

I N S I D E:

**OVEREXPOSING ARTISTS
— A BURNING QUESTION**

Consultant **Jeff Pollack** outlines the multimedia factors that are causing faster artist burnout than ever before. Added bonus: suggestions to minimize overkill. **Page 30**

NAB BAILS OUT ON LICENSE RENEWAL REFORM

The **NAB** reveals it's pulling out of the fight to reform the license renewal process unless Congress will go for a radio-only bill — an unlikely prospect. **Page 4**

**POWER EDGES KIIS,
Z100 PADS LEAD
IN HOT SUMMER ARBS**

These top-market Arbitrons and Birches just in:

- **New York:** WHTZ opens up 1.4-share lead; WNEW-FM up to 4
- **Los Angeles:** KPWR .1 ahead of KIIS (Power leads by three in Birch); Wave up .2 (down in Birch); KABC, KBIG, KOST, KNX-FM big ARB gainers
- **Chicago:** WGN regains ARB lead, WGCI-FM holds Birch edge
- **San Diego:** KKLQ zooms to fourth in ARB
- **San Francisco:** KSOL jumps two for Birch lead; KITS, KOME gain

Page 36, 38

CODIFYING THE WAVE

KTWV/Los Angeles PD **Frank Cody** describes his attention-getting station and its "Wave" format, complete with music samples and positioning liners. **Page 63**

THE RADIO PSYCH-OUT GAME

Psyching out the competition is an old radio tradition, and two masters, **Scott Shannon** and **Buzz Bennett**, reveal a few tricks of the trade. **Page 48**

BEGINNING OUR 15TH YEAR

With this issue, **R&R** celebrates its 14th anniversary. As we move into our 15th year, watch for new special features and expanded coverage.

Newsstand Price \$5.00



VRIESMAN TRIBUNE VP

Five Promoted At WGN

Five promotions at **WGN/Chicago** were announced last week by **Tribune Broadcasting's** President **Jim Dowdle**. VP/GM **Wayne Vriesman** has been named to the newly created position of VP of the radio group. **WGN** Program Manager **Dan Fabian** has been promoted to GM. Asst. Program Manager **Lorna Gladstone** is the new Program Manager. Coordinator of Marketing **Betsy Riemschneider** is named Manager of Marketing, and anchor-reporter **Tom Petersen** is named Asst. News Director.

Vriesman started in **WGN's** news department and has been with the company in various



Wayne Vriesman

capacities for 27 years. He said planned new acquisitions spurred **Tribune** to make the promotions. "It won't happen tomorrow, but for the past year now



Dan Fabian

I've been looking at stations and markets, getting a feel for what's out there. But before we can even get to that, I'll be surveying our current properties and making corrections where they're needed. If all goes well, then we'll go into our expansion mode." As for **WGN's** new GM, Vriesman explained, "Dan Fabian's been my right arm for the past several years now. He's highly qualified for the job."

Fabian started at **WGN** as a college intern. Over the past 22 years he has worked as a director for **WGN-TV**, and in sales, promotion, marketing, and programming at the radio station. **WGN/See Page 32**

PHILIPS OFFERS 20% OF STOCK

PolyGram Going Partially Public

After November, investors around the world will have more than a passing interest in the next **Bon Jovi** album. That's when Dutch-based **Philips** will make a proposed public offering of approximately 20% of its shares in **PolyGram**.

The flotation of 15 million shares could generate as much as \$270 million, with up to \$190 million in the US. Estimates of the per share price have ranged from \$15 to \$18.

PolyGram worldwide produced \$1.4 billion in sales in 1986, and net income of \$82 million. The US company is thought to have contributed approximately \$225 million in sales last year.

Philips reported Monday (10/5) that it had made the necessary filings with the US Securities & Exchange Commission. The company said the offering would be made by syndicates of US and international underwriters, managed in both cases by **Prudential-Bache Capital Funding** and **Merrill Lynch Capital Markets**.

Philips stated that while the company considers it "appro-

priate to reduce its holdings at this time, it intends to maintain its involvement in the software music industry through **PolyGram** and, therefore, believes it is of strategic importance to retain a controlling interest" in the record operations. **POLYGRAM/See Page 32**

Kakoyiannis Exec. VP At Metropolitan

WNEW-AM & FM/New York VP/GM **Michael Kakoyiannis** has been named Exec. VP at parent **Metropolitan Broadcasting Corp.** He retains GM duties at the AM, where **GSM Scott Savage** becomes Station Manager. **WNEW-FM** Station Manager **Rosemary Arters** assumes the VP/GM post at the FM.

Metropolitan President **Carl Brazell** commented, "Michael has demonstrated outstanding leadership qualities during his years as GM. These qualities will add greatly to the growth and momentum of **Metropolitan**."

Kakoyiannis is a 15-year Met-



Mike Kakoyiannis

Metropolitan vet. Arters has been with **WNEW-FM** since 1975, and **Savage** joined the AM in 1985 from **WCBM/Baltimore**. **KAKOYIANNIS/See Page 32**

Keymarket Elevates Quintet Of Execs

Keymarket Communications has promoted five executives. **KMJQ/Houston** VP/GM **Barry Drake** becomes Exec. VP, while Corporate Research Director **Frank Bell** is now VP/Programming. Also getting VP stripes: **WLTJ/Detroit** GM **Jeff Sleete**, **KMJM/St. Louis** GM **Linda O'Connor**, and **WRLX/Charlotte** GM **Scott Davis**.

"These promotions reflect the contribution that each individual has made to the company's success in the past year," said **Keymarket** President **Kerby**

Confer, "and will keep us on track into the 1990s."

The promotions also signify an end to the transition period the company has been going through since the departure of **Keymarket** co-founder **Paul Rothfuss**. "Paul is my best friend and has been my partner for years," said **Confer**, "But he got tired of all the traveling. He'd always wanted to have a thoroughbred farm and run just one station. So that's what he's doing." **Rothfuss** bought out **Confer's** interest in **WZNY/Augusta**.

"**Barry** and **Frank** both started working for us at **WILQ & WLYC/Williamsport, PA**, when they were 22. We gave them their start in the business." Later, **Drake** worked as **LSM** for **WIFI/Philadelphia** and spent four years as a rep for **Christal Bell**, most recently with the **Programming Consultants**, also worked for **NAB** and owned and operated **WSQV/Williamsport** and **KQWK & KSEK/Pittsburg, KS**. **KEYMARKET/See Page 32**

KELLY PD AT Z95

Lippincott OM At WLS & WYTZ



Ric Lippincott

WYTZ/Chicago PD **Ric Lippincott** has been named OM at **Cap Cities/ABC AC/CHR** combo **WLS & WYTZ (Z95)/Chicago**. He'd handled the OM duties on an interim basis since **John Gehron** left two months ago for the VP/GM slot at **CBS-owned WMRQ/Boston**. **Z95 MD Brian Kelly** has assumed the **WYTZ PD** post.

Cap Cities/ABC President **Group Two** and acting **WLS & WYTZ** President/GM **Norm Schruttt** commented, "Ric has been doing a fine job as acting OM. He's done the job once before, and for that reason has a great feel for the AM. He's put a lot of work into the FM, and it's paid off nicely. Ric feels Erian is already in sync with what's going on; I think Brian's terrific, and feel confident in Ric's choice." **LIPPINCOTT/See Page 32**

‘‘Bridge Of Spies’’



T'Pau

The new single from their smash LP T'Pau.

Produced by Roy Thomas Baker for RTB Audio Visual Productions.

Engineered by Jerry Napier.

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Virgin

Drake-Chenault Absorbs TPC

Wagontrain's co-owned Albuquerque-based Drake-Chenault and the Programming Consultants have been merged, with D-C the surviving company.

While there are no changes in personnel, D-C VP/GM Steve Sandman and TPC VP/GM Lindsay Snyder have been elevated to VP/Division Managers, with Sandman handling Arbitron-rated markets and Snyder non-rated markets.

D-C President Denny Adkins told R&R, "After the acquisition of both

companies by Wagontrain and the move to Albuquerque in August 1986, we continued to operate two separate sales, programming, and administration staffs. There was a great deal of duplication of effort. We have a lot of talented people with experience in specific markets, and this reorganization allows us to focus on the market needs of stations based on the size and competitiveness of their market. I have the utmost confidence in Steve and Lindsay. It's all one team now, and

DRAKE-CHENAULT/See Page 32

FM AC SOFTENS; AM TO CHR/GOLD

Owen, O'Neil, Walk New WYST Program Team

In a major reorganization at United's WYST-AM & FM/Baltimore, KAMJ/Phoenix OM Pete Owen has been named WYST-FM PD. Former FM PD Dan O'Neil is now AM PD, replacing Cindy Walk. Walk becomes Operations Coordinator, concentrating on the computerization of both stations. The three replace former Director/Programming Jack Beach, who supervised both AM and FM PDs.

The changes come as WYST-FM (92 Star) softens its longtime AC presentation to a WLTW/New York-style soft AC targeting 35-44. Concurrently, the AM has dropped Classic Rock for an unusual mix of CHR currents and '70s/'80s gold billed as "Rock & Roll Hits."

WYST GM Scott Fey described the moves as "really a change not only in personnel but in structure. It's certainly easier to work with,

and I'm just delighted that our operation is more efficient. We've found one of the nation's leading soft contemporary PDs in Pete Owen. It seems to us that soft AC is dominating in major markets around the country. We've made a pretty big decision to change our style; by the end of the week, we'll have finished evolving the station."

WYST was Baltimore's only FM AC for much of its six-year exist-

WYST/See Page 32

Novia Adds VP Stripes At Y100



Tony Novia

Novia has been upped from OM to VP/Operations at Metroplex CHR WHYI (Y100)/Ft. Lauderdale-Miami.

President/GM David Ross told R&R, "We named Tony OM some months back, but since we are serving three communities - Dade, Broward, and the Palm Beaches - we really needed some extra help. He's like a manager in training. He's taken a big hand in working with some of the major charities and performing other civic duties associated with running Y100. With Steve Perun coming in as an off-air PD, I view them as an incredibly strong management team."

Novia, an eight-year Y100 veteran, commented, "Down the road, NOVIA/See Page 32

Blackwell Returns To Charlotte As WBCY PD

Reggie Blackwell has resigned his PD/afternoon position at Nationwide's WKZL/Winston-Salem

HAMMOND GSM

Miller Back To W101 As PD

KQZY/Dallas Operations Director Chris Miller has returned to WUSA (W101)/Tampa as PD. He replaces Bob DeCarlo, who remains with W101 doing AM drive. Miller previously programmed the Gannett outlet from 1982-86.

Also, KOY/Phoenix GSM Charles Hammond replaces exiting Dave Strubbe as GSM at W101 and sister AM WDAE. He previously was Sales Manager at KBBC/Phoenix.

"It's great being back," Miller told R&R. "I've always had a soft spot in my heart for this station.

MILLER/See Page 32



John Brodey

Brodey VP/AOR At PolyGram

John Brodey has joined PolyGram as VP/Album Promotion, based in New York. For the past two years he headed CHR promotion at Geffen in Los Angeles.

In his new post Brodey oversees the label's national AOR staff, comprising East Coast and West Coast Directors Drew Murray and Calvin Lew respectively, and Manager Brenda Romano.

Brodey reports to Sr. VP/Promotion John Betancourt, who commented, "John can really bring it home. His street and managerial experience speaks for itself."

PolyGram Exec. VP/Marketing & Sales Bob Jamieson added, "This new position was created in response to PolyGram's exploding AOR roster. Our superstar acts

BRODEY/See Page 32



Q107 STAGES \$100,000 AIDS RADIOTHON — Q107/Washington raised over \$100,000 for AIDS research and health care in only 29 hours during its "Learn To Live" radiothon (9/25). Shown (l-r) are morning team members Mad Mike and Chris Jagger, along with George Swales, Director of Education at Whitman Walker Clinic (one of the drive's two beneficiaries). The full story behind organizing this timely event, along with tips on how to do one of your own, appears in Joel Denver's CHR column next week.



Reggie Blackwell

after a short stint to return to Charlotte as PD at Jefferson-Pilot's WBCY. He replaces Jack Daniel, who left to program across the street at AOR WRFX. Blackwell had been PD at CHR competitor WROQ before joining WKZL.

WBT & WBCY VP/GM Tony Renaud told R&R, "I had looked at Reggie before, but he simply wasn't available. Today, after going through 26 very qualified candidates, Reggie is still what WBCY BLACKWELL/See Page 32

OCTOBER 9, 1987

ON THE RECORDS: A CASE OF DISCLEXIA

How can you miss it when it won't go away? After a long and generally well-received absence, the On The Records column returns with the first of a new series on radio's most persistent plague: disclexia (more familiarly known as "garbled lyrics").

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NEW LOBBYING PLANS

NAB Drops License Renewal Reform Efforts

Top NAB officials say they are pulling out of efforts to reform the license renewal process unless Congressional leaders decide to restrict such reform efforts to radio.

The decision was announced at a Tuesday (10/6) Washington news conference in which NAB President Eddie Fritts reviewed the first five years of his administration as head of the trade association. Fritts, backed up by NAB Joint Board Chairman Wally Jorgenson and predecessor Ted Snider, said the NAB leadership decided to shift gears on the issue last week during an executive committee meeting in Canada.

"It's been made clear to us that the cost of pursuing relief for both (radio and TV) is going to be extraordinarily expensive, and that the add-ons in this process would be more detrimental than positive in terms of our membership," Fritts said. He cited Capitol Hill discussions about tacking on provisions regarding the Fairness Doctrine, the proposed three-year station ownership rule, and revision of EEO standards.

"It's a very important issue and important for broadcasters to get it, but we're not about to give away the store to get it," added Jorgenson.

NAB Hot Potato

Congressional efforts to reform the license renewal process have been a hot potato within the NAB, especially after angry members discovered at this summer's board meeting that NAB lobbyists had informally agreed on a number of compromises. These included such things as creation of a "public interest standard" to placate public interest groups.

The NAB's latest action comes on the heels of a September 23 letter to Fritts from Rep. Al Swift (D-WA), who is spearheading license renewal reform efforts for the House Telecommunications Subcommittee. Swift, noting that the NAB was involved in early efforts to draft a model bill that would satisfy public interest groups, said "a different approach seems indicated now."

Swift said, "I believe the best course is to introduce it in its present form and seek hearings on it and related bills. That way we can get the details of the proposals out on the table and have an airing of it and other concepts on how to resolve the problems with comparative renewal and reaffirmation of the Public Interest Standard."

Fritts sent Swift a letter late Tuesday (10/6) afternoon advising him of the new NAB decision.

"...There appears to be general agreement among our Board of Directors that the compromise proposal would not be in the overall interests of the broadcasting industry," Fritts wrote. "Therefore, the Executive Committee does not desire to continue pursuit of legislation which would address the subject of license renewal for both radio and television stations... However, it has long been NAB policy that where attempts to achieve across-the-board renewal legislation have floundered, efforts should be made toward attaining reform for radio standing alone."

Fritts told reporters it's too early to say if Swift will back a radio-only measure, and he would not discuss what issues the NAB might compromise on in order to get it. Swift has previously indicated he might not favor splitting off radio for special treatment. Fritts said it's not "a burning issue back home" among the Congressman's constituents.

Numerous radio licenses are up for renewal next year, and Fritts said the NAB has received indications that some may be challenged by groups who "think payoffs might be available to them." Fritts said reform is needed to correct "abuse of process."

NAB Lobbying Dept. Overhaul Planned

In a related matter, Fritts outlined plans to overhaul the NAB's lobbying department. Several former Congressmen have recently been interviewed about filling the shoes of NAB lobbyist John Summers, who recently announced his retirement.

"We intend to hire the top lobbyist we can find and attract to work at this association," Fritts said.

"We're going to make more frequent use of outside lobbyists," he added. "A new element that we will be adding will be a public relations component specifically designed for government relations."

Fritts said it hasn't yet been decided if new personnel will be added for the PR unit or if outside firms will be contracted to do the job, but that the group is committed to establishing a "first-rate" operation.



William Wittman

Wittman VP/A&R At RCA

William Wittman has been appointed Producer/VP A&R at RCA Records. He was an independent producer and has worked with Cyndi Lauper, Patty Smyth, the Outfield, and Graham Parker.

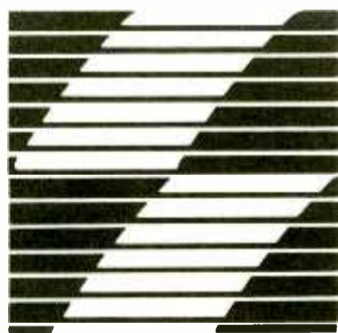
Based in New York, Wittman will be actively involved in the acquisition and production of new talent for RCA. He reports to label President Bob Buziak.

On his shift from independent status to a staff post, Wittman commented, "I wanted to work with the team here, and be able to see a record all the way through to its conclusion, rather than the typical independent producer thing of having your 'child' sort of taken away from you immediately at birth."

"Additionally, this enables me to sign new acts I'm interested in producing, and that obviously makes it easier for me to get onto those people."

Buziak commented, "The respect Bill has earned through his work in our industry is unanimous; to have the ability to spot talent and use the creative and technical follow-through needed to produce those artists is a winning combination."

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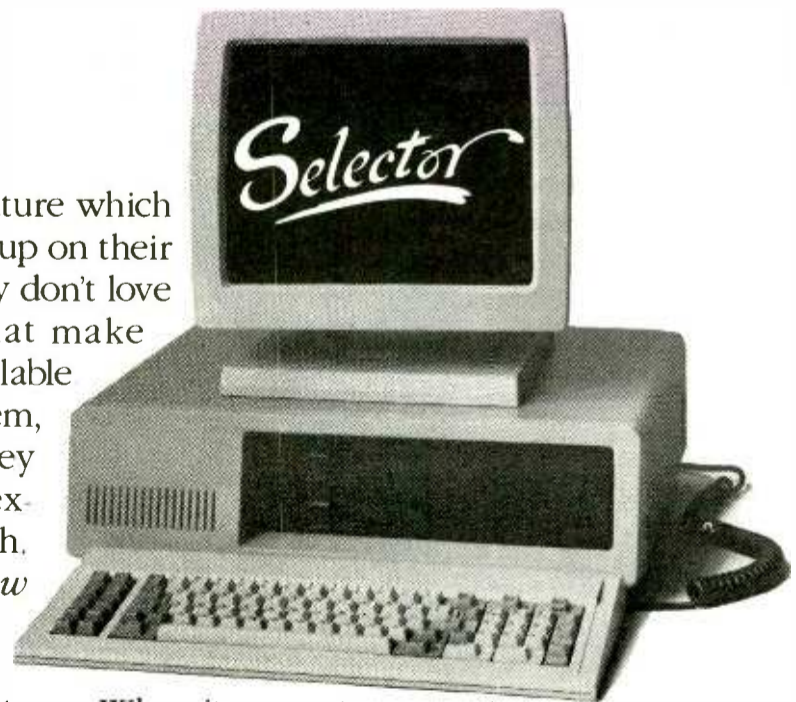


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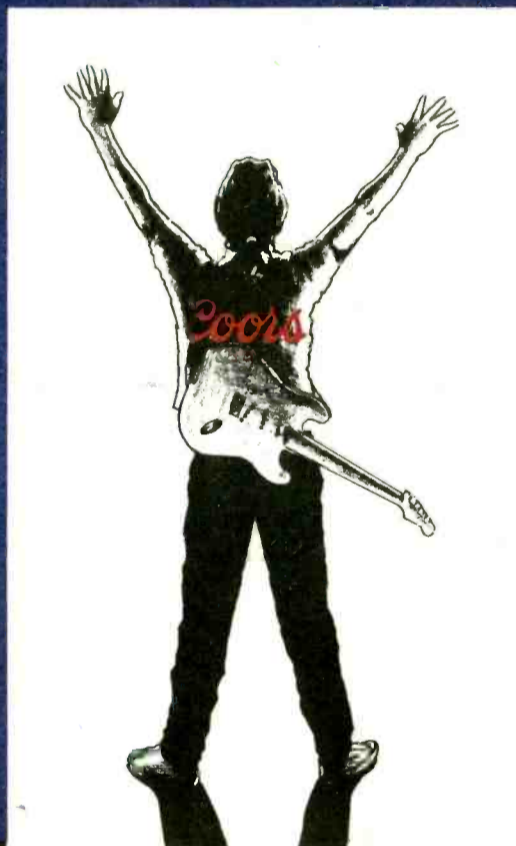


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11/2 CHICAGO, IL/CABARET METRO
11/3 ST. LOUIS, MO/MISSISSIPPI NIGHTS
11/5 DALLAS, TX/CLUB CLEARVIEW
11/6 HOUSTON, TX/CLUB X-CESS
11/7 AUSTIN, TX/BACK ROOM
11/9 BOULDER, CO/BOULDER'S COAST
11/12 PORTLAND, OR/PINE STREET
THEATRE
11/13 SEATTLE, WA/UNIV. OF
WASH./SEATTLE
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DIEGO STATE UNIV.
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The tour will be an unprecedented event in some very exciting ways. For starters, no admission will be charged at any of the dates. In keeping with the ensemble feel of the project, the bands will rotate the order of their appearance nightly. In fact, all four bands will share one back line, one tour manager – they'll even travel together on the same bus! And, in an extraordinary spirit of cooperation, the record labels of the four artists – Arista, Virgin, A&M and MCA – will each share in the marketing and promotion of the tour.

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NEWS



Nancy Reynolds

Reynolds GM At KFSD

Nancy Reynolds, GM at Lotus Communications' KENO & KOMP/Las Vegas, will assume GM duties at the company's Classical KFSD/San Diego in November. She replaces former KFSD GM Dick Warshaw, who becomes NSM for the station. Warshaw made the choice to work out of Lotus corporate headquarters in L.A. because his family lives in that city.

Reynolds, who has been GM at the Vegas AC/AOR combo for seven years, told R&R she's happy about the change. "It should be fun; I'm going from rock to Bach. Everyone keeps asking me if we're going to change format and go up against (bright AC) B100, but that's just not the case."

Lotus Exec. VP Hal Rosenberg has high expectations. "Nancy's been with us since she began her career as an AE in Tucson. She's done a phenomenal job in Las Vegas, and I know she'll be marvelous in San Diego. There's a lot of talk about a format move like this, but I did it when I left (then-AC) KRTH/Los Angeles to go to (Classical) KFAC. A radio station is a radio station."

Reynolds is President of the Nevada Broadcasters Association. She previously spent six and a half years as GSM at Lotus's KTKT & KPXL/Tucson.

Hill GSM At Y106

KXXY-AM & FM/Oklahoma City GSM Steve Hill has been named GSM at Southern Starr Broadcasting's WCAT (Y106)/Orlando. He replaces Rob Hankin, who left to join crosstown WHTQ (Q96) as Regional Sales Manager.

WCAT VP/GM Jim Tillery told R&R, "Steve and I worked together at KXXY. It only took me two years to convince him to make the move, but I'm glad he finally did it. He and I are parallel in our sales philosophy. He's very promotion-oriented, and eager to train and manage the sales staff."

Hill commented to R&R, "Having just gotten here, the first thing I've noticed is the aggressiveness of this market. We are going to be equally strong on the streets with promotions and visibility. While we're already doing a great job drawing crowds, we'll do even better shortly. I've got a good staff that is just as fired up over the competitiveness of Orlando as I am."

Wilson Preps Solo LP Debut



Brian Wilson of the Beach Boys recently signed a solo deal with Sire, for whom he's already released a single. He's currently recording his first solo LP ever, expected in early 1988. Pictured (l-r) are WB President Lenny Waronker, Wilson, and his executive producer/manager Eugene Landy.

Hippeau Exec. VP For UPI

Veteran UPI staffer Claude Hippeau has been promoted to the new post of Exec. VP. In addition to company planning duties, his new responsibilities include coordinating the activities of the company's four Sr. VPs.

UPI Chairman/President Mario Vazquez Rana commented, "Claude has more than 31 years of experience with UPI. As a troubleshooter, problem solver, and coordinator of the company's diverse activities, I can think of no one better."

Hippeau was most recently Rana's Executive Assistant. He started with UPI in 1952 as deputy news pictures editor in Paris, and has run the company's news operations in Europe, North and South Africa, South and Central America, Mexico, and the United States.



Geoff Bywater

EMI-Manhattan Names Bywater VP

Geoff Bywater has been appointed VP/Artist Development at EMI-Manhattan, based in New York. He was Director of Operations/Sales, West Coast, for Manhattan.

Bywater will be responsible for helping define the image of the EMI-Manhattan roster, as well as working closely with managers and agents on the development of tour strategies. He'll also oversee all video plans.

He will report to EMI/Manhattan CEO Sal Licata, who commented, "Geoff brings a decade of experience with EMI and Manhattan to this newly created position. I look forward to working closely with him in the development of this department."

Bywater's previous experience includes local sales posts for Capitol in San Francisco. He was also London-based Director/Marketing for EMI International.

Precious Metal For The Dead



Grateful Dead members were practically entombed behind a wall of gold and platinum presented by Arista executives on opening night of the group's five-date Madison Square Garden run. Awards included gold and platinum for the current "In The Dark" set and gold for earlier Arista LPs "Terrapin Station" and "Shakedown Street." Pictured (l-r) are Arista VPs Jim Cawley and Abbey Konowitch, group's Brent Mydland, Bob Weir, and Phil Lesh (plus infant), Arista President Clive Davis, band's Bill Kreutzman, co-producer John Cutler, Arista Sr. VP Don Jenner, band's Jerry Garcia, label Sr. VP Roy Lott and Sr. Director Rick Bisceglia, group's Mickey Hart and Arista Sr. Directors Melani Rogers and Sean Coakley.

Waters Gathering In New York



Roger Waters met with Columbia executives after his Madison Square Garden show. Pictured (l-r) are Columbia's Jerry Lembo, VP Danny Yarbrough, Jay Krugman, VP Jack Rovner, Jeff Jones, Waters, Sr. VP Bob Sherwood, VP Mark Benesch, and Jim Del Balzo.

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MARY ESTES

MONEY MAKING PROMOTIONS

\$60,000 GENERATED IN ONE QUARTER AND LISTENERS CAN'T GET ENOUGH!

GIANT BOOM BOX TAKES RADIO BY STORM

In February of this year the Giant Boom Box was introduced to the radio industry. Today, only seven months later, the Giant Boom Box is one of the industry's big success stories, having been sold to more than eighty stations nationwide. Why the success? The Giant Boom Box is that magical product that achieves high impact for the programming department and increased revenue for the sales department. Rarely can a radio promotion tool do both.

In Dallas, Y95 program director Buzz Bennett recognized the value immediately and was the second station in the country to purchase a unit. "In thirty years of radio, I've never seen a more effective promotion tool," said Bennett. "The bottom line is . . . it really works. It draws a crowd no matter where we go. Even when we pull into a gas station. I've never seen anything get this much attention."



Buzz Bennett- Y95/Dallas

Unlike the inflatable boom boxes, the Giant Boom Box is as practical as it is attention getting. Constructed of molded high stress fiberglass, the box has a roomy and climate controlled 5x7 foot interior studio space that can be used for remotes and a myriad of promotions.

Jim Marchyshyn, director of marketing and promotions at Emmis' KSHE in St. Louis said their boom box made an ideal autograph booth at a recent Charlie Daniels concert. "It was great. Charlie was in a booth with our logo all over it. The crowd could come up to the window for autographs, yet he was comfortable and well protected. At the same time, we had our station blasting, promoting our image all over the county fair."

Marchyshyn said they are no longer at the mercy of the weather. "In the winter we can still do lots of outdoor events like the Busch City ski fest. We can also use it in the malls, the rod and custom show and all those events that come around when the weather is cold. Plus, if KSHE is obligated to do something outside for a client, the station can still show up even when the weather doesn't cooperate. There is nothing worse than explaining to a client than the promo-

tion he paid for won't go on because the weather isn't just right," said Marchyshyn.

The practicality goes beyond the station's ability to use the unit all year round. Steve Butler, President of Giant Boom Box Industries explains, "You can mount your equipment in the unit and leave it set up." Butler continued, "The jocks and engineers don't have to hassle with running wires, carrying equipment and all the standard procedures. You just pull the unit up and plug it in. You're operational within minutes."



Jim Marchyshyn- KSHE/St. Louis

Butler said many stations equip their boom boxes with a generator so there's no need to plug the unit in, a handy feature for outdoor promotions. "Your personnel can actually drive to promotions while the station is blasting from the speakers," Butler noted.

Another reason for the success of the Giant Boom Box is its massive size, a towering 12 feet high and 20 feet long. With its telescoping banner poles, the box height extends to 18 feet. "It dominates every event we attend," said Zemira Jones, General Sales Manager of DJ-100 in Washington, D.C.

"We recently did a joint 'Walk Away From Drugs' promotion along with several stations in town. When we showed up, boom box blasting, it became our event," said Jones. "Our competition packed up and left. Now, if our competitors know the boom box is going to be present at an event, they don't show. It's the best, most effective way to recreate the excitement of your station on location."

New World Communications President Jerry Clifton, who has boom boxes at several of his client stations, calls them head-turners.

"The Giant Boom Box causes people to talk about your station . . . not just listen to it."

KSHE's Marchyshyn concurs. "It's like being the kid who has the hottest car on the streets . . . you stand out and get a lot of recognition. It separates you from anyone else. When all the stations are playing close to the same tunes, you have to find ways to stand out and be remembered. The boom box does that."

Buzz Bennett says, "It's like a hit record. People really do like it. It works like magic . . . it makes people talk about us. It's a showpiece."

Increasing station revenue is another reason stations give for the fascination with the boom box. Because of the unit's design, sponsorship signage is possible without being intrusive. The majority of the stations involved have had the



Steve Butler, Pres./ Giant Boom Box Industries

entire cost of the unit paid for by image-conscious advertisers like Coke, Pepsi, McDonalds, Dr. Pepper, Budweiser and others. The boom box's ability to generate additional dollars for remotes and appearances appeals to Dallas' Y95. The station paid for the unit in the first 30 days they had it. According to Bennett, this was all new found money. "Clients love it. It's one of our best sales tools. Car dealers all want it. Once one signed up, they all had to have it," he emphasized.

At Washington's DJ-100, Zemira Jones decided to offer quarterly sponsorships. As Jones was presenting the plan to Church's Fried Chicken, trying to sign the enthusiastic yet reluctant client, the box pulled up in front of the station. "Once they saw it, they couldn't sign fast enough," he said. "We got 70% of their radio budget and \$60,000 for one quarter . . . all because of the boom box. We would



The WABB Giant Boom Box sports various options, including banner, backlit logo, LED programmable sign, on-air sign and video monitor.

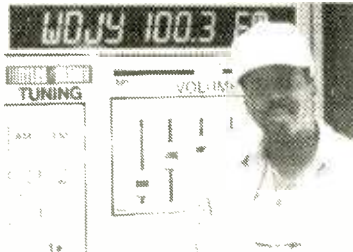
EZ-104/Richmond introduced the Giant Boom Box at a recent summer picnic to a crowd of 18,000.

have only received a fraction of the budget otherwise."

Because of sponsorships and additional revenues, the Giant Boom Box is affordable in all size markets, according to boom box officials. The company touts sales in major markets as well as smaller markets such as Glen Falls, NY, population 25,000. In Mobile, WABB owner Bernie Dittman said, "Even in the 86th market it pays for itself. It's a great excuse to charge more, and the boom box opens the door. It shows the client you're doing something more to draw traffic."

Bruce Beasley, VP/GM of K-Rock in Ft. Myers, FL said "We'll see a 30% price increase as a direct result of the Boom Box. It lets advertisers know we are serious!"

Because of the market exclusive, the Giant Boom Box has been selling fast, said company officials.



Zemira Jones- DJ100/Washington, DC

"We get calls every day from stations who saw the advertisements three months ago and finally decided to do something about it . . . only to find out a competitor has scooped them," said Butler.

In Houston, a competitor of Power 104 decided to make their own boom box from a utility trailer. Butler relates, "After spending thousands of dollars on the project, the station scrapped it because it couldn't compare in appearance."

The mad rush to get the boom box is easy for Bruce Beasley to explain. He says, "My competitor called to buy the box and found out

I had bought it. If the roles had been reversed, I would have felt like I'd been kicked in the gut. This is something you don't want a competitor to have."

Steve Butler tells of an incident before a recent Monkees concert and explains how a station without the boom box got burned. One Mobile station was in front of the concert hall with their Ccke video van. Moments later, WABB drove up with the Pepsi sponsored Giant Boom Box blasting.

WAAB's Dittman elaborated. "The box was like a magnet, the crowd left our competitor and came to us. It's a phenomenon. It blasted our competition! They were so overwhelmed and embarrassed that they closed the video van and left. The next day Coke called and wanted to know why they hadn't been given a chance to sponsor the boom box . . . I reminded them that we had in fact come to them first and they turned it down."



Jerry Clifton, Pres./ New World Communications

Developed by radio entrepreneur B. Eric Rhoads, the Giant Boom Box has been sold primarily to CHR, AOR and URBAN stations, however several country, soft rock and AC formats have also purchased the units. The North Palm Beach company anticipates wrapping up the top 300 markets late this year, and based on the response I have no doubt it will happen. They can be reached at (305) 626-3774.

NABOB/P&G Ad Negotiations Planned

The nation's biggest advertiser, Procter & Gamble, said it will attempt to settle the score with black broadcasters who claim the company does not spend a fair share of its ad dollars on black stations.

In response to complaints made at a recent National Association of Black Owned Broadcasters conference, P&G spokeswoman Pam Sussman says the company tentatively plans to meet with NABOB representatives next week.

NABOB Chairman James Hutchinson of WYLD/New Orleans told R&R that although his organization views the meeting optimistically, P&G has not yet confirmed that any top executives will attend.

Hutchinson says if they don't, NABOB officials will not agree to attend either.

Following NABOB conference attendees' resolution to publicize what they say is inadequate P&G advertising support to black stations, the company released a statement saying it was "shocked" at the accusations.

"P&G's advertising purchases on black-owned TV stations almost doubled in 1986-87, versus '85-'86," the statement said. "In radio, our purchases increased more than fourfold for the same period. More-

over, we have arranged periodic meetings with minority-owned media management to help them understand how to compete more effectively for P&G's advertising business." The rebuttal added that P&G buys related advertising services from black-owned companies, such as production and marketing research.

NABOB's Hutchinson responds that P&G's numbers are disproportionately low compared to the amount of black consumer spending on the company's products. "We would like to get them to

where they should be, as opposed to where they are now," he says. "Everything is relative — and relative to the amount of advertising money that is spent. We're talking about trying to bring the equation into better line."

Hutchinson claims that if it were not for the efforts two years ago by NABOB member Unity Broadcasting to get more advertising dollars for black stations out of P&G, the company's levels of ad spending with black stations would be lower than they are now.

No More Free Lunch For Federal Workers

There's no such thing as a free lunch any more for FCC officials when the invitation is from broadcast licensees, petitioners, or broadcast trade media reporters.

The gravy train flipped off the tracks last week when the federal Office of Government Ethics answered a routine FCC lunch expense inquiry with an ironclad ruling forbidding executive-branch employees to be treated at one-on-one social events "because of the individual's position in the government."

FCC General Counsel Diane Killory received word on the rule after she requested a loosening of the \$35-per-person meal expense limit for FCC staffers.

Killory expected clarification of the dollar limits for lunch. Instead, she was hit with a backlash, as the OGE unexpectedly cracked down on any social nosing.

Avoiding Appearance Problems

"I'm not sure anybody's vote is being bought, and I don't think it is, but it's an appearance of impropriety we're trying to avoid, so we're complying with the rule as of now," Killory said.

The rule is meant to apply to all executive branches of the government with regard to the media, lobbyists, or government-regulated business employees, although it does not apply to Congress.

"We're not saying you can't go out to lunch; we're saying you have to pay your own bill."

—Nancy Janes

OGE attorney advisor Nancy Janes said the rule is really part of an executive order dating from 1965. "There are some exceptions, and one that some agencies have adopted permits 'acceptance of food and refreshment of nominal value on infrequent occasions in the ordinary course of a luncheon or dinner meeting or other meeting or on an inspection tour where an employee may properly be in attendance' . . . but we have interpreted that very narrowly over the years."

Janes says the one-on-one lunch is the primary issue in question. "We're not saying you can't go out to lunch with these individuals; we're just saying you have to pay your own bill."

WHO IS TO POLICE THE THOUGHT POLICE?

Patrick Speech Rebukes Fairness Supporters

In an eloquent rebuke to Congressional critics, FCC Chairman Dennis Patrick has called for increased First Amendment freedoms for broadcasters.

Appearing before the International Radio & Television Society in New York last week (9/30), Patrick took issue with Congressional supporters of the Fairness Doctrine who want to write it into federal law. His speech was the latest in a series of actions taken by Patrick to mark broadcast freedom as the top item on his agenda as FCC Chairman.

"The issue is whether pictures and sound, no less than words, have a content and meaning and purpose that are protected by the First Amendment," Patrick said. "Who is to judge what is true and what is false — what is fair and what is unfair? And how do we know they know? Who is to police the thought police?"

He said in an era of technological change that is leading to the creation of a global economy based on information, the entire meaning of First Amendment protections must be examined.

"The Congress and courts and, ultimately, you must come to grips with some very fundamental questions about the role of the electronic media in our society. We

must determine whether the First Amendment protects speech or certain speakers; whether its guarantees are universal, or vary depending upon the identity of the speaker, the means of communication, even the effectiveness of the speech," he said.

Patrick noted that many newspaper publishers are beaming satellite radio transmissions to distribute news copy to printing plants, and that eventually publishers may skip the printing process and directly distribute their product to homes.

"When that happens — that is, when newspapers are no longer printed on paper — will they be any less newspapers? In the year 2000, Americans will probably receive most of their information electronically. Does that mean they are less entitled to assurance that their news has not been filtered by government?" he asked.

11 Media Groups Launch Assault

In other action relating to the Fairness Doctrine last week, a coalition of 11 media groups launched a new assault on Congressional plans to codify the doctrine.

In a September 29 letter to all members of Congress, broadcast and print media groups assured politicians that political advertising benefits were not jeopardized by the doctrine's repeal in July by the FCC.

"There is no longer any constitutional basis for the intrusion of the federal editor into the broadcast newsroom, which functions in much the same manner as the newsroom of the broadcast journalist's print colleagues," the letter stated. Its signatories included the NAB, the RTNDA, American Women in Radio and Television, and the American Newspaper Publishers Association.

The letter concluded, "Please keep in mind that this dispute over the Fairness Doctrine does not af-

fect statutory requirements for equal time, 'lowest unit charge' for all qualified candidates, or 'reasonable access' for federal candidates."

In a similar statement to the Kentucky Broadcasters Association later last week, RTNDA President Ernie Schultz said the doctrine's repeal has created "a marvelous opportunity" to prevent its legislation.

"The odds have now swung more in our favor," Schultz said. "We can now fight codification in the subcommittee, the committee, on the floor, and in conference, and still have a veto to fall back on."

In their lobbying message to Congress, Schultz said the media groups plan to make it clear that the FCC was "just doing its job" in abolishing the doctrine, and said broadcasters should emphasize that political advertising benefits are not threatened.

Equal Time Exemption Request Quashed

Meanwhile, the FCC turned thumbs down on a petition from WEBE-FM/Westport, CT to exempt some of its planned 1988 candidate coverage from equal time requirements.

The station said its series of half-hour broadcasts featuring major party presidential and vice-presidential candidates should be considered as "on-the-spot coverage of bona fide news events" which are not subject to equal time rules. It said the programming would "allow the public to gain additional valuable insight into the views of the candidates."

Although the station claimed that interviews conducted with candidates for the programs would be the same as in-studio debates which are exempt from the rules, the Commission disagreed. "WEBE's proposal is not a 'regularly scheduled' program, and therefore does not fall under the 'bona fide' news interview" exemption. Rather, WEBE requests a (ruling) exemption for programming that does not fall squarely under any of the exemptions, as currently interpreted."

NEWS BRIEFS

FCC Tosses Out Listener's Complaint

A sour-grapes complaint from a disgruntled promotion contestant cost WLAV-FM/Grand Rapids a year and a half of headaches and legal fees. Mona Sallie, a contestant in a local professional band competition sponsored by the station three years ago, saw her second complaint to the FCC denied this week by the Commission for lack of sufficient evidence.

Sallie complained that the station had predetermined the contest winner and had not awarded the prizes. She also said her band's equipment had been tampered with, and alleged that MTV — advertised as a co-sponsor of

the contest — was not actually a co-sponsor.

"She was just a sore loser, more than anything else," WLAV Operations Director John Lang told R&R. "Eight or nine months later the band fired her, and she tried to blame that on us, since she didn't win the contest."

"Did he really say that?" asked Sallie when reached by R&R recently at a singing engagement in Flint, MI. "Well, you can come visit me in Michigan and decide for yourself if I'm a sore loser." Sallie declined any further comment and referred questions to her attorney. She recently filed a lawsuit against the station.

The Commission said the only charge that warranted further investigation was MTV's sponsorship status, although it concluded that MTV's name on a contest advertisement was not a "material" concern that would violate FCC rules. Lang said MTV was only related through the prize, which was a free videotaping of the winning band to submit to MTV's "Basement Tapes" program.

Lang said the moral of the story is that stations should be careful with contest promotions. "It so happens that the band who did win never got it together to make the video, and the prize expired."

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RADIO BUSINESS

TRANSACTIONS

Duchossois Enters Major Leagues With \$15.6 Million DC And Sacramento Buys

Dick Oppenheimer's \$14 Million Signature On Three Station Contracts

GROUP DEAL:

DUCHOSSOIS COMMUNICATIONS PURCHASES

TOTAL PRICE: \$15.64 million

KEBR/SACRAMENTO, CA

PRICE: \$7.4 million

BUYER: Duchossois Communications Co., a Chicago-based company owned by Richard Duchossois. The broadcast division is headed by President Rolland Johnson. The firm also owns WASK-AM & FM/Lafayette, IN; KDAL-AM & FM/Duluth, MN; KAIR & KJYK/Tucson, AZ; and KDSM-TV/Des Moines, IA. Johnson also owns an interest in WBWB/Bloomington, IN.

SELLER: Family Stations Inc., an Oakland, CA-based nonprofit group headed by Harold Camping. The group also owns KECR/EI Cajon, CA; KFNO/Fresno, CA; KEFR/LeGrand, CA; KFRN/Long Beach,

CA; KEAR/San Francisco; KCRN/Santa Rosa, CA; KPRA/Ukiah, CA; KPFR/Pueblo, CA; WCTF/Vernon, CT; WFDA/Arcadia, FL; WJFR/Jacksonville, FL; WWFR/Okeechobee, FL; Shortwave WYFR/Okeechobee, FL; WFRS/Columbus, GA; WJCH/Joliet, IL; KYFR/Shenandoah, IA; WFSI/Annapolis, MD; WKDN/Camden, NJ; WFME/Newark, NJ; WFBF/Buffalo, NY; WFRS/Middle Island, NY; WFRW/Webster, NY; WCNF/Cincinnati; WCUE/Cuyahoga Falls, OH; WOTL/Toledo, OH; KCOO/Coos Bay, OR; KQFE/Springfield, OR; WFRJ/Johnstown, PA; WFCH/Charleston, SC; KARR/Kirkland, WA; and KJVH/Longview, WA.

DIAL POSITION: 100.5 MHz

POWER: 115 kw at 380 feet

FORMAT: Religious

BROKER: Kall & Company Inc. represented the buyer.

WNAV/ANNAPOLIS, MD & WHFS/ANNAPOLIS, MD-BALTIMORE, MD-WASHINGTON, DC

PRICE: \$8.24 million

SELLER: ABW Broadcasting of Annapolis, owned by Jake Einstein, J. George Cucchia, David Einstein, and Damian Einstein.

DIAL POSITION: 1430 kHz; 99.1 MHz

POWER: 5 kw days/1 kw nights;

50 kw at 492 feet

FORMAT: AC; AOR

SIGNATURE BROADCASTING COMPANY PURCHASES

TOTAL PRICE: \$14,050,000

BUYER: Signature Broadcasting Company, headed by President Dick Oppenheimer. Other prin-

TRANSACTIONS AT A GLANCE

Transactions So Far In 1987: \$2,317,013,867

This Week's Action: \$49,852,751

Deals Of The Week:

Duchossois Communications Purchases \$15.64 million

● KEBR/Sacramento, CA \$7.4 million

● WNAV/Annapolis, MD & WHFS/Annapolis-Baltimore, MD-Washington, DC \$8.24 million

Signature Broadcasting Co. Purchases \$14.05 million

● WLTB & WVOK/Birmingham, AL \$7.55 million

● WTMG/Murfreesboro (Nashville), TN \$6.5 million

● KPIN & KBBT/Casa Grande, AZ \$550,000

● KSJQ/Manteca, CA \$1.2 million

● KRIJ/Paradise, CA \$850,000

● KCSJ & KUSN/Pueblo, CO \$1,188,000

● WTMH/Goulds, FL \$4 million

● WIKX-AM/North Ft. Myers, FL \$300,000

● WTTI/Dalton, GA \$75,000

● WJRL/Calhoun City, MS \$35,000

● KXGF/Great Falls, MT \$106,500

● WINR/Binghamton, NY \$975,000

● WPHR/Cleveland \$4.7 million

● WMJW/Nanticoke, PA \$1 million

● WPDZ/Cheraw, SC \$750,000

● WFIG & WWDI/Sumter, SC \$3 million for majority control

● KEZV/Spearfish, SD \$74,251 for majority control

● KXOI/Crane, TX \$324,000

● KALY/EI Paso \$450,000

● WSAY/Salem, VA \$375,000

● WSBV/South Boston, VA \$210,000

cipals include Michael Walker, D. Kent Anderson, and Robert Clarke. The company also owns WMFX/Columbia, SC.

WVOK & WLTB/BIRMINGHAM, AL

PRICE: \$7.55 million

SELLER: REBS Inc., headed by Richard James. The company is currently in bankruptcy litigation in Nashville, TN.

DIAL POSITION: 690 kHz; 99.5 MHz

POWER: 50-kw daytimer; 100 kw

at 870 feet

FORMAT: Country

WTMG/MURFREESBORO (NASHVILLE), TN

PRICE: \$6.5 million

SELLER: TransColumbia Communications Ltd., headed by President Harold Goldstein. The group also owns KMGR/Murray, UT; KMGR-FM/Orem, UT; and KLTY/Liberty, MO.

DIAL POSITION: 96.3 MHz

POWER: 100 kw at 840 feet

FORMAT: CHR

COMMENT: This is the second sale in 1987 of this station. TransColumbia announced its purchase of the property in April (R&R, 4/24) in a transaction valued at \$5,465,974.

Best radio performance by a banker.

WXKS

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WBVR

Russellville, KY

WKPE

Orleans, MA

WAPI

Birmingham, AL

WQGN

Groton, CT

WZZO

Allentown, PA

KRLB

Lubbock, TX

KEYZ

Anaheim, CA

WYAY

Atlanta, GA

WOJY

Greensboro, NC

WWKX

Nashville, TN

KSJO

San Jose, CA

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"IT'S MY FIRST GUITAR FROM when the Beatles started out and we were in our leather gear. That's the guitar you see in all those very, very early Beatle photos. I bought it for 75 pounds off a sailor in Liverpool. He'd brought it back from America, then advertised it in the paper for sale. I was looking to get a decent guitar, an American one if I could. Then I gave the guitar to Klaus Voorman. He was the guy who designed the Revolver album cover, and played bass and worked on a lot of records in the old days. He was also on the Concert for Bangla Desh. He had the guitar in L.A., where he lived. Then he split from his wife and went back to Germany, and he gave the guitar to her. Once, I asked him what ever happened to that guitar, and he told me his wife had it. I asked him if I could maybe get it back, and I'd give her another one to replace it, because it wasn't a nostalgia thing to her.

"Using photos of the guitar for the album cover seemed appropriate, because we set out to do a record that was of now, but also sounded like a band possibly from the late '60s, early '70s. We wanted to try and get that old feel and spirit, but with it sounding good for present times, without it actually being full of all the latest gizmos they use these days. I think we achieved that, and I'm very pleased with the way it turned out."



GEORGE HARRISON
cloud nine

*the new album
produced by Jeff Lynne and George Harrison
featuring "got my mind set on you"
the first single and CD pro*



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RADIO BUSINESS

TRANSACTIONS

Arizona

KPIN & KBBT/CASA GRANDE

PRICE: \$550,000
 BUYER: Video Trip Corp., headed by Ben Dowd. In August the company announced plans to buy KWBG & KZBA/Boone, IA and KGWY/Gillette, WY.
 SELLER: KVOS Inc., owned by Ray Lockhart and Mel Adams. They also own KOGA-AM & FM/Ogallala, NE and KSTC & KNNG/Sterling, CO.
 DIAL POSITION: 1260 kHz; 105.5 MHz
 POWER: 1-kw daytimer; 1.9 kw at 362 feet
 FORMAT: Country; AC

California

KSJQ/MANTECA

PRICE: \$1.2 million
 BUYER: Cal Valley Radio Ltd. Partnership, headed by general partner Martin Media Inc. Martin is owned by William Sanders and Jay Martin. Sanders also owns interests in WQIM/Prattville, AL; WSKX/Suffolk, VA; KBBB & KDXR/Borger, TX; and WJBM & WKXX/Jerseyville, IL. Sanders's wife Alma is a VP of Cable News Network.
 SELLER: Commonwealth Broadcasting of Northern California, owned in part by Atkins Broadcasting Inc., a company owned by Ted Atkins. Other owners include Claude Turner; Michael Thorsness, Vincent Bartolotta Jr., John McGuire Jr., and Michael Padilla. The individuals also own interests in KROY/Sacramento, CA; KYXU-Yuma, AZ; and KKAL & KZOZ/San Luis Obispo, CA.
 DIAL POSITION: 96.7 MHz
 POWER: 3 kw at 320 feet
 FORMAT: CHR

KRIJ/PARADISE

PRICE: \$850,000
 BUYER: KRIJ Partners Ltd., a limited partnership whose investors include Media Mark Partnership and Monterey Bay Investment Corp. Media Mark is owned by Stephen Dean, Howard Collins, Ricardo Ramirez, and Kenneth Doolittle.
 SELLER: JIBO Broadcasting Corp., headed by President James Flood.
 DIAL POSITION: 92.7 MHz
 POWER: 850 watts at 620 feet
 FORMAT: Country
 COMMENT: This is the second sale this year for the station. JIBO Broadcasting announced plans in May (R&R, 5/8) to sell KRIJ to One Ten Broadcast Corp. for \$700,000.

Colorado

KCSJ & KUSN/PUEBLO

PRICE: \$1,188,000
 BUYER: Rainbow Communications of Pueblo Inc., principally owned by David Krall and James Cooper. They also own KOBE & KMVR/Las Cruces, NM.
 SELLER: Sunbrook Broadcasting, principally owned by President Larry Roberts. He also owns KGRZ & KDXT/Missoula, MT and KXTL & KQUY/Butte, MT.

DIAL POSITION: 590 kHz; 107.1 MHz
 POWER: 1 kw; 3 kw at 77 feet
 FORMAT: News/Talk; Country
 BROKER: Greg Merrill of Chapman Associates.

Florida

WTMH/GOULDS

PRICE: \$4 million
 BUYER: Hispanic-American Radio Broadcasting Corp., owned by Armando Victor Suarez. He also owns WAQI/Miami, FL.
 SELLER: Beach Communications Inc., principally owned by Malcolm Kahn and George Delson. They also own WSBR/Boca Raton, FL. Kahn also owns WVBH/Key Largo, FL.
 DIAL POSITION: 98.3 MHz
 POWER: 1.1 kw at 462 feet
 FORMAT: Urban

WIKX/NORTH FT. MYERS

PRICE: \$300,000 (assigned valuation)
 BUYER: Beasley Radio Co., owned by President George Beasley, Shirley Beasley, Bruce Beasley, Carolyn Beasley Raper, Brian Beasley, Bradley Beasley, and Robert Beasley. The family owns interests in WMOO & WBLX/Mobile, AL; WFAI/Fayetteville, NC; WGAC/Augusta, GA; WPHR/Cleveland; WBIG/Reidsville, NC; WYNG/Evansville, IN; WTEL & WXTU/Philadelphia, PA; WKML/Lumberton, NC; WFTC & WRNS/Kinston, NC; WLAT & WYAV/Conway, SC; WEDA/Grove City, PA; KFMD/Pella, ID; WPOW/Miami; WRXK/Bonita Springs (Ft. Myers), FL; WGMB/Georgetown, SC; WMRO & WAUR/Aurora, IL; WGNC & WLIT/Gastonia, NC; WREY & WMVB/Millville, NJ; KAAV/Little Rock; and KSSR/Bastrop, TX.
 SELLER: Southwest Florida Broadcasting Inc., owned by Adrienne Arsh, Bruce Houston, and Myer Feldman, the Chairman of Ardman Broadcasting Corp. The group also owns WWSD & WIQI/Quincy, FL; WEZI-AM & FM/Germantown, TN; KCKN & KBCQ/Roswell, NM; and WTIP & WVSR/Charleston, WV. Feldman also owns interests in WLAM/Lewiston, ME; WKZS/Auburn, ME; WJBQ/Gorham, ME; and WZOU/Boston, MA.
 DIAL POSITION: 770 kHz
 POWER: 10 kw days/3 kw night
 FORMAT: Country
 COMMENT: Beasley is acquiring this station as part of its payment for selling WPHR/Cleveland to Ardman.

Georgia

WTTI/DALTON

PRICE: \$75,000
 BUYER: Pye Wilson Broadcasting Inc., owned by L.F. Pye and Hobart Wilson.
 SELLER: Dalton Broadcasting Inc., owned by William James, Stuart Goldfarb, and Glenn Healey. They also own Dalton Cablevision, a cable TV system in Dalton, GA.
 DIAL POSITION: 1530 kHz
 POWER: 10-kw daytimer
 FORMAT: AC

Mississippi

WJRL/CALHOUN CITY

PRICE: \$35,000
 BUYER: Charles Franklin, d/b/a Franklin Broadcasting. He also owns WJIK/Camp Lejeune, NC and FM CPs in Humnoke, AR; Calhoun City, MS; Billings, MT; and Elk City, OK.
 SELLER: Jesse Williams, d/b/a Calhoun Country Broadcasting Company.
 DIAL POSITION: 1530 kHz
 POWER: 250-watts days
 FORMAT: Country

Montana

KXGF/GREAT FALLS

PRICE: \$106,500
 BUYER: Cardon Broadcasting Inc., owned by Carley Robinson and Don Robinson. They also own KAAK/Great Falls, MT.
 SELLER: Verdell Lonquist
 DIAL POSITION: 1400 kHz
 POWER: 1 kw days/250 watts nights
 FORMAT: AC

New York

WINR/BINGHAMTON

PRICE: \$975,000
 BUYER: Titus Broadcasting Systems, owned by Paul Titus.
 SELLER: WINR Broadcasting Inc., owned by Robert Lessner and Alford Lessner. They also own WSPKI-Poughkeepsie, NY and WCSR/Scranton, PA, and recently announced plans to buy WENE & WMRV/Endicott City, NY.
 DIAL POSITION: 680 kHz
 POWER: 1 kw days/500 watts nights
 FORMAT: AC

Ohio

WPHR/CLEVELAND

PRICE: \$4.7 million
 BUYER: Ardman Broadcasting Corp., owned by Adrienne Arsh, Bruce Houston, and Myer Feldman. The group also owns WWSD & WIQI/Quincy, FL; WEZI-AM & FM/Germantown, TN; KCKN & KBCQ/Roswell, NM; and WTIP & WVSR/Charleston, WV. Feldman also owns interests in WLAM/Lewiston, ME; WKZS/Auburn, ME; WJBQ/Gorham, ME; and WZOU/Boston, MA.
 SELLER: Beasley Radio Co., owned by President George Beasley, Shirley Beasley, Bruce Beasley, Carolyn Beasley Raper, Brian Beasley, Bradley Beasley, and Robert Beasley. The family owns interests in WMOO & WBLX/Mobile, AL; WFAI/Fayetteville, NC; WGAC/Augusta, GA; WPHR/Cleveland; WBIG/Reidsville, NC; WYNG/Evansville, IN; WTEL & WXTU/Philadelphia, PA; WKML/Lumberton, NC; WFTC & WRNS/Kinston, NC; WLAT & WYAV/Conway, SC; WEDA/Grove City, PA; KFMD/Pella, ID; WPOW/Miami; WRXK/Bonita Springs (Ft. Myers), FL; WGMB/Georgetown, SC; WMRO & WAUR/Aurora, IL; WGNC & WLIT/Gastonia, NC; WREY & WMVB/Millville, NJ; KAAV/Little Rock; and KSSR/Bastrop, TX.

DIAL POSITION: 107.9 MHz
 POWER: 70 kw at 390 feet
 FORMAT: CHR
 COMMENT: As part of the consideration for this sale, Beasley will also receive the assets of Ardman's WIKX-AM/North Ft. Myers, FL. Beasley already owns an FM in the Ft. Myers market.

Pennsylvania

WMJW/NANTICOKE

PRICE: \$1 million
 BUYER: Frank & Maley Inc., owned by Robert Maley and Joseph Frank Sr. They also own WBAX/Wilkes-Barre, PA.
 SELLER: Thunder Broadcasting Corp., headed by Francis Koscielski.
 DIAL POSITION: 92.1 MHz
 POWER: 860 watts at 552 feet
 FORMAT: CHR

South Carolina

WPDZ/CHERAW

PRICE: \$750,000
 BUYER: Atlantic Broadcasting Co. Inc., principally owned by Fred Avent and Frank Avent. They also own WJMX-AM & FM/Florence, SC; WMXQ/Moncks Corner, SC; and WJYW/Southport, NC.
 SELLER: Cheraw Broadcasting Co., principally owned by Robert Eskridge Sr.
 DIAL POSITION: 103.1 MHz
 POWER: 3 kw at 300 feet
 FORMAT: CHR

WFIG & WWDM/SUMTER

PRICE: \$3 million for majority control
 BUYER: Gamecock City Broadcasting Inc., owned by John Marshall and Robert Marshall. A media broker based in Hilton Head, SC, Robert Marshall also owns an interest in WSIC & WFMX/Statesville, NC.
 SELLER: Clifford Marshall is selling his entire 55.8 percent interest in the combo.
 DIAL POSITION: 1290 kHz; 101.3 MHz
 POWER: 1 kw; 100 kw at 1322 feet
 FORMAT: Country; Urban

South Dakota

KEZV/SPEARFISH

PRICE: \$74,251 for majority control
 BUYER: United Radio Group Inc., owned by Richard Harr, Fred Romkema, Andrew Young, and Constance Young.
 SELLER: Jerry Boyer will sell his 55 percent interest in the station.
 DIAL POSITION: 101.1 MHz
 POWER: 100 kw at 1490 feet
 FORMAT: AC

Texas

KXOI/CRANE

PRICE: \$324,000
 BUYER: Guy Birdwell, a businessman from Midland, TX who has no other broadcast interests.
 SELLER: Armor Cote Corp., headed by President Ralph Conley.
 DIAL POSITION: 810 kHz
 POWER: 1 kw days/500 watts nights
 FORMAT: Gospel

KALY/EL PASO

PRICE: \$450,000
 BUYER: Fiduciary Broadcasting Corp., managed by President Connie Jackson Thigpen, a trustee for minor Roy Thigpen IV.
 SELLER: Dunn Broadcasting Co., headed by President John Dunn.
 DIAL POSITION: 1340 kHz
 POWER: 1 kw
 FORMAT: Spanish

Virginia

WSAY/SALEM

PRICE: \$375,000
 BUYER: Irvin Ward and Barbara Ward.
 SELLER: Crusade International Ministries, headed by L.E. Willis. He also owns interests in WPCE/Portsmouth, VA; WFTH/Richmond, VA; WPDQ/Green Cove Springs, FL; WSVI/Jacksonville, FL; WWCA/Gary, IN; WESL/East St. Louis, IL; WTJH/East Point, GA; WGTN/Wilson, NC; WAYE/Birmingham, AL; WOWI/Norfolk, VA; WIMG/Ewing, NJ; WBOK/New Orleans, LA; WGSP/Charlotte, NC; WKWQ/Batesburg, SC; WSRC/Durham, NC; WBXB/Edenton, NC; WATP & WKXS/Marion, SC; WSFU/Union Springs, AL; WXSS/Memphis, TN; and KFTH/Marion, AR.
 DIAL POSITION: 1480 kHz
 POWER: 5-kw daytimer
 FORMAT: AC

WSBV/SOUTH BOSTON

PRICE: \$210,000
 BUYER: Taylor Communications Inc., owned by Donald Taylor.
 SELLER: LCH Broadcasting Group Inc., principally owned by Glenn Hammond.
 DIAL POSITION: 1560 kHz
 POWER: 2.5-kw daytimer
 FORMAT: Country

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Q & A

Identifying Above-Average Achievers

By Chris Beck

Question: Regarding radio's top new business achievers, do you see any common traits I can try to instill in my salespeople?

Answer: There are definitely several elements that set top sales performers apart from average achievers, regardless of market size.

For one, top achievers' maximized performance is due in large part to their willingness to invest upwards of 60 hours per week in their jobs. Weekdays, they are in the office between 7 and 7:30am, and they don't leave until after 6pm.

You'll also find top achievers in the office on Saturday mornings for three or four hours, planning, writing, and doing paperwork that average performers frequently do during peak-selling hours.

At any station in the nation, you can invariably pick out the top new business performer simply by looking at the desks in the bullpen. You'll see signs of prospecting all over his or her desk and walls: clipped print ads, yellow sheets with names and numbers, city magazines, newspapers.

In addition, you'll often find that top performers have meager expense accounts, as they prefer reserving the time normally spent at lunches to telephoning prospects for new appointments and doing paperwork.

Furthermore, you'll find top performers have a diversified account base that goes beyond the standard automotive, financial, clubs, and beverages to include business from a

NEW SELLING IDEA

Frequent Buyer Programs

To facilitate greater customer retention and more repeat purchases, all across the nation retailers from computer stores to car washes are finding success with frequent buyer programs. Stations that present this idea as part of their campaigns are in many cases having their station logo or traffic report times printed on the reverse side of these programs' wallet-sized cards.

broad spectrum of categories.

Top performers also frequently practice the sales axiom that the further you travel, the more impressed a client will be — and the more seriously the client will take the visit.

For example, the top new business performer at a station in Miami had upwards of 20% of her revenue from Nassau in the Bahamas, a previously untapped area within her station's coverage. (Sure it was a tough job, but someone had to do it.)

If you're looking for the top billers who are working for agencies, you'll generally find they have contacts that extend far past the usual buyer-only relationships. By fraternizing with planners, AEs, and other account people, rather than limiting their social contacts to the usual buyer-only relationships, the top sales performers are able to work offensively with these more elusive decision makers instead of using the defensive strategy that's all-too-common among their less-successful co-workers.

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales training program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations.

If you have any questions you'd like this section to address, write to Beck at R&R, 1930 Century Park West, Los Angeles, CA 90067; or call him at (818) 843-0687.

Telephone Tips (Part Two)

This second in a three-part series on maximizing your telephone effectiveness covers dealing with initial objections that surface on the phone.

Objections In General

The first thing to do is impress upon your staff that the best way to deal with initial objections is *not* to directly address them, but to minimize or ignore them. You are rarely going to change the perceptions it took someone years to develop with one five-minute phone call.

Instead, you should capitalize on these perceptions rather than trying to change them. Generally, every objection can be translated as: "What you're really telling me is that you think I'm going to waste your time."

Bearing that in mind, here are some recommendations that have proven to be positive objection "minimizers" or "positioning statements."

Positioning

- "Based on what I've heard from others, I understand your reluctance to see me. However, if you were to call others I work with, you

might be pleasantly surprised to find the most important thing to me is cultivating long-term relationships, not one-time shots. Over 80% of my clients come from referrals, not phone calls such as this. As a matter of fact, if you have a pencil handy, I'd like you to call these people before our first appointment, which I'm thinking could be..."

- "I understand your reluctance to see me, as I know time is your most important asset, as it is mine. I'm a commissioned salesperson, and I don't make money unless I sell product — *your product*, not mine..."

- "I'm not going to try to sell you anything. The sole reason for our first meeting is a consultation. A consultation that others who've echoed the same concerns have found to be productive..."

- "I've found in working with others that their primary interests are not what I have

to sell, but what I can do to assist in qualified traffic, to aid in opening up new, potentially profitable markets, and to increase the impact of their primary medium. If, based on the information that I showed you, you felt — as others have — that it would help you accomplish any of those items, then your investment of time would be productive. Wouldn't it?"

- "Let me ask you one final question: do you consider yourself a business leader or a follower? I was confident that you were a leader, and I know that leaders are at least curious about how others who are leaders are increasing their impact. That is the case with you, isn't it?"

Incidentally, this last option is not recommended for those with high blood pressure or heart problems. Take a deep breath before you dive into this one.

In summation, here's a quick, three-point summary of how to maximize your staff's impact:

Increase the number of hours your staff works on a regular basis. You should take the point here by starting to show up on Saturdays, then commenting on how much extra work that you were able to do. Tell your staff that you'll be happy to meet with them on Saturdays, when there isn't the distraction of phone calls, other people, etc.

Challenge your staff to work more account categories and in a wider geographic region. Again, you should take the lead by doing the research they need and feeding them suggestions on how they can increase their success rate.

Bring your staff into more contact with the decisionmakers at each agency. You should use client parties, station paraphernalia giveaways, research find-

ings, and any other approach you can think of to begin what you hope will develop into beautiful — and valuable — relationships.

HOT NEW CATEGORY TO WATCH

Video Vending Machines

These self-service machines, which usually feature 12 popular titles, are turning up in grocery stores, delis, and convenience stores in ever-increasing numbers. Companies that distribute the machines are likewise growing at a significant rate.

The best way to approach the distributor in your city is by suggesting either a market-wide location awareness campaign or a new business incentive campaign to increase their locations. Stations using this approach are selling the vendor 60-second spots, then using a 30/30 format to include the new location on the back side of the first 30-second spot at no charge to the new location.

Tip: You'll usually find the name of the distributor on a small sticker attached to the side or bottom of each machine. Radio has always been the ideal medium to promote any type of impulse or convenience service such as this.

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Title Fight: 362 magazines saw their debut issue hit the nation's newsstands last year.

Source: Audit Bureau of Circulations

FILMS

WEEKEND BOX OFFICE OCTOBER 2-4

1 <i>Fatal Attraction</i> (Paramount)	\$9.3
2 <i>Like Father, Like Son</i> (Tri-Star)*	\$7.1
3 <i>The Principal</i> (Tri-Star)	\$2.4
4 <i>Stakeout</i> (Buena Vista)	\$2.0
5 <i>Dirty Dancing</i> (Vestron)	\$1.8
6 <i>Hellraiser</i> (New World)	\$1.7
7 <i>The Pick-Up Artist</i> (20th Century Fox)	\$1.43
8 <i>Big Shots</i> (20th Century Fox)*	\$1.41
9 <i>La Bamba</i> (Columbia)	\$1.0
10 <i>No Way Out</i> (Orion)	\$0.99

*First week in release
All figures in millions
Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This weekend's openers include "Someone To Watch Over Me," in which cop Tom Berenger falls for protected witness Mimi Rogers; "Surrender," in which artist Sally Field falls for mystery novelist Michael Caine; and "Three O'Clock High," which reworks the "High Noon" showdown in a high school setting.

Also debuting this weekend, but not in all areas, are "Baby Boom," in which Diane Keaton experiences the joys of a ticking biological clock; "Dogs In Space," in which INXS frontman Michael Hutchence experiences the joys of communal living in 1979 Melbourne; and



Chuck Berry, back on top.

"Hail! Hail! Rock 'N' Roll," a rockumentary in which Keith Richards, Robert Cray, Eric Clapton, Linda Ronstadt, Etta James, Johnnie Johnson, and everybody else plays tribute to America's greatest poet cum guitar hero, Chuck Berry.

NARM Survey Profiles Active Consumers

The highlight of last week's San Francisco National Association of Recording Merchandisers (NARM) meeting was the release of results from the most extensive consumer music survey in several years.

The survey, which polled 8087 "active" consumers (defined as those who had made at least one purchase on the day of the survey) at 421 chain stores nationwide, was conducted in June and July of 1987. Among the results:

Radio Is Actives' Most Influential Source

- 91.9% of those surveyed said radio played either a "very" or "somewhat important" role in determining what music they bought
- In-store browsing (82%), film music (79.6%), friends (74.1%), concerts (70.5%), and in-store play (70.5) were also cited as important sources in arousing consumer interest

- Music videos (58.3%), store clerk recommendations (58.2%), reviews (52%), and advertising (51.7%) were also cited as important sources by a majority of active consumers

Actives Are Impulse Buyers

- 35.5% of those surveyed said they made unplanned purchases
- 33.5% said they didn't buy the items they went into the store intending to buy
- 34.1% said they either couldn't find the items they were looking for or the items were unavailable

Actives Give The Gift Of Music

- 10.5% of that day's purchases were intended as gift items. (Note that this survey was not taken during a traditional holiday gift-giving period.)
- 63% of those buying music as gifts were females

Actives Own More CD Players

- 40.5% of the actives' purchases were cassettes
- LPs (18.6%), CDs (14.8%), and singles (11.5%) were the actives' next most-popular configurations
- 32.9% of those surveyed own a CD player, about three times the national average
- 75.7% of those surveyed own a VCR, about 25% higher than the national average

- 44% of those surveyed bought recorded music more than four times in the past month

NARM's '86 Members Survey Also Released

NARM also recently released a second survey, detailing members' business activity during 1986. Among this survey's key findings were:

- Pop/rock continues to be the most popular form of music purchased (53% of all sales), followed by black (10%), country (9%), and jazz and classical (6% each)

- Cassettes account for the majority of all purchases with 56%, followed by CDs (19%), LPs (18%), 7-inch singles (5%), and 12-inch singles (2%)

- CDs have taken a 700% leap in sales between 1984 (the last year such a survey was taken) and 1986

- The average consumer purchased 2.26 units per sales visit, spending an average of \$21.32 in the process

TELEVISION

TOP TEN SHOWS

SEPTEMBER 28-OCTOBER 4

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Growing Pains*
- 4 *Cheers*
- 5 *Moonlighting*
- 6 *Golden Girls*
- 7 *Who's The Boss*
- 8 *The Tonight Show 25th Anniversary Special*
- 9 *Murder, She Wrote*
- 10 *Family Ties*

THE BOTTOM FIVE

- 79 *The Tracey Ullman Show*
- 79 *Married With Children*
- 81 *Mr. President*
- 82 *Duet*
- 83 *Second Chance (Special)*
- 84 *Second Chance*

Source: Nielsen Media Research

• James Taylor, Santana, Bonnie Raitt, the Doobie Brothers, and "official" Russian rockers Autograph will be featured in the world premiere showing of "A Rock 'N' Roll Summit," airing on Showtime Friday, October 9 (11pm). The live concert footage was taken during performances held last July 4 in front of 25,000 people at Moscow's Ismailovo Stadium.

All show times are EDT/PDT, subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

VIDEO

NEW THIS WEEK

● PLATOON (HBO)

The Atlantic soundtrack from this Academy Award-winning Vietnam War epic includes music by the Doors, Smokey Robinson, Merle Haggard, Jefferson Airplane, Aretha Franklin, Otis Redding, Percy Sledge, and the Rascals. Street date: 10/14.

● GOTHIC (Vestron)

Horror story featuring a soundtrack (available on Virgin) produced and performed by Thomas Dolby. Street date: 10/14.

● PILE DRIVER: THE MUSIC VIDEO (Coliseum)

World Wrestling Federation stars Hulk Hogan and Koko B. are spotlighted in clips based on songs from the recent Epic release "Pile Driver: The Wrestling Album, II." Street date: 10/15.



You can't make a Vietnam War movie without a Doors song on the soundtrack.

CHRYSLER SALUTES "PLATOON" VETS: Every "Platoon" videotape will contain a 45-second Vietnam war message sponsored by Chrysler's Jeep/Eagle Division and delivered by Chrysler Chairman Lee Iacocca.

Omaha radio stations KGOR, KQKQ, and KEFM, as well as KHAT/Lincoln, NE, will run 30-second spots announcing the release of "Platoon" to home video. In addition, the stations will help promote a special project sponsored by Applause Video (located in the Omaha-Council Bluffs area) which is offering the video to veterans free of rental charge.

MUSIC & MOVIES

CURRENT

● DIRTY DANCING (RCA)

Single: I've Had The Time . . . /Bill Medley & Jennifer Warnes
Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta

● LA BAMBA (Slash/WB)

Single: Come On Let's Go/Los Lobos
Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley

● THE LOST BOYS (Atlantic)

Single: Lost In The Shadows/Lou Gramm
Other Featured Artists: Echo & Bunnymen, Roger Daltrey

● BEVERLY HILLS COP II (MCA)

Featured Artists: Bob Seger, Jets, George Michael

● PRINCESS BRIDE (WB)

Single: Storybook Love/Mark Knopfler & Willy DeVille

● THE DISORDERLIES (Tin Pan Apple/PG)

Single: I Heard A Rumor/Bananarama (London/PG)
Other Featured Artists: Bon Jovi, Gwen Guthrie

● SLAM DANCE

Single: High Hopes/Tim Scott (Island)

● WHO'S THAT GIRL (Sire/WB)

Singles: Causing A Commotion/Madonna
24 Hours/Duncan Faure

Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau

● PENITENTIARY III (RCA)

Featured Artists: Gap Band, New Choice

UPCOMING

● DOGS IN SPACE (Atlantic)

Featured Artists: Michael Hutchence, Iggy Pop, Brian Eno

● GHOULIES II

Single: Scream Until You Like It/W.A.S.P. (Capitol)
(No Soundtrack Available)

● HIDING OUT

Single: Catch Me (I'm Falling)/Pretty Poison (Virgin)
(No Soundtrack Available)

● THE SECRET POLICEMAN'S THIRD BALL (Virgin)

Featured Artists: Kate Bush, Peter Gabriel, Lou Reed

PARTY America

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The Kitchen Synch: In 1960, the average US household's kitchen featured 3.3 appliances, compared to 6.1 in 1987.

Source: Good Housekeeping Institute

DEDICATED FOLLOWERS OF FASHION

What All The College Kids Are Wearing This Year (And Why)

Beginning Fashion 101? While most colleges are not intentionally offering that particular class, students are still learning some valuable style lessons between their time spent on American History and Practical Math.

According to a recent report commissioned by Levi Strauss & Co., 51% of US college students expect to establish their personal fashion identity by the time they leave college.

Who does the modern coed look to for fashion advice? The overwhelming Number One Fashion Influence on female students is their friends (74%). Magazine ads (38%), magazine stories (37%), catalogues (22%), family members (18%), and TV advertising (12%) are all secondary fashion influences.

While female students look to their friends for advice on fashion "dos" and "don'ts," a majority of all college students (55%) also feel direct pressure from their peers to fit into the latest fashion trends. This is especially true of college students in the South (60%), and

Midwest (58%), while 40% of the students in the Northeastern states feel the heat from fashionable friends.

Some fashion tips for this year's models: coeds who want to be noticed should either dress in bright colors or pastels or all in black, as those are the most stylish

colors on campus this year.

Of course, in order to complete the total campus "look," students must choose the right accessories. The "in" accessory this year is sunglasses (57%), followed by belts (56%), rings (50%), and dangling earrings (49%). Necklaces are also "in" with the "in crowd."



Finger Watches

Giving new meaning to the term digital watches, "Digits" are two-ounce plastic timepieces designed to be worn like rings. Featuring adjustable bands, these products of the Nashville-based Digits Co. are currently available in 10 colors and designs, ranging from "Lapis-look" to "Mirror" to "Warp" to "Zebra."

While primarily targeted toward 12 to 24-year-old females, the finger watches also come in such manly styles as "Sports," "Unisex," and "Men's Fashion." Retail price: between \$32 and \$34.

Long Distance Information

The number of long-distance calls placed by Americans from either home or work has increased 15% over the last 13 years.

During any one week in 1987, 44% of all US consumers made at least one long-distance call, according to information compiled by the Roper Organization. (Roper defines a long-distance call as one that is placed to a location more than 100 miles away.)

While this figure represents a slight (1%) increase over last year's levels, the steady growth in long distance telephone usage is more accurately reflected in the following statistics:

In 1974, 29% of all US consumers made at least one long-distance call per week. By 1978, that figure had risen to 33%, and increased again to 44% by 1984.

Who Likes Peanut Butter?

"Peanut . . . peanut butter
Peanut . . . peanut butter
I like peanut butter
Creamy peanut butter
Chunky peanut butter, too..."
— the Marathons
(Arvee Records, 1961)

Although it's been more than two decades since the Marathons spread their lip-smacking ode to gooberlaciousness all over the charts, a love for peanut butter sticks deep in the hearts — and to the roofs of the mouths, no doubt — of many red-blooded Americans.

According to recent statistics compiled by the Peanut Advisory Board, true peanut butter fanatics (or at least 53% of them) can eat peanut butter any time of day or night, but more selective connoisseurs prefer to eat peanut butter in the morning (15%), at lunch (18%), or after dinner (12%).

While men have no preference to the type of peanut butter they eat, 43% of women polled say they prefer chunky-style peanut butter, compared to 39% of the men. Women also make up a majority (68%) of the culinary artists who use peanut butter in their recipes, with

72% of these chefs using the sticky substance to bake homemade cookies.

