

## INSIDE:

URBANS UNITE  
TO FIGHT FOR FAIR  
AD SHARE

Frustrated by the imbalance between their high ratings and lower revenues, GMs and owners of Southern Urban stations have formed a group, SUBA, to meet with laggard advertisers *en masse* to seek a bigger share of the pie.

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CONGRESS COVERS  
THE SPECTRUM

Congressional proposals to force government spectrum users to turn over 200 MHz to private operators face opposition from the Pentagon. Meanwhile, two key congressmen object to the Administration's spectrum fee plan.

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FALLACIES FOIL  
FORMAT SEARCHES

Making a format switch is much more complex than in the past, and a number of widespread assumptions can undermine your move. Jeff Pollack outlines the most common pitfalls to avoid.

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WOMEN ADVANCING  
IN NAC

Although GM and PD positions are still rare for women, a newer format, NAC, is proving more open for executive opportunities. Also, NAC Spring Scoreboard.

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COUNTRY  
CONQUERS TEXAS

Among the Country ratings highlights in the spring Arbitron, Dallas's 1-2 quarter-hour leaders and Houston's top two cumers are Country stations.

Page 85



# RADIO & RECORDS

Lehman Partners Buy  
Big Infinity Stake

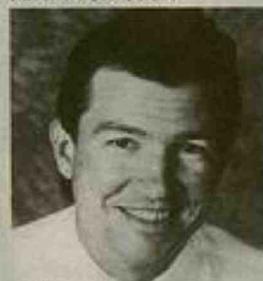
\$26 Million Plus Later Stock Buy  
For Nearly 50% Interest

Infinity Broadcasting has struck a deal to sell a nearly 50% stake in the company to Lehman Brothers Merchant Banking Partnerships. The \$1.4

billion limited partnership fund, administered by a unit of the Shearson/Lehman Brothers brokerage firm, is investing \$26 million in new equity (stock and warrants), along with buying stock from Infinity founders Michael Wiener and Gerald Carus under as-yet-undisclosed terms.

"It speaks well for radio and speaks well for our company" to attract such an investment from a "major company with deep pockets," said Infinity President Mel Karmazin, who's increasing his personal stake in the company to nearly 20% under a 14-year employment agreement. He said Infinity was attractive in today's troubled station-trading market because "we have long been an operating company — we don't depend on buying and trading to make our money."

INFINITY/See Page 36

Brodey  
Takes A  
Giant Step  
Heads Marketing  
And Promotion

John Brodey

Giant Records has appointed former Polydor Sr. VP/Promotion John Brodey to head its marketing and promotion department. He'll report to label owner Irving Azoff and be based at the company's Beverly Hills headquarters.

Azoff stated, "John Brodey is exceptionally qualified to fill this important senior position. We're both extremely excited to begin putting together our marketing and promotion teams."

Brodey added, "It's new, it's exciting, it's Irving, and it's the easiest decision I've ever made. There's no doubt in my mind that Giant will prove uniquely prepared to meet head-on the challenges that are certain to confront our industry in the '90s. I'm also thrilled to be working with my old friends at WEA and Warner Bros."

BRODEY/See Page 36

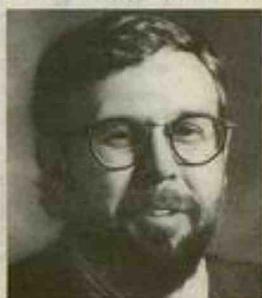
Palmese Promoted To  
MCA Records President

Richard Palmese has been upped to President of MCA Records. Palmese, formerly Exec. VP/GM for the label, will oversee all day-to-day domestic activities, reporting directly to MCA Music Entertainment Group Chairman Al Teller.

"Richard has had a long and distinguished career in the music business," said Teller. "His appointment to President is a fitting acknowledgement of his substantial accomplishments. Richard's genuine passion for music, his special rapport with artists, and his proven leadership abilities will be great assets."

Palmese added, "It's been gratifying to be a part of the explosive growth and development of MCA. The artists and the music have always been the creative force that drives this business and I'm particularly excited about the depth and diversity of our artist roster."

Palmese began his music career in the late '60s as morning air personality Brother Love at



Richard Palmese

AOR KSHE/St. Louis. He became Buddah Records' local Chicago promotion rep in 1974, jumping to Arista the following year as Midwest Regional Promotion Director. Relocating to New York, he held the following national positions at Arista: National Promotion Director ('76), VP/Pop Promotion ('77), VP/Promotion ('79), and Sr. VP/Promotion ('80). He joined MCA in 1983 as Exec. VP/Marketing & Promotion, and became Exec. VP/GM in 1988.

FCC's Duggan Backs  
Satellite/Terrestrial  
Digital Hybrid Plan

Four DAB Sessions For NAB Convention

FCC Commissioner Ervin Duggan is expressing support for a combined satellite and terrestrial digital audio broadcasting system, as DAB moves ahead on the Commission's fast track. NAB, meanwhile, has re-

newed warnings of "dire consequences" from any outcome that includes satellite delivery and announced a series of DAB sessions for next month's radio convention.

"It would be foolish to take a position of opposition to this new technology," said Duggan as the FCC opened a wide-ranging inquiry into what it's dubbed Digital Audio Radio Broadcasting at its August 1 meeting. The freshman Commissioner applauded a pending proposal from Satellite CD Radio for a 66-channel nationwide satellite service, along with up to 34 local channels in major markets.

"I find this hybrid idea a most appealing one," said Duggan, offering his view that the combination of satellite and terrestrial digital radio "appears to offer the best of both worlds." He urged broadcasters to get on the digital bandwagon "rather than see only a looming threat." A Duggan aide later told R&R the Commissioner was endorsing only the hybrid concept, not specific details of CD Radio's proposal.

The Commission's two former broadcasters, Jim Quello and Chairman Al Sikes, while supporting the inquiry into new technology, emphasized a need

DIGITAL/See Page 34

## Thirty's Something Big For KABC



Celebrating the 30th anniversary of KABC/Los Angeles' pioneering Talkradio format, morning team Ken & Bob staged a breakfast broadcast last week at a local diner, which charged several hundred listeners in attendance '60s prices. The show itself also had a '60s flavor, with Timothy Leary, astronaut Buzz Aldrin, and Ben Hoberman, the former KABC GM who introduced the format, guesting. Pictured around the ever-popular radio cake are (l-r) KABC Pres./GM George Green, L.A. Mayor Tom Bradley, morning hosts Bob Arthur and Ken Minyard, morning team member Cj Ware, and on-air guest Casey Kasem, a noted KABC competitor as an L.A. air personality during the '60s.

## B104 Bedevils Baltimore

Page 54

# BREATHIE

“say a prayer”

(1902) 1154-7909 (2014)

the new single.

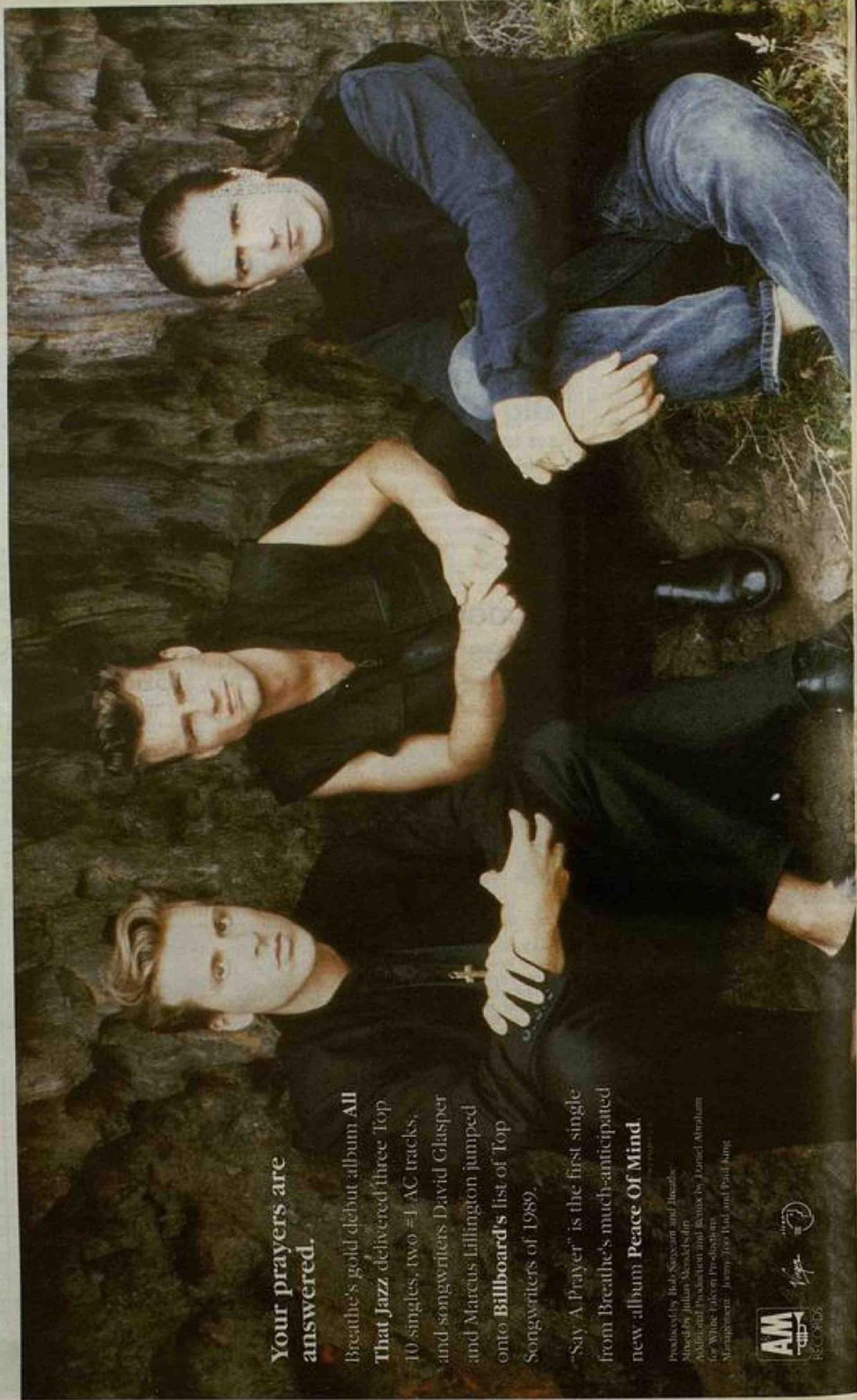
Your prayers are answered.

Breathie's gold debut album **All That Jazz** delivered three Top 10 singles, two #1 AC tracks, and songwriters David Gasper and Marcus Lillington jumped onto **Billboard's** list of Top Songwriters of 1989.

“Say A Prayer” is the first single from Breathie's much-anticipated new album **Peace Of Mind**.

Produced by Bob Searson and Breadie.  
Mixed by Julian Mesnick in  
Additional Production and Remix by Daniel Abraham  
for White Falcon Productions  
Management: Jerry Toy and Paul Jung

AM  
RECORDS



## Witting Wins WCBS (AM) VP/GM Position

Chris Witting has been named VP/GM of CBS Radio's flagship all-News WCBS (AM)/New York. Witting, previously VP/GM of CBS-owned WCAU/Philadelphia, replaces Ed Kiernan, who resigned to become a broker with American Radio Brokers. WCAU GM Mark Weidel has been named interim GM of that all-News station. "Chris is a news and information veteran whose expertise is uniquely suited to head up our flagship



Chris Witting station," said VP/CBS-Owned AM Stations Anna Mae Sokusky. "His expert marketing and product skills will lead the station into the '90s with a sharp competitive edge."

Witting remarked, "The station is respected, successful, and powerful. My mission is to enhance what is already a fine property." He said it's too early for him to set specific goals for WCBS.

Asked about rival Group W all-WITTING/See Page 36

## Taylor Named To Head BPME



Gary Taylor

Longtime radio executive Gary Taylor has been named Executive Director of the Broadcast Promotion & Marketing Executives (BPME), where he'll oversee the trade association's day-to-day and long-range operations.

"We feel very fortunate to have someone with Gary's broad background and experience leading our association," noted BPME 1990/91 President Bert Gould. "He brings to us a unique management style with a keen understanding of our needs as our membership con-

TAYLOR/See Page 34

## McKay New KLIT PD

Unistar Special Blend PD Dan McKay has accepted the PD chair at Golden West AC KLIT/Los Angeles. He'll also do afternoon drive there. He replaces Lawrence Tarter, now PD at crosstown UC KACE. McKay will continue to program Special Blend for another week or so; his replacement has yet to be selected.

He told R&R, "[GM] Bill Ward has decided to put his foot down and do something in the market. Our mentality isn't that we need to go out and get a five share. If we

McKAY/See Page 36



Glynice Coleman

## Coleman Now EMI VP Directs Urban Promotion

EMI has promoted Glynice Coleman from East Coast National Director to VP/Urban Promotion. Reporting to EMI Exec. VP/GM Ron Urban, she'll be based at the label's New York headquarters.

"Over the past several years, Glynice has emerged as one of this industry's most talented and well-respected executives," said Urban. "Her knowledge of music and the music industry, combined with her outstanding rapport with both artists and fellow staffers, makes her an obvious selection."

Coleman stated, "As a department we have great people, as a

COLEMAN/See Page 34

## Bridges KLAC PD

WOWAM & FM/Omaha PD Gene Bridges has been named PD at KLAC/Los Angeles, effective August 20. He succeeds Stan Campbell, who's stepping down to devote more time to the morning show and to the station's extensive travel and tourism promotions, which require considerable time spent outside the station. No PD has been named at WOW; Asst. PD John Randall is interim PD.

KLAC & KZLA OM Bob Guerra told R&R, "It's extremely difficult to program and do a morning show

BRIDGES/See Page 34

## Youlios VP/GM At KLZ & KAZY



Stephen Youlios

CBS Radio Networks VP/Sales Stephen Youlios has been named VP/GM at KLZ & KAZY/Denver. He succeeds Bill Struck, who exits the Summit Communications AOR combo.

"Denver is a very competitive AOR market, and Steve's extensive sales background will enable us to accomplish our goals," remarked Summit Exec. VP Owen Weber.

Youlios told R&R, "My career started in local radio, and I've been

YOULIOS/See Page 34

AUGUST 10, 1990

## EVERYBODY'S COMING TO THE DANCE

A Street Pulse Group survey of attitudes toward dance music shows high approval ratings in all age segments. Details, definitions, and breakdowns in this week's Vital Signs.

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## RCA Restructures Sales Department

Wheeler VP/Nat'l Accounts, Heads New Nashville Label's Sales; London RCA's VP/Sales



Dave Wheeler

In a restructuring move, RCA has named VP/Sales Dave Wheeler VP/National Accounts for the label and VP/Sales for RCA's new country label based in Nash-



Miller London

ville, where he'll resume residence.

As a result, VP/Product Development, Black Music Miller London now assumes label VP/Sales duties and will both oversee both the sales staff and RCA product liaisons with BMG Distribution.

Wheeler joined RCA in 1969 as Regional Manager, and has held several jobs within the company, including Manager and Director of Country Sales and Director of Marketing in Nashville, which he left three years ago to join the New York office as VP/Sales. London joined BMG this year after 21 years with Motown.

## Note To Our Readers

The proposed 1991 first class postage increase and other related rising costs force us to raise R&R's subscription rates for the first time in four years. Effective September 1, 1990, an annual subscription to R&R will cost \$255.

## Hoffman KONO & KITV VP/GM

Susan Hoffman has been named VP/GM at KONO & KITV/San Antonio. The former KNRJ (now Nationwide's KHMX)/Houston VP/GM replaces outgoing VP/GM Terry Rodda, who resigned after nearly five years with the Gold/CHR combo to pursue other opportunities.

Genesis President/CEO Marty Greenberg told R&R, "Susan's leadership qualities and her extensive background with excellent radio companies such as Emmis and Gannett made the choice an easy one. Her style is exactly what we need."

Hoffman told R&R, "We have a solid base for both stations, and we have a good staff in place already, thanks to Terry. During my career I've spent a lot of years in Texas and enjoy the attitude, so KONO &



Susan Hoffman

KITV already feel like home."

Prior to KNRJ, Hoffman was LSM and GSM at KPWR/Los Angeles and held a variety of sales posts at other Houston outlets, including KKBQ, KRLY, and KYND.

## Williams Joins KKSX As GM

Harry Williams has exited KQLD/New Orleans after a year as GM to take a similar position at Nostalgia/Gold combo KKSX-AM & FM/Portland, OR. He succeeds John Rogers, who transfers to Heritage Media co-owned Country KRPM/Seattle. Lynn Leng has replaced Williams at KQLD (see story, Page 25).

Williams told R&R, "Heritage Media and [Radio Group Presi-

dent] Paul Fiddick made me an offer I chose not to refuse. I'm impressed by the quality and professionalism of the people at both stations. I've had the reputation of being a startup and turnaround specialist; it's a pleasure to walk into a station functioning at such a professional level."

Previously, Williams was GSM and GM at WBLX-AM & FM/Mobile.

## An Arbitron First



Nationwide Communications National PD Guy Zapoleon (l) chats with two Houston OMs — KHMX's Jeff Scott (c) and KLTR's Ed Scarborough — during Arbitron's first-ever all-day seminar for radio PDs. The program, which covered subjects ranging from TSL to station information packets, was held at the Harvey Hotel in Dallas and attracted 75 attendees.



Pictured (l-r) EMI Music Worldwide President/CEO Jim Fifield, IRS Chairman Miles Copeland, and IRS President Jay Boberg.

## EMI Music Acquires 50% Partnership In IRS

EMI Music Worldwide has acquired a 50% partnership interest in IRS Records for an undisclosed price. The long-anticipated deal, widely considered imminent at the time of IRS's domestic distribution switch from MCA to CEMA, also includes a series of incentives and funding options for future talent development and expansion of the label's operations. IRS will remain autonomous and based in Los Angeles, with both IRS founders, Chairman Miles Copeland and President Jay Boberg, retaining their current executive positions.

EMI Music Worldwide President/CEO Jim Fifield stated, "We've established an excellent international relationship with IRS over the past 15 months. We're pleased that it's now progressed to a closer association and we look forward to continuing worldwide success with this creative record label."

Copeland added, "IRS has always been known as an innovative and unconventional label. That will not change; however, we'll now

have significant backing to help make our acts happen."

Boberg told R&R, "Where we've really had the greatest degree of success is when we've taken the biggest risks, artistically and otherwise. What this deal does is give us the financial resources to go out in a big way and compete with the big guys. This is what we need to take this company from a \$20 million to a \$50 million-a-year label, doing it our own way."

## WFNX Boosts Tolko To OM



Max Tolko

Max Tolko has been upgraded from PD to OM at WFNX/Boston. Tolko has programmed the Phoenix Media/Communications Group New Rock outlet for the past 18 months.

Phoenix President Barry Morris explained, "Max's hard work has had an enormous impact on the station. We're quite pleased."

"I'm very excited about the challenge of my new responsibilities," Tolko said. "I've moved all my worldly possessions into my office and I'm ready to try to be everywhere at once."

A 17-year media maven, Tolko programmed renowned New Rock outlet XETRA (91X)/San Diego and helped develop Fred Jacobs' "Edge" format at Media Strategies.

## Hiatt's Riot



A&M execs slipped backstage after one of John Hiatt's NYC gigs, during which he performed songs from his current LP, "Stolen Moments." Stealing a few moments backstage at the Bottom Line are (l-r) the label's Sr. VP/GM Al Cafaro and Chairman/President Jerry Moss, Hiatt, and A&M Sr. VP Charlie Minor.

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Promotion  
Opportunity

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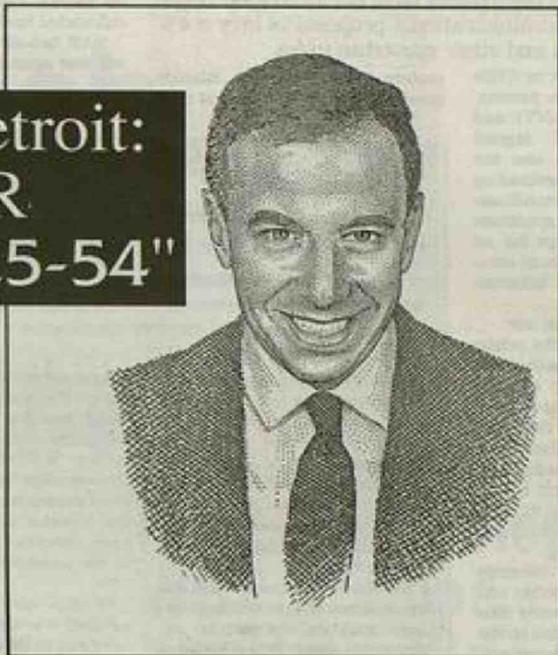
and several of their special studies, especially their Music Essence Test with advanced cluster analysis.

It pointed us toward this really unique execution of the format that's just gone up and up every week. We saw this great opportunity back in the winter of 1989 when the station was mainstream CHR and only #6 25-54. The results since then have been fantastic. 'Q-95' is now up to #3 25-54. We're pushing for #1 and we're just about a share point away.\*

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Gary Berkowitz  
Vice President/Program Director  
WKQI-FM "Q-95," Detroit



"'Q-95' Detroit:  
Adult CHR  
wins big 25-54"

\* Fall 1988 to Spring 1990 Arbitron. Adults 25-54.  
AQH share, M-S, 6A-12M, MSA.

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# GOP Lawmakers Oppose Annual Spectrum Fee

Two Republican lawmakers have declared their opposition to the Bush Administration's proposal to levy a 4% tax on broadcasters and other spectrum users.

In a Friday (8/3) letter to White House Chief of Staff John Sununu, Reps. Norman Lent (R-NY) and Matthew Rinaldo (R-NJ) argued the proposed spectrum use fee would threaten the longstanding arrangement in which broadcasters are given use of the spectrum at no charge in exchange for an obligation to serve their local communities with news and information.

"Payment for spectrum use... could modify or destroy the public service obligations of broadcasters and others under the law," said the legislators. "This could have drastic consequences for the way Americans now receive their news and information over broadcast radio and television." Such a tax, they added, would make it difficult for small market broadcasters to afford such programming.

Lent is the ranking minority member of the House Energy and Commerce Committee, while Rinaldo is the senior Republican on the Telecommunications Subcommittee.

## All-Out War

The proposal to charge spectrum users an annual fee equal to 4% of their gross revenues was made by the Office of Management and Budget as part of a budget summit (R&R, 8/3) between congressional leaders and Administration officials. OMB believes the proposed spectrum fee could raise \$4 billion a year, half of it from broad-

casters. But Lent and Rinaldo questioned that estimate and called

ed the 4% figure "an arbitrarily calculated fee."

NAB has already vowed an all-out war against the proposal. The

Continued on Page 10

## NBMC Blasts RTNDA Study

### Minority Employment Figures Prompt Inaccuracy Charges

National Black Media Coalition Chairman **Pluria Marshall** this week questioned the accuracy of a new RTNDA survey that indicates minority employment in broadcast news operations is flat.

"[RTNDA is] just going through the motions," he said. "It's a red-neck organization that has no interest in getting more blacks into broadcasting."

RTNDA President **Devo Bartlett** dismissed Marshall's criticism: "To paraphrase Shakespeare, he [Marshall] is full of sound and fury signifying nothing."

He added that one of RTNDA's "premier goals" is to help its members "find, hire, and promote" minority journalists. The group pursues that goal by educating its members on the importance of maintaining a "multicultural newsroom," and through programs designed to identify talented minority journalists and "insure they get in and stay in" broadcast news.

### Affirmative Action 'Arrested'

Marshall's remarks were prompted by the results of RTNDA's annual

survey of minority and female employment in broadcast news. The report indicates minorities made few gains between 1988-89. According to RTNDA, minority employees made up 9% of the radio news workforce in '89, up from 8% the previous year. In television news, minorities constituted 17% of the workforce in '89, up from 16%.

Of 324 radio news directors sampled, 6% were minorities, 1% more than in '88. Hispanic men accounted for most of the increase. Bartlett speculated that the figures reflect an overall slowdown in the broadcast industry, which has led to less newsroom hiring.

Marshall said the survey results, if accurate, indicate affirmative action remains "arrested" in the wake of the Reagan era. "During the Reagan years, a lot of folks got the message. 'You don't have to hire them niggers any more.'"



**DC REPORT**  
PAT CLAWSON

## Devine Dukes It Out With BMI

Utah broadcaster **Chris Devine** has agreed to settle his case against **BMI** after the music licensing agency petitioned a local court to throw his **C. Devine Media Inc.** and **KBER/Salt Lake City** into receivership over a disputed \$46,000 bill.

"We have settled the matter," Devine told R&R (8/7). "Did they have to file the lawsuit? Probably not."

BMI won a New York court judgment against Devine for overdue music royalties last December, but the bill was never paid. After Devine swapped frequencies with another Salt Lake FM last March, BMI slapped him with a lawsuit alleging fraudulent conveyance of assets. According to the suit, the swap left **KBER Inc.** — Devine's former company — as an insolvent shell from which BMI was unable to collect.

"The reason we asked for a receiver was because he was shifting his assets around," BMI attorney **Craig Metcalf** said. "He's agreed to settle, so now we're waiting for the money."

"There was no fraudulent conveyance," maintained Devine. "We simply sold one station in the market and bought another." Devine added he expected the dispute to be fully resolved by the week's end.

## RAB Reports Second-Quarter Revenue Boost

Total radio advertising revenues were up 4.9% during the second quarter of 1990, according to the latest composite revenue report figures from the **Radio Advertising Bureau**. Local radio advertising jumped 5% over the comparable period in '89, and national revenues rose 4.7%.

"The results are right in line with RAB's forecast of 5% growth in radio advertising this year," said RAB President **Warren Potash**. The revenue statistics are a summary of nearly 100 markets that are surveyed by broadcasting accounting firms **Miller Kaplan Arase & Co.** and **Hungerford Aldrin Nichols & Carter**.

"Although all regions reported increases in overall sales and local sales, national sales revenue fell below last year for markets in the Midwest and Southwest regions. The fastest growth in local sales occurred in the West and the slowest in the Southeast region," said RAB Research Manager **Jane Shapiro**.

## Great American May Keep Stations

Is **Great American** going to hang on to its stations? Our sources say **Carl Lindner** couldn't get the prices he sought, so the Cincinnati-based chain's properties have been pulled off the block.

"There were hardly any buyers — and even fewer financiers," one investment banker told R&R. New York broker **Gary Stevens**, who reportedly was retained to shop the deal, said he knew nothing of any trading plans involving the company.

Station traders seem to be taking a summer siesta as the nationwide credit dry-up slows down radio dealmaking. Nevertheless, **Tony Renda** has closed his \$10 million buy of **KBEZ/Tulsa** and **WEJZ/Jacksonville** from **Win Communications**. **Bernie Dittman** is \$6 million richer, now that **Dan Lee** and **Seth Mason** have completed the acquisition of **KMPZ/Memphis**. Finally, Dallas-based syndicators **TM Communications** and **Century 21 Programming Inc.** have completed their merger; Century's **David Blyth** was named CEO/Chairman of the combined companies.

## Europeans Pack Seminar On U.S.-Style Radio

As more European governments relax controls over radio operations, European broadcasters are becoming thirsty for American radio knowhow. **Radio Express** President **Tom Rounds** is quenching that thirst with a recent information-packed seminar.

"Most of the private radio guys are relatively new in the business," said Rounds. "They've had to learn from scratch, since radio in Europe has historically been government-controlled."

A top item of interest: how to handle promotions and programming as European broadcasters move toward U.S.-style formats and ratings. There are already ratings services in Europe, but Rounds said they deal strictly in cume, whereas American radio is driven by AQH audience figures. While the UK is reworking survey methodology, Rounds sees Germany leading a move to research-driven radio in Europe.

# Congress Moves Ahead On Spectrum Reallocation

## Pentagon Balks, Claims Relocating Its Systems Could Cost \$20 Billion

Spectrum space for digital audio broadcasting and other emerging communications technologies could be allocated as a result of legislation moving through Congress — but not without a fight from government users who don't want to give up their frequencies.

"Vacating the 225-400 MHz UHF band alone would cost more than \$20 billion," argued Air Force Lt. Gen. **James Cassidy Jr.**, Director of Command, Control, and Communications Systems for the Pentagon. He told an August 2 hearing of the Senate Communications Subcommittee that such a replacement of the military's "inventory of air-ground-air, air traffic control, ship-board line-of-sight, and strategic forces satellite communications systems" would take seven to ten years.

The 225-400 MHz band is the first choice of **Strother Communications** for locating a new DAB service (R&R 8/3). That firm is pinning its hopes on congressional efforts to force government users to turn over 200 MHz of spectrum to the

private sector. Sen. **Daniel Inouye** (D-HI) is chief sponsor of a spectrum reallocation bill; a virtually identical version introduced by Rep. **John Dingell** (D-MI) has already passed the House.

### FCC Vs. Administration

FCC support for the spectrum measure has put it at odds with the Bush Administration. Assistant Commerce Secretary **Janice Obuchowski**, who heads the National Telecommunications and Information Administration, argued against mandatory government surrender of any specific amount of spectrum space. But FCC Chief Engineer **Tom Stanley** told Inouye's subcommittee it was important to set goals in the reduction of government-allocated spectrum.

Obuchowski also pushed for spectrum auctions to cover the costs of relocating government users. "We only need to note the rapid profits made by the turnover of commercial radio licenses to conclude that spectrum is a valuable asset and should not be given away," she contended.

NPR President **Douglas Bennet** appealed for spectrum space to accommodate DAB, which he said "is much better than the present FM." Bennet pressed NPR's view that any new digital service must include a "20% set-aside exclusively for public radio" (R&R 8/3).

Sen. Inouye, noting that the new digital technologies are more spectrum-efficient than analog broadcasting (AM & FM), asked Bennet why broadcasters need additional spectrum. "You can't just turn off what's there and turn on the digital system," Bennet replied. Given the development of DAB, he said it would be hard to project what might happen to AM and FM during the next 20 years.

# The Research Company of Choice

**WAPW/Atlanta**  
**KEZR/San Jose**  
**WPOC/Baltimore**  
**WRVQ/Richmond**  
**WFMS/Indianapolis**

**KFI/Los Angeles**  
**WHVE/Tampa**  
**KISW/Seattle**  
**WMGN/Madison**  
**KLUC/Las Vegas**

To discuss programming research options for  
your station contact Vicki Mann or Mike Henry  
at (303) 922-5600



**Paragon Research**  
*The Research Company of Choice*

All telephone based studies are conducted from Paragon's internal WATS facility, The Research Center.  
550 South Wadsworth Boulevard, Denver, Colorado 80226

## TRANSACTIONS

# Lehman Brothers' Bankroll Approaches Infinity

Sillerman Munches On Summer Snack In Vermont

## Deal Of The Week:

**Infinity Broadcasting Stations**  
PRICE: A minimum of \$26 million for 50%

TERMS: Investment partnerships controlled by the buyer will pay approximately \$26 million for newly issued shares and warrants of the seller. In a second transaction, the partnerships will purchase stock owned by the seller's principals for an undisclosed amount.

BUYER: Lehman Brothers/Merchant Banking Partnerships, a \$1.4 billion series of investment pools headed by Jim Stern. The partnerships are investment pools controlled by Lehman Brothers, a division of Shearson Lehman Hutton.

SELLER: Infinity Broadcasting Corp., headed by Michael Weiner, Gerald Carrus, and Mel Karmazin.

**WZRC & WXRK/New York**  
FREQUENCY: 1480 kHz; 92.3 MHz  
POWER: 5kw; 7.6kw at 1220 feet  
FORMAT: Z-Rock; Classic Rock

**KROQ/Los Angeles**  
FREQUENCY: 106.7 MHz  
POWER: 5.6kw at 1387 feet  
FORMAT: NR

**WJJD & WJMK/Chicago**  
FREQUENCY: 1160 kHz; 104.3 MHz  
POWER: 50kw day/5kw night; 4.1kw at 1575 feet  
FORMAT: AC; Gold

**WYSP/Philadelphia**  
FREQUENCY: 94.1 MHz  
POWER: 16kw at 900 feet  
FORMAT: Classic Rock

**WOMC/Detroit**  
FREQUENCY: 104.3 MHz  
POWER: 190kw at 360 feet  
FORMAT: AC

**WBCN/Boston**  
FREQUENCY: 104.1 MHz  
POWER: 22.5kw at 740 feet  
FORMAT: AOR

**KVIL-AM & FM/Dallas-Ft. Worth**  
FREQUENCY: 1150 kHz; 103.7 MHz  
POWER: 1kw; 100kw at 1640 feet  
FORMAT: AC

**WJFK/Washington**  
FREQUENCY: 108.7 MHz  
POWER: 22.4kw at 730 feet  
FORMAT: Classic Rock

**KXYZ/Houston-Galveston**  
FREQUENCY: 1320 kHz  
POWER: 5kw  
FORMAT: Spanish

**WLIF-AM & FM/Baltimore**  
FREQUENCY: 1300 kHz; 101.9 MHz  
POWER: 5kw; 13.5kw at 960 feet  
FORMAT: AC

## TRANSACTIONS AT A GLANCE

Deals So Far In 1990:  
\$736,997,068

Total Stations Traded This Year: 814  
This Week's Action: \$30,975,010  
Total Stations Traded This Week: 28

## Deal Of The Week:

● **Infinity Broadcasting Stations \$26 million for 50%**

- WZRC & WXRK/New York
- KROQ/Los Angeles
- WJJD & WJMK/Chicago
- WYSP/Philadelphia
- WOMC/Detroit
- WBCN/Boston
- KVIL-AM & FM/Dallas-Ft. Worth
- WJFK/Washington
- KXYZ/Houston-Galveston
- WLIF-AM & FM/Baltimore
- WQYK-AM & FM/Tampa-St. Petersburg
- KOME/San Jose

- WDRM/Decatur, AL \$925,000
- WXVI/Montgomery, AL \$300,000
- WBEZ/Chicago \$10 plus assumption of liabilities
- WPRT & WXXZ/Prestonburg, KY \$300,000
- WABJ & WQTE/Adrian, MI \$1.5 million
- KOFI-AM & FM/Kalispell, MT \$750,000
- WKVT-AM & FM/Brattleboro, VT \$1.2 million

In the record business, it's not who's playing the chords. It's who's pulling the strings.

# HIT MEN

"Dannen's long-awaited exposé..."

the pervasive corruption of the music community... fully documented."

—Rolling Stone

"The no-holds-barred tale of showbiz' most flamboyant branch... A must read."

—Variety

Excerpted in **Vanity Fair**  
Now in its 2nd Big Printing

TIMES BOOKS

RANDOM HOUSE

©1990 Times Books, Random House

## WQYK-AM & FM/Tampa-St. Petersburg

FREQUENCY: 1010 kHz; 99.5 MHz  
POWER: 50kw day/5kw night; 100kw at 984 feet  
FORMAT: Country

## KOME/San Jose

FREQUENCY: 98.5 MHz  
POWER: 12.5kw at 680 feet  
FORMAT: AOR

## Alabama

### WDRM/Decatur

PRICE: \$925,000  
TERMS: Asset sale for \$550,000. Escrow deposit \$25,000 with balance due cash at closing. Separate noncomplete agreement valued at \$375,000 cash.  
BUYER: Radio WBHP Inc., headed by W.H. Pollard Jr. and Louis Salmon, trustees of the Estate of W.H. Pollard Sr.  
SELLER: Dixie Broadcasting Inc., a debtor-in-possession controlled by Donald Martin.  
FREQUENCY: 102.1 MHz  
POWER: 100kw at 684 feet  
FORMAT: Country  
BROKER: Chapman Associates is to receive a \$50,000 brokerage fee.

### WXVI/Montgomery

PRICE: \$300,000  
TERMS: Asset sale. Escrow deposit \$5000 with additional \$45,000 cash due at closing. The buyer is to assume liabilities not to exceed \$250,000 for the balance of the purchase price.  
BUYER: New South Communications Inc., owned by F.E. Holladay of Meridian, MS. The company owns WZHT/

Troy, AL; KJLO-AM & FM/Monroe, LA; WOKK & WALT/Meridian, MS; and in the process of buying WCPC/Hoosier, MS.

SELLER: RFB Radio of Montgomery Inc., owned by Robert Bell. He also owns WCLY/Raleigh; WPJM/Greenville, SC; and WLLV/Louisville.  
FREQUENCY: 1600 kHz  
POWER: 5kw day/1kw night  
FORMAT: Urban

## Illinois

### WBEZ/Chicago

PRICE: \$10 and assumption of liabilities  
TERMS: Asset sale  
BUYER: WBEZ Alliance Inc., headed by President Allan Arlow and Carol Nolan, who has been the station's GM for 18 years.  
SELLER: City of Chicago Board of Education  
FREQUENCY: 91.5 MHz  
POWER: 8.3kw at 1180 feet  
FORMAT: Jazz

## Kentucky

### WPRT & WXXZ/Prestonburg

PRICE: \$300,000  
TERMS: Stock sale. Buyer to pay \$50,000 cash at closing and provide \$40,000 promissory note at 10% interest to be repaid in equal monthly installments of \$329. The buyer is to assume responsibility for a \$210,000 loan from First Commonwealth Bank in Prestonburg, as well as other outstanding liabilities.  
BUYER: Jeffrey and Arnold Meek

Continued on Page 10

# CENTURY 21 & TM's MERGER PARTY SAVES YOU A FEW GRAND



## ON COMMERCIAL MUSIC! Get 3 Production Libraries for the Price of One!

We've merged: Century 21 Programming, TM and the former Media General Broadcast Services (including William B. Tanner) are now one company.

**TM**

Communications, Inc.

**Media  
General**



Broadcast Services, Inc.

We're celebrating! And we're giving you the gifts! For a limited time, you can get *three* commercial production music libraries for the price of one!

If you're already one of 3,000 library customers of these great producers, you know this commercial music sells itself! You can now get second and third libraries—with any of these names—without adding an extra penny to your monthly payment!

If you're *not* a library customer of Century 21, TM or Media General Broadcast Services, you'll want to be now! Get any three for what you'd expect to pay for one!

Think of it: more variety in your music, *three times as many beds, accents, stingers, work parts and sound effects* and three times as many compact discs loaded with fresh music. Your commercials will sound their very best!

Best of all, these *aren't* leases, they're *buy-outs!* During our merger party, we'll convert all stations that accept this offer to unlimited use on a buy-out...again, without an extra penny added to your monthly cost. Every disc will be yours to keep and use!

All you have to do is tell us which Century 21, TM or Media General libraries you prefer, and have at least 36 months remaining on your contract (or extend the necessary months so you do). You'll get full service on all three libraries, including the most updates available anywhere!

We guarantee your satisfaction. If you change format, or otherwise decide any of these libraries aren't grand for you, we'll gladly exchange it for any other library so you'll be thrilled! You'll have grand production music...and right now, you can save a few grand.

Call or FAX the coupon toll-free. This is a short-term offer that's limited to stock on hand and may be withdrawn at any time.

**century21**  
PROGRAMMING, INC.

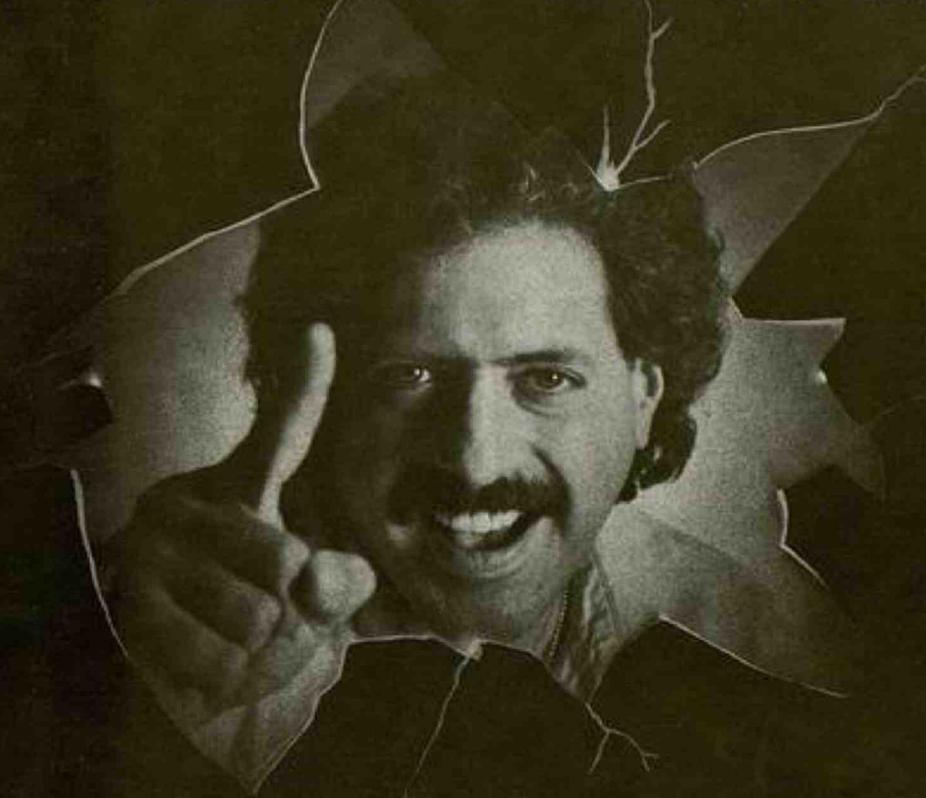
14444 Beltwood Parkway, Dallas, TX 75244

Direct Line for Libraries: (800) 879-2100

Yes! We want to hear how our station can save a few grand! Send demo CDs for the grand production music from Century 21, TM and Media General Broadcast Services. FAX this coupon to (800) 749-2121 or mail to Century 21/TM's address at left.

Name \_\_\_\_\_ Title \_\_\_\_\_  
Station \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Seeking the Best Jocks in America.  
All Formats. All Shifts.**

Lee's Requirements:	Necessary	OK	Not Important
View radio as war	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warped (slightly)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Vastly Experienced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Team Player	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Egomaniac	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Need to succeed	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not boring	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Have mega-ratings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Are in a large market	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Great Voice	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

If this looks good, and you're ready for action,  
please send a tape, resumé and other hype to Lee now at:

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L.A. Inc is an equal opportunity employer.

*Important*

# MANAGEMENT

## BRAIN DAMAGE

### Are You Alienating Your 'Gold Collar' Workers?

Unless the company brass can find better ways to communicate and connect with their "gold-collar" workers (those people who are on the payroll because of their brain power), these valued employees are likely to walk out the door, taking all their valuable ideas with them.

According to a recent survey conducted by Carnegie-Mellon University business professor Robert Kelley, the nation's gold collar workers are feeling under-utilized and under-appreciated in the current corporate environment.

As might be expected, this situation has caused the gold-collar crowd to become dissatisfied. Consider the following:

- Nearly all (95%) of gold collars say they could be 25% more productive in their jobs, but feel that they are held back.

- A majority of gold collars say half their supervisors are less tal-

ented than they are, and that most of their bosses are less than inspirational.

- Two-thirds of the time, gold collars don't trust their managers. And... nearly one-third of the thinkers are either neutral or dissatisfied with their company's upper management.

- Only 61% of gold collars say they are loyal to the company. Why? Because they feel their companies often fail to capitalize on good ideas.

- Gold collars often feel alienated from the company's long-range goals. Only a third feel "tied to the firm's destiny."

- Gold collars believe that in most cases (55% of the time) managers simply pay lip service to innovation, and that conformity is rewarded over creativity more often than not (60% of the time).

## 1990 Galaxy Production Winners

The publishers of Galaxy magazine have announced the winners of the 1990 Galaxy Production Competition — a contest that honors commercial and promotional radio production whizzes from major, medium, and small markets.

This year's first-place finishers include:

### Major Market

- Larry Whitt of KRBE/Houston (Commercial)
- Andre Bergeron of WGGY/Minneapolis (Promo/Contest)

### Medium Market

- Scott Yates of KWEN/Tulsa (Commercial)
- Tim Burns of WGIR-FM/Manchester, NH (Promo/Contest)

### Small Market

- Jeff Wallingford of KNLT/Walla Walla, WA (Commercial)
- Becky Moers of KZBB/Fl. Smith, AR (Promo/Contest)

## Marketers' Promotion Budgets Surveyed

After a decade of ups and downs, marketing execs are distributing their promotional dollars fairly evenly these days, allocating 34% of their budgets to media advertising, 39% to trade promotion, and 27% to consumer promotion.

According to a 1989 survey by Stamford, CT-based Donnelly Marketing, media advertising spending hit a high in the late '70s but fell through the early and mid-1980s. Conversely, trade promotion climbed through the '80s to 42% in 1986, while consumer promotion rose from 19% in 1976 to a high of 28% in '84.

### Coupons & ERPs

A majority (60%) of marketing

executives surveyed cited couponing the consumer directly as the most important consumer promotion last year, followed by cents-off promotions (29%).

It remains to be seen whether electronic retail promotions (ERPs) — including "frequent buyer" programs and point-of-purchase video materials — will catch on. Of the 60% of marketing execs who said their firms would participate this year, two-thirds said they'd allocate just 10% of their budgets to ERPs.

Nevertheless, 81% of marketing execs at larger firms said they would participate in ERPs this year, compared with 48% of smaller firms.

## Automated Automobile Rental Service Arrives

Forget congested airports and out-of-the-way locations. The next time you're conventioning in Dallas and need to rent a car, go to a shopping mall or hotel lobby... where you can pick up a set of wheels from a machine.



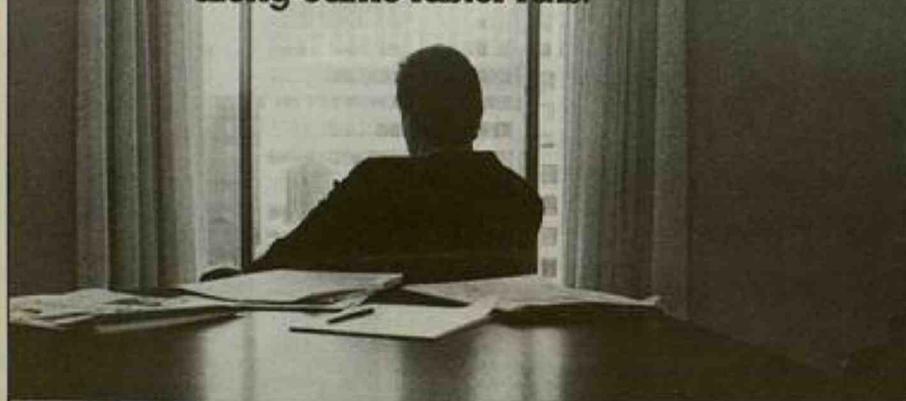
The Budget Rent-A-Car Corp. recently selected the Texas town as a test market for new "remote-transaction booths" — free-standing kiosks that allow customers to charge car rentals via credit cards and computer technology.

Here's how it works: A prospective customer makes a reservation with one of the company's clerks via a telephone installed at the booth. Meanwhile, a videocamera scans the caller's driver's license, and feeds the info into Budget's central computer.

Next, the would-be renter inserts his credit card into the booth's "reader," and — barring any problems — the printer spits out a contract. The automated clerk then produces a set of keys. The driver walks to the parking lot, finds his ride, and drives away.

Budget, which says the 18-month test was a success, now plans to have some 30 remote-transaction booths up and running in eight cities this fall.

"Just when I thought we were winning the rat race... along came faster rats."



A lot of radio decision-makers are identifying with the above statement. They think it analogous to their station's market position in a competitive local media environment.

Maybe you do, too.

The fact is that yesterday's methods of mass-marketing your station don't win races anymore. Most often, they don't even place.

So, how do you emerge from the pack?

You employ Broadcast Direct Marketing... and become a "faster" player in your markets' "rat race".

You'll be introduced to successful cutting-edge direct marketing methodologies that identify, persuade, bond, and continually develop your core audience. You'll start winning with strategic integrated programs that maximize your ability to build Cume, effect TSL, enhance gross revenue, and soundly impact your bottom-line.

But don't wait too long to put your wheels in motion. The radio broadcast industry's fastest players are already planning their Fall '90 strategy.

If you hope to be in the same race... the time for you to act is now. Please call us today to ensure market exclusivity.

**BROADCAST  
DIRECT**

305/662-9524

## DATELINE

● August 16-18 — Morning Show Boot Camp. Atlanta Perimeter Marriott, Atlanta.

● August 18-19 — Dan O'Day's Air Personality Plus seminar. Airport Holiday Inn, Cincinnati, OH.

● September 12-15 — NAB Radio 1990. Hynes Convention Center, Boston, MA.

● September 13-15 — Foundations Forum '90. Sheraton Plaza La Reina Hotel, Los Angeles, CA.

● September 21-25 — 89th Audio Engineering Society Convention. Los Angeles Convention Center.

● September 24-27 — RTNDA 45th International Conference & Exhibition. San Jose Convention Center, San Jose, CA.

● October 3-7 — NewSouth Music Showcase '90. Colony Square Hotel, Atlanta.

● October 11-14 — National Professional Conference Of Women In Communications Inc. Riviera Hotel, Las Vegas, NV.

● October 16-17 — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel, Toronto, Canada.

● October 24 — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel, New York, NY.

● January 24-27, 1991 — RAB Managing Sales Conference. Opryland Hotel, Nashville, TN.

● January 25-29, 1991 — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC.

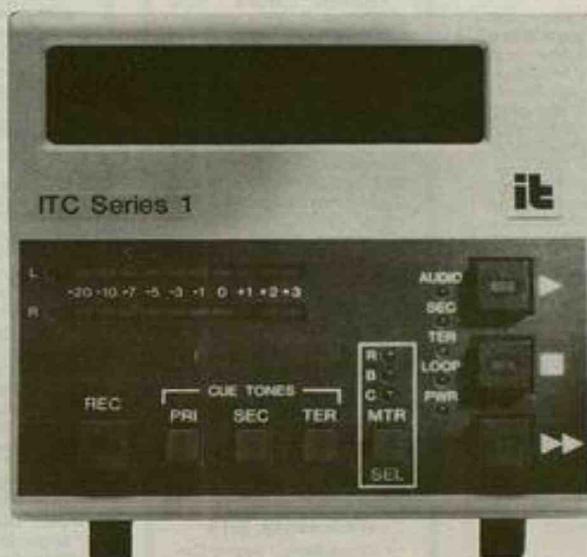
● February 11-13, 1991 — Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel, New York, NY.

# BROADCAST EQUIPMENT

## ITC Builds It Allied Sells It

The next cart machine you buy may just be the last cart machine you'll ever buy.

The ITC Series 1 will be pulling tape for you until the miracle we all expect takes place.



WINNER AND STILL CHAMPION

So before you mortgage your program director or settle for something of less value than ITC, check out the new Series 1 today.

You won't need an excuse to buy one. Features and price

prove its value and its worth.

ITC sells more cart machines than anyone else. Allied sells more ITC than anyone else.

Call us. Let's make it a Win, Win, Win situation.



Introducing the Series 1. The first new machine of the new decade. It's lean, mean & strictly business.

The new Series 1 is designed with all the features you need at a realistic price. Pound the buttons. Flip the switches, jam a cart in and yank it out a few hundred thousand times. The new Series 1 has been built to take anything you can dish out, 24 hours a day, 365 days a year.

 **HARRIS  
ALLIED**  
BROADCAST EQUIPMENT

800-622-0022

## ZINE SCENE

### The Trouble With Harry

Current issues of *Us* feature an interview with "some-what handsome, sometimes charming" jazzbeau Harry Connick Jr., who — according to the 'zine — "truly has it all," including controversy. Why? Perhaps because he's fond of saying things like, "If I played rock 'n' roll, I'd be revered as the greatest rock 'n' roll musician in the world, because it's music that requires very little knowledge and not much talent."

And what does Junior think about rap music? "Yo this, and talk about how many people are getting killed in the streets. It's great to have political issues. Jesus had political issues, but he didn't have a band. Now they're taking over my art form to broadcast their stuff. Keep outta here, man. This is music."

#### Kid About It

People cover stars the *New Kids On The Block* are granted a generous six-page spread in which they reiterate familiar claims about where they come from and how they feel about sex 'n' drugs 'n' rock 'n' roll. Fine, fine, fine. Ah, but turn a few pages, and there, in stunning black and white, are the faces of yesterday's teen idols with some sage advice for DennyDonnieJoeJonathan-and-Jordan.

Fabian, for instance, suggests that the Kids "do their own laundry once a month" to stay humble, while Mickey Dolenz (onetime member of the Prefab Four, er, the Monkees) tells the band, "Get a lawyer. Save your money."

#### Book Beat

In addition to a swangin' excerpt from former Doors drummer John Densmore's soon-to-be-published "Riders On The Storm: My Life With Jim Morrison And The Doors," the September issue of *Penthouse* sports a Q&A session with Earl Greenwood, cousin (and former press agent) to Elvis Presley and author of the forthcoming tome



**LAP OF LUXURY** — Aerosmith's Steven Tyler shows *Playgirl* Editor-in-Chief Nancy Martin how much he appreciates not only being named one of the 'zine's Ten Sexiest Rockers Of 1990, but also being selected as cover star of its October issue, due to hit newsstands August 16. The other raffish still-singers? Eric Clapton, Mick Jagger, Billy Idol, Skid Row's Sebastian Bach, Living Colour's Corey Glover, Don Henley, Bon Jovi's Richie Sambora, Slaughter's Mark Slaughter, and Young MC.

"The Boy Who Would Be King."

In the piece, Greenwood tells how a certain Colonel maintained his 50% share of the King's earnings by keeping some secret sex tapes locked away. We also get a matter-of-fact response to rumors that the Big E had homosexual relationships in Hollywood: "All bullshit," says Greenwood.

*R&R* doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

## TELEVISION

### TOP TEN SHOWS

JULY 30 — AUG. 5

- 1 *Cheers*
- 2 *60 Minutes*
- 3 *America's Funniest Home Videos*
- 4 *Empty Nest (tie)*
- 5 *Married... With Children (tie)*
- 6 *Roseanne (tie)*
- 7 *Unsolved Mysteries (tie)*
- 8 *Designing Women*
- 9 *The Simpsons*
- 10 *CBS Tuesday Movie* ("Murder Ordained, Pt. 2")

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

#### Friday, 8/10

• **Belinda Carlisle**, "Late Night With David Letterman" (NBC, 12:30am).

#### Saturday, 8/11

• Two CHR morning maniacs — KPXR/Anchorage's Scott Dooley and KOMQ/Honolulu's Michael Oseng — are the team captains in "Pure Insanity" (Fox, 8pm), an hourlong special in which four people from each city try to outdo one another in wild 'n' crazy antics.

• **Sentana**, "David Letterman."

#### Tuesday, 8/14

• **Public Enemy**, "Midnight Hour" (CBS, 12:45am).

• **Sinead O'Connor** and Virgin head honcho **Richard Branson** are among those featured on "Cutting Edge With Maria Shriver" (NBC, 10pm).

• **James Ingram**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

#### Wednesday, 8/15

• **Chuck Berry**, "Johnny Carson."

#### Thursday, 8/16

• **Zachary Richard**, "David Letterman."

• **Billy Idol**, "The Arsenio Hall Show" (syndicated; check local listings).

• **Alannah Myles**, "Johnny Carson."

## VIDEO

### NEW THIS WEEK

- **THE FIRST CUTS** (Video Music Inc.) Recorded live at Madison Square Garden in 1973, this 35-minute video contains original concert audio — in other words, WITHOUT overdubs — of **Led Zeppelin**. Along with clips of "Whole Lotta Love," "The Song Remains The Same," "Dazed & Confused," and "Moby Dick," this video contains outtakes from the infamous Zep concert film "The Song Remains The Same" as well as conceptual vignettes featuring members of the Atlantic band. (Street date: 8/10)
- **BASIA: A NEW DAY** (CMV Enterprises) This 40-minute video features interviews with the Epic songstress as well as seven clips, ranging from her current AC hit "Baby You're Mine" and the never-before-seen-in-the-U.S. "Prime Time TV" to "Until You Come Back To Me," "New Day For You," "Time And Tide," "Promises," and "Cruising For Bruising." (8/14)
- **RICKY VAN SHELTON ... TO BE CONTINUED** (CMV Enterprises) The Columbia country crooner sings eight tunes in this half-hour program, including his current single ("I Meant Every Word He Said") and two live performances ("Hole In My Pocket" and "Living Proof"). Fans also will thrill to documentary footage of the singer down home on his Nashville farm. (8/14)
- **LA TOYA JACKSON (LIVE Home Video)** Arguably the most sensational, least sing-sational member of the celebrated Jackson family takes her act to home video in this live performance. Interviews with the steamy singer and saxwork by special guest **Edgar Winter** highlight the 55-minute effort, which — although described as "sensual" and "very sexy" — is labeled "suitable for all ages." (8/16)

## MUSIC & MOVIES

### CURRENT

- **YOUNG GUNS II**  
Single: Blaze Of Glory/Jon Bon Jovi (Mercury)
- **PROBLEM CHILD**  
Single: Problem Child/Beach Boys (RCA)
- **ARACHNOPHOBIA**  
Single: Arachnophobia/Brent Hutchins (Hollywood)
- **MUSIC FROM MO' BETTER BLUES** (Columbia)  
Featured Artists: Gangstarr, Branford Marsalis Quartet
- **DAYS OF THUNDER** (DGC)  
Singles: Hearts In Trouble/Chicago  
Knockin' On Heaven's Door/Guns N' Roses  
Other Featured Artists: David Coverdale, Tina Turner, Cher
- **NAVY SEALS** (Atlantic)  
Single: Strike Like Lightning/Mr. Big  
Other Featured Artists: Bon Jovi, Gowan, Blue Rodeo
- **PRETTY WOMAN** (EMI)  
Single: King Of Wishful Thinking/Go West  
Other Featured Artists: Roxette, David Bowie, Natalie Cole
- **DICK TRACY** (Sire/WB)  
Single: Dick Tracy/Ice-T  
Other Featured Artists: K.D. Lang & Take 6, Erasure, Tommy Page
- **THE ADVENTURES OF FORD FAIRLANE** (Elektra)  
Singles: Last Time In Paris/Queensryche  
Sea Cruise/Dion  
Glad To Be Alive/Teddy Pendergrass & Lisa Fisher  
Other Featured Artists: Billy Idol, Yello, Richie Sambora
- **FLATLINERS**  
Single: Party Town/Dave Stewart & The Spiritual Cowboys (Arista)
- **GRAFFITI BRIDGE**  
Single: Thieves In The Temple/Prince (Paisley Park/WB)

### UPCOMING

# BALLZ!



Now all your DJs can have "that sound" with the ProAnnouncer 500 broadcast speech processor. Its advanced monolithic circuitry, designed by noted consultant Jim Loupas, is packed with processing power. Three-band EQ optimized for the human voice. A unique compressor

that gives you more punch and talk power without noise rush-up. A balanced input that goes from mic to line level, plus a "popless" remotely insertable effects send and more. AIR Corp. has done it all—and done it right.

**The AIR Corp.**

ProAnnouncer 500

**Only \$599**

Call 800-622-0022 TODAY

Canada 800-268-6817

# RADIOMIXER®

## For everyone who thought a PR&E console was out of reach.

You've tried, but your console budget just can't accommodate a Pacific Recorders BMX— not this time. So you're probably thinking about settling for a copy, even though it won't have the standard-setting features, performance and long-term reliability that have made our BMX consoles so successful.

Fortunately, you don't have to settle. Radiomixer is genuine PR&E. All the way from its high quality components to its efficient BMX-style layout, comprehensive telephone mix system and unique Off Line Mix Matrix. Yet its manufacturer-direct price is no higher than the "clones."

How did the PR&E engineering team build a less expensive console without lowering our standards? Let's start with what we didn't do:

We didn't compromise on quality. Radiomixer uses the highest caliber components throughout, including our standard professional-spec meters, faders, and switches. Plus the best-sounding VCA technology in the industry. To keep Radiomixer's cost down, we've limited the number of different module types and mainframe sizes, and simplified the construction of the card frame, mainframe and modules.

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# MEDIA

## BOOK BEAT

### Tart Tongues + Sour Dates = Good Reading

Looking for some interesting material to spice up your next airshift? Perhaps you should pop into your local bookstore and check out Mike Wrenn and David Wheeler's just-published "Bitch Bitch Bitch" (\$8.95/Dell) — a perfect-for-show prep collection o' quotes from some of the B\*I\*G\*G\*E\*S\*T names in Show Biz.

This self-described "unrestrained collection of some of the more vindictive or insulting remarks made by celebrities about each other" cuts a swath through the camps of TV, sports, and Hollywood before really diggin' in for a battle of the sexes. Some sample salvoes from the wonderful world of music:

• "Cosmetics is a boon to every woman, but a girl's best beauty aid is still a nearsighted man" — Yoko Ono.

• "There's really no reason to have women on tour unless they've got a job to do. The only other reason is to screw." — Mick Jagger.

While authors and politicians (of course) likewise come in for their fair share of abuse, Wrenn and Wheeler focus on the saintly institution of rock 'n' roll itself. Witness the following:

• "It is sung, played, and written for the most part by cretinous goons" — Frank Sinatra's opinion of rock 'n' roll, circa 1967.

• "I am so much geekier than any of those kids dreaming about me" — Eddie Van Halen.

• "I'd rather stick on a Billie Holiday record, and hear the job done properly" — guitarist Johnny Marr's opinion of Sade.

• "The majority of pop stars are complete idiots in every respect" — Sade.

Along the way, a couple of label execs get into the act:

• "I thought they called him 'Omelet' 'cause he liked to eat omelets, the way they call a cat 'Hambocks' who eats hambocks" — Otis Redding explains his confusion over Atlantic chief Ahmet Ertegun's name.



• "That's my personal hang-up, that all the rich should be killed" — Howie Klein, described as a "San Francisco punk-club manager" but perhaps better known in his current gig ... VP/GM for Sire Records.

And so it goes, for 100 pages (plus photos).

#### Stop! In The Name Of Love

While Carole Markin's "Bad Dates" (\$9.95/Citadel Press) doesn't quite cover the same ground as the triple "Bitch," it certainly ventures into a nearby neighborhood, as nearly 100 celebrities relate their worst nights out.

Although Herbie Hancock, Waylon Jennings, Tom Jones, Jerry Lee Lewis, Black Flag's Henry Rollins, and Alice Cooper are among the musicians represented in the 256-page paperback, none of their experiences compare to this unholy trio of music-related lowlights:

• Groupie-turned-author Pamela Des Barres recalling the heady ex-

perience of introducing her soon-to-be husband Michael to her mom

....

• Stephen Bishop reconstructing the time he was trapped in an apartment with a groupie whose intoxicated ex-lover was pounding on the door to get in ("Who is HE? Who is THAT MAN? Do I know HIM?")

• Devo's Mark Mothersbaugh remembering taking a first date to see a pair of tattooed sisters whip each other!



## Top Ten National Talk Topics

### July '90

Each month R&R surveys leading Talk radio stations across the nation to determine the ten topics that have generated the greatest amount of listener phone response over the past four weeks.

1. S&L Crisis/Neil Bush's Role
2. David Souter's Supreme Court Nomination
3. Censorship/2 Live Crew Flap
4. Homelessness
5. Tax Issues
6. Racial Tensions
7. NASA Snafus
8. Roseanne Barr National Anthem Prowar
9. AIDS
10. Trial of DC Mayor Marion Barry

Thanks to presidential son Neil Bush's involvement, the S&L crisis wormed its way to the top of July's talk topics, oozing up from #8 in June. Meanwhile, David Souter's High Court bid led all chart newcomers — a motley crew that includes homelessness, racial tension, and Roseanne Barr's unique rendition of the national anthem. Censorship issues climbed 6-3, while taxes (a chart perennial at five consecutive months) held steady. AIDS inched up (10-9), Marion Barry's celebrated trial slid down (7-10), and problem-plagued NASA returned to the chart following a two-month respite.

Reporting Stations: KABC-Los Angeles, Michael Fox; KCBS-San Francisco, Ed Civagnaro; KLT-Houston, John Downey; KING-Seattle, Brian Jennings; KIRO-Seattle, Andy Ludlum; KLIF-Dallas, Dan Bennett; KMOX-St. Louis, Dave Dugan; KOL-Portland, Jeff Grimes; WABC-New York, Valerie Geller; WGT-Albany, Buzz Brink; WLS-Chicago, Drew Hayes; WMAQ-Chicago, Scott Herman; WTAE-Pittsburgh, Tom Cleveland; WWOS-Philadelphia, Dave Rimmer; WWTC-Washington, Tyler Cox; WXYT-Detroit, Michael Packer.

## FILMS

### WEEKEND BOX OFFICE AUGUST 3-5

1 Ghost	\$10.79
(Paramount)	
2 Presumed Innocent	\$10.17
(Warner Bros.)	
3 Young Guns II	\$8.01
(Fox)	
4 Problem Child	\$6.84
(Universal)	
5 Arachnophobia	\$5.96
(Buena Vista)	
6 Die Hard 2	\$4.81
(Fox)	
7 Mo' Better Blues	\$4.38
(Universal)	
8 Duck Tales	\$3.87
(Buena Vista)	
9 The Freshman	\$3.44
(Tri-Star)	
10 Jungle Book	\$2.76
(Buena Vista)	

All figures in millions

\* First week in release

Source: Exhibitor Relations Co.

#### COMING ATTRACTIONS:

This week's openings include "Air America," an action/comedy starring Mel Gibson and Robert Downey Jr. as CIA airplane pilots on a mission in Southeast Asia. The film's MCA soundtrack features Aerosmith's cover of the Doors' "Love Me Two Times," B.B. King & Bonnie Raitt doing Dr. John's "Right Place, Wrong Time," and Charlie Sexton's version of the Hollies' "Long Cool Woman In A Black Dress" as well as a fistful of late '60s/early '70s period pieces.

