

I N S I D E:

BIG RADIO LENDER CASHES OUT TO CANADIANS

Bank of New England Corp., a major lender for radio buys, is selling two-thirds of its broadcast loans to the Canadian Imperial Bank of Commerce. Details and implications in Radio Business, along with Ultrashock Radio In Oregon.

Page 9

PROBLEMS & SOLUTIONS FOR '90s RADIO

John Parikh begins a two-part look at the cultural trends that will shape radio's fate . . . and how radio can take advantage of them.

Page 17



WHEN THE NIGHT CUMES

New AOR strategies for attracting the fickle, youth-oriented nighttime audience: the "flypaper" that will make listeners stick with a station.

Page 44

PINPOINT SALES PACKAGING

Chris Beck proposes that expert analysis of a client's needs produces outstanding sales packages, and provides tips for making it happen.

Page 16

WYLD STYLE PAYS OFF

Urban WYLD-FM, which vanquished Urban/CHR hybrid WQUE-FM in the summer New Orleans book, increased its margin further in the fall. PD Ron Atkins accounts for the success story.

Page 48



FCC Taking Parental Role Over Indecency?

The FCC's move to implement a Congressionally ordered ban on broadcast indecency is a hamfisted, unconstitutional effort to override parental authority in order to protect children from something that probably isn't bad for them anyway. At least that's the way an NAB-led coalition of broadcast groups sees it.

"The problem with the FCC's approach is that it presumes indecency . . . harms children

Indecency Sampler

According to comments filed this week on the indecency issue, the FCC . . .

- "is substituting its judgment" for parents' (ACT)
- "proposes to ban . . . protected speech to improve relations [with] Congress" (Pacifica)
- must ensure that "a man's home is not an after-hours hangout for the broadcast pig" (Morality In Media)
- proceeds "from conservatism towards fascism" (a private citizen)

and that parents are incapable of making the choice as to what their children should see and hear," argues the 17-member Action for Children's Television (ACT) coalition. "The Commission, in short, wishes to substitute the judgment of five commissioners in Washington for that of the nation's parents."

INDECENCY/See Page 22

110 Million Sold: Michael Goes Plutonium



Michael Jackson was presented with a unique award celebrating worldwide record sales of over 110 million units during the eighties. The plaque, awarded by CBS Records President Tommy Mottola, commemorates sales of Jackson's "Off The Wall," "Thriller," and "Bad" LPs, plus singles and sales of Jackson's records. Jackson notched 20 No. 1 hits in the CHR, Urban, and AC formats in the past decade. Pictured (l-r) are Epic Sr. VP Hank Caldwell, VP Larry Stessel, and President Dave Glew, Jackson, Mottola, and Epic VP Glen Brunman.



J.B. Brenner

Brenner A&M's VP/AOR

A&M Director/National Album Promotion J.B. Brenner has become the label's first VP of Album Promotion. He'll continue to spearhead all of A&M's album projects and supervise the field staff in this area.

A&M Sr. VP/Promotion Charlie Minor remarked, "J.B. and I have been business associates and friends for 15 years. He's the best in his field, and it's an honor and personal pleasure to make this announcement."

BRENNER/See Page 27

Ex-WBZZ Newsperson Wins \$700,000

No Precedent Set In 'Risqué Remarks' Case

A civil jury in Pittsburgh has awarded \$694,000 to a former WBZZ (B94)/Pittsburgh newswoman who claims her reputation was damaged when she became the apparent target of sexual jokes by the station's morning airstaff. Potential precedent-setting implications in the case were downplayed by both sides.

Liz Randolph, who now works at WAMO/Pittsburgh, said the jokes caused her to experience on-air panic attacks and an undue degree of stress, and led to psychiatric treatment.

The jury found B94 owner EZ Communications and morning announcers Jim Quinn and "Banana Don" Jefferson liable for defamation of character and invasion of privacy, and ordered them to pay Randolph \$260,000 in damages. Quinn and Jefferson were ordered to pay an additional \$390,000 in dam-

ages for the intentional infliction of emotional distress. Randolph was awarded an additional \$44,000 for medical bills and lost wages.

Drug Problems Cited

Station officials claimed they were never informed of Randolph's displeasure with the jokes. They further countered that the stress she suffered was caused by a drug problem and other personal dilemmas she experienced before joining the station.

"I think the verdict was consistent with the testimony in the case," noted Randolph's attorney Howard Louik. "Much of the sexual humor was repeated so often, I'm sure many witnesses were shocked to come to the trial and find out that Liz Randolph wasn't the biggest whore in Pittsburgh."

WBZZ/See Page 22



Dave Anthony

Anthony Now KODJ PD

Dave Anthony has become PD at CBS's Gold KODJ/Los Angeles after 18 months as Program Manager at Trumper Communications Gold outlet KQQL (Kool 108)/Minneapolis. He replaces Kurt Kelly and will assume his new duties Monday (2/26).

CBS-Owned FM Stations VP George Sosson told R&R, "We are committed to the success of oldies at KODJ and we believe Dave is the guy who can get us there." ANTHONY/See Page 27

QUINCY JONES



*"The Secret Garden
(Sweet Seduction Suite)"*

FEATURING:

Al B. Sure!

James Ingram

El DeBarge

Barry White

THE HOT NEW SINGLE
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BACK ON THE BLOCK

Produced by



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ABC-I Surges To Top Of RADAR 40 Ratings

The ABC Information network gained 6.6% in listening over the past year to lead all networks in the RADAR 40 ratings, published by Statistical Research Inc. The RADAR 39 leader, Transtar (renamed Unistar's "Super"), is ranked second this time.

Statistical research compiles the network data by merging telephone interviews with station clearance data of network com-

mercials. Because not all networks operate fulltime, the numbers published jointly by the networks are based on Monday-Saturday, 6am-7pm.

"The performance at our various networks were closely linked with the performance of the individual affiliates," noted ABC Radio VP/Research Services Bill McClenaghan. "Our affiliate counts didn't change significantly, but listening levels among our affiliates, in most cases, were quite healthy."

The most dramatic decrease in the rankings was Westwood One's NBC Radio, which lost 21% of its listening and fell from fourth to 11th in the 12+ rankings. WW1 sister network Mutual experienced a 7.9% decrease. CBS Radio earned the strongest increase among the 12+ figures.

"Since we bought NBC from General Electric, we've picked up 287 affiliates and dropped 146," said WW1 President Bill Battison. "Most of those 146 were dropped during the rating period. Unfortunately, I don't believe RADAR methodology responds well to those fluctuations, but all we can do is roll with the punches. The performance at our affiliate stations was down about five percent as well."

In 18-34 numbers, the Source remained number one. None of the other top ten networks showed a significant change in listening.

RADAR/See Page 27



Michael Packer

Packer Back To WXYT

Ops. Director, VP Stripes

Michael Packer has been named Operations Director of Talk station WXYT/Detroit, with an equity position and VP stripes at parent company Fritz Broadcasting. Packer, who replaces Jim Glass, held a similar position at the station from 1980-1984.

"Michael Packer's return to WXYT and joining Fritz Broadcasting as a principal player sends a strong signal about our commitment to Talk radio," said Fritz Broadcasting President Charles Fritz. "We believe he's the best Talk radio programmer in the country and are extremely pleased to have him back in charge of WXYT."

Said Packer, "I'm happy to be returning to my adopted city. In

PACKER/See Page 27



Peter Lubin

Lubin Joins Azoff As Sr. Exec.

Peter Lubin has been appointed to a senior executive post at Irving Azoff's new, as-yet-unnamed Warner Bros.-distributed label. He'll be based at the company's West Coast headquarters.

Lubin's duties will include artist acquisition and development, marketing, and creative services. At some point in the future, he'll be involved in a merchandising venture with the label.

Azoff remarked, "Peter is the godfather of the merchandising business. He's among a handful of music executives who truly understand the meaning of the word artist. I'm sure Peter and his great relationships with talent, manage-

LUBIN/See Page 27

Gavin Targets Future, Environment

The *Gavin Report's* "Seminar For Media Professionals" (2/15-17), reportedly the publication's largest gathering yet with more than 1700 registered attendants present at San Francisco's St. Francis Hotel, emphasized futurist and environmental concerns along with the usual radio/record dialogue.



Futurist Harlan Ellison keynotes the Gavin

Capitol recording artist Bonnie Raitt opened the seminar by introducing the featured speaker, environmental activist/author Jeremy Rifkin. He told the audience, "We have ten years to begin the process of saving our planet," citing ozone layer depletion and other present dangers.

GAVIN/See Page 27

Krysz Promoted To TK VP/AOR

TK Communications has elevated WSHE/Miami PD Brian Krysz to VP/AOR Programming. Krysz, who rejoined TK two



Brian Krysz

months ago after a brief stint at WFYV/Jacksonville, previously programmed TK AOR WHTQ/Orlando.

"Brian programmed WHTQ when the station experienced its biggest ratings success, and is obviously very familiar with the station and the market," remarked TK President Bob Reich. "He'll work closely with WHTQ PD Jay Cresswell to solidify our position as Orlando's number one AOR and continue the station's overall growth."

KRYSZ/See Page 27



Peter Bardwick

Bardwick New VP At WWI

Peter Bardwick has been named VP and Asst. to the President at Westwood One. Reporting to Westwood President William Battison, he'll be responsible for formulating

BARDWICK/See Page 27

Michaels Upped To KQQL PD

KQQL/Minneapolis MD Don Michaels has been elevated to PD, replacing Dave Anthony, who is leaving to program CBS Gold outlet KODJ/Los Angeles (see story, Page 1). Michaels will retain his music responsibilities.

KQQL VP/GM Kevin McCarthy told R&R, "When we put KQQL on the air about 15 months ago, we had the candidates for the PD job limited to two - Dave Anthony and

MICHAELS/See Page 27

COUNTRY CHAMPS CELEBRATED

Lon Helton salutes some of Country's fall book big winners: leading stations from Charlotte, Johnson City, Houston, and Kansas City.

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Brill Set As KRFX OM

WZZU/Raleigh Station Manager Steve Brill has filled the longtime OM opening at Jacor Classic Rock KRFX (The Fox)/Denver. Mark McClure remains as KRFX PD.

KRFX GM Don Howe explained, "Mark was originally brought in to work with an OM, but he's been on his own since last April. We always intended to bring in another OM, and Steve was really the only candidate able to identify what the market was all about. He's a very outgoing, creative, dynamic personality."

Regarding recent rumors of a format change, Howe said, "Classic Hits is still a strong format and has great potential in this market. One of the reasons Steve was brought in was the great job he did with the same format at WKLH/Milwaukee. We think he's better at this format than anybody else in the country."

"Everybody has a few companies they set their sights on and say, 'If the opportunity ever came



Steve Brill

about, I'd work for them,'" Brill noted. "Jacor's one of those companies I've admired from afar, and I've always wanted to be part of their insane team."

Brill was WKLH PD for two years before taking the WZZU job last March. He also logged two years as OM at WROK & WZOK/Rockford.



Joe McEwen

McEwen Named VP/A&R At Sire

The long-anticipated appointment of Joe McEwen as VP/A&R for Sire Records has been made official this week. McEwen had been A&R Director at Columbia, where he had spent 11 years.

Sire President Seymour Stein mentioned "many visions" he and

McEWEN/See Page 22

KLIMAN HEADS MARKETING

Regan Serves Up Quality In U.S.

Industry veteran Russ Regan has been appointed VP/GM of the newly reestablished US division of Canada's Quality Records. Simultaneously, Dan Kliman has been named Director/Marketing. Both will be based at the company's Los Angeles offices.

Quality will release product on two new separate labels which have yet to be announced officially, owing to name clearance legalities. The labels will be independently distributed and specialize in rap, rock, dance, and R&B.

Regan said, "Quality Records in the U.S. will be structured so that we'll be able to move quickly with our artists. We have all the resources in place to make a hit happen."



Russ Regan

Regan has held top positions at several labels, including Uni (VP/GM), PolyGram (Sr. VP/A&R),

Motown (President/Creative Division), and 20th Century Records (President). Kliman has been a consultant to Quality Records in Canada for the last three years.

The label's first release is by 22-year-old Fresno artist Timmy T., who covers the Cyndi Lauper hit "Time After Time." Later this year an Alvin & The Chipmunks "Born To Rock" album will be delivered, along with several releases of newly recorded tracks by classic Motown artists. The Motown revivals stem from a deal with British impresario Ian Levine's Nightmare empire, which has issued records in the UK by Motown alumni ranging from the stellar (Martha & The Vandellas reunited) to the mind-bogglingly obscure (Hattie Littles).

SMN Airstaff Votes For AFTRA

The Chicago-based announcing staff at Cap Cities/ABC-owned Satellite Music Network has voted by a 19-16 margin to use the American Federation of Radio and Television Artists (AFTRA) as its exclusive bargaining agent.

The vote affects announcers who work on SMN's NAC, AC, Nostalgia, and Country formats, as well as news announcers. SMN also operates a studio facility in Dallas, where it uplinks its CHR, hard rock, Gold, and Urban Gold formats, but announcers there were not involved in the vote and will not be represented by AFTRA.

AFTRA National Organizer Peter Cleveland said he was "very

pleased," with the outcome, particularly in a time when fewer announcers are affiliating with the union. "This business continues to downsize, and as satellite radio continues to replace warm bodies in markets large and small, it's incumbent upon us to protect the announcers who provide this service."

SMN President John Tyler was unavailable for comment.

Cleveland said some of the issues in the union vote were overtime pay for fulltime announcers, a higher parttime pay scale, a firm severance policy, and the option of a five-day work week.

Bartunek WQXR PD

Keystone Communications VP Tom Bartunek has replaced Loren Tollajian as PD of Interstate Classical WQXR/New York. He begins his new duties Monday (2/26).

Bartunek told R&R, "It's exciting to be returning to the radio station level. There's always a chance to tinker or reposition here or there. I'm bringing management experience to the program-

ming job. WQXR has an integrity that needs to be preserved.

"While Classical isn't a common format nationally, we have two [Classical] commercial stations (WQXR and WNCN) which are quite competitive. WQXR was the first - and is the preeminent - Classical station in New York. Part of my task will be to clarify to the listeners what the difference is."

Vickers Directs Wing/PolyGram A&R

Former Capitol West Coast Assoc. Director/A&R Tom Vickers has been named Director/A&R for Wing/PolyGram Records. He replaces Heather Irving, who was recently appointed VP/A&R for the labels. Vickers will be based at the company's West Coast offices and report to Ed Eckstine, PolyGram Exec. VP/Talent and Creative Affairs and Wing GM.

Eckstine remarked, "Tom brings an enormous amount of experience in a wide variety of areas in the industry to PolyGram. He has an uncanny knack for finding and matchmaking artists and producers with a great song. Tom's central focus will be to act as PolyGram's liaison with the songwriting and publishing community."

Vickers, who spent three years as an Almo-Irving Music profes-



Tom Vickers

sional manager prior to joining Capitol, said, "I've known Ed for over 12 years and have already experienced success with him in previous projects. I look forward to sharing more successes as part of the Wing/PolyGram family."

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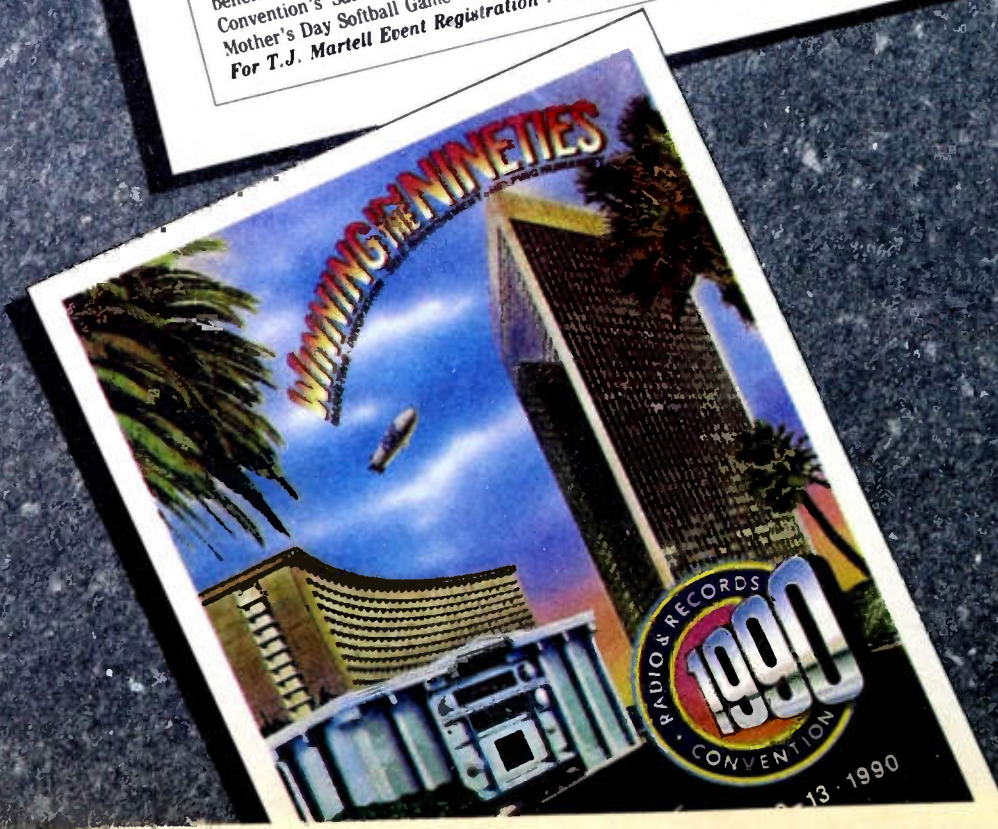
You'll get the chance throughout the Convention to participate in entertaining events, with proceeds going to the T.J. Martell Foundation.

HAVING A GREAT TIME...

"R&R '90" is a convention you won't want to miss. The sessions are carefully selected, issue-oriented, and definitely out of the ordinary. The musical shows and parties are legendary. The fun starts May 9th and continues through May 13th.

T.J. Martell Event details:

The traditional gala Martell Bowling Party will now take place on "Convention Eve," Wednesday night (9th). The Martell Golf Tourney will go on all day Thursday (10th), but players will be back in time for the first Convention sessions Thursday afternoon. That evening the R&R Welcoming Cocktail Party and Supper will also feature a "silent auction" benefiting the Martell Foundation. Proceeds from all "guest ticket" purchases for the Convention's Saturday night superstar show will also be donated. A Sunday "Celebrity Mother's Day Softball Game" will cap the fund-raising activities. For T.J. Martell Event Registration... call 818-703-1733.



CONVENTION SCHEDULE

WEDNESDAY • MAY 9, 1990

- 2:00PM **Convention Registration**
- 7PM -12MID **T.J. Martell Cocktail Party & Events**
(\$50 donation includes party events and Sunday softball game)
 - Rock 'N' Charity Bowling Party & Tournament
 - Prizes Galore • Food & Fun

THURSDAY • MAY 10, 1990

- 9:00AM **T.J. Martell Golf Tournament**
- TEE OFF (\$200 donation includes: Tee prizes, breakfast, lunch, cart and green fees; \$25,000 "Hole in One" prizes)
- 10:00AM **Convention Registration**
- 3:00PM **AOR Format Session**
- 4:30PM **"Inside Payola"**
- 7:00PM **Welcoming Cocktail Party & Buffet Supper**
 - "Celebrity Silent Auction"
 - ... Purchases benefit T.J. Martell Foundation
- 10:00PM • **Hospitality Suites • "Club R&R"**

FRIDAY • MAY 11, 1990

- 8:30AM **Format Breakfast Sessions - AC & CHR**
- 10:30AM **Robert Tucker:** "Profiting from Change Through Innovation... Ways To Succeed in the '90s"
- 1:30PM **David Rogers -** "How to Thrive in the Competitive '90s"
- Exclusive Survey Results Revealed -
- 3:30PM **John Parikh:** "The Wizard of Odds: A Multi-Media Look At Radio in the '90s"
- 5:00PM **Format Sessions - Country & UC**
- 5:00PM **"Multi-Dimensional Selling... The Management Challenge of the '90s."**
R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s
- 10:00PM • **Hospitality Suites • "Club R&R"**

SATURDAY • MAY 12, 1990

- 8:30AM **"Breakfast Sessions"**
- 11:00AM **C.W. Metcalf:** "The Humor Option... Change & Stress Adaption Skills For Surviving And Thriving"
- 2:00PM **Dudley Lynch:** "Scoring A Win In A Chaotic World"... Revolutionary ideas in management and marketing strategies.
- 4:00PM **"The First Amendment & You: Obscenity/Indecency/Record Labeling"**
- 8:00PM **Superstar Show**
- AFTER SHOW • **Hospitality Suites • "Club R&R"**

SUNDAY • MAY 13, 1990

- 10:00AM **T.J. Martell Celebrity Softball Games**

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- Increase your ability to sell your ideas.
- Translate ideas into results.
- Use "change" as a source of opportunities, rather than of problems.



Author of "Breakthrough Thinking: Strategies for Winning Big In Business" and "How To Profit From Today's Rapid Changes," co-authored "Winning the Innovation Game." Former adjunct professor at UCLA

"Scoring A Win In A Chaotic World"

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Mr. Lynch is President of Brain Technologies Corporation of Ft. Collins, Colorado and co-author of "Strategy of the Dolphin."

"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

C.W. METCALF

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- Imagination
- Risk-Taking
- Health



President of C.W. Metcalf & Company, he has served on the faculties of the University of Michigan, Florida State and Bennington. He has been featured on the NBC Today Show, CNN, PBS, in Forbes, Newsweek and the Wall Street Journal

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- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?



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Rogers is President of Service Innovations Corporation, a consulting and training firm located in Highland Park, IL. He is author of "Fighting To Win" and the best seller, "Waging Business Warfare."

"Multi-Dimensional Selling ... The Management Challenge of the '90s."

CHRIS BECK

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- Local and national retail ... featuring recent case study examples.
- Preview the "account list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.



A 17-year sales veteran, Beck is the owner of Los Angeles-based Chris Beck Communications. In addition to consulting, he is an internationally-published author whose work is featured in R&R.

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- Registration includes all sessions, R&R Cocktail Party & Buffet Supper, Superstar Shows and all Hospitality Suites and Exhibits.
Badges must be worn for admittance to all sessions, events and hospitality suites
- All T.J. Martell events are in addition to your registration ... and are tax deductible.

REFUND POLICY:

Registration refunds will be issued after the convention, minus a \$40 administrative fee, if written cancellation received by May 4, 1990. After that date, only half the registration amount will be refundable

** Small Markets are those 100+ in size. Registration must be submitted on station letterhead to qualify for discount. Student Registrants must have their instructor apply on their behalf, submitted on school letterhead, in order to qualify for discount.

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Canadians Buy Lion's Share Of BNEC Broadcast Portfolio

Bank Of New England Corporation, one of the radio industry's largest lenders, is cashing out nearly two-thirds of its \$1.6 billion communications loan portfolio to the Canadian Imperial Bank Of Commerce. The move is an effort to counter record losses stemming from soured real estate investments.

CIBC will purchase approximately \$1 billion worth of BNEC broadcast and cable loans in a series of transactions to begin later this month and be completed by April 30, 1990. About 50 to 60 loans in the portfolio are being sold at par value, on a dollar-for-dollar cash basis.

The announcement came shortly after federal regulators decreed last week that media loans must be included in the highly leveraged transaction (HLT) portfolios of the nation's banks. Canadian banks are not subject to the new U.S. rules.

"CIBC is a very large international financial institution with assets totalling about \$85 billion. An incremental \$1 billion in very well-priced media loans does not provide us with the same challenges

"An incremental \$1 billion in very well-priced media loans does not provide us with the same challenges that it might to a smaller U.S. institution."

—Peter Smith

that it might to a smaller U.S. institution," said CIBC VP Peter Smith.

BNEC's Media Future Uncertain

CIBC is one of the ten largest banks in North America. It traditionally has been a major lender to large cable-integrated media com-

panies such as Time-Warner, Viacom, and Paramount, but it has not had a large exposure in the radio and TV industries. The bank's communications lending division, comanaged by VP Stanley Lewin, employs 12 bankers and generally targets transactions exceeding \$10 million.

The future of BNEC's nine-person communications department, headed by VP Paula Lang, is uncertain at this time. Lang did not return phone calls, but Smith said some BNEC staffers will be offered employment with CIBC.

While the downsizing may force BNEC to refocus its efforts on smaller transactions of a regional nature, the company's senior officer insists it is not exiting the media lending business.

"Both banks believe the prospects for the communication and media industries remain good and we have agreed to work together in the joint development of transactions and relationships in the future," BNEC Chairman H. Ridgely Bullock commented.

KCNA Shocks Competitors

Shock radio has ignited a furor amid longstanding rival stations in Medford, OR, with lawsuits flying and complaints stacking up at the FCC. At the center of the tornado is KCNA/Cave Junction, OR — a station that a competitor alleges aired the word "fuck" 14 times in a single hour.

Three former employees have filed libel suits against owner-GM Ciuck Knerr and morning drive shock jock Guy Kemp. Kemp, meanwhile, claims employees of other stations have made death threats against him.

"I've never seen anything like this," says KBOY/Medford, OR GM Tom Carnes, who accuses rival AOR KCNA of exercising a "total disregard for program ethics." Carnes charges that KCNA repeatedly called employees of KBOY and other stations and put them on the air without their permission.

The FCC confirms that it's investigating a number of complaints against KCNA, mostly allegations of putting people on-air without permission, but also including one for alleged indecency, based on tapes recorded by former KCMX/Ashland, OR ND Michael Perry. Carnes says it was Perry who provided him with a tape in which Kemp allegedly put KBOY's receptionist on the air without permission and proceeded to ask her what pet name she used for her boyfriend's penis.

Perry, however, was fired from KCMX after KCNA produced telephone records to back up claims that Perry telephoned death threats to Kemp. Similar allegations cost air talent Dave Vincent his job at KTMT/Medford, OR. Vincent admits he called Kemp's talk show, "But I never made any death threat." He says Grants

"I believe in the FCC and what it stands for, [but my competitors are trying to use it] like a Gestapo."

— Guy Kemp

Pass, OR police called him regarding the allegations, but that nothing came of it. R&R was unable to locate Perry, who told a local newspaper he never made any death threats.

Kemp insists that everyone he's called and put on-air gave permission. As for language, the admitted "shock" jock says he never swears on the air, but that callers may use "dirty language."

"I believe in the FCC and what it stands for," Kemp says, but charges his competitors are trying to use the Commission "like a Gestapo." Defending his show as art, Kemp complains that the current FCC has been applying a more restrictive standard to radio than to television. Fanatics, he says, may think fuck is a bad word, but according to Kemp, they're in the minority.

One guest on his show was a father whose son had been murdered. In discussing the experience, the man said, "It really fuckin' hurts." Kemp asks, "Would I be doing that father a justice if I

deleted most of that?" Knerr, who sought out Kemp based on hearing his former KMPC-FM/Los Angeles show, is sticking with his big city talent and says the jabs at other stations in the market were "all in fun." Knerr says he was "disappointed" by the reaction from other stations and doesn't want to get involved in mudslinging.

In-House Insults

Former KCNA employee William James Scott has alleged in a libel suit that the station broadcast statements defaming him as a thief and drug user. His wife, also a former announcer, complained in a companion suit that the station said she was incompetent as a radio announcer, ugly, and, also on-air, announced she had refused to take a drug test. A third employee, Douglas Gintz, has filed suit, claiming the station falsely labeled him a homosexual AIDS sufferer.

Since December, Kemp has been under instructions not to mention other stations on the air. KCNA and its competitors can't even agree on how the shock format is playing with the rural Oregon audience. Kemp says "we did tremendous" in the fall Birch, tying for number one among males 18-24. Other stations say KCNA can't rightfully claim to be number one in anything. Birch confirms that other subscribers in the market have "made inquiries as to the proper use of data."

Despite claims from competitors that KCNA is virtually commercial-free (and not by choice), Knerr insists "advertisers are lining up to support us," and that new business has been signed since the first book.



DC REPORT

PAT CLAWSON

NAB, NPR Square Off On Satellite Radio

The technology is still in its infancy, but the NAB and National Public Radio are already sparring over what may become radio's hottest issue of the '90s — the introduction of nationwide, satellite-delivered digital radio broadcasting.

"There is no burning desire by consumers for such a service, nor is there any support from the industry for this service," NAB Science & Technology VP Michael Rau says in a new FCC filing. He adds the trade group is "squarely opposed" to any plans to open up UHF spectrum for the new service, and wants the technology licensed for local broadcasting only.

NPR officials have countered by urging the FCC to give "high priority" support to satellite radio, because it would allow truly nationwide radio coverage for the first time. NPR wants the Commission to issue exclusive licenses for frequencies — if they become available.

The FCC recently asked for public comments about what position it should take when an international conference about satellite sound broadcasting is held in 1992. Under development in Europe for several years, the new system allows CD-quality digital stereo to be transmitted directly to homes and cars using a tiny, stick-like antenna — thus opening the possibility for the creation of national and global radio stations.

Katz LBO Out Of The Bag With Citibank, Sandler Backing

A big LBO of Katz Communications is underway, with the company's top management telling employees it proposes to bankroll the deal with \$100 million in loans from Citibank and an as-yet-undetermined equity investment by Sandler Media Limited Partnership.

The exact value of the buyout hasn't been revealed yet, but, according to Katz VP Lucille Luongo, there are already "lots of happy campers here." That's because the proposed buyout could mean a big cash windfall for Katz employees, who own the rep firm through an Employee Stock Ownership Plan. Staffers could receive as much as \$20 a share for their holdings in the ESOP. Approximately 1300 Katz employees are being sent proxy materials, with votes due by March 8.

Still uncertain is which Katz managers will be included in the ownership group. A letter from Chairman and CEO James Greenwald tells employees and clients, "Suffice it to say our key people will continue to be owners." Luongo says that, along with Greenwald, the group will definitely include CFO Mike Packman, Katz Radio chief Ken Swetz, and Katz TV head Peter Goulazian.

New Dawn For Sun Radio Network

The Tampa-based Sun Radio Network has emerged from bankruptcy proceedings after a \$500,000 cash infusion from new owner Kayla Satellite Broadcasting Network Inc.

Since May 1986, Kayla has operated North America One, a satellite-delivered radio station, from an uplink at Richland Center, WI. President/CEO Larry Wyman says the company has relocated all of its operations to new studios in Clearwater, FL. SRN is now originating its 24-hour talk programming to about 154 affiliates in conjunction with flagship station WEND/Brandon, FL.

Tom Holter, the former owner of WLVE/Madison, WI and KTWN & KANO/Anoka, MN, has been named Network GM. Sun founder Chuck Harder remains with the network as a midday talkmaster.

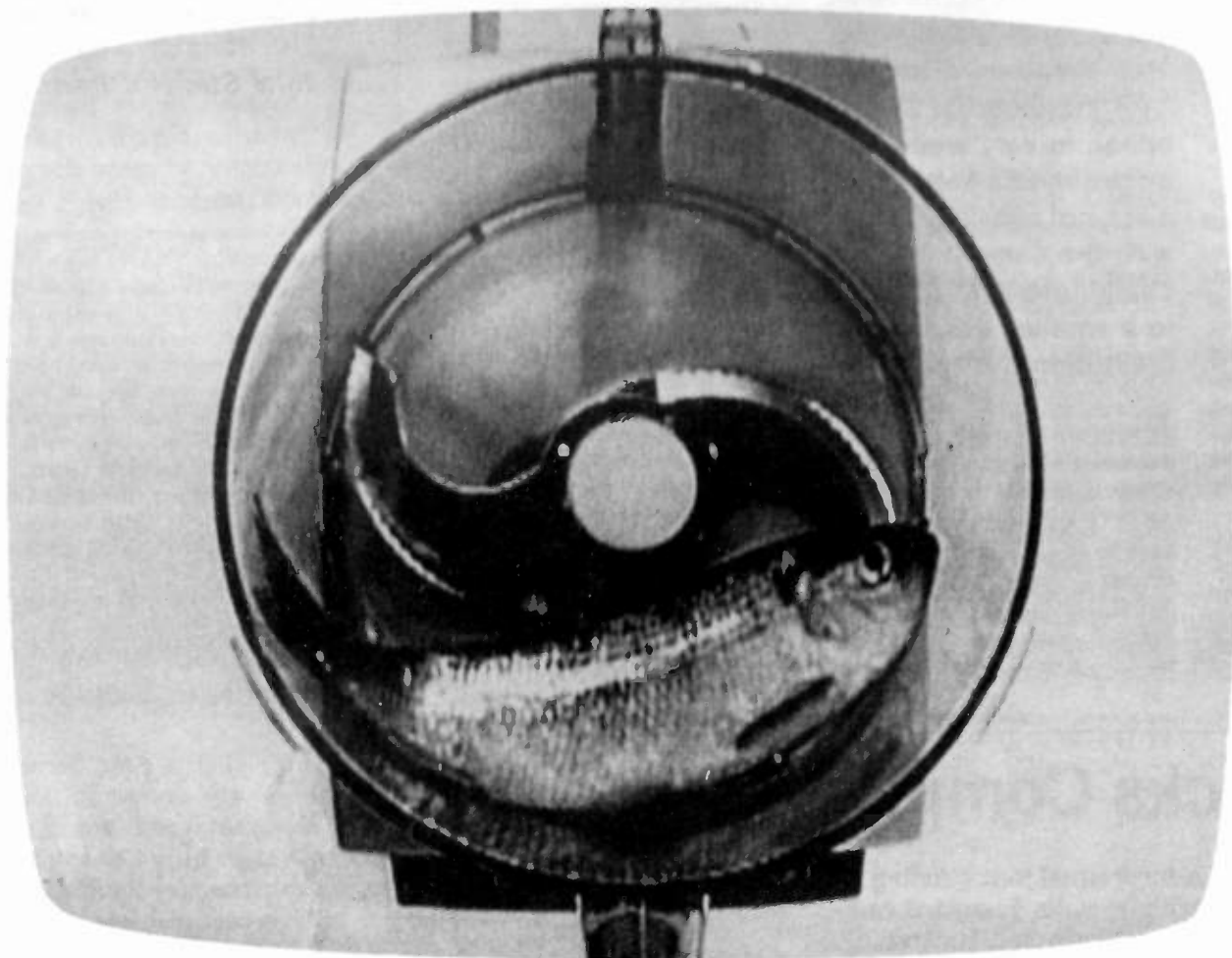
Simon, Gambling Seek More Radio Action

Former U.S. Treasury Secretary William Simon says he's forming a new radio partnership with veteran WOR/New York talent John Gambling and lawyer Morton Hamburg. WESJAG Radio I L.P. will seek middle-market opportunities.

"Radio has been, is, and will in the future be a great business," Simon said. He should know — he realized an \$18 million profit from the sale of his previous broadcasting venture, Forward Communications Inc. Simon also has an indirect interest in Outlet Broadcasting, which is selling WTOP & WASH/Washington.

Gambling and Hamburg previously owned four stations in Norfolk and Baltimore which were sold last year for \$40 million.

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TRANSACTIONS

Alpine Media Skis West Virginia Slopes For \$7.65 Million

CBS Cops Cold Cox Cash For Tampa Country AM

Deal Of The Week:

WTCR-AM & FM/Huntington, WV
 PRICE: \$7.65 million
 BUYER: Alpine Media Inc., owned and headed by President Michael Nigris Jr. and Exec. VP Dean Landsman.
 SELLER: CRB Broadcasting Corp., owned by President Edward Rogoff. The company owns WAEB-AM & FM/Allentown, PA; WJBR-AM & FM/Wilmington, DE; WZZR/Stuart, FL; WFAS-AM & FM/White Plains, NY; and WNLK & WEFX/Norwalk, CT.
 FREQUENCY: 1420 kHz; 103.3 MHz
 POWER: 5kw day/500 watts night; 50kw at 492 feet
 FORMAT: Country
 BROKER: Richard Sharpe of Blackburn & Co.

Arizona

KDAN/Williams
 PRICE: \$60,000
 TERMS: Asset sale. Escrow deposit \$6000, additional \$29,000 cash at closing. Five-year promissory note for \$25,000 at 12% interest, payable in equal monthly installments of \$556.
 BUYER: Szoelloesi Broadcasting Co. Inc., owned by Crystal and Barbara Szoelloesi of Dallas and Philip Szoelloesi of Flagstaff, AZ.
 SELLER: Soho Broadcasting, owned by Sandra Soho, the receiver for the Estate of Benita Soho. The company also owns KMAP/South St. Paul, MN.
 FREQUENCY: 1180 kHz
 POWER: 10kw daytimer
 FORMAT: Station is dark
 BROKER: Proctor Group

Florida

WPLA/Plant City
 PRICE: No cash consideration for 50%
 BUYER: Elvin Harmon, who currently owns 50% of the station. He will become sole owner.
 SELLER: Brent Harmon is selling his 50% stake in the licensee, Harmon Broadcast Partners.
 FREQUENCY: 910 kHz
 POWER: 1kw
 FORMAT: Country

WSOS/St. Augustine

PRICE: \$1.62 million
 BUYER: Luis Diaz-Albertini, a Florida broadcaster who recently purchased WTIS/Tampa.
 SELLER: Rowland First City Radio Inc., owned by Marshall Rowland Sr. He operates WBGA/Waycross, GA; WGUF/Marco Island-Naples, FL; and is in the process of buying WLKC/St. Mary's, GA.
 FREQUENCY: 105.5 MHz
 POWER: 2.3kw at 378 feet
 FORMAT: AC
 BROKER: Chapman Associates

WSUN/Tampa-St. Petersburg

PRICE: \$4.1 million
 TERMS: Cash
 BUYER: Cox Enterprises of Atlanta. The company's radio division, headed by Exec. VP Michael Faherty, owns WWRM/Tampa-St. Petersburg; KFI &

KOST/Los Angeles; WCKG/Chicago; WIOD & WGTR/Miami; WSB-AM & FM/Atlanta; WSOC-AM & FM/Charlotte; and WHIO-AM & FM/Dayton.
 SELLER: CBS Inc. of New York. The company's radio division, headed by President Nancy Widmann, owns WYNF/Tampa; WCBS-AM & FM/New York; KNX & KODJ/Los Angeles; WBBM-AM & FM/Chicago; KCBS & KRQR/San Francisco; WODS/Boston; KLTR/Houston; WLTT/Washington; KTXQ/Dallas-Ft. Worth; KMOX & KLOU/St. Louis; WCAU & WOGL/Philadelphia; and WWJ & WJOL/Detroit.
 FREQUENCY: 620 kHz
 POWER: 10kw
 FORMAT: Country
 BROKER: Gary Stevens & Co.

Georgia

WPGA-AM & FM/Perry
 PRICE: No cash consideration
 BUYER: Register Communications Inc., a new company to be owned jointly by Lowell and Janice Register.
 SELLER: Radio Perry Inc., owned by Lowell Register.
 FREQUENCY: 980 kHz; 100.9 MHz
 POWER: 1kw daytimer; 3kw at 200 feet
 FORMAT: AC; Urban

Indiana

WTCA & WNZE/Plymouth
 PRICE: \$600,000
 TERMS: Cash
 BUYER: Nova Broadcasting Inc., owned by San Diego-based investors William Yde II, Carol Yde, and Russell Craig; Robert Stanton of Duncanville, TX; Scott Mahalick of Mishawaka, IN; and Robert Marquitz of Medina, OH. William Yde, Craig, and Stanton also own interests in KANY/Kaneohe, HI and KQYT/Green Valley, AZ.
 SELLER: Community Service Broadcasters Inc., owned by Kenneth Kunze.
 FREQUENCY: 1050 kHz; 94.3 MHz
 POWER: 250-watt daytimer; 3kw at 240 feet
 FORMAT: AC

Minnesota

KLFD-AM & FM/Litchfield
 PRICE: Undisclosed
 BUYER: Gross Communications Corp.-Minnesota, owned by Herbert, John, and James Gross.
 SELLER: Litchfield Broadcasting Corp., owned by Herbert Gross.
 FREQUENCY: 1410 kHz; 95.3 MHz
 POWER: 500-watt daytimer; 3kw at 354 feet
 FORMAT: AC
 COMMENT: Litchfield says it also plans to transfer ownership of WLOQ/Winter Park, FL to Gross Communications Corp.-Florida, in which Herbert Gross will be the sole shareholder. The FM has a CP to increase power to 50kw.

Nebraska

KVSH/Valentine
 PRICE: \$235,000
 TERMS: Cash
 BUYER: Heart City Radio Co., owned

by Dave Otradovsky. He is a sales representative at the station.
 SELLER: Beef County Company, owned by Donald Jones.
 FREQUENCY: 5kw day/19 watts night
 POWER: 940 kHz
 FORMAT: Country

Washington

KBAM/Longview
 PRICE: \$166,719
 TERMS: Stock sale for cash, to be paid in monthly installments of \$2530.
 BUYER: Armak Broadcasting Inc., owned by Howard and Nancy Kynaston. The company is an applicant for a new FM at Kelso, WA.
 SELLER: Nancy Kynaston, executrix of the Estate of Arne Peterson.
 FREQUENCY: 1270 kHz
 POWER: 5kw daytimer
 FORMAT: Country
 COMMENT: According to documents

Continued on Page 12

TRANSACTIONS AT A GLANCE

**Deals So Far In 1990:
 \$202,411,081**

**Total Stations Traded This Year: 176
 This Week's Action: \$17,131,719
 Total Stations Traded This Week: 16**

**Deal Of The Week:
 WTCR-AM & FM/Huntington,
 WV \$7.65 Million**

- KDAN/Williams, AZ \$60,000
- WPLA/Plant City, FL No cash consideration for 50%
- WSOS/St. Augustine, FL \$1.62 million
- WSUN/Tampa-St. Petersburg \$4.1 million
- WPGA-AM & FM/Perry, GA No cash consideration
- WTCA & WNZE/Plymouth, IN \$600,000
- KLFD-AM & FM/Litchfield, MN Undisclosed
- KVSH/Valentine, NE \$235,000
- KBAM/Longview, WA \$166,719
- WFLN & WLXR/LaCrosse, WI \$2.7 million



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<p>\$4,800,000</p> <p>SECURED TERM LOAN EQUIPMENT TERM LOAN</p> <p>To ALLISON BROADCAST GROUP, INC.</p> <p>For the acquisition of KDGE-FM Dallas, Texas</p>	<p>\$6,362,500</p> <p>SECURED TERM LOAN</p> <p>To WPNT, INC.</p> <p>For the refinancing of WLTJ-FM / PITTSBURG, PA And for the acquisition of KLTH-FM / FLOISSANT, MO KXOK-AM / ST. LOUIS, MO</p>	<p>\$6,500,000</p> <p>SENIOR SECURED TERM LOAN JUNIOR SECURED TERM LOAN</p> <p>To LWB ALLENTOWN CORP. d/b/a WILLIAMS BROADCASTING CORPORATION</p> <p>For the acquisition of WJYE (FM) WECK (AM) Buffalo, New York</p>
<p>\$3,000,000</p> <p>SENIOR SECURED TERM LOAN JUNIOR SECURED TERM LOAN</p> <p>To KMBY, INC.</p> <p>For the acquisition of KMBY (FM) KNZS (AM) SEASIDE/CAPITOLA, CA</p>	<p>\$6,950,000</p> <p>SENIOR SECURED TERM LOAN JUNIOR SECURED TERM LOAN</p> <p>To TENORE BROADCASTING COMPANY</p> <p>For the acquisition of WROQ (FM) WAES (AM) From Adams Radio of Charlotte, Inc.</p>	<p>\$2,000,000</p> <p>SECURED TERM LOAN</p> <p>To WQLM FM, INC. (Carl J. Marocci)</p> <p>For the acquisition of WCCF (AM) WQLM (FM) Punta Gorda/Fort Myers, Florida</p>
<p>\$1,000,000</p> <p>SENIOR SECURED TERM LOAN</p> <p>To Southern Minnesota Broadcasting Corporation</p> <p>For the refinancing of KROC (AM/FM), KXRH (AM) / KKLS (FM) and KKLS (AM) / KKMK (FM)</p>	<p>\$3,925,000</p> <p>SENIOR SECURED TERM LOAN JUNIOR SECURED TERM LOAN</p> <p>To TATZ COMMUNICATIONS, INC.</p> <p>For refinancing and acquisition</p>	<p>\$5,150,000</p> <p>SENIOR SECURED TERM LOAN</p> <p>To K & K RADIO BROADCASTING, L.P.</p> <p>For the refinancing of WKKC (FM) WRIE (AM) WZVU (FM)</p>
<p>\$2,200,000</p> <p>SENIOR SECURED TERM LOAN SENIOR SECURED REVOLVING LOAN</p> <p>For the refinancing of A SOUTHERN BROADCASTER</p>	<p>\$3,350,000</p> <p>SENIOR SECURED TERM LOAN</p> <p>To PINNACLE COMMUNICATIONS, INC.</p> <p>For the refinancing of KTMS (AM) / KHITV (FM) Santa Barbara, California</p>	<div style="text-align: center;"> <p>Media Finance Group</p> <p>Atlanta (404) 393-2310 Los Angeles (818) 596-2114</p> </div>

TRANSACTIONS

Continued from Page 11

filed with the FCC, this transfer occurred in 1988 after Peterson died. FCC approval was never requested until now.

Wisconsin

WFLN & WLXR/LaCrosse

PRICE: \$2.7 million
TERMS: Asset sale. Eight-year promissory note for entire amount at 10% interest. Note payable in annual interest-only installments for first three years.
BUYER: Broadcast Properties Of La Crosse Inc., headed by Charles Burns of Wayzata, MN; Philip Kelly of Dubuque, IA; and John Morrison of Naples, FL. Burns is a 50% shareholder of KTPK/Topeka. Kelly owns 79% of WDBQ & KLVY/Dubuque, IA and KATE & KCPI/Albert Lea, MN. Morrison is a limited partner in WGTW/Traverse City, MI.
SELLER: Vaughn Broadcasting Group, headed by Duane Cariveau. The company recently announced plans to sell KKFN & KKRC/Sioux Falls, SD.
FREQUENCY: 1490 kHz; 104.9 MHz
POWER: 1kw; 3kw at 430 feet
FORMAT: Country; AC

Starstream, FNN May Settle Suit

Estranged corporate partners Starstream Communications and Financial News Network are in settlement talks aimed at deciding the future custody of "FNN Business Radio News" and "FNN Business Headline News," according to documents recently filed in the US District Court in Houston.

The two set up a joint venture less than two years ago to operate the radio networks, but the marriage hit rocky terrain last fall and the companies have been slugging it out in court ever since.

FNN President Mike Wheeler says settlement discussions are continuing and, "I would hope that we're not too far away." In his view, what's at stake is who gets to choose FNN's "next wife" after a divorce from Starstream.

Starstream had sued FNN, claiming its partner in September 1989 "without any justification or cause" repudiated the existence of the 50-50 joint venture to operate the networks. It also claims FNN has subsequently tried to block Starstream's efforts to sell its interest in the joint venture to Olympia Broadcasting Network. The *Houston Business Journal* later reported that FNN was pressuring Starstream to sell its interest to Unistar Com-

munications, but Wheeler refuses to confirm the identity of FNN's intended bride. He also holds out the possibility that FNN could end up as sole owner.

According to the original lawsuit filed in Houston, the partnership began to break down in August 1988, when FNN's cable TV sales force took over advertising sales for the radio network from Starstream's administration, despite what Starstream describes as its "strong disapproval." What followed, according to the suit, was a "failed and miserable sales effort by FNN." Court documents say the partners turned sales efforts over to Media America in March 1989.

Starstream said Unistar forerunner United Stations had offered \$500,000 for its stake in the joint venture, and claimed that by endorsing the United bid, FNN had given up its right of first refusal. Starstream hasn't disclosed terms of its attempted sale to Olympia.

DAT Bill Set For House Debut

A compromise hammered out last year between the consumer electronics and recording industries on the issue of digital audio tape (DAT) will soon become law if a trio of congressmen have their way.

Representatives Henry Waxman (D-CA), Al Swift (D-WA), and Jim Cooper (D-TN) are expected to introduce a bill this week that encompasses the terms of the industry agreement on how to limit home taping of DAT recordings.

The Digital Audio Tape Recorder Act of 1990 is expected to require implementation of a "Serial Copy Management System" technology that would permit DAT recorders to make first generation digital-to-digital recordings of pre-recorded material but block the creation of digital copies of a copy. The bill does not affect analog taping.

Nor does it address the touchy

subject of royalties on blank tape and recording equipment. The absence of a royalty provision in the original compromise angered music publishers, who are expected to oppose the DAT Act over the same issue.

In a letter soliciting their colleagues' support for the impending bill, Waxman, Swift, and Cooper anticipated that opposition. "Some are now arguing that no action should be taken unless a royalty system is enacted. We think that course is unwise. This long-awaited compromise should be adopted as quickly as possible," urged the Congressmen.

COMMISSION ROUNDUP

FCC Moves On EEO, Other Violations

The FCC's EEO enforcement juggernaut rolled into South Carolina this month, bringing fines and conditional renewals to eight radio stations.

Among the stations where EEO efforts were found wanting were WKZQ-AM & FM/Myrtle Beach and WGSN & WNMB/North Myrtle Beach, which were hit with short-term renewals and \$10,000 fines. WODE & WNOK/Columbia were renewed for a full seven-year term, but must file periodic reports on the progress of their EEO efforts; WSPA-AM & FM/Spartanburg were fined \$5000 and also saddled with reporting requirements.

In other actions, the Commission:

- Upheld an \$8000 fine levied against KIQI/San Francisco for

failing to keep its tower properly lighted;

- Refused to review a Review Board decision not to renew the license of WBBY/Westerville, OH. The Commissioners agreed with the Review Board's finding that licensee Mid-Ohio Communications Inc. "lacked candor" and misrepresented its ownership-management integration status when it told the FCC that 24.7% owner Richard Nourse was the station's fulltime GM. Nourse, the Commission later learned, manages a car dealership 120 miles from the station.

Thanks to our clients and friends for trusting us to broker over \$868,000,000 in radio station sales in 1989.

KJOI(FM), Los Angeles, CA	}	\$101,500,000	WSOM(AM)-WQXK(FM), Salem-Youngstown, OH	\$5,500,000		
KHOW(AM)-KSYF(FM), Denver, CO						
WSIX(AM/FM), Nashville, TN		\$16,000,000	KMPZ(FM), Memphis, TN	\$6,000,000		
KODA(FM), Houston, TX (to Command Comm.)		\$22,000,000	WEEX(AM)-WQQQ(FM), Easton - Allentown, PA	\$10,100,000		
KJQY(FM), San Diego, CA (to Command Comm.)		\$15,000,000	KKBB(FM), Bakersfield, CA	\$3,300,000		
WFBR(AM)-WJRF(FM), Baltimore, MD		\$32,000,000	WDAN(AM)-WDNL(FM), Danville, IL	\$2,350,000		
WFOG(FM), Norfolk, VA		\$8,000,000	WKMI(AM)-WKFR(FM), Kalamazoo, MI	\$11,000,000		
WFTQ(AM) - WAAF(FM), Worcester, MA		\$15,000,000	WYNG(FM), Evansville, IN	}		
WNEW(FM), New York, NY			WFTC(AM)-WRNS(FM), Kinston, NC		\$18,600,000	
KTWV(FM), Los Angeles, CA	}	\$370,000,000	WYAV(FM), Conway - Myrtle Beach, SC	}		
WMMR(FM), Philadelphia, PA						
WCPT(AM)-WCXR(FM), Washington, DC					KJQY(FM), San Diego, CA (to Westwood One)	\$19,000,000
KILT(AM/FM), Houston, TX					KTRH(AM)-KLOL(FM), Houston, TX	\$70,600,000
WLLZ(FM), Detroit, MI			KSMG(FM), San Antonio, TX	}		
WGKT(AM)-WPHD(FM), Buffalo, NY		\$6,400,000	WMYU(FM), Knoxville, TN		\$11,600,000	
KVKI(AM/FM), Shreveport, LA	}	\$7,000,000	WSOK(AM)-WAGUX(FM), Savannah, GA	}		
KBFM(FM), McAllen - Brownsville, TX						KNAN(FM), Monroe, LA
KQLH(FM), San Bernardino, CA		\$7,700,000	WKXI(AM)-WTYX(FM), Jackson, MS	}		
WNOE(AM/FM), New Orleans, LA		\$7,250,000	KRLD(AM)-TSN, Dallas, TX		}	
KZTR(AM/FM), Oxnard-Ventura, CA		\$5,200,000	KODA(FM), Houston, TX (to Evergreen Media)	\$86,500,000		
			Total 1989 Sales	\$868,600,000		

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RTNDA Attacks Senate 'Clean Campaign' Bill

While it's claiming to clean up political campaigning, Congress may be in danger of smudging the First Amendment, according to the RTNDA.

In a letter to Senate Commerce Committee Chairman Ernest Hollings (D-SC), Association President David Bartlett claims the "Clean Campaign Act of 1989" (SB 999) is "badly flawed," and may trigger equal-time requirements for political coverage within newscasts and other currently exempt news programming.

Depending on how the bill's proposed changes to Section 315 of the Communications Act are interpreted, Bartlett claims anyone making a comment endorsing or opposing a candidate for federal office on a radio or TV broadcast could trigger a right of reply by one or more candidates. He further complains the bill "would apply even to endorsements and oppositions occurring on newscasts and on the other

specified news-type programs carved out from the equal-time obligations of Section 315(a)."

In his letter to Hollings, Bartlett suggests the lawmakers don't understand the bill's implications for broadcasters, even disregarding its potential for putting a damper on "robust political speech." The RTNDA president urges that the Senate, "in its zeal to reform political campaigning," not "inadvertently" pass a law that unconstitutionally compromises broadcasters' "freedom to cover political campaigns."

If Senators want to curb dirty campaign tactics, Bartlett points out that "history shows that the best way to ensure clean campaigns is to let the news media cover them freely and vigorously."

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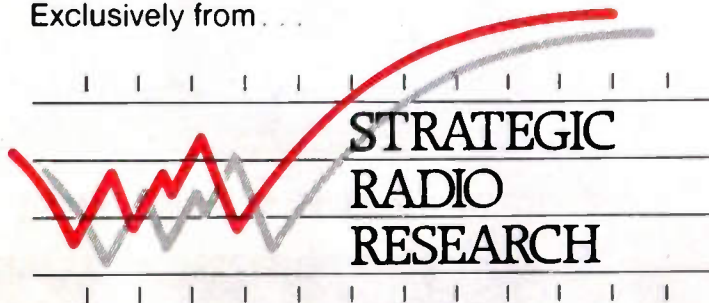
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[TS 1482]

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when you play it
pay it

Produced by Kenny MacDonald Management: G.R. Management

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MANAGEMENT

What Makes A Superior Leader?

Rather than a single, easily defined quality, "strong leadership" is often a combination of several other characteristics.

According to a survey of 1500 middle-managers by management specialists James Kouzes and Barry Posner (published in a recent issue of the American Management Association's *Management Review*), the top four qualities of superior leaders are honesty, competence, and the abilities to look forward and inspire others.

Fine. Now, just exactly how do these characteristics work in the real world? Let's take a closer look

• **Honesty.** Practice it rather than preach it. Realize that you can't earn an employee's trust unless you first trust the employee.

Furthermore, keep in mind that actions (broken agreements, cover-ups, etc.) speak louder than words — regardless of how "honest" the spoken proclamation may seem.

Don't Be A Sore Winner

Winning an argument in business can be a natural high — but working with the "loser" the next day can suck all the sweetness out of the taste of victory.

According to the San Francisco-based Robert Half International management consultant firm, the best way to handle such confrontations is to take your victories in stride and be sensitive to your adversaries' reactions.

Furthermore, the winner should take the first step towards mending whatever fences need mending immediately. That way victor and vanquished can ease back into a working relationship as soon as possible.

• **Competent.** Competent managers don't have to be great field tacticians or performers so much as they have to inspire their employees to be those things. (For example: sales managers don't have to sell; they need to help improve the selling ability of their staffers.)

The ability to plan, implement, and monitor is far more indicative of leadership competence than is functional expertise.

• **Forward-Looking.** This reflects an ability to plan, develop strate-

gies and tactics, and to "know where one is going."

You don't have to be a visionary or seer to demonstrate this leadership quality, but you must be able to guide and steer your company toward longterm goals.

• **Inspiring.** Don't overdo this one by resorting to loud cheerleading or cursing. All you have to do is demonstrate a little enthusiasm, energy, and a positive attitude. You'll find this sort of behavior is contagious, propelling you (and your employees) towards desired goals.

For a complete look at the top 20 characteristics of superior leaders, check out the adjacent chart.

Key Leadership Qualities

Superior leaders are cunning truth-benders who prey on weak managers and business competitors, right?

Wrong! The best leaders are honest, competent folks who tend to look forward and inspire others.

Following are the top 20 characteristics necessary for superior leadership, as determined by the survey referred to in the related story above:

Characteristic	% of Managers Selecting
Honest	87
Competent	74
Forward-looking	67
Inspiring	61
Intelligent	46
Fair-minded	42
Broad-minded	38
Courageous	35
Straightforward	33
Imaginative	32
Dependable	31
Supportive	29
Caring	26
Cooperative	23
Mature	20
Ambitious	18
Determined	14
Self-controlled	13
Loyal	10
Independent	8

Source: American Management Association

Female Business Owners Profiled

There are an estimated 4.1 million female business owners in the US today, according to a three-year survey of 450 applicants for Avon's "Women Of Enterprise Awards."

Here's a quick profile of these businesswomen:

• 68% own service businesses, and 40% of them own businesses that are at least nine years old.

• 74% have one or more children, but 68% of those children are over 18.

• 58% are married, 34% are divorced, and 8% were never married.

• Although nearly a third have done graduate work or have a graduate degree, 42% didn't graduate from college.

• 77% operate their businesses away from the home, and 43% post gross sales of more than \$500,000 per year.

• 41% say their net profits for the previous year were \$50,000 or more, while 38% claimed they netted between \$10,000 and \$49,900, and the remaining 21% reported net profits of less than \$10,000.

NAB Honors 'Best' Station Promos

The NAB has announced the winning radio stations in its "Best of the Best" promotion contest — a competition that honors NAB member outlets for successful promotions in community service, station enhancement, and sales.

Each winner will receive \$250, a plaque, free registration to the organization's annual convention, and special recognition during the convention's Radio Leadership Brunch.

The winning stations are listed at right by category and ranked in descending order of market size (large, medium, and small, respectively).

Community Service

WBOS/Boston
KROD & KLAQ/EI Paso
WKCG/Augusta, ME

Station Enhancement

KBCO-AM & FM/Denver-Boulder
WYNK-FM/Baton Rouge
WCOW-FM/Sparta, WI

Sales

KRBE/Houston
KNIK/Anchorage
KJAM-AM & FM/Madison, SD

Furthermore, the NAB judges awarded a special Honorable Mention to WHO/Des Moines in the Medium Market Community Service category. Congratulations to all.

DATELINE

• **February 21-24** — Pollack Media Group's Programming/Management Conference '90. Loews Santa Monica Beach Hotel. Santa Monica, CA.

• **February 24** — NAB Small & Medium-Market Managers Roundtable. Sheraton Music City. Nashville, TN.

• **February 28-March 3** — Country Radio Seminar. Opryland Hotel. Nashville, TN.

• **March 2-4** — Intercollegiate Broadcasting System National Convention, New York Penta Hotel, New York, NY.

• **March 10-13** — NARM. Century Plaza Hotel. Los Angeles, CA.

• **March 15** — American Women In Radio & Television's 15th Annual National Commendation Awards Ceremony. Waldorf-Astoria Hotel. New York, NY.

• **March 31-April 3** — NAB Convention. Georgia World Congress. Atlanta, GA.

• **April 1-5** — National Christian Radio Seminar. Stouffer Hotel & Convention Center. Nashville, TN.

• **April 18** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

• **April 18-20** — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.

• **April 25** — 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.

• **May 3-6** — Audio Engineering Society 8th International Conference. Capitol Hilton Hotel. Washington, DC.

• **May 9-13** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

• **May 16-20** — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.

• **May 19** — NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.

• **June 9-15** — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

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SALES STRATEGY

Planning More Powerful Sales Packages

Making money through sales packages and on-the-street opportunities is a tremendous challenge. Handling your packages' research and development carefully and creating a plan for their execution can make a marked difference in the results.

This week, I'll go over some of the critical areas to help you and your staff generate maximum revenue through sales packages and special opportunities. I'll begin with a brief analysis of the three most widely used packages.

But first, keep this in mind while you're reading: The biggest difference between a good salesperson and an outstanding one is the ability to pinpoint the client's needs. A good salesperson will make a package presentation without asking questions and determining needs.

However, an exceptional salesperson will keep a special event or package in his or her briefcase, dramatically presenting it as an exciting tool after ascertaining a client's need.

Package Deals

Value-added packages are designed to obtain additional station credit for buys being placed. The most common examples of value-added packages are news or traffic station sponsorships.

Inventory control/up-sell packages are designed to broaden the use of available inventory while up-selling current advertisers or contacts. Examples include weekend show sponsorships and Grammy packages.

Project packages are the trickiest, as they're designed to up-sell existing advertisers as well as tap new ones for one-time or annual events.

"The biggest difference between a good salesperson and an outstanding one is the ability to pinpoint the client's needs."

In With The New

Many stations possess at least a dozen options that fall into one of the first two categories — news, weather, sports, traffic, entertainment, or telephone-line sponsorships, for example.

Now take a look at your package inventory. Ever wonder why the newest packages need to keep being reprinted, while the majority of older packages sit yellowing on the sales shelves?

The reason car dealers roll out new models, manufacturers reformulate products, and retailers rotate store layouts is the same reason you should bring in new packages — both salespeople and consumers are drawn to new products.

Quite often packages don't get revised simply because sales

managers are pressed for time. But to obtain maximum impact from these categories, you must rotate your packages and update their appearance and presentation. You should try to maintain about five sustaining value-added packages and four project packages per year.

Tier Drops

Whether you're presenting new packages or sales tools, introducing them simply by mentioning their availability during a sales meeting usually brings somewhat less than spectacular results.

For maximum impact, you should devote at least 30 minutes to presenting each new package. Be sure to cover the premiums you want your staff to receive, the length of time the package will be available, and any other points you wish to mention. This goes for all

"To obtain maximum impact, you must rotate your packages and update their appearance and presentation."

packages, but is especially relevant to the value-added variety.

During the introduction, inform your staff of the premium or consideration that is acceptable for each package, whether it's a percentage of the reach or GRPs of intros or billboards, or whatever. Take the time to realistically calculate previous premiums, then tell your staff what you expect.

See Your Promo In R&R

We're always on the lookout for unique promotional or merchandising ideas. If your station has an unusual item that you would like showcased in this column, send it along with an explanatory note to: **Chris Beck Communications**, 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364. Please note that items are not returnable.

Coupon Coup

Many station sales packages traditionally have centered around coupon opportunities for manufacturers. However, this practice is slowly becoming obsolete.

Coupons are falling out of favor with many manufacturers for two main reasons. One concern is the tremendous amount of coupon fraud — misredemptions by retailers.

Another problem is the financial consideration. A manufacturer not only must pay for the package cost, but also there's the considerable amount of financial liability that he must pay retailers for coupon redemption.

Pretest Packages

Virtually all potential objections to your offer can be determined easily by testing a package before putting it on the street. This often-overlooked step can reap tremendous rewards, such as preparing you to analyze and overcome inherent objections and determining if you're overpriced.

The best pretest involves two presentations by your staff — one to a current advertiser you want to up-sell, the other to a new contact who's a category target for the package.

Another idea: If you're going to have different levels of involvement, try to realign the actual event participation that will be made available as well as change the bank of station commercials.

It's not uncommon for a station to miss revenue with tiered packages because the prime difference between levels is simply the number of spots — not the booth size, placement, or any other event option.

Project Tips

Before deciding on a project package, do some planning and research so you and your staff meet with positive results rather than low closing ratios.

Once you have an exciting sales idea — such as a concert sponsorship, bridal fair, or food expo — take the time early in the development stages to do research that will pay off for you later.

In addition to researching all of the major events that may fall on the day of your event, be sure to investigate similar ones that advertisers in your market have done before. Find out when the other events took place, how much they cost, and what the results were.

If you don't do this homework, your station may put out a special package only to find it dramatically overpriced compared to a previ-

"Virtually all potential objections to your offer can be determined easily by testing a package before putting it on the street."

ous similar event planned by an independent promoter.

Also, if any venue is involved, research the politics that you'll encounter for having manufacturer samples available and for selling products that don't have a venue contract.

The latter can be a substantial revenue opportunity — for example, if you're planning on using a Pepsi venue, Coke probably would want to be the major sponsor. It is possible to buy out the right for a private event, but it's best to negotiate this upfront.



Chris Beck is the President of **Chris Beck Communications**, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by **Prodigy** electronic mail at ID# SRTN15A; or by **Compuserve** at ID# 76066.3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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Predicting '90s Challenges

Problems Radio Will Face — And Solutions

The Wizard Of Odds. That's the umbrella title for my peek at the future, which will be unveiled at the R&R Convention in May. The title is double-sided: the first side, the connection to the "Wizard Of Oz," can't be revealed until the convention.

