

I N S I D E:

NEW CHR PARALLEL CHARTS INTRODUCED

This week **R&R** debuts two music features designed to help you better evaluate the actual strength of current records:

- Parallel Charts: Individual 40-song national listings by Parallel
- Performing Where Played: a qualitative look at chart conversions/moves.

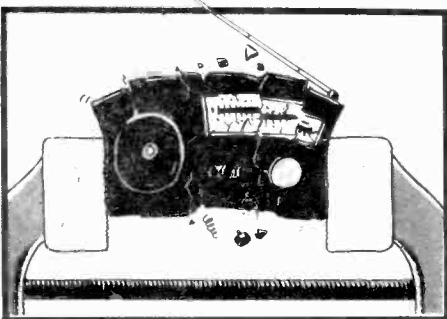
Joel Denver has all the details.

Page 40

SURVIVING THE SALES SLUMP

Recently released sales figures confirm what you already suspected: Fourth-quarter revenue is off in many sectors. **Chris Beck** presents timely suggestions to help you cope with today's sluggish retail environment.

Page 14



POLLACK: TIME TO TAKE A RATINGS STAND

"Broadcasters are being forced to almost entirely subsidize ratings services that have, by any reasonable assessment, unacceptable problems of methodology," asserts **Jeff Pollack**, who calls for an overhaul of the current system. Are less frequent surveys the answer?

Page 23

93 ROCKS WITH TELEMARKETING

Telemarketing is undoubtedly one of the industry's fastest-growing marketing tools. **KRXQ (93 Rock)/Sacramento** is convinced telemarketing's benefits extend far beyond mere short-term ratings enhancement.

Page 44

PITY THE POOR ON-AIR PD

Everyone knows how tough it is to be a PD these days. But how 'bout when the program director is also a personality? **Dan O'Day** suggests strategies for the harried on-air PD.

Page 48



Banks Seek Receivership For Tak Communications

Lenders, led by Bank of New England, have asked the federal court in Alexandria, VA to put Tak Communications into receivership. They claim the radio and TV group owner is in default on loans totaling more than \$176 million and has made payments on subordinated debt to another Tak company while in default to the senior lenders.

Chemical Bank VP **Henry Morneault**, in an affidavit filed with the court suit, states that the market value of **Sharad Tak's** stations declined from approximately \$277 million in March 1988 to \$181 million by June of this year. He stated that Tak Communications' operating profits in five of the past seven quarters through June were down from the same period the previous year.

"From early 1990 until the present, the banks have continued to defer initiating legal

action based on representations by Mr. Tak that he was actively seeking to sell radio station **WUSL/Philadelphia** and four television stations located in Wisconsin," Morneault stated.

Restructuring Prospects 'Remote'

Morneault added that Tak had reneged on a restructuring agreement that would have reduced his ownership from 100% to 55%, given subordinated creditors a 45% stake in the firm, and paid the banks. According to Morneault, "The prospects for a consensual restructuring now appear to be remote."

Tak did not return **R&R's** calls Tuesday (10/23) to his home and **Tyson's Corner, VA** office. A hearing on the receivership motion was set for Friday (10/26).

TAK/See Page 24

Greater Media Names Banta Group VP/Radio

Greater Media has tapped **Charles Banta** to oversee its 14 radio stations as Group VP/Radio, effective December 3. Banta, currently Exec. VP of **Rich Communications** and GM of its **WGR-AM & FM/Bufalo**, replaces **Herb McCord**, who left Greater Media in April to start his own radio group, **Granum Communications**.

Greater Media President/COO **Frank Kabela** said Banta's experience as head of his own radio group made him the ideal candidate for the Greater Media post. "His multi-unit management experience was something we were looking

for. We have strong managers and we needed a strong person to coordinate and administer their efforts."

Banta added, "This is an opportunity to work at the highest levels of the industry with some of the top stations and markets in the country. The biggest challenge will be to take some really great properties and improve them from a financial performance standpoint."

Prior to joining **Rich** in 1989, Banta spent 15 years as President/COO of **Community Pacific Broadcasting**, a California-based radio group he co-founded.

Atlantic Forms East West America Records

Rhone Takes President/CEO Title; Faraci Appointed President/COO



Vince Faraci



Sylvia Rhone

Atlantic has created a new division called **East West America Records**. The new venture will be headed by veteran Atlantic Sr. Executives **Sylvia Rhone**, as President/CEO, and **Vince Faraci**, as President/COO. Based in New York, East West America will be distributed through Atlantic/WEA.

East West America will be a full-service label with 15-25 acts scheduled for release its first

year. In addition to new signings, the roster will include artists coming from Atlantic and some from sister company **East/West UK**.

Rhone commented, "[Atlantic President/COO] **Doug Morris** is giving Vince and me a chance to take our careers and visions to the next plateau. As a black woman, I look forward to running a full-line label and to

EAST WEST/See Page 24

Stop The Violence Campaign



NOVEMBER 22, 1990

Radio consultant **Jerry Clifton** is organizing his client stations to carry special programming Thanksgiving Day (11/22) in an effort to end gang violence. Originally conceived for **WPGC/Washington**, "Stop The Violence" is a public service campaign designed to generate grassroots support to combat street crime. Thanks to prodigious response to **WPGC's** effort, the campaign will now air on **KIIS/Los Angeles**, **WHYT/Detroit**, **WPOW/Miami**, and nine other major market stations. Some are using the campaign logo on T-shirts and donating profits to worthy local causes. November 22 also marks the 27th anniversary of the assassination of President Kennedy. Stations wishing to participate can obtain marketing and programming tips from **Clifton** or **Cliff Berkowitz** at **Claremont, CA-based New World Communications**.

WELLS WXRT GM

Windy City Lifts Mason To VP

Longtime **WXRT/Chicago** GM **Seth Mason** has been elevated to VP at parent **Windy City Broadcasting**. Station Manager **Harvey Wells** succeeds **Mason** as GM of the AOR.

"It was a natural progression for **Seth** to free himself up from his GM activities and concentrate on running the company," explained **Windy City** President **Dan Lee**. "We're very fortunate to have the depth of management we do, and I'm very comfortable having **Harvey** take care of the day-to-day opera-

tions of **WXRT**."

Mason, who's served as **WXRT GM** since joining in 1973, remarked, "Wrigley Field got lights and the **White Sox** got a new stadium, so it was time for 'XRT to get a new GM.'" Two years ago, he and **Lee** formed **Diamond Broadcasting**, which owns **KOMA & KRXO/Oklahoma City** and **KPYR/Memphis**. In his new position, **Mason** will oversee corporate activities for **WXRT** and for the **Diamond** properties.

WINDY CITY/See Page 24

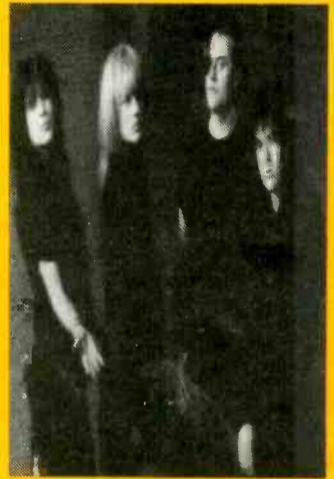
THE ONLY THING MORE POWERFUL
THAN 300,000 "JEALOUS" FANS.

STIX T
STIX T

THE
NEW
TRACK,
SINGLE
AND
VIDEO

NATIONWIDE
TOUR
BEGINS
NOVEMBER 11

"TANGLED UP IN YOU" GENE LOVES JEZABEL



THE FOLLOW-UP
TO THE NO. 1
ALTERNATIVE
AND TOP 10 AOR
SMASH "JEALOUS".
FROM THE
GEFFEN ALBUM
KISS OF LIFE.
PRODUCED BY
TIM PALMER/
PAUL FOX.



©1990 The David Geffen Company.
MANAGEMENT: ARNOLD STIEFEL, RANDY PHILLIPS, ANDREW HEWITT FOR STIEFEL, PHILLIPS

KQLZ Boosts Leichter To Station Manager/GSM

KQLZ (Pirate Radio)/Los Angeles GSM Nancy Leichter is adding Station Manager duties at the Westwood One Rock CHR. Concurrently, VP/GM Simon T departs the station. His position will not be filled in the immediate future.

WWI Station Group Exec. VP Mike Kakoyiannis told R&R, "Simon and I reached some philosophical differences, but it was a totally amicable parting. We're committed to Pirate Radio and its current format. Nancy will continue her duties as GSM, but as Station Manager, she'll coordinate all our efforts with [VP/Programming] Scott Shannon and me. For the immediate future, I'll be splitting my time between Pirate Radio and Westwood One's New York offices."

Leichter added, "Since moving to Pirate Radio as Sales Manager almost two years ago and being named GSM a few months later, I've continuously been given added responsibilities. I look forward now to another challenge." A 16-year L.A. radio vet, Leichter began her career in sales at KMET (now KTWV) in 1974, eventually be-



Nancy Leichter

coming LSM at KTWV before joining KQLZ.

Simon T explained his move: "We had some philosophical differences in Pirate Radio's overall direction, specifically relating to

LEICHTER/See Page 24

Haymond Upped To KLTR VP/GM

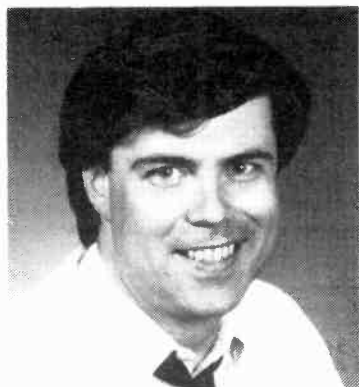
KLTR/Houston GSM Tom Haymond has been elevated to VP/GM, succeeding Miles Sexton, who exited the AC to become VP/GM of KEZY & KORG/Anaheim. Haymond's successor as GSM has not yet been selected.

Haymond told R&R, "I feel right at home, as if I were taking care of one of my children. I've been at this station since the day it became KLTR - more than seven years ago. It's a part of me.

"We know our position, as well as our listener benefits and how people use this station. [Operations Director/PD] Ed Scarborough is topnotch and has a tremendous feel for the music and the market. We know we're doing something right, because many other stations say they want to sound like we do.

HAYMOND/See Page 24

KRSR Picks Pasha As PD

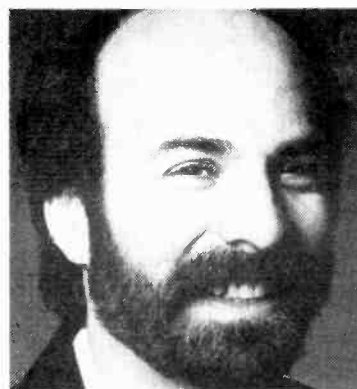


Bill Pasha

After considerable speculation, KRSR/Dallas has selected two-year CHR WAPE/Jacksonville PD Bill Pasha as PD. He replaces Scott Carpenter, who left the AC station. Dene Hallam almost took the job, but then elected to stay with Gannett and move to KKBQ/Houston (R&R, 9/14).

KRSR VP/GM Jenny Sue Rhoades told R&R that although several minor details need to be worked out, she foresees no complications. Pasha has been at the station since October 17, but isn't

PASHA/See Page 24



Alan Oremán

Oremán Set To Head Geffen AOR

Geffen Records' new national head of AOR promotion is Alan Oremán, formerly Columbia's Director/National Album Promotion, West Coast. He succeeds Mark DiDia, who left to become VP/GM of Def American (see story, this page).

Geffen GM Al Coury stated, "We didn't rush in our pursuit of the right person. When we closed the deal with Alan, everyone at Geffen was elated. He brings experience, dedication, and knowledge to this very important post."

"'Dream of a lifetime' sounds way corny, but it's definitely a rush," remarked Oremán. "The first thing I want to do is get to know everyone at the Geffen home office and [then] hit the road to meet with the field staff, because the street is where it happens. I want to see as many radio people as I possibly can in my new position."

OREMÁN/See Page 24

DiDia Now VP/GM At Def American



Mark DiDia

Geffen Director/National Album Promotion Mark DiDia has been selected as GM of Def American Records. He'll oversee all day-to-day operations, including promotion, sales, marketing, and publicity.

Def American owner Rick Rubin said, "I have a great deal of respect for Mark as an executive, plus he's genuinely enthusiastic about my artists. I never really considered anyone else for the position of GM."

"Rick is one of the most creative people I've ever known, and he has great vision," said DiDia. "I'm thrilled to be a part of that vision and to make it a reality."

Prior to Geffen, DiDia spent ten years in AOR radio as MD of WYRK/New York and WYSP/Philadelphia. He also was Music Editor at the *Friday Morning Quarterback* tipsheet.

TALKIN' 'BOUT TALK

Randall Bloomquist interviews legendary KMOX & KLOU/St. Louis Sr. VP/GM Robert Hyland, winner of this year's NAB National Radio Award.

Page 49

FEATURES

RADIO BUSINESS: KSD pays fine	6
OVERVIEW	
● MANAGEMENT: When punishment fits the crime	13
● SALES: Dealing with fourth-quarter blues	14
● MEDIA: Orbison movie in the works	16
● LIFESTYLES: Bedroom manners	20
NEWSBREAKERS	21
TIMELINE	22
PERSPECTIVES Standing up against ratings services	23
STREET TALK: Nationwide, Shamrock station swap	26
RATINGS: More numbers, more often	33
RATINGS & RESEARCH: Calculating ratings reliability	34
VITAL SIGNS: What music buyers like to watch	35
MUSIC DATEBOOK	36
MUSIC:	
● ROCK OVER LONDON	37
● COMPACT DATA	38
● POLLSTAR	38
CALENDAR: You can't judge a newsman by his car	39
AIR PERSONALITIES: When the jock is also PD	48
MARKETPLACE	54
OPPORTUNITIES	56
CONSULTANTS DIRECTORY	15

FORMATS

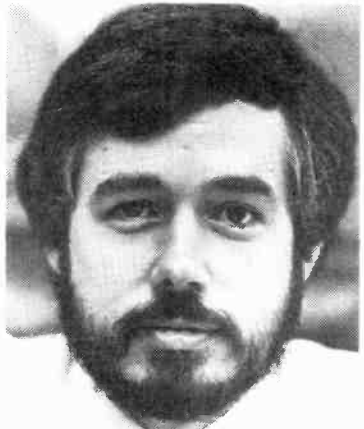
CHR: Parallel charts debut	40
AOR: Telemarketing benefits	44
URBAN CONTEMPORARY: Zapis on 'ZAK	46
NEWS/TALK	49
COUNTRY: Post-CMA blues yield pic page	51
Nashville This Week: Cashes cash in	52
AC: Format dominates Bridgeport — again	53

MUSIC INFORMATION

WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	37
MUSIC VIDEO: MTV, VH-1 lists	38
URBAN CONTEMPORARY	59
CURRENT-BASED AC	62
GOLD-BASED, FULL-SERVICE AC	65
NAC	66
CONTEMPORARY JAZZ	66
COUNTRY	68
COUNTRY SONG INFORMATION INDEX: Complete song information for all the Country hits	71
AOR ALBUMS	73
AOR TRACKS	74
NEW ROCK	76
CHR	80
PARALLEL CHART ANALYSIS	92
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$255.00 per year in the United States or \$695.00 overnight delivery (U.S. only), \$275.00 in Canada and Mexico, and \$475.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Non-refundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1990. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

Mainelli Rejoins WABC As Operations Director/PD



John Mainelli

Veteran Talk programmer John Mainelli has returned to the WABC/New York PD chair he vacated ten months ago, thus ending the latest in a series of sabbaticals he's taken throughout his radio career. Mainelli, now WABC's Operations Director/PD, replaces Valerie Geller, who left the News/Talk station in early September.

"I always thought John Mainelli was the best [Talk programmer] in radio," said WABC President/GM Fred Weinhaus. "We were sorry when he left, and when we had an opportunity to get him back we seized it."

Commented Mainelli: "A lot has changed at the station in the ten months I was gone. It needs some more life pumped into it. There are a couple of shows I want to get up to speed." He cited Jay Diamond's morning show and Joy Behar's mid-morning program.

Mainelli rejoined WABC on Monday (10/22) after ten months of traveling, writing, and "just hanging around New York." Recently, he'd begun discussions with Talk

MAINELLI/See Page 24

KJAZ Appoints McCoy To President/GM Post

KJAZ/San Francisco interim GM Peter McCoy has been named President/GM for the Doric Group's Jazz station. He stepped in as interim GM in mid-May when Ian Epstein exited.

McCoy told R&R, "The job was irresistible to me because of what this station represents. We're a national institution and are often unappreciated. This is the nation's oldest Jazz station. There's never going to be a format change here.

"It's my job to make sure our marketing efforts are up to what the station is all about. Advertisers must understand what we are and what we represent. Our audience is extremely loyal; many people have been listening to us for 30 years, and they tend to be on the upscale side."

McCoy spent three years in sales



Peter McCoy and sales management at WCBS/New York and 11 years as GM at KCBS/San Francisco. "KCBS was very exciting, but not always a lot of fun," he recalled. "KJAZ is as exciting as it needs to be and almost always fun."

Wilburys Travel To Promoland



The Traveling Wilburys (minus Boo) took some time off from their press and TV interviews to meet with Warner Bros.' promotion staff. Kickin' back at the label's headquarters in beautiful downtown Burbank are (seated, l-r) Clayton, Muddy and Spike Wilbury; (standing, l-r) Warner Bros. VPs Dino Barbis, Kenny Puvogel and Stewart Cohen, the label's Rochelle Staab, Steve Zap, Patti Oates, Barney Kilpatrick, Irene Vargas and Ed Nuhfer, VP Carol Hart, and the label's Greg Lee.

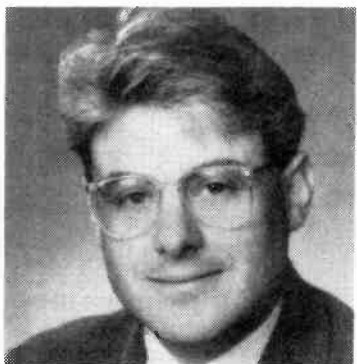
UPTON STEPS DOWN

Scott Named PD At KSRR

Genesis Hot AC KSRR (Star 93)/San Antonio's new PD is Jeff Scott, former OM/afternoon personality at Nationwide's Adult CHR KHMV/Houston. He replaces Rick Upton, who'll remain at KSRR as afternoon driver.

KSRR VP/GM Susan Hoffman told R&R, "Jeff and I worked together in Houston at KNRJ and also at KKBQ. Rick Upton has done a great job here as PD, is excited about the new format, likes the company, and is looking to stay on with us in afternoons. However, we felt we needed a fresh approach to our new format, and Jeff's done a great job at KHMV. We've been sharing a dialogue about ideas for a while now, and it all came together."

Scott added, "I've had a great opportunity to help launch KHMV, but this chance was too good to pass up. San Antonio already has three very passive ACs and two Dance CHRs, so the market is ripe



Jeff Scott for a mainstream station. I'm analyzing the market and Star 93, and some format adjustments will be made."

Scott was KNRJ's OM/PD before Nationwide took the Dance CHR over from Emmis to refashion it as KHMV. He's been on-air at Houston CHRs KKBQ and KRBE and held production director/afternoon duties at KSDO-FM/San Diego.



David Macejko

LEONARD EXITS

Macejko Now WING & WGTZ VP/COO/GM

Great Trails has tapped former WFLA & WFLZ/Tampa VP/GM David Macejko as Corporate VP/COO/GM at Gold/CHR combo WING & WGTZ/Dayton. He'll also oversee Great Trails's other radio properties, WCOL & WXGT (92X)/Columbus and WIZE/Springfield, OH. He replaces David Leonard, who's launching a retail golf business.

Great Trails President Alex Williams commented, "We're very pleased to add someone of David's extensive background to our organization. His leadership and management skills will be a great asset."

Macejko told R&R, "When I left [WFLA & WFLZ owner] Jacor, I was looking for a game where I could lay all my cards on the table. This is one of the first opportunities I looked at, and it's the kind of game I was really looking for, short of ownership. Great Trails is a solid group of stations with the kind of upside I like in terms of growth and potential."

Before his Tampa tenure, Macejko was VP/GM at WEBN/Cincinnati.

STAFF

FOUNDER & PUBLISHER: Bob Wilson
EXECUTIVE VP/GENERAL MANAGER: Dick Krizman
SENIOR VICE PRESIDENT/SALES & MARKETING: Bill Clark
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes

EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;
FAX: (213) 203-9763

VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell
ART DIRECTOR: Richard Zumwalt
ASSISTANT TO PUBLISHER: Karen Blondo

FAX R&R

- EDITORIAL (213) 203-9763
- CIRCULATION (213) 203-8727
- ADVERTISING (213) 203-8450

SENIOR EDITOR: Don Waller

MANAGING EDITOR: Ron Rodrigues
NEWS EDITOR: Mike Scheffer
EDITORIAL DIRECTOR: Barak Zimmerman
AC EDITOR: Mike Kinosian
AOR EDITOR: Harvey Kojan
CHR EDITOR: Joel Denver
COUNTRY EDITOR: Lon Helton
URBAN/CONTemporary EDITOR: Walt Love
NEWS/TALK EDITOR: Randell Bloomquist
RESEARCH EDITOR/ARCHIVIST: Hurricane Heeran
EDITORIAL COORDINATOR: Ann Schnieders
ASSOCIATE EDITORS: John Brake, Kristi Hinchman, Holly Skler
ASSISTANT EDITORS: Anthony Acampora, Paul Colbert, Robin Dixon, Lynn McDonnell, Frank Roth, Geoffrey Schackert

INFORMATION SERVICES

VICE PRESIDENT: Dan Cole
MARKETING DIRECTOR: Mike Lane
MARKETING MANAGER: Jill Bauhs
CIRCULATION MANAGER: Dianna Seay
CIRCULATION COORDINATOR: Kelley Schieffelin
HOTFAX DIRECTOR/OPERATIONS: Vickie Ocheitree
DATA PROCESSING DIRECTOR: Michael Onufer
COMPUTER SERVICES: Mary Lou Downing, Marjon Garcia, Dan Holcombe, Mark Kozel, Thomas Yueh
PRODUCT DISTRIBUTION MANAGER: John Ernenputsch

PRODUCTION

PRODUCTION DIRECTOR: Richard Agata
ASSOCIATE ART DIRECTORS: Marilyn Frandsen, Gary van der Steur
PHOTOGRAPHY: Roger Zumwalt
TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr
GRAPHICS: Teresa Dovidio, Tim Kummerow

ADMINISTRATION

OFFICE MANAGER: Christina Gillis
RECEPTION: Juanita Newton, Karen Mumaw, Dona Beehler
CONTROLLER: Margaret Beckwith
ASSISTANT CONTROLLER: Debbie Botengan
ACCOUNTING STAFF: Kathy Koenig, Nalini Khan
MAIL SERVICES: Rob Sparago, Matthew Parvis

BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson
ASSOCIATE EDITOR: Randell Bloomquist
ASSISTANT EDITOR: Jack Messmer
OFFICE MANAGER: Deborah White
LEGAL COUNSEL: Jason Shrinaky

NASHVILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;
FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Ken Tucker
OFFICE MANAGER: Jackie Proffit

ADVERTISING

LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450
VICE PRESIDENT/SALES, WESTERN REGION: Michael Atkinson
ADVERTISING COORDINATOR: Nancy Hoff
SALES REPRESENTATIVES: Jeff Gelb, Henry Mowry
MARKETING SERVICES DIRECTOR: Jodie Renk
MARKETPLACE SALES: Ilae Glanzberg, Jill Needleman
SALES ASSISTANTS: Leslie Cutting, Janet Parker

WASHINGTON: (202) 783-3826
VICE PRESIDENT/SALES: Barry O'Brien
NASHVILLE: (615) 244-8822
DIRECTOR/SALES: Vicki Layne

A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330

The best and cheapest number in the travel business

800-527-5657

Boston	410	New York	380
Miami	380	Seattle	250
Newark	330	Wash, DC	380

Amsterdam 570	Helsinki 750	Oslo 600
Athens 750	Leningrad 825	Paris 580
Berlin 600	London 560	Rome 680
Brussels 570	Madrid 700	Stockholm 600
Frankfurt 570	Moscow 825	Stuttgart 600
Geneva 600	Munich 600	Vienna 640
Hamburg 600	Nice 620	Zurich 600

Need a hotel? We've got special rates in
NEW YORK • CHICAGO • WASH, DC

Air Services Last Minute Tickets at Affordable Prices

Valid for travel beginning 11/01/90 • Restrictions apply • Subject to change

The Research Company of Choice

KOST/Los Angeles
KRQQ/Tucson
KFOG/San Francisco
WXBQ/Johnson City
WRVA/Richmond

WOMX/Orlando
WMGS/Wilkes-Barre
WFNX/Boston
KRBE/Houston
KZZP/Phoenix

To discuss programming research options for
your station contact Vicki Mann or Mike Henry
at (303) 922-5600



Paragon Research
The Research Company of Choice

All telephone based studies are conducted from Paragon's internal WATS facility, The Research Center.
550 South Wadsworth Boulevard, Denver, Colorado 80226

CORCORAN BLASTS FCC, INDUSTRY**KSD Won't Fight Indecency Fine**

Gannett Radio's KSD/St. Louis has opted not to fight a \$2000 FCC indecency fine stemming from a morning show segment in which co-host J.C. Corcoran read portions of a sexually explicit *Playboy* magazine interview with PTL scandal figure Jessica Hahn. The station's decision prompted Corcoran to blast both the FCC and the radio industry, which he believes has shown cowardice on the indecency issue.

"We laid our response before the FCC and they [rejected] it," said KSD President/GM Merrell Hansen. "There isn't anything else we can do."

An angry Corcoran hit the FCC for rejecting KSD's argument that the Hahn interview, although not part of a formal newscast, was news and therefore should not be considered indecent. FCC Chairman Al Sikes has said he believes material included in a "legitimate newscast" should not be cited for

indecency. According to Corcoran, radio programming can no longer be easily classified as news and non-news.

"Broadcasting is changing and Sikes is being left in the dust," said Corcoran. "Just because I don't say, 'In the news, Jessica Hahn says . . .,' doesn't mean it's not news. Fuck him!"

'You're On Your Own

Corcoran said he was "disappointed, but not surprised" by Gar-

nett's decision to pay the KSD fine. "The broadcast industry as a whole is coming up lame [on the indecency issue]," he added. "When [WLUP/Chicago morning man Steve] Dahl and [WXRK/New York morning personality Howard] Stern showed that [controversial morning shows] could make money, stations everywhere jumped on [the bandwagon]. But now that the FCC is rattling its saber, the same industry that made those shows acceptable is backing off, saying [to fined stations], 'Hey, you're on your own.'"

Corcoran cited WLUP licensee Evergreen Media and WXRK licensee Infinity Broadcasting, which have fought FCC indecency fines, as exceptions to the industry's tendency to "stick its head in the sand and hope [the indecency issue] will just go away."

FM-Compatible DAB Proposed; FCC Moves Ahead On Satellite CD Radio Application

Digital audio broadcasting may be possible in the FM band — without displacing current stations. It's still just theory, but San Jose broadcast equipment manufacturer John Leonard Jr. believes his FM-compatible DAB will be ready for testing in 1991.

Using power multiplexing (PMx) technology for FM DAB "would allow licensing to remain where it is," Leonard told R&R. What he's proposing is "not a sub-carrier, just a lower signal on the same frequencies."

According to a system description supplied by Leonard, "The very basic nature of all FM receivers is that they only receive and demodulate the strongest sig-

nal," a phenomenon referred to as the "capture effect." Under his scheme, "a digital signal would be added simply by combining a new transmitter with the existing transmitter," with both using the current FM antenna. Since digital transmissions require less power, coverage areas would be about the same for both signals.

JNS Electronics Inc. President Leonard is in the process of estab-

lishing a partnership with research engineer Glen Myers, who patented the technology last year. Myers is an engineering professor at the Naval Postgraduate School in Monterey, CA.

"As we envision this type of digital radio broadcasting, it would simply be a new service offered by current broadcasters," said Leonard. That sort of approach is exactly what the Committee for Digital Radio Broadcasting has been searching for (R&R, 9/14). The committee, composed primarily of network and major group engineers, is making plans to test Leonard's technology. Co-Chairman Mike Starling of NPR declared it's "still completely up in the air" whether merging DAB into the FM band will work. The biggest question, he said, is whether the added DAB signal would cause interference to existing receivers.

Other firms are known to be working on technology to incorporate DAB into the FM band. One is Mercury Digital Communications, which believes its multifrequency modulation (MFM) technology may be useful for DAB. But President Tom Duffy said his company needs to find a partner with compatible digital compression technology.

Comments Due Next Month

The FCC is moving on Satellite CD Radio's application to license a 66-channel DAB system, which would blanket the nation from two satellites. Comments on the license application are due November 30.

"We're quite happy the FCC has moved ahead on the application," said CD Radio President Peter Dolan. By getting the FCC to consider its application now, he explained, the company "will have cleared the first couple of hurdles" when frequencies are allocated.

CD Radio proposes to operate in the 1470-1530 MHz band, which is not currently allocated for broad-

**DC REPORT**

PAT CLAWSON

Osborn Questions Fairmont's Future

Now that Bob Price is warning a bankruptcy filing is imminent if Price Communications bondholders don't accept an exchange offer, Frank Osborn is flashing signals he may exit the venture.

In a recent letter to Osborn Communications shareholders, he is pessimistic about the future of Fairmont Communications, which is managed by Osborn and co-owned with Price. While Osborn says the cash flow of the group — which includes KIOI/San Francisco and WNIC/Detroit — has "more than doubled in three years under our management," refinancing plans have flopped since 1987's stock market crash and the subsequent failure to sell KKOB-AM & FM/Albuquerque.

"Fairmont's financing must be restructured in order for it to remain viable," he wrote. And Osborn added it may not be "worth our time and effort to continue managing the group. Under any circumstances, we will continue to maintain our stock position in Fairmont."

Even if Fairmont sours, it shouldn't overly affect Osborn Communications. Overall corporate cash flow has increased approximately 40% so far this year, and interest charges dropped \$1 million to \$2.3 million.

Dingell Deal Dies

Broadcasters can breathe a sigh of relief now that Rep. John Dingell's (D-MI) effort to ram a lowest unit rate political advertising bill through Congress has apparently derailed.

The measure was introduced, discussed at a hearing, and approved by Dingell's Energy and Commerce Committee in two whirlwind days earlier this month. But now it's been yanked from the House calendar and appears to be dead for this session. The main reason: Senate Rules Committee Chairman Wendell Ford's (D-KY) reluctance to act without passage of overall campaign reform legislation.

According to an aide, Ford believes lower campaign advertising costs should be used to encourage lawmakers to pass a campaign reform package in Congress's next session. A Dingell aide noted that without the prospect of Senate action, there's not much point in pressing the issue in the House.

Dingell's bill would have required broadcasters to sell nonpreemptible spots to candidates at the lowest rate the station has received for any spot airing in the same daypart of the same day of the week.

Fritzinger & Case Cool Combo Controversy

Los Angeles broadcasters George Fritzinger and Dwight Case have settled their fraud lawsuit against Radio Santa Barbara Inc. and will get back some — but not all — of their \$600,000 escrow deposit for the failed purchase of KKAM & KBOS/Fresno, CA and KIST & KMGQ/Santa Barbara, CA.

The two bid \$11.75 million for the combos last year, but the deal collapsed in June amid charges of financial misrepresentation. RSB's attorney, Ron Clausen, says the settlement means "negotiation will now ensue" on a deal to sell the stations to Ed Krampf's Express Broadcasting. A transfer application was filed with the FCC August 2, even though the contract was still being negotiated. There's no official pricetag on the deal, but an insider says it will be around \$11 million.

Sikes Sends Message To Industry

Is FCC Chairman Al Sikes hinting about how he might vote on the digital audio broadcasting petitions now pending before the Commission?

During last month's NAB convention, Sikes expressed concern that satellite-delivered DAB wouldn't promote a national policy of localism in broadcasting. But during a speech in Romania on Tuesday (10/23), he stressed that promoting industry competition and media diversity is an equally important virtue.

While never specifically mentioning DAB, Sikes recalled broadcasters asked the FCC "to slow or halt" cable TV growth on grounds that it would result in excessive competition. "The contrary, however, has proved to be the case," he said.

"Our experience demonstrates that efforts to prevent new services and competition, in the long run, will prove counterproductive . . . the public and national interest are more likely to be advanced by policies that emphasize individual choice, customer sovereignty, and competition."

DAB Heats Up Las Vegas Satellite Conference

Digital audio broadcasting was called the "hottest issue in radio in the last 23 years" as satellite interests heard how they could become radio broadcasters for the next generation.

"I predict we will see a terrestrial DAB system within five-six years and a satellite-based system within the next decade," said communications attorney Robert Mazer of Nixon, Hargrave, Devans and Doyle. He was moderator for the DAB panel discussion at a recent Satellite Communications Users Conference in Las Vegas.

Comstream's John Peutz said rapid advances in digital signal processing and compression technologies have sparked the heightened interest in DAB. "In the last three years or so there's been a lot of work on algorithms that take the redundancies out of audio," he explained, making DAB feasible from the point of view of spectrum efficiency. Comstream has been using its digital audio technology to provide satellite links to Gannett Radio and other broadcasters.

Satellite CD Radio President Peter Dolan disputed critics' claims that satellite-delivered DAB would

be the kiss of death for many terrestrial broadcasters. He said the addition of satellite DAB "is certain to cause some competition for listening audiences, but also has the potential of expanding the base of radio listeners overall." Besides, he added, nationwide DAB from satellite would be solely dependent on national advertisers and would "have an inconsequential effect on local advertising revenues."

While NAB and many broadcasters oppose satellite DAB, there's also dissension within the satellite community about what course it should take. Radio Satellite Corporation Chairman Gary Noreen explained his proposal to deliver ten DAB channels as part of a package of mobile communications services, rather than launching a satellite strictly for radio. RSC, he said, has "very carefully targeted a mobile DAB and mobile communications marketplace directed toward consumers."

—Scott Chase

Continued on Page 10

Westwood One
Radio Networks Present



TRAPZ

Week of
November 12th

JUDAS



Photo: Ray Palmer

Management: Bill Curbishley

PRIEST

BRUCE



Photo: Dave Willis

DICKINSON

Management: Rod Smallwood for Sanctuary Music

For complete details, contact your Westwood One representative. In Los Angeles call (213) 840-4244,
in Canada (416) 597-8529, FAX (213) 204-4375



WESTWOOD ONE RADIO NETWORKS

On Columbia

TRANSACTIONS

Schurz Snares Hoosier Haven For \$8.5 Million

California Combo Moves To Island For \$1.5 Million

Deal Of The Week:

WASK-AM & FM/Lafayette, IN
PRICE: \$8.5 million (approximate)
BUYER: Schurz Communications, headed by Frank Schurz. The company owns WNSN & WSBT-AM & TV/ South Bend, IN.
SELLER: Duchossois Communications Inc., headed by Rolland Johnson. The company also owns WHFS/ Annapolis, MD (Washington); KOPT/ Sacramento; and KJYK & KKLD/Tucson.
FREQUENCY: 1450 kHz; 105.3 MHz
POWER: 1kw; 50kw at 375 feet
FORMAT: AC; Country
BROKER: Howard Stasen of Blackburn & Co.

Alabama

WHZI/Hanceville
PRICE: \$7500 and debt assumption
TERMS: Asset sale for cash and debt assumption
BUYER: Rojo Inc., owned by Rolland

and Jo French of Eva, AL
SELLER: WHZI Rosebank Broadcasting Inc., owned by Betty Jane Morgan Stinedurf
FREQUENCY: 1170 kHz
POWER: 460-watt daytimer
FORMAT: Religious

California

KSSB/Calipatria (FM CP)
PRICE: \$7000
TERMS: Asset sale for \$5000 cash, contingent upon FCC reinstatement of the expired construction permit and assignment to the buyer. In addition, the buyer is to pay up to \$2000 to obtain a release of the station's equipment from storage.
BUYER: Calipatria FM Inc., owned by Debbie Hogan, A. Michael Hogan, and Alan J. Singer of Palm Springs, CA
SELLER: Salton Sea Communications Co., a general partnership of Marcus D. Jones, William W. Fulgham, and William L. Wallace. Jones owns controlling interests in KDBB/Bonne

Terre, MO; KRBG/Bunkie, LA; and KEZP/Canadian, TX. Fulgham owns KBRA/Freer, TX.
FREQUENCY: 100.9 MHz
POWER: 3kw at 148 feet

KFLI/Eureka

PRICE: \$105,000
TERMS: Asset sale for \$2500 cash and a promissory note for \$102,500
BUYER: Jones Family Broadcasting Inc., owned by Michael Allen Jones, Suslo Mae Jones, and Josette C. Morin of Eureka, CA
SELLER: California Oregon Broadcasting Inc., owned by William B. Smullin and other members of his family. They own KAGI/Grants Pass, OR and six TV stations in California and Oregon. They're selling KEKA/Eureka, CA (R&R, 10/12).
FREQUENCY: 790 kHz
POWER: 5kw daytimer
FORMAT: Gold
COMMENT: The FCC required divestiture of this station as a condition of the seller's pending acquisition of a TV station in the same market.

TRANSACTIONS AT A GLANCE

Deals So Far In 1990:
\$936,690,669

Total Stations Traded This Year: 1108
This Week's Action: \$15,159,010
Total Stations Traded This Week: 37

Deal Of The Week:

● **WASK-AM & FM/Lafayette, IN \$8.5 million (approximate)**

- WHZI/Hanceville, AL \$7500 and debt assumption
- KSSB/Calipatria, CA (FM CP) \$7000
- KFLI/Eureka, CA \$105,000
- KKSA/Folsom, CA (AM CP) \$35,000
- KNTD/Livingston, CA \$198,000
- KCIN & KATJ/Victorville-George, CA \$1,575,000
- WLVH/Hartford \$125,000 for 51%
- WZEP/Defuniak Springs, FL \$70,000 and debt assumption
- KAIM-AM & FM/Honolulu No cash consideration
- WXGL-AM & FM/Lewiston, ME No cash consideration
- WQSI & WZYQ/Frederick-Braddock Heights, MD \$61,410 for 15%
- WLRM & WLIN/Ridgeland-Gluckstadt, MS \$1.5 million
- WCSA/Ripley, MS \$25,000
- KZKL-AM & FM/Albuquerque \$1.3 million
- KVSF & KNYN/Santa Fe No cash consideration
- WSMY & WPTM/Roanoke Rapids, NC No cash consideration
- WOKG/Warren, OH \$47,000
- KEYB/Altus, OK No cash consideration
- KADS/Eik City, OK \$71,000
- WKFD/Wickford, RI \$157,000
- WWBD & WWLT/Bamberg-Denmark, SC \$200,000
- KWIC-AM & FM/Beaumont, TX \$100 for 40% stock interest
- KEGG/Dalingerfield, TX \$50,000
- WLTP & WNUS/Parkersburg, WV-Belpre, OH \$1,125,000 for 63%

KKSA/Folsom (AM CP)

PRICE: \$35,000
TERMS: Cash for assets
BUYER: William Battles Jr. of Carmichael, CA
SELLER: Folsom Radio Ltd., headed by James Nicholson of Sacramento and Frederick L. Dume Inc.
FREQUENCY: 1030 kHz
POWER: 50kw day/1kw night

KNTD/Livingston

PRICE: \$198,000
TERMS: Asset sale approved by the Superior Court of California, County of Merced. Former partner R.C. Duckett is to receive \$130,000, and the buyers are assuming a \$68,000 loan balance due the U.S. Small Business Administration.
BUYER: All American Broadcasting Inc., owned by Nelson F. Gomez of Turlock, CA and William Colclough of Santa Rosa, CA
SELLER: Daniel Forrestall, receiver for All American Broadcasting Company

FREQUENCY: 95.9 MHz
POWER: 3kw at 300 feet
FORMAT: CHR
COMMENT: According to the FCC filing, this transaction resolves "protracted litigation" which arose "due to irreconcilable differences" among the principals of the licensee.

KCIN & KATJ/Victorville-George

PRICE: \$1,575,000
BUYER: Island Broadcasting Corp., owned by Scott Brody
SELLER: Crown Broadcasting Services, a partnership of Sidney King and Mattie Brown
FREQUENCY: 1590 kHz; 100.7 MHz
POWER: 500 watts day/135 watts night; 850 watts at 1548 feet
FORMAT: Country
BROKER: Roy Rowan of Blackburn & Co.

Connecticut

WLVH/Hartford

PRICE: \$125,000 for 51%
TERMS: Stock sale for \$1000 cash; assumption of seller's \$25,000 personal liability remaining under a promissory note to Sage Broadcasting; \$10,000 under noncompete agreement in two equal payments, one at closing and the other one year later; and a promissory note for the remainder, at no interest, payable 90 days after demand in writing is received from the payee
BUYER: Jeffrey P. Dressler of Hartford, increasing his 49% stock interest in Elio Broadcasting Inc. to 100%
SELLER: Carlos M. Lopez of Hartford
FREQUENCY: 1230 kHz
POWER: 1kw
FORMAT: Spanish
COMMENT: This station was purchased for \$925,000 in September 1989.

Florida

WZEP/Defuniak Springs

PRICE: \$70,000 and debt assumption
TERMS: Asset sale for a \$70,000 promissory note and assumption of undisclosed liabilities
BUYER: Ashley Norman Davis Jr., the station's GM
SELLER: Wyatt Cox, the GM of KSPG/EI Dorado, KS
FREQUENCY: 1460 kHz
POWER: 5kw day/186 watts night
FORMAT: Nostalgia

Hawaii

KAIM-AM & FM/Honolulu

PRICE: No cash consideration
TERMS: Asset transfer due to organizational merger
BUYER: Billy Graham Evangelistic Association, headed by Chairman Billy Graham and President Allan Emery

Continued on Page 10

Call for Entries

Honoring Excellence in Radio/Television Programming and Advertising

16th Annual AWRT National Commendation Awards

Each year American Women in Radio and Television honors excellence in radio and television programming and advertising that presents women in a realistic manner. Awards will be presented to local, network, cable and syndicated entertainment programs, program segments, documentaries, portraits, news stories, news series, promotional announcements, commercials, editorials, public service announcements, talk shows, magazine shows, children's programming, government/nonprofit organizations, international programs, and student productions. *Deadline for submission of entries is January 7, 1991.* Award winners will be honored at a luncheon at The Waldorf-Astoria in New York City on March 14, 1991.

For more information and entry forms call or write:

AWARDS

American Women in Radio and Television
 1101 Connecticut Avenue, NW
 Suite 700
 Washington, DC 20036
 (202) 429-5102



Guglielmo Marconi

Marconi Country

Saluting a country music station programmed and run the way Guglielmo Marconi would have wanted it!

Congratulations to our "Continuous Country Music" giant ... the NAB Marconi-Award-winning, Best Country Music Station in America, KILT-AM-FM, Houston!



**GROUP W
RADIO**

Since 1920

The First Name In Radio

WBZ Boston

WINS/WNEW-FM New York

KYW/WMMR-FM Philadelphia

WCXR-FM/WCPT Washington, DC

KDKA Pittsburgh

WLLZ Detroit

WMAQ Chicago

KILT AM/FM Houston

KRSR Dallas/Ft. Worth

KQXT San Antonio

KMEO AM/FM Phoenix

KFWB/KTWV-FM Los Angeles

KFBK/KAER-FM Sacramento

TRANSACTIONS

Continued from Page 8

Jr. Graham is also Chairman of **WFGW & WMIT/Black Mountain, NC.**

SELLER: Christian Broadcasting Association, headed by L.A. Walkup, C.R. Palmquist Jr., Cornelius Keur, J.R. Jensen, and Charles Pietsch
FREQUENCY: 870 kHz; 95.5 MHz
POWER: 50kw; 100kw at 421 feet
FORMAT: Religious

Maine

WXGL-AM & FM/Lewiston

PRICE: No cash consideration

TERMS: The sellers have defaulted on a \$1 million loan agreement, and the bank is exercising a stock pledge agreement "for the purpose of selling the stock at private or public sale."

BUYER: Peoples Heritage Savings Bank, headed by Chairman Weston Bonney. A bank director, Harold Vigue, is a sales representative with **WTVL-AM & FM/Waterville, ME.**

SELLER: Airborne Broadcasting Co., owned by John Pineau and David Dulac. Pineau owns **WKIT-AM & FM/Brewer, ME.**

FREQUENCY: 1240 kHz; 93.9 MHz
POWER: 1kw; 27.5kw at 650 feet
FORMAT: Gold

Maryland

WQSI & WZYQ/Frederick-Braddock Heights

PRICE: \$61,410 for 15%

TERMS: Stock sale for \$4587; settlement of employment contract for nine payments totaling \$47,500; and \$9323 for share of operating net profit
BUYER: Leo L. Shank and Howard C. Fisher of Frederick, MD, increasing their stakes in **Musical Heights Inc.** to 50% each

SELLER: Thomas D. Boock of Frederick, MD

FREQUENCY: 820 kHz; 103.9 MHz
POWER: 5kw day/1kw night; 420 watts at 910 feet
FORMAT: Country; CHR

Mississippi

WLRM & WLIN/Ridgeland-Gluckstadt

PRICE: \$1.5 million

TERMS: Asset sale for promissory note, which shall accrue interest at the "applicable federal rate"

BUYER: Alleron Communications Inc., owned by William Neville III of Jackson, MS

SELLER: Exchequer Communications Inc., also owned by William Neville III

FREQUENCY: 780 kHz; 101.7 MHz
POWER: 5kw daytimer; 3kw at 300 feet

FORMAT: News/Talk; Beautiful

COMMENT: This sale is to facilitate the anticipated sale of minority interests to outside investors.

WCSA/Ripley

PRICE: \$25,000

TERMS: Asset sale for \$10,000 plus credit for \$15,000 from a past transaction involving a third party

BUYER: Lillie S. Jubert of Memphis doing business as **Keyboard Broadcasting Communication**

SELLER: Jesse R. Williams of Collierville, TN doing business as **Tippah Broadcasting Company**

FREQUENCY: 1260 kHz
POWER: 500-watt daytimer
FORMAT: This station is dark.

New Mexico

KZKL-AM & FM/Albuquerque

PRICE: \$1.3 million

TERMS: Asset sale for \$800,000 cash and ten-year promissory note for \$250,000 at 10% interest. The buyer agrees to assume liabilities for the balance.

BUYER: Coronado Broadcasters Ltd. Inc., owned by William Russell and Carolyn Munoz of El Paso

SELLER: AM-FM Communications Inc., debtor-in-possession, headed by Garrett Haston. He also owns an interest in **KJQN-AM & FM/Ogden, UT.**

FREQUENCY: 1580 kHz; 101.7 MHz
POWER: 10kw day/40 watts night; 3kw at 98 feet
FORMAT: Gold

KVSF & KNYN/Santa Fe

PRICE: No cash consideration

TERMS: Asset transfer to settle court judgment

BUYER: Radio Santa Fe Inc., owned by James Curtis Jr., James Hurst, Guy Harrison, and Jerry McCaffrity of Longview, TX. Curtis owns **KFRO/Longview, TX** and **KLSQ/Gilmer, TX.**

SELLER: James Davis, trustee for **Radio New Mexico Inc.**, a company formerly headed by William Bereman
FREQUENCY: 1260 kHz; 95.5 MHz
POWER: 5kw day/1kw night; 19.1kw at 1851 feet

FORMAT: Country; station is dark

COMMENT: Enchanted Media recently filed a competing application to build a new AM on this frequency. Enchantment is owned by Bill Sims, who is in the process of selling **KMIK/Santa Fe** and purchasing **KMIO/Espanola, NM.**

North Carolina

WSMY & WPTM/

Roanoke Rapids

PRICE: No cash consideration

TERMS: Transfer of assets in conjunction with bankruptcy proceeding

BUYER: Moran Communications Inc., owned by Timothy and Amy Moran of Weldon, NC. Timothy Moran is presently a consultant to the combo, and his wife Amy is Sales Manager. They own **WHLF/South Boston, VA.**

SELLER: Faver Broadcasting Group Ltd. The company also owns **WOBB/Cairo, GA.**

FREQUENCY: 1400 kHz; 102.3 MHz
POWER: 1kw; 2.5kw at 351 feet
FORMAT: News/Talk; Country

Ohio

WOKG/Warren

PRICE: \$47,000

TERMS: Asset sale for \$6000 cash and seven-year promissory note for \$41,000 at 10% interest. This deal is contingent on the sellers receiving \$78,000 in financing to "rebuild the station."

BUYER: W-A Broadcasting Inc., owned by Craig Waffan and Jack Alpern of Warren, OH. Waffan is the former Sales Manager of **WNCD/Niles, OH.**

SELLER: Geri Taczak Media Inc., owned by Geri Taczak

FREQUENCY: 1570 kHz
POWER: 500 watts day/ 116 watts night
FORMAT: News/Talk

Oklahoma

KEYB/Altus

PRICE: No cash consideration

TERMS: Stock transfer for assumption of all outstanding debts, liabilities, and obligations of corporation

BUYER: Paul and Scott Wilmes of Altus, OK are acquiring 51% and 49%, respectively, of the stock of **Altus FM Inc.**

SELLER: Fred Morton Jr., Evelyn Morton, and Raymond Klotz. Fred Morton also owns 25% of **KMGZ/Lawton, OK.**

FREQUENCY: 107.9 MHz

POWER: 3kw at 290 feet

FORMAT: Country

KADS/Elk City

PRICE: \$71,000

TERMS: Stock sale for \$1000 cash and release of indebtedness totaling \$70,000

BUYER: Kenneth Martin of Trinity, TX and Jack Palmore of Elk City, OK. Palmore is the station's current GM.

SELLER: W. Steve Baker Jr. and Juanita Rogers are selling their stock interest in **Investar Inc.**

FREQUENCY: 1240 kHz

POWER: 1kw

FORMAT: Country

Rhode Island

WKFD/Wickford

PRICE: \$157,000

TERMS: Asset sale for \$10,000 deposit; promissory notes totaling \$122,000; and assumption of accounts payable totaling \$25,000

BUYER: Nancy Boyd of Holiston, MA
SELLER: Wickford Wireless Inc., owned by Benjamin McGowan

FREQUENCY: 1370 kHz

POWER: 500 watts

FORMAT: Gold

South Carolina

WWBD & WWLT/

Bamberg-Denmark

PRICE: \$200,000

TERMS: Buyer to assume \$200,000 loan due to **Enterprise Bank**

BUYER: Underwood Communications, a partnership of **Gresham Communication Inc.**, headed by Rudl and Faye Gresham of Walterboro, SC; and **Underwood Communications of Bamberg Inc.**, owned by James Underwood

SELLER: Viking Broadcasting Corp., owned by Stewart Freeman and Robert Simpkins. They also own **WSYN/Georgetown, SC** and **WYTL & WPFR/Terre Haute, IN.**

FREQUENCY: 790 kHz; 92.1 MHz

POWER: 1kw; 3kw at 310 feet

FORMAT: AC; Country

Texas

KWIC-AM & FM/Beaumont

PRICE: \$100 for 40% stock interest

TERMS: Cash for stock. The buyer is exercising a stock option.

BUYER: Mark White Jr. of Houston
SELLER: William J. Mason is selling a 40% stock interest in **Modern World Media Inc.** He'll continue to own another 40% interest.

FREQUENCY: 1380 kHz; 107.9 MHz

POWER: 1kw day/127 watts night;

100kw at 1000 feet

FORMAT: Religious; AOR

KEGG/Daingerfield

PRICE: \$50,000

TERMS: Asset sale for cash

BUYER: Network Communications Company, owned by Quincy and Ruth Ollison

SELLER: Breckinridge Broadcasting Company, headed by general partner Owen Woodward. The company also owns **KTUS/Galveston; KSTB & KROO/Breckinridge, TX; and KTAT & KYBE/Frederick, OK.**

FREQUENCY: 1560 kHz

POWER: 1kw

FORMAT: Gold

West Virginia

WLTP & WNUS/Parkersburg, WV-Belpre, OH

PRICE: \$1,125,000 for 63%

TERMS: Stock sale for \$100,000 cash, a promissory note, and redemption of other outstanding stock

BUYER: TRBC Inc., owned by Joel Thorp of Cincinnati and John Reynolds of Zionsville, IN

SELLER: The Somerset Group Inc., headed by John Patten, is reducing its ownership from 83% to 20%.

FREQUENCY: 1450 kHz; 107.1 MHz

POWER: 1kw; 2.3kw at 370 feet

FORMAT: Gold; Country

Talk Host Christian Pleads Guilty On Securities Charges

Baltimore talk host and would-be media mogul Alan Christian has agreed to return \$678,000 that was invested in his **Atlantic Coast Radio, Inc. (ACR)** after pleading guilty to charges he illegally raised and spent the money. **ACR** officer Grace Starmer pleaded guilty to the same charges of selling unregistered securities and fraudulently misappropriating investor funds.

According to Maryland prosecutors, Christian and Starmer told **ACR** investors — many of whom were fans of Christian's **WITH/Baltimore** talk show — that their funds would be used to buy various media properties, including **WITH**. But instead of making acquisitions, Christian used the investor funds to underwrite the operating costs of his purchased-time talk program (including a total of \$150,000 in salaries for himself, Starmer, and others) and solicit additional investment both from individuals and overseas financial institutions.

"What began as an ill-conceived venture transformed into an illegal operation rather early," said Assistant Attorney General Christopher Romano.

A third **ACR** official, Dale Andrews, is still under investigation on similar allegations. Prosecutors have offered Andrews a "pre-indictment" plea arrangement and given him until November 9 to accept or reject the offer. If Andrews refuses the deal, prosecutors could press for his indictment.

In addition to making restitution on the \$678,000, Christian and

Starmer face a maximum sentence of eight years in prison. But Romano said his office has asked that most of the sentences be suspended. According to Romano, Christian is likely to spend six months in a halfway house, while Starmer would get nine months of house arrest.

The fact that Christian and Starmer did not use the funds for purely personal purposes, such as "buying a condo in the Cayman Islands," was a factor in the light sentence recommendation, Romano added. Christian and Starmer's attorney, Barry Kissen, declined to comment.

Romano acknowledged it could be some time before Christian and Starmer return the money they raised from 800 Maryland residents. The pair will remain on probation until restitution is made.

FM-Compatible DAB Proposed; FCC Moves Ahead On Satellite CD Radio Application

Continued from Page 6

cast use. However, it's one of the bands under consideration for a worldwide DAB allocation at the 1992 World Administrative Radio Conference in Spain. The FCC notice seeking comment on CD Radio's license application noted that it's "subject to further consideration and review and may be returned and/or dismissed" if found to be outside the agency's rules.

New Terrestrial Proposal

Strother Communications, which is pushing for a terrestrial DAB system, has developed a new allocation proposal for areas outside the Top 20 markets (see accompanying table). President Ron

Strother said it "would greatly minimize the impact to existing broadcasters."

Strother's plan would allocate five "DAB classes" to current AM and FM licensees, based on cur-

rent power levels. Coverage areas would range from 18-57 miles. He would still apply an allocation scheme involving "primary" and "secondary" DAB service areas (R&R, 9/7) in the Top 20 markets.

Strother's Proposed DAB Classes

DAB Classes	Interference-Free DAB Contour (Miles)	AM Power	FM Class
I	18	250w-1kw	A
II	24	1kw-5kw	B1/C3
III	32	5kw-10kw	B/C2
IV	45	10kw-25kw	Max C1/Min C
V	57	25kw-50kw	Super C (Above 1500 ft.)



The Great American Pastime

Baseball may be “America’s favorite pastime,” but radio is even more popular. In fact, 96% of all Americans spend time listening each and every week. People tell us in their diaries that, all week long, radio is their constant companion.

Arbitron has been measuring radio audiences since 1965. And now we offer much more than just simple demographic breakouts; Arbitron can help radio stations analyze listener data in ways that will help your advertisers sell more products and more services. The figures prove that radio is a bigger hit than ever.

ARBITRON

Total Air Superiority

We can help you achieve it.

We're The Trapman Company and since 1982 we've been producing the industry's most accurate monitors of the country's most successful stations. (We're the exclusive national monitor source for R & R.)

Our database — TrapData — plugs you in instantly to monitored playlists of the winners and innovators. This is the stuff great ratings are made of!

Open your window to winning music in less than five minutes with TrapData.

When you're ready for TOTAL AIR SUPERIORITY, we'll be waiting for your call.

A/C
AOR
Classic Rock
Country
Gold
Oldies



Music Monitor Database System
from **THE TRAPMAN COMPANY**

- All the winning stations
- Monitored weekdays 6AM-Midnight
- Compare them to yours
- Contrast them with each other
- Find 'high-appeal' titles
- Eliminate Grade-D titles
- Scrutinize rotations
- Analyze dayparts
- Learn from the winners

For a **Free** Sample Disk Call THE TRAPMAN COMPANY ✓

1-800-562-44077

Represented in Canada by Bohn & Associates, Vancouver (604) 736-8199

TrapData
Your Window To Winning MusicSM

MANAGEMENT

45% AND RISING

Women In Our Workforce

Women will account for 47% of America's workforce by the year 2000 — up from 45% this year — according to the Cleveland-based 9to5, National Association of Working Women.

Below are some of the organization's additional findings:

- 68% of women aged 16-64 are in the workforce.
- 58% of working women are single, widowed, separated, or have

husbands who make less than \$15,000 a year.

- 21.5 million women with children under 18 are in the workforce, an increase of more than 300% since 1960.
- 3.1 million married mothers with children under 2 years old — the fastest growing segment — are in the workforce, an increase of 129% in the past 20 years.
- 77% of school-age children and 65% of preschoolers will have mothers in the workforce by 1995.

Price Of Plane Travel Climbing

After raising domestic airfares 5.3% on August 30, major airlines hiked domestic fares another 4.4% on October 1. Below is a list of 20 major U.S. round-trip routes, their typical cost to business travelers, and the percentage of increase (or decrease, in the case of the Atlanta-New York and Boston-Washington routes) from fares one and two years ago:

Route	Fare 9/1/90	Vs. 9/1/89	Vs. 9/1/88
Atlanta-New York	\$632	+9%	-6%
Boston-NY/Newark	\$272	+5%	+14%
Boston-Washington, DC	\$298	+0%	-19%
Chicago-Detroit	\$98	+0%	+69%
Chicago-New York	\$744	+5%	+11%
Chicago-Los Angeles	\$840	+5%	+40%
Chicago-Minneapolis	\$560	+5%	+51%
Chicago-St. Louis	\$314	+5%	+11%
Chicago-DC (Nat'l)	\$714	+5%	+26%
Dallas-Houston	\$146	+6%	+20%
Dallas-New York	\$1038	+5%	+12%
Detroit (DTW)-NY/Newark	\$550	+5%	+15%
Los Angeles-NY (JFK)	\$1004	+5%	+7%
Los Angeles-Phoenix	\$90	+7%	+25%
Los Angeles-SF	\$300	+6%	+38%
L.A./Orange Co.-San Jose	\$300	+8%	+38%
New York-DC (Nat'l)	\$258	+8%	+30%
New York-Pittsburgh	\$368	+5%	+25%
New York-San Francisco	\$1004	+5%	+7%
San Francisco-San Diego	\$124	+5%	+27%
COMPOSITE — 100 ROUTES	\$316	+6%	+15%

Source: American Express Travel Related Services

First With The News ...

- Best Business Coverage
- Latest Programming, Marketing and Sales Trends

Packed every week ... with more on radio than any other publication!!

Subscribe today ... call Kelley at R&R 213-553-4330



Advice & Consent

From Native American teepees to the conference rooms of the nation's best-run radio stations and record companies, smart leaders have always known the value of multiperson high counsels.

According to the Clemson, SC-based *Pryor Report*, a tight inner circle of advisers with diversified talents and expertise can help chief execs make better decisions.

Not only do such advisers compensate for a boss's blind spots, they also help rally support for the decision once it's made. After all, they do share some of the responsibility . . .

'Behavioral Interviewing' Adds Insight

It's a common problem. The person you just hired had a great resume and did well in the interview . . . but he's turning out to be a loser. He's making life miserable at the station, but firing him could lead to a messy legal matter.

Unfortunately, there's no easy out in this type of situation — but there are preventive measures you can take. Jim Kennedy, president of the SF-based Management Team Consultants human resource firm, suggests that companies use "behavioral interviewing."

This method allows interviewers to gain greater insight into job candidates by addressing hypothetical situations and therefore assessing likely performance.

Start by providing as few details about the job as possible. This prevents candidates from shaping their answers to the job profile.

Second, keep your questions open-ended. For example, don't ask, "Can you make decisions under pressure?" Say, "Describe a situation in which you were under a lot of pressure." Let them do most of the talking.

Four To The Heart

Next, Kennedy suggests exploring four different paths to arrive at the heart of the matter. Each question is meant to draw specific behavioral information out of the candidates, such as how they solve problems, what their strengths and weaknesses are, whether their knowledge is transferable, and how they see themselves in a company.

- **Problem:** "Give me an example of a situation in which you and your manager disagreed over how to accomplish a goal."
- **Continuum:** "Do your talents lean more toward being creative or being analytical?"
- **Comparison:** "How would you compare promotion at an AC station vs. that at a CHR?"
- **Future:** "A year from now, what might your boss say about your work during your annual performance review?"

Points To Ponder Prior To Punishing

During your new overnighter's first airshift, the guy reads an outdated promo, mispronounces an artist's name, and scrambles your call letters! Your first thoughts turn to Murder One, but you decide to reprimand him instead.

Stop! Columbia, MD-based National Association Of Credit Management management specialist Ken Blanchard advises that before you dress an employee down, ask yourself the following questions:

- **Does he know better?** If the answer is "no," don't wield the rod. Reprimanding a rookie or an experienced staffer in a new position only discourages the person. Try helping or redirecting the wayward employee instead.
- **Was the problem due to a lack of confidence?** If the answer is "yes," support the guy by offering

additional training or other advice.

Rules Of Reprimands

If, however, you've still gotta dish out a little discipline (as per your boss's orders, for example), Blanchard suggests you stick to the following guidelines:

- **Avoid personal attacks.** Leave the insults to the professional comics and focus your energy on explaining what was wrong and how to fix it.
- **Don't wait.** Stockpiling reprimands is unproductive. Instead, discipline the offending staffer immediately after he screws up. By waiting, you'll lessen the impact of the punishment.
- **Keep it private.** Administer the punishment behind closed doors. Remember: Everyone gets embarrassed when you dress down an employee in public.

DATELINE

- **November 2-7** — 1990 NARM Wholesalers Conference. Palm Springs Hilton.
- **November 9-11** — Young Black Programmers Conference. Hyatt Regency, Houston.
- **November 15-17** — 21st annual Loyola Radio Conference. Holiday Inn Mart Plaza, Chicago.
- **November 17** — NAB Roundtable for Small- and Medium-Market GMs. Sheraton Westport Inn, St. Louis.

1991

- **January 17-18** — Chris Beck Management Seminar. Hyatt Regency, Phoenix.
- **January 18-20** — Dan O'Day's Air Personality Plus + seminar. Holiday Inn (Tryon Street), Charlotte.
- **January 20-24** — MIDEM '91. Palais des Festivals, Cannes, France.
- **January 24-27** — RAB Managing Sales Conference. Opryland Hotel, Nashville.
- **January 25-29** — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC.
- **January 27** — Super Bowl XXV. Tampa Stadium.
- **January 28** — American Music Awards. Shrine Auditorium, Los Angeles.
- **January 30-February 2** — Eighth annual Pollack Media Group Programming/Management Conference. Bel Age Hotel, Los Angeles.
- **February 7-9** — Chris Beck Major Account Sales & Development Seminar. Hyatt Orlando, FL.
- **February 10-15** — NAB 26th Annual Management Development Seminar for Broadcast Engineers. University of Notre Dame, South Bend, IN.
- **February 11-13** — Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel, New York City.
- **February 14-16** — Gavin Seminar 1991. St. Francis Hotel, San Francisco.
- **February 20** — 33rd Annual Grammy Awards. Radio City Music Hall, New York City.

- **February 25-26** — NAB Radio Group Head Fly-in. Hyatt Regency, Dallas-Ft. Worth.
- **February 27-March 2** — Chris Beck Major Account Sales & Development Seminar. Sheraton Fisherman's Wharf, San Francisco.
- **March 6-9** — Country Radio Seminar. Opryland Hotel, Nashville.
- **March 22-25** — 1991 NARM Convention. San Francisco Hilton.
- **April 15-18** — NAB 1991 Convention. Las Vegas Convention Center.
- **April 21-24** — Broadcast Financial Management Association. Century Plaza Hotel, Los Angeles.
- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- **May 16-19** — American Women In Radio & Television's 40th National Convention. Omni Hotel, Atlanta.
- **June 9-15** — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.
- **June 16-19** — BPME & BDA Conference & Exposition. Baltimore Convention Center.
- **June 20-22** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.
- **July 11-14** — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.
- **September 11-14** — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.
- **September 25-28** — RTNDA 46th International Conference & Exhibition. Denver Convention Center.
- **October 3-6** — Society of Broadcast Engineers National Convention. Hyatt Regency, Houston.
- **October 14** — CMA Awards. Grand Ole Opry, Nashville.
- **October 23** — John Bayliss Foundation Dinner. Plaza Hotel, New York City.
- **October 24-27** — CMJ Convention. Vista Hotel, New York City.

SALES STRATEGY

PART I

Today's Radio & Retail Challenge: Weathering The Stormy Fourth Quarter

By Chris Beck

The traditionally strong fourth quarter is weakening in many markets this year. Recently released September sales figures reflected a virtually nonexistent back-to-school selling season, and many agencies (and their clients and suppliers) are facing near-paralysis as they look toward the quickly approaching holiday shopping season.

This week's column is the first of a two-part series on today's retail challenge — surviving the fourth-quarter slump. I'll offer ways to cope, suggestions on generating revenue during the sluggish period, and programs for your retail clients.

Although the press has blamed everything from the Middle Eastern conflict to hotter-than-normal summer weather for the lack of retail sales, many facts have gone unreported because most writers and editors of these stories aren't on the front lines talking to retailers.

Yes, there are signs of a recession — but the media is overlooking

some critical areas. Several major retailers have hidden agendas; we can form partnerships with them and help them do something about the fourth-quarter dilemma.

What Consumers Want

The following are the most significant factors affecting current consumer attitudes: consumer boredom, direct-shopping options, decrease in browsing, lack of qualified retail sales help, increased consumer awareness, and new consumer product usage (primarily the impact of women).

Several components are hurting retail, and thus our industry's ability to generate traditionally high fourth-quarter revenue. Yet, with the exception of agriculture and manufacturing, many consumer economic categories are relatively healthy. So what's the problem?

Consumers are bored. Few new products are inciting consumer spending. Shopping has become more of a hassle than a hobby. Peo-

Consumers' Reports

Following are the most significant factors affecting current consumer attitudes:

- Consumer boredom
- Direct-shopping options
- Decrease in browsing
- Lack of qualified help
- Increased consumer awareness
- New consumer product usage (primarily the impact of women)

“

Let's face it, after seeing all those other music and program schedulers, MusicSCAN wins hands down for being fast, easy and fun to run...

You folks always seem to be two steps ahead of your competition in all areas!

Sunny Joe White
WXKS-FM, Boston

”

MusicSCAN
Music Scheduling Software
(205) 987-7456

MusicSCAN is a product of TAPSCAN, Incorporated

MEDIASCOPE

Pilots Fly With Radio & Cable

The Airline Pilots Association, funded by contributions from more than 2500 pilots, recently broke a new campaign — “Safety is a daily commitment” — and chose network radio and cable television as its medium.

The spot, which focuses on pilot safety, training, and competence, began running on CBS Radio during the World Series and on CNN's “Headline News” last Monday (10/22). It's also running during Mutual's college and pro football broadcasts, with a rotator in the network's news and talk programs.

Royal Caribbean Sails With RSH&S

Miami-based Royal Caribbean's search for an agency has ended with the selection of NYC's Rosenfeld Sirowitz Humphrey & Strauss. Chiat Day Mojo previously handled the account.

Rosenfeld landed the estimated \$42 million-a-year account just as the cruise market is exploding with new ships, itineraries, and winter vacation packages.

Charter Operates With Fitzgerald

Atlanta-based Fitzgerald & Co. has been named the agency for Charter Medical Corp.'s \$15 million-\$20 million account. Carter merged its advertising and marketing accounts, which were previously handled on an individual basis either in-house or by a variety of agencies.

ple are paying off their credit cards instead of hitting them to the limit.

They can be convinced to spend — but tactics such as traditional loss leaders, generic “winner take all” sweepstakes, and “50% off” sales aren't getting any response.

'90s Retailers

Last month's retail figures didn't spell doom and gloom for everyone. Several retailers' sales are dramatically above the nation's average. K mart, Sears, and Bloomingdale's were the glamour retailers of the '80s; but Home Depot, Toys R Us, Wal-Mart, Nordstrom, and the Limited are the ones most mimicked by their competitors in the '90s.

“Stores aren't looking for career people during the holiday season — just the most qualified short-term help they can find.”

One notable difference is the amount of interaction between store personnel and consumers. This year's top retailers have friendly employees who actually take time to help their customers, and this attitude pays tremendous dividends.

One of the best approaches to take when times are tough is to assist retailers with upgrading the quality of their workers. Mass openings are few and far between these days, and many retailers (Saks Fifth Avenue, Carter Hawley Hale) are even announcing dramatic layoffs — but most of the latter are in non-sales positions.

Parttimer Time

One way you can help retailers get through the fourth quarter is assisting with hiring qualified part-time holiday help and upgrading worker quality.

Virtually every retailer requires seasonal help, due to longer hours, more frequent stock manicuring, and additional traffic. Stores aren't

looking for career people during the holiday season — just the most qualified short-term help they can find.

Retail's traditional strategy has been to solicit parttime seasonal help from homemakers, out-of-school students, and other unemployed types. Quality, however, has been problematic.

Best Incentives

Far better to target young working people, who don't tend to think of the opportunity unless they're manipulated by a medium such as radio. Four copy points are particularly attractive to these people:

- Extra holiday cash (“Earn an extra \$400-\$700 this December”)
- Flexibility of hours (“Work nights and weekends”)
- Employee discounts (“Save 20% on all store purchases”)
- Interaction with people (“Get away from your computer”)

Incidentally, the most sought-after employees aren't salespeople, but administrative and mid-level support staffers employed by other categories. Insurance, finance, accounting, and other corporate types are the most likely to respond. Additionally, the most widely used financing strategy is pooling individual store budgets.

Step By Step

Your second step should be helping retailers get today's educated consumers to make their holiday purchases before the last-minute rush. Your third is helping to reinforce their location during the two weeks before the holiday. I'll address these two items in my next column.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by CompuServe at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

CONSULTANTS DIRECTORY

PROGRAMMING

Ron White
(813) 349-1916

- Programming, positioning, marketing
- Direct personal client service
- CHR, AC, Oldies, Country
- Proven results . . . 18 years

PROGRAMMING

THE PROGRAMMING WORKS

*A New Breed Of
Consultancy
For The '90s*

**The Programming
Works**

Dan O'Toole
Garry Mitchell

Philadelphia, PA

215-579-9100

DIRECT MARKETING/PROMOTIONS

Eric C. Corwin, President



Impact Target Marketing

- Telemarketing
- Direct Mail
- Database Management
- Interactive Phones

545 Boylston St., Suite 1401
Boston, MA 02116
(617) 247-4770
FAX (617) 536-0904

AUDIO CONSULTING

*High performance
processing to
BREAK THE SOUND BARRIER!*



**Audio Concepts
& Engineering**

Broadcast Audio Consultants

804-550-3337

FAX 804-550-3291

Jeffrey P. Loughridge

PO Box 25652, Richmond, VA
23260-5652

PROGRAMMING/MANAGEMENT

Depend on
**Donna Halper
& Associates**
for

- * critiques
- * market studies
- * music software
- * staff training & more

304 Newbury Street, Suite 506,
Boston, MA 02115.

617-786-0666

*Ask about our New
Music Software.*

CUSTOM MARKET RESEARCH

**DON'T BLOW \$5,000
ON RESEARCH SOFTWARE**

SongData is complete user-
customized software for in-house
call-out and auditorium music testing,
with features, options, and
capabilities that no other system has.

OWN IT FOREVER FOR \$1,500

Call For Your Free Demo



**Sound
Decisions**

800-552-2545.

In Canada and Indiana, Call collect 719-471-4125.

BROADCASTING

**DON KELLY &
ASSOCIATES, INC.**

914-666-0175

**Specializing in
CHR - DANCE - URBAN**

**DON KELLY
PRESIDENT**

**J.C. FLOYD
VICE-PRESIDENT**

**BOB PERRY
ASSOCIATE**

TALENT SEARCH SERVICE



**"THE
TALENT SOURCE
FOR THE '90s"**

Call: Bob Barnes-Watts, President.
320 North Michigan Avenue,
Suite 1200
CHICAGO, IL 60601

(312) 774-8925

[Electronic Mail via
COMPUSERVE ID# 72717, 3024 or
PRODIGY ID# CJWF15A

PROGRAMMING

CHAPMAN CONSULTING SERVICES

TOMORROW'S IDEAS... FOR TODAY'S RADIO!

**Chapman
Consulting Services**

Country Music Specialist

Box 30301

1003 Lanette Dr.

Cincinnati, OH 45230

(513) 231-6701

FAX: (513) 231-6702

Mike Chapman, President

CREATIVE CONSULTING



**MARK DRISCOLL
PRODUCTIONS**

*"Mr. Voice" will detonate the geeks
across the street with creative power
promos, sweepers and ID's*

**4 Years Of Service --
Over 100 Clients**

- * Superfast turn-around
 - * Phone patch
 - * The big town sound in any town
- Call for demo and rates:

(215) 667-8100

PROGRAMMING

Vallie
Consulting

(703) 802-0700

*"Programming is our business and our
passion."*

**Dan Vallie
President**

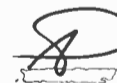
**Jim Richards
Vice President**

PROGRAMMING/MARKETING



*"We had the opportunity to review the credentials of
most of the AOR consultants out there; I felt it was
very important that we hook up with someone who
believes in personal service. I've been very
impressed with DeMers' one-on-one approach."*

**Dick deButts, General Manager
WZZU/Raleigh**



**DeMers
Programming/Marketing
Consultants
(215) 363-2636**

**Rock Radio
Contemporary to Classic
(215) 363-2636**

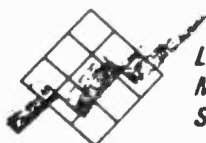
TELEMARKETING

SIMPLY THE BEST!

- DATABASE MARKETING
- TELEMARKETING
- DATABASE SOFTWARE

*"Running a station today
without in-house telemarketing is
like running a car without an engine,
and putting together an effective
telemarketing project without Loyalty
Marketing Systems would be
impossible."*

**Judy McNutt,
Program Director
KRXQ, 93 Rock**



**Loyalty
Marketing
Systems**

415-793-7088

RESEARCH

MEDIA SPECIALISTS

are so sure that you will love
our prices and our work,

**WE'LL DO THE FIRST
ONE . . . FREE!**

- HOOK TESTS
- PERCEPTUALS
- STRATEGICS
- TELEMARKETING
- CUME BUILDING

A NATIONAL MARKETING FIRM
MEDIA SPECIALISTS

MARKET RESEARCH TELEMARKETING
VIDEO ADVERTISING SALES
PUBLIC RELATIONS CONSULTING

800-767-3533



TRAVEL PROMOTIONS

Music Awareness can save you
money and time on your next travel
event! Why pay higher prices??
Scott Shannon, **Pirate Radio...Music
Awareness** handled our Stones trip
flawlessly! Kenny Wardell, **KFOG San
Francisco...Music Awareness** is first
class... and lower prices than other
companies!!

Quality packages...lower
prices...guaranteed.



**MUSIC
AWARENESS
PROMOTIONS**

**Music Awareness
1-800-634-5043
818-883-7625**

DIARY REVIEWS



DIARY EXPERTS

609-547-3939

For actionable research utilizing
Arbitron's mechanical diary on
diskette, call **Todd Doren**. For
anything less, call one of our
competitors.

'ZINE SCENE

Au Contraire, Mon Cher!

Cher shows off her new tattoo (a keepsake necklace design) on the cover of the November *Vanity Fair*. Inside the 'zine, the singer shares her thoughts on a multitude of subjects, including:

- Daughter **Chastity's** alleged homosexuality: "It would be a lot more important to me that Chastity be a good person than what her sexuality is."

- Friendly rival **Madonna**: "I can't say that I like her."

- Former boyfriend **David Geffen**: "We've said the meanest things to each other, but we always come back to being really close friends."

- Director **Frank Oz** (who was taken off Cher's film "Mermaids" after conflicts developed): "Look, I'm only difficult if you're an idiot."

Sonny's Revenge

Meanwhile, **Sonny Bono** is planning to reveal some sizzlin' secrets about his former wife in a shocking tell-all book. Most amazing story: Cher "was a lousy lover — virtually dead in the bedroom." He also says Cher "was convinced" the moon was the backside of the sun and that the faces on the Mount Rushmore monument had been carved out by wind 'n' rain over the years (*National Enquirer*).

Odd Spectre

While on the book beat, former **Ronettes** vocalist **Ronnie Spector** says in her bio "Be My Baby" that her eccentric ex-husband **Phil Spector** refused to let her out of the driveway alone without a fully inflated blow-up doll of himself sittin' on the seat beside her! "It was dressed in his best pants and a freshly ironed shirt," says Ronnie.

She also notes that Phil wanted to be a black musician so desperately that he'd don an Afro wig and take Ronnie and her mom to black church services (*Star*).



JACKO TRASHED — While the *Star* reports that friends are worried over Janet Jackson's taste for "health" pills, the *National Enquirer* spills the trash on brother Michael... literally. In a Dylan-esque twist of fate, two trashy French reporters have sifted through the *Gloved One's* garbage and found the following: Pepsi and Coke containers, McDonald's Quarter-Pounder and Big Mac boxes (with unopened packets of ketchup), Dearfoam slippers packaging, a white bread wrapper, and a Kleenex box. Insert your punch line here.

Beyond Belief

- **Sinead O'Connor** recently "gave the finger" to a 9-year-old photographer who was snapping the singer's picture at an L.A. hotel. When the child's mom protested, O'Connor flipped her the bird, too (*National Enquirer*).

- Recently revealed as a gay model, **Madonna's** new boyfriend also likes to dress in women's clothes and have kinky sex romps! Or so says his now-jilted fiancée, **Jayne Harris**... (*Star*).

- The December *Playboy* features ballots for the monthly's 1991 Jazz And Rock Poll. Get 'em in before midnight on December 15.

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS

OCTOBER 15-21

- 1 **World Series, Game 2**
- 2 **World Series, Game 4**
- 3 **Cheers**
- 4 **Movie (Monday)**
("Danielle Steele's *Kaleidoscope*")
- 5 **World Series, Game 1**
- 6 **World Series, Game 3**
- 7 **A Different World**
- 8 **The Cosby Show**
- 9 **America's Funniest People**
- 10 **Movie (Tuesday)**
("Danielle Steele's *Fine Things*")

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 10/26

- **Robert Cray**, "Late Night With David Letterman" (NBC, 12:30am).
- **Michelle Shocked**, "The Inside Track With Graham Nash" (A&E, 10pm).

Saturday, 10/27

- **Glenn Medeiros**, "Big Break" (syndicated; check local listings for station and air time).
- **Mariah Carey**, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 10/28

- **Kathy Mattea** performs on the hourlong variety special, "Sunday Night With Larry King" (NBC, 8pm).

Monday, 10/29

- **Quincy Jones, Heavy D, and Al B. Sure!** make cameo appearances on a special hourlong episode of "Fresh Prince Of Bel-Air" (NBC, 8pm).
- **Jasmine Guy** stars in the made-for-TV movie "A Killer Among Us" (NBC, 9pm).
- **1 + One** / **Patrice Rushen & Ndugu Chancler**, "Red Hot & Cool" (syndicated; check local listings).
- **Hothouse Flowers**, "The Arsenio Hall Show" (syndicated; check local listings).
- **Ch-Lites**, "Into The Night Starring Rick Dees" (ABC, midnight).

Tuesday, 10/30

- **Patty Loveless**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).
- **Perfect Gentlemen**, "Rick Dees."

Wednesday, 10/31

- **Aaron Neville**, "David Letterman."
- **Devo**, "Rick Dees."

Thursday, 11/1

- **L.L. Cool J**, "David Letterman."
- **WQYK/Tampa** air talent **Dan Stevens** stars on "Divorce Court" (syndicated; check local listings).
- **Tramaine Hawkins** guest stars on "Gabriel's Fire" (ABC, 9pm).
- **Gary Morris**, "Johnny Carson."
- **John Denver**, "Rick Dees."

VIDEO

NEW THIS WEEK

● **10,000 MANIACS: TIME CAPSULE 1982-1990 (Elektra Entertainment)**

Six clips, home movie footage, live performances, and more are packed into this career retrospective assembled and directed by lead singer **Natalie Merchant**. All four of the Maniacs' *Elektra* LPs — including their latest, "Hope Chest" — are represented in the hourlong package. (Street date: 10/30)

● **LAURIE ANDERSON: COLLECTED VIDEOS (Warner Reprise Video)**

The **Warner Bros.** vocalist/performance artist (and her clone) is (are?) featured in videos, interviews, concerts, and PSAs from throughout the past ten years. (10/30)

● **TEAR IN MY BEER & OTHER HIT VIDEOS (Warner Reprise Video)**

One of three half-hour country clip compilations being released by the label this week, this one features songs by eight **Warner Bros.** artists: **Hank Williams Jr.** (with the title tune), **Dwight Yoakam**, **Southern Pacific**, **Holly Dunn**, **Jennifer McCarter & The McCarters**, **K.D. Lang**, **Highway 101**, and **Randy Travis**. (10/30)

● **REAL COUNTRY (Warner Reprise Video)**

This half-hour compilation includes one tune each by **Warner Bros.** country artists **Randy Travis**, **Hank Williams Jr.**, the **Forrester Sisters**, the **Nitty Gritty Dirt Band**, **Gary Morris**, **Michael Martin Murphey**, **Highway 101**, and **Dwight Yoakam**. (10/30)

● **COMPLETELY COUNTRY (Warner Reprise Video)**

Rounding out the label's trio of country compilations is this half-hour effort featuring **Warner Bros.** artists **Randy Travis**, **Carlene Carter**, **Highway 101**, **Holly Dunn**, **Michael Martin Murphey**, **K.D. Lang**, **Kevin Welch**, and **Dwight Yoakam**. (10/30)



A MOCKUMENTARY ACHIEVEMENT — *Ladiesandgentlemen... Gwar, ready for mock executions, mock sodomy, mock sex with animals, mock spewing entrails, a lead singer with a three-foot-long mock penis that sprays mock something for the length of an entire song, gallons and gallons of mock blood, and more than a few mock thrash-metal riffs thrown in for comic relief.*

● **GWAR: LIVE FROM ANTARCTICA (Metal Blade Video)**

If you're the type who wouldn't mind watching a "cannibalistic blood orgy" now and then, you'll want to join **Metal Blade** recording artists **Gwar** "in their never-ending quest for exploitative sex and gratuitous violence" live! from Antarctica, er, actually Richmond, VA. (10/30)

● **JOHN SCOFIELD: LIVE THREE WAYS (Capitol/Blue Note Video)**

This hourlong, three-part video uses the guitarist's **Blue Note** release "Time On My Hands" as the conceptual focus. Guests include **Dr. John** in a duo performance with Scofield; **Don Pullen** and **Marvin "Smitty" Smith** in a trio segment; and Scofield with his band (**Joe Lovano**, **Anthony Cox**, and **John Piley**) in a group gig. (10/30)

● **TONY WILLIAMS QUINTET: NEW YORK LIVE (Capitol/Blue Note Video)**

The legendary jazz drummer joins his working band — **Wallace Roney**, **Billy Pierce**, **Mulgrew Miller**, and **Ira Coleman** — for an hourlong live performance of material from their last four **Blue Note** albums. (10/30)

● **POWER OF THREE: MICHEL PETRUCCIANI FEATURING WAYNE SHORTER & JIM HALL (Capitol/Blue Note Video)**

Taped at the Montreux Jazz Festival, this hourlong concert video features standards and original compositions performed by the **Blue Note** ivory-tickler with saxman Shorter and guitarist Hall. (10/30)

● **WILD ORCHID (RCA/Columbia Pictures Home Video)**

The steamy feature film starring **Mickey Rourke**, **Jacqueline Bisset**, and **Carre Otis** comes to home video in both "R" and unrated versions. The movie — directed by **Zalman King** — spawned a **Sire/WB** soundtrack with tunes by **Ofra Haza**, **Hank Ballard**, **David Rudder**, and many, many more. (10/31)

MDR

Minimum Daily Requirement

• Fresh Daily •
• Quips & Flashpoints •
MDR... it's the least you can do.

1-800-525-2175

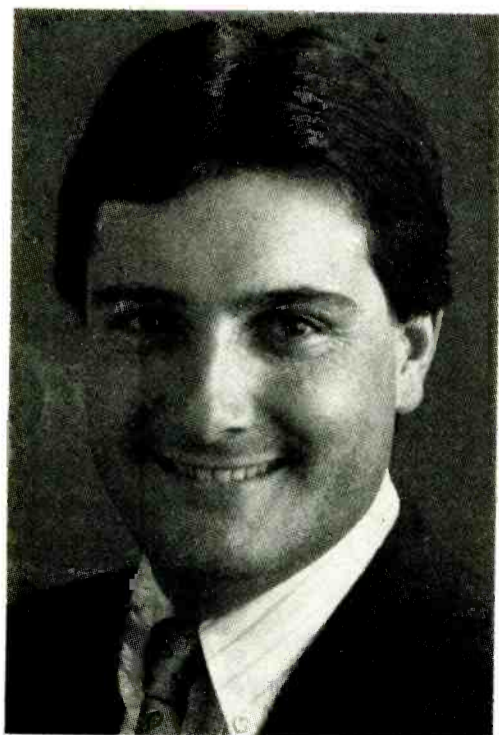
ZUPNEWS

The news you need. No more. No Less.

COMPARE: OTHER JINGLE COMPANIES



TM & CENTURY 21 JINGLES



"People at Century 21 Programming rival the Disney organization in their dedication to quality and service to their clients. Our station is competing with over 70 radio signals in three states, so we must work with suppliers who respond quickly to our needs."

Robert J. Dunphy
Vice President/Programming
WNSR
New York, NY

Other Leading AC Stations use TM Century Jingles:

WFYR Chicago	WJMK Chicago	WOMC Detroit
K101 San Francisco	KSFO/KYA San Francisco	WMJX Boston
KVIL Dallas	KRSR Dallas	KLTR Houston
WASH Washington, D.C.	WLTT Washington, D.C.	KYKY St. Louis
KMGI Seattle	KLSY Seattle	WYST Baltimore
WUSA Tampa	WYUU Tampa	WNLT Tampa
WHTX Pittsburg	WERE Cleveland	KXLT Denver
KKSN Portland	WLTQ Milwaukee	WTMJ Milwaukee

...and hundreds of medium & smaller markets!

TM century

Inc.