Also opening this week: "Flatliners," a heart-stopping sci-fi thriller starring Kiefer Sutherland and (real-life galpal) Julia Roberts. No soundtrack, but the movie's music features the current single ("Party Town") by Arista's Dave Stewart & The Spiritual Cowboys.

Meanwhile, "The Two Jakes" — the long-awaited "Chinatown" sequel — also opens this week. Jack Nicholson reprises his role as detective Jake Gittes, Elektra recording artist Ruben Blades costars, and Warner Bros. artist Van Dyke Parks handles the movie's scoring duties.

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QUINCY JONES

“I Don’t  
Go For  
That”

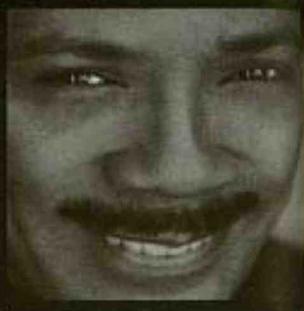
The New  
Single  
From

The Platinum-Plus Album  
BACK ON THE BLOCK



FEATURING

Siedah  
Garrett



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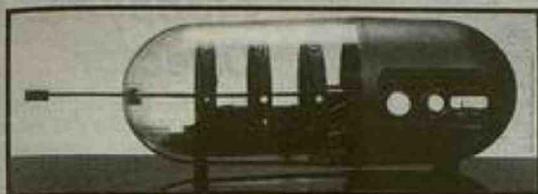
QUINCY  
JONES

WITH  
HOT NEW  
REMIXES  
BY  
TEDDY  
RILEY,  
JON  
NETTLESBY  
AND TERRY  
COFFEY

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# LIFESTYLES



## AM/FM Radio Features See-Through Sound

**C**itison's "T-500" transparent AM/FM radio lets listeners face the music — and see what's going on inside the oddly shaped device. The footlong, 4 1/4" diameter radio has flashing LED lights for added viewing pleasure. Suggested retail price: \$39.95. For more info, call the distributor — Anaheim, CA-based Qualimax Of America — at (714) 995-2599.

## Weddings In Black & White

**B**lack brides and grooms tend to be slightly older than their white counterparts. According to a 1987 Census Bureau report, the mean age of first-time black brides is 25.8, compared with 23.8 for whites. Meanwhile, first-time black grooms are

a mean age of 27.4, vs. 25.7 for whites.

For remarriages, black brides are a mean age of 37.7 (36.0 for whites), while the mean age of black grooms is 41.2 (39.9 for whites).

## Listeners. We get them. And we keep them.

Getting listeners and keeping them has been the dream of radio stations from the beginning of time. There are a lot of great promotions and a lot of terrific strategies, but stations have discovered that to be a success book after book, on-going marketing is needed.

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Ilene Adams, President

Marketing has become the buzz word of the 90's, but it's something I've been doing for almost 20 years. As former president and owner of The Marketing Works, I developed and executed innovative marketing strategies for

radio stations. Combine that with my experience as owner and creative director of an advertising agency, and you'll understand why The Radio Marketing Dept. is the place to go for one-stop marketing support.

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## 'THE PUBERTY CONNECTION'

### Tracing The Roots Of Musical Tastes

**F**orget regional and ethnic biases when analyzing why certain people like certain kinds of music. Try focusing on their ages instead.

Writing in a current issue of *American Demographics*, NBC-TV Social & Development Research Director Horst Stipp says the music you listen to during your formative years (defined as being between the ages of 10 and 13) influences your musical tastes for the rest of your lives — a theory he dubs the "puberty connection."

And that, in turn, influences radio programming for today as well as for tomorrow.

#### AM/FM Time Capsules

Stipp says most radio stations are "time capsules" (for different musical eras) that reflect the age of their listeners. These time capsules are static. For example, Nostalgia formats will always appeal to 50-year-olds, and Classic Rockers will always draw 30-35-year-old fans.

Thanks to the puberty connection, it follows that the people who were turned on to the Temptations as 15-year-olds in 1965 will still want to listen to the group's records when they hit 50. Accordingly, Motown will replace Mantovani in 2000 on Nostalgia stations' playlists. Likewise, the Clash will replace the Yardbirds as Classic Rock staples.

#### Crystal Balling

Stipp says radio stations that play music from the '50s, '60s, and '70s will have large loyal audiences well into the next century.

However, since most record buyers are usually under age 40, Stipp says retail sales are likely to drop in the 1990s (as the majority of the listening audience gets older). Catalog sales, meanwhile, should remain brisk.

## MODERN LOVE

### Most Americans Embrace Romance

**A**long with finding that Americans are as romantic today as they were during the '70s, a recent survey by the NYC-based Roper Organization determined that women are more inclined than men to describe themselves as romantic. Two-thirds (66%) of women said they were romantic, compared with 58% of men.

Which sex is more romantic? Women. Nearly two-thirds (65%) of all females and slightly more than half (51%) of all males agree. Interestingly, only one-fifth of males consider themselves more romantic — an opinion shared by a mere one in ten women . . .

Both sexes readily agree on the last time they enjoyed a romantic experience together, right? Hardly.

Slightly more than half (51%) of men say they experienced a "very romantic day or evening" within the last month — compared with 39% of women. Perhaps this means that women have a higher standard of what constitutes a romantic interlude (or that men pursue romance more actively).

#### Significant Action

As for the 75% of Americans who currently have a "significant other" in their lives, 68% of males and 55% of females say that person is romantic at least most of the time. And, as might be expected, this

level of intensity is usually acceptable to their mates.

In general, those who have a honeybear in their neck of the woods are pleased with how romantic that person is, although men tend to be much more satisfied than women (80% vs. 66%). Nevertheless, more than a quarter of females say they'd like more romance (compared to a mere 14% of males).

Not surprisingly, neither sex complains of "too much" romance. Only 5% of all Romeos and 3% of all Juliets say their lil' stud muffins/muffettes are too romantic.

## CHRONICLE

### Born To:

**WBLK/Buffalo** air talent Bill Howard, wife Caroline, son William Ivory Jr., July 3.

**KLTR/Houston** air talent/producer Terry Ehler, husband Bob, son Cody, July 5.

**WRVR/Memphis** PD Mark Hamlin, wife Cindy, son Travis, July 28.

**KLIT/Los Angeles** air talent Doc Bailey, wife Ramona, daughter Allyson, July 29.

### Marriages:

**Bainbridge** recording artist Michael Lee Thomas to Angie Bailey, June 23.

**WTMJ/Milwaukee** air talent Kathleen Dunn to Michael Bauman, July 28.

## Car Costs Can Drive U.S. To The Poorhouse

**I**f you're one of the vast majority of Americans who maintains a love/hate relationship with your car, you probably often wonder if it's really worth the money. By using the chart below, you can tell (almost) exactly where you stand.

Following is the average annual cost per household of owning and operating cars, by income. Figures are for 1987-88, and include vehicle purchase, gas and oil, maintenance, repairs, and insurance.

Income	Car costs	Cars per household
\$20,000-29,999	\$4799	2.2
\$30,000-39,999	\$5996	2.6
\$40,000-49,999	\$7351	2.8
\$50,000-59,999	\$8204	3.0
\$60,000-69,999	\$7937	3.1
\$70,000-89,999	\$8872	3.1
\$90,000 or more	\$10,277	3.2

Source: U.S. Dept. of Labor

# TECHNOLOGY

## Floppy News Director

**N**ews Directors: You enter a story into your computer system a few days in advance and let it sit there. Ah, but as you've found a local angle, you dash to your PC and try to retrieve the assignment, but (surprise, surprise) your system has automatically killed the "old news" story. Frustrating, huh?

You can prevent this unfortunate turn of current events from happening to you (again) by installing BinX Custom Software's "News" system — a computer program designed to assist radio news directors and assignment editors.

Once an assignment or story enters the system, it can be encoded to remain on file until the user (or the computer) deletes it. The program also formats the assignments so that "windows" are included for due dates, the reporter's name, contact names and phone numbers, etc.

The IBM-compatible program designed by KPRC/Houston morning drive anchor Paul Van Hoe — also contains a cross-referencing system that enables news directors to see at a glance which reporters are available and which ones are on assignment.

Suggested list price: \$350. For more information, call the Sag Land, TX-based company at (713) 242-2174. Free floppy samples available upon request.



## On-Air Telephone System Handles 18 Callers At Once

**R**ichmond, IN-based Allied Broadcast Equipment has acquired exclusive rights to distribute Gentner's new "Telemix 200" on-air telephone system (pictured) — a trio of components that can accommodate up to 18 callers at once.

The system — which consists of a Call Director, Control Surface, and System Interface — permits air talent to converse with callers (on or off-air) via headphones and studio microphones. The Telemix 2000 also features interfaces for recording equipment and delay systems, and (thanks to optional frequency extenders) the components can be used to control remote broadcasts as well.

In addition to a standard telephone keypad, the system's Control Surface comes with seven preset pushbuttons for phone-related functions (put callers on the air, dump, record, conference, etc.), all of which can be controlled from a personal computer. What's more, the system can be outfitted with "hybrids" that dedicate one phone line to a call-in guest and earmark other lines for listener calls.

The Telemix 2000 can also be used to gather news, record interviews, and conduct contests. The components have a suggested retail price of \$995 each (or \$2985 for the trio). For more info, phone (800) 622-0022 or (317) 962-8596.

## 'Power Block' Eliminates Excess Noise



**T**he "Power Block" power line conditioner filters out superfluous noise from power lines, air conditioners, and other sources to enhance your music listening pleasure — without the interference of AC voltage regulators.

Manufactured by Tice Audio Products, the 60-pound Power Block offers a 10% voltage boost or reduction to correct for high or low conditions in your audio system. You can attach up to six components to the unit, which is slightly larger than a car battery.

Suggested retail price for the Tice Power Block is \$1250. For more info, call the Centerport, NY-based company at (516) 467-5254.



## Electronic Piano Lessons

**I**f you've always wanted to learn how to tinkle the ivories (but hated the thought of taking piano lessons), the Software Toolworks has devised a system that combines an electronic keyboard and a Nintendo cartridge. The "Miracle Piano Teaching System" uses artificial intelligence to take adults or children through a series of customized drills, musical pieces, and games.

Isolating trouble spots in note recognition, rhythm, and fingering, the system creates lessons tailored to the individual student's problems. A foot pedal and stereo earphones are included, and the system can be connected to your stereo for more resonant sound.

### 100 Instruments, 100 Songs

More than 100 instruments and sound effects are programmed into the Miracle system so students can play along with everything from an orchestra to a rock band. In addition, the musical repertoire includes more than 100 songs, from rock 'n' roll to show tunes.

Company Chairman/CEO Les Crane won a Grammy in 1972 for his spoken-word Warner Bros. LP "Desiderata," and hosted his own late-night talk show on ABC-TV. For more info on the \$300 system, call the Chatsworth, CA-based company at (818) 885-9000.

# Nuclear Weapons For Sale

Radio War is Hell!

It's kill or be killed and you're taking no prisoners.

Launch a preemptive strike.

Drop the neutron bomb of music programming.

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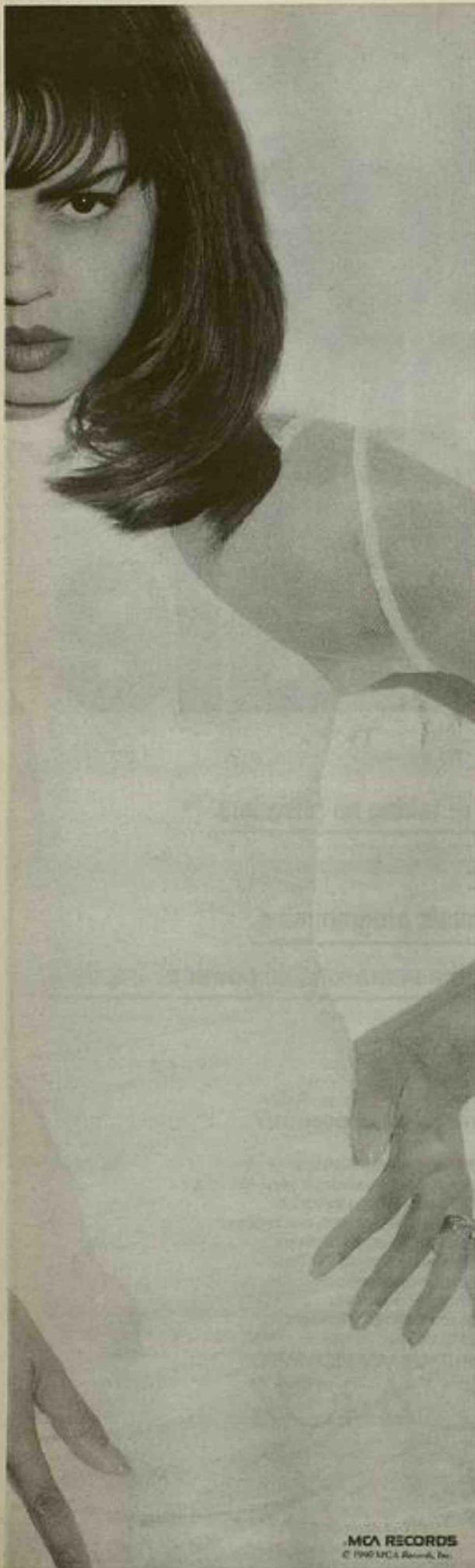
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## OVERVIEW PEOPLE

### Precious Metal Makes Noose



While hangin' out with Chameleon recording artists Precious Metal, Heart guitarist Nancy Wilson (bottom) found herself at the end of her rope while co-writing a tune — appropriately titled "Trouble" — for the all-female rock group's forthcoming LP. (The Capitol recording artist and her sister-in-Heart, Ann, added backing vocals to the track as well.) Taking part in the gag photo session are (l-r) Precious Metal's Julia Farey, Janet Robin, Carol Control, Leslie Knauer, and Mara Fox.

### The 'Creem' Also Riseth



Back from the dead and bigger (at least in terms of the size of the pages) than ever, That's Creem magazine, which celebrated its 20th anniversary AND the publication of the first issue to feature its radically restyled look with a party at the Palace in Hollywood. Making the rock 'n' roll 'zine scene are (l-r) DGC recording artist John Doe, EMI recording artist Jane Wiedlin, and Creem publisher Marvin Scott Jarrett.

### Kane And ATL



When Ruthless/Epic rappers Above The Law performed at an MJJ broadcast originating from NYC's Apollo Theatre, they shot the cool breeze backstage with Cold Chillin'/Reprise artist Big Daddy Kane and son. Captured during a particularly frozen moment are (l-r) ATL album producer Laylaw, Big Daddy Kane, LT Daddy Kane, and ATL's Cold 187um.

# FROST IS HOT

## Radio

"Song has UNBELIEVABLE PHONES since the week it went on the air. BONAFIDE SMASH FOR Q106. Even after 8 WEEKS on the air the record DOUBLED IN REQUEST!"

Michelle Santosuosso/MD, Q106

"TOP 5 SINGLE SALES AND REQUEST. It has that *War* sound and feel from their monster records in the '70's and early '80's. NOTHING ELSE ON THE RADIO SOUNDS LIKE KID FROST!"

Jeff McCartney/PD, KROY

"Good night time record—TEENS AND YOUNG ADULTS TOP 5 AT NIGHT!"  
Cheryl Broz/MD, KRBE

"After 2 days of play and only 1 play at night, REQUESTS STARTED COMING IN ON 'LA RAZA! THAT KIND OF REACTION THAT QUICKLY WAS A REAL SURPRISE TO ME!"

Derek Johnson/PD, KHTK

## Retail

TOWER/BOSTON #14 Cassette and CD

WHEREHOUSE/Chainwide #10 Cassette and CD  
#6 Single

"Kid Frost is to rap what *Santana* was to the history of rock. BLACK, WHITE AND BROWN SALES SUPPORT THE NEW KID FROST RECORD!"  
Violet Brown/Music Buyer, Wherehouse Ent.

"This record is hotter than tabasco sauce. NO. 1 RETAIL. The panic has just begun!"

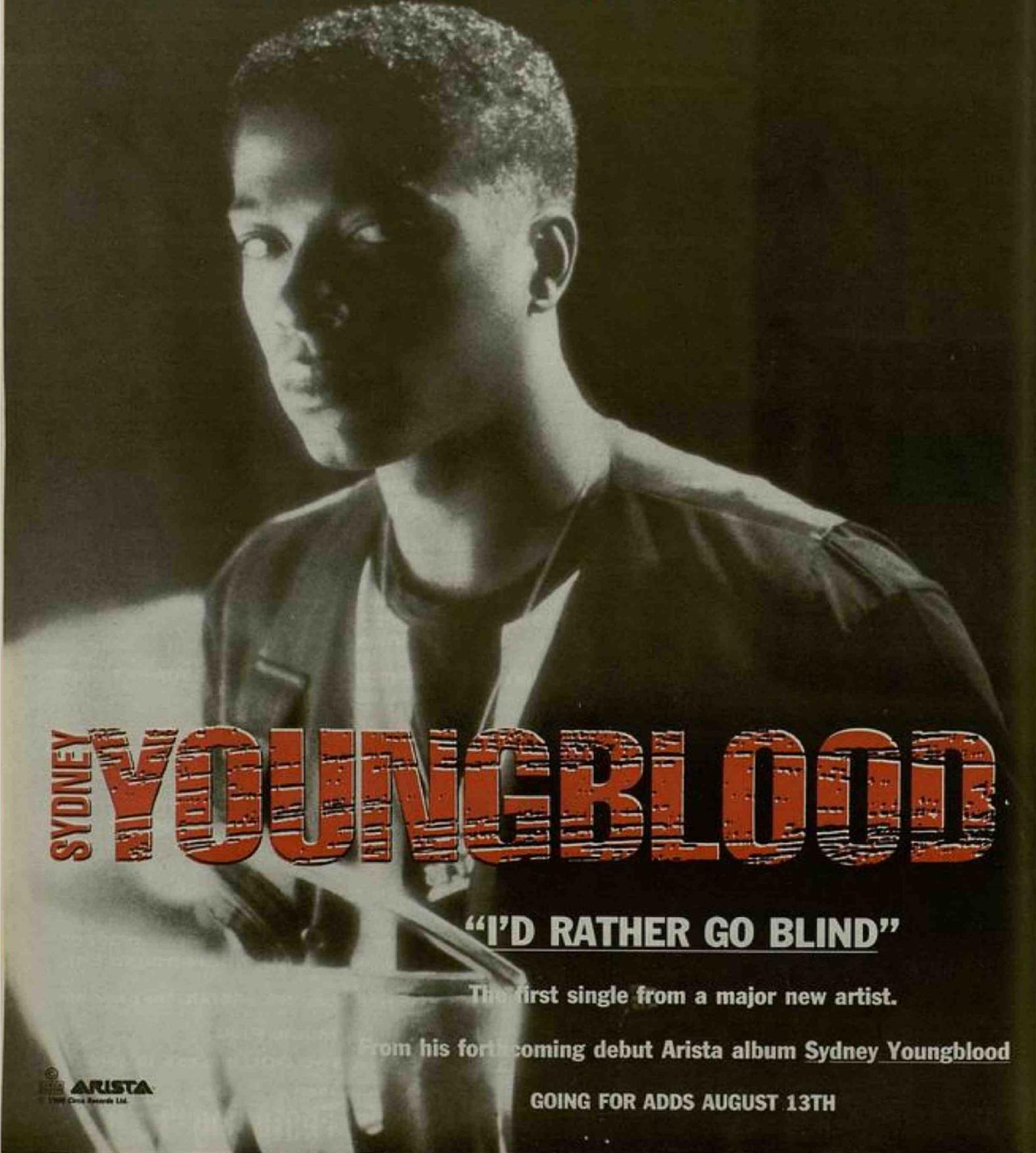
Mike Zamarippa/Music Plus

Over 200,000 albums sold. Over 350,000 singles & 12" sold.

No. 69\* Billboard Album Chart

**Kid Frost. *Hispanic Causing Panic*. Featuring "La Raza."**

His soul set Europe on fire...  
Now, he's set his sights on home.



**SYDNEY YOUNGERBLOOD**

**"I'D RATHER GO BLIND"**

The first single from a major new artist.

From his forthcoming debut Arista album Sydney Youngblood

GOING FOR ADDS AUGUST 13TH

 **ARISTA**  
Arista Records Ltd.



Jeff Howlett

## WHAM Ups Howlett To Station Manager

WHAM/Rochester OM Jeff Howlett has been upped to Station Manager at the Full-Service AC. Former Station Manager Jack Murphy left to purchase other radio stations. An OM replacement will not be named.

Exec. VP/GM Jack Palvino told R&R, "Jeff has been with our company [Lincoln Group, Ltd.] since we purchased WHAM in 1985. He's progressed very rapidly from morning news personality and OM to effectively handling most of the day-to-day operations of the station. When it came time to fill the vacancy of Station Manager, Jeff was the logical choice."

Prior to joining WHAM five years ago, Howlett spent ten years at crosstown WBBF.

## CRANDALL PD

### KYBG Making Switch To Progressive EZ Approach

CNN Headline News affiliate KYBG/Denver will switch to B/EZ Monday (8/13) at 6am. It will retain its present calls and bill itself as the "New Lite 92."

KOSI/Denver Asst. PD Rick Crandall joins as PD/morning man. KOSI had been B/EZ until its fairly recent shift to AC. For the first several months, KYBG will be live-assist in AM drive and automated (via Bonneville) the rest of the day. A fulltime staff will be added later.

Crandall told R&R, "We're fired up about bringing Progressive Easy Listening to Denver. There seems to be lots of interest already, which is exciting. Although many have abandoned this format, I think it's been shot before it's

ready to die. [Former KOSI PD] Fred Heller [now programming WJOL/Detroit] and I contemporized KOSI by adding light jazz and NAC music. We also boosted the vocals. It seemed to draw a wide audience.

"Bonneville doesn't have a huge NAC library, but we'll introduce things like Acoustic Alechemy, David Benoit, and Chet Atkins, and play the best AC vocals and Bonneville's contemporary instrumentals. There's a lot of loyalty to KOSI, but I think we can have an impact."

Prior to joining KOSI a year-and-a-half ago, Crandall was in public relations at the Air Force Academy.

## Herring Now WBZN PD

KWVS/Corpus Christi PD Dave Herring will join NAC WBZN/Milwaukee within two weeks in a similar capacity. Three-year WKLH/Milwaukee staffer Jeff Carry has been appointed MD, and WJHM/Orlando AE Morton Friedman has been tapped as LSM. Herring's replacement at KWVS has not yet been selected.

Herring told R&R, "There's a real opportunity to make this format work at WBZN. We've had lots of success with it in Corpus Christi. I'm looking forward to seeing how things work in Milwaukee. I'm not ready to say I'll change a number of things. I want my programming team to help me make WBZN a great radio station."

Prior to joining KWVS, Herring programmed AC/Country combo KGVL & KIKT/Greenville, TX.



Kurt Mische

## WZEZ Appoints Mische GSM

Two-year WCOA & WJLQ/Pensacola GSM Kurt Mische has taken the same post at B/EZ-turned-AC WZEZ/Nashville. He succeeds Ken Miller, who's now operating his own Nashville ad agency. Mische leads a staff of nine.

He told R&R, "In Pensacola, 12 stations native to Pensacola are fighting for \$8.1 million a year in radio revenue. Here, 15 stations fight for \$32.5 million a year. The odds are a lot better. The change to AC has been fantastic. Our cume is up over 300,000%. Among 25-54s, we increased cume, quarter hours, TSL - the whole shooting match."

Mische spent eight years with WQHK & WMEE/Fort Wayne, IN as LSM and National/Regional Sales Manager, and was Station Manager for WEBQ/Harrisburg, IL.

## KSTZ Flips AC To CHR

Channel One Communications AC KSTZ/St. Louis changed formats from AC to mainstream CHR as "Kiss 106.7, Just The Right Mix" last week (8/1). KSTZ's new current-intensive music format brings the local CHR tally to three, along with WKQB and KHITK. PD Mike Sullivan, MD Joe Sonderman, and the airstaff remain in place.

GM Bob Cox told R&R, "I wanted a better marketing presence in St. Louis and the way to do it is with an active format. From an economic point of view I believe the 18-34-year-olds have the big bucks to spend. Ever since KHTR [now Gold KLOU] left the format, no one's really filled that niche."

"We've got a new antenna and we expect to do some serious damage with our 100kw signal. I'm looking to steal audience from [CHR] WKQB and [AC] KYKY. We've got a sizable marketing and promotion plan laid out for the fall. We simply needed to offer the market a fresh sound and approach to CHR, and we seem to be making daily progress."

In Arbitron, KSTZ recently dropped 1.0-7 12+, while sinking similarly in Birch with a .6-5 12+ drop.

## WMXZ Posts Bond As PD

Former WNNK/Harrisburg PD Bruce Bond is the new PD at Stoner's WMXZ/New Orleans. He

succeeds John Volpe, who's exited.

Stoner VP/Programming Smokey Rivers told R&R, "Bruce really fit our needs. He understands the music, composition of the station, and the audience we're trying to attract. I feel confident Bruce will keep the station right on track. He's a very dynamic guy who's been on top of the Harrisburg market for the past five-and-a-half years. In addition to being a dynamic programmer, he also has an excellent handle on the development of personalities and is himself an excellent air talent."

In addition to CHR WNNK, Bond has programmed WZZO/Allentown.

## Long Jumps To GM At KQLD

Gold KQLD/New Orleans GSM Lynn Long has been elevated to GM. She replaces Harry Williams, who resigned to become GM of KKSX/Portland (see story, Page 4). A new GSM has not yet been named.

Long told R&R, "This is a great opportunity for me because it's my first chance at being a GM. Oldies in New Orleans is fabulous because we have so much of our own local music, like the Neville Brothers and Fats Domino. We get the chance to play it; the contempor-

ary stations here don't. This is a very traditional market. If you play local music, people will love you. Part of our success is that we hired local on-air people. Our morning ["Skinny" Tommy Cheney] and afternoon [Bob Walker] guys have been on the air in New Orleans since the late '60s."

Prior to joining KQLD, Long was an AE at crosstown WWL-TV, spent four years as GSM at WEZB/New Orleans, and worked for five years in sales at crosstown WQUE.

## KFXX Drops Hard Rock For Sports/Talk Format

KFXX/Portland is abandoning its hard rock format in favor of Sports/Talk. Mike Turner, ND of FM AOR sister KGON, has replaced Dave Numme as PD at KFXX, now dubbed the Fox Radio Sports Network.

KFXX & KGON OM Jon Robbins told R&R, "Research indicated that with all the younger-end FMs in town, the AM didn't have a chance. Changes in the market

made it impossible for the AM to compete on a music level. Given the current revenue climate, we felt it was necessary to go with something that didn't depend solely on ratings to be successful."

KFXX already broadcasts a variety of professional and college sports, including Seattle Mariners baseball and Seattle Seahawks football.

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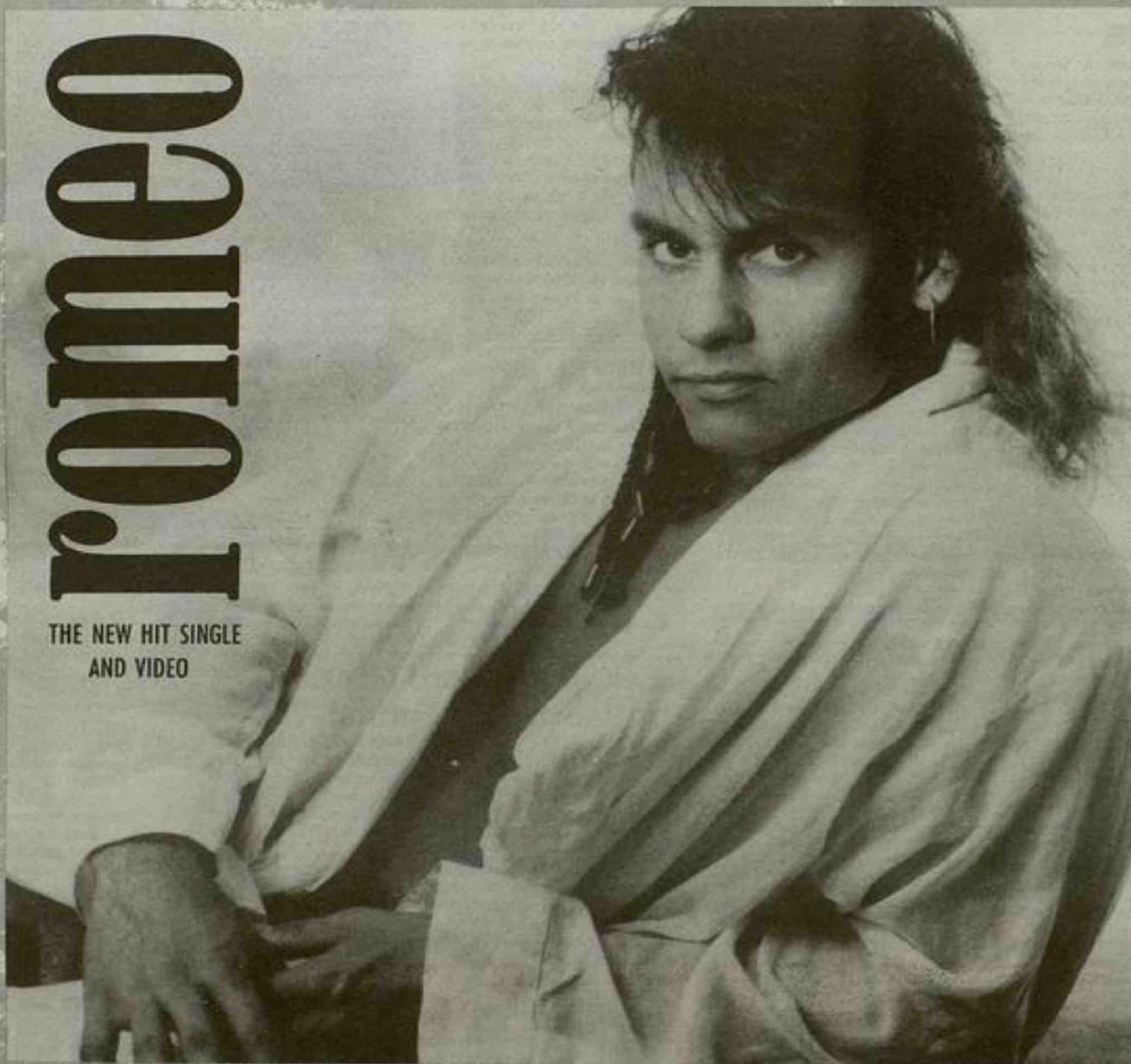
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Radio

**J. MICHAEL MCKOY**, GM at KJYY-FM/Des Moines, adds VP duties at Sacramento-based parent Fuller-Henry Broadcasting.

**BRUCE DEMING** is appointed Sales Manager at KEZE/Spokane. He was most recently Promotions Director at WPKX/Seattle.

Records

**PAULA SUBOTNICK** is elevated to Sr. Coordinator/Marketing to Manager/Marketing at EMI. Concurrently, Coordinator/Marketing **MELISSA MEYER** steps up to Assoc. Manager/National Advertising.



**LISA OXMAN** joins Enigma Entertainment as Manager/International Marketing & Operations. She had been an Artist Development Coordinator at Capitol Records.

PROS ON THE LOOSE

**Steve Clark** — APD/middays KBET/Santa Clarita, CA (805) 288-5556  
**"Slick" Mike Edmonds** — MD/afternoons KFAS-AM & FM/Casa Grande, AZ (602) 795-1222  
**Larry Hastings** — PD WKQD-FM/Huntsville, AL (205) 721-9393  
**Tim "Hollywood" Howard** — Nights WMYZ-FM/Tulsa (918) 250-0914  
**Jeff Kelly** — Nights WAPI/Birmingham (205) 980-9916  
**Mike Levine** — PD/afternoons KBET/Santa Clarita, CA (805) 288-2974  
**Bobby Rivers** — Air talent WKGR/West Palm Beach (407) 465-8783  
**Francis "Big J" Rose** — Overnights KCOJ/Los Angeles (213) 464-9122  
**Mike Ryan** — PD WMOX/Richmond (804) 320-8720  
**Mark Windsor** — Production Director WFOX/Atlanta (404) 942-0007

**CHARIE WOOD** is named Manager/A&R at HUSH Productions. She was previously Sr. Promotions Asst. at Orpheus Records.

**MICHELE MENA** moves to Columbia Records as Assoc. Director/Publicity, East Coast. She was formerly a Sr. Publicist at Susan Blond Inc.



J. Michael McKay Michele Mena

**ERIC LEVINE** is named Sr. Director/Business Affairs at Island Records. He was most recently Director/Business & Legal Affairs at RCA Records. Concurrently, **JOHN VLAUTIN** is tapped as West Coast Director/Media Information. He had been Director/Information at A&M Records.



Eric Levine John Vlautin

**RANDALL JAMAIL** has formed Justice Records, a Houston-based full-service jazz label. Oetime songwriter/musician Jamail has also created Equity Music to administer the label's publishing and copyrights, and Merlin Productions to produce music projects. The company can be reached at 2724 Kipling, Houston, TX 77098; (713) 520-8869.

Industry

**KAZ UTSUNOMIYA** is upped from VP/A&R, Virgin Music in America to President of Virgin Music, Inc. and Virgin Songs, Inc., USA. Concurrently, **DAVID STEEL** becomes VP/GM, East Coast; **DONNA YOUNG** is named VP/Repertoire; **SUSAN COLLINS** joins the Los Angeles office as Director/A&R; and **CORAL BROWNING** is appointed GM/West Coast.



Brian Scholfield Kaz Utsunomiya

**BRIAN SCHOLFIELD** joins Almo/Inviting/Ronder International Music Publishing as VP/CFO. He had been Director/Finance at A&M Records/London.

**ANDREW ZORSH** is tapped as Sr. VP/Finance at RAB. He was most recently Controller at manufacturing firm G.R.W. Industries, Ltd.

**MARY JO MENNELLA** is tapped as Director/Music Publishing Administration at Twentieth Century Fox's publishing arms, Fox Film Music Corporation and TCF Music Publishing. She previously held executive posts at ASCAP and Saban Entertainment, and most recently served as VP at AEPI Promotions. Also, the two publishing arms have reached agreements with EMI Music Publishing to administer all international territories except for Australia and New Zealand, to be handled by Festival Music Publishing Group.

**JAN FINN** is elevated from AE to Manager at Major Market Radio/Northwest, a division of King Broadcasting Company.

**JIM RHEA** and **NORM GOLDSMITH** announce the formation of the Leadership Institute For Managers. The Institute will offer comprehensive courses in management. Rhea is President of Greenwood Performance Systems; Goldsmith is President of Radio Marketing Concepts. The Institute can be reached at (800) 325-5657 and (800) 331-9115.

—Holly Sklar

Networks

Two radio networks will soon kick off their college football play-by-play seasons: the **PIA SPORTS** lineup begins September 1 featuring Duke vs. South Carolina. Joe McConnell, Spencer Ross, and Randy Rasmussen will anchor the broadcasts; (312) 943-8888. **MUTUAL BROADCASTING** will again broadcast the entire Notre Dame season plus 19 additional college games. Tony Roberts, Jack Snow, Bill Rosinski, and Frank Curci will anchor. The

season opens August 28 featuring Tennessee and Colorado in the Pigskin Classic from Anaheim; (703) 885-2550.

**RADIO AMEX** is offering "Amex BusinessTalk," a 15-minute program featuring an interview with a prominent guest about business, money, economics, or finance. The show — which is free and distributed by tape or satellite — is geared to a general audience; (212) 306-1637.

**UNISTAR** presents three programs for the Labor Day holiday: "Dick Clark's Summer Beach Party," "Country Six Pack 1990 Presents The Horizon Award Winners," and "Summer Encore 1990"; (212) 575-6100.

For The Record

**MARK HENDERSON**, newly appointed GSM at WGTO/Oriando, was formerly AE at WRKA/Louisville, not LSM as was previously reported.

R&R TIMELINE

Steve Perun entered the radio business as Research Director for KSTP (AM)/Minneapolis in 1976, going crosstown to KDWB four years later for the same job. WLS (AM)/Chicago tapped him as MD/Asst. PD/air talent in '82 and KWKI/St. Louis appointed him PD in '84. Five years ago today Perun was named to program KBEQ/Kansas City. Since then he's been PD for WHYI (Y100)/Miami and National PD at Metroplex, and last September he became PD of WBSB (8104)/Baltimore.



Steve Perun

1 YEAR AGO TODAY

- Bob Reich upped to TK Communications President
- WQBA-AM & FM/Miami VP/IGM George Hyde named RAB Exec. VP
- Billy Brill rises to MCA Sr. VP/Field Promotion
- Mel Miller becomes WRKO/Boston Station Manager
- Gary King crowned as WKRC/Cincinnati PD

5 YEARS AGO TODAY

- Cap Cities/ABC sells KSRR/Houston and KLAC & KZLA/Los Angeles to Malrite for \$75.5 million, plus KTKS/Dallas to Gannett for \$16 million.
- Nick Feuer selected as XTRA-AM & FM/San Diego VP/IGM
- KLTR/Houston taps Mike Sexton as VP/IGM and Steve Matt as PD

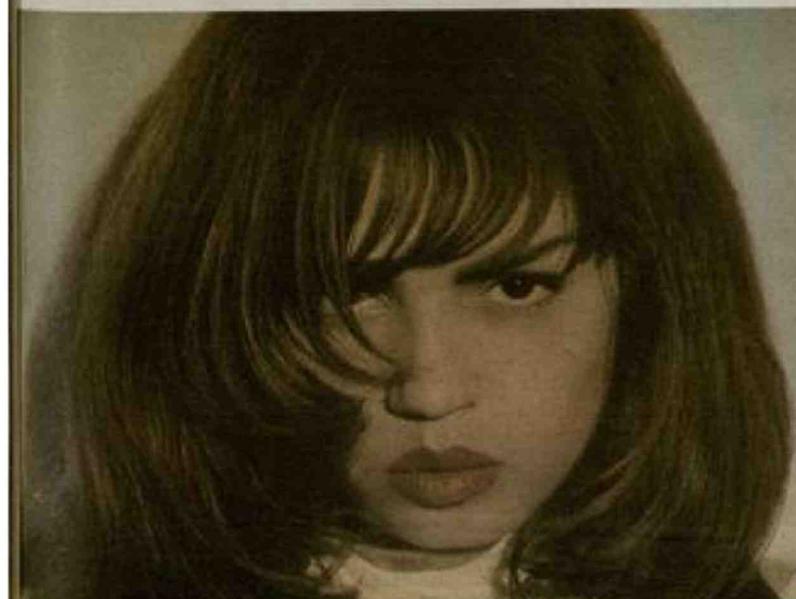
10 YEARS AGO TODAY

- Gil Rosenwald elevated to Malrite VP/Group Operations
- Fritz Beesemeyer appointed KIOI (K101)/San Francisco GM
- Tom Teuber accepts WMET/Chicago PD chair
- WBMX/Chicago PD Steve Harris returns to crosstown WGCI as MD/middays
- Mike McVay assumes KBZT/San Diego PD duties
- Bob Bittens upped to WHCN/Hartford MD

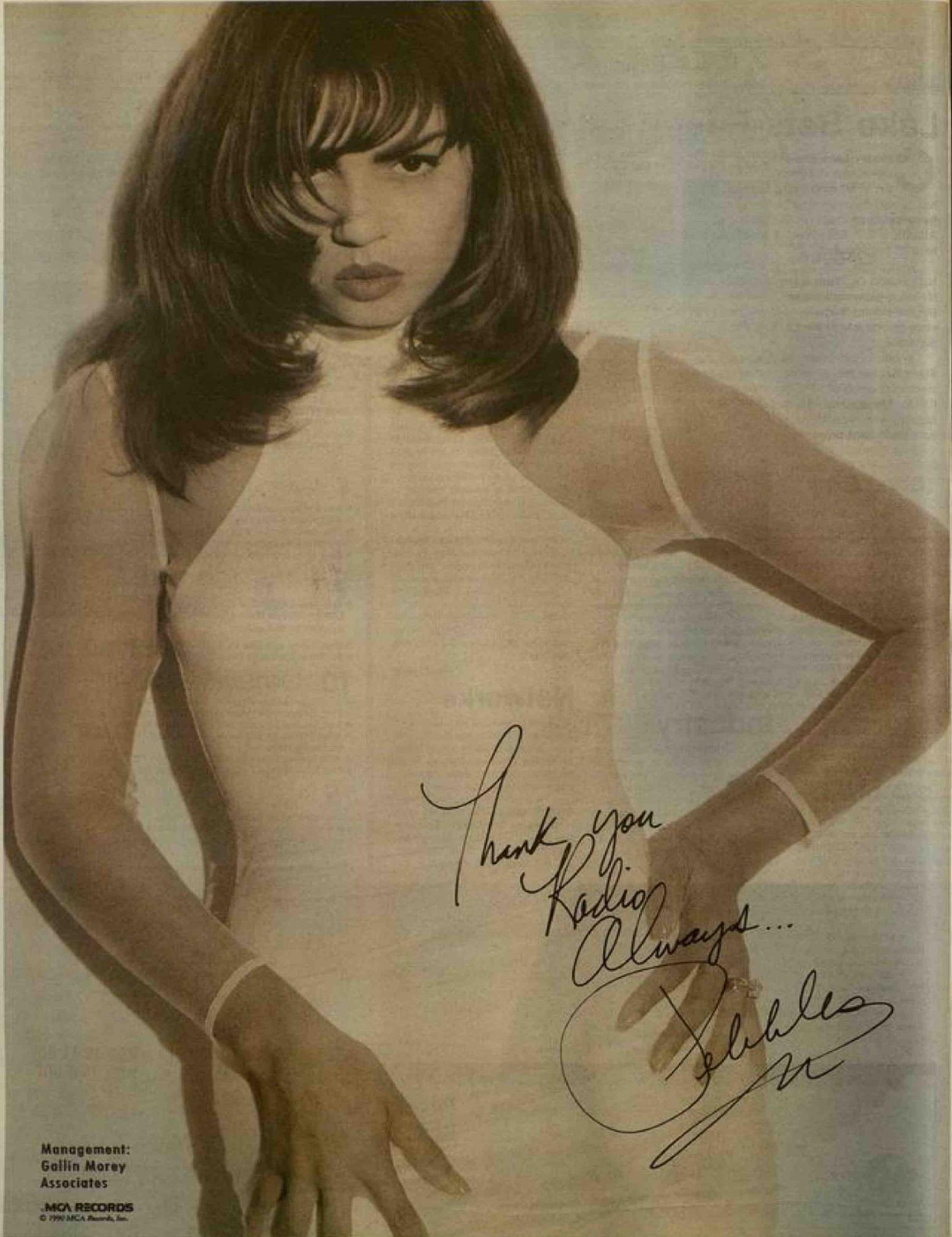
15 YEARS AGO TODAY

- Jim Davis takes KIMN/Denver PD post
- Rachel Donahue named KMET/Los Angeles MD
- Brother Love joins WCAO/Baltimore for evenings; personality Ron Riley becomes an off-air PD

— Hurricane Heeran



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# STREET TALK.

## Lake Sets East-West Course

**C**harley Lake is leaving Epic "to pursue other opportunities," according to Epic Sr. VP/Promo Polly Anthony. Lake has turned down an opportunity to join Giant Records, but expect him to surface at Atlantic's new East-West Records label as head of promotion.

Meanwhile, look for Epic's Chicago-based Nat'l Promo Dir. Tom Genetti to relocate to NY in an expanded capacity and Sr. Dir./Singles Promo Barbara Seltzer to assume a more pivotal role in the CHR promo department.

In other Epic news, Dir./Video Promo Steve Backer has been named to the newly created position of VP/Alternative & Video Promo. He assumes the duties of Jack Isquith, who recently resigned to form his own indie alternative promo firm.



**BALLSY STUNT** — Nearly eight feet in diameter and weighing 800 pounds, the "World's Largest Baseball" was recently helicoptered into Atlanta, where Power 99's morning crew of (l-r) sportscaster Major Tom, cohost Roberta Gayle, and producer/character voice George Lowe broadcast live! from the site of the sight. Power 99 is the official radio sponsor of Atlanta's effort to land the 1996 Summer Olympic Games, which will culminate in the first annual International Baseball Association all-star game (8/22).

In the meantime, Power 99 is encouraging every Peach City resident to sign the ball, which will be delivered — as part of Atlanta's Olympic pitch — to the International Organizing Committee in Tokyo on September 18.

SBK Sr. VP/Promo Daniel Glass is using a week on the road to mull over his options. He's set to sit down with SBK Chairman/CEO Charles Koppelman on Monday morning (8/13). Will he stay? Or — as rumored — will he take a key position at the Ted Field/Jimmy Iovine Interscope label? But the BIG question is... can Glass live in L.A.? Stay tuned.

### Birmingham Bama Lama

195/Birmingham has contracted with Jacor's Critical Mass Media honcho Randy Michaels (one of the minds behind Power Pig/Tampa) for a consultancy deal in its battle with former Q105/Tampa OM Mason Dixon's WKXX (X106). Things should get w-i-l-d.

Actually, they've already started smokin'. 195 night rocker Jeff Kelly was spiked for making an unsavory phone call to crosstown X106 parttimer Mark St. John (whose nom de air is, not coincidentally, the same as 195's VP/Programming), which X106 took to using

Continued on Page 31

## Great Expectations

- Who'll get the WDFX/Detroit PD gig? Name-droppers Anonymous has Pirate Radio...A. OM Mark Todd, Star 94/Atlanta PD Bill Cahill, former KRBE/Houston PD Adam Cook, ex-WMXP/Pittsburgh PD Waylon Richards, former B94/Pittsburgh PD Clarke Ingram, and current DFX APD John McFadden in the running.

- Not in the picture — the once-rumored Sean Lynch, who's settled into parttime at KRIS-FM/LA, and is exploring record opportunities. Look for a formal PD announcement and a possible new direction for DFX within two weeks.

- Is AC WFYR/Chicago exploring a shift to Country? The station is countering all those rumors blowin' in the Windy City by offering advertisers a money-back guarantee if a format flip occurs.

- Can we put a stop to those rumors that Dance CHR KITY/San Antonio will be changing directions?

- Are friends of friends of friends still inquiring about whether Y107/Nashville PD Louis Kaplan is available for the Q105/Tampa PD post?

- WCKZ/Charlotte APD/afternoon Don O'Neal will be leaving the station — and is still in the running for the APD post at Power 99/Atlanta. Now what about all that interest at KOY-FM/Phoenix, Q105/Tampa, and B96/Chicago?

- Will Adult CHR WYAV/Myrtle Beach, SC go Country? Former "YAV OM Jeff Blake is now PD at WESC/Greenville, SC. Blake succeeds Allen Power, who was upped to VP/GM in June.

- Will Urban WJMH/Greensboro move into more of a Dance CHR mode when its new PD is announced?

- What role will former NBC newsmen Bob Madigan play if a change at N/T WWRC/DC's morning show comes down?

- Will Urban KACE/LA. flip to Jazz under new PD Lawrence Tarter? Tarter says, "No. It's Progressive Urban AC."

- Is WERC/Birmingham VP/Programming Mark Evans about to assume an equity position real soon?

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WDFX 18-13 HOT  
WZPL add  
KBEQ  
WKBQ 1-1 HOT

PIRATE 8-7 HOT  
Y108 deb 29  
KXYQ 15-12  
KCPX 16-11  
KISN 28-20 HOT  
KPLZ 23-20  
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WKEE 20-10 HOT  
WQUT 11-10 HOT  
K92 8-4 HOT  
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KATM 14-13 HOT  
KWSS 10-8 HOT

TOP 5 REQUESTS

HEAVIEST ROTATION!

AOR TRACK: 26

Another Great Story...

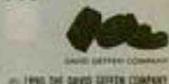
Rock 40's KXXR out of the format  
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**Guys Next Door.**  
There goes the neighborhood.

"I Was Made For You," the hard-hitting debut single and video from the forthcoming SBK Records album *Guys Next Door*.

- *Guys Next Door* premieres in primetime on NBC  Monday August 27th at 8:30 p.m.
- *Guys Next Door* regularly scheduled NBC  series begins on Saturday morning September 8th 11:30 E.S.T., 10:30 C.S.T. and P.S.T.
- "I Was Made For You" Video world premieres Friday August 10th.

# GUYS

## next-door

TM © 1990 NBC

# I Was Made For You



# STREET TALK.

Continued from Page 29

in some on-air promos — after some HEAVY editing 'n' bleeping.

Kelly apparently violated a direct order from 195 management *not to call or harass the competition*. Meanwhile, X106 offered Kelly a parttime gig, seeing as how it just filled its night slot with **The Kid** from **WGTV/Dayton**. 195 ups parttimer **Robbie Raggs** into Kelly's old shift.

And . . . continuing the cowchip tossing that began last week (7/31), X106 became the "Classic Cow," spoofing **Classic Rocker WZZR**; then the "Magic Cow," riffing on **AC WMJJ**; then launched a **Big Band** format.

After 30 minutes or so, Dixon stopped the music, announced "we're rethinking our strategy," and began airing **Pink Floyd**. At



**WEDDING BELLE BLUES** — KRXQ/Sacramento PD Judy McNutt couldn't escape those relentless record reps at Atlantic — not even on her wedding day. Seen grooming the bride for a possible future add are local Nashville rep Eric MacDonald (l) and Sr. Dir./Nat'l Album Promo David Fleischman.

5pm, the cows came home and the station returned to its old handle, **KIX 106**, and went straight into the "Friday 5pm weekend festivities." Format is mainstream CHR with a slight rock lean . . . no heavy emphasis on dance.

**WRVQ/Richmond GSM Bob Rich** exits the **Edens CHR** to join crosstown **Radio Venture 1's AC WMXB** as GM. On Monday (8/6), **RVQ OM/PD Steve Davis** resigned to move to **MXB** as well. However, a swift renegotiation of his deal by GM **Phil Goldman** kept him at **RVQ**.

Look for promo/marketing vet **Gary Davis** to become Exec. VP/COO at **Sisapa Records** and former **WTG/Elektra/WB VP/Promo Dave Urso** to become Exec. VP/Promo & Mktg. for the label, putting a full field staff in place by January 1. Reach Urso at (818) 843-4755. Distribution is through **Curb** and **CEMA**.

**ST** hears **Marathon Radio** partner and **KBUL/Reno VP/GM David Graupner** will become the new GM at **WTSO & WZEE (Z104)/Madison**. Graupner replaces **Mid-Continent Broadcasting VP/Corporate Radio David Martin**, who's been filling in since last November.

## Lippman-Kahane Split

The management firm of **Michael Lippman** and **Rob Kahane** is no more. Lippman will form his own company with longtime associate **Terry Lippman** and continue to represent artists **Melissa Manchester**, **Bernie Taupin**, and **Elisa Fiorillo** and producers **Mike Clink**, **Ron Nevison**, **Richie Zito**, and **Don Gehman**.

Kahane also will form his own company and devote his attention to **George Michael**, whose new album ("Listen Without Prejudice") is set for release next month (9/11). Kahane will continue to handle **Neneh Cherry** and **Jody Watley** as well. Look for **L&K's Ron**

Continued on Page 32

## Gangsters Of The Groove

• **Art Phillips** will be the new VP/AOR Promo at **Hollywood Records**, seeing as how the label bought out the rest of his **Album Network** contract.

• **Polydor VP/Promo Mel DeLatta** has begun to revamp his national staff. **Joe Riccietelli** moves from local Boston to **EC Nat'l Promo Dir.**, based in NYC. Meanwhile, Atlanta/Miami local promo rep **Laura Hinson** becomes **WC Nat'l Dir./CHR Promo**, based in L.A. Look for several local promo announcements soon.

• **Elektra** has tapped **Midwest Regional AOR Promo rep Louis Heldelmeier** to head up the **Nat'l AOR Promo** department. He replaces **Ray Gmelner**, who recently exited to do indie AOR promotion with **Michael Papale**. Also . . . **Michael Whited** becomes the label's new **Cincy/Indy/Dayton local promo person**. Whited previously was a media buyer and promo director for **National Record Mart**.

• **Atco** fills two local promo posts, as **KXXR/KC PD Gary Franklin** takes over the **KC market** and **Devin Durrant** — formerly **MD at KS104** and **KBP/Denver** — gets the **Cincy gig**.

• **A&M** moves local **KC rep Ross Grierson** to **Nat'l Singles Promo Dir.**, based in Chicago. Former **Cypress EC CHR/AOR Promo dude Ken Lucek** replaces Grierson in KC. And . . . his **WC counterpart Scot Finck** becomes **A&M's Nat'l Secondaries Promo Dir.**, based in L.A.

• **IRS VP/Promo Barry Lyons** is lookin' for a **Nat'l Field Promo Dir.**, as well as regional reps in **Cleveland** and **KC**.

• **MCA/Nashville Nat'l Promo Dir. Pat Surnegle** has exited after three months in the position. An eight-year **MCA** vet (mostly working in distribution), Surnegle joined the **Country** promo staff as its **Northeast** rep 18 months back.

• Former **Capitol Nat'l Dir./Alternative Promo Harry Levy** has opened up his own promo company, **radioActive**. That **North Hollywood** number is (818) 760-7499.

• **CBS/Nashville Dir./Artist & Media Development Allen Brown** has resigned after six years with the company — in two different stints — reportedly for a career in artist management.

• **A&M local NY rep John McHugh** has resigned. Is he headed to a major label for **WC Nat'l AOR** duties?

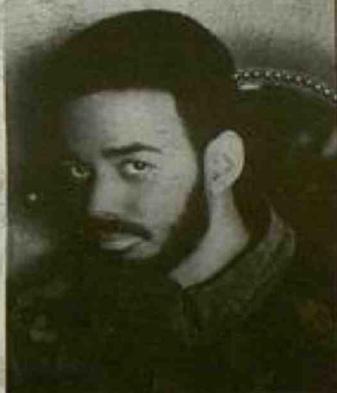
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heart"

# INGRAM

THE NEW SINGLE



From The Album IT'S REAL

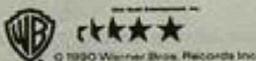
## NEW & ACTIVE

7/9/24

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WNCI 14-8	KTFM add
KS104 add 18	HOT102 add 31
WBLI 30-27	FM102 deb 26
WPLJ deb 35	WERZ 29-21
KHMX 20-18	WBBQ 39-31
Y100 19-15	FM100 23-20
B97 29-25	KBFM 40-34
KSAQ deb 33	KQMQ 24-11
Q95 18-17	KZZP 24-20
WKTJ add	KROY 28-23
Y108 add	103CIR 19-16
KKRZ add	WJMX 36-29
KXYQ deb 28	KSMB 35-29
KCPX add	WCIL 33-25
Q106 add	WLRW deb 28

AC 1



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And More!

RHINO

Management: John Silva and Danny Goldberg for Gold Mountain Entertainment

Continued from Page 31

Laffitte to link up with Kahane and bring his clients Megadeth, Jane's Addiction, and Michael McDermott with him.

KLOL/Houston hopped on the ST "fun-fax" to let the Free World know that it plans to enforce its service mark of the term "Outlaw Radio," the name of the station's successful 7pm-midnight show hosted by Grego.

Several AORs — including new hard-rockin' AM WXBX (14X)/Buffalo — reportedly have used (or are planning to use) the "Outlaw" handle, thus prompting KLOL's friendly reminder.

WPLJ/NY VP/Programming Tom Cuddy denied those pesky rumors of night rocker Domino's return to Power 99/Atlanta. Domino still has another year to go on his deal.

In fact, WPLJ's set to celebrate Domino's 26th birthday (8/8) with a listeners-only party at NYC's Emerald City nitespot, featuring performances by Tommy Page, Sweet Sensation, and Linear.

After 20-plus years as an AC outlet, WNFL/Green Bay has dropkicked the format in favor of News/Talk. The station's new, largely syndicated lineup includes EFM Media's Rush Limbaugh as well as elements from NBC Talknet and ABC Talkradio.

AC WLTT/Washington is doin' the airstaff shuffle. Promotion Dir. Dave Adler segues into morning drive, replacing Dave Arlington, who was named APD/Promotion Dir. Creative Services Dir. Norm Miller (who uses the airname Dave Stone) moves into afternoon drive, replacing Al Santos, who goes to late-nights.

#### Parental Indiscretion Advised

WKSI (98.7 Kiss)/Greensboro is giving away a kiss — from New Kids On The Block heartthrob Donnie Wahlberg. To win, the lucky listener has to convince her parents to do the "most outrageous" thing possible.

Thus far, entrants have offered to cover themselves with caramel 'n' popcorn, to wrap themselves in spaghetti 'n' tomato sauce, and to ride a tricycle while wearing nothing but diapers. One loving father even said he'd come out in a miniskirt and bra, wearing a pair of undies on his head, and wash the family car with his tongue!

Jim Gabbert, who recently sold KOFY-FM/SF to Viacom, has pulled the plug on KOFY (AM). The entire airstaff has been let go, and the station is simulcasting Gabbert's KOFY-TV until a formatic decision — probably involving a satellite — is made.

Already some staff shuffling under new PD Dan McKay at AC KLIT/L.A. Afternoon driver Bob Sky exits and overnigher Randy Thomas moves to afternoons on temporary basis.

#### Hunter In The Clear

You no doubt recall the strange incident of Ron Hunter and his wife Marilou (ST, 6/29). Hunter was hosting a talk show on WSMB/New Orleans with sex therapist Dr. Judith Kurlansky when Marilou called and complained about her failing marriage. Later that night Mrs. Hunter died from a .38 caliber gunshot to the chest while her husband was sleeping in the same bed, and several days later he was dropped by the radio station.

#### Chatterbox

• WNTQ (93Q)/Syracuse PD Neil Sullivan is out. KFRX/Incoln OM J.J. Cook has grabbed the gig. Reach Sullivan at (315) 852-8420.

• After five years as PD/morning man at WOMP/Wheeling, Bob Forster has resigned. Reach him at (614) 695-6312.

• B96/Chicago afternoon driver Pat Reynolds will take over the same shift at Q105/Tampa, effective September 7, unless PD Dave Shakes can find his replacement pronto. T&Rs only.

• KODJ/LA. weekender "The Real" Don Steele has signed on for fulltime afternoon drive. Crosstown KRTH had a strong offer on the table to steal Steele, but PD Dave Anthony and VP/GM Charlie Seraphin made the necessary counteroffer.

• WOVV/West Palm Beach has named former Q105/Tampa APD Dave Denver PD. Interim PD Kris Klaus goes back to doing mornings with Jon Howe. MD/afternoon driver Doug Hudson stays in place.

• Burkhardt/Douglas inks Classic Rock KTHQ Tulsa.

• KBOZ/Bozeman, MT ups MD Roger Nelson to PD/MD, replacing Dwayne Barnhart.

• KKBB/Bakersfield ups Don de la Cruz to PD, following Chuck McKay's exit.

• KCAL/Riverside-San Bernardino names night rocker M.J. Matthews MD.

• ACR veteran Gregg Steele, most recently at KGB/San Diego, has been named Assoc. Producer of "Rockline."

• Merlin Olsen joins CBS Radio Sports as host of a ten-part weekly series called "NFL '90."

• University Broadcast Dr./CHR Programming Mark Callaghan is transferring from WBWB/Bloomington, IN to the company's newest acquisition, KIMN/FL Collins, CO. WBWB MD Jim Cerone will be upped to PD. New PD pending at WAZY/Lafayette, IN as well.

• WKGD/Huntsville PD Jay Hastings will be exiting soon; the station has been sold and is expected to flip from AC to AOR.

• Former KKMGI/Colorado Springs air talent Pat Kucera has landed the PD post at CHR WLXR/La Crosse, WI.

• KIXY/San Angelo, TX names Don Robertson from nearby KTDR/Del Rio as its new PD.

• WBZ/Boston APD Phil Conrad has resigned. Look for him to surface as PD for another major outlet shortly.

Last week the New Orleans coroner's office declared her death a suicide — not a murder.

Certainly a memorable part of KHJ/L.A.'s signature sound, original "Boss Radio" jinglemeisters the Johnny Mann Singers have reunited to voice a package for KRTH under the direction of consultant Bill Drake and OM/PD Phil Hall. Tom and Betty Breneman, in association with Johnny Mann Enterprises, produced.

Our Lady Madonna's "Live! Blond Ambition World Tour '90" concert, airing last Sunday (8/5), was the highest-rated original (non-sports) program in HBO's history — and seen in 4.35 million households.

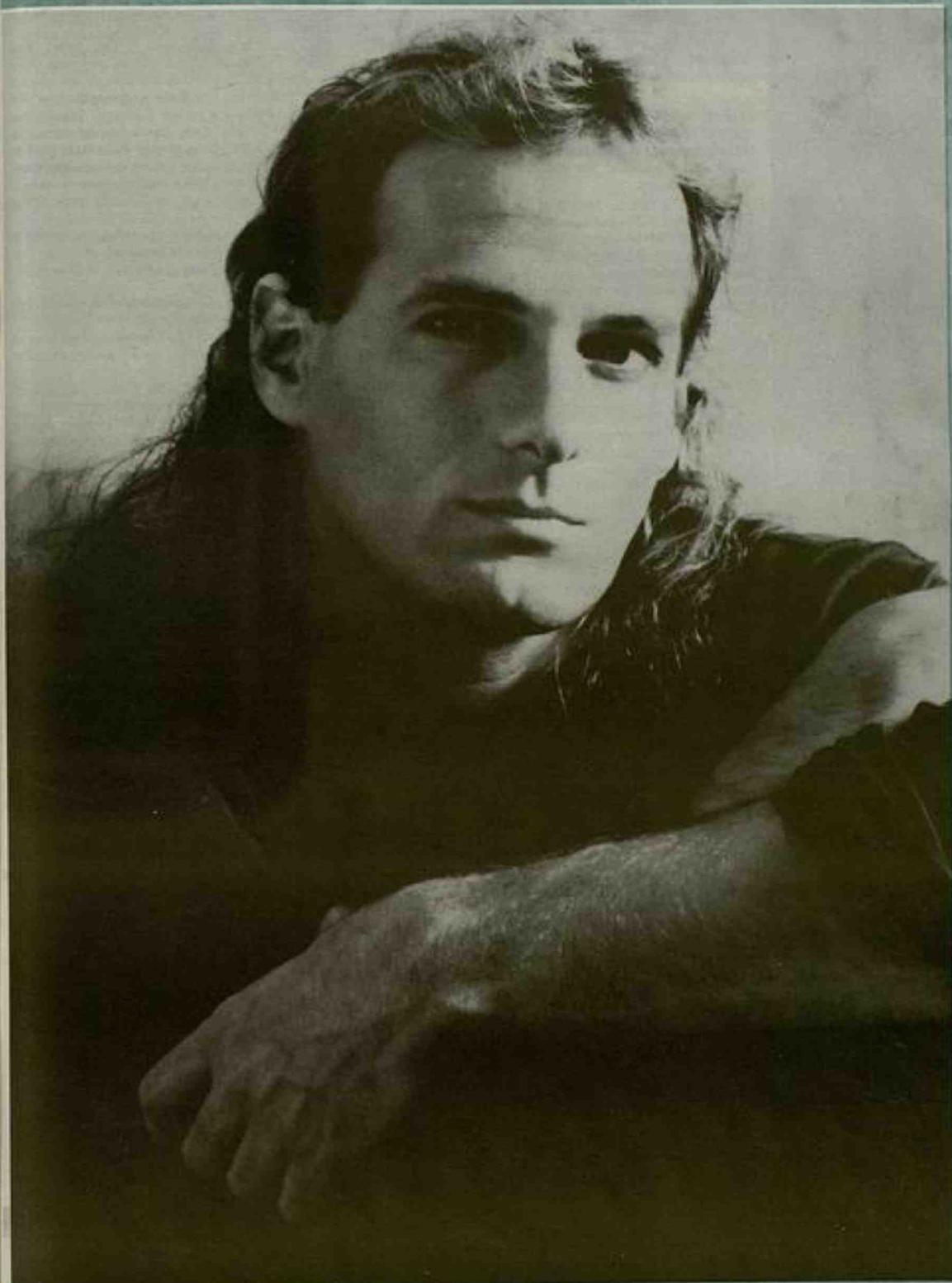
In other tube news, Power 106/L.A. morning mouth Jay Thomas has been nominated for an Emmy for his role as controversial talk host Jerry Gold on the CBS-TV series "Murphy Brown."

#### Layola?

In the wake of the news that CBS-TV is giving anchor Connie Chung a leave of absence to become pregnant, Y107/Nashville "your copulation station," is offering a lucky listener the chance to stay home and get paid \$250 a week, for up to eight weeks, to make a baby.

# MICHAEL BOLTON

## GEORGIA ON MY MIND



A PEERLESS  
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THE TIMELESS  
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by Grammy-winner  
Michael Bolton.  
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DON'T MISS MICHAEL  
& KENNY G ON TOUR

Columbia



# The first hit single from the forthcoming album ALWAYS.

MCA RECORDS  
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## NEWS

### Kratoville Assumes WCTO PD Post B/EZ Soon To Adopt Special Blend

Four-and-a-half-year WMAS/Springfield, MA PD Jack Kratoville will become PD of B/EZ WCTO/Nassau, which will switch to Unistar's "Special Blend" shortly after his arrival in late August. The station will keep its present calls.

#### Digital

Continued from Page 1

to consider the potential impact on current broadcasters, with Quello calling for exploration of "preferences and set-asides" for existing station operators.