The second side refers to the fact that predicting the future is a lot like picking the point spread on the Super Bowl. The spread is arrived at by carefully weighing everything from team history to injuries, coaching, and psychology. It's a study in odds. The future of radio can be predicted in the same manner.

There are clear patterns which will affect radio and recorded music in the decade to come. By making educated guesses about the impact of these patterns, it will be easy to profit from the predictable changes. Everyone from station owners to managers will be able to anticipate change, take action, and come out a winner.

There are nine predictable areas in the future of radio and recorded music. This column deals with the first four. The remaining five are detailed in the next column. The following outline is only a small part of the presentation planned for the R&R Convention.

Areas to look out for:

- Aging Population
- Overcommunicated World
- Marketing Mania
- High Debt Loads
- Predictability And Lemmings
- Return Of Show Business
- Bidding Wars
- Return To Service
- Hyena Sales.

1. **Aging Population.** The average age of North Americans is on the rise. The Baby Boom is turning into a "Grayby Boom." This aging generation and the one that follows

"In the '90s, simple, clear strategic separation is the only thing that will cut through the overcommunicated world."

—Ted Chin

(the post-Kennedys) are highly experimental and very comfortable with making choices. They'll experiment with everything from food to lifestyle if it helps them get where they're going. That's why they confound the marketers.

One week they'll try New Age music. The next, they'll experiment with jazz. Or they'll experiment with food, switching from sushi to cajun to meat loaf before anyone can catch up with them. This experimentation isn't going to stop

'90s Nutshell

- Aging Population
- Information Overload
- Copycats Vs. Creatives
- Bidding Wars
- Money Troubles

as they get older.

• *To win with an aging population, pick a demographic niche and, as Lee Abrams says, superserve it. Target more tightly than before. Rather than going after 18-49, superserve 20-30 or 30-40. Or turn around and serve the underserved post-Kennedys by targeting 12-20. Then, learn to sell it. Most important, plan for the long term.*

Short-term experimentation by this fickle group can lead you to believe you have a product when all you have is a fad. New Age radio is still trying to come to grips with this fact as it sorts out fad from trend.

2. **Overcommunicated World.** There are more choices available in this world than there have ever been before. And the choices keep multiplying. Global media help make everyone aware of all the options available. Hence, our overcommunicated world. There's more information than most people have been programmed to handle.

The enormous range of choice makes most people from 20-50 think they don't have enough time to do all the things they need and want to do. They feel time-pressured.

In their hurry-up world, people try to compensate by making choices quickly, by going to stores with no lines, and by trying to schedule everything flexibly so they can change options if something better comes along.

They have trouble keeping up with everything that's new, so they forget the name of the new radio station and can't recall the title of a new song they've enjoyed. They ignore TV commercials, can't remember billboards, and won't play any radio contest that asks them to give up three hours of their time to win concert tickets.

• *To win in an overcommunicated world, simplify and clarify. Keep slogans and contests simple.*

As marketing genius Ted Chin of

Ted Chin & Co., New York says, "In the '90s, simple, clear strategic separation is the only thing that will cut through the overcommunicated world."

Present your customers with a single clear point of benefit and difference. It might be your morning show. It might be your newscasts. It might be the fact that you have no morning show or newscasts, just music.

3. **Marketing Mania.** In an overcommunicated world, there's more pressure than ever on marketing to win people's attention. In the '90s, that pressure will become a mania.

Radio, television, and recorded music companies will vie with department stores, pizzerias, and car dealers to hire marketing hotshots. Marketing will be presented as the solution to all problems.

As Curt Hahn of Film House said while developing marketing strategy for Pirate Radio, "It's possible that we'll see marketing formats even more than programming formats in the future."

Unfortunately, this marketing mania exists in a seat-of-the-pants environment where multimillion-dollar budgets are often committed at the last minute with little or no research. Managers and programmers who save \$260 a week on a receptionist's salary will squander \$250,000 on a TV campaign just because they like the special effects. In a world of marketing mania, the need to outmarket the competition will still generate panic and fear.

• *To win against marketing mania, start with a clear goal. What are you marketing? The music? The attitude? The morning show?*

Develop a clear benefit and difference. What do people get when they use you? What sets you apart from the competition?

Use research to pretest and post-test campaigns. This will let you adjust your marketing before problems arise. Afterwards, it lets you measure how effective your campaign has been. Sometimes, it can save you a lot of money.

Some years ago, Mel Karmazin, President of Infinity Broadcasting, wanted to give away a spectacular

How To Win

- Niche Programming
- Sell The Niche
- Break The Rules
- Service Listeners
- Preplan Marketing



Will she still love Led Zeppelin in 2015?

series of prizes in New York to support the upscale image of WKTU, then the dominant dance station. He wanted to give away 92 mink coats in a marketing promotion that would cost well over a quarter of a million dollars.

During the pretest research, an amazing, unexpected fact emerged: hardly anyone wanted to win the ultimate New York status symbol. It wasn't because people were

be sold to new owners who may perpetuate the cycle.

• *To win in a world of high debt loads, if you're competing against a financially troubled station, hit it where it can't fight back. Steal its best talent. Outmarket it. If it increases commercial load, cut yours and tell the listeners. Play against the rival's impatience for fast results.*

If you are suffering from a high debt load, take a breath and create a realistic timetable for the long run. Make written promises to your best talent that they'll be compensated as soon as money is available. Develop promotions that are high on creativity and fun but low on cost. Find a solid, impartial source to use as an outside sounding board. Don't join the rush for the latest quick fix. Most important, take the lead and take chances.

In the next installment, we'll continue this look at the '90s with a view of predictability and lemmings, the return to show business, the continuation of bidding wars, a long overdue return to service, and the ever-present "hyena" sales.

"It's possible that we'll see marketing formats even more than programming formats in the future."

—Curt Hahn

opposed to fur. Rather, they were worried about the coats being stolen from offices, apartments, or cloakrooms. The campaign was changed and more than a quarter of a million dollars was saved.

This example illustrates the importance of planning well in advance, testing a campaign's effectiveness before and after it runs, and listening to the ultimate consumer of your product — the listener.

4. **High Debt Loads.** This aspect of the future is easy to predict because it's already upon us.

During the leveraged buyout frenzy of the '80s, Wall Street was every radio owner's best friend. Money was no object. Financing was so easy to come by that one-third of all radio stations in America changed hands from 1985-1987. They sold at unprecedented prices on the assumption that cash flow would never go down and competition would stay the same. Unfortunately for some owners, both assumptions proved false.

As we move into the '90s, many radio stations will be short of ready cash. This pinch will make them vulnerable to raids on their talent, including programmers and announcers. Many stations will be more afraid to take chances. Some will increase commercial loads or trim rates to raise cash. Others will

This column is the first of two parts, and #16 in a series



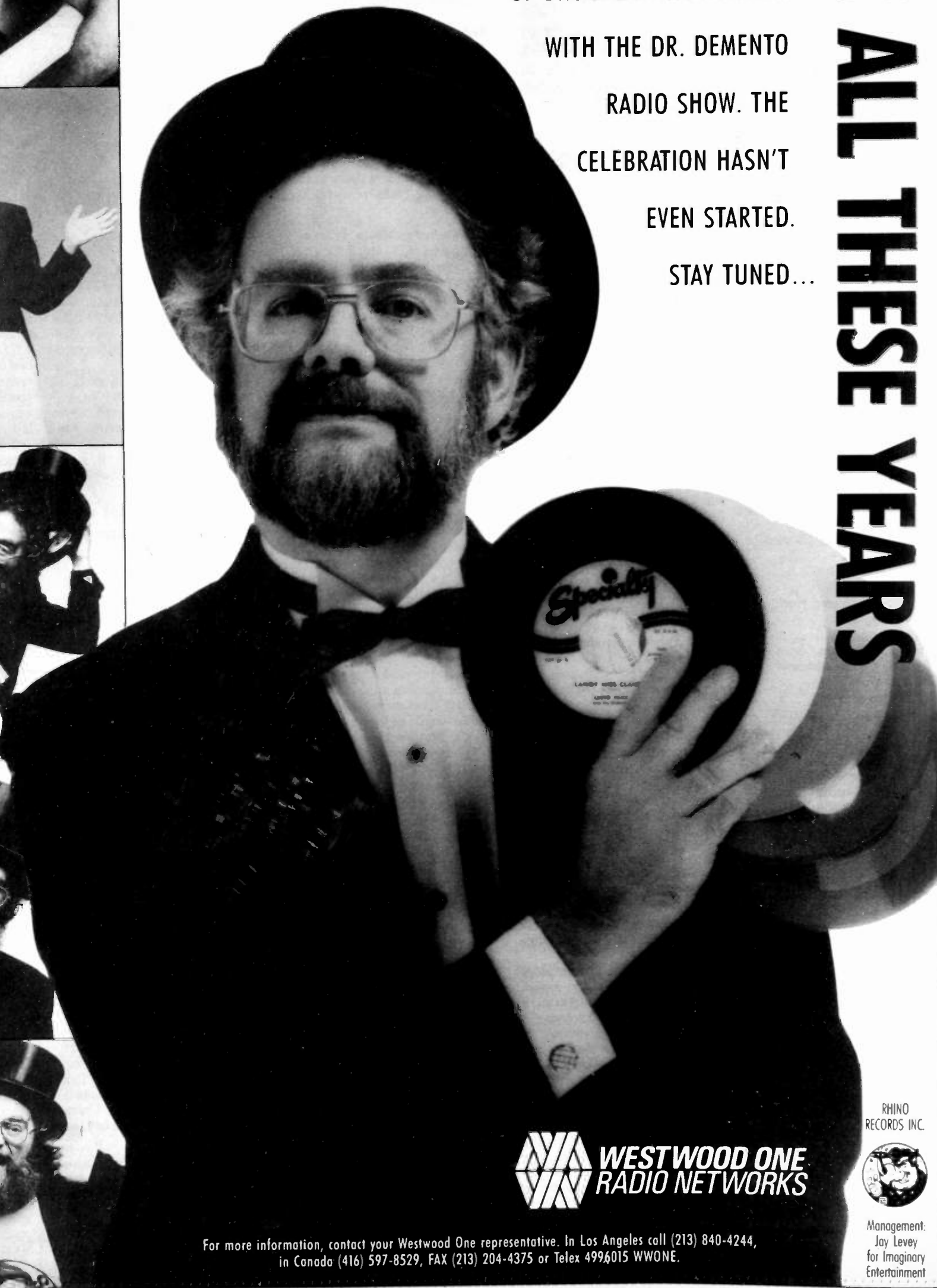
John Parikh

John Parikh is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

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'ZINE SCENE

Radio Talk Show Host Communicates With UFO!

A radio phone-in talk show will receive a bizarre distress call from a UFO! Listeners will sit in amazement as the disc jockey calmly talks the disabled saucer down to a safe landing!

So sayeth soothsayer **Penelope Fortune**, a "veteran New York City medium" and just one of the "elite team of talented psychics" chosen to reveal "incredible predictions for the months ahead... exclusively for *National Examiner* readers." Skeptics will note that Ms. Fortune offers no clue as to the identity of the lucky air personality, however

Only slightly less far-fetched — and nestled on the same page — is this revelation that "Elvis Presley will make a dramatic comeback as a backup singer on the new television show, 'Elvis.'"

According to London-based "parapsychologist-lecturer" **Emil Dumas**, "Viewer response will be so great that the King will agree to a recurring role on the top-rated series!" Top-rated? Where do these psychics get their information?

Madonna's Astral Weeks

On an arguably more plausible plane, the *Globe* reports that **Madonna** "won't go to bed at night until she's spent at least an hour trying to get her soul to leave her body and wander all over the cosmos!"

The 'zine claims Mad Donna got the idea from (current beau **Warren Beatty's** sister, the altogether earthbound actress) **Shirley MacLaine!**

Quote O' The Week

Janet Jackson, covergirl and subject of a seven-page feature in this week's *US*, offers the following bit o' wisdom: "George Clinton once said, 'Free your mind and your ass will follow.' I heard that some guy said, 'Janet Jackson's got it the other way around.' I'm laughing about it now. But, you know, it's true."



THE MUTTON-CHOPPED PRINCE — Does this man look like a junk food junkie?

Royal Purple Passions

Speaking of deathless revelations, *People* quotes the woman who spent exactly five weeks as **Prince's** personal chef as saying one of the reasons that she resigned was because "He eats a lot of junk food," detailing the Purple One's passion for "macaroni and cheese, cake mixes, and canned cake frosting!"

Sheep Trick

Everything's sheep-shape for Irish lamb farmers these days, as the *Weekly World News* reports that they've "found a powerful new weapon to frighten away marauding foxes — ear-blasting rock music!"

The 'zine has the Auld Sod-busters claiming that playing **Tina Turner**, **Cheap Trick**, and **U2** all night long through speakers mounted on poles in remote pastures and hillsides keeps the foxes away! No wonder those guys with the boom boxes in their trucks never seem to have any girls with them...

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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TELEVISION

TOP TEN SHOWS

FEBRUARY 12-18

- 1 *The Cosby Show*
- 2 *Cheers*
- Tuesday Movie Of The Week (tie)*
("Blind Faith, Part 2")
- 4 *A Different World*
- 5 *The Cosby Show (Monday)*
- 6 *America's Funniest Home Videos*
- 7 *Roseanne*
- 8 *Golden Girls*
- 9 *Empty Nest*
- 10 *Wonder Years*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Friday, 2/23

- **B.B. King, Rufus Thomas**, and others appear in the half-hour "All Day & All Night: Memories From Beale Street Musicians" (PBS; check local listings for air time), a look at the legendary Memphis neighborhood from the '20s through the '50s.
- **K.D. Lang & Reclines**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- **Restless Heart**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Saturday, 2/24

- **Stevie Ray Vaughan** and the **W.C. Clark Blues Review**, "Austin City Limits" (PBS; check local listings).
- **Technotronic**, "Saturday Night Live" (NBC, 11:30pm).
- **Stephen Bishop**, "Byron Allen" (ABC, 11:30pm).

Sunday, 2/25

- **Mica Paris** and **Seduction**, "Dionne & Friends" (syndicated; check local listings).

Monday, 2/26

- **Hank Crawford**, the **Red Hot Chili Peppers**, **Miles Davis**, **Abbey Lincoln**, the **Kronos Quartet**, **Howard Johnson**, and **Herb Robertson**, "Night Music" (NBC, 12:15am).
- **KPWRIL.A.** morning manic **Jay Thomas** portrays **Jerry Gold**, the self-styled "King of Trash TV," on "Murphy Brown" (CBS, 9pm).
- **Art Blakey**: The **Jazz Messenger** (PBS; check local listings) is an hourlong profile of the veteran jazz drummer.
- **Les Taylor**, "On Stage" (TNN, 10:30pm EST/7:30pm PST).
- **Tears For Fears**, "Arsenio Hall."
- **Bo Diddley**, "The Pat Sajak Show" (CBS, 11:30pm).

Tuesday, 2/27

- **Shadoc Stevens**, "Pat Sajak."

Wednesday, 2/28

- **Mel Torme** plays himself in "Night Court" (NBC, 9pm).
- **Lenny Kravitz**, "Arsenio Hall."
- **Engelbert Humperdinck**, "Pat Sajak."

Thursday, 3/1

- **Smokey Robinson**, "Late Night With David Letterman" (NBC, 12:30am).

VIDEO

NEW THIS WEEK

● LEGENDS OF ROCK & ROLL (HBO Video)

James Brown, **Ray Charles**, **Bo Diddley**, **Fats Domino**, **B.B. King**, **Jerry Lee Lewis**, and **Little Richard** perform together and solo in this video, the first of four 55-minute concert tapes originally broadcast as **Cinemax** "Super Sessions." **Dave Edmunds** holds down the musical director's chair here. (Street date: 2/28.)

● COUNTRY STARS: A NEW TRADITION (HBO Video)

A bevy of living legends meet the new generation of country sing-sations in this video, which features performances by **Rosanne Cash**, **Rodney Crowell**, **Merle Haggard**, **John Hiatt**, **Waylon Jennings**, the **Jordanaires**, the **Judds**, **K.D. Lang**, **Bill Monroe**, **New Grass Revival**, and **Carl Perkins**. (2/28.)

● LES PAUL & FRIENDS: HE CHANGED THE MUSIC (HBO Video)

Stars ranging from **Jessi Colter**, **Rita Coolidge**, **David Gilmour**, **Jan Hammer**, **Waylon Jennings**, and **Stanley Jordan** to **B.B. King**, **Steve Miller**, **Carly Simon**, the **Stray Cats**, and **Eddie Van Halen** all come out to pay tribute to the incredible godlike genius of the man who invented the solid-body electric guitar. (2/28.)



"ALL WE NEED IS A DRUMMER..." — Guitar star **Les Paul** (l) and masterbassist **Rob Wasserman** bemoan the shortage of capable stickmen.

● DUETS (MPI Home Video)

This brief (15-minute) videotape features two clips from **Rob Wasserman's** **MCA** LP of the same name. Each song — "One For My Baby (And One More For The Road)," the **Frank Sinatra** classic sung by **Lou Reed** — and "Stardust" — performed by the inimitable **Aaron Neville** — finds the vocalists framed by Wasserman's basslines. (2/28.)

● NEVILLE BROTHERS & FRIENDS: TELL IT LIKE IT IS (HBO Video)

Recorded live! in the heart of cajun country, this program captures **A&M's** multitalented siblings **Aaron**, **Art**, **Charles**, and **Cyril Neville** as they perform with special guests **Gregg Allman**, **CBS-TV** newsman **Ed Bradley**, **Jimmy Buffett**, the **Dirty Dozen Brass Band**, the **Dixie Cups**, **Herbie Hancock**, **John Hiatt**, **Daniel Lanois**, nephew **Ivan Neville**, **Dennis Quaid**, **Bonnie Raitt**, and **Buckwheat Zydeco**. (2/28.)

● B.B. KING LIVE IN AFRICA (HBO Video)

Taped in Zaire during a 1974 music festival, this 43-minute concert video captures the **King Of The Blues** and his faithful sidekick, **Lucille**, performing "The Thrill Is Gone," "Sweet Sixteen," "Why I Sing The Blues," and many, many more. (2/28.)

● POINTER SISTERS LIVE IN AFRICA (HBO Video)

This 38-minute video — also taped during the Zaire festival 16 years ago — features the swingin' sisters singin' "Steam Heat," "Salt Peanuts," "Yes We Can," and several other songs live in concert. (2/28.)

● YOUNG EINSTEIN (Warner Home Video)

This feature-length film stars Aussie comic **Yahoo Serious** as **Albert Einstein** — the dude who cooked up the theories of relativity and rock 'n' roll. The comedy's **A&M** soundtrack sports selections by **Mental As Anything**, the **Saints**, **Paul Kelly & Messengers**, **Big Pig**, **Icehouse**, the **Song Company**, the **Models**, the **Stems**, the **Lime Spiders**, and **Mr. Serious** himself. (2/28.)

● AN EVENING WITH SAMMY DAVIS JR. & JERRY LEWIS (Vestron Video)

The twin titans of stage, screen, and slapstick come together in this hourlong performance taped in Las Vegas. The dynamic duo do duet to it, but — mercifully — **Davis** handles most of the music solo, including "The Candy Man," "Mr. Bojangles," and so much more. (2/28.)

● THE MAKING OF 'WILL THE CIRCLE BE UNBROKEN, VOL. II' (Cabin Fever Entertainment)

The **Nitty Gritty Dirt Band's** latest **MCA** LP was the inspiration for this 90-minute documentary, featuring concert segments, interviews, and rehearsal and recording sessions with the **NGDB**, guest artists **Bruce Hornsby**, **Johnny** (and **Rosanne**) **Cash**, **Emmylou Harris**, **Roy Acuff**, **John Hiatt**, **Ricky Skaggs**, **Roger McGuinn**, and about 40 musicians more. (3/1.)

SCREEN SCENE

'Rock 'N' Roll High School' Sequel Has Mojo Workin'

Having previously worked with "Beetlejuice" and "Heathers" heart-melter Winona Ryder in his imaginatively titled "Debbie Gibson Is Pregnant With My Two-Headed Love Child" music video, Enigma recording artist Mojo Nixon is now set to costar in "Rock 'N' Roll High School Forever" — the imaginatively titled sequel to Roger Corman's 1979's punk rock cult-fave, "Rock 'N' Roll High School."

Nixon's character — the rabble-rousing Spirit of Rock 'N' Roll — is described by the film's producers as a "nose-thumbing apparition" who inspires students to rebel against the school's principal authorities. Nixon will also compose and perform a song especially for the movie.

Incidentally, the film's main star, teen idol Corey Feldman (of "Dream A Little Dream" fame), is also recording several original (and self-penned) tracks for inclusion in the film. SBK Records will have the soundtrack.

One final musical note: The Red Hot Chili Peppers are thisclose to signing a deal to appear in the movie in an as-yet-to-be-decided role.

Film Specters

Speaking of ghosts, several Hollywood heavies are turning in spirited performances for release later this year. Dirty dancer Patrick Swayze stars as a spook who enlists the help of a psychic (Whoopi Goldberg) to help him communicate with his still-living girlfriend (Demi Moore) in Paramount's bluntly titled "Ghost," while '60s screen king Sidney Poitier directs Bill Cosby in the Universal comedy "Ghost Dad."

Meanwhile, Bo Derek returns to box offices in "Ghosts Can't Do It" — a romantic-comedy in which the big "10" starlet tries to evoke a sexual response from the ghost of her late husband and thereby disprove the film's titillating title!



Eric Bogosian — bringing "Sex, Drugs, And Rock & Roll" to HBO.

Ian Dury Call Your Agent

"Talk Radio" star and co-screenwriter Eric Bogosian is readying his latest one-man off-Broadway show "Sex, Drugs, And Rock & Roll" for a HBO special (due out before year's end).

Mojo Nixon — occult star in the making?

'Tapeheads' Trail

Lightning-lipped comic Robin Williams and "Bull Durham" fast-baller Tim Robbins will star in Orion's "Cadillac Man." Williams plays a flirtatious salesman who makes the mistake of going after jealous-husband Robbins's wife.

Meanwhile, Robbins's "Tapeheads" costar John Cusack is working on "The Grifters" with actresses Anjelica Huston and Annette Bening. Martin Scorsese is producing the film, which is an adaptation of cult novelist Jim Thompson's tale of con artists.



Harry Connick Jr. — he's a tail-gunner, baby.

Belle Of The Bomb

Columbia recording crooner Harry Connick Jr. has landed the role of a Southern tail-gunner in producer David Puttnam's upcoming Warner Bros. release "Memphis Belle" — a film dramatizing the American servicemen who flew a B-17 bomber (nicknamed the Memphis Belle) during World War II.

The movie — Puttnam's first since exiting the top post at Columbia Pictures — also stars Matthew Modine, Eric Stoltz, and D.B. Sweeney.



Young MC — writing fresh rhymes for "Louie, Louie."

Police Beat

Michael J. Fox and James Woods share the screen in Universal's "The Hard Way." The comedy — planned for a Christmas release — casts Fox as an actor who researches his role as a cop by following policeman Woods through the mean streets of NYC.

Quick Cuts

Principal photography began last week (2/15) on Prince's new feature film "Graffiti Bridge." The Purple One will star, direct, and score the Warner Bros. movie, which also features "Purple Rain" vets Morris Day and Jerome Benton and Paisley Park recording artist Jill Jones.

Banished TV host (and former radio air personality) Morton Downey Jr. is set to play a man-on-the-street video journalist in Fox's "Predator II." Danny Glover and Gary Busey also star in the follow-up to the 1987 Arnold Schwarzenegger hit.

Toy giants Matchbox and Tyco have inked deals with the "Days Of Thunder" honchos to manufacture racing cars based on the upcoming Tom Cruise starring vehicle. The movie is set for a summer release.

Filmmaker Dino Conte — currently producing the "48 Hours" sequel, "Another 48 Hours" — is said to be developing a starring vehicle for Arista songstress Whitney Houston titled "Disappearing Act."

Ivan Neville and Southside Johnny are recording songs for the soundtrack to 21st Century's "Captain America." Veteran blues pianist Barry Goldberg is also writing and producing songs for the feature film, based — like "Batman" and "Dick Tracy" — on the longtime comic hero.

Too-hip hip-hop artist Young MC has cut a rap version of the classic Richard Berry composition "Louie, Louie" for inclusion on the soundtrack to Universal's "Coupe de Ville."

Oingo Boingo's Danny Elfman has signed on to score "Darkman" — a film about a scientist who becomes grotesquely disfigured when an experiment goes awry. Sam Raimi (of "Evil Dead" I & II fame) directs for Universal.

Orion is looking for Elvis Presley impersonators — preferably of the overweight variety — for a small (but undoubtedly fun) role in "RoboCop II." Wide exposure guaranteed.

FILMS

WEEKEND BOX OFFICE

FEBRUARY 16-19

1 <i>Driving Miss Daisy</i>	\$10.7
(Warner Bros.)	
2 <i>Hard To Kill</i>	\$8.4
(Warner Bros.)	
3 <i>Revenge</i>	\$6.0
(Columbia)*	
4 <i>Madhouse</i>	\$5.2
(Orion)*	
5 <i>Born On The Fourth Of July</i>	\$4.4
(Universal)	
6 <i>Nightbreed</i>	\$3.7
(20th Century Fox)*	
7 <i>Stella</i>	\$3.0
(Buena Vista)	
8 <i>Glory</i>	\$2.6
(Tri-Star)	
9 <i>The Little Mermaid</i>	\$1.7
(Buena Vista)	
10 <i>Steel Magnolias</i>	\$1.5
(Tri-Star)	

All figures in millions

*First week in release

Note: Figures reflect a four-day weekend.
Source: Exhibitor Relations Co.

COMING ATTRACTIONS: No music-related films opening this week; concentrate on living your own movie instead.

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MUSIC & MOVIES

CURRENT

- **BORN ON THE FOURTH OF JULY (MCA)**
Single: A Hard Rain's A Gonna Fall/E. Brickell & New Bohemians
Other Featured Artists: Broken Homes, Van Morrison, Don McLean
- **TRUE LOVE (RCA)**
Single: Whole Wide World/A'me Lorain
Other Featured Artists: Graham Parker, Eurythmics, Jim Capaldi

UPCOMING

- **PRETTY WOMAN**
Single: Wild Women Do/Natalie Cole (EMI)
- **DEF BY TEMPTATION**
Single: All Over You/Freddie Jackson (Orpheus/EMI)

LIFESTYLES

\$247 BILLION IN '88

Recreation Spending Hits New Heights

Girls (and boys) just wanna have fun — and they spent \$247 billion in 1988 doing just that, making recreation the fifth biggest category of personal consumption expenditures.

According to a recent article in *American Demographics* magazine, entertainment spending surpassed spending on clothing in 1987. By the next year, the amount of money Americans spent on fun outstripped only the amount spent on housing (\$887 billion), food (\$597 billion), medical care (\$443 billion), and transportation (\$406 billion).

The most rapidly growing segment of recreation spending is "commercial participant amusements," which includes such diverse activities as bowling, skiing, casino gambling, swimming, golfing, sightseeing, and going to an amusement park. Americans spent \$18.9 billion on these types of activities in 1988, up from a mere \$2.4 billion in 1970.

That surge in spending moved commercial participant amusements from seventh place among all categories of recreational spending in 1970 to fourth place in '88, trailing only the amount of money spent on audio and video equipment, toys, and sports equipment.

CHRONICLE

Born To:

A&M National Field Director/Promotion **Lori Holder**, husband **WB** Local Promo Rep **Jim Anderson**, son Evan Christian, January 18.

Westwood One Music Marketing Manager **Gary Gratzner**, wife Andi, son Maxwell, January 29.

KOAI/Dallas air talent **Temple Lindsey**, husband David Galbreath, daughter Alyx Ashley, February 8.

Deciding Is Easy . . . Isn't It?

Coffee or tea? Cash or credit? Granted, some decisions are easier to make than others — but more than half the respondents to a recent survey said they had trouble deciding something as simple as where to go on vacation!

According to the survey of 1000 Americans conducted by **Weight Watchers International**, here are the nine toughest decisions in the US:

Decision	Female	Male
Picking the right stocks	98%	92%
Buying life insurance	73%	72%
Making political choices	76%	69%
Choosing the best school for their children	72%	71%
Buying a new car	71%	57%
Selecting clothes for a special occasion	63%	71%
Planning how to lose weight	61%	65%
Choosing a doctor	55%	63%
Choosing a vacation spot	52%	55%

'91 Cars Sport Futuristic Features

In the market for a new car? The 1991 models won't be able to do your driving for you, but a recent *Wall Street Journal* article notes at least two auto manufacturers will be rolling out cars that sport the following futuristic features:

The 1991 **BMW 850i** coupe will have a tire-pressure control system that monitors and displays pressure in every tire (including the spare). The optional monitor — which also displays the safest speed for the tire pressure — is expected to cost about \$1000-\$1500.

Meanwhile, **Buick's 1991 Park Avenue** will contain an engine oil life monitor that senses when oil needs to be changed. The system is based not only on the amount of mileage traveled, but also on the weather and driving conditions in which you did your motorvatin'.

Who's Using The Pay Phone?



Superman may not use a phone booth to make calls, but he certainly fits the description of the most common pay phone customer. According to a recent survey conducted by the NYC-based **Roper Organization**, young adult men are the most likely to reach out and touch someone in public.

The survey found that nearly a quarter of men (24%) and 30% of people under 30 use a public telephone at least once on an average day, compared with 15% of women and 15% of Americans age 30 and older. (The national average for daily pay phone use is 20%.)

One reason women are less likely to use pay phones may be because fewer of them work outside the home. Slightly more than one in ten (11%) homemakers use a pay phone during a typical 24-hour period, compared with 19% of working women. However, even employed women are about a quarter less likely to use a pay phone on a daily basis than working men.

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Study Shows Asian-Americans Favor CD Players, Late-Night Radio

Asian-American consumers — a group that's growing 14 times faster than the average US population — have an affinity for music.

According to a recent study by Columbus, OH-based **Impact Resources**, nearly a quarter (24%) of this relatively young, relatively affluent ethnic group own a CD player, compared with the US average of 15%.

Although they listen to just as much radio — but an average of 27.2 minutes less broadcast and

cable TV — as the general population, Asian-Americans tune in to a larger than average number of stations. The demo prefers late-night listening to morning and afternoon drive, however.

Interestingly, Asian-American listening is evenly distributed throughout the weekend, while the average American listenership peaks later in the day. The segment also is more sympathetic to telemarketing — 62% of Asian-Americans will listen to a telephone pitch, vs. 53% of the US total.

Teens Just Wanna Hang Out

What are teens up to these days? According to a recent survey of 14- to 21-year-olds, nearly a quarter of those teens who have been dating "for a while" said that the most fun way to spend their Saturday nights was hanging out with friends.

For a closer look at the responses, check out the figures below:

Activity	Boys	Girls
Hanging out with friends	23.8%	23.7%
Going to the movies	18.2%	14.9%
Going to a party	13.2%	11.8%
Eating dinner out	12.9%	12.8%
Going to a sports event	12.6%	14.3%
Going dancing	8.1%	12.2%
Parking & making out	6.3%	2.1%
Cruising	5.7%	3.3%
Shopping at the mall	4.0%	3.9%
Drinking	1.7%	0.9%

Source: *Seventeen* magazine

Indecency

Continued from Page 1

The coalition's comments were among hundreds filed in response to the FCC's request for comment on the validity of a 24-hour ban on broadcast indecency. Such a ban was mandated in late 1988 by legislation championed by Sen. Jesse Helms (R-NC), but was subsequently stayed by a federal appeals court pending the outcome of a challenge to its constitutionality by the ACT coalition, which counts among its members the NAB, Infinity Broadcasting, RTNDA, NPR, the three major television networks, and the ACLU.

The Helms bill was aimed at eliminating the FCC's midnight-6am "safe harbor" for potentially indecent material, a time period the Commission set aside because it believes few children are in the audience during that time.

Sexual Illiterates

Included in the ACT filing was a review of social science research which concludes that there is "serious reason to doubt" that children age 2-12 are affected by indecency — primarily because they are "sexually illiterate" and thus don't understand "indecent" material. Teenagers are not affected by indecency, the study said, because they have developed moral standards

McEwen

Continued from Page 4

McEwen shared, adding, "He was either there first or just a step behind me. We often arrive at the same musical junctures, though we've departed from different platforms. I can't think of anyone better suited to help Sire's continued growth in A&R and talent development."

A former music journalist and WBCN/Boston air personality, McEwen signed Regina Belle and Shawn Colvin, among others, to Columbia, and is well known as an archival producer and anthropologist.

and are subject to numerous other influences that "may mitigate any effects that might flow from exposure to such material."

The review was commissioned by the ACT coalition and conducted by a pair of social scientists from the University of California at Santa Barbara.

But even if indecency is bad for children, the coalition contends, parents have sufficient ways to control their offspring's media usage and should be given the freedom to decide if and how they wish to impose limits.

Hiding Behind The Kids?

That theme was echoed by Pacifica Foundation, which contends that "the proposed ban on indecency does not reinforce parental discretion in supervising children's listening habits, but negates the need for any parental supervision."

Pacifica also blasted the entire indecency inquiry as a sham. "This [proceeding] is not about . . . the protection of children, but politics and the protection of the FCC from congressional criticism. The Notice of Inquiry proposes to ban a form of protected speech in order to improve relations between the FCC and Congress. The First Amendment forbids such a result."

Ban, Baby, Ban

Among those supporting the ban is the anti-obscenity group *Morality In Media (MIM)*, which argued that the FCC must adhere strictly to the letter of the Helms amendment. "Out of these proceedings," wrote MIM, "should come a declaration that the law against broadcast 'indecency' applies 24 hours a day and that the Commission will consider many variables, including the time of day, in determining whether the particular broadcast is 'indecent.'"

MIM also maintains that a ban on indecency can be justified on the grounds that such material is not only unhealthy for children but also an unwanted intrusion into private homes and a detriment to the social fabric of the country. "A man's home is his castle," said Morality, "not an after-hours hangout for the broadcast pig."

People Speak Out

The Commission also received some 2500 letters from private citizens, "most of whom," according to an FCC attorney, opposed any move to tighten the reins on broadcast indecency. Typical of those letters was one from Rodd Bench of Redwood City, CA, who said: "When government intrudes into any man's home to dictate what he may listen to . . . that government proceeds in a significant step from conservatism towards fascism."

A Commission spokeswoman was quick to point out that the FCC has also received as many as 20,000 letters in the past six months praising Chairman Al Sikes's hard line on indecency. Officials said large numbers of both the pro and con letters appear to have been prompted by organized letter writing campaigns.

WBZZ

Continued from Page 1

During the trial, Randolph claimed the morning duo asserted that she was proficient at oral sex, engaged in sex with groups of people, was sexually promiscuous, had transmissible diseases, and was mentally unstable.

"We were surprised at the verdict," said EZ President Alan Box. "We had a pretty strong case, and I felt the jury either ignored or misunderstood a lot of that case. I characterize what happened as 'round one.' This thing is not over by any stretch of the imagination."

Officials Not Informed

Box said Quinn and Jefferson's comments were never intended to hurt Randolph. "Plus, she never complained to us in any formal or informal fashion. She could have followed a grievance policy with the union or with the company, but she never used them. We didn't know of her feelings about this until the day she was fired for walking off the job."

Louik said he was "disgusted" with EZ's attempt to discredit Randolph's reputation. "I liken this to a rape case, where the defense tries to put the victim on trial. They dug up everything in her past, including an unfortunate incident which led her to use cocaine for a two-month period."

No Precedent For Other Stations?

Although outside observers disagreed, neither side involved in the case expected the verdict to affect the content of morning shows elsewhere. "I think this case is relegated to its unique facts," said Louik. "It's not often you'll get a female newscaster who has Liz's set of vulnerabilities. It's not about these guys being shock jocks."

Box said he has discussed the trial with station execs, who concluded that it would be difficult to predict when a statement might be potentially defamatory. He added, "I guess the lesson from this is that you can get burned without really trying."

EZ is expected to appeal the jury's decision. Another related case, filed with the Pennsylvania Human Relations Commission against EZ, is pending.

Fenster, Goodwin
Charisma A&R VPs

Jeff Fenster



Danny Goodwin

As the official unveiling of Charisma's executive staff continues, Jeff Fenster and Danny Goodwin have been appointed to VP/A&R posts. Fenster is based at the label's New York headquarters; Goodwin will work out of L.A.

Fenster had been an A&R executive for Geffen, earlier serving as Director/Business Affairs for WB.

Goodwin was VP/A&R for Virgin Music, having earlier worked in A&R at Virgin Music UK as well as the parent Virgin label there.

Charisma President Phil Quatararo commented, "Jeff and Danny's strong knowledge of music, broad range of experience, and true prowess in their field make them the perfect team."

R&R TIMELINE

Neil Portnow started out as a musician and evolved into a record producer before hooking up with Screen Gems Music in the early '70s. He later joined RCA as a staff producer and became its VP/A&R, West Coast in 1977. A decade ago, Portnow was tapped as President of 20th Century Records. He became VP/A&R for Arista in '82, then for EMI America in '85, and one year ago today, Portnow was tapped as VP/West Coast Operations for Zomba Enterprises.



Neil Portnow

1 YEAR AGO TODAY

- Tunc Erim promoted to Atlantic Records Sr. VP
- John Hey joins MCA Records as VP/Album Promotion
- Mark Chernoff checks in as WJFK/Washington PD
- Country debuts on R&R's Back Page, with Ricky Van Shelton's "From A Jack To A King" at #1

5 YEARS AGO TODAY

- Tim Kelly named KLOS/Los Angeles PD
- Dave Michael tapped as WZOU/Boston PD
- Rich Meyer selected as WNCI/Columbus PD
- Mark Andrews is upped to KWJII/Portland Asst. PD/MD
- The Real Don Steele joins KRLA/Los Angeles for PM Drive

10 YEARS AGO TODAY

- Dan Halyburton hired as WQAM/Miami PD
- Al Ramirez promoted to KGFJ & KUTE/Los Angeles Operations Director
- Jeff Sattler saddled as KDKB/Phoenix PD
- Ron Harper plucked as KQID-FM/Alexandria, LA PD
- Rachael Donahue joins KWST/Los Angeles for weekends; son Sean takes nights at KSJO/San Jose

15 YEARS AGO TODAY

- Rick Sklar appointed as ABC Radio VP/Programming
- Stan Montelro becomes Columbia Records' VP/Promotion
- Sonny Taylor chosen to be WWRL/New York OM

— Hurricane Heeran

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Radio

● **WILLIAM HENNES** moves to WBCK & WBXX/Battle Creek, MI as GM succeeding **CHUCK HARTSHORN**, who leaves to pursue other interests. Hennes was most recently President of Bill Hennes and Associates, a broadcast consulting firm.



William Hennes Russ Del Core

● **RUSS DEL CORE** steps up from AE to NSM at WOCD/New York.

● **CYNTHIA RICHARDS** is tapped as Controller at Voyager Communications. She had been at the company's WRDU/Raleigh.

● **BOB CONWELL**, GSM at WOFM/Chesapeake, VA, steps up to Station Manager. Also at the station, air personality/Promotions Director **SARA TREXLER** is named PD, and sales rep **SUE SMALLWOOD** takes Promotion Director duties.

● **BRIAN PHOENIX** is tapped as VP/Programming at WCLZ/Portland, ME.

● **RICHARD KARGER** joins WMXW/Binghamton, NY as NSM. He was previously Station Manager at WPNH-AM & FM/Plymouth, NH.

● **STEVE THANHAUSER**, Account Manager at WRDU/Raleigh-Durham, is promoted to LSM. Concurrently, **CARLA PARKER** and **HEDY POE** are named Account Managers. Parker was a Sr. AE at crosstown WTRG; Poe served as LSM at Raleigh's WPTF-TV and WRAL.

Records

● **BUNNY FREIDUS** becomes Sr. VP/Creative Development, Film & TV at CBS Records. She was most recently Sr. VP/Creative Operations & Talent at CBS Records International.



Bunny Freidus Michael Mitchell

● **MICHAEL MITCHELL**, National Director/Publicity at Motown Records, adds VP stripes.



Pat Schoffstoll Janet Rickman

● **PAT SCHOFFSTOLL**, Director/Administration at MCA/Nashville, adds VP stripes. Also becoming a VP is Director/Publicity & Artists Development **JANET RICKMAN**.

At MCA Records, **MICHAEL OSTROFF**, Director/Business & Legal Affairs, steps up to Sr. Director/Business & Legal Affairs. Also at the label, Manager/Product Development **SUSAN HENDLER** is elevated to Product Manager/West Coast, and **BYRON PHILLIPS**, new to the music business, joins as Product Manager/West Coast, Black Music. Concurrently, Field Promotion Rep **RENEE GIVENS** becomes Product Manager/East Coast, Black Music, and Northeast Regional Marketing Specialist **PAM MARCELLO** is promoted to Product Manager/East Coast.

● **LARRY SILVER** joins Virgin Records as Controller. He was previously Controller at Elektra Records.

● **GEOFFREY KOONIN** becomes Controller of Elektra Entertainment. He

had been Associate Director/Royalties at Atlantic Records. Concurrently, **LINDE THURMAN** is upped from Promotion Coordinator to Manager/Adult Contemporary Promotion.

● **CHRISTOPHER ROBERTS** is elevated from International Product Manager to Director/International Promotion at PolyGram Records. Concurrently,

Los Angeles sales rep **JOHN ROTEL** LA becomes Product Manager, and Coordinator/Creative Services **OSCAR YONG** is named Manager/Catalog Development.

● **SHONA SCOTT** joins Charisma Records as Director/Finance & Administration. She most recently served as Controller at Virgin Records.

CHANGES

Henry Wolfskill is named Internal Auditor/Product Department at Birch/Scarborough Research. Also at the company, **Jamie Cooper** joins as Product Analyst, Sr. Technical Analyst **David Lustig** becomes Manager/Centralized Interviewing Facilities, and Methods Research Manager/VNU Business Operations Center **Robin Parker** is appointed Sr. Technical Analyst.

Melissa Marblestone is tapped as Publicity Coordinator at PolyGram Records.

Daryl Leoce has been named Sr. AE at Christal Radio/Atlanta. Others receiving the Sr. AE title are: **Karen Bridgeman** and **David Ganellen**, Chicago; **Francine Rabinowitz**, Dallas; **Elisa Hart**, **Rotha Maddox**, **Howard Rothenberg**, and **John Sirmons**, New York.

Judy March, **Sue Edelman**, and **Jim Dicato** are named AEs at WBOS/Boston.

Steve Mescher is now a sales rep at KRNA/Iowa City.

Kris Robbins joins Eagle Marketing as an AE.

Phil Guerini becomes Asst. to Southeast Regional Marketing Director **David Fitch** at A&M Records; Guerini succeeds **Cheryl Folsom**, who goes on maternity leave.

Jonatnon Stimes has been named a Sr. AE at Republic Radio/Chicago. Other Republic AEs upped to Sr. status are: **Mark Landon** and **Lisa Ryder**, Los Angeles; **Bob Downes**, **Joyce Malament-Poupko**, and **Diane Sanfilippo**, New York. Concurrently, **Kirt Hayes** has joined the Dallas office as an AE.

Daniel Bershad is now an AE at Banner Radio/Philadelphia.

Steven Johnson rejoins Christal Radio as an AE in Houston. Also at the company, **Victor Trevino** becomes an AE in Chicago.

Karol Patterson is upped from human resources rep to Manager/Human Resources, Indianapolis at PolyGram Records. Concurrently, administrative asst. **Jeannie Cavanagh** becomes Manager/Office Services.

Robert Ballin joins Katz American Television as a sales exec in New York.

90 PROOF

THE WEEKLY COUNTRY MUSIC COUNTDOWN

WEEKLY SPECIALS

- 2-4 The Madonna Story
- 9-11 The Elton John Story
- 16-18 The Michael Bolton Story
- 23-25 The Rod Stewart Story
- 30-Apr 1 The Janet Jackson Story

- 2-4 Vern Gosdin
- 9-11 Rosanne Cash
- 16-18 Don Williams
- 23-25 Restless Heart
- 30-Apr 1 Earl Thomas Conley

K Radio Bandy
starring John Candy



- 2-4 Olivia Newton
- 9-11 Billy Joe
- 16-18 Natalie C
- 23-25 Donny Os
- 30-Apr 1 Bee G



All Around The Convention



Arista execs were treated to a preview of Lisa Stansfield's debut, "Affection" — featuring the single "All Around The World" — during BMG's recent convention in New Orleans. Seen on the scene were (l-r) Arista's Exec. VP Roy Lott and VP Tony Anderson, Stansfield, label President Clive Davis, manager Jazz Summers, and Arista Exec. VP Bill Berger.



Randy Miller Jeff Lauren

Industry

● **RANDY MILLER** steps up from Sr. Director/Marketing to VP/Product Management, West Coast at RCA Records.

● **"LOOSE" BRUCE HARMON** transfers to Skywalker Records to serve as National Pop Promotion Manager. He was formerly Promotion Manager/Florida at WTG. Concurrently, former WEBB/Baltimore PD **CHUCK "MAXX" McCOOL** joins the Skywalker staff.

● **JOHN GRADY** becomes Regional Marketing Director/Midwest Sales at Capitol Records. He formerly served in the same capacity at Ansta Records. Also at the label, **WILLIAM HOWELL**, **BENJAMIN MALAVE**, and **AMIEL MORRIS** are appointed A&R reps.

● **JOE KLEINHANDLER** is appointed Director/Distribution at CEMA Distribution. He was previously Director/Operations at NTN Communications, an interactive video game company.

● **MIDGE STATHIS** steps up from Manager/Canadian Operations to Director/Operations at WEA International. Asst. to the OM **CATHY WARD** will succeed Stathis as Manager/Canadian Operations. Concurrently, Asst./Business & Legal Affairs **MELISSA SIBBISON** is promoted to Manager/Business Affairs.

● **TAMMY SKRIPEK** is upped from Coordinator/Promotion to Sr. Coordinator/Promotion at EMI.

● **RON SPARKS** and **S. SCOTT** are named to A&R/Promotion posts at the Amethyst Group Ltd. Handling A&R/Production responsibilities are **MELVIN SIMS** and **J. McCULLOUGH**; **LANCE BERNARD** and **S. ZUCKERMAN** take on promotion duties.

● **TRACI DOUGLAS** has been tapped as VP/Recruitment of People Movers, a new division of Burkhart/Douglas & Associates. The division was created to recruit radio personnel in programming, management, and on-air talent.

● **HELEN MARSHALL** is appointed VP/Hot-Net, Info-Edge Corporation's electronic communication system for broadcast advertising buyers and sellers. She joined the company in 1989, serving in marketing/sales.

● **FRANKLIN SULLIVAN** moves from VP/Sales to VP/Marketing & Product Development at New England Digital. Concurrently, **DAVID HARTLEY** takes Sullivan's VP/Sales duties. He was formerly VP/Sales & Marketing at San Diego-based Robot Research. Also at the company, European Director/Sales

& Marketing **MARK TERRY** is elevated to VP/International Sales.

● **JEFF LAUREN** is upped to Manager/Creative Services at EMI Music Publishing; he will also serve in that capacity for SBK Records. He was most recently an administrative asst. in the SBK/EMI Creative Services department.

● **CHRIS WILSON** joins Birch/Scarborough Research's New York office as Local Market Manager. He had been an AE at KREX-TV/Grand Junction, CO.

● **JANICE GINSBERG** and **PATRICIA STEIN** have formed Future Vision Inter-

national. The firm will develop and syndicate innovative music programming to service the international broadcast arena. Ginsberg formerly worked in production for DIR Radio and Television, United Stations, and other broadcast companies; Stein has held positions in personal management, production, and administration with Atlantic Records, Breakout Management, and others.

● **TRIP BROWN** becomes Sr. Agent at International Talent Group. He was formerly an agent at Variety Artists International.

—Holly Sklar

PROS ON THE LOOSE

Bob Barrett — PD/mornings WSSV/Saratoga Springs, NY (518) 668-2023

Peter McLaine — Afternoons KRXV-AM & FM/Denver (303) 969-0818

Anthony Miles — APD/MD/afternoons KYRK/Las Vegas (702) 438-2012

Joe Nittler — Sports Dir./talk show host KKAR/Omaha (402) 342-5530

Scott Souhrada — PD/mornings KATS/Yakima, WA (509) 453-6183

Jeff Webster — PD/MD WIGY/Bath, ME (207) 725-9454

MARCH



Supergold Saturday
 3 Super Gold Sock Hop
 10 20/20 Flashbacks
 17 Retro-Rock 1966
 24 The Super Hits
 31 Super Groups of the 60's

Supergold Friday/Sunday

2-4 The Super Gold Time Machine
 8-11 The Super Gold Scrapbook — 1980
 18-18 The Temptations & Supremes
 23-25 The Supergold Jukebox
 30-Apr. 1 Weird, Wacky & Wonderful

Romancin'
THE OLDIES

4 Top Five Love Songs of 1962
 11 One Shot Wonders
 18 Motown Magic
 25 Love on the Silver Screen

DICK CLARK'S
Rock Ball & Remember

2-4 Frankie Valli
 9-11 Stevie Wonder
 16-18 Three Dog Night
 23-25 Elvis Presley
 30-Apr. 1 Petula Clark

SOLID GOLD SATURDAY NIGHT!

3 Solid Gold Psychadelia
 10 The Hollies
 17 American Graffiti Night
 24 The Supremes
 31 The Animals

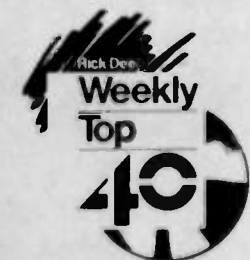
HANGIN' WITH HOLLAND



4 The Who
 11 Goffin & King
 18 The Drifters
 25 Holland-Dozier-Holland

SPECIALS

16-18 The Neil Young Story
 30-Apr. 1 The History of Rock: The Real Story



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RATINGS

BIRCH DEMOGRAPHIC RANKINGS

**CBS
RADIO
SPORTS**

New York

18-34		Summer '89	Fall '89	18-49		Summer '89	Fall '89	25-54		Summer '89	Fall '89
WRKS (UC)	8.5	10.3	WRKS	6.0	7.6	WNEW-FM	5.8	6.5			
WNEW-FM (AOR)	8.5	8.7	WNEW-FM	6.6	7.2	WBLS	6.7	5.4			
WQHT (CHR)	8.2	8.6	WBLS	7.6	6.2	WCBS-FM	5.5	5.3			
WBLS (UC)	9.1	7.4	WHTZ	6.5	6.1	WLTW	4.9	5.3			
WHTZ (CHR)	8.4	7.4	WQHT	5.4	5.5	WRKS	3.9	5.2			
WXRK (CR)	6.7	6.1	WXRK	5.2	4.9	WQCD	5.7	5.1			
WPLJ (CHR)	5.2	4.9	WCBS-FM (Gold)	4.6	4.7	WXRK	3.7	4.2			
WQCD (NAC)	3.7	4.1	WLTW	3.9	4.7	WHTZ	4.9	4.0			
WLTW (AC)	3.4	3.6	WQCD	5.1	4.5	WINS (News)	3.4	3.5			
WNSR (AC)	3.5	3.4	WPLJ	4.3	3.6	WNSR	3.9	3.5			

Los Angeles-Orange County

18-34		Summer '89	Fall '89	18-49		Summer '89	Fall '89	25-54		Summer '89	Fall '89
KLOS (AOR)	8.7	10.9	KLOS	6.1	9.0	KLOS	5.7	8.2			
KPWR (CHR)	10.0	10.3	KPWR	7.3	7.6	KIIS-AM & FM	5.3	5.9			
KIIS-A/F (CHR)	8.7	9.1	KIIS-AM & FM	7.3	7.3	KTWV	4.2	5.4			
KQLZ (CHR)	8.5	6.9	KOST	5.5	5.9	KOST	5.3	5.2			
KROQ (NR)	7.6	6.2	KQLZ	6.7	4.8	KPWR	4.6	4.8			
KOST (AC)	4.8	5.8	KROQ	5.1	4.5	KRTH-AM & FM	5.3	4.5			
KLSX (CR)	2.9	4.6	KTWV	3.5	4.1	KZLA (Ctry)	2.9	3.9			
KJLH (UC)	5.0	4.0	KLSX	2.5	3.9	KLSX	2.1	3.6			
KNAC (AOR)	3.8	3.2	KRTH-A/F (Gold)	4.5	3.8	KQLZ	4.9	3.5			
KTWV (NAC)	2.5	3.0	KJLH	3.7	3.6	KABC (Talk)	3.7	3.4			

Chicago

18-34		Summer '89	Fall '89	18-49		Summer '89	Fall '89	25-54		Summer '89	Fall '89
WGCI-FM (UC)	13.6	14.2	WGCI-FM	11.3	10.2	WVAZ	7.5	8.2			
WLUP-FM (AOR)	10.5	11.1	WVAZ	7.5	8.6	WGN	7.1	7.2			
WCKG (CR)	8.9	8.8	WLUP-FM	8.2	8.0	WGCI-FM	8.8	7.1			
WVAZ (UC)	8.3	8.6	WCKG	6.8	6.7	WLUP-FM	6.0	6.1			
WXRT (AOR)	4.7	5.9	WGN (AC)	4.7	4.8	WKQX	3.7	4.7			
WBBM-FM (CHR)	5.7	5.5	WBBM-FM	4.4	4.6	WCKG	4.2	4.6			
WKQX (CHR)	3.3	5.0	WKQX	3.7	4.6	WUSN (Ctry)	4.1	4.6			
WLUP (Talk)	4.2	4.6	WXTR	4.2	4.5	WXTR	4.0	4.3			
WYTZ (CHR)	4.5	3.5	WLUP	4.0	3.8	WJMK	5.4	4.1			
WTMX (AC)	2.6	3.3	WJMK (Gold)	4.1	3.4	WLUP	4.3	3.8			

San Francisco

18-34		Summer '89	Fall '89	18-49		Summer '89	Fall '89	25-54		Summer '89	Fall '89
KMEL (CHR)	9.9	12.5	KMEL	7.0	8.5	KGO	5.4	7.4			
KRQR (AOR)	8.0	6.3	KGO (N/T)	3.8	5.2	KKSF	4.3	4.9			
KITS (NR)	5.6	5.7	KSAN	4.3	4.6	KSAN	4.0	4.8			
KOIT-A/F (AC)	1.6	4.7	KRQR	6.1	4.5	KCBS (N/T)	3.2	4.2			
KSOL (UC)	5.5	4.6	KKSF (NAC)	3.7	4.2	KIOI	4.1	4.2			
KSAN (Ctry)	4.2	4.2	KIOI	3.8	4.1	KBLX	3.9	3.9			
KSFO & KYA (Gold)	3.6	3.9	KBLX	3.5	3.9	KMEL	4.6	3.8			
KXXX (CHR)	4.2	3.8	KITS	3.9	3.9	KNBR (AC)	5.1	3.8			
KIOI (AC)	3.7	3.6	KOIT-AM & FM	2.8	3.9	KOIT-AM & FM	3.2	3.4			
KBLX (NAC)	3.2	3.4	KSOL	4.3	3.7	KRQR	5.5	3.3			

Philadelphia

18-34		Summer '89	Fall '89	18-49		Summer '89	Fall '89	25-54		Summer '89	Fall '89
WMMR (AOR)	20.5	16.8	WMMR	15.4	12.3	WMMR	12.5	9.3			
WYSP (CR)	11.0	12.2	WYSP	8.3	9.5	WYSP	6.3	7.9			
WUSL (UC)	10.5	11.7	WUSL	7.9	8.7	WUSL	5.5	6.2			
WIOQ (CHR)	11.2	11.2	WIOQ	7.7	7.9	KYW	5.2	6.1			
WEGX (CHR)	7.9	8.1	WEGX	6.5	6.3	WOGL	5.6	5.8			
WDAS-FM (UC)	9.5	6.5	WDAS-FM	8.0	5.6	WXTU	5.4	5.6			
WEAZ-A/F (AC)	3.1	3.4	WMGK	4.7	5.0	WMGK	6.0	5.5			
WMGK (AC)	3.4	3.3	WOGL	4.7	4.6	WEAZ-AM & FM	4.7	5.2			
WXTU (Ctry)	2.2	3.0	WXTU	4.0	4.3	WDAS-FM	6.9	4.8			
WOGL (Gold)	2.8	2.5	KYW (News)	3.1	4.2	WEGX	4.7	4.8			
			WEAZ-AM & FM	8.6	4.2						

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Major League Baseball



Brenner

Continued from Page 1

Brenner told R&R, "It's very exciting to be given this vote of confidence as we enter a new decade and a new era for A&M. With releases from Bryan Adams, Suzanne Vega, and John Hiatt coming this year, it feels great to be in this position to lead the charge and break a lot of bands."

Brenner joined A&M in 1975 as local promo rep in the Baltimore/Washington area. He moved to Los Angeles in 1983 as the label's Director/National Album Promotion. His first job in the music business

Lubin

Continued from Page 3

ment, and the music world will play an invaluable part in the building of our roster and this label."

For the past five years Lubin was head of talent acquisition and creative services at Brockum, a worldwide merchandising company he founded and owned. Clients included Genesis, Aerosmith, Motley Crue, Def Leppard, and Guns N' Roses.

was as a salesman/inventory clerk with Schwartz Brothers Distributors. He held a similar position at WEA, and also did sales and promotion at RCA.

Anthony

Continued from Page 1

KODJ VP/GM Charlie Seraphin said, "Dave is a mature individual with outstanding people skills, a great sense of humor, and a hands-on knowledge of our business and the oldies format."

Anthony told R&R, "It was an agonizing decision to make, but the challenge of moving to Los Angeles and KODJ tipped the scales."

"There's no doubt about the potential at KODJ," he continued. "Some of the station's goals have been achieved but there's certainly room to grow. I have a lot of respect for [KRTH/Los Angeles PD] Phil Hall and his station, which has a heritage of gold in the market, but I know that with time and hard effort, they can be taken."

Anthony has also programmed KDWB/Minneapolis, KHOW/Denver, KZZP/Phoenix, KLUC/Las Vegas, KRQQ/Tucson, and KPKE/Denver.

RADAR

Continued from Page 3

In the 25-54 rankings, ABC Entertainment replaced Transtar (Unistar Super) as the network most listened to. CBS RadioRadio (now CBS Spectrum) was the only network with a double-digit gain (10.9%), while NBC and Mutual were the biggest losers among the top-rated networks (29.8% and 11.9% respectively).

Krysz

Continued from Page 3

Krysz told R&R, "The thing I love most about this company is that Bob Reich and [owner] John Tenaglia both give me every opportunity to learn as much about the business as possible. It's rare to find two people so willing to help you grow."

Michaels

Continued from Page 3

Don Michaels. We chose Dave, and Don came aboard as MD/midday guy. He's been with us since day one, so this makes for an absolutely effortless transition on our part. We anticipate Don staying on the air with a short shift, either 9-11am, or 1-3pm."

Michaels told R&R, "I want to keep the momentum going. The foundation is a good one, and we'll build on it. The airstaff is breathing a collective sigh of relief - they don't have to worry about their jobs. We won't make changes unless someone leaves on his own."

Michaels has 13 years as Asst. PD at KSTP (AM), PD of KJJO, and Asst. PD/MD at KDWB. He's been with KQQL since October 1988, and played the first record when the station went on the air.

Bardwick

Continued from Page 3

and implementing financing strategies. He joins from the investment banking firm of Salomon Brothers, where he worked last year on Westwood's acquisition of KQLZ (Pirate Radio)/Los Angeles.

Battison remarked, "Peter brings to Westwood One a strong background in media financing and knowledge of the investing and lending communities."

Bardwick told R&R, "My mandate is essentially to lift some off the financial burden off Bill's back. He's been very busy the last couple of years, so I'm going to be working with the company in terms of financial strategy and opportunities for more radio stations."

He foresees no real changes, saying only, "I'll be dealing with our banks and lenders a little more formally and regularly, making sure our relationships are as good as they should be and that people know us as well as they should - something that, frankly, Bill hasn't had time for."

Bardwick was a VP at Salomon for three years, in charge of acquisition financing and loan syndications. He was previously with Citicorp in New York.

Fall '89 RADAR Standings

Average Persons 12+, Mon-Sat 6am-7pm

Fall	Spring	Network	Persons	% Increase
2	1	ABC-I	2252	6.6
1	2	Uni-Super*	2202	-3.1
3	3	ABC-E	2091	2.7
—	4	Uni-Ultimate*	1825	2.8
8	5	CBS	1513	10.4
5	6	Mutual	1493	-7.9
9	7	Source	1441	9.0
6	8	ABC-C	1398	-3.5
7	9	Uni-Power*	1374	-0.9
4	10	NBC	1296	-21.1
10	11	ABC-R	1268	0.0
13	12	RadioRadio	1196	5.3
11t	13	ABC-F	1004	-14.0
11t	14	ABC-D	988	-15.3
14	15	SMN1	975	-6.2
17	16	Sheridan	512	5.1
18	17	Nat. Blk.	307	-14.2

* Uni-Super formerly Transtar 1, Uni-Ultimate formerly Transtar 2 and United Stations 2, Uni-Power formerly United Stations 1.

Gavin

Continued from Page 3

The keynoter, science fiction author Harlan Ellison, established an early rapport by saying, "I've talked with a number of you since my arrival and we have something in common. It's the same disease - arrogance. Therefore, I can't assume a lofty position. All of you assume you're smarter than everyone else around you."

Ellison said he fears radio's increasing homogeneity and broadcast operators' decreasing risk-taking will keep new forms of music from reaching the public.

Panel discussions included considerable talk about the need for stations under heavy debt service to produce winning numbers quickly, as well as the ever-blurring line between Hot AC and CHR.

The awards banquet offered a new category, "The Rick Carroll Radio Innovator Of The Year Award," in memory of former KROQ/Los Angeles PD Rick Carroll, who passed away last year. KZHT/Salt Lake City PD Lou Simon received the first of the annual awards for his innovative approach to CHR.

Packer

Continued from Page 3

1980 we built a News/Talk station for the '80s. Now things have changed and we're building a team and a station for the '90s. We've got some surprises coming up. Stay tuned."

As a Fritz VP, Packer will also have duties involving the group's other stations, WMXD/Detroit and WKYG & WXKX/Parkersburg, WV. He'll continue to operate his Packer Communications consultancy with "a limited client list" that includes WWRC/Washington.

Packer spent 18 months as VP/AM Operations at Noble Broadcast Group, where he developed a News format for the group's XETRA/Tijuana (San Diego). Prior to that - and immediately after his 1984 departure from the OM job at WXYT (then ABC-owned WXYZ) - he served four years at KTRH/Houston, first as Station Manager and later as GM. He began his Talk radio career in 1978 as Asst. OM of KABC/Los Angeles.

In the wake of Packer's departure from XETRA, ND Hal Brown becomes Director/News and Operations.

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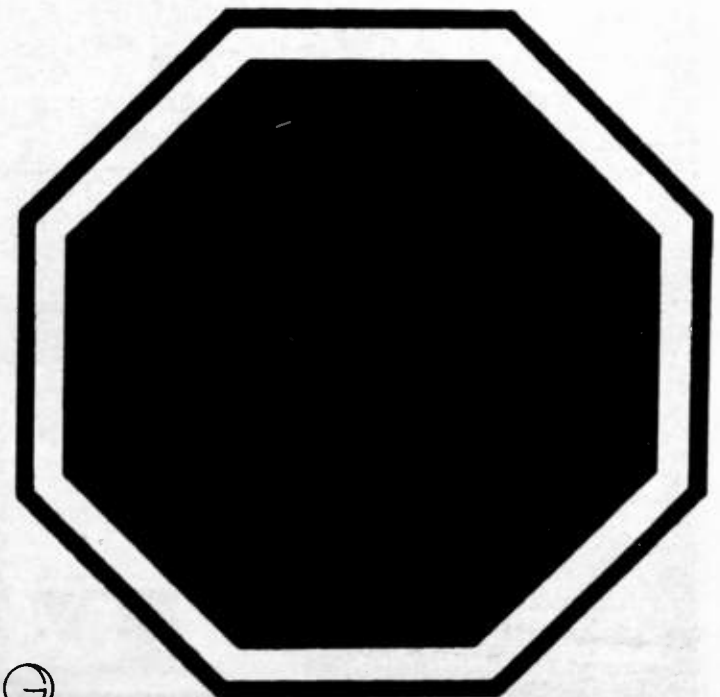
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STREET TALK®

Bisceglia Sticks With Arista

At positively 13 o'clock, Arista topper **Clive Davls** and VP/Promo **Rick Bisceglia** struck an agreement on a new longterm deal. The gig includes Sr. VP stripes, meaning Bisceglia will head all of Arista's promo efforts.

Who's Got The Beat?

ST hears that some of the *heaviest* names in Urban radio are being considered for the PD post at **KKBT/L.A.**, including **WBLS/NY's Ray Boyd**, **WJLB/Detroit's James Alexander**, **WMJQ/Houston's Mike Stratford**, and **WYLD/New Orleans's Ron Atkins**. (Expect current PD **Liz Kiley** to be elevated to OM? VP/Programming?)