14444 Beltwood Parkway, Dallas, TX 75244

Direct Jingles Line: (800) 299-2121

Yes! Send me a TM Century jingle demo CD with no obligation. Mail to: TM Century, Inc., 14444 Beltwood Parkway, Dallas, TX 75244-3228 or FAX toll-free to (800) 749-2121

Name _____ Title _____
Station _____ Phone (____) _____
Address _____
City _____ State _____ Zip _____



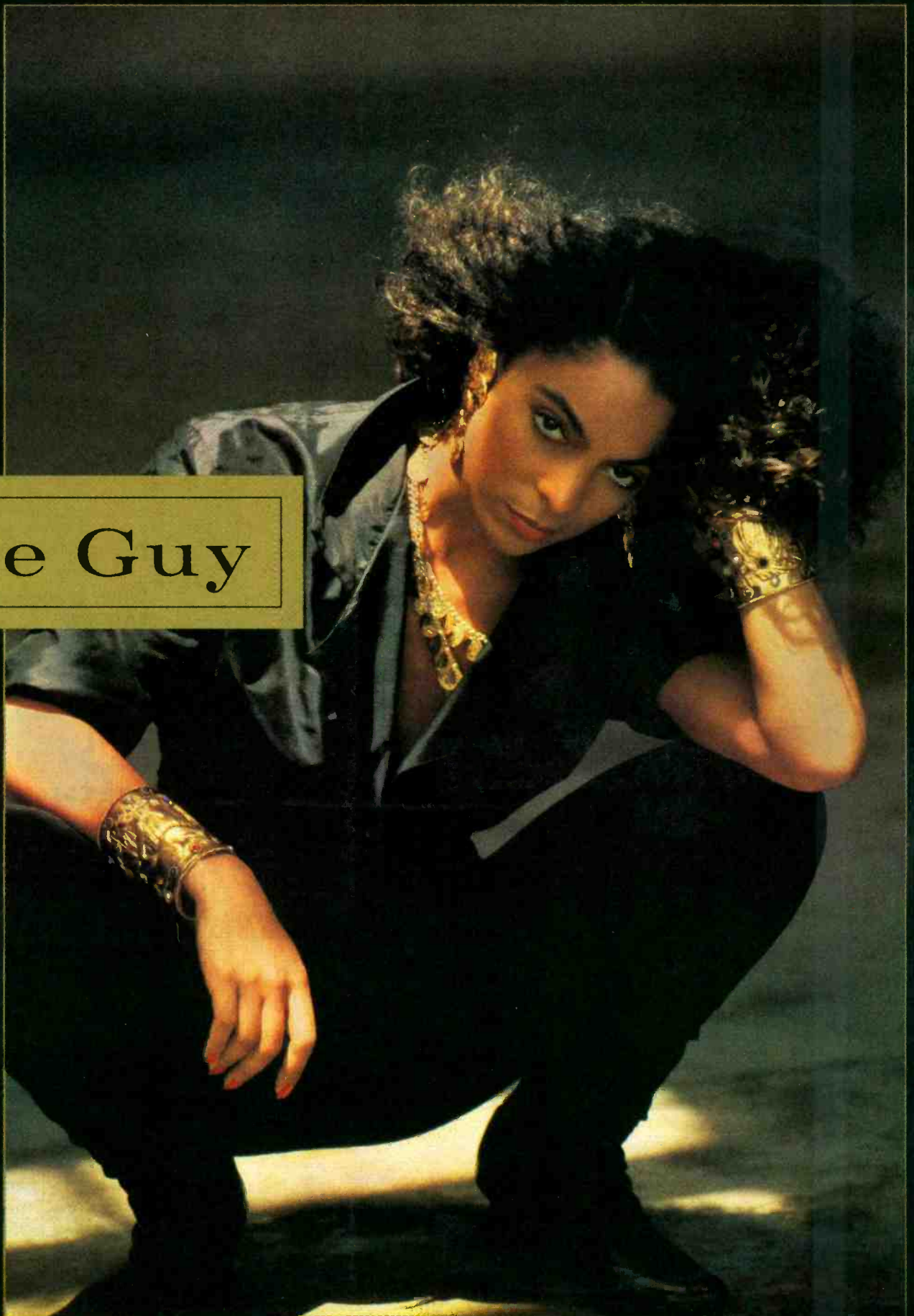
You know her as an actress. Her leading role on the television series "A Different World" and her movie performances in both Eddie Murphy's "Harlem Nights" and Spike Lee's "School Daze" have established her as one of entertainment's brightest young stars.

You know her as a dancer. She's performed with the internationally acclaimed Alvin Ailey Dance Company.

Now, get to know Jasmine Guy in an altogether different world...

Warner Bros. Records takes great pride in presenting "Try Me," the first single and video from the dynamic debut album JASMINE GUY.

We think you'll agree that there's no world this remarkable performer can't conquer.



Jasmine Guy

"try me"

The New Single

*Produced and Arranged by FULL FORCE
for FULL FORCE Productions
From The Album JASMINE GUY*



© 1994 Warner Bros. R. 745

MEDIA

SCREEN SCENE

Roy Orbison Biopic Planned

The late Roy Orbison's wife, Barbara, has inked a deal with producer Steve Tisch ("Bad Influence," "Soul Man") to co-produce a dramatized feature-length movie about the Big O's life and career. The filmmakers hope to have writer, cast, and director finalized by year's end, with shooting planned to start in early spring.

Several previously unreleased masters of Orbison's material — from early recordings to songs from his "Mystery Girl" sessions — will be featured in the film, which (pending a final agreement) will be financed and distributed worldwide by Warner Bros. Sound-track LP is likely to surface via a Virgin Records/Warner Bros. Records co-venture.

Hot Role

Tommy Boy rapper Queen Latifah will play a waitress in Spike Lee's forthcoming "Jungle Fever"



Queen Latifah — servin' it haute!

film. Public Enemy members Chuck D and Flavor Flav also make the onscreen scene, speaking their minds in a montage sequence that also features Martin Scorsese's parents, Charles and Catherine.

Wrapping in November, the film centers on a black architect from Harlem (played by Wesley Snipes) who becomes romantically involved with an Italian-American woman from Bensonhurst (Annabella Sciorra). Producer-writer-director Lee also stars in the Universal release, as do John Turturro, Ossie Davis, Ruby Dee, and Anthony Quinn (see R&R, 7/20).

The Bong Remains The Same

IRS rasta rockers Dread Zeppelin are set to star in a big screen "mockumentary" about... themselves. Intended as the "sequel" to a nonexistent debut film, the DZ movie is said to depict what can happen when a band is given a two-day break after 36 consecutive years of touring.

Director Rob Thomas recently spent a few nights on the band's current tour to hammer out ideas for subplots and twists. Although much is still to be decided, Thomas says you can look for the Dreppelins to embark on a near-spiritual search for a semi-mythical "big ol' gold Cadillac" and to introduce a new recording format to rival DAT, CD, etc.

Another storyline follows the conflict between DZ's lead singer Tortelvis (whose thang is to sing Led Zeppelin tunes with a decidedly Presley flair) and his evil twin Metelvis — leader of a polka band that covers the Black Sabbath catalog. Plans also call for lots of radio 'n' record industry cameos.

Thomas hopes to start shooting the IRS Media project in January and have it in theaters by July... to coincide with the release of the band's second LP.

A Harry Little Man

Columbia ivory-tickler Harry Connick Jr. has a large supporting role in Jodie Foster's forthcoming Orion film "Little Man Tate." The New Orleans-born jazzbeau plays Eddie, a Big Man On Campus who befriends 8-year-old child prodigy Fred Tate (actor Adam Hann-Byrd) upon the latter's entering college.

Along with sage advice, Connick gives the boy an extracurricular education in the ways of jazz, performing "I Get A Kick Out Of You" as well as several other selections.

Foster, making her directorial debut with the comedy, also stars as Fred's single-parent mom, Dee Dee, a cocktail waitress. Dianne Wiest co-stars as a child psychologist. Recently wrapped, the movie is likely to open in late summer or early fall of 1991. Sound-track negotiations are in progress.



Harry Connick Jr. — the little man's role model!

Scout's Honor

Tony Scott ("Top Gun," "Beverly Hills Cop II") has signed to direct "The Last Boy Scout" for the WB-distributed Geffen Film Company. Bruce Willis and Damon Wayans (the latter of TV's "In Living Color" fame) star in the film, which illuminates the shadowy world of pro football gambling.

Screenwriter Shane Black recently picked up a then-record \$1.75 million for his original script,

which lenses in early January. Joel Silver is producing.

Family Tradition

Atco recording artist Tricia Leigh Fisher (daughter of Eddie Fisher and actress Connie Stevens) has landed a role in New Line Cinema's forthcoming comedy "Book Of Love" — a hormone-driven tale of a teenage boy's first encounter with love, lust, and loyalty.

As Gina Gabooch, Fisher plays a tough neighborhood beauty who hides her true feelings (and heart o' gold) beneath a rough exterior... until leading man Chris Young sees past the facade and falls in love with her.



Tricia Leigh Fisher — remembers the Monotones!

Due in January, the movie will be accompanied by an Atlantic



Roy Orbison — starring in "The Fastest Gun Alive" didn't end his film career!

soundtrack featuring a new version of the title tune (courtesy of Ben E. King, Bo Diddley, and rapper Doug Lazy) as well as vintage hits from Little Richard, the Platters, the Drifters, the Diamonds, and Frankie Lymon.

What's Up Doc?

Bugs Bunny is starring in his first theatrical short in 26 years. With a five-minute running time, "Box Office Bunny" pits the kwazy wabbit against a multiscreen movie house that's built over his hole.

Elmer Fudd and Daffy Duck co-star in the short, which will reportedly be attached to one of Warner Bros.' forthcoming "family" pictures. "Valkenvania," starring Dan Aykroyd, Chevy Chase, and John Candy (R&R, 6/22), and the animated "Nutcracker Prince" are likely candidates.

FILMS

WEEKEND BOX OFFICE OCTOBER 19-21

1 Marked For Death (Fox)	\$5.09
2 Memphis Belle (Warner Bros.)	\$4.27
3 Quigley Down Under (MGM/UA)*	\$3.85
4 Ghost (Paramount)	\$3.55
5 Fantasia (Buena Vista)	\$2.90
6 Night Of The Living Dead (Columbia)*	\$2.88
7 Avalon (Tri-Star)	\$2.81
8 Mr. Destiny (Buena Vista)	\$2.77
9 GoodFellas (Warner Bros.)	\$2.52
10 Pacific Heights (Fox)	\$2.44

All figures in millions
*First week in release
Source: Exhibitor Relations Co.



BALLAD OF A THIN MAN — Something's happening here, and Q knows what it is. Don't you, Mr. Jones?

COMING ATTRACTIONS:

Moving into wide release this week is "Listen Up: The Lives Of Quincy Jones," a documentary about the veteran artist/producer/songwriter, featuring interviews with about 5,283 of Q's friends, ranging from **Barbra Streisand** to **Ice-T**. The film's **Qwest/Reprise** soundtrack sports 19 songs, including the current single ("Listen Up"), three tunes not in the movie ("One Hundred Ways," "Give Me The Night," and "Stuff Like That"), and the performing talents of **Ray Charles**, **Count Basie**, **Lionel Hampton**, **Frank Sinatra**, **Aretha Franklin**, **James Ingram** & **Patti Austin**, **Sara Vaughan**, **Tata Vega** & **Jacquelyn Farris**, and Jones himself.

Also moving into wide release: "The Hot Spot," starring **Don Johnson** as a drifter who becomes romantically involved with two very different women. The **Dennis Hopper**-directed movie's **IVA/Antilles** soundtrack features music performed by **John Lee Hooker**, **Miles Davis**, **Taj Mahal**, **Roy Rogers**, **Tim Drummond**, **Earl Palmer**, and **Bradford Ellis**. Veteran multitalent **Jack Nitzsche** produced the soundtrack sessions.

MUSIC & MOVIES

CURRENT

- **MARKED FOR DEATH** (Delicious Vinyl/Island)
Single: Domino/Masters Of Reality
Other Featured Artists: Tone Loc, Kenyatta, N'Dea Davenport
- **GHOST** (Varese Sarabande/MCA)
Single: Unchained Melody/Righteous Brothers (Verve/Polydor)
- **PUMP UP THE VOLUME** (MCA)
Single: Why Can't I Fall In Love/Ivan Neville
Other Featured Artists: Concrete Blonde, Cowboy Junkies
- **MUSIC FROM MO' BETTER BLUES** (Columbia)
Single: Harlem Blues/Cynda Williams
Featured Artists: Gangstarr, Branford Marsalis Quartet
- **DAYS OF THUNDER** (DGC)
Single: Show Me Heaven/Maria McKee
Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
- **THE ADVENTURES OF FORD FAIRLANE** (Elektra)
Single: Glad To Be Alive/Teddy Pendergrass & Lisa Fisher
Other Featured Artists: Queensryche, Billy Idol, Dion

UPCOMING

- **LISTEN UP: THE LIVES OF QUINCY JONES** (Qwest/Reprise)
Single: Listen Up/Listen Up
Other Featured Artists: Quincy Jones, James Ingram & Patti Austin
- **THE HOT SPOT** (IVA/Antilles)
Featured Artists: Miles Davis, John Lee Hooker, Taj Mahal
- **GRAFFITI BRIDGE** (Paisley Park/WB)
Singles: Round And Round/Tevin Campbell
New Power Generation/Prince
Other Featured Artists: Time

LIFESTYLES

America's Bedrooms — Sites Of Sounds Of Music

What's one of the most popular sounds coming from behind the closed doors of America's bedrooms? The sound of music, of course! According to a recent study of 1020 adults by NYC-based Sanford Teller Communications, more than half (51%) of Americans switch on a radio or stereo when spending time in the bedroom.

With the obvious exceptions of sleeping and making love, listening to music was second only to talking on the telephone (58%).

Other wide-awake bedroom activities include watching TV (46%), exercising (26%), working (22%), eating (18%), and entertaining (17%). Responses total more than 100% as partici-

pants could give more than one answer.

60 Hours A Week

The survey also found that people spend an average of eight and a half hours per day in the boudoir (including sleeping time). That works out to 60 hours each week, more than four months each year, and three and a half years between now and the year 2000

What's more, 38% of the respondents spend nine hours or more in their bedrooms each day. Not surprisingly, women log more time in the boudoir than men: Thirty-six minutes more per day (four hours and 20 minutes more per week).

800 Numbers For The Home

Wouldn't it be great if your far-flung family and far-flung friends all had "800" numbers? Well, the conference call of your dreams has just turned to reality, thanks to a toll-free service for homes recently introduced by U.S. Sprint Communications Co.

Sprint is hoping 800-number mania will catch on among residential customers as it has with businesses. Subscribers to the new

service will pay a \$50 installation fee (waived until January) and \$10 a month thereafter — plus the cost of each incoming call.

Incidentally, customers don't even have to use Sprint as their primary long-distance carrier. The company's primary competitors (AT&T and MCI Communications Corp.) don't offer such services yet, but reportedly say they may follow.

Accidents Will Happen

Nursing everything from concussions to broken ankles, Americans are constantly streaming into the nation's emergency rooms. For a look at some of the most common accidents to require immediate medical attention in the past year, witness the bitter spills to follow:

Pretfall	Injuries
Falls on stairs	819,081
Falls on floor	654,371
Bicycle spills	525,026
Basketball injuries	460,420
Baseball injuries	327,620
Football injuries	323,112
Knife-related injuries	313,330
Collisions with doors	308,246

Source: Coalition For Consumer Health & Safety

Our Best Advertisement is our CLIENTS' word . . . NOT OURS!

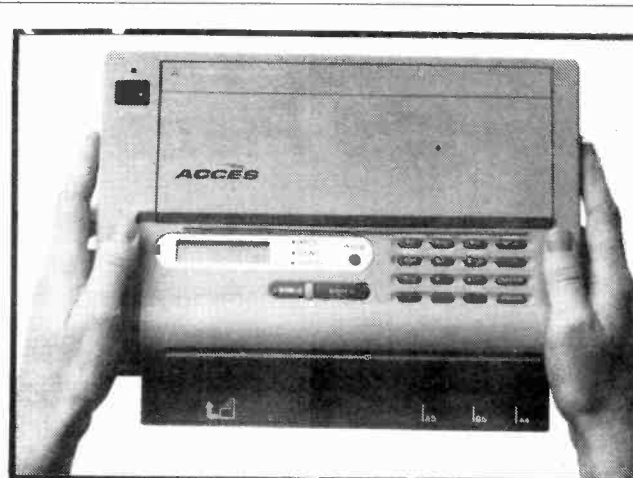
Our Client list is the "Best" in the Industry . . . Because WE are the "Best" in the Industry.

Don't be misled into paying more! For information call Collect, Person to Person

Byron J. Crecelius 314-423-4411

**Home of the "TRAVELING BILLBOARD"®
Bumper Strips & Window Labels**

**U.S. Tape & Label
Saint Louis, Missouri**



Six-Inch Cellular Phone, Latest Portable Fax Arrive

Mitsubishi International Corp. recently developed a cellular phone (right) that measures 2.2 x 1 x 6.3 inches and weighs approximately 10 ounces — reportedly the smallest, lightest, and most powerful hand-held unit ever produced.

Dubbed the "Model 3000," the phone's standard battery provides up to 80 minutes of talk time, and the extended battery provides 150 minutes.

The unit is available in two configurations: The Standard Phone Kit contains the cellular phone plus a wrist strap, battery charger, and standard battery, and costs \$1499. The Executive Phone Kit includes all of the above plus an extended battery for \$1599.

'Acces' To Fax

Concurrently, Mitsubishi unveiled "Acces," a portable fax machine (above) that can be operated from any telephone — including cellular models. (A clip-on battery enables you to use Acces from a pay phone.)

Measuring only 12.3 x 8 x 2.4 inches, the unit can even



be used in a car with the company's optional cigarette lighter adaptor.

The 6.5-pound model doubles as a portable copy machine and includes a built-in speaker phone. Suggested retail price: \$1299. For more information, call the Wood Dale, IL-based company at (708) 860-4200.

Music News Piques Teens' Interest

Rock groups, concerts, and audiotapes tied for second with clothes and styles as the topics in which teens are most interested when it comes to the news, according to a recent study conducted for the NYC-based Newspaper Advertising Bureau.

About 84% of the 12- to 17-year-olds surveyed said they're "very" or "somewhat" interested in news on the abovementioned issues, topped only by job and career information (94%).

Other subjects teens like to hear about: local high school happenings (82%), school sports (78%), professional sports (73%), and science and space exploration (70%).

Painted Pouts A Plurality

More than half of all American women puckered up and put on some lipstick today. According to a recent study by the NYC-based Roper Organization, 55% painted their lips within the past 24 hours.

Women most likely to wear lipstick are wealthy (three-quarters of those with household incomes of \$50,000+ vs. 40% of those with incomes under \$15,000) and white-collar or professional employees (63% and 62%, respectively, vs. 48% of homemakers and 44% of blue-collar workers).



Also more apt to add luster to their lips are Republicans (more than six in ten, compared with 53% of Democrats) and residents of the West (64%, compared with Southern women, who are the least likely to wear lipstick, at 47%).

Credit Card Memberships Now At All-Time High

Sixty-three out of every 100 Americans have their names emblazoned across an average of 2.8 credit cards, according to the NYC-based Roper Organization. That's the highest level since 1974 (the year the research company first began tracking the trend), when 55% of consumers carried an average of 1.4 cards each.

The phenomenon is widespread. Majorities of all ages, both sexes, and all income groups earning more than \$15,000 per year are card carriers.

Interestingly, the most commonly held cards are not the ones most frequently used. For example, nearly half (48%) of all owners carry a department store card, but only 14% say they've used it most often within the last three months.

In contrast, only 37% of owners carry a Visa card, but 20% (half of all who own it) have used it during the last three months.

Too Many Choices?

While the number of credit card companies and cardholders has proliferated since '74, consumer enthusiasm appears mixed. Despite increased card ownership, more people (35%) say there are too many credit card companies as opposed to 11 other service industries, ranging from hotels to mail-order companies.

Furthermore, fewer than 10% of consumers want more credit card options. In contrast, 30% of consumers say they want more cable channels.

However, don't look for ownership to dwindle. The researchers point out that card ownership among today's college students (i.e., the leaders of tomorrow) jumped from 61% to 68% between 1988 and 1990. Incidentally, this makes college students more likely to own a credit card than the average American

CHRONICLE

Born To:

WPAP/Panama City, FL PD Rick Braswell, wife Brenda, son Douglas Julian, September 25.

KCAQ/Oxnard, CA PD/air talent Rooster Rhodes, wife Gaile, son Jayson Daniel, October 4.

WYYD/Roanoke PD Kenny Shelton, wife Judy, daughter Lauren Lee, October 9.

Marriages:

WFHN/New Bedford, MA PD Wes McShay to WHJY/Providence news anchor Angela King, September 29.

James Named KFKF PD

WAXY-FM/Miami air personality Dean James has been named PD at Scennix Country outlet KFKF/Kansas City. He succeeds Jim Murphy, who left last month for the OM job at KCWW/Phoenix and SMN's Traditional Country & Western network.

KFKF VP/GM Dan Wastler commented, "Dean will be a tremendous addition to the KFKF team. His programming experience will allow us to build on the outstanding success we've already

achieved in our 25-54 target, as well as in all the adult demos."

James said, "The opportunity to work with Scennix again and with a strong and experienced staff is an exciting one. I'm looking forward to taking KFKF to No. 1 12+ in Kansas City."

James previously worked for Scennix in Boston, where he programmed WBOS when it was Country. He's also worked at WHJY/Providence, WJQY/Miami, and WDLW/Waltham, MA.



John Guarnieri

Enigma Ups Guarnieri To VP/A&R

As part of its executive revamp, Enigma Entertainment has boosted John Guarnieri from Sr. Director to VP/A&R. Enigma COO Joe Regis told R&R, "John's proven himself to have great sensibilities. He's brought us some great new artists, and he matches up well with the new team at Enigma. Besides," he joked, "we don't think he could get work anywhere else."

Guarnieri remarked, "We want to sign artists who have a lot of influence over the way music is shaped in the '90s. Music is going in many new directions, and I want Enigma to remain at the forefront."

Before joining Enigma as Sr. Director in 1989, Guarnieri was West Coast Director/A&R at EMI. Prior to that he was Director/A&R at IRS, where he signed the Go-Go's and Wall Of Voodoo.

Bernardo VP At Uptown

Heads Promotion & Marketing

Uptown Records has tapped Columbia's National Director/Promotion, Black Music Mike Bernardo as its new VP/Promotion & Marketing. Based at the label's New York offices, she'll liaise between the Uptown and MCA promotion staffs, among other duties.

Uptown CEO Andre Harrell stated, "Mike's extensive promotion experience and the respect she's earned throughout the record industry make her an excellent addition to the Uptown team."

Bernardo told R&R, "After 37 years in the record business, it will be a refreshing challenge for me to work with a young company like Uptown. It'll be a great learning experience as we promote and market from the street up."



Mike Bernardo

Bernardo spent the last 15 years at Columbia, ten of those as National Director/Promotion, Black Music. She's also held positions in the marketing, A&R, distribution, and royalty departments of various labels.

KHYS Taps Holland To Program

Ross Holland's interim role as PD was made official at Clear Channel UC KHYS (Kiss 98.5)/Houston this week (10/22). He succeeds Steve Hegwood, who left in May to program WYLD-FM/New Orleans. Holland will also handle the 9am-noon airshift, right after Jim "Snowman" Snowden's new AM drive show.

KHYS VP/GM Rex Tackett told R&R, "Ross has been on board while we've built this station. He has extensive experience in this market, he's very familiar with our research, with how we operate, and with all the people here. We don't intend to change direction be-

cause we've been successful to date."

Holland commented, "The company is giving me every opportunity to excel, and I'm excited about being able to do some damage in the ratings and to our competition. We're looking forward to increasing our profile locally and nationally, doing all the things necessary as far as musical programming, promotions, and appearances to make this station what we feel it already is - the No. 1 station in this market."

Holland was previously PD at KYOK (AM)/Houston and MD at crosstown KMJQ.

Harper Becomes OM At WWMG

Voyager Gold outlet WWMG/Charlotte has appointed five-month station personality Ron Harper OM. Former WWMG PD Keith Abrams exited in September to program KPYP/Memphis.

Harper told R&R, "This station hasn't previously worked with an OM. Rather than make me interim PD after Keith left, management talked to me about an operations job. This seems like the next logical step for my career. I'll be a detail-oriented systems person work-



Ron Harper

ing with promotions, traffic, computer, music, and sales.

"Ratings-wise, Keith left us in real good shape. The station sounds good and we have everything in place. It's just a matter of maintaining what we're doing."

Prior to joining WWMG, Harper was PD at WNOE/New Orleans and OM at WOKI/Knoxville. He also programmed KRIG/Odessa, KQIZ/Amarillo, and KQID/Alexandria, LA.

En Chanting En Vogue



Atlantic songbirds En Vogue met with label execs after the quartet's New Jersey gig. Seen on the scene were (front, l-r) the band's Terry Ellis and Maxine Jones, Atlantic Sr. VP (and newly named East West America President/CEO) Sylvia Rhone, and band members Cindy Herron and Dawn Robinson; (back, l-r) label VP Merlin Bobb, manager David Lombard, and Atlantic VP Richard Nash.

Calderazzo Goes Solo



Joey Calderazzo (c), a member of the Michael Brecker Band since 1987, is the latest addition to Blue Note's artist roster. Celebrating the signing with the acoustic pianist are (l-r) Blue Note's Matt Pierson, Michael Cuscuna and President Bruce Lundvall, and EMI-Toshiba's Hitoshi Namekata.

Moen Appointed WMXN VP/GM



John Moen

John Moen is leaving the GM spot at AC WJQI/Norfolk to become VP/GM at crosstown Win Communications AC WMXN. He replaces WMXN's six-month GM, Elsie Sacra, who returns to the GSM spot she left six months ago. Robin Lindley, who'd succeeded Sacra as GSM, returns to her previous position as Regional Sales Manager.

Win President George Sosson commented, "We're delighted to have attracted a broadcaster with John's credentials. He has a long and distinguished track record as a programmer. In addition, he's been a successful GM over the past year."

Moen, who begins his new duties

October 29, could not be reached for comment at presstime.

Prior to joining WJQI, Moen programmed KEZR/San Jose, WLVE/Miami, and WASH/Washington, and was United Broadcasting's Corporate PD.

FOR THE INDUSTRY'S
BEST BUYS...SHOP THE
R&R MARKETPLACE
EVERY WEEK.

Radio

● **JEFF COSGROVE** is appointed VP/Operations & Corporate Development at Neuhoff Broadcasting. He was formerly GM at WRXZ/Bloomington, IL. Concurrently, **R. DOUGLAS QUICK** is named GM/GSM at WDAN & WDNL/Danville, IL, and WDAN PD/WDAN & WDNL Sports Director **MICHAEL HULVEY** is upped to Director/Station Operations at both stations.

● **TERRENCE RODDA** joins KAYI/Tulsa as VP/GM. He was most recently VP/GM at KONO & KITY/San Antonio.



Terrence Rodda Robin Aitken

● **ROBIN AITKEN** is elevated from LSM/Ft. Myers office to GSM at WAVV/Marco, FL.

● **DANIEL GORBY** is named GM at WSOK & WAEV/Savannah, GA. He had been GSM at WMQX-AM & FM/Winston Salem-Greensboro.

● **DAVID HOWARD** steps up from AE to LSM at KQLZ/Los Angeles.

● **TIMOTHY GATZ** joins WSKW & WTOS/Skowhegan, ME as GSM. He was formerly Sr. AE at WTHH/Portland.

● **JOE POGGE** is appointed Marketing Director at KHMV/Houston. He was formerly Promotion Director at cross-town KKQB-AM & FM.



Bernie Horowitz Lori Lambert

Records

● **BERNIE HOROWITZ**, who handles Sales & Marketing at Nastymix Records, adds VP stripes. Also upped to VP is Director/National Promotions **RAMON WELLS**. Concurrently, radio promotions staffer "**NASTY**" **NES RODRIGUEZ** is tapped as Director/National Radio Promotions; retail promotions staffer "**SHOCKMASTER**" **GLEN BOYD** is named Director/National Retail Promotions; artist relations staffer **TYLER STONE** handles Artist Relations/A&R; and former KNHC/Seattle MD **SHELLIE HART** takes on National Alternative Promotions duties.

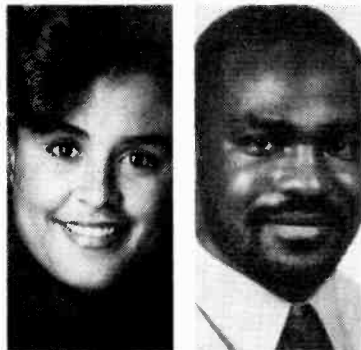
● **LORI LAMBERT** moves to Epic Records as Director/Marketing, West Coast. She had been Director/Music Marketing at Columbia House.

● **CHUCK CIONGOLI** is appointed Group Controller at MCA Records and Music Publishing. He had been Sr. Audit Manager at Price Waterhouse.

● **JON EARP** joins Rhino Records as Director/Legal Affairs. He was most recently a Production Attorney at Paramount Pictures. Also at the label, contract administrator **MICHELLE EAGLE** is promoted to Director/Licensing, and **CRAIG KAMINS** is named Publishing Administrator.

● **KATHY HOPE** moves to EMI as National Advertising Coordinator. She was formerly with BMG Distribution.

● **CECILIA McCLENDON** is upped from District Manager/R&B Promotion, Midwest to Eastern Regional R&B Director at Arista Records. Concurrently, District Manager/R&B Promotion, Washington, DC area **ROLAND LEWIS** is promoted to Southeast Regional R&B Director.



Cecilia McClendon Roland Lewis

Industry

● **PATRICIA GOODRICH** is promoted from Manager/Entertainment Network to Director/Entertainment Network at ABC Radio.



Patricia Goodrich Larry Wexler

● **LARRY WEXLER** is named Exec. Director of the Philadelphia Radio Organization. He was formerly GM of that city's WPEN & WMGK.

● **ELYWN RAYMER** is named GM of BMG Music Publishing's new gospel division. Raymer is President of Lorenz Creative Services; BMG has acquired that firm's catalogs. Concurrently, LCS VP/Publishing **MICHAEL PURYEAR** is tapped as Professional Manager at the new division.

● **GEORGE MALOIAN** is elevated from Director/Administration to Manager/Film & TV Music at Virgin Music.

● **IRWIN GRIGGS** joins publishing firm NEM Entertainment as VP/Finance. He was most recently a tax and business consultant.

● **KARL LEWIS** is promoted from Director/Advertising Sales to VP/Advertising Sales at MTV Networks' Detroit office.

● **SHARI LeGATE** moves to Ft. Collins, CO-based direct mail/marketing services firm Eagle Marketing as Marketing Consultant/West Coast. She was formerly Marketing/Promotions Manager at KMEO-AM & FM/Phoenix.

● **DAN McCONOMY**, longtime personal manager, has formed a new management company with independent promoter/personal manager **HOWARD ROSEN** and personal manager **STEPHEN PROPAS**.

● **MICHELE CLARK PROMOTION** has relocated to 88 Golfview Drive, Sewell, NJ 08080; (609) 589-4229.

● Public relations, advertising, and special events firm **THE HEADLINE GROUP** relocates to One Securities Centre, 3490 Piedmont Road, N.E., Suite 1504, Atlanta, GA 30305; (404) 262-3000.

Networks

● **ABC RADIO NETWORKS** will assume distribution of **RADIO TODAY ENTERTAINMENT's** "Flashback." ABC had already been selling and marketing Radio Today's "The Live Show" since its inception in July 1988. ABC will also present another of its "American Agenda Radio Specials" next Wednesday (10/31). In this segment, correspondent Charles Gibson and news analyst Jeff Greenfield will discuss the growing grassroots movement to defeat all congressional incumbents; (212) 887-5508.

● **HOLLAND BROADCAST SERVICES** has introduced "Rock 'N' Roll Graffiti," a 1240-song oldies library on CD. The collection — which has been sourced from CDs, DATs, and studio masters — spans 1955-1969; (818) 963-2070.

● **MADISON SQUARE GARDEN NETWORK** has begun broadcasting another season of New York Knicks and New York Rangers games on an expanded lineup of stations. In addition to numerous stations in the Northeast, the network also includes stations in Florida and Arizona; (212) 465-5927.

● **KRIS STEVENS ENTERPRISES** is again offering three special 12-hour programs for the holiday season. "The 12 Hours Of Christmas," "The Magic Of Christmas," and "Christmas In The Country" describe how Christmas is celebrated around the world and include other features; (818) 981-8255.

PROS ON THE LOOSE

Kim Carson — Afternoons KJYO/Oklahoma City (405) 751-4033

Casey Jones — Florida regional rep Sisapa Records (305) 726-2540

John Langan — Mornings KXXR/Kansas City (913) 894-0326

T.J. Martens — PD KDWZ/Des Moines (515) 277-7143

Randy (Gardner) O'Neil — Production Dir./middles KRTH (AM) (now KKJH)/Los Angeles (818) 986-6647

Dennis Reese — APD WRBQ/Tampa (305) 432-4080

Bill West — PD WCXL/Vero Beach, FL (407) 569-3954

CHANGES

Tim Gedig joins WLWL/Minneapolis as an AE.

Boss Man Goes INDI

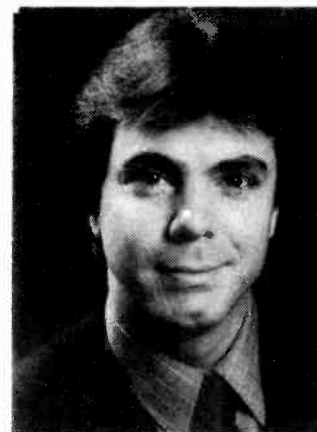


L.A.-based Boss Man Records — whose roster includes MC Jr. Cas, Sleeze Boyz, Rappinstine, and Simply Raw — is the first indie label to ink a distribution deal with Independent National Distributors, Inc. (INDI). Shown at the signing are (l-r) INDI Chairman/COO George Hocutt, Boss Man President Mark Gordon, and INDI Exec. VP Dick Kline.

R&R TIMELINE

Gerry DeFrancesco broke into broadcasting in 1977 as Research Director for **WFIL/Philadelphia**, later becoming MD. His first PD gig was at **KSD-FM/St. Louis** in 1980, followed by **KIIS-FM/Los Angeles** in 1982. He moved up to VP/Programming for **KIIS** in '83, and then for **Gannett** in 1986. In 1988 he was made VP/GM for **WDAE & WUSA/Tampa**, and one year ago today became Gannett's Group VP/Programming and VP/Station Manager for **KIIS-AM & FM**. Two months ago **DeFrancesco** moved to **WSNII/Philadelphia** as VP/OM.

Gerry DeFrancesco



1 YEAR AGO TODAY

- **Emmis Broadcasting** elevates **Steve Chase** to President/Broadcasting, **Doyle Rose** to President/Radio, and **Randy Bongarten** to Exec. VP
- **Charlie Quinn** tapped as **KHYI (Y95)/Dallas PD**
- **New Denver AOR PDs:** **Brian Taylor** at **KAZY** and **Bill Betts** at **KBPI**
- **Scotty Brink** returns to radio as **KSDO-FM/San Diego PD**

5 YEARS AGO TODAY

- **Carl Hirsch** forms **Regency Broadcasting**, buys **KJOI/Los Angeles** for \$44 million
- **Dick Asher** named **PolyGram Records** President/CEO
- **B.J. Hunter** selected as **KOOL-AM & FM/Phoenix OM**
- **Pat Holiday** chosen as **WLTJ/Detroit PD**

10 YEARS AGO TODAY

- **Jesse Bullet** promoted to Group PD for **Southwestern**
- **Dick Bartley** elevated to **WFYR/Chicago PD**
- **Consultant Bob Buchmann** becomes **WBAB/Long Island PD**
- **WLS & WRCK** (now **WYTZ/Chicago**) to simulcast mornings and evenings

15 YEARS AGO TODAY

- **Jim Jeffries** appointed **National Promotion Director** for **Epic**
- **George Taylor Morris** joins the airstaff of **WCOZ/Boston**
- **L.A. jock changes:** **KMPC** taps **Sonny Melendrez** for overnights and **Robert W. Morgan** for weekends, while **KMET** hires **Jim Ladd** from **KLOS** as well as **Bob Coburn**
- **WMMS/Cleveland** goes quadrophonic fulltime

—Hurricane Heeran

—Holly Sklar

The Ratings Vise

If Radio Has To Support The System, Let's Look At Revising It

A recent conversation with Owen Weber, Exec. VP of Summit Communications Group, inspired me to explore the current dissatisfaction with the ratings companies' methodology and pricing structure.

Purchasing audience estimates from rating companies in America can cost a station in a Top Five market in excess of \$100,000 annually — which only covers receiving a few copies of a book filled with numbers four times a year.

Twice Taxed

The way things are currently set up, when an advertising agency requests more in-depth information from a radio station to justify putting it on the buy (computer access to massage the estimates, etc.), the station must pay an additional percentage of the licensing fee to the ratings service for the privilege. In other words, we're being forced to pay additional money for information we've already paid for. This procedure is comparable to the government taxing our tax liability.

To compound this unfairness, when broadcasters and ad agencies demand more reliable information (i.e., increasing sample sizes to reduce error), it's we broadcasters alone who are expected to pick up the tab.

The original game plan to market the Arbitron and Birch ratings reports was very smart. They "supply" the information to the advertisers virtually free, and the advertisers "demand" that radio "supply" them with that same qualitative and quantitative data to be placed on the buy. Then the ratings companies turn around and gouge the radio community by making it responsible for 90% of the costs. In other words, as the situation stands right now, broadcasters are being forced to almost entirely subsidize ratings services that have, by any reasonable as-

"Advertisers must understand that heavy research costs are partly responsible for driving up the rates they pay to buy radio time."

essment, unacceptable problems of methodology.

Consider this: One of the biggest issues broadcasters face is how to procure the necessary additional sample without paying even more exorbitant costs. The fragmentation of the radio medium, whereby stations are targeting smaller age, sex, and psychographic cells than ever before, has renewed the need for ratings services to measure enough respondents to obtain consistent and reliable results.



Jeff Pollack

Increased Sample Size

The Arbitron Radio Advisory Council has discussed this issue and studied the effects of increased sample size on audience stability. The council took one year's worth of diaries from a representative market and compiled them into three-, four-, five-, and six-month groups. This enabled it to study samples comparing increases of 33%, 67%, and 100% to the current sample size. Arbitron found that variation was reduced at a rate even greater than that predicted by the standard error calculations, and that the greatest positive changes came with the inclusion of just 33% more sample.

When the ARAC met in August 1989 to discuss this study's findings, it discussed two options. The first involved producing four reports a year, with each report representing four months of sample. That would require overlapping one month in each of the four surveys; i.e., the spring report would contain March through June, the summer report June through September, and so on.

Although this method would have effectively increased the sample by 33%, the council found it unacceptable because of the double use of certain months. The second — and most sensible — option was to have three four-month surveys. The council rejected this option as well, afraid the advertising community would reject it because advertisers want more information, not less.

Different Playing Field

The question comes to mind: Who made four the magic, correct number of surveys a year to measure radio listening? Does some secret research book that only agencies have access to say we must have four 12-week surveys a year? Virtually every other medium is surveyed *less frequently* than radio. Ad agencies base their newspaper, magazine, and outdoor buys on data collected once, sometimes

twice a year. One of buyers' most common arguments against reducing the number of annual surveys is that such a change won't allow for seasonal listening.

But why is it acceptable for advertisers to place millions of dollars in print advertising based on information collected once a year? That certainly doesn't allow for fluctuations in seasonal readership.

TV is the only medium measured more frequently than radio, but as Owen Weber, who supports increasing sample size and decreasing survey frequency states, "Radio formats are, for the most part, continuous and stable; we are not changing programs every two or three weeks, or for that matter, able to 'hype' our ratings with special features in the evening news or with blockbuster movies or mini-series, which have been commonplace in the [TV] sweep months for some time."

TV's Precedent

Radio broadcasters must take a stand and assert ourselves to the advertising community. We don't even have to set the precedent; the

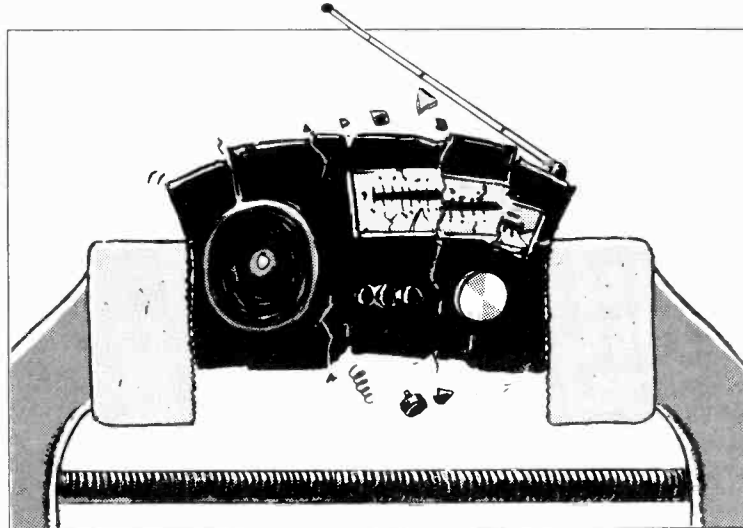
"Who made four the magic, correct number of surveys a year to measure radio listening? Virtually every other medium is surveyed less frequently."

TV networks have already done it for us by revamping and limiting audience guarantees and make goods with agencies. When Nielsen switched from diaries to people meters, viewing levels declined sharply. The networks blamed Nielsen for the declines, calling the methodology flawed and the declines unrealistic.

ABC was the first to devise a plan to protect its commercial inventory from the ravages of make goods by comparing current ratings with an average taken of the three previous years, thus attempting to factor out the declining ratings. Both CBS and NBC are following with plans of their own to change the longstanding practice of guarantees while neutralizing Nielsen declines. The point is that the TV networks took a position and stood up to the ad agencies.

Go Dutch? No Dice!

Obviously, the best way to increase sample size, reduce the exorbitant cost of buying audience estimates, and maintain four 12-week surveys per year is for broadcasters and ad agencies to share



the data collection costs. Since that seems highly unlikely, the first step broadcasters can take is to agree to consolidate the surveys into three 16-week periods. Arbitrends and Birch monthlies could also be adjusted to accommodate triannual measurement, with the survey phases broken down as follows: Phase One — weeks one through five, Phase Two — weeks six through ten, and Phase Three — weeks 11-16.

Advertisers must understand that heavy research costs are partly responsible for driving up the rates they pay for radio time. If broadcasters and agencies can't agree on measurement three times per year (allowing for 33% more sample while keeping a ceiling on costs), broadcasters may have to pass on these high research costs via even *higher* rates.

After all, radio is still the most cost-efficient way to reach a lot of people. According to Birch/Scarborough's Bill Livek, a coalition of stations, managers, agencies, and ratings services would need to sit down and engage in a meaningful dialogue about implementing these changes. He feels the triannual rating periods idea has merits, but wonders, "How do we get there?" He feels both ratings services would have to change in concert: Birch can't change unless Arbitron does too. Both services are afraid to move to offer "less" information, but Livek says that if enough subscribing broadcasters asked for triannual measurement, Birch would honor the request.

Australia's Answer

Maybe the whole process needs to be rethought and reworked. The Australians have a very interesting and efficient way of measuring audience listening, which is based on an advisory body of researchers who meet regularly to review all matters relating to radio research and determine the specifications to be used during the upcoming time period.

Each market determines the number of times it is surveyed. What makes this process so unique is that every three to five years, the committee, on behalf of the member stations, calls for all interested research companies to place bids for the contract to collect radio listening for the next three to five years. The committee then makes a recommendation and the stations vote as to which research company should be the "official" supplier for the next period. This takes place with the full cooperation and sup-

port of the ad agencies.

The Australians claim this process keeps all the research companies on their toes and ensures the survey company performs well and at *competitive prices*. In lieu of electing a committee like the U.S.'s Electronic Media Rating Council, the Australians employ an independent auditor who audits all surveys and supplies the results to all subscribing stations.

Currently, the company measuring radio listening down under is McNair Anderson. It uses a seven-day diary, similar to Arbitron's, to collect listening. But the major differences are that all radio stations in the market are prelisted in the diary and the diaries are personally placed and retrieved by McNair Anderson personnel.

A McNair Anderson representative states the return rate of usable diaries is 80%, and that's without including an incentive. (The company tried using incentives to see if response rates would rise, but saw no change.) In addition to personally placing and retrieving the diaries, the firm mails reminder cards to assist respondents in identifying stations and to record their listening.

Introducing a third competitor to the U.S. ratings game would certainly bring greater cooperation and a more competitive spirit to the table. Whatever happens, something must be done to substantially rework radio's subservient relationship to the ratings companies. They must remember that *we broadcasters are the client* who pays 90% of the costs to collect audience listening.

If we decide the best way to add more stability to the estimates (while also putting a cap on rising research costs) is to reduce the number of times a market is surveyed, then so be it. Ad agencies must remember that, although they are our clients, radio cannot continue to foot 90% of current research costs and effectively run our properties. Broadcasters, ratings companies, and advertisers must work together to solve our common problems — or consider alternative ways to measure audiences.

Jeff Pollack is Chairman/CEO of Pollack Media Group (213) 459-8556, an international programming advisory firm, consulting all radio formats in nine countries. He contributes to this section on a regular basis.

Tak

Continued from Page 1

In addition to BNE and Chemical, plaintiffs in the suit include Connecticut Bank and Trust Company, Heller Financial, Bank of Nova Scotia, Ameritrust, and Norwest Bank Minnesota.

The federal civil suit claims Tak Communications has been in technical default of the debt-to-net operating income ratio requirements set out in its loan agreements since March 1989. The suit states Tak missed a \$5 million interest payment in January 1990 and has only partially repaid it in recent months, leaving \$3.9 million due. Other payments due in March were made, but a month late.

Violation Of Terms

According to the suit, Tak told the banks in February that his firm had made a \$100,512 payment the previous month to Tak Broadcasting Company on a \$2 million subordinated note. That payment, say the banks, violated terms of Tak's loan agreements.

The banks claim "the prompt appointment of a receiver is required in order to prevent further squandering of assets." According to Morneau, Tak's problems are so well-known that appointment of a receiver "may well have a positive effect on the industry's perception of TakCom's operating and financial prospects."

In addition to WUSL, Tak owns WJQY/Ft. Lauderdale; WKIO/Urbana, IL; and six TV stations in Wisconsin, Hawaii, and New York.

Tak is also on the board of directors of Satellite CD Radio. That firm's President, Peter Dolan, said Sharad Tak has "no operational duties, no involvement with management, and no financial obligations" to CD Radio, and that TakCom's financial difficulties would have no impact on the satellite DAB venture.

Pasha

Continued from Page 3

yet on the payroll.

She added, "He's here to stay. I wanted a new attitude, and someone with a recent track record. We needed a person who could present 25-54 growth over at least three ratings periods. Bill also knows the market, so my transition and start-up time are cut to almost nothing. His charge is to take the strategy and make us a winner. He's young, and he just seems to be one of 'us.'"

Prior to joining WAPE, Pasha was Asst. PD/MD/Promotion Manager at KHYI/Dallas. He previously sold production packages and music libraries for Toby Arnold.

Oreman

Continued from Page 3

tion and to strengthen relationships I already enjoy."

Oreman's promotion career began in 1974 at London Records. Two years later he moved to Charlotte to handle regional work for Columbia and Epic, then went to Atlanta for Columbia in 1977. Ten years later he moved to the label's Los Angeles offices to take the job he's leaving now.

CBS's A&R Class Of '90



CBS Records President Tommy Mottola recently brought together the label's A&R people for an intensive three-day project development meeting in Rye Brook, NY. Among the 60+ staffers attending were Columbia President Don Ienner, Epic President Dave Glew, Epic/Associated President Richard Griffiths, CBS Sr. VP Michelle Anthony, and CBS Exec. VP Mel Ilberman.

Parnell's Wright-Hand Woman



Arista execs caught a double bill when country songstress Michelle Wright opened for labelmate Lee Roy Parnell at NYC's Lone Star Roadhouse. On hand for the happenin' hoedown were (l-r) Arista/Nashville Exec. VP/GM Tim DuBois, Wright, Arista President Clive Davis, Parnell, and label Exec. VP Roy Lott.

Hewett's Cell-Out Show



Elektra's Howard Hewett was among the artists who took part in Bacardi's recent Sickle Cell Celebrity Benefit Concert in New York City. Stylin' after the show were (l-r) Elektra's Larry Braverman, Joe Morrow and Lisa Frank, Hewett, and the label's Del Williams and Barry Roberts.

East West

Continued from Page 1

setting what I hope will be an industrywide trend."

Faraci added, "The key to continued growth in the record industry is through intelligent expansion and fresh approaches. The creation of EWA dramatically demonstrates Atlantic's enthusiastic belief in the future of the industry as a whole."

Rhone joined Atlantic in 1985 as National Director/Black Music Promotion, rising to VP/GM, Black Music Operations the following year. In 1988 she was named Sr. VP. Prior to Atlantic, Rhone was at Elektra, Ariola, ABC, and Buddah.

A 21-year Atlantic vet, Faraci joined the label in 1969 as Southwest Regional Pop Promotion Manager. He was appointed National Pop Promotion Director in 1974, moving up to VP, Sr. VP/Promotion, and Sr. VP/Promotion & Marketing.

Some of the acts EWA will release product from next year include Simply Red, Kix, Chuckii Booker, En Vogue, Samuelle, the Subdudes, Gerald Levert, Blue Rodeo, Nobody's Angel, Big Dish, Harriet, Yo Yo, and the System's Mick Murphy.

Windy City

Continued from Page 1

Wells joined WXRT in 1975 as a weekender, and later worked as afternoon personality and MD. After two years as midday man at crosstown WKQX, he returned to WXRT and began his sales career. Following stints as LSM and GSM, he was promoted to Station Manager in 1989.

"I feel like I was born and bred for this job," Wells told R&R. "I've pretty much done everything here, so I'm ready. If ever there wasn't a mandate for change, it's now."

Leichter

Continued from Page 3

what we wanted to do and how to get there. But I've made great friends in [WW1 Chairman] Norm Pattiz and Scott Shannon, and I've had a great time working at Pirate Radio, helping to launch one of America's legendary radio stations."

Mainelli

Continued from Page 3

consultant Bill McMahon — who advises WABC — about a possible joint consulting venture. Those discussions led to Mainelli's return to WABC.

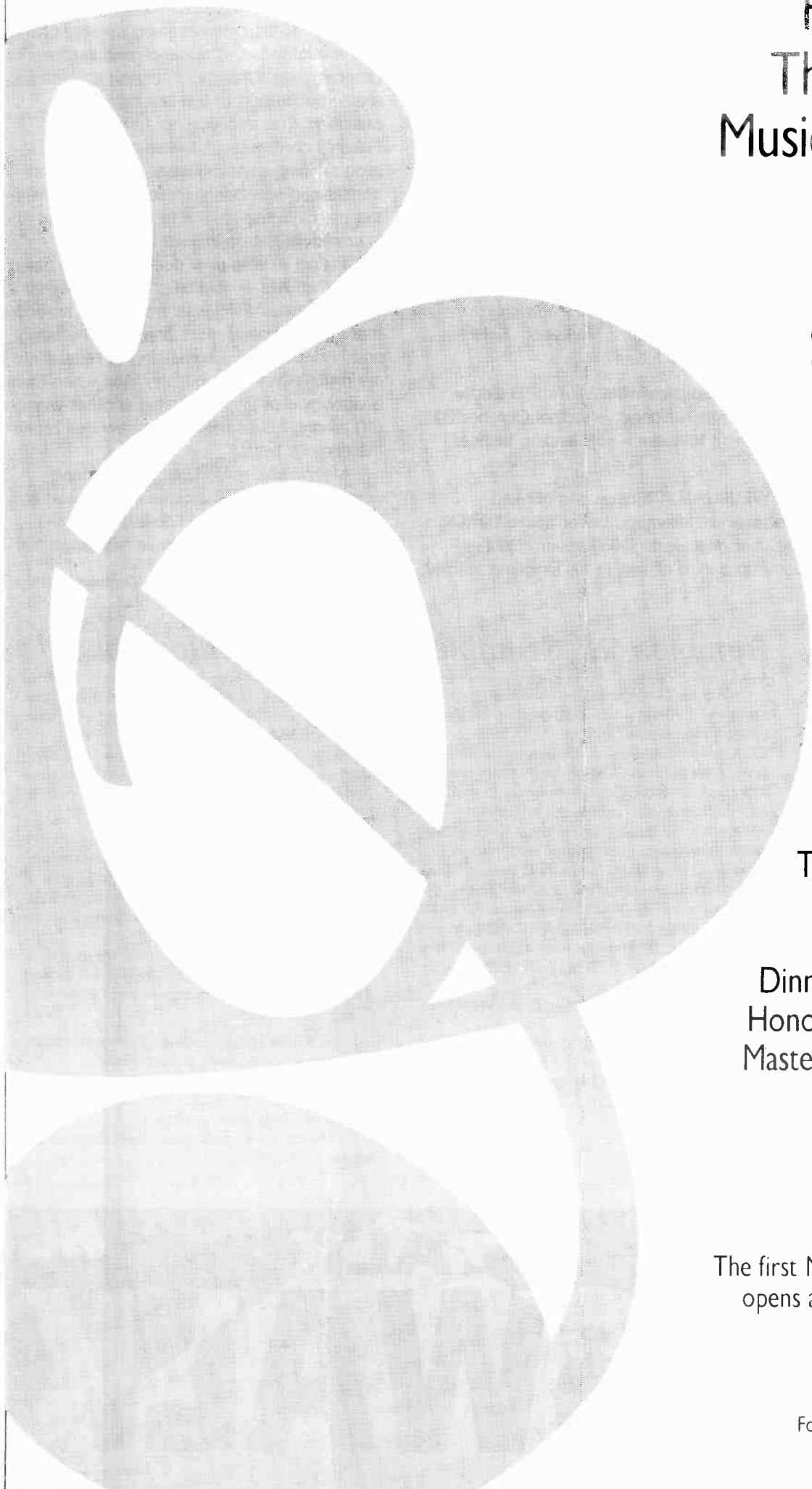
Mainelli estimates he's taken seven sabbaticals in his 23-year radio career. Prior to joining WABC in 1988, he was PD at KCMO/Kansas City and at KSDO/San Diego (twice). He's also been News Editor at KFWB/Los Angeles and KCBS/San Francisco.

Haymond

Continued from Page 3

All we want to do is keep things well-focused, clean, and polished."

Haymond joined KLTR (then KRLY) as Sr. AE in 1982. He previously spent several years as AE at crosstown KULF (now KKQB) and KLOL, and was a producer/talk host at KTRH/Houston.



The Third Annual Silver Clef Award
Dinner and Auction
For the Benefit of
The Nordoff-Robbins
Music Therapy Foundation

Silver Clef Award
Honorees 1990:
BON JOVI

Jon Bon Jovi
David Bryan
Richie Sambora
Alec John Such
Tico Torres

Thursday, November 15, 1990
Roseland, New York City

Dinner Chairman—Robert Krasnow
Honorary Chairman—Ahmet Ertegun
Master Of Ceremonies—Ron Delsener

The first Nordoff-Robbins Clinic in the United States
opens at New York University, November 1990.

By invitation only.
For further information contact (212) 541-7948.

NELSON

AFTER THE RAIN

CHR MOST ADDED

100 STATIONS OUT OF THE BOX

Including:

- | | |
|-------------|-----------------------|
| WZOU | WKBQ |
| WPLJ | PIRATE |
| B94 | KISN |
| PRO-FM | X100 |
| PWR99 | KWSS |
| Q102 | KPLZ |
| WDFX deb 21 | And Many More! |

**MTV: Add
Nationwide Tour
Coming Soon!**

AFTER THE RAIN

The Second Single, Track and Video from the Platinum Debut Album



© 1990 THE DAVID GEFLEN COMPANY



STREET TALK®

A Nationwide-Shamrock Swap Meet

Nationwide has announced a swap-plus-cash deal of KWSS/San Jose for Shamrock's KMGC/Dallas. Tucson-based broker Frank Kalil is handling the transaction.

Now, will KWSS PD/afternoon driver **Larry Morgan** head to sister outlet KHMX/Houston as morning man or as OM/afternoon driver?

Precious seconds prior to presstime, ST learned that KZZP/Phoenix PD **Bob Case** has landed the PD post at KUBE/Seattle. Case programmed KUBE from 1983-85.

ST hears **Columbia** Sr. VP Black Music/Jazz Promo **Ruben Rodriguez** will join **Elektra Entertainment** as Sr. VP/Urban Music Division. He'll also be President/CEO of his own as-yet-unnamed label, which will be a joint venture with Elektra.

In light of this development, can we foresee expanded roles for Columbia VP/Black Music & Jazz Promo **Eddie Pugh** and VP/Black Music & Jazz Marketing **Sara Melendez** in the future?

PolyGram/Nashville VP/Promo **Eddie Mascolo** has resigned, effective October 31. Is he about to make a soft landing back at **RCA**?

WLUP (AM)/Chicago has reinked controversial afternoon driver **Steve Dahl** to a five-year deal worth \$6.5 million. Dahl will pony up a third of that to his longtime partner,

Garry Meier. The pair also share a 3% equity in the station.

Lawyers, Guns & Money

KIIS-FM/L.A. has issued the following statement in response to former morning personality **Liz Fulton's** lawsuit against **Rick Dees** and the station (ST, 10/19):

"Like all radio and television stations, KIIS from time to time makes programming changes that are intended to enhance and improve its programming. Changes in on-the-air personnel are a routine part of the broadcasting business. The decision not to renew Liz Fulton's contract was based on routine programming considerations and in no way constituted sex discrimination. KIIS believes the claims in the lawsuit to be unfounded and is confident the courts will agree."

Fulton — who now does weekend news at crosstown **KFI** — told ST, "I'm sorry it had to come to this. After I was fired, word spread that I left to spend more time with my family, and I needed to do something to rehabilitate my reputation in the industry. And when I saw a videotape of Dees [passing another woman off] as *me*, it was really the straw that broke the camel's back."

Meanwhile, remember that incident wherein a **KBEQ/KC** listener was injured by the station's van (ST, 11/2/89)? Well, attempts at a settlement have failed and the

Continued on Page 28

Rumbles 'N' Grumbles 'N' Bright Shiny Leads

- Are **Rick Dobbs** and his new, soon-to-be-announced **PolyGram** entity sugar-courting **BNW Marketing's John Barbis**?

- Speaking of suitors, **Enigma** is certainly the belle of the ball lately. Will the label remain partners with **Capitol**, jump to another major, or form an alliance with a company outside the industry?

- Why did those rumors about **Dance CHR KROY/Sacramento** going **Classic Rock** resurface?

- Are former **Q105/Tampa** APD **Dennis Reese** and **KROY/Sacramento** PD **Jeff McCartney** the semifinalists for the **WAPE/Jacksonville** PD post? What about **Star 94/Atlanta** PD **Bill Cahill** (a former **WAPE** PD) and **KKYK/Little Rock** PD **Brian Bridgman** — both of whom are flying in for interviews? Expect full detail jacket next week.

- Is the **Pollack Media Group** eyeing **WOMX/Orlando** PD **Brian Thomas**?

- Hot on the bootheels of **KHMx/Houston** OM **Jeff Scott's** move to PD at **Hot AC KSRR/San Antonio** comes word that **HMX MD Michael Newman** will join Scott as his APD/MD. Will **KSRR** revert back to **CHR**?

- Are ex-**Y95/Dallas** morning man **Sonny Fox** and former partner **Ron Hersey** ready to reunite as a

- morning combo? Hersey — most recently with **Power 99/Atlanta** and **KKFR/Phoenix** — worked with **Fox** in Miami at **WSHE** and **Y100**.

- Word is **Urban WJMO-FM (Jammin' 92)/Cleveland** is modifying its format to **Dance CHR**. Is interim PD/night rocker **Rob Morris** a lock for the PD post, or will other **BIG** names surface?

- Look for **Michael St. John** to sign on and program **WQLZ** (formerly **WMSR/Manchester-Nashville**, sometime around December 1. Dial position is 99.7, but don't expect the station to be called **Z100** or become a **Pirate Radio** clone. Could we expect an **Adult CHR** presentation?

- Will **Jim Payne**, who exited afternoons at **WGH-FM/Norfolk** for afternoons at **WBT-FM (Sunny FM)/Charlotte**, be adding programming department duties in the future?

- Is former **92X/Columbus** PD **Michael Hayes** about to begin afternoons at **Q102/Philly**?

- Don't expect **Q95/Detroit** APD/MD **Michael Walte** to go for the PD chair when **Gary Berkowitz** departs to start up his consultancy.

- Is indie promo rep **Chuck Oliner** closing on the **Impact** VP/Promo post?



FLEETWOOD MAC

HARD *feelings*

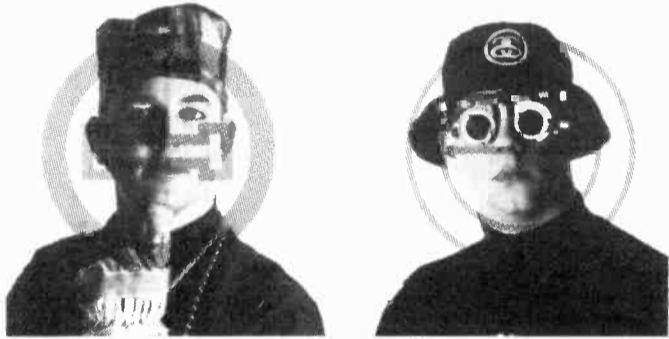
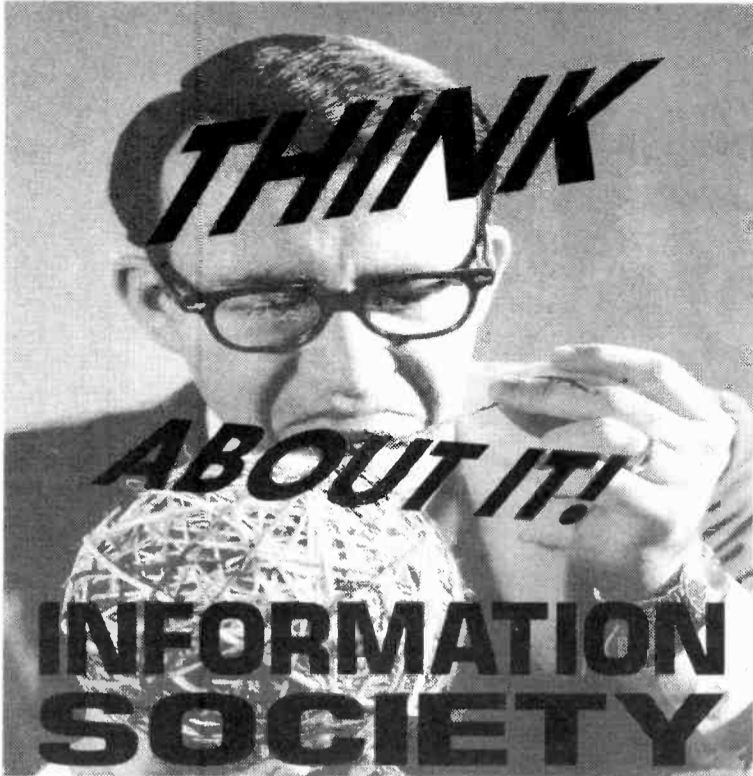
THE NEW SINGLE



PRODUCED BY GREG LADANYI AND FLEETWOOD MAC
FROM THE ALBUM *Behind The Mask*

 © 1990 Warner Bros. Records Inc.

STREET TALK®



"THINK"

THE NEW SINGLE

FROM THE NEW ALBUM
HACK

CHR Debut 39

Hot Action This Week At:

- | | |
|---------------|--------------|
| WXKS deb 33 | KOY-FM add |
| HOT97 12-7 | KKRZ add |
| B94 add | HOT949 20-17 |
| PWR99 27-24 | Q106 27-25 |
| KKBQ add | WCKZ 15-11 |
| PWR104 deb 27 | HOT95 18-15 |
| PWR96 22-11 | Y107 24-18 |
| PWRPIG 18-16 | KJ103 18-15 |
| Q105 22-20 | Z99 18-12 |
| B96 25-20 | KIKX 25-18 |
| KXXR 32-29 | WQXA 22-17 |
| HOT102 deb 25 | KZII 19-16 |
| WLOL 18-16 | KFMW 14-12 |
| Y108 deb 29 | KFBQ 17-10 |
| PWR106 add | KFTZ 23-19 |
| KKFR 19-17 | |

MTV - "Active Rotation"



©1990 TOMMY BOY MUSIC, INC.

Continued from Page 26

matter is headed for court. The plaintiff's attorney is asking for damages in excess of \$400,000.

And rapping up our legal beat . . . "We found many of the things very humorous," said 65-year-old mother of two **Beverly Resnick**, explaining why she and her fellow jurors found controversial rap group **2 Live Crew** innocent of violating obscenity laws in a highly publicized Broward County trial that ended last Saturday (10/20).

Talkin' 'Bout A Revolution

Nipping at the heels of **Jeff Pollack's** renewed criticisms of the ratings game (see Page 23) comes word that **B/D & A Prez Dwight Douglas** is writing to industry leaders in an attempt to "flame a consumer revolution" against **Arbitron**.

Demanding "better diary accuracy," Douglas recommends:

- Beginning the survey week on Monday
- Instituting some sort of aided recall system
- Delivering an in-tab sample that corresponds to the market's metro population.

Those infamous flames of a rumored format change at **Great Trails CHR 92X/Columbus** were further fanned by the station's recently switching consultants from **Dan Vallie's Jim Richards** to **Pete Salant**.

Wax 'N' Waves

• Word out of last week's **PolyGram** corporate meetings is that **A&M** and **Island** may lose as many as 40% of their US staffers before the end of the year in the wake of departments being consolidated under the PolyGram umbrella.

• **A&M** artist **Janet Jackson** just inked a deal with **Trudy Green** and **Howard Kaufman's HK Management**. Rumors that Janet will sign with **Virgin** (worldwide) and **Charisma** (in the U.S.) refuse to die.

• Former **WTG** Nat'l Dir./CHR Promo **Roger Smith** segues to **East West America** for Northern California regional promo duties.

• **Atco** names **Leo Collins** local DC/Baltimore promo. Collins comes from an internship at **Atlantic** in the **WEA** branch.

• **Atlantic** taps **K106/Beaumont** PD **Neil Harrison** to fill the Houston/New Orleans promo slot. He replaces **Michael Stevens**, who was upped to **MW** Regional rep.

• Yes, **Elektra** Denver promo rep **Gary Spivack** will segue to L.A. for local duties. He replaces **Ty Braswell**, who joined the film industry.

• After having been upped to Nat'l Dir./Singles Promo about six months back, **A&M's Steve Bartels** will actually begin working out of L.A. on Monday (10/29).

• **Elektra** Dallas local promo rep **Gregg Stevens** segues to **Polydor** for similar duties. He replaces **Barry Griffin**, who jumped to **Giant**.

• Congrats to **R&R** AOR Asst. Editor "Shoeless" **Lynn McDonnell** — she's joining **Interscope** as part of its national promo and marketing staff.



STROLL ON — To trumpet its traditional "Rocktober" contest, **KLOL** recently hired 20 members of the local homeless community to stroll the streets of downtown Houston wearing sandwich board signs. All members of the AOR's new street sales force were hired via the city's S.E.A.R.C.H. Homeless Project.

Great Trails VP/Programming **Jeff Ballentine** told ST, "Research is underway. Churban, Country, and Gold are possibilities." Smart money's on Gold.

N/T KCBS/San Francisco will drop all nine hours of its daily Talk programming in favor of a pure News format, effective November 1. The station had been All-News for about 15 years prior to taking on Talk elements in the early '80s.

Look for **Emmis** to flip **WJIB/Boston** from B/EZ to NAC this week. Ye Olde Rumor Mill had recently arrived **WNUA/Chicago MD Monica Logan** as the frontrunner for the 'JIB PD slot, but Logan *isn't* a candidate and will remain at **WNUA**.

However, ST hears the dude with the real inside track on the 'JIB job is **Blake Lawrence**, most recently PD at **WHVE/Sarasota-Tampa**.

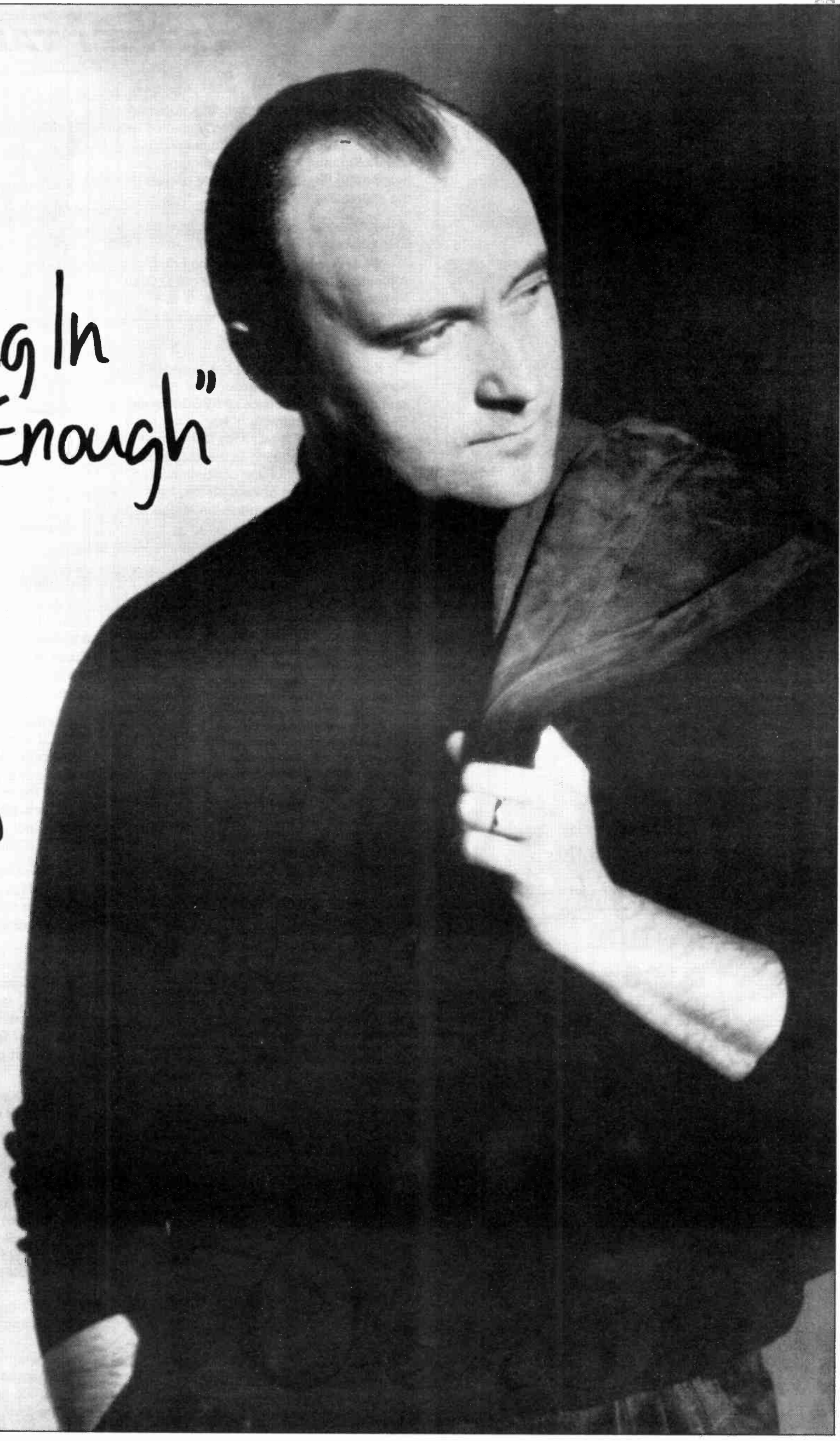
Meanwhile, **AFTRA** is all bent out of shape over **Emmis's** request that 'JIB jocks work a sixth day for no extra \$.

While **MTV** VP/Music Programming **Tom Hunter** says there's no "official" opening at the cable outfit, he confirmed he's talking to

Continued on Page 30

HELP THIS PSYCHIC... PLEASE

I know, if I were a really good psychic, I would know where the openings are. I am and I don't. I've been hosting a weekly call-in radio show for 4 years. Love the work, need a change of city. I travel the country and guest on radio and TV talk shows in major and medium markets. There are airchecks, telescopes, videotapes, and print write-ups available. **Call Jan Martin, (608) 274-0444.**

A black and white photograph of Phil Collins, looking slightly to the right with a thoughtful expression. He is wearing a dark turtleneck sweater and has a ring on his left hand. The background is dark and out of focus.

"Hang In
Long Enough"
by
Phil
Collins

Another in the string of
hits from the quadruple-
platinum album

...But Seriously.

"Another Day In Paradise"

"I Wish It Would Rain Down"

"Do You Remember?"

"Something Happened On
The Way To Heaven"

Produced by Phil Collins
and Hugh Padgham
Management: Tony Smith
Hit & Run Music, Ltd.



© 1990 Atlantic Recording Corp. A Time Warner Company

WILL TO POWER

"I'm Not In Love"

"Who could forget the success of 'Baby I Love Your Way?' WILL TO POWER has done it again. This slickly produced version sounds like a #1 record to me. After one listen we put it in around-the-clock rotation."

Lee Chesnut

POWER99 / Atlanta

ALREADY ON:

**PRO-FM
PWR96
Q106
HOT999
WCKZ
KZFM
B95
WQXA
KZOZ**

**ON YOUR DESK
THIS WEEK!**

epic

Continued from Page 28

several CHR programmers about a possible slot. Hunter's supposedly already chatted with **Power Pig/Tampa PD Marc Chase** and **WOMX/Orlando PD Brian Thomas**. ST also hears **KMEL/SF PD Keith Naftaly** passed on the opportunity.

Reconsider, Baby

WLAN/Lancaster, PA VP/Ops Frank Altdoerffer has taken the advice of PD **Dave Marino** — and, apparently, much of the industry — and dropped the station's \$1000 "pay-for-play" policy.

KGSR/Austin — which has been evolving from NAC toward an eclectic, Adult AOR sound under the guidance of **KBCO/Denver OM Dennis Constantine** of late — has hired crosstown **KLBJ-FM MD Jody Denberg** as PD.

The station is cutting instrumentals down to one or two an hour and concentrating on music from the likes of **Paul Simon, Lyle Lovett, the Neville Brothers, the Indigo Girls, and Joe Jackson**.

Lip Service

• Longtime L.A. air personality **Mucho Morales** — who, after several years at **Power 106**, moved to crosstown **Urban KKBT** about nine months back — will start doing afternoon drive at **Gold KRTH** next month. Current **KRTH** pm driver **Steve Scott** will segue to another shift.

• **WQHI/Tallahassee** flips from AC to Country and new calls — **WHKX**. Georgia broadcast vet **Jim Jennings** is the new GM.

• **WFXS/Chattanooga** switches from Classic Rock to AOR under **B/D & A**.

• Former **KNUA** (now **KKNW**)/**Seattle PD Ralph Stewart** lands the MD slot at **NAC KTWV (The Wave)/L.A.** He succeeds **Monica Logan**, who accepted a similar position at **NAC WNUA/Chicago** several months back.

• **KBEQ/KC** morning madman **Randy Miller** will segue to mornings at sister Sports/Talk outlet **XTRA (AM)/San Diego**. Miller's successors will be **KBEQ** morning cohost **Mary Glenn Lassiter**, producer **Jon Scott**, and a player to be named later.

• **WAVA/Washington** inks former **Z99/OKC PD Brett Dumler** as its new APD.

• **KBCO/Denver** personality **Paul Marszalek** did nail the highly coveted MD slot at **WXRT/Chicago**.

• After only three weeks on the job, **Q105/Tampa APD Dennis Reese** resigned to care for wife **Kathy "Wild" West**, who — for health reasons — was unable to make the move.

• **WIYY/Baltimore** Production Dir. **John Rellly** lands the same job at **WBCN/Boston**.

• **WPGC/Washington** Research Dir. **Sheldon Hicks** exits.

• **Tom Hutylar**, who recently stepped down as **KUBE/Seattle PD**, exits the station to concentrate on his voiceover business.

• **WEGX/Philly** morning cohost **Scott Thrower** is leaving to join **KKFR/Phoenix's** morning team. Meanwhile, **KKFR** Program Coordinator/pm driver **Christopher Lance** will exit shortly for medical reasons.

• Latest Z-Rock affiliate: **WAYL/Minneapolis**, which had been simulcasting Classic Rock with its FM sister **KLXK**.

• **WPFR/Terre Haute, IN** acting PD/MD **Kevin Webb** officially gets the PD gig. He'll eventually name an MD.

• **WLUP (AM)/Chicago** names **Laura Witek** News Dir.

• **KKRD/Wichita's** new PD is morning man **Beau Robbins**.

• **KCHX/Midland-Odessa, TX** APD/MD **Marc Katrl** is upped to PD, replacing **Kelly McCrae**. Night rocker **Sammy G** becomes APD.



BALLS DEEP — Upon learning that the familiar foam rubber flyers were a prime source of physical activity among U.S. servicemen stationed in the Middle East, **WPST/Trenton, NJ** morning man **John French** began a campaign to collect nerf balls and ship them to the troops taking part in **Operation Desert Shield**. As evidenced by the above photo, French swiftly found himself balls-deep in nerfs.

And In This Corner . . .

Been a loooong time since we've seen a bona fide cover battle, but there's a brouhaha a-brewing between **Atlantic's Joey Kid** and **Epic's Will To Power**. Both acts have cut versions of **10cc's** 1975 hit, "I'm Not In Love."

Seeking more musical balance, **KRSP-FM/SLC** made a significant format adjustment last Friday (10/19). The station had been the most current/recurrent-driven AOR in the country, turning over its heavies as often as 8-10 times a day. **KRSP** now has cut back to four new tunes an hour and readded 16 tons of mainstream library cuts.

So you wanna be an author . . . **KPNW (K-Lite FM)/Eugene, OR OM Dave Mariah** is looking for fictional, radio-oriented stories for possible publication. Contact him at (503) 485-1120.

Scaling Cliffs 'N' Charts

A tip o' the ol' ST chapeau to **EMI's Eric Johnson**, whose "Cliffs Of Dover" last week became the first Top 5 instrumental in AOR Tracks chart history.

Hello Stranger

When an attractive young lady approached him at a bar last Saturday (10/20) and wanted to get friendly, **92X/Columbus PD Tom Gilligan** must've thought it was His Lucky Night.

Gilligan wound up taking her back to his house, where she *drugged* him via a cocktail. While he was out, Gilligan was ripped off for nearly \$400 in cash, just about everything that could be carried out of his house, and his Jaguar XJS.

After being released from the hospital, Gilligan identified the culprit from police photos. Turns out she was the "Rolex Bandit," who'd been prominently featured on TV's "America's Most Wanted" recently. The officers eventually found the car, but *not* the girl, the cash, or the rest of Gilligan's goodies. Forewarned is forearmed, guys.

DINO GENTLE

The multi-format hit single and video

Featuring Delona Tanner

The follow-up to the Top 5 smash ROMEO

Produced, arranged and performed by Dino

From the Island album "SWINGIN'"

 ISLAND © 1991 Island Records, Inc.

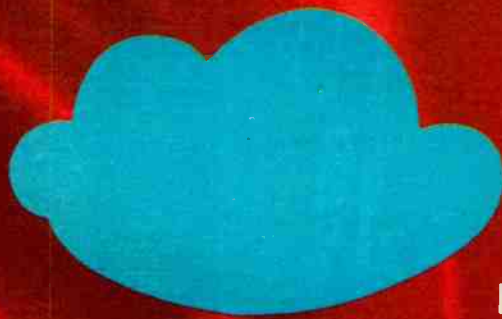
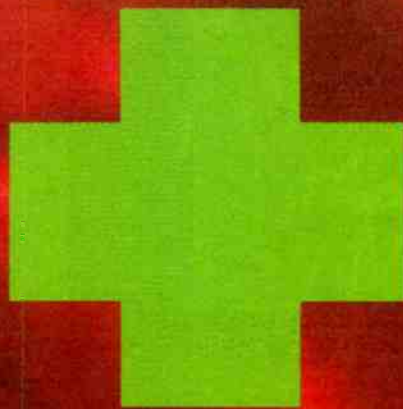
FAMOUS
MUSIC
VIDEO

NENEH CHERRY VIDEO
Now on 

**red
+ hot
blue**

On **red**, today's most celebrated performers have come together to record new interpretations of twenty classic Cole Porter songs in a musical testament dedicated to the fight against AIDS. These great artists have done their part—now let's do ours. Each album sold will bring us one step closer to wiping out the worst epidemic of our time. It's simply an investment in our future.

**"USE YOUR MENTALITY...
WAKE UP TO REALITY."**
COLE PORTER



Featuring New
Music From
U2
Sinead O'Connor
Neneh Cherry
Jody Watley
Lisa Stansfield
Annie Lennox
David Byrne
Jungle Brothers
Neville Brothers
k.d. lang
Fine Young Cannibals
Debbie Harry
Iggy Pop
Tom Waits
Erasure
Jimmy Somerville
Aztec Camera
Salif Keita
Les Negresses Vertes
The Thompson Twins
Kirsty MacColl
& The Pogues


Chrysalis

12+ SUMMER '90 ARBITRON RESULTS

Salt Lake City- Ogden-Provo

	Sp '90	Su '90
KKAT (Ctry)	8.5	9.3
KISN-AM & FM (CHR)	7.5	8.5
KBER (AOR)	4.0	6.7
KSFI (AC)*	8.1	6.7
KSL (Talk)	6.8	6.4
KLZX-AM & FM (CR)	7.8	6.3
KCPX (CHR)**	5.4	5.3
KRSP-FM (AOR)	4.2	5.1
KSOP-AM & FM (Ctry)	5.6	4.8
KJQN-FM (NR)	4.1	4.0
KMGR-FM (AC)	3.3	3.9
KZHT (CHR)	3.5	3.0
KLVV (AC)***	2.0	2.7
KALL (AC)	2.6	2.6
KDYL (BBnd)	3.1	2.5
KZOL (Gold)	1.4	2.0
KLCY-FM (AC)	2.1	1.9
KBZN (Jazz)	.7	1.8
KBCK (Ctry)	1.7	1.5
KRSP (Gold)	.4	1.5
KFAM (B/EZ)	.5	1.2
KTKK (Talk)	2.1	1.2

*Formerly B/EZ
**Now AC
***Now CHR

Greensboro- Winston- Salem- Highpoint

	Sp '90	Su '90
WTQR (Ctry)	15.3	18.6
WKRR (AOR)	11.9	10.6
WJMH (UC)	7.3	7.7
WQMG-FM (UC)	6.0	5.2
WWWB (AC)	5.6	4.8
WMOX-FM (Gold)	3.4	4.7
WSJS (AC)	4.7	4.6
WKSJ (CHR)	4.7	4.0
WKZL (CHR)	5.7	3.9
WMAG (AC)	6.7	3.6
WPCM (Ctry)	1.5	2.5
WWMY (B/EZ)*	2.9	2.5
WWGL (Rel)	1.0	1.9
WMFR (AC)	1.2	1.7
WFMX (Ctry)	.7	1.6
WHPE (Rel)	.7	1.4
WRDX (AC)	1.5	1.3
WAAA (UC)	1.5	1.0

*Became Soft AC at the end of rating period

Buffalo- Niagara Falls

	Sp '90	Su '90
WJYE (AC)	7.1	10.9
WYRK (Ctry)	8.8	8.7
WKSE (CHR)	10.7	7.6
WBLK (UC)	4.4	7.0
WBUF (AC)	7.5	6.9
WGR-FM (AOR)	7.3	6.6
WMJQ (CHR)	6.5	6.6
WHTT-FM (Gold)	6.1	6.2
WUFX (CR)	5.3	6.1
WBEN (AC)	8.3	5.6
WECK (BBnd)	4.4	4.3
WGR (N/T)	2.8	3.0
WWKB (Talk)	1.8	1.3
WEZQ (B/EZ)*	1.2	1.2
WDCX (Rel)	1.3	1.0
WXBX (CR)**	.6	1.0

*Switched from WBMW (NAC) in midbook
**Switched from WGKT (Gold) in midbook

Rochester

	Sp '90	Su '90
WCMF (AOR)	15.1	16.0
WPXY-FM (CHR)	12.5	11.8
WBEE-FM (Ctry)	9.4	10.7
WHAM (AC)	8.9	9.9
WVOR (AC)	11.2	7.5
WRMM-AM & FM (AC)	7.1	7.3
WDKX (UC)	4.4	6.1
WKLX (Gold)	6.0	6.1
WZSH (AC)	5.2	4.6
WBBF (Ctry)	2.1	2.8
WMJQ (CHR)	1.2	1.6
WPXY (Nost)	.9	1.1

Nashville

	Sp '90	Su '90
WYHY (CHR)	12.5	12.0
WSIX-FM (Ctry)	12.7	11.5
WSM-FM (Ctry)	7.4	8.8
WKDF (AOR)	9.1	8.4
WZEZ (AC)	8.8	7.7
WLAC-FM (AC)	8.2	6.7
WQQK (UC)	6.3	6.6
WGFY (CR)	4.4	5.3
WRMX (AC)	3.4	4.4
WSM (Ctry)	3.3	3.5
WLAC (N/T)	2.8	2.7
WVOL (Gold)	2.3	2.5
WAMB (BBnd)	1.7	2.3
WRLT (AOR)	.7	2.2
WBVR (Ctry)	.4	1.3

Charlotte- Gastonia- Rock Hill

	Sp '90	Su '90
WSOC-FM (Ctry)	13.1	14.4
WPEG (UC)	11.7	11.6
WCKZ (CHR)	8.9	7.5
WRFY (AOR)	7.8	7.5
WMXC (AC)	6.3	5.6
WWMG (Gold)	4.4	5.0
WBT (AC)	6.7	4.8
WEZC (B/EZ)	5.6	4.7
WTDR (Ctry)	3.5	4.7
WBT-FM (AC)	3.9	4.6
WZZG (CHR)	4.0	3.2
WXRC (AOR)	2.1	1.9
WRDX (AC)	1.5	1.8
WFGW & WMIT (Rel)	1.1	1.4
WGIV (Gold)	.5	1.1
WGSP (Rel)	.8	1.1

Oklahoma City

	Sp '90	Su '90
KXXY-AM & FM (Ctry)	16.0	14.9
KATT (AOR)	9.2	10.2
KJYO (CHR)	7.5	9.6
KMGL (AC)	7.4	6.9
WKY (B/EZ)*	3.8	6.5
KKNG (AC)	8.0	5.9
KZBS (CHR)	7.5	5.8
KRXO (CR)	5.3	5.7
KEBC (Ctry)	6.8	5.3
KLTE (Gold)	4.8	5.1
KTOK (N/T)	5.5	4.9
KOMA (Gold)	3.6	3.7
KTNT (Jazz)	.6	2.1
KPRW (UC)**	1.3	1.8
KTLV (Rel)	1.0	1.0
WWLS (Sports)	.6	1.0

*Formerly Country
**Became Business News at end of rating period

For The Record

In the New Orleans Arbitron break-out (R&R, 10/19) WNOE-AM & FM trended 6.6-6.0. And in the San Diego Arbitron roundup (R&R, 10/5), KJQY should have been identified as AC.

Under the AC Format Leaders section of the "R&R Ratings Report & Directory, Vol. 2/1990," WMYI should have been listed as being in the Greenville-Spartanburg market.

© 1990 Arbitron. May not be quoted or reproduced without prior written permission from Arbitron.