The FCC's formal Notice of Inquiry (General Docket No. 90-357) is expected to be issued in mid-August. A period of 45 to 60 days is likely for comments, followed by another month for reply comments.

#### Japan Licenses DAB

While the U.S. considers what to do about DAB, other countries are running full steam ahead. Japan's Ministry of Posts and Telecommunications has licensed its first satellite digital radio broadcasting service. Satellite News, quoting Japan's news service, said Satellite Digital Audio Broadcasting Company plans to begin offering its service next April.

Listeners will have to pay for the Japanese DAB service. Subscribers will need a decoder, along with a tuner and antenna.

#### DAB: Friend Or Foe?

NAB President Eddie Fritts praised the Commission for "its willingness to seriously consider any adverse effects" the new service might have on existing broadcasters. NAB has vehemently opposed any radio service that isn't 100% terrestrial and local. Fritts promised NAB's participation in the inquiry to "explain the possible dire consequences to broadcasters" of any satellite-delivered service.

NAB this week announced four special panels on DAB for the Radio 1990 convention in Boston (9/12-15), including one called "DAB: Friend or Foe?" Radio Board Chairman David Hicks will moderate the panel.

#### Senators Question Commerce Role

Two U.S. Senators are questioning the Commerce Department about secret meetings of a Direct Broadcast Satellite-Audio Working Group, first reported by R&R in June.

Senators Herb Kohl (D-WI) and David Pryor (D-AR) asked Commerce Inspector General Francis DeGeorge to report by August 15 on whether the advisory panel organized by Office of Space Commerce acting director Richard DalBello complied with the Federal Advisory Committee Act in closing meetings to the public and press.

The Senators also asked for a report on DalBello's "alleged assault of a journalist" when R&R's reporters were barred from a June 26 meeting.

Kratoville told R&R, "I hope to bring a new freshness to this opportunity. We'll be live during the day and will take the satellite feed nights and weekends. [Morning man] John Williams will be retained, and I'll do afternoons. We have some ideas for middays, but no frontrunners yet. What we're going to do will be evolutionary — not revolutionary. I'm very excited because we have a good chance to capture people now listening to [New York ACs] WNSR and WLTV. There's definitely room for us there."

Kratoville previously programmed WWHB/Nassau, and was Asst. PD at WWYZ/Hartford.

WCTO placed 12th with a three share 12+ in Arbitron this spring.

#### Coleman

Continued from Page 3

company we have tremendous resources, and I believe strongly that in the coming months the Urban profile of this label will continue to develop impressively."

She joined EMI in 1985 as Urban Music Promotion Coordinator, and was later named New York Local Promotion Manager and then East Coast Regional Promotion Manager. She began her music career in 1980 at WNIN (AM)/Baltimore, subsequently working in the Urban/dance promotion department of PolyGram Records, and at the Family Entertainment Network and Effective Music Marketing.

#### Bridges

Continued from Page 3

in this market. We gave Stan his choice and he wanted to continue doing mornings. Gene's done a great job at WOW. He's an experienced programmer with lots of AM background who fits our needs perfectly."

Bridges commented, "I'm very excited about being invited by [KLAC & KZLA VP/GM] Norm Epstein and Bob Guerra to be a part of the Malrite effort in Los Angeles. I'm also looking forward to working with Stan Campbell and the fine staff at KLAC."

Bridges joined WOW-AM & FM as PD four years ago from the PD post at WQAM/Miami.

### Martin Adds KJR PD Duties

AC KLTX/Seattle PD Glen Martin has taken on further duties as PD for Ackerley sister AM KJR. Former PD Clem Daniels remains with KJR as Production Director.

GM Bob Hogan commented, "Glen's track record with KLTX speaks for itself. He's the leader of this highly competitive format. I'm extremely confident in his ability to maximize KJR's potential."

Martin told R&R, "My view of KJR is that it's always been a personality-oriented station. I like to call it a Gold AC. Everything about it is contemporary and adult; it's just not a 25-in-a-minute music station. We have all the service elements like news and traffic reports. My approach will be to focus on how we achieved our past successes."

Martin joined KLTX two years ago. He previously programmed WFYR/Chicago and KFMB-FM (B100)/San Diego.

#### Taylor

Continued from Page 1

continues to grow and our member services improve."

"This is such an exciting assignment... the BPME intends to expand its reach into Europe, Australia, and the Orient in the next few years," said Taylor. "I also will do my best to increase radio participation in the organization. I'll be working closely with the NAB, RAB, and the state associations in order to achieve that goal."

Taylor was most recently Sr. VP at Unistar's Transtar Radio Networks. Before that, he was VP/GM at KRPM-AM & FM/Seattle and KZZU-AM & FM/Spokane, GM at KREM & KLTE/Spokane, VP/Managing Editor and Partner at the Gavin Report, and PD at KJR/Seattle and KJRB/Spokane.

#### Youlios

Continued from Page 3

looking forward to getting back to the station side of the business."

A 13-year CBS vet, Youlios has been VP/Sales since 1984.

### Lyle's Large Band Of Friends



Curb/MCA artists Lyle Lovett & His Large Band were treated to a post-concert party after their show at L.A.'s Greek Theatre. Among the label luminaries shining brightly were (l-r) MCA Music Entertainment Group's Exec. VP Zach Horowitz and Chairman Al Teller, Lovett, and MCA Records President Richard Patmess.

# When They're Ready To Talk, She's Ready To Roll!



## OFF THE RECORD WITH MARY TURNER

No program brings more rock stars to more listeners around the world than *Off The Record With Mary Turner*. But Mary doesn't just deliver the stars, she brings out the personal side of rock's hottest performers...the personal side that other interviewers miss.

So when Mary chats with Robert Plant or Eric Clapton, *Off The Record* listeners get a real look into the person behind the image. And that same relaxed, open feeling comes across for one hour, every week in Mary's exclusive interviews with the biggest

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For complete details, contact your Westwood One representative at (213) 840-4244 or FAX (213) 204-4375.



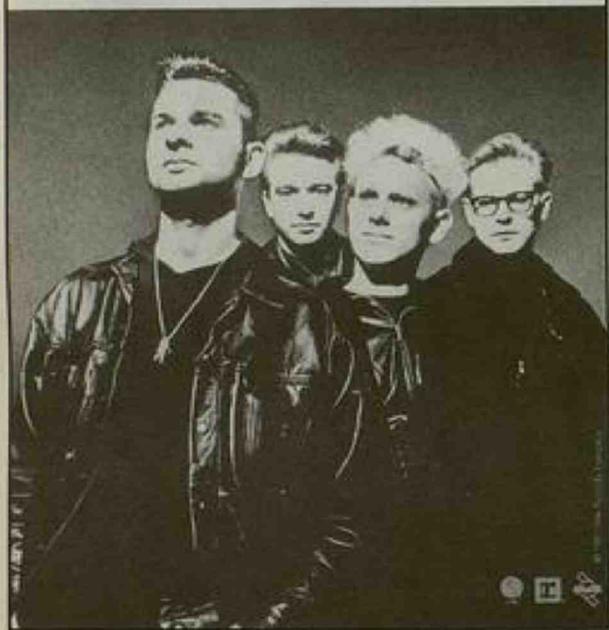
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**"policy of truth"**

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From The Platinum Album Violator



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96/69  
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WXKS 21-18  
WAVA 24-20  
PWR99 deb 29  
KEGL deb 23  
KKBQ 15-12  
KRBE 19-16  
B97 add 26  
KSAQ add 10  
Q105 30-27  
B96 29-26  
Z95 add  
WDFX deb 21  
WHYT 13-10  
KDWB add

WLOL deb 31  
KS104 add  
Y108 add  
KIIS 28-25  
KXYQ deb 29  
KCPX add  
KISN add  
Q106 24-21  
KPLZ deb 29  
KUBE add  
HOT102 add 28  
PIRATE add  
PWR106 27-22

## Infinity

Continued from Page 1

Karmazin is projecting record revenues and cash flow this year, although he isn't offering specific figures. He also told R&R the value of the company has gone up since a \$500 million leveraged buyout about 18 months ago.

Infinity reported operating income of \$15.6 million last year on revenues of \$107.8 million, while carrying \$463.7 million in long-term debt. Its most recent report to the SEC showed first-quarter revenues up 4% to \$20 million, while operating losses for the quarter shot up to \$2 million from \$3 million for the same period of 1989 — attributed largely to the company's \$32 million acquisition of WLIF-AM & FM/Baltimore in mid-'89.

While some broadcast groups that grew through heavy leveraging in the past decade have been struggling under their debtloads, Infinity told the SEC it "expects to meet operating, capital, and cash interest requirements with cash generated from operations." As of March 25, Infinity said it had "unused available lines of credit" amounting to approximately \$62 million dollars, "including an acquisition facility of \$28 million."

The addition of Lehman's new equity capital leaves Karmazin well-equipped for new acquisitions, although he claims to have no specific ventures in mind. The group has room for one more FM under current FCC limits, and Karmazin said "there are some great AMs out there." He added that the strictly-radio company, which bills itself as the "largest privately held radio company in the country," has to look at other media for continued growth, with TV and newspapers as prime possibilities.

Wiener will continue as Chairman and Carrus as Co-Chairman of Infinity, although each is selling about two-thirds of his current 30% stake. After the reorganization, Karmazin will become Infinity's largest stockholder. He noted that he, Wiener, Carrus, and other employees will retain about 65% voting control, since their Class B shares have ten times the voting power of the Class A shares being acquired by Lehman.

## Witting

Continued from Page 3

News WINS, which has held the ratings edge over WCBS for some time, Witting said, "I worked for Group W for ten years and I respect WINS and [VP/GM] Warren Maurer. We clearly feel there's room for two all-News stations, but we feel we can do a better job."

Prior to his 19 months at WCAU, Witting spent three years as PD and ND of CBS O&O WBBM/Chicago, preceded by three years as Program Manager of Group W's KDKA/Pittsburgh. From 1981-'83, he was VP/Station Operations at Full-Service AC WOWO/Fort Wayne, IN, after a three-year tour as Exec. Producer at Group W's WBZ/Boston. Witting was also a talk producer and public affairs director at WIND/Chicago. He began his radio career as an announcer, newsman, and engineer at WMVB/North Adams, MA.

## NEWS

### The Earth, An Artist, And Two Record Execs



Epic rockers RED Speedwagon have returned to the wonderful world of music, and their latest LP is the intriguingly named "The Earth, A Small Man, His Dog And A Chicken." Finalizing release details are (l-r) Epic Sr. VP Don Grierson, the band's Kevin Cronin, and Epic President Dave Glew.

## Brodey

Continued from Page 1

Brodey previously served two years as Sr. VP/Promotion at Polydor and one year as VP/Promotion at PolyGram. Before that he spent two years ('85-'87) as head of pop promotion at Geffen. He held a senior position at Network Records after operating his own independent marketing company for several years. He joined Casablan-

ca as Director/National Promotion in 1978.

## McKay

Continued from Page 1

can stabilize with a two share we'd be thrilled. The other ACs in town [KOST, KBIG, KXEZ] are all mid-low. There's a place for a fun AC. We're playing more currents, and our oldies are more '80s-based. There was no need for us to keep doing what we were doing."

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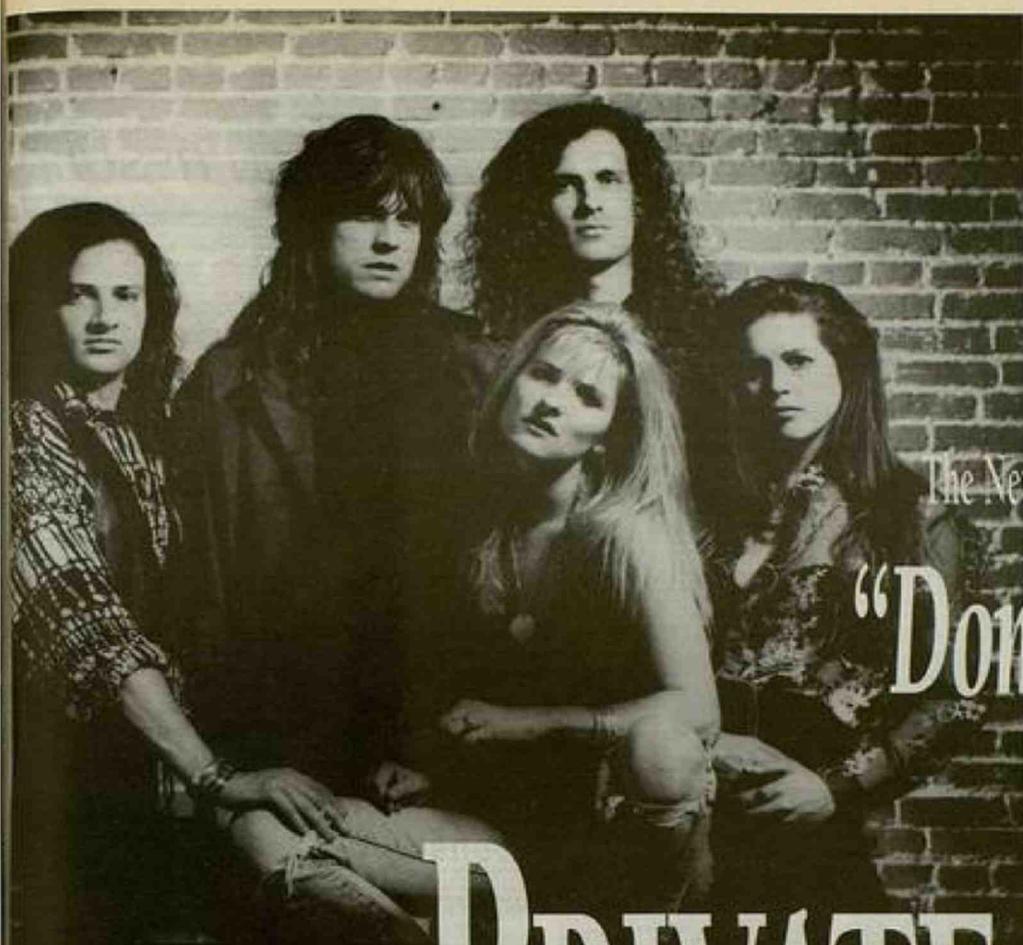
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The New Single

“Domino”

# PRIVATE LIFE

Produced by Edward Van Halen and Ted Templeman

Remixed by Chris Lord-Alge

From the album Private Life

Management  
Chris Pollard E.L. Management



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# Vonda Shepard



*"I Shy Away"*

The New Single

#1 "Most Added" AC

Produced by Gardner Cole

From Her Debut Reprise Album *Vonda Shepard*.



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## RATINGS

### 12+ SPRING '90 ARBITRON RESULTS

#### Nashville

	Winter '90	Spr '90
WSIX-FM (Ctry)	10.5	12.7
WYHY (CHR)	13.4	12.5
WKDF (AOR)	8.3	9.1
WZEZ (AC)*	8.8	8.8
WLAC-FM (AC)	8.0	8.2
WSM-FM (Ctry)	8.8	7.4
WQOK (UC)	6.8	6.3
WGFX (CR)	5.2	4.4
WRMX (AC)	3.7	3.4
WSM (Ctry)	3.3	3.3
WLAC (N/T)	4.6	2.8
WYOL (Gold)	1.6	2.3
WAMB (BBnd)	.4	1.7
WDBL-AM & FM (Ctry)	.5	1.1
WSIX (Misc)	1.4	1.0

\*Formerly B/EZ

#### Oklahoma City

	Winter '90	Spr '90
KXXY-AM & FM (Ctry)*	15.2	16.0
KATT (AOR)	7.0	9.2
KKNG (AC)	11.4	8.0
KJYO (CHR)	9.2	7.5
KZBS (CHR)	6.9	7.5
KMQL (AC)	5.9	7.4
KEBC (Ctry)	7.2	6.8
KTOK (N/T)	5.7	5.5
KRXD (CR)	4.4	5.3
KLTE (Gold)**	5.4	4.8
WKY (Ctry)	2.5	3.8
KOMA (Gold)	4.6	3.6
KPRW (UC)	2.0	1.3
KTLV (Rel)	—	1.0

\*Not a fulltime simulcast

\*\*Formerly AC

#### Dayton

	Winter '90	Spr '90
WGTV (CHR)	10.2	10.8
WHKO (Ctry)	10.6	8.1
WTUE (AOR)	9.7	7.8
WWSN (AC)	5.9	8.8
WHIO (Talk)	7.0	6.5
WLW (AC)	3.4	5.8
WAZU (AOR)	6.2	5.8
WYMJ (AC)	5.8	5.8
WVUD (Ctry)	6.2	4.8
WDAO (UC)	3.8	4.3
WONE (Ctry)	4.3	4.2
WCLR (B/EZ)	3.0	3.0
WING (Gold)	1.0	1.8
WPFB-FM (Ctry)	1.5	1.8
WOFX (CR)	1.7	1.3
WPFB (Nostr)	1.1	1.8
WBVE (Ctry)	1.5	1.0
WIZE (Nostr)	—	1.0

#### Jacksonville

	Winter '90	Spr '90
WAPE (CHR)	10.8	12.8
WFYV-FM (AOR)	9.4	8.9
WQIK-FM (Ctry)	10.5	8.7
WEJZ (AC)	7.7	8.6
WKQL (Gold)	5.1	6.7
WIVY (AC)	4.6	5.7
WHJX (UC)	6.8	5.4
WZAZ-FM (UC)	3.6	3.8
WCRJ (Ctry)	5.3	3.6
WIDI (CR)	3.2	3.5
WZAZ (UC)	3.0	3.1
WCGL (Rel)	3.3	2.9
WOKV (N/T)	2.8	2.4
WSVE (Rel)	2.4	2.4

#### Birmingham

	Winter '90	Spr '90
WZZK-AM & FM (Ctry)	16.3	15.7
WENN (UC)	11.8	12.0
WAPI-FM (CHR)	8.7	8.2
WMJJ (AC)	8.3	7.9
WZRR (AOR)	9.1	7.9
WERC (N/T)	5.0	6.1
WATV (UC)	6.2	5.9
WKXX (CHR)	5.3	5.1
WAPI (BBnd)	4.8	4.8
WAGG (Rel)	2.4	4.2
WDJC (CC)	3.1	3.8
WJLD (UC)	2.7	2.6
WZBO-AM & FM (CHR)	1.9	1.9
WAYE (Rel)	.5	1.2

#### For The Record

In the Portland Arbitron breakout (R&R, 8/3), KESF's format should have been listed as B/EZ.

#### Greensboro-Winston Salem-High Point

	Winter '90	Spr '90
WTOR (Ctry)	18.2	15.3
WKRR (AOR)	10.2	11.9
WJMH (UC)	7.1	7.3
WMAG (AC)	5.8	5.7
WOMG-FM (UC)	5.8	6.0
WKZL (CHR)	4.7	5.7
WWVB (AC)	5.8	5.6
WKSI (CHR)	4.2	4.7
WSJS (AC)	5.8	4.7
WMQX-AM & FM (Gold)	3.6	3.4
WWMY (B/EZ)	3.4	2.9
WAAA (UC)	.8	1.5
WPCM (Ctry)	1.6	1.5
WRDX (AC)	—	1.5
WMFR (AC)	1.9	1.2
WOMG (Rel)	.6	1.2
WTNC (Rel)	1.0	1.1
WWGL (Rel)	1.3	1.0

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#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

#### Louisville

	Winter '90	Spr '90
WHAS (AC)	16.3	15.7
WAMZ (Ctry)	14.7	14.9
WDJX-AM & FM (CHR)	11.6	13.7
WVEZ (AC)	7.7	7.9
WOMF (AOR)	6.4	7.0
WLRS (AOR)	7.3	6.6
WRKA (Gold)	7.1	5.6
WGZB (UC)*	—	4.3
WLou (UC)	5.7	4.3
WXVW (B/EZ)	3.0	2.7
WAVG (Gold)	2.2	1.9
WLSY (AC)	2.6	1.4
WWKY (Ctry)	1.7	1.4
WLLV (Rel)	1.7	1.1
WXLN (Rel)**	.6	1.1

\*Formerly WJW

\*\*Now WZKS (CHR)

#### Albany-Schenectady-Troy

	Winter '90	Spr '90
WGNA-AM & FM (Ctry)	11.9	9.8
WGY (AC)	9.1	9.7
WROW-FM (B/EZ)	11.3	9.4
WPYX (AOR)	7.1	6.9
WKLI (AC)	5.8	6.5
WFLY (CHR)	7.2	7.6
WGY-FM (CHR)	4.4	6.2
WQBK-FM (CR)	2.6	4.1
WQBK (Talk)	3.6	4.0
WTRY (Gold)	5.6	3.5
WROW (B/EZ)	2.1	2.7
WABY (Nostr)	3.8	2.0
WVKZ-FM (CHR)	2.4	1.6
WCKL (AC)	.9	1.3
WPTR (N/T)	1.1	1.3
WEOX (AOR)	1.1	1.1

# EZ DARK, NEW LITE SHINES!

## Nashville Flips Over Soft A/C Flip!

This Spring South Central Communications' WZEZ-FM exchanged its aging easy listening audience for a younger and more saleable one as the new "Lite FM." Their Spring Arbitron results are great news for struggling easy listening stations everywhere.

**Some highlights:** While shedding more than half of their 55+ listeners, Lite FM scored a 47.5% cume increase 25-54, propelling the station from 6.4 to 10.2, up from #6 to #2 in the market. In fact, both cume and share were up in *every daypart 25-54!*

**Among women,** the new Soft A/C format was especially well received. Lite FM's total week share of the 25-34 female audience rocketed from 2.5 to 10.6, with cume up *over 300%!* And 35-44 the station increased *more than 10 full share points,* from 4.1 to a 14.8!

"You just don't get this kind of cume increase in your target demo unless your marketing is right on target," says South Central President/Radio Steve Edwards. "Like a lot of easy listening stations, our revenue share wasn't even close to our audience share. We had to make sweeping changes in the radio station and Film House helped us make those changes pay off where it counts."

**If you're serious** about winning in the 90's, call Film House today and put us on your marketing team for Fall.

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*Setting The Standards*

## Format Search: The Seven Deadly Sins

By Jeff Pollack

Just ten years ago, a format search in a typical market was merely a conversation between an owner and a manager in which they decided whether to do CHR, AC, AOR, Urban, or Country. Whatever major format that wasn't already being done in the market was usually chosen. Contrary to what many researchers and programming practitioners would tell you, this was a fairly effective method. After all, if you own a station in Market A and there's no CHR there, but AOR, AC, and Country are taken, it doesn't take an expert to figure out which format you should do.

Unfortunately, the complexities of the radio business have increased dramatically in the past decade. Today, it's virtually impossible to find a healthy revenue-producing market where all the major mainstream formats aren't already being done.

### Move-Ins,

### Offshoots, Hybrids

Fragmentation is extensive and isn't restricted to the Top 20 markets. For instance, Fresno (market 71) has what seem to be multiple variations of every format imaginable. Albany (market 54), which was dominated by just a few competitors three years ago, is now faced with numerous competitors from outside the market. Lansing (market 97) has two CHRs, two AORs, two variations of AC, an established oldies station, a dominant Country, etc.

Fragmentation is compounded by the large numbers of operators doing move-ins — buying a station from outside a larger market (up to 60 miles away isn't unusual) and moving the stick closer to the center of the metropolitan area.

Not only are all the major formats covered in every market, but there are offshoots and hybrids of the major formats as well (Classic Rock from AOR, NAC from AC and B/EZ, Churban from CHR, Black AC from Urban and AC, etc.). The bottom line: it's almost impossible to make a format decision based on what isn't already being done. Nine times out of ten, the format you'd like to do is already established in the



Jeff Pollack

market you're entering.

The format decision is now the most important programming decision an operator makes. Hiring the right PD, getting the best morning show you can afford, picking the right consultant, and playing the best music won't make much of a difference if you rush through your format search. Thorough analysis can help you avoid the seven deadly sins.

### 'We Do It Best' Philosophy

This is an oft-repeated mistake. Corporation A decides that it's an AOR company, that "We do AOR better than any damn broadcasters in the country and we'll blow the heritage AOR out of this market quickly." Your group's programming expertise may lie in oldies, AC, or AOR, but making format decisions based on the desire to do your "favorite" company format — without taking into account the realities of the competitive situation — is asking for ratings and revenue disaster.

### 'Direct Competition Is A Pushover' Myth

It's an easy trap that all of us have fallen into at one time or another. Radio people are fiercely competi-

tive, extremely self-confident, and believe they can win most radio wars. Maybe the station across the street is formatically sloppy, musically inconsistent and, at first listen, appears to have a weak morning show.

Nonetheless, you must be realistic. Often we believe a station can be taken quickly because we're smarter, our music is better, etc. But don't underestimate your "mediocre" competitor's ability to improve as rapidly as you improve your station. Competition will make your rival better. These days most broadcasters use consultants and researchers and hire top-notch programmers. It's amazing how much better your competition is likely to become once they're faced with a frontal attack by a smart group of broadcasters.

### Fad Mania

Just because a "new" format is working in some markets doesn't mean it's going to work in most (or any) other markets. Last year, Rock 40 was championed as the next big thing in contemporary music formats. Now, with several of the pioneers experiencing setbacks, there's a bigger question: will it survive without considerable modification?

Increased fragmentation dictates finding specific solutions to unique local problems. The latest format fad may be too narrow a niche to work outside the Top 20 markets, or it may require unique demographic and market conditions to make it viable. There's nothing wrong with being bold enough to experiment, but make sure you aren't just playing "format du jour."

### Mathematical Formula Myth

Various researchers have mathematical formulas they claim will simplify the format search. Be careful. Are you sure the respondents selected are based on a realistic grouping? The attempt to marry different kinds of listeners to one sound is far more complex

## Thou Shalt Not...

Subscribe to any of the following:

- "We do it best" philosophy
- "Direct competition is a pushover"
- Fad mania
- Mathematical formula myth
- "Have no fun" fear
- "We've got to be 25-54" mentality
- "We don't need another opinion"

than it appears and can be fraught with dangerous consequences.

Sometimes a research company will recommend a specific format based on one-half of a percentage point difference between two formats. Making decisions based on such a marginal difference is extremely risky. You may as well have saved all the money, purchased a dart board, and tossed a dart to make your decision. The accuracy would be about the same. Make your decisions based on clearcut information.

### 'Have No Fun' Fear

This is supposed to be a bottom-line business, but many broadcasters won't consider B/EZ, NAC, or even Easy AC because they would get little satisfaction from owning and managing stations with those formats. The truth is, the only way to have fun is to make money. Don't avoid a format because it's "no fun." That format may be the only niche left in your market. Remember, it's no fun to lose money in the wrong format.

### 'We've Got

### To Be 25-54' Mentality

Most broadcasters want to target 25-54 because "that's where the dollars are." Okay, that is where the majority of the advertising dollars are, not to mention much of the population. But sometimes it's prudent to take another look at what's available.

Often 10-12 stations compete for the same piece of the 25-54 ratings pie. So

most of the time, you must do very well in the demo to avoid missing a buy. And if you're a late entry in an overly saturated market, you may not be able to compete 25-54. Consider your options. For example, there are generally only one or two stations even in the largest markets competing for 12-24s or the 40+ demo. Making money in a "fringe" format is better than being the tenth 25-54 station and losing money.

### 'We Don't Need Another Opinion' Fallacy

Sometimes what appears to be a simple solution actually poses hazards that an outside programming ear could detect. When you have millions invested in a property, why rush through your format search without using some of the multifaceted programming and research expertise available today? Think seriously about getting outside programming opinions before you make a format decision. Saving a few dollars during the format search could cost you millions down the line.

Prudent instinct, experience, solid research, and a thorough programming overview coupled with a realistic view of the market will ensure that you make the right decision.

Jeff Pollack is Chairman/CEO of Pollock Media Group (213) 459-8556, an international programming advisory firm consulting all radio formats in nine countries. He contributes to this column on a regular basis.

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MIKE SHALETT

## Dance Music's Current Popularity

Many people in the business believe dance music is currently the most popular type of music among music consumers. It would be difficult to confirm such a hypothesis because dance music means so many different things to so many different consumers.

True, dance music is currently quite popular. When the Street Pulse Group last asked music consumers how they felt about dance music, 63% indicated they either liked (39%) or strongly liked (24%) it. Women were more partial to it: 71% of the female panelists responded positively, compared to 54% of the males.

Significantly, there was not one age group in which fewer than 55% demonstrated a positive reaction toward dance music. In fact, those with the highest percentage of preference were 45+ — three out of every four of these older respondents liked dance music. Obviously, these consumers aren't thinking of the same kind of dance music 12-20 year-old consumers are. One hops to digital Duke Ellington; the other hops to Milli Vanilli. This linguistic and cultural fuzziness makes the marketing of dance music more difficult than marketing pop.

Consumers can dance to many different types of music. As of May 1, the most popular individual genre of music among music buyers in the United States was soft rock, with 75% of all consumers liking or strongly liking it. Pop music, as a genre, is the second most popular at 68% approval. By comparison, jazz scores 54%, black music 40%, rap 36% (with strong negative scores among those 25+), and heavy metal 27%. You can dance to each of these styles — but the style and age of the dancers is generally quite different.

### This Ain't No Disco

What about dancing itself? Who goes to dance clubs? Here the story becomes clearer and more obviously age-driven. Last fall, four out of ten consumers said they'd been to a dance club that featured live or recorded music at least once in the past six months. Again, women were more likely to have been to such a club, just as they were likelier to like "dance music."

Can clubs influence music purchases? While 40% of our panelists say they've recently gone dancing, just 24% say clubs influence their music purchases. Of those influenced, 5% say clubs influence their purchases "very much," while another 19% say they do "somewhat." Influence is greatest among 12-24s.

When we did this check-up on dance music we found that these same younger consumers thought their favorite radio stations were playing more dance music at the time of the survey than they had been six months prior. The younger the consumers, the more widespread this perception. Radio is playing more dance product these days and music consumers recognize that.

UC, Black, and Churban stations have experienced ratings increases among music consumers 12-20. In February 1989, 8% of music buyers 12-17 cited a station so formatted as a first or second favorite. One year later that figure had reached 13%. Similar growth was seen among those 18-20, among whom the figure rose from 6% to nearly 12%.

### Age Factor

Age factors into artist popularity as well. For example, Paula Abdul is most popular among consumers 12-20. While she's popular among

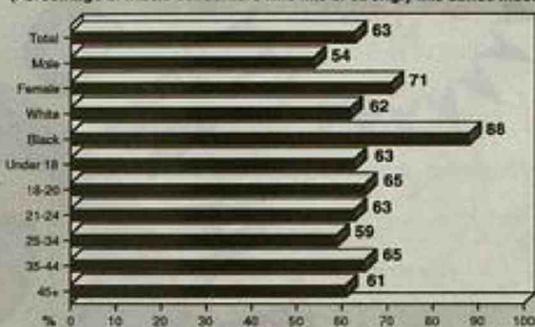
38% of all music consumers, she rockets to a 68% approval rating among 12-17s, and 63% among 18-20s. Her numbers tumble to 44% among 21-24s and continue to drop as the sample group's age increases.

The same effect is seen with a group such as Exposé, which is strongest (47% approval) with music consumers under 18. The numbers stay strong with a 40% tally among 18-20s, but begin to slide significantly with those 21+. Milli Vanilli's numbers perform similarly.

We recently tested the contemporary term "house music" with our panel and it further tells the story. Only 18% of our panel knew what house music was and could describe it. Nearly half (49%) of black consumers knew what it was,

## Demographics Of Dance Devotion

(Percentage of music consumers who like or strongly like dance music)



Source: Soundata

but only 14% of all nonblack consumers could venture an answer. Age was again a factor, as awareness was strongest among consumers 24 and younger, with 18-24s most knowledgeable.

The largest open-ended definition was dance/club music or music played at clubs. Both blacks and nonblacks gave this answer 37% of the time. Other key answers were: heavy bass/good beat

(23%), rap (16%), and special mixes (14%).

Rap music's immense popularity with teens and those in their early 20s, combined with the tremendous dislike those 25+ have for the music, further divides the dance (music) floor. While 25% of 25-34s say they like rap music, 51% say they dislike it. The ratios widen as the ages rise.

While 25% of all music consumers have bought some rap music in the past six months, that number drops to 12% among the 25+ contingent. Among black consumers that number is highest (63%), as is the number of items bought (cassettes, cassette singles, CDs, and LPs) at eight. Fully 59% of younger consumers, those 12-15, for example, bought at least one item in the past six months, with the average buying six items.

An important demographic statistic to remember is that while the concentration figures are much higher among black consumers, the total amount of rap buyers is much higher among white buyers: 70% of all music buyers who say they bought rap product in the last six months are white. Based on the difference in average units purchased — 3.8 for whites who bought at least one rap item versus 8.1 for blacks who bought at least one rap item — we estimate white consumers accounted for 52% of all rap bought in the past six months and blacks accounted for 48%.

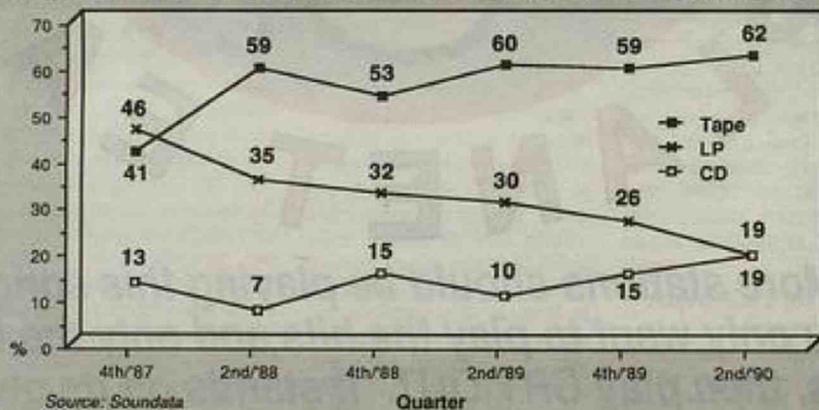
### Prognosis

It may be possible to create dance music fans up into the 25-34 demo, based on that age group's appreciation of the genre. But it won't be easy, thanks to the radio listening patterns of these consumers who, again, like soft rock more than any other music. They're likelier to listen to AORs or soft rock stations than to UCs, Churban, or CHRs.

The age figures cited throughout the column suggest that artist development is very difficult in the dance music area. Consumers this young exhibit little longterm loyalty. With longterm loyalty so difficult to establish, dance music and its artists are pigeonholed as short-term novelties.

Mike Shalett is President of the Street Pulse Group (203-355-0002), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

## Black Music Consumer Purchases By Configuration



Source: Soundata

## Black Consumers Switching Configurations

As LPs have become scarcer, black music consumers have changed their buying habits. Cassettes have replaced vinyl LPs as the configuration of choice for full-length purchases. Singles purchases have also risen in this group, fueled largely by cassette singles.

### Full Length Albums

In the fourth quarter of 1987, when we first began tracking purchases with our Soundata National Music Consumer panel, we found that of all full-length album purchases made by black music consumers, 46% were vinyl, 41% were cassettes, and 13% were CDs. By comparison, of all full-length purchases made by our total panel, 56% were cassettes, 28% were LPs, and 18% were CDs.

As CD sales exploded in 1988, vinyl's decline accelerated. After the fourth quarter of 1988, CDs represented 30% of all full-length purchases, cassettes increased to 52%, and vinyl fell to 18%. Over the course of 1988, vinyl fell at mid-year to 35% and further to 32% by Christmas, as a percentage of total albums bought by black music consumers. By the end of the year, black music buyers were

switching to cassettes (now 53% of their album buys) and CDs (15%).

This pattern continued in 1989, as tapes rose to account for 60% of blacks' album purchases, CDs remained even at 15%, and vinyl fell further to 26%. The vinyl LP had fallen to 10% among the total panel, while CDs had risen to 40% and tapes had sunk to an even 50%.

In the first six months of 1990, blacks' purchases of vinyl albums have fallen even more. Vinyl now represents just 19% of all full-length albums purchased by black consumers. Cassettes are peaking at 62%, while CD sales are up to 19%. The figures for the panel overall are 51% cassettes, 41% CDs, and 8% vinyl.

### Singles Growing Steady

Singles now represent a greater percentage of the black consumer's total purchases, compared

to the fourth quarter of 1987. Over that 30-month period, singles, including the 12-inch vinyl variety, have risen from 17% of total purchases among blacks to 29%. The success of cassette singles, both normal and maxi, accounts for much of that increase.

In December 1988 cassette singles sales began to rise among black consumers; 25% of the singles they purchased were on tape. At that time, singles represented 17% of the units blacks bought that quarter.

By June of that year, singles represented 21% of the units purchased, and 39% of those were on cassette. For the quarter ending in December '88, 26% of the pre-recorded items bought by blacks were singles and of those, 55% were on cassette. In the current quarter, singles represent 29%, and 62% of those are on cassette.

Note that all along the percentage 12-inch singles represent has stayed steady at 7%. This suggests that the increase of singles, as a percentage of total units bought, has come at the expense of full-length album buying.



**TOMMY MOTTOLA**

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SEPTEMBER 12, 1990

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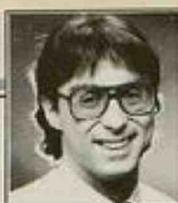
"Time For Letting Go"

The follow-up to the across-the-board smash "Baby, It's Tonight" from the album *A View From 3rd Street*. Watch for the video directed by Kiefer Sutherland!

## NEW &amp; ACTIVE 122/18

WK8Q 35-29      WQUT 21-18  
 KXYQ 25-21      WOKI deb 28  
 KISN deb 39      PWR945 deb 29  
 KPLZ deb 31      FM100 deb 31  
 PRO-FM 34-32      WHHY deb 33  
 PWR99 31-28      KTUX 32-25  
 WGH 32-27      KZIO 32-27  
 KSAQ add      KZ93 23-19  
 Q95 22-20      KF95 37-29  
 FLY92 39-33      KSND 39-33  
 WERZ deb 37      KWSS 29-24  
 WNNK deb 33      Q101 deb 29  
 98PXY 30-26      KYYY 35-27  
 WBBQ deb 37      KQHT 22-19  
 I95 27-23      SLY96 39-32  
 KZ106 19-17      Y94 deb 26  
 WCGQ deb 39  
 WZYP 35-30

AC 25



KEN BARNES

## ON THE RECORDS

## PART II: DELIVERING THE MALES

## The First Names In Music

Last week I committed to print my worry that the topic of first-name-only artists could get out of hand. This installment is living proof that it did.

The project of listing as many first-name artists as possible had been mapped out as a two-parter — last week all the males, this week

the females. It didn't quite work out that way; in fact, I got exactly halfway through the male bag.

So I'll polish that off this week, move to the distaff side for the next two weeks, and then on to unknown territory. Below, male artists using their first names, M-Z, with commentary denoting hit acts and other unusual features.

## M

## M

(I guess initials-only counts; had a hit)

## Maceo

(James Brown's famed saxman)

## Mal

## Marcus

## Marianus

## Marilyn

(Now nearly forgotten UK genderbender who had a hit there)

## Mario

## Marlus

## Marjoe

## Mark

(From 1910 Fruitgum Co.)

## Marty

## Maurice



Meco didn't inherit the earth, but he plundered the galaxy for a "Star Wars" hit

## Meco

(Had a hit)

## Michael

## Michaelangelo

## Micky

## Milan

## Momus

## Mouse

(Three of 'em, bizarrely; one a garage-rock legend)

## N

## Najee

## Napoleon

## Nell

("Young Ones" star Nigel Planer; had UK hit)

## Nikki

(Recent hitmaker)

## Nino

## Noel

## Nolan

## Norwood

## O

## O'Bryan

(UC hits)

## Oliver

(Couple hits)

## Orion

(Prominent Elvis imitator)

## Oscar

(Aka Paul Nicholas of "Heaven On The 7th Floor" note)

## Ozzie

## P

## Paul

(Of "3 Pauls" fame)

## Philip

## Pluto



Prince is the king of first-name male artists

## Prince

(May have had a hit or two)

## R

## Raf

## Ranjil

## Redd

## Rico

## Rikki

## Robe

## Rockwell

(Had a hit)

## Rod

## Roger

(Has had hits)

## Romeo

## Rosko

(Noted air personality)

## Roy Jr.

(Roy Acuff's son, with a wild '60s rocker far removed from "Great Speckled Bird")

## Rue

## S

## Sal

## Sam

## Samuelle

## Sebastian

## Serge

## Shane

(New Zealand hitmaker)

## Shannon

(Kim Wilde's father, ex-UK star Marty)

## Shantelle

## Shayne

## Shirley

(Yes, it's on the right list; lead singer of Australia's Skyhooks)

## Smokey

(Not Robinson)

## Sonny

(Bono; had a hit in this guise)

## Spencer

## Spookie

## Stanley

## Stefan

## Steff



Gordon Sumner decided to use his nickname as an artist ID

## Sting

(Has had hits)

## Suave

## Summer

(Name of group, but also first name of singer)

## Sylvester

(UC hits)

## T

## Tashan

## Ted

## Thor

## Tim

## Toby

## Tolga

## Tomita

## Tompall

(of "3 Glaser Bros." country note)

## Toots

(lead singer of reggae stars the Maytals)

## Troy

(Two of 'em)

## Twink

## U

## Ulysses

## V

## Valdy

## Vangelis

## Vinny

## Vin-Zee

## W

## Waddy

(Noted guitarist/producer Wachtel)

## Wolf

## Y

## Yanni

## Yutaka

## Z

## Zan

# glenn MEDEIROS

## "ALL I'M MISSING IS YOU"

Produced By: Ray Parker, Jr.

**IN JUST TWO WEEKS!  
ONE OF THE  
MOST ADDED CHR**

**NEW & ACTIVE 104/44 41%  
P1 Adds Include:**

WPLJ add  
Q107 add 29  
KHMx add  
KRBE add  
B97 add 30  
KUBE add  
KKFR add

# ONE

# AD.

# MANY ADDS.

# BELL BIV DEVOE

## "DO ME!"

Produced By: Carl E. Soutell for Zomba  
Productions and Bell Biv Devoe  
Executive Producers: Louis Lomax, Jr. and Marjorie Hicks

**CHR BREAKER 20**  
**161/21 64%**  
**UC Chart 6**

# DEBBIE

## "GIVIN' YOU THE BENEFIT"

Produced By: L.A. Reid and Babyface for LaFace, Inc.

**CHR #2 MOST ADDED  
P1 ADDS INCLUDE:**

WXKS add      WKBQ add      KKFR add  
WZOU add      KS104 add      FM102 add  
Q107 add 30      KIIS add      KMEL add  
KEGL add      KKRZ add  
WNVZ add      Q106 add 28  
PWRPIG add 32      KPLZ add  
Q105 add 29      HOT97 add  
WHYT add      WIOQ add 31  
KDWB add      KTFM add  
WLOL add      HOT102 add 27

**UC BREAKER - Debut 36**  
**#1 MOST ADDED**

# INDECENT OBSESSION

## "TELL ME SOMETHING"

Produced By: Ian MacKenzie and Michael Szumowski

**#3 NEW & ACTIVE  
KEY ACTIVITY:**

WXKS 17-14      Y108 add  
KKBQ 26-23      KKRZ deb 30  
KRBE 25-20      KXYQ add  
Y100 deb 27      KISN 35-32  
B97 30-27      99WGY 37-34  
KSAQ 24-20      FLY92 31-28  
PWRPIG 36-33      WMJQ deb 27  
Z95 add      TIC-FM deb 39  
WLOL 32-30      Y107 deb 35  
WKBQ 22-12      FM104 23-16

## A New Deep Purple Lineup, A New Deep Purple LP

**D**EEP PURPLE have completed their first album since the "departure" of IAN GILLAN, with JOE LYNN TURNER taking over lead vocals. "Slaves And Masters" will be released by BMG/RCA on October 1, and the band's world tour is set to begin in Europe in January.

Kerrang reports that the 11-track album was produced by Purple bassist ROGER GLOVER, who describes it as "the closest we've come to sounding like Deep Purple in many years."

## Jimi Plays Wight

A film about JIMI HENDRIX that was shot just before his death will have its world premiere — 20 years later — as part of the Harp Beat "Rock On Film" season at London's National Film Theatre in September.

Titled "Jimi Plays The Isle Of Wight," the film was made at Hendrix's last British concert (August 30, 1970), a mere three weeks prior to his death. Although rumoured to exist for years, the film has only recently been reedited and remastered for sound with the help of the Hendrix estate.

Directed by MURRAY LERNER, the hourlong film includes live versions of "All Along The Watchtower," "Foxey Lady," "Purple Haze," and — more unusually — "God Save The Queen" (NOT THE SEX PISTOLS number) and "Sgt. Pepper." Premiere date is September 15.

Speaking of cinema, RAY DAVIES of the KINKS is writing and directing a documentary film on the life of late jazz great CHARLIE MINGUS. KEITH RICHARDS and CHARLIE WATTS are among the musicians featured in the film.

## Happy Jack

DAVE STEWART unveils his new band, the SPIRITUAL COWBOYS, to the UK with the release of the single "Jack Talking," said to be inspired somewhat by JACK NICHOLSON (!).



Jack Nicholson — an inspiration to us all.

Stewart serves as songwriter, producer, singer, and guitarist for the group, and the other five members — who've adopted aliases for the project — include ex-PRE-TENDERS drummer MARTIN CHAMBERS, playing on a double drunkid with OLLE ROMA from

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.

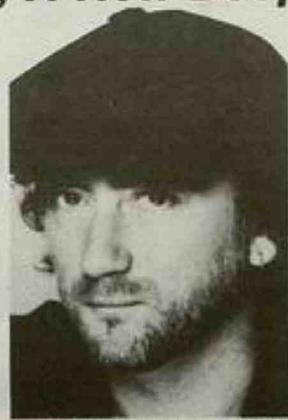


EURHYTHMICS. "They're all friends," says Stewart, denying any "supergroup" labels.

Incidentally, "Dave Stewart And The Spiritual Cowboys also will be the title of the LP, which is due September 3. This is about a year after Stewart started working on the songs, which were written onto a digital 12-track machine during the Eurhythmics' world tour.

Stewart also says he's devoting himself to the Spiritual Cowboys while ANNIE LENNOX takes a break to start a family, and that the timing of the next Eurhythmics LP will depend on her.

As for his plans for the rest of the year, Stewart says: "I'm busy making a mini-film/documentary about music and the Spiritual Cowboys' music. Then I'm going to go off on tour. Then, hopefully, I'm going to have Christmas off with a new child."



Roger Glover — sounds like Deep Purple.

In the meantime, Stewart has produced two tracks for LONDON-BEAT, one of the acts on his Anxious label. However, neither of those is the group's new single ("I've Been Thinking About You"), which is out this week. The band's second LP, titled "In The Blood," will be released next month.

## All The Sting's Men

ROL hears that STING is on course for a 1991 release of his next album, probably in late January. The backing tracks were recorded in Paris and he's been working on the vocals in Italy. Mixing should start in September.

Among the musicians who played on the album are guitarist DOMINIC MILLER, drummer MANU KATCHE, and keyboardist KENNY KIRKLAND.

Incidentally, BEN LIEBRAND's remix of "An Englishman In New York" hits the Network chart this week, and is already a much big-



The Charlatans (U.S.) — as they were

ger hit single than the original, non-dance version was back in early '88.

## Own A Piece Of The Wall

The public will have the chance to buy a piece of "PINK FLOYD The Wall" at Christie's South Kensington next month. Animated art designed by GERALD SCARFE in collaboration with ROGER WATERS for ALAN PARKER's 1982 film is up for sale for the first time.

Celluloids and production drawings of all the famous sequences — including the marching hammers and erotic flowers — will be available, and a selection of these will be on exhibition at Christie's in Glasgow, New York, Los Angeles, and London prior to the auction here on September 21.

The sale also will feature props and signed items from Waters's July 21 performance of "The Wall" in Berlin, which will be sold in aid of the Memorial Fund For Disaster Relief.

## Too Many Charlatans?

The CHARLATANS are planning to change their name to CHARLATANS UK in America, after being threatened with legal action by the original San Francisco '60s band of the same name.

Manager STEVE HARRISON explains that "the change of name is more to dissociate the bands rather than for any legal reason. Basically, the move's on our part as a contingency to account for U.S. Common Law with regard to copyright. We were also concerned

about being associated with a '60s band from the Bay Area when we're a '90s band from over here."

Meanwhile, the Charlatans UK's debut LP is set for a simultaneous U.S./UK release in autumn.

## DNA Identities Unmasked

Music Week has uncovered the identity of dance duo DNA, currently threatening the chart supremacy of "Turtle Power" with their remix of SUZANNE VEGA's "Tom's Diner."

While it had been widely rumoured that the duo worked for Vega's label (A&M), in fact they are EMI sales representative NEAL SLATEFORD and studio engineer NICK BATT. DNA will release their own single ("La Serenissima") next week on Raw Bass Records.

## Madonna Of The Wasps

BLUE PEARL singer DURGA McBROOM was telling ROL about the most frightening thing that's ever happened to her. Durga, currently in the UK Top 10 with "Naked In The Rain," told how she was hospitalized after being attacked by wasps while on location in Africa during the making of the new film, "The Eye Of The Serpent."

"I was riding in the back of an open truck," explained Durga, "when the driver went over this huge hole in the ground. It was a wasps' nest — and a massive angry swarm flew at us like a dreadful cloud. Loads of them were stuck in my hair. I was screaming for help as they stung me. I went to the hospital... and was kept in for observation."

## BRITAIN



LW TW

- 1 1 PARTNERS IN KRYME/Turtle Power (SBK)
- 3 2 D.N.A. I/SUZANNE VEGA/Tom's Diner (A&M)
- 2 3 MADONNA/Hanky Panky (Sire/WB)
- 5 4 BLUE PEARL/Naked In The Rain (W.A.U. Mr. Modo)
- 7 5 M.C. HAMMER/U Can't Touch This (Capitol)
- 4 6 ELTON JOHN/Sacrifice/Healing Hands (Rocket)
- 7 BOMBALURINA/Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini (Carpet)
- 12 8 PRINCE/Thieves In The Temple (Paisley Park/WB)
- 9 9 SOUP DRAGONS/JUNIOR REID/I'm Free (Raw TV)
- 15 10 LFO/LFO (W.A.R.P.)
- 11 11 DREAM WARRIORS/Wash Your Face In My Sink (4th & S'way/Island)
- 6 12 CRAIG McLACHLAN & CHECK 1-2/Mona (Epic)
- 8 13 TECHNOTRONIC I/YA KID K/Rockin' Over The Beat (Swanyard)
- 19 14 TRICKY DISCO/Tricky Disco (W.A.R.P.)
- 15 NEW KIDS ON THE BLOCK/Tonight (CBS)
- 16 16 RIVER CITY PEOPLE/California Dreamin'/Carry The Blame (EMI)
- 17 BELL BIV DEVOE/Poison (MCA)
- 18 TOGETHER/Hardcore Uproar (FFRR/PG)
- 19 DURAN DURAN/Violence Of Summer (Love's Taking Over) (Parlophone/EMI)
- 14 20 ROXETTE/It Must Have Been Love (EMI)

## Moving Up

- PHIL COLLINS/That's Just The Way It Is (Virgin)  
 BANANARAMA/Only Your Love (London/PG)  
 CRAIG McLACHLAN & CHECK 1-2/Aranda (Epic)  
 JON BON JOVI/Glaze Of Glory (Vertigo/PG)  
 LITTLE ANGELS/She's A Little Angel (Polydor/PG)  
 ZZ TOP/Doubleback (WB)  
 HOTHOUSE FLOWERS/I Can See Clearly Now (London/PG)

The Network Chart, courtesy MIB

## AUSTRALIA

LW TW

- 1 1 ABSENT FRIENDS/I Don't Want To Be With Nobody But You
- 3 2 MARK WILLIAMS/Show No Mercy
- 4 3 JIMMY BARNES/Lay Down Your Guns
- 2 4 1927/Tell Me A Story
- 6 5 PAUL NORTON/Southern Sky
- 6 MIDNIGHT OIL/Forgotten Years
- 5 7 BOOM CRASH OPERA/Talk About It
- 7 8 HUNTERS & COLLECTORS/The Way You Live
- 9 BLACK SORROWS/Harley & Rose
- 10 1927/Don't Forget Me

## Most Added

- ABSENT FRIENDS/Harmony  
 BLACK SORROWS/Harley & Rose  
 ICEHOUSE/Big Fun

## CANADA

LW TW

- 1 1 JEFF HEALEY BAND/I Think I Love You Too Much
- 3 2 COLIN JAMES/Just Came Back
- 3 NORTHERN PIKES/She Ain't Pretty
- 2 4 PAUL JANZ/Rocket To My Heart
- 4 5 BOX/Temptation
- 5 6 GOWANIA/The Lovers In The World
- 6 7 COREY HART/Bang
- 8 8 BLVD./Crazy Life
- 9 9 SUE MEDLEY/Dangerous Times
- 10 10 JANE CHILD>Welcome To The Real World

## Most Added

- SUE MEDLEY/That's Life  
 MARC JORDAN/Edge Of The World

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

# TKA

## "I Won't Give Up On You"



The New Single From The Album **LOUDER THAN LOVE**

WPLJ 32-29  
 PWRPIG 37-30  
 WKBO add  
 KKRZ deb 26  
 Q106 deb 29  
 HOT97 19-13  
 KTFM 23-21  
 HOT102 deb 30  
 PWR106 deb 35  
 FM102 deb 27  
 KMEL 25-21

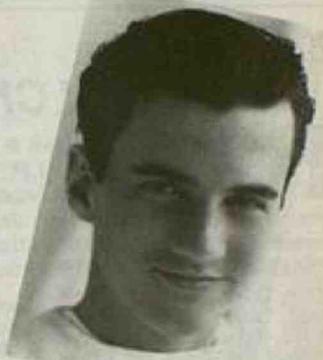
HOT977 35-30  
 TIC-FM add 40  
 WKSS 27-24  
 WCKZ 38-35  
 KZFM 38-33  
 KPRR 28-20  
 HOT95-31-27  
 KKMGM add

KIKI deb 26  
 KCAQ 38-35  
 KROY 26-24  
 WPRF 39-33

# TOMMY PAGE

## "Turn On The Radio"

The New Single From The Gold Album **PAINTINGS IN MY MIND**



WPLJ add  
 WHYT add  
 KPLZ add  
 WWSR add  
 Z106 add

Z104 add  
 KTXV add  
 KMOK add  
 KTMT add

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# BOOM CRASH OPERA



## "Onion Skin"

The New Single From The Album **THESE HERE ARE CRAZY TIMES!**

KSAQ  
 KPLZ  
 KUBE  
 999KHI  
 WZYP  
 WHHY  
 WRVQ

WRQN  
 KSND  
 KRZR  
 HOT949  
 KZZU  
 103CIR  
 G98

KQIZ  
 WBNO  
 KPAT  
 WDBR  
 KGOT  
 KFTZ  
 ZFUN  
 OK95

## "Falling"

The Vocal Version by

# JULIE CRUISE

From The Debut Album **FLOATING INTO THE NIGHT**



Dear Programmers:

Last Sunday, August 5th marked the return of the most talked about TV series of the year, 'TWIN PEAKS'. Millions of viewers will be glued to their TVs to see:

**WHO KILLED LAURA PALMER?**

Take advantage of this phenomenon - listen to **JULIE CRUISE** (vocal) & **ANGELO BADALAMENTI** "Falling" (instrumental) today.

**TWIN PEAKS RECEIVED 14 EMMY NOMINATIONS!!**



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## COMPACT DATA

## 'Season Of Change' From Hall &amp; Oates

Rock 'n' soulsters Hall & Oates will release their forthcoming Arista LP, "Season Of Change," on October 9. The duo worked on the project with several producers, including Jon Bon Jovi and Danny Kortchmar, who not only twirl the knobs on the first single ("So Close"), but also add backing vocals and guitar licks.

Dave Tyson (of Alannah Myles fame), Taylor Dayne boardmeister Ric Wake, and the three-man combo of Hall, Oates, and T-Bone Walk supervised the remaining tracks.

The album — which includes a remake of Mel & Tim's 1972 hit "Starting All Over Again" — also reunites Hall & Oates with "Abandoned Luncheonette" producer Arif Mardin (who arranges strings on many of the new tunes).

And... look for Hall & Oates to launch an acoustic tour in support of the project at the beginning of November.

## Ringo Starrs

Rykodisc has set a September 28 release date for the live "Ringo Starr And His All-Starr Band" CD, featuring the talents of Starr, Joe Walsh, Nils Lofgren, Clarence Clemons, Dr. John, Billy Preston, Rick Danko, Jim Keltner, and Levon Helm.

The disc includes "The No No Song," "Iko Iko," "Shine Silently," "Honey Don't," "You're Sixteen," "Quarter To Three," "Raining In My Heart," "Will It Go Round In Circles," "Life In The Fast Lane," "Photograph," "It Don't Come Easy," and "The Weight." These last two tunes will be released October 12 on a limited-edition single.

backed with the non-album tracks "Rocky Mountain Way" and "Act Naturally."

## Heavenly Bawdies

The Hinda Love Gods — a loose-knit aggregation consisting of Warren Zevon and R.E.M. members Peter Buck, Bill Berry, and Mike Mills — will have their eponymous LP issued by Giant Records on September 25. The album sports several "garage blues" remakes, including versions of Prince's "Raspberry Beret" (the first single), "Walking Blues," "Junko Partner," and "Vigilante Man."

## Future Hall Of Famers?

Making the list in their first year of eligibility, the Byrds lead this year's nominations for the Rock 'N' Roll Hall Of Fame. Joining the Byrds on the ballot are: LaVern Baker, Bobby Blue Bland, Johnny Cash, Dunne Eddy, John Lee Hooker, the Impressions, Elmore James, Frankie Lyman & The Teenagers, the Moonglows, Wilson Pickett, Jimmy Reed, Ike & Tina Turner, Gene Vincent, and the Yardbirds. Inductees will be announced in September.

## Junkies Redux

RCA will issue a CD version of the Cowboy Junkies' first LP ("Whites Off Earth Now") in Octo-

ber. The album, which came out in Canada in 1986 on the band's own Latent Records, sports a cover of Bruce Springsteen's "State Trooper" as well as a pair of slow-burnin' John Lee Hooker blues numbers.

## Little Triggers

Atlanta-based indie label Sky Records has signed Pylon. The Athens, GA-based alternative rockers' first single for the label ("Look Alive") ships in September with the LP "Chain" to follow.

The band — which had several early '80s releases on DB Records — consists of vocalist Vanessa Briscoe, guitarist Randy Bewley, bassist Michael Lachowski, and drummer Curtis Crowe. The group's tune "Crazy" was covered by R.E.M. as the B-side of a single several years back.

Henry Rollins, former vocalist for hardcore warriors Black Flag, has started a new band — Wartime — with bassist Andrew Weiss. The duo will release a five-song Chrysalis EP titled "Fast Food For Thought" on October 2.

MCA has set a September 18 release date for the Call's forthcoming "Red Moon" album. The first single is likely to be "What's Happened To You," featuring Bono on backing vocals. The LP also features the tune "Like You've Never Been Loved" with T-Bone Burnett lending vocal support. Call frontman Michael Been and the boys in the band produced.

Guitarist Marc Ribot, sideman to such stars as Tom Waits, Elvis Costello, Marianne Faithfull, and Syd Straw, has a solo Island LP ("Rootless Cosmopolitans") due August 21. The all-instrumental project finds Ribot backed by clarinetist Don Byron, keyboardist Anthony Coleman, bassist Brad Jones, and drummer Richie Schwarz.

Louisville headbangers Kinghorse have inked a deal with Caroline Records. The band was discovered by Glenn Danzig, who produced their forthcoming eponymous LP (due September 21). The first emphasis track is likely to be "Lay Down And Die."

On October 20, Warner Bros. rockers ZZ Top will perform a benefit concert at the Cotton Bowl in Dallas to help raise funds for the Texas Special Olympics. It's the group's first U.S. gig in four years.

Michael and Janet Jackson's dad Joe has launched Jackson Records, and has reportedly signed "Star Search" semifinalist Mandy Lee as the label's first act.

Young fretgrinder Dweezil Zappa has recorded a heavy metal version of the Bee Gees' 1977 chart-topper "Stayin' Alive" ... with Ozzy Osbourne on vocals. The cut is likely to surface on Zappa's forthcoming LP, which was co-produced by Dweezil and Extreme riffslinger Nuno Bettencourt.



51.5 million households  
Patti LaBelle  
Director/Music Programming

Weeks On

## HEAVY

AEROSMITH/The One Side (Geffen)	9
BELL BIV DEVOTE/Go Me (MCA)	2
JON BON JOVI/Race Of Glory (Mercury)	7
CHEAP TRICK/Can't Stop Falling Into Love (Epic)	7
PHIL COLLINS/Something Happened On... (Atlantic)	5
DEPECHE MODE/Policy Of Truth (Sire/Reprise)	3
FAITH NO MORE/Epic (Cash/Reprise)	22
HEART/I Don't Want To Need You (Capitol)	5
JANET JACKSON/Come Back To Me (A&M)	10
LURE I2 LIVE/Creep (Mercury)	3
M.C. HAMMER/Have You Seen Her? (Capitol)	5
NELSON/Can't... Love And Addiction (DGC)	9
POISON/Unkicking Top (Enigma/Capitol)	9
TIME/Get Out (Polygram/Reprise)	7
WILSON PHILLIPS/Release Me (S&W)	10
WINDER/Can't Get Truff (Atlantic)	7

## EXCLUSIVES

BILLY IDOL/L.A. Woman (Chrysalis)	2
LIVING COLOUR/Type (Epic)	ADD

## STRESS

GENE LOVER JEZEBEL/Outcast (Geffen)	8
INDY POP/Home (Virgin)	4
WORLD PARTY/Put The Message In... (Chrysalis)	7

## BUZZ BIN

ATTEC CAMERA/The Dying Scene (Sire/Reprise)	ADD
CONCRETE BLOODE/Joy (RCA)	9
MIDNIGHT DRIVING/Of The Mountain (Columbia)	4

## ACTIVE

BRUCE DICKINSON/All The Young Dudes (Columbia)	4
DINO/Romes (4th & Broadway)	ADD
GO WEST/King Of Wicked Thinking (EMI)	8
BILLY JOEL/That's Not Her Style (Columbia)	2
MAZ HUSTON/Come To You (Chrysalis)	3
PRINCE/Themes In The Temple (Paisley Park/W)	4
SLAUGHTER/By To The Angels (Chrysalis)	5
KEITH SWEAT/Make You... (Vestron/Atlantic)	4
JOHNNY VAN ZANT/Sickyard Road (Atlantic)	5
YOUNG/How Much Love (EMI)	5

## MEDIUM

BLACK CROWES/Twice As... (Del American/Geffen)	5
BOOM CRASH OPERA/Chion Skin (Giant)	7
DAMN YAKKES/Come Again (WE)	11
STEVE EARLE & THE DUKES/The Other Kind (MCA)	3
HOTHOUSE FLOWERS/Give It Up (London/Polygram)	9
COLIN JAMES/Just Came Back (Virgin)	5
L.A. GUNS/Wanna Be Your... (Vertigo/Polygram)	ADD
NEW KIDS ON THE BLOCK/Tonight (Columbia)	4
RAILWAY CHILDREN/Every Beat Of My... (Virgin)	5
REG SPEEDWAGON/Live It Up (Epic)	2
SONIC YOUTH/Kool Thing (DGC)	4
WAS (NOT WAS)/Papa Was A ROLL... (Chrysalis)	2

## BREAKOUT

BOYS/Crazy (MCA)	4
HAPPY MONDAYS/Step On (Elektra)	5
INDECENT OBSESSION/Tell Me... (MCA)	ADD
Z. MARLEY & THE MELODY... All Love (Virgin)	3
RAVE-UPS/She Says (Come Around) (Epic)	ADD
RED HOUSE/Just A Prayer (S&W)	7
STRYPER/Shining Star (Enigma)	ADD
TRIP SHAKESPEAR/Paris (A&M)	ADD
STEVE WYNN/Carlynn (Rhino)	5

## HOT NEW VIDEOS

ATTEC CAMERA/The Dying Scene (Sire/Reprise)	ADD
BELL BIV DEVOTE/Go Me (MCA)	2
DINO/Romes (4th & Broadway)	ADD
BILLY IDOL/L.A. Woman (Chrysalis)	2
LIVING COLOUR/Type (Epic)	ADD

## ADDS

ATTEC CAMERA/The Dying Scene (Sire/Reprise)	ADD
DINO/Romes (4th & Broadway)	ADD
INDECENT OBSESSION/Tell Me Something (MCA)	ADD
L.A. GUNS/Wanna Be Your... (Vertigo/Polygram)	ADD
LIVING COLOUR/Type (Epic)	ADD
RAVE-UPS/She Says (Come Around) (Epic)	ADD
STRYPER/Shining Star (Enigma)	ADD
TRIP SHAKESPEAR/Paris (A&M)	ADD



35.9 million households  
Sal LeCurtis, Director/Music Programming  
Norman Schenfeld, Director/Talent & Artist Relations

Weeks On

## FIVE STAR VIDEOS

MICHAEL BOLTON/Gorgia On My... (Columbia)	ADD
HARRY CONNICK JR./Recipe For Love (Columbia)	8
JOHN HATT/Chad Of The Wild Blue Yonder (A&M)	8
K.O. LANG & TAKE 5/Bride's The Falls (Sire/WB)	7
JEFF LYNN/Lit Me Up (Reprise)	ADD
MAZ HUSTON/Come To You (Chrysalis)	3
WAS (NOT WAS)/Papa Was A ROLL... (Chrysalis)	4

## ARTIST DEVELOPMENT

GLETA ADAMS/Rhythm Of Life (Fontana/Mercury)	2
ALLMAN BROTHERS BAND/Good Clean Fun (Epic)	4
BEACH BOYS/Problem Child (RCA)	1
PHIL COLLINS/Something Happened On... (Atlantic)	2
EVERYTHING BUT THE GIRL/Take Me (Atlantic)	4
FLEETWOOD MAC/Gives The Limit (WE)	1
MICHAEL FRANKS/Art Of Love (Reprise)	5
BILLY JOEL/That's Not Her Style (Columbia)	ADD
TRAVELING WILBURYS/Noahy's Child (WE)	ADD

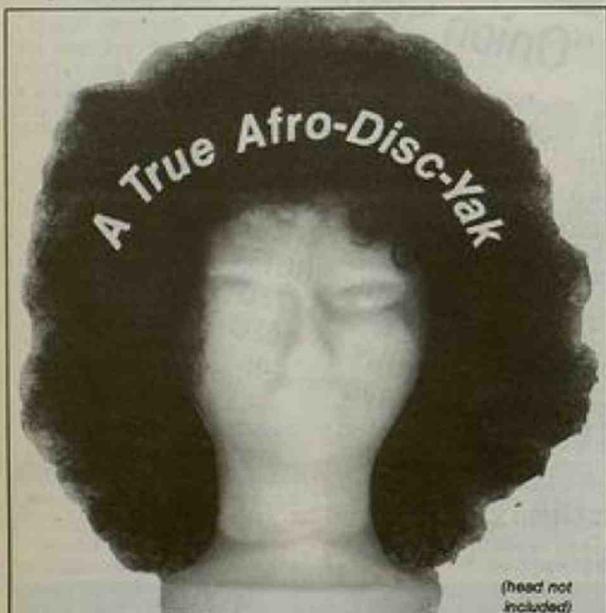
## NEW MUSIC

AFTER 7/Can't Stop (Virgin)	ADD
CHRIS ISAAC/Wicked Game (Reprise)	7
SUZANNE VEGA/Tired Of Sweeping (A&M)	4

## HIT MAKERS

ANITA BAKER/Talk To Me (A&M)	10
MICHAEL BOLTON/When I'm Back On... (Columbia)	9
MARSH GARELY/Vision Of Love (Columbia)	8
GO WEST/King Of Wicked Thinking (EMI)	ADD
S. HORNBY & THE RANGE/Across The River (RCA)	9
JANET JACKSON/Come Back To Me (A&M)	8
MICHAEL MCDONALD/Take It To Heart (Reprise)	13
WILSON PHILLIPS/Release Me (S&W)	12
PAUL YOUNG/On Our (Columbia)	5

Information current as of August 7.



