/Human
14 ROBERT PALMER/Di Don't Mean To Turn
15 JOURNEY/Don't Stop Believin'
16 HUEY LEWIS & THE NEWS/True Love
17 PETER CETERA/Heart Time I Fall
18 BILLY JOEL/A Matter Of Trust
19 PETER GABRIEL/In Your Eyes
20 TOTD/It'll Be Over You
21 HUMAN LEAGUE/Human
22 EDDIE MONEY/Take Me Home Tonight
23 TINA TURNER/Typical Male
24 RIC O'BRIEN/Emotion In Motion
25 JOURNEY/Don't Stop Believin'
26 COREY HART/Am By Your Side
27 HUMAN LEAGUE/Human
28 EDDIE MONEY/Take Me Home Tonight
29 JOURNEY/Don't Stop Believin'
30 RIC O'BRIEN/Emotion In Motion
31 JOURNEY/Don't Stop Believin'
32 COREY HART/Am By Your Side
33 HUMAN LEAGUE/Human
34 EDDIE MONEY/Take Me Home Tonight
35 JOURNEY/Don't Stop Believin'
36 RIC O'BRIEN/Emotion In Motion
37 JOURNEY/Don't Stop Believin'
38 COREY HART/Am By Your Side
39 HUMAN LEAGUE/Human
40 EDDIE MONEY/Take Me Home Tonight
41 JOURNEY/Don't Stop Believin'
42 RIC O'BRIEN/Emotion In Motion
43 JOURNEY/Don't Stop Believin'
44 COREY HART/Am By Your Side
45 HUMAN LEAGUE/Human
46 EDDIE MONEY/Take Me Home Tonight
47 JOURNEY/Don't Stop Believin'
48 RIC O'BRIEN/Emotion In Motion
49 JOURNEY/Don't Stop Believin'
50 COREY HART/Am By Your Side
51 HUMAN LEAGUE/Human
52 EDDIE MONEY/Take Me Home Tonight
53 JOURNEY/Don't Stop Believin'
54 RIC O'BRIEN/Emotion In Motion
55 JOURNEY/Don't Stop Believin'
56 COREY HART/Am By Your Side
57 HUMAN LEAGUE/Human
58 EDDIE MONEY/Take Me Home Tonight
59 JOURNEY/Don't Stop Believin'
60 RIC O'BRIEN/Emotion In Motion

94 WRSR Norfolk
PD: Sheldon Borgelt
MD: Doc Michaels

1 TINA TURNER/Typical Male
2 GENESEE/Tossing It All Away
3 DON JOHNSON/Heartbeat
4 LOVERBOY/Heaven In Your Eyes
5 EDDIE MONEY/Take Me Home Tonight
6 BILLY JOEL/A Matter Of Trust
7 OLASS TIGER/Don't Forget Me When
8 HUMAN LEAGUE/Human
9 JOURNEY/Don't Stop Believin'
10 HUEY LEWIS & THE NEWS/True Love
11 PETER CETERA/Heart Time I Fall
12 BILLY JOEL/A Matter Of Trust
13 JOURNEY/Don't Stop Believin'
14 EDDIE MONEY/Take Me Home Tonight
15 LOVERBOY/Heaven In Your Eyes
16 ANDERSON & LORING/Friends And Lovers
17 ANETHA FRANKLIN/Jumpin' Jack Flash
18 EURYTHMICS/Dancing On The Ceiling
19 VAN HALEN/Love Walks In
20 TINA TURNER/Typical Male
21 PETER GABRIEL/In Your Eyes
22 STEVE WINDOD/Freeze Overkill
23 TRUMP/Smells Like Teen Spirit
24 BILLY JOEL/A Matter Of Trust
25 JOURNEY/Don't Stop Believin'
26 BRUCE HORNBY/It's Not Unusual
27 MICHAEL/Smile
28 MIAMI SOUND MACHINE/Hot In The Sun
29 STEVE WINDOD/Freeze Overkill
30 JOURNEY/Don't Stop Believin'
31 DAVID & DAVID/Welcome To The Soothe
32 BILLY JOEL/A Matter Of Trust
33 PETER CETERA/Heart Time I Fall
34 RIC O'BRIEN/Emotion In Motion

WNVZ Norfolk
PD: Chris Bailey
MD: Mary Ann Rayment

1 HUEY LEWIS & THE NEWS/True Love
2 STACEY Q/Two Of Hearts
3 GENESEE/Tossing It All Away
4 OLASS TIGER/Don't Forget Me When
5 ANDERSON & LORING/Friends And Lovers
6 JAMIE JACKSON/When I Think Of You
7 TINA TURNER/Typical Male
8 CYNDI LAUPER/True Colors
9 LOVERBOY/Heaven In Your Eyes
10 DON JOHNSON/Heartbeat
11 LIBA LIBA/All Cried Out
12 ROBERT PALMER/Di Don't Mean To Turn
13 BOSTON/Amnesia
14 HUMAN LEAGUE/Human
15 ANITA BAKER/Sweet Love
16 BELINDA CARLISLE/In The Hall Of The Mountain King
17 NEW EDITHON/Earth Angel
18 DANIEL HALL/Dreamtime
19 ORAN JONES/You Know I Love You
20 RUN D.M.C./My Adidas
21 MIAMI SOUND MACHINE/Hot In The Sun
22 HUEY LEWIS & THE NEWS/True Love
23 PETER CETERA/Heart Time I Fall
24 BILLY JOEL/A Matter Of Trust
25 JOURNEY/Don't Stop Believin'
26 COREY HART/Am By Your Side
27 HUMAN LEAGUE/Human
28 EDDIE MONEY/Take Me Home Tonight
29 JOURNEY/Don't Stop Believin'
30 RIC O'BRIEN/Emotion In Motion

WNCI 97.9 Columbus
PD: Bill Richards
Asst. PD/MD: Michael J. Foxx

1 GENESEE/Tossing It All Away
2 HUEY LEWIS & THE NEWS/True Love
3 ANDERSON & LORING/Friends And Lovers
4 JAMIE JACKSON/When I Think Of You
5 ANITA BAKER/Sweet Love
6 LOVERBOY/Heaven In Your Eyes
7 TINA TURNER/Typical Male
8 HUEY LEWIS & THE NEWS/True Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

106.5 KWK St. Louis
THE NUMBER 1 HIT MUSIC STATION
MD: Kim Pool

1 CYNDI LAUPER/True Colors
2 JAMIE JACKSON/When I Think Of You
3 ANITA BAKER/Sweet Love
4 TINA TURNER/Typical Male
5 DON JOHNSON/Heartbeat
6 EURYTHMICS/Missionary Man
7 GENESEE/Tossing It All Away
8 ROBERT PALMER/Di Don't Mean To Turn
9 MIAMI SOUND MACHINE/Hot In The Sun
10 LIBA LIBA/All Cried Out
11 MADONNA/True Blue
12 HUMAN LEAGUE/Human
13 TINA TURNER/Typical Male
14 JOURNEY/Don't Stop Believin'
15 BOSTON/Amnesia
16 JAMIE JACKSON/When I Think Of You
17 STACEY Q/Two Of Hearts
18 ANETHA FRANKLIN/Jumpin' Jack Flash
19 EURYTHMICS/Dancing On The Ceiling
20 VAN HALEN/Love Walks In
21 TINA TURNER/Typical Male
22 PETER GABRIEL/In Your Eyes
23 STEVE WINDOD/Freeze Overkill
24 TRUMP/Smells Like Teen Spirit
25 BILLY JOEL/A Matter Of Trust
26 JOURNEY/Don't Stop Believin'
27 BRUCE HORNBY/It's Not Unusual
28 MICHAEL/Smile
29 MIAMI SOUND MACHINE/Hot In The Sun
30 STEVE WINDOD/Freeze Overkill
31 JOURNEY/Don't Stop Believin'
32 DAVID & DAVID/Welcome To The Soothe
33 BILLY JOEL/A Matter Of Trust
34 PETER CETERA/Heart Time I Fall
35 RIC O'BRIEN/Emotion In Motion

94 WRTI Milwaukee
PD: Tim Fox
MD: Denise Lauren

1 GENESEE/Tossing It All Away
2 CYNDI LAUPER/True Colors
3 JAMIE JACKSON/When I Think Of You
4 STACEY Q/Two Of Hearts
5 ANDERSON & LORING/Friends And Lovers
6 OLASS TIGER/Don't Forget Me When
7 LOVERBOY/Heaven In Your Eyes
8 ANITA BAKER/Sweet Love
9 DON JOHNSON/Heartbeat
10 TINA TURNER/Typical Male
11 MIAMI SOUND MACHINE/Hot In The Sun
12 HUEY LEWIS & THE NEWS/True Love
13 ROBERT PALMER/Di Don't Mean To Turn
14 LIBA LIBA/All Cried Out
15 MADONNA/True Blue
16 HUMAN LEAGUE/Human
17 TINA TURNER/Typical Male
18 JOURNEY/Don't Stop Believin'
19 BOSTON/Amnesia
20 JAMIE JACKSON/When I Think Of You
21 STACEY Q/Two Of Hearts
22 ANETHA FRANKLIN/Jumpin' Jack Flash
23 EURYTHMICS/Dancing On The Ceiling
24 VAN HALEN/Love Walks In
25 TINA TURNER/Typical Male
26 PETER GABRIEL/In Your Eyes
27 STEVE WINDOD/Freeze Overkill
28 TRUMP/Smells Like Teen Spirit
29 BILLY JOEL/A Matter Of Trust
30 JOURNEY/Don't Stop Believin'
31 BRUCE HORNBY/It's Not Unusual
32 MICHAEL/Smile
33 MIAMI SOUND MACHINE/Hot In The Sun
34 STEVE WINDOD/Freeze Overkill
35 JOURNEY/Don't Stop Believin'
36 DAVID & DAVID/Welcome To The Soothe
37 BILLY JOEL/A Matter Of Trust
38 PETER CETERA/Heart Time I Fall
39 RIC O'BRIEN/Emotion In Motion

MOST ADDED
Huey Lewis . . .
Elton John
Daryl Hall
Howard Jones
Robbie Nevil

EAST BREAKOUTS
Joan Jett . . .

CHRADD & HOTS

MOST ADDED
Huey Lewis . . .
Daryl Hall
Howard Jones
Pretenders
Elton John

SOUTH BREAKOUTS
Timbuk 3
Samantha Fox
Stacy Lattisam
Temptations

EAST

PARALLEL TWO

WFLY/Albany, NY
 Christer/O'Brien
 ORAN JUICE JONES
 TIL TUESDAY
 HUEY LEWIS & THE PRETENDERS
 BERLIN
 DEVICE (dp)
 JOAN JETT (dp)
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 3-2
 TINA TURNER 11-7
 BILLY JOEL 12-8
 LISA LISA 20-13

KT01/New Haven, CT
 Stef Rybak
 JOURNEY
 ELTON JOHN
 HOWARD JONES
 WANG CHUNG
 Hotteat:
 STACY O 2-1
 GLASS TIGER 10-11
 HUMAN LEAGUE 19-13
 BOSTON D-17
 ORAN JUICE JONES D-19

RI-104/Providence, RI
 Jonathan Monk
 TALKING HEADS
 Hotteat:
 GENESIS 2-1
 JANET JACKSON 3-2
 CYNDI LAUPER 15-5
 PETER CETERA 22-15
 HUMAN LEAGUE 26-17

96XX/Burlington, VT
 Speck/Yaeger
 HUEY LEWIS & THE ORAN JUICE JONES
 ROBBIE NEVIL
 BANANARAMA
 PRETENDERS
 JOAN JETT (dp)
 ROBERT PALMER 10-3
 LISA LISA 23-5
 BOSTON 24-7
 PETER GABRIEL 15-8

WQFM/Schenectady, NY
 Tom Parker
 CAMBO
 DARYL HALL
 TIMBUK 3
 BOB JOVI
 PRETENDERS
 STEVE WINWOOD
 BILLY IDOL
 Hotteat:
 BILLY JOEL 7-1
 BOSTON 16-6
 HUMAN LEAGUE 19-18
 EDDIE HONEY 25-22
 TALKING HEADS 27-25

WVBR/Charleston, WV
 Spence/Rose
 BOB JOVI (dp)
 CAMBO
 DARYL HALL
 Hotteat:
 JANET JACKSON 3-1
 ROBERT PALMER 14-6
 BOSTON 11-7
 MADONNA 29-19
 LISA LISA D-23