Meanwhile, **Alan Sneed of Wescom Media Services** and **Lee Michaels** have inked consultancy deals with **KKBT**.

Explaining the "situation just didn't feel right," **Rick Lambert**, who was named OM at **WHFS/Washington-Baltimore** on February 5, has decided *not* to take the job and has returned to Seattle.

New **Island** Sr. VP/Promo **Andy Allen** has tapped veteran AOR indie **Beth Rosengard** to replace him as the label's VP/National Album Promotion. Rosengard — who logged more than five years with **Atlantic** and **MCA** before establishing **B.R.A.S.H. Promotions** in 1981 — will be based in L.A.

Allen, by the way, is still interviewing for an L.A.-based national CHR rep to succeed **Steve Leavitt**, who's headed to **Asylum**.

Phoenix Power Play

Look for **KNRJ/Houston** PD **Steve Smith** to exit for the PD post at **KKFR (Power 92)/Phoenix**. Smith — already a consultant to **KKFR** (as is **Don Kelly & Associates' Bob Perry**) — would replace **Ron Parker**, who didn't reup with the station. **KKFR** owner **Fred Weber** told ST he had "no comment relevant to the subject." Parker can be reached at (602) 258-6161.

And . . . **Hot 97.7/San Jose** APD **Christopher Lance** will soon segue to **KKFR** in the same capacity. Where does this leave current **KKFR** APD **J.J. Morgan** and MD **Jim Morales**?

Will the new **KROY/Sacramento** PD come from within the market? ST hears **KROY** VP/GM **Tom Schurr** and crosstown **KWOD** PD **Gerry Cagle** have been chatting lately.



ROCK IT TO RUIN — Are these the guys who have "ruined everything" for the radio and record industries? Epic AOR VP **Harvey Leeds** (center) celebrated the arrival of the annual **Pollack** media confab, set for this weekend in L.A., by sending this candid photo of himself with **Jeff Pollack** (r) and **Tommy Hedges** (l) of **Pollack Media Group**.

Is longtime **WB** National AOR maven **Kenny Puvogel** being considered for the **Polydor** VP/AOR slot recently vacated by **Wynn Jackson**?

Are **Stan & Sis Kaplan**, former owners of **WAYS & WROQ/Charlotte** and **WAPE-AM & FM/Jacksonville**, about to reenter station ownership?

There's been 16 tongues of speculation that former **VH-1** VP/Programming **Jeffrey Rowe** (aka **Dallas Cole**) is headed for the PD gig at **WPLJ/NY**. **PLJ** President/GM **Dana Horner** denies there's any truth to the rumors.

As ST crystal-balled you last week, **KXXR/KC** MD/PM driver **Mark Cruz** is heading for the midday slot at AOR **WSHE/Miami** in the wake of **Jeff Bell's** exit.

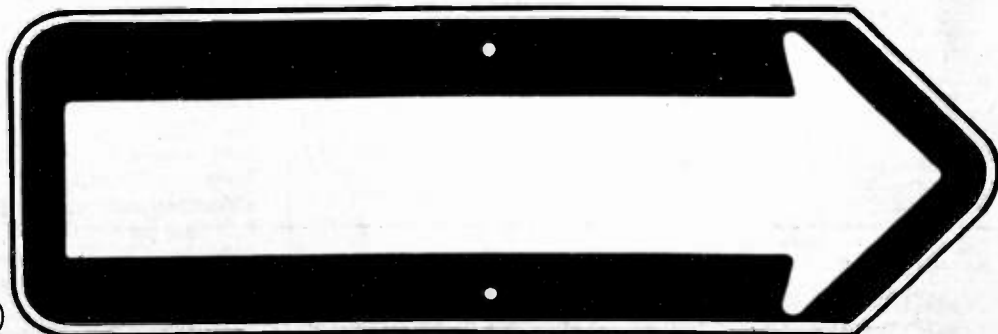
And . . . contrary to what you may have read elsewhere, **Cruz** will *not* be **'SHE MD** — PD **Brian Krysz** will handle music duties.

Tom Bobak exits **Virgin's** Baltimore/Washington regional post for a national slot at **Charisma**, where he'll serve as VP/Promo **Bob Catania's** righthand man.

Meanwhile, **Cindy Abrams**, fresh from the retail business, joins **Charisma** to handle SF.

WZPL/Indy PD **Scott Wheeler** exits for other interests. Reach him at (317) 842-5539.

Continued on Page 30



GET HOT WITH ATLANTIC

LINEAR

"SENDING ALL MY LOVE"

ON OVER 30 CHRS, INCLUDING:

WZOU add
KRBE add
B96 add
KS104 deb 15
Y108 add
KZZP 20-14 HOT

KKRZ add
KKLQ 10
WIOQ
KITY 25
KTFM 12-9
PWR106 7-6

KKFR 2-2
FM102 add 30
KMEL
HOT977 19
KPRR 9-6 HOT
KOY-FM 13-9 HOT



THE BELOVED

"HELLO"

FIRST WEEK ADDS AT:

KRBE
KITY
K106
WZZG
YES97
KNRJ

WZYP
KTUX
KXXR
KKMG
B95
HOT949

WNYP
WQID
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Depeche Mode

"Personal Jesus"

From The Forthcoming Album *Violator* © 1989 Sire Records Company



NEW & ACTIVE

75/13

ZFUN 2-1 hot
KEGL 5-4 hot
KKLQ 5-3 hot
XL1067 23-20 hot
WKZL deb 26 hot
WNYP 12-9 hot
KSMB 8-6 hot
KNIN 2-2 hot
PWR99 30-27 hot
B104 23-19
WXKS 22-19
WEGX 24-22
WAVA 27-24
KRBE add
WGH add
KZZP 27-23
KUBE deb 30
PIRATE 8-6
KKFR add
99WGY add

K98 add
I95 18-14
X106 add
Z98 deb 29
WABB add
WOVV add 24
WKDD add
KXXR 25-22
Z104 11-8
CHED deb 29
KLUC deb 24
KCAQ 20-18
KROY 9-8
KRQ add
WBNQ add
WKFR 26-23
KFMW 18-16
KGOT add
KFBQ add
KZOZ 9-6
Y97 21-17
OK95 36-31

STREET TALK®

Continued from Page 28

Despite published reports, Jason Williams is *not* the new PD of KEZR/San Jose. As ST went to press, the AC outlet was close to naming a successor to John Moen, who left to become GM of WJQI/Norfolk several months back. Williams has been serving as interim PD.

Geffen SF rep Warren Christensen will be elevated to the label's National Album Promo rep post. He replaces Hugh Surratt, who joined the Asylum crew.

Bergman Jumping The Gun?

While it's true that Barrie Bergman's new rock-based label will be called Jordan Entertainment, he may have jumped the gun a little on the association/distribution deal through the Irving Azoff/Warner Bros./WEA venture.

Azoff told ST that neither he nor former Uni President David Simone (who's taking a key executive role with Jordan) have yet to negotiate all the details, and that a proposal has yet to appear on Azoff's desk. Stay tuned.

Former WKQX/Chicago night rocker Humble Billy Haze has come from an overnight audition slot to a live! audition in afternoons at Z100/NY. It's down to Haze and a BIG name from Big D.

Atco L.A. local promo rep Jeff Neben jumps to Charisma for West Coast regional duties. No name, no face, no number on his replacement . . . yet.

Greg Beasley exits the MD slot at KMJM/St. Louis to become fulltime director of Metro Dance Pool.

As ST crept off to the sleep of the just, new Osborn Communications station WAZO/Raleigh, a move-in that signed on last week (2/12), was still without a format.

However, ST hears former WRRM (Warm 98)/Cincy Production Director Frank Johnson is AZO's new PD, and the strongest rumor was that the station would eventually adopt an AC approach.

New Stations On The Block

Nationwide President Mickey Franko confirms that KWSS/San Jose and WKZL/Winston-Salem are officially on the block, but denies rumors that KRQ/Tucson, KLUC/Las Vegas, and KISW/Seattle are being shopped.

Franko also told ST he had no interest in buying Emmis's KXXX (X100)/SF in the wake of the deal with Alliance falling through, but the curb chatter persists.

However, Nationwide's deal to take over Emmis's KNRJ/Houston is heading to a successful close. Still no word on a format change, but speculation runs from Hot AC to mainstream CHR.

KSAQ/San Antonio VP/Programming Leo Vela spent a couple of days last week doing mornings at Inner City sister WBLN/NY. Will he be spending more time in the Big Apple soon?

SBK VP/Sales Pat Rustici has resigned. His replacement is Rhino VP/Sales Bob Cahill. Reach Rustici at (212) 627-1534.



PARTY ROCK — All the record labels throw a post-Grammys party, but only MCA went on the record — actually, the compact disc — with its invites. As pictured, the announcements came in the form of an actual CD that actually bears the following party favorites: "Celebrity Ball"/Three Dog Night, "Born To Be Wild"/Steppenwolf, "Shake, Rattle & Roll"/Bill Haley, and "Rock & Roll Music"/Chuck Berry.

KBTS (B93)/Austin GSM David Smith has been named VP/GM at the station. He replaces Gayle Shaw, who transferred to the VP/GM slot at KRZN & WXLN/Denver.

Peter McLaine is no longer doing afternoons at Y108/Denver. Craig Hunt, coming from crosstown KS104, fills the slot. Hunt's wife, KS104 MD Cindy Rose, also exits, leaving PD Dave Van Stone looking for an MD and a pm driver. Reach McLaine at (303) 969-0818.

KZRZ Vs. KRZR

KCLQ/Fresno has switched from Classic Rock to SMN's Z-Rock with the pending calls KZRZ-FM. This hasn't left the folks at crosstown Rock-CHR KRZR feeling too pleased, but — according to the legal beagles — there's not a lot they can do about it.

WOR/NY has signed John Gambling Jr. to a new five-year deal. He'll take over mornings from his dad at year's end.

Classic Rock KVFX/Modesto and PD Steve Funk have parted amicably. He's been replaced by WRXR/Augusta, GA APD/morning man Steve Leon.

Rob Morris moves to nights at WJMO/Cleveland from the APD slot at WVKO/Columbus, OH.

Dave Ward has replaced Lynne Murray as MD for KXLT/Denver.

Urban WMGL/Charleston, SC PD Earl Boston has resigned, and midday personality Terry Bass has been named OM.

Chris Mays has exited as PD of AC KLSY/Seattle. No word yet on a replacement.

Salt Lake City Jam

Last October, CHR KCPX/Salt Lake City debuted JAM Creative Productions' new "Breakthrough" package. Then in January, crosstown AC KLCY bought and began airing the same package. Eight days passed before KLCY canned the jingles — now KCPX and JAM are embroiled in a major lawsuit, reportedly numbering well into seven figures.

real appeal

B104 (WFSB), STEVE PERUN, PD

"WHIP APPEAL IS THE MASS APPEAL SMASH ON THE ALBUM!!"

Z100, FRANKIE BLUE, ASST. PD

"I'VE BEEN TURNING PEOPLE ON TO THIS ALBUM FROM DAY ONE. THE UNANIMOUS CONSENSUS IS...WHIP APPEAL'S THE ONE!!!!"

KZZP, BOB CASE, PD

"THE FIRST TWO RECORDS BY BABYFACE CONTINUE TO BE A COUPLE OF OUR HIGHEST RESEARCHING AND SLOWEST-TO-BURN RECORDS. WHIP APPEAL LOOKS LIKE IT WILL BE BIGGER THAN BOTH!!!"

Q106 (KKLQ), KEVIN WEATHERLY, ASST. PD

"ALL SIGNS SHOW THAT THIS WILL BE THE BIGGEST BABYFACE SINGLE YET!! INITIAL RESPONSE HAS BEEN INCREDIBLE!!"

Y108, DOM TESTA, ASST. PD

"WHIP APPEAL IS AN INSTANT AROUND-THE-CLOCK MASS APPEAL HIT!!"

KS104, CINDY ROSE, MD

"TOP 5 PHONES 18-34 FEMALES!!!"

KMEL, HOSH GURELI, MD

"THIS RECORD HAS TAKEN OFF BY ITSELF INSTANTLY INTO POWER ROTATION BASED ON REQUEST AND OVERWHELMING RESPONSE FROM THE REST OF THE COUNTRY!! TOP 15 IN CALLOUT IN ITS FIRST WEEK!! THIS RECORD IS A KMEL SMASH!!!"

KJZZ, CAROLYN ROBBINS, MD

"THIS IS UNQUESTIONABLY A #1 RECORD!! SITTING AT THE TOP OF REQUESTS AND CALLOUT FOR OVER A MONTH!! HUGE WITH ALL DEMOS!!!"

KOY, DENA YASNER, MD

"DEFINITE SMASH!! DON'T WAIT TO PUT THIS ONE ON!!"

KKFR, RON PARKER, PD / JIM MORALES, MD

"AFTER 1 WEEK OF CALLOUT RESEARCH, THE RECORD IS TESTING EXTREMELY WELL!! EXTREMELY STRONG REACTION BALLAD!! A MUST FOR MIDDAY PHONES!!!"

WBEZ, JAY BEAU JONES, MD

"VERY HIP BALLAD! RIGHT OFF THE STREET!!!"

Whip Appeal the new single from the soon to be double platinum Solar/Epic Album, Tender Lover.

baby **face**
whip appeal

#ZS4-74007

Produced by L.A. and Babyface for LA' Face Inc.
Management LA' Face Inc.



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Continued from Page 30

Q105/Tampa morning zoo master **Cleveland Wheeler** is now set to return sometime around March 1, but **Edens** President **Michael Osterhout** and VP/GM **Mike Horne** are still looking for a full-service CHR programmer.

Incidentally, whoever gets the gig will have full programming autonomy. Expect VP **Mason Dixon** to concentrate on operations and his afternoon airshift — *not* programming.

Although **Pyramid** VP/Programming and **WXKS/Boston** PD **Sunny Joe White** hasn't been around the station for the last several weeks owing to some personal commitments, expect him to return in the near future.

KMJJ/Shreveport, LA PD **Bill Sharp** has returned to crosstown **Urban KDKS** as PD/MD.

WXXM/Columbus, OH has dropped Special Blend and flipped to a Hot AC under OM **Jeff Conn**.

**Pranks For The Memories:
Shout Out In Minneapolis**

In response to the veritable plethora of programming pranks, dirty tricks — call 'em what you want, we call 'em the magic of radio — making the rounds these days, ST has decided to devote a segment of our programming to what we'd like to call "Pranks For The Memories."

This week's porky prime prank involves **KJJO/Minneapolis** personalities **Mike Stapleton** and **Steve Oliver**, who were doing an exclusive live broadcast of a local **L.A. Guns** concert Monday night (2/19) when they suddenly heard some unscheduled announcements coming over the club's PA system. Looking up, they were horrified to see crosstown **KQRS APD John Lassman** onstage, thanking "all the KQ92 listeners!"

Turns out Lassman had managed to weasel his way onstage while the band was preparing for an encore. Lassman swears his words were heard clearly on KJJO, but Stapleton says, "I checked the tapes, and all you can hear is someone yelling in the background."

Nevertheless, the KJJO crew was *not* pleased, and Lassman wisely rounded up some of the club's bouncers to help him exit the watering hole.

Gold/AC combo **WCHN & WKXZ/Norwich, NY** lost all of its equipment in a fire last Monday (2/19). Thanks to the help of MD/morning man **Matt Dowling**, both stations returned to the air using his mobile DJ equipment. The combo needs service from everyone.

Group W Music Coordinator **Carey Nelson** exits in the wake of the merger with **Metropolitan/Legacy** and the subsequent sales of **KJQY/San Diego** to **Command** and **KODA/Houston** to **Evergreen**. Reach her at (713) 974-4441.



LAP DANCES TONIGHT — Behold the three young lovelies who performed a live! on-air "lap dance" during a recent **WXTB (98 Rock)/Tampa** morning show. The **Great American AOR** invited ten listeners into the studio, and following an on-air drawing, one lucky gentleman (center) was the proud recipient of the aforementioned lap dance, courtesy the trio of professionals who normally ply their trade at **Joe Redner's Mons Venus Club**. Oh yeah, the OTHER professionals in the photo are morning dudes **Brian Smith (l)** and **Bruce Barber**.

After 15 years as a CHR outlet, **WIGY/Bath, ME** went dark last Friday (2/16). The station's on the block, with PD **Jeff Webster** and the entire staff on the street. Contact Webster at (207) 725-9454.

Longtime Chicago radio vet **Tommy Edwards** — mornings at **WJMK** and **WKQX** (and former 'KQX PD) — is looking for a programming post in AC, Gold, or Classic Rock. Call him at (708) 392-6762.

Steve "Mr. Radio" Springfield and **"Super Dave" Schleier** will hold an "aircheck convention" in Ft. Lauderdale, FL on March 17. Call (516) 289-1143 or (305) 437-7507 for more details and registration.

Former **Chrysalis** promo exec **Janis Pessamato** has formed her own company — **Executive Errand Service** — for those busy execs too caught up in the biz to take care of everyday hassles, both personal and professional. Call her at (213) 656-3272.

ABC Radio VP/Entertainment Programming **Tom Cuddy** is putting together an audio tribute for voiceover master **Ernie Anderson**, who will soon celebrate his 40th year in the biz. Anyone with an old aircheck of Anderson should call Cuddy at (212) 887-5284.

Congrats to **Edens** President **Michael Osterhout** and his wife, **Marsha**, on the birth of their daughter, **Sidney Leighton** (2/17).

Sorry to report the sudden passing of 15-year **WB** promotion assistant **Pam Bakkedahl**.

The family of singer **Del Shannon** (aka **Charles Westover**) requests memorial contributions be made to the **Midnight Mission**, 396 S. Los Angeles St., Los Angeles, CA 90013-9990; attention **Clancy Imislund**.

Assault And Batteries

WLIT/Chicago PD **Mark Edwards** and his wife **Miranda** are set to be spotlighted on **Oprah Winfrey's Friday** (2/23) TV show — in a segment on "People Who Can't Use Household Appliances!"

"I'll
See
You
In
My
Dreams"

[TS 1495]

The new
track from
the album

LAST
OF
THE
RUNAWAYS

[SP 6277]

Produced by
Terry Thomas

Management:
Bud Prager/
ESP Management



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TEMPTATIONS



Today is the day you and your Motown Promotional Representative should have a heart to heart about SOUL TO SOUL. MOTC-2023
It's timely and it's topical. You'll believe in the message.

Last Week:
Urban Contemporary
BREAKERS

This Week:
UC Chart: Debut **37**

Produced by Michael Sembello
and Dick Rudolph
Executive Producer:
Debbie Sandridge
Management:
Shelly Berger/Billie Bullock
Star Direction

*Soul
to Soul*



Now On 52 UC Reporters—57%
...And Breaker Bound!

The Good Girls are just *Itching* to do for your audience what they have done for the listeners at WVEE, KMJQ, K-97, KRNB, KMJM, KJLH, KSOL, WOWI, WTLC and a host of radio stations across the country.

The fans and programmers alike are reporting a serious *Itching* epidemic and it can't be stopped.

LOVE IS LIKE AN ITCHING IN MY HEART... MOTC-2013

Add it, and you'll get a *rash* of calls.



LOVE IS LIKE
AN ITCHING
IN MY HEART

Produced by John "L.A. Jay" Barnes III and Girocco
Executive Producers: Zack Vaz and Jonathan Clark
Management: Jonathan Clark





MIKE SHALETT

VITAL SIGNS

Measuring Music Consumer Confidence

Rumors Of Industry's Decline Are Much Exaggerated

Are consumers disillusioned? The health of the music business is in question. Retailers reported a sluggish fourth quarter, while some observers believe the cassette single sold well in 1989 because consumers are dissatisfied with today's full-length albums.

When asked to agree or disagree with the statement "Albums today contain as many quality songs as they did five years ago," a majority of consumers responded positively. Fifty-six percent either completely (14%) or somewhat (42%) agreed that albums today are as good as they were five years ago. Males agreed slightly more than females.

An important caveat: agreement was strongest among those 18-20 and 21-24 years of age. One wonders what they're using for com-

"The older the respondent the more likely he was to disagree that 'Albums today contain as many quality songs as they did five years ago.'"

parison. The older the respondent the more likely he was to disagree. In fact, a majority of music buyers over the age of 45 disagreed.

A majority of black music consumers also disagreed with the statement. The percentage of white consumers who agreed matched the survey average.

Music's Importance

Not long after that survey we ran another one, asking consumers how important music is in their lives now, compared to several years ago. A third of our sample felt music was now more

"The age segment with the highest percentage indicating music had become less important was 21-44 — those in their prime career establishing/parental years."

important, while 11% felt its influence had weakened.

Music's importance in people's lives correlates directly to age. Eighty-one percent of those 12-15 years of age believe it's more important now than it was a few years ago. Compare that to those at the top of our demographic age scale, those 45+, of whom only 30% called music more important today than it was yesteryear.

Among our oldest respondents, 62% called music just as important now as it used to be. The age segment with the highest percentage indicating music had become less important was 21-44 — those in their prime career establishing/parental years. On average, 13% in the 21-24, 25-34, and 35-44 age cells felt music now plays a less dominant role in their lives.

Actual Purchases

What does all this mean when it comes to plunking down dollars for prerecorded music? We compared our diaries of purchases in late 1988 to similar records for 1989, and found a slightly better than 10% increase in units bought for the two

months.

We credit the increase to the compact disc's continued growth and the revival of the single through its cassette configuration. The data further indicates that dwindling LP sales have been absorbed by sales of other configurations.

For the two months in fourth-quarter 1988, our panel members purchased an average of .9 total units per month. During those two months, active buyers, anyone buying at least one unit per month, were purchasing 2.5 combined units of either albums, cassettes, cassette singles, or compact discs.

The same period one year later showed slight growth, up to one unit per month per average panel member. Those actively buying purchased 2.6 combined units in an average month, indicating a slight increase in purchasing by slightly more people over the same period in 1988.

Vinyl Vacuum

The number of people purchasing vinyl albums is, of course, down. During our two-month sample in 1988, seven percent of our respondents were participating in the purchase of vinyl albums. Currently only 4.5% buy vinyl. Those who continue to buy in the configuration are buying the same amount of product, but there are fewer such buyers and they're finding less product available.

The average price paid

for vinyl albums rose \$7.27-\$7.74. Teen vinyl buyers are paying less than they did a year ago while all other segments are paying more. This unusual situation derives from the suggested list price of current vinyl albums — generally \$8.98 or

"Purchases made in the 1989 period actually cost an average of \$1.50 less than they did a year earlier, indicating a rare trend."

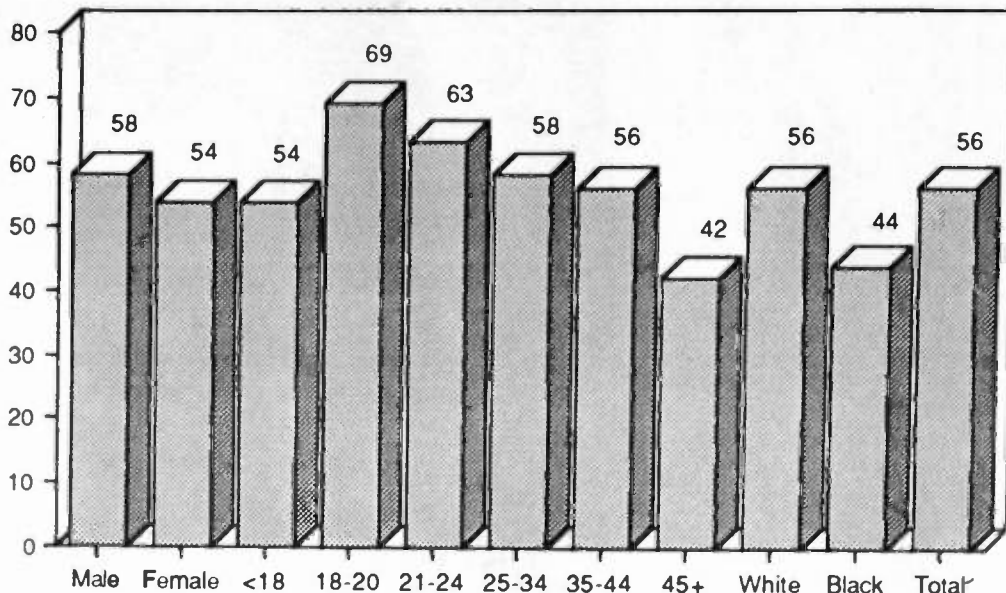
\$9.98. The few teens buying vinyl are probably buying cheaper catalog items.

One in five panel members bought a full-length cassette over the course of our test months in both 1988 and 1989. In 1989 they paid 5% more per cassette as the price rose \$7.89-\$8.26. Interestingly, otherwise price-conscious teens continue to pay the most for tapes.

Sizzling Singles

Two percent of our panelists bought a cassette single in one of the 1988 test months. In 1989 that figure doubled to four percent. Overall, one in three panel members has dabbled in cassette singles in the past year. They're paying dearly for their singles. In our '88 test months the average price was \$3.00. A year later it was up to \$3.60, reflecting

Quality Control



The chart numbers represent the percentage of people who agree with the statement "Albums today contain as many quality songs as they did five years ago."

a striking price hike. As the current suggested retail price is \$2.99, it's obvious some retailers are charging more than that.

Fourteen percent of our total sample bought a CD in either October or November '89, compared to 9% in the '88 test months. Purchases made in the 1989 period actually cost an average of \$1.50 less than they did a year earlier, indicating a rare trend.

These CD and cassette single numbers go far to explain where we are today as compared to a year ago. We are slightly ahead, but the key word is *slightly*. The gross dollars per unit are down on compact discs, but the industry is selling more CDs. Cassette single sales and prices are most definitely up, with some retailers taking a larger net margin. We found no growth in full-length cassettes.

Overall, music is just as important to customers as it was several years back. Buyers reveal that in polls and when they pay more real dollars per unit for product. Business isn't off — that's just a misperception. In the past this misperception has always been rectified by superstar product. From this corner we remain bullish on sales.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

0000000000000000



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KEN BARNES

Del Shannon: Stranger In Town Departs

Del Shannon was more than a "Runaway" success. He was a creative performer and songwriter through three decades, and there was more to come.

Sadly, we won't hear it, barring the possible release of the tracks he'd recently been cutting with two of his most fervent admirers in the rock community, Jeff Lynne and Tom Petty. Both had previously produced Shannon, Lynne on a couple of singles for Island in 1975 and Petty on the 1981 "Drop Down & Get Me" LP, from which Shannon's version of "Sea Of Love" (too early for the movie) nearly became a substantial hit.

Among Shannon's other industry admirers were Dave Edmunds (who produced a British single for him), Elton John ("Crocodile Rock" is strongly suggestive of an early Shannon single, "Cry Myself To Sleep"), and the Beatles, who toured with him in England. He returned their respect, becoming the first American to release a Beatles composition, "From Me To You" in mid-1963.

Early Sixties Rock Torchbearer

"Runaway," of course, is the song he's chiefly remembered for — after all, how many artists hit the top of the charts with their first release . . . and how many of those releases stand as classics almost 30 years later? The driving arrangement, atypical of early '60s pop, the rough-edged falsetto, and the proto-synthesizer musitron solo, courtesy of fellow Battle Creek musician Max Crook, combined for an unforgettable (and much-covered, including two updates by Shannon himself, most recently the unreleased-on-record version for the TV series "Crime Story") record.

The similar "Hats Off To Larry" was a hit. "So Long Baby" and "Hey Little Girl" weren't big hits, but were uncharacteristically (for



"Me & Del were singing . . .": Del Shannon and Tom Petty during "Drop Down & Get Me" LP sessions

the era) rock-styled records. And 1962's "Little Town Flirt" was exceptional, a British Invasion sound-alike . . . except the British Invasion hadn't happened yet.

Invasion Survivor

When it did, Shannon, along with Gene Pitney and the late Roy Orbison, was one of the few US solo artists to survive it. (He even profited by it, having written the Peter & Gordon hit "I Go To Pieces.") His initial solution was cover versions — but when he covered "Handy Man" and "Do You Wanna Dance" in 1964, he reinvented them, with heavy rock treatments that helped set the music's directions in later years. At the same time, he was one of the first rock artists to cut a country album, "Del Shannon Sings Hank Williams."

He returned in 1965 with two original classics: his falsetto pinnacle, "Keep Searchin'," and

"Stranger In Town," after which fellow Michigan native Bob Seger named an album (and I once named a consumer-publication column).

But from that point, things didn't jell. There were two albums mostly made up of cover versions, one superb but unreleased-at-the-time LP with Stones producer Andrew Loog Oldham, and an uneven progressive album called "The Further Adventures of Charles Westover" (Shannon's real name), with liner notes by "Beauty & The Beast" creator Ron Koslow, at that time an L.A. pop writer.

A couple of solid singles for Dunhill went nowhere in 1969, but Shannon did discover Smith, whose hit "Baby It's You" was based on his pre-production blueprint. He also produced Brian Hyland's 1970 hit "Gypsy Woman."

Old Vs. New

Through the '70s he toured around the world playing his old hits, a role he always fulfilled faithfully but at times uncomfortably; he never wished to be consigned to the nostalgia circuit. Hence the experiments with Lynne and Edmunds, juxtaposed with his penultimate US album, 1973's oldies-oriented "Live In England."

Following the highly-regarded "Drop Down & Get Me" LP, Shannon released a pair of Country singles on WB, recording enough tunes, including a clever reworking of Nazareth's "Broken Down Angel," for an album (the tracks recently surfaced in a fan-club edition cassette release).

More recently he was saluted by Petty in "Runnin' Down A Dream" ("Me & Del were singing 'Little

HITS & COVERS

The Shannon Song File

Here's a selective list of Del Shannon's hits and the more prominent/interesting covers of his songs.

Hit List		Cover Compendium
Title (Year)	Peak Position*	
Runaway ('61)	1	Broken Promises: Peter & Gordon
Hats Off To Larry ('61)	3	I Go To Pieces: Cotton, Lloyd & Christian
So Long Baby ('61)	33	Dean Dillon
Little Town Flirt ('63)	11	Nils Lofgren
Handy Man ('64)	20	Michael Lloyd
Keep Searchin' ('65)	8	Peter & Gordon
Stranger In Town ('65)	31	Rachel Sweet
		Keep Searchin': Gary Lewis
		Love Machine
		Little Town Flirt: Smokie
		Move It On Over: Wild Giraffes
		Runaway: Narvel Felts
		Tony Orlando & Dawn
		Bonnie Raitt
		Bobby Sherman
		Shirelles
		Small Faces
		Silently: Hour Glass (Allmans)

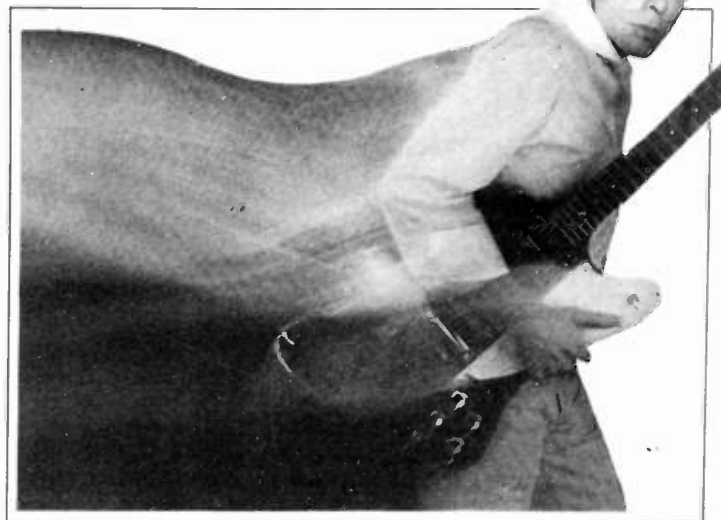
* Positions determined by averaging Cash Box & Billboard peaks

Runaway'") and recording with Petty and Lynne, with talk about his replacing Orbison as a Traveling Wilbury.

He would have made a fine Wilbury. He also would have made an excellent choice for induction into the Rock & Roll Hall of Fame, but

despite his appearance on the ballot each year since it was conceived, he hasn't been elected. But he had my vote every time.

Shannon reemerges into the mainstream in 1981



Shannon starts at the top



Shannon poses with two of Little Town's most prominent flirts

Brown Says Next Stone Roses 45 "Our Best Record Yet"

IAN BROWN — lead singer of the UK's hottest rock property of the moment, the **STONE ROSES** — told **ROL** that the group has now completed their next "new" single.

"It's called 'One Love' and it'll be out (in the UK) in four or five weeks," reports Brown, who describes the track as "our best record yet."

Two-Word Response

When asked by **ROL** what his reaction will be if anyone calls out for a **DIRE STRAITS** song on the forthcoming **NOTTING HILLBILLIES UK** tour, **MARK KNOPFLER** smiled and said, "There's a two-word response that always comes to mind."

"Actually, we *could* do it," added Knopfler, explaining that "we could do 'Money For Nothing' almost like a hoedown song."

Knopfler said that in the wake of the Hillbillies' tour, the next Straits LP will take first priority, to be followed by a 1991 world tour that will feature the familiar DS lineup with the addition of Nashville's **PAUL FRANKLIN** on pedal steel. (Franklin also plays on the Hillbillies' "Missing ... Presumed Having A Good Time.")

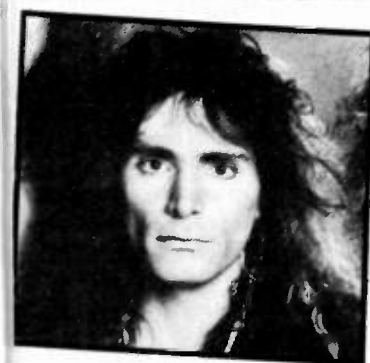
"We'll try and get a couple of days off in the summer to do laundry," Knopfler joked, "then get started. I've always got a song or two sitting about, so I should think there'll be enough to do a record."

"If we start September/October, it'll be finished by Christmas. Then with getting the band ready to tour, it'll be a springtime affair and see you in four years."

By the way, Knopfler's fellow Notting Hillbilly, **BRENDAN CROKER**, will have his first album ("Boat Trip To The Bay") reissued on the Silvertone label in early April.

Steve Vai Solo LP

In April, **WHITESNAKE** guitarist **STEVE VAI** will release "Passion And Warfare," which — in his own words — is "an album that will

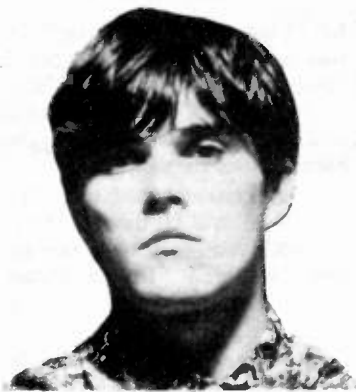


Steve Vai — an adventurous album?

take you through an adventure from the beginning to the end."

Consisting of a 14-track instrumental collection of Vai's solo work, the LP also features the (spoken) voices of Whitesnakers

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD, phone 01-494-4513.



Ian Brown — a stone rosey future?

able to match the international success of their first single ("Mary's Prayer"), despite a Top 30 UK hit with "The Second Summer Of Love." The decision is said to be entirely amicable.

Jools Goes Solo

JOOLS HOLLAND's solo album will be released by **IRS Records** on April 16. A mix of vocal and instrumental tracks, the LP will include a cover of the **LEE DORSEY** classic, "Holy Cow." Incidentally, **A&M** are still not releasing an official statement about Jools leaving **SQUEEZE**, but it seems to be accepted as fact now.

Singles Scene

JERMAINE STEWART of "We Don't Have To Take Our Clothes Off" fame will release his new single ("Every Woman Wants To") on Monday (2/26). The disc was produced by **RICHARD SCHER**, noted for his work with **PAULA ABDUL** and the **POINTER SISTERS**. Jermaine's new album ("What Becomes A Legend Most") is due in early April.

BRITAIN

LW TW

- 1 1 **SINEAD O'CONNOR**/Nothing Compares 2 U (Ensign/Chrysalis)
- 4 2 **BEATS INTERNATIONAL** /**LINDY LAYTON**/Dub Be Good... (Go Beat/PG)
- 9 3 **BLACK BOX**/I Don't Know Anybody Else (De Construction/RCA)
- 2 4 **TECHNOTRONIC** /**IYA KID K.**/Get Up (Swanyard)
- 3 5 **LONNIE GORDON**/Happenin' All Over Again (Supreme)
- 8 6 **LISA STANSFIELD**/Live Together (Arista)
- 7 **MICHAEL BOLTON**/How Am I Supposed To Live Without You (CBS)
- 5 8 **SYBIL**/Walk On By (PWL)
- 9 **DEPECHE MODE**/Enjoy The Silence (Mute)
- 6 10 **PHIL COLLINS**/I Wish It Would Rain Down (Virgin)
- 7 11 **MANTRONIX** /**WONDRESS**/Got To Have Your Love (Capitol)
- 17 12 **CHER**/Just Like Jesse James (Geffen)
- 19 13 **BELOVED**/Hello (WEA)
- 14 **ROD STEWART**/Downtown Train (WB)
- 13 15 **YELLI**/Instant Replay (Fanfare)
- 20 16 **JANET JACKSON**/Come Back To Me (Breakout/A&M)
- 11 17 **DEL AMITRI**/Nothing Ever Happens (A&M)
- 18 **TINA TURNER**/Steamy Windows (Capitol)
- 19 **ERIC CLAPTON**/Bad Love (Duck/WEA)
- 14 20 **SKID ROW**/18 & Life (Atlantic)

Moving Up

- STRANGLERS**/96 Tears (Epic)
WEDDING PRESENT/Brassneck (RCA)
ADAM ANT/Room At The Top (MCA)
CHRIS REA/Tell Me There's A Heaven (East West/WEA)
GURU JOSH/Infinity (De Construction/RCA)
PAUL McCARTNEY/Put It There (Parlophone/EMI)
RAM JAM/Black Betty (Epic)

The Network Chart, courtesy MRIB

JIMMY SOMERVILLE will follow up "You Make Me Feel (Mighty Real)" on March 5 with the title track from his album "Read My Lips." The following week, **D MOB** will issue "That's The Way Of The World," which was co-written by **CATHY DENNIS**, who's once again featured on vocals.

CLARK DATCHLER's first solo material since leaving **JOHNNY HATES JAZZ** will be the single "Crown Of Thorns," issued at the end of April. Incidentally, **HUMAN LEAGUE** will return with a single on April 9 and an album on May 21 — no titles as yet.

Maiden's Smith Exits

ADRIAN SMITH has left **IRON MAIDEN**. A statement from **EMI Records** says that Smith, who formed his own group (**ASaP**) last



Adrian Smith — no longer a Maiden, but ASaP?

year, was "not particularly at home with the heavier direction" of Maiden's new material when the group reconvened in early January to write their next album.

It's stressed that the split is amicable, and that Smith prefers to pursue his solo project. In the statement Smith says, "After nearly nine years, it's a bit of a wrench leaving Maiden. We're all great mates and will obviously remain so. However, I am very happy with the direction that **ASaP** was taking, and intend to commit myself 100% to this from now on."

AUSTRALIA

LW TW

- 1 1 **PETER BLAKELEY**/Crying In The Chapel
- 2 2 **MIDNIGHT OIL**/Blue Sky Mine
- 3 3 **J. DIESEL**/Please Send Me Someone To Love
- 6 4 **HUNTERS & COLLECTORS**/Turn A Blind Eye
- 7 5 **GIRL OVERBOARD**/The Love We Make
- 5 6 **ANGELS**/Let The Night Roll On
- 8 7 **ICEHOUSE**/Jimmy Dean
- 4 8 **JENNY MORRIS**/Street Of Love
- 9 9 **HUNTERS & COLLECTORS**/When The River Runs Dry
- 10 **BANG THE DRUM**/Only You

Most Added

- ABSENT FRIENDS**/Hullabaloo
KATE CEBERANO/That's What I Call Love

Top 10 Australian records from playlists of **MMM-FM/Brisbane**, **MMM-FM/Melbourne**, **FOX-FM/Melbourne**, **96 FM/Perth**, **SA-FM/Adelaide**, **2-OAY/Sydney**, **MMM-FM/Sydney**, and **FM-104.7/Canberra**.



Duane Eddy — that tell-tale twang?

Meanwhile, **Maiden** are looking for a "British guitarist" to join in time to record this, their eighth album, due at the end of 1990.

Book Beat

"Blinds And Shutters," a limited edition photographic collection in book form by the late **MICHAEL COOPER**, is due for UK publication soon by *advance order only*. The book features forewords by **MICK JAGGER** and **KEITH RICHARDS**, and **BILL WYMAN** is consultant on the project, which draws together many remarkable images of the '60s with written contributions by their subjects, such as **ERIC CLAPTON**, **STEVE WINWOOD**, **GRAHAM NASH**, **DUANE EDDY**, **PAUL McCARTNEY**, **GEORGE HARRISON**, and **CARLY SIMON**.

With more than 600 photographs and more than 30,000 words, the book will be published in a limited edition of 5000 signed and numbered copies, each handbound in leather and buckram and housed in a handmade silkscreened Solander box.

Each set contains an original photograph, so that no two copies are the same, and at least ten of the contributors will personally sign each one, all of which helps to explain the publication price of \$595 (plus \$25 postage and packing). "Blinds And Shutters" will be published by **Genesis Publications**, which has already brought out two limited edition books on **George Harrison** (and plan another), plus one on **Eric Clapton**.

CANADA

LW TW

- 1 1 **LUBA**/Little Salvation
- 3 2 **KIM MITCHELL**/Expedition Sailor
- 2 3 **ALANNAH MYLES**/Still Got This Thing
- 4 4 **MAESTRO FRESH WES**/Let Your Backbone Slide
- 10 5 **ALANNAH MYLES**/Lover Of Mine
- 5 6 **CRASH VEGAS**/Inside Out
- 7 7 **MEN WITHOUT HATS**/In The 21st Century
- 6 8 **RAY LYLE & STORM**/Cruel Life
- 8 9 **LEE AARON**/Hands On
- 10 **SHEREE**/Woman's Work

Most Added

- SHEREE**/Before We Fall
BURTON CUMMINGS/Take One Away
KENNY MACLEAN/Don't Look Back
JANE CHILD/Don't Wanna Fall In Love

Top 10 Canadian **CHR** hits courtesy The Record (416) 533-9417

COMPACT DATA®

Pepsi Pens Grammy Deal, Pacts Pop Pitchmen

The Pepsi-Cola Company has inked a five-year deal with NARAS to become an official sponsor of the Grammy Awards and other NARAS musical events.

The soft drink giant also plans to unleash a series of national radio ads written and performed by Young MC as part of a music-intensive marketing strategy that kicked off with the airing of Puerto Rican singer Chayanne's first English-language commercial during the Grammy awards telecast on February 21. Martika and the Boys will join Pepsi's music marketing roster later this year.

Blade Runners

Hard rock label Metal Blade Records has signed an agreement with Warner Bros. Records to distribute Metal Blade product through independent distributors and WB via WEA. The deal also calls for additional releases to be marketed and distributed through a joint WB/Metal Blade label, and stipulates that WB can utilize Metal Blade's marketing staff for selected releases of its own.

Squeeze Play

UK popsters Squeeze have signed a one-album deal with IRS, and will release a live LP ("A Round And A Bout") on the label's Depford Fun City subsidiary in May. Meanwhile, the group has inked a long-term deal with Warner Bros. Records after spending more than a decade with A&M.

Fast Tracks

- Enigma is rushing out copies of Eddy Grant's anti-apartheid single "Gimme Hope Jo'anna" to celebrate Nelson Mandela's release from prison. The tune's title, incidentally, refers to the South African city of Johannesburg.

- Geffen's techno-rockers Nitzer Ebb will release their next LP ("Showtime") on March 6. The

Stoli On The Rockers

What do Michael Jackson, Pink Floyd, the Beatles, and Manowar have in common? They're the Western rockers Soviets would most like to roll with in concert, according to a December poll of 400 Muscovites aged 18-39 conducted by Stolichnaya vodka.

Jackson led all vote-getters with 7% of the ballots, followed by Pink Floyd (6%). The Beatles (apparently, news travels rather slowly behind the Iron Curtain) and — only slightly less incredible — New York City headbangers/Atlantic recording artists Manowar tied for third place (4% each). Tying for fifth place (with 3% of the votes) were Deep Purple, Queen, and German disco chanteuse Sandra.

Interestingly, a quarter of the respondents said they lacked any interest in the subject, and another quarter deemed the question "hard to answer."

first emphasis-track will be "Lightning Man."

- Ben Vaughn gets a little help on his forthcoming "Dressed In Black" LP from John Hiatt, Alex Chilton, Foster & Lloyd, Peter Holsapple, Marshall Crenshaw, and the Violent Femmes' Gordon Gano. The Enigma release is due March 5.

- The Grateful Dead's Jerry Garcia has once again teamed up with keyboardist Merle Saunders, who appeared on Garcia's 1973 solo

LP "Live At The Keystone." The pair have recorded four tracks for Saunders's forthcoming "Blues From The Rain Forest" LP, which is due in March on Saunders's own Summertone Records.

- The Prince-penned tune "The Sex Of It" will be the first single from Kid Creole & the Coconuts' forthcoming LP "Private Waters In The Great Divide." The Columbia disc is due April 10.

- Revenge — New Order bassist Peter Hook's other band — has signed with Capitol Records and should have an album out this spring.

- Tevin Campbell, the 13-year-old singsation featured on Quincy Jones's "Back On The Block" album, is recording his own LP. The Qwest/WB disc will be out before year's end.

- Sassy female quartet En Vogue will release their debut Atlantic LP "Born To Sing" on March 25. "Hold On," a hip-hop funk workout, will be the first single.

- Tone Loc is busy rapping up "Cool Hand Loc" — his next Delicious Vinyl/Island album. The LP is out in April.

- Headbangers Sweet F.A. have signed with MCA. Their debut album "Stick To Your Guns" is due May 1.

- Reprise recording star Kenny Rogers has been selected to receive one of this year's Horatio Alger Awards — an honor presented to folks who exemplify the hard-working, morally firm heroes whom Alger wrote about in his novels. Rogers and ten other individuals will be presented with the awards on May 18 in Washington, DC.

- Maryland-based rockers Child's Play have signed with Chrysalis. Their debut LP — tentatively titled "Rat Race" — is set for a spring release.

- New York rockers Circus Of Power will release their second RCA album ("Vices") on February 27. As with the band's debut LP, Daniel Rey (of Raging Slab and Ramones fame) produced.

The Name Game

Three former members of Dokken have won the first round in a legal battle to prevent their one-time leader Don Dokken from using the name "Dokken" on his solo ventures. The trio (George Lynch, Mick Brown, and Jeff Pilson) were granted a preliminary injunction that blocks the release of Don's upcoming Geffen LP, which was to have been called "Dokken II."

Although Don Dokken is free to use his full name on future LPs, production credits, concerts, etc., it appears the judge has temporarily sided with Dokken's former bandmates, who argued Dokken gave up use of the band's name when he split from the group a year ago.

Meanwhile, Lynch and Brown have formed a new band (the Lynch Mob), and have inked a deal with Elektra Records. Pilson, on the other hand, has joined War And Peace.



46.1 million households
Pats Galbraith
Director/Music Programming

Weeks On

HEAVY

PAULA ABUOL/Opposites Attract (Virgin)	8
B-52'S/Roam (Reprise)	10
ERIC CLAPTON/Bad Love (Reprise)	3
PHIL COLLINS/Wish It Would Rain Down (Atlantic)	4
JANET JACKSON/Escape (A&M)	5
JOAN JETT/Dirty Deeds (Blackheart/Epic)	8
BILLY JOEL/Go To Extremes (Columbia)	6
KISS/Forever (Mercury)	5
ALANNAH MYLES/Black Velvet (Atlantic)	12
MICHAEL PENN/No Myth (RCA)	15
TOM PETTY/A Face In The Crowd (MCA)	ADD
ROLLING STONES/Almost Hear You Sigh (Columbia)	5
ROXETTE/Dangerous (EMI)	9
SMITHEREENS/A Girl Like You (Capitol)	16
WARRANT/Sometimes She Cries (Columbia)	8

EXCLUSIVES

FINE YOUNG CANNIBALS/I'm Not The (IRS/MCA)	4
RICHARD MARX/Too Late To Say Goodbye (EMI)	4
MIDNIGHT OIL/Blue Sky Mine (Columbia)	ADD
MOTLEY CRUE/Without You (Elektra)	2
WHITESNAKE/The Deeper The Love (Geffen)	5

BUZZ BIN

JESUS & MARY CHAIN/Head On (WB)	6
PETER MURPHY/Cuts You Up (Beggars Bq/RCA)	4
THEY MIGHT BE GIANTS/Birdhouse In... (Elektra)	4

ACTIVE

BAO ENGLISH/Price Of Love (Epic)	6
BELOVED/Hello (Atlantic)	3
BRITNY FOX/Dream On (Columbia)	3
JANE CHILO/Don't Want To Fall In Love (WB)	6
D MOB/C'mon And Get My Love (Polydor)	3
DEPECHE MODE/Personal Jesus (Sire/Reprise)	12
ENUFF Z'NUFF/Fly High Michelle (Atco)	7
PETER FRAMPTON/More Ways Than One (Atlantic)	5
FRONT/Fire (Columbia)	10
LENNY KRAVITZ/Mr. Cab Driver (Virgin)	ADD
L.A. GUNS/Never Enough (Vertigo/Polydor)	6
SINEAO O'CONNOR/Nothing... (Chrysalis)	ADD

MEDIUM

BONHAM/Guilty (WTC)	3
CAMPER VAN BEETHOVEN/(I Was...) (Virgin)	3
CULT/Sweet Soul Sister (Sire/Reprise)	5
OEL FUEGOS/Breakaway (RCA)	3
GREAT WHITE/House Of Broken Love (Capitol)	9
GUN/Better Days (A&M)	3
MICHAEL MONROE/Man With No... (Mercury)	ADD
MSG/Anytime (Capitol)	9
NUCLEAR VALDEZ/Summer (Epic)	11
KEVIN PAIGE/Anything I Want (Chrysalis)	4
RUSH/Pass (Atlantic)	4
TECHNOTRONIC/Get Up! (Before The...) (SBK)	3
UB40/Here I Am (Come & Take Me) (Virgin)	2

BREAKOUT

CREATURES/Standing There (Geffen)	3
ORANAMAMA/Last Cigarette (Chameleon/Capitol)	3
EURHYTHMICS/(My My) Baby's Gonna... (Arista)	ADD
FASTER PUSSYCAT/House Of Pain (Elektra)	2
HAVANA BLACK/Lone Wolf (Capitol)	5
XIX/Cold Blood (Atlantic)	2
BIZ MARKIE/Just A Friend (WB)	4

HOT NEW VIDEOS

BELOVED/Hello (Atlantic)	3
JANE CHILD/Don't Want To Fall In Love (WB)	6
MIDNIGHT OIL/Blue Sky Mine (Columbia)	ADD
SINEAO O'CONNOR/Nothing... (Chrysalis)	ADD
THEY MIGHT BE GIANTS/Birdhouse In... (Elektra)	4

ADDS

EURHYTHMICS/(My My) Baby's Gonna Cry (Arista)	
LENNY KRAVITZ/Mr. Cab Driver (Virgin)	
MIDNIGHT OIL/Blue Sky Mine (Columbia)	
MICHAEL MONROE/Man With No Eyes (Mercury)	
SINEAO O'CONNOR/Nothing Compares 2 U (Chrysalis)	
TOM PETTY/A Face In The Crowd (MCA)	



30.6 million households
Sai LaCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

SHAWN COLVIN/Steady On (Columbia)	6
EVERYTHING BUT THE GIRL/Driving (Atlantic)	4
JULIA FORDHAM/Manhattan Skyline (Virgin)	3
NANCI GRIFFITH/Don't Want To Talk About... (MCA)	6
J.L. HOOKER I/O. RAITT/I'm In The... (Chameleon)	3
K.D. LANG/Pullin' Back The Reins (Sire/WB)	3
SINEAO O'CONNOR/Nothing... (Chrysalis)	1

ARTIST DEVELOPMENT

BASIA/Cruising For Bruising (Epic)	1
E. BRICKELL &.../A Hard Rain's A Gonna Fall (MCA)	6
DAVID BYRNE/Dirty Old Town (Sire/WB)	4
TIM FINN/Not Even Close (Capitol)	4
SARA HICKMAN/Simply (Elektra)	5
DANIEL LANOIS/Still Water (Opal/WB)	2
NOTTING HILL/BILLIES/Your Own Sweet Way (WB)	1
CHRIS REA/Road To Hell (Geffen)	3
VONOA SHEPARD/Don't Cry Here (Reprise)	11
LISA STANSFIELD/All Around The World (Arista)	3
TANITA TIKARAM/We Almost Got It... (Reprise)	3

NEW MUSIC

JON ANDERSON/Far Far Cry (Enigma)	5
REGINA BELLE/Make It Like It Was (Columbia)	2
BLUE NILE/Downtown Lights (A&M)	4
PAUL CARRACK/Battlefield (Chrysalis)	2
TRACY CHAPMAN/Born To Fight (Elektra)	6
CHIMES/1-2-3 (Columbia)	1
EARTH, WIND & FIRE/Heritage (Columbia)	1
DAVE EDMUNDS/Closer To The Flame (Capitol)	ADD
R. ELLIOT/When A Man Loves A... (Intrina/Enigma)	1
EURHYTHMICS/(My My) Baby's Gonna Cry (Arista)	3
COLIN HAY BAND/Into My Life (MCA)	ADD
KADOMA/Lambda (Epic)	4
LENNY KRAVITZ/Be (Virgin)	1
UB40/Here I Am (Come & Take Me) (Virgin)	3
WENGY WALL/Dig That Crazy Beat (SBK)	1

HIT MAKERS

BELMOA CARLISLE/Summer Rain (MCA)	2
PHIL COLLINS/Wish It Would Rain Down (Atlantic)	2
TAYLOR DAYNE/Love Will Lead You Back (Arista)	1
GLORIA ESTEFAN/Here We Are (Epic)	12
KENNY G/Going Home (Arista)	11
BILLY JOEL/Go To Extremes (Columbia)	4
ELTON JOHN/Sacrifice (MCA)	3
QUINCY JONES/Secret Garden (Qwest/WB)	2
PAUL McCARTNEY/Put It There (Capitol)	ADD
OLIVIA NEWTON-JOHN/Reach Out For Me (Geffen)	14
MICHAEL PENN/No Myth (RCA)	19
WILSON-PHILLIPS/Hold On (SBK)	ADD
BONNIE RAITT/Have A Heart (Capitol)	6
SNOKEY ROBINSON/Everything You... (Motown)	4
ROLLING STONES/Almost Hear You Sigh (Columbia)	5
TINA TURNER/Look Me In The Heart (Capitol)	2
SAOAO WATANABE/Any Other Fool (Elektra)	10
JOHN WILLIAMS/Born On The Fourth Of July (MCA)	2

Information current as of February 20.

POLLSTAR

CONCERT PULSE

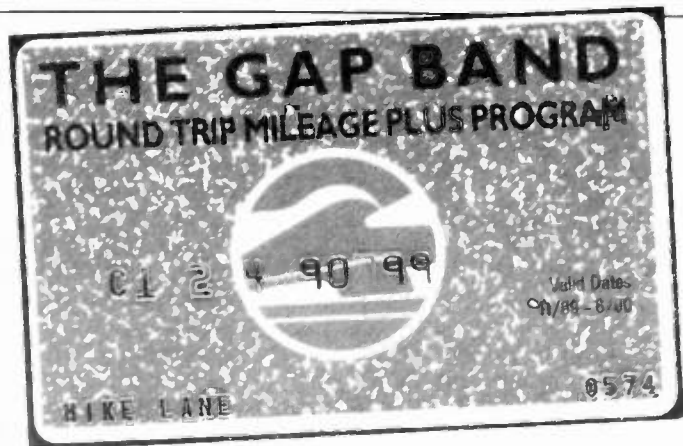
Pos.	Artist	Avg. Gross (In 000s)
1	ROLLING STONES	\$3384.1
2	NEW KIDS ON THE BLOCK	\$415.9
3	AEROSMITH	\$330.0
4	ANDREW "DICE" CLAY	\$313.5
5	MOTLEY CRUE	\$252.0
6	BARRY MANILOW	\$205.6
7	ALABAMA	\$205.1
8	S.R. VAUGHAN/J. BECK	\$152.4
9	GEORGE STRAIT	\$133.0
10	R.E.M.	\$117.8
11	KENNY G	\$111.4
12	CULT	\$106.2
13	JETHRO TULL	\$99.1
14	ALICE COOPER	\$99.0
15	JUDDS	\$97.1
16	C. TWITTY/G. JONES	\$96.0
17	REBA MCENTIRE	\$94.3
18	RICHARD MARX	\$94.2
19	BOB DYLAN	\$81.8
20	GREAT WHITE/TESLA	\$77.6

New Tours

Among this week's new tours

- DAVID BENOIT
- PETER CASE
- CLUB NOUVEAU
- EXILE
- EXPOSE
- WYNTON MARSALIS
- MAZE I/F. BEVERLY
- MILLI VANILLI
- D. PARTON/K. ROGERS
- SMITHEREENS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



One Plastic, Fantastic Promo

The no-expenses-spared marketing team at Capitol Records upped the credit line for Promo Item O' The Week honors by issuing "Round Trip Mileage Plus Program" charge-cards (pictured) to the nation's programmers in support of the Gap Band's recently released "Round Trip" LP.

The realistic-looking cards entitle bearers to "all 'Round Trip'" benefits, including free and easy access to the band's new 12-inch single "Addicted To Your Love," which was shipped along with the personalized pieces of plastic.

Like real credit-card membership, being on the label's mailing list does have its privileges.

MUSIC DATEBOOK

Smokey Opens Up

MONDAY, MARCH 5

1963/Patsy Cline, Hawkshaw Hawkins, and Cowboy Copas are killed in a plane crash near Camden, TN.
 1969/Creem publishes its first issue.
 1971/Led Zeppelin begins a month-long tour of several British clubs. Group members claim they'll never break up despite frequent rumours.
 1982/Comedian and Blues Brother John Belushi dies of a drug overdose at 33.
 1989/After Madonna's "Like A Prayer" video is attacked by religious groups, Pepsi comes out in support of its new spokesperson — but replaces some of her spots with ads featuring Robert Palmer.
 Born: Howard Huntsberry 1954, Eddy Grant 1948, the late Andy Gibb 1958

TUESDAY, MARCH 6

1972/The US Immigration Service cancels John Lennon's work visa five days after granting it. Lennon later calls the action an attempt to prevent him from disrupting the upcoming GOP convention.
 1976/Fleetwood Mac's "Rhiannon" LP is released.
 1979/Elvis Costello dedicates "Radio Radio" to "all the local asshole radio stations that don't play our songs ... and to KSHE!" That station had sponsored his St. Louis concert and played his latest album.
 1988/Guess George had a change of heart — On a British television talk show, George Harrison and Ringo Starr hint at a reunion with Paul McCartney.
 1989/Smokey Robinson's autobiography, "Inside My Life," is published. The book reveals how the end of his marriage and his father's death caused Robinson's near-fatal crack addiction. Also, Aerosmith's Steven Tyler and wife Theresa welcome a daughter, Chelsea Anna.
 Born: David Gilmour 1947, Kiki Dee 1947, Mary Wilson 1944, Hugh Grundy (Zombies) 1945, Bob Wills 1905

WEDNESDAY, MARCH 7

1956/Carl Perkins hits the R&B chart with "Blue Suede Shoes," becoming the first Country act to do so.
 1969/The Who releases "Pinball Wizard," providing the first audio glimpse of "Tommy."
 1976/Elton John's wax double is unveiled at London's Madame Tussaud's. John is the first rock act to be waxed there since the Beatles.
 1983/The "Nashville Network" debuts on cable systems nationwide.
 1989/A Kingston, Jamaica court rules Bob Marley's estate must be sold to a New York record company at a price substantially lower than Marley's wife Rita requested. Marley died in 1981 without a will.
 Born: Ernie Isley 1952, Peter Wolf 1946, Jules Shear 1953, Chris White (Zombies) 1943



Robin Trower, Jeffrey Osborne, Edie Brickell, Peter Wolf

THURSDAY, MARCH 8

1962/The Beatles make their radio debut performing Roy Orbison's "Dream Baby" on the BBC show "Teenager's Turn."
 1970/Diana Ross makes her solo performing debut in Farmington, MA.
 1971/Radio Hanoi opens its inaugural rock broadcast with Jimi Hendrix's version of "The Star Spangled Banner."
 1983/Goodbye stranger — Roger Hodgson quits Supertramp.
 1987/Bob Seger performs what he says is his last live show at Detroit's Joe Louis Arena.
 1989/Responding to Madonna's accusation that she's had breast enlargement, LaToya Jackson says, "If I'd had them done they'd look better. As far as I'm concerned, Madonna has no talent."
 Born: Mickey Dolenz 1945, Gary Numan 1958, Randy Melsner (ex-Eagles) 1947, Lew DeWitt (Staller Bros.) 1939, Richard Darbyshire (Living In A Box) 1959

FRIDAY, MARCH 9

1961/The Supremes release their first single, "I Want A Guy."
 1969/Following an on-air censorship incident with Joan Baez, CBS-TV cancels the highly-rated "Smothers Brothers Comedy Hour." The network cites a long string of "dangerous political humor."
 1974/Bad Company plays its first gig in Newcastle, England. Also, the Grand Ol' Opry holds its last performance at the Ryman Auditorium.
 1986/In Los Angeles, James Brown is joined onstage by Boy George.
 1987/Paul McCartney, John Lennon, Carole King, Gerry Goffin, and Carole Bayer Sager are inducted into the Songwriters Hall Of Fame. Also, U2 releases "The Joshua Tree."
 Born: Jeffrey Osborne 1948, Jimmie Fadden (Nitty Gritty Dirt Band) 1948, Robin Trower 1945, Mickey Gilley 1936, Martin Fry (ABC) 1958

SATURDAY, MARCH 10

1963/More than 25,000 attend Patsy Cline's funeral.
 1973/The Edgar Winter Group releases "Frankenstein."
 1988/In Australia, George Michael thanks PMRC leader Tipper Gore for helping boost sales of his "Faith" LP. Also, Andy Gibb dies at 30 of a heart/stomach virus related to drug use.
 1989/Not-so-slippery when caught — Jon Bon Jovi and his girlfriend are arrested for trespassing at a Central Park Ice skating rink.
 Born: Edie Brickell (New Bohemians) 1966, Tom Scholz (Boston) 1947

SUNDAY, MARCH 11

1968/Otis Redding is awarded a posthumous gold record for "(Sittin' On) The Dock Of The Bay."
 1970/Crosby, Stills & Nash win a Best New Artist Grammy.
 1974/Los Angeles's Rhino Records store offers customers a nickel to take Partridge Family "bassist" Danny Bonaduce's solo album off its hands.
 1989/Guns N' Roses is ousted as headliner of a New York AIDS benefit. Organizers cite offensive lyrics in the band's song "One In A Million."
 Born: Cheryl Lynn 1957, Nina Hagen 1955, Bruce Watson (Big Country) 1961, Lawrence Welk 1903
 — Paul Colbert

peter wolf

99 WORLDS

(CD45-18188)

THE FIRST SINGLE
 FROM THE FORTHCOMING ALBUM
UP TO NO GOOD

(MCA-6349)

FIRST WEEK OUT!

#4 MOST ADDED
 32/32

KEY ADDS INCLUDE:

KEGL
 99WGY
 WBBQ
 WHHY
 KXXR
 Z104
 KRZR
 FM104
 G98

EXPLODES
 AOR TRACKS
 CHART

22 - 16

PRODUCED BY PETER WOLF,
 ROBERT WHITE JOHNSON
 AND TAYLOR RHODES

MCA
 THE SPOTLIGHT IS ON





JOEL DENVER

ALASKAN HEATWAVE

KPXR First In Dogsled Race

What's CHR like in the land of the midnight sun? The weather may be chillin', but the competition is smokin'. The totals are in and it's now two number one books in a row for KPXR (Power 102)/Anchorage. The station gained 11.8-13.4 in the fall Arbitron to top crosstown CHR KGOT, which was up 10.4-12.1.

KPXR PD Steve Knoll is originally from Minneapolis, so the Anchorage cold doesn't faze him. Prior to joining KPXR he was MD/midday personality/Production Director at KKCI/Kansas City. He joined GM Don Nordin (former KKKL/Grand Forks, ND PD) in October 1987, replacing original PD Susan Moore.

Initially consulted by E. Alvin Davis and now consulted by Alan Burns & Associates, KPXR began as the little guy in town and took frequent verbal hits. "KGOT used a lot of locker-room humor at first," recalled Knoll. "They positioned us as 'the weenie station,' but we didn't get into that game. We went our own way. Usually, the new guy or underdog takes shots at the big guys, but ignoring them worked well."

Knoll said his programming is mainstream CHR with a good balance between dance, rock, and some ballads; he feels KGOT leans to the dance side. "We don't have a large research budget, and retail information — with the exception of one source — is pretty spotty at times. So we're an active station



Steve Knoll

relying on requests and a lot of gut for music."