(head not included)

Promo item of The Week honors go to the head honchos on Columbia's marketing team, who sent selected Urban programmers and other industry heavies the gen-u-line Afro wig (complete with hairnets) pictured above in support of the Afro's current single "Feel It."

The wiggly promo items were also sent to groom interest in the band's forthcoming LP ("Kickin' Afroistics"), which should be on your desk August 14.

In addition to the title cut, such tunes as "Afro Like A Mother," "Coolin' With The Fro," "Afros In The House," and "Afros And Afroettes" should be more than sufficient to curl your hair.

## POLL STAR

## CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	MADONNA	\$1,933.7
2	BILLY JOEL	\$934.8
3	JANET JACKSON	\$948.3
4	DAVID BOWIE	\$430.9
5	DEPECHE MODE	\$406.7
6	MOTLEY CRUE	\$308.0
7	AEROSMITH	\$307.6
8	ERIC CLAPTON	\$300.4
9	RUSH	\$289.2
10	CHER	\$258.4
11	STEVE MILLER	\$211.9
12	DON HENLEY	\$210.6
13	GEORGE STRAIT	\$198.4
14	J. COCKER/R.L. YAGGHAN	\$195.3
15	ALABAMA	\$171.1
16	WHITESNAKE	\$163.1
17	HANK WILLIAMS JR.	\$158.4
18	M.C. HAMMER	\$155.7
19	CROSBY, STILLS & NASH	\$153.9
20	MILLI VANILLI	\$138.0

## New Tours

Among this week's new tours:

BAEYON A.D.  
FAMILY STAND  
49ERS  
INNER CIRCLE  
NAJEE  
OCEAN BLUE  
POISON  
SPREAD EAGLE  
THIRTY EIGHT SPECIAL  
VOXEN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Coverage of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (202) 224-2631.



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## MUSIC DATEBOOK

# Henley Rides Walsh's 'Fast-Lane'

### MONDAY, AUGUST 20

1960/Connie Francis makes her acting debut in "Where The Boys Are."  
1967/Audiophiles develop a new technique for reduced noise recording. Elektra becomes the first company to use the system developed by (and named after) R. and D.W. Dolby.  
1988/Barry Manilow places two songs, "Copacabana" and "I Write The Songs," in a Los Angeles Times reader poll of the "Worst Songs Of The '70s." Topping the list is Starland Vocal Band's "Afternoon Delight."  
Born: John Hiatt 1952, Robert Plant 1948, Isaac Hayes 1942, Rudy Gatlin 1952, James Pankow (Chicago) 1947, Jim Reeves 1924

### TUESDAY, AUGUST 21

1967/MGM Records signs Bob Dylan away from Columbia, but an alert Columbia re-signs the artist when it discovers MGM failed to countersign the contract.  
1972/Grace Slick is maced and Paul Kantner is injured in a scuffle with Akron police. Trouble started when a Jefferson Airplane equipment manager called the police "pigs."  
1980/"The Pirates Of Penzance" moves to Broadway featuring lead actors Linda Ronstadt and Rex Smith.  
1989/Walsh wrote the little guitar riff in the intro and that's all." Don Henley gripes to the press about "the phony version of 'Life In The Fast Lane'" that Joe Walsh is performing while touring with Ringo Starr.  
Born: Kenny Rogers 1938, Joe Strummer 1952, Jackie DeShannon 1944, Harold Reid (Statler Brothers) 1938, the late Count Basie 1904

### WEDNESDAY, AUGUST 22

1964/The Beatles play the Hollywood Bowl. Performance is recorded and released in 1973.  
1968/Cynthia Lennon returns from vacation and finds Yoko Ono living in her home. She promptly files for divorce from John.  
1969/Elvis ends an eight-year performing hiatus as he opens at the International Hotel in Las Vegas.  
1979/Led Zeppelin releases what turns out to be its last album, "In Through The Out Door."  
1980/Los Angeles celebrates Barry Manilow Day as the crooner receives a star on the Hollywood Walk of Fame.  
Born: Holly Dunn 1957, Roland Orzabal (Tears For Fears) 1961, Debbi Peterson (Bangles) 1961



Holly Dunn, Rob Halford, John Hiatt, Kenny Rogers

### THURSDAY, AUGUST 23

1962/John Lennon marries Cynthia Powell, who's already pregnant with Julian.  
1970/Lou Reed plays his last gig with the Velvet Underground.  
1974/Bruce Springsteen adds "Mighty" Max Weinberg to his E. Street Band.  
1979/Brooklyn proclaims a day honoring reggae star Peter Tosh.  
Born: Rick Springfield 1949, Jimi Jamison (Survivor) 1951, the late Keith Moon 1946

### FRIDAY, AUGUST 24

1967/The Beatles meet the Maharishi Mahesh Yogi at a lecture in London and offer to become disciples.  
1968/Must've been a hot day — In Flint, MI, Who drummer Keith Moon drives a Lincoln into a Holiday Inn pool. Also, Country Joe & The Fish, on their way to a gig at the Democratic National Convention, are beaten up by Vietnam veterans chanting, "Don't you like America?"  
1981/Mark David Chapman is sentenced to 20 years to life for shooting John Lennon.  
1989/The Who give a special benefit performance of "Tommy" in Los Angeles. Celebrity guests include Billy Idol as "Cousin Kevin," Phil Collins as "Uncle Ernie," Patti LaBelle as the "Acid Queen," and Steve Winwood as "The Hawker."  
Born: Jim Capaldi 1944, Jeffrey Daniel (ex-Shalamar) 1957, Ken Hensley (Uriah Heep, Blackfoot) 1945

### SATURDAY, AUGUST 25

1970/Elton John makes his first U.S. appearance with a show at L.A.'s Troubadour. Also, Emerson, Lake & Palmer perform in public for the first time at England's Plymouth Guild Hall.  
1973/Faces announce they will break up soon, partly because bassist Tetsu Yamauchi can't get a U.K. work permit.  
1986/Paul Simon's groundbreaking LP "Graceland" is released.  
1989/Duran Duran singer Simon LeBon and wife Yasmin become parents when daughter Amber Rose is born.  
Born: Rob Halford (Judas Priest) 1951, Elvis Costello 1954, Gene Simmons (Kiss) 1950, Wayne Shorter 1933, Jeffrey Hoad (Kings Of The Sun) 1962

### SUNDAY, AUGUST 26

1968/Jeanne C. Riley's "Harper Valley P.T.A." goes gold.  
1970/On the day his Electric Ladyland studios open, Jimi Hendrix gives his last performance at England's Isle of Wight Festival.  
1980/Cheep Trick loses bassist Tom Peterson, and the group goes into a slump until he returns in 1988.  
1983/After an eight-week stay, the Police's "Every Breath You Take" is pushed out of #1 CHR by Michael Sembello's "Maniac."  
1989/Ringo Starr wins a court order preventing producer Chips Moman from releasing an album Starr had recorded while suffering from alcohol addiction. Moman sought to release the disc because Starr was on tour with his "All-Star Band."  
Born: Valerie Simpson (Ashford & Simpson) 1946, Willie Rush (Asbury Jukes) 1952

— Paul Colbert

# NOW'S THE TIME FOR MARLEY.

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JOEL DENVER

## B104 MORNING MEN HATCH HOAX

## 'Magicland' Drives Baltimore Berserk

WBSB (B104)/Baltimore morning bad boys Glenn Beck & Pat Gray and producer Tom Russell have made a habit of playing with listeners' minds (see "More Fun And Games"). But this time the whole market was abuzz with talk of their latest stunt: promoting a remote (7/6) from the grand opening of the world's first air-conditioned underground amusement park, "Magicland: Underground Maryland."

Gray recalled how the plan was hatched: "I was at Glenn's house for a barbecue and we ate some bad chicken. Both of us began seeing a pink pig which told us what to do. On the pig's instructions, we went to Kings Island [amusement park] in Cincinnati and took a tape deck with us to capture the live sounds of the park. We had a guide with us and asked all kinds of stupid questions like, 'How much does it cost to air-condition the park?' He thought we were crazy. So we walked around asking dumb questions for five hours, taping the sounds of rides and people."

"When listeners called the request line for directions and infor-

### More Fun And Games

WBSB (B104)/Baltimore's morning team Glenn Beck & Pat Gray formed five months ago after Beck came aboard from KRBE/Houston and Gray joined from KZHT (Hot 94.9)/Salt Lake City. The stunts began shortly thereafter.

Declared Beck, "We've got a lifelong pact. It's like magic working together. In just a few months we've done a lot of different things; we try to pull off one major stunt and a few baby stunts each week. When *New Kids On The Block* were in town we told the audience they were staying at Best Western Motor Lodge in Scaggsville on route 198 — but the road doesn't lead to Scaggsville. People bought it and were driving up and down 198 trying to find the place, which generated tons of calls."

#### Minnelli, Not Madonna?

Gray related another stunt: "When Madonna was in town a few weeks back and had been cancelling a lot of her shows because of illness, we told listeners Madonna was too sick to sing and Liza Minnelli would be backstage voicing her songs while Madonna was onstage dancing. Lots of people sold their seats."

Beck added, "Sure, some folks got pissed off, but they were also feeling foolish for buying into the bit. We got the most coverage so far from our staging of 'The Marriage From Hell.' We married some folks on-air and had live performances by David Cassidy and Sammy Ross, the accordion-playing dwarf. Everyone was dressed in powder blue tuxes. It generated four minutes of tape on the six o'clock news."

mation, the jocks told them, 'I don't know' and gave out a phone number. We set up a phone line with a recording of information on park hours, ticket prices, and directions. But when it came to the part with directions, we purposely 'wowed' the tape and slowed it down. We ended with 'and thank you for calling.' That just generated more calls from people saying, 'Hey, the tape is all screwed up.'"

Gray continued the saga: "We finally went on-air and said, 'It's located 25 miles north of the inner harbor. Just look for the signs and the giant pile of dirt.' And a lot of folks did just that. We never got more specific."

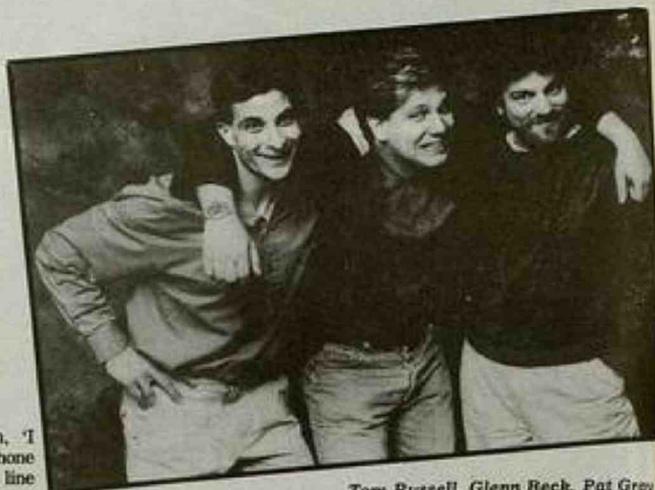
The day before the 'grand opening,' "Morning Baltimore" TV host Marty Bass plugged the park on his show and related how much fun he'd had riding the 180mph roller coaster, the bullet train, and the 15-story plunge into the world's second largest splash-down swimming hole.

#### Phantom Of The 'Opening'

"The 'grand opening remote' from the park was incredible," Beck said. "People were calling like crazy because it sounded so real. We kept up the excitement by saying, 'If you missed those directions, hang on — we'll give them to you again in just a few minutes.' Of course we never gave them. The publicity was strong via word of mouth and through the newspapers."

Naturally, some folks weren't amused — as Beck & Gray found out when it became apparent the whole thing was an elaborate stunt. Gray: "It took until the weekend for some listeners to cool down. Many folks had cancelled weekend plans to head to the park. One lady even cancelled her rooms in Ocean City. What attracted her was the bit that there were sunlamps in the ceiling so you could get a tan while walking around."

Beck advised would-be hoax perpetrators, "If you want to do something like this, don't do it unless you have a PD who will back you to the hilt. With a stunt like this, there's a tendency halfway through to hit the panic button. We checked it out with our attorneys first, and I've got to hand it to Jim Fox — he was pretty cool through the whole thing. The folks at the corporate office [Scripps-Howard] got nervous, but they also hung in there. It took lots of work and planning to do it right, but the effect was worth it."



Tom Russell, Glenn Beck, Pat Gray

## MIDSUMMER MADNESS

## Going On A See Cruise

While the masses are melting under the scalding summer sun, promo pros are hitting the streets with stickers a-blazin'. Cruise through these photos for inspiration. And if you've staged a hot event lately, send some black & white or clear color shots to me or Assistant Editor Paul Colbert at 1930 Century Park West, Los Angeles, CA 90067.

"It took until the weekend for some listeners to cool down. Many folks had cancelled weekend plans to head to the park."

— Pat Gray

"We contacted a production company in New York and had a custom jingle produced, and we asked Charlie Van Dyke to voice spots. The first spots ran outside of morning drive just before July 4, airing five or six times a day. We started heavy and when response got wild we backed off."

#### You Can't Get There From Here

B104 wasn't ready for the heavy response. Beck related, "We got calls from thousand of listeners, the state police told us their switchboard was jammed with requests for directions, and the Maryland Department of Tourism was also interested. No one ever told us to stop. Aside from PD Steve Perun, [VP/GM] Jim Fox and [LSM] Howard Mazer were the only people in on the hoax. We didn't tell the jocks. We wanted them to handle the spots the way they would every other spot and not be tempted to leak the truth."

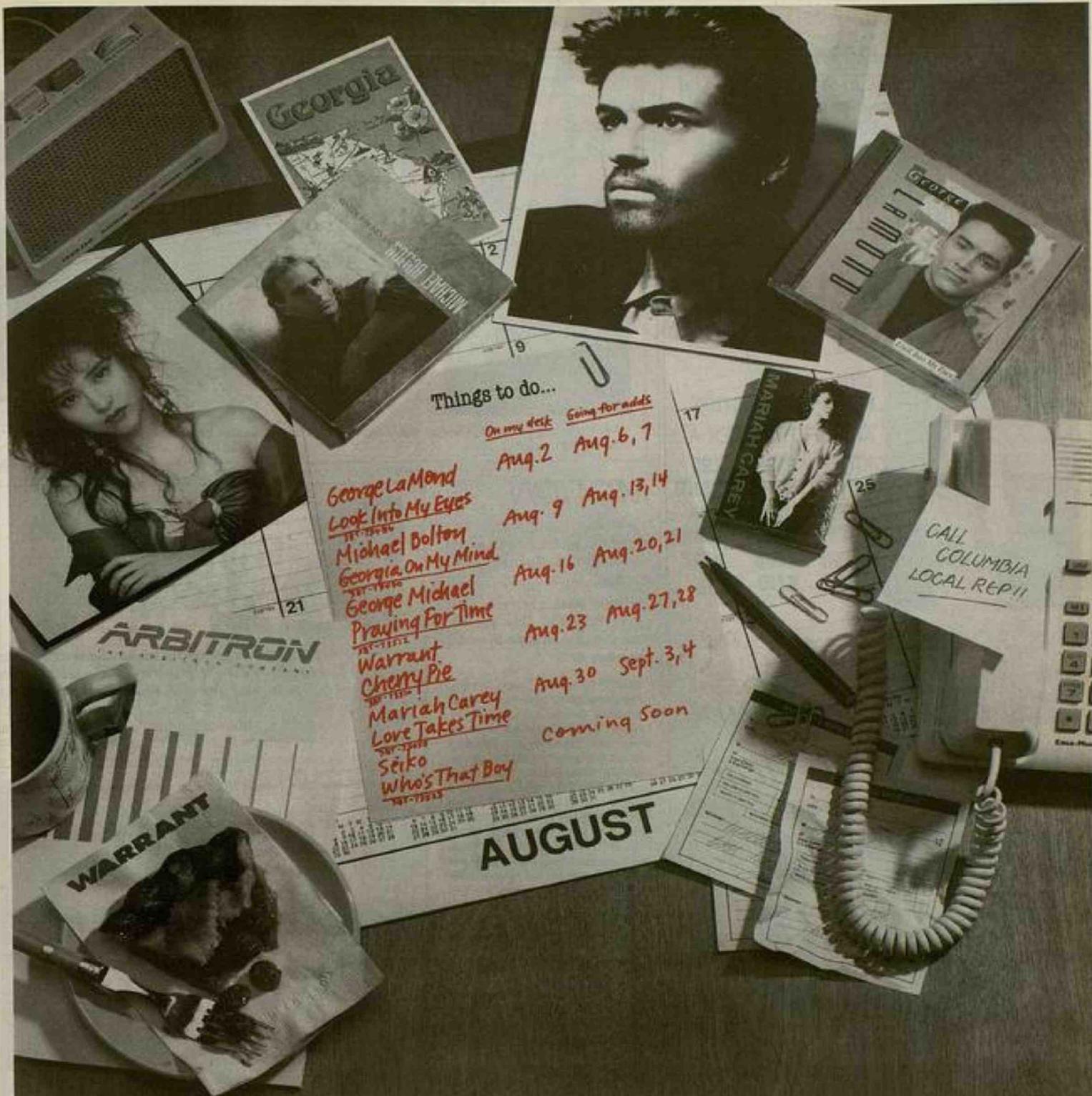


KBFM (B104)/McAllen-Brownville, TX OM Dusty Hayes went on a bikini safari and found these homemade specimens with their creators inside. Don't stay out too long Dusty — you might get a tan.



Finding a way to hold onto the upper demos can be tough, but WRQN Toledo unveiled a new technique on Father's Day. Look for the "New Dads On The Block" in your town soon. They'll be singing their first single. ("You Got It) The Right Putt."

Continued on Page 54



Things to do...

	<u>On my desk</u>	<u>Going for adds</u>
George LaMond <i>Look Into My Eyes</i>	Aug. 2	Aug. 6, 7
Michael Bolton <i>Georgia On My Mind</i>	Aug. 9	Aug. 13, 14
George Michael <i>Praying For Time</i>	Aug. 16	Aug. 20, 21
Warrant <i>Cherry Pie</i>	Aug. 23	Aug. 27, 28
Mariah Carey <i>Love Takes Time</i>	Aug. 30	Sept. 3, 4
Seiko <i>Who's That Boy</i>		Coming Soon

**AUGUST**

# MAKE A DATE WITH DESTINY.

The hottest dates this summer are on Columbia.

## THIS SUMMER, NOTHING'S HOTTER THAN AN EMPTY BEACH.

The sizzling new single.

### "empty beach"

By

## TRICIA LEIGH FISHER



**CHR  
SIGNIFICANT ACTION**

ADDED THIS WEEK AT:

KISN 999KHI Z99  
HOT97 KPRR KSND  
HOT102 HOT95 G98  
HOT977 WQUT WDBR  
WVSR Z106 KFTZ  
WERZ KZIO

## Sweet Sensation "If Wishes Came True"

#1 HERE WE COME.



HOT AT:

WXKS 11-8  
WBLI 4-3  
WPLJ 3-2  
PRO-FM 4-3

**CHR 3**

KEGL 15-13  
WNVZ 7-4  
Z95 16-8  
WKTI 14-10  
KS104 13-11

KCPX 8-6  
KISN 8-5  
KUBE 9-7  
PWR96 13-9  
KITY 4  
...And More

ON YOUR DESK

### MS. ADVENTURES

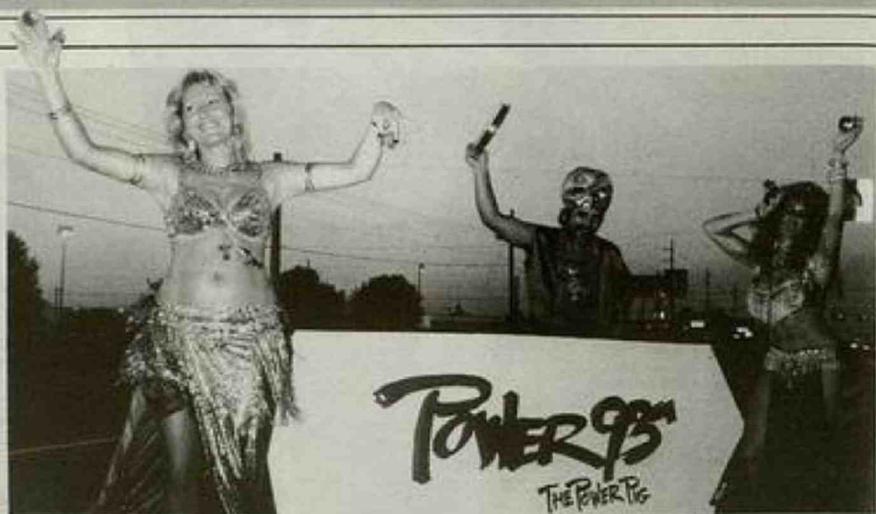
"Undeniable"



On Atco.

© 1990 Atlantic Recording Corp. A Time Warner Company

## CHR



These three listeners belly-danced their way to choice Janet Jackson tickets, courtesy of WFLZ (Power Pig)/Tampa.

Continued from Page 52

## MOTION

• KBTS (B93)/Austin MD Tracy Austin adds APD duties; parttimer Cat Russell takes middays.

• Kelli Metz is named KZBS (Z99)/Oklahoma City Promotions Director; Brenda Bennett becomes APD.

Rich Crombie has joined WFHN/New Bedford-Fall River, MA as Promotions Director from WKSS/Hartford... WKQB/Charleston afternoon driver Jeff "The Hoser" Williams crosses the street to WSSX for the same shift. Williams takes over for Walt Speck (SSX PD), who moves to a short midday shift... Shadow "Don Crabtree" Steele exits WPOX (X106)/Birmingham to do late-nights at KZZP/Phoenix... WMC-FM (FM100)/Memphis has added Craig Cornett to nights as Scott Innes moves to WABB/Mobile, AL to join Chris Smith in mornings.

Laura Kelly from WBXX/Battle Creek, MI fills the open midday slot at WVIC/Lansing... KRZR/Fresno ups Homer Simpson from overnights to nights... At KPAT/Sioux Falls, SD, MD Corey Ward joins Patty Dee in mornings. Norm Anderson moves from middays to PM drive, and Marc Elliot takes middays.

MD Jay Murphy rises to PD at KQHT/Grand Forks, ND replacing Ray Bell, who's left for afternoons at KRNO/Des Moines. No new MD yet... KFBQ/Cheyenne, WY MD Mike Gamby is heading for a job at WLN/Panama City, FL; PM driver Dave Collins is interim MD... The Real Bob Steele has returned to the Production/Promotions Director slot at WGH (999KHI)/Ocean City, MD... APD Jim Scott becomes PD at KNIN/Wichita Falls, TX, as Jay Michaels resigns; overnights Eric Harley moves up to mornings/promotions. Reach Michaels at (817) 766-2860... Also resigning, as of 8/15, is WSRZ (Z106)/Sarasota, FL PD Rich Panama. No replacement yet named.

Michael Roberts fills the WJAD/Bainbridge-Albany, GA overnight slot vacated by Freddie Valentine, now in afternoons at cross-towns Urban WJZ... WLN/Lancaster, PA appoints WYCL/Reading, PA vet Jeff Franklin to the night shift in place of Kidd Cunningham, now at WRON/Toledo.



WPST/Trenton, NJ Station Manager Trish Merelo found herself breathless after picking up phones for the American Cancer Society's Jail-A-Thon fundraiser. Dick Tracy (l) stood vigil, making sure all pledges were legit.

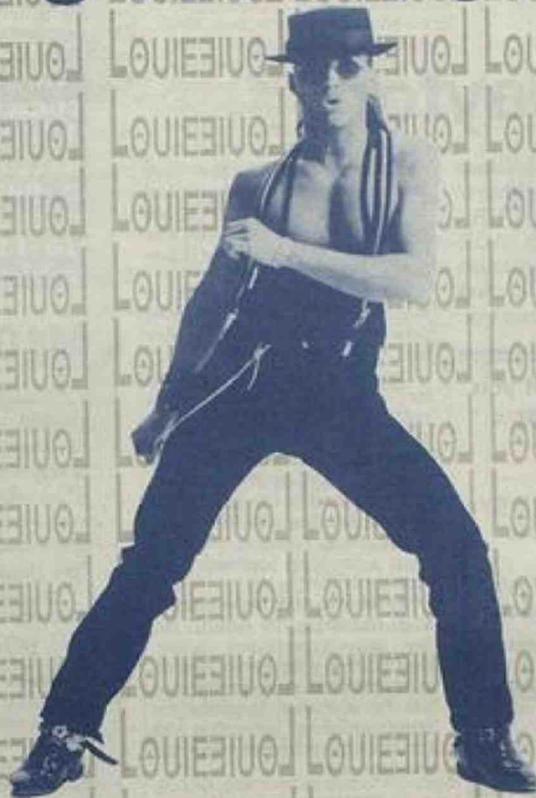


KRQ/Tucson did its part to help cool folks off by holding a block party — an ice block party. Morning crazy Bruce St. James (in vest) played forearm as two tons of ice were used to build a cool, comfy igloo — which melted an hour later.



When KJYO (KJ103)/Oklahoma announced it would take over another station in the market, the whole town began wondering which outlet was going off the air. After milking the gag for a while, (l-r) night rocker Ronnie Rocket, wakeup man Danny Douglass, and PD Mike McCoy took over a local Texaco station and pumped free gas for an hour.

# LOUIE LOUIE



## "I WANNA GET BACK WITH YOU"

*"Louie Louie's silky smooth vocals sound great in all dayparts! He gets me great female phones!"*

**Paul Cannon, PD**  
PRO-FM/Providence

*"Louie Louie's new single may take home more than one listen but it's a hit. Don't let it pass you by."*

**Jeff "Booger" Kapugi, MD**  
POWERPIG/Tampa

*"It's a smash, pulling great phones and (hubba hubba) can he dance!"*

**Collette Gilbert, MD**  
HOT97/St. Louis

**NOW ON 50 CHR REPORTERS**

**NEW & ACTIVE**

**INCLUDING:**

**WXKS**  
**PRO-FM**  
**PWRPIG**  
**KISN**

99WGY  
FLY92  
WRCK  
WCGQ  
KZOU

WHY  
KTUX  
WKDD  
KZIO  
CK105

KXXR  
WVKS  
KKRD  
WHTO  
KISR  
Q104

KCHX  
KIXY  
KQCR  
99KG  
KFBO  
KZOZ





HARVEY KOJAN

AOR.

ALBUM ORIENTED ROCK

## WAZU TAKES ON WTUE

## Dueling In Dayton

It's been 18 months since Osborne Communications bought suburban Dayton move-in WAZU, hired Burkhardt/Douglas & Associates, flipped the format to 'Male CHR,' and took on Summit Communications heritage AOR WTUE. WAZU's extremely aggressive new music posture has made it one of the industry's more closely watched new stations. Here's how the battle has shaped up thus far.

WAZU got off to a superb start in the ratings: the station scored a 7.3 in its first full Arbitron (spring '89) and an 8.3 in the corresponding Birch. Its next book was even better: 7.8 in Arbitron, 9.2 in Birch.

However, since then it has slid from those lofty levels — especially in Arbitron, which shows WAZU dipping to 5.8 in the latest survey.

TUE, which boasted nine consecutive double-digit books before WAZU's arrival, has predictably suffered ratings erosion at the hands of its new challenger. In the winter '89 book — its last with no direct competition — TUE had a market-leading 12.1 (Arbitron) and a 17.7 (Birch). The spring '90 Arbitron shows TUE tumbling 9.7-7.3, its lowest 12+ in 12 years.

## WAZU's 18-24s Explode

Demos yield a much better understanding of where the 12+ figures come from. As you'd expect, WAZU's strength is 12-24, particularly 18-24. In the last three books, WAZU's share of 18-24 men has tripled to over 40! Talk about "owning" a demo. At the same time, TUE's share of the same demo has been cut in half.

**"There's no doubt you can sell this format. We've been well received in the advertising community. We're in a profitable situation."**

—Pat Rosiello

WAZU's incredible dominance 18-24 helped it finish third in 18-34, its target demo. (CHR WGTZ was number one; TUE was number two.)

Predictably, WAZU's 12-17 audience is much larger than TUE's, although WAZU's teen share has dropped 60% in the last two books.

TUE remains strong 25-34. The station attracts almost three times as many 25-34s as WAZU and is still number one in the market (WAZU is fifth). In fact, TUE's share of 25-34 men is actually higher now than it was two books ago.

TUE's 35-44 performance is another story. According to Arbitron,

virtually all of TUE's 35-44 male listeners have deserted the station! In the winter '90 book, TUE had over a ten-share in that demo. One book later, TUE has under a two-share.

Where did they go? Not to WAZU, which has under 1.0 in 35-44 persons. As the King of Slam once said, "It's a puzzlement."

One more statistical comparison: 73% of WAZU's audience is 12-24; 69% of TUE's audience is 25+.

So much for the numerical mumbo jumbo. Let's hear from the principals involved in this gargantuan struggle. Leading off is WAZU consultant Greg Gillispie, who has taken a hands-on approach right from the beginning.

"As the lone AOR in the market, TUE sounded pretty typical: fat, lazy, and overpositioned Classic. The CHR was a little weak as well, so we felt there was a pretty good hole for a station targeting the 'twentysomething' generation with a more exciting, fresher, more current approach."

## 'TUE Gets Hard

How did TUE react to its new rival? "At the beginning they didn't react at all," Gillispie says. "I don't think they knew what to do. They didn't really come up with a solid plan till last summer. They had two options: go virtually Classic Rock and protect their 25+ audience, which might have made

jeff beck · michael stanley band  
le · eric clapton · paul simon · ian  
he rolling stones · credence clear  
robert palmer · cream · grateful d  
janis joplin · j.geils band · yes · jet  
nk za  
ev · do  
· bob  
rock  
· kink  
airplane · pink floyd · the who · h  
r · eagles · led zeppelin · journey  
ne beatles · rod stewart · rush · be  
ole · free · todd rundgren · roxy m  
mble pie · genesis · steve miller

**M105 FM**  
cleveland's classic rock 105.7

## M105 The First?

Reading about Fred Jacobs celebrating Classic Rock's seventh anniversary (R&R, 7/13) prompted WRIF/Detroit PD Marty Bender to call with a reminder about the old WWWW (M105)/Cleveland (now AC WMJI), where he served as MD/morning man in the early '80s. As the above artwork from 1980 makes perfectly clear, M105 was "Cleveland's Classic Rock" a good three years before Jacobs and Tom Bender began experimenting at KRQX/Dallas.

Cleveland area TV producer Phil DeMame, M105 PD at the time, remembers, "The format was born out of desperation. I had been brought in to Cleveland to compete with WMMS, which was a pretty formidable AOR station. They had a big budget; we had a budget of zero. We tried a New Wave format first, but it didn't work at all. So we decided to call ourselves 'Cleveland's Classic Rock.'"

"We were about 85%-90% gold with a few currents from appropriate artists — pretty much the same as Classic Rock is today. It ended up working pretty well. But Larry 'J.B.' Robinson bought the station in June of '82 and changed it to AC."

Robinson jettisoned the Classic Rock approach just as it was starting to get some ratings: M105 jumped 3.1-5.3 in the spring '82 Arbitron. It would be five years before Cleveland would get another CR outlet: WNCX. Ironically, Robinson now owns a share of NCX!



**WINGIN' IT** — WAZU staffers pose at the station's recent "Eat Your Heart Out" contest. Chicken wing-gobbling contestants competed for a trip to see Heart in Montreal. Pictured are (standing, l-r) WAZU weekendster Sterling, morning man Wild Wally, winner, rock news goddess Missy Kemper, winner; (kneeling, l-r) Promotion Director Teresa Strong, AE Evelyn Yaus, PM driver Allen Rantz.



**'TUE TOSS** — WTUE morning jock Steve Kerrigan (l) watches as the illustrious Jessica Hahn kicks off a Secretary's Day typewriter toss.

sense from a revenue point of view, or get a little tougher and protect the 18-34 core. They got harder and a little more current. They played records they never would have played before our arrival."

"We did harden up," acknowledges TUE PD Tom Carroll. "We felt the most important thing at the time was to protect as much of the rock audience as possible. It's true that by doing that you risk losing some of your upper end. But we wanted to hold WAZU down as much as possible. And I've always valued younger listeners."

TUE's strategy surprised Michael Luczak, who had just re-

placed Jim Leven as WAZU PD. (Luczak recently jumped to WMMS/Cleveland and has been replaced by WLRS/Louisville PD Lisa Lyons.)

"Everyone at WAZU figured TUE would protect 25-54," Luczak recalls. "But they didn't. They decided to protect 18-34 and started playing a lot of WAZU material. All of a sudden TUE started rockin' harder and playing things they would have never played before."

"Now if it had been me I would have said, 'Go ahead, WAZU — you can have all the 12-24s you want.' I would have continued selling the heritage and keeping the 25-54s happy."

## WAZU Evolves

As TUE hardened up, WAZU found it necessary to make some modifications of its own. "When we first signed on we were probably 65%-70% current/recurrent during the day and 70%-75% at night," Gillispie says. "And we turned the bots over every three-and-a-half hours. We really wanted to make a statement. Since then we've done constant fine-tuning. It's been a slow, ongoing evolution. We're not quite as current as we were when we first went on, and we've slowed down the rotations as well."

Luczak says he would have preferred making the changes sooner than Gillispie had in mind. "We were bangin' the shit out of the new music, which was good when we had to build come," he says. "But after we had some listeners, the biggest complaint was the repetition. I felt strongly that we should lengthen the rotations and play more familiar library stuff. We finally did that last fall, but not before we took a hit."

"WAZU's changed quite a bit since they've been on-air," Carroll says. "When they first signed on they played a lot of unfamiliar, uptempo new music. After a couple of books they started working in more older stuff. They now play much more of the Classic AOR library material than they used to. I'm sure it's because they need to attract older demos. We're all at Madison Avenue's mercy."

## Can You Sell It?

Ah, yes — advertising. We've all had it drilled into our heads how tough it is to sell 18-24s. But WAZU GM Pat Resiello disagrees: "There's no doubt you can sell this format. We've been well received in the advertising community. We're doing business with all the



**TIGER'S TALE** — WTGE (The Tiger)/Baton Rouge morning dudes Double-S (l) and K.C. (r) pose with former LSU basketball star Chris Jackson, who joins the NBA's Denver Nuggets this season.

percentage they're getting. Of course, our operating costs have got to be a lot higher than theirs. So maybe they're happy with what they've got.

"There's room for both stations. Every indication I have is that we share an awful lot of audience. I've looked at the dials, and WTUE and WAZU are noted a lot on the same line. People are jumping back and forth."

"Osborne is big enough to be there for the long haul," notes TUE GM Don Schwartz. "And the station is not very debt-ridden. It was a little bit of a move-in that wasn't doing anything. So they're probably happy at the moment. I don't know how long they'll remain happy."

"I don't see how they can be making any money over there."

—Tom Carroll

blue-chippers like Anheuser Busch, McDonalds, and Coca-Cola. My hand is not on a stack of Bibles when I tell you we're in a profitable situation."

Carroll doesn't buy it. "I don't see how they can be making any money over there," he says. "We know where the revenue's going in the market, and it's got to be tough for them to operate on the small



## WTUE Sample Hour

Wednesday, 7/25 3pm

JOE WALSH/Rocky Mountain Way  
BAD COMPANY/Holy Water  
SUPERTRAMP/The Logical Song  
SLEEZE BEEZ/Stranger Than Paradise  
ALIAS/Haunted Heart  
ALICE COOPER/No More Mr. Nice Guy  
ROBERT PALMER/Simply Irresistible  
VAN HALEN/Jamie's Cryin'  
DONNIE IRIS/Ah Leah  
JON BON JOVI/Blaze Of Glory  
MOLLY HATCHET/Firin' With Disaster  
GRAND FUNK/T'm Your Captain



1 0 2 . 9 F M

## WAZU Sample Hour

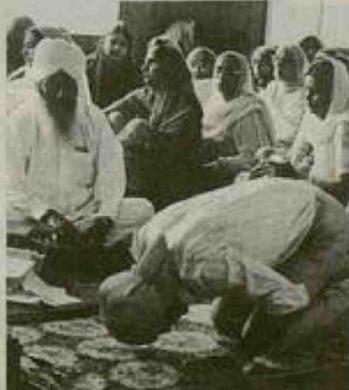
Wednesday, 7/25 3pm

SMITHEREENS/A Girl Like You  
THIN LIZZY/Boys Are Back In Town  
ELECTRIC BOYS/All Lips N' Hips  
FASTER PUSSYCAT/House Of Pain  
AC/DC/Hells Bells  
COMPANY OF WOLVES/Hangin' By A Thread  
SKID ROW/I Remember You  
MOTLEY CRUE/Don't Go Away Mad (Just Go Away)  
FOREIGNER/Hot Blooded  
DAMN YANKEES/Coming Of Age  
JOHNNY VAN ZANT/Brickyard Road  
VAN HALEN/Dancin' In The Street

## SEGUES

KQDS/Duluth PD Mike Keller resigns ... KKBB/Bakersfield ups Don de la Cruz to PD as Chuck McKay exits ... KCAL/Riverside-San Bernardino elevates M.J. Matthews to MD ... KBER/Salt Lake City promotes Cory Draper to APD ... KATT/Oklahoma City morning man Rick Walker departs ... WHCN/Hartford moves Todd "The Todd Squad"

Cramer into nights ... WXQR/Coastal NC slides Marilyn Matthews into evenings as Dave Dickinson travels to WQFM/Milwaukee ... KRFX/Denver selects Rick Lewis for AM drive ... KOZZ/Reno evening rocker Kathy McCovey exits ... WDHA/Dover, NJ moves to 55 Horse Hill Road, Cedar Knolls, NJ 07927.



## "I Believe"

145 AOR reporters believed in "Toy Soldier", from the Top 20 LP by The Riverdogs.

Now comes "I Believe", the powerhouse rocker spotlighting the intense guitar playing of Vivian Campbell.

To hear is to believe.

# THE RIVERDOGS "I Believe"

On Your Desk Now.

Epic



**CSN COMES OF AGE** — WXRK/New York presents Graham Nash with a plaque commemorating CSN's 21st anniversary; (l-r) XRX's Howard "Eddie" Kaylan and Mark "Flo" Volman, Nash, and personality Pete Fornatale.

# BREAKERS!

*Oleta  
Adams*

A NAME YOU WILL REMEMBER



A VOICE YOU'LL NEVER FORGET

URBAN CONTEMPORARY  
***BREAKERS***

NOW ON 59 UC  
REPORTERS—64%

RHYTHM OF LIFE (875 018-4)

the first hit from

CIRCLE OF ONE (846 346-4/2)

produced by roland orzabal

& dave bascombe

\*rhythm of life

rhythm arrangement & remix by

william orbit

management: david wernham



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WALT LOVE

# SUBA Forms To Boost Format

## Regional Groups Aims To Educate Advertisers, Broadcasters

SUBA are initials you'll be hearing more of as time goes by. The Southeastern Urban Broadcasters Association was formed June 23 in Jacksonville to "raise the consciousness of Urban stations, their formats, listening audience, and their sense of service to the Urban community."

That's how the organization's founder and newly elected President, Walter Berry, described the intent of the 15 owners and GMs (representing 21 UCs) who attended that first meeting. Berry is VP/GM at WHJX (Hot 101.5)/Jacksonville, which adopted a UC format last year.

### In The Beginning

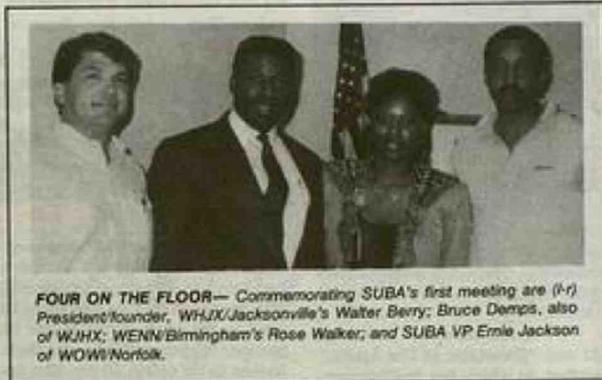
He explained SUBA's genesis: "George Rivin, Senior Accountant at Miller/Kaplan in Los Angeles, which does broadcast accounting throughout the country, inspired me to make a difference in this format. He sent me some research called 'Power Ratios By Format.' I learned that the average UC station in America is 0.76, meaning it's getting 0.76 revenue points per ratings point. Not only that, but there has been a downward trend in these ratios for the past five years."

**"The average UC has a power ratio of 0.76, meaning it's getting 0.76 revenue points per ratings point. And there's been a downward trend for the past five years."**

— Walter Berry

"So, in the words of that great American philosopher, Popeye The Sailor Man, 'I've got all I cans stands, I cans stands no more.' I wrote a letter, sent it out to 30 stations, and received 27 responses. It

believe in the future of this format — that's why we're all involved and we're going to stay involved. We think that being united we'll be able to make a difference in and for Black radio."



**FOUR ON THE FLOOR**— Commemorating SUBA's first meeting are (l-r) President/founder, WHJX/Jacksonville's Walter Berry; Bruce Demps, also of WHJX; WENN/Birmingham's Rose Walker; and SUBA VP Ernie Jackson of WOWI/Norfolk.

went to major stations like WVEE/Atlanta, WDIA & WHRK/Memphis, and others. They all said, 'You're right, you're right, we've got to get together and do something.'

"Then I called George Rivin and told him I was going to form a group of broadcasters in the Southeast. I asked him, 'If there's a difference in the power ratios for Urban stations in the Southeast, then what about Urban stations in the rest of the country?'"

"Nobody had ever asked him that. We found out that not only was there a difference, but that while Urban FMs in the Southeast have a power ratio of 0.76, for Urban AMs it's just 0.53. So as you can see, Black/Urban Contemporary radio is getting smacked around pretty good."

Berry continued, "Now we have this group of broadcasters that's come together by heart and not by mandate. We've decided not to incorporate, because we're in this thing because we want to be. We all

### SUBA Subjects

The roundtable sessions at SUBA's first meeting included one with charter member Tony Maisano of McGavren Guild Radio (rep-

**"The general consensus of all who attended was that we got more out of this meeting than we do from the NAB's radio conference."**

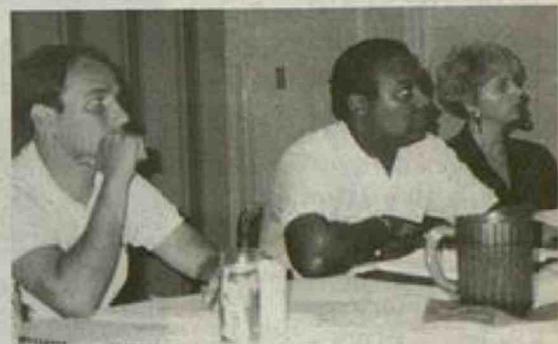
— Nancy Cooper

resenting the Radio Store). Maisano spoke on the role of national rep firms in the '90s as they relate to Urban properties.

Don Kelly and J.C. Floyd of Don Kelly & Associates led a discussion on the fragmentation of the Urban formats. GM Dave Donahue and GSM Lee Cutler of WJHM (102 JAMS)/Orlando shared promotional ideas, highlighted by some cutting-edge promotional and marketing work they've used in their market.

### Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067.



**TRANSFIXED TRIO** — Paying close attention at a SUBA session are (l-r) Jim Brewer of WJT/Chattanooga, Cliff Fletcher of WWVZ/Charleston, SC, and Nancy Cooper of WQMG/Greensboro.

### More Useful Than The NAB?

SUBA member Nancy Cooper, VP/GM at WQMG/Greensboro, said, "The general consensus of all who attended was that we got more out of this meeting than we do from the NAB's radio conference. Everything we discussed specifically targeted our special needs in the Urban format. We talked about promotions that had been effective for our stations, we talked about programming, and about how to compete with the CHR and the Churbans.

"We also talked about the fact that our stations are rated between first and third in our respective markets, but in revenue we're ranked fifth through tenth. We talked about what we could do to change these things. Another topic of conversation was how hard it is to hire and keep qualified people in sales in Urban radio. A lot of ideas came from good and knowledgeable people. I'm glad I went and I plan to stay involved."

Berry agreed, "We discussed a lot of important issues, like how hard it is to recruit good people. It's really hard to get qualified marketing and salespeople to work in Black/UC radio because of the lack of prestige given our format. They'll work for a CHR or an AC before really considering our format. We want to change that."

Rick Mack, GM at WAOK & WVEE (V103)/Atlanta, called the conference "one of the best things to happen to Urban radio in years. For the first time ever, one format and one region have united to raise the consciousness of the advertising community. The bottom line in this situation is, if we don't do anything, there's no one to blame except ourselves for our failure from a selling perspective. We need to do things. If getting together with fellow broadcasters in our area will help us come up with one or two good ideas for this battle, it will be well worth the time."

"Someone called me a few weeks ago and said, 'I was surprised to see V103 was involved [in SUBA]. Well, if I can help somebody in

Charlotte or Chattanooga or the smaller places, and that's going to help the Urban format, then I know it's going to come back to help me tenfold. Believe me, this is what we need to do — no one's going to do it for us. These advertisers aren't going to just say one day, 'Hey, how about Urban radio?' We've been here a long time and we shouldn't be ignored."

**"Believe me, this is what we need to do — no one's going to do it for us. These advertisers aren't going to just say one day, 'Hey, how about Urban radio?'"**

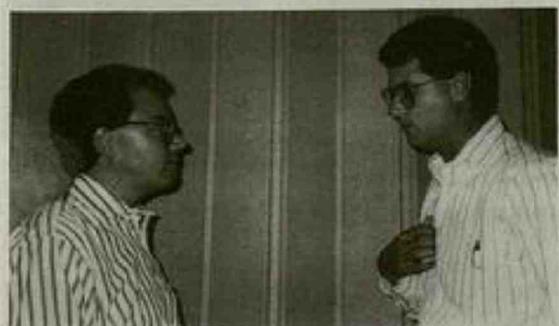
— Rick Mack

WOWI/Norfolk VP/GM and SUBA VP Ernie Jackson remarked, "This long-overdue meeting was like a breath of air freshener in an outhouse that's been shut up for 100 years. The one thing we all have in common is the problem of trying to get our share of revenue. Hearing some of the creative things that have worked for other stations was very fruitful for all of us. We all needed to know the information about upping the power ratio of this format."

### Executive Offices

On how long he'd be SUBA President, Berry explained, "I accepted the Presidency reluctantly, because I've spent the last year organizing it. Ernie Jackson will be taking over this office and running the organization starting in 1991."

The organization also elected Kevin Buncum, GM of WZFX/Fayetteville, NC, Treasurer and Steve McCall of WLWZ/Greenville, SC, Secretary and editor of the newsletter. SUBA will meet twice a year; the next meeting will be in November. If you're interested in joining, contact McCall at (803) 235-4600.



**STRIPES TYPES** — Rick Mack (l) of WAOK & WVEE/Atlanta converses with WLWZ/Greenville's Billy Johnston.

## URBAN CONTEMPORARY SIGNIFICANT ACTION

NOW ON 21 UC  
REPORTERS

INCLUDING:

WAMO	WQFX
WHUR	WEUP
KMJQ	Z16
WOWI	WQIS
WTLC	WPGA
KPRS	WALT
WRKE	WQIC
KBCE	WQQK
KQXL	KDKS
WXOK	WANM
	WVOI

# MICHAEL FRANKS



## "The Art Of Love"

The New Single

NAC CHART 1

CONTEMPORARY  
JAZZ 4



Produced by Jeff Lorber, from the album "BLUE PACIFIC"

blow  
at  
cool  
breeze  
through  
your  
quiet  
storm  
this  
summer!

## Hot Summer Promotions

KKBT (FM92)/Los Angeles listener Keita Smith won the chance to have her likeness painted on a 85-foot by 45-foot wall on Vine St. in Hollywood. Her image replaces a previous station-commissioned painting of singer/dancer Paula Abdul. Owing to a cease and desist order from Virgin, Abdul's record label, FM92 was ordered to remove the portrait (see photo at right).

• WUSL (Power 99FM)/Philadelphia is running a bumper sticker promotion with McDonald's, Coca-Cola, and Geo. If the Geo Patrol spots a car with a Power 99FM bumper sticker, the driver has the chance to win \$99 and a key that may open one of two GEOs.



• WHRK (K97)/Memphis held its Power Jam I for 5000 on Mud Island. K97's mascot was caught making a deal for a leopard shirt with entertainer Robbie Mychals (above).

• WFXE/Columbus mounted its own "Showtime At The Apollo" contest, in which ten finalists performed at local clubs. The grand prize winner goes to New York to perform at the legendary Apollo.

# UC



• KHVN/Dallas-Ft. Worth's 70-voice gospel music ensemble scheduled two free concerts featuring nationally acclaimed artist Minister Walt Whitman of the Soul Children Of Chicago. Whitman gained fame with the 1987 release of the album "We Are One."

## MAGIC 99

FM  
THE SUPERSTATION

• WPLZ (Magic 99)/Petersburg-Richmond is giving its listeners two ways to win trips and prizes. The first method requires them to mail in the back of the Magic 99 bumper sticker and listen for their names to be called on-air. The se-

cond alternative: watch the "Arsenio Hall Show" on local WRLB-TV for license plate numbers reported by Magic spotters.

## ACTION

WPLZ/Richmond-Petersburg has tapped morning personality Phil Daniels as PD; meanwhile, former programmer Maxx Myrick leaves to pursue other opportunities. . . WBLK/Buffalo morning cohost Lou St. James adds Asst. PD duties and James Cornelius joins as Production Director from crosstown competitor WUFO. . . WJMI/Jackson midday personality Alton Palmore is promoted to Asst. PD/afternoon drive talent; Ernie Gaines is now Asst. MD. . . WVOI/Toledo evening personality Pierre Price has been upped to MD/middays. . . WVKQ/Columbus, OH MD Gary Tyler exits to explore other opportunities in Los Angeles. . . KIZ/Killeen, TX PD/midday personality Frankie Jaye now also hosts the "Jammin Lunch Hour," during which he debuts newly added music.

### Officers Elected

YBPC's Atlanta chapter has elected the following officers: WZHT (HOT105)/Montgomery PD Jim Mitchem, President; WEUP/Huntsville PD Jim Mitchem, Sr. Vice President; WBB/Macon OM Big George Threatt, Vice President; ZHT MD Bridgette Cannon, Secretary; WFXE/Columbus, GA personality Tawanda Black, Treasurer; and On Mic Productions/Atlanta personality Mitch Faulkner, Sergeant At Arms.

Congratulations to Willie Davis, owner of KACE/Los Angeles, WMVP & WLUM/Milwaukee, and KDHT & KMVP/Denver. He was elected to the board of directors of WICOR, Inc., parent of the Wisconsin Gas Company and Sta-Rite Industries. Davis will also serve on the Wisconsin Gas Company board.

## WUSL Hosts Philly's Black Expo

Benefiting from the good weather much of the country has experienced this summer, Urban stations have been involved with outdoor picnics, concerts, and other major community events. WUSL (Power 99FM)/Philadelphia led the charge.

Power 99 co-presented Black Expo at the "City Of Brotherly Love's" Civic Center. This year's Black Expo, held June 9-10, was one of Philly's biggest family events of the summer.

Attendees kept busy with hundreds of exhibits, seminars, and

nonstop live entertainment, including such acts as Whistle, Glenn Jones, Jeff Redd, Ikey J., and the new Power 99FM dancers. Aerobics teams, choirs, and other musical guests rounded out the fun.



Visitors to Black Expo '90 make their way through the Philadelphia Civic Center (above) and pause at Power 99's booth (below).



WE'VE BEEN GETTING A LOT OF BREAKS LATELY.

LUKE FEATURING THE TWO LIVE CREW



"Banned In The U. S. A."

Urban Contemporary **BREAKERS** 33

61 UC Reporters - 66%

The Atlantic debut from the most notorious rap master yet.

RUDE BOYS



"Come On Let's Do This"

Urban Contemporary **BREAKERS** 38

MOST ADDED AGAIN!  
64 UC Reporters - 70%

The first single and video from their forthcoming album.

"In Summer I Fall"

Now On 46 Urban Contemporary Reporters Including:

WILD	WHUR	WMYK	KPRS	WPEG
WBLB	KHYS	WZAK	WBLK	WEDR
WDAS	K97	WTLC	WENN	

The latest single from their album "Chain"



THE FAMILY STAND

"So You Like What You See"

First Week:

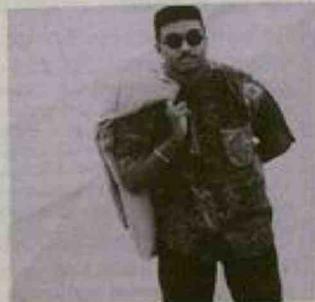
#2 MOST ADDED!!

Now On 40 UC Reporters

Including:

WILD	KMJQ	WZAK
WAMO	K97	WTLC
WHUR	WOWI	KMJM

Former Club Nouveau lead singer Samuelle Prater topped the charts with hits like "Lean On Me," "Situation #9" and "Jealousy." Here's his Atlantic debut from the forthcoming album "Living In Black Paradise."



SAMUELLE

AND IT TAKES A LOT MORE THAN LUCK TO GET THESE BREAKERS.



Get With The Program.

On Atlantic.



# BASIA

UNTIL YOU COME  
BACK TO ME

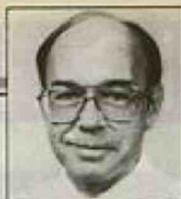
**B**ack-to-back success... the Basia story continues. Since its release a few short months ago, "London, Warsaw, New York" has not only reigned over the top of the jazz album charts, but is very close to duplicating the platinum performance of its predecessor, "Time And Tide." And after finishing top 5 AC with "Cruising For Bruising," Basia is on the hit track again with her latest single, the classic "Until You Come Back To Me"—already in artist development rotation on VH-1. In the midst of her major U.S. tour, Basia's made appearances on the "David Letterman Show" and "Arsenio Hall." Basia continues to prove why she's a premier artist for the '90s.

PRODUCED BY BASIA AND DANNY WHITE

TAKEN FROM THE EPIC RELEASES:  
LONDON WARSAW NEW YORK

**Epic**

© 1990 CBS Records Inc.



BRAD MESSER

## CALENDAR

### Writing A News Lead: Talk Yourself Into It

The human mind has an automatic shut-down mode that newsmen want never to trigger, which is why writers are so careful in constructing the lead lines (first sentences) of news stories. Beginners often complain lead-writing is intimidating, but a trick of the trade called "Tell-a-Friend" can make it a snap.

You've known all your life about this automatic shut-down mode. When you were a teenager, for example, it's what your mind did to the second sentence when Dad said, "Son, you can use the car tonight. Drive carefully and don't go over the speed limit."

In radio, automatic shut-down is what a listener's mind does the instant he realizes a particular story is confusing, outdated, trivial, or just plain uninteresting. If the lead doesn't sell the story, the listener's attention drifts, perhaps never to return. Inattention, boredom, apathy... whatever you call it, it's deadly in the information and entertainment business.

Shortly, we'll apply Tell-a-Friend to a sample story about an oil spill near Houston, after a look at how three world-class news agencies handled it. These were their lead lines on August 1, 1990:

• *Wall Street Journal*: "Oil spilled from a tanker-berge crash began to threaten shellfish and wild-

life in Texas's Galveston Bay and blocked the busy Houston Ship Channel to most traffic for a third day."

• *Associated Press*: "A 500,000-gallon oil spill in Galveston Bay had already killed two sea birds Tuesday and could be the 'worst case scenario' environmentalists feared, a state official said Tuesday."

• *United Press*: "Nature and human effort have reduced the amount of oil floating in Galveston Bay from a 500,000-gallon spill but there is already an 'environmental disaster' in sensitive marshlands, observers said Wednesday."

#### Conversation Skills

Those print media lead lines need to be reworked into something suitable for radio. Glance at them again to get the facts in mind. Now we'll apply the Tell-a-Friend technique, which utilizes a skill everyone has, regardless of broad-

cast experience. The skill is conversing.

If a friend asked about the spill, and if I'd only seen those newspaper leads, I might say, "Oh, they spilled a half-million gallons in Galveston Bay, but they only reported two dead birds, so it's not in the Exxon Valdez category — but it was bad enough to close the Ship Channel."

Such a conversational approach makes a good lead line with only slight modification. My "Tell-a-Friend" approach might be: "A half-million-gallon oil spill in Galveston Bay has closed the Houston Ship Channel, but only two birds were found dead in the slick, which is less than a twentieth the size of last year's Exxon Valdez spill."

Using your powers of conversation depressurizes the task of determining which facts are important to you, and will almost automatically produce a workable lead. Never worry about how others will handle the story, for no single way is "correct," as the three print examples plainly show.

Generally speaking, any lead line is good if it commands the listener's attention without distorting the known facts.

#### Ryan Fast Ball Exceeded 100mph

**MONDAY, AUGUST 20** — The first major league pitch faster than 100mph was clocked in 1974, a sizzler thrown by 27-year-old California Angel **Nolan Ryan**, who recently (7/31) pitched his 300th winning game at age 43. Ryan was the 20th ML pitcher to attain 300 wins; the other 19 are already in the Baseball Hall of Fame. **Jack Nicklaus's** tournament winnings passed the \$5 million level in 1988. An Edmond, OK mailman killed 14 co-workers and himself in 1986. Rev. **Jerry Falwell** called South Africa's Bishop **Desmond Tutu** "a phony" in 1985. Birthdays: **Robert Plant** 42. **Connie Chung** 44. **Isaac Hayes** 48.

#### Philippine Opposition Leader Assassinated

**TUESDAY, AUGUST 21** — The leader of the political opposition in the Philippines, **Benigno Aquino**, was murdered in 1983 in a conspiracy that involved high-level military officials. A million protestors marched in Manila on the first anniversary of the murder. Aquino's widow **Corazon** gained power when the late **Ferdinand Marcos's** regime crumbled in 1986.

Poison gas from an African volcano killed at least 1700 people in Cameroon in 1986. Hawaii became the 50th state in 1959. The first contingent of English children arrived in the U.S. in 1940 to escape German air attacks on London. Birthdays: **Jim McMahon** 31. **Willie Lanier** (Football Hall of Fame) 45. **Kenny Rogers** 52. **Wilt Chamberlain** 54.

#### Romania Became Soviet Republic

**WEDNESDAY, AUGUST 22** — Romania became a Soviet Socialist Republic 25 years ago under the virtual dictatorship of the late **Nicolae Ceausescu**. That same year (1965) Soviet Russia suffered a major crop failure and had to resort to spending gold to import wheat from Canada and Australia when the U.S. suddenly raised grain prices and longshoremen threatened work stoppages on Soviet shipments. Ceausescu was deposed and executed last December in Romania's pro-democracy uprising.

The record for coconut tree climbing was set in 1980 when 17-year-old **Fustal Solo** ascended a 29.5-foot tree in 4.88 seconds (barefoot). The mechanical Victrola phonograph was patented in 1908. Birthdays: **Cindy Williams** ("Laverne & Shirley") 42. **Valerie Harper** 49.

#### First Pedal-Powered Airplane Flight

**THURSDAY, AUGUST 23** — The first successful human-powered airplane, the Gossamer Condor, made its historic 1.4-mile flight in 1977.

Eighty-year-old **Sylvia Brett** became the oldest female parachuter in 1986. The head of West German counter-espionage, **Hans Joachim Tiedge**, defected to East Germany in 1985. The first one-day round-trip flight between New York and London was made in 1955. Some 600 Luftwaffe bombers killed 40,000 at Stalingrad in 1942 (WWII). Birthdays: **River Phoenix** 20. **Shelley Long** 40. **Barbara Eden** 55.

#### Communism Crumbled in Poland

**FRIDAY, AUGUST 24** — Communist rule in Poland crumbled completely in 1989 when Parliament shifted power to a Solidarity trade union leader. **Gorbachev** sent congratulations to the new Prime Minister **Tadeusz Mazowiecki** and promised cooperation as Poland moved from communism toward both democracy and capitalism. **Pete Rose** was banned from baseball in 1989 for gambling. The U.S. space probe Voyager II flew past Neptune in 1989 after a 12-year trip. Lightning killed two and hurt 72 at the Crawford County, PA fairgrounds in 1968. The British captured Washington, DC in 1814 (War of 1812).

Birthdays: **Marlee Matlin** ("Children Of A Lesser God") 25. **Steve Guttenberg** ("Cocoon") 42.

Saturday (8/25): **Anne Archer** ("Fatal Attraction") 43. **Sean Connery** 50.

Sunday (8/26): **Joe Engle** (astronaut) 58.



MIKE KINOSHIAN

NAC's FEMALE EXECs

Best Man For The Job May Be A Woman

Women are finding more upper management doors swinging open in NAC. Here's a look at three women who've worked their way into what had traditionally been a male province.

Performance Is All

"Much of a woman's ability to land an important job rests with the company involved," commented KOAI/Dallas GM Brenda Adriance. "A company like [KOAI parent] Gannett has a very strong EEOC position, which puts you in the ballpark when you perform. Promotions are based primarily on performance. I had just as much chance of getting this job as anyone else."

"I've never felt that I didn't have opportunities because of my sex," Adriance noted. However, when she entered the business about ten years ago, she was confronted with a disturbing Dark Ages mentality. She recalled, "I was asked in an interview with sales management if I would sleep with clients. Fortunately, things have changed dramatically in a relatively short period."

But not everyone has become enlightened about women's advances in the industry. "Maybe it's because I'm relatively young and

female, but I'm still floored when I hear guys say certain things to me," Adriance admitted. "Recently, a guy asked if I started my radio career in the traffic department." Happily, she added, "I never [heard talk like that] from people I've reported to. My employers see me as a person who gets the job done."

Law On Her Side

Adriance settled on the goal of becoming a GM several years ago. While serving as CHR KKBQ/Houston's GSM, she was fortunate to have a GM who wanted to help her achieve that goal. "I don't think women have properly understood the 'mentoring' system like men have. My boss in Houston, [GM] Al Brady Law, clearly understood that I wanted to be a GM, and had confidence that I could do it. He's the one who helped me get where I am, and knew what I needed. I had to have a person who was confident in my ability."

"I don't think women are as good as men when it comes to being assertive. It doesn't matter if you're a man or a woman: to be a good GM, you need good people skills. You also have to enjoy people."

Open-Door Policy

- Number of female execs on upswing since '80
• "Mentoring system" key to moving up
• Assertiveness also helps land promotions

"I was asked . . . if I would sleep with clients. Fortunately, things have changed dramatically in a relatively short period."

—Brenda Adriance

MD-PD TEAMWORK

The Wave's One-Two Punch

When KTWV/Los Angeles MD Chris Brodie was elevated to PD, one of her first programming duties was to name a replacement MD. She selected another woman, KBLX/San Francisco MD Monica Logan.

Good Ears, Open Mind

"Since NAC is a little more emotional than other formats, a NAC MD really needs to have a good ear," Logan said. "We like to set a relaxing atmosphere. We want the station to be mood-evoking: One benefit people get when they start listening to us is that we're positive as well as relaxing. If an MD enjoys bringing something new to the audience and loves the music, the person's sex makes no difference."