Memphis

	Sp '90	Su '90
WHRK (UC)	12.4	12.8
WGKX (Ctry)	10.9	10.2
WDIA (UC)	9.2	9.4
WEGR (AOR)	8.1	9.4
WMC-FM (CHR)	8.1	8.7
WRVR (AC)	8.7	8.5
WLOK (UC)	4.5	5.5
KHUL (UC)	6.8	5.1
KMPZ (CHR)*	4.0	4.1
WEZI (AC)**	4.6	3.9
WMC (N/T)	2.9	3.9
KWAM (Rel)	1.7	2.5
WREC (BBnd)	2.4	1.7
WXSS (UC)	1.3	1.7
KFTH (Rel)	1.3	1.5
WODZ (Gold)	.9	1.2
WCRV (Rel)	1.2	1.1

*Became KPYP (Gold) toward the end of the rating period
**Started rating period as B/EZ

Dayton

	Sp '90	Su '90
WGTZ (CHR)	10.9	11.0
WHIO (Talk)	6.5	8.6
WHKO (Ctry)	8.1	8.5
WTUE (AOR)	7.3	7.4
WWSN (AC)	6.6	7.4
WLW (AC)	5.9	6.2
WAZU (AOR)	5.8	5.0
WDAO (UC)	4.3	5.0
WVUD (AC)	4.6	4.6
WYMJ (Gold)	5.8	3.5
WONE (Ctry)	4.2	3.0
WCLR (B/EZ)	3.0	2.9
WPFB-FM (Ctry)	1.6	2.6
WOFX (CR)	1.3	1.9
WING (Gold)	1.8	1.6
WIZE (Nost)	1.0	1.4
WPFB (Nost)	1.3	1.4
WGRR (Gold)	.5	1.2
WFCJ (Rel)	.8	1.0

Jacksonville

	Sp '90	Su '90
WAPE (CHR)	12.8	11.5
WQIK-FM (Ctry)	8.7	9.9
WEJZ (AC)	8.6	8.8
WKQL (Gold)	6.7	8.5
WFYV-FM (AOR)	8.9	6.4
WHJX (UC)	5.4	5.8
WCRJ (Ctry)	3.6	5.5
WIVY (AC)	5.7	5.2
WOKV (N/T)	2.4	5.0
WZAZ-FM (UC)	3.8	3.6
WZAZ (UC)	3.1	2.4
WSVE (Rel)	2.4	2.2
WIOI (CR)	3.5	1.8
WCGL (Rel)	2.9	1.6
WJAX (B/EZ)	—	1.0

Orlando

	Sp '90	Su '90
WJHM (UC)	8.9	11.4
WWKA (Ctry)	9.6	8.7
WSTF (AC)	8.6	8.5
WOCL (Gold)	7.9	8.0
WHTQ (AOR)	6.6	6.7
WOMX-AM & FM (CHR)	9.2	5.7
WSSP (B/EZ)	6.1	5.7
WDIZ (AOR)	5.2	5.6
WDBO (AC)	6.6	5.0
WJYO (AC)*	3.3	3.8
WWLV (B/EZ)	2.3	3.6
WWNZ (N/T)	3.4	3.4
WLOQ (NAC)	3.5	2.9
WXXL (CHR)	3.8	2.7
WONQ (Span)	.9	1.8
WTLN-AM & FM (Rel)	1.1	1.2

*Became WMGF after the rating period ended

Louisville

	Sp '90	Su '90
WAMZ (Ctry)	14.9	16.7
WHAS (AC)	15.7	12.8
WVEZ (AC)	7.9	8.3
WDJX-AM & FM (CHR)	13.7	7.9
WQMF (AOR)	7.0	7.0
WGZB (UC)	4.3	5.6
WLRS (AOR)	6.6	5.5
WRKA (Gold)	5.6	4.8
WLOU (UC)	4.3	4.3
WZKS (CHR)*	1.1	4.3
WXVW (B/EZ)	2.7	2.5
WWKY (Ctry)	1.4	2.1
WAVG (Gold)	1.9	1.6
WLLV (Rel)	1.1	1.5
WLSY (B/EZ)	1.4	1.4
WTMT (Ctry)	.9	1.4

*Began rating period as WXLN (Rel)

Birmingham

	Sp '90	Su '90
WZZK-AM & FM (Ctry)	15.7	16.1
WENN (UC)	12.0	11.9
WAPI-FM (CHR)	8.2	10.0
WMJJ (AC)	7.9	9.2
WZRR (AOR)	7.9	7.6
WERC (N/T)	6.1	6.0
WKXX (CHR)	5.1	5.7
WATV (UC)	5.9	4.8
WDJC (CC)	3.8	4.1
WAGG (Rel)	4.2	3.5
WAPI (BBnd)	4.8	3.4
WJLD (UC)	2.6	2.7
WZBQ-FM (CHR)	1.9	1.6

Estimating Arbitron Error Range

By Terry Danner

Up until a few years ago, one of the most dreaded words in radio broadcasting was "nomograph," Arbitron's almost undecipherable method of reporting the reliability (error factor) for its reports. The list of people who knew how to read a nomograph was reportedly shorter than the list of longterm Yankee managers.

Then in 1982, Arbitron switched to a new method of reporting reliability, with a pair of tables listed in the back of each Arbitron report. While this made it "easier" to figure out the standard error of a rating point, it still avoided any mention (let alone translation) of that error in the language of the masses: shares.

Here's an opportunity to actually figure out what the error range is for your share in your market. (If you've never done it before, I suggest you get a large bottle of Maalox first.)

Boxed on the far right is a simple "recipe" for computing the standard of error of an Arbitron share for

"The job falls to each broadcaster to look at the margin of error for ratings/shares."

your station at the 95% level of confidence (95 times out of 100, your share would fall into the range given. The 95% confidence level is generally used by statisticians to determine the acceptable range of error.)

Start by filling out numbers one through six from your Arbitron ratings book. Be sure you use the population (number one) for the demo you're looking at. Once you have the first six blanks filled in, just follow the simple math on steps seven through 12. Each line

"Here's an opportunity to actually figure out what the error range is for your share in your market."

of the formula tells you where to find the information you need. Do each step in the order given, and do the steps in parentheses on each line first. For example, on step eight, you would multiply answer seven by answer one, then divide by 51.

Using KIIS-FM/Los Angeles as an example, this formula tells us that during the spring '90 survey, KIIS received the shares listed in the box below.

Thus, we can be 95% certain that KIIS-FM really had:

Demo	Daypart	Share	Error Range
12+	total week	5.7	+/- .9
Adults 25-54	total week	5.1	+/- 1.1
Teens	total week	17.1	+/- 4.1
Women 18-34	7pm-midnight	5.4	+/- 3.0
Women 18-34	7-8am	11.7	+/- 2.2
Women 18-34	10-11pm	3.6	+/- 3.3

• 12+ total week share somewhere between 4.8 and 6.6

• 25-54 total week share somewhere between 4.0 and 6.2

• Teens total week share somewhere between 13.5 and 21.6

• Women 18-34 7pm-midnight share somewhere between 2.4 and 8.4

• Women 18-34 7-8am share somewhere between 9.5 and 13.9

• Women 18-34 10-11pm share somewhere between .3 and 6.9

Statistically speaking, these error ranges aren't surprising. (Although the scream I just heard from programmers was louder than the Vulcan death cry.) The errors are a couple of points plus or minus on a 100-point scale. As you can see, the smaller the demo or daypart, the higher the error range goes.

But broadcasters tend to forget that shares measure

"We tend to compare our 5.7 only against someone else's 5.4 or 6.8, without a thought to the 100-point scale."

a 100-point scale and that a 5.7 means that "5.7 persons out of 100 persons (who are listening to the radio during that given quarter-hour

are listening to the given station."

We tend to compare our 5.7 only against someone else's 5.4 or 6.8, without a thought to the 100-point scale.

If you had 100 jelly beans on your desk, you might not see the difference between 5.4 jelly beans and 6.8 jelly beans. But when your share drops from 6.8-5.4, panic

Gaining 95% Confidence

Here's an easy way to work out the standard error for your station's Arbitron ratings. Sections and page numbers refer to those sections and pages in the Arbitron ratings book. A sample worksheet for KIIS-FM/Los Angeles follows.

Market: LOS ANGELES Survey: SPRING 90

Demo: 12+ Daypart: TOTAL WK

Station: KIIS-FM Share: 5.7

1. Write down your market's population (page 3a). Use the Metro area population in the top left. 9265900
2. Write down your AQH persons. (Don't forget to add the 00.) Look under Specific Audiences. 94400
3. Write down your market's AQH persons (add 00). Also found under Specific Audiences. 1661000
4. Write down your AQH rating (Specific Audiences). 1.0
5. Look on page v in the back of the Arbitron and write down the value listed next to your AQH ratings. 9.95
6. Look on page vi in the back of the Arbitron and write down the number given for the daypart and demo you're checking (12+ M-S 6am-midnight is in the very top right). 119.78
7. #5 ÷ #6 = .083068
8. (#7 × #1) ÷ 51 = 15092
9. #8 + #2 = 109,492
high AQH
10. (#9 ÷ #3) × 100 = 6.6
high share
11. #2 - #8 = 79,308
low AQH
12. (#11 ÷ #3) × 100 = 4.8
low share

You can be 95% confident that your station's real share is somewhere between 6.6 and 4.8
#10 #12

Sleep well!

Copyright 1990, Terry Danner: Research.

may start rolling through the station, possibly followed by a few heads.

"The smaller the demo or daypart, the higher the error range."

Arbitron has done a good job of trying to remind broadcasters that the ratings surveys are estimates, even if they make it less than easy for a lay person to determine just how reliable those estimates are. So the

job falls to each broadcaster and station to look at the margin of error for a station's ratings/shares, and to keep that margin in mind when evaluating the success or failure of a performer/contest/promotional campaign/programmer.

Terry Danner is the founder of Terry Danner: Research, a radio research consultant firm. She can be reached at (503) 452-9315.



MIKE SHALETT

Tracking Music Consumers' TV Viewing Habits

'GMA' Still Reigns In Mornings; 'Oprah', 'Arsenio' Tops In Talk

Radio stations, record labels, and record retailers looking to buy TV time can make informed decisions about how to best reach music consumers by getting to know what they watch — mornings, afternoons, evenings, and late-nights.

Network Morning Shows

Street Pulse Group's Soundata National Music Consumer Study panelists have proven to be great prognosticators of future trends in consumer behavior, including TV viewing. In fact, if the panelists' track record holds true, "Good Morning America" should remain the solid leader of the morning TV race.

Among the panelists, 21% watch ABC's "GMA" at least one day per week — and 21% of those viewers tune in an average of three days a week. Two out of three "GMA" viewers are 25 or older; 21% are 18-24.

By contrast, NBC's "Today Show" pulls in 16% of the panelists — and 16% of these "Today" fans are between 18-24. "CBS This Morning" garners a 13% tally, but it makes a stronger showing than "Today" among 18-24s, who comprise 21% of the "CBS" audience.

Daytime Talk Shows

At least one day per week, 42% of music consumers tune in "The Oprah Winfrey Show." A majority of women (53%) and one-third of men (31%) surveyed watch the show an average of 2.6 days per week. These figures place "Oprah" far ahead of all other daytime talk shows.

Two out of three black consumers view "Oprah" at least one day a week — the average number of days is slightly better than three. Among all viewers, the younger

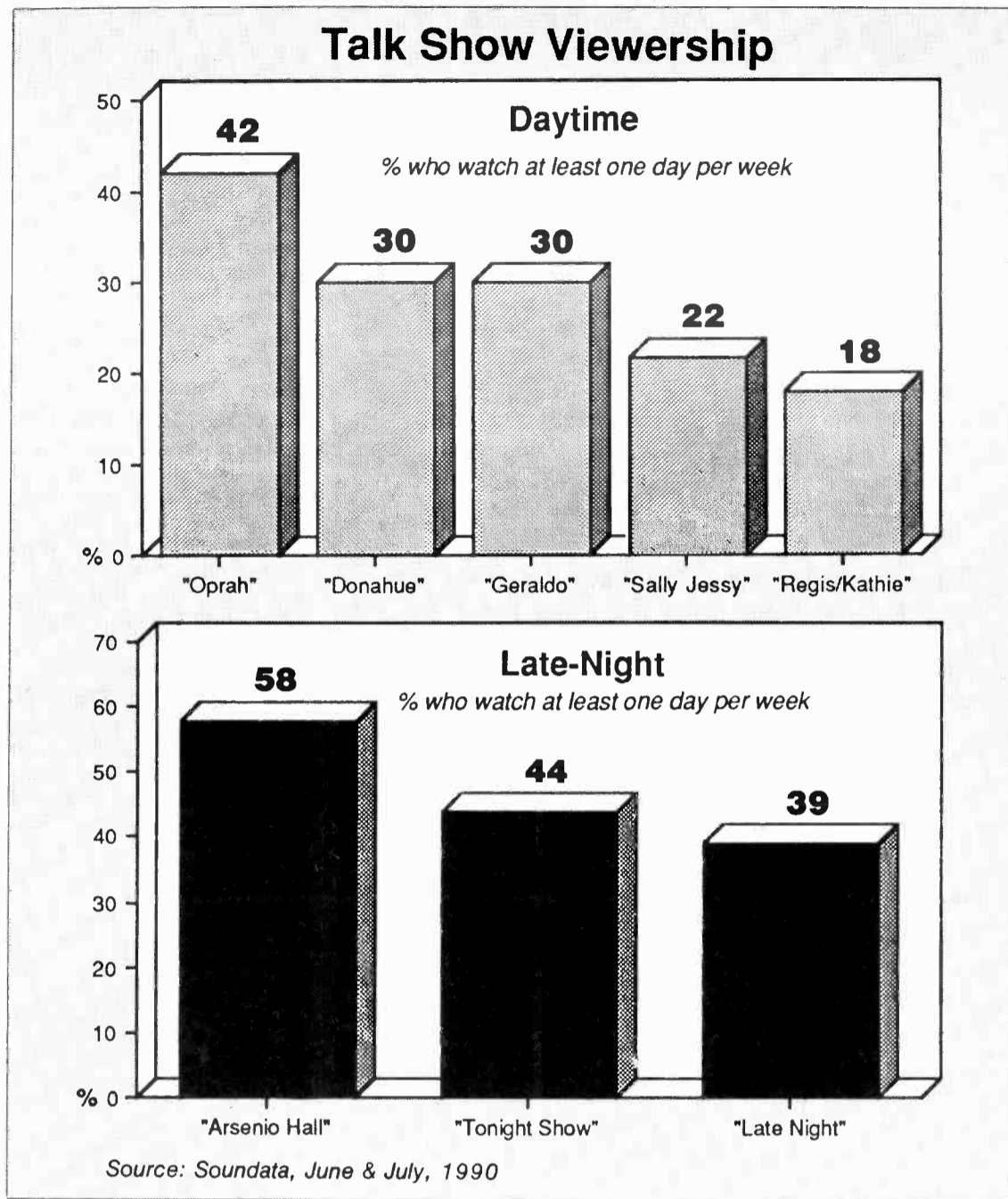
consumer, the more likely he or she is to watch. Overall, 26% of music consumers are 17 and younger, and 56% of that younger demo tune in at least one day per week. A similar percentage of 18-20s and 21-24s watch "Oprah." These two demos, combined with teens, make up nearly half of "Oprah" 's music consumer audience.

"Donahue" and "Geraldo" finish in a dead heat for the number two spot at 30% each. "Geraldo" has an edge over "Donahue" among blacks, but "Donahue" betters "Geraldo" among older viewers. Each show's average number of days tuned in is 2.3. As for "Sally Jessy Raphael" and "Regis & Kathie Lee," both come in as also-rans, attracting less than half of the "Oprah" share.

Three percent of music consumers report buying an album in the past three months as a result of an artist appearance on a daytime talk show. The artists whose work was bought included 2 Live Crew, Luther Vandross, and Ice-T.

Late-Night Talk Shows

As far as music consumers are concerned, Arsenio Hall reigns as the king of late-night TV. Nearly three out of five tune into his show at least one day per week; the average number of days is three. Arsenio's black fans watch his show an average of four days a week. Young viewers — those 18 and under, and 18-24s — make up 48% of "Arsenio" 's audience. The



vast majority (75%) of those under 18 and two-thirds of 18-24s are "Arsenio" viewers.

"The Tonight Show," home of perennial favorite Johnny Carson, attracts 44% at least one day per week. Carson's viewers tune in slightly more than two days a week on average. Carson's appeal is less age-driven than Hall's. Frequency of "Tonight Show" viewing is the same across the board among all demos above age 21.

"Late Night With David Letterman," usually broadcast an hour later than "Arsenio" and "The Tonight Show," pulls in 39%. Letterman's audience skews significantly male: Viewership is made up of two males for every female. (Maybe Letterman could use a list of top ten reasons why women should watch "Late Night.") Overall, "Late Night" fans flock to the show an average of two days a week.

Since March 1989, "Arsenio" 's viewership has increased 25%; "The Tonight Show" and "Late Night" have both lost a few points.

'Saturday Night Live'

Labels looking to showcase talent, take note: "Saturday Night Live" remains popular among music consumers — 45% are regular viewers. Men are slightly more likely to watch than women. "SNL" watching varies by age: Two out of three people under 18 and two out of five 18-44s tune in, but the show lures only one in four 45+ viewers.

Cable Television

Seven out of ten subscribe to cable television. Cable penetration is equal among men and women. However, there is a higher percentage of cable penetration among those 25-44 than among all other age segments.

MTV

MTV is received by 92% of those wired for cable. This figure holds across all age segments with the exception of the 45+ group (82%). An average MTV viewer tunes in 4.4 days per week; for those under 18, the figure rises to 5.8. The more educated the consumer, the fewer days he or she watches MTV.

A majority of those who get MTV say they are either watching the channel more often or about the same amount they did six months ago. However, by a ratio of 2:1, those under 18 say they're watching more. In contrast, 18-24s have experienced a dropoff. Those reporting they're watching less outnumber those who claim they're watching more by 2:1.

VH-1

Two out of three music consumers with cable receive VH-1, and 75% of those consumers give VH-1 a look at least once a week. The channel's viewers punch it in 3.6 times on average. A heavy percentage of blacks — 83% of all blacks with access to the channel — watch VH-1, compared to 78% of whites.

Viewer satisfaction is greatest among those 35 and older. In the 35-44 segment and the 45+ segment, the ratio of more-to-less viewing breaks down to 1:1. In younger demos, viewing has dipped.

Nashville Network

The Nashville Network is received by 70%, but only 47% watch it — and they do so an average of 2.9 days a week. The older the viewer, the more likely he or she is to watch.

Nashville Network viewers report spending more time with the channel than they did six months ago by a ratio of 2.5:1. The only age segment posting declining viewership is the 45+ group.

BET

Black Entertainment Television reaches 45% of those with cable, and 40% of that 45% tune in at least one day per week — a figure that holds across all age segments. The average number of days that BET's viewers tune in is 3.8. Among black consumers, 94% of those who receive the channel watch 5.2 days per week. The ratio of less or more viewing breaks down to 1:1.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

AY, CARAMBA

Paging Bart Simpson

Hey dude! Half of U.S. music consumers watch TV's most infamous underachiever on a regular basis. Among those under 18, that figure jumps to nearly three-quarters. Rambunctious Bart's appeal does have a limit: Music buyers over the age of 45 tune him out.

The other demos are impressive. Almost half of 25-34s check out "The Simpsons" regularly, as do better than a third of 35-44s. The show is proportionally much more popular among black consumers than whites: seven out of ten blacks are "Simpsons" fans, compared to 45% of whites. And the show's more popular with men than women.

Music consumers are also hip to Fox-TV's comedy program "In Living Color" — 35% watch it. As with "The Simpsons," a higher percentage of men tune in than women. Eight out of ten black consumers are "Living Color" viewers, compared to three out of ten whites. The younger the music consumer, the more likely he or she is to watch the show.

R&R HOTFAX

The "Information Advantage"

The NEWS SERVICE

Mid-week issue gives you a jump on the hottest news, business, promotion and ratings trends, plus advance "Street Talk."

"Special UPDATES"

Whenever major industry news breaks we publish an "Update"... Hotfax® readers always find out first!

"Instant" INFORMATION RESOURCE

Customize your weekly HOTFAX® issue with "Special Sections" designed to fit your personal information needs.

Order and read...Only what you need!



BIZ FAX™...the complete R&R transaction report. Details on all stations traded this week.



CHART FAX™...Up-to-the-minute compilations of R&R chart data. Summary form or "Detailed Reports."



MUSIC FAX™...Latest on who's making music news and appearances, plus historical insights for the coming week.

R&R HOTFAX®... TRY IT FREE

CALL OR FAX FOR DETAILS

Call 213 • 553-4330

Fax 213 • 203-8727

HOTFAX service available only to R&R subscribers

FIRST IN FAX!

MUSIC DATEBOOK

Cocker, Etheridge Tear Down The Wall

MONDAY, NOVEMBER 5

1960/Johnny Horton is killed in an auto accident near Austin. Ironically, Horton had just performed at the Skyline, where Hank Williams played his last show. Both men also left the same widow, Billie Jean.

1965/The Who release a song that becomes an anthem for hippies, "My Generation."

1970/At the Whisky in Los Angeles, Beach Boy Brian Wilson makes a rare appearance with the group, but ends up falling several times, and has to be helped off the stage.

1976/The Captain & Tennille rub noses as "Muskrat Love" hits No. 1 CHR.

1989/In Watsonville, CA, near San Francisco, Mick Jagger surprises earthquake-ravaged farmers by appearing in person and donating \$500,000 to the relief effort. Part of the money is earmarked for Hurricane Hugo victims. Also, Sgt. Barry Sadler, who performed "The Ballad Of The Green Berets," dies at 49.

Born: Ike Turner 1931, Bryan Adams 1959, Art Garfunkel 1941, Roy Rogers 1911, Peter Noone 1947, the late Gram Parsons 1946

TUESDAY, NOVEMBER 6

1964/Tex Ritter is inducted into the CMA Hall Of Fame.

1965/New York suffers a citywide blackout. To pass the time, Bob Dylan invites Robbie Robertson and Rolling Stone Brian Jones to his hotel room to jam all night.

1973/Two Los Angeles men who had attempted to move Gram Parsons's remains are fined \$300 each. Police investigation reveals the two were trying to fulfill Parsons's request to be cremated in the desert.

1975/The Sex Pistols play their first concert at England's St. Martin's School of Art. Offended school officials pull the plug on the band after ten minutes.

1984/Marvin Gaye Sr. receives five years' probation for killing his son, who is judged to have "tragically provoked" the shooting.

Born: Glenn Frey 1948

WEDNESDAY, NOVEMBER 7

1968/Shortly after the Doors' Jim Morrison exposed himself to a Miami audience, the singer is arrested by nervous Phoenix police for attempting to incite a riot. Morrison had told the Phoenix crowd to "stand up."

1986/Willie Nelson plays a cocaine-dealing lawman on "Miami Vice." Also, Prince stuns students at a Hawthorne, CA high school football game when he steps on the field to crown the homecoming queen.

1988/John Fogerty is found innocent of plagiarizing himself. Fantasy Records had claimed Fogerty copied "Run Through The Jungle" when composing "The Old Man Down The Road." The singer comments, "I could see William Shakespeare, John Lennon, Bob Dylan, and Bruce Springsteen saying, 'John, don't blow this.'"

Born: Robin Lee 1963, Joni Mitchell 1943, Johnny Rivers 1942, Mary Travers (Peter, Paul & Mary) 1937, Al Hirt 1922, Nick Gilder 1951



Glenn Frey, Bonnie Raitt, Bryan Adams, Robin Lee

THURSDAY, NOVEMBER 8

1963/Still an infant, Victor Flamingo stuns his parents when he plays "Sugar Shack" in its entirety on his toy piano. He begins violin lessons a few months later.

1985/Sting's concert movie, "Bring On The Night," opens nationally.

1988/The day a movie based on his life begins production in Memphis, Jerry Lee Lewis, citing \$3 million in debts, files for personal bankruptcy. Also, "Soul Train" host Don Cornelius analyzes election returns on "It's Garry Shandling's Show," then boogies with Shandling and the Soul Train dancers.

Born: Bonnie Raitt 1949, Rickie Lee Jones 1954, Patti Page 1927, Lelf Garrett 1961, the late Minnie Riperton 1947

FRIDAY, NOVEMBER 9

1955/"Why Baby Why" becomes the first Country hit for George Jones.

1961/Brian Epstein sees the Beatles perform for the first time at a noon concert in Liverpool. A short time later he becomes the group's manager.

1962/Roy Acuff becomes the first living member of the CMA Hall of Fame.

1967/Rolling Stone publishes its first issue.

1974/Ringo Starr promotes his "Goodnight Vienna" album by arriving at Hollywood's Capitol Records building in a flying saucer which is hoisted on the roof.

1989/A well-timed endorsement — Just as the Christmas shopping season warms up, Parent's Choice magazine commends Janet Jackson's "Rhythm Nation 1814" album for being "of high value to kids."

Born: The late Tom Fogerty (Creedence Clearwater Revival) 1941, Alan Gratzer (ex-REO Speedwagon) 1948

SATURDAY, NOVEMBER 10

1960/Gregg Allman receives a guitar for his 13th birthday. Gregg's diplomatic parents give one to brother Duane on his birthday two weeks later.

1985/Jerry Lee Lewis is hospitalized for a second time with a bleeding ulcer. Even though doctors only give him a 50/50 chance of survival, he lives.

1989/Guess he was tired of being boss — The Los Angeles Times reports Bruce Springsteen has told E. Street Band members to pursue other projects because he won't need them on his next album. Also, Antonio "L.A." Reid and wife Pebbles celebrate the birth of their son Aaron.

Born: Khiry Abdul Samad (Boys) 1973, Dave Loggins 1947, Donna Fargo 1948, Greg Lake 1948, Chris Joyce (Simply Red) 1957

SUNDAY, NOVEMBER 11

1958/Hank Ballard and The Midnighters record the original version of "The Twist."

1970/John Lennon and Yoko Ono each release an album titled "The Plastic Ono Band."

1972/Allman Brothers bassist Barry Oakley is killed in a motorcycle accident. Oakley's accident occurs just three blocks from where Duane Allman's fatal accident happened a year earlier.

1989/As East and West Germans celebrate the destruction of the Berlin Wall, Melissa Etheridge and Joe Cocker, who were both touring in the area, entertain the crowd with acoustic performances.

Born: Andy Partridge (XTC) 1953, Mose Allison 1927, Mic Machaell (Europe) 1962, Jim Peterik (Survivor) 1950

— Paul Colbert

Guitar Star Marr Lends Stex Volts

Ex-SMITHS guitar star **JOHNNY MARR** (whose tremelo-laden lick on "How Soon Is Now" is prominently featured on **SOHO's** "Hippychick") has been working with three-piece outfit **STEX**.

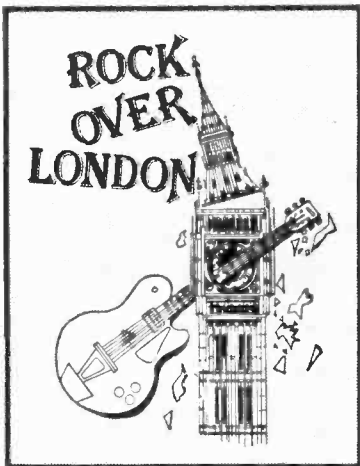
Fresh from guesting on the **PET SHOP BOYS'** "Behaviour" LP, Marr — whose credits include stints with the **PRETENDERS** as well as membership in **ELECTRONIC** and **THE THE** — reportedly became involved with Stex after hearing them in the studio at the invitation of Some Bizarre boss **STEVO**.

"I hadn't planned to get involved in any more sessions," said Marr, "but I thought Stex sounded really great. Like **CHIC** on drugs."

The outcome is that Marr plays guitar on "Still Feel The Rain" — the band's first single, out November 5. The track also will be found on Stex's forthcoming "Spiritual Dance" LP, which is due in January. Marr can be heard on two additional tunes ("Moses" and "If I Were You") as well.

"Still Feel The Rain" was mixed by the **GRID**, best known for their dance hits "Flotation" and "Beat Called Love." Incidentally, the Grid told **ROL** last week that they're now planning to write some material for Marr's forthcoming solo album.

On the subject of former Smiths, **MORRISSEY** plans to issue a new studio album, called "Kill Uncle," in February. All the work on the LP is done, and a new single will be out in December.



Sunshine Supermen

HAPPY MONDAYS, longtime admirers of '60s legend **DONOVAN**, have announced that the Mellow Yellow Man Ace will be supporting them on their forthcoming UK tour. Mondays lead singer **SHAUN RYDER** — the keenest Donovan fan — hopes to release his cover of Mr. Leitch's "Colours" hit (which is already in the can) and there are talks of the band and the man recording together sometime next year.

In the meantime, there'll be a tribute track called "Donovan" on the forthcoming Happy Mondays album ("Thrills, Pills And Bellyaches"), due for release on November 5. Donovan's own LP "Rising" is due 13 days later.



Johnny Marr — no "Hippychick"?

A Deep House Scene

Rock is pop ... among, um, other things. Such was the conclusion that the House Of Lords reached last week after debating for hours in an attempt to reach a legal definition of pop music, which must include, they said, "rock music and other kinds of modern popular music characterised by a strong rhythmical element and a reliance on electronic amplification."

Lord **ARDWICK** said, "I like rock, but find that a little of it goes a long way," while Earl **FERRERS** confessed he thought all pop music went "thump thump thump"

If the House Of Commons also agrees this week, the amendment to the Broadcasting Bill will become law and the three new frequencies made available will most likely go to a CHR station, a Classical format, and a Talk station.

This Woman's Box

"This Woman's Work," a boxed set of **KATE BUSH's** entire record-

ed output of nine albums, is out on **EMI** this week. Available in either nine LP, eight cassette, or eight CD configurations, the set also sports 30 tracks never before on album and a 26-page booklet with previously unpublished photographs.

Non-LP Remix

The **CURE's** "Close To You" remix is out this week. Club DJ **PAUL OAKENFOLD** did the new mix of the '85 hit. Incidentally, the single's B-side — a **BRYAN "CHUCK" NEW** remix of "Just Like Heaven" — won't be on the band's "Mixed Up" LP. Neither will the additional 12-inch track, a "red mix" of "Primary" by **KEITH LeBLANC**.



Marc Almond — a rabbit fan?

Rod & Tina Turner

That updated version of "It Takes Two" with **ROD STEWART** taking the part of **MARVIN GAYE** and **TINA TURNER** doing her **TAMMI TERRELL** routine will be released as a single in the UK by **Warner Bros.** on November 8.

The video for "It Takes Two" — made two weeks ago at Nice in the south of France — also will be used for the Coca-Cola ad campaign, which begins in December. Rod & Tina reportedly will gross £1 million between them from the ad.



Kate Bush — this woman's work?

Short 'N' Curly

"Serious Songs — Live" will be the title of **PHIL COLLINS's** double LP concert collection, scheduled for November 11 release.

ROBERT PALMER's "Don't Explain" album — due November 5 — features 18 tracks recorded in Milan, including a medley of **Marvin Gaye's** "Mercy Mercy Me" and "I Want You." Palmer co-produced the album with **TEO MACCRO**, veteran producer of **MILES DAVIS**, **DUKE ELLINGTON**, and **TONY BENNETT**, among others.

BOY GEORGE's band **JESUS LOVES YOU** will return on November 5 with the single "One On One." An album ("The Martyr Mantras") should follow on December 10.

Looney Tunes

Next Monday (10/29), former **SOFT CELL** singer **MARC ALMOND** will release "Waifs And Strays," which is likely to be his last offering on **Parlophone** via **EMI** now that he's signed to **Sire** in the UK. The new deal was signed on condition that Almond receive a portable trouser press (!) and eight Bugs Bunny models, five of them at least four feet high.

The contract-breaking clause was demanded by Almond's manager, **Stevo**, who tells **ROL** that he plans to send the Bunnys to **EMI's** department heads in celebration of Almond's new **WB** connection.



Joni Mitchell — all pared down?

Middle-Aged Love Songs

JONI MITCHELL — in London recently for the opening of her art exhibition, "Diary Of A Decade," at Broadgate Centre — revealed some details about her next album. Due for early spring release, the LP will be called "Night Ride Home" and is described by Joni as an album of "middle-aged love songs." One of these will be "Fourth Of July," a song Mitchell introduced on a UK Channel 4 TV show some time ago.

Her husband (and bassist and producer) **LARRY KLEIN** added that the new album has a much pared-down sound, in direct contrast to the more techno-oriented approach of her 1988 set "Chalk Mark In A Rainstorm."

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.

BRITAIN

LW	TW	
3	1	STATUS QUO /The Anniversary Waltz (Vertigo/PG)
6	2	BEAUTIFUL SOUTH /A Little Time (Go! Discs/PG)
2	3	MARIA McKEE /Show Me Heaven (Epic)
1	4	BOBBY VINTON /Blue Velvet (Epic)
—	5	WHITNEY HOUSTON /I'm Your Baby Tonight (Arista)
4	6	TECHNOTRONIC /Megamix (Swanyard)
9	7	NEW KIDS ON THE BLOCK /Didn't I (Blow Your Mind)/Let's Try It Again (CBS)
11	8	CLIFF RICHARD /From A Distance (EMI)
7	9	LONDONBEAT /I've Been Thinking About You (Anxious/RCA)
—	10	RIGHTEOUS BROTHERS /Unchained Melody (Old Gold-Verve/PG)
17	11	HAPPY MONDAYS /Kinky Afro (Factory)
—	12	RITA MacNEIL /Working Man (Polydor/PG)
8	13	TWENTY 4 SEVEN /I/CAPT. HOLLYWOOD/I Can't Stand It (BCM)
5	14	M.C. HAMMER /Have You Seen Her? (Capitol)
—	15	A-HA /Crying In The Rain (WB)
10	16	PET SHOP BOYS /So Hard (Parlophone/EMI)
12	17	HI-TEK 3 /YA KID K/Spin That Wheel (Turtles Get Real) (Brothers Organization)
20	18	AZTEC CAMERA /I/MICK JONES/Good Morning Britain (WEA)
—	19	SISTERS OF MERCY /More (Merciful Release)
—	20	BELINDA CARLISLE /(We Want) The Same Thing (Virgin)

Moving Up

MORRISSEY/Piccadilly Palare (HMV/EMI)
BERLIN/Take My Breath Away (CBS)
TINA TURNER/Be Tender With Me Baby (Capitol)
SOUP DRAGONS/Mother Universe (Raw TV)
PAUL McCARTNEY/Birthday (Parlophone/EMI)
INNOCENCE/Let's Push It (Cooltempo/Chrysalis)
PUBLIC IMAGE LIMITED/Don't Ask Me (Virgin)

The Network Chart, courtesy MRIB

AUSTRALIA

LW	TW	
2	1	JOHN FARNHAM /That's Freedom
1	2	INXS /Suicide Blonde
4	3	JIMMY BARNES /Lay Down Your Guns
5	4	ICEHOUSE /Miss Divine
7	5	AC/DC /Thunderstruck
—	6	SOUTHERN SONS /Heart In Danger
3	7	JOHN FARNHAM /Chain Reaction
10	8	SKYHOOKS /Jukebox In Siberia
8	9	MIDNIGHT OIL /King Of The Mountain
—	10	JIMMY BARNES /Let's Make It Last All Night

Most Added

NOISEWORKS/Miles And Miles
INXS/Disappear
ANGELS/Rhythm Rude Girl

CANADA

LW	TW	
1	1	ALIAS /More Than Words Can Say
4	2	CANDI & THE BACKBEAT /World Just Keeps On Turning
2	3	NORTHERN PIKES /Girl With A Problem
5	4	BARNEY BENTALL /Crime Against Love
3	5	JEFF HEALEY BAND /While My Guitar Gently Weeps
6	6	MCJ & COOL G /So Listen
9	7	PAUL JANZ /Stand
8	8	BOX /Inside My Heart
—	9	CELINE DION /Where Does My Heart Beat Now?
9	10	GOWAN /All The Lovers In The World

Most Added

COLIN JAMES/Keep On Loving Me Baby
COREY HART/Rain On Me
ZAHALAN/I Can't Forget About You

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA

All-Star Homeless LP Project Planned

The Red Hot Chili Peppers, Rick James, Full Force, Lisa Lisa, Ray Parker Jr., Atlantic Starr, the Rave-Ups, and Rita Coolidge are scheduled to record "Raise The World," a benefit song for the homeless, in Los Angeles on October 29.

Project manager Tim Goodwin says the song will be included on a full LP designed to raise money for L.A.-based L.I.F.E. (Love Is Feeding Everyone) — a seven-year-old homeless organization founded by TV celebrities Dennis Weaver and Valerie Harper. New material as well as previously released music from Full Force and Ray Parker Jr. (among others) will complete the LP. At presstime, no label deal had been set.

Speaking of benefit LPs, the folks at Lection and Wing Records have just released a compilation album of Christmas music, "A Christmas Message," designed to raise funds for The Richard Allen Center On Life — a Harlem-based organization that provides homes for abandoned and abused children.

Edwin Hawkins, Sa-Fire, Witness, Randall Atcheson, Sharon Bryant, Lexi, Brian McKnight, and Ruth Brown & The Milestone Singers are among those who contributed songs 'n' performances to the PolyGram-distributed project.

Addled Humor

George Carlin returns with a new Atlantic LP on November 20. Titled "Parental Advisory — Explicit Lyrics," the disc features such provocative titles as "Feminist Blowjob," "Offensive Language," "Rape Can Be Funny," "Organ Donor Programs," "Don't Pull The Plug On Me," "I Ain't Afraid Of Cancer," and "They're Only Words." The album was culled from a show Carlin performed in January at the Stage Theater in New Brunswick, NJ.

Meanwhile, Andrew "Dice" Clay traveled to the Garden State's Rascals nightclub to record material for his forthcoming Def American comedy album, "Dice Rules." A

At presstime, confirmed acts included George Duke, Stanley Clarke, Donovan, Steppenwolf, Kool & The Gang, the Jets, J.D. Souther, Eartha Kitt, Brenda

Rhino, 'Guitar Player' Magazine Debut 'Legends Of Guitar' Series

Rhino Records, in conjunction with *Guitar Player* magazine, recently released the first five volumes of a compilation series honoring country, jazz, blues, and rock guitar virtuosos, aptly titled "*Guitar Player Presents The Legends Of Guitar*."

Each volume was compiled by editors and/or longtime contributors to the magazine — Dan Forte ("Rock Of The '50s," "Rock Of The '60s," and "Electric Blues"), Rich Klezlie ("Country"), and Jim Ferguson ("Jazz") — and features between 16 and 18 tunes. Contributors range from well-known hitmakers to strictly pickers' picks.

Along with extensive liner notes, each volume sports a subscription card offering a 38% discount off *Guitar Player's* single-issue price.

Look for the second volumes of each above-mentioned genre as well as first volumes honoring classical, surf, and '70s rock guitar to be released next March.

semi-soundtrack to the comedian's yet-to-surface concert film, the LP features 15 minutes of new jokes as well as 32 minutes of gags gleaned from his Madison Square Garden concert (which is where the concert film was shot). The disc is due December 4.

And... WTG/Epic has signed MTV funnyman Pauly Shore. Look for his label debut early next year.

Tokyo Storm Warning

The first-ever "American Music Awards Concert Series" is scheduled to take place March 14-24 at the Yokohama Arena in Tokyo. Previous American Music Award winners and nominees Whitney Houston, Bobby Brown, Steve Winwood, Gloria Estefan, Cyndi Lauper, and Kenny Rogers are set to perform during the ten nights of music. Promoters wish to turn the series into an annual event.

Wallbanger's Balls

To celebrate the one-year anniversary of the fall of the Berlin Wall, a "Freedom Festival '90" benefit concert will be staged si-

multaneously in Los Angeles, Hong Kong, and Berlin on November 9. Russell, Patrice Rushen, and Richie Havens. Proceeds will benefit a different charity group in each host country.

Licks 'N' Riffs

- RCA has signed 21 Guns — a band featuring former Thin Lizzy guitarist Scott Gorham. Look for their label debut in '91. Meanwhile, Giant has inked a deal with actress/singer Kim Basinger.

- Edie Brickell & New Bohemians return with their second Geffen LP, "Ghost Of A Dog," on October 30. The 15-track platter features guest appearances from country accordionist Jo-El Sonnier and proto-punk rocker John Lydon (of PiL).

- Guns N' Roses will reportedly include a cover of the Misfits' tune "Attitude" on their next Geffen LP. Meanwhile, the group's Axl Rose is said to have ganged up with Ice-T to record a version of "Welcome To The Jungle" that's likely to turn up on the rapper's forthcoming Sire/WB album, tentatively titled "Escape From The Killing Fields."

- The 34 previously unreleased Marvin Gaye tunes found on Motown's recently issued box set were reportedly gleaned from a stash of 70 songs discovered by the archivist who pulled the career retrospective together. The other 36 are said to be suitable for release, perhaps in time for next Christmas . . .

- The O'Jays' forthcoming EMI LP, "It's A Whole 'Nutha Thing," is due January 29. Recorded in Cleveland and NYC, the album features guest musicians Omar Hakim, Randy Brecker, Lenny Pickett, Richard Tee, Mr. Fabulous, and the New York Philharmonic, among others.

As previously reported (R&R, 9/7), the album sports a cover of Bob Dylan's "Emotionally Yours" with a guest gospel choir featuring Cissy Houston, Sara Dash, James "J.T." Taylor, Keith Sweat, Evelyn "Champagne" King, Will Downing, LeVert, Gwen Guthrie, and many, many more. First single: "Don't Let Me Down."



51.5 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

HEART/Stranded (Capitol)	7
WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)	3
MOTLEY CRUE/Same Ol' Situation (S.O.S.) (Elektra)	11
POISON/Something To Believe In (Enigma/Capitol)	7
PAUL SIMON/The Obvious Child (WB)	4
SLAUGHTER/Fly To The Angels (Chrysalis)	16
VANILLA ICE/Ace Ice Baby (SBK)	9
WINGER/Miles Away (Atlantic)	7

EXCLUSIVES

JON BON JOVI/Miracle (Mercury)	4
PHIL COLLINS/Hang In Long Enough (Atlantic)	ADD
DARYL HALL & JOHN OATES/So Close (Arista)	5
JANET JACKSON/Love Will Never Do... (A&M)	ADD
TRAVELING WILBURYS/She's My... (Wilbury/WB)	2
WILSON PHILLIPS/Impulsive (SBK)	5

STRESS

DEE-LITE/Groove Is In The Heart (Elektra)	70
JELLYFISH/The King Is Half-Dressed (Charisma)	6
URBAN DANCE SQUAD/Deeper Shade Of... (Arista)	9

BUZZ BIN

REPLACEMENTS/Merry Go Round (Sire/Reprise)	2
SOUP DRAGONS/I'm Free (Big Life/Mercury)	9

ACTIVE

AC/DC/Thunderstruck (Atco)	9
ALIAS/More Than Words Can Say (EMI)	7
BLACK CROWES/Hard To... (Def American/Geffen)	7
DAVID CASSIDY/Lyini' To Myself (Enigma)	3
CONCRETE BLONDE/Joey (IRS)	20
DAMN YANKEES/High Enough (WB)	6
INFO. SOCIETY/Think (Tommy Boy/Reprise)	7
PEBBLES/Giving You The Benefit Of The Doubt (MCA)	3
ROBERT PLANT/Nirvana (Es Paranza/Atlantic)	4
QUEENSRYCHE/Empire (EMI)	9
SCORPIONS/Tease Me, Please Me (Mercury)	2
UB40/The Way You Do The Things You Do (Virgin)	6
VAUGHAN BROTHERS/Tick Tock (Epic)	4

MEDIUM

EDIE BRICKELL & NEW.../Mama Help Me (Geffen) ADD	
CHEAP TRICK/Wherever Would I Be (Epic)	2
NENEH CHERRY/I've Got You Under... (Chrysalis) ADD	
FAITH NO MORE/Falling To Pieces (Slash/Reprise)	9
HOUSE OF LORDS/Can't Find My... (Simmons/RCA)	3
KING'S X/It's Love (Megaforce/Atlantic)	2
LISTEN UP/Listen Up (Qwest/Reprise) ADD	
MAGGIE'S DREAM/Love & Tears (Capitol)	3
PAUL McCARTNEY/Birthday (Capitol)	2
NELSON/After The Rain (DGC)	2
IGGY POP/Candy (Virgin)	9
SOHD/Hippychick (Atco)	3
STYX/Love Is The Ritual (A&M)	6
TRIXTER/Give It To Me Good (Mechanic/MCA)	4
VIXEN/Love Is A Killer (EMI)	2
NEIL YOUNG & CRAZY.../Mansion On... (Reprise)	5

BREAKOUT

AN EMOTIONAL FISH/Celebrate (Atlantic)	2
CURE/Never Enough (Elektra)	6
JUDAS PRIEST/A Touch Of Evil (Columbia)	ADD
REMBRANDTS/Just The Way It Is, Baby (Atco)	2
SOCIAL DISTORTION/Story Of My Life (Epic)	2
TONY! TONII! TDNEI/Feels Good (Wing/Polydor)	4

HOT NEW VIDEOS

JANET JACKSON/Love Will Never Do... (A&M) ADD	
REPLACEMENTS/Merry Go Round (Sire/Reprise)	2
PAUL SIMON/The Obvious Child (WB)	4
TRAVELING WILBURYS/She's My... (Wilbury/WB)	2

ADDS

EDIE BRICKELL & NEW.../Mama Help Me (Geffen)	
NENEH CHERRY/I've Got You Under My... (Chrysalis)	
PHIL COLLINS/Hang In Long Enough (Atlantic)	
JANET JACKSON/Love Will Never Do Without... (A&M)	
JUDAS PRIEST/A Touch Of Evil (Columbia)	
LISTEN UP/Listen Up (Qwest/Reprise)	



36.8 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

HEAVY

AFTER 7/Can't Stop (Virgin)	11
BREATHE/Say A Prayer (A&M)	9
MARIAH CAREY/Love Takes Time (Columbia)	6
WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)	2
JAMES INGRAM/I Don't Have The Heart (WB)	7
BETTE MIDLER/From A Distance (Atlantic)	1
MAXI PRIEST/Close To You (Charisma)	20
PAUL SIMON/The Obvious Child (WB)	3

DEVELOPMENT

ALLMAN BROTHERS BAND/Seven Turns (Epic) ADD	
ANITA BAKER/Soul Inspiration (Elektra)	4
DAVID CASSIDY/Lyini' To Myself (Enigma)	8
HARRY CONNICK JR./We Are In Love (Columbia)	3
JULEE CRUISE/Falling (WB)	1
DAN FOGELBERG/Rhythm Of The... (Full Moon/Epic)	3
D. HALL & J. OATES/So Close (Arista) ADD	
ELTON JOHN/You Gotta Love Someone (DGC) ADD	
MICHAEL McDONALD/Tear It Up (Reprise)	3
NEVILLE BROTHERS/Fearless (A&M)	1
PEBBLES/Giving You The Benefit (MCA)	2
CARLY SIMON/Better Not Tell Her (Arista)	3
JILL SOBULE/Too Cool To Fall In Love (MCA)	7
VAUGHAN BROTHERS/Tick Tock (Epic)	3

Information current as of October 23.

POLL STAR

CONCERT PULSE

Pos. Artist	Avg. Gross (in 000s)
1 NEW KIDS ON THE BLOCK	\$935.8
2 PHIL COLLINS	\$855.3
3 BILLY JOEL	\$752.0
4 ERIC CLAPTON	\$602.3
5 JANET JACKSON	\$514.0
6 LUTHER VANDROSS	\$327.9
7 CHER	\$268.5
8 ANITA BAKER	\$254.7
9 KENNY G/M. BOLTON	\$237.0
10 B-52'S	\$227.3
11 MOTLEY CRUE	\$224.0
12 M.C. HAMMER	\$210.2
13 ROBERT PLANT	\$206.3
14 JAMES TAYLOR	\$183.1
15 BONNIE RAITT	\$162.8
16 RANDY TRAVIS	\$160.9
17 HEART	\$160.7
18 BILLY IDOL	\$158.0
19 SINEAD O'CONNOR	\$153.8
20 CROSBY, STILLS & NASH	\$145.1

New Tours

Among this week's new tours:

- CALL
- JULEE CRUISE
- GO-GO'S
- LONDON QUIREBOYS
- LUSH
- IGGY POP
- STRYPER
- CONWAY TWITTY
- MICHELLE WRIGHT
- BUCKWHEAT ZYDECO

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2831.

Ooze You Can Use

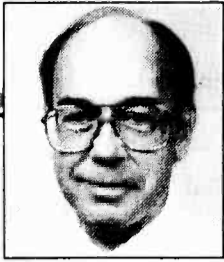
With ingredients such as mud, chopped DAT recording tape, ground beagle snout, diced floppy disc, toe jam, acid raindrops, various toxic waste products, industrial sludge, ground sloth teeth, desecrated daisy petals, concentrated slug innards, nitroglycerine, and artificial coloring, how could BIGod 20's "Bog Soup" not be Promo Item Of The Week?

Indeed, the creative cooks at Sire/Reprise left all comers for our coveted prize stewing in their respective juices this week by shipping cans of "Bog Soup" to select AOR and New Rock programmers.

The soup supports the Frankfurt-based industrial dance duo's new single, "The Bog," which tells the environmentally uplifting story of a man who went to a swamp with the intention of killing every animal he



could find. Instead the man discovers the bog is the hunter and he is the victim. Look for the band's full — presently untitled — LP in early '91.



BRAD MESSER

CALENDAR

Top Newsman Concealed In Poor Packaging

When Hiring, Don't Always Judge Book By Cover

"You can't judge a book by looking at the cover," Grandma said, but I'm told it was difficult to avoid in the case of the man who pulled into the parking lot in a beaten-up old station wagon.

The grill was splattered with enough insect roadkill to start a Museum of Entomology. Baskets and boxes stuffed with possessions littered the back seat. One particularly poignant item was that epitome of down-to-the-bone lonely living, a little one-burner hotplate.

The driver's appearance wasn't much of an improvement over what he was driving. He, too, looked worn and more than slightly faded.

But when he talked! You could take that voice and put it in the dictionary as the definition of "commanding."

Just passing through town, he was, of course, looking for work. The voice was so impressive that it got him into the GM's office, where he produced a resume that spanned several states and even an

ocean, beyond which he had done correspondent work for some of the big boys.

The timing of the drop-in visit couldn't have been better. The manager urgently needed a newsman, and this one certainly sounded as though he could crack a mike on a national net. But the job seeker's appearance raised a lot of red flags in the manager's mind.

Beyond Red Flags

However, one by one, Mr. Voice met the GM's challenging questions with satisfactory answers. He was unemployed because he had dropped out of radio to write a book. But when the book was written there were no buyers, and his money ran out. Voice's former job had long been filled and other stations were hiring fewer newspeople

just when he most needed work. His resources had diminished to the point that he had become literally a homeless person.

It may have been that the GM was a sucker for a down-and-out story, or a champion of the underdog, or maybe just plain nuts — but he parked Mr. Voice in a tradeout motel room for the night, with another interview scheduled the following day.

Next morning, the GM was on the phone personally tracking down those references. They checked out positive, just as the GM's gut feeling had predicted.

A deal was cut and the veteran resumed his career, applying himself with such skill and energy that he went on to become the town's undisputed top newsman. That says something about the newsman, but to me it says much more about the GM who had enough confidence to look beyond the cover, do his homework, and then trust his own judgment.

Climbers Scale El Capitan

MONDAY, NOVEMBER 5 — El Capitan, earth's most impressive granite cliff, was first conquered by a three-man climbing team in 1958. The sheer granite wall rises 3604 feet from the floor of the national park at Yosemite Valley, CA. The ascent of El Capitan by **Warren Harding**, **Wayne Merry**, and **George Whitmore** took place five years after the conquest of Everest, the world's tallest mountain, by the **Edmund Hillary** party.

Stock scammer **Ivan Boesky** departed Lompoc, CA prison for a halfway house in 1989. The first U.S. transcontinental flight, which took 49 days, reached Pasadena in 1911.

Birthdays: Tatum O'Neal 27. Paul Simon 48. Ike Turner 59. Roy Rogers 78.

General Election Day

TUESDAY, NOVEMBER 6 — **Reagan/Bush** defeated **Mondale/Ferraro** in 1984 by carrying 59% of the popular vote. **Bush/Quayle** carried 53% in 1988. But in increasing numbers, voting-age Americans are staying away from the polls: 62% voted in the 1964 **Johnson** vs. **Goldwater** election, 54% in the 1980 **Carter**-Reagan contest, and 50% in the 1988 **Dukakis**-Bush match.

Floods killed 40 in the mid-Atlantic states in 1985. American forces wrapped up the Granada invasion in 1983. Rutgers defeated Princeton 6-4 in the first formal intercollegiate football game in 1869.

Birthdays: Maria Shriver 35. Sally Field 44. Mike Nichols (Director) 59.

Whopper Snowstorm In Minnesota

WEDNESDAY, NOVEMBER 7 — A whopper of a three-day snowstorm blanketed Minnesota in 1943, leaving 15-foot drifts on Cottonwood County. The city of Minneapolis officially recorded ten inches and 22 inches fell on Fairbault.

Voyager spacecraft pictures in 1980 revealed Saturn has thousands of rings. Actor **Steve McQueen** died in 1980 at age 50. **Lenin** assumed power after the Russian Bolshevik Revolution in 1917. The **Lewis & Clark** expedition sighted the Pacific Ocean in 1805.

Birthdays: Joni Mitchell 47. Mary Travers (Peter, Paul & Mary) 53. Rev. Billy Graham 72.

USAF Top Dog In Jet Vs. Jet Dogfight

THURSDAY, NOVEMBER 8 — The first jet-vs.-jet dogfight took place 40 years ago over Korea, between a Soviet-built MiG-15 and an American Lockheed F-80. USAF Lt. **Russell Brown** destroyed the MiG. (A few German jets had flown in WWII and were shot down by American prop airplanes.)

The century's most famous illustrator, **Norman Rockwell**, died in 1978 at age 84. **Wilhelm Roentgen** discovered x-rays (by accident) in 1895. Montana became the 41st state in 1889.

Birthdays: Mary Hart 39. Bonnie Raitt 41. Morley Safer 59. Patti Page 63. Katharine Hepburn 81.

Mayflower Reaches The U.S.

FRIDAY, NOVEMBER 9 — The Puritans reached Cape Cod, MA in the Mayflower 370 years ago and began coastal explorations to find a suitable site for a colony (1620). The 102 pilgrims settled at Plymouth, but not at a favorable time of year: within three months, about half were dead from starvation, scurvy, and other diseases.

The "Wizard Of Id" comic strip by **Parker** and **Hart** premiered in 1964. A score of 132 was good enough to win the first U.S. women's amateur golf championship in 1895. Some 800 buildings were destroyed in a three-day fire at Boston in 1872.

Birthdays: Lou Ferrigno ("The Incredible Hulk") 38. Tom Weiskopf 48. Whitey Herzog 59.

Saturday (11/10): Mackenzie Phillips 31. Greg Lake 42. Dave Loggins 43.

Sunday (11/11): Demi Moore 28. Jonathan Winters 65.

Service.

*Courteous; efficient; thoughtful;
unmatched; celebrated; gracious;
willing; flawless; fine; unusual;
alert; deft; helpful; extra; fast;
expert; gallant; trustworthy;
distinguished; meritorious;
peaceful; **professional**;
suitable; imposing; gratuitous;
valuable; superlative; exalted;
abiding; impressive; essential;
dependable; perpetual; civil;
honorable; superior; beneficial;
eminent; diplomatic; satisfactory;
unselfish; industrious; unique;
continuous; meticulous;
particular; **prompt!***



Nobody Can Do Better What We Do Best.

Chauffeured Limousines
CALTCP801P

Messenger Service
CALT-136957



Airport Concierge

California: (213) 849-2244/(818) 845-1502
Outside California: (800) 255-4444
FAX #: (818) 845-5086

New York: (212) 736-5405 New Jersey: (201) 941-8181
Outside New York & New Jersey: (800) 421-9494
FAX #: (201) 941-9750



JOEL DENVER

CHR

CONTEMPORARY HIT RADIO

New CHR Music Features For A Changing Format

Parallel Charts, 'Performing Where Played': How To Use Them

It's no secret the CHR format is evolving and fragmenting to serve varied market situations. While there will always be a need for an overall national music summary, it's also vital to reflect the different musical approaches of CHR programmers in different-sized markets.

R&R has always strived to reflect the needs of our radio and record industry subscribers with the most accurate and timely charts and music information available — and your support through the years has let us know we've succeeded. Now, we've introduced two new features we believe will substantially help programmers and labels alike in assessing the actual strength of current records.

This week, on Page 92, you'll see:

- **Parallel Charts:** Individual 40-song listings for our P1, P2, and P3 reporting stations

- **Performing Where Played:** A more detailed look at how well records are converting to chart and rising to Top 15 status.

Parallel Chart Analysis

When CHR began fragmenting into Dance, Urban, Rock, and

But when we analyzed CHR by Parallel, we found significant differences. Among the findings:

- About two-thirds of P1 reporters are strongly dance/Urban-oriented. (Makes sense: they're located in larger urban population centers with higher ethnic makeup.)

- P2 stations are about 25% dance-oriented; most of the rest are mainstream.

- 95% of the P3s take a mainstream musical approach.

When you create a separate chart for each Parallel, you get, as you can see this week, three charts that tell different stories, reflecting the musical orientation of the stations providing the data. Each chart has its own Top 5 Most Added and Hottest listings as well.

With these new charts, you can more easily check how records are doing in population centers similar to your own — and what's performing well in other-sized markets.

(Incidentally, with P1 stations showing such a significant dance/Urban orientation and now contributing to a chart of their own, there's no longer any need to distinguish reporters with a pronounced non-mainstream approach as "P1A" stations. As of this week, that designation's been discontinued.)

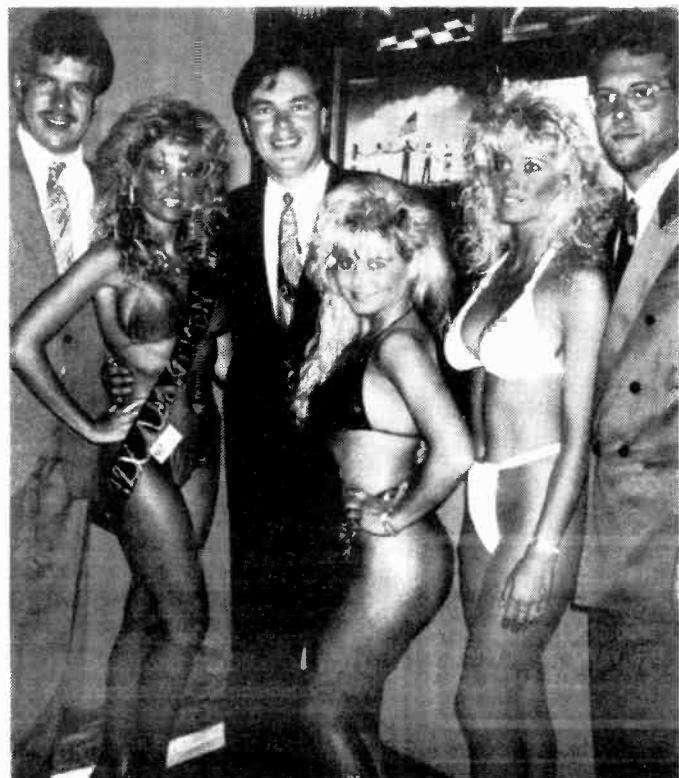
Performing Where Played

Looking at the number of adds doesn't cut it in evaluating a record's strength. Today's programmers need more qualitative information, and the new Performing Where Played listing is a big step in that direction. (There's even

In-Depth Info

- All Parallels individually charted
- Spot trends by Parallel
- More qualitative data

Adult CHR formats, we considered devising separate charts for each splinter group. Several factors deterred us, chiefly the difficulty of accurately defining the splinters (where does a Dance CHR leave off and an Urban CHR begin; where do you draw the line to say a station's no longer mainstream?) and the rapid rise and falls of some of the fragmented approaches.



L.A. WOMAN VIA COLUMBUS — WXGT (92X)/Columbus awarded the winner of its "L.A. Woman" contest a trip to see Billy Idol in Los Angeles. Shown with their best L.A.'d back smiles are (l-r) morning partner Bill Russ, winner Jill Hager, PD Tom Gilligan, contestants Karen Olson and Rhonda Noggle, and AMer Tom Kelly.

PARALLEL CHART ANALYSIS

CHR NATIONAL AIRPLAY

P1	P2	P3
<ol style="list-style-type: none"> 1 JAMES INGRAM: Don't Have The Heart (WB) 2 VANILLA ICE: Ice Ice Baby (S&W) 3 MARIAN CARTER: Love Train (Columbia) 4 JIMMY JACKSON: Love Train (Columbia) 5 B.L.E. HANDBY: Fly (Columbia) 6 AFTER 5: 28 Fab (A&M) 7 PIRELLA GÖTTSCHE: The Power of Love (A&M) 8 ALABAMA: Don't Wanna Get You (A&M) 9 WHITNEY HOUSTON: I Wanna Dance with Somebody (A&M) 10 STEVE NUNO: The Power of Love (A&M) 11 DEE-LITE: Love Train (Columbia) 12 TONY! TONY! TONY!: The Power of Love (A&M) 13 CANDYMAN: Candyman (A&M) 14 BETTY MIDLER: Love Train (Columbia) 15 HEART: Love Train (Columbia) 16 JIMMY NORTON: Love Train (Columbia) 17 JIMMY NORTON: Love Train (Columbia) 18 JIMMY NORTON: Love Train (Columbia) 19 JIMMY NORTON: Love Train (Columbia) 20 JIMMY NORTON: Love Train (Columbia) 21 JIMMY NORTON: Love Train (Columbia) 22 JIMMY NORTON: Love Train (Columbia) 23 JIMMY NORTON: Love Train (Columbia) 24 JIMMY NORTON: Love Train (Columbia) 25 JIMMY NORTON: Love Train (Columbia) 26 JIMMY NORTON: Love Train (Columbia) 27 JIMMY NORTON: Love Train (Columbia) 28 JIMMY NORTON: Love Train (Columbia) 29 JIMMY NORTON: Love Train (Columbia) 30 JIMMY NORTON: Love Train (Columbia) 	<ol style="list-style-type: none"> 1 JAMES INGRAM: Don't Have The Heart (WB) 2 VANILLA ICE: Ice Ice Baby (S&W) 3 MARIAN CARTER: Love Train (Columbia) 4 JIMMY JACKSON: Love Train (Columbia) 5 B.L.E. HANDBY: Fly (Columbia) 6 AFTER 5: 28 Fab (A&M) 7 PIRELLA GÖTTSCHE: The Power of Love (A&M) 8 ALABAMA: Don't Wanna Get You (A&M) 9 WHITNEY HOUSTON: I Wanna Dance with Somebody (A&M) 10 STEVE NUNO: The Power of Love (A&M) 11 DEE-LITE: Love Train (Columbia) 12 TONY! TONY! TONY!: The Power of Love (A&M) 13 CANDYMAN: Candyman (A&M) 14 BETTY MIDLER: Love Train (Columbia) 15 HEART: Love Train (Columbia) 16 JIMMY NORTON: Love Train (Columbia) 17 JIMMY NORTON: Love Train (Columbia) 18 JIMMY NORTON: Love Train (Columbia) 19 JIMMY NORTON: Love Train (Columbia) 20 JIMMY NORTON: Love Train (Columbia) 21 JIMMY NORTON: Love Train (Columbia) 22 JIMMY NORTON: Love Train (Columbia) 23 JIMMY NORTON: Love Train (Columbia) 24 JIMMY NORTON: Love Train (Columbia) 25 JIMMY NORTON: Love Train (Columbia) 26 JIMMY NORTON: Love Train (Columbia) 27 JIMMY NORTON: Love Train (Columbia) 28 JIMMY NORTON: Love Train (Columbia) 29 JIMMY NORTON: Love Train (Columbia) 30 JIMMY NORTON: Love Train (Columbia) 	<ol style="list-style-type: none"> 1 JIMMY JACKSON: Love Train (Columbia) 2 JAMES INGRAM: Don't Have The Heart (WB) 3 VANILLA ICE: Ice Ice Baby (S&W) 4 MARIAN CARTER: Love Train (Columbia) 5 B.L.E. HANDBY: Fly (Columbia) 6 AFTER 5: 28 Fab (A&M) 7 PIRELLA GÖTTSCHE: The Power of Love (A&M) 8 ALABAMA: Don't Wanna Get You (A&M) 9 WHITNEY HOUSTON: I Wanna Dance with Somebody (A&M) 10 STEVE NUNO: The Power of Love (A&M) 11 DEE-LITE: Love Train (Columbia) 12 TONY! TONY! TONY!: The Power of Love (A&M) 13 CANDYMAN: Candyman (A&M) 14 BETTY MIDLER: Love Train (Columbia) 15 HEART: Love Train (Columbia) 16 JIMMY NORTON: Love Train (Columbia) 17 JIMMY NORTON: Love Train (Columbia) 18 JIMMY NORTON: Love Train (Columbia) 19 JIMMY NORTON: Love Train (Columbia) 20 JIMMY NORTON: Love Train (Columbia) 21 JIMMY NORTON: Love Train (Columbia) 22 JIMMY NORTON: Love Train (Columbia) 23 JIMMY NORTON: Love Train (Columbia) 24 JIMMY NORTON: Love Train (Columbia) 25 JIMMY NORTON: Love Train (Columbia) 26 JIMMY NORTON: Love Train (Columbia) 27 JIMMY NORTON: Love Train (Columbia) 28 JIMMY NORTON: Love Train (Columbia) 29 JIMMY NORTON: Love Train (Columbia) 30 JIMMY NORTON: Love Train (Columbia)

63 REPORTERS

Most Added	Hottest
STEVE WOODROUSE (25)	VANILLA ICE (17)
MELISSA (11)	STEVE B (22)
BRUCE MICHALS (9)	MARIAN CARTER (21)
KARLACE (8)	ALMA (14)

113 REPORTERS

Most Added	Hottest
STEVE WOODROUSE (88)	VANILLA ICE (50)
GEORGE MICHAEL (25)	JAMES INGRAM (41)
ALMA (21)	B.L.E. HANDBY (27)
EVY (18)	JIMMY JACKSON (21)

80 REPORTERS

Most Added	Hottest
STEVE WOODROUSE (33)	VANILLA ICE (17)
BRUCE (11)	B.L.E. HANDBY (8)
CUTLER (9)	MARIAN CARTER (7)
CLEAF TRICE (8)	JIMMY JACKSON (6)

PERFORMING WHERE PLAYED

Artist/Record	Stations	Percent	Conversion %	Top 15 %
CONCRETE BLONDE: Every Body (S&W)	149	58%	94%	47%
TONY! TONY! TONY!: Love Train (A&M)	131	51%	60%	42%
WINDSOR: Love Train (A&M)	115	45%	75%	24%
INFORMATION SOCIETY: Love Train (A&M)	112	43%	72%	16%
RILEY JOHNSON: Love Train (A&M)	109	42%	58%	7%
CANDYMAN: Candyman (A&M)	103	41%	50%	6%
ELISA FORRELL: Love Train (A&M)	89	35%	67%	12%
BILL BYRDE: Love Train (A&M)	80	31%	61%	7%
Z IN A ROOM: Love Train (A&M)	79	31%	57%	26%
ONIA: Love Train (A&M)	67	26%	62%	26%
JOHNNY BELL: Love Train (A&M)	67	26%	61%	12%
AL & SUPREMACY: Love Train (A&M)	56	22%	75%	13%
SECRET: Love Train (A&M)	56	22%	66%	0%
FAITH NO MIDE: Love Train (A&M)	26	10%	55%	13%

NEW ARTISTS

Artist	Stations
1 CONCRETE BLONDE: Every Body (S&W)	149
2 TONY! TONY! TONY!: Love Train (A&M)	131
3 CANDYMAN: Candyman (A&M)	103
4 ELISA FORRELL: Love Train (A&M)	89
5 WINDSOR: Love Train (A&M)	115
6 Z IN A ROOM: Love Train (A&M)	79
7 SLAUGHTERBY: Love Train (A&M)	72
8 VAUGHAN BROTHERS: Love Train (A&M)	69
9 ONIA: Love Train (A&M)	67
10 SALLY OWEN: Love Train (A&M)	67



TIE A YELLOW RIBBON — WXXL (XL106.7)/Orlando's billboards (pictured) remind listeners around the city of servicemen on Middle East duty and Americans still held hostage in the region. The station is also distributing ribbons through area Hardee's restaurants.

pic update -- epic update -- epic update -- epic update -- epic update



CHEAP TRICK

"WHEREVER WOULD I BE"

MOST ADDED

NOW ON 108 CHR REPORTERS

INCLUDING:

WZOU	Z95	WAAL	WHHY
WPLJ	WKBQ	WERZ	92X
PRO-FM	KISN	WBBQ	WZOK
KSAQ	KWSS	WCGQ	KXYQ ... AND MANY MORE!

NEW & ACTIVE

- ON TOUR WITH HEART -- STARTING NOV. 9
- CHECK YOUR LOCAL LISTINGS

- ACTIVE!
- FROM THE ALBUM "BUSTED"



VAUGHAN BROTHERS

"TICK TOCK"

NEW & ACTIVE

NOW ON OVER 70 CHR REPORTERS

INCLUDING:

Y95	KQUT 38-31
KHMX add 22	KTUX 18-15 HOT
KSAQ 28-27 HOT	WVKS deb 28
KISN 30-26	YES97 27-22
WKRZ 38-33	WJMX 21-17
WBBQ deb 36	Q104 24-20
B93 28-14 HOT	WIFC 35-30
KZ106 deb 18	... AND MANY MORE

- MOST ADDED AC -- 2 WEEKS IN A ROW!
- RETAIL ACTION -- SALES NOW OVER 900,000 AND ON ITS WAY TO PLATINUM!
- FROM THE ALBUM "FAMILY STYLE"

ACTIVE



DAN FOGELBERG

"RHYTHM OF THE RAIN"

WGRD 18-11 HOT

Q95	KZFM	WVKS	WJMX
KISN	WQUT	103CIR	Q104
WCGQ	WHHY	WQID	WPFR

- AC CHART **3** -- 66% HOT REPORTS!
- ADDED AT



epic

Red, White & Hot!

DAMN YANKEES



"High Enough"

The follow-up to the No. 1 AOR smash "Coming Of Age" and the blistering Top 5 track "Come Again"

From the Gold album **DAMN YANKEES**

CHR Chart 31 **BREAKERS**

HOT Reports From:

PWR99 28-15	92X 16-10
Q102 14-11	KATM 10-7
PIRATE 12-9	KSND 16-12
KWSS 13-8	WHTO 12-9
PWR92 14-11	WKSF 29-22
999KHI 10-9	Q104 13-8
KIX106 18-12	WLRW 10-9
KZ106 6-3	WSNX 10-6
WZYP 16-14	KPAT 22-11
WQUT 14-11	KFMW 13-10
WKDD 16-11	Y97 9-7

On Tour with **Bad Company!**



©1990 Warner Bros. Entertainment Inc.

Mail Bag Time

The Adult CHR/Hot AC controversy is indeed hot. Here are some letters received concerning recent columns.

Dear R&R:

Every couple of years each major format seems to go through an identity crisis. AOR and AC have certainly gone through their own, and CHR seems to be in the midst of one with the Adult CHR/Hot AC debate. Indeed, we have been here before. A decade ago a similar lament was heard when many CHR stations drifted from the tenets of the format and destroyed themselves by overdosing on **Kenny Rogers** records. Ten years later the issues are the same but the music is from artists like **M.C. Hammer**. The issue is not the viability of CHR, but how to execute a CHR that appeals to adults.

In the early '80s there were only two double-digit CHR stations in the country — **WRBQ (Q105)** Tampa and **WTIC-FM** Hartford. Why did they perform so well at a time when some markets couldn't even support one CHR station? Simple. They had a clear understanding of the basics of Adult CHR: a tight list of highly dayparted "hit" music, "mass appeal," fun disc jockeys, clever promotions, and a charismatic adult-compatible morning show. The subtleties of the execution and the interpretation of the format's basic elements appealed to a wide variety of age groups. These stations never sounded too "teen," nor were they "wimpy."

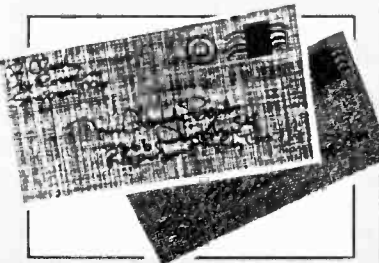
We saw a resurgence of "hit"-oriented music at the start of the decade, but somewhere in the mid-'80s, many CHR stations lost themselves in hyper-tight two-hour music rotations (many running a disproportionate amount of dance music), pompous claims, screaming "teen" jocks with names like "Hollywood," and some incredibly juvenile morning shows. These same stations are now suffering massive image problems and are at a loss to understand why they are not appealing to upper demos. They weren't built for an ever-changing future. They were simply exploiting the time. Demographic creep is inevitable.

Many of these CHR stations are hoping that Adult CHR/Hot AC can pull them out of the demographic moat. Indeed, the format can be a valid approach, but only under the right circumstances. Hybrids are inherently dangerous and have been tried over the years and have failed to appeal to anybody. These stations, much like **Rock CHR**, are niche players, and niche players by definition survive on TSL, while CHR has always been a cume-driven format.

Times have changed and music has certainly changed, but the basic principles of a successful adult-appeal CHR station have not. The most successful CHR stations have always had to play the game on several levels, which is difficult to do. It requires a good deal of craftsmanship, blending science with the entertainment value inherently built into the format.

It's not the format that's in trouble, it's the interpretation and the expectations. Eighteen months from now we'll be looking at the next set of casualties that blew the execution.

Steve Goldstein
Exec. VP/Group Program Director
Saga Communications Inc.



Dear R&R:

Over the last several weeks, the trades have been deluged with talk and articles on the "new" direction of CHR radio. Whether you call it "Adult Top 40," "Hot AC," or "The Mix," in the Midwest we've been doing it for years and calling it "Creative Dayparting."

The concept of an adult CHR is not new. **WKTW/Milwaukee** has leaned adult for years and been successful, and **Dave Robbins** is winning big at **WNCI/Columbus**. While some stations have been doing this for years, the battle intensified with the introduction of the "soft" **Arbitron** diary, causing many of us to make further adjustments over the last two years.

As an example, we got together with our consultant, **Tracy Johnson** from **Alan Burns and Associates**, and discussed the future of **WZOK**, the No. 1 station in our market. Through music research, knowledge of the market, and common sense programming techniques, we created the strategy to take the station into the future. Yes, the radio station appeals to adults, but it's still an exciting CHR with high-profile personalities, sweepers & jingles, outrageous stunts, contesting, and the best records for the market.

As a result of our musical changes and mix, in [the spring '90] **Arbitron** we're No. 1 25-54 for the first time in four years, and we watched our 35-64 rise ten points from 9am-5pm. Are we brain surgeons? I don't think so. You just have to know your market.

I've been amazed at the number of people taking credit for this "new" format. While I respect these programmers and wish them well, many are great self-promoters. Let's not count out those of us in smaller markets as innovators. It's amusing that a select group of major market, high-profile programmers change their clocks and then all race to the trades screaming the dawn of a new format.

Will this new "format" work? Sure, just ask a Midwest programmer or two. We've already got our numbers in!

OM John Ivey
WROK & WZOK/Rockford, IL

MOTION

• **KEGL/Dallas** taps **Rusty Humphries** from **WPLJ/New York** to produce **Dave Kradick's** morning show.

• **WDFX/Detroit MD** **John McFadden** is named interim PD following **Chuck Beck's** move to **WAVA/Washington**.

• **WQHT/New York MD** **Kevin McCabe** adds APD chores.

WABB/Mobile, AL PD **Leslie Fram** is leaving the station to become APD/morning cohost at **WAPW/Atlanta**; **WABB MD** **Kevin Peterson** becomes interim PD at the station ... Changes at **KHFI/Austin**: **Roger Allen** takes the PD chair vacated by **Selby Edwards**, MD/PM driver **Ric Gonzalez** is upped to APD, **Randy Marx** from **WZZU/Raleigh** becomes Production Director, and **Jay Michaels** moves from middays to nights ... **Randy Irwin** vacates the MD slot at **KUBE/Seattle** to take the Production Director gig down the street at **KPLZ** following **Jock Blaney's** exit ... There are two new faces at **WPHR/Cleveland**: Exec. Morning Producer **Kim Kalinich** from crosstown **WWWE**, and **ND Terianne Hannibal** from the same post at **WKHY/Long Island**.

Allen Pettit & Mike Valentine make up the new morning zoo at **WOMP-FM/Wheeling, WV**. Pettit moves up from parttime status and Valentine hails from **WZYQ/Frederick, MD**, where he handled AM sidekick duties ... **WKQB/Charleston, SC** adds syndicated host **Toddzilla** for afternoons ... **WQID/Biloxi, MS** APD/MD **Rick Lovett** has left for a gig at **WQVW/West Palm Beach** ... **Minneapolis** cable news reporter **Steve Grzanic** accepts the ND post at **WLRW/Champaign, IL**.

WDBR/Springfield, IL MD **Terence Lee** has departed and no replacement has been named ... **Jo Jo Turnbeau** moves from weekends at **WGRD/Grand Rapids** to weekends/swing at **WBXX/Battle Creek, MI** ... **WFHN/New Bedford, MA's** new morning man is **Joe Blaney**, who left nights at **WXLG/Waukegan, IL** ... **Greg Valentine** takes on weekends at **KUBE/Seattle** from weekends at **KKRZ/Portland** ... **KIKI/Honolulu** PD **Jamie Hyatt** has added some new faces: **Karl Steele** from **KFMN/Kauai** takes middays, **Scott Blaisdell** from **KKBG/Hilo** does nights, and "Dangerous Dave" **Boone** signs up for weekend duty ... **KKHT/Springfield, MO's** new morning team is MD **Tim Austin** and **Shawn Michaels**; **Millie Myers** does the news.

WYYS/Columbia, SC APD **Greg Fry** and night rocker **Allen Orsini** have teamed up for mornings. PD **Chuck Finley** moves to middays and **Frankie Cruz** goes to nights ... **Sweet Tandy Street** fills the **KKMG/Colorado Springs** night slot vacated by **Trevor Carey** ... **KQMQ/Honolulu** MD **Kriss Hart** moves from middays to nights ... **Sean Elliott** is upped from weekends to overnights at **KJYO/Oklahoma City** as **Billy The Kid** concentrates on his MD duties ... **WJAD/Bainbridge-Albany, GA** adds AMD **Joey Dee** and grabs **Catfish Collins** from **WXXL/Orlando** for overnights.



PRINCE

“New Power Generation”

The New Single

The Follow-Up To The Gold Smash
“Thieves In The Temple”

From The Platinum Album
GRAFFITI BRIDGE

NEW & ACTIVE

- | | | |
|--------------|-------------|-------------|
| B94 deb 30 | WQUT deb 39 | KMCK add |
| PWR104 add | WHY deb 32 | B98 add |
| KSAQ add | Y107 add | KISR 32-25 |
| KXXR deb 31 | WIXX add | KIXY add 40 |
| KDWB 26-23 | KJ103 add | WFHT add |
| WLOL 28-24 | Z99 add | WCIL deb 34 |
| KKFR add 40 | KKMG 31-21 | KG95 add |
| KGGI add | B95 deb 36 | WPFR add |
| FM102 deb 23 | KCAQ deb 37 | KFMW 38-32 |
| WAAL add 37 | KWOD 39-34 | KFBQ 33-23 |
| K106 deb 38 | WWFX 32-28 | KMOK deb 39 |
| KZZB deb 35 | KZKX deb 40 | KFFM add |
| WZYP deb 40 | YES97 add | |



AL B. SURE!

“Missunderstanding”

The New Single

From The Album
PRIVATE TIMES...AND THE WHOLE 9!

- | | | |
|---------------|------------|---------|
| WHYT add | KHTK 28-26 | Plus... |
| KS104 18-15 | KKMG 30-23 | WXKS |
| KKFR 17-15 | B95 21-18 | HOT97 |
| KOY-FM deb 30 | 194 22-20 | WPGC |
| FM102 19-18 | KCAQ 31-28 | KTFM |
| Q106 26-24 | KROY 15-13 | KXXR |
| KMEL 16-13 | KDON 16-15 | PWR106 |
| WCKZ 18-17 | WQXA 25-21 | KGGI |
| KZFM 37-32 | KIXY add | HOT949 |
| KPRR 23-20 | WFHT 20-18 | FLY92 |
| Y107 26-19 | KFBG 39-30 | KLUC |
| KJ103 add | KFFM 29-27 | KQIZ |
| Z99 30-24 | | |

URBAN CHART 6

Paisley Park © 1990 Warner Bros. Records Inc.



Prince is a registered trademark of PRN Music Corporation.



HARVEY KOJAN

Telemarketing For Fun And Profit

I recently received a fax from KRXQ (93 Rock)/Sacramento Information Systems Manager Jeff Williams lauding the station's telemarketing system. Seems the folks at 93 Rock are convinced the process is a key contributor to the station's recent ratings success.

93 Rock was doing no in-house research at all when Williams's department was established two years ago. Weekly music callout was the first project. Then, at the beginning of this year, Fresno-based Loyalty Marketing pitched the telemarketing concept, and the station decided to give it a try.

The system basically works like this: the station determines zip codes it wishes to target, and Loyalty secures names and phone numbers of people — in the right demo — who reside in the appropriate areas. Williams's staff calls people and asks them a series of questions designed to elicit information about station preferences, listening habits, etc. The answers are subsequently entered into the computer and manipulated by Loyalty's custom software.

"We're convinced that — combined with sound programming strategy and a good airstaff — information systems can really make a difference in your ratings."

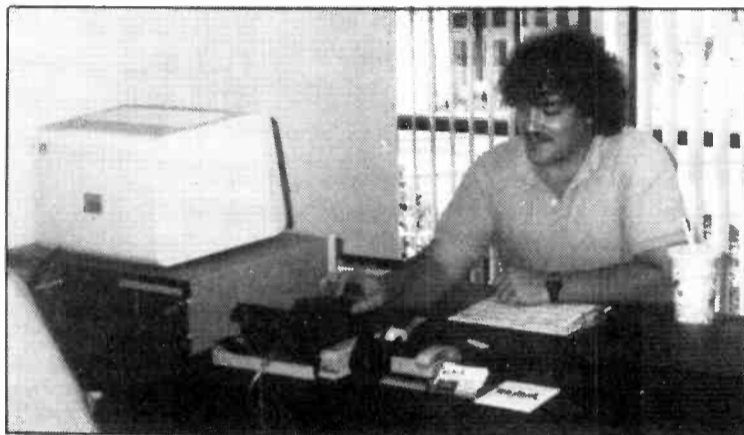
Enjoyable Process

Williams says less than 10% of the people his staff reaches refuse to participate. "Most people really enjoy the process — even those who don't listen to 93 Rock. It's not every day they get called by someone from a radio station. They like being able to give their opinions, and we try to answer their objections. And people who are already 93 Rock fans hit the ceiling because we stopped and took the time to call them. So it works very well for maintaining listener loyalty as well as getting non-listeners to sample us."

If the respondent agrees to sample the station, a follow-up call is scheduled. "We call them back and ask them what they thought," Williams says. "And we tell them to be honest and not worry about hurting our feelings, because we're trying to improve our station. If we can just manage to get them to give us a button in the car we consider them converted." About 70% of the people agree to a follow-up call.

Getting people to sample your station is the primary goal of telemarketing, but Williams says there's a lot more to the process.

it was a wobble, or whether we should drop our block party weekends and try something else. Through our audience tracking we learned that the vast majority of the respondents still liked the block



KRXQ Information Systems Director Jeff Williams sits at his trusty computer.

"Telemarketing allows you to gather a tremendous amount of information that you can analyze. We have very versatile software that enables us to track all the results from the questionnaires. We can find out almost anything we want about our entire database, or we can zero in on one or two people. We can ask the computer to tell us how many people we spoke to who told us we play too many commercials. Or we can ask how many people think there's too much talk in the morning.

"A couple of books ago we were concerned about our weekend numbers. We didn't know whether

parties. So we didn't change anything. The next book came out, and sure enough, the weekends were back up where they should be.

"Before telemarketing, the station was in the dark about that sort of thing. We had little access to that kind of information. We're convinced that — combined with sound programming strategy and a good airstaff — information systems can really make a difference in your ratings."

Promotional Benefits

Telemarketing helps establish a powerful database that provides the station with a host of promo-

tional possibilities. People who respond positively get a "thank you" letter from morning man Kevin "Boom Boom" Anderson and a business reply card requesting additional information: work address and phone, birthday, what day-parts they listen to, and the names and addresses of three friends. Respondents who return the cards are eligible to win prizes.

"It's gotten to the point that if anyone calls this radio station, everything they say ends up in my computer."

"When [Promotion Director] Randy Scovil has some extra movie or concert tickets, we'll go into the computer and find people whose birthdays are coming up and send them an unexpected present," Williams says. "Now that may not seem like much, but we have several thousand people in our database, and every one of them is a potential diarykeeper.

"All of the information systems work together. We've just recently installed a 'fax-out' program which enables the computer to serve as a

fax machine. It's a simple procedure to have the computer fax a copy of our newsletter to all the people in our database.

"The fax-out feature can also be used for contesting. One of the salespeople had a package from Midas, so I put together a fax that asked people to respond for a chance to win. We had over a 35% return rate, which is excellent."

The station is always looking for ways to add to its database. Its new bumper sticker included an invitation to complete a peel-off reply card. Everyone who calls the station is recruited. "It's gotten to the point that if anyone calls this radio station, everything they say ends up in my computer," Williams says. "Having a huge database can help you make programming decisions very quickly. Judy [PD Judy McNutt] can tell me in the morning that she has a question about something, and by the end of the afternoon I'll have percentages for her based on real people."

Sales Benefits

The database also yields information that can be used by the sales department. "For example, if a client wants to know how many people in his part of town listen to our station, I can provide actual percentages based on the zip code information," Williams explains. "You really can be as creative as you want to be. If you can come up with an idea to promote the station,

"If you can come up with an idea to promote the station, I can tie it in with the database in some way."

I can tie it in with the database in some way."

93 Rock's research department consists of Williams, his assistant, and five staffers who man the phones. Music callout is conducted from about 3-7pm; telemarketing follows until nine or ten o'clock. The department processes about 300 usable phone calls a week. "I personally train all our people so they follow the fundamentals," Williams notes. "How they act on the phone is crucial to the entire process, because they're representing the station."



SHINING STARS — Stryper hype hits WBAB/Long Island; (l-r) Stryper's Robert Sweet and Tim Gaines, former Enigma rep Troy Laidlaw, Stryper's Michael Sweet, WBAB's Tracy Speed, Roger Luce, and MD Ralph Tortora, and the band's Oz Fox.

Whenever an answering machine is reached, the researcher activates a tape machine which plays a message from the morning show inviting the recipient to call back. "That works very well, because we can pretty much count on people to call us back," Williams says. "They want to know if the whole thing's on the level. Invariably the first thing they ask when they call back is, 'Is this a joke?'"

TV Alternative

Williams considers telemarketing "an excellent alternative to TV advertising. Telemarketing enables you to reach out and touch your listeners and collect valuable information. It creates listener loyalty. You're assured of reaching your target and have the ability to track results of the interviews. A TV commercial collects no data. It's really an expensive shot in the dark."

There's no doubt telemarketing costs far less than a television cam-

"Considering its versatility and low cost, telemarketing could be the trend-setting technique of promoting stations in the '90s."

paign. 93 Rock has spent about \$40,000 this year on the entire project. That's everything, including labor.

"We don't have as hefty a budget to spend as some of our competitors, and we were trying to find an affordable way to compete without having to do television," Williams says. "Telemarketing filled the bill. Considering its versatility and low cost, it could be the trend-setting technique of promoting stations in the '90s."



KIP'S HIP — Kip Winger dines with some of the industry's finest; (standing, l-r) Mr. Towelhead, Indies Lee Arnold and Howard Lesnick, the Kipster, Atlantic's Jeff Appleton and Danny Buch; (seated, l-r) KRNA/Cedar Rapids Production Director Bill Summers, PD Mark Vos, and MD Roger The Dodger.



HORNY — Life is obviously good for WGLF/Tallahassee PD Jeff Horn, pictured frolicking with a bevy of beauties at the station's "Leather & Lace" night.



PUMPED IN DALLAS — Aerosmith's Joey Kramer (c) is flanked by Dallas talent manager Rob Bridges (l) and Z-Rock's Steve Fratt.

SEGUES

KBCO/Denver personality **Paul Marszalek** lands the MD job at WXRT/Chicago ... KRZQ/Reno moves Promotion Director **Skip Herman** to MD; **Dana Whipple** assumes Herman's old job ... Former KJJO/Minneapolis MD **Michael Cross** is now AMD at KJKJ/Grand Forks, ND ... WKDF/Nashville ups **John Nagarya** to MD ... KFMG/Albuquerque MD **Nicki Gardner** departs ... **Scott Murray** heads to WGLF/Tallahassee for morning drive ... WGCX/Mobile names **Lori DuBose** and **Charlie Ocean** interim PD and MD, respectively ... WWCT/Peoria promotes **Jamie Markley** to MD and **Carolyn Whitledge** to Promotion Director ... **Mark Morgan** now handles MD/mornings at KZKZ/Ft. Smith, AR ... WVRK/Columbus, GA hires **Brian Greathouse** for MD/PM drive duties as **Bob McGhee** exits ...

KFMX/Lubbock personality **Chris Mosser** adds AMD duties ... WZXL/Cape May-Atlantic City Promotion Director **Steve Raymond** is interim PD.

Robert St. John returns to radio as Production Director/evening DJ at KQDI/Great Falls, MT ... Former Miami AM driver (WSHE, WGTR) **Skip Herman** joins the WNCX/Cleveland morning show ... KZZP/Phoenix overnigher **Doug Roberts** takes 9pm-midnight at KROQ/Los Angeles ... KNCN/Corpus Christi hires **Jon Lamb** as its morning news-person/sidekick ... **Mark Avery**, KTYD/Santa Barbara PM driver for the past seven years, resigns ... **Reid Thrush** rejoins WXQR/Jacksonville, NC ... KLPX/Tucson requests all correspondence be sent to 1920 W. Copper, Tucson, AZ 85745.