K104/Erie, PA
 Bill Shannon
 ELTON JOHN
 TIL TUESDAY
 BANGLES
 REGINA
 STONE FURY
 Hotteat:
 GENESIS 1-1
 TRIUMPH 2-2
 LOVERBOY 5-3
 JOURNEY 10-5
 JANET JACKSON 12-7

WERZ/Exeter, NH
 Falcon/Brady
 HUEY LEWIS & THE ELTON JOHN
 STEVE WINWOOD
 BILLY IDOL
 BAD COMPANY
 CHRIS DEBURGH
 ROBBIE NEVIL
 TEMPTATIONS
 DON COCHRANE & RE
 Hotteat:
 JANET JACKSON 1-1
 TINA TURNER 5-2
 ROBERT PALMER 9-3
 HUMAN LEAGUE 14-6
 ANITA BAKER 17-8

WNNK/Harrisburg, PA
 Bruce Bond
 HUEY LEWIS & THE BILLY IDOL
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WTIC/Hartford, CT
 Wall/Weat
 TOTO
 FIVE STAR
 HOWARD JONES
 DARYL HALL
 Hotteat:
 CYNDI LAUPER 4-2
 ORAN JUICE JONES 16-5
 BOSTON 18-9
 PETER CETERA 23-16
 BOB JOVI 29-21

WAMX/Huntington, WV
 Robinson/Collins
 TRIUMPH
 BILLY IDOL
 Hotteat:
 EDDIE HONEY 4-4
 BOSTON 13-5
 TOTO 7-6
 JOURNEY 8-7
 BILLY JOEL 15-9

WKEE/Huntington, WV
 Miller/Swann
 BILLY IDOL
 BRUCE HORNSBY
 BOB JOVI
 WANG CHUNG
 HUEY LEWIS & THE
 Hotteat:
 LISA LISA 2-1
 LOVERBOY 5-2
 GENESIS 4-3
 TOTO 8-5
 CYNDI LAUPER 12-6

WLAN/Lancaster, PA
 Merino/Miles
 ORAN JUICE JONES
 CAMBO
 BRUCE HORNSBY
 WANG CHUNG
 Hotteat:
 JANET JACKSON 3-1
 CYNDI LAUPER 6-4
 LISA LISA 8-5
 GENESIS 9-6
 ANITA BAKER 10-7

WSPK/Poughkeepsie, NY
 Dayton/Wall
 MIDNIGHT STAR
 HOWARD JONES
 ELTON JOHN
 ROBBIE NEVIL
 DARYL HALL
 HUEY LEWIS & THE PRETENDERS
 BANGLES
 Hotteat:
 BOB JOVI 6-2
 CYNDI LAUPER 9-5
 BOSTON 17-7
 DON JOHNSON 11-8
 ORAN JUICE JONES 25-16

WQNY/Bath, ME
 Mark Edwards
 ORAN JUICE JONES
 BANGLES
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 Hotteat:
 BOSTON 20-9
 BOB JOVI 14-12
 ROBERT PALMER 22-14
 PETER CETERA 26-15
 HUMAN LEAGUE 32-16

WWFX/Bangor, ME
 Laven/Clark
 HUMAN LEAGUE
 DARYL HALL
 HUEY LEWIS & THE ORAN JUICE JONES
 DAVID & DAVID
 TRIUMPH
 Hotteat:
 ROBERT PALMER 8-6
 ANITA BAKER 15-11
 MADONNA 25-14
 BRUCE HORNSBY 28-20
 BOSTON 31-22

KHFI/Austin, TX
 Kaye/Edwards
 ELTON JOHN
 HOWARD JONES
 DARYL HALL
 DAVID & DAVID
 HUEY LEWIS & THE ORAN JUICE JONES
 Hotteat:
 TINA TURNER 9-4
 HUMAN LEAGUE 18-10
 BOSTON 24-14
 PETER GABRIEL 23-16

WKPE/Cape Cod, MA
 McDonald/McVie
 HOWARD JONES
 OMD
 DAVID & DAVID
 DARYL HALL
 Hotteat:
 TINA TURNER 5-4
 CYNDI LAUPER 9-5
 HUMAN LEAGUE 12-9
 BOB JOVI 19-15
 BOSTON 26-20

93Q/Syracuse, NY
 Laird/Dung
 WANG CHUNG
 ROBBIE NEVIL
 HUEY LEWIS & THE DAVID & DAVID
 PRETENDERS
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 4-2
 TINA TURNER 7-4
 ROBERT PALMER 13-6
 MADONNA 30-20

WPST/Trenton, NJ
 Taylor/Cunningham
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 HUEY LEWIS & THE WHAM!
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 11-3
 CYNDI LAUPER 13-7
 BOSTON 19-10
 BOB JOVI 17-12

WNYZ/Utica, NY
 Mac/Andrews
 ANDY TAYLOR
 TRIUMPH
 ELTON JOHN
 HUMAN LEAGUE
 Hotteat:
 GENESIS 3-1
 LISA LISA 10-5
 BOSTON 28-14
 HUMAN LEAGUE 32-15
 BOB JOVI 25-19

WRCK/Utica, NY
 Reitz/Wilms
 HUEY LEWIS & THE DARYL HALL
 ELTON JOHN
 JOAN JETT
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WNNK/Harrisburg, PA
 Bruce Bond
 HUEY LEWIS & THE BILLY IDOL
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WTIC/Hartford, CT
 Wall/Weat
 TOTO
 FIVE STAR
 HOWARD JONES
 DARYL HALL
 Hotteat:
 CYNDI LAUPER 4-2
 ORAN JUICE JONES 16-5
 BOSTON 18-9
 PETER CETERA 23-16
 BOB JOVI 29-21

WAMX/Huntington, WV
 Robinson/Collins
 TRIUMPH
 BILLY IDOL
 Hotteat:
 EDDIE HONEY 4-4
 BOSTON 13-5
 TOTO 7-6
 JOURNEY 8-7
 BILLY JOEL 15-9

WKEE/Huntington, WV
 Miller/Swann
 BILLY IDOL
 BRUCE HORNSBY
 BOB JOVI
 WANG CHUNG
 HUEY LEWIS & THE
 Hotteat:
 LISA LISA 2-1
 LOVERBOY 5-2
 GENESIS 4-3
 TOTO 8-5
 CYNDI LAUPER 12-6

WLAN/Lancaster, PA
 Merino/Miles
 ORAN JUICE JONES
 CAMBO
 BRUCE HORNSBY
 WANG CHUNG
 Hotteat:
 JANET JACKSON 3-1
 CYNDI LAUPER 6-4
 LISA LISA 8-5
 GENESIS 9-6
 ANITA BAKER 10-7

WSPK/Poughkeepsie, NY
 Dayton/Wall
 MIDNIGHT STAR
 HOWARD JONES
 ELTON JOHN
 ROBBIE NEVIL
 DARYL HALL
 HUEY LEWIS & THE PRETENDERS
 BANGLES
 Hotteat:
 BOB JOVI 6-2
 CYNDI LAUPER 9-5
 BOSTON 17-7
 DON JOHNSON 11-8
 ORAN JUICE JONES 25-16

SOUTH

PARALLEL TWO

W88Q/Augusta, GA
 Bruce Stevens
 none
 Hotteat:
 DON JOHNSON 1-1
 GENESIS 1-2
 JANET JACKSON 3-3
 LISA LISA 4-4
 TINA TURNER 8-8

KHFI/Austin, TX
 Kaye/Edwards
 ELTON JOHN
 HOWARD JONES
 DARYL HALL
 DAVID & DAVID
 HUEY LEWIS & THE ORAN JUICE JONES
 Hotteat:
 TINA TURNER 9-4
 HUMAN LEAGUE 18-10
 BOSTON 24-14
 PETER GABRIEL 23-16

WKPE/Cape Cod, MA
 McDonald/McVie
 HOWARD JONES
 OMD
 DAVID & DAVID
 DARYL HALL
 Hotteat:
 TINA TURNER 5-4
 CYNDI LAUPER 9-5
 HUMAN LEAGUE 12-9
 BOB JOVI 19-15
 BOSTON 26-20

93Q/Syracuse, NY
 Laird/Dung
 WANG CHUNG
 ROBBIE NEVIL
 HUEY LEWIS & THE DAVID & DAVID
 PRETENDERS
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 4-2
 TINA TURNER 7-4
 ROBERT PALMER 13-6
 MADONNA 30-20

WPST/Trenton, NJ
 Taylor/Cunningham
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 HUEY LEWIS & THE WHAM!
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 11-3
 CYNDI LAUPER 13-7
 BOSTON 19-10
 BOB JOVI 17-12

WNYZ/Utica, NY
 Mac/Andrews
 ANDY TAYLOR
 TRIUMPH
 ELTON JOHN
 HUMAN LEAGUE
 Hotteat:
 GENESIS 3-1
 LISA LISA 10-5
 BOSTON 28-14
 HUMAN LEAGUE 32-15
 BOB JOVI 25-19

WRCK/Utica, NY
 Reitz/Wilms
 HUEY LEWIS & THE DARYL HALL
 ELTON JOHN
 JOAN JETT
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WNNK/Harrisburg, PA
 Bruce Bond
 HUEY LEWIS & THE BILLY IDOL
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WTIC/Hartford, CT
 Wall/Weat
 TOTO
 FIVE STAR
 HOWARD JONES
 DARYL HALL
 Hotteat:
 CYNDI LAUPER 4-2
 ORAN JUICE JONES 16-5
 BOSTON 18-9
 PETER CETERA 23-16
 BOB JOVI 29-21

WAMX/Huntington, WV
 Robinson/Collins
 TRIUMPH
 BILLY IDOL
 Hotteat:
 EDDIE HONEY 4-4
 BOSTON 13-5
 TOTO 7-6
 JOURNEY 8-7
 BILLY JOEL 15-9

WKEE/Huntington, WV
 Miller/Swann
 BILLY IDOL
 BRUCE HORNSBY
 BOB JOVI
 WANG CHUNG
 HUEY LEWIS & THE
 Hotteat:
 LISA LISA 2-1
 LOVERBOY 5-2
 GENESIS 4-3
 TOTO 8-5
 CYNDI LAUPER 12-6

WLAN/Lancaster, PA
 Merino/Miles
 ORAN JUICE JONES
 CAMBO
 BRUCE HORNSBY
 WANG CHUNG
 Hotteat:
 JANET JACKSON 3-1
 CYNDI LAUPER 6-4
 LISA LISA 8-5
 GENESIS 9-6
 ANITA BAKER 10-7

WSPK/Poughkeepsie, NY
 Dayton/Wall
 MIDNIGHT STAR
 HOWARD JONES
 ELTON JOHN
 ROBBIE NEVIL
 DARYL HALL
 HUEY LEWIS & THE PRETENDERS
 BANGLES
 Hotteat:
 BOB JOVI 6-2
 CYNDI LAUPER 9-5
 BOSTON 17-7
 DON JOHNSON 11-8
 ORAN JUICE JONES 25-16

WQNY/Bath, ME
 Mark Edwards
 ORAN JUICE JONES
 BANGLES
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 Hotteat:
 BOSTON 20-9
 BOB JOVI 14-12
 ROBERT PALMER 22-14
 PETER CETERA 26-15
 HUMAN LEAGUE 32-16

WWFX/Bangor, ME
 Laven/Clark
 HUMAN LEAGUE
 DARYL HALL
 HUEY LEWIS & THE ORAN JUICE JONES
 DAVID & DAVID
 TRIUMPH
 Hotteat:
 ROBERT PALMER 8-6
 ANITA BAKER 15-11
 MADONNA 25-14
 BRUCE HORNSBY 28-20
 BOSTON 31-22

KHFI/Austin, TX
 Kaye/Edwards
 ELTON JOHN
 HOWARD JONES
 DARYL HALL
 DAVID & DAVID
 HUEY LEWIS & THE ORAN JUICE JONES
 Hotteat:
 TINA TURNER 9-4
 HUMAN LEAGUE 18-10
 BOSTON 24-14
 PETER GABRIEL 23-16

WKPE/Cape Cod, MA
 McDonald/McVie
 HOWARD JONES
 OMD
 DAVID & DAVID
 DARYL HALL
 Hotteat:
 TINA TURNER 5-4
 CYNDI LAUPER 9-5
 HUMAN LEAGUE 12-9
 BOB JOVI 19-15
 BOSTON 26-20