Along with good ears, Logan suggested NAC MDs should be open-minded. "You never know who's going to have the next hit, it might be from Debbie Harry. That might sound strange, but it works for us. It's incredible watching things like that.



Chris Brodie Monica Logan

More Sensitivity?

Logan has found working for a woman PD somewhat different. "There might be a little more sensitivity at the Wave. PDs wear many hats. Many people pull at

Chris, but I never see her go nuts. Announcers, managers, programming, and music people all want to talk with her and she handles everything so well. I don't know if it's because she's a woman, but she's one of the most professional and sensitive people I've ever dealt with."

Logan likens the PD-MD relationship to a marriage. "You go through lots of ups and downs and you have to read the other person. I try to enhance what Chris wants."

The Wave's audience composition is nearly 60% male. "I don't think women have given our station a chance," Logan said. "It's easy for some women to get hooked on stations that play nothing but love songs and familiar tunes. Some females might not find us comfortable enough to listen to for long periods. We're not losing women, we just need to lure more of them."

NAC Spring Scoreboard

Here's a review of how NACs performed this spring. The first column lists Birch spring '90 25-54 shares. Columns two and three reflect Arbitron spring '90 ranks — (T) indicates a tie for the position — and number of signals penetrating the particular market. Next is the station's time spent listening (TSL) — indicated in minutes per day. Columns five and six reveal audience composition, with men 18+ percentages followed by women 18+ stats. In cases where the two listed percentages do not total 100%, teens account for the balance.

Table with 7 columns: Station, Birch, Arb Rk, Sig, TSL, Men, Women. Lists various stations like KLSK/Albuquerque, KNK/Anchorage, WAMX/Ann Arbor, etc.

Lady Of The Club

When Chris Brodie replaced John Sebastian as KTWV (The Wave)/Los Angeles PD, she entered the inner circle of major market programmers — a heretofore thoroughly male-dominated club.

Not A Role Model

"The only pressure I felt in taking this job was the responsibility of programming a Los Angeles station," recalled Brodie. "My job is the same as any other PD's. If my story motivates other women, I'm extremely pleased. Beyond that, I feel no great motivation to be a standard bearer. I like to see talented people of either gender become involved in this format."

"Enough time has passed that the chances of finding talented women programmers is great. I don't think there's a bias against women [in hiring for] programming jobs. It's simply a matter of attrition. Women are coming in from the air talent and programming administration sides. Over the past decade, we've been watching this natural progression."

Brodie continued, "Women are attracted to going into new things, and this format is still new. Women won't be limiting themselves to NAC, of course. We'll see them enter the other formats as well."

While some might think a woman in the PD chair would lead

to a female-leaning audience, that hasn't been the case with Brodie. "It's rather interesting to note that, according to the spring book, our ratings strength is with men," she commented.

50/50 On-Air Presence

The Wave's airstaff covers six shifts in a 50/50 male/female balance. Women include Talaya (10am-2pm), Keri Tombarian (6-10pm), Amy Riatt (10pm-2am), and weekenders Barbara Blake, Nicole Devereux, Sandy Shore, Nancy Wilson, and MD Monica Logan. The station's other announcers are China Smith & David Hirsch (5:30-10am), Don Burns (2-6pm), Wally Wingert (2-5:30am), and weekenders Mark Abel and Steve Clark.

"Every PD has a certain feeling for how they want air talent to sound," Brodie remarked. "In this format, a woman might be better able to communicate to the audience. On the other hand, the qualities I look for in air talents aren't gender-specific. I can find some men who completely fit the bill and fall into place as easily as women."

## ELVIS ISN'T LICKED YET

# Announcer Campaigns For Stamp Of Approval

By Mike Kinosian

Air personality Kevin Collins of AC WMJJ/Birmingham has a clearcut objective: to convince the U.S. Postal Service to issue a commemorative Elvis Presley stamp.

### Lack Of AC Commitment

Collins is attempting to enlist one station per market in a national "Give Elvis A Stamp" Petition-Signing Day." He's gearing his efforts to this Saturday, August 11; Elvis died August 16, 1977.

Thus far, other radio supporters are all Gold outlets, including WFOX/Atlanta, KQFX/Austin, KXKL/Denver, KQQL/Minneapolis, KOOL/Phoenix, KSMG/San Antonio, and WYUU/Tampa.

"At first I tried contacting leading ACs, but all I got were 'maybes,'" reported Collins. "Then we started to hit Gold stations and they jumped at it. Given what I've had to work with, I'm happy with the response. The more stations we get, though, the happier I'll be, and the effort will be that much more of a success."

The Elvis stamp movement's been underway about seven years. Explained Collins, "It was spearheaded by a little old lady [Pat Geiger] from Vermont, who kept running into brick walls. When I called her on-air recently, listeners wanted to know what they could do to help."

### Bad Role Model?

The official reason Geiger was told Elvis didn't warrant a stamp was that he wasn't a good example to America's youth because of his addiction to prescription drugs. "Maybe he did have that problem because of pressure at the end of



his life, but we shouldn't forget what he contributed," said Collins. He added Geiger told the Post Office that Ernest Hemingway is portrayed on a stamp, and "his life wasn't exactly ideal."

Geiger has since dropped out of the project, but Collins got busy. "It struck me that she had small voices speaking up to get Elvis a stamp. I wondered what would happen if a big voice yelled at one

time. That's where the idea to involve one station per market originated."

WMJJ will set up four remotes (11am-2pm) from Food Max Supermarket locations. "We'll ask people to go out and sign petitions for Elvis. That's the method we've chosen, but any variations are welcome. KOOL/Phoenix will be involved in a street festival that day. The station has been committed to that event for nearly a year, but wanted to be involved with this as well. KOOL will have petitions for listeners to sign at its festival booth.

"I'm asking that all petitions be returned to me by 5pm August 15. I'll total them, bundle them up, and take them to Washington. Anybody wanting to come with me to Washington is certainly welcome. My intention is to call the national media.

"Let's bring the whole country together for one day just to feel good. Maybe we can do something for Elvis, since he did so much for us musically. We want to show what radio can do."



**WHERE ARE THEY NOW?** — Tony DeFranco of the DeFranco Family recently made his first public appearance since the group disbanded 15 years ago. The former teen idol drew 500+ screaming fans at Boston's Zanzibar. He's seen with his heartbeat (wife, Lisa), and WZLX/Boston's Barry "Lost 45s" Scott. Today DeFranco, 31, runs his own production company.

## WCBS-FM On Rye

WCBS-FM/New York's recent "Day At Rye Playland" featured oldies concerts and games from noon-midnight. Folks came from miles around to ride the park's 85-foot Dragon Coaster and groove to the music.

Highlighting the day's events was Cousin Bruce's (Morrow) "Saturday Night Oldies Party," which the station broadcast live from the park (7pm-midnight). The show featured Johnny Maestro & The Brooklyn Bridge ("The Worst That Could Happen") in a free concert.

Additional free concerts were presented at 12:30pm and 4:45pm. The "Golden Touch Game" chal-

lenged listeners to guess the name of the oldie being played at a certain time. Participants were given free station T-shirts.

The Pioneer Laser Karaoke Sing-Along encouraged people to sing-along with prerecorded music tracks. Those doing so also scored station T-shirts. In addition, station staffers distributed WCBS-FM baseball caps and visors to park visitors the entire day.

## Seattle's Other Goodwill Games

Seattle hosted this year's Goodwill Games, which inspired KJR/Seattle's Gary Lockwood to present "Gary's Goodwill Games" (7/20). The activities took place in the parking lot of the city's downtown Goodwill store.

Each team consisted of a KJR personality and five listeners, who won the honor to participate by guessing what personality would win certain competitions. They were also awarded T-shirts and two tickets to opening day ceremonies of the real Goodwill Games. Teams competed in synchronized walking, radio relay, granny's hoop shoot, and putt-putt golf.

Duvall, WA (Lockwood's hometown) Mayor Irv Harder hosted the opening ceremonies, and the competition concluded with an awards ceremony. KJR broadcast the event live from its mobile studio.



**BABY LET'S CRUISE** — Five hundred classic cars paraded from the Tacoma Dome to Seattle's Kingdome via I-5. Hosting the event was KBSG/Seattle, which treated arriving drivers to a Kingmen concert and Seattle Mariners game. Mariner lefety Randy Johnson capped the event by tossing a no-hitter. Shown are (clockwise) Asst. PD Laura Dane, PD Jim LaMarca, AM driver Vic Orlando, midday personality Mark Christopher, NO Chet Rogers, and GM Bruce Raven-Stark.



**DANCIN' IN HER FRUIT OF THE LOOMS** — Martha Reeves (of Martha & The Vandellas) entertains onstage during KLOU/St. Louis's Fruit Of The Loom Sock Hop.



**STATION SALES ARE LOOKIN' GOOD** — WZTR/Milwaukee AE Tracy Borgardt was crowned Mrs. Wisconsin International in a Stevens Point competition. She'll move on to September's national pageant in Dallas, which will be nationally televised.

## GOLD VAULT

KQFX/Austin promotes PD Kelly Carlis to GM... Jazz-formatted WJAZ/Stamford, CT switches to Gold under new calls (WQOC) and new nickname ("Q96.7"). Production Director Bob Marrone is upped to PD... WWKL/Harrisburg adds Jay Smith for morning and afternoon drive traffic reports.

WCBS-FM/New York presented a Beach Boys Weekend July 21-22. The highlight was a four-hour "Beach Boys Story" hosted by Ron Lundy... During the recent record-setting (122+ degrees) heatwave, KOOL/Phoenix gave away free Ramlosa mineral water from its mobile units, which cruised the baking city.

John Daniels of Walker, MI won a three-day trip to the All-Star game in Chicago from WODJ/Grand Rapids. Part of the station's prize package was a bottle of Dom Perignon, dinner for two at a sports bar, transportation to Chicago, tickets to the game, lodging at the Downtown Westin for three days and two nights, and \$200 spending money.



LON HELTON

## MORE SPRING HIGHLIGHTS

## KSCS, KPLX 1, 2; KIKK Clips KILT; WSOC Silences Thunder

The spring sweep is yielding excellent Country numbers across the nation, with record ratings in several markets.

Here's a look at how stations fared in Charlotte, Dallas, and Houston — some of the nation's most competitive Country markets.

The dates in parentheses denote issues in which full profiles and descriptions of stations' music and promotion philosophies have appeared.

### Charlotte

Charlotte (2/23, 4/20, 6/1) became one of the nation's most talked-about markets when on March 23, just six days before the start of the spring book, WLVK switched to WTDR — Thunder Radio. The plan was to attack WSOC-FM's flank with a mix of country, southern rock, and "attitude." A sample jock liner: "We play the country music the other Country station doesn't dare play."

The battle further escalated when WSOC-FM found out WTDR had contacted some artists to appear in its TV commercials and sent an overnight letter to artist managers and labels stating it would view any such participation as an "unfriendly act."

WTDR then ran full-page trade magazine ads which suggested WSOC-FM might be afraid of the Thunder.

Yet even as the slings and arrows sailed, there was always the knowledge that all the rhetoric would eventually come to an end with the inevitable release of the ratings. And the spring Arbitron says: 12+, WSOC 13.3-13.1; WTDR 5.3-5.5. The 3.5 was the worst book for WTDR/WLVK since going Country in early '85. Among 25-54s, WSOC-FM was up .9 and still leading the market; WTDR lost two shares to rank ninth.

WTDR has reacted to the downturn by heading more mainstream country. Much of the southern rock — originally designed to attract young AOR or Classic Rock listeners — is gone. Moon Mullins is consulting.

WSOC-FM, meanwhile, continues to stay the course musically and promotionally. Its major spring contest was the "Most Music Payoff Of A Lifetime." Listeners were asked to write down the key song played at 7:20 seven mornings in a row and send in the list to qualify.

VP/GM Gregg Lindahl said 80,000 correct entries were received in six weeks. The grand prize: a Lumina automobile, a mortgage payoff up to \$85,000, and a whole bunch of prizes for the house — all to one winner.

He added that while WSOC-FM's TV buy runs 52 weeks a year, it did

run a higher "grip" total for the first few weeks of the book. WSOC-FM also ran outdoor and direct mail advertising to support the contest.

### Country Takes Big D

Country radio KO'd Dallas (2/16/89) with a 1-2 sweep this spring that found KSCS on top (8.8-8.6) and KPLX rising 5.6-7.4 to pull in second. Not since the winter '87 sweep has a Country station been #1 in the Big D. And this was the first time ever that Country took the top two spots. But let's not forget KSCS's AM sister WBAP. The radio home of the Texas Rangers baseball team moved 4.6-5.8 and picked up .7 adult shares to win fourth place in the market.

KSCS's last #1 was in the fall '82 book. It's beaten KPLX 12+ and 25-54 the last four consecutive sweeps. It was a different story for much of the '80s, when at one point KPLX won the 12+ race 14 straight and 15 of 16 ratings periods.

For the second consecutive book, KSCS (and former KPLX) morning man Terry Dorsey was #1 12+. Perennial morning winner Ron Chapman of AC KVIL was second, 1.6 shares behind; WBAP's Hal Jay and Dick Seigel were third, 2.2 shares off the pace; and Harmon & Evans of KPLX were fourth, 2.3 shares back.

During the spring, KSCS ran the Film House direct TV birthday game. KPLX repeated its Texas Lottery direct mail piece and used the "Name Dropper" direct TV campaign. Cash was the prize of choice for both outlets, though KPLX did award some prizes in its lottery promotion.

### KIKK-FM Regains Houston Title

The see-saw Houston war (11/24/89, 2/23) tipped again this spring as KIKK-FM reclaimed the Country crown. Perhaps the biggest news is that KILT-FM and KIKK-FM are the market's number one and two 12+ cumers. KIKK PD Jim Robertson credits success to "lots of good new product," which makes Country a hot format, plus his feeling that "CHR is suffering from lots of competition and fragmentation."

Last spring, KILT-FM beat KIKK-FM 12+ for the first time since 1981. Since then KILT-FM has reeled off four straight 12+ and 25-54 victories over its format rival.

But this time out it was a different story, as KIKK-FM was



**MADISON MERRIMENT** — Being appreciative at WTSO/Madison, WTSO's Listener Appreciation bash are (l-r) PD Jeff Tyler, MCA's Rick Hughes, WTSO morning team Pat Martin and "The Bear" Greg Bair, Patty Loveless, and personalities Andy Witt, John J. Beck, and Dave Shannon.



**DUO MEETS DUET** — WMZO/Washington morning DJs Mary Ball (r) and Jim London (l) flank Dolly Parton and Kenny Rogers following a recent performance.

steady 7.7-7.7 and KILT-FM was off 8.6-7.3. In the 12+ arena, the

stations are second and fourth, respectively.

Among 25-54s, KIKK-FM was up .7 for its best showing since summer '86. KILT-FM was off .9 for its lowest adult slice since fall '88.

KILT-FM has attacked KIKK-FM on-air over the last year, and in last November's column on Houston it was obvious little love was lost between the two. At the time, KILT PD Rick Candea said, "KIKK was beginning to sound dated and old, and was no longer catering to today's Houston Country listeners. So we attacked their image."

At that time, KIKK PD Jim Robertson also said, "We've always had great respect for them but haven't always gotten it from across the street. Comments made in the short-term thrill of victory can come back to haunt you."

Now, Robertson says no major changes were made at KIKK during KILT's year-long run at the top. "We've had a lot of great books and never a bad one. We never panicked; we just kept on plugging."

KILT's Candea said, "Our curse is still strong: the TSL was off a bit. But we think we're still on the right track."

The market has a new wrinkle in KYKR/Beaumont, TX, which has moved its tower closer to Houston. KIKK stands to be most affected by possible confusion arising from another station's use of the "kicker" slogan.

Commenting on KYKR's entry, KIKK PD Robertson said, "You just can't throw a signal into this kind of market and expect to get listeners. Until KYKR shows up on TV and billboards I doubt either we or KILT will pay much attention."

"The use of 'kicker' is another matter. That's a phrase we have for this market. The problem will be addressed through the appropriate channels."

Robertson added that KYKR's signal covers only about half the market.



**BETTER OFF IN ATLANTA** — On a recent southern tour, Doug Stone (c) spent some time chatting with WYAI & WYVA/Atlanta OM Bill Wise and MD Dixie Lee.

## CMA Broadcast Finalists

The Country Music Association has announced the following finalists for the fourth annual Radio Broadcast Awards. Winners will be notified in late August and receive their awards on October 9 at the annual CMA Membership Meeting in Nashville.

### Station Of The Year

Large Market: WPOC/Baltimore, KPLX/Dallas, KMPS/Seattle.  
Medium Market: KSSN/Little Rock, WSOC/Charlotte, KASE/Austin.  
Small Market: KYKZ/Lake Charles, LA; KHAK/Cedar Rapids, IA; KEKB/Grand Junction, CO.

### GM Of The Year

Large Market: Paul Wilensky, WMZO/Washington; Craig Magee, KIKK/Houston; Dan Halyburton, KPLX/Dallas.  
Medium Market: John Peroyea, WYNN/Baton Rouge; Jordan Bulard, WZZK/Birmingham; Jerry

Achley, KSSN/Little Rock.  
Small Market: Sherrell Jackson, WKDX/Hamlet, NC; Mary Guess, KHAK/Cedar Rapids, IA; Bob Lima, WKNN/Biloxi, MS.

### PD Of The Year

Large Market: Bob Moody, WPOC/Baltimore; Bill Bradley, KUPL/Portland; Bobby Kraig, KPLX/Dallas.  
Medium Market: Doug Shane, KFMS/Las Vegas; Jim Tice, WZZK/Birmingham; Mike Carte, WIVK/Knoxville.  
Small Market: Jim Lehn, KYKZ/Lake Charles, LA; Tim Closson,

KHAK/Cedar Rapids, IA; Randy Chapman, KALF/Red Bluff, CA.

### MD Of The Year

Large Market: Carl Brown, KSAN/San Francisco; Mac Daniels, KPLX/Dallas; Greg Cole, WPOC/Baltimore.  
Medium Market: J.C. Simon, KFMS/Las Vegas; Brad West, WYNN/Baton Rouge; Bob Sterling, WZZK/Birmingham.  
Small Market: Jim Lehn, KYKZ/Lake Charles, LA; Jeff Winfield, KHAK/Cedar Rapids, IA; Tim Wilson, WAXX/Eau Claire, WI.

## DASHING ALL THE WAY

## Yuletide Albums Just Around The Corner

What better time than the dog days (that's "dawg daze" for Cleveland Browns fans) of August to think about Christmas releases?

• K.T. Oslin, Don Williams, Clint Black, and Keith Whitley are included on RCA/Nashville's "Home For The Holidays" album, which was released last week. Foster & Lloyd, Ballie & The Boys, Paul Overstreet, Restless Heart, and Prairie Oyster also participated. Producers included Kyle Lehning, Harold Shedd, Rick Will, Scott Hendricks, Tim DuBois, Steve Berlin, and Garth Fundis.

Whitley's contribution, "There's A New Kid In Town," was co-written by Curly Putman, Don Cook, and Whitley, and has also been cut by the Oak Ridge Boys and Michael Johnson.

• Steven Noel Warmer, born on December 25, is putting the finishing touches on his "Christmas Memories" MCA/Nashville LP. The album, produced by Brown Bannister (who has worked with Amy Grant), includes performances by Chet Atkins, Mark O'Connor, John Jarvis, and Maura O'Connell.

• Skip Ewing will release "Follow Yonder Star" on MCA in October. The project, produced by Ewing and Randy Scruggs, features holiday standards and Ewing originals. Ewing's "It Wasn't His Child," which has also been recorded by Sawyer Brown, is included.

• Charlie Daniels will release "Christmas Down South," his first holiday effort, on Epic/Nashville in September. The album, coproduced by Lynn Peterzell and Daniels,

consists of original material plus the standard "The Christmas Song."

• Dolly Parton's "Home For Christmas" will also ship next month. The Columbia/Nashville LP, produced by Gary Smith, ties in with an ABC-TV yuletide special starring Parton.

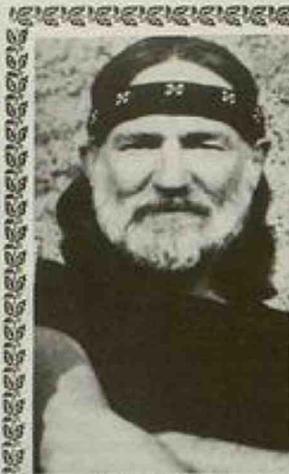
• Willie Nelson, Shelby Lynne, Ricky Skaggs, and Vern Gosdin appear on Epic's "Voices Of The Season," an a cappella compilation. Tammy Wynette, Zaca Creek, Tim Mensy, Mike Reid, Les Taylor, and Doug Stone also have cuts on the LP, due in September.

• Larry Gatlin & The Gatlin Brothers have released "Christmas With The Gatlins" on Capitol/Nashville. The album was produced by Steve Gatlin and James Stroud, and contains both traditional Christmas tunes and new offerings, one of which was penned by brother Larry.

• Eddie Rabbitt, Tanya Tucker, Lacy J. Dalton, and Garth Brooks are included in Capitol's "Christmas For The '90s," a two-volume set. Wild Rose, Sazy Bogguss, Glen Campbell, Sawyer Brown, and the Gatlins are also on the compilation. Eddy Raven's version of the tune he wrote for the Oak Ridge Boys, "Thank God For Kids," is also included. Jerry Crutchfield, Allen Reynolds, Barry Beckett, James Stroud, and Randy Scruggs all produced tracks for the LPs.

• Warner Bros./Nashville has produced an album to be tele-marketed by Heartland Music entitled "A Children's Christmas." The three-album set features children singing both secular and religious standards, and was produced by WB President Jim Ed Norman and Danny Kees. The religious songs will also be released on Warner Alliance, WB's gospel label.

• Curb also has a number of holiday offerings: "Merle Haggard's Christmas Present," "Christmas With Buck Owens & His Buckaroos," "Merry Christmas From Wayne Newton," and Bobby Vinton's "Greatest Songs Of Christmas." The albums contain a mix of



CHRISTMAS CROONERS — Willie Nelson, K.T. Oslin, and Eddie Rabbitt are just a few of the country artists participating in Christmas recording projects this year.

holiday standards and original material.

The label has also released "The All-Time Greatest Christmas Records," a compilation which includes Tennessee Ernie Ford, Bing Crosby, Dean Martin, the Beach Boys, Haggard, and others.

## Bits &amp; Pieces

• "The Seventh Annual Harlan Howard Birthday Bash" has a star-studded lineup once again this year. Cohosts Roger Murrah and Tammy Wynette will be joined by Danielle Alexander, Walt Aldridge, Max D. Barnes, Bobby Braddock, Beth Nielson Chapman, Steve Clark, Skip Ewing, Rich Grissom, Don Henry, Marcus Hummon, Kennedy Rose, Delbert McClintee, Tim Mensy, Gene Nelson, Gary Nicholson, Mike Reid, Don Schlitz, Thom Schuyler, Keith Stegall, Les Taylor, and Randy VanWarmer. The event will be held September 6 at BMI's Nashville office.

• Dolly Parton's Dollywood theme park has broken ground for the Eagle Complex, a multifaceted eagle preservation, education, and entertainment complex. The center, a cooperative effort between the park and the National Foundation to Protect America's Eagles, will open in the spring of '91.

• Congratulations to Nicolette Larson and her husband, Russ Kunkel, on the birth of their daughter, Elsie Mae, on July 24; and to Wynonna Judd and songwriter Tony King on their recent engagement.

—Ken Tucker

## MUSIC MEMO

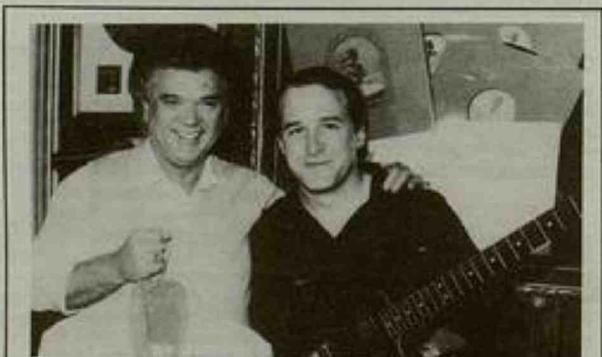
## Shelby Walks The Line

Shelby Lynne covered Johnny Cash's "I Walk The Line" and Charlie Rich's "Lonely Weekends" on her new "Tough All Over" LP. Cash's song reached #1 in '56, and Jerry Lee Lewis's version of the Rich song reached #11 on the Country charts in '72. Lynne also cut Duke Ellington's classic "Don't Get Around Much Anymore" for the Epic album.

• Beth Nielsen Chapman and Vince Gill co-wrote "Here We Are" for Alabama's "Pass It On Down" RCA LP. Mike Reid, new Columbia signee and former pro football player, contributed "Forever's As Far As I'll Go" to the project.

• Mark Chesnut's MCA single, "Too Cold At Home," was at one time pitched to his hero, George Jones. Jones put the song on hold, but never recorded it. It was written by Bobby L. Harden.

• Johnny Lee's new single, "Dangerously Lonely," was co-written by Verlon Thompson, T. Graham Brown, and Wayland Holyfield. The song appears on Curb's "The Best Of Johnny Lee" release.



HARD ROCKIN' — Conway Twitty recently donated a guitar and outfit to New York's Hard Rock Cafe. Twitty (l) is shown with Cafe manager Jamie Strohbo.

## NEW ARTIST FACT FILE

## Joe Diffie

Born: 12/28/58; Tulsa, OK

Current Single: "Home"

Current Album: "A Thousand Winding Roads"; releases 9/90

Label: Epic

Producer: Bob Montgomery

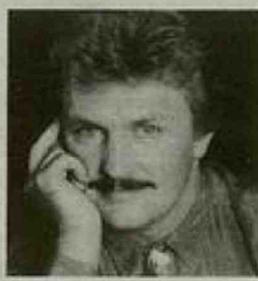
Management: Image Management

Booking: Dick Beacham Agency

Publishing: Forrest Hills Music

Musical Influences: George Jones, Merle Haggard, Johnny Cash, Lefty Frizzell

• **Background:** The Duncan, OK native was exposed to music from the start. "My family has always been real musical," Diffie said. "My dad played guitar and my mother sang. They claim I could sing harmony when I was three years old." His father taught him to play guitar at age eight, and he began playing in bands while in high school. After a stint in college, he found work in the Texas oil fields, and later at a foundry in Duncan. He continued to hone his skills in a gospel quartet, and later in a bluegrass group.



Joe Diffie

In '86, after he was laid off at the foundry, Diffie moved to Nashville. "I realized I didn't have anything to lose, so I decided to try breaking in as a songwriter," Diffie recalled. "I'd already had a song cut by Hank Thompson called 'Love On The Rocks.' My mother had sent it to him."

Diffie worked days at Gibson Guitars, and wrote songs in his spare time. His neighbor, Johnny Neale, was a successful songwriter. "I kept after him to write with me, just begged him to, and he finally did," Diffie remembered.

• **Signing:** Under the tutelage of Neale and others, Diffie's songwriting gained strength, as did his reputation as a demo singer. He finally struck paydirt in '89 with Holly Dunn's #4 hit, "There Goes My Heart Again," which he co-wrote with Lonnie Wilson and Wayne PERRY.

But it was his demo singing that caught the ear of Epic/Nashville VP&R Bob Montgomery. Montgomery wanted to sign Diffie, but Epic had a full roster, so he asked the singer to wait. Though he was approached by other labels, Diffie waited, and a year later he was signed.

• **Songs:** Diffie co-wrote four songs on the album with his frequent collaborators: Lonnie Wilson, Wayne Perry, and Red Lane. Other contributors include Max D. Barnes, Joe Chambers, Larry Jenkins, Lonnie Williams, Kim Williams, and Ken Spooner. Andy Spooner and Fred Lehner co-wrote the current single.

"When I was doing those day jobs, I dreamed about making it in country music," Diffie said. Now with his first single on the charts, he can only wait. "Folks will decide whether it's good or not," he declared.

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Current issue #122: WKQJ/Dick Purkin, KKJQ/Jojo Kincaid, WPRK/Dick Bond, KHYD/Sunny Fox, Seattle's KPLZ & KUBE, KQJQ/Real Don Toole, Tampa's Power 107 WTLZ, 90-min. cassette, \$4.50

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## COMEDY

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BRAND NEW COMEDY SERVICE (Picked July '90.) Lush, fully produced bits based on "Today In History" facts. Reel covers entire month at a time (including weekends!). Fast, clean comedy, right for all formats. Affordable, simple subscription terms, and market exclusive guaranteed. Beat the other guys to the jump this time!

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	Per insertion
1 time	\$80.00
6 insertions	\$75.00
13 insertions	\$70.00
26 insertions	\$65.00
51 insertions	\$60.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

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RADIO & RECORDS, 1930 Century Park West  
Los Angeles, CA 90067 (213) 553-4330  
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## PRODUCTION LIBRARIES

## HOT HIGH ENERGY STUFF

Already on  
POWER 106 - L.A.  
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RICK ALLEN  
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THE MOST COMPLETE SHOW-PREP  
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Twice-a-week service includes lifestyle news,  
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FREE TWO-WEEK SAMPLE!  
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VOICES!**

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Position your station as the market leader.

DON'T WAIT — PHONE OR FAX US NOW for  
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for every commercial radio station in the U.S. For-  
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890, Minneapolis, MN 55422 or call #  
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\*\*\*\*\*

## OLDIES SERVICES

## LIBRARIES

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Most in Stereo  
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## CUSTOM ORDERS

Add those hard-to-find  
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bits to choose from.  
Call with your list

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For 27 minutes a week, our program plays North America's  
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## OPENINGS

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• TV and radio  
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• Around the  
country

1-900-456-2626

\$1.95 for the first minute  
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## OPENINGS

## NEWS -- NEWS -- NEWS

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If you are experienced (and good), we have many medium and major market situations  
available on a constant basis. If you are entry level (trained), smaller market stations are look-  
ing for you. NATIONAL receives more and more requests from radio stations in all size  
markets, seeking qualified news personnel. If you are seriously seeking a career move, con-  
tact NATIONAL, the acknowledged leader in radio personnel placement since 1981, im-  
mediately for complete registration information. Write or call:

**NATIONAL BROADCAST TALENT COORDINATORS**

Dept. R, P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

## OPENINGS

## OPENINGS

### 10,000 RADIO and TV JOBS!

The most complete list of job openings ever published by anyone! Up to the minute, computer printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

One week \$7.00 — **SPECIAL SIX WEEKS \$15.95 . . . SAVE \$20.00**  
**MONEY BACK GUARANTEE**

**American Radio**  
**JOB MARKET**

1553 N. Eastern, Las Vegas, NV 89108

### RADIO SALES POSITIONS

Broadcast Equities - a for-profit subsidiary of The Christian Broadcasting Network, Inc. - has immediate openings for Radio Sales personnel. These positions are with our owned-and-operated stations located in Silver Springs, MD; Charlotte, NC; Oklahoma City, OK; Orlando, FL; and Virginia Beach, VA. Applicants must be self-starters with a proven track record in media sales, experienced in lead generation, sales presentation, and closing and conceptual sellability. Send your resume to: CBN Employment Department, Box Z-2, CBN Center, Virginia Beach, VA 23463. EOE



### URBAN AIR TALENT

Major consultant conducting URBAN AIR TALENT SEARCH: Mornings and All Shifts. Programming talent also sought. Send tape & resume to Radio & Records, 1930 Century Park West, #003, Los Angeles, CA 90067. EOE

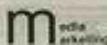
Call Letters Available!

### WPLA

Call: Brent Harmon  
 813-689-9191

### JOB HUNTING?

We publish **THE HOT SHEET**—broadcasting's biggest employment-listings journal! **Same-day** subscription processing. **Money-back** Guarantee.



P.O. Box 1476  
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Last week talent from the Network moved to SC, OH, AL & NM! **IMMEDIATE OPENINGS** Jocks/PD's/Sales/Management. Confidential. Let us NETWORK for you. **TALENT NETWORK (407) 260-0727.**

**LOOKING FOR A POSITION IN RADIO OR TELEVISION? NEED PERSONNEL FOR YOUR STATION? I CAN HELP!**

Reasonable rates. Free information.  
 Bill Elliot, Consultant  
 (413) 442-1283

### EAST

Full and PT openings in all dayparts. Top rated CR in Utica, NY. Apply if you eat/breath/sleep radio. T&R: WKLL, Pat Ryan, 1013 Route 5, #200, 12602. (813) EOE

WYRY seeks PT Talent for immediate openings. T&R: WYRY, Portmore, Box 1304, Keene, NH 03431. (813) EOE

Seeking AE's for KYN, top rated in NWPA. RESUMES: KYN, 1247 Million Dollar Highway, Kennerly, PA 16846. (813) EOE

Top rated AC in all ages seeks aggressive, conversational AT. CALL: WBLJ, Scott Wahl, (809) 465-2044. (813) EOE

## OPENINGS

PD opening ASAP. Seeking someone with knowledge of AC format, promotions and marketing. T&R: WMAS, Joe Rizzo, Box 1139, Springfield, MA 01101. (813) EOE

WKSE in Buffalo has an offer for you! See Street Talk II. (813) EOE

AC converting to News-Talk is seeking overnight AT. Females and minorities encouraged. T&R: WAFB, Box 324, Mt. Ford, DE 19963. (813) EOE

Southern Vermont NAC has current and future AT openings. Low pay, great working conditions. T&R: WYAY, Roger Conley, Box 850, West Deer, VT 05356. (813) EOE

New Jersey AM/FM leader seeks creative Copywriter with versatile commercial announcing and production skills. T&R: WOBM, Box 927, Toms River, NJ 08754. (813) EOE

WALK-FM seeks overnight AT. Warm, cheerful adult Personality with production skills sought for request show. T&R: Mark Daniels, Box 230, Patchogue, NY 11772. (813) EOE

Seeking a dynamic News Director to head an award-winning team in Long Island. Five years' experience preferred. CALL: Martin Woolf, (516) 423-6740. (813) EOE

AOR/Classic Rock on Cape Cod seeking enthusiastic Talent. T&R: WPKC, Al Makkay, 1481 Route 132, Hyannis, MA 02601. (813) EOE

Oldies station in New Jersey with a variety of positions open. AT, AE and News Anchor. Call for more info. (201) 965-1530. (813) EOE

### Program Director

Major Northeast FM AC seeks PD with experience. Must be able to work well with consultant and be '90s Marketing oriented. Send tape, resume and current station composite to: Radio & Records, 1930 Century Park West, #925, Los Angeles, CA 90067. EOE

### MORNING SHOW

Medium Market CHR hunting for high profile, funny morning show. Absolutely no beginners! Minorities encouraged to apply! Cassette, resume and salary requirements to: Radio & Records, 1930 Century Park West, #007, Los Angeles, CA 90067. EOE

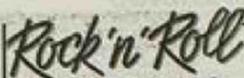


SYRACUSE's exclusive Oldies station has an immediate opening for personable, talented individual. Production knowledge, promotional outside activities involved; background in Oldies a plus, benefit package, females encouraged to apply. Send T&R: Operations Manager, WSEN, Box 1050, Baldwinsville, NY 13027. An Equal Opportunity Employer.

### NEWS DIRECTOR/ PROGRAM DIRECTOR

Knight Quality Station Group seeks individual to fill a News/Program Director position at AM 61 WGIR News/Talk/Sports, one of New England's top-rated news operations. Responsibilities include serving as morning anchor, directing station's news coverage, ensuring professional execution of news/sports/production/network programming/promotions and assuring compliance with FCC regulations. Minimum 2 years on-air news experience required. Prefer individual already living and working in the Northeast. Send resumes to: Al Blake Jr., GM, WGIR Radio, P.O. Box 610, Manchester, NH 03105. WGIR Radio is an Equal Opportunity Employer.

## OPENINGS



### PROMOTION DIRECTOR

You can guide the Promotions Department of this heritage Connecticut station, if you are:

- \*A Strategic Planner
- \*Creative
- \*Organized

Send portfolio immediately to Tom O'Brien, Box 95, Danbury, Connecticut 06813. EOE

## WANTED:

Aggressive, ambitious, multitiered radio production person - heavy on editing, mixing, and writing. Must know some freshwater fishing. Must be willing to relocate to NYC. This is a ground-floor major league opportunity for someone with minimum 2 years pro experience. Are we asking a lot? You bet! Send resume + production tape now to: Babble Productions, 382 Central Park West, Suite 15 D, NYC 10025. EOE



### MORNING DRIVE

Wake-up talent wanted for Catskill's Top Rated Station. Must have 2 years on-air experience, great production skills, and willingness to perform in an **up tempo AC format!** RUSH T&R Plus Salary History to Rob Dillman, PD, WSUL, PO Box 983, Monticello, NY 12701. Females & Minorities Encouraged. EOE



America's coolest damn radio station is looking for a **Nighttime killer**. We need an over the top maniac who doesn't subscribe to A.O.R. conventions, who values support from a team and can give it up as well. If you are unique, hate reading liners, and have a killer personality with a tape that proves it, send your presentation to: 98 Rock - Russ Mettla, 3800 Hooper Avenue, Baltimore, MD 21211. 98 Rock is an Equal Opportunity Employer. Minorities and females are encouraged to apply.



Hot P-2 CHR looking for **Killer PD!** Must be aggressive, creative, promotionally active and be able to lead the troops as we turn up the heat and make the competition sweat. Send material to Nancy Tull, HOT 99.9, 107 Paxinos Road West, Easton, PA 18042. No Phone Calls. EOE

### SOUTH

Openings in East Texas markets. AT for Country and CHR. T&R: KSAM, Box 330, Huntsville, TX 77342. (813) EOE

Seeking Top-12midnight AT for top rated CHR 100.000 watt station. T&R: WVNA, Ron Hagan, Box 748, Florence, SC 29502. (813) EOE

Seeking AE with some sales experience. Top pay and benefits for the right person. RESUME: KCR/KJLN, Box 2068, Houma, LA 70361. (813) EOE

Ready for the mission? Seeking General Manager, and News Anchor/Reporter. T&R: Box 22607, Tampa, FL 33622-2607. (813) EOE

Back in sunshine! Seeking Program Director, and versatile play-by-play Sportscenter. T&R: Box 5269, Clearwater, FL 34618-5269. (813) EOE

## OPENINGS

Seeking AT's and newpersons for all shifts. Experience necessary. Females and minorities encouraged. T&R: WDAF, Martin Green, Box 6189, Florence, SC 29502. (813) EOE

Small market combo seeking a progressive PD. Country format. Many remotes, promotions. T&R: KDKD, Boeys, Box 448, Clinton, MO 64735. (813) EOE

Immediate night opening at leading Country station. Ability to communicate with adults a must. T&R: WZZD, Bill Martin, Box 3300, Tupelo, MS 38803. (813) EOE

Hot new CHR seeks AT for middays/afternoons. Production a must! Females/minorities encouraged. T&R: KFKY, Hurricane Hamilton, Box 1430, Morgan City, LA 70381. (813) EOE

## WANTED:

Urban PD & Air Talents (present & future openings - all shifts). Requirements include: production, remotes, live appearances, and the ability to interact with the public. You must be a mature part of the total marketing effort of the station, on many levels. Send tape/resume w/photo to WFXC Radio, attn: Fred Adams, GM, 2515 Apex Highway, Durham, NC 27702. EOE

### SOUTHEAST COASTAL AOR

Successful Savannah, Georgia AOR is seeking a P.D. Must be a motivator who can work with an experienced staff. Send tape and resume to: Jerry Stevens, PO Box 876, Savannah, Georgia 31498. Physical address: 1 River-view Road, Savannah, Georgia 31410. EOE

### PROGRAM DIRECTOR

Florida AC/Oldies based start-up. Previous programming experience in format with proven ratings success. Responses to: Radio & Records, 1930 Century Park West, #998, Los Angeles, CA 90067. EOE



### PRODUCTION DIRECTOR

Fox 97 needs creative, innovative production wizard/voice talent with multi-track experience to help mold the on-air sound of the station. Great position, good benefits, with Shamrock Broadcasting. Weekend airshift. Resume, air-check, and production samples to: Dennis Winslow, Program Director, WFOX, 2000 RiverEdge Parkway, Atlanta 30328. EOE

Jocks needed! Confidential Placement Services. PDs/Jocks locate talent/opportunities without getting burned.

### KCI

4923 Brookside Way NW  
 Duluth, GA 30136 (404) 729-1587

### RADIO WITH 1/2 THE CALORIES AND ALL THE SECURITY

Major radio production house is looking for **Full Time Announcer** - big pipes, great delivery a must for concert spots, motor events etc. - If you're looking for a stable gig - opportunity to grow and make serious money plus live in the great state of Texas - call **713-440-0044**

Serious Inquiries Only.

### MAJOR URBAN

Guess who's got an opening????? Here's the clues: Rare afternoon opening at one of America's hottest urban in the top 10. Solid company with winning attitude and winning station. We need someone who is witty, tight, exciting, creative, and easily motivated. Stop guessing and rush T&R. Programmer's Talent, P.O. Box 100663, Fort Worth, TX 76185. EOE

## OPENINGS

## PROGRAM DIRECTOR

Top 15 market leader seeks aggressive AC PD with experience. Must be a team leader, understand marketing and research, and know 'Selector' inside and out. Send confidential letter, resume and current station composite to: Radio & Records, 1930 Century Park West, #990, Los Angeles, CA 90067. EOE

## Program Director

Program Director/Morning Person needed for Gold Intensive AC in Southeast market. Station will have all the tools to take it to the top. Good pay and benefits. Send tape and resume to: Radio & Records, 1930 Century Park West, #991, Los Angeles, CA 90067. EOE M/F

## MIDWEST

Seeking Country Talent with strong production and remotes. No beginners and no cella phans. T&R: WTH/AF, Box 1488, Terre Haute, IN 47808. (8/10) EOE

Seeking high energy morning Talent/production pro for Country 97.3. Two years' experience, prefer non-smoker. T&R: Box 433, Lawton, OK 73502. (8/3) EOE

Seeking PD/morning drive for AC/Oldies station. Superb salary with experience. T&R: WBN-FM, Box 610, Bloomington, IL 61702. (8/3) EOE

Solid midday Talent sought for WOFN-FM/Muskegon. Good production/attitude. AC outlet. Possible APO opening. T&R: Geoff Brown, Box 839, MI 49456. (8/3) EOE

Ready for fulltime? Fort Wayne AC seeks Air Personality. T&R: Jim Tinghe, 424 Reed Road, IN 46815. (8/3) EOE

Warm, adult communicator sought. Seeking versatile person for 35+ demo and also parttime for Classic Rocker. T&R: WPZ, Brian Demay, Box 286, Potosi, MI 49779. (8/3) EOE

Country FM seeking applicants for AT, Production, News, Copy. T&R: WYTE, Dan Olsen, Box 1030, 3012 Post Road, Stevens Point, WI 54481. (8/3) EOE

Bright AC seeking creative Program Director. Position includes airshift. Great opportunity. T&R: WDMX, 1650 Watermark Drive, Columbus, OH 43215. (8/3) EOE

Wake up a medium market in Wisconsin with your creative charm, wit and humor. T&R: WJWS, Gary Johnson, Box 707, Neenah, WI 54957. (8/10) EOE

News Director sought. Requires strong reading and writing skills plus knowledge of FCC rules. T&R: WPCO, 601 Upton Road, Mt. Vernon, IN 47820. (8/10) EOE

Full and parttime news positions open. Excellent delivery, writing & reporting skills. T&R: WYEZ, Ann Kraft, 237 Edison Road, Mishawaka, IN 46545. (8/10) EOE

CHR morning spot open for adult communicator and team player willing to do whatever it takes to win! T&R: KQHT, 2601 DeMere, Grand Prix, ND 58201. (8/10) EOE

Indiana Country seeking experienced AT for future openings. Remotes and good production. T&R: WTH, Barry Kent, Box 1488, Terre Haute, IN 47808. (8/10) EOE

MIAM powerhouse accepting applications for AT with production ability. T&R: WSMR, Box 10, Litchfield, IL 62556. (8/10) EOE

Parttime opening for enthusiastic Personality. Small market station with big market sound. T&R: WKLM, 7368 CR 623, Millersburg, OH 14654. (8/10) EOE

WOD  
OLDIES  
107.3

Needed for the Fall: News and Reporting for the fastest growing station in Market 66. Must understand the difference between information that interests and affects people and sensationalism. T&R with references, Dianna Kelly, News Director, WODJ, 2610 Horizon Dr., Grand Rapids, MI 49546.

## CHURBAN POWERHOUSE SEEKS MORNING COMMUNICATOR

We're looking for a morning personality who is fun, topical, energetic, creative, and a team player. Good phones a must. Rush your aircheck to Radio & Records, 1930 Century Park West, #001, Los Angeles, CA 90067. M/F EOE

## OPENINGS

## PRODUCTION WIZARD

Multi-track master to helm high-output, major market production department at the nation's leading Hot AC.

Killer promos a must!

Turn your creative voicing, writing, and producing talents loose in our brand new, state of the art 8-track studio!

All format backgrounds considered. Rush your best spots, promos, and voiceover on cassette to Radio & Records, 1930 Century Park West, #005, Los Angeles, CA 90067. EOE

## BRAND NEW RADIO STATION NEEDS ENTIRE STAFF!!

If you have at least 3 years experience, are creative, driven, have a vast knowledge of Rock music, and believe in being a team player, we want to hear from you. No liner card readers, we need real talent. If you are ready for the challenge, send your best stuff ASAP. Brent Alberts, KTHK, 7030 S. Yale #302, Tulsa, OK 74136. EOE-Females Encouraged to apply.

## FM ROCKER/ TOP 30 MARKET SEEKS

1) Morning show producer. Must be a good writer, creative, clever and organized. Minimum 3 years experience.

AND

2) Production Director. Same requirements.

No wimps allowed. Send tape, scripts, resume, photo and references as soon as possible. Females and minorities encouraged. Respond to Radio & Records, 1930 Century Park West, #004, Los Angeles, CA 90067.

## GROUP OWNED CHR

looking for morning show sidekick/news anchor. This can be a major career break for the right person! This person will be a full partner in our morning team. News ability helpful, sense of humor a must. No matter what market size you are in now... rush T&R to Radio & Records, 1930 Century Park West, #006, Los Angeles, CA 90067. Females and minorities are strongly encouraged to apply. EOE

## NEWS DIRECTOR &amp; NEWS ANCHOR KLIK AND Y-107

1) We are looking for an AGGRESSIVE, TAKE CHARGE News Director. Manage and Direct three person staff in Missouri's Capital city.

2) If you live and die for news, can write well, and have on-air PERSONALITY, we want to hear from you! Females encouraged to apply. T&R: Bobby Jackson, Program Director, P.O. Box 414, Jefferson City, Missouri 65102. EOE M/F

## WANTED: MORNING TALENT

To head up our Morning CHR Zoo. Hustle and attitude will give you a leg up. T&R to: Radio & Records, 1930 Century Park West, #988, Los Angeles, CA 90067. EOE

## LARGE MIDWEST URBAN radio station looking for Talented COMMUNICATOR

to become part of winning morning show. If you have the goods send cassette of your best to: Radio & Records, 1930 Century Park West, #985, Los Angeles, CA 90067. EOE

## OPENINGS

## WOW

59 Country • 94.1 FM Country

Seeks Program Director for Great Empire Broadcasting's midwestern full service Country powerhouse. Candidates must have creativity, organizational skills, a commitment to country music, the ability to manage a large staff and to bring out the best in people. Send resume and tape to General Manager, WOW AM/FM, 615 North 90 Street, Omaha, NE 68114. WOW is an EOE.

## MORNING AIR PERSONALITY

Entertaining, fun, adult communicator for Top 75 prestigious AC Powerhouse. We've placed a blind box ad because if you knew who we are we wouldn't get any work done answering all the calls. Send your T&R to Radio & Records, 1930 Century Park West, #999, Los Angeles, CA 90067. EOE

## KAP101.7

WKKP, Lansing. We're still searching for MIDDAY personality for our HOT AC. Top 100 market. Great attitude, creative, team player. Females encouraged. T&R to: DENNIS MARTIN, P.O. Box 25008, Lansing, MI 48909. EOE

Top Midwest CHR looking for morning show news anchor who can have fun outside of the newscasts! Great company. Great people. A winner needed yesterday! Tape & resume to: Radio & Records, 1930 Century Park West, #989, Los Angeles, CA 90067. EOE

KDWB  
101.3

## PRODUCTION MONSTER!!!

Are you ready to replace J.R. Nelson in our all-digital studio? You must be original, inventive, and able to knock out POWERFUL PROMOS and SIZZLING SPOTS! Some computer knowledge essential. Musical skills a major plus. You'll run one of the best-equipped facilities in the world and join a staff of CHR winner! Express a tape to: BRIAN PHILIPS, KDWB-FM, 708 South Third Street #200, Minneapolis, MN 55415. KDWB is an Equal Opportunity Employer.

## WEST

Selling/fishing/airtime/fresh air. Seeking News Director, AM AT and AT/production pro. T&R: KWZJ, Sue Martens, Box 489, Warm Springs, OR 97761. (8/3) EOE

Orange/Cortex, CO CHR seeks AT with strong production skills for future openings. T&R: Dan Kelley, Box 740, Cortex, CO 81321. (8/3) EOE

Southern California news/talk seeks strong, aggressive newperson. T&R: KWZJ, John Burgess, Box 12700, Palm Desert, CA 92256. (8/3) EOE

Seeking Newperson with writing skills for mornings on AC station in Sonoma. No calls. T&R: K2ST, Rob Singleton, Box 100, Santa Rosa, CA 95402-0100. (8/10) EOE

## OPENINGS

Rare Morning Drive opening. T&R: KDXT, Chad Parrish, Box 1406, Missoula, MT 59806. (8/10) EOE

Seeking experienced, hardworking team player for AT. F, males and minorities encouraged. No calls. T&R: Bill Marks, Box 170, Turlock, CA 95381. (8/10) EOE

Central Coast hit music station has immediate midnight to 6am opening. T&R: K20Z, Sam Jackson, 129 N. Helyar Road, Arroyo Grande, CA 93420. (8/10) EOE

MAJOR LA URBAN in search of great air talent, news and production persons. Major market experience and ATTITUDE a must! T&R to: Radio & Records, 1930 Century Park West, #008, Los Angeles, CA 90067. EOE

## MORNING PERSONALITY CENTRAL CALIFORNIA/ CLASSIC ROCK!

No Liner Card Readers. Personality and imagination most important. C&R to Radio & Records, 1930 Century Park West, #002, Los Angeles, CA 90067. EOE

## Kim Travis, Programming Consultant

(CHR AC) Our people keep moving to bigger markets! We need a Program Director and two great morning acts, yesterday! C&R to: Kim Travis, 5110 Golconda N.W., Albuquerque, N.M. 87120. NO CALLS. EOE

## WE'RE BUILDING A NEW TEAM IN SEATTLE!

KNWA, Brown Broadcasting's newest NAC, is seeking experienced announcers to come live and work in one of America's most desirable cities. We need an intelligent, warm delivery with an economy of expression. An audition tape customized for NAC would best demonstrate your appreciation and understanding of the format. T&R to Nick Francis, KNWA, 1109 1st Avenue, Suite 300, Seattle, WA 98101. No calls. Response guaranteed. M/F, EOE

## SOUTHERN CALIFORNIA'S NEWS LEADER

## KFWB NEWS 98

A GROUP W ALL-NEWS STATION is looking for the best anchor in the country. You must be contemporary, able to keep our listeners riveted to the radio, always be up and at 'em and follow the format. Send your tape and resume to Bill Yeager, KFWB News 98, 6230 Yucca Street, Los Angeles, CA 90028. NO calls please. EOE

## MORNING SIDEKICK WANTED

Can you entertain, inform and work in a team atmosphere? Would you like to live in a beautiful area that's one of the top ten growth markets for the 90's? We offer good bucks, great benefits and new facilities. Females and minorities encouraged. Rush cassette and resume to Radio & Records, 1930 Century Park West, #996, Los Angeles, CA 90067. EOE

## OPENINGS

### NIGHT TIME AIR PERSONALITY

This is a rare opportunity with a very special radio group that will value and reward your contributions to our continued success. We're the Top-rated AC station in the country and we have an opening for a dedicated, motivated and personable air personality. If you have the desire and at least two years of commercial radio experience, send your T&R to: Don Jennings, Operations Manager, KCIX (K-106 FM), 5257 Fairview Avenue, Boise, Idaho 83706. EOE M/F

## POSITIONS SOUGHT

15 year vet outfoxed. Dry humor, seeking weekend shift only. Solve your scheduling headaches. CHRIS: (815) 756-8427. (8/10)

Six year Top ten market pro seeks relocation. Experience: mornings, multi-track, great at appearances. Young, aggressive team player. BOB: (713) 484-7988. (8/10)

I worked 62 hours last week, ask my boss. But it wasn't in radio. Please help me get my radio career started. DAN: (706) 771-6174. (8/10)

Currently employed Contemporary Country AT seeks new gig in Mountain region. BOB: (509) 894-5022. (8/10)

PD/MO/ADR/CHR. TODD: (501) 442-0166. (8/10)

Seeking next challenge. Programming/Announcing. AC, Oldies, Country. Current PD/mornings, small market PSA. DAVE: (316) 227-7825. (8/10)

### Female Sidekick/Voices/ Comedy Writer.

Top 5 Market for last 7 years. Looking for New Morning Show Opportunity. (215) 925-2895.

Play hard, work harder. Production and AT is the only cure! Three and a half years in Houston. AC/Oldies/Country/CHR. (713) 780-3103. (8/10)

Killer mornings! Two rules: win and don't lose licenses. We dare you! TAMMY: Box 1790, Panama City, FL 32402. (8/10)

Former host of "Love's Magic" on WMGK, Philadelphia is available now! CHRISTOPHER SCOTT: (201) 783-8722. (8/10)

Real Estate Broker with AT experience on AGR and MOR stations seeking position tying these two things together. PHIL: (914) 344-8464. (8/10)

AT, production, news, sports experience for College Radio. Looking to hit the real world! Any market. DOUG: (513) 923-3761. (8/10)

Major Market Talk/RS experience. Performer/Writer with sense of humor is seeking Top 35 Market. SAM: (301) 477-3326. (8/10)

Copywriter with voices seeking appreciative home. I'm good and worth every penny. Organized and effective. Almost a decade's worth of experience. (804) 296-7897. (8/10)

Fourteen year pro seeking nights or overnights on Progressive, AGR or Oldies format. DAVE: (815) 933-6779. (8/10)

Attention Cleveland: native Clevelander seeking to move back with parttime or fulltime job. AC/Oldies/News background. STEVE: (216) 676-8236. (8/10)

## CHR/AC TALENT

Smooth, Funny, Concise Major Market Talent Available for Drivetime or Middays. Warm, reliable sound and Great References. Former B100, WNCI, KZZP. Experienced Asst. PD - Opportunity more important than Market Size. O'Connor - (619) 575-3353

Seeking that special person for your airstaff? I provide my listeners with entertainment, companionship and a smile every day. GERALD: (818) 886-8443. (8/10)

Hardworking, recent college graduate with Top 6 market internship seeks AT, news or sales. Prefer West, but open to other areas. JOH: (818) 661-7341. (8/10)

## POSITIONS SOUGHT

Upbeat, urban morning man! Seeking new challenge. Professional, energetic AT is ready to move up. Ready to go right now! BILL: (817) 690-6169. (8/10)

Dedicated veteran team player with production skills and quick wit seeks true personality format. AC/Gold/CR. East Coast preferred. MIKE: (809) 729-3520. (8/10)

Former WKSG, WNCI Detroit AT seeks next great opportunity. RICHARD: (313) 291-4173. (8/10)

Broadcast School grad seeking shift you've had open. Will relocate for right opportunity. Have tape to prove it. JOHN: (313) 382-0815. (8/10)

Minority, I'm not just an Anglo with an attitude. No "Paint By Number" radio. CHR Personality ready to blow humidity city. JAY WEST: (713) 568-6585. (8/10)

Experienced, dedicated, dependable. Seeking MD post with production and/or airstaff at solid AC or Country. TONY: (407) 746-7526. (8/10)

Seeking overnights. Small market on-air experience (even the obit). Will relocate anywhere! DREW: (717) 630-1541. (8/10)

British AT in S. California with 3 1/2 years' London CHRAOR experience seeking AT or Production job at station or syndicator. JAMES: (818) 769-6224. (8/10)

Some people have one track minds. I have eight. Award-winning 14 year Writer/Production Director seeking new challenge. MIKE: (717) 626-2970. (8/10)

Radio research analyst seeks research, promo or sales job in Eastern cities. 3 years' experience at Birch/Scarborough. MARLENE: (301) 340-2597. (8/10)

Eager individual seeking fulltime work in AC/MOR, or Country. I am willing to relocate. JAY: (515) 357-5661. (8/10)

Multi-lingual British newspaper seeking to sniff out growth opportunities. Recent graduates from Northeast Broadcasting/Boston. SANDRA: (401) 421-8796. (8/10)

Versatile, talented AT with CHRAOR/Heavy Metal background seeking to blast your ratings. Make the right choice, look no further. KEVIN: (301) 944-6451. (8/10)

Female rock AT with eight years' experience. Relocating to California by September 1. Let's set up interview now. NIKKI: (812) 825-8975. (8/10)

AT with five years' urban experience with voice to boost ratings. JOEL: (213) 461-8734. (8/10)

AT/Newsman seeks move up to larger market. Teamwork and leadership are my number one priority. STEVE: (214) 676-8236. (8/10)

Proven ratings winner seeking to move to Programming or News. Have production skills and play to win. TOM: (203) 792-4771. (8/10)

Original morning entertainers. Not burned-out comedy service junkies. Major market team seeks P1 or P2 station. SCOTT: (414) 281-0527. (8/10)

Mornings or PD. Track record for both. Promotions and multi-track experience. Together we can do it. (912) 368-2000. (8/10)

AT/Production guy seeking new challenge anywhere in Northeast or Southwest. Currently at AC/Oldies station. Have latest aircheck. ANDY: (718) 979-3171. (8/10)

Female AT with more hair than Tina Turner. Great pipes. (407) 747-7063. (8/10)

Sports? That's me. Top-notch PSP, sports talk, reporting. Unique sound. BILL: (402) 421-3922. (8/10)

When I'm on the air,  
FM LISTENERS COME BACK TO AM!  
My unique blend of talk,  
comedy and music grabs the 18-49 demos.  
Entertaining talk with no  
issues and few guests. (305) 424-7661.

Articulate, recent college graduate with six years' experience seeks MD/AD. Prefer UCI/AC/CHR. Team player with great attitude. KIMBERLY: (912) 252-0492. (8/10)

Seeking Music Director or Programming position. Great musical knowledge in many formats from Modern Rock to New Age. BRUCE: (415) 389-8368. (8/10)

AT with major market experience seeks position at AC/CHR station. Will relocate immediately. LOUIS: (714) 734-6645. (8/10)

Former small market AC/AT with one year' experience seeks reentry into radio. Any format, entry level OK. BILL: (512) 659-9194. (8/10)

News Anchor in large Midwest market to become automation victim. Experience in many areas including sports. PSP. Relocation OK. DAVE: (818) 254-8182. (8/10)

Solid gold AT! 12 year pro with great pipes seeking innovative Oldies station to re-create the magic of '50s/'60s radio. (818) 364-8706. (8/10)

OM/PD/afternoon drive seeks new challenge. RICH: (313) 388-9478. (8/10)

PD's in Florida! Educated, entry level talent eagerly ready to work! MICHAEL: (305) 721-4944. (8/10)

Europe is hot! Scandinavian AT, warm, lively, into music. Ten years' CHRAO/Oldies/Country. Always loved American radio, always will. LARS: (604) 850-9174. (8/10)

## POSITIONS SOUGHT

### COUNTRY, A/C

PD or Mornings. Programming Track Record, multi-track production skills, promotions background. Sales oriented marketing programmer. I get results through research, involvement. Call for Programming Philosophy, tape, resume, and ratings profile. RICH GARRISON (912) 368-2000

Experienced AT seeking rock nighttime position. Prefer small/medium market CHR. Currently in automated hell. SCOTT CLEVELAND: (716) 895-6803. (8/10)

Radio broadcasting type seeks fulltime overnight AC/CW or Oldies. Am a bizzare creature with potential. Have tape will travel. SUE DOLAN: (319) 322-3367. (8/10)

A creative mind and mouth is a terrible thing to waste! Fun, upbeat, entertaining CHR AT. Seven years' experience. SUC RIC: (614) 397-4486. (8/10)

Adult communicator seeks Midwest or Southwest connection. Full complement of talents. NAC/New Age/AC/Oldies/Country. TOM: (414) 652-7866. (8/10)

Morning Drive News/PSP man seeks sports-oriented position. Five years' medium market experience. Available now! TM: (804) 628-0508. (8/10)

Experienced AT, 13 years' experience seeks fulltime position with AGR/AC in Southwest or Rockies. JEFF: (512) 993-6989. (8/10)

Sportscasting pro with seven years' experience seeks major college pro PSP work. JOHN: (415) 479-6204. (8/10)

Let. One Assistant Promotion Director seeking home station. I want to work. STEVE: (305) 584-5957. (8/10)

### PROMOTION PRO AVAILABLE

17 Year pro with promotion experience in Rochester, NY, New Orleans and Phoenix is now ready to join your winning team. Only serious inquiries need call this "Promotion Guy." Reale (602) 866-1806.

CHR Personality plus seeks new city to entertain. Five years' experience on nite rocker, plus promotion and MD skills. GREG: (501) 771-5071. (8/10)

College experienced AT and News Anchor seeking parttime position in Northern IL or IN, willingness to learn, try me. DAN: (708) 771-6174. (8/10)

Had my fill of "real" jobs. Major market female AT, radio/telev. seeks way back to radio. Oldies/CHR/Classic Rock. Prefer Southeast. (404) 642-9063. (8/10)

Energetic, topical/local morning Personality ready to make a difference at your Top 100 station. Good phones and good fun for adult audience. (515) 780-3521. (8/10)

Versatile 20 year radio veteran seeks position with future. Prefer programming. RICHARD: (703) 694-2229. (8/10)

Got a talk station? Quick impact talk show Host/PD. JOHN: (407) 967-3787. (8/10)

Hot AT with personality and will seeking move up to medium market Urban or CHR radio. Willing to relocate yesterday. (206) 830-9445. (8/10)

I make Selector jump through hoops! Great voice, good attitude and 16 years' experience. Let's blow 'em out of the sky! WAYNE GAIN: (504) 927-1367. (8/10)

Seeking talk show. One big year' experience including KFI and KXL. Hungry, deadly, humorous and intense. BOB: (818) 355-4269. (8/10)

Isn't the bottom line ratings? Drivetime pro ready for CHR in medium to large market. Production an added bonus. MICHAEL: (615) 283-4779. (8/10)

The one monster emerges after three existing on-air years. I await your call. (507) 433-7784. (8/10)

Successful Program Director available. Proven track record, good organizational and people skills, excellent references. (615) 867-3173. (8/10)

PD-MO experience, CHRAOR, prefer P3/P2 music or programming. Comfortable and reliable on-air. TODD: (501) 442-0166. (8/10)

Atlanta/Jacksonville and Southeast. Air Personality with seven years' experience, one year' programming, seeks step up to medium market. SKOP: (904) 763-6095. (8/10)

### TALENTED PD/AT EXECUTIVE

Featured in KCBQ reunion video. Presently employed - seeks challenge. Knowledgeable motivator with outstanding people, production and computer skills. Happy, confident winner. (619) 338-8419.

## POSITIONS SOUGHT

Chief Engineer/AT. Experienced AM/FM talent seeks airstaff on rock FM, milder climate, medium to large market. ERIC: (219) 924-7004. (8/10)

Major market female AT seeks better opportunities/quality of life in Southeast or Pacific Northwest. Mexican/will work at most any format/shift. (404) 642-9063. (8/10)

AT available. Have weekly show in L.A. Any format. Perform interviews, commercials, angles with production. BOB: (818) 907-9525. (8/10)

### Get A Jump On The Industry's Hottest Job Opportunities!

Get R&R's weekly Opportunities/classified section before the paper's published. R&R Job Hotline is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.



Top 30 AT with CM/OM/PD/MO/PSP experience. DAN: (801) 467-3060. (8/10)

AC/AT with strong personality, humor and stand-up background seeking relocation in Florida. GEOFFREY: (212) 868-1162. (8/10)

AT with great voice and creative production skills seeks position. Experienced in phone/news/PSP/news/Anchor and PR. Five years' in CA. CHRIS: (214) 987-9860. (8/10)

### R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



# BREAKERS

## PEBBLES

### Giving You The Benefit Of A Doubt (MCA)

87% of our reporting stations on it. Rotations: Heavy 0/0, Medium 7/7, Light 73/73, Total Adds 80 including WILD, WDAS, WAMO, WVEE, KHYS, K97, WGCI, WZAK, KPRS, KJLH. Debuts at number 38 on the Urban Contemporary chart.

## KIARA

### You're Right About That (Arista)

76% of our reporting stations on it. Rotations: Heavy 0/0, Medium 5/1, Light 65/27, Total Adds 28 including WXYV, WILD, WKYS, WVEE, K97, WOWI, WJLB, KPRS, KMJM, KJLH.

## RUDE BOYS

### Come On Let's Do This (Atlantic)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/0, Light 42/15, Total Adds 15 including WXYV, WGCI, WTLC, KPRS, KJLH, OC104, WWDM, WOPX, WHJX. Debuts at number 38 on the Urban Contemporary chart.