Short Days, Cold Nights

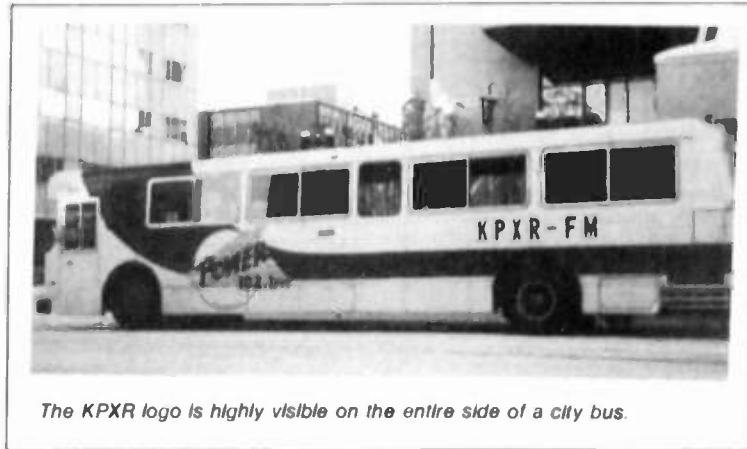
What do you do for fun during an Alaskan winter? According to Knoll, on December 21 — the shortest day of the year — the sun doesn't come up until 10:30am and is history by 3:30pm. But the climate inspires rather than inhibits promotions. Said Knoll, "Our biggest outdoor tie-in is the 'Fur

Rendezvous,' which lasts for ten days in the middle of February, our coldest month.

"We have a huge influx of tourists for the event and we sponsor ice sculpting, an outdoor carnival, grand prix auto race parades, snowball softball played in snowshoes with an orange ball, and a well-attended inside event, a masked ball. At other times we're is active in the bars and work with the University of Alaska's hockey and basketball teams as well as the Anchorage Bucks (the minor league baseball team) in the summer."

Outdoor advertising in Anchorage is somewhat limited since billboards are illegal, so KPXR uses bus boards and cab tops. A successful bumper sticker campaign last spring will likely be followed up with a similar effort. The station tends to shy away from the expense of television, and uses print only to highlight special promotions.

KPXR's main on-air promotion is a contest in which the DJs pick numbers at random from phone books and listener letters, then call and ask, "What's your favorite station?" Those who say the magic words — "Power 102 is my number one hit music station" — grab \$102. KPXR also has "Free Music Weekends" when copies of the hottest CDs and albums are given away.



The KPXR logo is highly visible on the entire side of a city bus.

Conservative Market

"The mentality in Anchorage is similar to that in Des Moines... it's a fairly conservative market," Knoll explained. "The most controversial thing we've ever done was

"They positioned us as 'the weenie station,' but we didn't get into that game. We went our own way . . . ignoring them worked well."

— Steve Knoll

on St. Patrick's Day: the morning guys (Scott Dooley and Dan Debenham, who is also sports director for KIMO-TV) aired a spoof spot and were going to hand out green condoms (Lepracondoms). While the spot drew some laughs, the community as a whole was negative on it, so we didn't hand out those little green guys."

The station plays 51 minutes of music each hour and stops down only three times an hour, which Knoll feels makes for a more

streamlined presentation than KGOT's. "They play long dance mixes of the hits, but we play the short versions, allowing more songs per hour. KGOT also has a much higher commercial load."

The lineup includes Knoll, who works 9-11am, as well as Kathy Mitchell (11am-3pm), Jason Palmer (3-7pm), Jim Brewer (with the "Top Nine At 9" and the nightly "Music Challenge" until midnight), and Rick Allen (overnights). "It's hard to find good parttime people," Knoll complained. "So we all steal from each other and are now paying parttimers \$10 an hour. The cost of living is tough up here as food is expensive and housing is slightly higher than in the rest of the country. Electricity is costly, but if you heat with oil or gas, you can save a bundle."

The only down side of being in Alaska is that "it's easy to be forgotten up here by friends in the lower states. Travel is expensive and you can end up missing your family a lot. But if you ski, it's paradise and in the summer we hit 80 degrees at times. We have a clean environment, great people to work with, and a beautiful state. For me, Anchorage is the best place in the world."

KPXR - FM
Music Monitor

Sporting a balanced playlist of rock, dance, and pure CHR, here's a typical KPXR 5pm hour:

TESLA/Love Song
TAYLOR DAYNE/Don't Rush Me
POCO/Call It Love
TOM PETTY/Free Fallin'
DINO/I Like It
MICHAEL BOLTON/How Am I Supposed...
TECHNOTRONIC/Pump Up The Jam
LOU GRAMM/Just Between You And Me
JODY WATLEY/Everything
DEF LEPPARD/Love Bites
EXPOSE/Tell Me Why
JOE COCKER/When The Night Comes
ROD STEWART/My Heart Can't Tell You No

KGOT's Still Got Big Numbers

"The race is tight but I'm into it," declared KGOT/Anchorage PD/morning man Larry Wayne. "KPXR started slow but straightened things out; it's a good station, but not as good as KGOT. If they weren't here we might be fat and slow. Sure they beat us 12+, but we have an edge in adults."

Dueling Demos

KGOT is, in fact, tops in 18-34s; AOR KWHL is second, and KPXR is third. In 25-54, KGOT is also the market leader, while KPXR has a staggering 61.1 in teens to KGOT's 11.1. "It doesn't bother us that KPXR surpassed us 12+," said Wayne. "That 12+ number is a large slice of the demo that's most fickle, so it could disappear on them."

"KGOT's heritage is a big factor in our success. We signed on in 1983 and since that time the market has fattened up in terms of new signals and better stations. We firmed things up with the community early on. I've been here about five years, as have midday guy J.D. Chandler and afternoon guy Scott



Larry Wayne

Alexander, so stability is also a factor. We brought over Jennifer Thompson as Production Director to do 1-3pm from KPXR. Part-

timer Phil Kern and night rocker Scot Dwyer also defected. I feel Dwyer will make a big impact for us at night and help bring our 12+ back."

Wayne believes KGOT is more mainstream in its music than 'PXR; interestingly, KPXR PD Steve Knoll feels the same about KGOT. "Six months ago neither station would have played Milli Vanilli — there were some preconceived notions about what dance music would do in this market — but now we both play them. We've also instituted a nightly 'Hit Election' at 9pm, inviting the audience to vote for a one-hour period. And the 'Love & Dedications Lines' run from 11-midnight."

Wayne shot down KPXR's presentation: "Their biggest down side is that they're a cookie cutter-sounding station . . . read this liner and play this record. Our presentation is a lot friendlier. I give my folks more rope to play with. I don't

Continued on Page 42

101.3 FM KGOT

Music Monitor

Carrying a workable 8-unit spot load, KGOT is beefing up its music image. Here's what it sounds like at 5pm:

BAD ENGLISH/When I See You Smile
EDDIE MONEY/Walk On Water
ROD STEWART/Downtown Train
BON JOVI/Wanted Dead Or Alive
RICHARD MARX/Too Late To Say Goodbye
ALANNA MYLES/Black Velvet
GUNS N' ROSES/Sweet Child O' Mine
ENUFF Z'NUFF/Fly High Michele
SOUL II SOUL/Back To Life
PHIL COLLINS/In The Air Tonight
COVER GIRLS/We Can't Go Wrong
JODY WATLEY/Everything
JANET JACKSON/Escapade

THE JESUS AND MARY CHAIN:

• "HEAD ON" HAS BEEN IN THE TOP THREE ON ALL THE MODERN ROCK CHARTS SINCE NOVEMBER 17!

"Head On" Their Way To Becoming

• THE "HEAD ON" VIDEO IS IN ITS SIXTH WEEK IN BUZZ BIN ROTATION ON MTV!

THE GREATEST STORY EVER TOLD!

• NOW, AOR RADIO HAS SEEN THE LIGHT! "HEAD ON" HAS GARNERED ADDS AT THE LEADING AOR STATIONS IN NEW YORK, PHOENIX, MADISON, BOULDER AND EL PASO, AMONG OTHERS!

"Head On" The New Single

• THE JESUS AND MARY CHAIN 1990 TOUR IS MAKING TRUE BELIEVERS OUT OF FANS ALL ACROSS THE U.S.!

PRODUCED, WRITTEN AND PERFORMED BY WILLIAM REID AND JIM REID
FROM THE ALBUM *AUTOMATIC*



Don't Miss The Jesus And Mary Chain On Their 1990 U.S. Tour!

February: 28 Charlottesville, VA • March: 1 Norfolk, VA • 2 Washington, D.C. • 3 New York • 9 Providence, RI • 10 Boston • 12 Montreal, QUE • 13 Toronto, ONT
15 Cleveland • 16 Detroit • 17 Chicago • 19 Minneapolis • 20 Milwaukee • 22 St. Louis • 24 Cincinnati • 26 Pittsburgh The Rest Of The Story Shall Be Written Soon!



Blanco y Negro

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HE'S GOT WHAT YOU NEED!

The Diabolical BIZ MARKIE

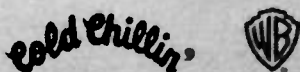
"JUST A FRIEND"



CHR CHART 23

1 Out Of 3
Stations
Playing it...
Report it
HOT!

From The Album THE BIZ NEVER SLEEPS



© 1990 Warner Bros. Records Inc.

CHR

KGOT's Still Got Big Numbers

Continued from Page 40

like to have them read the cards; they're free to ad-lib and have fun."

Bucks And Reindeer

Despite being part of financially troubled Olympia Broadcasting, KGOT has been able to shell out the bucks for prizes. Reported Wayne, "In focus groups we've found out smaller prizes increase chances of winning, so we've used 'Business Bucks' (a midday fax feature) to give out lots of smaller cash prizes.

"During the holidays we did a 'Wheel of Reindeer'; listeners who picked the correct reindeer won \$101. As consolation prizes, we gave out reindeer sausage pizzas from Round Table Pizza. Even though reindeer sausage is a common pizza topping here, some moms complained, saying it was inappropriate to cut up reindeer at Christmas."

Wayne continued, "We're also real active with movie premieres and send our jocks out to welcome winners and introduce the movie. Taking time to shake hands and say hi really goes over big. Overnighter Steve Taylor takes a big interest in an anti-alcohol club for kids and has made numerous appearances for the Easter Seals Telethon. Around the clock we've got the most visible staff in the market."

Like KPXR, KGOT does a bumper sticker campaign; KGOT's is called the "Hit Strip." Since skiing is a big pastime in Alaska, KGOT ties in with Hill Top

"The race is tight but I'm into it. If [KPXR wasn't] here we might be fat and slow."

—Larry Wayne

and Alyeska Ski resorts, taking busloads of listeners on free skiing weekends.

Community involvement was a touchy subject when it came to the Exxon oil spill. Wayne reasoned, "We had to tread somewhat lightly as it's kind of hard to bite the hand that feeds you. So we assisted in the cleanup project by collecting towels (Otter Blotters) to help the

volunteers. I do mornings here and we've done a bit of razzing on Captain Joe Hazelwood, whose trial just started, but even on this we have to step lightly, as a lot of public sympathy is building for him."

A 20-year market veteran and KGOT PD for the last seven, Wayne claimed he has the best staff in town. "(GM) Gary Donovan is a huge supporter of our efforts. Sure, the financial situation and pending sale of Olympia make us a bit nervous, but we're making money and the company has been very good to us. They've let us run things up here without interference; they know we know the market. Whoever gets this station will be grabbing a money-making winner."



KGOT goes live from the Alaska State Fair. Listeners parade by the front of the booth while KGOT staffers (l-r) PD Larry Wayne, overnighter Steve Taylor, GSM Doug Fame, and Business Manager Dena Munroe pass out the goodies.

MOTION

• Middayer **Cathie Cruise** moves from WNVZ/Norfolk to the same shift at WKRQ (Q102)/Cincinnati.

WAPE/Jacksonville midday personality **Mimi Monroe** exits, leaving OM **Bill Pasha** looking for a replacement... **KATM/Colorado Springs MD**/midday man **Tom Fricke** is leaving. Reach him at (719) 531-9729... Night rocker "Mudman" **Mike Alan** is out at **WMGM/Atlantic City** and can be reached at (201) 530-5814... **Kelly Nash**, swing/production maven at **WKCI (KC101)/New Haven** moves up to nights... **Terry Fox** jumps from **KSFM (FM102)/Sacramento** to overnights at **WPLJ/New York**.

KAKS/Amarillo PD John Moesch surrenders music duties to midday personality **Sandy Scott**, who joins from **KHLT/Little Rock**. The rest of the lineup, known as "The Young Guns," features Moesch and **Randy Hart**, mornings; **Kevin O'Neal**, afternoons; **Mike Shannon**, nights; and **Celeste Hayes**, overnights... At **WZOU/Boston**, PD **Steve Rivers** is temporarily doing mornings with **Ron Engleman** until he can find a new cohost. Also at **ZOU Andrea Phillips** is upped to middays from parttime, **Cadillac Jack McCartney** comes in from **KDWB/Minneapolis** to do afternoons, and former **WANS/Greenville, SC MD Dallas Kincaid** lands late-nights.

Jerry Hart exits **KHQT (Hot 977)/San Jose** to do nights at **KUBE/Seattle**.

He replaces **Chet Buchanan**, who's joined **KZZP/Phoenix** as night rocker... **WIBW/Topeka** adds PD **Kevin Wagner** as **Dave Alexander** moves to Production Director... **WZZU/Raleigh** brings in Production Director **Mark Daniels** from **WRFX/Charlotte**... **WHTO/Williamsport, PA MD Rod Stacy** steps down to do weekends as former **WFXX/Bangor, ME PD Ted Minier** takes his spot.

KFXD (KF95)/Boise ups **Victor Fox** from parttime to middays as **Tom Overly** leaves... **KCIZ (KC105)/Springdale, AR** welcomes PM driver **Randy D.**, most recently at **WTHZ (Z103)/Tallahassee**... **KZXY/Apple Valley, CA** has a new lineup: **Mitchell Chase**, mornings; **Robin On The Radio**, middays; **Gary Wilson**, afternoons; **Zee Michaelson**, nights; and **Dan Hubbard**, overnights.



SEDUCTION MAKES IT RIGHT IN D.C. — Seduction flashed a couple of seductive poses when they rolled into WPGC/Washington. Cheesing it up are (l-r) Seduction's Idalls and Michelle, WPGC MD Albie D, the band's April, and A&M's D.J. Ennis.

The Concert Event of a Lifetime!

**LIVE
ON STAGE TO
HELP FIGHT AIDS**

MARCH 17 7 PM

WATCH FOR THE CBS-TV
TWO HOUR PRIME TIME SPECIAL IN APRIL

ARISTA

Arista Records' 15th Anniversary Concert Celebration



Chevy Chase
Co-Host



Goldie Hawn
Co-Host



Michael Douglas
Special Guest Host



Whoopi Goldberg
Special Guest Host



RADIO CITY MUSIC HALL
A ROCKEFELLER GROUP COMPANY

...and many more special surprise guests!

ALL PROCEEDS TO BENEFIT GAY MEN'S HEALTH CRISIS AND AIDS ORGANIZATIONS NATIONWIDE.



HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

FOCUS ON 7PM-MIDNIGHT

Night Moves

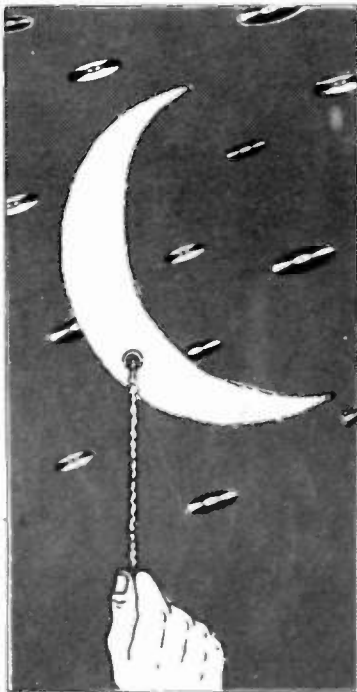
For many AORs, one of the consequences of an aging demographic profile has been shrinking night numbers. Stations that once ruled 7pm-midnight find it increasingly difficult to muster a serious challenge against CHR and Urban, whose current-intensive, high-energy formats naturally appeal to the active nighttime audience.

The problem first surfaced when AORs began a serious effort to compete in the 25-54 arena, a decision spurred considerably by Classic Rock's out-of-the-box success. Current playlists and rotations shrank dramatically as programmers subscribed to the idea that most people's tolerance for new and different music decreases as they get older. Never really on the cutting edge to begin with, AORs grew even more conservative, serving up a steady diet of familiar library material to an increasingly passive audience.

In most cases, the new strategy worked. AORs lured the upper demos, beat back their CR competitors, and made a hell of a lot of money. However, a side effect of the adult emphasis has been falling 12-24 numbers, which affects nights more than any other daypart because 25+ come falls dramatically after 7pm.

KLOS Shifts PM Focus

Carey Curelop faced that dilemma when he took over as KLOS/Los Angeles PD last fall. The station's recent success has primarily derived from the wildly popular AM drive team of Mark & Brian, whose mid-six share 12+ in the fall Arbitron trailed only sister AM KABC's Ken & Bob. In contrast, KLOS garnered just a two share at night.



"When I got here the music was a bit unfocused," Curelop says. "We were basically doing the same thing at night as the rest of the day. If you're rolling the same types of records in the same percentages at night as you are in middays, you're going to get waxed. The 25+ listener watching TV and playing with the kids just doesn't use the

radio much at night. Obviously you have to hold on to the segment of your audience that uses the medium, and since you're dealing with a younger and more active audience after 7pm, some format changes are necessary."

To rectify the situation, Curelop significantly upped both tempo and current percentage. "You don't listen to KLOS at night and think it's a completely different radio station, but it certainly moves much faster now. You've got to hang some flypaper out there for the people who do listen at night and hope some of them stick."

KQ Targets 16-25

The flypaper's been in place for years at KQRS/Minneapolis. Despite the station's reputation as notoriously conservative and library-dominant, KQ consistently wins at night. That's because KQ is essentially a different station from 6pm on.

"We target 16-25 at night," explains OM Dave Hamilton. "It's been that way as long as I've been here. I've always believed you try to win dayparts, and you can't win at night with 25+ programming. There aren't any [upper demos] listening to the radio then. We program to the available audience, and 12-24 controls the radio at night."

By 9pm KQ is 60-70% current/re-current, as opposed to just 25% during the day. Predictably, the station also rocks much harder after 6pm.

Welcome To The Jungle

The ratings have been tabulated, the analysis completed, and the results are in — four new stations have joined the R&R family of AOR reporters:

- KCQR/Santa Barbara, CA (West, P3)
- WLRS/Louisville (South, P2)
- WXQR/Coastal NC (South, P3)
- WRKT/Erie, PA (East, P2)

The inclusion of WLRS is bound to raise some eyebrows — the station has been considered a Rock 40 since shifting from mainstream CHR last year.

However, following a careful review of LRS's playlists and reporting patterns, we determined it would be more appropriate for the station to report AOR than CHR. Its playlist has significantly more in common with the AOR charts.

It's crucial to understand that the selection of WLRS as an AOR reporter does *not* signify a change in the station's format. It's still extremely new music-intensive, rotating its currents as many as eight times a day.

The primary reason LRS belongs in the AOR arena is because it is first and foremost a rock station. We believe the music a station plays is the most important factor in determining reporter status, outweighing format considerations such as rotation frequency and air-staff presentation.

WLRS is one of a new breed of very focused, current-based rock stations that will help breathe new life into AOR.

"The changes are gradual," Hamilton says. "By the six o'clock hour we're starting to crank it up a bit; by 9pm we're smokin'. We're very Hollywood at night and try to be very active as far as our music presentation is concerned. I really like the fact that it adds another dimension to the station and lets it breathe a little."

"You've got to hang some flypaper out there for the people who do listen at night and hope some of them stick."

—Carey Curelop

Hamilton and Asst. PD/evening personality John "Johnny Rock" Lassman constantly tweak the show, adding and dropping both music and special features. For example, Lassman just dumped his "bitch line" in favor of his own pre-

produced rock 'n' roll gossip show, "Rock 'N' Roll Insider," which runs at 9:45. He used to do the familiar "Get The Led Out" segment, but it got the boot after six months.

"It's so cliched," Hamilton explains. "We got a few calls when we stopped doing it, but we're really not your Led Zeppelin station at night. We mainly play newer stuff, and it works. If you're going to be current-based at night, why play three Zeppelin oldies?"

KQ makes no changes in its spot load or format clock at night, sticking with 25-minute sweeps and two breaks (maximum five spots each), plus a stand-alone recorded promo in the third quarter-hour.

Taking dayparting to the max, Hamilton recently restricted the ubiquitous voice of promo God Joe Kelly to after 6pm!

DVE Toughens Up

Twelve-year WDVE/Pittsburgh night rocker Jack Maloy, whose

Continued on Page 45

The Marketing Of Outlaw Radio

KLOL/Houston debuted "Outlaw Radio" last October, supporting the concept with billboards and various promotional activities. Promotion Director Doug Harris sums up the marketing campaign to date:

"Unlike the rest of the dayparts, we had never made a big statement about evenings. This was the first time we suggested to the public that the music and personality were radically different after 7pm. Basically, the job of the promotion department was to tell the world that something remarkable happens at 7pm. Then it was up to programming to make something remarkable happen!

Continued on Page 45



Head outlaw Grego hopes to bring new life to KLOL nights.



Renegade KLOL sales staffers at the first annual Outlaw Radio masked ball included (l-r) LSM Cathy White, AEs G. Oliver Williams and Todd Reynolds, GSM Muriel Funches, and staffer Lynda Valadez.

Night Moves

Continued from Page 44

12+ tumbled to 4.8 in spring '88, just posted a 9.8, making 7pm-midnight the station's top-rated daypart in the fall book. PD Gene Romano credits the fine showing to a "tougher" sound, coupled with a healthy injection of personality and features.

"We're a little bit more current at night, but not dramatically so," Romano reports. "What's more significant than the current percentage are the titles we're playing. We stay away from all the obvious softer, adult stuff and increase rotation of the harder material, including the Cult, Kix, Havana Black, Britny Fox, Motley Crue, Lord Tracy, etc. We also play a lot of the early AC/DC and Ted Nugent depth tracks.

"Just as important as the music is the fact that Jack's on-air personality is dramatically different now than it was a couple of years ago. He's been groomed to be much more aggressive. He's always had a great amount of talent. We just unleashed it and encouraged him not to be afraid to do things differently. Now it's a more high-profile show with lots of phone interaction, weird drops, and special features. There's not a lot of talk, but we're doing a hell of a lot more at night than anybody else in the market."

The bulk of the features Maloy employs are standard AOR fare, including "Love Or Shove" (same as "Smash Or Trash"), battle of the bands, mini-concerts, "Get The Led Out," and all-request hours. What helps make the features special, Romano says, is execution.

"All of these things have been done a million times, so what we try to do is repackage something and give it a new twist," he explains. "We probably have 15 dif-

ferent features that we rotate so none of them get stale."

One example of repackaging is the all-request segment, which has become an hour of "Renegade Radio," when listeners are encouraged to "dare Jack to play it."

KLOL Unleashes Outlaw

There's nothing subtle about KLOL/Houston's attempt to bolster its nighttime ratings. After several books in which 7pm-midnight scored severely lower than the other dayparts, the station unleashed "Outlaw Radio," a combination music/marketing concept similar to KQLZ/Los Angeles's Pirate Radio.

"We're very Hollywood at night and very active as far as our music presentation is concerned, which adds another dimension to the station and lets it breathe a little."

—Dave Hamilton

KLOL PD Ken Anthony was greeted with the idea — first conceived by Promotion Director Doug Harris (see "The Marketing Of Outlaw Radio") — when he joined the station last summer.

"It was an intriguing idea," Anthony remembers. "The CHRs and Urbans were getting massive numbers at night, and the active listeners were obviously gravitating to those formats. We wanted to grab some cume from them. With Stevens & Pruett [mornings], Danna Steele [middays], and Moby [PM drive], we have some real high-profile personalities. We had

this relatively new, young guy at night [Grego], and knew it would take an awful lot of promotion to get him to a level of acceptance similar to the other jocks. We wanted to make a statement at night that had the same amount of personality but made music the main focus."

Enter Outlaw Radio, which debuted October 2. Anthony says the music was quite a bit different then than it is now. "Initially there was much more of a defined musical change at 7pm than there is now," he explains. "When Outlaw Radio first hit we wanted to make a major impact. In order to do that we felt we needed to make a musical statement in addition to marketing, production, and personality. We rocked harder and experimented with some new product we wouldn't touch in other dayparts: Cure, B-52's, Fine Young Cannibals. We looked at it as a very mass-appeal show, not just in the hard rock vein but with crossover-type product."

"Since then we've gravitated back to a more mainstream AOR stance. We weren't playing anything released before 1980 for a while. The music was also a lot harder than it is now. Now it sounds a lot closer to the rest of the station. For example, we're playing Phil Collins' 'I Wish It Would Rain Down' at night. We're very familiar. There's a change at night, but it's very subtle. We're not doing Rock 40. We experimented with that a bit, but we've now settled comfortably into a current-intensive rockin' nighttime AOR program packaged with the Outlaw Radio handle."

Anthony says KLOL's current music percentage, which is around 35% during the day, increases to 60% at night. The station dropped an avail (from nine to eight) and a

"It's just wild and crazy party radio. In a lot of respects it's a throwback to some of the screaming Top 40 antics of the '60s."

—Ken Anthony

stopset, sweeping 45 minutes and breaking at :35 and :50. In keeping with the whole outlaw thang, the hourly sweeps are called "rock & roll stampedes." Grego broadcasts from the "out-of-control room" on the "101,000-watt stun gun of Texas."

"It's just wild and crazy party radio," Anthony says. "In a lot of respects it's a throwback to some of the screaming Top 40 antics of the '60s. Grego's really worked extremely hard and has done a fabulous job."

Despite the sweeps, Grego manages to stuff in quite a few bits and actually has his own producer. "It's still very music-intensive," Anthony says. "Grego does an excellent job getting in and out. The breaks may get a little overloaded at times, but the overall feel of the show is still more musical than if we had three stopsets."

Outlaw Radio's ultimate success is yet to be determined, but Anthony is pleased with the results thus far. "The fall book was up, and the feedback we've received thus far is exactly what I was looking for. People say, 'Man, Outlaw Radio is no-holds-barred. That Grego is pretty wild.' Now, instead of it just being Grego playing music at night on KLOL, it's this weird and wacky party."

Continued Experiments

Experimentation will undoubtedly continue as PDs look to strengthen sagging night numbers. Of course, many PDs will remain reluctant to make changes, stressing consistency over innovation and the latter's inherent riskiness.

"I've never understood that philosophy," Hamilton says. "Perhaps they feel 25+ folks are going to cume the station at night and be blown away by a metallic sound. That really doesn't concern me. Hard rock is highly compatible with the classic-intensive mix we use the rest of the day."

As for PDs who claim nights don't really matter if the other dayparts are strong, Curelop says, "It always matters. You want as much as you can get, and if you've got a hole somewhere, then you've got a problem. It's like the guys who say they don't want teens. They usually don't have them to begin with. So to make themselves feel better they say, 'Well, we don't really need them anyway.' I don't buy that. Every single warm body that listens to your radio station is important, and you're not doing something right if you have a shift that way underperforms the rest. Every single shift is important to me."

The Marketing Of Outlaw Radio

Continued from Page 44

"We're using the same sort of block marketing effort we use for the other dayparts. The decision to go with outdoor was based on budget more than anything else. We were coming into the twilight of the year and there weren't a whole lot of available dollars. Fortunately we had a local artist who could come up with a billboard campaign that was deliciously simple in its approach. (Editor's note: the billboard mirrors the logo pictured below.) It managed to convey the mystery we were trying to produce. The local press was very cooperative — we had nice spreads in both newspapers. Everything fell into place.

"The battle cry — 'I'm a radio outlaw' — is just magic. Everybody wants to be an outlaw. What goes better with the old rebellious AOR attitude than outlaw? It's a lot easier for people to grasp than 'pirate.' Transplanting 'hipness' onto something is a very tough grafting operation. But almost instantly, outlaw radio was hip.



"The first test of the campaign's effectiveness came with the 'Outlaw Radio Masked Ball' on Halloween, which was basically a glorified club night with a remote broadcast. The concept had been in existence less than a month, but we managed to build the mystique sufficiently to draw a huge crowd.

"At 'Radio Day' [Houston radio's annual schmoozefest for the advertising community], the KLOL sales staff wore floor-length black dusters and masks. The advertisers ate it up. Anything that has that outlaw Texas attitude is instantly accepted.

"Our future plans include putting the 'Outlaw Radio Rangers' on the street in a specially painted vehicle. It's not an original concept, but working the streets with ultrahip premiums and promotional items is always very effective.

"We're also gearing our entire rodeo operation around Outlaw Radio. [Houston's annual Livestock Show and Rodeo is a massive, multi-format affair.] We'll have Outlaw Radio barbecue cooking teams, and we're adding a special black duster to our Rockwear line which will sell for \$65.

"The other dayparts won't have a presence at the rodeo. Our booth is 'Outlaw Radio 101 KLOL.' It's a question of taking available promotional activity and focusing it. We're making a stand for Outlaw Radio and trying our best to get people to sample it."

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when you play it
say it



AFTER 7 IN NEW YORK — After heating up New York's Apollo theater, After 7 was greeted by a few well-wishers backstage. Keeping late hours were (l-r) After 7 member Kevon Edmonds, WBLN/New York PD Ray Boyd, After 7's Keith Mitchell, WRKS/New York PD Vinny Brown, Virgin's Kathi Moore, and the group's Melvin Edmonds.



INGREDIENT FOR LONGEVITY — The Main Ingredient stopped by WRKS/New York with their new album, "I Just Wanna Love You." Flanking News Director Bob Slade are group members Tony Sylvester (l) and Cuba Gooding.



ON A MISSION — Mercury artist Leotis checked out the WMGL/Charleston staff. Turnin' on the smiles were (l-r) 'MGL afternoon driver Zurek Jerron, Leotis, Mercury's Tammy Peyton, 'MGL's evening driver Reggie Jackson, and midday personality Terry Bass.

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3/30 Houston, TX,	5/4,5 New York, NY,
3/31 Dallas, TX,	5/11 Birmingham, AL,
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WALT LOVE

Crescent City Success Story

WYLD-FM Stressed Format And Community In Churban Fight

Back in the fall '88 ratings sweep, WYLD-FM/New Orleans decided to turn its numbers around. It was then ranked fourth with an 8.5 12+ share in Arbitron and second, with an 11.8 12+, in Birch. PD Ron Atkins, who joined at that time, explains how the station has improved over the past year and how it's become number one (15.1 12+ Arbitron, 16.7 12+ Birch) over crosstown WQUE (Q93), then a powerful Churban outlet.

Atkins, who has successfully programmed KMJM/St. Louis, KMJQ/Houston, and WOWI/Norfolk in his 12 years in radio, came aboard in the fall, at the same time as a raft of new personnel. GM Penny Brazile had joined in mid-August, and consultant Tony Gray of Gray Communications, morning man Guy Black, and several new air talents rounded out the crew.

Build On Strengths

Atkins recalls his initial assessment: "The station's strong historical image goes back almost 40 years, so I felt we could build on that. After listening for a week, I decided which air talents could help turn things around. It was important to me to work with people who had been in the market and knew the people." He singles out air personalities Guy Black, Papa Smurf, and Cassandra as popular favorites who remained on-air.

Atkins sees New Orleans as a "personalities town" and accordingly gives his airstaff creative freedom. "I grew up on liner cards and I believe they have their place. You have to have a direction to go from point A to point B. "But I also believe that your jocks should be able to interject their personalities within the formatics of your clocks.

"We had a very modest budget, but through good production and on-air promotion, we were able to make things sound bigger than life."

They know they can't talk for three or four minutes on-air, yet they want their personalities to show through."

The station uses liners featuring Mitch Faulkner's drops. "About six months into the game we caught on with Mitch. His presence and style gave the station a benchmark, so to speak. It gave us the intensity that was lacking."

Tighten Up

Intensity wasn't the only thing lacking, as research soon showed. "When I got here, people told me the station didn't play 'the jams' [hits]," says Atkins. "They



Ron Atkins

thought Q93 played the most music and 'the jams' — but that perception has changed. Basically, we tightened up the formatics and shortened and focused the playlist. We're now perceived as the station playing the most music — and we're playing the hits."

Yet WYLD-FM was still unable to compete on one field of action. "We didn't have the money Q93 had. They were giving away thousands of dollars, while we had a very modest budget. Through good production and on-air promotion, we were able to make things sound



WYLD IN THE STREET — Pictured before the station logo are WYLD-FM staffers (rear, l-r) A.D. Berry, Cassandra, and Ron Atkins; and (front, l-r) 'Night Hawk,' Kevin 'Kool-In' Fox, Guy Black, and Capt. Chris.

bigger than life. I think that helped make people want to be a part of what we were — and still are — doing on a daily basis."

Churban Challenge

WYLD-FM's experience of snatching success from the jaws of

defeat provides a good case study for how Urban stations can win against Churbans. WYLD-FM had a 16 share when WQUE entered the market and, Atkins claims, "took 'YLD-FM's audience."

He explains how an Urban outlet

"Whatever black people need, be there to do your part. You have to let the audience know you're there for them."

Back On The Block

When Urban WYLD-FM/New Orleans decided to turn its numbers around in summer '88, the station ranked well behind the local CHR, WEZB (B97), and the Churban competitor, WQUE, as these figures show. With a new management roster in place, the station rocketed to the top. The numbers listed are: Arbitron 12+ (Birch 12+).

	Fall '88	Summer '89	Fall '89
WYLD-FM	8.5 (11.8)	13.3 (16.3)	15.1 (16.7)
WEZB	10.8 (11.6)	11.1 (13.0)	10.8 (12.3)
WQUE-FM	14.1 (16.3)	10.3 (15.1)	9.7 (11.3)



MORNING MUSCLE — Guy Black (r) and Capt. Chris are WYLD-FM's wakeup wonder team.

can recapture a lost market share from a Churban: "The first thing is to know who your target audience is. Then develop ways to get that audience to listen to your station. After doing these things, I targeted our music and made us ever-present in the streets. We discovered

"The best way to attract other ethnic groups is by being the very best that you can be within your format."

what the community wanted and expected from WYLD-FM."

That turned out to be, in large part, a commitment to "remain as black as possible. You should superserve your core audience and be consistent at all times," he advises. "Why? Because a Churban cannot be blacker than you are!

"I mean 'black' as in serving the black community's needs, from

playing R&B music to dealing with local political issues. Whatever black people need, be there to do your part. You have to let the audience know you're there for them. We don't pretend to be a radio station for everyone. People in this city know that WYLD-FM is a Black station. We're not 'Churban' or 'Urban.'"

Being a Black station doesn't preclude attracting listeners outside the target audience. Says Atkins, "If WYLD-FM were to go dark tomorrow and then come back on playing some kind of new mixture, we'd get complaints from a lot of our white listeners. They'd tell you how much they like 'black' music. Our numbers show we've taken a number of white listeners from Q93 and B97 [CHR WEZB].

"The best way to attract other ethnic groups is by being the very best that you can be within your format. Don't try to be everything to everybody. Just make sure you're concentrating your efforts on your base."

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

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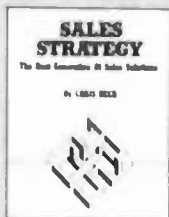
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Screaming: An Effective Communication Technique

Continuing last week's scuba saga . . .

One thing about a boss who is shouting: you don't have to guess where he stands. When a man's arteries are throbbing in his neck like kettle drums, his face is the color of grape Kool-Aid, he's looking you dead in the eye, and he's screaming — there's no misinterpreting his mood.

Meet my boss. He was hopping around the parking lot, waving his arms, bellowing at us like a Marine drill instructor, even before my fellow newsmen and I had finished parking our car. We were arriving at the station an hour late, and he was giving us curb-service yelling.

It wasn't our fault we were tardy. We had been out on a boat, one of the engines had died, and we were consequently slow getting back to shore. But were we given an opportunity to explain the mechanical malfunction to Mr. PD Lungbuster? No, because he was launching nonstop bombshells of criticism down a one-way street.

You couldn't get a word in edgewise. He screamed about a missed newscast, journalistic tradition, how tough it is to run a business, people who don't care, flaunters of responsibility, ratings wars, and so on. I finally interrupted him. I said, "You haven't come to the part yet about whether we're fired. If we are, then there's no reason to stand here and listen. But if we're not, there's another newscast coming up right away, and I need to get in-

side and do it."

"How soon?"

"About 92 seconds." I had a good watch.

Saved By The Clock

Lungbuster's eyes dropped. Indecision! He studied the pavement. My partner shot me a look. We were about to find out whether he was really packin' the ax, or if this was just a showbiz letting-off-steam scene.

He was silent. A long time. Maybe six seconds. Then he said "Uh, uh, uh, okay. Uh, you're not fired. Get in there and do it."

Saved. I walked oh-so-briskly toward the station door. My partner didn't get off so easy. Lungbuster jammed the volume slider back up to the stops and yelled, "Not you! You're not going anywhere! I'm not through with you!"

Lordy. There I sat improvising a newscast, worrying about my friend's professional fate. I could hear shouting, faintly bleeding through the wall. Admittedly, that's better than faintly hearing

bleeding through a wall, but still not a good sign.

"He did fire me," my buddy said later. "I'm going home. I'm history. To hell with him. We'll get jobs in L.A."

What a shock! I had thought that a team, as a matched set of "personality" newsmen, would get fired together. But he was off the gangplank and I was still on board. Survivor's guilt flooded over me.

Well, people cool down. Later that afternoon, Lungbuster's arterial throbbing declined enough so that the lost-an-engine explanation could soak in. By evening, he was calm enough to give my buddy a phone call to call off the canning.

Life went on. Somehow, though, things were never quite the same following that afternoon screaming-session. My pal and I continued our air performances, stayed off yachts, acted responsibly, honored journalistic traditions (one or two, anyway . . .), and ended up on the winning side in the ratings war.

Lungbuster the PD — a fictitious name, but a real, living, screaming person — went off to build more stations. The jock from last week's column who couldn't breathe while scuba diving became a legendary Southern California air personality. And me and my partner, why, we got those jobs in L.A.

Airborn On Ice Skates

MONDAY, MARCH 5 — How many barrels can a woman jump over on ice skates? The world record was set ten years ago today, when Janet Hainstock jumped over 11 barrels — a linear distance of 20 feet, 4.5 inches. Cocaine got John Belushi in 1982 at age 33. A plane crash killed Patsy Cline in 1963. Soviet leader Josef Stalin died in 1953 at age 73, after 29 years in power. British Prime Minister Winston Churchill popularized the term "Iron Curtain" in a speech in 1946 at St. Joseph, MO.

Birthdays: Samantha Eggar 51. Dean Stockwell 54. James Sikking 56. Rex Harrison 82.

Siege Of The Alamo

TUESDAY, MARCH 6 — Davy Crockett, James Bowie, Col. William Travis, and 184 other Texas revolutionaries were wiped out to the last man by the Mexican Army in 1836, inside the Alamo at San Antonio.

DEA agent Enrique Camarena was tortured and killed by a drug cartel in Mexico in 1985. Australian Christopher Massey set the water ski speed record of 143 mph in 1983. Walter Cronkite anchored his last CBS-TV newscast in 1981.

Birthdays: Rob Reiner 43. First woman in space Valentina Tereshkova 53. Washington, DC Mayor Marlon Barry 54. Ed McMahon 67.

Britain Defends Author Rushdie

WEDNESDAY, MARCH 7 — The Salman Rushdie affair caused Iran to break diplomatic relations with Britain a year ago. Iran had demanded that Britain denounce the British citizen who wrote "The Satanic Verses." Britain refused to do so. A year later, Rushdie remains in hiding.

Twenty-fifth anniversary of the first head-knocking violence in the Selma-to-Montgomery civil rights march, the Alabama voting rights demonstration led by Martin Luther King.

Birthdays: Ivan Lendl 30. Disney head Michael Eisner 48. Tammy Faye Bakker 48. Daniel J. Travanti 50.

North Would Risk Jail

THURSDAY, MARCH 8 — Former contra fundraiser Carl Channell was on the stand in Oliver North's trial a year ago. He testified he once heard North say the Colonel was willing to deceive Congress even if it meant going to jail.

Reagan called the Soviet Union "the Evil Empire" in 1983; the following day, the Soviets called him a man with a "pathological hatred of socialism and communism." Twenty-fifth anniversary of the first American ground combat troops arriving in Vietnam; the 3500 US Marines thought they were on a quick mop-up operation and would be home in weeks.

Birthdays: Carole Bayer Sager 43. Ex-Eagle Randy Melsner 44. Lynn Redgrave 47.

Battle Of The Ironclads

FRIDAY, MARCH 9 — The Civil War battle of the ironclad ships took place in 1862 near Hampton Roads, VA. The Monitor and the Virginia (the renamed Merrimac) had a five-hour shootout and, sure enough, cannonballs bounced right off their reinforced hulls, just as advertised. The battle was a draw. "Chase's 1990 Annual Events" lists an event today in Los Angeles commemorating the battle. The event is "Bang Clang Day . . . celebrants wearing iron kettles, chest-deep in swimming pools, fire cap pistols and hit each other's kettles with ball-peen hammers."

Birthdays: Emmanuel Lewis 19. Mickey Gilley 54. Writer Mickey Spillane 72.

Saturday (3/10): Prince Edward 26.

Sunday (3/11): Sam Donaldson 56. Rupert Murdoch 59. Ralph Abernathy 64. Lawrence Welk 87.



MIKE KINOSHIAN

HOT HARRISBURG HAPPENINGS

WHP-FM Turns Brights On CHR

Heading into the spring sweeps, Harrisburg's format race has become even livelier. "Lite Favorites" WHP-FM switched its calls (WXBB, aka B97.3) and identity ("Bright Favorites/No Hard Rock"). The "Lite" to "Bright" move hit at 5:30am Valentine's Day; the station promises to be more aggressive and current-based.

Winning Through Intimidation

The new B97.3 was introduced to 500 clients and guests at a party which featured an audio/video presentation about the station's new direction.

According to PD Mark Daniels, "(Crosstown CHR) WNNK has intimidated most of the other stations in this market. Instead of meeting WNNK head-on, stations have turned and ran. Everybody has been content to take a piece of an increasingly smaller pie. Radio will be so wildly competitive in the '90s that someone has to take WNNK on - I'd like it to be me."

Daniels, who arrived in Harrisburg last month from WMGM/Atlantic City, believes the fall numbers lend credence to a current-based approach. "(Crosstown rival) WIMX and other ACs that get into the market are gold-based," he noted. "In the fall, all those stations took hits. So did the background stations. [Until nearly three years ago, WHP-FM itself was B/EZ.] Based on WNNK's huge demographics, it's clear to me there are many adults out there who want to be entertained and have fun."

Blowing WNNK's Mind

Taking a swipe at WIMX's slogan, Daniels said, "Instead of saying we play the 'best of the '60s, '70s, and today,' we'll be bright and fresh. Gold will be icing on the cake - not the meat. Currents will be carefully back-announced. We'll have plenty of punch and a new audio chain. WNNK will know we're here. We have a great budget and we'll blow WNNK's mind."

Daniels focuses the bulk of his attention on market-leading WNNK rather than on format competitor WIMX. "It's about time for AC to go after the big guys," he asserted. "CHR was the format of the '80s and AC is the format of the '90s. We'll take WNNK's layers of fun, excitement, promotion, and personality and put them on an AC station. We'll be out pressing the flesh and handing out prizes. People won't call us "that office station."



Mark Daniels

Into The 'MIX

Regarding the impact the switch will have on WIMX, Daniels com-

mented, "I don't much care. It's a 3000-watt station with a limited signal. Their 'Mix' format is being done all across the planet. It doesn't have a sound; it's a hodge-podge. You don't know if you're going to hear Martha & The Vandellas or the new Joe Cocker. They might want to slip into our old Lite AC niche."

Daniels sees definite promotion differences between the old WHP-FM and B97.3. "(WHP-FM's) promotions were as background as the station. There were some wonderfully conceived and executed sales promotions that were used with the AM/FM/TV combo which exists in this building. Some things made sales sense, but not sound sense. This will be like night and day."

While he'd gladly accept a meteoric rise to the top, Daniels doesn't anticipate such a scenario. "We aren't looking for overnight results. We want a nice solid success story."

WIMX Goes Foreground

Former CHR WHIT/Harrisburg is on the verge of celebrating its second year as an AC (4/4/88). Now known as WIMX, it's embroiled in a tight format tussle with B97.3 (WXBB) - formerly WHP-FM. The following interview occurred before WHP-FM's switch.

"In our first six months in the format, we just did the basics," recalled PD Brian Cleary. "We read liner cards, didn't talk over record intros, and let the music speak for itself. In our evolution, we've become more personality-oriented, particularly in drive-times."

In hours other than morning drive, WIMX plays ten-in-a-row. Cleary claims WHP-FM reacted to this music policy by instituting a "40-Minute Music Guarantee."

News And Phones Added

Although the station uses the liner "The Most Music In The Morning," it has increased talk and service elements. "(OM/ morning man) R.J. (Harris) is doing the 'Brain Game' and phoners, which previously were restricted in morning drive," Cleary explained. "Since (crosstown market dominant CHR) WNNK had the Morning Zoo, we thought our approach should be music-intensive. How-

"In our first six months in the format, we just did the basics. We read liner cards, didn't talk over record intros, and let the music speak for itself. In our evolution, we've become more personality-oriented, particularly in drive-times."

— Brian Cleary

ever, this didn't serve our audience, so we added news and sports. Now, it's more of a 'show' with bells and whistles."

Is Competition MIXed Up?

WIMX sells itself as playing music from the "60s, '70s, and today." Cleary sees his station as tighter than its rival. "In all hones-

BY THE NUMBERS

MIX Masters WHP-FM

Harrisburg's AC battle between former CHR WHIT (now WIMX) and onetime B/EZ WHP-FM (now WXBB) takes place within a 28-signal field (16 above the market, 12 below). Here's how the rivals performed:

The first column compares Arbitron 12+ fall '88/fall '89 figures. That's followed by 12+ rank comparisons and 12+ TSL figures (in minutes per day).

	12+ '88/'89	12+ Rk '88/'89	TSL '88/'89
WHP-FM	4.6/3.6	7/8 (tie)	55/61
WIMX	6.4/5.4	4/6	73/76

After posting its best book since winter '88 (7.7), WHP-FM fell from its 6.3 summer '89 showing to its weakest 12+ outing within recent memory. WIMX's 5.4 ended a three-book 12+ downward trend. While each station's 12+ numbers and rankings slipped from fall to fall, both modestly improved 12+ TSL.

Here's how WHP-FM and WIMX ranked from fall '88/fall '89 in three major Arbitron demos:

	18-34	25-54	35-64
WHP-FM	4/8 (tie)	6/6	7/5
WIMX	3/3	2/4	5/7

The significance of WHP-FM's 18-34 loss is best illustrated when contrasted with its summer '89 performance; at that time, it posted a stat nearly four times greater than this fall's outing. Conversely, WIMX notched a large summer-fall gain, but was flat fall-fall.

Among 25-54s, WIMX ended a three-book skid, while WHP-FM's string of three successive up books halted.

• Reviewing Birch, WHP-FM moved from 3.3-3.5 - its best 12+ Birch showing in five books. Coincidentally, WIMX had its weakest Birch (12+) in five books, trending 7.4-3.9 (fall-fall).

• Among 18-34s, WIMX (#3) bested WHP-FM (#4 tie) 5.0-4.3.

• WIMX (#5) widened its margin over WHP-FM (#8) in the 25-54 race with a 6.2-4.0 victory.

• In the 35-64 arena, WIMX (#8) again prevailed over WHP-FM (#12) 4.5-2.9.

ty, I'm confused about what they're doing. I don't think they're sure. They go much deeper into some artists' music, and play more titles than we do. They'll play six or seven Steely Dan songs; we'll play two or three."

Cleary reported WIMX is playing about 700 songs, and guessed WHP-FM's library to be in excess of 1000. "I heard them playing 'Chevy Van' by Sammy Johns," he said. "They're all over the road. We want to be certain that when people punch us up, they'll hear a hit." After receiving results of a recent auditorium music test, WIMX removed some uptempo titles from the air. "Things with heavy guitars and a hard edge were taken off immediately. We felt those songs (i.e., "China Grove," "More Than A Feeling," "Holdin' The Line") were hurting our female numbers. Now, we're playing core artists like Whitney Houston and Fleetwood Mac. Our mix has energy, and doesn't put people to sleep."

Lifestyle Prizes

November 1, 1988 is the date Cleary points to as a WIMX ben-

chmark. "That's when R.J. and I took over programming as a team," he noted. "We've done a lot since then, such as instituting 'Thousand Dollar Thursdays,' and we're in the process of giving away a new BMW convertible. We're focusing on giving away lifestyle prizes with adult appeal.

"We're not giving away as much cash as WNNK, but we want to present the things we do as big. 'Thousand Dollar Thursdays' seem to do that for us."

WIMX is active in local charities: it's the "Walk America" station and the official station of the Gitlin Cancer Fund of Central Pennsylvania. Reported Cleary, "We're also getting out more at city-sponsored events during Labor Day, Memorial Day, and July 4."

WIMX's heavy television campaign last spring will be replicated this spring. Said Cleary, "We have two rotator billboards that go on the major interstates. We usually increase outdoor advertising in time for the spring books. WHP-FM barely does any outdoor; I don't see them anywhere."



LON HELTON

The Winners' Circle

WSOC-FM Makes It 23 For 27, KILT-FM On Three-Book Streak, WDAF Takes KC, WXBQ Continues Spree

Country had several success stories to crow about in the fall book. Here's a look at some of the highlights. Ranks and commentary are based on Arbitron except where noted.

Charlotte

The '80s definitely belonged to WSOC-FM. The station's fall '89 12+ win was its 23rd 12+ victory in the decade's 27 sweeps. It was also WSOC-FM's highest 12+ number since crosstown WLVK signed on five years ago.

'LVK suffered its lowest 12+ share since going Country in early '85. The previous low was spring '89 (5.3). This is only the fourth time it has fallen below a six. In Birch, 'LVK dipped to 2.9 after recent lofty heights: 8.1 spring '89, and 8.9 fall '88.

WSOC-FM PD Paul Johnson believes his station's current numbers are even more solid than those it racked up prior to 'LVK's entry into the marketplace. "We're stronger than ever in our primary target (35-44) and lower demos," he said. "We're number one 18-49 and 35-44."

Other than teens, WSOC-FM's weakest cell is 25-34, where it ranks fifth. Johnson attributed that to competition from four AC stations (including Gold-based AC). Explaining the rationale behind targeting 35-44, Johnson said, "The Country life-group here begins at a higher age than 25. Plus, 25-54 is a large spread to target. So we aim at 35-44 and figure we'll get some fans on each side as well."

• **Music:** The station's oldie/current mix is 35/65. Johnson reported the balance is 40% contemporary country, 30% older traditional, and 30% new traditional. The current list runs 35-42 titles.

• **Contests:** WSOC-FM has run the "Most Music Payoff Song" the



ROAD TRIP — KZSN/Wichita PD Rick Edwards (r) broadcast his morning show from San Francisco to raise money for earthquake relief. While there, he went on the air with KSAN's F. morning man Buddy Baron. Edwards auctioned off Bay Area goodies like SF Giants and World Series stuff, wine, chocolate, and even pieces of earthquake rubble.

past three years. The song is announced at 7:20am, and listeners hearing it throughout the day call to win between \$103-\$12,000. During this book, a weekly version of the contest was used as well. Listeners kept track of songs for seven days and sent in entries. Names were announced on-air several times a week; people were allowed ten minutes and three seconds to respond. A total of \$40,000 was awarded in the two contests.

• **Outside Media:** WSOC-FM's unique ad campaign is also in its third year. Morning man Bill Dollar serves as spokesman in the spots, which show him walking through the station. "People like to see the inner workings of a radio station, so we show them," said

Johnson. The first one was shot in the DJ lounge in '87; 1988's version was done in the music library; this year's was filmed largely in the listener research room.

In the latest spot, Dollar shows viewers the research area and walks to the music library, saying, "We play the best and most country music. Let me show you how we can do that. We listen to what you have to say. We call you; you call us." Sweeping his arms to show off the expansive music library, he adds, "We have a lot of music and we play it hour after hour, day after day."

To back up that claim, WSOC-FM guarantees 12 in a row in "any regular music hour." That excludes morning drive and Sunday afternoon NASCAR events (auto racing). WSOC-FM carries some 30 NASCAR races between February and Thanksgiving.

Johnson disputed the idea that this was a "Hugo book." "That's a rather narrow view, considering we've been on top 23 of 27 sweeps. When Hugo struck, we went into a community service mode. When 90% of the area is without power, country music is not a community's most important need. For five days we were talk, news, updates, and an occasional record when we could work it in. We ended up exposing a lot of new come to country music. So when we could play a record, we only played the best. We made a lot of people regular listeners who weren't before."

Johnson City-Bristol-Kingsport

This was the best 12+ fall book in WXBQ's 12-year Country history. It was the third time in the last five sweeps it racked up a 12+ share higher than 19. The station has pulled 25-54 shares above 23 in four of the last five books. As for TSA, it's number one 12+, 18+, 25-54, and 18-49. The only sore point: WXBQ is not number one 12+ in the metro. It trailed CHR WQUT by just 2. "We could be number one if we could just figure a way to get one weak county on our side," laughed WXBQ PD/Bristol Broadcasting Group PD Bill Hagy.

Three separate cities in two different states (Virginia, Tennessee) make up the market. Interestingly, the three Country outlets are licensed to three different cities. WXBQ is licensed to Bristol; WJCW to Johnson City/Kingsport; WUSJ to Elizabethtown/Johnson City. "That makes being the 'hometown station' extremely difficult," said Hagy. "Programmers everywhere agree involvement is the key. To be involved in this market takes tremendous commitment and extra effort to get into each community."

Fall Box Scores

Arbitron figures are first; Birch shares follow in parentheses.

	Charlotte				25-54 Rank	
	Su '89	Su '89	F '89	F '89	Su '89	F '89
WSOC (AM)	.4	(.7)	.3	(1.4)	T22	DNS
WSOC-FM	9.1	(9.8)	15.4	(14.4)	4	1
WLVK	6.2	(3.9)	3.7	(2.9)	5	10
WLON	.6	(.2)	.8	(.3)	17	DNS

	Johnson City-Bristol-Kingsport				25-54 Rank	
	Su '89	Su '89	F '89	F '89	Su '89	F '89
WXBQ	19.0	(22.2)	19.1	(22.2)	1	1
WJCW	5.2	(2.2)	4.5	(3.0)	5	6
WUSJ	3.7	(1.4)	4.5	(2.0)	4	4

	Houston				25-54 Rank	
	Su '89	Su '89	F '89	F '89	Su '89	F '89
KIKK-FM	6.9	(8.3)	7.1	(8.8)	2	4
KILT-FM	7.5	(7.5)	7.3	(7.0)	1	2

	Kansas City				25-54 Rank	
	Su '89	Su '89	F '89	F '89	Su '89	F '89
KFKF	7.8	(6.4)	9.3	(7.7)	2	2
WDAF	11.6	(9.6)	10.3	(13.2)	1	1
KCFM	—	—	.5	(DNS)	—	T21

• **Music:** The oldie/current ratio is 45/55 with a list that ranges from 42-47. "We stay away from the more traditional stuff until limited exposure on our station shows audience acceptance," said Hagy.

• **Contests:** The station used "Super High-Low." People were required to guess a sequence of numbers to win \$500. About \$7000 was given out in the fall.

• **Outside Media:** WXBQ had a strong television and billboard showing relative to other stations in the market.

Houston

For the first time ever, KILT-FM has beaten KIKK-FM three consecutive books (12+). Prior to winning the spring 12+ race, KILT-FM hadn't topped KIKK-FM since summer '81.

Though KILT-FM was off and KIKK-FM up 12+, both slipped 25-54. KILT-FM was down 1.2 shares, its summer lead (two shares) reduced to 1.3 points. KIKK-FM fell .5.

In the all-important morning war, KILT-FM's Hudson & Harrigan widened their lead over rivals Charlie O'Neal, Pam Ivey, and Joe Ladd (the 20-year station vet added to the morning show a few months ago). KILT-FM's mornings rose .8

while KIKK-FM's fell .9, giving KILT-FM a margin of 3.1 12+ shares.

Among the 25-54 morning audience, KIKK-FM lost a full share while KILT-FM was up .8, giving the latter a 4.1-point lead.

Kansas City

WDAF continues to defy the laws of AM gravity and again posted the highest 12+ share in Kansas City, albeit with its lowest 12+ figure since summer '87, when it posted 8.0.

KFKF-AM & FM, meanwhile, earned its highest ever 12+ number: 9.8. (The AM was recently sold and changed formats to CNN Headline News.)

As one might expect, the two stations are polarized demographically, though WDAF doesn't skew as old as might be expected for an AM. WDAF earned slightly more than 11 in 25-54, just under ten in 25-49, and more than 18 in 35-64.

KFKF shows almost a nine 25-54; the same thing 25-49; and just over a nine 35-64. It leads the market 18-49; WDAF is 2.5 shares back.

KCFM went Country last July with a traditionally skewed musical mix. For its first fall figures, see upper right box.



WELCOMING WILLIE — KXIA/Marshalltown, IA Promotion Director Roger Lewis (r) welcomed Willie Nelson to the area by presenting him with an official station uniform (a hat and a shirt).



FOSTER & L-L-LOYD — Radney Foster (l) and Bill Lloyd (r) stopped by KLLL/Lubbock to add to their wardrobe. Doing the honors is PD Rick Gilbert.

Artist Fanfare

Restless Heart BBQ Bash; Oaks' Pizza Party; Sawyer Brown Backstage Concert

With barbecue season just around the corner (weather permitting), Restless Heart's new promotion promises a real backyard bash for a lucky fan.

The group has just completed filming a commercial advertising a special 900 number people can dial to hear the group talk about life and music. There's a different message from a different member every day. And each caller is automatically registered to win the grand prize barbecue.

In another unique twist, callers have the option of playing a country music trivia game. Three correct answers wins a choice between Restless Heart's newest LP or a compilation of RH's videos from "Big Dreams In A Small Town." The promotion was put together by Phone Programs in New York City. The number is 900-860-HEART.

The Oak Ridge Boys will be featured on approximately 24 million packages of Totino's Party Pizza from now through June 15. As part of the first music video premium ever available through an on-package offer, consumers can send a combination of money and "Ticket To Totino's Fun" proof of purchase seals to receive either a music video or audio cassette, neither of which has been previously released. Both are available exclusively through the Totino's Party Pizza offer.

The 20-minute Oaks video contains live performances of the platinum hits "Elvira" and "Bobbie Sue," behind-the-scenes footage, an interview, and footage shot by the Oaks themselves. The audio cassette features six of their hits, including "Elvira" and "An American Family."

Shortly after the University of North Dakota's women's basketball team finished their February 12 game, 14 of the players drove two hours to Wahpeton, ND to catch a Sawyer Brown performance at the North Dakota School of Science. Unfortunately, the band was just finishing up as they arriv-

ed. The ladies decided to buy tickets anyway to keep as souvenirs. Word of the players' plight reached band member Mark Miller, who sent the group's road manager out to bring the disappointed dribblers backstage. Mark, Hobie Hubbard, and Bobby Randall proceeded to sing seven songs for the now-happy hoopers and also autographed their tickets.

Bits & Pieces

- It's wedding bells for Rudy Gatlin. He'll marry Kim Harmon, whom he met on a blind date last April. Gatlin, 37, and Kim, 29, plan a May 12 wedding to be held in Dallas, the bride's hometown.

- Clint Black is "In" for 1990, according to US magazine. W magazine has listed Black as "country music's Rookie of the Year."

- Ronnie Milsap's autobiography will be published in May. "Almost Like A Song" was written by Milsap and Tom Carter. Milsap will embark on a 12-city publicity tour following the book's release.

- The Judds were voted as having the Best Country Music Video in Cable Guide's readers' poll. An awards show featuring all the CG winners will air on TBS March 27.

- MCA/Nashville has sent copies of Patty Loveless's "Honky Tonk Angel" LP to every major record distributor. However, the framed replicas have a piece missing. The missing link will be sent as soon as the disc is RIAA-certified gold — which MCA promises will be soon.

- The Canadian Country Music Association will hold its board of directors meeting in Nashville during the Country Radio Seminar. This is the first year the CCMA has participated in the CRS. Other boards of directors meetings that will take place during the week include those for the Academy of Country Music and the Country Radio Seminar.



IT'S A WRAP — Putting the finishing touches on Steve Wariner's forthcoming LP, "Laredo," are (l-r, seated) producer Tony Brown and Wariner; (l-r, standing) producers Randy Scruggs and Garth Funds.



NOW FOR SOME FUN — Unlike the 49ers' Joe Montana, Steve Wariner didn't go to Disney World after recording his latest LP. But he did wangle a visit to the nearby Florida Keys as a guest on TNN's "Celebrities Outdoors." During a fishing expedition he bagged this 40-pound dolphin; looking on is Captain Kerry Price.



WEDDED BLISS — Groom William Lee Golden trades smiles with bride Brenda Kaye Hall following their nuptials in the Conservatory Gazebo at the Opryland Hotel. More than 200 attended the dinner/reception.

MUSIC NOTES

Billy Joe Royal is back in the studio with producer Nelson Larkin . . . George Strait is making music for

MCA. He's coproducing with Jimmy Bowen . . . Alabama spent the last week of January in the studio. Josh Leo, who produced half of the group's last LP, is cutting both sides this time out . . . The new Earl Thomas Conley single, "Bring Back Your Love To Me," is from the newly released "Greatest Hits II" album. It also includes one other unreleased single.

Baillie & The Boys were rudely interrupted when a car came crashing through the Music Row studio where they were recording their latest RCA LP. Fortunately, no one was injured.

On The Road Again

- Hank Williams Jr. begins his "Lone Wolf Tour" in Orlando on March 2. Source Point Design in Atlanta has designed the lighting and staging for the show. The company has also worked with Madonna and Michael Jackson.

- The Highwaymen — Willie Nelson, Waylon Jennings, Johnny Cash, and Kris Kristofferson — will hold a press conference at the Opryland Hotel in Nashville on March 1 to announce a ten-city national tour, set to begin in Houston on March 3. This will be the

first time the Highwaymen have toured together. Columbia/Nashville plans to release four singles from the "Highwayman 2" album, the first of which is "Silver Stallion."

- Robin Lee and Jeff Stevens & The Bullets will begin the "Young Guns Tour" in Dallas at the Good Luck Rodeo on March 9. The package was put together by Atlantic Records and Buddy Lee Attractions. Stevens and company have just released their first self-titled album; the current single and video are called "Boomtown." Lee's latest single is "Black Velvet," a country version of Alannah Myles's rock rendition.

Signings

Buddy Lee Attractions, Inc. has signed Jeff Stevens & The Bullets and Skip Ewing for personal appearances . . . McFadden & Associates has inked Scott McQualg, Susi Beatty, and Johnny Lee for exclusive representation . . . Steve Wariner has signed an agreement to endorse Laredo Boots. Laredo's outdoor billboards, posters, and other promotional efforts will coincide with the March 20 release of Wariner's "Laredo" LP.



ALL-NIGHT PARTY — The success of Tanya Tucker's "My Arms Stay Open All Night" single recently prompted a BMI #1 party in the singer's honor. Celebrating the night away were (l-r) Capitol/Nashville's President Jimmy Bowen and Exec. VP Jerry Crutchfield, Tucker and daughter Presley Tanita, and Capitol/Nashville VP/Promotion Bill Catino.