Ah, but the real art of eating peanut butter is finding the right food to complement the taste of the gooey goober. Most people stick with the traditional peanut butter-and-jelly combo (30%), but 10% prefer to spread their peanut butter over crackers. Other favorite companion foods include bananas, chocolate, milk, celery, and pickles???

Vegas Tops In Travellers' Use Of Automatic Teller Machines

It should be no surprise that the need for instant cash in Las Vegas has made that city number one in travellers' usage of automatic teller machines.

According to data compiled by Plus Systems Inc., the remaining top ten cities for travellers making ATM transactions are Philadelphia, New York, San Francisco, Denver, Boston, Phoenix, New Ha-

ven, Tampa/St. Petersburg, and Seattle.

Although this data comes exclusively from those banks using ATMs linked under the Plus Systems network, this totals 70 million cardholders using 14,000 ATMs.

Meanwhile, during 1987's peak summer travel months of June, July, and August, a record 4.5 million people withdrew over \$300 million from Plus System ATMs.

America's "Hottest" Wheels

These statistics, current as of September 15, show the makes and models of cars that are most likely to be stolen:

Make/Model Of Car	Relative Frequency Of Theft*
Volkswagen "GTI"	1220
Volkswagen (convertible) 1007	
Volkswagen "Jetta" (four-door)	703
Saab "900" (two-door)	630
Saab "900" (four-door)	606
Volkswagen "Golf" (two-door)	575
Porsche "944" (coupe)	554
Mercedes-Benz "190 DE"	294

* Average frequency is 100

Source: Insurance Institute For Highway Safety

CHRONICLE

Born To:

WIXX/Green Bay air personality **Randy Dean**, wife Karen, daughter Rachel Marie, September 14.

KATP/Amarillo PD **Jack Randall**, wife Liz, daughter Randee Jacklyn, September 29.



Days until your listeners want Christmas music!

Flawless AC versions on tape for use as:

- Inserts to regular programming.
- Special all-music presentation Christmas Eve/Day.

Call Tom Moran today to reserve your Christmas library!

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THE BEST TIME TO RUN THIS MESSAGE



IS RIGHT AFTER THIS ONE:

AP offers the best possible set-up for any radio commercial ever recorded.

Whether your clients are announcing a Big Sale Sunday or singing the praises of Cherry Delight, they want an audience that's alert, attentive, and listening hard.

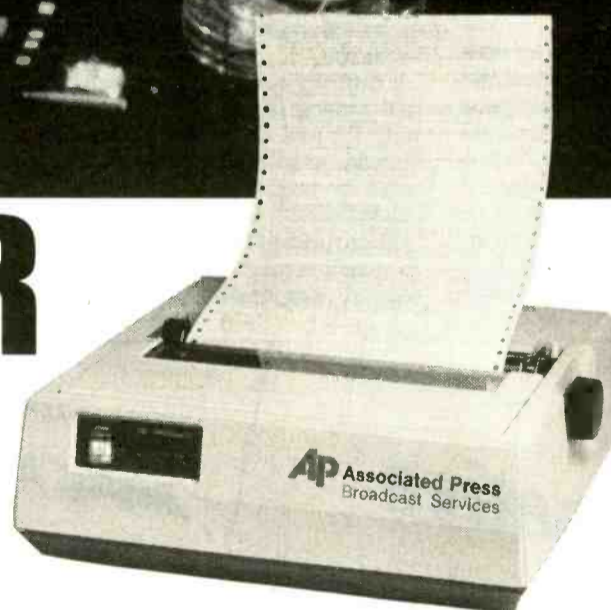
AP news is written to coax the brain out of its Background Mode. Spin the ear into Linear Reception. Set the listener up

for a compelling sales message.

That's why radio advertisers willingly pay premium rates for top-of-the-hour AP news sponsorships, for news-break TAP Plan adjacencies, and for any of our AP Network features.

You know something every advertiser in this country knows.

For depth, breadth, speed,



and accuracy, nobody can touch the world class news-gathering ability of AP.

Twenty four hours a day, we're preparing for the most important message in radio.

AP Associated Press
Broadcast Services

Plastic People: In 1960, plastic products made up 1% of America's garbage, a figure that will rise to 10% by the year 2000.

Source: Franklin Associates Ltd.

The Sound Of MIDI Music Booming

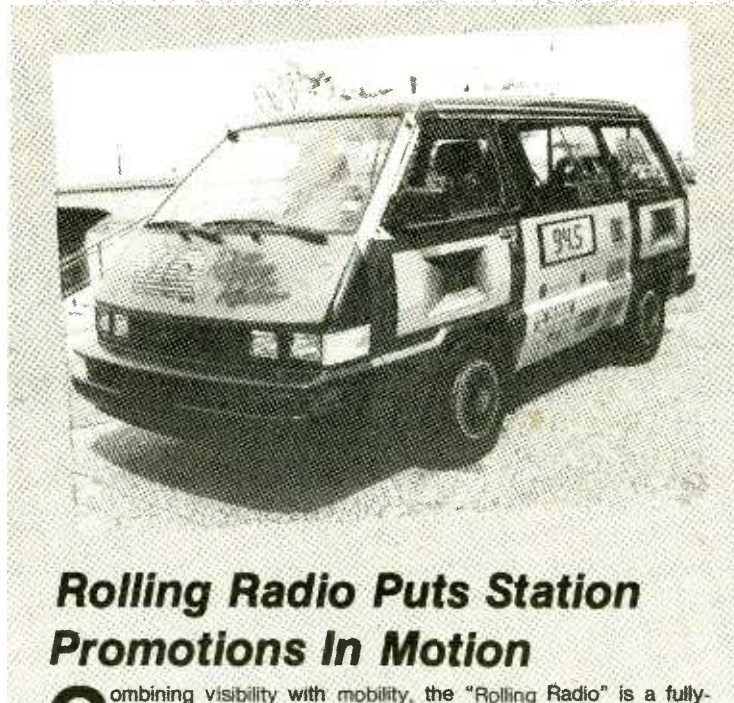
It's no longer enough for modern musicians to be able to read and transcribe musical charts. Nowadays you have to know how to "MIDI."

MIDI stands for Musical Instrument Digital Interface. "To MIDI" means to interconnect synthesizers, sequencers, drum machines and personal computers. By coordinating all of the technological components and equipment, musicians are able to play several keyboards and several different musical passages simultaneously.

Even though top-of-the-line MIDI systems are expensive, the market for these electronic gadgets is booming. Sales of the computer hardware and software needed to run a MIDI system have risen to an estimated \$500 million since the

technology was first introduced four years ago, according to Craig Harkins of the San Jose, CA-based consultancy firm Hamlin Harkins Ltd. This figure will double by the end of the decade.

Although MIDI technology is currently purchased almost exclusively by musicians, ever-decreasing costs are opening up the market to general consumers. Due to increased interest in MIDI systems, the top five manufacturers of musical synthesizers — Yamaha, Korg, Roland, Kawai, and Sequential — are including the musical-interface system with all but their lowest-priced instruments, and the latest line of PCs from IBM, Apple, Atari, and Commodore are also being made to accommodate the MIDI technology.



Rolling Radio Puts Station Promotions In Motion

Combining visibility with mobility, the "Rolling Radio" is a fully-equipped, customized vehicle that gives any radio station on-location remote capability. Basically, this market-exclusive promotional tool is a mobile studio that features a broadcast console, an AM-FM monitor, speakers inside and out, remote transmitter antennae, and operates on either AC or DC power. The vehicle also sports air conditioning and a heater.

For further information on this latest twist on station vehicles, contact the Grand Rapids, MI-based Audio Broadcast Group at (616) 452-1596. The "Rolling Radio" may also be leased via the Minneapolis-based Leaseamerica Corp.; call (612) 884-2552 for details.

Computerized Creative Radio Service Unveiled

Described as the first fully computerized creative resource for radio personalities, the "Ultimate Service" is currently available from the Burbank, CA-based Wally Clark Company.

Using a "Macintosh SE" computer, service subscribers will be able to access thousands of pieces of information in five major categories: one-liners, celebrity birthdates and information, days in history, trivia Q&A, and a "Tele-Poll" file that's designed to stimulate listener feedback. Subscribers are encouraged to use the service's files as a jumping-off point as well.

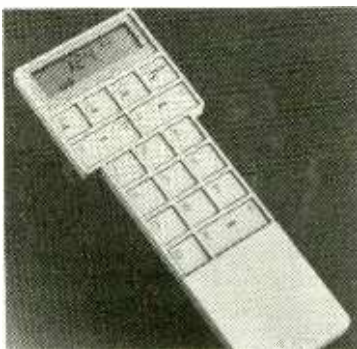
For further information, contact the Wally Clark Company at (800) 327-7425.

Integrated Remote Control Unit Now At Hand

Former computer whiz kid Steve Wozniak has moved from the Apple to the "CORE" with the most-recent product from his new Los Gatos, CA-based CL9 company.

The "CORE" (Controller Of Remote Electronics) unit is a programmable, handheld master controller that allows the user to pre-program any infrared remote-controlled entertainment equipment — from TVs, stereos, satellite dishes, and VCRs to CD players, as well as some appliances and home security systems.

For example, say you want to record a cable channel broadcast airing next month. You can program "CORE" to turn on the cable converter, TV, and VCR; select the appropriate channel; and begin recording. When the program is over, "CORE" will shut down everything. Most impressive: "CORE" does all this at the touch



of a single button, as the unit's "Macro-Entry" feature can reduce up to 260 commands to a single keystroke.

Featuring a signal so powerful that aiming is virtually unnecessary, the unit also benefits from a modular construction that eliminates the need to purchase an upgraded version in the future.

Retail price: \$199. For additional information, contact the CL9 company at (408) 996-9999.

More Cordless Appliances Foreseen In Future

Under present FCC regulations, manufacturers of US consumer goods were restricted to only a few low-power remote products such as remote control TV units, garage-door openers, wireless microphones, cordless telephones, security alarms, and the anti-shoplifting tags attached to clothing in stores. If a company wanted to build something that wasn't on the permitted list, it could take years to win the FCC's approval.

However, if the FCC makes good on its reported intention to relax these regulations and require only that a company's wireless product meet certain restrictive technical standards, consumers could expect a veritable plethora of cordless electronic devices to invade their homes in the near future. Interestingly, these new standards would not apply to a company that's currently selling a wireless product — at least not for the next ten years.

Discovery Intros CD Radio Promos

The Dublin, OH-based Discovery Systems company recently launched a "Classic" radio promotion that packages 12 classic rock performances from AOR core artists on a single CD that can be customized with your station's call letters, logo, etc. A station's logo will be imprinted on the package as well as the CD itself.

Stations already committed to the promotion include WCSX/Detroit, WCXR/Washington, DC, and WGTR/Miami. For further information on either this or the company's recently-introduced "Home Cookin'" CD promotion, which brings the "homegrown" local talent compilation album into the CD age, contact Mary Perkins at (614) 761-4180.

Creative ID's for particular stations.

signatures
~~"Jingles"~~ **"for a New Age**
"From our initial meetings to the final mix — the synergy was incredible. The Oasis needed a package that would reflect and enhance the format — and we got it. Bright, Soft, Up, Pretty . . . and the whole project only took 10 days. TM proved to me that they really cared. I couldn't be happier . . ."

Randy Brown, Program Director
106.1 - The Oasis
Gannett Broadcasting/Dallas



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Radio Stations

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**OVER \$5,000 PER MONTH IN REVENUES
FROM THREE HOURS PER WEEK!**

RADIO PROFITS FROM SHOPPING AT HOME

Home shopping shows have been making a lot of money for a lot of people in television. The question that radio managers are asking is "Can we find a way to successfully offer this type of programming? And if we do, can we make enough money to justify the changes required?" The answer is "Yes, we can!" In fact, later I'll tell you about a new radio audience shopping system that is ringing radio station cash registers big . . . adding over \$5,000 to \$8,000 per month to the bottom line. One that is perfect for stations where profits don't come easily like in smaller markets, for AM daytimers, and for religious and ethnic formatted stations. A system that can be done with only two and three hours of air time per week.

We've Done "Home Shopping" Before

Radio veterans recognize that over the years we have already developed some techniques very similar to those used on TV home shopping shows. We've done it with direct response spots (often with associated short length specialty programming) where listeners call an "800" long distance number to order the promoted items. And, in smaller communities specialty radio shows that have the feel of a home shopping show have been produced under names such as "swap meet" or "classified ads." Although these programming ideas produced positive results they have not produced for radio anything like the impact that "home shopping" shows are producing for TV. So, taking this history of limited success into account, what would it take to create radio audience shopping shows that could make it big?

Three Success Factors

There are three obstacles that a home shopping program must overcome to become a major success on radio.

First. Unfortunately, home shopping as it is done on television

"Home shopping as it is done on television is a threat to radio's local retail clients."

is a threat to radio's local retail clients. These TV shows come into a community as new distributors who are selling discounted goods in competition with an increasing percentage of radio's local advertiser base. Each purchase that is

made by a home shopping viewer (like a handbag, a piece of jewelry, an item of clothing) is made through a company operating outside the community and is a direct sales loss to a local business. And once a customer goes on the computer list of a home shopping company you can bet that the type and frequency of contacts between the company and the customer will expand (catalogues, direct mail, etc.) and the variety of items offered will increase.

For this reason radio should not bring into its communities more shopping shows that will directly compete with local businesses. Instead, the best counter-programming position for radio is to provide home shopping shows in support of local advertisers.

Second. Because each radio market and station is so individual in size, demographics, and programming format, a new radio shopping program should be flexible enough to be tailored to a station's existing format identity. I doubt many radio stations would drop their current format to become "Your 24-hour-a-day shopping station."

Third. A new radio shopping system must use some new techniques in sales, marketing, book-keeping and administration that differ from those used in most of today's stations. But, these new techniques should adapt as easily as possible to a station's existing operations and be reasonably easy for busy station people to learn and use.

The System Exists

This list of three wishes seems to be a tall order to accomplish. But the system I mentioned earlier does each. The company that created it is the Radio Retailing Network.

The system is tailored to radio's strengths. It is based around a call-in talk and shopping program which promotes and sells the goods and services of local advertisers. Its Shows are produced and administered in station studios by station staff. But producing the Show does not require changes in the station's staff or format. The Show is sold to advertisers as part of a station's ongoing sales and promotion programs.

I have had the hunch for some time that a shopping show could be a real moneymaker for radio. And the first Affiliates of the Radio Retailing Network are seeing those kinds of exciting financial returns. As highlighted at the beginning of this article with as few as three hours of time per week, they have been generating additional station revenues of over \$5,000 per month.

Smaller Stations Profit

The company's president, Tony Niskanen, says that the best station profile to use their system is one located in either a small to mid-size market or positioned in a specialty segment of a larger metro. The management of the station should be actively involved in sales within the community. It should not be in a sold-out spot position with a tight advertiser mix, but should have the availability of unsold spots and flexibility to expand its spot schedule to accommodate the many new advertisers that the Show generates.

Niskanen reports that their Show is compatible with any format. The best length for a Show is from a minimum of one hour up to a maximum of three. The best time to position the Show is where a change in format content, or a shift, or a low point in listenership is currently occurring. Possibilities are almost unlimited, including the evening meal hour or

[ADVERTISEMENT]

Success Factors For Radio Home Shopping

- Promote Local Advertisers
- Adapt to Station Format/Market
- Produce, Sell and Administer With Existing Station Resources

"The best station profile is one located in either a small to mid-sized market or positioned in a specialty segment of a larger metro."

the midday lunch time hour during weekdays, weekend mornings or afternoons, etc. Each station joining the Network is assisted in identifying the best time slot for its market and format style.

Charter Affiliates

The company is seeking qualified stations interested in

becoming Charter Affiliates of the Network.

The Network's primary objectives are 1) to supply training and support systems for Affiliates to startup, produce and sell Shows for their markets, and 2) to market the Show concept and its Affiliates to national suppliers to local advertisers.

Since its beginnings, radio has responded quickly to opportunities in local advertising. The Radio Retailing Network has created a new, fascinating and profitable way for radio executives to quickly adapt the home shopping phenomenon to their local markets. It will be interesting to see which stations will be fastest in catching this wave.

FREE QUALIFICATION ANALYSIS

To Learn More About Becoming a
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Or write:

Radio Retailing Network
One Madison Avenue (Suite 27 A)
New York, NY 10010

Radio

● **THOMAS MILEWSKI** has been promoted to Sr. VP/Law and Administration and **JOHN ZIELINSKI** has been upped to Sr. VP/Finance at Greater Media, Inc. Each was previously a VP.



Thomas Milewski John Zielinski

● **DON HODGES** has joined KYRK/Las Vegas as GM from the GSM slot at KEBC/Oklahoma City.

● **JOHN WALLIS** has been upped to GM at KIKM-AM & FM/Tyler, TX. The 19-year radio vet has been with the station since 1985.

● **JAMES KITCHENS JR.** has been named GM at KNET & WKYYK/Palestine, TX. He joins from KNES/Fairfield, TX, where he was GM for five years.

● **GARY MCMAHAN** has segued from his own cable TV company to the GM slot at WKGX/Lenoir, NC, which has changed format from Country to CHR. ● **WAYNE BROWN** has been named LSM at WCBS/New York, where he was previously NSM.

● **CHUCK FINNEY** has been named Corporate PD for Goodrich Broadcasting. He was previously PD at Goodrich's WVIC/Lansing.

● **SAM NELSON** has replaced **REG HENRY** as PD at WPDQ Jacksonville. Nelson comes from WQDW/Kinston, NC; Henry remains for AM drive.

● **MIKE FITZGERALD** has been named PD at WNLK/Norwalk, CT. He will continue to do afternoon drive and host United Stations' "Solid Gold Country" show.

CHANGES

Richard Cole has been named International Marketing Director for the specialty video product division of Orphan Records.

Michael Kushner has been named Sr. Attorney/Legal Affairs at PolyGram Records.

Records

● **KENNETH KAUFMAN** has been promoted to Sr. VP/Corporate Affairs and General Counsel at PolyGram Records. He had been Sr. VP/Legal Affairs. Also at the label, **LISA ROTH-BLUM** has been upped to VP/Legal; she was Sr. Attorney.

● **JAMES GRADY** has been appointed VP/Sales & Marketing for JEK Enterprises (One-Stop) of Baltimore. He was VP/Sales for RCA Records.

● **RAOUL ROACH** has been named National Director/A&R, Black Music Division. He was previously Asst. Manager/Creative Services at Quincy Jones Productions.



Raoul Roach Scott Folks

● **SCOTT FOLKS** has been named Director/A&R, Black Music at EMI-Manhattan. He comes from the Director/A&R post at Elektra.

● **TRACY HILL** has joined Rhino Records as Director/Publicity. She previously worked in the publicity department at Windham Hill for two years.



Mike Fitzgerald Byron Hontas

● **BYRON HONTAS** has been named West Coast Director/Media & Artist Relations at Capitol Records. He was most recently West Coast Artist Relations Manager at Elektra.



Janet Kleinbaum Chris Naimoli

● **JANET KLEINBAUM** has been upped from Manager/National Video Promotions to National Director/Publicity and Video Promotion at Island Records. She joined the label in 1986.

Also at Island, **CHRIS NAIMOLI** has been named Manager/Publicity and Video Promotion. She was previously Regional Marketing and Publicity Coordinator at Celluloid Records for two years.

● **CHANTAY TAYLOR** has been named National Promotion Coordinator at Chrysalis Records. Succeeding Taylor as Promotion Assistant is **Jill Maxick**, who was an intern at Chrysalis UK.

● **ROBBIE SNOW** has joined Passport Records as Retail Marketing Coordinator. He was previously Merchandising and Promotions Coordinator for the Musicland Group.

● The Daughters of St. Paul, a Boston order of nuns, has founded Krystal Records, a contemporary Christian music label. Director/Promotions and Public Relations Sister **MARY SALVATORE** said the label's first release will be "No Greater Love" by **DANA**.

PROS ON THE LOOSE

Jack Beach — Dir./Programming WYST-AM & FM/Baltimore (301) 529-0685

Peter B. Collins — AM Drive KRQR/San Francisco (415) 327-7707

Terry Corbell — News Anchor & Editor KSL/Salt Lake City (801) 355-2508

Bobby Ellerbee — PM Drive Hot 105/Miami (404) 867-2063

Tom Evans PD KIYS/Boise, ID (208) 888-7065

Max Heywood — PM Drive/Production WRQC/Cleveland (216) 456-2592

John T. Howard — MD KVUU/Colorado Springs (303) 687-6983

Larry Lomax — AM Drive KIYS/Boise, ID (208) 323-0640

Jay Matthews — PD/Middays WWWM/Toledo (419) 691-4540

Mark Miller — PD WWCK/Flint, MI (313) 767-4855

Johnny Rabbitt — Air Talent/Production Southcott Productions-Los Angeles (213) 821-3172

Jonny Roller — Nights KIYS/Boise, ID (208) 322-5125

Rick Steele — Overnights KIYS/Boise, ID (208) 888-3445

Jay West — MD/Evenings KKSS/Albuquerque (505) 299-2276

Industry

● **NICHOLAS FIRTH** has been appointed President of BMG Music Publishing, overseeing the Bertelsmann Music Group's worldwide publishing operations. He was CEO and a Director of Music Theatre International, a theatrical licensing firm, and previously served as President of Chappell International and VP of PolyGram Publishing. He will be based in New York.

● **PETER BLOOM** has been named Sr. VP/Eastern Sales Manager for the Westwood One Sales Division. He had been VP/Eastern Sales for the Mutual Broadcasting System since 1985.

● **ROBERT CONDON** has joined SBK Entertainment World as Sr. VP/Finance and Chief Financial Officer. He was previously VP/Finance and CFO for General Felt Industries.

● **RICK WEINKAUF**, GM at WBJW-AM & FM/Orlando, has been elected President of the Orlando Radio Broadcasters Association. WPRD & WJYO GM **PETER FERRARA** was elected VP; WOCL GM **GEORGE TOULAS** is the new Secretary; and WTLN-AM & FM GM **TOM MOFFITT** was named Treasurer.

● **KEVIN SCOTT** has joined the management staff at Sanctuary Music, Inc. He previously was an agent at the William Morris Agency.



Nicholas Firth Peter Bloom

● **BARRY GORFINE** has been promoted to Sr. VP/Manager at Major Market Radio Sales. The seven-year company vet was previously VP/Manager.

Also at MMR, **GREG OBATA** has been upped from AE to Manager/Seattle.

● **DAVE VANDERSLICE** has been upped from OM/Philadelphia to VP/Operations, New York at Shadow Traffic Network, Inc. Also at the company, **RANDY CHEPIGAN** was upped to Operations Director/Philadelphia; **PETER ROSCOE** was promoted to Director/Information Services, Philadelphia; and **JIM WALLING** was named Director/Technical Services, New York and Philadelphia.

● **JAYNE LIPMAN** has established Jayne Lipman Marketing and Promotion Services, Inc., a New York firm which creates and implements travel promotions for music media. She was previously Director/Finance and A&R Administration at Manhattan Records.

R&R TIMELINE

In 1977, **Nick Bazoo** was the MD at **WNOE/New Orleans**. Five years ago today he was named PD at **WEZB/New Orleans**. He segued to **KMEL/San Francisco** in 1984 and **WBZZ/Pittsburgh** in 1985. In spring 1986 he went back to being called **Nick Ferrara**, and in November he became PD at **KSDO-FM/San Diego**.



1 YEAR AGO TODAY

- **Jim Smith** named **KWSS/San Jose** GM
- **Tom Barney** named **WWKB/Bufalo** PD
- **KZFX/Houston** names **Ted Carson** OM and **Blake Lawrence** PD
- #1 CHR: "When I Think Of You" — Janet Jackson (A&M)
- #1 AC: "I'll Be Over You" — Toto (Columbia) (2 wks)
- #1 UC: "Can't Wait Another Minute" — Five Star (RCA)
- #1 Country: "Diggin' Up Bones" — Randy Travis (WB)
- #1 AOR Track: "Emotion In Motion" — Ric Ocasek (Geffen)
- #1 AOR Album: "Third Stage" — Boston (MCA)
- #1 Jazz: "Face To Face" — Kevin Eubanks (GRP) (2 wks)

5 YEARS AGO TODAY

- **Ken Wolt** and **Cecil Heftel** form **H&W Communications**
- **James Alexander** named **WJLB/Detroit** OM
- **Bob McNeill** named **WMZQ/Washington** PD
- **Dino Barbis** named **Backstreet Records** GM
- #1 CHR: "I Keep Forgettin'" — Michael McDonald (WB) (2 wks)
- #1 AC: "Heartlight" — Neil Diamond (Columbia) (2 wks)
- #1 UC: "Love Come Down" — Evelyn King (RCA) (5 wks)
- #1 Country: "He Got You" — Ronnie Milsap (RCA)
- #1 AOR Album: "It's Hard" — Who (WB) (4 wks)
- #1 Jazz: "As We Speak" — David Sanborn (4 wks)

10 YEARS AGO TODAY

- **Gary Davis** named **ABC Records** VP/Sales/Promotion
- **Capricorn Records** goes independent
- #1 CHR: "Nobody Does It Better" — Carly Simon (Elektra)
- #1 AC: "Nobody Does It Better" — Carly Simon (Elektra) (3 wks)
- #1 Country: "Heaven's Just A Sin Away" — Kendalls (Ovation) (2 wks)
- #1 LP: "Simple Dreams" — Linda Ronstadt (Elektra) (2 wks)

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CONTRACTS, CONTACTS, COLLECTIONS AND MORE. INITIAL CONSULTATION IS FREE.

Radio's New Secret Weapon

StereoMaxx

StereoMaxx™—the spatial image enlarger from Modulation Sciences—has only been available for a few months, but already the word is getting out. Scores of stations nationwide have put our new stereo processing box on-line. So why the "SECRET"? We'll let the PD of a top 10 Eastern market station tell it:

"StereoMaxx definitely gives our sound extra excitement, an extra kick. Some of the other guys know we're doing something, but I don't think they've figured out what yet. And we're in no hurry for them to find out. So please don't use our calls or my name."

He's not alone. StereoMaxx users love the box, but most don't want publicity. That explains the "SECRET" in our headline. But how about the "WEAPON"? The PD of a Southern rocker explains:

"We're in a war here. Actually two wars: ratings and processing. Any edge you can get is worth grabbing. StereoMaxx? It's a real good box. They say it makes you sound bigger, and they're right. We get the results we're looking for without crudding up the sound."

That last point is important. StereoMaxx isn't a loudness box. And it's not heavy-handed. StereoMaxx works WITH your processing chain and actually improves the sound of your station. A Southwest PD puts it this way:

"Our Chief Engineer played with the controls a little and then fixed the settings to give us just enough enhancement to set us apart from anyone else in the market. StereoMaxx seems to add a subtle richness and depth, as well as separation."

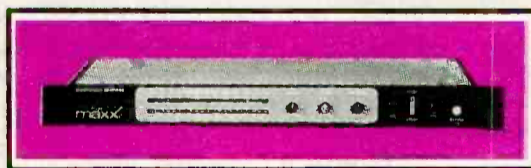
And speaking of Chief Engineers, what do they think of StereoMaxx? Here's what a top 5 market chief says:

"I was a little skeptical, because I'd played with several ambience gadgets in the past. But they were more trouble than they were worth. StereoMaxx is different. It really does make us "more stereo". And it really doesn't cause us any undue multipath hassles."

To sum up, we like these comments from a West Coast PD:

"When I first heard about StereoMaxx, I thought it was a little expensive. But now you couldn't buy it back from us. Every song we play now has as much separation as the best produced stereo record or CD. Turning off StereoMaxx is like going back to mono."

StereoMaxx sounds intriguing, right? Our FREE DEMO CASSETTE is an ear-opener. To get yours *pronto*, just call the StereoMaxx hotline at (800) 826-2603 toll-free. Our first production run sold out in weeks. So act fast, and there's a good chance you can beat the other guys to "radio's new secret weapon".



modulation sciences, inc.

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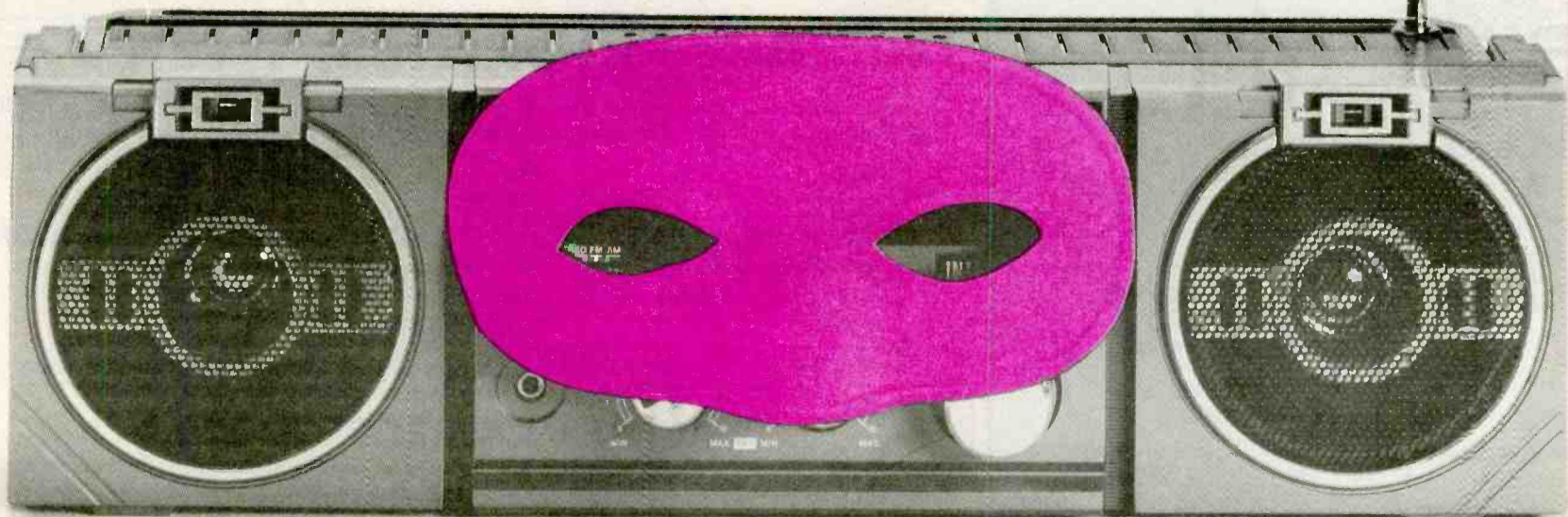
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R&R STREET TALK

Will SBK Become A Sweeter Suitor Than Sony?

So now the shootout at Black Rock will take place Wednesday (10/14). That's when the **CBS INC.** board will meet again to discuss whether or not to sell the **RECORDS GROUP** to **SONY** for around \$2 billion.

After the directors' October 1 meeting in New York, the company issued a statement saying it was "continuing to study several courses of action . . ." Rumors have lately been circulating that other bidders — including **SBK**, which bought **CBS SONGS** — are now interested.

One of the largest hurdles in any such sale: the \$600 million tax burden. Reports suggest the board might consider a spinoff of all or part of the Records Group to shareholders. Count on **LARRY TISCH** to come up with a creative tax-avoidance package.

Talk about being in demand! Last week **ST** reported that **Z103/TALLAHASSEE MD**/night rocker **RICH STEVENS** was going to join **Z100/NY** as a swing/weekender. Well, Rich did exactly one hour on the overnight show at **Z100**, and was promptly offered a two-year, six-figure deal crosstown at **POWER 95**. Yes, he took it.

Now that **WKZL/WINSTON-SALEM PD** **REGGIE BLACKWELL** is going to **WBCY/CHARLOTTE**, lots of good names are standing in line for the gig, but **ST** hears the position will most likely go to insiders. Most-likes include Promotion Director **CHUCK HOLLOWAY** and MD **BILL CATCHER**.

And who will get the PD post at **KBEQ/KC**? **ST** has learned the frontrunners include MD **KAREN BARBER**, former **KWK/ST. LOUIS PD** **WAYLON RICHARDS**, and **KKRD/WICHITA PD** **JACK OLIVER**.

Ops Mgr/night rocker **CLARKE INGRAM** segues from **KZZP/PHOENIX** to PD at sister **KRQ/TUCSON**. Following Clarke is **KZZP** afternoon personality **MIKE ELLIOTT**, who will do wakeup service at **KRQ**. Meanwhile, **KRQ MD** **SCOTTY JOHNSON** has joined former PD **JIM GILLIE** at **KKFR/PHOENIX**.

YOUNG & RUBICAM, the nation's fourth-largest ad agency, has announced it will continue to use **ARBITRON** ratings as its sole source for local radio audience measurement. Meanwhile, the ratings giant overnighed the

latest **ARBITRENDS** to its L.A. clients on floppy disks, owing to a number of clients reporting unreliable (quake-affected) phone connections for computer downloads.

Attorneys for label defendants in **JOE ISGRO's** indie promotion antitrust suit have been seeking more discovery time and a postponement of the scheduled trial (2-2-88) date. In Los Angeles Monday (10-5), Federal Judge **CONSUELO MARSHALL** granted the discovery extension to December 15, but held to the original February trial kickoff. Stay tuned.

Record Biz Buzzin's

RON ELLISON left his **WARNER BROS. VP/Black Music Promotion** gig Friday (10/2), and is expected to join **POLYGRAM** on the West Coast shortly. VP **OSCAR FIELDS** is temporarily handling Ellison's former Burbank duties.

Look for former **MTM National Pop Promo Director** **DEDE WHITESIDE** to take over as **GEFFEN's** new National A/C Director, reporting to Promo & Marketing Director **AL COURY**.

DEBBIE CAMPISI has been upped to National Secondary Promotion Manager at **CAPITOL**, where she was previously a National Promotion Assistant.

EPIC's VP/Promotion **DAN DeNIGRIS** is close to a decision on the label's East Coast National Director Of Promotion slot.

Ch-ch-changes at **ABC RADIO NETWORK** as Sr. VP **JOHN AXTEN** resigns to form a consultancy, and VP/Entertainment Programming **DICK CARR** leaves by "mutual agreement," with more personnel moves expected in the near future.

CUTLER PRODUCTIONS has grabbed some top-rated talent for its CHR shows. **POWER 106/LA** morning maniac **JAY THOMAS** joins "Party America" as host, while "Rock Confidential" is set to debut with **KIIS/LA's** **HOLLYWOOD HAMILTON** and **Z100/NY's** **JACK DA WACK** as cohosts.

Musical Chairs

LICIA TORRES steps down from her MD post at **KJLH/LA** to concentrate on her midday airshift. Station vet **LON McQ** is the new MD.

Continued on Page 28

AIR PRIORITIES: WEEK 7

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed. Oct. 14, 1987.

Artist	Title	Label
ICEHOUSE	CRAZY	CHRYSALIS
MEN WITHOUT HATS	POP GOES THE WORLD	MERCURY/POLYGRAM
LAURA BRANIGAN	POWER OF LOVE	ATLANTIC
STEVE WINWOOD	VALERIE	ISLAND/WB
CURE	JUST LIKE HEAVEN	ELEKTRA

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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A photograph of Stevie Wonder sitting in a room with Egyptian-style decor. He is wearing a blue sweater and sunglasses, and is holding a white, stylized mask. The background features a large, ornate chair and several other masks.

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"DUDE (LOOKS LIKE A LADY)"

87/26

WXKS deb 27	KDWB	KJ103 29-19 (HOT)
B94 add	KATD add	WVFX 37-33
Y95 add	WKQB 33-27	WTHT 30-22
WGH deb 38	WKSI 31-24 (HOT)	WVSF 33-26
WMMS 30-20	WOKI 25-22	WCIL 34-29
WKTJ deb 30		KHTZ 39-24



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WMMS	WANS	KJ103	95XIL	99KG	KOZE
WAEB	K92	KKRD	WVSF	KWTO	OK95



FAST APPROACHING PLATINUM!



STREET TALK

Continued from Page 26

KCPW/KC PD DENE HALLAM selects **KFRX/LINCOLN Station Manager/PD TRACY JOHNSON** for his Assistant PD/MD. No replacement named at KFRX.

Latenighter **M.J. KELLI** is the new MD at **WGH/NORFOLK**, replacing **DOC MICHAELS**, who exits the station, leaving an opening for a hot night rocker.

WXKS-FM/BOSTON MD SUE O'CONNELL leaves to do NY local for **ATLANTIC**. Her assistant **JERRY McKENNA** becomes acting MD.

Yes, **VIRGIN** is discussing ties with a New York indie label specializing in Black/Urban product, and the deal may be announced soon. It is true, incidentally, that Virgin is the home for **DONNY OSMOND**, but *outside* the US. Said to be working on Donny's upcoming album: **PETER GABRIEL**.

DIANA ROSS is *not* leaving **RCA**. When a NY newspaper reported she would depart, "Nipper" barked "there have been no changes in her contractual status."

Former **KMPS/SEATTLE PD JAY ALBRIGHT** has officially hung out his consultant's shingle. His firm is known as "Let's Talk," and he can be reached at 1-800-237-3277.

It looks like **WXRC/HICKORY AOR PD BOB RALEIGH** will be leaving to become Ops Mgr at **WCKN/GREENVILLE**. Rumors about a change to AOR still persist, but Raleigh's background is CHR (**WHHY/MONTGOMERY** and **WCGQ/COLUMBUS**). Look for **TOMMY SMITH** to stay on as interim PD.

When **KUTE/L.A.** jettisoned its "Quiet Storm" format for **TRANSTAR's "Niche 29"** AOR/CHR hybrid and new calls **KMPC-FM**, it took on the slogan "rock 'n' roll favorites with no hard rock." The station's new morning team of former **KMET** veterans **CYNTHIA FOX & PARAQUAT KELLY** greeted listeners with a music mix that ran the gamut from **HUEY LEWIS** and the **STONES** to both **MICHAEL JACKSON** singles and **TIFFANY's** debut hit.

NICK FERRARA has settled with **KS103/SAN DIEGO**, which last week "waved" bye-bye to CHR, and is in pursuit of other programming opportunities. He's available at (619) 541-2282.

Meanwhile, **XHITZ (Z90.3)/SAN DIEGO** has shifted direction slightly. It's now added a bit more rock to the mix and is notably current-intensive.

Former **KFOG/SF** personality and all-around rocker **BONNIE SIMMONS** at a New Age station? She says, "No way," putting the kibosh on last week's erroneous item about her joining **KLRS/SANTA CRUZ**. By the by, **KRISTA TAYLOR** is not leaving her afternoon shift at **KLRS**, either.



HEROES — Battle veteran and longtime indie record promoter **Fred DiSipio** was invited to speak at the christening of the **USS Leyte Gulf** last week (9/27). Here, the survivor of the WWII battle that took place in the body of water for which the vessel was named is pictured with **Ronald Hayes**, currently the Navy's highest ranking Admiral.

EVAN HOSIE, formerly with **EPIC** and her own indie music biz publicity firm, has landed the Talent Coordinator gig for "Top Of The Pops," currently airing Friday nights on **CBS-TV**. She'll continue her **BANDS ACROSS THE SEA** management activities as well.

IMMEDIA will host a "Celebrity Rock & Bowl" bash for charity on October 17 in Los Angeles. For details contact **JON SCOTT** at (818) 883-7625.

WHFS-FM/ANNAPOLIS, perhaps the last of the "free-form" formats, has been sold to **DUCHOSSOIS BROADCASTING CO.** for \$8.2 million. Citing the station's rich tradition, the new owners say they're going to leave the outlet's voluminous record library alone.

A Shakey Situation

When a 6.1 earthquake shook sleepy Los Angelenos out of their beds last Thursday (10/1) knocking local **EBS** station **KFI** off the air for 15 seconds in the process, **KABC's** morning team of **KEN & BOB** dug up a cart labeled "In Case Of Earthquake . . ." that featured the pear-shaped tones of **PAUL HARVEY** uttering the immortal words, "spare my butt."

While All-News **KFWB** dropped spots, network reports, and format to devote the entire day to the breaking quake story, and even **KIIS** morning star **RICK DEES** broke format, **KPWR's** Jay Thomas segued from **MADONNA's** "Causing A Commotion" to **PRINCE's** "Housequake" with the revelation: "You are *not* having a great sexual experience."

PYRAMID BROADCASTING President **RICH BALSBAUGH** will be named "Communicator Of The Year" when the **B'NAI B'RITH** Communications Cinema Unit convenes on October 23.

Take A Message From Michael

After reeding the Gloved One's handwritten message to his critix in the latest issue of "People," we rely can't think of anything clever or phunny to right about the subjek.

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The Dangers Of Artist Overexposure

By Jeff Pollack

Today's recording artists are facing a faster burnout than at any other time in the history of contemporary music. The overexposure in all facets of the media has created serious problems for artists' management and record companies in their efforts to establish careers of longevity and stability. This trend has become increasingly obvious during the past 12 months.

Our ongoing research activities — which include focus groups, music tests, attitudinal research studies, and continuous input from PDs in over 50 US markets (as well as a substantial number of international clients) — indicate the lifecycle of the '80s artist is far shorter than that of artists in previous decades. The results of our studies have shown that this quick burn problem is due to several major factors.

Multi-Format Crossover

The effort to cross over to as many formats as possible to reach a new audience causes an artist's "core" fans to feel abandoned. There's nothing wrong with trying to expand and maximize an artist's appeal. But as with a radio station if you abandon your base, you can end up with very little. It is a rare artist who can cross over successfully and safely.

Format Duplication

It's not uncommon for a contemporary artist to be played on 10 to 20 different stations in a large market. This results in a faster burn on a record, and the kind of repetition that can lead to oversaturation.

Multiple Single Releases

In the past there was an unwritten rule that, typically, only three singles would be released from an album. Today, up to six singles have been released from LPs, creating a much longer, concentrated exposure time. In addition, because a hit album's lifecycle can last up to two years, a new release from that artist — with a live album and greatest hits package thrown in — creates too much product in too short a time. The temptation for an artist to capitalize on a particular "hot" period can have a longterm negative impact.

"Sound" Fatigue

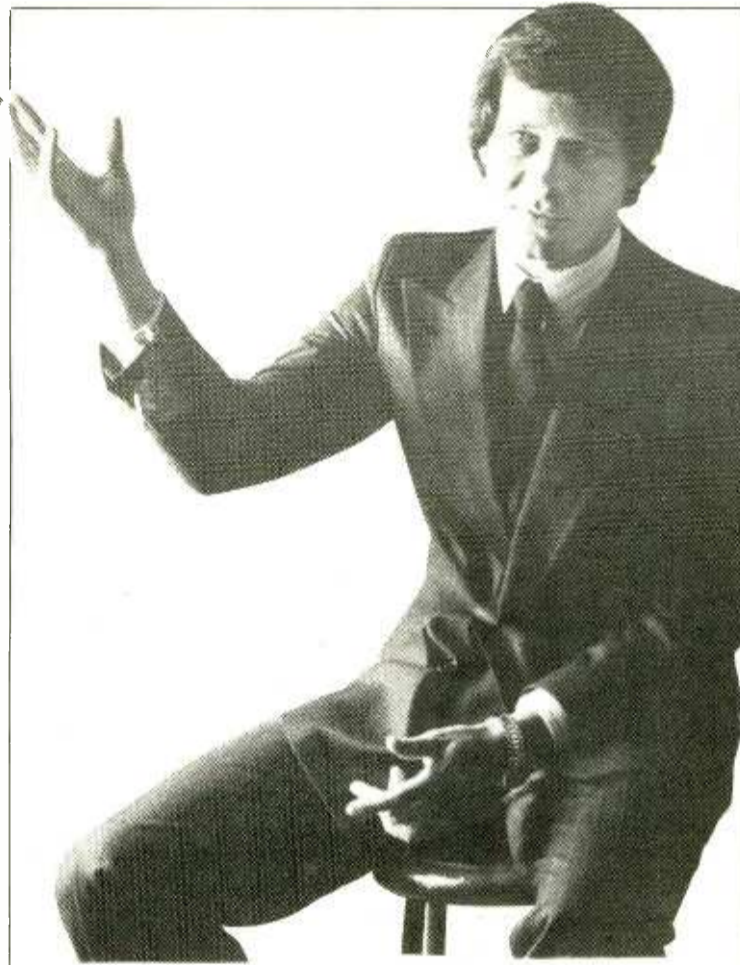
The release of similar-sounding songs, which are difficult for the casual listener to tell apart, creates a "sameness" that contributes to the perception that all of that artist's music sounds the same. This

leads to accelerated artist burnout. The decision to release a record very similar in sound to a previous smash hit in order to duplicate its success may underestimate the audience's ability to grow with the artist. "Formula" bands often become one-hit wonders who disappear immediately.

Inappropriate Imaging

Our research indicates that artists who appear on a sitcom, soap, or similar TV environment do substantial damage to their image among core followers. A few exceptions, such as Madonna, Mick Jagger, and Michael Jackson, have transcended their recording careers and become "personalities." For others, such exposure can be inappropriate imaging that contributes to overexposure.

"It is not uncommon today for a contemporary artist to be played on 10 to 20 different stations in a large market. This results in a faster burn on a record."



Jeff Pollack is the President of **Jeff Pollack Communications, Inc.**, based in Pacific Palisades, CA; (213) 459-8556.

Guarding Against Overkill

- Don't feel compelled to do a video on every major album release.
- Be selective on interviews in print, TV, radio, or syndication.
- Never abandon the base of an artist's primary support by trying to appeal to everyone; it just might happen anyway.
- Wait to release a new LP if a band has received too much exposure; three years may not be too long.
- Don't underestimate the audience's capacity to grow with an artist and accept something "uncommercial."
- Be careful with whom the artist appears, whether in a concert or other media event.
- Playing big stadiums isn't always the right longterm decision for an artist's image.

Print Exposure

Years ago, music interviews were essentially limited to a few targeted magazines such as *Rolling Stone* and an occasional notice in the local newspaper. Today, everyone loves pop music and writes about it: *USA Today*, *People*, *Elle*, *US*, *Glamour*, *Mademoiselle*, *Time*, *Newsweek*, *Seventeen*, and the entertainment section of every local newspaper. If an artist talks to everybody, the audience feels it's not getting special information.

Visual Exposure

Videos can be seen on MTV, VH1, independent TV video shows, in-flight programming, video fills for cable and movie channels, "Good Morning America," "Today," in video stores, and even in department stores. By exposing people to multiple visual impressions in non-traditional settings, artist burn is maximized.

Other TV exposure is also a factor. "Entertainment Tonight," "20/20," "West 57th," a variety of

"The lifecycle of the '80s artist is far shorter than that of artists in previous decades."

awards shows, "Saturday Night Live," all three network morning shows, and other programs report the latest from the hottest. An artist seen everywhere is not special. Often, being interviewed on TV is an additional risk of oversaturation.

Audio Exposure

Aside from local station airplay, there are: radio networks, syndicators, TV commercials, film sound-

tracks featuring old and new songs, TV shows using hit songs, weekend sports programming using musical bumpers (containing riffs from well-known songs) prior to commercials, cassettes and CDs in boutiques, salons, restaurants and shops of all kinds, plus intermissions at sporting events (even the Olympics).

Corporate Sponsorship And Merchandising

An excellent new way of generating revenue for a concert tour has led to many unfortunate marriages, particularly from an image standpoint. The "wrong" sponsor for recording artists gives the impression that the act has "sold out" or "gone too commercial." Whether financially justified or not, this — coupled with the TV and marketing campaign associating the artist with a "questionable" product — can result in another case of overkill.

These factors have resulted in another surprising development. Our research shows that due to the overexposure of many newer bands, much of the listening audience in a variety of age groups and format choices is saying it prefers "older" music. We shouldn't be surprised that the recent popularity of Oldies, Classic Hits, Classic Rock, oldies-based AC, and traditional Country is the result of the public's reaction to this media and message overkill. When much of this "older" music was originally released, it didn't receive anywhere near the kind of exposure that today's music gets. Therefore, it's perceived as "less commercial and less overplayed." The ironic result facing those stations playing the same older songs is the same facing the new artist: over-repetition.

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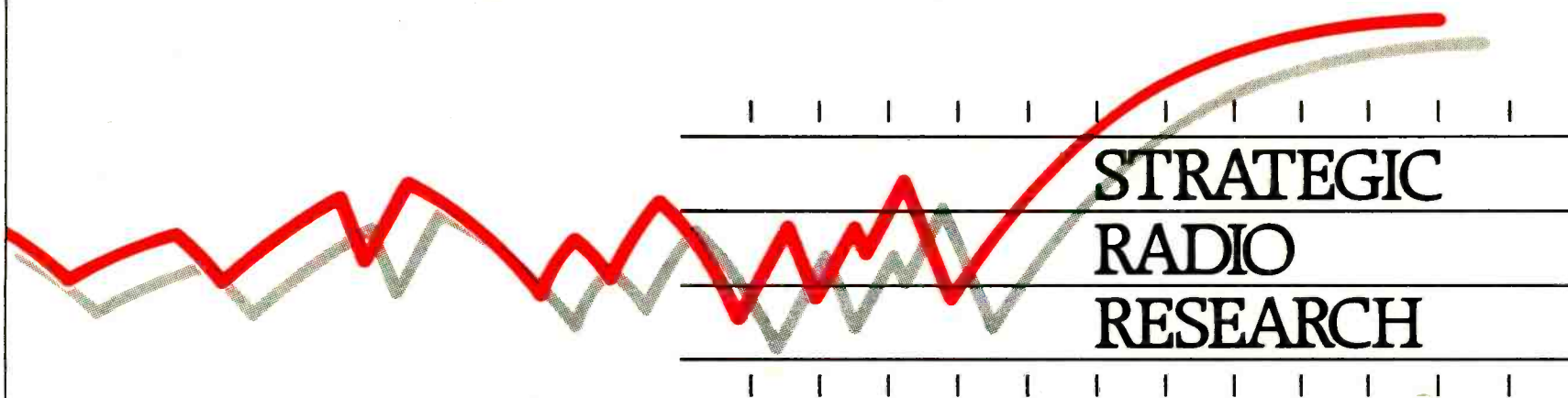
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NEWS

RCA/King Jay Seal Deal



RCA's production deal with Jay King's King Jay label, recently inaugurated with Theresa, New Choice, and LaRue, was wrapped up in New York. Pictured (l-r) are RCA Exec. VP Rick Dobbis, King Jay attorney Richard Leher, King, and RCA President Bob Buziak.



Steve Sandman

Drake-Chenault

Continued from Page 3

we will utilize all the energies of that one team to maximize our effort to service clients and develop new products.

"Simultaneous with this reorganization, we have committed to develop digital programming, which will be designed to work on Paul Schafer's new digital storage system, debuted at the NAB," he continued. "This new system's benefits include state-of-the-art quality and total flexibility at a radio station level, as the selection of music is totally random access. It

Blackwell

Continued from Page 3

needs. He's keenly aware of the competition's weaknesses, so it's important to strike while the iron is very hot."

Blackwell, who previously programmed KOPA/Phoenix and WAIV/Jacksonville, commented, "I regretfully leave Nationwide. But I look forward to WBCY and the great staff already in place, especially Tony Renaud. He's an aggressive animal who loves to win. I'm going to put on my Scottish kilts and march back into town with a zipper so silent the sheep will stay asleep."

Novia

Continued from Page 3

David and I are looking forward to the day when I can step right into management. In my position I'm being exposed to the art of budgeting and getting the opportunity to interface with everyone in all departments. Y100 seeks to continue its lean and mean operations, and when Steve Perun arrives next week we'll be at fighting weight once again."

PolyGram

Continued from Page 1

The publicly-held shares will be listed under NASDAQ for stocks traded over-the-counter in the US. The proceeds from the offering will be used for "general corporate purposes" according to Philips.

Philips and German conglomerate Siemens each owned 50% of PolyGram until 1985, when Philips acquired 40% of the other firm's share. It purchased the ten percent balance earlier this year. PolyGram has 7000 employees in 28 countries.

Miller

Continued from Page 3

I'm looking forward to taking W101 to new heights. There will be no major changes in staffing, music philosophies, or anything - we'll make sure whenever people tune in they'll get what they expect from us."

Before joining W101 in 1982 Miller was Director/Music and Research at WMGG (now WNLT)/Tampa. He also worked as an air personality at crosstown WFLA and WCKX.

W101 is the city's No. 2 station 25-54. In the spring ARB, AC competitor WNLT nosed out W101 by 0.1 12+. The stations rank fifth and sixth in the market.

Brodey

Continued from Page 3

and developing artists demand a new level of direction in this album-driven format, and John is the best man for the job."

Brodey told R&R, "It's nice to be an ex-rumor for a change, especially since it means being with what is certainly one of the hottest labels on the street. I can say that I haven't been this excited since the big earthquake of '87!"

Prior to Geffen, Brodey was President of indie AOR promotion firm Brodey & Perry, which operated from 1980-85. In 1983 he was GM of Network Records. For nine years from 1969 Brodey was an air personality, MD, and PD at WBCN/Boston.

Lippincott

Continued from Page 1

Lippincott told R&R, "I haven't found anyone to handle the AM duties, so I'll continue to do them myself. The AM needs more direction and leadership. The progress we've made at Z95 is the result of a common goal to put us above a three share. We've accomplished that goal, and now seek even higher ratings.

"Brian has a clear understanding of how the station operates and the market's problems and sensitivities. He's also contributed some creative ideas which have been used successfully."

Kelly noted, "I love the idea of programming Z95. Chicago is a tough market and our climb, while slow, has been steady and gratifying. Our new numbers (2.7-3.5) have made it all worthwhile."

Keymarket

Continued from Page 1

Drake has been with Keymarket for the past three years, helping run the St. Louis, Detroit and Houston stations. "Now we've just made the title official." Confer said. Bell's role in the company shifts from primarily research to national PD. "He'll be active in all aspects of programming" said Confer. "The PDs will answer to him."

Confer added that he didn't want to rush the GMs' move up to VP. "We waited for a while to make these promotions. We wanted to make sure they fit our family."

Keymarket owns WLTJ/Detroit, KMJQ/Houston, KMJM/St. Louis, WNNK/Harrisburg, KKMJ/Austin, WRLX/Charlotte, WIZD/Pensacola-Mobile, and WTCB/Columbia.

Kakoyiannis

Continued from Page 1

Metropolitan also owns KTWV/Los Angeles, WIP & WMMR/Philadelphia, WOMC/Detroit, KRLD/Dallas, WWBA/Tampa, WASH/Washington, and the Texas State Networks.

Kakoyiannis told R&R he is a big believer in promoting from within. "Both Rosemary and Scott are very talented people and they deserve and have earned these positions."



Lorna Gladstone

WGN

Continued from Page 1

"I guess this promotion is the natural progression of things," said Fabian. "But it means now I won't get to play as much." He described his new duties as "getting more into that three-piece suit sort of thing."

"Seriously," Fabian continued, "I have spent my entire adulthood here. This is an honor, and it should be a lot of fun."

Gladstone joined the station seven years ago as a producer. She moved up to Asst. Program Manager in 1985. She told R&R, "WGN is a very special place. Everybody gets listened to. Where else could someone like me with a Ph.D in Comparative Literature be given this kind of chance? Or someone like Dan, who started here as an intern, be given the opportunity to become GM!"

As for the future, Gladstone said "Now it's our responsibility to keep making the station better. But I'm hoping, just because I've got the new title, that (talk host) Eddie Schwartz doesn't start calling me regularly at 2am!"

Riemenschneider began with WGN three years ago as Sales Administration Manager. "Betsy was so talented, bright and interested," said Gladstone. "She was moved up into other areas."

Newsman Petersen has been with the station for six years. Prior to that he was with WXYZ/Detroit.

The Tribune Radio Group also owns and operates the Tribune Radio Networks and WPIX/New York, WICC/Bridgeport, and KGNR & KCTC/Sacramento.

WYST

Continued from Page 3

ence, but fell to a 2.1 12+ in the spring Arbitron following CHR WMAR's conversion to AC WMMX a year ago. Since then, only Dance/CHR WGHT has sprung up as competition to CHR leader WBSB. Since March, UBC has evolved two negligibly rated AMs, WINX/Rockville (in suburban Washington) and WYST, towards CHR in what Fey and UBC Exec. VP Bill Parris term a major commitment to AM rebuilding. WYST AMs, once simulcast, are now handled by veteran Baltimore personality Jack Edwards.

Owen had been with Transtar Format 41 affiliate KAMJ since March, 1986. Before that he programmed sister stations WOKV & WAIV/Jacksonville. He'll start in Baltimore October 19.

O'Neil has worked two separate stints at WYST-FM since 1981, the second as PD. He's also programmed WDJY/Washington and CFOX/Montreal (now CKO).

Orbison's WEA/Virgin Convergence



WEA and Virgin executives converged on Roy Orbison, who performed at the recent WEA national sales meeting in Hollywood, FL. Pictured (l-r) are WEA Exec. VP George Rossi, Virgin Co-Managing Director Jeff Ayeroff, WEA Exec. VP Russ Bach, Virgin CMD Jordan Harris, Orbison, WEA President Henry Droz, and Virgin VPs Phil Quartararo and Jim Swindel.

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"System Of Survival"

71 adds out of the box — 76%
#2 most added
Urban Contemporary chart:
DEBUT **39**



Terence Trent D'Arby
"If You Let Me Stay"

71 UC reporters — 76%
Urban Contemporary
chart: **35**



Regina Belle
"So Many Tears"

76 UC Reporters — 82%
Urban Contemporary chart: **28**



George Michael
"Hard Day"

URBAN CONTEMPORARY
NEW & ACTIVE

34 UC reporters including this

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WHUR WOWI WLUM XHRM
WYLD WZAK



Full Force
"Love Is For Suckers
(Like Me And You)"

Out of the box action at:
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WAMO WFXA JET94 KIIZ
WDJY KQXL WWDM WLIQ
KRNB WENN WFXC WALT
WDIA WPAL WQFX KHYS
WZAK Z93 WKXI WTMP
KMJM

One Of The **MOST ADDED**



**Chuck Stanley And
Alyson Williams**
"Make You Mine Tonight"

Just out &
already on:

WDAS
WAMO
WEDR
KSOL
WEKS
WXOK
WENN
WPAL
WZFX
KDLZ
WQFX
WZAZ
WLIQW
KDKS
WANM
WTMP



Mission
"Show A Little Love"

Now on 42 Urban Contemporary reporters!
including this P-1 power play:

WAMO WEDR WZAK
KMJQ K94 KPRS
WDIA WGC1 KMJM
KSOL

L.L. Cool J
"Go Cut Creator Go"

On your desk this week
The follow-up to his back to back
#1 hits from his double platinum
album "Bigger And Deffer"





MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

18-AND-OLDER

Measuring Concert Fans With Focus Groups

We conducted several focus groups last month for a concert promoter who is constantly in touch with his consumers through intercepts, telephone surveys, and these kinds of groups. For our particular purposes we used two groups of concertgoers previously intercepted at various shows. One group was 18 years of age and older, and the other was 17 or younger.

Of the 12 people in the 18 and older group, only two or three were over the age of 24. Because we did this group in the morning, we had difficulty getting people who worked.

The first thing we asked was how the group had found out about the show where they were first intercepted. The discussion that followed revealed that the percentage of people who said they read newspapers was higher than we expected. The group members were very selective, however, about what section they read; most looked at the television listings.

There was a feeling in the group that MTV doesn't play enough old videos. They don't want as much new music or repetition. They like classic rock, if it's by the particular groups they like. They are not really enthusiastic about it, however.

Radio Perceptions And Misconceptions

Radio stations were only identified by frequency. Only in a few instances did anyone in the room recite call letters. Everything was "96," "101" ... just digitized regurgitation.

Concert Fans In Focus

- Average concertgoer brings \$50-\$100 to a show.
- Station loyalty is on the wane; few remembered call letters.
- They like security and reserved seating.

Commercials were regarded as signals to punch out. Concert commercials were worth sitting through, but if these people don't like a song or an ad, boom — they're gone. There was no "station loyalty" that came across, no station colors of days gone past. The song is the thing. There was

very little participation in radio station contests, because they feel they can't win.

The older brother/sister syndrome was brought up in regard to why classic hits are happening. Many participants discovered their favorite groups by going through the record collection of an older sibling. They did not realize or like the fact that disc jockeys can't make decisions about the music they play.

There was definitely a synergy between radio and MTV for these adults. The video was seen as a means of discovering a song. When the song is heard later the reaction is, "Oh yeah, that was the video I saw." The sample also said video doesn't take away from the live experience.

Money In Their Pockets

No one admitted going to a concert to be seen, or because it's cool. The principal reason they go, they said, is "to have a good time." Asked how much money they take with them to a concert, they said from \$50 to more than \$100! None said they took less. The money is used for more than just merchandise; food and gasoline were mentioned, too.

Very few mentioned the price of the tickets as part of the experience. The tickets were bought three or four weeks before the show, and are basically not top-of-mind with the sample and not in-

Focusing On Focus Groups

Focus groups bring together 10-12 individuals who usually have something in common with a moderator who attempts to extract their responses about the subject in question. In our business, the group may be radio listeners in a particular marketplace, cable subscribers, or MTV viewers in a certain city.

A group can be made up of whatever sample a client wishes to question. An incentive — usually cash — is offered in return for two to three hours of the participants' time. Focus groups are usually conducted at centers specifically designed for that purpose where clients can view the groups through one-way mirrors.

cluded in the cost of the evening. They will pay almost anything to see an act they want to see — and almost everybody bought T-shirts!

When two acts they liked both came to town near the same time, the stronger fan went to both shows and cut back on the amount of money spent on merchandise. It was not uncommon among the group members to attend two concerts in two nights, although the frequency of this declined as the sample grew older, with more responsibilities such as jobs, kids, and mortgages. When a band comes back to the same market on the same tour within the same year, the diehard fan goes every time — especially with hard rock bands.

Seat Selection Is Important

On the subject of whether there is any good way to sell tickets so that scalpers don't control the seats, all the various methods were discussed and none seemed to offer the ultimate answer. Seat selection was important to these people. They want to be rewarded for waiting in line. They want a sense of fairness. Many buy from computer ticket outlets at stores. They don't mind paying an extra fee to these outlets because they don't feel it; although the venues demand cash, the telecharge outlets accept credit cards.

The group members seem to have a very good idea of ticket flow and know if tickets are still available. If they hear about a show via word of mouth a week or two after tickets go on sale, they still pursue them. One group member said, "Getting crappy seats is better than getting no seats at all" for a band he wanted to see. Last-second advertisements for remaining seats are a strong call to action; it was not uncommon to hear of people who bought tickets at the last moment and got great seats.

They also repeatedly said they care about more than what's going on onstage and want to have a good time. What surprised me was their feeling that security was very important to these people; they wanted to make sure they were in a very secure environment, and preferred being patted down when entering a show over having to worry about someone throwing a bottle past them once they were inside.

Reserved seating was preferred over general admission because they are afraid of buildings without reserved seats. Cincinnati and the Who disaster of almost ten years ago were cited.

Next time: the afternoon session with younger concert attendees, 17-years-old and younger, will be measured against the responses of their older peers.



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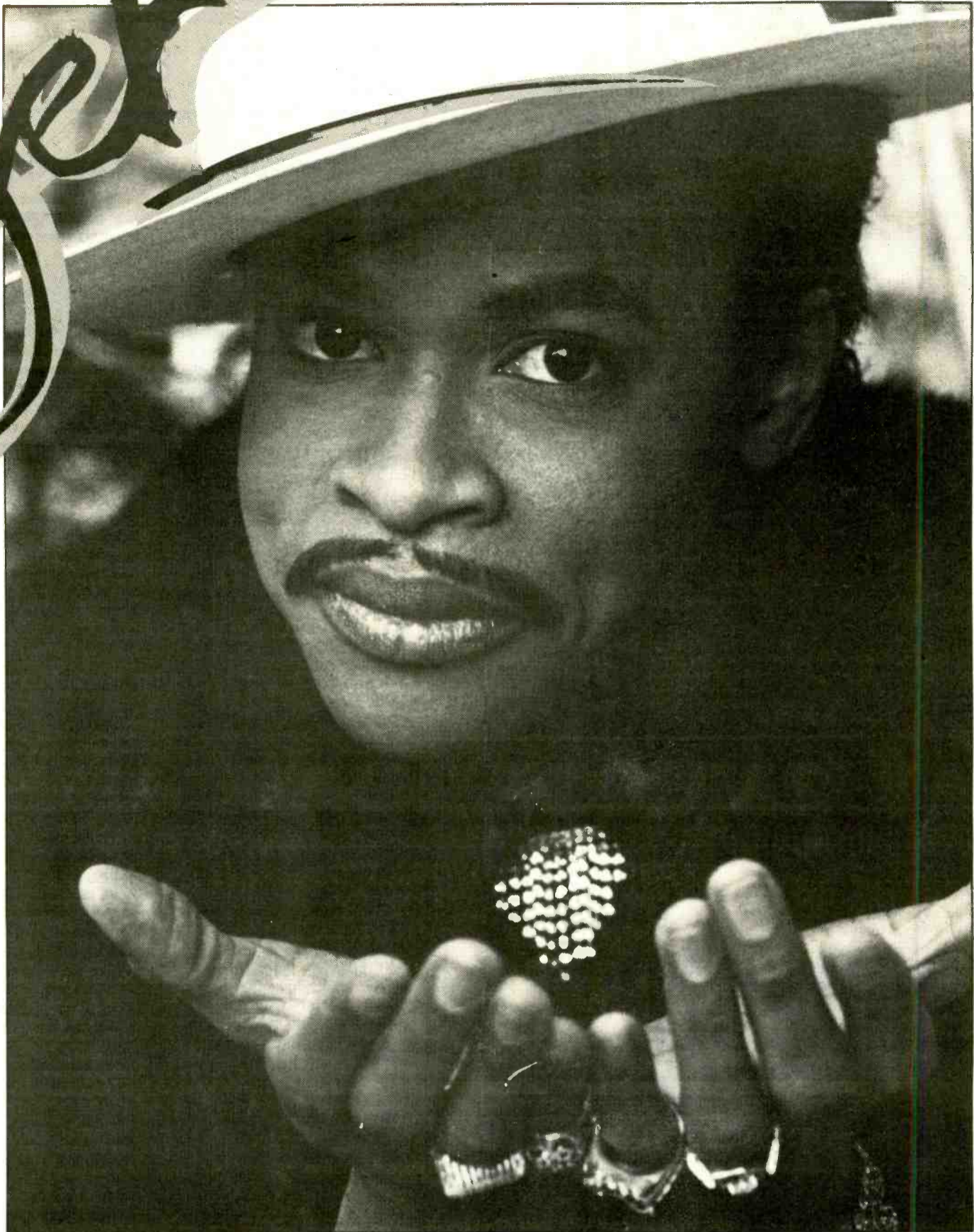
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Produced by Roger Troutman
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NEXT UP ||

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'Love is Contagious'

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Glen Burtnick



Rock 'n' roll
about girls,
guitars,
and
Saturday
night.

"Follow You" is unforgettable.

AM-2968

Produced by Glen Burtnick & David Prater
Executive producer: Jay Senter
Management: Bud Prager, ESP Management Inc.

Squeeze



"Hourglass"

AM-2967



finds these veterans
at the top of their form,
which is a very fine place to be.

RATINGS

SUMMER '87 ARBITRON 12+

New York

WHTZ had its best book in more than a year, opening up its lead on WPLJ in the process. Both Urbans sounded a lot different this summer. WBLS was playing more cross-overs. WRKS, which had been mellow for some time, toughened considerably and added a share 25-54 as well as nudging ahead 12+. Kiss's main summer contest was "10-in-a-row or \$10,000." WNEW-FM saw its first four share since summer '85. In the chain reaction department: ACs WLTW and WNSR both picked up a few tenths with WYNY gone Country. WYNY increased for the first time since spring '86. WFAN, meanwhile, slipped 2.8-2.3 even with the Mets in contention through October. (On the other hand, by topping a 2 share, WFAN instantly becomes the most successful AM specialty format.)

	Spring '87	Su '87
WHTZ (CHR)	5.8	6.2
WPLJ (CHR)	4.8	4.8
WBLS (UC)	4.6	4.8
WRKS (UC)	4.4	4.6
WPAT-FM (B/EZ)	4.8	4.6
WINS (News)	4.5	4.5
WOR (Talk)	4.4	4.5
WLTW (AC)	4.1	4.3
WQHT (CHR)	4.4	4.3
WNEW-FM (AOR)	3.5	4.0
WCBS-FM (Gold)	3.7	3.8
WXRK (Gold)	3.7	3.8
WCBS (News)	3.3	3.1
WABC (Talk)	2.9	2.9
WNSR (AC)	2.5	2.8
WFAN * (Sports)	—	2.3
WNEW (BBnd)	1.8	1.9
WYNY ** (Ctry)	—	1.9
WADO (Span)	1.6	1.8
WQXR-AM & FM (Clas)	1.5	1.6
WPIX (AC)	1.4	1.6
WPAT (B/EZ)	1.5	1.5
WNCN (Clas)	1.6	1.4
WNBC (AC)	1.5	1.3
WLIB (N/T)	1.3	1.1

* Formerly WHN (Ctry)
** Formerly (AC)

Los Angeles

Through the first two Arbitrons, it seemed that KIIIS and Power 106 would both drop with KIIIS holding its lead. Instead, Power narrows the series score since winter '86 to KIIIS 4, Power 3. While some market observers feel KIIIS leaned more toward recurrents and softer oldies, this was a good AC book. KBIG surged back into contention with its best showing since spring '86; KOST, which seems a little more conservative these days, perhaps answering KBIG, had its best 12+ showing ever. KABC, which has seesawed every book since last summer, climbed even with a disappointing Dodgers season. KROQ is seventenths ahead of its summer '86 number. For Charlie West's first book, a somewhat more contemporary KLOS inched into a tie with KLSX; a tougher KNX-FM had its best showing since abandoning CHR.

	Spring '87	Su '87
KPWR (CHR)	7.0	6.6
KIIIS-AM & FM (CHR)	7.8	6.5
KABC (Talk)	5.2	5.8
KOST (AC)	4.3	4.9
KJOI (B/EZ)	4.9	4.5
KBIG (AC)	3.7	4.3
KROQ (AOR)	4.1	4.3
KRTH-FM (Gold)	3.8	3.3
KLOS (AOR)	2.9	3.0
KLSX (Gold)	3.3	3.0
KLVE (Span)	3.0	2.8
KMPC (BBnd)	2.8	2.8
KNX (News)	3.0	2.8
KTWV (AA)	2.5	2.7
KIQQ (AC)	2.9	2.7
KFWB (News)	3.0	2.6
KZLA (Ctry)	1.9	2.5
KTNQ (Span)	3.1	2.3
KJLH (UC)	2.0	2.2
KFAC-FM (Clas)	1.2	1.7
KNX-FM (AOR)	.9	1.6
KDAY (UC)	1.8	1.5
KFI (AC)	1.2	1.4
KRLA (Gold)	1.5	1.2
KALI (Span)	.9	1.2
KRTH (Gold)	1.6	1.2
KUTE (AA)	.7	1.2
KWKW (Span)	1.6	1.2
KKGO (Jazz)	1.1	1.0
KLAC (Ctry)	1.4	1.0

Chicago

Cubs outlet WGN siugged its way back to first as WGCI-FM lost four-tenths. WBMX, back to its old music-intensive positioning under Lee Michaels, is in the fives for the first time since last summer. WBBM, which always has a huge cume, returned to the sixes. WBBM-FM led a good CHR book as WYTZ finally blasted its way out of the twos, where it had resided since fall '84. "Classic Rock" WCKG did even better; it went into threes, where it hasn't ever been. With WXRT down and WLUP's audience still split between the AM and FM, WCKG becomes Chicago's top AOR outlet. WNUA was down 1.6-1.2 in its transition book from WRXR.

	Spring '87	Su '87
WGN (Talk)	8.4	9.7
WGCI-FM (UC)	8.6	8.2
WBBM (News)	5.7	6.3
WBMX (UC)	4.4	5.1
WLOO (B/EZ)	5.3	5.3
WBBM-FM (CHR)	3.8	4.1
WCKG (AOR)	2.9	3.7
WLUP-FM (AOR)	3.7	3.6
WYTZ (CHR)	2.7	3.5
WLAK (AC)	4.2	3.3
WFYR (AC)	2.6	2.9
WJMK (Gold)	2.9	2.9
WKQX (CHR)	3.2	2.9
WCLR (AC)	3.0	2.7
WJJD (BBnd)	2.6	2.7
WUSN (Ctry)	3.2	2.6
WXRT (AOR)	2.7	2.4
WLS (CHR)	2.5	2.2
WLUP (AOR)	1.2	1.9
WMAQ (Talk)	2.2	1.9
WLNR (AA)	1.4	1.2
WNUA* (AA)	1.6	1.2
WVON (Gold)	1.5	1.2
WFMT (Clas)	1.4	1.1
WOJO (Span)	1.2	1.1
WZRC (AOR)	.9	1.1

* Formerly WRXR (AOR)

FOR THE RECORD:

A few corrections regarding the latest R&R Ratings Report. In the Birmingham market the correct ARB 12+ shares for WZZK-AM & FM are:

Sp '86	Su '86	Fa '86	Wi '87	Sp '87
15.3	18.5	7.1	16.8	16.4

This makes the WZZK combo #8 and KSSN/Little Rock #9 in the Country format leaders by AQH.

Two stations were left out in Country format leaders by Cume. WFMS/Indianapolis should have been listed at #21 with 219,300. KSON/San Diego should have been listed at #23 with 206,900.

WMAI/Springfield was incorrectly listed as B/EZ instead of BBnd, which makes it the #1 Big Band station with a 7.5.

WDUV/Sarasota should be listed in the Beautiful Music/Easy Listening format leaders by AQH at #1 with a 23.7 and should be listed in the National All-Format at #7.

San Diego

Fall's top three are summer's top three, KJQY, KGB, and KFMB-FM, although only the "ten-in-a-row" AOR posted an increase. Right on their tails was KKLQ, which has become San Diego's #4 station in six months. In the Birches, Q106 decimated competitor KSDO-FM but left Urban XHRM alone; here, it's the other way around, with KS103 actually adding a few tenths before going New Age. (As the only mainstream CHR, KSDO-FM's switch creates an interesting situation, since B100 is still officially AC, Urban-leaning Q106 sits out hard rockers such as Whitesnake and Europe, and newly converted XHITZ plays no Urban crossover). KCBQ, which fell off in its second Gold book, is back up in its third.

	Spring '87	Su '87
KJQY (B/EZ)	8.7	8.2
KGB (AOR)	7.2	7.5
KFMB-FM (AC)	7.1	7.0
KKLQ-AM & FM (CHR)	3.7	6.6
KFMB (AC)	7.0	6.0
KSON (Ctry)	5.8	5.9
KSDO (N/T)	6.8	5.7
XTRA-FM (AOR)	6.4	5.5
KCBQ-AM & FM (Gold)	3.3	3.9
KIFM (Jazz)	3.1	3.9
KSDO-FM (CHR)	3.5	3.8
KPOP (BBnd)	3.4	3.7
KYXY (AC)	3.0	3.3
XHRM (UC)	4.6	3.0
KFSD (Clas)	2.0	2.8
KWLT (AC)	2.3	2.4
KGMG-FM (Gold)	2.0	2.1
XTRA (Gold)	2.1	1.5
KNX (News)	1.5	1.3
XHIT (CHR)	.9	1.3
KKOS (CHR)	1.1	1.2

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STEVIE WONDER

"SKELETONS"

Zooming out of the closet with a **classic** from the Wonderkind.



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"LOVERS LANE"

Lapping a different track after two TOP 5 Hits!

PLUS TWO TURBO CHARGED HITS!

TEMPTATIONS

"I WONDER WHO SHE'S SEEING TONIGHT"

... She turned down Billy Dee Williams - wait'll you see the video and find out who she hooked up with!



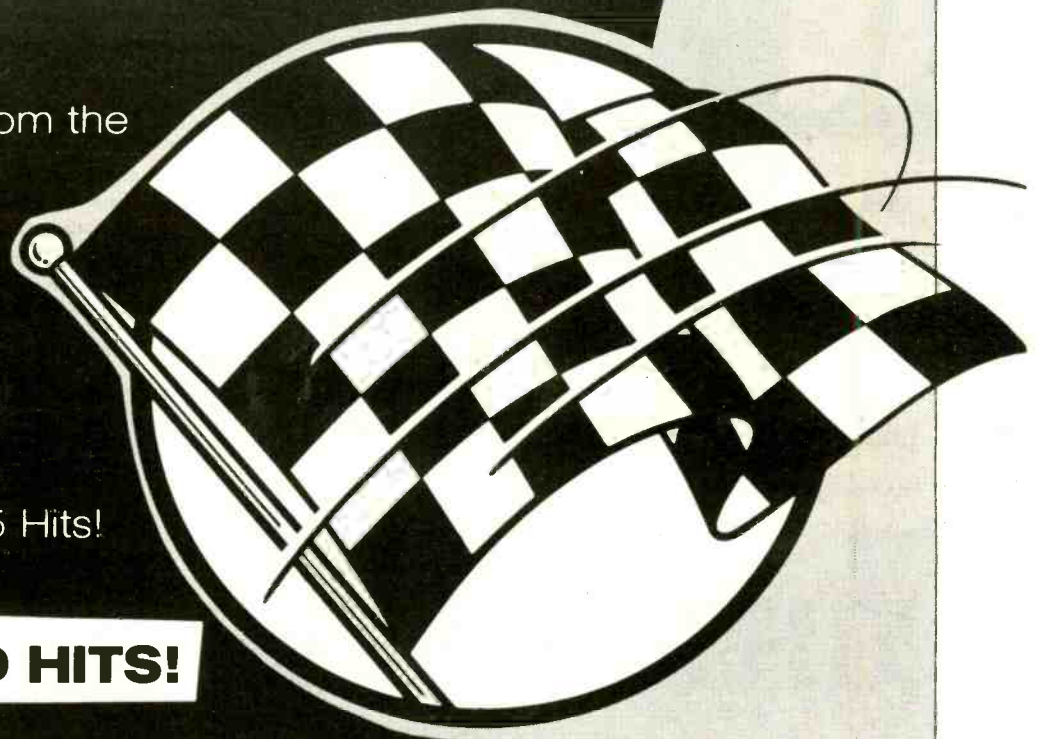
SMOKEY ROBINSON

"WHAT'S TOO MUCH"

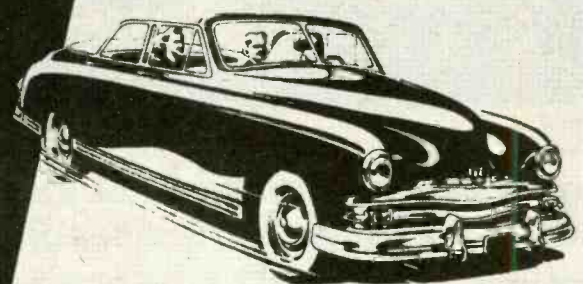
Following up Smokey's two biggest hits of the 80s!



