

INSIDE:

NEW 18-24 DEMO EFFORTS TO AID COUNTRY RADIO?

How will Arbitron's recent effort to increase diary returns in the 18-24 demo affect radio in general? And Country radio in particular?

Page 93

ROCK REVOLUTION

ROCK 'N' ROLE CALL

Reflecting the recent revitalization of rock 'n' roll music and Rock radio, R&R collects top programmers, consultants, record execs — and a pair of legendary air personalities — to talk about the format's past, present, and future. Plus, select highlights in Rock radio history and a rare interview with Neil Young.

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ACs PICKING UP ON PROGRESSIVE MUSIC

Hot AC KWMX/Denver PD John Peake and Progressive KMTT/Seattle PD Chris Mays discuss their formats' surprising musical similarities.

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NAC: TV OR NOT TV?

Can NAC outlets afford to advertise on TV? Can they afford *not* to? Five key NAC programmers and managers offer some answers.

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IN THE NEWS ...

- Doug Johnson appointed Epic/Nashville Sr. VP
- Cruze named PD at KTBZ/Houston
- Dan Lankford to WLYT/Boston GM

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- George Hamilton now WKYS/Washington PD; Terri Avery becomes WMMJ/Washington PD

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NEWSSTAND PRICE \$6.50



Clinton Threatens To Veto Telecommunications Bill

■ Cites potential concentration of media power

At the 11th hour, President Clinton vowed to veto the pending House of Representatives telecommunications bill if language easing restrictions on broadcast ownership is included. Clinton made his declaration Tuesday (8/1), the day before the bill (HR 1555) was scheduled to go to the floor for debate.

At R&R's Tuesday deadline, the House Rules committee still had not hammered out the ground rules for the bill's debate, including the number and types of amendments that will be allowed. Broadcast regulation opponents are hoping their House allies will have the opportunity to offer an amendment to retain some ownership limits. As written, HR 1555 would eliminate all radio ownership limits and relax the television caps.

TELECOM/See Page 21

Radio's 'Amazing' \$3 Billion Week!

■ Disney deal sparks speculation on ABC Radio's future

BY ROY FURCHGOTT
R&R WASHINGTON BUREAU

The Walt Disney Co.'s \$19 billion purchase of Capital Cities/ABC Inc. has spawned a hot new radio-industry pastime: speculating on the ultimate fate of ABC Radio. Will the venerable radio group and networks be permanently annexed to the Magic Kingdom? Or will Disney put them on the financial equivalent of Mr. Toad's Wild Ride and spin them off to a new owner at a price well in excess of \$1 billion?

Appearing on CNN Monday evening (7/31), Disney Chairman Michael Eisner and Cap Cities CEO Thomas Murphy reaffirmed to Larry King their intent to retain all of the Cap Cities assets, including the radio properties. But speculation over ABC Radio's ownership status remained a hot topic nevertheless.

Meanwhile, the experts are divided. "I see no indication that Disney is a radio player," said radio analyst Jim Duncan. "It wouldn't surprise me if they spun [ABC Radio] off."

Duncan suggested that Infinity Broadcasting — which

DISNEY/See Page 21

CBS, Cap Cities Stations Change Hands

Thirty-two stations in the Top 10 markets will change hands as a result of Disney's acquisition of Capital Cities/ABC and Westinghouse's purchase of CBS Inc. (listed with format and 12+ Spring '95 Arbitron share):

CBS Radio To Westinghouse	
New York	
WCBS-FM (Gold)	4.6
WCBS-AM (News)	3.2
Los Angeles	
KNX-AM (News)	3.3
KCBS-FM (Cl. Rock)	2.4
Chicago	
WBBM-FM (CHR)	3.9
WBBM-AM (News)	3.8
San Francisco	
KCBS-AM (News)	4.8
KRQR-FM (Cl. Rock)	1.7
Philadelphia	
WOGL-FM (Gold)	5.3
WGMP-AM (Sports)	1.0
Detroit	
WWJ-AM (News)	5.2
WYST-FM (Gold)	3.0
Dallas	
KTXQ-FM (Rock)	2.8
KRRW-FM (Cl. Rock)	2.6
Washington	
WARW-FM (Cl. Rock)	2.6
Houston	
KKRW-FM (Cl. Rock)	3.7
Boston	
WODS-FM (Gold)	4.1

Capital Cities To Disney	
New York	
WABC-AM (Talk)	4.0
WPLJ-FM (Hot AC)	3.6
Los Angeles	
KLOS-FM (Rock)	3.3
KABC-AM (Talk)	3.1
KMPC-AM (Talk)	1.0
Chicago	
WLS-AM (Talk)	3.1
WLS-FM (Talk)	0.6
San Francisco	
KGO-AM (N/T)	6.9
KSFO-AM (Talk)	1.2
Detroit	
WJR-AM (Talk)	7.4
WHYT-FM (Alt.)	3.4
Dallas	
KSCS-FM (Ctry)	6.0
WBAP-AM (N/T)	5.1
Washington	
WMAL-AM (N/T)	4.3
WRQX-FM (Hot AC)	4.2

■ Radio said the 'hidden jewel' in Westinghouse deal

BY RANDALL BLOOMQUIST
R&R WASHINGTON BUREAU CHIEF

Westinghouse Electric Corp. Chairman/CEO Michael Jordan says the combined CBS-Westinghouse radio group will be the "hidden jewel" in Westinghouse's \$5.4 billion acquisition of CBS, which was announced late Tuesday (8/1) and will create the country's largest radio group.

Without elaborating, Jordan said there are tremendous synergies between the combined company's radio and television groups. He also suggested that Westinghouse could use CBS's news resources to create new news-oriented radio stations.

The group will have news-oriented duopolies in the Top Four markets: WCBS-AM & WINS-AM/New York, KFWM-AM & KNX-AM/Los Angeles, WBBM-AM & WMAQ-AM/Chicago, and KCBS-AM & KPIX-AM & FM/San Francisco. Even if the current radio ownership rules remain in place, the merged group comes in under the national limits and will exceed the local cap only in Houston, where it will have

WESTINGHOUSE/See Page 21

Mauldin Expands Columbia Black Music Department



Mauldin

Michael Mauldin has been tapped as Columbia Records' Exec. VP/Black Music and Columbia Records Group's Sr. VP. He most recently served both as COO

of Columbia-distributed So So Def Recordings and President of

MAULDIN/See Page 21

KLSX/L.A.'s Talk Transition

■ Classic Rock scuttled for 'rock 'n' roll radio station that just doesn't play records'

Ratings-starved KLSX/Los Angeles announced its long-rumored flip to a Young Talk format Monday (7/31), featuring an eclectic lineup of entertainers anchored by Howard Stern. GM Bob Moore and PD Warren Williams are still at the helm, with consultant Walt Sabo involved, and Perry Michael Simon joining as Director/Program Development.

The lineup now features:

- Former MTV game-show host Ken Ober and "Brady Bunch" star Susan Olsen (Cindy) in late-mornings
- Kato Kaelin, mid-afternoons
- Regular Guys (Larry Wachs and Eric Haessler), afternoons
- Mother Love, evenings
- Carlos Oscar, late-evenings
- Voxx, overnights

On the weekends, the station will retain some of its rock music programming with holdovers Joe Benson and Deirdre

KLSX/See Page 21

Gorlick Buys To MCA Sr./VP Promo

Mark Gorlick has been upped to Sr. VP/Promotion at MCA Records. He formerly served as the label's VP/Promotion.

"I am very pleased that Mark is elevating to this position," said Exec. VP/GM Randy Miller, to whom Gorlick reports. "His passion, tenacity, and dedication have been keys



Gorlick

GORLICK/See Page 21

michael bolton

can i
touch
you...
there?



one of five new songs from his forthcoming greatest hits album, written and produced by michael bolton and robert joEn "trutt" lange.

album in store tuesday, september 19.
tonight show tuesday, august 15.

satellite broadcast premiere
wednesday, august 9 at 9:30 am est.
satcom c-5 transponder 19,
channels 10 & 11.

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Management, Louis Lurie Management

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Johnson Sr. VP At Epic/Nashville

Doug Johnson has been promoted to Sr. VP at Epic Records/Nashville. The veteran producer



Johnson

most recently served as Epic/Nashville's VP/A&R.

"Doug has done an incredible job in building the artistry and integrity of the Epic Records roster and music," comment-

ed Sony Music/Nashville Exec. GM/VP Allen Butler. "He's demonstrated leadership qualities that will enable Epic Records/Nashville to take its place in the forefront of the country music industry."

Johnson remarked, "I'm honored to have the opportunity to work with the enormously talented artists who comprise the Epic

JOHNSON/See Page 21

KTBZ/Houston Goes Into Cruze Control



Cruze

WABB/Mobile OM/PD/afternoon **Cruze** has accepted the PD post at Shamrock Alternative KTBZ/Houston, effective September 1. He succeeds Don Parker, who

exited last week to program KKFR/Phoenix (R&R 7/14).

KTBZ VP/GM Pat Fant told R&R, "I needed a guy who would help us advance this format, so the same thing that happened to Album Rock doesn't happen to Modern Rock. He has the hustle

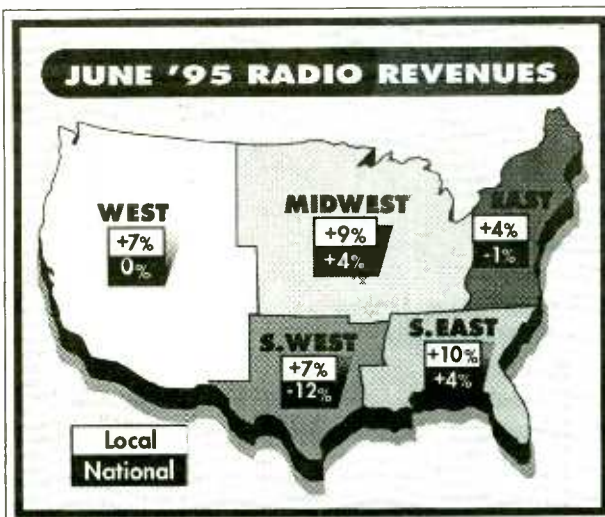
CRUZE/See Page 21

WLYT/Boston Flips To Progressive; Lankford New GM

Former WTTM/Trenton, NJ GM **Dan Lankford** has been named GM at WLYT/Haverhill-Boston, which flipped from Lite AC to Progressive last Tuesday (8/1). Using new calls WXRV (pending FCC approval) and "The River" as its moniker, the current-based Northeast Broadcasting outlet will focus on music from the '80s and '90s.

The station began its evolution to Progressive two months ago,

WLYT/See Page 21



Source: RAB

Local Billings Rise Again, But National Growth Tapers

The radio industry posted a revenue increase for the 34th consecutive month, according to figures compiled by the RAB.

Results for June '95 show a 7% increase in local ad revenue — and a 1% rise in national spot revenue — over last June's figures. Total growth for the month increased 6%, compared to the same month last year. Though exhibiting continued growth, the pace of local ad sales has dropped off from May 1995's 10% surge over the previous May.

RAB President/CEO Gary Fries commented, "Even though the record increase over June of last year isn't as high as we've been seeing in previous months this year, in reviewing the business, it still appears that we have a strong third and fourth quarter developing."

Results Of Arbitron Reliability Study Not Very Enlightening

Preliminary results of an Arbitron study — designed to address questions about the reliability of radio estimates when used with commercial schedules — didn't seem to dazzle members of the Arbitron Advisory Council meeting in Wyoming this week.

The study, which was called for by the Advisory Council and the American Association of Advertising Agencies, was conducted in response to some ad agencies' demands that radio offer the same kind of audience guarantees on its time buys as the television industry does.

According to the preliminary report, "There is no single reliability percentage that can be applied to all radio commercial schedules. The reliability of an audience estimate is dependent on four criteria: the size of the market, the demographic, the number of stations and, to a lesser degree, the number of dayparts in the schedule."

That isn't exactly a revelation to most radio professionals, nor is it likely to mollify ad agencies that want to know how reliable Arbitron's estimates are.

Council Withholds Judgment

Advisory Council Chairman **Bill Kelly** said, "If the 4A's don't see the kind of results they hoped for in the preliminary report, they'll get what they need when the final results are released in about three weeks."

Kelly also said the council will withhold judgment on the report until the final results are delivered. He acknowledged the results so far are rather shallow, theorizing that Arbitron released the information in response to people who clamored for it. "I leave it to people other than the council as to whether that was wise or not."

Among the other preliminary findings from the posting study:

- Reach and frequency can be as reliable as gross ratings points as a measure of a radio commercial schedule performance.

- There is no significant variation by season for the audience composition of radio formats.

- Persons Using Radio (PURs) are remarkably consistent from season to season, unlike TV's Households Using Television (HUTs).

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1995 DEALS TO DATE

Dollars To Date: **\$3,524,458,792**
(Last Year: \$1,529,010,106)

This Week's Action: **\$1,882,990,510**
(Last Year: \$5,217,578)

Stations Traded This Year: **756**
(Last Year: 770)

Stations Traded This Week: **63**
(Last Year: 18)

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week

• Capital Cities/ABC Stations \$1 billion (est.)

- WKHX-AM & FM & WYAY-FM/Atlanta
- WLS-AM & FM/Chicago
- WBAP-AM & KSCS-FM/Dallas
- WJR-AM & WHYT-FM/Detroit
- KABC-AM, KMPC-AM & KLOS-FM/Los Angeles
- KQRS-AM & FM & KEGE-FM/Minneapolis
- WABC-AM & WPLJ-FM/New York
- KGO-AM & KSFO-AM/San Francisco
- WMAL-AM & WRQX-FM/Washington

Champlin, Liberty Part Ways

Liberty Broadcasting Exec. VP Jim Champlin is leaving the company to start his own radio group. And he's taking WLRS/Louisville with him.

See Page 6

EEOC Eases Paper Burden

A modification in EEOC filing requirements could reduce paperwork for broadcasters.

See Page 6

RADIO BUSINESS

Steady Growth For Radio, Record Industries Predicted

Radio revenues will reach \$14.5 billion, record sales will hit \$18.9 billion by 1999

The radio and recording industries will enjoy healthy growth for the rest of the decade, according to a new study by a leading investment banking firm.

Radio's Brisk Growth

Veronis, Suhler & Associates' "1995 Communications Industry Forecast" projects total radio revenues will hit \$14.5 billion in 1999 — up from \$10.3 billion in 1994. That's a 7.1% compound annual rate.

Station revenues are predicted to grow at a 7.2% annual rate over the same period to reach \$13.9 billion in 1999, up from \$9.8 billion in 1994. Network radio revenues will rise at a lower pace, climbing from \$495 million in 1994 to \$600 million in 1999. As for the short term, Veronis expects radio revenues to increase 9.5% in 1995.

The study concludes that radio's strengths as an advertising medium — including its accessibility, relatively low unit costs, and ability to target local audiences — will see the medium through the decade's economic ups and downs. The report anticipates economic slowing in 1995 and 1996, followed by brisk growth between 1997 and 1999.

Rapid Record Sales

The study also predicts an 11.8% growth in sales of recorded music for the remainder of the decade, following last year's record 20.1% growth — the largest increase since 1920 when the RIAA first compiled statistics. Last year's \$12 billion total is expected to hit \$13.5 billion by the end of 1995 (a \$1.5 billion increase).

The report predicts there will be a sales slowdown in 1996, reflecting an anticipated downturn in the economy. The report claims sales will eventually rebound, reaching \$18.9 billion by 1999.

Veronis notes that several factors are contributing to the the recording industry's rapid sales. One factor: People are still replacing vinyl collections with CDs, which has expanded music buying beyond the traditional youth market. Youths, however, remain the dominant buyers. And the study notes that by holding down CD prices, the industry also has contributed to the highly increased sales volume.

TRANSACTIONS

Cap Cities Says: 'We're Going To Disneyland!'

Westinghouse (surprise!) snares CBS Radio for \$850 million

Deal Of The Week

Capital Cities/ABC Stations

PRICE: \$1 billion (estimated)
TERMS: Cash and stock
BUYER: The Walt Disney Co. of Burbank, CA, headed by Michael Eisner. The company owns television stations, a movie studio, theme parks, and other entertainment properties.
SELLER: Capital Cities/ABC of New York City, headed by Thomas Murphy.

In addition to its 21 radio stations, the company owns the ABC Radio Networks, eight television stations, the ABC television network, ESPN, and other entertainment properties, all of which are also being sold to the buyer.

WKHX-AM & FM & WYAY-FM/Atlanta
FREQUENCY: 590 kHz; 101.5 MHz; 106.7 MHz
POWER: 5kw day/4.5kw night; 100kw

at 984 feet; 100kw at 1400 feet
FORMAT: Country; Country

WLS-AM & FM/Chicago
FREQUENCY: 890 kHz; 94.7 MHz
POWER: 50kw; 4.4kw at 1535 feet
FORMAT: News/Talk; News/Talk

WBAP-AM & KSCS-FM/Dallas
FREQUENCY: 820 kHz; 96.3 MHz
Continued on Page 6

EARNINGS

Infinity Posts Impressive Income Gains

Infinity Broadcasting Corp. (Nasdaq: INFTA) registered second-quarter net income of \$17.2 million (26 cents per share), a 51% increase over last year's \$11.4 million (17 cents). Net revenues jumped to \$84.6 million, a 23% increase from \$68.7 million one year ago.

The company's operating income also rose from \$22.3 million last year to \$29.9 million this year. The increase was due principally to improved results at the company's radio stations. President and CEO Mel Karmazin said, "The results for the second quarter of 1995 were the single best quarterly results in the company's 23-year history."

Infinity currently owns 27 major-market radio stations.

Westwood One Inc. (Nasdaq: WONE) reported second-quarter net income of \$4.2 million (12 cents) up from \$2.2 (7 cents) last year. Net revenues climbed slightly to \$37.6 million, a 4% increase from \$36.2 million a year ago.

Operating costs fell slightly to \$25.8 million, compared to \$25.9 million in 1994. Operating income rose to \$6.7 million compared to last year's \$4.3 million, a 55% jump.

The company said gains came from an expanded sales department, progress on new business development, and new program offerings. Westwood One is the parent company of NBC Radio Networks, Mutual Broadcasting System, Westwood One Entertainment, and Westwood One Radio Networks.

Gaylord Entertainment Co. (NYSE: GET) reported second-quarter net income of \$22 million (24 cents), a 23% decrease from last year's \$28.4 million (31 cents). However that 1994 period included an after-tax gain of \$6.6 million (7 cents), related to the sale of a TV station. Revenues were \$83.6 million, off 1% from last year's \$84.6 million.

Operating cash flow rose 7.4% from \$43.9 million to \$47.1 million. Revenues for the broadcast division dipped to \$35.4 million from last year's \$44.9 million. Approximately \$4.1 million of this decline is attributable to the above-mentioned TV station sale.

Gaylord is a diversified entertainment and communications company operating principally in three industry divisions: broadcasting, cable networks, and entertainment.

Heftel Broadcasting Corp. (Nasdaq: HBCC) posted second-quarter net income of \$3.2 million (29 cents), an increase from 1994's \$1.3 million (23 cents). Net revenue was up to \$18.5 million, an increase from last year's \$6.1 million. The company said it recently completed its acquisition of **WLXX-AM/Chicago** (formerly **WOPA-AM**).

Heftel is a Spanish-language radio broadcaster. It owns 14 radio stations, including its recent Chicago purchase.

PolyGram (NYSE: PLG) reported a 15% increase in its first-half net income to \$174 million (270 million guilders), up from \$150.8 million (234 million guilders) one year ago. This increase reflects gains in the company's music division and continued losses in its fledgling film business. Sales climbed 11% to \$2.59 billion (4.02 billion guilders).

The lower-than-expected net income reflected increased losses in its growing film business and 6% drop in classical music sales.

In the U.S., PolyGram owns the **Polydor**, **Motown**, **Mercury**, **Island Records**, **Perspective** labels, and 50% of **Def Jam**.

MERCHANTS BANK Marine Midland Bank Bankers Trust Company NATIONS BANK
REPUBLIC NATIONAL BANK The National Bank and Trust Company WACHOVIA

Manuf
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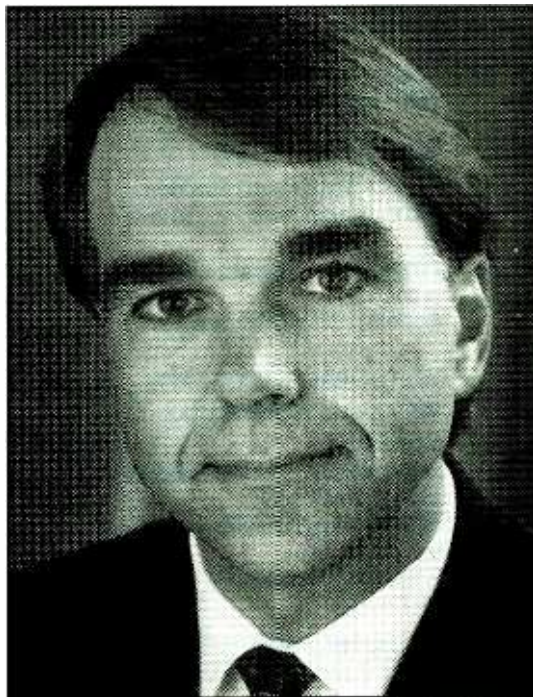
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— John Fullam
President & General Mgr.
WNIC-FM & WKQI-FM
Detroit



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* Spring 1995 Arbitron. AQH share, A25-54, M-S, 6S-12M.

Champlin, WLRS/Louisville Leave Liberty

Liberty Broadcasting Exec. VP Jim Champlin is leaving the company. And he's taking WLRS/Louisville with him.

Champlin had sold four stations — including WLRS — to Liberty last April for \$36 million. However, he had an agreement that returned WLRS to his control should he leave Liberty.

His plan is to develop a new radio group under the banner of **BRC Media Management Inc.**, headquartered in Rockville Center, N.Y. "After we closed with Liberty, I real-

ized what I really wanted to do was build a company," said Champlin.

He said WLRS is the first of several prospective purchases. The new group will consist of duopolies in a limited, yet-to-be-determined area. "I think within a year I would like to have a couple of regional concentrations, three or four markets with duopolies in each. I'm certainly not looking to compete with **Infinity** and **Evergreen**," added Champlin.

EEO Paperwork Reduced

Broadcasters who must file the 1995 EEO-1 form may now use information from the first-quarter payroll period, according to the U.S. Equal Employment Opportunity Commission (EEOC).

In the past, the EEOC has required third-quarter data, while the FCC required first-quarter data for staff profiles. This decision will reduce the administrative burden on broadcasters to provide essentially duplicate information to the EEOC and FCC.

The EEO-1 form must be filed by September 30 by broadcasters who employ 100 or more people. The EEOC has not yet made a determination about the EEO-1 policy for subsequent years.

TRANSACTIONS

Continued from Page 4

POWER: 50kw; 100kw at 1610 feet
FORMAT: News/Talk; Country

WJR-AM & WHYT-FM/

Detroit
FREQUENCY: 760 kHz; 96.3 MHz
POWER: 50kw; 20kw at 786 feet
FORMAT: News/Talk; Alternative

KABC-AM, KMPC-AM & KLOS-FM/Los Angeles

FREQUENCY: 790 kHz; 710 kHz; 95.5 MHz
POWER: 5kw; 50kw; 63kw at 3129 feet
FORMAT: News/Talk; News/Talk; Rock

KQRS-AM & FM & KEGE-FM/Minneapolis

FREQUENCY: 1440 kHz; 92.5 MHz; 93.7 MHz
POWER: 5kw day/.5kw night; 100kw at 1035 feet; 100kw at 1035 feet
FORMAT: Rock

WABC-AM & WPLJ-FM/New York

FREQUENCY: 770 kHz; 95.5 MHz
POWER: 50kw; 7.74kw at 1335 feet
FORMAT: News/Talk; Hot AC

KGO-AM & KSFO-AM/San Francisco

FREQUENCY: 810 kHz; 560 kHz
POWER: 50kw; 5kw
FORMAT: News/Talk; News/Talk

WMAL-AM & WRQX-FM/Washington

FREQUENCY: 630 kHz; 107.3 MHz
POWER: 5 kw; 34kw at 602 feet
FORMAT: News/Talk; Hot AC

Group Deal

CBS Radio Stations & CBS Radio Network

PRICE: \$850 million (estimated)
TERMS: Cash
BUYER: Westinghouse Electric Corp. of Pittsburgh, headed by Chairman and CEO Michael Jordan. Westinghouse owns 18 radio stations, five television stations, and cable television programming and sales operations.
SELLER: CBS Inc. of New York City, headed by Chairman & CEO Laurence Tisch. In addition to its radio stations, CBS owns a television network and eight television stations.
COMMENTS: This sale is part of Westinghouse's \$5.4 billion acquisition of CBS.

WODS-FM/Boston

FREQUENCY: 103.3 MHz
POWER: 16kw at 886 feet
FORMAT: Gold

WBBM-AM & FM/Chicago
FREQUENCY: 770 kHz; 96.3 MHz
POWER: 50kw; 4.2kw at 1555 feet
FORMAT: News/Talk; CHR

KRRW-FM & KTXQ-FM/Dallas

FREQUENCY: 97.9 MHz; 102.1 MHz
POWER: 99kw at 1679 feet; 100kw at 1916 feet
FORMAT: Classic Rock; Rock

WWJ-AM & WYST-FM/Detroit

FREQUENCY: 950 kHz; 97.1 MHz
POWER: 5kw; 15kw at 892 feet
FORMAT: News/Talk; Classic Rock

KKRW-FM/Houston

FREQUENCY: 93.7 MHz
POWER: 100kw at 1719 feet
FORMAT: Classic Rock

KNX-AM & KCBS-FM/Los Angeles

FREQUENCY: 1070 kHz
POWER: 50kw
FORMAT: News/Talk

WCCO-AM & WLTE-FM/Minneapolis

FREQUENCY: 830 kHz; 102.9 MHz
POWER: 50kw; 100kw at 1035 feet
FORMAT: News/Talk; AC

WCBS-AM & FM/New York

FREQUENCY: 880 kHz; 101.1 MHz
POWER: 50kw; 7kw at 1327 feet
FORMAT: News/Talk; Gold

WGMP-AM & WOGL-FM/Philadelphia

FREQUENCY: 1210 kHz; 98.1 MHz
POWER: 50kw; 12.5kw at 1000 feet
FORMAT: Sports/Talk; Gold

KMOX-AM & KLOU-FM/St. Louis

FREQUENCY: 1120 kHz; 103.3 MHz
POWER: 50kw; 100kw at 1026 feet
FORMAT: News/Talk; Gold

WARW-FM/Washington, DC

FREQUENCY: 94.7 MHz
POWER: 20.5kw at 771 feet
FORMAT: Classic Rock

Liggett Broadcast Group stations

PRICE: \$21.75 million
BUYER: Patterson Broadcasting, Inc., headed by President/CEO James Wesley, VP James Strawn, and CFO Roger Heffelfinger. Patterson has also contracted to acquire eight other stations.
SELLER: Liggett Broadcast Group Inc., headed by Chairman Robert Liggett and President James Jensen.

Liggett owns four other stations.
BROKER: Blackburn & Co.

WGRD-AM & FM & WLHT-FM/Grand Rapids

FREQUENCY: 1410 kHz; 97.9 MHz; 95.7 MHz
POWER: 1kw; 13kw at 590 feet; 40kw at 554 feet
FORMAT: CHR; CHR; Soft AC

WBCK-AM, WBXX-FM & WELL-AM & FM/Battle Creek, MI

FREQUENCY: 930 kHz; 95.3 MHz; 1400 kHz; 104.9 MHz
POWER: 5kw; 31kw at 265 feet; 10kw; 6kw at 298 feet
FORMAT: News/Talk; Hot AC; Country; Country

Florida

WOTS-AM/Kissimmee

PRICE: \$510
TERMS: Stock sale for cash
BUYER: Bryanston Group Inc., headed by CEO/Chairman Monty Hundley of Delaware
SELLER: W. Dion Hundley of Kissimmee and Donald Schutz each selling their 51% and 49%, respectively, stock interests in Winfield Broadcasting Inc.
FREQUENCY: 1220 kHz
POWER: 1kw day/.035kw night
FORMAT: Travel

Georgia

WRCC-AM & FM/Warner Robins

PRICE: \$500,000
TERMS: Asset sale for \$250,000 cash and a five-year, \$250,000 promissory note at 10% interest
BUYER: Taylor Communications Corporation, headed by Chairman Edward Taylor and President Selman Kremer of Tulsa. It owns five other radio stations. Phone: (918) 481-5252
SELLER: Televiewers Inc., owned by Bruce and Jan Timm of Tallahassee, FL. They own six other radio stations.
FREQUENCY: 1600 kHz; 101.7 MHz
POWER: 2.5kw day/.5kw night; 2.5kw at 350 feet
FORMAT: Country

Hawaii

KHNR-AM/Honolulu

PRICE: \$600,000
TERMS: Asset sale for cash
BUYER: DCP Broadcasting Corporation of Honolulu Inc. of Minneapolis, headed by CEO Christopher Dahl
SELLER: Coral Communications Corp.
FREQUENCY: 650 kHz
POWER: 10kw
FORMAT: News/Talk

TRANSACTIONS AT A GLANCE

- CBS Radio Stations & CBS Radio Network \$850 million (estimated)
- WODS-FM/Boston
- WBBM-AM & FM/Chicago
- KRRW-FM & KTXQ-FM/Dallas
- WWJ-AM & WYST-FM/Detroit
- KKRW-FM/Houston
- KNX-AM & KCBS-FM/Los Angeles
- WCCO-AM & WLTE-FM/Minneapolis
- WCBS-AM & FM/New York
- WGMP-AM & WOGL-FM/Philadelphia
- KCBS-AM & KRQR-FM/San Francisco
- KMOX-AM & KLOU-FM/St. Louis
- WARW-FM/Washington, DC
- Liggett Broadcast Group Inc. Stations \$21.75 million
- WGRD-AM & FM & WLHT-FM/Grand Rapids
- WBCK-AM, WBXX-FM & WELL-AM & FM/Battle Creek
- WOTS-AM/Kissimmee, FL \$510
- WRCC-AM & FM/Warner Robins, GA \$500,000
- KHNR-AM/Honolulu, HI \$600,000
- WARA-AM/Attleboro, MA \$275,000
- WARE-AM/Ware, MA \$150,000
- WRRF-AM & WDLX-FM/Washington, NC \$3.75 million
- KLOO-AM & KFAT-FM/Corvallis, OR \$1.1 million
- WPRA-AM & WRPC-FM/Mayaguez, PR \$3,865 million
- KZMQ-AM & FM/Greybull, WY \$1 million (estimated)

COMMENT: The buyer and seller entered into an LMA commencing June 1.

Massachusetts

WARA-AM/Attleboro

PRICE: \$275,000
TERMS: Asset sale for cash
BUYER: Michele Merolla
SELLER: Back Bay Broadcasters, Inc., headed by CEO Peter Ottmar. Back Bay owns three other radio stations. The company also has a pending deal to acquire KAMA-AM/EI Paso.
FREQUENCY: 1320 kHz
POWER: 5kw
FORMAT: News/Talk
BROKER: Robert Maccini of Media Services Group
COMMENT: The buyer and seller have entered into an LMA commencing August 1.

WARE-AM/Ware

PRICE: \$150,000
TERMS: \$125,000 cash at closing; \$25,000 noncompete agreement payable over five years
BUYER: Eastern Media Inc. of Southbridge, MA, headed by President John Neuhoff Sr. Eastern

Media owns WESO-AM & WQVFM/Southbridge

SELLER: Quadra Communications Inc. of Ware, headed by President Wayne Higney
FREQUENCY: 1250 kHz
POWER: 5kw day/2.5kw night
FORMAT: Gold
BROKER: Robert Costello

North Carolina

WRRF-AM & WDLX-FM/Washington

PRICE: \$3,750,000
TERMS: Asset sale for \$3,500,000 cash and a \$250,000 seller note
BUYER: Pinnacle Broadcasting Co., headed by Chairman Phillip Marella and President Edward Ferreri. Pinnacle owns nine other stations.
SELLER: Tar Heel Broadcasting System Inc., headed by President Charles Potts
FREQUENCY: 930 kHz; 93.3 MHz
POWER: 5kw day/1kw night; 10kw at 1780 feet
FORMAT: News/Talk; Hot AC
BROKER: Paul Leonard of Star Media Group

Continued on Page 10

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EXECUTIVE ACTION

Kahn Crosses Street To KFOG & KNBR/SF

Former **KNEW-AM & KSAN-FM** San Francisco GM **Julie Kahn** has been named Director/Sales at crosstown **KNBR-AM & KFOG-FM**, effective August 1. She will be responsible for sales at **Susquehanna's** two SF stations as well as its recent acquisition, **KHQT-FM/San Jose**.

"We are thrilled and honored to have Julie join us at **KNBR** and **KFOG**," VP/GM **Tony Salvadore** told **R&R**. "She's a real pro and we feel very fortunate to have her at our stations."

A nine-year **KNEW & KSAN** veteran, Kahn resigned from her GM post two weeks ago (**R&R** 7/28). She previously had worked as Sales Manager at **WGN-AM/Chicago** and as Spot Sales Manager at **KCBS-FM/San Francisco**.

WALK Lifts Levy To GSM Post



Levy

WALK/Long Island LSM **Arny Levy** has been promoted to GSM and will oversee local, national, and vendor sales. He succeeds **Bob Bernstein**, who recently exited the AC to become GM at Gold/CHR combo **KMEN-AM & KGGI-FM/Riverside** (**R&R** 6/23).

"Arny has a proven track record and has hit budget every single time," GM **Bill Edwards** told **R&R**. "He's an aggressive and positive force at this station."

Before joining **WALK** last year, Levy worked in sales management at the **Interep Radio Store**.

Metz Becomes Citicasters/Tampa GSM

Todd Metz has been named GSM of **Citicasters'** two Tampa Bay stations: **Classic Rock WTBT-FM** and **Rock WXTB-FM**. He previously held a similar post at **Rock KBPI/Denver**.

"Todd's proven track record makes him the hands-down choice for this position," President/GM **Dan DiLoreto** commented. "We're excited and confident Todd can help us maintain **98Rock's** storied success, while creating excitement in the business community for our new **Classic Rock, Thunder 105.5**."

Metz told **R&R**, "It's thrilling to be in a market like Tampa Bay, with these two extraordinary stations and this bunch of ass-kickers." The 16-year radio veteran — who began his career at **KMJD-FM/Castle Rock, CO** — joined **KBPI** as an AE in 1984.

Walker To VP/Motown And GM/MoJazz



Walker

Bruce Walker has been promoted to VP/A&R at **Motown Records** and GM of **MoJazz Records**. He most recently served as **MoJazz's** Sr. Director.

"Bruce is a dedicated, extremely hard-working, and talented individual," said **Motown Exec. VP/Talent & Acquisition Steve McKeever**. "He has a keen musical sense as well as market vision and excellent follow-through. He has been an invaluable asset to A&R, **MoJazz**, and the entire company."

In his new post, Walker will oversee the daily operations of **Motown's** A&R department and continue to supervise **MoJazz**. Since joining **Motown** five years ago,

Walker has held a variety of posts in **Pop Promotions**, **Product Management**, and **A&R**.

Work's Coppola Now Sr. Dir./Top 40



Coppola

John Coppola has been promoted to the **Work Group's** newly created Sr. Director/Top 40 Promotion post. Coppola most recently served as Director, Top 40/Crossover Promotion for **Chaos Recordings** (now the **Work Group**) since 1992.

"I've found Johnny to be one of the most honest, hard-working, and lovable individuals in record promotion," said **Work Group Sr. VP/Promotion Burt Baumgartner**, to whom the L.A.-based Coppola will report. "His skills, tenacity, and love of music made him the 'King of Crossover,' and those same attributes will make his transition into pop promotion a natural."

Prior to joining **Chaos**, Coppola spent three years at **Columbia Records**: first as Manager/Dance Music Promotion, and later as Associate Director/Crossover Promotion. He began his music career in 1977 as a Boston club deejay.

Radio One's DC PD Double Play

■ Hamilton in at **WKYS**, Avery to handle **WMMJ**



Avery

Radio One has appointed a pair of PDs to fill the vacancies at its Washington FM properties. Former **WWWZ (Z93)/Charleston PD George Hamilton** has been hired to program **Urban WKYS**, which has been without a PD since **Barbara Prieto** left in the recent ownership transfer. PD duties at **Urban AC WMMJ** have been assumed by **Radio One Director/FM Programming Terri Avery**, who succeeds **KMJQ/Houston-bound morning talent Lawrence Gregory Jones**.

Avery already had been handling programming chores at co-owned **WWIN-FM/Baltimore**. "She's proven herself in Baltimore and around the country," **WOL-AM, WKYS & WMMJ** and **WOLB-AM/**

WKYS & WMMJ/See Page 21

Mak Now VP/GM Of Portland Duopoly

Veteran broadcaster **Stan Mak** has been appointed GM at **BayCom Country-NAC duopoly KUPL-AM & FM & KKJZ-FM/Portland**. He replaces **Gregg Lindahl**, who exited Monday (7/31).

BayCom COO Jack McSorley commented, "[Stan's] unique mix of skills is just what **BayCom** needs to take both **KUPL** and **KKJZ** to the next level."

Prior to founding **Redmond, WA-based trading company Mak Pacif-**

ic, Mak served as VP/GM at **KINK-FM/Portland**. Before that, he was radio group head for **King Broadcasting**, overseeing the company's stations in **Portland, Seattle, and San Francisco**.

"I share **BayCom's** commitment to winning and excellence in radio," said Mak. "It's a special treat to return to **Portland**, where the radio and ad agency people have been very supportive of me over the years."

Laurence Joins KGBY/Sacramento As PD

Industry veteran **Bob Laurence** has been tapped as PD at **Hot AC KGBY/Sacramento**. The former **KIOI/San Francisco** programmer succeeds **Robert John**, who recently departed to program **KCMO-FM & KLTH-FM/Kansas City** (**R&R** 6/2).

GM Rick Eytcheson told **R&R**, "The depth of **Bob's** background in our format and his management experience

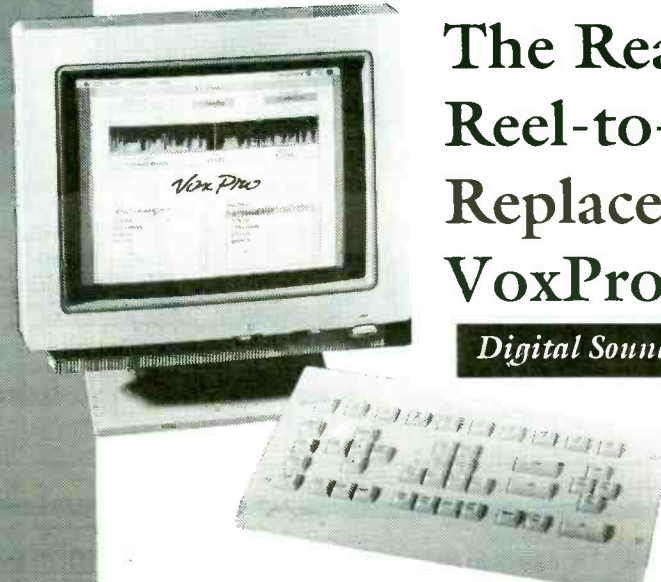


Laurence

make him the right guy at the right time."

Laurence most recently was VP/Media Research for **San Diego-based Analysis Research**. Before joining **K-101**, Laurence had served as GM at **KBZR-AM & KBEQ-FM/Kansas City**, VP/Programming for **Noble Broadcast Group** and **Drake-Chenault**, and National PD at **Mariner Communications**. He also

programmed **KBEQ** between 1974-79.



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Williams Upped To Elektra VP/A&R



Williams

Darryl Williams has been elevated from Director/A&R to VP/A&R at Elektra Entertainment Group.

Sr. VP/A&R Merlin Bobb stated, "Darryl's cutting-edge musical instincts, combined with a unique sensitivity in working with artists, make him a key component of Elektra's artist-driven environment."

Williams joined Elektra in 1993 from Capitol Records, where he served as Associate Director/A&R. He began his record career in 1989 as Creative Manager at Virgin Music.

Vanessa Takes NY By 'Storm'



Vanessa Williams (l) recently dropped by WBLS/New York's "Quiet Storm" show to chat with host Vaughn Harper (c). Here, the two are joined by Mercury Sr. Director/R&B Promotions Mike Bernardo.

All They Ever Think About Is Sexton



The Charlie Sexton Sextet is touring behind its new "Under The Wishing Tree" album, and MCA Records execs took the opportunity to show their support after a performance at L.A.'s Roxy Theatre. Hangin' out backstage are (l-r) the Sextet's George Reiff and Rafael Gayol, MCA Exec. VP/A&R Ron Oberman and Sr. VP/A&R Michael Rosenblatt, band manager Tim Neese, Sexton, MCA Exec. VP/GM Randy Miller, and the band's Susan Voelz.

UPDATE

Kline Tapped As Lava Director/National Promo

Former MCA Records New York Regional Promotion Manager Steve Kline has shifted to Lava Records as Director/National Promotion. He'll be based at the New York headquarters of the Atlantic Group label.

"Steve's passion, tenacity, and charisma make him the ideal promotion executive for Lava," said Sr. VP/Promotion Valerie DeLong. "I feel incredibly honored to have him join our new label family."

Kline originally joined Atlantic Records in 1983, beginning a four-year tenure as a Promotion Department intern. In 1988, Atlantic hired him as New York Local Promotion Manager. He held his most recent post since 1992.



Kline

KBZT Recruits Schleuning As GSM

Former KHQT/San Jose Regional Sales Manager Tom Schleuning has been appointed GSM for Anaheim Broadcasting Oldies outlet KBZT/San Diego.

According to GM Jeff Parke, "Tom's a sharp and energetic broadcaster with a flawless reputation. He worries about the right things and will fit in perfectly."

Prior to joining KHQT in 1991, Schleuning worked in sales at KMEL/San Francisco and KCCW & KLLS/San Antonio.

Morrison Now Metro/NY Ops Director

Mike Morrison has been tapped as Director/Operations for Metro Traffic Control's New York bureau. He formerly held the same post at the Washington, DC branch.

"Mike brings several years of extensive experience working with Metro Networks' affiliates to the New York operation," MTC Exec. VP Chuck Bortnick remarked. "We're certain he'll make a significant impact in his new position."

Morrison joined Metro in 1987. He served as Director/Operations in Indianapolis and Richmond before moving to the Washington, DC office.

R&R DC Bureau Adds Two Staffers

R&R's Washington, DC bureau has hired Roy Furchgott as Reporter and Heather Van Slooten as Editorial Assistant.

Furchgott — who most recently spent 10 years as Adweek's Mid-Atlantic Correspondent — will cover radio-related legislative and regulatory issues as well as the financial side of the industry. He's also a freelance writer, whose work has appeared in *BusinessWeek* and the *New York Times*.

Van Slooten is a recent graduate of American University. Her father, Steven Van Slooten, co-owns Country WYRQ-FM/Little Falls, MN and several other members of her family work in the industry as well.

TRANSACTIONS

Continued from Page 6

COMMENT: Pinnacle entered into an immediate time-brokerage agreement with Tar Heel effective August 1.

Oregon

KLOO-AM & KFAT-FM/Corvallis

PRICE: \$1.1 million
TERMS: Stock sale for \$750,000; \$350,000 noncompete agreement payable over five years
BUYER: Oregon Trail Productions Inc. owned by Lee and Marion Jamison of Broomfield, CO
SELLER: Pacific Broadcasting Co. owned by Donald Smullin
FREQUENCY: 1340 kHz; 106.1 MHz
POWER: 1kw; 100kw at 1140 feet
FORMAT: Gold; Country

Puerto Rico

WPRA-AM & WRPC-FM/Mayaguez

PRICE: \$3.865 million
TERMS: Asset sale for cash

BUYER: American National Broadcasting Company

SELLER: Primedia Broadcast Group, which owns three other stations and leases, with an option to purchase WOQI-FM/Ponce.

FREQUENCY: 990 kHz; 95.1 MHz
POWER: 1kw; 25 kw at 1970 feet

FORMAT: Foreign Language
BROKER: Media Venture Partners

COMMENT: The companies have entered into an LMA until the formal closing.

Wyoming

KZMQ-AM & FM/Greybull

PRICE: Estimated at \$1 million
TERMS: Stock sale for cash
BUYER: Big Horn Communications of Billings, MT President Thomas Hendrickson and VP Ray Moser
SELLER: Big Horn Communications; it also owns two television stations.
FREQUENCY: 1140 kHz; 100.3 MHz
POWER: 10kw; 56.2kw at 2,444 feet
FORMAT: Country
BROKER: Patrick Communications Corp.
COMMENT: Buyers are acquiring all stock in company, including television stations, for \$7.35 million.

Scherer Appointed Arista-Career VP A&R



Scherer

Sony Music Publishing VP/Creative Services Jim Scherer has been named VP/A&R for Arista/Nashville and sister label Career.

"We're very excited to have an executive of Jim's caliber join our family," Arista/Nashville and Career President Tim DuBois commented.

"His talents will help Arista secure the great artists and songs necessary to compete in today's market."

Scherer remarked, "I've been friends with many of Arista's artists and staff for a long time. I know their ultimate goal is to achieve greatness. I'm proud to be a part of this team."

While at Sony Music Publishing, Scherer was involved with Sony Life, the company's Christian Music Division.

Tate's 'Perfect' Performance



Radio and label execs greeted Charisma/Virgin artist Danny Tate and his band backstage following the artist's benefit concert for the Oklahoma Relief Fund in Salt Lake City. Tate performed songs from his "Nobody's Perfect" LP. Seen on the scene (l-r) KUMT/SLC APD/MD Kelly Monson, Virgin's Steve Walker, Tate, KUMT PD Tom Connelly, and the band's Eric Gorfan; (kneeling, l-r) band members Chris Ross and Danny Johnson.

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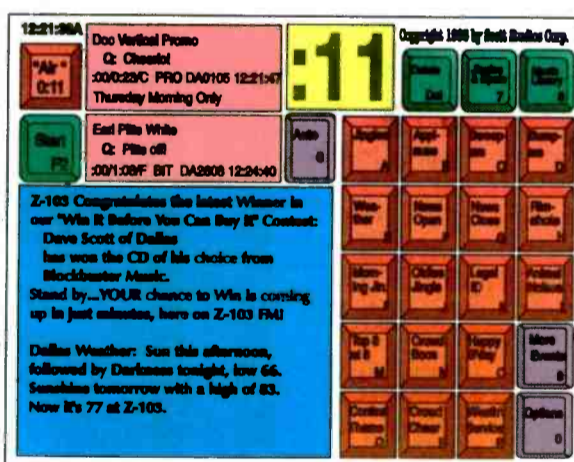
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Radio



Ward

• **JEFFERSON WARD** joins CHR WPLY (Y100)/Philadelphia as NSM. Ward, most recently an AE at cross-town WYSP, has programmed WIOQ/Philadelphia, WKSS/Hartford, and WAEB-FM/Allentown.

• **ROBERTO CRAWFORD** is named President of Premiere Services Group, a division of Premiere Radio Networks. He has been Premiere's CFO since 1987 and on the company's board of directors since 1982.

• **CLARE WYNNE** is promoted to Retail Sales Manager for Granum's KHVN-AM, KJMZ-FM & KOAI-FM/Dallas. She was previously KOAI's LSM, and that position is filled by Director/Special Projects **RICHARD FRISH**.

• **BARRY REMINGTON** hops from KRFX/Denver to co-owned Rock outlet KBPI/Denver as Sales Manager.

• **LESLIE WUSTRACK** is upped to LSM at KEZO-AM & FM/Omaha. The nine-year station vet had been an AE.

• **JACKI HUFFMAN** rises to Promotion Director for Prism Radio Partners' three Louisville stations, WWKY-AM, WVEZ-FM & WTFX-FM. She was previously an AE at WVEZ.

Records

• Major Broadcasting Companies forms **MAJOR MUSIC**, a new label focused primarily on dance and alternative acts; (312) 755-1300.

• **MARTY MAIDENBERG** ascends to the VP/Product Development position at Mercury Records. The eight-year company vet had been Sr. Director/Marketing.



Elvira

• **YON ELVIRA** is the new Director/Publicity for Virgin Records. He has been a Sr. AE at PR firms Dan Klores Associates and Susan Blond Inc.

• **KRISTINE FERRARO** joins Columbia Records as Associate Director/Media, West Coast. She had been EMI Records' Director/Publicity.

• **STEPHANIE RAE** joins Mute Records as National Manager/Marketing. She had been TVT's Chicago-based Manager/Regional Sales & Promotion.

• **AVDELI INC.** launches as an independent label and production company for radio, film, and television. Former SuperSpots of Chicago co-founders Joe Kelly and Jan Silver and Chicago attorneys Sidney Schienberg and Mark Stein are the principals. The new company is located at 1137 N. Osborne Blvd., Racine, WI 53405; phone (414) 632-8610, fax 632-5527.

Industry



McNutt

• **JUDY MCNUTT**, most recently PD at KBCO/Denver, joins Tuned In Broadcasting as Director/Magazine Development for *Bone Music Magazine*, which produces custom music magazines for radio stations and retail clients.

• **IRA BERGER** joins syndicator MediaAmerica Inc. as Dallas-based Managing Director, Southwest Region. Berger was formerly Westwood One's VP/West & Southwest Manager.

Airchecks Via Phone

VoiceLine, an audition service for voiceover talent, is expanding to include radio air personalities and image voice talent. **JockLine** offers the opportunity to place an aircheck (up to two minutes long) on the system in the appropriate category for a fee. Airchecks can then be accessed by PDs; current JockLine talent listings are obtained by faxing a request to (301) 570-8916.

The service will roll out in early September. In anticipation of the debut, JockLine is accepting tapes for free placement until September 1 (limited to 30 free entries per format category). For information on how to submit a tape, call (301) 924-5700, ext. 1.

CHRONICLE

MARRIAGES

KNNC/Austin MD Mike Peer to **Karen Dierschke**, July 29.

WQAM-AM & WKIS-FM/Hollywood, FL Sports Specialist Robert Davidman to **Bernadette Moynihan**, July 16.

CONDOLENCES

Independent label Production Manager **Jerry White**, 34, July 2.

National Radio

• **MICHAEL FLOWER** is now Director/Talent Acquisition at Entertainment Radio Networks. He joined the net two years ago as an Associate Producer.

• **USA RADIO NETWORK** adds "Market Wrap," a financial feature hosted by Joe Battaglia, to its program lineup. The two-minute show will air weekdays at 4:32pm ET; (800) 829-8111.

MUSIC DATEBOOK

MONDAY, AUGUST 14

1956/**Gladys Presley** — Elvis's mom — dies.

1985/**Michael Jackson** buys the **ATV Music** catalog — which includes 251 **Beatle** songs — for \$40 million.

1989/**Bon Jovi's** "New Jersey" becomes the first U.S. album to be released legally in what was then the Soviet Union.

1992/**Platters** singer **Tony Williams** dies of complications from diabetes and emphysema.

Born: David Crosby 1941

TUESDAY, AUGUST 15

1958/**Buddy Holly** marries **Maria Elena Santiago**.

1965/**The Beatles** perform for 50,000 at Shea Stadium. At the time it's the largest crowd ever to see a rock concert.

1969/**The Woodstock Music Festival** opens in upstate New York. The three-day event features **Joe Cocker**, **the Grateful Dead**, **Jimi Hendrix**, **Janis Joplin**, **Santana**, **Sly & The Family Stone**, and **the Who**, among others.



The Who — 'stock performance.

Born: **Bobby Caldwell** 1951, **Matt Johnson** (The The) 1961

WEDNESDAY, AUGUST 16

1962/**Ringo Starr** replaces **Pete Best** as the **Beatles'** drummer.

1975/**Peter Gabriel** leaves **Genesis** to go solo. Singing chores go to drummer **Phil Collins**.

1977/**Elvis Presley**, 42, is found dead in his bathroom. The coroner's report lists the cause of death as coronary arrhythmia.

1983/**Paul Simon** marries actress **Carrie Fisher**.

1985/**Madonna** marries actor **Sean Penn**.

Born: Madonna 1958

THURSDAY, AUGUST 17

1970/**Christine McVie** joins **Fleetwood Mac**.

1986/**Del Leppard** drummer **Rick Allen** makes his first appearance with the band since having his left arm amputated.

Born: **Belinda Carlisle** (Go-Go's) 1958

FRIDAY, AUGUST 18

1992/**Nirvana's Kurt Cobain** and **Hole's Courtney Love** become parents to daughter **Frances Bean**.

Born: **Sarah Dash** 1943, **Nona Hendryx** 1945

SATURDAY, AUGUST 19

1969/**Miles Davis** records the "Bitches Brew" LP.

1973/**Kris Kristofferson** marries **Rita Coolidge**.

Born: **Ginger Baker** (ex-Cream) 1940, **Ian Gillan** (Deep Purple) 1945, **John Deacon** (Queen) 1951

SUNDAY, AUGUST 20

1967/**Technicians R. and D.W. Dolby** introduce their noise-reduction system for audio recording.

1969/**Frank Zappa** disbands the **Mothers Of Invention**.

Born: **Isaac Hayes** 1942, **Jim Pankow** (Chicago) 1947, **Robert Plant** 1948, the late **Phil Lynott** (Thin Lizzy) 1951, **John Hiatt** 1952

— Paul Colbert

A PROGRAMMER'S PARADISE!



September 6-9, 1995
Exhibits: September 7-9, 1995
New Orleans Convention Center
New Orleans, Louisiana

In today's competitive marketplace you have to work harder than ever to keep your station on top. The NAB Radio Show brings you new programming ideas — through dozens of educational sessions, special events and exhibits — to help you improve listener loyalty, expand your market share

and stay ahead of your competition. Learn the latest on duopoly programming, talk radio, branding, on-air personality development, career growth and more. Plus, take part in numerous networking and social events where you'll find the biggest names in the industry at every stop!

BENEFIT FROM THESE PROGRAMS & MUCH MORE!

Radio: Today's Trends, Tomorrow's Opportunities
Moderator: Erica Farber, COO, *Radio & Records*



Join **Mel Karmazin** and **Lowry Mays** — CEOs of two of the world's largest, most influential radio groups as they look at radio's trends & opportunities.



Surfing Your Future: Tips From Winners & Wipe-Outs with Media Guru John Parikh



Your future consists of three converging areas — new technology, new audience needs, and new competitive environments. Learn the skills you need to "surf" this three-point wave.

Finding Your Voice

Don't miss this opportunity to find your voice and reinvent yourself and your career with **Marice Tobias**, radio's pre-eminent consultant for on-air talent and signature voices, a.k.a. "The Voice Shrink"!



Join legendary radio personality **Gary Owens** as he hosts the **NAB MARCONI Radio Awards Dinner & Show**

In this the 75th anniversary of radio, the 1995 NAB Radio Show concludes fittingly with a celebration of everything that makes radio great today. Entertainment provided by Premiere Radio Networks.



Oldies/70s

News/Talk/Sports • Country • Rock • Hispanic • AC

Expanded Format Roundtables!
Share programming, talent development, research, promotion and production concepts with your colleagues and learn from the best in the business.

Urban • CHR

News/Talk/Sports • AC • Country • Rock • Hispanic

Learn How You Can Join Radio's Best & Brightest At The NAB Radio Show!

Call (800) 342-2460 or (202) 775-4970, or access the most up-to-date show details through fax-on-demand by calling (301) 216-1847 from the touchtone handset of your fax machine or on the World Wide Web at <http://www.nab.org>.

MEDIA

'ZINE SCENE

Goldberg 'Hottest Suit In The Biz'?

That hotly anticipated *Penthouse* interview with Warner Bros. Records President Danny Goldberg hit the stands this week. No real revolutionary statements or revelations from the man the 'zine characterizes as the "hottest suit in the biz," but he does cite **KROQ/L.A.** as being "truly visionary. I mean, they'll play records that aren't even on major labels and make people's careers, just because they hear it before the record companies do. But there aren't very many stations like that, but the fact that there is even one is fabulous."

As for the question "What is the proper response to hate radio?" Goldberg responds, "Love."

Love You Too

While **INXS** frontman **Michael Hutchence** and galpal **Paula Yates** were snapped smooching in St. Tropez, **Jon Bon Jovi** was snapped toying with his wife and kids in Sardinia (*Globe*).

Pamela Anderson is feuding with ex-boyfriend/**Poison** frontman **Bret Michaels** over investors in their L.A. restaurant, Sanctuary. Pam's hubby, **Motley Crue** drummer **Tommy Lee**, doesn't want her to have any contact with Bret — who refuses to sell his stake in the eatery to Lee — so the two rockers both phone the restaurant to make sure the other one isn't there when they arrive (*Star*).

Incidentally, the *Globe* reports that Tommy Lee nearly died from a heroin overdose a mere 12 weeks before marrying Pamela.

Love, Love, Love

Jazzman **Wynton Marsalis** and soap star **Victoria Rowell** ("The Young And The Restless" and "Diagnosis: Murder") are having a child together (*Star*).

Meanwhile, **Bonnie Raitt** and hubby **Michael O'Keefe** announced plans to adopt a baby (*Globe*).

Two **Reba McEntire** fans have been charged with killing their landlady to finance a trip to Nashville to meet their favorite singer (*Star, Globe*).

More Love

Tom Hanks's wife took him on a surprise weeklong cruise on a yacht off the coast of Spain. Also on the ship: **Bruce Springsteen** and **Sting** and their wives (*National Enquirer*).

Wise to the temptations of on-set romances, **Melanie Griffith** told her reps not to book any engagements during the first 10

weeks of next year — when boyfriend **Antonio Banderas** will be making "Evita!" with ... **Madonna** (*Globe*).

A line-drive foul off the bat of **Michael Bolton** knocked galpal **Nicollette Sheridan** to the ground during a charity softball game (*National Enquirer*).

I Love That Song!

AC **WLTF/Cleveland PD Steve LaBeau** and CHR/Pop **WEZB (B97)/New Orleans PD Joey Giovingo** pick the hits — "I Can Love You Like That" by **All-4-One** and "In The Blood" by **Better Than Ezra**, respectively — for *Entertainment Weekly*.



Steve LaBeau

For The Love Of Money

LaToya Jackson filed for bankruptcy after a New York court gave Paris nightclub the **Moulin Rouge** permission to collect \$650,000 for breach of contract (*Entertainment Weekly*).

Meanwhile, the *Globe* notes that **TLC** has filed for bankruptcy protection in Atlanta federal court, claiming they've earned \$30,000 this year — but owe \$4 million!

I Love To ...

"There's so much I haven't done. I'd like to paint. I'd like to study philosophy. I'd like to bake" — **Annie Lennox** does some wistful thinking (*People*).

Courtney Love's Corner

"There's not a lot of love lost between me and Dave. We don't hate each other because we can't hate each other. If we hate each other, it will be a disaster" — **Courtney Love** assesses her relationship with former **Nirvana** drummer/**Foo Fighters** frontman **Dave Grohl** (*Request*).

I Love Vegetables

Drew Barrymore returned home after seeing **Hole** guitarist **Eric Erlandson** off at the airport to find her living room covered with string beans! Her nickname for the riffshanger is "String Bean," and it was he who had the truckload delivered so she wouldn't forget him while he was away. *Awww* (*Globe*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS JULY 24-30

- 1 *Friends*
- 2 *Seinfeld*
- 3 *ER*
- 4 *20/20*
- 5 *Home Improvement*
- 6 *PrimeTime Live*
- 7 *Dateline NBC*
- (tie) *Murphy Brown*
- 9 *Movie (Sunday)* ("There Was A Little Boy")
- 10 *Cybill*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Anita Baker, Brandy, Da Brat, Naughty By Nature, Queen Latifah, and CeCe Winans are slated to perform on the two-hour, syndicated "Soul Train Lady Of Soul Awards" (Sunday, 8/6; check local listings for time and channel).

Friday, 8/4

• **Bill Anderson** and **Gene Watson** are interviewed on "The Ralph Emery Show" (TNN, 9am EDT/6am PDT).

Saturday, 8/5

• **The Average White Band, Gladys Knight, Teena Marie, the Ohio Players, War, and Earth, Wind & Fire** perform from St. Maarten on "Sinbad's Summer Jam: '70s Soul Music Festival," a two-hour HBO special (8/5, 10:30pm).

Monday, 8/7

• **Victoria Shaw**, "Ralph Emery."
• **Tanya Tucker** performs live from Opryland's Black Velvet Dance Contest on "Music City Tonight" (TNN).
• **Cranberries**, "Late Show With David Letterman."

Tuesday, 8/8

• **Mark O'Connor**, "Ralph Emery."
• **Andy Childs**, "Music City Tonight."
• **Shane MacGowan** performs and **Jon Secada** is interviewed on "Late Night With Conan O'Brien."

Wednesday, 8/9

• **Glen Campbell** and **Bryan White**, "Music City Tonight."
• **Ziggy Marley**, "David Letterman."
• **Shaggy**, "Conan O'Brien."

Thursday, 8/10

• **Sophie B. Hawkins**, "The Tonight Show With Jay Leno."
• **Van Halen**, "David Letterman."

FILMS

WEEKEND BOX OFFICE JULY 28-30

- | | | |
|----|--|---------|
| 1 | <i>Waterworld</i> | \$21.17 |
| | (Universal)* | |
| 2 | <i>The Net</i> | \$10.03 |
| | (Columbia)* | |
| 3 | <i>Apollo 13</i> | \$9.22 |
| | (Universal) | |
| 4 | <i>Clueless</i> | \$7.02 |
| | (Paramount) | |
| 5 | <i>Nine Months (Fox)</i> | \$6.52 |
| 6 | <i>Operation Dumbo Drop (Buena Vista)*</i> | \$6.39 |
| 7 | <i>Under Siege 2: Dark Territory (WB)</i> | \$4.83 |
| 8 | <i>Free Willy 2: The Adventure Home (WB)</i> | \$4.62 |
| 9 | <i>Pocahontas</i> | \$3.65 |
| | (Buena Vista) | |
| 10 | <i>Species (MGM/UA)</i> | \$3.50 |

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Virtuosity," starring **Denzel Washington, Kelly Lynch, and Russell Crowe**. The film's **Radioactive** soundtrack features a remixed version of **Live's** "White, Discussion," along with cuts by the **Worldbeaters & Peter Gabriel** ("Party Man"), the **Heads** featuring **Deborah Harry** ("No Talking Just Head"), **Traci Lords** ("Fallen Angel"), **Tricky** ("Abbaon Fat Tracks"), and **Dig** ("Hu, Hu, Hu"). Songs by **Londonbeat, Black Grape, Fatima Mansions, William Orbit, India & Masters At Work, Juno Reactor**, and **Lords Of Acid** complete the LP.

VIDEO

NEW THIS WEEK



• HUMAN HIGHWAY (Warner Reprise)

Neil Young not only stars in this 1983 feature film, which was previously unavailable on videocassette, he also co-wrote with **Russ Tamblin** and co-directed with **Dean Stockwell** (both of whom also co-star). Recording act **Devo** appear as a nuclear waste recycling team; they perform "Out Of The Blue And Into The Black" with Young. Other selections include Young's "Ride My Lama" and "Mister Soul," **Devo's** "Come Back Johnnie," and more.

• BUDDY RICH: JAZZ LEGEND, PARTS 1 AND 2 (DCI)

A combined two and a half hours of performance footage and interviews, this double-cassette documentary chronicles **Buddy Rich's** life and career. Part one showcases Rich as a "sideman," performing with **Artie Shaw, Tommy Dorsey, and Harry James**. Part two profiles the big band he led in his last two decades.

MUSIC & MOVIES

CURRENT

- **APOLLO 13 (MCA)**
Featured Artists: **Mavericks, James Brown, Hank Williams**
- **CLUELESS (Capitol)**
Singles: **The Ghost In You/Counting Crows**
Need You Around/Smoking Popes
Other Featured Artists: **Coolio, Jill Sobule**
- **NINE MONTHS (Fox/Milan)**
Featured Artists: **Little Steven, Marvin Gaye, Tyrone Davis**
- **FREE WILLY 2 (MJJ/550 Music)**
Single: **Childhood/Michael Jackson**
Other Featured Artists: **Brownstone, Pretenders, Expose**
- **POCAHONTAS (Walt Disney)**
Single: **Colors Of The Wind/Vanessa Williams (Hollywood)**
Other Featured Artists: **Jon Secada, Shanice**
- **BATMAN FOREVER (Atlantic)**
Singles: **Hold Me, Thrill Me, Kiss Me, Kill Me/U2**
Kiss From A Rose/Seal (ZTT/Sire/WB)
Other Featured Artists: **Brandy, Nick Cave, Offspring**
- **MIGHTY MORPHIN POWER RANGERS THE MOVIE (Atlantic)**
Single: **Trouble/Shampoo (IRS)**
Featured Artists: **Red Hot Chili Peppers, Van Halen**
- **CASPER**
Single: **Remember Me This Way/Jordan Hill (MCA)**
- **KIDS (PolyGram)**
Featured Artists: **Daniel Johnston, Folk Implosion**
- **FORGET PARIS (Elektra/EEG)**
Single: **When You Love Someone/Baker & Ingram**
Other Featured Artists: **David Sanborn, Louis Prima**
- **BAD BOYS (WORK)**
Singles: **Shy Guy/Diana King**
Someone To Love/Jon B. & Babyface (Yab Yum/550 Music)
Other Featured Artists: **2Pac, Da Brat, Ini Kamoze**

COMING

- **DANGEROUS MINDS (MCA)**
Single: **Curiosity/Aaron Hall (Silas)**
Other Featured Artists: **Immature, Rappin' 4-Tay**
- **EMPIRE RECORDS**
Single: **Til I Hear It From You/Gin Blossoms (A&M)**
- **VIRTUOSITY (Radioactive)**
Single: **White, Discussion/Live**
Other Featured Artists: **Dig, Worldbeaters & Peter Gabriel**

Coleman Research
Presents

Music Clustering of America

NAB Radio Show
New Orleans
Convention Center
Thursday, Sept. 7th - 4:30 - Room 59
Friday, Sept. 8th - 5:00 - Room 60

Coleman Research announces the first scientific study of music tastes in America. A groundbreaking analysis of listener preferences from the acknowledged leader in industry-wide research studies.

A seminal scientific study on American music tastes, exclusively from Coleman Research, one of the nation's top two radio research companies...The Music Clustering of America.

The Music Clustering of America answers the question that has stumped station managers and programmers for years: *"What's happening with my format?"*

Keep in tune with shifting tastes

The Music Clustering of America provides a global overview of the state of the music in your format, helping you keep in tune with shifting music tastes.

For the first time, you'll know the exact percentage of Americans truly compelled by your format.

The Music Clustering of America will also help you spot dips in format popularity before they show up in your ARB.

Sophisticated Cluster Analysis

The Music Clustering of America tracks listener preferences from the 1950s to the latest hits in CHR and Alternative Music. Music from every major format will be examined.

The study uses sophisticated Cluster Analysis techniques to measure the size of the audience for each style of music. The data is then subjected to Correlation Analysis to help determine which types of songs, artists and styles go together to make a format.

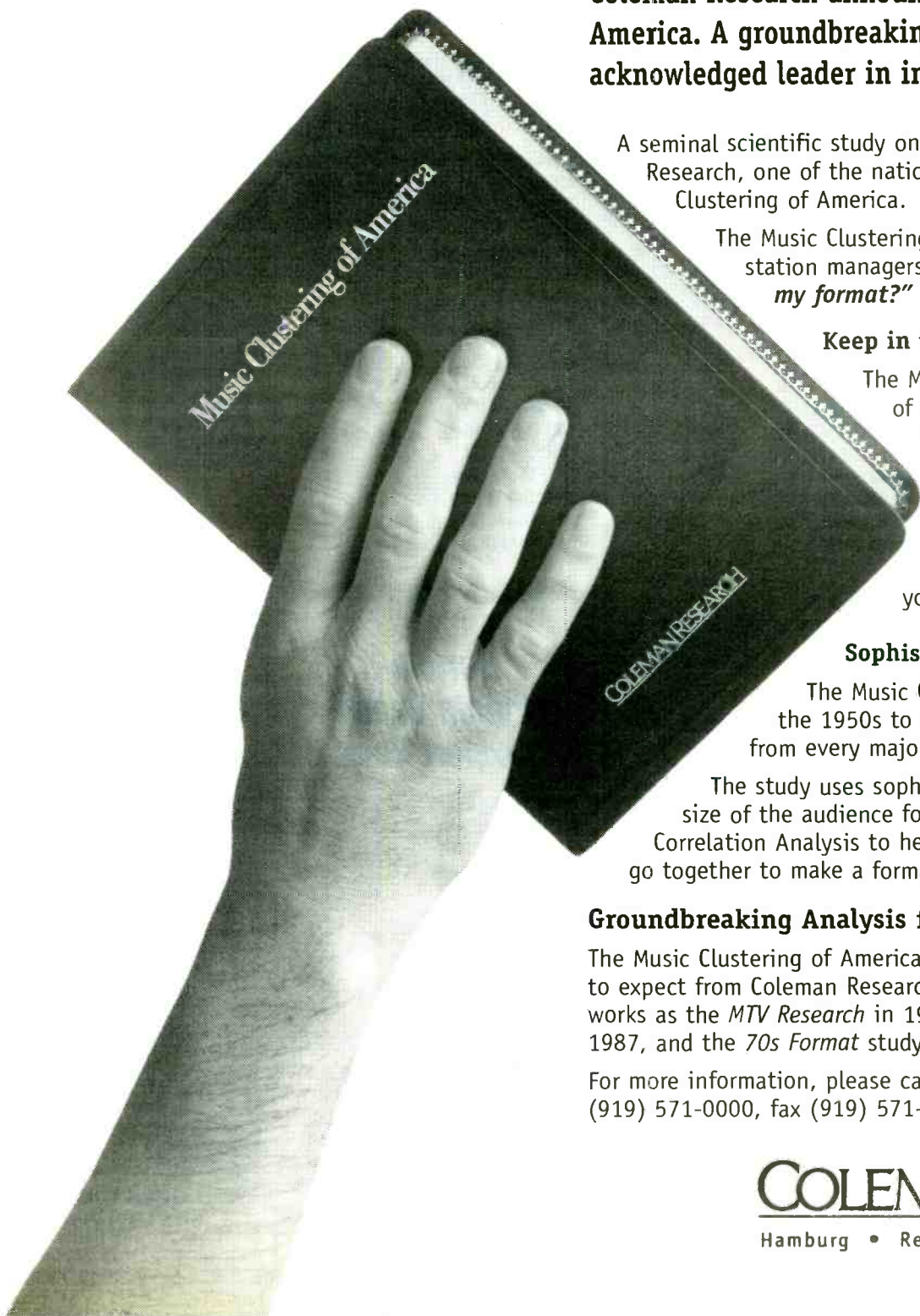
Groundbreaking Analysis from a Research Leader

The Music Clustering of America is exactly the kind of exhaustive analysis you've come to expect from Coleman Research. The company that brought you such groundbreaking works as the *MTV Research* in 1983, *The Truth about the ARB Diary Keeper* study in 1987, and the *70s Format* study last year.

For more information, please call Coleman Research Vice President Chris Ackerman at (919) 571-0000, fax (919) 571-9999.

COLEMAN RESEARCH

Hamburg • Research Triangle Park • Los Angeles



12+ SPRING '95 ARBITRON RESULTS

Miami- Ft. Lauderdale

	Wi '95	Sp '95
WRMA-FM (Span)	5.0	5.8
WEDR-FM (Urban)	6.4	5.7
WLYF-FM (AC)	5.6	5.2
WHQT-FM (UAC)	4.9	5.1
WPOW-FM (CHR)	4.5	5.0
WAQI-FM (Span)	4.5	4.0
WHYI-FM (CHR)	4.3	4.0
WFLC-FM (AC)	3.7	3.8
WKIS-FM (Ctry)	3.9	3.8
WXDJ-FM (Span)	2.7	3.6
WIOD-AM (N/T)	4.2	3.5
WMXJ-FM (Gold)	3.5	3.5
WRTO-FM (Span)	3.4	3.3
WLVE-FM (NAC)	3.5	2.8
WTMI-FM (Clas)	3.4	2.7
WZTA-FM (Rock)	2.4	2.6
WBGGM-FM (Gold)	2.1	2.5
WQBA-AM (Span)	2.5	2.5
WSHE-FM (Rock)*	2.4	2.1
WCMQ/WSKP (Span)	2.8	2.0
WINZ-AM (News)	2.1	2.0
WSUA-AM (Span)	1.5	1.8
WCMQ-FM/	1.4	1.6
WZMQ (Span)		
WQAM-AM (Sports)	1.9	1.5
WQBAM-FM (Span)	1.2	1.5
WMBM-AM (Span)	—	1.3
WAVS-AM (Span)	.6	1.1
WFTL-AM (Talk)	.8	1.0

*Evolved to Alternative in June.

Salt Lake City- Ogden-Provo

	Wi '95	Sp '95
KSFI-FM (AC)	10.8	10.7
KRSP-FM (Gold)	5.4	6.9
KSOP-A/F (Ctry)	7.9	6.7
KSL-AM (Talk)	5.7	6.3
KKAT-FM (Ctry)	6.1	6.0
KISN-FM (Hot AC)	4.8	5.1
KODJ-FM (Gold)	3.5	4.9
KUTQ-FM (CHR)	4.8	4.8
KBER-FM (Rock)	3.8	4.5
KALL-AM (N/T)	4.3	4.4
KBEE-FM (AC)*	3.5	4.3
KDYL/KOVO (Nost)	4.1	3.8
KXRK-FM (Alt)	3.9	3.7
KBZN-FM (NAC)	2.2	2.8
KUBL-FM (Ctry)**	3.3	2.7
KZHT-FM (CHR)	3.4	2.0
KISN-AM (Sports)	2.9	1.9
KUMT-FM (Prog)	1.3	1.7
KUTC-FM (Ctry)***	2.1	1.7
KCPX/KMXB (AC)	.7	1.4
KSOS-FM (Gold)	1.0	1.1
KCNR-AM (Talk)	.7	1.0

*Was KVRI-FM until late May.

**Was KLZX-FM (CR) until late May.

***Was KUJJ-FM until April, operated by an LMA by Radio One.

FOR THE RECORD

In last week's ratings, KREV & WREV/Minneapolis should have been shown as trending .7 to 2.1.

Atlanta

	Wi '95	Sp '95
WVEE-FM (Urban)	11.9	11.9
WKHX-FM (Ctry)	10.4	9.6
WSB-AM (Talk)	6.7	7.2
WNNX-FM (Alt)	5.2	6.2
WPCH-FM (AC)	6.5	6.1
WALR-A/F (UAC)*	5.5	5.6
WKLS-FM (Rock)	4.6	5.6
WSTR-FM (CHR)	5.7	5.2
WSB-FM (AC)	5.7	4.4
WFOX-FM (Gold)	4.5	4.3
WZGC-FM (CR)	3.6	3.8
WYAY-FM (Ctry)	4.0	3.7
WGST-AM (N/T)	3.6	2.9
WAOK-AM (Rel)	2.3	2.8
WGST-FM (N/T)	2.5	2.8
WJZF-FM (NAC)	2.4	2.3

*WALR-AM was WIGO-AM (N/T) until April.

Portland, OR

	Wi '95	Sp '95
KWJJ-A/F (Ctry)	8.4	8.3
KUPL-A/F (Ctry)	6.6	7.2
KXL-AM (N/T)	8.1	7.2
KGON-FM (CR)	6.0	6.1
KKRZ-FM (CHR)	6.2	6.1
KUFO-FM (Rock)	5.4	6.0
KKSN-FM (Gold)	5.2	5.8
KKCW-FM (AC)	5.7	5.4
KINK-FM (Prog)	5.2	5.1
KEX-AM (FS)	6.6	4.2
KKSN-AM (Gold)	2.5	4.2
KKJZ-FM (NAC)	2.8	3.9
KNRK-FM (Alt)*	2.0	3.8
KXL-FM (Gold)	3.7	3.4
KXYQ-A/F (Hot AC)**	2.1	2.5
KFXX-AM (Sports)	1.5	2.1
KPDQ-FM (Rel)	1.3	1.2
KOTK-AM (Talk)***	.4	1.1

*Was KMUZ-FM (AC) until March, changed calls in mid-May.

**Switched to Classic Rock in late June.

***Was KINK-AM (Prog) until February.

San Antonio

	Wi '95	Sp '95
KXTN-A/F (Span)	8.3	10.0
KTFM-FM (CHR)	9.2	9.2
KISS-FM (Rock)	7.1	6.9
KAJA-FM (Ctry)	5.2	6.8
KCYF-FM (Ctry)	8.2	6.7
KQXT-FM (AC)	6.5	5.6
KONO-A/F (Gold)	3.7	4.3
KTSA-AM (N/T)	4.1	4.3
WOAI-AM (N/T)	3.9	4.2
KSMG-FM (Gold)	4.1	4.0
KZEP-FM (CR)	3.7	3.8
KCJZ-FM (NAC)*	3.5	3.6
KSJL-FM (Urban)	5.1	3.6
KLUP-AM (Nost)	2.7	2.9
KKYX-AM (Ctry)	2.5	2.8
KRIO-FM (Span)	1.4	2.8
KCOR-AM (Span)	2.7	2.2
KROM-FM (Span)	3.0	1.9

*Was KDIL-FM (Ctry) until March.

Seattle-Tacoma

	Wi '95	Sp '95
KVI-AM (Talk)	5.4	6.2
KIRO-AM (N/T)	4.9	5.9
KMPS-A/F (Ctry)	5.9	5.9
KUBE-FM (CHR)	6.1	5.9
KBSG-A/F (Gold)	5.0	5.7
KNDD-FM (Alt)	6.1	5.1
KIXI-AM (Nost)	4.6	4.8
KZOK-FM (CR)	3.2	4.2
KING-FM (Clas)	5.5	4.1
KLSY-FM (AC)	4.5	3.7
KRPM-A/F (Ctry)	3.8	3.7
KJR-FM (Gold)	3.7	3.6
KISW-FM (Rock)	4.6	3.5
KOMO-AM (FS)	3.5	3.3
KPLZ-FM (Hot AC)	3.6	3.2
KYCW-FM (Ctry)	2.8	3.1
KRWM-FM (AC)	2.3	2.8
KMTT-A/F (Prog)	3.0	2.7
KEZX-FM (NAC)	2.3	2.3
KJR-AM (Sports)	1.9	2.3
KCMS-FM (Rel)	1.4	1.9
KIRO-FM (Talk)	1.3	1.5
KNWX-AM (News)*	1.3	1.4

*Was KING-AM until mid-February.

Cincinnati

	Wi '95	Sp '95
WLW-AM (FS)	10.9	12.9
WEBN-FM (Rock)	8.0	9.3
WUBE-FM (Ctry)	10.4	8.9
WIZF-FM (Urban)	5.9	5.9
WKRQ-FM (CHR)	5.2	5.6
WGRR-FM (Gold)	6.0	5.1
WCKY-AM (FS)	6.1	4.9
WSAI-AM (Nost)	5.1	4.9
WRRM-FM (AC)	5.4	4.4
WOFX-FM (CR)	2.7	3.8
WWNK-FM (AC)	3.9	3.8
WYGY-FM (Ctry)	3.8	3.6
WPPT-FM (Gold)	2.7	3.1
WAQZ-FM (Alt)	1.6	2.2
WAKW-FM (Rel)	1.5	2.0
WCIN-AM (UAC)	1.4	1.0
WPFB-FM (Ctry)	1.2	1.0

Phoenix

	Wi '95	Sp '95
KTAR-AM (N/T)	9.6	8.9
KMLE-FM (Ctry)	7.7	7.5
KNIX-FM (Ctry)	5.7	7.3
KKFR-FM (CHR)	5.2	5.4
KFYI-AM (News)	5.3	5.1
KOY-AM (Nost)	6.0	5.1
KUPD-FM (Rock)	4.9	5.0
KKLT-FM (AC)	4.1	4.4
KOOL-FM (Gold)	3.2	3.9
KHTC-FM (Gold)	2.8	3.3
KDKB-FM (Rock)	3.7	3.2
KSLX-FM (CR)	3.4	3.2
WEZS-FM (AC)	3.7	3.1
KVRY-FM (AC)	3.5	3.1
KYOT-FM (NAC)	2.3	2.9
KZON-FM (Prog)	2.7	2.2
KEDJ-FM (Alt)	2.4	2.1
KTWC-FM (Nost)	1.2	1.3
KVVA-AM (Span)	.7	1.1
KOOL-AM (Gold)	.7	1.0
KSUN-AM (Span)	.8	1.0

Milwaukee- Racine

	Wi '95	Sp '95
WMIL-FM (Ctry)	9.4	7.8
WTMJ-AM (N/T)	7.6	7.4
WKKV-FM (Urban)	6.6	7.3
WKLH-FM (CR)	5.5	6.7
WKTI-FM (Hot AC)	7.2	6.6
WOKY-AM (Nost)	6.0	6.4
WLZR-A/F (Rock)	4.2	5.8
WISN-FM (Talk)	5.2	5.7
WLUM-FM (Alt)	5.2	4.9
WZTR-FM (Gold)	3.7	4.3
WEZW-FM (AC)	3.4	3.7
WFMR-FM (Clas)	2.8	3.2
WLTQ-FM (AC)	2.8	3.0
WMYX-FM (AC)	4.3	2.9
WQFM-FM (Rock)	2.8	2.2
WMCS-AM (UAC)	2.3	1.7
WNOV-AM (Urban)	2.2	1.5
WGN-AM (FS)	.9	1.1

Norfolk- Virginia Beach- Newport News

	Wi '95	Sp '95
WOWI-FM (Urban)	9.2	10.5
WCMS-A/F (Ctry)	6.3	7.5
WNVZ-FM (CHR)	5.3	7.2
WNOR-A/F (Rock)	8.0	6.2
WFOG-FM (AC)	6.2	6.0
WGH-FM (Ctry)	6.7	5.9
WJCD-FM (NAC)*	1.8	5.5
WUDE-FM (AC)	5.6	4.8
WKOC-FM (Alt)	3.2	4.2
WAFX-FM (Gold)	4.8	4.0
WNIS-AM (Talk)	3.4	3.8
WROX-FM (Alt)	3.2	3.8
WJQI-A/F (AC)	2.3	3.0
WLTY-FM (Gold)	3.4	3.0
WSVY-FM (UAC)	4.3	3.0
WPCE-AM (Rel)	2.6	2.4
WMYK-FM (UAC)	2.4	2.0
WXEZ-FM (B/EZ)	2.8	1.9
WTAR-AM (N/T)	2.5	1.7
WSVY-AM (UAC)	1.5	1.2

*Was WMXN-FM (AC) until March.

Cleveland

	Wi '95	Sp '95
WGAR-FM (Ctry)	8.9	8.4
WZAK-FM (Urban)	7.7	8.1
WDOK-FM (AC)	7.2	7.6
WMJI-FM (Gold)	7.6	7.1
WMMS-FM (Alt)	6.4	6.5
WQAL-FM (Hot AC)	5.9	6.1
WRMR-AM (Nost)	6.5	5.8
WNCX-FM (CR)	6.2	5.7
WLTF-FM (AC)	4.4	5.2
WWWE-AM (N/T)	4.4	4.5
WKNR-AM (Sports)	1.9	4.2
WNWV-FM (NAC)	2.8	4.0
WZJM-FM (CHR)	3.5	3.3
WCLV-FM (Clas)	3.4	2.9
WENZ-FM (Alt)	2.5	2.0
WJMO-AM (UG)	1.7	1.9
WERE-AM (N/T)	1.0	1.3
WONE-FM (Rock)	1.1	1.1

Kansas City

	Wi '95	Sp '95
KFKF-FM (Ctry)	7.5	8.2
KPRS-FM (Urban)	8.9	8.1
WDAF-AM (Ctry)	9.8	7.3
KCMO-FM (Gold)	4.9	6.3
KCFX-FM (CR)	6.5	6.2
KBEQ-FM (Ctry)	5.9	5.8
KLTH-FM (AC)	5.4	5.5
KMBZ-AM (N/T)	5.2	5.5
KQRC-FM (Rock)	3.9	5.3
KMXV-FM (CHR)	4.0	4.5
KYYS-FM (Rock)	4.5	4.4
KCIY-FM (NAC)*	1.3	4.3
KUDL-FM (AC)	5.2	3.9
KISF-FM (Alt)	2.6	3.1
KXTR-FM (Clas)	3.5	2.9
KCMO-AM (N/T)	3.6	2.3
KFEZ-AM (Nost)	2.9	2.3
KPRT-AM (Rel)	1.4	1.7
KCCV-FM (Rel)	.8	1.0

*Was KKCJ-FM (Ctry) until April.

Format Legend

AC-Adult Contemporary, Alt-Alternative, B/EZ-Beautiful/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, FS-Full Service, Gold-Oldies, Hot AC-Hot AC, Jazz-Jazz, Misc-Miscellaneous, MOR - Middle of the Road, NAC-New AC, News-News, Nost-Nostalgia, N/T-News/Talk, Prog-Progressive, Rel-Religious, Rock-Rock, Span-Spanish, Sports-Sports, Talk-Talk, UAC-Urban Adult Contemporary, Urban-Urban, UG-Urban Gold.

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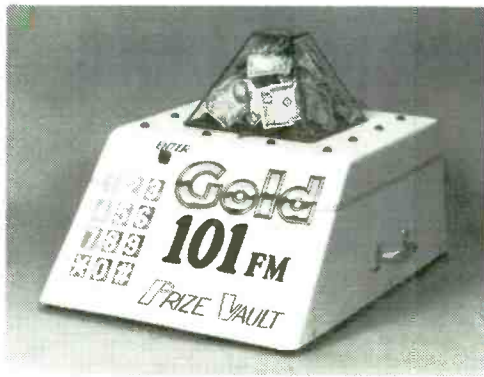


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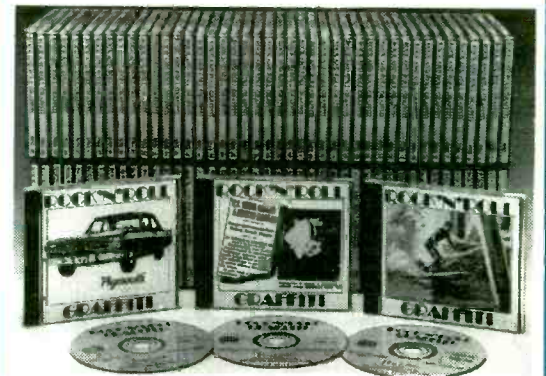


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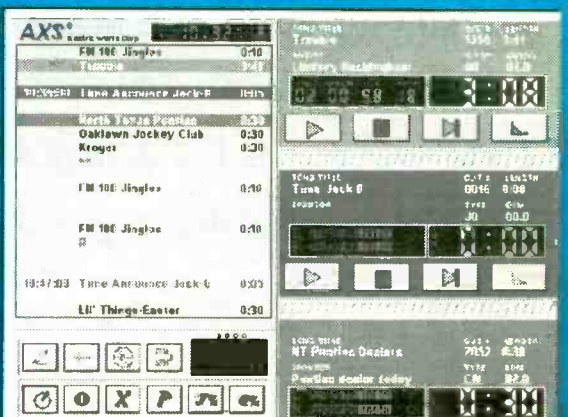
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Disney

Continued from Page 1

has been bumped down to the No. 2 spot among radio groups in the wake of the Westinghouse-CBS deal — might want the 21 ABC radio stations in order to maintain its leadership position. "I wouldn't be surprised if [Infinity President] Mel [Karmazin] is sniffing around the stations already," said Duncan.

Analysts approximate the combined value of ABC's O&Os and radio networks at between \$1 billion and \$1.5 billion. **Kagan Media Appraisals** analyst **Bishop Cheen** estimates the radio operation will generate total 1995 cash flow of about \$131 million. Using a 12x cash flow multiple, he pegs ABC Radio's value at about \$1.57 billion. He cautioned that the estimate is probably a little high, because networks don't generally command that high a multiple.

'Why Break It Up?'

ABC Radio Networks President Robert Callahan told **R&R** it makes sense for Disney to hold onto the radio operation. He noted that Disney has the content and ABC has the distribution system. "The two come together in a very complementary way," he said. "They don't have stations, we do. Why break that up?"

In fact, said Callahan, ABC Radio and Disney have explored joint radio ventures in the past. "We talked to them a while ago about a kids network and family programming, and we'll probably continue [discussions]," he said.

At least one noted analyst is taking all of this at face value. "Do I think Eisner will spin off radio?" asked Cheen. "Why should he? It's not hurting anything. [Eisner] isn't a buy-and-spin kind of guy. He's a guy who has held a TV station for eight years — a single TV station, the only one they own."

Nevertheless, Cheen acknowledged that anything is possible as bidding for radio properties continues to heat up. "If someone walks up with an 'I gotta have it' big-bucks offer, is he going to take it? Sure, why not?"

Disney's purchase of Capital Cities/ABC would be the second largest acquisition in history behind the **Kohlberg Kravis Roberts & Co.** purchase of **RJR Nabisco** in 1989. Under the proposed Disney purchase, owners of Capital Cities stock would receive one share of Disney stock and \$65 for each share of Capital Cities stock.

Gorlick

Continued from Page 1

to our success since he joined the company four years ago. It's great to see a colleague earn the recognition he deserves."

President **Richard Palmese** added, "Mark's unique leadership skills and hands-on management style have proven to be important factors in the breakthrough success of dozens of new artists, as well as the continuing vitality of our established acts."

Gorlick's record industry career includes eight years at **Atlantic Records**, where he held regional promotion posts in Denver, Seattle, and Los Angeles. He shifted to **Atco Records** in 1989 as National Director/Promotion and later was elevated to VP/Promotion. He joined **MCA** in 1992.

Westinghouse

Continued from Page 1

three FMs.

The combined 39-station Westinghouse-CBS radio group will be the country's largest in terms of revenue. **Kagan Media Appraisals** analyst **Bishop Cheen** estimates the combined group (including the **CBS Radio Networks**) would have 1995 revenues of \$559 million. Next year, he predicts, that figure could be as high as \$625 million.

Infinity Broadcasting, currently the largest radio group, will have 1995 revenues of roughly \$361 million, according to industry analyst **Jim Duncan**.

By Cheen's estimate, the Westinghouse-CBS radio group will be valued at about \$1.7 billion. He bases that on his belief that Westinghouse's 18-station **Group W Radio** and 21-station **CBS Radio** are each worth \$850 million. (He assigns about \$50 million of CBS Radio's value to the network.)

Cheen marveled at the size of the radio numbers associated with the Westinghouse-CBS deal and **Disney's** purchase of **Capital Cities/ABC**. "It wasn't that long ago we were all marveling that Infinity could be worth \$1 billion. We didn't think the b-word could be part of radio. Now, in one sleepy August week, we've seen the sale of two radio groups, each worth about \$1.5 billion. Amazing."