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Current Issue #118: WQHT/Bill Lee, KHIS/Magic Matt, KKQB/John Lander & Q Zoo, WKDF/Carl Mayfield, KMGJ/Bobby Rich & I Guys, WKQX/Robert Murphy, KOST/Mark & Kim. Cassette, \$6.50.
PERSONALITY PLUS #PP-27: KPWR/Jay Thomas, KPLZ/Kent & Alan, Z100/Ross & Wilson, K101/Terry McGovern, WCKZ/Rick & Kevin. 90-min. cassette, \$6.50.
PERSONALITY PLUS #PP-26: KLOL/Stevens & Pruett, WEGR/Tim Spencer, WAVA/Don Geronimo & Mike O'Meara, WRKA/Andy Barber, KFMB/Mark Larson. 90-min. cassette, \$6.50.
Special Issue #S-170: SAN FRANCISCO! CHR KXXX, BU KSOL & KMEL, AORs KRQR & KFOG, ACs KOIT, KNBR, K101, Gold KYA. Cassette, \$6.50.
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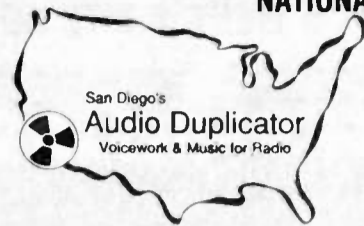
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EAST

Immediate opening for Salesperson at WMRQ. Must have own car. Females and minorities encouraged. RESUMES: Paul Fuller, RFD 2, Box 505, Meridith, NH 03253. (2/16) EOE

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OPENINGS

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Morning News Anchor with strong writing and conversational delivery sought for immediate opening. T&R: WSPA, Box 1717, Spartanburg, SC 29304. (2/16) EOE

Announcers sought for future openings at coastal Georgia AC outlet. T&R: WKBX, Box 2525, Kingsland, GA 31548. (2/16) EOE

Heritage AOR seeks midday Talent. Females and minorities encouraged. Music responsibilities. T&R: Todd Chase, PD, Box 878, Fayetteville, AR 72701. (2/23) EOE

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OPENINGS

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Experienced Copywriter/AT sought for top rated Country station in WI college town. T&R: WYTE, Michael Wels, Box 1030, Stevens Point, WI 54481. (2/23) EOE

WIMK/WMIQ seeks experienced News Director for immediate opening. T&R: John Bryson, Box 10, Iron Mountain, MI 49801. (2/23) EOE

PMD Announcer sought ASAP for SW Oklahoma Country station. One year experience preferred. T&R: Dan Kelly, Box 1077, Altus, OK 73522. (2/23) EOE

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Seeking experienced Anchor/Reporter for morning shift. Are you obsessed with News? T&R: Dave Brannen, ND, Box 3335, Peoria, IL 61614. (2/23) EOE

The only Country FM in South Bend seeks morning Talent. T&R: WGTC, Chris Robert, 22141 Cleveland Road, Suite 310, South Bend, IN 46628. (2/23) EOE

WAXX/WAYY has immediate opening for a Creative Director for our copywriting department. Experience preferred. T&R: Sales Manager, Box 6000, Eau Claire, WI 54702. (2/23) EOE

NEED AIR TALENT

for **LARGE**, competitive market. Must have aggressive, out-front style for Adult/CHR. Tapes & Resumes to R&R, 1930 Century Park West, #792, Los Angeles, CA 90067. EOE

MORNING SHOW

We're looking for a **TOP MORNING SHOW** for a legendary dominant mid-west FM flagship. If you are the best and can take us to even greater heights, let's talk. All replies held in strictest confidence. T&R to Radio & Records, 1930 Century Park West, #801, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

Long-established market-leading FM oldies station looking for a creative, hands-on programming leader. It's your opportunity to take this medium market station in big college town up to the next level. Top corporate and research support and a big promotional commitment are just some of the tools at your disposal. Send C&R to Radio & Records, 1930 Century Park West, #821, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR AIR TALENT

Small market AM seeks PD with knowledge of full service radio. Must be promotionally strong with great on and off air leadership skills. Send tape, resume and brief programming philosophy ASAPI Radio & Records, 1930 Century Park West, #817, Los Angeles, CA 90067. EOE

MORNING DRIVE

FM-ROCKER-TOP 50 MARKET-RADIO PROS ONLY-NO TEAMS-MATERIALS & PHOTO TO: RADIO & RECORDS, 1930 CENTURY PARK WEST, #809, LOS ANGELES, CA 90067. EOE

OPENINGS

PRODUCTION DIRECTOR

97.5 WONE N.E. Ohio's Home Of Rock and Roll has a rare opening for an ultra-creative production master. 8-Track studio and digital effect processor experience a must. Send your creative best to: Harve Alan, P.D., 1735 S. Hawkins Ave., Akron, OH 44320. EOE M/F

WANTED: NEWS DIRECTOR

Here's your chance to join the **BEST** radio staff in midwest!

Your responsibilities will be....

- * TO DIRECT A 3 TO 4 PERSON NEWS STAFF
- * TO DELIVER A HIGHLY PRODUCED, LOCALLY FOCUSED PRODUCT
- * TO MAKE IT SOUND LIKE THE WHOLE CITY IS BURNING DOWN WHEN THERE'S A FIRE!

If you have the talent, we have the **BUCKS!** We have one rule: **WINNING!** The rest is left over for the lawyers.

C&R and News Philosophy to:
**RADIO & RECORDS, BOX #813
1930 CENTURY PARK WEST
LOS ANGELES, CALIFORNIA 90067.
EOE**

PD

who knows AC/EZ music, can develop airstaff, knows computers. Proven track record in top 75 markets only. T&R to Lowry & Co., 6302 E. Monte Cristo Ave., Scottsdale, AZ 85254. NO CALLS. EOE

P.O./PROMOTIONS PERSON, TOP-50 MARKET!

If you have 5 years experience in top 100 market as P.D. or Operations, can develop talent, maximize awareness with guerrilla tactics, are **DRIVEN....Immediate position in Midwest exists!**

Send convincing letter, resume, aircheck, skimmer of most recent station, promo reel to:
**OPERATIONS MANAGER
105.9 The REBEL
200 W. 2nd St.
Dayton, OH 45402**

NO CALLS. Also accepting tapes for future openings, all dayparts. **NO BEGINNERS.** EOE

PROGRAM DIRECTOR AFTERNOON DRIVE

Aggressive, promotional minded person needed for hot small market FM CHR. Strong on and off air leadership a must! Send tape, resume and programming philosophy. Hurry! Radio & Records, 1930 Century Park West, #816, Los Angeles, CA 90067. EOE



Richmond's Radio Station

WRVQ, Edens Broadcasting's number one rated CHR in Richmond is looking for a **morning co-host for the Q Zoo**. If you're funny, witty, topical and not afraid to show your face in the public, and looking for a home as part of one of America's great broadcasting groups, then we want to hear from you. Rush a current tape and resume package to Steve Davis, Operations Manager, WRVQ Radio, 200 N. 22nd Street, Richmond, VA 23223. No phone calls. EOE



EDENS BROADCASTING

HOW TO MAKE BIG MONEY IN VOICEOVERS! ORLANDO

Saturday, March 3rd. If you've got the voice, this seminar will help you make more in an hour than you probably make in a week. Covers marketing, technique, demo tapes, everything you need to succeed. Call Susan Berkley TOLL FREE 1-800-333-8108.

NO DICK-HEADS ALLOWED

Promotion Director wanted for one of America's most outrageous CHR stations. No wimps or geeks, only aggressive passionate people. Send your best stuff now!!! Radio & Records, 1930 Century Park West, #812, Los Angeles, CA 90067. EOE

OPENINGS

Females Encouraged For: MAJOR MARKET MORNINGS

Top 20 Market, Add-in to existing show. Must be Hip, Energetic, and Intelligent. Good Money, Good Market! Send Tape, Resume & Photo to: Radio & Records, 1930 Century Park West, #818, Los Angeles, CA 90067. EOE

WEST

Experienced morning Air Personality sought for growing Country FM in Phoenix. No beginners please. T&R: KOE2, Box 1437, Collidge, AZ 85228. (2/23) EOE

Entry level News Director sought for Northern California com. Greds, interns and big hearts for news. CALL: Mike (707) 445-9211. (2/23) EOE

Future openings at Las Vegas top rated outlet. Great pay/bonus/insurance. T&R: Doug Shane, Convention Center Drive, Suite P-120, NV 89119. (2/23) EOE

Program Director, San Francisco daytimer seeking AT with promotional and production skills. T&R: KN8A, 3267 Sonoma Blvd., Vallejo, CA 94590. (2/23) EOE

Be a part of the morning team on the FM station. Creative, energetic, organized professional. Great benefits. T&R: Box 3649, Jackson, WY 83001. (2/23) EOE

92.9 KFSO FM

92.9/KFSO/Fresno's Oldies Giant has rare full-time opening. Upbeat, warm, adult communicator-middays. Team player. Minorities and women encouraged to apply. T&R: Mike Bushey, 92.9/KFSO, 4991 E. McKinley, #124, Fresno, CA 93727. EOE

MORNINGS - Oldies 108 IN LAS VEGAS!

Oldies 108 is looking for a warm, fun, adult communicator. Send T&R (photo, if available) to Charlie McGraw, KUDA-FM, 101 Convention Center Drive, Las Vegas, NV 89109. HURRY! EOE

OLDIES - Oldies 108/KUDA

Las Vegas needs a MORNING NEWS/SIDE-KICK/PERSONALITY. Warmth and competence a must. Females encouraged. Send T&R to Charlie McGraw, KUDA-FM, 101 Convention Center Drive, Las Vegas, NV 89109. EOE

KEZ99.9

KEZ Phoenix is looking for two energetic team players. 1-Production Director 2-Weekend Air Talent Rush tape, cover letter and resume to Steve LaBeau, 5220 N. 7th St., Phoenix, AZ 85014. EOE M/F

WANTED: SALES MANAGER

for leading adult AOR station in Salt Lake City. Previous sales mgr. experience preferred. Expertise in innovation required. Address inquiries to Stuart Stanek, Z-93/KLZX Radio, 180 S. 300 W., #400, S.L.C., Utah 84101. EOE

SALES MANAGER

K-LITE FM 100 has an immediate opening in Reno, Nevada, for an experienced Sales Manager. Rebuild our struggling sales department! Resume & references to Jim King, G.M., P.O. Box 70840, Reno, Nevada 89570. EOE

POSITIONS SOUGHT

Help, I'm living in a dead market! Get me outta here! ROSS: (804) 528-4618. (2/23)

Warm, friendly one-to-one delivery. This creative AT sounds like a person, not an Announcer. GERALD: (818) 986-8443. (2/23)

And brains too. Former Miss Palm Springs seeks fulltime on-air position in Southern California. Great recommendations. ANDI: (714) 526-3335. (2/23)

Over five years' on-air, talented and dependable seeking permanent slot at your station. PD/ND/MD and more. Midwest preferred. BILL: (605) 882-3239. (2/23)

POSITIONS SOUGHT

Polished, 15 year medium market veteran would like to shine for you. Personable phones, good production, seeking major market slot in Midwest. MARK: (703) 354-5606. (2/23)

Overnight or evening AT has two years' experience and is seeking CHR/AC/AOR position. Willing to relocate. BRIAN: (717) 263-7873. (2/23)

Pharfnugent! I've got it! Solid professional, smooth delivery, 15 years' experience. All formats in So. California, P1-P3. DON: (213) 964-2328. (2/23)

Ten years' as Program Director for AC/NAC/EZ/Jazz major market experience, 18 years' on-air. Gavin radio person of the year nominee. MARK HILL: (408) 888-5604. (2/23)

Recent broadcast graduate with experience in sports/PBP and good ole boy Country AT seeking move up to medium market. JAMES: (417) 256-2698. (2/23)

Hardworking, intelligent, AT with two years' S/M market experience seeks bigger and greener pastures. Willing to relocate. TODD: (814) 682-2044. (2/23)

Simply the best, nine year British CHR/Hot AC/NR pro, marketable, stable, workaholic. South, West or Southwest. DON: (702) 399-0234. (2/23)

Minority with AOR experience seeks fulltime break in any aspect of radio. College radio GM/PD/Production. Nothing less than my best! DWAYNE: (215) 549-0410. (2/23)

Recent Villanove grad seeking start. Strong background in Oldies and sports PBP, will go anywhere. ERIC: (615) 371-9568. (2/23)

Engineer/AT still seeking AOR FM. Prefer mild winters, medium to large metro. Twelve years' experience. ERIC: (219) 924-8340. (2/23)

ATTENTION SOUTHERN CALIFORNIA RADIO!

If you're sick of the sameness of radio personalities and would like creativity, originality, warmth, taste and numbers in the morning, let's get together. Great track record and top industry references. I can start tomorrow. Inquiries to Radio & Records, 1930 Century Park West, #814, Los Angeles, CA 90067.

'88 Ford tempo, low mileage is what we will drive to your station to do our highly rated, funny husband/wife morning. (803) 234-0437. (2/23)

Medium market afternoon AT/MD seeks top 50! I'll deliver! Six year pro, great voice, great production, creative, and very able. JOHN: (309) 686-0986. (2/23)

Experienced major market radio news Reporter seeking large market Reporter/Anchor job. SHEILA HOWARD: (618) 251-6111. (2/23)

Announcer/MD/PD 16 years'. Pipes, small/medium/large market experience. Live and love Country. 34 year old available immediately! STEVE: (904) 477-1054. (2/23)

Competition says I set the standard in production. Addy winner two times straight. Multi track, multi voice. Greg Williams, PD WKXX/Birmingham available. (205) 853-5280. (2/23)

Save that place in the unemployment line for the guy that refuses hard work. Country pro ready to work and win. MACK: (901) 274-0627. (2/23)

Willing to move anywhere for sportscasting position. Named most outstanding college sportscaster, and interned with KDKA/Pittsburgh. TOM CUOZZO: (412) 935-0527. (2/23)

Mature delivery and attitude doubled numbers last book. Great plpes, production, writing, computer and people skills. Seeking top 100. STU: (217) 525-8105. (2/23)

Got a talk station? High impact talk show Host/Program Director available. JOHN: (407) 967-3787. (2/23)

Nearly ten years' AC/CHR/AOR/MD/AT workaholic ready to work for you. Prefer Midwest, but ready and willing to relocate. SCOTT LEE: (217) 442-7907. (2/23)

Former Z100/NY employee and Y100 Morning Zoo Producer. On air experience in West Palm Beach now doing swing at S. Florida CHR seeks medium market nights/MD or small market PD or APD/MD position.

Dave The Rave (305) 437-7507 or (305) 437-6502.

Great, sexy, midday voice capable of bringing your listeners home in style, and one heckuva Copywriter with creative station promo ideas. BETH: (419) 836-1627. (2/23)

Aggressive female with great pipes seeks parttime gig. Weekend and fill-in. Chicago area only. STACY: (708) 524-9338. (2/23)

Talented P2 CHR weekend/swing AT now seeking fulltime. High energy, fine production, team player. ANDREW: (407) 586-9058. (2/23)

Tired of the same boring promotions? Promotion pig ready to create winning excitement for your CHR or AOR. I do promotions that excite audiences. (215) 482-9053. (2/23)

No shouting! Conversational, spontaneous, progressive Announcer with seven years' Rock/Jazz in major market, seeking West coast job. JOHN: (612) 456-0479. (2/23)

Oldies specialist seeks PD/MD/AT in small/medium market. Ten year pro, three years' programming experience. Have worked Oldies/AC/Classical. DAN: (919) 832-6554. (2/23)

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs Searching for Talent? CALL NATIONAL!

It's Quick . . . Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

ACT NOW!

Production Director/Writer/Engineer with 14 years' experience seeks NY area position. Will relocate from Big Apple for reasonable offer. BRUCE RANES: (718) 528-8501. (2/23)

Recent graduate seeking entry level position on-air, or sales opportunity. Prefer South, willing to go anywhere. DAVID DASCO: (216) 454-6717. (2/23)

Let's rock & roll. I'm ready to work at any radio station as an on-air Personality. Give me a shot. LARRY: (714) 354-0278. (2/23)

Jim Curtis, now seeking PT Airshift, and/or freelance production opportunity in the Baltimore-Washington markets. 12 yrs. experience AC/CHR, PD, MD, PROD. DIR., Mornings in Major Markets. (301) 694-5174.

Four year AT pro on the loose! Call now, I'm ready to terrorize your neighborhood. Minimum wage. KELLY PAIGE: (614) 870-8951. (2/23)

Seeking nights or overnights on the new music cutting edge format of the 90's. DAVE: (815) 933-6779. (2/23)

Experienced radio Reporter putting together feeds from E. Germany during elections. Have your own man on the scene, possibly the story of the decade. GLENN: (914) 858-NEWS.

New rock specialist with NR commercial experience and AAA production skills available. Excellent vocal and strong character. DAVE: (312) 545-9027. (2/23)

Get me outta here! Over five years' experience in CHR and Oldies. Seeking first APD slot. HUNGRY: (608) 272-4551. (2/23)

23 year veteran AT seeking on-air with Oldies outlet within 40 miles of Albany. Recently WTRY. GERALD: (518) 355-2671. (2/23)

12 year pro seeks PD/AT challenge with small/medium market FM music station. Good track record, great attitude, business degree, complete presentation. (414) 563-3146. (2/23)

CHR nighttime Air Talent with MD experience, loves phones and will relocate. MARC: (912) 923-7707. (2/23)

● ENGLISH PRODUCER/PRESENTER, TALK/CHR, currently working Middle East. 13 yrs. Local, national and international experience, seeks PD/Management position anywhere. Tape, resume and references on request. Top salary required. Visiting USA June 1990. Inquiries to Radio & Records, 1930 Century Park West, #822, Los Angeles, CA 90067. ● EOE

Young, experienced professional for hire. Can do it all, PBP/News/Host/AT. Seeking sports and/or News position. Will relocate. MARIO (703) 885-7862. (2/23)

Cory and Tony in the morning. Hot show. Rock 40/CHR preferred. Los Angeles area only. (213) 313-9904 or (818) 361-8077. (2/23)

Programmed 2 R&R P3/AC reporters. Nominated as small market PD/Year in Billboard. Let's talk results! JIM: (414) 437-4731. (2/23)

Find out what it will take to get a creative, hard working, dedicated, friendly, competitive team player on your side. J.J. WESTON: (303) 798-2365. (2/23)

Cincinnati based pro ready to boost your ratings. Seeking AT/PD/MD position at AOR/CHR/Oldies station. Let's talk. KEITH: (513) 829-3449. (2/23)

Production Director/AT. 16 year pro seeks a department to organize. Multi-track experience. Great voice and ear. CHRIS MUSIC: (915) 581-0218. (2/23)

Free! I'll move free to SE and SW. 35 year old family man with 16 years' on-air. Country music. STEVE: (904) 477-1054. (2/23)

DENVER/SAN DIEGO/PHOENIX

Mornings crash and burn? Hire a top-gun! 12 years major/medium battle experience. Solo flyer. Excellent pipes, production, attitude. Inquiries confidential. Radio & Records, 1930 Century Park West, #799, Los Angeles, CA 90067.

POSITIONS SOUGHT

Production whiz AT/Promotions Director. Team player seeks new opportunity in CHR/Urban, willing to relocate. KEVIN: (205) 464-0513. (2/23)

18 year pro seeking air position in Alaska. AC/CHR preferred. Serious inquiries call me in Dallas. JAY: (214) 271-0423. (2/23)

LET'S TALK

Realist Talk Show Host. 8 Years Business Industrial Experience, 7 Years CHR/AC AM Drive & Talk Background. Issue Oriented, with Humor and Great Phones. An Entertainer. Radio & Records, 1930 Century Park West, #815, Los Angeles, CA 90067. EOE

Soft Adult Contemporary Programmer. Proven ratings winner in Tampa and Raleigh. All markets considered. LES HOWARD: (305) 572-8084. (2/23)

50K Pittsburgh AT, team player, seeking your team. I'm hungry, I'm good. Let me show you. ROB: (412) 238-9380. (2/23)

14 year pro, AC/CHR/Oldies/Country and PBP. Five years' small market PD. Seeking to move up. Can do it all! GREGG: (803) 825-3264. (2/23)

MISCELLANEOUS

WMIX has relocated. New address: 600 Washington Avenue, Suite 201, Baltimore MD 21204. (301) 825-5400, FAX: (301) 321-4548. (2/23)

KXIQ-FM seeks CHR record service from all labels. TO: Scott Gregory, MD, Box 5068, Bend, OR 97708. (2/23)

WSWZ-FM Oldies/AC requests CD service from all labels. Top 35 market. TO: Andy Rice, PD, 115 W. Wheeling Street, Lancaster, OH 43130. (614) 687-4686. (2/23)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address, all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

NATIONAL AIRPLAY®

FEBRUARY 23, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
9	4	2	1			1 RESTLESS HEART/Fast Movin' Train (RCA)	188/0	158	25	5
13	6	3	2			2 PATTY LOVELESS/Chains (MCA)	187/0	157	28	2
11	8	4	3			3 REBA McENTIRE/Little Girl (MCA)	187/1	140	42	5
3	2	1	4			4 OAK RIDGE BOYS/No Matter How High (MCA)	178/0	159	12	7
18	12	8	5			5 PAUL OVERSTREET/Seein' My Father In Me (RCA)	189/0	120	62	7
21	14	7	6			6 RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)	189/0	103	83	3
17	13	10	7			7 EDDY RAVEN/Sooner Or Later (Capitol)	181/2	111	61	9
20	16	13	8			8 GARTH BROOKS/Not Counting You (Capitol)	185/0	91	87	7
14	10	9	9			9 RICKY SKAGGS/Heartbreak Hurricane (Epic)	180/2	99	67	14
10	7	5	10			10 FORESTER SISTERS/Leave It Alone (WB)	171/0	115	45	11
15	11	11	11			11 EXILE/Keep It In The Middle (Arista)	169/2	104	46	19
25	22	16	12			12 LORRIE MORGAN/Five Minutes (RCA)	187/3	51	117	19
19	17	15	13			13 JANN BROWNE/Tell Me Why (Curb)	169/0	73	78	18
24	21	17	14			14 MARY CHAPIN CARPENTER/Quittin' Time (Columbia)	180/2	50	110	20
28	24	18	15			15 DON WILLIAMS/Just As Long As I Have You (RCA)	180/2	32	124	24
26	23	19	16			16 VINCE GILL with REBA McENTIRE/Oklahoma Swing (MCA)	175/4	30	112	33
1	3	12	17			17 EDDIE RABBITT/On Second Thought (Capitol)	131/0	75	36	20
29	25	21	18			18 ALAN JACKSON/Here In The Real World (Arista)	172/9	45	90	37
38	29	23	19			19 RONNIE MILSAP/Stranger Things Have Happened (RCA)	183/6	7	120	56
42	31	24	20			20 HANK WILLIAMS JR./Ain't Nobody's Business (WB/Curb)	166/4	6	97	63
2	1	6	21			21 ALABAMA/Southern Star (RCA)	122/0	60	43	19
31	27	25	22			22 WILD ROSE/Go Down Swingin' (Capitol)	142/4	20	85	37
—	41	31	23			23 DAN SEALS/Love On Arrival (Capitol)	168/19	5	78	85
33	28	26	24			24 KENNY ROGERS with HOLLY DUNN/Maybe (Reprise)	148/5	5	100	43
41	33	27	25			25 VERN GOSDIN/Right In The Wrong Direction (Columbia)	160/16	3	93	64
34	30	28	26			26 SWEETHEARTS OF THE ROdeo/This Heart (Columbia)	143/5	3	80	60
8	5	14	27			27 GEORGE STRAIT/Overnight Success (MCA)	119/1	59	40	20
—	42	35	28			28 HIGHWAY 101/Walkin', Talkin', Cryin... (WB)	152/21	2	63	87
39	35	33	29			29 DOLLY PARTON/Time For Me To Fly (Columbia)	139/3	1	74	64
40	34	32	30			30 MAC McANALLY/Back Where I Come From (WB)	136/4	4	69	63
6	9	22	31			31 KATHY MATTEA/Where've You Been (Mercury)	96/0	18	48	30
BREAKER			32			32 SHENANDOAH/See If I Care (Columbia)	135/28	1	46	88
49	45	38	33			33 KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)	128/11	0	55	73
43	39	36	34			34 MARK COLLIE/Something With A Ring To It (MCA)	126/4	4	55	67
22	20	20	35			35 SOUTHERN PACIFIC & CARLENE RINGO/Time's Up (WB)	90/1	20	42	28
4	19	29	36			36 RICKY VAN SHELTON/Statue Of A Fool (Columbia)	69/0	20	34	15
BREAKER			37			37 EARL THOMAS CONLEY/Bring Back Your Love To Me (RCA)	123/23	1	34	88
46	43	40	38			38 MARSHA THORNTON/A Bottle Of Wine And Patsy Cline (MCA)	92/6	11	43	38
BREAKER			39			39 TRAVIS TRITT/Help Me Hold On (WB)	127/37	2	25	100
47	44	42	40			40 LARRY BOONE/Everybody Wants To Be Hank Williams (Mercury)	96/5	2	44	50
—	48	44	41			41 JENNINGS, NELSON, CASH & KRISTOFFERSON/Silver Stallion (Columbia)	99/9	2	39	58
50	46	43	42			42 NGDB w/JOHN HIATT & ROSANNE CASH/One Step Over The Line (MCA)	86/2	1	45	40
—	49	45	43			43 SAWYER BROWN/Did It For Love (Capitol/Curb)	103/12	3	34	66
7	15	30	44			44 BAILLIE & THE BOYS/I Can't Turn The Tide (RCA)	61/0	19	29	13
5	26	34	45			45 DESERT ROSE BAND/Start All Over Again (MCA/Curb)	64/0	13	33	18
DEBUT			46			46 LIONEL CARTWRIGHT/I Watched It On My Radio (MCA)	92/34	1	15	76
DEBUT			47			47 KEITH WHITLEY/I'm Over You (RCA)	80/31	2	16	62
DEBUT			48			48 DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)	86/25	1	10	75
DEBUT			49			49 ROBIN LEE/Black Velvet (Atlantic)	79/12	1	15	63
DEBUT			50			50 SKIP EWING/A Man Could Live On Love Alone (MCA)	74/2	0	21	53

MOST ADDED

- TRAVIS TRITT (37)
- RODNEY CROWELL (36)
- LIONEL CARTWRIGHT (34)
- STEVE WARINER (32)
- KEITH WHITLEY (31)
- SHENANDOAH (28)
- DOUG STONE (25)
- JD-EL SONNIER (24)
- EARL THOMAS CONLEY (23)
- HIGHWAY 101 (21)

HOTTEST

- RESTLESS HEART (98)
- PATTY LOVELESS (93)
- OAK RIDGE BOYS (78)
- RANDY TRAVIS (58)
- REBA McENTIRE (57)
- EXILE (35)
- EDDY RAVEN (31)
- GARTH BROOKS (27)
- EDDIE RABBITT (27)
- PAUL OVERSTREET (25)

NEW ARTISTS

- | | Reports/Adds |
|--|--------------|
| 1 M. THORNTON/A Bottle... (MCA) | 92/6 |
| 2 DOUG STONE/I'd Be Better Off... (Epic) | 86/25 |
| 3 ROBIN LEE/Black Velvet (Atlantic) | 79/12 |
| 4 LEE ROY PARNELL/Crocodile Tears (Arista) | 62/7 |
| 5 PRAIRIE OYSTER/Goodbye... (RCA) | 57/7 |
| 6 J. STEVENS &.../Boomtown (Atl.) | 49/2 |
| 7 JERRY LANSOWNE/Lessons Of... (SOR) | 22/1 |
| 8 JOSH LOGAN/Lovin' On Backstreets... (Curb) | 21/6 |
| 9 SUSI BEATTY/Nobody Loves Me... (Starway) | 19/4 |
| 10 CARLETTE/Without You (Oak) | 12/1 |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

SHENANDOAH

See If I Care (Columbia)

On 71% of reporting stations. Rotations: Heavy 1, Medium 46, Light 88, Total Adds 28 including WQCB, WRKZ, WTCR, WAJR, WBEE, WYAY, WHLZ, WTNV, WKYQ, KJNE, WUSN, WGAR-FM, WLLR, KTTS, KIZN, KUGN, KFMS, KRAK, KTOM. Moves 39-32 on the Country chart.

TRAVIS TRITT

Help Me Hold On (WB)

On 67% of reporting stations. Rotations: Heavy 2, Medium 25, Light 100; Total Adds 37 including WTCR, WAJR, WNUS, WILQ, WWNC, WYNK, WUSY, KPLX, KIKK, KLLL, KHAK, WUSN, WHOK, KCJB, KWEN, KIZN, KKCS, KSOP, KCKC, KEEN. Moves 47-39 on the Country chart.

EARL THOMAS CONLEY

Bring Back Your Love To Me (RCA)

On 65% of reporting stations. Rotations: Heavy 1, Medium 34, Light 88, Total Adds 23 including WQCB, WSNO, WAYZ, WTCR, CHOW, WILQ, WCOS, WTNV, KLLL, WSM, WNOE, WKYQ, WTNT, WBVE, WFMS, KKCS, KIGN, KFMS, KWHT, KRAK, KSN. Moves 41-37 on the Country chart.



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NEW & ACTIVE

SAWYER BROWN "Did It For Love" (Capitol/Curb) 103/12

Rotations: Heavy 3, Medium 34, Light 66, Total Adds 12, WCAO, WICO, WILO, WMSI, KJUY, WDAF, WASKFM, WHOK, KZKX, KRST, KKCS, KSN, Heavy: WKAK, WRNS, WSTH, Medium: WYVZ, WXBO, WLK, KPLX, WIVK, Moves 49-45-43 on the Country chart.

JENNINGS, NELSON, CASH & KRISTOFFERSON "Silver Stallion" (Columbia) 99/9

Rotations: Heavy 2, Medium 39, Light 58, Total Adds 9, WQCB, WYVZ, WTCR, WKHX, WKNN, KJNE, WGEE, WFMS, KZLA, Heavy: WBEE, WTSO, Medium: WPOC, WMZO, WLK, WGKX, KNAX, KCCY, KIIQ, KMPS, KDRK, Moves 48-44-41 on the Country chart.

LIONEL CARTWRIGHT "I Watched It On My Radio" (MCA) 92/34

Rotations: Heavy 1, Medium 15, Light 76, Total Adds 34 including WHWK, WZPR, WBEE, KRRV, KAYD, WMSI, WPCV, WSIX, WQDR, KAJA, WASKFM, WHOK, WTHI, KTPK, KIZN, KCCY, KIIQ, KCKC, KEEN, KDRK, Debuts at number 46 on the Country chart.

DOUG STONE "I'd Be Better Off (In A Pine Box)" (Epic) 86/25

Rotations: Heavy 1, Medium 10, Light 75, Total Adds 25, WPOC, WDSY, CHOW, KEAN, WWNC, KASE, WCOS, KIKK, WKSJ, WLWI, KJNE, WONE, WHOK, WFOR, KEEY, WTHI, KTPK, KVOO, WDEZ, KFDI, KRST, KIZN, KALF, KSON, KMPS, Debuts at number 48 on the Country chart.

KEITH WHITLEY "I'm Over You" (RCA) 80/31

Rotations: Heavy 2, Medium 16, Light 62, Total Adds 31 including WRKZ, WTCR, WDSY, WCOS, WMSI, WSIX, WPAP, WYYD, WTOR, WAXX, WFMB, WTHI, KWEN, KZSN, KRST, KUAD, KUPL, KWWJ, KTOM, KDRK, Debuts at number 47 on the Country chart.

ROBIN LEE "Black Velvet" (Atlantic) 79/12

Rotations: Heavy 1, Medium 15, Light 63, Total Adds 12, WCAO, WWNC, WSM, WPAP, KAJA, WIRK, KWMT, WWJO, KASH, KUAD, KCCY, KSOP, Heavy: WKAK, Medium: WYVZ, KHEY, WKSJ, WKNN, KLUR, KSN, KDRK, Debuts at number 49 on the Country chart.

SKIP EWING "A Man Could Live On Love Alone" (MCA) 74/2

Rotations: Heavy 0, Medium 21, Light 53, Total Adds 2, WUSY, WLWI, Medium: KEAN, WWNC, WTVY, KHEY, WHEW, WCMS, KAJA, WTOR, WOW, KTTS, WTCM, KFDI, KRST, KASH, KUZZ, KGHL, KCKC, KDRK, Debuts at number 50 on the Country chart.

CHARLIE DANIELS BAND "Mister DJ" (Epic) 66/7

Rotations: Heavy 0, Medium 21, Light 45, Total Adds 7, WZPR, WWNC, WHLZ, WYYD, KLUR, KHAK, KRAK, Medium: WPOC, WDSY, KEAN, WIVK, WAMZ, WOWW, WTOR, KFDI, KRKT, KRST, KMIX, KIIQ, KDRK.

LEE ROY PARNELL "Crocodile Tears" (Arista) 62/7

Rotations: Heavy 2, Medium 17, Light 43, Total Adds 7, WQBE, WKAK, WWNC, WXBO, WUSY, WTHI, KNCO, Heavy: WIVK, KDRK, Medium: WSNQ, KMML, WHEW, WAMZ, WIRK, KLUR, WOW, WTCM, KFDI, KRKT, KVOO.

GLEN CAMPBELL "Walkin' In The Sun" (Capitol) 57/22

Rotations: Heavy 0, Medium 8, Light 49, Total Adds 22, WSNQ, WRKZ, WXTU, WDSY, WWNC, KHEY, WUSO, KHAK, WAXX, WGEE, KIXQ, KCJB, WWJO, WTHI, WDEZ, KRST, KUUY, KALF, KIIQ, KEEN, WKAK, WPCV.

PRAIRIE OYSTER "Goodbye, So Long, Hello" (RCA) 57/7

Rotations: Heavy 1, Medium 8, Light 48, Total Adds 7, KRRV, WLK, WRNS, WGKX, WAXX, KCJB, KGHL, Heavy: WTNT, Medium: CHOW, WDAF, WOW, WTCM, KRKT, KALF, KDRK, Light: WYVZ, WRKZ, WSTH, KIKK, KMPS.

SIGNIFICANT ACTION

ANNE MURRAY "I'd Fall In Love Tonight" (Capitol) 55/1

Rotations: Heavy 0, Medium 20, Light 35, Total Adds 1, WCAO, Medium: WICO, CHOW, WKAK, WWNC, KHEY, WHEW, WCMS, WPAP, WOWW, KLUR, WUSO, KFGO, KCJB, WOW, WTCM, KFDI, KRKT, KASH, KTOM, KDRK.

RODNEY CROWELL "It Looks Could Kill" (Columbia) 54/36

Rotations: Heavy 1, Medium 10, Light 43, Total Adds 36 including WPOC, WXTU, KASE, WLK, KPLX, WHEW, KIKK, KYKX, WGKX, WCMS, WTOR, KTTS, KFDI, KZSN, KUZZ, KNCO, KIIQ, KCKC, KSON, KDRK.

JEFF STEVENS & THE BULLETS "Boomtown" (Atlantic) 49/2

Rotations: Heavy 2, Medium 12, Light 35, Total Adds 22, WYVZ, WDSY, Heavy: KLUR, KDRK, Medium: WQBE, WKAK, KRRV, WWNC, WFLS, WHEW, WTNT, KCJB, WTCM, KFDI, KRKT, KRST, KASH, KALF.

JENNIFER McCARTER & McCARTERS "Better Be Home Soon" (WB) 47/11

Rotations: Heavy 0, Medium 9, Light 38, Total Adds 11, WICO, KEAN, WKAK, WMSI, WDXE, KCJB, KTPK, KGHL, KUUY, KCCY, KSON, Medium: KHEY, KTTS, KFDI, KRKT, KRST, KASH, KALF, KDRK.

WILLIE NELSON "The Highway" (Columbia) 44/12

Rotations: Heavy 0, Medium 9, Light 35, Total Adds 12, WVAM, KRRV, KKIX, WDXE, KLUR, KIXQ, KRKT, KUUY, KEKB, KWHT, KNCO, KDRK, Medium: WLK, WTVY, KHEY, WDAF, KTTS, KFDI, KASH, KUZZ.

MOE BANDY & BECKY HOBBS "Pardon Me..." (Curb) 44/2

Rotations: Heavy 1, Medium 14, Light 29, Total Adds 2, WKAK, WHLZ, Heavy: KRKT, Medium: WVAM, KMML, WTVY, KLUR, WTOR, KCJB, KXXY, KTTS, KFDI, KWOX, KASH, KRWO, KNCO, KDRK.

STEVE WARINER "The Domino Theory" (MCA) 33/32

Rotations: Heavy 0, Medium 3, Light 30, Total Adds 32 including WYVZ, KEAN, KMML, KASE, KPLX, KKIX, WFLS, WHEW, WKSJ, WSIX, WAXX, WFMS, KTTS, KRST, KVOO, KALF, KUAD, KRWO, KTOM, KCKC.

JO-EL SONNIER "The Scene Of The Crime" (RCA) 28/24

Rotations: Heavy 0, Medium 3, Light 25, Total Adds 24, WICO, KEAN, KMML, KASE, KKIX, WDXE, WCMS, WIRK, KLUR, WUSO, KFGO, WASKFM, KTTS, KVOO, KFDI, KRKT, KASH, KVOO, KUUY, KALF, KUGN, KRWO, KMPS, KDRK.

DANIELE ALEXANDER "You Called" (Mercury) 25/6

Rotations: Heavy 0, Medium 3, Light 22, Total Adds 6, WYVZ, WWNC, WHEW, KTTS, KUUY, KRWO, Medium: WKAK, KDRK, Light: WTVY, WKML, KLUR, WOW, KTPK, WTCM, KVOO, KWOX, KASH, KEKB, KMIX.

JERRY LANSLOW "Lessons Of Love" (SOR) 22/1

Rotations: Heavy 0, Medium 2, Light 20, Total Adds 1, KASH, Medium: WSIX, KFGO, Light: WICO, KRRV, WSTH, WTVY, KKIX, WKML, WFLS, WHEW, WDXE, WQDR, KLUR, WAXX, KTTS, KTPK, WTCM, KFDI, KWOX, KRKT, KEKB.

JOSH LOGAN "Lovin' On Backstreets" (Curb) 21/6

Rotations: Heavy 0, Medium 3, Light 18, Total Adds 6, WRKZ, WFLS, WDXE, WUSO, KVOO, KDRK, Medium: WHEW, KLUR, Light: WSNQ, WICO, KRRV, WSTH, WTVY, KBMR, KFGO, KWMT, KTTS, KVOO, KFDI, KWOX, KRKT.

SUSI BEATTY "Nobody Loves Me Like The Blues" (Starway) 19/4

Rotations: Heavy 0, Medium 3, Light 16, Total Adds 4, WICO, WFLS, WAXX, KASH, Medium: KFDI, KWOX, KDRK, Light: CHOW, WTVY, KKIX, WKML, WHEW, WDXE, KLUR, KFGO, WTCM, KVOO, KRKT, KALF.

STATLER BROTHERS "Walking Heartache In Disguise" (Mercury) 18/11

Rotations: Heavy 0, Medium 3, Light 15, Total Adds 11, WRKZ, WICO, KKIX, KYKX, KLUR, WUSO, WAXX, KVOO, KUAD, KCKC, KEEN, Medium: KRST, KASH, KDRK, Light: KFGO, WOW, KFDI, KGHL.

BILLY HILL "Nickel To My Name" (Reprise) 15/15

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 15, KALF, KMML, KKIX, WFLS, WCMS, KLUR, WUSO, KFGO, KRWO, WCUZ, KWOX, KRKT, KVOO, KCKC, KDRK.

CARLETTE "Without You" (Oak) 12/1

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 1, KCJB, Medium: WTVY, KVOO, Light: CHOW, KRRV, KKIX, WKML, WHEW, KYKX, KFGO, KWMT, KWOX.

JOHN CONLEE "Don't Get Me Started" (16th Avenue/Capitol) 12/0

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0, Medium: WKAK, WSTH, WOWW, WTCM, Light: WKLO, WKML, KBMR, WOW, KVOO, KIK-FM, KMIX, KNCO.

BOBBY VINTON "What Did You Do With Your Old 45s" (Curb) 10/0

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0, Medium: WHEW, KRKT, Light: WRKZ, WSTH, WKLO, WTVY, KLUR, KFGO, KTTS, WTCM.

ANDI & THE BROWN SISTERS "What Part Of No Don't You Understand" (Doorknob) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WHEW, KFDI, Medium: KRKT, Light: WICO, WTVY, WKML, KYKX, KFGO, KVOO.

BUCK OWENS "Tijuana Lady" (Capitol) 9/1

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, KVOO, Medium: KUZZ, KNIX, Light: WTVY, KLUR, KTTS, KFDI, KVOO, KALF.

LORIE ANN "If I'm Gonna Fall" (Sing Me) 9/0

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 0, Light: WTVY, WKML, WHEW, KLUR, KFGO, KVOO, KFDI, KWOX, KASH.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	Pickin' On...
POCO/When It All Began (RCA)	Legacy
MARY CHAPIN CARPENTER/This Shirt (Columbia)	State Of The Heart
LORRIE MORGAN/He Talks To Me (RCA)	Leave The Light On
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	RVS III
RESTLESS HEART/Dancy's Dream (RCA)	Fast Movin' Train
VINCE GILL/Rita Ballou (MCA)	When I Call Your...
CLINT BLACK/Walkin' Away (RCA)	Killing Time
RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	RVS III
MARTY STUART/Western Girls (MCA)	Hillbilly Rock
HIGHWAY 101/This Side Of Goodbye (WB)	Paint The Town
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	Lone Wolf
MARY CHAPIN CARPENTER/Something Of A Dreamer (Columbia)	State Of The Heart
RODNEY CROWELL/My Past Is Present (Columbia)	Keys To The Highway

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BREAKERS

REGINA BELLE

What Goes Around (Columbia)

79% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/1, Light 61/27, Total Adds 28 including WILD, WRKS, WKYS, PWR94, WGCI, KJLH, KSOL, OC104, WFXA, WIZF.

RANDY & THE GYPSYS

Love You Honey (A&M)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/1, Light 44/9, Total Adds 10, KMJM, WAGH, WZFX, WJMI, WBLX, WQOK, WCDX, WTUG, WTLZ, WVOI.

ANGELA WINBUSH

No More Tears (Mercury)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/3, Light 51/22, Total Adds 25 including WXYV, WUSL, WKYS, KMJM, WJIZ, KQXL, WATV, WENN, WWDM, WGPR.

FREDDIE JACKSON

All Over You (Drpheus/EMI)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/3, Light 58/56, Total Adds 59 including WDAS, WUSL, WAMO, K104, KHYS, KMJQ, WGCI, WZAK, WTLC, KSOL.

SHARON BRYANT

Body Talk (Wing/Polydor)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/0, Light 43/77, Total Adds 7, KSOL, WWKX, Z93, WAGH, Z16, KDKS, WANM.

NEW & ACTIVE

HOWARD HEWETT "Show Me" (Elektra) 53/28

Rotations: Heavy 0/0, Medium 6/1, Light 47/27, Total Adds 28 including WXYV, WAMO, WHUR, PWR94, WOWI, WJLB, KDAY, WNHC, OC104, KBCE, Medium: WDAS, WYLD, WGCI, WZAK, Z16.

WILL DOWNING "Come Together As One" (Island) 53/6

Rotations: Heavy 0/0, Medium 16/0, Light 37/6, Total Adds 6, K97, OC104, WWDM, WQMG, WDKT, WIZF, Mediums include: KMJQ, WTLC, WPAL, WFXC, KFXZ.

GOOD GIRLS "Love Is Like An Itching In My Heart" (Motown) 52/12

Rotations: Heavy 0/0, Medium 9/0, Light 43/12, Total Adds 12 including KDAY, WWKX, KBCE, WZFX, WOFX, WDKT, WHJX, KIIZ, WCDX, KDKS, Mediums include: WHUR, WKYS, WFXA, WATV, WFXC.

BODY "Footsteps In The Dark" (MCA) 51/11

Rotations: Heavy 1/0, Medium 19/1, Light 31/10, Total Adds 11 including WHUR, PWR94, WJLB, WJIZ, WJTT, WZFX, WJMH, WQFX, WALT, WCDX, Heavy: K104, Mediums include: KRNB, WYLD, WPAL, WWDM, WAGH.

ERIC GABLE "Hard Up" (Orpheus/EMI) 50/12

Rotations: Heavy 0/0, Medium 8/0, Light 42/12, Total Adds 12 including WYLD, PWR94, WZAK, KPRS, KBCE, Z93, WZFX, WQMG, KIIZ, KFXZ, Medium: WHUR, WZAK, WWDM, WJMH, WJZZ.

TECHNOTRONIC "Get Up (Before The Night Is Over)" (SBK) 47/6

Rotations: Heavy 0/0, Medium 18/0, Light 23/5, Total Adds 6, WEDR, WGCI, KQXL, WQMG, KMJJ, WDDZ, Mediums include: WAMO, WKYS, KRNB, WOWI, WZAK.

MAVIS STAPLES "Time Waits For No One" (Paisley Park/WB) 44/4

Rotations: Heavy 1/0, Medium 24/0, Light 19/4, Total Adds 4, WYLD, KPRS, WNHC, WFXA, Heavy: WTUG, Mediums include: WDAS, WHUR, KRNB, WTLC, WJIZ.

ISLEY BROTHERS featuring RONALD ISLEY "One Of A Kind" (WB) 43/19

Rotations: Heavy 0/0, Medium 6/1, Light 37/18, Total Adds 19 including WDAS, WAMO, KMJQ, WEDR, WATV, WENN, Z93, WQMG, KIIZ, KFXZ, Medium: WHUR, WZAK, WWDM, WJMH, WJZZ.

GEORGE HOWARD featuring JOHN PAGANO "Shower You With Love" (MCA) 41/3

Rotations: Heavy 2/0, Medium 18/0, Light 21/3, Total Adds 3, KHYS, WAGH, KIPR, Heavy: WDAS, WHUR, Mediums include: K97, KRNB, PWR94, KMJM, WFXA.

BARDEUX "Thumbs Up" (Enigma) 38/8

Rotations: Heavy 0/0, Medium 12/0, Light 26/8, Total Adds 8, KHYS, WZAK, WAGH, WDKT, KIIZ, KFXZ, WPGA, WTUG, Mediums include: KRNB, WWKX, KBCE, WFXE, WZFX.

D.J. JAZZY JEFF & THE FRESH PRINCE "The Groove" (Jive/RCA) 35/12

Rotations: Heavy 0/0, Medium 6/0, Light 29/12, Total Adds 12 including KRNB, WTLC, WJIZ, KQXL, WXOK, WQFX, KFXZ, Z16, WQIS, KMJJ, Mediums include: WDAS, WYLD, WJMH, WDKT, WANM.

BIG MACK "Tick Tock" (Def Jam/Columbia) 35/5

Rotations: Heavy 1/0, Medium 11/0, Light 23/5, Total Adds 5, WAMO, K97, WEDR, WOWI, WPGA, Heavy: KPRW, Mediums include: KRNB, KDAY, WMGL, WPAL, WPEG.

MANHATTANS "I Won't Stop" (Valley View/Capitol) 34/5

Rotations: Heavy 0/0, Medium 4/0, Light 30/5, Total Adds 5, WTLC, WFXA, WQFX, KIIZ, KFXZ, Medium: WHUR, KRNB, WCDX, WDDZ.

JODY WATLEY "Precious Love" (MCA) 32/13

Rotations: Heavy 0/0, Medium 5/0, Light 27/13, Total Adds 13 including WHUR, K104, KBCE, WFXA, WATV, Z93, WEUP, WHJX, KFXZ, U102, Medium: WAMO, OC104, Z16, WQOK, WTMP.

BARRY WHITE "I Want To Do It Good To Ya" (A&M) 30/15

Rotations: Heavy 0/0, Medium 5/1, Light 25/14, Total Adds 15 including WXYV, WHUR, WKYS, WYLD, PWR94, WZAK, WJIZ, WJTT, WQMG, U102, Medium: WTLC, WFXA, WATV, WANM.

RJ'S LATEST ARRIVAL "Touch Me" (EMI) 30/4

Rotations: Heavy 0/0, Medium 4/0, Light 26/4, Total Adds 4, PWR94, WOWI, KFXZ, WANM, Medium: KHYS, KRNB, WPAL, WCDX.

GROVER WASHINGTON JR. featuring PHYLLIS HYMAN "Sacred Kind Of Love" (Columbia) 29/5

Rotations: Heavy 0/0, Medium 7/0, Light 22/5, Total Adds 5, WAMO, U102, HOT105, WPLZ, KDKO, Mediums include: WDAS, WHUR, WKYS, WZAK, KMJM.

ROBBIE MYCHALS "Can't Get Enough Of U" (Alpha International) 28/4

Rotations: Heavy 1/0, Medium 5/0, Light 22/4, Total Adds 4, KRNB, WZAK, WAGH, WZFX, Heavy: WHUR, Medium: K97, WENN, WPAL, WDKT, WIZF.

NATALIE COLE "Wild Women Do" (EMI) 26/6

Rotations: Heavy 0/0, Medium 4/1, Light 22/5, Total Adds 6, WXYV, WAMO, WJTT, WCDX, WEAS, WVOI, Medium: KFXZ, Z16, WALT.

L.L. COOL J "Jingling Baby" (Def Jam/Columbia) 25/11

Rotations: Heavy 0/0, Medium 3/0, Light 22/11, Total Adds 11 including WXYV, WJIZ, KBCE, WFXA, WPAL, WQFX, WDKT, KIIZ, KFXZ, Z16, Medium: KHYS, WOWI, KDAY.

MOST ADDED

- FREDDIE JACKSON (59)
- REGINA BELLE (28)
- HOWARD HEWETT (28)
- ANGELA WINBUSH (25)
- ISLEYS (19)
- BABYFACE (18)
- BARRY WHITE (15)
- TYLER COLLINS (14)
- JODY WATLEY (13)
- LENNY WILLIAMS (13)

HOTTEST

- JANET JACKSON (74)
- STACY LATTISAW (73)
- PAULA ABDOU (48)
- MIKI HOWARD (44)
- QUINCY JONES (38)
- LISA STANSFIELD (30)
- CHRISTOPHER WILLIAMS (23)
- SURFACE (19)
- MICHEL'LE (11)
- SALT & PEPA (10)

TOP 10

RECURRENTS	
LW	TW
6	1 R. BELLE/Make
7	2 SKYY/Real
5	3 SYBIL/Walk
2	4 CALLOWAY/I Wanna
4	5 GOOD GIRLS/Your
3	6 PRINCE/Scandalous
—	7 R. TURNER/It's
8	8 M. COOPER/Should
—	9 SOUL II SOUL/Jazzie
—	10 M. JAYE/Heaven

SIGNIFICANT ACTION

BILLY DAVIS "I Want You" (G.O.T.) 24/5

Rotations: Heavy 0/0, Medium 6/0, Light 18/5, Total Adds 5, K104, KMJQ, WJLB, WQIS, HOT105, Mediums include: K97, WYLD, WWKX, WENN, Z104.

JOHNNIE TAYLOR "Silli Crazy For You" (Malaco) 24/1

Rotations: Heavy 2/0, Medium 14/0, Light 8/1, Total Adds 1, WQFX, Heavy: WZAK, WFXA, Mediums include: KRNB, WNHC, WJIZ, WXOK, WAGH.

LENNY WILLIAMS "Here's A Ticket" (Crush) 22/13

Rotations: Heavy 0/0, Medium 1/0, Light 21/13, Total Adds 13 including WAMO, K97, KBCE, KIIZ, KFXZ, WQIS, WALT, WEAS, KMJJ, WTMP, Medium: WHUR.

ART MADISON "Let It Flow" (Atlantic) 22/4

Rotations: Heavy 0/0, Medium 5/0, Light 17/4, Total Adds 4, WENN, WQFX, WDKT, HOT105, Medium: WDAS, WHUR, K97, WFXC, WEAS.

OAKTOWN'S 3.5.7. "Juicy Gotcha Crazy" (Capitol) 21/7

Rotations: Heavy 1/0, Medium 5/0, Light 15/7, Total Adds 7, WAMO, K97, WZAK, WXOK, WJMH, WQFX, WDKT, Heavy: KDAY, Medium: KSOL, WJIZ, WPGA, KMJJ, WTUG.

BRAT PACK "You're The Only Woman" (A&M) 21/6

Rotations: Heavy 0/0, Medium 4/0, Light 17/6, Total Adds 6, OC104, WENN, WPAL, WWDM, KIPR, WTMP, Medium: WDAS, WWKX, WFXC, KPRW.

QUEEN LATIFAH "Ladies First" (Tommy Boy) 20/3

Rotations: Heavy 1/0, Medium 13/1, Light 6/2, Total Adds 3, WPEG, WWDM, WJMH, Heavy: WBLX, Mediums include: WKYS, KHYS, K97, WOWI, KDAY.

TONY LeMANS "Cookie Crumbles" (Paisley Park/Reprise) 20/1

Rotations: Heavy 0/0, Medium 3/0, Light 17/1, Total Adds 1, KMJJ, Medium: KFXZ, U102, WALT.

D MOB "Come On And Get My Love" (Polydor) 19/1

Rotations: Heavy 4/0, Medium 11/0, Light 4/1, Total Adds 1, WJMH, Heavy: OC104, WWKX, WHJX, WTMP, Mediums include: WXYV, WAMO, KHYS, WEDR, WWDM.

DEF CON FOUR "Say U Love Me" (Reprise) 17/7

Rotations: Heavy 0/0, Medium 0/0, Light 17/7, Total Adds 7, WXYV, WAMO, KMJM, WNHC, KQXL, WQFX, WJMI.

CARMIN "Playtoy" (Outpost) 17/2

Rotations: Heavy 0/0, Medium 0/0, Light 14/2, Total Adds 2, WNHC, WPAL, Medium: K104, KIIZ, KPRW.

DIONNE WARWICK "I Don't Need Another Love" (Arista) 16/10

Rotations: Heavy 0/0, Medium 1/0, Light 15/10, Total Adds 10, K97, KPRS, WJIZ, WZFX, WDKT, WPGA, HOT105, KMJJ, WANM, WDDZ, Medium: WDAS.

K.M.C. KRU "Crazy About U" (Curb) 16/3

Rotations: Heavy 0/0, Medium 2/0, Light 14/3, Total Adds 3, K97, WTMP, WGPR, Medium: KMJQ, WEAS.

AZ ONE "All Of My Heart" (Profile) 16/2

Rotations: Heavy 0/0, Medium 2/0, Light 14/2, Total Adds 2, KDAY, WBLX, Medium: WEAS, KPRW.

STARPOINT "I Want You — You Want Me" (Elektra) 15/11

Rotations: Heavy 0/0, Medium 0/0, Light 15/11, Total Adds 11 including WXYV, K104, WTLC, KSOL, KQXL, WXOK, Z104, WQFX, KIIZ, KFXZ.

WHISTLE "Always & Forever" (Select) 15/5

Rotations: Heavy 0/0, Medium 1/0, Light 14/5, Total Adds 5, K104, PWR94, KBCE, WJMH, KIIZ, Medium: WKYS.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy/WB) 14/3

Rotations: Heavy 1/0, Medium 4/0, Light 9/3, Total Adds 3, WJIZ, KIPR, HOT105, Heavy: KDAY, Medium: K97, WOWI, WJMH, WCDX.

CHUNKY A "Sorry" (MCA) 14/2

Rotations: Heavy 3/1, Medium 3/0, Light 8/1, Total Adds 2, WAMO, WTUG, Heavy: WZAK, WPEG, Medium: K97, WWKX, WDDZ.

BOBBY JIMMY & THE CRITTERS "Hair Or Weave" (Priority) 14/1

Rotations: Heavy 0/0, Medium 3/0, Light 11/1, Total Adds 1, KRNB, Medium: WBLX, HOT105.

DENZIL FOSTER & THOMAS McELROY "Around The World In 80 Beats" (Atlantic) 13/3

Rotations: Heavy 0/0, Medium 5/0, Light 8/3, Total Adds 3, WEDR, WEAS, WTMP, Medium: WKYS, KRNB, WWKX, WJMI, WLOU.

YOUNG MC "I Come Off" (Delicious Vinyl/Island) 12/7

Rotations: Heavy 0/0, Medium 0/0, Light 12/7, Total Adds 7, WWKX, WXOK, WPAL, WJMI, WPGA, WBLX, WTUG.

TROY JOHNSON "Virgin Girl" (RCA) 11/10

Rotations: Heavy 0/0, Medium 0/0, Light 11/10, Total Adds 10, WYLD, KBCE, KIIZ, Z16, U102, K98-FM, KMJJ, WTUG, WTLZ, KDKO.

KASHIF "Ain't No Woman Like The One I Got" (Arista) 11/10

Rotations: Heavy 0/0, Medium 1/1, Light 10/9, Total Adds 10, WKYS, WJIZ, WDKT, WEUP, WPGA, HOT105, WANM, WDDZ, WTLZ, KDKO.

CLUB NOUVEAU "Under A Nouveau Groove" (WB) 11/7

Rotations: Heavy 0/0, Medium 1/0, Light 10/7, Total Adds 7, WTLC, WWKX, Z93, WZFX, U102, WPGA, WQOK, Medium: HOT105.

FOXY BROWN "Sorry" (Pow Wow) 11/0

Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Total Adds 0, Medium: WXYV, WAMO, K97, WZAK.

SHIRLEY BROWN "Take Me To Your Heart" (Malaco) 10/2

Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, HOT105, WIZF.

DINO "Never 2 Much Of U" (Island) 10/0

Rotations: Heavy 0/0, Medium 6/0, Light 4/0, Total Adds 0, Mediums include: WDAS, WHOT, OC104, WJMI, WBLX.

NEW ARTISTS

	Reports/Adds
1 BODY/Footsteps In The Dark (MCA)	51/11
2 MAVIS STAPLES/Time Waits For No One (Paisley Park/WB)	44/4
3 GEORGE HOWARD I/JOHN PAGANO/Shower You With Love (MCA)	41/3
4 BIG MACK/Tick Tock (Def Jam/Columbia)	35/5
5 GROVER WASHINGTON JR. I/Phyllis Hyman/Sacred Kind Of Love (Columbia)	29/5
6 ROBBIE MYCHALS/Can't Get Enough Of U (Alpha International)	28/4
7 BILLY DAVIS/I Want You (G.O.T.)	24/5
8 ART MADISON/Let It Flow (Atlantic)	22/4
9 OAKTOWN'S 3.5.7/Juicy Gotcha Crazy (Capitol)	21/7
10 BRAT PACK/You're The Only Woman (A&M)	19/7

ABSTRAC'

"You Are The Party (I Am The Fun)"

The New Single

Produced by Markell Riley and Gene Griffin

for G.R. Productions.

From The Album **Abstrac'**



© 1990 Reprise Records



THE FUN IS ON THE HOUSE!