93Q/Syracuse, NY
 Laird/Dung
 WANG CHUNG
 ROBBIE NEVIL
 HUEY LEWIS & THE DAVID & DAVID
 PRETENDERS
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 4-2
 TINA TURNER 7-4
 ROBERT PALMER 13-6
 MADONNA 30-20

WPST/Trenton, NJ
 Taylor/Cunningham
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 HUEY LEWIS & THE WHAM!
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 11-3
 CYNDI LAUPER 13-7
 BOSTON 19-10
 BOB JOVI 17-12

WNYZ/Utica, NY
 Mac/Andrews
 ANDY TAYLOR
 TRIUMPH
 ELTON JOHN
 HUMAN LEAGUE
 Hotteat:
 GENESIS 3-1
 LISA LISA 10-5
 BOSTON 28-14
 HUMAN LEAGUE 32-15
 BOB JOVI 25-19

WRCK/Utica, NY
 Reitz/Wilms
 HUEY LEWIS & THE DARYL HALL
 ELTON JOHN
 JOAN JETT
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
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WNNK/Harrisburg, PA
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 HUMAN LEAGUE 17-10
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 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WTIC/Hartford, CT
 Wall/Weat
 TOTO
 FIVE STAR
 HOWARD JONES
 DARYL HALL
 Hotteat:
 CYNDI LAUPER 4-2
 ORAN JUICE JONES 16-5
 BOSTON 18-9
 PETER CETERA 23-16
 BOB JOVI 29-21

WAMX/Huntington, WV
 Robinson/Collins
 TRIUMPH
 BILLY IDOL
 Hotteat:
 EDDIE HONEY 4-4
 BOSTON 13-5
 TOTO 7-6
 JOURNEY 8-7
 BILLY JOEL 15-9

WKEE/Huntington, WV
 Miller/Swann
 BILLY IDOL
 BRUCE HORNSBY
 BOB JOVI
 WANG CHUNG
 HUEY LEWIS & THE
 Hotteat:
 LISA LISA 2-1
 LOVERBOY 5-2
 GENESIS 4-3
 TOTO 8-5
 CYNDI LAUPER 12-6

WLAN/Lancaster, PA
 Merino/Miles
 ORAN JUICE JONES
 CAMBO
 BRUCE HORNSBY
 WANG CHUNG
 Hotteat:
 JANET JACKSON 3-1
 CYNDI LAUPER 6-4
 LISA LISA 8-5
 GENESIS 9-6
 ANITA BAKER 10-7

WSPK/Poughkeepsie, NY
 Dayton/Wall
 MIDNIGHT STAR
 HOWARD JONES
 ELTON JOHN
 ROBBIE NEVIL
 DARYL HALL
 HUEY LEWIS & THE PRETENDERS
 BANGLES
 Hotteat:
 BOB JOVI 6-2
 CYNDI LAUPER 9-5
 BOSTON 17-7
 DON JOHNSON 11-8
 ORAN JUICE JONES 25-16

WQNY/Bath, ME
 Mark Edwards
 ORAN JUICE JONES
 BANGLES
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 Hotteat:
 BOSTON 20-9
 BOB JOVI 14-12
 ROBERT PALMER 22-14
 PETER CETERA 26-15
 HUMAN LEAGUE 32-16

WWFX/Bangor, ME
 Laven/Clark
 HUMAN LEAGUE
 DARYL HALL
 HUEY LEWIS & THE ORAN JUICE JONES
 DAVID & DAVID
 TRIUMPH
 Hotteat:
 ROBERT PALMER 8-6
 ANITA BAKER 15-11
 MADONNA 25-14
 BRUCE HORNSBY 28-20
 BOSTON 31-22

KHFI/Austin, TX
 Kaye/Edwards
 ELTON JOHN
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 DAVID & DAVID
 HUEY LEWIS & THE ORAN JUICE JONES
 Hotteat:
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 HUMAN LEAGUE 18-10
 BOSTON 24-14
 PETER GABRIEL 23-16

WKPE/Cape Cod, MA
 McDonald/McVie
 HOWARD JONES
 OMD
 DAVID & DAVID
 DARYL HALL
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 CYNDI LAUPER 9-5
 HUMAN LEAGUE 12-9
 BOB JOVI 19-15
 BOSTON 26-20

93Q/Syracuse, NY
 Laird/Dung
 WANG CHUNG
 ROBBIE NEVIL
 HUEY LEWIS & THE DAVID & DAVID
 PRETENDERS
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 JANET JACKSON 4-2
 TINA TURNER 7-4
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 MADONNA 30-20

WPST/Trenton, NJ
 Taylor/Cunningham
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 HUEY LEWIS & THE WHAM!
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 11-3
 CYNDI LAUPER 13-7
 BOSTON 19-10
 BOB JOVI 17-12

WNYZ/Utica, NY
 Mac/Andrews
 ANDY TAYLOR
 TRIUMPH
 ELTON JOHN
 HUMAN LEAGUE
 Hotteat:
 GENESIS 3-1
 LISA LISA 10-5
 BOSTON 28-14
 HUMAN LEAGUE 32-15
 BOB JOVI 25-19

WRCK/Utica, NY
 Reitz/Wilms
 HUEY LEWIS & THE DARYL HALL
 ELTON JOHN
 JOAN JETT
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 STONE FURY
 ELTON JOHN
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WTIC/Hartford, CT
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 FIVE STAR
 HOWARD JONES
 DARYL HALL
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 ORAN JUICE JONES 16-5
 BOSTON 18-9
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 BOB JOVI 29-21

WAMX/Huntington, WV
 Robinson/Collins
 TRIUMPH
 BILLY IDOL
 Hotteat:
 EDDIE HONEY 4-4
 BOSTON 13-5
 TOTO 7-6
 JOURNEY 8-7
 BILLY JOEL 15-9

WKEE/Huntington, WV
 Miller/Swann
 BILLY IDOL
 BRUCE HORNSBY
 BOB JOVI
 WANG CHUNG
 HUEY LEWIS & THE
 Hotteat:
 LISA LISA 2-1
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 GENESIS 4-3
 TOTO 8-5
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WLAN/Lancaster, PA
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 ORAN JUICE JONES
 CAMBO
 BRUCE HORNSBY
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WSPK/Poughkeepsie, NY
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 MIDNIGHT STAR
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 BOSTON 17-7
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 ORAN JUICE JONES 25-16

WQNY/Bath, ME
 Mark Edwards
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 BANGLES
 DARYL HALL
 ELTON JOHN
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 Hotteat:
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 BOB JOVI 14-12
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 PETER CETERA 26-15
 HUMAN LEAGUE 32-16

WWFX/Bangor, ME
 Laven/Clark
 HUMAN LEAGUE
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 DAVID & DAVID
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 MADONNA 25-14
 BRUCE HORNSBY 28-20
 BOSTON 31-22

KHFI/Austin, TX
 Kaye/Edwards
 ELTON JOHN
 HOWARD JONES
 DARYL HALL
 DAVID & DAVID
 HUEY LEWIS & THE ORAN JUICE JONES
 Hotteat:
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 HUMAN LEAGUE 18-10
 BOSTON 24-14
 PETER GABRIEL 23-16

WKPE/Cape Cod, MA
 McDonald/McVie
 HOWARD JONES
 OMD
 DAVID & DAVID
 DARYL HALL
 Hotteat:
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 CYNDI LAUPER 9-5
 HUMAN LEAGUE 12-9
 BOB JOVI 19-15
 BOSTON 26-20

93Q/Syracuse, NY
 Laird/Dung
 WANG CHUNG
 ROBBIE NEVIL
 HUEY LEWIS & THE DAVID & DAVID
 PRETENDERS
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 4-2
 TINA TURNER 7-4
 ROBERT PALMER 13-6
 MADONNA 30-20

WPST/Trenton, NJ
 Taylor/Cunningham
 DARYL HALL
 ELTON JOHN
 HOWARD JONES
 HUEY LEWIS & THE WHAM!
 Hotteat:
 GENESIS 1-1
 JANET JACKSON 11-3
 CYNDI LAUPER 13-7
 BOSTON 19-10
 BOB JOVI 17-12

WNYZ/Utica, NY
 Mac/Andrews
 ANDY TAYLOR
 TRIUMPH
 ELTON JOHN
 HUMAN LEAGUE
 Hotteat:
 GENESIS 3-1
 LISA LISA 10-5
 BOSTON 28-14
 HUMAN LEAGUE 32-15
 BOB JOVI 25-19

WRCK/Utica, NY
 Reitz/Wilms
 HUEY LEWIS & THE DARYL HALL
 ELTON JOHN
 JOAN JETT
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WNNK/Harrisburg, PA
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 HUEY LEWIS & THE BILLY IDOL
 MIDNIGHT STAR
 GREGORY ABBOTT
 STONE FURY
 ELTON JOHN
 BANGLES
 Hotteat:
 JANET JACKSON 3-1
 GREGORY ABBOTT 10-6
 EDDIE HONEY 15-8
 HUMAN LEAGUE 17-10
 HUMAN LEAGUE 25-17
 ORAN JUICE JONES 28-20
 PETER CETERA 32-24
 LIONEL RICHIE 35-25

WTIC/Hartford, CT
 Wall/Weat
 TOTO
 FIVE STAR
 HOWARD JONES
 DARYL HALL
 Hotteat:
 CYNDI LAUPER 4-2
 ORAN JUICE

MIDWEST BREAKOUTS
Huey Lewis & The News No Breakouts
Howard Jones
Wang Chung
Robbie Nevil
Cameo

CHR ADDS & HOTS

MOST ADDED WEST BREAKOUTS
Huey Lewis & The News
Howard Jones
Daryl Hall
Eton John
Pretenders
Joan Jett . . .

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Patrick/Kittridge
 GARYL HALL
 HOWARD JONES
 WANG CHUNG
 CAMEO
 DEWICE (dp)
 ROBBIE NEVIL (dp)
 Hottest:
 EDDIE MONEY 1-1
 BILLY JOEL 2-2
 TOTO 4-3
 JANET JACKSON 7-4
 PETER CETERA 11-7

WGRD/Grand Rapids, MI
Clenot/Dak
 CAMEO
 HOWARD JONES
 ROBBIE NEVIL
 BEACH BOYS
 TRIUMPH (dp)
 Hottest:
 GLASS TIGER 2-1
 JANET JACKSON 3-2
 BILLY JOEL 8-5
 CYNDI LAUPER 12-9
 BON JOVI 29-18

WZOK/Rockford, IL
Brill/Dent
 TIL TUESDAY
 PRETENDERS
 FIVE STAR
 CAMEO
 ELTON JOHN
 JAMES BROWN
 Hottest:
 TINA TURNER 3-1
 CYNDI LAUPER 4-3
 ROBERT PALMER 16-6
 EDDIE MONEY 20-10
 BOSTON 22-11

WRQN/Toldeo, OH
Joe Thomas
 HUEY LEWIS & THE
 HOWARD JONES
 STONE FURY
 BAD COMPANY
 WHAM!
 CHRIS DEBURGH
 Hottest:
 CYNDI LAUPER 5-4
 OUTFIELD 13-7
 COREY HART 12-8
 BOSTON 20-11
 LISA LISA 29-17

WXIX/Green Bay, WI
McCarthy/Michael T.
 HUEY LEWIS & THE
 HOWARD JONES
 BEACH BOYS
 OMD
 PRETENDERS (dp)
 TIL TUESDAY (dp)
 Hottest:
 GENESIS 1-1
 JANET JACKSON 2-4
 DON JOHNSON 4-3
 CYNDI LAUPER 7-4
 BOSTON 20-7

WGCL/Cleveland, OH
LoCascio/Bumper
 JOURNEY
 HUEY LEWIS & THE
 RIC OCASEK
 COREY HART
 Hottest:
 TINA TURNER 6-2
 BILLY JOEL 12-6
 LISA LISA 16-13
 MADONNA 21-16

KHK/Davenport, IA
Jim O'Hara
 PRETENDERS
 OMD
 BEACH BOYS
 JOAN JETT
 CARLY SIMON
 Hottest:
 GENESIS 3-1
 CYNDI LAUPER 9-5
 BOSTON 17-14
 COREY HART 19-18
 BRUCE HORNSBY 31-24

WGTX/Dayton, OH
John Robertson
 HUEY LEWIS & THE
 BON JOVI
 STEVE WINWOOD
 BILLY IDOL
 WANG CHUNG
 DARYL HALL
 Hottest:
 STACEY Q 2-1
 ROBERT PALMER 10-6
 CYNDI LAUPER 12-8
 LISA LISA 22-9
 BOSTON 27-14