KLSX

Continued from Page 1

O'Donoghue. **Fraser Smith's** "Live From The Laugh Factory" will also remain.

"I think the L.A. radio marketplace will benefit greatly from the people we have," Moore said. "This is a cutting-edge, 21st-century breakthrough format. It's going to be a rock 'n' roll radio station that just doesn't play records, although we will be playing music on the weekends."

Although **KLSX** had a 2.2 12+ share in the Spring '95 **Arbitron**, the station barely registered on the radar screens after **Stern's** show finished each morning.

Moore added, "We've done a ton of market research — focus groups, perceptual studies. We have the benefit of having the top-ranked morning show and half a million exclusive listeners, but they drift off and go a variety of places after that. We found all but four of the 85 radio stations in Los Angeles are playing music. But everybody we talked to in the 25-44 demographic wanted an outlet where they could take that same type of entertainment — that same irreverent style — and carry it out throughout the whole workday."

Kaelin said he's "signed for at least a year ... actually I'm the new owner!" He added he's been admonished by the court not to discuss his **O.J. Simpson** testimony, "but if there's questions they want to ask me that I can answer, I will — like if I'm still dating **Rusty the Bailiff** or anything like that."

The morning after the press conference announcing the new format, **Stern** spent much of his show making fun of the new lineup, at one point telling Moore, "This is as funny as the **Fox** network hiring **Chevy Chase**. Are you really giving a show to **Joe Pesci's** gardener? How come you're not carrying the **Tina Louise** financial advice show?"

Mauldin

Continued from Page 1

Atlanta-based management firm **Entertainment Resources International**.

In his newly created post, **Mauldin** will be responsible for expanding Columbia's existing **Black Music** department into a full-fledged division, supervising artist development, marketing, and promotion. He'll work closely with the **Work Group**, **So So Def**, and **Ruffhouse Records**; he'll also share A&R duties with Columbia Records Group Chairman **Don Ienner**.

"Michael's appointment affirms our company's commitment to black music," said Ienner. "He and I have shared some of Columbia's biggest successes together throughout the last six years, with Michael having managed **Kris Kross**, **Xscape**, **Da Brat**, **Jermaine Dupri**, and the **So So Def** label. I couldn't be happier that I've been able to create a position befitting his extraordinary professional abilities."

Mauldin told **R&R** that expanding the **Black Music** Division will entail "re-establishing ourselves from more of a street-level style of music — whether it be R&B or hip-hop — and just being involved throughout the industry, in every way. Columbia's **Black Music** Division will stand out as almost a label itself, but definitely working cohesively with the balance of Columbia."

Mauldin spent seven years as **ERI** President, and assumed **So So Def** COO duties in 1992. Amid those tenures, he also owned and operated independent record company the **Rock Label**. He began his career in 1975, serving in various concert production and touring posts.

Telecom

Continued from Page 1

Clinton said he wanted "very badly" to sign a telecommunications reform bill, but said he was "compelled" to veto the current bill because it would promote mergers that could put too much media power in too few hands. "Instead of promoting open access and diversity of content and viewpoints, it would allow fewer people to control greater numbers of television, radio, and newspaper outlets in every community," he said at a press conference.

Commerce Committee chairman **Thomas Bliley** (R-VA) said the president was making a mistake that would slow the growth of the telecommunications industry and cost jobs.

WKYS & WMMJ

Continued from Page 9

Baltimore GM Tony Washington told **R&R**, "Terri's one of those people who reaches out, feels the pulse of the community, and can bring that back to the station."

Avery commented, "I hate to see **Lawrence Gregory** go. My duties aren't going to be different from what I was doing in Baltimore. It's a different staff, but the philosophies are the same for both stations." **Avery** also noted that her taking hands-on

WLYT

Continued from Page 3

hiring **Joanne Doody** as PD and **Mike Mullaney** as MD. "We were one of five ACs in the market," **Lankford** noted. "We were kind of languishing and being beaten up by other stations all doing the same format. We looked around to do something different — change the music and format without completely blowing off our 25-54 target. [Progressive] is doing quite well in several markets across the country — it's new, catchy, and still in its infancy."

"We're going to be a little more conservative than [crosstown Progressive] **WBOS**. When we put a song or anything else on the station, we'll be keeping a 35-year-old in mind. Our geographic coverage area includes a lot of southern New Hampshire, where people don't even have the choice of picking up **WBOS**." Incidentally, 'LYT scores about one share higher in **Portsmouth-Dover** than in the **Boston Arbitron**."

In his three years at **WTMM**, **Lankford** served as PD and GM. Prior to that, he was AE at **WCTC-AM & WMGQ-FM/New Brunswick, NJ** and **WXXW/Trenton**.

Cruze

Continued from Page 3

and guts to stand up to forces trying to homogenize this format. We're building the dream team, and **Cruze** will be a good complement to the rest of the top-notch staff. He has some Texas experience, and I've found out over the years how important that is."

"I'm as excited as possible for a human being to be," said **Cruze**. "The battle in Houston is the toughest battle in the country, [with] three extremely good players [including **KRBE** and **KLOL**]. But the **Buzz** has the purest position — it's ready to explode. This isn't a cake-walk; it's going to be a good fight, and I'm ready for it."

Prior to **Cruze's** five months at **WABB**, he had served as PD/afternoons at **WKBJ/St. Louis**; PD/mornings at **WPFM/Panama City, FL**; and APD/mornings **KSAQ/San Antonio**.

Changes

UC: Kelly Karson, formerly of **WTLC/Indianapolis**, joins **WKGN/Knoxville** for mornings ... **WWIN-FM/Baltimore MD** **Charles Reynolds** exits; no replacement has been named ... **KDLE/Wichita Music Asst. Shawn B.** is promoted to MD.

control of **WMMJ** is an interim measure: "We'll be looking for a new PD — not right away, but in the future."

Hamilton, whose programming experience also includes stints at **KJMS/Memphis** and **WGUA/Charleston**, said of his new opportunity, "I'm ecstatic. I believe in the **Radio One** vision — not only for this market, but for all over the world. I think we've got one of the best airstaffs — bar none — in the country for this format, and we're taking the fight directly to **WPGC**."

Johnson

Continued from Page 3

label. The **Epic** staff is an amazing team. Their conviction and involvement in the music and overall creative process truly make **Epic** a family."

Johnson began his career in Atlanta as an engineer for the **Lowery Group**. He moved to Nashville in 1987, engineering such album projects by **Dolly Parton** and **Ricky Skaggs**. As VP/A&R at **Epic** — which he joined in 1991 — he supervised projects by **Joe Diffie**, **Patty Loveless**, **Collin Raye**, **James House**, and **Ken Mellons**. His album production credits include **John Michael Montgomery's** "Life's A Dance," **Ty Herndon's** "What Mattered Most," and **Doug Stone's** first three albums.



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10:00 AM - 11:15 AM
NEW ARTIST DEVELOPMENT: A CASE STUDY
AVERY FISHER HALL

MUSIC PUBLISHING AND THE INTERNET
ALICE TULLY LOBBY (ALICE TULLY HALL)

LEGAL REPRESENTATION: ASK YOUR LAWYER
CHARLES DANA LOUNGE (AVERY FISHER HALL)

College Day Agenda, 10:00 AM - 4:00 PM

ALICE TULLY HALL

10:00 AM - 10:30 AM
PERFORMANCE

10:30 AM - 11:15 AM
THIS IS YOUR LIFE: A CASE STUDY OF A COLLEGE RADIO MARKET

11:30 AM - 12:00 NOON
KEYNOTE ADDRESS

12:00 NOON - 1:00 PM
WHO'S LISTENING?: A LIVELY DISCUSSION OF THE PROBLEMS OF LOW-WATTAGE STATIONS

1:00 PM - 1:30 PM
PERFORMANCE

1:30 PM - 2:15 PM
THE BLIND LEADING THE BLIND: COMMERCIAL ALTERNATIVE AND COLLEGE RADIO—WHO'S GUIDING THE WAY?

2:15 PM - 2:45 PM
PERFORMANCE

2:45 PM - 3:30 PM
ARE YOU CAUGHT IN THE WEB?: THE IMPORTANCE OF TECHNOLOGY AT COLLEGE RADIO STATIONS

3:30 PM - 4:00 PM
PERFORMANCE

11:30 AM - 12:45 PM
MINORITY EXECUTIVES IN THE MUSIC BUSINESS
AVERY FISHER HALL

LICENSING: NUTS & BOLTS
ALICE TULLY LOBBY (ATH)

MARKETING NEW MUSIC THROUGH THE ALTERNATIVE NETWORK
CHARLES DANA LOUNGE (AFH)

1:00 PM - 2:15 PM
A&R'S CRYSTAL BALL: WANNABE OR THE REAL THING?
AVERY FISHER HALL

FROM VINYL TO HIGH DENSITY CD: NEW & OLD FORMATS, WINNERS & DUDS
ALICE TULLY LOBBY (ATH)

THE AVANT GARDE
CHARLES DANA LOUNGE (AFH)

2:30 PM - 3:45 PM
WOMEN IN THE MUSIC INDUSTRY: WHY MUST WE HAVE THIS PANEL EVERY YEAR?
AVERY FISHER HALL

ALTERNATIVE MUSIC AND ITS SEDUCTION OF THE CORPORATE SPONSOR
ALICE TULLY LOBBY (ATH)

THE JAZZ PANEL: CHECKING OUT THE CURRENT SOUNDS SHAPING THE FUTURE
CHARLES DANA LOUNGE (AFH)

4:00 PM - 5:00 PM
SELLING RECORDS IN THE 21ST CENTURY: THE INTERNET VS. THE RECORD STORE
AVERY FISHER HALL

RAP RADIO: WHAT KINDA POWER WE GOT?
ALICE TULLY LOBBY (ATH)

BOOKIES: TOURING & BOOKING AGENTS IN THE UNDERGROUND
CHARLES DANA LOUNGE (AFH)

Friday, September 8, 1995

9:00 AM - 5:00 PM
REGISTRATION
PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 5:00 PM
EXHIBITS
PROMENADE (AVERY FISHER HALL)

10:00 AM - 11:15 AM
FILM SOUNDTRACKS: BREAKING NEW ARTISTS OR PULP ROCK?
ALICE TULLY HALL

ENOUGH ALREADY: CMJ RADIO CODES EXPLAINED
ALICE TULLY LOBBY (ATH)

BELIEVE WHAT YOU READ: THE PRESS CONCLAVE
CHARLES DANA LOUNGE (AFH)

11:30 AM - 1:00 PM
KEYNOTE
AVERY FISHER HALL

TURN IT UP: METAL RADIO PANEL
ALICE TULLY LOBBY (ATH)

1:00 - 2:15 PM
SEXISM & VIOLENCE IN MUSIC AND VIDEO: CAN FREE SPEECH GO TOO FAR?
AVERY FISHER HALL

ART FOR ART'S SAKE, MONEY FOR GOD'S SAKE: GETTING BY WITHOUT SELLING OUT
ALICE TULLY HALL

THE REGGAE PANEL: THE REAL ISSUES AFFECTING THE MUSIC TODAY
ALICE TULLY LOBBY (ATH)

INTERNET 101: UNDERSTANDING THE INTERNET AND HOW TO MAKE IT WORK FOR YOU
CHARLES DANA LOUNGE (AFH)

2:30 PM - 3: 45 PM
COLLEGE AND ALTERNATIVE RADIO PROMOTION
ALICE TULLY HALL

SURVIVAL OF THE RICHEST: RAP MARKETING
ALICE TULLY LOBBY (ATH)

DISSECTING A RECORD CONTRACT
CHARLES DANA LOUNGE (AFH)

4:00 PM - 5:00 PM
SEX, LIES AND VIDEO TAPE: THE PACKAGING OF AN ARTIST'S IMAGE
AVERY FISHER HALL

INDEPENDENT DISTRIBUTION
ALICE TULLY HALL

HIP-HOP CONCLAVE: RAP AT THE CROSSROADS
ALICE TULLY LOBBY (ATH)

ACTIVISM ON THE RADIO: POLITICAL AND MUSICAL
CHARLES DANA LOUNGE (AFH)

Saturday, September 9, 1995

9:00 AM - 3:00 PM
REGISTRATION
PLAZA LEVEL (AVERY FISHER HALL)

10:00 AM - 3:00 PM
EXHIBITS
PROMENADE (AVERY FISHER HALL)

10:00 AM - 11:15 AM
A&R LISTENING ROUNDTABLE: UNSIGNED ARTISTS, SMASH OR TRASH
AVERY FISHER HALL

COMMERCIAL ALTERNATIVE RADIO PROGRAMMING
ALICE TULLY HALL

TRIPLE A RADIO
ALICE TULLY LOBBY (ATH)

MUSIC PUBLISHING 101: THE BASICS
CHARLES DANA LOUNGE (AFH)

11:30 AM - 12:45 PM
MUSIC BUSINESS 101: QUESTIONS THAT EVERY MUSICIAN NEEDS ANSWERED
AVERY FISHER HALL

INTO THE PIT: METAL ARTIST PANEL
ALICE TULLY HALL

COWBOYS & ALIENS: COUNTRY MUSIC PANEL
ALICE TULLY LOBBY (ATH)

SURVIVING AS AN INDEPENDENT, NON-COMMERCIAL RADIO STATION
CHARLES DANA LOUNGE (AFH)

1:00 PM - 2:15 PM
THE CHIEFS: RECORD COMPANY PRESIDENTS FORUM
AVERY FISHER HALL

NECESSITY, THE MOTHER OF INVENTION: LEGENDARY MUSICAL VENTORS
ALICE TULLY HALL

BACK FROM THE DEAD: THE RESURGENCE OF DEATH METAL
ALICE TULLY LOBBY (ATH)

WORLD MUSIC CIRCLE
CHARLES DANA LOUNGE (AFH)

2:30 PM - 3:45 PM
MTV & VH1 IN ADOLESCENCE: WHERE THEY ARE, WHERE THEY'RE GOING
AVERY FISHER HALL

THE SONGWRITERS FORUM: DIALOGUE & PERFORMANCE
ALICE TULLY HALL

METAL KEYNOTE ADDRESS
ALICE TULLY LOBBY (ATH)

REMAINING "INDEPENDENT:" INDEPENDENT LABELS
CHARLES DANA LOUNGE (AFH)

And more to be announced!
(subject to change)

For more information contact CMJ
Phone: (516) 466-6000
Fax: (516) 466-7161
11 Middle Neck Road, Suite 400
Great Neck, NY 11021-2301



STREET TALK

Stapleford Exits 91X!

91X/San Diego VP/Ops Kevin Stapleford resigns after 13 years with the heritage Alternative station. Stapleford had been in contract discussions with the Noble outlet since March. "Both sides agreed the station was on the right course, so — if I was going to leave — the timing was good," Stapleford told ST. "I didn't want to commit myself for a year or two unless I was 100% sure about it. I didn't see any more room to grow.

"I want a new challenge," Stapleford explained. "The way Alternative is growing, there are opportunities in radio, with a consultancy, or at a record label." Look for Stapleford to take a vacation, then pursue various side projects, while he contemplates his next gig.

91X VP/GM Mike Glickenhous told ST, "Because of the longstanding relationship that we had, we weren't going to push certain things and neither was he; we didn't want anything to get out of hand. Kevin has been a valuable member of this team for a long time; we appreciate very much his contributions to 91X."

As for Stapleford's successor, PD/MD/afternoon driver Mike Halloran absorbs Stapleford's responsibilities for now. Keeping in mind that 91X has a long history of promoting from within, will Programming Asst. Diana D'Mato be upped to MD? Or will the station seek help elsewhere?

Minor Masterpiece

ST's all-seeing eyes caught a glimpse of *Rolling Stone's* Charlie Minor story before it hit the streets. Although not without certain droll passages ("Charlie assured nine men at various times that they were the godfather of

his daughter"), the eight-page piece basically paints an affectionate portrait of the late promo domo.

For example, former KKBT/L.A. programmer Keith Naftaly notes that, "When you're trying to get your records played, it's certainly in your best interests to be liked by all and make people think the relationship you have with them is unique, sincere, and real."

Emmis honcho Jeff Smulyan adds, "You could talk about international relations with Charlie as well as the new Mariah Carey album. He was the only record guy who ever knew any of the radio executives."

Stern Language

Howard Stern has been on an on-air rampage about Evergreen-owned WRCX/Chicago wakeup artist Mancow and the full-page ad the morning manatee placed in last week's R&R. The action also refueled Stern's on-air attacks against Evergreen Chicago/Prez Larry Wert for pulling the plug on Stern's show two years ago and not paying off his contract. (The resulting lawsuit is still tied up in legal wrangling).

Here's a sample of Stern's wishful thinking: "I hope you [Wert] are in a bathroom on a turnpike and three gay bikers walk in and they bend you over the sink and take you and you get the AIDS virus. You come home and one night you cut yourself shaving. You walk downstairs and bleed into your family's food and you all have AIDS. Then you drop dead in the house and the family dog eats all of you."

"Howard has lost it," Wert told ST. "He lost his fourth judgement against us. He fired his law firm. He has much of his information confused, many of his facts are wrong, and that is unfortunate. He thinks he's above the law — especially the law of human decency. Wishing AIDS and death on my children over the airwaves for two weeks is just plain wrong. The public interest? I don't think so. Howard's interest is apparently what he looks for."

Jacor creates a Jacksonville duopoly by purchasing Urban AC WZAZ-AM and Urban WJBT-FM to pair with its exiting combo, N/T WJGR-AM and Country WQIK-FM.

Jacor also took over WHJX/Jacksonville on Monday (7/31). Will WFLZ/Tampa MD Jeff

Continued on Page 24

Rumors

- Is KBCO/Denver still considering heading in a more Alternative direction? And ... will ex-WZGC/Atlanta air personality Caroline Corley be doing a 'BCO airshift shortly?

- Has KKRZ/Portland APD/MD/afternoon driver Eric Murphy decided not to reup his contract and search for a PD gig instead? Will former KUBE APD/night slammer (and former KKRZ MD) Chet Buchanan rejoin KKRZ for MD and afternoons?

- Will KFRX/Lincoln debut a new morning show next week? Could the duo be local air personality Andy Vaughn and erstwhile Indy air personality Christy London?

"The best consultants focus as much on the marketing and advertising as the on-air. Bob Dunphy got to the top of the programming field because he is a strategic, marketing-oriented thinker, with a global view of the industry."

—Jon Coleman, Coleman Research

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A black and white photograph of Paula Abdul sitting on a dark, modern sofa. She is wearing a dark, long-sleeved, button-up top and dark pants. Her arms are resting on the sofa's backrest. The floor is covered in a pattern of overlapping circles. The background is a dark, textured wall.

paula Abdul
crazy cool

the new single from the new album *Head Over Heels*
Produced by V. Jeffrey Smith for Mastermind Music, Inc.
Management: Bob Cavallo & Larry Stein for www.102.7radio.com

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STREET TALK®

Continued from Page 22

Kapugi become the new 'HJX PD? Will 'HJX skew young Urban, and will WJBT GM **Bruce Demps** become 'HJX's GM? Will current 'HJX PD **Mickey Johnson** become Promotion Dir.? Will MD **Greg Brady**, morning driver **Buck Wild**, midday maven **Jonathan Riley**, and several others exit?

Last week's **Sony Music** restructuring resulted in the layoffs of 50 lower-management employees. (As many as 75 currently unfilled positions may have been eliminated as well.)

The cutbacks affected **Columbia** and **Epic's** NY, L.A., and Nashville offices, with Epic's **Larry Wall** (local Dallas) and **Gerry Thompson** (local Washington, DC) the only promotional reps ST knows to be affected.

Tuned In Broadcasting has reached an agreement to acquire **Edmission/Eubank's WYYB/Dickson-Nashville**. Meanwhile, 'YBB has dumped AC and begun simulcasting **WRLG's** Alternative format.

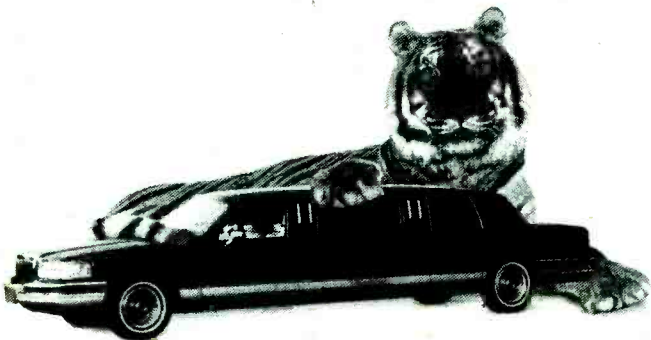
Condolences to the family and friends of **KGO/SF** talk host/political analyst **Duane Garrett**, 48, who died Wednesday (7/26) of an apparent suicide. Garrett — who'd worked on more than 30 major political campaigns and was Vice President **Al Gore's** senior political advisor — reportedly leaped to his death from the Golden Gate Bridge.

Congrats to **Elektra** Exec. VP **Craig Lambert** and **Lava Sr.** VP **Val DeLong** on their recent marriage in Amalfi, Italy.

Rumbles

- **WHPT/Tampa** PD **Bob Cummings** exits.
- **WWKS/Pittsburgh** is evolving in a more alternative direction, using the moniker "Pittsburgh's New Rock Alternative."
- **XHTZ/San Diego** PD **Lisa Vasquez** adds OM duties and MD **Jeff Nelson** adds APD chores.
- **WWMX/Myrtle Beach** PD **Calvin Hicks** becomes PD/afternoon driver at **WSSX/Charleston**, replacing PD/afternoon driver **Rich Bailey**. Look for Hicks to move 'SSX into an Adult CHR position when he takes over next month.
- Urban **WKGN/Knoxville** makes consultant/interim PD **Wayne Swann** the official PD.
- **Premiere Radio Networks'** Dir./Nat'l Country Mktg. **Barbara Silber** exits. The six-year ABC vet joined Premiere a mere 10 weeks back.
- **WCYY & WCYP/Portland, ME** flips from Progressive to Alternative.
- **WIOB/Ann Arbor** PD **Joe Urbial** exits and is replaced by ex-**WMMQ/Lansing** PD **John Vance**.
- **KVNA/Flagstaff, AZ** flips from Progressive to AC. MD **Cres Clover** resigns.
- Progressive **WKZE/Sharon, CT** MD **Dave Leonard** is elevated to PD; Creative Dir. **Louise Coogan** is upped to MD.
- **KKIX/Fayetteville, AR** MD **Tom Travis** becomes PD at **KMYK/Little Rock**.
- **KLJK/Jefferson City, MO** Promotions Dir./weekender **Steve Austin** is upped to PD/MD.
- **WINE/Brookfield, CT** flips from News/Talk to Country.
- **WPCM/Greensboro-Winston** PD/afternoon driver **John Anderson** becomes PD at **WVAQ/Morgantown**, replacing **Lacy Neff** who exited for **WBZZ/Pittsburgh**. Interim APD/MD **Chris Knight** cops the official nod and nights to boot.
- **WKFR/Kalamazoo** names **WKPK/Gaylord, MI** PD **Craig Russell** MD/nights, effective August 14th. He'll remain PD at **WKPK**.
- **WFBQ/Indy** morning dudes **Bob & Tom** have inked their eighth affiliate: **WING-FM/Dayton**.

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RADIO & RECORDS



1

- **Stu Olds** promoted to **Katz Radio Group** President.
- **Mel Lewinter** becomes **Warner Music-U.S.** Exec. VP.
- Boston legend **Dale Dorman** boosted to **WXKS-FM** OM.

5

- **Rod Calarco** becomes VP/CBS-Owned FM Stations.
- **Glynn Shannon** named **KESI & KUFO/Portland** OM.
- **Chuck Beck** appointed **WAVA/Washington** PD.
- **Dan Michaels** upped to **WCKG/Chicago** PD.
- **Rocky Allen** joins **WPLJ/NY** for mornings.

10

- **Moon Mullins** lassoes **WHN/NY** PD post.
- **Dave McKay** named **KQYT/Phoenix** OM.
- **Al Casey** becomes **WMGG/Washington** PD.
- **Mark Di Dia** hired as **WXRK/NY** MD.

15

- **Monte Lang** appointed **Amaturo Group** Exec. VP/Radio.
- **Brute Bailey** named **WYLD-AM & FM/New Orleans** PD.
- **David Bernstein** joins **WAAF/Worcester** for afternoons.

20

- **Rosie Guevara** becomes **KHJ/L.A.** MD.

Congratulations to the folks at **Career Records** and flagship artist **Lee Roy Parnell**, whose "Little Bit Of You" hits No. 1 on this week's **R&R Country** chart. Career thus becomes the first label in modern Country chart history to have its debut single reach No. 1.

Stoned Love

WFLZ/Tampa personality **Bubba The Love Sponge** gave his fans a big scare when he passed out during a recent promotional appearance at a local car dealership. Turns out the Love Sponge didn't absorb those nasty kidney stones, but Bubba's back and is feeling great.

Records

- Former **Geffen** and **Hollywood** national director/adult formats (and **R&R** alumna) **Christina Anthony** has formed **Critical Mass Music**, which will promote music to adult radio formats, including Progressive, NAC, and AC.
- **Capitol Rock/Metal** Promo Dir. **Dave Downey** has left the Tower.
- **Zoo** adult formats consultant **Ken Anthony** takes a fulltime position with the label as Nat'l Dir./Adult Promo.
- Atlanta-based **Epic** Regional Sales/Dir. **Jeff Patton** exits.
- Contrary to what you read here last week, **Capricorn** Dir./Alternative Promo **Nan Fisher** is *not* leaving for **MCA**.

Hardmusic

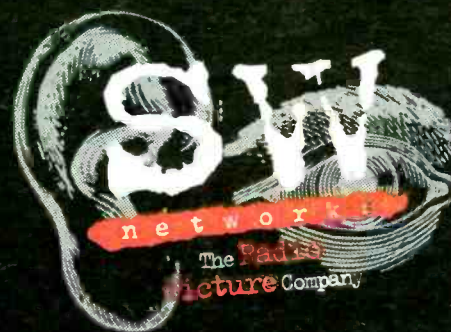
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NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC/SMN
Robert Hall • (214) 991-9200

Starstation - Peter Stewart
SELENA/ Could Fall In Love

Hot AC - Robin Jones
SOPHIE B. HAWKINS/As I Lay Me Down
REAL McCOY/Come And Get Your Love

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

Mainstream AC
AFTER 7/Till You Do Me Right
FOREIGNER/All I Need To Know
BETTE MIDLER/To Deseve You
RONSTADT & HARRIS/Feels Like Home

Lite AC
SOPHIE B. HAWKINS/As I Lay Me Down
BETTE MIDLER/To Deseve You

UC
BAKER & INGRAM/When You Love Someone
ISAAC HAYES/Thanks To The Fool
INI KAMOZE/Listen Me Tic (Woyoi)
USHER/The Many Ways
BARRY WHITE/There It Is

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9882

Digital Soft AC - Mike Bettelli
RONSTADT & HARRIS/Feels Like Home

Digital AC Mix - Mike Bettelli
TAKE THAT/Back For Good

Digital Hot AC - J.J. Cook
P. CETERA w/C. BERNARD/Forever Tonight
ANNIE LENNOX/A Whiter Shade Of Pale

Digital CHR - J.J. Cook
FUN FACTORY/Wanna Be With U
GIN BLOSSOMS/Til I Hear It From You

Radio X - Cheryl Broz
CIV/Can't Wait One Minute More
DANDELION/Weird Out
LETTERS TO CLEO/Awake
JOAN OSBOURNE/One Of Us
RUSTY/Wake Me

JONES SATELLITE NETWORKS
Phil Barry • (800) 766-3251

Soft Hits - Rick Brady
P. CETERA w/C. BERNARD/Forever Tonight

Adult Hit Radio - J.J. McKay
SELENA/ Could Fall In Love
SOUL ASYLUM/Misery

Adult HitRadio - Karen Young
(312) 755-1300
TAKE THAT/Back For Good

WESTWOOD ONE NETWORKS
Bob McNeill • (805) 294-9000

Bright AC - Bill Michaels
BON JOVI/This Ain't A Love Song
HOOTIE & THE BLOWFISH/Only Wanna Be With You

Soft AC - Andy Fuller
AMY GRANT/Big Yellow Taxi

RADIO AAHS
Children's Satellite Network
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- LW TW
- 1 VANESSA WILLIAMS/Colors Of The Wind (Hollywood)
 - 2 SHAMPOO/Trouble (Fox/Atlantic)
 - 3 REMBRANDTS/I'll Be There For You (EastWest/EEG)
 - 4 CHICKENWOLF/Born To Be Wild (Kid Rhino)
 - 5 BRANDY/Best Friend (Atlantic)
 - 6 LITTLE RICHARD/Casper The Friendly Ghost (MCA/UNI)
 - 7 SUGAR BEATS/Na Na Hey Hey (Kiss Her Goodbye) (Sugar Beats Entertainment)
 - 8 TAG TEAM/Pig Power (Curb)
 - 9 REDNEX/Cotton Eye Joe (Battery/Jive)
 - 10 TEVIN CAMPBELL/I 2 1 (Walt Disney)
- ©Children's Broadcasting Corporation



59.4 million households
Patti Galluzzi,
VP/Music Programming

Weeks On

ADDS

HOLE/Softer, Softest (DGC/Geffen)
KORN/Blind (Epic)
VAN HALEN/Not Enough (WB)

HEAVY

- BLUES TRAVELER/Run-Around (A&M) 16
- BON JOVI/This Ain't A Love Song (Mercury) 11
- GIN BLOSSOMS/Til I Hear It From You (A&M) 3
- HOOTIE & THE BLOWFISH/Only Wanna... (Atlantic) ... 5
- MICHAEL JACKSON/You Are Not Alone (Epic) 2
- ALANIS MORISSETTE/You Oughta... (Maverick/Reprise) .. 8
- NAUGHTY BY NATURE/Feel Me Pow (Tommy Boy) .. 14
- SEAL/Kiss From A Rose (ZTT/Sire/WB) 12
- SKEE-LD/I Wish (Sunshine/Scotti Bros.) 12
- TLC/Waterfalls (LaFace/Arista) 11
- WHITE ZOMBIE/More Human Than Human (Geffen) 16

STRESS

- ALL-4-ONE/Can Love You Like That (Blitz/Atlantic) 9
- JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 13
- BETTER THAN EZRA/In The Blood (Swell/Elektra/EEG) .. 4
- BUSH/Come Down (Trauma/Interscope) 3
- COLLECTIVE SOUL/December (Atlantic) 18
- SHERYL CROW/Can't Cry Anymore (A&M) 9
- DAVE MATTHEWS BAND/Ants Marching (RCA) 10
- LIVE/White, Discussion (Radioactive) 7
- MOTORIOUS B.I.G./One More... (Bad Boy/Arista) ... 8
- R.E.M./Crush With Eyeliner (WB) 5
- SHAGGY/Boombastic (Virgin) 7
- SILVERCHAIR/Tomorrow (Epic) 4
- SPONGEBOB/Molly (WORK) 11
- JENNIFER TRYNN/Better Than Nothing (Squint/WB) .. 5
- WEEZER/Say It Ain't So (DGC/Geffen) 12
- NEIL YOUNG/Downtown (Reprise) 4

ACTIVE

- BLIND MELON/Galaxie (Capitol) 3
- BROWNSTONE/Can't Tell You Why (MJJ/Epic) 5
- D'ANGELO/Brown Sugar (EMI) 4
- FAITH/You Used To Love Me (Bad Boy/Arista) 2
- CHRIS ISAAK/Somebody's Crying (Reprise) 12
- JODECI/Free'n You (Uptown/MCA) 6
- MONTELL JORDAN/Somebody's Crying (PMP/RAL/Island) .. 8
- MOKENSTEF/He's Mine (Outburst/RAL/Island) 3
- MONICA/Don't Take It Personal (Rowdy/Arista) 12
- REAL McCOY/Come And Get Your Love (Arista) 7
- RUSTED ROOT/Send Me On My Way (Mercury) 12
- SCATMAN JOHN/Scatman (RCA) 3
- SOUL FOR REAL/Every Little Thing (Uptown/MCA) ... 15
- SPEARHEAD/Hole In The Bucket (Capitol) 12
- XSCAPE/Feels So Good (So So Def/Columbia) 4

ON

- CIV/Can't Wait One Minute More (Lava/Atlantic) 3
 - DANDELION/Weird Out (Ruff/Columbia) 2
 - ELASTICA/Stutter (DGC/Geffen) 5
 - FILTER/Hey Man, Nice Shot (Reprise) 16
 - HOLE/Softer, Softest (DGC/Geffen) ADD
 - HUM/Stars (RCA) 5
 - KORN/Blind (Epic) ADD
 - LORDZ OF BROOKLYN/Saturday... (Venture/American) .. 2
 - LUSCIOUS JACKSON/Here (Grand Royal/Capitol) 7
 - NATALIE MERCHANT/Carnival (Elektra/EEG) 6
 - OUR LADY PEACE/Naveed (Relativity) 2
 - PRICK/Animal (Nothing/Interscope) 2
 - RAMONES/I Don't Want To Grow Up (Radioactive) .. 4
 - MATTHEW SWEET/We're The Same (Zoo) 6
 - TOADIES/Possum Kingdom (Interscope/Atlantic) 4
 - TRIPPING DAISY/I Got A Girl (Island) 2
 - VAN HALEN/Not Enough (WB) ADD
- Information current as of August 4.



21 million households
Les Garland,
Exec. VP/Programming
Frankie Blue,
Director/Music Programming

LW TW

- 1 BONE THUGS.../1st Of Tha... (Ruthless/Relativity)
 - 2 JODECI/Free'n You (Uptown/MCA)
 - 3 JUNIOR M.A.F.I.A./Player's... (Big Beat/Atlantic)
 - 4 TLC/Waterfalls (LaFace/Arista)
 - 5 B.G. NOCC OUT/Dog... (Outburst/RAL/Island)
 - 6 LUNIZ/I Got 5 On It (Noo Trybe)
 - 7 ADINA HOWARD/My Up And... (EastWest/EEG)
 - 8 2PAC/So Mar; Tears (Interscope)
 - 9 BUSHWICK BILL/Who's... (Rap-A-Lot/Noo Trybe)
 - 10 FRIMUS/Wynona's Big Brown Beaver (Interscope)
- Most requested for week ending July 28.



48.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

Weeks On

ADDS

EDWIN McCain/Solitude (Lava/Atlantic)
GIN BLOSSOMS/Til I Hear It From You (A&M)
NEIL YOUNG/Downtown (Reprise)
TAKE THAT/Back For Good (Arista)

XL

- BLUES TRAVELER/Run-Around (A&M) 26
- HOOTIE & THE BLOWFISH/Only Wanna... (Atlantic) 4
- REMBRANDTS/I'll Be There For You (Elektra/EEG) ... 8
- SEAL/Kiss From A Rose (ZTT/Sire/WB) 11
- VANESSA WILLIAMS/Colors Of... (Hollywood) 7

LARGE

- BLESSIO UNION OF SOULS/ Believe (SBK/EMI) ... 22
- BON JOVI/This Ain't A Love Song (Mercury) 9
- BOYZ II MEN/Water Runs Dry (Motown) 17
- COLLECTIVE SOUL/December (Atlantic) 3
- SHERYL CROW/Can't Cry Anymore (A&M) 8
- DAVE MATTHEWS BAND/What Would... (RCA) 33
- HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) ... 26
- CHRIS ISAAK/Somebody's Crying (Reprise) 11
- MICHAEL JACKSON/You Are Not Alone (Epic) 1
- NATALIE MERCHANT/Carnival (Elektra/EEG) 6
- SELENA/ Could Fall In Love (EMI Latin) 1

MEDIUM

- DEL AMITRI/Roll To Me (A&M) 7
- GIN BLOSSOMS/Til I Hear It From You (A&M) ... ADD
- SOPHIE B. HAWKINS/As I Lay Me Down (Columbia) .. 3
- ELTON JOHN/Made In England (Rocket/Island) 6
- ANNIE LENNOX/Whiter Shade Of Pale (Arista) 5
- BETTE MIDLER/To Deseve You (Atlantic) 5
- TAKE THAT/Back For Good (Arista) ADD
- VAN HALEN/Can't Stop Lovin' You (WB) 12

CUSTOM

- AFTER 7/Till You Do Me Right (Virgin) 5
 - ALL-4-ONE/Can Love You Like That (Blitz/Atlantic) ... 7
 - JON B. & BABYFACE/Someone... (Yab Yum/550 Music) 11
 - BROWNSTONE/Can't Tell You Why (MJJ/Epic) 5
 - VANESSA DAOU/Near The Black Forest (MCA) 7
 - DAVE MATTHEWS BAND/Ants Marching (RCA) 5
 - DEEP BLUE.../Breakfast... (RainMaker/Interscope) ... 1
 - DIONNE FARRIS/Don't Ever Touch... (Columbia) 2
 - BRUCE HORNSBY/Walk In The Sun (RCA) 1
 - JEWEL/Who Will Save Your Soul (Atlantic) 8
 - DIANA KING/Shy Guy (WORK) 17
 - EDWIN McCain/Solitude (Lava/Atlantic) ADD
 - BRIAN McKNIGHT/Crazy Love (Mercury) 9
 - MOKENSTEF/He's Mine (Outburst/RAL/Island) 3
 - JOAN OSBORNE/St. Theresa (Mercury) 9
 - R.E.M./Crush With Eyeliner (WB) 1
 - RUSTED ROOT/Send Me On My Way (Mercury) 7
 - MATTHEW SWEET/We're The Same (Zoo) 2
 - NEIL YOUNG/Downtown (Reprise) ADD
- Information current as of August 7.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

LW TW

- 1 TLC/Waterfalls (LaFace/Arista)
 - 2 SHAGGY/Boombastic (Virgin)
 - 3 MARY J. BLIGE/You Bring Me... (Uptown/MCA)
 - 4 XSCAPE/Feels So Good (So So Def/Columbia)
 - 5 NOTORIOUS B.I.G./One More... (Bad Boy/Arista)
 - 6 D'ANGELO/Brown Sugar (EMI)
 - 7 JODECI/Free'n You (Uptown/MCA)
 - 8 MOKENSTEF/He's Mine (Outburst/RAL/Island)
 - 9 MICHAEL & JANET JACKSON/Scream (Epic)
 - 10 JODY WATLEY/Affection (Bellmark)
- Information current as of August 4.

Rap City Top 10

LW TW

- 1 AZ/Sugar Hill (EMI)
 - 2 LUNIZ/I Got 5 On It (Noo Trybe)
 - 3 JUNIOR M.A.F.I.A./Player's... (Big Beat/Atlantic)
 - 4 GRAND PUBA/Like It... (Elektra/EEG)
 - 5 MOBB DEEP/Survival Of The Fittest (Loud/RCA)
 - 6 RAECKWON/Glaciars Of Ice (Loud/RCA)
 - 7 BONE THUGS.../First Of Tha... (Ruthless/Relativity)
 - 8 D&D ALL STARS/1, 2 Pass It (Arista)
 - 9 GURU UCHAKA KHAM/Watch What You... (EMI)
 - 10 DL DIRTY BASTARD/Shimmy... (Elektra/EEG)
- Information current as of August 4.



60.2 million households
Traci Todd,
Manager/Video Programming

Weeks On

HEAVY

- CLINT BLACK/One Emotion (RCA) 4
- BROOKS & DUNN/You're Gonna Miss Me... (Arista) .. 10
- TRACY BYRD/Walking To Jerusalem (MCA) 11
- JEFF CARSON/Not On Your Love (MCG/Curb) 11
- DIAMOND RIO/Finish What We Started (Arista) 12
- JOE DIFFIE/I'm In Love With A Capital "U" (Epic) 9
- JAMES HOUSE/This Is Me Missing You (Epic) 17
- JONES & WYNETTE/One (MCA) 13
- LORRIE MORGAN/I Didn't Know My Own... (BNA) ... 15
- JOHN MICHAEL MONTGOMERY/Sold... (Atlantic) ... 10
- NELSON & POTTER/Turn Me Loose... (SOR) 13
- LEE ROY PARNELL/A Little Bit Of You (Career) 13
- PERFECT STRANGER/You Have The Right... (Curb) ... 11
- MAVERICKS/Here Comes The Rain (MCA) ADD
- PAM TILLIS/In Between Dances (Arista) 10
- RICK TREVINO/Bobbie Ann Mason (Columbia) 15
- SHANIA TWAIN/Any Man Of Mine (Mercury) 14

ADDS

BILLY RAY CYRUS/The Fastest Horse In A... (Columbia)
KEIRAN KANE/This Dirty Little Town (Dead Reckoning)
TRACY LAWRENCE/If The World Had A Front... (Atlantic)
MAVERICKS/Here Comes The Rain (MCA)

Information current as of July 31.



26 million households
Tracy Rogers, Director/Programming
Hal Willis, General Manager

TOP 10

LW TW

- 1 JOHN MICHAEL MONTGOMERY/Sold... (Atlantic)
- 2 RICK TREVINO/Bobbie Ann Mason (Columbia)
- 3 LEE ROY PARNELL/A Little Bit Of You (Career)
- 4 BROOKS & DUNN/You're Gonna Miss... (Arista)
- 5 TRACY BYRD/Walking To Jerusalem (MCA)
- 6 PAM TILLIS/In Between Dances (Arista)
- 7 PERFECT STRANGER/You Have The Right... (Curb)
- 8 LORRIE MORGAN/I Didn't Know My... (BNA)
- 9 DIAMOND RIO/Finish What We Started (Arista)
- 10 JEFF CARSON/Not On Your Love (MCG/Curb)

Weeks On

HEAVY

- RHETT Akins/That Ain't My Truck (Decca) 18
- CLINT BLACK/One Emotion (RCA) 15
- BROOKS & DUNN/You're Gonna Miss Me... (Arista) .. 11
- TRACY BYRD/Walking To Jerusalem (MCA) 12
- JEFF CARSON/Not On Your Love (MCG/Curb) 14
- DIAMOND RIO/Finish What We Started (Arista) 13
- SAMMY KERSHAW/Your Tattoo (Mercury) ADD
- JOHN MICHAEL MONTGOMERY/Sold... (Atlantic) ... 10
- LORRIE MORGAN/I Didn't Know My Own... (BNA) ... 16
- LEE ROY PARNELL/A Little Bit Of You (Career) 14
- PERFECT STRANGER/You Have The Right... (Curb) .. 13
- PAM TILLIS/In Between Dances (Arista) 11
- RICK TREVINO/Bobbie Ann Mason (Columbia) 16
- TRAVIS TRITT/Sometimes She Forgets (WB) ADD
- BRYAN WHITE/Someone Else's Star (Asylum/EEG) 14

HOT SHOTS

- BILLY RAY CYRUS/The Fastest Horse... (Mercury) ... 2
- BLACKHAWK/I'm Not Strong Enough... (Arista) ... ADD
- EMILIO/It's Not The End Of The World (Capitol) 2
- TRACY LAWRENCE/If The World Had... (Atlantic) ... 2
- MAVERICKS/Here Comes The Rain (MCA) 3
- NEAL McCOY/I I Were A Drinkin' Man (Atlantic) .. ADD
- TIM McGRAW/I Like It, I Love It (Curb) 3
- BILLY MONTANA/Rain Through The Roof (Migrations) ... 3
- COLLIN RAYE/One Boy, One Girl (Epic) 4
- SHENANDOAH/Heaven Bound (I'm Ready) (Capitol) ... 3
- RON WALLACE/I'm Listening Now (Columbia) ADD
- KEVIN WELCH/I Feel Fine Today (Dead Reckoning) ... 2

ADDS

BLACKHAWK/I'm Not Strong Enough To Say No (Arista)
SAMMY KERSHAW/Your Tattoo (Mercury)
NEAL McCOY/I I Were A Drinkin' Man (Atlantic)
TRAVIS TRITT/Sometimes She Forgets (WB)
RON WALLACE/I'm Listening Now (Columbia)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of August 3.

AUSTRALIA

LW TW

- 1 MERRIL BAINBRIDGE/Mouth
- 2 MERRIL BAINBRIDGE/Under The Water
- 3 TINA ARENA/Heaven Help My Heart
- 4 TISM/(He'll Never Be) An Ol' Man River
- 5 CHRISTINE ANU/Party
- 6 STRAWPEOPLE/Trick With A Knife
- 7 A.K. SOUL/I Like It
- 8 CHOCOLATE STARFISH/Accidently Cool
- 9 RICK PRICE/River Of Love
- 10 SILVERCHAIR/Shade

Most Added

CHRISTINE ANU/Party
REBECCA'S EMPIRE/Empty
YOU AM I/Purple Sneakers

Top 10 Australian records from playlists of 3Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, 8105/Brisbane, FM-104/Canberra.

CANADA

LW TW

- 1 BRYAN ADAMS/Have You Ever Really Loved A Woman?
- 2 BARNEY BENTALL/Do Ya
- 3 MAE MOORE/Genuine
- 4 ALANIS MORISSETTE/You Oughta Know
- 5 BRYAN ADAMS/Low Life
- 6 JEFF HEALEY BAND/Angel
- 7 SANDBOX/Curious
- 8 SPIRIT OF THE WEST/Tell Me What I Think
- 9 JANN ARDEN/Unloved
- 10 JOHN BOTTOMLEY/Long Way To Go

(Note: This week's playlist is frozen)

Most Added

NONE

Top 10 Canadian CHR hits courtesy The Record (416) 221-3366.



Pos.	Artist	Avg. Gross (In 000s)
1	ROLLING STONES	\$3782.5
2	GRATEFUL DEAD	\$1925.2
3	EAGLES	\$1610.9
4	R.E.M.	\$863.2
5	PAGE/PLANT	\$570.2
6	JIMMY BUFFETT	\$551.4
7	TOM PETTY & HEARTBREAKERS	\$388.3
8	YANNI	\$353.9
9	VAN HALEN	\$339.2
10	BOYZ II MEN	\$309.6
11	MELISSA ETHERIDGE	\$288.1
12	VINCE GILL	\$247.0
13	BARRY WHITE	\$234.3
14	ALLMAN BROTHERS BAND	\$215.0
15	BOSTON	\$204.7

New Tours

Among this week's new tours:

DEL AMITRI
DISHWALLA
DAN FOGELBERG
GRATEFUL DEAD
RAMONES

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.



RANDALL BLOOMQUIST

Spring Ratings Affected By Baseball, O.J. Trial

□ Some hurt by fallout from players' strike, other outlets' Simpson coverage

The spring News/Talk Arbitron results show the heavy influence of two American pastimes: baseball and O.J.

Tribune Broadcasting's WGN/Chicago is blaming the Cubs for a 7.1-6.4 12+ tumble that cost the station its ratings crown. "We believe a lot of [the lost audience] has to do with baseball," says PD Tisa LaSorte. "Until the labor problems are resolved, people don't want anything to do with it. Baseball has always been a little less popular than our other programming, but this time it was really noticeable."

LaSorte says the station was hurt worse than other Major League Baseball flagships because it's so closely tied to the Cubs, who are also owned by Tribune. "We don't just air the games, we really embrace the team. We talk about baseball all day long." LaSorte believes her station was also hurt by the continuing popularity of crosstown WMAQ's gavel-to-gavel O.J. Simpson coverage.

'Temporary' Setback

KDKA/Pittsburgh PD Diane Cridland blames the same factors for her station's 14.3-12.7 slip. "Baseball had a huge [negative] impact on us, but I think it's temporary," says Cridland, whose station carries the Pirates. "I'm starting to see people come back to the stadium, and we're getting more calls to the post-game show."

Cridland says April — with its replacement-player training camp followed by a camp full of no-name



It was awfully easy for Cleveland fans to tune away from sports during the winter. But this spring, we have this wonderful thing called the Cleveland Indians.

— Jim Glass



regulars — was a killer. Nevertheless, she adds, KDKA continues to support the Pirates as "a valuable partner."

According to Cridland, KDKA also lost some audience to TV coverage of the O.J. trial. But she's confident that those listeners, like baseball fans, will soon return to KDKA. "This was a ratings blip," she says.

Methodology Problems?

WGMP/Philadelphia, which carries the Phillies, moved 0.4-1.0 in 12+ on the strength of baseball. However, the station's 4.0 in evenings was 50% lower than the 8.0 it enjoyed a year ago.

But WGMP Director/Sports Marketing Michael Garrity doesn't accept that number. He believes the station's baseball audience is actually down by about 20% — the same as game attendance and TV viewing. He blames the discrepancy on shortcomings in Arbitron's methodology: "As a baseball-rights holder, we believe there are some serious problems with Arbitron's diary method."

Not all baseball affiliates took it on the chin. One notable winner was all-Sports Indians flagship WKNR/Cleveland, which soared 1.9-4.2 in 12+. GM Jim Glass attributes that rise to the Indians' hot start, solid sports talk programming, and the end of a "winter of discontent" for Cleveland sports fans.

Says Glass: "We suffered through the baseball strike, a near-basketball strike, a football team that was expected to win more than it did, and a basketball team that was so banged up that I almost ended up playing. It was awfully easy for Cleveland fans to tune away from sports during the winter. But this spring, we have this wonderful thing called the Cleveland Indians."

Glass is quick to add that Indians play-by-play was just part of the story at his station. For example, he notes, WKNR's afternoon-drive talk show cumed almost as high as evening baseball. "Cleveland is a great sports town and we do a great job with sports," he says.

TOP TEN TALK TOPICS

July '95

What's on Americans' minds? Each month R&R conducts an exclusive survey of the nation's leading Talk radio stations to determine the 10 issues that have generated the greatest amount of listener phone response over the past four weeks. Following is a comparison of last month's and this month's hottest topics.

LM	TM	
—	1	Susan Smith Trial
1	2	O.J. Simpson Trial
—	3	Whitewater Probe
—	4	Waco Investigation
—	5	Vietnam Normalization
—	6	Affirmative Action
—	7	1996 Presidential Elections
—	8	War In Bosnia
—	9	Summer Heatwaves
—	10	Ogling/Visual Harrassment

Found guilty of murdering her two children, Susan Smith returns to the chart after an eight-month absence. Affirmative Action returns after a three-month hiatus.

Reporting Stations: WTAE/Pittsburgh, Bruce Gilbert; KSTP/Minneapolis, Steve Konrad; KIRO/Seattle, Tom Clendening; WRKO/Boston, Al Mayers; KMOX/St. Louis, Tom Langmyer; WGST/Atlanta, Nancy Zintak; WWDB/Philadelphia, Matthew Zucker; WTSQ/Madison, Bob Shomper; WLS/Chicago, Diana Bodkins; WABC/New York, Phil Boyce; KXL/Portland, Mike Dirix.

In Other Ratings News ...

KVI/Seattle completed a two-year, worst-to-first journey by rising 5.4-6.2 to snag the 12+ crown. PD Jim Casale says a change in morning drive helped propel his station into the top spot. "In January, we dropped our morning newsblock and went to a hot-talk show," he reports. "That gave us Talk exclusivity in the morning and gave listeners the same thing in mornings that they have come to expect from us throughout the day — hot talk."

Despite taking a 9.0-7.9 tumble, all-News WBZ/Boston managed to hold on to the No. 1 spot in the Beantown 12+ race. Hot on its heels was crosstown News/Talk WRKO (7.1-7.2). WBZ Director/News & Programming Brian Whittemore says the station is satisfied with the book. "We finished third in 25-54, which is pretty good for an AM news sta-

tion," says Whittemore. "It's the best ranking we've had [in that demo] in recent history."

Whittemore says that winter-spring 12+ slip isn't unusual for his station, which derives significant benefit from nasty winter weather. Besides, he notes, WBZ was No. 1 in cume in the spring.

WRKO PD Al Mayers says the spring book proves that "we're pulling it together in 25-54." The station's [Marjorie] Clapprod and [Pat] Whitley morning program finished fourth in 25-54 — up from 14th a year ago. Afternoon driver Howie Carr was No. 1 in that demo. Mayers is particularly pleased his station did so well without Red Sox baseball, which shifted to all-Sports sister WEEI. "We're outperforming last year without baseball, which shows we're a viable, strong Talk station."

TWO NEW SHOWS!!

Bob Aaronson - "Live" Overnight "OnLine Today" with David Lawrence

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For Example:

(Phoenix...KUPD...Top 5 & #1 Phones consistently...tw 243 units [#56]...total 4,539 units!!)

(Salt Lake...X96...Top 5 & #1 Phones consistently...tw 164 units [#62]...total 2,657 units!!)

(Seattle...KNDD...Top 5 & #1 Phones consistently...tw 204 units [#90]...total 1,823 units!!)

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| WFNX | KRRK |
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| KNDD | WKZQ |
| KRAD | KRZZ |
| WRIF | 91X |
| KISW | KBPI |
| WZAT | 89X |
| KXFX | KLPX |
| WROC | WKQZ |
| KUPD | KQXR |
| KBBT | KJKJ |
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| KJEE | KNRX |
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| WDZR | WHMH |
| WKLL | WQWK |
| X96 | KEZE |
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CYNDEE MAXWELL

Musical Revolution Breathes New Life Into Format

Over the past year rock 'n' roll and Rock radio have experienced a rebirth. While we've addressed this topic in varying degrees in previous issues, we felt now was the perfect time to interview several industry luminaries and talk about the Rock format — past, present, and future.

We spoke with programmers, record execs, consultants, and two of our format's legendary air personalities. We also retraced selected historical highlights in the form of a timeline. Those features begin on page 33.

We also wanted to offer you something extra-special, so we teamed up with *Addicted To Noise* publisher Michael Goldberg to present this exclusive interview with Neil Young. For more details about Goldberg's new Internet magazine, see "Addicted To Noise" on page 30.

My heartfelt thanks to all the industry execs who participated in this special, and to my R&R comrades for their invaluable assistance in helping make this special edition possible: Richard Agata, Jeff Axelrod, Greg Burt, Julie Gidlow, Calvin Gilbert, Hurricane Heeran, Tim Kummerow, Corey Levitan, Gail Mitchell, Margo Ravel, Gary van der Steur, Don Waller, and Joanna White.

ROCK REVOLUTION

The Loner Speaks

a conversation with

NEIL YOUNG

Neil Young and Pearl Jam have
created the album of the year

By Michael Goldberg

Pine trees and redwoods are whipping by me as I tool down Skyline Blvd. in Woodside, a rural area of Northern California just south of San Francisco. "Song X," a rousing rock and roll sea chantey off Neil Young's brilliant collaboration with Pearl Jam, "Mirror Ball," is blasting so loud I can hardly think.

Think? Who needs to think when Young and his band of rock and roll outlaws are chanting, "Hey, ho, away we go/We're on the road to never/Where life's a joy for girls and boys and only will get better ..."

Shortly, I'll be meeting with Young for a rare interview. This is something of an event. Young, over the course of the 28 years since the Buffalo Springfield's first hit ("For What It's Worth") charted, has granted few interviews. So then why, at this juncture in a three-decade career, is Young talking? Is it because he has recorded one of the best albums of his career? That's part of it.

But as Young admitted recently to *Addicted To Noise* columnist Dave Marsh, there was a period during the '80s when he'd really lost touch with his audience. Now he believes he's reconnected, and the songs on "Mirror Ball" speak in a universal way to both 17-year-old Pearl Jam and Soundgarden fans, and 45-year-old one-time hippies. As Young himself says, "To me, there's a sound in 'Mirror Ball' that's never appeared before — a unique musical shape."

I interview Young at the back of a rustic Woodside restaurant, light streaming through a window and onto him. He is wearing a baseball hat which conceals his long, graying hair. As the sun slowly sets through the trees, we begin to talk.



continued on page 30

a conversation with

NEIL YOUNG

continued from page 29

Addicted To Noise: "Mirror Ball" is a powerful album, with a raw, visceral quality to it. I know you recorded it in a relatively short period of time. What made you decide to do an album with Pearl Jam backing you up?

Neil Young: I'd gotten to know them through playing a tour together in Europe a couple of years ago with Booker T. & The MGs [who were Young's backing band for that tour]. Then Eddie Vedder inducted me into the Hall of Fame [January 1995], and that night I played a song, "Act of Love," with Crazy Horse, which Pearl Jam recorded with a little DAT recorder, and they learned it. So two nights later I played it with them [at the Voters for Choice benefit in Washington, DC on January 14]. And it sounded great. So we decided to go into the studio.

ATN: It was that spontaneous?

NY: It happened eight days after the Choice show [Young and Pearl Jam entered Bad Animals studio in Seattle on January 26, 1995].

ATN: What was going through your mind once you sat down to write the material?



"Rust Never Sleeps"

NY: The material became a product of the feeling of not having the time to sit back and analyze. So it just was a matter of opening up and finding what was inside me to write. Once I did that, the songs came really fast and they were all based on things that were happening right around us at that time; a lot of information from people's lives that were in the room with us. Discussions and talks and things that were happening during the sessions showed up in songs.

ATN: What's an example of that?

NY: "I'm The Ocean." Something in there about baseball players and football players and playing cards came out of a discussion that I had with somebody there. But there's all kinds of things in there, personal things. You can't really tie it to a distinct person. It could be three things that happened to three different people that all get put together into the same moment. It's just a matter of stream of consciousness. It's not linear, organized. It just keeps coming out in a rhythm. The thoughts keep coming out. Then when you're done — this is as much news to me as it is to you. All I'm doing is writing it down and putting it in a cadence. Once I get into a cadence, then why should I even stop and wonder what it is? You can do that for the rest of your life. But when it's coming out, you don't want to stop it.

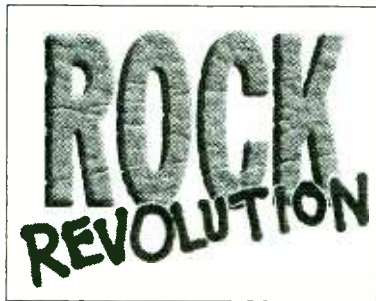
ATN: How did you learn to let yourself be open, to let what's going on around you somehow get through you on a song?

NY: When I started living out here [in Woodside] was when I started to realize it. Because I stayed out of the



"This Note's For You"

mainstream for a long time and kind of hid down here in my house back in 1970. When I hid out here in the trees, all I wrote about were the trees and what was happening in the country. Then I realized, well, that must be because I'm here. And that's all I write about here. So I should go to New York for a couple of days and come back. I just need a jolt of this or that. I'm not looking for anything [in particular], just be there. Besides being in a



relationship, it's also location. That has a lot to do with what you write down. Where you are. I use those things to keep going.

ATN: I was told that in titling "Mirror Ball," you were thinking of the mirror

ball that hung from the ceiling at the Fillmore West in the early '70s.

NY: I was just thinking of a mirror ball. To me, all the pictures and scenes in the album ... if you close your eyes and try to go with where the lyrics are taking you, they're flying. There's movement that keeps going from one place to another all the time. Just like a bunch of little square pieces of mirror all stuck together on a ball that's rolling along. You can only look at one at a time so you just get to see a

“ I just do what I feel like doing, and it's been working. I'm lucky. I have a lot of people around me to help me do it. ”

Addicted To Noise

Online Internet magazine has news for the taking

This interview with Neil Young was first published in the July 1995 issue of *Addicted To Noise*, the Internet's first rock 'n' roll magazine.

It's an international online monthly that features album reviews with cover art and sound samples; film, music and technology columns; feature stories with sound samples and video clips; interviews; live reviews; book reviews; and a daily news column, "Music News Of The World."

Addicted To Noise features contributions from leading rock critics, including Dave Marsh, Greil Marcus, Bill Wyman, Billy Altman, Richard Meltzer, and David Was. It can be found at <http://www.addict.com/ATN> through commercial online services or via a direct Internet account with a company such as Performance Systems International (PSI). There is no charge.

Addicted To Noise is edited and published by Michael Goldberg. Named Music Journalist of the Year during the 1994 Music Journalism Awards, Goldberg was a staff editor/writer at *Rolling Stone* for 10 years prior to launching the Internet magazine.



Michael Goldberg



"Peace And Love"

little glimmer of this, a little glimmer of that. It's like if they were all little television sets and you were looking in them, up into this ball of televisions rolling along, and they all had different things on them. We ought to go build that right away, build a mirror ball television. 450 TVs all on at once rolling down the road.

ATN: With satellite feeds ...

NY: Yeah, right, coming from everywhere into them.

ATN: CNN on one and a soap opera on another ...

NY: That's right. A cop documentary, and someone's camera that they're carrying with them through Sears, that happens to be on, but they didn't know it was on. They just bought it and left it on. They don't know. You gotta have a lot of those images. Those kinds of images are great.

ATN: Sounds like this would be a great thing for a tour or just to have.

NY: [laughs] Yeah. I'd love to have one, if anybody could make one.

ATN: "Downtown" obviously makes reference to the hippie thing, the late '60s/early '70s time period, and

continued on page 33

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Revolution Rejuvenates Rock

In the following pages we've tried to show the state of the format from the viewpoint of radio as well as records, and to provide a small slice of history from two legendary personalities, along with memorable dates in rock history. The Rock Revolution is in full swing — "Long Live Rock!"

ROCK REVOLUTION

Chris Baker, KATT & KYIS/Oklahoma City

'Taste And Music Preference Different In Each Market'



Chris Baker

The proliferation of radio signals, cable, and the "industrial strength" development of computers are taking away from radio's TSL. KATT & KYIS/Oklahoma City OM/PD Chris Baker — like many of his peers — believes Rock's survival depends on how PDs address each challenge.

"The changes in FCC rules on ownership have left a lot of stations

in individual markets in a stand-alone situation, which, in turn, puts them at a major disadvantage competitively and financially.

"[As far as] format fragmentation, it's really determined from market to market. Taste and music preference are always different in each market. As long as PDs are smart enough to produce ratings for revenue by specializing in a niche — especially in the larger markets — there will be continued fragmentation. Of course, if the labels continue to sign artists and produce records that appeal to the [18-24] audience, this will help stations appeal to that niche."

The business side of the industry has affected the programming department more so than 10 or

20 years ago. "To me, the first change was the major shift in advertising toward adults 25-54. The second was the 'added value' promotions that advertisers are looking for in the way of an on-air promotion. There's nothing special I do to keep having fun in radio. It's the job that I love, and it just comes naturally ... thank God."

Baker stays in touch with his station's demo by talking with relatives in the age group and encour-

“ The first change was the major shift in advertising toward adults 25-54. ”

aging the staff to keep up with music and lifestyle trends. "At the KATT, women have always been an important part of our audience. We were No. 1 women 18-34 in the Fall '95 book."

KATT is well ensconced in the Internet. "We have a web page [<http://www.IONET.NET:80/~KATT/>] complete with airshift bios, ordering information on KATT clothing, music news, special programming, and format-related links. We have our own expert with our Creative Services/Production Director Mark McCuen."

a conversation with NEIL YOUNG

continued from page 30

Led Zeppelin and Hendrix and Page writing a note to you which he really did. [Jimmy Page once wrote a note of praise to Young; that note will be part of the Rock and Roll Hall of Fame & Museum's Neil Young exhibit when the museum opens this fall.]

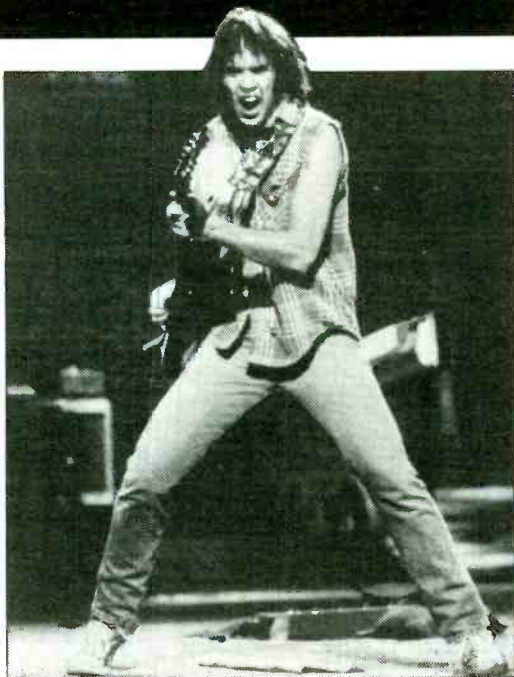
NY: I always think of that as a musical note myself. Pwang! There it goes. But I do realize ... there was a note from Page somewhere. I didn't put that together.

ATN: There's a line in "I'm The Ocean": "I'm a Cutlass Supreme/In the wrong lane/Trying to turn against the flow." Your whole career has been stubbornly following your own vision decade after decade. Has it been hard to stick to your guns?

NY: No, it hasn't. It feels pretty easy. I just do what I feel like doing, and it's been working. I'm lucky. I have a lot of people around me to help me do it.

ATN: When you crank up "Mirror Ball," it's as powerful as rock and roll gets. Did it feel like that when you and Pearl Jam were playing in the studio?

NY: Absolutely. We knew we were there. That's why we didn't bother to keep track; we didn't bother to try to do anything. It unfolded for us like that. There was no "you play here, you play there, we'll do this." None of that. Never happened. Just we played it a couple of times, and everybody rose to their level, and they all have very high levels. As a group, they rise even higher.



"Rockin' In The Free World"

ATN: You're going to turn 50 this year. Rock and roll is seen as this young people's thing. Yet the music you make is as core rock and roll as anyone makes.

NY: That's a very nice compliment, but I don't know about that. I'm glad to be here. That's my answer to that question. I can't help it. I'm glad to be here.

Rock Of Ages

This timeline represents selected highlights in the Rock format's history. All reasonable care has been taken but no responsibility is assumed for errors and omissions.

May 5, 1946 - Experimental station W8UB conducts tests on the new FM band. It will later become WMMS/Cleveland.

April 7, 1967 - First "Progressive" outlet signs on: Tom Donahue, Voco, Bob McClay bring their records to KMPX/San Francisco and broadcast music not heard on any other Bay Area stations.

Summer '67 - On-air fill-ins play album cuts on WOR-FM/NY during an announcers strike.

October 30, 1967 - Rosko airs his first "progressive" show on WNEW-FM/NY.

November 1967 - Tom Donahue introduces Progressive format to L.A. via his first show on KPPC/Pasadena.

November 7, 1967 - KSHE/St. Louis signs on as AOR.

KSHE-95

December 18, 1967 - Scott Muni begins working at WNEW-FM/NY.

1967 - WAAF/Worcester, MA adopts AOR format. Owners are Ahmet Ertegun and Jerry Wexler of Atlantic Records; they sell station in 1971.

March 15, 1968 - WBCN/Boston begins its AOR heritage, bowing with Cream's "I Feel Free."

April 28, 1968 - KSAN/SF becomes Bay Area's second AOR station.

April 29, 1968 - MOR WMMR/Philadelphia broadcasts AOR at night.

May 21, 1968 - On his birthday, Tom Donahue does his first KSAN/SF show.

Summer 1968 - KMET/Los Angeles begins doing Progressive radio. Tom Donahue consults, does occasional air work.

August 15, 1968 - WHK-FM/Cleveland becomes AOR WMMS.

1968 - KNUS/Dallas and WZZQ/Jackson, MS pioneer AOR in the South; WABX/Detroit exchanges block format for "alternative radio"; KZAP/Sacramento and KPRI/San Diego bow AOR formats.

May 24, 1969 - WHCN/Hartford adopts AOR format.

October 31, 1969 - WIBA-FM/Madison airs five hours of "underground" night programming.

1969 - WORJ/Orlando shifts to album format; WFSO-AM/Tampa begins progressive era; AOR WMMS/Cleveland goes Oldies.

November 17, 1970 - First live FM rock concert is staged at A&M's NY studios, featuring Elton John. Concert airs on ABC FM stations; later released as "11/17/70" album.

1970 - KFIG/Fresno begins doing "underground" radio at night, stays MOR rest of the day; WNCR/

Cleveland goes Progressive Rock; Gold WMMS/Cleveland soon reverts to AOR; WLIR/Long Island becomes "Avant-Garde" radio; others going AOR are KLOL/Houston with Pat Fant as PD, KISS-FM/San Antonio, and KRST/Albuquerque.

KRST

March 1971 - KABC-FM/L.A. becomes KLOS-FM to ensure separate identity from Talk AM sister; Tom Yates is PD.

1971 - Top 40 WNHC-FM/New Haven becomes AOR WPLR; WRIF/Detroit, WSHE/Miami, KDKB/Phoenix, WSN/Allentown, KOMA/San Jose go AOR; WPDQ-FM/Jacksonville becomes AOR WAIV "The Wave"; and WABC-FM/NY becomes WPLJ-FM.

December 25, 1972 - WIOT/Toledo goes AOR.

1972 - More AOR converts: WYDD/Pittsburgh with Dwight Douglas as PD, KBPI/Denver, and WXRT/Chicago (parttime).

1973 - KOMA/San Jose sold to Audio House (which later becomes Infinity Broadcasting).

June 1973 - WOUR/Syracuse goes AOR.

1973 - B/EZ KWST/L.A. flips to AOR with Elton John's "Funeral For A Friend"; WMHE/Toledo switches to AOR.

October 1973 - B/EZ WFAA-FM/Dallas goes AOR, applies for KZEW calls.

November 1973 - Top 40 WIIN/Atlanta goes AOR as "your AM Alternative."

March 1974 - KTW/Seattle becomes AOR KZOK-FM.

1974 - KGB/San Diego hatches a plan to differentiate the CHR AM from the AOR FM, creating what becomes the San Diego Chicken.

March 1974 - Top 40 WLS/Chicago weekender Jim Kerr begins mornings at AOR WPLJ/NY. Since ABC owns both and the spring book is about to begin, Kerr will jet to both jobs for the first few months.

April 16, 1974 - The WMMS/Cleveland Buzzard makes his print debut.

October 1974 - WWW/Detroit, known as W4, introduces the QS Quadrophonic broadcast system to local listeners.

March 1975 - KPRI/San Diego comes up with the last word in mascots, the Mime.

April 28, 1975 - Progressive pioneer Tom Donahue dies of a heart attack.



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Lenny Bloch, WDHA/Morristown, NJ

Rock Not For Men Only

Historically, Rock radio has targeted men almost exclusively. WDHA/Morristown, NJ may be changing history.

"WDHA has traditionally attracted more women rockers than your average AOR," says PD Lenny Bloch. "This in part is enhanced by Howard [Stern] and a pure Rock station in the market. Our sales department loves that!"

Bloch debunks the idea that playing female rockers is the way to attract female listeners. "I don't believe that women Rock listeners necessarily want to hear women rockers. Just the opposite may be true. Great songs test great. And WDHA plays great rock songs, gender not being a factor."

Having a unique demographic — such as a heavy female following — is a crucial element in distinguishing a radio station in today's market. "There are more stations playing the same tracks as WDHA. You can tune into most of the music stations in New York and hear the same songs. Q104 [WAXQ], WNEW, Z100 [WHTZ], WPLJ, K-Rock [WXRK], and even Mix 105 [WMXV] are sharing artists."

Bloch notes, however, that one recent development in his market may have left the field wide open for his station to move.



Lenny Bloch

“Women Rock listeners don't necessarily want to hear women rockers. Just the opposite may be true.”

"When WNEW abandoned the mainstream approach, it left the suburban stations like WDHA, WBAB, and WRCN in a very healthy position. The mainstream rock listeners are in the suburbs, and these stations fill the bill."

To execute any winning programming strategy, he says you need to know the exact make-up of your listenership and what it wants from a radio station.

"I keep in touch with our listeners through one-on-one, mini-phone research, and quarterly strategic analysis of the ever-changing market," Bloch says. "We also attend shows, visit CD stores, and keep an eye out at station promotions to see what the target demo responds to."

Soon WDHA will also be in cyberspace. "All of this is being done at a fast pace," he says. "We'll be up shortly. We're relying on friends, relatives, and the guy next door to help us learn more about life in cyberspace."

J.B. Brenner, A&M Records

'The Only Constant Is Change'

A&M Records VP/Album Promotion J.B. Brenner has heard it all before. "Five years ago, people would say to me, 'I can't play Soundgarden. I'm playing Pearl Jam.' How silly does that sound now?" asked the 15-year label veteran.

While label promotion teams continue to travel a rough road to gain radio acceptance for new acts, Brenner is encouraged by programmers' awareness of rock's evolution. "At the end of the day, you can't ignore the fact that kids vote every week at the record store. Every Wednesday morning, we get their election results when we see SoundScan. It's not an accident that these records are breaking through in a marketplace. The smarter programmers are quicker to see that and pick up on it."

Coupled with a variety of Rock charts, the advent of electronic monitoring systems began giving promotion teams additional insights. "You could start to see the reality of a record getting played and not just being reported. You could sit down on a Wednesday morning, see where a band played, see where you had airplay, and see what you had at retail. Trades like R&R started to list plays of tracks for stations that weren't monitored. Even though that might not be an exact science, it's a lot closer than trying to figure out what a light, a medium, or a heavy [rotation] is."

Brenner keeps a watchful eye on the growing Rock divide. "It's fragmented into so many subgenres and formats, the lines between them are very blurry right now. You can try to pigeonhole things and compartmentalize music. But every now and then you get records that work at a Hot AC station, an Active Rock station, a Pop station, and an Alternative station."

In spite of emerging technology, Brenner isn't convinced the new breakthroughs will enable programmers or labels to foresee the future. "The research that's out there is not necessarily going to show

“You can't ignore ... that kids vote every week at the record store.”

you the next trend. It's going to show you what's changed. It's become more of a science. You can be more educated about the marketplace. But just when you think you have it all figured out, things come along that defy any rules. I guess that's the beauty of this business. The only constant is change."



J.B. Brenner



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Rock Of Ages

continued from page 33

August 25, 1975 - WCOZ/Boston drops B/EZ for AOR.

November 30, 1975 - WNEW-FM/NY holds first World Hunger Radiothon, which lasts 26 hours.

March 1976 - Jeff Pollack named KBPI/Denver Music Coordinator.

April 1976 - WXRT/Chicago goes AOR fulltime.

May 1976 - Capitol Records forms AOR division with Director Ray Tusken.

June 1976 - KROQ-AM & FM return to L.A. airwaves as AORs.

September 1976 - George Taylor Morris becomes WCOZ/Boston PD.

November 1976 - Judy McNutt becomes MD of KMYR/Albuquerque.

March 1977 - WIYY/Baltimore drops All-News for AOR, with Denise Oliver as PD.

April 1977 - Jeff Pollack joins KYNO/Fresno as PD.

June 1977 - PD Tom Yates leaves KLOS/L.A. after six years to form Nova Broadcasting Services Inc.; two months later, Frank Cody is named his successor.

January 1978 - Morning man Steve Dahl leaves WRIF/Detroit for WDAI/Chicago; Charles Laquidara returns to WBCN/Boston.



continued on page 40

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Lee Abrams, ABC Radio 24-Hour Formats

'The Changing Cultural Landscape'

Lee Abrams broke into the business in the mid-'60s, managing bands in Chicago. A summertime gofer stint in Miami led to a position at WMYQ/Miami in 1970 — among the first Top 40 FM stations.

Abrams headed back to the Midwest as WRIF/Detroit PD in '71. The following year he began consulting. "I was under-financed," he recounts. "I had two clients — in Raleigh and New Orleans — and I couldn't afford to fly out to pitch people. Kent Burkhardt and I formed Burkhardt/Abrams in 1973. There was a brief period when I started a satellite format with Bob Pittman and Quantum Media that never actually got off the ground. But I was committed to the satellite thing, so in '89 I joined John Tyler and Satellite Music Network." He is currently Managing Director of ABC Radio 24-Hour Formats.

Abrams believes fragmentation will continue — and that it's healthy for listeners. "Fragmentation really started in the '60s. AOR was the first major format to fragment, and I see it continuing to where in 15 years formats we might joke

about now will be a reality.

"It's much like the small supermarkets of 50 years ago — you know, two kinds of cereal. Radio will follow the same pattern. It'll be a different frequency

for whatever mood you're in. I definitely see the end of the 'one station serves all' thing.

"Rock radio has started to reflect the changing cultural landscape through its acceptance of different musicians, especially females. And it will continue to do so because there are more women involved in the direction of our society. Obviously, in just the last couple of years the female influence on Rock has come on strong. We'll definitely see more of an impact in that arena.

"A lot of people still think that in order to appeal to men the music has to be 'right-up-the-middle hard rock.' But it's just a matter of time

ROCK REVOLUTION

before that changes. Programmers are traditionally among the last to see trends, and this isn't any different. And there are listeners like that out there, too. It's amazing that some of the hardcore metal heads are the most musically prejudiced people on earth — completely homophobic, chicks can't rock, etc."

Does Abrams wish anything about the industry today was more like the past? "I understand why it's this way to a certain degree. But previously there was definitely more of a willingness to experiment and force yourself to come up with new ideas, angles, and twists. Radio properties were more entertainment-driven. Now there's certainly more of an investment angle on it, which understandably helps create the caution.

"While I miss the greater premium on entertainment and coming up with new ideas, people now tend to be more sophisticated. That's good — because for every good idea back then there were a lot of bad ideas. Sometimes we think about the Top 40 stations of the '60s and reminisce how great they were. Then I listen to the tapes. Sure there were some moments ... but God, I can't believe some of the stuff they did. It was awful! Today's level of sophistication and technology are good, but I do miss the spirit of adventure."

"I definitely see the end of the 'one station serves all' thing."



Lee Abrams

Paul Brown, Elektra Records

'No Hard, Fast Rules Anymore'

In the last two or three years, record company marketing has come of age," says Elektra Records VP/Rock Paul Brown. "We're starting to look for more opportunities based on lifestyle.

"The emphasis used to be 100% radio. I think we're starting to look at other things you can do with artists — giveaways through magazines or on the street to people coming out of shows. There are other opportunities that record companies were never taking advantage of. People are coming to realize that."

Fragmentation of Rock radio, coupled with advanced technology that allows close monitoring of airplay and sales, has changed the way labels promote their acts. "Reality is now part of the equation. Ten years ago, that was not the case. There really aren't any hard and fast rules anymore. You've got to be conscious of doing smart business; conscious of where you're going to build a record.

"And you've got to stick to your guns when your gut tells you something. That's something nobody talks about anymore. Gut is *still* a much bigger part of it than people are giving it credit for. You've got to know when to stick with a band and when to get out. The downside is strong records get stronger quicker, because everybody knows what's going on. Records that need more time to develop often aren't given that amount of breathing room."

Brown adds that fragmentation is a double-edged sword. "On one hand, fragmentation gives you more places to go in order to start a record. By the same token, the pie is getting cut into smaller pieces. Everything's fragmenting. That's why you've got to start looking at things on a market-by-market basis, not necessarily just by radio format.

"You have to look at a record as having a universe. You can't just look at it as being a Rock record or an Alternative record. The universe for any given record might be 10 Active Rock stations, five

"You have to look at a record as having a universe [not just as a] Rock record or an Alternative record."

Rock stations, three Progressives, and 12 Alternatives. You've got to look at that and build the record accordingly. You can't always get hung up on chasing one chart. You've got to look at where the natural home for a band is. That niche could be comprised of a number of stations within a number of formats."

The '90s have also brought a greater level of fiscal accountability to the labels. "I don't think people are throwing money at records the way they used to. You can't get away with doing some big promotion at a station where you're going to get four spins. You become more aware of what you're doing — the lean, mean corporate world of the '90s is not built upon throwing money away foolishly."



Paul Brown

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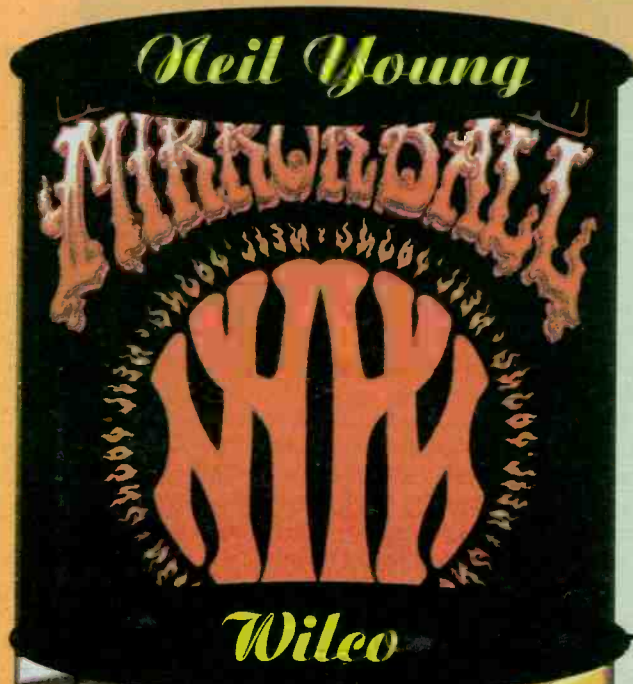
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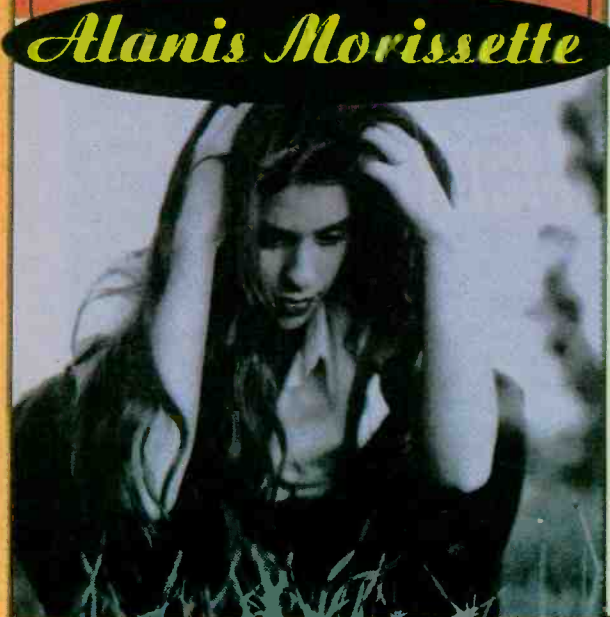
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One ounce black coffee
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A shot at modern society

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SPOTLIGHT ON: Sky Daniels, Island Records

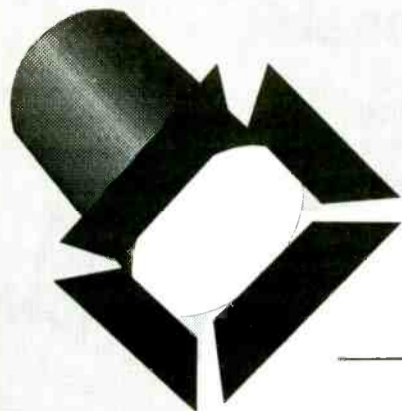


Sky Daniels

'Radio Is Reinventing Itself'

Island Sr. VP/Promotion Sky Daniels rose through the radio ranks to his current post armed with a passion for radio and artists that hasn't faded with time.

Daniels's first major-market on-air gig was at WYDD/Pittsburgh in 1976, followed by personality/programming stints at WWWW/Detroit ('77), WLUP/Chicago ('79), KFOG/San Francisco ('84), KMET/Los Angeles ('85), KFOG again ('87), and finally KISW/Seattle ('88). Seguing to Epic's National Album Promotion slot in 1990, he landed at PLG (now Island) as VP/Promotion in late '91.



LOOP LIFE

In the heyday of the late '70s, the Loop was one of the most aggressive AOR stations in the country. While Foreigner, Styx, and Kansas ruled on most airwaves, the Loop was a precursor to Alternative by heavily exposing punk and new wave. Hired by Lee Abrams to fuel the station's musical vision, Daniels's passion and vision for the music were equally matched by his on-air persona. "Lee had a dream that he was going to put together 'the New York Yankees of Rock radio' — a quintessential performer in every daypart," recalls Daniels. "And the Loop was clearly one of the most well-strategized stations, sans formatic concerns."

"I found that if you're a passionate leader and articulate your commitment to new music with conviction, you're going to get younger listeners under your influence. The problem many stations have today with selling new music is that they don't. They put it on and wait for it to test poorly so they can get it off. We pounded the pulpit, telling listeners they had to believe in the music, and we didn't leave them any options. In turn, the record community responded and fueled us by supporting us extensively. We toppled legendary giant WLS, probably the biggest Top 40 station in America at the time."

The experience taught Daniels that, to a large degree, labels are responsible for creating a self-fulfilling prophecy in determining which stations earn the title for breaking new music. He says, "It was amazing to watch it happen then, and it still applies today — labels are guilty of dictating who sells records. They proclaim a certain station or format breaks music, then go about proving it by providing the resources to make it come true."

When asked to recall his proudest radio accomplishment, Daniels quips, "Getting an overall 32 share in a Chicago Birch media trend. It was a phone survey, so obviously they acutely sampled more teenagers, which gave me a 48 share: One out of two teens were listening to my show at night on the Loop."

PROTOTYPICAL 'FOG

But Daniels's interest in music that appealed to 18-24-year-olds waned. In his early 30s, he wanted to do radio that was more reflective of his own personal growth. That's when KFOG entered the picture. "KFOG was a wonderful opportunity in the sense that it was a successful, prototypical adult Alternative station," he says. "There were a cou-

ple of other stations of its ilk then — WXRT/Chicago and KBCO/Denver — that retained the free-form aesthetic most everyone else had forsaken. Lee Abrams and Dave Logan [also from the Loop] put it on the air. For whatever hard knocks Lee has taken, he's constantly tried to reinvent himself because he knew when his ideas had gotten unwieldy and stale. In San Francisco we hired a great staff, incorporated great production values, and took the market by storm."

Again, Daniels was a ratings leader. When he left his first stint at KFOG, his afternoon show was number one in his target demo — men 25-54. "Again," he says, "it's a situation where you have to be more active than not. If there's a problem with some of the

"At the time I blamed the miserable working conditions for fueling my bad personal habits. But in retrospect, I realize each person controls himself. At the end of KMET, I decided never to create obstacles for myself again. Now nearly 10 years later, thankfully, I've lived up to it — and that's probably what I'm most proud of."

'ROCK STILL MATTERS'

The industry has changed more in the '90s than in the preceding 20 years, and — music advocate that he is — Daniels says he envies today's young PDs. "Whereas I put my career in jeopardy by exposing so much new music, today's broadcast owners are falling over themselves to put



Sky Daniels with Sylvester Stallone and contest winners at the world premiere of "Rocky II"; Daniels with Jay Ferguson.



Progressive stations today, it's that they're not as active as they can be. We were musically/promotionally active and very personality-driven — all the elements that make great radio were there."

'MET MADNESS

Conquering Chicago and San Francisco wasn't enough, and Daniels soon moved on to Los Angeles. However, some major surprises were in store for him as he learned that life at the top wasn't necessarily all it was cracked up to be. He says, "Frankly, my L.A. tenure was the worst time of my life. I remember standing on the roof of KMET, looking at the Hollywood sign, and thinking, 'How in the hell can a kid from Ohio have reached these heights and hate it so much?' It was the worst-managed station I've ever been associated with — nothing was done right. The personalities — as storied as they were — were dinosaurs with outmoded concepts. I went through five PDs in two years. It was the nadir of my life and career, and I was miserable and a wreck."

“ People are starting to believe in radio again, so there's renewed potential for great personalities. ”

Alternative properties on the air and consultants are championing the new format. It's a more wonderful, fresh, fertile, and exciting time now than I've known in my career. Today's PDs don't know how good they have it when it's cool and fiscally responsible to lean Alternative."

Optimistic about the future of rock, Daniels says, "The last five years have brought a constant flux of music that continually sets new standards. There's been a wealth of great new music, some of it substantial enough to stand the test of time. There are going to be bands coming out of this that will finally be recognized with the '60s and '70s greats. I'm all for today's generation having music that means as much to them as it did me. There's still a ton of life left in the notion that is Rock. Over the last 15 years critics have tried to stab Rock in the heart, claiming it's dead and no longer relevant. But that's just not the case — Rock still matters."



FREE-FORM THINKING

Does Daniels wish anything had carried over from his glory days? "I wish there really was an Alternative format. I wish we still had free-form. The problem is it requires deft handling to make it work. Very few announcers nowadays weave stories that'll draw the audience into a music set. I've heard a few personalities, like Will Pendarvis at 99X [WNNX/Atlanta] who can do it. His passion and personality made me want to hear him, not just the music he was playing."

"Storytelling and the craft of seguing a music set are lost. Even in the early days, not everyone could do it and there weren't enough skilled artisans. But in the hands of a few — and I'll presumptuously say I was one of them — there were people who put on great radio that really took you to all places. Regrettably, not many — if any — stations are daring enough to do that now."

"However, people are starting to believe in radio again, so there's renewed potential for great personalities. In the mid-'80s, radio didn't matter to the audience because it wasn't good enough. Now I'm finding both younger and older people who say they love a particular station, and it's because radio is reinventing itself."

'WHERE'S THE SOUL?'

What is Daniels's forecast for the radio and record industries? "Radio's future lies in technological terms," he concludes. "So stations have to think on two different levels: totally committing themselves to defining their musical landscapes and representing/defining their hometowns. They'll have to make themselves special because people will be able to hear them anywhere."

"On my side of the business, we're also caught up in emerging technologies. Everyone's paying attention to the minutia of what we do. Record companies have to be more concerned with the art and essence of what they're doing and less concerned with the detection and increase of plays. Everything has become so empirical that sometimes I think I'm in science class. Where is the soul? Aren't we supposed to help further the artistic visions of our artists? I often see companies so detail-conscious and caught up in the clinical information that they're losing sight of what we do — foster and further the art. I don't want to sell or market product. I want to share an artistic experience."

Danny Buch, Atlantic Records

'Radio Needs Records; Records Needs Radio'

The ground rules in the relationship between radio and records remain unchanged, according to Atlantic Records VP/Promotion **Danny Buch**.

"Radio needs to play the true hits to keep people listening. Records needs radio to play those hits to expose and sell product. The basics of our co-dependence are the same.

"The major difference in today's business is that **BDS** and **SoundScan** have given us more accurate information to isolate those true hits. A record that sells in reaction to airplay can keep going, even if it suffers a couple of bad 'add' weeks. This was not the case in the past with the most-added mentality. However, as sophisticated as the information has become, ears and gut continue to play the largest role in starting a record."

Records' reliance on radio is particularly evident, notes Buch, when examined through the lens of fragmentation. "The radio industry has and always will continue to change in response to market conditions and the audience it serves. Radio's fragmentation has helped the record industry by giving it a greater and more diverse means of exposing a broad array of product. It remains the record industry's job to capitalize on radio's frag-

mentation to reach as many people as possible with our product.

"What it all boils down to is isolating the songs that move people emotionally and finding the means of cutting through the clutter to deliver those songs to the largest group of people available. In that sense, we're pursuing every conceivable marketing angle, including radio/video promotion, low-power radio, publicity, extensive touring, special event marketing, multiple artist and consumer product tie-ins, and 'strange' promotions.

“Radio's fragmentation has helped the record industry by giving it a greater and more diverse means of exposing a broad array of product.”

"And, yes, there's the almighty Internet ... lest I fail to mention the buzzwords 'information super-highway.' Our current foray into the Internet includes a web site [located at <http://www.atlantic-records.com>.] and a collection of continuously updated special artist areas. In essence, we've just begun exploring the possibilities."