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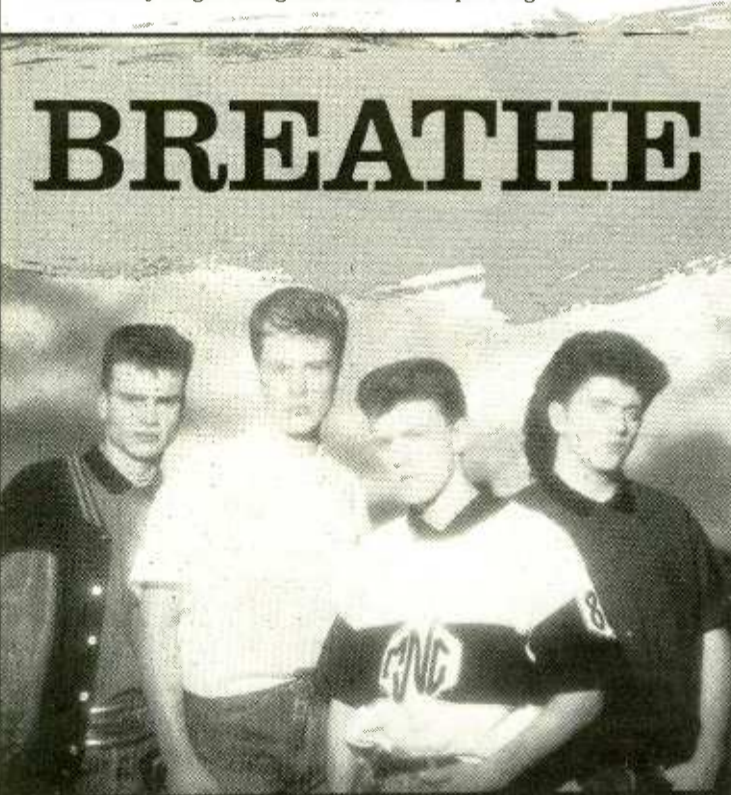
ROGER HODGSON



As keyboardist, guitarist, and vocalist in Supertramp, Roger Hodgson helped create one of the most successful sounds ever.

"You Make Me Love You" picks up where he left off. AM-2977

Produced by Roger Hodgson & Jack Joseph Puig



David Glasper Ian Spice Michael Delahunty Marcus Lillington

are 4 young men from England who play dynamic, danceable pop music. **"Jonah"** AM-2971 is their first single, and may or may not be about a run-in with a big fish.

Produced by Chris Porter



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RATINGS

SUMMER '87 BIRCH 12+

Los Angeles

Until this summer, it was a see-saw race between KIIS and KPWR. First place had changed hands in each book for a year with neither station ahead by more than a point and a half. So Power 106's three-point lead is a major achievement, as is taking two in a row. Power is 3-1/2 shares ahead in middays and afternoons and leads KIIS by 5-1/2 points at night. In mornings, it's **Rick Dees** and KIIS with a 9.0, **KABC's Ken & Bob** at 8.8 and **Jay Thomas** on KPWR notching 7.9. KABC's jump, incidentally, came as much from a four-point rise in mornings as having the Dodgers, who made it third at night. **KRTH-FM's Steve Morris**, long a cult hero to media people, doubled in mornings to pace a daylong K-Earth jump. **KJLH** does well in summer and winter Birches, and this was one of its best in recent memory. A moribund **KUTE** doubled as **KTWV**, the station that forced it into AOR, slipped.

	Sp'87	Su'87
KPWR (CHR)	8.4	9.8
KIIS-AM & FM (CHR)	8.1	6.9
KABC (Talk)	4.3	5.9
KROQ (AOR)	5.5	5.3
KLOS (AOR)	4.7	4.2
KRTH-FM (Gold)	2.6	4.0
KOST (AC)	4.6	3.6
KJLH (UC)	2.2	3.2
KJOI (B/EZ)	3.0	3.2
KLSX (Gold)	4.1	3.0
KNAC (AOR)	2.2	2.8
KNX (News)	2.9	2.7
KBIG (AC)	2.1	2.5
KMPC (BBnd)	2.3	2.4
KTWV (AA)	2.9	2.4
KFWB (News)	3.4	2.3
KZLA (Ctry)	1.4	2.2
KLVE (Span)	2.1	2.0
KTNQ (Span)	3.3	2.0
KDAY (UC)	2.3	1.8
KFAC-AM & FM (Clas)	1.7	1.7
KACE (AA)	.8	1.5
KLAC (Ctry)	1.8	1.5
KIQQ (AC)	2.0	1.4
KALI (Span)	.9	1.3
KFI (AC)	1.0	1.3
KRLA (Gold)	.9	1.3
KNX-FM (AOR)	1.5	1.2
KUTE (AA)	.6	1.2
KWKW (Span)	.8	1.2
KCRW (Misc)	.5	1.1
KGFJ (Gold)	1.2	1.0

San Francisco

Marvin Robinson and **Bernie Moody's KSOL** is routinely the #1 music station in both Arbitron and Birch. This time it's the overall leader. **KSOL** apparently got a little help from the Giants, whose **KNBR** grabbed right about what traditional #1 **KGO** lost. (**KGO** still owned mornings, gaining a point there despite losses elsewhere; **KCBS** also rose nicely in mornings and overall.)

In **Keith Naftaly's** first full book, **KMEL** nudged forward with **London & Engelman** picking up another share in mornings. **KITS** rebounded sharply for its best New Wave/CHR book. **KOME** also forged ahead to give the AOR lead to **San Jose**.

	Sp'87	Su'87
KSOL (UC)	6.3	8.3
KGO (N/T)	8.0	7.4
KMEL (CHR)	5.1	5.3
KCBS (N/T)	3.9	4.4
KNBR (Misc)	3.8	4.3
KITS (CHR)	2.3	3.5
KOME (AOR)	2.3	3.4
KSFO & KYA (Gold)	4.7	3.2
KYUU (AC)	3.2	3.2
KBLX (AA)	3.6	3.1
KFOG (AOR)	2.6	2.8
KABL-AM & FM (B/EZ)	3.0	2.7
KSAN (Ctry)	2.9	2.7
KIOI (AC)	2.7	2.5
KWSS (CHR)	2.4	2.5
KRQR (AOR)	2.8	2.4
KLOK-FM* (AC)	1.8	1.9
KFRC (BBnd)	2.5	1.8
KKHI-AM & FM (Clas)	1.2	1.8
KOIT-FM (AC)	1.9	1.6
KNEW (Ctry)	2.7	1.2
KSJO (AOR)	1.7	1.2
KDFC-FM (Clas)	1.5	1.1
KOFY (Gold)	.8	1.1
KATD (CHR)	.8	1.0
KBAY (B/EZ)	1.6	1.0
KIQI (Span)	1.8	1.0

* Became KKSF (AA) during rating period

Chicago

WGCI-FM is two shares off its summer '86 showing but still #1; **Tom Joyner** still leads PM drive by three shares. **Cubs station WGN** added a point. **WBBM-FM** retook the CHR lead from **WYZZ** (in contrast to the Arbitrends, where Z95 was finally starting to move nicely). **WLUP-FM** rebounded from the spring effects of its AM/FM split. Not only do **Dahl & Meier** finish fourth in afternoons, **Jonathon Brandmeyer** has a 2.5 in mornings on the AM, even though he's available on FM (where he has nearly a nine). **WCKG** got an expected boost from the death of AOR/Gold **WRXR** (which declined in its transition book to **WNUA**). **B/EZ WLOO** had its best showing in more than a year; **WMAQ** had its best all-Talk book.

	Sp'87	Su'87
WGCI-FM (UC)	11.8	10.7
WGN (Talk)	7.1	8.1
WLUP-FM (AOR)	4.6	5.5
WBBM-FM (CHR)	4.5	5.3
WBBM (News)	5.0	5.1
WCKG (AOR)	3.9	4.7
WYZZ (CHR)	4.7	4.7
WBMX (UC)	5.8	4.6
WLOO (B/EZ)	3.8	4.4
WKQX (CHR)	3.2	3.8
WUSN (Ctry)	2.8	2.9
WXRT (AOR)	2.9	2.9
WLAK (AC)	2.4	2.8
WLS (CHR)	2.5	2.7
WLUP (AOR)	.5	2.4
WMAQ (Talk)	1.8	2.4
WFYR (AC)	2.9	1.9
WJMK (Gold)	2.4	1.9
WLNR (AA)	2.2	1.8
WFMT (Clas)	1.5	1.5
WJJD (BBnd)	2.0	1.5
WZRC (AOR)	1.4	1.5
WCLR (AC)	2.8	1.4
WNIB (Clas)	.6	1.3
WNUA* (AA)	1.7	1.2
WOJO (Span)	1.9	1.2
WBEZ (B/EZ)	1.3	1.1

* Was WRXR (AOR) at start of book

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

October 12 - October 18

MUSIC FEATURES

WEEKLY

October 12 - October 18

American Country Countdown (ABC) Trio/SKB/Reba McEntire/Gatlin Brothers/ Steve Wariner/Tammy Wynette/Forester Sisters/John Conlee/George Strait/Desert Rose Band/Conway Twitty/Rosanne Cash	Hitline USA (JPB) Loverboy	Powercuts (GSN/ABC) Yes/George Harrison/Icehouse
American Dance Traxx (WO/M)	Hot Rocks (USP) Smokey Robinson	Reelin' In The Years (GSN/ABC) Grace Slick/Smokey Robinson
American Top 40 (ABC) Bruce Springsteen/Whitesnake/Madonna/ ABC/REO Speedwagon/Fleetwood Mac/ Lorne Greene Obit/Bananarama/LDDs/ Whitney Houston/Naked Eyes	In Concert (WO/M) Steppenwolf/Stevie Ray Vaughan	Rock & Roll Never Forgets (WO/M) Ario Guthrie/Strawberry Alarm Clock/ Pat Benatar/Yardbirds
Lee Arnold On A Country Road (WO/M) K.T. Oslin/O'Kanes/Reba McEntire/ Glen Campbell	Jazz Show with David Sanborn (NBC) Spyro Gyra	Rock Chronicles (WO/M) John Cougar Mellencamp/Lindsey Buckingham/Heart/Richard Marx
Dick Clark's Rock, Roll & Remember (USP) Jackson Five	Jazz Trax with Art Good (JT) Bob James	Rock Today (MJI) Pink Floyd
Classic Cuts (MJI) Joe Cocker	King Biscuit Flower Hour (DIR) John Hiatt/Marshall Crenshaw	Rock Watch (USP) Cars
The Countdown (WO/M) Temptations/Dana Dane	John Lander's Hit Music USA (US) Billy Idol/Tiffany	Rockline (GSN/ABC) Cars
Countdown America with Dick Clark (US) Michael McDonald	Legends Of Rock (NBC) Allman Brothers	Scott Shannon's Rockin' America Countdown (WO/M) Kenny G/Swing Out Sister/Pet Shop Boys
Countdown USA (CUSA) Miami Sound Machine	Let The Good Times Roll (GSN/ABC) Tommy James/Lou Christie	Sittin' In (WRN) Waylon Jennings
Country Calendar Weekly Special (CW) Judy Rodman/Eddie Rabbitt/O'Kanes/Paulette Carson/Marie Osmond/Earl Thomas Conley	Line One (WO/M) Mr. Mister	Solid Gold Saturday Night (US) Rolling Stones
Country Line USA (JPB) Kenny Rogers	Live From Gilley's (WO/M) Lee Greenwood	Special Edition (WO/M) Cheryl Lynn
Country Music's Top 10 (JPB) Anne Murray	Metalshop (MJI) Aerosmith	Star Beat (MJI) New Edition
Country Report Countdown (WRN) "Celebration"	Miller Sound Express (WO/M) Klymaxx	Sunday Country (CI) Ricky Skaggs
Country Today (MJI) Statter Brothers	Motor City Beat (USP) Spinners	Super Gold (TRAN) Supergirls superstar battle/Great girl groups
Cruisin' America with Cousin Bruce (CBS) Remembering the World Series	Scott Muni's Ticket To Ride (DIR) Apple artists	Superstars Rock Concert (WO/M) 38 Special/Eddie Money
Rick Dees Weekly Top 40 (RDP) Bananarama	Musical! (WO/M) Michael McGuire/Pennies From Heaven/ Best film scores	That's Love (CP/SPN) Kool & Gang/Anita Morris/Whoopi Goldberg/ Matthew Laurence
Dr. Demento (WO/M) All requests	Musical Starstreams (FF) Michael Bierylo	Top 30 USA (CBS) Tommy James
Encore With Jim Lange (WO/M) 1945: Vaughn Moore	Nashville Live (MCA) Waylon Jennings	Weekly Country Music Countdown (USP) Eddy Raven
Flashback (NBC) Money	National Music Survey (WO/M) Hall & Oates	
Fusion 40 (TP) Michael Tomlinson/Hiroshima/Hiram Bullock/ Lee Ritenour/Dave Brubeck	Off The Record with Mary Turner (WO/M) Heart Pt. 1	
Future Hits (WO/M) Whitesnake/Whitney Houston	On The Move (CBS) Madame X	
Great Sounds (USP) Teresa Brewer	On The Radio (OR) Prince	
	Plain Rap Countdown (PRN) AC: Fleetwood Mac/Swing Out Sister/ Kenny G/Cutting Crew/Mick Jagger CHR: Europe/Expose/Belinda Carlisle/ Richard Marx/Billy Idol Urban: Sledah Garrett/Smokey Robinson/ Whitney Houston/Leverit/Lisa Lisa	
	Pop Concerts/Star Trak Profiles (WO/M) Michael McDonald	

GENERAL INFORMATION

COMEDY

American Focus (FY) Eugene McCarthy	All My Children Update (PRN) Super Tramps get Breakfast in America/Silver & Goldies Island/Black Gold/Erica passes out . . . flyers/Leslie's earthquakes over Justin/Lampley gets a real California welcome
Auto Report (ME) Mercedes cars/Mazda MX6/Honda Civic/ Cars you won't get a deal on	Amateillin U (DD) Dissecting zits/Searching for rambling feaver cure/Football on asphalt/Football against Madam Zolin's school of astrology/Karate exhibition against Mr. Soto's school of interior decorating
Car Show Coast-To-Coast (SCGI) Olds Quad 4/Doug Roe, Corvair expert	Bobby Jo Amberg's Bar 'N Grill (DD) Guston Griswald-man w/1,000 faces/Single night/Complimentary icewater/Free nose hair clippers/Tommy & 20 tempsters
Discovering Tomorrow (JPB) Airline terminal of tomorrow/No-wire appliances/Robo-traffic cop/Air conditioning the outdoors/Bifocals/Rambo dolls	Comedy Hour (MJI) Barry Sobel/Steve Martin/Robert Klein/ Emo Phillips/Johnny Carson
Earth News (WO/M) James Woods/Diane Lane/Jon Cryer/ Nick Nolte/Dick Van Patten	Comedy Show with Dick Cavett (CW) Subject: Movies/Bob Newhart/Benny Hill/ Jonathan Winters/Don Adams/Saturday night live
Health Care (PIA) Injection solution	Comedy Spot (CW) Cookin' more/Dave Kolin/Ntl. Lampoon/ Steven Wright/Whitting Hill & Arbogast
Like Only Yesterday (WO/M) Kennedy-Nixon debate/King wins Nobel prize/ Khrushchev replaced/Mets beat Orioles in Series	Daily Feed (DCA) Bork to future/Koppel interviews ozone/ Nancy tries to budget/Woodwards Casey video/Gorbachev "vacation" photos
Personal Finance Digest (JPB) Credit cards/Buying jewelry/Extended service auto contracts/Telephone sales pitches/ Corporate vs. government bond funds/ Traveler's checks	Jim Gossett's Comedy Service (DD) Bullwinkle & cable moose network/Robin Leach/ Dr. Billy & Religious Hotline/Keith Jackson/ Dave from NY/Andy did you ever notice/ Raymond Burr-Starline
Public Affairs (PIA) Energy	Hiney Wine (DD) Happy birthday Jimmy Carter/Peanuts' gang & Hiney wine/Gas bubbles in your Hiney/ Hineys that glow in dark/Hiney pursuit game
Radio Links (RL) "Baby Boom," Diane Keaton	Mel Blanc's Blankety Blancs (ASR) Joan of Arc/Of human bondage/Flunking scholar/An honest lad/Little boy blue
Reviewing Stand (PIA) "Airlines and Lawsuits," Professor Robert Neuschel, Byron Gregory, Philip Corboy/ Listeners forum/"Rich No Different From Middle Class," Art Kinney, John and Joan Anderson	National Comedy Wireless (DD) Long distance sewage/Wormgear Mail/ Starline-Pee Wee Herman/Starline-Eddie Murphy/Fat Herb truck stop/Bonanza-next generation/Fatal attraction
Travel Holiday Magazine (CW) Queensland	National Lampoon's True Facts (PRN) Killer crabs/Com cure/Let's drop it/No sense of humor/Pray or die
Wireless Flash (CRN) Mimi Rogers/Dick Van Patten/Larry Andersen/ Ronnie Millsap/Savatage	Red Neckerson (SYN) Columbus Day
Working Out (JBI) Aerobics/Sports medicine/Warmups/High performance training/Pumping iron	Radio Hotline (ASR) Can you tell me the name of this song? What is it with this town/People are taking advantage of me/Life can be beautiful/Look who finally answered the phone

SPORTS

Major League Baseball (CBS) League Championship Series Twins at Detroit Tigers * (10/12, 2:50pm ET) Giants at St. Louis Cardinals * (10/13, 8:10pm ET) Tigers at Minnesota Twins * (10/14, 2:50pm ET) Giants at St. Louis Cardinals * (10/14, 8:10pm ET) Tigers at Minnesota Twins * (10/15, 8:20pm ET) (* — if needed) World Series AL city (10/17, 8:10pm ET) AL city (10/18, 8:10pm ET)	Costas Coast To Coast (CW) Mike Trope
Inside Sports Report (CW) Al Michaels/Mel Allen/Joe Theisman/ Bobby Richardson/Bob Gibson/Charles Findley/Dick Enberg/Tim McCarver	John Madden's Sports Quiz (CW) Biggest bullet/Armchair sport of '80s/ Most punts in a game/How to fix football/ Mets unlikely hero/Reason to like today's announcers/How Dizzy & Daffy celebrated world series
National Football League (CBS) (Scheduled for 10/12) Raiders at Denver Broncos (8:45pm ET)	National Football League (WO/M) (Scheduled for 10/18) Dolphins at New York Jets (12:45pm ET) Chargers at L.A. Raiders (3:45pm ET)
Radio Baseball Cards (GCS) Chet Lemon/Robin Roberts/Harmon Killebrew	Sports Explosion (PIA) Ricky Henderson/Donie Shell/Greg Gross/ Manny Mota/Jerry Houston
Sports Flashback (CW) '64 NFL Champs/Most fumble recoveries/ '84 Series MVP/'77 Series/'56 Series/ Joe Louis's last fight	

DAILY

October 19 - October 23

Country Calendar (CW) Bobby Randall/Paul Overstreet/June Forrester/ Reba McEntire/Keith Whitley/ Tammy Wynette	Country Comments (WO/M) Emmylou Harris/Eddy Raven/Waylon Jennings/ Reba McEntire/Ballie & Boys/Kendalls/ Earl Thomas Conley
Country Datebook (US) Michael Martin Murphy/Rosanne Cash/ Restless Heart/Dan Seals/Exile/ Kenny Rogers/Don Williams	Country Report (WRN) Donna Fargo/Tom Wopat/Ricky Van Shelton
Rick Dees American Music Magazine (US) Jeta/Bananarama/Debbie Gibson/Billy Idol/ Stevie Wonder	Off The Record (WO/M) Mr. Mister/Great White/Steppenwolf
Psychodelic Psnack (WO/M) Tommy James	Rock & Roll Never Forgets (WO/M) Tom Petty/Lynyrd Skynyrd/Three Dog Night
Shootin' The Breeze (WO/M) Lisa Lisa & Cult Jam/Steve Arrington/ Stephanie Mills	Solid Gold Country (USP) Gatlin Brothers/Bellamy Brothers/Reba McEntire/Merie Haggard/Tanya Tucker
Solid Gold Scrapbook (US) Chuck Berry/'81's of October/1971/ Young Rascals/S.F.X.	Star Trak (WO/M) Loverboy/Tiffany/Swing Out Sister

JT — Art Good's Jazz Trax (619) 233-9228	JBI — Jameson Broadcast (202) 328-3283
JPB — James Paul Brown Entertainment (800) 345-2354	MCA — MCA Radio (818) 777-5775
ME — Meatticket Entertainment (818) 892-7101	MJI — MJI Broadcasting (212) 245-5010
NBC — NBC Radio (212) 684-4444	OHR — Off Hour Rockers (518) 828-1490
OR — On The Radio Network (213) 308-8009	PM — ProMedia (212) 585-9400
PIA — Public Interest Affiliates (312) 943-8888	PRN — Premiere Radio Network (213) 467-2346
RDP — Rick Dees Productions (818) 843-0687	REMN — REMN Communications (212) 302-9120
RI — Radio International (212) 302-1670	RL — Radio Links (213) 454-0488
RRC — Real Radio Company (818) 795-4900	SCGI — Starstream Communications (713) 781-0781
SMN — Satellite Music Network (800) 527-4892	SYN — Syndicom (415) 366-1781
TP — Teleprograms (213) 854-4475	TRAN — Transtar (213) 460-6383
US — United Stations (212) 575-6100	USP — United Stations Programming (703) 278-2900
WRN — Weedack Radio Network (800) 548-7474	WO/M — Westwood One/Mutual (213) 204-5000

NETWORKS/ PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777	AP — Associated Press (202) 955-7200
ASR — All Star Radio (619) 293-1189	ATGN — At The Game Network (518) 422-7777
BBS — Bailey Broadcasting Services (213) 969-0011	BP — Bullet Productions (818) 760-3800
CBS — CBS Radio (212) 975-4321	CCA — Christian Countdown America (312) 820-1389
CI — Cart Inc. (509) 534-7090	CN — Copley Radio (619) 293-1818
CP/SPN — Cutter Prod./Special Prog. Network (213) 478-2166	CSN — Classic Satellite Net (213) 859-8706
CUSA — Countdown USA (415) 383-7302	CW — Clayton Webster (314) 725-5070
DCA — DC Audio (202) 638-4222	DIR — DIR Broadcasting (212) 371-6850
DD — Dorsey & Donnelly (214) 631-7934	FF — Frank Forest Productions (415) 383-7827
FY — Focus On Youth Radio (809) 452-1150	GCS — Greene Creative Services (415) 530-2636
GSN — Global Satellite Net (818) 906-1888	

DRAMA/ NOSTALGIA

Campbell's Playhouse (PIA) Craig's Wife	Golden Age Of Radio (PRN) Night Beat with Frank Lovejoy/Aldrich Family/ X Minus One/Fibber McGee & Molly/ Edgar Bergen & Charlie McCarthy
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NATIONAL MUSIC FORMATS

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600
Easy Listening

G. LIBERATORE "Liza"
PINO CALVI "Something"
G. LIBERATORE "If I Were..."
L. VAN ROOYEN "On Golden..."

Broadcast Programming

Jeff King/Jay Albright (800) 426-9082
Adult Contemporary

FORCE MD'S "Love Is A House"
R. CARPENTER "Something..."
B. SPRINGSTEEN "Brilliant..."
RAY PARKER JR. "I Don't..."

Modern Country

O'KANES "Just Lovin' You"
GARY MORRIS "Finishing..."
LYLE LOVETT "Give Back My..."
GLEN CAMPBELL "Still Within..."

Century 21

Greg Stephens (214) 934-2121
The Z Format

STEVIE WONDER "Skeletons"
KOOL & GANG "Special Way"
JOE COCKER "Unchain My Heart"

The AC Format

PAUL JANZ "Believe In Me"
STEVIE WONDER "Skeletons"
ALISON MOYET "Weak In The..."
M. TOMLINSON "Dawning..."
BOURGEOIS TAGG "I Don't..."
GLENN JONES "We've Only..."

Super-Country

RICKY SKAGGS "I'm Tired"
KATHY MATTEA "Goin' Gone"
STEVE EARLE "Sweet Little 66"
MICHAEL JOHNSON "Crying..."
GARY MORRIS "Finishing..."
DON WILLIAMS "I Wouldn't A..."
RONNIE MILSAP "Where Do..."
GLEN CAMPBELL "Still Within..."
CRYSTAL GAYLE "Only Love..."

Concept Productions

Elvin Ichiyama (916) 782-7754
CHR

JETS "I Do You"
R.E.M. "The One I Love"
STING "We'll Be Together"
JODY WATLEY "Don't You..."
MICHAEL BOLTON "That's..."
BOURGEOIS TAGG "I Don't..."

Country

TOM WOPAT "Susannah"
DAN SEALS "One Friend"
RICKY SKAGGS "I'm Tired"
O'KANES "Just Lovin' You"
MICHAEL JOHNSON "Crying..."
GARY MORRIS "Finishing..."
CRYSTAL GAYLE "Only Love..."

AC

MEDLEY & WARNES "I've Had..."
S. ROBINSON "What's Too..."
DREAM ACADEMY "Indian..."
CARRIE McDOWELL "When A..."

Drake-Chenault

Phil Barry (800) 247-3303
XT-40

SQUEEZE "Hourglass"
YES "Love Will Find A Way"
POISON "I Won't Forget You"
ABC "The Night You Murdered..."
BOURGEOIS TAGG "I Don't..."

Contempo 300

STEVE WINWOOD "Valerie"
BELINDA CARLISLE "Heaven..."
MILLIONS LIKE... "Guaranteed..."
S. ROBINSON "What's Too..."

Great American Country

DAN SEALS "One Friend"
KENNY ROGERS "I Prefer..."
SWEETHEARTS... "Gotta..."
VINCE GILL "Let's Do Something"
LYLE LOVETT "Give Back My..."

Supersoul

JETS "I Do You"
ST. PAUL "Rich Man"
GEORGE MICHAEL "Hard Day"
KENNY G "Don't Make Me Wait"
S. ROBINSON "What's Too..."
EARTH WIND & FIRE "System..."
RUFFIN & KENDRICK "Couldn't..."

JSA Programming

Jay Stevens (213) 463-4542
Easy Hits

DREAM ACADEMY "Indian..."
WARWICK/KASHIF
"Reservations..."

Media General
Broadcast Services

John Lentz (901) 320-4433
Action

EUROPE "Carrie"
MADONNA "Causing A..."
PAUL JANZ "Believe In Me"
MEDLEY & WARNES "I've Had..."
BOURGEOIS TAGG "I Don't..."

Your Country

DAN SEALS "One Friend"
RICKY SKAGGS "I'm Tired"
O'KANES "Just Lovin' You"
KENNY ROGERS "I Prefer..."
NITTY GRITTY... "Oh, What..."
GLEN CAMPBELL "Still Within..."

Hit Rock

SQUEEZE "Hourglass"
STEVE WINWOOD "Valerie"
STING "We'll Be Together"
POISON "I Won't Forget You"
LOS LOBOS "Come On Let's Go"
TIMOTHY SCHMIT "Boys Night..."

Peters Productions, Inc.

George Junak (800) 255-8511
Country Lovin'

DAN SEALS "One Friend"
EXILE "I Can't Get Close..."
RONNIE MILSAP "Where Do..."

The Ultimate AC

STEVE WINWOOD "Valerie"
KOOL & GANG "Special Way"
ELTON JOHN "Candle In The..."
MICHAEL FRANKS "Face To..."
DREAM ACADEMY "Indian..."

The Programming
Consultants

Lindsay Schnyder (800) 843-7807
Stereo Rock

SQUEEZE "Hourglass"
OTHER ONES "Holiday"
BILLY IDOL "Mony Mony"
YES "Love Will Find A Way"
BOURGEOIS TAGG "I Don't..."

AC

STEVE WINWOOD "Valerie"
R. CARPENTER "Something"
KOOL & GANG "Special Way"
BOURGEOIS TAGG "I Don't..."

Country

DAN SEALS "One Friend"
RICKY SKAGGS "I'm Tired"
BILLY JO ROYAL "I'll Pin..."

Hot AC

R.E.M. "The One I Love"
STEVE WINWOOD "Valerie"
POISON "I Won't Forget You"
SUPERTRAMP "I'm Beggin' You"
BOURGEOIS TAGG "I Don't..."
ABC "The Night You Murdered..."
EARTH WIND & FIRE "System..."

Radio Arts

John Benedict/Joe Patrick (818) 841-0225
Country's Best

DAN SEALS "One Friend"
EXILE "I Can't Get..."
OAK RIDGE BOYS "Time In"

Soft Contemporary

MIAMI SOUND... "Betcha..."
MICHAEL BOLTON "That's..."

Sound 10

GLENN JONES "We've Only..."
MILLIONS... "Guaranteed..."
S. ROBINSON "What's Too..."

American Rock

OTHER ONES "Holiday"
STING "We'll Be Together"
POISON "I Won't Forget You"
MEDLEY & WARNES "I've Had..."

Satellite Music Network

Pat Clarke (214) 991-9200
The Starstation

AL JARREAU "Since I Fell..."
REO SPEEDWAGON "In My..."

Country Coast-To-Coast

K.T. OSLIN "Do Ya"
SWEETHEARTS/RODEO "Gotta..."
WAYLON JENNINGS "Rough &..."
T. GRAHAM BROWN "She..."

Rock 'N' Hits

PETE BARDENS "In Dreams"
SAMMY HAGAR "Eagles Fly"
MIAMI SOUND... "Betcha..."
PINK FLOYD "Learning To Fly"
ECHO & BUNNYMEN "Lips Like..."

Z-Rock

LEATHERWOLF "Leatherwolf"
BONFIRE "Don't Touch The Light"

Transtar

Adult Contemporary
Mike Tanner (213) 460-6383

MEDLEY & WARNES "I've Had..."
DAN FOGELBERG "Lonely In..."

Tinseltown Talk
A True Turn-On

James St. James had been reporting on Hollywood happenings for Scripps-Howard newspapers for seven years when a friend suggested he do the same for radio stations. Thus, the "Hotline To Hollywood" (now called "Hollywood Live") was conceived.

"Our first station was in our hometown of Saginaw, but it took us a year to get our second, which was KOOL-FM/Phoenix," St. James said. "Now, three years later, we're on more than 100 stations, including 18 of the top 20 markets."

Separate Calls

"We take current, positive, factual Hollywood news and turn it into a Johnny Carson-style monologue," St. James explained. "Twice a month we go on location to a star's dressing room or the site of a filming and create a three-way conversation between myself, the star, and the radio personality. For example, each time Bob Hope does a television special, he'll call us over to his house to do the reports."

Instead of syndicating the same report to all stations, St. James is heard live on client stations, each of which receives a separate phone call. Stations have a ten-minute window in which to air the report, then he moves on to the next station.

Some personalities tape the conversation in order to add "rim shots" or other sound effects. Stations which take the service run the gamut of formats and include WXKS/Boston, Q105/Tampa, WCCO/Minneapolis, WISN/Milwaukee, and KRBE/Houston.

Hollywood Live is sold for cash. Pricing is based on size of market, and usually runs \$20-50 each report. Most stations air two new programs per week. St. James said he can work with as many as 60 stations each morning, but that the "windows" are filling up fast. He hopes stations will use him in the afternoons now.

For more information about Hollywood Live, call (818) 716-1322.



James St. James

Nostalgia Alert

Nostalgia program supplier Charles Michelson told R&R another firm has been selling episodes of old radio programs to which he owns the title.

Said Michelson, "Not only do these people have no rights in and to these programs, but they are offering them at giveaway rates. We have written them time and again to cease and desist the unlawful sale of the program, but to no avail. "We have not taken civil action against them because they are based in the state of Washington, and the tremendous legal expenses could not be justified."

The company selling these programs is called Universal Sounds Unlimited of Spokane, Washington. Michelson owns the rights to the programs "Jack Benny," "Hopalong Cassidy," "Burns and Allen," "Dragnet," "Charlie McCarthy," and others. He can be reached at (800) 278-4546.

Radio Links

"CHUCK BERRY HAIL! HAIL! ROCK-N-ROLL"

Interviews with Chuck Berry, Bruce Springsteen, Eric Clapton, Little Richard, Keith Richards and many more are available for free to Top 100 ADI Markets.

No barter, cash, or inventory to clear!

This is a special 15 minute program, produced by Radio Links, using interviews and bites from the new UNIVERSAL PICTURES film, "CHUCK BERRY HAIL! HAIL! ROCK-N-ROLL"

Run as is or pull cuts. Available on cassette or reel.

Call Lori Lerner for details at (213) 454-0488.

VIDEO MUSIC



35.8 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

	Weeks On
AEROSMITH/Dude (Looks Like A Lady) (Geffen)	3
BRYAN ADAMS/Victim Of Love (A&M)	3
BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)	3
CARS/You Are The Girl (Elektra)	2
DEF LEPPARD/Animal (Mercury/PG)	3
PINK FLOYD/Learning To Fly (Columbia)	ADD
GRATEFUL DEAD/Hell In A Bucket (Arista)	3
INXS/Need You Tonight (Atlantic)	ADD
LOVERBOY/Notorious (Columbia)	4
RUSH/Time Stand Still (Mercury/PG)	1
STARSHIP/Beat Patrol (Grunt/RCA)	1
STEVE WINWOOD/Valerie (Island/WB)	1

HEAVY

CUTTING CREW/I've Been In Love Before (Virgin)	7
JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)	3
FLEETWOOD MAC/Little Lies (WB)	8
HEART/Who Will You Run To (Capitol)	7
BILLY IDOL/Mony Mony (Chrysalis)	6
MICHAEL JACKSON/Bad (Epic)	4
MICK JAGGER/Let's Work (Columbia)	6
RICHARD MARX/Should've Known Better (Columbia)	7
JOHN COUGAR MELLENCAMP/Paper In Fire (EMI-Manhattan)	9
MR. MISTER/Something Real (Inside Me/Inside You) (RCA)	4
POISON/I Won't Forget You (Enigma/Capitol)	9
R.E.M./One I Love (IRS/MCA)	6
REO SPEEDWAGON/In My Dreams (Epic)	12
U2/Where The Streets Have No Name (Island)	6
WHITESNAKE/Here I Go Again (Geffen)	13

ADDS

- PINK FLOYD/Learning To Fly (Columbia)
- JOHN HIATT/Have A Little Faith In Me (A&M)
- INXS/Need You Tonight (Atlantic)
- JETHRO TULL/Steel Monkey (Chrysalis)
- McAULEY SCHENKER GROUP/Gimme Your Love (Capitol)
- OUTFIELD/No Surrender (Columbia)
- PRETTY POISON/Catch Me I'm Falling (Virgin)
- RADIATORS/Like Dreams Do (Epic)
- TOMMY SHAW/No Such Thing (As Perfect Love) (Atlantic)
- SILENT RUNNING/Sanctuary (Atlantic)
- SIMON F./American Dreams (Reprise)
- X/See How We Are (Elektra)

Information current as of October 6;
possible subsequent changes not reflected.



20.8 million households

Sal LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

	Weeks On
KENNY G/Don't Make Me Wait For Love (Arista)	5
LISA LISA & CULT JAM/Lost In Emotion (Columbia)	9
BILL MEDLEY & JENNIFER WARNES/Time Of My Life (RCA)	5
SMOKEY ROBINSON/One Heartbeat (Motown)	12
SWING OUT SISTER/Breakout (Mercury/PG)	14

HEAVY

ABC/When Smokey Sings (Mercury/PG)	13
BANANARAMA/I Heard A Rumour (London/PG)	13
MICHAEL BOLTON/That's What Love Is All About (Columbia)	1
NATALIE COLE/Jump Start (EMI-Manhattan)	11
EXPOSE/Let Me Be The One (Arista)	12
DAN FOGELBERG/Lonely In Love (Full Moon/Epic)	12
WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)	4
ELTON JOHN/Candle In The Wind (MCA)	5
LEVERT/Casanova (Atlantic)	7

MEDIUM

ANITA BAKER/No One In The World (Elektra)	6
BEE GEES/You Win Again (WB)	5
JONATHAN BUTLER/Holding On (Jive/RCA)	2
G.ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)	6
FORCE MD'S/Love Is A House (Tommy Boy/WB)	7
DEBBIE GIBSON/Only In My Dreams (Atlantic)	15
KANE GANG/Motortown (Capitol)	3
MILLIONS LIKE US/Guaranteed For Life (Virgin)	1
RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)	5
CARLY SIMON/The Stuff That Dreams Are Made Of (Arista)	11
DIONNE WARWICK & KASHIF/Reservations For Two (Arista)	ADD
WENDY & LISA/Waterfall (Columbia)	ADD
WHISPERS/Rock Steady (Solar/Capitol)	10

LIGHT

BLACK/Wonderful Life (A&M)	4
RICHARD CARPENTER/Something In Your Eyes (A&M)	ADD
DOUBLE/Devil's Ball (A&M)	1
DREAM ACADEMY/Indian Summer (Reprise)	1
EARTH, WIND & FIRE/System Of Survival (Columbia)	ADD
JELLYBEAN/The Real Thing (Chrysalis)	1
GLENN JONES/We've Only Just Begun (RCA)	2
ALISON MOYET/Weak In The Presence Of Beauty (Columbia)	3
ROY ORBISON & K.D. LANG/Crying (Virgin)	ADD

NOUVEAUX VIDEO

PAT METHENY/Last Train Home (Geffen)	1
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MTV Most Requested

- MOTLEY CRUE/Wild Side (Elektra)
- POISON/I Won't Forget You (Enigma/Capitol)
- FAT BOYS f/BEACH BOYS/Wipeout (Tin Pan Apple/PG)
- WHITESNAKE/Here I Go Again (Geffen)
- LOU GRAMM/Lost In The Shadows (Atlantic)
- STRYPER/Honestly (Enigma)
- MICHAEL JACKSON/Bad (Epic)
- BILLY IDOL/Mony Mony (Chrysalis)
- PRINCE/U Got The Look (Paisley Park/WB)
- FLEETWOOD MAC/Little Lies (WB)

PROGRAMMING NOTES

SWINGING AND WIPING OUT — VH1 will be flying a winner to Hawaii via the **Swing Out Sister** Sweepstakes, and MTV will wipe out a **Fat Boys** Giveaway winner with a flight to the same island paradise. Both networks are tying in to record chains for the contests. Other prizes will include compact disc players and CDs. The Swing Out Sister contest ends this week, and the Fat Boys Giveaway starts next week.

FROM RUSSIA WITH LOVE — An MTV Russia Weekend features the world premiere of "Rock In

Russia: Tell Tchaikovsky The News" at 10pm (EDT) Sunday (10/11). It shows the MTV crew and **Alan Hunter** visiting underground clubs in Moscow and talking with Soviet rock bands **Televisor**, **Avia**, and **Stanisman**. The network also promises the weekend will include an exclusive interview and concert performance footage of **Billy Joel** in the Soviet Union on his "Bridge" tour.

MTV premieres "Level 42 At Wembley" at 10pm (EDT) Wednesday (10/14).



IN THE SWING — VH1 Celebrity Hour host Bobby Rivers (l) breaks out in smiles over (l-r) Andy Connell, Corrine Drewery, and Martin Jackson of *Swing Out Sister*.

"VALERIE"

CHR NEW & ACTIVE

89/36

One Of The "Most Added"
A/C Breaker Debut **22**

Z94 add	WMMS deb 35
WMJQ deb 40	99DTX add
WEGX deb 29	WCZY 33
B94 deb 27	WKTJ 29-25
WAVA add	KDWB deb 35
KEGL add	Y108 deb 25
Y95 deb 29	KCPX add
WGH add	KWSS deb 35
Q105 on	



THE NEW SINGLE

PRODUCED BY STEVE WINWOOD

AND TOM LORD-ALGE

FROM THE FORTHCOMING ALBUM

CHRONICLES

A COLLECTION OF

STEVE WINWOOD CLASSICS

MANAGEMENT. NUVISIONS MANAGEMENT, LTD.
RON WEISNER/BENNETT FREED© 1987 Island Records, Inc.
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Disco Aid & Public Johns

MONDAY, OCTOBER 19

1952/Hank Williams and his second wife, **Billie Jean**, who married several times in real life, repeat their vows onstage in New Orleans.

1967/Smokey Robinson & the Miracles' "I Second That Emotion" released.

1973/After seven years, the **Grateful Dead** leave **WB** to form their own label.

1977/On the heels of "Heaven's Just A Sin Away," the **Kendalls** officially sign with **Ovation**. They'll later sue the label for back royalties.

1986/40-year-old Swedish King **Karl Gustav XVI** hosts a post-concert party for **Saxon** at Stockholm's Royal Palace. The palace staff dresses in Saxon tees and heavy metal gear.

Born: **Patrick Simmons** 1945, **Keith Reid (Procol Harum)** 1945, **Jeannie C. Riley** 1945, the late **Peter Tosh** 1944, the late **Jim Reeves** 1935

TUESDAY, OCTOBER 20

1954/**Lavern Baker's** version of "Tweedlee-Dee" is recorded in New York.

1976/**Led Zeppelin's** concert film, "The Song Remains The Same," premieres in London. On the way to the New York unveiling a few days later, road manager **Richie Cole** throws an open switchblade at somebody in first class.

1977/Three days after the release of "Street Survivors," **Lynyrd Skynyrd's Ronnie Van Zant, Steve Gaines, and Cassie Gaines** die in a plane crash outside Gillsburg, MS. On the same day, the **Clash** cancel a show in Belfast at the last minute and a street battle develops outside Ulster Hall.

1986/**Mary Wilson** publishes the first volume of her autobiography, "Dreamgirl: My Life As A Supreme." Two British charity singles are released: the anti-heroin "Live In World," including **Cliff Richard, Ringo Starr, Howard Jones, and the Alarm**; and the **Paul Hardcastle**-produced "Disco Aid" for Ethiopia, with **Phil Fearon, Odyssey, and Tina Charles**.

WEDNESDAY, OCTOBER 21

1958/For his final studio session, **Buddy Holly** records "It Doesn't Matter Anymore," "True Love Ways," and "Raining In My Heart" in New York.

1965/The **Kingsmen** perform "Louie Louie" on "Shindig."

1978/Country artist **Mel Street** ("Borrowed Angel," "Close Enough For Lonesome") commits suicide on his birthday. As with other Country artists, his records chart occasionally for several years afterwards.

1979/A Vietnam vet holds 27 people hostage in a West Virginia church until **WCHS/Charleston** allows him to make a public statement about vets' medical treatment problems.

1986/The **Crusaders** begin a six-day stand at New York's Blue Note club, marking their first club appearance in the city.

Born: **Elvin Bishop** 1942, **Charlotte Caffey (Go-Gos)** 1953, **Steve Cropper** 1941, **Manfred Mann** 1941, **Steve Lukather (Toto)** 1957, **Eric Faulkner (Bay City Rollers)** 1955



Peter Tosh, Steve Cropper, Ellie Greenwich, Annette Funicello

THURSDAY, OCTOBER 22

1976/The **Who** end a North American tour at Toronto's Maple Leaf Gardens with what becomes **Keith Moon's** last show here.

1979/**Joe Smith**, then **Elektra** President, places a trade ad asking radio not to track entire LPs.

1980/**Life** shows no mercy: the **Stranglers** have their instruments stolen in New York.

1986/**WNBC/New York** traffic reporter **Jane Dornacker**, once a member of the **Tubes** until they scaled down their live concerts, is killed when her chopper crashes into the Hudson River. Also, **Kansas's** reunion LP, "Power," issued.

Born: **Annette Funicello** 1942, **Stiv Bators** 1956

FRIDAY, OCTOBER 23

1973/**Motown's** venture onto the legitimate stage, "Pippin," opens on Broadway. Before the show closes, **Irene "Granny" Ryan** and the **Jackson 5** both record the show's songs.

1979/Then, several called in and wanted to know what they'd won: city-owned **WNYC/New York** broadcasts the first nine names of men arrested for soliciting prostitutes.

1982/**Culture Club's** "Do You Really Want To Hurt Me" goes #1 in Britain.

1986/**I Love You Less**: After seven years recording together: **Rene & Angela** split. Also, at the **ASCAP UK** awards, **Bob Hoskins** accepts five awards for **Phil Collins**. **Billy Ocean** nabs four. **Julian Lennon** gets three and **Cynthia** accepts for him.

Born: **Ellie Greenwich** 1940, **Wurzel (Motorhead)** 1949

SATURDAY, OCTOBER 24

1962/**James Brown's** "Live At The Apollo" LP recorded.

1980/**Donna Summer's** "The Wanderer" and **Linda Ronstadt's** "Greatest Hits Vol. II" are released. The "Guinness Book of World Records" gives **Paul McCartney** a "rhodium" disc to commemorate his record sales.

1986/**Andy Williams's** drunk driving trial ends in a mistrial when jurors deadlock 9-3 in favor of conviction. Rock-related films "Soul Man," "True Stories," and "Trick Or Treat" (with **Ozzy Osbourne**) open. And **Whodini** join **Mario Cuomo** for "Substance Abuse Awareness Day" in New York.

Born: **Bill Wyman** 1941, **Ted Templeman** 1944

SUNDAY, OCTOBER 25

1964/The **Beatles** sweep the British Music Awards when "She Loves You" and "I Want To Hold Your Hand" finish first and second in the Best Song category. They also get a special achievement award.

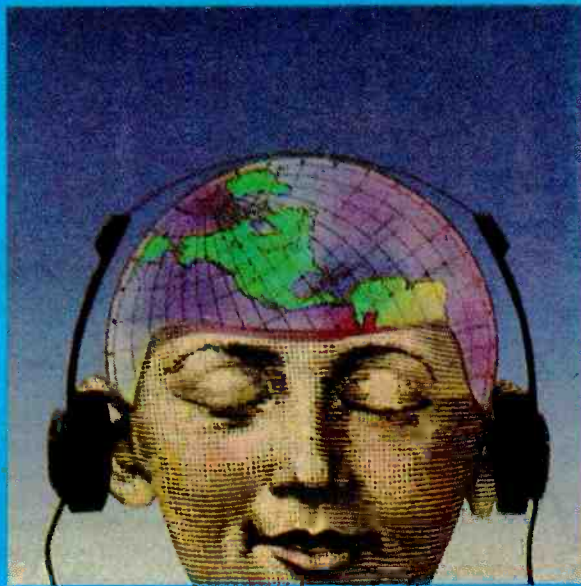
1974/**America** becomes the first major rock act to play West Point's Eisenhower Hall.

1980/**Paul Kantner** suffers a stroke at age 39.

1983/**King Kurt** — a wacky British band known for dumping flour, food, paper mache, etc. on their audiences and any journalist unlucky enough to cover them — holds "King Skurt" night in Brixton. All audience members must wear skirts and putting one over a pair of jeans doesn't count. Admission is one pound.

1986/**Methane** fires break out at **Bill Graham's** San Francisco amphitheatre during a **Steve Winwood** concert. Two audience members are injured with first degree burns.

Born: **Glenn Tipton (Judas Priest)** 1948, **Helen Reddy** 1942, **Jon Anderson** 1944



It reaches beyond sight. Into the imagination. 200 million listen every week. 3 and a half hours every day. On the road, at work, on the jogging path, 96% of all Americans sing its tune, hear its message. That's the power of radio. Radio advertising sells. How do we know? We've been measuring and describing radio audiences so you can turn the power of radio into money—for over 21 years. Arbitron. We know the territory.



ARBITRON RATINGS

WESTWOOD ONE PRESENTS

ROBBIE ROBERTSON

ALBUM PARTY

Live
SPECIAL

It's a decade after *The Last Waltz*, and the long-awaited debut solo album by former Band-leader Robbie Robertson hits the street at the end of the month. But you and your listeners can hear it first – and talk with the man who created it – when Westwood One presents *The Robbie Robertson Album Premiere Party*, airing live via satellite Thursday night, October 22 at 8 p.m. (ET).

Hosted by KFOG-FM/San Francisco's Sky Daniels, it's an exclusive one-hour special featuring tracks from the new *Robbie Robertson* LP, including its premiere single, "Showdown At Big Sky."

And, by calling our special toll-free 1-800-ROCKERS hotline, listeners will have a chance to speak directly with the influential singer/writer/guitarist about the new Geffen L.P. Why he waited a decade to make it. What it was like working with special guests like Peter Gabriel, U2, Band-mates Rick Danko and Garth Hudson, the BoDeans and Maria McKee of Lone Justice.

Callers are invited to ask Robbie about his early career, too – with Ronnie Hawkins & The Hawks, Bob Dylan, The Band. Robbie's post-Band projects like creating and performing music for movies like *The King Of Comedy* and *The Color Of Money*.

The wait is over! Hear Robbie Robertson first and exclusively on Westwood One's live *Robbie Robertson Album Premiere Party*.

Contact your Westwood One Representative at (213) 204-5000 or Telex 4996015 WWONE for details.

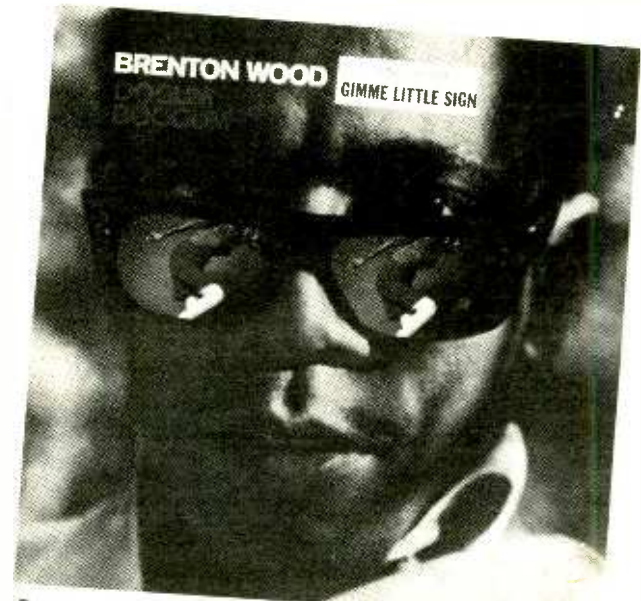
THE ROBBIE ROBERTSON ALBUM
Produced by Daniel Lanois and Robbie Robertson
Executive Producer: Gary Gersh
Associate Producer and Engineer: Jim Scott
Mixed by Bob Clearmountain
Management: Nick Wechsler

**WESTWOOD ONE
RADIO NETWORKS**



KEN BARNES

ON THE RECORDS



Brenton checks out the books.

GOING FOR ALL THE GARBLES

Disclexia III: Mangled Lyrics Return

Been a long time since we rocked and rolled. What I mean to say, if I can get Don Waller in the next office to turn down the Zep, is it's been a long time since we garbled lyrics (six months, in fact). (Been a long time since I wrote a column, actually, but that's another story, which you've no doubt kept up on via the cryptic notes buried in six-point type in the Page 3 contents listings.) Meanwhile, the garbled lyrics concept has become semi-famous.

Several people reported hearing garbled lyrics bits on NPR, none of which, they said, credited these columns. (That's cool; it's not like Parts I & II were the first collections of scrambled words . . . just the most horrifying.) One man who *did* credit these columns was Orlando Sentinel staff writer Thom Duffy, who expanded on the concept himself in a couple of pieces, at least one of which was widely syndicated. He solicited misconstruals from his audience, the best (misconstrual, not audience) being the Rascals' "You & me and Leslie, groovin'," putting a whole new menage-a-trois spin on the song, which intended to say "endlessly." (Several readers of this column subsequently submitted that entry as well.)

The American Comedy Network has a Creedence parody called "There's A Bathroom On The Right," a line which has certainly been featured prominently in these compilations. And the JPC Newsletter, from Jeff Pollack Communications, suggested, "An amusing feature for your morning show is to get listeners to call in and recite song lyrics on the air they had misinterpreted when they were younger."

Obviously, we've got a cultural phenomenon on our hands here. Next will come scholarly analyses, doctors' opinions on why people



Carly asks the musical question: "Why call a clothespin?"

garble lyrics, and scientific terms for the syndrome (Motown's Terry Barnes calls it "disclexia," which seems to nail it down securely enough).

Meanwhile, I've been squirreling away more mangled lyrics (much to the annoyance of the local squirrels, who were using them for nests), and am once again ready to pollute the atmosphere of mutual understanding with the best/worst examples.

By the way, thanks to everyone who sent in contributions, and also those who sent in garbled lyrics. (The contributions have been invested in conservative mutual funds and IRAs.) Your patience is appreciated, and your moments of glory are at hand, over the next three columns.

Baboon Rising

One man who creatively adapts lyrical destruct jobs to his radio gig is KIMN/Denver afternoon personality Stu Evans. The idea, which Stu admits has been done before, is to "take a hit song, mangle the title (or leave it intact), and construct a



Madonna: Eyes like potatoes.

bizarre tale to arrive at the title" (the long way around).

Stu kindly provided a couple of examples: "the Denver zookeeper who works the overnight shift to watch the animals awaken. 'In fact,' he remarks, 'I've seen the baboon rising.'"

The other, more elaborate story concerns "the young lady who was taking running jumps into a pouring cereal display in the supermarket. The manager scolds her, 'Don't leap in the Safeway, darling/Don't land in the pouring grain!'"

As Stu says, "These babies are hard to concoct, but it all pays off when somebody comes up to me at a promotion and tells me how much they hate those damn stories, and why do I have to do them every afternoon at 5:20?"

Going To A Cocoa?

I'm not sure how the person managed the logical leap from A to X, but Skip Rispoli, Asst. PD of WKST & WFEM/New Castle, PA, swears his "friend" thought the title line in the Wham hit was "Wake Me Up To Pour You Cocoa."

Eternal Mysteries
SMN's Paul Bronstein, not satisfied with winning eight Beatles CDs in the recent "Sgt. Pepper" contest here, nominates three lines he *still* can't figure out, along with the garbled versions he's tortuously arrived at:

CCR/"Down On The Corner": "Singing the negroes can't be beat" . . .

Mamas & Papas/"California Dreamin'": "The preacher digs the cause" . . .

David Bowie/"Fame": "Gotta get a Reggie Bar" . . .

My guesses would be "Singing for nickels can't be beat," "The preacher likes the cold," and "Got-



Wham: Ovaltine appeal.

umn, provides a fine example. Lynchburg once boasted an eatery called the Biscuit Bowl, and that's what U102 MD Tony Wood told Liz he thought Tom Petty was singing about in "Jammin' Me": "Take back your Biscuit Bowl." Makes more sense that way to me; I always wondered what Tom, Bob, and the boys had against Joe Piscopo.

Local color also influenced a Thin Lizzy misunderstanding, according to WPEN & WMGK/Philadelphia Promotion Manager Mark Lipsky. Residents of a Philly suburb thought "The Boys Are Back In Town" was "The Boys From Jenkintown."

Liz also admits to mistitling Eric Clapton's "After Midnight" "Captain Midnight," presumably after hearing the Blues Image hit "Ride After Ride."

Isla Come, Isla Go

Another recent hit to suffer grievously from lyric-manglers is Madonna's "La Isla Bonita." CBS-TV's Gene Sculatti managed to hear her sing about a "young girl with eyes like potatoes." This is so far off (it's really "eyes like the islands") that it should go in a special category in Disclexia hall of fame, with an award in the shape

of a giant hearing aid — or a potato. This spud's for you, Gene.

Sculatti also thought the line about "all of nature wild and free" went "all the major world agrees." Another correspondent, inventing a regrettable ethnic slur, thought Madonna opens up, "I fell in love with some dago" instead of San Pedro. I can't wait for the muddlings of the Spanish lines in "Who's That Girl."

Oogum Boogum In Dispute

Brenton Wood's memorable 1967 hit "The Oogum Boogum Song" managed to confuse me. When Brenton sang about a girl's "cute earrings/long hair and things," I thought he was saying "long hairy things." It still sounds more interesting. There is also some dispute about the end of the song, when Brenton advises, "Check out the boots, yeah." But the alternate interpretation is definitely questionable for a family newspaper, and even a little over the line for this one.



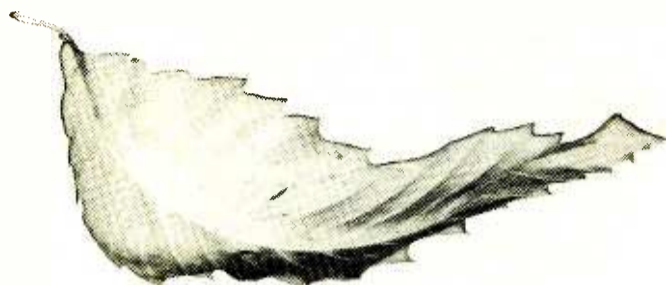
Desmond Dekker: Bored with breakfast.

Helen Pierce of CKO/Vancouver, who interviewed me about the garbled lyrics phenomenon, volunteered one of her own: In "Angel Of The Morning," Merrilee Rush sang, "Just touch my cheek before you leave me," but, in a fetishistic mood, Helen thought it was "feet."

Prime contributor Bill Jerome of WMGQ/New Brunswick reports his "younger brother" somehow contrived to hear Carly Simon, in "You're So Vain," singing, "You're with an underworld spy or why call a clothespin." The wife of a close friend must have been amused. Bill, taking personal responsibility for this one, says he thought Sam Cooke, in "Cupid," was saying, "I don't mean to bother you/But I'm in this dress," when the late singer was actually "in distress."

In Part II next week: "Carry A Laser Gun."

NEW ORDER



“TRUE FAITH”

The New Single

Produced by
Stephen Hague and New Order.

KCPX add
KMEL 29-25
HOT103 on
PWR96 13-6
KITS 7-4
94TYX 39-24
KIKX add
KDON add
KZZU deb 39
KQIZ on
KSMB add
WAZY add
KTMT add

Direction: Tom Atencio

From the forthcoming album
Substance



© 1987 Qwest Records



BRAD MESSER

CALENDAR

Shucks, Me A Celebrity?

A Mr. So-and-so telephoned me at the station and opened the conversation with, “Brad, you’ve become quite a celebrity in town. From what people tell me, you’re one of the most popular people in the media here!” My, my. Let’s stroke that ego ’til it swells right up.

Celebrities are people like Johnny Carson, Raquel Welch, Alf, and various women who might have slept with presidential aspirants. Radio only has maybe five or eight real celebrities max, and I will never be one of them. So my first question was, “What are you selling?”

His answer wasn’t direct. It went around the world about five times, soaring to heights and plunging to depths, before finally reaching its destination. He was selling voice insurance.

Ever buy voice insurance? Know anyone who has?

I was curious to know how many takers he was signing up. Hell, some of us maybe could

horn in on the action if it’s lucrative enough.

On the theory that the guy must be calling everyone at every radio and TV station in town hawking his gimmick, I drew him into a brief conversation and worked my way around to that dazzling opening line. “When you call DJs around town and feed them that stuff about being quite a celebrity, how do they react? Do they go for it?”

He laughed. “Yeah, you’d be surprised. Most of them don’t even question it. They eat it up pretty good.”

Salespeople know that if you give someone what he wants, he’ll give you the world in return.

If it’s ego that motivates a potential client, strokes are obviously in order. The insurance hustler had his motivational homework pretty much together, although I wonder whether his marketing plan might have been a bit weak in the area of assessing the discretionary spending power of radio announcers, many of whom are paid pitifully little. However, I didn’t find out whether he was making many sales because I had work to do and wanted to hang up.

I got rid of him by using a technique that time has proven to be very effective: lying. I told him that for many years I had maintained a \$2 million voice insurance policy through Lloyds of London and intended to keep it because, for a small additional monthly premium, the underwriter also provides protection against shrinkage or accidental dismemberment of my ego.

Short-Lived Caribbean Coup

MONDAY, OCTOBER 19 — The prime minister of the island of Grenada, 39-year-old **Maurice Bishop**, was killed in a coup in 1983. American troops invaded Grenada to boot out the new Marxist government six days later (25th). **Martin Luther King** and 52 other black sit-in demonstrators were arrested in 1960 at a “whites only” restaurant in Atlanta. The first wedding in a balloon took place above Cincinnati in 1874. The virtual end of the Revolutionary War occurred in 1781 when the British surrendered at Yorktown, Virginia.

Birthdays: Actor **John Lithgow** 42. Novelist **John LeCarre** 56. Journalist **Jack Anderson** 65.

Two-Night Shooting Star Show

TUESDAY, OCTOBER 20 — Earth’s orbit is now intersecting the old orbital track of comet Halley. Space debris will burn up in our atmosphere before dawn today and again tomorrow morning, creating the annual Orionid (oh-RY’-uh-nid) meteor shower — a “shooting star” show that can generate a meteor-a-minute during peak hours. Any time after midnight, southern sky, about halfway up.

Nixon’s Saturday Night Massacre was in 1973. One Soviet general and about 100 scientists died when a Mars rocket exploded on its launch pad in 1960.

Birthdays: Baseball Hall of Famer **Mickey Mantle** 56. Columnist **Art Buchwald** 62.

First Pentagon Peace March

WEDNESDAY, OCTOBER 21 — 20th anniversary of the first big anti-Vietnam war demonstration at the Pentagon by a crowd estimated at 35,000. That and other peace demonstrations in 1967 inspired the CIA to exceed its own legal authority by compiling an index of 300,000 Americans suspected of antiwar activities.

25th anniversary of the end of the Seattle World’s Fair (1962). **Margaret Owen** set a manual typing record of 170 words per minute in 1918 on an Underwood. Camel cigarettes were introduced in 1913.

Birthdays: **Mick/Bianca** daughter **Jade Jagger** 16. Actress **Carrie Fisher** 31. Musician **Elvin Bishop** 45. Actor/director **Michael Landon** 50. Baseball Hall of Famer **Whitey Ford** 59.

Cuban Blockade 25th Anniversary

THURSDAY, OCTOBER 22 — A nuclear confrontation between the United States and the Soviet Union began in 1962 when President **John Kennedy’s** “quarantine” of Cuba went into effect — a naval and air blockade to prevent missiles from being shipped to the island. Rather than go to war, the Soviets agreed on October 28th to dismantle the Cuban missile bases.

South Koreans voted in 1980 to outlaw torture of prisoners. The Xerox copier was first demonstrated to the public in 1948, ten years after it was invented. The swallows traditionally depart San Juan Capistrano, CA.

Birthdays: Actress **Catherine Deneuve** 44. Ex-Mousketeer **Annette Funicello** 45. **Timothy Leary** 67.

Marines Hit By Suicide Truck

FRIDAY, OCTOBER 23 — A terrorist drove a truck full of dynamite into US Marine headquarters in Beirut, Lebanon in 1983, killing 218 Marines and sailors plus 23 other people.

Congress okayed a standby gasoline rationing plan in 1979. 25,000 women marched in New York City in 1915 demanding voting rights in all 48 states. **Blanche Scott** became America’s first female pilot in 1910 when she flew over Fort Wayne, IN at an altitude of 12 feet.

Birthdays: Soccer player **Pele** 45. **Johnny Carson** 62.



ADAM WHITE

MUSIC

COMPACT DISC UPDATE

The Classics Keep Coming

Since the WEA and Capitol Industries/EMI compact disc plants came on stream, the availability of classic catalog CDs from those labels has increased significantly. The trend continues in the fourth quarter.

This month, for example, Warner Bros. ships four Paul Simon solo albums on compact disc: "Paul Simon," "There Goes Rhym'in' Simon," "Live Rhym'in'," and "Still Crazy After All These Years," all originally released on Columbia.

Due from WB in November are six Van Morrison CDs (including "Tupelo Honey," "St. Dominic's Preview," and "Hard Nose The Highway") and six from ZZ Top (including "Tres Hombres," "Fandango," and "Tejas").

The latter half-dozen are available separately, or as a complete set, "The ZZ Top 6-Pack," on three CDs at \$49.98.

From Capitol this month comes "Abbey Road" and "Let It Be" on compact disc, the last of the original Beatles albums. Next up (and next year) the label will be deciding which compilations to release. Initially, the most likely candidates are the "1962-66" and "1967-70" sets.

Capitol is also bringing plentiful Frank Sinatra to CD, with six titles due soon, including "Come Fly With Me" and "Only The Lonely."

The label is adding unreleased cuts to a number of these releases, as it is with several Nat "King" Cole CDs.

Another result of Capitol/EMI and WEA's own CD factories: mid-price lines. This month, \$11.98 titles by Fleetwood Mac, Randy Newman, Genesis, Vanilla Fudge, Buffalo Springfield, Whitesnake, and Robert Flack, among others, are shipping.

New midline CDs from Capitol/EMI feature the Beach Boys ("Pet Sounds"), the Tubes, Canned Heat ("Best Of..."), Sammy Hagar, Billy Squier, April Wine, America, Kenny Rogers, Little River Band, Motels, and more.

ALVIN, FOSTER & LLOYD

Country/Rock Hopefuls



Dave Alvin: Ex-Blastar has a 'New Tattoo.'



Lloyd (left), Foster: Rockin' and pickin'.

Artists whose music can appeal to rock and Country radio are still relatively rare, but RCA and Epic have current projects — by newcomers, no less — which they're promoting to both formats.

Foster & Lloyd went #1 country last month with "Crazy Over You" from their RCA debut, "Foster & Lloyd," and had previous chart credentials as songwriters for Sweethearts Of The Rodeo and Holly Dunn.

More recently, the label has been working another cut from the album, "Hard To Say No," at AOR. The pro 12-inch went out with a three-track cassette sampler which included "Crazy Over You."

Additional rock credibility for the pair may also spring from Bill Lloyd's solo album, "Feeling The Elephant," released earlier this year (to good reviews) on indie Throbbing Lobster Records.

Compact Data

'Character'-istic Wonder

Motown is shooting for an October 26 street date for the Stevie Wonder album, "Characters." It includes "Get It" with Michael Jackson and "Come Let Me Make Your Love Come Down" with B.B. King.

An anticipated Wonder duet with Julio Iglesias does not appear on "Characters." The pairing with King is one of two bonus cuts only on the CD and cassette versions.

The Great Pretenders

The Pretenders' next Sire release is a hits collection which will probably be titled "The Singles." Tracks range from "Stop Your Sobbing" to "I Got You Babe."

Meanwhile, former Smiths member Johnny Marr is writing songs with Chrissie Hynde for a future Pretenders album, and he's expected to tour with the band next time out.

Jailhouse Rock

On the subject of the Smiths, the title of the band's current album "Strangeways, Here We Come" refers to a notorious British prison located in Manchester.

Which may or may not have anything to do with the band named Strangeways. They hail from Scotland, and RCA just released their US debut album "Native Sons."

Bloodgood Through Capitol

Capitol will distribute the second album by Christian metal band Bloodgood entitled "Detonation." It was originally available on indie Alarma Records, with sales of approximately 60,000. Capitol has set an October 27 release date.

'Hail! Hail!' Chuck Berry

Chuck Berry finally received his star on the "Walk Of Fame" during ceremonies held in Hollywood yesterday (10/8). Berry's star was the 1857th awarded and, probably not coincidentally, the presentation was timed to promote the Los Angeles premiere of "Hail! Hail! Rock 'N Roll," the new live concert movie filmed last year in honor of Berry's 60th birthday.

MCA will release the soundtrack, produced by Keith Richards, on November 2. So far no plans have been made to release a single from the LP, which features guest performances by Richards, Eric Clapton, Richard Cray, Julian Lennon, and Linda Ronstadt.

R-Rated 'Dogs' For College

Atlantic has the soundtrack to the Aussie movie "Dogs In Space" in clean and R-rated versions. But the latter is just a promotional item serviced to college/alternative radio, featuring snippets of dialog from the flick (which also appear on the original Australian release).

Music is by Michael Hutchence of INXS (who also stars in "Dogs"), Iggy Pop, Brian Eno, and the Gang Of Four, among others. Movie opens in selected markets Friday (10/9).

Shredheads At Work

Better to testify late than never? Yes, there are new witnesses in the Oliver North sideshow.

Mitch Ryder has been persuaded to re-record "Good Golly Miss Molly" as "Good Golly Ask Ollie," and New York's SOS Records has the single. He's backed by musicians from the David Letterman band.

Meanwhile, Macola is promoting "The Ollie Shred," a new 12-inch by the NSC Band (who are usually known as The Weirz).

Short Cuts

- The MADONNA album, "You Can Dance," is currently scheduled for November release.

- The PAUL McCARTNEY "Best Of . . ." from Capitol will be a double album, due next month.

- ISLAND is promoting a Buckwheat Zydeco single, "Ma 'Tit Fille," drawn from his own album and the Antilles soundtrack of "The Big Easy."

- WILSON PICKETT's remake of "In The Midnight Hour" on his current Motown album will be a single.

- PETER GABRIEL will donate royalties from his upcoming single "Biko" to a charity soon to be named.

- RICK SPRINGFIELD returns in January with "Rock Of Life" on RCA, his first album in three years.

- CARLOS SANTANA's upcoming solo album, "Blues For Salvador," is almost entirely instrumental.

- The CONNELLS have signed withTVT Records, which is releasing their second album, "Boylan Heights," produced by Mitch Easter.

- MIKE OLDFIELD returns after a four-year absence with "Islands" on Virgin. Title track features vocals by Bonnie Tyler.

PLATINUM

A Solid September

Here's the RIAA platinum report for last month.

An album must sell one million units to reach platinum, 500,000 for gold. Multi-platinum is awarded for each additional million. A gold single requires one million sales.

MULTI-PLATINUM

5 million
Tina Turner "Private Dancer" (Capitol)

4 million
Whitney Houston "Whitney" (Arista)

3 million
Barry Manilow "Even Now" (Arista)

Barry Manilow "Live" (Arista)

Barry Manilow "Greatest Hits" (Arista)

U2 "The Joshua Tree" (Island)
Whitesnake "Whitesnake" (Geffen)

2 million
Barry Manilow "This One's For You" (Arista)

Barry Manilow "Tryin' To Get The Feeling" (Arista)

Motley Crue "Girls Girls Girls" (Elektra)

Poison "Look What The Cat Dragged In" (Capitol)

PLATINUM

ARISTA
Grateful Dead "In The Dark"

Barry Manilow "Tryin' To Get The Feeling"

SIRE
Soundtrack "Who's That Girl"

SLASH/WARNER BROS.
Soundtrack "La Bamba"

TIN PAN APPLE/POLYGRAM
Fat Boys "Crushin' "



JOEL DENVER

CONTEMPORARY HIT RADIO

THE GAMES PEOPLE PLAY TO WIN

Psyching Out Your Competition

If you're playing to survive, you're just maintaining the "comfort zone" of ratings you presently have. If you're playing to win, then you're doing everything possible to assure a victory . . . including demoralizing your competition, if necessary.



Buzz Bennett

Two of the best psychological tacticians in the business are Z100/New York PD Scott Shannon and Y95/Dallas PD Buzz Bennett. While they share some philosophies on how to get the goat of a direct competitor, there are some surprising differences in their techniques.

Launch A Frontal Assault

Bennett, whose airstaff of "Gladiators" is still in the early stages of evolution at Y95, says gamesmanship happens in every market. "No one wants to attack anyone directly, but that shows a lack of courage," he said. "We came in here to knock KTKS out of the box and then go for KEGL.

"Today's PDs have to become fearless. You intimidate a competitor by going right at him."

—Buzz Bennett

"Most PDs avoid this. Today's PDs have to become fearless. The concept of formatic positioning is crap. You intimidate a competitor by going right at him. I would rather do direct battle than manipulate them out of my way.

"By coming off as the station that does everything the audience wants, you leave the other guys in the dust. It may require a 15-hour day, but so what? It's essential."

Bennett operates on the theory that winning a listener is a double mathematic victory. "Taking away one of their listeners and making them one of your listeners means a double gain in this world of selling by rank, position, and comparison," he explains.

Nothing Personal About Domination

The biggest problem most PDs face in winning the game of psychological warfare is ego, Bennett

says. "You can't win unless you check your ego at the front door. Don't be afraid to play a record because the guy across the street played it first; then you become musically impotent, and they become the major source of your research."

One of the most obvious areas of open battle is on-air swipes at the competition. "We did it in the beginning, but now I ignore them in that respect. I tell the staff they don't even play in the same ballgame, so don't mention them.

"Simple counterprogramming is very effective. It's the idea of taking a jab at them every chance you get, so you can occasionally land a solid right hook. That's why I view radio as hand-to-hand combat these days."

Bennett also pointed out that domination can be expensive. "I've got 15 people on our promotion staff, but that allows me to outdo anybody in Dallas. If your company is too cash-flow conscious, you may have a weakened competitive position if someone's coming directly at you."

Known for his ability to add pyrotechnics and creativity to a station, Bennett says it boils down to outdoing the other guy at every turn. "If you aren't bigger and more aggressive in promotions and marketing, you lessen the chances for success. A huge TV campaign, billboard showing, and a spectacular contest will initially deflate the morale of the other guy's airstaff. It's like stripping someone naked. They can't fight or feel good about themselves when you're outgunning them.

"At first, most of the audience is passive. Eventually, they'll detect the lack of on-air enthusiasm from across town and then begin to make a comparison, which is reinforced by your marketing strategies."

Internal Teamwork

While all the fancy tools in the world can attract attention, Bennett believes you can slay an entire market with the right staff. "Sure radio wins with the music — but the on-air staff makes it happen. You're unstoppable if you have a team environment."

One of the ways many PDs out-psyche their competitors is by ignoring them, or acting aloof when meeting at an industry function. Not Bennett. "We're all playing in the same game of life and I'm friendly with them — except when we turn on the radio," he says. "You can learn a lot by talking with someone. If you can pick up on their plans, or scoop them on a promotion before it happens, you real-

Crosstown Reaction

When KEGL/Dallas PD John Roberts saw the 500 Y95 balloons and balls hitting the Madonna concert crowd on cue, he wasn't surprised — it wasn't the first time Bennett had pulled a stunt. But when that pre-recorded tape for the competition played just prior to Madonna's on-stage appearance, that was another story.

"It looked like they were presenting the concert and it really pissed me off — even though I have to admire them for pulling it off," Roberts said. "We were misled by the promoter and her management company that there would be no station actually presenting the show.

"All afternoon and evening of the show we'd been broadcasting live from Texas stadium, and our banners were everywhere. Our guy Kidd Kraddick got on stage to welcome everyone just prior to

Level 42's opening act, but that's as close to a station tie-in as it was supposed to be."

Roberts said, "Something like this would be very demoralizing if your staff didn't have good morale and strong character. We were still high off the spring book, so all it did was get us angry at the promoter and Madonna's management. If this occurred on an ongoing basis it might take the wind out of our sails, but this incident only served to get our competitive juices flowing."

ly land a good punch. Then you make them buy into the self-fulfilling prophecy that they're in trouble, and they assist in the process. You get this part of the plan started by always projecting confidence and a winning attitude."

their guys on stage at the top of the show, and their banners were hung everywhere — but we had 500 balloons and 500 beach balls in the audience, ready to be unleashed on-cue.



Scott Shannon

"After we hit the top, the on-air references and slams were downplayed. It can come back to bite you if you are perceived as a bully."

—Scott Shannon

Almost Anything To Win

Considering Bennett's basic mental attitude, where does he draw the line in psychological warfare? "I'll do almost anything to win," he admits. "But things like calling jocks on the request line or hotlines and telling them, 'You suck' don't make it. I also don't send the other guys a black funeral wreath. That's beneath our dignity . . . but it's something I have done before."

He cites a classier example of warfare. "When the Michael Jackson 'Bad' video debuted on TV, we bought the two commercial avails around it. Prior to the premiere we promoted on-air that we were going to present the video. When the spots ran, it backed up what we promoted. It's a case of presentation and perception."

Forcing the competition to change music policy is another Bennett tactic. "Say they won't play dance music. By creating a demand in the market you change their strategy, which has to play with the airstaff's confidence."

Upstaging And Dirty Tricks

The battle between Y95 and crosstown CHR KEGL heated up at the recent Madonna concert. "We stole the show from them," said Bennett. "They had one of

"We worked it out so the audience heard a 20-second recorded promo which in effect said, 'Y95 welcomes Madonna, etc.' After the words, 'Y95, the station with balls,' we dropped them all and the crowd had a blast. Seconds later, Madonna hit the stage." (See "Crosstown Reaction.")

What's the worst thing Bennett ever did to competition over the years? "I'd get arrested if I told you. Actually, one of the sneakiest was when I was at KCBQ/San Diego. I hired the entire airstaff away from KGB, and even told their GM I was going to do it two weeks ahead of time. He didn't believe me.