KRND/Des Moines, IA
Gilman/Sharp
 PETER CETERA
 CAMEO
 ARETHA FRANKLIN
 LIONEL RICHIE
 WANG CHUNG
 HUEY LEWIS & THE
 Hottest:
 JANET JACKSON 6-2
 STACEY Q 8-7
 CYNDI LAUPER 23-9
 LISA LISA 24-10
 BOSTON 30-20

98DTX/Detroit, MI
Harper/Bradley
 ROBBIE NEVIL
 PRETENDERS
 ORAN JUICE JONES
 TRIUMPH
 QUIET RIOT (dp)
 Hottest:
 WANG CHUNG
 CYNDI LAUPER 16-8
 COREY HART 18-13
 BOSTON 26-15
 RIC OCASEK 24-17
 HUMAN LEAGUE 29-18

KZIO/Duluth, MN
Michales/Herman
 PRETENDERS
 DEWICE
 TALKING HEADS
 HUEY LEWIS & THE
 DAVID & DAVID
 Hottest:
 GENESIS 4-1
 JANET JACKSON 3-2
 ART OF NOISE 18-15
 BOSTON 29-19
 EDDIE MONEY 31-21

WMEE/Ft. Wayne, IN
Tony Richards
 TOTO
 COREY HART
 Hottest:
 TINA TURNER 4-2
 CYNDI LAUPER 10-4
 ROBERT PALMER 11-5
 LISA LISA 13-9
 BOSTON 23-14

KZBZ/Peoria, IL

Keith Edwards

CYNDI LAUPER
 LIONEL RICHIE
 CAMEO
 OMD
 HOWARD JONES
 Hottest:
 GENESIS 3-1
 GLASS TIGER 1-2
 EDDIE MONEY 6-3
 JOURNEY 8-7
 BOSTON 16-8

WZOK/Rockford, IL

Brill/Dent

TIL TUESDAY
 PRETENDERS
 FIVE STAR
 CAMEO
 ELTON JOHN
 JAMES BROWN
 Hottest:
 TINA TURNER 3-1
 CYNDI LAUPER 4-3
 ROBERT PALMER 16-6
 EDDIE MONEY 20-10
 BOSTON 22-11

WRQN/Toldeo, OH

Joe Thomas

HUEY LEWIS & THE
 HOWARD JONES
 STONE FURY
 BAD COMPANY
 WHAM!
 CHRIS DEBURGH
 Hottest:
 CYNDI LAUPER 5-4
 OUTFIELD 13-7
 COREY HART 12-8
 BOSTON 20-11
 LISA LISA 29-17

KAYI/Tulsa, OK

Harv Blain

none
 Hottest:
 GENESIS 3-1
 DARYL HALL 6-4
 GLASS TIGER 7-5
 JOURNEY 22-15
 TOTO 30-23

KKRD/Wichita, KS

Oliver/Williams

HUEY LEWIS & THE
 WANG CHUNG
 BRUCE HORNSBY
 STEVE WINWOOD
 Hottest:
 JANET JACKSON 2-1
 CYNDI LAUPER 6-3
 TINA TURNER 8-5
 COREY HART 16-11
 BOSTON 19-15

WHOT/Youngstown, OH

Dick Thompson

ORAN JUICE JONES
 COREY HART
 Hottest:
 JANET JACKSON 2-1
 GENESIS 3-2
 TINA TURNER 10-4
 DON JOHNSON 6-5
 CYNDI LAUPER 13-8

WKFR/Kalamazoo, MI

Terry Weisheit

none
 Hottest:
 GENESIS 3-1
 TINA TURNER 13-3
 HUMAN LEAGUE 31-13
 EDDIE MONEY 29-17
 BOSTON 38-32

WAZY/Lafayette, IN

Kristi/Louise

HUEY LEWIS & THE
 HENRY LEE SUMMER
 ROBBIE NEVIL
 STEVE WINWOOD
 Hottest:
 GENESIS 1-1
 JANET JACKSON 3-2
 STACEY Q 6-3
 LISA LISA 19-9
 TALKING HEADS 17-13

KFRX/Lincoln, NE

Johnson/Meyer

BEACH BOYS (dp)
 HUEY LEWIS & THE
 CAMEO (dp)
 WANG CHUNG
 ELTON JOHN
 Hottest:
 GENESIS 3-1
 TINA TURNER 6-4
 CYNDI LAUPER 9-5
 TOTO 15-8
 BOSTON 20-11

WBWB/Bloomington, IN

Jim Clouse

MADONNA
 HOWARD JONES
 HUEY LEWIS & THE
 DARYL HALL
 ROBBIE NEVIL
 Hottest:
 ROBERT PALMER 2-1
 CYNDI LAUPER 4-2
 BON JOVI 10-6
 HUMAN LEAGUE 13-7
 TOTO 20-13

WCUI/Carbondale, IL

Tony Waitkus

HUEY LEWIS & THE
 JOURNEY
 LIONEL RICHIE
 WANG CHUNG
 BEN E. KING
 Hottest:
 DON JOVI 1-1
 STACEY Q 2-2
 LISA LISA 11-3
 ORAN JUICE JONES 18-9
 CAMEO 19-16

KQCR/Cedar Rapids, IA

Mann/Dixon

none
 Hottest:
 HUEY LEWIS & THE
 CLASS TIGER 2-2
 JANET JACKSON 4-4
 LOVERBOY 9-9
 BOSTON 21-21

WLRW/Champaign, IL

McCann/McKeighan

PETER GABRIEL
 WANG CHUNG
 ROBBIE NEVIL
 BANGLES
 JERMAINE STEWART
 JAMES BROWN
 HOWARD JONES
 Hottest:
 EDDIE MONEY 8-2
 PETER CETERA 17-10
 MADONNA 31-18
 ORAN JUICE JONES D-24
 HUEY LEWIS & THE D-25

KCMQ/Columbia, MO

Turtin/Baker

HUEY LEWIS & THE
 ROBBIE NEVIL
 OMD
 CAMEO
 ORAN JUICE JONES
 Hottest:
 JANET JACKSON 3-2
 CYNDI LAUPER 12-6
 EDDIE MONEY 20-14
 LISA LISA 35-22
 MADONNA 40-29

Y94F/Mo, ND

Stan Mein

HUEY LEWIS & THE
 PRETENDERS
 Hottest:
 RIC OCASEK 4-3
 EDDIE MONEY 5-1
 KENNY LOGGINS 1-2
 PETER CETERA 10-8
 TINA TURNER 21-11
 BRUCE HORNSBY 33-30

KKXL/Grand Forks, ND

North/Right

HUEY LEWIS & THE
 CAMEO (dp)
 STEVE WINWOOD
 Hottest:
 PETER GABRIEL
 Hottest:
 GENESIS 1-1
 CYNDI LAUPER 10-4
 ROBERT PALMER 15-10
 BOSTON 16-11
 BON JOVI 35-26

WKFR/Kalamazoo, MI

Terry Weisheit

none
 Hottest:
 GENESIS 3-1
 TINA TURNER 13-3
 HUMAN LEAGUE 31-13
 EDDIE MONEY 29-17
 BOSTON 38-32

WAZY/Lafayette, IN

Kristi/Louise

HUEY LEWIS & THE
 HENRY LEE SUMMER
 ROBBIE NEVIL
 STEVE WINWOOD
 Hottest:
 GENESIS 1-1
 JANET JACKSON 3-2
 STACEY Q 6-3
 LISA LISA 19-9
 TALKING HEADS 17-13

KFRX/Lincoln, NE

Johnson/Meyer

BEACH BOYS (dp)
 HUEY LEWIS & THE
 CAMEO (dp)
 WANG CHUNG
 ELTON JOHN
 Hottest:
 GENESIS 3-1
 TINA TURNER 6-4
 CYNDI LAUPER 9-5
 TOTO 15-8
 BOSTON 20-11

WBWB/Bloomington, IN

Jim Clouse

MADONNA
 HOWARD JONES
 HUEY LEWIS & THE
 DARYL HALL
 ROBBIE NEVIL
 Hottest:
 ROBERT PALMER 2-1
 CYNDI LAUPER 4-2
 BON JOVI 10-6
 HUMAN LEAGUE 13-7
 TOTO 20-13

KKLS/Rapid City, SD

Shenwin/Kalleway

WANG CHUNG
 STEVE WINWOOD
 OUTFIELD
 ELTON JOHN
 HOWARD JONES
 ROBBIE NEVIL
 BAD COMPANY
 Hottest:
 TOTO 2-1
 ROBERT PALMER 6-2
 GENESIS 5-4
 TINA TURNER 8-5
 COREY HART 24-21

98KG/Salina, KS

Steve Wall

HUEY LEWIS & THE
 SERGIO MENDES
 ELTON JOHN
 DARYL HALL
 LOVERBOY
 STONE FURY
 BERLIN
 Hottest:
 JANET JACKSON 3-2
 TINA TURNER 6-3
 EDDIE MONEY 16-10
 DAVID & DAVID 19-12
 PETER GABRIEL 21-15

KKRC/Sioux Falls, SD

Kieley/O'Douglas

BRUCE HORNSBY
 OMD
 HUEY LEWIS & THE
 TRIMPH (dp)
 Hottest:
 TINA TURNER 5-2
 JANET JACKSON 10-4
 ROBERT PALMER 8-5
 BOSTON 17-9
 COREY HART 30-24

KWTO/Springfield, MO

T.K. O'Grady

HUEY LEWIS & THE
 STEVE WINWOOD
 TIL TUESDAY
 WANG CHUNG
 BEACH BOYS
 CAMEO
 Hottest:
 GENESIS 2-1
 CYNDI LAUPER 4-3
 JANET JACKSON 6-4
 BOSTON 19-10
 PETER CETERA 22-12

WDBR/Springfield, IL

Moore/Lawley

HUEY LEWIS & THE
 ELTON JOHN
 HOWARD JONES
 DARYL HALL
 JOAN JETT
 Hottest:
 TINA TURNER 5-1
 JANET JACKSON 3-2
 DON JOHNSON 6-3
 CYNDI LAUPER 9-5
 ROBERT PALMER 10-7

CHED/Edmonton, CN

Bohn/Langcaator

TIM FESHAH
 LIONEL RICHIE
 HOWARD JONES
 PETER CETERA
 ARETHA FRANKLIN
 BILLY IDOL (dp)
 Hottest:
 TIMEZ SOCIAL CLUB 4-1
 DON JOHNSON 11-7
 JANET JACKSON 22-16
 STACEY Q 24-17
 DR. & THE MEDICS 30-19

KSND/Eugene, OR

Shake/Hyatt

HUEY LEWIS & THE
 HOWARD JONES
 ELTON JOHN
 STACY LATTISAM
 ORAN JUICE JONES
 CARLY SIMON (dp)
 SAMANTHA FOX (dp)
 Hottest:
 PETER CETERA 10-5
 MADONNA 12-6
 BOSTON 17-9
 TINA TURNER 16-11

KBOS/Fresno, CA

Kris Van Kamp

HUEY LEWIS & THE
 STEVE WINWOOD
 PRETENDERS
 TRIUMPH (dp)
 BEN E. KING
 WHAM!
 BAD COMPANY (dp)
 Hottest:
 GENESIS 2-1
 DON JOHNSON 3-2
 CYNDI LAUPER 6-4
 LISA LISA 18-10
 BOSTON 20-12

KFMW/Waterloo, IA

Mark Hansen

PETER GABRIEL
 JIMMY SOUIER (dp)
 HUEY LEWIS & THE
 WANG CHUNG
 PRETENDERS
 Hottest:
 TOTO 12-9
 TALKING HEADS 28-20
 COREY HART 29-22
 BON JOVI 35-28
 LISA LISA 40-35

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, NM
Stucker/Daniels
 HUEY LEWIS & THE
 DARYL HALL
 ORAN JUICE JONES
 TRIUMPH (dp)
 Hottest:
 DON JOHNSON 10-4
 ROBERT PALMER 12-5
 TINA TURNER 13-7
 CYNDI LAUPER 15-8
 ANITA BAKER 17-9

KMGX/Fresno, CA
Berry/Carter
 BRUCE HORNSBY
 HUEY LEWIS & THE
 HOWARD JONES
 HOWARD JONES
 CAMEO (dp)
 TIL TUESDAY
 Hottest:
 ROBERT PALMER 1-1
 CYNDI LAUPER 17-12
 LISA LISA 28-20
 MADONNA 29-21
 ROD STEWART 26-28