Danny Buch

Jeff Carrol, KLBJ/Austin

'Music Becoming More Disposable'

A 22-year Rock radio veteran, **KLBJ/Austin** OM/PD **Jeff Carrol** has watched the format go through various challenges. In the '90s, he sees fragmentation, duopoly and its related problems (including management techniques and designing competitive advantages), move-in signals, and straight-out industry competition as the decade's top issues.

"There will be new opportunities as Rock's overall demo base continues to grow at both ends," Carrol theorizes. "Music is becoming more and more disposable, hence new trends and styles will have to emerge. Yes, there will continue to be new types of Rock stations as we begin to combine different, select song types and styles to create unique niches.

"When I started in Rock radio, it was a very casual atmosphere. Now, as our listeners have become the target of advertisers, Rock radio has become very competitive. In order to win we have to become very 'business'-oriented, using research, creative marketing, and well-thought-out strategies."

One strategy is keeping listeners loyal to your station. Carrol makes an effort to talk to listeners, attends concerts and shows, and invites listeners to the sta-

tion's music tests to give their opinions.

As far as Rock's history of targeting exclusively men, Carrol offers, "The target of any station de-

pends on what is available and what can be achieved. I want everybody to listen to my station. But that isn't realistic, so we narrow the focus. If I feel we can attract a target audience that encompasses males and females, then the music we play will reflect that. Some of today's Rock stations are gaining female listeners

just by default in that some of today's music appeals to males as well as females."

One of the many ways **KLBJ** reaches out to listeners is via the Internet. "Austin is a very high-tech city, and it's great to reach listeners and potential listeners in their homes and at work. Our home page is <http://www.lbj.com>."

“As our listeners have become the target of advertisers, Rock radio has become very competitive.”



Jeff Carrol

ROCK REVOLUTION

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Rock Of Ages

continued from page 34

February 1978 - Tom Owens becomes PD of **WSAI-FM/Cincinnati**; **George Taylor Morris** named **WPIX/NY** PD.

March 1978 - **Charlie Kendall** is named **WBCN/Boston** PD after **Tommy Hedges** joins competitor **WCOZ**.

April 1978 - **Beau Phillips** joins **KISW/Seattle** as PD.

May 1978 - **WBCN/Boston** sold to **Hemisphere Broadcasting** (which will later become **Infinity Broadcasting**).

May 23, 1978 - **Bearsville/WB Records** does live microwave radio broadcast featuring **Todd Rundgren** from L.A.'s **Roxy**.

June 1978 - **WAQX/Syracuse** signs on as an AOR, with **Ted Utz** as PD and **Jeff Levine** as MD.

August 1978 - **Jeff Pollack** becomes **WMMR/Philadelphia** PD; **WEZV/Allentown** changes calls to **WZZO** and names **George (Harris) Hawras** PD.

October 1978 - **Bill Sommers** is promoted to **KLOS/L.A.** Station Manager.

January 1979 - AOR **WPIX/NY** adopts "Elvis (Presley) to Elvis (Costello)" format.

March 1979 - **Sky Daniels** joins **WLUP/Chicago** as MD.

the Loop

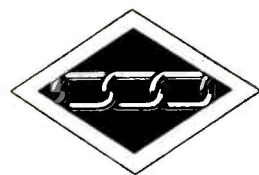
continued on page 52

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Tom Barnes, Sinton, Barnes & Assoc.

'Retooling' For The Future

The days of serving 25 clients by flying around with a list of 500 'approved' songs are over," declares Sinton, Barnes & Assoc. principal Tom Barnes.



Tom Barnes

"Having some sort of mystic understanding of a song's future performance is a thing of the past as well. Programming isn't voodoo. It's a science requiring creative implementation. Consultants can't hide behind a shroud of artistic ambiguity any longer."

Barnes describes the consultant of tomorrow as a generalist who'll provide services as needed. And those needs "will be defined by a more sophisticated client." Barnes's mission statement for the future emphasizes that a consultant will:

- Not hold clients captives of their own fear and ignorance.
- Help define the client's vision, then apply his perspective to create parallax vision and depth of understanding.
- Apply models from other markets/industries to help his limited client base better understand market forces shaping their unique challenges.

“**Consultants can't hide behind a shroud of artistic ambiguity any longer ... or they'll go the way of vinyl LPs.**”

- Not take credit for his clients' success nor make his reputation from their hard work.
- Not claim to have all the answers. He will have the tools and the knowledge to help find them.
- Subject his work to cost-benefit analysis and demonstrate real value on a consistent basis.
- Improve dialogues between management/talent; programming/sales; and the station/listeners/advertisers.
- Facilitate training within the organization. The days of oral tradition are over; learning by trial and error is dead. The new broadcasting environment will not allow these old luxuries. Consultants will facilitate this retooling, or they'll go the way of vinyl LPs and the cart machine.

Turning to the subject of fragmentation, Barnes believes that "because of the recent changes in broadcast regulations, fragmentation in Rock is over.

And over the last 12 months — as we predicted — a consolidation has taken place in lower-end male demos with the fusion of Hard Rock and Alternative. The next phase will be the revitalization of the upper end. Progressive, Classic Rock, Rock AC, and gold-based Alternative will coalesce into different forms of mainstream 30+AOR. The manner in which those old formats are mixed will be a function of market size and number of signals.

"We've called for the end of 'formats' for over five years. Stations must service target demos with unique positions. Every market in this country is unique. Soon every radio station will be unique. Perhaps that's super-fragmentation. It's all in the way you perceive it. If you view radio on the national level, you probably think it's a new fragment. If you're on the local level as a listener, you probably think it's more of a consolidation. Our role is to help broadcasters see things in new, different ways."



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Marc Chase, WEBN/Cincinnati

Stay Familiar 'With The Latest Voodoo'

A perfect PD would know everything about everything. Since this isn't humanly possible, the most successful PDs are — at the very least — constantly striving toward this goal.

The PD's role, says WEBN/Cincinnati PD Marc Chase, has evolved "from a DJ who typed the weekend schedule to someone well-versed in research, marketing, promotions, engineering, computer science, accounting, psychiatry, imaging, branding, demographics, psychographics, pyrotechnics, phonics, aesthetics, aerobics, and cash flow.

"Time management is becoming more crucial now than before. With duopoly in full effect [and] more deregulation looming... to be successful, you must be willing to put the necessary time and effort into staying on the front edge of a continually changing learning curve. Once you think you've got it all figured out, something changes that forces you to use your past knowledge to create a future that will soon be the past.

"If you think you know it all now, quit while you think you're ahead. Or be prepared to have your ass kicked by someone full of open-minded desire."

“**The CDs of today will be the eight-track tapes of tomorrow.**”

In today's computer-driven culture, technology is one of the easiest areas in which a PD can fall behind. "You must continually familiarize yourself with the latest voodoo available," says Chase, whose station appears on the web at <http://www.webn.com>. "The many changes in the last few years are just the tip of the iceberg. I think the CDs of today will be the eight-track tapes of tomorrow."

Chase's view on fragmentation is that it will continue "as long as people's tastes continue to change and the number of radio signals are reduced by legislation." However, "market size and the success of fragmentation go hand-in-hand. A format that pulls a three share in New York or Los Angeles can be very profitable. A format that pulls a three share in Casper, WY is in for a struggle."



Marc Chase



We let our music do the talking.

★ THE ★ FALL ★ OF ★ AMERICAN



Jim Del Balzo, Columbia Records

'Rock Radio Wasn't Big Business Then'

At some point during the '80s, Rock radio found itself operating within a more serious climate. However, Columbia Records VP/National Rock Promotion Jim Del Balzo says today's overall atmosphere is better than ever.

"In the early '80s, the pressure wasn't the same. In a lot of ways, Rock radio wasn't big business then. Today, time is very precious, and money is significant from a radio and record standpoint. It's more businesslike now. The things that remain constant: The music is still there, and you have to be in love with the music."



Jim Del Balzo

Del Balzo is encouraged by radio's swing away from the tight playlists of 10 years ago. "I think record companies know how to market records better without airplay. And now that we have airplay that we might not have enjoyed in the past, there's a nice little marriage going on. In general, I think the radio environment is healthier than it has been in 10 or 15 years."

Del Balzo's primary concern is how airplay drives retail sales. "I can't recall the last time I quoted a chart number to someone. The charts don't seem as important as what's happening in the marketplace with records."

Naturally, Del Balzo keeps tabs on Rock's expanding format offshoots, but he's not a fan of fragmentation. "It makes records all the more niche-like, and I don't think that's really what it's all about. A radio station is a radio station. It doesn't matter to me how they report. What matters to me is who's playing the record and how often they're playing it."

"I think the charts are trying to reflect what's going on in radio. At some point, I think the fragmentation is going to seek its own level. It can't get much more fragmented. I don't know that we can get any more niched than we are now."

“**A radio station is a radio station. It doesn't matter to me how they report. What matters to me is who's playing the record and how often they're playing it.**”

Ellen Flaherty, WROV/Roanoke

'It Takes Thought And Effort To Maintain Balance Between Ratings And New Music'

There's a delicate balance between good ratings and playing enough music to sound fresh and receive support from the labels," says WROV/Roanoke PD Ellen Flaherty. "It takes a lot of thought and effort to maintain that balance."

A gap continues to exist between radio — which wants to sell advertising — and record labels — which want to sell product. "A format that may not move product to the satisfaction of record labels can still be extremely successful. Of course, if you're not supporting new bands and exposing new music, you can't count on record label support for product, concert tickets, and promotions that make you an active, fun station."

"One of my biggest struggles is exposing new music while trying to keep the upper demos happy. When most of your revenue is generated from 25-54 listening, how can you justify wanting to play more currents and opening up dayparts?"

When adding records to playlists, Flaherty believes Rock radio will have to come to terms with the increasing number of female acts. "With every passing decade, a generation comes into the workforce that finds a smaller difference between the sexes. There are more women bosses who are role models and mentors. There are more successful women in media. And you don't have

to be a breathy sex object to have a job in radio anymore.

"Some programmers already realize that you can play female artists back-to-back just like you do with male artists. Soon no one will notice that it's a female or a male singer. It'll just be a great song."

Format fragmentation is a natural progression in Rock radio.

"There are always going to be free thinkers who will seek to do something different with a format. With companies buying up multiple stations in a market, owners will seek to have as many pieces of the advertising dollar pie as they can. Niche programming will help them soak up any extra groups of people who are not being served by the current formats."

Flaherty, who is also on-air in afternoons, is not concerned about growing too old to gauge what listeners want to hear. "Fortunately, at this point, I fall right in the target demo I'm programming to. But there will come a time when I'm going to need out-

side influences to be the eyes and ears for the demographic. As long as there are still hungry young people coming into the radio business, I'll be able to have staff members who can absorb what's going on and help me shape the station accordingly."

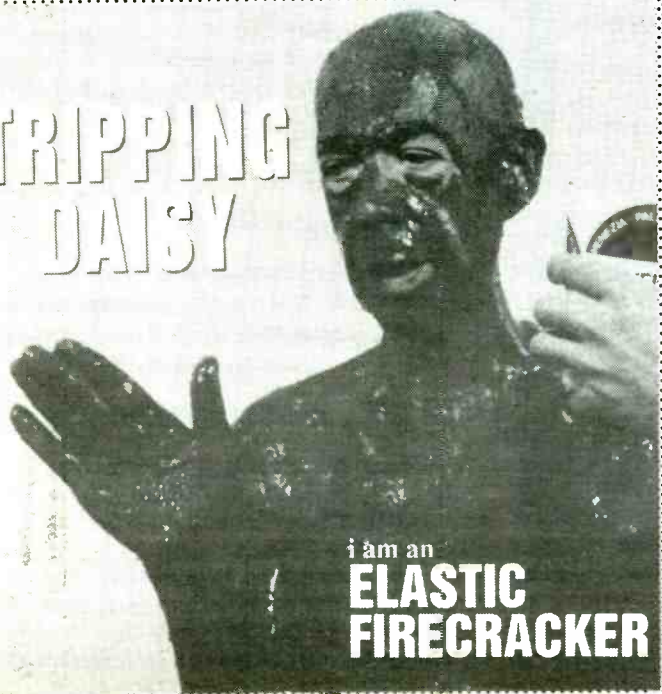


Ellen Flaherty



“**One of my biggest struggles is exposing new music while trying to keep the upper demos happy.**”

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"I GOT A GIRL"



Dana Jang, KSJO & KUFX/San Jose

The 'Niching Of America'

Dealing with fragmentation may be easier for a PD who sees the big picture. This phenomenon is not unique to radio but affects every information delivery system these days.

"We're being overloaded by a barrage of messages from the Internet to voicemail to cellular phones," says Dana Jang, PD of KSJO & KUFX/San Jose. "Just walk into any shopping mall in the country, and you can see what I mean. The rapidly changing technology of new innovations has dramatically affected us in the media."

"Marketing to this information-overloaded society is becoming more and more of a challenge. With the advent of a vast array of information delivery systems, we are faced with a niching of America."

This awareness should prove helpful in programming today's rock, he notes. "As the era of rock music grows older, more segments will change. Rock will continue to fragment. Music is constantly evolving — with bands' lifespans becoming increasingly shorter and different types of music becoming part of the mainstream."

Tracking your listenership through these changes, Jang says, involves "living and observing the lifestyle of your audience. Also, make an effort to go to station promotions and concerts, and talk to the audience one-to-one at events and station functions. Communicating with the audience on the phone, through e-mail, and in person is also important, as is exposing yourself to the media they are exposed to."



Dana Jang

"We are being overloaded by a barrage of messages."

Jang says KSJO is utilizing the Internet as an everyday tool toward this goal. "As its impact grows stronger with our audience, it presents many marketing opportunities that we want to take advantage of."

He adds that a good PD is up for any challenge. "We're challenged by the unknown and the competitive aspect of the marketplace. So our creative juices are flowing constantly with ideas on production and promotion. And we surround ourselves with a staff of fun people from the morning show to the sales staff."

"Certainly we have become more professional in the way we are conducting ourselves in our jobs from 10-20 years ago," Jang suggests. "We are dealing with prices of radio stations in the millions of dollars instead of in thousands. We have become more budget-conscious and more structured in the way we run our radio stations."

Curtiss Johnson, KRXQ/Sacramento

'A Whole New Area To Market Yourself'

PD Curtiss Johnson bases his programming philosophy on staying connected with Active Rock's core demo.

During stints at KUPD/Phoenix and, currently, KRXQ (93 Rock)/Sacramento, he has kept himself plugged into the younger audience's interests — including its increasing preoccupation with high-tech entities such as the Internet.

"Strangely enough, I still live that lifestyle," Johnson admits. "So I'm aware of what's going on. A lot of my friends are still in their early to mid-20s, and I still go out to clubs and various lifestyle events. Also, I keep in touch with a lot of our interns here at the station."

Although Johnson's mission is to program for "an adult audience" — one that includes both men and women — he expresses reservations about the format's ability to reach a significantly larger female audience: "With markets being as fractionalized as they are, I think [female listening] is still kind of a secondary area where you can maybe get a little growth. But there are too many other stations exclusively targeting females. I don't know how much growth you're going to get by really going after them — without losing your male core."



Curtiss Johnson

On a brighter note, Johnson believes that fragmentation — one of the format's other chief problems — may be nearing the end of its cycle. "You don't see too many more frequencies becoming available. And with duopolies and possible deregulation, it's going to solidify most people's places in markets because one group will control the market's Rock arena."

And if Rock wants to increase its overall market share? "A lot of it is marketing. Not just by conventional means, like TV and billboards, but also things like the Internet. It's another interface — and a very good one — with your audience. There are so many things you can do with it to sell yourself and be a service to your listeners besides what you do on the air. It's a great way to keep in touch with



"The intelligence of people you get on the Internet is far higher than what is normally available to you."

an audience that you didn't necessarily communicate with in the past.

"It's very good feedback. The intelligence of people you get on the Internet is far higher than what is normally available to you. It opens up a whole new area in which to market and image yourself. The image you get — being on the leading edge, the cutting edge of that technology — is great."

And like a radio station, Johnson advises, the web site has to stay fresh and exciting. "You need to make it really sparkle when people log on to your page; make something really compelling to bring them back."

Michael Linehan, Reprise Records

Tracks Have Longer Shelf Life

How has record promotion changed since the early days of rock 'n' roll? "Reality-based reports at radio and retail have changed everything," says Reprise VP/National Album Promotion Michael Linehan.

"With the broad acceptance of electronic monitoring and the conversion of reports to plays per week, the shelf life of a track has increased dramatically. No longer does a song plummet off the chart if it loses its bullet. In fact, it can be down slightly one week, lose the bullet, then rebound the following week."

"In the case of a particularly strong track, it may lose and regain bullets several times. A good illustration is the Filter track ["Hey Man, Nice Shot"]. We picked up our first Rock add toward the end of February and now are just starting our sixth month of airplay — with most of those very early believers still on it."

"On the retail side, SoundScan's availability to radio has definitely altered many programmers' attitudes toward sales. They can now see with a high degree of accuracy what is or isn't selling. Previously, sales were widely dismissed by Rock programmers unless the act was platinum-plus."

"The line between Active Rock and more traditional AOR will continue to widen," foresees Linehan. "Stations [now have to] decide to go one way or the other. AOR and Classic Rock will become almost indistinguishable because there are only a handful of artists still making relevant records for the format."

"So finding suitable currents will be a growing problem. Most of the young rock acts are now referred to as alternative and played by both Active

Rock and Alternative. In fact, alternative is now a generic term that can mean Wilco and the Jayhawks or White Zombie and Ministry. Many of the bands that were first exposed by Metal radio are now considered alternative."

"The next pronounced fragmentation will be within this broad alternative category. I suspect we'll see male-targeted, harder-edged Alternative stations becoming more distinct from the Pop CHR-type stations that target women. It seems possible that Active Rock and edgier Alternative will merge — or not."

"Most of the young rock acts are now referred to as alternative and played by both Active Rock and Alternative."

Reprise has taken significant steps into the cyberworld. Linehan notes, "Online communication is already a major factor in marketing music and artists. And it'll only get bigger."

"We've been active in that area for several years, and Reprise now has a Director/Online Services and a web site on the Internet. Everyone agrees that eventually music, movies, and God knows what else will be purchased directly by consumers online."

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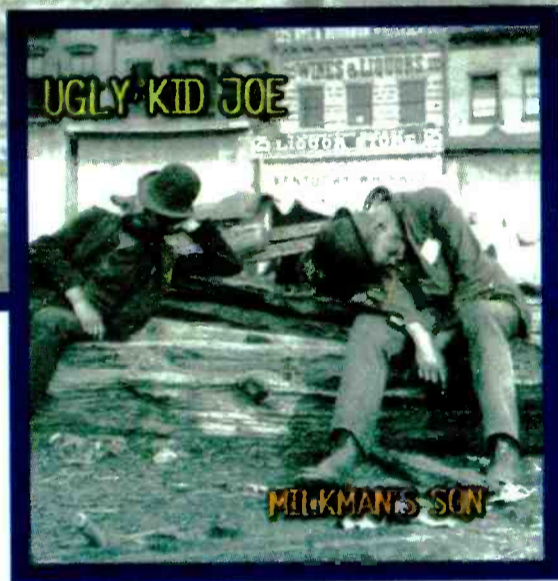
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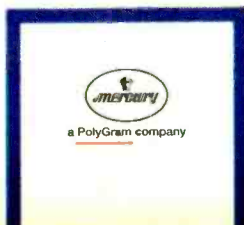


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SPOTLIGHT ON: Kid Leo, Columbia Records



Kid Leo

'I Was A Rock 'N' Roll Kid'

When you're a kid, you think DJs are born with a microphone cord coming out of their bellies. You don't know that it takes any work. You don't have a clue that these people really apply themselves." Leo Travagliente — aka Kid Leo — did just that for 16 years as a leading personality/station executive at WMMS/Cleveland before enlisting in the record industry in 1989.

Catching The Fever

Columbia Records' current VP/Album Promotion caught the radio fever when he was a kid. "I was about five or six years old. My teenage cousin had this huge model train setup. He also was the 'respectable' kid in the clan. I would convince my mom to let me stay up later than my bedtime by playing upon the fact that my cousin would be watching me and I would be watching him run his model trains. I couldn't have cared less about those trains. It was just a way to get to listen to guys like Alan Freed or Mad Daddy on the radio. Freed applied the words 'rock 'n' roll' to the music during his stay (and start) in Cleveland. Cleveland always had great radio."

Leo didn't act on his longtime fascination with radio until he was in college. "It was right during Woodstock, the time the generations and the music were changing rapidly. The campus radio station was still very Top 40-minded."

One day, while Leo was attending his marketing class, he began chatting with a fellow student. "He said he worked at the station. I told him I thought it sucked, or whatever the vernacular of the day was. He said, 'Why don't you come up and do something about it?' I said, 'Lead the way.' That's how it started."

'St. Valentine's Massacre'

He joined WMMS on February 14, 1973: "It was Cleveland's version of the St. Valentine's Day Massacre." His tenure with WMMS began "somewhere between the underground and progressive eras. I love the fact that 'Progressive' is a format term that's being bandied about again. WMMS was a leader in the evolution of what eventually became known as AOR."

"I was a rock 'n' roll kid and wasn't shy about expressing my beliefs or opinions. I was also a native Clevelander, and that local knowledge was important in making a connection to the audience both musically and otherwise. I grew up in a neighborhood that spawned both murderers and priests. Applying characteristics of both allowed me to create quite a persona." Leo came up with his on-air moniker via his love of boxers, many of whom incorporated "kid" as a nickname.

He launched his WMMS career by helming overnights. He subsequently shifted to afternoons, where he remained a popular fixture. During that time he moved up the ranks from MD to PD to OM — but never left the airwaves. "If you ask me what I miss about radio, it's being on the air. I'm a ham at heart. All the rest was important only because it furthered your career. You could do more good in positions of power."

Asked to recall significant milestones in his radio career, Leo says having Bruce Springsteen mention his name in two of those stories he told on stage during the sta-

tion's 10th anniversary concert (which was broadcast to seven cities) was "truly a great moment. I don't know if it was for the audience, but for me it's way up there. There were also the first signs of recognition, which would lead to cover stories in some of the local magazines and interviews on Cleveland TV stations."

"I guess because I lasted in an industry that eats its young, it then led to national exposure with an article about me in *Rolling Stone*, an 'award' for being the best jock in *Playboy*, and more. All these things mean a lot at certain points in your life: they're like little signposts."

However, Leo's proudest moment, which will come to fruition on September 1, is the dedication of the Rock and Roll Hall of Fame & Museum in Cleveland. "We spear-

settled we had 120,000 calls, compared to 7000 for second place Memphis. New York, Los Angeles, and Philadelphia were more like no-shows than also-rans. We wouldn't let up. Next came a petition drive that garnered 600,000 signatures. By the time they knew what hit them, the committee had no way out. Cleveland got the Rock and Roll Hall of Fame. The city had a bad rap going against it back then. It was attacked and derided in a lot of ways. But no one could ever assault its musical reputation. It was par excellence."

From Radio To Records

However, moments like that weren't enough to keep Leo as enthusiastic about radio as he had been in the beginning. He left WMMS in December 1988 and joined Columbia shortly thereafter as VP/Artist De-



velopment. Leo says radio has returned once again to the cycle where the exposure level is high for new bands. When asked what other elements of radio he'd like to see resurrected, he responds, "I'm not alone when I bemoan the lack of personality in music radio. Nowadays, your strong personalities emerge from Talk radio or from shows that are non-musical in nature. That is mainly because of the computer log and liner-card training most jocks have today."

"At the height of WMMS's initial explosion we had a lot more freedom, which gave you more responsibility for your success or failure as well. I worked with a lot of great and creative people at 'MMS, and if I start naming them I'd be afraid of leaving someone out. I salute them all. It was a very familial situation in that we used both our similarities and our differences to focus on a vision. We programmed a lot of our own shows. To me, that's what made it a true challenge for a PD of that era. He had to channel the personalities' energies while letting them shine. To direct talent is a tough job; to control and dictate to people is not."

That's Entertainment

Leo is equally outspoken about radio's future: "When I started, it wasn't such a business as it was part of 'show biz'. Now, like everything else, radio is a creature of technology, research, and information overload. It's truly a part of corporate America. But I believe that, deep down, radio will survive and thrive because someone always will grasp that it is 'show biz'. People will leap out of the pack because they take a chance. They'll succeed, give radio a shot in the arm, and then everybody else will clone them."

"It basically gets down to what the entire entertainment industry is all about. Somebody busts out and then they're packaged, imitated, collated, spindled, and mutilated. And then somebody else busts out. I love it."



Kid Leo with Paul McCartney circa "Give My Regards To Broad Street"; Leo dancing with Southside Johnny (l) and Peter Wolf.



headed that movement. I'm not suggesting by any means that the station deserves all the credit. I am saying that WMMS deserves a place in history for the part they played."

It started with a *USA Today* telephone poll initiated by the Hall of Fame committee in the spring of 1985. "I think the poll was really meant to be a tool to generate publicity for the Hall of Fame," explains Leo. "I don't know if the committee was looking at the poll as a determining factor for site selection, but they did state that they wanted it to be in a city that showed civic support for the project."

"We took that statement as a call to arms and led the campaign. We spurred on the barrage of calls to the 900 number. It was supposed to be a one-day poll. At the end of the call-in period, Cleveland had a tally of 55,000 calls; the second-place city had 3000. Either *USA Today*, the committee, or both decided that this was too good of a thing to let go of so they extended the poll to a second day. We positioned it as an 'us against them' scenario, suggesting that they didn't want Cleveland to have it."

"We whipped that horse all the way across the finish line. By the time the dust

development. "I was very unhappy when I left WMMS. The station, which had built itself into the giant it was because of musical prowess, was basically castrated. It was a sign of the times. I left when radio as a whole was going through a very conservative and restrictive movement."

"Overleveraging certainly played a role, but radio goes through cycles. This was a period of musical inactivity, especially at the Rock format. At that time Classic Rock was the format that ownership groups had their eye on, and they circled the wagons in a misguided effort to protect their turf. I'm a guy who loves and thrives on new music. As soon as something I loved even showed a slight sign of breaking, I was on to find the 'next big thing.' That was important to me. That's also how I established my credentials with the audience and within the industry."

"Malrite (WMMS's owner at the time) knew that we built WMMS on a musical foundation," he says. "Hell, we built their fortune on it, and they grew into one of the biggest broadcast groups of that time. They just bought into what everybody else bought into — a very strong and strangling research mode of operation. Colum-

"If you ask me what I miss about radio, it's being on the air. I'm a ham at heart."

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Dave Lombardi, Warner Bros.

'Ensuring Rock For Another Generation'

Warner Bros. National Promotion Director **Dave Lombardi** believes Rock will continue to evolve, predicting the format will redefine itself as current-based.



Dave Lombardi

"In many cases, stations will lean in an aggressive, Active Rock/Alternative direction, such as **KNRX/Denver**. I also see some up-per-demo rockers moving in a more adult Alternative direction while maintaining airplay of several heritage acts. These stations won't necessarily be Progressive. However, they will continue to trim their libraries as in the case of **WNEW/New York**.

"Fragmentation is a problem if you still base the success of songs solely on chart action. If you view it in a positive light, it gives you a chance to focus better on effective individual stations and offers more airplay avenues for a wider variety of artists.

"It's still possible to get a solid format picture on a particular record, even with fragmentation. What scares me more than fragmentation is the *homogenization* of the format. If record companies keep on top of and help nurture the changes as the format grows, we can help it become as exciting, fresh, and vital as it ever was.

"The marketing of records is different now because of technology and necessity," adds Lombardi. "The advent of electronic monitoring of radio and retail, MTV, online ser-

vices, new formats, and more, means there are many new ways to reach potential customers and gauge the effectiveness of those efforts. Also, with countless undiscovered ways to market music, the impetus is greater to do things that are unique. Record stores will not go away because true music fans know there's nothing better than physically browsing through the racks.

"Likewise, the timely, personal, and local nature of radio should keep that technology alive and well. The ability to broadcast live shows via satellite or for artists and record company execs to talk online directly with the public presents astound-

“**What scares me more than fragmentation is the homogenization of the format.**”

ing possibilities. I would have freaked if the type of computerized press kits that are available today were around when I was growing up. And that's just the tip of the iceberg.”

Lombardi feels the biggest issue facing the Rock format is identity. "Alternative stations weren't seriously viewed as competition a few years ago, and most Rock stations didn't adjust to them. Now the Alternative format is red-hot with

guitar-based rock bands — bands the Rock format had every opportunity to claim for itself. Add in the fact that many heritage rock bands the format identified itself with for years have fallen out of favor with the active music public and you've got a format that needs to seriously redefine itself. Those steps are under way. And the results can be heard on-air in a good number of markets.

"Unfortunately, it's still not enough. Rock radio needs to get *more* aggressive, competitive, and take the lead with new rock bands. The format is taking a beating in tastemaker circles and beyond. The executive tier at WB — and probably elsewhere — is very interested in and aware of radio, and their perception affects the disbursement of all sorts of resources.

"While some heritage rock bands still sell well, the huge 5 million to 7+ million sales stories deal with bands less than four or five years old. Rock radio must get involved quickly and deeply with those bands to maintain its market position against a growing Alternative format. The tremendous upside is that there are so many great new bands. Involvement early on will ensure the perseverance of the Rock format for yet another generation."



Fred Jacobs, Jacobs Media

'You Can't Have Your Own Private Beachfront Too Long'

Fifteen to 20 years ago, a consultant was a guy sitting in a hotel room doing music calls on Monday and hanging out with the PDs," remembers **Fred Jacobs**, President of **Jacobs Media**.

"Now programming needs have become exponentially more difficult as more pressure falls on the PD to do more things. So consulting has really become the whole deal."

The "whole deal" encompasses music scheduling, research, talent search, production assistance, sales, and more. "The entire on-air sound is now covered," Jacobs says. "We have a couple of promotion consultants — one of whom works with our Alternative stations and the other with our Classic Rock stations. Certainly, talent search and help with production resources are also part of the deal. Then there's the research side — we do focus groups and auditorium music testing for client stations. And as a result of my research background, I often end up working as a liaison between the station and whatever outside research company ends up doing the big strategic studies.

"And there's the sales side. I think we're the only consultancy that has a fulltime person who's been a GSM and an account rep throughout his career, which has become instrumental in our start-up situations."

In the future, the consultant will remain one of the most important tools at a station's disposal, Jacobs predicts. "Consultants have become an integral

“**Consultants have become an integral part of the way this industry has grown. And I don't see any factors that might change that.**”

part of the way this industry has grown. And I don't see any factors that might lessen or change that. I think the future is very bright for consultants who have a strong relationship with companies and stations."

That future will certainly see more fragmentation, according to Jacobs, "because you can't have your own private beachfront too long. That is the sad reality of this business. Once one station shows success, the fragmenters move in. Rock 'n' roll radio has had a long history of fragmentation, and the past few years have really seen things explode in terms of the overall number of stations touching rock music of one genre or another.

"But the thing that's always fascinating about our business is that it is very cyclical. Even though we're sensing a move away from the older end of the rock spectrum, if that lasts too long there will be a need for older Rock stations in a few years. And whoever's there to catch that phenomenon is going to benefit."

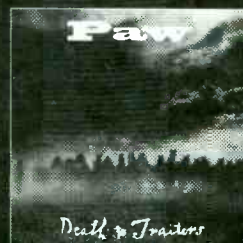


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from the debut album
Maids Of Gravity
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Alan Oremen, Geffen/DGC

'Less Hype, More Accountability'

Don't confuse reality with what we do for a living." When Geffen/DGC Director/National AOR Promotion Alan Oremen heard that statement from one of his bosses 10-15 years ago, it seemed appropriate. But not these days.



Alan Oremen

"There is much less hype today and more accountability," he suggests. "Until a couple of years ago — with regard to Rock radio — lights, mediums, and heavies were the yardsticks to gauge airplay. What did that mean anyway? Records were manipulated up and down the charts, and only with the advent of BDS and SoundScan did we start to deal with reality.

"In the past, if radio was telling us they were putting a record into heavy, there was no way to verify that airplay unless we were able to listen 24 hours a day. The charts in the past were gospel. I feel charts today are much less significant and only one small part of the marketing and promotion picture. A Top 10 track today doesn't necessarily mean it's a hit. So, I guess the meaning of 'hit' has changed, too. There are airplay hits and sales hits, but a *real* hit is a track that garners meaningful airplay to affect sales significantly — that's what's most important.



There are airplay hits and sales hits, but a *real* hit is a track that garners meaningful airplay to affect sales significantly — that's what's most important.



"So it comes down to getting the right markets and spins and maximizing that airplay to the best of our ability. The format at present is definitely going through a metamorphosis. I think this change is very healthy, but at the same time it's happening rapidly. By the end of the year there will probably be 100 Alternative stations and 100 Rock stations, and this change is inevitable.

"Fragmentation is a reality," he says. "It's how we deal with these changes — at least from the record companies' perspective — that will get us through the '90s to the new millennium. But I still believe the Rock format is the strongest it's ever been, provided programmers have a clear understanding of where they're going and are as aggressive as they can possibly be with the music and overall sound of their radio stations."

Oremen says Geffen was one of the first companies to go online. The label is also on the web. "We average around 250,000 accesses per week. So it appears to be very successful. It's definitely another marketing medium for records and radio, and it should only increase in the future."

Dave Richards, WRCX/Chicago

Rock As 'Adopted Stepchild'

The explosive success of Alternative may have been Rock radio's worst nightmare, according to WRCX/Chicago PD Dave Richards.



Dave Richards

"When Alternative became mainstream, Rock radio in many cases felt like an adopted stepchild," Richards explains. "Rock radio has never had to fight for position like we're doing in 1995. We spend way too much time fighting with the other side, trying to convince managers that Rock radio counts for a lot more than we sometimes get credit for."

Richards says he's not an opponent of fragmentation. "I think it's great. Rock has splintered off before and given birth to Classic Rock, Alternative, Hard Rock, and Progressive. It's great for the listener and provides Rock radio with new challenges.

"The question is the staying power of the fragments. In several instances when a Rock offshoot has become oversaturated — whether it's current or gold — it's a matter of time before the pendulum swings to the latest flavor of the month." And Richards predicts Rock will continue to fragment "into other hybrids and byproducts."

Richards notes that the business side of the radio

industry affects his job more than ever before.

"Duopoly has brought us opportunities to have greater control over the market in both programming and sales," he says. "In terms of the relaxed ownership rules, you're offered a greater pool of resources to work with."

Richards says WRCX targets men exclusively. "And that won't change! Some stations are in a market landscape that affords the opportunity to target both genders, but we aren't. In a market as big as Chicago, you can't have a target as wide as 'adults.' We do, however, come 40% women and that won't change, either. There have always been women rockers, and there always will be."



Rock radio has never had to fight for position like we're doing in 1995.



Rock Of Ages

continued from page 40

July 1979 - WLUP/Chicago morning man Steve Dahl holds a "Disco Demolition" between a Chicago White Sox-Detroit Tigers doubleheader. Fans go wild, forcing second game to be forfeited.

August 31, 1979 - Alison Steele does her last show for WNEW-FM/NY.

December 1979 - Soft AOR KFMU/Steamboat Springs, CO hooks up its station generator to a giant windmill (a "Jacobs wind generator"). Generated electricity is stored in 20 six-volt batteries. Station was running 19 hours a day on a 285-watt signal. KFMU adopts "The Sound Of The Wind" and "The World's Only Wind-Powered Radio Station" slogans.

1980 - Rick Carroll, hired as KROQ-FM/L.A. PD, begins developing "Rock of the '80s" format.

January 1980 - KZAM-AM/Seattle launches 14-month Modern Rock stint.

March 1980 - WPIX/NY drops "New Wave" programming.

July 1980 - KDKB-AM/Phoenix begins programming "Modern Music."

September 1980 - WOMN/New Haven drops "Woman" format for "Big Beat" New Wave as "PLR2"; WLLZ/Detroit spins into AOR.

October 1980 - WPLJ/NY wins court battle with Metromedia over use of term "Rocktober."

November 1980 - KSNL/SF goes Country after 12½ years of Album Rock.

January 1981 - Denise Oliver becomes VP/Operations & Programming for Capitol Broadcasting; Chuck DuCoty succeeds her as WIYY/Baltimore PD; other new PDs include Carey Curelop at WABX/Detroit, Andy Beaubien at WCOZ/Boston, Rick Balis at KSHE/St. Louis; WYNF/Tampa goes AOR with Al Petersen as PD.



May 1981 - WBCN/Boston boosts Tony Berardini to GM and Oedipus to PD.

June 1981 - WOMN/New Haven drops New Wave programming; station goes dark before adopting Country.

July 1981 - WZZQ/Jackson, MS goes Country after 13 years as AOR.

September 1981 - KSRR/Houston flips from Country/CHR blend to AOR with PD Alan Sneed.

May 1982 - KZOK-AM/Seattle switches from Oldies to Modern Rock.

July 1982 - Rick Carroll's new consultancy takes "Rock of the '80s" format nationally.

August 1982 - KFOG/SF drops Beautiful Music for AOR; Dave Logan PD.

September 1982 - Century Broadcasting sells WABX/Detroit to Liggett Broadcasting Group for \$6 million; Hugh Surratt becomes KMET/L.A. MD.

January 1983 - AOR XTRA-FM (91X)/San Diego goes New Rock.

January 7, 1983 - R&R unveils AOR Tracks chart, Sammy Hagar's "Your Love Is Driving Me Crazy" is first No. 1 song.

January 28, 1983 - WDHA/Dover, NJ becomes first commercial radio station to broadcast from a compact disc.

March 1983 - Rock & roll air personality/pioneer B. Mitchell Reed dies.

April 1, 1983 - Jonathon Brandmeier begins mornings on WLUP/Chicago.

June 1983 - WUWU/Buffalo GM Bob Allen is fired for believing station should play more heavy metal. He retaliates by taking over station airwaves for 45 minutes before being arrested.

July 1983 - News/Talk WFAA/Dallas goes "Good Time Rock 'N' Roll", a format that soon becomes known as Classic Rock; John Sebastian develops EOR ("Eclectic-Oriented Rock") aimed at 25-40 males, with WIZD/Ft. Pierce, FL as first client. Although No. 1 AOR 12+, WPLJ/NY adopts CHR.

August 1983 - George Harris named WMMR/Philadelphia PD; Charlie Kendall becomes PD of WNEW-FM/NY.

August 26, 1983 - After nine years with KMET/L.A., the last eight as PD, Sam Bellamy exits.

October 3, 1983 - Mike Harrison named KMET/L.A. PD.

continued on page 54

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Wes Nessmann, Program Director, KFMX - Lubbock

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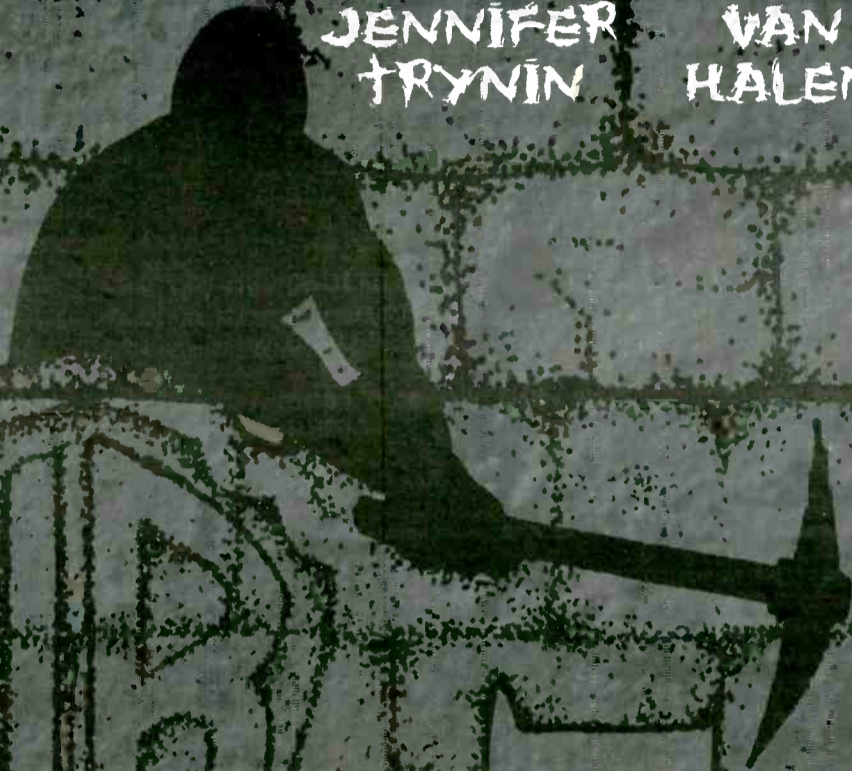
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Jeff Pollack, Pollack Media Group

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Jeff Pollack

Of course what that means for consultants is, "You have to be an expert in many more areas, and you can't get away with cookie-cutter solutions," says Pollack Media Group Chairman/CEO Jeff Pollack. "Now add to that things like duopolies and digital applications. We have to know about emerging technologies and trends and be able to anticipate their development much more quickly."

Increased fragmentation has made programming and marketing more difficult. According to Pollack, "As the

pie is carved up into ever-smaller slices, the subtle nuances can suddenly become very important points of differentiation.

We have to come up with specific and local solutions and strategies for our clients."

In addition, Pollack sees even more changes between now and the end of the century. "The Internet is still in its infancy as far as mass usage. For radio, it's still very experimental. But any station that feels it's important to be a leader will want to be on the cutting-edge by setting up a web site. As

Fragmentation will continue. As the pie becomes carved up into smaller pieces, new formats that were previously too narrow will suddenly become viable.

far as our involvement is concerned, anticipating future development, we have formed a separate company to look at and work on various online applications."



He agrees with many PDs on the issue of fragmentation. "Fragmentation will continue. As the pie becomes carved up into smaller pieces, new formats that were previously too narrow will suddenly become viable. This helps to explain the sudden (and short-lived) success of '70s Gold stations, as well as the recent proliferation of adult-targeted Alternative

stations, which may finally be poised to fulfill some of their promise.

"After all, the demos who have grown up with some

form of Rock stretch from the teens into the late-40s. It brings to mind the comment that '25-54 isn't a demo, it's a family reunion.' There's no reason to think that the future will be any different from the past."

Dave Ross, Island Records

'Records Tend To Hang In Longer'

Dealing with Rock radio in the '90s isn't much different than it was a decade ago, says Island Records VP/Rock Promotion Dave Ross. The difference is that promotions teams now have additional resources that enable them to do a better job.



Dave Ross

"In an era of BDS and SoundScan, the basics haven't changed. It still comes down to the music and people trusting what you say. Different tools and different ways of presenting data can give more weight to your argument.

"We chase sales stories more than airplay stories. A record going Top 10 won't necessarily get the whole company to start really getting behind it as much as it will if I have no airplay and a Top 10-selling record in a market."

Airplay doesn't necessarily equal record sales. "When you're doing research, you get those passive turntable records that test pretty well or maybe in the middle. People may not get real passionate about them, but nobody's going to change the station. If that keeps them around for another five minutes, you can give them a song they feel very passionate about. For radio, that's a good thing as a programming tool. At a record company, you don't want those records. You get it on the air, but then they don't sell."

The information age has created additional demands on label promotions departments. "Instead of just dealing with increasing rotation from light to medium to heavy, now I have to know more about my customer.

People will promise anything to get the add. When they get it, some people have amnesia.

I have to know what kind of clock they have and what kind of rotations they have in order to get a bump.

"It's harder to get an add overall. But when you do, records tend to hang in longer. That doesn't make my job easier, but it makes things better for the company because we tend to sell more records."

Ross worked in radio for five years before joining **Chrysalis Records** in 1986, and his radio background makes him aware of simple mistakes often made by label promotion personnel. "Promises aren't kept. That's the biggest mistake. People will promise anything to get the add. When they get it, some people have amnesia."

Format fragmentation has been an asset. "It's made it easier to niche a band and break them in a specific area. Previously, it was harder to keep track of things because Rock stations were so different. Now, the stations within a specific group are more homogenous. It makes it easier to pinpoint what's going to work and what isn't."

Ross is not convinced the Internet is a major factor in labels' communication with the public. "We have a web site, but let's be honest. It's where FM radio was in 1959. A few people had FM receivers, but it still wasn't close to being massively accepted. I think in five years that will change dramatically. It's really cool, but most people don't have time to pore through all of that stuff. You could sit down at your house with a magazine and get the information."

Rock Of Ages

continued from page 52

December 1983 - Raymond Bannister appointed PD of **KROQ/L.A.**

January 1984 - After 15 years as AORs, **KPRI/San Diego** and **WMAD/Madison** go AC.

February 1984 - Redbeard joins **KTXQ/Dallas** for nights; Pat Fant rejoins **KLOL/Houston** as Station Manager.

May 1984 - Rick Carroll returns to program **KROQ/L.A.**

October 1984 - **WAPP/NY** drops AOR for CHR.

February 1985 - Metromedia transfers **WMMR/Philadelphia** PD George Harris to **KMET/L.A.**

KMET 94.7

April 1985 - **WMMS/Cleveland** decides to position itself as CHR.

June 1985 - While **KQAK/SF** drops Modern Rock for mainstream AOR, **KKCY** ("The City") debuts its eclectic format with two solid days of **Brian Eno** music.

July 1985 - CHR **WKTU/NY** becomes AOR **WXRK**.

continued on page 56

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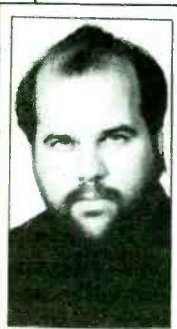
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Lex Staley, WFYV/Jacksonville

It's 'What's Between The Grooves' That Counts

As it splinters into more subcategories, Rock radio's greatest mission in the '90s is appealing to the largest possible demographic, says WFYV/Jacksonville PD Lex Staley.



Lex Staley

"You used to program to just one generation. Now you're dealing with two, and trying to interface with them is a daily challenge. You're to the point where you're pissing somebody off with every record you play. The biggest challenge is making your presentation palatable enough without blowing people off left and right."

Staying on top of new trends and listeners' tastes is essential in preventing the misconception that veteran air talent has become too old to rock 'n' roll. "When you're playing Pearl Jam, you're hitting some of your 30-year-olds. But the main target for some of these bands is sitting in the lower 20s. It really helps for your airstaff to know the product very well and have the ability to understand that listener very well."

Staley wasn't surprised when the Rock format began fragmenting. "I think you'll see it again with the Alternative format. The fragmentation is pretty much due to an age and generation thing. And I think it's becoming a male-female thing. Female listeners are being groomed more on the rock side of life rather than the pop. They're

"The biggest challenge is making your presentation palatable enough without blowing people off left and right."

becoming potential listeners at this point." But gender isn't a factor when it comes to playing the music: "I still think it all comes down to what's between the grooves of a record."

Staley admits that Rock radio is more competitive than ever. "With the advent of triopolies and the gloves coming off, it's become more niche- and demo-conscious. With these bank notes having to be paid on time, you pretty much need to make your programming decisions based on what you've been asked to deliver. By the same token, it makes it a fun challenge. You can still get inspired by delivering these things."

An 18-year Rock radio veteran who splits his duties between programming and working the morning shift, Staley claims he's at the peak of his job satisfaction. "When you're young, you tend to think the record matters, every little thing matters. As you get older, you realize that if you have a good airstaff, a fairly well-researched library, and some marketing money, you're probably going to do well. You don't worry about it."

Greg Stevens, KIOZ & KKLQ/San Diego

'Long-Term Learning Situation'

Fragmentation, duopolies, and FCC censorship are the top three issues dominating radio today, according to KIOZ & KKLQ/San Diego PD Greg Stevens.

"Our company was the first duopoly in town. There are now several duopolies and LMAs, with more rumored to be in the works. Combined with the fragmentation of the listener pool, the proliferation of 'mega-ownerships' is yet another obstacle to the profitability of those at the bottom end of the food chain. Duopoly has also become a challenge for us internally; especially in learning to juggle the market's two biggest personality morning teams — both under the same roof. It's a long-term learning situation."



Greg Stevens

"[Moreover], having two big morning shows in 1995 means pushing the envelope to the limits contentwise on a daily basis. The ongoing debate in the courts and government circles regarding content regulation presents a constant concern."

The proliferation of Rock stations from two to three to five to seven introduces a tough fragmentation situation. "Bottom line: The pie is being sliced pretty thin and nobody's getting as big a piece as they would like," he contends. "My gut tells me that the continued evolution of music will probably foster new and different subgenres of rock, which will further complicate the already crowded Rock-format arena."

The business side of the

industry has indeed affected how Stevens works. In fact, it has become the way he works. "Radio continues to be a fun business for those who live it and love it. But the financial stakes are high, and at the career level, it's a very serious business."

Part of that business is staying on top of what listeners want, like, and dislike. KIOZ's listeners range from age 12-54, but Stevens says the hyper-target is men 18-34. Although he admits to being "a few years" past his station's demo, Stevens stays current on music and lifestyles and surrounds himself with people that are in the demo. "We also spend a sizable amount of dollars on research."

While female demos don't currently play a major role in the station's targeting or programming, as evidenced by market research, he says



that contest winners and promotional attendees are generally 25%-40% female. "As for music selection, we try very hard to evaluate every song on a case-by-case basis and not try to pre-judge them."

There are plans for all the stations to get involved in some way with the Internet. "We are leaning toward using outside expertise rather than a total do-it-yourself system. We do, however, have a fulltime director of computer services."

"My gut tells me that the continued evolution of music will probably foster new and different subgenres of rock, which will further complicate the already crowded Rock-format arena."

Rock Of Ages

continued from page 54

August 1985 - Rich Piombino named KMET/L.A. PD.

September 1985 - Marty Bender upped to WSKS/Cincinnati PD.

November 1985 - WXRK/NY hires Howard Stern for afternoons; three months later he moves to mornings.

January 1986 - Larry Bruce named KMET/L.A. PD.

March 1986 - John Sebastian rechristens Eclectic-Oriented Rock format as "The New AC."

March 1986 - Steve Dahl & Garry Meier return to WLUP-FM/Chicago afternoons; the Loop plans to buy an AM property to house them.

March 1986 - KMET/L.A. overhauls entire airstaff; sets up "Club MET" in mornings.

April 1986 - WNEW-FM/NY signs OM/afternoon driver Scott Muni to a lifetime contract.

August 1986 - John Sebastian folds his New AC consultancy; WYSP/Philadelphia

goes Classic Rock, with Howard Stern beaming in his show from WXRK/NY; KMET/L.A. changes PDs again: Frank Cody succeeds Larry Bruce.

September 1986 - Satellite Music Network signs on Z-Rock format, WZRC/Des Plaines-Chicago is first affiliate; Marty Bender becomes WFBQ/Indianapolis PD.

October 1986 - AC KBZT/L.A. becomes Classic Rock KLSX.

February 1987 - Mark Chernoff now officially WNEW-FM/NY PD; WBCN/Boston VP/GM Tony Berardini adds KROQ/L.A. GM duties.

February 14, 1987 - KMET/L.A. becomes NAC KTWV after 19 years as AOR.

April 1987 - KMOD/Tulsa PD Charlie West leaps to KLOS/L.A. as PD.

April 24, 1987 - Protesting the FCC's warnings, Howard Stern holds a rally at Dag Hammarskjold Plaza that attracts crowd of 2000.

June 1987 - AOR WXRK/NY completes Classic Rock evolution.

October 5, 1987 - KMPC-FM/L.A. debuts "Niche 29" format with Sam Bellamy as PD.



January 1988 - KKCY/SF drops eclectic "City" format for Nostalgia "Super Standards" as KHIT.

March 26, 1988 - KHIT/SF sold to James Gabbert, who promises to restore Progressive format by hiring Tom O'Hair as PD.

April 19, 1989 - WFBQ/Indianapolis is caught sneaking cuts from John Cougar Mellencamp's "Big Daddy" album by JCM himself. A C&D order follows.

April 29, 1988 - WIYY/Baltimore morning man Bob Rivers ends his 258-hour broadcast marathon when Orioles break their historic 21-game losing streak by beating the Chicago White Sox, 9-0.

continued on page 57

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Virgil Thompson, KISS/San Antonio

'Pressure Calls For Higher Level Of Outrageousness'

The big business of Rock radio has resulted in a higher demand for creativity from programmers, according to KISS/San Antonio OM/PD Virgil Thompson.

"You have to set yourself apart from the crowd," Thompson contends. "The more pressure we're under as an industry actually calls for an even higher level of outrageousness. The more serious we get on the business side creates a greater need to act like we don't take ourselves seriously. Actually, we have a lot of fun in this process."

In terms of Rock's fragmentation, Thompson says there's always been an ebb and flow within the format. "You have to keep up with the audience's expectations of your station, but at the same time not go overboard to the extent that you alienate a majority of your listeners."

"The challenge is to provide the audience with music that they are most passionate about through research, common sense, and gut instinct. You have to offer them non-musical elements that are difficult for a competitor to duplicate — truly compelling morning personalities, station attitude, and memorable marketing."

Often, the Rock formats in any given city are determined by a station's individual need. "There will only be more fragmentation if there are



Virgil Thompson

enough stations that — in their present incarnation — fall into the 'loser' category and are trying something new out of desperation. As always, some of these moves will be successful and some new fragment may be born in the wake of another fragment's death. Can you say 'Classic Rock'?"

KISS isn't reluctant to play records that prominently feature female voices, although Thompson says those tracks have a shorter shelf life in San Antonio. "We are never afraid to try a record with a female vocalist. It just seems that those records that make the cut and go to recurrent are infrequent."

The station is just beginning its journey on the information highway. "We've been on the Internet for the past three months. We spent a lot of time creating the page with our Internet access provider. Our promotions director is a former computer consultant, and he's been working with online systems for years."

You have to offer them non-musical elements that are difficult for a competitor to duplicate — truly compelling morning personalities, station attitude, and memorable marketing.

Steve Young, KISW/Seattle

'Audience Computer Literate'

Good radio doesn't only go out to the world, it also comes back. KISW/Seattle PD Steve Young notes the significance of maintaining a feedback loop with the station's target demos.

"It's important to maintain a dialogue with our audience in as many ways as possible and to include their input to the greatest degree possible," he says. "This can be done several ways, but is best accomplished by having members of your demo on staff in key positions. Their feedback — based on their own life experiences — is valuable. And their ability to communicate with their peers is far more reliable than us 'old' people trying to maintain one-on-one dialogues with our partisans."

Age can be a sticky issue. As PDs grow older, they are still expected to intimately know the wants and needs of their younger listeners.

"The fun no longer comes in hanging around nightclubs at 2am waiting for a headliner to appear," Young says. "That was fun for me 10 years ago. [But] touching the chord of our marketplace in fun ways still provides the greatest level of enjoyment for me."

The fun no longer comes in hanging around nightclubs at 2am. But touching the chord of our marketplace in fun ways still provides the greatest level of enjoyment.



Another way KISW plans to touch that chord is through the Internet, which will soon house KISW Online Services.

"We are constructing our

web site now and should be prepared to launch it on the World Wide Web very soon," Young says. "Since a great proportion of our audience is computer-literate, this will become a huge means for us to interact in constructive dialogue with our heaviest users. We want to make sure that we can offer the widest range of choices on our web site, and not just a great home page, before we go up online. In addition to what I'm learning about the cyberworld, we are engaging experts in the field, both on-staff and freelance, to assist us in making our product the best it can be."

Bigger than the challenge of trying to stay in touch with young listeners, Young says, is "the increase in less-educated and savvy promotion personnel in the industry at large. There seemed to be a greater level of experience and teaching 10 years ago."

Rock Of Ages

continued from page 56

May 1988 - Sacramento's two AORs get new PDs at the same time: **Pat Still** at **KZAP**, **Judy McNutt** at **KRXQ**; **Mel Karmazin** elevated to **Infinity Broadcasting** President/CEO.



September 1988 - **Rick Carroll** reopens consultancy.

October 1988 - **Mark & Brian** begin mornings on **KLOS/L.A.**

October 3, 1988 - **NAC WBMW/Washington** becomes **Classic Rock WJFK-FM**, with **Howard Stern** in mornings via satellite.

December 1988 - After nearly 16 years at **WMMS/Cleveland, OM**/afternoon driver **Kid Leo** joins **Columbia Records** as VP/Artist Development.

January 20, 1989 - **R&R** unveils track-based **New Rock** chart (which switches to album-based format in September).

March 1989 - **Charlie West** leaves **KLOS/L.A.** to open consultancy, station remains without PD for nine months; **KMPC-FM/L.A.** becomes **KEDG** "The Edge."

May 1989 - **Pat Evans** named **KFOG/SF** PD; **WMMR/Philadelphia** appoints **John DeBella** OM, **Joe Bonadonna** PD; **Mark Chernoff** new PD for **WXRK/NY**; **KEDG/L.A.** becomes **Soft AC KLIT**.

June 1989 - **Mike Harrison** returns to active programming as PD of **Classic Rock WZLX/Boston**.

July 10, 1989 - "Rock of the '80s" innovator **Rick Carroll** dies at 42.

September 1989 - FCC begins "shock jock" proceedings against **WLUP-AM/Chicago**, **WFBQ/Indianapolis**, and **KSJO/San Jose**.



September 16, 1989 - The first **Marconi** radio awards are presented at the **NAB** confab in **New Orleans**; AOR/Classic Rock Station of the Year is **WMMR/Philadelphia**.

October 1989 - **Carey Curelop** named **KLOS/L.A.** PD.

November 1989 - Just before the **Berlin Wall** comes down, **KSHE/St. Louis** has its calls spray-painted on the Eastern side.

December 1989 - **WMMS/Cleveland** returns to AOR.

May 1990 - **KSHE/St. Louis** holds a 3000-strong "Rock To Rock" rally protesting a Missouri record-labeling proposal.

July 23, 1990 - **KISS-FM/San Antonio** goes Gold after 20 years of Rock.

September 1990 - **Marty Bender** returns to **WFBQ/Indianapolis** as PD, following a two-year programming stint at **WRIF/Detroit**.

December 1990 - **Pat Fant** is elevated to VP/GM of **KLOL/Houston**.

March 1991 - **Carey Curelop** steers **Rock CHR Pirate Radio (KQLZ/L.A.)** into AOR waters as rumors swirl about **Howard Stern's** show beaming into L.A.

April 1991 - **Ken Anthony** named **KLOS/L.A.** PD; **Gregg Steele** set as **KNAC/Long Beach, CA** PD. After 15 years at **KSHE/St. Louis**, **Rick Balis** joins **WLUP-FM/Chicago** as PD.

May 1991 - FCC levies \$25,000 fine against **KSHE/St. Louis** for a mock nuclear attack warning in January.

June 1991 - **Ron O'Brien** goes from **WRKI/Danbury, CT** OM to **KGB/San Diego** PD.

September 3, 1991 - A five-year LMA creates "The Rock Network" in Buffalo, with **Rich Communications' WGR-FM** supervising **Metroplex Communications' WUFX**.

January 1992 - **KISS-FM/San Antonio** returns to AOR after 18 months of Gold.

99.5 KISS ROCKS SAN ANTONIO

January 20, 1992 - **KZAP/Sacramento** ends 23 years of AOR to become **Country KNCL**.

May 1992 - **KIOZ/San Diego** PD **Greg Stevens** joins **KQLZ/L.A.** as PD.

June 1992 - Veteran NY air personality **Pat St. John** gets first PD gig at **WNEW-FM**; during **R&R** Convention '92, **KLOS/L.A.** PD **Ken Anthony** bets **KLSX** PD **Andy Bloom** \$1000 that **Mark & Brian** will cop 25-54 male crown, not **Howard Stern**.

August 1992 - **Carey Curelop** returns to **KLOS/L.A.** as PD.

October 1992 - **Dave Logan** now officially **WLUP-FM/Chicago** PD; **Howard Stern** becomes bicoastal star by grabbing No. 1 12+ AQH share in L.A. He stages victory celebration the following month.

October 27, 1992 - FCC hits **KLSX/L.A.** with a record \$105,000 fine for segments of **Stern** show.

January 1993 - **KQLZ/L.A.** scuttles **Pirate** ID and hard rock for **Rock/Alternative** as "100.3 FM"; **WYSP/Philadelphia** posts first 12+ win.

April 2, 1993 - **Rock/Alternative KQLZ/L.A.** becomes **Soft AC KXEZ**.

April 1993 - **Greg Stevens** returns to **KIOZ/San Diego**.

June 7, 1993 - **KLOS/L.A.** morning team **Mark & Brian** jump on the satellite bandwagon.

July 1995 - **WNEW-FM/NY** launches "Adult Alternative."



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	2	1	BROTHER CANE And Fools Shine On (<i>Virgin</i>)	1960	1909	1749	1646	74/0
1	1	1	2	LIVE All Over You (<i>Radioactive</i>)	1877	1927	2150	2155	65/0
2	2	3	3	U2 Hold Me, Thrill Me, Kiss Me... (<i>Atlantic/Island</i>)	1615	1872	2020	2028	65/0
12	11	5	4	FOO FIGHTERS This Is A Call (<i>Capitol</i>)	1591	1444	1292	1072	76/2
14	13	9	5	SILVERCHAIR Tomorrow (<i>Epic</i>)	1581	1373	1215	1023	76/1
10	9	6	6	HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)	1411	1392	1369	1311	61/1
11	12	8	7	TOADIES Possum Kingdom (<i>Interscope</i>)	1338	1376	1282	1248	65/4
8	8	10	8	NEIL YOUNG Downtown (<i>Reprise</i>)	1257	1368	1374	1357	55/1
3	3	4	9	COLLECTIVE SOUL December (<i>Atlantic</i>)	1227	1453	1848	1932	60/0
19	15	15	10	PEARL JAM Immortality (<i>Epic</i>)	1222	1112	990	815	63/4
5	6	11	11	BUSH Little Things (<i>Trauma/Interscope</i>)	1204	1366	1574	1666	54/0
9	10	7	12	SPONGE Molly (<i>WORK</i>)	1148	1378	1346	1351	56/0
7	7	12	13	WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)	1143	1298	1405	1405	55/0
25	20	16	14	MAD SEASON I Don't Know Anything (<i>Columbia</i>)	1101	1045	795	640	69/0
13	14	14	15	FILTER Hey Man, Nice Shot (<i>Reprise</i>)	985	1130	1111	1058	58/1
40	24	18	16	BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)	978	815	672	453	61/4
4	5	13	17	SOUL ASYLUM Misery (<i>Columbia</i>)	937	1186	1585	1759	52/1
—	44	28	18	ALANIS MORISSETTE You Oughta Know (<i>Maverick/Reprise</i>)	877	654	354	146	48/12
BREAKER	19			GREEN DAY J.A.R. (<i>Reprise</i>)	872	481	220	4	62/9
29	23	22	20	HUM Stars (<i>RCA</i>)	825	797	711	586	53/3
26	22	21	21	PRIMUS Wynona's Big Brown Beaver (<i>Interscope</i>)	815	799	725	625	51/0
22	21	20	22	IAN MOORE Muddy Jesus (<i>Capricorn</i>)	810	807	765	674	45/1
21	19	17	23	WANDERLUST I Walked (<i>RCA</i>)	783	826	844	784	44/2
39	28	25	24	TOM PETTY A Higher Place (<i>WB</i>)	773	709	605	456	43/1
BREAKER	25			GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	772	316	—	—	57/13
31	25	23	26	TRIPPING DAISY I Got A Girl (<i>Island</i>)	727	723	643	560	48/1
—	—	30	27	LIVE White, Discussion (<i>Radioactive</i>)	711	613	266	68	59/7
BREAKER	28			BUSH Comedown (<i>Trauma/Interscope</i>)	710	519	290	84	53/10
15	18	19	29	BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	680	814	874	992	44/1
34	29	27	30	STONE ROSES Driving South (<i>Geffen</i>)	646	660	593	540	46/0
37	30	29	31	GOO GOO DOLLS Flat Top (<i>Metal Blade/WB</i>)	613	636	577	519	39/0
BREAKER	32			BLUES TRAVELER Run-Around (<i>A&M</i>)	609	506	526	551	32/0
41	35	32	33	DAVE MATTHEWS BAND Ants Marching (<i>RCA</i>)	599	572	473	450	31/0
—	—	42	34	R.E.M. Crush With Eyeliner (<i>WB</i>)	573	377	137	66	43/8
28	27	31	35	JENNIFER TRYNIN Better Than Nothing (<i>Squint/WB</i>)	524	573	613	591	35/0
DEBUT	36			BLIND MELON Galaxie (<i>Capitol</i>)	521	169	—	—	44/14
36	31	33	37	NIXONS Head (<i>MCA</i>)	514	543	572	520	45/1
DEBUT	38			COLLECTIVE SOUL Smashing Young Man (<i>Atlantic</i>)	503	155	88	11	50/19
16	16	26	39	GREEN DAY She (<i>Reprise</i>)	477	670	920	973	24/0
17	17	24	40	CATHERINE WHEEL Waydown (<i>Fontana/Mercury</i>)	462	717	894	889	32/0
—	—	38	41	VAN HALEN Not Enough (<i>WB</i>)	461	417	233	80	28/3
—	46	39	42	MAIDS OF GRAVITY Only Dreaming (<i>Virgin</i>)	429	397	317	231	37/5
—	—	43	43	OUR LADY PEACE Naveed (<i>Relativity</i>)	421	373	291	214	36/6
—	—	46	44	WEEZER Say It Ain't So (<i>DGC/Geffen</i>)	407	325	266	219	28/1
—	49	44	45	QUEENSRYCHE Someone Else? (<i>EMI</i>)	404	363	312	267	29/1
—	—	48	46	SWEET WATER Superstar (<i>EastWest/EEG</i>)	403	320	220	78	33/3
DEBUT	47			DANDELION Weird-Out (<i>Ruffhouse/Columbia</i>)	364	294	207	121	45/10
—	43	41	48	GREEN APPLE QUICK STEP Los Vargos (<i>Medicine/Giant</i>)	357	380	368	320	27/0
45	39	40	49	FURY IN THE SLAUGHTERHOUSE Dancing In The... (<i>RCA</i>)	353	394	417	401	26/1
47	42	50	50	LIVE Lightning Crashes (<i>Radioactive</i>)	350	312	372	380	35/0

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.
81 Active Rock reporters. 77 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

TEA PARTY Fire In The Head (*Chrysalis/EMI*)
Total Plays: 288, Total Stations: 21, Adds: 0

DEEP BLUE SOMETHING Breakfast At Tiffany's (*RainMaker/Interscope*)
Total Plays: 268, Total Stations: 19, Adds: 1

SOUL ASYLUM Just Like Anyone (*Columbia*)
Total Plays: 263, Total Stations: 20, Adds: 6

MEGADETH Reckoning Day (*Capitol*)
Total Plays: 248, Total Stations: 22, Adds: 1

EDWIN MCCAIN Solitude (*Lava/Atlantic*)
Total Plays: 238, Total Stations: 21, Adds: 5

SOUTHERN CULTURE ON THE SKIDS Soul City (*Geffen*)
Total Plays: 236, Total Stations: 33, Adds: 8

PHISH Bouncing Around The Room (*Elektra/EEG*)
Total Plays: 223, Total Stations: 15, Adds: 1

BON JOVI Hey God (*Mercury*)
Total Plays: 211, Total Stations: 16, Adds: 0

ELASTICA Stutter (*DGC/Geffen*)
Total Plays: 203, Total Stations: 16, Adds: 6

WHITE ZOMBIE Electric Head Pt. 2 (The Ecstasy) (*Geffen*)
Total Plays: 201, Total Stations: 24, Adds: 7

Songs ranked by total plays.

BREAKERS®

GREEN DAY
J.A.R. (*Reprise*)
TOTAL PLAYS/INCREASE: 872/391
TOTAL STATIONS/ADDS: 62/9
CHART: **19**

GIN BLOSSOMS
Til I Hear It From You (*A&M*)
TOTAL PLAYS/INCREASE: 772/456
TOTAL STATIONS/ADDS: 57/13
CHART: **25**

BUSH
Comedown (*Trauma/Interscope*)
TOTAL PLAYS/INCREASE: 710/191
TOTAL STATIONS/ADDS: 53/10
CHART: **28**

BLUES TRAVELER
Run-Around (*A&M*)
TOTAL PLAYS/INCREASE: 609/103
TOTAL STATIONS/ADDS: 32/0
CHART: **32**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL Smashing Young Man (<i>Atlantic</i>)	19
PAW Hope I Die Tonight (<i>A&M</i>)	15
BLIND MELON Galaxie (<i>Capitol</i>)	14
GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	13
ALANIS MORISSETTE You Oughta... (<i>Maverick/Reprise</i>)	12
BUSH Comedown (<i>Trauma/Interscope</i>)	10
DANDELION Weird-Out (<i>Ruffhouse/Columbia</i>)	10
GREEN DAY J.A.R. (<i>Reprise</i>)	9
R.E.M. Crush With Eyeliner (<i>WB</i>)	8
RUSTY Wake Me (<i>TAG</i>)	8
SOUTHERN CULTURE ON THE SKIDS Soul City (<i>Geffen</i>)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	+456
GREEN DAY J.A.R. (<i>Reprise</i>)	+391
BLIND MELON Galaxie (<i>Capitol</i>)	+352
COLLECTIVE SOUL Smashing Young Man (<i>Atlantic</i>)	+348
ALANIS MORISSETTE You... (<i>Maverick/Reprise</i>)	+223
SILVERCHAIR Tomorrow (<i>Epic</i>)	+208
R.E.M. Crush With Eyeliner (<i>WB</i>)	+196
BUSH Comedown (<i>Trauma/Interscope</i>)	+191
BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)	+163
FOO FIGHTERS This Is A Call (<i>Capitol</i>)	+147

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MONSTER MAGNET Negasonic Teenage Warhead (<i>A&M</i>)
MAD SEASON River Of Deceit (<i>Columbia</i>)
BUSH Everything Zen (<i>Trauma/Interscope</i>)
NIRVANA Lake Of Fire (<i>DGC/Geffen</i>)
R.E.M. Strange Currencies (<i>WB</i>)
BLACK CROWES Wisser Time (<i>American/Reprise</i>)
PINK FLOYD What Do You Want From Me (Live) (<i>Columbia</i>)
SOUNDGARDEN The Day I Tried To Live (<i>A&M</i>)
MATTHEW SWEET Sick Of Myself (<i>Zoo</i>)
SPONGE Plowed (<i>WORK</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	33	38		PRIMUM/Wynona's Big
18	26	31	37		SILVERCHAIR/Tomorrow
28	31	33	37		FOO FIGHTERS/This Is A Call
25	31	33	36		HUM/Stars
21	30	33	36		PEARL JAM/Immortality
28	22	34	35		FILTER/Hey Man, Nice Shot
27	27	32	35		LIVE/All Over You
33	36	33	35		CATHERINE WHEEL/Waydown
36	35	34	36		WHITE ZOMBIE/More Human Than...
34	33	32	35		QUICKSAND/Thorn In My Side
16	24	28	29		SOUNDGARDEN/Supernatural
4	25	26	28		GREEN DAY/J.R.
-	21	27	28		BUSH/Comedown
-	12	20	27		MAD SEASON/Don't Know...
34	35	31	27		TOADIES/Possum Kingdom
-	17	30	27		ALANIS MORISSETTE/You Oughta Know
18	22	28	26		SOUL ASYLUM/Just Like Anyone
19	25	28	26		TRIPPING DAISY/ Got A Girl
18	17	18	22		NIXONS/Head
-	15	18	22		BETTER THAN EZRA/In The Blood
-	13	15	20		RUSTY/Wake Me
-	15	19	25		LIVE/White, Discussion
38	27	25	19		BUSH/Lite Things
17	25	22	19		CORROSION OF.../Clean My Wounds
-	14	22	18		SPONGE/Molly
-	12	17	17		R.E.M./Crush With Eyeliner
-	12	17	17		SMILE/Staring At The Sun
-	12	17	17		ALICE IN CHAINS/Stay Away
-	10	14	14		MAIDS OF GRAVITY/Only Dreaming




KLOS 95.5

MARKET #2

KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	37	21	32		WHITE ZOMBIE/More Human Than...
20	33	25	30		TOADIES/Possum Kingdom
8	17	15	27		BUSH/Comedown
-	17	24	24		ALANIS MORISSETTE/You Oughta Know
16	23	19	22		ELASTICA/Stutter
14	23	11	21		NEIL YOUNG/Downtown
17	17	19	20		BROTHER CANE/And Fools Shine On
-	14	17	20		BLUES TRAVELER/Run-Around
16	17	15	20		OFFSPRING/Smash It Up
15	18	13	17		FOO FIGHTERS/This Is A Call
10	11	13	17		GOO GOD DOLLS/Flat Top
-	12	17	18		OUR LADY PEACE/Naveed
16	18	12	15		FILTER/Hey Man, Nice Shot
17	15	12	15		MAIDS OF GRAVITY/Only Dreaming
-	10	15	15		GIN BLOSSOMS/Til I Hear It...
30	35	28	14		LIVE/All Over You
31	34	11	14		COLLECTIVE SOUL/December
-	14	20	20		PAW/Hope I Die Tonight
18	21	8	13		HODDIE & BLOWFISH/Only Wanna Be...
19	27	8	13		WHITE ZOMBIE/More Human Than...
22	18	8	13		GREEN DAY/J.R.
20	19	17	11		U2/Hold Me, Thrill...
30	17	9	11		SPONGE/Molly
-	11	12	12		YAN HALEN/Not Enough
9	11	10	10		CATHERINE WHEEL/Waydown
12	9	6	10		NEIL YOUNG/Downtown
-	6	9	9		WHITE ZOMBIE/Super-Charger Heaven
7	12	6	8		SILVERCHAIR/Tomorrow
8	11	5	7		FURY IN.../Dancing In...
-	14	8	7		HOLE/Violet




ROCK 103.5

MARKET #3

WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	42	41	42		WHITE ZOMBIE/More Human Than...
42	44	38	41		NEIL YOUNG/Downtown
51	43	37	37		COLLECTIVE SOUL/December
45	42	36	38		LIVE/All Over You
20	20	31	37		BUSH/Lite Things
20	41	42	37		BROTHER CANE/And Fools Shine On
45	45	40	33		U2/Hold Me, Thrill...
12	16	20	21		TOADIES/Possum Kingdom
14	15	19	20		MAD SEASON/Don't Know...
17	18	19	19		HUM/Stars
14	18	19	19		FILTER/Hey Man, Nice Shot
16	17	19	18		SILVERCHAIR/Tomorrow
8	13	16	18		TRIPPING DAISY/ Got A Girl
16	18	17	18		SPONGE/Molly
21	21	16	18		PEARL JAM/Immortality
19	19	20	16		WANDERLUST/ Walked
-	15	15	15		BLUES TRAVELER/Run-Around
17	14	13	15		TOM PETTY/A Higher Place
-	13	15	15		GIN BLOSSOMS/Til I Hear It...
46	18	12	15		COLLECTIVE SOUL/December
17	20	19	14		SWEET WATER/Superstar
12	12	18	14		SOUNDGARDEN/Feet On Black Days
-	13	13	13		FOO FIGHTERS/This Is A Call
-	17	17	12		GREEN DAY/J.R.
14	12	12	12		GREEN DAY/When I Come Around
13	11	8	12		TOM PETTY/You Wreck Me
11	12	12	11		GOO GOD DOLLS/Flat Top
7	9	5	11		LIVE/Lighting Crashes
15	8	10	10		YAN HALEN/Can't Stop Lovin'
18	9	7	9		MONSTER MAGNET/Negasonic Teenage...
8	8	7	9		YAN HALEN/Don't Tell Me



WLLZ 103.5

MARKET #4

WLLZ/Detroit
(810) 855-5100
Sattler/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	42	39	37		BUSH/Lite Things
47	41	39	37		COLLECTIVE SOUL/December
51	43	37	37		SOUL ASYLUM/Misery
15	20	30	36		U2/Hold Me, Thrill...
-	36	36	36		ELEVEN/Why
52	41	40	35		SPONGE/Molly
24	21	28	32		NEIL YOUNG/Downtown
-	14	25	25		ALANIS MORISSETTE/You Oughta Know
-	24	25	24		GARBAGE/Vow
21	27	26	24		WHITE ZOMBIE/More Human Than...
-	12	23	23		HODDIE & BLOWFISH/Only Wanna Be...
-	14	23	23		BLUES TRAVELER/Run-Around
-	18	21	22		BUSH/Comedown
22	17	17	22		FOO FIGHTERS/This Is A Call
-	12	22	22		TOM PETTY/A Higher Place
24	18	18	21		SILVERCHAIR/Tomorrow
37	29	20	20		TOADIES/Possum Kingdom
33	30	16	17		BLIND MELON/Galaxie
-	9	17	17		GREEN DAY/J.R.
-	11	17	15		GREEN DAY/J.R.
22	18	15	15		MAD SEASON/Don't Know...
33	28	19	15		SOLID FROG/Standard Day
21	18	15	14		HUM/Stars
18	16	15	14		GOO GOD DOLLS/Flat Top
-	14	14	14		OFFSPRING/Gotta Get Away
-	14	14	14		SPONGE/Molly
-	13	15	14		NINE INCH NAILS/Closer
34	29	14	14		LIVE/All Over You
-	12	14	13		OFFSPRING/Come Out And Play
-	13	13	13		OFFSPRING/Self Esteem




101 WRIF

MARKET #6

WRIF/Detroit
(810) 547-0101
Podej/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	33	32		BUSH/Lite Things
30	32	33	32		LIVE/All Over You
18	21	30	30		VAN HALEN/Amsterdam
31	31	30	29		WHITE ZOMBIE/More Human Than...
32	35	34	27		COLLECTIVE SOUL/December
22	23	26	26		TED NUGENT/Tooth, Fangs & Claw
23	23	23	23		BROTHER CANE/And Fools Shine On
24	27	23	23		U2/Hold Me, Thrill...
23	24	23	23		MAD SEASON/Don't Know...
11	15	23	23		FOO FIGHTERS/This Is A Call
22	24	24	22		SOUL ASYLUM/Misery
24	24	25	21		NEIL YOUNG/Downtown
-	11	20	20		BUSH/Comedown
13	14	14	14		SOUNDGARDEN/My Wave
22	25	22	22		SPONGE/Molly
7	21	19	19		PEARL JAM/Immortality
14	19	19	19		SOUNDGARDEN/The Day I Tried To
11	16	17	17		SPONGE/Molly
-	15	15	15		GIN BLOSSOMS/Til I Hear It...
-	15	15	15		COLLECTIVE SOUL/Where The River...
12	13	10	14		STONE TEMPLE PILOTS/Angled
14	14	13	13		TEA PARTY/Fire In The Head
12	13	11	13		NIXONS/Head
24	13	13	13		BETTER THAN EZRA/Good
-	12	13	13		FILTER/Hey Man, Nice Shot
-	11	12	13		DANIELON/Ward-Out
-	11	11	11		MAIDS OF GRAVITY/Only Dreaming
-	11	11	11		GREEN DAY/J.R.
-	11	11	11		COLLECTIVE SOUL/Smashing Young Man
-	9	10	10		WANDERLUST/ Walked



EAGLE
97.1
PURE ROCK

MARKET #7

KEGL/Dallas
(214) 869-9700
Doherty/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	27	25	38		TOADIES/Possum Kingdom
35	36	34	36		LIVE/All Over You
38	35	35	36		BUSH/Lite Things
28	36	36	35		SOUL ASYLUM/Misery
32	34	33	35		GREEN DAY/She
26	29	35	35		BROTHER CANE/And Fools Shine On
-	21	35	35		R.E.M./Crush With Eyeliner
17	20	24	27		FOO FIGHTERS/This Is A Call
17	20	24	27		SILVERCHAIR/Tomorrow
-	12	22	25		COLLECTIVE SOUL/Smashing Young Man
16	18	27	25		GOO GOD DOLLS/Long Way Down
-	11	24	24		PEARL JAM/Immortality
18	17	24	24		TRIPPING DAISY/ Got A Girl
26	24	24	23		HODDIE & BLOWFISH/Only Wanna Be...
14	10	14	16		HAGFISH/Stamp (Eat White)
-	12	16	16		MAD SEASON/Don't Know...
-	7	14	15		BETTER THAN EZRA/In The Blood
5	13	14	15		UGLY MUSTARD/High
5	7	10	15		WHITE ZOMBIE/Electric Head Pt 2
15	19	17	14		SPONGE/Molly
-	11	13	13		GREEN APPLE QUICK.../Los Vargas
24	24	15	13		NIXONS/Head
-	9	12	14		ALANIS MORISSETTE/You Oughta Know
-	12	12	12		SWEET WATER/Superstar
5	11	9	10		CORROSION OF.../Seven Days
-	8	12	12		GREEN DAY/J.R.
-	8	12	12		RHONNES/Don't Want To
7	8	7	6		TRIPPING DAISY/Bang
-	7	7	6		RUSTY/Wake Me



KTXQ 102.1
TEXAS BEST ROCK & R&B

MARKET #7

KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	40	40	44		FILTER/Hey Man, Nice Shot
29	41	40	43		ALANIS MORISSETTE/You Oughta Know
26	24	40	42		IAN MOORE/Muddy Jesus
42	42	40	42		DAVE MATTHEWS BAND/Ants Marching
44	41	41	42		BLUES TRAVELER/Run-Around
42	40	40	41		HODDIE & BLOWFISH/Only Wanna Be...
42	41	40	41		TOADIES/Possum Kingdom
28	23	24	27		SPDT/Moon, June, Spoon
14	25	27	27		BROTHER CANE/And Fools Shine On
31	23	24	26		TRIPPING DAISY/ Got A Girl
19	24	22	26		SOUL ASYLUM/Eyes Of A Child
28	25	26	26		TRIPPING DAISY/ Got A Girl
7	14	22	26		FOO FIGHTERS/This Is A Call
13	22	26	26		SILVERCHAIR/Tomorrow
29	25	23	25		DEEP BLUE SOMETHING/Breakfast At...
17	25	23	25		SOUL ASYLUM/Just Like Anyone
26	22	21	24		DEEP BLUE SOMETHING/Halo
-	11	23	23		GIN BLOSSOMS/Til I Hear It...
-	11	23	23		GREEN DAY/J.R.
-	13	18	18		BLIND MELON/Galaxie
10	13	14	14		MATTHEW SWETT/Sick Of Myself
-	10	14	14		GREEN DAY/When I Come Around
46	42	13	14		LIVE/All Over You
9	14	14	14		STONE ROSES/Love Spreads
-	11	13	13		TOM PETTY/You Wreck Me
10	10	10	10		OASIS/Life Forever
4	9	12	13		LIVE/Lighting Crashes



ROCK TOP 50

AUGUST 4, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)	1901	1885	1759	1727	83/0
			2	NEIL YOUNG Downtown (Reprise)	1630	1655	1626	1466	84/0
			3	BROTHER CANE And Fools Shine On (Virgin)	1521	1455	1348	1188	85/0
			4	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)	1511	1680	1764	1804	77/0
			5	LIVE All Over You (Radioactive)	1458	1449	1418	1326	70/1
			6	COLLECTIVE SOUL December (Atlantic)	1439	1683	1801	1938	76/0
			7	SOUL ASYLUM Misery (Columbia)	1285	1583	1729	1842	70/0
			8	TOM PETTY A Higher Place (WB)	1271	1129	1004	738	76/1
			9	PEARL JAM Immortality (Epic)	932	858	820	655	66/2
			10	VAN HALEN Not Enough (WB)	898	766	489	182	67/5
			11	IAN MOORE Muddy Jesus (Capricorn)	861	799	742	641	69/2
			12	BLUES TRAVELER Run-Around (A&M)	842	876	857	760	60/1
			13	BETTER THAN EZRA Good (Swell/Elektra/EEG)	732	750	934	1100	54/0
			14	WANDERLUST I Walked (RCA)	693	704	683	624	61/2
			15	GIN BLOSSOMS Til I Hear It From You (A&M)	666	231	—	—	69/18
			16	BLACK CROWES Wisener Time (American/Reprise)	586	760	961	1177	46/0
			17	FOO FIGHTERS This Is A Call (Capitol)	578	478	378	275	52/1
			18	JENNIFER TRYNIN Better Than Nothing (Squint/WB)	565	525	449	365	50/3
			19	SPONGE Molly (WORK)	542	523	468	393	50/0
			20	DAVE MATTHEWS BAND Ants Marching (RCA)	541	506	430	394	43/4
			21	JEFF HEALEY BAND Stuck In The Middle With You (Arista)	539	408	265	158	43/7
			22	TOADIES Possum Kingdom (Interscope)	525	534	455	409	52/3
			23	BUSH Little Things (Trauma/Interscope)	514	554	611	585	41/0
			24	SILVERCHAIR Tomorrow (Epic)	459	366	344	233	55/9
			25	PINK FLOYD What Do You Want... (Live) (Columbia)	458	664	927	1135	39/0
			26	LIVE Lightning Crashes (Radioactive)	385	467	464	560	42/0
			27	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	352	309	184	97	39/8
			28	DAVE MATTHEWS BAND What Would You Say (RCA)	342	427	436	514	40/1
			29	BAD COMPANY Down And Dirty (EastWest/EEG)	327	493	743	1055	35/0
			30	STONE ROSES Driving South (Geffen)	310	291	287	258	35/0
			31	R.E.M. Strange Currencies (WB)	304	502	747	958	30/0
			32	MAD SEASON River Of Deceit (Columbia)	303	357	415	513	23/0
			33	ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)	295	218	82	17	31/7
			34	MAD SEASON I Don't Know Anything (Columbia)	279	231	169	90	33/4
			35	LIVE White, Discussion (Radioactive)	278	202	80	9	34/7
			36	PHISH Bouncing Around The Room (Elektra/EEG)	270	243	199	163	25/1
			37	BON JOVI Hey God (Mercury)	255	239	204	161	31/2
			38	WHITE ZOMBIE More Human Than Human (Geffen)	255	308	330	376	26/1
			39	PEARL JAM Better Man (Epic)	248	267	270	337	31/0
			40	GREEN DAY She (Reprise)	248	287	334	333	20/1
			41	R.E.M. Crush With Eyeliner (WB)	245	128	69	15	27/6
			42	VAN HALEN Can't Stop Lovin' You (WB)	242	244	241	269	31/0
			43	DEL AMITRI Roll To Me (A&M)	219	206	210	184	16/1
			44	CATHERINE WHEEL Waydown (Fontana/Mercury)	214	278	349	352	27/0
			45	TED NUGENT Fred Bear (Atlantic)	196	177	144	79	19/1
			46	GREEN DAY J.A.R. (Reprise)	195	100	15	—	33/13
			47	NIXONS Head (MCA)	195	188	166	147	27/0
			48	BLIND MELON Galaxie (Capitol)	193	32	—	—	31/8
			49	COLLECTIVE SOUL Smashing Young Man (Atlantic)	190	44	21	7	32/14
			50	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	185	200	217	254	24/0

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.
86 Rock reporters. 80 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

BONEPONY Where The Water's Deep (Capitol)

Total Plays: 185, Total Stations: 20, Adds: 2

QUEENSRYCHE Someone Else? (EMI)

Total Plays: 182, Total Stations: 22, Adds: 1

COUNTING CROWS The Ghost In You (Capitol)

Total Plays: 180, Total Stations: 15, Adds: 0

GOO GOO DOLLS Flat Top (Metal Blade/WB)

Total Plays: 164, Total Stations: 19, Adds: 1

PRIMUS Wynona's Big Brown Beaver (Interscope)

Total Plays: 161, Total Stations: 18, Adds: 1

EDWIN MCCAIN Solitude (Lava/Atlantic)

Total Plays: 161, Total Stations: 26, Adds: 8

DANDELION Weird-Out (Ruffhouse/Columbia)

Total Plays: 160, Total Stations: 27, Adds: 2

TRIPPING DAISY I Got A Girl (Island)

Total Plays: 153, Total Stations: 21, Adds: 2

BAD COMPANY Abandoned And Alone (EastWest/EEG)

Total Plays: 141, Total Stations: 18, Adds: 5

BUSH Comedown (Trauma/Interscope)

Total Plays: 138, Total Stations: 17, Adds: 3

Songs ranked by total plays.