"And then there was the time I got real tight with the record stores in a market," he said. "For a couple of weeks I had them give the competition bad retail information."

But Bennett says that's all in the past. "I'd like to apologize for all the dirty things I've ever done. From now on I'll only fight fair and square and without dirty tricks." But then he added, "Remember, I'll do anything to win."

Shannon Starts On-Air Intimidation

When Scott Shannon put Z100 on the air four years ago, he began an all-out on-air game of verbal intimidation against competitors — WPLJ in particular. "We had a lot

Continued on Page 50

Guerrilla Tactics Checklist

What are some of the more common ways of getting the other guy's goat? Here's a quick rundown.

- On-air satire and comments.
- Hire away their top jock, or get him a job out of the market.
- Pre-empt the competition's event with your van, cash, bumper stickers, T-shirts, and other goodies.
- Launch an incredible contest backed by various multimedia marketing.
- Scoop them on a contest.
- Take away an annual event they've had locked up for years, like a fireworks show or walk-a-thon.
- Buy a new piece of gear for the audio chain that either makes you louder and/or improves stereo separation.
- Give everyone a bonus raise for ratings and make sure they hear about it.
- Throw a lavish client party inviting the entire station staff and dates.




THE RIGHT ARTIST
THE RIGHT RECORD
THE RIGHT TIME
"THE RIGHT STUFF"

"THE RIGHT STUFF"
THE NEW SINGLE
FROM BRYAN FERRY

PRODUCED BY
PATRICK LEONARD,
CHESTER KAMEN &
BRYAN FERRY

FROM THE FORTHCOMING
ALBUM BÊTE NOIRE

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THE NEW VIDEO!

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Management: Ed Bicknell, Damage Management Limited

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"AMERICAN DREAM"

The New Single

Produced by Phil Thornalley

From the forthcoming album

NEVER NEVER LAND

Management: Freddy DeMann/DeMann Entertainment

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Psyching Out Your Competition

Continued from Page 48

of people expressing disapproval. We openly attacked WNBC's morning man, Don Imus. I called him 'a big old fat has-been. He's yesterday's newspaper.' He was the top morning gun at the time.

"At the same time, WPLJ was attempting to enter the CHR race, but deemphasized this fact so they could hold onto their AOR base. Our research showed their audience wasn't aware of the switch, so there was no backlash. So we called attention to the fact they'd wimped out; we exposed them. I took direct shots at PD Larry Berger, calling him 'Larry Booger' in satire skits. (Berger, in numerous interviews, professed to be unaffected by Shannon's tauntings and insulting remarks.)

Soon Z100 had some new ammunition. "It was amazing," recalled Shannon, "how they began adopting many of our characteristics. We had the 'Morning Zoo,' they started the 'Morning Crew.' We had the 'Five O'Clock Whistle,' they had the 'Five O'Clock Fling.' So they became 'Xerox 95,' the station that copies everything we do.

"This helped position them as the CHR follower. To this day, there are still people that call them 'the wimp' and refer to Larry as 'Larry Booger.' WPLJ is perceived as the copycat station."

Timing Is Critical

Now that Z100 and WPLJ's battle is four years old, the market is quite different from what it was like when Z100 signed on. "After we hit the top, the on-air references and slams were downplayed," says Shannon. "Today we rarely mention Power 95 on the air."

"You have to be sensitive to your station's development when using this tactic. It can come back to bite you if you're being perceived as a bully. When you're as far along as we are, you also risk the possibility of causing listeners to sample the competition."

These days, Z100 wages mental warfare with WPLJ and newcomer Hot 103 by using music exclusives and promotions. "You have to be in touch with the mood of the market

when it comes to promotions," warns Shannon. "If you are, then your mission of shattering their morale becomes second nature.

"Also, there is big difference between a good competitor and a whining competitor. I think Emmis is a good competitor. They are strong broadcasters who fight fire with fire."

Avoid Childish Tactics

Shannon agrees that trying to undermine the competition can reach childish levels at times. "We avoid this stuff at all costs. We don't send our people out to their station promotions. I really don't think the audience is that tuned into petty backbiting. It doesn't make for a good image. It's important to rise above the petty crap and chicanery that goes on. It didn't help then and it doesn't help now."

As for tricks to play with the competition's airstaff, Shannon observes, "If you're running a competitive operation, then one

person isn't going to make a difference one way or the other — although he adds, "I have sent airchecks of strong jocks to bigger markets to get them out of my hair. And I've also hired them away. But I usually don't contact them. The last thing I need is for the competition to start talking about me coming after one of their jocks; that would reflect a weaker position. If the jocks want to work for my station, let them make the call.

"Radio isn't nearly as big a part of the listeners' lives as we'd like to think it is. If they like your station, then they'll listen. Too much airtime can be devoted to these petty battles, resulting in blurred focus — you can end up putting the audience second.

"For my money, kicking their ass in the Arbitron is the only surefire way to demoralize your competition. Just kick their ass in the book enough times and you'll see everyone's chin hitting the ground."

MOTION

- KGGI/Riverside ups Sean Demoray to PD.
- Tony Collins from KJ103/OKC to KGGI as MD.
- Z100/NY Swinger Spanky McFarland now overnights as - Diane Pryor exits.

WHYT/Detroit switches afternoon man Michael Waite into mornings to co-host with Lisa D. while Michael J. Fox slides his family into afternoons ... WCKN/Greenville PD Jim Wilson exits and Tommy Mith is named interim PD, with Nate Norris remaining in the music chair.

Rex Holiday is promoted from MD to PD at KZ103 (WWKZ)/Tupelo, MS replacing Jay Hastings, who moves to KLIK & KTXV/Jefferson City, MO as PD ... Yo Sunny Jo Stevens from nights at KC101/New Haven to swing at Hot 103/New York.

Pat Reynolds leaves nights at KS103/San Diego to do afternoons at Hot 194/Honolulu, which moves Promotion Director Doug Lee into middays ... WDLX/Washington's new morning man is WKZQ/Myrtle Beach's Jack Boston, who replaces the exiting Sam

Reynolds.

Steve Miller, last at Z100/New York, joins B97/New Orleans for afternoons/Asst. PD duties with Dallas Kincaid exiting ... KEGL/Dallas MD J.D. Ryan adds Asst. PD duties ... At KJ103/Oklahoma City, Stacy Barton moves from overnights to am drive/ND & Public Affairs.

Beau Griffin leaves Hot 105/Miami for overnights at crosstown Power 96 for Eric Ward, who left for on-air duties at their sister station ... WPFM/Panama City upped overnights Little Joe Walker to nights/Asst. MD from Ken Bailey, who goes to KZOU/Little Rock.

At KKRZ/Portland, Trisha McGarvin moves from news on the morning zoo to middays as WCKG/Chicago's Brooke Belson joins for the am news ... Kim Wood departs overnights at WAZY/Lafayette and Mike Carmin joins from WQLK/Richmond for the duties ... WZKX/Biloxi MD/6-10pm personality Mark Gunn exits for nights at KITE/Corpus Christi.

At WYKS/Gainsville, midday personality Toni Mitchell becomes Promotion Director and pm driver Briton Jon adds MD duties ... Ted Kelly exits 7-midnight on-air as overnights Ken Davis moves into the slot, and weekender Johnny D moves to overnights.

Afternoon driver Joe Nasty and Power 106/LA have parted company ... 93Q/Syracuse PD Dave Laird steps down to concentrate on mornings with midday personality Rob Cunningham stepping into the PD shoes.

Karen Hall moves from overnights at KOY/Phoenix to the 7-midnight shift at crosstown Gold mine KOOL-FM ... WMGM/Atlantic City flips from AOR to CHR under PD Mark Daniels, who came from WSBA/York. MD Jim Spector remains with the station.

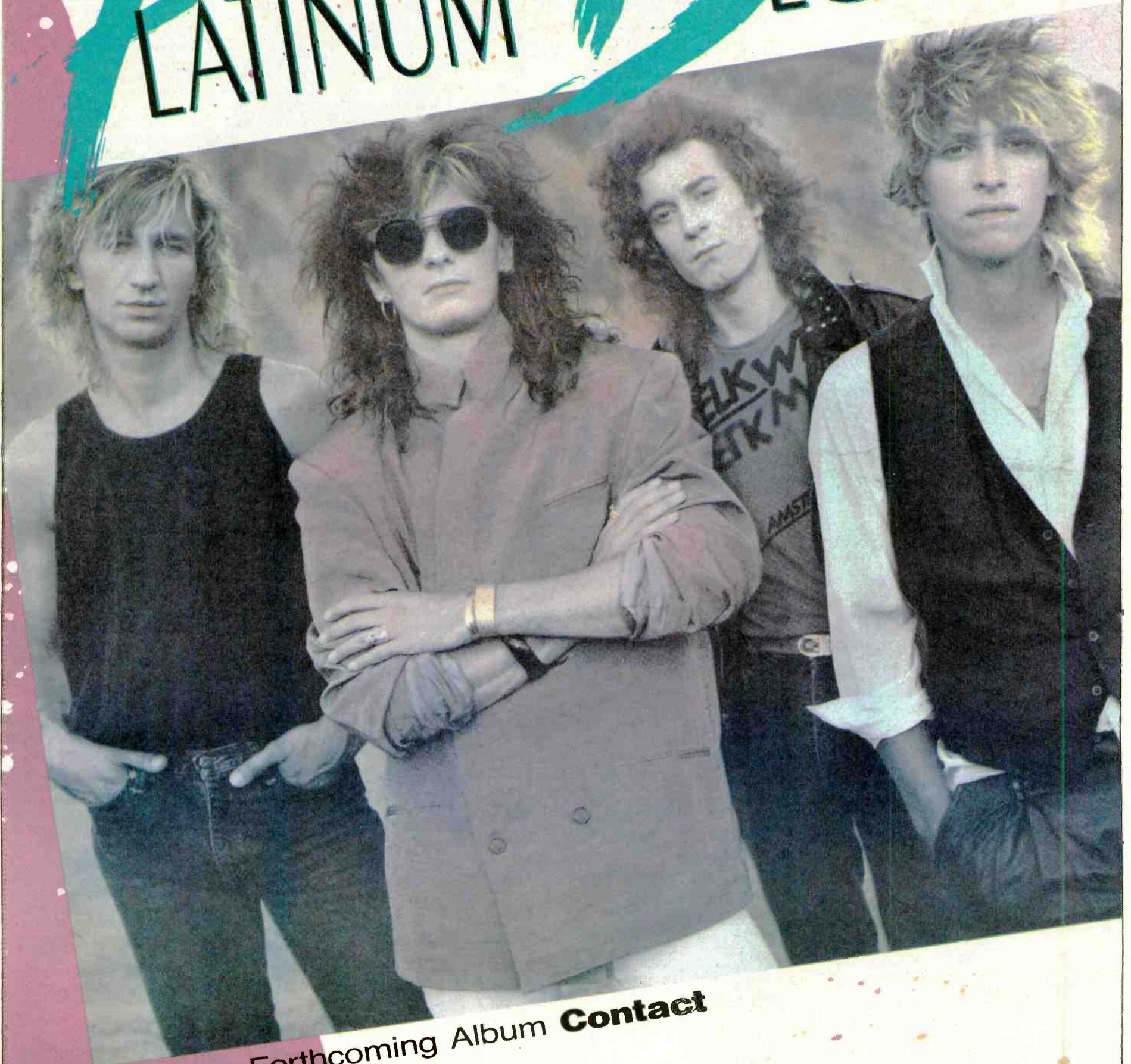
Ken Tobin from WWDM/Columbia moves to crosstown WZLD for overnights ... John French, formerly of KSTE/Corpus Christi, makes the move to WPST/Trenton for wake-up duties ... Craig Moore leaves WZMM/Wheeling for afternoon drive at crosstown WOMP, replacing Chuck McGee who left for parttime at B94/Pittsburgh.



A COOL VISIT — L.L. Cool J surprised KZOU/Little Rock with an in-studio visit. Shown are (l-r) KZOU night rocker Greg Geary, afternoon jock Bobby Knight (now at Y95/Phoenix), PD/mornings Jerry Lousteau, Cool J, Asst. MD Mark Stephenson, and MD/middays Jon Allen.

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CONTACT

RATINUM BLONDE



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WALT LOVE

URBAN CONTEMPORARY

COLLEGE, THAT IS

Football's Back On UC AM Radio

Sports on Urban radio is unusual, but several stations do program it profitably. Black college football, for example, has been a format mainstay for the past 20 years on stations mostly located in the South and on the AM band. Three programmers at such outlets recently discussed their sports coverage.

Durham Bulls Help WDUR Every Year

WDUR & WFXC/Raleigh-Durham's Oscar Eatmon said WDUR carries both football and minor league professional baseball. The station increased in the spring Arbitron from 2.6-4.2. When it is not airing sports, it plays Gospel and Classic Gold.

"This station has been carrying Durham Bulls baseball longer than anyone here can remember," he said. "The Bulls are a farm team of the Atlanta Braves. The Bulls get WDUR a lot of exposure because they're a winning organization.

"Baseball for us is revenue-producing and always has been.

"The (NCU) Eagles are very well liked in this area. This year we're going to carry five home games."

—Oscar Eatmon, WDUR



Bob Carpenter

We never have any problems finding sponsors for the Bulls, and that's a blessing. The team plays four or five games each week, and that's a lot of commercial advertising."

Football On WDUR

This will be the second year WDUR has broadcast North Carolina University Eagles football. "Last year we carried a few games, and this year we're going to carry five home games," Eat-

mon said. "The Eagles are very well liked as a sports team in this area, and always have a winning record. We expect good things with our broadcast this year because the team has a junior quarterback named Robert 'Air' Harvey who's breaking records in their conference with his passing accuracy. The kid really throws the ball."

WKXI Does It With Jackson State

Mississippi's Jackson State University has a longstanding association with WKXI/Jackson, and the school has turned out some of the best pro football players in the



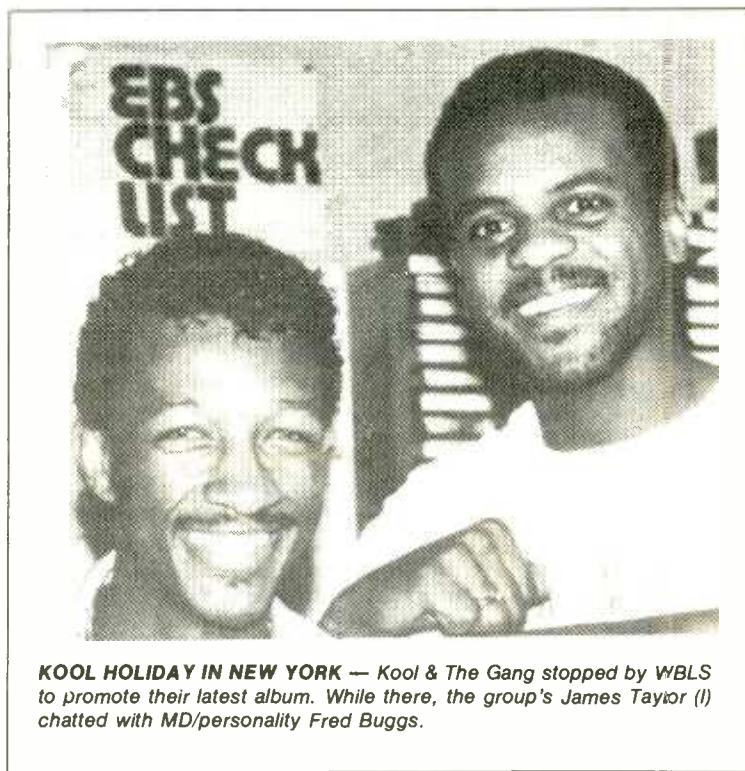
Dwain Tanner



"Our sales department never has any trouble selling anything that pertains to Jackson State University. For each game, no matter the sport, we're sold out."

— Dwain Tanner, WKXI

league (including Walter Payton, Robert Brazille, and Willie Richardson). Bob Carpenter has been WKXI's play-by-play announcer for the past six years, doing Jackson State football and basketball.



KOOL HOLIDAY IN NEW YORK — Kool & The Gang stopped by WBLS to promote their latest album. While there, the group's James Taylor (l) chatted with MD/personality Fred Buggs.

PD/MD Dwain Tanner said, "Carrying Jackson State University football for us is a must in this area because of the team's and the school's popularity. Being a Jackson State Alumnus, it makes me very proud that our station is associated with the University. The football players have been the champs of the SWAC (Southwest Athletic Conference) in four out of the last five years.

"Our sales department never has any trouble selling anything that pertains to Jackson State University. For each game, no matter the sport, we're sold out."

Tanner said some of the sports sponsors on WKXI include Coke, Budweiser, and Popeye's Chicken, as well as some local businesses. "We don't have any professional football or basketball down here, and college football is king in this area," he explained. "Sports has a place with us on the air and will continue to have a place. Sports broadcasts are a solid contributor to our overall image in the community. Everyone likes being associated with a winner, and Jackson State University is a winner!"

Southern University Is Back On WXOK

WXOK/Baton Rouge carries Southern University football again this year — after a brief hiatus. OM Matt Morton said, "Last year we carried Monday Night Football when it was being broadcast by NBC. We're an NBC Affiliate. Since NBC no longer presents the Monday night games, we've gone back to Southern University football.

"WXOK and Southern have had an ongoing relationship for years. Two years ago different people were involved in renewing the deal and we lost out to a local FM facility here (KQXL). Gleaux Light Ent. of Baton Rouge are the people who contracted us to carry the Southern games this year and we're happy we got the games back, because we already know what positives it will bring back to the station.

"Because of the contractual agreement we're not allowed to insert any local commercials, be-



Matt Morton



"Football here on the radio is a natural. If you are fortunate enough to make a deal for Southern or LSU, your investment is safe for sure."

— Matt Morton, WXOK

cause Gleaux Light offers the games with no local avails," he added.

"Football here on the radio is a natural. If you are fortunate enough to make a deal for Southern or LSU, your investment is safe for sure."



COVER GIRLS HIT MILWAUKEE — The Cover Girls' single debuted in Milwaukee on WLUM. Staffer Gary Young (l) and former PD Jimmy Smith (r) flank afternoon driver Dancin' Danny and the girls outside the station.

URBAN CONTEMPORARY PICTURE PAGE



COLONEL HOT IN GREENSBORO — MCA artist Colonel Abrams (r) visited WNAA/Greensboro, NC, but couldn't leave without posing for a snapshot with PD Yvonne Anderson and MCA's Richard Evans.



V103 TURNS TEN — WXYV/Baltimore recently celebrated its tenth anniversary. Partying onstage during the pre-Preakness race festivities were (l-r) B.J. Lewis, Jean Ross, PD Roy Sampson (with microphone), Randy Dennis, and LaDonna Monet.



WILD ABOUT LOOSE ENDS — Loose Ends wrap up the stateside portion of their promotional tour with a visit to WILD/Boston. Together (l-r) Loose Ends' Steve Nichol, WILD's Stephan Hill, PD Elroy Smith, Loose Ends' Carl McIntosh, WILD's William Maye, Kandi Eastman, Loose Ends' Jane Eugene, WILD's Damon Thornton.



LOVE WUSL'S HOUSE — While in Philadelphia, the Force MD's and Melba Moore stopped by WUSL to talk with former PD Tony Q (far left) and Promotions Director Marc Rayfield (rear).



IT'S 1, 2, 3 STRIKES YOU'RE OUT — WJLB/Detroit hosted its final celebrity softball game of the year; over 1200 people witnessed the event. The Dramatics' Ron Banks (l) shares strategy with FM98's Wizard



WXYV UP TO BAT — WXYV/Baltimore air personality Jean Ross welcomes the Orioles' team mascot during a recent station visit.



SEASONED DUO — Z93/Charleston hosted the Freshfest; afternoon drive jock Michael Lynn (l) meets with Salt-N-Pepa after the ladies' scorching performance.



FLAMMABLE GOODS — KMYX/Ojai PD Howard Thomas (r) greeted Jill Jones during her promotional tour. Old fashion promotion is alive and well; WB's promotion manager Steve Campfield is holding Jones's album that was so hot it burst into flames. Standing (l-r) KMYX personality Johnnie Chambers, Campfield, Jones, KMYX PD Howard Thomas and daughter Maya.

MICHAEL JACKSON

"BAD" #1 HOTTEST!

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CHART: ①**

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NOTHING GAINED"**

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K104
KMJQ
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WGCI
KMJM

XHRM
WFXA
KQXL
WXOK
Z93

WFXC
KPRR
KDLZ
KIIZ
Z16

WJYL
KHYS
WKWM
WVOI
KMYX



WA WA NEE

"SUGAR FREE"

Already On:

WLUM
KPUR
KPRR
KKSS
KKPW



TAWATHA

"DID I DREAM YOU"

P-1 Power Play At:

WILD
WAMO
WDJY
K104
KMJQ

WDIA
WYLD
K94
WBMX
WGCI

WBLZ
WZAK
KPRS
KJLH
KSOL



TONY TERRY

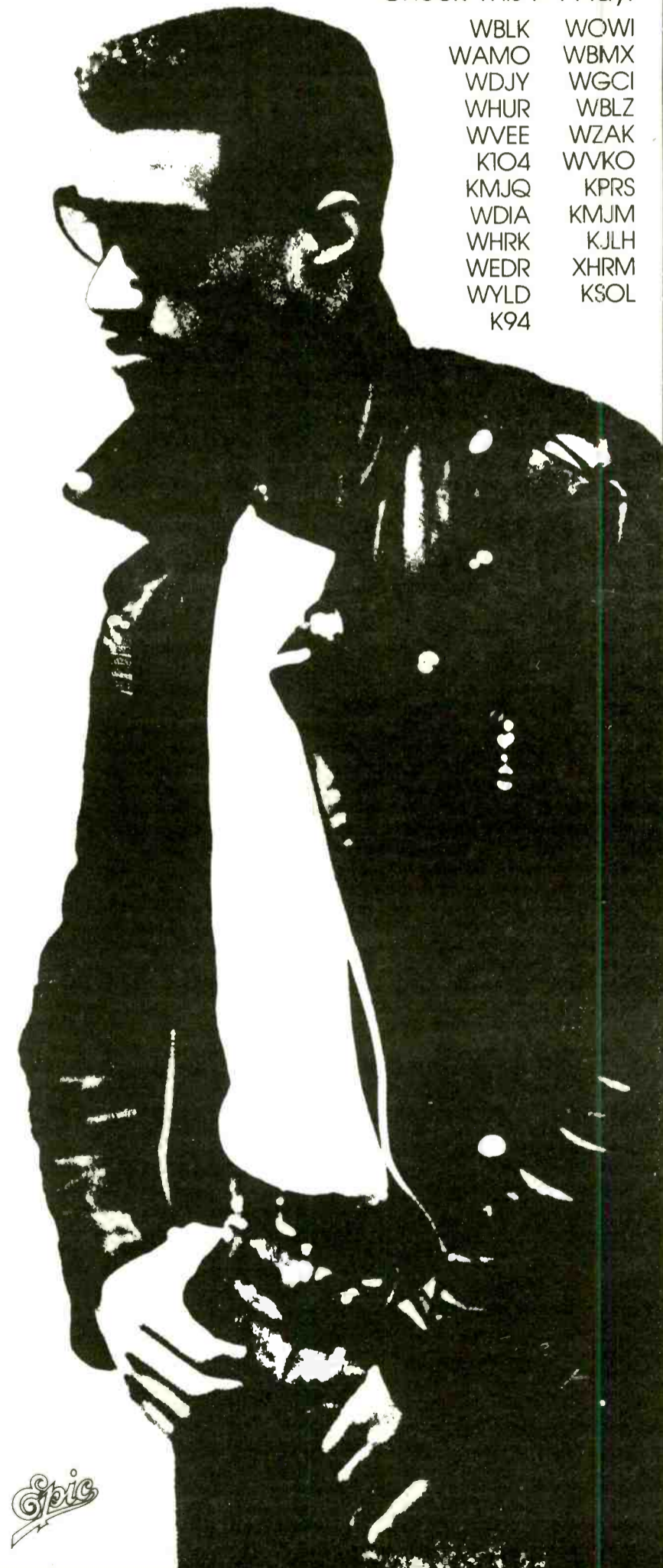
"SHE'S FLY"

URBAN CONTEMPORARY CHART: ③3

**NOW ON 66 UC
REPORTERS — 71%**

Check This P-1 Play:

WBLK	WOWI
WAMO	WBMX
WDJY	WGCI
WHUR	WBLZ
WVEE	WZAK
K104	WVVO
KMJQ	KPRS
WDIA	KMJM
WHRK	KJLH
WEDR	XHRM
WYLD	KSOL
K94	





AOR

HARVEY KOJAN

Five Years Of Fun Figures

As part of a continuing effort to provide you with the numbers that shape our lives, we spent the last few days tearing apart the almighty R&R charts and compiling some fascinating statistics. What we wanted to know was:

How much of the new music AOR plays is produced by new artists as opposed to established acts?

Is the format playing a higher percentage of new bands now than in the past?

What are the statistical trends when it comes to (pick one) metal/hard rock/pure rock?

Are female artists receiving as much airplay as in the past?

Is "Game-Winning RBIs" really a meaningful statistic?

Methodology

The raw data was culled from the past five years of airplay, based on R&R's AOR Tracks charts. Since record release schedules can differ greatly, we broke out separate numbers for spring and fall, analyzing the same period for each year.

We defined "new artist" differently than we do for our weekly New Artists chart. Usually in R&R vernacular a new artist is one who has never had an AOR breaker. However, using this criteria would have been too restrictive. For example, acts such as the Silencers, Melvin James, and Paul Kelly & The Messengers have all had breakers, yet they're certainly still regarded as "new." For the purposes of this analysis, we used a more subjective approach.

80/20 Confirmed

1983 was the year Lee Abrams shook the very foundation of AOR by advocating a dramatic shift

toward new music. "Whereas the Superstars stations have been doing 70% old to 30% new, I'm hoping to switch those percentages around, even to perhaps as much as 80% currents," Abrams said, and many took his advice.

Percentage Of New Artists:

	Spring	Fall
'83:	43%	28%
'84:	23%	15%
'85:	22%	22%
'86:	17%	18%
'87:	35%	20%

The spring '83 numbers confirm the impact of Abrams's new music edict. Acts such as Modern English, Thomas Dolby, Planet P, Men At Work, and Robert Hazard dominated the chart.

But check out how quickly AOR changed its tune. By the fall of '84 only 15% of the chart was comprised of newer acts.

Equally noteworthy is the steady decline of the spring figures. Record companies try to break most "baby bands" in the first half of the year, so you'd expect the spring percentages to be higher than the fall. This is true in '83 and '84, but by '85 things were dead even.

The figures for spring '87 seem to signal a turnaround. The percentage of new artists on the chart doubled from the previous spring, from 17% to 35%. Frozen Ghost,

Little America, Rock & Hyde, and Farrenheit are just a few of the newer acts that were able to battle their way onto AOR playlists. Whether they ultimately received

enough support to truly "break" is debatable, but the numbers reveal that programmers did show more of a willingness to play new artists. Given the current glut of super-

star releases, the fall '87 decline is predictable. And with record companies already gearing up for the holidays, there will probably be little change until early next year. We'll have to wait until then to find out just how committed AOR is to breaking new artists.

AOR Wimps?

We arrived at our definition of "metal/hard rock/pure rock" by simply compiling a list of likely candidates and polling a variety of programmers, record reps, and R&R staff members (and we all know how painful that can be). Based on a consensus of this motley crew, we came up with the pertinent data.

Percentage of Metal/Hard Rock/Pure Rock:

	Spring	Fall
'83:	5%	18%
'84:	17%	17%
'85:	15%	14%
'86:	13%	3%
'87:	12%	12%

What a bunch of wimps we are! But seriously folks, these figures support the contention that, in the pursuit of truth, justice, and 25+, AOR has indeed mellowed. Dis-

Only The Schmooze Survive

Bryan Adams is one guy who understands the value of visibility. On his current "tour that never ends," Bryan has proven he can schmooze with the best of 'em. And when he schmoozes, we get photos. Here's just a sample:



ANOTHER SCHMOOZE — Adams at his schmoozin' best with (l-r): KISW/Seattle MD Mike Jones, Promo Director Julie Bradford, and two ecstatic winners.



VICTIM OF SCHMOOZE — Adams wonders what city he's in as he hangs backstage with KQSP/Spokane ("Yeah, Spokane . . . that's it!") MD Christina Gorton and all night jock Tom Turner.



CUTS LIKE A SCHMOOZE — Adams attempts a smile with unidentified groupie just before having him forcibly removed from the arena.



DIRTY FOR DIMES — The mud was flung at the KBCO-Michelob Light Mudd Volleyball Tournament in Denver recently. More than 80 ten-person teams competed in the event, which raised over \$15,000 for the March Of Dimes. In the "before" picture, back row from left: KBCO friend, GM Ray Skibitsky, Chief Engineer Mike Willey, and night rocker Ira Gordon. Front from left: evening lady Roxanne, receptionist Lupe Young, and another friend. In the "after" photo: ?????

AOR

counting the amazing spring of '83, when there just wasn't room for metal with the likes of Dexys Midnight Runners crowding the chart, the percentage has steadily dropped.

Even so, the amount of metal was relatively consistent until fall '86, when it virtually vanished from the airwaves. Of the 60 tracks on the chart, only two fell into the hard rock category. Despite the apparent increase in '87, the numbers indicate AOR continues to devote little airplay to the genre.

Where Did Women Go?

In the late '70s AOR began devoting an increasing amount of airplay to female artists, particularly in '79. There were debuts that year from Pat Benatar, Pretenders, Ellen Foley, Ellen Shipley, Carolyn Mas, and Rickie Lee Jones. In addition, Heart, Blondie, and Bonnie Raitt were already album rock staples. The amount of female artists, either solo or fronting groups, regularly topped 20%.

Percentage of Female Artists:

	Spring	Fall
'83:	8%	12%
'84:	15%	8%
'85:	3%	5%
'86:	7%	10%
'87:	5%	3%

According to these figures, there are definitely fewer women on AOR these days. Even the peak of our five-year survey, 15% in spring '84, is below the average levels of '79 through '81. Furthermore, there isn't a single female solo artist on the current AOR chart. In contrast, women make up a whopping 33% of R&R's CHR chart. These days, a woman's place is rarely on AOR.

More Fun Figures

While we had our calculators handy, we figured we'd break out some other numbers to argue about. If you, like any good politician, are a skillful statistics manipulator (sounds like an '80s job description), you should be able to find something below to support just about any conceivable position.

Percentage of Artists with Multiple Cuts:

	Spring	Fall
'83:	22%	20%
'84:	15%	17%
'85:	13%	15%
'86:	12%	13%
'87:	15%	13%

Often it seems the charts are dominated by a handful of acts receiving multi-cut play. These numbers should provide some idea of chart variety. The figures tell how many artists on the chart had more than one track listed. According to the percentages, programmers felt there were more artists deserving multi-cut play in '83 than in '87. This could be considered surprising considering the higher percentage of established acts receiving airplay now than then. However, this may also lend credence to the belief that AOR is more hesitant these days to go beyond the specific track being worked.

Percentage of Solo Artists:

	Spring	Fall
'83:	35%	32%
'84:	38%	53%
'85:	53%	45%
'86:	35%	57%
'87:	32%	32%

When it comes to this category, wild fluctuations appear to be the rule. Whether these figures are

useful is up to you. After all, relevance was never a guarantee.

UnAmerican Activity

Has it ever seemed to you that everything on AOR had a foreign accent? Or perhaps you've felt good old mainstream American music was dominating the airwaves. Well, wonder no more, because R&R has the facts:

Spring	US	G.B.	CAN	AUS	OTHER
'83:	50%	30%	12%	5%	3%
'84:	55%	35%	2%	3%	5%
'85:	53%	40%	3%	—	2%
'86:	45%	47%	3%	5%	—
'87:	52%	37%	8%	—	3%

Fall	US	G.B.	CAN	AUS	OTHER
'83:	50%	38%	7%	3%	2%
'84:	70%	25%	3%	—	2%
'85:	57%	33%	7%	1%	2%
'86:	65%	28%	3%	2%	2%
'87:	53%	38%	7%	2%	—

When you review these figures, consistency is probably not the first word that comes to mind. Fall '84 and spring '86 are about as different as you can get. In '84, AOR was dominated by music "born in the USA." A year and a half later, there was a mini-British invasion of sorts, with music of foreign origin actually exceeding the amount of American music. But by fall '86 things had reversed again, with 65% of the new music produced by American bands.

Actually, the only year with any consistency is 1987. This could be highly significant.

Then again, perhaps not.

SEGUES

Bob Neumann is the new PD at WRXL/Richmond, joining from KZSS/Albuquerque... **WWCK/Flint** morning guy **Sean McNeil** is upped to PD, replacing nine-year vet **Mark Miller**... **WJFX/Augusta, GA** has changed calls to WRXR and added **Steve Runner** as PD. Runner previously programmed **WLVQ/Columbus** and **WAPI/Birmingham**... Another former 'API PD, **Rod Prahin**, is now GM at **WKQZ/Saginaw**, replacing **Dick Olson**. Asst. PD **Christy Adams** also exits, and **Mike DeLaere** moves from evenings to afternoons... **Kathy Ammermann** is ND at **WWCT/Peoria** replacing **Laura Townsend**, who moves to **WIRL/WSWT/Peoria**... **KMBY/Monterey** evening dude **Steve Hoover** moves up to afternoons as overnighter **Trish Bell** slides into evenings.

Former **KSJO/San Jose OM Dana Jang** has been named OM at **KCAL-FM/Riverside-San Bernardino**. **KSJO** has hired **KCFX/Kansas City** personality **Gary Poole** for evenings; **Patty Martin** fills the 10pm-1am slot... **Joni Caryl** is new morning drive co-host at **KNX/Los Angeles**; evening personality **Rich Fields** and afternoon driver **Dave Murphy** swap shifts... **WONE/Akron PD Ward Holmes** exits... **WFYV/Jacksonville** ups seven-year vet **Lex Staley** to PD, replacing **Brian Taylor**; nighttime jock **The Arf** takes over MD duties.

Changes continue at **WBYP/Bufalo**: **Pete Bunch** is the new night guy as **Hank Ball** exits; afternooner **Tony McGoo** joins the morning show... **KYYS/Kansas City** personality **Frankie Hutchison** leaves to P.O.I. (that's "pursue other interests," if you're scoring)... **KEZE/Spokane** ups **Curt Cartier** to Asst. PD/MD and moves **Ted Foxx** to 7pm-mid... **KFOG/San Francisco MD Sky Daniels** now does afternoon drive; morning show producer **Trish**

Robbins gets to wake up late as she takes over 7pm-mid; jocks **Bill Kefferly** and **Bonnie Simmons** exit... **WNPQ/Canton** promotes **Greg Alexander** to MD as **Brandon Scott** goes parttime... **Herman & McBean** are back on mornings at **WGTR/Miami**... Former **KKBR/Albuquerque PD Paul Ingles** is now an AOR consultant.

Cyndee Maxwell has been upped to PD/MD at **KWHL/Anchorage**; **Kevin Vargas** is now MD at **KKLZ/Las Vegas**... **WXLP/Davenport, IA PD Bill Martin** steps down to Asst. PD to concentrate on his afternoon drive shift; MD **Haz Montana** is Acting PD... **WWRX/Providence** ups overnighter **Dan McClintock** to MD/afternoon drive; **Rona Richman** stays on in mid-days... **Marty Jencius** is new MD at **WGMB/Myrtle Beach**... **Q107/Toronto** announces a whole bunch o' changes: **Shirley McQueen** now does 7-11pm; **Jim James** takes over mid-days; **Joey Vardetta** hosts Friday metal show "Powerfactory"; **Andy "Glutton For Punishment" Frost** extends his Psychedelic Psunday shift to nine hours, 9am-6pm!; and **Elsie Xynos** is upped to Promotion Director... **WDHA/Dover, NJ VP/GM Bob Linder** chaired the New Jersey Broadcaster's Association convention (9/25-9/28), where the keynote speaker was some character by the name of **Norm Pattiz**.

Coming Next Week:

A retrospective covering AOR legends **KSHE** and **WXRT** as they celebrate milestone anniversaries.



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COUNTRY

Meet The New Reporters

Here are the new R&R Country reporters, along with some station history on each one.

East

WQCB/FM
106.5

WQCB/Bangor, ME (P3) — WQCB has taken the leadership position in this market, posting top Country 25-54 numbers. With 100,000 watts, it boasts one of Maine's largest coverage areas. PD/MD: Bob Duchesne (207) 989-5631

WHWK
98 FM
 THE HAWK

WHWK/Binghamton (P3) — WHWK has really come on the last couple of books, ranking #4 12+ and #2 25-54 in this past spring's ARB. Making Country work in the Northeast can be a tough road; these folks are making it happen. PD: Mike Jeffries MD: Ray DiOrto (607) 772-9801

WBEE
92 FM

WBEE/Rochester (P2) — WBEE went Country April 2, the first day of the spring Arbitron, and blasted out of the blocks with a 7.4 12+, #6 in the market. Even more impressively, it debuted at #4 25-54. PD/MD: Tony Kidd (716) 232-7550

Country
WAYZ
1380 AM/101 FM

WAYZ/Waynesboro (P2) — WAYZ has consistently ranked top five 12+ and top three 25-54. Last spring, though, it leaped to the market as well as Country leadership with #1 rankings both 12+ and 25-54. PD: Stacy Drake MD: Mark Richards (717) 762-3138

South

WQIK
FM 99 **AM 1320**

WQIK/Jacksonville (P2) — WQIK has an 11 share 12+, good for #2 in the market, and ranks #1 25-54. Though it has done well for years, it hasn't been an R&R reporter because its music was largely programmed by a national syndication service. They've been doing their own music for a year now and have tacked three shares on their 12+ numbers and four shares on the 25-54 figures. PD: Allen Matthews MD: Ron Ellis (904) 388-7711

KNFM
92.3 FM

KNFM/Midland-Odessa (P3) — The addition of KNFM provides input from West Texas, where we haven't had a reporter since KYYX changed formats a year and a half ago. KNFM is #2 12+ and #1 25-54, leading by 2.5 shares. PD: Jim Mantel MD: Darrell Ward (915) 683-3878

WNOE
COUNTRY
101 FM

WNOE-FM/New Orleans (P1) — WNOE-AM & FM are the only Country outlets in the 31st market. Together, these two place in the top seven 12+ and 25-54. PD/MD: Ralph Cherry (504) 529-1212

WKYQ
 TWENTY FOUR CHARLOT COUNTRY

WKYQ/Paducah (P3) — WKYQ is on top of this market 12+ and 25-54. In the fall '86 Birch, WKYQ led the market by nine 12+ shares with a 30.2. 25-49, it leads by 17 shares, with just under a 40! PD: Kent King MD: Jeff Lawrence (502) 554-0093

KJ 97
FM COUNTRY
 SAN ANTONIO'S BEST COUNTRY

KAJA/San Antonio (P1) — Long the Country leader in this market, KAJA hasn't been a reporter in the past due to a music philosophy which restricted its adds to only those records reaching certain predetermined levels in the national trades. This policy has loosened considerably as its numbers have grown, to the point where it aggressively adds music it deems right for the market. PD/MD: Jim Owens (512) 734-7301

1290 AM 94 FM
WCHY

WCHY/Savannah (P3) — This has been quite a year for WCHY. It was named the Georgia Association of Broadcasters' "Station of the Year," was a finalist for the NAB's "Crystal" award, and is a finalist for the CMA's "Small Market Station of the Year" award. It's also had its best ratings year, ranking #3 12+ and #1 25-54 in the spring ARB. PD: Randy Bush MD: Joe Logan (912) 964-7794

Midwest

the
Beaver
96.1 FM

WBVE/Cincinnati (P1) — In just three books, WBVE has established itself as a force in the Cincinnati Country battle. This spring it notched a 4.4 vs. WUBE's 5.9, its third consecutive up book since going Country.

WBVE also puts an excellent signal into neighboring Dayton. Good enough for #8 12+ and #10 25-54.

PD: Mark Williams MD: Diane Palmer (513) 745-0096

WCUZ

WCUZ/Grand Rapids (P2) — Last year, WCUZ voluntarily drop-



GREATEST CONLEE — CBS artist John Conlee received a gold album for his "Greatest Hits Vol. 1." Flanking him in the spotlight are (l-r) manager Dave Roberts and producer Bud Logan.

ped reporting status as its music mix began to lean AC.

That position was reversed a while back and, with straight-ahead Country, WCUZ leaped 5.7 to 10.1, 12+ this spring. It also took top honors 25-54.

PD: Ed Buchanan MD: Joe Devine (616) 451-2551

KZSN
102 FM

KZSN/Wichita (P2) — Since going head-to-head with Great Empire market killer KFDD-AM & FM, KZSN has scored 7.3-8.6-8.2 as KFDD-FM remained steady 10.4-10.6-10.6. The 12+ Country share here is 27.

25-54, KZSN was #1 fall '86 and #2 this spring.

PD: Rick Edwards MD: Randy McKay (316) 683-4566

West

Radio
KEEN 1370

KEEN/San Jose (P1) — Though in the shadow of San Francisco and Oakland, KEEN has maintained steady ratings as San Jose's premiere Country outlet. Its jocks are personalities in the truest sense of the word and the station aggressively exposes music earlier than

its Bay area rivals. A wide variety of music plus album cuts are included in its music mix.

PD: John Bettencourt MD: Julie Stevens (408) 370-1370

KDRK
FM 94

KDRK/Spokane (P2) — KDRK's sister, KGA, has been the reporter for a long time. It's a big signal AM that has led the Country way in the northwest for years.

It's KDRK, though, which has become the dominant Country force, even TSA. It is #1 25-54, #3 12+, Metro. KDRK hasn't been the reporter due to an extremely tight music policy over the years. It has loosened the reins considerably of late, and will now be the R&R reporter in Spokane.

OM: Art Sanders MD: Gary Charles (509) 448-2311

99 COUNTRY
KRPM FM

KEKB/Grand Junction, CO (P3) — KECB surged to number one 25-54 in the spring Arbitron, gaining more than nine shares. It also moved 10.2-16.2 12+, good for number two in the market.

PD: Mike Leroy MD: Tom Sheldon (303) 858-3699

CLOSE-UPS

• **KLZ/Denver** premiered the Paul Harvey Sweepstakes by mass mailing sweepstake-numbered brochures to area listeners. Numbers announced during the three daily Harvey broadcasts netted call-in winners \$5000 for his 7:30am report, and \$1000 for the noon and 5pm reports. "The rest of the story" included bonus number giveaways called out between various newscasts for a \$500 cash prize claim.

• **KUGN/Eugene** wanted to find the perfect "Always & Forever" testimonial from a loyal Randy Travis listener. The one-page winning dissertation on what their dog, car, kids, spouse, what-have-you meant to him won the listener a diamond pendant, dinner with afternoon talent **Bob Bosche**, front row tickets for a Travis show, and a backstage meeting with the singer.

• **KRPM/Seattle** broadcast 17 straight days from the Western Washington State Fair in Puyallup, where it registered listeners for the KRPM New Car Garage contest. That's a new car giveaway every hour (6 a.m.-8 p.m.) to winners who can accurately repeat the exact make, model, and color of vehicles described on the air. The big draw: four \$40,000 Maseratis.

• **WCUZ/Grand Rapids** personality **Dennis Sutton** set out to break the world's record for number of holes golfed in a 24-hour period. Listeners' pledges were made to Make-A-Wish Foundation of Michigan — an organization for terminally ill children — as Sutton attacked some 370 holes with help from glow-in-the-dark golf balls, a ball spotter, and a high-powered golf cart. He fell short of the previous 702-hole record.

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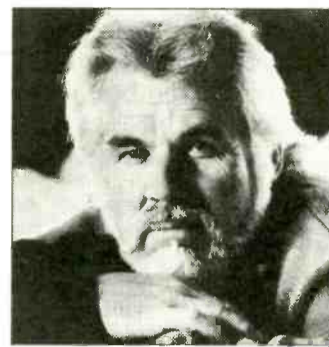
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Kenny Rogers, October 18th.



Lee Greenwood, October 25th.



Waylon Jennings, November 1st.



Ronnie Milsap, November 8th.



The Oak Ridge Boys, November 15th.

ANNIVERSARY BENEFIT

Judds, Alabama Honor Vietnam Vets

On the fifth anniversary of the Vietnam Veterans Memorial unveiling in Washington, DC, Marlboro Country Music concerts will pay tribute with an all-star show at Constitution Hall. The November 10 event will feature headline performances by Alabama and the Judds. Long-time USO tour entertainer Bob Hope will emcee.

The concert will benefit the Vietnam Veterans Memorial Fund, with proceeds used to inscribe 25 new names on the giant stone monument. Marlboro Country Music will arrange for the 25 families to attend the concert and special Veteran's Day services at Memorial Wall the following day.

CMA Slates
Horizon Nominees

The Country Music Association will feature all five Horizon Award nominees on next week's awards presentation. In "mini-performance segments" will be T. Graham Brown, Holly Dunn, Restless Heart, Sweethearts of the Rodeo, and the O'Kanes.

Barbara Mandrell, Anne Murray, Rosanne Cash, Ricky Skaggs, Charley Pride, Emmylou Harris, Kathy Mattea, and the Oak Ridge

Boys are confirmed to present awards on the show. As previously announced, Reba McEntire, Ronnie Milsap, George Strait, Hank Williams Jr., Randy Travis, and the Judds will perform, with Kenny Rogers hosting the 90-minute CBS telecast.

Opry Birthday Celebration

With the launching of the Grand Ole Opry Fan Club this year, this month's 62nd Opry birthday salute will introduce a special weekend attraction October 8-10. The Opryland theme park is celebrating with the addition of a 13,200 square foot pavilion for special entertainment and autograph sessions.

The birthday festivities have been geared toward radio industry people in the past, but Opry marketing manager Steve Buchanan says, "We think the birthday

celebration can grow into a major fan-oriented event that helps keep alive the tradition of the Opry."

CMA Seeks Global Acts

The Country Music Association is looking for a few good acts. Artists residing outside the US who have had a country album commercially released within the last 24 months are eligible to perform in Fan Fair's 1988 International Show next June. For consideration, foreign musicians should send a biography and photos, a copy of any country recording, name, address, and the telephone/telex of the artist, manager, and record label to: International Selection Committee, Country Music Association, P.O. Box 22299, Nashville, TN 37202.

Fan Fair's International Show is a prestigious opportunity to perform. Artists are provided an allowance for transportation, lodging, and expenses.

Wayne Newton
Nashville Bound

BMI recently welcomed Wayne Newton to town with a reception to celebrate his new production plans



EXECUTIVE REUNION — Reunion Records former Director/Marketing Jeff Moseley (right) has been named President of the Nashville Christian label. Former J.C. Bradford investment broker Terry Hemmings joined the company as Exec. VP/COO as Reunion added four new songwriters in the expansion.



MILSAP UNLOCKS INDY — Ronnie Milsap was presented a key to the city on a recent trip to Indianapolis. On stage during the presentation are (l-r) WFMS PM driver Charlie Morgan, Milsap, Mayor William H. Hudnut III, and WFMS morning man J.D. Cannon.

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with Larry Butler. The Las Vegas entertainer will be recording an album of Nashville songs which Butler hopes to place with a Nashville label. The producer says he plans to launch Newton in Nashville music circles "much like I did with Kenny Rogers."

• Alabama notes: RCA reports that the "900" telephone line installed for marketing the new "Just Us" album generated a total of 6000 calls. Manager of Product Marketing Phran Schwartz says that breaks down to 750 calls a day, or 30 calls per hour. Callers heard excerpts from the album. The company was impressed with the results and plans to conduct future surveys to determine how many callers actually buy the product. RCA and AT&T share the profits of the campaign, at 50 cents per call.

• Prominent Nashville songwriters Lisa Silver, Richard Leigh, Peter McCann, Mike Reid, Chick Rains, Chris Waters, Pam Tillis, Carol Chase, Dave Gibson, and Rick & Janis Carnes appeared at a "Writers For Write-Offs" event recently on behalf of the Songwriters Guild of America, to oppose Section 263A of the Internal Revenue Code. As part of the Gramm-Rudman Tax Reform Act, songwriters would have to keep records of time spent on each song written during the year, predict total earnings and number of years a song will earn income (before it is recorded or published), and make calculations and adjustments for monies received. Writers opposed

to this new tax section are urged to write their congressmen and senators.

• Former Elvis Presley and Willie Nelson producer Felton Jarvis was posthumously inducted in the Georgia Music Hall of Fame. The Peach State native was once on staff at ABC and RCA Records.

• Tammy Wynette's "security plan" has expired. The former hairdresser has always kept her beautician's license current, "to have something to fall back on." Being laid up in the hospital so much this year, she let the expiration date slip by. Because of her friendship with the Wallace family, Wynette says she believes Alabama will reinstate it for her.

Wynette has kept the license for charity work because she says, "I like to go back to Birmingham and work in the salon where I started." We wonder if she'll take appointments there.

• New CMA Horizon nominee Holly Dunn makes her debut on the Grand Ole Opry October 17.

• Don Williams is going R&B... so the Gentle Giant says. His second Capitol album "Traces" is due out late this month with touches of old, new, traditional, and even some R&B hints. It features material "I have enjoyed but been reluctant to record," he says. Makes us curious...

• We hear Johnny Rodriguez is joining Capitol. He is recording with producer Tom Collins, with product expected the first of the year.



MIKE KINOSHIAN

ADULT CONTEMPORARY

ALTERNATIVE AC COMPARISONS

Catching Up With The Wave

"It creates excitement, confers status, aggregates audience from many sources, generates word-of-mouth, and delivers results for sponsors." That's how PD Frank Cody describes KTWV (The Wave)/Los Angeles, which has launched several unauthorized clones and recently joined forces with SMN for a national distribution deal.

moting the new station. Cody said that figure was "not even close," although he wouldn't provide the real amount. "We were prudent in how we spent it," he said. "We did some pulsing and other things to reach as many people as possible."

Defining The Format

Cody described the station's programming as "a precise and delicate blend of soft rock/pop, light jazz, and new age. Almost all new age is instrumental. It's not composed with hit singles in mind; it's music from the heart. We play melodic, uplifting new age music, but we're not a New Age station."

He added that all three music types are equally essential to the mix. "The Wave has very specific



Wave staffers are pictured with L.A. Mayor Tom Bradley; (l-r) are Director Of Creative Development Paul Goldstein, Bradley, VP/GM Howard Bloom, Asst. PD/MD Christine Brodie, PD Frank Cody, and Director Of Advertising, Marketing & Promotion Jayne Shayne.

Wave Tracking

Since the Wave's debut eight months ago, PD Frank Cody and Asst. PD/MD Chris Brodie have been busy tweaking the music mix. Listed below is the station's premiere hour and a recent sample hour.

KTWV DEBUT HOUR

STING/If You Love Somebody, Set Them Free
DAVID SANBORN & BOB JAMES/Maputo
DOUBLE/Captain Of Her Heart
ANDREAS VOLLENWEIDER/Night Fire Dance
LARRY CARLTON/Smiles And Smiles To Go
PAUL SIMON/Crazy Love Vol. II
J. AKKERMAN & T. VAN LEER/King Kong
RIPPINGTONS/She Likes To Watch
MICHAEL FRANKS/Monkey See, Monkey Do
DAVID BENOIT/David & Lucy

KTWV TODAY

BASIA/Astrud
DAVE GRUSIN/Mountain Dance
AZUMA/Treasure Chest
AL JARREAU/Since I Fell For You
PAT METHENY/Last Train Home
WHITNEY HOUSTON/For The Love Of You
LANZ & SPEER/Behind The Waterfall
HADLEY HOCKENSMITH/Friendly Bossa
SUZANNE VEGA/Marlene On The Wall
LARRY CARLTON/Hello Tomorrow
SUZANNE CIANI/The Velocity Of Love

More interesting Wave music notes:

- Approximately 95% comes from CD.
- Library size won't be revealed; Cody says it's "very extensive."
- KTWV holds a Tower Records record for most CDs purchased at one time, totaling several thousand dollars.



The Malibu Suite

Cody said owner Metropolitan's first intent last year was to see how Wave predecessor KMET could be revitalized. In late November a meeting was held in New Jersey to help fine-tune the ailing AOR. Cody (then KMET's PD), researcher Owen Leach, Director Of Creative Development Paul Goldstein, ad agency head Dan Smith, and product designer Cheryl Jackson eventually narrowed their discussions to two strategies: "The Rock And Roll Adventure" (an extension of the existing KMET with a heavier emphasis on personality), and "The Malibu Suite" (which ultimately became the Wave). The

"Adults who like this music are fond of the fact that we don't get in the way of it. The music is top priority . . . we aren't anti-disc jockey."

— Frank Cody

former scored good internal reaction, but Cody said the second option "blew the doors off."

A month later in Metropolitan's New York home office Cody, President Carl Brazell, and GM Howard Bloom met to discuss results of the "think tank," research, and prototypes of the new format. Although skeptical about whether Brazell would accept a call letter and format change for KMET, Cody presented the Wave idea and Brazell gave the go-ahead.

The Wave debuted on Valentine's Day amid reports that \$2.5 million was being spent on pro-

Selling The Wave

Some positioning liners used by KTWV (The Wave)/Los Angeles are:

- LA's newest radio station.
- Music for a New Age.
- You've discovered the most unique sound on radio.

Noted PD Frank Cody, "One of the joys we have is creating these liners. I think people who borrow them forget the well is very deep and there's plenty of water for everybody. To steal material from other radio stations is the old-fashioned way of doing radio. It's not that hard to be creative."

formulas that I won't reveal about tempos, mood, texture, intensity, complexity of melody, degree of challenge, and length of solos. There's a constant ebb and flow so the Wave can be foreground and background. This type of station isn't artist-intensive, it's track-intensive.

"I can point to certain album cuts that would destroy the sound of the station." Although Cody wouldn't provide examples, he said tracks fitting the problem category are those which are "spacy, overwhelming, too familiar, intense, and weird."

Finding The "Average" Listener

Since there were no stations the Wave could use as a guide, management didn't have a clear description of an "average" format listener. "I had many myths and preconceived notions shattered when we conducted research before we launched," Cody said. "We

intercepted people in malls, asked them to listen to tapes of how the station would sound, and videotaped their responses. People would come on the screen and I'd think: 'This person couldn't possibly like it;' He's probably a country music fan;' 'She's too old;' or 'He's into punk rock.' But they all liked it."

In addition to a unique music mix, the Wave touts a "No Disc

Cody said the two words that kept cropping up in station research were "soothing" and "relaxing." Ironically, those are the same words Sebastian said his listeners use to describe WBMW. "Traditional AC listeners, whose last record purchase might have been Lionel Richie or Barbara Streisand, found the lush jazz we were playing to be intriguing and romantic. There's something about the Wave that creates a sense of discovery," he added.

KTWV's research indicates an equal sexual balance with the format, paralleling WBMW's research. Demographically, according to Cody, the appeal is "clearly 25-54, with an emphasis 25-49; 30-40 is exceptionally strong."

Confident Despite Downward Trend

Strong initial listener reaction translated into a good first Arbitron, but the most recent Arbitron shows a 0.3 decline. But Cody's not hitting the panic button. "You announce a product, there's sampling, and it settles back down. After you do another campaign, you hope you'll rise a little higher. It's a wave effect; nothing goes straight up.

"Usually things that do go straight up go straight down. I feel very confident because a number of indicators tell us we're in good shape." (One of these indicators is an independent survey conducted three weeks ago showing the Wave in fourth place 25-54 behind CHR KIIS, Gold KRTH, and Classic Rock KLSX.)

Cody likened KTWV's progress to that of a new restaurant. "We had a grand opening with a big crowd trying our new cuisine. Most of the people hadn't tried our exotic dishes before. Like any fine restaurant, we change the menu daily and have weekly specials. We may add a brunch menu."

Next week, Part Three in the Alternative AC series, featuring Bob O'Connor of WNUA/Chicago.



SEAN ROSS

GOLD

Classic Rock Earns Format Session

... But Mainstream Gold Snubbed At NAB

"Welcome to the Classic Rock format room." That's what WCSX/Detroit GM Tom Bender told Fred Jacobs in 1983 when the consultant was sleeping on the floor of Bender's hotel room at the NAB in San Francisco. Jacobs was pitching the then-fledgling format and recalled, "The industry wasn't exactly excited."

This year, at a convention where most of the buzz centered on New Age, Classic Rock did alright. The Saturday morning panel, moderated by Jacobs, was well attended throughout — unlike the much-promoted "New Formats" room, which began emptying in mid-session. Also, many of those in the Classic Rock audience were from outside the format — often from conventional AOR.

The flip side of the AOR/Gold boom is that mainstream Gold stations had no NAB session of their own — a comedown from even last year when they shared a format room with Big Band. While mainstream Gold showed up on other panels, there was a lot of grumbling from PDs over this omission and the seemingly random choice of format representatives.

Seven Myths

Because intended panelists Bob Chrysler and Doug Gondek were in transit to new jobs, Jacobs was joined only by KLSX/Los Angeles PD Tom Yates and Saga VP/Pro-

"Actually, the day will come when people get tired of 'Satisfaction' and 'Won't Get Fooled Again.' I don't know when..."

— Fred Jacobs

gramming Steve Goldstein. Jacobs opened with what he termed the "seven myths of Classic Rock."

- **Classic Rock is killing the record companies.** "Classic rock has made its own contribution to the industry," Jacobs contended, by selling catalog, CDs, and albums such as "Graceland" that initially fell through the cracks elsewhere. Discussing the near-universal hostility by record companies toward AOR/Gold, Jacobs pointed out that most PDs came

from other formats and would work there again, and that reps were creating future problems by ignoring them now.

- **Classic Rock is killing AOR.** "The biggest joke myth of the bunch," he said, adding that CR had actually forced AOR to upgrade by fighting for 25+ audiences. Yates later contended that it was AOR's "dude" period that destroyed the format: "Not Classic Rock, not CHR, that bullshit!"

- **"Classic" is not a good name for a format.** Jacobs produced containers from Michelob Classic Dark, Classic Coke, and Wendy's "Big Classic" burger. "Classic is on the verge of becoming a genre."

- **CR is a nine-month format.** "A lot of people who criticized the format initially now do it themselves... if we had most of the GMs here, they'd tell you it was the smartest move they ever made." Jacobs also noted that WCXR/Washington and others had survived a leveling off period and rebounded.

- **The music will burn out.** "Actually, this is true. The day will come when people get tired of 'Satisfaction' and 'Won't Get Fooled Again.' I don't know when..." Jacobs asked audience members what record still finished first in annual listener surveys and several responded "Stairway To Heaven" in unison. (Yates later added that "Born To Run" was leading the balloting for KLSX's first countdown. He also said research had actually allowed the station to add new titles instead of dropping them, as is the norm.)

- **AOR/Gold doesn't play new music.** "We've found through research that the audience wants new music, but not the same way as everybody else."

- **All Classic Rock sounds the same.** In Los Angeles, KLSX is pitted against mainstream KRTH. In Detroit, WCSX fights two strong AORs. "There are some key liners, but they are indeed two different stations."

No 'Pet Rock' Radio Stations

Goldstein recapped the development of Saga's long-suffering AC WMGF/Milwaukee into WKLH, the most durable of AOR/Gold's leaders. "People asked for oldies so we added more to our AC format. But our definition of oldies was not the same as theirs." WKLH avoided becoming a "pet rock radio station," Goldstein said, through the use of "durability elements:" a strong morning



MR. BASS MAN — KWFN/Santa Rosa GM Bob Woelful, aka Jock "Bob B Shoes," visits Temptation Melvin Franklin backstage between two recent concerts.

show, heavy production, and the development of the "Drives Me Nuts" TV campaign.

The Saga VP also told the audience he'd now use currents immediately, having expected complaints that didn't materialize. "We're no longer confined to 'Yesterday and Today' sets; they just don't care." Yates added that when listeners were asked to vote on the new U2 album, they requested older titles by the group.

"There's no reason for any station to be dark; it's pathetic to see a station go unused."

— Kip Guth

In response to an audience question about the format's mistakes in its early days, Yates described KLSX's biggest initial problem as "playing over the room" — being too obscure musically. (Conversely, Goldstein stated that WKLH "played a lot of stupid music" early on.)

Jacobs described the talent problem as "one of the worst nightmares... hearing this great music frontsold by people who shouldn't be anywhere near it." He also complained that the format's initial surge in most markets meant that few GMs were willing to devote additional resources to keep that momentum going.

Other Rooms, Other Voices

Gold formats were represented elsewhere at the NAB. KOFY/San

Francisco owner Jim Gabbert and KSGR/Boise President/GM Kip Guth were both on the "AM Success Stories" panel. Gabbert showed the spots that ran on KOFY's co-owned TV station and compared AM's current travails to the days before 1963 when Arbitron didn't even list FM outlets. He also announced publicly that KOFY would eventually evolve to CHR, a process that's already noticeable on the station.

Guth talked about building KSGO's automated Gold format on a previously defunct frequency. "There's no reason for any station to be dark; it's pathetic to see a station go unused," he said.

AOR/Gold even made it into the "New Formats" panel when WIBC & WKLR/Indianapolis GM Roy Cooper told the audience he still considered Classic Rock a new format. (Cooper was one of several on the "New Formats" panel to discuss Full-Service AC, one of several unusual planning choices.)

Now that the scheduled demise of the Gold boom has been outlived by several months, some cockiness was on display at the NAB. In fact, one ebullient owner/GM testimonial came from WPXY/Cape Cod's Al McKay, who told the CR room that his class A FM was beating seven class Bs and logging 70,000 phone calls a month. Yates told the room sardonically, "I have to admit we did dip — we lost two-tenths of a share, and I'm really sorry about it."

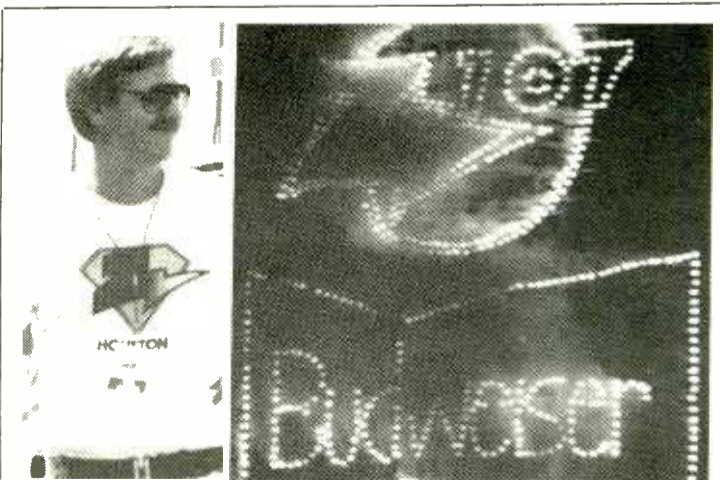
GOLD EXCHANGE

WCBS-FM/New York is spending the month of September taking listener votes for its Top 500 countdown. Fifteen listeners will win Wurlitzer micro-cassette mini-jukeboxes when the votes are counted back in November. Meanwhile, in WZLX/Boston's annual "Lost 45s" countdown, "Seasons In The Sun" was #1 again. Surprises included Cashman & West's "American City Suite" (at #15), "Co-Co" by the Sweet (#40), and another Terry Jacks record, the more obscure "In My Father's Footsteps," at #95. KIOQ/Sacramento, which, to a large extent, specialized in '70s-'80s bopper oldies of that sort, has gone dark for several months and will return with another format. PD Dave Skyler has joined the Premiere syndication firm.

WING/Dayton PD Steve Warren moves himself off PM drive in favor of Rob Ellis. Kim Faris now handles middays with Kay & Metzger on at night... At KOOL-FM/Phoenix, Alan Kath, Marie Marx, and Max Boogie

have joined B.J. Hunter in mornings from crosstown KKFR. Tom Peake moves back to PM drive and Karen Hall joins for nights from KOY-FM. KOOL (AM) is giving away \$96 a day in its "Cash, Condo, Cars" promotion, wherein daily winners qualify for a fully furnished condominium as well as smaller prizes of a weekend in a time-shared condo.

Harvey Ovshinsky, a veteran of WRIF and WABX/Detroit in their early progressive days, has joined WCSX to write and produce on-air commentaries and features... WNNJ/Newton, NJ PD Joe Collieran is now a consultant of sorts. Collieran is advisor to Franklin Elementary's radio station, WRAM... KGLD/St. Louis sponsored the fourth annual oldies night at Busch Stadium in September with a show by Tommy James and Bob Kuban... WKLH/Milwaukee's Dave Luczak & Carole Caine broadcast live from L.A. following the 39th Emmy Awards.



2107 BIRTHDAY BASH — KZFX/Houston celebrated its first Classic Rock birthday by tying in with Houston's Freedom Festival to present a free concert by Santana, Kirk Whalum, and the Houston Pops. In picture #1, OM Ted Carson supervises the event, which drew 300,000+. In #2, the 2107 logo is displayed during a fireworks/lights show.

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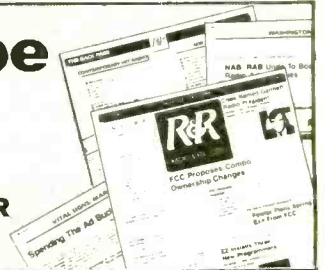
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Beverly Hills, CA 90212
(213) 851-5769

Get A Jump On The Industry's Hottest Job Opportunities!

Get R&R's weekly Opportunities/ classified section before the paper's published. **R&R Job Hotline is mailed to you separately.** Call 213-553-4330 to subscribe today. Use Visa/Master-Card/AmEx.



HotLine

EAST

JET-FM/Erie: Afternoon news anchor opening. Personality, drive, creativity and experience required. Minorities encouraged. T&R: Craig Warvel, 1635 Ash St., PA 16503. EOE (10/2)

WWHB/Hampton Bays, NY seeks personality for weekends. Also accepting T&Rs for future fulltime. Uptempo CHR. T&R: Randi Taylor, WWHB, 252 W. Montauk Hwy., 11946. EOE (10/2)

AOR seeks morning man/Promotions Director. AOR experience only! Decent bucks. Photo and T&R: 96 Rock, Box 717, Ocean City, MD 21842. EOE (10/2)

Hartford, CT's only Black Contemporary station, WKND, has immediate parttime shifts, and also future fulltime. T&R: Melonae McLean, 544 Windsor Ave., Windsor, 06095. EOE (10/2)

WIZN, a 50,000kw AOR in Northern VT/upstate NY, seeks morning sidekick who will also do news and public service. Call Steve Cormier: (802) 877-6800, Mon-Fri 10am-2pm (EDT). EOE (10/9)

Nashua's new all-hit FM seeks high-energy, 7pm-midnight jock. No screamers. T&R: Keith Lemire, WHOB, 55 Lake St., NH 03060. EOE (10/9)

Parttime announcers for Saturday and Sunday. 50-mile radius of Albany. T&R: Jim Gagliardi, WROW, 341 Northern Blvd., Albany, NY 12204. EOE (10/9)

The Berkshire Broadcasting group is now accepting T&Rs for future openings. Small market stations, versatility a must. ATTN: Dave Fierro, Box 707, North Adams, MA 01247. EOE (10/9)

Nashua's new all-hit FM seeks ND with minimum three years' experience. T&R: Keith Lemire, WHOB, 55 Lake St., NH 03060. EOE (10/9)

Cape Cod's Lite 102 seeks parttime host. Love the ocean? Call David: (617) 548-3102. EOE (10/9)

Albany, NY market FM seeks weekend jock. Friendly, personable AC format. T&R: WMVQ, 126 Market St., Amsterdam, 12010. EOE (10/9)

WINK/Woonsocket, an aggressive AC, seeks late-night personality immediately. Good production a must. If you smile at 3am, rush T&R: Mike James, Box G, RI 02895. EOE (10/9)

Seek morning drive AC announcer. Great staff to work with. If interested, T&R: Craig Stevens GM, WCDD, 75 Main St., Sidney, NY 13838 or call (607) 563-3588. EOE (10/9)

Search re-opened for anchor/reporter. Full Service AM/FM combo requires two years' experience. T&R: Hank Silverberg, ND, WGHQ & WBPM, Kingston, NY 12401. EOE (10/9)

ND needed: AC/Country combo, reporting experience required. State capitol near Baltimore & DC. T&R: Tim Hopkins PD, PBC, Box 324, Milford, DE 19963. EOE (10/9)

106.3-FMV seeks dynamite morning jock with outstanding production capabilities. Samples and T&R: Tom Rocco, WFMV, Box 428, Blairstown, NJ 07825. EOE (10/9)

WBAZ-FM/Eastern LI, NY, seeks experienced Production Manager to become Operations Manager, responsible for the on air sound of this Transtar Format 41 station. Resume and production cassette to JS&A, Suite 10 I, 340 W. 57th Street, NY, NY 10019. EOE

Director of Data Processing for Major Radio Network

Requirements: knowledge of VAX hardware, PC, "C" language, user interface. Must have radio background. New York location. Send resume including salary history and key accomplishments to P.O. Box 816, Radio City Station, New York, NY 10101-0816. EOE

NEWS DIRECTOR

Our News Director has moved to TV. We require a professional who understands local, full-service radio and can guide and direct a staff of 6. Knowledge of the New England area a plus. If you're presently an assistant ND, or ND in a small market, this could be the opportunity you've been seeking. Send T&R in confidence to **Joe Carcoran, OM, WCAP, 243 Central St., Lowell, MA 01852.** EOE M/F

WCAP

ARE YOU READY FOR MAJOR MARKET?

Urban/CHR in NE looking for you if you have energy, good CHR skills and appreciation for Urban music. Send T&R to Radio & Records, 1930 Century Park West, #851, Los Angeles, CA 90067. M/F EOE

97 KYN

97.5 FM Stereo

97 KYN/NW PA's leading 50 KW CHR has full time air position and part time positions available. T&R: Bob Stevens, Box 777, St. Marys, PA 15857. EOE

All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

THREE POSITIONS

50,000 watt WRUT-FM covering 3 states & WSYB-AM Rutland, VT wants to add 3 experienced people: **Morning Drive CHR-AC DJ, Production Copy Director and News Director.** Rush resumes & tapes to **A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106.** EOE

14 WFTQ WORCESTER

News Director

Do you like to win? Are you committed to excellence? Can you lead, direct, and motivate a staff of experienced news pros? Are you a perfectionist? Do you enjoy a challenge? If you can answer "yes" to these questions, then we would like to hear from you. **WFTQ, Worcester's News Leader, is looking for that special News Director who is in step with the '80s and preparing for the '90s.** Previous ND experience is required; a working knowledge of New England would be helpful. Join the NewCity team, one of radio broadcasting's most respected companies. Send cassette, resume, and a brief summary of your news philosophy to **Dave Taylor, OM, WFTQ, 19 Norwich St., Worcester, MA 01608.** EOE

PROGRAM DIRECTOR TOP 10 MARKET MUSIC INTENSIVE AC

YOU WAKE UP AT 4:00 AM THINKING ABOUT THE STATION . . .

PEOPLE ARE YOUR GREATEST ASSET . . .

YOU LOOK AT ROTATIONS AND HEAR THEM IN YOUR HEAD . . .

A COMPUTER ROTATION SYSTEM IS SECOND NATURE . . .

JUST "O.K." IS NOT ACCEPTABLE . . .

YOU HAVE A TRACK RECORD AND EXPERIENCE THAT DRIVES COMPETITORS CRAZY . . .

IF TAKING A GREAT STATION AND MAKING IT BETTER TURNS YOU ON AND YOU WANT THE BIGGEST CHALLENGE OF YOUR LIFE . . .

IT'S YOUR MOVE . . .

Send tapes and resumes to:
Radio & Records, 1930 Century Park West, Box #853, Los Angeles, CA 90067
EOE/M/F

EXPERIENCED RADIO SALESPERSON WANTED

Join a fast growing station in a dynamic New England Market. Excellent salary plus commission and benefits. Call Chris Roessner, WCDQ Radio (207) 324-7271. EOE

92 MOOSE

Central Maine's Top CHR seeks News Person to interact with our outrageous morning show. If you dig news and love to have fun, Rush T&R to Kenny Becker, 1 Memorial Circle, Augusta, ME 04330. EOE

TALK SHOW HOST

Exceptional opportunity for exceptional talk show host in America's most Liveable City. Station with strong commitment to format seeks experienced personality who can do compelling radio. If you are confident you're the right person send T&R and your views of Talk Radio in the '80s to **Tom Clendening, PD, WTAE Radio, PO Box 1250, Pittsburgh, PA 15230.** EOE

WPLR

WPLR IS EXPANDING

We need **Production/Copy Writing** Wizards. Also, **Promotional people.** 3 years experience minimum. No calls. Send T&R to: **Griffin, WPLR, 1191 Dixwell Avenue, Hamden, CT 06514.** EOE

CHARLES, MATTY, DAVE & JESS NEED A GOOD SPANK- ING

Prime opportunity in Boston to kick some ass in your hometown! Attention: Native Bostonians, and expatriate New Englanders! You are urgently called home! Balls-out morning dragonslayers only need apply! You must be able to demonstrate your deep musical knowledge and understand fully all it takes to clobber legends. Intelligence, wit, warmth and that keen provocative sense that gets street talk going are all more important than canned bits. Tape & resume NOW to Radio & Records, 1930 Century Park West, #844, Los Angeles, CA 90067. Always, an equal opportunity employer.

"PRO" Promotional Director Needed!