KCPX/Salt Lake City, UT
Stone/Smith
 ANITA BAKER
 HUEY LEWIS & THE
 ELTON JOHN
 TIMBUK 3 (dp)
 JOAN JETT (dp)
 HOWARD JONES
 DARYL HALL
 Hottest:
 GENESIS 4-1
 CYNDI LAUPER 10-5
 PETER CETERA 20-13
 MADONNA 24-14
 BON JOVI 23-16

KITS/San Francisco, CA
Richard Sands
 MADONNA
 GENERAL KANE
 BON JOVI
 PRETENDERS
 Hottest:
 CYNDI LAUPER 6-2
 ORAN JUICE JONES 7-4
 HUMAN LEAGUE 21-7
 BOSTON D-9
 ROBERT PALMER 19-10

KATD/San Jose, CA
Bob Harlow
 B-52's
 BANGLES
 HOWARD JONES
 HUEY LEWIS & THE
 BAD COMPANY
 BERLIN
 Hottest:
 ROBERT PALMER 1-1
 BEN E. KING 17-7
 BRUCE HORNSBY 19-13
 MADONNA 30-19
 BON JOVI 35-21

KZZU/Spokane, WA
John Langan
 HOWARD JONES
 BERRY HADDORES
 JERMAINE STEWART
 ROBBIE NEVIL
 BENJAMIN ORR
 PRETENDERS
 Hottest:
 ROBERT PALMER 1-1
 BEN E. KING 17-7
 BRUCE HORNSBY 19-13
 MADONNA 30-19
 BON JOVI 35-21

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 BRUCE HORNSBY 19-13
 MADONNA 30-19
 BON JOVI 35-21

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 JERMAINE STEWART
 ROBBIE NEVIL
 BENJAMIN ORR
 PRETENDERS
 Hottest:
 ROBERT PALMER 1-1
 BEN E. KING 17-7
 BRUCE HORNSBY 19-13
 MADONNA 30-19
 BON JOVI 35-21

KQZU/Spokane, WA
John Langan
 HOWARD JONES

PARALLELS

S

T

BILLY SQUIER Love Is The Hero (Capitol) LP: Enough Is Enough

70/4 29%

Regional Reach
E 39%
S 22%
M 22%
W 38%

National Summary
UP 4
DEBITS 13
SAME 49
DOWN 0
ADDS 4

P1	WROG on WKXZ on WKFI on WKAD on WKXJ on WKXK on WKXD on WKXG on WKXN on WKXO on WKXQ on WKXU on WKXV on WKXW on WKXZ on WKYD on WKYF on WKYH on WKYI on WKYJ on WKYK on WKYL on WKYM on WKYN on WKYO on WKYQ on WKYR on WKYS on WKYT on WKYU on WKYV on WKYW on WKYX on WKYD on WKYF on WKYH on WKYI on WKYJ on WKYK on WKYL on WKYM on WKYN on WKYO on WKYQ on WKYR on WKYS on WKYT on WKYU on WKYV on WKYW on WKYX
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WROG on WKXZ on WKFI on WKAD on WKXJ on WKXK on WKXD on WKXG on WKXN on WKXO on WKXQ on WKXU on WKXV on WKXW on WKXZ on WKYD on WKYF on WKYH on WKYI on WKYJ on WKYK on WKYL on WKYM on WKYN on WKYO on WKYQ on WKYR on WKYS on WKYT on WKYU on WKYV on WKYW on WKYX

TALKING HEADS Wild Wild Life (Sire/WB) LP: True Stories

66/25 28%

Regional Reach
E 22%
S 21%
M 31%
W 40%

National Summary
UP 24
DEBITS 6
SAME 11
DOWN 0
ADDS 25

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

TOTO I'll Be Over You (Columbia) LP: Fahrenheit

205/13 86%

Regional Reach
E 85%
S 94%
M 86%
W 88%

National Summary
UP 166
DEBITS 11
SAME 14
DOWN 1
ADDS 13

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

TINA TURNER Typical Male (Capitol) LP: Break Every Rule

236/0 99%

Regional Reach
E 100%
S 99%
M 97%
W 100%

National Summary
UP 205
DEBITS 1
SAME 26
DOWN 4
ADDS 0

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

Wang Chung Continued

Q100 d-37	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

WHAMI Where Did Your Heart Go? (Columbia) LP: Music From The Edge Of Heaven

72/13 30%

Regional Reach
E 41%
S 21%
M 17%
W 48%

National Summary
UP 11
DEBITS 17
SAME 31
DOWN 0
ADDS 13

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

JERMAINE STEWART Jody (Arista) LP: Frantic Romantic

108/9 45%

Regional Reach
E 52%
S 45%
M 28%
W 58%

National Summary
UP 44
DEBITS 18
SAME 37
DOWN 0
ADDS 9

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

TIL TUESDAY What About Love (Epic) LP: Welcome Home

133/18 56%

Regional Reach
E 59%
S 47%
M 53%
W 68%

National Summary
UP 66
DEBITS 19
SAME 30
DOWN 0
ADDS 18

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

TRIUMPH Somebody's Out There (MCA) LP: The Sport Of Kings

119/19 50%

Regional Reach
E 50%
S 47%
M 55%
W 48%

National Summary
UP 55
DEBITS 9
SAME 34
DOWN 2
ADDS 19

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

WANG CHUNG Let's Have Fun Tonight (Geffen) LP: Mosaic

197/47 82%

Regional Reach
E 89%
S 77%
M 79%
W 88%

National Summary
UP 29
DEBITS 78
SAME 43
DOWN 0
ADDS 47

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

STEVE WINWOOD Freedom Overspill (Island) LP: Back In The High Life

160/32 67%

Regional Reach
E 63%
S 65%
M 66%
W 76%

National Summary
UP 61
DEBITS 29
SAME 27
DOWN 1
ADDS 32

P1	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2
P2	Q100 on K104 on WERZ d-36 WSPK on 930 on WFTS d-39 WKRC on WKRR on
P3	WXSX on WXSZ on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2 on WXS3 on WXS4 on WXS5 on WXS6 on WXS7 on WXS8 on WXS9 on WXS0 on WXS1 on WXS2

PARALLELS

SIGNIFICANT ACTION

A

GREGORY ABBOTT

Shake You Down (Columbia)
LP: Gregory Abbott

P1 EAST WKKS on WKSE on SOUTH 940 a Y100 d-27 WNVZ a MIDWEST WEST PH102 on P2	EAST WRNK a WRCK a SOUTH KZZB a KX106 a WSSX 29-29 WRCY a WROC 30-19 WKOK a WKNS 4-29 WKSI d-38 WCN a WDX a WFOH on fr KITY on KTUX d-40 WDLX d-34 MIDWEST WEST WRON on WEST KF95 a 194 a KQK a P3 EAST WKSF a WJAD on WGOQ on WJMK 39-37 KRAM a Z102 38-32 SOUTH MIDWEST WEST
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A-HA

I've Been Losing You (WB)
LP: Scoundrel Days

P1 EAST CKOI on Q107 a SOUTH MIDWEST WHYT on WEST KWOD d-33	P2 EAST SOUTH MIDWEST WEST P3	EAST WZVJ on WJAN a SOUTH WJMK on MIDWEST WDBR on WEST KOOT on
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ARCADIA

Say The Word (Atlantic)
LP: "Playing For Keeps" Soundtrack

P1 EAST CKOI on SOUTH KRBE on Y100 29-29 MIDWEST WEST	P2 EAST SOUTH MIDWEST WEST	KIKX on P3 EAST SOUTH Z103 a MIDWEST 99KG on WDBR on WEST
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B

BAD COMPANY

This Love (Atlantic)
LP: Fame And Fortune

P1 EAST PRO-FM on SOUTH WRSR a MIDWEST WHMS on KWK a-31 WEST P2 EAST K104 on WERZ a	EAST WAMX d-24 WKRZ a SOUTH WQOB d-32 WKOK a WOKI on WLSR 39-38 KTUX on MIDWEST WEAG on WZOK on WRON a WEST KBOS a KATD a P3 EAST K104 on WERZ a	OK100 on P3 100KHI d-36 95XIL on WJAN on WOMP a SOUTH WJAD on WJMK on Q104 a WPFM on WVBS a MIDWEST Y94 39-36 KELS a WDBR on WEST KRAZ on
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BANANARAMA

More Than Physical (London/PolyGram)
LP: True Confessions

P1 EAST SOUTH KRBE on Y100 a B97 d-29 MIDWEST WHMS on WEST KZZP a KMEL a	P2 EAST Q100 on WRNK a WY2 on SOUTH KX106 d-28 WKS1 on MIDWEST WEST KSNB on KYNO 40-37 KMOQ on	P3 EAST WICY on 95XXX a WKPE on SOUTH WJAD on WJMK a MIDWEST WDBR a WEST KTRS on KZ02 a
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BERLIN

Like Flames (Geffen)
LP: Count Three Pray

P1 EAST WPHD on CKOI a SOUTH MIDWEST WHMS on KWR a WEST KPLZ on P2	EAST WFLY a WGFH on WNYZ on SOUTH WSSX on WJAD on WKOK a MIDWEST WKDD d-35 WEST KLUK on KCAD a KATD a KZU on P3	EAST 100KHI a WGAN a SOUTH WJAD a WJMK a KMAN a MIDWEST WBNO d-39 99KG a WDBR a WEST KTRS on KZ02 a Y97 a
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JAMES BROWN

Gravity (Scotti Bros/CBS)
LP: Gravity

P1 EAST WKKS d-31 CKOI on SOUTH Y100 34-34 MIDWEST WEST P2 EAST Q100 on	EAST WERZ on WRNK on WSPK on Q106 on SOUTH WKOK 36-33 MIDWEST WKDD on WZOK a WEST KPS9 on KZU on P3 EAST	95XXX on P3 WFX on WJAD on WJMK on KSNB on fr KMAN on WVBS on MIDWEST WHWB on NCIL d-32 WLRM a WEST KTMT on SLY96 39-31 OK95 a
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D

CHRIS DeBURGH

The Lady In Red (A&M)
LP: Into The Light

P1 EAST WBSN a-35 CKOI 30-34 CTR 9-1 SOUTH 93PM on KRBE on MIDWEST WEST	P2 EAST K104 33-28 WERZ a SOUTH MIDWEST WRON a WEST CHED on	P3 EAST OK100 24-20 95XIL on WOMP a SOUTH MIDWEST WBNO d-36 WDBR on WEST KRAZ a KBIM a
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F

FAR CORPORATION

Stairway To Heaven (Atco)

P1 EAST WPHD 38-31 SOUTH MIDWEST KIMB 33-25 WLOL 21-21 WEST P2	EAST WKRZ on SOUTH WBNO on fr WQOB 28-25 WROO 32-29 B3105 31-31 MIDWEST 2104 d-30 WEST KLUK on KATD d-35 KZU 31-31	P3 EAST 95XXX on WPKX on SOUTH WPPH on WVBS on MIDWEST NCIL on WEST KTRS d-35 KZPN on OK95 d-36
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SAMANTHA FOX

Touch Me (I Want Your Body)
LP: Touch Me (Jive/RCA)

P1 EAST WKSE a SOUTH MIDWEST WEST KNOD a	P2 EAST WQOB a WSK a KTUX a MIDWEST WEST KSNB a	P3 EAST WKSF a WZYP a KMAN a MIDWEST WEST KOZE a
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FRANKIE GOES TO HOLLYWOOD

Rage Hard (ZTT/Island)
LP: Liverpool

P1 EAST WKKS on WKSE on SOUTH MIDWEST WEST P2 EAST K104 on	EAST WERZ on 930 on WKRZ on SOUTH WROO on KITY a KTUX on MIDWEST WRON on WEST KIKX on 194 on P3	EAST OK100 on 95XIL on WOMP on SOUTH WZYP a KSNB on fr WVBS on MIDWEST KCLS on 99KG on WDBR on WEST KTRS on KBIM on
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J

JOAN JETT & THE BLACKHEARTS

Good Music (CBS Associated)
LP: Good Music

P1 EAST WKKS on WKSE on PRO-FM d-35 SOUTH KRBE on WRSR on MIDWEST WHMS on XDNB a WEST P2 EAST WFLY a Q100 a	EAST K104 on WERZ d-40 930 on WKRZ a SOUTH WBNO on fr WJMK on WLSR a WHYY on KTUX a MIDWEST KIKX a WRON on WEST KIVS on KIKX on KCPX a KATD on KRD a P3	95XXX a P3 WKPE a OK100 on 95XIL on WOMP a SOUTH KQIZ a WJMK on Q104 on WYKS on WZYP d-40 Q101 on KMAN on WVBS on MIDWEST WBNO on 99KG on WDBR a WEST KRAZ on KTMT a KMNZ a KBIM a-39 SLY96 a OK95 d-38
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K

JESSE JOHNSON w/SLY STONE

Crazay (A&M)
LP: Shockadelica

P1 EAST WKKS on SOUTH MIDWEST WEST PH102 on P2	EAST WKQB on WSK d-34 WROO on WJMK a WPI on WDK 4-11 KITY a SOUTH MIDWEST WEST	KMX on P3 KFTV on EAST 95XXX on 100KHI a SOUTH WJMK on Z102 32-26 MIDWEST WEST
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L

K.T.P.