READ OUR LIPS: THE MORE THINGS CHANGE-- THE MORE THEY STAY THE SAME.

Add It Now... Before It's Too Late!

epic



WALT LOVE

UC

URBAN CONTEMPORARY

WZAK Grows Up

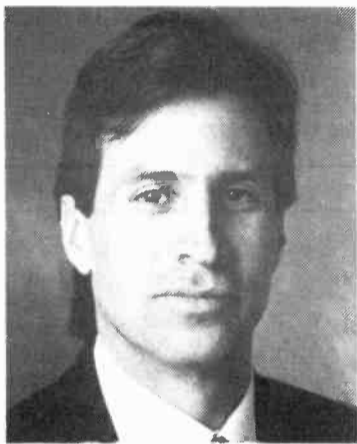
Cleveland Renegade Mellows, Tops Market

For the past ten years, Zapis Communications' WZAK has defended Cleveland's Urban crown from all comers. This summer, Birch showed the station — known for its renegade attitude — topping the general market arena for the first time on the strength of an 8.6-10.2 12+ increase. The Arbitron was also up on a 6.9-8.8 12+ jump.

In the mid-'80s, WZAK found itself in political hot water with Cleveland's black leadership and City Hall, thanks to what some called renegade programming decisions. Recently, ten-year PD/morning man Lynn Tolliver dismissed those frictions as bygones, saying, "We're growing up... like a kid who's been mischievous but has matured. We don't make the mistakes we made in the past. Now we not only want to win as we did in the past, but we know how to win with class."

Tolliver and Zapis Communications VP Lee Zapis addressed the station's current success and positioning. Tolliver credited some of the success to the fact that, "As PD, I've been very responsive to the black community. Recently, slower music has been a very strong variable in our daily music mix. I don't know why listeners want more ballads, but I do know they have more concrete messages. People can relate to ballads more than they can to any other form of music available right now."

"We've also been more consistent in programming our announcers. Instead of changing people's shifts after three to six months, we've left people in place so the public can get used to hearing the same voice and the same approach on the air."



Lee Zapis

"Because our announcers are truly personalities, we don't tie their hands when they're on the air — they can all perform and entertain. Since my morning co-host Kim Johnson joined the show six months ago, she's sparked my own performance. She's been with the station for about five years, and used to do middays. Now Matt Morton does middays, Langford Stevens does afternoons from 3-8pm, and Bobby Rush does the love songs show from 8pm-1am. All our people do five-hour shifts."

Research Helps

Zapis noted, "We use the Research Group and approximately two or three times a year we com-

mission research projects to help us determine what we should and shouldn't be doing. This way we stay on top of things before anything gets out of control with our programming approach. I think you have to project to the changes in your market as opposed to looking at the results of Arbitron and Birch numbers and then saying, 'Oh, we should have done this.'"

'A Second Ear'

Citing another major factor in WZAK's improvement, Zapis said, "We work with [consultant] Harry Lyles. He's a real purist and a perfectionist. He lives the business and he loves winning. He brings us the benefits of his experience in other formats and a broader perspective, and always offers an objective ear."



Contacted for this article, Lyles explained, "We've taken WZAK back to basic programming concepts: Who are you, what are you going to do, and how are you going to get there? When I arrived, the station had to be refocused a little bit and we made a few minor adjustments, but it's always been a winner. When you're a consultant with a guy like Tolliver, you just have to be a second ear."

"We're in a strong enough position to decide whether or not we'll treat [crosstown Churban] WJMO-FM as a competitor, so the rest is just consistency on our part. We're not going to let anything get away from us — Lynn will see to that."

Competition?

While WZAK has had Cleveland's black listeners pretty much to itself, WJMO-AM & FM have been mounting a noticeable challenge. WJMO's management calls its FM a Churban, but programs the AM with more of a straight-ahead Black approach. Zapis remarked, "WJMO's presence has made this [WZAK] a better radio station. Everyone who's going after that 18-34 demographic we're after is a competitor."

Tolliver agreed: "Your competition is any station that dares compete with you on any level. Other stations in our market are playing black records, and sometimes that does affect WZAK's overall picture. WJMO is probably our blackest musical competition, but even so, it's not really competition — I don't think about it when I'm selecting music, working with my jocks, or on the air. I'm just trying



The station's Ralph Poole (l) and Lynn Tolliver.

to make 'ZAK the best possible station I can. Over the years I've learned that if you can accomplish that, very seldom will you fail."

Mass Appeal

In a city often beset by racial division, how has WZAK managed to appeal to white listeners while maintaining its African-American core? Promotions have been essential. Zapis recounted, "This past summer we made a lot of outside appearances at events in downtown Cleveland. The city has experienced a renaissance recently, with a lot more retailers coming into the city instead of the suburbs."

"Downtown has become a lot more vibrant, with festivals and similar events, so we made it our business to be a part of those functions. We made appearances with our station van, and our personalities broadcast live. One event featured both Smokey Robinson and the Temptations. These types of events draw a multiracial crowd, and we were there to do our part. Our promotions department, led by two-year Promotions Director Ralph Poole, has done an excellent job of keeping the station visible and maintaining a professional appearance."

"We're growing up... like a kid who's been mischievous but has matured. We don't make the mistakes we made in the past."

—Lynn Tolliver

Summer Action

Tolliver described WZAK's on-going promotion, "The Celebration Song Of The Day": "We select a song in the morning and play it throughout the day. Every time we play it, the ninth caller wins \$93." Zapis added, "We use the word 'celebration' because for years we used Kool & The Gang's 'Celebrate' as the signal song to call in and win. Now that we've changed the song, people have to listen to the morning show to find out what the winning song will be. So we're recycling that audience into additional dayparts. We've budgeted \$90,000 in cash to give away during the year."

At the end of the recent spring ratings sweep, said Zapis, "We did



Harry Lyles

our first major television campaign. We had a commercial made for us by Los Angeles's Image Point Productions. Television is one of the most powerful mediums besides radio, if you can afford it. I'm just glad we decided to do it in a big way, once we decided to go ahead with it."

"Our theme line since June '90 has been 'Fifty Minutes Of Music Every Hour,' and it's working. We've also maintained our billboards and bus cards — the traditional outdoor campaign we do throughout the year."

Client Promotions

Zapis added, "We design promotions and tie-ins for all our clients these days. Most clients want more for their advertising dollar and we give it to them. We're a real sales-driven organization, and two of the most powerful things in our arsenal are the Celebration Card, which is used to register for prizes while receiving discounts at local retailers."

"I'm also very excited about our new 'ZAK Line.' It's a Telemex phone system that listeners can call 24 hours a day. It handles eight calls simultaneously and allows us to average 5000 calls per week. The first thing callers hear when it answers is the time and the temperature. Then they dial one for concert information; two for the daily zodiac; three for the daily Ohio lottery numbers; four for station promotions; five to leave on-air dedications for the 'Lovers Only Show,' and so on. It's a very powerful tool. Budweiser sponsors the concert line portion and Fashion Bug sponsors the zodiac forecast. We have other sponsors for the other features. It's just another marketing tool."



LAST GAME OF THE YEAR — The WZAK All-Stars closed out the softball season with a game to benefit the Muscular Dystrophy Association. Atlantic Records' Rude Boys gave 'ZAK a little help in its bid to beat the WKYC-TV All-Stars.

ANOTHER KNOCK-OUT PUNCH FROM L. L. COOL J

AROUND THE WAY GIRL

L. L. COOL J. Back in the ring with **Around The Way Girl**, his new single and video. 387 73889

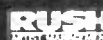
"MAMA SAID KNOCK YOU OUT." The new album. 48886
On Def Jam/Columbia.

Produced by Marley Marl for Marley Marl Productions, Inc.
Co-produced by L. L. Cool J.
Additional Production by The Untouchables.
Management: Rush Artist Management

LL COOL J



Columbia Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.





DAN O'DAY

Strategies For The On-Air PD

When a station fills an open PD slot from within the staff, often the best air personality is promoted to the position. Suddenly he's doing two fulltime jobs. He finds he doesn't have enough time to devote to his on-air performance, and he's expected not only to program but to expertly handle a staff of sensitive egos. As a result, the station simultaneously loses its best DJ and gains an undertrained, overwhelmed PD.

If you're a programmer who also holds down an airshift, here are a few suggestions that might help ease your load.

Manage Your Time

When you become a PD, time acquires an entirely new definition. As an air talent, time is finite. Your on-air work is completed within a specific, inflexible measure of time: three hours, four hours, etc. Didn't get to do that bit you planned? Too late; show's over. Maybe tomorrow.

As a PD, however, there are no artificial limits on your time. Your tendency, therefore, is to try to accomplish everything before going home for the day. This tendency leads you to unrealistic expectations: "I shall accomplish these ten things today." Then, at the end of a very long day, you go home having done a little work on each of the ten but having completed none of them. And you feel like a failure for not accomplishing your goals.

Instead of trying to tackle a hopelessly long list of goals, begin each day with a short list of tasks to

"Often it can be difficult for an on-air PD to measure up to the standards he sets for the rest of the airstaff . . . Assign yourself a shift you can do adequately."

accomplish — two or three, at most. As much as possible, devote your time and energy to those few goals. Before leaving the station, when you check off those two or three completed projects, you'll feel a sense of pride in your work . . . instead of shaking your head and wondering, "Where did the day go?"

I NEED YOUR INPUT! Comments, suggestions, questions, complaints, and airchecks are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks, but I'd love to hear what you're doing.

"If you break your own format merely because you're the boss, your lack of respect for the station's programming will spread to the rest of your staff."

Make Appointments With Your Staff

A series of everyday crises has put you far behind in your plans for a big station promotion. At last it looks like you'll have a couple of hours free to work on it. You gather all the paperwork, sit down at your desk, take a sip of coffee, and start working. It's going great. You're clear-headed, focused, alert . . . and within five minutes a DJ sticks his head in the door:

"Could I talk to you for a minute?"

(No! I'm trying to work! Leave me alone!)

"Uh . . . Sure. C'mon in."

The minute stretches to 20. Finally the DJ leaves. You turn back to your work — but now you can't concentrate. Coffee's cold. You've lost your momentum.

You're an executive. Your time is valuable. If you treat it that way, others will, too.

When you're working productively and someone wants to talk to you, be courteous and direct: "I'm in the middle of a project now, and I want to be able to give you my complete attention. How about 3:30 here in my office?"

When someone catches you in the hallway, saying there's something she wants to discuss with you, try this: "My door is always open. All we need to do is schedule a time that's good for both of us. How about 3:30 in my office?"

"Gosh, that seems so . . . so . . . businesslike!" As PD, you have a lot of responsibility — to the manager, the owner, the audience, the community, and the airstaff. Efficiently managing your time shouldn't transform you into a robot. It should, however, allow you to deal more effectively with the demands of your job.

Make Appointments With Yourself

Rather than waiting for a two-hour block of time that hasn't already been claimed by someone else, schedule an appointment with yourself to work on that project. Write it in your calendar, just as you would an appointment with a client.

You've scheduled 3-5pm for working on that new promotion and the production director says, "I think I've found the CD library we need; how about if I bring all the stuff to your office around 4:00 today?" You reply, "I have an appointment from 3 'til 5. I can see you at 2:30 today . . . or how about tomorrow morning at 9:30?"

You wouldn't normally accept phone calls when meeting with a client. Neither should you accept calls when in a meeting with yourself. Instruct the station secretary: "I'll be in a meeting until 5:00. Please take any messages for me."

Be 'Just The DJ'

The only people who should be in the control room are those whose presence is vital to the on-air pro-

"The only people who should be in the control room are those whose presence is vital to the on-air proceedings."

ceedings. Other station employees should not be allowed to hang out in the studio whenever they feel bored or lonely.

Post the rule: "If you don't have to be here right now, don't." Enforce it. Respect it yourself. And make sure everyone at the station respects it — including salespeople, engineers, and managers.

Enforce it when you're on-air, too. When someone comes to you with a problem or even a simple question, give him your stock answer: "I'm sorry, I'm just the DJ. The program director will be back at 2:00."

Memorize that response and use it for any interruptions that aren't urgent. Explain to the other station staffers, "If it's an emergency, I can find the PD. But if you say it's an emergency, it had damn well better be an emergency!" Here are a few non-emergencies:

• "But so-and-so is on the phone and says he needs an answer now!" (If you were out of the build-

ing, so-and-so would have to wait, right?)

• "But I won't be here when you get off the air today!" (If it's so urgent, he can arrange to be here when the PD is here or the two of you can meet later via telephone.)

• "I'm already late for my golf game, and I can't wait until tomorrow to hear what you think about this." (Your favorite epithet goes here.)

Format Work By Daypart

Recently I consulted with a PD who explained he becomes very unsociable in the late afternoon. "I don't know what it is," he said, "but toward the end of the day I just hate having to talk to people. I think it's important to be available to my staff. But when they come to me with problems late in the day, I'm often impatient and abrupt. Then they leave my office angry, and I'm upset with myself for not having handled it better."

This PD doesn't have a problem; he's lucky. He sees quite clearly that in the late afternoon he's most productive when working quietly alone. Instead of trying to fight his internal emotional clock, he should make a daily afternoon appointment with himself. That time can be spent efficiently reading the trades, working out on-air schedules, planning strategy, handling correspondence, etc.

It shouldn't be hard for you to categorize your own working style into dayparts. Schedule tasks to match the times of day when you're at your most verbal, most logical, most energetic, most gregarious, etc.

Honor Your Own Format

Often it can be difficult for an on-air PD to measure up to the standards he sets for the rest of the airstaff. The PD quoted above confided, "I tell my jocks I want them to prepare for their shows, yet I don't have time to do any prep for my own show. How can I expect them to meet a standard I don't meet?"

First, you should work an airshift your schedule can handle. Perhaps you don't need to prepare bits and features for a two-hour lunchtime show. But there's no reason why you should expect to get away with reading PSAs and live copy cold in a monotonous, disinterested manner. Assign your-

Rules For Wearing Two Hats

- Manage your time
- Make appointments with your staff
- Make appointments with yourself
- Be "just the DJ"
- Honor your own format
- Offer encouragement

self a shift you can do adequately.

Second, make sure your staff understands that different shifts have different requirements. The midday DJ might have more restrictions on, say, the length of talk breaks than the morning DJ has. That's because the two airshifts are meant to accomplish different goals. If you've assigned yourself a shift that is less personality-

"Your time is valuable. If you treat it that way, others will, too."

intensive, explain that to the other DJs. Tell them what is required of that airshift, and do your best to meet those requirements.

If, however, you break your own format merely because you're the boss, your lack of respect for the station's programming will spread to the rest of your staff.

Offer Encouragement

Recognize any and all achievements by your DJs. If someone gets a mention in the trades, clip the article and post it on the bulletin board. If someone produces a spec spot that lands a new client, post a congratulatory note. In the words of management consultant Tom Peters, "Every day, catch someone in the act of doing something right."

One PD told me about his weekly "Mystery Envelope," which he posts in the studio. He awards it to a staffer whom he catches doing something right — a great production piece, a sparkling break, etc. The envelope's contents change each week. Inside might be movie or dinner passes . . . or \$100 in department store trade . . . or a weekend airshift off. When he hears somebody doing something exceptionally well, he calls on the hotline and says, "Go open the envelope. It's yours."

Dan O'Day, author of *Personality Radio*, consults a limited number of radio stations and conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767, or faxed at (213) 471-7762.



RANDALL BLOOMQUIST

Hyland Keeps KMOX On Course

Talk Pioneer's Hands-On Approach Reaps Ratings

CBS Radio Sr. VP and KMOX & KLOU/St. Louis GM Robert Hyland was present at the creation of Talk radio and, three decades later, remains one of the format's pre-eminent figures. In February 1960, Hyland led KMOX into uncharted territory by adopting an advice-oriented Talk sound dubbed "At Your Service." That format, bolstered by KMOX's strong news and sports commitments, propelled the station to market dominance (it averages a 20 share of the 12+ Arbitron audience) and legendary status.

Last month, NAB recognized Hyland's lifetime of contributions to the industry by presenting him with its 1990 National Radio Award. Recently, R&R News/Talk Editor Randall Bloomquist spoke with Hyland about KMOX's success and the state of Talk radio.

R&R: *KMOX has become an integral part of St. Louis life, a fixture on the regional landscape. Is it still possible for a radio station — starting from square one in 1990 — to achieve that sort of status?*

RH: Sure, if [the management] puts their minds to it. The whole secret is complete and total dedication and commitment — long hours and complete sacrifice to the matters at hand. Management must set an example for employees; they have to be out front on everything and never expect employees to do more than management is doing.

A lot of people have come into [the format] and tried to treat it like a record show. You can't do that. You must have capable people, a plan, and total dedication. It's a very complicated and intense type of broadcasting. You have to watch it like a baby, 24 hours a day. If you're not on it, constantly nurturing it, it won't work.



Robert Hyland

R&R: *Wouldn't it be prohibitively expensive?*

RH: It's a very expensive proposition. You can't come in and expect to do it for nothing. But the profits are very rewarding. This station holds its own in profits with any station in the country.

R&R: *You're a hands-on manager, very involved in daily operations. Is that necessary for a Talk GM?*

RH: I believe it is. When you have an organization that is so dependent on people — both guests and employees — you have to

watch the store closely. Not that the employees are incapable — they're very capable. It's just my management style.

R&R: *You're also deeply involved in St. Louis civic affairs. How important is that to KMOX's success?*

RH: Very important. Because if you're involved in your community, you know what's going on and you can program accordingly.

R&R: *Where do you find air talent, and what do you look for?*

RH: Good talent is in short supply. We've been fortunate in finding talent by constantly searching. We listen to and evaluate every tape we receive.

We look at everybody and evaluate how they might fit in with our scheme. They don't have to talk in those fine, pearly tones — although sound is important to us.

When we hire someone, we want a commitment. Our staffers don't stay for just a couple of years, they stay for a decade — or two or three.

R&R: *How do you get that kind of commitment?*

RH: People know we're here to stay. Broadcasters like that kind of stability.

R&R: *Some Talk stations are fine-tuning their programming to attract a younger audience. Are you doing any of that?*

RH: We get a pretty good younger audience. But we've added a few younger hosts and they're attracting listeners in those demographics.

R&R: *You brought this new untried Talk format to KMOX in 1960. What made you think it would work?*

RH: Television was coming on

the scene and all the great radio shows were going by the wayside. Before, all we had to do was come in and push a button and we got Arthur Godfrey, Jack Benny, the soap operas. When the networks started losing those shows to TV, radio could have done one of two things — play records or try to be creative.

It was a success almost instantly. People thought it was the dumbest thing they ever heard, that it would last 30 days. But we felt people wanted to be heard. They wanted to let the government and the world know what they thought. They also wanted to be acquainted with the law, and with doctors, and other fields of knowledge.

R&R: *Initially, you did mostly advice shows. When did you introduce issues-oriented programs?*

RH: Shortly after we began. To

"We don't approach issues from a sensational point of view . . . We don't get into name-calling and yelling."

day, we do more issues shows than "ask the" [advice] shows. We'll continue to do more [issues] because people are more involved in their government and world affairs today.

R&R: *What's the proper role of controversy in an issues show?*

RH: We don't approach issues

"A lot of people have come into [the format] and tried to treat it like a record show. You can't do that . . . If you're not on it, constantly nurturing it, it won't work."

from a sensational point of view; we take a factual point of view. We don't get into name-calling and yelling. Our hosts aren't the stars — the guests are the stars.

R&R: *After 40 years in radio, what do you see as your greatest accomplishment?*

RH: The acceptance of the [Talk] format. An idea that started 30 years ago has boomed in radio and spread to television around the world. I'm very proud of that.

R&R: *As a Talk radio pioneer, is there anything that bothers you about the current state of the format?*

RH: I wish they wouldn't cheapen it by sensationalizing. That isn't necessary if you work hard enough on your format and are on the ball with topics and guests. It's a very shortsighted strategy.

R&R: *Is using syndicated programming a strength or a weakness?*

RH: The syndicators are very good — the Larry Kings and all of them — but you have to be strong locally. We don't run any syndicated programming.

R&R: *What's the greatest challenge the station has ever faced? Was there any particular development — such as the rise of FM in the early 1970s — that put KMOX under siege?*

RH: We've been under siege for years. But we've stayed our course of news and information, sports and entertainment. We don't react, we stay the course.

TALK ABOUT GROWTH!

THE RUSH LIMBAUGH SHOW HAS GROWN FROM 0 RADIO STATIONS TO 280 IN JUST 2 YEARS!



Call Ed McLaughlin, Lee Vanden-Handel or Stu Krane at 212 456-1871.



THE RUSH LIMBAUGH SHOW NOW 3 HOURS! (12 NOON-3PM ET)

Rush's Show is an extraordinary blend of humor, production, news and commentary. The audience is informed and involved. You can hear it!

Stations benefit as the program will be among your *highest rated* hours, especially in the *key demo's*. Even in the largest markets, the "spike" is evident.

Give it a listen, then give us a call.

THE RUSH LIMBAUGH SHOW

America's most listened to radio talk show!

1-HOUR CHRISTMAS SPECIALS
• TV: ABC TELEVISION •
RADIO: AMERICAN NETWORK RADIO, INC.

with

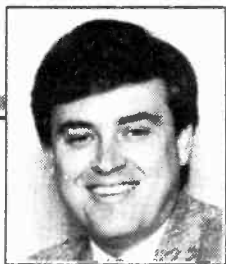
Home For Christmas Dolly Parton

Dolly's first-ever nationally broadcast Christmas radio special

- Over 483 stations already on board to air Dec. 23 and Dec. 24
- 465 million people worldwide; 129 countries; in 43 different languages will hear Dolly's 1st hour-long radio special
- Join hundreds of Country and Adult Contemporary stations for broadcast history in the making!
- This 1-hour special features songs from Dolly's new Christmas album, plus her stories, thoughts and reflections of Christmas past and present
- Special feature: behind the scenes at Dolly's Christmas recording session
- Some Avails Remain

FOR INFORMATION AND LATEST AVAILS, CONTACT: American Network Radio Productions, Inc. • 1719 West End Avenue, East Penthouse, Nashville, Tennessee 37203, Phone: (615) 329-4200, Fax: (615) 329-4441 • Produced by Tim Riey • Written by John Perry for American Network Radio Productions, Inc. • Dolly's "Home For Christmas" album produced by Gary Smith on Columbia Records

*Columbia® Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.



LON HELTON

NO-SHOW KIDS

No Rest For The Weary

Here it is, mere days after the CMA week activities, and I've barely recovered. Under normal circumstances, this would have been the perfect occasion for a column written by my progeny — Amanda and Brad.

But now that they've become, like ya know, cool, hip, teenagers with more important stuff to do — spending ungodly amounts of time on the phone with (gasp) boy- friends and girlfriends — they don't have the time to bail out their overworked old man. How ungrateful. So here's a few from the old picture file.



WELCOME WAGON — McBride & The Ride were on hand to welcome new WMUS/Muskegon, MI morning show hosts Mark Dixon and Pam Roberts. Making an occasion of it are (l-r) MCA promoter Rick Hughes, Dixon, Terry McBride, Roberts, and the Ride's Billy Thomas and Ray Herndon.



JUDDS 5-0 — KDEO/Honolulu hosted the Judds and Carl Perkins in concert at the Sheraton Waikiki. Saying "aloha" afterward were (l-r) KDEO owner/GM Bob Loew, an unidentified fan, MD Frank Neal, Wynonna Judd, morning man Charley Garrett, Naomi Judd, and GSM Donna Lee.

HAVE YOU HEARD

Cote WNCQ PD; Walker Programs KWHT

WTSV/Claremont, NH PD **Ron Cote** has been named PD at WNCQ/Water-town, NY. He succeeds **Rick Walts**, who left to join a local TV station . . . **Jeff Walker** is the new KWHT/Pendel-ton, OR OM/MD, coming from KBVM/Portland.

Bob Curtl is promoted from parttimer to MD at WDSY/Pittsburgh, replacing MD **Chris Michaels** . . . **Sherri Garratt** joins WKAK/Albany, GA as MD/after- noons, taking over from **Ray Walsh**.

Personality Changes

Veteran New York personality **Del DeMontreux** joins the staff at the Apple's WYNY. His responsibilities will include hosting a weekly show called the "Home Town Countdown" . . . **C.K. Webb** leaves afternoons at WTHI/Terre Haute for overnights at WYNG/Evan- sville, IN. WTHI middayer **Steve Hall** shifts to PMs and **Frank Rush**, mid- dayer at crosstown WMGI, joins for that shift at 'THI.

KFMS/Las Vegas overnigher **Scott James** and evening talent **Dale Tyson** swap shifts . . . KBUL/Reno MD/mid- dayer **Deb Spring** moves to new Country outlet KWNR/Las Vegas for

evenings . . . **Don Kelly** exits mornings at WKML/Fayetteville, NC. In his place is the Breakfast Club, consisting of **Don Chase** and **Debbie Tana**, **Tom Donovan** (news), and **Thad Mumau** (sports). All were with the station in other capacities.

Shift changes at KUUY/Cheyenne, WY: **C.J. Green** heads to afternoons, **Brenda Burt** to middays, and **Mona McCade** to nights . . . WILQ/William- sport, PA talent **Rebecca Richards** is leaving for England and marriage . . . WCHY/Savannah, GA has bumped part- timer **Nancy Lynn** to Promotions/ morning news.

Kudos

Congrats to WZPR/Erie, PA PD/MD/ Sports Director **Ray Horner**, winner of the Play-By-Play Broadcaster of the Year award from the Pennsylvania As- sociation of Broadcasters . . . And to WILQ/Williamsport, PA morning man **Todd Steward**, who received a personal letter from President **Bush** com- mending him on his efforts in support of the troops in the Persian Gulf. Steward was also invited to a press conference in Washington.



EAGLE LANDS CLINT — Norfolk's newest Country station — "The New Eagle 97, WGH" — corralled Clint Black after a recent concert. Pictured are (l-r) Promotions Director Kurt Etheridge, Black, GM Russ Schell, and contest winners.



JAW TO JAW — WMOT Murfreesboro, TN personality **Laura McComb** brought together **Mark Knopfer** (l) and **Chet Atkins** to talk about their latest LP, "Neck And Neck."



IN-DIFFIE-FATIGABLE — It wasn't "Home," but tireless **Joe Diffie** spent some time in Lawrenceburg, TN anyway, visiting the folks at WDXE. Getting acquainted are (l-r) weekender **Kendall Butler**, PD/MD **Mike Harris**, Diffie, PM driver **Ronnie Allen**, middayer **Larry "Elrod" Moore**, and Epic promo man **Rob Dalton**.



TOUGH IN DALLAS — On tour in Dallas supporting her "Tough All Over" LP, **Shelby Lynne** met with folks from KPLX and her label; (l-r) are CBS's **Phil Little**, KPLX PD **Bobby Kraig**, Lynne, CBS's **Fred Croshal**, KPLX MD **Mac Daniels**, and Epic VP/Promotion **Jack Lameier**.

MUSIC MEMO

Cash Family
Covering Charts

Now that I'm back from two weeks of CMA R&R (revelry and recovery), there's plenty of news to pass on.

- Six members of the Cash family (or extended family) have singles out: Carlene Carter (June Carter Cash's daughter; Reprise), Johnny Cash (June's husband; Mercury), Tommy Cash (Johnny's brother; Playback), Rosanne Cash (Johnny's daughter; Columbia), Rodney Crowell (Rosanne's husband; Columbia), and Marty Stuart (formerly married to Cindy Cash; MCA).

- Charley Pride's new 16th Avenue/Curb single, "Whole Lotta Love On The Line," was written by a pair of new artists: Aaron Tippin and Donny Kees. Tippin's first RCA single, "You've Got To Stand For Something," is on the charts, and Kees, who's signed to 16th Avenue/Curb, has an album due early next year.

- A cut from Mark Collie's "Hardin County Line" LP, "Another Old Soldier," will be serviced to radio for Veterans Day (11/11). Collie wrote the song, which was inspired by his father, a World War II soldier and P.O.W. who died in a veterans hospital. MCA will ship the song on October 30.

- Marie Osmond's current Curb single, "Like A Hurricane," also appears on Michelle Wright's self-titled Arista LP. The song was written by Michael Clark.

- George Strait's new MCA single, "I've Come To Expect It From You," was co-written by Atlantic artist Dean Dillon and Buddy Cannon. Dillon has written a number of Strait hits, including "Ocean Front Property."

- Suzy Bogguss's new Capitol single, "All Things Made New Again," was co-written by Rafe Vanhoy and Dan Seals. Seals also adds harmony vocals to the song.

- Donnie Marsico's new Barn Burner single, "Woman In Chains," was co-produced by Barney Lee and Corbin/Hanner's Bob Corbin. Corbin, who like Marsico is a Pittsburgh native, also wrote the tune.

Bits & Pieces

- Pirates Of The Mississippi bassist Dean Townson recently went overboard for a scantily clad actress. While shooting the video for "Rollin' Home," Townson was asked in one scene to reach for a girl in a Jeep — while he was rolling down the road in a mobile home going 40mph. Bandmate Bill McCorvey was to grab Townson's arm to keep him from falling, but on the third take McCorvey's grip slipped. Townson plummeted to the ground, bass and all. Injured only slightly, he stood up and asked, "How's my bass?" Townson and bass are fine.

- Hank Williams Jr. and bride Mary Jane had what turned out to be a very eventful honeymoon. After they were surprised by Washington, DC air traffic controllers (R&R, 9/21), the pair flew to a Tanzanian safari. There they found their campsite infested with cobras. Rather than move, the safari group decided to carry shotguns when they went to the privy or showers. The rest of their vacation,

in Germany and England, was a bit more tame.

- Hank Williams's "Just Me And My Guitar" and "The First Recordings" have been repackaged by Country Music Foundation Records into "Rare Demos: First To Last," a single CD. Due next month, the package also includes rare photos and complete liner notes. For more info on the 24-song set, contact CMF Records at (800) 255-2357, or in Tennessee (615) 256-1639.

- RIAA Certifications: Alan Jackson's "Here In The Real World" and Travis Tritt's "Country Club" were both certified gold in September. —Ken Tucker



SOMEBODY GOES GOLD — Warner Bros./Nashville recently celebrated the gold status of Travis Tritt's debut album, "Country Club," with a party at, where else, Music City's Richland Country Club. Grinnin' and glowin' are (l-r) producer Gregg Brown, WB/Nashville President Jim Ed Norman, Tritt, manager Ken Kragen, and WB/Nashville's Manager/National Promotion Bill Mayne and Manager/A&R Doug Grau.

NEW ARTIST FACT FILE

Aaron Tippin

Born: 7/3/58; Pensacola, FL

Current Single: "You've Got To Stand For Something"

Current Album: "You've Got To Stand For Something"; due 1/91

Label: RCA

Producer: Emory Gordy Jr.

Management: Starstruck Entertainment

Publishing: Acuff-Rose

Hobby: Body building

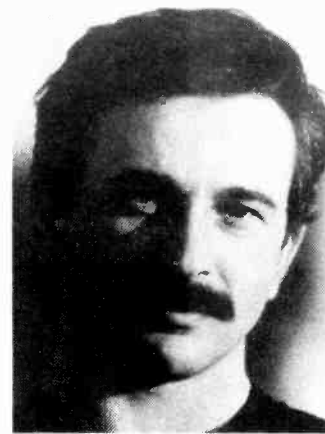
Musical Influences: Hank Williams, Jimmie Rodgers, Ernest Tubb, Hank Snow, Hank Thompson

- **Background:** Tippin's father was a pilot so his family moved from place to place, finally settling in South Carolina. "Tip" got his first guitar when he was ten and later began playing banjo. One year, he received an eight-track player for Christmas. The only tape he could find was Hank Williams's "Greatest Hits." He was hooked.

After high school, he played in a bluegrass band but was intent on being a pilot. He soloed at age 16 and by 19 had his multi-engine commercial license. When the '70s energy crunch struck and the airlines started furloughing pilots, Tippin opted to try music fulltime. And, after a divorce, he decided he'd run out of reasons not to come to Nashville.

"When I first came here, I was looking for a record deal. I'd been on 'You Can Be A Star' (he won the daily competition, but lost the weekly finals), but nobody really jumped out of their pants to sign me. So I decided if I couldn't sign a record deal, I'd do something easy and be a songwriter," he laughingly remembered. "I worked third shift in an aluminum rolling mill in Russellville, KY. When the sun came up, I'd go home, take a shower, eat, get in the car, drive to Nashville, and write until 1-2pm. Then I'd drive back to Kentucky and sleep until 10pm." His experiences with other writers taught him the songwriting craft. "I'd be with guys who'd been doing this for 15 or 20 years, and suddenly I said, 'Oh, that's how you write a hit song.'"

- **Signing:** Tippin continued to hone his skills at Acuff-Rose, the company that published his idol, Hank Williams. He was rewarded with cuts by Mark Collie, David



Aaron Tippin

Ball, Josh Logan, the Kingsmen, the Mid South Boys, and Charley Pride. A demo tape of Tippin's work began to circulate around Nashville and eventually made its way to then-RCA/Nashville VP/GM Joe Galante and VP/A&R Mary Martin. They set up a meeting and, after a December '89 showcase, Tippin was signed.

- **Songs:** Tippin wrote or co-wrote all of the project's songs. His co-writers include Buddy Brock (the current single), Donny Kees, Terry Brown, Phillip Douglas, Butch Curry, and Ronnie Rogers.

Of his songwriting philosophy, Tippin said, "Songs should be simple — very simple lyrics and very simple music — based on the theory that less is more. You have to remember the listener is turning on the radio, doing 75mph down the interstate, popping the top on a beer, there's an 18 wheeler trying to run him down, and he just missed his exit. When the song comes on the radio, he's got to get the point of it. If you can write a song that can do that, you've got a hit."

NASHVILLE IN MOTION

World Class Forms
American West Agency

Terry Cline has been named President of World Class Talent's new division, the American West Agency. The new agency, which is "dedicated to the presentation of the western experience," will be housed in the current World Class headquarters. Its roster includes Michael Martin Murphy, Don Edwards, Sons Of The San Joaquin, Red Steagall, Hank Thompson, Ian Tyson, Moe Bandy, David Lynn Jones, and cowboy poet Waddie Mitchell. The firm will also handle Murphy's annual West Fest.

- MCA Music has purchased four

song catalogs: Altern/Gallion, DeWalden Music/Hopi Sound, Harbor Music, and a 50% interest in Garwin Music. The catalogs include songs that have been recorded by George Jones, Tammy Wynette, Barbara Mandrell, Randy Travis, Lee Greenwood, Restless Heart, Juice Newton, Conway Twitty, and Pure Prairie League.

In addition, Nashville publishing head Noel Fox has left the company to devote more time to his Raposa management company, which handles Lionel Cartwright.

- Gail Davies has been signed as a producer by Capitol/Nashville. She is Music City's first female staff producer.

- Charles Dorris & Associates' Steve Thurman has joined the Beacham Agency as VP. He has also worked at Top Billing. Beacham represents Becky Hobbs, Joe Diffe, and Randy VanWarmer. The company has moved to 1018 17th Ave. South, Suite 10, Nashville 37202. Phone: (615) 327-0777.

- Nancy Richmond, CBS/Nashville Promotion Coordinator, has been upped to Manager/Secondary Promotion for Columbia/Nashville.

- Gerrie McDowell, former marketing exec at Capitol/Nashville, has launched her own promotion company, GerrieCo. Phone: (615) 327-7955.

- Triad Artists has opened an office at 1114 17th Ave. South, Nashville 37212. Phone: (615)321-4090.

- Signings: Billy & Terry Smith to Buddy Lee Attractions for exclusive booking . . . The Golden and Verlon Thompson to Creative Media Services for publicity.

CMA Announces Media
Winners, Directors

The Country Music Association recently held its annual membership meeting at the Opryland Hotel, announcing three award winners and 16 new directors.

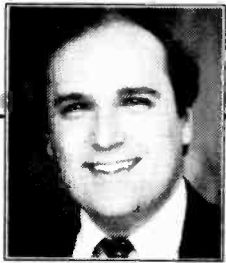
Dick Heard, a producer with "Entertainment Tonight," was awarded the 1990 Media Achievement Award. The nominees for the award are selected by a nominating panel, and the winner is chosen by the CMA Board of Directors.

Allen Brown, former CBS/Nashville Director/Media & Artist Relations, was presented the Connie B. Gay Award for service to the CMA. Mark Cooper, a BBC-TV producer, was given the first Wesley Rose Foreign Media Achievement Award

for his efforts to promote country music outside the U.S.

The new directors, who will serve two-year terms on the board, are: Janice Wendell, Tony Conway, Larry Gatlin, Coyote Calhoun, Richard Leigh, Gary Buck, Lon Helton, Donna Hilley, Gregg Lindahl, Jim Ed Norman, Steve Marmaduke, Bob Romeo, Paul Corbin, Vince Candlora, Merlin Littlefield, and Roger Sovine.

New officers for 1990-91 will be elected November 9 at the CMA directors meeting in Nashville.



MIKE KINOSHIAN

ACs PLACE 1-2-3

Bridgeport's Clean Sweep

Thirty-two stations — including 13 from New York City — registered numbers in Bridgeport's spring Arbitron. In the final tally, ACs WICC (Full-Service), WEZN, and WEBE emerged 1-2-3 among 25-54s and 35-64s for the second successive spring sweep.

One of the first major B/EZs to make the switch to Soft AC (in June 1988), WEZN now uses the sell line, "Playing Favorites Of The '60s, '70s, '80s, And Today."

'Natural Progression'

Eleven-year OM/PD Ed Zelle reiterated the by-now-familiar reasons why B/EZs make such format adjustments. "For several books, we saw steady 25-54 erosion. Couple that with young media buyers who didn't understand that older people have money and buy Corvettes, and you can see the problem. We had to think of an alternative format. Our natural progression was to Soft AC."

Zelle clarified misconceptions some may have about Bridgeport. "This is believed to be the 92nd largest market. But stations like WEZN and WEBE actually serve population bases of one million-plus in New Haven and Fairfield counties. Our stations appear in the New Haven, Stamford, and Danbury books. WEZN does very well on Long Island and is the only Connecticut radio station that shows consistently in the New York metro."

Superserving Core

In spite of any geographical complexities, Zelle doesn't see any difficulties in concentrating on multimetros. "We're out to satisfy

"I operate from research and my feel for the market. I don't care if other stations change. We're going to superserve our core. We won't worry about the guy across the street."

our core listeners. When I program the station, I operate from research and my feel for the market. I don't care if other stations

change. We're going to superserve our core. We won't worry about the guy across the street."

Noting WEZN targets 25-54 with a 35+ emphasis, Zelle compared his station to WEBE. "We're softer — WEBE's much more contemporary, playing lots of currents. The two stations probably play to different audiences. The basic difference is WEBE skews younger. Its core is 18-34, so the battleground is really between 30-45s."

Zelle encourages frequent public appearances by his air personalities. "We get involved in many public service events. In conjunction with a hotel and caterer and several other groups, we sponsor a Thanksgiving dinner for the homeless and needy. We'd rather be involved on that type of basis than go to the mall to play volleyball."

Preferring a limited on-air contesting posture, WEZN's current effort centers on music. "We're asking people to send us the names of their favorite songs," said Zelle.

Bridging The Gap

Bridgeport remains an AC stronghold. Among 32 Arbitron-rated spring signals, Full-Service WICC, WEZN, and WICC sister WEBE finished 1-2-3 among 25-54s and 35-64s. By finishing No. 3 12+, CHR WKCI/New Haven broke up an AC 1-2-3 12+ trifecta.

The following briefly recaps demo races among the three ACs. The first column lists each station's spring-spring ranking. It's followed by the fluctuation from 1989-90. Birch figures were unavailable.

Table with columns: Station, Sp '89/'90 Rank, Fluct. Rows: WEBE (2/2 Flat), WEZN (4/5 -2.2), WICC (7/4 +3.6)

Table for 25-54 age group: WEBE (2/3 -2.1), WEZN (1/2 -4.7), WICC (3/1 +3.8)

Table for 35-64 age group: WEBE (3/3 -1.7), WEZN (1/1 -0.7), WICC (2/2 +4.2)

Table for 12+ age group: WEBE (4/4 -0.1), WEZN (1/2 -3.1), WICC (2/1 +4.8)

"They can win various prizes if we read their letter on the air. The grand prize is a spa. People are naming our powers and aren't listing off-the-wall titles."

WEZN has found success with a nightly "Love Songs 'Til Midnight" feature it slotted in January. Zelle adheres to a strict policy regarding show content: "Every song must be about love. In my travels, I've heard stations doing shows like this, and they play songs that aren't love songs. Either the PD or MD isn't paying attention. This is

crucial to love songs shows.

"Mike & The Mechanics' 'The Living Years' is a song about love between a man and his son, but it isn't about romance. Songs played in love songs shows should be about the romance between men and women."

WEZN considered airing oldies weekends and a lunchtime request show, but decided not to. "We don't want to surprise anybody," Zelle explained. "People should know what they're going to hear whenever they tune to us."

Sisters WICC & WEBE Flip-Flop At Top

Arbitron's spring report card was a mixed 25-54 bag for WICC & WEBE/Bridgeport VP/Operations Curt Hansen. Full-Service WICC shot up from third (fall '89) to first, while WEBE 108 ("The Hits Of A Whole Generation") traded places with its sister AM.

"Between WICC and WEBE, we pretty much dominate Bridgeport's AC arena," Hansen boasted. "It's not easy to have two stations trying to be No. 1 25-54, but there's one thing we know about ratings: They will fluctuate. I don't worry as long as we keep the No. 1 within the family. Our most competitive station is definitely WEZN. There are some competent people there with good programming."

Hansen attributes part of WICC's turnaround to fine-tuning the music. "WICC did several things to scare listeners away. You'd hear David Bowie's 'Fame' followed by an in-depth report on what's going on in the State House. We cut the music which tried to appeal to a 32-year-old. The cume was there — people tried to listen it. It was a question of straightening out the time spent listening. It was satisfying to see that when everything clicked in, the station went up 46% in one book."

Hansen took over programming duties when WEBE parent company WIN Communications acquired WICC from Tribune Broadcasting.

Fresh And Refreshing WICC is a Full-Service AC

(FSA). In differentiating WEBE and WEZN, Hansen commented, "WEBE's mainstream AC and WEZN's Soft AC. WEBE's great strength is playing current music; WEZN doesn't. Playing currents makes us fresh and refreshing. By not doing so, WEZN sounds stale. It's not as sustainable as a station with a constant influx of good new music."

Hansen continued, "We have more highly definable personalities than WEZN, and stronger service orientations like news, weather, and traffic. Our traffic reports air until 8:30pm. These are things baby boomers are into as they become middle-aged. We're more foreground — WEZN is more background."

Prior to B/EZ WEZN's June 1988 format change, WEBE attempted to be all things to all people. "WEZN's switch made me decide how much we had to strengthen our focus on who we were targeting within the 25-54 spectrum," noted Hansen. "My solution was to go to the core and become a better WEBE 108. Our prime listener is a 38-year-old female; WEZN's is a 45-year-old female."

Jaded Baby Boomers

According to Hansen, neither WEBE nor WEZN spends a great deal of time with major on-air giveaways. That might be changing at WEZN, however, as both WEZN and WEBE concentrate on outside visibility. "Until very recently, WEZN had been phenomenally clean regarding contests. I'm noticing more of them, used mostly as sales tools. Ever since its B/EZ heyday, WEZN has had many billboards. WEBE has some billboards and every bus card in town. Both stations are getting into direct mail.

"We give away movie passes and that kind of jazz, but we're a music station. I'd rather hear music than a guy stopping to tell me to listen to win something I know I can't win. Baby boomers are quite a jaded generation. They don't believe a lot of that stuff."

Local Dedications

While WEZN airs Love Songs nightly, WEBE carries no such daily or nightly local block program offerings. "Saturday nights we simulcast [Westwood One's] Dick Bartley on WICC and WEBE, and have a controversial priest [Father John, 9pm-midnight] Sundays, who takes a stand on many subjects.

"We do wedding dedications Saturday mornings at 9:30. Cou-

ples about to be married call us and we dedicate Paul Stookey's 'Wedding Song.' We also mention what church the couple will be married in. Sunday mornings at 9:30, we do baby dedications and congratulate the proud parents. These things work well and come back strong in focus groups."

WEZN Music Monitor

A recent 10am hour on WEZN featured:

- EAGLES/Peaceful Easy Feeling
BARBRA STREISAND/The Way We Were
PETER CETERA/The Glory Of Love
YOUNGBLOODS/Get Together
PHIL COLLINS/Two Hearts
TEMPTATIONS/Just My Imagination (Running Away With Me)
PLAYER/Baby Come Back
PERCY SLEDGE/When A Man Loves A Woman
HARRY CHAPIN/Cat's In The Cradle
RICHARD MARX/Hold Onto The Night
STYLISTICS/You Make Me Feel Brand New
ROBBIE DUPREE/Steal Away
DOBBIE BROTHERS/What A Fool Believes

WEBE Music Monitor

Here's a recent 10am hour on WEBE:

- JOHN LENNON/Imagine
DOOBIE BROTHERS/Minute By Minute
GLORIA ESTEFAN/Here We Are
BRUCE SPRINGSTEEN/Dancin' In The Dark
GUESS WHO/Undone
FLEETWOOD MAC/Over My Head
ROD STEWART/I Don't Wanna Talk About It
MELISSA MANCHESTER/Midnight Blue
ELTON JOHN/Club At The End Of The Street
STARSHIP/Nothing's Gonna Stop Us Now
BILLY PRESTON & SYREETA/With You, I'm Born Again
DAVID CASSIDY/Lyin' To Myself
FOUR SEASONS/Let's Hang On
JOHNNY HATES JAZZ/Turn Back The Clock
WILSON PHILLIPS/Impulsive

AIR TALENT SERVICES

YOUR AIRCHECK!



Professional, objectively edited, high-quality airchecks. We make it easy for you to sound great...and save money too. Call or write for more info.

(213) 597-8344 P.O. Box 4087 • Long Beach, CA 90804

ADVANCED AIRCHECK SYSTEMS

Complete service for air talent looking now or for the future & needing help with the T&R. We can do it for you. Scope, duplicate, label, package, & mail 1st-class. FREE critique & help with cover letter. Computerized station directory of all formats/markets for quick response. All services & tip sheet offered separately too. Quality work from 20 year pro... Call Tom (708) 469-2727.

AIR TALENT WORKSHOP — JANUARY!

Ross Brittain, Gary Burbank and The Greaseman are the special guests at *Dan O'Day's Air Personality Plus* seminar, January 18-20, in Charlotte, North Carolina. If you're an air personality, program director or show producer...Well, it's hard to imagine a more powerful, more diverse, more accomplished group of radio talent — all there to work with you to improve your show! For complete information, leave your complete name & mailing address at (213) 478-1972...or via fax at (213) 471-7782...Or write: Dan O'Day - 11060 Cashmere Street, Suite #100 - Los Angeles, California 90049. (We've also arranged for you to get a discount air fare!)

AIRCHECKS

MAJOR MARKET AIRCHECKS

\$7 EACH...2 or more \$6 each. (Foreign add \$1 per tape)

- *L.A. #1: Mornings on AC KOST...Urban KKBT...AOR's KLOS, KROQ...CHR's KIIS, KPWR, Pirate.
- *L.A. #2: CHRI All Dayparts KIIS, KPWR, Pirate
- *S.F. #1: Mornings on AC's, AOR's, Urban + CHR's
- *S.F. #2: CHRI All Dayparts KMEL, X-100
- *N.Y.C. #1: Mornings on AC's, AOR's, Urbans + CHR's
- *N.Y.C. #2: CHRI All Dayparts Z-100, HOT 97, WPLJ
- *MORNING + CHR Tapes available for Phoenix, Dallas, Philly, Twin Cities, Chicago, D.C.

Hecht Enterprises, P.O. Box 2235, Kansas City, KS 66110

BROADCAST SOFTWARE

Switch to the time-saving software you teach how to schedule music your way! It's easy to use and delivers the ultimate in control and service. Call (800) 937-2100 toll-free for details.



century21
PROGRAMMING, INC.
14444 Beltwood Parkway, Dallas, Texas 75244

CHRISTMAS PROGRAMMING

NOW AVAILABLE FOR YOUR STATION!
Incredible Christmas IDs, Jingles, Sweepers, and Sounds from
EXCEL AUDIO PRODUCTIONS
Call 1-800-336-1355 for demo

CATCH THE CHRISTMAS SPIRIT!

Choose from 3 of the FINEST CHRISTMAS PROGRAMS EVER PRODUCED... Filled with holiday features & your favorite Xmas hits. All Formats. Share the magic.

Kris Stevens Enterprises
(818) 981-8255

CHRISTMAS PROGRAMMING

27th DIMENSION, INC.

offers their new Christmas music package on two compact discs. "Sounds Like Christmas" contains everything needed for a Christmas Production including both traditional and original music together with seasonal sound effects. For Demo Call 1-800-634-0091

COMEDY



We roast the weenie twice a month.

The Sheets/Box 4858/St. Louis, MO 63108
or call us: (314) 825-0206

STATION LETTERHEAD NOT REQUIRED!



In fact, if you're out of work, use Ghostwriters' Comedy & Sound Effects to spruce up your audition tape. For FREE samples write to Ghostwriters, 2301 Unity Ave. N, Dept. 890, Minneapolis, MN 55422, or call 612-522-6256 anytime!

NOW TAKING RESERVATIONS FOR 1991.

15 Bits per week! **Free Demo & Sample Week**
• Commercial parodies
• Interactives
• Song parodies
• Drop-ins
Write on letterhead to
1295 S. Santa Fe,
Denver, CO 80223
(303) 733-5850
(303) 733-3801 fax

Over 50 adds this year!

BIGGER. FUNNIER. THE BEST.



COMFAX

RADIO'S MOST TOPICAL COMEDY!
DELIVERED BY FAX!
NIGHTLY & OTHER OPTIONS
CALL FOR SAMPLE ANYTIME:
(314) 273-6719.



STILL THE BEST
Hundreds Renewed
FREE SAMPLE
Use letterhead
5804-A Twining
Dallas TX 75227

O'Liners Since 1976!

FREE SAMPLE ISSUE
of radio's most popular humor service
For sample, write on station letterhead to: **O'Liners**
11060 Cashmere St., Suite #100, Los Angeles, CA 90049

DENISE DOES BART... & MORE!

Denise Daniels V/O Available
For Call-Ins & Commercials
Call For Demo
SVS: 212-382-3535

COMEDY

Rita Bentley Productions
featuring

Susan B. Anthony Jones
The Skirt with the Dirt
& Mr. Bad Joke.

"ON" in over 40 markets.
Call 804-379-4463



FUNNY PERFORMABLE CLEAN

Separate edition for U.S. stations
WRITE ON LETTERHEAD FOR FREE SAMPLE OR
SEND \$35 (U.S.) for 12 ISSUES TO:
Condor Communications, Box 45, Station Z
Toronto, ON, CANADA, M5N 2Z3

For TRUE stories of humorous crime and odd behavior--perfect news "kickers" & morning show material--you need:

KNUCKLEHEAD NEWS

2510 Woodwind
Richmond, TX 77469
(713) 342-9570

Call or write for sample issue.

QUALITY COMEDY AND COMMENTS

Brief, Intelligent
and Humorous Comments
about Today's News
(not last week or last month)
Fax or Mail available
For Sample Call (801) 825-7292



"Phantastic Phunnies"

"Phantastic Phunnies will certainly help you with your show or presentation!" (Gary Owens, radio & tv personality) "Phantastic Phunnies is funny, topical, and consistently on target!" (Gene Perret, tv producer, Bob Hope's head writer) "My 4 million listeners think Phantastic Phunnies is absolutely terrific." (Marc Rogers, Radio Taipei, Taiwan)

12th ANNIVERSARY SPECIAL!

Free gigantic sample - + bonus gift (worth over \$70). Send on station letterhead to:
"Phantastic Phunnies," 1450 Loop Road, Kent, OH 44240.

Jingles, jocks and jokes -- they're all
in the R&R Marketplace --
Call 213-553-4330.



MARKETPLACE ADVERTISING

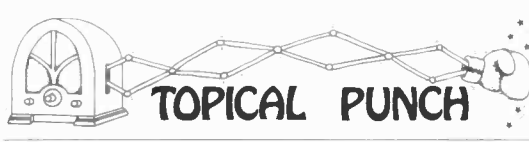
Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$80.00
6 insertions	\$75.00
13 insertions	\$70.00
26 insertions	\$65.00
51 insertions	\$60.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is **noon Thursday**, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 1930 Century Park West
Los Angeles, CA 90067 (213) 553-4330
Fax: (213) 203-8727

COMEDY BY FAX




TOPICAL PUNCH

timely humor faxed in daily

"i never saw their punchlines coming"
....nostradamus

for a free sample call (317) 776-1252

SHOW PREP



2 FREE WEEKS

PREP is Brad Messer's LOW COST daily sheet PACKED with Celeb Birthdays & Bio liners, Facts, Trick Questions, Jokes, Today's USA Events (including festivals from Bean Soup to Banana Slug) and, of course, "much, much MORE!"

(800) 445-4555

CA, AK, HI & Canada Call Collect (619) 293-1818
Australia, N. Zealand - Radio Shop (02) 908.1200

Alan Ray's Over 80 markets sold

TeleJoke!

The Original Daily Fax Service
Topical One-Liners - MC/VISA Accepted
For info call (209) 476-1511

FEATURES

Radio Links

Presents

"WHITE PALACE"
interviews with
Susan Sarandon and James Spader

Free Satellite Delivery Hard Copies Available
Contact Lori Lerner at (213) 457-5358
Call for list of interviews available

GAG SHEETS

Double Your Weenie!
Double Your Fun!
Get 2 issues for the \$ of 1!

For Free Samples Call TOLL FREE
1-800-225-5061 Ext. #248
1-617-749-3691 (FAX) or write

the Electric WEENIE

P.O. Box 2715, Quincy, MA 02269



IDS, JINGLES, SWEEPERS

PERSONALITY JINGLES
Jocks, give yourself the competitive edge... Call today, play 'em in a week

ORAL CREATIONS

"Jon Scot at Oral Creations is the best. I really mean that." -Rick Dees, KIIS

"THEATRE OF THE MOUTH"
FOR DEMO TAPE, CALL
816-756-2767

AFFORDABLE FOR ALL MARKET SIZES

MUSIC SERVICES

TITLES BY THE THOUSANDS
NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm records and cassette singles from the past 40 years. Pop, R&B, Classic Rock, & Country included. Write to:

American Pie

Box 66455, Dept. #RR, Los Angeles, CA 90066 (213) 391-4088

OLDIES SERVICES

LIBRARIES	CUSTOM ORDERS
2700 Top Hits 1955-1976 Most in Stereo HI-FI VHS Call for Listings	Add those hard-to-find Oldies to your Playlist (RTR). Over 13,000 hits to choose from. Call with your list
<p style="font-size: 1.2em; font-weight: bold;">918-492-7222</p> <p style="font-size: 1.5em; font-weight: bold; margin: 0;">MSA</p> <p style="font-size: 0.8em; margin: 0;">Music Service Associates</p>	

PREMIUMS

Rockfile

The Rock n' Roll Trivia/Card Game
Combines Crazy Eights and Rock Trivia! Over 1100 cards!
All kinds of music! 50s to 90s - ACDC to ZZ Top!

Send check / M.O. MA 01776

For the Rock Fan who has Everything!

for \$21.95 (+3.00 P&H) to: D.M. Rosolko - P.O. Box 528, Sudbury,

PRODUCTION LIBRARIES

Syntheffexx

The hottest laser shots, explosions, bed, stingers, phone sounds and more... for under \$200! Welcome to the family WKAQ-KQ105 FM - San Juan, Puerto Rico.

Call (415) 686-9141 from R.P.I.
FOR FREE DEMO!


PROMOTIONS

CASH CUBE

"MONEY MACHINE"

gives your station instant impact...

319-323-7511



READERS SERVICES

"SALES STRATEGY"

R&R columnist Chris Beck has compiled the most street-wise strategies and technologies for selling and managing in the 90's.

Call R&R to order your copy.
(213) 553-4330



All the best jobs... all over the country... every week in R&R Opportunities... check 'em out!

SHOW PREP

MORNING NEWS

Minimum Daily Requirement

- Fresh Daily •
- Quips & Flashpoints •

MDR... It's the least you can do.

1-800-525-2175

zapnewssm

The news you need. No more. No Less.

VOICEOVER INSTRUCTION

"How to Make Big Money in voiceovers"™

Susan Berkley's Marketing Seminar
Now on Cassettes!

Nov. 4, NYC
Nov. 17, 18, DC

Call for FREE Info:
1 (800) 333-8108



VOICEOVER SERVICES

VOICE AGE

I WANT TO BE YOUR STATION VOICE

26 Years - All Formats - Great Rates
Fax Script, I'll Demo Free
Kevin O'Connell

Fax (404) 833-8606 Voice (404) 866-0080

THE GREAT AMERICAN VOICE!

MIKE WEINER

ID's, Sweepers, Promo's Plus
Digitally Mastered. Fast Turnaround. Major Credit Cards.

1-800-950-2834 (ext 2) FAX (301) 570-8916

Brian James PRODUCTIONS

HOT & CREATIVE PRODUCTION!
SWEEPERS ■ IDS ■ PROMOS

ADD YOUR STATION TO THESE POWERHOUSES!

- 93-Q - Houston ■ Q-106.5 - St. Louis
- KLSX - Los Angeles ■ Q-104 - Kansas City
- X-100 - San Francisco ■ The Power Pig - Tampa

GIVE YOUR STATION THE ATTITUDE!
Call Now For Market Exclusivity...
Brian James PRODUCTIONS (813) 229-5807

VITMAC

ID'S PROMOS SWEEPER'S

Productions

Male, Female, Character

416-829-0288

WEATHER SERVICES

ACCURATE • DEPENDABLE •
• BROADCAST QUALITY •
Since 1983

Are weather costs creating a storm at budget meetings? Let us add a little sunshine. We can help. Broadcast Weather Services, Inc. For info call: 305-386-8705.

OPENINGS

NATIONAL

Radio Rumors and News updated Daily!

1-900-246-2222

The RADIO HOTLINE

Looking for a Job?

Send us your aircheck!

We'll put in online for FREE!

Mail it to: The Radio Hotline

3111 University Drive, Suite 406, Ft. Lauderdale, Fl. 33065

two dollars a minute

Recognize the Difference

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is not a registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information, write or call:

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

ACT NOW!

NATIONAL TALENT SEARCH FOR VOICE/PRODUCER

CONCERT SPOTS... MOTOR SPORT SPOTS!

Can you voice and produce concert and motor sport spots?

If you think you've got what it takes...

WE WANT TO HEAR FROM YOU!

A great opportunity for the right person. Send tape featuring concert spots, resume and salary requirements to:

TourDesign, Inc.

10089 Allisonville Road • Fishers, Indiana 46036

ATTENTION: JOHN VALANT

— NO PHONE CALLS, PLEASE —

Unemployed or seriously seeking a career move in radio
IMMEDIATE OPENINGS
Jocks/PD's/News
all inquiries confidential.

NETWORK

(407) 260-0727

CREATIVE IMAGE PRODUCTION!

Multi-track experience? Creative in writing/studio? Do your promos leap out and grab the listener...you're the one!

MINORITIES. Clients seeking qualified minorities for Promotion and Air Talent. Resume and/or tape to:



LARRY BRUCE COMMUNICATIONS
2238 Bayview Heights, #C,
Los Osos, CA 93402.
NO CALLS PLEASE!!! EOE

EAST

Programmer with a real ability for sales, I'll talk to you. WLYT-FM/Light Rock, Haverhill, MA. CALL: Ray Garon, (508) 374-4733. (R-10/19) EOE

Ski free! New England Ski Areas Council seeks broadcast ski Reporters! Major market voice/versatile delivery/solid writing. CALL: Jill Genser, (802) 457-3330. (N-10/19) EOE

OPENINGS

OPENINGS

OPENINGS

ANNOUNCER

N.H. AC seeks full-time Announcer with excellent production skills. T&R to WJVV, P.O. Box 1517, Concord, N.H. 03302-1517. EOE

SEEKING PROGRAM DIRECTOR

Program Director needed for adult rock format. Must have experience. T&R: Ray Martin, WZXL, Box 180, Wildwood, NJ 08260. EOE

SOUTH

Radio PD sought. Traditional black gospel format AM station. Salary negotiable, experience is a must. RESUMES: Box 69, Memphis, TN 38101. (N-10/19) EOE

50kw FM and FT AM seeks PD and super morning Talent. Not a turnaround, already winning in a very competitive market. T&R: KBUS/KGDD, Box 1550, Paris, TX 75460. (N-10/19) EOE

Top rated CHR seeks night AT for entry level. Can you maintain a 30 share? Major college town. T&R: WZBQ-FM, Joe Bob Canada, Drawer 4, Tuscaloosa, AL 35402. (N-10/19) EOE

WOBR-FM seeks Announcer. Top rated adult station on the Northeast coast of NC. Natural, non-smokers only. T&R: John Harper, Box 400, Wanchese, NC. 27981. (N-10/19) EOE

WGXC/Mobile-Pensacola seeks a Program Director. Females and minorities encouraged. T&R: Sandy Frost, Box 1044, Mobile, AL 36609. (N-10/19) EOE

Morning Personality sought. Team player for 50,000 watt CHR. Tell us your definition of team player. T&R: Ryan O'Brien, Box 4132, Bryan, TX 77805. (N-10/19) EOE

Air Talent sought for 50k rock 40 station in Somerset/Lexington, KY. T&R: WJDJ, Chuck Burgess, Box 4097, Somerset, KY 42502. (N-10/19) EOE

Small market Country station seeks evening AT. T&R: WFMW, Danny Koeber, Box 338, Madisonville, KY 42431. (N-10/19) EOE

Do you know that AM radio is not dead? Market leading 35+ morning show seeks new second Banana with appeal. T&R: Dave McClure, WAMR, 282 N. Auburn Road, Venice, FL 34292. (N-10/26) EOE

East Texas AM/FM seeks GM. RESUMES: George Franz, Box 330, Huntsville, TX 77342. (N-10/26) EOE

Seeking Program Director for TX gulf coast NAC. Qualified applicants only. T&R: KWVS, Gary Miracle, 1520 S. Port, Corpus Christi, TX 78405. (N-10/26) EOE

Bright, warm, female AT sought for AC Billboard station of the year nominee in the sunny South. T&R: WZNY-FM, Don McNeil, 808 Greene Street, Augusta, GA 30901. (R-10/26) EOE

Urban AT sought for immediate openings. Strong production, bright, uptempo adult communicators please, no calls. T&R: WQKQ-FM, Talent, Box 70085, Nashville, TN 37207. (N-10/26) EOE

East Texas AM/FM seeks Sales Manager. RESUMES: George Franz, Box 330, Huntsville, TX 77342. (N-10/26) EOE

Seeking News Director/Anchor for award-winning combo. T&R: KHLA/KLCL, Tom Hoefler, Box 3067, Lake Charles, LA 70602. (N-10/26) EOE

Talk Show Host. Jerry Williams, Gene Burns, Tom Leykis, Al Rantel, Debbie Ellis type News/Talk. Issue oriented, energetic, opinionated, humorous. Experienced, liberal/conservative, male/female. No boring people, no shock talk. Top 50, Southeastern market. 50kw station. All dayparts. T&R to: Radio & Records, 1930 Century Park West, #095, Los Angeles, CA 90067. EOE

MORNINGS

Personality-Oriented Gold Intensive AC looking for bright and talented morning show. Phone skills a must! Great facilities! Good pay and benefits. Send tape and resume to: WSYE, P.O. Box 1623, Tupelo, MS 38802-1623. EOE M/F

News and wake up team member on Southeast Oldies powerhouse FM. Thriving group operation with advancement opportunity. Prefer female — all considered. Rush T&R with salary history to: Radio & Records, 1930 Century Park West, #098, Los Angeles, CA 90067. EOE

MARK AND BRIAN - KLOS/LOS ANGELES
SCOTT SHANNON - PIRATE RADIO
LEE CHESNUT - POWER 99 ATLANTA
RANDY LANE - WMC AM/FM MEMPHIS
JOHN PEAKE - KRQ TUCSON
RUMBLE & THROWER - WEGX PHILADELPHIA
DANNY WRIGHT - Z95 CHICAGO
LESLIE FRAM - POWER 99 ATLANTA
YOUR NAME HERE

WABB97FM
Gulf Coast's Hottest Hits!

You can be the next graduate of the Dittman school of broadcasting! It's a rare opportunity to program a radio legend! If you've got what it takes, send tape/resume/proposal to Mark St. John, VP/Programming, The Dittman Group, 2146 Highland Avenue South, Birmingham, Alabama 35205 (No calls, please). EOE M/F

MIDWEST

News Director at KZEN-FM/Nebraska. Experience preferred, but will train the right person. T&R: KZEN-FM, Box 100, Central City, NE 68826. (N-10/19) EOE

Lansing's adult CHR seeks FT overnight AT. Experience preferred. T&R: KAP, Dennis Martin, Box 25008, Lansing, MI 48909. (N-10/19) EOE

FM Oldies WHNN seeks morning Personality to join great team ASAPI Production and appearances a must. T&R: Scott Stine, Box 96, Saginaw, MI 48606. (N-10/19) EOE

Southern CHR start-up seeks PD, Production Director and entire airstaff. T&R: Steve King Consultants, 12700 W. National Avenue, #107, New Berlin, WI 53151. (N-10/19) EOE

Seeking FT Salesperson/AE for KHAK AM/FM. Radio sales experience preferred. RESUMES: Kerry Murray, KHAK, 425 Second Street, SE, Suite 450, Cedar Rapids, IA 52401. (N-10/26) EOE

Midday opening at Midwest P3 AC in city rated tops with quality of life. Three years' FT experience minimum. T&R: WMT-FM, Box 2147, Cedar Rapids, IA 52406. (N-10/26) EOE

Country combo seeks pro AT's. Minimum two years' FT experience and references required. No calls accepted. T&R: WOW, PD, 615 N. 90th Street, Omaha, NE 68114. (R-10/26) EOE

Seeking morning entertainer and an overnight AT for Oldies FM. Appearances and production a must, no beginners. T&R: WHNN, Scott Stine, Box 96, Saginaw, MI 48606. (N-10/26) EOE

PRODUCTION DIRECTOR

WFMS, one of America's most successful country stations, is currently looking for an off-air production director. Our facilities include an 8-track studio with all the bells and whistles including digital sampling. Qualified candidates will have at least 5 years production or on-air experience, have strong writing skills, be extremely creative, and the skills necessary to turn our production into works of art. If interested, rush a production sample tape and resume immediately to: Charlie Morgan, Program Director, WFMS, 8120 Knue Road, Indianapolis, Indiana 46250. WFMS is an equal opportunity employer.

News Director to gather, write, report in AM drive. Must be experienced, self-motivated, hungry. Competitive salary and benefits. C&R to Program Director, WOFX, 250 West Court Street, Cincinnati, OH 45202. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-653-4330.

Sales Manager. Experienced radio sales manager needed to motivate, train and lead our six member sales staff. Please send your resume to Peter Coughlin, President/General Manager, WUFX/WXBX, 425 Franklin Street, Buffalo, N.Y. 14202. Metroplex/Robinson Broadcasting Co. is an equal opportunity employer. Minorities and women encouraged to apply. EOE

Experienced News Director sought by small market leader adjacent to major Northeast metropolitan area. T&R to: Radio & Records, 1930 Century Park West, #093, Los Angeles, CA 90067. EOE/MF

PROMOTIONS DIRECTOR for New Jersey AM/FM Combo. Ability to operate as a one person department and with a series of managers necessary. Candidate should have an outgoing, persuasive and congenial personality. Send resume and salary requirements to General Manager, POWER 103.7/SOLID GOLD WNNJ, P.O. Box 40, Newton, N.J. 07860. EOE

OPENINGS

PRODUCTION DIRECTOR for top rated CHR WGRD-FM. Excellent career position. No on-air work required. This is a department-head position that requires excellent people and organizational skills. Your tape should include at least twenty samples of your best work. T&R to Ron Brandon, WGRD, 38 West Fulton, Grand Rapids, MI 49503. EOE

93.1 WKLR

**CLASSIC OLDIES
ENERGETIC
NIGHTTIME
ENTERTAINER**

Handle all request Oldies show in one of the Midwest's greatest cities! Motivated team players with great attitudes . . . Here's your chance to shine! Great company and package! Rush C&R to **Simon Jeffries**, Station Manager, 9292 North Meridian St., Indianapolis, IN 46260. EOE

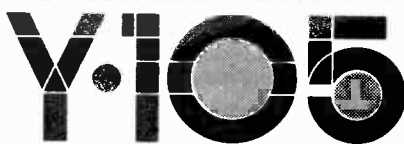
SCONNIX BROADCASTING

Top Midwest 100,000 Country station looking for Coach/Trainer/PD. Need to know people, promotions, new and classic music. T&R to: Radio & Records, 1930 Century Park West, #094, Los Angeles, CA 90067. EOE



MEDIUM MIDWESTERN

Exciting top-rated AC seeks morning A.T. with an adult sense of humor, topical and local to be part of top-rated morning show. Experience and appearances a must - production ability preferred. Good pay based on experience, talent and attitude. Would join a great broadcast team in a great communications company. Send picture, T&R to: Chuck Jewell, GM, KLYF-FM, 1801 Grand Ave., Des Moines, IA 50309-3362. EOE



"FOXX HUNT"

Like early mornings, doing news, comedy bits, remotes, personal appearances, having fun? Mid-Ohio's top rated hit FM seeks a new "Foxx" for the "Foster & The Foxx" morning show. Is it you? Tape, resume & photo to: John Foster, Pgm. Dir., WYHT, P.O. Box 8, Mansfield, Ohio 44901. EOE

MEDIA STRATEGIES

In search of . . . talent - all dayparts - for client AOR/Classic Rock stations. Opening in medium and large markets for quality people ready to move up. Rush T&R to Bill Jacobs, 26400 Lahser Road, Suite 215, Southfield, Michigan 48034. No phone calls. EOE

All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

OPENINGS



PRODUCTION DIRECTOR

St. Louis' dominant music station seeks America's top production talent. New, state-of-the-art 8-track facility. Write, voice, and create compelling spots and killer promos. Manage busy high-output production department.

Rush your best on cassette, showcasing your own voicework to: Steve Weed, Y-98FM, 3100 Market St., St. Louis, MO 63103. EOE

RADIO GSM

Dayton's leading CHR Z-93 & Oldies WING are looking for a general sales manager. Candidate should have a minimum four year's broadcast sales experience or currently be in a sales management position. Resume to GM, P.O. Box 2346, Kettering, Ohio 45429. Equal Opportunity Employer. Please no phone calls.

WIBM 94 GOLD FM

OLDIES 94.1 / MID-DAYS

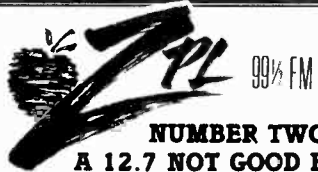
We need a warm, friendly communicator for mid-days. If you have talent, at least three years experience, and the desire to be the best we have good bucks, good people, and a good time. T&R's to: WIBM, ATT. Dwayne Carver, 2875 Northwind Drive, Suite 137, East Lansing, MI 48823. EOE

Strong FM station in Midwestern college town seeking an account executive in sales to handle regional, local, and agency business. Established list available. One -two years experience required. Immediate opening for an enthusiastic, motivated, professional and goal oriented person. Send resume to P.O. Box 6763, South Bend, IN 46660. EOE

CHAPMAN CONSULTING SERVICES

TOMORROW'S IDEAS FOR TODAY'S RADIO!

Chapman Consulting Services is assisting a client station in their search for a Morning Co-Host/News Anchor/entertainer. The Station is in a Medium Midwest Market with 38 share 25-54 in AM Drive. C/R and photo to P.O. Box 30301, Cincinnati, OH 45230. No Calls. EOE



NUMBER TWO WITH A 12.7 NOT GOOD ENOUGH!

WZPL/Indianapolis, Arbitron rated #2 with a 12.7, 12+ in the summer book, but that's not enough! We're looking for the missing player on our winning team in morning drive that can help us reach a 15 share. Great compensation and benefits available if you're creative, ambitious, and can prove your success. Send cassette, resume, and photo to: Don London, OM/PD, WZPL, 1440 N. Meridian St., Indianapolis, IN 46202.

WZPL is a Booth American Broadcasting Station.
An Equal Opportunity Employer

Jingles, jocks and jokes -- they're all in the R&R Marketplace -- Call 213-863-4330.

OPENINGS

WEST

Mornings/programming. Seeking uptempo adult appeal pro for resort community. Competitive Midwest market. T&R: KKSR, Dennis Carpenter, Box 699, St. Cloud, MN 56302. (N-10/19) EOE

Morning news/sidekick sought. Adult sound for central California winner. T&R: Overland California Radio, Inc. Box 717, Merced, CA 95340. (N-10/19) EOE

KYRK-FM/Las Vegas seeks experienced parttime CHR AT. Females and minorities encouraged. T&R: Bobby Mitchell, Box 15126, NV 89114. (N-10/19) EOE

Seeking Air Talent with great sound. Production and two years experience a must, no beginners. T&R: Steve Powers, 259 East Center, Pocatello, ID 83201. (N-10/19) EOE

Growing chain seeks tapes and resumes for future openings. Fun morning Talent a big plus. T&R: KSEQ, Ops Mgr., 617 Tulare, Visalia, CA 93291. (N-10/19) EOE

Seeking FT GM. Management skills priority, non-profit administrative/fund-raising skills. RESUMES: KVMR, Search Committee, Box 1327, Nevada City, CA 95959. (N-10/19) EOE

Future News Reporter and PT Announcer openings at strong new/talk station. T&R: Debbie Schuitema, 2219 Yew Street Road, Bellingham, WA 98226. (N-10/19) EOE

Top rated No. Nevada station seeks morning newscaster. CHR. Females and minorities encouraged. T&R: KWNZ, Ray Kalusa, 557 Washington, Reno, NV 89503. (N-10/19) EOE

PT Air Talent and morning newscaster sought in the Monterey Bay. Females and minorities encouraged. T&R: KHIP, 1 Robar Center, Suite 201, Salinas, CA 93901. (N-10/26) EOE

Seeking afternoon monster! Fun, great team, stable company. Work with pros who have big league experience. T&R: KXIQ/KGRL, Kit Carson, Box 5068, Bend, OR 97708. (R-10/26) EOE

Bright AC seeks Production Director to write and produce masterpieces. Good pipes not needed, but short airshift possible. CALL: KARZ, (916) 244-2600. (N-10/26) EOE

Small market New Mexico combo with big market sound and staff seeks morning AT. CALL: KWKA/KTQM, Tom, (505) 762-4411. (N-10/26) EOE

AT's sought for future openings in all shifts on So. Cal. coast. Please no calls. T&R: PD/OM, 3916 State Street, Santa Barbara, CA 93015. (R-10/26) EOE

Top 40 FM/Oldies AM outlet seeking AT/production pros for all shifts. Females and minorities encouraged. T&R: Tom Kelly, Box 532, Scottsbluff, NE 69363-0532. (N-10/26) EOE

Reno news/talk station seeks news people and talk show Hosts. T&R: Box 2271, NV 89505. (N-10/26) EOE

KWHT-FM seeks experienced Country AT for possible future openings. T&R: Jeff Walker, Box 640, Pendleton, OR 97801. (N-10/26) EOE

Central California coast future opening for Anchor/Reporter. At least one year experience preferred. T&R: News Director, Box 166, Santa Maria, CA 93454. (N-10/26) EOE

AC Morning Show Talent Top 25 Market

We're looking for an experienced morning show that's adult, funny, entertaining, involved with the community, and willing to take direction. If you can entertain without using shock, use phones, and make a commitment to involvement with the city both on and off the air, you may be the person(s) we are looking for.

We need a strong morning host and a newscaster/sidekick to take our contemporary AC to the top. Women are encouraged to apply. Send T&R to: Radio & Records, 1930 Century Park West, #082, Los Angeles, CA 90067. EOE

KWAV 97FM Monterey CA seeks AC program director. Strong track record, leadership skills and promotional background a must. Send T&R to: Kathy Baker, KWAV, P.O. Box 1391, Monterey, CA 93942. EOE

Major West Coast AOR seeks experienced Promotion Director. Creative and detail skills a must. Marketing knowledge desirable. Rush philosophy and resume to: Radio & Records, 1930 Century Park West, #083, Los Angeles, CA 90067. EOE

OPENINGS

TALK SHOW HOSTS WANTED for leading, cutting edge So. California Christian radio station. Call KBRT-Crawford Broadcasting Co. at 714-754-4450. Ask for Cindy. EOE

GENERAL SALES MANAGER

Money and Fun in Southern California! Dynamic AM/FM Combo looking for a proven leader. Qualifications include a strong radio background, successful personal sales history and the ability to lead our sales team to a higher billing. Growth opportunity with leading entertainment and communications company. Contact Catherine Moreau, General Manager, "KGMX/KHJJ" 44748 Elm Avenue, Lancaster, CA 93534. EOE

GENERAL SALES MANAGER

College grad, minimum 5 years' radio sales experience. Minimum 2 years' sales management desirable. Resumes to: John F. Leonard, KHFX, The Fox, 850 Richards Street, Honolulu, HI 96813. Hawaii's Classic Rock. EOE

Stable and highly respected broadcasting company seeking quality, entertaining adult morning show for Top 20 glamour market. Handsome compensation and benefits package.

Essential qualities: extroverted "host/hosts" . . . articulate, quick sense of humor, in touch, involved . . . able to extract entertainment value from listeners and surrounding players.

Not interested in: "zoos," rapid-fire drop-ins, or self-absorbed inside humor.

All inquiries kept confidential. An equal opportunity employer. Send T&R to: Radio & Records, 1930 Century Park West, #097, Los Angeles, CA 90067. EOE

HAWAII TELEVISION: Channel 5 seeks promotions director with radio background to create promotions that sell. Fax resume to Mark Holmes, (808) 842-4594. KFVE/Channel 5, 315 Sand Island Road, Honolulu, HI 96819-2295. EOE

POSITIONS SOUGHT

Future Shannon-Dees-D. Geronimo is lurking in the tall grass waiting to rocket your CHR to #1 as PD/MD/Morning guy. BILL: (614) 384-3873. (R-10/26)

Adult CHR AT with working knowledge of plastic explosives! Assistant MD Selector smart at P3 reporter seeks killer P2. ERIC: (307) 235-7000. (N-10/26)

Great voice. Produce morning show impressions. Longtime pro. Quality production, topical humor. Seek air position with Country/AC/AOR. VIC: (317) 879-6086. (R-10/26)

Radio veteran with Personality/energy and experience in Programming/promotions/production/Selector. AC/CHR ok, prefer AOR in NE. STEVE: (603) 237-8052. (N-10/26)

College graduate seeks FT AT/PD position in Mid-Atlantic states. CHR/UC/R&B/CR/Oldies preferred. AL: (814) 948-7925. (N-10/26)

Change, change, change. 20-years' on the air majors seeks programming opportunity. Scare yourself. Risk, dare. Collect 18-49 small or medium. KEITH: (818) 566-6588. (N-10/26)

They want Spanish! Former CHR MD/AT in Denver with three years' experience CHR/AC/AOR/Country seeks AT position at stable station. DAN DAN: (303) 860-4402. (N-10/26)

Talk talent, new good but no one knows so get me cheap! 15-years' AT news, 9 majors. Seek medium to major. DAVE: (619) 279-3119. (R-10/26)

Help! Get me out of VA. Young, one year AT seeks big break at your station. Good voice, creative bids. BRION: (804) 850-0975. (N-10/26)

POSITIONS SOUGHT

KDWZ/DES MOINES AIRSTAFF ON THE LOOSE!

The renegades that took Rock 40 from #9 to #3 in one year...

--The Morning Thing: Max Schaeffer & Dave "Dave-o" Thompson

--"Neon John" Reynolds: Asst. PD/Promotions director/middays

--TJ Martens: Program Director & afternoons

--Jimmy "The Jammer" Wright: late nights

Special guest clownboys also available!

SIX GREAT TALENTS! TWO GREAT NUMBERS!

TJ: (515) 277-7143...Dave-o: (515) 266-6060

Great voice, good production. Six years' in TX/CA, includes remotes, phones, PBP, light news, promotion. Team worker, reliable, professional. CHRIS: (214) 785-3325. (R-10/26)

Nighttime energy specialist brings creativity to your air. Antiliner card reader, localization through phone bits. Five years' CHR experience. GREG: (501) 771-5071. (R-10/26)

FT/PT, eight year veteran, promotions whiz Addy winning production, AT with IQ, engineer, copywriter. KANDI: (313) 356-3949. (R-10/26)

Ten year news/sports veteran. Survey says majors will hire from smaller market. It's my turn now. STEVE: (419) 589-7951. (R-10/26)

MORNING GENUIS!

Listen line (619) 338-8419

I've outgrown my small market wardrobe, and I'm anxious to occupy your vacant evening/overnight position. Will relocate anywhere! DREW: (717) 530-1541. (R-10/26)

Reliable, flexible, hardworker seeks on-air AT/production in medium or small market station. ROB: (216) 883-0846 or 341-6517. (N-10/26)

Eight year workaholic with experience in forward-motion CHR/AC/Oldies seeks FT challenge in DE/Lehigh Valley markets. SHAUN: (215) 322-7806. (N-10/26)

Hardworking experienced production manager/AT working evenings in a small market, seeking a move up. Airshift a must, production a bonus. LARRY: (419) 782-4399. (R-10/26)

Ready to make a move! AT with two years' experience, CHR overnights, currently doing AC/mornings/MD. Team player, workaholic. (813) 382-2738. (R-10/26)

Hardworking jack-of-all-trades, master of none, seeks better surroundings and a more positive work environment. Carolinas only. JIM DAVIS: (803) 774-3674. (N-10/26)

Top 40/Rock/AC/CHR AT ready and willing to relocate to your area yesterday. Call me, the Countdown Connoisseur. MIKE SCOTT: (216) 658-4680. (R-10/26)

Popular, experienced PBP Announcer seeks college basketball job. Major league baseball and college sports experience. RANDY: (407) 335-8800. (R-10/26)

Suffering Nintendo burn-out, seeking work. Ten year morning guy seeking stable environment AOR/CR, major market RICK: (216) 832-9726. (N-10/26)

Award-winning 16-year veteran from LA. AC/Oldies/Country, talk show Host. Formerly KLAC, KMPC, KRTH. SAMMY JACKSON: (702) 873-8213. (R-10/26)

The morning duo. Young, humorous, ambitious, super production skills. Take a chance on a great team and save two lives. HARRY/BOB: (602) 438-9082. (N-10/26)

Ready to move up! Three years' experience, pro baseball, HS football, basketball PBP. Workaholic. SCOTT: (208) 232-1497. (N-10/26)

Talented, mature, enthusiastic seasoned professional AT seeks PM spot with Oldies/CHR/AC. Prefer Western states. Excellent production. PETER: (702) 827-4245. (N-10/26)

Midwest major market area sports Talent seeks change. HS and college PBP experience with pro beat. Hardworking and versatile abilities. TIM: (904) 628-0508. (R-10/26)

Small market PD seeks another town. Have worked the majors too. Will consider anything you have. Please call and let's talk. GREG: (208) 476-7114. (N-10/26)

POSITIONS SOUGHT

No ego! Former KUBE, Q-105, and Z100 Talent seeks new market. 4-track, promotions, remotes, appearances are all part of the game. Relocation okay. (206) 256-8788. (R-10/26)

SWM seeks CHR for mixing, remixing, long walks in the park. PAUL ROARK, Rt 3, Box 904, E. Willis, TX 77378. (R-10/26)

Traffic Department in shambles? Do you believe time is money, and lost time is lost money? Serious Traffic Manager seeks medium market. TANYA: (802) 295-9292. (N-10/26)

Young, eager, AT/Production, seeking position anywhere. Energetic and ready to work for you. JOE: (416) 633-2254. (R-10/26)

I sleep all day because I party all night! CHR? DC? Churban? I'm off the wall, give me a call! EDDIE O': (206) 255-7421. (N-10/26)

Energy, creativity, wit. A team player! Sounds great, I know, let me prove it! On-air, production, assistant PD! LES: (206) 441-6962. (N-10/26)

Slightly warped workaholic AT with AC/CHR/production MD/APD experience seek FT in the West. Prefer AOR/CHR/CR. ROBERT VEE: (602) 779-3241. (N-10/19)

The Jeopardy answer is: "Leibo" Oldies/CHR. The question is: Who has a funny show, runs a tight board and is a production maven? (802) 463-1432. (R-10/19)

15-year pro. Suburban D.C. AM PD seeks FM PD or production. I'm very good. GREGG: (703) 361-4298. (R-10/19)

Brown Institute graduate seeks FT radio sales position/production. Dependable and hardworking. Will relocate. STEVE AMUNDSON: (612) 484-9643. (N-10/19)

Try me! I'm witty, I'm unique. I'm a female AT with experience and a smoochy voice. KATHY ERANGEY: (213) 316-3700. (N-10/19)

Top 40/Rock/AC/CHR AT is ready and willing to relocate to your area yesterday. Call me the Countdown Connoisseur. MIKE SCOTT: (216) 658-4680. (R-10/19)

"LEADER, MOTIVATOR, TEACHER..."

This young, energetic PD has the ability to turn around your small or medium market AC or CHR. Track record speaks for itself: WMBX, Richmond; WTRG, Raleigh; WIZD, Mobile. Scott Edwards, 804-261-4819...Have pipes, will travel!

I've outgrown my small market clothing. Seek to fill your vacant evening/overnight position. Will relocate anywhere. DREW: (717) 530-1541. (R-10/19)

Those who know me call me The Juice. Find out why! On-air production and music experience. JUNE: (415) 386-5876. (N-10/19)

Reliable, flexible, hardworker seeking on-air DJ shift or production in medium or small market station. ROB: (216) 883-0846 or 341-6517. (N-10/19)

Talk show Host. Bright, witty, intelligent, informed. Mature ratings winner available now. Call for impressive T&R. FRED MARX: (414) 793-5640. (R-10/19)

Creative/funny/entertaining. CHR/Rock/Hot AC FM preferred, any shift. Five years experience. Long term goal: morning show. BILL: (913) 345-2508. (N-10/19)

I have been instructed by God to be radio's next superstar and your next hire. PD's in NY, NJ, CT, Southern Ohio and Florida call MITCH: (203) 856-9125. (R-10/19)

Ira Phillips, 22. AMD/PD experience. If you're seeking a quality AT, look no further. (312) 281-8459. (N-10/19)

Programming experience, morning drive, afternoon drive, evenings, promotions. I've done it all! Now, let me do it with you. RICH: (419) 782-6245. (N-10/19)

POSITIONS SOUGHT

Twelve year pro seeks employment. Previous experience includes programming, AT, production. I just might fit your needs. DENNIS SCOTT: (303) 343-8529. (N-10/26)

Sweet Polly Purebred seeks Underdog to save her from PT. Hardworker, any format. No mutts please. JEAN: (815) 758-7541. (N-10/26)

Experienced, young CHR MD/AT. Energy, delivery, tight. A winner. Seeking P1, P2 or P3 CHR gig. Call me let's talk. ROB: (405) 332-3995. (N-10/26)

Major league voice, minor league experience. Hispanic female team player seeks to be your next all-star in any format. K.C.: (602) 722-5949. (N-10/26)

Major market experienced AT seeks new challenge. Last two and a half with small market Oldies morning show. BOB: (301) 759-9450. (N-10/26)

Records/marketing/distribution. Huge sales experienced Strong promo background, UCLA Recording Arts Student, learn quickly, focused. SAM KATZ: (213) 935-5720. (N-10/19)

Currently swing at top rated CHR/AC in Peoria. Ready to move on to any interested medium market CHR/AC. ANDY: (309) 693-3785. (R-10/19)

Music Director/programming/engineering position sought. Wide range of musical knowledge. Experience in LA and SF. BRUCE: (415) 388-8368. (N-10/19)

Who You Gonna Call?

Could you use a PD who learned his craft from people like Jerry Clifton, Gerry De, John Rook, and Paul Drew? Plus a personality who's had #1 12+ ratings in New York, Los Angeles, AND Chicago? Former top 3 market PD and all-star jock looking for turnaround CHR to program. We will take no prisoners. Radio & Records, 1930 Century Park West, #077, Los Angeles, CA 90067.