Already on:

WYLD

KMJM

WMGL

WPEG

WFXC

Z104

WEUP

WANM

KPRW



Produced by Michael Cooper for Nor-Cal/Atlanta Boyz

From The Album **Just What I Like**

MICHAEL COOPER

"My Baby's House"

The New Single

UC ADDS & HOTS

EAST

WXYV/Baltimore
Roy Sampson

MIKKI BLEU
BABYFACE
HOWARD HEWETT
MAIN INGREDIENT
STARPOINT
NATALIE COLE
JEFF REDD
ANGELA WINBUSH
RANDY CRAWFORD
BARRY WHITE
L.L. COOL J
DEF CON FOUR
Hottest:
PAULA ABDUL
JANET JACKSON
QUINCY JONES
ALYSON WILLIAMS
LISA STANSFIELD
WILD/Boston
Hilli/Hall

REGINA BELLE
Hottest:
CHRISTOPHER WILLI
STACY LATTISAW
QUINCY JONES
JANET JACKSON
MIKI HOWARD

WNHC/New Haven
Hannibal/Dickinson

MANTRONIX
DEF CON FOUR
MAVIS STAPLES
CARMIN
HOWARD HEWETT
FREDDIE JACKSON
LACE
Hottest:
CHRISTOPHER WILLI
SURFACE
SADAO WATANABE
CHUCKII BOOKER
JANET JACKSON

WRKS/New York
Viny Brown

JERMAINE JACKSON
MARY DAVIS
MAIN INGREDIENT
REGINA BELLE
Hottest:
JANET JACKSON
STACY LATTISAW
SURFACE
MIKI HOWARD
LISA STANSFIELD
OC104/Ocean City
Scott Jantzen

HOWARD HEWETT
BRAT PACK
REGINA BELLE
HEAVY D. & THE BO
TYLER COLLINS
TROOP
WILL DOWNING
RANDY CRAWFORD
Hottest:
PAULA ABDUL
SURFACE
JANET JACKSON
STACY LATTISAW
LISA STANSFIELD
WUSL/Philadelphia
Allan/Monds

FREDDIE JACKSON
ANGELA WINBUSH
MANTRONIX
INNER CITY
RANDY CRAWFORD
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
MICHEL'LE
MIKI HOWARD

SOUTH

WJZZ/Albany
Tony Wright

BABYFACE
JEFF REDD
MARY DAVIS
L.L. COOL J
ANGELA WINBUSH
BODY
DIGITAL UNDERGROU
BOBBY ROSS AVILA
DIONNE WARWICK
KASHIF
YOUNG & RESTLESS
JAZZY JEFF
BARRY WHITE
Hottest:
JANET JACKSON
STACY LATTISAW
PAULA ABDUL
SURFACE
SALT & PEPA

KBCI/Alexandria
Donnie Taylor

GOOD GIRLS
JODY WATLEY
L.L. COOL J
LENNY WILLIAMS
WHISTLE
ERIC GABLE
TROY JOHNSON
HOWARD HEWETT
Hottest:
STACY LATTISAW
JANET JACKSON
MIKI HOWARD
CHRISTOPHER WILLI
EW&P

WVVE/Atlanta
Roberts/Diamond

none
Hottest:
STACY LATTISAW
SURFACE
JANET JACKSON
SOUL II SOUL
BABYFACE

WFXA/Augusta
Carl Conner

JODY WATLEY
HOWARD HEWETT
PATTI LABELLE
BARRY WHITE
KENDRICKS & EDWAR
BODY
Hottest:
STACY LATTISAW
MIKI HOWARD
QUINCY JONES
LISA STANSFIELD
GEORGE HOWARD

WKYS/Washington
Simpson/Diggs

BABYFACE
MANTRONIX
MARY DAVIS
TEMPTATIONS
REGINA BELLE
TROOP
KASHIF
ANGELA WINBUSH
BARRY WHITE
Hottest:
RUBY TURNER
SKYY
SALT & PEPA
REGINA BELLE
JANET JACKSON

WXOK/Baton Rouge
Daryl Moore

YOUNG MC
MAZE
HOWARD HEWETT
STARPOINT
OAKTOWN'S 3.5.7.
DEMETRIUS PERRY
JAZZY JEFF
FREDDIE JACKSON
Hottest:
JANET JACKSON
STACY LATTISAW
SURFACE
MIKI HOWARD
CHRISTOPHER WILLI

WENN/Birmingham
Donnell/Starr

HOWARD HEWETT
MAZE
BRAT PACK
ISLEYS
TYLER COLLINS
TEMPTATIONS
FREDDIE JACKSON
ANGELA WINBUSH
ART MADISON
Hottest:
JANET JACKSON
MICHEL'LE
PAULA ABDUL
SOUL II SOUL
CHRISTOPHER WILLI

WATV/Birmingham
Ron January

ANGELA WINBUSH
MARY DAVIS
TYLER COLLINS
FREDDIE JACKSON
ISLEYS
JODY WATLEY
Hottest:
JANET JACKSON
STACY LATTISAW
CHRISTOPHER WILLI
PAULA ABDUL
QUINCY JONES

WPAL/Charleston
Don Kendrick

CARMIN
BRAT PACK
HOWARD HEWETT
YOUNG MC
L.L. COOL J
TONY SCOTT
Hottest:
JANET JACKSON
MIKI HOWARD
QUINCY JONES
PAULA ABDUL
MILES JAYE

WFXC/Durham
Hosie Mack

ANGELA WINBUSH
TEMPTATIONS
HOWARD HEWETT
AFTER 7
HUGH & WRIGHT
TYLER COLLINS
Hottest:
QUINCY JONES
BABYFACE
STACY LATTISAW
MIKI HOWARD
JANET JACKSON
WFXZ/Fayetteville
Tony Lype

WVGL/Charleston
Earl Boston

none
Hottest:
RUBY TURNER
STACY LATTISAW
SURFACE
PAULA ABDUL
JANET JACKSON

WPEG/Charlotte
Saunders/Darcell

SEDUCTION
MICHAEL COOPER
MAZE
KID'N PLAY
QUEEN LATIPAH
DOC BOX & B. PRES
FREDDIE JACKSON
LACE
Hottest:
MICHEL'LE
STACY LATTISAW
QUINCY JONES
CHUNKY A
RUBY TURNER

WVOT/Toledo
Michael Teo

HUGH MASEKELA
ANGELA WINBUSH
PATTI LABELLE
NATALIE COLE
HOWARD HEWETT
ISLEYS
FREDDIE JACKSON
RANDY & THE GYPSY
LENNY WILLIAMS
JAZZY JEFF
Hottest:
JANET JACKSON
QUINCY JONES
STACY LATTISAW
SURFACE
PAULA ABDUL
MIKI HOWARD

KBJZ/Wichita
James McFadden

none
Hottest:
QUINCY JONES
MIKI HOWARD
EW&P
JANET JACKSON
LISA STANSFIELD

WJTT/Chattanooga
Keith Landecker

BODY
REGINA BELLE
NATALIE COLE
HOWARD HEWETT
FREDDIE JACKSON
BARRY WHITE
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
MIKI HOWARD
SURFACE

WWDW/Columbia
Carson/Hill

BABYFACE
AFTER 7
ANGELA WINBUSH
QUEEN LATIPAH
JEFF REDD
JERMAINE JACKSON
HOWARD HEWETT
REGINA BELLE
BRAT PACK
SKIP WORTH & TURNE
WILL DOWNING
Hottest:
QUINCY JONES
BABYFACE
STACY LATTISAW
JANET JACKSON
MILES JAYE

WAGH/Columbus
Darrell J. Smith

HOWARD HEWETT
RANDY & THE GYPSY
MICHAEL JEFFRIES
FREDDIE JACKSON
SHARON BRYANT
GEORGE HOWARD
ROBBIE MYCHALS
BARDEUX
Hottest:
JANET JACKSON
SALT & PEPA
QUINCY JONES
MICHEL'LE
PAULA ABDUL
SOUL II SOUL
CHRISTOPHER WILLI

WFKE/Columbus
Philip David March

REGINA BELLE
BABYFACE
FREDDIE JACKSON
JEFF REDD
Hottest:
JANET JACKSON
STACY LATTISAW
PAULA ABDUL
SURFACE
MIKI HOWARD

K104/Dallas-Ft. Worth
Spears/Anderson

BILLY DAVIS
MANTRONIX
FREDDIE JACKSON
STARPOINT
WHISTLE
JODY WATLEY
Hottest:
STACY LATTISAW
JANET JACKSON
MIKI HOWARD
STEPHANIE MILLS
BABYFACE

WFKC/Durham
Hosie Mack

ANGELA WINBUSH
TEMPTATIONS
HOWARD HEWETT
AFTER 7
HUGH & WRIGHT
TYLER COLLINS
Hottest:
QUINCY JONES
BABYFACE
STACY LATTISAW
MIKI HOWARD
JANET JACKSON
WFXZ/Fayetteville
Tony Lype

WJMI/Jackson
Todd/Jones

RANDY & THE GYPSY
FREDDIE JACKSON
YOUNG MC
KID'N PLAY
DEF CON FOUR
Hottest:
STACY LATTISAW
MILLI VANILLI
CHUCKII BOOKER
MANTRONIX
QUINCY JONES

WHJX/Jacksonville
Clark/Nelson

FREDDIE JACKSON
GOOD GIRLS
PATTI LABELLE
JODY WATLEY
REGINA BELLE
Hottest:
JANET JACKSON
QUINCY JONES
STACY LATTISAW
PAULA ABDUL
LISA STANSFIELD

WJMH/Greensboro
Bailey/Masters

BODY
NEWTRONS
OAKTOWN'S 3.5.7.
TYLER COLLINS
ZAPP
FREDDIE JACKSON
WHISTLE
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
QUINCY JONES
LISA STANSFIELD

KIIZ/Killeen
McClain/Jays

FREDDIE JACKSON
ISLEYS
LENNY WILLIAMS
MANHATTANS
STARPOINT
WHISTLE
TROY JOHNSON
L.L. COOL J
BARDEUX
GRAYSON HUGH
GOOD GIRLS
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
MIKI HOWARD
QUINCY JONES

KFXZ/Lafayette
Chuck Harrison

JAZZY JEFF
ISLEYS
FREDDIE JACKSON
L.L. COOL J
STARPOINT
LENNY WILLIAMS
MANHATTANS
BARDEUX
JODY WATLEY
RJ'S LATEST ARRIV
Hottest:
PAULA ABDUL
STACY LATTISAW
JANET JACKSON
CHRISTOPHER WILLI
EW&P

WQFX/Gulfport-Biloxi
Al Luv

FREDDIE JACKSON
MAZE
BABYFACE
MAIN INGREDIENT
ERIC GABLE
ANGELA WINBUSH
MANHATTANS
JAZZY JEFF
GOOD GIRLS
L.L. COOL J
OAKTOWN'S 3.5.7.
REGINA BELLE
STARPOINT
JOHNNIE TAYLOR
CHRIS MCARDIEL
BODY
DEF CON FOUR
ART MADISON
Hottest:
PAULA ABDUL
JANET JACKSON
MIKI HOWARD
STACY LATTISAW
QUINCY JONES

WQIS/Laurel
Ron Davis

MAIN INGREDIENT
TEMPTATIONS
ANGELA WINBUSH
FREDDIE JACKSON
JAZZY JEFF
ISLEYS
LENNY WILLIAMS
BILLY DAVIS
RANDY CRAWFORD
Hottest:
STACY LATTISAW
PAULA ABDUL
SURFACE
M.C. HAMMER
CHRISTOPHER WILLI

U102/Leakington
Damon Moberly

BARRY WHITE
REGINA BELLE
CLUB NOUVEAU
ERIC GABLE
TROY JOHNSON
TRACY CHAPMAN
JODY WATLEY
MICHAEL JEFFRIES
FREDDIE JACKSON
GROVER WASHINGTON
ENTOUCH
Hottest:
JANET JACKSON
MIKI HOWARD
QUINCY JONES
LISA STANSFIELD
TROOP

KHYS/Houston
Hegwood/Weber

JERMAINE JACKSON
MARY DAVIS
LEILA K
FREDDIE JACKSON
GEORGE HOWARD
BARDEUX
Hottest:
SALT & PEPA
BABYFACE
STACY LATTISAW
CALLOWAY
QUINCY JONES

WEUP/Huntsville
Jim Mitchem

HOWARD HEWETT
FREDDIE JACKSON
KASHIF
JODY WATLEY
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
SURFACE
MIKI HOWARD

WDKT/Huntsville
Joe Thomas

REGINA BELLE
WILL DOWNING
DIONNE WARWICK
L.L. COOL J
BARDEUX
KASHIF
MICHAEL JEFFRIES
ANGELA WINBUSH
GOOD GIRLS
ART MADISON
OAKTOWN'S 3.5.7.
FREDDIE JACKSON
Hottest:
JANET JACKSON
STACY LATTISAW
CHRISTOPHER WILLI
PAULA ABDUL
JEFF REDD

WQON/Macon
Brian Kelly

BARDEUX
ISLEYS
FREDDIE JACKSON
CLUB NOUVEAU
ERIC GABLE
ANGELA WINBUSH
BIG MACK
REGINA BELLE
DIONNE WARWICK
YOUNG MC
KASHIF
BOBBY ROSS AVILA
Hottest:
STACY LATTISAW
MIKI HOWARD
QUINCY JONES
STEPHANIE MILLS
MILES JAYE

WFXM/Macon
George Threatt

none
Hottest:
MICHEL'LE
SKYY
RUBY TURNER
GOOD GIRLS
PRINCE

KRNK/Memphis
Jeffries/Walker

MARY DAVIS
ROBBIE MYCHALS
TYLER COLLINS
RANDY CRAWFORD
FREDDIE JACKSON
JAZZY JEFF
M.C. HAMMER
BOBBY JIMMY
Hottest:
STACY LATTISAW
JANET JACKSON
PAULA ABDUL
LISA STANSFIELD
MIKI HOWARD

K97/Memphis
O'Jay/Blay

KID'N PLAY
WILL DOWNING
BIG MACK
DIONNE WARWICK
OAKTOWN'S 3.5.7.
LENNY WILLIAMS
FREDDIE JACKSON
K.M.C. KR
Hottest:
PAULA ABDUL
JANET JACKSON
STACY LATTISAW
MIKI HOWARD
SALT & PEPA

KXZZ/Lake Charles
Rob Neal

EGYPTIAN LOVER
L.L. COOL J
ANGELA WINBUSH
FREDDIE JACKSON
JAZZY JEFF
ERIC GABLE
SHARON BRYANT
TROY JOHNSON
Hottest:
JANET JACKSON
STACY LATTISAW
PAULA ABDUL
MIKI HOWARD
SURFACE

WQIC/Meridian
Larry Carr

none
Hottest:
JANET JACKSON
PAULA ABDUL
QUINCY JONES
MIKI HOWARD
LISA STANSFIELD

WQIC/Meridian
Larry Carr

WILLIS
Hottest:
REGINA BELLE
PAULA ABDUL
BABYFACE
MICHAEL STERLING
JANET JACKSON

WEDR/Miami
Barry/Thomas

BABYFACE
TECHNOTRONIC
TYLER COLLINS
FREDDIE JACKSON
FOSTER & McELROY
ISLEYS
BIG MACK
Hottest:
RUBY TURNER
MIKI HOWARD
PAULA ABDUL
LISA STANSFIELD
MICHEL'LE

KIPR/Little Rock
Booker/See

FREDDIE JACKSON
STARPOINT
ISLEYS
BRAT PACK
TYLER COLLINS
BABYFACE
DIGITAL UNDERGROU
GEORGE HOWARD
ANGELA WINBUSH
Hottest:
MIKI HOWARD
QUINCY JONES
SALT & PEPA
CHRISTOPHER WILLI
MIKI HOWARD

WBLX/Mobile
Brown/Sinclair

YOUNG MC
FREDDIE JACKSON
RANDY & THE GYPSY
SMOKEY ROBINSON
ANGELA WINBUSH
RANDY CRAWFORD
AZ ONE
Hottest:
STACY LATTISAW
BABYFACE
SALT & PEPA
CHRISTOPHER WILLI
MIKI HOWARD

HOT105/Montgomery
Larry Steele

SHIRLEY BROWN
REGINA BELLE
DIONNE WARWICK
GROVER WASHINGTON
DIGITAL UNDERGROU
FREDDIE JACKSON
ART MADISON
KASHIF
BILLY DAVIS
TEMPTATIONS
Hottest:
STACY LATTISAW
JANET JACKSON
QUINCY JONES
MIKI HOWARD
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WIKS/New Bern
Kirkland/Sanders

none
Hottest:
STACY LATTISAW
SURFACE
CHRISTOPHER WILLI
PAULA ABDUL
SOUL II SOUL

WALT/Meridian
Steve Poston

BABYFACE
MAIN INGREDIENT
BODY
HOWARD HEWETT
FREDDIE JACKSON
MAZE
LENNY WILLIAMS
MARY DAVIS
CROWN HEIGHTS AFF
Hottest:
PAULA ABDUL
SURFACE
STACY LATTISAW
JANET JACKSON
MIKI HOWARD

WQIC/Meridian
Larry Carr

none
Hottest:
JANET JACKSON
PAULA ABDUL
QUINCY JONES
MIKI HOWARD
LISA STANSFIELD

WQIC/Meridian
Larry Carr

WILLIS
Hottest:
REGINA BELLE
PAULA ABDUL
BABYFACE
MICHAEL STERLING
JANET JACKSON

WEDR/Miami
Barry/Thomas

BABYFACE
TECHNOTRONIC
TYLER COLLINS
FREDDIE JACKSON
FOSTER & McELROY
ISLEYS
BIG MACK
Hottest:
RUBY TURNER
MIKI HOWARD
PAULA ABDUL
LISA STANSFIELD
MICHEL'LE

KIPR/Little Rock
Booker/See

FREDDIE JACKSON
STARPOINT
ISLEYS
BRAT PACK
TYLER COLLINS
BABYFACE
DIGITAL UNDERGROU
GEORGE HOWARD
ANGELA WINBUSH
Hottest:
MIKI HOWARD
QUINCY JONES
SALT & PEPA
CHRISTOPHER WILLI
MIKI HOWARD

WBLX/Mobile
Brown/Sinclair

YOUNG MC
FREDDIE JACKSON
RANDY & THE GYPSY
SMOKEY ROBINSON
ANGELA WINBUSH
RANDY CRAWFORD
AZ ONE
Hottest:
STACY LATTISAW
BABYFACE
SALT & PEPA
CHRISTOPHER WILLI
MIKI HOWARD

HOT105/Montgomery
Larry Steele

SHIRLEY BROWN
REGINA BELLE
DIONNE WARWICK
GROVER WASHINGTON
DIGITAL UNDERGROU
FREDDIE JACKSON
ART MADISON
KASHIF
BILLY DAVIS
TEMPTATIONS
Hottest:
STACY LATTISAW
JANET JACKSON
QUINCY JONES
MIKI HOWARD
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WIKS/New Bern
Kirkland/Sanders

none
Hottest:
STACY LATTISAW
SURFACE
CHRISTOPHER WILLI
PAULA ABDUL
SOUL II SOUL

WYLD-FM/New Orleans
Atkins/Wallace

FREDDIE JACKSON
ERIC GABLE
BARRY WHITE
REDHEAD KING PIN
MAVIS STAPLES
TROY JOHNSON
MICHAEL COOPER
MANTRONIX
Hottest:
LISA STANSFIELD
TROOP
STACY LATTISAW
QUINCY JONES
HEAVY D. & THE BO

WQIN/Norfolk
Richards/Lytle

HOWARD HEWETT
BABYFACE
BIG MACK
RJ'S LATEST ARRIV
Hottest:
STACY LATTISAW
JANET JACKSON
MIKI HOWARD
QUINCY JONES
LISA STANSFIELD

PWR94/Norfolk
Brown/Miller

REGINA BELLE
WHISTLE
MAZE
HOWARD HEWETT
BODY
RJ'S LATEST ARRIV
FREDDIE JACKSON
ERIC GABLE
JEFF REDD
BABYFACE
BARRY WHITE
Hottest:
STACY LATTISAW
KIM WATERS
MILES JAYE
JANET JACKSON
SURFACE

WJMH/Orlando
Linsay/Hollywood

HOWARD HEWETT
BELL BIV DEVOE
QUEEN LATIPAH
D MOB
Hottest:
JANET JACKSON
QUINCY JONES
2 LIVE CREW
BABYFACE
LISA STANSFIELD

WBLX/Mobile
Brown/Sinclair

YOUNG MC
FREDDIE JACKSON
RANDY & THE GYPSY
SMOKEY ROBINSON
ANGELA WINBUSH
RANDY CRAWFORD
AZ ONE
Hottest:
STACY LATTISAW
BABYFACE
SALT & PEPA
CHRISTOPHER WILLI
MIKI HOWARD

HOT105/Montgomery
Larry Steele

SHIRLEY BROWN
REGINA BELLE
DIONNE WARWICK
GROVER WASHINGTON
DIGITAL UNDERGROU
FREDDIE JACKSON
ART MADISON
KASHIF
BILLY DAVIS
TEMPTATIONS
Hottest:
STACY LATTISAW
JANET JACKSON
QUINCY JONES
MIKI HOWARD
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WQON/Nashville
Jay DuBard

FREDDIE JACKSON
ANGELA WINBUSH
HOWARD HEWETT
JERMAINE JACKSON
Hottest:
JANET JACKSON
MILLI VANILLI
SURFACE
CHRISTOPHER WILLI
LISA STANSFIELD

WEAS/Savannah
Floyd Blackwell

HOWARD HEWETT
REGINA BELLE
FOSTER & McELROY
FREDDIE JACKSON
LENNY WILLIAMS
AFRO-RICAN
NATALIE COLE
Hottest:
SURFACE
PAULA ABDUL
SALT & PEPA
TAMIKA PATTON
STACY LATTISAW

KMJJ/Shreveport
Echo/Walker

EGYPTIAN LOVER
GOOD GIRLS
HOWARD HEWETT
JAZZY JEFF
TONY LEWANS
CURTIS MAYFIELD
DIONNE WARWICK
L.L. COOL J
JODY WATLEY
ANGELA WINBUSH
LENNY WILLIAMS
TECHNOTRONIC
TROOP
Hottest:
STACY LATTISAW
PAULA ABDUL
CHRISTOPHER WILLI
MIKI HOWARD
LISA STANSFIELD

WTMP/Tampa
Chris Turner

TAMIKA PATTON
MAZE
HEAVY D. & THE BO
BRAT PACK
FOSTER & McELROY
DEMETRIUS PERRY
STANLEY FIELDS
BARRY WHITE
LENNY WILLIAMS
PATTI LABELLE
K.M.C. KR
ISLEYS
Hottest:
PAULA ABDUL
JANET JACKSON
MIKI HOWARD
STACY LATTISAW
QUINCY JONES

K98-FM/West Monroe
John Wilson

ANGELA WINBUSH
REGINA BELLE
FREDDIE JACKSON
DEMETRIUS PERRY
TROY JOHNSON
Hottest:
STACY LATTISAW
JANET JACKSON
SOUL II SOUL
PAULA ABDUL
MIKI HOWARD

K98-FM/West Monroe
John Wilson

ANGELA WINBUSH
REGINA BELLE
FREDDIE JACKSON
DEMETRIUS PERRY
TROY JOHNSON
Hottest:
STACY LATTISAW
JANET JACKSON
SOUL II SOUL
PAULA ABDUL
MIKI HOWARD

K98-FM/West Monroe
John Wilson

ANGELA WINBUSH
REGINA BELLE
FREDDIE JACKSON
DEMETRIUS PERRY
TROY JOHNSON
Hottest:
STACY LATTISAW
JANET JACKSON
SOUL II SOUL
PA

REMEMBER, YOU'RE

never too far

FROM HOME...



An incredible message and a
brilliant record,
from a beautiful artist.

The sensational voice of...

DIANNE
REEVES



Presenting the first single
and title track from her glorious
forthcoming new release.

never too far

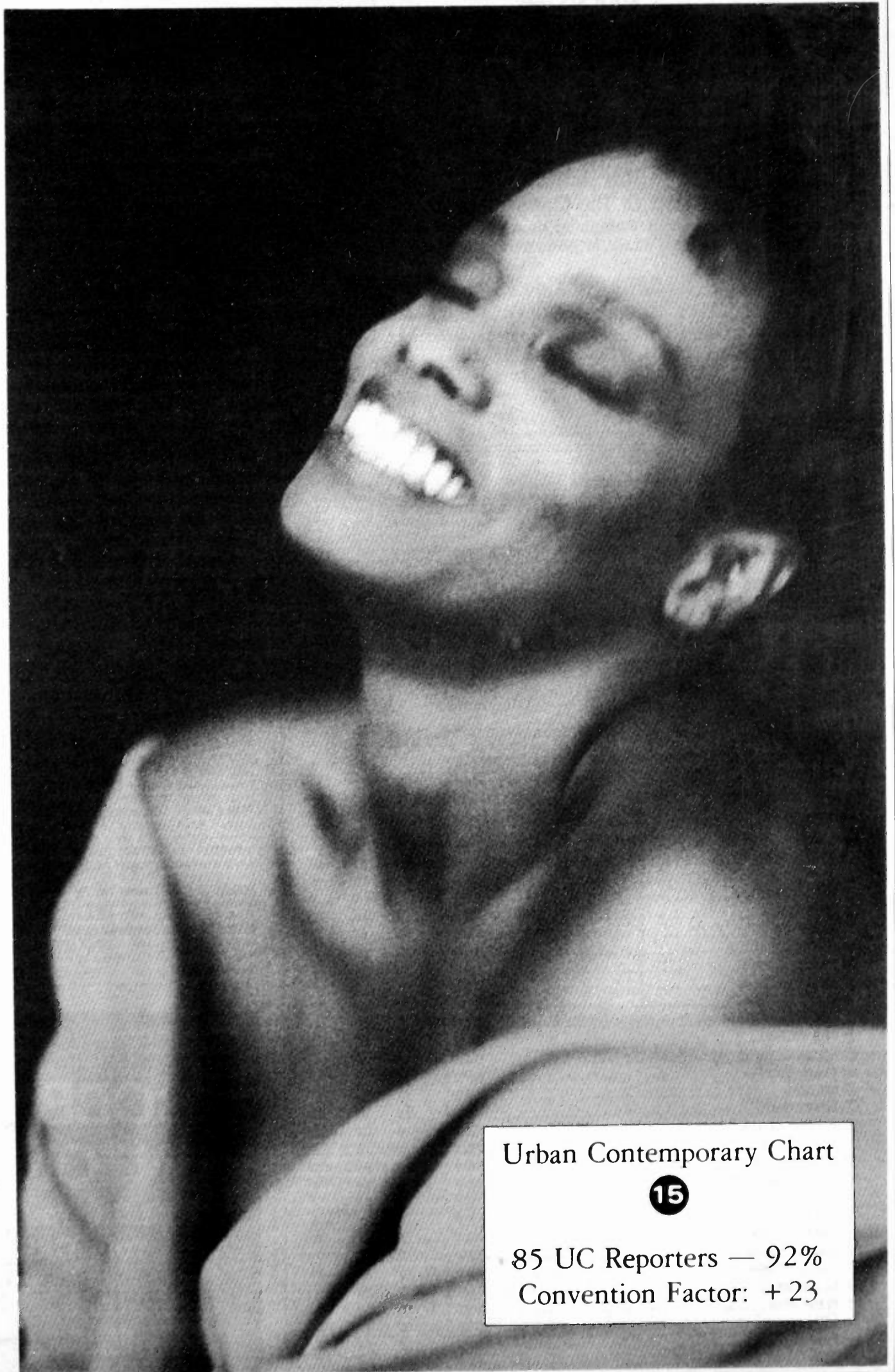


Produced by George Duke

Management: Linda Goldstein, Original Artists

EMI

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Urban Contemporary Chart

15

85 UC Reporters — 92%
Convention Factor: +23

CHART EXTRAS

NANCI GRIFFITH

I Don't Want To Talk About Love (MCA)

56% of our reporters on it. Rotations: Heavy 2, Medium 19, Light 24, Total Adds 4, WEBE, WAHR, WRVR, KRLB.

SOULSISTER

Blame You (EMI)

53% of our reporters on it. Rotations: Heavy 4, Medium 22, Light 16, Total Adds 1, WRVR.

BREAKERS

DON HENLEY

The Heart Of The Matter (Geffen)

50% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 27, Total Adds 9, KLSI, KXLT, WLEV, WMGS, WRVR, WMID, WQNY, WSUL, WGSV.

SARA HICKMAN

Simply (Elektra)

50% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 27, Total Adds 5, WNLT, WTFM, WGLL, WSUL, KRLB.

NEW & ACTIVE

JULIA FOROHAM "Manhattan Skyline" (Virgin) 37/5

Rotations: Heavy 1/0, Medium 9/0, Light 27/5, Total Adds 5, WTCB, WAHR, KELT, WKSJ, KRLB. Heavy: KWSI. Medium: WKYE, WHAI, WGLL, WMTFM, WFRO, KKLK, KBLO, KAYN, KTID. Light including WLEV, WEBE, WRVR, WMGN, 3WM, WMID, WEIM, WECO, WQNY, WAFL, WSUL, WSKI, WYKZ, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB.

JETS "Somebody To Love Me" (MCA) 37/5

Rotations: Heavy 1/0, Medium 8/1, Light 28/4, Total Adds 5, WQNY, WSKI, WKSJ, KRLB, WKCX. Heavy: KHLT. Medium including WEIM, WECO, WHAI, WSUL, KSCB, KKLK, KBLO. Light including WLEV, WZNY, WXTG, WTFM, WLHT, WFMK, WHNN, 3WM, WMID, WAFL, WYKZ, WCKQ, WTKT, WGSV, WNMB, KTYL, KVIC, WCMJ, WMTFM, WFRO, WLDR, KIDX.

JANET JACKSON "Escapade" (A&M) 36/3

Rotations: Heavy 10/0, Medium 15/0, Light 11/3, Total Adds 3, WLTF, WKSJ, WMTFM. Heavy: KLCY, B100, WEBE, WMGS, WEIM, WSKI, WTKT, KVIC, KKLK, KWSI. Medium: WARM98, WMYX, WIVY, U102, WSLO, WVUD, WSUL, WCKQ, KRLB, WKCX, WFRO, KSCB, WTWB, KBLO, KAYN. Light including WNNK, KLSI, WECO, WGLL, WAFL, WGSV, KTYL.

TIM FINN "Not Even Close" (Capitol) 33/5

Rotations: Heavy 0, Medium 5/0, Light 28/5, Total Adds 5, WQNY, WGLL, WAFL, WYKZ, KAYN. Medium: WHAI, WFRO, KKLK, KBLO, KTID. Light including WEBE, WKYE, WIVY, KHLT, WRMF, 3WM, WMID, WEIM, WECO, WSUL, WSKI, WCKQ, WGSV, WNMB, WKCX, KVIC, WCMJ, WMTFM, KSCB, WTWB, WLDR, KIDX, KWSI.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 LINDA RONSTADT /AARON NEVILLE	79/0	71	7	1
2 LUTHER VANROSS	74/0	59	12	3
3 TAYLOR DAYNE	77/3	53	18	6
4 NATALIE COLE	70/2	50	13	7
5 BILLY JOEL	70/2	47	18	5
6 KENNY G	65/0	46	16	3
7 CHICAGO	55/0	33	19	3
8 DONNY OSMOND	69/0	39	26	4
9 SADA O WATANABE	51/0	41	7	3
10 MICHAEL DAMIAN	66/3	20	37	9
11 CUTTING CREW	57/0	32	22	3
12 PHIL COLLINS	62/2	16	36	10
13 VONOA SHEPARD	58/1	23	29	6
14 GLORIA ESTEFAN	48/0	34	9	5
15 BEE GEES	63/3	17	36	10
16 BONNIE RAITT	61/1	15	36	10
17 ALANNAH MYLES	53/2	24	22	7
18 TINA TURNER	60/1	9	35	16
19 KATHY MATTEA	55/2	12	30	13
20 BELINDA CARLISLE	54/1	9	34	11
21 ROD STEWART	28/0	14	11	3
22 ROXETTE	47/5	9	26	12
23 SHAWN COLVIN	49/1	5	36	8
24 SMOKEY ROBINSON	50/7	2	27	21
25 GRAYSON HUGH	51/2	1	32	18
26 REGINA BELLE	53/10	0	20	33
27 ELTON JOHN	26/1	16	8	2
28 LOU GRAMM	27/0	10	13	4
29 POCO	28/0	9	14	5
30 OLIVIA NEWTON-JOHN	42/0	7	25	10

MOST ADDED

MICHAEL BOLTON (25)
TOMMY PAGE (11)
REGINA BELLE (10)
DON HENLEY (9)
TEARS FOR FEARS (9)
PETER BLAKELEY (7)
BLUE NILE (7)
SMOKEY ROBINSON (7)

HOTTEST

LINDA RONSTADT (64)
LUTHER VANDROSS (34)
KENNY G (33)
SADA O WATANABE (30)
TAYLOR DAYNE (27)
BILLY JOEL (27)
CHICAGO (26)
GLORIA ESTEFAN (23)
NATALIE COLE (19)

PAUL CARRACK "Battlefield" (Chrysalis) 33/3

Rotations: Heavy 1/0, Medium 13/1, Light 19/2, Total Adds 3, WXTG, WTCB, KTID. Heavy: KKLK. Medium including WKYE, WMID, WECO, WHAI, WSUL, WSKI, WCKQ, WNMB, WKCX, WMTFM, WFRO, KBLO. Light including WLEV, WZNY, KHLT, 3WM, WEIM, WGLL, WAFL, WYKZ, WGSV, KRLB, KVIC, WCMJ, KSCB, WLDR, KIDX, KAYN, KWSI.

TEARS FOR FEARS "Advice For The Young At Heart" (Fontana/Mercury) 31/9

Rotations: Heavy 0, Medium 6/1, Light 25/8, Total Adds 9, KLSI, KLCY, WIVY, KHLT, KELT, WSLO, WQNY, WLDR, KBLO. Medium including WEIM, WHAI, WSUL, KTID, KWSI. Light including WLEV, WKYE, WZNY, WMID, WECO, WSKI, WGSV, KRLB, WNMB, WKCX, KVIC, WCMJ, WMTFM, WFRO, KSCB, KKLK, KAYN.

MADONNA "Keep It Together" (Sire/WB) 31/1

Rotations: Heavy 1/0, Medium 20/0, Light 10/1, Total Adds 1, WSUL. Heavy: WEIM. Medium: WNLT, WNIC, KYKY, KLCY, B100, WZNY, WIVY, WSLO, WVUD, WQNY, WAFL, WSKI, WCKQ, KRLB, WKCX, KTYL, KVIC, KKLK, KAYN, KWSI. Light including KLSI, WECO, WHAI, WTKT, WGSV, WCMJ, WMTFM, KSCB.

COLIN HAY BAND "Into My Life" (MCA) 29/3

Rotations: Heavy 1/0, Medium 3/0, Light 25/3, Total Adds 3, WXTG, WECO, WQNY. Heavy: KTID. Medium: WKYE, KKLK, KBLO. Light including WLEV, WEBE, 3WM, WMID, WEIM, WHAI, WSUL, WSKI, WCKQ, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, WCMJ, WFRO, KSCB, WLDR, KIDX, KAYN, KWSI.

BAD ENGLISH "Price Of Love" (Epic) 27/5

Rotations: Heavy 2/0, Medium 11/0, Light 14/5, Total Adds 5, WNLT, WLTF, KXLT, WGSV, WNMB. Heavy: WVUD, KWSI. Medium: 2WD, KLCY, WKYE, WMGS, WSLO, WSUL, WSKI, KRLB, WKCX, KVIC, KKLK. Light including WIVY, WMID, WEIM, WGLL, WTKT, WCMJ, KSCB, WTWB, KBLO.

MICHAEL BOLTON "How Can We Be Lovers" (Columbia) 25/25

Rotations: Heavy 0, Medium 1/1, Light 24/24, Total Adds 25, 2WD, KLSI, KLCY, WLEV, WIVY, WSLO, WMID, WEIM, WECO, WHAI, WQNY, WGLL, WSUL, WYKZ, WTKT, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, KKLK, KBLO, KAYN.

RICKIE LEE JONES "Don't Let The Sun Catch You Crying" (Geffen) 25/5

Rotations: Heavy 1/0, Medium 2/0, Light 22/5, Total Adds 5, WEBE, KELT, WECO, WQNY, KBLO. Heavy: KTID. Medium: WEIM, KKLK. Light including KLSY, WLEV, WMID, WHAI, WSUL, WSKI, WYKZ, WGSV, KRLB, WNMB, WKCX, KVIC.

SIGNIFICANT ACTION

ROLLING STONES "Almost Hear You Sigh" (Columbia) 23/2

Rotations: Heavy 1/0, Medium 10/0, Light 12/2, Total Adds 2, WMID, WHAI. Heavy: KKLK. Medium: KLCY, WKYE, WSLO, WEIM, WSUL, WNMB, WKCX, WMTFM, KBLO, KWSI. Light including WLEV, WQNY, WGLL, WSKI, WCKQ, WGSV, KRLB.

TOMMY PAGE "I'll Be Your Everything" (Sire/WB) 20/11

Rotations: Heavy 0, Medium 2/1, Light 18/10, Total Adds 11, WLTS, KLCY, WIVY, WECO, WHAI, WSKI, WGSV, KRLB, WKCX, KVIC, KBLO. Medium including WEIM. Light including 2WD, WZNY, WAFL, WCKQ, WCMJ, KSCB, KKLK, KWSI.

CHER "Heart Of Stone" (Geffen) 18/5

Rotations: Heavy 0, Medium 6/1, Light 12/4, Total Adds 5, KHLT, WSLO, WHAI, WKCX, WFRO. Medium including WEIM, KVIC, KKLK, KBLO, KWSI. Light including WKYE, WZNY, WKSJ, WYKZ, WCKQ, WCMJ, KSCB, KAYN.

RICHARD MARX "Too Late To Say Goodbye" (EMI) 18/2

Rotations: Heavy 2/0, Medium 7/0, Light 9/2, Total Adds 2, WGLL, WSKI. Heavy: WKYE, WKSJ. Medium: KLCY, B100, WVUD, WCKQ, WTKT, KRLB, KVIC. Light including WIVY, WMID, WSUL, WCMJ, KSCB, WTWB, KKLK.

LISA STANSFIELD "All Around The World" (Arista) 15/3

Rotations: Heavy 0, Medium 2/0, Light 13/3, Total Adds 3, WGSV, WNMB, WCMJ. Medium: WEIM, WSKI. Light including KLCY, B100, WIVY, U102, WCKQ, WTKT, WMTFM, KSCB, KKLK, KAYN.

PAULA ABDUL "Opposites Attract" (Virgin) 15/1

Rotations: Heavy 7/0, Medium 4/1, Light 4/0, Total Adds 1, WCKX. Heavy: KLCY, B100, WIVY, WSKI, KRLB, KKLK, KWSI. Medium including WCKQ, WTKT, KAYN. Light: WZNY, KVIC, WCMJ, KSCB.

H FACTOR "I Love You" (IRS) 14/0

Rotations: Heavy 1/0, Medium 2/0, Light 11/0, Total Adds 0, Heavy: WEIM. Medium: WFRO, KWSI. Light: B100, WEBE, KHLT, WSUL, WSKI, KRLB, KVIC, WCMJ, WLDR, KKLK, KTID.

DIANNE REEVES "Never Too Far" (EMI) 13/0

Rotations: Heavy 0, Medium 2/0, Light 11/0, Total Adds 0, Medium: WMTFM, KTID. Light: KLSI, KHLT, WMGN, WEIM, WHAI, WSUL, WGSV, WCMJ, WFRO, KKLK, KWSI.

BLUE NILE "The Downtown Lights" (A&M) 9/7

Rotations: Heavy 0, Medium 0, Light 9/7, Total Adds 7, WEBE, WEIM, WECO, WNMB, KSCB, KKLK, KTID. Light including KVIC, KWSI.

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LOVES

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Most Added Full Service AC!

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AC ADDS & HOTS

February 23, 1990 R&R 67

CURRENT-BASED

EAST

P1

WEIM/Fitchburg
Jack Raymond

MICHAEL BOLTON
BLUE NILE
K.D. LANG
Hottest:
LUTHER VANDROSS
LINDA RONSTADT
CUTTING CREW
OLIVIA NEWTON-JOH
BONNIE RAITT

WECQ/Geneva
Anthony/Smith

MICHAEL BOLTON
COLIN HAY BAND
RICKIE LEE JONES
BLUE NILE
TOMMY PAGE
Hottest:
LUTHER VANDROSS
CUTTING CREW
LINDA RONSTADT
DONNY OSMOND
BILLY JOEL

WHAJ/Greenfield, MA
Deane/Archer

MICHAEL BOLTON
CHER
TOMMY PAGE
ROLLING STONES
PETER BLAKELEY
Hottest:
LINDA RONSTADT
NATALIE COLE
DONNY OSMOND
TAYLOR DAYNE
BILLY JOEL

WQNY/Ithaca
Smith/Erb

REGINA BELLE
RICKIE LEE JONES
TIM FINN
TEARS FOR FEARS
JETS
MICHAEL BOLTON
DON HENLEY
COLIN HAY BAND
PETER BLAKELEY
Hottest:
NATALIE COLE
DONNY OSMOND
LINDA RONSTADT
BILLY JOEL
TAYLOR DAYNE

WGLL/Mercersburg
Begin/Burns

SARA HICKMAN
TIM FINN
RICHARD MARX
MICHAEL BOLTON
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
KENNY G
DONNY OSMOND

WAFM/Milford, DE
Tim Brough

TIM FINN
Hottest:
LUTHER VANDROSS
MICHAEL PENN
BILLY JOEL
LINDA RONSTADT
ALANNAH MYLES

WSOL/Monticello, NY
Rob Dilman

MICHAEL BOLTON
PETER BLAKELEY
SARA HICKMAN
DON HENLEY
MADONNA
Hottest:
LINDA RONSTADT
VONDA SHEPARD
BILLY JOEL
CUTTING CREW
LUTHER VANDROSS

WSKI/Montpelier
Jim Severance

RICHARD MARX
TOMMY PAGE
REGINA BELLE
JETS
Hottest:
LUTHER VANDROSS
DONNY OSMOND
LINDA RONSTADT
COVER GIRLS
TAYLOR DAYNE

WKSJ/Williamsport
Tom Benson

JANET JACKSON
ROXETTE
SMOKEY ROBINSON
JETS
JULIA FORDHAM
Hottest:
RICHARD MARX
CHICAGO
MICHAEL DAMIAN
BILLY JOEL
LINDA RONSTADT

WVBF/Boston
Dave Newfeil

BILLY JOEL
TAYLOR DAYNE
NATALIE COLE
Hottest:
LINDA RONSTADT
ROD STEWART
GLORIA ESTEFAN
CHICAGO
ELTON JOHN

WALK/Long Island
Edwards/Lombard

none
Hottest:
CHICAGO
SADAO WATANABE
BILLY JOEL
TAYLOR DAYNE
LINDA RONSTADT

WNSR/New York
Bob Dunphy

none
Hottest:
ELTON JOHN
GLORIA ESTEFAN
JOE COCKER
LINDA RONSTADT
TOM PETTY

WSNI/Philadelphia
Jere Sullivan

none
Hottest:
LUTHER VANDROSS
CHICAGO
KENNY G
SADAO WATANABE
LINDA RONSTADT

P2

WLEV/Allentown
Jeff Silvers

DON HENLEY
MICHAEL BOLTON
Hottest:
CUTTING CREW
LUTHER VANDROSS
KENNY G
VONDA SHEPARD
BILLY JOEL

WEBC/Bridgeport
Hansen/Norman

NANCI GRIFFITH
RICKIE LEE JONES
KATHY MATTEA
BLUE NILE
Hottest:
CHICAGO
LINDA RONSTADT
JANET JACKSON
KENNY G
GLORIA ESTEFAN

WKYE/Johnstown
Jack Michaels

none
Hottest:
ALANNAH MYLES
LINDA RONSTADT
BONNIE RAITT
RICHARD MARX
ROXETTE

WMGS/Wilkes Barre
Norton/Marriott

DON HENLEY
Hottest:
TAYLOR DAYNE
JANET JACKSON
BILLY JOEL
LINDA RONSTADT
ROXETTE

P3

WMID/Atlantic City
McNally/Egan

ROLLING STONES
DON HENLEY
MICHAEL BOLTON
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
BILLY JOEL
BELINDA CARLISLE

SOUTH

P1

WTFM/Johnson City
Mark McKinney

SMOKEY ROBINSON
SARA HICKMAN
REGINA BELLE
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
ROD STEWART
CHICAGO
TAYLOR DAYNE

WSB-FM/Atlanta
LoCasio/McCoy

none
Hottest:
CHICAGO
GLORIA ESTEFAN
LINDA RONSTADT
KENNY G
PHIL COLLINS

KVIL/Dallas
Rhodes/Eberhart

none
Hottest:
LINDA RONSTADT
KATHY MATTEA
SADAO WATANABE
DONNY OSMOND
NATALIE COLE

WLTS/New Orleans
Bob Mitchell

TOMMY PAGE
Hottest:
NATALIE COLE
LINDA RONSTADT
GLORIA ESTEFAN
CHICAGO
LUTHER VANDROSS

2WD/Norfolk
Bill Curtis

MICHAEL BOLTON
Hottest:
KENNY G
SADAO WATANABE
LINDA RONSTADT
TAYLOR DAYNE
ALANNAH MYLES

WNLN/Tampa
Chuck Crane

BAD ENGLISH
SARA HICKMAN
Hottest:
SADAO WATANABE
LUTHER VANDROSS
NATALIE COLE
LINDA RONSTADT
BILLY JOEL

P2

WZNY/Augusta, GA
John Patrick

none
Hottest:
CHICAGO
LINDA RONSTADT
KENNY G
BILLY JOEL
SADAO WATANABE

WXTG/Charleston
John Quincy

PHIL COLLINS
ROXETTE
SMOKEY ROBINSON
COLIN HAY BAND
PAUL CARRACK
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
NATALIE COLE
BILLY JOEL

WTCB/Columbia, SC
Doug Spets

JULIA FORDHAM
PAUL CARRACK
Hottest:
LINDA RONSTADT
NATALIE COLE
KENNY G
LUTHER VANDROSS
TAYLOR DAYNE

WAHR/Muntsville
Michael Cruz

REGINA BELLE
JULIA FORDHAM
NANCI GRIFFITH
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
KENNY G
TAYLOR DAYNE
NATALIE COLE

WIVY/Jacksonville
Matthews/Mann

TOMMY PAGE
TEARS FOR FEARS
MICHAEL BOLTON
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
LUTHER VANDROSS
BILLY JOEL
PAULA ABDUL

WKTK/Gainesville
Nick Allen

BONNIE RAITT
MICHAEL BOLTON
Hottest:
LUTHER VANDROSS
LINDA RONSTADT
ALANNAH MYLES
JANET JACKSON
ROXETTE

WGSV/Guntersville
Jackson/Bell

DON HENLEY
TOMMY PAGE
LISA STANSFIELD
MICHAEL BOLTON
BAD ENGLISH
Hottest:
LUTHER VANDROSS
KENNY G
SADAO WATANABE
NATALIE COLE
LINDA RONSTADT

KRLB/Lubbock
Rob De Angelo

JETS
SARA HICKMAN
JULIA FORDHAM
NANCI GRIFFITH
REGINA BELLE
TOMMY PAGE
MICHEL'LE
Hottest:
LUTHER VANDROSS
LINDA RONSTADT
TAYLOR DAYNE
SADAO WATANABE
MILLI VANILLI

WNMB/No. Myrtle Beach
Thompson/Chapman

MICHAEL BOLTON
ROXETTE
BAD ENGLISH
BLUE NILE
LISA STANSFIELD
Hottest:
NATALIE COLE
CUTTING CREW
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE

KTYL/Tyler
Janie Baker

none
Hottest:
CHICAGO
GLORIA ESTEFAN
SADAO WATANABE
JOE COCKER
CUTTING CREW

KVIC/Victoria
Tony Davis

MICHAEL BOLTON
TINA TURNER
Hottest:
KENNY G
LINDA RONSTADT
TAYLOR DAYNE
BILLY JOEL
LUTHER VANDROSS

MIDWEST

P1

WARM98/Cincinnati
Michael Grayson

none
Hottest:
GLORIA ESTEFAN
CHICAGO
SADAO WATANABE
POCO
MICHAEL DAMIAN

WWNK/Cincinnati
Matthews/McCullough

ROXETTE
Hottest:
GLORIA ESTEFAN
LOU GRAMM
ELTON JOHN
ROD STEWART
CHICAGO

WLTF/Cleveland
Popovich/Godfrey

JANET JACKSON
BAD ENGLISH
Hottest:
SADAO WATANABE
MICHAEL DAMIAN
CHICAGO
GLORIA ESTEFAN
KENNY G

WSNY/Columbus
Hallett/Nunnally

none
Hottest:
LOU GRAMM
ROD STEWART
GLORIA ESTEFAN
ELTON JOHN
CHICAGO

WNIC/Detroit
Bob Kucken

BEE GEES
BELINDA CARLISLE
VONDA SHEPARD
Hottest:
MICHAEL BOLTON
KENNY G
LUTHER VANDROSS
SADAO WATANABE
MICHAEL DAMIAN

WOMC/Detroit
Barry Argenbright

NATALIE COLE
Hottest:
TAYLOR DAYNE
MICHAEL DAMIAN
LINDA RONSTADT
KENNY G
SADAO WATANABE

KLSI/Kansas City
Land/Stultz

TEARS FOR FEARS
DON HENLEY
MICHAEL BOLTON
Hottest:
QUINCY JONES
DONNY OSMOND
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE

WMYX/Milwaukee
King/Morales

none
Hottest:
MICHAEL BOLTON
CHICAGO
GLORIA ESTEFAN
EDDIE MONEY
ROD STEWART

WEST

P1

KXLT/Denver
Ward/Adams

DON HENLEY
PHIL COLLINS
MICHAEL DAMIAN
ALANNAH MYLES
KATHY MATTEA
TAYLOR DAYNE
Hottest:
PHIL COLLINS
DON HENLEY
GLORIA ESTEFAN
LINDA RONSTADT
KENNY G

KBIG/Los Angeles
Edwards/Verdery

GRAYSON HUGH
SMOKEY ROBINSON
REGINA BELLE
Hottest:
LINDA RONSTADT
SADAO WATANABE
LUTHER VANDROSS
NATALIE COLE
DONNY OSMOND

KOST/Los Angeles
Kaye/Amidon

SMOKEY ROBINSON
TOMMY PAGE
REGINA BELLE
Hottest:
LINDA RONSTADT
CHICAGO
SADAO WATANABE
GLORIA ESTEFAN
JODY WATLEY

KLSY/Seattle
Bob Brooks

BEE GEES
GRAYSON HUGH
Hottest:
GLORIA ESTEFAN
CHICAGO
KENNY G
LINDA RONSTADT
SADAO WATANABE

KLCY/Salt Lake City
Brad Stone

B-52'S
MICHAEL BOLTON
SMOKEY ROBINSON
TOMMY PAGE
Hottest:
PAULA ABDUL
GLORIA ESTEFAN
ROXETTE
MILLI VANILLI
JANET JACKSON

B100/San Diego
Gene Knight

none
Hottest:
LUTHER VANDROSS
JANET JACKSON
LOU GRAMM
ROXETTE
GLORIA ESTEFAN

K101/San Francisco
John Evans

none
Hottest:
BILLY JOEL
TAYLOR DAYNE
ROD STEWART
MICHAEL BOLTON
CHICAGO

KS95/Minneapolis
Kim Jeffries

BILLY JOEL
TAYLOR DAYNE
ALANNAH MYLES
Hottest:
GLORIA ESTEFAN
CHICAGO
KENNY G
SADAO WATANABE
LINDA RONSTADT

KYKY/St. Louis
Weed/Larabee

none
Hottest:
JOE COCKER
CHICAGO
LOU GRAMM
ELTON JOHN
PHIL COLLINS

P2

WVUD/Dayton
Reed Kittredge

none
Hottest:
SADAO WATANABE
TAYLOR DAYNE
BAD ENGLISH
LINDA RONSTADT
PHIL COLLINS

WLMT/Grand Rapids
Dirksen/Brown

none
Hottest:
LINDA RONSTADT
SADAO WATANABE
BILLY JOEL
KENNY G
DONNY OSMOND

WFMK/Lansing
Tom Knight

none
Hottest:
LINDA RONSTADT
SADAO WATANABE
BILLY JOEL
KENNY G
DONNY OSMOND

P3

KKLV/Anchorage
Dave Stroh

MICHAEL BOLTON
K.D. LANG
TELL ME TELL ME
BUSTER POINDEXTER
BLUE NILE
PETER BLAKELEY
Hottest:
PAULA ABDUL
DONNY OSMOND
ALANNAH MYLES
PAUL CARRACK
JANET JACKSON

KIDX/Billings, MT
Rick Lawrence

none
Hottest:
CHICAGO
MICHAEL BOLTON
LINDA RONSTADT
KENNY G
ROD STEWART

WMGN/Madison
Pat O'Neill

none
Hottest:
SADAO WATANABE
LINDA RONSTADT
VONDA SHEPARD
KENNY G
NATALIE COLE

WHNN/Saginaw
Stine/Knight

none
Hottest:
LINDA RONSTADT
SADAO WATANABE
BILLY JOEL
KENNY G
DONNY OSMOND

3WM/Toledo
Mark Roberts

none
Hottest:
KENNY G
LINDA RONSTADT
NATALIE COLE
BILLY JOEL
TAYLOR DAYNE

P3

WCMJ/Cambridge, OH
Mike Ruble

MICHAEL BOLTON
LISA STANSFIELD
Hottest:
LINDA RONSTADT
SADAO WATANABE
LUTHER VANDROSS
TAYLOR DAYNE
KENNY G

WMT-FM/Cedar Rapids
Green/Sellers

JANET JACKSON
J.T. TAYLOR
K.D. LANG
Hottest:
LUTHER VANDROSS
KENNY G
LINDA RONSTADT
KATHY MATTEA
ALANNAH MYLES

WFRO/Fremont, OH
Larry Ziebold

SALLY MOORE
CHER
MICHAEL BOLTON
J.T. TAYLOR
BOBBY VINTON
Hottest:
LINDA RONSTADT
SADAO WATANABE
BILLY JOEL
CUTTING CREW
NATALIE COLE

KSCB/Libera
Mark David

MICHAEL BOLTON
BLUP NILE
PETER BLAKELEY
Hottest:
LINDA RONSTADT
SADAO WATANABE
KENNY G
LUTHER VANDROSS
TAYLOR DAYNE

WTWR/Monroe
Lori Demick

none
Hottest:
SADAO WATANABE
LINDA RONSTADT
LUTHER VANDROSS
KENNY G
NATALIE COLE

WLDI/Traverse City
Angle Honda

TEARS FOR FEARS
Hottest:
SADAO WATANABE
LUTHER VANDROSS
CUTTING CREW
LINDA RONSTADT
NATALIE COLE

KTID/San Rafael
Maria Lopez

PAUL CARRACK
BLUE NILE
REGINA BELLE
SMOKEY ROBINSON
WENDY WALL
Hottest:
ALANNAH MYLES
LINDA RONSTADT
TELL ME TELL ME
COLIN HAY BAND
SALLY MOORE

KWSI/Warm Springs, OR
Matters/Bobb

K.D. LANG
PETER BLAKELEY
Hottest:
BAD ENGLISH
BILLY JOEL
KATHY MATTEA
PHIL COLLINS
VONDA SHEPARD

80 Current Reporters
56 Current Playlists

Due To The Holiday Weekend,
There Were A High Number Of
Frozen Reports.

NEW ARTISTS

Reports/Adds

1	COLIN HAY BAND/Into My Life (MCA)	29/3
2	ROLLING STONES/Almost Hear You Sigh (Columbia)	23/2
3	TOMMY PAGE/It'll Be Your Everything (Sire/WB)	20/11
4	JOHN TESH/You Break It (Cypress/A&M)	20/0
5	LISA STANSFIELD/All Around The World (Arista)	15/3
6	H FACTOR/I Love You (IRS)	14/0
7	DIANNE REEVES/Never Too Far (EMI)	13/0
8	COVER GIRLS/We Can't Go Wrong (Capitol)	11/0
9	BLUE NILE/The Downtown Lights (A&M)	9/7
10	PETER BLAKELEY/Crying In The Chapel (Capitol)	7/7

New artists have not yet had an AC Breaker.

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

NATALIE COLE (2)
PHIL COLLINS (2)
MICHAEL DAMIAN (2)
DDN HENLEY (2)
DLIVIA NEWTON-JOHN (2)

HOTTEST

GLORIA ESTEFAN (30)
LINDA RONSTADT (28)
CHICAGO (17)
KENNY G (14)
SADAO WATANABE (12)
ROD STEWART (9)
ELTON JOHN (6)
NATALIE COLE (4)
LOU GRAMM (4)

EAST

P1

WBZ/Boston
Phil Conrad
none
Hottest:
GLORIA ESTEFAN
PHIL COLLINS
CHICAGO
LINDA RONSTADT
WBEN/Buffalo
Hank Nevins
none
Hottest:
MICHAEL BOLTON
MICHAEL DAMIAN
CHICAGO
BELINDA CARLISLE
KENNY G

KDKA/Pittsburgh
Chuck Dickemann
none
Hottest:
PHIL COLLINS
ROD STEWART
TOM PETTY
MICHAEL BOLTON
CHICAGO
WMAL/Washington
Michael Neff
none
Hottest:
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN
KENNY G
LUTHER VANDROSS

P2

WICC/Bridgeport
Stormin' Norman
none
Hottest:
CHICAGO
LINDA RONSTADT
GLORIA ESTEFAN
JANET JACKSON
MICHAEL BOLTON
WTIC/Hartford
David Bernstein
PHIL COLLINS
MICHAEL DAMIAN
TINA TURNER
Hottest:
SADAO WATANABE
LINDA RONSTADT
CHICAGO
KENNY G
BILLY JOEL

WELI/New Haven
Gross/McCormick
none
Hottest:
ALANNAH MYLES
LOU GRAMM
GLORIA ESTEFAN
LINDA RONSTADT
BILLY JOEL
WGY/Schenectady
Buzz Brindle
NATALIE COLE
MICHAEL DAMIAN
RANDY NEWMAN
Hottest:
CHICAGO
GLORIA ESTEFAN
ROD STEWART
KENNY G
POCO

P3

WFMD/Frederick, MD
Fieseler/Watson
COVER GIRLS
LUTHER VANDROSS
OLIVIA NEWTON-JOHN
NATALIE COLE
Hottest:
LINDA RONSTADT
KENNY G
SADAO WATANABE
TAYLOR DAYNE
DONNY OSMOND
WSTU/Stuart
Shaw/Grant
none
Hottest:
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
LINDA RONSTADT
ROD STEWART

GOLD-BASED AC

MOST ADDED

ROXETTE (2)
BASIA (1)
REGINA BELLE (1)
CUTTING CREW (1)
MICHAEL DAMIAN (1)
DDN HENLEY (1)
LUTHER VANDROSS (1)

HOTTEST

GLORIA ESTEFAN (32)
CHICAGO (27)
LINDA RONSTADT (25)
ROD STEWART (16)
KENNY G (15)
MICHAEL BOLTON (13)
TAYLOR DAYNE (12)
LOU GRAMM (12)
SADAO WATANABE (9)
ELTON JOHN (8)

EAST

P1

WMMX/Baltimore
Greg Dunkin
none
Hottest:
ROD STEWART
CHICAGO
ELTON JOHN
GLORIA ESTEFAN
TAYLOR DAYNE
WKJY/Nassau, NY
Keith Hill
none
Hottest:
GLORIA ESTEFAN
KENNY G
ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS
WKSZ/Philadelphia
Lou Patrick
none
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MICHAEL BOLTON
PHIL COLLINS

WHTX/Pittsburgh
Scott Alexander
none
Hottest:
CHICAGO
LINDA RONSTADT
MICHAEL BOLTON
MILLI VANILLI
ROD STEWART
WLTJ/Pittsburgh
John Gallagher
none
Hottest:
CHICAGO
LINDA RONSTADT
ELTON JOHN
GLORIA ESTEFAN
MICHAEL BOLTON
WLTW/Washington
Chuck Morgan
BASIA
Hottest:
LUTHER VANDROSS
GLORIA ESTEFAN
TAYLOR DAYNE
NATALIE COLE
CHICAGO

P2

WKLH/Albany
Jon Knott
none
Hottest:
ROD STEWART
CHICAGO
GLORIA ESTEFAN
MICHAEL BOLTON
PHIL COLLINS
WAEB/Allentown
Chris Bailey
none
Hottest:
CHICAGO
ROD STEWART
GLORIA ESTEFAN
LOU GRAMM
WYYY/Syracuse
Lauber/Langmyer
none
Hottest:
CHICAGO
ROD STEWART
GLORIA ESTEFAN
LOU GRAMM
LINDA RONSTADT

WMRV/Binghamton, NY
John Carter
none
Hottest:
ROD STEWART
LOU GRAMM
CHICAGO
LINDA RONSTADT
GLORIA ESTEFAN
WJBR/Wilmington, DE
Bill Kays
none
Hottest:
MICHAEL BOLTON
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
SADAO WATANABE
PHIL COLLINS
LUTHER VANDROSS

CUTTING CREW
ROXETTE
DON HENLEY
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
NATALIE COLE
SADAO WATANABE
BILLY JOEL

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
CHICAGO
ROD STEWART
GLORIA ESTEFAN
LOU GRAMM
MICHAEL PENN

WDBO/Orlando
Dan Shaffer
none
Hottest:
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN
BEE GEES
MICHAEL DAMIAN

WRVA/Richmond
Tim Farley
none
Hottest:
KENNY G
MICHAEL BOLTON
ROD STEWART
GLORIA ESTEFAN
CHICAGO
WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

P3

WSTU/Stuart
Shaw/Grant
none
Hottest:
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
LINDA RONSTADT
ROD STEWART

MIDWEST

P1

55KRC/Cincinnati
Gary King
none
Hottest:
GLORIA ESTEFAN
ROD STEWART
LOU GRAMM
CHICAGO
SADAO WATANABE
WLW/Cincinnati
Dave Reinhart
DON HENLEY
RICHARD MARK
Hottest:
LINDA RONSTADT
ROD STEWART
PHIL COLLINS
CHICAGO
GLORIA ESTEFAN
WTVN/Columbus
John Lane
none
Hottest:
GLORIA ESTEFAN
ROD STEWART
ELTON JOHN
CHICAGO
LOU GRAMM

WCCO/Minneapolis
Curt Lundgren
none
Hottest:
LINDA RONSTADT
MICHAEL DAMIAN
GLORIA ESTEFAN
WIBA/Madison
Reed/Kay
none
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
KENNY G
NATALIE COLE
SADAO WATANABE
WROK/Rockford
Ivey/Thomas
none
Hottest:
LINDA RONSTADT
DON HENLEY
ROD STEWART
ELTON JOHN
GLORIA ESTEFAN
WHBC/Canton
Doug Lane
PHIL COLLINS
ROGERS & KNIGHT
Hottest:
NATALIE COLE
GLORIA ESTEFAN
KENNY G
SADAO WATANABE
LINDA RONSTADT

WOOD/Grand Rapids
Robb Westaby
none
Hottest:
GLORIA ESTEFAN
CHICAGO
ELTON JOHN
RICHARD MARK
LINDA RONSTADT
WIBR/Chicago
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
KENNY G
NATALIE COLE
SADAO WATANABE
WJBC/Bloomington
Don Munson
none
Hottest:
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
SADAO WATANABE
KENNY G
WCIL/Carbondale
Rich Bird
none
Hottest:
LUTHER VANDROSS
TAYLOR DAYNE
GLORIA ESTEFAN
ROD STEWART
LINDA RONSTADT
KFOR/Lincoln
Cathy Blythe
none
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
KENNY G
SADAO WATANABE
KELO/Sioux Falls, SD
Spanky Carmichael
none
Hottest:
GLORIA ESTEFAN
ROD STEWART
ALANNAH MYLES
LINDA RONSTADT
BAD ENGLISH
KUGN/Eugene
O'Brien/James
none
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
KENNY G
ELTON JOHN
BONNIE RAITT
KSSK/Honolulu
Phil Abbott
JIVE BUNNY & THE
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
VONDA SHEPARD
SOULSISTER
HELISSA MANCHESTE

P3

WJBC/Bloomington
Don Munson
none
Hottest:
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
SADAO WATANABE
KENNY G
WFOR/Lincoln
Cathy Blythe
none
Hottest:
GLORIA ESTEFAN
LINDA RONSTADT
KENNY G
SADAO WATANABE
KELO/Sioux Falls, SD
Spanky Carmichael
none
Hottest:
GLORIA ESTEFAN
ROD STEWART
ALANNAH MYLES
LINDA RONSTADT
BAD ENGLISH

KFSB/Joplin
Robin Wells
DON HENLEY
CHER
COLIN HAY BAND
BOBBY VINTON
OLIVIA NEWTON-JOHN
Hottest:
KENNY G
NATALIE COLE
SADAO WATANABE
MICHAEL PENN
TAYLOR DAYNE

SOUTH

P1

Love 94/Miami
Don Agony
none
Hottest:
MICHAEL BOLTON
JODY WATLEY
GLORIA ESTEFAN
CHICAGO
LINDA RONSTADT
WLMG/New Orleans
Nick Ferrara
none
Hottest:
KATHY MATTEA
LINDA RONSTADT
LUTHER VANDROSS
NATALIE COLE
SNOKEY ROBINSON
WUSA/Tampa
Irwin/Williams
none
Hottest:
LINDA RONSTADT
CHICAGO
KENNY G
TAYLOR DAYNE
GLORIA ESTEFAN
KLMJ/Austin
Joel Burke
none
Hottest:
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN
LUTHER VANDROSS
KENNY G
WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
MICHAEL BOLTON
ROD STEWART
WLMX/Raleigh
Scott/Myers
none
Hottest:
LINDA RONSTADT
PHIL COLLINS
MICHAEL BOLTON
ROXETTE
MILLI VANILLI

P2

WJQI/Norfolk
Mike Shores
none
Hottest:
CHICAGO
GLORIA ESTEFAN
KENNY G
LINDA RONSTADT
SADAO WATANABE
WMMJ/Birmingham
Ken Barnett
none
Hottest:
CHICAGO
LOU GRAMM
GLORIA ESTEFAN
ROD STEWART
LINDA RONSTADT
LUTHER VANDROSS
WMC/Charlotte
Herring/Morley
none
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
MICHAEL BOLTON
PHIL COLLINS
ROD STEWART
WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
LOU GRAMM
CHICAGO
GLORIA ESTEFAN
MICHAEL BOLTON
ROD STEWART
WLMX/Raleigh
Scott/Myers
none
Hottest:
LINDA RONSTADT
PHIL COLLINS
MICHAEL BOLTON
ROXETTE
MILLI VANILLI

WMAG/Greensboro
John Jenkins
none
Hottest:
CHICAGO
LOU GRAMM
GLORIA ESTEFAN
LINDA RONSTADT
LUTHER VANDROSS
WMBX/Richmond
Mike Ryan
none
Hottest:
GLORIA ESTEFAN
LOU GRAMM
BILLY JOEL
LINDA RONSTADT
CHICAGO
WSTF/Orlando
Samantha Shore
none
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
LOU GRAMM
ROD STEWART
PHIL COLLINS
KVKI/Shreveport
Howard Clark
none
Hottest:
CHICAGO
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN

WEST

P1

KFMB/San Diego
Larson/Robertson
none
Hottest:
CHICAGO
KENNY G
LINDA RONSTADT
GLORIA ESTEFAN
DONNY OSMOND
KHOW/Denver
Murphy Huston
none
Hottest:
GLORIA ESTEFAN
CHICAGO
ROD STEWART
ELTON JOHN
LINDA RONSTADT
KEX/Portland
Dirxx/Fort
none
Hottest:
LINDA RONSTADT
JIVE BUNNY & THE
GLORIA ESTEFAN

KBOI/Boise
Drew Harold
DONNY OSMOND
BEE GEES
Hottest:
LINDA RONSTADT
CHICAGO
KENNY G
LINDA RONSTADT
GLORIA ESTEFAN
ELTON JOHN
KXOA-FM/Sacramento
Casey/Clem
none
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MICHAEL BOLTON
LINDA RONSTADT
KENNY G
KLLY/Bakersfield
Russ Davidson
none
Hottest:
KENNY G
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
CHICAGO
KCIX/Boise
Don Jennings
none
Hottest:
ROD STEWART
GLORIA ESTEFAN
KENNY G
LINDA RONSTADT
TAYLOR DAYNE
KSK/Spokane
Rob Harder
none
Hottest:
ELTON JOHN
GLORIA ESTEFAN
CHICAGO
ROD STEWART
LOU GRAMM

P2

WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO
WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

WEST

P1

KKCW/Portland
Bill Minckler
REGINA BELLE
Hottest:
LINDA RONSTADT
SADAO WATANABE
GLORIA ESTEFAN
CHICAGO
KENNY G
KXOA-FM/Sacramento
Casey/Clem
none
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MICHAEL BOLTON
LINDA RONSTADT
KENNY G
KLLY/Bakersfield
Russ Davidson
none
Hottest:
KENNY G
LINDA RONSTADT
LOU GRAMM
GLORIA ESTEFAN
CHICAGO
KCIX/Boise
Don Jennings
none
Hottest:
ROD STEWART
GLORIA ESTEFAN
KENNY G
LINDA RONSTADT
TAYLOR DAYNE
KSK/Spokane
Rob Harder
none
Hottest:
ELTON JOHN
GLORIA ESTEFAN
CHICAGO
ROD STEWART
LOU GRAMM

P2

WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO
WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO
WYXX/Paducah
Cook/Miller
none
Hottest:
POCO
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL
CHICAGO

34 Reporters
11 Current Playlists

Due To The Holiday Weekend,
There Were A High Number Of
Frozen Reports.

44 Current Reporters
10 Current Playlists

Due To The Holiday Weekend,
There Were A High Number Of
Frozen Reports.