## EARTH, WIND & FIRE featuring M.C. HAMMER

### Wanna Be The Man (Columbia)

87% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/0, Light 47/10, Total Adds 10, KMJM, KBCE, WZFX, Z104, WJJS, WALT, WBLX, KDKS, WIZF, KPRW.

## LUKE featuring 2 LIVE CREW

### Banned In The USA (Luke/Atlantic)

66% of our reporting stations on it. Rotations: Heavy 5/0, Medium 27/0, Light 29/8, Total Adds 8, KQXL, WATV, WPAL, WZFX, WJJS, WIKS, WCDX, KMJJ. Debuts at number 33 on the Urban Contemporary chart.

## OLETA ADAMS

### Rhythm Of Life (Fontana/Mercury)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/0, Light 44/9, Total Adds 9, KHYS, WGCI, WJLB, Z93, WWDM, Z104, WHJX, KDKS, KPRW.

## TYLER COLLINS

### Second Chance (RCA)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/0, Light 44/6, Total Adds 6, KQXL, WPEG, WAGH, WZFX, Z104, K98-FM.

## DIANA BROWN & BARRIE K. SHARPE

### The Master Plan (FFRR/PolyGram)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/0, Light 41/7, Total Adds 7, WBLX, WBLK, KBCE, WPAL, Z93, WHJX, HOT105.

# NEW & ACTIVE

## MAXI PRIEST "Close To You" (Charisma) 54/9

Rotations: Heavy 1/0, Medium 21/1, Light 32/6, Total Adds 9, KPRS, KSOL, WFXA, WENN, WMGL, WFXE, WOPX, WIKS, WEAS, Heavy: WMYK, Mediums include: WLD, WDAS, WAMO, WHUR, K97.

## FATHER MC "Treat Them Like They Want To Be Treated" (MCA) 54/5

Rotations: Heavy 0/0, Medium 26/0, Light 22/5, Total Adds 5, WVEE, WZAK, KSOL, WZFX, WEDR, Mediums include: K104, WPEG, WWDM, KHJL, HOT105, Mediums include: WLD, KMJJ, K97, WOWI, WBLK. Debuts at number 37 on the Urban Contemporary chart.

## FAMILY STAND "In Summer I Fall" (Atlantic) 45/6

Rotations: Heavy 0/0, Medium 11/0, Light 35/6, Total Adds 6, WBLX, K97, Z93, WHJX, WQIS, WALT, Mediums include: WLD, WDAS, WHUR, WMGL, WPAL.

## AFROS "Feel It" (Columbia) 45/2

Rotations: Heavy 0/0, Medium 24/0, Light 21/2, Total Adds 2, WBLX, Z16, Mediums include: WBLX, KHYS, KMJJ, K97, WOWI.

## KIPPER JONES "Shockwave" (Virgin) 41/2

Rotations: Heavy 0/0, Medium 21/0, Light 20/2, Total Adds 2, WKS, WVOI, Mediums include: WAMO, WHUR, K97, KPRS, WBLK.

## PERRI "Someone Like You" (MCA) 41/0

Rotations: Heavy 0/0, Medium 21/0, Light 20/0, Total Adds 0, Mediums include: WDAS, WHUR, WKYS, K97, WYLD.

## DIANNE REEVES "More To Love" (EMI) 40/4

Rotations: Heavy 0/0, Medium 9/0, Light 31/4, Total Adds 4, WMGL, WEDR, KPRW, WVOI, Mediums include: WXYV, WDAS, WHUR, WFXA, WFXE.

## MAC BAND "Someone To Love" (MCA) 40/4

Rotations: Heavy 0/0, Medium 13/0, Light 27/4, Total Adds 4, KSOL, WJJS, WTLZ, WYLD, Mediums include: K104, WYLD, WHUR, WPEG, WAGH.

## THREE TIMES DOPE "Weak At The Knees" (Arista) 40/3

Rotations: Heavy 0/0, Medium 18/0, Light 22/0, Total Adds 4, KMJJ, WEAS, WOPX, Mediums include: K104, K97, WOWI, WJZ, WFXA.

## MILIRA "Go Outside In The Rain" (Motown) 35/7

Rotations: Heavy 1/0, Medium 12/1, Light 22/6, Total Adds 7, K97, WJZ, Z93, WJTT, WQMG, Z104, KPZ, Heavy: WYLD, Mediums include: K104, WBLX, WJAH, WOPX, WJAE.

## RANDY CRAWFORD "Cigarette In The Rain" (WB) 33/12

Rotations: Heavy 0/0, Medium 2/0, Light 31/12, Total Adds 12 including WHUR, WOWI, WJLB, KPRS, KBCE, WATV, WZFX, Z104, WOPX, WELP, Medium: WDAS, HOT105.

## TRACIE SPENCER "Save Your Love" (Capitol) 31/31

Rotations: Heavy 0/0, Medium 1/1, Light 30/30, Total Adds 31 including WLD, WDAS, WJLB, K104, KMJJ, WHOT, WYLD, WTLC, WIKK, KDKS.

## GOOD GIRLS "I Need Your Love" (Motown) 31/7

Rotations: Heavy 0/0, Medium 7/0, Light 24/7, Total Adds 7, K97, WFXA, WPEG, WFXE, HOT105, KPRW, KDAY, Mediums include: WYLD, WATV, WAGH, Z104, WELP.

## JAMES 'J.T.' TAYLOR "8 Days A Week" (MCA) 30/8

Rotations: Heavy 0/0, Medium 3/1, Light 27/7, Total Adds 8, K97, KBCE, WJTT, WELP, WHJX, WALT, WQIC, K98-FM, Medium: WFXA, WATV.

## BRENDA RUSSELL "Stop Running Away" (A&M) 30/4

Rotations: Heavy 0/0, Medium 6/0, Light 24/4, Total Adds 4, WQMG, Z16, WALT, KMJJ, Mediums include: WDAS, WHUR, WIKK, WQIC, WTLZ.

## WHISTLE "Bad Habit" (Select) 29/4

Rotations: Heavy 0/0, Medium 9/0, Light 20/4, Total Adds 4, KBCE, WPAL, WZFX, KJZ, Mediums include: KHYS, K97, WZAK, WPTG, WQMG.

## JONATHAN BUTLER "Heal Our Land" (RCA) 27/27

Rotations: Heavy 0/0, Medium 0/0, Light 27/27, Total Adds 27 including WDAS, KMJJ, WFXA, WEDR, WATV, WENN, WMGL, WPAL, WJTT, WAGH.

## L.L. COOL J featuring UNCLE L "The Boomis System" (Def Jam/Columbia) 27/27

Rotations: Heavy 0/0, Medium 0/0, Light 27/27, Total Adds 27 including WXYV, WJLB, WAMO, K104, KHYS, KMJJ, WHOT, KPRS, KMJM, WIKK.

## MOST ADDED

PEBBLES (89)  
SAMUELLE (39)  
TRACIE SPENCER (31)  
KIARA (28)  
JONATHAN BUTLER (27)  
L.L. COOL J (27)  
LISA STANSFIELD (26)  
DINO (18)  
RUDE BOYS (15)  
ALEX SUONON (13)

## HOTTEST

ANITA BAKER (72)  
BABYFACE (69)  
TIME (63)  
MARIAH CAREY (58)  
BELL BIV DEVOE (52)  
JANET JACKSON (49)  
TONY! TONY! TONY! (29)  
AFTER 7 (10)  
TERRY STEELE (9)  
WHISPERS (7)

## TOP 10

### RECURRENTS

LW	TW	ARTIST/SON
2	1	TROOP/All
—	2	K. SWEAT/Make
1	3	EN YOGUE/Hold
7	4	J. GILL/My
10	5	CAMEO/Want
4	6	L. STANSFIELD/You
5	7	SNAP/Power
6	8	R. BELLE/This
3	9	M. HOWARD/Urtil
—	10	AFTER 7/Can't

## LISA STANSFIELD "This Is The Right Time" (Arista) 27/26

Rotations: Heavy 0/0, Medium 1/1, Light 26/25, Total Adds 26 including WPKS, WDAS, WJLB, WAMO, WHUR, WOWI, WTLC, WBLX, OC104, WIKK.

## SINBAD "I Ain't Lyin'" (Wing Polydor) 25/6

Rotations: Heavy 0/0, Medium 3/0, Light 23/6, Total Adds 6, KPRS, WYOK, WAGH, WZFX, KMJJ, WOPX, Medium: KJLH, WELP, WQIC.

## FRIGHTY & COLONEL MITE "Life Is What You Make It" (Profile) 25/3

Rotations: Heavy 0/0, Medium 6/0, Light 20/3, Total Adds 9, WKYS, WHOT, WCDX, Mediums include: WAMO, KHYS, WEDR, WEAS, KDKS.

## KLYMAXX "Private Party" (MCA) 25/3

Rotations: Heavy 0/0, Medium 5/0, Light 21/3, Total Adds 3, K97, WHOT, K98-FM, Medium: WENN, WWDM, Z104, WJLB, HOT105.

# SIGNIFICANT ACTION

## TRES "I Can't Hang Any Longer" (Priority) 24/6

Rotations: Heavy 0/0, Medium 0/0, Light 24/6, Total Adds 6, WZAK, KQXL, WENN, WELP, WQIS, WEAS.

## NEWKIRK "Double Dutch On The Sidewalk" (OBB/Columbia) 23/3

Rotations: Heavy 0/0, Medium 2/0, Light 21/3, Total Adds 3, KBCE, WPAL, WZFX, Medium: WEAS, WJAH.

## OMARA featuring LAVISTIA MILLER "Smokin' Room" (Mega Jam) 23/2

Rotations: Heavy 1/0, Medium 10/0, Light 12/2, Total Adds 2, WATV, WPAL, Heavy: HOT105, Mediums include: WHUR, K97, KBCE, WYOK, WAGH.

## DINO "Romeo" (Island) 21/18

Rotations: Heavy 0/0, Medium 2/1, Light 19/17, Total Adds 18 including WHUR, K97, KSOL, OC104, WFXA, KQXL, WATV, WENN, WOPX, Z16, Medium: WYLD.

## MICHAEL FRANKS "The Art Of Love" (Reprise) 21/4

Rotations: Heavy 0/0, Medium 4/0, Light 17/4, Total Adds 4, KMJJ, KPRS, KBCE, WOPX, Medium: WHUR, WIKK, WELP, WVOI.

## TIMES TWO "Set Me Free" (EMI) 20/0

Rotations: Heavy 0/0, Medium 4/0, Light 16/0, Total Adds 0, Medium: WQIS, WJAH, WJMP.

## NO FACE "Hall" (Columbia) 19/12

Rotations: Heavy 0/0, Medium 0/0, Light 19/12, Total Adds 12 including WJZ, WFXA, WENN, WPEG, WAGH, WFXE, KJZ, KHJL, WEDR, HOT105.

## LAQUAN "Now's The B Turn" (4th & Broadway/Island) 19/6

Rotations: Heavy 0/0, Medium 1/0, Light 18/5, Total Adds 5, WAGH, KJZ, Z16, WIKS, WEAS, Medium: KDAY.

## MASTER ACE "Me And The Biz" (Cold Chillin'/Reprise) 19/5

Rotations: Heavy 0/0, Medium 3/0, Light 16/5, Total Adds 5, WYLD, KPZ, WQIS, WALT, KPRW, Medium: WQMG, WKS, KDAY.

## SALT-N-PEPA "Independent" (Next Plateau) 19/2

Rotations: Heavy 0/0, Medium 9/0, Light 10/2, Total Adds 2, KHYS, WALT, Mediums include: K104, K97, WYLD, WZAK, WATV.

## SILK TYMES LEATHER "New Jack Thang" (Geffen) 18/7

Rotations: Heavy 0/0, Medium 4/0, Light 14/7, Total Adds 7, KQXL, WPAL, KJZ, Z16, WALT, WQIC, WOPX, Medium: K104, K97, KHJL, KDAY.

## PARTNERS IN KRIME "Undercover" (SBK) 18/0

Rotations: Heavy 0/0, Medium 2/0, Light 18/0, Total Adds 0, Medium: WMGL, KDKS.

## D-NICE "Call Me D-Nice" (Jive/RCA) 17/1

Rotations: Heavy 0/0, Medium 6/0, Light 11/1, Total Adds 1, WOPX, Mediums include: K97, WYLD, WJLB, KMJM, WQMG.

## MICHAEL COOPER "Over And Over" (Reprise) 16/1

Rotations: Heavy 0/0, Medium 9/0, Light 7/1, Total Adds 1, WQIC, Mediums include: K97, WYLD, WJLB, KMJM, WWDM.

## RED BANDIT featuring RICKY BELL "Baby Please Don't Cry" (Motown) 15/2

Rotations: Heavy 0/0, Medium 2/0, Light 13/2, Total Adds 2, WATV, WQIC, Medium: K104, WJLB.

## WHIZ KID with YSL "Let's Get It On" (NastyMix) 14/3

Rotations: Heavy 0/0, Medium 3/0, Light 11/0, Total Adds 3, WENN, WPAL, WZFX, Medium: KHJL, WBLX, KDAY.

## ALEX SUONON "Dance Of The Ghost" (Orpheus/EMI) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including WAMO, WHUR, WATV, WOPX, WELP, KJZ, Z16, WALT, WCDX, WEAS.

## SOMETHING SPECIAL "You Can Get Me Anytime" (Epic) 13/10

Rotations: Heavy 0/0, Medium 1/0, Light 12/10, Total Adds 10, WAMO, WZAK, WTLC, WZFX, WELP, KJZ, WCDX, WOPX, WTLZ, WVOI, Medium: WFXA.

## ADVENTURES OF STEVIE V "Dirty Cash" (Mercury) 12/6

Rotations: Heavy 0/0, Medium 1/0, Light 11/6, Total Adds 6, WBLX, WOWI, OC104, WZFX, WQIS, WQIC, Medium: WAMO.

## STARPOINT "Have You Got What It Takes" (Elektra) 11/5

Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Total Adds 6, K97, WZFX, Z104, KJZ, KHJL, WEDR, Medium: Z93.

## SUPERIORS "Perfect Timing" (Columbia) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, WJZ, WJTT, KJZ, Z16, WPGA, WKS, KMJJ, WJAH, WJMP, WTLZ.

## FIVE STAR "Treat Me Like A Lady" (Epic) 10/1

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Total Adds 1, WQIC, Medium: WKYS, OC104, WWDM.

## WILL DOWNING "Wishing On A Star" (Island) 10/1

Rotations: Heavy 0/0, Medium 6/0, Light 4/1, Total Adds 7, WZFX, Mediums include: WDAS, WZAK, WJLB, WYLD, KMJM.

# NEW ARTISTS

Reports/Adds

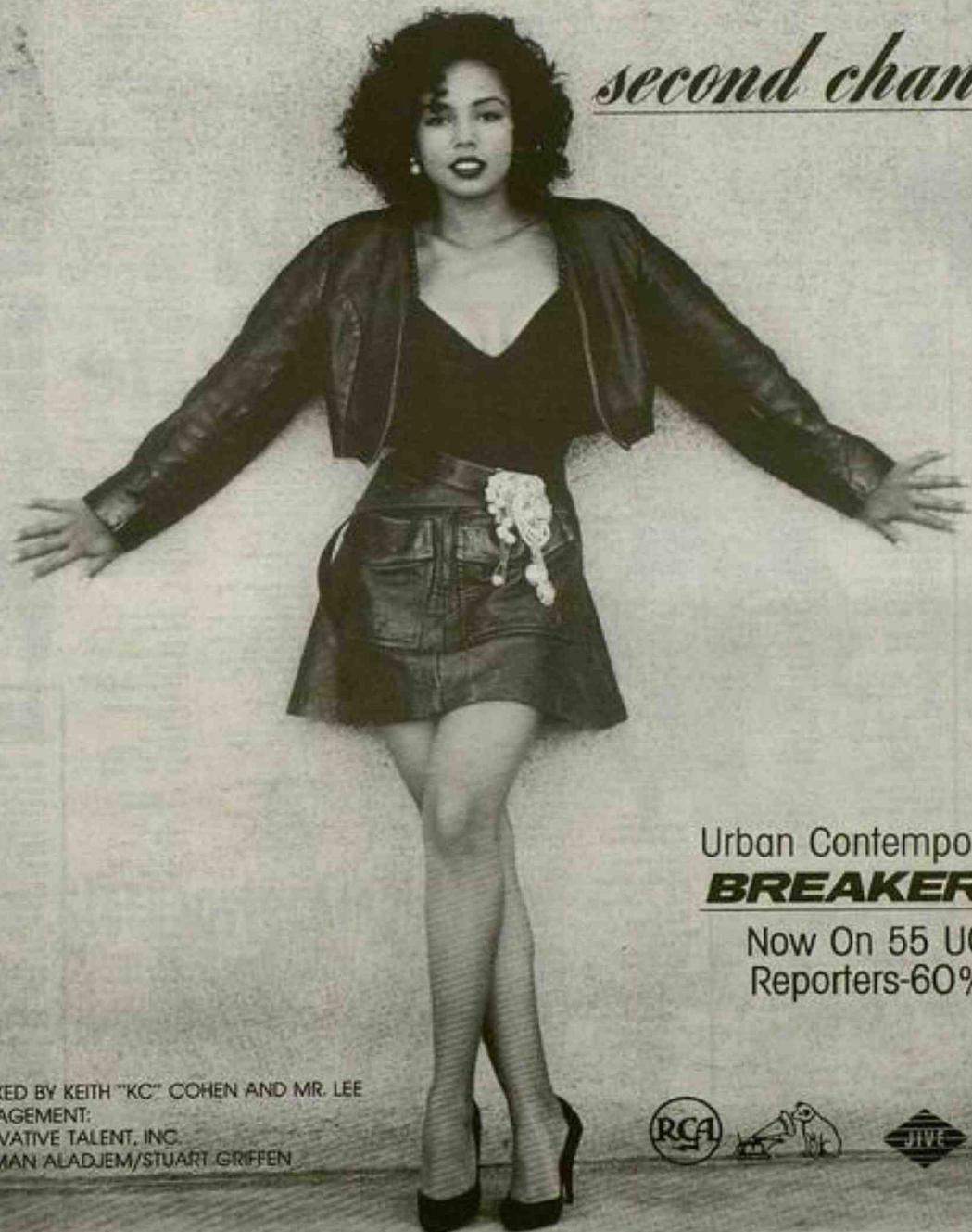
1	MAXI PRIEST/Close To You (Charisma)	54/9
2	FATHER MC/Treat Them Like They Want To Be Treated (MCA)	54/5
3	AFROS/Feel It (Columbia)	45/2
4	KIPPER JONES/Shockwave (Virgin)	41/2
5	PERRI/Someone Like You (MCA)	41/0
6	SAMUELLE/Go You Like What You See (Atlantic)	40/39
7	SINBAD/I Ain't Lyin' (Wing Polydor)	26/6
8	FRIGHTY & COLONEL MITE/Life Is What You Make It (Profile)	26/3
9	TRES/I Can't Hang Any Longer (Priority)	24/6
10	KWAME/Owgie Ee (Atlantic)	24/1

New artists have not yet had a UC Breaker.

# RCA'S SUMMER HOT STREAK

## TYLER COLLINS

*second chance*



Urban Contemporary  
***BREAKERS***

Now On 55 UC  
Reporters-60%

REMIXED BY KEITH "KC" COHEN AND MR. LEE  
MANAGEMENT:  
INNOVATIVE TALENT, INC.  
NORMAN ALADJEM/STUART GRIFFEN



### **BLACK BOX** "EVERYBODY EVERYBODY"

#1 Dance And Crossing!

Urban Contemporary  
Chart

21

75 UC Reporters-82%

### **JONATHAN BUTLER** "HEAL OUR LAND"

First Week:  
MOST ADDED!!  
27 UC Reporters

### **GLENN JONES** "CAN WE TRY AGAIN"

The one you've been waiting for...



# The Line Forms

# Around The Block!



“I

Don't

Go

For

That”

The Next Blockbuster Single from



featuring  
**SIEDAH GARRETT**

© 1990 Qwest Records

Let's face it, folks. The guy's got a knack for putting it all together— from Ray and Chaka on “I'll Be Good To You” to “Tomorrow”'s incredible Tevin Campbell. Now the Quincy Jones platinum-plus “block party” continues with another explosive new hit. Is there life after “Tomorrow”? You better believe it!

From the smash Quincy Jones album Back On The Block





# BREAKERS

## TAYLOR DAYNE Heart Of Stone (Arista)

55% of our reporters on it. Rotations: Heavy 2, Medium 26, Light 20, Total Adds 7, KLSI, WXTC, WAHR, WTFM, WLHT, WHNN, WMT-FM. Debuts at number 26 on the AC chart.

### SEDUCTION

## Could This Be Love (Vendetta/A&M)

55% of our reporters on it. Rotations: Heavy 7, Medium 28, Light 13, Total Adds 10, KESZ, KLCY, WLEV, WEBE, WKYE, WOBM, WMGS, WEIM, WKSJ, KTID, KWSI. Moves 30-25 on the AC chart.

### EVERYTHING BUT THE GIRL

## Take Me (Atlantic)

51% of our reporters on it. Rotations: Heavy 0, Medium 26, Light 18, Total Adds 6, KLCY, WRVC, KMJC, WLHT, WMGN, WHNN, 3WM, KTID. Debuts at number 29 on the AC chart.

### SANTANA

## Gypsy Woman (Columbia)

51% of our reporters on it. Rotations: Heavy 0, Medium 24, Light 20, Total Adds 5, KLCY, WXTC, WSGY, KEZA, WMT-FM. Debuts at number 30 on the AC chart.

# NEW & ACTIVE

### BRENDA RUSSELL "Stop Running Away" (A&M) 37/2

Rotations: Heavy 1/0, Medium 24/0, Light 12/2, Total Adds 2, WSGY, KTYL, Heavy: KTID, Medium: WSN, WTOS, U102, WYPR, KMJC, WMGN, 3WM, WEIM, WHAI, WSUL, WGSV, WNMB, WKCC, WCMJ, WMTM, WFRD, KZLT, KSCB, WTVR, WLDR, KXLY, KBLQ, KCMJ, KWSI. Light including: WLEV, KHFT, WEDQ, WGLL, WAFL, WKLI, WKYZ, KVIC, KDK, KAYN.

### TIMOTHY B. SCHMIT "Was It Just The Moonlight" (MCA) 32/5

Rotations: Heavy 0, Medium 15/2, Light 17/3, Total Adds 5, WKDE, WRVC, WAHR, KELT, KEZA, Medium including: WKYE, KHFT, WMD, WEIM, WHAI, WSK, WKCC, WFRD, KZLT, KSCB, KXLY, KBLQ, KWSI. Light including: 3WM, WEDQ, WGLL, WAFL, WSUL, WGSV, WNMB, KTYL, KVIC, WCMJ, WTVR, WLDR, KAYN, KCMJ.

### MARC JORDAN "Edge Of The World" (RCA) 30/6

Rotations: Heavy 0, Medium 10/1, Light 20/5, Total Adds 6, WRVC, KMJC, WAFL, WSUL, KDK, KAYN, Medium including: WKYE, WEIM, WKCC, WFRD, KZLT, KXLY, KBLQ, KTID, KWSI. Light including: WLEV, KELT, 3WM, WMD, WEDQ, WHAI, WGLL, WSK, WGSV, WNMB, KTYL, KVIC, WCMJ, KSCB, WLDR.

### STANLEY CLARKE & GEORGE DUKE "Lady" (Epic) 25/2

Rotations: Heavy 0, Medium 7/0, Light 16/2, Total Adds 2, WRVC, WGLL, Medium: WEIM, WNMB, KZLT, WLDR, KBLQ, KTID, KWSI. Light including: WTCB, WRVR, WMGN, 3WM, WHAI, WAFL, WSUL, WSK, WYKZ, WGSV, WKCC, KTYL, WMTM, WFRD, KSCB, KXLY.

# SIGNIFICANT ACTION

### EDGAR WINTER "Dry Out" (Rialto) 23/2

Rotations: Heavy 0, Medium 8/0, Light 13/2, Total Adds 3, WRVC, WYKZ, Medium: KELT, WMD, WEIM, WAFL, WKCC, WFRD, KAYN, KWSI. Light including: WEBE, WKYE, WEDQ, WHAI, WSK, WGSV, WNMB, KVIC, WCMJ, KZLT, KSCB, WLDR, KBLQ.

# ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 JAMES INGRAM	85/2	80	4	2
2 JANET JACKSON	85/3	72	11	3
3 WILSON PHILLIPS	85/0	72	11	2
4 ANITA BAKER	85/1	65	14	6
5 PAUL YOUNG	83/1	63	17	3
6 MARIAH CAREY	79/0	67	9	3
7 BRUCE HORNSBY & THE RANGE	77/1	63	13	1
8 GO WEST	73/5	49	19	5
9 FLEETWOOD MAC	72/1	37	33	2
10 BILLY JOEL	75/2	31	35	9
11 GLORIA ESTEFAN	52/0	27	17	8
12 SWEET SENSATION	66/3	21	40	5
13 PHIL COLLINS	71/12	9	48	14
14 LINDA RONSTADT	66/10	7	43	16
15 PROPAGANDA	61/4	18	33	10
16 MICHAEL BOLTON	42/0	15	18	9
17 NIKKI	41/0	15	19	7
18 AFTER 7	37/0	9	17	11
19 OLETA ADAMS	58/2	6	30	22
20 JUDE COLE	54/5	6	37	11
21 DION	52/1	9	33	10
22 LIGHTNING SEEDS	51/1	6	34	11
23 LISA STANSFIELD	52/0	9	32	11
24 MICHAEL McDONALD	33/0	13	14	6
25 SEDUCTION	48/10	7	28	13
26 TAYLOR DAYNE	48/7	2	26	20
27 JIMMY RYSER	49/2	5	25	19
28 BEACH BOYS	49/4	2	28	19
29 EVERYTHING BUT THE GIRL	44/6	0	26	18
30 SANTANA	44/5	0	24	20

## MOST ADDED

- VONDA SHEPARD (22)
- SMOKEY ROBINSON (20)
- SARA HICKMAN (19)
- PHIL COLLINS (12)
- CS&N (12)
- TEDDY PENDERGRASS (11)
- LINDA RONSTADT (10)
- SEDUCTION (10)
- RICHARD BARONE (8)
- TAYLOR DAYNE (7)
- DIANNE REEVES (7)
- JILL SOBLUE (7)

## HOTTEST

- JAMES INGRAM (79)
- WILSON PHILLIPS (58)
- MARIAH CAREY (53)
- ANITA BAKER (47)
- BRUCE HORNSBY (40)
- JANET JACKSON (38)
- PAUL YOUNG (22)
- GO WEST (19)
- MICHAEL BOLTON (9)
- GLORIA ESTEFAN (9)
- BILLY JOEL (9)

### VONDA SHEPARD "I Stay Away" (Reprise) 22/22

Rotations: Heavy 0, Medium 1/1, Light 21/21, Total Adds 22, B100, WKYE, WEIM, WHAI, WGLL, WAFL, WSUL, WSK, WGSV, WNMB, WKCC, KTYL, WCMJ, WMTM, WFRD, KSCB, WTVR, WLDR, KXLY, KBLQ, KAYN, KWSI.

### UB40 "The Way You Do The Things You Do" (Virgin) 21/0

Rotations: Heavy 1/0, Medium 10/0, Light 10/0, Total Adds 0, Heavy: KXLY, Medium: WMD, WEIM, WHAI, WMTM, WFRD, WLDR, KBLQ, KCMJ, KWSI. Light: WKYE, KELT, WSUL, WGSV, WNMB, WKCC, KVIC, KZLT, KSCB, WTVR.

### SMOKEY ROBINSON "Take Me Through The Night" (Motown) 20/20

Rotations: Heavy 0, Medium 2/2, Light 18/18, Total Adds 20, WKYE, 3WM, WEIM, WHAI, WGLL, WSUL, WYKZ, WGSV, WNMB, WKCC, KTYL, WCMJ, WMTM, WFRD, KZLT, KSCB, WTVR, WLDR, KXLY, KWSI.

### SARA HICKMAN "Blue Eyes Are Sensitive To The Light" (Hollywood) 19/19

Rotations: Heavy 0, Medium 0, Light 19/19, Total Adds 19, WEBE, 3WM, WEIM, WHAI, WAFL, WSUL, WGSV, WNMB, WKCC, KTYL, WCMJ, WMTM, KZLT, WLDR, KXLY, KDK, KBLQ, KCMJ, KWSI.

### SALLY MOORE "My Heart Has A Mind Of Its Own" (Carb) 19/2

Rotations: Heavy 1/0, Medium 5/2, Light 13/13, Total Adds 2, WOBM, KTID, Heavy: WFRD, Medium including: WAHR, KHFT, KDK, KWSI. Light including: KESZ, WEBE, WTCB, WYPR, WEDQ, WYKZ, WNMB, WKCC, KSCB, KXLY, KBLQ.

### ALANNAH MYLES "Lover Of Mine" (Atlantic) 19/1

Rotations: Heavy 0, Medium 5/1, Light 14/0, Total Adds 1, KTID, Medium including: WHAI, KXLY, KBLQ, KWSI. Light: 3WM, WMD, WEIM, WEDQ, WGLL, WYKZ, WGSV, WNMB, WKCC, KTYL, KVIC, WCMJ, WFRD, KSCB.

### JILL SOBLUE "Too Cool To Fall In Love" (MCA) 18/7

Rotations: Heavy 1/0, Medium 6/2, Light 12/0, Total Adds 7, KLCY, KXLY, KMJC, WHAI, WSK, WYKZ, KAYN. Light including: WAGN, 3WK, WEIM, WEDQ, WGSV, KZLT, KSCB, WLDR, KXLY, KBLQ, KWSI.

### MAXI PRIEST "Close To You" (Charisma) 18/1

Rotations: Heavy 0, Medium 7/1, Light 11/0, Total Adds 1, WAGS, Medium including: WMGN, WHAI, KZLT, KBLQ, KCMJ, WSK, WYKZ, WGSV, WKCC, WCMJ, WMTM, WFRD, KZLT, KSCB, WLDR, KXLY, KBLQ, KWSI.

### PIA ZADORA "If You Were Mine" (Epic) 17/1

Rotations: Heavy 0, Medium 1/1, Light 15/1, Total Adds 1, WNMB, Medium: WEIM, KWSI. Light including: WAFL, WSUL, WSK, WYKZ, WGSV, WKCC, WCMJ, WMTM, WFRD, KZLT, KSCB, WLDR, KXLY, KBLQ.

### CHRIS REA "Let's Dance" (Geffen) 17/0

Rotations: Heavy 1/0, Medium 5/0, Light 11/0, Total Adds 0, Heavy: KXLY, Medium: WKYE, WHAI, WFRD, KBLQ, KWSI. Light: WMD, WEIM, WSK, WNMB, WKCC, KVIC, WCMJ, KZLT, KSCB, WTVR, KAYN.

### BAD ENGLISH "Possession" (Epic) 16/1

Rotations: Heavy 0, Medium 7/0, Light 9/1, Total Adds 1, WANK, Heavy: WAGS, WMD, WAFL, WFRD, KCMJ, Medium: WAHR, U102, WSK, WSGY, WKTK, KRLB, KVIC. Light including: B100, WYV, KEZA.

### TOMMY JAMES "Go" (A&M) 14/2

Rotations: Heavy 2/0, Medium 3/0, Light 9/2, Total Adds 2, WAFL, WSK, Heavy: WKYE, KXLY, Medium: B100, WKCC, KBLQ, Light including: WEIM, WEDQ, WHAI, WGLL, WSUL, KSCB, KWSI.

### CROSSBY, STILLS & NASH "If Anybody Had A Heart" (Atlantic) 13/12

Rotations: Heavy 0, Medium 0, Light 13/12, Total Adds 12, WKYE, 3WM, WEIM, WHAI, WSUL, WGSV, WNMB, WKCC, WCMJ, WFRD, KXLY, KWSI. Light including: WMD.

### TEDDY PENDERGRASS & LISA FISHER "Glad To Be Alive" (Elektra) 11/11

Rotations: Heavy 0, Medium 0, Light 11/11, Total Adds 11, WEIM, WEDQ, WGLL, WGSV, KTYL, KZLT, KSCB, KXLY, KBLQ, KCMJ, KWSI.

### CHICAGO "Hearts In Trouble" (DGC) 10/0

Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Total Adds 0, Heavy: KXLY, Medium: WMD, WSUL, WGSV, KBLQ, Light: WGLL, KRLB, WHAI, KVIC, KWSI.

### JOHNNY GILL "My, My, My" (Motown) 9/5

Rotations: Heavy 0, Medium 1/1, Light 8/4, Total Adds 5, B100, WMTM, KZLT, KXLY, KWSI. Light including: WARM99, 3WA, WCMJ, WTVR.

### EVERYDAY PEOPLE "Headline News" (SBK) 9/0

Rotations: Heavy 1/0, Medium 0, Light 8/0, Total Adds 0, Heavy: KXLY, Light: WMD, WAFL, WSUL, WGSV, WKCC, WFRD, KBLQ, KWSI.

### RICHARD BARONE "River To River" (MCA) 8/8

Rotations: Heavy 0, Medium 1/1, Light 7/7, Total Adds 8, WMD, WEIM, WAFL, KTYL, WFRD, KXLY, KBLQ, KWSI.

### HARRY CONNICK JR. "Recipe For Love" (Columbia) 8/2

Rotations: Heavy 0, Medium 0, Light 8/2, Total Adds 2, WLTS, KBLQ, Light including: WEIM, WGSV, WNMB, WFRD, KXLY, KWSI.

### JOHN HIATT "Bring Back Your Love To Me" (A&M) 8/0

Rotations: Heavy 0, Medium 1/0, Light 7/0, Total Adds 0, Medium: KXLY, Light: WMD, WEIM, WHAI, WAFL, KBLQ, KAYN, KWSI.

### RANDY CRAWFORD "Cigarette In The Rain" (WB) 8/0

Rotations: Heavy 0, Medium 0, Light 8/0, Total Adds 0, Light: WMD, WEIM, KTYL, WFRD, KSCB, KXLY, KBLQ, KWSI.



**OLETA ADAMS**  
THE SINGLE  
"Rhythm Of Life"  
(875-013-4)

**IN JUST FOUR WEEKS!**  
AC Chart **24-19**  
58 Reporters - 67%  
Conversion: +12

# B

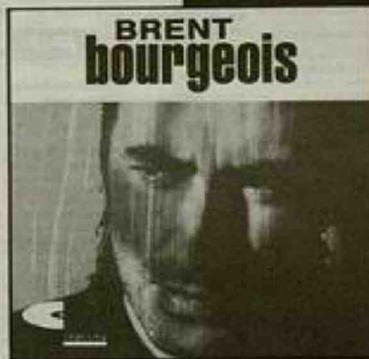
rent is back with

**"CAN'T FEEL THE PAIN"**

the follow up Single

to the Top 5 Smash

**"Dare To Fall In Love"**



A/C ADDS MONDAY AUGUST 13TH



© CHARISMA RECORDS AMERICA, INC.

# AC ADDS & HOTS

CURRENT-BASED

## EAST

### P1

**WALK** Long Island  
Edward Lombardo

**GO WEST**  
PAUL YOUNG  
Sotestest

**MARIM** CAREY  
SOTESTEST

**BRUCE** ROBINSON  
WILSON PHILLIPS  
SOTESTEST

**WNSR** New York  
Bob Dunphy

**JAMES** INGRAM  
SOTESTEST

**BRUCE** ROBINSON  
PAUL YOUNG  
SOTESTEST

**BILLY** JOEL  
JANET JACKSON  
TAYLOR DAYNE

**WNSP** Philadelphia  
Jere Sullivan

**BRUCE** ROBINSON  
SOTESTEST

**MARIM** CAREY  
JAMES INGRAM  
ANITA BAKER

**WILSON** PHILLIPS  
JANET JACKSON

**WLTW** Washington  
Chuck Morgan

**LINDA** HORSTADT  
SOTESTEST

**BRUCE** ROBINSON  
JANET JACKSON  
WILSON PHILLIPS

**MARIM** CAREY  
JAMES INGRAM

### P2

**WLEW** Allentown  
Jeff Silvers

**SECTION**  
SOTESTEST

**MARIM** CAREY  
SOTESTEST

**BRUCE** ROBINSON  
ANITA BAKER  
WILSON PHILLIPS

**PROPAGANDA**  
PAUL YOUNG

**WFLX** Albany Park  
Holcomb/Guide

**PROPAGANDA**  
SOTESTEST

**WILSON** PHILLIPS  
MARIAN CAREY  
JAMES INGRAM

**ANITA BAKER**  
PAUL YOUNG

**WEEI** Bridgeport  
Hansen/Manan

**SECTION**  
SOTESTEST

**TIMOTHY B. SCHMIT**  
SMITH/REEDS  
JUDE COLE

**SARA** HICKMAN  
SOTESTEST

**ANITA BAKER**  
GO WEST

**JAMES INGRAM**  
JANET JACKSON

**WVY** Charleston  
Haysa/Sean

**PHIL COLLINS**  
CLARKE & DUFFE

**TIMOTHY B. SCHMIT**  
MARC JORDAN

**EVERYTHING BUT T**  
EDGAR WINTER

**MARIM** CAREY  
JAMES INGRAM  
ANITA BAKER

**WILSON** PHILLIPS  
PAUL YOUNG

**WYVE** Johnstown  
Jek Michaels

**SMOKEY** ROBINSON  
SECTION

**CSA**  
VONDA SHEPARD  
FAVORITE ANGEL

**JAMES INGRAM**  
SWEET SENSATION  
GO WEST

**WILSON** PHILLIPS  
JANET JACKSON

**WOBM** Monmouth, NJ  
Scott/Devoti

**PHIL COLLINS**  
SALLY NORE

**SECTION**  
BROTHERS

**ANITA BAKER**  
MARIAN CAREY  
WILSON PHILLIPS

**BRUCE** ROBINSON  
JANET JACKSON  
PAUL YOUNG

**WWSB** Wilkes Barre  
Norton/Merriott

**MAKI** PRIEST  
PROPAGANDA

**BEACH** BOYS  
SECTION

**SOTESTEST**  
BAD ENGLISH  
GO WEST

**BRUCE** ROBINSON  
WILSON PHILLIPS  
JANET JACKSON

## SOUTH

### P1

**WISB** Atlanta  
LoCasallo/McCoy

**JANET JACKSON**  
PHIL COLLINS  
SOTESTEST

**MARIM** CAREY  
MICHAEL MCDONALD  
BRUCE ROBINSON

**ANITA BAKER**  
GLORIA ESTEFAN  
JAMES INGRAM

**KVL** Dallas  
Rhoedel/Berhart

**SECTION**  
SOTESTEST

**WILSON** PHILLIPS  
GO WEST

**JAMES INGRAM**  
FLEETWOOD MAC  
ANITA BAKER

**WLTN** New Orleans  
Bob Mitchell

**SARBY** CONNICK JR.  
SOTESTEST

**JAMES INGRAM**  
MARIAN CAREY  
SOTESTEST

**PAUL YOUNG**  
ANITA BAKER  
MICHAEL MCDONALD

**WJWO** Norfolk  
Bill Curtis

**PHIL COLLINS**  
LINDA HORSTADT  
SOTESTEST

**MARIM** CAREY  
JANET JACKSON  
SOTESTEST

**JANET JACKSON**  
WILSON PHILLIPS  
PROPAGANDA

**PAUL YOUNG**

**WVLT** Tampa  
Schaefel/Michaels

**JUDE COLE**  
PHIL COLLINS  
SOTESTEST

**ROSETTE**  
JAMES INGRAM  
GLORIA ESTEFAN

**ANGELA WINDUSS**  
WILSON PHILLIPS  
JUDE COLE

**JANET JACKSON**  
ANITA BAKER  
GO WEST

**PAUL YOUNG**

**WGLL** Greensboro  
Meyer/Burns

**SMOKEY** ROBINSON  
CLARKE & DUFFE

**VONDA SHEPARD**  
TERRY STEELE  
SOTESTEST

**JAMES INGRAM**  
ANITA BAKER  
WILSON PHILLIPS

**JANET JACKSON**  
PAUL YOUNG

**WXTV** Charleston  
John Quincy

**TAYLOR DAYNE**  
SANTANA

**MARIM** CAREY  
JAMES INGRAM  
ANITA BAKER

**WILSON** PHILLIPS  
BRUCE ROBINSON

**WTCB** Columbia, SC  
Doug Spete

**DIANNE REEVES**  
MARIAN CAREY  
ELTON JOHN

**SOTESTEST**  
BILLY JOEL  
JANET JACKSON

**PAUL YOUNG**  
WILSON PHILLIPS  
LINDA HORSTADT

**WAFM** Huntsville  
Butch Maneske

**JUDE COLE**  
TIMOTHY B. SCHMIT  
TAYLOR DAYNE

**SOTESTEST**  
JAMES INGRAM  
BRUCE ROBINSON

**WILSON** PHILLIPS  
PAUL YOUNG  
FLEETWOOD MAC

**WYVJ** Jacksonville  
Terry Matthews

**SANTANA**  
JIMMY STEER  
SOTESTEST

**MARIM** CAREY  
JAMES INGRAM  
SECTION

**JANET JACKSON**  
SWEET SENSATION  
WILSON PHILLIPS

**GO WEST**

**WYVH** Johnson City  
Mark McKinney

**TAYLOR DAYNE**  
SOTESTEST

**MARIM** CAREY  
ANITA BAKER  
WILSON PHILLIPS

**PAUL YOUNG**  
JAMES INGRAM

**KEZZA** Fayetteville, AR  
Turner/Pollitt

**SANTANA**  
TIMOTHY B. SCHMIT  
SOTESTEST

**BRUCE ROBINSON**  
ANITA BAKER  
MARIAN CAREY

**GO WEST**  
WILSON PHILLIPS

**WKTX** Gainesville  
Nick Allen

**SECTION**  
SOTESTEST

**ANITA BAKER**  
BRUCE ROBINSON  
WILSON PHILLIPS

**MARIAN CAREY**  
GO WEST

**WGSV** Gainesville  
Jackson/Bolt

**SARA HICKMAN**  
SMOKEY ROBINSON  
TEDDY PENDERGRASS

**VONDA SHEPARD**  
CSA  
SOTESTEST

**JAMES INGRAM**  
WILSON PHILLIPS  
ANITA BAKER

**JANET JACKSON**  
MARIAN CAREY

**KRLD** Lubbock  
Paul Ramone

**SECTION**  
SOTESTEST

**JAMES INGRAM**  
GO WEST

**MARIAN CAREY**  
SWEET SENSATION  
ANITA BAKER

**WNMB** No. Myrtle Beach  
Thompson/Adams

**CSA**  
COCK ROBIN  
SARA HICKMAN

**VONDA SHEPARD**  
ANGELA WINDUSS  
DIANNE REEVES

**FIA SANDRA**  
SOTESTEST

**JAMES INGRAM**  
WILSON PHILLIPS  
JANET JACKSON

**BILLY JOEL**

**WVFX** Home  
Randy Gulck

**SMOKEY** ROBINSON  
VONDA SHEPARD  
SARA HICKMAN

**CSA**  
SOTESTEST

**JAMES INGRAM**  
ANITA BAKER  
WILSON PHILLIPS

**PAUL YOUNG**  
JANET JACKSON

**WVGY** Albany, GA  
Ric Austin

**SANTANA**  
SPENNA RUSSELL  
PHIL COLLINS

**SOTESTEST**  
MARIAN CAREY  
ANITA BAKER

**GO WEST**  
JAMES INGRAM  
MICHAEL MCDONALD  
GLORIA ESTEFAN

**MARIAN CAREY**  
ANITA BAKER

**WTKZ** Beaufort, NC  
Robertson/Kenny

**JILL SOBULE**  
SMOKEY ROBINSON  
EDGAR WINTER

**SOTESTEST**  
MARIAN CAREY  
JAMES INGRAM

**ANITA BAKER**  
SOTESTEST

**KVIC** Victoria  
Tony Davis

**SECTION**  
SOTESTEST

**JAMES INGRAM**  
MARIAN CAREY  
BRUCE ROBINSON

**PAUL YOUNG**  
JANET JACKSON

## MIDWEST

### P1

**WASB** Cincinnati  
Michael Grayson

**FLEETWOOD MAC**  
TAYLOR DAYNE  
LINDA HORSTADT

**SOTESTEST**  
JANET JACKSON  
MICHAEL BOLTON

**MARIM** CAREY  
GLORIA ESTEFAN  
JAMES INGRAM

**BRUCE ROBINSON**  
MARIAN CAREY  
WILSON PHILLIPS

**WYX** Milwaukee  
King/Morales

**SECTION**  
SOTESTEST

**MICHAEL BOLTON**  
MARIAN CAREY  
PHIL COLLINS

**ELTON JOHN**  
ROSETTE

**RICHARD MARX**  
MICHAEL BOLTON  
JAMES INGRAM

**GO WEST**  
SOTESTEST

**MARIAN CAREY**  
MICHAEL MCDONALD  
JAMES INGRAM

**WILSON PHILLIPS**  
ANITA BAKER  
JANET JACKSON

**KYTV** Louisville  
Wood/Fewell

**SECTION**  
SOTESTEST

**OLSEN** KESSEIROS  
RICHARD MARX  
JUDE COLE

**PAUL YOUNG**

**WNYC** Columbus  
Hallett/Nunnally

**GO WEST**  
LINDA HORSTADT

**PHIL COLLINS**  
RICHARD MARX  
JAMES INGRAM

**MICHAEL BOLTON**

**WVC** Detroit  
Bob Kucken

**SECTION**  
SOTESTEST

**MARC JORDAN**  
JILL SOBULE  
SOTESTEST

**ANITA BAKER**  
MARIAN CAREY  
JAMES INGRAM

**JANET JACKSON**  
WILSON PHILLIPS

**WVON** San Diego  
Gene Knight

**MICHAEL BOLTON**  
JOHNNY GILL  
VONDA SHEPARD

**BRUCE ROBINSON**  
JAMES INGRAM  
GO WEST

**JANET JACKSON**  
WILSON PHILLIPS

**KVBC** San Francisco  
Angela Perrelli

**BROTHER BOND**  
PHIL COLLINS  
SOTESTEST

**MARIAN CAREY**  
JANET JACKSON  
SOTESTEST

**WILSON PHILLIPS**  
MICHAEL BOLTON

**KOST** Los Angeles  
Kaye/Landon

**SECTION**  
SOTESTEST

**GLORIA ESTEFAN**  
JAMES INGRAM  
SOTESTEST

**WILSON PHILLIPS**  
MARIAN CAREY  
HIEBI

**KESZ** Phoenix  
Carla Fox

**SECTION**  
SOTESTEST

**BILLY JOEL**  
SOTESTEST

**MICHAEL BOLTON**  
MARIAN CAREY  
WILSON PHILLIPS

**WILSON PHILLIPS**  
WILSON PHILLIPS

**WVON** San Diego  
Gene Knight

**MICHAEL BOLTON**  
JOHNNY GILL  
VONDA SHEPARD

**BRUCE ROBINSON**  
JAMES INGRAM  
GO WEST

**JANET JACKSON**  
WILSON PHILLIPS

**KVBC** Victoria  
Tony Davis

**SECTION**  
SOTESTEST

**JAMES INGRAM**  
MARIAN CAREY  
BRUCE ROBINSON

**PAUL YOUNG**  
JANET JACKSON

**WVMD** Dayton  
Reed/Kittridge

**MICHAEL BOLTON**  
PHIL COLLINS  
SOTESTEST

**BRUCE ROBINSON**  
ANITA BAKER  
BILLY JOEL

**PAUL YOUNG**  
JAMES INGRAM

**WVMT** Toledo  
Mark Roberts

**CSA**  
SARA HICKMAN  
SMOKEY ROBINSON

**SOTESTEST**  
MARIAN CAREY  
ANITA BAKER

**WILSON PHILLIPS**  
FLEETWOOD MAC  
JANET JACKSON

**WVMT** Grand Rapids  
Orkison/Brown

**LINDA HORSTADT**  
TAYLOR DAYNE  
EVERYTHING BUT T

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WFMK** Lansing  
Tom Knight

**LINDA HORSTADT**  
SOTESTEST

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WVON** Madison  
Pat O'Neill

**PROPAGANDA**  
SOTESTEST

**BRUCE ROBINSON**  
JOHNNY GILL  
VONDA SHEPARD

**BEACH BOYS**  
SOTESTEST

**JAMES INGRAM**  
BRUCE ROBINSON  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WVON** Cincinnati  
Steve Knight

**LINDA HORSTADT**  
TAYLOR DAYNE  
SOTESTEST

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WVON** Cincinnati  
Steve Knight

**LINDA HORSTADT**  
TAYLOR DAYNE  
SOTESTEST

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WVON** Cincinnati  
Steve Knight

**LINDA HORSTADT**  
TAYLOR DAYNE  
SOTESTEST

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

**WILSON PHILLIPS**  
JANET JACKSON

**WVON** Cincinnati  
Steve Knight

**LINDA HORSTADT**  
TAYLOR DAYNE  
SOTESTEST

**MARIAN CAREY**  
JAMES INGRAM  
ANITA BAKER

## FULL-SERVICE AC

### MOST ADDED

- LINDA RONSTADT (5)
- PHIL COLLINS (4)
- JAMES INGRAM (3)
- PAUL YOUNG (3)
- OLETA ADAMS (2)
- BEACH BOYS (2)
- JUDE COLE (2)
- TAYLOR DAYNE (2)
- EVERYTHING BUT THE GIRL (2)
- SANTANA (2)
- WILSON PHILLIPS (2)

### HOTTEST

- WILSON PHILLIPS (18)
- MARIAH CAREY (15)
- GLORIA ESTEFAN (14)
- BRUCE HORNSBY (11)
- JANET JACKSON (10)
- ANITA BAKER (8)
- JAMES INGRAM (7)
- PAUL YOUNG (7)
- MICHAEL BOLTON (5)

## GOLD-BASED AC

### MOST ADDED

- PHIL COLLINS (8)
- JANET JACKSON (5)
- WILSON PHILLIPS (4)
- JAMES INGRAM (3)
- PAUL YOUNG (3)
- BEACH BOYS (2)
- GO WEST (2)
- BILLY JOEL (2)
- BRENDA RUSSELL (2)
- SANTANA (2)
- SEDUCTION (2)

### HOTTEST

- MARIAH CAREY (28)
- GLORIA ESTEFAN (24)
- WILSON PHILLIPS (19)
- BRUCE HORNSBY (14)
- PAUL YOUNG (14)
- JAMES INGRAM (13)
- ANITA BAKER (12)
- MICHAEL BOLTON (12)
- JANET JACKSON (12)
- ROXETTE (10)

### EAST

#### P1

- WBOS/Boston
- Barnstein/Conrad
- FLEETWOOD MAC
- WZZM/Grand Rapids
- WZZM/Grand Rapids
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- WZZM/Grand Rapids
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- WZZM/Grand Rapids

#### P2

- WCCB/Bridgeport
- Storin/Norman
- CLATA ADAMS
- WZZM/Grand Rapids
- WZZM/Grand Rapids
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### SOUTH

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- WWSB/West Palm Beach
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### MIDWEST

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### WEST

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28 Current Reporters  
19 Current Playlists

Called In Frozen Playlist (2):  
KUGN/Eugene  
WRCK/Rochester

Did Not Report, Playlist Frozen (5):  
SKOR/Cincinnati  
KFOR/Lincoln  
WLW/Cincinnati  
WSTU/Spartanburg  
WTIC/Hartford

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):  
KDKA/Pittsburgh

WCCO/Minneapolis is no longer a Full-Service AC reporter.

KCOA-FM/Sacramento  
Casey/Clean

none  
Notated:  
MARIAH CAREY  
WILSON PHILLIPS  
MICHAEL BOLTON  
GLORIA ESTEFAN  
ROXETTE

42 Current Reporters  
32 Current Playlists

Called In Frozen Playlist (1):  
WYZZ/Grand Rapids

Did Not Report, Playlist Frozen (8):  
KRAV/Tulsa  
KXLA/Wichita  
WYZZ/Grand Rapids  
WYZZ/Grand Rapids  
WYZZ/Grand Rapids  
WYZZ/Grand Rapids  
WYZZ/Grand Rapids  
WYZZ/Grand Rapids

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (1):  
KVVU/Sarasota

## NATIONAL AIRPLAY

LW	TW	ARTIST/ALBUM (Label)	TRACKS
1	1	MICHAEL FRANKS/Blue Pacific (Reprise)	"Woman" "Art"
2	2	PETER WHITE/Reveillee-vous (Chase Music Group)	"Moonlight" "Danny" "Reveillee"
3	3	WIND MACHINE/Road To Freedom (Silver Wave)	"Road" "Coast"
4	4	WINDOWS/Blue September (Cypress)	"Stay" "Counting"
5	5	RICHARD ELLIOT/What's Inside (Enigma)	"Movers" "Take"
6	6	YANNI/Reflections Of Passion (Private Music)	"True" "Flight"
7	7	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)	"Americas" "Plumeria"
8	8	JILL SOBULE/Things Here Are Different (MCA)	"Cool"
9	9	SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)	"Ocean" "Bright"
10	10	QUINTANA + SPEER/Shades Of Shadow (Miramar)	"Outcast" "Congo"
11	11	JOAN ARMATRADE/Hearts And Flowers (A&M)	"More" "Hearts"
12	12	CH/Let Stream (Sonic Atmosphere)	"Carnaval" "North"
13	13	ANITA BAKER/Compositions (Elektra)	"Talk" "Whatever"
14	14	OLETA ADAMS/Circle Of One (Fontana/Mercury)	"Circle" "Rhythm"
15	15	YUTAKA/Brazasia (GRP)	"Brazasia" "Say"
16	16	CARL ANDERSON/Pieces Of A Heart (GRP)	"How" "Baby"
17	17	LARRY CARLTON/Collection (GRP)	"Small" "Heaven's"
18	18	BOB JAMES/Grand Piano Canyon (WB)	"Restoration" "Wings"
19	19	VERNELL BROWN JR./A Total Eclipse (A&M)	"New" "Perfect"
20	20	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Deliverance" "Guguletu"
21	21	BRIAN MANN/Catê Du Soleil (Narada)	"Reclining" "Dab"
22	22	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)	"Song" "Let's"
23	23	CHUCK LOEB/Life Colors (DMP)	"Snow" "John"
24	24	JOHN TESH/Tour De France-The Early Year (Private Music)	"Endless" "American"
25	25	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Homecoming" "Reference"
26	26	TOM SCOTT/Them Changes (GRP)	"Desire" "Pick"
27	27	DJAVAN/Puzzle Of Hearts (Columbia)	"Mal" "Corisco"
28	28	ELEMENTS/Spirit River (Novus/RCA)	"Spirit" "Streets"
29	29	TOM GRANT/Edge Of The World (Verve Forecast)	"Angels" "Street" "Land"
30	30	BAREFOOT/Barefoot (Global Pacific)	"Arica" "Barefoot"

BREAKER

DEBUT

DEBUT

\* Keeps bullet due to continued growth.

LW	TW	ARTIST/ALBUM (Label)	TRACKS
1	1	PAT METHENY/Question & Answer (Geffen)	"Question" "Never"
2	2	WYNTON MARSALIS/Standard Time/Vol. 3/The Resolution... (Columbia)	"Bona" "Flamingo"
3	3	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)	"Waters"
4	4	MICHAEL FRANKS/Blue Pacific (Reprise)	"Art" "Woman"
5	5	CHRISTOPHER HOLLYDAY/On Course (Novus/RCA)	"West"
6	6	JACKIE McLEAN/Dynasty (Trikala)	
7	7	TUCK ANDRESS/Rackless (Windham Hill)	"Man" "Sweet"
8	8	ELEMENTS/Spirit River (Novus/RCA)	"Spirit" "Let's"
9	9	McCOY TYNER/Things Ain't What They Used To Be (Blue Note)	"Song"
10	10	BENNY GREEN/I, Image (Blue Note)	"See"
11	11	SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)	"Bright" "Ocean"
12	12	BOB JAMES/Grand Piano Canyon (WB)	"Lucky" "Casa"
13	13	HILTON RUIZ/Doin' It Right (Novus/RCA)	"Doin'"
14	14	YUTAKA/Brazasia (GRP)	"East" "Morena"
15	15	GIL GOLDSTEIN/City Of Dreams (Blue Note)	"Lucky" "Casa"
16	16	HARRY CONNICK JR./We Are In Love (Columbia)	"Recipe" "Forever"
17	17	OLETA ADAMS/Circle Of One (Fontana/Mercury)	"Rhythm" "Live"
18	18	LENI STERN/Closer To The Light (Enja/Mesa)	"All"
19	19	STAN GETZ/Apasionado (A&M)	"Midnight" "Amorous"
20	20	VERNELL BROWN JR./A Total Eclipse (A&M)	"New" "August" "Rise"
21	21	BLUESIANA TRIANGLE/Bluesiana Triangle (Windham Hill/Jazz)	"Heads"
22	22	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Colours" "Deliverance"
23	23	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)	"Her" "Amazon"
24	24	HARRY CONNICK JR. TRIO/Loty's Roach Souffle (Columbia)	
25	25	CHUCK LOEB/Life Colors (DMP)	"John" "Snow"
26	26	DJAVAN/Puzzle Of Hearts (Columbia)	"Amazon"
27	27	DAVE VALENTIN/Two Amigos (GRP)	"Savana" "Moonlight"
28	28	RONNIE LAWS/True Spirit (PAR)	"Gotta"
29	29	RICHARD ELLIOT/What's Inside (Enigma)	"Take"
30	30	JIMMY McGRUFF/You Ought To Think About Me (Hoodlart)	"One"

DEBUT

DEBUT

DEBUT

\* Keeps bullet due to continued growth.

## MOST ADDED LPs

ACOUSTIC ALCHEMY (33)  
MEZZOFORTE (9)  
PERRI (9)  
SONNY SOUTHWORTH (9)  
JONATHAN BUTLER (8)  
PETER GORDON (8)  
BRENDA RUSSELL (8)  
DWIGHT SILLS (8)

## HOTTEST LPs

MICHAEL FRANKS (24)  
RICHARD ELLIOT (15)  
PETER WHITE (15)  
WIND MACHINE (14)  
YANNI (10)  
WINDOWS (8)  
ANITA BAKER (7)  
LARRY CARLTON (7)  
STEVE KINDLER (7)

## HOT TRACKS

PETER WHITE/Danny  
WIND MACHINE/Road  
RICHARD ELLIOT/Movers  
MICHAEL FRANKS/Art  
MICHAEL FRANKS/Woman  
YANNI/True  
WINDOWS/Stay

## MOST ADDED LPs

BRANFORD MARSALIS (20)  
BOB BERG (14)  
HERBIE MANN (11)  
ACOUSTIC ALCHEMY (10)  
JIMMY McGRUFF (8)  
MEZZOFORTE (8)  
HOWARD ALDEN TRIO (7)  
TANIA MARIA (7)

## HOTTEST LPs

WYNTON MARSALIS (29)  
PAT METHENY (23)  
MICHAEL FRANKS (14)  
JACKIE McLEAN (9)  
ELIANE ELIAS (8)  
TUCK ANDRESS (7)  
SPYRO GYRA (7)  
BENNY GREEN (6)  
HILTON RUIZ (6)

No Tracks Qualified This Week.

## NEW &amp; ACTIVE

## \*MEZZOFORTE "Playin' For Time" (RCA) 27/9

Rotations: Heavy 2/0, Medium 8/1, Light 17/8, Total Adds 9, BRZ, KOPT, KIFM, WIND, KEYV, WMT-FM, X3IA, WMOG, KEZZ, Heavy WHRL, KTCC. BREAKER this week.

## \*KEN NAVARRO "The River Flows" (Positive) 26/2

Rotations: Heavy 1/0, Medium 12/0, Light 13/2, Total Adds 2, KIFM, KQSR, Heavy, KLSR, Mediums include: KOAL, KOPT, WDMC, WIND, BREAKER this week.

## VINCENT HENRY "Vincent" (Jive/RCA) 24/0

Rotations: Heavy 3/0, Medium 13/0, Light 8/0, Total Adds 0, Heavy: WWAY, KSND, JZTRAX, Mediums include: KOAL, WBBY, KOPT, KIFM, KQJA.

## BRENDA RUSSELL "Kissing With The Wind" (A&amp;M) 21/8

Rotations: Heavy 2/0, Medium 8/2, Light 11/6, Total Adds 8, WBSZ, KTWV, WHRL, WAMX, KEYV, WLSY, WMT-FM, WMOG.

## BARBARA HIGSBIE "Signs Of Life" (Windham Hill) 19/1

Rotations: Heavy 5/0, Medium 9/0, Light 5/1, Total Adds 1, WFAE, Heavy: BRZ, KTWV, KOPT, KLTR, WMT-FM.

## PETER MAUNU "Warm Sound In A Gray Field" (Narada) 19/0

Rotations: Heavy 3/0, Medium 5/0, Light 11/0, Total Adds 0, Heavy: KXSP, SS, MS, Medium: KOPT, WFAE, KLSR, WJB, WMT-FM.

## SUZANNE CIANI "Pianissimo" (Private Music) 17/2

Rotations: Heavy 2/1, Medium 7/0, Light 8/1, Total Adds 2, WJB, KEZZ, Heavy: WMOG, Medium: BRZ, KTWV, WFAE, KLSR, KLTR, WLSY, JZTRAX.

## AZYMUTH "Caramin" (Intima/Enigma) 17/1

Rotations: Heavy 1/0, Medium 8/0, Light 11/1, Total Adds 1, WIND, Heavy: WHRL, Medium: KTWV, WLVE, WMT-FM, KSND, JZTRAX.

## STANLEY CLARKE AND GEORGE DUKE "3" (Epic) 16/1

Rotations: Heavy 1/0, Medium 5/0, Light 10/1, Total Adds 1, JZTRAX, Heavy: WAMX, Medium: WBJA, KTWV, KIFM, WHRL, KEYV.

## G'ONTITI "Devonian Boys" (Epic) 14/2

Rotations: Heavy 1/0, Medium 5/0, Light 8/2, Total Adds 2, KIFM, WFAE, Heavy: KLSR, Medium: KOAL, WBJA, WBSZ, KTWV, KEYV.

\* Uncharted Breakers denoted by one asterisk.

\*\* Chart Extra denoted by two asterisks.

## NEW &amp; ACTIVE

## \*\*AZYMUTH "Caramin" (Intima/Enigma) 30/1

Rotations: Heavy 2/0, Medium 15/0, Light 12/1, Total Adds 1, WJZZ, Heavy: WSTR, KCLD, CHART EXTRA this week.

## \*\*BAREFOOT "Barefoot" (Global Pacific) 28/3

Rotations: Heavy 5/0, Medium 13/0, Light 10/3, Total Adds 3, KJAZ, WEBR, WFSS, Heavy: KPLU, WSH, KLCC, WTR, WKTY, CHART EXTRA this week.

## \*\*ERIC MARIENTHAL "Crossroads" (GRP) 28/3

Rotations: Heavy 5/0, Medium 12/0, Light 10/3, Total Adds 3, KTCJ, KMHD, WUSF, Heavy: WOPN, WFLP, WFSS, WSE, WYPE, KTCL, CHART EXTRA this week.

## \*BOB BERG "In The Shadows" (Denon) 26/14

Rotations: Heavy 2/0, Medium 8/5, Light 16/9, Total Adds 14, WBGO, WRTI, KJZZ, KSOS, WFLP, WMOI, KLCC, CJ, JZSHOW, WTEB, WYPE, KWML, KSSR, KJOY, Heavy: KOPR, KPLU, BREAKER this week.

## HERBIE MANN "Camino De Casa" (Chessy) 24/11

Rotations: Heavy 3/1, Medium 8/4, Light 11/6, Total Adds 11, WRTI, KJZZ, KMHD, WMOI, WEBR, CJ, JZSHOW, WNGS, WYPE, KLCC, KJOY, Heavy: WBGO, KOPR, WSTR, WTEB.

## BRANFORD MARSALIS "Crazy People Music" (Columbia) 20/20

Rotations: Heavy 3/0, Medium 4/4, Light 13/13, Total Adds 20, WBGO, WRTI, WNOP, KMHD, KOPR, KSOS, KJAZ, WFLP, WMOI, WHRO, KUOP, JZSHOW, JCTY, WFSS, WTEB, KSLU, WUSF, WSE, KWML, KCLD.

## MEZZOFORTE "Playin' For Time" (RCA) 19/8

Rotations: Heavy 1/0, Medium 6/2, Light 12/0, Total Adds 8, WNOP, KTCJ, WFLP, WMOI, JZSHOW, WSE, WYPE, KSSR, Heavy: WSTR.

## BOCHINCE "Caracas" (Heads Up) 19/5

Rotations: Heavy 1/0, Medium 3/0, Light 15/5, Total Adds 5, KUOP, KSLU, WSE, KWML, KTCL, Heavy: KPLU.

## JOE PASS "Summer Nights" (Pablo/Fantasy) 18/4

Rotations: Heavy 4/0, Medium 8/2, Light 6/2, Total Adds 4, WFLP, WHRO, CJ, WUSF, Heavy: WNOP, WOPN, KJAZ, WMOI.

## JOHNNY GRIFFIN &amp; CLEMENTINE "Continent Blues" (Orange Blue) 16/3

Rotations: Heavy 3/1, Medium 7/0, Light 6/2, Total Adds 3, WRTI, KMHD, KTCL, Heavy: WRYR, KWML.

## FRANK WESS &amp; HARRY EDISON "Dear Mr. Basie" (Concord) 16/2

Rotations: Heavy 8/0, Medium 8/1, Light 2/1, Total Adds 2, CJ, WYPE, Heavy: WBGO, WNOP, KJAZ, WMOI, WSE, KWML.