One Step (Mercury/PolyGram)
LP: Certain Things Are Likely

P1 EAST WKKS on SOUTH MIDWEST WEST P2	EAST K104 39-35 WKRZ on WKRZ d-39 WKRZ on SOUTH MIDWEST WRON on WEST KPS9 on KSNB on KMDX a P3	EAST OK100 d-38 95XIL d-38 SOUTH WCGO a WPPH on MIDWEST WEST KBIM on
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L

LABAN

Love In Siberia (Critique)

P1 EAST WBSN d-36 WKSE on SOUTH KRBE a MIDWEST WEST P2	EAST WERZ d-39 WKRZ on SOUTH KAMZ a MIDWEST WEST KPS9 on KSNB on KMDX a P3	EAST 95XXX on WKPE a WOMP on SOUTH MIDWEST WEST KTRS a KRAZ on KBIM on
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STACY LATTISAW

Nail It To The Wall (Motown)
LP: Take Me All The Way

P1 EAST WKSE a CKOI a SOUTH Y100 d-30 MIDWEST B96 d-39 KHTR d-35 WEST KMEL 16-13	P2 EAST Q100 a WRNK on KC101 on SOUTH WJAD a WGOQ a Z102 a-38 MIDWEST WEST KRRD on WEST OK95 a	P3 EAST KF95 on KSNB a 194 a SOUTH WJAD a WGOQ a Z102 a-38 MIDWEST WEST
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M

NANCY MARTINEZ

For Tonight (Atlantic)

P1 EAST SOUTH Y100 a MIDWEST WEST PH102 a-25 KMEL 16-13	EAST WJMK on SOUTH WJMK on KAMS 18-17 KEZB 26-17 WPOW 15 fr KRFN 32-26 KITY 18-15 MIDWEST WEST WLRM 18-17	WEST KMX 25-22 KYNO d-38 194 d-30 P3 EAST SOUTH MIDWEST WEST
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O

JEFFREY OSBORNE

Room With A View (A&M)
LP: Emotional

P1 EAST CKOI on PRO-FM on SOUTH MIDWEST B96 34-31 WEST	EAST WJMK d-40 SOUTH WBSX on WJMK 39-33 MIDWEST WEST KLUK on	P3 EAST WKPE on SOUTH WJMK on Q104 32-29 MIDWEST WEST KZPN on
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Q

QUIET RIOT

The Wild And The Young (Pasha)
LP: QR III

P1 EAST SOUTH MIDWEST WEST P2	EAST K104 on WERZ on WKRZ on SOUTH MIDWEST 99DTX a WQOB 22-15 WEST KIKX on KXYO a KDOO on	P3 EAST WOMP on SOUTH WJAD on KSNB on fr MIDWEST NCIL on 99KG on WEST KBIM on OK95 on
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R

RAINMAKERS

Let My People Go-Go (Mercury/PolyGram)
LP: The Rainmakers

P1 EAST WPHD 35-35 SOUTH MIDWEST KWR on WEST P2	EAST WAMX on SOUTH WDX on MIDWEST WRAU on KZ10 d-33 Z104 28-28 WEST P3	EAST SOUTH MIDWEST KITY 38-34 WBBB 16-21 NCIL 34-33 WZYP 39-34 99KG on KFTO 14-20 KPFM on WEST
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R.E.M.

Fall On Me (IRS/MCA)
LP: Life's Rich Pageant

P1 EAST WKKS d-35 WPHD 20-14 SOUTH 940 8-8 MIDWEST KWR 30-21 WEST P2	EAST WERZ on WRCP on SOUTH WBCY 28-23 WROQ d-34 WKSI 28-25 WLSR 35-31 KTUX 40-39 MIDWEST WEAG on WEST KF95 9-24 KITS a n	P3 EAST WKPE on SOUTH WESP 31-28 KSNB 40 fr MIDWEST WDBR on WSPT 29-22 WEST
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S

CARLY SIMON

Coming Around Again (Arista)
LP: Heartburn Soundtrack

P1 EAST WPHD on SOUTH MIDWEST WEST P2	EAST K104 on SOUTH MIDWEST KIKK a WEST KSNB a 194 on P3	EAST OK100 on 95XIL on SOUTH WJMK 32-25 Q104 23-18 MIDWEST KOCR on fr WEST KBDZ a KBIM a-38
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T

ANDY TAYLOR

When The Rains Come Down (MCA)
LP: TV Soundtrack "Miami Vice II"

P1 EAST SOUTH B97 d-27 MIDWEST WHMS a-32 WEST KRRZ on PH102 on KPLZ a	P2 EAST WNYZ a SOUTH KX106 a WAMS a WOKI on KTUX a MIDWEST WEST KFTV a KXYO d-24	P3 EAST WGAN on SOUTH WJAD on WJMK on WVBS on MIDWEST WEST KTMT a KMNZ on OK95 on
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TEMPTATIONS

Lady Soul (Gordy/Motown)
LP: To Be Continued...

P1 EAST SOUTH Y100 a MIDWEST WCZY a-35 WEST KRRZ a P2 EAST Q100 on	EAST K104 16-13 WERZ a-35 WKRZ on SOUTH KX106 on WROO d-25 KAMZ on WKS1 on WAMS on WCKM 33-24 KRFN a-40 Y106 on KITY on KTUX on WDLX 33-23 MIDWEST 99DTX on WEST KPS9 on KIVS a	P3 EAST OK100 12-9 SOUTH WJAD on WGOQ d-35 SJKK on (+104 30-24 e101 d-36 ENAN on E102 a-36 WVBS a MIDWEST WDBR a WEST KBIM on
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TIMBUK 3

The Future's So Bright... (IRS/MCA)
LP: Greetings From Timbuk 3

P1 EAST WBSN a-40 WPHD on SOUTH 940 a KBOL d-18 KRBE a WRSR d-38 MIDWEST WEST P2	EAST 294 a SOUTH WROQ a WAMS on KZOU on 942 on KTUX a MIDWEST 2104 36-27 WEST KSNB a KCPX a P3	EAST SOUTH KQIS a WKSP a KISB on WPFM a MIDWEST WDBR a WEST KOOT a KRAZ a OK95 on
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CONTEMPORARY HIT RADIO

BREAKERS

HUEY LEWIS & THE NEWS

Hip To Be Square (Chrysalis)

88% of our reporters playing it. Moves: Up 28, Debuts 29, Same 11, Down 0, Adds 142 including WAVA, 94Q, WMMS, 92X, KDWB, Y108, KWSS. See Parallels, debuts at number 34 on the CHR chart.

CAMEO

Word Up (Atlanta Artists/PolyGram)

71% of our reporters playing it. Moves: Up 88, Debuts 28, Same 17, Down 2, Adds 34 including KEGL, 93FM, Y108, KMJK, KPLZ. See Parallels, moves 36-28 on the CHR chart.

STEVE WINWOOD

Freedom Overspill (Island/WB)

67% of our reporters playing it. Moves: Up 61, Debuts 37, Same 29, Down 1, Adds 32 including WXKS, WCAU, Z93, KDWB, KIIS, KZZP, KPLZ. See Parallels, debuts at number 39 on the CHR chart.

ORAN "JUICE" JONES

The Rain (Def Jam/Columbia)

65% of our reporters playing it. Moves: Up 82, Debuts 33, Same 14, Down 1, Adds 25 including CKOI, WNCI, Y108, KNBQ, WINK, 99DTX, KNMQ. See Parallels, moves 34-26 on the CHR chart.

NEW & ACTIVE

TIL TUESDAY "What About Love" (Epic) 133/18

Moves: Up 66, Debuts 19, Same 30, Down 0, Adds 18 including KRBE, Y108, KIIS, KS103, KNBO, WFLY, WZOK, OK100, WXKS 23-15, WBEN 40-28, WPHD 21-12, WMMS 22-14, KMEL 23-19, KSND 32-25, 100KHI 30-23.

OMD "(Forever) Live And Die" (Virgin/A&M) 129/21

Moves: Up 28, Debuts 32, Same 48, Down 0, Adds 21 including WKSE, Q107, KRBE, KHTR, KPLZ, 94Z, KIKK, KZ93, WKPE, KKRC, WBEN 35-30, WRSR 38-33, WMMS 31-24, Q100 35-24, 94TYX 30-23.

TRIUMPH "Somebody's Out There" (MCA) 119/19

Moves: Up 55, Debuts 9, Same 34, Down 2, Adds 19 including Z95, KPKE, WDLX, 99DTX, WGRD, KIKX, WQCM, WJAD, KKRC, Y97, WXKS 28-22, WHYT 35-28, KWK 9-4, K104 2-2, KZ93 10-9.

JERMAINE STEWART "Jody" (Ten/Arista) 108/9

Moves: Up 44, Debuts 18, Same 37, Down 0, Adds 9, CKOI, WCAU, 92X, WLOL, KS103, KIYS, KZZU, WLRW, KKAZ, WBEN 39-31, WHYT 28-23, Q100 33-26, WSPK 38-33, WNOK 38-32, WIKZ 40-34.

BEACH BOYS "California Dreamin'" (Capitol) 105/9

Moves: Up 39, Debuts 18, Same 39, Down 0, Adds 9, WLS, Q100, WNOK, Y106, KIKK, WGRD, WIXX, KFRX, KWTO, WCAU 37-30, KDWB 38-34, WERZ 36-30, WKRZ 36-30, WKDD 29-20, 95XXX 34-26.

PRETENDERS "Don't Get Me Wrong" (Sire/WB) 101/49

Moves: Up 5, Debuts 18, Same 29, Down 0, Adds 49 including CKOI, KPLZ, Z94, WAPI, WROQ, 94Z, 99DTX, KITS, Z103, KYYY, WPHD 39-29, Z95 40-37, WMMS 37-27, KXYQ 39-29, WFFF 38-29.

ROBBIE NEVIL "C'est La Vie" (Manhattan) 100/50

Moves: Up 0, Debuts 12, Same 38, Down 0, Adds 50 including WXKS, WBEN, WKSE, CKOI, WCAU, PRO-FM, 94Q, KEGL, WMMS, WCZY, KKRZ, 99DTX, WOMP, WLRW, KTMT.

HOWARD JONES "You Know I Love You...Don't You?" (Elektra) 81/81

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 81 including WPHD, KTKS, 95INZ, B97, WRSR, B96, Z95, WMMS, WKTI, KHTR, Y108, KZZP, KKRZ, KMJK, KWOD, KWSS.

OUTFIELD "Everytime You Cry" (Columbia) 74/7

Moves: Up 33, Debuts 9, Same 25, Down 0, Adds 7, KEGL, WNCI, KWOD, KIKX, KKLS, KTRS, KBIM, K104 25-17, WAMX 14-11, WLRW 37-32, KWES 28-23, KJ103 32-29, WRON 13-7, KZZU 26-18, OK100 27-22.

DARYL HALL "Foolish Pride" (RCA) 73/73

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 73 including WPHD, PRO-FM, 94Q, Z93, WRSR, WMMS, WCZY, WLOL, KKRZ, KMJK, WTKC, KITY, 103CIR, WGLF, KOZE.

DAVID & DAVID "Welcome To The Boomtown" (A&M) 72/13

Moves: Up 22, Debuts 15, Same 22, Down 0, Adds 13 including 94Q, WCZY, WLOL, 93Q, KHFI, WSKZ, WFFF, WJMX, KZQZ, WPHD 27-16, Z93 36-32, KWK 35-29, WKDD 32-24, KZZU 38-32, KISR 30-22.