BREAKERS®

GIN BLOSSOMS

Til I Hear It From You (A&M)

TOTAL PLAYS/INCREASE: 666/435
TOTAL STATIONS/ADDS: 69/18
CHART: 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GIN BLOSSOMS Til I Hear It From You (A&M)	18
COLLECTIVE SOUL Smashing Young Man (Atlantic)	14
GREEN DAY J.A.R. (Reprise)	13
SILVERCHAIR Tomorrow (Epic)	9
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	8
BLIND MELON Galaxie (Capitol)	8
EDWIN MCCAIN Solitude (Lava/Atlantic)	8
JEFF HEALEY BAND Stuck In The Middle... (Arista)	7
LIVE White, Discussion (Radioactive)	7
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GIN BLOSSOMS Til I Hear It From You (A&M)	+435
BLIND MELON Galaxie (Capitol)	+161
COLLECTIVE SOUL Smashing Young Man (Atlantic)	+146
TOM PETTY A Higher Place (WB)	+142
VAN HALEN Not Enough (WB)	+132
JEFF HEALEY BAND Stuck In The Middle... (Arista)	+131
R.E.M. Crush With Eyeliner (WB)	+117
FOO FIGHTERS This Is A Call (Capitol)	+100
EDWIN MCCAIN Solitude (Lava/Atlantic)	+99
GREEN DAY J.A.R. (Reprise)	+95

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY When I Come Around (Reprise)	+33
TOM PETTY You Wreck Me (WB)	+33
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)	+33
TOM PETTY It's Good To Be King (WB)	+33
BUSH Everything Zen (Trauma/Interscope)	+33
MATTHEW SWEET Sick Of Myself (Zoo)	+33
STONE TEMPLE PILOTS Dancing Days (Atlantic)	+33
VAN HALEN Amsterdam (WB)	+33
COLLECTIVE SOUL Gel (Atlantic)	+33
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	+33

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Rock Prep



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ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

WNEW-FM 102.7 **MARKET #1**
WNEW/New York
 (212) 489-1027
 Edwards/Winslow

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	24	22	24	BETTER THAN EZRA/Good
20	23	23	24	U2/Hold Me, Thrill...
20	24	22	23	DAVE MATTHEWS BAND/Ants Marching
20	24	22	22	HOOTIE & BLOWFISH/Only Wanna Be...
15	12	15	22	LIVE/All Over You
15	12	15	21	NATALIE MERCHANT/Carnival
15	12	15	21	ALANIS MORISSETTE/You Oughta Know
20	23	19	19	SOUL ASYLUM/Misery
15	13	14	19	EDWIN MCCAIN/Solitude
15	13	14	19	WANDERLUST/Walked
15	13	14	19	PHISH/Bouncing Around...
15	13	14	19	COUNTING CROWS/The Ghost In You
15	13	14	19	GIN BLOSSOMS/Ti I Hear It...
15	13	14	19	BETTER THAN EZRA/Good
15	13	14	19	SEA/My First Love
15	13	14	19	HATTERS/The Naked Song
10	13	14	19	PEARL JAM/Immortality
10	13	14	19	SHERYL CROW/Can't Cry Anymore
10	13	14	19	JENNIFER TRYNIN/Better Than Nothing
10	13	14	19	ALANIS MORISSETTE/Hand In My Pocket
10	13	14	19	DEL AMITIR/Roll To Me
10	13	14	19	NEIL YOUNG/Downtown
10	13	14	19	FOO FIGHTERS/This Is A Call
10	13	14	19	FROM GOOD HOMES/Cool Me Down
10	13	14	19	TOAD THE WET.../Stupid
5	11	14	15	NEIL YOUNG/Peace And Love
5	11	14	15	BETTER THAN EZRA/In The Blood
5	11	14	15	RED BLUES/SOME THING/Backseat At...
8	7	7	12	BILLY PILGRIM/Sweet Louisiana
10	14	15	11	DAVE MATTHEWS BAND/Ami Thing

96rock **MARKET #12**
WKLS/Atlanta
 (404) 325-0960
 Hughes/Keppele

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
29	30	31	30	DAVE MATTHEWS BAND/Ants Marching
13	22	26	30	TOM PETTY/A Higher Place
12	13	29	29	LIVE/All Over You
30	28	26	29	NEIL YOUNG/Downtown
24	28	29	28	BLUES TRAVELER/Run-Around
26	27	28	26	COLLECTIVE SOUL/December
28	28	26	25	SOUL ASYLUM/Misery
9	11	15	20	BROTHER CAME/And Fools Shine On
11	10	11	14	IAN MOORE/Muddy Jesus
2	2	13	12	VAN HALEN/Not Enough
2	2	10	10	GOV'T MULE/Monkey Hill
3	3	11	10	PINK FLOYD/A Great Day For...
9	9	6	9	BETTER THAN EZRA/Good
10	11	9	9	U2/Hold Me, Thrill...
11	9	6	6	ALANIS MORISSETTE/You Oughta Know
11	9	7	7	SOUL ASYLUM/Promises Broken
1	5	2	2	SPONGE/Molly
1	5	2	2	GIN BLOSSOMS/Ti I Hear It...
2	5	6	6	TOADIES/Possum Kingdom
2	5	6	6	PHISH/Bouncing Around...
2	5	6	6	WANDERLUST/Walked
3	5	1	3	JENNIFER TRYNIN/Better Than Nothing
1	5	1	1	BAD COMPANY/Abandoned And Alone

WBAB 102.3 **MARKET #14**
WBAB/Long Island
 (516) 587-1023
 Levine/Tortora

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
17	21	25	26	COLLECTIVE SOUL/December
25	24	24	24	BLUES TRAVELER/Run-Around
22	23	26	24	HOOTIE & BLOWFISH/Only Wanna Be...
20	23	24	24	SOUL ASYLUM/Misery
25	26	20	23	LIVE/All Over You
24	24	26	23	U2/Hold Me, Thrill...
18	12	14	18	NATALIE MERCHANT/Carnival
18	12	14	18	ALANIS MORISSETTE/You Oughta Know
14	16	16	15	GIN BLOSSOMS/Ti I Hear It...
11	15	16	15	PHISH/Bouncing Around...
11	14	11	14	JENNIFER TRYNIN/Better Than Nothing
10	9	14	14	LIVE/All Over You
11	15	14	14	NEIL YOUNG/Downtown
8	9	12	14	REMBRANDT'S/This House Is...
8	9	14	14	TOM PETTY/A Higher Place
8	11	14	14	VAN HALEN/Not Enough
12	12	13	13	BETTER THAN EZRA/Good
8	10	12	13	BLACK CROWES/Wiser Time
10	8	10	13	BRUCE HORNBY/Cruise Control
10	10	13	13	DEL AMITIR/Roll To Me
9	14	10	13	RUSTED ROOT/Send Me On My Way
12	16	10	12	VAN MORRISON/Days Like This
6	7	9	11	BLUES TRAVELER/Hook
8	7	10	10	ROD STEWART/Leave Virginia Alone
6	10	8	8	BLUES TRAVELER/The Mountains Win...
7	7	9	8	BRUCE SPRINGS/TEEN/Under Incorporated
6	10	8	8	DAVE MATTHEWS BAND/Ants Marching
11	8	8	8	ELTON JOHN/Made In England
7	8	7	8	NEIL YOUNG/Throw Your Hatred...

WRCN **MARKET #14**
WRCN/Long Island
 (516) 423-6740
 Mangus/Thompson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	33	26	34	HOOTIE & BLOWFISH/Only Wanna Be...
32	35	31	33	U2/Hold Me, Thrill...
27	31	23	32	SOUL ASYLUM/Misery
26	27	21	32	TOM PETTY/A Higher Place
29	21	22	29	COLLECTIVE SOUL/December
29	21	22	29	NEIL YOUNG/Downtown
31	32	32	34	PINK FLOYD/What Do... (Live)
20	25	21	22	BAD COMPANY/Abandoned And Alone
13	19	15	21	QUEENSRÛCHE/Someone Else?
20	19	13	21	IAN MOORE/Muddy Jesus
13	17	15	20	VAN HALEN/Not Enough
22	22	14	20	BROTHER CAME/And Fools Shine On
15	11	14	15	JAMES YOUNG GROUP/Faith, Love, And...
15	11	14	15	LIVE/All Over You
13	14	9	8	CATHERINE WHEEL/Waydown
24	22	17	14	BLACK CROWES/Wiser Time
22	23	9	12	BAD COMPANY/Down And Dirty
10	5	11	11	FOO FIGHTERS/This Is A Call
9	9	10	10	COREY STEVENS.../Blue Drops Of Rain
9	9	10	10	ROLLING STONES/You Got Me Rocking
7	9	8	10	AEROSMITH/Blind Man
7	8	8	9	VAN HALEN/Can't Stop Lovin'...
9	9	8	9	BRUCE SPRINGS/TEEN/Under Incorporated
9	9	8	9	STONE TEMPLE PILOTS/Interstate Love Song
9	9	8	9	NEIL YOUNG/Downtown
7	8	8	9	DAVE MATTHEWS BAND/Ami Thing
8	9	7	8	COLLECTIVE SOUL/Get
9	9	7	8	PEARL JAM/Better Man

KSHES5 **MARKET #17**
KSHES/St. Louis
 (314) 621-0095
 Owen/Hoter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	29	31	30	COLLECTIVE SOUL/December
28	29	31	30	LIVE/Lighting Crashes
10	13	22	28	PEARL JAM/You Wreck Me...
4	6	27	27	VAN HALEN/Don't Tell Me...
6	7	8	26	ALLMAN BROTHERS/Soulshine
18	20	21	22	BROTHER CAME/And Fools Shine On
13	15	11	18	STONE TEMPLE PILOTS/Interstate Love Song
13	14	12	15	JEFF HEALEY BAND/Stuck In...
8	11	16	15	HOOTIE & BLOWFISH/Let Her Cry
9	12	10	16	TOM PETTY/A Higher Place
10	12	11	12	IAN MOORE/Muddy Jesus
13	12	11	11	SOUL ASYLUM/Misery
29	30	31	11	BUSH/Everything Zen
27	18	11	11	SOUNDGARDEN/The Day I Tried To
13	12	11	10	HOOTIE & BLOWFISH/Only Wanna Be...
7	6	9	10	HOOTIE & BLOWFISH/My Hand
10	4	9	10	GREEN DAY/When I Come Around
6	8	9	9	COLLECTIVE SOUL/Get
5	6	9	9	COLLECTIVE SOUL/Shine
7	5	11	9	TOM PETTY/You Wreck Me
8	5	10	9	BON JOVI/Hey God
8	5	9	7	PEARL JAM/Better Man
8	5	7	7	U2/Hold Me, Thrill...
9	11	7	7	PRIMUS/Wynona's Big...
9	11	7	7	VAN HALEN/Not Enough
9	9	9	9	TOADIES/Possum Kingdom
5	5	4	4	NEIL YOUNG/Amsterdam
6	5	6	4	VAN HALEN/Throw Your Hatred...
6	5	6	4	VAN HALEN/The Seventh Seal
6	5	5	3	NEIL YOUNG/Downtown

WDVE **MARKET #19**
WDVE/Pittsburgh
 (412) 937-1441
 Romano/Winter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	20	20	21	WANDERLUST/Walked
9	6	14	21	BON JOVI/Where The Water's...
19	18	19	18	IAN MOORE/Muddy Jesus
12	17	18	18	SOUL ASYLUM/Misery
19	16	18	18	BETTER THAN EZRA/Good
14	9	17	17	BLUES TRAVELER/Run-Around
18	16	17	17	U2/Hold Me, Thrill...
20	14	14	17	LIVE/All Over You
2	2	16	16	SPONGE/Molly
18	17	16	16	COLLECTIVE SOUL/December
21	20	15	15	NEIL YOUNG/Throw Your Hatred...
12	11	11	15	BLACK CROWES/Wiser Time
14	11	11	14	TOM PETTY/A Higher Place
16	15	14	14	LIVE/Horse
10	9	13	14	HOOTIE & BLOWFISH/Drowning
4	6	13	14	TOM PETTY/Cabin Down Below
15	10	9	13	JEFF HEALEY BAND/Stuck In...
14	16	13	12	PEARL JAM/Nothingman
14	13	12	12	BLACK CROWES/High Head Blues
14	12	4	10	PINK FLOYD/What Do... (Live)
9	12	14	9	DAVE MATTHEWS BAND/What Would You Say
5	11	9	9	GOO GOO DOLLS/Fat Top
7	7	9	9	NEIL YOUNG/Downtown
8	7	7	9	SOUNDGARDEN/Fell On Black Days
12	7	6	7	VEDI ANTARES OF LOVE/Real Down Town
12	7	6	7	HOOTIE & BLOWFISH/Balboa Of John...
6	5	6	7	STONE TEMPLE PILOTS/Dancing Days
7	6	7	6	BROTHER CAME/And Fools Shine On
10	12	9	5	PEARL JAM/Immortality
10	12	9	5	COLLECTIVE SOUL/Get

KDKB **MARKET #20**
KDKB/Phoenix
 (602) 897-9300
 Maraville/Peterson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
29	28	29	32	HOOTIE & BLOWFISH/Only Wanna Be...
20	29	27	32	IAN MOORE/Muddy Jesus
21	27	28	31	BROTHER CAME/And Fools Shine On
7	17	17	31	DAVE MATTHEWS BAND/Ants Marching
30	27	28	31	NEIL YOUNG/Downtown
29	28	29	31	U2/Hold Me, Thrill...
23	29	27	30	GOO GOO DOLLS/Fat Top
25	20	17	19	BAD COMPANY/Down And Dirty
19	17	17	18	BETTER THAN EZRA/In The Blood
8	17	16	18	BIG SUGAR/Oar, Mr. Fantasy
29	27	29	18	BLUES TRAVELER/Run-Around
15	14	18	18	BON JOVI/Hey God
10	18	17	18	GIN BLOSSOMS/Ti I Hear It...
10	19	17	18	SPONGE/Molly
18	18	17	17	FURY IN.../Dancing In...
29	4	3	17	COLLECTIVE SOUL/December
16	4	3	17	R.E.M./Strange Currencies
16	4	3	17	BETTER THAN EZRA/Good
7	6	4	15	VAN HALEN/Can't Stop Lovin'...
7	6	4	15	LIVE/Lighting Crashes
7	6	4	15	MAD SEASON/River Of Deceit
13	6	9	11	VAN HALEN/Not Enough
10	6	9	11	EDWIN MCCAIN/Solitude
19	28	18	10	NATALIE MERCHANT/Carnival
19	28	18	10	REFRESHMENTS/Down Together
19	28	18	10	ALANIS MORISSETTE/You Oughta Know
19	28	18	10	COLLECTIVE SOUL/Smashing Young Man
19	28	18	10	GOO GOO DOLLS/Only One
19	28	18	10	LIVE/White, Discussion
8	10	8	10	COUNTING CROWS/The Ghost In You

WEEN **MARKET #25**
WEEN/Cincinnati
 (513) 621-9326
 Chase/Hardin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
29	31	31	33	LIVE/All Over You
31	31	31	33	STONE TEMPLE PILOTS/Still Remains
30	31	31	29	COLLECTIVE SOUL/December
19	17	17	27	MAD SEASON/River Of Deceit
29	17	17	26	HOOTIE & BLOWFISH/Stuck In...
29	31	25	25	PEARL JAM/Nothingman
19	20	20	20	NEIL YOUNG/Downtown
3	3	20	20	MATTHEW SWEET/Sick Of Myself
17	17	17	20	BUSH/Everything Zen
6	8	8	19	BROTHER CAME/And Fools Shine On
15	20	19	19	BUSH/Little Things
14	17	17	19	TOADIES/Come From...
18	18	18	18	LIVE/Lighting Crashes
18	25	25	17	SOUNDGARDEN/The Day I Tried To
12	16	16	16	BETTER THAN EZRA/Good
12	16	16	16	FOO FIGHTERS/This Is A Call
15	15	15	15	PEARL JAM/Better Man
10	10	10	15	LIVE/Isis
6	5	5	13	SILVERCHAIR/Tomorrow
9	13	13	12	TOADIES/Possum Kingdom
7	9	9	12	GREEN DAY/She
6	7	7	12	SPONGE/Molly
12	12	12	11	NIXONS/Head
12	12	11	11	BLUES TRAVELER/Run-Around
8	8	7	11	WHITE ZOMBIE/More Human Than...
11	12	12	9	MAD SEASON/Don't Know...
6	6	6	6	FILTER/Hey Man, Nice Shot
6	6	6	7	OUR LADY PEACE/Naived
6	6	6	7	GIN BLOSSOMS/Ti I Hear It...
6	6	6	6	BUSH/Come Down

KY 102 **MARKET #27**
KYYS/Kansas City
 (816) 931-5506
 Mitchell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	24	29	29	BLACK CROWES/Wiser Time
12	8	10	28	NEIL YOUNG/Downtown
18	28	28	28	HOOTIE & BLOWFISH/Only Wanna Be...
1	9	13	28	JEFF HEALEY BAND/Stuck In...
16	16	16	27	BLUES TRAVELER/Run-Around
26	25	25	26	COLLECTIVE SOUL/December
11	8	9	23	BROTHER CAME/And Fools Shine On
16	14	15	18	SOUL ASYLUM/Misery



SHAWN ALEXANDER

KROQ: Mornings Are Better Than Ever

■ L.A.'s Kevin & Bean dodge various obstacles; now third in the market 18-34

Many Alternative stations have taken the music-intensive approach in mornings, but with little success.

Now in their sixth year together, KROQ/Los Angeles's Kevin Ryder and Gene "Bean" Baxter have overcome a host of comparisons to Mark & Brian and created their own identities with comedy, a cast of characters, and, yes, ratings. The show ranks third in persons 18-34, trailing only Spanish KLVE's Pepe Barreto and KLOS's Mark & Brian in the just-released L.A. Spring '95 Arbitron.

I recently visited the station to catch the morning team in action. In the first of two parts, Kevin & Bean discuss the bumpy road to success.

Making The Morning Move

R&R: How did you guys meet?

KEVIN: We met when I was a no-body at KZZP/Phoenix. Bean came along and was doing afternoons. We did the "Saturday Night Party Patrol" together a few times: We'd take the van, go to people's houses, and broadcast. We worked well together.

I moved up to 6-10pm and became APD; Bean left for KXXX (X-100)/San Francisco as MD. We were calling back and forth about putting together a tape. [Then] X-100 PD Bill Richards let us do an overnight shift. We prepared a "what it might be like if we did a morning show together" tape ... to this day Richards has never listened to it.

Meanwhile, KROQ had been looking for a morning show for, like, six months. They didn't want to hire some established morning show that had a lot of bad habits. We were in the right place at the right time. We didn't have a morning show, and they



Kevin & Bean

kind of liked that about us because they wanted to start from scratch.

Able To Adapt

R&R: What one element has contributed significantly to the growth of your show?

KEVIN: I know [PD] Kevin Weatherly is going to laugh at this, but it's that we're able to adapt. We've had different PDs tell us to play no music — we've done that. We've played two songs, six songs, and 10 songs an hour. We've done some radically different types of shows. We did a lot of traveling for a while — now this bastard PD won't let us travel at all.

BEAN: [KROQ] was looking for a niche — something that would stand out from other shows. We had never done a show before, so we experimented.

R&R: Who are you guys talking to in the mornings?

KEVIN: Playmates. We picture hundreds of thousands of playmates listening and turning on the radio in the morning.

BEAN: The KROQ audience that we've seen at shows, events, appearances, remotes, and singles parties ... People with jobs who follow the news, look for comedy, and like the music we play. Our target is 18-30-year-olds.

We're still the new kids on the block in the middle of our sixth year. We're still brand new to a lot of people, it seems. We really did get literal hate-mail and death threats for almost two years when we came to work here.

R&R: How did you guys deal with it?

KEVIN: Read them on the air. I mean, you'd have to laugh about it or have it bug you. So we would just read them on the air.

BEAN: But when you think about it, it wasn't just that we were new. KROQ had never had a real morning show before. They had personalities — Richard Blade had done it, Poorman had done it. But it was basically just them playing a lot of music. It was a real adjustment for people who were into KROQ — because of the music — to have any kind of chatter in the morning.

Mark & Brian were enormous at that time and well-hated by the KROQ audience. Some people thought "Oh, they're [KROQ] hiring two more 30-year-old white guys. They must be trying to be like Mark & Brian." That wasn't the case. We'd never heard Mark & Brian before we moved here.

KEVIN: When we came here, they were fourth or fifth. As soon as we came to town, they skyrocketed to No. 1.

BEAN: We like to think we're partly responsible for their success. We made it easier for their audience to see how good they were, compared to us. So there were a lot of reasons to dislike us in the beginning.

Goal-Tending

R&R: What are your goals each morning?

KEVIN: You just hope that it's interesting, fascinating, and emotional; that people get into what you're talking about. The perfect day is when people are wrapped up in what you're doing.

BEAN: I honestly think that's been one of the secrets to the really low ratings that we suffered with for a long time. We're not curing cancer. It's just a little radio show, and it's not that important to most people.

KEVIN: As long as we can beat Bill & Sylvia on KBIG and position ourselves as the opposite of Rick Dees, we'll be happy.

COMING NEXT WEEK: Kevin & Bean share their recipe for cooking up effective on-air characters.

New Music For August

Here's a look at upcoming singles/albums scheduled to hit your desk during the next several weeks:

Week Of August 7

DAMBUILDERS/Ruby Red (LP) (EastWest/EEG)
FIG DISH/That's What Love Songs Often Do (LP) (Atlas/A&M)
KLOVER/Feel Lucky Punk (LP) (Mercury)
LONG FIN KILLIE/Houdini (LP) (Too Pure/American)
LUNA/Penthouse (LP) (Elektra/EEG)
MEDICINE/Candy Candy (American)
MUFFS/Agony (Reprise)
HEATHER NOVA/Oyster (LP) (WORK)
PET SHOP BOYS/Paninaro (EMI)
PJ HARVEY/Long Snake Moan (Island)
PRESIDENTS OF THE UNITED STATES OF AMERICA/Lump (Columbia)
PRETTY & TWISTED/Pretty & Twisted (LP) (WB)
RANCID/Time Bomb (Epitaph)
SEAWEED/Start With (Hollywood)
SOUL ASYLUM/Just Like Anyone (Columbia)
SUGAR RAY/Ten Seconds Down (Atlantic)
SUPERSUCKERS/Sacrilicious (LP) (Sub Pop)
VARIOUS ARTISTS/Spirit Of '73: Rock For Choice (LP) (550 Music)
WHITE ZOMBIE/Electric Head, Part II (Geffen)

Week Of August 14

ASH/Jack Names The Planets (Reprise)
BIRDBRAIN/Birdbrain (LP) (TVT)
BLIND MELON/Soup (LP) (Capitol)
BLOODHOUND GANG/K.I.D.S. Inc. (Ruffhouse/Columbia)
B-TRIBE/Suave Suave (LP) (Atlantic)
EVIL STIG/Bob (Blackheart/WB)
FOR LOVE NOT LISA/Had A Lover (Elektra/EEG)
GARBAGE/Garbage (LP) (Aimo Sounds)
INBREDS/Kombinator (LP) (TAG)
JOHN DOE THING/Kissingschard (LP) (Forward/Rhino)
EDWIN McCAIN/Honor Among Thieves (LP) (Lava/Atlantic)
HEATHER NOVA/Walk This World (WORK)
PM DAWN/Downtown Venus (Gee Street/Island)
SEAWEED/Spinnaway (Hollywood)
SHUDDER TO THINK/So Into You (Epic)
STANFORD PRISON EXPERIMENT/The Gato Hunch (World Domination)
TANNER/III Gotten Gains (LP) (Caroline)
TINDERSTICKS/Tindersticks (LP) (London)
TINDERSTICKS/Travelling Light (London)
YOU AM I/Berlin Chair (WB)

Week Of August 21

BOGMEN/The Big Bum (Arista)
CHARLATANS UK/Just Lookin' (Beggars Banquet/Atlantic)
CYPRESS HILL/Temples Of Boom (LP) (Ruffhouse/Columbia)
DANNY RED/Riddim Wyze (LP) (WORK)
DISHWALLA/Pet Your Friends (LP) (A&M)
EVIL STIG/Evil Stig (LP) (Blackheart/WB)
FILTER/Dose (Reprise)
LISA GERRARD/The Mirror Pool (LP) (4AD)
GRETA/About You (Mercury)
GURU/Watch What You Say (EMI)
JOHN DOE THING/Love Knows (Forward/Rhino)
KE/Strange World (RCA)
TRACI LORDS/Fallen Angel (Radioactive)
MEDICINE/Her Highness (LP) (American)
MOTHER HIPPS/Part-Timer Goes Full (LP) (American)
MY LIFE WITH THE THRILL KULT/Hit N' Run Holiday (LP) (Interscope)
ODDS/Truth Untold (Elektra/EEG)
PAW/Death To Traitors (LP) (A&M)
RANCID/...And Out Come The Wolves (LP) (Epitaph)
RED HOT CHILI PEPPERS/Warped (WB)
RUTH RUTH/Uninvited (American)
SHED-SEVEN/Change Giver (LP) (Polydor/A&M)
SHELTER/Here We Go (Roadrunner)
STANFORD PRISON EXPERIMENT/The Gato Hunch (LP) (World Domination)
TARNATION/Gentle Creatures (LP) (4AD)
VARIOUS ARTISTS/Angus ST (LP) (Reprise)
VARIOUS ARTISTS/Empire Records ST (LP) (A&M)
WAKELAND/Magnetic (LP) (Giant)

Week Of August 28

BIG AUDIO DYNAMITE/Greatest Hits (LP) (Columbia)
BIVOUAC/Full Size Boy (LP) (DGC/Geffen)
BOGMEN/Life Begins At 40 Million (LP) (Arista)
BOTTLE ROCKETS/I'll Be Comin' Around (TAG)
BOY GEORGE/Cheapness And Beauty (LP) (Virgin)
DANCE HALL CRASHERS/Lockjaw (LP) (510)
DEADEYE DICK/Paralyze Me (Ichiban)
ELECTRIFIXION/Never (Sire/EEG)
EVE'S PLUM/Jesus Loves You (550 Music)
GIRLS AGAINST BOYS/She's Lost Control (Virgin)
GREGORY GRAY/Euroflake In Silverlake (LP) (EMI)
MACHINES OF LOVING GRACE/Richest Junkie (Mammoth/Atlantic)
PET SHOP BOYS/Alternative (LP) (EMI)
SHOVELJERK/Killing My Buzz (Capricorn)
SVEN GALI/What You Give (RCA)
VARIOUS ARTISTS/Means To End (LP) (Virgin)
VARIOUS ARTISTS/White Man's Burden ST (LP) (Atlantic)

(Dates Subject To Change)

Assistant Editor Joanna White contributed to this list.

Already On
 KNDD, KISW, REV 105

On The WARP Tour

add weed!

"start with"
 adds august 8

the first single from seaweed's new album **spanaway** in-stores 8/22



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	ALANIS MORISSETTE You Oughta... (Maverick/Reprise) 2462	2491	2470	2429	72/0	
4	3	2	2	FOO FIGHTERS This Is A Call (Capitol) 2203	2188	2110	1902	76/0	
	28	10	3	GREEN DAY J.A.R. (Reprise) 1995	1546	819	35	71/3	
14	9	5	4	SILVERCHAIR Tomorrow (Epic) 1984	1772	1571	1376	70/0	
7	5	4	5	TRIPPING DAISY I Got A Girl (Island) 1799	1886	1848	1752	74/1	
2	2	3	6	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island) 1779	2069	2330	2416	67/0	
15	10	8	7	BETTER THAN EZRA In The Blood (Swell/Elektra/EEG) 1761	1687	1528	1341	72/1	
9	7	6	8	WEEZER Say It Ain't So (DGC/Geffen) 1685	1696	1656	1660	66/0	
3	4	7	9	SPONGE Molly (WORK) 1629	1691	1878	2046	65/1	
20	15	14	10	ELASTICA Stutter (DGC/Geffen) 1496	1415	1339	1159	65/0	
34	25	16	11	BUSH Comedown (Trauma/Interscope) 1492	1294	918	560	67/2	
BREAKER			12	GIN BLOSSOMS Til I Hear It From You (A&M) 1465	643	—	—	70/10	
11	13	11	13	NATALIE MERCHANT Carnival (Elektra/EEG) 1462	1513	1455	1440	70/2	
10	12	12	14	HUM Stars (RCA) 1401	1478	1459	1444	63/1	
24	19	17	15	DAVE MATTHEWS BAND Ants Marching (RCA) 1377	1290	1148	986	58/2	
5	6	9	16	LIVE All Over You (Radioactive) 1245	1585	1667	1879	51/0	
12	11	15	17	JENNIFER TRYNIN Better Than Nothing (Squint/WB) 1214	1412	1490	1423	59/0	
6	8	13	18	COLLECTIVE SOUL December (Atlantic) 1188	1442	1642	1869	47/0	
22	21	20	19	HOOTIE & THE BLOWFISH Only Wanna Be With... (Atlantic) 1068	1120	1069	1021	40/1	
BREAKER			20	LIVE White, Discussion (Radioactive) 1003	784	544	247	60/5	
17	17	18	21	PRIMUS Wynona's Big Brown Beaver (Interscope) 959	1180	1265	1318	58/0	
BREAKER			22	LETTERS TO CLEO Awake (Giant) 957	659	258	14	53/6	
	42	29	23	DANDELION Weird-Out (Ruffhouse/Columbia) 897	747	495	170	54/5	
27	23	23	24	PEARL JAM Immortality (Epic) 891	948	963	853	43/0	
DEBUT			25	BLIND MELON Galaxie (Capitol) 883	304	3	—	53/11	
19	18	21	26	FILTER Hey Man, Nice Shot (Reprise) 835	1018	1180	1204	50/0	
16	16	19	27	OFFSPRING Smash It Up (Atlantic) 812	1150	1269	1336	35/0	
28	26	25	28	RAMONES I Don't Want To Grow Up (Radioactive) 793	857	907	825	54/1	
39	32	30	29	RUSTY Wake Me (TAG) 773	711	638	505	56/6	
18	22	22	30	WHITE ZOMBIE More Human Than Human (Geffen) 750	955	1066	1235	40/0	
		46	31	HOLE Softer, Softest (DGC/Geffen) 721	452	142	32	52/7	
35	34	32	32	SMOKING POPES Need You Around (Capitol) 686	663	603	551	45/4	
13	20	26	33	BUSH Little Things (Trauma/Interscope) 660	791	1140	1415	34/0	
47	44	40	34	BUFFALO TOM Summer (EastWest/EEG) 639	560	482	400	42/2	
43	39	37	35	DEL AMITRI Roll To Me (A&M) 637	584	515	450	39/3	
DEBUT			36	R.E.M. Crush With Eyeliner (WB) 625	394	218	126	35/7	
26	29	31	37	BLUES TRAVELER Run-Around (A&M) 625	710	730	893	33/1	
50	38	35	38	MATTHEW SWEET We're The Same (Zoo) 620	597	534	372	42/6	
23	24	27	39	GARBAGE Vow (Almo Sounds) 616	790	943	998	30/0	
48	45	43	40	OUR LADY PEACE Naveed (Relativity) 614	534	474	398	42/3	
	47	44	41	EDWYN COLLINS A Girl Like You (Setanta/BarNone) 568	491	457	288	29/1	
44	37	41	42	BABES IN TOYLAND Sweet '69 (Reprise) 557	555	543	417	39/1	
		49	43	GOO GOO DOLLS Name (Metal Blade/WB) 553	403	200	100	42/10	
8	14	24	44	SOUL ASYLUM Misery (Columbia) 519	933	1355	1744	30/0	
29	30	38	45	BETTER THAN EZRA Good (Swell/Elektra/EEG) 514	576	708	771	34/0	
33	35	39	46	CHRIS ISAAK Somebody's Crying (Reprise) 509	568	566	561	27/0	
		45	47	SEAL Kiss From A Rose (ZTT/Sire/WB) 505	471	401	287	26/4	
		47	48	PRICK Animal (Nothing/Interscope) 456	441	394	366	39/2	
31	33	42	49	SHERYL CROW Can't Cry Anymore (A&M) 454	548	612	616	23/0	
21	27	36	50	CRANBERRIES Ridiculous Thoughts (Island) 426	592	840	1035	24/0	


This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.
78 Alternative reporters. 75 current playlists. © 1995, R&R Inc.

BREAKERS

GIN BLOSSOMS		
Til I Hear It From You (A&M)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1465/822	70/10	12
LIVE		
White, Discussion (Radioactive)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1003/219	60/5	20
LETTERS TO CLEO		
Awake (Giant)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
957/298	53/6	22

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PRESIDENTS OF THE UNITED... Lump (Columbia)	17
CATHERINE WHEEL Judy Staring... (Fontana/Mercury)	16
HEATHER NOVA Walk This World (Big Cat/WORK)	14
BLIND MELON Galaxie (Capitol)	11
CHICK Malibu (550 Music)	11
GIN BLOSSOMS Til I Hear It From You (A&M)	10
GOO GOO DOLLS Name (Metal Blade/WB)	10
ALANIS MORISSETTE Hand In... (Maverick/Reprise)	10
DANCE HALL CRASHERS Enough (510)	9
PRETTY & TWISTED Ride (WB)	8
RANCID Time Bomb (Epitaph)	8

Tom McNally, John Clay,
Liz Janik & John Lassman
get "TRICKY"


MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GIN BLOSSOMS Til I Hear It From You (A&M)	+822
BLIND MELON Galaxie (Capitol)	+579
GREEN DAY J.A.R. (Reprise)	+449
LETTERS TO CLEO Awake (Giant)	+298
HOLE Softer, Softest (DGC/Geffen)	+269
R.E.M. Crush With Eyeliner (WB)	+231
LIVE White, Discussion (Radioactive)	+219
SILVERCHAIR Tomorrow (Epic)	+212
BUSH Comedown (Trauma/Interscope)	+198
PRESIDENTS OF THE UNITED... Lump (Columbia)	+157

HOTTEST RECURRENTS
Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MATTHEW SWEET Sick Of Myself (Zoo)	1744
ELASTICA Connection (DGC/Geffen)	1355
CATHERINE WHEEL Waydown (Fontana/Mercury)	1269
PEARL JAM Corduroy (Epic)	1180
GREEN DAY She (Reprise)	1140

Breakers: Songs registering 900 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Jill Sobule Supermodel

PRODUCED BY BRAD JONES & ROBIN EATON
MIXED BY MICHAEL BARBIERO

• Already On: WHY? THE FLASH WORE WZRH WEQX
WOXY KNKC KCXX KKNB and many more!


• Phones at: WBRU (#2), WOXY!!

• Nominated for 2 MTV Video Music Awards • On tour with X

Representation: Kushnick Passick Mgmt.
From the album "Jill Sobule" and the Capitol Records soundtrack to the Paramount Pictures movie "Clueless"

the follow-up track to the breakthrough hit "i kissed a girl"

Talk to us: Atlantic01@aol.com
74774.1026@compuserve.com

 The Atlantic Group

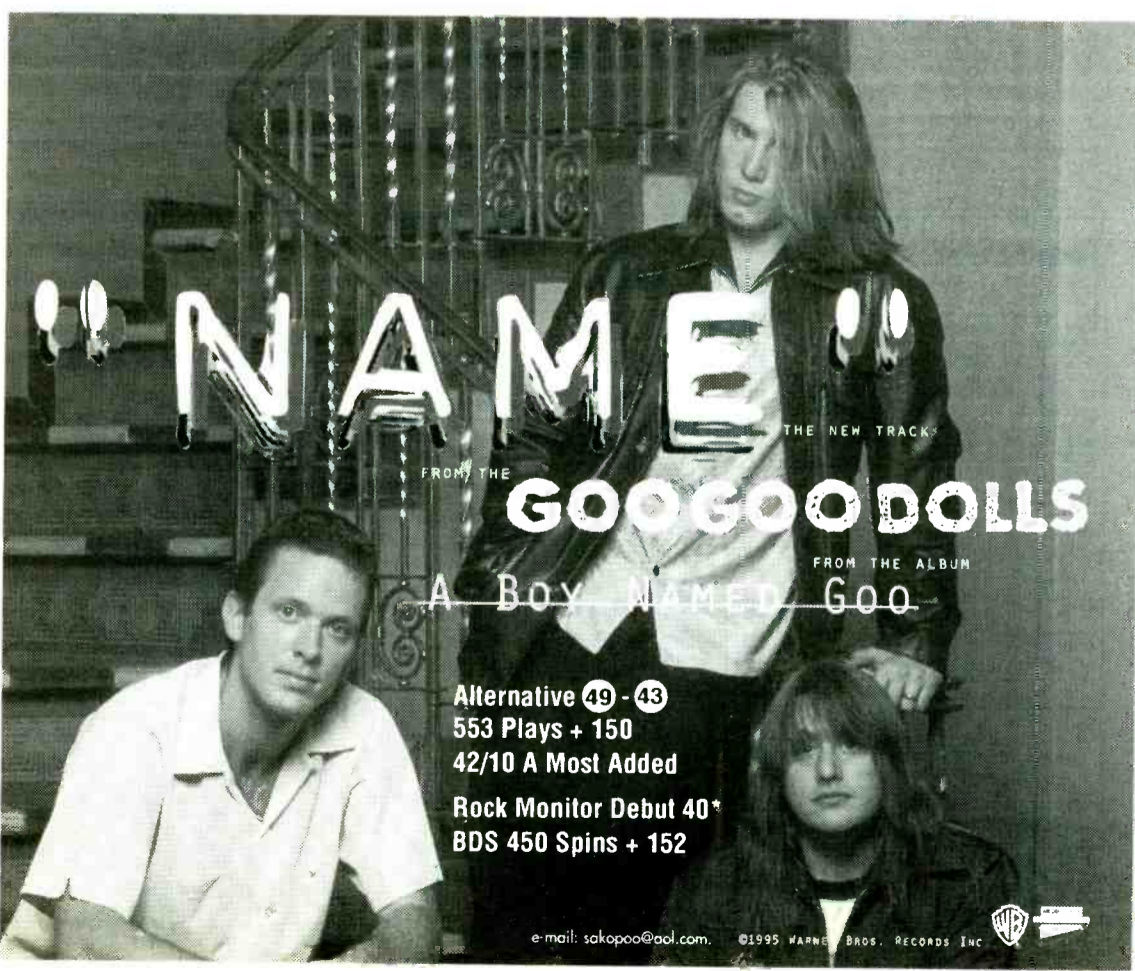
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Stations and their adds listed alphabetically by market

Table with columns for market names (e.g., WEQX/Albany, NY; WKQX/Chicago, IL) and lists of reporters with their names and station affiliations.

NEW & ACTIVE

- List of new and active tracks including: DEEP BLUE SOMETHING Breakfast At Tiffany's (RainMaker/Interscope), PRESIDENTS OF THE UNITED STATES OF AMERICA Lump (Columbia), SOUL ASYLUM Hopes Up (Columbia), PENNYWISE Same Old Story (Epitaph), INNOCENCE MISSION Bright As Yellow (A&M), CATHERINE WHEEL Judy Staring At The Sun (Fontana/Mercury), DANCE HALL CRASHERS Enough (510), JEWEL Who Will Save Your Soul (Atlantic), VERVE On Your Own (Vernon Yard/Virgin), TOADIES Possum Kingdom (Interscope), SOUL ASYLUM Just Like Anyone (Columbia), TRICKY Black Steel (Island), 311 Don't Stay Home (Capricorn), COLLECTIVE SOUL Smashing Young Man (Atlantic), CAKE Ruby Sees All (Capricorn), CIV Can't Wait One Minute More (Lava/Atlantic), ALANIS MORISSETTE Hand In My Pocket (Maverick/Reprise), PHUNK JUNKEEZ Snapped (Trauma/Interscope), JILL SOBULE Supermodel (Lava/Atlantic), FOO FIGHTERS I'll Stick Around (Capitol), SUPERSUCKERS Born With A Tail (Sub Pop), JOAN OSBORNE One Of Us (Mercury), WHITE ZOMBIE Electric Head Pt. 2. (The Ecstasy) (Geffen), SHADES APART Tainted Love (Revelation).



Alternative 49 - 43
553 Plays + 150
42/10 A Most Added
Rock Monitor Debut 40*
BDS 450 Spins + 152

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE



WORLD FAMOUS
KROQ
106.7 FM

MARKET #2

KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	44	43	41		GREEN DAY/J.A.R.
42	44	42	39		ALANIS MORISSETTE/You Oughta Know
23	24	31	36		COLLECTIVE SOUL/December
33	39	30	35		OFFSPRING/Smash It Up
11	23	36	33		BLUES TRAVELER/Run-Around
17	20	18	31		SILVERCHAIR/Tomorrow
15	18	24	27		SEAL/Kiss From A Rose
9	28	27			PRESIDENTS OF.../Lump
34	35	31	25		U2/Hold Me, Thrill...
20	25				FOO FIGHTERS/This Is A Call
24	38	26	22		FOO FIGHTERS/This Is A Call
26	22	20			ELASTICA/Stutter
10	26	22			CATHERINE WHEEL/Judy Staring At...
17	18	21			SMOKING POPES/Need You Around
33	39	28	21		WHITE ZOMBIE/More Human Than...
21	21	22			SPONGE/Molly
18	20				GIN BLOSSOMS/Til I Hear It...
19					ALANIS MORISSETTE/Hand In My Pocket
21	23	21			LIVE/All Over You
18	21	20			NATALIE MERCHANT/Carnival
21	23	20			WEEZER/Say It Ain't So
25	26	17			BUSH/Comedown
10	14	15			DANCE HALL CRASHERS/Enough
11	13	11			TRIPPING DAISY/ Got A Girl
11	13	11			RANCID/Time Bomb
21	20	17			HUM/Stars
21	24	20			GOO GOO DOLLS/Name
17	21	23			FILTER/Hey Man, Nice Shot
12	16	15			BETTER THAN EZRA/In The Blood
10	10	12			HOLE/Softer, Softer
10	10	11			PENNYWISE/Same Old Story
19	15	10			BABES IN TOYLAND/Sweet '69
15	12	9			EVERCLEAR/Heroin Girl
11	15	10			PRIMUM/Wynona's Big...
3	5	9			BJORK/Army Of Me
5	9	9			WHITE ZOMBIE/Electric Head Pt. 2
8	8	8			RUSTY/Wake Me
5	7	6			RAMONES/ Don't Want To
					TOADIES/Possum Kingdom
					BLIND MELON/Galaxie



WVXX/Chicago
(312) 527-8348
Gamble/Shuminas

MARKET #3

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	41	46	47		DANDELION/Weird-Out
47	48	47	47		FOO FIGHTERS/This Is A Call
	36	45	45		GREEN DAY/J.A.R.
33	41	49	44		SILVERCHAIR/Tomorrow
43	43	48	40		ALANIS MORISSETTE/You Oughta Know
42	44	31	36		PEARL JAM/Whipping
25	25	30	35		JENNIFER TRYNIN/Better Than Nothing
			34		SPONGE/Molly
			33		BUSH/Comedown
38	34	34	32		BABES IN TOYLAND/Sweet '69
			27		VERUCA SALT/My Sharona
22	19	29	27		TRIPPING DAISY/ Got A Girl
			26		TRICKY/Black Steel
12	12	22	26		NATALIE MERCHANT/Carnival
			26		HOLE/Softer, Softer
			26		ELASTICA/Stutter
27	27	27	26		BETTER THAN EZRA/In The Blood
34	33	35	26		SOUL ASYLUM/Just Like Anyone
			23		AJAX/Ex-Junkie
20	25	23	22		LIVE/White, Discussion
32	29	27	22		CRANBERRIES/Ridiculous Thoughts
			22		GIN BLOSSOMS/Til I Hear It...
			22		SHADES APART/Tainted Love
34	31	23	20		WEEZER/Say It Ain't So
			20		GOO GOO DOLLS/Name
27	34	30	20		SOUNGGARDEN/Girl U Want
19	14	18	20		INNOCENCE MISSION/Bright As Yellow
21	23	25	19		HUM/Stars
15	11	17			SMOKING POPES/Need You Around
18	19	24			PRICK/Animal
18	15	18			HAGFISH/Stamp (Eat While...)
29	28	26			SHERYL CROW/Can't Cry Anymore
37	38	29			CATHERINE WHEEL/Judy Staring At...
			10		BLIND MELON/Galaxie
12	10	11			GERALDINE FIBBERS/Dragon Lady
9	9	9			NINE INCH NAILS/Closer
			10		WEEZER/Buddy Holly
			10		SOUNGGARDEN/Fell On Black Days
			12		RUSTY/Wake Me
			9		NIRVANA/Where Did You...



KITS/San Francisco
(415) 512-1053
Sands/Masters

MARKET #4

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	32	31	30		ALANIS MORISSETTE/You Oughta Know
	8	25	28		PRESIDENTS OF.../Lump
	18	24	26		BUSH/Comedown
15	24	26	24		CHRIS ISAAK/Somebody's Crying
	11	23	21		CATHERINE WHEEL/Judy Staring At...
	19	29	21		GREEN DAY/J.A.R.
11	11	18	21		BLUES TRAVELER/Run-Around
9	11	16	19		BETTER THAN EZRA/In The Blood
			19		WEEZER/Water/Superstar
			14		FOO FIGHTERS/This Is A Call
25	31	25	18		FOO FIGHTERS/This Is A Call
8	16	20	18		SILVERCHAIR/Tomorrow
			17		LIVE/White, Discussion
			20		DANCE HALL CRASHERS/Enough
23	20	20	16		TRIPPING DAISY/ Got A Girl
			16		BLIND MELON/Galaxie
7	19	17	16		RUSTY/Wake Me
9	11	17	15		NATALIE MERCHANT/Carnival
			15		GIN BLOSSOMS/Til I Hear It...
			15		INNOCENCE MISSION/Bright As Yellow
			14		DANDELION/Weird-Out
9	7	12	13		WEEZER/Say It Ain't So
			13		HUM/Stars
			13		ELASTICA/Stutter
20	24	14	13		SMOKING POPES/Need You Around
16	20	12	13		GOO LIVES UNDERWATER/No More Love
15	14	15	11		BABES IN TOYLAND/Sweet '69
13	16	15	11		RANCID/Time Bomb
			14		PRICK/Animal
14	15	8			JENNIFER TRYNIN/Better Than Nothing
23	14	8			OFFSPRING/Smash It Up
24	18	8			RAMONES/ Don't Want To
			8		SHADES APART/Tainted Love
			5		PENNYWISE/Same Old Story
9	9	5			PRIMUM/Wynona's Big...
			5		KLOVER/Beginning To End
			5		SUPERSUCKERS/Born With A Tail
			5		SURFING BRIDES/Everything's Fine
			5		TRICKY/Black Steel



WIBF & WORE/Phila.-Long Island
(516) 222-1103
Parrish

MARKET #5 / #14

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	28	34		PEARL JAM/Immortality
	24	28	33		GREEN DAY/J.A.R.
13	11	22	31		NATALIE MERCHANT/Carnival
7	10	10	31		R.E.M./Crush With Eyeliner
31	29	24	31		U2/Hold Me, Thrill...
24	30	20	31		BETTER THAN EZRA/In The Blood
31	29	24	31		WEEZER/Say It Ain't So
32	29	21	31		ALANIS MORISSETTE/You Oughta Know
12	11	11	31		OFFSPRING/Smash It Up
23	23	20	30		FOO FIGHTERS/This Is A Call
			22		HOLE/Softer, Softer
			21		LETTERS TO CLEO/Awake
			11		ELASTICA/Stutter
			19		DAVE MATTHEWS BAND/Ants Marching
			17		BLIND MELON/Galaxie
			10		RAMONES/ Don't Want To
24	25	15	20		TRIPPING DAISY/ Got A Girl
5	21	16	20		GOO GOO DOLLS/Name
			18		GIN BLOSSOMS/Til I Hear It...
24	22	19	19		SILVERCHAIR/Tomorrow
31	30	23	19		MATTHEW SWEET/We're The Same
17	17	12	18		SHERYL CROW/Can't Cry Anymore
			15		DEL AMITRI/Roll To Me
			9		CHRIS ISAAK/Somebody's Crying
			13		NIRVANA/All Apologies
			19		CHRIS ISAAK/Somebody's Crying
			15		ELASTICA/Stutter
			15		PEARL JAM/Corduroy
			17		STONE TEMPLE PILOTS/Interstate Love...
7	16	14	14		NATALIE MERCHANT/Carnival
			14		LETTERS TO CLEO/Awake
			14		NIRVANA/Come As You Are
			20		MELISSA ETHERIDGE/Come To My...
15	16	14	14		STONE TEMPLE PILOTS/Plush
			14		ENIGMA/Return To Innocence
18	15	13	13		PEARL JAM/Better Man
16	14	13	13		RED HOT CHILI.../Under The Bridge
14	14	14	14		DEL AMITRI/Roll To Me
			12		ALANIS MORISSETTE/All I Really Want
			9		SMOKING POPES/Need You Around



KDGE/Dallas
(214) 770-7777
Folger/Michaels

MARKET #7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	59	60	60		ALANIS MORISSETTE/You Oughta Know
59	58	60	54		COLLECTIVE SOUL/December
37	39	58	53		LIVE/All Over You
59	59	59	51		U2/Hold Me, Thrill...
31	39	46	47		TRIPPING DAISY/ Got A Girl
45	40	45	46		ELASTICA/Connection
19	40	41	46		SEAL/Kiss From A Rose
49	38	45	45		SPONGE/Plowed
50	53	52	42		HOTIE & BLOWFISH/Only Wanna Be...
12	20	37	39		WEEZER/Say It Ain't So
			17		GIN BLOSSOMS/Til I Hear It...
17	30	52	38		DAVE MATTHEWS BAND/Ants Marching
			31		PEARL JAM/Yellow Ledbetter
10	16	37	35		SILVERCHAIR/Tomorrow
			41		GREEN DAY/J.A.R.
			20		SARAH McLACHLAN/ Will Remember...
44	40	49	28		BLUES TRAVELER/Run-Around
48	50	42	28		BETTER THAN EZRA/Good
23	22	25	25		GREEN DAY/When I Come Around
43	27	20	25		MATTHEW SWEET/Sick Of Myself
10	15	20	20		DEEP BLUE SOMETHING/Breakfast At...
21	26	25	20		LIVE/Lighting Crashes
			17		STEREO MC'S/Connected
			7		BETTER THAN EZRA/In The Blood
			17		NIRVANA/All Apologies
			16		CHRIS ISAAK/Somebody's Crying
			10		ELASTICA/Stutter
			15		PEARL JAM/Corduroy
			17		STONE TEMPLE PILOTS/Interstate Love...
7	16	14	14		NATALIE MERCHANT/Carnival
			14		LETTERS TO CLEO/Awake
			14		NIRVANA/Come As You Are
			20		MELISSA ETHERIDGE/Come To My...
15	16	14	14		STONE TEMPLE PILOTS/Plush
			14		ENIGMA/Return To Innocence
18	15	13	13		PEARL JAM/Better Man
16	14	13	13		RED HOT CHILI.../Under The Bridge
14	14	14	14		DEL AMITRI/Roll To Me
			12		ALANIS MORISSETTE/All I Really Want
			9		SMOKING POPES/Need You Around



WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Femse

MARKET #8

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35		ALANIS MORISSETTE/You Oughta Know
25	25	35	35		BETTER THAN EZRA/In The Blood
35	35	35	35		COLLECTIVE SOUL/December
35	35	35	35		FOO FIGHTERS/This Is A Call
			35		GREEN DAY/J.A.R.
25	25	25	25		BUSH/Comedown
15	15	25	25		CHRIS ISAAK/Somebody's Crying
15	15	25	25		CRANBERRIES/Ridiculous Thoughts
			25		DANDELION/Weird-Out
25	25	25	25		DAVE MATTHEWS BAND/Ants Marching
15	15	25	25		EDWYN COLLINS/A Girl Like You
15	15	25	25		ELASTICA/Stutter
15	15	25	25		GOO LIVES UNDERWATER/No More Love
			25		HOLE/Softer, Softer
15	15	25	25		JENNIFER TRYNIN/Better Than Nothing
25	25	25	25		LIVE/White, Discussion
25	25	25	25		MATTHEW SWEET/We're The Same
25	25	25	25		NATALIE MERCHANT/Carnival
15	15	25	25		PRESIDENTS OF.../Lump
25	25	25	25		SILVERCHAIR/Tomorrow
25	25	25	25		SPONGE/Molly
25	25	25	25		TRIPPING DAISY/ Got A Girl
15	15	15	15		BABES IN TOYLAND/Sweet '69
			15		BLIND MELON/Galaxie
			15		BUFFALO TOM/Summer
15	15	15	15		FILTER/Hey Man, Nice Shot
15	15	15	15		FUGAZI/Target
15	15				

ALTERNATIVE PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #22
WMMs
Cleveland
(216) 781-9667
Gorman/Kubinski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	42	42	47		FOO FIGHTERS/This Is A Call
30	31	36	43		BUSH/Little Things
33	41	30	41		SPONGE/Molly
41	42	43	41		WEEZER/Say It Ain't So
33	29	31	40		JENNIFER TRYNN/Better Than Nothing
16	21	20	40		CHRIS ISAAK/Somebody's Crying
37	36	37	39		NATALIE MERCHANT/Carnival
-	31	33	39		GREEN DAY/J.A.R.
45	43	44	39		ALANIS MORISSETTE/You Oughta Know
21	24	26	35		TRIPPING DAISY/Got A Girl
42	41	40	35		PRIMUM/Wyonna's Big...
11	17	16	33		GARBAGE/Vow
13	20	26	33		ELASTICA/Stutter
-	12	16	33		SILVERCHAIR/Tomorrow
26	32	31	32		HUM/Stars
34	41	35	28		LIVE/All Over You
33	31	28	27		NEIL YOUNG/Downtown
20	19	25	26		BLACK CROWES/Wiser Time
-	12	23	26		R.E.M./Crush With Eyeliner
34	24	22	25		WHITE ZOMBIE/More Human Than...
18	22	20	24		CRACKER/Shake Some Action
11	19	19	22		BUSH/Comedown
-	2	12	22		LETTERS TO CLEO/Awake
10	16	16	21		SHERYL CROW/Can't Cry Anymore
-	3	21	21		GIN BLOSSOMS/Til I Hear It...
-	20	20	20		SOU ASYLUM/Hopes Up
13	16	20	19		BETTER THAN EZRA/In The Blood
-	10	19	19		LIVE/White, Discussion
-	19	19	19		VERVE/On Your Own
18	15	14	18		RAMONES/Don't Want To
-	12	17	18		MAD SEASON/River Of Deceit
15	16	16	17		OFFSPRING/Smash It Up
14	15	16	17		PRICK/Animal
15	17	15	17		WHITE ZOMBIE/Electric Head Pt. 2
14	15	13	17		BABES IN TOYLAND/Sweet '69
-	16	16	16		NINE INCH NAILS/Hurt
-	6	15	15		HOLE/Softer, Softest
-	15	15	15		INNOCENCE MISSION/Bright As Yellow
-	13	13	13		DANDELION/Weird-Out
-	11	12	13		MATTHEW SWEET/We're The Same

MARKET #23
The Peak
Denver
(303) 989-1340
Clifton/Jones

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	27	29	28		HOOTIE & BLOWFISH/Only Wanna Be...
27	29	28	27		DAVE MATTHEWS BAND/Ants Marching
22	26	30	27		BETTER THAN EZRA/In The Blood
27	30	28	26		NATALIE MERCHANT/Carnival
26	24	28	26		U2/Hold Me, Thrill...
6	15	24	26		EDWYN COLLINS/A Girl Like You
18	22	26	25		ALANIS MORISSETTE/You Oughta Know
-	11	18	18		GIN BLOSSOMS/Til I Hear It...
14	14	13	17		FURY IN...Kiss The Judas
-	17	17	17		COLLECTIVE SOUL/When The Water Falls
6	13	15	17		ALANIS MORISSETTE/Hand In My Pocket
-	15	16	16		PRETTY & TWISTED/Ride
7	14	16	15		SHERYL CROW/Can't Cry Anymore
24	26	23	25		BEGGARS/Falling Down
29	14	17	15		WANDERLUST/I Walked
13	11	15	15		SPONGE/Molly
18	13	16	15		VIGILANTES OF LOVE/Real Down Town
5	10	15	15		MATTHEW SWEET/We're The Same
14	13	14	14		JENNIFER TRYNN/Better Than Nothing
13	11	17	14		MOONPOOLS.../Hear
13	12	14	14		CRANBERRIES/Ridiculous Thoughts
5	14	16	14		TOAD THE WET.../Stupid
13	12	17	14		SOU ASYLUM/Tell Me When
13	13	13	13		DEL AMITRI/Roll To Me
12	12	15	13		LIVE/Top
8	9	12	11		PJ HARVEY/C'mon Billy
7	6	10	11		SEAL/Kiss From A Rose
-	11	11	11		NATALIE MERCHANT/Wonder
13	10	10	10		LIVE/All Over You
13	11	15	9		PEARL JAM/Immortality
-	7	8	8		BETTER THAN EZRA/Good
-	8	8	8		LIVE/Lighting Crashes
8	9	8	7		ADAM ANT/Wonderful
8	8	7	7		STONE ROSES/Love Spreads
8	8	7	7		BLUES TRAVELER/Run-Around
12	13	7	7		MATTHEW SWEET/Sick Of Myself
13	7	10	6		JANN ARDEN/Could I Be Your Girl
7	7	7	6		PEARL JAM/Better Man
17	16	7	6		COLLECTIVE SOUL/December
8	8	7	6		SIMPLE MINDS/Hypnotised

MARKET #24
94.7 NRX
Portland, OR
(503) 223-1441
Hamilton/Fendrich/Souther

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	49	48	49		ALANIS MORISSETTE/You Oughta Know
31	47	48	49		SILVERCHAIR/Tomorrow
-	32	48	48		BUSH/Comedown
-	35	48	48		GREEN DAY/J.A.R.
23	50	47	48		SPONGE/Molly
50	49	48	48		FOO FIGHTERS/This Is A Call
-	37	48	42		PEARL JAM/Immortality
30	37	48	39		ELASTICA/Stutter
49	48	38	38		TRIPPING DAISY/Got A Girl
-	4	34	34		BLIND MELON/Galaxie
-	4	34	34		CATHERINE WHEEL/Judy Staring At...
-	31	31	31		PRESIDENTS OF.../Lump
-	28	29	29		DAVE MATTHEWS BAND/Ants Marching
-	29	29	29		LIVE/White, Discussion
-	33	30	29		DANDELION/Weird-Out
-	4	28	28		GIN BLOSSOMS/Til I Hear It...
-	29	28	28		RUSTY/Wake Me
-	30	27	27		BETTER THAN EZRA/In The Blood
32	37	29	27		SWEET WATER/Superstar
31	37	28	27		SURFING BRIDES/Everything's Fine
-	23	23	23		R.E.M./Crush With Eyeliner
-	32	24	20		BABES IN TOYLAND/Sweet '69
45	19	20	20		COLLECTIVE SOUL/December
30	22	19	18		SMOKING POPE/Need You Around
20	19	18	18		PRIMUM/Wyonna's Big...
32	36	16	16		HAGFISH/Stamp (Eat White...)
49	45	16	16		U2/Hold Me, Thrill...
18	16	14	14		NATALIE MERCHANT/Carnival
-	10	10	10		KORN/Blind
-	10	10	10		INNOCENCE MISSION/Bright As Yellow
19	21	9	9		PRICK/Animal
-	7	7	7		LETTERS TO CLEO/Awake
-	7	7	7		HOLE/Softer, Softest
-	4	4	4		MATTHEW SWEET/We're The Same

MARKET #25
107.1
Cincinnati
(513) 621-9326
Harris/Schessler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	28	32	50		SEAL/Kiss From A Rose
38	43	41	46		SPONGE/Molly
39	46	41	44		LIVE/All Over You
45	44	44	44		ALANIS MORISSETTE/You Oughta Know
47	47	43	43		NATALIE MERCHANT/Carnival
13	11	8	39		BETTER THAN EZRA/Good
10	8	9	39		ADAM ANT/Wonderful
10	8	9	38		MATTHEW SWEET/Sick Of Myself
34	35	30	37		DAVE MATTHEWS BAND/Ants Marching
19	23	21	35		NINE INCH NAILS/Hurt
25	27	26	31		JENNIFER TRYNN/Better Than Nothing
-	10	22	31		SHERYL CROW/Can't Cry Anymore
27	29	29	31		DEL AMITRI/Roll To Me
24	27	31	31		FOO FIGHTERS/This Is A Call
46	47	44	31		PEARL JAM/Immortality
24	25	26	29		WEEZER/Say It Ain't So
-	8	13	29		OUR LADY PEACE/Naived
17	16	17	29		ELASTICA/Stutter
27	34	37	38		MOONPOOLS.../Hear
19	23	25	28		HUM/Stars
18	22	28	28		BETTER THAN EZRA/In The Blood
25	28	28	28		TRIPPING DAISY/Got A Girl
24	27	20	27		BUSH/Little Things
-	6	27	27		R.E.M./Crush With Eyeliner
25	26	27	27		OFFSPRING/Smash It Up
13	12	10	27		SILVERCHAIR/Tomorrow
-	13	19	19		DEEP BLUE SOMETHING/Breakfast At...
10	18	14	14		GARBAGE/Vow
43	50	17	17		CHRIS ISAAK/Somebody's Crying
-	9	17	17		LETTERS TO CLEO/Awake
-	8	11	17		PRICK/Animal
-	11	17	17		GOD GOOD DOLLS/Name
25	29	29	17		FILTER/Hey Man, Nice Shot
43	44	48	16		HOOTIE & BLOWFISH/Only Wanna Be...
7	15	14	15		BUSH/Comedown
18	17	13	15		VERVE/On Your Own
-	6	13	15		GREEN DAY/J.A.R.
45	48	47	15		MAD SEASON/River Of Deceit
29	24	23	14		PRIMUM/Wyonna's Big...
-	7	14	14		LIVE/White, Discussion

MARKET #26
new rock 107.1
Milwaukee
(414) 771-1021
Bunce/Wide

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	45	42	41		SILVERCHAIR/Tomorrow
35	44	40	41		BUSH/Comedown
46	44	42	40		COLLECTIVE SOUL/Smashing Young Man
48	45	41	40		ALANIS MORISSETTE/You Oughta Know
35	29	38	40		FILTER/Hey Man, Nice Shot
-	31	37	39		GREEN DAY/J.A.R.
46	45	39	36		BETTER THAN EZRA/In The Blood
25	31	35	36		PEARL JAM/OT My Mind
36	33	32	32		WEEZER/Say It Ain't So
-	27	32	32		DANDELION/Weird-Out
48	36	37	31		SPONGE/Molly
32	33	33	31		GUFFS/Crash (Into Me)
25	33	33	31		SOUNDGARDEN/Cit U Want
35	34	31	31		NINE INCH NAILS/Dead Souls
36	35	30	31		JENNIFER TRYNN/Better Than Nothing
-	3	30	31		GIN BLOSSOMS/Til I Hear It...
37	33	33	29		U2/Hold Me, Thrill...
27	29	29	29		SOU ASYLUM/Just Like Anyone
14	20	27	29		NATALIE MERCHANT/Carnival
-	27	28	28		EDWYN COLLINS/A Girl Like You
20	21	21	28		CRANBERRIES/Ridiculous Thoughts
-	12	28	28		LETTERS TO CLEO/Awake
-	12	28	28		BLIND MELON/Galaxie
30	26	27	25		HOOTIE & BLOWFISH/Only Wanna Be...
-	11	26	24		LIVE/White, Discussion
48	45	35	22		FOO FIGHTERS/This Is A Call
-	20	22	22		PRESIDENTS OF.../Lump
8	26	30	21		RUSTY/Wake Me
-	23	21	21		DAVE MATTHEWS BAND/Ants Marching
35	32	31	20		SHERYL CROW/Can't Cry Anymore
23	28	20	19		PRICK/Animal
-	20	19	19		ALANIS MORISSETTE/Hand In My Pocket
30	29	28	18		ELASTICA/Stutta
26	13	16	17		PRIMUM/Wyonna's Big...
-	17	17	17		HOLE/Softer, Softest
30	33	31	16		TRIPPING DAISY/Got A Girl
-	16	16	16		SHADES APART/Tainted Love
15	11	11	11		COLLECTIVE SOUL/December
16	15	15	15		NIRVANA/On A Plain
-	12	11	11		TORI AMOS/God

MARKET #27
Kiss 107.3 FM
Kansas City
(816) 254-1073
Geiger/Madison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	42	45	45		FOO FIGHTERS/This Is A Call
45	44	45	45		COLLECTIVE SOUL/December
33	26	42	45		SEAL/Kiss From A Rose
-	32	43	45		HOOTIE & BLOWFISH/Only Wanna Be...
45	44	45	43		SPONGE/Molly
44	43	45	42		ALANIS MORISSETTE/You Oughta Know
44	43	45	41		U2/Hold Me, Thrill...
29	20	23	40		DAVE MATTHEWS BAND/Ants Marching
-	26	40	40		GREEN DAY/J.A.R.
29	30	23	39		WEEZER/Say It Ain't So
-	26	39	39		TOADIES/Possom Kingdom
-	16	26	39		DEEP BLUE SOMETHING/Breakfast At...
20	12	23	39		HUM/Stars
34	27	32	39		BLUES TRAVELER/Run-Around
37	30	31	38		TRIPPING DAISY/Got A Girl
30	21	29	36		SILVERCHAIR/Tomorrow
30	29	32	36		BETTER THAN EZRA/In The Blood
26	25	32	34		NATALIE MERCHANT/Carnival
-	18	34	34		GIN BLOSSOMS/Til I Hear It...
34	29	28	33		SHERYL CROW/Can't Cry Anymore
-	8	23	33		GOD GOOD DOLLS/Name
19	20	23	23		JENNIFER TRYNN/Better Than Nothing
-	13	19	23		ELASTICA/Stutter
-	5	14	19		DANDELION/Weird-Out
-	9	17	19		LIVE/White, Discussion
6	4	7	15		PENNYWISE/Same Old Story
8	9	12	15		CHRIS ISAAK/Somebody's Crying
-	10	14	15		PRESIDENTS OF.../Lump
-	6	11	13		BUSH/Comedown
-	7	6	13		RUSTY/Wake Me
-	5	6	13		GOD LIVES UNDERWATER/No More Love
-	4	7	5		JEWEL/Who Will Save
-	5	5	5		JAYHAWKS/Bad Time
-	9	3	5		JOAN OSBORNE/One Of Us
-	-	-	-		BLIND MELON/Galaxie
-	-	-	-		DANCE HALL CRASHERS/Enough
-	-	-	-		R.E.M./Crush With Eyeliner

MARKET #28
105.9
Riverside
(909) 882-2575
Summers/Arnold

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	34	35		ALANIS MORISSETTE/You Oughta Know
37	36	34	34		DAVE MATTHEWS BAND/Ants Marching
29	29	34	34		SPONGE/Molly
27	28	33	34		HOOTIE & BLOWFISH/Only Wanna Be...
20	21				

Special Weekend Programming

Why it can be three-way winner with listeners, advertisers, and the station

By Shawn Alexander

Specialty programming is a station's opportunity to peak listeners' — not to mention advertisers' and the on-air staff's — interest. Four programmers point out that regardless of who or what you showcase, the results can benefit your station's image, listenership, and ad dollars.



Paul Marszalek

One of the program concepts that KFOG/San Francisco has experienced success with is its "Live From The Archives" weekends. They have quite a reserve: last year it did about 21 live broadcasts. Add that to 10 already on the shelf '95. During the station's "Live" weekends, PD Paul Marszalek says it'll play two cuts an hour. "Those tend to be really popular. With the shows that we have the rights to, we'll re-run a couple of concerts and try to put together a package with some strong production to spice up the weekend."

'Live' Image

"It's not necessarily timely," Marszalek points out. "But it's certainly one that works on a holiday or a three-day weekend. We've even done it just for a day out of the blue. We pull that one out usually once a quarter. We don't burn it out, but we've had great response with it. Plus, it just keeps solidifying the whole image of us doing live concerts and being a live concert station. It really works."

"That's one of the things stations are pretty bad about. You go out, do all this work to get a piece of tape, and then use it once and it's gone. That's horrifying. We should all take a tip from the News/Talk stations and reuse a lot of that good tape."

KFOG does other promotion-based weekends. Marszalek explains, "We've done album-side weekends

before, where we'll just track a side. It's a little different now with CDs. We actually have to go back and determine where the side ends. That's a tried-and-true idea, and we pull those out of the bag."

Marszalek suggests the reason behind the success of these type of weekends is their association with memories. "Listeners recognize when stations like KFOG go out of their way to do something special. That's what ends up putting you ahead of the rest of the pack. [When]



Zeb Norris

you do a special weekend, your jocks pick up because they're doing something different and having fun. They've got something new to present and [can] showcase their talents in a different way than normal. If it has that kind of impact on your jocks, think of what kind of impact it will have on your listeners."

Sponsored Promotions

Specialty programming that entails

a promotional giveaway is a great way to attract listeners and advertisers. This is something WXLE/Albany OM Zeb Norris applies with considerable success. "I give away promotion CDs every weekend with a featured artist. A lot of times I get pre-release CDs that I'll give away. But if I don't have a pre-release CD,

but I have a major release like Bob Marley, then I go ahead and do a Marley weekend. 'Listen for that artist, and the fifth caller gets the CD.' It's as simple as that. It's something I consider to be sponsorable.

"We don't have it sponsored every

weekend like clockwork. It's not like we have a record store client that's always buying it [because it's a pre-release CD]."

The CD giveaway idea is a remnant from Norris's days at Rock KSJO/San Jose. "KSJO's weekend numbers pounded KOME, even though at the time they were behind KOME in the overall books. I felt the promotion's strength was it was there every weekend. So every weekend you're going to have a chance to win a CD."

Because of that simple promotion, listeners call the station all the time wanting to know what the giveaway

CD will be for next week. "Programs that include strong music are fine," Norris allows. "But if you have to go way out of your normal range of music in order to make the weekend, you're in trouble. This past weekend our competitor was doing a cover versions weekend. Boy was I glad to hear it on their station. A lot of people do a Memorial Day countdown, but I tend to think those contests are fairly tired."

Creating A Buzz

KSCA/Los Angeles PD Mike Morrison knew he had a winner with his July 4 Top 100 album countdown when co-hosts of top-rated local TV show, "KTLA Morning News", spent a good portion of their broadcast trying to guess which album was No. 1.

"Coming up with an event that lasted over five days fit in perfectly with the July 4 weekend. Plus, it fits with our Album Alternative image. There's something poetic about the Album Alternative spending five days just

Listeners recognize when radio stations like KFOG go out of their way to do something special. That's what ends up putting you ahead of the rest of the pack.

— Paul Marszalek

we don't have it sponsored every

FM 101.9 Top 20 Albums

Over the July 4 weekend, KSCA (FM 101.9)/Los Angeles counted down the top 100 albums of all time based on listeners submitting the top five CDs they would want to hear on a desert island. Here's a look at the Top 20:

- 1 COUNTING CROWS/August & Everything After
- 2 U2/The Joshua Tree
- 3 BEATLES/White Album
- 4 PETER GABRIEL/So
- 5 BRUCE SPRINGSTEEN/Born To Run
- 6 PINK FLOYD/Dark Side Of The Moon
- 7 PAUL SIMON/Graceland
- 8 BEATLES/Abbey Road
- 9 HOOTIE & THE BLOWFISH/Cracked Rear View
- 10 BOB MARLEY/Legend
- 11 VAN MORRISON/Moodance
- 12 ROXY MUSIC/Avalon
- 13 BEATLES/Sgt. Pepper's Lonely Hearts Club Band
- 14 U2/Achtung Baby
- 15 EAGLES/Hotel California
- 16 SARAH McLACHLAN/Fumbling Towards Ecstasy
- 17 BOB DYLAN/Blood On the Tracks
- 18 R.E.M./Automatic For The People
- 19 ELTON JOHN/Goodbye Yellow Brick Road
- 20 STEELY DAN/AJA

playing albums straight through. The type of listener that we're going after — who appreciates depth on his favorite artists — wants to hear great albums and wants to know what great albums are out there to buy.

"If you want to get attention, especially in a market like L.A., you've got to do something big. You've got to do something that at least appears like you're going out on a limb. It generates word of mouth."

To determine the top 100, KSCA offered a desirable grand prize to everyone who submitted a list (5000 people faxed requests). Listeners were also asked to send the five CDs they would most want on a desert island. The station gave 100 participants

gift certificates to the Virgin Megastore. The grand prize was all top 100 CDs, plus two portable Sony Discman CD players, and a trip for two to Hawaii.

Morrison says there's still ongoing discussion in KSCA's America Online folder as to whether or not Counting Crows deserved to be the No. 1 album. "You don't do stuff that generates that kind of reaction very often."

Sports Support

WMMM/Madison gets in on Super Bowl weekend excitement by presenting the "Super Bowl of Rock 'n' Roll." PD Pat Gallagher elaborates: "We take listener suggestions, but usually we end up picking the bands. Most of it is making sure we

include some classic rock artists, some newer artists, and a few local artists. This year, for the first time, our local artist won.

"Stevie Ray Vaughan has won it twice, Indigo Girls have won, and then the local band Marques Bovre. We chart it like you would for the NCAA basketball tournament, starting Friday afternoon and ending Saturday night. It's single elimination. Once you're out, you're out. We play three-song sets. We took about 1000 votes over 19 hours. That's pretty substantial."

"We'll play a song or two every hour from that featured artist. At times during prime hours, we were getting over 100 calls from people voting. There's absolutely no prize involved; it's just people voting on their favorite band. It gets the audience so involved. Normally, we don't take tons of calls at a station like this."

Obviously, the sports tie-in contributes to the special's popularity. "Everyone can relate to the Super Bowl, whether they like football or not," Gallagher says. "They know what's going on; they know all the big hype around it. Take that big hype and put it on something different: music. It seems to translate really well. You can't take part in the [actual] Super Bowl, but you can have a say in our Super Bowl."



Mike Morrison



Pat Gallagher



NewsTips

Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

AUGUST 4, 1995

NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
JIMMY BUFFETT Barometer Soup (Margaritaville/MCA)	19/13	147	+137	"Habits"(70)	"Mexico"(30)	"Barometer"(15)
JENNIFER TRYNIN Cockamamie (Squint/WB)	12/0	144	+5	"Nothing"(140)	"Everything"(4)	
YOUNG DUBLINERS Breathe (Backyard/Scotti Bros.)	17/1	133	+4	"Mary"(53)	"Hands"(33)	"Change"(21)
SONNY LANDRETH South Of I-10 (Zoo)	16/0	128	0	"Son"(65)	"Native"(26)	"Congo"(11)
ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	9/0	123	-9	"Oughta"(81)	"Pocket"(27)	"Ironic"(15)
INNOCENCE MISSION Glow (A&M)	14/0	119	-9	"Yellow"(86)	"Different"(12)	"Speak"(9)
EDWIN MCCAIN Honor Among Thieves (Lava/Atlantic)	18/5	114	+23	"Solitude"(114)	"Dreamers"(0)	"Guinevere"(0)
SEAL Seal (ZTT/Sire/WB)	12/2	111	-7	"Kiss"(111)		
PETER CASE Torn Again (Vanguard)	11/0	98	+5	"Baltimore"(39)	"Workin"(15)	"Blind"(11)
PRETTY & TWISTED Pretty & Twisted (WB)	17/7	84	+73	"Ride"(84)		
MONKEYWALK More (Off-Beat)	8/0	84	+1	"Panic"(36)	"Release"(29)	"Louder"(6)
R.E.M. Monster (WB)	9/1	78	+4	"Crush"(59)	"Strange"(15)	"Bang"(4)
KEVIN GILBERT Thud (PRA)	8/0	71	-12	"Goodness"(49)	"Tea"(8)	"Joytown"(6)
PAUL BRADY Spirits Colliding (Fontana/Mercury)	9/1	70	+20	"World"(27)	"Marriage"(24)	"Want"(19)
EDWYN COLLINS Gorgeous George (Setanta/BarNone)	9/2	66	+13	"Girl"(66)		

Albums ranked by total plays.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Aibany, NY
GM/MD: Zeb Norris

 JIMMY BUFFETT "Skip"
 HEATHER NOVA "Walk"
 BLIND MELON "Galaxie"
 NEAL CASAL "Day"

KIOT/Albuquerque, NM
PD/MD: Mike Marrone

 FREDDY JONES BAND "Midnight"
 PRETTY & TWISTED "Ride"

KGSR/Austin, TX
PD: Jody Denberg
MD: Susan Castle

 HOOTIE & THE BLOWFISH "Time"
 JOAN OSBORNE "Spider"
 JIMMY BUFFETT "Barometer"
 FREDDY JONES BAND "Midnight"
 BEN HARPER "Ground"
 CHRIS ISAAK "Nowhere"
 KING CRIMSON "One"
 FABULOUS THUNDERBIRDS "Get"
 SELENA "Child"

WRNR/Baltimore, MD
PD: Sean O'Mealy
MD: Damian Einstein

 4 NEW ORIGINALS "Shannon"
 3 JIMMY BUFFETT "Habits"
 3 NEW ORIGINALS "Sunny"

WRNR/Baltimore, MD (cont.)

 2 JIMMY BUFFETT "Don't"
 2 JOHN "JUKE" LOGAN "Chill"
 2 BUFFALO TOM "Summer"
 2 JOHN "JUKE" LOGAN "China"
 2 BUFFALO TOM "Souvenir"
 FREDDY JONES BAND "Midnight"
 FREDDY JONES BAND "Barometer"
 FREDDY JONES BAND "Warm"
 EDWIN MCCAIN "Solitude"
 EDWIN MCCAIN "Guinevere"
 EDWIN MCCAIN "Russian"
 BLUE MOUNTAIN "Canoe"
 BLUE MOUNTAIN "Hippy"
 BLUE MOUNTAIN "Suicide"

WBOS/Boston, MA
PD/MD: Jim Herron

 10 GIN BLOSSOMS "TI"
 10 HEATHER NOVA "Walk"
 10 JIMMY BUFFETT "Mexico"
 10 LITTLE FEAT "Heaven's"
 10 VAN MORRISON "Roulette"
 8 BLUES TRAVELER "Hook"
 8 BEN HARPER "Please"

WNCS/Burlington, VT
PD: Glenn Roberts
MD: Jody Peterson

 PAUL WELLER "Son"
 PAUL WELLER "Stanley"
 PAUL WELLER "Broken"
 PAUL WELLER "Pink"

WNCS/Burlington, VT (cont.)

 FREDDY JONES BAND "Midnight"
 JIMMY BUFFETT "Barometer"
 PAUL BRADY "Works"
 HEATHER NOVA "Walk"
 WILLY PORTER "Cool"

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey

1 EDWIN MCCAIN "Solitude"

WXRT/Chicago, IL
VP/Programming: Norm Winer
MD: Patty Martin

JEWEL "Save"

KBXR/Columbia, MO
PD: Michael Perry
APD: Dave "Keefer" Fulgham

 POPEA CHUBBY "Looking"
 DAVE MATTHEWS BAND "Ants"
 BRUCE HORNSBY "Rumble"
 NATALIE MERCHANT "Jealousy"

KBCO/Denver, CO
PD: Mike D' Connor
APD: Lois Todd
MD: Scott Arbough

 5 SPONGE "Molly"
 BLUES TRAVELER "Hook"
 R.E.M. "Crush"
 FOO FIGHTERS "Call"
 GOO GOD DOLLS "Name"

KFMG/Des Moines, IA
GM/MD: Ron Sorenson
PD: Mark Vos

 2 DANNY TATE "Do"
 2 SMOKING POPEA "Need"
 FABULOUS THUNDERBIRDS "Get"
 HEATHER NOVA "Walk"
 JOAN OSBORNE "One"

CIDR/Detroit, MI
PD: Murray Brookshaw
MD: Ann Delisi

 BEN HARPER "Ground"
 WILLY PORTER "Cool"
 PETER GABRIEL "Suzanne"

KLRF/Eugene, OR
PD: Dan Spice
MD: Tom Krumm

 WILLY PORTER "Cool"
 JIMMY BUFFETT "Barometer"
 GIN BLOSSOMS "TI"
 TROY NEWMAN "Like"

WTTS/Indianapolis, IN
PD/MD: Rich Anton

 JIMMY BUFFETT "Habits"
 BRUCE HORNSBY "Walk"
 JEWEL "Save"

KXPT/Las Vegas, NV
PD: Richard Remsburg
MD: J. D. Davis

 JILL SOBULE "Kissed"
 ALAN PARSONS "Voice"
 HEATHER NOVA "Walk"

KSCA/Los Angeles, CA
PD: Michael Morrison
MD: Merilee Kelly

 BODEANS "Good"
 SPONGE "Molly"
 PRETTY & TWISTED "Ride"
 WILLY PORTER "Cool"

WMMM/Madison, WI
PD: Pat Gallagher
MD: Sybil McGuire

 BODEANS "Good"
 JIMMY BUFFETT "Barometer"
 JIMMY BUFFETT "Habits"
 PRETTY & TWISTED "Ride"
 FABULOUS THUNDERBIRDS "Roll"
 NATALIE MERCHANT "Jealousy"
 INSIDERS "Taste"

KTCZ/Minneapolis, MN
PD: Lauren MacLeash
APD/MD: Jane Fredericksen

 4 JIMMY BUFFETT "Habits"
 2 PRETTY & TWISTED "Ride"
 1 GOO GOD DOLLS "Name"
 JOAN OSBORNE "One"

KPIG/Monterey, CA
PD/MD: Laura Hopper

 6 JIMMY BUFFETT "Habits"
 5 RADIATORS "Umbical"
 5 FABULOUS THUNDERBIRDS "As"
 4 NATALIE MERCHANT "Fault"
 4 NATALIE MERCHANT "Cowboy"
 4 FABULOUS THUNDERBIRDS "Roll"
 4 KEVIN WELCH "Daisies"
 4 ELVIN BISHOP "Foolies"
 3 JIMMY BUFFETT "Barometer"
 3 KEVIN WELCH "Fine"
 3 ELVIN BISHOP "Gave"
 3 NEAL CASAL "Detroit"
 2 NEAL CASAL "Free"

WRNT/Nashville, TN
DM: Fred Buc
PD: Ned Horton
MD: David Hall

 3 CATIE CURTIS "Radical"
 2 BILLY PILGRIM "Tel"
 2 EDWIN MCCAIN "Solitude"
 2 WILLY PORTER "Cool"
 1 HEATHER NOVA "Walk"
 1 JANE KELLY WILLIAMS "Fish"
 1 JANN ARDEN "Unloved"
 1 JANN ARDEN "Living"
 1 FABULOUS THUNDERBIRDS "Wanna"
 MAE MOORE "Pleasure"
 JIMMY BUFFETT "Habits"

WXP/Philadelphia, PA
PD: Kim Alexander
Acting MD: Bruce Warren

 EDWYN COLLINS "Girl"
 SECONDS FLAT "Slow"
 JAYHAWKS "Shoulder"
 KEVIN WELCH "Troublesome"
 ANI DIFRANCO "Pretty"
 BLAZERS "Cumba"

KZON/Phoenix, AZ
PD: Dave Logan
MD: Erica Smith

 13 GIN BLOSSOMS "TI"
 BODEANS "Good"

WCLZ/Portland, ME
PD: Brian Phoenix
MD: Kim Rowe

 PROCOL HARUM "Time"
 EDWIN MCCAIN "Dreamers"
 STEPHEN BRUTON "Waves"

KINK/Portland, OR
PD: Carl Widing
APD: Anita Garlock

 7 JIMMY BUFFETT "Don't"
 7 TOWER OF POWER "Brown"
 6 JIMMY BUFFETT "Barometer"
 6 JIMMY BUFFETT "Mexico"
 6 JIMMY BUFFETT "Habits"
 4 JIMMY BUFFETT "Man"
 4 TOWER OF POWER "Undercurrent"

KTHX/Reno, NV
PD: Bruce Van Dyke
MD: Ken Allen

 5 WAILING SOULS "Give"
 GIN BLOSSOMS "TI"

WVGO/Richmond, VA
PD: Paul Shugrue
MD: Kevin Matthews

 BUSH "Comedown"
 DEEP BLUE SOMETHING "Breakfast"
 EDWYN COLLINS "Girl"
 JAMES MCMURTRY "Leveland"

WMAX/Rochester, NY
PD: Rick MacKenzie
MD: Jennifer Vanderslice

 4 TOAD THE WET SPROCKET "Stupid"
 1 YOUNG DUBLINERS "Breathe"
 FREDDY JONES BAND "Midnight"
 HEATHER NOVA "Walk"

KUMT/Salt Lake City, UT
PD: Tom Connelly
APD/MD: Kelly Monson

GIN BLOSSOMS "TI"

KKOS/San Diego, CA
PD: Sherman Cohen
MD: Clark Novak

 SEAL "Kiss"
 PRETTY & TWISTED "Ride"

KFOG/San Francisco, CA
PD: Paul Marszalek
MD: Bill Evans

 NEIL YOUNG "Hated"
 FREDDY JONES BAND "Midnight"

KOTR/San Luis Obispo, CA
PD: Drew Ross
MD: Matthew Lawton

 5 PRETTY & TWISTED "Ride"
 4 NEIL YOUNG "Peace"
 4 YOUNG DUBLINERS "Breathe"
 3 JUNIOR BROWN "Halfway"
 2 JUNIOR BROWN "Lovely"
 2 JAMES MCMURTRY "Lost"

KRSH/Santa Rosa, CA
PD: Zoe Zuest
MD: Bill Bowker

 10 COLLECTIVE SOUL "December"
 JIMMY BUFFETT "Lage"
 DEEP FOREST "Mantis"
 CHRIS ISAAK "Nowhere"
 JOAN OSBORNE "Ladder"
 WILLY PORTER "Cool"
 SOUL ASYLUM "Promises"

KMTT/Seattle, WA
PD: Chris Mays
MD: Dean Carlson

 15 JIMMY BUFFETT "Habits"
 FREDDY JONES BAND "Midnight"
 PRETTY & TWISTED "Ride"
 FABULOUS THUNDERBIRDS "Roll"
 EDWIN MCCAIN "Solitude"

WRNX/Springfield, MA
PD: Jim Asker
MD: Bruce Stebbins

 14 TROY NEWMAN "Like"
 14 JIMMY BUFFETT "Mexico"
 14 MICHAEL MCDERMOTT "Summer"
 14 STEVIE WONDER "Love"
 7 JOAN OSBORNE "One"

WVRV/St. Louis, MO
DM: Jim McGuinn
PD: Scott Strong
MD: Mike Richter

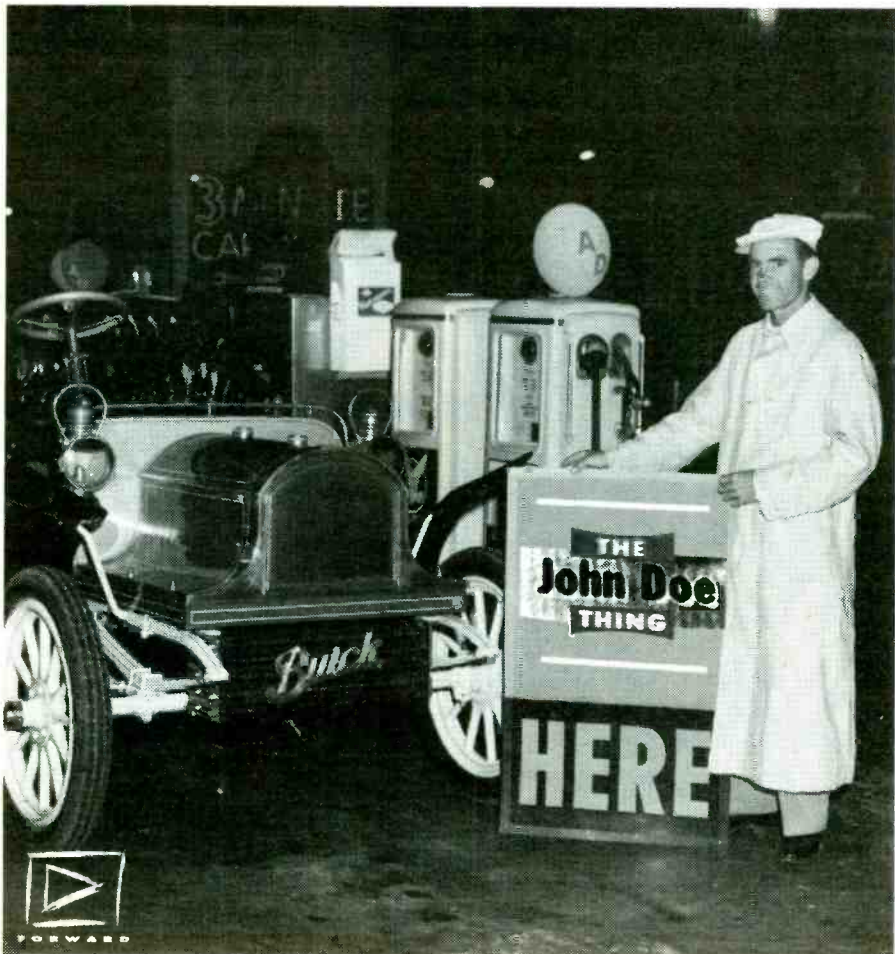
 JAYHAWKS "Bad"
 SEAL "Kiss"
 WORLDBEATERS & PETER GABRIEL "Party"

KEKO/Tucson, AZ
PD: Charlie Morris
MD: Corey Cruise

 DEEP BLUE SOMETHING "Breakfast"
 JEFF HEALEY BANI "Stuck"

 37 Total Reporters
 37 Current Reporters
 36 Current Playlists

 Reported Frozen Playlist (1):
 KQPT/Sacramento, CA

 No Longer A Reporter (1):
 WCYY/Portland, ME


AUGUST 4, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	CHRIS ISAAK <i>Forever Blue (Reprise)</i>	37/0	751	-61	"Crying" (451)	"Baby" (147)	"Walking" (50)
2	2	2	2	NATALIE MERCHANT <i>Tigerlily (Elektra/EEG)</i>	37/1	744	-20	"Carnival" (518)	"Wonder" (88)	"Jealousy" (84)
5	3	3	3	VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	34/0	650	-14	"Days" (383)	"Perfect" (110)	"Roulette" (58)
4	4	4	4	HOOTIE & THE BLOWFISH <i>Cracked Rear View (Atlantic)</i>	30/0	611	-33	"Only" (413)	"Hannah" (58)	"Home" (48)
17	7	5	5	BRUCE HORNSBY <i>Hot House (RCA)</i>	33/0	574	+25	"Cruise" (324)	"Walk" (121)	"Spider" (40)
6	6	7	6	DAVE MATTHEWS BAND <i>Under The Table And Dreaming (RCA)</i>	27/1	485	-31	"Ants" (316)	"Jimi" (99)	"Best" (25)
3	5	6	7	SOUL ASYLUM <i>Let Your Dim Light Shine (Columbia)</i>	28/0	408	-125	"Promises" (144)	"Misery" (135)	"Devices" (55)
20	12	9	8	JOAN OSBORNE <i>Relish (Mercury)</i>	29/1	401	+10	"Teresa" (141)	"One" (120)	"Ladder" (86)
16	11	11	9	COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	23/1	394	+14	"December" (333)	"Water" (23)	"Reunion" (21)
BREAKER	10			GIN BLOSSOMS <i>'Til I Hear It From You (Track) (A&M)</i>	30/5	358	+229	"Til" (358)		
10	8	8	11	NEIL YOUNG <i>Mirror Ball (Reprise)</i>	27/0	355	-70	"Downtown" (287)	"Peace" (26)	"Hatred" (21)
12	10	12	12	VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	32/0	336	-27	"Real" (289)	"Bolt" (15)	"Blister" (10)
27	22	15	13	JAMES MCMURTRY <i>Where'd You Hide The Body (Columbia)</i>	29/1	328	-3	"Levelland" (197)	"Hide" (67)	"Fuller" (49)
8	14	13	14	SONIA DADA <i>A Day At The Beach (Capricorn)</i>	25/0	313	-38	"Screaming" (110)	"Planes" (107)	"Anna" (55)
7	9	10	15	BILLY PILGRIM <i>Bloom (Atlantic)</i>	24/0	313	-70	"Sweet" (230)	"Shallow" (29)	"Caroline" (19)
23	20	21	16	TOM PETTY <i>Wildflowers (WB)</i>	24/0	309	+42	"Place" (150)	"Crawling" (32)	"Cabin" (25)
11	16	17	17	DEL AMITRI <i>Twisted (A&M)</i>	25/0	304	-4	"Roll" (219)	"Here" (50)	"Driving" (27)
18	18	19	18	ANNIE LENNOX <i>Medusa (Arista)</i>	23/0	295	+2	"Train" (139)	"Waiting" (52)	"River" (44)
9	13	14	19	LITTLE FEAT <i>Ain't Had Enough Fun (Zoo)</i>	22/0	295	-53	"Blue" (59)	"Blind" (50)	"Romance" (47)
14	15	16	20	ROBERT CRAY <i>Some Rainy Morning (Mercury)</i>	28/0	278	-43	"Moan" (175)	"Go" (47)	"Enough" (31)
—	—	22	21	VARIOUS ARTISTS <i>Clueless ST (Capitol)</i>	25/0	268	+6	"Ghost" (256)	"Action" (8)	"Young" (4)
15	17	18	22	VARIOUS ARTISTS <i>Batman Forever ST (Atlantic)</i>	21/0	253	-52	"Thrill" (244)	"Smash" (7)	"Hunter" (2)
13	21	20	23	REMBRANDTS LP <i>(EastWest/EEG)</i>	20/0	225	-62	"Drowning" (95)	"Home" (51)	"There" (39)
—	24	24	24	PHISH <i>A Live One (Elektra/EEG)</i>	21/0	224	-17	"Bouncing" (195)	"Gumbo" (8)	"Simple" (6)
DEBUT	25			FREDDY JONES BAND <i>North Avenue Wake Up Call (Capricorn)</i>	28/7	215	+43	"Midnight" (197)	"Warm" (7)	"Ferris" (6)
—	—	27	26	PATTY LARKIN <i>Strangers World (High Street/Windam Hill)</i>	22/0	211	+1	"Pyro" (173)	"Diary" (16)	"Train" (8)
21	19	23	27	JOHN PRINE <i>Lost Dogs And Mixed Blessings (Oh Boy)</i>	20/0	202	-53	"Ain't" (99)	"Hollerin'" (24)	"Happened" (22)
24	26	26	28	JAYHAWKS <i>Tomorrow The Green Grass (American/Reprise)</i>	21/1	201	-13	"Run" (82)	"Blue" (39)	"Light" (27)
25	28	29	29	BLUES TRAVELER <i>Four (A&M)</i>	16/0	198	-7	"Run" (146)	"Hook" (32)	"Mountains" (17)
26	27	30	30	BOB MARLEY & THE WAILERS <i>Natural Mystic... (Tuff Gong/Island)</i>	18/0	189	-14	"Moving" (177)	"Time" (12)	

This chart reflects airplay from July 24-30. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Breaker: Albums registering 250 or more plays for the first time. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays. 37 Progressive reporters. 36 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS

ARTIST TITLE LABEL(S)	ADDS
JIMMY BUFFETT <i>Barometer... (Margaritaville/MCA)</i>	13
FREDDY JONES BAND <i>North Avenue Wake Up Call (Capricorn)</i>	7
WILLY PORTER <i>Dog Eared Dream (Private Music)</i>	6
EDWIN MCCAIN <i>Honor Among Thieves (Lava/Atlantic)</i>	5
FABULOUS THUNDERBIRDS <i>Roll Of The Dice (Private Music)</i>	5
BEN HARPER <i>Fight For Your Mind (Virgin)</i>	3

MOST ADDED TRACKS

ARTIST TITLE LABEL(S)	ADDS
JIMMY BUFFETT <i>Bank Of Bad ... (Margaritaville/MCA)</i>	8
FREDDY JONES BAND <i>Hold On To Midnight (Capricorn)</i>	7
HEATHER NOVA <i>Walk This World (Big Cat/WORK)</i>	7
PRETTY & TWISTED <i>Ride (WB)</i>	7
WILLY PORTER <i>Cool Water (Private Music)</i>	6
JIMMY BUFFETT <i>Barometer... (Margaritaville/MCA)</i>	5
GIN BLOSSOMS <i>'Til I Hear It From You (A&M)</i>	5
EDWIN MCCAIN <i>Solitude (Lava/Atlantic)</i>	4
BODEANS <i>Good Things (Slash/Reprise)</i>	3
JIMMY BUFFETT <i>Mexico (Margaritaville/MCA)</i>	3
FABULOUS THUNDERBIRDS <i>Roll Of The Dice (Private Music)</i>	3
JOAN OSBORNE <i>One Of Us (Mercury)</i>	3

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GIN BLOSSOMS <i>'Til I Hear It From You (A&M)</i>	+229
PRETTY & TWISTED <i>Ride (WB)</i>	+73
JIMMY BUFFETT <i>Bank Of Bad Habits (Margaritaville/MCA)</i>	+70
TOM PETTY <i>A Higher Place (WB)</i>	+36
WILLY PORTER <i>Cool Water (Private Music)</i>	+33
JIMMY BUFFETT <i>Mexico (Margaritaville/MCA)</i>	+30
FREDDY JONES BAND <i>Hold On To Midnight (Capricorn)</i>	+28
JOAN OSBORNE <i>One Of Us (Mercury)</i>	+27
BRUCE HORNSBY <i>Walk In The Sun (RCA)</i>	+25
EDWIN MCCAIN <i>Solitude (Lava/Atlantic)</i>	+23

Introducing

Neal Casal

4 track sampler featuring

"Day In The Sun"

ON YOUR DESK

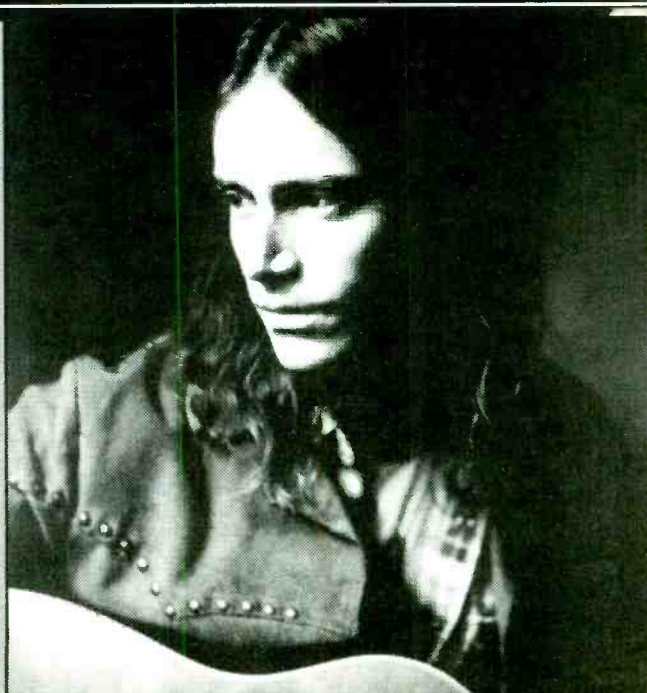
Going for adds now.