20 year veteran seeks Top 100 market PD/MD slot. Award winning AT/Production pro. Guaranteed ratings increase. Country only. LARRY: (804) 850-5814. (10/12)

Reliable, flexible, hardworker seeks on-air or production in medium or small market. ROB: (216) 883-0846 or 341-6517. (10/12)

Relatable, reliable and available. PD/AT believes in programming for listeners, not other PD's. Has your station become too slick? BEN: (812) 273-3939. (10/12)

Management change, and this PD is making a move. Would like to stay in Oldies in the Northeast. MIKE: (516) 481-0217. (10/12)

Revenue intensive GM generated over 80k since last R&R ad. It should have been generated for you. KNBR, KJOP, KYUU. JAMAL WELLS: (415) 658-8540. (10/12)

Hardworking, dedicated broadcasting graduate willing to work at any station. Unlimited potential, willing to relocate. CRAIG: (612) 824-8188. (10/12)

Morning drive AT. 12 year veteran seeks relocation to the West. Know and prefer Country music. JAY: (502) 737-0660. (10/12)

Talk show Host. Bright, witty, intelligent, informed. Mature ratings winner available now. Call for impressive T&R. FRED MARX: (414) 793-5640. (10/12)

LETTERMAN LENO ME

20 year pro morning man now on a Top 10 L.A. station considering a quality move. Big voice, fast wit, proven and prolific humor writer with a Letterman/Leno attitude. Real material, no shock shit. Have a lot to give both on-air and off. Looking for a professional shop with a winning spirit. Call (213) 960-4769.

Ten year news/sports veteran. Survey says majors will hire from small markets. It's my turn now. STEVE: (419) 589-7951. (10/12)

Programmer with ten years' on-air experience seeks slot in medium market. MIKE: (314) 432-1949. (10/12)

Hot production! Creative major market approach five years' Boston radio/NYC studio experience, comedy and copy punch up, a specialty. ROBERT VAN RIPER: (617) 641-4737. (10/12)

Award winning 16-year veteran from LA. AC/Oldies/Country talk show Host. Formerly with KLAC, KMPC, KRTH. SAMMY JACKSON: (702) 873-8213. (N-10/19)

I am a winner. I get the job done. AT/MD experience. If you're serious about winning call CHRIS: (717) 285-4975. (R-10/19)

POSITIONS SOUGHT

Six year AT, great numbers phones and the tightest board south of the border seeks CHR/Hot AC afternoons/nights. Will relocate. BRIAN: (301) 733-7170. (N-10/26)

Put a smile on your listeners faces. Add my "breakfast club" to your morning menu. It fills the daily requirement of fun. GERALD: (818) 986-8443. (N-10/26)

Format not important. I'm happy only if we win together. Team player, will relocate anywhere for right opportunity. Ready now! MIKE: (313) 544-1757. (R-10/26)

Fun, creative, humorous CHR AT with primo phones, pipes, production seeks Top 100 station that wants to win! LOUIE: (815) 741-8605. (R-10/26)

Soft AC AM/AT. Radio workaholic. Ready to work as hard for you as I did last week. 70 hours+. Perfectionist too. GEORGE: (216) 544-3706. (N-10/26)

Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you two days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.



HotLine

MISCELLANEOUS

Collage station requests record service from all labels. To: Mount Wachusett Community College, Brian Rethburn, WMWC Radio, 444 Green Street, Gardner, MA 01440. (N-10/26)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

Attention PDs, OMs, NDs, GMs Searching for Talent? CALL NATIONAL!

It's Quick... Easy... and your only cost is a telephone call... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

EAST

WXV/Baltimore
Roy Sampson
RALPH TRESVANT
STEVE WONDER
PHALON
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
ANITA BAKER
TEENA MARIE

WILD/Boston
Hill/Hall
ELISA FIORILLO
JEFFREY OSBORNE
SURFACE
OLETA ADAMS
Hottest:
SAMUELLE
CARON WHEELER
MARIAM CAREY
BELL BIV DEVOE
GERALD ALSTON

WBLK/Buffalo
Hurricane Dave
EN VOGUE
FATHER MC
TOO SHORT
WHISPERS
Hottest:
SAMUELLE
KEITH SWEAT
TEENA MARIE
MARIAM CAREY
M.C. HAMMER

WBSL/New York
Fred Bugas
WHITNEY HOUSTON
STEVE WONDER
PRINCE
DNA F/SUZANNE VEG
JEFFREY OSBORNE
WOOTEN BROTHERS
FATHER MC
Hottest:
KEITH SWEAT
SAMUELLE
L.L. COOL J
JOHNNY GILL

WRKS/New York
Brown/Beasley
GERALD ALSTON
SURFACE
JEFFREY OSBORNE
Hottest:
BLACK BOX
MAXI PRIEST
JOHNNY GILL
LISA STANSFIELD
KEITH SWEAT

WRKE/Ocean City
Quartarone/Mena
JEFFREY OSBORNE
WATERS & HAYES
STAX
TASHAN
LEVERT
PRINCE
Hottest:
MARIAM CAREY
KEITH SWEAT
BELL BIV DEVOE
GERALD ALSTON
SAMUELLE

OC104/Ocean City
Scott Jantzen
JEFFREY OSBORNE
PRINCE
SPECIAL GENERATIO
DNA F/SUZANNE VEG
BOYS
OLETA ADAMS
PEBBLES
Hottest:
KEITH SWEAT
BELL BIV DEVOE
MARIAM CAREY
PEBBLES
VANILLA ICE

WJZ/Aibany
Tony Wright
RALPH TRESVANT
JETS
COOL C
STAX
BIG DADDY KANE
PERFECT GENTLEMEN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
VANILLA ICE
MARIAM CAREY

WENN/Birmingham
Donnell/Starr
LOOSE ENDS
JEFFREY OSBORNE
HOWARD HEWETT
WATERS & HAYES
BIG DADDY KANE
MONIE LOVE
J.J. FAD
Hottest:
SAMUELLE
BELL BIV DEVOE
KEITH SWEAT
CARON WHEELER
JANET JACKSON

KBCE/Alexandria
Donnie Taylor
Allan/Steves
TASHAN
ANGELA WINBUSH
CRAIG T. COOPER
SHALAMAR
OLETA ADAMS
JEFFREY OSBORNE
THRES
JONATHAN BUTLER
TOO SHORT
Hottest:
MARIAM CAREY
BELL BIV DEVOE
GERALD ALSTON
CARON WHEELER
M.C. HAMMER

WUSL/Philadelphia
Allan/Steves
JEFFREY OSBORNE
PRINCE
PEBBLES
EN VOGUE
GERALD ALSTON
Hottest:
TONY TONI TONE
SAMUELLE
JOHNNY GILL
KEITH SWEAT
TEENA MARIE

WDAS/Philadelphia
Joe Tamburro
BELL BIV DEVOE
EN VOGUE
JONATHAN BUTLER
OLETA ADAMS
NAJEE
Hottest:
KEITH SWEAT
CYNDA WILLIAMS
MARIAM CAREY
AL B. SURE
WHISPERS

WAMO/Pittsburgh
Faison/Goewey
JEFFREY OSBORNE
PRINCE
OLETA ADAMS
FORCE MD'S
CRAIG T. COOPER
TEN CITY
Hottest:
VANILLA ICE
MARIAM CAREY
KEITH SWEAT
SAMUELLE
M.C. HAMMER

WKYS/Washington
Simpson/Diggs
FATHER MC
STEVE WONDER
LOOSE ENDS
JEFFREY OSBORNE
OLETA ADAMS
MARION MEADOWS
PRINCE
DRAMATICS
Hottest:
KEITH SWEAT
SAMUELLE
CARON WHEELER
MAXI PRIEST
MARIAM CAREY

WYUR/Washington
Bennett/Archie
JEFFREY OSBORNE
WATERS & HAYES
STAX
TASHAN
LEVERT
PRINCE
Hottest:
MARIAM CAREY
KEITH SWEAT
BELL BIV DEVOE
LOOSE ENDS
NAJEE
HOWARD HEWETT
D'LA VANCE
CRAIG T. COOPER
BASIC BLACK
OLETA ADAMS
Hottest:
CARON WHEELER
BERNADETTE COOPER
KEITH SWEAT
BODY
GERALD ALSTON

SOUTH

WJTT/Chattanooga
Landecker/Rankin
JEFFREY OSBORNE
KIPPER JONES
WINANS
EN VOGUE
FATHER MC
BASIC BLACK
NAJEE
Hottest:
KEITH SWEAT
SAMUELLE
MARIAM CAREY
BELL BIV DEVOE
CARON WHEELER

WDFW/Columbia
Carson/Hill
PEBBLES
WINANS
TEN CITY
LOOSE ENDS
JEFFREY OSBORNE
NAJEE
DINO
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
CARON WHEELER

WDMW/Columbia
Carson/Hill
PEBBLES
WINANS
TEN CITY
LOOSE ENDS
JEFFREY OSBORNE
NAJEE
DINO
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
CARON WHEELER

WATV/Birmingham
Ron January
SURFACE
TEN CITY
KIPPER JONES
JEFFREY OSBORNE
JONATHAN BUTLER
LOOSE ENDS
Hottest:
KEITH SWEAT
SAMUELLE
TONY TONI TONE
VANILLA ICE

WAGH/Columbus
Darrell J. Smith
WOOTEN BROTHERS
JOMANDA
JEFFREY OSBORNE
Hottest:
KEITH SWEAT
BELL BIV DEVOE
MARIAM CAREY
JANET JACKSON
SAMUELLE

WUJM/Charleston
Casey/Jackson
PRINCE
WOOTEN BROTHERS
JEFFREY OSBORNE
THELMA HOUSTON
TIME
BASIC BLACK
Hottest:
SAMUELLE
BELL BIV DEVOE
KEITH SWEAT
CARON WHEELER

Z93/Charleston
B.J. Lewis
RALPH TRESVANT
POOR RIGHTOUS TE
BOYS
LOOSE ENDS
JEFFREY OSBORNE
PEBBLES
TOO SHORT
Hottest:
KEITH SWEAT
SAMUELLE
MARIAM CAREY
QUINCY JONES
BELL BIV DEVOE

WPEG/Charlotte
Saunders/Darcell
WOOTEN BROTHERS
LOOSE ENDS
JEFFREY OSBORNE
SYBIL
BISCUIT
Hottest:
KEITH SWEAT
SAMUELLE
MARIAM CAREY
QUINCY JONES
MARIAM CAREY

WQOK/Baton Rouge
Rene Luv
SPECIAL GENERATIO
HOWARD HEWETT
TAKE 6
GRADY HARRELL
TIME
Hottest:
KEITH SWEAT
SAMUELLE
CARON WHEELER
BELL BIV DEVOE
CARON WHEELER

WJLB/Detroit
Steve Hegwood
LOOSE ENDS
BASIC BLACK
JEFFREY OSBORNE
TODAY
PRINCE
Hottest:
MARIAM CAREY
SAMUELLE
KEITH SWEAT
M.C. HAMMER
JOHNNY GILL

WZAK/Cleveland
Tolliver/Rush
SARAH DASH
JEFFREY OSBORNE
NAJEE
EN VOGUE
PEBBLES
PG13
Hottest:
BELL BIV DEVOE
GERALD ALSTON
M.C. HAMMER
WHISPERS
CARON WHEELER

WVVO/Toledo
McMichaela/Price
WINANS
OLETA ADAMS
LOOSE ENDS
JEFFREY OSBORNE
BASIC BLACK
E.U.
Hottest:
KEITH SWEAT
SAMUELLE
CARON WHEELER
BELL BIV DEVOE
MARIAM CAREY

KBUZ/Wichita
James McFadden
LOOSE ENDS
WINANS
SUNNI
LOOSE ENDS
WATERS & HAYES
Hottest:
BELL BIV DEVOE
MARIAM CAREY
KEITH SWEAT
CARON WHEELER

WZLW/Saginaw
Crockett/Drake
JEFFREY OSBORNE
LOOSE ENDS
BUFFALO SOLDIERS
WINANS
Hottest:
SAMUELLE
BELL BIV DEVOE
GERALD ALSTON
TROP
AL B. SURE

WQFX/Gulfport-Biloxi
Al Luv
RALPH TRESVANT
POOR RIGHTOUS TE
CRAIG T. COOPER
JEFFREY OSBORNE
INTELLIGENT HOODL
WATERS & HAYES
TASHAN
MASTER ACE
R. KELLY & M.G.M.
PG13
TRES
FATHER MC
TIME
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
CARON WHEELER

WLOU/Louisville
Ange Canessa
DINO
JEFFREY OSBORNE
LOOSE ENDS
STEVE WONDER
OLETA ADAMS
EN VOGUE
Hottest:
CYNDA WILLIAMS
MARIAM CAREY
M.C. HAMMER
BELL BIV DEVOE
CARON WHEELER

WVFX/Macon
Big George Threat
TEVIN CAMPBELL
LOOSE ENDS
JEFF REDD
WOOTEN BROTHERS
SHALAMAR
JONATHAN BUTLER
SPECIAL ED
JEFFREY OSBORNE
WINANS
Hottest:
SAMUELLE
AL B. SURE
HELL BIV DEVOE
TEENA MARIE

WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

Z104/Greenville
Walker/Valentine
STEVE WONDER
JEFFREY OSBORNE
PEBBLES
LAKESIDE
LOOSE ENDS
MONIE LOVE
FATHER MC
Hottest:
KEITH SWEAT
GEOFF McBRIDE
AL B. SURE
HI FIVE

KIPRI/Little Rock
Booker/See
JETS
FATHER MC
JONATHAN BUTLER
AFTER 7
LOOSE ENDS
HOTTEST:
SAMUELLE
KEITH SWEAT
VANILLA ICE
BELL BIV DEVOE
MARIAM CAREY

WLOU/Louisville
Ange Canessa
DINO
JEFFREY OSBORNE
LOOSE ENDS
STEVE WONDER
OLETA ADAMS
EN VOGUE
Hottest:
CYNDA WILLIAMS
MARIAM CAREY
M.C. HAMMER
BELL BIV DEVOE
CARON WHEELER

WVFX/Macon
Big George Threat
TEVIN CAMPBELL
LOOSE ENDS
JEFF REDD
WOOTEN BROTHERS
SHALAMAR
JONATHAN BUTLER
SPECIAL ED
JEFFREY OSBORNE
WINANS
Hottest:
SAMUELLE
AL B. SURE
HELL BIV DEVOE
TEENA MARIE

WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

WHOT/Miami
Isley/Neely
SYDNEY YOUNGBLOOD
JEFFREY OSBORNE
Hottest:
VANILLA ICE
CANDYMAN
MARIAM CAREY
DOC BOX & B. PRES
FRIGHTY & COLONEL

WBLX/Mobile
Cheatum/Sinclair
THELMA HOUSTON
2 LIVE CREW
GEOFF McBRIDE
SURFACE
STEVE WONDER
WINANS
PEBBLES
VINCE ANDREWS
HI FIVE
VANILLA ICE
TROP
M.C. HAMMER
GERALD ALSTON

HOT105/Montgomery
Larry Steele
STEVE WONDER
GRADY HARRELL
THRES
WATERS & HAYES
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
VANILLA ICE
L.L. COOL J
SNAP
MARIAM CAREY
TEVIN CAMPBELL

WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

WJHM/Oriando
Lindsey/Hollywood
none
Hottest:
VANILLA ICE
CANDYMAN
KEITH SWEAT
BLACK BOX
MARIAM CAREY

WYLD-FM/New Orleans
Wallace/Ross
none
Hottest:
SAMUELLE
KEITH SWEAT
VANILLA ICE
BELL BIV DEVOE
PEBBLES

WMYK/Norfolk
Davis/Benton
LOU RAWLS
OLETA ADAMS
JONATHAN BUTLER
JEFFREY OSBORNE
FORCE MD'S
AFTER 7
Hottest:
GERALD ALSTON
MARIAM CAREY
CARON WHEELER
ROBBIE MYCHALS
TONY TONI TONE

WOW/Norfolk
Crumbly/Richard
BASIC BLACK
TAKE 6
JEFFREY OSBORNE
OLETA ADAMS
LOOSE ENDS
NAJEE
TRES
Hottest:
SAMUELLE
MARIAM CAREY
CARON WHEELER
CANDYMAN
KEITH SWEAT

WEDR/Miami
James Thomas
JEFFREY OSBORNE
TOO SHORT
FATHER MC
EN VOGUE
OLETA ADAMS
AFTER 7
DEE-LITE
Hottest:
GERALD ALSTON
CYNDA WILLIAMS
CANDYMAN
MARIAM CAREY
BELL BIV DEVOE

WEST

KKBT/Los Angeles
Stradford/Miniaci
EN VOGUE
TODAY
TIME
Hottest:
JOHNNY GILL
MARIAM CAREY
M.C. HAMMER
PEBBLES
BELL BIV DEVOE

KJLH/Los Angeles
Lynn Briggs
BOYS
CARL ANDERSON
FREDDIE JACKSON
MONIE LOVE
JEFFREY OSBORNE
Hottest:
SAMUELLE
BELL BIV DEVOE
M.C. HAMMER
KEITH SWEAT
MAXI PRIEST

KDAY/Los Angeles
Jack Patterson
M.C. HAMMER
CARON WHEELER
KENYATTA
MONIE LOVE
TASHAN
ROBBIE MYCHALS
YO YO
COOL C
RAINBOW GIRLS
FILA FRESH CREW
HOWARD HEWETT
JETS
JEFFREY OSBORNE
BIG DADDY KANE
Hottest:
TEVIN CAMPBELL
BELL BIV DEVOE
BASIC BLACK
KEITH SWEAT
M.C. HAMMER

KKFX/Seattle
Deacon Baker
AFTER 7
CYNDA WILLIAMS
KEITH SWEAT
SAMUELLE
JOHNNY GILL
VANILLA ICE
GERALD ALSTON

MIDWEST

WGCI/Chicago
James Alexander
BOYS
TIME
PRINCE
STEVE WONDER
TERRY STEELE
Hottest:
MICHEL'LE
KEITH SWEAT
JOHNNY GILL
MARIAM CAREY
PEBBLES

WZZM/Cincinnati
Lewis/Turner
SPECIAL GENERATIO
JEFFREY OSBORNE
SURFACE
JEFF REDD
WATERS & HAYES
Hottest:
MARIAM CAREY
BELL BIV DEVOE
KEITH SWEAT
SAMUELLE
CARON WHEELER

WZAK/Cleveland
Tolliver/Rush
SARAH DASH
JEFFREY OSBORNE
NAJEE
EN VOGUE
PEBBLES
PG13
Hottest:
BELL BIV DEVOE
GERALD ALSTON
M.C. HAMMER
WHISPERS
CARON WHEELER

WKVO/Columbus
Jones/Coles
RALPH TRESVANT
LEVERT
TODAY
HI FIVE
TEVIN CAMPBELL
SURFACE
Hottest:
MARIAM CAREY
CARON WHEELER
GERALD ALSTON
WHISPERS
KEITH SWEAT

WTLN/Indianapolis
Johnson/Buchanan
FORCE MD'S
JONATHAN BUTLER
PEBBLES
OLETA ADAMS
JEFFREY OSBORNE
WATERS & HAYES
Hottest:
STEVE WONDER
TROP
KEITH SWEAT
SAMUELLE
MARIAM CAREY
BELL BIV DEVOE
TODAY

KPRS/Kansas City
Paderick/Kling
JASMINE GUY
RALPH TRESVANT
OLETA ADAMS
WOOTEN BROTHERS
E.U.
JEFFREY OSBORNE
BOYS
Hottest:
MARIAM CAREY
SAMUELLE
CARON WHEELER
GERALD ALSTON
BELL BIV DEVOE

WMVP/Milwaukee
Billy Young
JEFFREY OSBORNE
WINANS
SUNNI
LOOSE ENDS
WATERS & HAYES
Hottest:
BELL BIV DEVOE
MARIAM CAREY
KEITH SWEAT
CARON WHEELER

WTLN/Indianapolis
Johnson/Buchanan
FORCE MD'S
JONATHAN BUTLER
PEBBLES
OLETA ADAMS
JEFFREY OSBORNE
WATERS & HAYES
Hottest:
STEVE WONDER
TROP
KEITH SWEAT
SAMUELLE
MARIAM CAREY
BELL BIV DEVOE
TODAY

KPRS/Kansas City
Paderick/Kling
JASMINE GUY
RALPH TRESVANT
OLETA ADAMS
WOOTEN BROTHERS
E.U.
JEFFREY OSBORNE
BOYS
Hottest:
MARIAM CAREY
SAMUELLE
CARON WHEELER
GERALD ALSTON
BELL BIV DEVOE

WMVP/Milwaukee
Billy Young
JEFFREY OSBORNE
WINANS
SUNNI
LOOSE ENDS
WATERS & HAYES
Hottest:
BELL BIV DEVOE
MARIAM CAREY
KEITH SWEAT
CARON WHEELER

WVFX/Macon
Big George Threat
TEVIN CAMPBELL
LOOSE ENDS
JEFF REDD
WOOTEN BROTHERS
SHALAMAR
JONATHAN BUTLER
SPECIAL ED
JEFFREY OSBORNE
WINANS
Hottest:
SAMUELLE
AL B. SURE
HELL BIV DEVOE
TEENA MARIE

WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

Z104/Greenville
Walker/Valentine
STEVE WONDER
JEFFREY OSBORNE
PEBBLES
LAKESIDE
LOOSE ENDS
MONIE LOVE
FATHER MC
Hottest:
KEITH SWEAT
GEOFF McBRIDE
AL B. SURE
HI FIVE

KIPRI/Little Rock
Booker/See
JETS
FATHER MC
JONATHAN BUTLER
AFTER 7
LOOSE ENDS
HOTTEST:
SAMUELLE
KEITH SWEAT
VANILLA ICE
BELL BIV DEVOE
MARIAM CAREY

WLOU/Louisville
Ange Canessa
DINO
JEFFREY OSBORNE
LOOSE ENDS
STEVE WONDER
OLETA ADAMS
EN VOGUE
Hottest:
CYNDA WILLIAMS
MARIAM CAREY
M.C. HAMMER
BELL BIV DEVOE
CARON WHEELER

WVFX/Macon
Big George Threat
TEVIN CAMPBELL
LOOSE ENDS
JEFF REDD
WOOTEN BROTHERS
SHALAMAR
JONATHAN BUTLER
SPECIAL ED
JEFFREY OSBORNE
WINANS
Hottest:
SAMUELLE
AL B. SURE
HELL BIV DEVOE
TEENA MARIE

WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

WHOT/Miami
Isley/Neely
SYDNEY YOUNGBLOOD
JEFFREY OSBORNE
Hottest:
VANILLA ICE
CANDYMAN
MARIAM CAREY
DOC BOX & B. PRES
FRIGHTY & COLONEL

WBLX/Mobile
Cheatum/Sinclair
THELMA HOUSTON
2 LIVE CREW
GEOFF McBRIDE
SURFACE
STEVE WONDER
WINANS
PEBBLES
VINCE ANDREWS
HI FIVE
VANILLA ICE
TROP
M.C. HAMMER
GERALD ALSTON

HOT105/Montgomery
Larry Steele
STEVE WONDER
GRADY HARRELL
THRES
WATERS & HAYES
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
VANILLA ICE
L.L. COOL J
SNAP
MARIAM CAREY
TEVIN CAMPBELL


WJAX/Jacksonville
Clark/Bell
TODAY
JEFFREY OSBORNE
EN VOGUE
GRADY HARRELL
LOOSE ENDS
Hottest:
SAMUELLE
BELL BIV DEVOE
MARIAM CAREY
GERALD ALSTON

KJZZ/Lake Charles
Rob Neel
JONATHAN BUTLER
BASIC BLACK
OLETA ADAMS
D NICE
JEFFREY OSBORNE
LOOSE ENDS
POOR RIGHTOUS TE
BIG DADDY KANE
NAJEE
HOWARD HEWETT
TASHAN
Hottest:
KEITH SWEAT
SAMUELLE
BELL BIV DEVOE
TROP
AL B. SURE

WQMG/Greensboro
Weaver/Mitchem
BISCUIT
TAKE 6
MASTER ACE
TERRY STEELB
JEFFREY OSBORNE
LOOSE ENDS
Hottest:
BELL BIV DEVOE
M.C. HAMMER
MARIAM CAREY
TEVIN CAMPBELL
TEENA MARIE

93 Current Reporters
90 Current Playlists

Did Not Report, Playlist Frozen (3):
KFZZ/Lafayette
WJHM/Oriando
WYLD/New Orleans



GET THE INFORMATION ADVANTAGE...

The complete R&R transaction report.
Details on all stations traded this week.
Try it free... Call R&R today. (213) 553-4330



BREAKERS

STEVIE WONDER

Keep Our Love Alive (Motown)

75% of our reporting stations on it. Rotations: Heavy 0/0, Medium 11/0, Light 59/18, Total Adds 18 including WXYV, WBLS, WKYS, K104, WGCI, WTLC, KQXL, WFXE, Z104, U102. Debuts at number 40 on the Urban Contemporary chart.

JEFFREY OSBORNE

Only Human (Arista)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 2/1, Light 63/62, Total Adds 63 including WILD, WBLS, WAMO, WVEE, K104, WHQT, WZAK, WTLC, KJLH.

BOYS

Thing Called Love (Motown)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 49/7, Total Adds 7, K104, WGCI, KPRS, KJLH, OC104, Z93, WTUG.

GRADY HARRELL

Don't Turn Your Back On Me (RCA)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/1, Light 40/6, Total Adds 7, K104, WXOK, WPAL, WHJX, WQIS, WJJS, HOT105. Debuts at number 39 on the Urban Contemporary chart.

BASIC BLACK

Nothing But A Party (Sound Of New York/Motown)

63% of our reporting stations on it. Rotations: Heavy 13/0, Medium 30/0, Light 16/9, Total Adds 9, WHUR, WOWI, WJLB, WUJM, WJTT, WZFX, Z16, WTMP, WVOI. Debuts at number 34 on the Urban Contemporary chart.

NEW & ACTIVE

TAKE 6 "I L-o-v-e You" (Reprise) 55/5

Rotations: Heavy 7/0, Medium 30/0, Light 18/5, Total Adds 5, WVEE, WOWI, WXOK, WQMG, WPGA. Heavies include: WDAS, WKYS, WMYK, WTLC, KMJM. Mediums include: WILD, WAMO, K104, WYLD, KPRS. Debuts at number 38 on the Urban Contemporary chart.

WOOTEN BROTHERS "Friend" (A&M) 54/8

Rotations: Heavy 0/0, Medium 18/1, Light 36/7, Total Adds 8, WBLS, KPRS, WUJM, WPEG, WAGH, WFXM, WIKS, WTUG. Mediums include: WDAS, WHUR, K97, WOWI, WFXA.

TERRY STEELE "Prisoner Of Love" (SBK) 54/5

Rotations: Heavy 0/0, Medium 26/0, Light 28/5, Total Adds 5, WGCI, WQMG, WJMI, WTUG, KBUZ. Mediums include: WDAS, WHUR, WKYS, K97, WMYK.

PRINCE "New Power Generation" (Paisley Park/WB) 52/21

Rotations: Heavy 0/0, Medium 6/0, Light 46/21, Total Adds 21 including WBLS, WUSL, WAMO, WHUR, WKYS, K104, WGCI, WJLB, KSOL, OC104. Mediums include: K97, WZAK, WFXA, WWDM, Z104.

CARL ANDERSON "My Love Will" (GRP) 50/2

Rotations: Heavy 2/0, Medium 21/0, Light 27/2, Total Adds 2, KJLH, XHRM. Heavy: WJJS, WTMP. Mediums include: WAMO, WHUR, K97, WZAK, WTLC.

TIME "Chocolate" (Paisley Park/Reprise) 49/9

Rotations: Heavy 2/0, Medium 13/0, Light 34/9, Total Adds 9, K97, WGCI, KKB, WXOK, WUJM, WFXE, WQFX, WEUP, WQIS. Heavy: WOWI, WLOU. Mediums include: WBLS, WYLD, WTLC, WWDM, WAGH.

SPECIAL ED "Mission" (Profile) 49/1

Rotations: Heavy 5/0, Medium 20/0, Light 24/1, Total Adds 1, WFXM. Heavy: WAGH, KDKS, WTMP, K98-FM, KDAY. Mediums include: K104, KHYS, K97, WYLD, WOWI.

NAJEE "Cruise Control" (EMI) 47/12

Rotations: Heavy 0/0, Medium 3/0, Light 44/12, Total Adds 12 including WDAS, WHUR, WOWI, WZAK, WUJM, WJTT, WWDM, K11Z, Z16, WPGA. Medium: WFXM, HOT105, WDZZ.

TOO SHORT "The Ghetto" (Jive/RCA) 42/6

Rotations: Heavy 7/0, Medium 13/1, Light 22/5, Total Adds 6, WBLK, KBCE, Z93, WALT, WEDR, KDKS. Heavies include: K104, KJMZ, KHYS, WZAK, WXOK. Mediums include: WGZB, K97, WYLD, KSOL, KQXL.

LOOSE ENDS "Don't Be A Fool" (MCA) 41/40

Rotations: Heavy 0/0, Medium 1/0, Light 40/40, Total Adds 40 including WHUR, WKYS, KHYS, K97, WOWI, WJLB, WMVP, KMJM, KSOL, WFXA. Medium: WILD.

HOMEWORK "Special Kind Of Lady" (Epic) 38/1

Rotations: Heavy 0/0, Medium 10/0, Light 28/1, Total Adds 1, K11Z. Mediums include: WHUR, WFXA, WFXE, WQMG, WEDR.

JEFF REDD "What Goes Around, Comes Around" (MCA) 36/2

Rotations: Heavy 2/0, Medium 17/0, Light 17/2, Total Adds 2, WFXM, WIZF. Heavy: WJLB, WVOI. Mediums include: WILD, WDAS, WKYS, KHYS, K97.

WINANS "When You Cry" (WB) 35/12

Rotations: Heavy 0/0, Medium 7/1, Light 28/11, Total Adds 12 including WMVP, WJTT, WWDM, WFXM, WPGA, WBLX, WIKS, WQOK, WPLZ, WTLZ. Mediums include: WHUR, K104, WGZB, WZAK, WTLC.

JETS "Special Kinda Love" (MCA) 35/9

Rotations: Heavy 0/0, Medium 4/0, Light 31/9, Total Adds 9, WJIZ, WPAL, KIPR, WJJS, KHUL, WQOK, KDKS, WTMP, KDAY. Medium: WDAS, WAMO, HOT105, KMJJ.

2 LIVE CREW "Mama Juanita" (Luke/Atlantic) 35/4

Rotations: Heavy 0/0, Medium 7/0, Light 28/4, Total Adds 4, WJMI, WBLX, KDKS, WTMP. Mediums include: K97, WHQT, WJIZ, WJHM, WEAS.

ANGELA WINBUSH "Please Bring Your Love Back" (Mercury) 34/1

Rotations: Heavy 0/0, Medium 11/0, Light 23/1, Total Adds 1, KBCE. Mediums include: WDAS, WHUR, WMVP, WFXA, WXOK.

TASHAN "Thinking About You" (OBR/Columbia) 33/6

Rotations: Heavy 0/0, Medium 6/1, Light 27/5, Total Adds 6 including WRKE, KBCE, WQFX, Z16, WJFX, KDAY. Medium: WHUR, WFXM, WBLX, WTMP, WDZZ.

THELMA HOUSTON "Out Of My Hands" (Reprise) 31/4

Rotations: Heavy 0/0, Medium 1/0, Light 30/4, Total Adds 4, WFXA, WUJM, WPGA, WBLX. Medium: WTMP.

MOST ADDED

- JEFFREY OSBORNE (63)
- LOOSE ENDS (40)
- OLETA ADAMS (24)
- PRINCE (21)
- STEVIE WONDER (18)
- EN VOGUE (17)
- JONATHAN BUTLER (14)
- FATHER MC (14)
- RALPH TRESVANT (13)
- CRAIG T. COOPER (12)
- NAJEE (12)
- WINANS (12)

HOTTEST

- KEITH SWEAT (65)
- MARIAH CAREY (62)
- SAMUELLE (61)
- BELL BIV DEVOE (58)
- CARON WHEELER (32)
- VANILLA ICE (22)
- GERALD ALSTON (21)
- M.C. HAMMER (15)
- TROOP (14)
- CANDYMAN (11)
- AL B. SURE! (11)

TOP 10

RECURRENTS	
LW	TW
3	1 TONY! TONI!.../Feels
6	2 L. HATHAWAY/Heaven
4	3 BOYS/Crazy
2	4 EN VOGUE/Lies
—	5 PEBBLES/Giving
1	6 J. GILL/My
5	7 BLACK BOX/Everybody
—	8 J. GILL/Fairweather
7	9 M. CAREY/Vision
—	10 T. SPENCER/Save

POOR RIGHTEOUS TEACHERS "Holy Intellect" (Profile) 30/5

Rotations: Heavy 0/0, Medium 0/0, Light 30/5, Total Adds 5, KHYS, WGZB, Z93, WQFX, Z16.

FATHER MC "I'll Do For You" (MCA) 29/14

Rotations: Heavy 1/0, Medium 5/0, Light 23/14, Total Adds 14 including WBLS, WKYS, KMJM, WBLK, WJTT, Z104, WQFX, WJMI, U102, KIPR. Heavy: KDAY. Medium: K104, KHYS, WOWI, WWDM, K11Z.

ROBBIE MYCHALS "Do For You Do For Me" (Alpha International) 28/3

Rotations: Heavy 2/0, Medium 15/0, Light 11/3, Total Adds 3, WTMP, KDAY, XHRM. Heavy: WMYK, WOWI. Mediums include: WDAS, WHUR, WTLC, WJIZ, WATV.

OLETA ADAMS "Get Here" (Fontana/Mercury) 27/24

Rotations: Heavy 0/0, Medium 1/0, Light 26/24, Total Adds 24 including WILD, WDAS, WAMO, WHUR, WKYS, KHYS, WMYK, WOWI, WTLC, KPRS. Medium: WEUP.

KIPPER JONES "Poor Elaine" (Virgin) 27/7

Rotations: Heavy 0/0, Medium 1/0, Light 26/7, Total Adds 7, KBCE, WATV, WJTT, WJJS, WQOK, WEAS, K98-FM. Medium: KJLH.

MONIE LOVE "Monie In The Middle" (WB) 27/6

Rotations: Heavy 0/0, Medium 5/1, Light 22/5, Total Adds 6, KJLH, WENN, Z104, KMJJ, WDZZ, KDAY. Medium: WXYV, KSOL, WQIS, WIKS.

SIGNIFICANT ACTION

KIM WATERS featuring ISAAC HAYES "Just Be My Lady" (Warlock) 23/11

Rotations: Heavy 0/0, Medium 2/0, Light 21/11, Total Adds 11 including WTLC, WMVP, WRKE, WENN, WQFX, WALT, HOT105, WCDX, WPLZ, WIZF. Medium: WKYS, WZAK.

TEN CITY "Whatever Makes You Happy" (Atlantic) 23/8

Rotations: Heavy 0/0, Medium 1/0, Light 22/8, Total Adds 8, WAMO, WATV, WWDM, WPGA, KHUL, WIKS, WQOK, WCDX. Medium: WOWI.

EN VOGUE "You Don't Have To Worry" (Atlantic) 20/17

Rotations: Heavy 0/0, Medium 2/1, Light 18/16, Total Adds 17 including WDAS, WUSL, KHYS, WGZB, WZAK, KKB, KSOL, WBLK, WFXA, WJTT. Medium: WWDM.

FORCE MD'S "Somebody's Crying" (Tommy Boy/Reprise) 20/8

Rotations: Heavy 0/0, Medium 0/0, Light 20/8, Total Adds 8, WAMO, WMYK, WTLC, WZFX, WALT, WANM, K98-FM, WDZZ.

DEEE-LITE "Groove Is In The Heart" (Elektra) 20/2

Rotations: Heavy 1/0, Medium 6/0, Light 13/2, Total Adds 2, U102, WEDR. Heavy: WBLS. Mediums include: WAMO, OC104, WENN, WJMH, WIKS.

BUFFALO SOLDIERS "Penny" (Luke/Atlantic) 16/2

Rotations: Heavy 1/0, Medium 0/0, Light 15/2, Total Adds 2, K98-FM, WJFX. Heavy: WEDR.

JONATHAN BUTLER "Sing Me Your Love Song" (Jive/RCA) 15/14

Rotations: Heavy 0/0, Medium 0/0, Light 15/14, Total Adds 14 including WDAS, WMYK, WTLC, KBCE, WATV, WEUP, Z16, WQIS, KIPR, WFXM.

CRAIG T. COOPER "I Dedicate My Love" (Valley View/Capitol) 12/12

Rotations: Heavy 0/0, Medium 0/0, Light 12/12, Total Adds 12 including WAMO, WHUR, KBCE, KQXL, WPAL, WZFX, WQFX, KDKS, KMJJ, K98-FM.

D.N.A. featuring SUZANNE VEGA "Tom's Diner" (A&M) 12/3

Rotations: Heavy 2/0, Medium 3/0, Light 7/3, Total Adds 3, WBLS, OC104, WJMI. Heavy: WAMO, WHUR. Medium: WILD, WDAS, WJMH.

STAX "Mary Had A Little Boy" (Next Plateau) 12/3

Rotations: Heavy 1/0, Medium 1/0, Light 11/3, Total Adds 3, WRKE, WJIZ, WDZZ. Medium: KDAY.

NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia) 12/0

Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Total Adds 0. Heavy: WDZZ. Medium: WAMO, WHUR, WZAK, WRKE.

HOWARD HEWETT "Let Me Show You How To Fall In Love" (Elektra) 11/8

Rotations: Heavy 0/0, Medium 0/0, Light 11/8, Total Adds 8, WHUR, K97, WXOK, WENN, WZFX, Z16, KMJJ, KDAY.

TRES "Let Me Feel Your Body" (Priority) 11/7

Rotations: Heavy 0/0, Medium 1/0, Light 10/7, Total Adds 7, WOWI, WTLC, KBCE, WQFX, WQIS, HOT105, WJFX. Medium: KDAY.

BIG DADDY KANE "Cause I Can Do It Right" (Cold Chillin'/Reprise) 10/9

Rotations: Heavy 0/0, Medium 0/0, Light 10/9, Total Adds 9, WJIZ, WFXA, WENN, Z16, WEAS, KDKS, KMJJ, K98-FM, KDAY.

CHEBA "The Piper" (Columbia) 10/0

Rotations: Heavy 1/0, Medium 2/0, Light 7/0, Total Adds 0. Heavy: KDAY. Medium: WGZB, WANM.

NEW ARTISTS

Reports/Adds

1	TAKE 6/L-o-v-e You (Reprise)	55/5
2	WOOTEN BROTHERS/Friend (A&M)	54/8
3	TOO SHORT/The Ghetto (Jive/RCA)	42/6
4	HOMEWORK/Special Kind Of Lady (Epic)	38/1
5	2 LIVE CREW/Mama Juanita (Luke/Atlantic)	35/4
6	POOR RIGHTEOUS TEACHERS/Holy Intellect (Profile)	30/5
7	FATHER MC/I'll Do For You (MCA)	29/14
8	KIPPER JONES/Poor Elaine (Virgin)	27/7
9	MONIE LOVE/Monie In The Middle (WB)	27/6
10	DEEE-LITE/Groove Is In The Heart (Elektra)	20/2

New artists have not yet had a UC Breaker.

TRIPLE BREAKER!!!

STEVIE WONDER "Keep Our Love Alive"

URBAN CONTEMPORARY

BREAKERS

UC CHART: DEBUT **40**

MOST ADDED -- SECOND WEEK IN A ROW!

70 UC REPORTERS - 75%



BASIC BLACK "Nothing But A Party"

URBAN CONTEMPORARY

BREAKERS

UC CHART: DEBUT **34**

59 UC REPORTERS - 63%

BOYS "Thing Called Love"

URBAN CONTEMPORARY

BREAKERS

NOW ON 62 UC REPORTERS - 67%





BREAKERS

ELTON JOHN

You Gotta Love Someone (MCA)

69% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 41, Total Adds 56 including WNSR, WLTT, KVIL, WSNY, KLSI, WMYX, KBIG, KESZ, KLCY, KLSY. Debuts at number 22 on the AC chart.

SARA HICKMAN

I Couldn't Help Myself (Elektra)

53% of our reporters on it. Rotations: Heavy 0, Medium 24, Light 20, Total Adds 8, WARM98, KLCY, WXTC, WTFM, KELT, WLHT, WMGN, WKSJ. Debuts at number 29 on the AC chart.

DON HENLEY

New York Minute (Geffen)

49% of our reporters on it. Rotations: Heavy 0, Medium 6, Light 35, Total Adds 40 including WNLT, KLSI, KBIG, KLCY, WLEV, WJLK, WRVC, WZNY, WAHR, 3WM. Debuts at number 30 on the AC chart.

NEW & ACTIVE

STEVE WINWOOD "One And Only Man" (Virgin) 37/37

Rotations: Heavy 0, Medium 10/10, Light 27/27, Total Adds 37, WSNY, KLCY, B100, WLEV, WJLK, WRVC, WKYE, WMGS, WZNY, WIVY, WLAC, KMJC, 3WM, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WSKI, WSGY, WYKZ, KEZA, WKTK, WGSV, KRLB, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WLDR, KKL, KBLQ, KAYN, KWSI.

JULEE CRUISE & ANGELO BADALAMENTI "Falling" (WB) 31/4

Rotations: Heavy 0, Medium 9/1, Light 22/3, Total Adds 4, B100, WLEV, WRVC, WOBM. Medium including WAHR, WEIM, WHAI, WKCX, KVIC, WFRO, KSCB, KWSI. Light including WLTS, WMYX, KLCY, WBE, WKYE, 3WM, WECQ, WAFL, WSUL, WSKI, WYKZ, WGSV, KTYL, KZLT, WLDR, KKL, KBLQ, KAYN, KTID.

TIMOTHY B. SCHMIT "Something Sad" (MCA) 31/0

Rotations: Heavy 0, Medium 16/0, Light 15/0, Total Adds 0, Medium: WAHR, WRVR, WVUD, 3WM, WEIM, WHAI, WKCX, KTYL, WCMJ, WFRO, KZLT, KSCB, KKL, KID, KBLQ, KWSI. Light: WLEV, WKYE, WTCB, KELT, WECQ, WAFL, WSUL, WYKZ, WGSV, WNMB, KVIC, WMTFM, WTVR, WLDR.

VAUGHAN BROTHERS "Tick Tock" (Epic) 30/10

Rotations: Heavy 0, Medium 10/2, Light 20/8, Total Adds 10, WOBM, WAHR, 3WM, WEIM, WSKI, KEZA, WMTFM, WFRO, WLDR, KID. Medium including WMGS, WHAI, WSGY, WNMB, WKCX, KKL, KBLQ, KWSI. Light including B100, WBE, WECQ, WGLL, WAFL, WGSV, KRLB, KTYL, KVIC, WCMJ, KZLT, KSCB.

GLENN MEDEIROS featuring STYLISTICS "Me - You = Blue" (Amherst/MCA) 30/8

Rotations: Heavy 0, Medium 9/2, Light 21/6, Total Adds 8, KESZ, WAHR, WVUD, WAFL, WSGY, WKCX, KID, KWSI. Medium including KAER, WSKI, WFRO, KZLT, KSCB, KBLQ, KTID. Light including WNNK, WBE, 3WM, WEIM, WECQ, WHAI, WYKZ, WGSV, WNMB, KTYL, KVIC, WCMJ, WLDR, KKL, KAYN.

NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia) 29/1

Rotations: Heavy 1/0, Medium 13/0, Light 15/1, Total Adds 1, KESZ. Heavy: WEIM. Medium: WAHR, WSUL, WSKI, WGSV, WNMB, WKCX, WCMJ, WMTFM, WFRO, KSCB, KKL, KBLQ, KWSI. Light including WLTS, WNNK, KLSY, WBE, WLHT, WECQ, WAFL, WYKZ, KTYL, KZLT, WTVR, WLDR, KID, KAYN.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 BETTE MIDLER	82/1	71	10	1
2 MARIAH CAREY	83/0	70	8	5
3 DAN FOGELBERG	79/0	69	6	4
4 ROD STEWART	77/0	63	12	2
5 BREATHE	77/0	60	15	2
6 CARLY SIMON	70/3	47	17	6
7 JILL SOBULE	71/0	41	20	10
8 ANITA BAKER	70/1	42	18	10
9 BRENDA RUSSELL	66/4	42	19	5
10 MAXI PRIEST	62/4	34	20	8
11 WILSON PHILLIPS	66/4	15	45	6
12 HEART	60/1	26	28	6
13 ALIAS	63/4	17	37	9
14 RIGHTEOUS BROTHERS	47/0	24	17	6
15 DARYL HALL & JOHN OATES	62/2	17	38	7
16 PHIL COLLINS	36/0	22	7	7
17 AFTER 7	53/4	13	34	6
18 PAUL YOUNG	34/0	13	15	6
19 MICHAEL McDONALD	51/1	9	36	6
20 LAURA BRANIGAN	51/2	5	39	7
21 MARIA MCKEE	52/3	8	33	11
22 ELTON JOHN	57/56	1	15	41
23 BRUCE HORNSBY w/SHAWN COLVIN	54/2	3	31	20
24 GEORGE MICHAEL	28/0	11	11	6
25 WHITNEY HOUSTON	46/2	2	37	7
26 DAVID CASSIDY	46/3	4	33	9
27 CELINE DION	48/4	2	27	19
28 JUDY COLLINS	45/4	1	26	18
29 SARA HICKMAN	44/8	0	24	20
30 DON HENLEY	41/40	0	6	35

MOST ADDED

- ELTON JOHN (56)
- DON HENLEY (40)
- STEVE WINWOOD (37)
- GEORGE MICHAEL (25)
- VAUGHAN BROTHERS (10)
- STEVIE B (9)
- DAVE KOZ (9)
- SARA HICKMAN (8)
- GLENN MEDEIROS (8)
- SURFACE (8)
- STEVIE WONDER (8)

HOTTEST

- MARIAH CAREY (62)
- DAN FOGELBERG (55)
- BETTE MIDLER (52)
- ROD STEWART (50)
- BREATHE (44)
- RIGHTEOUS BROTHERS (16)
- CARLY SIMON (14)
- MAXI PRIEST (12)
- PHIL COLLINS (11)
- JILL SOBULE (11)

GEORGE MICHAEL "Freedom!" (Columbia) 26/25

Rotations: Heavy 0, Medium 6/6, Light 20/19, Total Adds 25, KYKY, WLEV, WBE, WKYE, WMGS, WIVY, KMJC, WMGN, WEIM, WHAI, WGLL, WAFL, WSUL, WSKI, WSGY, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB, KKL, KBLQ, KAYN, KWSI. Light including KRLB.

STEVIE B "Because I Love You (The Postman Song)" (LMR/RCA) 26/9

Rotations: Heavy 0, Medium 5/0, Light 21/9, Total Adds 9, WRVC, WMGS, WTCB, WIVY, 3WM, WNMB, WFRO, KID, KWSI. Medium: WZNY, WSGY, KVIC, KZLT, KBLQ. Light including WMYX, KESZ, WLEV, WBE, WEIM, WSUL, WGSV, KTYL, WCMJ, KSCB, KKL, KAYN.

STEVIE WONDER "Keep Our Love Alive" (Motown) 26/8

Rotations: Heavy 0, Medium 7/1, Light 19/7, Total Adds 8, KLCY, WLEV, WRVC, WVUD, WSKI, KZLT, WLDR, KWSI. Medium including WOBM, WEIM, WGLL, WMTFM, WFRO, KBLQ. Light including WZNY, WIVY, 3WM, WAFL, WYKZ, WGSV, WNMB, KTYL, KVIC, KSCB, KKL, KID.

PAUL YOUNG "Heaven Can Wait" (Columbia) 26/6

Rotations: Heavy 0, Medium 10/1, Light 16/5, Total Adds 6, B100, WBE, WGLL, WSGY, WFRO, KWSI. Medium including WKYE, WEIM, WHAI, WSUL, WNMB, KVIC, KSCB, KKL, KBLQ. Light including WLEV, WRVC, WRMF, KMJC, WAFL, WSKI, WGSV, WKCX, KTYL, WCMJ, KAYN.

SIGNIFICANT ACTION

DONNY OSMOND "My Love Is A Fire" (Capitol) 24/0

Rotations: Heavy 1/0, Medium 9/0, Light 14/0, Total Adds 0, Heavy: KKL, Medium: WKYE, WSKI, WSGY, WKCX, WFRO, KZLT, KSCB, KBLQ, KAYN. Light: B100, WMGS, WIVY, KELT, WECQ, WAFL, WSUL, WGSV, KRLB, KVIC, WCMJ, WTVR, WLDR, KWSI.

LOU RAWLS "It's Supposed To Be Fun" (Blue Note) 20/2

Rotations: Heavy 0, Medium 4/0, Light 16/2, Total Adds 2, KZLT, KWSI. Medium: WOBM, KMJC, WAFL, WFRO. Light including WARM98, KESZ, WTCB, WRVR, WEIM, WECQ, WHAI, WGLL, WNMB, WCMJ, WTVR, WLDR, KKL, KID.

NEVILLE BROTHERS "Fearless" (A&M) 19/0

Rotations: Heavy 0, Medium 4/0, Light 15/0, Total Adds 0, Medium: WAHR, WEIM, KKL, KWSI. Light: WTCB, WRVR, WHAI, WAFL, WYKZ, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KZLT, KSCB, KID, KBLQ.

DAVE KOZ "Castle Of Dreams" (Capitol) 17/9

Rotations: Heavy 0, Medium 1/0, Light 16/9, Total Adds 9, WGSV, KVIC, WFRO, KZLT, KSCB, WLDR, KID, KBLQ, KWSI. Medium: WOBM. Light including WLEV, WMGN, 3WM, WEIM, WYKZ, WNMB, KHL.

BROTHER BEYOND "Just A Heartbeat Away" (EMI) 17/2

Rotations: Heavy 0, Medium 3/0, Light 14/2, Total Adds 2, WAFL, KSCB. Medium: WHAI, KKL, KBLQ. Light including KESZ, KELT, WEIM, WGLL, WSKI, WSGY, WNMB, WKCX, KVIC, WFRO, KID, KAYN.

SURFACE "The First Time" (Columbia) 16/8

Rotations: Heavy 0, Medium 1/0, Light 14/1, Total Adds 1, WNMB. Medium: KKL. Light including WTCB, WRVR, KELT, WEIM, WHAI, WGLL, WGSV, WCMJ, WFRO, KID, KBLQ, KTID, KWSI.

LORI RUSO & MICHAEL DAMIAN "Never Look Back" (Cypress) 15/1

Rotations: Heavy 0, Medium 5/1, Light 10/0, Total Adds 1, WEIM. Medium including WSKI, WFRO, KKL, KWSI. Light: WBE, WIVY, WECQ, WSUL, WYKZ, WMTFM, KSCB, WLDR, KBLQ, KAYN.

HUMAN LEAGUE "Heart Like A Wheel" (A&M) 14/3

Rotations: Heavy 0, Medium 4/0, Light 10/3, Total Adds 3, WSUL, WSKI, KAYN. Medium: KVIC, KZLT, KKL, KBLQ. Light including B100, WEIM, WAFL, WKCX, WCMJ, KSCB, KWSI.

MARK EDWARDS "Just Having Touched" (R&A) 10/2

Rotations: Heavy 2/0, Medium 4/0, Light 4/2, Total Adds 2, KMJC, WMTFM. Heavy: KLSY, WFRO. Medium: KESZ, WAHR, WHAI, WLDR. Light including WTVR, KKL.

CONCRETE BLONDE "Joey" (IRS) 9/3

Rotations: Heavy 2/0, Medium 2/0, Light 5/3, Total Adds 3, WNIC, WBE, WKYE. Heavy: B100, KVIC. Medium: WSKI, KKL. Light including WAFL, WCMJ.

JOHN DENVER "The Flower That Shattered The Stone" (Windstar) 9/0

Rotations: Heavy 0, Medium 4/0, Light 5/0, Total Adds 0, Medium: WMTFM, WFRO, KKL, KID. Light: KS95, WECQ, WKSJ, WKX, KBLQ.

HOTHOUSE FLOWERS "I Can See Clearly Now" (London/Polydor) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, KWSI. Medium: KKL. Light including WBE, WEIM, WHAI, WAFL, WNMB, WKCX.

JIMMY RYSER "Rain Came" (Arista) 8/1

Rotations: Heavy 0, Medium 2/0, Light 6/1, Total Adds 1, KVIC. Medium: KKL, KBLQ. Light including WHAI, WSKI, WCMJ, WFRO, WLDR.

Stetay Adams

"GET HERE"

The Follow-Up To Her Top Ten Smash

On Your Desk Now For Reports Monday

Album Over 100,000 Sales

KENNY ROGERS

“Crazy In Love”

The New Track
From The Album **LOVE IS STRANGE**

The Follow-Up To The Gold Album
SOMETHING INSIDE SO STRONG

GOING FOR ADDS MONDAY, NOVEMBER 5TH!

Produced by Jim Ed Norman for JEN Productions, Inc.
and by Eric Prestidge for Sound Mind Productions

Personal Management: Ken Kragen/Kragen & Co.



© 1990 Reprise Records

CURRENT-BASED

EAST

P1 **WMS/Wilkes Barre**
Norton/Marriott
WALK/Long Island
Edwards/Lombardo
AFTER 7
WHITNEY HOUSTON
Hottest:
MARIAH CAREY
BETTE MIDLER
CARLY SIMON
DAN FOGELBERG
MAXI PRIEST

WNSR/New York
Bob Dunphy
BETTE MIDLER
ELTON JOHN
Hottest:
PHIL COLLINS
TAYLOR DAYNE
GEORGE MICHAEL
HALL & OATES
ANITA BAKER

WSNI/Philadelphia
Gerry DeFrancesco
none
Hottest:
BREATHE
TAYLOR DAYNE
PHIL COLLINS
PAUL YOUNG
GEORGE MICHAEL

WLTT/Washington
Chuck Morgan
ELTON JOHN
WILSON PHILLIPS
Hottest:
BETTE MIDLER
ROD STEWART
GEORGE MICHAEL
DAN FOGELBERG
MARIAH CAREY

P2 **WLEVI/Allentown**
Jeff Silvers
ELTON JOHN
GEORGE MICHAEL
STEVE WINWOOD
DON HENLEY
SURFACE
STEVIE WONDER
JULEE CRUISE
Hottest:
BETTE MIDLER
BREATHE
BRENDA RUSSELL
DAN FOGELBERG
MARIAH CAREY

WJLK/Asbury Park
Holcomb/Guida
STEVE WINWOOD
DON HENLEY
ELTON JOHN
Hottest:
MARIAH CAREY
ROD STEWART
DAN FOGELBERG
BREATHE
BETTE MIDLER

WEBE/Bridgeport
Hansen/Norman
ELTON JOHN
PAUL YOUNG
GEORGE MICHAEL
CONCRETE BLONDE
Hottest:
DAN FOGELBERG
ROD STEWART
RIGHTEOUS BRO/PO
BREATHE
MARIAH CAREY

WRVC/Huntington
Hayes/Swan
STEVE WINWOOD
DON HENLEY
JULEE CRUISE
STEVIE WONDER
ELTON JOHN
STEVIE B
Hottest:
GEORGE MICHAEL
BRENDA RUSSELL
ROD STEWART
BREATHE
MARIAH CAREY

WKYE/Johnstown
Jack Michaels
ELTON JOHN
DON HENLEY
GEORGE MICHAEL
STEVE WINWOOD
CONCRETE BLONDE
Hottest:
BETTE MIDLER
DAN FOGELBERG
MARIAH CAREY
AFTER 7
ALIAS

WOBM/Monmouth
Downs/Devoti
SURFACE
VAUGHAN BROTHERS
JULEE CRUISE
Hottest:
BETTE MIDLER
MARIAH CAREY
DAN FOGELBERG
ROD STEWART
BREATHE

P3 **WMS/Wilkes Barre**
Norton/Marriott
WMGS/Wilkes Barre
Norton/Marriott
GEORGE MICHAEL
ELTON JOHN
STEVE WINWOOD
STEVIE B
DON HENLEY
Hottest:
ALIAS
ROD STEWART
HALL & OATES
MARIAH CAREY
MAXI PRIEST

WEIM/Fitchburg
Jack Raymond
VAUGHAN BROTHERS
RUSO & DAMIAN
ELTON JOHN
DON HENLEY
GEORGE MICHAEL
ROSANNE CASH
STEVE WINWOOD
TOMMI DREW
Hottest:
MARIAH CAREY
BETTE MIDLER
MAXI PRIEST
BREATHE
DAN FOGELBERG

WECQ/Geneva
Anthony/Smith
ELTON JOHN
STEVE WINWOOD
Hottest:
BRENDA RUSSELL
BREATHE
ROD STEWART
DAN FOGELBERG
MARIAH CAREY

WHAI/Greenfield, MA
Deane/Archer
DON HENLEY
STEVE WINWOOD
GEORGE MICHAEL
ELTON JOHN
JUDY COLLINS
Hottest:
MARIAH CAREY
BETTE MIDLER
ANITA BAKER
DAN FOGELBERG
CARLY SIMON

WGLL/Mercersburg
Meyer/Burns
STEVE WINWOOD
GEORGE MICHAEL
DON HENLEY
ELTON JOHN
PAUL YOUNG
Hottest:
MARIAH CAREY
ROD STEWART
DAN FOGELBERG
BREATHE
BETTE MIDLER

WAFM/Milford, DE
Tim Brough
ELTON JOHN
DON HENLEY
STEVE WINWOOD
GEORGE MICHAEL
GLENN MEDEIROS
TOMMI DREW
BROTHER BEYOND
Hottest:
BREATHE
ROD STEWART
DAN FOGELBERG
MARIAH CAREY
BETTE MIDLER

WSUL/Monticello, NY
Rob Dillman
GEORGE MICHAEL
STEVE WINWOOD
ELTON JOHN
HUMAN LEAGUE
MAXI PRIEST
DON HENLEY
Hottest:
ROD STEWART
DAN FOGELBERG
MARIAH CAREY
BREATHE
ANITA BAKER

WSKI/Montpelier
Jim Severance
STEVIE WONDER
VAUGHAN BROTHERS
HUMAN LEAGUE
GEORGE MICHAEL
ELTON JOHN
STEVE WINWOOD
DON HENLEY
Hottest:
BETTIE MIDLER
DAN FOGELBERG
MARIAH CAREY
BRENDA RUSSELL

WVY/Johnsonville
Matthews/Mann
GEORGE MICHAEL
STEVE WINWOOD
STEVIE B
ELTON JOHN
Hottest:
BREATHE
ROD STEWART
MAXI PRIEST
RIGHTEOUS BRO/PO
MARIAH CAREY
AFTER 7

WTFM/Johnson City
Mark McKinney
MICHAEL MCDONALD
SARA HICKMAN
Hottest:
DAN FOGELBERG
RIGHTEOUS BRO/PO
TAYLOR DAYNE
ROD STEWART
CARLY SIMON

SOUTH

P1 **U102/Knoxville**
Larry Trotter
WSB-FM/Atlanta
LoCasio/McCoy
CARLY SIMON
Hottest:
BETTE MIDLER
ROD STEWART
BREATHE
MARIAH CAREY
DAN FOGELBERG

KVIL/Dallas
Rhodes/Eberhart
MAXI PRIEST
ANITA BAKER
ELTON JOHN
Hottest:
MARIAH CAREY
BETTE MIDLER
CARLY SIMON
DAN FOGELBERG
BREATHE

WLTS/New Orleans
Bob Mitchell
none
Hottest:
ROD STEWART
BILLY JOEL
MARIAH CAREY
MICHAEL BOLTON
BETTE MIDLER

2WD/Norfolk
Bill Curtis
CARLY SIMON
WILSON PHILLIPS
Hottest:
ROD STEWART
BREATHE
RIGHTEOUS BRO/PO
MARIAH CAREY
BETTE MIDLER

WNL/Tampa
Schaeffer/Michaels
AFTER 7
DON HENLEY
DAN FOGELBERG
ROD STEWART
JILL SOBULE
MARIAH CAREY
BETTE MIDLER

P2 **WRMF/West Palm Beach**
Dave Parks
none
Hottest:
RIGHTEOUS BRO/PO
ROD STEWART
DAN FOGELBERG
PHIL COLLINS
PAUL YOUNG

WZNY/Augusta, GA
John Patrick
AFTER 7
ELTON JOHN
BOBBY VINTON
DON HENLEY
MARIA MCKEE
STEVE WINWOOD
Hottest:
MARIAH CAREY
DAN FOGELBERG
BREATHE
ROD STEWART

WXTC/Charleston
John Quincy
SARA HICKMAN
Hottest:
MARIAH CAREY
ROD STEWART
DAN FOGELBERG
BREATHE
BETTE MIDLER

WTCB/Columbia, SC
Doug Spets
ELTON JOHN
STEVIE B
Hottest:
BETTE MIDLER
DAN FOGELBERG
ROD STEWART
MARIAH CAREY
BRENDA RUSSELL

WAHR/Huntsville
Susan Richards
VAUGHAN BROTHERS
DON HENLEY
GLENN MEDEIROS
ELTON JOHN
Hottest:
MARIAH CAREY
DAN FOGELBERG
ROD STEWART
BREATHE
RIGHTEOUS BRO/PO

WIVY/Jacksonville
Matthews/Mann
GEORGE MICHAEL
STEVE WINWOOD
STEVIE B
ELTON JOHN
Hottest:
BREATHE
ROD STEWART
MAXI PRIEST
RIGHTEOUS BRO/PO
MARIAH CAREY
AFTER 7

WTFM/Johnson City
Mark McKinney
MICHAEL MCDONALD
SARA HICKMAN
Hottest:
DAN FOGELBERG
RIGHTEOUS BRO/PO
TAYLOR DAYNE
ROD STEWART
CARLY SIMON

KEZA/Fayetteville, AR
Turner/Snow
DON HENLEY
STEVE WINWOOD
VAUGHAN BROTHERS
Hottest:
MARIAH CAREY
BREATHE
ROD STEWART
DAN FOGELBERG
BETTE MIDLER

WTKI/Gainesville
Nick Allen
STEVE WINWOOD
DON HENLEY
ELTON JOHN
Hottest:
ROD STEWART
DAN FOGELBERG
BREATHE
MARIAH CAREY
BRENDA RUSSELL

WGSV/Guntersville
Jackson/Mason
DON HENLEY
DAVE KOZ
STEVE WINWOOD
ELTON JOHN
ROSANNE CASH
Hottest:
MARIAH CAREY
DAN FOGELBERG
BREATHE
BETTE MIDLER

KRLB/Lubbock
Paul Ramone
DON HENLEY
STEVE WINWOOD
MARIA MCKEE
Hottest:
MARIAH CAREY
DAN FOGELBERG
BREATHE
HALL & OATES
ROD STEWART

WNMB/No. Myrtle Beach
Thompson/Adams
STEVE WINWOOD
DON HENLEY
ELTON JOHN
GEORGE MICHAEL
SURFACE
RAY CHARLES
STEVIE B
Hottest:
DAN FOGELBERG
ANITA BAKER
BETTE MIDLER
ROD STEWART

WKCX/Rome
Randy Quick
DON HENLEY
ELTON JOHN
STEVE WINWOOD
GLENN MEDEIROS
GEORGE MICHAEL
Hottest:
MARIAH CAREY
MAXI PRIEST
CARLY SIMON
BETTE MIDLER
WILSON PHILLIPS

KTYL/Tyler
Janie Baker
DON HENLEY
ELTON JOHN
GEORGE MICHAEL
SURFACE
Hottest:
RIGHTEOUS BRO/PO
BREATHE
ROD STEWART
MARIAH CAREY
BETTE MIDLER

KVIC/Victoria
Tony Davis
ELTON JOHN
DON HENLEY
DAVE KOZ
GEORGE MICHAEL
STEVE WINWOOD
JIMMY RYSER
ROSANNE CASH
Hottest:
GEORGE MICHAEL
DAN FOGELBERG
AFTER 7
MARIAH CAREY
ROD STEWART

MIDWEST

P1 **WARM98/Cincinnati**
Michael Grayson
ALIAS
HEART
BRUCE HORNSBY
SARA HICKMAN
Hottest:
PHIL COLLINS
RIGHTEOUS BRO/PO
PAUL YOUNG
DAN FOGELBERG
JAMES INGRAM

WMYX/Milwaukee
Schaefer/Morales
ELTON JOHN
BRENDA RUSSELL
Hottest:
ALIAS
DAN FOGELBERG
BETTE MIDLER
ROD STEWART
PAUL YOUNG

WNNK/Cincinnati
Mathews/McCullough
HALL & OATES
Hottest:
WILSON PHILLIPS
JAMES INGRAM
GO WEST
RIGHTEOUS BRO/PO
ALIAS

WLTF/Cleveland
Popovich/Kennedy
none
Hottest:
PHIL COLLINS
RIGHTEOUS BRO/PO
ROD STEWART
DAN FOGELBERG

WNSY/Columbus
Hallett/Nunnally
STEVE WINWOOD
ELTON JOHN
Hottest:
PAUL YOUNG
PHIL COLLINS
JANET JACKSON
BETTE MIDLER

WNUC/Detroit
Bob Kucken
ALIAS
CARLY SIMON
CONCRETE BLONDE
Hottest:
DAN FOGELBERG
ROD STEWART
MARIAH CAREY
JOHNNY GILL

WVUD/Dayton
Reed Kittredge
GLENN MEDEIROS
STEVIE WONDER
ELTON JOHN
Hottest:
CARLY SIMON
DAN FOGELBERG
BETTE MIDLER
BREATHE
MARIAH CAREY

P2 **KESZ/Phoenix**
Carie Foxx
ELTON JOHN
GLENN MEDEIROS
NEW KIDS ON THE B
Hottest:
BREATHE
MARIAH CAREY
WILSON PHILLIPS
RIGHTEOUS BRO/PO
RIGHTEOUS BROS/CU

KALX/Denver
Ward/Adams
none
Hottest:
DAN FOGELBERG
ROD STEWART
LAURA BRANIGAN
PHIL COLLINS

KBIG/Los Angeles
Edwards/Verdery
ELTON JOHN
DON HENLEY
Hottest:
DAN FOGELBERG
MARIAH CAREY
BREATHE
BETTE MIDLER
CARLY SIMON

KOST/Los Angeles
Kaye/Amidon
BRENDA RUSSELL
Hottest:
BREATHE
DAN FOGELBERG
WILSON PHILLIPS
MARIAH CAREY
CARLY SIMON

KLCY/Salt Lake City
Michael O'Brien
DON HENLEY
ELTON JOHN
STEVIE WONDER
STEVE WINWOOD
SARA HICKMAN
Hottest:
JILL SOBULE
MARIAH CAREY
BETTE MIDLER
DAN FOGELBERG
BREATHE

KLXJ/Anchorage
Dave Stroh
GEORGE MICHAEL
ELTON JOHN
DON HENLEY
STEVE WINWOOD
ROSANNE CASH
NATASHA'S BROTHER
TOMMI DREW
Hottest:
WILSON PHILLIPS
ALIAS
CS&N
MARIAH CAREY
PETER ALLEN

P3 **WCMJ/Cambridge, OH**
Mike Ruble
STEVE WINWOOD
CHEAP TRICK
ELTON JOHN
DON HENLEY
GEORGE MICHAEL
Hottest:
DAN FOGELBERG
BREATHE
MARIAH CAREY
ANITA BAKER
BETTE MIDLER

WMT-FM/Cedar Rapids
Dennis Green
MARK EDWARDS
DON HENLEY
VAUGHAN BROTHERS
ELTON JOHN
Hottest:
BRENDA RUSSELL
ROD STEWART
DAN FOGELBERG
MARIAH CAREY
CARLY SIMON

WFRO/Fremont, OH
Larry Ziebold
MAXI PRIEST
ELTON JOHN
ROSANNE CASH
VAUGHAN BROTHERS
DON HENLEY
STEVE WINWOOD
PAUL YOUNG
STEVIE B
Hottest:
DAVE KOZ
ROD STEWART
DAN FOGELBERG
BREATHE
JILL SOBULE
MARIAH CAREY

KZLT/Grand Forks
Hennen/Ebertz
DON HENLEY
ELTON JOHN
STEVIE WONDER
DAVE KOZ
LOU RAWLS
Hottest:
MARIAH CAREY
ROD STEWART
BREATHE
BETTE MIDLER
BRENDA RUSSELL

B100/San Diego
Gene Knight
STEVE WINWOOD
JULEE CRUISE
SURFACE
PAUL YOUNG
Hottest:
ALIAS
BETTE MIDLER
MARIAH CAREY
HEART
CONCRETE BLONDE

KIDX/Billings, MT
Rick Lawrence
DON HENLEY
ELTON JOHN
VAUGHAN BROTHERS
STEVIE B
DAVE KOZ
GLENN MEDEIROS
Hottest:
LINDA RONSTADT
MICHAEL BOLTON
ROD STEWART
MARIAH CAREY
BETTE MIDLER

KLSY/Seattle
Bob Brooks
JUDY COLLINS
SURFACE
ELTON JOHN
Hottest:
MARIAH CAREY
BETTE MIDLER
BREATHE
MARK EDWARDS

KBLQ/Logan, UT
John Dimick
GEORGE MICHAEL
STEVE WINWOOD
ELTON JOHN
OUTFIELD
SURFACE
DAVE KOZ
TOMMI DREW
Hottest:
MARIAH CAREY
BETTE MIDLER
DAN FOGELBERG
BREATHE
JILL SOBULE

KAYN/Nogales
Bob Gerhard
HUMAN LEAGUE
GEORGE MICHAEL
STEVE WINWOOD
ELTON JOHN
DON HENLEY
Hottest:
BREATHE
MARIAH CAREY
MAXI PRIEST
BETTE MIDLER
HEART

KCMJ/Palm Springs
Mike Bell
none
Hottest:
PHIL COLLINS
GEORGE MICHAEL
MAXI PRIEST
RIGHTEOUS BRO/PO
NELSON

KTID/San Rafael
Bob Gowa
DON HENLEY
ELTON JOHN
DAVID CASSIDY
Hottest:
ROD STEWART
BREATHE
BETTE MIDLER
WILSON PHILLIPS
MICHAEL MCDONALD

KWSI/Warm Springs, OR
Villaobos/Matters
WHITNEY HOUSTON
GLENN MEDEIROS
PAUL YOUNG
ELTON JOHN
GEORGE MICHAEL
STEVE WINWOOD
DON HENLEY
STEVIE WONDER
LOU RAWLS
STEVIE B
DAVE KOZ
ROSANNE CASH
HOTHOUSE FLOWERS
Hottest:
BETTIE MIDLER
JILL SOBULE
MAXI PRIEST
HALL & OATES

NEW ARTISTS

83 Current Reporters
78 Current Playlists

Called in Frozen Playlist (2):
KCMJ/Palm Springs
KXLT/Denver

Did Not Report, Playlist Frozen (3):
WLTF/Cleveland
WRMF/West Palm Beach
WSNI/Philadelphia

	Reports/Adds
1	JULEE CRUISE & ANGELO BADALAMENTI/Falling (WB) 41/4
2	VAUGHAN BROTHERS/Tick Tock (Epic) 30/10
3	STEVIE B/Because I Love You (The Postman Song) (LMR/RCA) 26/9
4	DAVE KOZ/Castle Of Dreams (Capitol) 17/9
5	BROTHER BEYOND/Just A Heartbeat Away (EMI) 17/2
6	RUSO & DAMIAN/Never Look Back (Cypress) 15/1
7	RAY CHARLES/I'll Take Care Of You (WB) 15/1
8	MARK EDWARDS/Just Having Touched (R&A) 10/2
9	CONCRETE BLONDE/Joey (IRS) 9/3
10	HOTHOUSE FLOWERS/I Can See Clearly Now (London) 8/1

New artists have not yet had an AC Breaker.

R&R HOT FAX

BIZ FAX...2 Day Advance!

The complete R&R transaction report. Details on all stations traded this week. Try it free...Call R&R today. (213) 553-4330

FULL-SERVICE AC

MOST ADDED

WHITNEY HOUSTON (5)
WILSON PHILLIPS (5)
HALL & OATES (4)
BETTE MIDLER (3)
LAURA BRANIGAN (2)
MARIAH CAREY (2)
ELTON JOHN (2)
MARIA MCKEE (2)

HOTTEST

ROD STEWART (13)
MARIAH CAREY (12)
BETTE MIDLER (12)
RIGHTEOUS BROTHERS (11)
DAN FOGELBERG (10)
PAUL YOUNG (8)
BILLY JOEL (7)
BREATHE (6)
PHIL COLLINS (5)
CARLY SIMON (5)

EAST

P1

WBZ/Boston
David Bernstein

BETTE MIDLER
ROD STEWART
MARIAH CAREY
Hottest:
PHIL COLLINS
PAUL YOUNG
BILLY JOEL
CARLY SIMON
RIGHTEOUS BROS/CO

WBEN/Buffalo
Kevin Keenan

none
Hottest:
RIGHTEOUS BRO/PO
MARIAH CAREY
BILLY JOEL
BETTE MIDLER
ROD STEWART

KDKA/Pittsburgh
Chuck Dickemann

BOBBY VINTON
Hottest:
TAYLOR DAYNE
RIGHTEOUS BROS/CO
JILL SOBULE
GEORGE MICHAEL
MARIAH CAREY

P2

WICC/Bridgeport
Stormin' Norman

ELTON JOHN
Hottest:
DAN FOGELBERG
ROD STEWART
RIGHTEOUS BRO/PO
WILSON PHILLIPS
BETTE MIDLER

WELI/New Haven
Gross/McCormick

ALIAS
WILSON PHILLIPS
Hottest:
BETTE MIDLER
ROD STEWART
RIGHTEOUS BRO/PO
MAXI PRIEST
CARLY SIMON

P3

WGY/Schenectady
Buzz Brindle

none
Hottest:
MARK EDWARDS
BILLY JOEL
MARIAH CAREY
BETTE MIDLER
LAURA BRANIGAN

WFMD/Frederick, MD
Fieseler/Watson

MARIA MCKEE
DONNY OSMOND
Hottest:
BRENDA RUSSELL
ANITA BAKER
TEDDY FENDERGRASS
JILL SOBULE
DAN FOGELBERG

GOLD-BASED AC

MOST ADDED

CARLY SIMON (6)
WILSON PHILLIPS (5)
DAN FOGELBERG (4)
JUDY COLLINS (3)
HALL & OATES (3)
BETTE MIDLER (3)
STEVE WINWOOD (3)

HOTTEST

MARIAH CAREY (22)
BETTE MIDLER (20)
BREATHE (16)
DAN FOGELBERG (15)
RIGHTEOUS BROTHERS (14)
ROD STEWART (14)
PAUL YOUNG (13)
PHIL COLLINS (10)
JAMES INGRAM (10)
CARLY SIMON (6)

EAST

P1

WWMX/Baltimore
Greg Dunkin

none
Hottest:
DON HENLEY
PAUL YOUNG
PHIL COLLINS
JAMES INGRAM

WKJY/Nassau
Jay Scott

HALL & OATES
CARLY SIMON
WHITNEY HOUSTON
WILSON PHILLIPS
Hottest:
HEART
JUDE COLE
DAN FOGELBERG
BETTE MIDLER
MARIAH CAREY

WHTX/Pittsburgh
Scott Alexander

MAXI PRIEST
Hottest:
MICHAEL BOLTON
PAUL YOUNG
PHIL COLLINS
RICHARD MARK
RIGHTEOUS BRO/PO

P2

WKL/Albany
Knott/Holmberg

none
Hottest:
MARIAH CAREY
ROD STEWART
DAN FOGELBERG
BETTE MIDLER
RIGHTEOUS BRO/PO

WAEB/Allentown
Chris Bailey

DAN FOGELBERG
Hottest:
RIGHTEOUS BROS/CO
MARIAH CAREY
PHIL COLLINS
BETTE MIDLER
PAUL YOUNG

WMRV/Binghamton, NY
Keller/Schwartz

MARIA MCKEE
WILSON PHILLIPS
Hottest:
PAUL YOUNG
JAMES INGRAM
RIGHTEOUS BRO/PO
BILLY JOEL
BETTE MIDLER

WMAF-FM/Springfield
Ed Kelly

HALL & OATES
WHITNEY HOUSTON
WILSON PHILLIPS
Hottest:
MARIAH CAREY
BREATHE
ROD STEWART
DAN FOGELBERG
RIGHTEOUS BRO/PO

WYYY/Syracuse
Lauber/Langmyer

none
Hottest:
RIGHTEOUS BRO/PO
GEORGE MICHAEL
PHIL COLLINS
PAUL YOUNG
BILLY JOEL

WFAS-FM/White Plains
Sue Richard

DONNY OSMOND
STEVE WINWOOD
ALIAS
Hottest:
DAN FOGELBERG
ANITA BAKER
BETTE MIDLER
MARIAH CAREY
BREATHE

WJBR/Wilmington, DE
Bill Kaye

JILL SOBULE
Hottest:
ROD STEWART
BREATHE
DAN FOGELBERG
MARIAH CAREY
BETTE MIDLER

SOUTH

P2

WHAS/Louisville
Doug McElvein

none
Hottest:
RIGHTEOUS BRO/PO
ROD STEWART
MARIAH CAREY
GEORGE MICHAEL
JAMES INGRAM

WDBO/Oriando
Dan Shaffer

BETTE MIDLER
ANITA BAKER
Hottest:
MARIAH CAREY
ROD STEWART
PAUL YOUNG
BILLY JOEL
WILSON PHILLIPS

WRVA/Richmond
Farley/Stevens

none
Hottest:
RIGHTEOUS BRO/PO
JANET JACKSON
JOHN DENVER
BETTE MIDLER
JAMES INGRAM

P3

WKYX/Paducah
Cook/Miller

HALL & OATES
WILSON PHILLIPS
Hottest:
MARIAH CAREY
ROD STEWART
DAN FOGELBERG
RIGHTEOUS BRO/PO
BREATHE

WSTU/Stuart
Barry Grant

WHITNEY HOUSTON
Hottest:
RIGHTEOUS BRO/PO
ROD STEWART
MARIAH CAREY
CARLY SIMON
DAN FOGELBERG

SOUTH

P1

KMGC/Dallas
Chalse Daly

ELTON JOHN
STEVE WINWOOD
Hottest:
WILSON PHILLIPS
AFTER 7
HEART
ANITA BAKER
BRENDA RUSSELL

WLMG/New Orleans
Ferrara/Murphy

DAN FOGELBERG
JUDY COLLINS
ELTON JOHN
KENNY ROGERS
Hottest:
CARLY SIMON
ROD STEWART
BETTE MIDLER
NEVILLE BROTHERS
MARIAH CAREY

P2

KKMJ/Austin
Joel Burke

LAURA BRANIGAN
Hottest:
MARIAH CAREY
CARLY SIMON
RIGHTEOUS BRO/PO
BETTE MIDLER
WILSON PHILLIPS

WLMX/Chattanooga
Allen/Howard

WHITNEY HOUSTON
HALL & OATES
PAUL YOUNG
STEVE WINWOOD
Hottest:
MARIAH CAREY
CARLY SIMON
MICHAEL McDONALD
DAN FOGELBERG
ROD STEWART

WSTF/Oriando
Samantha Shore

MAXI PRIEST
ROD STEWART
WHITNEY HOUSTON
Hottest:
JAMES INGRAM
PHIL COLLINS
JANET JACKSON
BETTE MIDLER
MARIAH CAREY

WSLQ/Roanoke
Dick Daniels

DAN FOGELBERG
Hottest:
MARIAH CAREY
JAMES INGRAM
BETTE MIDLER
PAUL YOUNG
DAN FOGELBERG

MIDWEST

P1

WLW/Cincinnati
Vance Dillard

none
Hottest:
RIGHTEOUS BRO/PO
BREATHE
ROD STEWART
DAN FOGELBERG
GEORGE MICHAEL

WTVN/Columbus
John Lane

JUDE COLE
HALL & OATES
Hottest:
PAUL YOUNG
PHIL COLLINS
ROD STEWART
BETTE MIDLER
MAXI PRIEST

P2

WOOD/Grand Rapids
Robb Westaby

MARIAH CAREY
BETTE MIDLER
Hottest:
BILLY JOEL
PHIL COLLINS
PAUL YOUNG
ROD STEWART
DAN FOGELBERG

P3

WCIL/Carbondale
Rich Bird

none
Hottest:
PHIL COLLINS
BREATHE
BILLY JOEL
DAN FOGELBERG
JULIE CRUISE

KFOR/Lincoln
Cathy Blythe

GLENN MEDBEIROS
Hottest:
DAN FOGELBERG
CARLY SIMON
BETTE MIDLER

KELO/Sioux Falls
Spanky

WILSON PHILLIPS
HEART
HALL & OATES
Hottest:
MARIAH CAREY
BREATHE
RIGHTEOUS BRO/PO
GEORGE MICHAEL
MAXI PRIEST

WROK/Rockford
Ivey/Grout

none
Hottest:
BETTE MIDLER
PAUL YOUNG
WILSON PHILLIPS
PHIL COLLINS
MICHAEL BOLTON

KFSB/Joplin
Robin Wells

MICHAEL McDONALD
AFTER 7
MARIA MCKEE
LAURA BRANIGAN
WILSON PHILLIPS
Hottest:
MARIAH CAREY
BETTE MIDLER
ANITA BAKER
CARLY SIMON
HEART

WEST

P1

KHOW/Denver
Murphy Huston

BETTE MIDLER
Hottest:
ROD STEWART
RIGHTEOUS BRO/PO
PAUL YOUNG
BILLY JOEL
BETTE MIDLER

KFMB/San Diego
Larson/Robertson

ELTON JOHN
STEVIE WONDER
LAURA BRANIGAN
CELINE DION
TIMOTHY B. SCHMIT
SURFACE
Hottest:
ROD STEWART
DAN FOGELBERG
MARIAH CAREY
BREATHE
ANITA BAKER

P2

KBOI/Boise
Drew Harold

WILSON PHILLIPS
HALL & OATES
Hottest:
ROD STEWART
MARIAH CAREY
BREATHE
DAN FOGELBERG
BETTE MIDLER

KUGN/Eugene
Annie Mac

FRIEDEMANN
FRIEDEMANN
FRIEDEMANN
ROSANNE CASH
MICHAEL PAULO
PAUL SIMON
WAYNE GRATZ
DAVID LANZ
JOE SAMPLE
JOE SAMPLE
Hottest:
none

KSSK/Honolulu
Phil Abbott

JILL SOBULE
BREATHE
Hottest:
DAN FOGELBERG
BETTE MIDLER
MARIAH CAREY
MICHAEL BOLTON
WILSON PHILLIPS

KEX/Portland
Dirxx/Fort

none
Hottest:
PAUL YOUNG
RIGHTEOUS BRO/PO
FLEETWOOD MAC

26 Current Reporters
20 Current Playlists
Called in Frozen Playlist (1):
WRVA/Richmond

Did Not Report, Playlist Frozen (5):
KEX/Portland
WCIL/Carbondale
WGY/Schenectady
WHAS/Louisville
WLW/Cincinnati

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (2):
55KRC/Cincinnati
WIBA/Madison

WEST

P1

KKCW/Portland
Bill Minckler

BREATHE
CARLY SIMON
MARIAH CAREY
ANITA BAKER
AFTER 7
Hottest:
BETTE MIDLER
DAN FOGELBERG
BREATHE
CARLY SIMON
MARIAH CAREY

KXOA-FM/Sacramento
Casey/Clem

BETTE MIDLER
Hottest:
BILLY JOEL
WILSON PHILLIPS
JAMES INGRAM
PAUL YOUNG
MARIAH CAREY

P2

KLLY/Bakersfield
Russ Davidson

none
Hottest:
RIGHTEOUS BRO/PO
MARIAH CAREY
DAN FOGELBERG
ROD STEWART
BREATHE

KCIX/Boise
Don Jennings

none
Hottest:
JUDE COLE
PHIL COLLINS
TAYLOR DAYNE
ROD STEWART
CARLY SIMON

KOSO/Modesto
Tim St. Martin

BREATHE
ALIAS
Hottest:
MARIAH CAREY
BREATHE
BETTE MIDLER
JAMES INGRAM
RIGHTEOUS BRO/PO

KISC/Spokane
Rob Harder

BETTE MIDLER
MARIAH CAREY
Hottest:
RIGHTEOUS BRO/PO
BREATHE
ROD STEWART
PAUL YOUNG
JAMES INGRAM

KKLD/Tucson
John Grappone

none
Hottest:
DAN FOGELBERG
RIGHTEOUS BRO/PO
BREATHE
MARIAH CAREY
ROD STEWART

37 Current Reporters
33 Current Playlists

Did Not Report, Playlist Frozen (4):
KCIX/Boise
WJQI/Norfolk
WJMJ/Birmingham
WRAL/Raleigh

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (6):
KVKI/Shreveport
WENS/Indianapolis
WLTJ/Pittsburgh
WMXB/Richmond
WMXC/Charlotte
WUSA/Tampa

NATIONAL AIRPLAY®

LW	TW	ARTIST/Album	TRACKS
1	1	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Reference" "Homecoming"
2	2	RIPPINGTONS /RUSS FREEMAN/Welcome To The... (GRP)	"Welcome" "Affair"
3	3	DAVID BENOIT/Inner Motions (GRP)	"Six" "M.W.A."
4	4	LALAH HATHAWAY/Lalah Hathaway (Virgin)	"Somethin'" "Coming"
6	5	JONATHAN BUTLER/Heal Our Land (Jive/RCA)	"Heal"
7	6	PHIL SHEERAN/Breaking Through (Sonic Edge)	"J.P." "Breaking"
9	7	THOM ROTELLA/Without Words (DMP)	"Since" "Only" "Carnaval"
14	8	STRUNZ & FARAH/Primal Magic (Mesa)	"Bola" "Anochece"
11	9	EMILY REMLER/This Is Me (Justice)	"Deep" "Love"
5	10	BERNARDO RUBAJA/New Land (Narada)	"Americana" "Maria"
18	11	FATBURGER/Come & Get It (Enigma)	"Night" "Walk"
8	12	BOB JAMES/Grand Piano Canyon (WB)	"Restoration" "Wings"
15	13	NARADA ARTISTS/Wilderness Collection (Narada)	"Wonderland" "Ocala" "Saraha"
17	14	TOM COSTER/From Me To You (Headfirst)	"Europa" "Flight" "Another"
19	15	RICHARD SOUTHER/Twelve Tribes (Narada)	"Simple" "Companero"
26	16	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Solar" "Cuba" "Little"
12	17	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast/PolyGram)	"Let's" "Good"
30	18	BETH NIELSEN CHAPMAN/Beth Nielson Chapman (Reprise)	"System" "Walk" "Easy"
13	19	BRENDA RUSSELL/Kiss Me With The Wind (A&M)	"Good" "Drive"
22	20	MARY BLACK/No Frontiers (Gift Horse)	"Frontiers" "Columbus"
23	21	ANITA BAKER/Compositions (Elektra)	"Talk" "Whatever" "Fairy"
24	22	NEVILLE BROTHERS/Brother's Keeper (A&M)	"Fearless" "Brother"
21	23	STEVE ERQUIAGA/Erkiology (Windham Hill/Jazz)	"Pick" "Night"
28	24	JIM CHAPPELL/Saturday's Rhapsody (Music West)	"Sidewalk" "Weekend"
20	25	SONNY SOUTHON/Falling Through A Cloud (Charisma)	"Don't"
DEBUT	26	CHARLES MICHAEL BROTMAN/Mango Cooler (Global Pacific)	"Mango" "Merchant"
27	27	PETER GORDON/The Long Way Home (Positive Music)	"Clear" "Regrets" "Blue"
DEBUT	28	RIC FLAUDING/Letters (Spindletop)	"Time" "Comes"
DEBUT	29	BREATHE/Peace Of Mind (A&M)	"Angels" "Say"
10	30	RICHARD ELLIOT/What's Inside (Enigma)	"Well" "Cantiba"

LW	TW	ARTIST/Album	TRACKS
2	1	EMILY REMLER/This Is Me (Justice)	"You"
3	2	NINO TEMPO/Tenor Saxophone (Atlantic)	"Mornin'"
5	3	GERRY MULLIGAN/Lonesome Boulevard (A&M)	"Heard"
1	4	MICHEL CAMILO/On The Other Hand (Epic)	"City"
6	5	GEORGE BENSON/Big Boss Band f/Count Basie Orchestra (WB)	"Green"
9	6	MICHAEL BRECKER/Now You See It...(Now You Don't) (GRP)	"Ode"
11	7	JON HENDRICKS/Freddy Freeloader (Denon)	"Freddie"
12	8	SEBASTIAN WHITTAKER/First Outing (Justice)	"First"
13	9	MARK WHITFIELD/The Marksman (WB)	"Blues"
8	10	BOBBY LYLE/The Journey (Atlantic)	"Othello"
10	11	STEVE ERQUIAGA/Erkiology (Windham Hill/Jazz)	"Sebastian"
7	12	BRANFORD MARSALIS/Crazy People Music (Columbia)	
4	13	TANIA MARIA/Bela Vista (World Pacific)	"Waiting"
BREAKER	14	BETTY CARTER/Droppin' Things (Verve Forecast/PolyGram)	"Love"
21	15	KENIA/What You're Looking For (Denon)	"What"
15	16	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)	"Mo'"
17	17	RIPPINGTONS /RUSS FREEMAN/Welcome To The St. James Club (GRP)	"Welcome"
25	18	DAVE WECKL/Master Plan (GRP)	"Aurature"
26	19	DAVID BENOIT/Inner Motion (GRP)	"El"
16	20	DON PULLEN/Random Thoughts (Blue Note)	
BREAKER	21	MULGREW MILLER/From Day To Day (Landmark)	"From"
30	22	LOU RAWLS/It's Supposed To Be Fun (Blue Note)	"Supposed"
14	23	DON GROLNICK/Weaver Of Dreams (Blue Note)	
27	24	RAY BROWN TRIO/Summer Wind: Live At The Loa (Concord)	
DEBUT	25	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Toucan"
DEBUT	26	RALPH MOORE/Further More (Landmark)	
23	27	ACOUSTIC ALCHEMY/Reference Point (GRP)	"Take" "Homecoming"
DEBUT	28	BEBOP & BEYOND/Play Thelonious Monk (BlueMoon)	
29	29	HANK CRAWFORD/Groovemaster (Milestone/Fantasy)	"Bluebird"
19	30	JOHN PATITUCCI/Sketchbook (GRP)	"Don't"

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
JOE SAMPLE (19) DAVE KOZ (13) PAUL SIMON (13) NELSON RANGELL (9) DAVID LANZ (7) OTTMAR LIEBERT (7) MARION MEADOWS (5) PASSPORT (5) SUSAN J. PAUL (5)	RIPPINGTONS (15) ACOUSTIC ALCHEMY (13) DAVID BENOIT (12) LALAH HATHAWAY (11) JONATHAN BUTLER (7) NARADA ARTISTS (5) RICARDO SILVEIRA (5)	JONATHAN BUTLER/Heal

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
JOE SAMPLE (28) MONTE CROFT (16) BRIAN MELVIN TRIO (12) PASSPORT (10) KENNY GARRETT (8) COALE JOHNSON (7) MANHATTAN PROJECT (7)	MICHEL CAMILO (16) EMILY REMLER (15) GERRY MULLIGAN (13) GEORGE BENSON (9) JON HENDRICKS (9) BOBBY LYLE (7) NINO TEMPO (7) MARK WHITFIELD (7)	No Tracks Qualified This Week.