Urban Contemporary, **WDJY-FM, Washington, D.C.** seeks an **experienced, talented promotion director.** If you're creative and organized with good management skills and love a competitive market, **we want to hear from you today!** Send resume to **WDJY-FM, 5321 First Place, N.E., Washington, D.C. 20011.** EOE

SOUTH

Accepting T&Rs for future production personnel. Hot production for hot CHR. Jacksonville ADL. Airshift possible. Don Pachell, 701 Carswell, Waycross, GA 31501. EOE (10/2)

Washington's **Classic Rock** seeks morning show producer. Promotion/production experience required. T&R: Paul Harris, 510 King St. Ste. 315, Alexandria, VA 22314. EOE (10/2)

WHYI-FM seeks PD applicants. T&R: David Ross, 2741 N. 29th Ave. #300, Hollywood, FL 33020. EOE (10/2)

Seek parttime board operator for **WJYO/Orlando.** T&R: David Sousa, 2001 Mercy Dr., FL 32808. EOE (10/2)

OPPORTUNITIES

OPENINGS

Seek talent. Be ready to work and have fun with a great company. References and T&R: 123 N. Cleveland, Memphis, TN 38104. EOE (10/2)

Augusta market AM seeks board operators. Good opportunity for those with noncommercial experience looking for first commercial job. Resume: Box 732, Langley, SC 29834. EOE (10/2)

Washington's Classic Rock seeks world's best Production Director. T&R: Bob Kagan, WXCW, 510 King St. Ste. 315, Alexandria, VA 22314. EOE (10/2)

Z-16/Lake Charles is accepting T&Rs for morning drive and possible future position. Production a must. Team player. Darryl Moore, 311 Alamo St., LA 70601. (318) 436-7277. EOE (10/9)

PM drive/Asst. PD; minimum two years' experience. Programming experience a plus. T&R: Ken Romero, 2316 E. Main, New Iberia, LA 70560. EOE (10/9)

WFLA, the talk of Tampa Bay, seeks experienced news anchor/reporters. T&R: Steve Hall ND, 801 E. Jackson St., Tampa, FL 33602. EOE (10/9)

Z-103, Tallahassee's leading CHR, seeks hot, aggressive air talent to continue our 6-10pm dominance. Are you self-motivated? C&R: Brian Douglas, Box 13549, FL 32317. EOE (10/9)

Seek experienced newscaster for FL coastal AM. CBS affiliate with local news commitment. Gather, write, and anchor. T&R: WMEL, Box 1318, Melbourne, 32936. EOE (10/9)

Urban FM in the Virgin Islands seeks aggressive, experienced salespeople. Two years' experience. Resume: WVIS, Box 487, Frederiksted, St. Croix, USVI 00840. EOE (10/9)

AOR in Columbia, SC seeks up-and-coming future full and part-time openings. T&R: WMFX, Box 210271, 29221. EOE (10/9)

Where are you? Young, black professional. KKDA-FM will pay for on-air audition, fulltime swing shift. \$500 finders' fee for referrals. Call Michael Spears: (214) 263-9911. EOE (10/9)

Aggressive anchor/reporter with experience gathering news, writing, and on-air reporting. T&R: Vassie Balkcum, WGBR & WEQR, Box 207, Goldsboro, NC 27530. EOE (10/9)

Working in South? Want to move up? Oldies/AC seeks PM drive personality. T&R: Wayne Scott, 62JDX, BOX 31999, Jackson, MS 39206. EOE (10/9)

Northeast TN FM has possible openings. All shifts, experience necessary. T&R: Mark Ramey, Box 590, Union City, 38261. No calls. EOE (10/9)

Classical announcer needed for 33kw non-commercial FM in Raleigh area. Regular airshift, parttime. T&R: Personnel Director, WCPC, Box 828, Wake Forest, NC 27587. No calls. EOE (10/9)

Opening for full and parttime announcers on the Mississippi Gulf Coast. T&R: Chris Blue, PD, WGCM, 2200 15th Ave., Gulfport, MS 39501. (601) 863-3522. EOE (10/9)

100kw Country FM in Central NC serving two large markets seeks air personalities with minimum two years' experience. T&R: Jim Huggins, WFMX, 1117 Radio Rd., Statesville, 28677. EOE (10/9)

Wanted: Hard-working, loyal, never-say-die MD/AT for small market personality-oriented Contemporary Country AM. Also parttime openings. TIM: (205) 232-3911. EOE (10/9)

AC Stations Seeks Staff

Adult Contemporary FM radio station serving Montgomery Alabama seeks applicants for all programming positions (air staff, news department & PD). Rush T&R to AC Station, PO Box 5797, Meridian, MS 39302. M/F EOE

OPENINGS



AIR TALENT

Number One rated Contemporary Country station in 200,000 population market which is among **Money Magazine's Top 75 Most Liveable Cities** seeks air talent with excellent production skills. We offer a great opportunity with a growing group. Send air-check, resume and several production samples to **Tom Sleeker, PD, KKIX-FM, P.O. Box 1104, Fayetteville, Arkansas 72702. EOE**

P-2 CHR Mornings

Aggressive CHR seeks creative, street-wise morning personality. If you're a team player on your way up, let us help you get to the majors. Send tape, resume and salary requirements to **Radio & Records, 1930 Century Park West, #854, Los Angeles, CA 90067. EOE**

Assistant Program Director/ Music Director

Y95 is Dallas' hottest CHR! We are the market leader in visibility, music and promotions. We are seeking a **very aggressive (no wimp) Assistant PD/MD** who is excellent in music research, programming, promotions and ratings. You must be willing to work hard and be able to work well with the staff of top talent. Our present Assistant PD/MD can't handle the job... can you? Minimum 3 years major/medium markets. Send T&R to **KHYI-FM, c/o Programming Dept., 545 E. John Carpenter Fwy., #1560, Irving, TX 75062. EOE**

WRVR AM/FM MEMPHIS



WRVR Memphis has an immediate opening for **news director.** Do you know what news our Adult Contemporary listeners want and need each morning? Can you deliver it in a warm, upbeat style? Tell me about it. Tapes and resumes to: **Bob Kaake, Program Director, WRVR, 5904 Hyatt Ridgeway Parkway, Memphis, Tennessee 38119. EOE**

OPENINGS

NEWS DIRECTOR

KIX-104, Northwest Arkansas's radio leader, seeks News Director to become part of the Number One Morning Show. You must be a good writer with conversational delivery. Send tapes and resumes to **Tom Sleeker, PD, KKIX-FM, P.O. Box 1104, Fayetteville, Arkansas 72702. EOE**

MIDWEST

Immediate opening for evening jock at CHR station. Experience helpful, but eager beginners will be considered. T&R: Jon Read, 2315 Downs Ave. #200, Woodward, OK 73803. EOE (10/2)

K105-FM seeks air personality who oozes warmth, loves creative production and Country music. No beginners. T&R: Don Riley, Box 7880, Lafayette, IN 47903. EOE (10/2)

Now accepting T&Rs for parttime and future fulltime on-air talent at Battle Creek's leading AC. Good production a must. T&R: Terry O., WMJC, Box 3495, MI 49016. No calls. EOE (10/2)

Aggressive and creative anchor/reporter sought for present and future openings at News/Talk in great Midwest market. T&R: Mark Belling, WTDY, Box 2058, Madison, WI 53701. EOE (10/9)

Denver's KIMN seeks experienced weekend air talent. T&R: Bob Call, 1095 S. Monaco Pkwy., CO 80224. EOE (10/9)

WKBV & WFMG/Richmond seeks T&Rs for possible morning anchor/reporter opening. Attn: Bruce Slusher, ND, Box 1646, IN 47375. EOE (10/9)

Sales: Established list available to right person. Interested? Resumes: Ken Hensley, GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (10/9)

Midwest combo seeks talented copywriter. High-energy FM & Country AM. Production voice and on-air experience an added plus. T&R: Box 1647, Richmond, IN 47375. EOE (10/9)

Seek aggressive news-team anchor/reporter with experience, strong writing, and anchoring skills. T&R: Manager, Box 1330, Waterloo, IA 50704. EOE (10/9)

NORTHERN MICHIGAN COUNTRY

has **Operations Manager** with sales and air duties position open. Great pay and perks for the mature career minded person that we pick. Make our day and apply. **Radio & Records, 1930 Century Park West, Box #847, Los Angeles, CA 90067. EOE**

News Director & Morning Drive Co-Anchor

If you understand writing for an AOR audience and are ready to be paid well for it, send T&R to Chuck Finney, WXL, 1111 E. River Dr., Davenport, IA 52803. EOE M/F

ON AIR PROGRAMMER

Midwest 50KW full service AM seeks on air programmer. Creativity, attention to detail and ability to motivate required in a dynamic candidate. Group owner, good benefits. T&R to **Radio & Records, 1930 Century Park West, #850, Los Angeles, CA 90067. EOE**

MAJOR MORNING TALK OPPORTUNITY

Vibrant, provocative, glib, informed personality needed to host and guide high-profile morning show on Talk/News station in exciting midwest market. Ability to interact with diverse personalities, newsmakers and callers essential. If you don't love the human element of talk radio and its possibilities, do not respond to this ad. If you seek a rewarding and challenging position and believe the most exciting radio has nothing to do with power sweeps, respond immediately. Ambition, intelligence required and will be rewarded. **Radio & Records, 1930 Century Park West, Box #852, Los Angeles, CA 90067. EOE**

OPENINGS

Program Director

Quad Cities Top AOR. Great pay, great people and the resources to get the job done. Send composite and resume with references to **Chuck Finney, WXL, 1111 E. River Dr., Davenport, IA 52803. M/F EOE**



Great Morning Opportunity! Still looking for fun, witty personality to join our Susanne Carns on Top Rated Show. Personal appearances and production, too. Immediate opening. T&R to **Greg Thomas, Box 2989, Springfield, IL 62708. M/F EOE**

WEST

Modesto-Stockton Adult station seeks Production Director capable of creative copywriting and strong studio work. Good wages. T&R: Ryn Stephens, KBEE-FM, Box 3131, 95353. EOE (10/9)

Rocky Mountain Adult CHR seeks talent for future openings. Programming experience helpful. T&R: Kelly Gordon, KTRS, 251 W. First St., Casper, WY 82601. EOE (10/9)

North San Diego country combo seeks experienced sales rep. Excellent opportunity, great area. Resume: John Savidge, Q-92, Box 398, Escondido, CA 92025. EOE (10/9)

Curtier Productions in Los Angeles seeks super creative production person. Send strong T&R: **Pete, 1639 Westwood Blvd., CA 90024. EOE (10/9)**

NORTHWEST CHR FM

looking for **cerebral, creative and comic personalities**, all others need not apply. T&R to **Radio & Records, 1930 Century Park West, #831, Los Angeles, CA 90067. EOE**



Rare fulltime on-air position at Arizona's state-wide rocker. Send T&R to **Curtiss Johnson, 98KUPD, 1900 W. Carmen, Tempe, AZ 85283. EOE**

K-Lite 98.7 FM

Phoenix Arizona; leading AC seeks to fill rare **midday opening.** Creative production skills a must. Send T&R only. **Sam Church, PD, KKLT-FM, 301 W. Osborne Rd., Phoenix, AZ 85013. M/F EOE**

AIR TALENT WANTED

Looking for two adult, bright communicators. Must sound up, informative and enjoy being on the air. Not seeking liner card readers or bits. If you fall somewhere in between these two and are interested in joining an already winning team in the great Southwest, send tape, resume and photo to: **Radio & Records, 1930 Century Park West, Box #846, Los Angeles, CA 90067. EOE**

NATIONAL BLACK RADIO TALENT SEARCH

(and a \$500 reward for your tip)

Where are you? Dedicated, workaholic, young Black Radio professional of tomorrow? Not a complete rookie but close. Fresh with about 1 year's experience in Black Radio. Friendly sounding, but up and tight. Music salesmanship. Person of few words, but an entertainer. A natural. Music and artist knowledge. Quick. Phone poised. **KKDA-FM (K104)** will fly you in at our expense for an on-air audition in November. (5-6 finalists) One person will be hired for our full-time swing shift. Once in a career OPPORTUNITY. Where is that 19, 20, 21 year old Black Radio star of tomorrow? Let us mold you. Good, clear, speaking voice a must. Respect format disciplines. #8 market: Dallas-Ft. Worth. ARB Rated #1. Attention PDs, Promotion Persons, air talent: tip me to the person we hire and I'll send you a \$500 FINDERS FEE!!! Calls OK! **Michael Spears, KKDA-FM, 621 NW 6th St., Grand Prairie, Texas 75050. 214-263-9911.**



Format: Urban

Great Talent Makes Our Difference!

EOE M/F

WANTED

Morning Talent for Music City, USA - Must be capable of devastating a legend.



Bob Chrysler, 3100 West End Avenue, Suite 1200, Nashville, TN 37203



Capitol is an equal opportunity employer. Minorities encouraged to apply.

OPPORTUNITIES

OPENINGS

K K S F • 1 0 3 . 7 F M

INTELLIGENT JOCKS, WHERE ART THOU?

KKSF wants informed, relaxed jocks in the style of KBCO, KINK, and WVRT. If living in the Bay Area and playing the likes of Pat Metheny, Sade, Dire Straits, and Yellowjackets appeals to you, send tape and cover letter that each demonstrate an understanding of this music to Steve Feinstein, KKSF, 77 Maiden Lane, SF, CA 94108. Puerile pukers need not apply. EOE

Seeking Key Talent For Personality Intensive Mornings

Team or Solo, Active & Topical
All Replies Confidential —
No Calls



1513 6th St. #102,
Santa Monica, CA 90401

Also Seeking: PDs, MDs & Promo DIR's

POSITIONS SOUGHT

Don't want your sex! Just a job! CHR/AC jock seeks break in South/East. Any shift in small/medium market. JJ: (718) 377-8429. (10/9)

Talented jock wants out of NY. Most creative with stimulating coworkers. Will relocate immediately for best small/medium market offer. JOHN: (516) 746-6478. (10/9)

Jazz/New Age programmer/announcer seeks daring market to conquer! Need bigger numbers? Take a chance. BILL: (816) 525-7203 any time. (10/9)

Current job's great, but I need a geographic change! Top 50 experience. I'd love to help you win! CHR. MARK: (419) 225-7161. (10/9)

RECOVERING ALCOHOLIC

TOP RATED MORNINGS. Now working. Looking for sidekick role with established morning show. Character voices (male & female). Superb writing. Needs company who understands my A.A. commitment. Honesty essential! **BILL W. (609) 737-1421.**

Seek that first PD job. Good people skills, organization, on-air, and production. Country/Oldies/Light Rock/Pop. LEE: (405) 751-1494. (10/9)

Top 50 market CHR jock seeks new home. Upbeat CHR in large market only. Winning guaranteed. (718) 615-0235. (10/9)

Seek Northern CA AC/CHR: Small/medium market situation. 13 years' experience with good voice and programming experience. JACK: (619) 425-6672. (10/9)

Experienced Country personality wants to relocate to Texas/Oklahoma/Louisiana/Arkansas. (806) 293-5688. (10/9)

Five years in Urban/CHR seeks medium markets and up. Smooth, personable, and upbeat. Loves tight formats! SCOTT: (312) 239-0755. (10/9)

Top-notch announcer desires fulltime employment in small/medium market in SE MN or SW WI. Excellent writing. JARED: (612) 286-5141. (10/9)

19 years' experience news/morning man/production: Good voice, hard worker, stable. Medium/large markets. Available today! LARRY KAY: (717) 653-2500. (10/9)

OPENINGS

Searching for an affable, fervent, pragmatic person to work at your Northeast radio station? If your answer is affirmative, call JEFF: (516) 623-8483. (10/9)

Hey, Cleveland, OH! Three-year medium market pro is on his way home. Great production and voices. Any shift. JIM: (216) 256-1837. (10/9)

Smooth, reliable Phoenix communicator wants AOR/CHR gig. On top of music/current events scene. Easy to work with, team player. AL: (602) 273-0627. (10/9)

Want to win? Young, aggressive talent at Miami's leading sports station seeks medium/major market competitor. BARRY: (305) 782-7068/759-4311. (10/9)

Seek college basketball PBP opening. Six years' experience. Solid professional wants to move to medium market. ART: (303) 275-7488. (10/9)

Enthusiastic young jock with a years' experience seeks fulltime on-air gig in small/medium market in Midwest or East. U-Haul is packed!! BILL: (216) 442-7892. (10/9)

Only first-class, killer stations need apply! Top 50 CHR jock will relocate anywhere. Hot AC/CHR/AOR. MARK: (419) 225-7161. (10/9)

Production — major market: national awards, Big Apple freelance, unmatched blade, sales demo tapes, special programs, and no laser blasts. Scary, huh? (216) 226-2674. (10/9)

Seek overnight/evening announcer? Ohio School of Broadcasting graduate is ready and able to help out. Ohio/Midwest, small/medium market. PHIL: (216) 486-3352.

Girls, girls, girls; child support for the three of them makes it necessary for me to work. Country/western PD needs \$30,000 per year. ANDY: (702) 733-8310. (10/9)

Boy with motor wants to drive your audience. Can steer, can honk, low mileage, plenty of gas. DAVE: (217) 428-2570. (10/9)

Seek top 20 CHR with a PD who believes in and loves personality jocks. Proven afternoon entertainer. The Slim One is available. (619) 565-2006. (10/9)

Chief engineer seeks challenge. Nine years' experience including Metroplex, Rollins-Heritage, and Downs radio. Want to be technical director. CHRIS HICKS: (704) 398-3406. (10/9)

17-year major market pro seeks programming challenge! Results-oriented. Good skills. Strong references. Nominated for station of the year. STEVE SUTTON: (404) 945-8209. (10/9)

MAJOR MARKET PERSONALITY

Blends music/talk/variety/phones in a light & entertaining way. Informed, reliable, topical adult communicator looking for a full service radio home. John (312) 773-3588. EOE

News feature reporter. Create Charles Kuralt type, real people on-the-road-style stories that make your listeners smile. JAY NELSON: (813) 343-4153. (10/9)

Former Providence Promotion Director with excellent artist management contacts seeks promotion/announcer duties at winning CHR/AOR. NOAH: (401) 949-3196. (10/9)

Ten-year pro seeks airshift on AOR station. Excellent production and copy. too. PAUL: (802) 442-5609. (10/9)

Morning man multi-tracker mired in MA. Many modules (in studio) make me merry. Money? Malleable. A.R.: (516) 746-1886. (10/9)

Good female voice with B.A. seeks that next step up. Good production. AC/Urban/CHR. BENITA: (304) 768-4635. (10/9)

CHR talent (KKSS/KIVA/KPSI), top 100, sharp blade, fun phones, tight board, middays or evenings. Possible MD, available yesterday. JAY WEST: (505) 299-2276. (10/9)

Knock, knock! New England, I'm home. Open the door please. Experienced, youthful jock/production person is back from Western majors. J. LARASON: (617) 350-6028. (10/9)

Major market MD seeks Asst. PD/MD position. Young, energetic CHR pro. STEPHANIE: (609) 228-0804. (10/9)

Award-winning Creative Services director seeks large market. Writing/multi-track production. Sales experience also. Prefer East of Mississippi River. (517) 773-9273. (10/9)

Seek that right personality? I'm the ideal candidate. Nine years' experience, currently working Country format. AC/CHR/AOR. BOB: (509) 535-4136. (10/9)

OPENINGS

Dedicated successful CHR PD/MD/air personality, solid 10-year winning track record. Strong organizational, teaching, and leadership skills. JOHN CLAY: (714) 887-8486. (10/9)

British/Australian workaholic with seven years' experience in the US and major markets. Seek hot CHR with vision. Southwest. DON: (304) 253-8314. (10/9)

Great airwork, great production. Medium market pro. Let me put my experience to work for you. TERRY: (806) 765-5051. (10/9)

Great day in the morning! 21 years in the biz, seek some place to call home. Canada/US, all formats. Former MD/PD marketing consultant. (707) 644-7775. (10/9)

WENDY WHITE, a black female with 13 years' experience. Great voice, charming personality. Excellent ratings. Seek position as personality. (213) 292-8002. (10/9)

14-year pro seeks nights or overnights on AOR/Oldies format. DAVE: (217) 875-1623. (10/9)

I love being in radio. Three-and-a-half years' experience. All I'm asking for is another break. AC/Oldies/CHR. Small or medium market. Let's talk! JAMES NALLY: (405) 622-3709. (10/9)

ATTN, IL/IN/KY/MO: PM drive personality currently working at 50kw with no direction. Seek winner. Slick production. Great pipes. AOR/AC/CHR/Country. JASON: (618) 382-3612. (10/9)

Major market personality seeks Full Service radio home. Informed, topical adult communicator. AC/Country. Morning magazine host experience. JOHN: (312) 773-3588. (10/9)

Deep resonant voice and production skills available in NYC area only. You need me and I'm looking for you so call tonight. (201) 445-5331. (10/9)

You rarely get cooperation from prima donnas, but you will from professionals. 20 years in the biz and want to help you in your market. (505) 292-7940. (10/9)

43.9 Share Of The Market

That's what the case of the crazies did for my current station. Let me do it for you. There must be a station willing to pay a fair wage for the hottest one man show in morning radio. Phones, one liner bits, and topical humor with a "get your hinnie out of bed" sound your station wants to win, and I want a home and a future with a station that will appreciate me and show it. Call Rick Ward, 305-337-1327. Available now. (Ratings Spring '87 ARB 6-10A, 18-34)

My ex made me do it! PM drive with IQ and no body fat for winter insulation. Save me! Production and engineering, take me South. KANDI: (603) 625-9451. (10/9)

The Northland's all original "Mo-Sho." Re-discover theater of the mind. Entertaining, topical, great on the phones and in public. Leading morning show. TOM BERRY: (218) 728-6421. (10/9)

Alive and kicking. Young aggressive announcer wants to kick for your station. Formerly with WPEG/Charlotte where I was number one at night. Prefer Atlanta. MIKE: (404) 873-4571. (10/9)

Award-winning air/production/copywriting talent. Creative and very productive. KELLEY: (913) 841-6643/843-1320. (10/9)

Experienced news anchor/reporter available now. Last three years at 50kw clear channel KSL. TERRY CORBELL: (818) 981-0187 or (801) 355-2508. (10/9)

THE SLIM ONE

Still cracked as ever and ready to terrorize a Big Time CHR! Direct your telephone calls to Bob at (619) 565-2006.

My resume is anorexic — my talent is obese (some would say). CHRs/Urban. I want to help you win! Six months of unemployment... ouch! K. STRONG HODGE: (201) 667-6648. (10/9)

Exciting! Entertaining pro seeks a Midwest place to grow. Seven years in 150kw, B.A., and a great laugh! I'm ready to go! SAM: (515) 277-1486. (10/9)

Young, energetic lady seeks permanent gig in the radio biz. Only one year's experience, but quick learner. BECKY: (303) 328-6971 evenings. (10/9)

Young, energetic, morning drive air personality in NC seeks career move to a larger market. Will relocate. SMITTY: (919) 863-3075. (10/9)

I'm not your best friend, roommate, or brother-in-law; but I want to work for you, anyway! Top 200 AORs only. DAVE: (417) 678-2298. (10/9)

"I write the commercials." Lady wants copy/production gig. Great voice with characters. Morning helper too. Medium/majors. TERRI: (703) 366-4080. (10/9)

Two years' experience; creative and willing to learn. Seek Midwest. CHR/AOR/Country. BLAKE: (308) 282-2500. (10/9)

OPENINGS

Five years' in Urban/CHR: Seek medium/large markets. Smooth, personable, upbeat personality. Love tight formats. SCOTT: (312) 239-0755. (10/9)

STEVE CANNON, OH talk show personality, is available for daytime or early evening shift at FSA or Newstalk operation in top 50 market. (214) 717-0162. (10/9)

Like Shedd Spread commercials? "Jack & Casey" type morning team available. Major market experience. AOR/CHR/AC. News and sports, too! SUE/ALFONSO: (602) 273-0627. (10/2)

Wanted: Shotgun Mark Rivers... alias Mike Lamb! Please call LAURIE SANDERS in Los Angeles ASAP. Your career may depend on it! (213) 385-0101. (10/2)

Great day in the morning! 21 years in the biz. Seek home, Canada/US. All formats. Major market experience. AOR/CHR/AC. News and sports. Former PD/MD market consultant. (707) 644-7775. (10/2)

Tired of flip service? Me too. Newswoman with degree and experience ready for a real news operation. STEPHANIE: (801) 753-7483. (10/2)

Each of the past few weeks, I've appeared here. Only nominal responses. CHRs/Urban, you won't be sorry! Blue chipper seeks gig. K. STRONG HODGE: (212) 806-5713. (10/2)

Why does news sound so boring when it's not? Conversational newscaster/reporter/talk show host looking for medium market. Call for tape. RAY: (201) 852-2897. (10/2)

Want people talking about your AM again? Ten-year pro with digital gear ready to cook at your NE station. A.R.: (516) 746-1886. (10/2)

MARK SCHEFF WANTS YOU!

Accomplished On-Air Personality/Stand-up Comedian with strong production skills. I'll bring excitement back to your mornings with sharp topical humor, creative pre-recorded bits, great phone and a touch of controversy!!!! I'm young, determined, and success oriented. Your sales staff will love me almost as much as your listeners. I can do whatever it takes to make your mornings number one in the market. 8 years medium/major market experience. Call Home - 201-947-2329/WNBC - 212-664-2113.

MISCELLANEOUS

Big Sky Radio, new 1000w Country FM, seeks record service. Attn: Johnny Williams, PD, KBSR/Billings: (406) 245-2000. (10/9)

WVSI-FM seeks CD service for Urban/dance format, also Jazz for weekend show. Attn: Joseph Bahr, MD, Box 487, Frederiksted, St. Croix, USVI 00840. (10/9)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's Quick... Easy... and your only cost is a telephone call... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

**A HIGHER
DEGREE OF
NEW MUSIC**



Drink Problem b/w Robot Man

THE RENEES



**HOT
ROCK**

We Only Come Out at Night

RIC KIPKER & BIG EZ



Love Tones

RENA SCOTT

Vengeance/ The Independent Story

NEW MODEL ARMY



Party For Two

RICK KELLIS FEATURING
BILLY THOMPSON

**STEAMY
URBAN**

SIZZLING

Stay

LILI & SUSSIE



One More Miracle

DAVID BORUFF

CHR

Dancin' Insanity

SECRET TIES



The Henry Robinett Group

HENRY ROBINETT



Realities

HEINZ

Nevermore

+1



Jared Stewart

JARED STEWART



Stix Hooper

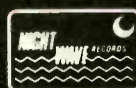
STIX HOOPER

**COOL
JAZZ**



"the alternative"

SEDONA
Recording Company



ARTFUL *Balance*

Manufactured & Distributed by JCI & Associated Labels · 5308 Derry Ave. Agoura Hills, CA 91301 · (818)889-9022

R&R NATIONAL AIRPLAY

JAZZ

TOP 30

OCTOBER 9, 1987

Last Week

- 1 W. MARSALIS/Standard Time Vol. 1 (Columbia) ... "Caravan" (24) "Foggy" (19) "April" (15)
2 ELIANE ELIAS/Illusions (Denon/Blue Note) ... "Chan's" (23) "Through" (21) "Choro" (18)
3 DIANE SCHUUR & The Count Basie... (GRP) ... "Deedle's" (26) "Everyday" (16) "Travelin' Blues" (11)
4 SARAH VAUGHAN/Brazilian Romance (CBS) ... "Nothing" (24) "Love" (20) "Obsession" (11)
5 SPYRO GYRA/Stories Without Words (MCA) ... "Cayo" (19) "Del" (16) "Chrysalis" (13)
6 MAKOTO OZONE/Now You Know (Columbia) ... "Might" (22) "Watch" (14) "Piggy" (13)
7 PAT METHENY GROUP/Still Life (Talking (Geffen) ... "Talk" (18) "Last" (15) "So May" (14)
8 NEIL LARSEN/Through Any Window (MCA) ... "Alborada" (23) "Carnival" (9) "Through" (9)
9 SCOTT COSSU/She Describes Infinity (Windham Hill) ... "Bajun" (26) "Red" (10) "Napali" (9)
10 G. WASHINGTON JR./Strawberry Moon (Columbia) ... "Strawberry" (21) "Summer" (10) "Look" (10)
11 STEVE GADD/The Gadd Gang (Columbia) ... "Morning" (16) "Way" (15) "Watching" (11)
12 O. PULLEN/G. ADAMS QUARTET/Song Everlasting (Blue Note) "Serenade" (20) "Sun" (13) "1529" (8)
13 BASIA/Time And Tide (Epic) ... "Astrud" (22) "From" (13) "Promises" (12)
14 FREDDIE HUBBARD/Life Flight (Blue Note) ... "Battlescar" (17) "Melting" (15) "A Saint's" (10)
15 STEVE BACH/Zero Gravity (Cafe) ... "Hometown" (18) "Zero" (13) "Steppin'" (5)
16 WAVE/Wave (Atlantic) ... "Journey" (11) "Mixed" (10) "Just" (8)
17 ALEXANDER ZONJIC/When Is It Real (Optimism) ... "When" (15) "Waiting" (12) "Only" (11)
18 R. SWANSON & URBAN.../Windsock (American Gram.) ... "Damosch" (11) "Time" (9) "Wildlife" (8)
19 ART FARMER.../Something To Live... (Contemporary) ... "Something" (12) "Istahan" (10) "Johnny" (8)
20 LARRY CARLTON/Discovery (MCA Master Series) ... "Minute" (11) "Knock" (9) "Hello" (7)
DEBUT 21 BILLY COBHAM/Picture This (GRP) ... "Same" (19) "Within" (8) "Juggler" (6)
22 GEORGE CABLES/By George (Contemporary) ... "Rhythm" (7) "Embraceable" (7) "Foggy" (7)
23 BARNEY KESSEL/Spontaneous Combustion (Contemporary) ... "Moonlight" (9) "Bluesy" (7) "Ah" (5)
24 OTB/Live At Mt. Fuji (Blue Note) ... "Blue" (11) "Parisian" (8) "OTB" (7)
25 KARUKAS/Nightowl (Optimism) ... "Drive" (8) "Calypso" (7) "Walkin'" (6)
26 JACK WALRATH/Master Of Suspense (Blue Note) ... "Monk" (8) "Children" (7) "Lord's" (6)
DEBUT 27 WOODY HERMAN/Woody's Gold Star (Concord Picante) ... "Watermelon" (6) "Battle" (5) "Round" (4)
DEBUT 28 TITO PUENTE/Un Poco Loco (Concord Picante) ... "Swinging" (7) "Killer" (6) "Un" (5)
DEBUT 29 KEVIN EUBANKS/The Heat Of Heat (GRP) ... "Sorrir" (8) "First" (8) "Few" (6)
DEBUT 30 RUBAJA & HERNANDEZ/High Plateaux (Windham Hill) ... "Oro" (7) "Dias" (6) "Puerta" (6)

NEW & ACTIVE

- DIANNE REEVES/Dianne Reeves (Blue Note) 16/16 "Never" (6) "Sky" (5) "Better" (3)
Rotations: Heavy 3/3, Medium 6/6, Light 7/7, Total Adds 16, WBGO, WRTI, WJAZ, KERA, WBEE, WNOP, WJZZ, KTCJ, KUOP, KPLU, WNEW, WLVE, WHVE, WLCC, KKUL, KXPR.
SADAO WATANABE/Birds Of Passage (Elektra) 16/14 "Salvador" (7) "Round" (6) "Birds" (6)
Rotations: Heavy 1/1, Medium 8/6, Light 7/7, Total Adds 14, WRTI, WAER, WMOT, WDET, WJZZ, KTCJ, KMHD, KUOP, KPLU, WFSS, WLVE, WHRO, KLSK, KJCB, Medium: WNOP, KIFM.
HARRISON & BLANCHARD/Crystal Stair (Columbia) 16/11 "God" (11) "Softly" (5) "Crystal" (3)
Rotations: Heavy 3/2, Medium 7/4, Light 6/5, Total Adds 11, WBGO, WRTI, WMOT, WDET, KANU, KADJ, KJAZ, WNEW, WNUR, KWMU, KKUL, Heavy: KJGO, Medium: WBEE, WUSF, KXPR.
SCOTT HENDERSON/Dr. Hee (Passport Jazz) 12/3 "Outskirts" (10) "Twilight" (5) "Seek" (5)
Rotations: Heavy 2/0, Medium 7/2, Light 3/1, Total Adds 3, WNEW, WHVE, KWMU, Heavy: WBFO, KLCC, Medium: WNOP, WJZZ, KJZZ, WFSS, KIFM.
HOUSTON PERSON/Talk Of The Town (Muse) 12/0 "Talk" (5) "Only" (3) "Everything" (3)
Rotations: Heavy 3/0, Medium 5/0, Light 4/0, Total Adds 0, Heavy: WJAZ, KPLU, KLCC, Medium: WEBR, KADJ, KJAZ, WUSF, KKUL.
MARVIN SMITH/Keeper Of The Drums (Concord) 10/1 "Creep" (3) "Love" (3) "Joy" (3)
Rotations: Heavy 4/1, Medium 4/0, Light 2/0, Total Adds 1, WGBH, Heavy: WBEE, KJAZ, WHRO, Medium: WRTI, KANU, KLON, WUSF.
AZUMA/Azuma (Private Music) 10/0 "Treasure" (4) "Happiness" (2) "Stained" (2)
Rotations: Heavy 2/0, Medium 2/0, Light 6/0, Total Adds 0, Heavy: KLCC, KIFM, Medium: WDET, KJGO.
BOBBY WATSON/Round Trip (Red) 10/0 "Coors" (7) "No" (4) "Sweet" (3)
Rotations: Heavy 3/0, Medium 4/0, Light 3/0, Total Adds 0, Heavy: WRTI, WFPL, WVPE, Medium: WGBH, WDET, KANU, WUSF.
CHARNETT MOFFETT/Net Man (Blue Note) 9/9 "Softly" (4) "Swing" (3) "Dance" (2)
Rotations: Heavy 1/1, Medium 3/3, Light 5/5, Total Adds 9, WRTI, WFPL, KTCJ, KJAZ, KPLU, WHRO, KLCC, KKUL, KXPR.
JOE WILLIAMS/Everynight Lv @ Vine (Verve) 9/9 "Wigmo's" (3) "Pete" (3) "Everynight" (3)
Rotations: Heavy 4/4, Medium 3/3, Light 2/2, Total Adds 9, WBGO, WRTI, WNOP, KLON, KJGO, KMHD, KJAZ, WHRO, KKUL.
PETER MOFFITT/Zoe's Song (Novus) 9/2 "Big" (5) "Rocinante" (4) "Destination" (3)
Rotations: Heavy 1/0, Medium 7/1, Light 1/1, Total Adds 2, KJGO, KLCC, Heavy: KIFM, Medium: WFAE, WMOT, WNOP, WJZZ, KJZZ, WNEW.
CHET ATKINS, C.G.P./Sails (Columbia) 9/0 "Roll" (6) "Sails" (2) "Laffin'" (2)
Rotations: Heavy 2/0, Medium 3/0, Light 4/0, Total Adds 0, Heavy: WFAE, KLSK, Medium: WMOT, WDET, KIFM.

MOST ADDED

- DIANNE REEVES (16)
BILLY COBHAM (15)
SADAO WATANABE (14)
KEVIN EUBANKS (13)
HARRISON & BLANCHARD (11)
CHARNETT MOFFETT (9)
JOE WILLIAMS (9)
SHIRLEY HORN (7)
LEE RITENOUR (7)
AL DI MEOLA (6)

HOTTEST

- WYNTON MARSALIS (24)
ELIANE ELIAS (20)
DIANE SCHUUR (14)
SARAH VAUGHAN (13)
PAT METHENY GROUP (11)
SPYRO GYRA (11)
BASIA (8)
SCOTT COSSU (6)
STEVE GADD (6)
FREDDIE HUBBARD (6)

MOST ADDED TRACKS

- BILLY COBHAM/Same (11)
HARRISON & BLANCHARD/God (7)
SADAO WATANABE/Salvador (7)
BILLY COBHAM/You (6)
KEVIN EUBANKS/First (6)
KEVIN EUBANKS/Nardis (6)
WYNTON MARSALIS/Foggy (6)
DIANNE REEVES/Never (6)
SADAO WATANABE/Birds (6)

LEE RITENOUR/Portrait (GRP) 8/7 "Portrait" (4) "Windmill" (3) "ASA" (3)
Rotations: Heavy 3/2, Medium 4/4, Light 1/1, Total Adds 7, WRTI, WJAZ, WJZZ, WNEW, WFSS, WHVE, KXPR, Heavy: KTCJ.
MAX BENNETT/Interchange (TBA/Palo Alto) 8/1 "Strollin'" (4) "Lady" (3) "Jamaica" (2)
Rotations: Heavy 2/1, Medium 4/0, Light 2/0, Total Adds 1, WJAZ, Heavy: KBEM, Medium: WNOP, KPLU, KLCC, KFIM.
ENRICO PIERANUNZI/Deep Down (Soul Note) 8/0 "Poet" (3) "Ev'rything" (3) "Someday" (2)
Rotations: Heavy 1/0, Medium 3/0, Light 4/0, Total Adds 0, Heavy: KJAZ, Medium: WRTI, KERA, WUSF.
WALLACE RONEY/Verses (Muse) 8/0 "Blue" (5) "Verses" (4) "Slaves" (2)
Rotations: Heavy 6/0, Medium 1/0, Light 1/0, Total Adds 0, Heavy: WBFO, WBGO, KANU, KJAZ, KWMU, KXPR, Medium: WUSF.
SWING OUT SISTER/It's Better To Travel (Mercury/PG) 8/0 "Twilight" (6) "After" (3) "Breakout" (2)
Rotations: Heavy 5/0, Medium 1/0, Light 2/0, Total Adds 0, Heavy: WFAE, WLOQ, WNOP, WBBY, WLVE, Medium: KLSK.
SHIRLEY HORN/Thought About You (Verve) 7/7 "Nice" (3) "City" (3) "Something" (2)
Rotations: Heavy 2/2, Medium 3/3, Light 2/2, Total Adds 7, WBGO, KLON, KKGO, KJAZ, WHRO, KKUL, KXPR.
BENNIE WALLACE/Art Of The Saxophone (Denon) 7/4 "Head" (4) "Monroe" (3) "Kiss" (3)
Rotations: Heavy 1/0, Medium 4/2, Light 2/2, Total Adds 4, WBFO, WFPL, KANU, KWMU, Heavy: KERA, Medium: KPLU, KXPR.
RAY BRYANT/Plays Basie & Ellington (EmArcy) 7/2 "Jive" (6) "It Don't" (4) "9:20" (1)
Rotations: Heavy 3/1, Medium 4/1, Light 0/0, Total Adds 2, WBBY, KBEM, Heavy: WRTI, WHRO, Medium: KANU, KADJ, WUSF.
JANE IRA BLOOM/Modern Drama (Columbia) 7/0 "Stars" (3) "Modern" (3) "Sinatra" (2)
Rotations: Heavy 3/0, Medium 1/0, Light 3/0, Total Adds 0, Heavy: KERA, WNOP, KJAZ, Medium: WUSF.
CHECKFIELD/Distant... (American Gramophone) 7/0 "Spring" (6) "Distant" (4) "Clockwork" (2)
Rotations: Heavy 2/0, Medium 3/0, Light 2/0, Total Adds 0, Heavy: WNOP, KIFM, Medium: WLOQ, WLVE, KLCC.
AL DI MEOLA/Tirami Su (Manhattan) 6/6 "Smile" (3) "Beijing" (2) "Arabella" (2)
Rotations: Heavy 3/3, Medium 1/1, Light 2/2, Total Adds 6, WRTI, WNOP, WNEW, WHRO, KLCC, KJCB.
HIRAM BULLOCK/From All Sides (Atlantic) 6/4 "Half-Life" (5) "You Send" (4) "Gotta" (2)
Rotations: Heavy 2/0, Medium 2/2, Light 2/2, Total Adds 4, WAER, KTCJ, KKGO, KLSK, Heavy: WNOP, WJZZ.
JOHN KAIZAN NEPTUNE/Jazzon (Denon) 6/4 "Raft" (2) "Five" (2) "Bamboo" (2)
Rotations: Heavy 2/1, Medium 0/0, Light 4/3, Total Adds 4, KERA, WHRO, WHVE, KLCC, Heavy: KLSK.
B. JOE WALKER JR./Treehouse (MCA Master...) 6/4 "Midnight" (4) "Creation" (2) "Rain@ops" (2)
Rotations: Heavy 0/0, Medium 3/3, Light 3/1, Total Adds 4, WAER, KKGO, KMHD, KLCC.
CASSANDRA WILSON/Days Aweigh (JMT/PSI) 6/4 "Face" (2) "If You" (2) "Belong" (2)
Rotations: Heavy 1/1, Medium 2/0, Light 3/3, Total Adds 4, WBGO, KBEM, KXPR, KLSK, Medium: KERA, WBEE.
JOHN BUNCH TRIO/Best Thing For You (Concord Jazz) 6/2 "Best" (3) "Wave" (2) "Jitterbug" (2)
Rotations: Heavy 2/2, Medium 3/0, Light 1/0, Total Adds 2, KLON, WHRO, Medium: KANU, KPLU, KKUL.
STU GARDNER/Total Happiness (Columbia) 6/2 "Funny" (4) "Bubbles" (3) "It Works" (2)
Rotations: Heavy 1/0, Medium 3/1, Light 2/1, Total Adds 2, WBGO, WHVE, Heavy: KKGO, Medium: WBEE, WNOP.
CRUSADERS/The Vocal Album (MCA) 6/1 "Street" (4) "Soul" (3) "Better" (2)
Rotations: Heavy 2/0, Medium 2/0, Light 2/1, Total Adds 1, WFSS, Heavy: WBEE, KADJ, Medium: WEBR, WNUR.

REGIONALIZED ADDS & HOTS

Table with columns for EAST, SOUTH, and MIDWEST, listing stations and their current reports for various artists.



BASIA "TIME AND TIDE"

The Fastest Breaking Artist Of 1987!

JAZZ CHART: 13
Featuring: "Astrud," "From Now On," and "Promises"

WEST

- KADJ/Denver (*) Susan Gaseaway
TITO PUENTE
RAY BRYANT
HOUSTON PERSON
WOODY HERMAN
HARRISON & BLANCHARD
KLSK/Santa Fe (*) KEVIN EUBANKS
BILLY COBHAM
SADAO WATANABE
TITO PUENTE
HIRAM BULLOCK
JOHN KAIZAN NEPTUNE
SPYRO GYRA
SCOTT COSSU
SARAH VAUGHAN
BASIA

WEST

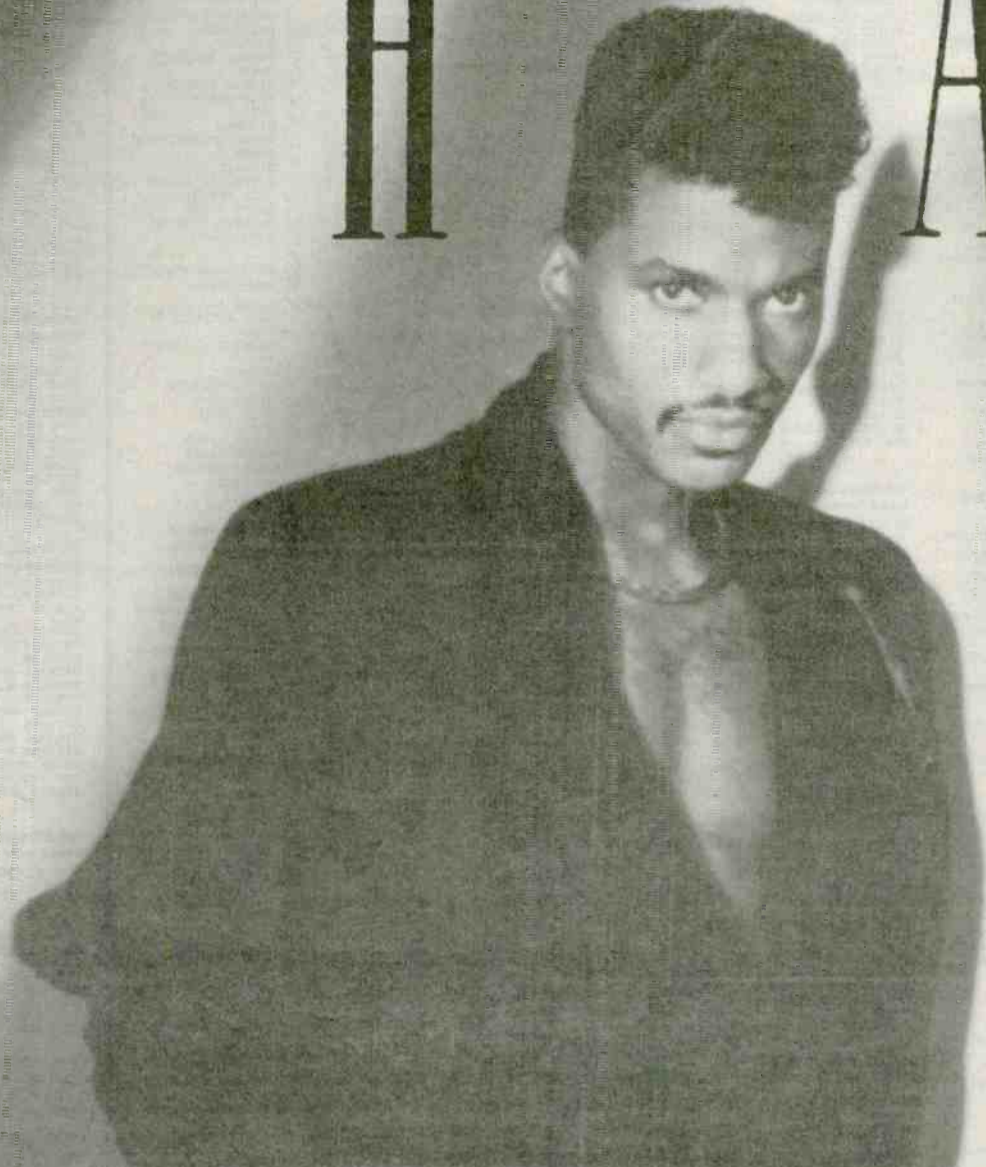
- KJZZ/Phoenix Bill Shedd
KEVIN EUBANKS
BILLY COBHAM
SHIRLEY HORN
PAT METHENY
SPYRO GYRA
SCOTT COSSU
WYNTON MARSALIS
KXPR/Sacramento Gary Vercoe
DIANNE REEVES
CHARNETT MOFFETT
SHIRLEY HORN
LEE RITENOUR
TITO PUENTE

WEST

- KFMB/San Diego (*) Michael Parks
JIMMY MCARY
JOE WILLIAMS
FRED HERSCH
HARRISON & BLANCHARD
BASIA
KJAZ/San Francisco (*) Bob Parfisch
HARRISON & BLANCHARD
FRED HERSCH
MILES DAVIS
JOE WILLIAMS
SHIRLEY HORN
WYNTON MARSALIS
MARCOS SILVA & IRT
GEORGE CARLES
PAT METHENY
ENRICO PIERANUNZI

The following stations reported a frozen playlist this week: KIFM/San Diego, WVPE/South Bend-Elkhart. The following station failed to report this week, therefore its playlist was frozen: WLOQ/Oriando.

C H A D



His first hit single
**“LUV’S PASSION
& YOU”**

**#1 MOST ADDED
FOR TWO WEEKS.**

**NOW
BREAKER 32**

From his debut album
“FAST MUSIC, LOVE & PROMISES”

WXVY	KRNB	Z93	WKXI	WORL	WTLO
WILD	WDIA	WPEG	WPDQ	KHYS	WXLA
WDAS	WHRK	JET94	WZAZ	EDKS	KPRW
WAMO	WOWI	WNOO	KIIZ	WANM	WWWS
WDJY	WJIZ	WWDM	WLIO	WBMX	WVOI
WHUR	WEKS	WFXC	Z16	WNGI	KDAY
WUSS	WFXA	KPRR	WOIS	WBLZ	KJLH
WNHC	KQXL	WZFX	WJYL	WZAK	KSOL
WDKX	WXOK	KDLZ	WLOU	KPRS	KFOX
WVEE	WATV	WOMG	WJJS	WLUM	
K104	WENN	WQFX	WALT	WGPR	
KMJQ	WPAL	WJMI	WBLX	WKMM	

URBAN CONTEMPORARY ADDS & HOTS

EAST

WUSS/Atlantic City
Bob Shivers
DEJA
STEVIE WONDER
FIVE STAR
SHALAMAR
STOCK AITKEN WATE
NEW CHOICE
ORAN JUICE JONES
DOC POWELL
STEVIE ARRINGTON
CHICO DEBARGE
SONNY BEY
Hottest: GLENN JONES
JONATHAN BUTLER
MICHAEL JACKSON
BERT ROBINSON
ANGELA WINBUSH

OC104/Ocean City
Filippelli/Jantzen
WARWICK & KASHIF
SWING OUT SISTER
EW&F
BARANARAMA
WHISPERS
SINITTA
Hottest: JODY WATLEY
JODY WATLEY
EXPOSE
NEW EDITION
JAMAICA BOYS
GEORGE MICHAEL

WXYV/Wilmington
Roy Sampson
MARLON JACKSON
EW&F
STEVIE WONDER
ARTHIA FRANKLIN
BODY
MICO WAVE
WARWICK & KASHIF
Hottest: DONNA SUMMER
LILLO THOMAS
GLENN JONES
DEJA
SHANICE WILSON

WILD/Boston
Elroy Smith
STEVIE WONDER
PRETTY POISON
SWING OUT SISTER
WARWICK & KASHIF
SMOKEY ROBINSON
52ND ST.
AUDREY WHEELER
BARRY WHITE
TERENCE TRENT D'A
NATALIE COLE
Hottest: STEPHANIE MILLS
RAY PARKER JR.
DONNA SUMMER
SURFACE
GLENN JONES

WBLK/Buffalo
Deborah Sims
IMAGINATION
ARC
PRETTY POISON
STEVIE ARRINGTON
STEVIE WONDER
FIFTH AVENUE
WARWICK & KASHIF
Hottest: GLENN JONES
ANGELA WINBUSH
RAY PARKER JR.
JODY WATLEY
EXPOSE

WKND/Hartford
Jordan/McLean
EW&F
STEVIE WONDER
JETS
STOCK AITKEN WATE
Hottest: L.L. COOL J
MICHAEL JACKSON
RAY PARKER JR.
FOUR BY FOUR
MILLIE SCOTT

WNHC/New Haven
David Dickanson
none
Hottest: STEPHANIE MILLS
JODY WATLEY
EXPOSE
SURFACE
RAY PARKER JR.

WHUR/Washington
Mike Archie
STEVIE WONDER
EW&F
MAIN
TONY TERRY
ROGER
MIKI HOWARD
GAP BAND
SOFT TOUCH
STING
Hottest: MICHAEL JACKSON
DONNA SUMMER
SHANICE WILSON
STEVIE WONDER
BAR-KAYS

WJAZ/Albany
Tony Wright
AUDREY WHEELER
STEVIE WONDER
EW&F
WARWICK & KASHIF
CHICO DEBARGE
CAMEO
JETS
FULL FORCE
MONET
RUFFIN & KENDRICK
Hottest: MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
SURFACE
O'JAYS

WATV/Birmingham
Ron January
ANITA POINTER
DAVY D
TONY TERRY
LEVERT
SMOKEY ROBINSON
ALEXANDER O'NEAL
RUFFIN & KENDRICK
J.E. THE P.C. PRO
EW&F
JETS
STEVIE WONDER
STOCK AITKEN WATE
ROGER
Hottest: MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
STEPHANIE MILLS
SHANICE WILSON

WENN/Birmingham
Dave Donnell
SOFT TOUCH
TAMATHA
RENE ALDRICH
STEVIE WONDER
EW&F
LEVERT
ANTHONY WATSON
FULL FORCE
TONY TERRY
MICHAEL STERLING
STING
EDDIE CHACON
CHUCK STANLEY
Hottest: GLENN JONES
STEPHANIE MILLS
WHITNEY HOUSTON
MADAME X
RAY PARKER JR.

WPAL/Charleston
Don Kendrick
Luther Vandross
RUFFIN & KENDRICK
EW&F
STEVIE WONDER
WARWICK & KASHIF
ST. PAUL
ORAN JUICE JONES
STOCK AITKEN WATE
CHUCK STANLEY
GEORGE PETTUS
WEST COAST POSSE
FULL FORCE
DAVY D
STEVIE B
COVER GIRLS
GAP BAND
FREDDIE JACKSON
VANESSE THOMAS
RENE ALDRICH
EO
Hottest: MICHAEL JACKSON
O'JAYS
JODY WATLEY
MARLON JACKSON
FIVE STAR

WVVE/Atlanta
Ray Boyd
STEVIE WONDER
LEVERT
PRETTY POISON
NATALIE COLE
SMOKEY ROBINSON
LEVERT
DONNA ALLEN
WARWICK & KASHIF
Hottest: MICHAEL JACKSON
RUFFIN & KENDRICK
STEVIE WONDER
RAY PARKER JR.
JODY WATLEY
O'JAYS

WEKS/Atlanta
Vernon Wells
MILLIE SCOTT
MICHAEL STERLING
PRETTY POISON
STEVIE WONDER
EW&F
LEVERT
ERIC B
COVER GIRLS
SLAVE
CHUCK STANLEY
TOM GROSE
Hottest: GLENN JONES
JODY WATLEY
LILLO THOMAS
ANGELA WINBUSH
DEJA

WFAA/Augusta
Carl Conner
STEVIE WONDER
RUFFIN & KENDRICK
ANITA POINTER
EXPOSE
EW&F
DONNA ALLEN
MICHAEL JACKSON
SHANICE WILSON
TERENCE TRENT D'A

WVMA/Rochester
Andre Marcel
EW&F
STEVIE WONDER
WARWICK & KASHIF
FIRST CIRCLE
ROGER
PROJECTION
ARETHA FRANKLIN
STING
Hottest: MICHAEL JACKSON
FOUR BY FOUR
LILLO THOMAS
ANGELA WINBUSH
JODY WATLEY

WQKQ/Baton Rouge
Welch/Clay
WHISPERS
EW&F
STEVIE WONDER
OUTLOUD
TVI
FREDDIE JACKSON
ROBE
LEVERT
GAP BAND
FULL FORCE
WEST COAST POSSE
Hottest: GLENN JONES
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
DEJA

WXOK/Baton Rouge
Matt Morton
ST. PAUL
EW&F
STEVIE WONDER
LEVERT
CHUCK STANLEY
OUTLOUD
WHISPERS
Hottest: RAY PARKER JR.
MICHAEL JACKSON
LACE
O'JAYS
JODY WATLEY

SOUTH

WPEG/Charlotte
Vance/Saunders
STEVIE WONDER
ROGER
MISSION
MONET
MILES JAYE
TONY TERRY
GEORGE MICHAEL
WHODINI
ATLANTIC STARR
WARWICK & KASHIF
Hottest: DEJA
MICHAEL JACKSON
GLENN JONES
JODY WATLEY
DONNA SUMMER

WMOO-FM/Chattanooga
Henderson/Riley
none
ERIC B
STING
JETS
ROGER
STEVIE WONDER
Hottest: STEPHANIE MILLS
SURFACE
O'JAYS
MICHAEL JACKSON
BAR-KAYS

WVDM/Columbia
Andre Carson
STEVIE WONDER
FULL FORCE
LEVERT
WINANS
MONET
NATALIE COLE
GAP BAND
BARRY WHITE
Hottest: O'JAYS
MICHAEL JACKSON

WKKJ/Jackson
Dwaine Tanner
MICHAEL JACKSON
MILES JAYE
MARGRET REYNOLDS
ROGER
ATLANTIC STARR
TAJA SEVELLE
GAP BAND
BARRY WHITE
Hottest: O'JAYS
ERIC B
MONET
FULL FORCE
WHISPERS
OUTLOUD
ST. PAUL
WEST COAST POSSE
Hottest: O'JAYS
GLENN JONES
MICHAEL JACKSON
MARLON JACKSON

WJMI/Jackson
Carl Haynes
none
Hottest: MICHAEL JACKSON
BAR-KAYS
DONNA SUMMER
REGINA BELLE
RAY PARKER JR.

WZAZ/Jacksonville
Nat Jackson
FREDDIE JACKSON
MADAME X
STEVIE WONDER
GEORGE MICHAEL
STEVIE WONDER
ANTHONY WATSON
MONET
ST. PAUL
STEVIE B
FULL FORCE
CHUCK STANLEY
TOM GROSE
JETS
Hottest: JODY WATLEY
DONNA SUMMER
SHANICE WILSON
LILLO THOMAS
RAY PARKER JR.

WPDQ/Jacksonville
Crumbly/Henry
STEVIE WONDER
JETS
GEORGE PETTUS
LEVERT
EW&F
GEORGE MICHAEL
VANESSE THOMAS
NATALIE COLE
Hottest: GLENN JONES
DANA DANE
MICHAEL JACKSON
ANGELA WINBUSH

WZFX/Fayetteville
Tony Lype
STEVIE WONDER
RUFFIN & KENDRICK
MILES JAYE
SHALAMAR
ANITA POINTER
CHUCK STANLEY
WARWICK & KASHIF
JETS
Hottest: GLENN JONES
RAY PARKER JR.
MICHAEL JACKSON
SHERRICK
STEPHANIE MILLS

KDZL/Ft. Worth-Dallas
Tucker/Madison
EW&F
LEVERT
STEVIE WONDER
SMOKEY ROBINSON
GEORGE MICHAEL
MICO WAVE
ST. PAUL
Hottest: GLENN JONES
O'JAYS
JODY WATLEY
RAY PARKER JR.
WHISPERS

WMOG/Greensboro
Mike Wheeler
STEVIE WONDER
EW&F
LISA LISA
LEVERT
ST. PAUL
Hottest: JODY WATLEY
CLUB NOUVEAU
WINANS
SURFACE
MICHAEL JACKSON
O'JAYS

WHYZ/Greenville
Davis/Mason
STEVIE WONDER
SMOKEY ROBINSON
CAMEO
EW&F
MARLON JACKSON
LEVERT
WINANS
MILLIE SCOTT
CHAD
MONET
Hottest: MICHAEL JACKSON
SURFACE
LEVERT
ANITA BAKER
STEPHANIE MILLS

WVLA/Louisville
Ange Canessa
GAP BAND
EW&F
STEVIE WONDER
JETS
TAMATHA
CHICO DEBARGE
SMOKEY ROBINSON
PORCE MD'S
GEORGIO
Hottest: GLENN JONES
MICHAEL JACKSON
SHERRICK
JODY WATLEY
RAY PARKER JR.

WJVL/Louisville
Philip David March
IVY
STEVIE WONDER
SMOKEY ROBINSON
KENNY G
EW&F
CHARLIE SINGLETON
NATALIE COLE
DOC POWELL
ROGER
ATLANTIC STARR
ST. PAUL
JETS
Hottest: MICHAEL JACKSON
SURFACE
LEVERT
LILLO THOMAS
RAY PARKER JR.
DANA DANE

WALT/Meridian
Aunde Russell
STEVIE WONDER
GEORGIO
LEVERT
MILES JAYE
MIKY BLUE
PRETTY POISON
WEST COAST POSSE
FULL FORCE
MONET
Hottest: MICHAEL JACKSON
FOUR BY FOUR
JONATHAN BUTLER
DEJA

WEDR/Miami
Jackson/Jones
52ND ST.
CHUCK STANLEY
DIANE CREVES
STEVIE WONDER
BARRY WHITE
FREDDIE JACKSON
LEVERT
ROGER
ALEXANDER O'NEAL
Hottest: MICHAEL JACKSON
JODY WATLEY
SURFACE
BERT ROBINSON
DONNA ALLEN

MIDWEST

WGCI/Chicago
Sonny Taylor
RUFFIN & KENDRICK
STEVIE WONDER
EW&F
MISSION
NATALIE COLE
CAMEO
ANITA POINTER
CHARLIE SINGLETON
FREEMAN & BLOUNT
Hottest: GLENN JONES
MICHAEL JACKSON
JODY WATLEY
SURFACE
RAY PARKER JR.

WKWM/Grand Rapids
Grant/Franklin
EW&F
STEVIE WONDER
AUDREY WHEELER
KENNY G
Hottest: MICHAEL JACKSON
ANGELA WINBUSH
RAY PARKER JR.
JODY WATLEY
GLENN JONES

WTLG/Indianapolis
Jay Johnson
GEORGIO
TERENCE TRENT D'A
WARWICK & KASHIF
EW&F
STEVIE WONDER
Hottest: CHARLIE SINGLETON
RUFFIN & KENDRICK
52ND ST.
SMOKEY ROBINSON
Hottest: GLENN JONES
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
SURFACE

WBMX/Chicago
Michaels/Davis
EW&F
STEVIE WONDER
ORAN JUICE JONES
CHARLIE SINGLETON
RUFFIN & KENDRICK
52ND ST.
SMOKEY ROBINSON
Hottest: GLENN JONES
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
SURFACE

WZZM/Cincinnati
Bell/Hankston
STEVIE WONDER
DAVID SCOTT
MARLON JACKSON
EW&F
SMOKEY ROBINSON
ANITA POINTER
MISSION
NATALIE COLE
WARWICK & KASHIF
Hottest: GERALD BROWN
Hottest: MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
RAY PARKER JR.
STEVIE WONDER

WJBL/Yynchburg
Lad Goins
EXPOSE
TONY TERRY
GEORGIO
MILES JAYE
ANGELA CLEMMONS
PRIVATE PROPERTY
Hottest: GLENN JONES
DEJA
LACE
MICHAEL JACKSON
JODY WATLEY

WTMP/Tampa
Chris Turner
ATLANTIC STARR
COVER GIRLS
EW&F
STEVIE WONDER
CAMEO
ALEXANDER O'NEAL
FREDDIE JACKSON
FULL FORCE
CHUCK STANLEY
MONET
Hottest: MICHAEL JACKSON
LILLO THOMAS
DEJA
BERT ROBINSON
O'JAYS

WANM/Tallahassee
Joe Bullard
EW&F
STEVIE WONDER
MADHOUSE
NATALIE COLE
GEORGIO
SMOKEY ROBINSON
CHUCK STANLEY
ST. PAUL
MICHAEL JACKSON
RAY PARKER JR.
MADAME X
EXPOSE
GLENN JONES

WORL/Orlando
Earl James
LEVERT
L.L. MONDY
SMOKEY ROBINSON
TERENCE TRENT D'A
GEORGE MICHAEL
Hottest: WHITNEY HOUSTON
GLENN JONES
SURFACE
JODY WATLEY
CONTROLLERS

WVVO/Columbus
KC Jones
STEVIE WONDER
BARRY WHITE
TONY TERRY
LACE
SMOKEY ROBINSON
REGINA BELLE
Hottest: RAY PARKER JR.
O'JAYS
MICHAEL JACKSON
LILLO THOMAS
SURFACE

WJLB/Detroit
Alexander/Briggs
GAP BAND
RENE ALDRICH
AUDREY WHEELER
EW&F
RUFFIN & KENDRICK
STEVIE WONDER
Hottest: STEPHANIE MILLS
WINANS
MICHAEL JACKSON
WHISPERS
SHERRICK

WVOT/Toledo
Paul Brown
CHARLIE SINGLETON
EW&F
FREDDIE JACKSON
REGINA BELLE
TERENCE TRENT D'A
PROSTY
ST. PAUL
STOCK AITKEN WATE
KENNY G
STEVIE WONDER
EW&F
CAMEO
RUFFIN & KENDRICK
STEVIE WONDER
Hottest: RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
ANGELA WINBUSH
DEJA

WEST

KKSS/Abuquerque
BHI Thomas
RICHE HAVENS
BERT ROBINSON
JONATHAN BUTLER
Hottest: WA WA NEE
MICHAEL JACKSON
EXPOSE
TIFFANY
JETS

KDAY/Los Angeles
Patterson/Mack
HEAVY D & THE BOY
JETS
STEVIE WONDER
EW&F
JILL JONES
SMOKEY ROBINSON
GEORGIO
ATLANTIC STARR
Hottest: MICHAEL JACKSON
ERIC B
MADAME X
PUBLIC ENEMY
DANA DANE

KJLN/Los Angeles
CWH Winston
STEVIE WONDER
EW&F
FREDDIE JACKSON
MEL SA MORGAN
TAJA SEVELLE
RENE ALDRICH
SMOKEY ROBINSON
GAP BAND
Hottest: STEPHANIE MILLS
GLENN JONES
WINANS
O'JAYS
MICHAEL JACKSON

KDAY/Los Angeles
Patterson/Mack
HEAVY D & THE BOY
JETS
STEVIE WONDER
EW&F
JILL JONES
SMOKEY ROBINSON
GEORGIO
ATLANTIC STARR
Hottest: MICHAEL JACKSON
ERIC B
MADAME X
PUBLIC ENEMY
DANA DANE

KMYK/Ojai
Howard "HT" Thomas
EW&F
STEVIE WONDER
STING
GEORGE PETTUS
JETS
Hottest: MICHAEL JACKSON
SHALAMAR
JODY WATLEY
PRETTY POISON
TERENCE TRENT D'A

KKFX/Sacramento
Darby/Rodriguez
NATALIE COLE
STEVIE WONDER
EW&F
VANESSE THOMAS
RUFFIN & KENDRICK
MILES JAYE
JETS
GEORGE MICHAEL
N.W.A
Hottest: GLENN JONES
MICHAEL JACKSON
FOUR BY FOUR
DEJA
N.W.A

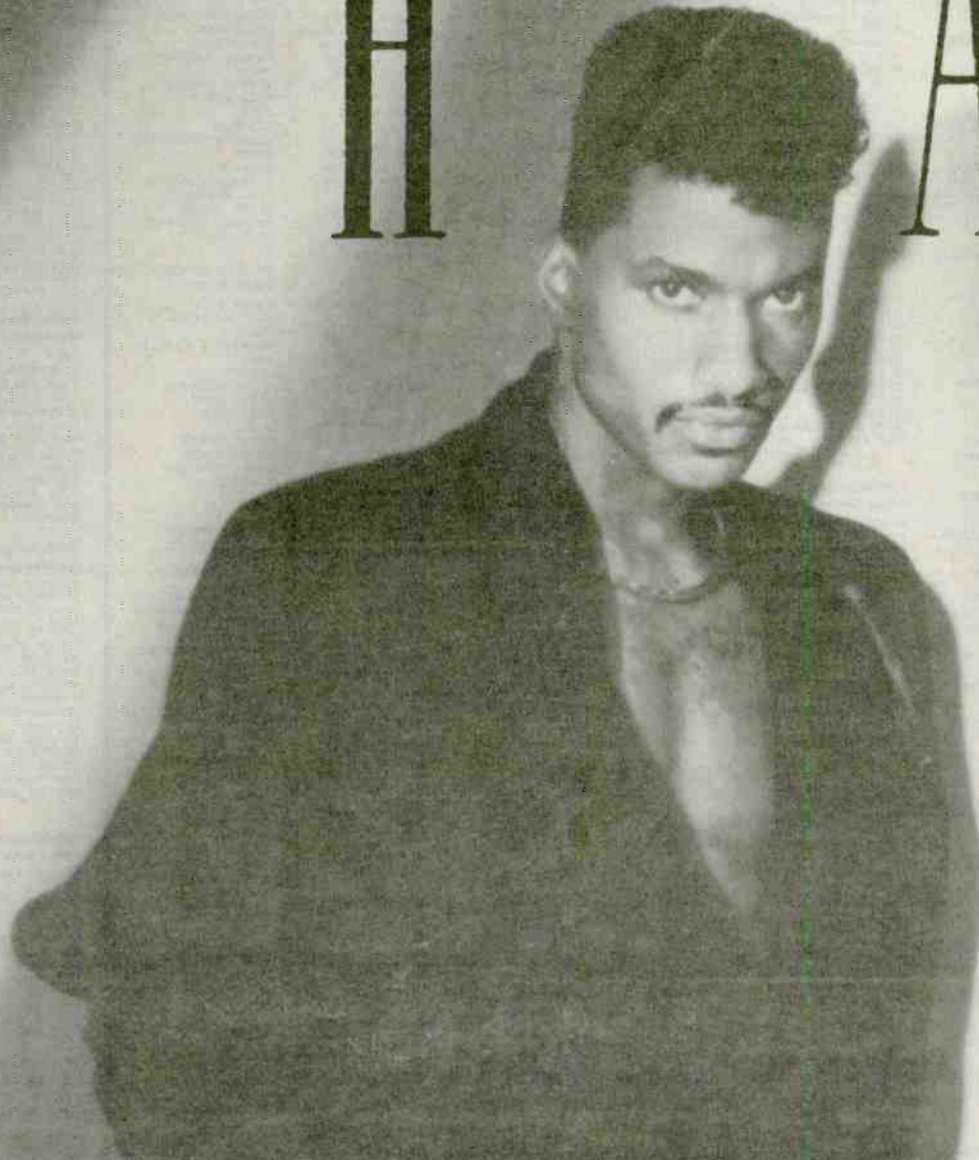
KKPW/Tucson
Royce Blake
CHAD
STING
TONY TERRY
SMOKEY ROBINSON
EW&F
STEVIE WONDER
ANGELA WINBUSH
GEORGE PETTUS
WARWICK & KASHIF
Hottest: EXPOSE
MICHAEL JACKSON
JODY WATLEY
HADAME X
RAY PARKER JR.

93 Reporting Stations 89 Current Reports

The following stations reported frozen playlists:

KPRS/Kansas City
KPRW/Oklahoma City
WJMI/Jackson
WQIM/Montgomery

C H A D



His first hit single
"LUV'S PASSION
& YOU"

#1 MOST ADDED
FOR TWO WEEKS.

NOW
BREAKER **32**

From his debut album
"FAST MUSIC, LOVE & PROMISES"

WXYV	KRNB	Z93	WKXI	WORL	WTLC
WILD	WDIA	WPEG	WPDO	KHYS	WXLA
WDAS	WHRK	JET94	WZAZ	KDKS	KPRW
WAMO	WOWI	WN00	KIIZ	WANM	WWWS
WDJY	WJIZ	WWDN	WLIQ	WBMX	WVOI
WHUR	WEKS	WFXC	Z16	WGCI	KDAY
WUSS	WFXA	KPRR	WQIS	WBLZ	KJLH
WNHC	KQXL	WZFX	WJYL	WZAK	KSOL
WDKX	WXOK	KDLZ	WLOU	KPRS	KFOX
WVEE	WATV	WQMG	WJJS	WLUM	
K104	WENN	WQFX	WALT	WGPR	
KMJQ	WPAL	WJMI	WBLX	WKWM	



THE
DOUBLE
STANDARD
JUST
TURNED
SINGLE.

IF YOU CAN DO IT: I CAN TOO!!

THE BRAND NEW
SINGLE BY
**MELI'S
MORGAN**

FROM THE
FORTHCOMING ALBUM

**GOOD
LOVE**

PRODUCED BY PAUL CAUBANCE
MUSIC BY PAUL CAUBANCE
ARRANGED BY PAUL CAUBANCE
MUSIC BY PAUL CAUBANCE
MUSIC BY PAUL CAUBANCE

Capitol

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R&R NATIONAL AIRPLAY COUNTRY

TOP 50

OCTOBER 9, 1987

Three Two Last
Weeks Weeks Week

	Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
12	9	3	1	JUDDS/ Maybe Your Baby's Got The Blues (RCA/Curb)	169/0	138	27	4
11	7	4	2	GEORGE STRAIT/ Am I Blue (MCA)	165/2	137	21	7
17	12	7	3	BELLAMY BROTHERS/ Crazy From The Heart (MCA/Curb)	169/0	129	34	6
10	4	2	4	TANYA TUCKER/ Love Me Like You Used To (Capitol)	161/0	135	20	6
15	13	8	5	RANDY TRAVIS/ I Won't Need You Anymore (WB)	163/0	124	35	4
5	2	1	6	EARL THOMAS CONLEY/ Right From The Start (RCA)	161/0	124	29	8
13	11	9	7	ALABAMA/ Tar Top (RCA)	163/0	118	35	10
20	16	12	8	STEVE WARINER/ Lynda (MCA)	165/1	88	74	3
3	1	5	9	EDDY RAVEN/ Shine, Shine, Shine (RCA)	146/0	97	37	12
21	18	14	10	HOLLY DUNN/ Only When I Love (MTM)	166/2	70	82	14
23	19	16	11	RICKY VAN SHELTON/ Somebody Lied (Columbia)	157/0	76	70	11
19	17	15	12	MOE BANDY/ You Haven't Heard The Last... (MCA/Curb)	154/2	67	77	10
32	24	17	13	REBA MCENTIRE/ The Last One To Know (MCA)	164/4	38	114	12
6	5	10	14	CONWAY TWITTY/ I Want To Know You Before We... (MCA)	121/0	78	33	10
22	20	18	15	TAMMY WYNETTE/ Your Love (Epic)	148/2	48	78	22
29	26	22	16	T.G. SHEPPARD/ One For The Money (Columbia)	160/4	25	115	20
26	23	21	17	LEE GREENWOOD/ If There's Any Justice (MCA)	152/3	23	108	21
24	22	20	18	GATLIN BROTHERS/ Changin' Partners (Columbia)	143/0	35	87	21
1	6	11	19	FOSTER & LLOYD/ Crazy Over You (RCA)	113/0	53	44	16
36	30	27	20	T. GRAHAM BROWN/ She Couldn't Love Me Anymore (Capitol)	159/13	11	106	42
27	25	23	21	BAILLIE AND THE BOYS/ He's Letting Go (RCA)	143/5	25	91	27
30	27	25	22	SCHUYLER, KNOBLOCH & BICKHARDT/ No Easy Horses (MTM)	151/7	21	92	38
4	3	6	23	DESERT ROSE BAND/ Love Reunited (MCA/Curb)	110/0	47	48	15
35	31	28	24	DAVID LYNN JONES/ Bonnie Jean (Little Sister) (Mercury/PG)	138/2	17	91	30
48	38	31	25	D. PARTON, L. RONSTADT, & E. HARRIS/ Those Memories Of You (WB)	156/21	12	84	60
—	44	35	26	HIGHWAY 101/ Somewhere Tonight (WB)	146/26	8	72	66
41	35	32	27	K.T. OSLIN/ Do Ya (RCA)	142/11	6	88	48
44	36	34	28	WAYLON JENNINGS/ Rough And Rowdy Days (MCA)	138/13	5	81	52
37	33	30	29	SAWYER BROWN/ Somewhere In The Night (Capitol/Curb)	119/2	7	80	32
39	34	33	30	ANNE MURRAY/ Anyone Can Do The Heartbreak (Capitol)	124/8	11	68	45
9	8	13	31	DWIGHT YOAKAM/ Little Ways (Reprise)	88/0	34	42	12
47	40	36	32	SWEETHEARTS OF THE RODEO/ Gotta Get Away (Columbia)	122/10	5	73	44
7	14	24	33	NITTY GRITTY DIRT BAND/ Fishin' In The Dark (WB)	79/0	39	25	15
2	10	19	34	ROSANNE CASH/ The Way We Make A Broken Heart (Columbia)	73/0	28	24	21
46	41	38	35	TOM WOPAT/ Susannah (Capitol)	107/9	8	62	37
BREAKER			36	KENNY ROGERS/ I Prefer The Moonlight (RCA)	125/46	0	41	84
BREAKER			37	VINCE GILL/ Let's Do Something (RCA)	113/14	3	54	56
BREAKER			38	EXILE/ I Can't Get Close Enough (Epic)	106/40	2	36	68
—	—	46	39	HANK WILLIAMS JR./ Heaven Can't Be Found (WB/Curb)	100/30	4	35	61
—	—	44	40	LYLE LOVETT/ Give Back My Heart (MCA/Curb)	91/19	1	32	58
16	15	26	41	JOHN CONLEE/ Mama's Rockin' Chair (Columbia)	62/1	14	38	10
14	21	39	42	FORESTER SISTERS/ You Again (WB)	44/0	21	12	11
31	29	29	43	GENE WATSON/ Everybody Needs A Hero (Epic)	61/0	9	30	22
—	—	48	44	PAKE McENTIRE/ Good God, I Had It Good (RCA)	82/14	3	30	49
—	—	50	45	GLEN CAMPBELL/ Still Within The Sound Of My Voice (MCA)	84/27	0	23	61
40	37	37	46	KEITH WHITLEY/ Would These Arms Be In... (RCA)	53/1	4	33	16
DEBUT			47	DAN SEALS/ One Friend (Capitol)	71/53	0	13	58
DEBUT			48	OAK RIDGE BOYS/ Time In (MCA)	69/29	0	17	52
8	28	40	49	JUDY RODMAN/ I'll Be Your Baby Tonight (MTM)	31/0	7	16	8
DEBUT			50	MARSHALL TUCKER BAND/ Hangin' Out In Smokey Places (Mercury/PG)	58/4	0	15	43

MOST ADDED

- DAN SEALS (53)
- KENNY ROGERS (46)
- EXILE (40)
- KATHY MATTEA (37)
- MICHAEL JOHNSON (35)
- O'KANES (33)
- HANK WILLIAMS JR. (30)
- OAK RIDGE BOYS (29)
- GLEN CAMPBELL (27)
- HIGHWAY 101 (26)
- RICKY SKAGGS (26)

HOTTEST

- GEORGE STRAIT (79)
- RANDY TRAVIS (73)
- JUDDS (67)
- TANYA TUCKER (59)
- EARL THOMAS CONLEY (51)
- ALABAMA (50)
- BELLAMY BROTHERS (37)
- EDDY RAVEN (36)
- STEVE WARINER (33)
- RICKY VAN SHELTON (27)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

NEW ARTISTS

	Reports/Adds
1	M. TUCKER... /Hangin'... (Merc./PG) 58/4
2	SHOOTERS/ Tell It To Your... (MCA) 53/7
3	RONNIE ROGERS/ Good Timin'... (MTM) 45/4
4	N. GRASS... /Unconditional... (Capitol) 34/8
5	ROSIE FLORES/ Crying... (Reprise/WB) 33/2
6	LIBBY HURLEY/ Don't Get... (Epic) 27/4
7	MASON DIXON/ Don't Say (Premiere One) 22/8
8	SOUTHERN REIGN/ Cheap Motels (SOR) 14/1
9	DENNIS ROBBINS/ Two Of A Kind (MCA) 10/2
10	CARLA MONDAY/ No One... (MCM) 8/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

BREAKERS.

KENNY ROGERS

I Prefer The Moonlight (RCA)

On 74% of reporting stations. Rotations: Heavy: 0, Medium 41, Light 84, Total Adds 46 including WHWK, WYRK, WQBE, WIXL, KEAN, WZZK, WESC, WQIK, WAMZ, WUSN, WUBE, WMNI, WONE, WOW, KIK-FM, KKAL, KFMS, KNEW, KIIM. Moves 42-36 on the Country chart.

VINCE GILL

Let's Do Something (RCA)

On 67% of reporting stations. Rotations: Heavy 3, Medium 54, Light 56, Total Adds 14, WTCR, WDSY, WXBQ, WMC, WQDR, WCHY, WSLR, WYNG, KFKF, WTD, KYAK, KKCX, KNAX, KRAK. Moves 41-37 on the Country chart.

EXILE

I Can't Get Close Enough (Epic)

On 63% of reporting stations. Rotations: Heavy 2, Medium 36, Light 68, Total Adds 40 including WCAO, WHWK, WYRK, WQBE, WASE, WESC, KYKX, WGKX, KNFM, KSO, WWW, WKKQ, KWMT, WCUZ, KIK-FM, KYAK, KKAL, KYUGO, KDRK. Moves 47-38 on the Country chart.



NOW ON:

- WRRB/Syracuse
- KTPK/Topeka
- KFRE/Fresno
- KTWN/Texarkana
- KTWO/Casper
- ... to name a few

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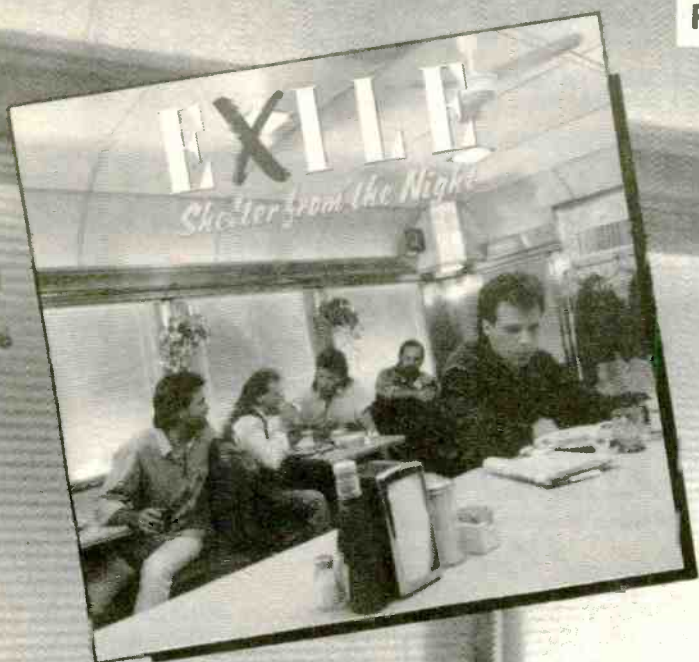
BREAKTHROUGH!

EXILE

Shelter from the Night

(4C901)

Produced by ELLIOT SCHEINER



Featuring the first smash single

"I CAN'T GET CLOSE ENOUGH"

(-4-07597)

BREAKERS.