WHAMI "Where Did Your Heart Go?" (Columbia) 72/13

Moves: Up 11, Debuts 17, Same 31, Down 0, Adds 13 including WBEN, WKSE, WPST, WKRZ, WQRN, KIKX, KBOS, KLUC, KXYQ, KGOT, B96 38-35, 98PX 40-36, BJ105 39-34, KKRZ 28-23, WQCM 40-36.

FIVE STAR "Can't Wait Another Minute" (RCA) 71/5

Moves: Up 39, Debuts 10, Same 17, Down 0, Adds 5, WTKC, KXX106, BJ105, WZOK, 100KHI, WXKS 30-24, WCZY 23-19, KMEL 9-6, WSPK 19-14, WKQB 26-22, KBFM 29-22, KDON 39-34, WVBS 40-29, KTMT 25-18, OK95 33-26.

BILLY SQUIER "Love Is The Hero" (Capitol) 70/4

Moves: Up 4, Debuts 13, Same 49, Down 0, Adds 4, KISR, WYKS, KFMW, KZFN, WXKS d-33, WPHD 40-36, KRBE d-37, WRSR d-36, WPST d-39, WOKI d-40, WRON d-31, KIKX 37-35, KOZE 28-25, SLY96 d-33, OK95 32-27.

ELTON JOHN "Heartache All Over The World" (Geffen) 66/66

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 66 including WXKS, WKSE, WPHD, WCAU, PRO-FM, WAVA, 93FM, WRSR, WHYT, KMJK, FM102, WNNK, B106, KJ103, KRO.

TALKING HEADS "Wild Wild Life" (Sire/WB) 66/25

Moves: Up 24, Debuts 6, Same 11, Down 0, Adds 25 including WXKS, PRO-FM, 94Q, KTKS, KRBE, WMMS, WKTI, KWK, KKRZ, KMEL, WPHD 18-13, B94 24-20, KIIS 21-17, KXYQ 32-26, WAZY 17-13.

DEVICE "Who Says" (Chrysalis) 66/7

Moves: Up 19, Debuts 4, Same 36, Down 0, Adds 7, WMMS, WFLY, WKDD, KZIO, WSPT, KZFN, Y97, WKSE 40-36, Q100 39-32, WRON 28-22, 95XXX 38-34, OK100 36-31, WJMX 36-32, KGOT 33-29, KTRS 39-34.

NEW EDITION "Earth Angel" (MCA) 64/0

Moves: Up 28, Debuts 1, Same 17, Down 18, Adds 0 including WXKS 10-7, Z100 13-10, WAVA 9-8, KIIS 23-16, WNNK 19-16, B106 10-8, KAMZ 3-1, 94Z 21-17, WDLX 27-17, KMGX 8-5, KYNO 3-2, B98 16-11, Z103 23-17, WCIL 9-7, KHTZ 25-19.

BANGLES "Walk Like An Egyptian" (Columbia) 63/22

Moves: Up 22, Debuts 6, Same 12, Down 1, Adds 22 including B104, Q107, WAVA, KRBE, WLOL, KKRZ, K104, KRO, WJMX, WLRW, Z93 12-7, KIIS 33-27, KS103 18-13, KPLZ 13-6, KITY 13-7.

NU SHOOUZ "Point Of No Return" (Atlantic) 62/1

Moves: Up 37, Debuts 1, Same 14, Down 9, Adds 1 including WKSJ, B104 20-17, WXKS 11-8, Y100 27-20, B97 10-6, FM102 9-7, KS103 8-7, Q100 18-8, WGFN 36-25, KXX106 28-24, BJ105 10-8, KQMQ 10-9, KDON 6-4, KITS 22-16, WAZY 28-22.

MIDNIGHT STAR "Midas Touch" (Solar/Elektra) 56/11

Moves: Up 22, Debuts 7, Same 16, Down 0, Adds 11 including WXKS, KRBE, KWSS, WSPK, WRCK, WKQB, WYKS, Z102, KTRS, B97 26-19, WCZY 27-22, KMEL 19-15, WNNK 13-9, WKRZ 29-24, BJ105 37-32.

BEN E. KING "Stand By Me" (Atlantic) 54/23

Moves: Up 12, Debuts 10, Same 9, Down 0, Adds 23 including Z100, WAVA, 94Q, KEGL, WNVZ, Q105, KWSS, FM100, KLO, B98, KTKS 24-17, KBEQ 23-15, KIIS 24-15, KMEL 22-16, KUBE 27-21, KATD 17-7.

MOST ADDED

- HUEY LEWIS & THE NEWS (142)
- HOWARD JONES (81)
- DARYL HALL (73)
- ELTON JOHN (66)
- ROBBIE NEVIL (50)
- PRETENDERS (49)
- WANG CHUNG (47)
- CAMEO (34)
- STEVE WINWOOD (32)
- BRUCE HORNSBY & . . . (26)
- BILLY IDOL (26)

MOST ACTIVE

- TIL TUESDAY (85)
- JERMAINE STEWART (62)
- TRIUMPH (62)
- OMD (60)
- BEACH BOYS (57)
- FIVE STAR (49)
- OUTFIELD (42)
- DAVID & DAVID (37)
- TALKING HEADS (30)
- NU SHOOUZ (29)
- MIDNIGHT STAR (29)

HOTTEST

- BOSTON (112)
- CYNDI LAUPER (100)
- JANET JACKSON (97)
- TINA TURNER (85)
- GENESIS (82)
- ROBERT PALMER (80)
- LISA LISA & CULT . . . (66)
- HUMAN LEAGUE (64)
- BON JOVI (57)
- MADONNA (44)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

JOAN JETT & THE BLACKHEARTS "Good Music" (CBS Associated) 48/18

Moves: Up 0, Debuts 4, Same 26, Down 0, Adds 18 including KDWB, WFLY, Q100, WRCK, WLRW, KTUX, KIKK, KCPX, KRO, 95XXX, WKPE, WDBR, KTMT, KWNZ, SLY96.

TEMPTATIONS "Lady Soul" (Gordy/Motown) 37/10

Moves: Up 5, Debuts 4, Same 18, Down 0, Adds 10, Y100, WCZY, KKRZ, WERZ, WBCY, KBFM, KIYS, Z102, WVBS, WDBR, K104 16-13, WCKN 33-24, WDLX 33-23, OK100 12-9, Q104 30-24.

GREGORY ABBOTT "Shake You Down" (Columbia) 32/16

Moves: Up 3, Debuts 5, Same 8, Down 0, Adds 16 including WXKS, 94Q, WNVZ, WNNK, WRCK, KZZB, KXX106, WBCY, Y100 d-27, WROQ 30-19, KAMZ d-29, WKSJ d-38, WDLX d-34, WJMX 39-37, Z102 38-32.

BAD COMPANY "This Love" (Atlantic) 32/12

Moves: Up 2, Debuts 3, Same 15, Down 0, Adds 12 including WRSR, KWK, WERZ, WKRZ, WNOK, WRON, KBOS, KATD, WOMP, WAMX d-24, WKQB d-32, WLRW 39-38, 100KHI d-36, Y94 39-36.

JAMES BROWN "Gravity" (Scotti Bros./CBS) 29/3

Moves: Up 2, Debuts 2, Same 22, Down 0, Adds 3, WZOK, WLRW, OK95, WXKS d-31, CKOI on, Q100 on, WERZ on, WNNK on, WSPK on, Q106 on, WOKI 36-33, KF95 on, 95XXX on, WCIL d-32, SLY96 39-31.

BERLIN "Like Flames" (Geffen) 26/15

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 15 including CKOI, KWK, WFLY, WNOK, KCAQ, KATD, 100KHI, WGAN, WJAD, WPHD on, WMMS on, KPLZ on, WKDD d-35, WBNQ d-39.

FRANKIE GOES TO HOLLYWOOD "Rage Hard" (ZTT/Island) 25/2

Moves: Up 0, Debuts 0, Same 23, Down 0, Adds 2, KITY, WZYP, WXKS on, WKSE on, K104 on, WERZ on, 93Q on-dp, WPST on, WRCK on, WKRZ on, WROQ on, KTUX on, KIKX on-dp, 95XIL on, WOMP on.

TIMBUK 3 "The Future's So Bright..." (IRS/MCA) 23/14

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 14 including WBEN, 94Q, KRBE, Z94, WROQ, KTUX, KSND, KCPX, KQIZ, WKSJ, WPHD on, KEGL d-18, WRSR d-38, WANS on, Z104 36-27.

BANANARAMA "More Than Physical" (London/PolyGram) 23/8

Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 8, Y100, KZZP, KMEL, WNNK, 95XXX, WJMX, WDBR, KZQZ, KRBE on, B97 d-29, WMMS on, KXX106 d-28, KYNO 40-37.

STACY LATTISAW "Nail It To The Wall" (Motown) 21/11

Moves: Up 1, Debuts 4, Same 5, Down 0, Adds 11 including WKSE, CKOI, Q100, KTUX, WKZL, KSND, 194, WJAD, Y100 d-30, B96 d-39, KHTR d-35, KMEL 31-26, KITY d-28.

ANDY TAYLOR "When The Rain Comes Down" (MCA) 20/9

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 9, WMMS, KWK, KPLZ, WNYZ, KXX106, WANS, KTUX, KFIV, KTMT, B97 d-27, KKRZ on-dp, FM102 on, KXYQ d-34.

FAR CORPORATION "Stairway To Heaven" (Atco) 20/0

Moves: Up 4, Debuts 4, Same 12, Down 0, Adds 0 including WBEN, 38-31, KDWB 33-25, WKRZ on, WBBQ on, WKQB 28-25, WROQ 32-29, Z104 d-30, KLUC on, KATD d-35, WFFX on, KTRS d-35, OK95 d-36.

R.E.M. "Fall On Me" (IRS/MCA) 19/0

Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 0 including WXKS d-35, WPHD 20-14, KWK 30-21, WERZ on, WRCK on, WBCY 28-23, WROQ d-34, WOKI 28-25, WLRW 35-31, KTUX 40-39, WEAG on, KF95 29-24, KITS on, WKSJ 31-28, WSPT 29-22.

CHRIS DeBURGH "The Lady In Red" (A&M) 17/7

Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 7, WBEN, WERZ, WKRZ, WRON, WOMP, KKAZ, KBIM, CKOI 38-34, CFTR 9-1, K104 33-28, OK100 24-20, WBNQ d-36.

LABAN "Love In Siberia" (Critique) 16/5

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 5, KRBE, KAMZ, KMGX, WKPE, KTRS, WBEN d-36, WKSE on, WERZ d-39, WKRZ on, KF95 on, KSND on, 95XXX on.

JESSE JOHNSON with SLY STONE "Crazy" (A&M) 16/4

Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 4, WNOK, KAMZ, KITY, 100KHI, WXKS on, FM102 on, WKQB on, WSSX d-34, WROQ on, WFMI on-dp, WDJX 40-37, Z102 32-26.

QUIET RIOT "The Wild And The Young" (Pasha/CBS) 16/2

Moves: Up 1, Debuts 1, Same 12, Down 0, Adds 2, 99DTX, KXYQ, KDWB d-40, K104 on, WERZ on, WRON 22-15, KIKX on-dp, KDON on-dp, WOMP on-dp, WJAD on-dp, KSMB on.

K.T.P. "One Step" (Mercury/PolyGram) 14/2

Moves: Up 1, Debuts 3, Same 8, Down 0, Adds 2, Y100, WCGQ, WXKS on, K104 39-35, WERZ on, WNNK d-39, WKRZ on, WRON on, KF95 on, WKPE on-dp, OK100 d-38, 95XIL d-38.

NANCY MARTINEZ "For Tonight" (Atlantic) 14/2

Moves: Up 7, Debuts 2, Same 3, Down 0, Adds 2, Y100, FM102, KMEL 16-13, WNNK on, WNOK on, KAMZ 18-17, KEZB 26-17, KBFM 32-26, KITY 18-15, KMGX 25-22, KYNO d-38, 194 d-30, WLRW 18-17.

RAINMAKERS "Let My People Go-Go" (Mercury/PolyGram) 14/0

Moves: Up 3, Debuts 1, Same 8, Down 2, Adds 0, KWK on, WAMX on, WDJX on, WKAU on, KZIO d-33, KYYY 38-34, WCIL 34-33, WAZY 39-34, 99KG on, KFMW on.