NEW & ACTIVE

*MARK ISHAM "Mark Isham" (Virgin) 22/4
Rotations: Heavy 4/1, Medium 4/0, Light 14/3, Total Adds 4, KKSF, WLOQ, WNND, JZTRAX. Heavy: WFAE, KBIA, KTCZ. BREAKER this week.

**MAX LASSER'S ARK "Timejump" (Narada) 21/0
Rotations: Heavy 2/0, Medium 8/0, Light 11/0, Total Adds 0. Heavy: KKSF, WFAE. Mediums include: KOPT, KLSK, WVAY. CHART EXTRA this week.

KIM PENSYL "Pensyl Sketches #3/Emerald Sun" (Optimism) 20/2
Rotations: Heavy 1/0, Medium 11/1, Light 8/1, Total Adds 2, WVAY, KTCZ. Heavy: WBBY.

JOE SAMPLE "Ashes To Ashes" (WB) 19/19
Rotations: Heavy 0/0, Medium 10/10, Light 9/9, Total Adds 19, WHVE, WNUA, BRZ, KOPT, KIFM, KKSF, KKNW, WFAE, KWVS, WLOQ, WNND, KEZL, KEYF, WVAY, KBIA, WMGN, KTCZ, KSNO, JZTRAX.

MARION MEADOWS "For Lovers Only" (RCA) 19/5
Rotations: Heavy 2/0, Medium 4/1, Light 13/4, Total Adds 5, WLVE, WNUA, KIFM, WNND, WJIB. Heavy: KOAI, WAMX.

TWIN PEAKS "Soundtrack" (WB) 18/2
Rotations: Heavy 1/0, Medium 8/0, Light 9/2, Total Adds 2, WNND, KTCZ. Heavy: WFAE.

T-SQUARE "Natural" (Epic) 17/1
Rotations: Heavy 5/0, Medium 3/0, Light 9/1, Total Adds 1, WNND. Heavy: KOAI, WBBY, KIFM, WHRL, KSNO.

DAVOL "Paradox" (Silver Wave) 17/0
Rotations: Heavy 6/0, Medium 4/0, Light 7/0, Total Adds 0. Heavy: KOAI, WBNZ, KLSK, KBIA, WMGN, SS.

KRISTEN VIGARD "Kristen Vigard" (Private Music) 16/2
Rotations: Heavy 2/0, Medium 5/0, Light 9/2, Total Adds 2, KKNW, WOTB. Heavy: WBNZ, KSNO.

KIM WATERS "All Because Of You" (Warlock) 16/1
Rotations: Heavy 4/0, Medium 5/0, Light 7/1, Total Adds 1, KEYF. Heavy: KOAI, WBBY, BRZ, WVAY.

BOBBY CALDWELL "Heart Of Mine" (Sin-Drome) 16/0
Rotations: Heavy 4/0, Medium 5/0, Light 7/0, Total Adds 0. Heavy: KOAI, WLVE, KIFM, KEZL.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.

NEW & ACTIVE

*JOE SAMPLE "Ashes To Ashes" (WB) 28/28
Rotations: Heavy 1/1, Medium 9/9, Light 18/18, Total Adds 28, WBGO, WNOP, WCPN, WDET, WJZZ, KTCJ, KJZZ, KXPR, KSDS, KJAZ, KPLU, WAER, WFPL, WSHA, KUOP, JCIDY, WFSS, WTEB, KSLU, WKRY, WNGS, WMFD, KWMU, KCLC, KTCL, KSBK, KJOY, KKLD. BREAKER this week.

*LONNIE PLAXICO "Plaxico" (Muse) 25/4
Rotations: Heavy 1/0, Medium 8/0, Light 16/4, Total Adds 4, WDET, WJZZ, KPLU, WMFD. Heavy: WFSS. BREAKER this week.

**HARRY SHEPPARD "Viva Brasil" (Justice) 24/2
Rotations: Heavy 4/0, Medium 6/0, Light 14/2, Total Adds 2, WBGO, KTCL. Heavy: WFPL, WTEB, KWMU, KJOY. CHART EXTRA this week.

**THOM ROTELLA "Without Words" (DMP) 24/1
Rotations: Heavy 9/0, Medium 8/0, Light 7/1, Total Adds 1, KSBK. Heavy: WJZZ, KJZZ, WAER, KLCC, WEBR, KSLU, WMFD, KCLC, KJOY. CHART EXTRA this week.

FATBURGER "Come & Get It" (Enigma) 22/4
Rotations: Heavy 3/0, Medium 4/0, Light 15/4, Total Adds 4, WRTI, WCPN, WJZZ, KTCL. Heavy: KTCJ, KJZZ, KJOY.

DON CHERRY "Mutikuh" (A&M) 22/1
Rotations: Heavy 6/0, Medium 6/0, Light 10/1, Total Adds 1, WUSF. Heavy: WCPN, WDET, KXPR, KSDS, KJAZ, WKRY.

MARK COLBY & FRANK CARUSO "Mango Tango" (Best) 21/1
Rotations: Heavy 1/0, Medium 9/0, Light 11/1, Total Adds 1, KMHD. Heavy: KTCL.

TOM COSTER "From Me To You" (Headfirst) 21/1
Rotations: Heavy 8/1, Medium 7/0, Light 6/0, Total Adds 1, WFSS. Heavy: KJZZ, WTEB, WMFD, WSIE, WVPE, KCLC, KJOY.

TAKE 6 "So Much To Say" (WB) 21/1
Rotations: Heavy 3/0, Medium 6/0, Light 12/1, Total Adds 1, WFPL. Heavy: WCPN, KSDS, KLCC.

CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 20/0
Rotations: Heavy 4/0, Medium 11/0, Light 5/0, Total Adds 0. Heavy: KJZZ, WAER, KSLU, WSIE.

KELLYE GRAY "Standards In Gray" (Justice) 19/6
Rotations: Heavy 1/0, Medium 4/2, Light 14/4, Total Adds 6, WCPN, KMHD, CJ, KSLU, WSIE, KWMU. Heavy: WTEB.

HOT SPOT "Soundtrack" (Antilles New Directions/Island) 19/3
Rotations: Heavy 4/0, Medium 5/1, Light 10/2, Total Adds 3, WAER, KUOP, KKLD. Heavy: WCPN, WDET, KSDS, WKRY.

ANDY SUMMERS "Charming Snakes" (Private Music) 19/2
Rotations: Heavy 2/0, Medium 7/0, Light 10/2, Total Adds 2, WCPN, KLCC. Heavy: WDET, KTCL.

JUSTICE RECORDS Thanks Radio For Our First Number One!

EMILY REMLER
"This Is Me"
CD JR #0501-2, Cass JR #0501-4
CJ 1
NAC 9



SEBASTIAN WHITAKER
"First Outing"
CD JR #0201-2, Cass JR #0201-4
CJ 8



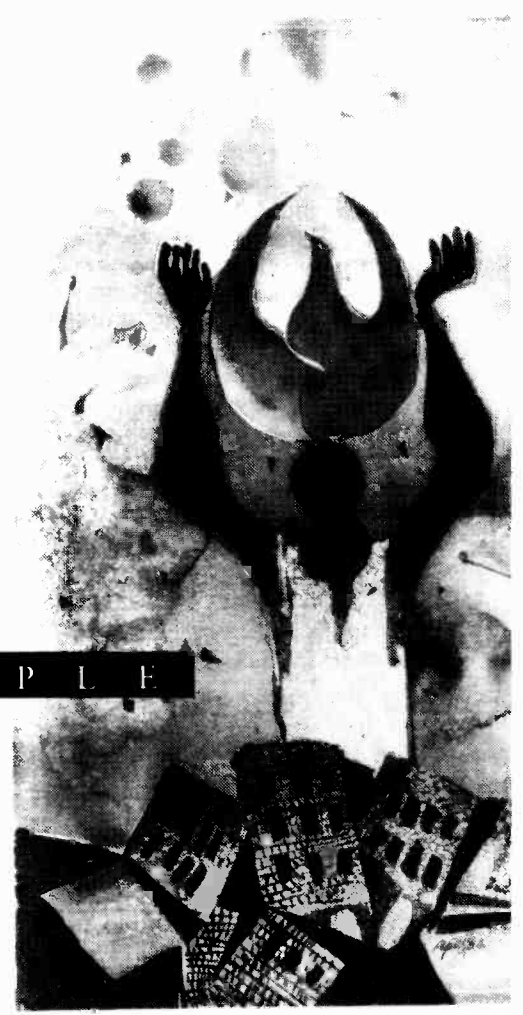
NEXT UP: Harry Sheppard (CJ Chart Extra), Kellye Gray (CJ N&A), and Dave Catney!

1-800-762-4016

New AC

FAST	MIDWEST	P3	WEST	P2
P2 WJBL/Albany Michaela Rochelle Not listed: RICHARD SOUTHER RICARDO SILVEIRA BOB BEAG KIM PENNELL WAYNE KRAMPT WQMO/Rochester Eric Gruntz MAGOTO OZONO HARRY SHEPPARD TED KANE KICRA COLLECTION Not listed: HARRY CONNICK JR. RUFFINGTONS PHIL SHEERAN JONATHAN BUTLER LALAN HATHAWAY	P3 WJBL/Albany Anne Williams Not listed: RICHARD SOUTHER RICARDO SILVEIRA BOB BEAG KIM PENNELL WAYNE KRAMPT WQMO/Rochester Eric Gruntz MAGOTO OZONO HARRY SHEPPARD TED KANE KICRA COLLECTION Not listed: HARRY CONNICK JR. RUFFINGTONS PHIL SHEERAN JONATHAN BUTLER LALAN HATHAWAY	P1 WNUA/Chicago Hansant Logan Not listed: RICHARD SOUTHER RICARDO SILVEIRA BOB BEAG KIM PENNELL WAYNE KRAMPT WQMO/Rochester Eric Gruntz MAGOTO OZONO HARRY SHEPPARD TED KANE KICRA COLLECTION Not listed: HARRY CONNICK JR. RUFFINGTONS PHIL SHEERAN JONATHAN BUTLER LALAN HATHAWAY	P1 KKSF/San Francisco Dove Steinberg Not listed: RICHARD SOUTHER RICARDO SILVEIRA BOB BEAG KIM PENNELL WAYNE KRAMPT WQMO/Rochester Eric Gruntz MAGOTO OZONO HARRY SHEPPARD TED KANE KICRA COLLECTION Not listed: HARRY CONNICK JR. RUFFINGTONS PHIL SHEERAN JONATHAN BUTLER LALAN HATHAWAY	P2 KLSC/Santa Fe-Albuquerque Rhoda Walli Not listed: RICHARD SOUTHER RICARDO SILVEIRA BOB BEAG KIM PENNELL WAYNE KRAMPT WQMO/Rochester Eric Gruntz MAGOTO OZONO HARRY SHEPPARD TED KANE KICRA COLLECTION Not listed: HARRY CONNICK JR. RUFFINGTONS PHIL SHEERAN JONATHAN BUTLER LALAN HATHAWAY
SOUTH	P3	P3	P3	P3

Joe Sample follows last year's best-selling *Spellbound* ("U-Turn," "Seven Years Of Good Luck," "Leading Me Back To You") with a bold new album. From gorgeous ballads to fingerpoppin' funk, Joe delivers a message that can touch us all.



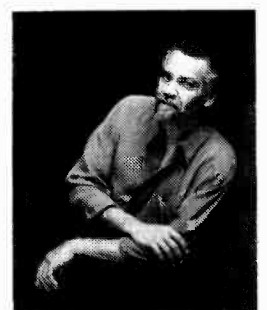
CONTEMPORARY JAZZ

EAST	SOUTH	MIDWEST	WEST
P1 WGOO/News Thurston Brooks Not listed: Kenny Garrett Art Blakey Carter & Woods Clark Terry Joe Sample Manhattan Project Monte Croft Ray Charles Nelson Rangell MORON BERNHARDT BRIAN MELVIN TRIO MEL LEMUS ORCHESTRA HARRY SHEPPARD Not listed: GEORGE BENSON MICHAEL CAMELLO GERRY MULLIGAN MARK WHITFIELD RALPH MURPHY	P2 WFLP/Louisville Leslie Stewart Not listed: Kenny Garrett Art Blakey Carter & Woods Clark Terry Joe Sample Manhattan Project Monte Croft Ray Charles Nelson Rangell MORON BERNHARDT BRIAN MELVIN TRIO MEL LEMUS ORCHESTRA HARRY SHEPPARD Not listed: GEORGE BENSON MICHAEL CAMELLO GERRY MULLIGAN MARK WHITFIELD RALPH MURPHY	P1 WFOU/Orlando ChurchWells Not listed: Kenny Garrett Art Blakey Carter & Woods Clark Terry Joe Sample Manhattan Project Monte Croft Ray Charles Nelson Rangell MORON BERNHARDT BRIAN MELVIN TRIO MEL LEMUS ORCHESTRA HARRY SHEPPARD Not listed: GEORGE BENSON MICHAEL CAMELLO GERRY MULLIGAN MARK WHITFIELD RALPH MURPHY	P1 WDEF/Detroit Ann DeWitt Not listed: Kenny Garrett Art Blakey Carter & Woods Clark Terry Joe Sample Manhattan Project Monte Croft Ray Charles Nelson Rangell MORON BERNHARDT BRIAN MELVIN TRIO MEL LEMUS ORCHESTRA HARRY SHEPPARD Not listed: GEORGE BENSON MICHAEL CAMELLO GERRY MULLIGAN MARK WHITFIELD RALPH MURPHY

ASHES TO ASHES

THE NEW ALBUM
featuring "I'll Love You"
and "Strike Two"

first week:
CONTEMPORARY JAZZ BREAKERS



#1 MOST ADDED!

KIM PENSYL


"Pensyl Sketches #3"

ROB MOORE, PD/The BREEZE: "Truly a star for the '90s — his gift for original and melodic compositions is showcased from start to finish... may be his finest record yet, and always a listener favorite."

DON BROOKSHIRE, MD/WHVE: "Initial response has been excellent. Don't miss the live show!"

MIKE PERKINS, OM/PD/WBYY: "A welcome addition to the move toward acoustic live music. Good phones as usual — Kim hits his audience right on target."

GUY ROCHELLE/WHRL: "Getting great phones because Kim has a distinctive, immediately recognizable style. He's in touch with the type of music people want to hear."



© 1990 Warner Bros. Records Inc.



OCTOBER 26, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
6	3	1				1 JOE DIFFIE/Home (Epic)	198/0	169	23	6
11	9	4				2 HOLLY DUNN/You Really Had Me Going (WB)	202/2	162	34	6
13	11	8				3 DON WILLIAMS/Back In My Younger Days (RCA)	203/0	148	52	3
12	10	7				4 EXILE/Yet (Arista)	203/0	145	53	5
9	7	5				5 RANDY TRAVIS & GEORGE JONES/A Few Ole Country Boys (WB)	198/3	155	29	14
10	8	6				6 ANNE MURRAY/Feed This Fire (Capitol)	193/2	159	28	6
7	5	3				7 BAILLIE & THE BOYS/Fool Such As I (RCA)	193/5	158	23	12
16	12	9				8 EDDIE RABBITT/American Boy (Capitol)	201/0	112	76	13
19	16	14				9 K.T. OSLIN/Come Next Monday (RCA)	205/3	86	105	14
17	14	11				10 VERN GOSDIN/This Ain't My First Rodeo (Columbia)	180/0	103	66	11
18	15	13				11 CONWAY TWITTY/Crazy In Love (MCA)	195/2	83	104	8
26	20	16				12 SHENANDOAH/Ghost In This House (Columbia)	205/0	38	145	22
20	17	15				13 MARTY STUART/Western Girls (MCA)	193/4	57	117	19
3	1	2				14 REBA McENTIRE/You Lie (MCA)	150/0	98	38	14
32	24	18				15 ALAN JACKSON/Chasin' That Neon Rainbow (Arista)	201/3	33	142	26
15	13	12				16 RESTLESS HEART/When Somebody Loves You (RCA)	165/0	83	71	11
25	22	20				17 T. GRAHAM BROWN/Moonshadow Road (Capitol)	186/1	36	129	21
22	21	19				18 RICKY SKAGGS/He Was On To Somethin' (Epic)	186/5	36	109	41
33	27	22				19 VINCE GILL/Never Knew Lonely (MCA)	198/11	22	132	44
28	23	21				20 HIGHWAY 101/Someone Else's Trouble Now (WB)	192/2	23	128	41
29	25	23				21 WILLIE NELSON/Ain't Necessarily So (Columbia)	197/8	14	119	64
—	—	28				22 CLINT BLACK/Put Yourself In My Shoes (RCA)	201/48	15	109	77
27	26	24				23 MATRACA BERG/Things You Left Undone (RCA)	169/0	22	93	54
30	28	25				24 BILLY JOE ROYAL/A Ring Where A Ring Used To Be (Atlantic)	168/5	12	100	56
34	29	26				25 PATTY LOVELESS/The Night's Too Long (MCA)	176/11	15	98	63
35	30	27				26 TRAVIS TRITT/Put Some Drive In Your Country (WB)	180/7	11	98	71
42	36	31				27 KENTUCKY HEADHUNTERS/Rock 'N' Roll Angel (Mercury)	177/21	7	79	91
37	32	29				28 ROSANNE CASH/What We Really Want (Columbia)	158/7	5	89	64
BREAKER						29 GEORGE STRAIT/I've Come To Expect It From You (MCA)	147/115	10	36	101
40	35	32				30 SAWYER BROWN/When Love Comes Callin' (Curb/Capitol)	140/9	15	69	56
2	2	10				31 MARK CHESNUTT/Too Cold At Home (MCA)	121/0	64	41	16
1	6	17				32 GARTH BROOKS/Friends In Low Places (Capitol)	95/1	54	23	18
BREAKER						33 RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	159/62	2	46	111
BREAKER						34 DAN SEALS/Bordertown (Capitol)	126/9	3	53	70
—	43	37				35 DWIGHT YOAKAM/Turn It On, Turn It Up, Turn Me Loose (Reprise)	141/19	3	48	90
BREAKER						36 GARTH BROOKS/Unanswered Prayers (Capitol)	125/100	9	35	81
—	45	39				37 KEVIN WELCH/Praying For Rain (Reprise)	111/13	3	38	70
—	49	42				38 RODNEY CROWELL/Now That We're Alone (Columbia)	119/17	0	43	76
BREAKER						39 MARY-CHAPIN CARPENTER/You Win Again (Columbia)	124/19	1	38	85
48	44	40				40 MARIE OSMOND/Like A Hurricane (Curb)	90/2	7	31	52
—	—	47				41 TANYA TUCKER/It Won't Be Me (Capitol)	110/24	1	28	81
—	—	50				42 CARLENE CARTER/Come On Back (Reprise)	103/21	0	28	75
—	47	45				43 WAYLON JENNINGS/Where Corn Don't Grow (Epic)	84/2	0	33	51
—	48	46				44 ROBIN LEE/Love Letter (Atlantic)	89/6	3	19	67
—	—	49				45 AARON TIPPIN/You've Got To Stand For Something (RCA)	92/14	1	16	75
—	—	48				46 CANYON/Dam These Tears (16th Ave./Curb)	82/9	0	18	64
DEBUT						47 SHELBY LYNNE/Things Are Tough All Over (Epic)	74/10	0	19	55
DEBUT						48 ROB CROSBY/Love Will Bring Her Around (Arista)	76/17	0	7	69
45	42	41				49 MARK COLLIE/Hardin County Line (MCA)	51/1	1	19	31
49	46	44				50 MICHELLE WRIGHT/Woman's Intuition (Arista)	44/1	0	17	27

MOST ADDED

- GEORGE STRAIT (115)
- GARTH BROOKS (100)
- RICKY VAN SHELTON (62)
- KATHY MATTEA (52)
- CLINT BLACK (48)
- FOSTER & LLOYD (24)
- TANYA TUCKER (24)
- CARLENE CARTER (21)
- KENTUCKY HEADHUNTERS (21)
- PIRATES OF THE MISSISSIPPI (20)

HOTTEST

- JOE DIFFIE (95)
- TRAVIS & JONES (89)
- HOLLY DUNN (74)
- BAILLIE & THE BOYS (73)
- EXILE (63)
- REBA McENTIRE (59)
- ANNE MURRAY (56)
- EDDIE RABBITT (43)
- K.T. OSLIN (35)
- DON WILLIAMS (35)

NEW ARTISTS

- | | Reports/Adds |
|--|--------------|
| 1 AARON TIPPIN/You've Got... (RCA) | 92/14 |
| 2 CANYON/Dam These Tears (16th Ave./Curb) | 82/9 |
| 3 ROB CROSBY/Love Will Bring Her... (Arista) | 76/17 |
| 4 RAY KENNEDY/What A Way To... (Atl.) | 55/9 |
| 5 KELLY WILLIS/Looking For... (MCA) | 33/8 |
| 6 CLINTON GREGORY/Couldn't Love... (SOR) | 24/10 |
| 7 GOLDENS/Take Me Back (Capitol) | 11/1 |
| 8 DAWN SEARS/San Antone (WB) | 10/10 |
| 9 MATT ROBBINS/Dressed To... (First Amer.) | 10/2 |
| 10 RICHARD & GARY/Once As... (Wildcat) | 7/1 |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

RICKY VAN SHELTON

Life's Little Ups And Downs (Columbia)

On 78% of reporting stations. Rotations: Heavy 2, Medium 46, Light 111, Total Adds 62 including WXTU, WDSY, WPOR, WWNC, WYMK, KTCS, KHAK, KCJB, KZSN, KZLA, KMPS, KDRK. Moves 38-33 on the Country chart.

GEORGE STRAIT

I've Come To Expect It From You (MCA)

On 72% of reporting stations. Rotations: Heavy 10, Medium 36, Light 101, Total Adds 115 including WGNA, WPOC, WQCB, WWNC, WYAY, KIKK, WAXX, WCUZ, KEEY, KASH, KUZZ, KGHL. Debuts at number 29 on the Country chart.

GARTH BROOKS

Unanswered Prayers (Capitol)

On 61% of reporting stations. Rotations: Heavy 9, Medium 35, Light 81, Total Adds 100 including WBEE, WDLS, WILQ, KSCS, KPLX, KTCS, WCUZ, WGEE, WOW, KRST, KNIX, KCKC, KRAK. Debuts at number 36 on the Country chart.

DAN SEALS

Bordertown (Capitol)

On 61% of reporting stations. Rotations: Heavy 3, Medium 53, Light 70, Total Adds 9, WHWK, WIOV, WZPR, WILQ, KHEY, WAVC, KCTR, KUPL, KNCQ. Moves 47-40-36-34 on the Country chart.

MARY-CHAPIN CARPENTER

You Win Again (Columbia)

On 60% of reporting stations. Rotations: Heavy 1, Medium 38, Light 85, Total Adds 19 including WIOV, WAJR, WILQ, WEZL, WTNV, WWKA, KZKX, KCJB, KTPK, KUZZ, KCTR, KSOP. Moves 50-43-39 on the Country chart.

Veronica



Congratulations to our
CMA AWARD WINNERS

**KATHY
MATTEA**

THE COUNTRY MUSIC ASSOCIATION'S
"FEMALE VOCALIST OF THE YEAR"
FOR 1989 AND 1990

"WHERE'VE YOU BEEN,"
THE COUNTRY MUSIC ASSOCIATION'S
"SONG OF THE YEAR" FOR 1990

PRESENTING...
"A FEW GOOD THINGS REMAIN," THE NEW
SINGLE FROM "A COLLECTION OF HITS"



PLATINUM



**THE KENTUCKY
HEADHUNTERS**

THE COUNTRY MUSIC ASSOCIATION'S
"VOCAL GROUP OF THE YEAR" FOR 1990

"PICKIN' ON NASHVILLE," THE
COUNTRY MUSIC ASSOCIATION'S
"ALBUM OF THE YEAR" FOR 1990

THE COUNTRY MUSIC ASSOCIATION'S
"PRODUCER OF THE YEAR" FOR 1990,
"PICKIN' ON NASHVILLE"

DANIELE ALEXANDER & BUTCH BAKER "IT WASN'T YOU, IT WASN'T ME"
SIGNIFICANT ACTION 55/13



PolyGram



NEW & ACTIVE

RODNEY CROWELL "Now That We're Alone" (Columbia) 119/17

Rotations: Heavy 0, Medium 43, Light 76, Total Adds 17, WGNA, WIOV, WCKT, WESC, KIKK, WVLC, WBKR, WUBE, KWMT, WTSO, WXCL, WFMB, WDEZ, KZSN, KCTR, KKCS, KKAT. Moves 49-42-38 on the Country chart.

KEVIN WELCH "Praying For Rain" (Reprise) 111/13

Rotations: Heavy 3, Medium 38, Light 70, Total Adds 13, WCAO, WPOR, WRWD, KEAN, WYAK, WCMS, WWKA, KKYR, WTCM, KDEO, KSOP, KRKY, KDRK. Heavy: WICO, WTNT, KUGN. Moves 45-39-37 on the Country chart.

TANYA TUCKER "It Won't Be Me" (Capitol) 110/24

Rotations: Heavy 1, Medium 28, Light 81, Total Adds 24, WTCR, WIOV, WZPR, WXTU, WBEE, WWNC, WYAY, KTCS, WESC, WVLC, WAMZ, WKSJ, WLWI, WCMS, KJNE, WBVE, WITL, KCJB, WXCL, KZSN, KRST, KCTR, KUGN, KKAT. Moves 47-41 on the Country chart.

CARLENE CARTER "Come On Back" (Reprise) 103/21

Rotations: Heavy 0, Medium 28, Light 75, Total Adds 21, WGNA, WTCR, WXTU, WWNC, WKML, WHLZ, KLLL, WKSJ, WCMS, WIRK, WGAR, KWMT, WITL, WTSO, KCJB, WDEZ, KRST, KASH, KUGN, KFMS, KNIX. Moves 50-42 on the Country chart.

AARON TIPPIN "You've Got To Stand For Something" (RCA) 92/14

Rotations: Heavy 1, Medium 16, Light 75, Total Adds 14, KEAN, WYAK, WHLZ, WCKT, WVLC, WCMS, WBKR, WYYD, WITL, KCJB, KMIX, KIIQ, KRKY, KDRK. Heavy: KRKT. Medium: WSTH, KTCS, WTCM, KUZZ, KALF. Moves 49-45 on the Country chart.

ROBIN LEE "Love Letter" (Atlantic) 89/6

Rotations: Heavy 3, Medium 19, Light 67, Total Adds 6, WCKT, WVLC, KYKS, WWKA, KZEU, WXCL. Heavy: WKAK, WNNW, KIIQ. Medium: WWYZ, WXXK, WWNC, WRNS, WKML, WKYQ, WQDR, KLUR, KTTS, KWOX, KNCQ. Moves 48-46-44 on the Country chart.

WAYLON JENNINGS "Where Corn Don't Grow" (Epic) 84/2

Rotations: Heavy 0, Medium 33, Light 51, Total Adds 2, KNFM, KQFC. Medium: WWNC, KASE, WKML, WVLC, WCMS, WAXX, WDAF, WOW, WXCL, KTTS, KFDI, KRKT, KASH, KUZZ, KEKB, KNCQ, KIIQ, KEEN. Moves 47-45-43 on the Country chart.

CANYON "Dam These Tears" (16th Ave./Curb) 82/9

Rotations: Heavy 0, Medium 18, Light 64, Total Adds 9, WIOV, KIKK, WAMZ, KZEU, WKKQ, KWMT, WNNW, KTPK, KEKB. Medium: WOKO, WWYZ, KEAN, WKAK, KMML, WTNT, KLUR, WOV, KRKT, KUUY, KIIQ. Moves 48-46 on the Country chart.

ROB CROSBY "Love Will Bring Her Around" (Arista) 76/17

Rotations: Heavy 0, Medium 7, Light 69, Total Adds 17, WHWK, WQBE, WWNC, WCKT, KIKK, WVLC, WAMZ, KYKS, WGKX, KNFM, KZEU, KJNE, KVOX, WCUZ, WWJO, KTPK, WQXK. Debuts at number 48 on the Country chart.

SHELBY LYNNE "Things Are Tough All Over" (Epic) 74/10

Rotations: Heavy 0, Medium 19, Light 55, Total Adds 10, WDLS, WHLZ, KIKK, WWKA, KWMT, WDAF, WITL, WXCL, WTCM, KKAT. Medium: WCTK, WWNC, KASE, WRNS, WTVY, WCMS, KLUR, KFDI, KUGN, KIIQ. Debuts at number 47 on the Country chart.

SIGNIFICANT ACTION

LEE GREENWOOD "We've Got It Made" (Capitol) 60/19

Rotations: Heavy 1, Medium 5, Light 54, Total Adds 19, WRKZ, WRWD, WICO, KEAN, KASE, WKML, KLLL, KYKS, WNOE, KZEU, KLUR, KVOX, WOW, WWJO, WTHI, KASH, KUZZ, KUAD, KEKB. Heavy: WDAF.

KATHY MATTEA "A Few Good Things Remain" (Mercury) 57/52

Rotations: Heavy 0, Medium 6, Light 51, Total Adds 52 including WPOC, WAYZ, WRKZ, WAJR, WPOR, WCTK, KASE, KSCS, KIKK, WOWW, WQDR, WAVC, WAXX, WOW, WTHI, WQXK, KUZZ, KMIX, KSOP, KRKY.

DANIELE ALEXANDER & BUTCH BAKER "It Wasn't You, It Wasn't Me" (Mercury) 55/13

Rotations: Heavy 0, Medium 4, Light 51, Total Adds 13, WCAO, WWYZ, WDSY, WBEE, WICO, WDLS, WWVA, WWKA, WSLR, WCUZ, WWJO, KTPK, WTCM. Medium: WWNC, WTVY, KASH. Light: WYAY, WSIX, WOW, KWJJ.

RAY KENNEDY "What A Way To Go" (Atlantic) 55/9

Rotations: Heavy 1, Medium 9, Light 45, Total Adds 9, WVAM, WWYZ, WHLZ, WESC, WAMZ, KNFM, WBKR, KWMT, KIIQ. Heavy: WSTH. Medium: WKAK, WRNS, WTVY, WDAF, WTCM, KRKT, KUZZ, KALF, KEEN.

WILD ROSE "Everything He Touches" (Capitol) 53/1

Rotations: Heavy 1, Medium 14, Light 38, Total Adds 1, WVLC. Heavy: WNNW. Medium: WCTK, WSTH, WTVY, WFLS, KLLL, WKNN, KLUR, WAXX, KFDI, KRKT, KASH, KALF, KNCQ, KIIQ.

PIRATES OF THE MISSISSIPPI "Rollin' Home" (Capitol) 41/20

Rotations: Heavy 0, Medium 3, Light 38, Total Adds 20, WOKO, WAYZ, WWYZ, WAJR, WDSY, WKAK, KAYD, WKML, WDXE, KLUR, WUSQ, WSLR, WAXX, KFGO, WNNW, WXCL, KTTS, KVOO, KRKT, KALF.

JAMES HOUSE "You Just Get Better All The Time" (MCA) 38/7

Rotations: Heavy 0, Medium 5, Light 33, Total Adds 7, WDSY, WKML, WTNV, WUSQ, KXXY, KEKB, KEEN. Medium: WCTK, WTVY, KRKT, KASH, KALF. Light: WWYZ, KRRV, WCMS, WAXX, WCUZ, KTTS, KFDI, KIIQ.

STEVE WARINER "There For Awhile" (MCA) 36/16

Rotations: Heavy 0, Medium 3, Light 33, Total Adds 16, WAYZ, WRKZ, WICO, KPLX, WFLS, WGKX, WQDR, WUSQ, WAXX, KFGO, KVOX, KTTS, KVOO, KWOX, KIK-FM, KEEN. Medium: KEAN, WSTH, WOW.

KELLY WILLIS "Looking For Someone Like You" (MCA) 33/8

Rotations: Heavy 0, Medium 2, Light 31, Total Adds 8, WDSY, WKAK, KRRV, WRNS, KLUR, KIXQ, WDEZ, KALF. Medium: KFDI, KRKT. Light: WWYZ, WRKZ, KMML, KASE, WCUZ, WOW, KTTS, WFMB, KUUY, KEKB.

GENE WATSON "This Country's Bigger Than Texas" (WB) 28/15

Rotations: Heavy 0, Medium 0, Light 28, Total Adds 15, WRKZ, WRWD, KRRV, WTVY, KYKX, KFGO, WDAF, KTTS, WWJO, KVOO, KWOX, KRKT, KGHL, KALF, KIIQ.

CHARLIE DANIELS BAND "Was It 26" (Epic) 28/10

Rotations: Heavy 0, Medium 1, Light 27, Total Adds 10, WOKO, WRKZ, WDSY, WKAK, KRRV, WFLS, WUSQ, KFGO, KTTS, KVOO. Medium: WSTH. Light: WWYZ, WTVY, KNFM, WSIX, WCUZ, WNNW, WTCM, KFDI, KRKT.

LEE ROY PARNELL "Family Tree" (Arista) 26/0

Rotations: Heavy 0, Medium 10, Light 16, Total Adds 0. Medium: WWYZ, WRNS, KVOX, WNNW, WOW, KTTS, WTCM, KFDI, KALF, KIIQ. Light: WQBE, WICO, KMML, KIKK, WIVK, KSSN, KYKX, KRMD, KJNE, WCUZ.

FOSTER & LLOYD "Can't Have Nothin'" (RCA) 24/24

Rotations: Heavy 0, Medium 0, Light 24, Total Adds 24, WWYZ, WNNW, WDSY, WICO, WDLS, WKAK, WSTH, WTVY, WFLS, WDXE, KNFM, KLUR, KBMR, KFGO, WCUZ, WDAF, WOW, KTTS, KVOO, KIK-FM, KVOX, KALF, KUGN, KWJJ.

CLINTON GREGORY "Couldn't Love Have Picked A Better Place To Die" (SOR) 24/10

Rotations: Heavy 0, Medium 1, Light 23, Total Adds 10, WWYZ, KRRV, WKML, WPCV, WQDR, KLUR, WAXX, WFMB, KVOX, KEEN. Medium: WSTH. Light: WRKZ, WRNS, WCMS, KVOX, KTTS, KVOO, KFDI, KWOX.

SUZIE BOGGUSS "All Things Made New Again" (Capitol) 23/2

Rotations: Heavy 1, Medium 4, Light 18, Total Adds 2, WDSY, KHAK. Heavy: KEEN. Medium: WTVY, WOW, WDEZ, KCKC. Light: KMML, WSTH, WFLS, WIVK, WCMS, KLUR, KFGO, WCUZ, WXCL, KTTS, KVOO, KFDI, KWOX, KRKT, KVOX, KIIQ.

ALABAMA "Forever's As Far As I'll Go" (RCA) 19/12

Rotations: Heavy 0, Medium 7, Light 12, Total Adds 12, WXBQ, WSOC, WTVY, WAMZ, WGKX, WLWI, WUSN, WTCM, KZSN, KWJJ, KSOP, KEEN. Medium: WCAO, WYNY, WUSY, KRKY. Light: KKYR, KHAK, KXXY.

ASLEEP AT THE WHEEL "That's The Way Love Is" (Arista) 16/15

Rotations: Heavy 0, Medium 2, Light 14, Total Adds 15, WWYZ, WRKZ, WKAK, KASE, WSTH, KIKK, KNFM, WNOE, KFGO, KIXQ, KCJB, KXXY, KTTS, KVOO, KWOX. Medium: WXBQ.

CHARLEY PRIDE "Whole Lotta Love On The Line" (16th Ave./Curb) 14/8

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 8, WICO, WKAK, WTVY, WKML, KFGO, WOW, KVOX, KALF. Light: WSTH, WNNW, KTTS, KTPK, KVOO, KRKT.

TIM RYAN "Breakin' All The Way" (Epic) 12/11

Rotations: Heavy 1, Medium 4, Light 12, Total Adds 11, WWVA, WSTH, WTVY, KLUR, WUSQ, KFGO, KVOO, KRKT, KGHL, KVOX, KIIQ. Light: KMML.

DOUG STONE "These Lips Don't Know How To Say Goodbye" (Epic) 11/7

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 7, WAMZ, WGKX, WLWI, WNOE, WTQR, WCUZ, KXXY. Medium: WUSY, KEEN. Light: KTCS, WITL.

GOLDENS "Take Me Back (To The Country)" (Capitol) 11/1

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 1, KEKB. Medium: KFDI. Light: WWYZ, WICO, WKAK, WSTH, WDXE, WAXX, KTTS, KWOX, KALF.

SKIP EWING "The Dotted Line" (MCA) 11/0

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 0. Medium: WKAK, WOW, KFDI, KVOX. Light: KMML, KYKX, KLUR, KTTS, KVOO, KALF, KRWD.

NITTY GRITTY DIRT BAND "The Rest Of The Dream" (MCA) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WICO, WKAK, WSTH, WTVY, WDXE, WBKR, WUSQ, KFGO, KVOO, KRKT.

DAWN SEARS "San Antonio" (WB) 10/10

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 10, WKAK, WSTH, WFLS, WDXE, KLUR, KFGO, WTCM, KVOO, KRKT, KVOX.

TAMMY WYNETTE "I'm Turning You Loose" (Epic) 10/3

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, WSTH, KFGO, WNNW. Light: WDXE, KLUR, KTTS, KVOO, KFDI, KRKT, KIIQ.

MATT ROBBINS "Dressed To Kill" (First American) 10/2

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 2, KLUR, KTTS. Medium: WCKT. Light: WICO, WSTH, WKML, KFGO, WOW, KVOO, KFDI.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GARTH BROOKS/The Thunder Rolls (Capitol)	No Fences
GARTH BROOKS/Mr. Blue (Capitol)	No Fences
JUDDS/Calling In The Wind (Curb/RCA)	Love Can Build A Bridge
RANDY TRAVIS & VERN GOSDIN/The Human Race (WB)	Heroes And Friends
RESTLESS HEART/Long Lost Friend (RCA)	Fast Movin' Train
GARTH BROOKS/Wild Horses (Capitol)	No Fences
ALABAMA/Here We Are (RCA)	Pass It On Down
HIGHWAY 101/The Change (WB)	Greatest Hits
REBA McENTIRE/Waitin' For The Deal To Go Down (MCA)	Rumor Has it
DON WILLIAMS/True Love (RCA)	True Love
MARK CHESNUTT/Brother Jukebox (MCA)	Too Cold At Home
RESTLESS HEART/I've Never Been So Sure (RCA)	Fast Movin' Train
JUDDS/This Country's Rockin (Curb/RCA)	Love Can Build A Bridge
RANDY TRAVIS & B.B. KING/Waiting On The Light To Change (WB)	Heroes And Friends

“
**These Lips Don't Know
 How To Say Goodbye**”
DOUG STONE

on epic

A

- ALABAMA** "Forever's As Far As I'll Go" (RCA 2706-7)
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Mike Reid Pub: Almo Music/Brio Blues Music (ASCAP) Mgr: Dale Morris
- DANIELE ALEXANDER & BUTCH BAKER** "It Wasn't You, It Wasn't Me" (Mercury 878 256)
Prod: Harold Shedd Wr: Daniele Alexander, Austin Gardner Pub: PRI Music; Cadda Music (ASCAP; BMI) Mgr: Sound Seventy; Jim Zumwalt
- ASLEEP AT THE WHEEL** "That's The Way Love Is" (Arista 2122)
Prod: Barry Beckett, Ray Benson Wr: Leroy Preston Pub: Bug Music/Whiskey Drinkin' Music (BMI) Mgr: Benson Vale Management

B

- BAILLIE & THE BOYS** "Fool Such As I" (RCA 2641-7)
Prod: Kyle Lehning Wr: Bill Trader Pub: MCA Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- MATRACA BERG** "The Things You Left Undone" (RCA 2644-7)
Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoseit Pub: Warner-Tamerlane Publishing; WB Music/Samosonian Songs (BMI; ASCAP) Mgr: Chuck Flood
- CLINT BLACK** "Put Yourself In My Shoes" (RCA 2678-2)
Prod: James Stroud Wr: Clint Black, Hayden Nicholas, Shake Russell Pub: Howlin' Hits Music; Red Brazos Music (ASCAP; BMI) Mgr: Bill Ham
- SUZY BOGGUSS** "All Things Made New Again" (Capitol 79380)
Prod: Jimmy Bowen, Suzy Bogguss Wr: Rafe Vanhoy, Dan Seals Pub: Unichappell Music/Van Hoy Music, Pink Pig Music (BMI) Mgr: BBJO Entertainment Group
- GARTH BROOKS** "Friends In Low Places" (Capitol 79239)
Prod: Allen Reynolds Wr: DeWayne Blackwell, Bud Lee Pub: Careers Music; Music Ridge Music (BMI; ASCAP) Mgr: Bob Doyle, Pam Lewis
- GARTH BROOKS** "Unanswered Prayers" (Capitol 79381)
Prod: Allen Reynolds Wr: Pat Alger, Larry B. Bastain, Garth Brooks Pub: Bait and Beer Music/Forerunner Music/Mid-Summer Music/Major Bob Music (ASCAP) Mgr: Bob Doyle, Pam Lewis
- T. GRAHAM BROWN** "Moonshadow Road" (Capitol 79269)
Prod: Barry Beckett, T. Graham Brown Wr: T. Graham Brown, Verlon Thompson, Gary Nicholson Pub: EMI April/Ides Of March Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Spurlock

C

- CANYON** "Dam These Tears" (16th Ave./Curb 70445)
Prod: Ron Chancey Wr: Mike Geiger, Woody Mullis Pub: Acuff-Rose Music; Milene Music (BMI; ASCAP) Mgr: John Milam
- MARY-CHAPIN CARPENTER** "You Win Again" (Columbia 38 73567)
Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getareajob Music (ASCAP) Mgr: John Simson, Tom Carriero
- CARLENE CARTER** "Come On Back" (Reprise 7-19564)
Prod: Howie Epstein Wr: Carlene Carter Pub: Carlooney Tunes/Chrysalis Music Group (ASCAP) Mgr: Bill Carter
- ROSANNE CASH** "What We Really Want" (Columbia 38 73517)
Prod: Rosanne Cash Wr: Rosanne Cash Pub: Chelcat Music/Bug Music (BMI) Mgr: Will Botwin
- MARK CHESNUTT** "Too Cold At Home" (MCA 79054)
Prod: Mark Wright Wr: Bobby L. Harden Pub: EMI April Music/K-Mark Music (ASCAP) Mgr: BDM Management
- MARK COLLIE** "Hardin County Line" (MCA 79078)
Prod: Doug Johnson, Tony Brown Wr: Mark Collie, Ronny Scaife Pub: PolyGram International Publishing/Partnership Music; Songs Of PolyGram International/Partner Music (ASCAP; BMI) Mgr: Don Light
- ROB CROSBY** "Love Will Bring Her Around" (Arista 2124)
Prod: Scott Hendricks Wr: Rob Crosby, Will Robinson Pub: Grand Coalition Music/Maypop Music (BMI) Mgr: Steve Small
- RODNEY CROWELL** "Now That We're Alone" (Columbia 38 73569)
Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music/Granite Music (ASCAP) Mgr: Bill Carter

D

- CHARLIE DANIELS BAND** "Was It 26" (Epic 34 73577)
Prod: James Stroud Wr: Don Sampson Pub: Golden Reed Music (ASCAP) Mgr: David Corlew
- JOE DIFFIE** "Home" (Epic 34 73447)
Prod: Bob Montgomery, Johnny Slate Wr: Andy Spooner, Fred Lehner Pub: Texas Wedge Music (ASCAP) Mgr: Danny Morrison, Johnny Slate
- HOLLY DUNN** "You Really Had Me Going" (WB 7-19756)
Prod: Holly Dunn, Chris Waters Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Careers Music; Edge O'Woods Music/Moline Valley Music/Kinetic Diamond Music (BMI; ASCAP) Mgr: Refugee Management

E

- SKIP EWING** "The Dotted Line" (MCA 53916)
Prod: Skip Ewing, Randy Scruggs Wr: Skip Ewing, Don Schlitz Pub: Acuff-Rose Music; Don Schlitz Music (BMI; ASCAP) Mgr: Sandy Brokaw
- EXILE** "Yet" (Arista 2075)
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music, Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

F

- FOSTER & LLOYD** "Can't Have Nothin'" (RCA 2635-7)
Prod: Josh Leo, Rodney Foster, Bill Lloyd Wr: Rodney Foster, Bill Lloyd Pub: BMG Songs/Muckleroy Music; Careers Music/Kung-Fu Music (ASCAP; BMI) Mgr: Vector Management

G

- VINCE GILL** "Never Knew Lonely" (MCA 53892)
Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley
- GOLDENS** "Take Me Back (To The Country)" (Capitol/SBK 79319)
Prod: Blake Chancey Wr: Chris Golden, Tony Perkins, Sam Stricklin Pub: Wildfork Music/EMI April Music (ASCAP) Mgr: Bob Burwell

VERN GOSDIN "This Ain't My First Rodeo"

- (Columbia 38 73491)
Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, Max D. Barnes Pub: Hookem Music; Co-Heart Music, Hard Scratch, Irving Music (ASCAP; BMI) Mgr: Eddie Tickner
- LEE GREENWOOD** "We've Got It Made" (Capitol 79343)
Prod: Jerry Crutchfield Wr: Sandy Ramos, Bob Regan Pub: Wrensong Publishing/Miller's Daughter Music/AMR Publications (ASCAP) Mgr: Jerry Bentley
- CLINTON GREGORY** "Couldn't Love Have Picked A Better Place To Die" (SOR 422)
Prod: Ray Pennington Wr: Curly Putman, Sonny Throckmorton Pub: Tree Publishing; Cross Keys Publishing (BMI; ASCAP) Mgr: John Dorris

H

- HIGHWAY 101** "Someone Else's Trouble Now" (WB 7-19593)
Prod: Paul Worley, Ed Seay Wr: Pam Tillis, Gary Nicholson Pub: Tree Publishing; Cross Keys Publishing (BMI; ASCAP) Mgr: Chuck Morris
- JAMES HOUSE** "You Just Got Better All The Time" (MCA 53934)
Prod: Tony Brown Wr: Tony Joe White, Johnny Christopher Pub: Tennessee Swamp Fox Music/April Music (ASCAP) Mgr: Evelyn Shriver

J

- ALAN JACKSON** "Chasin' That Neon Rainbow" (Arista 2095)
Prod: Keith Stogall, Scott Hendricks Wr: Alan Jackson, Jim McBride Pub: Mattie Ruth Musick, Seventh Son Music/SBK April Music (ASCAP) Mgr: Barry Coburn
- WAYLON JENNINGS** "Where Corn Don't Grow" (Epic 34 73519)
Prod: Richie Albright, Bob Montgomery Wr: Roger Murrah, Mark Allan Pub: Tom Collins Music, Murrah Music (BMI) Mgr: Jim Halsey

K

- RAY KENNEDY** "What A Way To Go" (Atlantic 87960)
Prod: Ray Kennedy Wr: Jim Rushing, Bobby David, Ray Kennedy Pub: PolyGram International Publishing (ASCAP) Mgr: Dale Morris
- KENTUCKY HEADHUNTERS** "Rock 'N' Roll Angel" (Mercury 878 214)
Prod: Kentucky Headhunters Wr: Richard O. Young Pub: Head Cheese Music/PRI Music (ASCAP) Mgr: Mitchell Fox

L

- ROBIN LEE** "Love Letter" (Atlantic 7-87835)
Prod: Nelson Larkin Wr: Bonnie Hayes Pub: Bob-A-Lew Songs (ASCAP) Mgr: Larkin, Inc.
- PATTY LOVELESS** "The Night's Too Long" (MCA 79076)
Prod: Tony Brown Wr: Lucinda Williams Pub: Lucy Jones Music (BMI) Mgr: G. Gerald Roy
- SHELBY LYNNE** "Things Are Tough All Over" (Epic 34 73521)
Prod: Bob Montgomery Wr: Lisa Silver, Trey Bruce Pub: MCA Music (ASCAP) Mgr: Mark Fothbaum

M

- KATHY MATTEA** "A Few Good Things Remain" (Mercury 878 246)
Prod: Allen Reynolds Wr: Jon Vezner, Pat Alger Pub: Sheddhouse Music/PolyGram International Publishing, Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Bob Titley
- REBA MCDENTIRE** "You Lie" (MCA 79071)
Prod: Tony Brown, Reba McEntire Wr: Bobby Fischer, Austin Roberts, Charlie Black Pub: Bobby Fischer Music/Five-Bar-B Songs/Chriswald Music/Hopi Sound Music (ASCAP) Mgr: Narvel Blackstock
- ANNE MURRAY** "Feed This Fire" (Capitol 79189)
Prod: Jerry Crutchfield Wr: Hugh Prestwood Pub: Lawyer's Daughter Music/Careers Music (BMI) Mgr: Leonard Rambeau

N

- WILLIE NELSON** "Ain't Necessarily So" (Columbia 38 73518)
Prod: Fred Foster Wr: Beth Nielsen Chapman Pub: Warner/Refuge Music, Macy Place Music (ASCAP) Mgr: Mark Rothbaum
- NITTY GRITTY DIRT BAND** "The Rest Of The Dream" (MCA 53964)
Prod: Randy Scruggs, Nitty Gritty Dirt Band Wr: John Hiatt Pub: Whistling Moon Traveler Music/Careers Music (BMI) Mgr: Chuck Morris

O

- K.T. OSLIN** "Come Next Monday" (RCA 2667-7)
Prod: Joe Scaife, Jim Cotton Wr: K.T. Oslin, Rory Michael Bourke, Charlie Black Pub: Tn-Chappell Music; Chappell & Co., Chappell & Co./Serenity Manor Music (SESAC; ASCAP) Mgr: Mores, Nanas, Golden, Peay
- MARIE OSMOND** "Like A Hurricane" (Curb 76840)
Prod: James Stroud Wr: Michael Clark Pub: Warner-Tamerlane Publishing/Flying Dutchman Music (BMI) Mgr: Karl Engemann

P

- LEE ROY PARNELL** "Family Tree" (Arista 2093)
Prod: Barry Beckett Wr: Dave Durocher, Jeannie Smith Pub: Mount Pilot Music/Miss Kitty Music Mgr: Mike Robertson
- PIRATES OF THE MISSISSIPPI** "Rollin' Home" (Capitol 79368)
Prod: James Stroud, Rich Alves Wr: Rich Alves, Bill McConvey, Gary Harrison Pub: Flawfactor Music/Great Cumberland Music/Patrick Joseph Music/Warner-Tamerlane Publishing (BMI) Mgr: Ken Sillis
- CHARLEY PRIDE** "Whole Lotta Love On The Line" (16th Ave./Curb 70446)
Prod: Ray Baker Wr: Aaron Tippin, Donny Kees Pub: Acuff-Rose Music (BMI) Mgr: Dan Hexter

R

- EDDIE RABBITT** "American Boy" (Capitol 79398)
Prod: Richard Landis Wr: Eddie Rabbitt Pub: Eddie Rabbitt Music (BMI) Mgr: Stan Mores
- RESTLESS HEART** "When Somebody Loves You" (RCA 2663-7)
Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: John Neel, Rick Giles Pub: Song Pantry Music, EEG Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- MATT ROBBINS** "Dressed To Kill" (First American 900730)
Prod: Les Ladd Wr: Matt Robbins Pub: Sir Bluestone (BMI) Mgr: Unknown

BILLY JOE ROYAL "A Ring Where A Ring Used To Be"

- (Atlantic 7-87867)
Prod: Nelson Larkin Wr: Gordon Eatherly, Bob Moulds, Kris Bergsnes Pub: Great Shakes Music/Hidden Harbor Music/Coxboro Music/Warner-Tamerlane Publishing (BMI) Mgr: Mark Ketchum, Nelson Larkin, Larry McFaden
- TIM RYAN** "Breakin' All The Way" (Epic 34 73578)
Prod: Buddy Killen Wr: Red Lane, Hutson Brock Pub: Tree Publishing, Hutson Brock Productions (BMI) Mgr: Bill Carter

S

- SAWYER BROWN** "When Love Comes Callin'" (Curb/Capitol 79231)
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Randy Scruggs Pub: Zoo II Music/Warner-Tamerlane Publishing; Randy Scruggs Music (ASCAP; BMI) Mgr: TKO Management
- DAN SEALS** "Bordertown" (Capitol 79280)
Prod: Kyle Lehning Wr: Dan Seals, Bob McDill Pub: Pink Pig Music/PolyGram International Publishing/Ranger Bob Music (BMI; ASCAP) Mgr: Tony Gottlieb
- DAWN SEARS** "San Antone" (WB 7-19556)
Prod: Barry Beckett Wr: Jeff Pennig, Tony Colton, Michael Noble Pub: WB Music/Pennig Music/Suddenly Music (ASCAP) Mgr: Bill Carter
- RICKY VAN SHELTON** "Life's Little Ups And Downs" (Columbia 38 73587)
Prod: Steve Buckingham Wr: M.A. Rich Pub: Makamilion Music/Warner-Tamerlane Publishing (BMI) Mgr: Michael Campbell
- SHENANDOAH** "Ghost In This House" (Columbia 38 73520)
Prod: Rick Hall, Robert Byrne Wr: Hugh Prestwood Pub: Careers Music (BMI) Mgr: Bill Carter
- RICKY SKAGGS** "He Was On To Somethin' (So He Made You)" (Epic 34 73496)
Prod: Ricky Skaggs, Steve Buckingham Wr: Sonny Curtis Pub: Tree Publishing (BMI) Mgr: Bobby Cudd
- DOUG STONE** "These Lips Don't Know How To Say Goodbye" (Epic 34 73570)
Prod: Doug Johnson Wr: Harlan Howard Pub: Tree Publishing (BMI) Mgr: John Dorris, Phyllis Bennette
- GEORGE STRAIT** "I've Come To Expect It From You" (MCA 53969)
Prod: Jimmy Bowen, George Strait Wr: Dean Dillon, Buddy Cannon Pub: Jessie Jo Music/MCA Music, Buddy Cannon Music/PRI Music (BMI) Mgr: Irv Woolsey
- MARTY STUART** "Western Girls" (MCA 79068)
Prod: Richard Bennett, Tony Brown Wr: Marty Stuart, Paul Kennerley Pub: Songs Of PolyGram International/Irving Music/Littlemarch Music (BMI) Mgr: Bonnie Gamer

T

- AARON TIPPIN** "You've Got To Stand For Something" (RCA 2664-7)
Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brock Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment
- RANDY TRAVIS & GEORGE JONES** "A Few Ole Country Boys" (WB 7-19586)
Prod: Kyle Lehning Wr: Troy Seals, Mentor Williams Pub: WB Music/Two Sons Music/Barnatuck Music/Mentor Williams Music (ASCAP) Mgr: Lib Hatcher, Nancy Jones
- TRAVIS TRITT** "Put Some Drive In Your Country" (WB 7-19715)
Prod: Gregg Brown Wr: Travis Tritt Pub: Tree Publishing/Post Oak Publishing (BMI) Mgr: Ken Krageron
- TANYA TUCKER** "It Won't Be Me" (Capitol 79338)
Prod: Jerry Crutchfield Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music/Moline Valley Music (ASCAP) Mgr: Beau Tucker
- CONWAY TWITTY** "Crazy In Love" (MCA 79067)
Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Even Stevens, Randy McCormick Pub: Screen Gems-EMI Music (BMI) Mgr: Dee Henry

U

- STEVE WARINER** "There For Awhile" (MCA 53936)
Prod: Tony Brown Wr: Curtis Wright, Anna Lisa Graham Pub: David 'N' Will Music/Sheddhouse Music (ASCAP) Mgr: Vector Management
- GENE WATSON** "This Country's Bigger Than Texas" (WB 7-19450)
Prod: Gregg Brown Wr: Hugh Prestwood Pub: Careers Music (BMI) Mgr: Jack McFadden
- KEVIN WELCH** "Praying For Rain" (Reprise 7-19585)
Prod: Paul Worley, Ed Seay Wr: Chris Waters, Don Cook Pub: Cross Keys Publishing (ASCAP) Mgr: BBJO Entertainment Group
- WILD ROSE** "Everything He Touches (Turns To Gold)" (Capitol 79192)
Prod: James Stroud Wr: Lionel Cartwright, Harry Stinson Pub: Silverline Music (BMI) Mgr: Sharon Eaves
- DON WILLIAMS** "Back In My Younger Days" (RCA 2677-7)
Prod: Don Williams, Garth Fundis Wr: Danny Flowers Pub: Danny Flowers Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- KELLY WILLIS** "Looking For Someone Like You" (MCA 53944)
Prod: Tony Brown, John Guess Wr: Paul Kennerley, Kevin Welch Pub: Irving Music; Cross Keys Publishing (BMI; ASCAP) Mgr: Carlyne Majer
- MICHELLE WRIGHT** "Woman's Intuition" (Arista 2090)
Prod: Rick Giles, Steve Bogard Wr: Steve Bogard, Rick Giles Pub: WB Music/Rancho Bogardo Music, Kinetic Diamond Music/Edge O'Woods Music (ASCAP) Mgr: Brian Ferriman
- TAMMY WYNETTE** "I'm Turning You Loose" (Epic 34 73579)
Prod: Bob Montgomery Wr: Sonny Throckmorton, Curly Putman Pub: Tree Publishing (BMI) Mgr: George Richey

V

- DWIGHT YOAKAM** "Turn It On, Turn It Up, Turn Me Loose" (Reprise 7-19543)
Prod: Pete Anderson Wr: Kostas, Wayland Patton Pub: Songs Of PolyGram International; PolyGram International Publishing/Amanda-Lin Music (BMI; ASCAP) Mgr: Gary Borman

Texas Wedge Music (ASCAP)

**CONGRATULATIONS
ANDY SPOONER & FRED LEHNER
FOR BRINGING "HOME" A #1!****Special thanks to Joe Diffie
and Epic Records**

COUNTRY AIDS & HOTS

Summary table with columns: MOST ADDED, HOTTTEST, EAST, SOUTH, MIDWEST, WEST. Lists artists and record labels for each region.

Main table listing radio stations (call letters, city, state) and the artists they are playing. Includes stations like WQNA Albany, NY; WYZZ Hartford, CT; WWSY Pittsburgh, PA; etc.

Table listing 205 Current Reporters and 193 Current Playlists. Includes names of reporters and the stations they are associated with.

3	2			181 REPORTERS	OCTOBER 26, 1990	Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW					
—	—	1		1 ZZ TOP/Recycler (WB)	"Concrete" (159) "Head's" (70) "Lovethings" (28)	175-0	162+	12-
11	6	3		2 BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Hard" (162) "Twice" (10) "She" (4)	167+/8	111+	49-
3	3	2		3 DAMN YANKEES/Damn Yankees (WB)	"High" (148) "Come" (3) "Bad" (1)	151-0	126=	21-
8	8	6		4 ERIC JOHNSON/Ah Via Musicom (Capitol)	"Cliffs" (129) "Righteous" (5) "Desert" (2)	135-2	89-	32-
6	7	9		5 AC/DC/Razor's Edge (Atco)	"Thunderstruck" (157) "Money" (29) "Fire" (1)	160-1	55+	70-
13	11	10		6 HOUSE OF LORDS/Sahara (Simmons/RCA)	"Can't" (145) "Chains" (1)	146-2	71+	55-
				7 DEEP PURPLE/Slaves And Masters (RCA)	"King" (158) "Breakfast" (1)	159/2	50	80
				8 STYX/Edge Of The Century (A&M)	"Love" (146) "Edge" (2) "Show" (1)	150-2	52=	76-
5	5	8		9 ALLMAN BROTHERS BAND/Seven Turns (Epic)	"Seven" (121) "Good" (5) "Shine" (3)	131-1	68-	55=
2	2	4		10 VAUGHAN BROTHERS/Family Style (Epic)	"Tick" (67) "Telephone" (48) "Long" (10)	116-1	51-	58+
				11 LED ZEPPELIN/Led Zeppelin (Atlantic)	"Travelling" (142)	143/4	56	60
23	16	13		12 POISON/Flesh & Blood (Enigma/Capitol)	"Something" (134) "Unskinny" (5)	134+/5	54+	54-
1	1	7		13 INXS/X (Atlantic)	"Suicide" (72) "Disappear" (27) "Who" (4)	97-3	56-	37+
25	19	14		14 GARY MOORE/Still Got The Blues (Charisma)	"Still" (132) "All" (2) "King" (1)	135+/11	47+	65+
17	17	16		15 WINGER/In The Heart Of The Young (Atlantic)	"Miles" (127) "Can't" (10)	131+/7	31+	65+
4	4	5		16 NEIL YOUNG & CRAZY HORSE/Ragged Glory (Reprise)	"Mansion" (102) "Country" (1) "Over" (1)	105-0	53-	45-
16	13	12		17 TOMMY CONWELL & THE YOUNG RUMBLERS/Guitar Trouble (Columbia)	"Seventeen" (123)	127-1	35-	63-
12	21	20		18 BAD COMPANY/Holy Water (Atco)	"If" (95) "Boys" (24) "Holy" (2)	111+/23	25-	68+
26	20	17		19 JON BON JOVI/Blaze Of Glory (Mercury)*	"Miracle" (115) "Blaze" (3)	116+/4	36+	55-
28	23	21		20 QUEENSRYCHE/Empire (EMI)	"Empire" (119) "Silent" (7) "Jet" (1)	124-2	15-	54+
30	26	23		21 TOY MATINEE/Toy Matinee (Reprise)	"Last" (102)	103-3	23-	56+
29	27	22		22 JOHNNY VAN ZANT/Brickyard Road (Atlantic)	"Hearts" (104) "Brickyard" (4)	107=9	8-	75+
33	31	26		23 COLIN JAMES/Sudden Stop (Virgin)	"Keep" (93) "Crazy" (1)	96=4	12=	55+
21	24	27		24 JEFF HEALEY BAND/Hell To Pay (Arista)	"While" (37) "Full" (28) "Think"	64+/18	31-	19+
18	30	25		25 HEART/Brigade (Capitol)	"Stranded" (68) "Tail" (6) "Under" (1)	74+/7	30+	35-
35	33	31		26 TRIXTER/Only Young Once (Mechanic/MCA)	"Give" (98)	98+/9	10+	37+
—	—	28		27 PAUL SIMON/The Rhythm Of The Saints (WB)	"Obvious" (78) "Coast" (1) "Moves" (1)	81-0	14+	50-
7	9	15		28 ROBERT CRAY/Midnight Stroll (Mercury)	"Forecast" (56) "Consequences" (2)	60-0	22-	34-
				29 OUTFIELD/Diamond Days (MCA)	"For" (85)	85/31	10	47
34	35	33		30 REO SPEEDWAGON/The Earth, A Small Man, His Dog And A Chicken (Epic)	"Love" (72) "Won't" (1)	73+/6	16-	42+
22	18	19		31 BOB DYLAN/Under The Red Sky (Columbia)	"Unbelievable" (66)	70-0	16-	45-
15	22	29		32 ROGER WATERS/The Wall: Live In Berlin (Mercury)	"Hey" (43) "Young" (19)	60+/9	19-	13-
14	28	30		33 BRUCE HORNSBY/A Night On The Town (RCA)	"Fire" (49) "Night" (16)	66+/8	12-	37+
				34 DON HENLEY/The End Of The Innocence (Geffen)	"New" (63)	63+/17	7+	42+
20	25	32		35 SLAUGHTER/Stick It To Ya (Chrysalis)	"Fly" (42) "Spend" (1) "Desperately" (1)	44-1	21-	13-
36	34	34		36 CALL/Red Moon (MCA)	"What's" (63) "You" (1) "Like" (1)	66-0	4-	47-
19	14	18		37 WARRANT/Cherry Pie (Columbia)	"Cherry" (50) "Red" (2) "Blind" (1)	52-0	14-	16-
38	36	38		38 STEVE VAI/Passion & Warfare (Relativity)	"Would" (51)	51-1	5=	27+
9	12	24		39 LIVING COLOUR/Time's Up (Epic)	"Type" (30) "Pride" (5) "Solace" (2)	40-1	11-	20-
				40 REMBRANDTS/Rembrandts (Atco)	"Just" (60)	63+/9	5+	25+

* Keeps a bullet due to continued growth.

BREAKERS

DEEP PURPLE
Slaves And Masters (RCA)
88% of our reporters on it.

LED ZEPPELIN
Led Zeppelin (Atlantic)
79% of our reporters on it.

MOST ADDED

OUTFIELD (31)
BAD COMPANY (23)
KING'S X (19)
NELSON (19)
JEFF HEALEY BAND (18)
DON HENLEY (17)
LYNCH MOB (13)
GARY MOORE (11)
CHARLATANS U.K. (10)

HOTTEST

ZZ TOP (162)
DAMN YANKEES (126)
BLACK CROWES (111)
ERIC JOHNSON (89)
HOUSE OF LORDS (71)
ALLMAN BROTHERS BAND (58)
INXS (56)
LED ZEPPELIN (56)
AC/DC (55)
POISON (54)

George Lynch has fallen in with a dangerous crowd and they're causing a sensation.

"WICKED SENSATION"

AOR TRACK

43

AOR NEW
ARTIST #3

A MOST
ADDED AOR



The first single and video from the debut album

by **LYNCH MOB**

Elektra Entertainment

The Mob Rules... on Elektra Cassettes and Compact Discs.

NEW ARTISTS

Reports

1	TRIXTER/Give It To Me Good (Mechanic/MCA)	98
2	BYRDS/Love That Never Dies (Columbia)	78
3	LYNCH MOB/Wicked Sensation (Elektra)	61
4	REMBRANDTS/Just The Way It Is, Baby (Atco)	60
5	EVERY MOTHER'S NIGHTMARE/Love Can Make... (Arista)	59
6	KING'S X/Its Love (Megaforce/Atlantic)	53
7	STEVE VAI/I Would Love To (Relativity)	51
8	FAITH NO MORE/Falling To Pieces (Slash/Reprise)	49
9	HAND OF FATE/Good Life (WTG/Epic)	41
10	IGGY POP/Candy (Virgin)	35
11	METALLICA/Stone Cold Crazy (Elektra)	31
12	NELSON/After The Rain (DGC)	30
13	CHARLATANS U.K./The Only One I Know (Beg Bqt/RCA)	27
14	TROUBLE TRIBE/Tattoo (Chrysalis)	26
15	CONCRETE BLONDE/Caroline (IRS)	24
	JANE'S ADDICTION/Been Caught Stealing (WB)	24
17	WIRE TRAIN/Should She Cry (MCA)	22
18	MAGGIE'S DREAM/Love & Tears (Capitol)	19
19	CONCRETE BLONDE/Joey (IRS)	17
	EXTREME/Get The Funk Out (A&M)	17
	HEAVENS EDGE/Find Another Way (Columbia)	17

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

THE ALARM

"THE ROAD"

4JM-13809

TRACK DEBUT 37 AN AOR MOST ADDED

These are some of the fine stations on The Road:

WHFS	WKLS	KDKB
WIYY	KLOL	KUPD
WBCN	WLVQ	KRQR
WNEW	WLLZ	KOME
WMMR	WRIF	KSJO
WWDC	KAZY	

...so, have you revved your engines yet?

THE FIRST SINGLE FROM *STANDARDS*,
THE BEST OF THE ALARM



X2/4-13056

AOR TRACKS®

177 REPORTERS

3	2	1	WKS	WKS	LW	TW	Reports/Adds	Heavy	Medium
1	1	1	1	1	1	1	159-0	148-	10-
18	9	3	2	1	1	2	162+/10	104+	50-
3	2	2	3	1	1	3	148-0	124=	21-
—	—	10	4	1	1	4	166+/15	64+	94-
DEBUT	5	1	5	1	1	5	156 /156	64	84
8	7	5	6	1	1	6	129-/2	88-	28-
13	12	7	7	1	1	7	145-/2	70+	55-
6	6	6	8	1	1	8	157-/0	54=	69-
21	14	11	9	1	1	9	158+/2	50+	79-
12	10	9	10	1	1	10	146-/1	52=	75-
—	16	14	11	1	1	11	142+/4	56+	59-
28	19	16	12	1	1	12	134+/6	54+	54-
10	8	8	13	1	1	13	121-/0	64-	50-
24	21	17	14	1	1	14	132+/11	46+	64+
32	26	20	15	1	1	15	127+/8	28+	64+
4	4	4	16	1	1	16	102-/0	52-	43-
17	15	15	17	1	1	17	123-/0	35-	62-
31	22	19	18	1	1	18	115+/4	36+	55-
DEBUT	19	1	19	1	1	19	137+/133	14+	44+
27	23	23	20	1	1	20	119-/2	13=	51+
29	24	24	21	1	1	21	102-/3	23-	55+
2	3	13	22	1	1	22	72-/0	51-	18-
—	—	35	23	1	1	23	95+/35	13+	66+
34	31	25	24	1	1	24	104+/9	6-	75+
5	5	12	25	1	1	25	67-/0	39-	25-
39	32	27	26	1	1	26	93+/4	10+	55+
37	35	29	27	1	1	27	98+/9	10+	37+
44	36	28	28	1	1	28	78-/0	11+	50-
48	38	30	29	1	1	29	68+/8	30+	32+
—	—	49	30	1	1	30	70+/29	16+	36+
—	—	43	31	1	1	31	85+/31	10+	47+
47	39	33	32	1	1	32	72+/6	16=	41+
DEBUT	33	1	33	1	1	33	73 /73	7	45
7	11	18	34	1	1	34	56-/0	18-	34-
22	20	22	35	1	1	35	66-/0	14-	44-
25	30	31	36	1	1	36	37-/0	29-	5-
DEBUT	37	1	37	1	1	37	68 /65	4	39
—	—	44	38	1	1	38	63+/17	7+	42+
—	—	42	39	1	1	39	69+/15	6=	23+
20	25	32	40	1	1	40	42-/0	19-	13-
38	37	34	41	1	1	41	63-/0	4=	45-
41	40	39	42	1	1	42	51-/1	5=	27+
—	—	58	43	1	1	43	48+/23	8+	32+
19	17	21	44	1	1	44	50-/0	13-	15-
53	47	46	45	1	1	45	59+/3	4=	19+
—	54	52	46	1	1	46	60+/9	4+	25+
60	55	51	47	1	1	47	54+/9	3=	15+
—	59	53	48	1	1	48	61+/13	2+	12+
49	41	40	49	1	1	49	59=3	1+	23-
58	49	47	50	1	1	50	49=4	2+	20+
—	—	55	51	1	1	51	49+/9	4+	31+
51	45	45	52	1	1	52	50-/0	4=	24-
—	—	59	53	1	1	53	53+/19	2+	11+
DEBUT	54	1	54	1	1	54	42 /41	4	27
—	—	56	55	1	1	55	37+/4	4+	17+
9	13	26	56	1	1	56	30-/0	9-	14-
DEBUT	57	1	57	1	1	57	43+/13	5+	10+
50	46	48	58	1	1	58	36-/1	6-	16+
—	—	60	59	1	1	59	28+/7	2-	20+
DEBUT	60	1	60	1	1	60	27+/16	5+	17+

*Keeps a bullet due to continued growth.

BREAKERS®

STEVE WINWOOD
One And Only Man (Virgin)
88% of our reporters on it.

SCORPIONS
Tease Me, Please Me (Mercury)
77% of our reporters on it.

Continued on Page 76

DAVE LOGAN/WNEW-FM: "Paul Simon's vision isn't a problem for our audience. 'Graceland' seemed odd at first, but in time it simply sounded like a hit. Just say it's **Paul Simon**... that means plenty to your audience. Our listeners adore '**Obvious Child**'."

AL HOFER, KSHE: "Once we put Paul Simon's '**The Obvious Child**' on the air we got instant phone reaction. From that response we knew it was a winner."

RICK WILLIAMS, KCQR: "With '**Rhythm of the Saints**', Paul Simon defies categorization and transcends labels like 'world music'. This is simply wonderful music."

programmers
are talking about

PAUL SIMON

LARRY SNIDER, KLPX: "Paul Simon is attracting a whole new audience and retaining every bit of his old audience with '**Obvious Child**' and '**Rhythm of the Saints**'."

RED NOISE, WLAV: "This album picks up where 'Graceland' left off. Adult rhythms to soothe the stressed-out beast. Listen to the whole record; it's a mood, it's not just a tune. It's a way of life and you can dance to it."

MIKE JONES, KISW: "New to our test rotation is '**The Obvious Child**' by Paul Simon. Its undeniable quirkiness may make this song problematic for pop radio, but since 'Graceland' left an indelible stamp on America's (and the world's) musical psyche, we are up to the challenge and will let our audience be the judge!"

"The Obvious Child" PAUL SIMON

AOR TRACK

28



ALBUM

27

LW	TW	
1	1	JANE'S ADDICTION /Ritual De Lo Habitual (WB)
2	2	REPLACEMENTS /All Shook Down (Sire/Reprise)
3	3	COCTEAU TWINS /Heaven Or Las Vegas (4AD/Capitol)
4	4	CURE /Never Enough (track) (Elektra)
5	5	CHARLATANS U.K. /Some Friendly (Beggars Banquet/RCA)
6	6	IGGY POP /Brick By Brick (Virgin)
11	7	VARIOUS ARTISTS /Rubaiyat (Elektra)
6	8	LIVING COLOUR /Time's Up (Epic)
10	9	DARLING BUDS /Crawdaddy (Columbia)
8	10	INXS /X (Atlantic)
7	11	SOUP DRAGONS /Lovegod (Big Life/Mercury)
12	12	PIXIES /Bossanova (4AD/Elektra)
14	13	PUBLIC IMAGE LIMITED /The Greatest Hits So Far (Virgin)
15	14	SOUL ASYLUM /Soul Asylum & The Horse They Rode In On (A&M)
16	15	HEART THROBS /Cleopatra Grip (Elektra)
24	16	WATERBOYS /Room To Roam (Ensign/Chrysalis)
19	17	ULTRA VIVID SCENE /Joy (4AD/Columbia)
27	18	BRIAN ENO & JOHN CALE /Wrong Way Up (Opal/WB)
18	19	AN EMOTIONAL FISH /An Emotional Fish (Atlantic)
26	20	POSIES /Dear 23 (DGC)
29	21	INSPIRAL CARPETS /Life (Mute/Elektra)
DEBUT	22	REDD KROSS /Third Eye (Atlantic)
25	23	INDIGO GIRLS /Nomads, Indians, Saints (Epic)
28	24	LILAC TIME /Love For All (Fontana/Mercury)
DEBUT	25	ALARM /The Road (track) (IRS)
DEBUT	26	CONNELLS /One Simple Word (TVT)
13	27	AZTEC CAMERA /Stray (Sire/Reprise)
30	28	HINDU LOVE GODS /Hindu Love Gods (Giant/Reprise)
17	29	BOB MOULD /Black Sheets Of Rain (Virgin)
23	30	HUMAN LEAGUE /Romantic (A&M)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
ALARM EDIE BRICKELL & NEW... TRASH CAN SINATRAS EXENE CERVENKA BUCK PETS JOHN WESLEY HARDING FALLING JOYS	JANE'S ADDICTION CURE COCTEAU TWINS REPLACEMENTS LIVING COLOUR	CURE JANE'S ADDICTION COCTEAU TWINS PUBLIC IMAGE LIMITED LIVING COLOUR REPLACEMENTS

AOR TRACKS

Continued from Page 74

MOST ADDED	HOTTEST	MOST REQUESTED
STEVE WINWOOD /One (156) SCORPIONS /Tease (133) BYRDS /Love (73) ALARM /Road (65) EDIE BRICKELL .../Mama (41) BAD COMPANY /Need (35) OUTFIELD /For (31) ZZ TOP /Head's (29) VAUGHAN BROS /Telephone (23) NELSON /After (21)	ZZ TOP /Concrete (148) DAMN YANKEES /High (124) BLACK CROWES /Hard (104) ERIC JOHNSON /Cliffs (88) HOUSE OF LORDS /Can't (70) ALLMAN BROS. BAND /Seven (64) TRAVELING .../Baby (64) STEVE WINWOOD /One (64) LED ZEPPELIN /Travelling (56) AC/DC /Thunderstruck (54) POISON /Something (54)	AC/DC /Thunderstruck (61) BLACK CROWES /Hard (59) ERIC JOHNSON /Cliffs (43) DAMN YANKEES /High (28) POISON /Something (27) ZZ TOP /Concrete (27) LED ZEPPELIN /Travelling (23) GARY MOORE /Still (19) WINGER /Miles (19) HOUSE OF LORDS /Can't (16)

NEW & ACTIVE

- HAND OF FATE "Good Life" (WTG/Epic) 41/7 (34/20)**
 Adds: WBCN, KRIX, WAZU, KZRR, WMAD, KFMH, KQDI. Medium 10 including WRIF, WKGR, WKIT, KFMF, KCNA, KCHV, KFMU.
- BILLY IDOL "Prodigal Blues" (Chrysalis) 36/10 (26/22)**
 Adds: WEBN, KXRX, WKRR, KRIX, WKDF, WWCT, KMOD, KRZQ, KJKJ, KWHL. Heavy 3: WCCC, WPDH, WIZN. Medium 18 including WMMS, KUPD, WSTZ, WFYV, WQMF, WLAV, KEZO, KJOT, WWTR, KCNA.
- IGGY POP "Candy" (Virgin) 35/1 (33/8)**
 Adds: WSTZ. Heavy 5: KLB, KRIX, WIZN, KQWB, KFMH. Medium 15 including WHFS, WNEW, WKLS, KXRX, WDHA, KDJK, KRZQ, WKIT, WWTR, KWHL.
- METALLICA "Stone Cold Crazy" (Elektra) 31/2 (29/7)**
 Adds: KSJO, KKBB. Heavy 1: KNAC. Medium 7: WIYY, WYNF, KUPD, KRSP, WAZU, KICT, KRZQ.
- NELSON "After The Rain" (DGC) 30/21 (9/6)**
 Adds including KAZY, KEYJ, KWIC, WVRK, WKGR, WAPL, KGGO, KATT, KRNA, KFMZ. Heavy 5 including WIYY, KRIX, KFMQ. Medium 15 including WBAB, KSHE, KUPD, WAVF, WQBZ, WHTQ, KRZQ, WWTR, KSEZ, KCNA.
- AC/DC "Moneytalks" (Atco) 29/6 (24/10)**
 Adds including WBCN, WFBQ, KISW, WGR, WROV, WTUE. Heavy 1: WDVE. Medium 10 including KUPD, KZAP, WLRS, WQMF, KTAL, KICT, WXQR, KQDS.
- JEFF HEALEY BAND "Full Circle" (Arista) 28/20 (8/4)**
 Adds including KKEG, KILO, KLCX, KRZQ, KEZE, WCIZ, WWWV, KFMQ, KSQY, KWHL. Heavy 1 including KZKZ. Medium 15 including WKLS, KUPD, WAQX, WFMX, WSTZ, KMJX, KRIX, WKGR, KMOD, KKBB.
- CHARLATANS U.K. "The Only One I Know" (Beggars Banquet/RCA) 27/10 (17/16)**
 Adds including WBCN, WFMX, WLAV, WNCN, KZRR, WKIT, KFMZ, WMAD, KSEZ, KRKX. Medium 3 including WHFS, KRZQ, KFMU.
- TROUBLE TRIBE "Tattoo" (Chrysalis) 26/1 (28/4)**
 Adds including KQDI. Medium 1 including WAZU.
- VIXEN "Love Is A Killer" (EMI) 25/7 (18/17)**
 Adds: WKGR, KRZQ, KEZE, KQWB, WAOR, KRKX, KCHV. Medium 11 including WSHE, WMMS, WDHA, WPDH, KATT, KDJK, WWTR, KRNA, KWHL.
- CONCRETE BLONDE "Caroline" (IRS) 24/1 (28/2)**
 Adds: WBCN. Heavy 2: WBLM, KRIX. Medium 14 including WHFS, KLAQ, WRDU, WPXC, WPGU, KQWB, WMAD, KFMH, KSQY, KWHL.
- JANE'S ADDICTION "Been Caught Stealing" (WB) 24/1 (23/7)**
 Adds: WCKN. Heavy 1 including WHFS. Medium 7 including WIYY, WXTB, KUPD, KLAQ, WRDU, WWTR, KFMH.
- JAY AARON LP "Jay Aaron" (WB) 20/2 (19/3)**
 Adds: KDJK, KZQQ. Heavy 1 including KRIX. Medium 5: KGON, KEZO, KRZQ, KWHL, KFMU.
- MAGGIE'S DREAM "Love & Tears" (Capitol) 19/3 (16/3)**
 Adds: KRZQ, WIZN, KWHL. Medium 6 including KRIX, KCNA, KFMU.
- GRATEFUL DEAD "Dear Mr. Fantasy" (Arista) 19/1 (20/4)**
 Adds: KFMH, KATS. Heavy 4: KRQR, WHCN, WZBH, WZXL. Medium 7 including WHFS, WBAB, WNEW, WBLM, WTKX, KMOD, KJOT.
- HEAVENS EDGE "Find Another Way" (Columbia) 17/7 (10/3)**
 Adds: WDVE, WLLZ, WQFM, WZZO, WRCQ, WLRS, WGIR, KATS. Heavy 1: KBER. Medium 4 including WMMR, KKBB.
- EXTREME "Get The Funk Out" (A&M) 17/6 (11/10)**
 Adds: WHJY, WXTB, WQFM, WKGR, KNAC, KRZQ. Medium 3 including WIYY.
- ZZ TOP "Burger Man" (WB) 15/2 (14/14)**
 Adds including WIMZ. Heavy 1: KOMA. Medium 10 including WMMS, KZAP, WPYX, WCMF, WAQY, WRXL, KICT, KOMP, WGIR.
- DARYL HALL & JOHN OATES "So Close" (Arista) 15/1 (15/1)**
 Adds: WONE. Heavy 8: WIYY, WBAB, WMMR, KRIX, WZXL, WWTR, KFMZ, KSEZ. Medium 7 including WDHA, KGGO, KRNA, KFMQ, KTYD.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

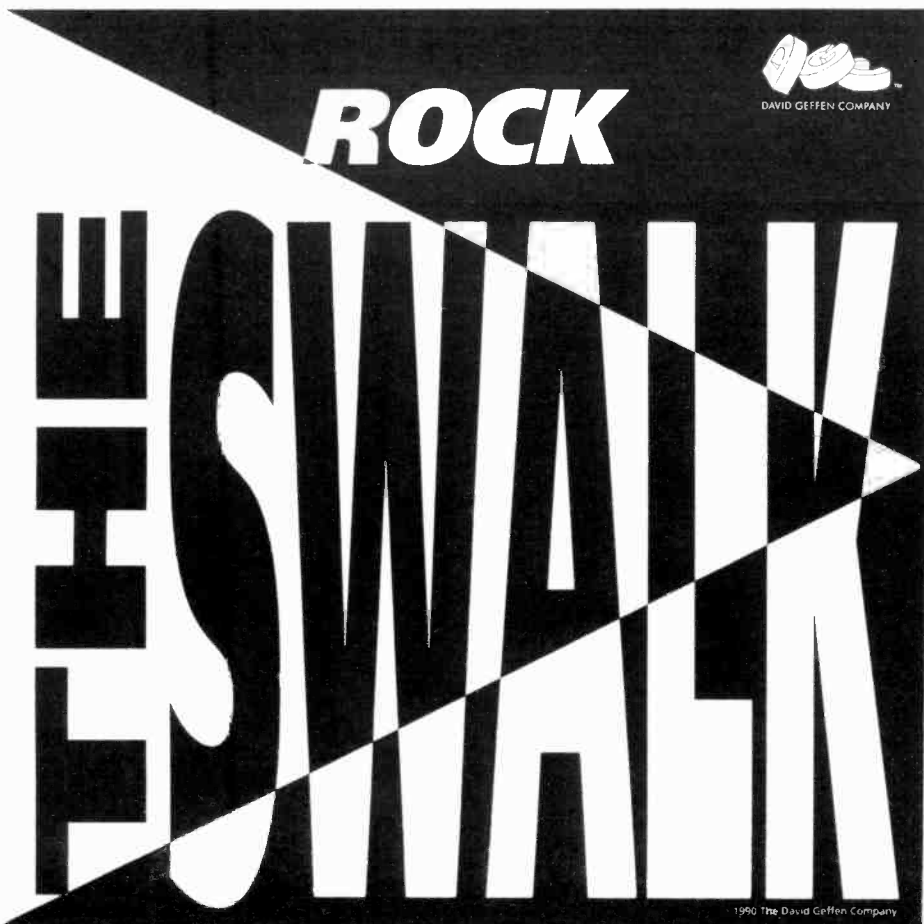
CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.



PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported...

For all stations, light rotation is condensed to include only adds to the rotation this week...

Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations...

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base...

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +...