NEW AC

NATIONAL AIRPLAY

CONTEMPORARY JAZZ

LW	TW	Artist/Track	Label
1	1	KENNY G/Kenny G Live (Arista)	"Going" "Uncle"
2	2	SAM RINEY/At Last (Spindletop)	"Pacific" "What"
3	3	KIM PENSYL/Pensyl Sketches #2 (Optimism)	"Monterey" "By"
7	4	BASIA/London Warsaw New York (Epic)	"Baby" "Cruising"
4	5	KIM WATERS/Sweet And Saxy (Warlock)	"Cruisin'" "GIVING"
6	6	NANCEE KAHLER/Songs Without Words (Nebula)	"Sarah" "Moment"
10	7	JULIA FORDHAM/Porcelain (Virgin)	"Genius" "Manhattan"
8	8	PAT KELLEY/High Heels (Denon)	"Peaceful" "Cappuccino"
5	9	OON HARRISS/Abacus Moon (Sonic Atmosphere)	"Porcelain" "Crystal"
15	10	DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)	"Sun" "Under"
16	11	DOTT SERO/Off The Beaten Path (Nova)	"Jeepers" "Pacific"
19	12	RICHARD SMITH UNIT/Rockin' The Boat (Chase Music Group)	"Zephyr" "Orcas"
13	13	UNCLE FESTIVE/That We Do Know (Denon)	"Not" "Going"
21	14	EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)	"Driving" "Meet"
12	15	SADAO WATANABE/Front Seat (Elektra)	"Sailing" "Any"
9	16	SHAWN COLVIN/Steady On (Columbia)	"Steady" "Shotgun"
11	17	RANDY CRAWFORD/Rich And Poor (WB)	"Cigarette" "Wrap"
14	18	QUINCY JONES/Back On The Block (Qwest/WB)	"Septembro" "Birdland"
22	19	CHARNETT MOFFETT/Beauty Within (Blue Note)	"Angela" "Love"
24	20	GIPSY KINGS/Mosaique (Elektra)	"Liberte" "Passion"
26	21	TONY GUERRERO/Different Places (Nova)	"Slam" "Mangione"
18	22	STEVE HAUN/Midnight Echos (Silver Wave)	"Renewal" "Distant"
17	23	FATBURGER/Time Will Tell (Intima/Enigma)	"Back" "Monica"
28	24	ANNE HOWARD MAXWELL/Shadow Of My Heart (Voss)	"Farrell" "For"
20	25	RICK STRAUSS/Body Lines (ProJazz)	"Bumper" "Wind"
25	26	DAVID CHESKY/Club De Sol (Chesky)	"Desert" "Marina"
DEBUT	27	ROB MOUNSEY & FLYING MONKEY ORCHESTRA/Dig (Sona Gaia)	"Smoky" "Airships"
BREAKER	28	CRYSTAL WIND/Inner Traveler (Higher Octave)	"Airborne" "Search"
23	29	GROVER WASHINGTON JR./Time Out Of Mind (Columbia)	"Sacred" "Unspoken"
DEBUT	30	GARY BURTON/Reunion (GRP)	"Reunion" "Will"

LW	TW	Artist/Track	Label
1	1	HUGH MASEKELA/Uptownship (Novus/RCA)	"Uptownship" "Don't"
3	2	CHARNETT MOFFETT/Beauty Within (Blue Note)	"Love" "Angela"
2	3	AHMAD JAMAL/Pittsburg (Atlantic)	"Pittsburgh" "Bellows"
4	4	BOBBY WATSON & HORIZON/The Inventor (Blue Note)	"P.D." "Children"
8	5	GARY BURTON/Reunion (GRP)	"Reunion"
12	6	EDDIE GOMEZ/Street Smart (Columbia)	"Lorenzo" "Street"
5	7	KENNY G/Kenny G Live (Arista)	"Going" "Uncle"
7	8	FRANK MORGAN/Mood Indigo (Antilles New Direction/Island)	"Mood Indigo" "Mood Indigo"
11	9	KIM PENSYL/Pensyl Sketches #2 (Optimism)	"Monterey" "Love"
21	10	COURTNEY PINE/The Vision's Tale (Island)	"Mellow" "There"
10	11	QUINCY JONES/Back On The Block (Qwest/WB)	"Septembro" "Secret"
BREAKER	12	HARPER BROTHERS/Remembrance (Verve/PolyGram)	"Remembrance"
9	13	DAVID CHESKY/Club De Sol (Chesky)	"Desert"
18	14	MARK MURPHEY/Kerouac Then & Now (Muse)	"Lazy"
6	15	COUNT BASIE w/F. FOSTER/The Legend The Legacy (Denon)	"Legend" "Legacy"
16	16	PAT KELLEY/High Heels (Denon)	"High" "Midnight" "Cappuccino"
26	17	RENEE ROSNES/Renee Rosnes (Blue Note)	"Punjab"
14	18	JIMMY SMITH/Prime Time (Milestone/Fantasy)	"Simple"
15	19	JAY HOGGARD/Overview (Muse)	"Aguacatee"
DEBUT	20	MATT ROLLINGS/Balconies (MCA)	"Balconies"
27	21	DIANNE REEVES/Never Too Far (EMI)	"Never" "Fumilayo"
28	22	TONY GUERRERO/Different Places (Nova)	"Slam" "Little"
24	23	CODE RED/Code Red (Continuum)	"Marina" "Tutu"
13	24	OUT OF THE BLUE/Spiral Staircase (Blue Note)	"Samba"
17	25	SAM RINEY/At Last (Spindletop)	"Shape" "Kabuki" "Last"
19	26	DIDIER LOCKWOOD/1 2 3 4 (Nova)	"Stormy" "Aquamarine" "Crisis Cross"
BREAKER	27	RAMSEY LEWIS & BILLY TAYLOR/We Meet Again (CBS)	"Soul"
BREAKER	28	STAN GETZ/Anniversary (EmArcy/PolyGram)	"Anniversary"
20	29	ROBIN EUBANKS & STEVE TURRE/Dedication (JMT/PolyGram)	"Dedication"
29	30	STANLEY COWELL/Back To The Beautiful (Concord)	"Sylvia's"

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
FINAL NOTICE (6) CHRIS REA (6) BASIA (5) SPENCER BREWER (5) DEBORAH HENSON-CONANT (5) JAY PATTEN (4) MIKE STEVENS (4)	KENNY G (15) SAM RINEY (12) BASIA (11) DON HARRISS (8) SHAWN COLVIN (7) RANDY CRAWFORD (7) KIM WATERS (7)	RANDY CRAWFORD/Cigarette QUINCY JONES/Birdland

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
MAYNARD FERGUSON (12) DEBORAH HENSON-CONANT (10) MATT ROLLINGS (9) DOUG CAMERON (8) FINAL NOTICE (8) GEORGE HOWARD (8) JAMES NEWTON (8)	HUGH MASEKELA (13) CHARNETT MOFFETT (11) GARY BURTON (10) KENNY G (8) QUINCY JONES (8) FRANK MORGAN (7)	No Tracks Qualified This Week

NEW & ACTIVE

* DOUG CAMERON "Mil Amores" (Narada) 30/3
Rotations: Heavy 3/0, Medium 11/0, Light 16/3, Total Adds 3, WHRL, KLSK, WDXZ. Heavy: WHVE, KLTR, KTCZ. CHART EXTRA this week.

DEBORAH HENSON-CONANT "Caught In The Act" (GRP) 24/5
Rotations: Heavy 2/0, Medium 8/1, Light 14/4, Total Adds 5, WHVE, KLSK, WDXZ, KBIA, SS. Heavy: WJIB, KLTR.

MIKE SMIAROWSKI "Island Fantasy" (Smear) 22/1
Rotations: Heavy 2/0, Medium 14/0, Light 6/1, Total Adds 1, WFAE. Heavy: WDXZ, KLTR.

DIANNE REEVES "Never Too Far" (EMI) 20/3
Rotations: Heavy 4/0, Medium 11/0, Light 5/3, Total Adds 3, WNUA, WFMK, WHNN. Heavy: WGMC, KWVS, WAMX, WGMG.

FINAL NOTICE "As You Wish" (Jazzline/Delta) 19/6
Rotations: Heavy 1/0, Medium 6/0, Light 12/6, Total Adds 6, BRZ, WGMC, KLSK, WPCH, WDXZ, WLSY. Heavy: WJIB.

CHRIS REA "Road To Hell" (Geffen) 18/6
Rotations: Heavy 2/0, Medium 4/0, Light 12/6, Total Adds 6, KIFM, KNUA, WHRL, WFAE, WDXZ, WMT-FM. Heavy: KTCZ, KBGO.

WALTER BEASLEY "Just Kicking It" (Mercury) 18/3
Rotations: Heavy 3/0, Medium 3/0, Light 12/3, Total Adds 3, WBZN, KPQT, KGSR. Heavy: KOAI, KIFM, WWAY.

CHUCK LOEB AND ANDY LAVERNE "Magic Fingers" (OMP) 17/3
Rotations: Heavy 2/0, Medium 4/0, Light 11/3, Total Adds 3, KIFM, WNND, KBIA. Heavy: WBBY, WFAE.

MATT HARRIS "Hit And Run" (Voss) 17/2
Rotations: Heavy 4/0, Medium 5/1, Light 8/1, Total Adds 2, WBBY, WPCH. Heavy: KOAI, KIFM, WHRL, WFAE.

TANITA TIKARAM "The Sweet Keeper" (Reprise) 16/1
Rotations: Heavy 4/0, Medium 6/0, Light 6/1, Total Adds 1, WGMC. Heavy: BRZ, WFAE, KTCZ, KBGO.

HUGH MASEKELA "Uptownship" (Novus/RCA) 15/1
Rotations: Heavy 7/0, Medium 5/0, Light 3/1, Total Adds 1, WNUA. Heavy: WBZN, WGMC, WWAY, WMT-FM, WFMK, WHNN, KSNQ.

NICHOLAS "Body Music" (Nuage) 14/3
Rotations: Heavy 2/0, Medium 8/0, Light 4/3, Total Adds 3, KPQT, KWVS, WPCH. Heavy: KIFM, KLSK.

STEVIE RAY VAUGHAN "In Step" (Epic) 14/0
Rotations: Heavy 1/0, Medium 5/0, Light 8/0, Total Adds 0. Heavy: KTCZ.

NEW & ACTIVE

**CHUCK LOEB AND ANDY LAVERNE "Magic Fingers" (OMP) 26/1
Rotations: Heavy 2/0, Medium 11/0, Light 13/1, Total Adds 1, KMHD. Heavy: KPLU, WJAZ. CHART EXTRA this week.

BASIA "London Warsaw New York" (Epic) 25/7
Rotations: Heavy 5/0, Medium 11/2, Light 9/5, Total Adds 7, WNOP, WDET, WAER, KLCC, JZSHOW, WFSS, WKRY. Heavy: KPLU, WNGS, KPRT, KSBK, JZTRAX. BREAKER this week.

**DOTT SERO "Off The Beaten Path" (Nova) 25/1
Rotations: Heavy 10/0, Medium 10/0, Light 5/1, Total Adds 1, JZSHOW. Heavy: KTCJ, KJZZ, KLCC, KUOP, WFSS, KSLU, WIVY, KCLC, KSBK, JZTRAX. CHART EXTRA this week.

DOUG CAMERON "Mil Amores" (Narada/Equinox) 24/8
Rotations: Heavy 3/1, Medium 7/1, Light 14/6, Total Adds 8, WCPN, WDET, KJZZ, KUOP, JZSHOW, WSIE, WVPE, KKLD. Heavy: KPRT, JZTRAX. BREAKER this week.

MICHAEL DAVIS "Sidewalk Cafe" (Voss) 23/5
Rotations: Heavy 3/0, Medium 13/2, Light 7/3, Total Adds 5, WAER, KUOP, WNGS, WMFD, JZTRAX. Heavy: KSLU, WVPE, KSBK. BREAKER this week.

JIM BROCK "Tropic Affair" (Reference) 22/4
Rotations: Heavy 1/0, Medium 3/0, Light 18/4, Total Adds 4, WNOP, KMHD, WFSS, WKRY. Heavy: WSIE. BREAKER this week.

DAVE FRISHBERG "Let's Eat Home" (Concord) 21/5
Rotations: Heavy 4/0, Medium 9/1, Light 8/4, Total Adds 5, WSHA, KLCC, KUOP, CJ, KTCL. Heavy: KXPR, KJAZ, WHRO, KWUM. BREAKER this week.

DENNIS COFFEY "Under The Moonlight" (Orpheus/EMI) 21/1
Rotations: Heavy 6/0, Medium 9/0, Light 6/1, Total Adds 1, JCITY. Heavy: WDET, WEBR, WFSS, KSLU, KPRT, JZTRAX. BREAKER this week.

JOHN HART "One Down" (Blue Note) 21/1
Rotations: Heavy 5/0, Medium 5/0, Light 11/1, Total Adds 1, KKLD. Heavy: WCPN, KSOS, KJAZ, CJ, WUSF. BREAKER this week.

RICHARD SMITH UNIT "Rockin' The Boat" (Chase Music Group) 21/1
Rotations: Heavy 4/0, Medium 12/0, Light 5/1, Total Adds 1, KTCJ. Heavy: KJZZ, KLCC, KUOP, KSLU. BREAKER this week.

MATT HARRIS "Hit And Run" (Voss) 18/2
Rotations: Heavy 2/0, Medium 9/1, Light 7/1, Total Adds 2, CJ, KSBK. Heavy: WVPE, KCLC.

HANK CRAWFORD & JIMMY MCGRIFF "On The Blue Side" (Milestone/Fantasy) 17/7
Rotations: Heavy 3/0, Medium 5/2, Light 9/5, Total Adds 7, WCPN, KTCJ, WJAZ, WHRO, KLCC, WTEB, WSIE. Heavy: WBGO, WNOP, KSOS.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.

CLARENCE
"GATEMOUTH"
BROWN

"COOL JAZZ"

ON 23 NAC AND
CJ REPORTERS,
INCLUDING WNOP,
KSDS, KPLU, WBZN,
THE BREEZE, WOTB,
KTCZ, KJAZ, WBGO.



(312) 973-7736
COMMERCIAL RADIO - DEREK AULT
NPR & COLLEGE RADIO - JAY SEPTOSKI

THIS "GATE" IS WIDE OPEN!

"STANDING MY GROUND"
ON ALLIGATOR RECORDS



basia
cruising for bruising

347-73239

"cruising for bruising"

the knock-out first single

from the new epic album

"london warsaw new york."
E 45472

on epic cassettes, compact discs and records.

Produced by Basia Trzetrzelewska and Danny White.
Management: Alan Seifert.

Epic © 1990 CBS Records, Inc.

New AC

ADDS & HOTS

<h3>EAST</h3> <p>P2 P3</p> <p>WHR/Albany Shawn Michaels ALLAN THOMAS CHRIS SEA JAY PATTEN DOUG CAMPBON ROBERTA ERIC ESSE EIM PERSEL RON ROUSSET RICHARD SMITH PATRICIA A. BAKER</p> <p>WAB/Rochester Anne Williams DREAMSHEET II ROBERTA DANNY WRIGHT DEBORAH REYNOLDS-CO FINAL NOTICE SASA</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WOM/Manchester Eric Gruner TARITA TIBERAN SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>MIDWEST</h3> <p>P1</p> <p>WBM/Chicago Fischer Hansen MUCH WISELELA ROBERTA SERV G DOUG CAMPBON EVERYTHING BUT THE FINAL NOTICE SASA</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>WEST</h3> <p>P1</p> <p>KMU/Los Angeles Allyn Stewart CURIS SEA ROBERTA SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>	
<h3>SOUTH</h3> <p>P1 P2</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>WEST</h3> <p>P3</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>			

44 Current NAC Reporters
32 Current Playlists

Called In Frozen Playlist (5):
KBCO/Denver-Boulder
KTNC/Aspen
KTCZ/Minneapolis
WLOQ/Orlando
WVAY/West Dover

Did Not Report, Playlist Frozen (4)
3WM/Toledo
KTWV/Los Angeles
Portraits In Sound
WXDJ/Miami

Did Not Report For Two
Consecutive Weeks, Not Used In
This Week's Data (3):
KEYV/Las Vegas
WLHT/Grand Rapids
WOTB/Newport

CONTEMPORARY JAZZ

ADDS & HOTS

<h3>EAST</h3> <p>P1 P3</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>SOUTH</h3> <p>P2 P3</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>MIDWEST</h3> <p>P1</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>		<h3>WEST</h3> <p>P3</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p> <p>WVAF/Albany Sally McCoy ROBERTA SASA EVERYTHING BUT THE FINAL NOTICE AL MACDONELL JAY PATTEN ROBERTA CHRISTY HOFFETT SERV G MUCH WISELELA BITE MIRA O'CONNELL</p>	
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MUSIC BEYOND FASHION

CLIVE GREGSON & CHRISTINE COLLISTER
WEATHER

A change in the weather
Featuring
BLUES ON THE RUN
HOW WEAK I AM
BLESSING IN DISGUISE



44 Current Contemporary Jazz
36 Current Contemporary Jazz
Reporters

Called In Frozen Playlist (2):
WVLE/Miami
WVTF/Tampa

Did Not Report, Playlist Frozen (4):
KWMU/St. Louis
KXPR/Sacramento
WEBR/Buttalo
WRTI/Philadelphia

Did Not Report For Two
Consecutive Weeks, Not Used In
This Week's Data (2):
WVPL/Louisville
WQCD/New York



NATIONAL AIRPLAY®

3 2
WKS WKS LW TW

178 REPORTERS

FEBRUARY 23, 1990

Reports/Adds Heavy Medium

- 2 2 1 **1 AEROSMITH/Pump** (Geffen)
- 1 1 2 **2 ERIC CLAPTON/Journeyman** (Reprise)
- 3 4 4 **3 WHITESNAKE/Slip Of The Tongue** (Geffen)
- 4 3 3 **4 ALANNAH MYLES/Alannah Myles** (Atlantic)
- 6 6 5 **5 ROLLING STONES/Steel Wheels** (Columbia)
- 11 8 6 **6 TOM PETTY/Full Moon Fever** (MCA)
- 5 5 7 **7 PHIL COLLINS/...But Seriously** (Atlantic)
- 12 9 8 **8 MICHAEL PENN/March** (RCA)
- 14 12 9 **9 GREAT WHITE/Twice Shy** (Capitol)
- 17 15 12 **10 SMITHEREENS/Smithereens 11** (Enigma/Capitol)
- 13 13 11 **11 BILLY JOEL/Storm Front** (Columbia)
- 27 19 14 **12 CHRIS REA/The Road To Hell** (Geffen)
- 9 10 10 **13 RUSH/Presto** (Atlantic)
- 22 23 20 **14 DON HENLEY/The End Of The Innocence** (Geffen)
- 21 18 15 **15 WARRANT/Dirty Rotten Filthy Stinking Rich** (Columbia)
- 23 20 19 **16 CULT/Sonic Temple** (Sire/Reprise)
- 19 16 16 **17 GEORGIA SATELLITES/In The Land Of Salvation & Sin** (Elektra)
- 8 11 17 **18 BAD ENGLISH/Bad English** (Epic)
- 28 23 **19 KISS/Hot In The Shade** (Mercury)
- 32 25 22 **20 HAVANA BLACK/Indian Warrior** (Capitol)
- 24 22 21 **21 TESLA/The Great Radio Controversy** (Geffen)
- 7 7 13 **22 MSG/Save Yourself** (Capitol)
- 31 27 24 **23 MOTLEY CRUE/Dr. Feelgood** (Elektra)
- 38 33 28 **24 LOU GRAMM/Long Hard Look** (Atlantic)
- 18 17 18 **25 RICHARD MARX/Repeat Offender** (EMI)
- 37 31 27 **26 ENUFF Z'NUFF/Enuff Z'Nuff** (Atco)
- 36 34 30 **27 JOE SATRIANI/Flying In A Blue Dream** (Relativity)
- 35 29 26 **28 VARIOUS ARTISTS/Born On The Fourth Of July** (MCA)
- 40 32 **29 COMPANY OF WOLVES/Company Of Wolves** (Mercury)
- 28 35 31 **30 ALARM/Change** (IRS)
- — 35 **31 BLACK CROWES/Shake Your MoneyMaker** (Def American/Geffen)
- — 39 **32 MELISSA ETHERIDGE/Brave & Crazy** (Island)
- 10 14 25 **33 NEIL YOUNG/Freedom** (Reprise)
- — 36 **34 POCO/Legacy** (RCA)
- DEBUT** **35 GUN/Taking On The World** (A&M)
- 15 24 33 **36 PAUL McCARTNEY/Flowers In The Dirt** (Capitol)
- DEBUT** **37 BRITNY FOX/Boys In Heat** (Columbia)
- — 40 **38 PETER MURPHY/Deep** (Beggars Banquet/RCA)
- DEBUT** **39 SLAUGHTER/Stick It To Ya** (Chrysalis)
- DEBUT** **40 BALAAM & THE ANGEL/Days Of Madness** (Virgin)

"What" (162) "F.I.N.E." (7) "Side" (5)	162-11	147+	15-
"Alibis" (116) "Bad" (95) "Pretending" (8)	159+111	107-	49+
"Deeper" (159) "Judgment" (7) "Fool" (3)	161-10	134+	25-
"Black" (148) "Lover" (3) "Still" (2)	151-11	140-	10+
"Almost" (156) "Hearts" (3) "Sad" (2)	157+3	126+	30-
"Face" (156) "Love" (6) "Free" (3)	159+2	125+	34-
"Wish" (140) "Something" (3) "Another" (2)	142+4	116+	25-
"Myth" (142) "This" (4) "Brave" (1)	146-12	98+	48-
"House" (144)	144-11	85+	57-
"Blues" (138) "Girl" (24) "Yesterday" (3)	147+7	48+	89=
"Extremes" (123) "That's" (5) "Storm" (1)	125=2	94=	31+
"Road" (141) "Evil" (1) "Texas" (1)	141+2	69+	67-
"Presto" (76) "Pass" (67) "Show" (6)	127-11	45-	71+
"Heart" (127) "Dirt" (16) "How" (3)	138+29	51+	83+
"Sometimes" (135)	135+4	62+	61-
"Sweet" (141)	141+1	31=	89+
"All" (118)	118-10	42-	66-
"Price" (55) "Best" (50) "Heaven" (1)	92-11	48-	41-
"Forever" (118) "Hide" (1) "Cadillac" (1)	119+8	38+	61-
"Lone" (135)	135+5	17=	94+
"Way" (100) "Love" (20)	113+13	26-	69+
"Anytime" (86) "Heart" (5) "Take" (2)	93-11	51-	38-
"Without" (122) "Kickstart" (6) "Slice" (3)	123+19	21+	73+
"True" (90) "Angel" (4) "Running" (4)	99+17	26+	68+
"Too" (85)	85-10	41-	39-
"Fly" (108) "Indian" (1)	109+8	20+	63-
"Back" (84) "Flying" (6) "Big" (5)	91+5	17+	46+
"Hard" (98)	98-11	20=	58+
"Call" (112)	112+8	9+	63+
"Love" (88) "Devolution" (4)	91+13	17-	62+
"Jealous" (101)	101+20	4+	63+
"Angels" (63) "Let" (5) "Sleep" (1)	68+20	16+	45+
"No" (49) "Crime" (2) "Rockin'" (1)	51-10	24-	24-
"Nature" (79) "Rough" (1)	80+12	11+	62+
"Better" (88)	88+17	2+	47+
"Married" (33) "Figure" (22) "This" (3)	56-8	14-	37-
"Dream" (79)	79+14	4=	37+
"Cuts" (63) "Strange" (1)	63+11	14+	32+
"Up" (79) "Fly" (1)	79+17	1-	34+
"Took" (56) "Don't" (1)	57+2	3+	30+

BREAKERS

COMPANY OF WOLVES
Company Of Wolves (Mercury)
63% of our reporters on it.

THE LONDON



7 O'CLOCK

ROCK RADIO'S NEW NATIONAL ANTHEM.

Capitol

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MOST ADDED

- DON HENLEY (29)
- BLACK CROWES (20)
- MELISSA ETHERIDGE (20)
- MOTLEY CRUE (19)
- LOU GRAMM (17)
- GUN (17)
- SLAUGHTER (17)
- ROBIN TROWER (17)
- RAINDOGS (16)
- BRITNY FOX (14)

HOTTEST

- AEROSMITH (147)
- ALANNAH MYLES (140)
- WHITESNAKE (134)
- ROLLING STONES (126)
- TOM PETTY (125)
- PHIL COLLINS (116)
- ERIC CLAPTON (107)
- MICHAEL PENN (98)
- BILLY JOEL (94)
- GREAT WHITE (85)

NEW ARTISTS

Reports

1	BLACK CROWES /Jealous... (Def American/Geffen)	101
2	GUN /Better Days (A&M)	88
3	SLAUGHTER /Up All Night (Chrysalis)	79
4	FRONT /Fire (Columbia)	71
5	PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	63
6	TIM KARR /Rubbin' Me The Right Way (EMI)	44
7	TRAGICALLY HIP /New Orleans Is Sinking (MCA)	41
8	FASTER PUSSYCAT /House Of Pain (Elektra)	38
	NOTTING HILLBILLIES /Your Own Sweet Way (WB)	38
10	JESUS & MARY CHAIN /Head On (WB)	36
	WEBB WILDER /Hittin' Where It Hurts (Island)	36
12	DIVING FOR PEARLS /Gimme Your Good Lovin' (Epic)	35
13	BABYLON A.D. /Bang Go The Bells (Arista)	33
	JONESES /Don't You Know (Atlantic)	33
15	NUCLEAR VALDEZ /Summer (Epic)	32
16	LENNY KRAVITZ /I Build This Garden For Us (Virgin)	31
17	SALTY DOG /Come Along (Geffen)	27
18	RAINDOGS /I'm Not Scared (Atco)	26
	SHARK ISLAND /Paris Calling (Epic)	26
20	SIGNAL /Does It Feel Like Love (EMI)	24

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS

NATIONAL AIRPLAY

3 2
WKS WKS LW TW

178 REPORTERS

Reports/Adds Heavy Medium

3	2	1	1	AEROSMITH /What It Takes (Geffen)	162-1	146+	16-
4	4	3	2	WHITESNAKE /The Deeper The Love (Geffen)	159-1	131+	25-
2	1	2	3	ALANNAH MYLES /Black Velvet (Atlantic)	148-10	139-	8+
7	5	4	4	ROLLING STONES /Almost Hear You Sigh (Columbia)	156+/3	126+	29-
12	9	5	5	TOM PETTY /A Face In The Crowd (MCA)	156+/3	119+	36-
6	6	6	6	PHIL COLLINS /I Wish It Would Rain Down (Atlantic)	140+/3	115+	23-
9	8	7	7	MICHAEL PENN /No Myth (RCA)	142-2	98+	44-
-	22	11	8	MIDNIGHT OIL /Blue Sky Mine (Columbia)	160+/12	73+	77-
13	10	8	9	GREAT WHITE /House Of Broken Love (Capitol)	144-1	85+	57-
18	12	10	10	BILLY JOEL /I Go To Extremes (Columbia)	123+/3	93+	30+
24	19	14	11	CHRIS REA /The Road To Hell (Geffen)	141+/2	69+	67-
19	16	13	12	WARRANT /Sometimes She Cries (Columbia)	135+/4	62+	61-
44	29	19	13	SMITHEREENS /Blues Before And After (Enigma/Capitol)	138+/14	38+	89+
-	48	23	14	DON HENLEY /The Heart Of The Matter (Geffen)	127+/36	46+	79+
21	18	17	15	CULT /Sweet Soul Sister (Sire/Reprise)	141+/1	31=	89+
-	-	22	16	PETER WOLF /99 Worlds (MCA)	139+/32	34+	89+
1	3	9	17	ERIC CLAPTON /Bad Love (Reprise)	95-1	78-	14+
57	53	30	18	ERIC CLAPTON /No Alibis (Reprise)	116+/45	41+	71+
17	13	15	19	GEORGIA SATELLITES /All Over But The Crying (Elektra)	118-10	42-	66-
28	21	20	20	HAVANA BLACK /Lone Wolf (Capitol)	135+/5	17=	94+
37	25	21	21	KISS /Forever (Mercury)	118+/8	38+	60-
45	33	28	22	MOTLEY CRUE /Without You (Elektra)	122+/21	20+	74+
5	7	12	23	MSG /Anytime (Capitol)	86-10	48-	36-
16	14	16	24	RICHARD MARX /Too Late To Say Goodbye (EMI)	85-10	41-	39-
33	28	26	25	ENUFF Z'NUFF /Fly High Michelle (Atco)	108+/8	20+	62-
53	45	32	26	TESLA /The Way It Is (Geffen)	100+/18	16+	66+
15	15	18	27	RUSH /Presto (Atlantic)	76-2	36-	31-
47	41	34	28	LOU GRAMM /True Blue Love (Atlantic)	90+/18	20+	66+
30	26	24	29	EDIE BRICKELL & NEW... /A Hard Rain's A Gonna Fall (MCA)	98-1	20=	58+
42	39	31	30	COMPANY OF WOLVES /Call Of The Wild (Mercury)	112+/8	9+	63+
46	42	37	31	ALARM /Love Don't Come Easy (IRS)	88+/13	15+	61+
-	58	38	32	BLACK CROWES /Jealous Again (Def American/Geffen)	101+/20	4+	63+
39	37	33	33	JOE SATRIANI /Back To Shalla-Ball (Relativity)	84+/5	14+	46+
40	38	36	34	BAD ENGLISH /Price Of Love (Epic)	55+/6	29=	24+
60	46	41	35	POCO /The Nature Of Love (RCA)	79+/12	11+	61+
-	59	47	36	RUSH /The Pass (Atlantic)	67+/28	12+	45+
10	17	27	37	BAD ENGLISH /Best Of What I Got (Epic)	50-10	25-	23-
8	11	25	38	NEIL YOUNG /No More (Reprise)	49-10	23-	23-
-	54	43	39	GUN /Better Days (A&M)	88+/18	2+	47+
50	47	46	40	BRITNY FOX /Dream On (Columbia)	79+/14	4=	37+
-	-	53	41	MELISSA ETHERIDGE /The Angels (Island)	63+/19	12+	43+
56	50	45	42	PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	63+/11	14+	31+
-	56	50	43	SLAUGHTER /Up All Night (Chrysalis)	79+/17	1-	34+
59	55	54	44	FRONT /Fire (Columbia)	71+/6	3=	31+
-	-	59	45	ROBIN TROWER /Turn The Volume Up (Atlantic)	54+/17	1=	30+
54	49	48	46	BALAAM & THE ANGEL /I Took A Little (Virgin)	56+/2	3+	29=
55	51	51	47	JON ANDERSON /Far Far Cry (Enigma)	41=/5	7=	27=
35	32	35	48	HOOTERS /Brother, Don't You Walk Away (Columbia)	35-10	13-	16-
DEBUT	23	23	29	NOTTING HILLBILLIES /Your Own Sweet Way (WB)	38+/15	5+	24+
27	35	44	51	DIVING FOR PEARLS /Gimme Your Good Lovin' (Epic)	35-10	8-	21-
-	-	60	52	SMITHEREENS /A Girl Like You (Enigma/Capitol)	24-10	13-	9+
DEBUT	53	53	52	TRAGICALLY HIP /New Orleans Is Sinking (MCA)	41+/9	5=	18+
DEBUT	54	54	53	PAUL McCARTNEY /We Got Married (Capitol)	33+/8	7+	22+
25	31	52	55	DAVE EDMUNDS /Closer To The Flame (Capitol)	38+/8	5+	22+
34	44	49	56	SKID ROW /I Remember You (Atlantic)	23-1	10-	11-
29	43	57	57	TESLA /Love Song (Geffen)	20-10	11-	7-
DEBUT	59	59	57	SCORPIONS /I Can't Explain (Mercury)	20-10	9-	8-
14	24	42	59	JESUS & MARY CHAIN /Head On (WB)	36+/1	3=	22+
DEBUT	60	60	59	PAUL McCARTNEY /Figure Of Eight (Capitol)	22-1	8-	14-
			60	LENNY KRAVITZ /I Build This Garden For Us (Virgin)	31+/10	7+	18+

BREAKERS

DON HENLEY

The Heart Of The Matter (Geffen)
71% of our reporters on it.

MOTLEY CRUE

Without You (Elektra)
69% of our reporters on it.

ERIC CLAPTON

No Alibis (Reprise)
65% of our reporters on it.

COMPANY OF WOLVES

Call Of The Wild (Mercury)
63% of our reporters on it.

The Fox Rocks!
Dream On

MAJOR CALL-OUT!!

40

Two Week Add Action At:
WWDC, WKLS, WMMS, WIYY, KRXX, KOME,
WFBQ, WLRS, KNCN, WKLC, WAQY, WZXL, KICT, WHTO, KYTD,
WGLF, WAVF, WBLM, WRUF, KJKJ, KQWB, KFMZ, WWTR, WWWV.

Britny Fox
On Columbia
On Tour

MELISSA ETHERIDGE

AFTER

- Selling over 3 million albums
- A grammy nomination for the second year in a row
- 6 consecutive AOR breakers
- Extensive and consistent MTV and VH-1 airplay

IT'S TIME FOR . . .

THE ANGELS

Track 53 - 41

Added This Week At:

CILQ	WXRX
KSHE	KZRR
KZAP	KOMP
WCCC	KDKB
WPLR	KLPX
WAQX	KRNA
WOUR	KXUS
WMFX	KCHV
KBAT	KTYD
KEZO	

Heavy At:

CHOM	KBCO
WKLS	KUPD
KLOL	KOME
WNOR	KSJO
WXRT	CFOX
KTCZ	

Produced by Kevin McCormick, Niko Bolas, Melissa Etheridge

From the album "Brave and Crazy" available on Island compact discs, cassettes and records ©1990 Island Records, Inc.



ISLAND

NATIONAL AIRPLAY.

LW	TW	ARTIST/Track (Label)
1	1	PETER MURPHY/Deep (Beggars Banquet/RCA)
2	2	JESUS & MARY CHAIN/Automatic (WB)
3	3	THEY MIGHT BE GIANTS/Flood (Elektra)
4	4	SINEAD O'CONNOR/Nothing Compares 2 U (track) (Chrysalis)
5	5	ELECTRONIC/Getting Away With It (track) (Import)
6	6	MIDNIGHT OIL/Blue Sky Mine (track) (Columbia)
7	7	MISSION UK/Carved In The Sand (Mercury)
8	8	IAN McCULLOCH/Candleland (Sire/Reprise)
9	9	UB40/Labor Of Love II (Virgin)
10	10	THE THE/Mind Bomb (Epic)
11	11	OINGO BOINGO/When The Lights Go Out (track) (MCA)
12	12	CREATURES/Boomerang (Geffen)
13	13	BELOVED/Hello (track) (Atlantic)
14	14	BLUE NILE/Hats (A&M)
15	15	RENEGADE SDUNOWAVE/Soundclash (Mute/Enigma)
16	16	SMITHEREENS/Smithereens 11 (Enigma/Capitol)
17	17	HOUSE OF LOVE/Don't Know Why... (track) (Fontana/Mercury)
18	18	RAVE-UPS/Chance (Epic)
19	19	NINE INCH NAILS/Pretty Hate Machine (TVT)
20	20	JOHN WESLEY HARDING/Here Comes The Groom (Sire/Reprise)
21	21	SILENCERS/A Blues For Buddha (RCA)
22	22	ADAM ANT/Manners & Physique (MCA)
23	23	DRAMARAMA/Stuck In Wonderamaland (Chameleon/Capitol)
24	24	KATE BUSH/The Sensual World (Columbia)
25	25	CHURCH/Metropolis (track) (Arista)
26	26	OEL AMITRI/Kiss This Thing Goodbye (track) (A&M)
27	27	LENNY KRAVITZ/Let Love Rule (Virgin)
28	28	MICHAEL PENN/March (RCA)
29	29	MIGHTY LEMON OROPS/Laughter (Sire/Reprise)
30	30	LILAC TIME/Paradise Circus (Fontana/Mercury)

*Keeps a bullet due to continued growth.

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED

- ERIC CLAPTON/No (45)
- DON HENLEY/Hear (36)
- PETER WOLF/99 (32)
- RUSH/Pass (28)
- MOTLEY CRUE/Without (21)
- BLACK CROWES/Jealous (20)
- M. ETHERIDGE/Angels (19)
- LOU GRAMM/True (18)
- GUN/Better (18)
- TESLA/Way (18)

HOTTEST

- AERDSMITH/What (146)
- ALANNAH MYLES/Black (139)
- WHITESNAKE/Deeper (131)
- R. STONES/Almost (126)
- TOM PETTY/Face (119)
- PHIL COLLINS/Wish (115)
- MICHAEL PENN/No (98)
- BILLY JOEL/Go (93)
- GREAT WHITE/House (85)
- ERIC CLAPTON/Bad (78)

MOST REQUESTED

- ALANNAH MYLES/Black (85)
- AERDSMITH/What (54)
- WHITESNAKE/Deeper (30)
- CHRIS REA/Road (25)
- R. STONES/Almost (25)
- MSG/Anytime (23)
- MIDNIGHT OIL/Blue (20)
- MOTLEY CRUE/Without (20)
- GREAT WHITE/House (17)
- KISS/Forever (16)
- MICHAEL PENN/No (16)

NEW & ACTIVE

FASTER PUSSYCAT "House Of Pain" (Elektra) 38/5 (36/6)

Adds: KISS, WIXV, KATT, WKQZ, KJKJ. Medium 12 including WIYY, KBPI, KUPD, KBER, WTPA, KBAT, WLAV, KNAC, KRZO, WZZO.

WEBB WILDER "Hittin' Where It Hurts" (Island) 36/1 (38/1)

Adds: WIZN. Heavy 2: CHEZ, WROV. Medium 22 including WBAB, WHJY, WXRT, WDHA, WKDF, WAPL, KEZO, WWCT, KMOD, KMBY.

JONESES "Oon! You Know" (Atlantic) 33/11 (22/10)

Adds: WRFK, KMJX, KQDS, WLAV, KILO, WWTR, WGLF, KJJO, KFMF, KRQU, KZOO. Medium 10 including KRIX, WROV, KICT, WBLM, WXOR, KFMQ.

BABYLON A.D. "Bang Go The Bells" (Arista) 33/7 (28/9)

Adds: WBAB, WLLZ, WOFM, KSJO, WRXK, KEZE, KZOO. Medium 11 including WIYY, KUPD, KBER, WRKI, WIOT, KNAC, KRZO, WXOR, KFMX.

NUCLEAR VALDEZ "Summer" (Epic) 32/11 (21/4)

Adds: WWDC, WLVO, WTPA, WQMF, KKDJ, WKGB, WPXC, WMAD, KSOY, KCOR, KFMU. Heavy 6 including WPLR, KRIX, KFMQ, KRQU, KZOO. Medium 13 including WBER, KISS, KLOS, WRKI, WEZX, WAQX, WKQZ, KILO, KMBY, KBOY.

KIX "Cold Blood" (Atlantic) 28/1 (28/3)

Adds: WTUE. Heavy 1: WIYY. Medium 14 including WOVE, WKLS, WSHE, WYNF, WOFM, KUPD, KBER, WDHA, WIMZ, WJLP.

SALTY OOG "Come Along" (Geffen) 27/1 (28/2)

Adds: KMOD. Heavy 2: KNAC, WXOR. Medium 12 including WBAB, CILQ, KBPI, KUPD, KGON, KISW, WTPA, KLAQ, WRXK, KBAT.

RAINDOGS "I'm Not Scared" (Atco) 26/16 (9/1)

Adds including WKLS, WOFM, KROR, KXRX, WHEB, WEZX, WRXK, WIXV, KZRR, KJOT. Medium 9 including WHJY, WXRT, KBCO, CHEZ, KCOR, KFMU.

PETER FRAMPTON "More Ways Than One" (Atlantic) 26/1 (27/1)

Adds: KZAP. Heavy 3 including KLBK, WFYV. Medium 17 including KTXQ, KLLO, KGON, WRKI, KMJX, KRIX, KBAT, WIXV, WLAV, WNCN.

SIGNAL "Does It Feel Like Love" (EMI) 24/6 (19/4)

Adds: WIYY, WRXK, KBAT, KMOD, KSEZ, KCHV. Heavy 3: WIMZ, KFMQ, KZOO. Medium 9 including WKLS, KBER, KGGO, KZRR, KDJK, KWHL, KRQU.

MICHAEL MONROE "Man With No Eyes" (Mercury) 23/10 (13/12)

Adds: WIYY, WLLZ, KUPD, WTPA, WHEB, WFYV, KRIX, KBAT, WGBF, KRQU. Medium 8 including KBER, KNAC, KRZO, KFMQ.

DEL AMITRI "Kiss This Thing Goodbye" (A&M) 21/15 (5/1)

Adds including WXRT, KUPD, KZAP, WDHA, WTPA, KLBK, KMBY, WPXC, WMAD, KJJO. Heavy 3 including KTCZ, CHEZ. Medium 11 including WLUP, KBCO, KCOR.

STEVIE SALAS COLORCODE "The Harder They Come" (Island) 21/1 (20/1)

Adds: KRQU. Medium 11 including KBPI, KUPD, KGON, WDHA, KRIX, WLAV, KZRR, KRZO, WPXC, WZYC.

TREVOR RABIN "I Can't Look Away" (Elektra) 19/6 (11/9)

Adds: WBCN, KWIC, KJOT, KRZO, WGLF, WZZO. Heavy 2 including KRIX. Medium 12 including WLLZ, KGON, KZAP, KISW, KLBK, KLAQ, KEZO, KZRR, KEZE, WZYC.

MR. BIG "Big Love" (Atlantic) 18/10 (8/7)

Adds: WSHE, WLRZ, WOFM, WCMF, WLRZ, KRIX, WTKX, WNCN, KRZO, KCHV. Medium 8 including WGR, CILQ, KISS, KUPD, KICT.

ROD STEWART "I Don't Want To Talk About It" (WB) 17/6 (12/11)

Adds: WAQX, KKEG, WIMZ, WAPL, KRZO, WPXC. Heavy 4 including WTPA, WKDF, WIOT. Medium 10 including WRKI, WKRR, KMOD, WWTR, KBOY.

ANIMAL LOGIC "Someday We'll Understand" (IRS) 15/0 (15/1)

Heavy 4: WXRT, WHFS, WTPA, CHEZ. Medium 7 including WDHA, WEZX, WPXC, KJJO, KRQU, KFMU.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

Horn In On A Hit!

CATERWAUL

"Portent Hue"

Includes
The Tracks:
"MANNA AND
QUAIL,"
"ALEX
APHRODISIAC"
and
"BIG OX
LAUGHING"



PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
 'a' — Album or track is newly reported.
 (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
 Parallel Two: 200,000 - 1,000,000
 Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

EAST

P1

WBCN/Boston
 (617) 268-1111
 PD: OEDIPUS
 MD: CARTER ALAN

- 1 AEROSMITH
- 2 ALANNAH MYLES
- 3 TOM PETTY
- 4 MICHAEL PENN
- 5 ROLLING STONES
- 6 DON HEMLEY
- 7 PETER DINKlage
- 8 PSYCHEDELIC FURS
- 9 SMITHS
- 10 NUCLEAR VALDEZ
- 11 ERIC CLAPTON
- 12 WARREN ZEVON
- 13 PETER WOLF
- 14 RUSH
- 15 NIGHTY LEHMAN DROPS
- 16 JONES
- 17 DEE FURIOSO
- 18 MIDNIGHT OIL
- 19 COMPANY OF MOLVES
- 20 ROOTERS
- 21 LOU GRAMM
- 22 RAINDOGS
- 23 FRONT
- 24 CHRIS REA
- 25 WALTERS
- 26 PHENY KRAVITZ
- 27 JENICERS
- 28 G T
- 29 TRAGICALLY HIP
- 30 BLUE MILE
- 31 REVON BABIN
- 32 ALAN
- 33 RISS
- 34 FLORA
- 35 SIBBODS
- 36 SALAM & THE ANGEL
- 37 REQUIEM FOR THE AM
- 38 MARY WILSON-PIPE
- 39 IAN MCCULLOCH
- 40 DRAMAANA
- 41 ALICE COOPER
- 42 JOHN WESLEY HARDIN
- 43 DRAMAANA
- 44 HAVANA BLACK
- 45 SLIDE
- 46 JABATA
- 47 CHURCH
- 48 HERETIX
- 49 NOTTING HILLBILLIE

WYV/Baltimore
 (301) 860-0098
 PD: RUSS MOTTOLA
 MD: MARY FRANCES

- 1 PHIL COLLINS
- 2 ENUFF I'NUFF
- 3 LOU GRAMM
- 4 SMITHS
- 5 TESLA
- 6 WARRANT
- 7 ROD STEWART
- 8 BILLY JOEL
- 9 RUSH
- 10 NOTLEY CRUE
- 11 AEROSMITH
- 12 ALAN
- 13 BAD ENGLISH
- 14 RALFAAR & THE ANGEL
- 15 MICHAEL BOLTON
- 16 DIVING FOR PEARLS
- 17 PASTER SUBSYCAT
- 18 DON HEMLEY
- 19 CHAD MARX
- 20 MIDNIGHT OIL
- 21 ALANNAH MYLES
- 22 MICHAEL PENN
- 23 SIGNAL
- 24 WHITESNAKE
- 25 PETER WOLF
- 26 BABYLON A.D.
- 27 BRITNY FOX
- 28 COMPANY OF MOLVES
- 29 ALICE COOPER
- 30 GREAT WHITE
- 31 JESUS & MARY CHAIN
- 32 MICHAEL MOORE

CILQ/Toronto
 (416) 987-3445
 PD: GARY AUNE
 MD: JOEY VANDETTA

- 1 AEROSMITH
- 2 ERIC CLAPTON (M)
- 3 PHIL COLLINS
- 4 MIDNIGHT OIL
- 5 ALANNAH MYLES
- 6 BULLING STONES
- 7 WARRANT
- 8 WHITESNAKE
- 9 RISS
- 10 JOE COCKER
- 11 HOMEBOUND SUITE
- 12 BAS JORDAN
- 13 SIM MCNEILL (M)
- 14 JERRY JETT
- 15 MIDNIGHT OIL
- 16 MICHAEL PENN
- 17 ROLLING STONES
- 18 WARRANT
- 19 WHITESNAKE
- 20 AEROSMITH (M)
- 21 TOM PETTY (M)
- 22 DAVE EDWARDS
- 23 DIVING FOR PEARLS
- 24 CHRIS REA
- 25 ELTON JOHN
- 26 JOAN JETT
- 27 MIDNIGHT OIL
- 28 MICHAEL PENN
- 29 ROLLING STONES
- 30 WARRANT
- 31 WHITESNAKE
- 32 AEROSMITH (M)
- 33 DAVE EDWARDS
- 34 DIVING FOR PEARLS
- 35 CHRIS REA
- 36 BOB DYLAN
- 37 HOMEBOUND SUITE
- 38 PASTER SUBSYCAT
- 39 GEORGIA SATELLITES
- 40 WARRANT
- 41 JOHN LEE HOOPER
- 42 HOOTERS
- 43 MOTLEY CRUE

CHOM/Montreal
 (514) 937-2466
 PD: IAN MCLEAN
 MD: NEIL RUSHNIB

- 1 AEROSMITH
- 2 BAD ENGLISH

MR. BIG
 TOM PETTY
 CHRIS REA
 SALTY DOG
 JOE SATRIANI
 SMITHS
 TESLA
 PETER WOLF
 MELISSA ETHERIDGE
 DAVE EDWARDS
 LENNY KRAVITZ
 LEE AARON
 DANNY BROOKE
 BURTON CUMMINGS
 PAUL JAMZ
 TIM KARR
 LORANA
 RAY SYELL
 RUSH
 WHITE HEAT
 BOB

WHYJ/Providence
 (401) 438-6110
 PD: BILL MESTON
 MD: CHRIS NEFFMAN

- 1 ALANNAH MYLES
- 2 AEROSMITH
- 3 ERIC CLAPTON
- 4 PHIL COLLINS
- 5 SCORPIONS
- 6 ROLLING STONES
- 7 GEORGIA SATELLITES
- 8 BAD ENGLISH
- 9 MICHAEL PENN
- 10 BILLY JOEL
- 11 RICHARD MARX
- 12 WHITESNAKE
- 13 GREAT WHITE
- 14 RUSH
- 15 RISS
- 16 WARRANT
- 17 DON HEMLEY
- 18 DAVE EDWARDS
- 19 ENUFF I'NUFF
- 20 STEVIE RAY VAUGHAN
- 21 MIDNIGHT OIL
- 22 RAINDOGS
- 23 DIVING FOR PEARLS
- 24 CULT
- 25 HAVANA BLACK
- 26 SLAUGHTER
- 27 GUN
- 28 BLACK CROWES
- 29 COMPANY OF MOLVES
- 30 ROBIN TROMER
- 31 WEBB WILDER
- 32 BONHAM

WDVE/Pittsburgh
 (412) 937-1441
 PD: GENE ROMANO
 MD: HERSCHTEL

- 1 JERRY JETT
- 2 AEROSMITH
- 3 PETER WOLF
- 4 ALANNAH MYLES
- 5 DONNIE MILLER
- 6 CHRIS REA
- 7 ROLLING STONES
- 8 BILLY JOEL
- 9 PAUL McCARTNEY
- 10 WHITESNAKE
- 11 GREAT WHITE
- 12 TESLA
- 13 GEORGIA SATELLITES
- 14 BRITNY FOX
- 15 BLACK CROWES
- 16 WARRANT
- 17 ERIC CLAPTON
- 18 HAVANA BLACK
- 19 COMPANY OF MOLVES
- 20 RUSH
- 21 CULT
- 22 MIDNIGHT OIL
- 23 SHAWN COLVIN
- 24 MOTLEY CRUE
- 25 RAINDOGS
- 26 JERRY KRIVITZ
- 27 PETER WOLF
- 28 MICHAEL PENN
- 29 PARADE
- 30 G T
- 31 TRAGICALLY HIP
- 32 BLUE MILE
- 33 REVON BABIN
- 34 ALAN
- 35 RISS
- 36 FLORA
- 37 SIBBODS
- 38 SALAM & THE ANGEL
- 39 REQUIEM FOR THE AM
- 40 MARY WILSON-PIPE
- 41 IAN MCCULLOCH
- 42 ALICE COOPER
- 43 JOHN WESLEY HARDIN
- 44 DRAMAANA
- 45 HAVANA BLACK
- 46 SLIDE
- 47 JABATA
- 48 CHURCH
- 49 HERETIX
- 50 NOTTING HILLBILLIE

WWDC/Washington
 (301) 587-7100
 PD/PMG: DAVE BROWN
 MD: DUSTY SCOTT

- 1 RICHARD MARX (L)
- 2 DON HEMLEY
- 3 PHIL COLLINS
- 4 ERIC CLAPTON (M)
- 5 REGATTA
- 6 AEROSMITH
- 7 SPID ROW
- 8 ROLLING STONES
- 9 BAD ENGLISH (M)
- 10 AEROSMITH
- 11 CRASH VEGAS
- 12 PETER DINKlage
- 13 PAUL McCARTNEY
- 14 BURTON CUMMINGS
- 15 GENE SIMMONS
- 16 NEIL YOUNG
- 17 GIANT
- 18 MICHAEL PENN
- 19 CULT
- 20 ALANNAH MYLES

WMMR/Philadelphia
 (215) 561-0933
 PD: JOE BOHADONHA
 MD: ERN RHYAN

- 1 ERIC CLAPTON
- 2 TOM PETTY
- 3 ROLLING STONES
- 4 BILLY JOEL
- 5 PHIL COLLINS
- 6 NEIL YOUNG
- 7 GREAT WHITE
- 8 DON HEMLEY
- 9 DAVE EDWARDS
- 10 PETER WOLF
- 11 SHARPE ISLAND
- 12 LIGHT
- 13 MICHAEL PENN
- 14 RUSH
- 15 AEROSMITH
- 16 BAD ENGLISH
- 17 WHITESNAKE
- 18 ALANNAH MYLES
- 19 WHITESNAKE
- 20 GREAT WHITE
- 21 NEIL YOUNG
- 22 PHIL COLLINS
- 23 GIANT
- 24 STEVIE RAY VAUGHAN
- 25 PETER WOLF
- 26 LIGHT
- 27 MICHAEL PENN
- 28 RUSH
- 29 AEROSMITH
- 30 ROLLING STONES
- 31 WHITESNAKE
- 32 ALANNAH MYLES
- 33 WHITESNAKE
- 34 NEIL YOUNG
- 35 PETER WOLF
- 36 RUSH
- 37 AEROSMITH
- 38 ROLLING STONES
- 39 WHITESNAKE
- 40 ALANNAH MYLES
- 41 WHITESNAKE
- 42 NEIL YOUNG
- 43 PETER WOLF
- 44 RUSH
- 45 AEROSMITH
- 46 ROLLING STONES
- 47 WHITESNAKE
- 48 ALANNAH MYLES
- 49 WHITESNAKE
- 50 NEIL YOUNG

WABW/Long Island
 (516) 587-1023
 PD: JEFF LEVINE
 MD: RALPH TORTORA

- 1 AEROSMITH
- 2 ERIC CLAPTON (M)
- 3 PHIL COLLINS
- 4 MIDNIGHT OIL
- 5 ALANNAH MYLES
- 6 BULLING STONES
- 7 WARRANT
- 8 WHITESNAKE
- 9 RISS
- 10 JOE COCKER
- 11 HOMEBOUND SUITE
- 12 BAS JORDAN
- 13 SIM MCNEILL (M)
- 14 JERRY JETT
- 15 MIDNIGHT OIL
- 16 MICHAEL PENN
- 17 ROLLING STONES
- 18 WARRANT
- 19 WHITESNAKE
- 20 AEROSMITH (M)
- 21 TOM PETTY (M)
- 22 DAVE EDWARDS
- 23 DIVING FOR PEARLS
- 24 CHRIS REA
- 25 ELTON JOHN
- 26 JOAN JETT
- 27 MIDNIGHT OIL
- 28 MICHAEL PENN
- 29 ROLLING STONES
- 30 WARRANT
- 31 WHITESNAKE
- 32 AEROSMITH (M)
- 33 DAVE EDWARDS
- 34 DIVING FOR PEARLS
- 35 CHRIS REA
- 36 BOB DYLAN
- 37 HOMEBOUND SUITE
- 38 PASTER SUBSYCAT
- 39 GEORGIA SATELLITES
- 40 WARRANT
- 41 JOHN LEE HOOPER
- 42 HOOTERS
- 43 MOTLEY CRUE

WTPA/Harrisburg
 (717) 897-1141
 PD: JEFF BAUFFMAN
 MD: CHRIS JAMES

- 1 AEROSMITH
- 2 ALANNAH MYLES
- 3 BILLY JOEL
- 4 ROLLING STONES
- 5 TOM PETTY
- 6 CULT
- 7 WHITESNAKE
- 8 ALAN
- 9 ANIMAL LOGIC
- 10 BAD ENGLISH
- 11 CHRIS REA
- 12 DEL ANTRIX
- 13 DON HEMLEY

ERIC CLAPTON
 GEORGIA SATELLITES
 GREAT WHITE
 JOE SATRIANI
 REQUIEM FOR THE AM
 RISS
 MELISSA ETHERIDGE
 MICHAEL PENN
 MIDNIGHT OIL
 PETER WOLF
 ROD STEWART
 SMITHS
 TRAGICALLY HIP
 WARRANT
 BORN ON THE FOURTH

WCMF/Rochester
 (716) 282-4330
 PD: STAN HEIN
 MD: DAVE RANE

- 1 RUSH
- 2 BILLY JOEL
- 3 WHITESNAKE (M)
- 4 LOU GRAMM
- 5 MSC
- 6 TANGER
- 7 GREAT WHITE
- 8 XTY
- 9 ERIC CLAPTON
- 10 BRITNY FOX
- 11 TESLA
- 12 BILLY JOEL
- 13 PHIL COLLINS
- 14 HERICANE ALICE
- 15 LIGHT
- 16 MR. BIG
- 17 PETER WOLF
- 18 DAVE EDWARDS

WEZX/Screnton
 (717) 961-1842
 PD: JIM RISING
 MD: JACK MEYERS

- 1 AEROSMITH
- 2 ERIC CLAPTON
- 3 CULT
- 4 LOU GRAMM
- 5 DON HEMLEY
- 6 BILLY JOEL
- 7 MIDNIGHT OIL
- 8 RUSH
- 9 WARRANT
- 10 MICHAEL PENN
- 11 PETER WOLF
- 12 MIDNIGHT OIL
- 13 RUSH
- 14 WARRANT
- 15 NOTTING HILLBILLIE
- 16 SMITHS
- 17 LIGHT
- 18 GUN
- 19 RAINDOGS

WCCC/Hartford
 (203) 233-4428
 PD: TED SELLERS

- 1 AEROSMITH
- 2 ALANNAH MYLES
- 3 BILLY JOEL
- 4 ROLLING STONES
- 5 TOM PETTY
- 6 MICHAEL PENN
- 7 RICHARD MARX
- 8 GREAT WHITE
- 9 HAVANA BLACK
- 10 DON HEMLEY
- 11 CHRIS REA
- 12 CULT
- 13 RISS
- 14 WARRANT
- 15 SMITHS
- 16 MIDNIGHT OIL
- 17 PETER WOLF
- 18 MOTLEY CRUE
- 19 ENUFF I'NUFF
- 20 BORN ON THE FOURTH
- 21 ERIC CLAPTON
- 22 PHIL COLLINS
- 23 WHITESNAKE
- 24 SLAUGHTER
- 25 RUSH
- 26 GREAT WHITE
- 27 HAVANA BLACK
- 28 TOM PETTY
- 29 WHITESNAKE
- 30 RUSH
- 31 CULT
- 32 HAVANA BLACK
- 33 COMPANY OF MOLVES
- 34 WARRANT
- 35 RICHARD MARX
- 36 BORN ON THE FOURTH
- 37 NUCLEAR VALDEZ
- 38 COMPANY OF MOLVES
- 39 FRONT
- 40 SMITHS
- 41 CHRIS REA
- 42 LOU GRAMM
- 43 WARRANT
- 44 PETER WOLF
- 45 ENUFF I'NUFF
- 46 AEROSMITH
- 47 ERIC CLAPTON (M)
- 48 PHIL COLLINS
- 49 WHITESNAKE
- 50 LIGHT

WPLR/New Haven
 (203) 287-9070
 PD: JOHN GRIFFIN
 MD: TOM BASS

- 1 AEROSMITH
- 2 PHIL COLLINS
- 3 BILLY JOEL
- 4 ROLLING STONES
- 5 GEORGIA SATELLITES
- 6 WHITESNAKE
- 7 RUSH
- 8 GREAT WHITE
- 9 CULT
- 10 HAVANA BLACK
- 11 TOM PETTY
- 12 MICHAEL PENN
- 13 RICHARD MARX
- 14 BORN ON THE FOURTH
- 15 NUCLEAR VALDEZ
- 16 COMPANY OF MOLVES
- 17 FRONT
- 18 SMITHS
- 19 CHRIS REA
- 20 LOU GRAMM
- 21 WARRANT
- 22 PETER WOLF
- 23 ENUFF I'NUFF
- 24 AEROSMITH
- 25 ERIC CLAPTON (M)
- 26 PHIL COLLINS
- 27 BILLY JOEL
- 28 BONHAM
- 29 RICHARD MARX
- 30 BORN ON THE FOURTH
- 31 NUCLEAR VALDEZ
- 32 COMPANY OF MOLVES
- 33 FRONT
- 34 SMITHS
- 35 CHRIS REA
- 36 LOU GRAMM
- 37 WARRANT
- 38 PETER WOLF
- 39 ENUFF I'NUFF
- 40 AEROSMITH
- 41 ERIC CLAPTON (M)
- 42 PHIL COLLINS
- 43 BILLY JOEL
- 44 BONHAM
- 45 RICHARD MARX
- 46 BORN ON THE FOURTH
- 47 NUCLEAR VALDEZ
- 48 COMPANY OF MOLVES
- 49 FRONT
- 50 SMITHS

WOUR/Utica
 (315) 797-0803
 PD: PETER HIRSH
 MD: TOM STARR

- 1 AEROSMITH
- 2 ERIC CLAPTON (M)
- 3 PHIL COLLINS
- 4 BILLY JOEL
- 5 RICHARD MARX
- 6 BORN ON THE FOURTH
- 7 NUCLEAR VALDEZ
- 8 COMPANY OF MOLVES
- 9 FRONT
- 10 SMITHS
- 11 CHRIS REA
- 12 LOU GRAMM
- 13 WARRANT
- 14 PETER WOLF
- 15 ENUFF I'NUFF
- 16 AEROSMITH
- 17 ERIC CLAPTON (M)
- 18 PHIL COLLINS
- 19 BILLY JOEL
- 20 BONHAM
- 21 RICHARD MARX
- 22 BORN ON THE FOURTH
- 23 NUCLEAR VALDEZ
- 24 COMPANY OF MOLVES
- 25 FRONT
- 26 SMITHS
- 27 CHRIS REA
- 28 LOU GRAMM
- 29 WARRANT
- 30 PETER WOLF
- 31 ENUFF I'NUFF
- 32 AEROSMITH
- 33 ERIC CLAPTON (M)
- 34 PHIL COLLINS
- 35 BILLY JOEL
- 36 BONHAM
- 37 RICHARD MARX
- 38 BORN ON THE FOURTH
- 39 NUCLEAR VALDEZ
- 40 COMPANY OF MOLVES
- 41 FRONT
- 42 SMITHS
- 43 CHRIS REA
- 44 LOU GRAMM
- 45 WARRANT
- 46 PETER WOLF
- 47 ENUFF I'NUFF
- 48 AEROSMITH
- 49 ERIC CLAPTON (M)
- 50 PHIL COLLINS

WPKY/Albany
 (518) 785-9081
 MD: JOHN COOPER
 MD: PETER BOSS

- 1 AEROSMITH
- 2 ERIC CLAPTON (M)
- 3 PHIL COLLINS
- 4 BILLY JOEL
- 5 RICHARD MARX
- 6 BORN ON THE FOURTH
- 7 NUCLEAR VALDEZ
- 8 COMPANY OF MOLVES
- 9 FRONT
- 10 SMITHS
- 11 CHRIS REA
- 12 LOU GRAMM
- 13 WARRANT
- 14 PETER WOLF
- 15 ENUFF I'NUFF
- 16 AEROSMITH
- 17 ERIC CLAPTON (M)
- 18 PHIL COLLINS
- 19 BILLY JOEL
- 20 BONHAM
- 21 RICHARD MARX
- 22 BORN ON THE FOURTH
- 23 NUCLEAR VALDEZ
- 24 COMPANY OF MOLVES
- 25 FRONT
- 26 SMITHS
- 27 CHRIS REA
- 28 LOU GRAMM
- 29 WARRANT
- 30 PETER WOLF
- 31 ENUFF I'NUFF
- 32 AEROSMITH
- 33 ERIC CLAPTON (M)
- 34 PHIL COLLINS
- 35 BILLY JOEL
- 36 BONHAM
- 37 RICHARD MARX
- 38 BORN ON THE FOURTH
- 39 NUCLEAR VALDEZ
- 40 COMPANY OF MOLVES
- 41 FRONT
- 42 SMITHS
- 43 CHRIS REA
- 44 LOU GRAMM
- 45 WARRANT
- 46 PETER WOLF
- 47 ENUFF I'NUFF
- 48 AEROSMITH
- 49 ERIC CLAPTON (M)
- 50 PHIL COLLINS

WKLK/Charleston
 (803) 722-3308
 PD: ALAN SELLS
 MD: MARK SAVAGE

- 1 AEROSMITH
- 2 REQUIEM FOR THE AM
- 3 ANIMAL LOGIC (L)
- 4 B-52'S
- 5 ERIC CLAPTON (L)
- 6 JOHN CLEGG & SAV
- 7 TOM COCHRANE & RED
- 8 PHIL COLLINS (L)
- 9 SHAWN COLVIN
- 10 DEL ANTRIX
- 11 JOHN LEE HOOPER
- 12 HOOTERS
- 13 ERIC CLAPTON
- 14 MICHAEL PENN
- 15 PAUL McCARTNEY
- 16 PHIL COLLINS
- 17 ALANNAH MYLES
- 18 RICHARD MARX
- 19 TOM PETTY
- 20 RILL JOEL
- 21 LOU GRAMM
- 22 ROLLING STONES
- 23 RAD ENGLISH
- 24 GREAT WHITE
- 25 WARRANT
- 26 WHITESNAKE
- 27 Medium

WRKI/Danbury
 (203) 775-1212
 PD: TOM O'BRIEN
 MD: TIM SNEHAN

- 1 EDDIE MONKEY
- 2 ERIC CLAPTON
- 3 MICHAEL PENN
- 4 PAUL McCARTNEY
- 5 PHIL COLLINS
- 6 ALANNAH MYLES
- 7 RICHARD MARX
- 8 TOM PETTY
- 9 RILL JOEL
- 10 LOU GRAMM
- 11 ROLLING STONES
- 12 RAD ENGLISH
- 13 GREAT WHITE
- 14 WARRANT
- 15 WHITESNAKE
- 16 Medium

WDMH/Dover
 (201) 326-1055
 EXEC VP: BOB LINDER
 MD: ANDY DEAN

- 1 AEROSMITH
- 2 PHIL COLLINS
- 3 ERIC CLAPTON (L)
- 4 ALANNAH MYLES
- 5 ROLLING STONES
- 6 BORN ON THE AM
- 7 CHRIS REA
- 8 BILLY JOEL
- 9 ROLLING STONES
- 10 ALANNAH MYLES
- 11 GEORGIA SATELLITES
- 12 ENUFF I'NUFF
- 13 DRAMAANA
- 14 MIDNIGHT OIL
- 15 RICHARD MARX
- 16 TOM PETTY
- 17 WARRANT
- 18 RUSH
- 19 AEROSMITH
- 20 PHIL COLLINS
- 21 ALANNAH MYLES
- 22 WHITESNAKE
- 23 MICHAEL PENN
- 24 ROLLING STONES
- 25 BORN ON THE AM
- 26 CHRIS REA
- 27 BILLY JOEL
- 28 ROLLING STONES
- 29 WHITESNAKE
- 30 GREAT WHITE
- 31 NOTTING HILLBILLIE
- 32 DEL ANTRIX
- 33 BAGS JORDAN
- 34 TRAGICALLY HIP

WPDH/Poughkeepsie
 (914) 471-1500
 PD: BILL PALMERI
 MD: PAM BROOKS

- 1 BAD ENGLISH
- 2 ERIC CLAPTON
- 3 PHIL COLLINS
- 4 BILLY JOEL
- 5 ALANNAH MYLES
- 6 RICHARD MARX
- 7 TOM HELLA
- 8 ERIC CLAPTON
- 9 ROLLING STONES
- 10 MIDNIGHT OIL
- 11 ALAN
- 12 MICHAEL PENN
- 13 GRATEFUL DEAD
- 14 CHRIS REA
- 15 RUSH
- 16 HOOTERS
- 17 WARRANT
- 18 WHITESNAKE
- 19 NEIL YOUNG
- 20 DON HEMLEY

WQY/Springfield
 (413) 525-4141
 PD: KEITH MASTERS

- 1 WHITESNAKE
- 2 ALANNAH MYLES
- 3 ERIC CLAPTON
- 4 ROLLING STONES
- 5 PHIL COLLINS
- 6 TOM PETTY
- 7 BILLY JOEL
- 8 BAD ENGLISH
- 9 CHRIS REA
- 10 WARRANT
- 11 MICHAEL PENN
- 12 LOU GRAMM
- 13 ERIC CLAPTON
- 14 PETER WOLF
- 15 MIDNIGHT OIL
- 16 RUSH
- 17 NOTLEY CRUE
- 18 SLAUGHTER
- 19 LIGHT
- 20 FRONT