Early Believers Include WXLE, KPIG, KRVM, WEBK, KSPN

"Day In The Sun" from the forthcoming full length album *Fade Away Diamond Time*.

Produced by Jim Scott

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THE FREDDY

EXIT

North Ave

Wake Up Call



JONES BAND

Wake up to the new album by The Freddy Jones Band.
Featuring "Hold On To Midnight"

Full Album On Your Desk Now

Progressive Debut **25**

28/7, #2 Most Added Album & Track

Adds Include:

WNCS WMAX KGSR KMTT

WRNR KIOT KFOG



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PROGRESSIVE PLAYLISTS

PROGRESSIVE PLAYLISTS ARE RANKED BY TOTAL ALBUM PLAYS

fm101.9 ALBUQUERQUE
MARKET #2
KSCA/Los Angeles
 (213) 845-1600
 Morrison/Kelly

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	20	29	30	ALANIS MORISSETTE/Jagged Little Pill
22	30	29	27	HOOTIE & BLOWFISH/Cracked Rear View
15	22	21	21	COLLECTIVE SOUL/Collective Soul
17	22	21	21	SEAL/Seal
18	24	22	21	DAVE MATTHEWS BAND/Under The Table...
18	21	22	20	JOAN OSBORNE/Relish
25	23	23	23	CHRIS ISAAK/Forever Blue
9	13	19	19	VARIOUS ARTISTS/Empire Records ST
17	21	24	24	VARIOUS ARTISTS/Batman Forever ST
11	18	15	18	BLUES TRAVELER/Four
12	17	14	16	REMBRANDTSLP
11	17	14	16	BETTER THAN EZRA/Deluxe
8	14	15	12	SONIA DADA/Day At The Beach
13	13	11	12	NATALIE MERCHANT/Tigerlily
7	11	11	11	ANNIE LENNOX/Medusa
9	8	11	11	LITTLE FEAT/An't Had Enough Fun
8	9	10	10	ROBERT CRAY/Some Rainy Morning
5	11	10	10	POPA CHUBBY/Body And The Beast
7	11	10	10	BUCKSHOT LEFONQUE/Buckshot LeFonque
4	10	11	10	BOB MARLEY & WAILERS/Natural Mystic
6	12	10	10	NEIL YOUNG/Mirror Ball
6	13	11	11	CRANBERRIES/No Need To Argue
7	13	7	9	VAN MORRISON/Days Like This
4	6	9	9	SHERYL CROW/Tuesday Night...
8	12	11	9	BILLY PILGRIM/Bloom
5	5	6	6	DEL AMITRI/Twisted
5	6	8	8	PAUL WELLS/Stanley Road
8	10	11	7	LIVE/Throwing Copper
7	10	11	7	SHANE MACGOWAN/The Snake
7	10	8	7	ELVIS COSTELLO/Kojak Variety

93.1 ART RADIO CHICAGO
MARKET #3
WXRT/Chicago
 (312) 777-1700
 Winer/Martin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
30	31	29	31	SOUL ASYLUM/Let Your Dim...
12	18	21	21	VAN MORRISON/Days Like This
14	18	20	20	JAYHAWKS/Tomorrow The Green...
11	17	15	20	CHRIS ISAAK/Forever Blue
18	22	24	24	HOOTIE & BLOWFISH/Cracked Rear View
18	14	20	19	NEIL YOUNG/Mirror Ball
18	15	18	17	WILCO/A.M.
18	15	16	16	MATTHEW SWEET/100% Fun
11	10	15	15	GENERAL PUBLIC/It's Better
14	18	15	15	PEARL JAM/Vitalogy
8	11	12	14	BRUCE HORNBSBY/Hot House
10	13	14	14	SONIA DADA/Day At The Beach
13	14	15	14	COLLECTIVE SOUL/Collective Soul
12	14	15	14	DAVE MATTHEWS BAND/Under The Table...
12	13	14	13	PETER DINKlage/Cascade
6	8	4	11	NEO'S ATOMIC DUSTBIN/Brainbloodvolume
7	9	11	11	BETTER THAN EZRA/Deluxe
9	13	14	11	VIGILANTES OF LOVE/Blister Soul
5	6	11	11	EDWYN COLLINS/Gorgeous George
9	12	10	10	MAD SEASON/Above
10	11	10	10	NATALIE MERCHANT/Tigerlily
2	7	11	10	WILLY PORTER/Dog Eared Dream
13	11	9	9	ROBERT CRAY/Some Rainy Morning
4	10	13	9	PJ HARVEY/To Bring You My Love
10	12	9	9	JOAN OSBORNE/Relish
8	8	7	9	PAUL WELLS/Stanley Road
11	12	9	9	VARIOUS ARTISTS/Batman Forever ST
6	6	9	9	JAMES MCMURTRY/Where'd You Hide...
11	13	8	8	POLICE/The Police Live!
12	9	6	8	DEL AMITRI/Twisted

KFOG 104.5
MARKET #4
KFOG/San Francisco
 (415) 543-1045
 Marszalek/Evans

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	15	21	24	BRUCE SPRINGSTEEN/Greatest Hits
9	16	21	23	BRUCE HORNBSBY/Hot House
22	20	22	23	TOM PETTY/Widlowers
23	21	22	22	NATALIE MERCHANT/Tigerlily
20	17	20	22	CHRIS ISAAK/Forever Blue
18	20	19	19	VAN MORRISON/Days Like This
15	21	19	19	ROBERT CRAY/Some Rainy Morning
18	13	15	18	DAVE MATTHEWS BAND/Under The Table...
6	17	18	18	JANN ARDEN/Living Under June
15	15	11	18	POLICE/The Police Live!
14	14	16	16	VARIOUS ARTISTS/Empire Records ST
7	10	11	16	HOOTIE & BLOWFISH/Cracked Rear View
17	16	16	16	REMBRANDTSLP
16	19	17	16	POPA CHUBBY/Body And The Beast
10	13	13	13	NEIL YOUNG/Mirror Ball
16	18	12	10	ANNIE LENNOX/Medusa
10	8	9	9	JOHN LEE HOOKER/Chill Out
6	6	6	6	TIMBUK3A/Hundred Lovers
7	7	7	7	COLLECTIVE SOUL/Collective Soul
8	7	7	7	WAITING SOULS/In Love
8	7	7	7	VIGILANTES OF LOVE/Blister Soul
8	7	7	7	JOAN OSBORNE/Relish
7	6	8	7	JAMES MCMURTRY/Where'd You Hide...
17	8	7	7	ELVIS COSTELLO/Kojak Variety
7	7	7	7	BILLY PILGRIM/Bloom
8	7	7	7	JAN MOORE/Modern Day Folklore
6	6	7	6	DEL AMITRI/Twisted
6	6	7	6	PINK FLOYD/Pulse
7	6	6	6	JEFF HEALEY BAND/Cover To Cover

WXPB 89.5 FM
MARKET #5
WXPB/Philadelphia
 (215) 898-6677
 Alexander/Warren

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
11	11	9	26	BRUCE HORNBSBY/Hot House
3	6	25	25	BEN FOLDS FIVE/Ben Folds Five
18	20	20	24	JOAN OSBORNE/Relish
9	14	15	22	ANNIE LENNOX/Medusa
8	15	20	20	NATALIE MERCHANT/Tigerlily
9	13	20	20	SUSAN WERNER/Last Of The Good...
12	18	18	18	VAN MORRISON/Days Like This
14	12	18	16	DAVE MATTHEWS BAND/Under The Table...
12	16	21	16	JULI SOULE/Jul Sole
11	18	24	18	CHRIS ISAAK/Forever Blue
26	6	4	7	ZIGGY MARLEY/Free Life We...
9	10	8	11	INNOCENCE MISSION/Glow
9	10	8	11	JAYHAWKS/Tomorrow The Green...
5	9	10	10	PHISH/Live One
9	9	10	10	KEVIN GILBERT/Thud
13	13	15	10	WILCO/A.M.
6	19	28	9	PATTY LARKIN/Strangers World
3	4	4	9	MAE MOORE/Dragnology
5	9	12	9	POPA CHUBBY/Body And The Beast
5	7	7	9	JAMES MCMURTRY/Where'd You Hide...
8	10	11	8	ALISON KRAUSS...Now That I Found You
16	13	12	8	MATTHEW SWEET/100% Fun
5	27	4	8	ALANIS MORISSETTE/Jagged Little Pill
8	5	7	7	LAURA SMITH/Against The Earth...
3	5	7	7	SHANE MACGOWAN/The Snake
3	5	7	7	TAMITA TIKARAM/Lovers In The City
9	9	8	7	BUCKSHOT LEFONQUE/Buckshot LeFonque
8	9	11	7	VARIOUS ARTISTS/Empire Records ST
8	9	11	7	KING CRIMSON/Onosaur
4	5	6	6	SOUTHERN CULTURE...Dir Track Date

THE RIVER 93.9 FM
MARKET #6
C109/Detroit
 (519) 258-8888
 Brookshaw/Delisi

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
43	44	42	42	HOOTIE & BLOWFISH/Cracked Rear View
15	15	15	15	VARIOUS ARTISTS/Empire Records ST
34	24	23	23	CHRIS ISAAK/Forever Blue
25	33	33	33	DAVE MATTHEWS BAND/Under The Table...
27	21	33	32	JENNIFER TRIVIN/Cockamamie
20	20	21	21	VARIOUS ARTISTS/Batman Forever ST
33	28	24	24	VARIOUS ARTISTS/Cleues ST
26	23	22	22	BUFFALO FARRIS/Wild Seed-Wild...
9	23	22	22	DUFFALO TOM/Sleepy Day
12	22	22	22	VAN MORRISON/Days Like This
11	20	23	21	PHISH/Live One
12	20	21	21	INNOCENCE MISSION/Glow
18	33	29	21	SEAL/Seal
23	21	21	21	ANNIE LENNOX/Medusa
10	21	20	20	NEIL YOUNG/Mirror Ball
33	21	21	20	NATALIE MERCHANT/Tigerlily
32	21	20	20	R.E.M./Monster
25	20	22	20	PORTRAITHEAD/Dummy
14	14	13	13	MONKEY WALK/MORE
17	15	13	13	ODDS/Good Word Feeling
14	13	12	12	WILD STRAWBERRIES/Bet You Think I'm...
14	14	15	15	HEMLOCK GARDEN/Under The Big Sky
14	14	15	15	ALANIS MORISSETTE/Jagged Little Pill
14	13	14	14	GINGER/Far Out
14	13	14	14	MAE MOORE/Dragnology
15	14	15	14	TARA MCLEAN/Live From Within
14	13	13	13	VARIOUS ARTISTS/Brothers McMillan ST
11	12	13	13	VANESSA DADO/Zipless
12	14	14	13	UNIVERSAL HONEY/Magic Basement
14	14	13	13	CRASH VEGAS/On And On (Lodestar)

WBOS 92.9 FM
MARKET #10
WBOS/Boston
 (617) 254-9267
 Herron

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	BLUES TRAVELER/Four
10	10	10	10	HEATHER NOVA/Oyster
10	10	10	10	COLLECTIVE SOUL/Collective Soul
10	10	10	10	STONE TEMPLE PILOTS/Purple
10	10	10	10	TOM PETTY/Widlowers
10	10	10	10	REMBRANDTSLP
10	10	10	10	LITTLE FEAT/An't Had Enough Fun
10	10	10	10	BETTER THAN EZRA/Deluxe
10	10	10	10	ELVIS COSTELLO/Kojak Variety
10	10	10	10	DANNY BUFFETT/Barometer Soup
10	10	10	10	DEL AMITRI/Twisted
10	10	10	10	SEAL/Seal
10	10	10	10	VAN MORRISON/Days Like This
10	10	10	10	VARIOUS ARTISTS/Empire Records ST
10	10	10	10	SOUL ASYLUM/Let Your Dim...
10	10	10	10	CHRIS ISAAK/Forever Blue
10	10	10	10	SAM BISBE/Remember Me
10	10	10	10	NATALIE MERCHANT/Tigerlily
10	10	10	10	DAVE MATTHEWS BAND/Under The Table...
10	10	10	10	JIMMY BUFFETT/Barometer Soup
10	10	10	10	DEEP BLUE SOMETHING/Home
10	10	10	10	FREDDY JONES BAND/North Avenue Wake...
10	10	10	10	VARIOUS ARTISTS/Cleues ST
10	10	10	10	CRANBERRIES/No Need To Argue
10	10	10	10	JAMES MCMURTRY/Where'd You Hide...
10	10	10	10	VIGILANTES OF LOVE/Blister Soul
10	10	10	10	R.E.M./Monster
10	10	10	10	HOOTIE & BLOWFISH/Cracked Rear View
10	10	10	10	SHERYL CROW/Tuesday Night...
10	10	10	10	EDWIN MCCAIN/Honor Among Thieves

The Mountain 101.5 FM
MARKET #13
KMTT/Seattle
 (206) 233-1037
 Mays/Carlson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
10	23	35	36	BRUCE HORNBSBY/Hot House
25	19	18	18	NATALIE MERCHANT/Tigerlily
26	20	18	18	NEIL YOUNG/Mirror Ball
26	20	18	17	HOOTIE & BLOWFISH/Cracked Rear View
34	23	17	17	CHRIS ISAAK/Forever Blue
33	23	17	17	VAN MORRISON/Days Like This
20	18	17	17	BLUES TRAVELER/Four
5	5	7	15	JIMMY BUFFETT/Barometer Soup
5	5	7	12	JAMES MCMURTRY/Where'd You Hide...
10	8	8	8	ANNIE LENNOX/Medusa
6	9	8	8	REMBRANDTSLP
8	8	9	9	VIGILANTES OF LOVE/Blister Soul
11	10	5	9	JOAN OSBORNE/Relish
8	9	9	9	COLLECTIVE SOUL/Collective Soul
5	9	10	8	DEL AMITRI/Twisted
9	9	8	8	TOM PETTY/Widlowers
21	19	11	8	SOUL ASYLUM/Let Your Dim...
10	7	10	8	JOHN PRINE/Last Dogs And...
10	7	10	8	JAYHAWKS/Tomorrow The Green...
4	4	8	8	JILL SOULE/Jul Sole
9	8	8	8	SONIA DADA/Day At The Beach
8	5	7	7	CURTIS SALGADO/More Than You Can...
7	5	7	7	TOWER OF POWER/Souled Out
8	9	7	7	LITTLE FEAT/An't Had Enough Fun
9	8	7	7	ROBERT CRAY/Some Rainy Morning
11	7	7	7	DAVE MATTHEWS BAND/Under The Table...
9	5	4	5	VARIOUS ARTISTS/Empire Records ST
9	5	4	5	MORPHINE/Yes

95.9 FM
MARKET #15
KKDS/San Diego
 (619) 729-5945
 Cohen/Novak

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
9	20	24	29	BRUCE HORNBSBY/Hot House
30	35	37	37	NATALIE MERCHANT/Tigerlily
44	46	43	37	HOOTIE & BLOWFISH/Cracked Rear View
30	37	37	37	SHERYL CROW/Tuesday Night...
33	35	37	37	CHRIS ISAAK/Forever Blue
24	21	31	35	JOAN OSBORNE/Relish
30	14	23	31	ANNIE LENNOX/Medusa
30	22	26	26	VAN MORRISON/Days Like This
22	20	26	26	PINK FLOYD/Pulse
27	23	26	26	COLLECTIVE SOUL/Collective Soul
34	39	26	26	DAVE MATTHEWS BAND/Under The Table...
30	23	26	26	BLUES TRAVELER/Four
29	22	26	25	EAGLES/Hell Freezes Over
25	16	23	24	SONIA DADA/Day At The Beach
30	36	21	24	MELISSA ETHERIDGE/Yes I Am
26	20	24	23	BOB MARLEY & WAILERS/Natural Mystic...
20	14	23	23	VARIOUS ARTISTS/Empire Records ST
29	24	23	23	ROD STEWART/A Spanner In...
32	22	23	23	JAYHAWKS/Tomorrow The Green...
10	20	24	23	SIMPLE MINDS/Good News From...
26	22	22	22	BRUCE SPRINGSTEEN/Greatest Hits
24	21	22	21	ROBERT CRAY/Some Rainy Morning
11	20	21	21	JANN ARDEN/Living Under June
13	18	20	20	VARIOUS ARTISTS/Cleues ST
7	12	16	16	FREDDY JONES BAND/North Avenue Wake...
13	18	15	15	SONNY LANDRETH/South Of I-10
24	22	22	22	TOM PETTY/Widlowers
6	12	15	15	JEFF HEALEY BAND/Cover To Cover

Cities97
MARKET #16
KTCZ/Minneapolis
 (612) 339-0000
 MacLeash/Fredericksen

PLAYS

3



TONY NOVIA

CONTEMPORARY HIT RADIO

Opening Pandora's Production Box

Gene Spennato loves production. In fact, the WHQT/Miami and WFLC & WIOD/Miami Production Director vet is passionate about making it right.

So I asked him to share some thoughts about simple, yet effective production techniques. Here's Spennato at work.

Gene's Primer

DISCLAIMER: The following is about production. It will be of no use to you if your definition of a production director goes something like this:

Production Director; (1) bonus title we gave to our overnight guy so he'd feel great; (2) a warm body; (3) a cold body where rigor mortis hasn't quite set in; (4) the dubmaster, dubman, the dubious king on the throne of dubs, the dubinator; (5) referred to as a luxury in the annual budget.

Production is the only station element - other than your personalities - that can be customized, localized, and energized.

I have never been much for doing what everybody else does. Have you ever asked yourself why a program or production director in Sioux Falls, SD copies the boys in New York and L.A.? Did I miss a sudden migration of New Yorkers to Sioux Falls?

We all got into radio because it was supposed to be fun, entertaining, and beat the hell out of working for a living. So how does all this relate to production? Is it just me, or are most stations playing the same music and making just about the same boasts ("the most music"; "a better variety"; "the best of the '70s, '80s & today"; "the longer you listen, the more you win")? And every station has a research company working feverishly for the answer. Stations that can afford it conduct music tests/focus groups and turn to religion just about the same time Arbitron mails the diaries.

So what one element can truly separate any station from the pack? The answer is production: the ever-

important element that plays between the records and before and after the commercial breaks. It's the only station element — other than your personalities — that can be customized, localized, and energized.

We have arrived at a marvelous new level of technological wizardry. Many radio production rooms have all the state-of-the-art equipment. But if the product coming out of that state-of-the-art room is mediocre, who

The message is clear: Invest in people, not just equipment.

cares? The message is clear: Invest in people, not just equipment.

Promo Crutches

Now on to the topic of writing. Most program directors dislike writing promos. And, worst of all, the promos usually end up sounding like they disliked writing them. One effective approach is to give the assignment to your production director and turn him loose. Give him creative freedom — the no-guidelines approach — and let him go right over the edge. It's so much easier to pull someone back than to never have pushed hard enough.

You can also turn writing promos into a group effort, thereby multiplying your creative sources. Simply post an idea of what you need on the control room door and ask for written responses by a certain deadline. Offer a prize like a pair of concert tickets or a free dinner for the staff member who turns in what's judged to be the best copy or idea.

I suggest that every PD and production director should also review what I call promo crutches. For example, promos that always begin with "here's what you missed on the WZZZ morning show." Standard opens and closes for topical daily promos are unimaginative elements generally used by lazy production people, who rarely put forth an effort to update them. Since most of these promos usually incorporate some type of sound

Creating Your Own R&R Custom Charts

The future is here! Want to put together a custom music chart using any combination of stations from any format? How about a chart using stations with playlists similar to yours?

No problem. Just click into **R&R ONLINE**. If you're an **R&R** reporter, this exclusive service is free. Call us at (310) 553-4330, and we'll get you hooked up. If you're already an **R&R ONLINE** subscriber, simply click into the system and follow these simple directions.

To Add Stations

To add stations to your custom reporter base, select **Music Tracking**. Then:

- Click the format button corresponding to the station's format. For example, to add a Pop station, click the **Pop** button.
- Click the **Rptr Base** button.
- Select the station you wish to add by typing in the call letters. Or scroll to the desired station and click it once.
- Click the **Add** button under the word **Custom** in the upper-left corner of the screen. The station will turn blue to show it has been added to your custom reporter base.

Repeat the last two steps until you've marked all the stations you want from the format. To add stations from another format, repeat this process from the start. (If you're in **Tracking** or a **Map**, exit these reports before beginning the steps.)

You may review the stations in your custom reporter base by clicking the **Custom** button (and the **Rptr Base** button, if it hasn't been selected already).

To Delete Stations

To remove a station from your custom reporter base:

- Click the **Custom** button
- Click the **Rptr Base** button
- Select the station you wish to delete
- Click the **Delete** button under the **Custom** heading. The station will turn gray to indicate it's been removed from your list.

You may reinstate a station by highlighting it and clicking the **Add** button. The station will change from gray to black. The next time you view your custom reporter base, the stations you've deleted will not appear.

Using Custom Reports

Once you've created a list of stations, use the **Custom** button the same as you would any other format button. By pressing the **Custom** button, you can click onto **Overview**, **Tracking**, **Map**, **Analysis**, **Priority**, **Reports In**, etc. and view the corresponding reports for your custom reporter base.

Updating will take longer the first time you request a **Custom Overview** because the system must download four weeks of reports for the stations you've selected. For future requests, the system will download only station reports that haven't yet been downloaded.

Most program directors dislike writing promos. Give the assignment to your production director and turn him loose.

bite, how about customizing entire promos around what's happening in the sound bite?

What our industry needs are more aggressive, creative, well-trained, highly skilled, production directors who know how to use their pipes and have a knack for writing award-winning copy. The sad news is there aren't that many of them around. And our industry is doing absolutely nothing to cultivate the talents of the diamonds in the rough. If your radio station

is lucky enough to find one of these rare catches, pony up and pay what it takes to hire and keep top-notch talent.

The idea behind this was to stimulate different thoughts and ideas. Everyone likes to be entertained; the problem is very few people can or do make the effort to go out on the limb and open Pandora's Box to see what comes out. That's too bad. Throughout time, great radio stations have proven they can provide unparalleled fun and excitement when we allow it. What is your radio station waiting for?

Gene Spennato can be reached at (800) 503-2754.

Your letters, opinions, and suggestions are welcome. Write me c/o **R&R**, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067. Or fax me at (310) 203-9763. Our e-mail address is RNRLA@aol.com.

FROM THE MAILBAG

Expanding Your Circle

WPRO (92 PRO-FM)/Providence morning host Mike Butts checks in with ideas on how to think balance, think local, and expand your listener circle.

As I sit here writing this letter, I just realized that over the past couple of years, we've done some very exciting things on my morning show. And at last count, our show has been on local television 80 times, including two appearances on the **Maury Povich** show.

I was invited on the **Povich** show because the **IRS** screwed two little girls in Providence out of their piggybanks. Yes, that's right, their piggybanks. I invited them on our morning show, and we paid them much more than the **IRS** took from them. Their story touched me, and our response touched our listeners. We're on the lookout for these kind of opportunities all year long.

Do you remember the shampoo commercial in which the model says, "I told two friends about this great shampoo, they told two friends," and so on and so on? As broadcasters,

we have easy, simple, yet very effective ways we can spread the word or — as I call it — expand your circle. That's exactly the premise behind that shampoo commercial. Instead of recording celebrity Christmas greetings this year, expand your circle and record your listeners and people on the street for on-air playback. When you tell them it will be on the air, they'll not only listen but they'll also tell two people and so on. It really works!



Mike Butts

NewsTips



Want to share an opinion or a hot tip? Call **R&R's** NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of July 10-16.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
BOYZ II MEN Water Runs Dry (Motown)	4.07	3.99	4.01	3.92	89.1%	29.4%
TLC Waterfalls (LaFace/Arista)	4.05	4.14	4.15	4.10	88.1%	22.1%
LIVE Lightning Crashes (Radioactive)	3.98	3.87	3.92	4.04	78.9%	19.2%
REMBRANDTS I'll Be There For You (EastWest/EEG)	3.95	3.91	3.95	3.94	94.0%	29.6%
SEAL Kiss From A Rose (ZTT/Sire/WB)	3.90	3.88	3.88	3.62	77.1%	16.7%
GREEN DAY When I Come Around (Reprise)	3.84	3.69	3.78	3.82	94.0%	29.1%
BLUES TRAVELER Run-Around (A&M)	3.81	3.81	3.85	3.87	75.4%	22.6%
DIANA KING Shy Guy (WORK)	3.74	3.79	—	—	52.7%	14.9%
JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	3.72	3.76	3.64	3.75	66.9%	13.7%
BETTER THAN EZRA Good (Swell/Elektra/EEG)	3.69	3.56	3.70	3.70	66.2%	16.4%
COLLECTIVE SOUL December (Atlantic)	3.68	3.61	3.56	3.62	74.1%	18.9%
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	3.66	3.74	3.87	3.80	83.8%	32.3%
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	3.63	3.52	3.40	3.41	60.4%	14.9%
MONTELL JORDAN This Is How We... (PMP/RAL/Island)	3.62	3.71	3.71	3.67	82.3%	24.6%
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	3.57	3.70	3.79	3.57	66.9%	17.4%
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	3.57	—	—	—	74.9%	21.6%
SOUL ASYLUM Misery (Columbia)	3.56	3.60	3.50	3.55	63.9%	17.7%
BLESSID UNION OF SOULS I Believe (EMI)	3.55	3.55	3.64	3.65	90.0%	39.1%
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	3.53	3.40	3.47	3.17	36.6%	8.0%
ALL-4-ONE I Can Love You Like That (Blitzz/Atlantic)	3.52	3.82	3.69	3.57	86.8%	28.9%
BRYAN ADAMS Have You Ever Really Loved... (A&M)	3.46	3.51	3.51	3.52	84.6%	37.8%
SHERYL CROW Can't Cry Anymore (A&M)	3.45	3.51	—	—	54.2%	12.4%
DAVE MATTHEWS BAND What Would You Say (RCA)	3.39	3.29	3.62	3.54	70.6%	26.1%
DEL AMITRI Roll To Me (A&M)	3.35	3.12	3.26	—	28.1%	7.0%
BON JOVI This Ain't A Love Song (Mercury)	3.34	3.59	3.50	3.30	68.2%	24.1%
NICKI FRENCH Total Eclipse Of The Heart (Critique)	3.33	3.41	3.53	3.48	89.3%	34.3%
REAL McCOY Come And Get Your Love (Arista)	3.31	3.40	3.19	3.23	62.2%	21.4%
PAULA ABDUL My Love Is For Real (Captive/Virgin)	3.23	3.22	3.21	3.15	59.2%	18.7%
DIONNE FARRIS I Know (Columbia)	3.22	3.36	3.40	3.36	93.5%	49.0%
CHRIS ISAAK Somebody's Crying (Reprise)	3.20	3.08	—	—	43.8%	12.4%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: **EAST:** WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. **SOUTH:**WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. **MIDWEST:** WKRO/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBO/St. Louis. **WEST:** KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America® HotScores

BY TONY NOVIA

Boyz II Men's "Water Runs Dry" (Motown) flows back to the top of R&R's exclusive CALLOUT AMERICA survey, rising 3.99-4.07 in total favorability. It scores 4.23 among women 12-17, 3.94 among women 18-24, and 3.93 among women 25-34 (tied for lead honors in that demo).

"WATERFALLS" by TLC (LaFace/Arista) comes in a close second, with a 4.05 in total favorability. "WATERFALLS" posts a 4.33 among women 12-17, 3.84 among women 18-24, and 3.82 among women 25-34.

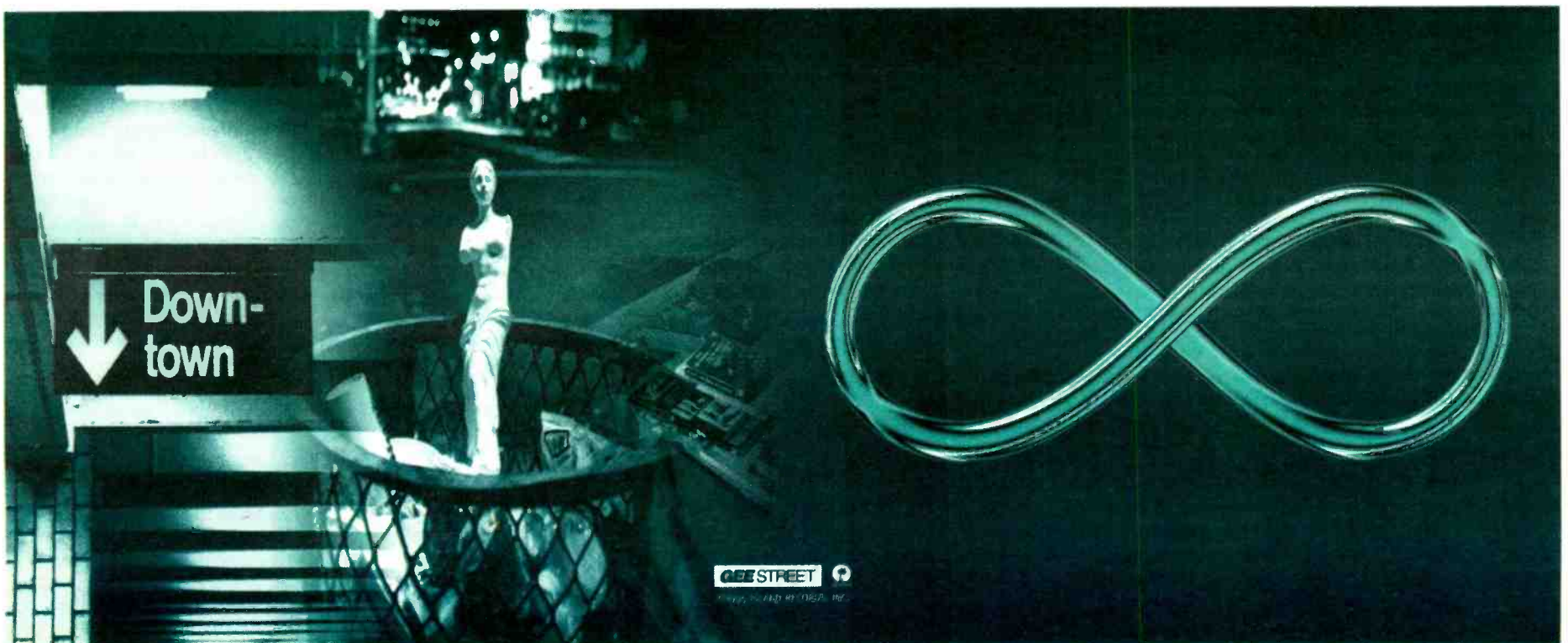
"KISS FROM A ROSE" by Seal (ZTT/Sire/WB) seals up a 3.88-3.90 move in total favorability. "Kiss" finishes third among women 25-34 with a 3.89 and second in the Midwest with a 4.09.

"ONLY WANNA BE WITH YOU" by Hootie & The Blowfish (Atlantic) debuts on CALLOUT AMERICA this week, posting a 3.57 total favorability score. "ONLY" earns its best score (3.84) among women 25-34, good for fifth in the demo.

"AS I LAY ME DOWN" by Sophie B. Hawkins (Columbia) moves 3.40-3.53 in total favorability. "As" is strong in the East, racking up eighth place with a 3.73.

"ROLL TO ME" by Del Amitri (A&M) leaps 3.12-3.35 and claims a 3.62 score among women 25-34.

Now in its final week on CALLOUT AMERICA, "WHEN I COME AROUND" by Green Day (Reprise) — which topped the survey for an unmatched 13 weeks — bows out with 3.84 in total favorability. "When" is still scoring healthy numbers across the board, including a third-place 3.90 among women 25-34 and only 29% burn.



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
9	4	3	1	SEAL Kiss From A Rose (ZTT/Sire/WB)	5870	5302	4784	3881	124/0
1	1	1	2	REMBRANDTS I'll Be There For You (EastWest/EEG)	5724	6075	6209	6162	123/0
3	2	2	3	TLC Waterfalls (LaFace/Arista)	5665	5511	5255	4856	114/1
4	3	4	4	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	5203	5123	4850	4474	114/0
7	6	6	5	BLUES TRAVELER Run-Around (A&M)	4295	4375	4301	4111	109/3
2	5	5	6	BOYZ II MEN Water Runs Dry (Motown)	4266	4379	4781	4951	104/1
37	25	16	7	HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	3469	2539	1643	1138	115/4
6	8	7	8	NICKI FRENCH Total Eclipse Of The Heart (Critique)	3312	3730	4068	4365	94/0
10	10	9	9	BON JOVI This Ain't A Love Song (Mercury)	3147	3333	3304	3246	105/0
11	11	11	10	REAL McCOY Come And Get Your Love (Arista)	3138	3182	3176	2988	95/1
5	7	8	11	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	3102	3630	4069	4429	88/0
14	14	14	12	COLLECTIVE SOUL December (Atlantic)	2913	2799	2501	2387	106/2
22	16	15	13	SHERYL CROW Can't Cry Anymore (A&M)	2804	2629	2265	1931	104/2
13	13	13	14	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	2790	2850	2747	2627	90/0
24	20	17	15	DEL AMITRI Roll To Me (A&M)	2730	2389	2142	1737	104/5
12	12	12	16	SOUL ASYLUM Misery (Columbia)	2609	2872	2787	2734	101/0
8	9	10	17	BRYAN ADAMS Have You Ever Really Loved... (A&M)	2495	3213	3692	4043	81/1
21	21	18	18	VANESSA WILLIAMS Colors Of The Wind (Hollywood)	2457	2341	2132	1955	99/1
20	18	19	19	BETTER THAN EZRA Good (Swell/Elektra/EEG)	2143	2217	2145	2077	97/0
BREAKER			20	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	2142	1909	1608	1296	100/5
16	15	20	21	MONTELL JORDAN This Is How We... (PMP/RAL/Island)	1988	2109	2308	2381	67/0
40	32	28	22	SELENA I Could Fall In Love (EMI Latin)	1904	1548	1286	964	82/14
27	28	27	23	DIANA KING Shy Guy (WORK)	1805	1686	1585	1572	72/7
15	19	21	24	LIVE Lightning Crashes (Radioactive)	1721	1964	2143	2382	65/0
19	22	24	25	DIONNE FARRIS I Know (Columbia)	1701	1782	2093	2240	74/0
26	24	23	26	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)	1697	1802	1774	1658	82/0
39	31	29	27	MONICA Don't Take It Personal... (Rowdy/Arista)	1673	1457	1312	1043	67/4
—	—	35	28	BLESSID UNION OF SOULS Let Me Be The One (EMI)	1662	1062	216	36	92/10
43	39	34	29	FUN FACTORY I Wanna B With U (Curb)	1568	1319	1080	879	78/8
17	23	26	30	DAVE MATTHEWS BAND What Would You Say (RCA)	1546	1738	2046	2370	64/0
18	17	25	31	BLESSID UNION OF SOULS I Believe (EMI)	1506	1743	2162	2366	65/1
41	36	32	32	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1452	1342	1145	912	71/9
DEBUT			33	GIN BLOSSOMS Til I Hear It From You (A&M)	1442	317	—	—	91/14
25	27	30	34	GREEN DAY When I Come Around (Reprise)	1410	1426	1589	1659	65/0
—	—	44	35	TAKE THAT Back For Good (Arista)	1403	866	192	35	86/9
38	33	33	36	ELTON JOHN Made In England (Rocket/Island)	1331	1325	1249	1106	79/0
30	30	31	37	CHRIS ISAAK Somebody's Crying (Reprise)	1263	1417	1323	1305	74/2
—	—	45	38	NATALIE MERCHANT Carnival (Elektra/EEG)	1113	828	528	202	73/10
—	—	43	39	DEEP BLUE SOMETHING Breakfast... (RainMaker/Interscope)	1043	873	537	186	71/7
—	—	46	40	VAN HALEN Not Enough (WB)	983	817	483	46	65/5
—	43	41	41	GIOVANNI Girl In My Eyes (Sire/EEG)	966	930	825	569	58/1
—	—	47	42	DAVE MATTHEWS BAND Ants Marching (RCA)	937	786	453	124	68/12
32	34	38	43	MARTIN PAGE In The House Of Stone And Light (Mercury)	934	943	1194	1285	46/0
DEBUT			44	ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)	918	621	431	341	49/17
36	40	40	45	ADINA HOWARD Freak Like Me (EastWest/EEG)	855	933	1067	1148	35/0
—	46	48	46	FIREHOUSE Here For You (Epic)	831	771	697	376	43/0
DEBUT			47	MICHAEL JACKSON You Are Not Alone (Epic)	826	270	154	48	67/23
35	38	37	48	MADONNA Human Nature (Maverick/Sire/WB)	777	955	1091	1190	39/2
49	41	50	49	REAL McCOY Another Night (Arista)	729	732	831	766	41/0
—	49	49	50	BROWNSTONE I Can't Tell You Why (MJJ/Epic)	718	746	660	526	55/0

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.
126 CHR/Pop reporters. 120 current playlists. © 1995, R&R Inc.

BREAKERS

SOPHIE B. HAWKINS

As I Lay Me Down (Columbia)

TOTAL PLAYS/INCREASE 2142/233
TOTAL STATIONS/ADDS 100/5
CHART 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY Walk In The Sun (RCA)	43
MICHAEL JACKSON You Are Not Alone (Epic)	23
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	17
GIN BLOSSOMS Til I Hear It From You (A&M)	14
SELENA I Could Fall In Love (EMI Latin)	14
JENNIFER TRYNIN Better Than Nothing (Squint/WB)	13
DAVE MATTHEWS BAND Ants Marching (RCA)	12
RUSTED ROOT Send Me On My Way (Mercury)	12
BLESSID UNION OF SOULS Let Me Be The One (EMI)	10
NATALIE MERCHANT Carnival (Elektra/EEG)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GIN BLOSSOMS Til I Hear It From You (A&M)	+1125
HOOTIE & THE BLOWFISH Only Wanna Be... (Atlantic)	+930
BLESSID UNION OF SOULS Let Me Be... (EMI)	+600
SEAL Kiss From A Rose (ZTT/Sire/WB)	+568
MICHAEL JACKSON You Are Not Alone (Epic)	+556
TAKE THAT Back For Good (Arista)	+537
SELENA I Could Fall In Love (EMI Latin)	+356
DEL AMITRI Roll To Me (A&M)	+341
ALANIS MORISSETTE You Oughta... (Maverick/Reprise)	+297
NATALIE MERCHANT Carnival (Elektra/EEG)	+285

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
REAL McCOY Run Away (Arista)	1285
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	1190
DES'REE You Gotta Be (550 Music)	1148
SHERYL CROW Strong Enough (A&M)	1091
MELISSA ETHERIDGE I'm The Only One (Island)	1067
MADONNA Take A Bow (Maverick/Sire/WB)	1043
SHERYL CROW All I Wanna Do (A&M)	1043
COUNTING CROWS Mr. Jones (DGC/Geffen)	1043
JOHN MELLENCAMP Wild Night (Mercury)	1043
MELISSA ETHERIDGE Come To My Window (Island)	1043

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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find another production studio. We only serve up the hottest and freshest sounds in Hot AC and CHR jingles. If you're looking for a sweet sound without spending a lot of dough, give us a call! We'll break the mold for you.

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TURNING POINT

PO Box 1358 Placerville, CA 95667
916.622.9472

HOTTEST NEW & ACTIVE

DIONNE FARRIS Don't Ever Touch Me (Again) (Columbia)
Total Plays: 656, Total Stations: 54, Adds: 3

JAMIE WALTERS Why (Atlantic)
Total Plays: 626, Total Stations: 52, Adds: 7

RUSTED ROOT Send Me On My Way (Mercury)
Total Plays: 625, Total Stations: 54, Adds: 12

WEEZER Say It Ain't So (DGC/Geffen)
Total Plays: 527, Total Stations: 43, Adds: 7

MARTIN PAGE Keeper Of The Flame (Mercury)
Total Plays: 473, Total Stations: 39, Adds: 2

SPONGE Molly (WORK)
Total Plays: 462, Total Stations: 27, Adds: 0

A HOUSE The Strong And The Silent (Radioactive)
Total Plays: 364, Total Stations: 25, Adds: 0

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 357, Total Stations: 13, Adds: 1

GREEN DAY J.A.R. (Reprise)
Total Plays: 345, Total Stations: 22, Adds: 7

MAX-A-MILLION Take Your Time (S.O.S./Zoo)
Total Plays: 338, Total Stations: 16, Adds: 0

SHAMPOO Trouble (IRS/Atlantic)
Total Plays: 298, Total Stations: 22, Adds: 2

LIVE All Over You (Radioactive)
Total Plays: 288, Total Stations: 10, Adds: 0

LA BOUCHE Fallin' In Love (Logic/RCA)
Total Plays: 285, Total Stations: 20, Adds: 1

SHAGGY Boombastic (Virgin)
Total Plays: 278, Total Stations: 16, Adds: 3

MOKENSTEF He's Mine (Outburst/RAL/Island)
Total Plays: 270, Total Stations: 14, Adds: 6

BUCKETHEADS The Bomb (Big Beat/Atlantic)
Total Plays: 255, Total Stations: 12, Adds: 2

MADONNA Don't Stop (Maverick/Sire/WB)
Total Plays: 232, Total Stations: 8, Adds: 2

MATTHEW SWEET We're The Same (Zoo)
Total Plays: 222, Total Stations: 26, Adds: 7

TRIPPING DAISY I Got A Girl (Island)
Total Plays: 214, Total Stations: 14, Adds: 1

INTONATION F/JOEE Died In Your Arms (Metropolitan)
Total Plays: 201, Total Stations: 8, Adds: 2

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

AUGUST 8

Paula Abdul	"Crazy Cool" (Captive/Virgin)
Charles & Eddie	"Jealousy" (Capitol)
Cleto Escobedo	"If You Had A Clue" (Virgin)
4 P.M.	"Years ..." (Next Plateau/London/Island)
Cyndi Lauper	"Hey Now (Girls Just Want To...)" (Epic)
Londonbeat	"Build It With Love" (Radioactive)
Bette Midler	"To Deserve You" (Atlantic)
Danny Red	"Rolling Stone Girl" (WORK)
Charlie Sexton	"Sunday Clothes" (MCA)
Silverchair	"Tomorrow" (Epic)
Rod Stewart	"This" (WB)

AUGUST 15

Boyz II Men	"Yibin" (Motown)
Brandy w/Wanya Morris	"Brokenhearted" (Atlantic)
Ziggy Marley	"Power To Move Ya" (Elektra/EEG)
Tom Petty	"A Higher Place" (WB)
Ruffnxx Sound System	"Stick By Me" (WB)
Wanderlust	"I Walked" (RCA)



NIPPLE-PINCHING CONTEST — Mercury VP Tony Smith (l) couldn't resist WPLJ/New York APD Mike Preston's (front) pecs while attending a Baltimore Orioles game. Waiting their turn are (l-r) WRQK/Canton, OH PD Ruby Cheeks, Mercury VP Steve Ellis, WPLY/Philadelphia PD Garret Michaels, WMXV/NY MD Linda Silver, and WPLY MD Chuck Tisa.



WARP SPEED TO PROVIDENCE — "Star Trek" star George Takei (c) recently took part in WPRO (Pro-FM)/Providence's Disney broadcast. Sharing a Trekkie moment are (l-r) PRO-FM's news/co-anchor Lisa Butts, morning host Mike Butts, and morning producers Rockin' Joe and Kim Lariviere.



LET ME BE AT CLUB R&R — Blessid Union Of Souls recently made their debut at the world-famous Club R&R. Catching up on the latest are (front l-r) band members C.P. Roth, Eliot Sloan, Eddie Hedges, and Jeff Pence; (back l-r) EMI Sr. Director/National Promotion Sean Lynch and R&R CHR Editor Tony "c'mon man" Novia and Asst. Editor Paul Colbert.



HE'S GOT KATO UNDER HIS SKIN — Famous houseguest Kato Kaelin (c) not only helped WNCI/Columbus raise \$20,000 for a local "Kids N' Kamp" charity, he also convinced morning talent Matt Harris (r) to get the first Kato tattoo. Above, an unidentified tattoo artist designs the masterpiece.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Sharon Scott 19 SKEE-LO "Wish" 7 GIN BLOSSOMS "Ti" MONTELL JORDAN "Honeyz" DEEP BLUE SOMETHING "Breakfast" SELENA "Could"	WXKS/Boston, MA PD: John Ivey MD: Ted Bonvic SOPHIE B. HAWKINS "Lay"	WNKI/Elimira, NY PD: Doug Geyer BRUCE HORNSBY "Walk" MATTHEW SWEET "Same"	WKSS/Hartford, CT PD: Jay Rene Jones MD: Tina Slesoner 30 SHERYL CROW "Cry" RUSTED ROOT "Send"	KFRX/Lincoln, NE PD: Susan Valentine DIANA KING "Shy" DEEP BLUE SOMETHING "Breakfast" MICHAEL JACKSON "Alone"	WQGN/New London, CT OM/PD: Franco MD: Rob Hayes BRUCE HORNSBY "Walk" DAVE MATTHEWS BAND "Ants" DEBORAH COX "Sentimental"	WERZ/Portsmouth, NH OM/PD: Jack O'Brien MD: Liz Jordan 21 BLESSID UNION OF... "Believe"	KKIQ/San Diego, CA PD: Greg Stevens MD: Ray Katusa BRUCE HORNSBY "Walk"	KISX/Tyler, TX PD: Michael Stern MD: Mick Fulgham GIN BLOSSOMS "Ti" DIANA KING "Shy" RUSTED ROOT "Send"
KQID/Alexandria, LA PD: Pat Cloud MD: Cindy B. Goode BRUCE HORNSBY "Walk" BROTHER CAME "Fools" JENNIFER TRYNNIN "Nothing" BRANDY W/M MORRIS "Brokenheart" AFTER 7 "Right" MICHAEL JACKSON "Alone"	WKSE/Buffalo, NY PD: Sue O'Neil MD: Dave Universal No Adds	WJET/Erie, PA PD/MD: Neal Sharpe 12 GREEN DAY "J.A.R." 5 MATTHEW SWEET "Same"	WTIC/Hartford, CT PD: Paul Cannon MD: Tony Bristol 25 MADONNA "Stop" 12 GIN BLOSSOMS "Ti" 9 TAKE THAT "Back"	KIIS/Los Angeles, CA PD: Steve Parron MD: Tracy Austin 24 LOS DEL RIO "Macarena" MICHAEL JACKSON "Alone"	WEZB/New Orleans, LA Interim PD: Joey Giovinco 13 JILL SOBULE "Supremode" 12 GREEN DAY "J.A.R."	WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac JAMIE WALTERS "Why" RUSTED ROOT "Send" LUSCIOUS JACKSON "Here"	KHTY/Santa Barbara, CA PD: John Fredericks MD: Damien Young 15 GREEN DAY "J.A.R." CHICK "Maibu" BRUCE HORNSBY "Walk" GENERAL PUBLIC "Warm"	WKDY/Utica-Rome, NY PD: Wally McCahey APD/MD: Shannon Steele DAVE MATTHEWS BAND "Ants" BRUCE HORNSBY "Walk" MOKENSTEF "Mine" ALANIS MORISSETTE "Oughta"
WABE/Allentown, PA PD: Brian Check MD: Joe Friday MICHAEL JACKSON "Alone" DEL AMITRI "Roll" SELENA "Could" GIN BLOSSOMS "Ti"	WRQK/Canton, OH PD/MD: Ruby Cheski DAVE MATTHEWS BAND "Ants" MATTHEW SWEET "Same"	KDUK/Eugene, OR PD/MD: Greg Adams 14 COLLECTIVE SOUL "December" DEL AMITRI "Roll" DAVE MATTHEWS BAND "Ants"	KOMO/Honolulu, HI PD: Jamie Hyatt Music Coord.: Mars Frahley 18 BLUES TRAVELER "Run" 17 BUCKETHEADS "Bomb" ULTIMATE KAOS "Girls"	WDJX/Louisville, KY PD: Chris Shebel MD: Jill Meyer SOUL FOR REAL "Thing" CHRIS ISAAK "Crying" BLESSID UNION OF... "Let"	WHTZ/New York, NY PD: Steve Kingston MD: Andy Shane 10 PRESIDENTS OF... "Lump"	WPRO/Providence, RI PD: David Simpson MD: Tony Maccaro SHERYL CROW "Cry" BRUCE HORNSBY "Walk" BLESSID UNION OF... "Let" FUN FACTORY "Wanna"	WNDU/South Bend, IN PD/MD: Bill Mitchell 11 BRUCE HORNSBY "Walk" GIN BLOSSOMS "Ti" VAN HALEN "Enough"	KWTX/Waco, TX PD: Tom Marinos MD: Flash Phillips JAMIE WALTERS "Why" ALANIS MORISSETTE "Oughta" ULTIMATE KAOS "Girls" DIONNE FARRIS "Don't"
KQIZ/Amarillo, TX PD/MD: Ted Kelly JAMIE WALTERS "Why" BRUCE HORNSBY "Walk" SCATMAN JOHN "Scatman" ULTIMATE KAOS "Girls" LUSCIOUS JACKSON "Here" JENNIFER TRYNNIN "Nothing"	WVSR/Charleston, WV PD: Bill Shaheen APD: Mike Edwards BRUCE HORNSBY "Walk" CRYSTAL WATERS "Relax" LUSCIOUS JACKSON "Here"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Cindy Mercer TAKE THAT "Back" RUSTED ROOT "Send"	KRBE/Houston, TX PD: Tom Poleman MD: Cobby Bryant 19 BOYZ II MEN "Water" 16 EVERYTHING BUT... "Missing" 15 ALANIS MORISSETTE "Pocket" 9 FILTER "Shot" 9 COLLECTIVE SOUL "Smashing" 8 NATALIE MERCHANT "Carnival"	KZLJ/Lubbock, TX PD/MD: Jay Shannon GIN BLOSSOMS "Ti" HOOTIE & BLOWFISH "Only" TAKE THAT "Back" DEEP BLUE SOMETHING "Breakfast"	WNVZ/Norfolk, VA PD: Don London MD: Sean Sellers SELENA "Could" SOPHIE B. HAWKINS "Lay" BLESSID UNION OF... "Let"	WPXR/Quad Cities, IA OM: Chuck O'Brien DAVE MATTHEWS BAND "Ants" ALANIS MORISSETTE "Oughta" SELENA "Could"	WDBR/Springfield, IL PD: Bill Klaproth MD: Michael Gandy DIANA KING "Shy" GIN BLOSSOMS "Ti"	WIFC/Wausau, WI PD: Kevin Kollins MD: Jackie Johnson BRUCE HORNSBY "Walk" FUN FACTORY "Wanna"
KGOT/Anchorage, AK PD: Mark Murphy MD: Rony Lennox SELENA "Could" MICHAEL JACKSON "Alone" RUSTED ROOT "Send" FUN FACTORY "Wanna"	WEDJ/Charlotte, NC PD: Brian Bridgman MD: Tom Naylor 18 DEL AMITRI "Roll" JENNIFER TRYNNIN "Nothing"	WWCK/Flint, MI PD: Leo St. Michaels MD: Scott Seiple 15 SHAMPOO "Trouble" 13 WEEZER "Say" 12 ALANIS MORISSETTE "Oughta" BRUCE HORNSBY "Walk"	WZYP/Huntsville, AL Interim PD: Nikki Nite CHRIS ISAAK "Crying" RUSTED ROOT "Send" SOUL FOR REAL "Thing" BRUCE HORNSBY "Walk" JAMIE WALTERS "Why" NATALIE MERCHANT "Carnival"	WZEE/Madison, WI PD: Joe Larson MD: Dana Landon 8 ALANIS MORISSETTE "Oughta" FUN FACTORY "Wanna" MICHAEL JACKSON "Alone"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Billy The Kid 12 DIANA KING "Shy" RUSTED ROOT "Send" TOAD THE WET... "Stupid" GIN BLOSSOMS "Ti" BRUCE HORNSBY "Walk"	WDCG/Raleigh-Durham, NC PD: Brian Burns MD: Steve Douglas 13 BETTER THAN EZRA "Blood" 5 WEEZER "Say" INNER CIRCLE "Summer" TAKE THAT "Back"	WNTQ/Syracuse, NY PD/MD: Dave Edwards 13 MADONNA "Human" BRUCE HORNSBY "Walk" NATALIE MERCHANT "Carnival" SELENA "Could"	KKRQ/Wichita, KS PD: Jack Oliver MD: Craig Hubbard No Adds
WSTR/Atlanta, GA PD: Don Benson MD: Kevin Peterson SOPHIE B. HAWKINS "Lay" AFTER 7 "Right"	WVXA/Chattanooga, TN PD/MD: Dennis Dillon BRUCE HORNSBY "Walk" DIANA KING "Shy" BLESSID UNION OF... "Let" LA BOUCHE "Fatin"	WJMX/Florence, SC OM: Dave Baker MD: Dana Desnick 5 MICHAEL DAMIAN "Never" BROTHER CAME "Fools" JENNIFER TRYNNIN "Nothing" BRUCE HORNSBY "Walk" MICHAEL JACKSON "Alone" RUSTED ROOT "Send"	WZPL/Indianapolis, IN PD: Tom Gjerdman MD: Rob Blair No Adds	WAQA/Melbourne, FL PD: Scott Lasso MD: Mike Lovo BLESSID UNION OF... "Let" TAKE THAT "Back" VAN HALEN "Enough"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 15 VAN MORRISON "Days" 7 TOAD THE WET... "Stupid" 7 BRUCE HORNSBY "Walk" 5 GREEN DAY "J.A.R."	KWNZ/Reno, NV PD: Larry Irons APD: Bill Shakespeare SCATMAN JOHN "Scatman" DAVE MATTHEWS BAND "Ants" MNS "Lite"	WVVO/Richmond, VA PD: Lisa McKay MD: Billy Surf DIANA KING "Shy" MOKENSTEF "Mine" DAVE MATTHEWS BAND "Ants" SELENA "Could"	WVCR/Wilkes-Barre, PA PD: Ken Meek MD: Jerry Padden No Adds
WYVW/Atlantic City, NJ PD: Tommy Frank 5 FUN FACTORY "Wanna" JAYHAWKS "Bad" VANESSA WILLIAMS "Colors" BRUCE HORNSBY "Walk" MOKENSTEF "Mine"	WKRO/Cincinnati, OH PD: Jimmy Seal MD: Brian Douglas 6 ALANIS MORISSETTE "Oughta" MICHAEL JACKSON "Alone" SOPHIE B. HAWKINS "Lay"	WXXB/Ft. Myers, FL PD: Chris Cox MD: Randy Sherrys SELENA "Could"	WAPE/Jacksonville, FL PD: Carl Thomas MD: Damon Cox GIN BLOSSOMS "Ti" NATALIE MERCHANT "Carnival" MICHAEL JACKSON "Alone" SCATMAN JOHN "Scatman"	WBBB/Mobile, AL PD: Cruz MD: Crash No Adds	WVQC/Philadelphia, PA PD: Glenn Kalina MD: Dee Dee McGuire 12 ROULA "Lick" INTONATION F/JOE "Arms"	WVRL/Philadelphia, PA PD: Garrett Michaels MD: Chuck Tisa No Adds	WVXY/Rochester, NY PD: Clark Ingram MD: J.J. Rice No Adds	WVCR/Wilkes-Barre, PA PD: Ken Meek MD: Jerry Padden No Adds
WZNY/Augusta, GA PD: Bruce Stevens JENNIFER TRYNNIN "Nothing" BRUCE HORNSBY "Walk"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	KISR/Ft. Smith, AR PD/MD: Fred Baker GREEN DAY "J.A.R." BRUCE HORNSBY "Walk" MATTHEW SWEET "Same" JENNIFER TRYNNIN "Nothing" DEBORAH COX "Sentimental" ULTIMATE KAOS "Girls"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 21 RUSTED ROOT "Send" BRUCE HORNSBY "Walk"	WVWY/Montgomery, AL OM/PD: Jimmy Steele ALANIS MORISSETTE "Oughta"	WVPL/Philadelphia, PA PD: Chuck Tisa No Adds	WVXY/Rochester, NY PD: Clark Ingram MD: J.J. Rice No Adds	WVCR/Wilkes-Barre, PA PD: Ken Meek MD: Jerry Padden No Adds	
WZJW/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"	WVZJ/Cleveland, OH Interim PD: Dave Eubanks 17 MICHAEL JACKSON "Alone" 7 LUSCIOUS JACKSON "Here" 7 U.N.V. "Love" CRYSTAL WATERS "Relax" DEEP BLUE SOMETHING "Breakfast"

126 Total Reporters
126 Current Reporters
120 Current Playlists
Reported Frozen Playlist (4):
KMCK/Fayetteville, AR
WHY/Miami, FL
WKZW/Peoria, IL
KSLY/San Luis Obispo, CA
Did Not Report, Playlist Frozen (2):
WXKL/Orlando, FL
KZZU/Spokane, WA

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1

WHTZ/New York
(212) 239-2300
Kingslon/Shane

100 NEW YORK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	57	57	60	PEARL JAM/Corduroy	
33	28	39	58	ALANIS MORISSETTE/You Oughta Know	
60	57	60	57	GREEN DAY/J.A.R.	
45	60	53	56	GREEN DAY/J.A.R.	
54	36	51	55	PEARL JAM/Better Man	
61	57	58	54	BLUES TRAVELER/Run-Around	
56	55	53	53	HOOTIE & BLOWFISH/Let Her Cry	
53	55	56	49	LIVE/Lightning Crashes	
10	14	29	43	SEAL/Kiss From A Rose	
25	27	40	43	HOOTIE & BLOWFISH/Only Wanna Be...	
44	46	43	41	BETTER THAN EZRA/Good	
50	52	36	36	U2/Hold Me, Thrill...	
41	36	32	35	REMBRANDTS/'I'll Be There For...	
33	28	34	34	MATTHEW SWEEP/Sick Of Myself	
19	26	32	33	NATALIE MERCHANT/Carnival	
36	34	33	33	SOUL ASYLUM/Misery	
30	38	30	30	NINE INCH NAILS/Hurt	
45	41	42	29	COLLECTIVE SOUL/December	
22	24	27	28	LIVE/All Over You	
-	-	-	25	GIN BLOSSOMS/It I Hear It...	
-	-	-	14	DAVE MATTHEWS BAND/Ants Marching	
8	17	22	22	TRIPPING DAISY/ Got A Girl	
5	15	23	22	WEEZER/Say It Ain't So	
23	20	20	21	OFFSPRING/Smash It Up	
21	19	24	21	SPONGE/Molly	
21	22	19	20	FOO FIGHTERS/This Is A Call	
-	-	-	16	SILVER CHAIR/Tomorrow	
6	8	9	15	RUSTED ROOT/Send Me On My Way	
10	11	12	13	ALTER/Hey Man, Nice Shot	
42	19	13	13	SPONGE/Plowed	
16	20	17	13	PRINUS/Wyonna's Big	
33	40	40	13	BON JOVI/This Ain't A Love...	
-	-	-	5	DEL AMITRI/Roll To Me	
12	9	10	11	ANNIE LENNON/No More "I Love..."	
-	-	-	10	PRESIDENTS OF...Lump	
12	10	10	10	WHITE ZOMBIE/More Human Than...	
12	14	12	10	SHERYL CROW/Can't Cry Anymore	
11	8	9	7	MELISSA ETHERIDGE/Like The Way I Do	
7	11	13	6	CRANBERRIES/Ridiculous Thoughts	
10	5	9	5	GREEN DAY/When I Come Around	

MARKET #2

KIISFM 102.7

KIIS/Los Angeles
(818) 845-1027
Perun/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	40	67	83	ALL-4-ONE/Can Love You...	
74	77	81	81	SELENA/ Could Fall In Love	
82	83	80	80	TLC/Waterfalls	
22	42	43	76	SEAL/Kiss From A Rose	
66	82	68	62	NICKI FRENCH/Total Eclipse Of...	
32	53	57	58	MONICA/Don't Take It...	
34	42	54	48	SOUL FOR REAL/Every Little Thing...	
42	42	46	47	DIANA KING/Shy Guy	
46	47	50	47	REMBRANDTS/'I'll Be There For...	
47	43	47	46	ADINA HOWARD/Freak Like Me	
82	82	60	46	MONTELL JORDAN/This Is How We Do It	
22	28	38	44	BUCKETHEADS/The Bomb (These...)	
72	53	53	44	BRYAN ADAMS/Have You Ever...	
40	41	41	42	BLESSID UNION OF.../I Believe	
42	38	40	42	BOYZ II MEN/Water Runs Dry	
31	36	35	39	JON B. & BABYFACE/Someone To Love	
31	36	35	36	STEVIE B/Waiting For Your...	
26	25	24	24	LOS DEL MAR/Macarena	
37	36	25	20	REAL MCCOY/Another Night	
16	20	22	20	GREEN DAY/When I Come Around	
16	20	22	20	LDR/BAYSIDE BOYS MIX/Macarena	
16	20	22	20	MADONNA/Human Nature	
21	18	19	18	2 UNLIMITED/Get Ready For This	
16	19	19	19	CRYSTAL WATERS/100% Pure Love	
26	22	21	21	DIONNE FARRIS/I Know	
-	-	-	18	SHAGGY/Boombastic	
-	-	-	17	BRANDY/Best Friend	
5	8	14	16	LUMIN!ZE/Got On It	
31	25	19	15	MADONNA/Take A Bow	
16	15	18	15	ACE OF BASE/Don't Turn Around	
15	15	13	14	SOUL FOR REAL/Candy Rain	
-	-	-	10	NOTORIOUS B.I.G./One More Chance	
16	14	11	13	DES'REE/You Gotta Be	
10	10	14	13	BRANDY/Wanna Be Down	
20	11	10	13	K7/Move It Like This	
10	10	14	11	DURAN DURAN/Come Undone	
-	-	-	10	CORONA/The Rhythm Of...	
-	-	-	10	TLC/Creep	
10	5	10	10	HOOTIE & BLOWFISH/Hold My Hand	
18	17	7	10	ROULA/Lick It	

MARKET #5

WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

100.3 PH

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	37	59	68	MONICA/Don't Take It...	
38	38	57	67	SEAL/Kiss From A Rose	
52	50	67	67	BOYZ II MEN/Water Runs Dry	
49	51	54	66	MONTELL JORDAN/This Is How We Do It	
53	48	58	66	STEVIE B/Dream About You	
49	52	56	66	TLC/Waterfalls	
18	40	43	65	ALL-4-ONE/Can Love You...	
55	53	54	48	REMBRANDTS/'I'll Be There For...	
26	28	45	45	REAL MCCOY/Come And Get Your...	
17	24	36	45	MADONNA/Human Nature	
-	-	-	26	JON B. & BABYFACE/Someone To Love	
-	-	-	21	SELENA/ Could Fall In Love	
42	38	42	42	NICKI FRENCH/Total Eclipse Of...	
-	-	-	9	25	SOUL FOR REAL/Every Little Thing...
37	36	37	37	FUN FACTORY/Close To You	
41	41	34	36	2 UNLIMITED/Get Ready For This	
18	16	32	35	DIONNE FARRIS/I Know	
-	-	-	18	34	BUCKETHEADS/The Bomb (These...)
36	10	26	34	REAL MCCOY/Run Away	
-	-	-	28	33	DIANA KING/Shy Guy
18	13	29	33	CRYSTAL WATERS/100% Pure Love	
20	20	24	31	BON JOVI/This Ain't A Love...	
-	-	-	27	BLESSID UNION OF.../Let Me Be The One	
18	12	23	26	MICHAEL & JANET/Scream	
11	12	27	25	SOPHIE B. HAWKINS/As I Lay Me Down	
-	-	-	20	25	BROWNSTONE/II You Love Me
44	43	24	24	BLESSID UNION OF.../I Believe	
41	36	21	23	SOUL FOR REAL/Candy Rain	
53	49	27	22	MELISSA ETHERIDGE/Like The Way I Do	
13	10	16	21	MAX-A-MILLION/Take Your Time	
-	-	-	15	20	FUN FACTORY/ Wanna B With U
23	21	18	19	BRYAN ADAMS/Have You Ever...	
-	-	-	14	17	MICHAEL JACKSON/You Are Not Alone
-	-	-	10	20	DES'REE/You Gotta Be
52	53	25	18	HOOTIE & BLOWFISH/Let Her Cry	
-	-	-	12	12	ROULA/Lick It
-	-	-	10	10	TLC/Red Light Special
-	-	-	9	10	SHAGGY/Boombastic
-	-	-	5	5	CRYSTAL WATERS/Relax
-	-	-	-	-	INTONATION F/JOE/Died In Your Arms

MARKET #5

WPLY/Philadelphia
(214) 891-3400
Cook/Lambert

106.1 KISSFM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
20	33	33	49	ALANIS MORISSETTE/You Oughta Know		
32	32	33	48	COLLECTIVE SOUL/December		
33	45	46	48	HOOTIE & BLOWFISH/Only Wanna Be...		
48	46	49	47	BLUES TRAVELER/Run-Around		
46	48	47	47	REMBRANDTS/'I'll Be There For...		
26	31	45	46	LIVE/All Over You		
43	46	45	45	MATTHEW SWEEP/Sick Of Myself		
-	-	-	11	15	34	SEAL/Kiss From A Rose
34	32	32	33	U2/Hold Me, Thrill...		
-	-	-	16	28	33	GREEN DAY/J.A.R.
47	48	46	33	BETTER THAN EZRA/Good		
28	26	32	33	PEARL JAM/Better Man		
45	46	48	33	ADAM ANT/Wonderul		
34	30	32	32	SOUL ASYLUM/Misery		
33	30	32	32	SPONGE/Molly		
33	33	31	32	GREEN DAY/She		
33	33	31	31	DAVE MATTHEWS BAND/What Would...		
48	47	32	31	PEARL JAM/Yellow Ledbetter		
32	34	34	30	CAULFIELDS/Devil's Diary		
39	29	25	30	HOOTIE & BLOWFISH/Let Her Cry		
17	14	29	29	NINE INCH NAILS/Hurt		
-	-	-	15	16	19	FOO FIGHTERS/This Is A Call
-	-	-	18	18	18	GIN BLOSSOMS/It I Hear It...
18	17	16	17	STONE TEMPLE PILOTS/Vaseline		
12	13	12	17	RUSTED ROOT/Send Me On My Way		
-	-	-	14	17	16	WEEZER/Say It Ain't So
-	-	-	13	17	16	NATALIE MERCHANT/Carnival
17	30	19	16	STONE TEMPLE PILOTS/Interstate Love...		
36	31	33	16	OFFSPRING/Smash It Up		
5	14	20	16	DEL AMITRI/Roll To Me		
25	32	18	15	OFFSPRING/Sell Estem		
12	15	14	17	TRIPPING DAISY/ Got A Girl		
32	32	33	14	CHRIS ISAAK/Somebody's Crying		
13	12	14	10	PETE DORGE/Northern Bound Train		
13	9	8	9	BLINO JAM/Immortality		
-	-	-	9	10	9	TOAD THE WET.../Stupid
-	-	-	9	8	8	HOLE/Violet
10	8	8	8	CRANBERRIES/Ridiculous Thoughts		

MARKET #7

KHKS/Dallas
(214) 891-3400
Cook/Lambert

106.1 KISSFM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
46	72	77	79	TLC/Waterfalls		
49	44	53	79	SELENA/ Could Fall In Love		
75	55	53	79	REMBRANDTS/'I'll Be There For...		
78	82	65	78	BOYZ II MEN/Water Runs Dry		
87	81	72	74	NICKI FRENCH/Total Eclipse Of...		
53	53	54	53	MONTELL JORDAN/This Is How We Do It		
50	53	48	51	FUN FACTORY/Close To You		
51	49	53	49	CORONA/The Rhythm Of...		
48	51	52	48	SF SPANISH FLY/Crimson And Clover		
-	-	-	29	33	46	SEAL/Kiss From A Rose
49	48	48	44	ALL-4-ONE/Can Love You...		
47	50	49	41	BLESSID UNION OF.../I Believe		
79	80	72	41	JAMIE WALTERS/Hold On		
84	79	68	39	BRYAN ADAMS/Have You Ever...		
42	22	29	39	DIANA KING/Shy Guy		
-	-	-	21	35	FUN FACTORY/ Wanna B With U	
-	-	-	34	SOUL FOR REAL/Every Little Thing...		
44	34	34	33	REAL MCCOY/Come And Get Your...		
26	25	27	26	GREEN DAY/When I Come Around		
-	-	-	14	17	26	BUCKETHEADS/The Bomb (These...)
12	11	12	23	BRANDY/ Wanna Be Down		
37	37	35	22	DIONNE FARRIS/I Know		
18	23	19	29	INI KAMOZE/It I Hear It...		
20	19	17	19	MADONNA/Take A Bow		
19	17	19	19	CRYSTAL WATERS/100% Pure Love		
-	-	-	13	15	18	SHAGGY/Boombastic
16	17	14	14	SALT-N-PEPEAN/VOGUE/Whatta Man		
16	15	16	17	2 UNLIMITED/Get Ready For This		
18	20	19	17	ALL-4-ONE/She's Got It Skitz		
-	-	-	15	16	16	HADDADAW/What Is Love
-	-	-	5	15	20	BON JOVI/This Ain't A Love...
15	13	14	15	NEW ORDER/Bizarre Love...		
16	15	16	15	TECHNOTRONIC/Move This		
16	15	13	15	COUNTING CROWS/Mr. Jones		
-	-	-	14	14	14	BLINO MELON/No Rain
-	-	-	15	-	14	SPIN DOCTORS/Two Princes
16	17	14	14	BIZARRE INC./I'm Gonna Get You		
15	-	-	14	14	14	STEREO MGS/Connected
29	14	10	10	STEVIE B/Dream About You		
-	-	-	5	5	JAMIE WALTERS/Why	

MARKET #9

KRBE/Houston
(713) 266-1000
Poleman/Bryant

104 KRBE

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
20	30	47	53	SEAL/Kiss From A Rose		
58	53	52	48	COLLECTIVE SOUL/December		
50	30	24	46	HOOTIE & BLOWFISH/Only Wanna Be...		
51	30	34	37	BETTER THAN EZRA/Good		
43	27	21	33	LIVE/All Over You		
43	53	50	42	HOOTIE & BLOWFISH/Let Her Cry		
19	20	32	30	U2/Hold Me, Thrill...		
20	10	34	30	ALANIS MORISSETTE/You Oughta Know		
26	45	49	35	GIN BLOSSOMS/It I Hear It...		
27	21	23	24	REMBRANDTS/'I'll Be There For...		
27	21	23	24	GREEN DAY/When I Come Around		
-	-	-	19	21	24	LETTERS TO CLEO/Awake
19	19	26	22	SHERYL CROW/Can't Cry Anymore		
27	24	20	22	PEARL JAM/Better Man		
-	-	-	7	17	21	SARAH McCLACHLAN/Will Remember...
30	25	21	21	GREEN DAY/J.A.R.		
25	9	19	19	BOYZ II MEN/Water Runs Dry		
14	17	18	18	CHRIS ISAAK/Somebody's Crying		
14	15	10	18	DAVE MATTHEWS BAND/Ants Marching		
-	-	-	10	10	BETTER THAN EZRA/In The Blood	
26	24	25	24	ELASTIC/Connection		
-	-	-	14	14	AUTOMATIC BABY/One	
12	18	14	17	DEL AMITRI/Roll To Me		
22	22	17	17	CRANBERRIES/Dreams		
34	26	24	17	STONE TEMPLE PILOTS/Interstate Love...		
13	14	18	16	TRIPPING DAISY/ Got A Girl		
11	8	20	18	FOO FIGHTERS/This Is A Call		
-	-	-	18	18	18	EVERYTHING BUT.../Missing
28	27	25	25	LIVE/Lightning Crashes		
-	-	-	15	15	15	TLC/Waterfalls
16	15	12	15	STONE TEMPLE PILOTS/Plush		
18	13	15	15	MIRVANA/Come As You Are		
18	13	15	15	ALANIS MORISSETTE/Hand In My Pocket		
-	-	-	9	12	14	SPONGE/Molly
-	-	-	14	14	U2/Mysterious Ways	
-	-	-	14	14	PEARL JAM/Yellow Ledbetter	
23	20	29	13	MADONNA/Human Nature		
17	20	23	13	COLLECTIVE SOUL/Shine		
-	-	-	15	13	RED HOT CHILI.../Under The Bridge	
-	-	-	13	13	CRANBERRIES/Ode To My Family	

MARKET #10

Kiss 101fm

WX

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

JAMMIN 92.3		MARKET #22			
WZJM/Cleveland (216) 621-9566 Eubanks					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
60	53 56 57	TLC/Waterfalls			
28	28 50 57	HOOTIE & BLOWFISH/Only Wanna Be			
30	51 54 56	SHAGGY/BoomBastic			
53	55 55 55	REAL MCCOY/Come And Get Your...			
55	52 55 55	BETTER THAN EZRA/Good			
55	52 53 54	REMBRANDTS/It'll Be There For...			
54	52 52 54	SOUL ASYLUM/Misery			
51	50 50 52	ALL-4-ONE/Can Love You			
53	54 54 51	SEAL/Kiss From A Rose			
15	23 32	ALANIS MORISSETTE/You Oughta Know			
46	50 48	JON B. & BABYFACE/Someone To Love			
45	46 49	BOYZ II MEN/Water Runs Dry			
15	33 29	SOUL FOR REAL/Every Little Thing...			
29	36 34	MADONNA/Human Nature			
26	32 30	FUN FACTORY/Wanna Be With U			
10	10 10	SALT-N-PEPA/EN VOUE/Whatta Man			
29	48 55	U2/Hold Me, Thru...			
-	- 7 27	MAX-A-MILLION/My Love Is For Real			
16	20 19	PAULA ABUL/My Love Is For Real			
19	21 23	DEL AMITRI/Roll To Me			
-	- 20 24	BLESSID UNION OF.../Let Me Be The One			
47	50 48	JORDAN JORDAN/Remember Me This Way			
-	- 20 25	JAMIE WALTERS/Why			
8	13 21	SELENA/ Could Fall In Love			
22	18 20	VANESSA WILLIAMS/Colors Of The Wind			
23	14 17	CRANBERRIES/Ridiculous Thoughts			
51	52 41	BON JOVI/This Ain't A Love			
18	14 13	DAVE MATTHEWS BAND/What Would...			
-	- 16 15	NATALIE MERCHANT/Carnival			
54	48 26	MONTELL JORDAN/This Is How We Do It			
-	- 14 15	SOPHIE B. HAWKINS/As I Lay Me Down			
-	- 20 19	VAN HALEN/Not Enough			
-	- 6 18	GIN BLOSSOMS/It'll Hear It...			
-	- 18 18	MONTELL JORDAN/Something 4 Da...			
-	- 5 18	TAKE THAT/Back For Good			
14	12 14	FUN FACTORY/Close To You			
-	- 17 17	MICHAEL JACKSON/You Are Not Alone			
-	- 9 17	ELTON JOHN/Made In England			
13	16 18	GREEN DAY/When I Come Around			

200		MARKET #24			
KKRZ/Portland, OR (503) 226-0100 Benson					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
47	55 65 63	TLC/Waterfalls			
63	61 60 62	ALL-4-ONE/Can Love You...			
-	- 24 47	CORONA/The Rhythm Of...			
59	64 64 61	REMBRANDTS/It'll Be There For...			
34	44 43	HOOTIE & BLOWFISH/Let Her Cry			
42	44 43	RYAN ADAMS/Have You Ever...			
61	55 46 43	NICKI FRENCH/Total Eclipse Of...			
34	37 35 40	DIANA KING/Shy Guy			
33	36 39 40	SEAL/Kiss From A Rose			
29	33 35 39	JON B. & BABYFACE/Someone To Love			
33	43 35 38	JAMIE WALTERS/Hold On			
43	44 43 37	GREEN DAY/When I Come Around			
39	40 32 33	REAL MCCOY/Come And Get Your...			
26	27 29 30	FUN FACTORY/Wanna Be With U			
29	26 28	BLUES TRAVELER/Run-Around			
5	19 20 27	SELENA/ Could Fall In Love			
15	21 22 27	SOUL ASYLUM/Misery			
-	- 16 27	BLESSID UNION OF.../Let Me Be The One			
59	59 51 26	SHERYL CROW/Strong Enough			
43	45 44 24	MADONNA/Don't Stop			
14	18 16 23	VANESSA WILLIAMS/Colors Of The Wind			
22	20 23	ADINA HOWARD/Freak Like Me			
55	43 24 22	BOYZ II MEN/Water Runs Dry			
21	22 20 20	MONTELL JORDAN/This Is How We Do It			
-	- 5 19	MICHAEL JACKSON/You Are Not Alone			
-	- 17 10	HOOTIE & BLOWFISH/Only Wanna Be...			
-	- 6 12	BON JOVI/This Ain't A Love			
-	- 10 16	MONICA/Don't Take It			
36	22 19 12	SOUL FOR REAL/Candy Rain			
-	- 16 23	ANNIE LENNON/No More 'I Love U			
-	- 10 10	BROWNSTONE/Can't Tell You Why			
25	32 22 7	TLC/Crep			
-	- 5 12	DEL AMITRI/Roll To Me			
-	- 5 8	SOPHIE B. HAWKINS/As I Lay Me Down			
-	- 5 8	DEL AMITRI/Roll To Me			
-	-	COLLECTIVE SOUL/December			
-	-	MARTIN PAGE/Keeper Of The Flame			
-	-	JAMIE WALTERS/Why			

Q102		MARKET #25			
WKRC/Cincinnati (513) 763-5500 Steal/Douglas					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
-	- 40 64	BLESSID UNION OF.../Let Me Be The One			
38	60 65 65	DIONNE FARRIS/ Know			
67	65 65 65	REMBRANDTS/It'll Be There For...			
66	66 66 65	BLUES TRAVELER/Run-Around			
65	43 60 54	HOOTIE & BLOWFISH/Let Her Cry			
32	38 42	SEAL/Kiss From A Rose			
-	- 33 35	REAL MCCOY/Another Night			
61	64 39 36	SHERYL CROW/Strong Enough			
38	56 38 35	RYAN ADAMS/Have You Ever...			
26	31 33 35	HOOTIE & BLOWFISH/Only Wanna Be...			
32	24 38 44	ALL-4-ONE/Can Love You...			
31	30 29 33	SHERYL CROW/Can't Cry Anymore			
34	29 31 32	BOYZ II MEN/Water Runs Dry			
25	31 29 30	NICKI FRENCH/Total Eclipse Of...			
31	31 30 30	TLC/Waterfalls			
-	- 23 28	DEL AMITRI/Roll To Me			
-	- 13 19 23	NATALIE MERCHANT/Carnival			
-	- 24 23	GREEN DAY/When I Come Around			
18	24 22 22	SOUL ASYLUM/Misery			
30	17 21 21	BOYZ II MEN/On Bended Knee			
-	- 20 20	CYNDI LAUPER/Hey Now (Girls...)			
30	51 26 16	HOOTIE & BLOWFISH/Hold My Hand			
66	43 26 17	MARTIN PAGE/In The House...			
6	14 17 17	ELTON JOHN/Made In England			
21	18 16 16	LIVE/Lighting Crashes			
-	- 11 15	MARTIN PAGE/Keeper Of The Flame			
21	22 12 8	CHRIS ISAAK/Somebody's Crying			
28	22 12 7	BON JOVI/This Ain't A Love			
-	- 6 6	ALANIS MORISSETTE/You Oughta Know			
-	-	MICHAEL JACKSON/You Are Not Alone			
-	-	SOPHIE B. HAWKINS/As I Lay Me Down			

Mix 93.3 FM		MARKET #27			
KMXV/Kansas City (816) 753-0933 Wall/Anthony					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
43	44 44 69	SELENA/ Could Fall In Love			
68	67 67 68	SEAL/Kiss From A Rose			
67	68 68 68	ALL-4-ONE/Can Love You...			
69	68 68 68	BOYZ II MEN/Water Runs Dry			
67	68 68 68	TLC/Waterfalls			
33	69 69 67	FUN FACTORY/ Wanna Be With U			
-	- 13 13	LE CLIC/Tonight Is The Night			
-	- 32 32	RYAN ADAMS/Have You Ever...			
21	20 20 47	MONICA/Don't Take It			
43	41 41 45	REMBRANDTS/It'll Be There For...			
44	43 46	MONTELL JORDAN/This Is How We Do It			
69	67 67 44	ADINA HOWARD/Freak Like Me			
42	41 41 43	DIANA KING/Shy Guy			
-	- 43 43	CYNDI LAUPER/Hey Now (Girls...)			
18	35 35 43	MAX-A-MILLION/Take Your Time			
39	42 42 41	JON B. & BABYFACE/Someone To Love			
-	- 10 10 35	SOUL FOR REAL/Every Little Thing			
-	- 8 22	SOPHIE B. HAWKINS/As I Lay Me Down			
21	20 20 19	MIGHTY DUB KATS/Magic Carpet Ride			
14	19 19 18	BROWNSTONE/Can't Tell You Why			
-	- 17 17	ADINA HOWARD/My Up And Down			
31	19 19 16	CORONA/Baby Baby			
15	19 20 16	NICKI FRENCH/Total Eclipse Of...			
19	20 20 15	BUCKETHEADS/The Bomb (These...)			
41	43 43 15	MICHAEL & JANET/Scream			
18	13 15	MADONNA/Human Nature			
15	15 15 13	BRANDY/Baby			
7	18 13 13	SHAGGY/BoomBastic			
17	16 12 12	JILL SOBULE/ Kissed A Girl			
63	12 12 12	FUN FACTORY/Close To You			
43	41 41 12	REAL MCCOY/Come And Get Your...			
17	14 14 12	JANET JACKSON/You Want This			
20	15 15 12	BLESSID UNION OF.../I Believe			
22	23 23 11	SHERYL CROW/Can't Cry Anymore			
-	- 11 11	CRYSTAL WATERS/Relax			
16	14 14 10	GREEN DAY/When I Come Around			
22	9 9 9	EVERYTHING BUT.../Missing			
13	9 9 9	NEW ORDER/Bizarre Love			
-	-	MICHAEL JACKSON/You Are Not Alone			

92.3		MARKET #31			
WPRO/Providence (401) 433-4200 Simpson/Mascaro					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
15	15 15 71	VANESSA WILLIAMS/Colors Of The Wind			
69	70 67 70	TLC/Waterfalls			
69	68 61 68	HOOTIE & BLOWFISH/Let Her Cry			
24	25 18 67	DIANA KING/Shy Guy			
52	68 67 66	BLUES TRAVELER/Run-Around			
45	66 66 66	BOYZ II MEN/Water Runs Dry			
46	31 33 66	STEVIE B/Dream About You			
67	68 70 43	REMBRANDTS/It'll Be There For...			
71	66 68 42	VAN HALEN/Can't Stop Lovin'...			
36	44 45 39	EDDIE MONEY/After This Love...			
32	24 26 37	GREEN DAY/When I Come Around			
39	34 36 36	LIVE/Lighting Crashes			
37	37 37 36	SEAL/Kiss From A Rose			
68	68 68 35	ALL-4-ONE/Can Love You			
36	34 32 35	JON B. & BABYFACE/Someone To Love			
19	24 25 35	DIONNE FARRIS/ Know			
29	22 28 34	MELISSA ETHERIDGE/Come To My...			
28	28 24 30	COLLECTIVE SOUL/December			
36	23 32 33	BON JOVI/This Ain't A Love...			
25	22 26 33	MARTIN PAGE/In The House...			
-	- 30 30	GIN BLOSSOMS/It'll Hear It...			
30	30 30 27	DEL AMITRI/Roll To Me			
23	27 27 27	GIOVANNI/Girl In My Eyes			
19	21 21 27	SOPHIE B. HAWKINS/As I Lay Me Down			
9	16 14 26	FIREHOUSE/Here For You			
16	16 20 26	COLLECTIVE SOUL/December			
20	16 26	JOHN MELLENCAMP/Wid Night			
20	23 25	RUSTED ROOT/Send Me On My Way			
-	- 18 24	SHAMPOO/Trouble			
16	-	BON JOVI/Always			
-	- 17 23	HOOTIE & BLOWFISH/Only Wanna Be...			
-	- 23 23	VAN HALEN/Not Enough			
-	- 19 18	CORONA/The Rhythm Of...			
12	20 21 21	MONICA/Don't Take It...			
-	- 14 21	JADE/Every Day Of...			
14	19 21	JAMIE WALTERS/Hold On			
17	14 16 21	REAL MCCOY/Another Night			
14	11 7 20	MADONNA/Human Nature			
18	18 17 19	U.N.U./So In Love With You			
37	29 17	FUN FACTORY/Close To You			

Z104		MARKET #32			
WVNZ/Norfolk (804) 497-2000 London/Sellers					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
70	65 71 72	BOYZ II MEN/Water Runs Dry			
46	66 70 71	REMBRANDTS/It'll Be There For...			
75	75 73 71	TLC/Waterfalls			
41	69 69 68	JON B. & BABYFACE/Someone To Love			
69	64 71 67	DIANA KING/Shy Guy			
52	44 46 62	FUN FACTORY/Close To You			
66	50 37 59	BLESSID UNION OF.../I Believe			
45	48 61 51	ALL-4-ONE/Can Love You...			
59	61 69 49	HOOTIE & BLOWFISH/Let Her Cry			
50	51 48 49	SEAL/Kiss From A Rose			
44	50 48 49	SOUL FOR REAL/Every Little Thing...			
42	45 47	BRANDY/Best Friend			
45	44 42 46	STEVIE B/Spring Love			
45	35 40 43	MONICA/Don't Take It			
38	38 42	TONY THOMPSON/Wanna Love Like...			
45	41 44 41	BLUES TRAVELER/Run-Around			
-	- 26 39	MN/Be Got A Little			
27	38 32 38	MOKENSTEF/He's Mine			
28	37 38 38	VANESSA WILLIAMS/Colors Of The Wind			
37	35 37 33	FUN FACTORY/Wanna Be With U			
35	38 30 37	COLLECTIVE SOUL/December			
38	38 36 37	XSCAPE/Feels So Good			
-	- 30 30	ADINA HOWARD/My Up And Down			
-	- 29 29	HOOTIE & BLOWFISH/Only Wanna Be...			
72	72 55 26	MONTELL JORDAN/This Is How We Do It			
69	42 19 16	BROWNSTONE/If You Love Me			
8	25 29 16	SHAGGY/BoomBastic			
46	41 40 41	MADONNA/Human Nature			
13	13 12 14	COUNTING CROWS/Mr. Jones			
12	13 12 14	COLLAGE/It's Be Loving You			
11	-	COLLECTIVE SOUL/Shine			
-	- 13 13	SPIN DOCTORS/Two Princes			
11	- 12	GIN BLOSSOMS/Found Out About You			
-	- 12 13	STERED M/C's/Connected			
12	- 12	ALL-4-ONE/She's Got It Skitz			
11	- 12	REAL MCCOY/Another Night			
-	- 12 12	USA/Cantaloup (Flip...)			
-	- 11 15	GREEN DAY/When I Come Around			
11	- 12	ADINA HOWARD/Freak Like Me			
-	- 12 11	REAL MCCOY/Run Away			

WNCI 97.9		MARKET #33			
WNCI/Columbus, OH (614) 224-9624 Robbins/Bowen					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
58	57 59 59	REMBRANDTS/It'll Be There For...			
44	50 56 55	NICKI FRENCH/Total Eclipse Of...			
48	57 54 55	BLUES TRAVELER/Run-Around			
53	58 59 54	BOYZ II MEN/Water Runs Dry			
49	42 42 50				

CHR/POP PLAYLISTS

Continued from Page 79

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

		MARKET #44
WPKY/Rochester, NY (716) 454-2600 Ingram/Rice		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
59 58 64 73	REMBRANDT'S/It's Be There For...	
45 46 48 56	DIONNE FARRIS/ Know	
36 35 42 54	TLC/Waterfalls	
37 40 41 51	BOYZ II MEN/Water Runs Dry	
55 51 51	HOOTIE & BLOWFISH/Let Her Cry	
53 47 42	BRYAN ADAMS/Have You Ever...	
35 33 39	ALL-4-ONE/ Can Love You...	
49 40 43	REAL MCCOY/Another Night	
45 42 39 37	NICKI FRENCH/Total Eclipse Of...	
40 40 38 37	2 UNLIMITED/Get Ready For This	
39 38 36 36	GREEN DAY/When I Come Around	
53 54 50 36	BLESSIO UNION OF.../I Believe	
38 37 22 34	MARTIN PAGE/In The House...	
30 31 50 33	HOOTIE & BLOWFISH/Hold My Hand	
34 31 33 32	CORONA/Baby Baby	
32 33 36 31	MADONNA/Take A Bow	
18 29 29 28	2 UNLIMITED/Here I Go...	
- 26 27	TAKE THAT/Back For Good	
31 26 27 27	HOOTIE & BLOWFISH/Only Wanna Be...	
25 32 37 27	SEAL/Kiss From A Rose	
- 20 27	INTONATION FAJEE/Dead In Your Arms	
31 31 41 25	VAN HALEN/Can't Stop Lovin'...	
- 24 24	SELENA/ Could Fall In Love	
- 24 24	STEVIE B/Funky Melody	
23 22 25 22	BLUES TRAVELER/Run-Around	
31 28 10 19	JAMIE WALTERS/Hold On	
27 26 26 19	JON SECADAI/ You Go	
14 15 16 18	MONICA/Don't Take It...	
17 17 20 16	MONTELL JORDAN/This Is How We Do It	
16 15 14 18	SPIN DOCTORS/Two Princes	
16 17 16 16	HADDAWAY/What Is Love	
16 16 17 16	BIZARRE INC./I'm Gonna Get You	
16 16 17 16	MICHAEL JACKSON/You Are Not Alone	
13 17 16 15	SALT-N-PEPA/FEN VOGUE/Whatta Man	
15 14 15 15	MELISSA ETHERIDGE/It's My Turn	
15 14 15 15	COUNTING CROWS/Mr. Jones	
13 15 14 14	BLISSIO UNION OF.../Let Me Be The One	
19 16 8 13	BON JOVI/This Ain't A Love...	
12 12 12 13	TONI BRAXTON/You Mean The World...	
12 12 12 12	DJ MIKOW/What's Up	

		MARKET #45
WKYC/Nashville (615) 256-6556 Quinn/Harrison		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
56 58 58 57	HOOTIE & BLOWFISH/Let Her Cry	
56 56 58 56	BOYZ II MEN/Water Runs Dry	
37 37 37 53	TLC/Waterfalls	
22 30 41 51	COLLECTIVE SOUL/December	
58 35 37 50	DAVE MATTHEWS BAND/What Would...	
58 56 58 46	NICKI FRENCH/Total Eclipse Of...	
44 38 44 45	PAULA ABDUL/My Love Is For Real	
26 28 38 42	DIANA KING/Shy Guy	
36 42 29 38	REMBRANDT'S/It's Be There For...	
18 29 35 37	SOUL ASYLUM/Misery	
35 33 23 37	REAL MCCOY/Come And Get Your...	
27 36 40 36	SEAL/Kiss From A Rose	
35 36 39 35	MONTELL JORDAN/This Is How We Do It	
25 29 30 35	ALL-4-ONE/ Can Love You...	
33 30 30 32	2 UNLIMITED/Get Ready For This	
20 34 22 31	HOOTIE & BLOWFISH/Only Wanna Be...	
34 30 17 31	PEARL JAM/Better Man	
26 21 26 31	REAL MCCOY/Another Night	
26 25 24 30	VAN HALEN/Can't Stop Lovin'...	
21 52 55 29	SOPHIE B. HAWKINS/As I Lay Me Down	
24 34 40 29	BLUES TRAVELER/Run-Around	
9 26 29 27	SHAMPOO/Trouble	
30 26 25 27	DIONNE FARRIS/I Know	
19 20 27 26	DEL AMITRI/Roll To Me	
19 20 27 26	MONICA/Don't Take It...	
36 35 39 26	JON B. & BABYFACE/Someone To Love	
28 35 31 26	CRYSTAL WATERS/100% Pure Love	
17 20 19 25	U2/Hold Me, Thrill...	
26 28 27 25	SHERYL CROW/Can't Cry Anymore	
22 21 20 25	INI KAMOEZE/Here Comes...	
- 17 21 24	SCATMAN JOHN/Scatman	
25 24 24 24	DEADEYE DICK/New Age Girl	
39 25 20 24	GREEN DAY/When I Come Around	
12 10 16 22	CHRIS ISAAK/Somebody's Crying	
58 59 57 22	BRYAN ADAMS/Have You Ever...	
16 17 17 22	COOLIO/Fantastic Voyage	
15 25 14 20	VANESSA WILLIAMS/Colors Of The Wind	
13 26 31 20	BETTER THAN EZRA/Good	
35 16 25 20	BON JOVI/This Ain't A Love...	
32 2 20	BROWNSTONE/It's My Turn	
- 18 26 19	JAMIE WALTERS/Why	

		MARKET #47
WGTZ/Dayton (513) 294-5858 Kaplan/Corbett		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
11 19 28 62	SEAL/Kiss From A Rose	
60 59 60 62	REMBRANDT'S/It's Be There For...	
40 59 60 62	ALL-4-ONE/ Can Love You...	
42 59 59 61	TLC/Waterfalls	
57 57 61 60	BOYZ II MEN/Water Runs Dry	
60 58 60 60	BRYAN ADAMS/Have You Ever...	
58 57 59 60	HOOTIE & BLOWFISH/Let Her Cry	
39 53 52 37	NICKI FRENCH/Total Eclipse Of...	
60 44 37 35	DIONNE FARRIS/I Know	
16 20 24 34	DIANA KING/Shy Guy	
12 10 24 33	JON B. & BABYFACE/Someone To Love	
39 36 33 33	BLUES TRAVELER/Run-Around	
12 12 24 32	SOUL ASYLUM/Misery	
36 36 31 31	LIVE/Lighting Crashes	
35 35 35 31	REAL MCCOY/Run Away	
31 29 33 30	CORONA/The Rhythm Of...	
30 29 30 27	REAL MCCOY/Another Night	
25 27 30 26	GREEN DAY/When I Come Around	
41 31 30 26	TLC/Creep	
26 24 25 25	MONTELL JORDAN/This Is How We Do It	
10 21 22 23	SHERYL CROW/Can't Cry Anymore	
32 32 26 21	BOYZ II MEN/Thank You	
19 20 20 21	PEARL JAM/Better Man	
11 8 14 20	VANESSA WILLIAMS/Colors Of The Wind	
24 19 25 19	ALL-4-ONE/(She's Got) Skiz	
17 21 17 18	REAL MCCOY/Come And Get Your...	
- 7 13 16	U2/Hold Me, Thrill...	
17 16 15 16	BON JOVI/This Ain't A Love...	
- 15 16	HOOTIE & BLOWFISH/Only Wanna Be...	
- 16 16	ADINA HOWARD/Freak Like Me	
19 21 21 16	BLESSIO UNION OF.../I Believe	
13 18 14 15	U2/Hold Me, Thrill...	
24 24 15	STONE TEMPLE PILOTS/Big Empty	
8 12 14 14	JORDAN HILL/Remember Me This Way	
8 10 13 13	JILL SOBLEU/ Kissed A Girl	
13 16 14 13	BETTER THAN EZRA/Good	
- 7 11	DAVE MATTHEWS BAND/Ants Marching	
11 10 10 11	DEL AMITRI/Roll To Me	
10 9 8 11	CHRIS ISAAK/Somebody's Crying	
10 14 13 10	SOPHIE B. HAWKINS/As I Lay Me Down	

		MARKET #48
WDJX/Louisville (502) 589-4800 Sobel/Meyer		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
51 53 51 54	ALL-4-ONE/ Can Love You...	
37 34 48 53	TLC/Waterfalls	
36 46 49 48	MONTELL JORDAN/This Is How We Do It	
49 50 53 48	REMBRANDT'S/It's Be There For...	
51 45 51 45	BOYZ II MEN/Water Runs Dry	
51 49 46 44	ADINA HOWARD/Freak Like Me	
49 48 42 40	HOOTIE & BLOWFISH/Let Her Cry	
30 32 33 36	SEAL/Kiss From A Rose	
27 29 35 33	SOUL ASYLUM/Misery	
34 32 28 32	REAL MCCOY/Come And Get Your...	
15 18 34 31	LIVE/Lighting Crashes	
25 33 33 30	BLUES TRAVELER/Run-Around	
22 22 24 28	JON B. & BABYFACE/Someone To Love	
30 29 29 27	VAN HALEN/Can't Stop Lovin'...	
- 20 27	MONICA/Don't Take It...	
21 21 25 26	VANESSA WILLIAMS/Colors Of The Wind	
31 29 27 25	DAVE MATTHEWS BAND/What Would...	
25 25 24 24	BROWNSTONE/It's My Turn	
46 44 27 24	SOPHIE B. HAWKINS/As I Lay Me Down	
14 18 23 23	COLLECTIVE SOUL/December	
- 18 25 23	DEL AMITRI/Roll To Me	
20 22 20 22	BOYZ II MEN/Thank You	
- 18 22	SHERYL CROW/Can't Cry Anymore	
27 26 22 21	YAKI-DAI Saw You Dancing	
24 22 21 21	BON JOVI/This Ain't A Love...	
45 32 21 20	BRYAN ADAMS/Have You Ever...	
- 15 20 20	HOOTIE & BLOWFISH/Only Wanna Be...	
29 32 27 19	NICKI FRENCH/Total Eclipse Of...	
26 27 20 19	CORONA/Baby Baby	
- 13 19 18	BROWNSTONE/It's My Turn	
- 18 20 17	U2/Hold Me, Thrill...	
- 16 17	FUN FACTORY/Wanna B With U	
- 16 17	JAMIE WALTERS/Why	
- 12 11 16	JADE/Every Day Of...	
13 13 15 15	MADONNA/Human Nature	
13 13 16 14	BETTER THAN EZRA/Good	
29 19 16 13	DIONNE FARRIS/I Know	
11 11 13 12	DIANA KING/Shy Guy	
12 13 12 12	EAGLES/Learn To Be Still	
- 12	BUCKETHEADS/The Bomb (These...)	