## MARIAN McPARTLAND "The Benny Carter Songbook" (Concord) 16/0

Rotations: Heavy 6/0, Medium 4/0, Light 6/0, Total Adds 0, Heavy: WRTI, KMHD, KSOS, WTEB, WUSF, KSSR.

## ACOUSTIC ALCHEMY



## ACOUSTIC ALCHEMY

#1 MOST ADDED ALBUM IN THE HISTORY OF NAC ON R&R CHARTS!

▶ JUST A HINT OF THINGS TO COME! ▶ THANKS NAC FOR YOUR SUPPORT!

## REFERENCE POINT

DIGITAL MASTER  
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<p><b>EAST</b></p> <p><b>P2</b> [List of stations]</p> <p><b>P3</b> [List of stations]</p>	<p><b>MIDWEST</b></p> <p><b>P1</b> [List of stations]</p>	<p><b>P2</b> [List of stations]</p> <p><b>P3</b> [List of stations]</p>	<p><b>WEST</b></p> <p><b>P1</b> [List of stations]</p> <p><b>P2</b> [List of stations]</p>
<p><b>SOUTH</b></p> <p><b>P1</b> [List of stations]</p> <p><b>P2</b> [List of stations]</p> <p><b>P3</b> [List of stations]</p> <p><b>43 Current MAC Reporters</b>  <b>38 Current MAC Playlists</b>  <b>Called in Frozen Playlist (1):</b>  <b>KWVS/Corpus Christi</b></p> <p><b>Did Not Report, Playlist Frozen (4):</b>  <b>KEYF/Spartan</b>  <b>Musical Starstreams</b>  <b>WLVN/Miami</b>  <b>WOTB/Newport</b></p> <p><b>Did Not Report for Two</b>  <b>Consecutive Weeks, Not Used</b>  <b>In This Week's Data (1):</b>  <b>WPCH/Atlanta</b></p>			

# CONTEMPORARY JAZZ

<p><b>EAST</b></p> <p><b>P1</b> [List of stations]</p> <p><b>P3</b> [List of stations]</p>	<p><b>SOUTH</b></p> <p><b>P2</b> [List of stations]</p>	<p><b>MIDWEST</b></p> <p><b>P1</b> [List of stations]</p>	<p><b>P3</b> [List of stations]</p>
<p><b>P2</b> [List of stations]</p>	<p><b>P3</b> [List of stations]</p>	<p><b>WEST</b></p> <p><b>P1</b> [List of stations]</p>	<p><b>P2</b> [List of stations]</p> <p><b>P3</b> [List of stations]</p>

# Service.

*Courteous; efficient; thoughtful; unmatched; celebrated; gracious; willing; flawless; fine; unusual; alert; deft; helpful; extra; fast; expert; gallant; trustworthy; distinguished; meritorious; peaceful; professional; suitable; imposing; gratuitous; valuable; superlative; exalted; abiding; impressive; essential; dependable; perpetual; civil; honorable; superior; beneficial; eminent; diplomatic; satisfactory; unselfish; industrious; unique; continuous; meticulous; particular; prompt!*



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## SARA K.

"Gypsy Alley"

A NEW AND REFRESHING VOICE FOR THE '90s

**EARLY BELIEVERS:**  
 KTWV, KKSF, KNUA,  
 THE BREEZE, KOPT,  
 WHRL, WFAE, KEYV,  
 KEYF, KSNO, WLSY,  
 KEZL, WMT, KLTR



MESA RECORDS  
(818) 841-8585

41 Current Contemporary Jazz Reporters  
 38 Current Contemporary Jazz Playlists

Called in Frozen Playlist (1):  
 WCPN/Cleveland

Did Not Report, Playlist Frozen (2):  
 WBSA/Raleigh  
 WSTR/Atlanta



**AUGUST 10, 1990**

WKS	WKS	WKS	WKS	WKS	WKS	WKS	WKS	WKS	WKS	WKS	WKS	Total Reports/Adds	Heavy	Medium	Light
3	2	1	1	1	1	1	1	1	1	1	1				
7	4	3	1	1	1	1	1	1	1	1	1	185/0	168	17	0
10	5	4	2	1	1	1	1	1	1	1	1	185/0	167	17	1
13	8	6	3	2	1	1	1	1	1	1	1	183/2	153	25	5
14	10	7	4	3	2	1	1	1	1	1	1	184/1	148	29	7
5	3	1	5	1	1	1	1	1	1	1	1	179/0	146	26	7
16	12	8	5	4	3	2	1	1	1	1	1	182/0	128	48	6
8	8	5	7	1	1	1	1	1	1	1	1	178/0	125	48	5
17	14	11	6	5	4	3	2	1	1	1	1	180/1	93	80	7
34	17	12	10	9	8	7	6	5	4	3	2	185/0	70	109	6
4	2	2	10	1	1	1	1	1	1	1	1	154/1	100	39	15
9	7	8	11	1	1	1	1	1	1	1	1	156/1	95	46	15
21	16	14	12	11	10	9	8	7	6	5	4	176/0	62	94	20
23	18	15	13	12	11	10	9	8	7	6	5	178/3	52	107	19
24	19	16	14	13	12	11	10	9	8	7	6	177/0	34	125	18
27	20	17	15	14	13	12	11	10	9	8	7	181/3	38	115	28
28	20	18	16	15	14	13	12	11	10	9	8	179/3	43	95	41
16	15	13	17	1	1	1	1	1	1	1	1	160/0	65	78	17
20	26	19	18	17	16	15	14	13	12	11	10	173/4	20	123	30
30	24	20	19	18	17	16	15	14	13	12	11	173/1	22	121	30
26	23	21	20	19	18	17	16	15	14	13	12	167/5	31	97	39
32	27	23	22	21	20	19	18	17	16	15	14	174/3	15	121	38
36	30	24	23	22	21	20	19	18	17	16	15	174/4	5	121	48
1	1	10	23	1	1	1	1	1	1	1	1	123/1	64	36	23
41	34	27	26	25	24	23	22	21	20	19	18	158/9	4	93	61
20	33	28	27	26	25	24	23	22	21	20	19	158/6	7	85	66
48	37	30	29	28	27	26	25	24	23	22	21	166/10	4	79	83
—	47	31	30	29	28	27	26	25	24	23	22	162/25	3	62	97
50	38	32	31	30	29	28	27	26	25	24	23	149/18	1	64	84
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	147/50	7	43	97
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	135/16	0	55	80
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	136/113	3	31	102
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	127/38	3	32	92
37	35	33	32	31	30	29	28	27	26	25	24	102/2	13	50	39
8	11	25	34	1	1	1	1	1	1	1	1	68/0	11	41	16
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	113/15	0	41	72
<b>BREAKER</b>	—	40	35	34	33	32	31	30	29	28	27	112/12	1	37	74
42	36	36	37	1	1	1	1	1	1	1	1	75/1	12	39	24
20	25	29	38	1	1	1	1	1	1	1	1	51/1	22	13	16
2	13	28	39	1	1	1	1	1	1	1	1	63/0	9	27	17
46	42	42	41	40	39	38	37	36	35	34	33	86/2	5	39	42
48	41	38	41	1	1	1	1	1	1	1	1	86/0	4	46	36
49	40	43	42	41	40	39	38	37	36	35	34	93/5	2	31	60
12	21	34	43	1	1	1	1	1	1	1	1	51/1	15	20	16
—	50	47	46	45	44	43	42	41	40	39	38	87/8	1	33	53
6	8	23	45	1	1	1	1	1	1	1	1	58/0	9	29	20
<b>DEBUT</b>	—	48	47	46	45	44	43	42	41	40	39	89/79	1	9	79
<b>DEBUT</b>	—	48	47	46	45	44	43	42	41	40	39	79/6	0	25	54
<b>DEBUT</b>	—	48	47	46	45	44	43	42	41	40	39	74/5	1	28	45
<b>DEBUT</b>	—	48	47	46	45	44	43	42	41	40	39	77/11	1	18	58
<b>DEBUT</b>	—	48	47	46	45	44	43	42	41	40	39	79/22	0	13	66

**MOST ADDED**

- GARTH BROOKS (113)
- REBA McENTIRE (79)
- GEORGE STRAIT (50)
- K. ROGERS & D. PARTON (38)
- RESTLESS HEART (32)
- HOLLY DUNN (28)
- JUDDS (25)
- VERN GOSDIN (24)
- JOE DIFFIE (22)
- LIONEL CARTWRIGHT (18)

**HOTTEST**

- SHERANDOAH (104)
- VINCE GILL (97)
- TRAVIS TRITT (94)
- ALAN JACKSON (80)
- CLINT BLACK (66)
- WAYLON JENNINGS (48)
- ALABAMA (36)
- LORRIE MORGAN (33)
- T. TUCKER & T. GRAHAM BROWN (29)
- KENTUCKY HEADHUNTERS (26)

**NEW ARTISTS**

- Reports/Adds
- CORBIN HANNER/Work... (Merc.) . 93/5
  - TIM RYAN/Dance In Circles (Epic) . 87/8
  - JOE DIFFIE/Home (Epic) . 79/22
  - LEE ROY PARNELL/Oughta Be A... (Arista) . 75/1
  - KELLY WILLIS/River Of Love (MCA) . 43/3
  - RICH GRISSOM/Tell Me I'm... (Merc.) . 32/6
  - TEXAS TORNADES/Who Were... (Reprise) . 27/4
  - DUNCAN/Coolin' Down (Curb) . 23/1
  - JERRY LANSDOWNE/Paradise... (SOR) . 22/7
  - BILLY & THE.../Hot Night... (All) . 20/3

New artists have not yet had a Country Breaker or concurrent airplay from 50% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

**BREAKERS**

**GEORGE STRAIT**  
Drinking Champagne (MCA)

On 79% of reporting stations. Rotations: Heavy 7, Medium 43, Light 97, Total Adds 50 including WGNA, WVAM, WZPR, WXXX, WDSY, WTVY, KISS-FM, WPAP, KCYY, KRMD, WSLR, WHOK, KCJB, WTHI, KZSN, KKCS, KNAX, KSOP, KEEN, KJHM. Moves 38-29 on the Country chart.

**GARTH BROOKS**  
Friends In Low Places (Capitol)

On 74% of reporting stations. Rotations: Heavy 3, Medium 31, Light 102, Total Adds 113 including WGNA, WCAO, WAYZ, WRKZ, WZPR, KAYD, WSTH, KSOS, KPLX, WTNT, WAXX, WCUZ, KIXQ, KFKF, KXXY, KRST, KIK-FM, KASH, KUUY, KALF. Debuts at number 31 on the Country chart.

**KENNY ROGERS & DOLLY PARTON**  
Love Is Strange (Reprise)

On 69% of reporting stations. Rotations: Heavy 3, Medium 32, Light 92, Total Adds 38 including WGNA, WOCB, WWYZ, WICO, KEAN, WEZL, KHEY, WHLZ, WCHY, WTNT, WSLR, KCJB, WKCO, KTKP, WTCM, KKCS, KFMS, KZLA, KSOP, KEEN. Moves 46-32 on the Country chart.

**BAILLIE & THE BOYS**  
Fool Such As I (RCA)

On 61% of reporting stations. Rotations: Heavy 0, Medium 41, Light 72, Total Adds 15, WQBE, WDSY, WHLZ, KIKK, WTNV, WPCV, WCHY, WSLR, WONE, WKKQ, WFMS, KZKX, WDEZ, KWJJ, KCKC. Moves 49-41-35 on the Country chart.

**SOUTHERN PACIFIC**  
Reckless Heart (WB)

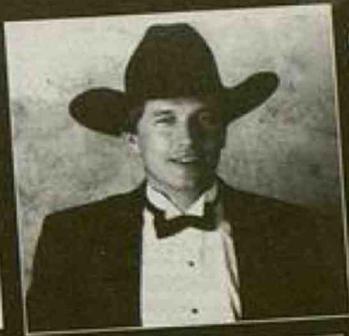
On 61% of reporting stations. Rotations: Heavy 1, Medium 37, Light 74, Total Adds 12, WVAM, WCAO, WNUS, WVVVA, WEZL, WHLZ, WSIX, WSLR, WKKQ, WLLR, KTKP, KWJJ. Moves 48-44-36 on the Country chart.

**"FOURTEEN MINUTES OLD"  
FOURTEEN BULLET R&R  
DOUG STONE R&R<sup>14</sup> BB<sup>16</sup> GAVIN<sup>12</sup> Epic**

# WE'RE HAVING A RECORD HIT WAVE!

## REBA McENTIRE "YOU LIE"

*This promises to be the biggest record of Reba's career.*



## GEORGE STRAIT "DRINKING CHAMPAGNE"

*Radio is already toasting this new single as a major hit from the undisputed Entertainer of the Year!*  
RR 38\* Gavin-Most added 1st week and already chartbound!

## VINCE GILL "WHEN I CALL YOUR NAME"

*#1 Best selling country song for the last 6 weeks!*  
RR 1\* Gavin 1\*

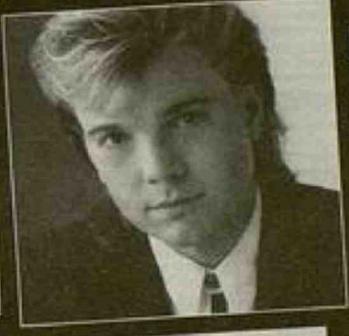


## STEVE WARINER "PRECIOUS THING"

*The explosive new single from the best selling album of his career.*  
RR 24\* Gavin 22\*

## MARK CHESNUTT "TOO COLD AT HOME"

*97% Reporting in 3 weeks and pulling requests everywhere!*  
RR 30\* Gavin 29\*



## LIONEL CARTWRIGHT "MY HEART IS SET ON YOU"

*Our heart is set on winning you over with this smash single!*  
RR 32\* Gavin 33\*

## DESERT ROSE BAND "STORY OF LOVE"

*Another great single from this critically acclaimed "Band of the 90's"*  
RR 27\* GAVIN 26\*

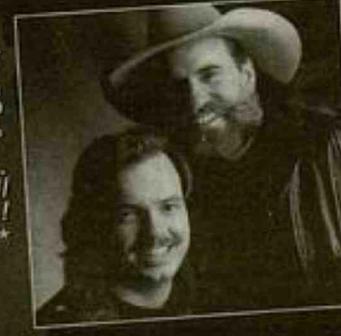


## KELLY WILLIS "RIVER OF LOVE"

*Catch this critically acclaimed artist as her tour flows through your part of the country.*

## BELLAMY BROTHERS "I COULD BE PERSUADED"

*97% Reporting... Listen up and you will be persuaded too!*  
RR 15\* GAVIN 13\*



### NEW THIS WEEK

**NITTY GRITTY DIRT BAND**  
"YOU MADE LIFE GOOD AGAIN"

**MARTY STUART**  
"WESTERN GIRLS"

Watch for the new  
**CONWAY TWITTY**  
single "CRAZY IN LOVE"

**MCA RECORDS  
NASHVILLE**

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## NEW & ACTIVE

### REBA McENTIRE "You Lie" (MCA) 89/79

Rotations: Heavy 1, Medium 3, Light 79. Total Adds 79 including WPOC, WYRK, WYVZ, WXTU, KASE, WEEZ, WSOO, KPXX, KKK, WGX, WKSJ, WQDR, KAJA, WTOR, WFM5, KFRT, WDAF, KXXY, KYGO, KMPS. Debuts at number 46 on the Country chart.

### TIM RYAN "Dance In Circles" (Epic) 87/8

Rotations: Heavy 1, Medium 33, Light 52. Total Adds 87. WYAK, WFLZ, WYAP, KJNE, KZOK, KTRK, KFMS. Heavy: KKK, WGX, WKSJ, WQDR, KAJA, WTOR, WFM5, KFRT, WDAF, KXXY, KYGO, KMPS. Moves 50-47-44 on the Country chart.

### JOE DUFFIE "Home" (Epic) 79/22

Rotations: Heavy 0, Medium 18, Light 66. Total Adds 22. WCAO, WQOB, WQBE, WYVA, KEAN, WHEW, WMSJ, WPCV, KNFM, WWSJ, WSOX, WSM, WYVD, WGEZ, WML5, WTH, WTCM, KRST, KASH, KMX, KWH, KWLJ. Debuts at number 50 on the Country chart.

### ASLEEP AT THE WHEEL "Keepin' Me Up Nights" (Arista) 79/6

Rotations: Heavy 0, Medium 25, Light 54. Total Adds 6. WYVA, WLD, WYAK, WFLZ, WYAP, KJNE, KZOK, KTRK, KFMS. Heavy: KKK, WGX, WKSJ, WQDR, KAJA, WTOR, WFM5, KFRT, WDAF, KXXY, KYGO, KMPS. Moves 48-47 on the Country chart.

### ANNE MURRAY "Feed This Fire" (Capitol) 77/11

Rotations: Heavy 0, Medium 18, Light 58. Total Adds 11. WPOC, WXXX, KEAN, WTV, WOKK, KJNE, KWTM, WGEZ, WCHK, WJLD, WTH. Heavy: KJOP. Medium: WXBQ, WCMS, WYQ, WOUZ, KFDI, KRST, KASH, KMPS. Debuts at number 49 on the Country chart.

### CHARLIE DANIELS BAND "A Few More Rednecks" (Epic) 74/5

Rotations: Heavy 0, Medium 28, Light 45. Total Adds 7. WYAK, WFLZ, WYAP, KJNE, KZOK, KTRK, KFMS. Heavy: WSTH. Medium: WDSY, WNS, KKK, WPCV, WCMS, WTOR, WVE, WDAF, WML5, KXXY, WOV, KTTT, KRKT, KRST. Moves 49-48 on the Country chart.

### ROBIN LEE "How About Goodbye" (Atlantic) 68/4

Rotations: Heavy 2, Medium 19, Light 47. Total Adds 4. WCAO, WTOR, WSOO, KJLD, Heavy: WICO, WSTH. Medium: WYAK, WNS, WFLS, WHEW, WPAF, KLUR, KFQO, WOV, WQBE, WYVA, WTCM, KFDI, KRKT, KASH, KALF.

### MERLE HAGGARD "When It Rains It Pours" (Curb) 67/12

Rotations: Heavy 0, Medium 18, Light 51. Total Adds 12. WCAO, WYAK, WFLZ, WYAP, KJNE, KZOK, KTRK, KFMS, WTSO, KTRK, KYOC, KRHT, KEEN. Medium: WCOB, WTVY, WCMS, WSLR, WDEZ, KFDI, KLZZ, KNCQ.

### FORESTER SISTERS "Nothing's Gonna Bother Me Tonight" (WB) 62/5

Rotations: Heavy 0, Medium 12, Light 50. Total Adds 5. WXTU, WTCM, KLZZ, KWH, KZOK. Medium: WICO, KEAN, KASE, WSTH, WTV, WKHL, KLUR, WOV, KFDI, KRST, KALF.

### HOLLY DURN "You Really Had Me Going" (WB) 58/28

Rotations: Heavy 0, Medium 8, Light 50. Total Adds 28 including WAYZ, WYVZ, WPKZ, WZPR, WXXX, WDSY, WOV, WYVA, KPXX, KKK, KLL, KJNE, WYAK, WASKFM, WYFM, WJLD, KVOD, KJFM, KCTY, KNCQ.

## SIGNIFICANT ACTION

### KELLY WILLIS "River Of Love" (MCA) 43/3

Rotations: Heavy 0, Medium 10, Light 33. Total Adds 3. KRIV, WOV, KIQ. Medium: WDSY, WYAC, WSTH, WTVY, WFLS, WHEW, WTOR, KFDI, KWOK, KALF. Light: WYVZ, WNS, WQBE, WXXX, KKK, WCHK, KZOK.

### TAMMY WYNETTE "Let's Call It A Day Today" (Epic) 42/11

Rotations: Heavy 0, Medium 4, Light 38. Total Adds 11. WYAM, WYAK, WXTU, KKK, WESC, KYOK, WVE, WJLD, WTCM, KNCQ, KIQ. Medium: WNS, WXXX, KTTT, KASH. Light: WYVZ, WSOO, KKK, WTOR, WFL.

### LACY J. DALTON "Where Did We Go Right" (Capitol) 41/1

Rotations: Heavy 1, Medium 8, Light 32. Total Adds 7. WYAK, WFLZ, WYAP, KJNE, KZOK, KTRK, KFMS. Heavy: WSTH. Medium: WDSY, WNS, KKK, WPCV, WCMS, WTOR, WVE, WDAF, WML5, KXXY, WOV, KTTT, KRKT, KRST, KALF.

### RESTLESS HEART "When Somebody Loves You" (RCA) 38/32

Rotations: Heavy 0, Medium 3, Light 35. Total Adds 32 including WPKZ, WYAK, WFLS, WPCV, KYOK, KLL, WOKK, WKSJ, WCMS, WPAF, WQDR, KHAK, WJLD, KKK, WMSJ, WOV, KZSN, KJFM, KKK, KIQ.

### SWEETHEARTS OF THE RODEO "What It Does To Me" (Columbia) 34/6

Rotations: Heavy 0, Medium 3, Light 31. Total Adds 6. KASE, WTV, WTSO, KTTT, KTRK, KVOD. Medium: KFDI, KRST, KALF. Light: WYVZ, WDSY, WKML, WQBE, KYOK, WCMS, KKK, WOV, KWOK, KRKT, KUAD.

### RICH GRASSOM "Tell Me I'm Wrong" (Mercury) 32/6

Rotations: Heavy 0, Medium 3, Light 29. Total Adds 6. WYVZ, WAMZ, WTCM, KJFM, KZOK, KIQ. Medium: WSTH, WOV, KASH. Light: WYVZ, WDSY, WNS, WQDR, KLUR, WXXX, KVOD, KFDI, KRKT, KJLY, KALF.

### SUZIE BOGGESS "Under The Gun" (Capitol) 30/4

Rotations: Heavy 0, Medium 2, Light 28. Total Adds 4. WICO, KKK, WHEW, KLUR. Medium: WYAC, KFDI. Light: WYVZ, WPKZ, WZPR, WXXX, WCMS, WXXX, WTL, KTTT, WDEZ, KJFM, KVOD, KJLY, KZOK.

### VERN GOSDIN "This Ain't My First Rodeo" (Columbia) 27/24

Rotations: Heavy 0, Medium 2, Light 25. Total Adds 24. WDSY, KRIV, KASE, WSTH, WTVY, KKK, WKML, WFLS, WHEW, WQBE, KYOK, WSK, WCMS, WQDR, KLUR, WJLD, WXXX, KFQO, KKK, WOV, KTTT, KFDI, KALF, KZOK.

### TEXAS TORNADES "Who Were You Thinkin' Of" (Reprise) 27/4

Rotations: Heavy 0, Medium 1, Light 26. Total Adds 4. WTVY, WHEW, KTRK, KEEN. Medium: KFDI. Light: WPKZ, KEAN, KRIV, KML, KKK, KYOK, KNFM, WQBE, WNS, KLUR, WOUZ, WTCM, KALF, KRIV, KZOK.

### DUNCAN "Cocain' Down" (Curb) 23/1

Rotations: Heavy 1, Medium 1, Light 21. Total Adds 1. WICO. Heavy: WNT. Medium: WPOC. Light: WPKZ, KRIV, KML, WTVY, KKK, WKML, WHEW, WSLR, KFQO, KRMT, WOV, KTTT, KVOD, KFDI, KWOK, KRKT.

### JERRY LANSLOWNE "Paradise Knife And Gun Club" (SOR) 22/7

Rotations: Heavy 0, Medium 0, Light 22. Total Adds 7. WSHO, WPKZ, KRIV, KKK, WFLS, WXXX, WDEZ. Light: WICO, WSTH, WKML, WHEW, WQBE, KLUR, KBMR, KFQO, KTTT, KTRK, KVOD, KFDI, KWOK, KRIV, KEEN.

### BILLY & THE AMERICAN SUNS "Hot Night In A Small Town" (Atlantic) 20/3

Rotations: Heavy 0, Medium 3, Light 17. Total Adds 3. WTVY, KJLY, KJAN. Medium: WYAK, WSTH, WKYQ. Light: KML, KWBO, KKK, WFLS, WHEW, WQBE, WCMS, KLUR, KFQO, KEET, KFDI, KWOK, KALF, KJOP.

### JOE BARNHILL "Tell Me Why" (Capitol) 19/3

Rotations: Heavy 0, Medium 2, Light 17. Total Adds 3. KRIV, KYOK, KKK, Medium: WSTH, KFDI. Light: WPKZ, KML, KKK, WHEW, WQBE, KLL, KNFM, KLUR, KFQO, WOV, KTTT, KVOD, KWOK, KRKT.

### GIRLS NEXT DOOR "How 'Bout Us" (Atlantic) 18/9

Rotations: Heavy 0, Medium 0, Light 18. Total Adds 9. WPKZ, WNS, WTVY, WKML, WQDR, KTTT, KVOD, KALF, KIQ. Light: WQOK, KRIV, WSTH, KKK, WFLS, KLUR, WIL, KFDI, KWOK.

### BURBANK STATION "Heartache Road" (Oak) 18/0

Rotations: Heavy 0, Medium 2, Light 15. Total Adds 0. Heavy: KFQO. Medium: KTTT, KRKT. Light: WPKZ, WICO, KRIV, KML, KKK, WKML, WFLS, WQBE, KLUR, KBMR, KWTM, WOV, WJLD, KVOD, KFDI.

### GEORGE JONES "Six Foot Deep, Six Feet Down" (Epic) 17/0

Rotations: Heavy 1, Medium 2, Light 14. Total Adds 0. Heavy: WTVY. Medium: WSTH, KFDI. Light: WNSO, WTOR, KASE, KKK, WKML, WFLS, WHEW, KKK, KYOK, WOV, WQBE, KFDI, KRKT, KEEN.

### LES TAYLOR "Every Time I Think It's Over" (Epic) 16/0

Rotations: Heavy 0, Medium 3, Light 13. Total Adds 0. Heavy: WYAK, WSTH, WKML, WFLS, WHEW, WQBE, WKSJ, WSK, WCMS, WJLD, KVOD, KALF. Light: WYAK, WSTH, WKML, WFLS, WHEW, WQBE, WKSJ, WSK, WCMS, WJLD, KVOD, KALF.

### GEORGE FOX "No Trespassing" (WB) 13/0

Rotations: Heavy 0, Medium 1, Light 12. Total Adds 0. Medium: WSTH. Light: KML, WQBE, WOV, WJLD, WOV, KTTT, KFDI, KRKT, KVOD, KJLY, KRIV, KEEN.

### CHRIS AUSTIN "Out Of Step" (WB) 11/5

Rotations: Heavy 0, Medium 2, Light 10. Total Adds 5. WFLS, WHEW, WOV, KVOD, KALF. Medium: KFDI. Light: KML, WSTH, WJLD, KFQO, KVOD.

### BENNY DEAN "If They Ain't Got A Fiddle" (S-C) 11/3

Rotations: Heavy 0, Medium 0, Light 11. Total Adds 3. WSTH, KTTT, KWOK. Light: WPKZ, WICO, WKML, WHEW, KFQO, WOV, KVOD, KFDI.

### O'KANES "Tell Me I Was Dreaming" (Columbia) 11/0

Rotations: Heavy 0, Medium 0, Light 11. Total Adds 0. Light: WSHO, KML, WSTH, KKK, KKK, KYOK, KLUR, WOUZ, KFDI, KRKT, KJLD.

### TIM MENSY "Too Close To Tulsa" (Columbia) 10/4

Rotations: Heavy 0, Medium 0, Light 10. Total Adds 4. KYOK, KTTT, KVOD, KEEN. Light: KRIV, KML, WSTH, KKK, KFQO, KFDI.

### JOHN ANDREW PARKS "Ten Gallon Dreams" (Capitol) 10/1

Rotations: Heavy 1, Medium 3, Light 6. Total Adds 1. KRHT. Heavy: KRKT. Medium: KLUR, KTTT, KFDI. Light: KRIV, WSTH, WHEW, WQBE, KFQO.

## ALBUM TRACKS

### ARTIST/Song Title (Label)

### Album Title

TRAVIS TRITT/Put Some Drive In Your Country (WB)	Country Club
PATTY LOVELESS/I'm That Kind Of Girl (MCA)	On Down The Line
DOUG STONE/We Always Agree On Love (Epic)	Doug Stone
ALABAMA/Here We Are (RCA)	Pass It On Down
SHENANDOAH/She's A Natural (Columbia)	Extra Mile
GARTH BROOKS/Nobody Gets Off In This Town (Capitol)	Garth Brooks
ALABAMA/Down Home (RCA)	Pass It On Down
GEORGE STRAIT/I've Come To Expect It From You (MCA)	Livin' It Up
SHENANDOAH/I Got You (Columbia)	Extra Mile
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
ALABAMA/Forever Is As Far As I'll Go (RCA)	Pass It On Down
KENTUCKY HEADHUNTERS/Rock 'N' Roll Angel (Mercury)	Pickin' On Nashville
SHENANDOAH/She Makes The Comin' Home... (Columbia)	Extra Mile
ALAN JACKSON/Home (Arista)	Alan Jackson
RAY KENNEDY/What A Way To Go (Atlantic)	What A Way To Go



# GARTH BROOKS

"No Fences" CAN HOLD THIS ONE!

Thanks to our 136 friends  
in high places from your

"FRIENDS IN LOW PLACES"

First Week **BREAKER** 31 136/113



**A**

**ALABAMA "Jukebox In My Mind" (RCA 2543-7)**  
 Prod: Josh Leo, Larry Michael Lee, Alabama W/ Dave Gibson, Ronnie Rogers, Pub: Maypop Music/Widowcountry, Inc. (BMI) Mgr: Dale Morris & Associates

**ASLEEP AT THE WHEEL "Keepin' Me Up Nights" (Arista 2045)**  
 Prod: Barry Beckitt, Ray Benson, Tim DuBois, Scott Hendricks W/ J.D. Hicks, Byron Hill Pub: Tom Collins Music/ Collins Court Music (BMI, ASCAP) Mgr: Benson Vale Management

**CHRIS AUSTIN "Out Of Step" (WB 7-19774)**  
 Prod: Charles Black W/ Dean Dixon, Frank Doyol Pub: MCA Music/Jessie Jo Music, Music/Music/Fair Ball Music (BMI, SESAC) Mgr: William Byrd

**B**

**BAILLIE & THE BOYS "Fool Such As I" (RCA 2641-7)**  
 Prod: Kyle Lehning W/ Bill Trauler Pub: MCA Music (ASCAP) Mgr: Mores, Nones, Golden, Peay

**JOE BARNHILL "Tell Me Why (I'm Still Crying Over You)" (Capitol 79181)**  
 Prod: Jimmy Bowen, Chip Hardy W/ Wayne Perry, Lennie Wilson Pub: Zomba Enterprises (ASCAP) Mgr: Joe Bob Barnhill Sr.

**BELLAMY BROTHERS "I Could Be Persuaded" (MCA/Curb 79019)**  
 Prod: Emory Gordy Jr. W/ David Bellamy, Howard Bellamy, Don Schlitz Pub: Bellamy Brothers Music, Don Schlitz Music/Almo Music (ASCAP) Mgr: Frances Bellamy

**BILLY & THE AMERICAN SONS "Hot Night In A Small Town" (Atlantic 87947)**  
 Prod: Blake Davis, Nelson Larkin W/ Billy Chincock Pub: Criterion Music/Mister Big Music (ASCAP) Mgr: Nones

**CLINT BLACK "Nothing's News" (RCA 2598-7)**  
 Prod: James Stroud, Mark Wright W/ Clint Black Pub: Howlin' Hill Music (ASCAP) Mgr: Bill Ham

**SUZIE BOGUSS "Under The Gun" (Capitol 79190)**  
 Prod: Jimmy Bowen, Suzie Boguss W/ Hugh Preswood Pub: Hugh Preswood Music/Careers Music/BMG Music (BMI) Mgr: BBOJ Entertainment Group

**GARTH BROOKS "Friends In Low Places" (Capitol 79239)**  
 Prod: Allen Reynolds W/ DeWayne Blackwell, Red Lue Pub: Careers Music/Music/Ridge Music (BMI, ASCAP) Mgr: Bob Doyol, Pam Lewis

**GARTH BROOKS "The Dance" (Capitol 79024)**  
 Prod: Allen Reynolds W/ Tony Arata Pub: Moganective Music, Pookie Bear Music (ASCAP) Mgr: Bob Doyol, Pam Lewis

**SURBANK STATION "Heartache Road" (Oak 1008)**  
 Prod: Larry Morlon W/ S. Alan Taylor, Lita Palao Pub: Milne Music/WB Music/The New Company (ASCAP) Mgr: Don Roberts

**C**

**MARY-CHAPIN CARPENTER "Something Of A Dreamer" (Columbia 38 73361)**  
 Prod: John Jennings, Mary-Chapin Carpenter W/ Mary-Chapin Carpenter Pub: EMI April Music/Genealogy Music (ASCAP) Mgr: John Simon, Tom Carrico

**CARLENE CARTER "I Fall In Love" (Reprise 7-19915)**  
 Prod: Howe Epstein W/ Carlene Carter, Howie Epstein, Belmont Tanch, Perry Lankel Pub: Carleony, Tunes/Chrysalis Music Group, EMI Music Publishing/Columbia-EMI Music, He Dog Music/Tanya Dent Music/Blue Gator Music, Lankel Publishing/Laughing Dog Music (ASCAP, BMI) Mgr: Bill Carter

**LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA 79048)**  
 Prod: Stewart Smith, Tony Brown W/ Lionel Cartwright Pub: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox

**MARK CHESNUTT "Too Cold At Home" (MCA 79054)**  
 Prod: Mark Wright W/ Bobby L. Harden Pub: EMI April/Mark/Geo-Kev (ASCAP) Mgr: EMI Management

**CORBIN HANNER "Work Song" (Mercury 875 688)**  
 Prod: Harold Shedd, Bob Corbin, Dave Warner W/ Bob Corbin Pub: Sabal Music (ASCAP) Mgr: Bob Burnett

**ROONEY CROWELL "My Past Is Present" (Columbia 38 73423)**  
 Prod: Tony Brown W/ Rodney Crowell, Stewart Smith Pub: Coolwell Music, Rat Shoes Music/Gretna Music (ASCAP) Mgr: Bill Carter

**D**

**LACY J. DALTON "Where Did We Go Right?" (Capitol 44581)**  
 Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton W/ Dave Loggins, Don Schlitz Pub: MCA Music Publishing, Don Schlitz Music (ASCAP) Mgr: Teri Brown

**CHARLIE DANIELS BAND "What This World Needs Is A Few More Rednecks" (Epic 34 73426)**  
 Prod: James Stroud W/ Charlie Daniels, Jack Gavin, Charlie Hayward, Tai DiGregorio Pub: Cabin Fever Music/Miss Hazel Music (BMI) Mgr: David Corfee

**BEHNY DEAN "If They Ain't Got A Fiddle" (SBI 1981)**  
 Prod: Larry Corbett, Steve Clark W/ Steve Clark, John MacIsaac Pub: Music City Music/Interscope/A-Bone Music (ASCAP) Mgr: Unknown

**DESERT ROSE BAND "Story Of Love" (MCA/Curb 79052)**  
 Prod: Paul Worley, Ed Seay W/ Chris Hillman, Steve Hill Pub: Bar None Music/Big Music (BMI) Mgr: Chuck Morris

**JOE DIFFIE "Home" (Epic 34 73447)**  
 Prod: Bob Montgomery, Johnny Slate W/ Andy Spooner, Fred Lehner Pub: Texas Wedge Music (ASCAP) Mgr: Danny Morrison, Johnny Slate

**DUNCAN "Coalin' Down" (Curb 78830)**  
 Prod: Bud Logan W/ Mike Reid, Rory Michael Bourke Pub: Almo Music/Bro Blues Music/PolyGram International Publishing/Songs DeBargo (ASCAP) Mgr: Artist's Management Inc.

**HOLLY DUNN "You Really Had Me Going" (WB 7-19756)**  
 Prod: Holly Dunn, Chris Waters W/ Holly Dunn, Tom Shapiro, Chris Waters Pub: Careers Music, Edge O'Woods Music/Mojo Valley Music/Kinetic Diamond Music (BMI, ASCAP) Mgr: Refugee Management

**E**

**SKIP EWING "I'm Your Man" (MCA 79050)**  
 Prod: Randy Scruggs, Skip Ewing W/ Skip Ewing, Rick Bonke Pub: Acuff-Rose Music, Maypop Music/Widowcountry Inc. (BMI) Mgr: Brockway Company

**F**

**FORESTER SISTERS "Nothing's Gonna Bother Me Tonight" (WB 7-19744)**  
 Prod: Wendy Waldman W/ Bernice Nelson, Allen Shamblin Pub: Colgems-EMI Music/Hayes Street Music/Almo Music (ASCAP) Mgr: Jim Haley

**GEORGE FOX "No Trespassing" (WB 7-19764)**  
 Prod: Brian Ahern W/ George Fox Pub: Belmar Music/WB Music Canada (SOCAN) Mgr: Leonard Rambaou

**G**

**GATLIN BROTHERS "Boogie And Beethoven" (Capitol 44583)**  
 Prod: Jimmy Bowen, Gatlin Brothers W/ Larry Gatlin Pub: Kristofusa Music (BMI) Mgr: BBOJ Entertainment Group

**VINCE GILL "When I Call Your Name" (MCA 79011)**  
 Prod: Tony Brown W/ Vince Gill, Tim DuBois Pub: Bennett Music, Tim DuBois Music/WB Music (BMI, ASCAP) Mgr: Fitzgerald-Hartley

**GIRLS NEXT DOOR "How 'Bout Us" (Atlantic 87866)**  
 Prod: Nelson Larkin W/ Dana Walden Pub: Irving Music (BMI) Mgr: Nones

**YERN GOSSIN "This Ain't My First Rodeo" (Columbia 38 73491)**  
 Prod: Bob Montgomery W/ Yern Gossin, Hank Cochran, Max D. Barnes Pub: Hookem Music, Co-Heart Music, Hard Scrabble, Irving Music (ASCAP, BMI) Mgr: Eddie Ticker

**LEE GREENWOOD "Holdin' A Good Hand" (Capitol 44576)**  
 Prod: Jerry Crutchfield W/ Rob Crosby, Johnny Few Pub: Songs Of Grand Country, Madaket Music (BMI, ASCAP) Mgr: Jerry Bentley

**RICH GRISSON "Tell Me I'm Wrong" (Mercury 875 860)**  
 Prod: Harold Shedd, Joe Scalle, Jim Cotton W/ Rich Grisson, Denny Kees Pub: Sheehouse Music/PolyGram International Publishing, Acuff-Rose Music (ASCAP, BMI) Mgr: Sound Severity

**H**

**MERLE HAGGARD "When It Rains It Pours" (Curb 79049)**  
 Prod: Mark Yeary, Merle Haggard W/ John Coody Carter Pub: Inland Music (BMI) Mgr: Charles Owens

**HIGHWAY 101 "This Side Of Goodbye" (WB 7-19823)**  
 Prod: Paul Worley, Ed Seay W/ Michael Noble, Jeff Perrygo, Cactus Mower Pub: WB Music, Perrygo Music, Cactus-Master Music (ASCAP) Mgr: Chuck Morris

**J**

**ALAN JACKSON "Wanted" (Arista 2632)**  
 Prod: Scott Hendricks, Keith Stegall W/ Alan Jackson, Charlie Craig Pub: Matlie Ruth Music/Seventh Son Music, Blackwood Music (ASCAP, BMI) Mgr: Barry Corbin

**WAYLON JENNINGS "Wrong" (Epic 34 73352)**  
 Prod: Ritchie Albright, Bob Montgomery W/ Steve Seaton, Andre Parris Pub: Lone Tree Music/Endless Frogs Music/Solo-A-Low Songs (ASCAP) Mgr: Jim Haley

**GEORGE JONES "Six Foot Deep, Six Foot Down" (Epic 34 73424)**  
 Prod: Billy Sherrill W/ Curly Putman, Don Cook, Chick Fains Pub: Tree Publishing/Cross Keys Publishing/CBS Music/Terrace Music (BMI, ASCAP) Mgr: Nancy Jones

**JUDDS "Born To Be Blue" (Curb/RCA 2597-7)**  
 Prod: Brent Maher W/ Mike Reid, Brent Maher, Mack David Pub: Almo Music/Bro Blues Music/EMI April Music/Vanguard Music (ASCAP) Mgr: Ken Kelen

**K**

**KENTUCKY HEADHUNTERS "On Lonesome Me" (Mercury 875 450)**  
 Prod: Kentucky Headhunters W/ Don Gibson Pub: Acuff-Rose Music (BMI) Mgr: Mitchell Fox

**L**

**JERRY LANSODWNE "Paradise Knite And Gun Club" (SOR 420A)**  
 Prod: Ray Pennington W/ Chuck Rains Pub: Chappell & Co./Bandin Music (ASCAP) Mgr: John Doris

**ROBIN LEE "How About Goodbye" (Atlantic 87890)**  
 Prod: Nelson Larkin W/ Thom Schuyler Pub: Screen Gems-EMI Music/Belsham Music (BMI) Mgr: Larkin, Inc.

**PATTY LOVELESS "On Down The Line" (MCA 79004)**  
 Prod: Tony Brown W/ Kristal Pub: Songs Of PolyGram (BMI) Mgr: Roger Ramsey, G. Gerard Roy

**SHELBY LYNNE "I'll Lie Myself To Sleep" (Epic 34 73319)**  
 Prod: Bob Montgomery W/ Tim Merisy, Tony Haselden Pub: Milhouse Music/Cross Keys Publishing/Miss Dot Music/CBS Music (BMI, ASCAP) Mgr: Mark Rothbaum

**M**

**KATHY MATTEA & TIM O'BRIEN "The Battle Hymn Of Love" (Mercury 842 330)**  
 Prod: Allen Reynolds W/ Don Schlitz, Paul Overstreet Pub: MCA Music Publishing/Don Schlitz Music/Screen Gems-EMI Music/Scarlet Moon Music (ASCAP, BMI) Mgr: Bob Tiley, Bob Tiley

**REBA MCKENTRE "You Lie" (MCA 79071)**  
 Prod: Tony Brown, Reba McKentre W/ Bobby Fischer, Austin Roberts, Charlie Black Pub: Bobby Fischer Music/Five-Bar-B Songs/Circlewood Music/Music Sound Music (ASCAP) Mgr: Navel Blackstock

**TIM MENSY "Too Close To Tulsa" (Epic 34 73446)**  
 Prod: Bob Montgomery W/ Tim Mensy, Gene Dobbins, Glenn Ray Pub: Music City Music, Forsy Music (ASCAP, SESAC) Mgr: Chuck Flood

**LORRIE MORGAN "He Talks To Me" (RCA 2508-7)**  
 Prod: Barry Beckitt W/ Mike Reid, Rory Michael Bourke Pub: Lodge Hall/BMG Songs, Chappell & Co./RMB Songs (ASCAP) Mgr: Mores, Nones, Golden, Peay

**ANNE MURRAY "Feed This Fire" (Capitol 79189)**  
 Prod: Jerry Crutchfield W/ Hugh Preswood Pub: Lawyer's Daughter Music/Careers Music (BMI) Mgr: Leonard Rambaou

**O**

**O'KANES "Tell Me I Was Dreaming" (Columbia 38 73445)**  
 Prod: Allen Reynolds W/ Jamie O'Hara Pub: Jamie O'Hara Music (ASCAP) Mgr: Mark Rothbaum

**PAUL OVERSTREET "Richest Man On Earth" (RCA 2505-7)**

Prod: James Stroud W/ Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music/Don Schlitz Music/Almo Music (BMI, ASCAP) Mgr: Bobby Roberts

**P**

**JOHN ANDREW PARKS "Ten Gallon Dreams" (Capitol 44384)**  
 Prod: John Bayler, John Andrew Parks W/ John Andrew Parks Pub: Hitlout Publishing (BMI) Mgr: Andrew Gerner

**LEE ROY PARNELL "Dugba Be A Law" (Arista 2028)**  
 Prod: Barry Beckitt, Tim DuBois W/ Gary Nicholson, Dan Penn Pub: Cross Keys Publishing/Don Penn Music (ASCAP, BMI) Mgr: Mike Robertson

**PIRATES OF THE MISSISSIPPI "Honky Tonk Blues" (Capitol 44579)**  
 Prod: James Stroud, Rich Alves W/ Hank Williams Pub: Acuff-Rose Music/Human Music/Righteous Music (BMI) Mgr: Ken Kelen

**R**

**EDDIE RABBITT "Lonesome Tonight" (Capitol 79183)**  
 Prod: Richard Landis W/ Eddie Rabbitt, Reed Nelson Pub: Eddie Rabbitt Music/Music Of The World, Englishtown Music (BMI) Mgr: Glen Mores

**RESTLESS HEART "When Somebody Loves You" (RCA 2663-7)**  
 Prod: Scott Hendricks, Tim DuBois, Stewart Heart W/ John Hall, Rick Giles Pub: Song Partners Music, EEG Music (ASCAP) Mgr: Mores, Nones, Golden, Peay

**KENNY ROGERS & DOLLY PARTON "Love Is Strange" (Reprise 7-19760)**  
 Prod: Jim Ed Norman, Eric Prestige W/ Elias McDaniel, Mickey Baker, Sylvia Robinson Pub: Ben-Ghazi Music (BMI) Mgr: Ken Krager, Sandy Galin

**TIM RYAN "Dance In Circles" (Epic 34 73372)**  
 Prod: Buddy Kilen W/ Tim Ryan, Alex Harvey Pub: Cross Keys Publishing/CBS Music/Ensign Music (ASCAP, BMI) Mgr: Bill Carter

**S**

**DAN SEALS "Good Times" (Capitol 44577)**  
 Prod: Kyle Lehning W/ Sam Cooke Pub: Alamo Music (BMI) Mgr: Tony Gottle

**RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia 38 73413)**  
 Prod: Steve Buckingham W/ Curly Putman, Bucky Jones, Joe Chambers Pub: Tree Publishing, Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI, ASCAP) Mgr: Michael Campbell

**SHENANDOAH "Next To You, Next To Me" (Columbia 38 73373)**  
 Prod: Rick Hall, Robert Byrne W/ R.E. Small, Curtis Wright Pub: BMG Songs/3 Kays Music/David 'N' Wit Music (ASCAP) Mgr: Bill Carter

**SOUTHERN PACIFIC "Reckless Heart" (WB 7-19871)**  
 Prod: Southern Pacific, Jim Ed Norman W/ John McFee, Andre Parris Pub: Long Tooth Music, Endless Frogs Music/Solo-A-Low Songs (BMI, ASCAP) Mgr: BBOJ Entertainment Group

**STATLER BROTHERS "Small Small Town" (Mercury 875 498)**  
 Prod: Jerry Kennedy W/ Gary Soraaga, Thom Schuyler Pub: Irving Music, Screen Gems-EMI/Belsham Music (BMI) Mgr: Anne Peters

**DOUG STONE "Fourteen Minutes Old" (Epic 34 73425)**  
 Prod: Doug Johnson W/ Dennis Knutson, A.L. "Doodler" Owens Pub: WB Music/Parla Music, Warner-Tamara Publishing/Patrick Joseph Music (ASCAP, BMI) Mgr: John Doris, Phyllis Beardsley

**GEORGE STRAIT "Drinking Champagne" (MCA 79070)**  
 Prod: Jimmy Bowen, George Strait W/ Bill Mack Pub: Acuff-Rose Music (BMI) Mgr: Eric Woodbury

**SWEETHEARTS OF THE RODEO "What It Does To Me" (Columbia 38 73475)**  
 Prod: Steve Buckingham, Janis Gill W/ Janis Gill Pub: MCA Music (ASCAP) Mgr: Chuck Flood

**T**

**LES TAYLOR "Every Time I Think It's Over" (Epic 34 73449)**  
 Prod: Pat McAuliffe W/ Wood Newton, Danny Stewart, Red Strougal Pub: A&J Music, Mighty Nice Music, Texas Red Songs (BMI) Mgr: Paul Zamek

**TEXAS TORNADES "Who Were You Thinkin' Of" (Reprise 7-19787)**  
 Prod: Bill Halverson, Texas Tornades W/ Jim Clasen, Paul Geavin, Cathie Pelletier Pub: Irving Music (BMI) Mgr: Refugee Management

**RANDY TRAVIS "He Walked On Water" (WB 7-19878)**  
 Prod: Kyle Lehning W/ Allen Shamblin Pub: Hayes Street Music, Almo Music (ASCAP) Mgr: Lih Hatcher

**TRAVIS TRITT "I'm Gonna Be Somebody" (WB 7-19797)**  
 Prod: Gregg Brown W/ Stewart Harris, Jill Colston Pub: CPQ Music/Eddio Sound, Golden Torch Music/Hearst Street Music (BMI, ASCAP) Mgr: Ken Krager

**TANYA TUCKER & T. GRAHAM BROWN "Don't Go Out" (Capitol 44586)**  
 Prod: Jerry Crutchfield W/ Rodney Foster, Bill Lloyd Pub: BMG Songs, Careers Music (ASCAP, BMI) Mgr: Beau Tucker, C.K. Spurrick

**W**

**STEVE WARINER "Precious Thing" (MCA 79051)**  
 Prod: Tony Brown, Steve Wariner, Mac McAnally Pub: Steve Wariner Music, Regener Music (BMI, ASCAP) Mgr: Vector Management

**KEITH WHITLEY & LORRIE MORGAN "Til A Tear Becomes A Rose" (RCA 2619-7)**  
 Prod: Blake Davis, Garth Fundis W/ Bill Rice, Mary Sharon Rice Pub: EMI April Music/Screenbeaters Music (ASCAP) Mgr: Mores, Nones, Golden, Peay

**DON WILLIAMS "Maybe That's All It Takes" (RCA 2507-7)**  
 Prod: Don Williams, Garth Fundis W/ Beth Nielsen Chapman Pub: Warner/Ridge Music/Nacy Place Music (ASCAP) Mgr: Mores, Nones, Golden, Peay

**KELLY WILLIS "River Of Love" (MCA 79053)**  
 Prod: Tony Brown, John Guess W/ Max Palermo Pub: Resker Music (BMI) Mgr: Carlyne Major

**TAMMY WYNETTE "Let's Call It A Day Today" (Epic 34 73427)**  
 Prod: Bob Montgomery W/ Don Phinney, Byron Galimore Pub: PolyGram International Publishing/G.I.E.D. Music (ASCAP) Mgr: George Fitchy

**THANKS TO OUR FRIENDS IN RADIO, OUR WRITERS, THE ARTISTS, PRODUCERS AND RECORD LABELS THE COUNTRY IS LISTENING TO MORE OF OUR MUSIC THAN ANYONE'S!!!**

NOTHING'S GONNA BOTHER ME TONIGHT/Forester Sisters/WB  
 (Dorrie Nelson/Allen Shamblin)  
 HOW ABOUT GOODBYE/Robin Lee/Atlantic  
 (Thom Schuyler)  
 SEE IF I CARE/Shenandoah/Columbia  
 (Wall Aldridge/Robert Byrne)  
 WANTED/Alan Jackson/Arista  
 (Charlie Craig/Nan Jackson)  
 TOO COLD AT HOME/Mark Chesnutt/MCA  
 (Bobby Harlan)

BLACK VELVET/Robin Lee/Atlantic  
 (Ward Tykon)  
 SMALL SMALL WORLD/The Statler Brothers/Mercury  
 (Thom Schuyler)  
 THE DOMINO THEORY/Steve Warner/MCA  
 (Bill Labounty/Becky Foster)  
 BORN TO BE BLUE/The Judds/RCA  
 (Brent Maher/Mike Reid/Mac David)  
 I FELL IN LOVE/Chester Carter/Reprise  
 (Carole Epstein/Terri/Lemkin)

SOMETHING OF A DREAMER/Mary Chapin Carpenter/Columbia  
 (Mary Chapin Carpenter)  
 THE BATTLE HYMN OF LOVE/Kathy Mattea/Tim O'Brien/Mercury  
 (Paul Overstreet/Don Schlitz)

TIL A TEAR BECOMES A ROSE/Whitley-Morgan/RCA  
 (Bill & Sharon Rice)  
 PUTTIN' THE DARK BACK INTO THE NIGHT/Sweeney Brown/Capitol  
 (Mark Miller)

**EMI Music Publishing**



COUNTRY ADDS & HOTS

Table with 6 columns: MOST ADDED, HOTTTEST, MOST ADDED, HOTTTEST, MOST ADDED, HOTTTEST, MOST ADDED, HOTTTEST, MOST ADDED, HOTTTEST. Each column lists regional radio stations and their current country music playlists.

EAST REGIONAL PLAYLISTS: A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Eastern United States.

SOUTH REGIONAL PLAYLISTS: A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Southern United States.

MIDWEST REGIONAL PLAYLISTS: A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Midwestern United States.

WEST REGIONAL PLAYLISTS: A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Western United States.

WEST REGIONAL PLAYLISTS (continued): A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Western United States.

WEST REGIONAL PLAYLISTS (continued): A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Western United States.

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WEST REGIONAL PLAYLISTS (continued): A grid of 10 columns and 10 rows listing radio stations and their current country music playlists for the Western United States.

Call in Frozen Playlist (R): KDRK/Spokane, KSNR/Lake Rock, KXEN/Tulsa, WCVW/Pensacola, FL, WYMB/Vancouver, BC, WTDN/Charlotte, NC, WYAT/Atlanta, WYNT/New York City. Includes a list of 188 current playlists.

## AOR TRACKS.

## 166 REPORTERS

WKS	WKS	IN	TW	Report/Adds	Heavy	Medium
8	3	2	1	159-1	127+	28-
7	1	1	1	151-0	131-	19-
7	4	3	1	155-0	105+	44-
9	7	5	1	148-1	96+	48-
12	10	8	1	146-3	71+	64-
10	9	7	1	145-1	80+	40-
—	21	13	1	114-0	96-	15+
14	13	10	1	147+10	44+	68+
15	14	12	1	131+4	59+	55-
5	8	6	1	143+4	47+	62-
—	—	22	1	120-0	57-	48-
18	15	14	1	134+40	28+	79+
8	8	11	1	126-2	34+	75-
22	18	17	1	87-3	44-	38-
DEBUT	15	15	1	98+5	32+	53-
3	5	8	1	111 /110	17	73
—	—	33	1	80-0	58-	13-
33	28	23	1	106+43	15+	67+
25	20	20	1	114+8	18+	52+
26	19	18	1	89-4	32+	42-
—	—	24	1	95-3	24+	38-
24	22	21	1	110+10	15+	40+
31	27	25	1	106+2	8-	50+
—	47	34	1	100+7	13+	44+
32	29	26	1	94+29	19+	63+
42	35	28	1	82+7	27+	43-
53	43	30	1	100+19	8+	54+
11	12	15	1	86+19	21+	57+
31	30	27	1	71-2	42-	26-
38	36	31	1	80+5	15-	55+
36	34	32	1	76+4	12+	38-
4	11	16	1	79+8	12+	24-
31	41	37	1	53-0	37-	10-
47	40	38	1	71+11	10+	45+
49	44	40	1	78+14	6+	39+
—	50	46	1	72+5	2-	27+
19	16	18	1	67+14	2+	29+
—	60	48	1	50-2	6-	30-
—	—	53	1	56+15	3+	35+
13	12	35	1	55+18	7+	16-
10	38	38	1	36-0	22-	8-
—	55	49	1	49-11	7-	35-
—	58	51	1	49+8	5+	26+
—	—	58	1	39+5	7+	25+
—	—	50	1	46+19	4+	25+
12	51	50	1	32+8	14+	13+
—	52	52	1	37+3	8+	19-
28	26	49	1	43+3	1-	21+
18	32	43	1	36-0	5-	23-
20	42	45	1	24-0	13-	10-
—	59	56	1	20-0	17-	1-
23	31	44	1	43+11	2+	11+
DEBUT	36	54	1	28-0	8-	11-
—	—	54	1	44 /44	1	14
DEBUT	17	25	42	33-2	6-	20-
—	—	33	36	37+14	2-	12+
DEBUT	34	33	36	25-0	4-	14-
DEBUT	—	—	—	25-0	3-	17-
DEBUT	—	—	—	34+6	0-	4+
DEBUT	—	—	—	28+9	1+	15+

\*Keeps a bullet due to continued growth.

## NEW ARTISTS

Reports

1	CONCRETE BLONDE/Joey (IRS)	89
2	NELSON/(Can't Live Without Your) Love And Affection (DGC)	82
3	FAITH NO MORE/Epic (Slash/Reprise)	79
4	ERIC JOHNSON/Climbs Of Dover (Capitol)	78
5	RED HOUSE/I Said A Prayer (SBK)	72
6	EXTREME/Decadence Dance (A&M)	43
7	IGGY POP/Home (Virgin)	43
8	STEELHEART/Can't Stop Me Lovin' You (MCA)	27
9	MASTERS OF REALITY/The Candy... (Delicious Vinyl/Island)	25
10	L.A. GUNS/I Wanna Be Your Man (Vertigo/Polydor)	23
11	HURRICANE/Next To You (Enigma)	21
12	MICHELLE MALONE & DRAG.../Big Black Bag (Arista)	21
13	DAVE STEWART & THE SPIRITUAL.../Party Town (Arista)	20
14	TOY MATINEE/Last Plane Out (Reprise)	20
15	TRIXTER/Give It To Me Good (Mechanic/MCA)	19
16	DREAD ZEPPELIN/Heartbreaker (IRS)	18
17	BRUCE DICKINSON/All The Young Dudes (Columbia)	16
18	JELLYFISH/The King Is Half-Undressed (Charisma)	15
19	SOCIAL DISTORTION/Ball & Chain (Epic)	15
20	WILLI JONES/Love Me Up (Geffen)	14

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

THERE'S ONLY ONE  
THING BETTER THAN  
HEARING LOS LOBOS  
FOR THE FIRST TIME...  
HEARING THEM AGAIN.



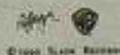
Los Lobos

"DOWN ON THE RIVERBED"

THE NEW TRACK  
FROM THE NEW  
ALBUM

THE NEIGHBORHOOD

PRODUCED BY LARRY HIRSCH AND LOS LOBOS



## BREAKERS.

REO SPEEWAGON  
Live It Up (Epic)  
81% of our reporters on it.

ASIA  
Days Like These (Geffen)  
87% of our reporters on it.

GENE LOVES JEZEBEL  
Jealous (Beggars Banquet/Geffen)  
80% of our reporters on it.

BAD COMPANY  
Boys Cry Tough (Atco)  
84% of our reporters on it.

BILLY IDOL  
L.A. Woman (Chrysalis)  
80% of our reporters on it.