CARLY SIMON "Coming Around Again" (Arista) 12/4

Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 4, KIKK, KSND, KBOZ, KBIM, WPHD on, K104 on, 194 on-dp, OK100 on, 95XIL on, WKSJ 32-25, Q104 23-18, KQCR on.

ARCADIA "Say The Word" (Atlantic) 12/1

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 1, Z103, CKOI on, KRBE on, WERZ on, WPST on, WKRZ on, KTUX on, WRON on, KIKX on-dp, 99KG on, WDBR on-dp.

JEFFREY OSBORNE "Room With A View" (A&M) 11/0

Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 0, CKOI on, PRO-FM on, B96 34-31, WNNK d-40, WSSX on-dp, WNOK 39-33, KLUC on, WKPE on, WJMX on, Q104 32-29, KZFN on.

SAMANTHA FOX "Touch Me (I Want Your Body)" (Jive/RCA) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WKSE, KWOD, WKQB, WSSX, KTUX, KSND, WKSJ, WZYP, KNAN, KOZE.

A-HA "I've Been Losing You" (WB) 10/2

Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 2, Q107, WGAN, CKOI on, WHYT on, KWOD d-33, WRON 33-24, WZYQ on, WJMX on, WDBR on, KGOT on.

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hits pages.

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FURY

LET THEM TALK



THE FIRST RELEASE
FROM THE FORTHCOMING ALBUM



MCA RECORDS
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PRODUCED BY RICHARD LANDIS FOR OUTLANDIS PRODUCTIONS/EXECUTIVE PRODUCER: STEVE MOIR MANAGEMENT: MARTY WOLFF

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
5	3	2	1 JANET JACKSON/When I Think Of You (A&M)
2	2	1	2 GENESIS/Throwing It All Away (Atlantic)
12	6	4	3 TINA TURNER/Typical Male (Capitol)
14	9	5	4 CYNDI LAUPER/True Colors (Portrait/CBS)
17	12	7	5 ROBERT PALMER/I Didn't Mean To Turn You On (Island)
11	7	6	6 DON JOHNSON/Heartbeat (Epic)
32	22	15	7 HUMAN LEAGUE/Human (Virgin/A&M)
40	29	20	8 BOSTON/Amanda (MCA)
23	17	12	9 ANITA BAKER/Sweet Love (Elektra)
26	20	13	10 LISA LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
1	1	3	11 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
30	24	17	12 EDDIE MONEY/Take Me Home Tonight (Columbia)
6	5	8	13 GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)
—	33	22	14 MADONNA/True Blue (Sire/WB)
27	21	18	15 JOURNEY/Girl Can't Help It (Columbia)
22	18	16	16 BILLY JOEL/A Matter Of Trust (Columbia)
10	10	10	17 STACEY Q/Two Of Hearts (Atlantic)
8	8	9	18 LOVERBOY/Heaven In Your Eyes (Columbia)
31	26	23	19 TOTO/I'll Be Over You (Columbia)
—	37	28	20 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
33	30	25	21 PETER GABRIEL/In Your Eyes (Geffen)
—	39	30	22 BON JOVI/You Give Love A Bad Name (Mercury/Pg)
15	14	14	23 VAN HALEN/Love Walks In (WB)
3	4	11	24 DARYL HALL/Dreamtime (RCA)
38	35	29	25 RIC OCASEK/Emotion In Motion (Geffen)
BREAKER	26	27	ORAN "JUICE" JONES/The Rain (Def Jam/Columbia)
—	36	32	27 COREY HART/I Am By Your Side (EMI America)
BREAKER	28	29	CAMEO/Word Up (Atlanta Artists/Pg)
4	11	21	29 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
19	16	19	30 EURYTHMICS/Missionary Man (RCA)
—	—	38	31 LIONEL RICHIE/Love Will Conquer All (Motown)
—	—	37	32 ARETHA FRANKLIN/Jumpin' Jack Flash (Arista)
—	—	39	33 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
BREAKER	34	35	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
DEBUT	35	36	BILLY IDOL/To Be A Lover (Chrysalis)
9	13	24	36 BILLY OCEAN/Love Zone (Jive/Arista)
DEBUT	37	38	WANG CHUNG/Everybody Have Fun Tonight (Geffen)
13	19	27	38 RUN D.M.C./Walk This Way (Profile)
BREAKER	39	40	STEVE WINWOOD/Freedom Overspill (Island/WB)
7	15	26	40 LIONEL RICHIE/Dancing On The Ceiling (Motown)

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ADULT CONTEMPORARY

Three Weeks	Two Weeks	Last Week	
4	2	1	1 TOTO/I'll Be Over You (Columbia)
12	6	4	2 CARLY SIMON/Coming Around Again (Arista)
13	8	5	3 CYNDI LAUPER/True Colors (Portrait/CBS)
29	17	9	4 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
1	3	3	5 GENESIS/Throwing It All Away (Atlantic)
—	21	11	6 LIONEL RICHIE/Love Will Conquer All (Motown)
17	14	8	7 JANET JACKSON/When I Think Of You (A&M)
2	1	2	8 ANITA BAKER/Sweet Love (Elektra)
3	4	6	9 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis)
18	16	13	10 DAVID PACK/I Just Can't Let Go (WB)
14	13	12	11 PAUL SIMON/You Can Call Me Al (WB)
—	30	21	12 HUMAN LEAGUE/Human (Virgin/A&M)
28	23	19	13 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
19	18	14	14 BOB SEGER & THE SILVER BULLET BAND/It's You (Capitol)
—	26	20	15 BEACH BOYS/California Dreamin' (Capitol)
21	19	17	16 BILLY JOEL/A Matter Of Trust (Columbia)
—	—	25	17 MADONNA/True Blue (Sire/WB)
6	5	7	18 EL DeBARGE/Love Always (Gordy/Motown)
11	10	10	19 MOODY BLUES/The Other Side Of Life (Polydor/Pg)
5	7	15	20 BILLY OCEAN/Love Zone (Jive/Arista)
7	11	18	21 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
25	24	24	22 LEVEL 42/Leaving Me Now (Polydor/Pg)
26	25	23	23 DAVE ADAMS/Dancin' In My Sleep (Elektra)
—	—	29	24 KENNY ROGERS/They Don't Make Them Like They... (RCA)
30	28	26	25 CHRIS DeBURGH/The Lady In Red (A&M)
10	15	22	26 BERLIN/Take My Breath Away (Columbia)
8	9	16	27 AIR SUPPLY/Lonely Is The Night (Arista)
—	—	30	28 CHRISTOPHER CROSS/Loving Strangers (Arista)
DEBUT	29	30	GLADYS KNIGHT & B. MEDLEY/Loving On Borrowed Time (Scotti Bros./CBS)
DEBUT	30	31	DOUBLE/Woman Of The World (A&M)

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AOR TRACKS

Three Weeks	Two Weeks	Last Week	
2	1	2	1 RIC OCASEK/Emotion In Motion (Geffen)
7	3	1	2 BOSTON/Amanda (MCA)
6	5	3	3 HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
11	6	4	4 STEVE WINWOOD/Freedom Overspill (Island/WB)
—	18	8	5 BILLY IDOL/To Be A Lover (Chrysalis)
—	—	15	6 PRETENDERS/Don't Get Me Wrong (Sire/WB)
21	15	9	7 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
25	16	12	8 'TIL TUESDAY/What About Love (Epic)
28	19	13	9 JOHN FOGERTY/Change In The Weather (WB)
14	11	11	10 BON JOVI/You Give Love A Bad Name (Mercury/Pg)
8	7	7	11 DAVID & DAVID/Welcome To The Boomtown (A&M)
4	4	6	12 TALKING HEADS/Wild Wild Life (Sire/WB)
24	20	17	13 TIMBUK3/The Future's So Bright... (IRS/MCA)
1	2	5	14 EDDIE MONEY/Take Me Home Tonight (Columbia)
15	14	14	15 DAVID LEE ROTH/Goin' Crazy (WB)
9	9	10	16 TRIUMPH/Somebody's Out There (MCA)
26	22	20	17 BILLY SQUIER/Love Is The Hero (Capitol)
—	32	25	18 BAD COMPANY/This Love (Atlantic)
—	—	29	19 KBC BAND/It's Not You, It's Not Me (Arista)
29	25	21	20 OUTFIELD/Everytime You Cry (Columbia)
BREAKER	21	22	BOSTON/We're Ready (MCA)
BREAKER	22	23	TINA TURNER/Back Where You Started (Capitol)
30	23	23	23 JOHN FOGERTY/Headlines (WB)
12	12	19	24 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)
18	17	18	25 SMITHEREENS/Blood & Roses (Enigma)
BREAKER	26	27	GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)
BREAKER	27	28	WANG CHUNG/Everybody Have Fun Tonight (Geffen)
—	43	34	28 RIC OCASEK/True To You (Geffen)
51	47	44	29 PETER GABRIEL/That Voice Again (Geffen)
—	—	36	30 BOSTON/Cool The Engines (MCA)

Complete Tracks Chart Begins on Page 76

BLACK/URBAN

Three Weeks	Two Weeks	Last Week	
8	5	3	1 FIVE STAR/Can't Wait Another Minute (RCA)
14	9	4	2 MELBA MOORE featuring FREDDIE JACKSON/A Little Bit More (Capitol)
4	2	2	3 HOWARD HEWETT/I'm For Real (Elektra)
16	8	7	4 GREGORY ABBOTT/Shake You Down (Columbia)
11	7	6	5 TINA TURNER/Typical Male (Capitol)
1	1	1	6 CAMEO/Word Up (Atlanta Artists/Pg)
26	17	10	7 HUMAN LEAGUE/Human (A&M)
10	6	5	8 TEMPTATIONS/Lady Soul (Gordy/Motown)
39	30	16	9 FREDDIE JACKSON/Tasty Love (Capitol)
21	15	11	10 CLUB NOUVEAU/Jealousy (Tommy Boy/WB)
24	19	14	11 STACY LATTISAW/Nail It To The Wall (Motown)
23	20	15	12 RJ'S LATEST ARRIVAL/Heaven In Your Arms (Manhattan)
40	31	19	13 JESSE JOHNSON featuring SLY STONE/Crazay (A&M)
15	13	12	14 GEORGE BENSON/Kisses In The Moonlight (WB)
17	14	13	15 REBBIE JACKSON/Reaction (Columbia)
29	23	17	16 PHYLLIS HYMAN/Old Friend (PIR/Manhattan)
37	33	28	17 GENERAL KANE/Crack Killed Applejack (Gordy/Motown)
—	—	33	18 LIONEL RICHIE/Love Will Conquer All (Motown)
—	37	23	19 ONE WAY/Don't Think About It (MCA)
28	26	24	20 JERMAINE STEWART/Jody (Arista)
35	32	29	21 JEAN CARNE/Flame Of Love (Omni/Atlantic)
—	38	30	22 CHICO DEBARGE/Talk To Me (Motown)
31	28	26	23 BEAU WILLIAMS/There's Just Something About You (Capitol)
38	36	31	24 MILLIE JACKSON/Hot! Wild! Unrestricted! Crazy (Jive/RCA)
30	27	25	25 GENOBIA JETER/All Of My Love (RCA)
32	29	27	26 RENE & ANGELA/No How, No Way (Mercury/Pg)
6	3	8	27 NEW EDITION/Earth Angel (MCA)
—	—	37	28 COMMODORES/Goin' To The Bank (Polydor/Pg)
—	—	35	29 JEFFREY OSBORNE/Room With A View (A&M)
18	18	18	30 KENNY G/What Does It Take (To Win Your Love) (Arista)
27	25	22	31 LOOSE ENDS/Stay A Little While, Child (MCA)
BREAKER	32	33	READY FOR THE WORLD/Love You Down (MCA)
—	—	36	33 ARETHA FRANKLIN/Jumpin' Jack Flash (Arista)
5	4	9	34 ASHFORD & SIMPSON/Count Your Blessings (Capitol)
—	—	38	35 MTUME/P.O.P. Generation (Epic)
—	—	39	36 DAZZ BAND/Wild & Free (Geffen)
—	—	40	37 LEVERT/Let's Go Out Tonight (Atlantic)
BREAKER	38	39	PATTI LABELLE/Kiss Away The Pain (MCA)
BREAKER	39	40	PEABO BRYSON/Good Combination (Elektra)
BREAKER	40	41	JAMES BROWN/Gravity (Scotti Bros./CBS)

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