		MARKET #50
WAPE/Jacksonville (904) 642-1055 Thomas/Cox		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
48 41 60 67	SEAL/Kiss From A Rose	
42 57 63 60	TLC/Waterfalls	
53 56 58 58	BRYAN ADAMS/Have You Ever...	
38 40 41 54	ALL-4-ONE/ Can Love You...	
50 61 53 53	BOYZ II MEN/Water Runs Dry	
32 51 59 44	GREEN DAY/When I Come Around	
21 26 30 36	COLLECTIVE SOUL/December	
13 26 31 35	HOOTIE & BLOWFISH/Only Wanna Be...	
19 21 28 31	BLUES TRAVELER/Run-Around	
- 9 13 29	TAKE THAT/Back For Good	
- 16 25	ALANIS MORISSETTE/You Oughta Know	
32 33 27 24	DAVE MATTHEWS BAND/What Would...	
17 19 24 24	JILL SOBLEU/ Kissed A Girl	
25 18 22 24	U2/Hold Me, Thrill...	
24 11 19 24	LIVE/Lighting Crashes	
62 63 38 22	REMBRANDT'S/It's Be There For...	
36 33 27 22	NICKI FRENCH/Total Eclipse Of...	
- 17 22	BLESSIO UNION OF.../Let Me Be The One	
18 20 19 22	REAL MCCOY/Come And Get Your...	
11 18 22 20	DIANA KING/Shy Guy	
16 20 19 19	SOPHIE B. HAWKINS/As I Lay Me Down	
28 30 21 18	VAN HALEN/Can't Stop Lovin'...	
14 22 22 18	2 UNLIMITED/Get Ready For This	
27 18 17 17	BETTER THAN EZRA/Good	
7 24 18 16	DEL AMITRI/Roll To Me	
- 16 25	ALANIS MORISSETTE/More 'I Love...'	
29 25 16 16	MARTIN PAGE/In The House...	
32 28 22 15	SOUL ASYLUM/Misery	
10 17 17 15	NICKI FRENCH/Total Eclipse Of...	
27 25 11 14	PAULA ABDUL/My Love Is For Real	
20 11 13	REAL MCCOY/Run Away	
7 10 10 11	VANESSA WILLIAMS/Colors Of The Wind	
11 12 8 11	ACE OF BASE/The Sign	
- 17 13 11	DES'REE/You Gotta Be	
- 10 10	ACE OF BASE/Don't Turn Around	
9 13 10 10	COLLECTIVE SOUL/Shine	
7 11 10 9	BROWNSTONE/It's My Turn	
7 21 23 6	ELTON JOHN/Made In England	
- 11	GIN BLOSSOMS/It's My Turn	
- 11	NATALIE MERCHANT/Carnival	

		MARKET #51
KJVD/Oklahoma City (405) 840-5271 McCoy/Billy The Kid		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
63 55 74 77	REMBRANDT'S/It's Be There For...	
45 44 68 74	BLUES TRAVELER/Run-Around	
62 45 68 72	HOOTIE & BLOWFISH/Let Her Cry	
52 50 70 70	ALL-4-ONE/ Can Love You...	
62 54 69 67	NICKI FRENCH/Total Eclipse Of...	
58 40 52 67	SEAL/Kiss From A Rose	
33 30 50 59	MONTELL JORDAN/This Is How We Do It	
- 41 58 58	TAKE THAT/Back For Good	
20 24 47 52	SELENA/ Could Fall In Love	
34 43 53 51	BLUES TRAVELER/Run-Around	
53 45 47 50	BRYAN ADAMS/Have You Ever...	
12 42 47 49	SOPHIE B. HAWKINS/As I Lay Me Down	
42 31 59 43	BOYZ II MEN/Water Runs Dry	
14 8 25 41	COLLECTIVE SOUL/December	
41 33 44 38	LIVE/Lighting Crashes	
- 23 37	SEAL/Kiss From A Rose	
- 34	MICHAEL JACKSON/You Are Not Alone	
23 21 35 32	ADINA HOWARD/Freak Like Me	
30 38 30 30	VAN HALEN/Can't Stop Lovin'...	
44 38 30 30	DAVE MATTHEWS BAND/What Would...	
30 30 26 30	MARTIN PAGE/In The House...	
10 16 28 28	BUCKETHEADS/The Bomb (These...)	
- 21 25	HOOTIE & BLOWFISH/Only Wanna Be...	
30 26 24	JAMIE WALTERS/Hold On	
15 10 26 23	BETTER THAN EZRA/Good	
58 40 28 22	DIONNE FARRIS/I Know	
30 32 22 19	REAL MCCOY/Run Away	
30 27 19 16	JAMIE WALTERS/Hold On	
- 5 9 15	WEEZER/Say It Ain't So	
10 11 13 15	SOUL ASYLUM/Misery	
10 14 16 14	DEEP BLUE SOMETHING/Breakfast At...	
- 12	DIANA KING/Shy Guy	
10 11 11 12	DEL AMITRI/Roll To Me	
- 7 12	BLESSIO UNION OF.../Let Me Be The One	
- 5 11 11	SOUL FOR REAL/Every Little Thing...	
30 -	HOOTIE & BLOWFISH/Hold My Hand	
- 7 10	LA BOUCHE/Fallin' In Love	
- 6 10	SHERYL CROW/Can't Cry Anymore	
- 8 9	GIOVANNI/Girl In My Eyes	
- 5 10 9	DIONNE FARRIS/Don't Ever Touch...	

		MARKET #52
WDCG/Durham (919) 361-1051 Burns/Douglas		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
21 25 52 59	COLLECTIVE SOUL/December	
54 55 56 59	BLUES TRAVELER/Run-Around	
37 42 52 59	TLC/Waterfalls	
52 54 57 58	SEAL/Kiss From A Rose	
- 22 57	SARAH MCLACHLAN/Possession	
49 50 54 56	BOYZ II MEN/Water Runs Dry	
25 10 24 38	MARTIN PAGE/In The House...	
50 49 39 36	BRYAN ADAMS/Have You Ever...	
50 53 37 36	REMBRANDT'S/It's Be There For...	
36 42 36 36	BETTER THAN EZRA/Good	
15 34 32 35	R.E.M./Strange Currencies	
38 31 37 34	MELISSA ETHERIDGE/Like The Way I Do	
17 34 35 33	ALANIS MORISSETTE/You Oughta Know	
27 33 32 33	OFFSPRING/Self Esteem	
17 19 32 32	ALL-4-ONE/ Can Love You...	
30 27 25 31	DEL AMITRI/Roll To Me	
24 22 29 30	NATALIE MERCHANT/Carnival	
- 18 29	GIN BLOSSOMS/It's My Turn	
5 13 9 27	DAVE MATTHEWS BAND/Ants Marching	
- 23 27	BLESSIO UNION OF.../Let Me Be The One	
50 51 53 25	DAVE MATTHEWS BAND/What Would...	
22 26 22 24	U2/Hold Me, Thrill...	
23 25 28 23	TLC/Red Light Special	
27 32 32 21	NINE INCH NAILS/Closer	
- 13 20	GREEN DAY/J.A.R.	
11 12 20 19	STONE TEMPLE PILOTS/Interstate Love...	
38 39 38 16	SOUL ASYLUM/Misery	
53 55 33 16	NICKI FRENCH/Total Eclipse Of...	
- 15 15	PEARL JAM/Daughter	
10 12 14 14	GIN BLOSSOMS/Found Out About You	
13 13 12 14	LISA LOEB/Stay (I Missed) You	
- 14 14	DIONNE FARRIS/I Know	
14 14 11 13	REAL MCCOY/Another Night	
- 13 13	BETTER THAN EZRA/In The Blood	
10 13 13 13	GREEN DAY/When I Come Around	
10 12 11 13	COUNTING CROWS/Mr. Jones	
21 38 38 12	PEARL JAM/Better Man	
- 12	COUNTING CROWS/Round Here	

		MARKET #54
KHFI/Austin (512) 474-9233 Roberts/Ventura		
PLAYS	ARTIST/TITLE	
3W 2W LW TW		
43 43 67 67	SELENA/ Could Fall In Love	
43 66 68 67	BRYAN ADAMS/Have You Ever...	
45 43 66 67	TLC/Waterfalls	
67 66 66 66	REMBRANDT'S/It's Be There For...	
65 65 64 65	NICKI FRENCH/Total Eclipse Of...	
36 34 47 45	DIANA KING/Shy Guy	
66 46 44 45	MONTELL JORDAN/This Is How We Do It	
- 5 36 44	SEAL/Kiss From A Rose	
17 18 38 44	ERASURE/ Love Saturday	
31 42 42 43	U.N.V./So In Love With You	
69 67 45 43	LIVE/Lighting Crashes	
21 18 20 43	MONICA/Don't Take It...	
43 42 40 42	ALL-4-ONE/ Can Love You...	
46 43 43 40	JON B. & BABYFACE/Someone To Love	
61 68 42 34	ADINA HOWARD/Freak Like Me	
31 28 44 33	REAL MCCOY/Automatic Lover	
30 29 26 33	HOOTIE & BLOWFISH/Only Wanna Be...	

R&R CHR/RHYTHMIC TOP 50

AUGUST 4, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	TLC Waterfalls (LaFace/Arista)	1897	1964	2019	1913	36/0
5	3	3	2	MOKENSTEF He's Mine (OutBurst/RAL/Island)	1766	1640	1446	1289	36/1
1	2	2	3	MONICA Don't Take It Personal... (Rowdy/Arista)	1745	1861	1952	1988	36/0
14	6	4	4	MICHAEL JACKSON You Are Not Alone (Epic)	1550	1461	1205	806	36/1
7	5	6	5	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	1317	1280	1266	1228	28/0
10	10	7	6	SELENA I Could Fall In Love (EMI Latin)	1218	1160	1085	972	30/0
3	4	5	7	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	1143	1317	1342	1374	27/0
11	12	9	8	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	1109	978	942	927	30/1
4	7	8	9	JON B. & BABYFACE Someone... (Yab Yum/550 Music)	1051	1160	1167	1314	27/0
13	13	12	10	SHAGGY Boombastic (Virgin)	995	872	892	829	28/2
33	18	15	11	BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity)	841	765	639	406	25/0
6	9	10	12	BOYZ II MEN Water Runs Dry (Motown)	824	910	1109	1248	26/0
8	8	11	13	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	813	887	1144	1224	25/0
9	11	13	14	ADINA HOWARD Freak Like Me (EastWest/EEG)	748	808	945	1091	23/0
22	15	16	15	LUNIZ I Got 5 On It (Noo Trybe)	739	692	662	558	18/0
12	14	14	16	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	718	805	853	836	31/0
26	22	21	17	JON. B. Pretty Girl (Yab Yum/550 Music)	670	595	574	502	19/3
25	27	19	18	VYBE Warm Summer Daze (Island)	607	606	497	504	23/2
27	24	20	19	BUCKETHEADS The Bomb (These...) (Big Beat/Atlantic)	588	603	550	476	23/0
15	17	17	20	BRANDY Best Friend (Atlantic)	578	648	641	722	13/0
BREAKER			21	AFTER 7 Til You Do Me Right (Virgin)	577	458	390	384	22/3
BREAKER			22	SKEE-LO I Wish (Sunshine/Scotti Bros.)	570	446	403	298	23/3
18	16	18	23	MADONNA Human Nature (Maverick/Sire/WB)	544	641	649	654	15/0
BREAKER			24	SEAL Kiss From A Rose (ZTT/Sire/WB)	523	372	255	176	22/4
44	42	30	25	JODECI Freek'n You (Uptown/MCA)	482	436	306	300	19/7
16	21	22	26	DIANA KING Shy Guy (WORK)	479	559	583	714	13/0
DEBUT			27	MONTELL JORDAN Somethin' 4 Da... (PMP/RAL/Island)	460	189	41	37	21/4
21	25	25	28	SELENA Missing My Baby (EMI Latin)	460	493	542	599	11/0
17	26	23	29	TOTAL (NOTORIOUS B.I.G.) Can't You See (Tommy Boy)	444	521	504	692	10/0
35	30	29	30	MAX-A-MILLION Take Your Time (S.O.S./Zoo)	442	444	455	399	13/0
31	35	32	31	XSCAPE Feels So Good (So So Def/Columbia)	415	427	402	412	20/0
20	19	26	32	U.N.V. So In Love With You (Maverick/WB)	390	470	599	618	14/0
23	23	24	33	TONY THOMPSON I Wanna Love Like That (Giant)	385	494	555	538	12/0
—	37	35	34	ADINA HOWARD My Up And Down (EastWest/EEG)	380	386	349	235	19/0
38	38	39	35	FAITH You Used To Love Me (Arista)	366	354	345	357	11/0
—	50	48	36	JUNIOR M.A.F.I.A. Players Anthem (Big Beat/Atlantic)	338	288	260	187	13/1
—	47	41	37	D'ANGELO Brown Sugar (EMI)	332	344	283	222	18/3
36	29	33	38	NICKI FRENCH Total Eclipse Of The Heart (Critique)	332	409	459	396	11/0
34	31	36	39	VANESSA WILLIAMS Colors Of The Wind (Hollywood)	327	375	431	401	18/0
19	20	31	40	METHOD MAN I'll Be There For You (Def Jam/RAL/Island)	315	432	585	636	13/0
—	—	42	41	2PAC So Many Tears (Interscope)	301	315	258	208	13/0
28	28	37	42	INTONATION F/JOEE Died In Your Arms (Metropolitan)	301	374	463	470	11/0
32	40	44	43	BRYAN ADAMS Have You Ever Really Loved... (A&M)	300	303	319	410	7/1
DEBUT			44	SELENA Dreaming Of You (EMI Latin)	293	171	150	13	6/1
29	33	34	45	E-40 Sprinkle Me (Sick Wid' It/Jive)	287	387	404	429	12/0
—	45	47	46	LA BOUCHE Fallin' In Love (Logic/RCA)	287	289	291	264	12/0
DEBUT			47	C & C MUSIC FACTORY Robi-Robs Boriqua... (Columbia)	283	259	253	239	6/1
49	44	45	48	REAL MCCOY Come And Get Your Love (Arista)	277	297	301	269	9/1
48	41	43	49	FUN FACTORY I Wanna B With U (Curb)	251	308	312	274	8/0
30	32	40	50	KUT KLOSE I Like (Elektra/EEG)	245	354	414	423	7/0

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker.
38 CHR/Rhythmic reporters. 38 current playlists. © 1995, R&R Inc.

BREAKERS

AFTER 7
Til You Do Me Right (Virgin)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
577/119	22/3	21

SKEE-LO
I Wish (Sunshine/Scotti Bros.)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
570/124	23/3	22

SEAL
Kiss From A Rose (ZTT/Sire/WB)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
523/151	22/4	24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DEBORAH COX Sentimental (Arista)	15
GROOVE THEORY Tell Me (Epic)	10
BRANDY W/WANYA MORRIS Brokenhearted (Atlantic)	7
JODECI Freek'n You (Uptown/MCA)	7
ULTIMATE KAOS Some Girls (Motown)	5
MONTELL JORDAN Somethin' 4... (PMP/RAL/Island)	4
PATRA Pull Up To The Bumper (550 Music)	4
SEAL Kiss From A Rose (ZTT/Sire/WB)	4
SOLO Heaven (Perspective/A&M)	4
AFTER 7 Til You Do Me Right (Virgin)	3
JON. B. Pretty Girl (Yab Yum/550 Music)	3
D'ANGELO Brown Sugar (EMI)	3
SKEE-LO I Wish (Sunshine/Scotti Bros.)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MONTELL JORDAN Somethin' 4... (PMP/RAL/Island)	+271
SEAL Kiss From A Rose (ZTT/Sire/WB)	+151
NOTORIOUS B.I.G. One More... (Bad Boy/Arista)	+131
MOKENSTEF He's Mine (OutBurst/RAL/Island)	+126
SKEE-LO I Wish (Sunshine/Scotti Bros.)	+124
SHAGGY Boombastic (Virgin)	+123
SELENA Dreaming Of You (EMI Latin)	+122
AFTER 7 Til You Do Me Right (Virgin)	+119
MICHAEL JACKSON You Are Not Alone (Epic)	+89
DJ QUIK Summer Breeze (Profile)	+84

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
IV XAMPLE I'd Rather Be Alone (MCA)
TLC Red Light Special (LaFace/Arista)
BRANDY Baby (Atlantic)
TLC Creep (LaFace/Arista)
SOUL FOR REAL Candy Rain (Uptown/MCA)
BOYZ II MEN On Bended Knee (Motown)
SUBWAY This Lil' Game We Play (Biv 10/Motown)
REAL MCCOY Another Night (Arista)
REAL MCCOY Run Away (Arista)
MADONNA Take A Bow (Maverick/Sire/WB)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FIND WHAT YOU'RE
LOOKING FOR FAST...

Every week in the
R&R MARKETPLACE
THE INDUSTRY'S NEWSPAPER

HOTTEST NEW & ACTIVE

MNS I've Got A Little Something For You (*First Avenue/WORK*)
Total Plays: 243, Total Stations: 15, Adds: 1

BROWNSTONE I Can't Tell You Why (*MJ/Epic*)
Total Plays: 239, Total Stations: 14, Adds: 0

SCATMAN JOHN Scatman (*RCA*)
Total Plays: 234, Total Stations: 14, Adds: 0

LDR/BAYSIDE BOYS MIX Macarena (*RCA*)
Total Plays: 234, Total Stations: 4, Adds: 0

BOYZ OF PARADISE Shining Star (*Def Force/Rhythm Safari/Priority*)
Total Plays: 232, Total Stations: 14, Adds: 2

CRYSTAL WATERS Relax (*Mercury*)
Total Plays: 209, Total Stations: 12, Adds: 1

LE CLUCK Tonight Is The Night (*Import*)
Total Plays: 202, Total Stations: 5, Adds: 0

DOVE SHACK Summertime In The LBC (*Def Jam/RAL/Island*)
Total Plays: 174, Total Stations: 10, Adds: 1

IMMATURE Feel The Funk (*MCA*)
Total Plays: 173, Total Stations: 6, Adds: 2

EVERYTHING BUT THE GIRL Missing (*Atlantic*)
Total Plays: 160, Total Stations: 4, Adds: 0

BRANDY W/WANYA MORRIS Brokenhearted (*Atlantic*)
Total Plays: 158, Total Stations: 11, Adds: 7

AZ Sugar Hill (*EMI*)
Total Plays: 154, Total Stations: 9, Adds: 2

LIL' SHAWN Dom Perignon (*Uptown/MCA*)
Total Plays: 153, Total Stations: 11, Adds: 0

GRAND PUBA I Like It (I Wanna Be...) (*Elektra/EEG*)
Total Plays: 148, Total Stations: 9, Adds: 0

PATRA Pull Up To The Bumper (*550 Music*)
Total Plays: 142, Total Stations: 11, Adds: 4

REDMAN & METHOD MAN How High (*Def Jam/RAL/Island*)
Total Plays: 136, Total Stations: 6, Adds: 1

SOLO Heaven (*Perspective/A&M*)
Total Plays: 136, Total Stations: 13, Adds: 4

SF SPANISH FLY Let's Get Together (*Upstairs/WB*)
Total Plays: 135, Total Stations: 3, Adds: 0

TLC Kick Your Game (*LaFaca/Arista*)
Total Plays: 123, Total Stations: 5, Adds: 0

DEBORAH COX Sentimental (*Arista*)
Total Plays: 118, Total Stations: 19, Adds: 15

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

AUGUST 8

Paula Abdul	"Crazy Cool" (Captive/Virgin)
Jon B.	"Pretty Girl" (Yab Yum/550 Music)
Brandy w/Wanya Morris	"Brokenhearted" (Atlantic)
Brooklyn Funk Essentials	"The Creator..." (Groovetown/RCA)
Doug E. Fresh	"Where's Da Party At" (Gee Street/Island)
M.C. Hammer	"Sultry Funk" (Giant)
Jamiroquai	"Space Cowboy" (WORK)
Mad Skillz	"The Nod Factor" (Big Beat/Atlantic)
Danny Red	"Rolling Stone Girl" (WORK)

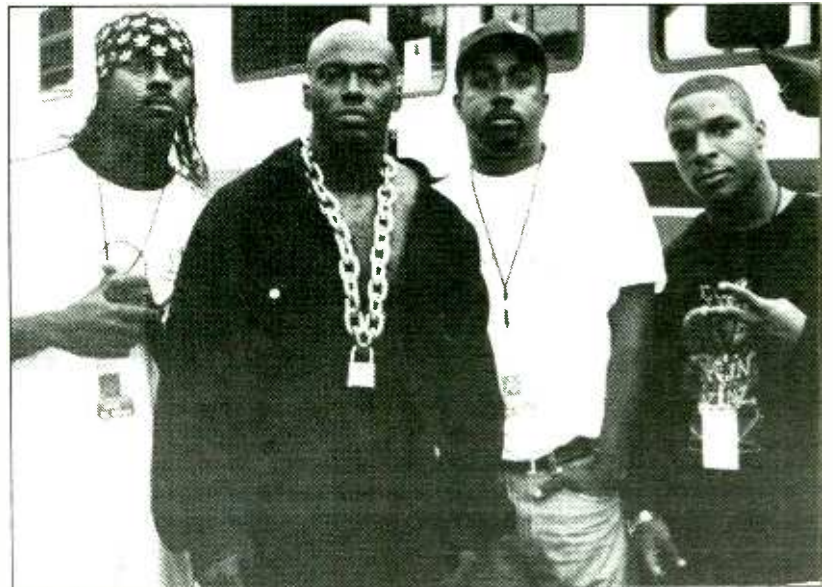
AUGUST 15

Boyz II Men	"Vibin'" (Motown)
Ziggy Marley	"Power To Move Ya" (Elektra/EEG)
Ruffnax Sound System	"Stick By Me" (WB)



A SLAMMIN' SUMMER BASH — Diana King (third from left) helped make WWKX/Providence's Summer Bash a success. Hanging out backstage are (l-r) WJMN/Boston night talent Ralph Marino, WFHN (Fun 107)/New Bedford MD Christine Fox, WWKX PD Joe Dawson, WORK Group rep Johnny Capola, and WDJB/Ft. Wayne PD Scott Thomas.

Want to see your smilin' face in R&R? Send shots of station promotions, artist visits, or other intriguing activities to **Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**



ONLY WANNA FEEL ME FLOW — Naughty By Nature hooked up with Hootie & The Blowfish singer Darius Rucker (second from right) at the Special Olympics in New Haven. Feeling the flow are (l-r) the group's KayGee, Treach, and Vinnie.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacques James AZ "Sugar" AFTER 7 "Right"</p>	<p>KZFM/Corpus Christi, TX PD: Charlie Maxx MD: Diana Hernandez AFTER 7 "Right" BOYZ OF PARADISE "Shining" REAL MCCOY "Come"</p>	<p>KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 10 AZ "Sugar" 5 DEBORAH COX "Sentimental"</p>	<p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James W.C. AND THE MAAD... "West"</p>	<p>KCAO/Oxnard-Ventura, CA PD: Reester Rhodes MD: Lucy B. PATRA "Puff" DEBORAH COX "Sentimental" GROOVE THEORY "Tall"</p>	<p>WCCO/Salisbury-Ocean City, MD PD: Woble MD: Marilee DEBORAH COX "Sentimental" SUPERCAT "Gardens" YOCO ROSS "Miss" GROOVE THEORY "Tall" BRANDY W/W MORRIS "Brokenheart" BRIAN MCKIGHT "Down" JAMIROQUAI "Space"</p>	<p>KMEL/San Francisco, CA PD: Michelle Santoso MD: Joey Arbagoy 16 MCKENSTEF "Here" 8 COOLIO "Gangsta's" 8 DEBORAH COX "Sentimental" 8 PLAYA PUNCH... "Whatt" MONICA "Before"</p>	<p>WOW/West Palm Beach, FL PD: Neil Sullivan Acting MD: Scott Davidson CRYSTAL WATERS "Relax"</p>
<p>KKXX/Bakersfield, CA PD: Chris Squires MD: BM Cherry JODECI "Freak n" VYBE "Summer" LOS DEL RIO "Macarena" STEVE B "Shit" SEAL "Kiss" JODECI ENRIQUEZ "Big"</p>	<p>KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 5 DEBORAH COX "Sentimental"</p>	<p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye GROOVE THEORY "Tall" DEBORAH COX "Sentimental" BU KAMOZE "Listen"</p>	<p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers DYNID LAUPER "Girls" JIMMY M.A.F.I.A. "Players" BOYZ II MEN "Vibe" SOPHIE B. HAWKINS "Lay"</p>	<p>WWIX/Providence, RI PD: Joe Dawson MD: Namphiboy 8 SHAGGY "Bombastic" 25 JODECI "Freak n" 10 1 AM "Jocelyn" 9 JAMIROQUAI "Space" GROOVE THEORY "Tall" DEBORAH COX "Sentimental" INNER CIRCLE "Summer"</p>	<p>KZHT/Salt Lake City, UT PD/MD: Brian DeGuz 31 2 UNLIMITED "Here" BRANDY W/W MORRIS "Brokenheart" AARON HALL "Curse" D'ANGELO "Brown"</p>	<p>KYLD/San Francisco, CA PD/MD: Michael Martin 27 SKEE-LO "Sears" 14 PLAYA PUNCH... "Whatt" 9 VYBE "Summer" 8 KEITH MARTIN "Moment" 7 IMMATURE "Funk" DEBORAH COX "Sentimental" D'ANGELO "Brown"</p>	<p>FLAV/Washington, DC PD: Darce Williams MD: Abbie D. 27 DAD ALL-STAR "Phat" 26 RARE ESSENCE "Get" 21 KRS-ONE "Act" 20 REDMAN "Get" 19 CHUBB ROCK "Creech" 10 B.G. JNOCC OUT... "Pound"</p>
<p>WERO/Baltimore, MD PD: Russ Allen MD: Camille Caswell 18 SKEE-LO "Whatt" 12 REDMAN & METHOD MAN "High" 8 BRANDY W/W MORRIS "Brokenheart" 6 JODECI "Freak n" 6 SOLO "Heaven"</p>	<p>KPRR/El Paso, TX PD: John Candelaria DEBORAH COX "Sentimental" ULTIMATE KADS "Girls" MONTTELL JORDAN "Honeyz" SEAL "Kiss"</p>	<p>WHJX/Jacksonville, FL PD: Greg Brady MD: Mickey Johnson 15 C & C MUSIC FACTORY "Rob-Rob" 12 SKEE-LO "Whatt" 12 LOS DEL RIO "Macarena" 12 BRANDY W/W MORRIS "Brokenheart" 12 AFTER 7 "Right" 12 ULTIMATE KADS "Girls"</p>	<p>KHTN/Modesto, CA PD: Pete Jones MD: Alisa Chase 32 JON B. "Pretty" 10 SOLO "Heaven" 8 KEITH MARTIN "Moment" 7 JODECI "Freak n" DEBORAH COX "Sentimental" PATRA "Puff" GROOVE THEORY "Tall" D'ANGELO "Brown" BRANDY W/W MORRIS "Brokenheart"</p>	<p>KGGI/Riverside, CA PD: Carrey Ferrar MD: Sonia Jimenez MICHAEL JACKSON "Ain't"</p>	<p>KTFM/San Antonio, TX PD: Chris Trecheray APD/MD: Charles Chavez REMBRETS "There" MONTTELL JORDAN "Honeyz"</p>	<p>KHQT/San Jose, CA PD: Bob Perry MD: Jazzy Jim 77 SELENA "Dancing" 38 SEAL "Kiss" ULTIMATE KADS "Girls" PURE SOUL "Must" GROOVE THEORY "Tall" DEBORAH COX "Sentimental"</p>	<p>WPGC/Washington, DC PD: Jay Slesaz MD: Abbie D. 38 D'ANGELO "Cruisin" 30 PATRA "Puff" 30 SKEE-LO "Whatt" 24 SHAGGY "Summertime" 18 DOVE SHACK "Summertime" 13 MONICA "Before"</p>
<p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cal Collins SUPERCAT "Gardens" DEBORAH COX "Sentimental" JODECI "Freak n" ULTIMATE KADS "Girls"</p>	<p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 68 SHAGGY "Bombastic" 45 MONTTELL JORDAN "Honeyz" 25 TINA MOORE "Never" 19 BRANDY W/W MORRIS "Brokenheart"</p>	<p>KLUC/Las Vegas, NV PD: Jerry Dean MD: Cal Thomas No Adds</p>	<p>KDON/Monterey-Salinas, CA PD: Michael Newman APD/MD: Jennifer Wilde No Adds</p>	<p>WJJS/Roanoke, VA MD: David Lee Michaels ULTIMATE KADS "Girls" GROOVE THEORY "Tall" JON B. "Pretty" BRIAN MCKIGHT "Down"</p>	<p>KTFM/San Antonio, TX PD: Chris Trecheray APD/MD: Charles Chavez REMBRETS "There" MONTTELL JORDAN "Honeyz"</p>	<p>KUBE/Seattle, WA PD: Mike Tierney MD: Shellee Hart DEBORAH COX "Sentimental" LISA MORRIS "Man"</p>	<p>38 Total Reporters 38 Current Reporters 38 Current Playlists</p>
<p>WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 13 LOS DEL RIO "Macarena" 6 SEAL "Kiss"</p>	<p>KIKI/Honolulu, HI PD: Alisa Oda MD: James Coles 8 GROOVE THEORY "Tall" 8 NOTORIOUS B.I.G. "Meat" 8 MONTTELL JORDAN "Honeyz" 8 BOYZ OF PARADISE "Run"</p>	<p>KLUC/Las Vegas, NV PD: Jay Stone MD: Jeje Wright 15 C & C MUSIC FACTORY "Rob-Rob" 12 SKEE-LO "Whatt" 12 LOS DEL RIO "Macarena" 12 BRANDY W/W MORRIS "Brokenheart" 12 AFTER 7 "Right" 12 ULTIMATE KADS "Girls"</p>	<p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloberty 19 MOBB DEEP "Eye"</p>	<p>WJJS/Roanoke, VA MD: David Lee Michaels ULTIMATE KADS "Girls" GROOVE THEORY "Tall" JON B. "Pretty" BRIAN MCKIGHT "Down"</p>	<p>XHTZ/San Diego, CA MD/MD: Lisa Vazquez APD/MD: Jeff Nelson 16 BRYAN ADAMS "Have" 15 JON B. "Pretty" 6 DJ QUIK "Summer" 6 JODECI "Freak n" BRANDY W/W MORRIS "Brokenheart" PATRA "Puff"</p>	<p>KWIM/Stockton, CA PD: Bob Lewis MD: Mark Medina 13 JODECI "Freak n"</p>	

CHR/RHYTHMIC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

HOT 97.3
MARKET #1
WQHT/New York
(212) 640-0097
Smith/Cherly

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	45	44	45	45	NOTORIOUS B.I.G./One More Chance
46	45	43	45	45	MARY J. BLIGE/I Love You
38	44	47	45	45	FAITH/You Used To Love Me
37	34	40	45	45	GRAND PUBA/Like It (...)
44	44	44	44	44	JUNIOR M.A.F.I.A./Players Anthem
44	42	38	44	44	RAPHAEL SAADIO/Ask Of You
31	43	41	41	41	SHAGGY/Boombastic
13	38	40	39	39	REDMAN & METHOD MAN/How High
29	34	38	39	39	USHER/Think Of You
13	28	38	39	39	AZ/Sugar Hill
19	33	37	37	37	JODECI/Freek'n You
20	27	36	37	37	D'ANGELO/Brown Sugar
47	47	39	36	36	BRANDY/Best Friend
33	35	37	34	34	NAUGHTY BY NATURE/Feel Me Flow
41	38	36	34	34	RAEKWON/Glaciers Of Ice
32	34	34	33	33	KUT KLOSE/Like
40	45	46	33	33	MONICA/Don't Take It...
36	35	33	32	32	MOBB DEEP/Survival Of...
21	26	31	31	31	MOKENSTEF/He's Mine
17	28	25	25	25	PATRA/Pull Up To...
16	24	25	25	25	LL SHAWN/Dom Penngon
34	33	25	24	24	OL DIRTY BASTARD/Shimmy Shimmy Ya
39	31	22	23	23	TLC/Switch
22	21	22	22	22	BLACKSTREET/Tonight's The Night
21	20	21	20	20	ADINA HOWARD/My Up And Down
19	19	19	19	19	BOYZ II MEN/Vib'n
39	38	32	31	31	MOBB DEEP/Eye For A Eye...
22	22	25	25	25	TLC/Waterfalls
46	44	36	14	14	MARY J. BLIGE/You Bring Me Joy
14	14	14	14	14	BUSHWACKASS/Caught Up In...
16	16	16	10	10	LOST BOYZ/Jeeps, Beems...

POWER 106.5 FM
MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
82	69	68	68	68	LUNIZI Got 5 On It
75	71	63	67	67	C & C MUSIC FACTORY/Robi-Robs Bonqua...
41	37	62	66	66	SOUL FOR REAL/Every Little Thing...
76	63	68	65	65	MONICA/Don't Take It...
42	69	64	64	64	BUCKETHEADS/The Bomb (These...)
32	23	27	38	38	SELENA/ Could Fall In Love
35	31	31	37	37	TWINZ/Round & Round
82	69	36	35	35	MASTA ACE, INC./The I.N.C. Ride
35	37	39	34	34	BONE THUGS-N-HARMONY/1st Of The Month
28	28	32	32	32	MOKENSTEF/He's Mine
25	30	31	31	31	SHAGGY/Boombastic
33	33	30	30	30	NOTORIOUS B.I.G./One More Chance
26	28	30	30	30	DOVE SHACK/Summerme In...
22	28	28	28	28	COOLIO/Gangsta's Paradise
22	28	28	28	28	JUNIOR M.A.F.I.A./Players Anthem
22	28	28	28	28	MICHAEL JACKSON/You Are Not Alone
36	16	22	23	23	MACK 10/Toe Life
43	36	22	22	22	ICE CUBE/Friday
20	36	33	33	33	TLC/Waterfalls
43	18	17	19	19	SUBWAY/This Lil' Game We...
37	30	29	29	29	NAUGHTY BY NATURE/Feel Me Flow
44	38	35	35	35	DR. DRE/Keep Their Heads...
17	18	16	16	16	BRAT & NOTORIOUS.../Da B-Side
28	27	26	26	26	2PAC/So Many Tears
16	17	15	15	15	BOYZ II MEN/Water Runs Dry
34	35	19	15	15	ADINA HOWARD/Freak Like Me
74	25	17	15	15	MONTELL JORDAN/This Is How We Do It
46	21	14	14	14	RAPPIN' 4-TAY/It's Be Around
22	22	12	12	12	KAUSION/What Do You Want...
22	22	12	12	12	W.C. AND THE MAAD.../West Up

97.3 FM
MARKET #3
WBMM/Chicago
(312) 951-3572
Cavanah/Bradley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
28	45	77	75	75	MAX-A-MILLION/Take Your Time
75	76	73	71	71	TLC/Waterfalls
34	38	54	65	65	CORONA/Baby Baby
27	28	41	63	63	REMBRANDT/It'll Be There For...
9	16	46	62	62	JON B. & BABYFACE/Someone To Love
75	67	55	61	61	LE CLIC/Tonight Is The Night
50	44	40	55	55	FIN FACTORY/Wanna B With U
21	18	19	46	46	ALL-4-ONE/Can Love You...
74	75	63	63	63	DIANA KING/Shy Guy
28	30	38	42	42	REAL MCCOY/Come And Get Your...
18	26	31	38	38	FUN FACTORY/Close To You
23	24	45	33	33	TLC/Red Light Special
29	28	30	30	30	BLESSID UNION OF.../I Believe
29	28	30	30	30	MIGHTY DUB KATS/Magic Carpet Ride
22	19	29	29	29	MICHAEL JACKSON/You Are Not Alone
69	70	54	28	28	STEVE B/Dream About You
20	25	20	27	27	REAL MCCOY/Another Night
72	69	37	26	26	NICKI FRENCH/Total Eclipse Of...
22	22	23	25	25	MIGUEL REYES/Those Were The Times
19	22	24	25	25	BUCKETHEADS/The Bomb (These...)
48	42	32	23	23	BILLIE RAY MARTIN/Your Loving Arms
20	20	23	23	23	REAL MCCOY/Automatic Lover
18	20	20	20	20	SKEE-LO/Wish
70	73	50	20	20	BOYZ II MEN/Water Runs Dry
10	16	30	16	16	MAX-A-MILLION/Fat Boy
22	22	22	22	22	SELENA/ Could Fall In Love
13	13	13	13	13	LOS DEL RIOS/Macarena
21	19	10	13	13	LIVIN' JOY/Dreamer
10	13	13	13	13	K7/Move It Like This
10	13	13	13	13	MONTELL JORDAN/This Is How We Do It
40	40	28	12	12	INTONATION F/JOEE/Died In Your Arms
12	12	12	12	12	MAX/Get-A-Way
12	12	12	12	12	JANET JACKSON/You Want This
11	11	11	11	11	BOYZ II MEN/On Bended Knee
11	11	11	11	11	REAL MCCOY/Run Away
10	10	10	10	10	JADE/Every Day Of...
15	15	12	10	10	DUTHERE BROTHERS/Boom Boom Boom
5	11	9	8	8	MONICA/Don't Take It...
5	11	9	8	8	SEAL/Kiss From A Rose
15	12	5	5	5	CRYSTAL WATERS/Relax

KMEL 106.1
MARKET #4
KMEL/San Francisco
(415) 391-1061
Santososso/Arbagey

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
54	59	61	60	60	MICHAEL JACKSON/You Are Not Alone
53	58	60	60	60	AFTER 7/7/ You Do Me Right
40	53	61	56	56	BRIAN MCKNIGHT/Crazy Love
42	39	46	55	55	NOTORIOUS B.I.G./One More Chance
50	54	47	51	51	BONE THUGS-N-HARMONY/1st Of The Month
59	57	47	51	51	NAUGHTY BY NATURE/Feel Me Flow
61	59	64	50	50	JON B. & BABYFACE/Someone To Love
35	37	42	47	47	TLC/Kick Your Game
70	62	44	44	44	LUNIZI Got 5 On It
38	37	38	40	40	JON B./Pretty Girl
22	34	35	32	32	2PAC/So Many Tears
8	21	26	31	31	SEAL/Kiss From A Rose
56	37	45	30	30	METHOD MAN/It'll Be There For...
39	34	30	29	29	MONICA/Don't Take It...
26	28	24	28	28	BLACKSTREET/Tonight's The Night
18	22	25	25	25	SUPERCAT/Girlstown
20	22	23	23	23	MARY J. BLIGE/You Bring Me Joy
10	14	23	23	23	YVBE/Warm Summer Daze
9	17	23	23	23	D'YOUNGLAY & MAC MALL/All About My Fetti
17	13	19	18	18	FAITH/You Used To Love Me
36	22	16	16	16	MOKENSTEF/He's Mine
10	16	20	15	15	SELENA/ Could Fall In Love
14	13	17	12	12	MACK 10/Toe Life
39	30	20	11	11	SHAGGY/Boombastic
10	15	10	11	11	JUNIOR M.A.F.I.A./Players Anthem
10	15	10	10	10	GRAND PUBA/Like It (...)
10	15	10	10	10	SOLO/Heaven
11	12	9	9	9	DOVE SHACK/Summerme In...
33	19	20	8	8	E-40/Sprinkle Me
16	16	18	8	8	ADINA HOWARD/My Up And Down
16	16	18	8	8	COOLIO/Gangsta's Paradise
16	16	18	8	8	DEBORAH COX/Sentimental
16	16	18	8	8	PLAYA PONCHO.../Whattz Up
16	16	18	8	8	MONICA/Before You Walk...

WID 107.7
MARKET #4
KYLD/San Francisco
(415) 391-1077
Martin

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
36	36	36	36	36	SELENA/Dreaming Of You
75	79	79	78	78	MOKENSTEF/He's Mine
38	74	74	73	73	BONE THUGS-N-HARMONY/1st Of The Month
69	74	74	73	73	C & C MUSIC FACTORY/Robi-Robs Bonqua...
70	73	73	73	73	NOTORIOUS B.I.G./One More Chance
74	71	71	71	71	LUNIZI Got 5 On It
75	75	75	75	75	MICHAEL JACKSON/You Are Not Alone
42	37	37	37	37	JON B./Pretty Girl
55	43	43	43	43	SHAGGY/Boombastic
19	33	33	33	33	LUNIZI/Playa Hata
25	44	44	44	44	TLC/Waterfalls
38	38	38	38	38	OJ QUIK/Summer Breeze
31	36	36	36	36	TOTAL F/NOTORIOUS.../Can't You See
75	77	77	77	77	SELENA/ Could Fall In Love
73	46	46	46	46	E-40/Sprinkle Me
31	31	31	31	31	2PAC/So Many Tears
46	48	48	48	48	METHOD MAN/It'll Be There For...
43	29	29	29	29	MONICA/Don't Take It...
30	26	26	26	26	BUCKETHEADS/The Bomb (These...)
15	20	20	20	20	ADINA HOWARD/Freak Like Me
9	7	7	7	7	AFTER 7/7/ You Do Me Right
19	18	17	17	17	JUNIOR M.A.F.I.A./Players Anthem
14	14	14	14	14	PLAYA PONCHO.../Whattz Up
20	14	14	14	14	JON B. & BABYFACE/Someone To Love
6	20	20	20	20	SEAL/Kiss From A Rose
38	39	39	39	39	YVBE/Warm Summer Daze
39	39	39	39	39	TLC/Kick Your Game
47	46	46	46	46	KEITH MARTIN/Moment In Time
47	46	46	46	46	NAUGHTY BY NATURE/Feel Me Flow
47	46	46	46	46	IMMATURE/Feel The Funk
47	46	46	46	46	DEBORAH COX/Sentimental
47	46	46	46	46	O'ANGELO/Brown Sugar

WPGC 93.5 FM
MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/Albie D

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
41	60	53	61	61	TLC/Waterfalls
58	59	57	60	60	MOKENSTEF/He's Mine
17	32	59	59	59	IMMATURE/Feel The Funk
17	34	57	56	56	BONE THUGS-N-HARMONY/1st Of The Month
7	28	46	55	55	JODECI/Freek'n You
25	52	46	55	55	MICHAEL JACKSON/You Are Not Alone
60	58	41	45	45	SHAGGY/Boombastic
11	45	41	43	43	JUNIOR M.A.F.I.A./Players Anthem
61	59	40	40	40	NOTORIOUS B.I.G./One More Chance
25	26	30	30	30	JON B. & BABYFACE/Someone To Love
19	38	30	30	30	D'ANGELO/Brown Sugar
34	38	45	37	37	E-40/Sprinkle Me
7	37	37	37	37	MONTELL JORDAN/Somethin' 4 Da...
36	39	35	35	35	D'ANGELO/Brown Sugar
31	31	31	31	31	SOLO/Heaven
30	27	30	30	30	PATRA/Pull Up To...
7	28	28	28	28	NAUGHTY BY NATURE/Feel Me Flow
33	37	26	26	26	METHOD MAN/It'll Be There For...
20	26	26	26	26	BONE THUGS-N-HARMONY/Everyday Thang
58	36	40	26	26	MONICA/Don't Take It...
27	25	25	25	25	LUNIZI Got 5 On It
24	24	24	24	24	SHAGGY/In The Summertime
42	43	21	20	20	BROWNSTONE/Grapevine
8	13	16	13	13	DOVE SHACK/Summerme In...
13	16	13	13	13	REDMAN & METHOD MAN/How High
42	45	11	11	11	AZ/Sugar Hill
39	39	10	10	10	SUBWAY/Fire
13	16	10	10	10	VANESSA WILLIAMS/Colors Of The Wind
26	23	10	5	5	AFTER 7/7/ You Do Me Right

97.9 FM THE BOX
MARKET #9
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
64	68	73	74	74	NOTORIOUS B.I.G./One More Chance
53	62	64	68	68	MOKENSTEF/He's Mine
61	68	69	68	68	SELENA/ Could Fall In Love
49	67	65	65	65	MICHAEL JACKSON/You Are Not Alone
58	60	64	64	64	JON B. & BABYFACE/Someone To Love
37	51	43	62	62	LUNIZI Got 5 On It
55	65	69	61	61	MONICA/Before You Walk...
58	65	69	61	61	TLC/Waterfalls
68	70	68	68	68	MICHAEL JACKSON/Don't Take It...
18	41	53	53	53	BRANDY W/W MORRIS/Brokenhearted
25	52	68	54	54	JUNIOR M.A.F.I.A./Players Anthem
35	31	42	51	51	D'ANGELO/Brown Sugar
69	72	61	47	47	BONE THUGS-N-HARMONY/1st Of The Month
57	49	46	46	46	XSCAPE/Feels So Good
58	57	48	41	41	NAUGHTY BY NATURE/Feel Me Flow
9	27	40	40	40	MYSTIKAL/Ya Ain't Ready...
30	35	34	35	35	KUT KLOSE/Like
25	31	38	29	29	MONTELL JORDAN/Somethin' 4 Da...
26	30	27	26	26	JON B./Pretty Girl
28	29				



WALT LOVE

'Super Jamz '95' A Peach At Beach

WOWI wows listeners again as fifth annual event draws 20,000

Urban WOWI/Norfolk (103 Jamz) recently staged its annual "Super Jamz '95" concert. Unlike the previous four indoor festivals, this year's incarnation took the party to the beach.

Some 20,000 hyped fans (compared to 13,000 last year) flocked to the Little Creek Amphibious Base in Virginia Beach to hear performances by **Naughty By Nature**, **Adina Howard**, **Lords Of The Underground**, **Blackstreet**, **H-Town**, **Super Cat**, **Patra**, **Soul For Real**, **Rottin Raskals**, **Nine**, **Rappin 4-Tay**, **Changing Faces**, and **Vicious**. MTV's **Doctor Dre** and **Ed Lover** served as special guests.

"This was a very successful event, and we were very happy with the turnout," said WOWI OM **Steve Crumbley**. "The artists put on a great show for our listeners. Everyone also conducted themselves very well; there was no trouble whatsoever. Some people were very shocked because when it comes to young adult shows, they think there's always going to be violence. But it all turned out very nice. We even got some good newspaper write-ups.



Janet Armstead



Steve Crumbley

"PD **K.J. Holiday** did a lot of the hard stuff — researching who our listeners wanted to see and making contact with those artists and their management. He also had to make sure the on-air spots were accurate and updated. And he did an incredible job of keeping up the on-air excitement level."

Giving Back

Crumbley also noted that the goodwill such events bring to the community is immeasurable. "Many of these artists play in adult clubs, [so] the kids don't get the opportunity to see them. And there are a lot of indigent people, young adults, and children, who would never be able to afford an \$18 or \$20 concert ticket to see these artists. For the price of \$10, we were able to bring in 14 of their favorite artists, with a portion of the proceeds going to a local area charity."

Previous "Jamz" concerts have benefited local charities, such as the

Sickle Cell Anemia Foundation, Hampton Roads Crime Line, and a planned **Martin Luther King Jr.** memorial. One of the most important things about this year's event was the special attention paid to making the King memorial a reality. In fact, the station's theme was "We are going to raise that monument!" More than \$20,000 was raised specifically for the memorial, which will be located in downtown Norfolk.

I asked Crumbley what other broadcasters might be able to learn from WOWI's annual festival. "They can learn to give back. In our case, we've been No. 1 in this market for five years. And believe me, [our listeners] expect a lot from us. It takes many, many months of hard work to put together an event like this. But when it's all over — and you see the results, the crowds, and the newspaper articles about what was done — you then can appreciate what the organization [station] has accomplished."

Large Undertaking

VP/GM **Janet Armstead** added, "This was our first outdoor concert and the largest undertaking that we've ever had the pleasure to experience. Of course, there are many more things you have to put together to facilitate an outdoor concert of this magnitude. And being on a military base was quite interesting in itself as we tried to understand and work with the government bureaucracy."

Armstead, who served as executive producer of the event, offered this sound advice for those consid-



(l-r) WBLS Promotions Director Bonnie Smith with Jackson and Harper.

WBLS Salutes Two All-Stars

The folks at WBLS/New York recently held an all-star tribute for longtime station personalities/**Hal Jackson** and **Vaughn Harper**.

Jackson hosts "The Sunday Classics," while Harper helms "The Quiet Storm." Both are fixtures in Big Apple radio. The evening of festivities culminated in a presentation of plaques to the two Big Apple radio fixtures.



(l-r) WBLS Station Manager Oliver Sutton, acting PD John Mullen, and BLS parent Inner City Broadcasting Chairman Pierre Sutton.

ering a similar promotion. "I would suggest starting a year in advance. We had to hire a sound and lighting company to deal with the stage presentation, and we had to bring in someone to handle the stage setup. Everything else that dealt with the presentation — putting the artists together and taking care of their needs

— all of that was done in-house. "There is a lot to do and be responsible for, but it's fun. It's a health, heart, and pocketbook kind of venture. And it's truly a community event ... our way of giving back to the community and also saying thank you for being loyal and supportive listeners to our radio station."

NewsTips

Want to share an opinion or a hot tip? Call R&R's NewsTips line: (310) 788-1699 or e-mail us at RNRLA@aol.com



Rottin Raskals pose for a pic after they ripped it at the festival.



Blackstreet warms up for its performance.



WOWI (103 Jamz)/Norfolk rocked the house with 20,000 of its closest friends at "Super Jamz '95."

Clark, Black Music's Godfather, Dead at 86

The entire black music community mourns the loss of **Malaco Records** VP **Dave Clark**, who died July 22 at the age of 86. Clark, the very first person to promote records in the U.S., was probably the single most important architect of our modern Black format.

Known as the "Godfather of Black Music," Clark is credited with getting the first recording by a black artist aired on American radio more than 50 years ago. Legend has Clark — who worked as what was called a "record plugger" — parking a limo in front of a station, then handing a janitor \$10 to take his record upstairs to the deejay along with the message that "the white man who owns this station said for you to play this record."

In a career that began in 1938, Clark has promoted recording acts ranging from **Louis Armstrong** to the **Mighty Clouds Of Joy**. Most recently he served as musical consultant on several movies, including "The Color Purple."

Clark's July 28 funeral in Jackson, MS drew record promotion personnel and heads of black music divisions from around the nation.

After

UNTIL YOU DO ME RIGHT

from the much anticipated new album

REFLECTIONS

available 7/18

Produced by Babyface



Urban Chart **13** - **9**

Now on 78 LC Reporters - 94%

KKBT WVEE WDZZ
WGCI KMJM KPRS
WJSL WXYV WOWI
WJLB WAMO WCKX
KKDA WZAK KSJL
KJMZ WIZF WTLC
WEDR WNOV WPEG
WKKV and many more!

Urban AC Chart #1!!

Now on 22 UAC Reporters - 92%

WBLS KMJQ WYLD
KJLH WILD WBLK
WVAZ WWIN WFXC
KSOL KMJK WIKS
WDAS WTMP WNOO
WMXD WMCS WMPZ
WMVJ WVKO WEUP
WFLM

Vega

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KENT BLACKWELDER
MANAGEMENT

Regina Belle

Love TKO

Sometimes a song
really knocks you out.

Love TKO
from the timeless
new album of classic #1 hits,
"Reachin' Back."
As only Regina can do it.

COLUMBIA

Produced by Gerald Levert and Edwin "Tony"
Nicholas for Trackhouse Productions Inc.
Management: Brenda Dash for Pipeline Entertainment,
NYC and Mervin Dash Coast to Coast Management, Inc.
*Columbia Reg. U.S. Pat. & Tr. Off. Marca Registrada.
©1995 Sony Music Entertainment Inc.
WWW.SONY.COM

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	MOKENSTEF He's Mine (OutBurst/RAL/Island) 3162 2995 2809 2604 83/0					
8	7	3	2	XSCAPE Feels So Good (So So Def/Columbia) 2655 2535 2382 2159 82/0					
15	9	6	3	FAITH You Used To Love Me (Arista) 2548 2380 2228 1830 82/0					
9	8	4	4	SHAGGY Boombastic (Virgin) 2529 2441 2250 2090 82/2					
1	1	2	5	TLC Waterfalls (LaFace/Arista) 2454 2799 3125 2951 77/0					
16	10	7	6	D'ANGELO Brown Sugar (EMI) 2426 2233 2128 1820 80/2					
13	11	8	7	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista) 2236 2215 2105 1948 78/0					
10	13	11	8	JODECI Freek'n You (Uptown/MCA) 2219 2168 2033 2014 71/0					
14	12	13	9	AFTER 7 Til You Do Me Right (Virgin) 2139 2035 2054 1852 78/0					
3	4	5	10	MONICA Don't Take It Personal... (Rowdy/Arista) 2002 2394 2618 2774 68/0					
—	—	26	11	MICHAEL JACKSON You Are Not Alone (Epic) 1962 1133 496 340 81/5					
6	6	9	12	TONY THOMPSON I Wanna Love Like That (Giant/WB) 1918 2209 2438 2406 67/0					
31	21	16	13	PURE SOUL We Must Be In Love (Stepsun/Interscope) 1741 1471 1299 1041 74/0					
2	3	10	14	BRANDY Best Friend (Atlantic) 1710 2207 2682 2812 63/0					
4	5	12	15	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 1660 2073 2582 2643 62/0					
45	29	19	16	BRIAN McKNIGHT On The Down Low (Mercury) 1566 1299 1097 779 73/4					
17	14	14	17	TINA MOORE Never Gonna Let You Go (Strret Life/SB) 1459 1690 1826 1794 58/0					
23	20	18	18	JODY WATLEY Affection (Bellmark) 1429 1316 1311 1173 62/0					
33	23	22	19	BROWNSTONE I Can't Tell You Why (MJJ/Epic) 1428 1233 1220 1020 73/2					
27	22	20	20	ADINA HOWARD My Up And Down (EastWest/EEG) 1403 1285 1245 1110 64/0					
19	17	15	21	MARY J. BLIGE You Bring Me Joy (Uptown/MCA) 1378 1607 1649 1597 52/1					
—	—	29	22	BLACKSTREET Tonight's The Night (Interscope) 1362 1069 574 90 76/4					
37	28	23	23	PATRA Pull Up To The Bumper (550 Music) 1300 1188 1119 922 68/3					
38	34	28	24	USHER The Many Ways (LaFace/Arista) 1224 1106 1046 895 68/2					
36	32	27	25	JASON WEAVER Love Ambition (Motown) 1215 1113 1086 942 65/0					
—	45	34	26	BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity) 1120 951 732 435 65/11					
29	30	25	27	E-40 Sprinkle Me (Sick Wid'it/Jive) 1107 1149 1096 1070 66/1					
BREAKER	28		28	MONTELL JORDAN Somethin' 4 Da... (PMP/RAL/Island) 1099 604 122 68 72/9					
BREAKER	29		29	GROOVE THEORY Tell Me (Epic) 1060 758 355 144 73/6					
—	42	35	30	KUT KLOSE Lovely Thang (Elektra/EEG) 1042 928 844 650 64/5					
18	19	21	31	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy) 1025 1250 1503 1664 39/0					
12	15	17	32	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 1023 1367 1781 1959 44/0					
—	48	39	33	LUNIZ I Got 5 On It (Noo Trybe) 980 844 691 569 58/4					
BREAKER	34		34	VYBE Warm Summer Daze (Island) 928 776 586 270 60/0					
11	16	24	35	BOYZ II MEN Water Runs Dry (Motown) 908 1188 1671 1991 39/0					
32	33	30	36	ALL-4-ONE I Can Love You Like That (Blitz/Arista) 877 1047 1072 1039 41/0					
48	43	40	37	INI KAMOZE Listen Me Tic (Woyoi) (EastWest/EEG) 847 843 826 690 48/3					
40	35	36	38	PHIL PERRY Love Don't Love Nobody (Blue Thumb/GRP) 834 902 978 873 54/1					
21	31	33	39	METHOD MAN I'll Be There For You (Def Jam/RAL/Island) 831 976 1094 1418 39/0					
39	38	38	40	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy) 825 890 882 876 43/0					
BREAKER	41		41	AARON HALL Curiosity (Silas/MCA) 805 667 460 92 56/3					
DEBUT	42		42	AZ Sugar Hill (EMI) 754 542 230 65 60/12					
DEBUT	43		43	JUNIOR M.A.F.I.A. Players Anthem (Big Beat/Arista) 746 595 297 64 52/3					
24	36	44	44	KUT KLOSE I Like (Elektra/EEG) 720 766 958 1170 29/0					
—	46	48	45	WHISPERS Come On Home (Capitol) 701 673 727 566 57/4					
—	50	47	46	GRAND PUBA I Like It (I Wanna Be...) (Elektra/EEG) 685 674 630 557 49/0					
DEBUT	47		47	SOLO Heaven (Perspective/A&M) 661 323 115 15 58/12					
7	18	37	48	MICHAEL & JANET JACKSON Scream (Epic) 644 893 1648 2184 34/0					
22	24	32	49	2PAC So Many Tears (Interscope) 600 1014 1169 1281 39/0					
DEBUT	50		50	COZETTE MORGAN All Out Of Love (Nina) 572 506 461 356 41/2					

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Urban reporters. 81 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

SKEE-LO I Wish (Sunshine/Scotti Bros.)
Total Plays: 562, Total Stations: 42, Adds: 7

A FEW GOOD MEN Tonite (LaFace/Arista)
Total Plays: 561, Total Stations: 58, Adds: 7

JOYA Gettin' Off On You (Atlas/A&M)
Total Plays: 551, Total Stations: 47, Adds: 6

VANESSA WILLIAMS You Can't Run (Mercury)
Total Plays: 550, Total Stations: 51, Adds: 5

SOULTRY I'll Get Mine (Motown)
Total Plays: 550, Total Stations: 48, Adds: 0

KENNETH MANGRAM I'll Send You Roses (Qwest/WB)
Total Plays: 549, Total Stations: 45, Adds: 0

GYRL Play Another Slow Jam (MCA)
Total Plays: 512, Total Stations: 49, Adds: 9

BIG L MVP (Columbia)
Total Plays: 504, Total Stations: 48, Adds: 0

BUJU BANTON Champion (Loose Cannon/Island)
Total Plays: 498, Total Stations: 41, Adds: 0

DOVE SHACK Summertime In The LBC (Def Jam/RAL/Island)
Total Plays: 496, Total Stations: 52, Adds: 5

Songs ranked by total plays.

BREAKERS

MONTELL JORDAN Somethin' 4 Da Honeyz (PMP/RAL/Island)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1099/495	72/9	28
GROOVE THEORY Tell Me (Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1060/302	73/6	29
VYBE Warm Summer Daze (Island)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
928/152	60/0	34
AARON HALL Curiosity (Silas/MCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
805/138	56/3	41

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DEBORAH COX Sentimental (Arista)	63
SEAN LEVERT Same One (Atlantic)	53
GARY TAYLOR Special (Morning Crew)	27
HODGE Head Nod (Mercury)	26
TWINZ Round & Round (Def Jam/RAL/Island)	26
LORDS OF THE UNDERGROUND Faith (Pendulum/EMI)	23
P. PONCHO (L.A. SNO) Whatz... (So So Def/Columbia)	15
MARCUS MILLER Infatuation (PRA)	13
AZ Sugar Hill (EMI)	12
BOYZ II MEN Vibin' (Motown)	12
SOLO Heaven (Perspective/A&M)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Are Not Alone (Epic)	+829
MONTELL JORDAN Somethin' 4... (PMP/RAL/Island)	+495
A FEW GOOD MEN Tonite (LaFace/Arista)	+345
SOLO Heaven (Perspective/A&M)	+338
DEBORAH COX Sentimental (Arista)	+321
MADONNA Human Nature (Maverick/Sire/WB)	+315
GROOVE THEORY Tell Me (Epic)	+302
BLACKSTREET Tonight's The Night (Interscope)	+293
GYRL Play Another Slow Jam (MCA)	+277
PURE SOUL We Must Be In... (Stepsun/Interscope)	+270

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MONTELL JORDAN This Is How We... (PMP/RAL/Island)
BRIAN McKNIGHT Crazy Love (Mercury)
H-TOWN Emotions (Luke)
BROWNSTONE Grapevine (MJJ/Epic)
RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)
ADINA HOWARD Freak Like Me (EastWest/EEG)
U.N.V. So In Love With You (Maverick/WB)
SUBWAY Fire (Biv 10/Motown)
BRAT Give It 2 You (So So Def/WORK)
DIS 'N' DAT Freak Me Baby (Epic Street/Epic)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

URBAN PREP

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R&R URBAN AC TOP 30

AUGUST 4, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	2	1	AFTER 7 Til You Do Me Right (Virgin)	550	562	—	—	22/1
—	—	1	2	JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	510	579	—	—	22/0
—	—	3	3	BOYZ II MEN Water Runs Dry (Motown)	414	464	—	—	17/0
—	—	7	4	MICHAEL JACKSON You Are Not Alone (Epic)	394	276	—	—	22/2
—	—	4	5	TLC Waterfalls (LaFace/Arista)	381	430	—	—	15/0
—	—	5	6	BRIAN McKNIGHT Crazy Love (Mercury)	331	392	—	—	14/0
—	—	8	7	PURE SOUL We Must Be In Love (Stepsun/Interscope)	301	272	—	—	17/0
—	—	11	8	BARRY WHITE There It Is (A&M)	283	260	—	—	16/2
—	—	18	9	BRIAN McKNIGHT On The Down Low (Mercury)	271	224	—	—	15/1
—	—	20	10	BROWNSTONE I Can't Tell You Why (MJJ/Epic)	265	214	—	—	16/1
—	—	6	11	STEVIE WONDER For Your Love (Motown)	262	323	—	—	13/0
—	—	9	12	WHISPERS Come On Home (Capitol)	260	272	—	—	17/0
—	—	12	13	JODY WATLEY Affection (Bellmark)	255	257	—	—	15/0
—	—	22	14	D'ANGELO Brown Sugar (EMI)	242	212	—	—	11/1
—	—	10	15	PHIL PERRY Love Don't Love Nobody (Blue Thumb/GRP)	241	268	—	—	16/1
—	—	19	16	FAITH You Used To Love Me (Arista)	238	215	—	—	11/1
—	—	23	17	VANESSA WILLIAMS You Can't Run (Mercury)	237	211	—	—	17/3
—	—	17	18	ANITA BAKER It's Been You (Elektra/EEG)	233	230	—	—	12/1
—	—	26	19	VANESSA WILLIAMS Colors Of The Wind (Hollywood)	221	200	—	—	10/0
—	—	15	20	BROWNSTONE Grapevyne (MJJ/Epic)	220	249	—	—	10/0
BREAKER			21	XSCAPE Feels So Good (So So Def/Columbia)	211	180	—	—	11/1
—	—	13	22	CHANTE' MOORE I'm What You Need (Silas/MCA)	207	256	—	—	9/0
BREAKER			23	SOLO Heaven (Perspective/A&M)	202	141	—	—	15/3
BREAKER			24	MOKENSTEF He's Mine (OutBurst/RAL/Island)	200	189	—	—	8/0
—	—	14	25	ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG)	194	250	—	—	13/0
DEBUT			26	WILLIAM BECTON Be Encouraged (Intersound)	186	139	—	—	14/4
—	—	24	27	BRANDY Best Friend (Atlantic)	180	202	—	—	8/0
—	—	28	28	BLACKSTREET Joy (Interscope)	170	197	—	—	7/0
—	—	21	29	TINA MOORE Never Gonna Let You Go (Street Life/SB)	166	213	—	—	10/0
DEBUT			30	BLACKSTREET Tonight's The Night (Interscope)	156	149	—	—	11/0

This chart reflects airplay from July 24-30. Songs ranked by total plays. Highlighted songs indicate Breaker. 24 Urban AC reporters. 22 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

MONICA Don't Take It Personal... (Rowdy/Arista)
Total Plays: 151, Total Stations: 6, Adds: 1

GROOVE THEORY Tell Me (Epic)
Total Plays: 130, Total Stations: 10, Adds: 2

BEBE & CECE WINANS Stay With Me (Capitol)
Total Plays: 123, Total Stations: 13, Adds: 3

PATRA Pull Up To The Bumper (550 Music)
Total Plays: 117, Total Stations: 6, Adds: 0

AARON HALL Curiosity (Silas/MCA)
Total Plays: 117, Total Stations: 8, Adds: 0

VYBE Warm Summer Daze (Island)
Total Plays: 115, Total Stations: 7, Adds: 0

COZETTE MORGAN All Out Of Love (Nina)
Total Plays: 100, Total Stations: 6, Adds: 1

ADINA HOWARD My Up And Down (EastWest/EEG)
Total Plays: 91, Total Stations: 6, Adds: 0

JODECI Freek'n You (Uptown/MCA)
Total Plays: 89, Total Stations: 5, Adds: 1

JASON WEAVER Love Ambition (Motown)
Total Plays: 89, Total Stations: 7, Adds: 2

IMPROMP2 Enjoy Yourself (MoJAZZ/Motown)
Total Plays: 82, Total Stations: 4, Adds: 0

SHAGGY Boombastic (Virgin)
Total Plays: 80, Total Stations: 4, Adds: 0

USHER The Many Ways (LaFace/Arista)
Total Plays: 69, Total Stations: 5, Adds: 0

SOUNDS OF BLACKNESS Black Butterfly (Perspective/A&M)
Total Plays: 66, Total Stations: 6, Adds: 1

KENNETH MANGRAM I'll Send You Roses (Qwest/WB)
Total Plays: 64, Total Stations: 6, Adds: 0

Songs ranked by total plays.

BREAKERS

XSCAPE
Feels So Good (So So Def/Columbia)
TOTAL PLAYS/INCREASE: 211/31
TOTAL STATIONS/ADDS: 11/1
CHART: 21

SOLO
Heaven (Perspective/A&M)
TOTAL PLAYS/INCREASE: 202/61
TOTAL STATIONS/ADDS: 15/3
CHART: 23

MOKENSTEF
He's Mine (OutBurst/RAL/Island)
TOTAL PLAYS/INCREASE: 200/11
TOTAL STATIONS/ADDS: 8/0
CHART: 24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SEAN LEVERT Same One (Atlantic)	11
DEBORAH COX Sentimental (Arista)	6
J. SPENCER U Should Be Mine (MoJAZZ/Motown)	6
GARY TAYLOR Special (Morning Crew)	6
WILLIAM BECTON Be Encouraged (Intersound)	4
BEBE & CECE WINANS Stay With Me (Capitol)	3
BOYZ II MEN Vibin' (Motown)	3
GYRL Play Another Slow Jam (MCA)	3
INCOGNITO Spellbound And... (Verve Forecast)	3
MONTELL JORDAN Somethin' 4... (PMP/RAL/Island)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Are Not Alone (Epic)	+118
SOLO Heaven (Perspective/A&M)	+61
GROOVE THEORY Tell Me (Epic)	+53
BROWNSTONE I Can't Tell You Why (MJJ/Epic)	+51
AARON HALL Curiosity (Silas/MCA)	+50
WILLIAM BECTON Be Encouraged (Intersound)	+47
BRIAN McKNIGHT On The Down Low (Mercury)	+47
BEBE & CECE WINANS Stay With Me (Capitol)	+46
SEAN LEVERT Same One (Atlantic)	+46
BOYZ II MEN Vibin' (Motown)	+43
SOUNDS OF BLACKNESS Black... (Perspective/A&M)	+43

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BARRY WHITE Come On (A&M)	+43
RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)	+43
ANITA BAKER I Apologize (Elektra/EEG)	+43
LUTHER VANDROSS Going In Circles (LV/Epic)	+43
BARRY WHITE Practice What You Preach (A&M)	+43
KUT KLOSE I Like (Elektra/EEG)	+43
WHISPERS Make Sweet Love To Me (Capitol)	+43
MONTELL JORDAN This Is How We... (PMP/RAL/Island)	+43
INCOGNITO Deep Waters (Verve/PolyGram)	+43
RACHELLE FERRELL With Open Arms (Capitol)	+43

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations and their current adds across various markets including Albany, GA; Chattanooga, TN; Fayetteville, NC; Lafayette, LA; Memphis, TN; Oklahoma City, OK; Shreveport, LA; St. Louis, MO; Tulsa, OK; and many others.

Table listing radio stations and their current adds across various markets including Baltimore, MD; Chattanooga, TN; Columbus, OH; Houston, TX; Miami, FL; New York, NY; Philadelphia, PA; Tampa, FL; Washington, DC; and others.

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #1

WBLS/New York
(212) 447-1000
Little

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	29	29	29	BOYZ II MEN/Water Runs Dry
28	26	28	28	28	BROWNSTONE/Grapevine
29	25	25	25	25	BLACKSTREET/Toy
5	7	10	23		AFTER 7/11 You Do Me Right
23	22	22	22	22	LUTHER VANDROSS/Gang In Circles
21	20	21	21	21	PHIL PERRY/Love Don't Love...
19	20	20	20	20	WHISPERS/Come On Home
5	18	19	19	19	LENNY WHITE/Who You Love
13	16	18	18	18	ANITA BAKER/It's Been You
10	15	16	16	16	BROWNSTONE/Can't Tell You Why
-	-	-	-	-	MICHAEL JACKSON/You Are Not Alone
-	-	-	-	-	VANESSA WILLIAMS/You Can't Run
-	-	-	-	-	SOLO/Heaven
25	23	23	23	23	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	PURE SOUL/We Must Be In Love
10	10	11	11	11	BRIAN MCKNIGHT/Crazy Love
8	8	9	9	9	PORTRAIT/How Deep Is Your...
9	9	9	9	9	TINA MOORE/Never Gonna Let...
6	6	6	6	6	BARRY WHITE/There It Is
-	-	-	-	-	BEBE & CECE WINANS/Stay With Me
5	6	7	7	7	BRIAN MCKNIGHT/On The Down Low
11	12	8	8	8	STEVIE WONDER/For Your Love
5	5	5	5	5	OMAR/Saturday
-	-	-	-	-	KEITH MARTIN/Moment In Time
-	-	-	-	-	GROOVE THEORY/Tell Me

MARKET #2

KJLH/Los Angeles
(310) 330-5550
Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	52	53	49		FAITH/You Used To Love Me
33	52	53	48		O'ANGELO/Brown Sugar
55	51	53	47		AFTER 7/11 You Do Me Right
-	-	-	-	-	BLACKSTREET/Tonight's The Night
-	-	-	-	-	MICHAEL JACKSON/You Are Not Alone
24	22	26	27		JASON WEAVER/Love Ambition
15	20	23	26		BAKER & INGRAM/When You Love...
36	21	26	26		JOJECI/Freek'n You
-	-	-	-	-	CHANTIE MOORE/It's What You Need
15	15	14	23		PO' BROKE & LONELY/Twisted
-	-	-	-	-	PURE SOUL/We Must Be In Love
21	25	20	20		JODY WATLEY/Attention
-	-	-	-	-	USHER/Think Of You
24	25	21	18		XSCAPE/Feels So Good
11	6	5	18		USHER/The Many Ways
-	-	-	-	-	VYBE/Warm Summer Daze
-	-	-	-	-	WILLIAM BECTON/Be Encouraged
-	-	-	-	-	GROOVE THEORY/Tell Me
15	14	14	14		BARRY WHITE/Practice What You...
15	13	13	13		BRIAN MCKNIGHT/Crazy Love
15	-	-	-	-	MINT CONDITION/So Fine...
15	-	-	-	-	WHISPERS/Make Sweet Love
15	-	-	-	-	KUT KLOSE/Love Like
15	12	11	11		RAPHAEL SAADIO/Ask Of You
-	-	-	-	-	DIANA KING/Shy Guy
-	-	-	-	-	GLADYS KNIGHT/Next Time
15	-	-	-	-	SOUL FOR REAL/Candy Rain
5	5	10	10		ADINA HOWARD/My Up And Down
15	-	-	-	-	BRANDY/By Your Side
15	-	-	-	-	STEVIE WONDER/For Your Love

MARKET #3

WVAZ/Chicago
(312) 360-9000
Myrick

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	30	36		TLC/Waterfalls
36	35	29	36		JON B. & BABYFACE/Someone To Love
7	10	21	34		MICHAEL JACKSON/You Are Not Alone
33	33	28	30		ANITA BAKER/It's Been You
-	-	-	-	-	STEVIE WONDER/For Your Love
35	17	20	25		BOYZ II MEN/Water Runs Dry
26	30	29	23		BRIAN MCKNIGHT/Crazy Love
-	-	-	-	-	BRANDY/Best Friend
-	-	-	-	-	ANITA BAKER/Rhythm Of Love
13	14	13	18		WILLIAM BECTON/Be Encouraged
18	7	-	-	-	CHANTY SAVAGE/Will Survive
16	29	23	15		BARRY WHITE/There It Is
7	-	-	-	-	GLADYS KNIGHT/Next Time
28	20	11	12		AFTER 7/11 You Do Me Right
-	-	-	-	-	PATRICIA LEMONY/The Crisis Next Door
-	-	-	-	-	MONTELL JORDAN/Close The Door
9	15	14	11		PURE SOUL/We Must Be In Love
-	-	-	-	-	PHIL PERRY/Only You Knew
18	20	17	10		INCognito/Deep Waters
-	-	-	-	-	O'ANGELO/Brown Sugar
-	-	-	-	-	SOLO/Heaven
12	11	8	6		LENNY WHITE/Who You Love
-	-	-	-	-	BLACKSTREET/Tonight's The Night
-	-	-	-	-	VANESSA WILLIAMS/You Can't Run
5	5	5	5		JASON WEAVER/Love Ambition
5	5	5	5		TINA MOORE/Never Gonna Let...
5	5	5	5		BROWNSTONE/Can't Tell You Why
-	-	-	-	-	WHISPERS/Come On Home
5	6	5	5		KENNETH MANGRAM/It Send You Roses
5	6	5	5		JODY WATLEY/Attention

MARKET #4

KSOL/San Francisco
(415) 989-5765
Hamilton/Silva

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	AFTER 7/11 You Do Me Right
-	-	-	-	-	VANESSA WILLIAMS/Colors Of The Wind
-	-	-	-	-	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	MICHAEL JACKSON/You Are Not Alone
-	-	-	-	-	BOYZ II MEN/Water Runs Dry
-	-	-	-	-	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	U.N.V./So In Love With You
-	-	-	-	-	BRIAN MCKNIGHT/Crazy Love
-	-	-	-	-	BROWNSTONE/Can't Tell You Why
-	-	-	-	-	RAPHAEL SAADIO/Ask Of You
-	-	-	-	-	BAKER & INGRAM/When You Love...
-	-	-	-	-	BRANDY/Best Friend
-	-	-	-	-	BRANDY/Best Friend
-	-	-	-	-	MICHAEL JACKSON/Urban Megamix
-	-	-	-	-	LUTHER VANDROSS/Gang In Circles
-	-	-	-	-	KUT KLOSE/Like
-	-	-	-	-	BROWNSTONE/Grapevine
-	-	-	-	-	VANESSA WILLIAMS/You Can't Run
-	-	-	-	-	SOLO/Heaven
-	-	-	-	-	STEVIE WONDER/For Your Love
-	-	-	-	-	MARY J. BLIGE/You Bring Me Joy
-	-	-	-	-	FAITH/You Used To Love Me
-	-	-	-	-	ANITA BAKER/It's Been You
-	-	-	-	-	BARRY WHITE/Practice What You...