38

BB 43

GAVIN Significant Action 75/38

Epic

On Epic Records,
Cassettes and Compact Discs

R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

HANK WILLIAMS JR. "Heaven Can't Be Found" (WB/Curb) 100/30

Rotations: Heavy 4, Medium 35, Light 61, Total Adds 30 including WHWK, WAYZ, WKHX, KASE, WEZL, WSOC, KLLL, WLWI, WSIX, WCMS, WYYD, KJNE, WONE, WWWV, KUGN, KFMS, KNEW, KRAK, KKAT, KSON. Moves 46-39 on the Country chart.

LYLE LOVETT "Give Back My Heart" (MCA/Curb) 91/19

Rotations: Heavy 1, Medium 32, Light 58, Total Adds 19, WHWK, WTCR, WIXL, WDSY, WKLO, KSSN, KYKX, WAMZ, WCHY, WGARMF, KXXY, KKAL, KKCS, KEKB, KZLA, KRAK, KSAN, KMPS, KDRK. Moves 44-40 on the Country chart.

GLEN CAMPBELL "Still Within The Sound Of My Voice" (MCA) 84/27

Rotations: Heavy 0, Medium 23, Light 61, Total Adds 27 including WVAM, WBOS, WRKZ, WTCR, WAJR, WXBQ, WEZL, KKIX, WKSJ, WQYK, WUSQ, WMNI, KJJY, WTHI, KIK-FM, KFMS, KALF, KOLO, KKAT. Moves 50-45 on the Country chart.

PAKE McENTIRE "Good God, I Had It Good" (RCA) 82/14

Rotations: Heavy 3, Medium 30, Light 49, Total Adds 14, WCAO, WHWK, WQBE, WIXL, WYNK, WLVK, KHEY, KSSN, WWKA, WSLR, WKQ, WLLR, KKCS, KFMS. Heavy: WAMZ, KRKT, KIK-FM. Medium: WCMS, WOW, KEEN. Moves 48-44 on the Country chart.

DAN SEALS "One Friend" (Capitol) 71/53

Rotations: Heavy 0, Medium 13, Light 58, Total Adds 53 including WCAO, WPOC, WBOS, WXTU, WWVA, KASE, WESC, WIVK, WAMZ, WMC, WWKA, WTOR, WUBE, KFKF, KLZ, KNIX, KCCY, KSOP, KDRK, KIIM. Debuts at number 47 on the Country chart.

OAK RIDGE BOYS "Time In" (MCA) 69/29

Rotations: Heavy 0, Medium 17, Light 52, Total Adds 29 including WCAO, WQBE, WRKZ, WXTU, WSOC, WRNS, WAMZ, WWKA, WQYK, WUBE, WMNI, WAXX, WMIL, WXCL, KTPK, KFDI, KFRE, KRWQ, KIIM. Debuts at number 48 on the Country chart.

MARSHALL TUCKER BAND "Hangin' Out In Smokey Places" (Mercury/PolyGram) 58/4

Rotations: Heavy 0, Medium 15, Light 43, Total Adds 4, WDSY, KIKK, KFRE, KCCY. Medium: KRRV, WEZL, WUSY, WTVY, WIVK, WOKK, WKSJ, WCMS, KKYX, KFGO, KTTS, KFDI, KOLO, KTOM, KDRK. Debuts at number 50 on the Country chart.

SHOOTERS "Tell It To Your Teddy Bear" (Epic) 53/7

Rotations: Heavy 1, Medium 16, Light 36, Total Adds 7, WVAM, WWVA, KHEY, WIVK, WKSJ, KTPK, KFRE. Heavy: KRKT. Medium: KRRV, WEZL, WRNS, WTVY, WNOE-F, WCMS, WTSO, WTCM, KFDI, KKAL, KOLO.

LYNN ANDERSON "Read Between The Lines" (Mercury/PolyGram) 52/3

Rotations: Heavy 0, Medium 19, Light 33, Total Adds 3, WQBE, KIKK, KKAL. Medium: WAJR, KRRV, WTVY, WOKK, WLWI, WCMS, KKYX, WQYK, WOW, KFDI, KRKT, KUGN, KFRE, KALF, KTOM, KKAT, KSOP.

SIGNIFICANT ACTION

O'KANES "Just Lovin' You" (Columbia) 47/33

Rotations: Heavy 1, Medium 12, Light 34, Total Adds 33 including WCAO, WWVA, WEZL, WIVK, WLWI, KKYX, WTOR, WONE, WCUZ, WOW, WXCL, WTHI, KVOO, KFDI, KRKT, KNIX, KEEN, KRPM, KDRK, KIIM.

KATHY MATTEA "Goin' Gone" (Mercury/PolyGram) 46/37

Rotations: Heavy 0, Medium 5, Light 41, Total Adds 37 including WQBE, WRKZ, WWVA, KEAN, KASE, WLVK, KSSN, KJNE, WUBE, WGARMF, WGEE, WDAF, WXCL, WTCM, KVOO, KUZZ, KUGN, KRPM, KIIM.

RONNIE ROGERS "Good Timin' Shoes" (MTM) 45/4

Rotations: Heavy 0, Medium 14, Light 31, Total Adds 4, WORC, KYKX, WKSJ, WSLR. Medium: WCVR, KRRV, KYKR, WTVY, WDXE, WOKK, KKYX, WDAF, KTTS, WTCM, KFDI, KRKT, KNIX, KTOM.

MICHAEL JOHNSON "Crying Shame" (RCA) 41/35

Rotations: Heavy 0, Medium 7, Light 34, Total Adds 35 including WBOS, KMML, KASE, WIVK, KSSN, WCMS, WQYK, WAXX, KFGO, KFKF, WTSO, WOW, WTCM, KRKT, KVOO, KUUY, KNIX, KCCY, KALF, KTOM.

GARY MORRIS "Finishing Touches" (WB) 39/17

Rotations: Heavy 0, Medium 6, Light 33, Total Adds 17, WCAO, WTCR, WWVA, WDXE, KKYX, WUSQ, KBMR, WAXX, KFGO, KWMT, WGEE, KIOV, WTHI, WTCM, KFDI, KFRE, KCCY. Medium: WQYK, KRKT, KALF.

RICKY SKAGGS "I'm Tired" (Epic) 34/26

Rotations: Heavy 1, Medium 8, Light 25, Total Adds 26 including WWVA, KMML, WYNK, KYKR, WPAP, KKYX, KJNE, WMNI, WONE, WAXX, WGEE, WDAF, WTHI, KVOO, KUZZ, KVOO, KOLO, KEEN, KRPM, KIIM.

ASLEEP AT THE WHEEL "Boogie Back To Texas" (Epic) 34/14

Rotations: Heavy 0, Medium 4, Light 30, Total Adds 14, KEAN, KRRV, KASE, KNFM, KAJA, KKYX, WKKQ, KFGO, WTHI, KTPK, KRKT, KKAL, KUUY, KRWQ. Medium: KIKK, WOW, WTCM, KFDI.

NEW GRASS REVIVAL "Unconditional Love" (Capitol) 34/8

Rotations: Heavy 0, Medium 6, Light 28, Total Adds 8, KEAN, KRRV, WRNS, WAXX, KWMT, KVOO, KKAL, KVOO. Medium: WDXE, WPAP, KTTS, KFDI, KIK-FM, KTOM. Light: WCAO, WEZL, WDAF, KUUY, KSOP.

GIRLS NEXT DOOR "Easy To Find" (MTM) 33/11

Rotations: Heavy 0, Medium 5, Light 28, Total Adds 11, WCAO, WAYZ, WWVA, KRRV, WWKA, KKYX, WCHY, WUSQ, KCJB, KKAL, KOLO. Medium: KBMR, KTTS, WTCM, KFDI, KRKT. Light: WNOE-F, WQYK, KUGN.

ROSIE FLORES "Crying Over You" (Reprise) 33/2

Rotations: Heavy 0, Medium 12, Light 21, Total Adds 2, WNOE-F, KEEN. Medium: KRRV, KHEY, KIKK, WDXE, WOKK, WAXX, WCUZ, WOW, KTTS, KUZZ, KUUY, KOLO. Light: KEAN, WUSQ, WDAF, KZLA, KCKC, KSON.

STEVE EARLE "Sweet Little '66" (MCA) 32/17

Rotations: Heavy 0, Medium 6, Light 26, Total Adds 17, WWVA, WEZL, WTVY, KLLL, WOKK, WCMS, KKYX, WSLR, KFGO, KWMT, KFDI, KVOO, KRWQ, KCCY, KALF, KTOM, KEEN. Medium: WNOE-F, KIOV, WTCM.

BILLY JOE ROYAL "I'll Pin A Note On Your Pillow" (Atlantic America) 30/21

Rotations: Heavy 2, Medium 1, Light 27, Total Adds 21, WVAM, WCAO, WPOC, WWVA, KRRV, KASE, WRNS, WTVY, WESC, KIKK, KSSN, WSM, WPAP, KKYX, KRMD, WONE, KFGO, WTSO, KVOO, KVOO, KSOP.

LIBBY HURLEY "Don't Get Me Started" (Epic) 27/4

Rotations: Heavy 0, Medium 8, Light 19, Total Adds 4, KEAN, KRRV, KYKR, KVOO. Medium: KKIX, WOKK, WDAF, KTTS, KFDI, KRKT, KFRE, KOLO. Light: WCAO, WTVY, WLWI, WCMS, KKYX, WAXX, KKAT, KSOP.

MASON DIXON "Don't Say No Tonight" (Premier One) 22/8

Rotations: Heavy 0, Medium 6, Light 16, Total Adds 8, WCAO, KEAN, KMML, KKYX, KSO, WAXX, KVOO, KSOP. Medium: KRRV, WTVY, WPAP, WTCM, KFDI, KRKT. Light: WVAM, WRNS, KPLX, KYKX, KJNE.

RONNIE MILSAP "Where Do The Nights Go" (RCA) 15/14

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 14, WXTU, WWVA, WLVK, WTVY, WIVK, KYKX, KLLL, WTCM, KFDI, KFRE, KOLO, KSOP, KSON, KRPM. Light: KRRV.

SOUTHERN REIGN "Cheap Motels" (SDR) 14/1

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 11, KEAN. Medium: WTVY, KSO, KTTS, KRKT. Light: WEZL, KHEY, KKYX, KFGO, KWMT, WOW, KFDI, KVOO, KOLO.

CRYSTAL GAYLE "Only Love Can Save Me Now" (WB) 12/11

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 11, KMML, WTVY, WNOE-F, KBMR, WGARMF, KCJB, WTCM, KFDI, KFRE, KRWQ, KOLO. Light: KEAN.

DDN WILLIAMS "I Wouldn't Be A Man" (Capitol) 11/10

Rotations: Heavy 0, Medium 3, Light 8, Total Adds 10, WCVR, WWVA, KMML, WDXE, WNOE-F, WDAF, WTCM, KUZZ, KWJJ, KSOP. Medium: KZSN.

RAY PRICE "Just Enough Love" (SOR) 10/5

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 5, WTVY, KKYX, KSO, WKKQ, KFDI. Medium: KTTS, KRKT. Light: WCVR, KVOO, KVOO.

CARLA MONDAY "No One Can Touch Me" (MCM) 10/2

Rotations: Heavy 0, Medium 3, Light 7, Total Adds 2, KYKX, KFGO. Medium: WTVY, WOKK, KRKT. Light: WVAM, WCVR, WDXE, KRWQ, KSOP.

DENNIS ROBBINS "Two Of A Kind" (MCA) 10/2

Rotations: Heavy 1, Medium 5, Light 4, Total Adds 2, KVOO, KRWQ. Heavy: KFDI. Medium: WCVR, WTVY, KIKK, KTTS, KRKT. Light: KKYX, WOW.

DAVE ALVIN "Every Night About This Time" (Epic) 9/2

Rotations: Heavy 0, Medium 3, Light 6, Total Adds 2, KFGO, WTCM. Medium: WTVY, KRKT, KFRE. Light: WDXE, KUUY, KRWQ, KSOP.

RONNIE DOVE "Rise And Shine" (Diamond) 9/2

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, WAJR, KYKX. Medium: WCAO, KRKT. Light: WVAM, WTVY, WDXE, WOKK, KRWQ.

GEORGE HIGHFILL "Mad Money" (WB) 8/6

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 6, KRRV, WTCM, KRWQ, KALF, KTOM, KEEN. Light: WCVR, KFRE.

VICKI BIRD "I've Got Ways Of Making You Talk" (16th Avenue/Capitol) 8/3

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WTVY, KSO, KSOP. Medium: KRKT. Light: KYKR, WDXE, KFGO, KVOO.

ROY ORBISON "In Dreams" (Virgin) 8/2

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 2, WRNS, KVOO. Medium: KBMR, WOW. Light: WCAO, KMML, WCMS, KRPM.

DANNY DAVIS & THE NASHVILLE BRASS "Green Eyes" (Jaroco Records) 8/1

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 1, KVOO. Medium: WCVR, KFGO. Light: WOKK, WCMS, KKYX, KFDI, KSOP.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
ROSANNE CASH/Tennessee Flat Top Box (Columbia)	King's Record Shop
HOLLY DUNN/Small Towns (MTM)	Cornerstone
HIGHWAY 101/Cry, Cry, Cry (WB)	Highway 101
DWIGHT YOAKAM/Please, Please Baby (Reprise)	Hillbilly Deluxe
DWIGHT YOAKAM/Readin', Rightin', Rt. 23 (Reprise)	Hillbilly Deluxe
HANK WILLIAMS JR./Young Country (WB/Curb)	Born To Boogie
JUDDS/Turn It Loose (RCA/Curb)	Heartland
VINCE GILL/Baby That's Tough (RCA)	The Way Back Home
STATLER BROTHERS/Maple Street Memories (Mercury/PG)	Maple Street Memories
K.T. OSLIN/Doctor, Doctor (RCA)	80's Ladies
CHARLEY PRIDE/Looking At A Sure Thing (16th Ave./Capitol)	After All This Time
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property



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DAN SEALS

"One Friend" (44077)

This Week's Highest Debut Country Record
in Both R&R and BILLBOARD!

If You Didn't Listen . . .
You Don't Know What You're Missing!



Capitol

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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

STEVE WINWOOD
Valerie (Island/WB)

63% of our reporters on it. Rotations: Heavy 2, Medium 28, Light 25, Total Adds 27 including WHTX, WLTF, WMJI, KLSI, KMJI, KEZR, WXTC, U102, WRKA, WRMF. Debuts at number 22 on the AC chart.

NEW & ACTIVE

GLENN JONES "We've Only Just Begun" (Jive/RCA) 42/5

Rotations: Heavy 0, Medium 21/0, Light 21/5, Total Adds 5, WNLT, WSLQ, WNAM, WHNN, KDUK. Medium: WTFM, WTRX, KWFN, WEIM, WGLL, WSKI, WQHQ, WTNV, WCKQ, WCHV, WCVQ, WGSV, WAGE, WORG, WKCX, WZLQ, WMTFM, KFBS, WJON, KYJC, KWWS. Debuts at #30 on the AC chart.

RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen) 41/4

Rotations: Heavy 6/0, Medium 19/0, Light 16/4, Total Adds 4, KLSI, KKOB, KDUK, WQHQ. Heavy: WEIM, WGLL, WAFL, WCHV, WORG, KWWS. Medium including KEY103, WTCB, WIZD, WNAM, KWFN, WSKI, WCKQ, WCVQ, WAGE, WSGL, WKCX, WBG, KFBS, KKL, KYJC, KMGQ. Goes #29-29 on the AC chart.

NEIL DIAMOND "I Dream The Dream" (Columbia) 36/36

Rotations: Heavy 0, Medium 8/8, Light 28/28, Total Adds 36 including KVIL, WLTS, WNIC, KLCY, KEY103, WXTX, WTCB, WIZD, WTRX, WLHT, WFMK, WWMJ, WKNE, WGLL, WAFL, WSKI, WCKQ, WGSV, WAGE, WORG, WKCX, WZLQ, WMJC, WMTFM, KFBS, WJON, KYJC, KWWS, KMGQ.

PAUL JANZ "Believe In Me" (A&M) 36/11

Rotations: Heavy 0, Medium 14/1, Light 22/10, Total Adds 11, WNIC, WKYE, WXTX, WTFM, WNAM, WLHT, WFMK, WMGN, WCKQ, WSG, WMJC. Medium including KLCY, KWFN, WAFL, WSKI, WQHQ, WCHV, WGSV, WAGE, WKCX, WBG, WZLQ, KYJC, KWWS. Light including KEY103, WTRX, WKNE, WGLL, WCVQ, WORG, WAEV, WMTFM, KFBS, WJON, KKL, KMGQ.

LAURA BRANIGAN "Power Of Love" (Atlantic) 33/17

Rotations: Heavy 0, Medium 6/1, Light 27/16, Total Adds 17, WLTS, KLCY, B100, WAEB, KEY103, WTFM, KWFN, WKNE, WTNV, WCKQ, WCVQ, WKCX, WBG, WMTFM, KYJC, KWWS, KMGQ. Medium including WNAM, WEIM, WCHV, WGSV, WZLQ. Light including WNIC, WTCB, WTRX, WWMJ, WAFL.

BILL MEDLEY & JENNIFER WARNES "(I've Had) The Time Of My Life" (RCA) 32/13

Rotations: Heavy 9/0, Medium 12/5, Light 11/8, Total Adds 13, WSN, KVIL, WMJI, WSNY, KKL, KHYL, WXTX, WEZC, WRKA, WIZD, WTRX, WWMJ, WMTFM. Heavy: WALK, WNLT, WNIC, KOST, B100, WZNY, WTCB, WQHQ, WAHR. Medium including WHTX, WMYX, KEZR, WLACFM, WHVE, KWAV, WORG.

TAJA SEVILLE "Love Is Contagious" (Paisley Park/Reprise) 32/5

Rotations: Heavy 0, Medium 17/0, Light 15/5, Total Adds 5, KHYL, WTCB, WLHT, WFMK, WHNN. Medium: KVIL, WMYX, KOST, WNAM, WTRX, WMGN, WEIM, WAFL, WSKI, WQHQ, WCHV, WCVQ, WGSV, WAGE, WORG, WKCX, WZLQ, WJON, KWWS. Light including KEY103, WSLQ, KWAV, WCKQ.

BOURGEOIS TAGG "I Don't Mind At All" (Island) 31/12

Rotations: Heavy 1/0, Medium 8/2, Light 22/10, Total Adds 12, KHYL, WKYE, WTCB, Y103, WTFM, WIZD, WNAM, KWFN, WTNV, WAGE, WBG, KMGQ. Heavy: WCHV. Medium including WEIM, WSKI, WGSV, WKCX, WMTFM, KWWS. Light including KLCY, B100, KWAV, WCVQ, WORG, WAEV.

ALISON MOYET "Weak In The Presence Of Beauty" (Columbia) 31/3

Rotations: Heavy 0, Medium 11/0, Light 20/3, Total Adds 3, WTFM, WTNV, WCHV. Medium: WNAM, KWFN, WEIM, WAFL, WSKI, WQHQ, WORG, WZLQ, KFBS, WJON, KYJC. Light including KEY103, WXTX, WTCB, WTRX, 3WM, KKOB, WCKQ, WCVQ, WAGE, WKCX, WAEV, WMJC.

MICHAEL TOMLINSON "Dawning On A New Day" (Cypress/PolyGram) 30/9

Rotations: Heavy 1/0, Medium 15/1, Light 14/8, Total Adds 9, KLCY, Y103, WSLQ, WNAM, WTRX, WCKQ, WCVQ, WMJC, KFBS. Heavy: WCHV. Medium including WZNY, WMGN, WEIM, WKNE, WAFL, WSKI, WQHQ, WAGE, WKCX, WBG, WZLQ, WMTFM, WJON, KWWS.

CARRIE McDOWELL "When A Woman Loves A Man" (Motown) 27/12

Rotations: Heavy 0, Medium 4/1, Light 23/11, Total Adds 12, WNAM, WMGN, KWFN, WKNE, WAFL, WCKQ, WCHV, WCVQ, WSG, WMTFM, KKL, KYJC. Medium including WTFM, WGSV, WZLQ. Light including WNIC, KEY103, WEIM, WSKI, WAGE, WORG, WAEV, WBG, KFBS, WJON, KWWS, KMGQ.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 FLEETWOOD MAC	85/0	82	3	0
2 CUTTING CREW	86/1	74	10	2
3 KENNY G with LENNY WILLIAMS	84/1	75	7	2
4 SWING OUT SISTER	85/4	64	17	4
5 AL JARREAU	82/6	45	27	10
6 ELTON JOHN	84/5	32	46	6
7 REO SPEEDWAGON	68/4	50	15	3
8 ABC	72/0	42	27	3
9 DAN FOGELBERG	69/0	36	25	8
10 BRUCE SPRINGSTEEN	77/2	20	50	7
11 CARS	69/2	38	24	7
12 CARLY SIMON	70/0	33	33	4
13 WHITNEY HOUSTON	55/0	20	27	8
14 MICHAEL BOLTON	70/3	24	37	9
15 HUEY LEWIS & THE NEWS	46/0	14	25	7
16 DIONNE WARWICK & KASHIF	64/6	7	42	15
17 RICHARD CARPENTER	61/5	11	37	13
18 ANITA BAKER	48/0	13	22	13
19 RESTLESS HEART	47/0	14	26	7
20 KOOL & THE GANG	59/11	4	39	16
21 GLORIA ESTEFAN & MIAMI SOUND MACHINE	56/6	9	33	14
22 STEVE WINWOOD	55/27	2	28	25
23 GRATEFUL DEAD	53/0	12	30	11
24 FORCE MD'S	53/2	7	35	11
25 SMOKEY ROBINSON	44/0	15	19	10
26 BILL MEDLEY & JENNIFER WARNES	32/13	9	12	11
27 MILLIONS LIKE US	50/1	6	36	8
28 MICHAEL JACKSON with SIEDAH GARRETT	45/0	7	30	8
29 RAY PARKER JR.	41/4	6	19	16
30 GLENN JONES	42/5	0	21	21

*This marks the second entry to the music intensive chart this year for this song. It's initial debut was #30 on July 10th.

MOST ADDED

- NEIL DIAMOND (36)
- STEVE WINWOOD (27)
- STEVIE WONDER (19)
- LAURA BRANIGAN (17)
- SIEDAH GARRETT (16)
- DOUBLE (14)
- MEDLEY & WARNES (13)
- CARRIE McDOWELL (12)
- BOURGEOIS TAGG (12)
- PAUL JANZ (11)
- KOOL & THE GANG (11)
- WHISPERS (11)

HOTTEST

- FLEETWOOD MAC (72)
- CUTTING CREW (60)
- KENNY G (59)
- SWING OUT SISTER (41)
- REO SPEEDWAGON (25)
- AL JARREAU (21)
- ABC (16)
- DAN FOGELBERG (15)
- CARS (12)
- WHITNEY HOUSTON (12)

SIGNIFICANT ACTION

MADONNA "Causing A Commotion" (Sire/WB) 20/3

Rotations: Heavy 5/0, Medium 6/0, Light 9/3, Total Adds 3, WNLT, KKOB, WAEV. Heavy: WAEB, WKYE, WKGW, WEIM, WAFL. Medium: B100, WCKQ, WCHV, KFBS, KYJC, KWWS. Light including WNIC, WTCB, WIZD, WSLQ, WCVQ, WZLQ.

STEVIE WONDER "Skateboards" (Motown) 19/19

Rotations: Heavy 0, Medium 2/2, Light 17/17, Total Adds 19, WKYE, KEY103, U102, WIZD, WLACFM, WNAM, WTRX, WEIM, WGLL, WAFL, WQHQ, WCKQ, WCHV, WGSV, WAGE, WORG, WZLQ, KFBS, KWWS.

TIMOTHY B. SCHMIT "Boys Night Out" (MCA) 19/6

Rotations: Heavy 0, Medium 5/1, Light 14/5, Total Adds 6, WKYE, WAFL, WCHV, WAGE, WSG, WORG. Medium including WHVE, WEIM, WSKI, WCKX. Light including B100, KEY103, WWMJ, WGLL, WCVQ, WZLQ, KKL, KYJC, KWWS.

MICHAEL JACKSON "Bad" (Epic) 19/1

Rotations: Heavy 3/0, Medium 8/0, Light 8/1, Total Adds 1, WKGW. Heavy: KS95, WCKQ, KWWS. Medium: WALK, KHYL, B100, U102, WHVE, WMGN, KKOB, KYJC. Light including WSN, WNLT, WIZD, KELT, WORG, WZLQ, WXUS.

BANANARAMA "I Heard A Rumour" (London/PolyGram) 19/0

Rotations: Heavy 8/0, Medium 8/0, Light 3/0, Total Adds 0, Heavy: WSN, B100, WKYE, WKGW, WMGN, WGLL, WAFL, WCVQ. Medium: WNLT, KEY103, WSLQ, WHVE, KKOB, KWAV, WSKI, KYJC. Light: WHTX, WAEV, WXUS.

DOUBLE "Devil's Ball" (A&M) 17/14

Rotations: Heavy 0, Medium 5/1, Light 16/13, Total Adds 14, WSLQ, WNAM, WWMJ, WGLL, WAFL, WSKI, WCHV, WGSV, WAGE, WZLQ, WJON, KYJC, KWWS, KMGQ. Light including Y103, WQHQ, WSG.

DREAM ACADEMY "Indian Summer" (Reprise) 17/10

Rotations: Heavy 0, Medium 5/1, Light 12/9, Total Adds 10, WZNY, WTFM, WSLQ, WTRX, WSKI, WGSV, WSG, WAEV, WZLQ, KKL. Medium including WEIM, WAFL, WCHV, KWWS. Light including WWMJ, WQHQ, WKCX.

SIEDAH GARRETT "Everchanging Times" (Qwest/WB) 16/16

Rotations: Heavy 0, Medium 1/1, Light 15/15, Total Adds 16, KEY103, WEIM, WKNE, WAFL, WSKI, WQHQ, WCKQ, WGSV, WAGE, WBG, WZLQ, WMTFM, KFBS, WJON, KKL, KWWS.

LISA LISA "Lost In Emotion" (Columbia) 16/2

Rotations: Heavy 7/0, Medium 6/1, Light 3/1, Total Adds 2, WALK, WSN. Heavy: B100, WAEB, WKYE, WKGW, WRKA, WAFL, WCKQ. Medium including WNLT, KLSI, KKOB, WSG, WAEV. Light including WHTX, WTRX.

DAVID SANBORN "The Dream" (WB) 15/4

Rotations: Heavy 0, Medium 4/0, Light 11/4, Total Adds 4, WHVE, KWFN, WAGE, KFBS. Medium: WEIM, WCHV, WKCX, KWWS. Light including KLSI, Y103, WKNE, WORG, WMTFM, KKL, KMGQ.

MICHAEL FRANKS "Face To Face" (WB) 15/1

Rotations: Heavy 0, Medium 6/0, Light 9/1, Total Adds 1, WTRX. Medium: WEIM, WAFL, WCHV, WBG, WMTFM, KWWS. Light including WNAM, WSKI, WSG, WZLQ, WCKX, WZLQ, KFBS, KKL, KMGQ.

RICHARD MARX "Should've Known Better" (EMI-Manhattan) 14/3

Rotations: Heavy 0, Medium 4/1, Light 10/2, Total Adds 3, WLTF, WCKQ, WKCX. Medium including WKYE, WSKI, KWWS. Light including B100, WEIM, WAFL, WCHV, WCVQ, WZLQ, KFBS, KYJC.

DAVID BOWIE "Never Let Me Down" (EMI-Manhattan) 14/0

Rotations: Heavy 0, Medium 11/0, Light 3/0, Total Adds 0, Medium: WKYE, WHVE, KWFN, WAFL, WQHQ, WCKQ, WCHV, WSG, WKCX, WBG, KYJC. Light: WAEB, WSLQ, WGLL.

STAN CAMPBELL "Don't Let Me Be Misunderstood" (Elektra) 14/0

Rotations: Heavy 0, Medium 3/0, Light 11/0, Total Adds 0, Medium: WQHQ, WCHV, KWWS. Light: Y103, WTRX, WEIM, WAFL, WSKI, WGSV, WAGE, WZLQ, WMTFM, KFBS, KYJC.

DIANA ROSS "Tell Me Again" (RCA) 12/10

Rotations: Heavy 0, Medium 1/1, Light 11/9, Total Adds 10, WNIC, KLCY, WCKQ, WCHV, WSG, WORG, WZLQ, WMTFM, KYJC, KWWS. Light including WQHQ, WCVQ.

KANE GANG "Motortown" (Capitol) 12/8

Rotations: Heavy 0, Medium 0, Light 12/8, Total Adds 8, WAFL, WCHV, WAGE, WBG, WZLQ, WJON, KYJC, KWWS. Light including WWMJ, WEIM, WSKI, WCVQ.

WHISPERS "Just Gets Better With Time" (Solar/Capitol) 11/11

Rotations: Heavy 0, Medium 0, Light 11/11, Total Adds 11, KEY103, WEIM, WAFL, WCKQ, WCVQ, WGSV, WAGE, WORG, WBG, WZLQ, KYJC.

BEE GEES "You Win Again" (WB) 11/0

Rotations: Heavy 1/0, Medium 7/0, Light 3/0, Total Adds 0, Heavy: WEIM. Medium: KEY103, WNAM, WTRX, WCHV, WSG, WKCX, KYJC. Light: KELT, KKOB, WQHQ.

TIFFANY "I Think We're Alone Now" (MCA) 9/2

Rotations: Heavy 1/0, Medium 1/1, Light 7/1, Total Adds 2, WTCB, WIZD. Heavy: WKGW. Light including B100, KELT, KDUK, WZLQ, KFBS, KWWS.

EXPOSE "Let Me Be The One" (Arista) 9/1

Rotations: Heavy 2/0, Medium 4/1, Light 3/0, Total Adds 1, WHTX. Heavy: WSKI, WCKQ. Medium including B100, WKYE, WKGW. Light: WNLT, WSLQ, WAEV.

LOS LOBOS "Come On Let's Go" (WB) 8/2

Rotations: Heavy 0, Medium 4/1, Light 4/1, Total Adds 2, KKOB, WCKX. Medium including WKYE, WAFL, WAEV. Light including B100, WIZD, WSLQ.

EUROPE "Carrie" (Epic) 8/0

Rotations: Heavy 3/0, Medium 5/0, Light 0, Total Adds 0, Heavy: WSN, WSLQ, WCKQ. Medium: WLTF, WMJI, B100, WKYE, WKGW.

NEW ARTISTS

	Reports/Adds
1. GLENN JONES/We've Only Just Begun (Jive/RCA)	42/5
2. PAUL JANZ/Believe In Me (A&M)	36/11
3. TAJA SEVILLE/Love Is Contagious (Paisley Park/Reprise)	32/5
4. BOURGEOIS TAGG/I Don't Mind At All (Island)	31/12
5. ALISON MOYET/Weak In The Presence Of Beauty (Columbia)	31/3
6. MICHAEL TOMLINSON/Dawning Of A New Day (Cypress)	30/9
7. CARRIE McDOWELL/When A Woman Loves A Man (Motown)	27/12
8. TIMOTHY B. SCHMIT/Boys Night Out (MCA)	19/6
9. SIEDAH GARRETT/Everchanging Times (Qwest/WB)	16/16
10. LISA LISA/Lost In Emotion (Columbia)	16/2

New Artists are those who have not previously been reported as a Breaker by reporting stations.

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

PARALLEL ONE

WALK/Long Island
Edward/Daniels

LISA LISA
Hottest:
FLEETWOOD MAC
Kenny G
SWING OUT SISTER
MEDLEY & WARNES
CUTTING CREW

WSN/Philadelphia
Tyler/Johnson

MIAMI SOUND MACHI
Kool & The Gang
Medley & Warnes
Lisa Lisa
Hottest:
FLEETWOOD MAC
Kenny G
BANANARAMA
RESTLESS HEART
SWING OUT SISTER

WHTX/Pittsburgh
Keith Abrams

STEVE WINWOOD
BELINDA CARLISLE
EXPOSE
Kool & The Gang
Al Jarreau
Hottest:
FLEETWOOD MAC
Kenny G
CUTTING CREW
BRUCE SPRINGSTEEN
CARS

PARALLEL TWO

WAEB/Allentown
Chris Bailey

LAURA BRANIGAN
STEVE WINWOOD
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
SWING OUT SISTER
ABC

WKYE/Johnstown
Jack Michaels

STEVE WONDER
NEIL DIAMOND
WARWICK & KASHIF
TIMOTHY B. SCHMIT
ABC
BOURGEOIS TAGG
PAUL JANZ
Hottest:
DEBBIE GIBSON
BANANARAMA
REO SPEEDWAGON
FLEETWOOD MAC
LISA LISA

WKGW/Utica-Rome
Taylor/Burns

MICHAEL JACKSON
MICHAEL BOLTON
Hottest:
LISA LISA
FLEETWOOD MAC
BANANARAMA
TIFFANY
MADONNA

PARALLEL THREE

WWML/Bangor
Haskell/Miller

NEIL DIAMOND
MEDLEY & WARNES
DOUBLE
Hottest:
Kenny G
ELTON JOHN
CUTTING CREW
BRUCE SPRINGSTEEN
SWING OUT SISTER

WTNY/Watertown
Jay Donovan

Kool & The Gang
Laura Branigan
Bourgeois Tagg
Steve Winwood
Alison Moyet
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
SWING OUT SISTER
AL JARREAU

PARALLEL ONE

KMA/Denver
Ellott/Murray

SWING OUT SISTER
AL JARREAU
STEVE WINWOOD
Hottest:
DAN FOGELBERG
WHITNEY HOUSTON
FLEETWOOD MAC
RESTLESS HEART

WEMF/Fitchburg
Jack Raymond

STEVE WONDER
NEIL DIAMOND
CROWDED HOUSE
SIEDAH GARRETT
WHISPERS
CURE
JUNE ANGELA
Hottest:
FLEETWOOD MAC
CUTTING CREW
RAY PARKER JR.
PAT METHENY
BRUCE SPRINGSTEEN

WKNE/Keene
Mike Trombly

NEIL DIAMOND
CARRIE MCDOWELL
LAURA BRANIGAN
SIEDAH GARRETT
REO SPEEDWAGON
Hottest:
CUTTING CREW
FLEETWOOD MAC
Kenny G
ELTON JOHN
AL JARREAU

WGLL/Mercersburg
Low/Schmidt

MIAMI SOUND MACHI
STEVE WINWOOD
NEIL DIAMOND
DOUBLE
STEVE WONDER
Hottest:
REO SPEEDWAGON
WHITNEY HOUSTON
BANANARAMA
FLEETWOOD MAC
Kenny G

WAFI/Milford, DE
Tim Brough

STEVE WONDER
TIMOTHY B. SCHMIT
NEIL DIAMOND
DOUBLE
ABC

WSKJ/Montpelier
Bruce Stebbins

CURE
DREAM ACADEMY
DOUBLE
SIEDAH GARRETT
NEIL DIAMOND
WHISPERS
Hottest:
FLEETWOOD MAC
Kenny G
SWING OUT SISTER
REO SPEEDWAGON
AL JARREAU

WQHQ/Salisbury
Ken Medek

STEVE WINWOOD
RAY PARKER JR.
STEVE WONDER
NEIL DIAMOND
ABC
SIEDAH GARRETT
Hottest:
REO SPEEDWAGON
CUTTING CREW
SWING OUT SISTER
Kenny G
AL JARREAU

WQWJ/Watertown
Jay Donovan

Kool & The Gang
Laura Branigan
Bourgeois Tagg
Steve Winwood
Alison Moyet
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
SWING OUT SISTER
AL JARREAU

WZCJ/Charlotte
Herring/Conway

AL JARREAU
MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
HEART
Kenny G
RESTLESS HEART
SHOKEY ROBINSON

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCasolo/McCoy

SWING OUT SISTER
REO SPEEDWAGON
Hottest:
FLEETWOOD MAC
DAN FOGELBERG
ELTON JOHN
FLEETWOOD MAC
Kenny G
SWING OUT SISTER

KVIL/Dallas
Rhodes/Chapman

ELTON JOHN
MEDLEY & WARNES
BRUCE SPRINGSTEEN
SWING OUT SISTER
NEIL DIAMOND
ABC
DAN FOGELBERG
Kenny G
CUTTING CREW
FLEETWOOD MAC

WLTS/New Orleans
Scott/Mitchell

FORCE MD'S
LAURA BRANIGAN
NEIL DIAMOND
Hottest:
WHITNEY HOUSTON
CARLY SIMON
ANITA BAKER
Kenny G
FLEETWOOD MAC

WNLT/Tampa
Casey/Brown

GLENN JONES
REO SPEEDWAGON
MADONNA
Hottest:
FLEETWOOD MAC
Kenny G
CUTTING CREW
SWING OUT SISTER
MEDLEY & WARNES

PARALLEL TWO

WZNY/Augusta, GA
John Patrick

DREAM ACADEMY
RICHARD CARPENTER
Hottest:
FLEETWOOD MAC
Kenny G
REO SPEEDWAGON
MEDLEY & WARNES
ELTON JOHN

KEY103/Austin
Reker/Alan

LAURA BRANIGAN
STEVE WONDER
NEIL DIAMOND
WHISPERS
SIEDAH GARRETT
Hottest:
Kenny G
ABC
FLEETWOOD MAC
REO SPEEDWAGON
CUTTING CREW

WXTG/Charleston
Quincy O'Brien

PAUL JANZ
NEIL DIAMOND
STEVE WINWOOD
MEDLEY & WARNES
Hottest:
Kenny G
FLEETWOOD MAC
CUTTING CREW
CARLY SIMON
CARS

WZCJ/Charlotte
Herring/Conway

AL JARREAU
MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
HEART
Kenny G
RESTLESS HEART
SHOKEY ROBINSON

WTCS/Columbia, SC
Mark Hamlin

NEIL DIAMOND
TIFFANY
BOURGEOIS TAGG
TAJA SEVELLE
Hottest:
DAN FOGELBERG
REO SPEEDWAGON
AL JARREAU
ELTON JOHN
FLEETWOOD MAC

Y103/Jacksonville
Goldsen/Lee

BOURGEOIS TAGG
MICHAEL TOMLINSON
Hottest:
Kenny G
FLEETWOOD MAC
ABC
CUTTING CREW
SWING OUT SISTER

WTFM/Johnson City
Mark McKinney

ALISON MOYET
BOURGEOIS TAGG
LAURA BRANIGAN
DREAM ACADEMY
PAUL JANZ
Hottest:
FLEETWOOD MAC
CUTTING CREW
CARLY SIMON
Kenny G
REO SPEEDWAGON

U102/Knoxville
Hobbs/Trotter

STEVE WINWOOD
STEVE WONDER
Hottest:
FLEETWOOD MAC
Kenny G
CUTTING CREW
SWING OUT SISTER
CARLY SIMON

WRKA/Louisville
Kenny/Crawford

STEVE WINWOOD
MEDLEY & WARNES
MICHAEL BOLTON
Hottest:
ABC
FLEETWOOD MAC
REO SPEEDWAGON
LISA LISA
SWING OUT SISTER

WZDD/Mobile-Pennacola
Bob Bolton

NEIL DIAMOND
MEDLEY & WARNES
BOURGEOIS TAGG
TIFFANY
STEVE WONDER
Hottest:
CUTTING CREW
ELTON JOHN
FLEETWOOD MAC
REO SPEEDWAGON
BRUCE SPRINGSTEEN

KELT/McAllen
Tad Griffin

none
Hottest:
SWING OUT SISTER
Kenny G
ABC
CUTTING CREW
FLEETWOOD MAC

WLAC-FM/Nashville
Sargent/Crawford

STEVE WONDER
WARWICK & KASHIF
Kool & The Gang
Miami Sound Machi
Hottest:
DAN FOGELBERG
CUTTING CREW
Kenny G
FLEETWOOD MAC
REO SPEEDWAGON

WZCJ/Charlotte
Herring/Conway

AL JARREAU
MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
HEART
Kenny G
RESTLESS HEART
SHOKEY ROBINSON

WOCL/Orlando
Sherwood/Reed

none
Hottest:
FLEETWOOD MAC
WHITNEY HOUSTON
DAN FOGELBERG
HUEY LEWIS & THE
CARLY SIMON

WSLQ/Roanoke
O'Shea/Fry

ELTON JOHN
DREAM ACADEMY
GLENN JONES
DOUBLE
Kool & The Gang
Michael Tomlinson
Hottest:
GRATEFUL DEAD
FLEETWOOD MAC
ABC
DAN FOGELBERG
CUTTING CREW

WHVE/Sarasota
Lindsay/Lawrence

RICHARD CARPENTER
Kool & The Gang
David Sanborn
Hottest:
CUTTING CREW
Kenny G
SWING OUT SISTER
AL JARREAU
REO SPEEDWAGON

WRWF/West Palm Beach
Dave Parks

NEIL DIAMOND
Kool & The Gang
Steve Winwood
Hottest:
FLEETWOOD MAC
ABC
Kenny G
CUTTING CREW
REO SPEEDWAGON

PARALLEL THREE

WCKQ/Campbellville
Jackson/McClendon

RICHARD MARK
NEIL DIAMOND
STEVE WONDER
PAUL JANZ
DIANA ROSS
LAURA BRANIGAN
WHISPERS
MICHAEL TOMLINSON
CARRIE MCDOWELL
JETS
SIEDAH GARRETT
Hottest:
LISA LISA
FLEETWOOD MAC
CARS
EUROPE
ELTON JOHN

WCHV/Charlottesville
Bob James

KANE GANG
DOUBLE
TIMOTHY B. SCHMIT
DIANA ROSS
STEVE WONDER
ALISON MOYET
CARRIE MCDOWELL
JUNE ANGELA
Hottest:
REO SPEEDWAGON
SWING OUT SISTER
RICHARD CARPENTER
MICHAEL TOMLINSON
Kool & The Gang

WCVQ/Clarksville
Dennis Daley

NEIL DIAMOND
LAURA BRANIGAN
CARRIE MCDOWELL
MICHAEL TOMLINSON
WHISPERS
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
SWING OUT SISTER
MICHAEL BOLTON

WGSV/Quinterville
Jackson/Bell

DREAM ACADEMY
NEIL DIAMOND
STEVE WONDER
WHISPERS
SIEDAH GARRETT
DOUBLE
Hottest:
FLEETWOOD MAC
Kenny G
CUTTING CREW
AL JARREAU
ABC

WZLQ/Tupelo
Todd Tedder

NEIL DIAMOND
WHISPERS
KANE GANG
DOUBLE
STEVE WONDER
DIANA ROSS
WHITNEY HOUSTON
DREAM ACADEMY
SIEDAH GARRETT
Hottest:
Kenny G
CUTTING CREW
SWING OUT SISTER
REO SPEEDWAGON
AL JARREAU

PARALLEL TWO

KKOB-FM/Albuquerque
Mark Schreiber

BRUCE SPRINGSTEEN
WARWICK & KASHIF
STEVE WINWOOD
LOS LOBOS
MADONNA
RAY PARKER JR.
Hottest:
FLEETWOOD MAC
DAN FOGELBERG
SWING OUT SISTER
RESTLESS HEART
WHITNEY HOUSTON

KOAO/Denver
James/Morrison

CUTTING CREW
STEVE WINWOOD
CARS
MIAMI SOUND MACHI
Hottest:
ABC
DAN FOGELBERG
FLEETWOOD MAC
RESTLESS HEART
ANITA BAKER

WAHR/Huntsville
Bonnie O'Brien

none
Hottest:
HUEY LEWIS & THE
DAN FOGELBERG
SHOKEY ROBINSON
WARWICK & OSBORNE
MICHAEL JACKSON

WAGE/Leesburg
Steve Porter

STEVE WINWOOD
BOURGEOIS TAGG
TIMOTHY B. SCHMIT
DAVID SANBORN
SIEDAH GARRETT
WHISPERS
NEIL DIAMOND
STEVE WONDER
KANE GANG
DOUBLE
Hottest:
CUTTING CREW
Kenny G
SWING OUT SISTER
AL JARREAU
REO SPEEDWAGON

WSGL/Naples
Barry Tanner

STEVE WINWOOD
JONATHAN BUTLER
DIANA ROSS
TIMOTHY B. SCHMIT
CARRIE MCDOWELL
PAUL JANZ
DREAM ACADEMY
CROWDED HOUSE
JOE COCKER
Hottest:
FLEETWOOD MAC
SWING OUT SISTER
MIAMI SOUND MACHI
Kenny G
CUTTING CREW

WORQ/Orangeburg
Stu Wright

STEVE WONDER
NEIL DIAMOND
DIANA ROSS
WHISPERS
TIMOTHY B. SCHMIT
Hottest:
SWING OUT SISTER
CARS
Kenny G
CUTTING CREW

WKCX/Rome
Randy Quick

NEIL DIAMOND
LOS LOBOS
SHOKEY ROBINSON
RICHARD MARK
BRYDGE
LAURA BRANIGAN
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
SWING OUT SISTER
AL JARREAU

WAEV/Savannah
West/Davis

MADONNA
DREAM ACADEMY
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
MICHAEL BOLTON
SWING OUT SISTER

WBGM/Tallahassee
J.J. Steele

STEVE WINWOOD
NEIL DIAMOND
BOURGEOIS TAGG
LAURA BRANIGAN
KANE GANG
SIEDAH GARRETT
WHISPERS
Hottest:
FLEETWOOD MAC
CUTTING CREW
AL JARREAU
BRUCE SPRINGSTEEN
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

NEIL DIAMOND
WHISPERS
KANE GANG
DOUBLE
STEVE WONDER
DIANA ROSS
WHITNEY HOUSTON
DREAM ACADEMY
SIEDAH GARRETT
Hottest:
Kenny G
CUTTING CREW
SWING OUT SISTER
REO SPEEDWAGON
AL JARREAU

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
West/Kozak

WARWICK & KASHIF
RICHARD CARPENTER
Hottest:
Kenny G
SWING OUT SISTER
DAN FOGELBERG
WHITNEY HOUSTON
CUTTING CREW

WLTF/Cleveland
Wilson/Popovich

MICHAEL BOLTON
STEVE WINWOOD
RICHARD MARK
Hottest:
ANITA BAKER
DAN FOGELBERG
FLEETWOOD MAC
CARLY SIMON
CARS

WMJ/Cleveland
Ivers/Torcasso

MEDLEY & WARNES
STEVE WINWOOD
AL JARREAU
Hottest:
CARLY SIMON
FLEETWOOD MAC
REO SPEEDWAGON
RESTLESS HEART

WSNY/Columbus
Hallett/Nunnally

RICHARD CARPENTER
MEDLEY & WARNES
Hottest:
Kenny G
CUTTING CREW
FLEETWOOD MAC
SWING OUT SISTER

WNIC/Detroit
Lind/Kuykendall

DIANA ROSS
JOHN HATT
RICHARD CARPENTER
PAUL JANZ
Kool & The Gang
Neil Diamond
Anka & Migenes
Hottest:
ABC
WHITNEY HOUSTON
FLEETWOOD MAC
BRUCE SPRINGSTEEN
MEDLEY & WARNES

WOMC/Detroit
Barry Argenbright

none
Hottest:
Kenny G
ABC
FLEETWOOD MAC
CARLY SIMON
CUTTING CREW

KLSN/Kansas City
Land/Alan

STEVE WINWOOD
RAY PARKER JR.
Hottest:
HUEY LEWIS & THE
ABC
FLEETWOOD MAC
Kenny G
REO SPEEDWAGON

WMYX/Milwaukee
Both Fast

none
Hottest:
FLEETWOOD MAC
DAN FOGELBERG
CARLY SIMON
Kenny G
CUTTING CREW

KS95/Minneapolis
Kim Jeffries

SWING OUT SISTER
Hottest:
WHITNEY HOUSTON
SHOKEY ROBINSON
GRATEFUL DEAD
ABC
Kenny G

PARALLEL THREE

KLVI/Anchorage
Wilkinson/Quinn

DREAM ACADEMY
SIEDAH GARRETT
CARRIE MCDOWELL
STEVE WINWOOD
Hottest:
FLEETWOOD MAC
Kenny G
SWING OUT SISTER
CUTTING CREW
REO SPEEDWAGON

PARALLEL ONE

KYKY/SL Louis
Barnett/Blair

AL JARREAU
Hottest:
CARLY SIMON
FLEETWOOD MAC
CUTTING CREW
BRUCE SPRINGSTEEN
RESTLESS HEART

PARALLEL TWO

WNAM/Appleton-Oshkosh
Collins/Miller

GLENN JONES
STEVE WINWOOD
TAJA SEVELLE
Hottest:
FLEETWOOD MAC
CUTTING CREW
SWING OUT SISTER
Kenny G
AL JARREAU

WTRX/Flint
Pearson/Burke

STEVE WONDER
MEDLEY & WARNES
NEIL DIAMOND
MICHAEL TOMLINSON
MICHAEL FRANKS
DREAM ACADEMY
Hottest:
Kenny G
MIAMI SOUND MACHI
MICHAEL BOLTON
FLEETWOOD MAC
AL JARREAU

WLHT/Grand Rapids
Dirksen/Brown

PAUL JANZ
STEVE WINWOOD
TAJA SEVELLE
NEIL DIAMOND
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
AL JARREAU
CARS

WFMK/Lansing
Cochran/Knight

PAUL JANZ
STEVE WINWOOD
TAJA SEVELLE
Hottest:
FLEETWOOD MAC
Kenny G
SWING OUT SISTER
AL JARREAU
CUTTING CREW

WMGN/Madison
O'Neill/Vancil

MIAMI SOUND MACHI
CARRIE MCDOWELL
FORCE MD'S
Kool & The Gang
Paul Janz
Hottest:
MICHAEL BOLTON
FLEETWOOD MAC
CARS
REO SPEEDWAGON
CUTTING CREW

WHNN/Saginaw
Nixon/Martin

GLENN JONES
STEVE WINWOOD
TAJA SEVELLE
Hottest:
FLEETWOOD MAC
CUTTING CREW
SWING OUT SISTER
Kenny G
AL JARREAU

3WM/Toledo
King/Mathews

none
Hottest:
SHOKEY ROBINSON
WHITNEY HOUSTON
DAN FOGELBERG
ABC
FLEETWOOD MAC

PARALLEL THREE

WMJC/Battle Creek
Joe Landon

MICHAEL TOMLINSON
NEIL DIAMOND
PAUL JANZ
STEVE WINWOOD
Hottest:
CARS
REO SPEEDWAGON
Kenny G
FLEETWOOD MAC
SWING OUT SISTER

WMT-FM/Cedar Rapids
Green/Sellers

MEDLEY & WARNES
DIANA ROSS
SIEDAH GARRETT
LAURA BRANIGAN
CARRIE MCDOWELL
NEIL DIAMOND
Hottest:
FLEETWOOD MAC
CUTTING CREW
Kenny G
MICHAEL BOLTON
SWING OUT SISTER

WJON/SL Cloud
Nancy Fox

NEIL DIAMOND
KANE GANG
SIEDAH GARRETT
DOUBLE
Hottest:
CUTTING CREW
AL JARREAU
RICHARD CARPENTER

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- NEIL DIAMOND (15)
- ELTON JOHN (7)
- WARWICK & KASHIF (7)
- MIAMI SOUND MACHINE (6)
- BRUCE SPRINGSTEEN (6)
- STEVE WINWOOD (6)
- AL JARREAU (5)
- KOOL & THE GANG (5)
- RICHARD CARPENTER (4)
- MEDLEY & WARNES (4)

HOTTEST

- FLEETWOOD MAC (29)
- KENNY G (26)
- CUTTING CREW (17)
- DAN FOGELBERG (16)
- WHITNEY HOUSTON (16)
- CARLY SIMON (15)
- ABC (14)
- SWING OUT SISTER (14)
- AL JARREAU (11)
- MICHAEL JACKSON (10)

GOLD INTENSIVE

MOST ADDED

- SWING OUT SISTER (7)
- ELTON JOHN (6)
- WARWICK & KASHIF (6)
- MEDLEY & WARNES (5)
- CARS (3)
- CUTTING CREW (3)
- BRUCE SPRINGSTEEN (3)
- RICHARD CARPENTER (2)
- KOOL & THE GANG (2)

HOTTEST

- FLEETWOOD MAC (19)
- KENNY G (18)
- WHITNEY HOUSTON (11)
- ABC (10)
- CUTTING CREW (9)
- HUEY LEWIS (8)
- SMOKEY ROBINSON (8)
- DAN FOGELBERG (7)
- CARLY SIMON (6)

EAST

WBEN/Buffalo
Henk Nevins

RICHARD CARPENTER
NEIL DIAMOND
Hottest:
WARWICK & OSBORNE
FLEETWOOD MAC
AL JARREAU

WGR/Buffalo
Mike Rozman

CARS
ELTON JOHN
BRUCE SPRINGSTEEN
WARWICK & KASHIF
Hottest:
AL JARREAU
FLEETWOOD MAC
SWING OUT SISTER
REO SPEEDWAGON
KENNY G

KDKA/Pittsburgh
Cheryl Morton

KENNY G
Hottest:
KENNY G
FLEETWOOD MAC
HUEY LEWIS & THE

WPRO/Providence
Tom Cuddy

NEIL DIAMOND
Hottest:
CUTTING CREW
FLEETWOOD MAC
SWING OUT SISTER
DAN FOGELBERG
MIAMI SOUND MACHI

PARALLEL TWO

WICC/Bridgeport
Peters/Becker

ELTON JOHN
SQUEEZE
Hottest:
MICHAEL JACKSON
LISA LISA
BRUCE SPRINGSTEEN
MADONNA
SWING OUT SISTER

WTIC/Hartford
David Bernstein

none
Hottest:
FLEETWOOD MAC
CARLY SIMON
KENNY G
CUTTING CREW
MICHAEL BOLTON

WELI/New Haven
Gross/McCormick

Hottest:
KENNY G
SWING OUT SISTER
FLEETWOOD MAC
CUTTING CREW
REO SPEEDWAGON

WGY/Schenectady
Brindle/Sparista

none
Hottest:
MICHAEL JACKSON
SMOKEY ROBINSON
WHITNEY HOUSTON
WARWICK & OSBORNE
DAN FOGELBERG

PARALLEL THREE

WTKO/Ithaca
Clyde/Thornton

WARWICK & KASHIF
MIAMI SOUND MACHI
DAVID SANBORN
STEVE WINWOOD
Hottest:
KENNY G

WTRN/Morrisstown
Emery/Boyle

WARWICK & KASHIF
NEIL DIAMOND
PAUL JANZ
JOE COCKER
Hottest:
FLEETWOOD MAC
CUTTING CREW
WHITNEY HOUSTON
AL JARREAU
KENNY G

51 Reporters 41 Current Reports

Two stations reported a frozen list this week:
KEX/Portland
WOOD/Grand Rapids

SOUTH

PARALLEL TWO

WGOW/Chattanooga
Garry Mac

BRUCE SPRINGSTEEN
STEVE WINWOOD
Hottest:
FLEETWOOD MAC
ABC
KENNY G
CUTTING CREW
SWING OUT SISTER

WHAS/Louisville
Bragg/McElvain

SWING OUT SISTER
REO SPEEDWAGON
Hottest:
WHITNEY HOUSTON
ABC
FLEETWOOD MAC
SMOKEY ROBINSON
KENNY G

WDBO/Orlando
Dutch Schaffer

AL JARREAU
Hottest:
KENNY G
CUTTING CREW
RESTLESS HEART
REO SPEEDWAGON
MICHAEL JACKSON

WRVA/Richmond
Gary King

MIAMI SOUND MACHI
KOOL & THE GANG
BRYDGE
Hottest:
FLEETWOOD MAC
CUTTING CREW
KENNY G
CARLY SIMON
MICHAEL BOLTON

PARALLEL THREE

WGBR/Goldsboro
Alan Hoover

BRUCE SPRINGSTEEN
NEIL DIAMOND
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
ABC
SWING OUT SISTER

WSTU/Stuart
Grand/Archer

MIAMI SOUND MACHI
RICHARD CARPENTER
KOOL & THE GANG
STEVE WINWOOD
Hottest:
FLEETWOOD MAC
KENNY G
SWING OUT SISTER
REO SPEEDWAGON

WKYX/Paducah
Carvell/Burns

SWING OUT SISTER
AL JARREAU
BRUCE SPRINGSTEEN
ELTON JOHN
REO SPEEDWAGON
Hottest:
FLEETWOOD MAC
CUTTING CREW
CARLY SIMON
SWING OUT SISTER
AL JARREAU

Seven stations did not report a playlist, therefore their rotations were frozen:

- 55KRC/Cincinnati
- KFI/Los Angeles
- KFQD/Anchorage
- KOY/Phoenix
- KSL/Salt Lake City
- WCCO/Minneapolis
- WTIC/Hartford

WBT/Charlotte did not report for three weeks in a row. Its chart information was not used this week.

MIDWEST

PARALLEL ONE

55KRC/Cincinnati
Denny Nugent

none
Hottest:
MICHAEL JACKSON
WHITNEY HOUSTON
HUEY LEWIS & THE SMOKEY ROBINSON
ABC

WTMJ/Milwaukee
Debbie Hinkle

NEIL DIAMOND
BRYDGE
Hottest:
FLEETWOOD MAC
KENNY G
DAN FOGELBERG
AL JARREAU
RICHARD CARPENTER

WCCO/Minneapolis
Curt Lundgren

none
Hottest:
none

PARALLEL TWO

WHBY/Appleton-Oshkosh
Saini/St. John

MICHAEL FRANKS
BOURBONIS TAGG
NEIL DIAMOND
DAVID SANBORN
Hottest:
WHITNEY HOUSTON
CARLY SIMON
KENNY G
AL JARREAU
ELTON JOHN

PARALLEL THREE

WHBC/Canton
Chambers/Dorn

FORCE ND'S
MIAMI SOUND MACHI
SIMPLY RED
BRUCE SPRINGSTEEN
Hottest:
WHITNEY HOUSTON
HUEY LEWIS & THE ANITA BAKER
DAN FOGELBERG
LOS LOBOS

WOOD/Grand Rapids
Skip Essick

none
Hottest:
FLEETWOOD MAC
ABC
DAN FOGELBERG
RESTLESS HEART
HUEY LEWIS & THE

WBA/Madison
Doug Lane

NEIL DIAMOND
Hottest:
WHITNEY HOUSTON
DAN FOGELBERG
MICHAEL JACKSON
KENNY G

WROK/Rockford
Vince Thomas

RICHARD CARPENTER
Hottest:
FLEETWOOD MAC
ABC
CARLY SIMON

WSPD/Toledo
Fred Heiler

WARWICK & KASHIF
LOS LOBOS
Hottest:
KENNY G
CARLY SIMON
ABC
DAN FOGELBERG
CUTTING CREW

KRMG/Tulsa
Joe Riddle

NYLONS
DAN FOGELBERG
HUEY LEWIS & THE
Hottest:
NYLONS
DAN FOGELBERG
HUEY LEWIS & THE

PARALLEL THREE

WJBC/Bloomington
Munson/Salowitz

none
Hottest:
SWING OUT SISTER
CUTTING CREW
AL JARREAU
REO SPEEDWAGON
ELTON JOHN

WCL/Carbondale
Rich Bird

NEIL DIAMOND
AL JARREAU
SCOTT YARNEY
Hottest:
REO SPEEDWAGON
LOS LOBOS
FLEETWOOD MAC
MEDLEY & WARNES
LISA LISA

WASK/Lafayette
Keith Harris

NEIL DIAMOND
KOOL & THE GANG
MEDLEY & WARNES
BRYDGE
Hottest:
KENNY G
AL JARREAU
MICHAEL BOLTON
RICHARD CARPENTER
ELTON JOHN

EAST

PARALLEL ONE

WWMX/Baltimore
Don Kelley

CUTTING CREW
SWING OUT SISTER
LISA LISA
Hottest:
FLEETWOOD MAC
WHITNEY HOUSTON
ABC
KENNY G

WKSZ/Philadelphia
Mike Colby

none
Hottest:
none

WWSW/Pittsburgh
Ray Weltzel

none
Hottest:
LOS LOBOS
WHITNEY HOUSTON
MICHAEL JACKSON
SNOKEY ROBINSON
MIAMI SOUND MACHI

WASH/Washington
Patrick/Quinn

WARWICK & KASHIF
CUTTING CREW
Hottest:
WHITNEY HOUSTON
CARLY SIMON
MICHAEL JACKSON
SNOKEY ROBINSON
AL JARREAU

WLTT/Washington
Don Davis

none
Hottest:
ABC
FLEETWOOD MAC
KENNY G
CUTTING CREW

PARALLEL TWO

WYYY/Syracuse
Rich Lauber

BRUCE SPRINGSTEEN
ELTON JOHN
CARS
Hottest:
FLEETWOOD MAC
ABC
KENNY G
CUTTING CREW

28 Reporters 24 Current Reports

One station reported a frozen playlist this week:
WRAL/Raleigh

Three stations did not report a new playlist, therefore their rotations were frozen:
KUDL/Kansas City
WLTT/Washington
WWSW/Pittsburgh

SOUTH

PARALLEL ONE

WFOX/Atlanta
Dennis Winslow

BRUCE SPRINGSTEEN
MEDLEY & WARNES
Hottest:
SNOKEY ROBINSON
CUTTING CREW
KENNY G
GRATEFUL DEAD
SWING OUT SISTER

KMGC/Dallas
Bob De Lancy

MEDLEY & WARNES
Hottest:
ANITA BAKER
DAN FOGELBERG
HUEY LEWIS & THE
WHITNEY HOUSTON
KENNY G

KFMK/Houston
John Stevens

CARS
SWING OUT SISTER
KENNY G
Hottest:
FLEETWOOD MAC
REO SPEEDWAGON
WHITNEY HOUSTON
SNOKEY ROBINSON
DAN HILL

WLVE/Miami
Moen/Agony

ELTON JOHN
Hottest:
SWING OUT SISTER
FLEETWOOD MAC
HUEY LEWIS & THE
CUTTING CREW

2WD/Norfolk
Gary King

PHIL COLLINS
MEDLEY & WARNES
HEART
SWING OUT SISTER
Hottest:
PHIL COLLINS
ABC
FLEETWOOD MAC
MICHAEL JACKSON
HUEY LEWIS & THE

PARALLEL TWO

WRVW/Memphis
Bob Kaake

SWING OUT SISTER
AL JARREAU
Hottest:
CUTTING CREW
FLEETWOOD MAC
DAN FOGELBERG
KENNY G
CARLY SIMON

WUSA/Tampa
Johnny Williams

none
Hottest:
SWING OUT SISTER
FLEETWOOD MAC
KENNY G
ANITA BAKER
RESTLESS HEART

PARALLEL TWO

WRAL/Raleigh
Michael Neff

none
Hottest:
ABC
GRATEFUL DEAD
WHITNEY HOUSTON
HUEY LEWIS & THE

WSTF/Orlando
Baillard/Kirkland

BRUCE SPRINGSTEEN
Hottest:
FLEETWOOD MAC
WHITNEY HOUSTON
SNOKEY ROBINSON
DAN FOGELBERG
ANITA BAKER

WEZS/Richmond
Mike Ryan

STEVE WINWOOD
MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
GRATEFUL DEAD
KENNY G
ABC
SNOKEY ROBINSON

MIDWEST

PARALLEL ONE

WLLT/Cincinnati
Key/Zerhusen

ELTON JOHN
SWING OUT SISTER
Hottest:
HUEY LEWIS & THE
FLEETWOOD MAC
KENNY G
CUTTING CREW
BRUCE SPRINGSTEEN

WLTQ/Milwaukee
Bobby Irwin

DAN FOGELBERG
Hottest:
REO SPEEDWAGON
WHITNEY HOUSTON
CARLY SIMON
AL JARREAU
MEDLEY & WARNES

PARALLEL TWO

WREY/Indianapolis
Gens/Eagan

WARWICK & KASHIF
ELTON JOHN
Hottest:
REO SPEEDWAGON
ANITA BAKER
FLEETWOOD MAC
CARLY SIMON
KENNY G

KUDL/Kansas City
Brian Casey

none
Hottest:
SNOKEY ROBINSON
DAN FOGELBERG
WARWICK & OSBORNE
DAN HILL
WHITNEY HOUSTON

KRAV/Tulsa
Brian Chase

none
Hottest:
DAN FOGELBERG
FLEETWOOD MAC
CARLY SIMON
SNOKEY ROBINSON
HUEY LEWIS & THE

WEST

PARALLEL ONE

KBIG/Los Angeles
Edwards/Verdery

RICHARD CARPENTER
WARWICK & KASHIF
ELTON JOHN
Hottest:
KENNY G
CUTTING CREW
AL JARREAU
RICHARD CARPENTER

KKCW/Portland
Bill Minckler

NEIL DIAMOND
Hottest:
CARLY SIMON
ANITA BAKER
KENNY G
ABC
MICHAEL JACKSON

KXOA/Secramento
Tom Greay

SWING OUT SISTER
CUTTING CREW
ELTON JOHN
Hottest:
HUEY LEWIS & THE
DAN FOGELBERG
FLEETWOOD MAC
KENNY G
ABC

KMZQ/Las Vegas
Tim Marantville

KOOL & THE GANG
WARWICK & KASHIF
MEDLEY & WARNES
RICHARD CARPENTER
Hottest:
FLEETWOOD MAC
AL JARREAU
REO SPEEDWAGON
KENNY G
RESTLESS HEART

KCIX/Boise
Don Jennings

WARWICK & KASHIF
KOOL & THE GANG
Hottest:
CUTTING CREW
MICHAEL JACKSON
HUEY LEWIS & THE
ABC
FLEETWOOD MAC

KRTR/Honolulu
Austin Valli

none
Hottest:
ABC
SWING OUT SISTER
KENNY G
FLEETWOOD MAC
HIROSHIMA

SUMMARY

FSA's Most Added is Neil Diamond; his 15 adds are the most since Carly Simon earned 15 (8/14). Among P1s slotting Diamond: WPRO, WTMJ, and KMOX. He also claimed Most Added status under Music Intensive. After tying for top honors last week, Swing Out Sister is GI's Most Added. Kenny G and Cutting Crew posted the most significant GI gains. KBLX/SF debuts Hiram Bullock and Al Jarreau's "You Send Me." Cuts by Rubaja & Hernandez air on KTWV, KKSF, and WBMW.

ALTERNATIVE AC

KTWV/Los Angeles
Cody/Brodie

Hottest:
BASIA "Astrud"
RUBAJA & HERNAANDEZ "Puerta"
SCHONHERZ & SCOTT "Wishing"
SWING OUT SISTER "Communication"
SUZANNE CIANI "Velocity"

KLRS/San Jose
Mark Hill

RICHARD BURMER "Bhakti" "Nightland"
"Reunion" "Close"
DAVID ARKENSTONE "Ancient" "Valley" "Princess"
"Night Wind" "Rain" "Lost"
MICHAEL HEDGES "Silent" "Breakfast" "Two Days"
KEVIN EUBANKS "First" "Nardis" "Somn/Smile"
IASOS "Helios" "Vesta" "Spring" "Angels"
"Procession" "Blue" "Crystal"
KIT WALKER "Natural" "Dancing"
"Temple" "Wind"
KITARO "Earth" "Cloud" "Dreams" "Noah's"
"Russia" "Panorama" "Return"
VANGELIS "Antarctica" "Kinematic"
"Life" "Deliverance"
Hottest:
YANNI "Motion"
SCHONHERZ & SCOTT "Night"
KITARO "Light"
DON HARRIS "Temple"
GEORGIA KELLY "Seascape"

WLNN/Chicago
Dee Handley

ISLEY BROTHERS "Come"
JONATHAN BUTLER "Holding"
HIROSHIMA "Hawaiian"
STANLEY CLARKE & BILL SHIELDS "Movin'"
Hottest:
GLENN JONES "Begun"
ANGELA WINBUSH "Angel"
ANITA BAKER "World"
MICHAEL JACKSON "Liberian"
ALEXANDER O'NEAL "Sunshine"

KBLX/San Francisco
Tony Kibert

DREAM ACADEMY "Indian"
MICHAEL BOLTON "That's What Love"
MARCOS SILVA "Groovin'" "Manuzelita"
TEMPTATIONS "Wonder"
MERLE SAUNDERS "Melody"
Hottest:
BASIA "Astrud"
HIRAM BULLOCK w/AL JARREAU "You Send Me"
DONNA SUMMER "Fascination"
KENNETH NASH "Catch"
PAT METHENY "Just Talk"

KKSF/San Francisco
Feinstein/Franca

ACOUSTIC ALCHEMY "Grit"
DAVE "Devil's Ball"
HADLEY HOCKENSMITH "Scotland"
PETER MOFFITT "Stuff"
VAN MORRISON "Forgo"
RUBAJA & HERNAANDEZ "Das" "Indian" "Puerta"
JOHNES SCHMOELLING "Matros"
Hottest:
CHET ATKINS "Sales"
BASIA "Time"
CHECKFIELD "Distant"
SUZANNE CIANI "Velocity"
ICEHOUSE "Kingdom"

WBWR/Washington
Sebastian/Cerpho

BILLY COBHAM "Same"
KEVIN EUBANKS "Heat"
MAX BENNETT & FREEWAY "Star"
TEMPTATIONS "Wonder"
PETER KATER "Emergence"
VORNHAGEN & KUKURUGY "Enlightened"
Hottest:
KITARO "Light"
YANNI "Sand"
KENNETH NASH "Man"
RUBAJA & HERNAANDEZ "Indian"
SWING OUT SISTER "Communication"

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks Two Weeks Last Week

166 REPORTS

OCTOBER 9, 1987

Reports/Adds Power Heavy Medium

DEBUT	1	BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
2	1	2 PINK FLOYD/A Momentary Lapse Of Reason (Columbia)
—	3	3 YES/Big Generator (Atco)
1	2	4 JOHN COUGAR MELLENCAMP/The Lonesome Jubilee (Mercury/PG)
3	3	5 CARS/Door To Door (Elektra)
9	8	6 R.E.M./Document (IRS/MCA)
5	5	7 RUSH/Hold Your Fire (Mercury/PG)
4	4	8 AEROSMITH/Permanent Vacation (Geffen)
7	7	9 DEF LEPPARD/Hysteria (Mercury/PG)
17	11	10 JETHRO TULL/Crest Of A Knave (Chrysalis)
8	6	11 MICK JAGGER/Primitive Cool (Columbia)
10	9	12 WHITESNAKE/Whitesnake (Geffen)
—	14	13 LYNRYD SKYNYRD/Legend (MCA)
13	13	14 HOOTERS/One Way Home (Columbia)
—	24	15 ICEHOUSE/A Man Of Colours (Chrysalis)
20	17	16 TIMOTHY B. SCHMIT/Timothy B (MCA)
18	16	17 MELVIN JAMES/The Passenger (MCA)
26	21	18 SQUEEZE/Babylon And On (A&M)
6	10	19 GRATEFUL DEAD/In The Dark (Arista)
15	18	20 SAMMY HAGAR/I Never Said Goodbye (Geffen)
—	34	21 BODEANS/Outside Looking In (Slash/Reprise)
—	—	22 ROGER HODGSON/Hai Hai (A&M)
23	25	23 HEART/Bad Animals (Capitol)
—	26	24 KISS/Crazy Nights (Mercury/PG)
—	39	25 JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)
16	20	26 U2/The Joshua Tree (Island)
—	—	27 BOURGEOIS TAGG/YoYo (Island)
38	37	28 NORTHERN PIKES/Big Blue Sky (Virgin)
33	28	29 BRANDOS/Honor Among Thieves (Relativity)
11	15	30 RICHARD MARX/Richard Marx (EMI-Manhattan)
DEBUT	31	RADIATORS/Law Of The Fish (Epic)
21	19	32 GLEN BURTNICK/Heroes And Zeros (A&M)
19	23	33 FLEETWOOD MAC/Tango In The Night (WB)
12	12	34 INSIDERS/Ghost On The Beach (Epic)
29	32	35 GREAT WHITE/Once Bitten (Capitol)
31	27	36 LA BAMBA/Soundtrack (Slash/WB)
DEBUT	37	MSG/Perfect Timing (Capitol)
35	36	38 CRUZADOS/After Dark (Arista)
14	22	39 LOVERBOY/Wildside (Columbia)
—	—	40 BEAT FARMERS/The Pursuit Of Happiness (Curb/MCA)

* keeps a bullet due to continued growth.

"Brilliant" (157) "Tunnel" (117) "Spare" (64)	160 /1	79	155	5
"Fly" (147) "Slip" (130) "Turning" (57)	160 +/0	68-	146-	13+
"Find" (154) "Rhythm" (127) "Generator" (26)	155 -/0	71+	147+	7-
"Hard" (121) "Cherry" (93) "Paper" (57)	156 -/0	40-	139-	17+
"Strap" (142) "Girl" (60) "Double" (27)	160 -/1	26-	119-	38+
"One" (159) "End" (18) "Worksong" (8)	160 +/2	48+	133+	26-
"Time" (144) "Force" (73) "Lock" (16)	150 =/0	23-	108-	36=
"Rag" (126) "Dude" (100) "Hangman" (7)	144 -/0	25-	103-	40+
"Animal" (130) "Hysteria" (55) "Excitable" (18)	133 -/0	24-	102-	26-
"Steel" (135) "Farm" (83) "Jump" (13)	156 +/4	6+	80+	68-
"Throwaway" (122) "Work" (47) "Will" (21)	151 -/1	13-	75-	72+
"Is This" (126) "Again" (12) "Bad" (5)	134 =/2	36+	98+	34-
"Truck" (136) "Georgia" (8) "Sweet" (4)	139 +/4	5-	68+	68-
"Satellite" (121) "Karia" (7) "Hard" (2)	123 -/3	9-	63+	51-
"Crazy" (139) "Electric" (5) "Kingdom" (4)	141 +/9	5+	43+	78-
"Boys" (133) "Give" (2) "Night" (1)	134 -/0	5-	48+	81-
"Why" (128)	128 -/0	2-	52+	70-
"Hourglass" (110) "Prisoner" (5) "853-5937" (5)	113 +/5	9+	44+	62+
"Hell" (49) "L.A." (30) "Push" (20)	83 -/2	10-	34-	43+
"Eagles" (96) "Returning" (18) "Live" (3)	103 +/17	4-	25+	75+
"Only" (110) "Pick" (2) "Say" (1)	111 +/14	1+	17+	72+
"Make" (90) "Magazine" (5) "Puppet" (3)	100 +/12	1+	19+	73+
"Wait" (58) "Run" (11) "Girl" (6)	76 -/3	6-	26-	45-
"Crazy" (95) "Reason" (2) "No" (1)	96 -/4	1-	14+	65+
"Kick" (104) "Shoe" (1) "Rockin'" (1)	104 +/12	1+	9+	65+
"Where" (40) "God's" (9) "Tree" (3)	46 -/0	11=	32-	12-
"Mind" (85) "Pencil" (2) "Minutes" (1)	86 +/25	2+	10+	60+
"Things" (91) "Jackie T" (2) "Lonely" (1)	92 +/12	2+	5-	60+
"Gettysburg" (85) "Fear" (1)	86 -/5	1=	10-	56-
"Should've" (52) "Mercy" (4) "Mean" (1)	56 -/0	7-	33-	18-
"Dreamers" (88) "Wagon's" (1) "Suck" (1)	89 /27	1	4	60
"Follow" (58) "Heard" (3) "Spinning" (2)	63 -/1	4+	16-	38-
"Lies" (49) "Everywhere" (2) "Seven" (1)	49 -/0	10-	31-	14-
"Ghost" (53) "Candy" (7)	57 -/0	1-	17-	32-
"Lady" (57) "Rock" (18) "Never" (2)	74 =/6	1-	7-	44+
"Come On" (57)	57 -/3	3+	16-	38-
"Gimme" (70) "Out" (1) "Not" (1)	70 /12	1	2	41
"Small" (63) "Time" (1) "Summer's" (1)	65 -/0	0=	5-	47-
"Notorious" (23) "Rise" (19) "Walkin'" (3)	43 -/3	2=	10-	24-
"Hollywood" (43) "Dark" (6) "Last" (2)	50 +/9	1-	5=	31+

BREAKERS.

BRUCE SPRINGSTEEN
Tunnel Of Love (Columbia)
96% of our reporters on it.

BODEANS
Outside Looking In (Slash/Reprise)
67% of our reporters on it.

JIMMY DAVIS & JUNCTION
Kick The Wall (QMI Music/MCA)
63% of our reporters on it.

ROGER HODGSON
Hai Hai (A&M)
60% of our reporters on it.

NEW & ACTIVE

SAGA "Wildest Dreams" (Atlantic) 45/6 (39/12)
Adds: WKLS, KOME, WTPA, CHEZ, KLAQ, KBER. Powers 1. Heavy 2 including Q107, KGRQ. Medium 33 including WDVE, WHJY, DC101, WNOR, KYYS, WQFM, KBPI, WRQK, KGGO, WLAV.

MICHAEL BOLTON "The Hunger" (Columbia) 36/6 (32/12)
Adds: KDKB, WEZX, WAQY, KLAQ, WIMZ, WRUF. Powers 1. Heavy 2: WPLR, KJOT. Medium 20 including WNEW, WHJY, WLLZ, WQFM, KQRS, KBPI, KUPD, WCCC, WLAV.

SUPERTRAMP "Free As A Bird" (A&M) 32/31 (1/0)
Adds including WQFM, WKRR, KATT, KMOD, KDJK, WIZN, WGIR, WBLM, KWHL, KZOO. Heavy 1: WIOQ. Medium 24 including WLVO, WRIF, KINK, KFQG, WPYX, WZZO, WDHA, KLB, KPEZ, WZYC.

SILENT RUNNING "Walk On Fire" (Atlantic) 29/7 (23/11)
Adds: KZEW, KQRS, KXRX, WLAV, KMOD, WWWW, WKLT. Heavy 1: KBPI. Medium 12 including WNEW, KRQR, WDHA, WBRU, WEZX, WHFS, KATP, WMRY, KZOO.