NATIONAL AIRPLAY

LW	TW	
1	1	GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen)
2	2	AZTEC CAMERA/Stray (Sire/Reprise)
3	3	IGGY POP/Brick By Brick (Virgin)
4	4	DAVID J/Songs From Another Season (Beggars Banquet/RCA)
5	5	DEVO/Smooth Noodle Maps (Enigma)
6	6	RAILWAY CHILDREN/Native Place (Virgin)
7	7	CONCRETE BLONDE/Bloodletting (IRS)
21	8	JANE'S ADDICTION/Stop (track) (WB)
11	9	HAPPY MONDAYS/Step On (track) (Elektra)
8	10	WORLD PARTY/Goodbye Jumbo (Chrysalis)
12	11	SONIC YOUTH/Go (DGC)
12	12	JESUS JONES/Liquidizer (Food/SBK)
13	13	REAL LIFE/letime (Curb)
25	14	CHARLATANS U.K./The Only One I Know (track) (Beggars Banquet/RCA)
17	15	PIXIES/Velouris (track) (4AD/Elektra)
16	16	ULTRA VIVID SCENE/Joy (4AD/Columbia)
20	17	HEART THROBS/Dreamtime (EP) (Elektra)
24	18	CANDY FLIP/Strawberry Fields Forever (track) (Atlantic)
DEBUT	19	SOUP DRAGONS/Lovegod (Big Life/Mercury)
13	20	DEPECHE MODE/Violator (Sire/Reprise)
10	21	HOTHOUSE FLOWERS/Home (London/Polydor)
22	22	KATYDIDS/Katyids (Reprise)
DEBUT	23	STONE ROSES/One Love (track) (Silvertone/RCA)
20	24	SOMETHING HAPPENS/Stuck Together With God's Glue (Charisma)
14	25	BOOM CRASH OPERA/These Are Crazy Times (Giant/WB)
28	26	REVENGE/One True Passion (Capitol)
DEBUT	27	SOCIAL DISTORTION/Social Distortion (Epic)
15	28	MIDNIGHT OIL/Blue Sky Mining (Columbia)
18	29	ADRIAN BELEW/Young Lions (Atlantic)
27	30	SUNDAYS/Reading, Writing & Arithmetic (DGC)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
STONE ROSES SOUP DRAGONS PUMP UP THE VOLUME CHARLATANS U.K. JELLYFISH CAVEDOGS NEVILLE BROTHERS	SONIC YOUTH HAPPY MONDAYS CONCRETE BLONDE GENE LOVES JEZEBEL WORLD PARTY JANE'S ADDICTION IGGY POP	JANE'S ADDICTION SONIC YOUTH CONCRETE BLONDE GENE LOVES JEZEBEL HAPPY MONDAYS CANDY FLIP

candy flip strawberry fields forever

"Although they weren't even born when the original was written, this new version works the same 'magic'. Top 5 phones - Active phones since March."  
**GEORGE GIMARC/KDGE**

"Candy Flip's version of the Beatles' classic was born out of the clubs and onto our airwaves with an overwhelming response. Watch this baby cross over."  
**BRUCE McDONALD/WFNX**



- R&R NEW ROCK 24 - 18
- MOST REQUESTED

## MOST ADDED

ASIA/Days (110)  
 PAUL McCARTNEY/Jude (44)  
 BAD COMPANY/Boys (43)  
 RED SPEEDWAGON/Live (40)  
 JEFF HEALEY BAND/White (29)  
 BRUCE HORNSBY/Night (19)  
 BILLY IDOL/L.A. (19)  
 CSN/Anybody (19)  
 MOTLEY CRUE/Same (18)  
 BRUCE DICKINSON/All (16)

## HOTTEST

ALLMAN BROTHERS/Good (131)  
 J. VAN ZANT/Brickyard (127)  
 JON BON JOVI/Blaze (105)  
 AEROSMITH/Other (96)  
 CHEAP TRICK/Can't (96)  
 POISON/Unskinny (80)  
 COLIN JAMES/Just (71)  
 BLACK CROWES/Twice (59)  
 BRUCE HORNSBY/River (58)  
 DAMN YANKEES/Come (57)

## MOST REQUESTED

GUNS N' ROSES/Civil (84)  
 J. VAN ZANT/Brickyard (58)  
 JON BON JOVI/Blaze (43)  
 POISON/Unskinny (40)  
 WINGER/Enuff (29)  
 GUNS N' ROSES/Knockin' (19)  
 CONCRETE BLONDE/Joey (18)  
 ALLMAN BROTHERS/Good (17)  
 DAMN YANKEES/Come (17)  
 SLAUGHTER/Fly (17)

## NEW &amp; ACTIVE

## STEELHEART "Can't Stop Me Lovin' You" (MCA) 27/3 (25/6)

Adds: WFOQ, WAQY, KWK, Medium 3: WYY, WQFM, WHTD

## MASTERS OF REALITY "The Candy Song" (Delicious Vinyl/Island) 25/3 (24/2)

Adds: WYNE, KBPL, WAZU, Heavy 1: WFXC, Medium 7 including WKLS, WEDN, KBAT, WXXY, WXXX, WXXR

## L.A. GUNS "I Wanna Be Your Man" (Vertigo/Polydor) 23/11 (12/7)

Adds including KUPD, WGR, WXXX, KMX, WTUE, WLAV, KRZQ, KFMZ, KQWB, KWH, Medium 7 including WLZR, WQFM, WNZ, KBAT, WAZU, KNAC

## MICHELLE MALONE &amp; DRAG THE RIVER "Big Black Bag" (Arista) 21/7 (14/5)

Adds including KBAT, WTKX, KJJO, KOHV, Medium 9 including WKLS, WEZK, KKEG, WQSE, KLPK, KZOO

## TOY MATINEE "Last Plane Out" (Reprise) 20/8 (12/1)

Adds: WDB, KRQ, WHCN, KRZQ, WGLF, KRNA, KFMP, KBOY, Medium 11 including WOVE, WTPA, WPLR, WEZK, WLAV, KLPK, KOPX, KFMI

## DAVE STEWART &amp; THE SPIRITUAL COWBOYS "Party Town" (Arista) 20/2 (20/1)

Adds: KRX, WSLM, Medium 11 including WFFS, WFBQ, WHCN, WPLR, WEZK, WWWW, KJJO, WZZQ, KZOO, KOHV

## TRIXTER "Give It To Me Good" (Mechanic/MCA) 19/8 (11/9)

Adds: WSHE, KUPD, WLRS, KATT, WFXC, WZZQ, KWHL, KBOY, Medium 4: WOVE, WEZK, KEZE, KZOO

## DREAD ZEPPELIN "Heartbreaker" (IRS) 18/8 (13/6)

Adds: WMM, WFBQ, KUPD, KSON, KSW, WZZQ, WDHA, WXY, Medium 1: WYY

## BRUCE DICKINSON "All The Young Dudes" (Columbia) 18/16 (8/0)

Adds including WOVE, WLZR, KRQR, WEZK, KBAT, KEZO, KRZQ, WRLF, KFMO, KBOY, Medium 5: WYY, WSHE, WYY, WLRS, WLAV

## JELLYFISH "The King Is Half-Dressed" (Charisma) 15/9 (8/6)

Adds: KRQ, WDHA, KLAQ, KRX, WLAV, WFXC, WXR, KQWB, KCOR, Medium 4 including WFFS, KRNA

## SOCIAL DISTORTION "Ball &amp; Chain" (Epic) 15/5 (10/7)

Adds including WBCN, WDHA, KRX, WZZQ, Heavy 1: WYY, Medium 2: KBAT, WROV

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

S l e e p  
S o u n d l y  
T o n i g h t

The  
Seeds  
Have  
Been  
Sown

" S w e e t D r e a m s "

The New Alternative Track  
From The Lightning Seeds'  
Top 10 Debut  
*cloudcuckooland*

Written  
●  
Performed  
●  
Produced by  
●  
Ian Broudie

3 2  
WKS WKS LW TH

## 169 REPORTERS

AUGUST 10, 1990

Reports/Adds

Heavy

Medium

3	1	1	ALLMAN BROTHERS BAND/Seven Turns (Epic)
8	4	2	JOHNNY VAN ZANT/Brickyard Road (Atlantic)
DEBUT	5	3	JON BON JOVI/Blaze Of Glory (Mercury)
9	7	5	CHEAP TRICK/Busted (Epic)
1	3	5	BRUCE HORNSBY/A Night On The Town (RCA)
4	6	8	BAD COMPANY/Holy Water (Alco)
14	11	9	COLIN JAMES/Sudden Stop (Virgin)
12	18	8	POISON/Flesh & Blood (Enigma/Capitol)
2	2	9	AEROSMITH/Pump (Geffen)
13	12	10	BLACK CROWES/Shake Your Money Maker (Def American/Geffen)
—	22	13	VARIOUS ARTISTS/Nobody's Child (WB)
—	15	14	WINGER/In The Heart Of The Young (Atlantic)
5	5	7	DAMN YANKEES/Damn Yankees (WB)
10	14	15	JEFF HEALEY BAND/Hell To Pay (Arista)
—	24	16	REO SPEEDWAGON/The Earth, A Small Man, His Dog And A Chicken (Epic)
15	13	15	SANTANA/Spirits Dancing In The Flesh (Columbia)*
8	8	12	DON HENLEY/The End Of The Innocence (Geffen)
21	19	18	JOHN HIATT/Stolen Moments (A&M)
7	8	11	HEART/Brigade (Capitol)
—	27	20	VIXEN/Rev It Up (EMI) *Keeps bullet due to continued growth.
24	21	22	CONCRETE BLONDE/Bloodletting (IRS)
11	18	17	ROBERT PLANT/Manic Nirvana (Es Paranza/Atlantic)
17	17	19	BILLY IDOL/Charmed Life (Chrysalis)
25	20	20	VARIOUS ARTISTS/Gays Of Thunder (DGC)*
—	39	28	SLAUGHTER/Stick It To Ya (Chrysalis)
23	23	23	VARIOUS ARTISTS/Adventures Of Ford Fairlane (Elektra)*
34	31	25	GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen)
35	33	30	NELSON/After The Rain (DGC)
28	28	25	JUDE COLE/A View From 3rd Street (Reprise)*
29	30	30	ERIC CLAPTON/Journeyman (Reprise)
31	34	32	MIDNIGHT OIL/Blue Sky Mining (Columbia)
22	29	32	MOTLEY CRUE/Dr. Feelgood (Elektra)
38	35	34	FAITH NO MORE/The Real Thing (Slash/Reprise)
—	38	34	MICHAEL PENN/March (RCA)
—	40	39	ERIC JOHNSON/Ah Via Musicom (Capitol)
36	—	36	CROSBY, STILLS & NASH/Live It Up (Atlantic)
DEBUT	37	37	RED HOUSE/The Red House (SBK)
DEBUT	38	38	COMPANY OF WOLVES/Company Of Wolves (Mercury)
18	19	39	ALIAS/Alias (EMI)
32	32	40	FLEETWOOD MAC/Behind The Mask (WB)

"Good" (151)	"Seven" (14)	"Shine" (3)	154-0	132-	20-
"Brickyard" (159)	"Hearts" (1)		159-1	127+	28-
"Blaze" (156)	"Never" (6)	"Billy" (5)	156/0	105	44
"Falling" (148)	"Back" (3)	"Can't" (1)	152-0	96+	49-
"Night" (86)	"River" (80)	"Special" (4)	134-5	79-	46+
"Boys" (106)	"Holy" (53)	"Fearless" (13)	141+20	53-	69+
"Back" (146)	"Give" (2)	"Keep" (1)	150-3	73+	65-
"Unskinny" (145)	"Flesh" (1)	"Something" (1)	146-1	80+	41-
"Other" (114)	"What" (4)		114-0	96-	15+
"Twice" (131)	"Jealous" (9)	"Hard" (2)	138+3	66+	55-
"Civil" (147)	"Kind" (7)	"Medicine" (4)	156+11	45+	74+
"Enuff" (143)	"Miles" (2)		143+4	47+	62-
"Come" (120)	"High" (4)	"Coming" (3)	122-0	59-	49-
"While" (94)	"Love" (36)		118+13	39+	65+
"Live" (134)	"Heaven" (3)	"Love" (1)	137+42	28+	81+
"Peace" (126)	"Gypsy" (1)		129-2	35+	76-
"Bad" (87)	"Gimme" (3)	"Heart" (2)	91-1	46-	39-
"Child" (98)	"Real" (3)	"Listening" (1)	102+5	36+	53-
"Didn't" (71)	"Wild" (8)	"Tall" (3)	81-1	44-	32-
"Love" (114)	"Rev" (1)		115+9	18+	53+
"Joey" (89)	"Caroline" (1)		93-4	34+	42-
"SSS&Q" (56)	"Ma" (24)	"Cried" (17)	87-6	21-	50-
"LA" (100)	"Cradle" (13)	"Prodigal" (3)	111+16	13-	57+
"Knockin'" (95)	"Hearts" (8)	"Note" (1)	98-3	25+	42=
"Fly" (110)			110+10	15+	40+
"Last" (106)	"Rock" (2)		106+2	9+	49+
"Jealous" (100)			101+8	13+	44+
"Love" (82)	"Hardly" (1)		82+7	27+	43=
"Time" (80)	"Baby" (3)	"House" (1)	84-3	17-	56+
"Run" (39)	"Before" (20)	"Anything" (5)	57-3	27-	21+
"King" (76)	"Forgotten" (2)	"Stars" (1)	79+4	14+	38-
"Same" (55)	"Don't" (28)		77+13	15+	25-
"Epic" (79)	"From" (1)	"Falling" (1)	79+8	12+	24-
"Brave" (71)			72+11	10+	45+
"Cliffs" (78)			81+14	6+	40+
"Anybody" (46)	"Live" (6)	"Got" (4)	61+16	9+	29+
"Prayer" (72)			72+5	2=	27+
"Hangin'" (67)	"Distance" (2)		67+14	2+	29+
"Haunted" (50)			50-2	6-	30-
"Skies" (49)	"Save" (1)	"Love" (1)	53-1	11-	34-

**STEVE VAI**

melodic  
eloquent  
energized

the new track from the 600,000+ album

passion & warfare

written, arranged, produced by Steve Vai

**RELATIVITY**

## BREAKERS

**JON BON JOVI**  
Blaze Of Glory (Mercury)  
82% of our reporters on it.

**REO SPEEDWAGON**  
The Earth, A Small Man, His Dog And A Chicken (Epic)  
81% of our reporters on it.

**GENE LOVES JEZEBEL**  
Kiss Of Life (Beggars Banquet/Geffen)  
60% of our reporters on it.

**JOHN HIATT**  
Stolen Moments (A&M)  
60% of our reporters on it.

### MOST ADDED

KNEBORTH (62)  
REO SPEEDWAGON (42)  
BAD COMPANY (28)  
CSN (16)  
BILLY IDOL (16)  
COMPANY OF WOLVES (14)  
BRUCE DICKINSON (14)  
LITA FORD (14)  
ERIC JOHNSON (14)  
MOTLEY CRUE (13)

### HOTTEST

ALLMAN BROTHERS (132)  
JOHNNY VAN ZANT (127)  
JON BON JOVI (105)  
AEROSMITH (96)  
CHEAP TRICK (96)  
POISON (80)  
BRUCE HORNSBY (79)  
COLIN JAMES (73)  
BLACK CROWES (66)  
DAMN YANKEES (59)









MIDWEST

THE NEW Q95 FM WKQI-FM

VP Programming: Gary Berkowitz
APO MD: Michael Waite

Z95 FM CHICAGO'S HIT MUSIC STATION

OM: Ric Lippincott PD: Brian Kelly WYTZ Chicago

WNCI 97.9

PD: Dave Robbins MD: John Cline Columbus

B96 Chicago

PD: Dave Shakes MD: Todd Cavanah

WTKT Milwaukee PD: Mike Berlek MD: John Woody Harrison

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

ZPL 99.5 FM

WZPL Indianapolis OMPD: Don London MD: Michael J. Powers

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

99.5 WLOL Minneapolis

OM: Gregg Swedberg PD: Greg Strassel

FOX WDFX Detroit APO MD: John McFadden

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

KDWB 101.3 Minneapolis

PD: Brian Philips MD: Ed Lambert

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

Q106.5 ALL HIT MUSIC WKBO

PD: Lyndon Abell MD: Chris Knight MD: Jim Atkinson St. Louis

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

Q104 THE HIT MUSIC STATION KBEO

PD: Karen Barber APO MD: Jon Anthony

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

POWER 106 FM WPHR Cleveland

PO: Cal Thomas MD: Ed Brown

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

96.3 FM RADIO HWY77 PD: Rick Gillette APO MD: Mark Jackson Detroit

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

Q102 fm WWSO Cincinnati

OM: Jim Fox PO: Dave Allen MD: Brian Douglas

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

WEST

98.7 KEEPX Salt Lake City

PO: Jerry Lousteau APO MD: Bob LaBorde

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

KS-104 KQKS Denver

PO: Dave Van Stone APO MD: Stacy Cantrell

KIIS FM 102.7 Los Angeles

VP: Programming Gerry DeFrancesco APO: Gwen Roberts MD: Michael Martin

Z100 FM PORTLAND'S HOTTEST MUSIC

PD: Mark Capos MD: Bill Kezley KKRZ Portland

KISN FM AM Salt Lake City

PO: Gary Waldron MD: Gary Michaels

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...

KPLZ Seattle

OM/PO: Casey Keating APO MD: Mark Allan

Q106 San Diego

KKLQ San Diego VP: Garry Wall PO: Kevin Weatherly MD: Michelle Santobonno

1. 10/10/89... 2. 10/10/89... 3. 10/10/89...



# CHR ADDS & HOTS

## EAST

**MOST ADDED**  
Lisa Stansfield  
Pebbles  
Dino  
Johnny Gill  
Red DeVoe

**BREAKOUTS**  
George LaMond  
Tricia Leigh Fisher  
Slaughter

## EAST

**P2**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## P3

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## EAST

**P2**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## WYOMING, WY

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**MOST ADDED**  
Lisa Stansfield  
Dino  
Johnny Gill  
Gleason Medeiros

**BREAKOUTS**  
Stryper  
Lita Ford  
Slaughter  
George LaMond

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## EAST

**EAST**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## EAST

**EAST**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## EAST

**EAST**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## SOUTH

**SOUTH**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

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## P3

**P3**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

## P3

**P3**

**WYOMING, WY**  
Tad Penning  
LISA STANSFIELD  
PEBBLES  
DINO  
JOHNNY GILL  
RED DEVOE

**New & Active** includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 15 of our CHR reporters. The two numbers following the artist/label designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued unchanged activity. Down for downward chart activity. Adds for the number it is a sampling of individual station activity. Complete activity can be found in the Profiles.

**NOTE:** Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay-60 CHR Rotation Criteria — Fulltime Adds and/or One: four plays in a 24-hour period, three of them before midnight.

**Deppened Adds and/or One:** One-two plays in a 24-hour period, both of them before midnight.



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected leading-edge major market CHR stations whose playlists change significantly from mainstream CHRs.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 4 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 100,000 and below.

253 REPORTS

ADVENTURES OF STEVIE N

Dirty Cash (Money Talks) (Mercury)

Chart Summary table for Stevie N's Dirty Cash. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table for Parallel 1 stations, listing station call letters and their respective chart positions.

AEROSMITH

The Other Side (Geffen) LP: Pump

Chart Summary table for Aerosmith's The Other Side. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table for Parallel 1 stations, listing station call letters and their respective chart positions.

AEROSMITH Continued

Table of station reports for Aerosmith's The Other Side, including station call letters and chart positions.

AFTER 7

Can't Stop (Virgin) LP: Alter 7

Chart Summary table for After 7's Can't Stop. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

STEVE B

Love & Emotion (LNR/RCA)

Chart Summary table for Steve B's Love & Emotion. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

STEVIE N Continued

Table of station reports for Stevie N's Dirty Cash, including station call letters and chart positions.

ANITA BAKER

Talk To Me (Elektra) LP: Compositions

Chart Summary table for Anita Baker's Talk To Me. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

BELL BIV DEVOE

Do Me! (MCA) LP: Poison

Chart Summary table for Bell Biv Devoe's Do Me!. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

BELL BIV DEVOE Continued

Table of station reports for Bell Biv Devoe's Do Me!, including station call letters and chart positions.

BLACK BOX

Everybody Everybody (RCA) LP: Dreamland

Chart Summary table for Black Box's Everybody Everybody. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

JON BON JOVI

Blaze Of Glory (Mercury) LP: Young Guns #1

Chart Summary table for Jon Bon Jovi's Blaze Of Glory. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

JON BON JOVI Continued

Table of station reports for Jon Bon Jovi's Blaze Of Glory, including station call letters and chart positions.

BROTHER BLOOD

The Girl I Used To Know (EMI) LP: Trust

Chart Summary table for Brother Blood's The Girl I Used To Know. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.

CALLOWAY

All The Way (Solar/Epic) LP: All The Way

Chart Summary table for Calloway's All The Way. Includes National, Regional, and South data.

PARALLEL 1

PARALLEL 1: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Table of station reports for Parallel 1 stations, listing station call letters and their respective chart positions.



F

FAITH NO MORE
Epic (Slash/Reprise)
LP: The Real Thing

Chart Summary table for Faith No More with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Faith No More, including a chart summary table and a list of stations.

FAVORITE ANGEL
Only Women Bleed (Columbia)
LP: ...

Chart Summary table for Favorite Angel and a list of stations.

Regional and National charts for Favorite Angel, including a chart summary table and a list of stations.

G

JOHNNY GILL
My, My, My (Motown)
LP: Johnny Gill

Chart Summary table for Johnny Gill with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Johnny Gill, including a chart summary table and a list of stations.

M.C. HAMMER
Have You Seen Her? (Capitol)
LP: Please Hammer, Don't Hurt 'Em

Chart Summary table for M.C. Hammer with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for M.C. Hammer, including a chart summary table and a list of stations.

M.C. Hammer Continued

Regional and National charts for M.C. Hammer, including a chart summary table and a list of stations.

HEART
I Don't Want To Need You (Capitol)
LP: Brigade

Chart Summary table for Heart with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Heart, including a chart summary table and a list of stations.

DON HENLEY
How Slow Do You Want It (Geffen)
LP: The End of the Innocence

Chart Summary table for Don Henley with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Don Henley, including a chart summary table and a list of stations.

Don Henley Continued

Regional and National charts for Don Henley, including a chart summary table and a list of stations.

BRUCE HORNSBY & THE RANGE
Across The River (RCA)
LP: A Night On The Town

Chart Summary table for Bruce Hornsby & The Range with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Bruce Hornsby & The Range, including a chart summary table and a list of stations.

INDECENT OBSESSION
Tell Me Something (MCA)
LP: Indecent Obsession

Chart Summary table for Indecent Obsession with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Indecent Obsession, including a chart summary table and a list of stations.

Indecent Obsession Continued

Regional and National charts for Indecent Obsession, including a chart summary table and a list of stations.

JAMES INGRAM
I Don't Have The Heart (WB)
LP: It's Real

Chart Summary table for James Ingram with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for James Ingram, including a chart summary table and a list of stations.

JANET JACKSON
Come Back To Me (A&M)
LP: Rhythm Nation 1814

Chart Summary table for Janet Jackson with columns for Regional, National, and Summary, and rows for P, F, R, S, D, A, and Add.

Regional and National charts for Janet Jackson, including a chart summary table and a list of stations.

**Janet Jackson Continued**

**W** 3:10-3:15  
**W** 3:15-3:20  
**W** 3:20-3:25  
**W** 3:25-3:30  
**W** 3:30-3:35  
**W** 3:35-3:40  
**W** 3:40-3:45  
**W** 3:45-3:50  
**W** 3:50-3:55  
**W** 3:55-4:00  
**W** 4:00-4:05  
**W** 4:05-4:10  
**W** 4:10-4:15  
**W** 4:15-4:20  
**W** 4:20-4:25  
**W** 4:25-4:30  
**W** 4:30-4:35  
**W** 4:35-4:40  
**W** 4:40-4:45  
**W** 4:45-4:50  
**W** 4:50-4:55  
**W** 4:55-5:00  
**W** 5:00-5:05  
**W** 5:05-5:10  
**W** 5:10-5:15  
**W** 5:15-5:20  
**W** 5:20-5:25  
**W** 5:25-5:30  
**W** 5:30-5:35  
**W** 5:35-5:40  
**W** 5:40-5:45  
**W** 5:45-5:50  
**W** 5:50-5:55  
**W** 5:55-6:00  
**W** 6:00-6:05  
**W** 6:05-6:10  
**W** 6:10-6:15  
**W** 6:15-6:20  
**W** 6:20-6:25  
**W** 6:25-6:30  
**W** 6:30-6:35  
**W** 6:35-6:40  
**W** 6:40-6:45  
**W** 6:45-6:50  
**W** 6:50-6:55  
**W** 6:55-7:00  
**W** 7:00-7:05  
**W** 7:05-7:10  
**W** 7:10-7:15  
**W** 7:15-7:20  
**W** 7:20-7:25  
**W** 7:25-7:30  
**W** 7:30-7:35  
**W** 7:35-7:40  
**W** 7:40-7:45  
**W** 7:45-7:50  
**W** 7:50-7:55  
**W** 7:55-8:00  
**W** 8:00-8:05  
**W** 8:05-8:10  
**W** 8:10-8:15  
**W** 8:15-8:20  
**W** 8:20-8:25  
**W** 8:25-8:30  
**W** 8:30-8:35  
**W** 8:35-8:40  
**W** 8:40-8:45  
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**W** 9:10-9:15  
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**W** 9:45-9:50  
**W** 9:50-9:55  
**W** 9:55-10:00

**BILLY JOEL**  
*That's Not Her Style* (Columbia)  
 LP: Storm Front  
 Total Reports 73 30X

**Regional**  
 Reach  
 E 30X  
 S 27X  
 M 29X

**Parallel**  
 Reach  
 P1 13X  
 P2 24X  
 P3 24X

**Chart Summary**

Pos	P1	P2	P3	Total
1	0	0	0	0
2-9	0	0	0	0
Summary	4-15	1	2	8
UP 30	16-40	9	16	39
DEBS 8	Ons	1	12	14
DEBS 32	Ons	1	2	4
DOWN 0	CA Adex	0	1	1
ADDS 3	Total	8	29	38

**W** 3:10-3:15  
**W** 3:15-3:20  
**W** 3:20-3:25  
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**W** 9:55-10:00

**KYPER**  
*Tic Tac Toe* (Atlantic)  
 LP: Dangerous  
 Total Reports 66 34X

**Regional**  
 Reach  
 E 30X  
 S 40X  
 M 30X

**Parallel**  
 Reach  
 P1 20X  
 P2 20X  
 P3 20X

**Chart Summary**

Pos	P1	P2	P3	Total
1	1	1	0	2
2-9	3	4	0	7
Summary	4-15	5	10	19
UP 48	16-40	9	35	60
DEBS 9	Ons	3	3	9
DEBS 20	Adex	2	1	3
DOWN 1	CA Adex	2	1	3
ADDS 8	Total	30	42	72

**W** 3:10-3:15  
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**L**

**LOUIE LOUIE**  
*Wanna Get Back...* (WTG/Epic)  
 LP: The Scale In Me  
 Total Reports 90 20X

**Regional**  
 Reach  
 E 18X  
 S 24X  
 M 14X

**Parallel**  
 Reach  
 P1 8X  
 P2 24X  
 P3 23X

**Chart Summary**

Pos	P1	P2	P3	Total
1	0	0	0	0
2-9	0	0	0	0
Summary	6-15	0	0	0
UP 2	16-40	2	7	10
DEBS 8	Ons	2	9	11
SAME 17	Adex	1	12	13
DOWN 0	CA Adex	0	1	1
ADDS 23	Total	9	29	38

**W** 3:10-3:15  
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**M**

**MAXI PRIEST**  
*Close To You* (Charisma)  
 LP: Bonafide  
 Total Reports 104 73X

**Regional**  
 Reach  
 E 78X  
 S 67X  
 M 82X

**Parallel**  
 Reach  
 P1 63X  
 P2 73X  
 P3 81X

**Chart Summary**

Pos	P1	P2	P3	Total
1	0	0	0	0
2-9	0	2	0	2
Summary	4-15	10	13	30
UP 114	16-40	18	35	114
DEBS 20	Ons	5	8	14
SAME 12	Adex	4	7	17
DOWN 0	CA Adex	3	0	3
ADDS 25	Total	40	87	127

**W** 3:10-3:15  
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**GLENN MEDeiros / RAY PARKER JR.**  
*All I'm Missing Is You* (Amherst/MCA)  
 LP: Glenn Medeiros  
 Total Reports 104 41X

**Regional**  
 Reach  
 E 40X  
 S 43X  
 M 27X

**Parallel**  
 Reach  
 P1 27X  
 P2 38X  
 P3 39X

**Chart Summary**

Pos	P1	P2	P3	Total
1	0	0	0	0
2-9	0	0	0	0
Summary	4-15	0	0	0
UP 4	16-40	4	10	24
DEBS 18	Ons	4	16	34
SAME 34	Adex	5	17	38
DOWN 0	CA Adex	2	3	



SIGNIFICANT ACTION

WILSON PHILLIPS Release Mo (S&K) LP: Wilson Phillips Total Reports 223 00X

Regional Reach P1 P2 P3 National Summary LP 194 DECS 7 SAMS 10 DOWN 0 ADDS 7

Chart Summary P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Regional Reach P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Chart Summary P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Regional Reach P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Chart Summary P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Winger Continued P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

PAUL YOUNG Oh Girl (Columbia) LP: Other Voices Total Reports 182 72X

Regional Reach P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Chart Summary P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Regional Reach P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Chart Summary P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

Regional Reach P1 P2 P3 National Summary LP 114 DECS 19 SAMS 33 DOWN 0 ADDS 14

A

ANA durt w/JORDAN KNIGHT Angel Of Love (Parlo/Epic) LP: Body Language

B

BANG Holding My Heart (Windotta/AS&M)

ROOM CRASH OPERA Union Skin (Giant/WB) LP: These Have A Crazy

C

CONCRETE BLONDE Joey (R&R) LP: Bloodstain

D

DIGITAL UNDERGROUND Downwithyallike (Tommy Boy) LP: Sex Packets

E

EVERYDAY PEOPLE Headline News (S&K) LP: You Wash - 11 Dry

F

TRICIA LEIGH FISHER Empty Beach (A&O)

G

DOC BOX & B. FRESH Slow Love (Motown) LP: Doc Box & B. Fresh

H

JOHN HIATT Child Of The Wild Blue Yonder (AS&M) LP: Broken Moments

I

GENE LOVES JERREL Jealous (Geffen) LP: Kiss Of Life

J

GIANT A Takes Two (AS&M) LP: Last Of The Runaways

LITA FORD Use (RCA) LP: Steppin

K

WINGER Can't Get Enough (Atlantic) LP: In The Heart Of The Young

L

WINGER Can't Get Enough (Atlantic) LP: In The Heart Of The Young

M

WINGER Can't Get Enough (Atlantic) LP: In The Heart Of The Young

N

WINGER Can't Get Enough (Atlantic) LP: In The Heart Of The Young

R&R HOT FAX GET THE INFORMATION ADVANTAGE... Easier to read... more detail... 3 day advance via R&R's HOT FAX service. Call for a free sample. (213) 553-4330.





# BREAKERS

## BELL BIV DEVOE Do Me! (MCA)

64% of our reporters playing it. Moves: Up 105, Debuts 18, Same 17, Down 0, Adds 21 including B94, PRO-FM, WPHR, FLY92, WAEB, WERZ, KZFM, KSND. See Parallels, moves 27-20.

## NELSON

### (Can't Live Without Your) Love And Affection (DGC)

61% of our reporters playing it. Moves: Up 116, Debuts 12, Same 16, Down 0, Adds 11 including KHMx, WZPL, WNNK, KZZB, X106, WOKI, KAY107, KZZP. See Parallels, moves 34-30.

# NEW & ACTIVE

### FAITH NO MORE "Epic" (Slash/Reprise)

Reports: 150. Moves: Up 151, Debuts 9, Same 26, Down 7, Adds 10, B97, X106, WTBX, KWSS, WHTO, KNOE, KWTX, WFAW, WAZY, KZQZ, 2100 26-15, WEDX 20-15, B94 26-19, WGH 26-19, KSAQ 2-1, KYYO 14-10. See Parallels, moves 29-28 as 8 charts at 81%; Top 15 at 49%; Not at 15%.

### DINO "Romeo" (Island)

Reports: 147. Moves: Up 23, Debuts 41, Same 31, Down 0, Adds 52 including B94, WAXV, PWR99, KRBB, WNVZ, WDFX, KS104, KKRZ, KC101, WBSX, PRO-FM 31-27, PWR93 23-16, Q105 29-24, B96 28-24, WLOL 28-23, WKZZ 37-30.

### INDECENT OBSESSION "Tell Me Something" (MCA)

Reports: 136. Moves: Up 63, Debuts 29, Same 31, Down 0, Adds 13 including Z95, Y108, KYYO, HOT95, KTLX, WVIC, Z104, D95, WVIC, KRBE 29-20, KSAQ 24-20, WKBQ 22-12, WERZ 36-29, K98 30-24, WOLU 28-24. Active and moving on the charts at 71%.

### ST. PAUL "Stranger To Love" (Atlantic)

Reports: 126. Moves: Up 88, Debuts 5, Same 38, Down 0, Adds 3, KHMx, KZZU, WOL, B94 31-27, Q102 9-7, WLOL 11-8, WKQJ 12-10, KKRZ 30-25, KOPX 13-10, KSNL 18-14, 99WGY 30-26, K98 23-16, KZZB 24-20, Y107 18-14, KTLX 40-34. See Parallels, debuts at number 38 with 80% of the airplay charted; Top 15 at 17%.

### JUDE COLE "Time For Letting Go" (Reprise)

Reports: 122. Moves: Up 44, Debuts 24, Same 36, Down 0, Adds 18 including KSAQ, WKRZ, WYCR, KZOU, WJXK, KKRZ, WOMP, KISL, WBSX, WWRW, WKBQ 35-29, KYYO 25-21, FLY92 39-33, 99PKY 30-26, YES97 38-34.

### DON HENLEY "How Bad Do You Want It" (Geffen)

Reports: 122. Moves: Up 81, Debuts 10, Same 28, Down 0, Adds 3, Y100, WKT, WDMX, B94 25-21, KSAQ 21-19, JET-FM 27-24, 999KH 12-10, WYCR 31-26, KSND 26-22, KZZU 18-15, WQIO 31-28, WJMX 16-12, WFFM 22-18, WBNQ 25-19. See Parallels, debuts at number 37 with chart action at 89%.

### GLENN MEDEIROS featuring RAY PARKER JR "All I'm Missing Is You" (MCA)

Reports: 104. Moves: Up 6, Debuts 18, Same 36, Down 0, Adds 44 including WPLJ, Q107, KHMx, KRBE, B97, KXFR, KUBE, WKRZ, K106, KZZB, WLOL d-34, KKRZ d-29, WJMJ 26-23, WKZZ d-39, KWOD 33-29.

### DEPECHE MODE "Pooley Of Truth" (Sire/Reprise)

Reports: 96. Moves: Up 13, Debuts 10, Same 3, Down 1, Adds 69 including B97, KSAQ, Z95, HOT102, KWBX, KS104, Y108, PIRATE, KOPX, KSN, KUBE, WAXA 24-20, KKBQ 15-12, KRBE 19-16, WHYY 13-10, CK105 23-14.

### LISA STANSFIELD "This Is The Right Time" (Arista)

Reports: 95. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 93 including WXXS, WZOU, HOT97, WPLJ, Z100, WEDX, WAXV, PWR99, KHMx, KRBB, KTFM, PWR93, WNCI, PWR106, FM102, KREL.

### JOHNNY GILL "My, My, My" (Motown)

Reports: 95. Moves: Up 26, Debuts 13, Same 18, Down 0, Adds 38 including WXXS, WZOU, Q107, W107, WAXV, WPLJ, KZZB, X106, WPLJ 25-32, PWR93 33-24, Q105 27-20, KXFR 25-18, FM102 16-10, KREL 20-11.

### AFTER 7 "Can't Stop" (Virgin)

Reports: 90. Moves: Up 38, Debuts 17, Same 18, Down 0, Adds 17 including WXXS, WQD, KEGL, WNCI, WLOL, KIS, PWR106, WOC, KQMD, Q101, PRO-FM 32-26, WAXA 29-25, PWR93 18-12, HOT102 21-16, KREL 11-9.

### KYPER "Tic Tac Toe" (Atlantic)

Reports: 86. Moves: Up 48, Debuts 9, Same 20, Down 1, Adds 8, KRBB, WGH, WAEB, WPST, B93, X106, WKZ, KBOZ, WQD 9-2, PRO-FM 29-24, KEGL 11-6, Y90 12-7, PWR96 31-26, PWR93 7-3, B96 6-5, WHYY 1-1, HOT102 16-12. See Parallels, moves 38-35 with chart moves at 72%; Top 15 at 43%; Not at 22%.

### CALLOWAY "All The Way" (Solar/Epic)

Reports: 86. Moves: Up 45, Debuts 5, Same 35, Down 0, Adds 1, WYCR, HOT97 31-29, KKRZ 23-19, KKRZ 27-22, WQXA 20-17, K98 29-25, WQDQ 32-27, WZYP 37-34, Y107 21-15, KTLX 38-32, WGTZ 28-22, K93S 24-18, KCAQ 31-25, WJMX 30-20, K9R 36-31.

### JAMES INGRAM "I Don't Have The Heart" (WB)

Reports: 79. Moves: Up 25, Debuts 11, Same 19, Down 0, Adds 24 including KTFM, HOT102, WKT, KS104, Y108, KKRZ, KOPX, Q106, KCH1, HOT95, WABD, Y100 19-15, B97 29-25, WNCI 14-8, WERZ 29-21, WBSQ 38-31.

### PEBBLES "Giving You The Benefit Of The Doubt" (MCA)

Reports: 77. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 77 including WXXS, WZOU, HOT97, WQD, Q107, KEGL, WNVZ, KTFM, PWR93, Q105, WHYY, HOT102, KDMR, WLOL, KIS, KKRZ, Q106.

### WINGER "Can't Get Enough" (Atlantic)

Reports: 77. Moves: Up 29, Debuts 14, Same 21, Down 0, Adds 13, KSAQ, WKBQ, X106, WNK, WRON, KMYZ, WFRS, WHTO, WQD, WOL, WLRN, KQAG, JET-FM 30-23, WYCR 34-27, WQUT 30-26, KTLX 24-19. Charted and moving at 64%.

### BILLY JOEL "That's Not Her Style" (Columbia)

Reports: 75. Moves: Up 36, Debuts 8, Same 32, Down 0, Adds 5, WGH, WXX, 95XXX, WTK, KQHT, Q107 30-27, KYYO 27-24, WZYP 38-35, WQUT 33-27, KTLX 33-28, KZIO 40-36, KATM 25-17, KDHX 38-34, WFFM 38-33, KWTX 33-28, KFMW 18-15. 56% of those playing have 8 charts.

### ADVENTURES OF STEVIE N "Dirty Cash (Money Talks)" (Mercury)

Reports: 73. Moves: Up 34, Debuts 9, Same 24, Down 0, Adds 10, WLOL, Q106, WRBE, KPRR, WANS, KZKQ, KF95, WHT, WZZD, KNOE, WXXS 9-5, HOT97 15-8, WPLJ 25-19, WQD 27-22, KRBE 27-22, KREL 16-12. Converted to chart at 58%.

### VIXEN "How Much Love" (EMI)

Reports: 70. Moves: Up 4, Debuts 12, Same 29, Down 0, Adds 27 including WNVZ, KSAQ, KKRZ, 99WGY, K106, YES97, Z106, KKRZ, WHTO, WQD, WBSX, WZZU 19-14, KATM 29-22, WDBR 39-34, KFMW 38-31.

### CHICAGO "Hearts In Trouble" (DGC)

Reports: 69. Moves: Up 35, Debuts 8, Same 25, Down 0, Adds 1, KYYO, Q102 28-25, WKRZ 32-29, WYCR 33-29, WBSQ 30-27, WQUT 26-22, WHYY 33-29, Y107 24-20, KFMW 21-19, WRON 28-25, KZZU 29-25, WZFR 39-35, KFTZ 39-34.

### GLORIA ESTEFAN "Cuts Both Ways" (Epic)

Reports: 65. Moves: Up 38, Debuts 1, Same 13, Down 1, Adds 2, FM102, 103CR, B104 7-5, WQD 13-11, PRO-FM 19-16, KHMx 12-11, PWR96 18-15, WNCI 16-14, Q95 8-6, KPRR 14-11, KXKY on, WDMX 5-3, WDRD 20-17, Z99 12-8, KMYZ 23-18.

### ANITA BAKER "Talk To Me" (Elektra)

Reports: 62. Moves: Up 24, Debuts 0, Same 30, Down 7, Adds 1, PWR96, B104 34-20, WBLI 28-24, WNCI 6-4, Q95 12-11, WQXA 16-13, WQOB 11-9, Z99 11-7, WXXS 20-14, KF95 31-21, KWOD 30-24, WHTO 29-25, WOL 34-30.

### FAVORITE ANGE "Only Women Bleed" (Columbia)

Reports: 58. Moves: Up 5, Debuts 15, Same 21, Down 0, Adds 18 including WXXS, WEGX, WYFR, WHYY, WAEB, TIC-FM, WPST, K106, 99WAY5, KCMQ, WFC, WZOU 24-21, 999KH 34-30, K9R 38-33.

### WHISPERS "Innocent" (Capitol)

Reports: 58. Moves: Up 18, Debuts 8, Same 25, Down 0, Adds 10, WXXS, WNVZ, KREL, WAEB, Z106, KXTK, WXXS, KSND, KWOD, X100, WQD 28-23, KRBE 21-17, Y108 19-10, 99WGY 38-35, WFFM 26-19, CK105 37-32, KXSS 26-21.

MOST ADDED	MOST ACTIVE	HOTTEST
LISA STANSFIELD (93) PEBBLES (77) DEPECHE MODE (89) DINO (52) GLENN MEDEIROS (44) JOHNNY GILL (38) GEORGE LAMOND (25) JAMES INGRAM (24) VIXEN (24) LOUIE LOUIE (23) STRYPYER (23)	FAITH NO MORE (100) ST. PAUL (94) INDECENT OBSESSION (92) DON HENLEY (91) JUDE COLE (88) DINO (84) KYPER (56) AFTER 7 (55) CALLOWAY (50) CHICAGO (43) WINGER (43)	JANET JACKSON (109) POISON (94) MARIAH CAREY (87) SWEET SENSATION (83) JON BON JOVI (76) WILSON PHILLIPS (76) M.C. HAMMER (70) NEW KIDS ON THE BLOCK (56) NELSON (45) BELL BIV DEVOE (38) GO WEST (38)

Most Active = Ups + Debuts - Downs

**BLACK BOX "Everybody Everybody" (RCA)**  
Reports: 54. Moves: Up 15, Debuts 14, Same 13, Down 0, Adds 11, WZOU, PRO-FM, PWR106, Q106, 99WGY, Y107, KLLC, KCOB, B96, KSR, KFBQ, WXXS 28-19, HOT97 5-3, Z100 24-16, WQD 26-21, WAXV 30-26, WNVZ 23-19. 66% of the reports are charted.

**LOUIE LOUIE "I Wanna Get Back With You" (WTG/Epic)**  
Reports: 50. Moves: Up 2, Debuts 8, Same 17, Down 0, Adds 23 including KSN, 99WGY, FLY92, WRCK, WHYY, WKOD, CK105, KXFR, KSR, KDHX, PRO-FM d-35, HOT95 34-30, HOT949 d-25.

# SIGNIFICANT ACTION

### PARTY "Summer Vacation" (Hollywood)

Reports: 48. Moves: Up 22, Debuts 1, Same 18, Down 0, Adds 4, HOT999, KQKQ, KMMG, WKFR, KRBE 20-15, Q105 24-21, B96 18-16, HOT102 22-19, WLOL 16-13, KZZB 31-24, WKZZ 25-14, KXOR 23-20, B95 32-29, KCOB 24-18, KZQZ 29-26. Chart action at 65%.

### TROOP "All I Do Is Think Of You" (Atlantic)

Reports: 48. Moves: Up 27, Debuts 2, Same 11, Down 3, Adds 1, Q105, HOT97 22-19, WPGQ 5-5, KTFM 27-24, KS104 5-5, Y108 6-7, KTY-FM 12-10, FM102 7-5, Q106 19-13, K106 36-32, KZFM 26-23, KPRR 17-13, KJ103 21-18, KROY 9-6, KCOB 28-22. 82% New & Active; Top 15 at 44%.

### GENE LOVES JEZEBEL "Jealous" (Geffen)

Reports: 42. Moves: Up 6, Debuts 7, Same 24, Down 0, Adds 5, WKRZ, WOKI, KISL, KNN, CK95, WGH 31-23, KSAQ 36-28, PIRATE d-17, 999KH 40-35, WZZU 32-25, KFMW 29-23.

### TKA "I Won't Give Up On You" (Tommy Boy/WB)

Reports: 37. Moves: Up 15, Debuts 6, Same 13, Down 0, Adds 3, WKBQ, TIC-FM, KMMQ, HOT97 19-13, PWR93 37-30, KREL 25-21, HOT97 35-30, KZFM 38-33, KPRR 28-20, WFFR 39-33. 62% of the airplay has charted.

### TRICIA LEIGH FISHER "Empty Beach" (A&M)

Reports: 36. Moves: Up 1, Debuts 3, Same 16, Down 0, Adds 18 including HOT97, HOT102, HOT97, WYCR, WERZ, KPRR, HOT95, WQUT, KZIO, Z95, KSND, WDBR, KFTZ, PWR93 35-28.

### DOC BOX & B. FRESH "Slow Love" (Motown)

Reports: 34. Moves: Up 14, Debuts 5, Same 10, Down 1, Adds 4, WNOQ, YES97, KBFM, KZI, KXFR 10-7, KGGI 1-1, Q106 9-5, KREL 10-8, HOT97 16-15, KZZP 30-26, KROY 7-6, KWOD 3-2. Converted chart action at 71%; Top 15 at 48%; Not at 18%.

### GIANT "It Takes Two" (A&M)

Reports: 33. Moves: Up 4, Debuts 5, Same 18, Down 0, Adds 6, KZ106, WOOX, FM104, WJMX, Y94, KTMF, WQUT 38-32, 9X d-25, KQHT d-27.

### WAS (NOT WAS) "Papa Was A Rollin' Stone" (Chrysalis)

Reports: 33. Moves: Up 1, Debuts 7, Same 23, Down 0, Adds 2, KRBB, KDHX, WXXS d-33, Y100 d-29, KDWB on-air, KQY-FM on-air, KQMD d-22, KROY on.

### KID FROST "La Raza" (Virgin)

Reports: 31. Moves: Up 10, Debuts 2, Same 13, Down 2, Adds 4, HOT97, PWR96, KZFM, X100, KRBE 28-23, KIS 15-12, KBFM 30-23, B95 13-10, KWOD 16-13.

### BANG "Holding My Heart" (Vandetta/A&M)

Reports: 31. Moves: Up 9, Debuts 4, Same 18, Down 0, Adds 0, KSAQ on-air, Z95 d-30, WSPK 33-29, KYYY 37-33.

### GEORGE LAMOND "Look Into My Eyes" (Columbia)

Reports: 29. Moves: Up 10, Debuts 1, Same 2, Down 0, Adds 25 including WQD, KRBB, PWR93, Q105, WLOL, Q106, KREL, HOT97, TIC-FM, WXXS, CK105, KXOR, KXTK, KROY, HOT949.

### SLAUGHTER "Fly To The Angels" (Chrysalis)

Reports: 26. Moves: Up 1, Debuts 2, Same 1, Down 0, Adds 22 including B94, KSAQ, WDFX, WHYY, PIRATE, WYCR, WPST, K92, K92, 9500X, WKSF, WKFR, KTRS, ZFNU, KMYZ 24-17.

### CONCRETE BLONDE "Joey" (IRS)

Reports: 25. Moves: Up 8, Debuts 2, Same 8, Down 0, Adds 7, KHMx, WYCR, HOT949, WOL, KXHT, KFTZ, KMKR, WXXS 35-29, KATM 30-20, FM104 14-11, KNN 38-32, KFMW 25-20.

### STRYPYER "Shining Star" (Enigma)

Reports: 23. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including KSAQ, 999KH, WOKI, Z106, KTLX, KZZU, WFFX, G88, KISL, KCHX, KXFN, KYYY, WFFR, KBOZ, KFBQ.

### ANA with JORDAN KNIGHT "Angel Of Love" (Parc/Epic)

Reports: 23. Moves: Up 7, Debuts 1, Same 12, Down 3, Adds 0, WDFX 11-9, WHYY 9-6, KBFM d-32, CK105 34-28, WBS 39-31.

### LITA FORD "Lisa" (RCA)

Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WNVZ, KSAQ, KYYO, KOPX, KSN, WKRZ, WBSQ, K98, YES97, WZYP, KATM, FM104, KNOE, KFMW, Y97.

### BOOM CRASH OPERA "Onion Skin" (Giant/WB)

Reports: 22. Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 4, 999KH, WRON, 103CR, WDBR, KSAQ on-air, KPLZ on-air, KUBE on, KZZU 34-30.

### COLIN JAMES "Just Came Back" (Virgin)

Reports: 22. Moves: Up 2, Debuts 6, Same 13, Down 0, Adds 1, WTBX, WGH d-32, KZ106 d-25, WZZU 9-6, KMYZ d-27.

### LINEAR "Don't You Come Cryin'" (Atlantic)

Reports: 21. Moves: Up 15, Debuts 0, Same 4, Down 2, Adds 0, PWR99 13-11, KRBB 16-13, HOT102 23-18, HOT999 15-12, KMMQ 21-17, KCAQ 26-19, Q104 13-10.

### EVERYDAY PEOPLE "Headline News" (SBK)

Reports: 20. Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 5, PWR99, 99WAY5, KBFM, WHTO, Q101.

### LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol)

Reports: 19. Moves: Up 0, Debuts 1, Same 10, Down 0, Adds 8, PIRATE, WYCR, KTLX, KSND, WFFM, 99KQ, KXHT, KTRS, KSAQ on-air.

### ALANNAH MYLES "Lover Of Mine" (Atlantic)

Reports: 18. Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 2, WYCR, KBOZ, KSAQ 37-29, WBSQ on, KWSS d-29, KFTZ 32-25.

### JOHN HIATT "Child Of The Wild Blue Yonder" (A&M)

Reports: 15. Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 9, KSAQ, WERZ, KTLX, WBNQ, WFFR, WFC, KTRS, KFTZ, KMKC.

### L.A. GUNS "The Ballad Of Jayne" (Vertigo/Polydor)

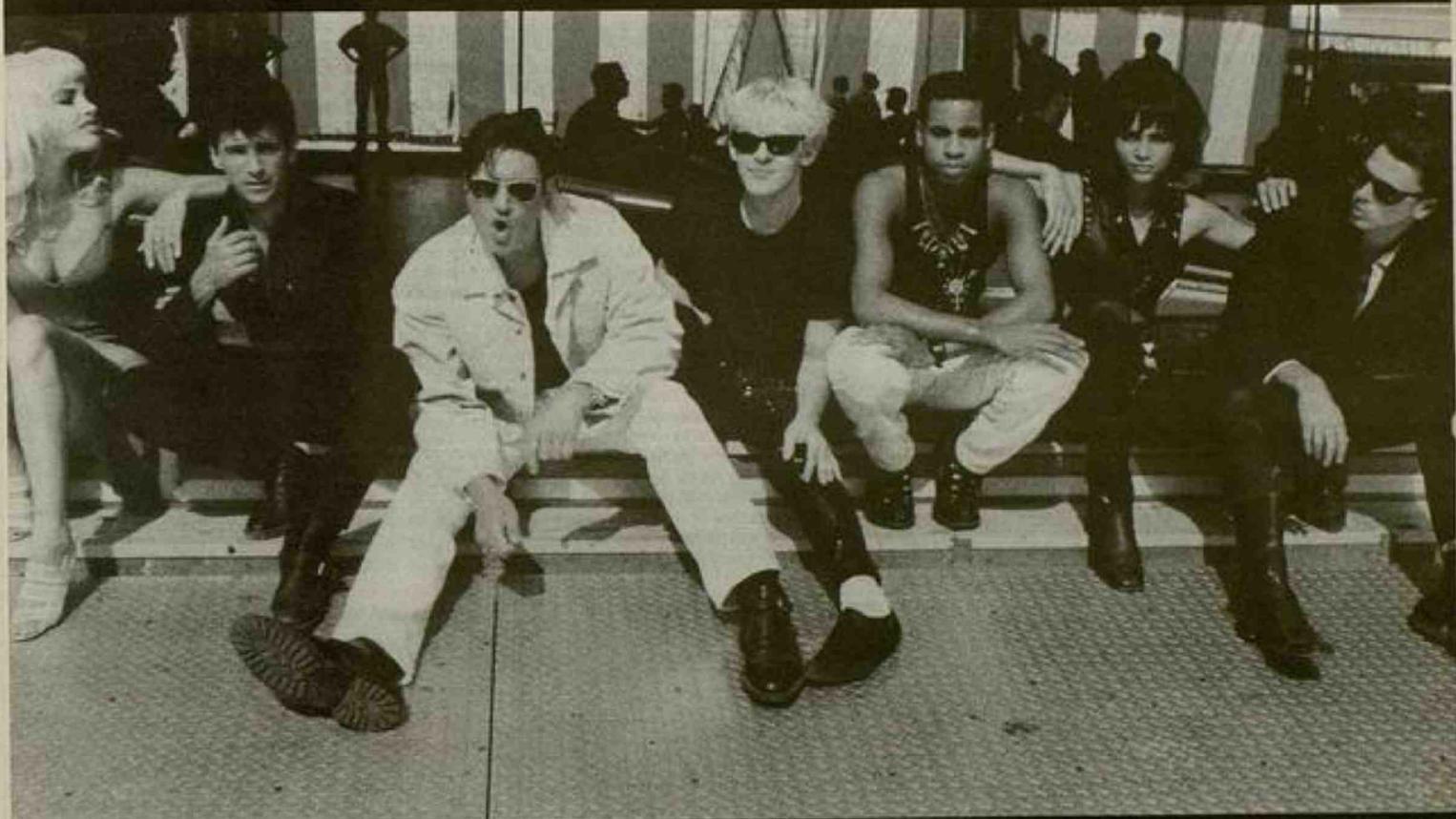
Reports: 13. Moves: Up 5, Debuts 2, Same 1, Down 3, Adds 2, KSAQ, WABE, KRBB d-30, WKBQ 39-33, WOLX d-21, WGTZ 17-10, Q104 8-5.

### DIGITAL UNDERGROUND "Doowitchyalite" (Tommy Boy)

Reports: 12. Moves: Up 8, Debuts 0, Same 3, Down 0, Adds 1, WHYY, KXFR 15-13, KGGI 17-15.

VIOLENCE OF SUMMER  
(LOVE'S TAKING OVER)

DURAN  
duran



JOHN TAYLOR, NICK RHODES AND SIMON LEBON, ALONG WITH NEW MEMBERS  
WARREN CUCCURULLO AND STERLING CAMPBELL, ROUGH IT UP ON THE NEW SINGLE AND VIDEO  
FROM THEIR FORTHCOMING ALBUM LIBERTY.

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ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS



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## NATIONAL AIRPLAY OVERVIEW

**CHR**

WKS	WKS	LW	TW	ARTIST/SONG
2	1	1	1	MARIAH CAREY/Vision Of Love (Columbia)
8	4	2	2	JANET JACKSON/Come Back To Me (A&M)
9	5	3	3	SWEET SENSATION/Wishes Came True (A&M)
23	17	4	4	WILSON PHILLIPS/Release Me (SBK)
20	14	5	5	M.C. HAMMER/Have You Seen Her? (Capitol)
13	10	6	6	SEDUCTION/Could This Be Love (Vendetta/A&M)
11	8	7	7	GO WEST/King Of Wishful Thinking (EMI)
4	2	8	8	JOHNNY GILL/Rub You The Right Way (Motown)
1	1	9	9	BILLY IDOL/Cradle Of Love (Chrysalis)
19	16	10	10	TIME/Jerk Out (Paisley Park/Reprise)
21	18	11	11	POISON/Unskinny Bop (Enigma/Capitol)
31	21	12	12	NEW KIDS ON THE BLOCK/Tonight (Columbia)
15	11	13	13	BAD ENGLISH/Possession (Epic)
14	11	14	14	SNAP/The Power (Arista)
27	20	15	15	JON BON JOVI/Glaze Of Glory (Mercury)
21	18	16	16	BRUCE HORNSBY & THE RANGE/Across The... (RCA)
24	22	17	17	KEITH SWEAT/Make You Sweat (Vintertainment/Elektra)
34	27	18	18	STEVIE N/Love And Emotion (LMR/RCA)
26	24	19	19	AEROSMITH/The Other Side (Geffen)
40	32	20	20	BELL BIV DEVOE/Do Me! (MCA)
—	—	21	21	PRINCE/Thieves In The Temple (Paisley Park/WB)
3	5	22	22	TYLER COLLINS/Girls Nite Out (RCA)
26	26	23	23	HEART/Didn't Want To Need You (Capitol)
26	26	24	24	BROTHER BEYOND/The Girl I Used To Know (EMI)
—	—	25	25	CHEAP TRICK/Can't Stop Fallin' Into Love (Epic)
38	33	26	26	FAITH NO MORE/Epic (Slash/Reprise)
—	—	27	27	PHIL COLLINS/Something Happened On... (Atlantic)
—	—	28	28	MAXI PRIEST/Close To You (Charisma)
1	3	29	29	G. MEDEIROS (B. BROWN)/She Ain't... (Amberst/MCA)
BREAKER	25	30	30	NELSON/Can't Live Without Your Love And... (DGC)
25	21	31	31	BABYFACE/My Kinda Girl (Solar/Epic)
—	—	32	32	PAUL YOUNG/Oh Girl (Columbia)
5	8	33	33	MICHAEL BOLTON/When I'm Back On My... (Columbia)
—	—	34	34	TAYLOR DAYNE/Heart Of Stone (Arista)
—	—	35	35	KYPHER/Tac Toe (Atlantic)
8	15	36	36	DEPECHE MODE/Enjoy The Silence (Sire/Reprise)
DEBUT	1	37	37	DON HENLEY/How Bad Do You Want It (Geffen)
DEBUT	1	38	38	ST. PAUL/Stranger To Love (Atlantic)
17	25	39	39	EN VOQUE/Hold On (Atlantic)
18	26	40	40	MOTLEY CRUE/Don't Go Away Mad Just Go... (Elektra)

N&amp;A Pg. 106; Playlists Pg. 94; Parallels Pg. 99

**ADULT CONTEMPORARY**

WKS	WKS	LW	TW	ARTIST/SONG
4	3	1	1	JAMES INGRAM/I Don't Have The... (WB)
11	9	2	2	JANET JACKSON/Come Back To Me (A&M)
9	7	3	3	WILSON PHILLIPS/Release Me (SBK)
7	4	4	4	ANITA BAKER/Talk To Me (Elektra)
12	10	5	5	PAUL YOUNG/Oh Girl (Columbia)
2	1	6	6	MARIAH CAREY/Vision Of Love (Columbia)
6	5	7	7	BRUCE HORNSBY & THE RANGE/Across The... (RCA)
16	12	8	8	GO WEST/King Of Wishful Thinking (EMI)
19	15	9	9	FLEETWOOD MAC/Gives The Limit (WB)
21	18	10	10	BILLY JOEL/And So It Goes (Columbia)
1	3	11	11	GLORIA ESTEFAN/Cuts Both Ways (Epic)
21	18	12	12	SWEET SENSATION/Wishes Came True (A&M)
—	—	13	13	PHIL COLLINS/Something Happened On... (Atlantic)
—	—	14	14	LINDA RONSTADT/Adios (Elektra)
26	21	15	15	PROPAGANDA/Heaven Give Me Words (Charisma)
18	14	16	16	MICHAEL BOLTON/When I'm Back On My... (Columbia)
8	8	17	17	NIKKI/Nicolas Me (Geffen)
5	11	18	18	AFTER 7/Ready Or Not (Virgin)
—	—	19	19	OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)
—	—	20	20	JUDE COLE/Time For Letting Go (Reprise)
30	25	21	21	DION/Sea Cruise (Elektra)
—	—	22	22	LIGHTNING SEEDS/Pure (MCA)
25	21	23	23	LISA STANSFIELD/You Can't Deny It (Arista)
3	6	24	24	MICHAEL McDONALD/Take It To Heart (Reprise)
BREAKER	25	25	25	SEDUCTION/Could This Be Love (Vendetta/A&M)
BREAKER	—	26	26	TAYLOR DAYNE/Heart Of Stone (Arista)
BREAKER	—	27	27	JIMMY RYSER/Same Old Look (Arista)
—	—	28	28	BEACH BOYS/Problem Child (RCA)
BREAKER	—	29	29	EVERYTHING BUT THE GIRL/Take Me (Atlantic)
BREAKER	—	30	30	SANTANA/Gypsy Woman (Columbia)

\*Keeps bullet due to continued growth.

AC Music Begins Pg. 76

**URBAN CONTEMPORARY**

WKS	WKS	LW	TW	ARTIST/SONG
10	8	1	1	JANET JACKSON/Come Back To Me (A&M)
7	5	2	2	BABYFACE/My Kinda Girl (Solar/Epic)
4	3	3	3	ANITA BAKER/Talk To Me (Elektra)
8	6	4	4	TIME/Jerk Out (Paisley Park/Reprise)
11	10	5	5	TONY! TONY! TONY!/Feels Good (Wing/Polydor)
8	7	6	6	BELL BIV DEVOE/Do Me! (MCA)
18	14	7	7	WHISPERS/Innocent (Capitol)
2	1	8	8	MARIAH CAREY/Vision Of Love (Columbia)
20	15	9	9	EN VOQUE/Lies (Atlantic)
24	16	10	10	M.C. HAMMER/Have You Seen Her? (Capitol)
14	11	11	11	GEOFF McBRIDE/Gotta Good Thing (Arista)
28	21	12	12	BOYS/Crazy (Motown)
21	20	13	13	BASIC BLACK/She's Mine (Sound Of New York/Motown)
19	17	14	14	TERRY STEELE/If I Told You Once (SBK)
—	—	15	15	PRINCE/Thieves In The Temple (Paisley Park/WB)
34	28	16	16	MELBA MOORE/Do You Really Want My Love (Capitol)
29	24	17	17	NAJEE featuring VESTA/If Be Good To You (EMI)
3	3	18	18	AFTER 7/Can't Stop (Virgin)
—	—	19	19	LALAH HATHAWAY/Haven't Known (Virgin)
25	21	20	20	WEST COAST RAP ALL-STARS/We're All In... (WB)
—	—	21	21	BLACK BOX/Everybody Everybody (RCA)
—	—	22	22	WIKANS/A Friend (Quest/WB)
32	27	23	23	BARRY WHITE/When Will I See You Again (A&M)
30	27	24	24	BODY/Touch Me Up (MCA)
36	30	25	25	POOR RIGHTeous TEACHERS/Rock This... (Profile)
36	31	26	26	Z-LOOKE/Girl Dance With Me (Daphnes/EMI)
—	—	27	27	CALLOWAY/All The Way (Solar/Epic)
—	—	28	28	RUBY TURNER/It's A Dying Shame (Jive/RCA)
—	—	29	29	T. PENDERGRASS & L. FISHER/Glad To Be... (Elektra)
—	—	30	30	PERFECT GENTLEMEN/One More Chance (Columbia)
—	—	31	31	NAYOBE/Love The Way You Love Me (WTG/Epic)
DEBUT	1	32	32	HOWARD HEWETT/I Could Only Have... (Elektra)
BREAKER	—	33	33	LUKE I 2 LIVE CREW/Banned In The U.S.A. (Lute/Atlantic)
—	—	34	34	PUBLIC ENEMY/Brothers Gonna... (Def Jam/Columbia)
1	4	35	35	KEITH SWEAT/Make You Sweat (Vintertainment/Elektra)
BREAKER	—	36	36	PEBBLES/Giving You The Benefit Of A Doubt (MCA)
DEBUT	1	37	37	FATHER MC/Treat Them Like They Want To B (MCA)
BREAKER	—	38	38	RUDE BOYS/Come On Let's Do This (Atlantic)
13	13	39	39	BARBARA WEATHERS/The Master Key (Reprise)
DEBUT	1	40	40	FORCE MD'S/Are You Really Real? (Tommy Boy/Reprise)

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**NEW ROCK**

LW	TW	ARTIST/SONG
1	1	GENE LOVERA...Kiss Of... (Beggars Banquet/Geffen)
3	2	AZTEC CAMERA/Stay (Sire/Reprise)
4	3	IGGY POP/Brick By Brick (Virgin)
5	4	DAVID J/Songs From Another Season (Beggars Banquet/RCA)
6	5	DEVO/Smooth Noodle Maps (Enigma)
7	6	RAILWAY CHILDREN/Native Place (Virgin)
7	7	CONCRETE BLONDE/Bloodstain (IRS)
21	8	JANE'S ADDICTION/Stop (track) (WB)
11	9	HAPPY MONDAYS/Sing On (track) (Elektra)
8	10	WORLD PARTY/Goodbye Jumbo (Chrysalis)

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**NAC**

LW	TW	ARTIST/SONG
1	1	MICHAEL FRANKS/Blue Pacific (Reprise)
2	2	PETER WHITE/Reveille-vous (Chase Music Group)
3	3	WIND MACHINE/Road To Freedom (Silver Wave)
4	4	WINDOWS/Blue September (Cypress)
5	5	RICHARD ELLIOT/What's Inside (Enigma)
7	6	TANNI/Reflections Of Passion (Private Music)
5	7	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)
8	8	JILL SOBULE/Things Here Are Different (MCA)
8	9	SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)
13	10	QUINTANA + SPEER/Shades Of Shadow (Miramar)

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**CONTEMPORARY JAZZ**

LW	TW	ARTIST/SONG
2	1	PAT METHENY/Question & Answer (Geffen)
1	2	WYNTON MARSALIS/Standard Time Vol. 3... (Columbia)*
1	3	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)
9	4	MICHAEL FRANKS/Blue Pacific (Reprise)
5	5	CHRISTOPHER HOLLIDAY/On Course (Novus/RCA)
15	6	JACKIE McLEAN/Dynasty (Tellico)
7	7	TUCK ANDRESS/Reckless (Windham Hill)
13	8	ELEMENTS/Saint River (Novus/RCA)
6	9	McCOY TYNER/Things Ain't What They Used... (Blue Note)
14	10	BENNY GREEN/Lineage (Blue Note)

\*Keeps bullet due to continued growth.

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**AOR TRACKS**

WKS	WKS	LW	TW	ARTIST/SONG
6	3	1	1	JOHNNY VAN ZANT/Brickyard... (Atlantic)
2	1	2	2	ALLMAN BROTHERS BAND/Good Clean Fun (Epic)
7	4	3	3	JON BON JOVI/Glaze Of Glory (Mercury)
9	7	4	4	CHEAP TRICK/Can't Stop Falling Into Love (Epic)
17	10	5	5	COLIN JAMES/Just Came Back (Virgin)
19	8	6	6	POISON/Unskinny Bop (Enigma/Capitol)
1	2	7	7	AEROSMITH/The Other Side (Geffen)
—	—	8	8	GUNS N' ROSES/Civil War (WB)
14	13	9	9	BLACK CROWES/Twice As Hard (Def American/Geffen)
15	14	10	10	WINGER/Can't Get Enough (Atlantic)
5	5	11	11	DAMN YANKEES/Come Again (WB)
BREAKER	16	15	12	REO SPEEDWAGON/Live It Up (Epic)
16	15	13	13	SANTANA/Piece On Earth...Third Stone... (Columbia)
8	8	14	14	DON HENLEY/How Bad Do You Want It (Geffen)
22	18	15	15	JOHN HIATT/Child Of The Wild Blue Yonder (A&M)
BREAKER	—	16	16	ASIA/Days Like These (Geffen)
3	5	17	17	BRUCE HORNSBY/Across The River (RCA)
BREAKER	39	26	22	BAD COMPANY/Boys Cry Tough (A&M)
39	26	23	23	VIXEN/How Much Love (EMI)
25	20	24	24	CONCRETE BLONDE/Kooky (IRS)
26	19	25	25	GUNS N' ROSES/Knockin' On Heaven's Door (DGC)*
—	—	26	26	SLAUGHTER/Fly To The Angels (Chrysalis)
24	22	27	27	QUEENSRYCHE/Last Time In Paris (Elektra)*
BREAKER	—	28	28	GENE LOVES JEZEBEL/Josiah (Beggars Banquet/Geffen)
—	—	29	29	JEFF HEALEY BAND/While My Guitar Gently... (Arista)
30	29	30	30	NELSON/Can't Live Without Your Love &... (DGC)
BREAKER	53	43	30	BILLY IDOL/L.A. Woman (Chrysalis)
53	43	31	31	BRUCE HORNSBY/A Night On The Town (RCA)
11	12	32	32	HEART/Didn't Want To Need You (Capitol)
30	30	33	33	JUDE COLE/Time For Letting Go (Reprise)*
38	36	34	34	MIDNIGHT OIL/King Of The Mountain (Columbia)
36	34	35	35	FAITH NO MORE/Epic (Slash/Reprise)
4	11	36	36	BAD COMPANY/Holy Water (A&M)
51	41	37	37	MICHAEL PENN/Bave New World (RCA)
47	40	38	38	ERIC JOHNSON/Climbs Of Dover (Capitol)
49	44	39	39	RED HOUSE/Said A Prayer (SBK)
—	—	40	40	COMPANY OF WOLVES/Hangin' By A... (Mercury)
18	16	41	41	ALIAS/Haunted Heart (EMI)
—	—	42	42	ROBERT PLANT/S S S & Q (Es Paranza/Atlantic)
—	—	43	43	MOTLEY CRUE/Same Ol' Situation (Elektra)

\*Keeps bullet due to continued growth.

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**COUNTRY**

WKS	WKS	LW	TW	ARTIST/SONG
7	4	1	1	TRAVIS TRITT/I'm Gonna Be... (WB)
10	5	2	2	SHENANDOAH/Next To You, Next To Me (Columbia)
13	6	3	3	CLINT BLACK/Nothing's News (RCA)
14	7	4	4	ALAN JACKSON/Wanted (Arista)
5	3	5	5	VINCE GILL/When I Call Your Name (MCA)
18	12	6	6	T. TUCKER & T. GRAHAM BROWN/Don't Go... (Capitol)
8	6	7	7	WAYLON JENNINGS/Wrong (Epic)
17	14	8	8	RICKY VAN SHELTON/Meant Every Word... (Columbia)
34	17	9	9	ALABAMA/Dukebox In My Mind (RCA)
4	2	10	10	LORRIE MORGAN/He Talks To Me (RCA)
3	7	11	11	KENTUCKY HEADHUNTERS/Oh Lonesome... (Mercury)
21	16	12	12	MARY-CHAPIN CARPENTER/Something Old... (Columbia)
23	18	13	13	BELLAMY BROTHERS/A Could Be... (MCA/Curb)
24	19	14	14	DOUG STONE/Fourteen Minutes Old (Epic)
27	20	15	15	LEE GREENWOOD/Holdin' A Good Hand (Capitol)
28	22	16	16	CARLENE CARTER/I Fell In Love (Reprise)
18	15	17	17	DON WILLIAMS/Maybe That's All It Takes (RCA)
33	26	18	18	K. WHITLEY & L. MORGAN/Til A Tear Becomes... (RCA)
30	24	19	19	RODNEY CROWELL/My Past Is Present (Columbia)
26	23	20	20	SHELBY LYNNE/I'll Lie Myself To Sleep (Epic)

**BREAKERS**

BREAKER	7	4	3	GEORGE STRAIT/Drinking Champagne (MCA)
BREAKER	—	—	—	GARTH BROOKS/Friends In Low Places (Capitol)
BREAKER	—	—	—	K. ROGERS & D. PARTON/Love Is Strange (Reprise)
BREAKER	—	—	—	BAILLIE & THE BOYS/Foot Soch As I (RCA)
BREAKER	—	—	—	SOUTHERN PACIFIC/Reckless Heart (WB)

**DEBUTS**

DEBUT	1	3	3	REBA McENTIRE/You Lie (MCA)
DEBUT	1	4	4	ANNE MURRAY/Fed This Fire (Capitol)
DEBUT	1	5	5	JOE DIFFIE/Home (Epic)

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