MARKET #5

WDAS/Philadelphia
(215) 878-2000
Tamburro/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	28	29	29		ANITA BAKER/It's Been You
29	28	29	29		STEVIE WONDER/For Your Love
29	27	18	18		LUTHER VANDROSS/Gang In Circles
17	16	16	16		BOYZ II MEN/Water Runs Dry
6	6	15	15		JON B. & BABYFACE/Someone To Love
11	10	15	15		BRIAN MCKNIGHT/Crazy Love
6	10	10	10		IMPROMPTU/Enjoy Yourself
7	7	7	7		ALL-4-ONE/Can Love You...
8	8	8	8		AFTER 7/11 You Do Me Right
7	7	7	7		PURE SOUL/We Must Be In Love
6	6	6	6		ADINA HOWARD/My Up And Down
-	-	-	-	-	MICHAEL JACKSON/You Are Not Alone
6	5	5	5		BARRY WHITE/There It Is
5	5	5	5		BAKER & INGRAM/When You Love...
5	5	5	5		TINA MOORE/Never Gonna Let...
5	5	5	5		VANESSA WILLIAMS/Colors Of The Wind
5	5	5	5		WHISPERS/Come On Home
5	5	5	5		IV XAMPLE/From The Foot
5	5	5	5		BROWNSTONE/Can't Tell You Why
5	5	5	5		BRIAN MCKNIGHT/On The Down Low
5	5	5	5		FAITH/You Used To Love Me
5	5	5	5		VYBE/Warm Summer Daze
5	5	5	5		VANESSA WILLIAMS/You Can't Run
5	5	5	5		BLACKSTREET/Tonight's The Night
5	5	5	5		KEITH MARTIN/Moment In Time
5	5	5	5		BEBE & CECE WINANS/Stay With Me
5	5	5	5		KUT KLOSE/Love Like
5	5	5	5		WILLIAM BECTON/Be Encouraged

MARKET #6

WMXD/Detroit
(313) 965-2000
Dillard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	ANITA BAKER/It's Been You
-	-	-	-	-	BRIAN MCKNIGHT/Crazy Love
-	-	-	-	-	STEVIE WONDER/For Your Love
-	-	-	-	-	BOYZ II MEN/Water Runs Dry
-	-	-	-	-	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	WHISPERS/Come On Home
-	-	-	-	-	AFTER 7/11 You Do Me Right
-	-	-	-	-	BARRY WHITE/Practice What You...
-	-	-	-	-	GLADYS KNIGHT/Don't Want To Know
-	-	-	-	-	BROWNSTONE/Grapevine
-	-	-	-	-	VANESSA WILLIAMS/The Way That You...
-	-	-	-	-	RACHELLE FERRELL/With Open Arms
-	-	-	-	-	JOHNNY GILL/Duet Time To Play
-	-	-	-	-	BABYFACE/When Can I See You
-	-	-	-	-	BARRY WHITE/Come On
-	-	-	-	-	GERALD LEVERT/It'd Give Anything
-	-	-	-	-	BOYZ II MEN/It's Make Love To...
-	-	-	-	-	PHIL PERRY/Only You Knew
-	-	-	-	-	JOHNNY GILL/There U Go
-	-	-	-	-	BOYZ II MEN/On Bended Knee
-	-	-	-	-	PHIL PERRY/Love Don't Love...
-	-	-	-	-	WILLIAM BECTON/Be Encouraged

MARKET #9

KMJQ/Houston
(713) 623-0102
Conner/Boatner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	51	54	54		CHANTIE MOORE/It's What You Need
24	25	45	52		AFTER 7/11 You Do Me Right
51	49	47	51		BOYZ II MEN/Water Runs Dry
50	53	51	50		BARRY WHITE/There It Is
42	49	54	49		MICHAEL JACKSON/You Are Not Alone
49	49	51	48		JON B. & BABYFACE/Someone To Love
39	50	52	47		VANESSA WILLIAMS/You Can't Run
47	49	51	46		KARYN WHITE/It'd Rather Be Alone
40	44	47	45		TLC/Waterfalls
48	51	49	45		EVERETT HARP/Jeri's Song
44	49	51	43		BROWNSTONE/Grapevine
48	52	51	43		BLACKSTREET/Toy
48	48	35	25		STEVIE WONDER/For Your Love
46	46	25	24		JOHNNY "GUITAR" Hook Me Up
18	30	24	23		WHISPERS/Come On Home
24	19	22	22		PHIL PERRY/Love Don't Love...
31	28	23	22		BRIAN MCKNIGHT/On The Down Low
18	25	21	21		BAKER & INGRAM/When You Love...
6	9	20	19		KENNETH MANGRAM/It Send You Roses
17	28	25	19		U.N.V./So In Love With You
25	23	19	18		PURE SOUL/We Must Be In Love
16	18	20	18		JODY WATLEY/Attention
-	-	-	-	-	BLACKSTREET/Tonight's The Night
-	-	-	-	-	COZETTE MORGAN/All Out Of Love
-	-	-	-	-	WILLIAM BECTON/Be Encouraged
-	-	-	-	-	SHIRLEY BROWN/Sprung Out On His
15	23	21	15		VANESSA WILLIAMS/Colors Of The Wind
8	13	14	14		BROWNSTONE/Can't Tell You Why
-	-	-	-	-	AARON HALL/Curiosity
21	10	10	10		ANITA BAKER/It's Been You

MARKET #10

WILD JAMS/Boston
(617) 427-2222
Johnson/Hall

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	20	23		AFTER 7/11 You Do Me Right
19	21	23	23		BRIAN MCKNIGHT/Crazy Love
14	15	13	21		O'ANGELO/Brown Sugar
22	21	20	21		TLC/Waterfalls
22	21	19	20		MONICA/Don't Take It
22	24	23	19		HORACE BRDWN/Just Let Me Know
15	18	17	19		FAITH/You Used To Love Me
21	20	14	18		BRANDY/Best Friend
14	19	20	18		TONY THOMPSON/Wanna Love Like...
20	20	21	18		BOYZ II MEN/Water Runs Dry
15	18	17	18		IMPROMPTU/Enjoy Yourself
11	15	14	17		JOJECI/Freek'n You
20	20	22	17		BROWNSTONE/Grapevine
10	13	17	17		TINA MOORE/Never Gonna Let...
17	22	20	16		SOUL FOR REAL/Every Little Thing...
9	12	16	16		MOKENSTEF/He's Mine
-	-	-	-	-	SOLO/Heaven
18	16	16	16		JON B. & BABYFACE/Someone To Love
16	16	16	16		LENNY WHITE/Who You Love
6	10	12	15		VYBE/Warm Summer Daze
9	10	10	13		XSCAPE/Feels So Good
5	6	6	13		PURE SOUL/We Must Be In Love
-	-	-	-	-	SHAGGY/Boombastic
-	-	-	-	-	JODY WATLEY/Attention
-	-	-	-	-	JOY/Gettin' Off On You
-	-	-	-	-	MICHAEL JACKSON/You Are Not Alone
-	-	-	-	-	PATRICIA LEMONY/The Crisis Next Door
-	-	-	-	-	BRIAN MCKNIGHT/On The Down Low
-	-	-	-	-	GROOVE THEORY/Tell Me
-	-	-	-	-	JODY WATLEY/Attention
5	8	8	8		BARRY WHITE/There It Is

MARKET #11

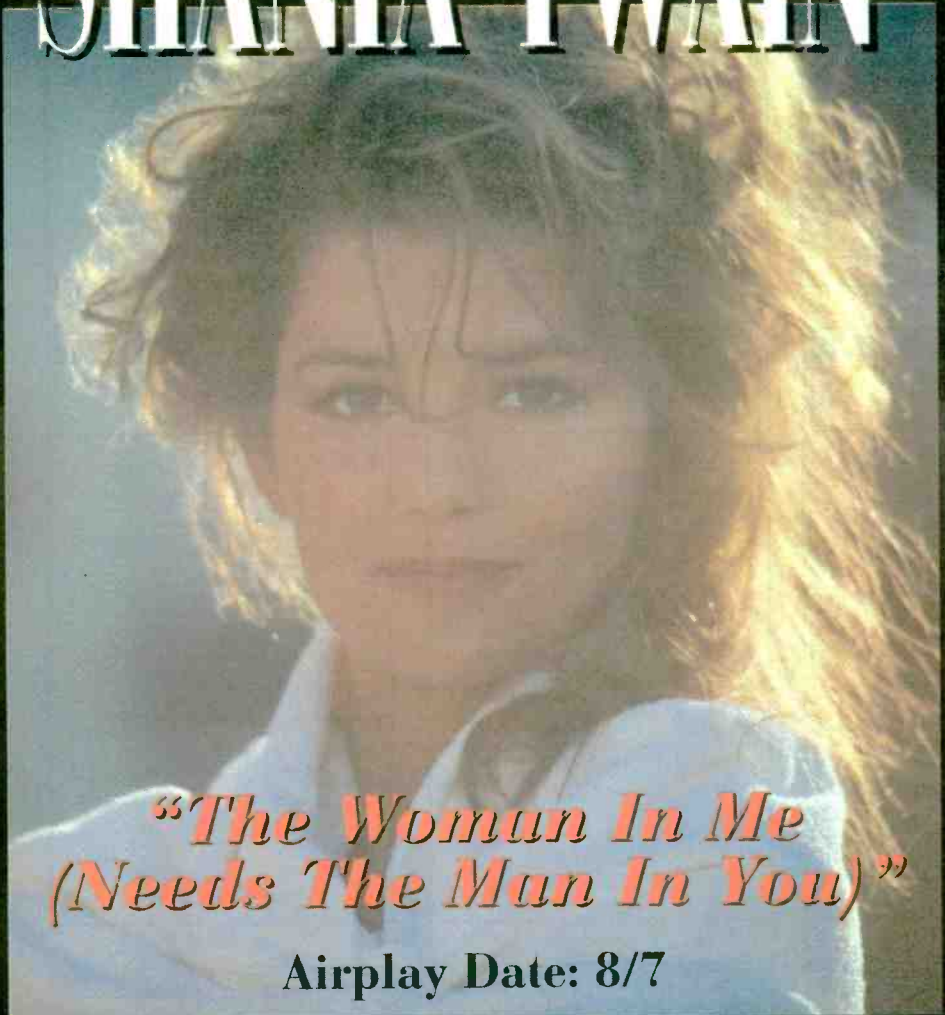
WHQT/Miami
(305) 759-4311
Kidd/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	BRIAN MCKNIGHT/Crazy Love
-	-	-	-	-	BOYZ II MEN/Water Runs Dry
-	-	-	-	-	JON B. & BABYFACE/Someone To Love
-	-	-	-	-	BARRY WHITE/Come On
-	-	-	-	-	DIANA KING/Shy Guy
-	-	-	-	-	MONTELL JORDAN/This Is How We Do It
-	-	-	-	-	BLACKSTREET/Toy
-	-	-	-	-	TLC/Waterfalls
-	-	-	-	-	KUT KLOSE/Like
-	-				



The Hottest Summer on Record with the
Coolest Records from Mercury Nashville

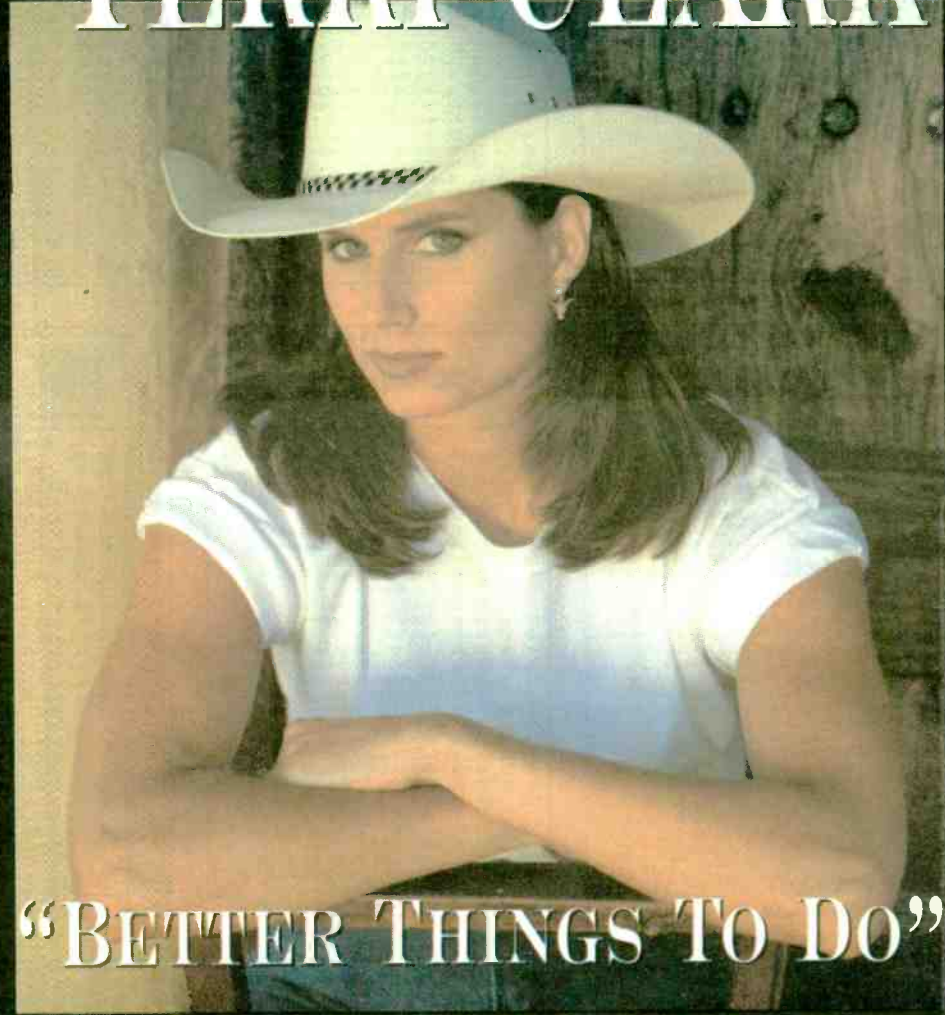
SHANIA TWAIN



*"The Woman In Me
(Needs The Man In You)"*

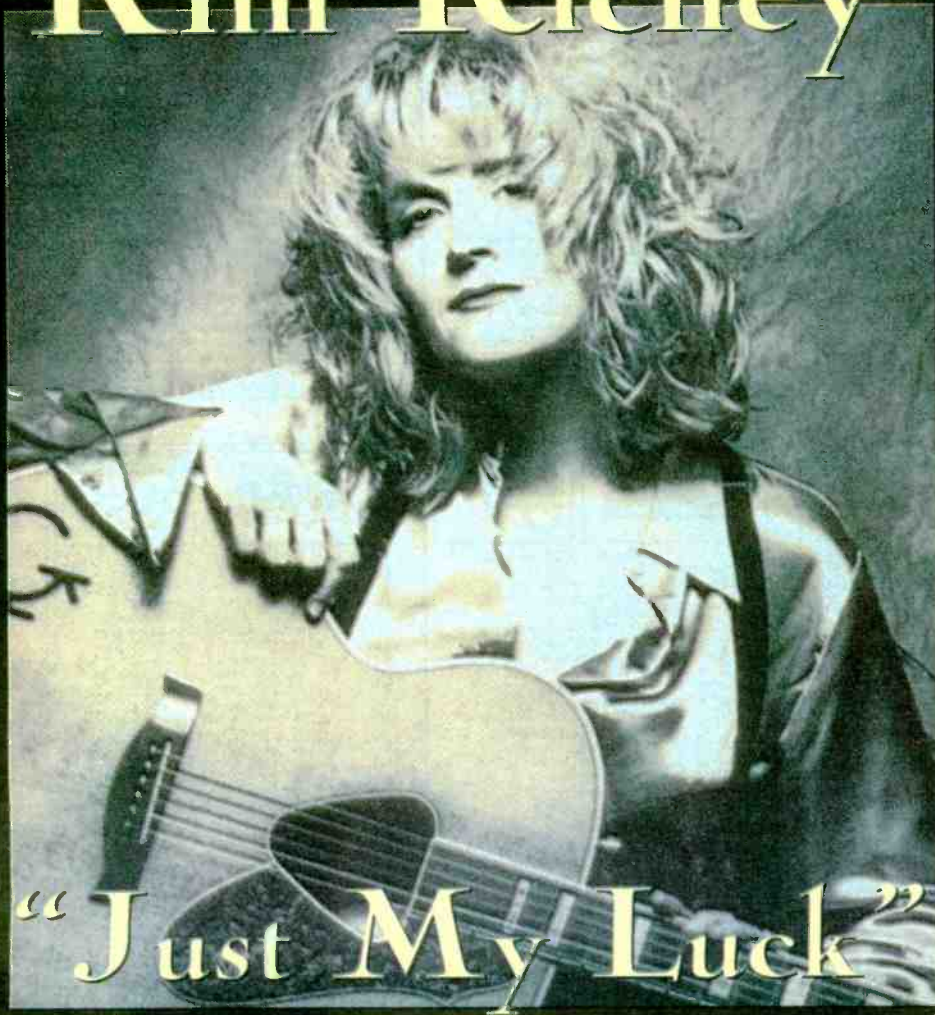
Airplay Date: 8/7

TERRI CLARK



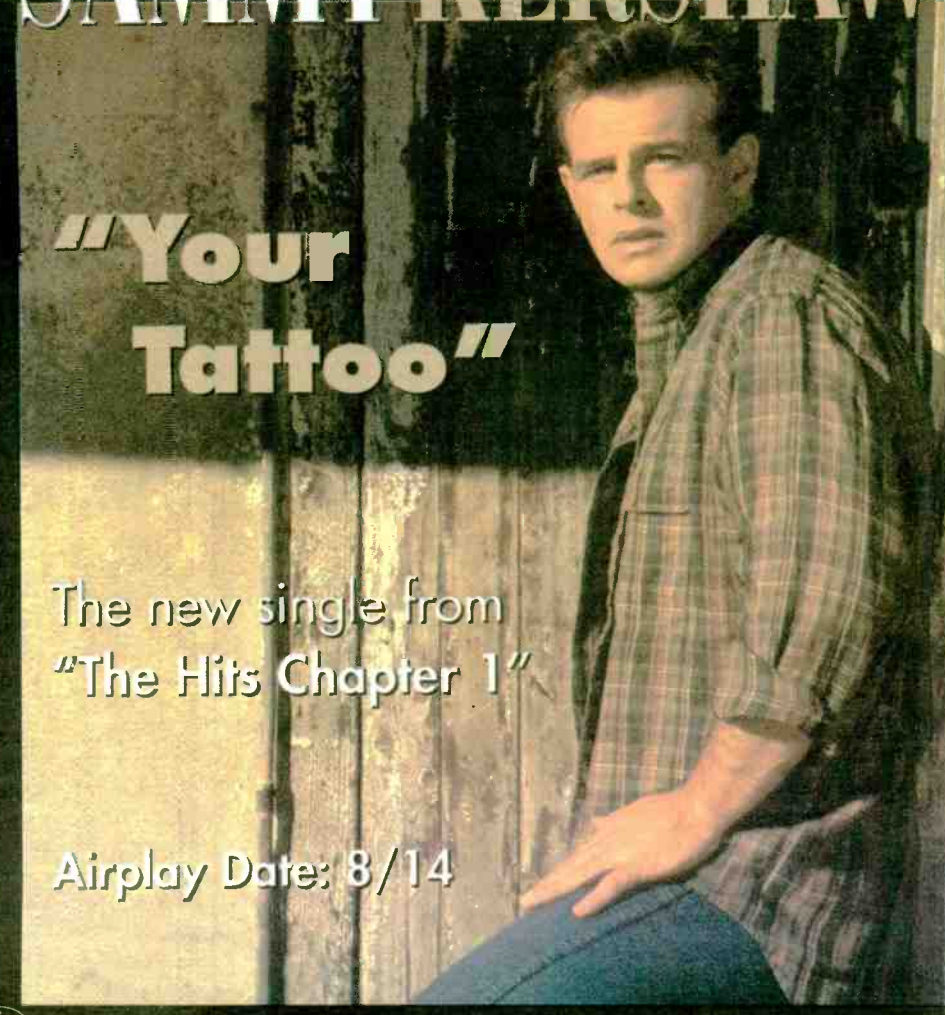
"BETTER THINGS TO DO"

Kim Richey



"Just My Luck"

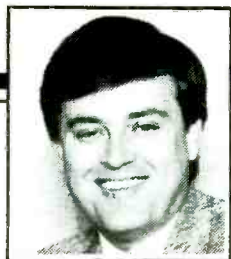
SAMMY KERSHAW



"Your
Tattoo"

The new single from
"The Hits Chapter 1"

Airplay Date: 8/14



LON HELTON

In Pursuit Of 18-24s

How Arbitron's stepped-up quest may affect Country radio

Arbitron is going after 18-24s with a vengeance these days, hoping to increase that cell's participation in most markets. Many programmers are wondering how that affects the overall ratings picture, especially for stations catering to listeners over 25.

First, some background from former Arbitron executive **Rhody Bosley** — now operating his own research firm, **Bosley Associates Inc.** — who notes the goal is to balance the sample between age and sex. Historically, he says, some cells and population groups have proven harder to reach than others. And Arbitron has long employed special measures to contact those hard-to-reach people. They include differential premiums, HDHA/HDDA weighting, split counties, and follow-up phone calls.

Bosley adds that the incentives currently being offered by Arbitron to increase 18-24 participation is another in the company's continuing efforts to match, as closely as it can, the demographics of returned diaries (the in-tab) to a city's actual demographic makeup.

Special Delivery

One Arbitron technique is a special diary-delivery box for households with at least one 18-24-year-old male resident. The brightly colored boxes are slightly larger than a box of personal bank checks. In its literature, Arbitron says putting diaries in a box instead of an envelope increases the odds that the 18-24 male will get his hands on a diary. Arbitron figures nobody can resist opening a box. The firm adds that an envelope (unlike a box) can be placed aside with the usual stack of magazines and other envelopes received at home.

In addition, each person's diary, premium (cash), and "guide to" brochure is packaged in a separate sleeve. Arbitron says this way, the diary, directions, and the monetary incentive are more likely to reach each person in the household.

Regarding Arbitron's efforts, Bosley says, "The objective is to get the commitment. Arbitron knows once somebody agrees to keep a diary, they're pretty good about completing it. By putting all of the diaries in the same special box, Arbitron is trying for a psychological commitment [among the 18-24s] in the household when the diaries are handed out."

Why The Search?

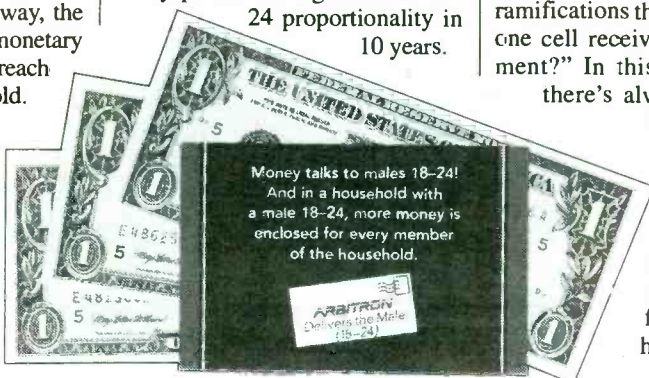
Arbitron has been under a lot of pressure to get more diaries returned

from 18-24s — especially by stations that depend on listeners from that cell. Bosley says that group has been very underrepresented through the years. "The current proportionality index for 18-24s is 70%-75% on a national basis. Arbitron is shooting to get into the low 80s.



"I've seen [the proportionality index] in some markets as low as 45%. The Rock or Alternative stations feel they're not even getting a chance at bat. They don't mind losing, but they at least want the chance. On the other end, 45-54-targeted stations are always at bat. But it's important to remember that because of weighting, their individual bats don't count as much. The 18-24s are so far underrepresented, Arbitron would like to do something to bump them up as best they can."

It seems the rating service has accomplished just that. Spring '95 figures aren't available yet, but the company claims the Winter '95 survey posted the highest male 18-24 proportionality in 10 years.



Gauging The Impact

However, the question remains, "How will a higher 18-24 diary return rate affect a market's overall ratings picture?" "Not much," says Bosley. "There will be more in-tab 18-24 diaries, but that shouldn't af-

fect the ratings in any market."

That answer may surprise many people because of what Bosley says are "long-held misconceptions about the effect an increase in participation in one cell has on other cells and on the entire ratings process." He emphasizes that, statistically, Arbitron's efforts improve the reliability of the estimate.

But marketplace perception is altogether different. "The perception [of stations targeting younger demos] is that they're being cheated out of ratings points. The reality is there's no difference when more 18-24 diaries are returned. Listening is calculated on weighted estimates."

The final step of the ratings calculation process is to balance the sample, says Bosley. "Some stations think the more diaries they have in their target cell, the bigger their audience will be. But each diary has its own value based on age, sex, ethnicity, and geography. If you have too many in one cell and not enough in another, they are assigned 'per-person diary values.' That's how the sample is balanced to match the population. If you make an audience projection, it must be done against the population."

Bosley points out that Arbitron's recent 50% sample-size increase in many markets barely had an effect. "If that's the case, what can be expected of the 15% increase Arbitron hopes to achieve? Arbitron is dealing with broadcasters' perceptions that there aren't enough 18-24s in-tab — not a statistical problem. Broadcasters are saying, 'If I'm paying them \$45,000 a year, I'm going to be on them about the statistical sample.'"

Do 18-24 Homes Mean More?

Are there any other possible ramifications that could arise from one cell receiving "special treatment?" In this game, it seems, there's always the potential for "hidden" causes and effects. The fact is, anything that's done to attract individuals' interest within a household affects the entire household.

Bosley recalls a previous attempt at attracting more 18-24 in-tabs. Members of the cell were offered a two dollar premium, while other household members were given a dollar. "That created quite a flap. Arbitron realized they have to treat everyone in the household the same."

The Story Behind The Demo Push

Arbitron VP/Research **Jim Peacock** was asked for his views on the company's 18-24 quest — and what it means for adult-targeted stations.

First things first: Will a higher 18-24 in-tab affect older-targeted stations? "Obviously, if the percentage of return in one cell is raised, the percentages of other demos will be lowered. As underrepresented cells are brought in line over time, overrepresented demos will see fewer in-tabs as the entire sample becomes more proportional. But that doesn't equate to changes in ratings because of sample-balancing.

"Our sample-balancing techniques — often referred to as weighting — are designed to ensure that every group (age, sex, and ethnic) is properly represented so it contributes as much to the audience estimate as appropriate for its share of the population. Thus, any cell diaries in the sample are worth as much now as they have been in the past and will be in the future — as long as the population doesn't change dramatically.

"Diaries from 18-24 men have been weighted more heavily because the cell tended to be underrepresented. Similarly, some cells — usually older demos — were overrepresented and the diaries received less weight. More in-tab 18-24 diaries will make that cell more similar to other demos. That means we'll have to do less weighting, which is good. And the range of per-person diary values will shrink, which is also good from the reliability standpoint. Better representation benefits everybody because it reduces the total amount of weighting, which makes for greater stability in the long run."

Additional Benefits

Peacock notes that while the ratings won't change as a result of a greater 18-24 in-tab, stations targeting that demo will realize other benefits. "While the audience estimate has been correct because of the weighting, some younger-targeted stations have found that under-delivery of a young demo meant there weren't enough diaries to do the kinds of micro-marketing analyses they wanted to do. That part of their concern was very real.

"We've introduced reliability-equity with this procedure. Our goal is for every station to have similar amounts of sample to work with [for analysis], regardless of format or target audience."

And just how did Arbitron fare in its efforts to retrieve more 18-24 male diaries this spring? With 167 Standard Market reports processed thus far, the proportionality index has soared from 79 to 89.7 — slightly above Arbitron's desired 10-point increase.

At the end of this week's main column, it's asked whether a household with an 18-24 resident is now different than one without a resident of that age — considering the fact that an 18-24 getting special treatment also results in everyone in the household receiving the same special treatment. When pondering that, consider this amazing stat from Peacock: Two-thirds of males between 18-24 still live at home — the highest percentage in history. Now what's the perfect promotion that will excite a 20-year-old man and his parents?

Because all households with an 18-24 member will receive special treatment — not to mention the fact that each member of an 18-24 household gets more cash than those in households without 18-24s — Bosley expects a higher return rate among older demos, as well. "My speculation is that older people in a household will return diaries at a slightly better rate because they're also affected by different survey treatment. Remember who lives in those houses with a lot of those 18-24s — people over 45, of course. Whether Arbitron wanted to or not, they're giving those people special treatment as well. We should expect the same 'commitment principle' will work on them."

But Bosley again stresses that it shouldn't result in gains for older-targeted stations. "The impact will be that diaries from those 45+ will receive less weight."

Does this mean that a household with 18-24s is now different than one without a resident of that age? Does an older demo without an 18-24 in the house react to a diary differently than an older demo with an 18-24 resident?

PD Concerns

According to Bosley, the answers to those questions are unknown. "We do know returns improved with the new treatment this spring. But we don't know if it's because of the special treatment; we don't know to what degree parents in the same household with 18-24s returned diaries prior to special treatment."

This may raise a question for PDs who target diary-keepers. Should those households with 18-24s be especially targeted to also reach those 45+? Will they mean more than those without 18-24s? This, too, is hard to tell because the diary return rate was unknown prior to special treatment.

But Bosley notes, "I doubt if it's going to be a big deal. It's apparent from diary reviews that when another person is present, shared listening can result. It generally occurs among those 65+, but it can certainly occur between parent-child. Sometimes it gets written down. But it isn't overwhelming. It doesn't dramatically affect anything, so making a major case out of it would be going too far."

If all this has you scratching your head, wondering what to do, remember what Bosley says, "After all — it's only an estimate."

Nashville Ponders Artist Security

■ Ohio women allegedly hatched bizarre plot to meet star

No one is panicking or overreacting, but the Nashville music industry is still analyzing the grim reality that two Ohio women confessed to having committed murder in a bizarre scheme to meet **Reba McEntire**.

Therisa Frasure, 22, and **Mincey Meece**, 16, have been charged with aggravated murder, burglary, and robbery in the July 19 slaying of their elderly landlady, **Stella Ellison** of Elmwood, OH. Ellison is survived by six children, 29 grandchildren, 42 great-grandchildren, and seven great-great-grandchildren.

Ohio authorities said the victim was beaten and smothered during a robbery which netted the assailants \$27. Frasure and Meece allegedly planned to use the money to finance a trip to Nashville. Once they arrived, they planned to hold a Grand Ole Opry audience hostage at gunpoint to force a meeting with McEntire.

Ironically, the two women — who are not among the 45,000 members of McEntire's fan club — were unaware that fan-club membership would have eventually allowed them to meet the star during her regular "meet & greets" at concerts or during Fan Fair.

Although Frasure and Meece apparently meant no harm to McEntire, Nashville is well aware that a microscopic segment of fans is capable of crossing the thin line of emotional stability. Last August, a 35-year-old Chicago man was charged with criminal trespassing after scaling a wall and electric fence at **Amy Grant's** farm south of Nashville. In May 1993, Nashville authorities filed misdemeanor or stalking charges against a 41-year-old Texas man who had repeatedly attempted to contact **Tanya Tucker**.

"I think female artists are more susceptible," one artist manager observed. "You see more of the fans trying to look like the female stars through their dress and hairstyles."

The artists aren't the only ones who become celebrities in the eyes of some fans. "With some of the big-

ger stars, the fans call out the name of the road manager, bodyguard, bus driver, or stylist when they see them at a concert," a publicist noted.

100% Safety 'Cost-Prohibitive'

As country music continues its unprecedented level of popularity, the industry may be feeling the growing pains previously known primarily to rock. "People always said that Fan Fair couldn't happen anywhere but in country," a publicist said. "All of this makes you wonder how long country will be able to maintain that kind of openness."

Fan Fair attracts 24,000 avid fans to Nashville every June. The security mechanism primarily ensures that artists can arrive at the autograph booths without being mobbed and that order is kept in the autograph lines.

"You can't worry about Fan Fair," the manager said. "You have to remember that most country acts are doing 200 concert dates a year on

the road. It would be cost-prohibitive to provide the kind of security where you'd always have a 100% guarantee of safety. Besides that, the artists have little privacy as it is.

"My main act lives in a small town where WalMart is the only place to shop. The fact that it's a small town is why he moved there in the first place. If somebody wanted to harm him, it could just as easily happen while he's shopping as it could while he's on tour or at Fan Fair."

Another manager expects little to change regarding the artists' accessibility to fans, especially when it comes to receptions sponsored by radio stations or fan clubs. "I think the crime associated with Reba is an isolated incident," he said. "Those people were murderers, plain and simple. Who really knows what provokes someone to do something so horrible? Maybe they were going to commit the murder anyway. They shouldn't be blaming country music or an artist for what they did.

"As far as cutting back on the visits with fan clubs or radio contest winners, most of the artists love to meet the people. You may have some road managers keeping a closer eye



LATE NIGHT WITH RADNEY — Arista/Nashville artist Radney Foster (l) topped off a busy New York visit by performing his recent hit "Willin' To Walk" during an appearance on "Late Night With Conan O'Brien."

The Signature Line

Celebrity endorsements are commonplace. If you've been to a country concert in the past year, you've probably seen somebody wearing a flaming shirt popularized by **Kix Brooks**. **Alan Jackson** and other country stars recently approved a series of Visa cards bearing their likenesses. And, of course, **Sammy Kershaw** would probably prefer to forget the line of fine fragrances that was manufactured from his own perspiration.

Another artist is forging his way into new — and useful — territory. An **Aaron Tippin** signature-model set of pliers will be offered as part of the singer's relationship with Channellock, a major tool manufacturer. As a former pipe welder, heavy-equipment operator, and truck driver, Tippin should recognize tool quality when he sees it.

The company will be embarking on an extensive series of radio and retail giveaways as a promotional tie-in with Tippin's upcoming album, appropriately titled "Tool Box."

on any potential problems, but I think it will remain business as usual."

Stone Surgery

Doug Stone is recuperating at his Nashville-area home after undergoing a July 25 surgery to remove a small benign polyp from his nasal pharynx. Chronic sinus problems forced Stone to cancel a summer concert tour.

"Doug was having trouble breathing, which was directly affecting his singing performance," said Vanderbilt University Voice Clinic Exec. Director **Dr. Robert Ossoff**, who discovered swelling behind the nose when he recently examined Stone. "This swelling caused Doug to have difficulty breathing through his nose."

Ossoff attributed the problem to allergies and expects the singer to make a quick and complete recovery. Stone plans to waste no time in returning to the stage — he begins rehearsals August 20 for a fall tour with **Travis Tritt**.

Monumental Performance

Billy Ray Cyrus sang "Some Gave All" during the July 27 dedication of the Korean War monument in Washington, DC. Folk singer **Judy Collins** was among the other singers invited to perform with a 68-piece orchestra during the dedication.

Cyrus wrote "Some Gave All" in honor of Vietnam War veterans and recorded it the day the Persian Gulf War began. He'll be honored for the song again in September, when he becomes the first recipient of the

Bob Hope Honorary Congressional Medal of Honor. The song will be recognized "for restoring patriotism and pride to the veterans of all wars."

"I'm almost like a third party here — like I'm carrying a message," Cyrus said, adding that he hopes the song will maintain its meaning years from now. "The words 'Some Gave All' will be the epitaph on my tombstone. That's in my will."

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Be My Baby Tonight" — **John Michael Montgomery**

5 YEARS AGO

- No. 1: "Good Times" — **Dan Seals** (second week)

10 YEARS AGO

- No. 1: "Love Is Alive" — **the Judds** (second week)

15 YEARS AGO

- No. 1: "Drivin' My Life Away" — **Eddie Rabbitt**

20 YEARS AGO

- No. 1: "Wasted Days & Wasted Nights" — **Freddy Fender**

BILLY MONTANA

"I think I just heard the perfect contemporary - country single. I believed every single word he sang. I moved to every rhythm; I thrilled to every note. The production, the vocal sincerity, the guitar break... everything. Great, great listening."

Robert K. Oermann/Music Row Magazine



"RAIN THROUGH THE ROOF"

Going For Adds Now!

MAGNATONE RECORDS

**OUR
FIRST
SINGLE
IS OUR
FIRST
#1 RECORD**

What a
way to kick off a
CAREER!

LEE ROY PARNELL

A LITTLE BIT OF YOU

The lead single
from his new album,
we all get lucky sometimes
IN STORES NOW



**AUGUST
ARTIST OF
THE MONTH**

Our thanks to Radio
for a truly great beginning.



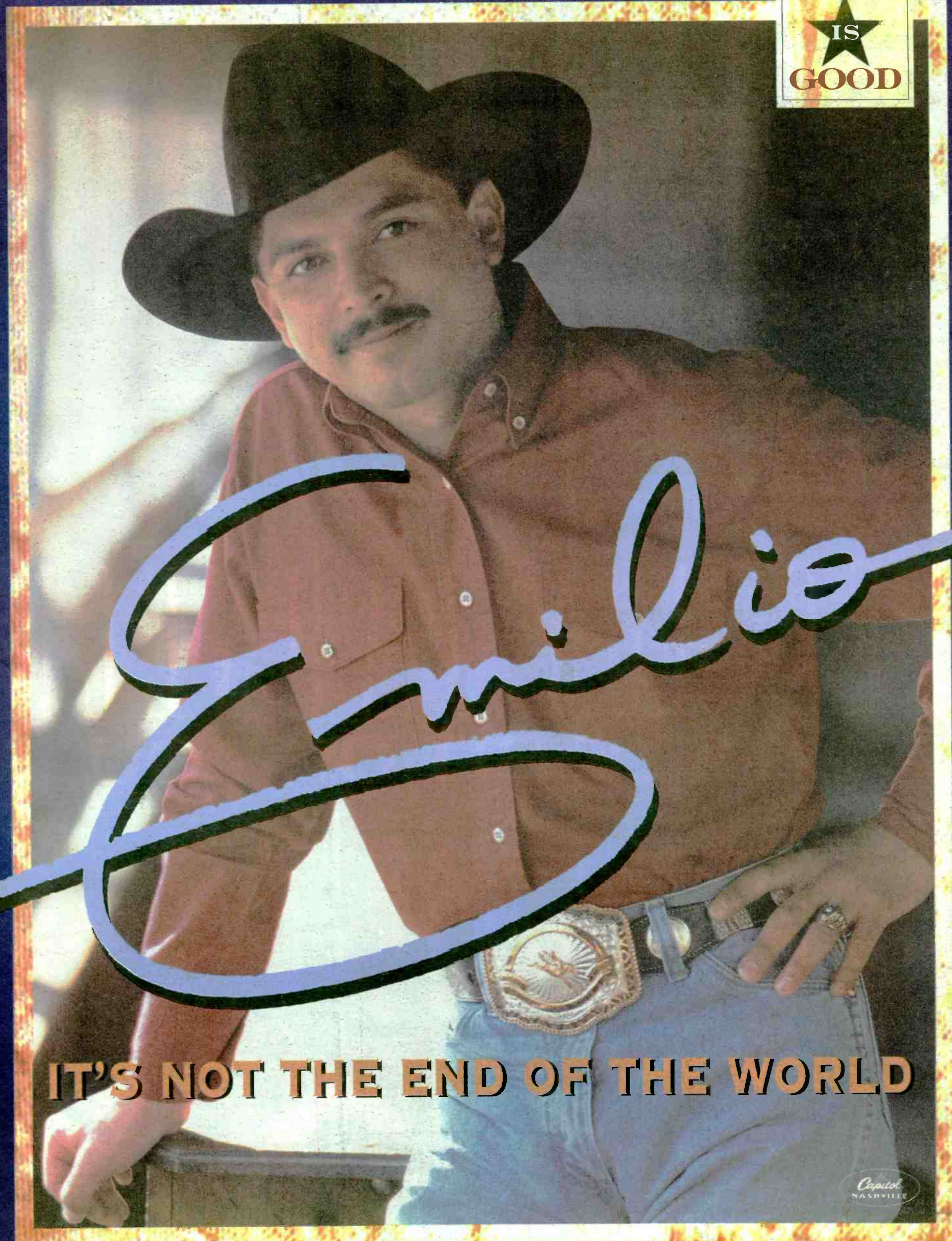
We're making more than just great music.
We're delivering #1 CAREER RECORDS.

Produced by Scott Hendricks
Co-produced by Lee Roy Parnell
MANAGEMENT: Mike Roberts Management, Nashville, TN

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THE DEBUT SINGLE FROM THE FORTHCOMING ALBUM

LIFE
★
IS
GOOD



IT'S NOT THE END OF THE WORLD

Capitol
NASHVILLE

GOING FOR IMMEDIATE AIRPLAY!



COUNTRY TOP 50

AUGUST 4, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	W-OVER LAST WEEK	TOTAL POINTS	W-OVER LAST WEEK
8	4	3	1	LEE ROY PARNELL A Little Bit Of You (Career)	214/0	1	7734	+260	40420	+1426
10	6	4	2	BROOKS & DUNN You're Gonna Miss Me When... (Arista)	214/0	2	7626	+354	39785	+1860
7	5	2	3	LORRIE MORGAN I Didn't Know My Own Strength (BNA)	214/0	3	7593	+81	39593	+402
15	10	5	4	JEFF CARSON Not On Your Love (MCG/Curb)	214/0	4	7446	+548	39036	+3143
16	13	7	5	PERFECT STRANGER You Have The Right To... (Curb)	214/0	5	7134	+478	37211	+2653
12	8	6	6	RICK TREVINO Bobbie Ann Mason (Columbia)	214/0	6	7030	+197	36125	+1184
13	9	8	7	JAMES HOUSE This Is Me Missing You (Epic)	210/0	7	6978	+218	35732	+1406
14	11	9	8	PAM TILLIS In Between Dances (Arista)	214/0	8	6773	+313	35296	+1969
19	15	11	9	ALABAMA She Ain't Your Ordinary Girl (RCA)	214/0	9	6619	+770	34298	+3994
20	16	12	10	GEORGE STRAIT Lead On (MCA)	214/0	10	6010	+401	30951	+1895
24	20	15	11	BRYAN WHITE Someone Else's Star (Asylum/EEG)	214/3	11	5746	+711	30120	+3788
26	19	13	12	CLINT BLACK One Emotion (RCA)	214/0	12	5555	+409	28778	+2060
29	23	17	13	JOHN BERRY I Think About It All The Time (Capitol)	214/0	13	5117	+464	26398	+2509
4	2	1	14	ALAN JACKSON I Don't Even Know Your Name (Arista)	176/0	15	4908	-2816	26152	-14186
21	18	16	15	DIAMOND RIO Finish What We Started (Arista)	202/0	14	4967	+16	25667	+222
25	22	19	16	TY HERNDON I Want My Goodbye Back (Epic)	212/4	16	4848	+263	25302	+1643
27	25	20	17	RHETT AKINS That Ain't My Truck (Decca)	206/5	17	4742	+333	24628	+1839
30	26	23	18	TY ENGLAND Should've Asked Her Faster (RCA)	209/1	20	4593	+348	23893	+1902
33	28	24	19	WADE HAYES Don't Stop (DKC/Columbia)	212/3	19	4658	+416	23871	+2258
28	24	22	20	MARK CHESNUTT Down In Tennessee (Decca)	207/1	18	4660	+229	23820	+1173
32	27	25	21	PATTY LOVELESS Halfway Down (Epic)	211/4	22	4465	+313	22808	+1703
17	17	14	22	TRACY BYRD Walking To Jerusalem (MCA)	179/0	21	4511	-760	22429	-4036
46	34	28	23	COLLIN RAYE One Boy, One Girl (Epic)	202/9	24	3962	+771	20261	+4277
38	31	27	24	TOBY KEITH Big Ol' Truck (Polydor)	206/6	23	3974	+408	20127	+2239
2	1	10	25	REBA McENTIRE And Still (MCA)	153/0	26	3631	-2365	20108	-12217
—	37	29	26	TRACY LAWRENCE If The World Had A Front Porch (Atlantic)	204/5	25	3880	+714	19593	+3631
41	36	33	27	SAWYER BROWN (This Thing Called) Wantin'... (Curb)	187/9	27	3199	+380	15739	+2125
BREAKER	28	28	28	TIM McGRAW I Like It, I Love It (Curb)	163/162	31	2860	+2835	15078	+14905
36	33	31	29	MARK COLLIE Three Words, Two Hearts... (Giant)	181/3	30	2943	+161	14953	+776
34	32	30	30	DOUG STONE Sometimes I Forget (Columbia)	181/3	28	3031	+56	14473	+124
—	—	39	31	FAITH HILL Let's Go To Vegas (WB)	191/48	32	2807	+957	14227	+4867
6	3	18	32	DAVID LEE MURPHY Party Crowd (MCA)	127/0	36	2531	-1818	13965	-9842
45	40	35	33	TERRI CLARK Better Things To Do (Mercury)	181/19	33	2703	+553	13778	+2776
23	21	21	34	CONFEDERATE RAILROAD When And Where (Atlantic)	121/0	34	2689	-1743	13747	-8927
—	43	37	35	KENNY CHESNEY All I Need To Know (BNA)	178/22	35	2568	+468	12601	+2465
—	—	42	36	BLACKHAWK I'm Not Strong Enough To... (Arista)	170/38	39	2334	+614	11534	+3031
37	35	34	37	MARY CHAPIN CARPENTER Why Walk When... (Columbia)	161/1	40	2323	-57	11308	-309
40	38	36	38	BOY HOWDY She Can't Love You (Curb)	162/1	38	2360	+82	11162	+449
—	44	41	39	MARTINA McBRIDE Safe In The Arms Of Love (RCA)	161/22	42	2212	+469	10974	+2417
39	39	38	40	KIM RICHEY Just My Luck (Mercury)	150/2	43	2002	-16	9959	-32
42	41	40	41	MARTY STUART If I Ain't Got You (MCA)	158/11	44	1962	+112	9351	+568
BREAKER	42	42	42	TRISHA YEARWOOD I Wanna Go Too Far (MCA)	144/49	45	1835	+678	9345	+3365
43	42	43	43	4RUNNER A Heart With 4 Wheel Drive (Polydor)	146/6	46	1756	+61	8330	+239
BREAKER	44	44	44	DARYLE SINGLETARY I Let Her Lie (Giant)	135/27	48	1638	+444	7912	+1922
—	45	44	45	ALISON KRAUSS Baby, Now That I've Found You (Rounder)	91/6	53	1317	+153	6872	+826
—	—	50	46	SHENANDOAH Heaven Bound (I'm Ready) (Capitol)	126/40	52	1428	+503	6772	+2303
DEBUT	47	47	47	NEAL McCOY If I Was A Drinkin' Man (Atlantic)	87/83	56	1084	+1035	5420	+5120
49	50	48	48	WOODY LEE I Like The Sound Of That (Atlantic)	100/9	58	1003	+1	4700	-66
DEBUT	49	49	49	LISA BROKOP Who Needs You (Capitol)	81/2	60	837	+9	3900	+76
50	48	—	50	JEFF FOXWORTHY Party All Night (WB)	76/9	61	780	-107	3816	-556

This chart reflects airplay from July 31-August 6. Songs ranked by total points. Highlighted songs indicate Breaker. 214 Country reporters. 210 current playlists. © 1995, R&R Inc.

BREAKERS®

TIM McGRAW
I Like It, I Love It (Curb)
76% of our reporters on it (163 stations)
162 Adds • Debuts at 28

TRISHA YEARWOOD

I Wanna Go Too Far (MCA)
67% of our reporters on it (144 stations)
49 Adds • Moves 47 - 42

DARYLE SINGLETARY

I Let Her Lie (Giant)
63% of our reporters on it (135 stations)
27 Adds • Moves 46 - 44

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TIM McGRAW I Like It, I Love It (Curb)	162
NEAL McCOY If I Was A Drinkin' Man (Atlantic)	83
DAVID LEE MURPHY Dust On The Bottle (MCA)	55
TRISHA YEARWOOD I Wanna Go Too Far (MCA)	49
FAITH HILL Let's Go To Vegas (WB)	48
JOE DIFFIE That Road Not Taken (Epic)	43
SHANIA TWAIN The Woman In Me (Needs...) (Mercury)	41
SHENANDOAH Heaven Bound (I'm Ready) (Capitol)	40
BLACKHAWK I'm Not Strong Enough To... (Arista)	38
BILLY MONTANA Rain Through The Roof (Magnatone)	29

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM McGRAW I Like It, I Love It (Curb)	+2835
NEAL McCOY If I Was A Drinkin' Man (Atlantic)	+1035
FAITH HILL Let's Go To Vegas (WB)	+957
COLLIN RAYE One Boy, One Girl (Epic)	+771
ALABAMA She Ain't Your Ordinary Girl (RCA)	+770
TRACY LAWRENCE If The World Had ... (Atlantic)	+714
BRYAN WHITE Someone Else's Star (Asylum/EEG)	+711
TRISHA YEARWOOD I Wanna Go Too Far (MCA)	+678
BLACKHAWK I'm Not Strong Enough To... (Arista)	+614
DAVID LEE MURPHY Dust On The Bottle (MCA)	+600

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
TIM McGRAW I Like It, I Love It (Curb)	+14905
NEAL McCOY If I Was A Drinkin' Man (Atlantic)	+5120
FAITH HILL Let's Go To Vegas (WB)	+4867
COLLIN RAYE One Boy, One Girl (Epic)	+4277
ALABAMA She Ain't Your... (RCA)	+3994
BRYAN WHITE Someone Else's Star (Asylum/EEG)	+3788
TRACY LAWRENCE If The World Had... (Atlantic)	+3631
TRISHA YEARWOOD I Wanna Go Too Far (MCA)	+3365
JEFF CARSON Not On Your Love (MCG/Curb)	+3143
BLACKHAWK I'm Not Strong Enough... (Arista)	+3031

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
SHANIA TWAIN Any Man Of Mine (Mercury)
JOHN MICHAEL MONTGOMERY Sold... (Atlantic)
VINCE GILL You Better Think Twice (MCA)
SHENANDOAH Darned If I Don't... (Capitol)
NEAL McCOY They're Playin' Our Song (Atlantic)
TRAVIS TRITT Tell Me I Was Dreamin' (WB)
BLACKHAWK That's Just About Right (Arista)
TRACY LAWRENCE Texas Tornado (Atlantic)
COLLIN RAYE If I Were You (Epic)
CLINT BLACK Summer's Comin' (RCA)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

GOLD, PLATINUM & 2nd MOST ADDED

NEAL McCOY

"If I Was A Drinkin' Man"

Chart **47** 87/83



Neal's Best Performance To Date!

AUGUST 4, 1995

NEW & ACTIVE

JOE DIFFIE *That Road Not Taken (Epic)*

Total Stations: 67, Total Adds: 43, Total Points: 3739, Adds include: WWYZ 5, WPKX 7, WAYZ 10, WDSY 6, WGTY 10, WKCN 10, WCHY 7, WQYK 5, WRBQ 20, WBCT 18, WFMB 12, KRRV 12, WUSY 9, WTVY 10, WMSI 15, WIVK 15, WSIX 12, WSM-FM 7, WWZD 8, WLLR 10, KFGO 9, WOW 9, WKKX 20, KRST 12, KYKR 15, KAGG 10, KLUR 14, KBUL 5, KKAT 5, KSOP 7, KUZZ 7, KHSL 14, KATM 9, KSON 10, KJUG 14

SHANIA TWAIN *The Woman In Me (Mercury)*

Total Stations: 56, Total Adds: 41, Total Points: 3585, Adds include: WWYZ 5, WPKX 7, WMZQ 17, WOVK 14, WTDR 14, WQIK 8, WYYD 16, WCHY 10, WYCD 5, WUSY 9, WTCR 16, WMSI 15, WIVK 15, WVLK 5, WGKX 10, WSM-FM 7, KFKF 6, WKKX 12, KASE 5, KYKR 15, KILT 15, KLLL 23, KGEE 21, KEBC 25, KNIX 10, KAJA 10, KLUR 14, KKAT 5, KSOP 7, KHSL 14, KZLA 18, KHAY 10, KUPL 12, KNCL 5, KYCY 15

DAVID LEE MURPHY *Dust On The Bottle (MCA)*

Total Stations: 55, Total Adds: 55, Total Points: 2872, Adds include: WKLB 5, WWYZ 5, WFGY 35, WXTU 10, WDSY 6, WKML 13, WESC 20, WSSL 14, WGTR 14, WRNS 18, WBCT 18, WDDD 24, WGTC 13, WTVY 12, WDRM 19, KXKC 19, KBEQ 18, WKKX 12, KGNC 22, KMLE 13, KLUR 14, KYGO 5, KIKF 10, KHSL 15, KNAX 13, KHAY 10, KYCY 5, KMPS 5, KJUG 14

STACY DEAN CAMPBELL *Honey I Do (Columbia)*

Total Stations: 59, Total Adds: 13, Total Points: 2738, Adds: WQBE 15, WDSY 6, WFRG 10, WXBQ 15, WCMS 11, WBCT 5, WKDQ 15, WSIX 5, KSOP 7, KUGN 14, KZLA 5, KNCQ 15, KLAN 11
Plays: WBCS 15 (7), WWYZ 10 (10), WFGY 20 (20), WXKX 21 (18), WOVK 14 (14), WGTY 11 (13), WEZL 16 (16), WRNS 18 (18), WYYD 16 (14), WAXX 16 (16), WKOA 17 (17), WFMB 12 (10), KRRV 15 (12), WAVC 11 (11), KLUR 14 (14)

RUSS TAFF *Bein' Happy (Reprise)*

Total Stations: 39, Total Adds: 1, Total Points: 1917, Add: WWWW 8
Plays: WKLB 15 (15), WWYZ 10 (10), WQBE 15 (15), WXKX 25 (25), WOVK 14 (14), WGTY 17 (17), WXBQ 15 (15), WKCN 10 (10), WGTR 11 (11), WRNS 18 (18), WAXX 16 (16), WTCM 16 (15), WKDQ 15 (15), WTCR 11 (11), WAVC 11 (11), WBOB 6 (6), KTTS 5 (5), WIL-FM 12 (12), KLUR 14 (14), KQFC 7 (7), KKAT 5 (5), KHAY 6 (6), KPLM 14 (14), KTOM 8 (8), KJUG 7 (7)

HELEN DARLING *Jenny Come Back (Decca)*

Total Stations: 40, Total Adds: 0, Total Points: 1654, Plays: WWYZ 10 (10), WCTK 10 (10), WXKX 23 (23), WFRG 10 (10), WYYD 16 (14), WAXX 16 (16), WKOA 17 (17), WGTC 13 (13), KRRV 15 (15), KXKC 12 (10), WWJO 11 (11), KZSN 17 (17), KGNC 10 (10), KNFM 21 (21), KLUR 14 (14), KIKF 10 (10), KRWQ 23 (23), KHAY 6 (6), KUPL 5 (5), KMPS 5 (5), KJUG 14 (14)

BILLY MONTANA *Rain Through The Roof (Magnatone)*

Total Stations: 35, Total Adds: 29, Total Points: 1491, Adds include: WBCS 7, WQBE 15, WXTA 5, WRKZ 5, WXKX 19, WDSY 6, WXBQ 15, WEZL 16, WKCN 10, WCKT 18, WCMS 11, WRBQ 7, WIXY 8, WBTU 5, WTHI 6, WTCM 5, WKDQ 15, WTCR 11, WSIX 5, WAVC 11, KFDI 5, KAGG 7, KVOO 5, KQFC 7, KYGO 13, KDRK 8, KXDD 7

LONESTAR *Tequila Talkin' (BNA)*

Total Stations: 20, Total Adds: 16, Total Points: 1097, Adds WWYZ 5, WESC 20, WRNS 18, WFMB 10, WTHI 6, WMSI 9, WIVK 15, KXKC 10, WKNN 12, KGNC 10, KLLL 23, KGEE 7, KEBC 5, KYGO 5, KSOP 7, KXDD 7
Plays: WXTU 8 (10), WSOC 13 (7), WROO 6 (6), KWNR 10 (10)

HOLLY DUNN *Cowboys Are My Weakness (River North Nashville)*

Total Stations: 32, Total Adds: 7, Total Points: 1070, Adds: WKLB 5, WDSY 6, WYYD 16, WBTU 5, WTCR 5, WSIX 5, KLUR 14
Plays: WBCS 7 (7), WWYZ 5 (5), WPKX 7 (7), WFGY 20 (20), WAYZ 10 (10), WRKZ 5 (5), WIOV 6 (8), WGTY 11 (11), WDEN 5 (5), WUSW 5 (5), WBWN 6 (6), WTCM 7 (10), WAVC 11 (11), KGNC 10 (10), KOUL 10 (10), KKAT 5 (5), KTOM 8 (8), KYCY 5 (5)

TRAVIS TRITT *Sometimes She Forgets (WB)*

Total Stations: 16, Total Adds: 16, Total Points: 1046, Adds: WYRK 12, WTDR 14, WESC 20, WSSL 14, WCHY 7, WUBE 18, WUSY 9, WAMZ 7, WSM-FM 7, WWZD 30, WBOB 6, KRYS 8, KRWQ 11, KATM 9, KMPS 5, KJUG 14

JUNIOR BROWN *Highway Patrol (MCG/Curb)*

Total Stations: 11, Total Adds: 3, Total Points: 678, Adds: WPOC 16, KEAN 17, KRTY 5
Plays: WRNS 18 (18), WCMS 11 (11), WIXY 15 (15), KTTS 5 (5), KFDI 5 (5), KNFM 5 (5), KFMS 6 (5), KRWQ 38 (23)

BILLY RAY CYRUS *Fastest Horse In A One Horse Town (Columbia)*

Total Stations: 16, Total Adds: 15, Total Points: 677, Adds: WWYZ 5, WGTY 11, WKCN 10, WDEN 5, WGTR 11, WYAK 5, WRNS 18, WYYD 5, WTCR 16, WAMZ 7, WSIX 5, WAVC 11, KTTS 5, KFDI 5, KLUR 14
Plays: KEAN 17 (17)

NATIONAL RADIO FORMATS

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

KENNY CHESNEY/Just My Luck
ALISON KRAUSS/Baby, Now That I've Found You
MARTINA McBRIDE/Safe In The Arms Of Love

Hottest:

REBA McENTIRE/And Still
ALAN JACKSON/I Don't Even Know Your Name
LORRIE MORGAN/I Didn't Know My Own Strength
LEE ROY PARNELL/A Little Bit Of You
BROOKS & DUNN/You're Gonna Miss Me...

Real Country

Dave Nicholson • (602) 966-6236

BLACKHAWK/I'm Not Strong Enough To Say No
MARTINA McBRIDE/Safe In The Arms Of Love
COLLIN RAYE/One Boy, One Girl
SHENANDOAH/Heaven Bound (I'm Ready)
BROOKS & DUNN/You're Gonna Miss Me...

Hottest:

JAMES HOUSE/This Is Me Losing You
ALAN JACKSON/I Don't Even Know Your Name
LEE ROY PARNELL/A Little Bit Of You
ALABAMA/She Ain't Your Ordinary Girl

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

LISA BROKOP/Who Needs You
TERRI CLARK/Better Things To Do
4RUNNER/A Heart With 4 Wheel Drive
BRETT JAMES/Female Bonding
COLLIN RAYE/One Boy, One Girl

Hottest:

REBA McENTIRE/And Still
ALAN JACKSON/I Don't Even Know Your Name
ALABAMA/She Ain't Your Ordinary Girl
DAVID LEE MURPHY/Party Crowd
RICK TREVINO/Bobbie Ann Mason

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country — Ken Moultrie

BLACKHAWK/I'm Not Strong Enough
TRISHA YEARWOOD/I Wanna Go Too Far

Hottest:

SHANIA TWAIN/Any Man Of Mine
ALAN JACKSON/I Don't Even Know Your Name
DAVID LEE MURPHY/Party Crowd
JOHN MICHAEL MONTGOMERY/Sold ...
REBA McENTIRE/And Still

BROADCAST PROGRAMMING CONTINUED

Digital Country — L.J. Smith

DAVID LEE MURPHY/Dust In The Bottle
SHANIA TWAIN/The Woman In Me

Hottest:

ALAN JACKSON/I Don't Even Know Your Name
JOHN MICHAEL MONTGOMERY/Sold ...
SHANIA TWAIN/Any Man Of Mine
REBA McENTIRE/And Still
DAVID LEE MURPHY/Party Crowd

Digital New Country — Ken Moultrie

DAVID LEE MURPHY/Dust In The Bottle
SHANIA TWAIN/The Woman In Me

Hottest:

ALAN JACKSON/I Don't Even Know Your Name
JOHN MICHAEL MONTGOMERY/Sold ...
SHANIA TWAIN/Any Man Of Mine
REBA McENTIRE/And Still
DAVID LEE MURPHY/Party Crowd

JONES SATELLITE NETWORKS

Phil Barry • (800) 766-3251

CD Country — John Hendricks

KENNY CHESNEY/All I Need To Know
JOE DIFFIE/The Road Not Taken
HOLLY DUNN/Cowboys Are My Weakness
MARTINA McBRIDE/Safe In The Arms Of Love
SHENANDOAH/Heaven Bound (I'm Ready)

JONES SATELLITE NETWORKS CONTINUED

Hottest:

BROOKS & DUNN/You're Gonna Miss Me...
TRACY BYRD/Walking To Jerusalem
JEFF CARSON/Not On Your Love
LORRIE MORGAN/I Didn't Know My Own Strength
LEE ROY PARNELL/A Little Bit Of You

U.S. Country — Jim Murphy

JOE DIFFIE/The Road Not Taken
MARTINA McBRIDE/Safe In The Arms Of Love
TIM MCGRAW/I Like It, I Love It
SHENANDOAH/Heaven Bound (I'm Ready)

Hottest:

BROOKS & DUNN/You're Gonna Miss Me...
JAMES HOUSE/This Is Me Losing You
ALAN JACKSON/I Don't Even Know Your Name
LORRIE MORGAN/I Didn't Know My Own Strength
RICK TREVINO/Bobbie Ann Mason

Superhit Country

Vance Koretos (312) 755-1300
CARLENE CARTER/Love Like This
TERRI CLARK/Better Things To Do
JEFF FOXWORTHY/Party All Night
WOODY LEE/I Like The Sound Of That
MARTINA McBRIDE/Safe In The Arms Of Love
DARYLE SINGLETARY/Let Her Lie

JONES SATELLITE NETWORKS CONTINUED

Hottest:

DAVID LEE MURPHY/Party Crowd
PATTY LOVELESS/Halfway Down
DIAMOND RIO/Finish What We Started
PERFECT STRANGER/You Have The Right To...

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Mainstream Country — Steve Penny

RHETT AKINS/That Ain't My Truck
TY HERNDON/I Want My Goodbye Back

Hottest:

JAMES HOUSE/This Is Me Losing You
LEE ROY PARNELL/A Little Bit Of You
BROOKS & DUNN/You're Gonna Miss Me When...
PERFECT STRANGER/You Have The Right To...
JEFF CARSON/Not On Your Love

Hot Country — Steve Penny

RHETT AKINS/That Ain't My Truck
FAITH HILL/Let's Go To Vegas
SHENANDOAH/Heaven Bound (I'm Ready)

Hottest:

JAMES HOUSE/This Is Me Losing You
LEE ROY PARNELL/A Little Bit Of You
BROOKS & DUNN/You're Gonna Miss Me...
JEFF CARSON/Not On Your Love
PERFECT STRANGER/You Have The Right To...

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COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

103.5 WYNY MARKET #1
WYNY/New York
(212) 237-2900
Kampmeier/Sandiford

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	20	20	35	35	ALABAMA/She Ain't Your...
10	20	20	35	35	LEE ROY PARNELLA/Little Bit Of You
20	20	20	35	35	PAM TILLIS/In Between Dances
20	20	20	35	35	LORRIE MORGAN/Don't Know My...
20	20	20	35	35	BROOKS & DUNN/You're Gonna Miss...
20	20	20	35	35	REBA MCGRAW/Just Me I Love...
10	20	20	35	35	JAMES HOUSE/This Is Me Missing...
10	20	20	35	35	JEFF CARSON/Not On Your Love
7	7	7	20	20	JOHN BERRY/Think About It...
20	20	20	20	20	BRYAN WHITE/Someone Else's Star
20	20	20	20	20	RICK TREVINO/Bobbie Ann Mason
10	10	10	10	10	PERFECT STRANGER/You Have The Right...
20	20	20	20	20	BROOKS & DUNN/You're Gonna Miss...
10	10	10	10	10	GEORGE STRAIT/Lead On
10	10	10	10	10	CLINT BLACK/One Emotion
18	18	18	18	18	BROOKS & DUNN/Little Miss Honky...
18	18	18	18	18	TOBY KEITH/Big Ol' Truck
18	18	18	18	18	JOHN M. MONTGOMERY/Can Love You...
18	18	18	18	18	TRACY LAWRENCE/Texas Tornado
18	18	18	18	18	HAL KETCHUM/Stay Forever
18	18	18	18	18	JOHN M. MONTGOMERY/Sold...
18	18	18	18	18	TRAVIS TRITT/Tell Me I Was...
35	35	35	35	35	SHANIA TWAIN/Any Man Of Mine
35	35	35	35	35	ALAN JACKSON/Don't Even Know...
7	7	7	7	7	TY HERNDON/Want My Goodbye...
10	10	10	10	10	COLLIN RAYE/One Boy, One Girl
10	10	10	10	10	RHETT AKINS/That Ain't My Truck
10	10	10	10	10	KIM RICHEY/Just My Luck
7	7	7	7	7	TY ENGLAND/Should've Asked...
10	10	10	10	10	MARK COLLIE/Three Words, Two...
7	7	7	7	7	WADE HAYES/Don't Stop
7	7	7	7	7	DARON NORWOOD/My Girl Friday
10	10	10	10	10	TRACY LAWRENCE/If The World Had...
10	10	10	10	10	ALISON KRAUSS/Baby, Now That...
7	7	7	7	7	FAITH HILL/Let's Go To Vegas
7	7	7	7	7	DIAMOND RIO/Finish What We...
7	7	7	7	7	DOUG STONE/Sometimes I Forget
7	7	7	7	7	MARK CHESNUTT/Down In Tennessee
7	7	7	7	7	M. CHAPIN CARPENTER/Why Walk When...
7	7	7	7	7	SHELBY LYNNE/Slow Me Down
7	7	7	7	7	4RUNNERA/Heart With 4...

94.3 KIK FM MARKET #2
KIKF/Los Angeles
(714) 835-1300
Dunne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	30	30	30	30	JAMES HOUSE/This Is Me Missing...
30	30	30	30	30	LORRIE MORGAN/Don't Know My...
30	30	30	30	30	JEFF CARSON/Not On Your Love
20	30	30	30	30	PERFECT STRANGER/You Have The Right...
20	30	30	30	30	RICK TREVINO/Bobbie Ann Mason
20	30	30	30	30	PAM TILLIS/In Between Dances
20	30	30	30	30	LEE ROY PARNELLA/Little Bit Of You
20	30	30	30	30	BROOKS & DUNN/You're Gonna Miss...
20	20	20	20	20	ALABAMA/She Ain't Your...
20	20	20	20	20	JOHN BERRY/Think About It...
10	20	20	20	20	TOBY KEITH/Big Ol' Truck
10	20	20	20	20	RHETT AKINS/That Ain't My Truck
20	20	20	20	20	TY ENGLAND/Should've Asked...
20	20	20	20	20	TRACY LAWRENCE/Texas Tornado
20	20	20	20	20	DIAMOND RIO/Finish What We...
10	10	10	10	10	WADE HAYES/Don't Stop
20	20	20	20	20	GEORGE STRAIT/Lead On
10	20	20	20	20	CLINT BLACK/One Emotion
10	10	10	10	10	TRACY LAWRENCE/If The World Had...
10	10	10	10	10	COLLIN RAYE/One Boy, One Girl
20	20	20	20	20	TY HERNDON/Want My Goodbye...
20	20	20	20	20	BRYAN WHITE/Someone Else's Star
10	20	20	20	20	JOHN BERRY/Think About It...
10	10	10	10	10	KIM RICHEY/Just My Luck
10	10	10	10	10	DOUG STONE/Sometimes I Forget
10	10	10	10	10	MARK CHESNUTT/Down In Tennessee
10	10	10	10	10	MARTY STUART/I Ain't Got You
10	10	10	10	10	BOY HOWDY/She Can't Love You
10	10	10	10	10	MARK COLLIE/Three Words, Two...
10	10	10	10	10	M. CHAPIN CARPENTER/Why Walk When...
10	10	10	10	10	PATTY LOVELESS/Halfway Down
10	10	10	10	10	BOY HOWDY/She Can't Love You
10	10	10	10	10	BLACKHAWK/In Not Strong...
10	10	10	10	10	SAWYER BROWN/This...I Wantin'...
10	10	10	10	10	4RUNNERA/Heart With 4...
10	10	10	10	10	TERRI CLARK/Better Things To Do
10	10	10	10	10	MARTINA MCBRIDE/Safe In The Arms...
10	10	10	10	10	KENNY CHESNEY/I Need To Know
10	10	10	10	10	HELEN DARLING/Jenny Come Back
10	10	10	10	10	WOODY LEE/I Like The Sound...
10	10	10	10	10	TRISHA YEARWOOD/Wanna Go Too Far
10	10	10	10	10	SHENANDOAH/Heaven Bound...

Z 93.9 FM MARKET #2
KZLA/Los Angeles
(818) 246-0939
Curtis/Reife

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	JEFF CARSON/Not On Your Love
18	33	33	33	33	LEE ROY PARNELLA/Little Bit Of You
18	33	33	33	33	LORRIE MORGAN/Don't Know My...
18	33	33	33	33	PAM TILLIS/In Between Dances
18	33	33	33	33	RICK TREVINO/Bobbie Ann Mason
18	33	33	33	33	BROOKS & DUNN/You're Gonna Miss...
18	33	33	33	33	ALABAMA/She Ain't Your...
18	33	33	33	33	JAMES HOUSE/This Is Me Missing...
18	33	33	33	33	PERFECT STRANGER/You Have The Right...
18	33	33	33	33	BRYAN WHITE/Someone Else's Star
18	33	33	33	33	CLINT BLACK/One Emotion
18	33	33	33	33	GEORGE STRAIT/Lead On
18	33	33	33	33	JOHN BERRY/Think About It...
18	33	33	33	33	MARK COLLIE/Three Words, Two...
18	33	33	33	33	PATTY LOVELESS/Halfway Down
18	33	33	33	33	RHETT AKINS/That Ain't My Truck
18	33	33	33	33	TOBY KEITH/Big Ol' Truck
18	33	33	33	33	TY ENGLAND/Should've Asked...
18	33	33	33	33	TRACY LAWRENCE/If The World Had...
18	33	33	33	33	TY HERNDON/Want My Goodbye...
18	33	33	33	33	DIAMOND RIO/Finish What We...
18	33	33	33	33	FAITH HILL/Let's Go To Vegas
18	33	33	33	33	TIM MCGRAW/Like It, I Love...
18	33	33	33	33	SHANIA TWAIN/The Woman In Me...
18	33	33	33	33	4RUNNERA/Heart With 4...
18	33	33	33	33	BLACKHAWK/In Not Strong...
18	33	33	33	33	MARTY STUART/I Ain't Got You
18	33	33	33	33	BOY HOWDY/She Can't Love You
18	33	33	33	33	DARYLE SINGLETARY/Let Her Lie
18	33	33	33	33	KENNY CHESNEY/I Need To Know
18	33	33	33	33	KIM RICHEY/Just My Luck
18	33	33	33	33	MARK CHESNUTT/Down In Tennessee
18	33	33	33	33	MARTY STUART/I Ain't Got You
18	33	33	33	33	TERRI CLARK/Better Things To Do
18	33	33	33	33	TRACY BYRD/Walking To Jerusalem
18	33	33	33	33	TRISHA YEARWOOD/Wanna Go Too Far
18	33	33	33	33	MARTINA MCBRIDE/Safe In The Arms...
18	33	33	33	33	NEAL MCCOY/It I Was...
18	33	33	33	33	WADE HAYES/Don't Stop
18	33	33	33	33	JEFF FOXWORTHY/Party All Night
18	33	33	33	33	STACY DEAN CAMPBELL/Honey I Do

US 99 MARKET #3
WUSN/Chicago
(312) 649-0099
McNeil/Blondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	21	21	PERFECT STRANGER/You Have The Right...
37	37	37	37	37	ALAN JACKSON/Don't Even Know...
21	21	21	21	21	BROOKS & DUNN/You're Gonna Miss...
21	21	21	21	21	LEE ROY PARNELLA/Little Bit Of You
21	21	21	21	21	JEFF CARSON/Not On Your Love
21	21	21	21	21	JAMES HOUSE/This Is Me Missing...
21	21	21	21	21	LORRIE MORGAN/Don't Know My...
21	21	21	21	21	RICK TREVINO/Bobbie Ann Mason
21	21	21	21	21	ALABAMA/She Ain't Your...
17	21	21	21	21	DIAMOND RIO/Finish What We...
17	21	21	21	21	TOBY KEITH/Big Ol' Truck
17	21	21	21	21	CLINT BLACK/One Emotion
21	21	21	21	21	PAM TILLIS/In Between Dances
21	21	21	21	21	MARK CHESNUTT/Down In Tennessee
21	21	21	21	21	WADE HAYES/Don't Stop
17	21	21	21	21	PATTY LOVELESS/Halfway Down
17	21	21	21	21	BRYAN WHITE/Someone Else's Star
21	21	21	21	21	GEORGE STRAIT/Lead On
17	21	21	21	21	TY ENGLAND/Should've Asked...
21	21	21	21	21	JOHN BERRY/Think About It...
21	21	21	21	21	TY HERNDON/Want My Goodbye...
21	21	21	21	21	DIAMOND RIO/Finish What We...
21	21	21	21	21	FAITH HILL/Let's Go To Vegas
17	21	21	21	21	COLLIN RAYE/One Boy, One Girl
17	21	21	21	21	TRACY LAWRENCE/If The World Had...
17	21	21	21	21	FAITH HILL/Let's Go To Vegas
5	17	17	17	17	RHETT AKINS/That Ain't My Truck
17	17	17	17	17	SAWYER BROWN/This...I Wantin'...
17	17	17	17	17	CONFEDERATE RAILROAD/When And...
17	17	17	17	17	MARTY STUART/I Ain't Got You
17	17	17	17	17	KIM RICHEY/Just My Luck
17	17	17	17	17	TERRI CLARK/Better Things To Do
17	17	17	17	17	MARK COLLIE/Three Words, Two...
17	17	17	17	17	DOUG STONE/Sometimes I Forget
17	17	17	17	17	BRETT JAMES/Female Bonding
17	17	17	17	17	MARTINA MCBRIDE/Safe In The Arms...
17	17	17	17	17	TIM MCGRAW/Like It, I Love...
17	17	17	17	17	TRISHA YEARWOOD/Wanna Go Too Far
37	37	37	37	37	DEBA LEE MURPHY/Party Crowd
37	37	37	37	37	REBA MCGRAW/Like It, I Love...
5	5	5	5	5	M. CHAPIN CARPENTER/Why Walk When...

KSAN 94.9 FM MARKET #4
KSAN/San Francisco
(415) 291-0202
Sledge/Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	21	21	LORRIE MORGAN/Don't Know My...
35	35	35	35	35	LEE ROY PARNELLA/Little Bit Of You
21	21	21	21	21	JAMES HOUSE/This Is Me Missing...
21	21	21	21	21	JEFF CARSON/Not On Your Love
21	21	21	21	21	BROOKS & DUNN/You're Gonna Miss...
21	21	21	21	21	PERFECT STRANGER/You Have The Right...
21	21	21	21	21	ALABAMA/She Ain't Your...
21	21	21	21	21	BRYAN WHITE/Someone Else's Star
21	21	21	21	21	RICK TREVINO/Bobbie Ann Mason
21	21	21	21	21	PAM TILLIS/In Between Dances
21	21	21	21	21	JOHN BERRY/Think About It...
21	21	21	21	21	TY ENGLAND/Should've Asked...
21	21	21	21	21	CLINT BLACK/One Emotion
21	21	21	21	21	TRACY BYRD/Walking To Jerusalem
21	21	21	21	21	TY HERNDON/Want My Goodbye...
11	21	21	21	21	DIAMOND RIO/Finish What We...
11	21	21	21	21	RHETT AKINS/That Ain't My Truck
21	21	21	21	21	GEORGE STRAIT/Lead On
11	21	21	21	21	COLLIN RAYE/One Boy, One Girl
11	21	21	21	21	WADE HAYES/Don't Stop
11	21	21	21	21	PATTY LOVELESS/Halfway Down
11	21	21	21	21	TOBY KEITH/Big Ol' Truck
11	21	21	21	21	TIM MCGRAW/Like It, I Love...
11	21	21	21	21	BLACKHAWK/In Not Strong...
11	21	21	21	21	MARK CHESNUTT/Down In Tennessee
11	21	21	21	21	TRACY LAWRENCE/If The World Had...
11	21	21	21	21	TRISHA YEARWOOD/Wanna Go Too Far
11	21	21	21	21	SAWYER BROWN/This...I Wantin'...
11	21	21	21	21	KENNY CHESNEY/I Need To Know
11	21	21	21	21	FAITH HILL/Let's Go To Vegas
11	21	21	21	21	TERRI CLARK/Better Things To Do
11	21	21	21	21	MARK COLLIE/Three Words, Two...
11	21	21	21	21	KIM RICHEY/Just My Luck
11	21	21	21	21	MARTY STUART/I Ain't Got You
11	21	21	21	21	DARYLE SINGLETARY/Let Her Lie
11	21	21	21	21	LISA BARKLEY/Party Crowd
11	21	21	21	21	DEBA LEE MURPHY/Party Crowd
11	21	21	21	21	ALABAMA/She Ain't Your...
11	21	21	21	21	STACY DEAN CAMPBELL/Honey I Do
11	21	21	21	21	JOHN BERRY/Think About It...
11	21	21	21	21	CLINT BLACK/Summer's Comin'
11	21	21	21	21	BROOKS & DUNN/Little Miss Honky...

WYNY 93.3 FM MARKET #4
KYCY/San Francisco
(415) 391-9330
Paregis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	40	40	40	40	LORRIE MORGAN/Don't Know My...
25	25	25	25	25	ALABAMA/She

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Continued from Page 101

MARKET #21
WQYK
 WQYK/Tampa
 (813) 576-6055
 Martin/Roberts

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
16	20	26	32	BROOKS & DUNN/You're Gonna Miss...
32	32	32	32	ALAN JACKSON/Don't Even Know...
24	32	32	32	LORRIE MORGAN/Didn't Know My...
16	24	32	32	LEE ROY PARNELLA/Little Bit Of You
20	20	26	32	PERFECT STRANGER/You Have The Right...
16	16	26	32	PAM TILLIS/In Between Dances
20	28	32	32	RICK TREVIÑO/Bobbie Ann Mason
8	16	20	28	JEFF CARSON/Not On Your Love
16	16	20	28	JAMES HOUSE/This Is Me Missing...
16	16	16	28	RHETT AKINS/That Ain't My Truck
16	16	20	28	ALABAMA/She Ain't Your...
20	20	20	28	TRACY BYRD/Walking To Jerusalem
16	16	16	20	GEORGE STRAIT/Lead On
20	20	20	28	BRYAN WHITE/Someone Else's Star
32	32	32	32	VINCE GILL/You Better Think...
32	32	32	32	REBA MCENTIRE/And Still
5	8	10	16	JOHN BERRY/Think About It...
8	12	16	16	CLINT BLACK/One Emotion
8	12	16	16	MARK CHESNUTT/Down In Tennessee
16	16	16	16	CONFEDERATE RAILROAD/When And...
8	8	16	16	DIAMOND RIO/Finish What We...
12	16	16	16	TY ENGLAND/Should've Asked...
8	8	16	16	WADE HAYES/Don't Stop
8	12	16	16	TY HERNDON/Want My Goodbye...
8	8	16	16	FAITH HILL/Let's Go To Vegas
8	8	16	16	PATTY LOVELESS/Halfway Down
5	8	10	16	SHELBY LYNN/Slow Me Down
-	-	-	-	TIM MCGRAW/Like I Love...
12	12	12	12	CLINT BLACK/Summer's Comin'
32	32	32	32	BLACKHAWK/That's Just About...
12	12	12	12	KENNY CHESNEY/Fall In Love
12	12	12	12	WADE HAYES/Don't Stop
12	12	12	12	TRACY LAWRENCE/Texas Tornado
10	10	12	12	PATTY LOVELESS/You Don't Even...
18	12	12	12	NEAL MCCOY/They're Playin'
32	32	32	32	JOHN M. MONTGOMERY/Sold...
32	32	32	32	DAVID LEE MURPHY/Party Crowd
12	10	12	12	COLLIN RAYE/I Were You
32	32	32	32	SHENANDOAH/Darned If I Don't...
12	12	12	12	TRAVIS TRITT/Me I Was...

MARKET #21
WRBO
 WRBO/Tampa
 (813) 287-1047
 Mitchell/Lane

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
31	31	40	40	ALABAMA/She Ain't Your...
31	31	40	40	BROOKS & DUNN/You're Gonna Miss...
31	31	40	40	JEFF CARSON/Not On Your Love
31	40	40	40	CONFEDERATE RAILROAD/When And...
31	40	40	40	TY HERNDON/Want My Goodbye...
31	31	40	40	LORRIE MORGAN/Didn't Know My...
40	40	40	40	TIM MCGRAW/Like I Love...
40	40	40	40	LEE ROY PARNELLA/Little Bit Of You
31	40	40	40	PERFECT STRANGER/You Have The Right...
31	40	40	40	RICK TREVIÑO/Bobbie Ann Mason
31	31	31	31	RHETT AKINS/That Ain't My Truck
31	31	31	31	JOHN BERRY/Think About It...
31	31	31	31	CLINT BLACK/One Emotion
40	31	31	31	TRACY BYRD/Walking To Jerusalem
31	31	31	31	KENNY CHESNEY/All I Need To Know
-	20	20	30	MARK COLLIE/Three Words, Two...
20	31	31	31	DIAMOND RIO/Finish What We...
20	31	31	31	TY ENGLAND/Should've Asked...
20	31	31	31	WADE HAYES/Don't Stop
31	31	31	31	JAMES HOUSE/This Is Me Missing...
20	20	20	20	TOBY KEITH/Big Of Truck
20	20	20	20	PATTY LOVELESS/Halfway Down
20	20	20	20	KIM RICHEY/Just My Luck
31	31	31	31	GEORGE STRAIT/Lead On
31	31	31	31	MARTY STUART/I Ain't Got You
31	31	31	31	PAM TILLIS/In Between Dances
31	31	31	31	BRYAN WHITE/Someone Else's Star
7	20	20	20	4RUNNERA/Heart With 4...
-	-	-	-	BLACKHAWK/That's Just About...
7	7	7	7	BOY HOWDY/She Can't Love You
7	7	7	7	MARK CHESNUTT/Down In Tennessee
20	20	20	20	TERRI CLARK/Better Things To Do
-	-	-	-	JOE DIFFIE/That Road Not Taken
-	-	-	-	FAITH HILL/Let's Go To Vegas
-	-	-	-	ALISON KRAUSS/Baby, Now That...
-	-	-	-	TRACY LAWRENCE/In The Arms...
-	-	-	-	WOODY LEE/Like The Sound...
-	-	-	-	MARTINA MCBRIDE/Safe In The Arms...
-	-	-	-	NEAL MCCOY/I Was...
-	-	-	-	COLLIN RAYE/One Boy, One Girl

MARKET #22
WGAR
 WGAR/Cleveland
 (216) 328-9950
 Nugent/Collier

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	36	ALABAMA/She Ain't Your...
25	25	25	36	BROOKS & DUNN/You're Gonna Miss...
25	25	25	36	JEFF CARSON/Not On Your Love
25	25	25	36	JAMES HOUSE/This Is Me Missing...
25	25	25	36	LORRIE MORGAN/Didn't Know My...
25	25	25	36	LEE ROY PARNELLA/Little Bit Of You
18	24	25	36	PERFECT STRANGER/You Have The Right...
25	25	25	36	RICK TREVIÑO/Bobbie Ann Mason
25	25	25	36	BRYAN WHITE/Someone Else's Star
18	25	25	36	RHETT AKINS/That Ain't My Truck
25	25	25	36	JOHN BERRY/Think About It...
25	25	25	36	CLINT BLACK/One Emotion
-	15	25	25	BLACKHAWK/That's Just About...
18	25	25	36	MARK CHESNUTT/Down In Tennessee
18	25	25	36	WADE HAYES/Don't Stop
25	25	25	36	TY HERNDON/Want My Goodbye...
-	25	25	36	FAITH HILL/Let's Go To Vegas
18	18	25	36	TOBY KEITH/Big Of Truck
-	-	-	-	TY ENGLAND/Should've Asked...
-	-	-	-	WADE HAYES/Don't Stop
25	25	25	36	PATTY LOVELESS/Halfway Down
-	-	-	-	TIM MCGRAW/Like I Love...
-	-	-	-	COLLIN RAYE/One Boy, One Girl
25	25	25	36	GEORGE STRAIT/Lead On
25	25	25	36	PAM TILLIS/In Between Dances
25	25	25	36	TRISHA YEARWOOD/Wanna Go Too Far
18	18	18	18	M. CHAPIN CARPENTER/Why Walk When...
-	-	-	-	TERRI CLARK/Better Things To Do
18	18	18	18	MARK COLLIE/Three Words, Two...
-	-	-	-	DIAMOND RIO/Finish What We...
-	-	-	-	TY ENGLAND/Should've Asked...
-	-	-	-	KIM RICHEY/Just My Luck
-	-	-	-	SAWYER BROWN/This... Wantin'...