GUADALCANAL DIARY "2X4" (Elektra) 27/7 (20/7)
Adds including WPLR, WEZX, WFYV, WWTR, WRUF, KZOO. Heavy 3: WLIR, WTPA, KPEZ. Medium 13 including WKLS, WXRT, 91X, WIMZ, KZEL, WHFS, WXXP, KATP, WWWW, WMRY.

DISORDERLIES "Soundtrack" (Tin Pan Apple/PolyGram) 23/3 (24/1)
Adds: WONE, WWCK, KZRR. Powers 2. Heavy 7: WIYY, KLAQ, WIMZ, WKDF, KOMP, KNAC, WZZQ. Medium 15 including WLVO, KGB, WBYR, WAPL, WRQK, WTUE, KGGO, WFBQ, WIOT, KRNA.

MOTLEY CRUE "Girls, Girls, Girls" (Elektra) 23/3 (21/5)
Adds: KRXQ, KOME, KFMG. Heavy 2: KNAC, KTAL. Medium 14 including WDVE, KTXQ, WYNF, KAZY, KUPD, WHCN, KWIC, WIMZ, KISS, KILO.

Continued on Page 86

"BOOM BOOM MANCINI"
WARREN ZEVON
FROM THE LP SENTIMENTAL HYGIENE.
PRODUCED BY WARREN ZEVON, ANDREW SLATER AND NIKO BOLAS.
1987 VIRGIN RECORDS AMERICA, INC.

NEW ARTISTS

Albums

Reports

1	NORTHERN PIKES /Big Blue Sky (Virgin)	92
2	RADIATORS /Law Of The Fish (Epic)	89
3	BOURGEOIS TAGG /YoYo (Island)	86
	BRANDOS /Honor Among Thieves (Relativity)	86
5	MSG /Perfect Timing (Capitol)	70
6	SILENT RUNNING /Walk On Fire (Atlantic)	29
7	GUADALCANAL DIARY /2X4 (Elektra)	27
8	LIONS & GHOSTS /Velvet Kiss... (EMI-Manhattan)	20
9	LOLITA POP /Lolita Pop (Virgin)	15
10	MOJO NIXON & SKID ROPER /Bo-Day-Shus!!! (Enigma)	14
	STRANGWAYS /Native Sons (RCA)	14

Tracks

1	NORTHERN PIKES /Things I Do For... (Virgin)	91
2	RADIATORS /Like Dreamers Do (Epic)	88
3	BOURGEOIS TAGG /I Don't Mind At All (Island)	85
	BRANDOS /Gettysburg (Relativity)	85
5	MSG /Gimme Your Love (Capitol)	70
6	PAUL CARRACK /Don't Shed A Tear (Chrysalis)	68
7	GREAT WHITE /Lady Red Light (Capitol)*	57
8	BEAT FARMERS /Hollywood Hills (Curb/MCA)*	43
9	SILENT RUNNING /Sanctuary (Atlantic)	29
10	GUADALCANAL DIARY /Litany (Life Goes On) (Elektra)	27

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

SERIOUS MUSIC



ROBBIE ROBERTSON

"Showdown At Big Sky"

BREAKERS.

AOR Tracks Debut **24**

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AOR Most Added Number One

Management: Nick Wechsler
Produced By: Daniel Lanois and Robbie Robertson



GEFFEN RECORDS

R&R NATIONAL AIRPLAY

AOR TRACKS®

166 REPORTS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
—	2	1	1 BRUCE SPRINGSTEEN /Brilliant Disguise (Columbia)	157-/1	78+	152+	5-
—	4	3	2 YES /Love Will Find A Way (Atco)	154+/1	70+	146+	7-
6	3	4	3 R.E.M. /The One I Love (IRS/MCA)	159+/2	48+	133+	25-
1	1	2	4 PINK FLOYD /Learning To Fly (Columbia)	147-/1	64-	136-	10+
15	12	7	5 CARS /Strap Me In (Elektra)	142+/5	15+	90+	48-
26	20	12	6 RUSH /Time Stand Still (Mercury/PG)	144+/10	8+	81+	59-
8	7	5	7 DEF LEPPARD /Animal (Mercury/PG)	130-/0	21-	96-	29-
12	11	9	8 WHITESNAKE /Is This Love (Geffen)	126=/3	30+	92+	32-
22	19	11	9 JETHRO TULL /Steel Monkey (Chrysalis)	135=/1	6+	72+	57-
25	18	13	10 LYNYRD SKYNYRD /Truck Drivin' Man (MCA)	136+/5	5-	68+	65-
20	15	14	11 PINK FLOYD /One Slip (Columbia)	130+/5	4+	63+	62-
16	14	10	12 JOHN C. MELLENCAMP /Hard Times For An Honest... (Mercury/PG)	121-/6	22+	76-	44+
29	23	18	13 AEROSMITH /Rag Doll (Geffen)	126+/7	6+	56+	69-
37	31	21	14 MICK JAGGER /Throwaway (Columbia)	122+/18	7+	58+	61+
—	—	26	15 YES /Rhythm Of Love (Atco)	127+/35	1+	49+	76+
14	16	15	16 HOOTERS /Satellite (Columbia)	121-/4	9=	60=	51-
DEBUT	17	17	17 BRUCE SPRINGSTEEN /Tunnel Of Love (Columbia)	117 /117	4	53	57
21	21	17	18 TIMOTHY B. SCHMIT /Boys Night Out (MCA)	133-/0	5-	47+	81-
43	30	22	19 ICEHOUSE /Crazy (Chrysalis)	139+/10	4+	42+	78-
17	17	16	20 MELVIN JAMES /Why Won't You Stay (MCA)	128-/0	2-	52+	70-
4	5	6	21 AEROSMITH /Dude (Looks Like A Lady) (Geffen)	100-/0	22-	73-	23+
—	—	25	22 STING /We'll Be Together (A&M)	112+/10	13+	58+	48-
31	29	24	23 SQUEEZE /Hourglass (A&M)	110+/4	9+	44+	59+
DEBUT	24	24	24 ROBBIE ROBERTSON /Showdown At Big Sky (Geffen)	121 /120	2	24	79
41	40	36	25 JOHN COUGAR MELLENCAMP /Cherry Bomb (Mercury/PG)	93+/31	4+	49+	41+
5	6	8	26 RUSH /Force Ten (Mercury/PG)	73-/0	15-	53-	14-
56	44	35	27 BODEANS /Only Love (Slash/Reprise)	110+/14	1+	17+	71+
—	—	47	28 SAMMY HAGAR /Eagles Fly (Geffen)	96+/29	4=	22+	69+
2	8	19	29 JOHN COUGAR MELLENCAMP /Paper In Fire (Mercury/PG)	57-/0	14-	48-	7-
—	—	44	30 STEVE WINWOOD /Valerie (Island/WB)	91+/21	6+	18+	62+
—	48	37	31 ROGER HODGSON /You Make Me Love You (A&M)	90+/6	1+	18+	65+
—	53	40	32 JETHRO TULL /Farm On The Freeway (Chrysalis)	83+/17	0=	19+	56+
3	9	23	33 CARS /You Are The Girl (Elektra)	60-/0	11-	42-	12=
60	51	42	34 JIMMY DAVIS & JUNCTION /Kick The Wall (QMI Music/MCA)	104+/13	1+	9+	65+
36	34	33	35 KISS /Crazy Crazy Nights (Mercury/PG)	95-/4	1-	14+	63+
DEBUT	36	36	36 BRUCE SPRINGSTEEN /Spare Parts (Columbia)	64 /64	0	28	32
—	—	51	37 BOURGEOIS TAGG /I Don't Mind At All (Island)	85+/24	2+	10+	60+
38	36	34	38 BRANDOS /Gettysburg (Relativity)	85-/5	1=	10-	55-
54	50	45	39 NORTHERN PIKES /Things I Do For Money (Virgin)	91+/12	1+	4-	61+
—	—	54	40 RADIATORS /Like Dreamers Do (Epic)	88+/26	1+	4+	59+
7	22	28	41 RICHARD MARX /Should've Known Better (EMI-Manhattan)	52-/0	7-	32-	16-
18	27	31	42 FLEETWOOD MAC /Little Lies (WB)	49-/0	10-	31-	13-
46	36	39	43 PINK FLOYD /On The Turning Away (Columbia)	57-/2	0=	19-	32+
11	24	30	44 GRATEFUL DEAD /Hell In A Bucket (Arista)	49-/1	5=	22-	21-
44	41	43	45 DEF LEPPARD /Hysteria (Mercury/PG)	55-/3	1=	21-	31-
23	25	29	46 GLEN BURTNIK /Follow You (A&M)	58-/0	4+	16-	34-
10	13	27	47 MICK JAGGER /Let's Work (Columbia)	47-/0	5-	24-	21-
39	35	38	48 LA BAMBA /Come On, Let's Go (Slash/WB)	57-/3	3+	16-	38-
27	33	41	49 U2 /Where The Streets Have No Name (Island)	40-/0	11+	27-	11-
DEBUT	50	50	50 PAUL CARRACK /Don't Shed A Tear (Chrysalis)	68+/31	0=	8+	47+
9	10	20	51 INSIDERS /Ghost On The Beach (Epic)	53-/0	1-	16-	31-
24	28	32	52 BILLY IDOL /Mony Mony (Live) (Chrysalis)	46-/1	5=	18-	24-
DEBUT	53	53	53 JOE COCKER /Unchain My Heart (Capitol)	68 /67	2	3	53
59	52	48	54 HEART /Wait For An Answer (Capitol)	58-/4	1=	15+	38-
—	—	57	55 MSG /Gimme Your Love (Capitol)	70+/12	1+	2+	41+
49	46	46	56 CRUZADOS /Small Town Love (Arista)	63-/0	0=	5-	45-
48	49	49	57 PINK FLOYD /The Dogs Of War (Columbia)	42-/1	0-	14-	25-
—	57	55	58 JOHN COUGAR MELLENCAMP /The Real Life (Mercury/PG)	37+/4	0-	16-	16+
DEBUT	59	59	59 GREAT WHITE /Lady Red Light (Capitol)	57+/8	0=	0=	34+
DEBUT	60	60	60 TOMMY SHAW /No Such Thing (Atlantic)	55+/22	0=	1-	37+

BREAKERS.

YES
Rhythm Of Love (Atco)
77% of our reporters on it.

ROBBIE ROBERTSON
Showdown At Big Sky (Geffen)
73% of our reporters on it.

BRUCE SPRINGSTEEN
Tunnel Of Love (Columbia)
70% of our reporters on it.

BODEANS
Only Love (Slash/Reprise)
66% of our reporters on it.

JIMMY DAVIS & JUNCTION
Kick The Wall (QMI Music/MCA)
63% of our reporters on it.

INXS

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R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

ROBBIE ROBERTSON/Showdown (120)
BRUCE SPRINGSTEEN/Tunnel (117)
JOE COCKER/Unchain (67)
BRUCE SPRINGSTEEN/Spare (64)
YES/Rhythm (35)
PAUL CARRACK/Shed (31)
J.C. MELLENCAMP/Cherry (31)
BRUCE SPRINGSTEEN/Step (30)
SAMMY HAGAR/Eagles (29)
BRUCE SPRINGSTEEN/Tougher (29)

HOTTEST

BRUCE SPRINGSTEEN/Brilliant (78)
YES/Find (70)
PINK FLOYD/Fly (64)
R.E.M./One (48)
WHITESNAKE/Is This (30)
AEROSMITH/Dude (22)
J.C. MELLENCAMP/Times (22)
DEF LEPPARD/Animal (21)
CARS/Strap (15)
RUSH/Force (15)

CHART CLIMBERS

SAMMY HAGAR "Eagles Fly" (Geffen) 96/29 (66/51)

Adds including WKLS, WLVO, KQRS, KBPI, KDKB, KZAP, KISW, WZZO, WHEB, KMOD. Heavy 22 including WHJY, WYNF, WQFM, KSHE, KUPD, KRQR, KOME, WCMF, WAQY. Medium 69 including KYYS, KGB, KLAQ, WKDF, WDIZ, WRQK, WTUE, WXKE, WLAV, KATT. Moves 47-28.

KISS "Crazy Crazy Nights" (Mercury/PolyGram) 95/4 (96/5)

Adds: WQFM, WDIZ, WTUE, KZRR. Heavy 14 including WNOR, KUPD, KRXQ, WKLC, WAQX, WFYV, KISS, KNAC, KDJK, KQWB. Medium 63 including WBAB, WNEW, WDV, WHJY, WKLS, KLOL, WYNF, WLLZ, KSHE, KAZY. Moves 33-35.

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 93/31 (66/9)

Adds including WMMR, DC101, WLLZ, KYYS, KBCO, KFOG, KOME, KISW, WPDH, WDIZ. Heavy 49 including WDV, WKLS, WLUP, WXRT, WQFM, KUPD, KRQR, WPYX, WZZO, WCCC. Medium 41 including WBAB, KLOL, WGTR, WNOR, WLVO, KXRX, WRDU, WRQK, WTUE, WXKE. Moves 36-25.

STEVE WINWOOD "Valerie" (Island/WB) 91/21 (71/38)

Adds including WQFM, KLOS, KGON, WKDF, WRQK, WXKE, KMOD, KDJK, WGIR, KOZZ. Heavy 18 including DC101, WEBN, KINK, KFOG, WZZO, WPDH, WIMZ, KGGO, WFBQ, KRNA. Medium 62 including WBAB, WNEW, WDV, WHJY, WKLS, KTXQ, WSHE, WYNF, WLUP, WLVO. Moves 44-30.

NORTHERN PIKES "Things I Do For Money" (Virgin) 91/12 (81/12)

Adds including WKLS, KDKB, KOME, WZZO, WBYR, WHTF, KNAC, WIMZ, KDJK, KRNA. Heavy 4: WPLR, CFNY, WFNX, KQWB. Medium 61 including WNEW, WHJY, KTXQ, WGTR, WNOR, WXRT, WQFM, KQRS, KBCO, KLOS. Moves 45-39.

ROGER HODGSON "You Make Me Love You" (A&M) 90/6 (84/22)

Adds: DC101, WRIF, WAQX, KNAC, WWCK, WXKE. Heavy 18 including WNOR, KFOG, WZZO, WAQY, KLB, WKDF, WWCT, WGIR, KRNA, KFMQ. Medium 65 including WNEW, WKLS, WLUP, WLLZ, KYYS, WQFM, KSHE, KZAP, KGB, KXRX, WWWV. Moves 37-31.

RADIATORS "Like Dreamers Do" (Epic) 88/26 (62/27)

Adds including DC101, KLOL, WLRT, KYYS, WQFM, KDKB, KGB, KFOG, KLAQ. Heavy 4: WTPA, WHCN, WPLR, KPEZ. Medium 59 including WNEW, WHJY, WKLS, WSHE, WLLZ, KQRS, KBCO, KRQR, KOME, KISW. Moves 54-40.

BOURGEOIS TAGG "I Don't Mind At All" (Island) 85/24 (61/30)

Adds including WDV, DC101, WXRT, WQFM, KBPI, KUPD, KXRX, WPYX, WCCC, KLAQ. Heavy 10 including KROQ, KSJO, WPLR, WOUR, KPEZ, WKRR, KTCZ, KKCY, KRNA. Medium 60 including WBAB, WNEW, WYNF, WLVO, KYYS, KBCO, KZAP, KFOG, KOME, WHEB. Moves 51-37.

JETHRO TULL "Farm On The Freeway" (Chrysalis) 83/17 (67/25)

Adds including WEBN, WLLZ, KSHE, KOME, KISW, WTPA, WAQY, WKRR, WFBQ, WRUF. Heavy 19 including WDV, WHJY, WQFM, KQRS, KBCO, KFOG, KRQR, WWWV, KFMQ, KWHL. Medium 56 including WNEW, WMMR, KTXQ, KLOL, WYNF, KZAP, WPYX, WPDH, WCMF, KLB. Moves 40-32.

MSG "Gimme Your Love" (Capitol) 70/12 (57/18)

Adds including WLLZ, WQFM, KRQR, KISW, WPLR, WYFY, KATT, KBER, WWWV, KFMX. Heavy 2: WIMZ, KNAC. Medium 41 including WNEW, KTXQ, KSHE, KAZY, KBPI, KDKB, KUPD, KGB, KOME, WHEB. Moves 57-55.

JOE COCKER "Unchain My Heart" (Capitol) 68/67 (1/1)

Adds including KOME, KISW, KXRX, WHEB, WAQY, WKRR, WIMZ, WDIZ, WRXL, KQDS. Heavy 3: KBCO, WTPA, WPLR. Medium 53 including WBAB, WNEW, KZEW, WSHE, WNOR, WLLZ, WRIF, KQRS, KZAP, KRQR. Debuts at #53.

PAUL CARRACK "Don't Shed A Tear" (Chrysalis) 68/31 (37/34)

Adds including DC101, KYYS, KSHE, KOME, KLB, WKQ, KEZO, KMOD, KJOT, WGIR. Heavy 8 including KAZY, KBPI, WPLR, WKRR, WIMZ, KRNA, KGRQ. Medium 47 including WNEW, WDV, WKLS, WLVO, KBCO, KRQR, WXKE, WLAV, WFBQ, KDJK. Debuts at #50.

BRUCE SPRINGSTEEN "Spare Parts" (Columbia) 64/64 (0/0)

Adds including WQFM, WCMF, WAQY, WDIZ, WRDU, WAPL, WRQK, WFBQ, KATT, KICT. Heavy 28 including WNEW, WMMR, WDV, DC101, WLLZ, WRIF, KFOG, KRQR, KOME, WPDH. Medium 32 including WBAB, WKLS, KTXQ, KLOL, WGTR, WSHE, WLVO, KYYS, KZAP, WOUR. Debuts at #36.

GREAT WHITE "Lady Red Light" (Capitol) 57/8 (49/13)

Adds: KGB, WHEB, KMJX, KBAT, WDIZ, WAPL, WRQK, WTUE. Heavy 0. Medium 34 including WHJY, WKLS, WLLZ, WQFM, KAZY, KBPI, KUPD, WCCC, WAQY, WAAF. Debuts at #59.

TOMMY SHAW "No Such Thing" (Atlantic) 55/22 (33/33)

Adds including WNEW, KTXQ, KLOL, KBPI, KDKB, KGB, KOME, WCCC, WCMF, WAPL. Heavy 1: WAOR. Medium 37 including WLLZ, WQFM, KAZY, KUPD, WPYX, WIMZ, KISS, KGGO, KATT, KMOD. Debuts at #60.

NEW & ACTIVE

SAGA "Only Time Will Tell" (Atlantic) 44/5 (39/12)

Adds: WKLS, WTPA, CHEZ, KLAQ, KBER. Powers 1. Heavy 2: Q107, KGRQ. Medium 32 including WDV, WHJY, DC101, WNOR, KYYS, WQFM, KBPI, KGGO, WLAV, KEZO.

BEAT FARMERS "Hollywood Hills" (Curb/MCA) 43/9 (35/10)

Adds: KUPD, KSJO, KXRX, WKLC, WTPA, KWIC, KBAT, WKLT, KFMF. Heavy 4: KGB, KMOD, KZEL, KQWB. Medium 26 including WXRT, WQFM, KBCO, KOME, WIMZ, KQDS, KJOT, KEZE, WGIR, WWWV.

MICHAEL BOLTON "Gina" (Columbia) 34/6 (30/12)

Adds: KDKB, WEZX, WAQY, KLAQ, WIMZ, WRUF. Powers 1. Heavy 2: WPLR, KJOT. Medium 19 including WNEW, WHJY, WLLZ, WQFM, KQRS, KBPI, KUPD, WCCC, WLAV, KFMF.

BRUCE SPRINGSTEEN "One Step Up" (Columbia) 30/30 (0/0)

Adds including WAQX, WOUR, WKRR, WXL, WMAD, KTCZ, KNX, KMBY, KKCY, WWTR. Heavy 13 including KUPD, KINK, CFOX, WPYX, WPLR, WAQY, KLB, WAPL, WWWV. Medium 13 including WNOR, WLUP, WZZO, WIOQ, WKFM, WKQ, WRDU, WONE, WLAV, WIOT.

BRUCE SPRINGSTEEN "Tougher Than The Rest" (Columbia) 29/29 (0/0)

Adds including WIYY, Q107, WRIF, WBYR, WOUR, KWIC, WEGR, WKGR, KSQY. Heavy 10: WNEW, WXRT, KGON, WPLR, CHEZ, WAQX, KLB, WGIR, WBLM, KFMQ. Medium 17 including WLUP, KXRX, WRXL, WLAV, WFBQ, WIBA, KATT, KICT, KOMP, KFMF.

SILENT RUNNING "Sanctuary" (Atlantic) 29/7 (23/11)

Adds: KZEW, KQRS, KXRX, WLAV, KMOD, WWWV, WKLT. Heavy 1: KBPI. Medium 12 including WNEW, KRQR, WDHA, WBRU, WEZX, WHFS, KATP, WMRY, KZOO.

U2 "Silver & Gold" (Island) 28/2 (29/11)

Adds: WFYV, KPOI. Powers 1. Heavy 5: 91X, KSJO, WTPA, KZEL, WMRY. Medium 19 including WLLZ, KBCO, KGON, KGB, KRQR, KISW, WHEB, WAQY, WRDU, WRQK.

GUADALCANAL DIARY "Litany (Life Goes On)" (Elektra) 27/7 (20/7)

Adds including WPLR, WEZX, WYV, WWTR, WRUF, KZOO. Heavy 3: WLIR, WTPA, KPEZ. Medium 13 including WKLS, WXRT, 91X, CFNY, WIMZ, KZEL, WHFS, WXXP, KATP, WWWV.

CARS "Ooble Trouble" (Elektra) 27/3 (25/5)

Adds: WRIF, KSJO, KATT. Heavy 8 including WKLS, WQFM, KGON, KRQR, KLB, KISS, WWWV. Medium 17 including WNEW, WDV, KLOL, WAAF, WRDU, KMOD, KICT, KIL, KDJK, KOZZ.

YES "Big Generator" (Atco) 26/6 (28/27)

Adds: WGTR, WEBN, WRIF, KRIX, WBLM, KSQY. Heavy 6 including KRQR, KOME, KSJO, WPYX, WMRY. Medium 16 including WKLS, KTXQ, KZEW, WNOR, KYYS, WBRU, WAQY, WRXL, WXKE, KICT.

YES "Shoot High Aim Low" (Atco) 25/7 (21/21)

Adds: WEZX, WRQK, WLNZ, KKD, KLPX, WKLT, KOZZ. Heavy 9 including WMMR, WDV, WXRT, KUPD, KFOG, WPLR, WLAV, WRKI. Medium 16 including WNEW, Q107, KLOL, WEGR, WZEW, WDIZ, WRDU, KQDS, KBER, WWTR.

SUPERTRAMP "I'm Beggin' You" (A&M) 23/23 (0/0)

Adds including KPEZ, WZYC, WZEW, WKGR, KKD, KMBY, KATP, KFMX, KSQY, WMRY. Heavy 1: WIOQ. Medium 17 including WZZO, WDHA, KLB, WKRR, KATT, KMOD, KDJK, WGIR, WBLM, KWHL.

BON JOVI "Edge Of A Broken Heart" (Tin Pan Apple/PolyGram) 23/3 (24/1)

Adds: WONE, WWCK, KZRR. Powers 2. Heavy 7 including WIYY, KLAQ, WIMZ, WKDF, KOMP, KNAC, WZZO. Medium 15 including WLVO, KGB, WBYR, WAPL, WRQK, WTUE, KGGO, WFBQ, WIOT, KRNA.

DREAM ACADEMY "Indian Summer" (Reprise) 21/7 (14/14)

Adds: CHOM, KBCO, WDHA, CFNY, KKCY, WGIR, WWWV. Heavy 3 including KTCZ, KGRQ. Medium 10 including WNEW, KINK, WTPA, WBRU, KNX, WMRQ, WIZN, KRNA, KZOO.

MICK JAGGER "Say You Will" (Columbia) 21/1 (26/2)

Adds: WRIF. Powers 1. Heavy 7: CHOM, KBCO, WMAD, KTCZ, KKCY, WBLM, WMRY. Medium 12 including WNEW, WDV, KLOL, WLUP, 91X, KICT, KNX, KDJK, WMRQ, KOZZ.

LIONS & GHOSTS "Contradiction" (EMI-Manhattan) 20/5 (15/4)

Adds: WHJY, KDKB, KMJX, KMBY, WRUF. Heavy 1: KROQ. Medium 11 including WLLZ, KYYS, KBPI, 91X, KGB, WKLC, WMAD, KCAL, WHFS, KQWB.

LOVERBOY "Love Will Rise Again" (Columbia) 19/7 (11/6)

Adds: WKLC, WHCN, KLB, WTKX, WKQZ, KFMG, KATP. Heavy 2 including Q107. Medium 9 including KRQR, CFOX, KISS, KQDS, KKD, KDJK, KZOO.

LOVE & ROCKETS "No New Tale To Tell" (Big Time/RCA) 19/3 (15/7)

Adds: KLB, KMOD, WWWV. Powers 1. Heavy 3: WLIR, KROQ, WXXP. Medium 7: KBCO, 91X, CFNY, KPEZ, WHFS, WFNX, KATP.

MOTLEY CRUE "You're All I Need" (Elektra) 19/3 (16/6)

Adds: KRXQ, KOME, KFMG. Heavy 2: KNAC, KTAL. Medium 10 including KUPD, WHCN, KWIC, KNAC, WIMZ, KISS, KIL.

R.E.M. "It's The End Of The World As We Know It" (IRS/MCA) 18/4 (13/0)

Adds: KBCO, WAPL, KZEL, WWTR. Heavy 9 including WLIR, CFNY, WMAD, WFNX, WXXP, WWWV, KTYD. Medium 7 including WNEW, WKLS, 91X, WDHA, WBRU.

DEF LEPPARD "Excitable" (Mercury/PolyGram) 18/1 (18/3)

Adds: WAPL. Heavy 4 including WDV, WHCN, KDJK. Medium 12 including Q107, WKLS, KLOL, KRIX, WRDU, WIX, WRQK, WFBQ, KICT, KDJK.

RUSH "Lock And Key" (Mercury/PolyGram) 16/1 (19/1)

Adds: KWHL. Heavy 4: WDV, KSJO, WHCN, WBLM. Medium 10: WKLS, KTXQ, KLOL, WNOR, WIX, WRQK, WLNZ, KICT, KDJK, KOZZ.

LOLITA POP "Bang Your Head" (Virgin) 15/1 (14/2)

Adds: WAQY. Heavy 1: KROQ. Medium 7: WXRT, KBCO, KZEL, WHFS, KATP, KQWB, KTYD.

MOJO NIXON & SKID ROPER "Elvis Is Everywhere" (Enigma) 14/2 (13/1)

Adds: KUPD, KTYD. Heavy 3: WLIR, KROQ, WHFS. Medium 3: 91X, WDHA, WXXP.

STRANGEWAYS "Only A Fool" (RCA) 14/1 (14/3)

Adds: KRXQ. Heavy 0. Medium 9: WLLZ, WQFM, KBPI, WEZX, WAPL, KATP, KSQY, WAOR, KZOO.

AOR ALBUMS

MOST ADDED

SUPERTRAMP (31)
RADIATORS (27)
BOURGEOIS TAGG (25)
SAMMY HAGAR (17)
BODEANS (14)
JIMMY OAVIS & ... (12)
ROGER HODGSON (12)
MSG (12)
NORTHERN PIKES (12)
BEAT FARMERS (9)
ICEHOUSE (9)

HOTTEST

BRUCE SPRINGSTEEN (79)
YES (71)
PINK FLOYD (68)
R.E.M. (48)
J.C. MELLENCAMP (40)
WHITESNAKE (36)
CARS (26)
AEROSMITH (25)
DEF LEPPARD (24)
RUSH (23)

NEW & ACTIVE

Continued from Page 83

LIONS & GHOSTS "Velvet Kiss, Lick Of The Lime" (EMI-Manhattan) 20/5 (15/4)

Adds: WHJY, KDKB, KMJX, KMBY, WRUF. Heavy 1: KROQ. Medium 11 including WLLZ, KYYS, 91X, KGB, WKLC, WMAD, KCAL, WHFS, KQWB.

VAN MORRISON "Poetic Champions Compose" (Mercury/PolyGram) 17/2 (15/9)

Adds: KISW, WWWV. Powers 1. Heavy 4: WXRT, KINK, KTCZ, KKCY. Medium 9: Q107, KBCO, KFOG, WIOQ, WLAV, WMAD, WHFS, WMRQ, KGRQ.

LOLITA POP "Lolita Pop" (Virgin) 15/1 (14/2)

Adds: WAQY. Heavy 1: KROQ. Medium 7: WXRT, KBCO, KZEL, WHFS, KATP, KQWB, KTYD.

MOJO NIXON & SKID ROPER "Bo-Day-Shus!!!" (Enigma) 14/2 (13/1)

Adds: KUPD, KTYD. Heavy 3: WLIR, KROQ, WHFS. Medium 3: 91X, WDHA, WXXP.

STRANGEWAYS "Native Sons" (RCA) 14/1 (14/3)

Adds: KRXQ. Heavy 0. Medium 9: WLLZ, WQFM, KBPI, WEZX, WAPL, KATP, KSQY, WAOR, KZOO.

BOLSHOI "Lindy's Party" (Beggars Banquet/RCA) 13/1 (12/2)

Adds including Heavy 3: WLIR, KBPI, KROQ. Medium 9: 91X, CFNY, KZEL, KDJK, KPOI, WHFS, WFNX, WXXP, KATP.

DUKES OF STRATOSPHERE "Psonic Punsopot" (Geffen) 12/1 (10/1)

Adds: WPLR. Heavy 3: KROQ, 91X, WXXP. Medium 7 including WLIR, WXRT, KKC, WHFS, WFNX, KRNA.

CHART CLIMBERS — Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

REGIONAL AIR ACTIVITY

SOUTH (Continued)

PARALLEL TWO

KPEZ/Austin (512) 478-6800

Heavy JOHN COUGAR MEL BRUCE SPRINGSTEEN...

KLBJ-FMAustin (512) 474-6543

Heavy DEF LEPPARD JOHN COUGAR MEL...

KWIC/Beaumont (409) 842-2210

Heavy PINK FLOYD BRUCE SPRINGSTEEN...

WRFK/Charlotte (704) 338-8970

Heavy AEROSMITH PINK FLOYD JOHN COUGAR MEL...

WKQQ/Lexington (808) 252-8894

Heavy R.E.M. BRUCE SPRINGSTEEN WHITESNAKE...

KMJX/Little Rock (501) 224-8500

Heavy PINK FLOYD JETHRO TULL LYNYRD SKYNYRD...

WKRR/Greensboro (919) 274-8042

Heavy JOHN COUGAR MEL BRUCE SPRINGSTEEN...

WFYV/Jacksonville (904) 842-1055

Heavy BRUCE SPRINGSTEEN PINK FLOYD LYNYRD SKYNYRD...

WIMZ-FM/Knoxville (615) 525-6000

Heavy DISORDERLIES AEROSMITH SAMMY HAGAR...

WZYC/Coastal North Carolina (919) 728-2019

Heavy BRUCE SPRINGSTEEN PINK FLOYD JOHN COUGAR MEL...

WIXV/Savannah (912) 697-1529

Heavy AEROSMITH WHITESNAKE DEF LEPPARD...

KNCN/Corpus Christi (512) 289-1000

Heavy AEROSMITH PINK FLOYD BRUCE SPRINGSTEEN...

WZEW/Mobile (919) 432-0102

Heavy STING YOUNG BRUCE SPRINGSTEEN...

WKDF/Nashville (615) 244-9532

Heavy BRYAN ADAMS GLEN BURNICK CARS...

KBAT/Odesa (915) 563-2121

Heavy RUSH PINK FLOYD AEROSMITH...

WIMZ-FM/Knoxville (615) 525-6000

Heavy DISORDERLIES AEROSMITH SAMMY HAGAR...

WDIZ/Orlando (305) 845-1802

Heavy PINK FLOYD AEROSMITH DEF LEPPARD...

WTKX/Pensacola (904) 438-7543

Heavy STING BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KLAQ/EI Paso (915) 544-8884

Heavy PINK FLOYD JOHN COUGAR MEL BRUCE SPRINGSTEEN...

WRDU/Raleigh (919) 274-1061

Heavy DEF LEPPARD AEROSMITH CARS...

WRXL/Richmond (804) 282-9731

Heavy RICHARD MARX CUTTING CREW MR. MISTER...

WKGR/West Palm Beach (305) 855-2308

Heavy R.E.M. YES BRUCE SPRINGSTEEN...

KRIX/McAllen-Brownsville (512) 546-9900

Heavy AEROSMITH DEF LEPPARD GRATEFUL DEAD...

KFMX/Lubbock (806) 747-1224

Heavy PINK FLOYD AEROSMITH BRUCE SPRINGSTEEN...

WQMF/Louisville (502) 589-4400

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WEGR/Memphis (901) 578-1103

Heavy SAMMY HAGAR BOUNDBOIS TAGG MAMA'S BOYS...

PARALLEL THREE

KATP/Amarillo (806) 374-1637

Heavy PINK FLOYD BRUCE SPRINGSTEEN...

WRXL/Richmond (804) 282-9731

Heavy RICHARD MARX CUTTING CREW MR. MISTER...

WWWV/Charlotteville (804) 971-4057

Heavy R.E.M. YES BRUCE SPRINGSTEEN...

KFMX/Lubbock (806) 747-1224

Heavy PINK FLOYD AEROSMITH BRUCE SPRINGSTEEN...

KTAL/Shreveport (318) 425-2422

Heavy YES MOTLEY CRUE RUSH PINK FLOYD...

WRUF-FM/Gainesville (904) 392-0771

Heavy AEROSMITH PINK FLOYD BRUCE SPRINGSTEEN...

WRUF-FM/Gainesville (904) 392-0771

Heavy AEROSMITH PINK FLOYD BRUCE SPRINGSTEEN...

MIDWEST

PARALLEL ONE

WLUPL/Chicago (312) 440-5270

Heavy BRUCE SPRINGSTEEN JOHN COUGAR MEL...

WLVQ/Columbus (614) 224-1271

Heavy GRATEFUL DEAD MR. MISTER JOHN COUGAR MEL...

WOFM/Milwaukee (414) 276-2040

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KYYS/Kansas City (816) 561-8102

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WEBN/Cincinnati (513) 871-8500

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WLLZ/Detroit (313) 855-5100

Heavy BRUCE SPRINGSTEEN JOHN COUGAR MEL...

WLLZ/Detroit (313) 855-5100

Heavy BRUCE SPRINGSTEEN JOHN COUGAR MEL...

PARALLEL TWO

WVFC/Detroit (313) 827-8505

Heavy BRUCE SPRINGSTEEN PINK FLOYD...

KQRS/Minneapolis (612) 545-5601

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Detroit (313) 827-8505

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Detroit (313) 827-8505

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Detroit (313) 827-8505

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Detroit (313) 827-8505

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WVFC/Detroit (313) 827-8505

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Detroit (313) 827-8505

WVFC/Dayton (513) 224-1501

Heavy BRUCE SPRINGSTEEN PINK FLOYD...

WVFC/Dayton (513) 224-1501

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Dayton (513) 224-1501

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Dayton (513) 224-1501

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WVFC/Dayton (513) 224-1501

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Dayton (513) 224-1501

WVFC/Indianapolis (317) 274-7555

Heavy JOHN COUGAR MEL PINK FLOYD...

WVFC/Indianapolis (317) 274-7555

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Indianapolis (317) 274-7555

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

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WVFC/Indianapolis (317) 274-7555

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Indianapolis (317) 274-7555

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

WVFC/Indianapolis (317) 274-7555

KEZO/Omaha (402) 892-5300

Heavy DEF LEPPARD R.E.M. WHITESNAKE...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Heavy BRUCE SPRINGSTEEN LYNYRD SKYNYRD...

KEZO/Omaha (402) 892-5300

Continued on next page

REGIONAL AIR ACTIVITY

MIDWEST (continued)

KFMQ/Chicago (402) 489-6500

Heavy JOHN COUGAR MEL (M) BRUCE SPRINGSTEEN YES (M) R.E.M. (L) DEF LEPPARD BODEANS LYRND SKYNYRD PINK FLOYD RUSH WHITESNAKE SAMMY HAGAR ICEHOUSE NICK JAGGER TIMOTHY B. SCHMIT CARB JETHRO TULL ROGER HODGSON STING

KRVA/Cedar Rapids (319) 351-9300

Heavy CARB CUTTING CREW U2 RICHARD MARK SQUEEZE TIMOTHY B. SCHMIT BRUCE SPRINGSTEEN POISON STEVE WIMWOOD BOURBOIS TAGG MELVIN JAMES R.E.M. HOOTERS AEROSMITH (M) WHITESNAKE LA BAMBA ICEHOUSE LYRND SKYNYRD ROGER HODGSON PAUL CARRACK

WMRY/St. Louis (618) 397-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

WEST

PARALLEL ONE

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KLOS/Los Angeles (213) 557-7250

PARALLEL ONE

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KQON/Portland (503) 655-9181

PARALLEL TWO

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KRQR/San Francisco (415) 765-4045

PARALLEL TWO

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KRQR/San Francisco (415) 765-4045

PARALLEL TWO

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KRQR/San Francisco (415) 765-4045

PARALLEL TWO

KBCO-FM/Denver (303) 444-6800

Heavy JOHN COUGAR MEL CARB PINK FLOYD NICK JAGGER SOUZEZE ICEHOUSE JETHRO TULL R.E.M. BRUCE SPRINGSTEEN GRATEFUL DEAD LA BAMBA MARG JORDAN ROGER WATERS

WMBR/SF. Bay Area (415) 387-2002

Heavy AEROSMITH CARB JETHRO TULL JOHN COUGAR MEL PINK FLOYD RUSH NICK JAGGER (M) R.E.M. LYRND SKYNYRD YES BRUCE SPRINGSTEEN MELVIN JAMES HOOTERS U2 WHITESNAKE SAMMY HAGAR TIMOTHY B. SCHMIT HEART

WZZQ/Terre Haute (812) 232-5034

Heavy DISORDERLIES PINK FLOYD (M) CUTTING CREW JOHN COUGAR MEL (M) YES (L) WHITESNAKE STEVE WIMWOOD BRUCE SPRINGSTEEN (M) HEART TIMOTHY B. SCHMIT MELVIN JAMES SAMMY HAGAR RUSH CARB

KFMZ/Columbus (314) 874-3000

Heavy OUTFIELD JOHN COUGAR MEL (M) CARB LOVERBOY BRUCE SPRINGSTEEN YES STEVE WIMWOOD

KQWB-FM/Fargo (218) 238-7900

Heavy BRUCE SPRINGSTEEN YES (M) WHITESNAKE PINK FLOYD (M) R.E.M. JOHN COUGAR MEL DEF LEPPARD JOHN WAITE AEROSMITH RUSH JIMMY DAVIS JETHRO TULL BRANDOS HOOTERS BEAT FARMERS CARB CALL HEART TIMOTHY B. SCHMIT LYRND SKYNYRD CRUZADOS ICEHOUSE SQUEEZE NORTHERN PIKES BODEANS STING

KRQR/San Francisco (415) 765-4045

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WMBR/SF. Bay Area (415) 387-2002

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WZZQ/Terre Haute (812) 232-5034

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166 Reporters 164 Current Playlists

One station failed to report. Its rotations were frozen: KRSF-FM/Salt Lake City

One station reported a frozen list: WAAF/Boston

RADIO PAPER PLAYLISTS

EAST

BIO 4 WBSB Baltimore

PD: Brian Thomas
Asst. PD/MD: Willy B. O'Brien
H 2 1 EUROPE/Carriz
H 3 2 LIBA LIBA/Lost In Emotion
H 4 3 SWEET/Just A Little Bit

Washing D.C.

92.1 FM Washington D.C.

Ops. Manager: Tom Cuddy
MD: Vic Edwards Providence
H 1 1 TIFANY/Think We're Alone N
H 2 2 LIBA LIBA/Lost In Emotion

92.1 FM Providence

92.1 FM Providence

Ops. Manager: Tom Cuddy
MD: Vic Edwards Providence
H 1 1 TIFANY/Think We're Alone N
H 2 2 LIBA LIBA/Lost In Emotion

WBLI Long Island

WBLI 106.6 FM Long Island

PD: Bill Terry
MD: Ruth Tolson
H 2 1 EUROPE/Carriz
H 3 2 LIBA LIBA/Lost In Emotion

Q103 Tampa

Q103 Tampa

Ops. Manager: Mason Dixon
MD: Bobby Rich
H 1 1 WHITNEY/Here I Go Again
H 2 2 EUROPE/Carriz

Houston

Houston

VP/Programming: John Lander
PD: Ron Parker
MD: John Cook
H 2 1 TIFANY/Think We're Alone N
H 3 2 EUROPE/Carriz

MAJIC Buffalo

MAJIC 102.5 FM Buffalo

PD: Kevin Belcastro
MD: Roger Christian
H 1 1 MICHAEL JACKSON/Beat It
H 2 2 LIBA LIBA/Lost In Emotion

WKSE-FM Buffalo

WKSE-FM 98.5 Buffalo

PD: Boom Boom Cannon
Ops Mgr: Lorrin Palagi
H 4 1 LIBA LIBA/Lost In Emotion
H 2 2 EUROPE/Carriz

ckoi 97 Montreal

ckoi 97 Montreal

PD: Bob Beauchamp
MD: Guy Brouillard
H 1 1 BMD/OUT BISTER/Breathe
H 2 2 BANANARAMA/Heard A Rouser

Pittsburgh

Pittsburgh

PD: Jim Richards
MD: Lori Campbell
H 1 1 EUROPE/Carriz
H 2 2 LIBA LIBA/Lost In Emotion

The NEW 104 Norfolk

The NEW 104 WNVZ Norfolk

PD: Chris Bailey
MD: Cathy Cruise
H 1 1 WHITE/Here I Go Again
H 2 2 HEART/Here I Go Again

Dallas

Dallas

all hit 97.1 WGL The Eagle
PD: John Roberts
Asst. PD/MD: J.D. Ryan
H 4 1 TIFANY/Think We're Alone N
H 3 2 WHITNEY/Just A Little Bit

Philadelphia

Philadelphia

PD: Scott Walker
MD: Glenn Kalina
H 1 1 LIBA LIBA/Lost In Emotion
H 2 2 MADONNA/Causing A Commotion

New York

New York

VP/Programming: Scott Shannon
OM: Steve Kingston
H 3 1 MICHAEL JACKSON/Beat It
H 2 2 WHITNEY HOUSTON/Don't Be A Fool

EAGLE 106 WEGX Philadelphia

EAGLE 106 WEGX Philadelphia

PD: Charlie Quinn
MD: Jay Beau Jones
H 4 1 LIBA LIBA/Lost In Emotion
H 2 2 JOHN COUGAR/Paper In Fire

POWER 95 New York

POWER 95 New York

PD: Lary Berger
MD: Andy Dean
H 1 1 WHITNEY HOUSTON/Don't Be A Fool
H 2 2 MICHAEL JACKSON/Beat It

POWER 104 KRBE Houston

POWER 104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz
H 1 1 TIFANY/Think We're Alone N
H 2 2 LIBA LIBA/Lost In Emotion

97.1 WGLH Norfolk

97.1 WGLH Norfolk

PLAYS MORE HITS
PD: Tony Macrini
MD: M.J. Kelli
H 2 1 PRINCE/Out The Last
H 3 2 MADONNA/Causing A Commotion

WZOU Boston

WZOU Boston

PD: Harry Nelson
H 2 1 LIBA LIBA/Lost In Emotion
H 3 2 MADONNA/Causing A Commotion

WZOU Boston

WZOU Boston

PD: Harry Nelson
H 2 1 LIBA LIBA/Lost In Emotion
H 3 2 MADONNA/Causing A Commotion

WADA Washington

WADA Washington

PD: Mark St. John
MD: Gene Baxter
H 1 1 WHITNEY/Here I Go Again
H 2 2 BANANARAMA/Heard A Rouser

WPKS-FM Boston

WPKS-FM Boston

PD: Sunny Joe White
Acting MD: Jerry McKenna
H 2 1 LIBA LIBA/Lost In Emotion
H 3 2 PRINCE/Out The Last

POWER 104 KRBE Houston

POWER 104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz
H 1 1 TIFANY/Think We're Alone N
H 2 2 LIBA LIBA/Lost In Emotion

97.1 WGLH Norfolk

97.1 WGLH Norfolk

PLAYS MORE HITS
PD: Tony Macrini
MD: M.J. Kelli
H 2 1 PRINCE/Out The Last
H 3 2 MADONNA/Causing A Commotion

OUR PART OF THE LAYLISTS

93.3 Atlanta Atlanta's Hit Road OM/PD: Bob Case MD: Lindsey Burdette

MIDWEST 106-KWK St. Louis PD: Lyndon Abell MD: Jim Atkinson

WBBM-FM 96 Chicago PD: Buddy Scott MD: Joe Bohannon

POWER 96 Detroit PD: Rick Gillette MD: Mark Jackson

KHTR 103.3 St. Louis Ops. Manager: Dave Robbins MD: Mark Todd

Q104 KBEQ THE #1 HIT MUSIC STATION PD: Steve Perrin MD: Karen Barber

91.1 Miami PD: Rick Stacy Asst. PD/MD: Frank Amadeo

WTKI Milwaukee PD: Tim Fox MD: Denise Lauren

93.5 WCZY Detroit PD: Brian Patrick MD: Khaty Means

Q102 Cincinnati Ops. Manager: Jim Fox MD/Asst. PD: Dave Allen

KQWB 101 Minneapolis PD: Dave Anthony Asst. PD/MD: Don Michaels

Wmms 100.5 FM Cleveland PD: Brian Phillips

97.7 New Orleans PD: Shadow P. Stevens MD: Joey Giovingo

WOL 99.1 Minneapolis PD: Gregg Swedberg MD: Karen Wong

POWER 95fm KCPW Kansas City PD: Dene Hallam MD: Tracy Johnson

99.5 FM WHTX Detroit PD: Bobby Hatfield

92.5 Columbus PD: Adam Cook Assistant PD/MD: Kevin Haines

95 WYZ-FM Chicago PD: Ric Lippincott MD: Brian Kelly

KHYI/Dallas PD: Buzz Bennett Asst. PD: Chuck Beck

WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

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WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

CHR PA... EL O... PLAYLIS

CHR P1A

Hot 105 in Miami has veered very close to the mainstream borderline, although NICE & WILD is still climbing at #3. There's a high add for MEDLEY & WARNES, with STING, POISON, JODY WATLEY, and TAYLOR DAYNE the also added...

103FM WQHT New York PD: Joel Salkowitz Asst. PD/MD: Steve Ellis

Hot 105 WHQT Miami Asst. PD: Cedric Hollywood

106FM KPWR Los Angeles PD: Jeff Wyatt MD: Al Tavera

105FM KITS San Francisco PD: Richard Sands MD: Steve Masters

106FM Power 106FM PD: Bill Tanner MD: Colleen Cassidy Asst. PD: Mark Shands

105FM WPOW Miami PD: Colin Cassidy Asst. PD: Mark Shands

106FM Power 106FM PD: Jeff Wyatt MD: Al Tavera

105FM WPOW Miami PD: Colin Cassidy Asst. PD: Mark Shands

106FM Power 106FM PD: Jeff Wyatt MD: Al Tavera

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106FM Power 106FM PD: Jeff Wyatt MD: Al Tavera

105FM WPOW Miami PD: Colin Cassidy Asst. PD: Mark Shands

97-100Y

OM/PD: Bob West Sacramento Asst. PD/MD: Harley Davidson

- 1 WHITEHAWK/Here I Go Again
2 MICHELLE JACKSON/She's Back
3 EUROPE/Carrie
4 TIFANY/I Think We're Alone N

Y108 KRXY Denver

PD: Mark Boike Asst. PD/MD: Dom Testa

- 1 RED SPEEDWAGON/In My Dreams
2 PRINCE/Out The Last
3 LEVITT/Canaveva
4 EXPLORE/Let Me Be The One

KWOD 105 Sacramento

PD: Tom Chase MD: Mr. Ed

- 1 TIFANY/I Think We're Alone N
2 LIBA LIBA/Lost In Emotion
3 MADONNA/Causing A Commotion

KPLZ Seattle

PD: Casey Keating MD: Mark Allan

- 1 PRINCE/Out The Last
2 JOHN COUGAR/Paper In Fire
3 LIBA LIBA/Lost In Emotion

102.7 KSFM Sacramento

OM/PD: Chris Collins Asst. PD/MD: Kevin Kei

- 1 WHITEHAWK/Here I Go Again
2 PRINCE/Out The Last
3 LEVITT/Canaveva
4 EUROPE/Carrie

KMEL San Francisco

PD: Keith Naftaly MD: Kevin Weatherly

- 1 LEVITT/Canaveva
2 WHITEHAWK/Here I Go Again
3 PRINCE/Out The Last
4 EXPLORE/Let Me Be The One

106.3 KKLQ San Diego

PD: Gary Wall MD: Lisa Dent

- 1 LIBA LIBA/Lost In Emotion
2 MADONNA/Causing A Commotion
3 PRINCE/Out The Last
4 TIFANY/I Think We're Alone N

102.7 KFSM Los Angeles

PD: Steve Rivers MD: Jack Silver

- 1 LIBA LIBA/Lost In Emotion
2 MADONNA/Causing A Commotion
3 PRINCE/Out The Last
4 MICHELLE JACKSON/She's Back

95.3FM San Jose

PD: Bob Harlow MD: Gary Weinstein

- 1 TIFANY/I Think We're Alone N
2 LIBA LIBA/Lost In Emotion
3 PRINCE/Out The Last
4 MADONNA/Causing A Commotion

Z100 FM KKRZ Portland

PD: Sean Lynch MD: Chet Buchanan

- 1 LIBA LIBA/Lost In Emotion
2 WHITEHAWK/Here I Go Again
3 PRINCE/Out The Last
4 EXPLORE/Let Me Be The One

POWER 90 Salt Lake City

PD: Lou Simon MD: Evan Lake

- 1 TIFANY/I Think We're Alone N
2 PET SHOP BOYS/It's A Sin
3 MICHELLE JACKSON/She's Back
4 POISON/Don't Forget Me This Way

NEW ORDER True Faith

ON JOHN ADAMS/Strip This Heart

ON LISA LIBA/Lost In Emotion

ON RICK JAGGER/Let's Move

WEST KUBE 93 FM Seattle

Ops. Manager: Gary Bryan MD: Tom Huttyler

- 1 EUROPE/Carrie
2 TIFANY/I Think We're Alone N
3 HEART/You Will Run To Me
4 PRINCE/Out The Last

KNAG San Jose

PD: Mike Preston Asst. PD/MD: Robin Silva

- 1 LIBA LIBA/Lost In Emotion
2 EUROPE/Carrie
3 PRINCE/Out The Last
4 LEVITT/Canaveva

KZZP 104.7 FM Phoenix

PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

- 1 WHITEHAWK/Here I Go Again
2 LIBA LIBA/Lost In Emotion
3 TIFANY/I Think We're Alone N
4 PRINCE/Out The Last

POWER 90 Salt Lake City

ON JOHN ADAMS/Strip This Heart

ON LISA LIBA/Lost In Emotion

ON RICK JAGGER/Let's Move

ROADS & HOTS

MOST ADDED SOUTH BREAKOUTS
 Stevie Wonder Kane Gang
 Jets Living In A Box
 Sting Samantha Fox
 Debbie Gibson
 Jody Watley

GEORGE HARRISON

SOUTH PARALLEL TWO

WNOX/Columbia, SC
 Davis/King
 TAYLOR DAYNE
 STING
 AEROSMITH
 JODY WATLEY
 DEF LEPPARD
 WENDY & LISA
 HOTTEST:
 LISA LISA 2-1
 MICHAEL JACKSON 11-2
 MADONNA 10-4
 TIFFANY 18-15
 MEDLEY & WARNES 29-18

Q106/Durham-Raleigh, NC
 Edwards/Wright
 NATALIE COLE
 POISON (dp)
 HOTTEST:
 LISA LISA 2-1
 SMOKEY ROBINSON 5-2
 MICHAEL JACKSON 12-5
 PRINCE 13-7
 LEVERT 15-9

KEZBEI/Paso TX
 Honey/Gilmon
 HEART
 HOTTEST:
 WHITESNAKE 3-2
 EUROPE 8-5
 PRINCE 6-6
 MICHAEL JACKSON 9-8

Q98/Fayetteville, NC
 McFadden/Davis
 WA WA NEE (dp)
 LOS LOBOS
 R.E.M.
 AEROSMITH (dp)
 STEVE WONDER
 HOTTEST:
 LISA LISA 3-1
 MICHAEL JACKSON 10-5
 TIFFANY 19-11
 BILLY IDOL 15-12
 BRUCE SPRINGSTEEN 23-16

WINK/Ft. Myers, FL
 Stone/Berger
 STEVE WONDER
 MICHAEL BOLTON
 AEROSMITH (dp)
 DEF LEPPARD (dp)
 HOTTEST:
 MICHAEL JACKSON 5-2
 MADONNA 9-5
 BILLY IDOL 17-9
 TIFFANY 20-11
 OTHER ONES 29-21

WKSJ/Greensboro, NC
 Kelly/O'Brien
 PET SHOP BOYS
 R.E.M.
 MEN WITHOUT HATS
 MEDLEY & WARNES
 T'PAU
 STING
 HOTTEST:
 PRINCE 3-2
 LISA LISA 7-3
 SWING OUT SISTER 26-20
 AEROSMITH 31-24
 RICHARD MARX 36-33

WANS/Greenville, SC
 Kevin King
 REO SPEEDWAGON
 JETS
 DEF LEPPARD
 KANE GANG
 WENDY & LISA
 LIVING IN A BOX
 TAYLOR DAYNE
 STEVE WONDER
 SAMMY HAGAR
 HOTTEST:
 LEVERT 2-1
 LISA LISA 3-2
 PRINCE 4-3
 MICHAEL JACKSON 11-5
 EXPOSE 13-10

WCKN/Greenville, SC
 Smith/Norris
 STING
 STEVE WINWOOD (dp)
 AEROSMITH (dp)
 HOTTEST:
 EUROPE 2-1
 LISA LISA 5-2
 LEVERT 4-3
 MICHAEL JACKSON 14-9
 BRUCE SPRINGSTEEN 27-18

WZYP/Huntsville, AL
 Chris Andrews
 DEBBIE GIBSON
 JETS
 AEROSMITH
 SAMANTHA FOX
 PINK FLOYD
 STEVE WONDER
 HOTTEST:
 PRINCE 1-1
 MADONNA 14-8
 TIFFANY 17-9
 RENNY G 19-11
 LEVERT 24-13

84TY/Jackson, MS
 Dunaway/Crews
 TAYLOR DAYNE
 MEDLEY & WARNES
 R.E.M.
 SQUEEZE
 POISON
 MIAMI SOUND MACHI
 BELINDA CARLISLE
 LIVING IN A BOX
 STEVE WONDER
 STARSHIP
 HOTTEST:
 MICHAEL JACKSON 2-1
 EUROPE 3-2
 EXPOSE 5-3
 MADONNA 7-5
 WILL TO POWER 16-9

WAPL/Jacksonville, FL
 Cahin/Klutch
 R.E.M.
 JETS
 SQUEEZE
 HOTTEST:
 EUROPE 3-1
 MICHAEL JACKSON 4-2
 MADONNA 7-3
 BILLY IDOL 9-4
 TIFFANY 10-5

WGUT/Johnson City, TN
 Potter/Taylor
 STEVE WINWOOD
 DEF LEPPARD (dp)
 BOURBOIS TAGG
 KANE GANG (dp)
 HOTTEST:
 BILLY IDOL 9-5
 MICHAEL JACKSON 13-7
 LEVERT 23-14
 TIFFANY 26-17
 BON JOVI 28-21

WOKI/Knoxville, TN
 White/Summers
 R.E.M.
 STEVE WINWOOD
 BON JOVI
 STARSHIP
 HOTTEST:
 LISA LISA 2-2
 PRINCE 4-3
 LEVERT 5-4
 MIAMI SOUND MACHI 16-11

WFMI/Lexington, KY
 Jones/Thomas
 REO SPEEDWAGON
 MEDLEY & WARNES
 LOS LOBOS
 HOTTEST:
 WHITESNAKE 2-1
 PRINCE 3-2
 BILLY IDOL 4-4
 POISON 9-8
 TIFFANY 14-12

WLAP/Lexington, KY
 Fox/Graves
 TIMOTHY B. SCHMIT
 STEVE WINWOOD
 STING
 DEBBIE GIBSON
 HOTTEST:
 LISA LISA 3-2
 WHITESNAKE 5-4
 TIFFANY 19-8
 BILLY IDOL 21-19
 BELINDA CARLISLE D-36

KZOU/Little Rock, AR
 Lousteau/Allen
 CURE
 STEVE WONDER
 DEF LEPPARD (dp)
 GLENN JONES
 WHITNEY HOUSTON
 KISS (dp)
 HOTTEST:
 MICHAEL JACKSON 4-1
 MADONNA 13-6
 TIFFANY 21-7
 SWING OUT SISTER 25-18
 MEDLEY & WARNES 28-19

WDJX/Louisville, KY
 Shabel/Meyer
 STING
 RICHARD MARX
 WA WA NEE
 PRETTY POISON
 TAYLOR DAYNE
 HOTTEST:
 WHITESNAKE 2-1
 LISA LISA 4-2
 MICHAEL JACKSON 13-8
 EUROPE 14-9
 MADONNA 18-14

99WYS/Macon, GA
 Laverette/Shannon
 STEVE WONDER
 ABC (dp)
 SQUEEZE
 POISON (dp)
 JETS
 BOURBOIS TAGG
 HOTTEST:
 LISA LISA 3-1
 PRINCE 6-3
 MADONNA 15-10
 BILLY IDOL 28-18
 BELINDA CARLISLE 31-23

FM100/Memphis, TN
 John/Conley
 U2
 LOS LOBOS
 STING
 HOTTEST:
 MICHAEL JACKSON 10-6
 MADONNA 15-8
 PET SHOP BOYS 13-10
 REO SPEEDWAGON 14-12
 TIFFANY 24-19

WABB/Mobile, AL
 Fram/Chesnut
 REO SPEEDWAGON
 STING
 DEBBIE GIBSON
 HOTTEST:
 PRINCE 4-1
 BILLY IDOL 3-2
 HEART 5-3
 FLEETWOOD MAC 6-5
 TIFFANY 17-6

WBAM/Montgomery, AL
 Owens/Jackson
 DEBBIE GIBSON
 LOS LOBOS
 SQUEEZE
 STEVE WONDER
 PRETTY POISON
 R.E.M.
 HOTTEST:
 PRINCE 1-1
 LISA LISA 3-2
 LEVERT 5-3
 TIFFANY 8-5
 WA WA NEE 27-17

WHHY/Montgomery, AL
 Gilligan/Collins
 LIVING IN A BOX
 DEF LEPPARD
 PRETTY POISON
 R.E.M.
 KANE GANG
 HOOTERS
 WHITESNAKE
 AEROSMITH
 NICK JAGGER
 HOTTEST:
 LEVERT 2-1
 MADONNA 12-5
 MICHAEL JACKSON 21-6
 WA WA NEE 32-20
 MEDLEY & WARNES 35-21

KBFM/McAllen-Brownsville, TX
 Hayes/Montana
 CUTTING CREW
 WA WA NEE
 DEBBIE GIBSON
 JODY WATLEY
 HOTTEST:
 TIFFANY 6-1
 LISA LISA 8-5
 MADONNA 13-7
 MICHAEL JACKSON 15-10
 POISON 18-14

Y107/Nashville, TN
 Chase/Kaplan
 STING
 MEDLEY & WARNES
 YES (dp)
 DEBBIE GIBSON (dp)
 HOTTEST:
 PRINCE 2-1
 FLEETWOOD MAC 7-5
 HEART 6-6
 LISA LISA 10-7
 OTHER ONES 23-18

KWES/Odessa-Midland, TX
 Jim Scott
 LOS LOBOS
 SQUEEZE
 STING
 OTHER ONES
 AEROSMITH
 STEVE WONDER
 HOTTEST:
 EUROPE 10-5
 LEVERT 11-6
 MADONNA 12-8
 MICHAEL JACKSON 16-10
 TIFFANY 22-13

BJ106/Olando, FL
 White/Summers
 JETS
 STEVE WONDER
 MIAMI SOUND MACHI
 REO SPEEDWAGON
 SHANTICE WILSON
 HOTTEST:
 TIFFANY 3-1
 MADONNA 8-4
 MICHAEL JACKSON 9-7
 FLEETWOOD MAC 15-12
 CUTTING CREW 18-15

Y106/Olando, FL
 McKay/Mayes
 DEBBIE GIBSON
 STING
 R.E.M.
 STEVE WONDER
 TAYLOR DAYNE
 HOTTEST:
 LEVERT 4-2
 PRINCE 6-4
 MICHAEL JACKSON 9-5
 TIFFANY 11-7
 MADONNA 13-9

94Z/Raleigh, NC
 Dennis/Rivers
 REO SPEEDWAGON
 SWING OUT SISTER
 STING
 JODY WATLEY
 HOTTEST:
 EUROPE 1-1
 LEVERT 3-2
 MICHAEL JACKSON 8-5
 TIFFANY 21-15
 BILLY IDOL 30-22

WRVQ/Richmond, VA
 Jim Payne
 STEVE WINWOOD
 KISS (dp)
 HOTTEST:
 WHITESNAKE 1-1
 EUROPE 3-2
 LISA LISA 4-3
 LEVERT 11-6
 HEART 13-8

K92/Roanoke, VA
 Shabel/Meyer
 JODY WATLEY
 DEBBIE GIBSON
 SAMMY HAGAR
 PRETTY POISON
 TAYLOR DAYNE
 HOTTEST:
 MICHAEL JACKSON 13-1
 LISA LISA 3-2
 JOHN COUGAR 5-3
 TIFFANY 14-10
 SWING OUT SISTER 22-11

KITY/San Antonio, TX
 Upton/LaPere
 JETS
 BIG TROUBLE
 TAYLOR DAYNE (dp)
 STEVE WONDER
 R.E.M.
 MADAME X (dp)
 JELLYBEAN
 HOTTEST:
 PRINCE 2-1
 MICHAEL JACKSON 7-2
 FLEETWOOD MAC 4-3
 MADONNA 12-4
 CUTTING CREW 9-7

KSQA/San Antonio, TX
 Leo Veis
 SWING OUT SISTER
 STRYPER
 AEROSMITH
 JETS
 BIG TROUBLE
 TAYLOR DAYNE
 STING
 ICEHOUSE
 COMPANY B
 SAMANTHA FOX
 KANE GANG
 STEVE WONDER
 HOTTEST:
 EUROPE 2-1
 LOVERBOY 27-18
 BRUCE SPRINGSTEEN 33-23
 RICHARD MARX 35-25
 TIMOTHY B. SCHMIT 36-27

2102/Savannah, GA
 McGraw/Williams
 FLEETWOOD MAC
 LOS LOBOS
 POISON
 TAYLOR DAYNE
 JETS
 MICHAEL BOLTON
 HOTTEST:
 MICHAEL JACKSON 1-1
 EXPOSE 5-3
 PRINCE 11-4
 WA WA NEE 21-17
 REO SPEEDWAGON 30-23

KTUX/Shreveport, LA
 Steel/Weber
 STEVE WONDER
 TIMOTHY B. SCHMIT
 JETS
 WENDY & LISA
 BIG TROUBLE
 DREAM ACADEMY
 T'PAU
 GLENN JONES (dp)
 HOTTEST:
 LISA LISA 4-1
 PRINCE 3-2
 MICHAEL JACKSON 5-4
 MADONNA 7-5
 TIFFANY 9-6

WDLX/Washington, NC
 Jackson/Lee
 STEVE WONDER
 LOS LOBOS
 STEVE WINWOOD
 JODY WATLEY
 BOURBOIS TAGG
 HOTTEST:
 EUROPE 2-1
 LISA LISA 3-2
 PRINCE 4-3
 MADONNA 11-8
 MICHAEL JACKSON 17-11

WKZL/Winston-Salem, NC
 Bill Catcher
 MICHAEL BOLTON
 KANE GANG
 BELINDA CARLISLE
 OTHER ONES
 YES
 STEVE WONDER
 HOTTEST:
 LISA LISA 10-1
 MICHAEL JACKSON 18-2
 TIFFANY 17-14
 BRUCE SPRINGSTEEN 28-16
 MEDLEY & WARNES 30-25

PARALLEL THREE

KAKS/Amarillo, TX
 Richards/James
 STEVE WONDER
 STEVE WINWOOD
 JODY WATLEY
 KANE GANG
 JETS
 TAYLOR DAYNE (dp)
 HOTTEST:
 TIFFANY 2-1
 MICHAEL JACKSON 11-3
 BILLY IDOL 15-9
 RICHARD MARX 28-22
 BELINDA CARLISLE 31-23

KQZI/Amarillo, TX
 Stu Smoke
 STING
 STARSHIP
 SAMANTHA FOX (dp)
 TERENCE TRENT D'A
 SIMON F. (dp)
 PINK FLOYD (dp)
 HOTTEST:
 LISA LISA 2-1
 MICHAEL JACKSON 7-2
 FLEETWOOD MAC 4-3
 MADONNA 12-4
 CUTTING CREW 9-7

WKSJ/Ashville, NC
 Edwards/Trent
 JODY WATLEY
 STING
 JODY WATLEY
 GLEN BURNICK
 ICEHOUSE
 SAMMY HAGAR
 HOTTEST:
 TIFFANY 26-10
 CUTTING CREW 29-19
 BRUCE SPRINGSTEEN 34-22
 WA WA NEE 31-24
 MICHAEL BOLTON 32-25

WJAD/Saltbridge, GA
 Elliot/Fanner
 STEVE WONDER
 JETS
 AEROSMITH (dp)
 LIVING IN A BOX
 SIMON F.
 JOE COCKER
 BOURBOIS TAGG
 WENDY & LISA
 HOTTEST:
 PRINCE 2-1
 MADONNA 6-3
 MICHAEL JACKSON 8-5
 TIFFANY 17-8
 BILLY IDOL 26-14

WZKX/Biloxi, MS
 Rick James
 SQUEEZE (dp)
 MEDLEY & WARNES
 JULIE BROWN (dp)
 TAYLOR DAYNE
 MIAMI SOUND MACHI
 WA WA NEE (dp)
 HOTTEST:
 EUROPE 2-1
 PRINCE 5-3
 LEVERT 10-6
 MICHAEL JACKSON 16-7
 MADONNA 14-9

WGQQ/Columbia, GA
 Carroll/Daniels
 STEVE WONDER
 STEVE WINWOOD
 T'PAU
 GLENN JONES
 JETS
 DEBBIE GIBSON
 TAYLOR DAYNE (dp)
 HOTTEST:
 EUROPE 2-1
 PRINCE 3-2
 MADONNA 10-4
 BILLY IDOL 13-9
 MICHAEL JACKSON 15-10

WJMK/Florence, SC
 Green/Baker
 DEBBIE GIBSON
 ANITA BAKER
 DEF LEPPARD (dp)
 PINK FLOYD
 GLENN JONES
 CURE
 JETS
 SAMANTHA FOX
 WA WA NEE
 HOTTEST:
 LISA LISA 2-1
 CARL 4-2
 MICHAEL JACKSON 9-4
 SWING OUT SISTER 11-6
 BILLY IDOL 13-7

KISR/Ft. Smith, AR
 Baker/Bryant
 AEROSMITH
 STEVE WONDER
 DEBBIE GIBSON
 JODY WATLEY
 HOTTEST:
 PRINCE 4-2
 TIFFANY 6-3
 MADONNA 9-7
 MICHAEL JACKSON 10-8
 FLEETWOOD MAC 15-10

886/Ft. Smith, AR
 John O'Dee
 STING
 STEVE WONDER
 WA WA NEE
 JETS
 AEROSMITH
 HOTTEST:
 PRINCE 3-1
 HEART 6-2
 LEVERT 7-3
 MADONNA 14-8
 MICHAEL JACKSON 19-9

Q104/Gadsden, AL
 St John/Davis
 R.E.M.
 OTHER ONES
 DEBBIE GIBSON
 JETS
 KANE GANG (dp)
 HOTTEST:
 MICHAEL JACKSON 12-3
 MADONNA 18-7
 BILLY IDOL 14-8
 REO SPEEDWAGON 17-14
 WA WA NEE 29-25

WYKS/Gainesville, FL
 Jeri Banta
 STEVE WONDER
 MICHAEL BOLTON
 DEBBIE GIBSON
 HOTTEST:
 MICHAEL JACKSON 9-7
 MADONNA 14-9
 LEVERT 19-11
 TIFFANY 24-14
 SWING OUT SISTER 26-18

KSMB/Lafayette, LA
 Steve Small
 MEDLEY & WARNES (dp)
 STING
 JETS
 STEPHANIE MILLS
 R.E.M.
 NEW ORDER (dp)
 TAYLOR DAYNE (dp)
 HOTTEST:
 PRINCE 3-4
 REO SPEEDWAGON 6-6
 LEVERT 12-10
 BILLY IDOL 22-16
 ANITA BAKER 26-20

Q101/Menden, MS
 O'Neil/Brock
 STEVE WINWOOD
 DEBBIE GIBSON
 LOS LOBOS
 STEVE WONDER
 HOTTEST:
 LISA LISA 2-1
 PRINCE 8-4
 JOHN COUGAR 9-7
 EXPOSE 11-9
 CUTTING CREW 12-10

KNAM/Monroe, LA
 Chuck Redden
 KANE GANG
 GLENN JONES
 STEVE WONDER
 TERENCE TRENT D'A
 T'PAU
 JODY WATLEY
 SIMON F. (dp)
 EMT
 SAMMY HAGAR (dp)
 LIVING IN A BOX (dp)
 HOTTEST:
 LISA LISA 3-1
 MICHAEL JACKSON 5-3
 MADONNA 9-5
 TIFFANY 15-9
 WA WA NEE 20-15

WFFM/Panama City, FL
 Jeff Davis
 STEVE WONDER
 GLENN JONES
 SAMANTHA FOX
 DREAM ACADEMY
 HOTTEST:
 PRINCE 2-1
 LISA LISA 5-2
 FLEETWOOD MAC 11-7
 TIFFANY 14-11
 BILLY IDOL 20-14

KIXY/San Angelo, TX
 John Raymond
 GLEN BURNICK
 STEWART COPELAND
 WHITESNAKE
 BELINDA CARLISLE
 PETE WYLIE
 MEN WITHOUT HATS
 JODY WATLEY
 STEVE WINWOOD
 WENDY & LISA
 HOTTEST:
 STRYPER 1-1
 MICHAEL JACKSON 5-9
 BILLY IDOL 18-9
 RELATION INC. 23-11
 LISA HARTMAN 37-27

B102/Tallahassee, FL
 Brian Douglas
 TIFANY
 SMOKEY ROBINSON
 MEDLEY & WARNES
 SWING OUT SISTER
 BELINDA CARLISLE
 STING
 WA WA NEE
 SQUEEZE
 AEROSMITH (dp)
 HOTTEST:
 EUROPE 1-1
 DAM HILL 9-4
 MICHAEL JACKSON 13-6
 MADONNA 15-8
 BILLY IDOL 30-19

KNIN/Wichita Falls, TX
 Kay/John
 STEVE WONDER
 WA WA NEE (dp)
 KANE GANG
 R.E.M. (dp)
 HOTTEST:
 PRINCE 4-2
 TIFFANY 6-4
 BILLY IDOL 14-9
 BON JOVI 21-15
 BRUCE SPRINGSTEEN 31-21

WHSL/Wilmington, NC
 Steaver/Stone
 YES
 DEBBIE GIBSON
 JODY WATLEY
 MEN WITHOUT HATS
 AEROSMITH (dp)
 KOOL & THE GANG
 STEVE WONDER
 LAURA BRANIGAN
 HOTTEST:
 HEART 6-3
 MADONNA 7-4
 EXPOSE 9-6
 TIFFANY 13-8
 U2 23-17

WVWS/Wilmington, NC
 Steve Davis
 STING
 LOS LOBOS
 DEBBIE GIBSON
 JODY WATLEY
 HOTTEST:
 EUROPE 1-1
 PRINCE 3-2
 LISA LISA 14-6
 MADONNA 13-9
 MICHAEL JACKSON 16-10

N&A Begins Page 102
 New Artists & Chart Summary Page 101
 New P-1A Playlists Page 92

232 Current Reporters
 222 Current Reports
 The following stations reported a frozen playlist this week:
 896/Chicago
 WL0L/Minneapolis
 KDVV/Topeka
 The following stations failed to report this week therefore their playlists were frozen:
 WCZY/Detroit
 WSPK/Poughkeepsie
 KFIV/Modesto
 KQMG/Honolulu
 KRQ/Tucson
 99KG/Salina
 WKFR/Kalamazoo

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued/uninterrupted activity. Down for downward chart activity. And for the number is a sampling of individual station activity. Complete activity can be found in the Panels. NOTE: Records that lack the required 80% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40 CHR Rotation Criteria. Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Departed Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

MIDWEST BREAKOUTS
Steve Winwood
Debbie Gibson
Medley & Warnes
Stevie Wonder
Def Leppard
R.E.M.
Los Lobos
Belinda Carlisle

CHR ADDS & HOTS

WEST BREAKOUTS
Stevie Wonder
Jets
Earth, Wind & Fire
Sting
Living In A Box
Taylor Dayne

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
 Anthony/Kittredge
 none
 Hottest:
 FLEETWOOD MAC 5-4
 PRINCE 11-7
 MICHAEL BOLTON 14-11
 CUTTING CREW 15-12
 RICHARD MARX 19-14

KIQ/Davenport, IA
 Jim O'Hara
 BILLY IDOL
 LOS LOBOS
 SIMON F.
 STEVIE WONDER
 T'PAU
 Hottest:
 EUROPE 1-1
 PET SHOP BOYS 13-12
 BRUCE SPRINGSTEEN 27-17
 MEDLEY & WARNES 28-20
 TIFFANY 34-22

WPXR/Davenport, IA
 Scheffer/Austin
 MEDLEY & WARNES
 DEBBIE GIBSON
 PRETTY POISON
 Hottest:
 LISA LISA 3-1
 MADONNA 11-5
 EXPOSE 9-6
 TIFFANY 17-9
 SWING OUT SISTER 12-10

WGTZ/Detroit, MI
 John Robertson
 CUTTING CREW
 DEBBIE GIBSON
 TAYLOR DAYNE
 LOS LOBOS
 JETS
 Hottest:
 PRINCE 1-1
 WHITESNAKE 2-2
 MICHAEL JACKSON 10-6
 BANANARAMA 8-7
 TIFFANY 15-9

KDWB/Des Moines, IA
 Oakes/Hooker
 LOS LOBOS
 ICEHOUSE
 Hottest:
 PRINCE 7-5
 MICHAEL JACKSON 17-6
 MADONNA 21-14
 U2 22-18
 TIFFANY 20-20

KRNO/Des Moines, IA
 Knight/Sharp
 DEBBIE GIBSON
 DEF LEPPARD (dp)
 Hottest:
 PRINCE 5-1
 MICHAEL JACKSON 8-4
 LEVERT 9-5
 TIFFANY 20-12
 BILLY IDOL 16-13

KZQ/Duluth, MN
 Michele/Martin
 R.E.M.
 DEBBIE GIBSON
 STARSHIP
 AEROSMITH (dp)
 POISON (dp)
 MEDLEY & WARNES (dp)
 Hottest:
 PRINCE 3-1
 MICHAEL JACKSON 21-11
 MADONNA 20-12
 PET SHOP BOYS 22-16
 TIFFANY 26-19

WMEE/Fl. Wayne, IN
 Allen/Davis
 BELINDA CARLISLE
 STING
 LAURA BRANIGAN
 Hottest:
 EUROPE 3-1
 LISA LISA 5-3
 PRINCE 10-5
 BILLY IDOL 13-10
 MICHAEL JACKSON 17-11

MIDWEST

PARALLEL TWO

WRQN/Toledo, OH
 Brad Hanson
 HOOTERS
 Hottest:
 U2 8-5
 PRINCE 10-7
 MICHAEL JACKSON 12-9
 MADONNA 17-10
 EXPOSE 30-20

KLO/Grand Rapids, MI
 Owen/Times
 none
 AEROSMITH (dp)
 BELINDA CARLISLE
 PINK FLOYD (dp)
 Hottest:
 MICHAEL JACKSON 17-5
 FLEETWOOD MAC 21-14
 U2 31-19
 TIFFANY 32-24
 PET SHOP BOYS 30-25

WXXX/Green Bay, WI
 McCarthy/Michael T.
 STEVE WINWOOD
 MICHAEL BOLTON
 STARSHIP
 ANITA BAKER
 BOURGEOIS TAGG
 POISON
 Hottest:
 REO SPEEDWAGON 3-1
 MADONNA 7-3
 MICHAEL JACKSON 11-5
 BRUCE SPRINGSTEEN 17-8
 TIFFANY 23-13

WZPL/Indianapolis, IN
 Scott Wheeler
 JODY WATLEY
 R.E.M.
 Hottest:
 PRINCE 7-1
 REO SPEEDWAGON 6-3
 NATALIE COLE 8-7
 FLEETWOOD MAC 12-9
 BON JOVI 16-11