WZLW/Ocean City
 (301) 289-4545
 MD: SEIP ISLEY
 MD: COLLEEN CAREM

- 1 ALANNAH MYLES
- 2 BAD ENGLISH
- 3 BILLY JOEL
- 4 MICHAEL PENN
- 5 PHIL COLLINS
- 6 ROLLING STONES
- 7 ERIC CLAPTON
- 8 WARRANT

SOUTH (Continued)

JOE BARIANI
ERIC CLAYTON
TON PETTY
ROLLING STONES
GEORGIA SATELLITES
PETER FRANKSON
RICHARD HARR
ALANNAH MYLES
WARHANT

WIMZ/Knoxville
(615) 525-6000
PD: RANDY CHAMBERS
MD: NILES STEWART

WKDF/Nashville
(615) 244-9532
PD: RIDD REDD
APD/MD: LISA WALSER

WKQX/Lexington
(808) 262-6694
PD: PETER BELLORO

WLR/Louisville
(512) 585-5178
PD: LISA LYONS
APD/MD: BRAD HARDIN

WOMF/Louisville
(502) 896-4400
OM: TERRY HEDGPFT

WQBZ/Macon
(912) 825-0106
PD: NATHAN HALE

WKX/McAllen
(512) 968-1548
OM: OSCAR ADAME
MD: BRIAN BOYD

CHRIS REA
TON PETTY
PHIL COLLINS
ROLLING STONES
MIDNIGHT OIL
Medium
a RAVE-UPS
a CHURCH
a LOU GRAMM
a MR. BIG
a HOUSE OF LOVE
a GIANT

WQCC/Mobile
(205) 826-0800
PD: J.T. STEVENS
APD/MD: LOUI DUROBE

WIMZ/Knoxville
(615) 525-6000
PD: RANDY CHAMBERS
MD: NILES STEWART

WKDF/Nashville
(615) 244-9532
PD: RIDD REDD
APD/MD: LISA WALSER

WKQX/Lexington
(808) 262-6694
PD: PETER BELLORO

WLR/Louisville
(512) 585-5178
PD: LISA LYONS
APD/MD: BRAD HARDIN

WOMF/Louisville
(502) 896-4400
OM: TERRY HEDGPFT

WQBZ/Macon
(912) 825-0106
PD: NATHAN HALE

WKX/McAllen
(512) 968-1548
OM: OSCAR ADAME
MD: BRIAN BOYD

ALANNAH MYLES
WHITESNAKE
AEROSMITH
MICHAEL PENN
MIDNIGHT OIL
Medium
a FEELS WOLF
a HOPPING WILLY CLUB
a RUSH
a POCCO
a LIGHT
a FRONT
a MOTLEY CRUE

WIXV/Savannah
(912) 897-1629
PD: VIBIOL THOMPSON
MD: JAY SIBSON

WQCC/Mobile
(205) 826-0800
PD: J.T. STEVENS
APD/MD: LOUI DUROBE

WKDF/Nashville
(615) 244-9532
PD: RIDD REDD
APD/MD: LISA WALSER

WKQX/Lexington
(808) 262-6694
PD: PETER BELLORO

WLR/Louisville
(512) 585-5178
PD: LISA LYONS
APD/MD: BRAD HARDIN

WOMF/Louisville
(502) 896-4400
OM: TERRY HEDGPFT

WQBZ/Macon
(912) 825-0106
PD: NATHAN HALE

WKX/McAllen
(512) 968-1548
OM: OSCAR ADAME
MD: BRIAN BOYD

WZYC/Coastal NC
(919) 247-6343
OM/PD: BILL CANNON

WRUF/Gainesville
(804) 392-0771
PD: JERRY ZUSCOFF
MD: RICK ALLEN

WYRQ/Coastal N.C.
(919) 455-2177
PD: BRIS EVELLY

KFMX/Lubbock
(806) 747-1224
PD: JON MCGANN
MD: ROBERT NEWMAN

KTCZ/Minneapolis
(612) 339-0000
PD: ALAN LAMSON
MD: JANE FREEDRICKSEN

WQLF/Tallahassee
(904) 876-1104
PD: JEFF HORN

KBAT/Odesa
(915) 563-2121
PD: FRANK HALL
MD: DREW DAWSON

WSTZ/Jackson
(601) 982-1067
PD: JON ROCHETT
MD: PAM RIVERS

WLUJ/Chicago
(312) 440-5270
VP/SM: GREG SOLK
MD: DAVE BENSON

WRIF/Detroit
(313) 827-9505
PD: MARY BENDER
MD: JIM PEMBERTON

WBNB/Cincinnati
(513) 821-9328
PD: TOM ONKES
MD: TONY TOLLIVER

WROV/Roanoke
(703) 343-4444
PD: MIRE BELL
MD: DAVE COWAN

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PD: TOM ONKES
MD: TONY TOLLIVER

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WYRQ/Coastal N.C.
(919) 455-2177
PD: BRIS EVELLY

WRUF/Gainesville
(804) 392-0771
PD: JERRY ZUSCOFF
MD: RICK ALLEN

WYRQ/Coastal N.C.
(919) 455-2177
PD: BRIS EVELLY

KFMX/Lubbock
(806) 747-1224
PD: JON MCGANN
MD: ROBERT NEWMAN

KTCZ/Minneapolis
(612) 339-0000
PD: ALAN LAMSON
MD: JANE FREEDRICKSEN

WQLF/Tallahassee
(904) 876-1104
PD: JEFF HORN

KBAT/Odesa
(915) 563-2121
PD: FRANK HALL
MD: DREW DAWSON

WSTZ/Jackson
(601) 982-1067
PD: JON ROCHETT
MD: PAM RIVERS

WLUJ/Chicago
(312) 440-5270
VP/SM: GREG SOLK
MD: DAVE BENSON

WRIF/Detroit
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<

CHR ADDS & HOTS

MIDWEST

MOST ADDED
Michael Bolton
Motley Crue
Technolonic
Calloway
Lou Gramm
Peter Wolf

BREAKOUTS
NO BREAKOUTS

ZBQ/Oklahoma City, OK
Brett Dumlaker

SHREVE ROBINSON (dp)
MYSTIC BOB (dp)
JOYCE IRBY
SALT-N-PEPA
ROTTENOT:
5E7P 6-5
JARET JACKSON 8-7
CALLOWAY 10-18
TOMMY PAGE 21-22
JARE CHILD 24-23

WHQTY/Jungstown, OH
Dick Thompson

TECHNOTONIC
MOTLEY CRUE
A'HE LOBAID
CALLOWAY
ROTTENOT:
JARET JACKSON 2-1
ROTTENOT 3-2
WILLI VARELLI 5-4
COVER GIRLS 9-5
B-52'S 10-6

YB/Fargo, ND
Jack Lunds

MICHAEL BOLTON
BOBBY I
MOTLEY CRUE (dp)
ROTTENOT:
MICHAEL PENN 1-1
JARET JACKSON 5-3
GLORIA ESTEFAN 9-7
JOHN FAHRMAN 13-11
PHIL COLLINS 18-12

WEST

MOST ADDED
Michael Bolton
Calloway
Tesla
Beloved
Peter Wolf
Regina Belle
Linear
Motley Crue
Brat Pack

BREAKOUTS
NO BREAKOUTS

KUC/Las Vegas, NV
Dean Taylor

CALLOWAY
SEDUCTON
MICHAEL BOLTON
ROTTENOT:
PAULA ABDOUL 2-1
MICHELLE 3-3
JARET JACKSON 3-3
SIS MARIE 10-12
JARE CHILD 24-10

KZU/Spokane, WA
Hopkins/Mason

PETER WOLF
MICHAEL BOLTON
TEARS FOR FEARS (dp)
TOMMY PAGE (dp)
TESLA (dp)
ROTTENOT:
BOBETTE 2-1
PAULA ABDOUL 4-2
BAD ENGLISH 1-3
ALANNAH MYLES 6-4
MICHAEL PENN 9-5

MIDWEST

P2

WKQO/Akron, OH
Clark/Nichols

DEPECHE MODE (dp)
JOHN FAHRMAN
LOU GRAMM (dp)
ROTTENOT:
BAD ENGLISH 3-1
RICHARD HARRIS 6-4
WARRANT 6-4
BILLY JOEL 11-7
JARET JACKSON 13-10

KRZB/Peoria, IL
Gene Stern

LOU GRAMM
LUTHER VANDROSS (dp)
A'HE LOBAID (dp)
ROTTENOT:
BOBETTE 4-1
JARET JACKSON 8-3
ALANNAH MYLES 6-4
MICHELLE 9-8
SIS MARIE 29-19

KRMT/Grand Forks, ND
Bark/Murphy

BELEINDA CARLISLE
MOTLEY CRUE (dp)
ROTTENOT:
PAULA ABDOUL 1-1
SEDUCTON 16-11
MICHAEL PENN 17-14
KISS 21-17
KEVIN PAIGE 21-19

KKNT/Springfield, MO
McKay/Austin

BRITNY FOX
PETER WOLF
MICHAEL BOLTON
ROTTENOT:
JARET JACKSON 8-3
B-52'S 9-4
TAYLOR DAVE 10-7
ALICE COOPER 13-9
KEVIN PAIGE 15-10

P3

WKQD/Grand Rapids, MI
Cassidy/Friday

none
ROTTENOT:
JARET JACKSON 1-1
GLORIA ESTEFAN 6-4
BILLY JOEL 5-5
WARRANT 6-4
COVER GIRLS 7-7

WBNG/Bloomington, IL
Justin/Wes

MICHAEL BOLTON
PETER WOLF
LUTHER VANDROSS
DEPECHE MODE (dp)
ROTTENOT:
JARET JACKSON 2-1
B-52'S 5-3
ALANNAH MYLES 7-4
MICHAEL PENN 6-5
BILLY JOEL 14-7

WPKR/Alamogordo, MI
Anthony/Brian

LOU GRAMM
CALLOWAY (dp)
PETER WOLF (dp)
ROTTENOT:
BAD ENGLISH 3-1
RICHARD HARRIS 6-5
B-52'S 8-4
JARET JACKSON 14-11
ALANNAH MYLES 14-12

WVPR/Toro Haults, IN
Wayne/King

MICHAEL BOLTON
TEARS FOR FEARS
YOUNG MC (dp)
ROTTENOT:
REGINA BELLE
MOTLEY CRUE (dp)
BOBETTE:
JARET JACKSON 2-1
ALANNAH MYLES 17-11
PHIL COLLINS 23-16
LISA STANSFIELD 31-28
REDWIGHT OIL 0-17

P2

WPKR/DeVensport, IA
Larry/Dave

none
ROTTENOT:
BAD ENGLISH 4-1
JARET JACKSON 5-3
WARRANT 6-4
BRAT PACK 28-24
JARE CHILD 30-23

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

P2

WGTJ/Dayton, OH
Ballentine/Ross

ALANNAH MYLES
LISA STANSFIELD
COVER GIRLS
TOMMY PAGE
LOU GRAMM
MICHAEL BOLTON
TESLA (dp)
MOTLEY CRUE (dp)
ROTTENOT:
PAULA ABDOUL 1-1
PHIL COLLINS 8-2
JARET JACKSON 8-3
WARRANT 1-4
ALICE COOPER 21-14

WVLE/Tulsa, OK
Mela/Whisper

none
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PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

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BAD ENGLISH 4-3
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BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
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PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

P2

KRQO/Dawson, IA
Knight/Levine

MOTLEY CRUE
ROTTENOT:
BOBETTE 1-1
BAD ENGLISH 2-2
KEVIN PAIGE 6-3
JARET JACKSON 5-4
ALANNAH MYLES 8-4

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
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JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

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JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

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BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

P2

KZIO/Duluth, MN
Michael/Tommy B

MICHAEL BOLTON
CALLOWAY
ROTTENOT:
BOBETTE 1-1
JARET JACKSON 6-3
B-52'S 9-5
BILLY JOEL 12-8
ALANNAH MYLES 15-9

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

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JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

P2

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

WVLE/Tulsa, OK
Mela/Whisper

none
ROTTENOT:
PAULA ABDOUL 3-1
BAD ENGLISH 4-3
JARET JACKSON 5-6
ALANNAH MYLES 24-15
BILLY JOEL 18-16

lie by lie

WHATCHA GONNA DO

from the lp

DO

which contains

WITH MY LOVIN'

four no. 1 dance hits

CHECK THESE CALLS!

PWR99 add KJMZ 17
KRBE add KITY 27
PWRPIG add 40 KTFM
B96 add 29 HOT102 27
WHYT add FM102 add 29
HOT97 29-25 KMEL deb 28
WIOQ add HOT977
WPGC deb 30 AND MORE!

BRIAN PHILLIPS, PD KDWB: "This record has good early reaction and excellent call-out potential."

KDWB 27-23 HOT949 add KYYY add
WLWL 29-26 WHTO add Y94 add
KZIO KSMB add KFMW add 39
KXXR add KWTX KTRS add
KSND add KNIN deb 38 KMOK

From the debut album Bobby Z. Produced by Bobby Z.
© 1990 Virgin Records America, Inc.

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

257 REPORTS

B-52's Roam (Reprise) LP: Cosmic Thing

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 230 89%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 217 84%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 141 55%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

B-52s Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 57 22%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Bad English Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Calloway I Wanna Be Rich (Solar/Epic) LP: All The Way

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

CHER Heart Of Stone (Geffen) LP: Heart Of Stone

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 127 49%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 100 39%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Total. Total Reports 102 40%

Jane Child Continued

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

PHIL COLLINS
I Wish It Would Rain Down (Atlantic)
 LP: But Seriously
 Total Reports 223 87%

Regional Reach	E 29%	S 17%	M 14%	W 21%
Parallel Reach	P1 76%	P2 85%	P3 100%	

Chart Summary	
Pos	Total
1	0
2-5	4
6-15	11
16-40	37
Ons	2
Adds	1
Ch Adds	0
Total	53

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

NATALIE COLE
Wild Women Do (EMI)
 LP: "Pretty Woman" ST
 Total Reports 88 34%

Regional Reach	E 33%	S 40%	M 24%	W 39%
Parallel Reach	P1 20%	P2 35%	P3 47%	

Chart Summary	
Pos	Total
1	0
2-5	0
6-15	0
16-40	1
Ons	13
Adds	6
Ch Adds	0
Total	14

TAYLOR DAYNE
Love Will Lead You Back (Arista)
 LP: Can't Fight Fate
 Total Reports 230 89%

Regional Reach	E 96%	S 92%	M 81%	W 89%
Parallel Reach	P1 86%	P2 90%	P3 93%	

Chart Summary	
Pos	Total
1	0
2-5	1
6-15	25
16-40	30
Ons	2
Adds	0
Ch Adds	0
Total	60

Natalie Cole Continued

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

O MOB
C'mon And Get My Love (Polydor)
 LP: A Little Bit Of This
 Total Reports 203 79%

Regional Reach	E 90%	S 83%	M 67%	W 77%
Parallel Reach	P1 77%	P2 83%	P3 84%	

Chart Summary	
Pos	Total
1	0
2-5	5
6-15	25
16-40	16
Ons	3
Adds	2
Ch Adds	0
Total	54

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

Taylor Dayne Continued

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

Taylor Dayne Continued

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

DEPECHE MODE
Personal Jesus (Sire/Reprise)
 Total Reports 75 29%

Regional Reach	E 22%	S 30%	M 24%	W 40%
Parallel Reach	P1 27%	P2 28%	P3 33%	

Chart Summary	
Pos	Total
1	0
2-5	2
6-15	9
16-40	9
Ons	2
Adds	3
Ch Adds	0
Total	19

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

ENUFF Z'NUFF
Fly High Michelle (Atco)
 LP: Enuff Z'nuff
 Total Reports 72 28%

Regional Reach	E 24%	S 26%	M 35%	W 26%
Parallel Reach	P1 11%	P2 26%	P3 47%	

Chart Summary	
Pos	Total
1	0
2-5	0
6-15	2
16-40	5
Ons	1
Adds	2
Ch Adds	0
Total	8

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

GLORIA ESTEFAN
Here We Are (Epic)
 LP: Cut Both Ways
 Total Reports 204 79%

Regional Reach	E 80%	S 83%	M 73%	W 81%
Parallel Reach	P1 69%	P2 79%	P3 91%	

Chart Summary	
Pos	Total
1	3
2-5	16
6-15	22
16-40	60
Ons	6
Adds	11
Ch Adds	0
Total	48

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

FINE YOUNG CANNIBALS
I'm Not Satisfied (IRS/MCA)
 LP: The Raw & The Cooked
 Total Reports 50 19%

Regional Reach	E 29%	S 17%	M 14%	W 21%
Parallel Reach	P1 11%	P2 13%	P3 39%	

Chart Summary	
Pos	Total
1	0
2-5	0
6-15	0
16-40	3
Ons	5
Adds	9
Ch Adds	0
Total	15

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

LOU GRAMM
True Blue Love (Atlantic)
 LP: Long Hard Look
 Total Reports 132 51%

Regional Reach	E 47%	S 49%	M 65%	W 44%
Parallel Reach	P1 52%	P2 58%	P3 83%	

Chart Summary	
Pos	Total
1	0
2-5	0
6-15	0
16-40	8
Ons	23
Adds	19
Ch Adds	3
Total	13

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P1
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P2
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

P3
 EAST
 91WGY 4-16
 WYZZ 4-31
 WABR 4-29
 WPTV 4-30
 WFTS 4-30
 WTVT 4-30
 WWSB 4-30

H

DOON HENLEY The Heart Of The Matter (Geffen) LP: The End Of The Innocence Total Reports 126 498

Regional Reach, Chart Summary, National Summary, and station lists for Doon Henley's album.

J

JANET JACKSON Escapade (A&M) LP: Rhythm Nation Total Reports 246 964

Regional Reach, Chart Summary, National Summary, and station lists for Janet Jackson's album.

K

LEILA K Got To Get (Arista) Total Reports 53 214

Regional Reach, Chart Summary, National Summary, and station lists for Leila K's album.

Continued On Next Column

Janet Jackson Continued

Station lists for Janet Jackson's album.

JOAN JETT Dirty Deeds (CBS Associated) LP: The Hit List Total Reports 143 564

Regional Reach, Chart Summary, National Summary, and station lists for Joan Jett's album.

ELTON JOHN Sacrifice (MCA) LP: Sleeping With The Past Total Reports 159 624

Regional Reach, Chart Summary, National Summary, and station lists for Elton John's album.

JANET JACKSON Escapade (A&M) LP: Rhythm Nation Total Reports 246 964

Regional Reach, Chart Summary, National Summary, and station lists for Janet Jackson's album.

BILLY JOEL I Go To Extremes (Columbia) LP: Storm Front Total Reports 219 854

Regional Reach, Chart Summary, National Summary, and station lists for Billy Joel's album.

Continued On Next Column

Billy Joel Continued

Station lists for Billy Joel's album.

ELTON JOHN Sacrifice (MCA) LP: Sleeping With The Past Total Reports 159 624

Regional Reach, Chart Summary, National Summary, and station lists for Elton John's album.

ELTON JOHN Sacrifice (MCA) LP: Sleeping With The Past Total Reports 159 624

Regional Reach, Chart Summary, National Summary, and station lists for Elton John's album.

ELTON JOHN Sacrifice (MCA) LP: Sleeping With The Past Total Reports 159 624

Regional Reach, Chart Summary, National Summary, and station lists for Elton John's album.

BILLY JOEL I Go To Extremes (Columbia) LP: Storm Front Total Reports 219 854

Regional Reach, Chart Summary, National Summary, and station lists for Billy Joel's album.

Continued On Next Column

K

LEILA K Got To Get (Arista) Total Reports 53 214

Regional Reach, Chart Summary, National Summary, and station lists for Leila K's album.

KISS Forever (Mercury) LP: Hot In The Shade Total Reports 189 744

Regional Reach, Chart Summary, National Summary, and station lists for Kiss's album.

KISS Forever (Mercury) LP: Hot In The Shade Total Reports 189 744

Regional Reach, Chart Summary, National Summary, and station lists for Kiss's album.

KISS Forever (Mercury) LP: Hot In The Shade Total Reports 189 744

Regional Reach, Chart Summary, National Summary, and station lists for Kiss's album.

Continued On Next Column

L

A'ME LORAIN Whole Wide World (RCA) Total Reports 114 444

Regional Reach, Chart Summary, National Summary, and station lists for A'Me Lorain's album.

A'ME LORAIN Whole Wide World (RCA) Total Reports 114 444

Regional Reach, Chart Summary, National Summary, and station lists for A'Me Lorain's album.

A'ME LORAIN Whole Wide World (RCA) Total Reports 114 444

Regional Reach, Chart Summary, National Summary, and station lists for A'Me Lorain's album.

A'ME LORAIN Whole Wide World (RCA) Total Reports 114 444

Regional Reach, Chart Summary, National Summary, and station lists for A'Me Lorain's album.

Continued On Next Column

M

MADONNA Keep It Together (Sire/WB) LP: Like A Prayer Total Reports 235 914

Regional Reach, Chart Summary, National Summary, and station lists for Madonna's album.

MADONNA Keep It Together (Sire/WB) LP: Like A Prayer Total Reports 235 914

Regional Reach, Chart Summary, National Summary, and station lists for Madonna's album.

MADONNA Keep It Together (Sire/WB) LP: Like A Prayer Total Reports 235 914

Regional Reach, Chart Summary, National Summary, and station lists for Madonna's album.

MADONNA Keep It Together (Sire/WB) LP: Like A Prayer Total Reports 235 914

Regional Reach, Chart Summary, National Summary, and station lists for Madonna's album.

Continued On Next Column

Kevin Paige Continued

Chart and regional data for Kevin Paige's album 'No Myths' (RCA), LP: March. Includes regional reach, chart summary, and national summary.

Tom Petty Continued

Chart and regional data for Tom Petty's album 'A Face In The Crowd' (MCA), LP: Full Moon Fever. Includes regional reach, chart summary, and national summary.

Linda Ronstadt / Aaron Neville Continued

Chart and regional data for Linda Ronstadt and Aaron Neville's album 'All My Life' (Elektra), LP: Cry Like A Rainstorm. Includes regional reach, chart summary, and national summary.

Smithereens Continued

Chart and regional data for Smithereens' album 'A Girl Like You' (A&M), LP: Smithereens 11. Includes regional reach, chart summary, and national summary.

TECHNOTRONIC

Chart and regional data for Technotronic's album 'Get Up (Before The Night...)' (SBK), LP: Pump Up The Jam. Includes regional reach, chart summary, and national summary.

MICHAEL PENN

Chart and regional data for Michael Penn's album 'No Myths' (RCA), LP: March. Includes regional reach, chart summary, and national summary.

ROLLING STONES

Chart and regional data for Rolling Stones' album 'Almost Hear You Sigh' (Columbia), LP: Steel Wheels. Includes regional reach, chart summary, and national summary.

SEOUCTION

Chart and regional data for Seouction's album 'Heartbeat' (Vendetta/A&M), LP: Nothing Matters Without Love. Includes regional reach, chart summary, and national summary.

LISA STANSFIELD

Chart and regional data for Lisa Stansfield's album 'All Around The World' (Arista), LP: Affection. Includes regional reach, chart summary, and national summary.

Chart and regional data for Michael Penn's album 'No Myths' (RCA), LP: March. Includes regional reach, chart summary, and national summary.

Chart and regional data for Rolling Stones' album 'Almost Hear You Sigh' (Columbia), LP: Steel Wheels. Includes regional reach, chart summary, and national summary.

Chart and regional data for Seouction's album 'Heartbeat' (Vendetta/A&M), LP: Nothing Matters Without Love. Includes regional reach, chart summary, and national summary.

Chart and regional data for Lisa Stansfield's album 'All Around The World' (Arista), LP: Affection. Includes regional reach, chart summary, and national summary.

U-KREW

Chart and regional data for U-Krew's album 'If U Were Mine' (Enigma), LP: If U Were Mine. Includes regional reach, chart summary, and national summary.

Chart and regional data for Tom Petty's album 'A Face In The Crowd' (MCA), LP: Full Moon Fever. Includes regional reach, chart summary, and national summary.

Chart and regional data for Linda Ronstadt and Aaron Neville's album 'All My Life' (Elektra), LP: Cry Like A Rainstorm. Includes regional reach, chart summary, and national summary.

Chart and regional data for Smithereens' album 'A Girl Like You' (A&M), LP: Smithereens 11. Includes regional reach, chart summary, and national summary.

Chart and regional data for Lisa Stansfield's album 'All Around The World' (Arista), LP: Affection. Includes regional reach, chart summary, and national summary.

U-KREW

Chart and regional data for U-Krew's album 'If U Were Mine' (Enigma), LP: If U Were Mine. Includes regional reach, chart summary, and national summary.

Chart and regional data for Tom Petty's album 'A Face In The Crowd' (MCA), LP: Full Moon Fever. Includes regional reach, chart summary, and national summary.

Chart and regional data for Linda Ronstadt and Aaron Neville's album 'All My Life' (Elektra), LP: Cry Like A Rainstorm. Includes regional reach, chart summary, and national summary.

Chart and regional data for Smithereens' album 'A Girl Like You' (A&M), LP: Smithereens 11. Includes regional reach, chart summary, and national summary.

Chart and regional data for Lisa Stansfield's album 'All Around The World' (Arista), LP: Affection. Includes regional reach, chart summary, and national summary.

U-KREW

Chart and regional data for U-Krew's album 'If U Were Mine' (Enigma), LP: If U Were Mine. Includes regional reach, chart summary, and national summary.

SIGNIFICANT ACTION

V

LUTHER VANOROSS

Here And Now (Epic) LP Greatest Hits: The Best Of Love Total Reports 170 66%

Regional Reach, Parallel Reach, Chart Summary table for Luther Vanoross.

Regional Reach, Parallel Reach, Chart Summary table for Luther Vanoross (continued).

Regional Reach, Parallel Reach, Chart Summary table for Luther Vanoross (continued).

Regional Reach, Parallel Reach, Chart Summary table for Luther Vanoross (continued).

Regional Reach, Parallel Reach, Chart Summary table for Luther Vanoross (continued).

W

WARRANT

Sometimes She Cries (Columbia) LP Dirty Rotten Filthy Stinking Rich Total Reports 198 77%

Regional Reach, Parallel Reach, Chart Summary table for Warrant.

Regional Reach, Parallel Reach, Chart Summary table for Warrant (continued).

Regional Reach, Parallel Reach, Chart Summary table for Warrant (continued).

Regional Reach, Parallel Reach, Chart Summary table for Warrant (continued).

Warrant Continued

Regional Reach, Parallel Reach, Chart Summary table for Warrant (continued).

WHITESNAKE

The Deeper The Love (Geffen) LP Slip Of The Tongue Total Reports 179 70%

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake.

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

Regional Reach, Parallel Reach, Chart Summary table for Whitesnake (continued).

A

ANYTHING BOX

Living In Oblivion (Epic) LP

Regional Reach, Parallel Reach, Chart Summary table for Anything Box.

B

BABYFACE

Whip Appeal (Solar/Epic) LP Babyface

Regional Reach, Parallel Reach, Chart Summary table for Babyface.

ROBIN BECK

First Time (Mercury) LP Trouble Or Nothin'

Regional Reach, Parallel Reach, Chart Summary table for Robin Beck.

REGINA BELLE

Make It Like It Was (Columbia) LP Stay With Me

Regional Reach, Parallel Reach, Chart Summary table for Regina Belle.

BELOVED

Heilo (Atlantic) LP Happiness

Regional Reach, Parallel Reach, Chart Summary table for Beloved.

BRITNY FOX

Dream On (Columbia) LP Boys In Heat

Regional Reach, Parallel Reach, Chart Summary table for Britny Fox.

C

ERIC CLAPTON

Bad Love (Duck/Reprise) LP Journeyman

Regional Reach, Parallel Reach, Chart Summary table for Eric Clapton.

E

EURHYTHMICS

(My My) Baby's Gonna Cry (Arista) LP We Too Are One

Regional Reach, Parallel Reach, Chart Summary table for Eurhythmics.

JOHN FARNHAM

You're The Voice (RCA) LP Age Of Reason

Regional Reach, Parallel Reach, Chart Summary table for John Farnham.

FASTER PUSSYCAT

House Of Pain (Elektra) LP Wake Me When It's Over

Regional Reach, Parallel Reach, Chart Summary table for Faster Pussycat.

BRITNY FOX

Dream On (Columbia) LP Boys In Heat

Regional Reach, Parallel Reach, Chart Summary table for Britny Fox.

BRITNY FOX

Dream On (Columbia) LP Boys In Heat

Regional Reach, Parallel Reach, Chart Summary table for Britny Fox.

H

H FACTOR

I Love You (IRS) LP H Factor

Regional Reach, Parallel Reach, Chart Summary table for H Factor.

HEAVY D & THE BOYZ

Girlz, They Love Me (MCA) LP Bit Tyme

Regional Reach, Parallel Reach, Chart Summary table for Heavy D & The Boyz.

INDIA

Right From The Start (Reprise) LP

Regional Reach, Parallel Reach, Chart Summary table for India.

INNER CITY

What'cha Gonna Do With My... (Virgin) LP

Regional Reach, Parallel Reach, Chart Summary table for Inner City.

JOYCE IRBY

I'll Be There (Motown) LP Maximum Thrust

Regional Reach, Parallel Reach, Chart Summary table for Joyce Irby.

JOYCE IRBY

I'll Be There (Motown) LP Maximum Thrust

Regional Reach, Parallel Reach, Chart Summary table for Joyce Irby.

PARALLELS®

NEW ARTISTS

SIGNIFICANT ACTION

K

R

W

Reports

- 1 **BIZ MARKIE/Just A Friend (Cold Chillin'/WB)** ... 141
- BRAT PACK/You're The Only Woman (Vendetta/A&M)** ... 141
- 3 **A'ME LORAIN/Whole Wide World (RCA)** ... 114
- 4 **SMITHEREENS/A Girl Like You (Capitol)** ... 105
- 5 **CALLOWAY/I Wanna Be Rich (Solar/Epic)** ... 100
- 6 **ENUFF Z'NUFF/Fly High Michelle (Atco)** ... 72
- 7 **U-KREW/If U Were Mine (Enigma)** ... 65
- 8 **STEVIE B/Love Me For Life (LMR)** ... 57
- 9 **LEILA K/Got To Get (Arista)** ... 53
- 10 **MSG/Anytime (Capitol)** ... 50

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

- CHEO Edmonton, CN (P2)
- CKOI Montreal, CN (P1)
- KATM Colorado Springs, CO (P2)
- KBEQ Kansas City, MO (P1)
- KBFM McAllen Brownsville, TX (P2)
- KBOZ Bozeman, MT (P3)
- KCAD Oxnard-Van Nuys, CA (P2)
- KCHX Midland-Odessa, TX (P3)
- KCMO Columbia, MO (P3)
- KCPX San Luis Valley, UT (P1)
- KDQM Salinas-Monterey, CA (P2)
- KDWB Minneapolis, MN (P1)
- KEGL Dallas, TX (P1)
- KFBQ Cheyenne, WY (P3)
- KFMW Waterloo, IA (P3)
- KFRK Lincoln, NE (P3)
- KFTZ Idaho Falls, ID (P3)
- KGGI Riverside, CA (P1A)
- KGGT Anchorage, AK (P3)
- KHIS Los Angeles, CA (P1)
- KIKI Honolulu, HI (P2)
- KISM San Luis Valley, UT (P1)
- KISN Ft. Smith, AR (P3)
- KITV San Antonio, TX (P1A)
- KJLV San Angelo, TX (P1)
- KJMJ Dallas, TX (P1A)
- KKBO Houston, TX (P1)
- KKFR Phoenix, AZ (P1A)
- KKMT Springfield, MO (P3)
- KKLO San Diego, CA (P1)
- KKMG Colorado Springs, CO (P2)
- KKRO Wichita, KS (P2)
- KKRZ Portland, OR (P1)
- KRSS Albuquerque, NM (P2)
- KRXK Bakerfield, CA (P2)
- KRYK Little Rock, AR (P2)
- KLO (WKLO) Grand Rapids, MI (P2)
- KLUC Las Vegas, NV (P2)
- KLYV Dubuque, IA (P3)
- KMEL San Francisco, CA (P1A)
- KMOL Lewiston, ID (P3)
- KMYT Texas, OK (P1)
- KNAN Monroe, LA (P3)
- KNIN Wichita Falls, TX (P3)
- KNOE Monroe, LA (P3)
- KNRJ Houston, TX (P2)
- KOY-FM Phoenix, AZ (P2)
- KPAT Sioux Falls, SD (P3)
- KPLZ Seattle, WA (P1)
- KPRR El Paso, TX (P2)
- KPRX Anchorage, AK (P3)
- KQCA Cedar Rapids, IA (P3)
- KQDT Grand Forks, ND (P3)
- KQZ Amarillo, TX (P3)
- KQZ Omaha, NE (P2)
- KQMD Honolulu, HI (P2)
- KRBE Houston, TX (P1)
- KRNQ Oaxaca, Mexico (P2)
- KROY Sacramento, CA (P2)
- KRQ (KRQ) Tucson, AZ (P2)
- KRZR Fresno, CA (P2)
- KSAD San Antonio, TX (P1)
- KSMB Lafayette, LA (P3)
- KSNO Eugene, OR (P2)
- KTFM San Antonio, TX (P1A)
- KTMT Medford, OR (P3)
- KTRS Casper, WY (P3)
- KTVJ Shreveport, LA (P2)
- KTVJ Jefferson City-Columbia, MO (P3)
- KUBE Seattle, WA (P1)
- KWJZ Reno, NV (P1)
- KWOD Sacramento, CA (P2)
- KWSS San Jose, CA (P1)
- KWTK Waco, TX (P3)
- KXRA Kansas City, MO (P2)
- KXYO Portland, OR (P1)
- KYYV Bismarck, ND (P3)
- KZFM Corpus Christi, TX (P2)
- KZHL Lubbock, TX (P2)
- KZIO Duluth, MN (P2)
- KZOU Little Rock, AR (P2)
- KZUZ San Luis Obispo, CA (P3)
- KZZB Beaumont, TX (P2)
- KZZP Phoenix, AZ (P1)
- KZZW Spokane, WA (P2)
- WABA Mobile, AL (P2)
- WABE Allentown, PA (P2)
- WANS Greenville, SC (P2)
- WAVE Jacksonville, FL (P2)
- WAVA Washington, DC (P1)
- WAZT Lafayette, IN (P3)
- WBBO Augusta, GA (P2)
- WBLL Long Island, NY (P1)
- WBNS Bloomington, IN (P3)
- WBWB Bloomington, IN (P3)
- WCOG Columbus, GA (P2)
- WCCL Carbondale, IL (P3)
- WCZL Charlotte, NC (P2)
- WDBR Springfield, IL (P3)
- WDFR Detroit, MI (P1)
- WDLX Louisville, KY (P2)
- WDLX Washington, NC (P2)
- WELX Philadelphia, PA (P1)
- WERZ Cedar, NH (P2)
- WFMF Baton Rouge, LA (P2)
- WGH Norfolk, VA (P1)
- WGO Grand Rapids, MI (P2)
- WGTZ Dayton, OH (P2)
- WHYY Montgomery, AL (P2)
- WHOT Fourteen, OH (P2)
- WHTO Williamsport, PA (P3)
- WHTZ Detroit, MI (P1)
- WIBW Topeka, KS (P3)
- WIBW Wausau, WI (P3)
- WIRZ Chambersburg, PA (P3)
- WINK Ft. Myers, FL (P2)
- WIOG Philadelphia (P1A)
- WJLX Green Bay, WI (P2)
- WJAO Gainesville, FL (P2)
- WJME Florence, SC (P3)
- WJWB Little, MO (P1)
- WJWB Abing, OH (P2)
- WJWB Huntington, WV (P2)
- WJWB Salem, MI (P3)
- WJWB Cape Cod, MA (P2)
- WJWB Charleston, SC (P2)
- WJWB Chicago, IL (P1)
- WJWB Wilkes-Barre, PA (P2)
- WJWB Buffalo, NY (P1)
- WESF Asheville, NC (P3)
- WESL Greensboro, NC (P2)
- WETL Milwaukee, WI (P1)
- WEZL Winston-Salem, NC (P2)
- WLAM Lancaster, PA (P2)
- WLAP Lancaster, NY (P2)
- WLWL Minneapolis, MN (P1)
- WLWX Champaign, IL (P3)
- WMEE Ft. Wayne, IN (P2)
- WMHE Toledo, OH (P2)
- WMJ Buffalo, NY (P1)
- WMZ Columbus, OH (P1)
- WNNE Harrisburg, PA (P2)
- WNOC Columbia, SC (P2)
- WNVZ Norfolk, VA (P3)
- WNYK Ithaca, NY (P3)
- WOKI Knoxville, TN (P2)
- WOMP Wheeling, WV (P3)
- WOPW West Palm Beach, FL (P2)
- WPFM Panama City, FL (P3)
- WPPR Terre Haute, IN (P1A)
- WPGC Washington, DC (P1A)
- WPHR Cleveland, OH (P1)
- WPLJ New York, NY (P1)
- WPPR Annapolis, PA (P2)
- WPST Trenton, NJ (P2)
- WPRR Deverport, LA (P2)
- WQIO Hattiesburg, MS (P3)
- WQUT Johnson City, TN (P2)
- WRCK Utica, NY (P2)
- WRON Toledo, OH (P2)
- WRVQ Richmond, VA (P2)
- WSPR Poughkeepsie, NY (P2)
- WSSX Charleston, SC (P2)
- WTBX Hibbing-Duluth, MN (P2)
- WTHI Portland, ME (P3)
- WVIC Hartford, CT (P2)
- WVBS Wilmington, NC (P3)
- WVSR Charleston, WV (P2)
- WVWC Flint, MI (P2)
- WVFX Bangor, ME (P3)
- WVKS Boston, MA (P1)
- WYCR York, PA (P2)
- WYKS Gainesville, FL (P3)
- WZKX Hattiesburg, MS (P3)
- WZON Rockford, IL (P2)
- WZOU Boston, MA (P1)
- WZPL Indianapolis, IN (P1)
- WZYP Huntsville, AL (P2)
- WZZG Charlotte, NC (P2)
- WZZU Raleigh, NC (P2)
- 893 (KBT) Austin, TX (P2)
- 894 (KAZZ) Pittsburgh, PA (P1)
- 895 (KES) Fresno, CA (P2)
- 896 (WRM) Chicago, IL (P1)
- 897 (KEZB) New Orleans, LA (P1)
- 898 (KZBB) Ft. Smith, AR (P1)
- 899 (WRSB) Baltimore, MD (P1)
- 9104 (WFLY) Albany, NY (P2)
- FM100 (WMC-FM) Memphis, TN (P2)
- FM102 (KSFM) Sacramento, CA (P1A)
- FM104 (KHOP) Modesto-Stokton, CA (P2)
- G98 (WWGT) Portland, ME (P3)
- G105 (WOCG) Durham-Raleigh, NC (P2)
- HOT948 (KZTM) San Luis Valley, UT (P2)
- HOT95 (WQHT) Jackson, MS (P2)
- HOT96 (KRMW) Fresno, CA (P2)
- HOT97 (WQHT) New York, NY (P1A)
- HOT977 (KHOT) San Jose, CA (P1A)
- HOT985 (WHTT) Allentown, PA (P1A)
- HOT102 (WLUM) Milwaukee, WI (P1A)
- 105 (WAPI) Birmingham, AL (P2)
- JET-FM (WJET) Erie, PA (P2)
- K92 (WHLR) Roanoke, VA (P2)
- K98 (KMFJ) Austin, TX (P2)
- K108 (KIOC) Beaumont, TX (P2)
- KAT107 (KATY) Tulsa, OK (P2)
- K1101 (WECI) New Haven, CT (P2)
- K195 (KFRD) Boise, ID (P2)
- KJ103 (KJ103) Oklahoma City, OK (P2)
- K1104 (KREX) Fresno, CA (P1)
- K1105 (WHLZ) Peoria, IL (P2)
- K1106 (WHLZ) Chattanooga, TN (P2)
- 0855 (KIOH) Ft. Collins, CO (P1A)
- PIRATE (KQLZ) Los Angeles, CA (P1A)
- PRO-FM (WPRO) Providence, RI (P1)
- PWR94 (WPOW) Miami, FL (P1A)
- PWR99 (WAPW) Atlanta, GA (P1)
- PWR104 (KPRW) Los Angeles, CA (P1A)
- PWR106 (WFLZ) Tampa, FL (P1)
- 095 (WRO) Detroit, MI (P1A)
- 098 (WQIB) Fayetteville, NC (P2)
- 0101 (WJDD) Meriden, CT (P2)
- 0102 (WHRG) Cincinnati, OH (P1)
- 0104 (WQEN) Oxnard, CA (P3)
- 0105 (WBRD) Tampa, FL (P1)
- 0107 (WROZ) Washington, DC (P1)
- SL196 (KSLV) San Luis Obispo, CA (P3)
- 1100 (KREX) San Francisco, CA (P1)
- 1104 (KREX) Birmingham, AL (P2)
- 111067 (WREL) Orlando, FL (P2)
- 104 (WDAV) Fargo, ND (P3)
- 105 (KHTV) Dallas, TX (P1)
- 107 (KHTV) Santa Barbara, CA (P3)
- 1100 (WHTV) Miami, FL (P1)
- 1108 (KREX) Denver, CO (P1)
- 1109 (WTTV) Columbia, SC (P2)
- 11101 (WZLW) Moscow, ID (P3)
- 11107 (WTTZ) Chicago, IL (P1)
- 11108 (KLS) Billings, MT (P3)
- 11109 (KMP2) Memphis, TN (P2)
- 11110 (KREX) Oklahoma City, OK (P2)
- 11111 (WHTZ) New York, NY (P1)
- 11112 (WZAT) Savannah, GA (P2)
- 11113 (WHTZ) Tallahassee, FL (P2)
- 11114 (WHTZ) Madison, WI (P2)
- 11115 (WHTZ) Syracuse, NY (P2)
- 11116 (WHTZ) Columbus, OH (P1A)
- 11117 (WHTZ) Harrisburg, PA (P2)
- 11118 (WHTZ) Burlington, VT (P3)
- 11119 (WHTZ) Rochester, NY (P2)
- 11120 (KREX) Salina, KS (P3)
- 11121 (WHTZ) Macon, GA (P2)
- 11122 (WHTZ) Albany, NY (P2)
- 11123 (WHTZ) Ocean City, MD (P2)
- 11124 (WHTZ) Beckley, WV (P2)

KIX
Cold Blood (Atlantic)
LP: Blow My Fuse

P1 EAST WESP on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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SMOKEY ROBINSON
Everything You Touch (Motown)
LP: Love, Smokey

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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SADAO WATANABE
Any Other Fool (Elektra)
LP: Front Seat

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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KAOMA
Lambada (Epic)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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SALT & PEPA
Expression (Next Plateau)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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PETER WOLF
99 Worlds (MCA)
LP: Up To No Good

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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L

LINEAR
Sending All My Love (Futura)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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SHANA
You Can't Get Away (Vision)
LP: I Want You

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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X

XYMOX
Imagination (Polydor)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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M

MANTRONIX
Got To Have Your Love (Capitol)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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SYBIL
Walk On By (Next Plateau)
LP: Sybil

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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Y

YVONNE
There's A Party... (Cutting/Mercury)

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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PETER MURPHY
Cuts You Up (RCA)
LP: Deep

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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T

TEARS FOR FEARS
Advice For The... (Fontana/Mercury)
LP: The Seeds Of Love

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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Z

BOBBY Z
Lie By Lie (Virgin)
LP: Bobby Z

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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TESLA
The Way It Is (Geffen)
LP: The Great Radio Controversy

P1 EAST WYDZ on WYDZ 35-33 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P2 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34	P3 EAST WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34 WYDZ on WYDZ 35-34
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BREAKERS

No Records Qualified For
Breaker Status This Week.

NEW & ACTIVE

BELINDA CARLISLE "Summer Rain" (MCA)

Reports: 147 Moves: Up 108, Debuts 8, Same 25, Down 3, Adds 3, KKSS, KOHT, Z97, WLOL 19-15, KKRZ 17-12, KCPX 18-12, KISN 16-9, X100 22-19, WERZ 25-19, WPST 7-6, WBBQ 34-29, B93 18-15, WQUT 19-15. See *Parallels*. Moves 36-33 with charted airplay at 88%; Top 15 at 20%.

JOAN JETT "Dirty Deeds" (Blackheart/Epic)

Reports: 143 Moves: Up 98, Debuts 11, Same 32, Down 1, Adds 1, WPLJ, Q107 22-19, WGH 16-12, KPLZ 24-20, 99WGY 30-26, WWSR 29-24, 999KHI 18-13, WPST 35-30, WBBQ 22-17, WQUT 24-19, WOKI 8-7, KSND 23-18. See *Parallels*. Moves 38-34 as 86% are charting it; Top 15 at 16%.

BRAT PACK "You're The Only Woman" (Vendetta/A&M)

Reports: 141 Moves: Up 96, Debuts 10, Same 25, Down 3, Adds 7, WBLI, KPLZ, FLY92, WTIC, KSMB, 99KG, KPXR, WZOU 3-2, WEGX 14-11, WIOQ 2-1, KKBO 15-12, KRBE 7-5, WPHR 5-4, WDFX 13-9. See *Parallels*. Moves 25-23 as 94% of the reports are charted; Top 15 at 43%.

BIZ MARKIE "Just A Friend" (Cold Chillin'/WB)

Reports: 141 Moves: Up 96, Debuts 10, Same 25, Down 3, Adds 7, WBLI, KPLZ, FLY92, WTIC, KSMB, 99KG, KPXR, WZOU 3-2, WEGX 14-11, WIOQ 2-1, KKBO 15-12, KRBE 7-5, WPHR 5-4, WDFX 13-9. See *Parallels*. Moves 25-23 as 94% of the reports are charted; Top 15 at 43%.

MOTLEY CRUE "Without You" (Elektra)

Reports: 136 Moves: Up 14, Debuts 4, Same 36, Down 0, Adds 46 including WMJQ, KKBO, WHYT, KWSS, KUBE, FLY92, WKRZ, K98, G105, Y107, WDFX 24-16, WKBO 3-3, KPAT 28-22.

LOU GRAMM "True Blue Love" (Atlantic)

Reports: 132 Moves: Up 31, Debuts 27, Same 46, Down 0, Adds 28 including Y108, KKRZ, KISN, FLY92, WTIC, 98PX, WYCR, B93, K106, FM100, XL1067, WPHR 34-30, 92X 22-17, KCPX 35-28, KXXR 37-32.

CHER "Heart Of Stone" (Geffen)

Reports: 127 Moves: Up 66, Debuts 12, Same 34, Down 0, Adds 15 including WMJQ, PWR99, PWRPIG, Q95, WZZG, YES97, KKRZ, KTX, WKTI 21-19, KISN 21-15, WNNK 31-26, WBBQ 39-32, KTUX 39-32, WNNY 26-19.

DON HENLEY "The Heart Of The Matter" (Geffen)

Reports: 126 Moves: Up 40, Debuts 31, Same 39, Down 0, Adds 16 including WKTI, WWSR, FM100, WZZU, WRVQ, WTBX, FM104, B98, KFRX, 92X 25-18, WKBO 37-25, KISN 34-29, WCGO 40-34, OK95 38-33.

MIDNIGHT OIL "Blue Sky Mine" (Columbia)

Reports: 115 Moves: Up 29, Debuts 26, Same 49, Down 0, Adds 11, WSPK, WKRZ, I95, WQUT, XL1067, WRVQ, CHED, WDBR, WIFC, Z97, KMOK, KSAQ 36-33, 99WGY 39-28, KZ106 24-20, KATM 28-21.

A'ME LORAIN "Whole Wide World" (RCA)

Reports: 114 Moves: Up 56, Debuts 8, Same 35, Down 0, Adds 15 including KKBO, FLY92, WWSR, KC101, 999KHI, WKQB, WRQN, KISR, KNIN, WXKS 11-8, WPLJ 24-20, PWR99 23-20, KTFM 20-16, KZZP 14-11. See *Parallels*. Debuts at number 35 with 71% of the airplay charted; Top 15 at 30%.

SMITHEREENS "A Girl Like You" (Enigma/Capitol)

Reports: 105 Moves: Up 57, Debuts 9, Same 27, Down 6, Adds 6, WEGX, XL1067, KAY107, KKRZ, WWFX, Z97, CKOI 39-34, KSAQ 9-8, WPHR 17-12, PIRATE 9-7, WZZU 16-12, KXXR 1-1, KSND 38-33, KOHT 11-9. See *Parallels*. Debuts at number 40 with 78% of the action charted; Top 15 at 24%.

MICHAEL BOLTON "How Can We Be Lovers" (Columbia)

Reports: 102 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 101 including WBLI, WPLJ, PRO-FM, WAVA, B97, WGH, WNCI, WKTI, KDWB, WLOL, WKBO, PIRATE, KKRZ, KCPX, KISN, KUBE.

CALLOWAY "I Wanna Be Rich" (Solar/Epic)

Reports: 100 Moves: Up 34, Debuts 8, Same 19, Down 0, Adds 39 including B104, WKSE, WIOQ, KKBO, KKRZ, KISN, KPLZ, FLY92, WBBQ, I95, PWRPIG 9-4, Y108 10-3, Y107 11-8.

ROLLING STONES "Almost Hear You Sigh" (Columbia)

Reports: 95 Moves: Up 56, Debuts 10, Same 25, Down 0, Adds 4, Q101, KCHX, WVBS, KFRX, CKOI 26-20, WKBO 35-29, WQUT 35-30, WZZU 23-16, K92 28-24, KTUX 33-25, KLO 32-28, KATM 24-18, KZZU 28-25, KBOZ 35-28. 73% have it charted.

NATALIE COLE "Wild Women Do" (EMI)

Reports: 88 Moves: Up 10, Debuts 10, Same 57, Down 0, Adds 11, WTIC, 98PX, WFMF, WZYP, WQUT, KF95, WZKX, KCHX, WPFM, KCMQ, Y97, KKYK 33-29, B95 38-34, KQCR 34-31.

DEPECHE MODE "Personal Jesus" (Sire/Reprise)

Reports: 75 Moves: Up 38, Debuts 6, Same 10, Down 8, Adds 13, KRBE, WGH, KKRZ, 99WGY, K98, X106, WABB, WOVV, WKDD, KRQ, WBNQ, KGOT, KFBO, KEGL 5-4, PIRATE 8-6, KKLQ 5-3, Z104 11-8. The spread to mainstream continues as 77% chart it; Top 15 at 28%.

ENUFF Z'NUFF "Fly High Michelle" (Atco)

Reports: 72 Moves: Up 39, Debuts 7, Same 23, Down 0, Adds 3, 999KHI, 99WAYS, KYYY, WGH 30-27, WKBO 13-9, WSSX 24-17, KZOU 24-20, KXXR 22-19, WQID 25-19, 99KG 10-6, OK95 14-11. 68% are charting it.

TOM PETTY "A Face In The Crowd" (MCA)

Reports: 69 Moves: Up 8, Debuts 11, Same 27, Down 0, Adds 23 including WXKS, CKOI, KCPX, JET-FM, WBBQ, X106, WSSX, WDLX, WKPE, WERZ 39-34, WPST 32-29, WZZU 34-23, KXXR 31-24, KATM 22-16, KFMW 36-29.

U-KREW "If U Were Mine" (Enigma)

Reports: 65 Moves: Up 31, Debuts 5, Same 23, Down 1, Adds 5, Y108, WPST, KZOU, KNOE, Z97, WIOQ 11-10, Q107 25-21, PWR106 40-35, KKRZ 19-16, KGGI 7-5, WWCK 28-23, KKSS 8-7. Charted and moving at 71%; Top 15 at 20%.

SEDUCTION "Heartbeat" (Vendetta/A&M)

Reports: 64 Moves: Up 19, Debuts 7, Same 13, Down 0, Adds 25 including WZOU, WMJQ, Z100, PRO-FM, KKBO, KS104, WANS, WAPE, WABB, KJ103, KRBE 30-26, KTFM 25-20, KMEL 23-20, KZFM 32-26.

STEVIE B "Love Me For Life" (LMR)

Reports: 57 Moves: Up 28, Debuts 2, Same 16, Down 2, Adds 9, WZOU, WMJQ, PWRPIG, Y108, WTIC, WQUT, KZOU, Z106, KSMB, WIOQ 10-5, KITY 5-4, KTFM 10-8, Z95 23-16, KS104 5-1, KGGI 12-10. See *Parallels*. Debuts at number 39 with chart action at 84%; Top 15 at 46%.

LEILA K "Got To Get" (Arista)

Reports: 53 Moves: Up 20, Debuts 7, Same 16, Down 0, Adds 10, PWR96, 98PX, WYCR, WANS, KBFM, KKRZ, KKSS, 95XXX, WVBS, KFBO, KKBO 28-22, KTFM 27-24, PWRPIG 38-35, WAEB 37-34, HOT95 22-19, B95 34-27.

MSG "Anytime" (Capitol)

Reports: 50 Moves: Up 16, Debuts 5, Same 25, Down 0, Adds 4, WKBO, WAPE, WCIL, KTRS, KSAQ 38-35, PIRATE d-22, 99WGY 37-32, WZZU 33-18, KATM 7-6, KRZR 9-8, KNIN 38-29, WKFR 32-28, WDBR 39-36, OK95 5-3.

FINE YOUNG CANNIBALS "I'm Not Satisfied" (IRS/MCA)

Reports: 50 Moves: Up 15, Debuts 0, Same 32, Down 0, Adds 3, WOMP, KPAT, KKHT, KRNO 16-13, KZZU 30-27, WWFX 35-31, 95XXX 29-26, WBNQ 24-21, KLYV 28-24.

MOST ADDED

MICHAEL BOLTON (101)
MOTLEY CRUE (46)
CALLOWAY (39)
PETER WOLF (32)
BRAT PACK (31)
LOU GRAMM (28)
SEDUCTION (25)
TOM PETTY (23)
TESLA (23)
TOMMY PAGE (21)

MOST ACTIVE

BELINDA CARLISLE (113)
JOAN JETT (108)
BIZ MARKIE (103)
CHER (78)
DON HENLEY (71)
ROLLING STONES (66)
A'ME LORAIN (64)
SMITHEREENS (60)
LOU GRAMM (58)
MIDNIGHT OIL (55)

HOTTEST

JANET JACKSON (181)
ALANNAH MYLES (119)
ROXETTE (75)
TOMMY PAGE (64)
B-52'S (63)
PAULA ABDUL (54)
D MOB (48)
BIZ MARKIE (47)
BAD ENGLISH (43)
MICHEL'LE (39)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

REGINA BELLE "Make It Like It Was" (Columbia)

Reports: 44 Moves: Up 3, Debuts 4, Same 19, Down 0, Adds 18 including WXKS, PWRPIG, Q105, B96, WLOL, KKRZ, WTIC, KC101, WBBQ, B95, KOY-FM, WPGC 15-11, KJMZ 10-9.

TEARS FOR FEARS "Advice For The Young At Heart" (Fontana/Mercury)

Reports: 41 Moves: Up 0, Debuts 6, Same 23, Down 0, Adds 12, WXKS, KKBO, KKRZ, KISN, WZYP, WRVQ, HOT949, KZZU, WNNY, KWTX, 99KG, WPF, KSAQ d-40, WKBO d-37, KTUX d-39.

KIX "Cold Blood" (Atlantic)

Reports: 39 Moves: Up 13, Debuts 3, Same 21, Down 0, Adds 2, WPRR, KPAT, 999KHI 34-30, KRZR 22-19, WOMP 37-34, ZFUN 40-34, OK95 26-22.

JOYCE IRBY "I'll Be There" (Motown)

Reports: 37 Moves: Up 11, Debuts 3, Same 17, Down 1, Adds 5, KPRR, Y107, KJ103, Z99, KSMB, KMEL 4-2, KKMG 25-19, B95 40-35, KDON 2-1.

FASTER PUSSYCAT "House Of Pain" (Elektra)

Reports: 36 Moves: Up 13, Debuts 4, Same 18, Down 0, Adds 1, KTRS, PIRATE 11-9, KZZU 31-28, 99KG 37-32, ZFUN 35-31.

JOHN FARNHAM "You're The Voice" (RCA)

Reports: 34 Moves: Up 17, Debuts 3, Same 13, Down 0, Adds 1, WKDD, WLOL 12-8, KZIO 31-27, WIXX 6-3, WTBX 22-18, KWNZ 20-16, KZZU 27-21, KFMW 32-26. 62% are charting it.

LINEAR "Sending All My Love" (Atlantic)

Reports: 33 Moves: Up 8, Debuts 4, Same 6, Down 0, Adds 15 including WZOU, KRBE, B96, Y108, KKRZ, FM102, WTIC, B93, KBFM, HOT949, KTFM 12-9, KZZP 20-14, KZFM 39-32, KNRJ 34-25, KOY-FM 13-9.

PETER WOLF "99 Worlds" (MCA)

Reports: 32 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 32 including KEGL, 99WGY, KZ106, YES97, KXXR, Z104, KRZR, FM104, 95XXX, 95XIL, WQID, Q104, KLYV, WKFR, KFBO.

ANYTHING BOX "Living In Oblivion" (Epic)

Reports: 30 Moves: Up 11, Debuts 4, Same 9, Down 1, Adds 5, KIIS, PWR106, K98, WDJX, Z99, KRBE 6-4, KKLO 17-13, K106 39-30, KNRJ 1-1. The South & West lead as 60% of the airplay converts to chart.

XYMOX "Imagination" (Polydor)

Reports: 28 Moves: Up 6, Debuts 1, Same 10, Down 0, Adds 11, WAEB, 999KHI, WYCR, YES97, KKYK, WABB, Y107, KF95, WNNY, KISR, KZII, PWR99 29-26, KKBO 5-4.

TESLA "The Way It Is" (Geffen)

Reports: 24 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including 92X, FLY92, JET-FM, 999KHI, WPST, WZYP, WHYY, WGTZ, KATM, FM104, WNNY, KNOE, WDBR, Y97, OK95.

INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)

Reports: 23 Moves: Up 7, Debuts 3, Same 4, Down 0, Adds 9, WIOQ, PWR99, KRBE, PWRPIG, B96, WHYT, FM102, KZFM, KKMG, HOT97 29-25, B95 37-33, KDON 29-26.

PETER MURPHY "Cuts You Up" (RCA)

Reports: 20 Moves: Up 2, Debuts 2, Same 8, Down 0, Adds 8, WXKS, PIRATE, WPST, YES97, KRZR, HOT949, B98, KNIN, CKOI on, KKBO 30-24.

SMOKEY ROBINSON "Everything You Touch" (Motown)

Reports: 20 Moves: Up 1, Same 6, Down 0, Adds 8, WIOQ, 999KHI, WCGO, KBFM, Z99, KDON, WWFX, KFRX, KNRJ 38-35, B95 36-32.

BABYFACE "Whip Appeal" (Solar/Epic)

Reports: 20 Moves: Up 10, Debuts 0, Same 4, Down 1, Adds 5, WIOQ, B96, KZZP, WKZL, KSMB, WPGC 7-4, Y108 22-12, KKRZ 27-17, B95 39-30, HOT96 25-17. 70% of the action is charted.

MANTRONIX featuring WONDRESS "Got To Have Your Love" (Capitol)

Reports: 20 Moves: Up 9, Debuts 2, Same 8, Down 0, Adds 1, KKSS, PWRPIG 30-27, KCAO 39-36, KDON 26-23.

BELOVED "Hello" (Atlantic)

Reports: 18 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including KRBE, KITY, K106, WZZG, YES97, WZYP, KTUX, KXXR, B95, HOT949, WNNY, KNIN, KFBO, ZFUN.

ERIC CLAPTON "Bad Love" (Reprise)

Reports: 18 Moves: Up 9, Debuts 3, Same 5, Down 0, Adds 1, 99KG, Q95 on, WZZU 32-20, KLO 24-20, KXXR 27-23, WIFC 28-24.

BRITNY FOX "Dream On" (Columbia)

Reports: 16 Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 13, 92X, 999KHI, WPST, WYCR, KTUX, KATM, FM104, WOMP, KSMB, KNIN, KKHT, KFBO, KFTZ.

BOBBY Z "Lie By Lie" (Virgin)

Reports: 15 Moves: Up 2, Debuts 1, Same 3, Down 0, Adds 9, KXXR, KSND, HOT949, WHTO, KSMB, KYYY, Y94, KFMW, KTRS, KDWB 27-23.

SADAO WATANABE "Any Other Fool" (Elektra)

Reports: 14 Moves: Up 2, Debuts 0, Same 9, Down 0, Adds 3, WNNK, 103CIR, KIXY, FM102 on-dp, 999KHI 39-34.

HEAVY D. & THE BOYZ "Girz, They Love Me" (MCA)

Reports: 14 Moves: Up 8, Debuts 0, Same 4, Down 0, Adds 2, WFMF, B95, WPGC 16-12, KKRZ 30-26, HOT96 28-22, HOT949 17-13. Charted at 70% of those playing it.

KAOMA "Lambada" (Epic)

Reports: 13 Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 4, KTFM, KZFM, KPRR, KKSS, WXKS 31-23, PWR96 1-1, KKLO 9-6, KBFM 10-6. The South leads.

H FACTOR "I Love You" (IRS)

Reports: 13 Moves: Up 3, Debuts 0, Same 7, Down 1, Adds 2, G98, KFTZ, KZOU 29-22, WCIL 22-17, OK95 25-17.

SHANA "You Can't Get Away" (Vision)

Reports: 12 Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 3, HOT97, KNRJ, KISR, WWCK 40-34, B95 24-20.

EURYTHMICS "(My My) Baby's Gonna Cry" (Arista)

Reports: 12 Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 3, 99KG, KTRS, KFTZ, WOKI 27-21.

SALT-N-PEPA "Expression" (Next Plateau)

Reports: 11 Moves: Up 4, Debuts 1, Same 2, Down 0, Adds 4, B104, HOT999, K106, Z99, WPGC 1-1, KJ103 13-5. Charted action at 64%.

INDIA "Right From The Start" (Reprise)

Reports: 11 Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 3, KZFM, KPRR, KKSS, PWR106 31-27.

SYBIL "Walk On By" (Next Plateau)

Reports: 10 Moves: Up 2, Debuts 0, Same 6, Down 1, Adds 1, PWR106, KJMZ 3-2.

YVONNE "There's A Party Going On" (Cutting)

Reports: 10 Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 0, HOT999 1-1, KKMG 33-28, KDON 13-8.

ROBIN BECK "First Time" (Mercury)

Reports: 10 Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 0, WKBO 22-18, HOT949 on.


YOU'VE TRAVELLED IT
NOW PLAY IT

"The Road To Hell"

The New Single, Track and Video From

CHRIS REA

From His New Album The Road To Hell



"Awesome! Awesome! The single, **THE ROAD TO HELL (PART II)** recalls the best of Mark Knopfler and Dire Straits with brilliant guitars, rumbling bass lines and gritty tenor vocalizing."

Ron Fell, The Gavin Report

R&R Track: 14 - 11
Top 4 Most Requested!



GEFFEN

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Management: Paul Lilly
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NATIONAL AIRPLAY OVERVIEW

CHR

Table with columns: WKS, 3, 2, LW, TW. Lists top 40 CHR songs including Janet Jackson, Paula Abdul, Roxette, etc.

N&A Pg. 90; Playlists Pg. 78; Parallels Pg. 83

ADULT CONTEMPORARY

Table with columns: WKS, 3, 2, LW, TW. Lists top 30 Adult Contemporary songs including L. Ronstadt, Luther Vandross, etc.

AC Music Begins Pg. 66

URBAN CONTEMPORARY

Table with columns: WKS, 3, 2, LW, TW. Lists top 40 Urban Contemporary songs including S. Lattisaw, Janet Jackson, Quincy Jones, etc.

New & Active, TOP 10 Recurrents Pg. 62

NEW ROCK

Table with columns: LW, TW. Lists top 10 New Rock songs including Peter Murphy, Jesus & Mary Chain, etc.

Complete TOP 30 New Rock Chart Pg. 74

NAC

Table with columns: LW, TW. Lists top 10 NAC songs including Kenny G, Sam Roney, etc.

Complete TOP 30 NAC Chart Pg. 69

CONTEMPORARY JAZZ

Table with columns: LW, TW. Lists top 10 Contemporary Jazz songs including Hugh Masekela, Charnett Moffett, etc.

Complete TOP 30 Contemporary Jazz Chart Pg. 69

AOR TRACKS

Table with columns: WKS, 3, 2, LW, TW. Lists top 40 AOR tracks including Aerosmith, Whitesnake, etc.

Complete TOP 60 Tracks Chart Pg. 72; LP Chart Pg. 71

COUNTRY

Table with columns: WKS, 3, 2, LW, TW. Lists top 20 Country songs including Restless Heart, Patty Loveless, etc.

BREAKERS

Table listing Breakers songs: Shenandoah, Earl Thomas Conley, Travis Tritt.

DEBUTS

Table listing Debut songs: Lionel Cartwright, Keith Whitley, Doug Stone, etc.

Complete TOP 50 Country Chart Pg. 59