Parallel Two: 200,000 - 1,000,000. Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

P2 logo

WHJY/Providence (401) 438-6110

Heavy VAUGHAN BROTHERS (M) DAMN YANKEES ZZ TOP (M) GARY MOORE HEART

Heavy DAMN YANKEES BAD COMPANY (M) JEFF HEALEY BAND AC/DC

House of Lords ERIC JOHNSON ZZ TOP (M) AC/DC

Medium BLACK CROWES LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WYPX/Albany (518) 785-9061

Light PD: STEVE BECKER MD: JOHN COOPER

Heavy VAUGHAN BROTHERS (M) DAMN YANKEES ZZ TOP (M) GARY MOORE HEART

Heavy ERIC JOHNSON ROBERT CRAY NEIL YOUNG

Medium ALLMAN BROTHERS B BLACK CROWES

Medium LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WCCC/Hartford (203) 233-4426

Light PD: TED SELLERS MD: LISA TRALLER

Heavy VAUGHAN BROTHERS (M) DAMN YANKEES ZZ TOP (M) GARY MOORE HEART

Heavy ERIC JOHNSON ROBERT CRAY NEIL YOUNG

Medium ALLMAN BROTHERS B BLACK CROWES

Medium LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WAQY/Springfield (413) 525-4141

Light PD: KEITH MASTERS MD: BECCA REED

Heavy VAUGHAN BROTHERS (M) DAMN YANKEES ZZ TOP (M) GARY MOORE HEART

Heavy ERIC JOHNSON ROBERT CRAY NEIL YOUNG

Medium ALLMAN BROTHERS B BLACK CROWES

Medium LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WZXL/Atlantic City (609) 522-1416

Light INT PD: STEVE RAYMOND

Heavy HALL & OATES BLACK CROWES JON BON JOVI

Medium GARY MOORE TOMMY CONNELL GRATEFUL DEAD

Medium JEFF HEALEY BAND HEART BRUCE HORNSBY

Medium LINDS ZZ TOP (M) ALBUM BROTHERS B

Medium ALLMAN BROTHERS B BLACK CROWES

Medium LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WVXK/Binghamton (607) 778-9925

Light PD: PAUL MICHAELS MD: TODD MCCARTHY

Heavy HALL & OATES BLACK CROWES JON BON JOVI

Medium GARY MOORE TOMMY CONNELL GRATEFUL DEAD

Medium JEFF HEALEY BAND HEART BRUCE HORNSBY

Medium LINDS ZZ TOP (M) ALBUM BROTHERS B

Medium ALLMAN BROTHERS B BLACK CROWES

Medium LINDS ALLMAN BROTHERS B STYX

Medium NEIL YOUNG ROBERT CRAY TRIXTER

Medium NEIL YOUNG TRAVELING WILBURYS POISON

Medium TRIXTER JEFF HEALEY BAND AC/DC

Medium NEIL YOUNG LED ZEPPELIN ALLMAN BROTHERS B ERIC JOHNSON

Medium ROBERT CRAY WARRANT TOMMY CONNELL

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

Medium SCORPIONS a EXTREME

P2 logo

WKLS/Atlanta (404) 325-0960

Light PD: MICHAEL HUGHES MD: BETH KEPPLE

Heavy BLACK CROWES AC/DC NEIL YOUNG

Medium VAUGHAN BROTHERS DAMN YANKEES WINGER

Medium STEVE WINWOOD a ZZ TOP

Medium HOUSE OF LORDS STEVE VAI

Medium LIVING COLOUR DREAMS SO REAL

Medium QUEENSRYCHE JOHNNY VAN ZANT

Medium IGOY POP TOY MATINEE

Medium INDIGO GIRLS DEEP PURPLE

Medium JON BON JOVI FAITH NO MORE

Medium COLIN JAMES GARY MOORE

Medium MICHELLE MALONE & TRAVELING WILBURYS

Medium BAD COMPANY a JONNELLS

Medium ALBUM a ALARM

Medium DON HENLEY a JEFF HEALEY BAND

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

P2 logo

WVRC/Columbus (404) 576-3000

Light PD: BLAKE MATSON MD: BOB MOORE

Heavy ZZ TOP (M) BLACK CROWES POISON

Medium ALLMAN BROTHERS B NEIL YOUNG

Medium SLAUGHTER LED ZEPPELIN

Medium STEVE WINWOOD a ZZ TOP

Medium HOUSE OF LORDS STEVE VAI

Medium LIVING COLOUR DREAMS SO REAL

Medium QUEENSRYCHE JOHNNY VAN ZANT

Medium IGOY POP TOY MATINEE

Medium INDIGO GIRLS DEEP PURPLE

Medium JON BON JOVI FAITH NO MORE

Medium COLIN JAMES GARY MOORE

Medium MICHELLE MALONE & TRAVELING WILBURYS

Medium BAD COMPANY a JONNELLS

Medium ALBUM a ALARM

Medium DON HENLEY a JEFF HEALEY BAND

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

P2 logo

KNCN/Corpus Christi (512) 289-1000

Light PD: GARY WINTER MD: MATT VAUGHAN

Heavy AC/DC DAMN YANKEES

Medium ERIC JOHNSON LED ZEPPELIN

Medium SLAUGHTER VAUGHAN BROTHERS

Medium ZZ TOP

Medium DAMN YANKEES GARY MOORE

Medium HOUSE OF LORDS POISON

Medium BLACK CROWES TOMMY CONNELL

Medium TOT MATINEE ZZ TOP

Medium ERIC JOHNSON KING'S X

Medium JON BON JOVI a EDIE BRICKELL & NE

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

P2 logo

WSTZ/Jackson (601) 982-1067

Light PD: DRU LABERGE MD: PAM RIVERS

Heavy DAMN YANKEES GARY MOORE

Medium HOUSE OF LORDS POISON

Medium BLACK CROWES TOMMY CONNELL

Medium TOT MATINEE ZZ TOP

Medium ERIC JOHNSON KING'S X

Medium JON BON JOVI a EDIE BRICKELL & NE

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

P2 logo

WCKN/Greenville (803) 242-0101

Light PD: LEE ROGERS MD: BILL WALKER

Heavy ZZ TOP (M) BLACK CROWES

Medium POISON ALLMAN BROTHERS B

Medium NEIL YOUNG WINGER

Medium STEVE WINWOOD a ZZ TOP

Medium HOUSE OF LORDS STEVE VAI

Medium LIVING COLOUR DREAMS SO REAL

Medium QUEENSRYCHE JOHNNY VAN ZANT

Medium IGOY POP TOY MATINEE

Medium INDIGO GIRLS DEEP PURPLE

Medium JON BON JOVI FAITH NO MORE

Medium COLIN JAMES GARY MOORE

Medium MICHELLE MALONE & TRAVELING WILBURYS

Medium BAD COMPANY a JONNELLS

Medium ALBUM a ALARM

Medium DON HENLEY a JEFF HEALEY BAND

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS

Medium a BYRDS



WHFS/Annapolis (301) 306-0991

Light MD: HEASLE

Heavy BLACK CROWES CURE

Medium DWA / SUZANNE VEG BOB DYLAN

Medium JANET JACKSON REPLACEMENTS

Medium NEIL YOUNG BLUES TRAVELER

Medium CALL CAVEGODS CHARLATANS U.K.

Medium COCTEAU TUNES CONCRETE BLONDE

Medium CONNELL'S DEEP PURPLE

Medium DEPECHE MODE ENO & CALE

Medium GENE LOVES JEBZEL GRATEFUL DEAD

Medium HEART THURBER JOHN HIATT

Medium HINDI LOVE GODS INDIGO GIRLS

WYII/Baltimore (301) 889-0098

Light PD: RUSS HOTULA MD: JOHN KNAPP

Heavy CONCRETE BLONDE SLAUGHTER

Medium DAMN YANKEES JOHNNY VAN ZANT

Medium POISON ROBERT CRAY

Medium HOUSE OF LORDS NEIL YOUNG

Medium JON BON JOVI PAUL SIMON

Medium TOY MATINEE INDIGO GIRLS

REGIONAL R&R ACTIVITY

October 26, 1990 R&R • 79

WEST (Continued)

NEEL YOUNG
VAUGHAN BROTHERS
Medium
ALARM
a BLACK CROWES
TRAVELING WILBURYS
HEART
DEEP PURPLE
TOMMY DONWELL
ERIC JOHNSON
PAUL SIMON
Light
a JON BON JOVI
a WINGER
a RUBAIYAT

KUFO/Portland
(503) 222-1011
VP/PRG: JEFF SALDO
MD: MICHELLE DODD
Heavy
ROBERT CRAY
BLACK CROWES
DANN YANKEES
HOUSE OF LORDS
INXS
ERIC JOHNSON
ZZ TOP
Medium
BAD COMPANY
TOMMY DONWELL
BILLY IDOL
LED ZEPPELIN
JON BON JOVI
LIVING COLOUR
STYX
VAUGHAN BROTHERS
a STEVE WINWOOD
Light

KGON/Portland
(503) 223-1441
QM: JOHN ROBBINS
MD: BOB ANICHETA
Heavy
BAD COMPANY
ROBERT CRAY
JEFF HEALEY BAND
HOUSE OF LORDS
COLIN JAMES
ERIC JOHNSON
GARY MOORE
ZZ TOP
Medium
a STEVE WINWOOD
JAY AARON
BLACK CROWES
TOMMY DONWELL
DEEP PURPLE
BOB DYLAN
BRUCE HORNBY
ROBERT PLANT
STYX
TRAVELING WILBURYS
VAUGHAN BROTHERS
NEIL YOUNG
ALLMAN BROTHERS B

KZAP/Sacramento
(916) 925-3700
PD: SCOTT JAMISON
APD: JON RUSSELL
Heavy
ALLMAN BROTHERS B
VAUGHAN BROTHERS
BAD COMPANY
INXS
ERIC JOHNSON
ZZ TOP (M)
Medium
TRAVELING WILBURYS
DANN YANKEES
BAD COMPANY
ASIA
BLACK CROWES
a STEVE WINWOOD
Medium
TOMMY DONWELL
ROBERT CRAY
BOB DYLAN
DON HONLEY
BRUCE HORNBY
JELLYFISH
GARY MOORE
ROBERT PLANT
DEEP PURPLE
PAUL SIMON
STYX
LED ZEPPELIN
AC/DC
TOMMY DONWELL
QUEENSRYCHE
a ROEBRANDTS
Light
a ROEBRANDTS
a ROEBRANDTS

KBER/Salt Lake City
(801) 322-3311
APD/MD: CORY DRAPER
Heavy
BAYON ROUGE
a DON DOKKEN
EVERYBODY'S NIG EYES
PIERHOUSE
HEAVENS EDGE
JUDAS PRIEST
LYNCH MOB
a NELSON
QUEENSRYCHE
RATT
RUBAIYAT
a SCORPIONS
a SLAUGHTER
VALENTINE
a TRITON
WARRANT
WINGER
Medium
Light

KBRS/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

KRSP/Salt Lake City
(801) 262-5541
QM: STEVE CARLSON
APD/MD: KELLY MONSON
Heavy
WARRANT
POISON
AC/DC
WINGER
DANN YANKEES
SCORPIONS
QUEENSRYCHE
RATT
Medium
Light
a KING'S X
a SCORPIONS
a TRAVELING WILBURYS

INXS
LED ZEPPELIN
GARY MOORE
a SCORPIONS
STEVE VAI
VAUGHAN BROTHERS
PAUL McCARTNEY
Light
a ALARM
a STYX

KOME/San Jose
(408) 985-9800
PD: RON HENRY
MD: STEPHEN PAGE
Heavy
ERIC JOHNSON
AC/DC
ZZ TOP
INXS
BLACK CROWES
HOUSE OF LORDS
DEEP PURPLE
JOHNNY VAN ZANT
GARY MOORE
TRAVELING WILBURYS
STYX
DANN YANKEES
a STEVE WINWOOD
Medium
TOMMY DONWELL
TRITON
VAUGHAN BROTHERS
BAYON ROUGE
a SCORPIONS
Light
a OUTFIELD
a ROGER WATERS

KXRX/Seattle
(206) 283-5979
PD: BISH MICHAELS
MD: DEAN CARLSON
Heavy
ERIC JOHNSON
QUEENSRYCHE (M)
BLACK CROWES
AC/DC
ZZ TOP
TRAVELING WILBURYS
Medium
TOMMY DONWELL
TRITON
VAUGHAN BROTHERS
BAYON ROUGE
a SCORPIONS
Light
a OUTFIELD
a ROGER WATERS

KFOI/Portland
(503) 222-1011
VP/PRG: JEFF SALDO
MD: MICHELLE DODD
Heavy
ROBERT CRAY
BLACK CROWES
DANN YANKEES
HOUSE OF LORDS
INXS
ERIC JOHNSON
ZZ TOP
Medium
BAD COMPANY
TOMMY DONWELL
BILLY IDOL
LED ZEPPELIN
JON BON JOVI
LIVING COLOUR
STYX
VAUGHAN BROTHERS
a STEVE WINWOOD
Light

KSFJ/San Jose
(408) 454-5400
PD: DANA JANG
Heavy
BLACK CROWES
DANN YANKEES
ERIC JOHNSON
NEIL YOUNG
ZZ TOP
Medium
AC/DC
HOUSE OF LORDS
LED ZEPPELIN
STYX
ALLMAN BROTHERS B
TRAVELING WILBURYS
BAD COMPANY
BAYON ROUGE
TOMMY DONWELL
DEEP PURPLE
COLIN JAMES
ERIC JOHNSON
GARY MOORE
ZZ TOP
Medium
POISON
QUEENSRYCHE
TOY MATINEE
WINGER

KZRI/Albuquerque
(505) 765-5400
PD: FRANK JAZON
MD: HUBBY DEAN
Heavy
JEFF HEALEY BAND
DON HENLEY
ANTHRAX
DANN YANKEES
VAUGHAN BROTHERS
JON BON JOVI
ERIC JOHNSON
ZZ TOP (M)
HOUSE OF LORDS
LIVING COLOUR
IRON MAIDEN
SLAUGHTER
STEVE VAI
RUBAIYAT
LOVE/HATE
a SCORPIONS
a STEVE WINWOOD
a HAND OF FATE
a ROEBRANDTS
a CHARLATANS U.K.

KLOS/Los Angeles
(213) 840-4836
PD: CARY DURELOP
(FROZAN)
Light
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GARY MOORE
ZZ TOP
Medium
JEFF HEALEY BAND
TOMMY DONWELL
BAD COMPANY
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRKO/Sacramento
(916) 334-7777
PD: JUDY MORRITT
MD: PAMELA ROBERTS
Heavy
ALLMAN BROTHERS B
BAYON ROUGE
DANN YANKEES
DEEP PURPLE
JEFF HEALEY BAND
HOUSE OF LORDS
INXS
ERIC JOHNSON
LED ZEPPELIN
STYX
TRAVELING WILBURYS
DANN YANKEES
SLAUGHTER
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
Light
a OUTFIELD
a SCORPIONS
a RUBAIYAT

KKBB/Bakersfield
(805) 326-8000
PD: DON DE LA CRUZ
Heavy
DANN YANKEES
ZZ TOP
JEFF HEALEY BAND (M)
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRQJ/Reno
(702) 827-0965
PD: MAX VOLINE
MD: STEVE PUNK
ZZ TOP
DANN YANKEES
AC/DC
TRAVELING WILBURYS
STYX
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a OUTFIELD
a ALARM
a BILLY IDOL
a STEVE WINWOOD
a RATT
a BYRDS
a CHARLATANS U.K.
a AN EMOTIONAL FISH
a BAD COMPANY

KJOT/Boise
(208) 344-3500
PD: CARL SCHEIDT
APD: BRYAN GREGORY
Heavy
ERIC JOHNSON
LED ZEPPELIN
STYX
GARY MOORE
ZZ TOP
TRAVELING WILBURYS
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a RUBAIYAT

KILO/Colorado Springs
(719) 634-4896
MD: CRAIG KOEHN
Heavy
QUEENSRYCHE
DANN YANKEES
VAUGHAN BROTHERS
AC/DC
DEEP PURPLE
STYX
BLACK CROWES
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (M)
a SCORPIONS
a JEFF HEALEY BAND
a STEVE WINWOOD
Light
a ALARM

KGB/San Diego
(619) 292-1360
PD: TED EDWARDS
MD: VIRGIL THOMPSON
Heavy
JOHNNY VAN ZANT
ROBERT PLANT (L)
JEFF HEALEY BAND
ZZ TOP
Medium
ALLMAN BROTHERS B (L)
ERIC CLAPTON
LED ZEPPELIN
TRAVELING WILBURYS
AEROSMITH
ROGER WATERS
NEIL YOUNG
VAUGHAN BROTHERS
DANN YANKEES
INXS
Light
a SCORPIONS

KZEL/Eugene
(503) 342-7096
PD: KEN MARTIN
MD: DEBI STARR
Heavy
DANN YANKEES
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GENE LOVES JEZEBEL
ZZ TOP
Medium
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
AEROSMITH
ROGER WATERS
NEIL YOUNG
VAUGHAN BROTHERS
DANN YANKEES
INXS
Light
a SCORPIONS

KISW/Seattle
(206) 285-7625
PD: STEVE YOUNG
MD: MIKE JONES
Heavy
JOB SATRIANI
JEFF HEALEY BAND (L)
ALLMAN BROTHERS B
TOMMY DONWELL
CONCRETE BLONDE
ERIC JOHNSON
QUEENSRYCHE
Medium
Light
a ALARM
a JEFF HEALEY BAND
a DON HENLEY
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

ROBERT CRAY
NEIL YOUNG
VAUGHAN BROTHERS
AC/DC (L)
DANN YANKEES
FALTN NO MORE
BRUCE HORNBY (L)
JUDAS PRIEST
STYX
DEEP PURPLE
COLIN JAMES
POSSIES
TRAVELING WILBURYS
BLACK CROWES
a SCORPIONS
a STEVE WINWOOD
a ZZ TOP
Light
a BYRDS

KKDJ/Fresno
(209) 292-5991
PD: ART PARKAS
MD: HARLAN WINSLOW
Heavy
ZZ TOP (M)
DANN YANKEES
LED ZEPPELIN
HOUSE OF LORDS
BLACK CROWES
ADAM
SLAUGHTER
Medium
a STEVE WINWOOD
a SCORPIONS
a BAD COMPANY
a ALARM
Light
a JON BON JOVI

KXRX/Seattle
(206) 283-5979
PD: BISH MICHAELS
MD: DEAN CARLSON
Heavy
ERIC JOHNSON
QUEENSRYCHE (M)
BLACK CROWES
AC/DC
ZZ TOP
TRAVELING WILBURYS
Medium
TOMMY DONWELL
TRITON
VAUGHAN BROTHERS
BAYON ROUGE
a SCORPIONS
Light
a OUTFIELD
a ROGER WATERS

KFOI/Portland
(503) 222-1011
VP/PRG: JEFF SALDO
MD: MICHELLE DODD
Heavy
ROBERT CRAY
BLACK CROWES
DANN YANKEES
HOUSE OF LORDS
INXS
ERIC JOHNSON
ZZ TOP
Medium
BAD COMPANY
TOMMY DONWELL
BILLY IDOL
LED ZEPPELIN
JON BON JOVI
LIVING COLOUR
STYX
VAUGHAN BROTHERS
a STEVE WINWOOD
Light

KSFJ/San Jose
(408) 454-5400
PD: DANA JANG
Heavy
BLACK CROWES
DANN YANKEES
ERIC JOHNSON
NEIL YOUNG
ZZ TOP
Medium
AC/DC
HOUSE OF LORDS
LED ZEPPELIN
STYX
ALLMAN BROTHERS B
TRAVELING WILBURYS
BAD COMPANY
BAYON ROUGE
TOMMY DONWELL
DEEP PURPLE
COLIN JAMES
ERIC JOHNSON
GARY MOORE
ZZ TOP
Medium
POISON
QUEENSRYCHE
TOY MATINEE
WINGER

KZRI/Albuquerque
(505) 765-5400
PD: FRANK JAZON
MD: HUBBY DEAN
Heavy
JEFF HEALEY BAND
DON HENLEY
ANTHRAX
DANN YANKEES
VAUGHAN BROTHERS
JON BON JOVI
ERIC JOHNSON
ZZ TOP (M)
HOUSE OF LORDS
LIVING COLOUR
IRON MAIDEN
SLAUGHTER
STEVE VAI
RUBAIYAT
LOVE/HATE
a SCORPIONS
a STEVE WINWOOD
a HAND OF FATE
a ROEBRANDTS
a CHARLATANS U.K.

KLOS/Los Angeles
(213) 840-4836
PD: CARY DURELOP
(FROZAN)
Light
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GARY MOORE
ZZ TOP
Medium
JEFF HEALEY BAND
TOMMY DONWELL
BAD COMPANY
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRKO/Sacramento
(916) 334-7777
PD: JUDY MORRITT
MD: PAMELA ROBERTS
Heavy
ALLMAN BROTHERS B
BAYON ROUGE
DANN YANKEES
DEEP PURPLE
JEFF HEALEY BAND
HOUSE OF LORDS
INXS
ERIC JOHNSON
LED ZEPPELIN
STYX
TRAVELING WILBURYS
DANN YANKEES
SLAUGHTER
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
Light
a OUTFIELD
a SCORPIONS
a RUBAIYAT

KKBB/Bakersfield
(805) 326-8000
PD: DON DE LA CRUZ
Heavy
DANN YANKEES
ZZ TOP
JEFF HEALEY BAND (M)
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRQJ/Reno
(702) 827-0965
PD: MAX VOLINE
MD: STEVE PUNK
ZZ TOP
DANN YANKEES
AC/DC
TRAVELING WILBURYS
STYX
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a OUTFIELD
a ALARM
a BILLY IDOL
a STEVE WINWOOD
a RATT
a BYRDS
a CHARLATANS U.K.
a AN EMOTIONAL FISH
a BAD COMPANY

KJOT/Boise
(208) 344-3500
PD: CARL SCHEIDT
APD: BRYAN GREGORY
Heavy
ERIC JOHNSON
LED ZEPPELIN
STYX
GARY MOORE
ZZ TOP
TRAVELING WILBURYS
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a RUBAIYAT

KILO/Colorado Springs
(719) 634-4896
MD: CRAIG KOEHN
Heavy
QUEENSRYCHE
DANN YANKEES
VAUGHAN BROTHERS
AC/DC
DEEP PURPLE
STYX
BLACK CROWES
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (M)
a SCORPIONS
a JEFF HEALEY BAND
a STEVE WINWOOD
Light
a ALARM

KGB/San Diego
(619) 292-1360
PD: TED EDWARDS
MD: VIRGIL THOMPSON
Heavy
JOHNNY VAN ZANT
ROBERT PLANT (L)
JEFF HEALEY BAND
ZZ TOP
Medium
ALLMAN BROTHERS B (L)
ERIC CLAPTON
LED ZEPPELIN
TRAVELING WILBURYS
AEROSMITH
ROGER WATERS
NEIL YOUNG
VAUGHAN BROTHERS
DANN YANKEES
INXS
Light
a SCORPIONS

KZEL/Eugene
(503) 342-7096
PD: KEN MARTIN
MD: DEBI STARR
Heavy
DANN YANKEES
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GENE LOVES JEZEBEL
ZZ TOP
Medium
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KISW/Seattle
(206) 285-7625
PD: STEVE YOUNG
MD: MIKE JONES
Heavy
JOB SATRIANI
JEFF HEALEY BAND (L)
ALLMAN BROTHERS B
TOMMY DONWELL
CONCRETE BLONDE
ERIC JOHNSON
QUEENSRYCHE
Medium
Light
a ALARM
a JEFF HEALEY BAND
a DON HENLEY
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KXRX/Seattle
(206) 283-5979
PD: BISH MICHAELS
MD: DEAN CARLSON
Heavy
ERIC JOHNSON
QUEENSRYCHE (M)
BLACK CROWES
AC/DC
ZZ TOP
TRAVELING WILBURYS
Medium
TOMMY DONWELL
TRITON
VAUGHAN BROTHERS
BAYON ROUGE
a SCORPIONS
Light
a OUTFIELD
a ROGER WATERS

KFOI/Portland
(503) 222-1011
VP/PRG: JEFF SALDO
MD: MICHELLE DODD
Heavy
ROBERT CRAY
BLACK CROWES
DANN YANKEES
HOUSE OF LORDS
INXS
ERIC JOHNSON
ZZ TOP
Medium
BAD COMPANY
TOMMY DONWELL
BILLY IDOL
LED ZEPPELIN
JON BON JOVI
LIVING COLOUR
STYX
VAUGHAN BROTHERS
a STEVE WINWOOD
Light

KSFJ/San Jose
(408) 454-5400
PD: DANA JANG
Heavy
BLACK CROWES
DANN YANKEES
ERIC JOHNSON
NEIL YOUNG
ZZ TOP
Medium
AC/DC
HOUSE OF LORDS
LED ZEPPELIN
STYX
ALLMAN BROTHERS B
TRAVELING WILBURYS
BAD COMPANY
BAYON ROUGE
TOMMY DONWELL
DEEP PURPLE
COLIN JAMES
ERIC JOHNSON
GARY MOORE
ZZ TOP
Medium
POISON
QUEENSRYCHE
TOY MATINEE
WINGER

KZRI/Albuquerque
(505) 765-5400
PD: FRANK JAZON
MD: HUBBY DEAN
Heavy
JEFF HEALEY BAND
DON HENLEY
ANTHRAX
DANN YANKEES
VAUGHAN BROTHERS
JON BON JOVI
ERIC JOHNSON
ZZ TOP (M)
HOUSE OF LORDS
LIVING COLOUR
IRON MAIDEN
SLAUGHTER
STEVE VAI
RUBAIYAT
LOVE/HATE
a SCORPIONS
a STEVE WINWOOD
a HAND OF FATE
a ROEBRANDTS
a CHARLATANS U.K.

KLOS/Los Angeles
(213) 840-4836
PD: CARY DURELOP
(FROZAN)
Light
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GARY MOORE
ZZ TOP
Medium
JEFF HEALEY BAND
TOMMY DONWELL
BAD COMPANY
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRKO/Sacramento
(916) 334-7777
PD: JUDY MORRITT
MD: PAMELA ROBERTS
Heavy
ALLMAN BROTHERS B
BAYON ROUGE
DANN YANKEES
DEEP PURPLE
JEFF HEALEY BAND
HOUSE OF LORDS
INXS
ERIC JOHNSON
LED ZEPPELIN
STYX
TRAVELING WILBURYS
DANN YANKEES
SLAUGHTER
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
Light
a OUTFIELD
a SCORPIONS
a RUBAIYAT

KKBB/Bakersfield
(805) 326-8000
PD: DON DE LA CRUZ
Heavy
DANN YANKEES
ZZ TOP
JEFF HEALEY BAND (M)
ASIA
TRAVELING WILBURYS
AC/DC
VAUGHAN BROTHERS
LIVING COLOUR
DANN YANKEES
COMPANY OF WOLVES
RED SPEEDWAGON
BLACK CROWES
BLACK CROWES
POISON
Light

KRQJ/Reno
(702) 827-0965
PD: MAX VOLINE
MD: STEVE PUNK
ZZ TOP
DANN YANKEES
AC/DC
TRAVELING WILBURYS
STYX
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a OUTFIELD
a ALARM
a BILLY IDOL
a STEVE WINWOOD
a RATT
a BYRDS
a CHARLATANS U.K.
a AN EMOTIONAL FISH
a BAD COMPANY

KJOT/Boise
(208) 344-3500
PD: CARL SCHEIDT
APD: BRYAN GREGORY
Heavy
ERIC JOHNSON
LED ZEPPELIN
STYX
GARY MOORE
ZZ TOP
TRAVELING WILBURYS
DANN YANKEES
VAUGHAN BROTHERS
DEEP PURPLE
JUDAS PRIEST
STYX
HOUSE OF LORDS
BLACK CROWES
WINGER
a STEVE WINWOOD
a SCORPIONS
a RUBAIYAT

KILO/Colorado Springs
(719) 634-4896
MD: CRAIG KOEHN
Heavy
QUEENSRYCHE
DANN YANKEES
VAUGHAN BROTHERS
AC/DC
DEEP PURPLE
STYX
BLACK CROWES
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (M)
a SCORPIONS
a JEFF HEALEY BAND
a STEVE WINWOOD
Light
a ALARM

KGB/San Diego
(619) 292-1360
PD: TED EDWARDS
MD: VIRGIL THOMPSON
Heavy
JOHNNY VAN ZANT
ROBERT PLANT (L)
JEFF HEALEY BAND
ZZ TOP
Medium
ALLMAN BROTHERS B (L)
ERIC CLAPTON
LED ZEPPELIN
TRAVELING WILBURYS
AEROSMITH
ROGER WATERS
NEIL YOUNG
VAUGHAN BROTHERS
DANN YANKEES
INXS
Light
a SCORPIONS

KZEL/Eugene
(503) 342-7096
PD: KEN MARTIN
MD: DEBI STARR
Heavy
DANN YANKEES
ERIC JOHNSON
HOUSE OF LORDS
INXS
SLAUGHTER
GENE LOVES JEZEBEL
ZZ TOP
Medium
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KISW/Seattle
(206) 285-7625
PD: STEVE YOUNG
MD: MIKE JONES
Heavy
JOB SATRIANI
JEFF HEALEY BAND (L)
ALLMAN BROTHERS B
TOMMY DONWELL
CONCRETE BLONDE
ERIC JOHNSON
QUEENSRYCHE
Medium
Light
a ALARM
a JEFF HEALEY BAND
a DON HENLEY
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHERS B
DANN YANKEES
ERIC JOHNSON
LED ZEPPELIN
TRAVELING WILBURYS
ZZ TOP (L)
Medium
ALLMAN BROTHERS B
DANN YANKEES
LED ZEPPELIN
TRAVELING WILBURYS
DEEP PURPLE
Light
a ALARM
a STEVE WINWOOD
a SCORPIONS

KLCC/Chicago
(503) 342-7096
PD: DAVE NEMES
MD: AL SCOTT
Heavy
AC/DC
ALLMAN BROTHER

CHR #1 PLAYLISTS

WBSB 104.5 FM Baltimore's Best Hits!

PD: Steve Perun APD/MD: Pam Trickett
1 PHIL COLLINS/Somebody Hugged On
2 JAMES INGRAM/I Don't Have The Heart

Pittsburgh 104 FM

PD: Danny Clayton APD: Zak Szabo MD: Lori Campbell
1 MAZI PRIEST/Close To You
2 VANILLA ICE/Ice Ice Baby

Boston WXKS-FM 108 FM

PD: Sunny Joe White MD: Jerry McKenna
1 JAMES INGRAM/I Don't Have The Heart
2 VANILLA ICE/Ice Ice Baby

WQHT 97 FM New York

OM: Joel Salkowitz APD/MD: Kevin McCabe
1 GEORGE LAMOND/Lead Into My Eyes
2 VANILLA ICE/Ice Ice Baby

Houston 93.9 FM KRBE

PD: Dore Hallam Ops Dir: Dave Elliott MD: Mike Snow
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

KRBE 104 FM Houston

PD: Steve Wyrostok MD: Cheryl Broz
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

WAVA 103.5 FM Washington

PD: Chuck Beck Music Coord.: Chris Taylor APD: Brett Dumlner
1 RIGHTEOUS BRO/PD/Unchained Melody
2 AFTER 7/Can't Stop

New York 100 FM

VP/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankie Blue
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

WBLI 106 FM Long Island

VP/Programming: Bill Terry APD: Mike Larkin MD: Mark Lobei
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

95.5 FM WDCG Continuous Music Washington, D.C.

PD: Dave Ferguson MD: Albie D
1 HANNAH CAREY/Love Takes Time
2 VANILLA ICE/Ice Ice Baby

WFLZ/Tampa 93 FM

PD: Marc Chase APD: B.J. Harris
1 CANDYMAN/Action! Boots
2 VANILLA ICE/Ice Ice Baby

Q103 Tampa

Ops Director: John Clay
1 CANDYMAN/Action! Boots
2 VANILLA ICE/Ice Ice Baby

95.5 WPLJ New York

VP/Programming: Tom Cuddy MD: Mike Preston
1 JAMES INGRAM/I Don't Have The Heart
2 VANILLA ICE/Ice Ice Baby

EAGLE 106 Philadelphia

PD: Todd Fisher APD/MD: Jay Beau Jones Music Coord: Chuck Tisa
1 PHIL COLLINS/Somebody Hugged On
2 RIGHTEOUS BRO/PD/Unchained Melody

WIOQ Philadelphia

OM: Mark Driscoll PD: John Roberts MD: Pam Grund
1 VANILLA ICE/Ice Ice Baby
2 TONY! TONI! TONI!/Feels Good

Q96 fm KSAQ/San Antonio

PD: Leo Vela APD: Lee Cruze MD: Rikko Ollervidez
1 CONCRETE BLOODE/Just
2 JANET JACKSON/Black Cat

103.7 FM San Antonio

OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight
1 VANILLA ICE/Ice Ice Baby
2 GEORGE LAMOND/Lead Into My Eyes

Miami 100 FM

PD: Frank Amadeo MD: Johnna Ceccoli
1 JAMES INGRAM/I Don't Have The Heart
2 RIGHTEOUS BRO/PD/Unchained Melody

WZLW 94.5 FM Boston

PD: Steve Rivers APD/MD: Cadillac Jack McCartney
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

92PRO FM

PD: Paul Cannon MD: Tony Bristol
1 AFTER 7/Can't Stop
2 RIGHTEOUS BRO/PD/Unchained Melody

WIOQ Philadelphia

OM: Mark Driscoll PD: John Roberts MD: Pam Grund
1 VANILLA ICE/Ice Ice Baby
2 TONY! TONI! TONI!/Feels Good

Q96 fm KSAQ/San Antonio

PD: Leo Vela APD: Lee Cruze MD: Rikko Ollervidez
1 CONCRETE BLOODE/Just
2 JANET JACKSON/Black Cat

97 FM New Orleans

PD: Greg Rolling APD/MD: Joey Giovino
1 VANILLA ICE/Ice Ice Baby
2 JAMES INGRAM/I Don't Have The Heart

MIX 96.5 Houston, TX

PD: Guy Zapoleon APD: Kurt Kelly
1 PHIL COLLINS/Somebody Hugged On
2 JAMES INGRAM/I Don't Have The Heart

CHR #1 PLAYLISTS



KQKS/Denver

PD: Dave Van Stone
APD/MD: Stacy Cantrell

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 RIGHTeous BR0/PD/Unchained Melody
- H 3 BEATS INTERSECTION/What's Tell About It
- H 4 DINO/Roxas
- H 5 PEELLES/Blowing You The Benefit
- H 6 JAMES INGRAM/Don't Have The Hear
- H 7 CANDYMAN/Knuckin' Boots
- H 8 MARIAM CAREY/Love Takes Time
- H 9 STEVE B/Because I Love You
- H 10 BETTY BOOP/Don't Do
- H 11 JAMES INGRAM/Don't Have The Hear
- H 12 MARIAM CAREY/Love Takes Time
- H 13 STEVE B/Because I Love You
- H 14 BETTY BOOP/Don't Do
- H 15 DINO/Dennis
- H 16 MARIAM CAREY/Love Takes Time
- H 17 JAMES INGRAM/Don't Have The Hear
- H 18 CANDYMAN/Knuckin' Boots
- H 19 STEVE B/Because I Love You
- H 20 BETTY BOOP/Don't Do
- H 21 JAMES INGRAM/Don't Have The Hear
- H 22 MARIAM CAREY/Love Takes Time
- H 23 STEVE B/Because I Love You
- H 24 BETTY BOOP/Don't Do
- H 25 DINO/Dennis
- H 26 MARIAM CAREY/Love Takes Time
- H 27 JAMES INGRAM/Don't Have The Hear
- H 28 CANDYMAN/Knuckin' Boots
- H 29 STEVE B/Because I Love You
- H 30 BETTY BOOP/Don't Do

ADDS 25 GUY/Manne Get Miss You
DINO/Hipshock
DENNIS LOPEZ/Don't You Want To Be
OH SWEET RENAISSANCE/Each And Every Time
PRINCE/New Power Generation
ONE CAUSE ONE EFF/Rightlight Lover
2 IN A ROOM/Miggle It



KISFM/Los Angeles

PD: Bill Richards
APD: Gwen Roberts
MD: Michael Martin

- H 1 URO/Tha May You Do The Th
- H 2 VANILLA ICE/Icon Ice Baby
- H 3 JAMES INGRAM/Don't Have The Hear
- H 4 CANDYMAN/Knuckin' Boots
- H 5 AFTER 7/Can't Stop
- H 6 MARIAM CAREY/Love Takes Time
- H 7 R.C. HARRER/Pray
- H 8 JAMES INGRAM/Don't Have The Hear
- H 9 TOMMY TONI/TOME/Feels Good
- H 10 STEVE B/Because I Love You
- H 11 MARIAM CAREY/Love Takes Time
- H 12 R.C. HARRER/Pray
- H 13 JAMES INGRAM/Don't Have The Hear
- H 14 TOMMY TONI/TOME/Feels Good
- H 15 STEVE B/Because I Love You
- H 16 MARIAM CAREY/Love Takes Time
- H 17 R.C. HARRER/Pray
- H 18 JAMES INGRAM/Don't Have The Hear
- H 19 TOMMY TONI/TOME/Feels Good
- H 20 STEVE B/Because I Love You
- H 21 MARIAM CAREY/Love Takes Time
- H 22 R.C. HARRER/Pray
- H 23 JAMES INGRAM/Don't Have The Hear
- H 24 TOMMY TONI/TOME/Feels Good
- H 25 STEVE B/Because I Love You
- H 26 MARIAM CAREY/Love Takes Time
- H 27 R.C. HARRER/Pray
- H 28 JAMES INGRAM/Don't Have The Hear
- H 29 TOMMY TONI/TOME/Feels Good
- H 30 STEVE B/Because I Love You

ADDS 29 STEVE W/MOOD/One And Only Man
HALL & DATES/Be Close
SURFACE/The First Time
PAUL MCCARTNEY/Worthless
OH HEART/Stranded



KUBE 93FM/Seattle

Acting PD/MD: Barry Beck

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 AFTER 7/Can't Stop
- H 3 PEELLES/Blowing You The Benefit
- H 4 ALIAS/More Than Words Can S
- H 5 BREATHE/Bag A Prayer
- H 6 RIGHTeous BR0/PD/Unchained Melody
- H 7 INS/Bucicle Blonds
- H 8 MARIAM CAREY/Love Takes Time
- H 9 R.C. HARRER/Pray
- H 10 DANNY YANKEE/High Enough
- H 11 HALL & DATES/Be Close
- H 12 GEORGE MICHAEL/Praying For Time
- H 13 VANILLA ICE/Icon Ice Baby
- H 14 BOB/D/Don't
- H 15 WARRANT/Cherry Pie
- H 16 CONCRETE BLONDE/Just
- H 17 DINO/Dennis
- H 18 DANNY YANKEE/High Enough
- H 19 HALL & DATES/Be Close
- H 20 STEVE B/Because I Love You
- H 21 DINO/Dennis
- H 22 DANNY YANKEE/High Enough
- H 23 HALL & DATES/Be Close
- H 24 STEVE B/Because I Love You
- H 25 DINO/Dennis
- H 26 DANNY YANKEE/High Enough
- H 27 HALL & DATES/Be Close
- H 28 STEVE B/Because I Love You
- H 29 DINO/Dennis
- H 30 DANNY YANKEE/High Enough

ADDS 24 RALPH TRESVANT/Banality
WILL TO POWER/In My Love
SPECIAL GENERATION/Love Me Just For Me
OH GEORGE MICHAEL/Praying For Time
SWEET RENAISSANCE/Each And Every Time
HUMAN LEAGUE/Heart Like A Wheel
PRINCE/New Power Generation



99.1 KGGI FM

Quadruples the Music!

KGGI/Riverside

OM/MD: Larry Martino
APD: Steve Craig
MD: Harley Davidson

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 CANDYMAN/Knuckin' Boots
- H 3 RIGHTeous BR0/PD/Unchained Melody
- H 4 BOBBY ROBB AVILA/In Your Puppit
- H 5 WORLD CLASS WHEEL/From Out The Lights
- H 6 URO/Tha May You Do The Th
- H 7 TOMMY TONI/TOME/Feels Good
- H 8 CYNTHIA A JOHNSON/Dreams/Dreams
- H 9 MARIAM CAREY/Love Takes Time
- H 10 AFTER 7/Can't Stop
- H 11 DINO/Dennis
- H 12 P. C. BREWSTER/After The Summer's Go
- H 13 JAMES INGRAM/Don't Have The Hear
- H 14 LIVE FROM THE BACKSTAGE/You're On
- H 15 JAMES INGRAM/Don't Have The Hear
- H 16 JAMES INGRAM/Don't Have The Hear
- H 17 JAMES INGRAM/Don't Have The Hear
- H 18 JAMES INGRAM/Don't Have The Hear
- H 19 JAMES INGRAM/Don't Have The Hear
- H 20 JAMES INGRAM/Don't Have The Hear
- H 21 JAMES INGRAM/Don't Have The Hear
- H 22 JAMES INGRAM/Don't Have The Hear
- H 23 JAMES INGRAM/Don't Have The Hear
- H 24 JAMES INGRAM/Don't Have The Hear
- H 25 JAMES INGRAM/Don't Have The Hear
- H 26 JAMES INGRAM/Don't Have The Hear
- H 27 JAMES INGRAM/Don't Have The Hear
- H 28 JAMES INGRAM/Don't Have The Hear
- H 29 JAMES INGRAM/Don't Have The Hear
- H 30 JAMES INGRAM/Don't Have The Hear

ADDS SURFACE/The First Time
PRINCE/New Power Generation
DEE-LITE/Drive In The Heat
OH AL BURE/Misunderstanding
WHITNEY HOUSTON/In Your Baby Tonight
BELL BIV DEVOE/B.D. (I Thought It
WAS YOU)
RALPH TRESVANT/Banality
JOHNNY GILL/Fairweather Friend



KRLZ 25/Seattle

OM/MD: Casey Keating
APD/MD: Mark Allan

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 JAMES INGRAM/Don't Have The Hear
- H 3 BREATHE/Bag A Prayer
- H 4 ALIAS/More Than Words Can S
- H 5 PEELLES/Blowing You The Benefit
- H 6 VANILLA ICE/Icon Ice Baby
- H 7 MARIAM CAREY/Love Takes Time
- H 8 MARIAM CAREY/Love Takes Time
- H 9 R.C. HARRER/Pray
- H 10 JAMES INGRAM/Don't Have The Hear
- H 11 TOMMY TONI/TOME/Feels Good
- H 12 STEVE B/Because I Love You
- H 13 MARIAM CAREY/Love Takes Time
- H 14 R.C. HARRER/Pray
- H 15 JAMES INGRAM/Don't Have The Hear
- H 16 TOMMY TONI/TOME/Feels Good
- H 17 STEVE B/Because I Love You
- H 18 MARIAM CAREY/Love Takes Time
- H 19 R.C. HARRER/Pray
- H 20 JAMES INGRAM/Don't Have The Hear
- H 21 TOMMY TONI/TOME/Feels Good
- H 22 STEVE B/Because I Love You
- H 23 MARIAM CAREY/Love Takes Time
- H 24 R.C. HARRER/Pray
- H 25 JAMES INGRAM/Don't Have The Hear
- H 26 TOMMY TONI/TOME/Feels Good
- H 27 STEVE B/Because I Love You
- H 28 MARIAM CAREY/Love Takes Time
- H 29 R.C. HARRER/Pray
- H 30 JAMES INGRAM/Don't Have The Hear

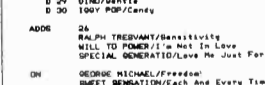
ADDS 25 GUY/Manne Get Miss You
DINO/Hipshock
DENNIS LOPEZ/Don't You Want To Be
OH SWEET RENAISSANCE/Each And Every Time
PRINCE/New Power Generation
ONE CAUSE ONE EFF/Rightlight Lover
2 IN A ROOM/Miggle It



KQO 93.5/San Diego

A Better Mix of Music
VP: Garry Wall
PD: Kevin Weatherly
MD: Michelle Santosuosso

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 TOMMY TONI/TOME/Feels Good
- H 3 URO/Tha May You Do The Th
- H 4 MARIAM CAREY/Love Takes Time
- H 5 STEVE B/Because I Love You
- H 6 RALPH TRESVANT/Banality
- H 7 JAMES INGRAM/Don't Have The Hear
- H 8 MARIAM CAREY/Love Takes Time
- H 9 STEVE B/Because I Love You
- H 10 RALPH TRESVANT/Banality
- H 11 JAMES INGRAM/Don't Have The Hear
- H 12 MARIAM CAREY/Love Takes Time
- H 13 STEVE B/Because I Love You
- H 14 RALPH TRESVANT/Banality
- H 15 JAMES INGRAM/Don't Have The Hear
- H 16 MARIAM CAREY/Love Takes Time
- H 17 STEVE B/Because I Love You
- H 18 RALPH TRESVANT/Banality
- H 19 JAMES INGRAM/Don't Have The Hear
- H 20 MARIAM CAREY/Love Takes Time
- H 21 STEVE B/Because I Love You
- H 22 RALPH TRESVANT/Banality
- H 23 JAMES INGRAM/Don't Have The Hear
- H 24 MARIAM CAREY/Love Takes Time
- H 25 STEVE B/Because I Love You
- H 26 RALPH TRESVANT/Banality
- H 27 JAMES INGRAM/Don't Have The Hear
- H 28 MARIAM CAREY/Love Takes Time
- H 29 STEVE B/Because I Love You
- H 30 RALPH TRESVANT/Banality



KQSS 94.5/San Jose

PD: Larry Morgan
APD/MD: Rich Anhorn

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 ALIAS/More Than Words Can S
- H 3 MARIAM CAREY/Love Takes Time
- H 4 MARIAM CAREY/Love Takes Time
- H 5 MARIAM CAREY/Love Takes Time
- H 6 MARIAM CAREY/Love Takes Time
- H 7 MARIAM CAREY/Love Takes Time
- H 8 MARIAM CAREY/Love Takes Time
- H 9 MARIAM CAREY/Love Takes Time
- H 10 MARIAM CAREY/Love Takes Time
- H 11 MARIAM CAREY/Love Takes Time
- H 12 MARIAM CAREY/Love Takes Time
- H 13 MARIAM CAREY/Love Takes Time
- H 14 MARIAM CAREY/Love Takes Time
- H 15 MARIAM CAREY/Love Takes Time
- H 16 MARIAM CAREY/Love Takes Time
- H 17 MARIAM CAREY/Love Takes Time
- H 18 MARIAM CAREY/Love Takes Time
- H 19 MARIAM CAREY/Love Takes Time
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 30
OH SOND/Hipshock
BILLY JOEL/And So It Goes
WARRANT/Cherry Pie



108 DENVER

PD: Mark Bolke
APD/MD: Dom Testa

- H 1 AFTER 7/Can't Stop
- H 2 MARIAM CAREY/Love Takes Time
- H 3 PEELLES/Blowing You The Benefit
- H 4 PAUL YOUNG/On Bivl
- H 5 RIGHTeous BR0/PD/Unchained Melody
- H 6 DINO/Roxas
- H 7 ALIAS/More Than Words Can S
- H 8 GEORGE MICHAEL/Praying For Time
- H 9 STEVE B/Because I Love You
- H 10 MARIAM CAREY/Love Takes Time
- H 11 VANILLA ICE/Icon Ice Baby
- H 12 BOB/D/Don't
- H 13 KIPPER JONES/Backwash
- H 14 WHITNEY HOUSTON/In Your Baby Tonight
- H 15 BETTE MIDLER/From A Distance
- H 16 MARIAM CAREY/Love Takes Time
- H 17 URO/Tha May You Do The Th
- H 18 DEPECHE MODE/Policy Of Truth
- H 19 TOMMY TONI/TOME/Feels Good
- H 20 DANNY YANKEE/High Enough
- H 21 BELL BIV DEVOE/B.D. (I Thought It WAS YOU)
- H 22 POSITION/Something To Believe
- H 23 HEART/Stranded
- H 24 JAMES INGRAM/Don't Have The Hear
- H 25 JAMES INGRAM/Don't Have The Hear
- H 26 DEE-LITE/Drive In The Heat
- H 27 JAMES INGRAM/Don't Have The Hear
- H 28 JAMES INGRAM/Don't Have The Hear
- H 29 JAMES INGRAM/Don't Have The Hear
- H 30 JAMES INGRAM/Don't Have The Hear

ADDS STEVE W/MOOD/One And Only Man
WARRANT/Cherry Pie
DANNY YANKEE/High Enough
HUMAN LEAGUE/Heart Like A Wheel
MOTEL/Close Situation
OH NEW WAVE ON THE BEACH/You're The One
KROQ/Hipshock
ELISA FIORILLO/On The Way Up
JAMES INGRAM/Don't Have The Hear
DON HENLEY/New York Minute
JOHNNY GILL/Fairweather Friend
GEORGE MICHAEL/Praying For Time

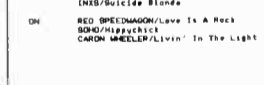


KXXX 100.0/San Francisco

PD: Dan O'Toole
MD: Mike Reily

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 MARIAM CAREY/Love Takes Time
- H 3 BLACK BOB/Everybody Everbody
- H 4 BREATHE/Bag A Prayer
- H 5 PEELLES/Blowing You The Benefit
- H 6 ALIAS/More Than Words Can S
- H 7 GEORGE MICHAEL/Praying For Time
- H 8 MARIAM CAREY/Love Takes Time
- H 9 HALL & DATES/Be Close
- H 10 VANILLA ICE/Icon Ice Baby
- H 11 AFTER 7/Can't Stop
- H 12 MARIAM CAREY/Love Takes Time
- H 13 STEVE B/Because I Love You
- H 14 MARIAM CAREY/Love Takes Time
- H 15 DEE-LITE/Drive In The Heat
- H 16 DEPECHE MODE/Policy Of Truth
- H 17 MARIAM CAREY/Love Takes Time
- H 18 WHITNEY HOUSTON/In Your Baby Tonight
- H 19 CONCRETE BLONDE/Just
- H 20 DEE-LITE/Drive In The Heat
- H 21 BETTE MIDLER/From A Distance
- H 22 MARIAM CAREY/Love Takes Time
- H 23 HEART/Stranded
- H 24 TOMMY TONI/TOME/Feels Good
- H 25 DAVID CASSIDY/Livin' To Myself
- H 26 CANDYMAN/Knuckin' Boots
- H 27 WILSON PHILLIPS/Impulsive
- H 28 URO/Tha May You Do The Th
- H 29 GEORGE MICHAEL/Praying For Time
- H 30 DINO/Dennis

ADDS HEART/Stranded
OH RED SPEEDWAGON/Love Is A Rock
CANDYMAN/Knuckin' Boots
OH NERVOUS/Just Another Dream
DANNY YANKEE/High Enough



KZZP 104.7 FM PHOENIX

THE NUMBER 1 HIT MUSIC STATION
KZZP/Phoenix, AZ
PD: Bob Case
MD: Darcy Sanders

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 PHIL COLLINS/Something Happened On
- H 3 JAMES INGRAM/Don't Have The Hear
- H 4 AFTER 7/Can't Stop
- H 5 ALIAS/More Than Words Can S
- H 6 MARIAM CAREY/Love Takes Time
- H 7 PAUL YOUNG/On Bivl
- H 8 MARIAM CAREY/Love Takes Time
- H 9 MARIAM CAREY/Love Takes Time
- H 10 MARIAM CAREY/Love Takes Time
- H 11 MARIAM CAREY/Love Takes Time
- H 12 MARIAM CAREY/Love Takes Time
- H 13 MARIAM CAREY/Love Takes Time
- H 14 MARIAM CAREY/Love Takes Time
- H 15 MARIAM CAREY/Love Takes Time
- H 16 MARIAM CAREY/Love Takes Time
- H 17 MARIAM CAREY/Love Takes Time
- H 18 MARIAM CAREY/Love Takes Time
- H 19 MARIAM CAREY/Love Takes Time
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 27
OH BILLY JOEL/And So It Goes



POWER 92 FM PHOENIX

KKFRI/Phoenix
VP/Programming: Steve Smith
APD: Paco Lopez
Prog Coord: Christopher Lance

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 AFTER 7/Can't Stop
- H 3 JAMES INGRAM/Don't Have The Hear
- H 4 MARIAM CAREY/Love Takes Time
- H 5 PHIL COLLINS/Something Happened On
- H 6 MARIAM CAREY/Love Takes Time
- H 7 R.C. HARRER/Pray
- H 8 JAMES INGRAM/Don't Have The Hear
- H 9 CANDYMAN/Knuckin' Boots
- H 10 MARIAM CAREY/Love Takes Time
- H 11 STEVE B/Because I Love You
- H 12 JAMES INGRAM/Don't Have The Hear
- H 13 DEE-LITE/Drive In The Heat
- H 14 BELL BIV DEVOE/B.D. (I Thought It WAS YOU)
- H 15 MARIAM CAREY/Love Takes Time
- H 16 BOBBY ROBB AVILA/In Your Puppit
- H 17 MARIAM CAREY/Love Takes Time
- H 18 MARIAM CAREY/Love Takes Time
- H 19 MARIAM CAREY/Love Takes Time
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 27
OH BILLY JOEL/And So It Goes



Power 106 FM PHOENIX

KPWR/Los Angeles
PD: Jeff Wyatt
APD/MD: Al Tavera

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 M.C. HARRER/Pray
- H 3 TOMMY TONI/TOME/Feels Good
- H 4 CANDYMAN/Knuckin' Boots
- H 5 MARIAM CAREY/Love Takes Time
- H 6 MARIAM CAREY/Love Takes Time
- H 7 URO/Tha May You Do The Th
- H 8 MARIAM CAREY/Love Takes Time
- H 9 DEE-LITE/Drive In The Heat
- H 10 LISA STARR/It's In The Heat
- H 11 JAMES INGRAM/Don't Have The Hear
- H 12 JAMES INGRAM/Don't Have The Hear
- H 13 JAMES INGRAM/Don't Have The Hear
- H 14 JOHNNY GILL/Fairweather Friend
- H 15 MARIAM CAREY/Love Takes Time
- H 16 BOB/D/Don't
- H 17 2 IN A ROOM/Miggle It
- H 18 DANNY YANKEE/High Enough
- H 19 PHIL COLLINS/Something Happened On
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 27
OH PET SHOP BOYS/Be Here
INFORMATION SOCIETY/Think
MARIAM CAREY/Love Takes Time
DOUBLE DEE F/Don't Leave This



V93 FRESH CONTINUOUS MUSIC

KOY-FM/Phoenix, AZ
PD: Jay Stevens
APD: Monson Eddie
MD: Dena Yasner

- H 1 VANILLA ICE/Icon Ice Baby
- H 2 AFTER 7/Can't Stop
- H 3 JAMES INGRAM/Don't Have The Hear
- H 4 MARIAM CAREY/Love Takes Time
- H 5 JAMES INGRAM/Don't Have The Hear
- H 6 CANDYMAN/Knuckin' Boots
- H 7 RIGHTeous BR0/PD/Unchained Melody
- H 8 MARIAM CAREY/Love Takes Time
- H 9 TOMMY TONI/TOME/Feels Good
- H 10 MARIAM CAREY/Love Takes Time
- H 11 DINO/Roxas
- H 12 PEELLES/Blowing You The Benefit
- H 13 ELISA FIORILLO/On The Way Up
- H 14 BREATHE/Bag A Prayer
- H 15 STEVE B/Because I Love You
- H 16 MARIAM CAREY/Love Takes Time
- H 17 MARIAM CAREY/Love Takes Time
- H 18 MARIAM CAREY/Love Takes Time
- H 19 MARIAM CAREY/Love Takes Time
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 27
OH BILLY JOEL/And So It Goes



SALT LAKE CITY KISN FM 102.1 AM

PD: Gary Waldron
MD: Gary Michaels

- H 1 RIGHTeous BR0/PD/Unchained Melody
- H 2 MARIAM CAREY/Love Takes Time
- H 3 JAMES INGRAM/Don't Have The Hear
- H 4 ALIAS/More Than Words Can S
- H 5 PHIL COLLINS/Something Happened On
- H 6 MARIAM CAREY/Love Takes Time
- H 7 HEART/Stranded
- H 8 BREATHE/Bag A Prayer
- H 9 BETTE MIDLER/From A Distance
- H 10 URO/Tha May You Do The Th
- H 11 GEORGE MICHAEL/Praying For Time
- H 12 DAVID CASSIDY/Livin' To Myself
- H 13 VANILLA ICE/Icon Ice Baby
- H 14 JAZZ COLLINS/Time For Leaving On
- H 15 STEVE B/Because I Love You
- H 16 MARIAM CAREY/Love Takes Time
- H 17 WILSON PHILLIPS/Impulsive
- H 18 MARIAM CAREY/Love Takes Time
- H 19 BLACK BOB/Everybody Everbody
- H 20 ABBA/Dags Like These
- H 21 HUMAN LEAGUE/Heart Like A Wheel
- H 22 DANNY YANKEE/High Enough
- H 23 AFTER 7/Can't Stop
- H 24 RED SPEEDWAGON/Love Is A Rock
- H 25 WILSON PHILLIPS/Impulsive
- H 26 WILSON PHILLIPS/Impulsive
- H 27 WILSON PHILLIPS/Impulsive
- H 28 WILSON PHILLIPS/Impulsive
- H 29 WILSON PHILLIPS/Impulsive
- H 30 WILSON PHILLIPS/Impulsive

ADDS 28 27
OH BILLY JOEL/And So It Goes



KMIEL 102.5 FM SAN FRANCISCO

PD: Keith Naftaly
MD: Hosh Gurell

- H 1 JAMES INGRAM/Don't Have The Hear
- H 2 VANILLA ICE/Icon Ice Baby
- H 3 PEELLES/Blowing You The Benefit
- H 4 MARIAM CAREY/Love Takes Time
- H 5 ALIAS/More Than Words Can S
- H 6 MARIAM CAREY/Love Takes Time
- H 7 MARIAM CAREY/Love Takes Time
- H 8 MARIAM CAREY/Love Takes Time
- H 9 MARIAM CAREY/Love Takes Time
- H 10 MARIAM CAREY/Love Takes Time
- H 11 MARIAM CAREY/Love Takes Time
- H 12 MARIAM CAREY/Love Takes Time
- H 13 MARIAM CAREY/Love Takes Time
- H 14 MARIAM CAREY/Love Takes Time
- H 15 MARIAM CAREY/Love Takes Time
- H 16 MARIAM CAREY/Love Takes Time
- H 17 MARIAM CAREY/Love Takes Time
- H 18 MARIAM CAREY/Love Takes Time
- H 19 MARIAM CAREY/Love Takes Time
- H 20 MARIAM CAREY/Love Takes Time
- H 21 MARIAM CAREY/Love Takes Time
- H 22 MARIAM CAREY/Love Takes Time
- H 23 MARIAM CAREY/Love Takes Time
- H 24 MARIAM CAREY/Love Takes Time
- H 25 MARIAM CAREY/Love Takes Time
- H 26 MARIAM CAREY/Love Takes Time
- H 27 MARIAM CAREY/Love Takes Time
- H 28 MARIAM CAREY/Love Takes Time
- H 29 MARIAM CAREY/Love Takes Time
- H 30 MARIAM CAREY/Love Takes Time

ADDS 28 29
OH INFORMATION SOCIETY/Think
SURFACE/The First Time
GLENN MEDLER/In The Heat
PRINCE/New Power Generation



SAN JOSE KHQT

PD: Ken Richards
APD/MD: John Christian

- H 1 AFTER 7/Can't Stop
- H 2 JAMES INGRAM/Don't Have The Hear
- H 3 VANILLA ICE/Icon Ice Baby
- H 4 CANDYMAN/Knuckin' Boots
- H 5 MARIAM CAREY/Love Takes Time
- H 6 MARIAM CAREY/Love Takes Time
- H 7 MARIAM CAREY/Love Takes Time

EAST

MOST ADDED
Steve Winwood
Nelson
George Michael
Billy Joel
Outfield

BREAKOUTS
Tommy Puett
Surface

EAST

P2

FLY/Albany, NY

Pettangli/Jackson
CONCRETE BLONDE
GEORGE MICHAEL
GLENN MEDeiros
SURFACE
NEVILLE BROTHERS
Hotlist:
JAMES INGRAM 4-2
MARIAH CAREY 1-3
AFTER 7 6-4
M.C. HAMMER 8-6
VANILLA ICE 12-7

WAEB/Allentown, PA

Ryder/Johnson
2 IN A ROOM
TONY! TONY! TONE!
GEORGE MICHAEL
DANN YANKEES
SURFACE
CORE
PAUL McCARTNEY (dp)
STEVE B
STEVE WINWOOD
TECHNORIC (dp)
Hotlist:
RIGHTeous BRO/PO 1-1
PEBBLES 7-4
WARRANT 8-5
VANILLA ICE 15-12
DEE-LITE 32-28

HOT98.9/Allentown, PA

Ingram/Stryker
WILL TO POWER
STEVE WINWOOD
DONNY OSMOND
Hotlist:
PEBBLES 2-1
RIGHTeous BRO/PO 4-2
VANILLA ICE 5-3
JAMES INGRAM 7-5
M.C. HAMMER 14-11

WAAI/Binghamton, NY

Morgan/Orzel
STEVE WINWOOD
DAVID CASSIDY
DONNY OSMOND
SLACKIE B
PRINCE
OUTFIELD
BLACK CROWES
CHEAP TRICK
Hotlist:
ALIAS 1-2
WARRANT 8-3
VANILLA ICE 10-8
HEART 12-9
POLSON 23-21

WKBE/Buffalo, NY

Edwards/McGowan
BILLY JOEL (dp)
RISKY (dp)
HUMAN LEAGUE
POLSON (dp)
NELSON
Hotlist:
JAMES INGRAM 6-1
VANILLA ICE 4-2
ALIAS 31-6
M.C. HAMMER 14-9
DEE-LITE 21-17

WMJQ/Buffalo, NY

Nevins/Christen
GEORGE MICHAEL
BILLY JOEL (dp)
NELSON (dp)
Hotlist:
JAMES INGRAM 2-1
AFTER 7 3-2
PEBBLES 4-3
VANILLA ICE 1-4
BLACK BOX 13-7

WVSR/Charleston, WV

Shehan/Allen
OUTFIELD
VAUGHAN BROTHERS
VIXEN
NELSON
STEVE WINWOOD
Hotlist:
JANET JACKSON 1-1
JAMES INGRAM 7-3
ALIAS 9-4
MARIAH CAREY 6-5

WERZ/Exeter, NH

Peter Falconi
GEORGE MICHAEL
CHEAP TRICK
PAUL McCARTNEY
MARIAH CAREY (dp)
JON BON JOVI (dp)
VAUGHAN BROTHERS (dp)
ELISA FIORILLO (dp)
TONNY PUETT (dp)
Hotlist:
ALIAS 6-1
PEBBLES 13-8
INXS 15-12
STEVE B 28-20
BILLY JOEL 30-26

WNK/Harrisburg, PA

O'Dea/August
GEORGE MICHAEL
TONY! TONY! TONE!
STEVE B
BILLY JOEL
UBO
NELSON
WINGER
Hotlist:
RIGHTeous BRO/PO 2-1
VANILLA ICE 12-6
DEE-LITE 19-11
BETTE MIDLER 21-13
WHITNEY HOUSTON 24-10

WKSS/Hartford, CT

Ward/Wash
BILLY JOEL
UBO
STEVE WINWOOD
Hotlist:
DIA /SUZANNE VEG 1-1
JANET JACKSON 2-2
MARIAH CAREY 7-3
WHITNEY HOUSTON 14-7
TONY! TONY! TONE! 14-7

TIC FM/Hartford, CT

Mitchell/West
STEVE WINWOOD
BRILL BIV DEVOTE
SURFACE
Hotlist:
VANILLA ICE 2-1
CYNTHIA & JOHNNY 3-3
INXS 5-4
M.C. HAMMER 7-5
JAMES INGRAM 9-8

WKEE/Huntington, WV

Paxton/Miller
STEVE WINWOOD
DANN YANKEES (dp)
DON HENLEY (dp)
DIA /SUZANNE VEG
Hotlist:
JAMES INGRAM 4-2
BETTE MIDLER 12-6
VANILLA ICE 18-9
DAVID CASSIDY 29-15
WILSON PHILLIPS 26-17

PWRR/Johnstown, PA

Adams/James
STEVE WINWOOD
BILLY JOEL (dp)
BAD COMPANY
VIXEN
BRILL BIV DEVOTE (dp)
Hotlist:
JANET JACKSON 3-1
JAMES INGRAM 7-4
INXS 6-5
VANILLA ICE 16-9
DANN YANKEES 14-11

WLAN/Lancaster, PA

Merino/Brandi
WHITNEY HOUSTON
JON BON JOVI
DONNY OSMOND
NEVILLE BROTHERS (dp)
Hotlist:
JANET JACKSON 3-2
JAMES INGRAM 7-3
ALIAS 18-12
CHEAP TRICK
Hotlist:
HEART 21-16
VANILLA ICE 1-1
JANET JACKSON 3-2
ALIAS 17-8
MARIAH CAREY 16-5
M.C. HAMMER 20-11

KC101/New Haven, CT

Rybicki/Poleman
STEVE WINWOOD
SOHO
OUTFIELD
STEVE B
Hotlist:
VANILLA ICE 3-1
JAMES INGRAM 4-2
M.C. HAMMER 15-10
DIA /SUZANNE VEG 29-25

WGGN/Now London, CT

Franco/Davis
STEVE WINWOOD
2 IN A ROOM (dp)
SURFACE (dp)
VAUGHAN BROTHERS (dp)
CATHY DENNIS
Hotlist:
VANILLA ICE 10-2
M.C. HAMMER 11-7
HALL & OATES 18-13
DEE-LITE 20-11
TONY! TONY! TONE! 31-22

98X/HI/Ocean City, MD

Hiltman/Ocean
GLENN MEDeiros
TOMMY PUETT
VIXEN
NELSON
CATHY DENNIS
GEORGE MICHAEL
STEVE WINWOOD
Hotlist:
VANILLA ICE 10-6
ALIAS 6-6
DANN YANKEES 10-9
VANILLA ICE 17-10
WARRANT 12-11
DEE-LITE 14-13

WSPK/Poughkeepsie, NY

Phillips/Schentz
none
Hotlist:
BELL BIV DEVOTE 2-2
VANILLA ICE 10-10
DEE-LITE 17-7
DIA /SUZANNE VEG 27-27
ALIAS 23-29

Y102/Reading, PA

Shannon/Brown
DON HENLEY
STEVE WINWOOD
GEORGE MICHAEL
Hotlist:
JAMES INGRAM 3-1
JANET JACKSON 5-3
PEBBLES 11-5
AFTER 7 2-2

KZZB/Beaumont, TX

King/Shaw
NELSON
VAUGHAN BROTHERS
2 IN A ROOM
SURFACE (dp)
VIXEN (dp)
Hotlist:
JAMES INGRAM 1-1
INXS 2-2
VANILLA ICE 10-5
M.C. HAMMER 16-11
STEVE B 19-12

98FY/Rochester, NY

Kennedy/Collins
STEVE WINWOOD
Hotlist:
JAMES INGRAM 1-1
INXS 2-2
VANILLA ICE 10-5
M.C. HAMMER 16-11
STEVE B 19-12

330/Syracuse, NY

Cook/Meech
HEART
DONNY OSMOND
UBO
Hotlist:
JANET JACKSON 1-1
JAMES INGRAM 6-3
POLSON 19-19
BILLY JOEL 26-26
TONY! TONY! TONE! 37-37

WVCK/Utica, NY

Reitz/Burton
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
NELSON
Hotlist:
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WKAZ/Wilkes-Barre, PA

Madek/Padden
STEVE WINWOOD
DON HENLEY
SOHO
OUTFIELD
Hotlist:
JAMES INGRAM 4-1
WARRANT 12-4
VANILLA ICE 32-9
ALIAS 15-11
DANN YANKEES 24-21

WVPR/Altoona, PA

Scott/StJohn
STEVE WINWOOD
BAD COMPANY
JON BON JOVI
CHEAP TRICK
NELSON
OUTFIELD
Hotlist:
JANET JACKSON 1-1
CONCRETE BLONDE 3-3
ALIAS 4-4
INXS 7-5
HALL & OATES 9-7

WVFX/York, PA

McCausland/Crockett
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WVFX/Bangor, ME

Cooper/Kelly
GEORGE MICHAEL
STEVE WINWOOD
ELISA FIORILLO
CATHY DENNIS (dp)
Hotlist:
JAMES INGRAM 2-1
CONCRETE BLONDE 4-2
ALIAS 7-5
M.C. HAMMER 12-8
WHITNEY HOUSTON 23-14

103CIR/Buckley, WV

Spencer/Davis
STEVE WINWOOD
NEVILLE BROTHERS (dp)
BETTY BOO (dp)
Hotlist:
ALIAS 3-1
AFTER 7 7-5
M.C. HAMMER 17-7
VANILLA ICE 28-14
WINGER 0-27

WKPE/Cape Cod, MA

Kelch/Lemire
CHEAP TRICK
STEVE WINWOOD
DEE-LITE
GLENN MEDeiros
Hotlist:
JANET JACKSON 1-1
JAMES INGRAM 4-2
MARIAH CAREY 11-6
M.C. HAMMER 12-8
ALIAS 13-10

98XXX/Burlington, VT

Hamilton/Dawes
STEVE WINWOOD
CHEAP TRICK (dp)
GLENN MEDeiros
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

WKZC/Chambersburg, PA

Alexander/Shane
GEORGE MICHAEL
CHEAP TRICK (dp)
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98XII/Parkeersburg, WV

Larry Hughes
BETTE MIDLER
WILSON PHILLIPS
STEVE B
TOMMY PUETT
STEVE WINWOOD
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98B/Portland, ME

Jim Randall
JON BON JOVI
VIXEN
2 IN A ROOM
STEVE WINWOOD
TOMMY PUETT
BILLY JOEL
PAUL McCARTNEY (dp)
CHEAP TRICK
VAUGHAN BROTHERS (dp)
Hotlist:
CONCRETE BLONDE 2-1
JANET JACKSON 5-3
JANET JACKSON 8-4
BREATHE 9-7
VANILLA ICE 13-8

WHTO/Williamport, PA

Lindow/Milner
STEVE WINWOOD
NELSON
DON HENLEY
Hotlist:
ALIAS 3-1
DANN YANKEES 12-9
POLSON 15-10
WARRANT 14-11
WILSON PHILLIPS 19-13

WKQA/York, PA

Father/Taylor
2 IN A ROOM
DIA /SUZANNE VEG (dp)
WILL TO POWER (dp)
CARON WHEELER
GEORGE MICHAEL
Hotlist:
VANILLA ICE 3-1
JANET JACKSON 5-4
TONY! TONY! TONE! 9-8
CYNTHIA & JOHNNY 20-14
DEE-LITE 26-19

WOMP/Wheeling, WV

Chuck McGee
BILLY JOEL (dp)
OUTFIELD (dp)
STEVE WINWOOD
NELSON (dp)
BAD COMPANY (dp)
TOMMY PUETT (dp)
Hotlist:
WARRANT 2-1
VANILLA ICE 14-3
CONCRETE BLONDE 13-10
HALL & OATES 19-13
BETTE MIDLER 23-17
POLSON 30-20

KNOC/Monroeville, LA

Mitchell/Radden
UBO
SURFACE
NELSON
STEVE WINWOOD
SWEET SENSATION
BAD COMPANY
Hotlist:
MARIAH CAREY 18-8
M.C. HAMMER 20-11
ALIAS 22-12
HALL & OATES 23-14
BETTE MIDLER 26-15

WVCK/Utica, NY

Reitz/Burton
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
NELSON
Hotlist:
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WKAZ/Wilkes-Barre, PA

Madek/Padden
STEVE WINWOOD
DON HENLEY
SOHO
OUTFIELD
Hotlist:
JAMES INGRAM 4-1
WARRANT 12-4
VANILLA ICE 32-9
ALIAS 15-11
DANN YANKEES 24-21

WVPR/Altoona, PA

Scott/StJohn
STEVE WINWOOD
BAD COMPANY
JON BON JOVI
CHEAP TRICK
NELSON
OUTFIELD
Hotlist:
JANET JACKSON 1-1
CONCRETE BLONDE 3-3
ALIAS 4-4
INXS 7-5
HALL & OATES 9-7

WVFX/York, PA

McCausland/Crockett
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WVFX/Bangor, ME

Cooper/Kelly
GEORGE MICHAEL
STEVE WINWOOD
ELISA FIORILLO
CATHY DENNIS (dp)
Hotlist:
JAMES INGRAM 2-1
CONCRETE BLONDE 4-2
ALIAS 7-5
M.C. HAMMER 12-8
WHITNEY HOUSTON 23-14

103CIR/Buckley, WV

Spencer/Davis
STEVE WINWOOD
NEVILLE BROTHERS (dp)
BETTY BOO (dp)
Hotlist:
ALIAS 3-1
AFTER 7 7-5
M.C. HAMMER 17-7
VANILLA ICE 28-14
WINGER 0-27

WKPE/Cape Cod, MA

Kelch/Lemire
CHEAP TRICK
STEVE WINWOOD
DEE-LITE
GLENN MEDeiros
Hotlist:
JANET JACKSON 1-1
JAMES INGRAM 4-2
MARIAH CAREY 11-6
M.C. HAMMER 12-8
ALIAS 13-10

98XXX/Burlington, VT

Hamilton/Dawes
STEVE WINWOOD
CHEAP TRICK (dp)
GLENN MEDeiros
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

WKZC/Chambersburg, PA

Alexander/Shane
GEORGE MICHAEL
CHEAP TRICK (dp)
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98XII/Parkeersburg, WV

Larry Hughes
BETTE MIDLER
WILSON PHILLIPS
STEVE B
TOMMY PUETT
STEVE WINWOOD
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98B/Portland, ME

Jim Randall
JON BON JOVI
VIXEN
2 IN A ROOM
STEVE WINWOOD
TOMMY PUETT
BILLY JOEL
PAUL McCARTNEY (dp)
CHEAP TRICK
VAUGHAN BROTHERS (dp)
Hotlist:
CONCRETE BLONDE 2-1
JANET JACKSON 5-3
JANET JACKSON 8-4
BREATHE 9-7
VANILLA ICE 13-8

WHTO/Williamport, PA

Lindow/Milner
STEVE WINWOOD
NELSON
DON HENLEY
Hotlist:
ALIAS 3-1
DANN YANKEES 12-9
POLSON 15-10
WARRANT 14-11
WILSON PHILLIPS 19-13

WKQA/York, PA

Father/Taylor
2 IN A ROOM
DIA /SUZANNE VEG (dp)
WILL TO POWER (dp)
CARON WHEELER
GEORGE MICHAEL
Hotlist:
VANILLA ICE 3-1
JANET JACKSON 5-4
TONY! TONY! TONE! 9-8
CYNTHIA & JOHNNY 20-14
DEE-LITE 26-19

WOMP/Wheeling, WV

Chuck McGee
BILLY JOEL (dp)
OUTFIELD (dp)
STEVE WINWOOD
NELSON (dp)
BAD COMPANY (dp)
TOMMY PUETT (dp)
Hotlist:
WARRANT 2-1
VANILLA ICE 14-3
CONCRETE BLONDE 13-10
HALL & OATES 19-13
BETTE MIDLER 23-17
POLSON 30-20

KNOC/Monroeville, LA

Mitchell/Radden
UBO
SURFACE
NELSON
STEVE WINWOOD
SWEET SENSATION
BAD COMPANY
Hotlist:
MARIAH CAREY 18-8
M.C. HAMMER 20-11
ALIAS 22-12
HALL & OATES 23-14
BETTE MIDLER 26-15

WVCK/Utica, NY

Reitz/Burton
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
NELSON
Hotlist:
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WKAZ/Wilkes-Barre, PA

Madek/Padden
STEVE WINWOOD
DON HENLEY
SOHO
OUTFIELD
Hotlist:
JAMES INGRAM 4-1
WARRANT 12-4
VANILLA ICE 32-9
ALIAS 15-11
DANN YANKEES 24-21

WVPR/Altoona, PA

Scott/StJohn
STEVE WINWOOD
BAD COMPANY
JON BON JOVI
CHEAP TRICK
NELSON
OUTFIELD
Hotlist:
JANET JACKSON 1-1
CONCRETE BLONDE 3-3
ALIAS 4-4
INXS 7-5
HALL & OATES 9-7

WVFX/York, PA

McCausland/Crockett
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WVFX/Bangor, ME

Cooper/Kelly
GEORGE MICHAEL
STEVE WINWOOD
ELISA FIORILLO
CATHY DENNIS (dp)
Hotlist:
JAMES INGRAM 2-1
CONCRETE BLONDE 4-2
ALIAS 7-5
M.C. HAMMER 12-8
WHITNEY HOUSTON 23-14

103CIR/Buckley, WV

Spencer/Davis
STEVE WINWOOD
NEVILLE BROTHERS (dp)
BETTY BOO (dp)
Hotlist:
ALIAS 3-1
AFTER 7 7-5
M.C. HAMMER 17-7
VANILLA ICE 28-14
WINGER 0-27

WKPE/Cape Cod, MA

Kelch/Lemire
CHEAP TRICK
STEVE WINWOOD
DEE-LITE
GLENN MEDeiros
Hotlist:
JANET JACKSON 1-1
JAMES INGRAM 4-2
MARIAH CAREY 11-6
M.C. HAMMER 12-8
ALIAS 13-10

98XXX/Burlington, VT

Hamilton/Dawes
STEVE WINWOOD
CHEAP TRICK (dp)
GLENN MEDeiros
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

WKZC/Chambersburg, PA

Alexander/Shane
GEORGE MICHAEL
CHEAP TRICK (dp)
2 IN A ROOM (dp)
DEE-LITE (dp)
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98XII/Parkeersburg, WV

Larry Hughes
BETTE MIDLER
WILSON PHILLIPS
STEVE B
TOMMY PUETT
STEVE WINWOOD
Hotlist:
VANILLA ICE 1-1
ALIAS 3-2
JAMES INGRAM 4-3
M.C. HAMMER 10-7
POLSON 10-9

98B/Portland, ME

Jim Randall
JON BON JOVI
VIXEN
2 IN A ROOM
STEVE WINWOOD
TOMMY PUETT
BILLY JOEL
PAUL McCARTNEY (dp)
CHEAP TRICK
VAUGHAN BROTHERS (dp)
Hotlist:
CONCRETE BLONDE 2-1
JANET JACKSON 5-3
JANET JACKSON 8-4
BREATHE 9-7
VANILLA ICE 13-8

WHTO/Williamport, PA

Lindow/Milner
STEVE WINWOOD
NELSON
DON HENLEY
Hotlist:
ALIAS 3-1
DANN YANKEES 12-9
POLSON 15-10
WARRANT 14-11
WILSON PHILLIPS 19-13

WKQA/York, PA

Father/Taylor
2 IN A ROOM
DIA /SUZANNE VEG (dp)
WILL TO POWER (dp)
CARON WHEELER
GEORGE MICHAEL
Hotlist:
VANILLA ICE 3-1
JANET JACKSON 5-4
TONY! TONY! TONE! 9-8
CYNTHIA & JOHNNY 20-14
DEE-LITE 26-19

WOMP/Wheeling, WV

Chuck McGee
BILLY JOEL (dp)
OUTFIELD (dp)
STEVE WINWOOD
NELSON (dp)
BAD COMPANY (dp)
TOMMY PUETT (dp)
Hotlist:
WARRANT 2-1
VANILLA ICE 14-3
CONCRETE BLONDE 13-10
HALL & OATES 19-13
BETTE MIDLER 23-17
POLSON 30-20

KNOC/Monroeville, LA

Mitchell/Radden
UBO
SURFACE
NELSON
STEVE WINWOOD
SWEET SENSATION
BAD COMPANY
Hotlist:
MARIAH CAREY 18-8
M.C. HAMMER 20-11
ALIAS 22-12
HALL & OATES 23-14
BETTE MIDLER 26-15

WVCK/Utica, NY

Reitz/Burton
STEVE WINWOOD
HUMAN LEAGUE
JOHNNY GILL
NELSON
Hotlist:
VANILLA ICE 5-1
ALIAS 7-8
ROSEAN 16-9
DEE-LITE 24-19
BETTE MIDLER 28-22

WKAZ/Wilkes-Barre, PA

Madek/Padden
STEVE WINWOOD
DON HENLEY
SOHO
OUTFIELD
Hotlist:
JAMES INGRAM 4-1
WARRANT 12-4
VANILLA ICE 32-9
ALIAS 15-11
DANN YANKEES 24-21

WVPR/Altoona, PA

Scott/StJohn

CHR ADDS & HOTS

MIDWEST

MOST ADDED
Steve Winwood
Nelson
George Michael
Outfield
Cheap Trick

BREAKOUTS
Glenn Medeiros
i/Stylists
Vixen

MIDWEST

P2

WKDD/Akron, OH
Clark/Nichols
MARIAN CAREY
DEEP-LITE (dp)
NELSON (dp)
CHEAP TRICK (dp)
Hottest:
RIGHTeous BRO/PO 1-1
ALIAS 7-3
HEART 11-6
DANN YANKEES 16-11
CONCRETE BLONDE 17-15

WGRD/Grand Rapids, MI
Ron Brandon
HUMAN LEAGUE
TONY TOMI TONEI
JOHNNY GILL
Hottest:
VANILLA ICE 7-1
M.C. HAMMER 4-2
DAN FOGELBERG 18-11
DONNY OSMOND 20-19
WHITNEY HOUSTON 27-16

WXXX/Green Bay, WI
Coy/Crain
STEVE WINWOOD
GEORGE MICHAEL
NELSON
VIXEN
Hottest:
ALIAS 3-1
VANILLA ICE 7-2
M.C. HAMMER 17-11
BETTE MIDLER 2-11
NEW KIDS ON THE B 30-22

WVVC/Lansing, MI
Robinson/Kelly
WHITNEY HOUSTON (dp)
DONNY OSMOND (dp)
UBAO (dp)
Hottest:
VANILLA ICE 6-3
JANET JACKSON 12-10
CONCRETE BLONDE 20-19
DEEP-LITE 22-20

WTFX/Madison, WI
Glien/Kelly
2 IN A ROOM
CHEAP TRICK
GEORGE MICHAEL
SWEET SENSATION
WINGER
NELSON
Hottest:
JANET JACKSON 1-1
VANILLA ICE 7-3
ALIAS 8-6
WARRANT 15-9
M.C. HAMMER 17-10

WGTZ/Dayton, OH
Bakertina/Ross
STEVE WINWOOD
HUMAN LEAGUE (dp)
OUTFIELD
Hottest:
VANILLA ICE 6-1
M.C. HAMMER 4-3
PEBBLES 8-6
WHITNEY HOUSTON 20-12
DONNY OSMOND 21-14

KRNO/Des Moines, IA
Knight/Austin
GEORGE MICHAEL
Hottest:
JAMES INGRAM 1-1
PAUL YOUNG 3-2
TAYLOR DAYNE 2-3
PHIL COLLINS 4-6
HEART 11-9

CK106/Flint, MI
St. Michaels/O'Dell
BREATHE
NELSON
SURFACE
OUTFIELD
BLACK CROMES
UBAO
Hottest:
VANILLA ICE 1-1
MARIAN CAREY 3-2
CANDYMAN 13-8
POISON 17-10
STEVE B 25-13

WMEE/Ft. Wayne, IN
Jeff Davis
STEVE WINWOOD
UBAO
Hottest:
JANET JACKSON 3-2
ALIAS 11-6
M.C. HAMMER 13-9
VANILLA ICE 16-12

WVVC/Lansing, MI
Robinson/Kelly
WHITNEY HOUSTON (dp)
DONNY OSMOND (dp)
UBAO (dp)
Hottest:
VANILLA ICE 6-3
JANET JACKSON 12-10
CONCRETE BLONDE 20-19
DEEP-LITE 22-20

WTFX/Madison, WI
Glien/Kelly
2 IN A ROOM
CHEAP TRICK
GEORGE MICHAEL
SWEET SENSATION
WINGER
NELSON
Hottest:
JANET JACKSON 1-1
VANILLA ICE 7-3
ALIAS 8-6
WARRANT 15-9
M.C. HAMMER 17-10

Z104/Madison, WI
Hudson/Keyes
STEVE WINWOOD
DONNY OSMOND
WINGER (dp)
Hottest:
ALIAS 5-1
JAMES INGRAM 6-2
JANET JACKSON 4-3
VANILLA ICE 11-4
M.C. HAMMER 15-8

KJ103/Oklahoma City, OK
McCoyle/Kidd
PRINCE (dp)
DEEP-LITE
GEORGE MICHAEL
AL B SURET (dp)
Hottest:
VANILLA ICE 1-1
SORO 9-7
POISON 17-10
JULIE CRUISE 21-16
UBAO 26-21

ZB0/Oklahoma City, OK
Brenda Bennett
MARIAN CAREY
JOHNNY GILL
GEORGE MICHAEL
PRINCE
Hottest:
GEORGE MICHAEL 7-5
AFTER 7 11-10
LALAH HATHAM 24-21
ELISA FIORILLO 28-23
PET SHOP BOYS D-30

KOKQ/Omaha, NB
Bentley/Adams
STEVE WINWOOD
NELSON
BELL, BIV DEVOTE (dp)
OUTFIELD
Hottest:
INXS 1-1
M.C. HAMMER 8-2
ALIAS 8-3
VANILLA ICE 5-4
JAMES INGRAM 15-7

KZ83/Peoria, IL
Edwards/Stern
STEVE WINWOOD
M.C. HAMMER (dp)
NELSON
DON HENLEY
Hottest:
JAMES INGRAM 2-1
ALIAS 3-2
JANET JACKSON 5-3
AFTER 7 10-4
BETTE MIDLER 16-9

WZOK/Rockford, IL
Ivey/Zila
STEVE WINWOOD
NELSON
DNA F/SUZANNE VEB (dp)
VIXEN (dp)
Hottest:
JAMES INGRAM 1-1
INXS 3-3
ALIAS 5-5
DANN YANKEES 9-9
HEART 15-15

KHTK/St. Louis, MO
Johnson/Gilbert
ELISA FIORILLO
LOUIE LOUIE (dp)
Hottest:
VANILLA ICE 9-6
JAMES INGRAM 1-1
VANILLA ICE 2-2
CANDYMAN 8-5
STEVE B 14-12
BETTY BOO 15-13

WRQN/Toledo, OH
Benson/Riley
HALL & OATES
STEVE WINWOOD
CARON WHEELER (dp)
SWEET SENSATION
Hottest:
VANILLA ICE 5-2
SLAUGHTER 5-3
ALIAS 8-4
POISON 18-13
SORO 30-20

WVVK/Toledo, OH
Mills/Wheeler
STEVE WINWOOD
DONNY OSMOND (dp)
Hottest:
ALIAS 6-5
BETTE MIDLER 8-6
BLACK BOX 18-11
HEART 18-12
BILLY JOEL 27-16

KAY107/Tulsa, OK
Jan Dean
GEORGE MICHAEL
CHEAP TRICK
JOHNNY GILL
SORO
Hottest:
JANET JACKSON 5-2
PEBBLES 8-5
M.C. HAMMER 11-9
VANILLA ICE 15-13

KMYZ/Tulsa, OK
Myers/Smith
WILSON PHILLIPS
M.C. HAMMER
HUMAN LEAGUE (dp)
JON BON JOVI (dp)
Hottest:
MOTLEY CRUE 1-1
WARRANT 2-2
GIANT 10-8
WINGER 24-18

KKRD/Wichita, KS
Robbins/Williams
MENSEP
GEORGE MICHAEL
STEVE B
NELSON
CONCRETE BLONDE (dp)
DEEP-LITE (dp)
DENISE LOPEZ (dp)
CHEAP TRICK
Hottest:
PEBBLES 9-5
VANILLA ICE 15-6
M.C. HAMMER 24-13
HALL & OATES 22-16
DONNY OSMOND 32-27

WHOT/Youngstown, OH
Dick/Thompson
GEORGE MICHAEL
CHEAP TRICK
WINGER
OUTFIELD
Hottest:
JANET JACKSON 1-1
ALIAS 3-2
JAMES INGRAM 8-2
RIGHTeous BRO/PO 3-3
VANILLA ICE 15-5
MARIAN CAREY 13-6

P3

WBXX/Battle Creek, MI
Dawson/Davis
UBAO
GLENN MEDEIROS
Hottest:
TONY TOMI TONEI 9-6
CANDYMAN 17-3
WHITNEY HOUSTON 28-19
SORO 32-25
2 IN A ROOM D-30

KYYY/Bismarck, ND
Bob Beck
STEVE B
DEEP-LITE
GEORGE MICHAEL
WINGER
Hottest:
WARRANT 1-1
ALIAS 3-2
POISON 20-15
VANILLA ICE 28-22
WILSON PHILLIPS 27-24

WBNQ/Bloomington, IL
Scott/Wies
none
Hottest:
BREATHE 1-1
INXS 3-3
ALIAS 5-5
DANN YANKEES 9-9
HEART 15-15

WBWB/Bloomington, IN
Jim Cerone
STEVE WINWOOD
Hottest:
RIGHTeous BRO/PO 1-1
VANILLA ICE 9-6
MARIAN CAREY 10-7
POISON 22-17
CONCRETE BLONDE 21-20