Z104/Madison, WI
 Little/Hudson
 ICEHOUSE
 BELINDA CARLISLE
 STEVE WINWOOD
 PRETTY POISON
 GLEN BURTNICK
 Hottest:
 EUROPE 1-1
 MADONNA 10-5
 FLEETWOOD MAC 13-7
 R.E.M. 17-13
 TIFFANY 24-16

KJ103/Oklahoma City, OK
 Joe Folger
 R.E.M.
 MEDLEY & WARNES
 SAMMY HAGAR
 SAMANTHA FOX
 OTHER ONES
 ICEHOUSE
 Hottest:
 BILLY IDOL 6-5
 AEROSMITH 29-19
 TIFFANY 35-20
 SWING OUT SISTER 37-21
 RICHARD MARX 38-32

KQKQ/Omaha, NB
 Evans/Michaels
 CUTTING CREW
 STING
 YES
 STEVIE WONDER
 WHITESNAKE (dp)
 Hottest:
 PRINCE 5-1
 MICHAEL JACKSON 2-2
 MADONNA 8-3
 BRUCE SPRINGSTEEN 12-5
 TIFFANY 17-9

KZ33/Peoria, IL
 Keith Edwards
 WHITESNAKE
 BELINDA CARLISLE
 STING
 STEVE WINWOOD
 Hottest:
 EUROPE 4-1
 REO SPEEDWAGON 1-2
 WHITESNAKE 2-3
 HEART 5-4
 PRINCE 20-6

WZOK/Rockford, IL
 McClure/Summers
 MIAMI SOUND MACHI
 MEDLEY & WARNES
 Hottest:
 SOUZZE
 HOTTEST:
 OTHER ONES 2-1
 PRINCE 1-2
 EUROPE 4-3
 JOHN COUGAR 6-4
 LISA LISA 7-5

MIDWEST

PARALLEL TWO

KOCR/Cedar Rapids, IA
 Gary Dixon
 LAURA BRANIGAN
 STEVE WINWOOD
 R.E.M. (dp)
 Hottest:
 EUROPE 1-1
 HEART 2-2
 RICHARD MARX 27-20
 MEDLEY & WARNES 35-24
 LOS LOBOS D-35

WLRW/Champaign, IL
 McCann/McKeighan
 POISON (dp)
 MICHAEL BOLTON
 LOS LOBOS
 Hottest:
 YES (dp)
 DEBBIE GIBSON
 Hottest:
 PRINCE 2-2
 BILLY IDOL 4-4
 MADONNA 19-15
 MICHAEL JACKSON 20-14

KCRD/Wichita, KS
 Oliver/Williams
 STEVIE WONDER
 OTHER ONES
 WENDY & LISA
 SAMMY HAGAR
 Hottest:
 FLEETWOOD MAC 9-5
 PRINCE 11-6
 EXPOSE 12-8
 LEVERT 13-9
 TIFFANY 28-22

WHOT/Youngstown, OH
 Dick Thompson
 RICHARD MARX
 CARS
 Hottest:
 EUROPE 3-1
 MICHAEL JACKSON 5-3
 PRINCE 8-6
 HEART 12-9
 FLEETWOOD MAC 16-10

WBNO/Bloomington, IL
 Justin/Robbins
 EW&P
 SAMMY HAGAR
 STEVE WINWOOD
 Hottest:
 EUROPE 2-1
 JOHN COUGAR 5-4
 HEART 6-5
 MICHAEL BOLTON 7-6
 FLEETWOOD MAC 17-10

WZNY/Bloomington, IN
 Jim Clouse
 LOS LOBOS
 ICEHOUSE
 BIG TROUBLE
 EW&P
 BOURGEOIS TAGG
 BODEANS (dp)
 Hottest:
 LISA LISA 11-4
 MOTLEY CREE 12-5
 BILLY IDOL 16-10
 TIFFANY 23-13

KFRX/Lincoln, NE
 Johnson/Meyer
 STEVE WINWOOD
 R.E.M.
 Hottest:
 EUROPE 1-1
 MADONNA 4-2
 MICHAEL JACKSON 8-5
 FLEETWOOD MAC 12-9
 LEVERT 27-19

MIDWEST

PARALLEL TWO

KKLS/Rapid City, SD
 Piper/Kallaway
 BELINDA CARLISLE
 R.E.M.
 BOURGEOIS TAGG
 CURE
 Hottest:
 BILLY IDOL 5-1
 REO SPEEDWAGON 4-3
 PRINCE 9-4
 MICHAEL JACKSON 12-6
 MADONNA 10-7

99KG/Salina, KS
 Ray Pollard
 none
 Hottest:
 PRINCE 4-4
 MADONNA 6-6
 LEVERT 8-8
 MICHAEL JACKSON 15-15
 TIFFANY 18-18

KKRC/Sioux Falls, SD
 Kieley/St. James
 DEBBIE GIBSON
 AEROSMITH (dp)
 LIVING IN A BOX
 ABC
 Hottest:
 PRINCE 3-1
 MEDLEY & WARNES 14-10
 BRUCE SPRINGSTEEN 24-15
 R.E.M. 23-16
 BOURGEOIS TAGG 40-32

KWTO/Springfield, MO
 O'Grady/Cook
 LOS LOBOS (dp)
 T'PAU
 DEBBIE GIBSON (dp)
 LIVING IN A BOX
 ABC
 Hottest:
 PRINCE 3-1
 MEDLEY & WARNES 14-10
 BRUCE SPRINGSTEEN 24-15
 R.E.M. 23-16
 BOURGEOIS TAGG 40-32

WDBR/Springfield, IL
 Moore/Lawley
 JETS
 STEVIE WONDER
 WENDY & LISA
 CURE (dp)
 BIG TROUBLE
 GLEN BURTNICK (dp)
 Hottest:
 HEART 4-1
 MADONNA 13-3
 TIFFANY 19-12
 SWING OUT SISTER 22-13
 BRUCE SPRINGSTEEN 38-18

WSP/Steavens Point, WI
 Bouley/Steffan
 STEVIE WONDER
 BODEANS
 BOURGEOIS TAGG
 STEVE WINWOOD
 KANE GANG
 AEROSMITH (dp)
 Hottest:
 OTHER ONES 1-1
 PRINCE 2-2
 FLEETWOOD MAC 4-4
 LOS LOBOS 14-6
 BILLY IDOL 22-12

KDVV/Topeka, KS
 Kevin Rabat
 none
 Hottest:
 EUROPE 1-1
 JOHN COUGAR 2-2
 HEART 4-4
 REO SPEEDWAGON 5-5
 BILLY IDOL 10-10

KFMW/Waterloo, IA
 Jacobsen/Hansen
 SWING OUT SISTER
 BILLY IDOL
 MIAMI SOUND MACHI
 WHITESNAKE
 DEF LEPPARD (dp)
 Hottest:
 BOURGEOIS TAGG
 FLEETWOOD MAC 3-2
 LOVERBOY 4-3
 PET SHOP BOYS 5-4
 TIFFANY 8-6
 PRINCE 10-7

WEST

PARALLEL TWO

KIVA/Albuquerque, NM
 Howard Johnson
 STEVIE WONDER
 Hottest:
 PRINCE 9-6
 BRUCE SPRINGSTEEN 21-11
 STARSHIP 18-16
 OTHER ONES 25-21
 YES 27-24

KFWE/Boise, ID
 Jack Armstrong
 GLEN JONES
 JETS
 JOE COCKER
 LIVING IN A BOX
 BIG TROUBLE
 EW&P
 T'PAU
 Hottest:
 TIFANY 1-1
 OTHER ONES 3-2
 MICHAEL JACKSON 11-8
 BEE GEES 28-20
 MEDLEY & WARNES 36-26

KIYS/Boise, ID
 Tom Evans
 OUTFIELD
 BIG TROUBLE
 WENDY & LISA
 WA WA NEE
 TAYLOR DAYNE
 Hottest:
 TIFANY 1-1
 FLEETWOOD MAC 11-6
 BILLY IDOL 12-7
 OTHER ONES 13-10
 PET SHOP BOYS 22-13

KIKX/Colorado Springs, CO
 John Dantzer
 KOOL & THE GANG
 STARSHIP
 LOS LOBOS
 SIMON F. (dp)
 SAMANTHA FOX (dp)
 NEW ORDER (dp)
 DEF LEPPARD (dp)
 Hottest:
 LISA LISA 2-1
 MICHAEL JACKSON 7-2
 FLEETWOOD MAC 5-3
 MADONNA 12-4
 LEVERT 14-5

CHED/Edmonton, Alberta
 McKenna/Stuart
 MIAMI SOUND MACHI
 STING (dp)
 POISON (dp)
 SAGA
 RUSH
 ERROLL STARR
 NEW MOONIES
 Hottest:
 EARL THE SOUL 10-2
 MADONNA 11-7
 LEVERT 28-15
 LOVERBOY 27-18
 U2 30-19

KSND/Eugene, OR
 Bwana/Hiett
 BREATHE
 ICEHOUSE
 JODY WATLEY
 YES
 STING
 Hottest:
 TIFANY 7-3
 MICHAEL JACKSON 9-5
 MEDLEY & WARNES 14-10
 LOS LOBOS 22-17
 R.E.M. 27-20

KMQX/Fresno, CA
 Stairs/Carter
 JETS
 STEVIE WONDER
 JELLYBEAN
 LACE
 Hottest:
 MADONNA 5-2
 TAJA SEVELLE 14-8
 TIFFANY 13-10
 PRETTY POISON 25-17
 YES
 EW&P
 Hottest:
 LISA LISA 1-1
 EXPOSE 2-2
 LEVERT 3-3
 MADONNA 4-4
 TIFFANY 17-9

WEST

PARALLEL TWO

KXYO/Portland, OR
 Jim Ryan
 LOS LOBOS
 ICEBOUZE
 STEVE WINWOOD
 BIG TROUBLE (dp)
 WA WA NEE (dp)
 Hottest:
 TIFANY 7-5
 NICK JAGGER 16-13
 PET SHOP BOYS 21-16
 BRUCE SPRINGSTEEN 22-17
 RICHARD MARX 24-18

KDON/Salt Lake, CA
 Hunter/Lindell
 YES
 EW&P
 KANE GANG
 R.E.M. (dp)
 CURE
 NEW ORDER
 Hottest:
 EUROPE 2-1
 BILLY IDOL 22-16
 TIFANY 27-21
 PRETTY POISON 33-26
 NOEL 34-27

9KFMV/Salt Lake City, UT
 Johnson/Shurtz
 MICHAEL BOLTON
 STEVIE WONDER
 SIMON F.
 JETS
 Hottest:
 TIFANY 5-3
 MICHAEL JACKSON 8-4
 CUTTING CREW 10-7
 PET SHOP BOYS 14-10
 FLEETWOOD MAC 15-11

KZUZ/Spokane, WA
 Randy Robbins
 SAMMY HAGAR
 STEVIE WONDER
 MEN WITHOUT HATS
 WENDY & LISA
 STARSHIP
 SAMANTHA FOX
 T'PAU
 Hottest:
 PRINCE 2-1
 MICHAEL JACKSON 6-4
 MADONNA 11-6
 BILLY IDOL 17-11
 BRUCE SPRINGSTEEN 25-15

KRO/Tucson, AZ
 Scott Johnson
 none
 Hottest:
 WHITESNAKE 1-1
 EUROPE 2-2
 NATALIE COLE 5-5
 LISA LISA 6-6
 PRINCE 8-8

KMTI/Madison, OR
 R. Charles Snyder
 JETS
 LOS LOBOS
 PINK FLOYD
 NEW ORDER
 MEDLEY & WARNES
 ICEHOUSE
 Hottest:
 PRINCE 2-1
 REO SPEEDWAGON 4-2
 R.E.M. 29-17
 TIMOTHY B. SCHMIT 24-24
 BRUCE SPRINGSTEEN D-26

KZFN/Moscow, ID
 Cummings/Shannon
 STEVIE WONDER
 EW&P
 CURE
 SAGA
 HOOTERS
 ICEHOUSE
 GLEN BURTNICK (dp)
 Hottest:
 PRINCE 2-1
 BILLY IDOL 16-13
 TIFFANY 17-14
 BRUCE SPRINGSTEEN 25-20
 RICHARD MARX 28-22

OKWB/Tri-Cities, WA
 LeMaster/Purdy
 EW&P
 SOUZZE
 SAMMY HAGAR
 RUSH
 ICEHOUSE
 LIVING IN A BOX
 TAYLOR DAYNE
 Hottest:
 OTHER ONES 6-3
 MIAMI SOUND MACHI 15-8
 BILLY IDOL 17-10
 MADONNA 20-13
 MICHAEL JACKSON 21-14

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

R.E.M.



THE ONE LOVE

The One That Works

#1 Most Active
 One of the Most Added

WXKS 28-21	KITS 3-3 HOT	Y106 add
Z94 deb 35	WVSR deb 39	KITY add
CKOI deb 33	WPST 35-30	KZIO add
WCAU deb 35	PWR997 add	KLQ deb 33
Z93 deb 31	WBBO 36-31	WZPL add
KEGL 20-13	I95 deb 29 HOT	Z104 17-13 HOT
KBQ 25-17 HOT	WBCY deb 30	KJ103 add
KRBE 40-29	WROQ 21-15	WZOK 25-20
WGH add	WNOK deb 37	KSND 27-20 HOT
WMMS 40-37	WAPE add	I94 add
KDWB 36-32	WOKI add	
KCPX 28-24	KZOU deb 35	
KATD 27-24	99WAYS 34-29	
KWSS add	WHYY add	

The first single from the gold album, DOCUMENT IRS-42059
 Produced by: Scott Litt & R.E.M.

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

233 REPORTS

AEROSMITH Dude (Looks Like A Lady) (Geffen) LP: Permanent Vacation

Chart and summary table for Aerosmith's 'Dude' showing regional reach, national summary, and chart positions across various markets.

Regional station lists for Aerosmith's 'Dude' in the East, South, Midwest, and West regions.

ANITA BAKER No One In The World (Elektra) LP: Rapture

Chart and summary table for Anita Baker's 'No One In The World' showing regional reach, national summary, and chart positions.

Regional station lists for Anita Baker's 'No One In The World' in the East, South, Midwest, and West regions.

BON JOVI Edge Of A Broken Heart (London) LP: "Disorderlies" Soundtrack /PolyGram

Chart and summary table for Bon Jovi's 'Edge Of A Broken Heart' showing regional reach, national summary, and chart positions.

Regional station lists for Bon Jovi's 'Edge Of A Broken Heart' in the East, South, Midwest, and West regions.

GLEN BURTMICK Follow You (A&M) LP: Heroes And Zeroes

Chart and summary table for Glen Burtmick's 'Follow You' showing regional reach, national summary, and chart positions.

Regional station lists for Glen Burtmick's 'Follow You' in the East, South, Midwest, and West regions.

CARS You Are The Girl (Elektra) LP: Door To Door

Chart and summary table for Cars' 'You Are The Girl' showing regional reach, national summary, and chart positions.

Regional station lists for Cars' 'You Are The Girl' in the East, South, Midwest, and West regions.

BOURGOIS TAGG I Don't Mind At All (Island) LP: Yoyo

Chart and summary table for Bourgeois Tagg's 'I Don't Mind At All' showing regional reach, national summary, and chart positions.

Regional station lists for Bourgeois Tagg's 'I Don't Mind At All' in the East, South, Midwest, and West regions.

BELINDA CARLISLE Heaven Is A Place On Earth (MCA) LP: Heaven On Earth

Chart and summary table for Belinda Carlisle's 'Heaven Is A Place On Earth' showing regional reach, national summary, and chart positions.

Regional station lists for Belinda Carlisle's 'Heaven Is A Place On Earth' in the East, South, Midwest, and West regions.

MICHAEL BOLTON That's What Love Is All About (Columbia) LP: The Hunger

Chart and summary table for Michael Bolton's 'That's What Love Is All About' showing regional reach, national summary, and chart positions.

Regional station lists for Michael Bolton's 'That's What Love Is All About' in the East, South, Midwest, and West regions.

CUTTING CREW I've Been In Love Before (Virgin) LP: Broadcast

Chart and summary table for Cutting Crew's 'I've Been In Love Before' showing regional reach, national summary, and chart positions.

Regional station lists for Cutting Crew's 'I've Been In Love Before' in the East, South, Midwest, and West regions.

Regional station lists for Bon Jovi's 'Edge Of A Broken Heart' in the East, South, Midwest, and West regions.

Regional station lists for Glen Burtmick's 'Follow You' in the East, South, Midwest, and West regions.

PARALLELS

Cutting Crew Continued. P2 EAST WEST. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

E G. ESTEFAN & MIAMI SOUND... Betcha Say That (Epic) LP: Let It Loose. Total Reports 149 64%. Regional Reach E 63%, S 65%, M 61%, W 69%. Parallel Reach P1 22%, P2 63%, P3 87%.

Expose Continued. P1 P2. HOT103 7-4, HOT105 1-2, PWR96 1-1, PWR106 1-2. WFLY 28-21, Q100 12-9, WABE 10-9, WWSR 16-11, WERZ 18-14, WNNK 15-11, WTIC 8-10, WKBE 15-12, WGAN 17-18, KCI01 12-11.

G KENNY G w/LENNY WILLIAMS Don't Make Me Wait (Arista) LP: Duotones. Total Reports 191 82%. Regional Reach E 88%, S 82%, M 73%, W 88%. Parallel Reach P1 75%, P2 82%, P3 90%.

H HEART Who Will You Run To (Capitol) LP: Bad Animals. Total Reports 213 91%. Regional Reach E 92%, S 95%, M 89%, W 90%. Parallel Reach P1 78%, P2 95%, P3 97%.

D TAYLOR DAYNE Tell It To My Heart (Arista). Total Reports 52 22%. Regional Reach E 16%, S 27%, M 33%. Parallel Reach P1 22%, P2 26%.

F FLEETWOOD MAC Little Lies (WB) LP: Tango In The Night. Total Reports 223 96%. Regional Reach E 96%, S 96%, M 95%, W 98%. Parallel Reach P1 95%, P2 95%, P3 100%.

P1 P2. WKOB 14-12, WNOK 39-36, WKBE on, O98 36-32, WINK 37-33, WKSJ 35-35, WNOK 24-21, WNNK 34-27, WNNK 16-11, WLAB 33-30, KZOU on, KDKX 23-21, 99WAYS 25-21, WBAW 4-27, KKBQ 4-26, KRBE 4-33, W100 16-14, WGH 39-33.

P1 P2. WNYZ 21-18, WRCK 28-24, O106 29-18. PWR997 28-19, WBBQ 15-14, B93 18-16, K98 23-21, WFTZ 27-23, KZZB 11-9, WCAU 24-21, WEGX 25-22, B94 12-10, PRO-PM 25-21, O107 22-18, WAVA 25-24.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY a, WKBE a, WNYZ on, WRCK on, KRBE a, W100 a-28. PWR997 d-29, KX106 a, WKOB a, WNOK a, WNNK a, WKEE on, WCOG a, KSMB a, KRRZ on, KROY d-29, KMLZ 28-28, W100 a-28, WNNK 14-1, PWR96 39-36.

P1 P2. WKOB 14-12, WNOK 39-36, WKBE on, O98 36-32, WINK 37-33, WKSJ 35-35, WNOK 24-21, WNNK 34-27, WNNK 16-11, WLAB 33-30, KZOU on, KDKX 23-21, 99WAYS 25-21, WBAW 4-27, KKBQ 4-26, KRBE 4-33, W100 16-14, WGH 39-33.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

DEF LEPPARD Animal (Mercury/PolyGram) LP: Hysteria. Total Reports 61 26%. Regional Reach E 27%, S 24%, M 21%, W 35%. Parallel Reach P1 20%, P2 26%, P3 31%.

EXPOSE Let Me Be The One (Arista) LP: Exposure. Total Reports 210 90%. Regional Reach E 94%, S 89%, M 88%, W 94%. Parallel Reach P1 89%, P2 89%, P3 94%.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

OEBBIE GIBSON Shake Your Love (Atlantic) LP: Out Of The Blue. Total Reports 109 47%. Regional Reach E 55%, S 59%, M 29%, W 40%. Parallel Reach P1 49%, P2 45%, P3 49%.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

P1 P2. WFLY 30-24, WWSR 25-18, JET-PM 25-20, K104 7-3, WERZ 27-23, WNNK 36-27, WTIC 30-25, WKBE on, WLAN 35-29, KCI01 24-20, WSPK 28 fr, 98PKY 28-26, 99GPM 12-10, 93Q 38-34, WGST 23-20, WNYZ 27-20, WRCK 29-26, O106 25-22.

HOOTERS Satellite (Columbia) LP: One Way Home. Total Reports 73 31%. Regional Reach E 45%, S 27%, M 29%, W 29%. Parallel Reach P1 16%, P2 26%, P3 52%.

PARALLELS

Hooters Continued

WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN stations for Hooters. Includes station call letters, frequencies, and program details.

BILLY IDOL: Many Moneys (Chrysalis). Total Reports 217 93%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

Michael Jackson Continued

THE JETS: I Do You (MCA). LP: Magic. Total Reports 68 29%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

MICK JAGGER: Let's Work (Columbia). LP: Primitive Cool. Total Reports 140 60%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

Leveret Continued

LEVERET: Let's Work (Columbia). LP: Primitive Cool. Total Reports 140 60%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

LISA LISA AND CULT JAM: Lost In Emotion (Columbia). LP: Spanish Fly. Total Reports 216 93%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

LOS LOBOS: Come On, Let's Go (Slash/WB). LP: La Bamba Soundtrack. Total Reports 150 64%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

LOVERBOY: Notorious (Columbia). LP: Wildside. Total Reports 122 52%. Regional Reach, Chart Summary, and National Summary data.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

STATIONS: WEST, EAST, MIDDLEWEST, SOUTHWEST, SOUTHEAST, and SOUTHERN. Lists station call letters and frequencies.

PARALLELS

R.E.M. Continued

SOUTH
 293 4-31
 KEGS 20-13
 Y95 19-18
 KRBO 25-17
 KRBE 40-29
 WGR a

MIDWEST
 WMS 40-37
 KDWB 36-32
 WLGL 40 fr

WEST
 Y108 on
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

WESI
 WKSI a-40
 WANS 36-33
 WKCN 40-34
 WYXP 4-38
 PRO-FM a-36
 WAPE a
 WQTT on
 WOKI a
 KZOU d-35
 99WAYS 34-29
 WABD 25-22
 WBM a
 Y106 a-40
 WJ105 on
 WMB 7-2
 K17Y a
 KSAQ 37-34
 KTXU on
 WDLX d-40
 WKZL 26-23

MIDWEST
 WBSO 35-34
 WMB 7-2
 WCIL 30-26
 WOCR a
 WLRW 20-15
 KQO on
 Y94 23-19
 K11K 25-24
 KRMZ 28-27
 KZIO a
 KLO d-33
 WTKY 21-27
 WZPL a
 Z104 17-13
 KJ103 a
 WZOK 25-20

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

Timothy B. Schmit Continued

SOUTH
 WKSI a-40
 WANS 36-33
 WKCN 40-34
 WYXP 4-38
 PRO-FM a-36
 WAPE a
 WQTT on
 WOKI a
 KZOU d-35
 99WAYS 34-29
 WABD 25-22
 WBM a
 Y106 a-40
 WJ105 on
 WMB 7-2
 K17Y a
 KSAQ 37-34
 KTXU on
 WDLX d-40
 WKZL 26-23

MIDWEST
 WBSO 35-34
 WMB 7-2
 WCIL 30-26
 WOCR a
 WLRW 20-15
 KQO on
 Y94 23-19
 K11K 25-24
 KRMZ 28-27
 KZIO a
 KLO d-33
 WTKY 21-27
 WZPL a
 Z104 17-13
 KJ103 a
 WZOK 25-20

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

STARSHIP

Beat Patrol (Grunt/RCA)
 LP: No Protection

Total Reports 109 478

Regional Reach		Parallels	
E 41%	P1 35%	E 71%	P1 51%
M 4%	P2 46%	S 78%	P2 73%
W 48%	P3 58%	M 66%	P3 94%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	12	23	26	61
Ons	4	16	12	32
ADDS	16	19	51	109

National Summary
 UP 37
 DEBS 21
 SAME 35
 DOWN 0
 ADDS 16

SQUEEZE

Hourglass (A&M)
 LP: Babylon And On

Total Reports 171 738

Regional Reach		Parallels	
E 71%	P1 51%	E 71%	P1 51%
M 4%	P2 46%	S 78%	P2 73%
W 48%	P3 58%	M 66%	P3 94%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	1	1	2	4
16-40	19	50	39	108
Ons	5	18	17	40
ADDS	19	28	80	171

National Summary
 UP 73
 DEBS 36
 SAME 43
 DOWN 0
 ADDS 19

Swing Out Sister Continued

SOUTH
 WKSI a-40
 WANS 36-33
 WKCN 40-34
 WYXP 4-38
 PRO-FM a-36
 WAPE a
 WQTT on
 WOKI a
 KZOU d-35
 99WAYS 34-29
 WABD 25-22
 WBM a
 Y106 a-40
 WJ105 on
 WMB 7-2
 K17Y a
 KSAQ 37-34
 KTXU on
 WDLX d-40
 WKZL 26-23

MIDWEST
 WBSO 35-34
 WMB 7-2
 WCIL 30-26
 WOCR a
 WLRW 20-15
 KQO on
 Y94 23-19
 K11K 25-24
 KRMZ 28-27
 KZIO a
 KLO d-33
 WTKY 21-27
 WZPL a
 Z104 17-13
 KJ103 a
 WZOK 25-20

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

WEST
 K115 on
 KRRZ 32-29
 FM102 on
 KCPX 28-24
 KATD 27-24
 KNSS a

EAST
 WFLY on
 WABZ 36-33
 WWSR 4-39
 JET-PM a
 K104 29-26
 WERZ 25-22
 WNNK a
 W1AN a-40
 99GPM on
 WPSY 35-30
 WYFZ 30-27
 WCRK on

REO SPEEDWAGON

In My Dreams (Epic)
 LP: Life As We Know It

Total Reports 187 808

Regional Reach		Parallels	
E 76%	P1 67%	E 76%	P1 67%
M 86%	P2 81%	M 86%	P2 81%
W 71%	P3 91%	M 86%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	4	9	17	30
2-5	1	4	9	14
6-15	9	24	25	58
16-40	21	48	24	93
Ons	2	2	6	10
ADDS	9	37	89	187

National Summary
 UP 132
 DEBS 19
 SAME 16
 DOWN 15
 ADDS 9

BRUCE SPRINGSTEEN

Brilliant Disguise (Columbia)
 LP: Tunnel Of Love

Total Reports 226 974

Regional Reach		Parallels	
E 100%	P1 93%	E 100%	P1 93%
M 96%	P2 98%	M 96%	P2 98%
W 98%	P3 100%	M 96%	P3 100%

Chart Summary

Pos	P1	P2	P3	Tot
1	1	1	1	3
2-5	1	1	1	3
6-15	5	10	2	17
16-40	42	93	64	199
Ons	2	4	0	6
ADDS	1	51	108	226

National Summary
 UP 193
 DEBS 19
 SAME 13
 DOWN 0
 ADDS 1

STING

We'll Be Together (A&M)
 LP: Nothing Like The Sun

Total Reports 191 828

Regional Reach		Parallels	
E 84%	P1 69%	E 84%	P1 69%
M 86%	P2 84%	M 86%	P2 84%
W 92%	P3 91%	M 86%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	18	42	33	93
Ons	11	24	16	51
ADDS	47	38	92	191

National Summary
 UP 15
 DEBS 75
 SAME 54
 DOWN 0
 ADDS 47

SWING OUT SISTER

Breakout (Mercury/PolyGram)
 LP: It's Better To Travel

Total Reports 217 938

Regional Reach		Parallels	
E 94%	P1 93%	E 94%	P1 93%
M 91%	P2 94%	M 91%	P2 94%
W 96%	P3 94%	M 91%	P3 94%

Chart Summary

Pos	P1	P2	P3	Tot
1	1	1	1	3
2-5	1	1	1	3
6-15	2	2	1	4
16-40	23	27	14	64
Ons	20	69	44	133
ADDS	9	51	103	217

National Summary
 UP 174
 DEBS 15
 SAME 19
 DOWN 0
 ADDS 9

TIMOTHY B. SCHMIT

Boys Night Out (MCA)
 LP: Timothy B

Total Reports 143 611

Regional Reach		Parallels	
E 63%	P1 36%	E 63%	P1 36%
M 68%	P2 59%	M 68%	P2 59%
W 48%	P3 87%	M 68%	P3 87%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	1	1
16-40	11	44	39	94
Ons	5	12	12	29
ADDS	19	20	65	143

National Summary
 UP 62
 DEBS 28
 SAME 34
 DOWN 0
 ADDS 19

TIFFANY

I Think We're Alone Now (MCA)
 LP: Tiffany

Total Reports 214 928

Regional Reach		Parallels	
E 90%	P1 91%	E 90%	P1 91%
M 96%	P2 94%	M 96%	P2 94%
W 96%	P3 91%	M 96%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	8	9	2	19
2-5	10	10	4	24
6-15	17	43	24	84
16-40	15	41	29	85
Ons	0	0	0	0
ADDS	2	50	103	214

National Summary
 UP 183
 DEBS 10
 SAME 19
 DOWN 0
 ADDS 2

STING

We'll Be Together (A&M)
 LP: Nothing Like The Sun

Total Reports 191 828

Regional Reach		Parallels	
E 84%	P1 69%	E 84%	P1 69%
M 86%	P2 84%	M 86%	P2 84%
W 92%	P3 91%	M 86%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	18	42	33	93
Ons	11	24	16	51
ADDS	47	38	92	191

National Summary
 UP 15
 DEBS 75
 SAME 54
 DOWN 0
 ADDS 47

SWING OUT SISTER

Breakout (Mercury/PolyGram)
 LP: It's Better To Travel

Total Reports 217 938

Regional Reach		Parallels	
E 94%	P1 93%	E 94%	P1 93%
M 91%	P2 94%	M 91%	P2 94%
W 96%	P3 94%	M 91%	P3 94%

Chart Summary

Pos	P1	P2	P3	Tot
1	1	1	1	3
2-5	1	1	1	3
6-15	2	2	1	4
16-40	23	27	14	64
Ons	20	69	44	133
ADDS	9	51	103	217

National Summary
 UP 174
 DEBS 15
 SAME 19
 DOWN 0
 ADDS 9

TIMOTHY B. SCHMIT

Boys Night Out (MCA)
 LP: Timothy B

Total Reports 143 611

Regional Reach		Parallels	
E 63%	P1 36%	E 63%	P1 36%
M 68%	P2 59%	M 68%	P2 59%
W 48%	P3 87%	M 68%	P3 87%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	1	1
16-40	11	44	39	94
Ons	5	12	12	29
ADDS	19	20	65	143

National Summary
 UP 62
 DEBS 28
 SAME 34
 DOWN 0
 ADDS 19

TIFFANY

I Think We're Alone Now (MCA)
 LP: Tiffany

Total Reports 214 928

Regional Reach		Parallels	
E 90%	P1 91%	E 90%	P1 91%
M 96%	P2 94%	M 96%	P2 94%
W 96%	P3 91%	M 96%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	8	9	2	19
2-5	10	10	4	24
6-15	17	43	24	84
16-40	15	41	29	85
Ons	0	0	0	0
ADDS	2	50	103	214

National Summary
 UP 183
 DEBS 10
 SAME 19
 DOWN 0
 ADDS 2

STING

We'll Be Together (A&M)
 LP: Nothing Like The Sun

Total Reports 191 828

Regional Reach		Parallels	
E 84%	P1 69%	E 84%	P1 69%
M 86%	P2 84%	M 86%	P2 84%
W 92%	P3 91%	M 86%	P3 91%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	0	0
16-40	18	42	33	93
Ons	11	24	16	51
ADDS	47	38	92	191

National Summary
 UP 15
 DEBS 75
 SAME 54
 DOWN 0
 ADDS 47

SWING OUT SISTER

Breakout (Mercury/PolyGram)
 LP: It's Better To Travel

Total Reports 217 938

Regional Reach		Parallels	
E 94%	P1 93%	E 94%	P1 93%
M 91%	P2 94%	M 91%	P2 94%
W 96%	P3 94%	M 91%	P3 94%

Chart Summary

Pos	P1	P2	P3	Tot
1	1	1	1	3
2-5	1	1	1	3
6-15	2	2	1	4
16-40	23	27	14	64
Ons	20	69	44	133
ADDS	9	51	103	217

National Summary
 UP 174
 DEBS 15
 SAME 19
 DOWN 0
 ADDS 9

TIMOTHY B. SCHMIT

Boys Night Out (MCA)
 LP: Timothy B

Total Reports 143 611

Regional Reach		Parallels	
E 63%	P1 36%	E 63%	P1 36%
M 68%	P2 59%	M 68%	P2 59%
W 48%	P3 87%	M 68%	P3 87%

Chart Summary

Pos	P1	P2	P3	Tot
1	0	0	0	0
2-5	0	0	0	0
6-15	0	0	1	1
16-40	11	44	39	94
Ons	5	12	12	29

PARALLELS

SIGNIFICANT ACTION

Hager Continued

MIDWEST WKBS on WEST SAFT WFLY a	MIDWEST WKDD 4-36 KJ103 a KRKD a	MIDWEST WBRQ a 99QK on fr KWFO on KPPM 4-40
WEST KCYO 4-35 KZSU a	WEST KFRS a KOZE a OK95 a	

ICEHOUSE
Crazy (Chrysalis)
LP: Man Of Colours

P1 SAFT WKBS on WCAU a SOUTH WGH on MIDWEST WKBS on WEST KITS 28-25	P2 SAFT WFLY on WABR on K104 on WERS a	P3 SAFT 95XIL on WTTT a
WEST WROQ a WQUP on KZSU a	WEST WVFP a WJWX on MIDWEST WVBA a Y94 a-38	WEST KFTW a KZFE a OK95 a

INSIDERS
Ghost On The Beach (Epic)
LP: Ghost On The Beach

P1 SAFT SOUTH MIDWEST WEST KITS 17-15	SOUTH WQUP on KSAQ on	SOUTH WJWX on MIDWEST WCIL 32-31 KRRC 28-27 WDRB on KPMH 4-38
P2 SAFT WFLY on	WEST KIKX on KSNB 39-35 96RPM on KZSU 21-20	WEST KUBB 37-35 KOZE 5 on fr KFTW 28-22 OK95 36-32

GLENN JONES
We've Only Just Begun... (Jive/RCA)
LP: Glenn Jones

P1 SAFT SOUTH KRBE a MIDWEST WEST KROY a KREL 4-34	P2 SAFT SOUTH WBRQ a KCK106 4-30 KZSU a WZL a	P3 SAFT SOUTH WCOQ a WJKE a KMAN a WPPM a
WEST KRP5 a	WEST WZL a	WEST KMAN a WPPM a

KANE GANG
Motortown (Capitol)
LP: Miracle

P1 SAFT SOUTH KRBE a MIDWEST WEST KRP5 a KPLS on WFLY on Q100 on	P2 SAFT SOUTH WBRQ a KCK106 4-30 KZSU a WZL a	P3 SAFT SOUTH WCOQ a WJKE a KMAN a WPPM a
WEST KRP5 a	WEST WZL a	WEST KMAN a WPPM a

KISS
Crazy Nights (Mercury/PolyGram)
LP: Crazy Nights

P1 SAFT PRO-PM on SOUTH KRBE a WGH on MIDWEST WVBA a WEST KCPX 38-35	P2 SAFT SOUTH WBRQ a KCK106 4-30 KZSU a WZL a	P3 SAFT SOUTH WCOQ a WJKE a KMAN a WPPM a
WEST KRP5 a	WEST WZL a	WEST KMAN a WPPM a

KOOL & THE GANG
Special Way (Mercury/PolyGram)
LP: Forever

P1 SAFT WKBS on WRZE 40-37 WJAO 4-39 WGMU 37-31 PRO-PM a	P2 SAFT K104 on WERS on WRZE 4-25 WVFE on WRCK a	P3 SAFT WVFX 34-32 WGMU 4-35 WVFE on WRCK a
SOUTH KARS on KMAN on WHL a	SOUTH KARS on KMAN on WHL a	SOUTH KARS on KMAN on WHL a

LIVING IN A BOX
So The Story Goes (Chrysalis)
LP: Living In A Box

P1 SAFT WJAO a SOUTH KRBE a MIDWEST WEST Y108 on KRP5 a KCPX on KREL 26-23	P2 SAFT WVFX on fr WVFE on WKBS a	P3 SAFT KARS on KZLZ on WJAO on KMAN on WPPM on
WEST Y108 on KRP5 a KCPX on KREL 26-23	WEST WVFX on fr WVFE on WKBS a	WEST KARS on KZLZ on WJAO on KMAN on WPPM on

MEN WITHOUT HATS
Pop Goes The World (Mercury/PolyGram)
LP: Pop Goes The World

P1 SAFT CKOI a SOUTH WGH a-36 MIDWEST WVBA a WEST KRP5 a KATD 4-28	P2 SAFT KITS 30-18 SAFT KRP5 a KCPX on KREL 26-23	P3 SAFT OK100 a SOUTH WJAO on KMAN on WPPM on MIDWEST KFTW on WEST KOZE on KZSU a
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NEW ORDER
True Faith (WB)
LP: Substance

P1 SAFT SOUTH MIDWEST WEST KCPX 25-25 HOT103 on	P2 SAFT SOUTH 94TYX 39-24 MIDWEST KRP5 a KCPX on KREL 26-23	P3 SAFT SOUTH KZLZ on KMAN a MIDWEST WJAO on WEST KFTW a
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NOEL
Silent Morning (4th & Broadway)
LP: Island

P1 SAFT WKBS 16-11 Z100 21-23 MAYN 24-22	P2 SAFT HOT103 3-6 HOT105 14-21 PWR106 15-12	P3 SAFT KZLZ on KMAN a MIDWEST WJAO on WEST KFTW a
WEST KRP5 a KCPX on KREL 26-23	WEST HOT103 3-6 HOT105 14-21 PWR106 15-12	WEST KZLZ on KMAN a MIDWEST WJAO on WEST KFTW a

OUTFIELD
No Surrender (Columbia)
LP: Bangin'

P1 SAFT SOUTH MIDWEST WEST KCPX 29-27	P2 SAFT K104 on WERS on WRZE 4-25 WVFE on WRCK a	P3 SAFT WVFX 34-32 WGMU 4-35 WVFE on WRCK a
WEST KCPX 29-27	WEST K104 on WERS on WRZE 4-25 WVFE on WRCK a	WEST WVFX 34-32 WGMU 4-35 WVFE on WRCK a

PINK FLOYD
Learning To Fly (Columbia)
LP: A Momentary Lapse Of Reason

P1 SAFT CKOI 28-23 SOUTH KREL 4-39 MIDWEST WVBA 26-17 WEST KATD 35-32 KZSU on	P2 SAFT WVFX on fr WVFE on WKBS a	P3 SAFT KARS on KZLZ on WJAO on KMAN on WPPM on
WEST KATD 35-32 KZSU on	WEST WVFX on fr WVFE on WKBS a	WEST KARS on KZLZ on WJAO on KMAN on WPPM on

SIMON F.
American Dream (Reprise)
LP: Never Never Land

P1 SAFT WCAU a SOUTH S93 35-33 Y95 on KRBE on MIDWEST WVBA 4-39 WVFE 40 fr WEST KRP5 on K104 40-33 KZSU on	P2 SAFT SOUTH WBRQ on KZSU on KSAQ on MIDWEST KIKX a WEST KRP5 on K104 40-33 KZSU on	P3 SAFT 95XXX a SOUTH KZLZ a WJAO on KMAN a MIDWEST KFTW on WEST KFTW on KZSU on
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SAGA
Only Time Will Tell (Atlantic)
LP: Wildest Dreams

P1 SAFT SOUTH MIDWEST WEST	P2 SAFT K104 36-35 SOUTH MIDWEST KZSU on WEST CHED a	P3 SAFT 95XXX on KZLZ 4-40 WGMU SOUTH MIDWEST KZLZ on WEST KZSU on
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WHITESNAKE
Is This Love? (Geffen)
LP: Whitesnake

P1 SAFT SOUTH MIDWEST WEST	P2 SAFT SOUTH WROQ 38-34 WVFE a KRP5 39-34 Z102 4-34 WDLX 4-36	P3 SAFT WVFX a SOUTH KZLZ a KMAN a MIDWEST KZLZ on WEST KZSU on
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PETE WYLIE
Sinful (Virgin)
LP: Sinful

P1 SAFT SOUTH MIDWEST WEST KCPX on KITS 23-21	P2 SAFT SOUTH WVBA on MIDWEST KZSU on WEST KZSU on	P3 SAFT WVFX a SOUTH KZLZ a KMAN a MIDWEST KZLZ on WEST KZSU on
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CHART SUMMARY

CONTEMPORARY HIT RADIO

- | Three Weeks | Two Weeks | Last Week | Chart | Artist/Album |
|-------------|-----------|-----------|-------|--|
| 5 | 4 | 2 | 1 | LISA LISA/Lost In Emotion (Columbia) |
| 19 | 10 | 6 | 2 | MICHAEL JACKSON/Bad (Epic) |
| 8 | 5 | 4 | 3 | PRINCE/U Got The Look (WB) |
| 15 | 8 | 5 | 4 | MADONNA/Causing A Commotion (Sire/WB) |
| 3 | 2 | 1 | 5 | EUROPE/Carrie (Epic) |
| 14 | 11 | 8 | 6 | LEVERT/Casanova (Atlantic) |
| 10 | 7 | 7 | 7 | HEART/Who Will You Run To (Capitol) |
| 20 | 15 | 12 | 8 | FLEETWOOD MAC/Little Lies (WB) |
| 18 | 13 | 10 | 9 | EXPOSE/Let Me Be The One (Arista) |
| 29 | 19 | 13 | 10 | TIFFANY/I Think We're Alone Now (MCA) |
| 2 | 1 | 1 | 11 | WHITESNAKE/Here I Go Again (Geffen) |
| 18 | 13 | 10 | 11 | BILLY IDOL/Mony Mony (Chrysalis) |
| 18 | 13 | 10 | 12 | BILLY IDOL/Mony Mony (Chrysalis) |
| 18 | 13 | 10 | 13 | SWING OUT SISTER/Breakout (Mercury/PG) |
| 18 | 13 | 10 | 14 | CARS/You Are The Girl (Elektra) |
| 18 | 13 | 10 | 15 | BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) |
| 18 | 13 | 10 | 16 | BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) |
| 18 | 13 | 10 | 17 | PET SHOP BOYS/It's A Sin (EMI-Manhattan) |
| 18 | 13 | 10 | 18 | REO SPEEDWAGON/In My Dreams (Epic) |
| 18 | 13 | 10 | 19 | REO SPEEDWAGON/In My Dreams (Epic) |
| 18 | 13 | 10 | 20 | KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista) |
| 18 | 13 | 10 | 21 | JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/PG) |
| 18 | 13 | 10 | 22 | CUTTING CREW/I've Been In Love Before (Virgin) |
| 18 | 13 | 10 | 23 | BANANARAMA/Heard A Rumour (London/PG) |
| 18 | 13 | 10 | 24 | U2/Where The Streets Have No Name (Island) |
| 18 | 13 | 10 | 25 | U2/Where The Streets Have No Name (Island) |
| 18 | 13 | 10 | 26 | BILL MEDLEY & JENNIFER WARNES/I've Had The Time... (RCA) |
| 18 | 13 | 10 | 27 | WHITNEY HOUSTON/Didn't We Almost Have It All (Arista) |
| 18 | 13 | 10 | 28 | WHITNEY HOUSTON/Didn't We Almost Have It All (Arista) |
| 18 | 13 | 10 | 29 | BELINDA CARLISLE/Heaven Is A Place On Earth (MCA) |
| 18 | 13 | 10 | 30 | BELINDA CARLISLE/Heaven Is A Place On Earth (MCA) |
| 18 | 13 | 10 | 31 | OTHER ONES/Holiday (Virgin) |
| 18 | 13 | 10 | 32 | NATALIE COLE/Jump Start (EMI-Manhattan) |
| 18 | 13 | 10 | 33 | RICHARD MARK/Should've Known Better (EMI-Manhattan) |
| 18 | 13 | 10 | 34 | SMOKEY ROBINSON/One Heartbeat (Motown) |
| 18 | 13 | 10 | 35 | POISON/Won't Forget You (Enigma/Capitol) |
| 18 | 13 | 10 | 36 | LOS LOBOS/Come On Let's Go (Slash/WB) |
| 18 | 13 | 10 | 37 | LOS LOBOS/Come On Let's Go (Slash/WB) |
| 18 | 13 | 10 | 38 | DEBUT SQUEEZE/Hourglass (A&M) |
| 18 | 13 | 10 | 39 | WA WA NEE/Sugar Free (Epic) |
| 18 | 13 | 10 | 40 | LOVERBOY/Notorious (Columbia) |
| 18 | 13 | 10 | 41 | LOVERBOY/Notorious (Columbia) |
| 18 | 13 | 10 | 42 | MICK JAGGER/Let's Work (Columbia) |
| 18 | 13 | 10 | 43 | STING/We'll Be Together (A&M) |
| 18 | 13 | 10 | 44 | BON JOVI/Edge Of A Broken Heart (Tin Pan Apple/PGM) |
| 18 | 13 | 10 | 45 | BON JOVI/Edge Of A Broken Heart (Tin Pan Apple/PGM) |
| 18 | 13 | 10 | 46 | DEBUT TIMOTHY B. SCHMIT/Boys Night Out (MCA) |

LISA LISA hits the top of the chart with 45 stations putting her at number one this week. The majority of the other number ones are scattered between **MICHAEL JACKSON**, **MADONNA**, **PRINCE**, **EUROPE**, and **WHITESNAKE**. MJ could badly spoil Prince and/or Madonna's chances for a place at the top next time around. Much movement in the teens this week finds **SWING OUT SISTER** and **BRUCE SPRINGSTEEN** making life a bit tough for the **CARS**, **PET SHOP BOYS**, **REO SPEEDWAGON**, and **KENNY G. MEDLEY & WARNES** and **BELINDA CARLISLE** turn in some of the healthiest chart moves of the week.

NEW ARTISTS

- | Rank | Artist/Album | Reports |
|------|--|---------|
| 1. | R.E.M./The One I Love (IRS/MCA) | 134 |
| 2. | MICHAEL BOLTON/That's What Love Is... (Columbia) | 109 |
| 3. | WENDY & LISA/Waterfall (Columbia) | 73 |
| 4. | PRETTY POISON/Catch Me I'm Falling (Virgin) | 66 |
| 5. | GLEN BURTNICK/Follow You (A&M) | 63 |
| 6. | BOURGEOIS TAGG/I Don't Mind At All (Island) | 60 |
| 7. | TAYLOR DAYNE/Tell It To My Heart | 52 |
| 8. | BIG TROUBLE/Crazy World (Epic) | 47 |
| 9. | CURE/Just Like Heaven (Elektra) | 46 |
| 10. | KANE GANG/Motortown (Capitol) | 41 |
- New Artists are those who have not previously been reported as a Breaker by reporting stations.

LOS LOBOS

"Come On, Let's Go"

CHR BREAKERS Debut 31



©1987 Slash Records

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

LOS LOBOS

Come On Let's Go (Slash/WB)

65% of our reporters playing it. Moves: Up 71, Debuts 20, Same 28, Down 1, Adds 30 including WXKS, Z94, 98PXY, PWR997, B93, FM100, KLIK, KDWZ. See Parallels, debuts at number 31 on the CHR chart.

TIMOTHY B. SCHMIT

Boys Night Out (MCA)

62% of our reporters playing it. Moves: Up 62, Debuts 28, Same 34, Down 0, Adds 19 including WMJQ, WCAU, Q102, KWOD, WRCK, Q106, KZ106, WLAP. See Parallels, debuts at number 40 on the CHR chart.

WA WA NEE

Sugar Free (Epic)

60% of our reporters playing it. Moves: Up 72, Debuts 20, Same 31, Down 0, Adds 17 including Z94, WCAU, KRBE, KWOD, Q106, Q98, KBFM, KIYS. See Parallels, debuts at number 34 on the CHR chart.

NEW & ACTIVE

YES "Love Will Find A Way" (Atco)

Reports: 136. Moves: Up 43, Debuts 35, Same 43, Down 0, Adds 15 including Z94, CKOI, KKRZ, WWSR, K98, Y107, KQKQ, KCAQ, WHSL, WCAU 38-32, KEGL 40-19, WMMS 38-31, KPLZ 39-30, WAEB 33-25, WERZ 35-29.

R.E.M. "The One I Love" (IRS/MCA)

Reports: 134. Moves: Up 64, Debuts 18, Same 24, Down 0, Adds 28 including WGH, KWSS, JET-FM, WNNK, WLAN, PWR997, Q98, WAPE, KITY, KJ103, WXKS 28-21, KEGL 20-13, KKBQ 25-17, KRBE 40-29, WROQ 21-15.

DEBBIE GIBSON "Shake Your Love" (Atlantic)

Reports: 109. Moves: Up 24, Debuts 22, Same 16, Down 0, Adds 47 including WXKS, WKSE, WMJQ, WBLI, Z100, PRO-FM, Y100, Q105, WNCI, KWOD, WCAU 33-25, KRBE 34-24, KWK 23-17, KMEL 35-29, PWR997 30-25.

STARSHIP "Beat Patrol" (Grunt/RCA)

Reports: 109. Moves: Up 37, Debuts 21, Same 35, Down 0, Adds 16 including CKOI, PRO-FM, KATD, 99GFM, K98, KXX106, WROQ, 94TYX, WIXX, FM104, WGH 40-31, WMMS 39-33, KCPX 30-26, KPLZ 40-35, WCGQ 40-32.

MICHAEL BOLTON "That's What Love Is All About" (Columbia)

Reports: 109. Moves: Up 19, Debuts 19, Same 31, Down 1, Adds 12 including Z94, B94, KCPW, Q100, WINK, WKZL, 100KHI, WYKS, WXKS, 12-10, PRO-FM 35-29, KDWB 24-17, WFLY 6-4, K104 3-1, WERZ 10-4, WKDD 14-11. 64% are charting with consistent Top 5 & Top 10 reports developing.

STEVE WINWOOD "Valerie" (Island/WB)

Reports: 89. Moves: Up 8, Debuts 23, Same 22, Down 0, Adds 36 including Z94, WAVA, KEGL, WGH, 99DTX, KCPX, WVIC, WOKI, KXYQ, Y94, WEGX d-29, WKTI 29-25, K92 29-25, WKDD 34-27, KNIN 36-30.

AEROSMITH "Dude (Looks Like A Lady)" (Geffen)

Reports: 87. Moves: Up 14, Debuts 15, Same 32, Down 0, Adds 26 including B94, Y95, KATD, WPST, Q106, WNOK, Q98, WINK, WCKN, WZYP, WMMS 30-20, WKQB 33-27, WKSI 31-24, KJ103 29-19, WHTT 30-22.

STEVIE WONDER "Skeletons" (Motown)

Reports: 86. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 86 including WXKS, Z94, CKOI, WCAU, WAVA, Z93, KRBE, Y100, 92X, WHYT, KHTR, Y108, KIIS, KKRZ, FM102, KMEL.

JODY WATLEY "Don't You Want Me" (MCA)

Reports: 81. Moves: Up 16, Debuts 21, Same 15, Down 0, Adds 29 including Z94, PWR95, B94, PRO-FM, KRBE, B97, KWOD, KWSS, WKEE, PWR997, K92, WDLX, KWK 29-19, KROY 32-25, WVIC 34-29.

WENDY & LISA "Waterfall" (Columbia)

Reports: 73. Moves: Up 19, Debuts 10, Same 29, Down 0, Adds 15 including Z94, K98, KZZB, WNOK, WANS, KTUX, KKRZ, KIYS, KYRK, KZZU, WXKS 25-20, WMMS 20-16, WHHY 38-31, KMGX 35-29, I94 40-30.

HOOTERS "Satellite" (Columbia)

Reports: 73. Moves: Up 21, Debuts 13, Same 32, Down 0, Adds 7, PRO-FM, K98, WHHY, WRQN, WAFX, KFBQ, KZFN, WCAU 34-29, WMMS 36-30, WAEB 31-24, K104 33-29, 99GFM 39-35, WKDD 39-34, WIXX 38-32, OK100 40-29.

JETS "I Do You" (MCA)

Reports: 68. Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 64 including B104, WXKS, CKOI, PRO-FM, Q107, WAVA, KKBQ, KRBE, WHYT, KDWB, KIIS, KKRZ, FM102, KCPX, KMEL, KUBE.

BON JOVI "Edge Of A Broken Heart" (Tin Pan Apple/PolyGram)

Reports: 68. Moves: Up 33, Debuts 3, Same 18, Down 11, Adds 3, WKSE, WOKI, WPRR, Y100 18-15, WAEB 6-2, WKEE 6-5, WQUT 28-21, KZOU 11-5, KBFM 40-31, WZPL 16-11, KJ103 14-8, KSMB 10-9, KNIN 21-15, WCIL 11-8, KFBQ 15-9. See Parallels, moves 40-39 on the CHR chart, as 90% of those playing are charting it. This album cut performs wherever played.

PRETTY POISON "Catch Me I'm Falling" (Virgin)

Reports: 66. Moves: Up 27, Debuts 14, Same 11, Down 0, Adds 14 including 92X, KWK, FM102, KROY, WNNK, WBCY, WDJX, WBAM, WHHY, WFXR, WXKS 32-34, WCAU 32-24, Z93 32-26, KMEL 11-17, KBFM 34-27, KITY 23-18. 66% are charting it with strong support everywhere but the Midwest.

GLEN BURTINICK "Follow You" (A&M)

Reports: 63. Moves: Up 13, Debuts 4, Same 34, Down 0, Adds 12, Y95, K98, Z104, FM104, WKSF, KIXY, KYYY, WAZY, WDBR, KUUB, KFBQ, KEGL 34-17, WMMS 13-9, KIQ 34-29.

DEF LEPPARD "Animal" (Mercury/PolyGram)

Reports: 61. Moves: Up 10, Debuts 13, Same 15, Down 1, Adds 22 including Z95, KWK, KWSS, WFLY, WNNK, 99GFM, K98, KZ106, WQUT, KIKX, WCIL, KEGL 38-28, WAEB 34-28, WROQ 35-30, KXYQ 34-28.

BOURGEOIS TAGG "I Don't Mind At All" (Island)

Reports: 60. Moves: Up 7, Debuts 8, Same 25, Down 0, Adds 20 including WMJQ, KKRZ, WWSR, JET-FM, K104, WBBQ, WQUT, 99WAYS, WJAD, KYA, SLY96, KMEL 31-28, WERZ 36-32, KQCR 39-33, KKRZ 40-32.

ANITA BAKER "No One In The World" (Elektra)

Reports: 58. Moves: Up 21, Debuts 11, Same 15, Down 2, Adds 9, KKBQ, KCPW, KKRZ, KROY, 99GFM, WKZR, WIXX, WJMX, WAZY, WXKS 8-7, WCAU 39-33, WHYT 14-8, KMEL 19-15, K104 2-2, KZZB 27-21, 95XIL 7-5. 72% are charting it with Top 5 & Top 10 moves developing. Doing best in P-1 markets.

TAYLOR DAYNE "Tell It To My Heart" (Arista)

Reports: 52. Moves: Up 4, Debuts 2, Same 13, Down 0, Adds 33 including WMJQ, KRBE, Y100, 92X, WHYT, KWK, WFLY, WDJX, Y106, WGTZ, WOMP, WZXX, KMEL 28-24, KF95 39-35, KCAQ 31-27.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

MOST ADDED

STEVIE WONDER (86)
JETS (84)
DEBBIE GIBSON (47)
STING (47)
STEVE WINWOOD (36)
TAYLOR DAYNE (33)
LOS LOBOS (30)
JODY WATLEY (29)
R.E.M. (28)
MEDLEY & WARNES (27)

MOST ACTIVE

R.E.M. (82)
YES (78)
MICHAEL BOLTON (64)
STARSHIP (58)
DEBBIE GIBSON (46)
PRETTY POISON (41)
JODY WATLEY (37)
HOOTERS (34)
STEVE WINWOOD (31)
ANITA BAKER (30)

HOTTEST

MICHAEL JACKSON (119)
TIFFANY (119)
MADONNA (105)
PRINCE (91)
BILLY IDOL (78)
LISA LISA (67)
LEVERT (51)
EUROPE (50)
BRUCE SPRINGSTEEN (38)
FLEETWOOD MAC (37)

Most Active = Ups + Debuts — Downs

SIGNIFICANT ACTION

BIG TROUBLE "Crazy World" (Epic)

Reports: 47. Moves: Up 2, Debuts 5, Same 25, Down 0, Adds 15, PRO-FM, K104, KITY, KSAQ, KTUX, KF95, KIYS, KXYQ, WKPE, 95XIL, WBWB, Y94, WDBR, KTRS, KOZE, KYNO 39-34.

CURE "Just Like Heaven" (Elektra)

Reports: 46. Moves: Up 2, Debuts 9, Same 20, Down 0, Adds 15, WHYT, KWSS, Q100, Q106, KZOU, KYNO, KDON, 100KHI, WJAD, WJMX, Y94, KKL5, WDBR, KUUB, KZFN, WAEB 39-36, Y97 20-14.

LIVING IN A BOX "So The Story Goes" (Chrysalis)

Reports: 43. Moves: Up 1, Debuts 0, Same 23, Down 0, Adds 19 including WMJQ, KRBE, KKRZ, WWSR, WRCK, WANS, 94TYX, WHHY, KF95, 95XXX, OK100, WJAD, KNAN, KKRC, KMEL 26-23.

KANE GANG "Motortown" (Capitol)

Reports: 41. Moves: Up 2, Debuts 1, Same 17, Down 0, Adds 21 including WMMS, KKRZ, WERZ, 99GFM, WRCK, WQUT, KSAQ, WKZL, KDON, 95XXX, WFX, KAKS, KWTO, KFBQ, KSND 38-34.

PINK FLOYD "Learning To Fly" (Columbia)

Reports: 40. Moves: Up 7, Debuts 3, Same 22, Down 0, Adds 8 including JET-FM, WZYP, KIQ, WQCM, KQIZ, WJMX, KFBQ, KTMT, CKOI 28-23, WMMS 26-17, KATD 35-32, WKZL 33-30, 95XIL 34-31, KISR 38-35, OK95 38-30.

KISS "Crazy Crazy Nights" (Mercury/PolyGram)

Reports: 40. Moves: Up 13, Debuts 2, Same 23, Down 0, Adds 2, KEGL, KZOU, WMMS 24-22, KDWB 34-31, KCPX 38-35, WAEB 25-22, WROQ 27-20, WFM1 27-24, KIXY 12-8, WCIL 10-4, WDBR 36-32, KFMW 32-26, KFBQ 32-29, KOZE 29-24, OK95 37-29.

SAMANTHA FOX "Nothing's Gonna Stop Me Now" (Jive/RCA)

Reports: 38. Moves: Up 4, Debuts 6, Same 20, Down 0, Adds 8, WZYP, KSAQ, KJ103, KIKX, KZZU, KQIZ, WJMX, WPFM, CKOI 36-29, KCPX 34-31, PWR997 29-26, WKQB d-35, KITY d-35, KYNO 36-33, I94 d-38.

NOEL "Silent Morning" (4th & Broadway/Island)

Reports: 36. Moves: Up 21, Debuts 3, Same 9, Down 3, Adds 0 including WXKS 16-11, WAVA 24-22, KKBQ 26-21, KRBE 32-16, KZZP 20-18, KKLQ 20-17, KATD 33-30, WNNK 30-28, WVIC 22-11, B93 25-21, K98 21-12, Z102 8-6, KMGX 26-18, I94 10-7, KZQZ 36-28.

SIMON F. "American Dream" (Reprise)

Reports: 31. Moves: Up 2, Debuts 3, Same 18, Down 0, Adds 8, WCAU, KLIK, KIKX, 96KFM, 95XXX, KQIZ, WJAD, KNAN, Z93 35-33, WMMX d-39, KIYS 40-33, KSND d-40, KOZE d-34.

KOOL & THE GANG "Special Way" (Mercury/PolyGram)

Reports: 29. Moves: Up 5, Debuts 5, Same 12, Down 1, Adds 6, PRO-FM, WRCK, KIKX, I94, WQCM, WHSL, WKSE 40-37, WMJQ d-39, WCAU 37-31, KMEL d-33, WKEE d-25, WAFX 34-32, 95XIL d-35, KQCR 37-27, KTRS 34-30.

ICEHOUSE "Crazy" (Chrysalis)

Reports: 27. Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 16 including WCAU, WERZ, WROQ, KSAQ, KDWB, Z104, KJ103, KSND, KXYQ, WHTT, WKSF, WBWB, Y94, KTMT, KZFN.

SAMMY HAGAR "Eagles Fly" (Geffen)

Reports: 24. Moves: Up 0, Debuts 4, Same 6, Down 0, Adds 14, KEGL, WFLY, WROQ, WANS, K92, KJ103, KKRZ, KZZU, WKSF, KNAN, WBNQ, KTRS, KOZE, OK95.

BEE GEES "You Win Again" (WB)

Reports: 24. Moves: Up 17, Debuts 2, Same 5, Down 0, Adds 0 including PRO-FM 32-28, Y100 11-10, KDWB 37-33, K104 20-18, KZZB 40-36, WBAM 23-21, WZOK 22-17, KF95 28-20, 95XXX 39-33, WQCM 37-35, WCGQ 39-33, KQCR 36-32, KFRX 16-14, KZFN 40-35, OK95 26-22.

ABC "The Night You Murdered Love" (Mercury/PolyGram)

Reports: 21. Moves: Up 1, Debuts 0, Same 13, Down 0, Adds 7, KKLQ, WERZ, WCKN, 99WAYS, KKLX, KKRZ, KFBQ, WCZY on, WHYT on, KKRZ on, KQMQ on, WJMX 40-38.

PETE WYLIE "Sinful" (Virgin)

Reports: 21. Moves: Up 2, Debuts 3, Same 13, Down 0, Adds 3, WKPE, WJAD, KIXY, CKOI 38-35, WMMS d-40, KDWB on, KCPX on-dp, WKDD d-38, KLIK d-34, KZZU on, OK100 on, WJMX on, KTRS 25-24.

MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)

Reports: 19. Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 9, CKOI, WGH, WMMS, KKRZ, WKSJ, KZZU, OK100, KIXY, WHSL, KCPX on, KATD d-28, Y106 on, KLIK d-33.

WHITESNAKE "Is This Love?" (Geffen)

Reports: 19. Moves: Up 4, Debuts 4, Same 3, Down 0, Adds 8, WMMS, WHHY, KQKQ, KZ93, WAFX, KSMB, KIXY, KFMW, KEGL 3-3, WNVZ d-27, 99DTX d-24, WROQ 38-34, KBFM 39-34, WDLX d-36, KKLX 38-33. Already showing a Top 5 report with the single waiting in the wings.

INSIDERS "Ghost On The Beach" (Epic)

Reports: 19. Moves: Up 9, Debuts 1, Same 9, Down 0, Adds 0 including WFLY on, KDWB 31-30, KSND 39-35, 96KFM on, KZZU 21-20, WCIL 32-31, KKRZ 28-27, KFMW d-38, KUUB 37-35, KOZE 5-3, KTMT 28-22, OK95 36-32.

TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia)

Reports: 17. Moves: Up 2, Debuts 2, Same 6, Down 0, Adds 7, WXKS, WMJQ, FM102, K104, WNYZ, KQIZ, KNAN, KMEL 30-27, WNNK d-38, KZOU on, Z102 33-27, KF95 d-39.

OUTFIELD "No Surrender" (Columbia)

Reports: 16. Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 2, KIYS, 95XIL, WMMS on, KCPX 29-27, WERZ 37-35, WHHY on, 103CIR on, OK100 on, WFX on, KQIZ d-40, WBNQ on-dp, KTRS on.

LAURA BRANIGAN "Power Of Love" (Atlantic)

Reports: 15. Moves: Up 0, Debuts 4, Same 3, Down 0, Adds 8, 92X, KCPW, WMEE, OK100, WOMP, WHSL, KQCR, SLY96, WXKS d-25, PRO-FM d-31, WERZ d-39, WBNQ d-39.

EARTH, WIND & FIRE "System Of Survival" (Columbia)

Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14, KROY, KMEL, KATD, WNYZ, KF95, I94, KCAQ, KDON, KNAN, WBNQ, WBWB, KZFN, Y97, OK95.

SAGA "Only Time Will Tell" (Atlantic)

Reports: 13. Moves: Up 2, Debuts 4, Same 4, Down 0, Adds 5, CHED, WOMP, Y94, KKLX, KZFN, WMMS on, K104 36-35, KDWB on-dp, 95XXX on, 95XIL d-40, KQCR d-39, KFMW 40-39.

GLENN JONES "We've Only Just Begun" (Jive/RCA)

Reports: 12. Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 10, KRBE, KROY, WBBQ, KZOU, KTUX, KF95, WCGQ, WJMX, KNAN, WPFM, KMEL d-34, KXX106 d-30.

BREATHE "Jonah" (A&M)

Reports: 12. Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 3, KSND, 100KHI, KUUB, K104 d-39, WNYZ on, KTUX on, KIKX on-dp, KZZU on, 95XIL on, KQIZ on-dp, KNAN on-dp, KGOT on.

DUNCAN FAURE "24 Hours" (Sire/WB)

Reports: 11. Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 0, Z93 37-34, WCZY on, Y108 on-dp, KKRZ d-37, KPLZ on, WKDD on, KF95 on, KSND 40-36, KMGX on, KGOT on, KUUB on.

NEW ORDER "True Faith" (Qwest/WB)

Reports: 10. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 6, KCPX, KIKX, KDON, KSMB, WAZY, KTMT, KMEL 29-25, 94TYX 39-24, KZZU d-39, KQIZ on-dp.

CRUZADOS "Small Town Love" (Arista)

Reports: 10. Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 0, WANS on, KTUX on, KZZU on, KQIZ d-39, KNAN on-dp, WPFM on, WBWB on-dp, KKLX on-dp, 99KG on, KTRS on.

the follow-up to their **NUMBER 1** single

WHITESNAKE



IS THIS LOVE

in your hands now

Produced by Mike Stone for Mike Stone Enterprises and Keith Olsen for Pogologo Productions on behalf of Whitesnake Overseas Productions Ltd. Management: Frontline Management



CONTEMPORARY HIT RADIO

Three Weeks Two Weeks Last Weeks

- 5 4 2 **1** LISA LISA/Lost In Emotion (Columbia)
- 19 10 6 **2** MICHAEL JACKSON/Bad (Epic)
- 8 5 4 **3** PRINCE/U Got The Look (WB)
- 15 8 5 **4** MADONNA/Causing A Commotion (Sire/WB)
- 3 2 1 **5** EUROPE/Carrie (Epic)
- 14 11 8 **6** LEVERT/Casanova (Atlantic)
- 10 7 7 **7** HEART/Who Will You Run To (Capitol)
- 20 15 12 **8** FLEETWOOD MAC/Little Lies (WB)
- 18 13 10 **9** EXPOSE/Let Me Be The One (Arista)
- 29 19 13 **10** TIFFANY/I Think We're Alone Now (MCA)
- 2 1 3 **11** WHITESNAKE/Here I Go Again (Geffen)
- 28 21 16 **12** BILLY IDOL/Mony Mony (Chrysalis)
- 34 23 18 **13** SWING OUT SISTER/Breakout (Mercury/Pg)
- 23 20 17 **14** CARS/You Are The Girl (Elektra)
- 40 23 **15** BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
- 35 24 20 **16** PET SHOP BOYS/It's A Sin (EMI-Manhattan)
- 25 22 19 **17** REO SPEEDWAGON/In My Dreams (Epic)
- 37 28 22 **18** KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
- 11 9 9 **19** JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/Pg)
- 39 32 25 **20** CUTTING CREW/I've Been In Love Before (Virgin)
- 6 6 11 **21** BANANARAMA/I Heard A Rumour (London/Pg)
- 40 34 26 **22** U2/Where The Streets Have No Name (Island)
- — 31 **23** BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time... (RCA)
- 1 3 15 **24** WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
- — 33 **25** BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
- 38 35 29 **26** OTHER ONES/Holiday (Virgin)
- 16 14 14 **27** NATALIE COLE/Jump Start (EMI-Manhattan)
- — 35 **28** RICHARD MARX/Should've Known Better (EMI-Manhattan)
- 9 12 21 **29** SMOKEY ROBINSON/One Heartbeat (Motown)
- — 37 **30** POISON/I Won't Forget You (Enigma/Capitol)
- BREAKER** **31** LOS LOBOS/Come On Let's Go (Slash/WB)
- — 38 **32** GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)
- DEBUT** **33** SQUEEZE/Hourglass (A&M)
- BREAKER** **34** WA WA NEE/Sugar Free (Epic)
- 39 36 **35** LOVERBOY/Notorious (Columbia)
- 4 16 24 **36** MICHAEL JACKSON with SIEDAH GARRETT/I Just Can't Stop... (Epic)
- — 39 **37** MICK JAGGER/Let's Work (Columbia)
- DEBUT** **38** STING/We'll Be Together (A&M)
- — 40 **39** BON JOVI/Edge Of A Broken Heart (Tin Pan Apple/PGM)
- BREAKER** **40** TIMOTHY B. SCHMIT/Boys Night Out (MCA)

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New Artists & Chart Summary Page 101
New P-1A Playlists Page 92

AOR TRACKS®

Three Weeks Two Weeks Last Weeks

- 2 1 **1** BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
- 4 3 **2** YES/Love Will Find A Way (Atco)
- 6 3 4 **3** R.E.M./The One I Love (IRS/MCA)
- 1 1 2 **4** PINK FLOYD/Learning To Fly (Columbia)
- 15 12 7 **5** CARS/Strap Me In (Elektra)
- 26 20 12 **6** RUSH/Time Stand Still (Mercury/Pg)
- 8 7 5 **7** DEF LEPPARD/Animal (Mercury/Pg)
- 12 11 9 **8** WHITESNAKE/Is This Love (Geffen)
- 22 19 11 **9** JETHRO TULL/Steel Monkey (Chrysalis)
- 25 18 13 **10** LYNYRD SKYNYRD/Truck Drivin' Man (MCA)
- 20 15 14 **11** PINK FLOYD/One Slip (Columbia)
- 16 14 10 **12** JOHN C. MELLENCAMP/Hard Times For An Honest... (Mercury/Pg)
- 29 23 18 **13** AEROSMITH/Rag Doll (Geffen)
- 37 31 21 **14** MICK JAGGER/Throwaway (Columbia)
- BREAKER** **15** YES/Rhythm Of Love (Atco)
- 14 16 15 **16** HOOTERS/Satellite (Columbia)
- BREAKER** **17** BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
- 21 21 17 **18** TIMOTHY B. SCHMIT/Boys Night Out (MCA)
- 43 30 22 **19** ICEHOUSE/Crazy (Chrysalis)
- 17 17 16 **20** MELVIN JAMES/Why Won't You Stay (MCA)
- 4 5 6 **21** AEROSMITH/Dude (Looks Like A Lady) (Geffen)
- — 25 **22** STING/We'll Be Together (A&M)
- 31 29 24 **23** SQUEEZE/Hourglass (A&M)
- BREAKER** **24** ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)
- 41 40 36 **25** JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/Pg)
- 5 6 8 **26** RUSH/Force Ten (Mercury/Pg)
- BREAKER** **27** BODEANS/Only Love (Slash/Reprise)
- — 47 **28** SAMMY HAGAR/Eagles Fly (Geffen)
- 2 8 19 **29** JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/Pg)
- — 44 **30** STEVE WINWOOD/Valerie (Island/WB)

Complete Tracks Chart
Begins on Page 84

URBAN CONTEMPORARY

- 13 5 2 **1** MICHAEL JACKSON/Bad (Epic)
- 15 10 6 **2** RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)
- 10 7 5 **3** JODY WATLEY/Don't You Want Me (MCA)
- 8 4 1 **4** GLENN JONES/We've Only Just Begun... (Jive/RCA)
- 16 11 9 **5** O'JAYS/Lovin' You (PIR/Manhattan)
- 21 17 14 **6** DEJA/You And Me Tonight (Virgin)
- 19 15 13 **7** BERT ROBINSON/Heart Of Gold (Capitol)
- 20 16 15 **8** LILLO THOMAS/Downtown (Capitol)
- 17 13 12 **9** DONNA SUMMER/Dinner With Gershwin (Geffen)
- 23 18 17 **10** MARLON JACKSON/Don't Go (Capitol)
- 28 26 19 **11** ANGELA WINBUSH/Angel (Mercury/Pg)
- 30 25 18 **12** SHANICE WILSON/(Baby Tell Me) Can You Dance (A&M)
- 14 12 11 **13** SURFACE/Lately (Columbia)
- 25 22 20 **14** LACE/My Love Is Deep (Wing/Pg)
- 35 31 24 **15** BAR-KAYS/Certified True (Mercury/Pg)
- 33 27 21 **16** TEMPTATIONS/I Wonder Who She's Seeing Now (Motown)
- 34 30 22 **17** JONATHAN BUTLER/Holdin' On (Jive/RCA)
- 2 1 3 **18** STEPHANIE MILLS/(You're Puttin') A Rush On Me (MCA)
- 37 33 25 **19** EXPOSE/Let Me Be The One (Arista)
- 37 32 **20** KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
- 29 28 26 **21** WHISPERS/Just Gets Better With Time (Solar/Capitol)
- 31 29 28 **22** STEVE ARRINGTON/Stone Love (EMI-Manhattan)
- 35 30 **23** REGINA BELLE/So Many Tears (Columbia)
- — 36 **24** SHALAMAR/Games (Solar/Capitol)
- 32 32 31 **25** CONTROLLERS/Sleepin' Alone (MCA)
- 39 34 **26** WHODINI featuring MILLIE JACKSON/Be Yourself (Jive/Arista)
- — 37 **27** ALEXANDER O'NEAL/Criticize (Tabu/CBS)
- 11 9 8 **28** 4 BY FOUR/Come Over (Capitol)
- 38 33 **29** FIVE STAR/Whenever You're Ready (RCA)
- BREAKER** **30** STEVIE WONDER/Skeletons (Motown)
- BREAKER** **31** MILES JAYE/Start Love Over (Island)
- — 39 **32** CHAD/Luv's Passion And You (RCA)
- — 40 **33** TONY TERRY/She's Fly (Epic)
- 18 14 16 **34** WINANS featuring ANITA BAKER/Ain't No Need To Worry (Qwest/WB)
- — 38 **35** TERENCE TRENT D'ARBY/If You Let Me Stay (Columbia)
- BREAKER** **36** BARRY WHITE/Sho' You Right (A&M)
- 6 6 7 **37** MADAME X/Just That Type Of Girl (Atlantic)
- BREAKER** **38** GEORGIO/Lover's Lane (Motown)
- BREAKER** **39** EARTH, WIND & FIRE/System Of Survival (Columbia)
- DEBUT** **40** GIORGE PETTUS/My Night For Love (MCA)

N&A Begins on Page 74

ADULT CONTEMPORARY

- 4 1 1 **1** FLEETWOOD MAC/Little Lies (WB)
- 9 5 4 **2** CUTTING CREW/I've Been In Love Before (Virgin)
- 8 4 3 **3** KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
- 16 11 7 **4** SWING OUT SISTER/Breakout (Mercury/Pg)
- 20 16 9 **5** AL JARREAU/Since I Fell For You (MCA)
- 23 13 **6** ELTON JOHN/Candle In The Wind (MCA)
- 15 13 8 **7** REO SPEEDWAGON/In My Dreams (Epic)
- 2 2 2 **8** ABC/When Smokey Sings (Mercury/Pg)
- 3 3 5 **9** DAN FOGELBERG/Lonely In Love (Full Moon/Epic)
- 24 17 **10** BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
- 23 19 14 **11** CARS/You Are The Girl (Elektra)
- 6 6 6 **12** CARLY SIMON/The Stuff That Dreams Are Made Of (Arista)
- 1 7 10 **13** WHITNEY HOUSTON/Didn't We Almost Have It All (Arista)
- 22 20 18 **14** MICHAEL BOLTON/That's What Love Is All About (Columbia)
- 5 9 11 **15** HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis)
- — 23 **16** DIONNE WARWICK & KASHIF/Reservations For Two (Arista)
- 28 22 **17** RICHARD CARPENTER/Something In Your Eyes (A&M)
- 7 8 15 **18** ANITA BAKER/No One In The World (Elektra)
- 10 10 16 **19** RESTLESS HEART/Why Does It Have To Be (Wrong Or Right) (RCA)
- — 27 **20** KOOL & THE GANG/Special Way (Mercury/Pg)
- 29 26 **21** GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic)
- BREAKER** **22** STEVE WINWOOD/Valerie (Island/WB)
- 14 12 12 **23** GRATEFUL DEAD/Touch Of Grey (Arista)
- 28 25 24 **24** FORCE MD'S/Love Is A House (Tommy Boy/WB)
- 12 14 20 **25** SMOKEY ROBINSON/One Heartbeat (Motown)
- DEBUT** **26** BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time Of My Life (RCA)
- — 28 **27** MILLIONS LIKE US/Guaranteed For Life (Virgin)
- 11 15 19 **28** MICHAEL JACKSON with SIEDAH GARRETT/I Just Can't Stop... (Epic)
- 30 29 **29** RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen)
- DEBUT** **30** GLENN JONES/We've Only Just Begun (Jive/RCA)

Expanded AC Music
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