WCIC/Carbondale, IL
Tony Watekus
SOUP DRAGONS
BLACK CROMES (dp)
NELSON
KON KAN
STEVE WINWOOD
DONNY OSMOND
Hottest:
VANILLA ICE 7-1
INXS 11-2
M.C. HAMMER 12-9
DEEP-LITE 21-8
POISON 20-12

KQCR/Cedar Rapids, IA
Dixon/Gierard
STEVE WINWOOD
DONNY OSMOND (dp)
Hottest:
ALIAS 6-5
BETTE MIDLER 8-6
BLACK BOX 18-11
HEART 18-12
BILLY JOEL 27-16

KAY107/Tulsa, OK
Jan Dean
GEORGE MICHAEL
CHEAP TRICK
JOHNNY GILL
SORO
Hottest:
JANET JACKSON 5-2
PEBBLES 8-5
M.C. HAMMER 11-9
VANILLA ICE 15-13

KMYZ/Tulsa, OK
Myers/Smith
WILSON PHILLIPS
M.C. HAMMER
HUMAN LEAGUE (dp)
JON BON JOVI (dp)
Hottest:
MOTLEY CRUE 1-1
WARRANT 2-2
GIANT 10-8
WINGER 24-18

KKRD/Wichita, KS
Robbins/Williams
MENSEP
GEORGE MICHAEL
STEVE B
NELSON
CONCRETE BLONDE (dp)
DEEP-LITE (dp)
DENISE LOPEZ (dp)
CHEAP TRICK
Hottest:
PEBBLES 9-5
VANILLA ICE 15-6
M.C. HAMMER 24-13
HALL & OATES 22-16
DONNY OSMOND 32-27

WHOT/Youngstown, OH
Dick/Thompson
GEORGE MICHAEL
CHEAP TRICK
WINGER
OUTFIELD
Hottest:
JANET JACKSON 1-1
ALIAS 3-2
JAMES INGRAM 8-2
RIGHTeous BRO/PO 3-3
VANILLA ICE 15-5
MARIAN CAREY 13-6

Y94/Fargo, ND
Jack Lundy
none
Hottest:
RIGHTeous BRO/PO 1-1
ALIAS 2-2
INXS 5-5
JANET JACKSON 7-7
BREATHE 9-9

XL3FM/Grand Forks, ND
Scott/McKirdy
POISON
STEVE WINWOOD
Hottest:
JANET JACKSON 9-1
VANILLA ICE 12-2
SORO 6-4
STEVE B 10-5
M.C. HAMMER 18-7

KQHT/Grand Forks, ND
Jay Murphy
STEVE WINWOOD
DON HENLEY
VANILLA ICE (dp)
Hottest:
HALL & OATES 9-6
MARIAN CAREY 12-7
WILSON PHILLIPS 28-19
WHITNEY HOUSTON 25-21
AFTER 7 28-24

WTRK/Hibbing, MN
Klaproth/O'Brian
NELSON
OUTFIELD
SORO
GEORGE MICHAEL
Hottest:
CONCRETE BLONDE 7-3
ALIAS 8-5
VANILLA ICE 15-10
WARRANT 16-12
PEBBLES 21-15

WKFR/Kalamazoo, MI
Anthony/Brian
CHEAP TRICK
ICEY POP
STEVE WINWOOD
OUTFIELD
SOUP DRAGONS
Hottest:
JANET JACKSON 2-1
ALIAS 3-2
HEART 18-7
UBAO 22-12
CONCRETE BLONDE 15-13

WAZY/Lafayette, IN
Mark Callaghan
STEVE WINWOOD
Hottest:
JAMES INGRAM 1-1
AFTER 7 2-2
MARIAN CAREY 10-5
VANILLA ICE 12-9
M.C. HAMMER 14-11

KFRX/Lincoln, NE
Sanny Ventrella
GLENN MEDEIROS (dp)
CHEAP TRICK
NELSON
OUTFIELD
ELISA FIORILLO (dp)
Hottest:
JAMES INGRAM 2-1
RIGHTeous BRO/PO 5-4
ALIAS 8-5
HALL & OATES 14-9
M.C. HAMMER 23-13

WSNX/Muskogee, MI
Montana/McGill
BETTE MIDLER
Hottest:
RIGHTeous BRO/PO 1-1
HEART 5-5
DANN YANKEES 10-6
POISON 14-9
PEBBLES 16-13

SKQ/Saline, KS
Key/Jeffries
NELSON
BLACK CROMES (dp)
STEVE WINWOOD
SWEET SENSATION
BELL, BIV DEVOTE (dp)
NELSON
STEVE WINWOOD
UBAO
Hottest:
ALIAS 1-1
MARIAN CAREY 9-4
POISON 13-6
WINGER 16-13
VANILLA ICE 26-14

KZIO/Durham, MN
Michaels/Tommy B
STEVE WINWOOD
NELSON
CARON WHEELER (dp)
WINGER
Hottest:
JANET JACKSON 2-1
ALIAS 3-2
M.C. HAMMER 14-9
WARRANT 19-13
VANILLA ICE 22-16

KPAT/Sioux Falls, SD
Maguire/Ward
STEVE WINWOOD
NELSON
OUTFIELD
Hottest:
JANET JACKSON 1-1
INXS 4-3
JAMES INGRAM 9-6
WILSON PHILLIPS 18-9
DANN YANKEES 22-11

KKHT/Springfield, MO
Alexander/Austin
GLENN MEDEIROS
STEVE WINWOOD
NELSON
BELL, BIV DEVOTE (dp)
Hottest:
JANET JACKSON 1-1
INXS 3-2
WARRANT 5-4
PEBBLES 7-5
VANILLA ICE 12-9

WDBR/Springfield, IL
Moore/Lacy
STEVE WINWOOD
GEORGE MICHAEL
NELSON
BILLY JOEL
STEVE WONDER (dp)
CATHY DENNIS (dp)
CHEAP TRICK (dp)
NEVILLE BROTHERS (dp)
VIXEN (dp)
Hottest:
JAMES INGRAM 2-1
JANET JACKSON 7-2
MARIAN CAREY 13-5
VANILLA ICE 22-8
POISON 28-19

WFCM/Wausau, WI
Duff Damos
GEORGE MICHAEL
ALIAS
VANILLA ICE
Hottest:
JANET JACKSON 2-1
PEBBLES 4-2
ALIAS 9-3
INXS 6-4
VANILLA ICE 18-12

WPRF/Terra Haute, IN
Kevin Webb
SURFACE
DONNY OSMOND
RALPH TRESVANT (dp)
HI-FIVE (dp)
GUY
WILL TO POWER
Hottest:
VANILLA ICE 6-1
CANDYMAN 10-7
DEEP-LITE 12-9
JANINE GUY 13-11
STEVE B 18-15

KFMW/Waterloo, IA
Mark Hansen
STEVE WINWOOD
BILLY JOEL
JOEY POP
NELSON
BAD COMPANY
CHRIS ISAAC
Hottest:
ALIAS 1-1
HEART 6-4
ASIA 12-7
DANN YANKEES 13-10
WINGER 20-17

88B/Frano, CA
Davis/Parker
SURFACE
DONNY OSMOND
RALPH TRESVANT (dp)
HI-FIVE (dp)
GUY
WILL TO POWER
Hottest:
VANILLA ICE 6-1
CANDYMAN 10-7
DEEP-LITE 12-9
JANINE GUY 13-11
STEVE B 18-15

KQMQ/Honolulu, HI
Akane/Hert
ROCKAFELLA
SURFACE
RALPH TRESVANT
DNA F/SUZANNE VEB (dp)
BOBBY WINTON (dp)
Hottest:
JAMES INGRAM 2-1
WILSON PHILLIPS 3-2
MARIAN CAREY 5-3
ALIAS 7-6
STEVE B 25-20

KLUC/Las Vegas, NV
Dean/Taylor
DINO
SURFACE
ALIAS
CATHY DENNIS
JOEY KID
Hottest:
VANILLA ICE 1-1
STEVE B 4-4
CANDYMAN 10-6
AFTER 7 11-7
UBAO 13-11

FM104/Modesto-Stockton, CA
DeMaroney/Hoffman
NELSON
STEVE WINWOOD
OUTFIELD
Hottest:
JANET JACKSON 1-1
MARIAN CAREY 5-2
ALIAS 6-4
WARRANT 7-5
HEART 10-7

KCAQ/Oxnard-Ventura, CA
Rhodes/Sege
CATHY DENNIS
GLENN MEDEIROS
DNA F/SUZANNE VEB
STEVE WINWOOD
LOUIE LOUIE
Hottest:
VANILLA ICE 5-3
AFTER 7 7-5
MARIAN CAREY 12-6
INXS 6-4
TONY TOMI TONEI 17-12

KJYV/Portland, OR
Ryan/Negenuma
AFTER 7
STEVE WINWOOD
NELSON
OUTFIELD (dp)
VANILLA ICE (dp)
Hottest:
JANET JACKSON 2-1
JAMES INGRAM 3-2
BILLY JOEL 4-3
HEART 9-5

KWZ/Reno, NV
Kakase/Carter
CANDYMAN
STEVE B
STEVE WINWOOD (dp)
TONY TOMI TONEI (dp)
NELSON (dp)
Hottest:
VANILLA ICE 2-1
JAMES INGRAM 5-3
DINO 8-5
HEART 21-12
CANDYMAN D-22

KROY/Sacramento, CA
McCarty/Ioannan
HUMAN LEAGUE
SURFACE
GUY
HI-FIVE
STEVE WONDER
Hottest:
VANILLA ICE 1-1
CANDYMAN 2-2
TONY TOMI TONEI 3-3
M.C. HAMMER 4-4
STEVE B 10-6

KWOD/Sacramento, CA
Cagle/Morgan
STEVE WINWOOD
DANN YANKEES
SURFACE
Hottest:
VANILLA ICE 9-6
BLACK BOX 11-13
MARIAN CAREY 21-14
DEEP-LITE 22-16
WHITNEY HOUSTON 31-24

KDON/Salinas Monterey, CA
Wall/Shuantes
SWEET SENSATION
CATHY DENNIS
DON HENLEY (dp)
DURAN DURAN (dp)
Hottest:
VANILLA ICE 8-7
WHITNEY HOUSTON 14-11
ELISA FIORILLO 25-14
KEITH SWEAT 30-16

KFTZ/Idaho Falls, ID
Summers/Cary
STEVE WINWOOD
UBAO
GEORGE MICHAEL
BAD COMPANY
NELSON
Hottest:
POISON 6-4
WARRANT 9-6
HALL & OATES 22-16
JON BON JOVI 31-25
WHITNEY HOUSTON 37-29

KMOK/Tucson, AZ
Havens/Chew
CHRIS ISAAC
CONCRETE BLONDE (dp)
JON BON JOVI (dp)
Hottest:
RIGHTeous BRO/PO 3-1
PAUL YOUNG 2-2
VANILLA ICE 4-4
ALIAS 8-5
STEVE B 22-16

KTM/Modford, OR
Truesell/Stewart
STEVE WINWOOD
OUTFIELD
NELSON
DURAN DURAN
DURAN DURAN (dp)
DON HENLEY
PAUL McCARTNEY
Hottest:
JANET JACKSON 2-1
ALIAS 7-2
MARIAN CAREY 9-4
M.C. HAMMER 13-7
HALL & OATES 22-14

ZFUN/Moecow, ID
Cummings/Heller
STEVE WINWOOD
NELSON
LIVING COLOUR (dp)
DURAN DURAN (dp)
Hottest:
CONCRETE BLONDE 1-1
VANILLA ICE 9-4
WARRANT 7-6
ALIAS 8-7
DNA F/SUZANNE VEB 28-21

SLYB/Sen Luis Obispo, CA
Harris/Clark
NELSON
STEVE WINWOOD
GEORGE MICHAEL
CHEAP TRICK
Hottest:
MARIAN CAREY 5-2
DONNY OSMOND 10-7
ALIAS 15-9
WILSON PHILLIPS 16-10
WHITNEY HOUSTON 26-13

KZ02/San Luis Obispo, CA
Jackson/Andrews
LOUIE LOUIE
STEVE WINWOOD
RALPH TRESVANT
DON HENLEY
CATHY DENNIS
WILL TO POWER
Hottest:
PEBBLES 7-3
INXS 6-6
VANILLA ICE 9-8
WILSON PHILLIPS 30-18
DEEP-LITE 26-15

Y97/Santa Barbara, CA
Steve Gunner
STEVE WINWOOD
NELSON
OUTFIELD
Hottest:
M.C. HAMMER 8-6
DANN YANKEES 9-7
WARRANT 16-14
VANILLA ICE 19-16
SORO 24-18

OKB/Tri-Cities, WA
Paul Walker
CHEAP TRICK
STEVE WINWOOD
SORO (dp)
NELSON
UBAO
Hottest:
VANILLA ICE 15-8
M.C. HAMMER 16-9
WHITNEY HOUSTON 27-14
CONCRETE BLONDE 26-20
WARRANT 28-25

KFFM/Yakima, WA
Greg Adams
STEVE WINWOOD
NELSON (dp)
SURFACE (dp)
KON KAN
PRINCE (dp)
Hottest:
VANILLA ICE 5-1
PEBBLES 6-5
M.C. HAMMER 15-12
SORO 19-13
HALL & OATES 22-15

**IGGY POP
KATE PIERSON
"Candy"**

The new single.
A duet with Kate Pierson of the B-52's.

**KSAQ
G98
Q106**

**WAAL
G98
YES97 26**

**WKFR add
KG95 add
KFMW add**

MTV Buzz Bin
Produced by Don Was

Virgin

© 1990 Virgin Records America, Inc.

Please note, frozen playlists are indicated with an 'fr' next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

256 REPORTS

ALIAS More Than Words Can Say (EMI)

Table for ALIAS: LP: Alias, Total Reports 224 88% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for ALIAS: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for ALIAS: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for ALIAS: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

STEVIE B Because I Love You (LMR/RCA)

Table for STEVIE B: LP: Love & Emotion, Total Reports 187 73% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for STEVIE B: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BLACK CROWES Hard To... (Def American/Geffen)

Table for BLACK CROWES: LP: Shake Your Money Maker, Total Reports 54 21% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for BLACK CROWES: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CANDYMAN Knockin' Boots (Epic)

Table for CANDYMAN: LP: Knockin' Boots, Total Reports 105 41% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for CANDYMAN: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

DAVID CASSIDY Lyin' To Myself (Enigma)

Table for DAVID CASSIDY: LP: David Cassidy, Total Reports 179 70% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table for DAVID CASSIDY: Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CHEAP TRICK Wherever Would I Be (Epic)

Table for CHEAP TRICK: LP: Busted, Total Reports 108 42% Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Cheap Trick Continued

WEST, EAST, SOUTH, Regional, Reach, E 52%, S 65%, M 58%, W 55%. Chart Summary table with Pos, Pl, P2, P3, Tot columns.

CONCRETE BLONDE

Joey (IRS) LP: Bloodletting. Total Reports 149 588. Regional, Reach, E 52%, S 65%, M 58%, W 55%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 73%, S 74%, M 62%, W 73%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

DAMN YANKEES

High Enough (WB) LP: Damn Yankees. Total Reports 155 610. Regional, Reach, E 58%, S 60%, M 71%, W 52%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 52%, S 65%, M 58%, W 55%. Chart Summary table.

Damn Yankees Continued

WEST, EAST, SOUTH, Regional, Reach, E 52%, S 65%, M 58%, W 55%. Chart Summary table.

DEE-LITE Groove Is In The Heart (Elektra) LP: World Clique. Total Reports 181 710. Regional, Reach, E 73%, S 74%, M 62%, W 73%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 73%, S 74%, M 62%, W 73%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

DAMN YANKEES

High Enough (WB) LP: Damn Yankees. Total Reports 155 610. Regional, Reach, E 58%, S 60%, M 71%, W 52%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 52%, S 65%, M 58%, W 55%. Chart Summary table.

CATHY DENNIS Just Another Dream (Polydor) LP: Move To This. Total Reports 61 240. Regional, Reach, E 25%, S 26%, M 12%, W 34%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 25%, S 26%, M 12%, W 34%. Chart Summary table.

DNA I/SUZANNE VEGA Tom's Diner (A&M) LP: World Clique. Total Reports 67 260. Regional, Reach, E 30%, S 20%, M 14%, W 43%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 30%, S 20%, M 14%, W 43%. Chart Summary table.

ELISA FIORILLO

On The Way Up (Chrysalis) LP: I Am. Total Reports 89 350. Regional, Reach, E 29%, S 34%, M 26%, W 52%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 29%, S 34%, M 26%, W 52%. Chart Summary table.

ELISA FIORILLO Continued. WEST, EAST, SOUTH, Regional, Reach, E 29%, S 34%, M 26%, W 52%. Chart Summary table.

JOHNNY GILL Fairweather Friend (Motown) LP: Johnny Gill. Total Reports 63 250. Regional, Reach, E 25%, S 26%, M 9%, W 41%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 25%, S 26%, M 9%, W 41%. Chart Summary table.

HALL & OATES So Close (Arista) LP: Change Of Season. Total Reports 204 800. Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

HALL & OATES

So Close (Arista) LP: Change Of Season. Total Reports 204 800. Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

HALL & OATES Continued. WEST, EAST, SOUTH, Regional, Reach, E 87%, S 88%, M 79%, W 79%. Chart Summary table.

M.C. HAMMER Pray (Capitol) LP: Please Hammer Don't Hurt Em. Total Reports 216 840. Regional, Reach, E 83%, S 85%, M 88%, W 80%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 83%, S 85%, M 88%, W 80%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 83%, S 85%, M 88%, W 80%. Chart Summary table.

HEART

Stranded (Capitol) LP: Brigade. Total Reports 191 750. Regional, Reach, E 69%, S 79%, M 82%, W 64%. Chart Summary table.

WEST, EAST, SOUTH, Regional, Reach, E 69%, S 79%, M 82%, W 64%. Chart Summary table.

Heart Continued

Table for Heart Continued listing regional and parallel reach data for various stations and songs.

HUMAN LEAGUE Heart Like A Wheel (A&M)

Table for Human League listing regional and parallel reach data.

JAMES INGRAM I Don't Have The Heart (WB)

Table for James Ingram listing regional and parallel reach data.

Billy Joel Continued

Table for Billy Joel listing regional and parallel reach data.

Bette Midler Continued

Table for Bette Midler listing regional and parallel reach data.

WHITNEY HOUSTON I'm Your Baby Tonight (Arista)

Table for Whitney Houston listing regional and parallel reach data.

Table for Human League continued listing regional and parallel reach data.

Table for James Ingram continued listing regional and parallel reach data.

Table for Billy Joel continued listing regional and parallel reach data.

Table for Bette Midler continued listing regional and parallel reach data.

GEORGE MICHAEL Freedom! (Columbia)

Table for George Michael listing regional and parallel reach data.

INFORMATION SOCIETY Think (Tommy Boy/Reprise)

Table for Information Society listing regional and parallel reach data.

BILLY JOEL And So It Goes (Columbia)

Table for Billy Joel listing regional and parallel reach data.

BETTE MIDLER From A Distance (Atlantic)

Table for Bette Midler listing regional and parallel reach data.

NELSON After The Rain (DGC)

Table for Nelson listing regional and parallel reach data.

WHITNEY HOUSTON I'm Your Baby Tonight (Arista)

Table for Whitney Houston listing regional and parallel reach data.

INFORMATION SOCIETY Think (Tommy Boy/Reprise)

Table for Information Society listing regional and parallel reach data.

BILLY JOEL And So It Goes (Columbia)

Table for Billy Joel listing regional and parallel reach data.

BETTE MIDLER From A Distance (Atlantic)

Table for Bette Midler listing regional and parallel reach data.

NELSON After The Rain (DGC)

Table for Nelson listing regional and parallel reach data.

WHITNEY HOUSTON I'm Your Baby Tonight (Arista)

Table for Whitney Houston listing regional and parallel reach data.

INFORMATION SOCIETY Think (Tommy Boy/Reprise)

Table for Information Society listing regional and parallel reach data.

BILLY JOEL And So It Goes (Columbia)

Table for Billy Joel listing regional and parallel reach data.

BETTE MIDLER From A Distance (Atlantic)

Table for Bette Midler listing regional and parallel reach data.

NELSON After The Rain (DGC)

Table for Nelson listing regional and parallel reach data.

WHITNEY HOUSTON I'm Your Baby Tonight (Arista)

Table for Whitney Houston listing regional and parallel reach data.

INFORMATION SOCIETY Think (Tommy Boy/Reprise)

Table for Information Society listing regional and parallel reach data.

BILLY JOEL And So It Goes (Columbia)

Table for Billy Joel listing regional and parallel reach data.

BETTE MIDLER From A Distance (Atlantic)

Table for Bette Midler listing regional and parallel reach data.

NELSON After The Rain (DGC)

Table for Nelson listing regional and parallel reach data.

NEW KIDS ON THE BLOCK
Let's Try It Again (Columbia)
LP: Step By Step

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

OUTFIELD
For You (MCA)
LP: Diamond Days

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Pebbles Continued
WBKS 3-3, WMQ 4-3, WWSR 6-5, JET-FM 12-7, WERZ 13-8, WNNK 4-3, TIC-FM 6-6, WKSS 6-6, WKSE 6-5, PWR92 12-10, WMAN 17-14, KC101 8-6, WQGN 3-1, 999KHI 5-5

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Poison Continued
WKRS 31-28, WYCR 16-9, SOUTH, WBBQ 24-19, B93 36-31, 986.7 28-21, 297 15-13, KBOZ 37-32, KTRS 25-18, KFBO 22-16, KRZR 11-4, KFTZ 6-4, KMOK 19-14, KMTT 30-24, ZPOZ 20-2, KZ02 23-16, Y97 12-8, DR95 22-17

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

SLAUGHTER
Fly To The Angels (Chrysalis)
LP: Stick It To Ya

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

DONNY OSMOND
My Love Is A Fire (Capitol)
LP: Eyes Don't Lie

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

PEBBLES
Giving You The Benefit... (MCA)
LP: Always

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

POISON
Something To Believe In (Capitol)
LP: Flesh & Blood

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

REO SPEEDWAGON
Love Is A Rock (Epic)
LP: The Earth, A Small Man, His Dog And...

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

SOHO
Hippy Chick (Atco)
LP: Hippy Chick

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

Table with columns: EAST, SOUTH, WEST, MIDWEST, listing radio stations and their frequencies.

STYX Love Is The Ritual (A&M) LP: Edge Of The Century Total Reports 52 20%

Regional Reach E 15% S 20% M 20% W 27% Chart Summary Pos P1 P2 P3 Tot

SWEET SENSATION Each And Every Time (Atco) LP: Love Child Total Reports 97 38%

Regional Reach E 35% S 48% M 29% W 38% Chart Summary Pos P1 P2 P3 Tot

TONY! TONI! TONE! Feels Good (Wing/Polydor) LP: The Revival Total Reports 131 51%

Regional Reach E 58% S 56% M 35% W 57% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 17% S 39% M 21% W 25% Chart Summary Pos P1 P2 P3 Tot

2 IN A ROOM Wiggle It (Cutting/Charisma) Total Reports 79 31%

Regional Reach E 42% S 29% M 21% W 34% Chart Summary Pos P1 P2 P3 Tot

2 in a Room Continued KKBQ on PWR104 d-25 PWR96 1-1 NWZ on KTFN 16-24 PWR91G a-28 Q105 on

UB40 The Way You Do The Things You Do (Virgin) LP: Labour Of Love II Total Reports 181 71%

Regional Reach E 58% S 76% M 71% W 75% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 17% S 39% M 21% W 25% Chart Summary Pos P1 P2 P3 Tot

Vanilla Ice Ice, Ice Baby (SBK) Total Reports 216 84%

Regional Reach E 79% S 83% M 89% W 86% Chart Summary Pos P1 P2 P3 Tot

Vanilla Ice Continued WSSX 10-6 WCKZ 5-2 WNOK 23-22 WCCO 28-25 KZVZ 15-9 Q105 4-4 KTFN 1-1 WPKR 1-1 WANS 8-1 WZYP 8-5 WZLW 9-6 WZLW 9-6 WZLW 9-6 WZLW 9-6

Regional Reach E 17% S 39% M 21% W 25% Chart Summary Pos P1 P2 P3 Tot

VAUGHAN BROTHERS Tick Tock (Epic) LP: Family Style Total Reports 69 27%

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

WARRANT Cherry Pie (Columbia) LP: Cherry Pie Total Reports 162 63%

Regional Reach E 65% S 67% M 71% W 46% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

CARON WHEELER Livin' In The Light (EMI) LP: UK Blak Total Reports 82 32%

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 44% S 24% M 24% W 41% Chart Summary Pos P1 P2 P3 Tot

R&R FAX The Instant Information Advantage... Delivering the hottest news and time-sensitive information faster... You get it first in fax! Call Jill at R&R for a free sample. 213/553-4330

SIGNIFICANT ACTION

WILSON PHILLIPS Impulsive (SBK) LP: Wilson Phillips Total Reports 211 82%

Regional Reach P1 63% P2 84% P3 95% Chart Summary Pos P1 P2 P3 Tot

WINGER Miles Away (Atlantic) LP: In The Heart Of The Young Total Reports 116 45%

Regional Reach P1 14% P2 45% P3 70% Chart Summary Pos P1 P2 P3 Tot

Winger Continued WEST EAST SOUTH MIDWEST

STEVE WINWOOD One And Only Man (Virgin) LP: Refugees Of The Heart Total Reports 156 61%

Regional Reach P1 40% P2 60% P3 79% Chart Summary Pos P1 P2 P3 Tot

BAD COMPANY If You Needed Somebody (Atco) LP: Holy Water

BETTY BOO Doin' The Do (Reprise) LP: Rhythm King

BISCUIT Biscuit's In The House (Columbia)

CANDI & THE BACK BEAT The World Just Keeps Turning (IRS)

TOMMY CONWELL & YOUNG RUMBLERS I'm Seventeen (Columbia) LP: Guitar Trouble

CURE Never Enough (Elektra) LP: Mixed Up

DINO Gentle (Island) LP: Swingin'

FAITH NO MORE Falling To Pieces (Reprise) LP: The Real Thing

DAN FOGELBERG Rhythm... (Full Moon/Epic) LP: The Wild Places

DON HENLEY New York Minute (Geffen) LP: The End Of The Innocence

HI-FIVE I Just Can't Handle It (Jive/RCA) LP: Hi-Five

CURE Never Enough (Elektra) LP: Mixed Up

BRUCE HORNSBY w/SHAWN COLVIN Lost Soul (RCA) LP: A Night On The Town

LIVING COLOUR Type (Epic) LP: Time's Up

DENISE LOPEZ Don't You Wanna... (A&M) LP: Every Dog Has Her Day

PAUL McCARTNEY Birthday (Capitol) LP: Tripping The Live Fantastic

MARIA MCKEE Show Me Heaven (Geffen) LP: "Days Of Thunder" ST

Regional Reach P1 14% P2 45% P3 70% Chart Summary Pos P1 P2 P3 Tot

SIGNIFICANT ACTION

GLENN MEDEIROS f/STYLISTICS
Me - You = Blue (Amherst/MCA)
LP: Glenn Medeiros
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

JIMMY RYSER
Rain Came (Arista)
LP: Jimmy Ryser
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

TECHNTRONIC
Rockin' Over The Beat (SBK)
LP: Trip On This - The Remixes
P1 EAST WEST P2 EAST P3 EAST

NEVILLE BROTHERS
Fearless (A&M)
LP: Brother's Keeper
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

SOUP DRAGONS
I'm Free (Mercury)
LP: Lovogod
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

TIFFANY
New Inside (MCA)
LP: New Inside
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

ONE CAUSE ONE EFFECT
Midnight Lover (Bust It/Capitol)
LP: Drop The Axze
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

AL B. SURE!
Misunderstanding (WB)
LP: Private Times...And The Whole 9!
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

TOO SHORT
In The Ghetto (Jive/RCA)
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

PARTY
I Found Love (Hollywood)
LP: The Party
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

SURFACE
The First Time (Columbia)
LP: 3 Deep
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

RALPH TRESVANT
Sensitivity (MCA)
LP: Sensitivity
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

TOMMY PUETT
Kiss You All Over (Scotti Bros./CBS)
LP: Life Goes On
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

KEITH SWEAT
I'll Give All My... (Vintertainment/Elektra)
LP: I'll Give All My Love To You
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

VIXEN
Love Is A Killer (EMI)
LP: Rev It Up
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

STEVIE WONDER
Keep Our Love Alive (Motown)
LP: Conversation Pieces
P1 EAST SOUTH MIDWEST WEST P2 EAST P3 EAST

P1

EAST
894 (WBZZ)/Pittsburgh, PA
8164 (WBSB)/Baltimore, MD
HOT97 (WOHT)/New York, NY
PRO-FM (WPRO)/Providence, RI
WAVA/Washington, DC
WBLI/Long Island, NY
WEXX/Philadelphia, PA
WIOQ/Philadelphia, PA
WPGC/Washington, DC
WPLJ/New York, NY
WVXN/Boston, MA
WZOJ/Boston, MA
Z100 (WHTZ)/New York, NY
MIDWEST
82X (WGBT)/Columbus, OH
CK100 (WVCK)/Flint, MI
KAY107 (KAYI)/Tulsa, OK
KHTK/81, Louisville, MO
KJ103 (KJYO)/Oklahoma City, OK
KKRD/Wichita, KS
KMYZ/Tulsa, OK
KQKQ/Omaha, NE
KRNO/Des Moines, IA
KZ93 (WKZW)/Peoria, IL
WXXL/Appelton-Oshkosh, WI
WGRD/Grand Rapids, MI
WGTZ/Detroit, MI
WHDY/Youngstown, OH
WKOD/Akron, OH
WMEF/Wayne, IN
WXPX/Davenport, IA
WTRN/Toledo, OH
WTFX/Madison, WI
WVIC/Lansing, MI
WVKS/Toledo, OH
WZOK/Rockford, IL
Z99 (KZBS)/Oklahoma City, OK
Z104 (WZEE)/Madison, WI
WEST
895 (KBO5)/Fresno, CA
FM104 (KHOP)/Modesto, CA
KATM/Colorado Springs, CO
KCAQ/Denver-Venture, CA
KOOH/Salt Lake City, UT
KP95 (KFSD)/Boise, ID
104 (KIKI)/Honolulu, HI
KIKX/Colorado Springs, CO
KRWG/Colorado Springs, CO
KRSB/Albuquerque, NM
KRXN/Bakersfield, CA
KLUC/Las Vegas, NV
KQMQ/Honolulu, HI
KROD/Sacramento, CA
KRO (KRQQ)/Tucson, AZ
KSNB/Eugene, OR
KWNZ/Reno, NV
KWOOD/Sacramento, CA
KXYO/Portland, OR
KZZU/Speake, WA

P3

WEST
FM102 (KRFM)/Sacramento, CA
HOT949 (KZHT)/Salt Lake City, UT
HOT977 (KHOT)/San Jose, CA
KGGI/Riverside, CA
KHS-FM/Los Angeles, CA
KISN/Salt Lake City, UT
KFRF/Phoenix, AZ
KRRZ/Portland, OR
KREL/San Francisco, CA
KOY-FM/Phoenix, AZ
KPLZ/Seattle, WA
KS104 (KOKS)/Denver, CO
KUBE/Seattle, WA
KWSB/San Jose, CA
KZZP/Phoenix, AZ
PIRATE (KQLZ)/Los Angeles, CA
PWR106 (KPWR)/Los Angeles, CA
Q106 (KFLD)/San Diego, CA
X106 (KXXY)/San Francisco, CA
Y106 (KXYY)/Denver, CO
EAST
95XIL (WXIL)/Parkersburg, WV
95XXX (WXXX)/Burlington, VT
103CIR (WCHR)/Beckley, WV
G96 (WVGT)/Portland, ME
WHTO/Wilmington, PA
WIKZ/Chambersburg, PA
WKPE/Cape Cod, MA
WNYF/Ithaca, NY
WOMP/Wheeling, WV
WPRR/Altoona, PA
WQXA/Toronto, PA
WTHY/Portland, ME
WWFX/Bangor, ME

P2

EAST
93Q (WTNQ)/Syracuse, NY
98PXY (WPXY)/Rochester, NY
99PKH (WKH)/Ocean City, MD
FLY92 (WFLY)/Albany, NY
HOT999 (WHXT)/Allentown, PA
JET-FM (WJET)/Erie, PA
KC101 (WKCI)/New Haven, CT
PWR92 (WGLU)/Johnstown, PA
TIC-FM (WTIC)/Hartford, CT
WAAL/Binghamton, NY
WAEB/Allentown, PA
WERZ/Exeter, NH
WKEE/Huntington, WV
WKRZ-FM/Wikee-Barre, PA
WVSE/Buffalo, NY
WVSS/Hartford, CT
WLAN-FM/Lancaster, PA
WVWJ/Buffalo, NY
WVNNK/Harrisburg, PA
WVST/Trenton, NJ
WQGN/New London, CT
WRCR/Utica, NY
WSPK/Poughkeepsie, NY
WVSR/Charleston, WV
WYCR/York, PA
Y102 (WRFY)/Reading, PA
MIDWEST
99GWS (WAYS)/Macon, GA
BB3 (KBT3)/Austin, TX
FM100 (WMC-FM)/Memphis, TN
G105 (WOCG)/Durham-Raleigh, NC
HOT95 (WOHT)/Jackson, MS
I85 (WAPI)/Birmingham, AL
K82 (WXLK)/Roanoke, VA
K86.7 (KHFI)/Austin, TX
K106 (KIDC)/Beaumont, TX
KBFM/McAllen-Brownsville, TX
KX106 (WKXX)/Birmingham, AL
KRYL/Little Rock, AR
KPRR/El Paso, TX
KTUX/Shreveport, LA
KZ106 (W8KZ)/Chattanooga, TN
KZFM/Corpus Christi, TX
KZOU/Little Rock, AR
KZTB/Beaumont, TX
PWR945 (WLAP)/Lexington, KY
WABB/Mobile, AL
WANS/Greenville, SC
WAVE/Jacksonville, FL
WBBJ/Augusta, GA
WCBQ/Columbus, GA
WCKZ/Charlotte, NC
WDLX/Louisville, KY
WFMF/Baton Rouge, LA
WHHY/Montgomery, AL
WINK/Fl. Meyers, FL
WKOB/Charleston, SC
WVSI/Greensboro, NC
WVZL/Winston-Salem, NC
WVOK-FM/Columbia, SC
WVOK/Knoxville, TN
WVWX/Olando, FL
WVWV/West Palm Beach, FL
WVUT/Johnson City, TN
SOUTH
99WYS (WYSL)/Savannah, GA
KAY107 (KAYI)/Tulsa, OK
KHTK/81, Louisville, MO
KJ103 (KJYO)/Oklahoma City, OK
KKRD/Wichita, KS
KMYZ/Tulsa, OK
KQKQ/Omaha, NE
KRNO/Des Moines, IA
KZ93 (WKZW)/Peoria, IL
WXXL/Appelton-Oshkosh, WI
WGRD/Grand Rapids, MI
WGTZ/Detroit, MI
WHDY/Youngstown, OH
WKOD/Akron, OH
WMEF/Wayne, IN
WXPX/Davenport, IA
WTRN/Toledo, OH
WTFX/Madison, WI
WVIC/Lansing, MI
WVKS/Toledo, OH
WZOK/Rockford, IL
Z99 (KZBS)/Oklahoma City, OK
Z104 (WZEE)/Madison, WI



P1

LW	TW	Artist/Song/Label
1	1	JAMES INGRAM /Don't Have The Heart (WB)
2	2	VANILLA ICE /Ice Ice Baby (SBK)
7	3	MARIAH CAREY /Love Takes Time (Columbia)
3	4	JANET JACKSON /Black Cat (A&M)
6	5	M.C. HAMMER /Pray (Capitol)
5	6	AFTER 7 /Can't Stop (Virgin)
8	7	PEBBLES /Giving You The Benefit Of The (MCA)
4	8	RIGHTEOUS BROTHERS /Unchained Melody (Verve/Polydor)
11	9	ALIAS /More Than Words Can Say (EMI)
14	10	WHITNEY HOUSTON /I'm Your Baby Tonight (Arista)
9	11	MAXI PRIEST /Close To You (Charisma)
16	12	DEEE-LITE /Groove Is In The Heart (Elektra)
20	13	STEVIE B /Because I Love You (The Postman Song) (LMR/RCA)
21	14	TONY! TONII TONEI /Feels Good (Wing/Polydor)
18	15	CANDYMAN /Knockin' Boots (Epic)
25	16	UB40 /The Way You Do The Things You (Virgin)
12	17	BLACK BOX /Everybody Everybody (RCA)
26	18	BETTE MIDLER /From A Distance (Atlantic)
10	19	GEORGE MICHAEL /Praying For Time (Columbia)
23	20	SOHO /Hippychick (Atco)
24	21	DARYL HALL & JOHN OATES /So Close (Arista)
28	22	POISON /Something To Believe In (Capitol)
15	23	PHIL COLLINS /Something Happened On The Way... (Atlantic)
31	24	WILSON PHILLIPS /Impulsive (SBK)
13	25	INXS /Suicide Blonde (Atlantic)
30	26	HEART /Stranded (Capitol)
17	27	DINO /Romeo (Island)
33	28	2 IN A ROOM /Wiggle It (Cutting/Charisma)
DEBUT	29	GEORGE MICHAEL /Freedom! (Columbia)
32	30	WARRANT /Cherry Pie (Columbia)
DEBUT	31	DONNY OSMOND /My Love Is A Fire (Capitol)
34	32	HUMAN LEAGUE /Heart Like A Wheel (A&M)
DEBUT	33	BELL BIV DEVOE /B.B.D. (I Thought It Was Me) (MCA)
36	34	CONCRETE BLONDE /Joey (IRS)
19	35	NELSON /(Can't Live Without Your) Love And Affection (DGC)
22	36	BREATHE /Say A Prayer (A&M)
38	37	ELISA FIORILLO /On The Way Up (Chrysalis)
40	38	DAVID CASSIDY /Lyn' To Myself (Enigma)
DEBUT	39	JON BON JOVI /Miracle (Mercury)
DEBUT	40	INFORMATION SOCIETY /Think (Tommy Boy/Reprise)

63 REPORTERS

MOST ADDED	HOTTEST
STEVE WINWOOD (25) NELSON (11) DNA (10) GEORGE MICHAEL (9) SURFACE (9)	VANILLA ICE (48) JAMES INGRAM (27) STEVIE B (23) MARIAH CAREY (22) ALIAS (14)

P2

LW	TW	Artist/Song/Label
2	1	JAMES INGRAM /Don't Have The Heart (WB)
1	2	JANET JACKSON /Black Cat (A&M)
9	3	VANILLA ICE /Ice Ice Baby (SBK)
4	4	PEBBLES /Giving You The Benefit Of The Doubt (MCA)
8	5	ALIAS /More Than Words Can Say (EMI)
10	6	MARIAH CAREY /Love Takes Time (Columbia)
6	7	AFTER 7 /Can't Stop (Virgin)
14	8	M.C. HAMMER /Pray (Capitol)
5	9	RIGHTEOUS BROTHERS /Unchained Melody (Verve/Polydor)
7	10	INXS /Suicide Blonde (Atlantic)
11	11	GEORGE MICHAEL /Praying For Time (Columbia)
24	12	WHITNEY HOUSTON /I'm Your Baby Tonight (Arista)
18	13	DARYL HALL & JOHN OATES /So Close (Arista)
23	14	BETTE MIDLER /From A Distance (Atlantic)
20	15	POISON /Something To Believe In (Capitol)
12	16	MAXI PRIEST /Close To You (Charisma)
21	17	HEART /Stranded (Capitol)
11	18	BREATHE /Say A Prayer (A&M)
17	19	BLACK BOX /Everybody Everybody (RCA)
26	20	WILSON PHILLIPS /Impulsive (SBK)
22	21	WARRANT /Cherry Pie (Columbia)
31	22	DEEE-LITE /Groove Is In The Heart (Elektra)
34	23	STEVIE B /Because I Love You (The Postman Song) (LMR/RCA)
28	24	DAVID CASSIDY /Lyn' To Myself (Enigma)
29	25	DAMN YANKEES /High Enough (WB)
27	26	CONCRETE BLONDE /Joey (IRS)
30	27	HUMAN LEAGUE /Heart Like A Wheel (A&M)
13	28	DINO /Romeo (Island)
16	29	NELSON /(Can't Live Without Your) Love And Affection (DGC)
35	30	JON BON JOVI /Miracle (Mercury)
33	31	SOHO /Hippychick (Atco)
39	32	DONNY OSMOND /My Love Is A Fire (Capitol)
36	33	UB40 /The Way You Do The Things You Do (Virgin)
37	34	TONY! TONII TONEI /Feels Good (Wing/Polydor)
15	35	PHIL COLLINS /Something Happened On The Way... (Atlantic)
38	36	CANDYMAN /Knockin' Boots (Epic)
DEBUT	37	GEORGE MICHAEL /Freedom! (Columbia)
19	38	DEPECHE MODE /Policy Of Truth (Sire/Reprise)
25	39	PAUL YOUNG /Oh Girl (Columbia)
DEBUT	40	WINGER /Miles Away (Atlantic)

113 REPORTERS

MOST ADDED	HOTTEST
STEVE WINWOOD (68) NELSON (36) GEORGE MICHAEL (28) OUTFIELD (24) SURFACE (18)	VANILLA ICE (83) ALIAS (45) JAMES INGRAM (43) M.C. HAMMER (37) JANET JACKSON (36)

P3

LW	TW	Artist/Song/Label
1	1	JANET JACKSON /Black Cat (A&M)
5	2	ALIAS /More Than Words Can Say (EMI)
3	3	JAMES INGRAM /Don't Have The Heart (WB)
4	4	INXS /Suicide Blonde (Atlantic)
6	5	PEBBLES /Giving You The Benefit Of The Doubt (MCA)
8	6	MARIAH CAREY /Love Takes Time (Columbia)
11	7	HEART /Stranded (Capitol)
14	8	DARYL HALL & JOHN OATES /So Close (Arista)
15	9	M.C. HAMMER /Pray (Capitol)
17	10	VANILLA ICE /Ice Ice Baby (SBK)
12	11	WARRANT /Cherry Pie (Columbia)
10	12	AFTER 7 /Can't Stop (Virgin)
19	13	POISON /Something To Believe In (Capitol)
9	14	RIGHTEOUS BROTHERS /Unchained Melody (Verve/Polydor)
20	15	CONCRETE BLONDE /Joey (IRS)
7	16	BREATHE /Say A Prayer (A&M)
29	17	WHITNEY HOUSTON /I'm Your Baby Tonight (Arista)
22	18	DAMN YANKEES /High Enough (WB)
2	19	GEORGE MICHAEL /Praying For Time (Columbia)
21	20	HUMAN LEAGUE /Heart Like A Wheel (A&M)
26	21	WILSON PHILLIPS /Impulsive (SBK)
23	22	DAVID CASSIDY /Lyn' To Myself (Enigma)
28	23	BETTE MIDLER /From A Distance (Atlantic)
30	24	JON BON JOVI /Miracle (Mercury)
24	25	BLACK BOX /Everybody Everybody (RCA)
16	26	DINO /Romeo (Island)
32	27	SOHO /Hippychick (Atco)
18	28	PHIL COLLINS /Something Happened On The Way... (Atlantic)
37	29	DONNY OSMOND /My Love Is A Fire (Capitol)
38	30	UB40 /The Way You Do The Things You Do (Virgin)
40	31	STEVIE B /Because I Love You (The Postman Song) (LMR/RCA)
25	32	MAXI PRIEST /Close To You (Charisma)
36	33	WINGER /Miles Away (Atlantic)
35	34	REO SPEEDWAGON /Love Is A Rock (Epic)
DEBUT	35	DEEE-LITE /Groove Is In The Heart (Elektra)
13	36	DEPECHE MODE /Policy Of Truth (Sire/Reprise)
33	37	SLAUGHTER /Fly To The Angels (Chrysalis)
27	38	NELSON /(Can't Live Without Your) Love And Affection (DGC)
DEBUT	39	GEORGE MICHAEL /Freedom! (Columbia)
DEBUT	40	INFORMATION SOCIETY /Think (Tommy Boy/Reprise)

80 REPORTERS

MOST ADDED	HOTTEST
STEVE WINWOOD (63) NELSON (44) GEORGE MICHAEL (21) OUTFIELD (19) CHEAP TRICK (18)	VANILLA ICE (47) ALIAS (37) M.C. HAMMER (32) POISON (30) JANET JACKSON (24)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
CONCRETE BLONDE/Joey (IRS)	149	58%	94%	47%
TONY! TONII TONEI/Feels Good (Wing/Polydor)	131	51%	80%	42%
WINGER/Miles Away (Atlantic)	116	45%	76%	24%
INFORMATION SOCIETY/Think (Tommy Boy/Reprise)	115	45%	72%	10%
BILLY JOEL/And So It Goes (Columbia)	105	41%	55%	7%
CANDYMAN/Knockin' Boots (Epic)	105	41%	90%	45%
ELISA FIORILLO/On The Way Up (Chrysalis)	89	35%	67%	12%
BELL BIV DEVOE/B.B.D. (I Thought It Was Me) (MCA)	80	31%	68%	11%
2 IN A ROOM/Wiggle It (Cutting/Charisma)	79	31%	57%	24%
DNA I/SUZANNE VEGA/Tom's Diner (A&M)	67	26%	69%	26%
JOHNNY GILL/Fairweather Friend (Motown)	63	25%	68%	12%
AL B SUREI/Missunderstanding (WB)	36	14%	75%	19%
BISCUIT/Biscuit's In The House (Columbia)	26	10%	50%	0%
FAITH NO MORE/Falling To Pieces (Slash/Reprise)	26	10%	58%	13%

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

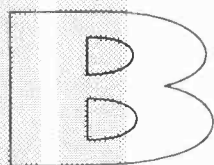
NEW ARTISTS

Artist/Song/Label	Reports
1 CONCRETE BLONDE/Joey (IRS)	149
2 TONY! TONII TONEI/Feels Good (Wing/Polydor)	131
3 CANDYMAN/Knockin' Boots (Epic)	105
4 ELISA FIORILLO/On The Way Up (Chrysalis)	89
5 CARON WHEELER/Livin' In The Light (EMI)	82
6 2 IN A ROOM/Wiggle It (Charisma)	79
7 SLAUGHTER/Fly To The Angels (Chrysalis)	72
8 VAUGHAN BROTHERS/Tick Tock (Epic)	69
9 DNA I/SUZANNE VEGA/Tom's Diner (A&M)	67
10 CATHY DENNIS/Just Another Dream (Polydor)	61

New artists have not yet had a CHR Breaker.



"TIME
OF
THE
SEASON"
BRENT
BOURGEOIS



A CLASSIC REMAKE OF A TIMELESS STANDARD.

MANAGEMENT: BILL GRAHAM MANAGEMENT
PRODUCED BY DANNY KORTCHMAR AND CO-PRODUCED BY BRENT BOURGEOIS



© 1990 CHARISMA RECORDS AMERICA, INC.



WIGGLE IT

**CHR NEW & ACTIVE 79/22,
INCLUDING**

- | | |
|----------------|------------------|
| WXKS 11-7 HOT | B96 2 |
| WZOU 14-11 | Z95 25-20 |
| HOT97 2 | WPHR add |
| WPLJ 12-10 HOT | WDFX 16 |
| Z100 7-4 HOT | WHYT 15-7 HOT |
| WIOQ 15-9 | KBEQ add |
| PRO-FM 32-28 | KXXR |
| WPGC 28-24 | HOT102 18 |
| PWR99 30-25 | WL0L 11 |
| KEGL 23-18 HOT | KS104 |
| KKBQ | KIIS add |
| PWR104 deb 25 | PWR106 24-17 HOT |
| PWR96 4 HOT | KKFR 20 |
| WNVZ | HOT949 deb 24 |
| KTFM 24 | Q106 20 |
| PWRPIG add 28 | KMEL 30-24 |
| Q105 | KUBE 28 |

**"PERFORMING WHERE
PLAYED"**

**Management: AM/PM Entertainment Concepts,
Vito Bruno**

**Produced by George Morel for
Dance Line Productions**





BREAKERS

GEORGE MICHAEL Freedom! (Columbia)

81% of our reporters playing it. Moves: Up 42, Debuts 74, Same 33, Down 0, Adds 58 including WIOQ, KHMV, WNVZ, KSAQ, WZPL, KBEQ, KXXR, KZZP, KUBE. See Parallels, debuts at number 37.

STEVE WINWOOD One And Only Man (Virgin)

61% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 156 including WZOU, WPLJ, KEGL, Y100, WPHR, WNCI, KDWB, KIIS, PIRATE, X100. Complete airplay in Parallels.

DAMN YANKEES High Enough (WB)

61% of our reporters playing it. Moves: Up 123, Debuts 11, Same 11, Down 0, Adds 10, Y95, KDWB, WAEB, WKEE, 93Q, B93, WKQB, KWOD, KSMB, KQCR. See Parallels, moves 36-31.

NEW & ACTIVE

CONCRETE BLONDE "Joey" (IRS)

Reports: 149. Moves: Up 97, Debuts 11, Same 21, Down 12, Adds 8, FLY92, KZFM, KZOU, WOMX, K92, KKRD, KRO, KZII, B104 14-11, KHMV 5-4, KKBO 7-6, KSAQ 1-1, KZZP 12-9, WMJQ 9-6. See Parallels, moves 25-24 on the CHR chart.

TONY! TONII TONE! "Feels Good" (Wing/Polydor)

Reports: 131. Moves: Up 79, Debuts 9, Same 26, Down 2, Adds 15 including PWR99, KSAQ, Z95, WPHR, WAEB, K96.7, WKSJ, WAPE, WDJX, WZOU 23-16, Z100 22-18, KTFM 17-12, WHYT 7-6, Y108 24-19, KIIS 12-9. See Parallels, moves 32-28 on the CHR chart.

OUTFIELD "For You" (MCA)

Reports: 120. Moves: Up 6, Debuts 30, Same 33, Down 0, Adds 51 including WPLJ, B94, KHMV, KSAQ, Q95, Y108, KKRZ, HOT949, WRCK, KIX106, B93 38-34, WHTO 34-27, SLY96 31-25.

WINGER "Miles Away" (Atlantic)

Reports: 116. Moves: Up 69, Debuts 17, Same 17, Down 0, Adds 13 including Z95, Y108, WNNK, 99WAYS, Y107, 92X, Z104, KKRD, B94 18-13, WZPL 16-12, WKBO 23-11, 93Q 13-9, WQUT 18-13, WPRX 24-19. See Parallels, debuts at number 40 on the CHR chart.

INFORMATION SOCIETY "Think" (Tommy Boy/Reprise)

Reports: 115. Moves: Up 62, Debuts 16, Same 29, Down 0, Adds 8, B94, KKBO, PWR106, KOY-FM, KKRZ, WANS, WHT, WPHR, HOT97 12-7, PWR96 22-11, B96 25-20, TIC-FM 23-20, WCKZ 15-11, KZFM 27-21, HOT95 18-15, Z99 18-12. See Parallels, debuts at number 39 on the CHR chart.

CHEAP TRICK "Wherever Would I Be" (Epic)

Reports: 108. Moves: Up 10, Debuts 28, Same 33, Down 0, Adds 37 including WPLJ, KSAQ, Z95, WAAL, WSSX, Y107, WRVQ, 92X, KOKO, KWSS 29-26, KTUX 37-32, WZOK 22-14, WHTO 35-28, KFMW 39-33.

BILLY JOEL "And So It Goes" (Columbia)

Reports: 105. Moves: Up 33, Debuts 20, Same 26, Down 0, Adds 26 including Z100, KPLZ, WKSE, WMJQ, WKSS, 93Q, B93, WRVQ, WKZL, PRO-FM 31-26, Y100 11-8, KISN 35-29, WAAL 28-24, WAPE 25-20.

CANDYMAN "Knockin' Boots" (Epic)

Reports: 105. Moves: Up 76, Debuts 3, Same 20, Down 3, Adds 3, KSAQ, KWNZ, WHT, WZOU 15-10, HOT97 33-29, WPLJ 28-20, WPGC 8-3, PWRPIG 2-1, Q105 1-1, B96 12-9, Z95 11-5, WHYT 5-2, KMEL 3-2, Y107 14-10, KHKT 8-5. See Parallels, moves 30-29 on the CHR chart.

REO SPEEDWAGON "Love Is A Rock" (Epic)

Reports: 105. Moves: Up 56, Debuts 6, Same 42, Down 0, Adds 1, WAPE, Q95 24-21, WERZ 35-30, WKZR 27-24, KZZB 40-34, WCGQ 33-30, WQUT 19-14, KTUX 29-24, Z104 31-27, KATM 28-17, KSND 26-20, WWFX 36-31, YES97 24-19, KISR 18-14.

SWEET SENSATION "Each And Every Time" (Atco)

Reports: 97. Moves: Up 35, Debuts 8, Same 36, Down 0, Adds 18 including KSAQ, WLOL, KKRZ, JET-FM, B93, KZZB, G105, WTFX, WRQN, 194, HOT97 30-26, PWRPIG 21-19, HOT97 16-12, WCGQ 30-26.

NELSON "After The Rain" (DGC)

Reports: 95. Moves: Up 1, Debuts 2, Same 1, Down 0, Adds 91 including WZOU, WPLJ, B94, PRO-FM, PWR99, Q102, PIRATE, KISN, X100, KWSS, KPLZ, WMJQ, WRCK, KZZB, CK105, WDFX d-21.

ELISA FIORILLO "On The Way Up" (Chrysalis)

Reports: 89. Moves: Up 40, Debuts 9, Same 28, Down 1, Adds 11, WIOQ, WPGC, KISN, WERZ, WINK, KHKT, WWFX, 95XXX, WJAD, WVBS, KFRX, WNCI 28-25, KXXR 22-18, WLOL 8-7, KKMG 13-9.

CARON WHEELER "Livin' In The Light" (EMI)

Reports: 82. Moves: Up 29, Debuts 4, Same 35, Down 0, Adds 14 including KTFM, WHYT, HOT102, KDWB, WLOL, KPLZ, K106, WRQN, WQXA, WXKS 12-11, KISN 31-27, TIC-FM 29-24, KZFM 23-19.

BELL BIV DEVOE "B.B.D. (I Thought It Was Me)" (MCA)

Reports: 80. Moves: Up 41, Debuts 13, Same 15, Down 0, Adds 11, Z95, HOT102, TIC-FM, PWR92, WZYP, KQKQ, KQIZ, Q104, KCMQ, 99KG, KHKT, WXKS 18-12, WPHR 25-19, WKBO 30-24, PWR106 28-24.

2 IN A ROOM "Wiggle It" (Cutting/Charism)

Reports: 79. Moves: Up 32, Debuts 4, Same 19, Down 2, Adds 22 including PWRPIG, WPHR, KBEQ, KIIS, WAEB, WQGN, WOVV, KKSS, WXKS 11-7, WZOU 14-11, WPLJ 12-10, Z100 7-4, WHYT 15-7, PWR106 24-17, KMEL 30-24.

PRINCE "New Power Generation" (Paisley Park/WB)

Reports: 73. Moves: Up 14, Debuts 13, Same 29, Down 0, Adds 17 including PWR104, KSAQ, KFR, KGGI, WAAL, Y107, KJ103, Z99, B98, KDWB 26-23, WLOL 28-24, KKMG 31-21, KWOD 39-34.

NEW KIDS ON THE BLOCK "Let's Try It Again" (Columbia)

Reports: 73. Moves: Up 35, Debuts 6, Same 31, Down 1, Adds 0, WXKS 26-23, WBLI 30-26, Z100 18-15, B94 23-17, WAVA 15-12, B96 18-13, Z95 30-24, WQGN 29-25, KZFM 29-22, WIXX 30-22, KROY 29-21, 99KG 39-35, KTMT 32-28.

SLAUGHTER "Fly To The Angels" (Chrysalis)

Reports: 72. Moves: Up 39, Debuts 3, Same 18, Down 12, Adds 0, Z95 17-14, WHYT 11-9, PIRATE 1-1, WABB 24-19, 92X 6-4, WIXX 23-19, WVIC 23-17, WRQN 6-3, KATM 1-1, WIKZ 14-11, WHT 11-9, WOMP 8-5, KNIN 8-7.

VAUGHAN BROTHERS "Tick Tock" (Epic)

Reports: 69. Moves: Up 23, Debuts 9, Same 28, Down 0, Adds 9, KHMV, WWSR, WERZ, WQGN, KZZB, HOT95, G98, KSMB, KMOK, KISN 30-26, WKZR 38-33, B93 28-14, WQUT 38-31, WOKI 23-20, KTUX 18-15, KJ103 23-20.

DNA featuring SUZANNE VEGA "Tom's Diner" (A&M)

Reports: 67. Moves: Up 31, Debuts 6, Same 9, Down 3, Adds 18 including B104, WEGX, WAVA, KKBO, KXXR, WLOL, Y108, KISN, X100, HOT97, WPGC 19-9, PWR104 23-19, WKBO 12-10, PWR106 23-18, KMEL 25-17, WKSS 1-1.

JOHNNY GILL "Fairweather Friend" (Motown)

Reports: 63. Moves: Up 28, Debuts 13, Same 9, Down 0, Adds 13 including PRO-FM, WKBO, WKSS, WRCK, KPRR, K92, WGRD, Z99, KAY107, WZOU 22-18, WIOQ 30-26, KFR 34-26, KMEL 14-10, WCKZ 19-15.

CATHY DENNIS "Just Another Dream" (Polydor)

Reports: 61. Moves: Up 5, Debuts 16, Same 12, Down 0, Adds 28 including WIOQ, WPGC, KFR, WQGN, 999KHI, WBBQ, B93, HOT95, WRVQ, 194, KLUC, KDON, HOT97 25-17, WKSS 21-14.

PET SHOP BOYS "So Hard" (EMI)

Reports: 56. Moves: Up 11, Debuts 7, Same 34, Down 0, Adds 4, PWR106, KISN, HOT95, WILN, WXKS 24-19, KTUX 33-29, KISR 33-29, KHKT 37-28, WDBR 35-32, KTMT 38-33.

BLACK CROWES "Hard To Handle" (Def American/Geffen)

Reports: 54. Moves: Up 15, Debuts 6, Same 20, Down 0, Adds 13 including PIRATE, WAAL, WBBQ, CK105, KZZU, KISR, WVBS, 99KG, KZ106 20-13, WQUT 28-20, YES97 22-18, Q104 20-16, KNIN 30-26.

STYX "Love Is The Ritual" (A&M)

Reports: 52. Moves: Up 17, Debuts 5, Same 26, Down 0, Adds 4, KUBE, WKZR, 92X, KFBQ, KZ106 23-20, WQUT 27-22, WOKI 28-25, KTUX 39-34, WPRX 30-24, KMYZ 22-15, WJMX 36-31, KRZR 9-7.

MOST ADDED

STEVE WINWOOD (156)
NELSON (91)
GEORGE MICHAEL (58)
OUTFIELD (51)
CHEAP TRICK (37)
SURFACE (33)
CATHY DENNIS (28)
DON HENLEY (28)
BILLY JOEL (26)
UB40 (23)

HOTTEST

VANILLA ICE (178)
ALIAS (96)
JAMES INGRAM (89)
M.C. HAMMER (58)
JANET JACKSON (69)
MARIAH CAREY (67)
POISON (56)
STEVIE B (48)
PEBBLES (42)
WHITNEY HOUSTON (33)
RIGHTEOUS BROTHERS (33)

SIGNIFICANT ACTION

VIXEN "Love Is A Killer" (EMI)

Reports: 46. Moves: Up 2, Debuts 11, Same 13, Down 0, Adds 20 including WNVZ, KSAQ, WWSR, PWR92, 999KHI, KZZB, WIXX, KOKO, WILN, KZIO, WNCI 29-26, KTUX 38-35.

BRUCE HORNSBY with SHAWN COLVIN "Lost Soul" (RCA)

Reports: 46. Moves: Up 12, Debuts 3, Same 31, Down 0, Adds 0, WPLJ d-35, Q102 31-28, WKTi d-25, PWR945 30-28, WOMX 24-21, KTUX 36-31, WJMX 33-30, KFTZ 39-34.

GLENN MEDEIROS featuring STYLISTICS "Me - You = Blue" (Amherst/MCA)

Reports: 41. Moves: Up 2, Debuts 6, Same 14, Down 0, Adds 19 including WHYT, KXXR, KKRZ, HOT949, FLY92, WQUT, KCAQ, WKPE, WZZG, KFR 29-25, WZOK 28-24.

PARTY "I Found Love" (Hollywood)

Reports: 39. Moves: Up 9, Debuts 8, Same 22, Down 0, Adds 0, WOKI d-30, Y107 32-29, WGTZ 24-18, KMQ d-25, WWFX 40-37, KISR 31-28, KG95 40-33, KFTZ 38-33.

SURFACE "The First Time" (Columbia)

Reports: 37. Moves: Up 3, Debuts 1, Same 0, Down 0, Adds 33 including WZOU, WPGC, KIIS, KOY-FM, KKRZ, KGGI, FM102, KISN, HOT977, WAEB, TIC-FM, WQGN, KZZB, Y107, Q106 29-21, KMEL 19-12.

AL B SURE! "Missunderstanding" (WB)

Reports: 36. Moves: Up 24, Debuts 1, Same 8, Down 0, Adds 3, WHYT, KJ103, KIXY, HOT97 35-32, KS104 18-15, KMEL 16-13, KZFM 37-32, KPRR 23-20, Z99 30-24, KKMG 30-23, KFBQ 39-30.

DON HENLEY "New York Minute" (Geffen)

Reports: 31. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 28 including KHMV, Y100, KZZP, WKEE, Y102, WKZR, K106, 99WAYS, WKZL, KAKS.

TOMMY CONWELL & THE YOUNG RUMBLERS "I'm Seventeen" (Columbia)

Reports: 29. Moves: Up 13, Debuts 0, Same 16, Down 0, Adds 0, WAEB 34-32, WOKI 29-26, KATM 26-20, WOMP 39-34, YES97 25-21, WJMX 37-34, KISR 29-26.

NEVILLE BROTHERS "Fearless" (A&M)

Reports: 28. Moves: Up 2, Debuts 5, Same 13, Down 0, Adds 8, FLY92, WLAN, WAPE, KKSS, 103CIR, YES97, KSMB, WDBR, WKZL 32-29.

DENISE LOPEZ "Don't You Want To Be Mine" (A&M)

Reports: 28. Moves: Up 4, Debuts 4, Same 12, Down 0, Adds 8, WPLJ, KS104, WDJX, WABB, KKRD, KKSS, KKMG, 194, PWRPIG 32-26, KFR 22-19, HOT97 29-26.

SOUP DRAGONS "I'm Free" (Mercury)

Reports: 27. Moves: Up 3, Debuts 3, Same 12, Down 0, Adds 9, KKBO, WNVZ, WZYP, WHHY, KTUX, KQIZ, KSMB, WCIL, WKFR, YES97 34-30, KFTZ 40-35.

BISCUIT "Biscuit's In The House" (Columbia)

Reports: 26. Moves: Up 2, Same 14, Down 0, Adds 2, WKSE, WOKI, PWRPIG 34-31, WKQB 26-23, Y107 33-24, KXX 29-25.

FAITH NO MORE "Falling To Pieces" (Slash/Reprise)

Reports: 26. Moves: Up 9, Debuts 4, Same 12, Down 0, Adds 1, KIKX, WDFX 12-10, KZZU 35-32, Q104 32-29, WKFR 33-29, ZFON 39-35.

BAD COMPANY "If You Needed Somebody" (Atco)

Reports: 24. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 22 including PWR92, 93Q, KZ106, WCGQ, WQUT, Z102, WKZL, WOMP, WILN, KRZR, WKFR 39-27.

CANDI & THE BACK BEAT "The World Just Keeps On Turning" (IRS)

Reports: 21. Moves: Up 5, Debuts 3, Same 13, Down 0, Adds 0, WIOQ d-22, KXXR 33-30, WLOL d-33, KFR d-36, WOMP 38-33.

BETTY BOO "Doin' The Do" (Reprise)

Reports: 19. Moves: Up 7, Debuts 2, Same 6, Down 0, Adds 4, KPRR, 92X, 103CIR, KFBQ, WHYT 21-19, KXXR 29-26, KS104 14-11, HOT949 10-8, KYYY 39-34.

TOMMY PUETT "Kiss You All Over" (Scotti Bros)

Reports: 16. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WXKS, WIOQ, KSAQ, WPHR, WERZ, 999KHI, WNYR, 95XIL, WOMP, KAKS.

PAUL McCARTNEY "Birthday" (Capitol)

Reports: 16. Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 10, Z100, KIIS, KISN, KUBE, WAEB, WERZ, KSND, G98, WJMX, KTMT.

TECHNOTRONIC "Rockin' Over The Beat" (SBK)

Reports: 16. Moves: Up 5, Debuts 3, Same 7, Down 0, Adds 1, WAEB, KTFM 23-19, B96 21-18, WLOL 27-23, KZFM 28-23, KPRR 15-10.

LIVING COLOUR "Type" (Epic)

Reports: 16. Moves: Up 3, Debuts 0, Same 12, Down 0, Adds 1, ZFON, 999KHI 40-37, YES97 35-29, KRZR 18-16.

HI-FIVE "I Just Can't Handle It" (Jive/RCA)

Reports: 15. Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 11, WNVZ, PWRPIG, KXXR, KZFM, KKSS, KIKX, KKMG, B95, KROY, WILN, KIXY, KFR d-33.

STEVIE WONDER "Keep Our Love Alive" (Motown)

Reports: 15. Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 4, KROY, KIXY, WDBR, KBOZ, Q95 23-18.

CURE "Never Enough" (Elektra)

Reports: 15. Moves: Up 4, Debuts 0, Same 9, Down 0, Adds 2, WAEB, KSMB, KTUX 40-36, YES97 33-27.

LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol)

Reports: 15. Moves: Up 7, Debuts 0, Same 4, Down 4, Adds 0, WQUT 21-17, WOMP 35-30, YES97 40-37, 99KG 15-13, KHKT 30-27.

RALPH TRESVANT "Sensitivity" (MCA)

Reports: 14. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 12, HOT97, Q105, WLOL, PWR106, KFR, KOY-FM, FM102, Q106, WCKZ, B95, KMQ, KZOZ, KMEL 23-15.

KEITH SWEAT "I'll Give All My Love To You" (Vintertainment/Elektra)

Reports: 14. Moves: Up 5, Debuts 3, Same 1, Down 0, Adds 5, Q105, KZFM, KPRR, KKMG, KAKS, FM102 11-10, Q106 15-12, 194 13-3, KROY 31-26, KDON 30-16.

TOO SHORT "In The Ghetto" (Jive/RCA)

Reports: 14. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 1, FM102, KFR 31-28, KMEL 28-22, B95 40-34.

ONE CAUSE ONE EFFECT "Midnight Lover" (Bust It/Capitol)

Reports: 13. Moves: Up 7, Debuts 0, Same 3, Down 0, Adds 3, KTFM, HO 1977, KPRR, FM102 10-9, KMEL 24-21, B95 31-26, 194 27-24, KROY 18-14, KDON 26-20.

DAN FOGELBERG "Rhythm Of The Rain" (Full Moon/Epic)

Reports: 13. Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 2, WQID, WJMX, Q95 25-22, WGRD 18-11.

DINO "Gentle" (Island)

Reports: 11. Moves: Up 5, Debuts 2, Same 0, Down 0, Adds 4, HOT97, KMEL, KKXX, KLUC, KFR 32-29, KOY-FM 23-19, KGGI 12-11, WCKZ 35-13.

JIMMY RYSER "Rain Came" (Arista)

Reports: 11. Moves: Up 1, Debuts 4, Same 6, Down 0, Adds 0, WZPL d-28, WQUT d-35, WZOK d-34, KZZU on, KFTZ d-39.

TIFFANY "New Inside" (MCA)

Reports: 11. Moves: Up 3, Debuts 0, Same 7, Down 1, Adds 0, KXXR 30-27, KKRD on-dp, KCHX 29-26, KYYY on, Y97 on.

MARIA McKEE "Show Me Heaven" (Geffen)

Reports: 10. Moves: Up 6, Debuts 0, Same 4, Down 0, Adds 0, WXKS on, KHMV 23-21, KZZB on, WQUT on-dp, KCAQ 32-29, WVBS 39-36.

BETTER TELL YOU THE FACTS ON CARLY SIMON.

- ▶ *"BETTER NOT TELL HER," the hot new single by Carly is already Top 10 at A/C, rising faster and requesting more than "Coming Around Again" did.*
- ▶ *The video is in great rotation on VH-1.*
- ▶ *Carly has sold an impressive 3 1/2 million albums since coming to Arista. Every album she's released on Arista has been certified either Gold or Platinum.*
- ▶ *Her new album Have You Seen Me Lately? is soaring past 300,000 copies in only a few short weeks.*
- ▶ *The new single is backed by Arista's full commitment.*

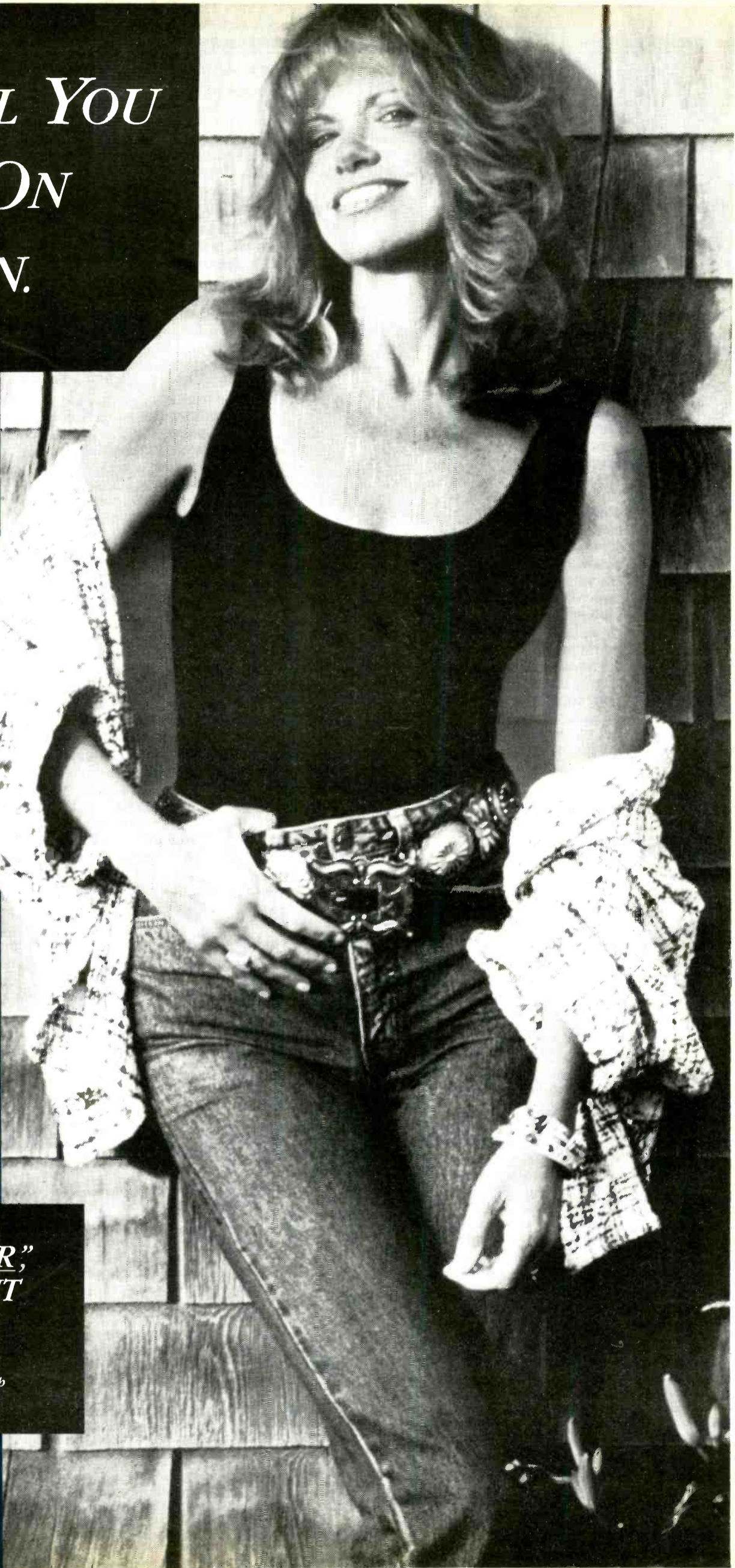
***"BETTER NOT TELL HER,"
THE NEXT CLASSIC HIT
BY A CLASSIC ARTIST.***

Produced by Frank Filipetti and Paul Samwell-Smith

Management: Champion Entertainment Organization, Inc.

ARISTA

© 1991 Arista Records, Inc. a Bertelsmann Music Group Company



NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW
5	3	2	1		1 JAMES INGRAM/Don't Have The Heart (WB)
4	2	1	2		2 JANET JACKSON/Black Cat (A&M)
18	11	6	3		3 VANILLA ICE/Ice Ice Baby (SBK)
11	8	4	4		4 PEBBLES/Giving You The Benefit Of The Doubt (MCA)
16	12	8	5		5 MARIAH CAREY/Love Takes Time (Columbia)
17	15	9	6		6 ALIAS/More Than Words Can Say (EMI)
9	6	5	7		7 AFTER 7/Can't Stop (Virgin)
20	17	11	8		8 M.C. HAMMER/Pray (Capitol)
6	4	3	9		9 RIGHTEOUS BROTHERS/Unchained... (Verve/Polydor)
—	38	19	10		10 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
13	10	10	11		11 INXS/Suicide Blonde (Atlantic)
28	21	17	12		12 DARYL HALL & JOHN OATES/So Close (Arista)
1	1	7	13		13 GEORGE MICHAEL/Praying For Time (Columbia)
3	5	12	14		14 MAXI PRIEST/Close To You (Charisma)
39	25	22	15		15 POISON/Something To Believe In (Capitol)
—	28	24	16		16 BETTE MIDLER/From A Distance (Atlantic)
29	23	20	17		17 HEART/Stranded (Capitol)
21	18	16	18		18 BLACK BOX/Everybody Everybody (RCA)
—	39	26	19		19 WILSON PHILLIPS/Impulsive (SBK)
27	22	21	20		20 WARRANT/Cherry Pie (Columbia)
37	30	27	21		21 DEE-LITE/Groove Is In The Heart (Elektra)
—	—	33	22		22 STEVIE B/Because I Love You... (LMR/RCA)
14	13	13	23		23 BREATHE/Say A Prayer (A&M)
31	27	25	24		24 CONCRETE BLONDE/Joey (IRS)
—	—	35	25		25 UB40/The Way You Do The Things You Do (Virgin)
36	32	29	26		26 SOHO/Hippy Chick (Atco)
40	34	31	27		27 HUMAN LEAGUE/Heart Like A Wheel (A&M)
38	35	32	28		28 TONY! TONII TONEI/Feels Good (Wing/Polydor)
35	33	30	29		29 CANDYMAN/Knockin' Boots (Epic)
—	37	34	30		30 DAVID CASSIDY/Lyin' To Myself (Enigma)
BREAKER			31		31 DAMN YANKEES/High Enough (WB)
8	9	14	32		32 DINO/Romeo (Island)
2	7	15	33		33 PHIL COLLINS/Something Happened On... (Atlantic)
—	—	38	34		34 JON BON JOVI/Miracle (Mercury)
—	—	39	35		35 DONNY OSMOND/My Love Is A Fire (Capitol)
7	14	18	36		36 NELSON/(Can't Live Without Your) Love And... (DGC)
BREAKER			37		37 GEORGE MICHAEL/Freedom! (Columbia)
10	16	23	38		38 DEPECHE MODE/Policy Of Truth (Sire/Reprise)
DEBUT			39		39 INFORMATION SOCIETY/Think (Tommy Boy/Reprise)
DEBUT			40		40 WINGER/Miles Away (Atlantic)

N&A Pg. 94; Playlists Pg. 80; Parallels Pg. 85

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
12	7	5	1		1 BETTE MIDLER/From A Distance (Atlantic)
9	5	1	2		2 MARIAH CAREY/Love Takes Time (Columbia)
4	3	3	3		3 DAN FOGELBERG/Rhythm Of... (Full Moon/Epic)
2	1	2	4		4 ROD STEWART/I Don't Wanna Talk About It (WB)
5	4	4	5		5 BREATHE/Say A Prayer (A&M)
18	14	8	6		6 CARLY SIMON/Better Not Tell Her (Arista)
14	10	7	7		7 JILL SOBULE/Too Cool To Fall In Love (MCA)
15	12	10	8		8 ANITA BAKER/Soul Inspiration (Elektra)
13	11	9	9		9 BRENDA RUSSELL/Stop Running Away (A&M)
21	16	12	10		10 MAXI PRIEST/Close To You (Charisma)
30	20	16	11		11 WILSON PHILLIPS/Impulsive (SBK)
22	17	14	12		12 HEART/Stranded (Capitol)
—	23	18	13		13 ALIAS/More Than Words Can Say (EMI)
1	2	6	14		14 RIGHTEOUS BROTHERS/Unchained... (Verve/Polydor)
29	19	17	15		15 DARYL HALL & JOHN OATES/So Close (Arista)
7	9	13	16		16 PHIL COLLINS/Something Happened On... (Atlantic)
27	24	19	17		17 AFTER 7/Can't Stop (Virgin)
10	13	15	18		18 PAUL YOUNG/Oh Girl (Columbia)
25	22	21	19		19 MICHAEL McDONALD/Tear It Up (Reprise)
26	25	22	20		20 LAURA BRANIGAN/Never In A Million Years (Atlantic)
—	29	26	21		21 MARIA McKEE/Show Me Heaven (Geffen)
BREAKER			22		22 ELTON JOHN/You Gotta Love Someone (MCA)
—	—	27	23		23 B. HORNSBY w/S. COLVIN/Lost Soul (RCA)
3	6	11	24		24 GEORGE MICHAEL/Praying For Time (Columbia)
—	—	30	25		25 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
—	30	28	26		26 DAVID CASSIDY/Lyin' To Myself (Enigma)
DEBUT			27		27 CELINE DION/Where Does My Heart Beat Now? (Epic)
DEBUT			28		28 JUDY COLLINS/Fires Of Eden (Columbia)
BREAKER			29		29 SARA HICKMAN/I Couldn't Help Myself (Elektra)
BREAKER			30		30 DON HENLEY/New York Minute (Geffen)

AC Music Begins Pg. 62

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
10	5	3	1		1 MARIAH CAREY/Love Takes Time (Columbia)
4	3	2	2		2 SAMUELLE/So You Like What You See (Atlantic)
8	6	4	3		3 BELL BIV DEVOE/B.B.D. (I Thought It Was Me)? (MCA)
3	1	1	4		4 KEITH SWEAT/Merry Go Round (Vintertainment/Elektra)
16	11	6	5		5 GERALD ALSTON/Slow Motion (Taj/Motown)
22	17	7	6		6 AL B. SUREI/Misunderstanding (WB)
14	9	5	7		7 CARON WHEELER/Livin' In The Light (EMI)*
20	15	10	8		8 M.C. HAMMER/Pray (Capitol)
17	12	8	9		9 TEENA MARIE/Here's Looking At You (Epic)
18	14	11	10		10 TROOP/That's My Attitude (Atlantic)
25	19	12	11		11 ANITA BAKER/Soul Inspiration (Elektra)
28	21	13	12		12 VANILLA ICE/Ice Ice Baby (SBK)
32	27	16	13		13 WHISPERS/My Heart Your Heart (Capitol)
—	36	23	14		14 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
39	29	20	15		15 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
27	25	19	16		16 CYNDA WILLIAMS/Harlem Blues (Columbia)
29	28	22	17		17 HI-FIVE/Just Can't Handle It (Jive/RCA)
19	18	14	18		18 JANET JACKSON/Black Cat (A&M)
26	26	21	19		19 TODAY/I Got The Feeling (Motown)
—	37	28	20		20 GUY/I Wanna Get With U (MCA)
37	31	24	21		21 LEVERT/Rope A Dope Style (Atlantic)
—	38	29	22		22 TONY! TONII TONEI/It Never Rains... (Wing/Polydor)
38	33	27	23		23 JASMINE GUY/Try Me (WB)
40	32	30	24		24 CANDYMAN/Knockin' Boots (Epic)
—	—	36	25		25 RALPH TRESVANT/Sensitivity (MCA)
34	30	26	26		26 BERNADETTE COOPER/I Look Good (MCA)
2	4	15	27		27 JOHNNY GILL/Fairweather Friend (Motown)
—	—	38	28		28 FREDDIE JACKSON/Love Me Down (Capitol)
35	34	33	29		29 LISTEN UP/Listen Up (Qwest/Reprise)
—	40	34	30		30 E.U./I Confess (Virgin)
1	2	9	31		31 PEBBLES/Giving You The Benefit Of The Doubt (MCA)
—	—	37	32		32 SURFACE/The First Time (Columbia)
—	39	35	33		33 GEOFF McBRIDE/No Sweeter Love (Arista)
BREAKER			34		34 BASIC BLACK/Nothing But... (Sound Of New York/Motown)
7	8	18	35		35 MAXI PRIEST/Close To You (Charisma)
—	—	39	36		36 AFTER 7/My Only Woman (Virgin)
—	—	40	37		37 SPECIAL GENERATION/Love Me Just... (Bust It/Capitol)
DEBUT			38		38 TAKE 6/I L-o-v-e You (Reprise)
BREAKER			39		39 GRADY HARRELL/Don't Turn Your Back On Me (RCA)
BREAKER			40		40 STEVIE WONDER/Keep Our Love Alive (Motown)

New & Active, TOP 10 Recurrents Pg. 60

NEW ROCK

LW	TW
1	1 JANE'S ADDICTION/Ritual De Lo Habitual (WB)
2	2 REPLACEMENTS/All Shook Down (Sire/Reprise)
3	3 COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
4	4 CURE/Never Enough (track) (Elektra)
9	5 CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)
5	6 IGGY POP/Brick By Brick (Virgin)
11	7 VARIOUS ARTISTS/Rubaiyat (Elektra)
6	8 LIVING COLOUR/Time's Up (Epic)
10	9 DARLING BUDS/Crawdaddy (Columbia)
8	10 INXS/X (Atlantic)

Complete TOP 30 New Rock Chart Pg. 76

NAC

LW	TW
1	1 ACOUSTIC ALCHEMY/Reference Point (GRP)
2	2 RIPPINGTONS /RUSS FREEMAN/Welcome To The... (GRP)
3	3 DAVID BENOIT/Inner Motions (GRP)
4	4 LALAH HATHAWAY/Lalah Hathaway (Virgin)
6	5 JONATHAN BUTLER/Heal Our Land (Jive/RCA)
7	6 PHIL SHEERAN/Breaking Through (Sonic Edge)
9	7 THOM ROTELLA/Without Words (DMP)
14	8 STRUNZ & FARAH/Primal Magic (Mesa)
11	9 EMILY REMLER/This Is Me (Justice)
5	10 BERNARDO RUBAJA/New Land (Narada)

Complete TOP 30 NAC Chart Pg. 66

CONTEMPORARY JAZZ

LW	TW
2	1 EMILY REMLER/This Is Me (Justice)
3	2 NINO TEMPO/Tenor Saxophone (Atlantic)
5	3 GERRY MULLIGAN/Lonesome Boulevard (A&M)
1	4 MICHEL CAMILO/On The Other Hand (Epic)
6	5 GEORGE BENSON/Big Boss Band I/Count Basie... (WB)
9	6 MICHAEL BRECKER/Now You See It... (GRP)
11	7 JON HENDRICKS/Freddy Freeloader (Denon)
12	8 SEBASTIAN WHITTAKER/First Outing (Justice)
13	9 MARK WHITFIELD/The Marksman (WB)
8	10 BOBBY LYLE/The Journey (Atlantic)

Complete TOP 30 Contemporary Jazz Chart Pg. 66

AOR TRACKS

3	2	WKS	WKS	LW	TW
1	1	1	1		1 ZZ TOP/Concrete And Steel (WB)
18	9	3	2		2 BLACK CROWES/Hard To Handle (Def American/Geffen)
3	2	2	3		3 DAMN YANKEES/High Enough (WB)
—	—	10	4		4 TRAVELING WILBURYS/She's My Baby (Wilbury/WB)
BREAKER			5		5 STEVE WINWOOD/One And Only Man (Virgin)
8	7	5	6		6 ERIC JOHNSON/Cliffs Of Dover (Capitol)
13	12	7	7		7 HOUSE OF LORDS/Can't Find My... (Simmons/RCA)
6	6	6	8		8 AC/DC/Thunderstruck (Atco)
21	14	11	9		9 DEEP PURPLE/King Of Dreams (RCA)
12	10	9	10		10 STYX/Love Is The Ritual (A&M)
—	16	14	11		11 LED ZEPPELIN/Travelling Riverside Blues (Atlantic)
28	19	16	12		12 POISON/Something To Believe In (Enigma/Capitol)
10	8	8	13		13 ALLMAN BROTHERS BAND/Seven Turns (Epic)
24	21	17	14		14 GARY MOORE/Still Got The Blues (Charisma)
32	26	20	15		15 WINGER/Miles Away (Atlantic)
4	4	4	16		16 NEIL YOUNG & CRAZY HORSE/Mansion On... (Reprise)
17	15	15	17		17 T. CONWELL & THE YOUNG.../I'm Seventeen (Columbia)
31	22	19	18		18 JON BON JOVI/Miracle (Mercury)
BREAKER			19		19 SCORPIONS/Tease Me, Please Me (Mercury)
27	23	23	20		20 QUEENSRYCHE/Empire (EMI)
29	24	24	21		21 TOY MATINEE/Last Plane Out (Reprise)
2	3	13	22		22 INXS/Suicide Blonde (Atlantic)
—	—	35	23		23 BAD COMPANY/If You Need Somebody (Atco)
34	31	25	24		24 JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)
5	5	12	25		25 VAUGHAN BROTHERS/Tick Tock (Epic)
39	32	27	26		26 COLIN JAMES/Keep On Loving Me Baby (Virgin)
37	35	29	27		27 TRIXTER/Give It To Me Good (Mechanic/MCA)
44	36	28	28		28 PAUL SIMON/The Obvious Child (WB)
48	38	30	29		29 HEART/Stranded (Capitol)
—	—	49	30		30 ZZ TOP/My Head's In Mississippi (WB)
—	—	43	31		31 OUTFIELD/For You (MCA)
47	39	33	32		32 REO SPEEDWAGON/Love Is A Rock (Epic)
DEBUT			33		33 BYRDS/Love That Never Dies (Columbia)
7	11	18	34		34 ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)
22	20	22	35		35 BOB DYLAN/Unbelievable (Columbia)
25	30	31	36		36 JEFF HEALEY BAND/While My Guitar... (Arista)
DEBUT			37		37 ALARM/The Road (IRS)
—	—	44	38		38 DON HENLEY/New York Minute (Geffen)
—	—	42	39		39 PAUL MCCARTNEY/Birthday (Capitol)
20	25	32	40		40 SLAUGHTER/Fly To The Angels (Chrysalis)

Complete TOP 60 Tracks Chart Pg. 74; LP Chart Pg. 73

COUNTRY

3	2	WKS	WKS	LW	TW
6	3	1	1		1 JOE DIFFIE/Home (Epic)
11	9	4	2		2 HOLLY DUNN/You Really Had Me Going (WB)
13	11	8	3		3 DON WILLIAMS/Back In My Younger Days (RCA)
12	10	7	4		4 EXILE/Yet (Arista)
9	7	5	5		5 R. TRAVIS & G. JONES/A Few Ole Country Boys (WB)
10	8	6	6		6 ANNE MURRAY/Feed This Fire (Capitol)
7	5	3	7		7 BAILLIE & THE BOYS/Fool Such As I (RCA)
16	12	9	8		8 EDDIE RABBITT/American Boy (Capitol)
19	16	14	9		9 K.T. OSLIN/Come Next Monday (RCA)
17	14	11	10		10 VERN GOSDIN/This Ain't My First Rodeo (Columbia)
18	15	13	11		11 CONWAY TWITTY/Crazy In Love (MCA)
26	20	16	12		12 SHENANDOAH/Ghost In This House (Columbia)
20	17	15			