MARKET #23
KYGO
 KYGO/Denver
 (303) 321-0950
 St. John/Page

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
30	30	30	30	VINCE GILL/You Better Think...
22	22	22	30	BROOKS & DUNN/You're Gonna Miss...
30	30	30	30	RHETT AKINS/That Ain't My Truck
30	30	30	30	BRYAN WHITE/Someone Else's Star
13	22	22	30	TY ENGLAND/Should've Asked...
30	30	30	30	JEFF CARSON/Not On Your Love
22	22	22	30	CLINT BLACK/One Emotion
22	22	22	30	JAMES HOUSE/This Is Me Missing...
22	22	22	30	LEE ROY PARNELLA/Little Bit Of You
30	30	30	30	DAVID LEE MURPHY/Party Crowd
13	22	22	30	TY HERNDON/Want My Goodbye...
30	30	30	30	LORRIE MORGAN/Didn't Know My...
13	22	22	30	PAM TILLIS/In Between Dances
22	22	22	22	MARK CHESNUTT/Down In Tennessee
13	22	22	22	TERRI CLARK/Better Things To Do
13	22	22	22	TOBY KEITH/Big Of Truck
22	22	22	22	JEFF FOXWORTHY/Party All Night
13	22	22	22	COLLIN RAYE/One Boy, One Girl
22	22	22	22	GEORGE STRAIT/Lead On
-	13	22	22	FAITH HILL/Let's Go To Vegas
13	22	22	22	RICK TREVIÑO/Bobbie Ann Mason
22	22	22	22	DIAMOND RIO/Finish What We...
22	22	22	22	ALABAMA/She Ain't Your...
13	13	13	13	BOY HOWDY/She Can't Love You
-	-	-	-	TRACY LAWRENCE/In The Arms...
15	15	15	15	PERFECT STRANGER/You Have The Right...
13	13	13	13	DOUG STONE/Sometimes I Forget
-	-	-	-	JOE DIFFIE/That Road Not Taken
13	13	13	13	KENNY CHESNEY/All I Need To Know
-	-	-	-	TRISHA YEARWOOD/Wanna Go Too Far
13	13	13	13	WESTERN FLYER/Friday Night...
-	-	-	-	WADE HAYES/Don't Stop
-	-	-	-	BLACKHAWK/That's Just About...
-	-	-	-	TIM MCGRAW/Like I Love...
5	13	13	13	LISA BROKOP/Who Needs You
5	13	13	13	MARK COLLIE/Three Words, Two...
-	-	-	-	NEAL MCCOY/I Was...
-	-	-	-	BILLY MONTANA/Rain Through...
13	13	13	13	JOHN BERRY/Think About It...
5	5	5	5	KIM RICHEY/Just My Luck

MARKET #24
KUPL
 KUPL/Portland, OR
 (503) 297-3311
 Rogers/Taylor

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	BLACKHAWK/That's Just About...
36	36	36	36	SHENANDOAH/Darned If I Don't...
20	20	20	36	JAMES HOUSE/This Is Me Missing...
36	36	36	36	JOHN M. MONTGOMERY/Sold...
36	36	36	36	ALAN JACKSON/Don't Even Know...
20	20	20	36	PAM TILLIS/In Between Dances
20	20	20	36	RICK TREVIÑO/Bobbie Ann Mason
5	12	12	36	TRACY BYRD/Walking To Jerusalem
20	20	20	36	ALABAMA/She Ain't Your...
5	5	5	5	RICK TREVIÑO/Bobbie Ann Mason
20	20	20	20	DIAMOND RIO/Finish What We...
20	20	20	20	LORRIE MORGAN/Didn't Know My...
12	20	20	20	LEE ROY PARNELLA/Little Bit Of You
12	20	20	20	RHETT AKINS/That Ain't My Truck
12	20	20	20	BRYAN WHITE/Someone Else's Star
12	20	20	20	MARK CHESNUTT/Down In Tennessee
20	20	20	20	GEORGE STRAIT/Lead On
12	20	20	20	JOHN BERRY/Think About It...
5	12	20	20	PATTY LOVELESS/Halfway Down
5	12	20	20	CLINT BLACK/One Emotion
5	12	20	20	RICK TREVIÑO/Bobbie Ann Mason
-	-	-	-	COLLIN RAYE/One Boy, One Girl
12	12	12	12	TY ENGLAND/Should've Asked...
20	20	20	20	TY HERNDON/Want My Goodbye...
12	12	12	12	M. CHAPIN CARPENTER/Why Walk When...
5	5	12	12	WADE HAYES/Don't Stop
5	5	12	12	4RUNNERA/Heart With 4...
-	-	-	-	PERFECT STRANGER/You Have The Right...
-	-	-	-	SHANIA TWAIN/The Woman In Me...
-	-	-	-	JEFF FOXWORTHY/Party All Night
-	-	-	-	NEAL MCCOY/I Was...
5	5	5	5	ALISON KRAUSS/Baby, Now That...
5	5	5	5	TOBY KEITH/Big Of Truck
-	-	-	-	SAWYER BROWN/This... Wantin'...
-	-	-	-	BLACKHAWK/That's Just About...
5	5	5	5	MARTY STUART/I Ain't Got You
-	-	-	-	HELEN DARLING/Jenny Come Back
-	-	-	-	DARYLE SINGLETARY/Let Her Lie
-	-	-	-	SHENANDOAH/Heaven Bound...
-	-	-	-	FAITH HILL/Let's Go To Vegas

MARKET #24
KWJL
 KWJL/Portland, OR
 (503) 228-4393
 Mitchell/McCrae

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	SHANIA TWAIN/Any Man Of Mine
25	35	35	35	RICK TREVIÑO/Bobbie Ann Mason
25	35	35	35	MARK CHESNUTT/Down In Tennessee
25	25	25	35	KENNY CHESNEY/Fall In Love
35	35	35	35	COLLIN RAYE/I Were You
-	35	35	35	TIM MCGRAW/Who Needs You
25	25	25	35	DAVID LEE MURPHY/Party Crowd
35	35	35	35	JOHN M. MONTGOMERY/Sold...
35	35	35	35	TRAVIS TRITT/Tell Me I Love...
18	18	18	25	LEE ROY PARNELLA/Little Bit Of You
25	35	35	35	REBA MCENTIRE/And Still
25	25	25	25	SHENANDOAH/Darned If I Don't...
5	18	18	25	LORRIE MORGAN/Didn't Know My...
35	35	35	35	ALAN JACKSON/Don't Even Know...
25	18	25	25	PAM TILLIS/In Between Dances
25	25	25	25	CLINT BLACK/Summer's Comin'
35	35	35	35	TRACY LAWRENCE/Texas Tornado
35	35	35	35	NEAL MCCOY/They're Playin'
25	25	25	25	TRACY BYRD/Walking To Jerusalem
25	25	25	25	VINCE GILL/You Better Think...
25	25	25	25	PERFECT STRANGER/You Have The Right...
25	25	25	25	BROOKS & DUNN/You're Gonna Miss...
-	-	-	-	TIM MCGRAW/Who Needs You
18	25	25	25	GEORGE STRAIT/Lead On
5	18	18	22	JEFF CARSON/Not On Your Love
-	18	20	22	JEFF FOXWORTHY/Party All Night
18	18	18	18	TOBY KEITH/Big Of Truck
18	18	18	18	WADE HAYES/Don't Stop
18	18	18	18	SHENANDOAH/Heaven Bound...
18	18	18	18	PATTY LOVELESS/Halfway Down
18	18	18	18	JOHN BERRY/Think About It...
-	-	-	-	BLACKHAWK/That's Just About...
-	-	-	-	TRACY LAWRENCE/In The Arms...
5	18	18	18	COLLIN RAYE/One Boy, One Girl
18	18	18	18	CLINT BLACK/One Emotion
18	18	18	18	ALABAMA/She Ain't Your...
18	18	18	18	RHETT AKINS/That Ain't My Truck
5	18	18	18	CONFEDERATE RAILROAD/When And...
-	-	-	-	JAMES HOUSE/This Is Me Missing...
5	10	10	10	DIAMOND RIO/Finish What We...
-	-	-	-	BRYAN WHITE/Someone Else's Star

MARKET #25
WUBE
 WUBE/Cincinnati
 (513) 721-1050
 Closson/Hamilton

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
33	33	33	33	SHANIA TWAIN/Any Man Of Mine
22	33	33	33	BROOKS & DUNN/You're Gonna Miss...
33	33	33	33	JOHN M. MONTGOMERY/Sold...
33	33	33	33	LORRIE MORGAN/Didn't Know My...
18	22	22	33	PERFECT STRANGER/You Have The Right...
33	33	33	33	LEE ROY PARNELLA/Little Bit Of You
33	33	33	33	DAVID LEE MURPHY/Party Crowd
33	33	33	33	REBA MCENTIRE/

AUGUST 4, 1995

A

RHETT AKINS That Ain't My Truck (*Decca 55034*)
 Prod: Mark Wright Wr: Tom Shapiro, Chris Waters, Rhett Akins Pub: Great Cumberland Music, Diamond Struck Music, Tree Publishing Company Inc., (BMI) Mgr: Starstruck Entertainment

ALABAMA She Ain't Your Ordinary Girl (*RCA 64346-2*)
 Prod: Emory Gordy Jr., Alabama Wr: Robert Jason Pub: Suzie Joe Music Inc., My Split Music Inc., (BMI) Mgr: Dale Morris & Associates

B

JOHN BERRY I Think About It All The Time (*Capitol 79100*)
 Prod: Jimmy Bowen, Chuck Howard Wr: Don Schlitz, Billy Livsey Pub: New Don Songs, New Hayes Music, Irving Music Inc (ASCAP, BMI) Mgr: Corlew-O'Grady

CLINT BLACK One Emotion (*RCA 64381-2*)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music (BMI) Mgr: Left Bank Management

BLACKHAWK I'm Not Strong Enough To Say No (*Arista 2857*)
 Prod: Mark Bright Wr: R.J. Lange Pub: Out Of Pocket Productions LTD. (all rights controlled by Zomba Enterprises Inc. for the U.S. and Canada)(ASCAP) Mgr: Rick Alter Management

BOY HOWDY She Can't Love You (*Curb 1138*)
 Prod: Chris Farren Wr: Jeffrey Steele, Chris Farren, Randy Sharp Pub: Full Keel Music Company, Farrenuff Music (administered by Full Keel Music Company), Longitude Music Company, Farren-Curtis Music, August Wind Music, Areles Music, Mike Curb Music (ASCAP, BMI) Mgr: Fitzgerald-Hartley

LISA BROKOP Who Needs You (*Capitol 79101*)
 Prod: Jerry Crutchfield Wr: Skip Ewing, Mike Cates Pub: Acuff-Rose Inc., Alabama Band Music (a division of Wild Country Music Inc.) (BMI, ASCAP) Mgr: Paul Mascioli

BROOKS & DUNN You're Gonna Miss Me When I'm Gone (*Arista 2831*)
 Prod: Scott Hendricks, Don Cook Wr: Kix Brooks, Don Cook, Ronnie Dunn Pub: Sony Tree Publishing Company Inc., Buffalo Prairie Songs, Showbilly Music, Don Cook Music (BMI) Mgr: Robert R. Titely Entertainment

JUNIOR BROWN Highway Patrol (*MCG/Curb 1132*)
 Prod: Junior Brown Wr: Red Simpson, Ray Rush, Dennis Payne Pub: Beechwood Music Corp. (BMI) Mgr: F.C.C. Management

TRACY BYRD Walking To Jerusalem (*MCA 55049*)
 Prod: Tony Brown Wr: Sam Hoggins, Mark D. Sanders Pub: Sony Tree Publishing Company Inc., Katy's Rainbow and Starstruck Writers Group, Mark D. Music (ASCAP, BMI) Mgr: Ritter/Carter Management

C

STACY DEAN CAMPBELL Honey I Do (*Columbia 77942*)
 Prod: Blake Chancey, Wally Wilson Wr: Stacy Dean Campbell, Al Anderson Pub: Sony Tree Publishing Company Inc., Little E Music, Mighty Nice Music, Al Andersons (BMI) Mgr: International Artist Management

MARY CHAPIN CARPENTER Why Walk When You ... (*Columbia 77955*)
 Prod: John Jennings, M. Chapin Carpenter Wr: M. Chapin Carpenter Pub: Why Walk Music (ASCAP) Mgr: Studio One Artist

JEFF CARSON Not On Your Love (*MCG/Curb 1128*)
 Prod: Chuck Howard Wr: Tony Martin, Reese Wilson, Troy Martin Pub: Stroudacaster Music, Baby Mae Music, Warner-Tamerlane Publishing Corp (BMI) Mgr: Marv Dennis & Associates

KENNY CHESNEY All I Need To Know (*BNA 64347*)
 Prod: Barry Beckett Wr: Steve Seskin, Mark Alan Springer Pub: Love This Town Music, David Aaron Music, Murray Music Corp (ASCAP, BMI) Mgr: IMS

MARK CHESNUTT Down In Tennessee (*Decca 55050*)
 Prod: Mark Wright Wr: Wayland Holyfield Pub: EMI April Music Inc., Ides Of March (administered by EMI April Music Inc.) (ASCAP) Mgr: BDM Management

TERRI CLARK Better Things To Do (*Mercury 1460*)
 Prod: Keith Stegall, Chris Waters Wr: Tom Shapiro, Terri Clark, Chris Waters Pub: Great Cumberland Music, Diamond Struck Music, Tom Shapiro Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Woody Bowles

MARK COLLIE Three Words, Two Hearts, One Night (*Giant 7590*)
 Prod: James Stroud, Mark Collie Wr: Mark Collie, Gerry House Pub: Music Corporation Of America Inc., Mark Collie Music, Housenotes Music (BMI) Mgr: Don Light Talent

CONFEDERATE RAILROAD When And Where (*Atlantic 6196*)
 Prod: Barry Beckett Wr: Jess Brown, Brett Jones, Jeff Pennig Pub: Almo Music Corp, Bamatuck Music Inc, Irving Music Inc, Kybama Inc., (ASCAP, BMI) Mgr: International Management Services

BILLY RAY CYRUS The Fastest Horse In A One Horse Town (*Columbia 77971*)
 Prod: Jim Cotton, Joe Scaife, Blake Chancey Wr: Tony Haselden, Don Von Tress Pub: Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc.)(BMI) Mgr: McFadden Artist Corporation

D

HELEN DARLING Jenny Come Back (*Decca 55060*)
 Prod: Mark Wright, Michael Ornarian Wr: Tia Sillers, John Tiro Pub: Tom Collins Music Corp., New Court Music (BMI) Mgr: PBH Enterprises

D

DIAMOND RID Finish What We Started (*Arista 2739*)
 Prod: Monty Powell, Tim DuBois, Mike Clute Wr: Monty Powell, Mike Noble Pub: Careers-BMG Publishing Inc., Warner-Tamerlane Publishing Corp., Under The Bridge Music (administered by Warner-Tamerlane Publishing Corp. (BMI) Mgr: International Artist Management

JOE DIFFIE That Road Not Taken (*Epic 77978*)
 Prod: Johnny Slate Joe Diffie Wr: Casey Kelly, Deborah Beasley Pub: Miss Pammy's Music, Wood Newton Music, Himownself's Music, South Paw Music, Terry Rose Music., Woodfile Music (ASCAP, BMI) Mgr: Image Management Group

HOLLY DUNN Cowboys Are My Weakness (*River North Nashville 4541-2*)
 Prod: Joe Thomas, Holly Dunn Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Hamstein Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

E

TY ENGLAND Should've Asked Her Faster (*RCA 64280-2*)
 Prod: Garth Fundis Wr: Bob Dipiero, Al Anderson, Joe Klemik Pub: (BMI) Mgr: Bob Doyle Management

F

4RUNNER A Heart With 4 Wheel Drive (*Polydor 1461*)
 Prod: Buddy Cannon, Lerry Shell Wr: Paul Thom, Billy Maddox Pub: Yo Man Music (BMI) Mgr: Starstruck Entertainment

JEFF FOXWORTHY Party All Night (*WB 7548*)
 Prod: Scott Rouse Wr: Scott Rouse Pub: Shabloo Music (BMI) Mgr: Parallel Entertainment

G

WADE HAYES Don't Stop (*DKC/Columbia 77954*)
 Prod: Don Cook Wr: Chick Rains, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Great Cumberland Music, Diamondstruck Music (BMI) Mgr: Mike Robertson Management

H

TY HERNDON I Want My Goodbye Back (*Epic 77946*)
 Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson, Dave Berg Pub: August Wind Music, Longitude Music Company, Hendershot Music, Sydney Erin Music, Dave Berg Music (BMI) Mgr: Image Management Group

FAITH HILL Let's Go To Vegas (*WB 7645*)
 Prod: Scott Hendricks Wr: Karen Staley Pub: All Over Town Music, Sony Tree Publishing Company Inc. (BMI) Mgr: Borman Entertainment Inc.

JAMES HOUSE This Is Me Missing You (*Epic 77870*)
 Prod: Don Cook Wr: James House, Monty Powell, Debi Cochran Pub: Mad Women Music (admin. by Sony Tree), Warner-Tamerlane Music, Resaca Beach Music, (BMI); Alabama Band Music (ASCAP) Mgr: Lonesome Management

J

ALAN JACKSON I Don't Even Know Your Name (*Arista 2830*)
 Prod: Keith Stegall Wr: Alan Jackson, Ron Jackson, Andy Loftin Pub: WB Music Corp (ASCAP) Mgr: Gary Overton Management

K

TOBY KEITH Big Ol' Truck (*Polydor 1463*)
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of Polygram Int. Inc. Tokoco Inc (BMI) Mgr: TKO Artist Management

ALISON KRAUSS Baby, Now That I've Found You (*Rounder 1036*)
 Prod: Alison Krauss & Union Station Wr: John McCleod, Tony Macaulay Pub: BMG- Songs Inc (ASCAP) Mgr: Keith Case & Associates

L

TRACY LAWRENCE If The World Had A Front Porch (*Atlantic 6307*)
 Prod: James Stroud Wr: Tracy Lawrence, Paul Nelson, Kenny Beard Pub: TLE Music (administered by Muy Bueno Music Group), Tree Publishing Company Inc., Terilee Music, Golden Reed Music Inc. (New Clarion Music Group (ASCAP) Mgr: T.L.E. Enterprises

WOODY LEE I Like The Sound Of That (*Atlantic 6270*)
 Prod: Barry Beckett Wr: Steve Seskin, Andre Pessis Pub: Love This Town Music, David Aaron Music, Endless Frogs Music, Bob-A-Lew Songs (ASCAP) Mgr: Welch Entertainment Group

LONESTAR Tequila Talkin' (*BNA 64386-2*)
 Prod: Don Cook, Wally Wilson Wr: Bill LaBounty, Chris Waters Pub: Hidden Planet Music, Ensign Music Corporation, Great Cumberland Music (BMI) Mgr: Bill Carter Career Management

PATTY LOVELESS Halfway Down (*Epic 77956*)
 Prod: Emory Gordy Jr. Wr: Jim Lauderdale Pub: Mighty Nice Music, Laudersongs (administered by Bluewater Music Corp.)(BMI) Mgr: Fitzgerald-Hartley

M

MARTINA McBRIDE Safe In The Arms Of Love (*RCA 64345*)
 Prod: Paul Worley, Ed Seay, Martina McBride Wr: Pam Rose, Mary Ann Kennedy, Pat Bunch Pub: Irving Music, Inc., Fortunate Moon Music, La Rue Two Music, Zanesville Music (BMI) Mgr: Bruce Allen Talent

NEAL McCOY If I Was A Drinkin' Man (*Atlantic 6308*)
 Prod: Barry Beckett Wr: J.B. Rudd, Byron Hill Pub: MCA Music Canada (a division of MCA Canada, Ltd.), Sold For A Song, Brother Bart Music (BMI, SOCAN, ASCAP) Mgr: Management Associates Inc.

M

REBA McENTIRE And Still (*MCA 55047*)
 Prod: Tony Brown, Reba McEntire Wr: Liz Hengeber, Tommy Lee James Pub: Starstruck Group Inc., Starstruck Angel Music Inc., (ASCAP, BMI) Mgr: Starstruck Entertainment

TIM MCGRAW I Like It, I Love It (*Curb 1152*)
 Prod: James Stroud, Byron Gallimore Wr: Steve Dukas, Job Stuart Anderson, Markus Hall Pub: Emdar Muwsic, Texas Wedge Music (administered by Emdar Music) (ASCAP) Mgr: TMR II

BILLY MONTANA Rain Through The Roof (*Magnatone 2101*)
 Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Magnasong Music, Red Quill Music, Killer Boy Music, Semi Quaver Music (BMI) Mgr: Sharon Eaves Management

LORRIE MORGAN I Didn't Know My Own Strength (*BNA 64359*)
 Prod: James Stroud Wr: Rick Bowles, Robert Byrne Pub: (BMI) Mgr: Susan Nadler Management

DAVID LEE MURPHY Dust On The Bottle (*MCA 54944*)
 Prod: Tony Brown Wr: David Lee Murphy Pub: N2D Publishing Company (ASCAP) Mgr: D Management Company

DAVID LEE MURPHY Party Crowd (*MCA 54977*)
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: D. Management

P

LEE ROY PARNELL A Little Bit Of You (*Career 2823*)
 Prod: Scott Hendricks Wr: Trey Bruce, Craig Wiseman Pub: WB Music Corp., Big Tractor Music, Almo Music Corp., Daddy Rabbit Music (ASCAP) Mgr: Mike Robertson Management

PERFECT STRANGER You Have The Right To Remain Silent (*Curb 1138*)
 Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Pacific Music Group

R

COLLIN RAYE One Boy, One Girl (*Epic 77973*)
 Prod: Paul Worley, Ed Seay, John Hobbs Wr: Mark Allen Springer, Shaye Smith Pub: EMI Blackwood Music Inc, Mark Alan Springer Music (BMI) Mgr: Scott Dear Management

KIM RICHEY Just My Luck (*Mercury 1430*)
 Prod: Richard Bennett Wr: Kim Richey, Angelo Pub: Mighty Nice Music, Wait No More Music (administered by Bluewater Music Corp.), Polygram International Publishing Inc., (BMI, ASCAP) Mgr: PBH Management

S

SAWYER BROWN (This Thing Called) Wantin' And Havin' It All (*Curb 1157*)
 Prod: Mark Miller, Mac McAnally Wr: Ronnie Samose, Dave Loggins Pub: WB Music Corp., Samsorian Songs, Avalon Way Music (all rights obo Samsorian Songs and Avalon Way Music administered by WB Music Corp.)(ASCAP) Mgr: TKO Artist Management

SHENANDOAH Heaven Bound (I'm Ready) (*Capitol 79102*)
 Prod: Don Cook Wr: Dennis Linde Pub: EMI Blackwood Music Inc., Right Key Music, Linde Manor Publishing Company (BMI) Mgr: William N. Carter Management

DARYLE SINGLETARY I Let Her Lie (*Mercury 7639*)
 Prod: James Stroud, Randy Travis, David Malloy Wr: Tim Johnson Pub: Big Giant Music, Dr. Val Music, Little Dakota Music (BMI) Mgr: Lib Hatcher Travis

DOUG STONE Sometimes I Forget (*Columbia 77945*)
 Prod: James Stroud, Doug Stone Wr: Billy Kirsch, Bob Regan Pub: Issy Moon Music, Kibbilly Music, Sierra Home Music (BMI, ASCAP) Mgr: Management Associates

GEORGE STRAIT Lead On (*MCA 55064*)
 Prod: Tony Brown, George Strait Wr: Dean Dillon, Teddy Gentry Pub: Acuff Rose Music Inc., Maypop Music (a division of Wildcountry Inc., (BMI, ASCAP) Mgr: Erv Woolsey Management

MARTY STUART If I Ain't Got You (*MCA 55069*)
 Prod: Don Cook Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp., WB Music Corp., Big Tractor Music (ASCAP) Mgr: Rothbaum & Gardner

T

RUSS TAFF Bein' Happy (*Reprise 7685*)
 Prod: Randy Scruggs Wr: Russ Taff, Tori Taff Pub: Tori Taff Music (ASCAP) Mgr: Glickmann Quinn Management

PAM TILLIS In Between Dances (*Arista 32833*)
 Prod: Steve Fishell, Pam Tillis Wr: Craig Bickhardt, Barry Alfonso Pub: Almo Music Corp., Craig Bickhardt, Scarlet's Sister (ASCAP) Mgr: Mike Robertson Management

RICK TREVINO Bobbie Ann Mason (*Columbia 77903*)
 Prod: Steve Buckingham Wr: Mark D. Sanders Pub: Mark D. Music (administered by Starstruck Writers Group Inc.) (ASCAP) Mgr: Dan Goodman Management

TRAVIS TRITT Sometimes She Forgets (*WB 7704*)
 Prod: Gregg Brown Wr: Steve Earle Pub: WB Music Corp. (ASCAP) Mgr: Ken Krager Management & Gary Falcon Management

SHANIA TWAIN The Woman In Me (Needs The Man In You) (*Mercury 1479*)
 Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Loon Echo Inc. Zomba Enterprises Inc., (BMI, ASCAP) Mgr: Mary Bailey Management

W

BRYAN WHITE Someone Else's Star (*Asylum/VEG 9177*)
 Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Jim Weatherly Pub: Acuff-Rose Music Inc., Milene Music Inc. (BMI, ASCAP) Mgr: G.C. Enterprises Inc.

Y

TRISHA YEARWOOD I Wanna Go Too Far (*MCA 11201*)
 Prod: Garth Fundis Wr: Layng Martine Jr., Kent Robbins Pub: Careers-BMG Publishing Inc., Doo Layng Songs, Irving Music Inc., Colter Bay Music (BMI) Mgr: Ken Krager Management

3 DAY ADVANCE



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MIKE KINOSHIAN

Alternative Avenues Prompt Hot AC Playlist Metamorphosis

Strong reaction to the 7/21 column about NAC's affect on AC and Hot AC has prompted a similar follow-up piece involving Alternative and Progressive.

A pair of Hot ACs, two Alternative outlets, two "Active" Rockers, one Progressive, and a Soft AC comprise part of Denver's highly competitive and very eclectic music mix.

"This market has had a long history of embracing alternative music," explains Hot AC KWMX/Denver PD John Peake. "KBCO was one of [Progressive's] founding stations. You can see these formats influencing Hot AC in the form of Hootie & The Blowfish, Blues Traveler, Spin Doctors, and Seal. These [artists] were originally born from Alternative and have moved into [the mainstream] and now have great appeal [among our] listeners."



John Peake

Hot AC is struggling with its identity. This wave of alternative music has, clearly, affected many people.

Identity Crisis

Expecting that Alternative and Progressive gains will mean bad news for Hot AC, Peake offers, "Hot AC is struggling with its identity. This wave of alternative music has, clearly, affected many people."

"Two years ago, we had a very clear and focused definition of Hot AC. We're now a format in transition and are trying to embrace these new artists, but it's creating some turmoil." In fact, he envisions that most markets will have two ACs — one hot and one mainstream.

"Hot ACs will be current-based, serve younger adults, and play hits. Five years from now, artists like Rod Stewart and Elton John will be Mainstream AC's exclusive property. Some stations not embracing [acts such as] Melissa Etheridge and Hootie & The Blowfish might not have strong enough appeal to stick around."

Peak Performance

Appropriately enough, Peake's greatest market interest is being generated by "The Peak," Alternative KXPX. "There are so many stations here that each seems to serve their

own smaller and smaller niche. [KXPX] isn't a traditional Alternative station like [KROQ/Los Angeles] or [XTRA-FM/San Diego].

"People further out from our core have been interested in that music and can get it all in one place.

They're also going there because [The Peak's a new] well-programmed and well-marketed station. In addition to us, they'll hurt [Country] KYGO and [Classic Rock] KRFX."

Duplication of KWMX and KXPX playlists, Peake notes, tends to come on the acoustic side.

"[Both stations] play Chris Isaak, Dave Matthews Band, and Hootie & The Blowfish, [but they tend] to go on them much earlier. As long as Alternative artists [release product] that's accessible to us, we'll continue playing it."

Overnight Sensation

Admitting that the rapid popularity of Alternative and Progressive

may have caught him off-guard, Peake comments, "Denver is somewhat ahead of the [rest of the] country on the music curve. One day our audience demanded Elton John, Rod Stewart, Michael Bolton, and Mariah Carey and weren't calling us for U2 or Spin Doctors.

"But in about a six-month period, the Elton John *et al.* appeal dropped and the Rembrandts and Hooties

of the world started dominating the Top 100 of music test lists. It all happened so incredibly fast."

Elton, Rod, Mariah and company still dot KWMX's playlist, but as Peake points out, "[Whereas] we'd once play seven or eight songs by them, we now might play two or three. Hot AC's

softer side, especially, is being diminished. We would've played Bette Midler's 'From A Distance' two years ago, [but] it doesn't have a place today because you can't play it next to Blues Traveler."

These two growing formats are getting tremendous industry buzz, but reacting directly to Alternative or Progressive has some drawbacks. "Many

We would've played Bette Midler's 'From A Distance' two years ago, [but] it doesn't have a place today because you can't play it next to Blues Traveler.

Format Shares Musical Similarities With Progressive

According to Progressive KMTT/Seattle PD Chris Mays, there can be many musical similarities between AC and Progressive.

"Our format is progressive rock and roll for grownups," remarks the former AC programmer. "It's also the evolution of underground radio of the '70s in a more tightened '90s version. [The Mountain] is more soft Classic Rock-based [than other Progressives] and tends, musically, to be more AC compatible."

AC/Hot AC demo targets don't differ radically from Progressive. "Our station appeals to 35-44s and the male/female split is roughly equal. Seattle Rock stations tend to be pretty hard [so] there's more middle ground available to us than in some other markets. Hot AC's target is slightly younger and more female."



Chris Mays

Music Commonalities

One barometer Mays uses when evaluating some older tunes is to see

if a certain artist was played on FM Rock stations in the '70s. "Obviously, James Taylor and Robert Palmer cross over, but Carly Simon is more of a stretch. ACs and Hot ACs play Sheryl Crow and Hootie & The Blowfish, so there can be quite a bit of overlap in both library and current material."

The difference, as Mays explains, is how the formats treat product. "We play it earlier, longer, and in



AUDIENCE WITH THE KING — The ubiquitous Larry King takes time out to chat with Hot AC WQMZ/Charlottesville, VA MD Dave Reynolds.



WAITING GAME — Hot AC WBLI/Long Island afternoon driver Kelly Nash (r) makes John Waite feel right at home during the singer's recent station visit.

of these artists are already part of [Hot AC's] present and will be part of our future," Peake predicts. "Alternative has asserted itself as a mainstream format and is here to stay. We're finding ways to play these artists, but you can get too far ahead of the curve, and that's just as dangerous as being too far behind it."

"If our audience loves a song, we play it. We take it on a case-by-case basis, measuring it through sales and research. You can be burned by not playing something or going on it too early."

Because it's unafraid of making musical adjustments, Hot AC

KALC ("Alice") helps make the Denver equation even juicier. "They'd been 'Pop/Alternative' for a time," Peake says. "They seemed to be reacting to KXPX's success. [Alice] has since stepped down a notch, but continues to dabble with alternative music. They'll play Collective Soul, Better Than Ezra, Green Day, and Pearl Jam."

Peake also notes that he hasn't witnessed any Arbitron shifts in KWMX's appeal. "We remain targeted to women and look at them exclusively from a research perspective. Our station's core remains 'pop' and I wouldn't expect that to change."

lighter rotation. We play songs we like best from albums — not necessarily the singles."

Pop Versus Rock

Presentation and other non-musical elements also help differentiate Progressive from AC-Hot AC. Mays comments, "It's the difference between *People* magazine and *Rolling Stone*. AC and Hot AC evolved from 'pop.' Their history is a slow-downed version of CHR. They mix Madonna and Michael Jackson with Sheryl Crow and Hootie & The Blowfish; we add the Rolling Stones.

"Progressive evolved from the

AC and Hot AC evolved from 'pop.' Their history is a slow-downed version of CHR ... Progressive evolved from the 'rock' side.

'rock' side and our presentation is much more natural. We sound very knowledgeable about the music. We're very hip and don't talk over music intros."

Progressive stations have a minimum of hype, but Mays notes on-air contests are part of the mix. "Generally, however, they're substantially different [from those] on ACs and Hot ACs. They can have an entertaining edge, but we don't want to force the audience to jump through hoops."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 VANESSA WILLIAMS Colors Of... (Hollywood)	2623	2597	2570	2408	103/0
6	4	3	2	2 ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	2285	2215	2018	1690	100/0
2	2	2	3	BOYZ II MEN Water Runs Dry (Motown)	2074	2219	2300	2288	92/0
3	3	4	4	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)	1882	2004	2209	2180	91/1
14	10	6	5	5 BRUCE HORNSBY Walk In The Sun (RCA)	1743	1565	1398	1085	90/4
9	6	5	6	6 JORDAN HILL Remember Me This Way (MCA)	1729	1612	1484	1318	87/2
22	16	11	7	7 SEAL Kiss From A Rose (ZTT/Sire/WB)	1679	1246	874	551	84/15
8	8	8	8	8 REMBRANDTS I'll Be There For You (EastWest/EEG)	1529	1483	1470	1351	63/2
11	11	9	9	9 AMY GRANT Big Yellow Taxi (A&M)	1482	1445	1378	1234	77/0
17	13	10	10	10 CURTIS STIGERS This Time (Arista)	1376	1283	1163	980	83/1
18	15	13	11	11 ELTON JOHN Made In England (Rocket/Island)	1266	1182	1062	966	74/1
4	5	7	12	EAGLES Learn To Be Still (Geffen)	1197	1518	1634	1742	68/0
25	20	17	13	13 SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	1144	939	729	470	74/8
7	9	12	14	ELTON JOHN Believe (Rocket/Island)	1081	1231	1414	1446	68/0
BREAKER	15			P. CETERA w/C. BERNARD (I Wanna Take) ... (River North)	972	652	332	—	76/21
10	12	15	16	BLESSID UNION OF SOULS I Believe (EMI)	962	1109	1236	1254	56/0
13	14	16	17	GLORIA ESTEFAN It's Too Late (Epic)	796	1043	1122	1108	52/2
30	25	23	18	18 SELENA I Could Fall In Love (EMI Latin)	790	614	464	333	62/11
5	7	14	19	ROD STEWART Leave Virginia Alone (WB)	786	1169	1477	1699	51/0
21	21	18	20	20 HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	750	706	671	639	33/1
23	22	22	21	21 MARTIN PAGE Keeper Of The Flame (Mercury)	684	624	607	518	51/3
—	—	27	22	22 TAKE THAT Back For Good (Arista)	672	454	249	16	57/16
27	26	25	23	23 DAVID SANBORN This Masquerade (Elektra/EEG)	518	498	449	382	53/4
—	28	29	24	24 C. CROSS w/G. WORTH Open Up... (Rhythm Safari/Priority)	463	387	339	282	43/5
28	27	28	25	25 CHRIS ISAAK Somebody's Crying (Reprise)	459	434	425	371	34/2
DEBUT	26			LINDA RONSTADT Feels Like Home (Elektra/EEG)	298	222	111	—	35/8
24	24	26	27	DUSTY SPRINGFIELD & DARYL HALL Wherever... (Columbia)	279	485	491	473	27/0
—	—	30	28	28 CARLY SIMON Touched By The Sun (Arista)	259	228	259	205	20/1
12	17	24	29	ANITA BAKER & JAMES INGRAM When You... (Elektra/EEG)	257	540	821	1188	22/0
DEBUT	30			DEBBIE GIBSON For Better Or Worse (SBK/EMI)	237	209	200	151	28/4

This chart reflects airplay from July 31-August 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 103 AC reporters. 98 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

BETTE MIDLER To Deseve You (Atlantic)
Total Stations: 25, Adds: 3, Plays: 214, WCOD 5 (5), WRCH 10 (10), WWLI 5, WHYN 14 (14), WKLI 5 (5), WMJQ 14 (14), WDAY 5 (5), WKWK 12 (5), WTCB 10 (7), WWDE 8 (8), WAHR 15 (15), WTFM 9 (9), WJXB 7 (7), WRVR 7 (7), KKMJ 16 (16), KOXT 5 (5), WROE 14 (14), WDOK 7, WLQT 2, WLQR 5 (5), WWWW 12 (12), KELO 8 (8), KCLI 7 (7), KSNE 5 (13), KRNO 7 (7).

JIMMY BUFFETT Mexico (MCA)
Total Stations: 21, Adds: 21, Plays: 190, WCOD 5, WMAS 12, WKLI 10, WLIF 15, WVAF 5, WJLK 5, WLZW 10, WKWK 5, WTCB 7, WDEF 5, WAHR 10, WLTS 8, KOXT 7, WROE 5, WRRM 17, WLQT 5, WFMK 8, WMGN 17, WMT 5, WQLR 21, KELO 8.

ROD STEWART This (WB)
Total Stations: 17, Adds: 16, Plays: 180, WKLI 5, WMJQ 28, WKYE 10, WBEB 10, WLZW 7, WTCB 7, WKTK 15, WDEF 25 (25), WOOF 7, WAHR 10, KOXT 7, WROE 7, WMGN 17, WLQR 5, WWWW 8, WMT 7, KJSN 5.

ANNIE LENNOX Whiter Shade Of Pale (Arista)
Total Stations: 17, Adds: 17, Plays: 154, WCOD 5, WHYN 7, WKLI 18, WTCB 7, WKTK 15, WDEF 12, KOXT 7, KYTL 7, WROE 5, WFMK 8, WLQR 5, WWWW 8, WMT 9, KELO 8, KRNO 7, KKCW 19, KISC 7.

MICHAEL JACKSON You Are Not Alone (Epic)
Total Stations: 13, Adds: 6, Plays: 133, WKLI 10, WVAF 5, WJBR 8, WARM 6, WDEF 12 (12), WOOF 7, WTFM 9 (9), WLQR 5 (5), WQLR 15 (12), KCIX 5, KJSN 5 (5), KWAV 20 (20), KLSY 26 (18).

MICHAEL DAMIAN Never Walk Away (Wildcat)
Total Stations: 16, Adds: 0, Plays: 130, WSSH 6 (12), WRCH 10 (12), WHYN 7 (7), WLEV 5 (5), WGAY 5 (5), WKWK 12 (30), WMGS 3 (7), WDEF 3 (4), WOOF 7 (7), KMXR 5 (5), WLQT 20 (20), WIKY 5 (5), WAJI 5 (5), WLQR 17 (17), WQLR 15 (11), KWAV 5 (5).

BON JOVI This Ain't A Love Song (Mercury)
Total Stations: 10, Adds: 1, Plays: 123, WKLI 5, WVAF 11 (11), WKYE 17 (17), WALK 7 (13), WKWK 12 (12), WWDE 8 (8), WOOF 11 (11), WTFM 6 (9), KVRV 23 (23), WQLR 23 (17).

BLESSID UNION OF SOULS Let Me Be The One (EMI)
Total Stations: 11, Adds: 10, Plays: 104, WLEV 5, WFPG 7, WMJQ 14, WKYE 10, WLZW 10, WDEF 5, WOOF 7, WROE 5, WLQR 5, WQLR 10, KYMG 26 (26).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

PETER CETERA w/CRYSTAL BERNARD
(I Wanna Take) Forever Tonight (River North)
TOTAL PLAYS/INCREASE: 972/320
TOTAL STATIONS/ADDS: 76/21
CHART: 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JIMMY BUFFETT Mexico (MCA)	21
CETERA w/BERNARD (I Wanna Take)... (River North)	21
ANNIE LENNOX Whiter Shade Of Pale (Arista)	17
ROD STEWART This (WB)	16
TAKE THAT Back For Good (Arista)	16
SEAL Kiss From A Rose (ZTT/Sire/WB)	15
SELENA I Could Fall In Love (EMI Latin)	11
BLESSID UNION OF SOULS Let Me Be The One (EMI)	10
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	8
LINDA RONSTADT Feels Like Home (Elektra/EEG)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAL Kiss From A Rose (ZTT/Sire/WB)	+433
CETERA w/BERNARD (I Wanna Take)... (River North)	+320
TAKE THAT Back For Good (Arista)	+218
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	+205
JIMMY BUFFETT Mexico (MCA)	+190
BRUCE HORNSBY Walk In The Sun (RCA)	+178
SELENA I Could Fall In Love (EMI Latin)	+176
ROD STEWART This (WB)	+155
ANNIE LENNOX Whiter Shade Of Pale (Arista)	+154
JORDAN HILL Remember Me This Way (MCA)	+117

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
MARTIN PAGE In The House Of Stone and Light (Mercury)
JIM BRICKMAN Angel Eyes (Windham Hill)
EAGLES Love Will Keep Us Alive (Geffen)
AARON NEVILLE Can't Stop My Heart From... (A&M)
MADONNA Take A Bow (Maverick/Sire/WB)
ANNIE LENNOX No More "I Love You"s (Arista)
DES'REE You Gotta Be (550 Music)
FOREIGNER Until... (Generama/Rhythm Safari/Priority)
AMY GRANT & VINCE GILL House Of Love (A&M)
VANESSA WILLIAMS The Sweetest Days (Mercury)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Chris Isaak

"Somebody's Crying"

HOT AC #21

KYSR	KHMX	WBLI	WKTI	WKDD	WQSM	WKEE	KMAJ	WDAQ
WMTX	WBMX	WMTX	WMXC	WYYY	KKMY	WMXS	KMGQ	WSGL
KIOI	KPLZ	KALC	WJRZ	KOSO	KMXG	KRLB	WQLH	WEZF
KDMX								WQMZ

AC CHART 25



AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WKKL/Albany, NY PD/MD: Jon Knott</p> <p>18 ANNIE LENNOX "Whiter" 10 JIMMY BUFFETT "Mexico" 10 MICHAEL JACKSON "Alone" 5 BON JOVI "This" 5 ROD STEWART "This" 5 SELENA "Could"</p> <p>WYJB/Albany, NY OM/MD: Buzz Brindle MD: Pat Ryan</p> <p>10 BRYAN ADAMS "Have" 5 TAKE THAT "Back" 5 DIONNE FARRIS "Don't"</p> <p>WLEV/Allentown, PA PD/MD: Tony Rogers</p> <p>5 BLESSID UNION OF... "Let" 5 TAKE THAT "Back"</p> <p>WROE/Appleton, WI PD/MD: J. Davis</p> <p>7 ROD STEWART "This" 5 BLESSID UNION OF... "Let" 5 JIMMY BUFFETT "Mexico" 5 ANNIE LENNOX "Whiter" 5 VAN MORRISON "Days" 5 BAD COMPANY "Reason" 5 AFTER 7 "Right"</p> <p>WFPG/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqaa</p> <p>7 BLESSID UNION OF... "Let"</p> <p>WBBO/Augusta, GA PD/MD: John Patrick</p> <p>No Adds</p> <p>KKML/Austin, TX PD: Doc Burns MD: Nolan Cruise</p> <p>7 PETER CETERA "Forever"</p> <p>WLIF/Baltimore, MD OM/MD: Gary Balaban MD: Mark Thoner</p> <p>15 JIMMY BUFFETT "Mexico" 8 CARLY SIMON "Touched"</p> <p>WMJJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison</p> <p>10 SELENA "Could" 10 SEAL "Kiss" 5 DEBBIE GIBSON "Better"</p> <p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien</p> <p>16 BLUES TRAVELER "Run" 5 MICHAEL JACKSON "Alone" 5 SELENA "Could"</p> <p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence</p> <p>No Adds</p>	<p>WSSH/Boston, MA PD/MD: Bill George</p> <p>5 SOPHIE B. HAWKINS "Lay" 5 PETER CETERA "Forever" 5 CHRISTOPHER CROSS "Window"</p> <p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian</p> <p>28 ROD STEWART "This" 14 BLESSID UNION OF... "Let"</p> <p>WCOO/Cape Cod, MA PD/MD: Chris Boles</p> <p>5 ANNIE LENNOX "Whiter" 5 JIMMY BUFFETT "Mexico" 5 BAD COMPANY "Reason"</p> <p>WMT/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee</p> <p>9 ANNIE LENNOX "Whiter" 7 ROD STEWART "This" 5 JIMMY BUFFETT "Mexico"</p> <p>WVAF/Charleston, WV OM/MD: Rick Johnson MD: Amy Nutter</p> <p>11 TAKE THAT "Back" 11 HOOTIE & BLOWFISH "Only" 5 JIMMY BUFFETT "Mexico" 5 MICHAEL JACKSON "Alone"</p> <p>WDEF/Chattanooga, TN PD/MD: Danny Howard</p> <p>12 CHRISTOPHER CROSS "Window" 12 ANNIE LENNOX "Whiter" 12 SEAL "Kiss" 5 JIMMY BUFFETT "Mexico" 5 BLESSID UNION OF... "Let"</p> <p>WLMX/Chattanooga, TN OM: Bob Forster PD/MD: Joel Dearing</p> <p>5 DAVID SANBORN "Masquerade"</p> <p>WRRM/Cincinnati, OH PD/MD: T.J. Holland</p> <p>17 JIMMY BUFFETT "Mexico"</p> <p>WVWK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell</p> <p>7 JORDAN HILL "Remember" 5 SOPHIE B. HAWKINS "Lay" 5 PETER CETERA "Forever" 5 SEAL "Kiss"</p> <p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller</p> <p>9 SEAL "Kiss" 7 BETTE MIDLER "Deserve"</p>	<p>WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson</p> <p>36 HOOTIE & BLOWFISH "Hold" 34 HUEY LEWIS/THE NEWS "Little" 20 FOREIGNER "Until"</p> <p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green</p> <p>13 SELENA "Could" 13 TAKE THAT "Back"</p> <p>WTCB/Columbia, SC OM: Doug Spets PD/MD: Brent Johnson</p> <p>7 JIMMY BUFFETT "Mexico" 7 ROD STEWART "This" 7 ANNIE LENNOX "Whiter"</p> <p>WGSY/Columbus, GA OM/MD: David Nolan</p> <p>7 PETER CETERA "Forever" 5 TAKE THAT "Back"</p> <p>WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally</p> <p>30 SEAL "Kiss" 5 SOPHIE B. HAWKINS "Lay"</p> <p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon</p> <p>5 TAKE THAT "Back" 5 PETER CETERA "Forever" 5 DEBBIE GIBSON "Better" 5 LINDA RONSTADT "Feels"</p> <p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal</p> <p>No Adds</p> <p>WLQT/Dayton, OH PD: Scott Barrett APD: Mary Fleenor</p> <p>5 JIMMY BUFFETT "Mexico" 2 BETTE MIDLER "Deserve"</p> <p>WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor</p> <p>No Adds</p> <p>KOSJ/Denver, CO OM/MD: Scott Taylor</p> <p>No Adds</p> <p>WDOF/Dothan, AL GM/MD: Leigh Simpson OM/MD: Mike Holderfield</p> <p>7 BLESSID UNION OF... "Let" 7 MICHAEL JACKSON "Alone" 7 ROD STEWART "This"</p>	<p>WIKY/Evansville, IN PD/MD: Mark Baker</p> <p>5 SOPHIE B. HAWKINS "Lay"</p> <p>KEZA/Fayetteville, AR OM/MD: Chip Arledge APD/MD: Rich Kelly</p> <p>12 BRUCE HORNSBY "Walk" 12 SOPHIE B. HAWKINS "Lay" 12 SEAL "Kiss"</p> <p>WCRZ/Flint, MI OM/MD: Jay Patrick MD: George McIntyre</p> <p>13 TAKE THAT "Back"</p> <p>WJFI/Ft. Wayne, IN PD: Lee Tobin MD: Barb Richards</p> <p>10 BRUCE HORNSBY "Walk"</p> <p>WKTK/Gainesville, FL PD/MD: Briton Jon</p> <p>15 ANNIE LENNOX "Whiter" 15 ROD STEWART "This" 15 CHRISTOPHER CROSS "Window"</p> <p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirianni</p> <p>7 MELISSA ETHERIDGE "Only" 7 HOOTIE & BLOWFISH "Cry"</p> <p>WMAG/Greensboro, NC PD/MD: Nick Allen</p> <p>6 GLORIA ESTEFAN "Love"</p> <p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann</p> <p>10 SELENA "Could" 5 JAZZMASTERS "Freedom"</p> <p>KSSK/Honolulu, HA PD/MD: Michael Shishido</p> <p>No Adds</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien</p> <p>10 VAN MORRISON "Days" 10 ROD STEWART "This" 10 JIMMY BUFFETT "Mexico"</p> <p>WENS/Indianapolis, IN PD: Greg Dunkin MD: Daria Coop</p> <p>25 REMBRANDTIS "There" 10 PETER CETERA "Forever"</p> <p>WTP/Indianapolis, IN PD: Gary Havens MD: Steve Cooper</p> <p>10 SELENA "Could" 8 TAKE THAT "Back"</p>	<p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney</p> <p>13 HOOTIE & BLOWFISH "Only"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe</p> <p>10 PETER CETERA "Forever" 10 ROD STEWART "This" 10 BLESSID UNION OF... "Let" 7 GIN BLOSSOMS "Ti"</p> <p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz</p> <p>21 JIMMY BUFFETT "Mexico" 10 BLESSID UNION OF... "Let" 5 CHRISTOPHER CROSS "Window"</p> <p>KUDL/Kansas City, MO PD/MD: Tom Land</p> <p>8 SEAL "Kiss" 8 LINDA RONSTADT "Feels"</p> <p>WJXB/Knoxville, TN PD: Jeff Jamigan MD: Jim Kelly</p> <p>7 PETER CETERA "Forever" 7 SEAL "Kiss"</p> <p>KTDY/Lafayette, LA OM/MD: Michael W. Kay MD: Yvonne Arceneaux</p> <p>12 TAKE THAT "Back" 12 MARTIN PAGE "Keeper" 5 DAVID SANBORN "Masquerade" 5 LINDA RONSTADT "Feels"</p> <p>KHLA/Lake Charles, LA OM: Don Rivers MD: Lee Hudson</p> <p>14 HOOTIE & BLOWFISH "Only" 7 SOPHIE B. HAWKINS "Lay" 7 CHRIS ISAAK "Crying"</p> <p>WFMK/Lansing, MI PD/MD: Ray Marshall</p> <p>8 ANNIE LENNOX "Whiter" 8 CHUCK NEGRON "Soul" 8 JIMMY BUFFETT "Mexico" 8 LINDA RONSTADT "Feels"</p> <p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith</p> <p>10 PETER CETERA "Forever"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry</p> <p>10 PETER CETERA "Forever" 10 TAKE THAT "Back" 10 CHRISTOPHER CROSS "Window"</p> <p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo</p> <p>7 BRUCE HORNSBY "Walk"</p> <p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton</p> <p>No Adds</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin</p> <p>10 SEAL "Kiss" 10 PETER CETERA "Forever"</p> <p>WMGN/Madison, WI VP/Prog: Pat O'Neill MD: Kathryn Vaughn</p> <p>17 JIMMY BUFFETT "Mexico" 17 VAN MORRISON "Days" 17 ROD STEWART "This"</p> <p>KVLY/McAllen, TX PD: Roger Scott MD: Brenda Lynn</p> <p>17 PETER CETERA "Forever" 12 CURTIS STIGERS "Time"</p>	<p>WLRO/Melbourne, FL PD: Dave Kelly MD: Ron Anthony</p> <p>6 PETER CETERA "Forever"</p> <p>WRVR/Memphis, TN PD: Joel Burke MD: Kay Manley</p> <p>4 SELENA "Could" 4 LINDA EDER "Someone"</p> <p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett</p> <p>16 SEAL "Kiss"</p> <p>WLTE/Minneapolis, MN PD/MD: Gary Nolan</p> <p>5 PETER CETERA "Forever" 5 LINDA RONSTADT "Feels"</p> <p>KJSN/Modesto, CA PD/MD: Gary Michaels</p> <p>5 ROD STEWART "This"</p> <p>WJLK/Monmouth-Ocean, NJ PD: Gary Guida APD/MD: Dan Turi</p> <p>5 JIMMY BUFFETT "Mexico" 5 MARTIN PAGE "Keeper"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody</p> <p>10 TAKE THAT "Back" 5 CHRIS ISAAK "Crying" 5 CHUCK NEGRON "Soul" 5 DAVID SANBORN "Masquerade"</p> <p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo</p> <p>13 PETER CETERA "Forever" 8 JIMMY BUFFETT "Mexico"</p> <p>WWDE/Norfolk, VA PD: Don London MD: Jeff Moreau</p> <p>8 TAKE THAT "Back" 8 HOOTIE & BLOWFISH "Only"</p> <p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager</p> <p>5 MARTIN PAGE "Keeper"</p> <p>WMGF/Orlando, FL PD: John Frost MD: Bob Kelley</p> <p>8 GLORIA ESTEFAN "Too" 7 PETER CETERA "Forever"</p> <p>WBEB/Philadelphia, PA PD/MD: Jim Ryan</p> <p>10 SELENA "Could" 10 ROD STEWART "This" 10 TAKE THAT "Back"</p> <p>KVRY/Phoenix, AZ OM/MD: Steve Elliott MD: Dave Cooper</p> <p>23 TAKE THAT "Back"</p> <p>KKCW/Portland, OR PD/MD: Bill Minckler</p> <p>19 BRUCE HORNSBY "Walk" 19 ANNIE LENNOX "Whiter"</p> <p>WWLI/Providence, RI PD: Tom Hoyt MD: Ted Edwards</p> <p>15 SEAL "Kiss" 5 TAKE THAT "Back" 5 ELTON JOHN "Made" 5 DEBBIE GIBSON "Better" 5 BETTE MIDLER "Deserve"</p>	<p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson</p> <p>7 ANNIE LENNOX "Whiter" 7 DEBBIE GIBSON "Better"</p> <p>WTVR/Richmond, VA PD/MD: Scott O'Brien</p> <p>7 SEAL "Kiss"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels</p> <p>10 PETER CETERA "Forever"</p> <p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey</p> <p>17 SEAL "Kiss" 16 PETER CETERA "Forever"</p> <p>KQXT/San Antonio, TX OM/MD: Mike Scott MD: Bill Norris</p> <p>7 ROD STEWART "This" 7 ANNIE LENNOX "Whiter" 7 JIMMY BUFFETT "Mexico"</p> <p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks</p> <p>15 GLORIA ESTEFAN "Too" 5 JOHN DENVER "For"</p> <p>KELO/Sioux Falls, SD PD: Reid Holsen MD: Kathy James</p> <p>8 JIMMY BUFFETT "Mexico" 8 ANNIE LENNOX "Whiter"</p> <p>KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel</p> <p>7 LINDA RONSTADT "Feels" 7 ANNIE LENNOX "Whiter"</p> <p>WHYN/Springfield, MA Sta Mgr/PD: Bill Hess MD: Amy Brooks</p> <p>14 PETER CETERA "Forever" 14 SEAL "Kiss" 7 ANNIE LENNOX "Whiter" 7 LINDA RONSTADT "Feels"</p> <p>WMAS/Springfield, MA PD: Brian White MD: Keith Stephens</p> <p>18 SELENA "Could" 12 JIMMY BUFFETT "Mexico"</p> <p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams</p> <p>No Adds</p> <p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper</p> <p>5 BLESSID UNION OF... "Let" 5 ROD STEWART "This" 5 VAN MORRISON "Days" 5 ANNIE LENNOX "Whiter"</p> <p>WKBN/Youngstown, OH OM/MD: Dan Rivers MD: Jim Michaels</p> <p>No Adds</p>	<p>WWWV/Toledo, OH PD: Ron Finn MD: Rick Reynolds</p> <p>8 CHUCK NEGRON "Soul" 8 ROD STEWART "This" 8 ANNIE LENNOX "Whiter"</p> <p>KMXZ/Tucson, AZ PD/MD: Bobby Rich</p> <p>10 COLLECTIVE SOUL "Smashing" DEL AMITRI "Roll"</p> <p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker</p> <p>7 ANNIE LENNOX "Whiter"</p> <p>WLVZ/Utica, NY PD: Randy Jay MD: Jeanne Ashley</p> <p>10 BLESSID UNION OF... "Let" 10 JIMMY BUFFETT "Mexico" 7 LINDA RONSTADT "Feels" 7 ROD STEWART "This"</p> <p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin</p> <p>No Adds</p> <p>WGAY/Washington, DC MD: Vern Anderson</p> <p>18 SEAL "Kiss" 5 SOPHIE B. HAWKINS "Lay" 5 PETER CETERA "Forever"</p> <p>WRWF/West Palm Beach, FL PD: Reid Reker MD: Simone Collins</p> <p>13 REMBRANDTIS "There" 12 TLC "Waterfalls"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels</p> <p>5 SELENA "Could" 5 JIMMY BUFFETT "Mexico"</p> <p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips</p> <p>15 SELENA "Could" 14 SOPHIE B. HAWKINS "Lay" 13 JORDAN HILL "Remember"</p> <p>WJBR/Wilmington, DE PD: Michael Waite MD: Dave Banks</p> <p>8 MICHAEL JACKSON "Alone"</p>
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103 Total Reporters
103 Current Reporters
98 Current Playlists

Reported Frozen Playlist (2):
WOBM-FM/Monmouth-Ocean, NJ
KSFJ/Salt Lake City, UT

Did Not Report, Playlist Frozen (3):
KYM/G Anchorage, AK
KBIG/Los Angeles, CA
KESZ/Phoenix, AZ

peter CETERA
the new single
"(I WANNA TAKE) forever tonight"
WITH CRYSTAL BERNARD

#1 MOST ADDED 3 WEEKS IN A ROW!!
BREAKER 15

For Video information contact: Craig Bann, Aristo Media 615.269.7071



RIVER NORTH RECORDS

AC PLAYLISTS

August 4, 1995 R&R • 107

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KOST
103.5 FM

MARKET #2
KOST/Los Angeles
(213) 427-1035
Kaye/Payton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	28	28	28	28	BOYZ II MEN/Water Runs Dry
25	27	28	28	28	BRYAN ADAMS/Have You Ever
25	27	28	28	28	VANESSA WILLIAMS/Colors Of The Wind
25	27	28	28	28	REMBRANDTS/It'll Be There For
28	27	27	28	28	GLORIA ESTEFAN/It's Too Late
28	27	26	26	26	ELTON JOHN/Believe
28	27	26	26	26	SELENA/ Could Fall In Love
28	27	26	26	26	MADONNA/ Take A Bow
28	27	19	19	19	EAGLES/ Love Will Keep Us
28	19	19	19	19	BLESSID UNION OF.../ Believe
25	19	18	18	18	BOYZ II MEN/ On Bended Knee
20	18	18	18	18	MARTIN PAGE/ In The House...
19	18	18	18	18	DES'REE/ You Gotta Be
19	18	18	18	18	GLORIA ESTEFAN/ Everlasting Love
18	17	17	17	17	JON SECADA/ Mental Picture
17	17	17	17	17	RICHARD MARX/ Nothing Lett...
17	16	16	16	16	VANESSA WILLIAMS/ The Sweetest Days
16	15	15	15	15	BOYZ II MEN/ It'll Make Love To...
15	15	15	15	15	LUTHER VANDROSS/ Always And Forever
16	15	15	15	15	STING/ When We Dance
15	15	15	15	15	GLORIA ESTEFAN/ Turn The Beat Around
8	8	8	8	8	FOREIGNER/ Until The End Of
8	8	8	8	8	ALL-4-ONE/ I Can Love You...

B-101.1

MARKET #5
WBEB/Philadelphia
(610) 667-8400
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	33	33	33	BRYAN ADAMS/Have You Ever
33	33	33	33	33	VANESSA WILLIAMS/Colors Of The Wind
30	30	30	30	30	BLESSID UNION OF.../ Believe
24	24	24	24	24	REMBRANDTS/It'll Be There For
33	30	30	30	30	MARTIN PAGE/ In The House...
24	24	24	24	24	DIDNNE FARRIS/ I Know
24	24	24	24	24	GLORIA ESTEFAN/ Everlasting Love
17	24	24	24	24	ELTON JOHN/Believe
24	24	24	24	24	EAGLES/ Love Will Keep Us
17	24	24	24	24	ALL-4-ONE/ I Can Love You...
17	17	17	17	17	ELTON JOHN/Made In England
24	24	24	24	24	ELTON JOHN/Believe
17	17	17	17	17	BOYZ II MEN/Water Runs Dry
17	17	17	17	17	NICKI FRENCH/ Total Eclipse Of...
17	17	17	17	17	AMY GRANT/ Big Yellow Taxi
17	17	17	17	17	AARON NEVILLE/ Can't Stop My...
10	17	17	17	17	BRUCE HORNSBY/ Walk In The Sun
10	17	17	17	17	SEAL/ Kiss From A Rose
10	17	17	17	17	SOPHIE B. HAWKINS/ As I Lay Me Down
17	17	17	17	17	JAMIE WALTERS/ Hold On
17	10	10	10	10	ELTON JOHN/ Circle Of Life
10	10	10	10	10	CURTIS STIGERS/ This Time
10	10	10	10	10	SELENA/ Could Fall In Love
10	10	10	10	10	ROD STEWART/ This
10	10	10	10	10	TAKE THAT/ Back For Good
24	24	24	24	24	BILLY JOEL/ The River Of Dreams
10	10	10	10	10	LUTHER VANDROSS/ Always And Forever
10	10	10	10	10	HUEY LEWIS/ THE NEWS/ But It's Alright

KVIL
103.7 fm

MARKET #7
KVIL/Dallas
(214) 691-1037
Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	ELTON JOHN/Believe
25	25	25	25	25	DAVID SANBORN/This Masquerade
25	25	25	25	25	GLORIA ESTEFAN/It's Too Late
20	20	20	20	20	ALL-4-ONE/ I Can Love You...
24	24	24	24	24	BROWNE & SCHMITZ/ Let It Be Me
23	24	24	24	24	EAGLES/ Love Will Keep Us
23	24	24	24	24	VANESSA WILLIAMS/ The Sweetest Days
23	24	24	24	24	MADONNA/ Take A Bow
21	21	21	21	21	VANESSA WILLIAMS/ Colors Of The Wind
13	20	20	20	20	AARON NEVILLE/ Can't Stop My...
20	20	20	20	20	JIM BRICKMAN/ Angel Eyes
23	24	24	24	24	JOHN SECADA/ Mental Picture
21	19	19	19	19	BOYZ II MEN/ On Bended Knee
18	18	18	18	18	BRYAN ADAMS/ Have You Ever
18	18	18	18	18	MANHATTAN TRANSFER/ Too Busy Thinking
5	13	13	13	13	PETER CETERA/ (...) Forever
12	12	12	12	12	BRUCE HORNSBY/ Walk In The Sun
13	13	13	13	13	JORDAN HILL/ Remember Me This Way
12	12	12	12	12	CURTIS STIGERS/ This Time
5	5	5	5	5	ELTON JOHN/ Circle Of Life
5	5	5	5	5	MICHAEL BOLTON/ Once In A Lifetime
4	4	4	4	4	ALL-4-ONE/ I Can Love You...
4	4	4	4	4	WET WET WET/ Love Is All Around

Soft Rock 97.1
WASH-FM

MARKET #8
WASH/Washington
(202) 895-5000
Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	28	28	28	28	JIM BRICKMAN/ Angel Eyes
28	35	35	35	35	VANESSA WILLIAMS/ The Sweetest Days
21	21	21	21	21	REMBRANDTS/ It'll Be There For...
28	28	28	28	28	JON SECADA/ Mental Picture
28	28	28	28	28	JON B. & BABYFACE/ Someone To Love
35	35	35	35	35	JORDAN HILL/ Remember Me This Way
21	21	21	21	21	ELTON JOHN/ Made In England
28	21	21	21	21	ELTON JOHN/ Believe
28	28	35	35	35	ALL-4-ONE/ I Can Love You...
21	21	21	21	21	SEAL/ Kiss From A Rose
21	21	21	21	21	VANESSA WILLIAMS/ Colors Of The Wind
21	21	21	21	21	SOPHIE B. HAWKINS/ As I Lay Me Down
21	21	21	21	21	BRUCE HORNSBY/ Walk In The Sun
10	10	10	10	10	CURTIS STIGERS/ This Time
10	10	10	10	10	SELENA/ Could Fall In Love
28	28	10	10	10	MADONNA/ Take A Bow
10	10	10	10	10	MARTIN PAGE/ In The House...
10	10	10	10	10	GRANT & GILL/ House Of Love
10	10	10	10	10	DES'REE/ You Gotta Be
10	10	10	10	10	LUTHER VANDROSS/ Always And Forever

Easy 99.5

MARKET #9
WGAY/Washington
(301) 587-4900
Anderson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	18	18	18	18	CURTIS STIGERS/ This Time
18	18	18	18	18	ALL-4-ONE/ I Can Love You...
18	18	18	18	18	BRYAN ADAMS/ Have You Ever
18	18	18	18	18	VANESSA WILLIAMS/ Colors Of The Wind
18	18	18	18	18	AMY GRANT/ Big Yellow Taxi
3	3	3	3	3	ELTON JOHN/ Made In England
18	18	18	18	18	BRUCE HORNSBY/ Walk In The Sun
5	5	5	5	5	SEAL/ Kiss From A Rose
18	18	18	18	18	GLORIA ESTEFAN/ It's Too Late
18	18	18	18	18	GLORIA ESTEFAN/ It's Too Late
10	10	10	10	10	ANNIE LENNOX/ No More "I Love..."
10	10	10	10	10	BOYZ II MEN/ Water Runs Dry
10	10	10	10	10	EAGLES/ Learn To Be Still
10	10	10	10	10	FOREIGNER/ Until The End Of...
10	10	10	10	10	DES'REE/ You Gotta Be
10	10	10	10	10	BEN TAYLOR/ I Will
18	18	18	18	18	JIM BRICKMAN/ Angel Eyes
10	10	10	10	10	BLESSID UNION OF.../ Believe
10	10	10	10	10	BOYZ II MEN/ On Bended Knee
10	10	10	10	10	MADONNA/ Take A Bow
10	10	10	10	10	GRANT & GILL/ House Of Love
5	5	5	5	5	SOPHIE B. HAWKINS/ As I Lay Me Down
5	5	5	5	5	PETER CETERA/ (...) Forever
5	5	5	5	5	BETTE MIDLER/ To Deserve You
5	5	5	5	5	MICHAEL DAMIAN/ Never Walk Away
5	5	5	5	5	DAVID SANBORN/ This Masquerade
5	5	5	5	5	SPRINGFIELD & HALL/ Wherever Would I Be
5	5	5	5	5	CHRISTOPHER CROSS/ Open Up My Window

MAGIC 106.7
WMJX
Continuous Soft Rock

MARKET #10
WMJX/Boston
(617) 542-0241
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	23	23	23	23	BRYAN ADAMS/Have You Ever
23	23	23	23	23	EAGLES/ Love Will Keep Us
25	24	24	24	24	VANESSA WILLIAMS/ Colors Of The Wind
25	23	23	23	23	ALL-4-ONE/ I Can Love You...
25	23	23	23	23	ELTON JOHN/Believe
26	26	26	26	26	BOYZ II MEN/ Water Runs Dry
15	14	14	14	14	VANESSA WILLIAMS/ The Sweetest Days
15	14	14	14	14	DES'REE/ You Gotta Be
17	17	17	17	17	AMY GRANT/ Lucky One
15	15	15	15	15	LUTHER VANDROSS/ Always And Forever
13	14	14	14	14	ELTON JOHN/ Circle Of Life
13	14	14	14	14	MADONNA/ Secret
13	15	15	15	15	MADONNA/ Take A Bow
11	16	16	16	16	MARTIN PAGE/ In The House...
14	13	13	13	13	GRANT & GILL/ House Of Love
12	12	11	11	11	BOYZ II MEN/ On Bended Knee
11	11	9	9	9	BLESSID UNION OF.../ Believe
5	5	5	5	5	DAVID SANBORN/ This Masquerade
8	8	8	8	8	MARIAH CAREY/ Anytime You Need...
8	8	8	8	8	ALL-4-ONE/ I Can Love You...
8	8	8	8	8	BABYFACE/ When Can I See You
8	8	8	8	8	MADONNA/ I'll Remember
8	8	8	8	8	ELTON JOHN/ Can You Feel
8	8	8	8	8	TOMI BRAXTON/ You Mean The World...

WSSH 99.5 FM

MARKET #10
WSSH/Boston
(617) 254-9267
George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	19	VANESSA WILLIAMS/ Colors Of The Wind
19	19	19	19	19	BRYAN ADAMS/ Have You Ever
20	19	19	19	19	BOYZ II MEN/ Water Runs Dry
19	18	18	18	18	EAGLES/ Learn To Be Still
18	19	19	19	19	ALL-4-ONE/ I Can Love You...
12	18	18	18	18	BRUCE HORNSBY/ Walk In The Sun
17	17	17	17	17	ELTON JOHN/ Believe
16	15	15	15	15	BLESSID UNION OF.../ Believe
10	11	11	11	11	CURTIS STIGERS/ This Time
8	8	8	8	8	JIM BRICKMAN/ Angel Eyes
6	6	6	6	6	JORDAN HILL/ Remember Me This Way
6	6	6	6	6	ALL-4-ONE/ I Can Love You...
6	6	6	6	6	LUTHER VANDROSS/ Always And Forever
6	6	6	6	6	GRANT & GILL/ House Of Love
6	6	6	6	6	BOYZ II MEN/ It'll Make Love To...
12	12	12	12	12	BOYZ II MEN/ On Bended Knee
7	7	7	7	7	MICHAEL DAMIAN/ Never Walk Away
5	5	5	5	5	CHRIS ISAKA/ Somebody's Crying
5	5	5	5	5	DEBBIE GIBSON/ For Better Or Worse
5	5	5	5	5	GLORIA ESTEFAN/ It's Too Late
5	5	5	5	5	SOPHIE B. HAWKINS/ As I Lay Me Down
5	5	5	5	5	PETER CETERA/ (...) Forever
5	5	5	5	5	CHRISTOPHER CROSS/ Open Up My Window

WQAS 97.3 FM

MARKET #11
WFLC/Miami
(305) 759-4311
Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	BRYAN ADAMS/Have You Ever
31	31	31	31	31	BLESSID UNION OF.../ Believe
16	16	16	16	16	GLORIA ESTEFAN/It's Too Late
31	31	31	31	31	FOREIGNER/Until The End Of...
31	31	31	31	31	ELTON JOHN/Believe
31	31	31	31	31	SOPHIE B. HAWKINS/As I Lay Me Down
31	31	31	31	31	MARTIN PAGE/In The House...
31	31	31	31	31	BONNIE RAITT/You Got It
31	31	31	31	31	REMBRANDTS/It'll Be There For...
16	16	16	16	16	JIM BRICKMAN/ Angel Eyes
10	10	10	10	10	VANESSA WILLIAMS/ Colors Of The Wind
10	10	10	10	10	BON JOVI/ Always
10	10	10	10	10	EAGLES/ Love Will Keep Us
10	10	10	10	10	MELISSA ETHERIDGE/ I'm The Only One
13	31	31	31	31	MADONNA/ Take A Bow
13	10	10	10	10	GLORIA ESTEFAN/ Everlasting Love

92.5 KLSY

MARKET #13
KLSY/Seattle
(206) 454-1540
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	ALL-4-ONE/ I Can Love You...
28	31	31	31	31	VANESSA WILLIAMS/ Colors Of The Wind
28	31	31	31	31	BOYZ II MEN/ Water Runs Dry
28	31	31	31	31	BRUCE HORNSBY/ Walk In The Sun
19	28	31	31	31	SOPHIE B. HAWKINS/ As I Lay Me Down
28	31	31	31	31	CURTIS STIGERS/ This Time
30	30	26	26	26	AARON NEVILLE/ Can't Stop My...
31	28	26	26	26	JORDAN HILL/ Remember Me This Way
28	28	26	26	26	MICHAEL JACKSON/ You Are Not Alone
10	10	10	10	10	TAKE THAT/ Back For Good
19	18	18	18	18	JIM BRICKMAN/ Angel Eyes
19	18	18	18	18	BLESSID UNION OF.../ Believe
19	28	26	26	26	LEA SOLANGA/ The Journey
12	18	15	15	15	SARIT/ Faith
12	10	15	15	15	SELENA/ Could Fall In Love
12	10	15	15	15	CHRISTOPHER CROSS/ Open Up My Window
6	10	10	10	10	GLORIA ESTEFAN/ It's Too

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)	2229	2238	2304	2238	64/0
8	8	4	2	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	2056	1941	1603	1437	65/0
3	3	3	3	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	2049	2012	1924	1806	64/0
2	2	2	4	BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	1937	2040	2110	2011	62/0
5	4	6	5	BOYZ II MEN Water Runs Dry (<i>Motown</i>)	1675	1685	1703	1687	53/0
6	6	5	6	HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	1618	1693	1639	1614	56/0
11	9	9	7	ALL-4-ONE I Can Love You Like That (<i>Blitz/Atlantic</i>)	1525	1423	1372	1216	52/2
15	12	10	8	BLUES TRAVELER Run-Around (<i>A&M</i>)	1523	1395	1220	1024	56/3
4	5	7	9	DIONNE FARRIS I Know (<i>Columbia</i>)	1405	1498	1673	1708	52/0
7	7	8	10	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	1349	1498	1625	1609	48/0
12	11	11	11	ELTON JOHN Made In England (<i>Rocket/Island</i>)	1343	1323	1282	1130	58/1
18	13	13	12	BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)	1276	1209	1056	799	57/3
22	16	14	13	SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	1274	1068	975	649	58/4
9	10	12	14	MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)	1075	1220	1288	1421	50/0
14	15	15	15	HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	855	900	992	1033	40/0
20	20	17	16	BON JOVI This Ain't A Love Song (<i>Mercury</i>)	828	834	759	756	41/1
24	24	20	17	MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	741	624	531	502	42/4
—	28	23	18	HOOTIE & THE BLOWFISH Only Wanna Be With You (<i>Atlantic</i>)	668	435	271	144	33/9
13	18	18	19	ELTON JOHN Believe (<i>Rocket/Island</i>)	634	722	912	1046	34/0
—	—	26	20	TAKE THAT Back For Good (<i>Arista</i>)	598	327	152	—	34/13
23	23	21	21	CHRIS ISAAK Somebody's Crying (<i>Reprise</i>)	584	605	598	573	29/2
21	22	22	22	NICKI FRENCH Total Eclipse Of The Heart (<i>Critique</i>)	512	520	600	706	23/0
—	25	25	23	SELENA I Could Fall In Love (<i>EMI Latin</i>)	499	333	282	142	25/5
26	26	24	24	SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	414	349	279	202	21/4
—	—	28	25	DEL AMITRI Roll To Me (<i>A&M</i>)	395	255	171	102	23/7
10	14	19	26	ROD STEWART Leave Virginia Alone (<i>WB</i>)	371	628	1020	1218	18/0
—	—	30	27	MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	356	203	65	50	25/10
DEBUT	28	29	28	GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	330	84	—	—	18/11
28	29	29	29	JON B. & BABYFACE Someone To Love (<i>Yab Yum/550 Music</i>)	269	243	226	196	15/2
25	27	27	30	DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	235	290	273	325	12/0

This chart reflects airplay from July 31-August 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 60 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

JORDAN HILL Remember Me This Way (*MCA*)
Total Stations: 13, Adds: 1, Plays: 205, WEZF 20, WQSM 15 (15), WMXL 6 (7), WMC 17 (15), WMXC 14 (14), KKMY 15 (15), WKDD 16 (16), KATF 5 (5), KMAJ 14 (14), KISN 22, KTHT 5 (7), KOSO 24 (20), KIOI 32 (34).

BLESSID UNION OF SOULS Let Me Be The One (*EMI*)
Total Stations: 8, Adds: 3, Plays: 160, WBLI 11, WVTY 28 (28), WYYY 7, WMXQ 14 (14), WMXL 16 (17), WKTI 25 (26), KMXG 33 (33), KATF 26.

TLC Waterfalls (*LaFace/Arista*)
Total Stations: 9, Adds: 3, Plays: 143, WYXR 7 (7), WQZM 35 (36), WMTX 9 (6), WKDD 23 (20), KYKY 8, KMAJ 5, KALC 35 (35), KTHT 14 (14), KOSO 7.

REAL McCoy Come And Get Your Love (*Arista*)
Total Stations: 7, Adds: 0, Plays: 137, WYXR 25 (25), WQZM 22 (28), WSGI 7 (15), WMXQ 34 (28), WKDD 15 (15), WQLH 8 (8), KTHT 26 (28).

COLLECTIVE SOUL December (*Atlantic*)
Total Stations: 6, Adds: 1, Plays: 120, WPLJ 21 (24), WQZM 21 (21), WMXQ 14 (14), KHMV 23 (27), WKTI 11 (12), KYSR 30.

ROD STEWART This (*WB*)
Total Stations: 6, Adds: 5, Plays: 98, WQSM 23, WKZL 27 (26), WIVY 19, KURB 16, KKMY 8, KATF 5.

PETER CETERA w/CRYSTAL BERNARD (I Wanna Take) Forever Tonight (*River North*)
Total Stations: 7, Adds: 0, Plays: 95, WSGI 22 (22), WMTX 16 (13), WMXL 6 (7), WMC 5 (5), KKMY 20 (15), WTMX 19 (13), KOSO 7 (7).

DANNY TATE Dreamin' (*Charisma/Virgin*)
Total Stations: 6, Adds: 0, Plays: 89, WKEE 22 (27), WJRZ 20 (17), KKMY 12 (8), KDMX 5 (8), KRLB 5 (5), WNSN 25 (20).

JIMMY BUFFETT Mexico (*Margaritaville/MCA*)
Total Stations: 7, Adds: 7, Plays: 79, WEZF 15, WQSM 20, WMXQ 5, WMXC 6, KKMY 8, WKDD 10, WHBC 15.

U.N.V. So In Love With You (*Maverick/WB*)
Total Stations: 6, Adds: 0, Plays: 73, WBMX 6 (6), WYXR 7 (7), KKMY 12 (12), KTHT 26 (26), KOSO 7 (7), KIOI 15 (25).

BAD COMPANY You're The Only Reason (*EastWest/EEG*)
Total Stations: 7, Adds: 7, Plays: 67, WEZF 5, WDAQ 5, WQSM 10, WMTX 6, KKMY 8, KRLB 28, WNSN 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TAKE THAT Back For Good (<i>Arista</i>)	13
GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	11
MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	10
HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)	9
BAD COMPANY You're The Only Reason (<i>EastWest/EEG</i>)	7
JIMMY BUFFETT Mexico (<i>Margaritaville/MCA</i>)	7
DEL AMITRI Roll To Me (<i>A&M</i>)	7
SELENA I Could Fall In Love (<i>EMI Latin</i>)	5
ROD STEWART This (<i>WB</i>)	5
SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	4
SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	4
ANNIE LENNOX Whiter Shade Of Pale (<i>Arista</i>)	4
MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TAKE THAT Back For Good (<i>Arista</i>)	+271
GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)	+246
HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)	+233
SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)	+206
SELENA I Could Fall In Love (<i>EMI Latin</i>)	+166
MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)	+153
DEL AMITRI Roll To Me (<i>A&M</i>)	+140
BLUES TRAVELER Run-Around (<i>A&M</i>)	+128
MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)	+117
SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)	+115

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
JAMIE WALTERS Hold On (<i>Atlantic</i>)
AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)
ANNIE LENNOX No More "I Love You"s (<i>Arista</i>)
MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)
EAGLES Learn To Be Still (<i>Geffen</i>)
EAGLES Love Will Keep Us Alive (<i>Geffen</i>)
DES'REE You Gotta Be (<i>550 Music</i>)
MELISSA ETHERIDGE I'm The Only One (<i>Island</i>)
BON JOVI Always (<i>Mercury</i>)
GLORIA ESTEFAN Everlasting Love (<i>Epic</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



WHO SAYS THEY DON'T WRITE THEM LIKE THEY USED TO?

VAN MORRISON

DAYS LIKE THIS

THE FIRST SINGLE FROM THE NEW ALBUM DAYS LIKE THIS

ALREADY ON:
WMXC, KYIS, KKMY, WNSN, KMGQ

for interaction: <http://www.polygram.com/polygram>



HOT AC REPORTERS

August 4, 1995 R&R • 109

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH PD/MD: Chuck Collins 15 GIN BLOSSOMS "Til" 15 MICHAEL JACKSON "Alone" 15 JON B. & BABYFACE "Someone" 10 JIMMY BUFFETT "Mexico"</p> <p>WKMY/Beaumont, TX GM/MD: Robert X. Brown MD: Gary D. 8 ANNIE LENNOX "Whiter" 8 JIMMY BUFFETT "Mexico" 8 BAD COMPANY "Reason" 8 VAN MORRISON "Days" 8 ROD STEWART "This" 8 DEL AMITRI "Roll"</p> <p>WMXQ/Birmingham, AL PD: Jeff Tyson MD: Gail O'Brien 7 GIN BLOSSOMS "Til" 5 JIMMY BUFFETT "Mexico"</p> <p>WEZF/Burlington, VT PD/MD: Dave Simmons 15 JIMMY BUFFETT "Mexico" 5 ANNIE LENNOX "Whiter" 5 BAD COMPANY "Reason"</p> <p>WHBC/Canton, OH PD: Gary Rivers MD: Brice Lewis 15 JIMMY BUFFETT "Mexico" 15 MARTIN PAGE "Keeper"</p> <p>WLRW/Champaign, IL PD: Mike Blakenore MD: Jason Cox 29 BRUCE HORNSBY "Walk"</p> <p>WSSX/Charleston, SC PD/MD: Rich Bailey 14 MICHAEL JACKSON "Alone" 14 GIN BLOSSOMS "Til" 14 TAKE THAT "Back"</p> <p>WWSN/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden 20 TAKE THAT "Back"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds 18 CHRIS ISAAK "Crying" 15 DIANA KING "Shy"</p> <p>WTMX/Chicago, IL PD: Barry James MD: Brian Kelly 27 ANNIE LENNOX "Whiter"</p>	<p>WQAL/Cleveland, OH PD: Mary Ellen Kachinske MD: Steve Curry 29 BLUES TRAVELER "Run" 29 ALL-4-ONE "Can" 29 HOOTIE & BLOWFISH "Only"</p> <p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian 25 SELENA "Could" 25 TAKE THAT "Back"</p> <p>KDMX/Dallas, TX PD: Russ Morley MD: Kim Ashley 10 CHRIS ISAAK "Crying" 10 SHERYL CROW "Cry"</p> <p>WOAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 14 GIN BLOSSOMS "Til" 5 BAD COMPANY "Reason"</p> <p>KWMM/Denver, CO PD: John Peake MD: Paul Donovan 15 SHERYL CROW "Cry"</p> <p>WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 18 HOOTIE & BLOWFISH "Only" 12 MARTIN PAGE "Keeper" 10 MICHAEL JACKSON "Alone"</p> <p>KATF/Dubuque, IA OM/MD: Tommy Allen MD: Jackie Livingston 26 BLESSID UNION OF... "Let" 26 GIN BLOSSOMS "Til" 13 DEL AMITRI "Roll" 5 ROD STEWART "This"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone 23 ROD STEWART "This" 20 GIN BLOSSOMS "Til" 20 SHERYL CROW "Cry" 20 JIMMY BUFFETT "Mexico" 10 BAD COMPANY "Reason"</p> <p>WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier 14 SOPHIE B. HAWKINS "Lay" 14 SELENA "Could"</p> <p>KTHT/Fresno, CA PD: Jon Zelnier MD: Mike Alexander 7 TAKE THAT "Back" 5 BRUCE HORNSBY "Walk"</p>	<p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D 23 TAKE THAT "Back" 22 DEL AMITRI "Roll" 9 HOOTIE & BLOWFISH "Only"</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds</p> <p>WMYI/Greenville, SC PD/MD: Mark Pollitt No Adds</p> <p>KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn 5 TAKE THAT "Back"</p> <p>WKEE/Huntington, WV PD: Dan Persigehl MD: Gary Miller 26 GIN BLOSSOMS "Til" 25 MICHAEL JACKSON "Alone" 22 DEL AMITRI "Roll" 15 HOOTIE & BLOWFISH "Only"</p> <p>WJOX/Jackson, MS GM/MD: Wayne Scott 17 TAKE THAT "Back" 17 HOOTIE & BLOWFISH "Only"</p> <p>WIVY/Jacksonville, FL PD: Dave Anthony APD/MD: Jeff Donovan 19 HOOTIE & BLOWFISH "Only" 19 ROD STEWART "This"</p> <p>WMXL/Lexington, KY PD: Dale O'Brien MD: Mike Graves 16 BON JOVI "This" 6 MICHAEL JACKSON "Alone"</p> <p>KURB/Little Rock, AR PD: Randy Cain MD: Kevin Miller 19 SHERYL CROW "Cry" 16 ROD STEWART "This"</p> <p>WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 BLESSID UNION OF... "Let"</p> <p>KYSR/Los Angeles, CA PD: Randy Lane MD: Angela Perelli 30 COLLECTIVE SOUL "December" 25 BRUCE HORNSBY "Walk" 25 SOPHIE B. HAWKINS "Lay"</p>	<p>KRLB/Lubbock, TX OM/MD: Jon Hart MD: Chris Ryan 28 BAD COMPANY "Reason"</p> <p>WMC/Memphis, TN OM/MD: Chuck Morgan MD: Henry Nelson 5 MARTIN PAGE "Keeper"</p> <p>WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace No Adds</p> <p>WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 6 JIMMY BUFFETT "Mexico"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 7 BLUES TRAVELER "Run" 7 TLC "Waterfalls" 7 HOOTIE & BLOWFISH "Only"</p> <p>WJRZ/Monmouth-Ocean, NJ OM/MD: Lance DeBock MD: Jim Kelly 12 GIN BLOSSOMS "Til"</p> <p>WMXS/Montgomery, AL GM/MD: Larry Stevens MD: Karen Rite 33 DEL AMITRI "Roll" 14 SOPHIE B. HAWKINS "Lay" 7 MARTIN PAGE "Keeper"</p> <p>WSGL/Naples, FL PD: Chuck Gaffney MD: Brian Lange 15 GIN BLOSSOMS "Til" 7 MICHAEL JACKSON "Alone"</p> <p>WMXV/New York, NY PD: Steve Weed MD: Linda Silver 7 ALL-4-ONE "Can" 7 TAKE THAT "Back"</p> <p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 12 SELENA "Could" 12 DEL AMITRI "Roll"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett 5 ELTON JOHN "Made" 5 VAN MORRISON "Days"</p>	<p>WYXR/Philadelphia, PA PD: Chuck Knight MD: Joe Proke No Adds</p> <p>WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander No Adds</p> <p>WCSO/Portland, ME PD: Tim Moore MD: Jeff McBride 15 DEL AMITRI "Roll" 15 TAKE THAT "Back"</p> <p>KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams 18 GIN BLOSSOMS "Til" 18 SELENA "Could"</p> <p>KNEV/Reno, NV PD/MD: Rusty Keys No Adds</p> <p>WMXB/Richmond, VA PD: Steve Davis MD: Kat Simons 14 TAKE THAT "Back" 14 GIN BLOSSOMS "Til"</p> <p>WIOG/Saginaw, MI PD: Mike MacDonald MD: Keith Kelly 17 SOPHIE B. HAWKINS "Lay"</p> <p>KYKY/St. Louis, MO PD: Smokey Rivers MD: Greg Hewitt 8 TLC "Waterfalls"</p> <p>KISN/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 22 JORDAN HILL "Remember" 5 MICHAEL JACKSON "Alone"</p> <p>KIOI/San Francisco, CA OM/MD: Dave Shakes MD: Connie Lindell 15 JON B. & BABYFACE "Someone" 15 TAKE THAT "Back"</p> <p>KMGQ/Santa Barbara, CA PD: Nancy Newcomer MD: Abby Bonell 7 TAKE THAT "Back" 7 VAN MORRISON "Days"</p>	<p>WAEV/Savannah, GA PD/MD: Burke Allen No Adds</p> <p>KPLZ/Seattle, WA OM: Rob Dunlop PD/MD: John Dimick 21 SELENA "Could" 21 TAKE THAT "Back"</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 5 BAD COMPANY "Reason"</p> <p>WYYY/Syracuse, NY OM: Alan Furst PD: Jim Radford 7 BLESSID UNION OF... "Let" 7 ANNIE LENNOX "Whiter" 7 MICHAEL JACKSON "Alone"</p> <p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco 6 BAD COMPANY "Reason"</p> <p>KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rues 13 MICHAEL JACKSON "Alone" 13 HOOTIE & BLOWFISH "Only" 5 TLC "Waterfalls"</p> <p>WRQX/Washington, D.C. PD/MD: Randy James 25 MELISSA ETHERIDGE "Only" 12 HOOTIE & BLOWFISH "Only" 12 BLUES TRAVELER "Run" 12 MICHAEL JACKSON "Alone"</p>
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65 Total Reporters
65 Current Reporters
60 Current Playlists

Reported Frozen Playlist (2):
WBMX/Boston, MA
KGBY/Sacramento, CA

Did Not Report, Playlist
Frozen (3):
KALC/Denver, CO
KSTZ/Des Moines, IA
WDLX/Greenville, NC

WBT-FM/Charlotte has
changed call letters to WWSN

TOMMY JAMES

'WHO DO YOU LOVE'

GAVIN


RECORD TO WATCH: TOP TIPS • 7/14, 7/21/95
"THIS SONG SINGLE-HANDEDLY REVIVES
TOMMY JAMES' CAREER..."

RON FELL
GAVIN REPORT

BILLBOARD

SINGLE REVIEWS • 8/5/95
"THIS SINGLE HAS THE POTENTIAL
TO GO FURTHER THAN ANY OF
TOMMY'S EFFORTS IN RECENT
YEARS...TRIPLE A FORMATS
SHOULD TEST THIS ASAP."

LARRY FLICK
BILLBOARD



THE NEW

HIT SINGLE


FROM HIS ALBUM

'A NIGHT IN BIG CITY'


PRODUCED BY TOMMY JAMES AND JIMMY 'WIZ' WISNER

ALBUM STREET DATE: AUGUST 29, 1995

DISTRIBUTED BY MS • MARKETING AND PROMOTION: IN-TUNE MUSIC GROUP



A&R RECORDS



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MARKET #1 WMTX/New York (212) 752-3322 Weed/Silver Max 105.5

MARKET #1 WPLJ/New York (212) 613-8900 Cuddy/Shannon/Preston 95.5 WPLJ

MARKET #2 KYSR/Los Angeles (818) 955-7000 Lane/Perelli STAR 98.7

MARKET #3 WTMX/Chicago (708) 677-5900 James/Kelly mix 101.9

MARKET #4 KIOI/San Francisco (415) 956-5101 Shakes/Lindell KIOI 101.3 FM

MARKET #5 WYXR/Philadelphia (610) 658-0750 Knight/Proke STAR 104.5 FM

MARKET #6 WKQI/Detroit (810) 967-3750 D'Brion/Buchalter Q95 FM

MARKET #7 KDMX/Dallas (214) 991-1029 Morley/Ashley Mix 102.9

MARKET #8 WROX/Washington (202) 686-3100 James MIX 107.3 FM

MARKET #9 KHMV/Houston (713) 790-0965 Paxton/Anhorn MIX 96.5

MARKET #13 KPLZ/Seattle (206) 223-5700 Dimick STAR 101.5

MARKET #14 WBLI/Long Island (516) 732-1061 Rybak/Terry WBLI 106.1

MARKET #17 KYKY/St. Louis (314) 531-9898 Rivers/Hewitt Y98

MARKET #19 WVTV/Pittsburgh (412) 731-0996 Gilbert/Alexander Variety 96 FM

MARKET #21 WMTX/Tampa (813) 536-9600 Dixon/Bianco MIX 96

MARKET #22 WOAL/Cleveland (216) 696-6666 Kachinske/Curry Q104

MARKET #23 KWMW/Denver (303) 321-0950 Peake/Donovan MIX 107.5 FM

MARKET #26 WKTI/Milwaukee (414) 332-9611 Clayton/Peace 94 WKTI

MARKET #130 KMXG/Quad Cities (319) 344-7000 Williams/Lee MIX 96

MARKET #136 KNEV/Reno (702) 827-0980 Keys WJAC 93.5



CAROL ARCHER

TV Or Not TV? That Is The Question

□ Is the expense necessary to keep the station call letters top of mind?

Advertising radio on television is a time-honored cume-builder. But in most markets, TV time is an incredibly expensive media buy. Not only that, but programmers can be made to feel like hostages in the ratings game, forced to invest vast sums simply to keep their call letters top of mind.



Chris Brodie

Is it worth it? I posed this question to several leading NAC figures who shared their sometimes-offbeat opinions, as well as their approaches to using the small screen to their stations' greatest advantage.

The Bigger Picture

KTWV (The Wave)/L.A. PD Chris Brodie says heavy TV tonnage in most markets is unattainable cost-wise. She adds that each station must make an analytical assessment of its marketing expectations before deciding to advertise on TV. "Is it just putting the call letters in front of the faces of people filling out Arbitron diaries?" Brodie asks. "Or is it really something you can actually express as a product sample that motivates and reminds people to listen to your radio station? In any effective marketing campaign, there's got to be a focus on spiking the ratings as much as you can. But I don't think

TV is like a merry-go-round. Once you get on, you've got to stay on.
— Bob O'Connor

it's possible to throw enough tonnage on television to buy the ratings. Plus, it's not a good practice. "Like any electronic media, television remains something that a station should have its fingers in, to some extent. There's a very solid argument for the fact that adults in their busy lives need to be reminded more of what they do in order to complete an Arbitron diary or an AccuRatings phone call. In the long run, however, great programming is what drives great ratings.

"Having said that, everybody's got to have a great marketing plan. Over the past year, I've become solidly convinced that a product sam-

ple, which is what the Wave puts in people's hands with its cassette mailer, is really the best way to motivate people to listen. So if the creative in a television spot is as depictive as possible, and cuts through all the clutter of a TV spot break, then you've got a really good tool. If you've got effective creative — and you can translate enough dollars to buy a decent schedule that's selected properly for your target — then there's a great deal of value in it. It can't be a matter of simply reinforcing the call letters: In that case, you're not marketing for usage, but for short-term diary return."

A Format Imperative

The state of Hawaii prohibits billboard advertising of any kind. But that's only one reason why KUCD/Honolulu, which signed on last February, uses television in a big way. GM Lee Coleman says another is because



Lee Coleman

TV is even less expensive to buy in his market than radio. And he's emphatic about the medium's role. "I am a huge supporter of TV for this format. Not only must you use TV, but you must use the highest-rated shows that target your audience. We buy 'Friends,' 'Seinfeld,' 'ER,' 'Letterman,' 'Frasier,' 'Prime-Time Live,' and 'Chicago Hope,' among others. I don't think you can do this format without it. And the products available to NAC that we've used here — like the SuperSpots bookends — are the best way to go about it.

We're not completely convinced NAC listeners are heavy TV users, but we believe they are more selective users.

— Steve Huntington

"The bookends are two :15 second spots. You buy a :30 and, for about five or 10 percent more, the station will split it into two :15s and run one at the first part of the break and the second at the last part. The spots start with the announcement 'Hawaii has a new radio station.' The visual is one of three musicians — Kenny G, George Benson, or Sade — performing his/her big hit. There's a visual effect on the video that shows a recognizable [location in] your city behind the artist, followed by your logo. The best part is you get



SUPERSTAR VISIT — WQCD(CD101.9)/New York staffers recently welcomed Vanessa Williams to their studios. Standing before an example of WQCD's billboard campaign, which features the singer, are (l-r) midday personality Russ Davis, morning host Pat Prescott, Williams, and VP/GM Bob Paquette.



BURNIN' UP IN MINNEAPOLIS — The NAC format breakout sponsored by Fahrenheit Records at the recent Midwest Conclave, gave both programmers and promotion execs the opportunity to explore issues concerning the format's evolution. The session was moderated by Carol Archer and Broadcast Architecture VP/Programming Allen Kepler (r). Also seen here are WMGN/Madison, WI MD/personality Kathryn Vaughn (l) and Fahrenheit artist Tim Weisberg.

to hit the audience before they go to the bathroom and then again when they come back."

Coleman, who has deep concerns about the state of morning ratings in NAC (R&R 6/2), has recently taken a bold step involving TV news by tying in with a local station. "We look for TV partners. The first we've found is the number one news source in town, KHON-TV/Channel 2 News. We've formed a partnership with them and their morning, afternoon, and evening news. We cross-promote each other's product. We use pieces of their morning news on our morning show. Then we cross-promote their evening news during our afternoon drive.

"If you go into this arrangement as a partnership, and you're not fighting over the number of spots, you can make it work so both parties can achieve what they're pitching to advertisers — frequency. We run up to 10 spots a day talking about the partnership, and so do they. We're probably achieving 300 GRPs a week on TV at no cost."

'Fire-Sale' Route

KIFM/San Diego PD Bob O'Connor isn't sold on TV as an exclusive marketing tool. "It's a merry-go-round," he observes. "Once you get on, you've got to stay on. Let's say you do a successful TV campaign: You're going to lose those months in the next book. You've got to keep coming up with something equal in impact to replace it.

"Market size has a lot to do with it. If you're in New York, you've got to be ready to spend your entire budget on TV. If you can't do a lot of TV, don't do it at all. That's how [consultant] Bill Moyes advised us once, and I agree. We've bought TV in off months when they have their 'fire sales' — like in January — and have done well with it. But we don't rely on it. In a start-up situation, however, you need everything you can get. And nothing covers like TV."

Going Public

WLOQ/Orlando PD Steve Huntington appreciates the value of TV in radio's picture, especially when it's part of a larger marketing vision. "If the station's core audi-

ence is heavy TV users," Huntington says, "then sure, it's a valid advertising vehicle. We're not completely convinced NAC listeners are heavy TV users, but we believe they are more selective users. We use TV as an element in our media mix because it's a valuable tool. We've done some in the past; we'll do some in the future. We don't use it all the time, but it will forever be an element of our marketing plan. We try to pick a

The reason the spot was so effective is because of the incredible amount of audience KKSF shares with public TV stations, which is the single highest overlap [of all broadcast media].

— Tom Hopfensperger

network or public TV show that we can be certain will appeal to our audience or those who could become avid listeners."

KKSF/San Francisco PD Steve Feinstein notes that his station has never bought TV because it's cost-prohibitive in the Bay Area. "Television is too expensive, and there's too much waste circulation," he says.

But KKSF Director/Marketing Tom Hopfensperger, along with GM Dave Kendrick, has capitalized on an opportunity that takes an alternative approach. "The closest thing to electronic advertising we've ever done is underwriting with the public television stations," says Hopfensperger. "We reproduced a simple signature of our logo using computer graphics. It's got a [musical] note with a rainbow of colors coming off of it, along with Andreas Vollenweider's music as the bed and the slogan 'Music Without Borders' or 'KKSF Smooth Jazz.' The reason the spot was so effective for us is because of the incredible amount of audience KKSF shares with public TV stations, which is the single highest overlap [of all available broadcast media]."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
19	1	1	1	JAZZMASTERS Walkin' To Freedom (JVC) 450	415	379	248	47/1	
22	16	7	2	PAUL TAYLOR Exotica (Countdown/Unity) 356	327	263	242	39/0	
2	5	5	3	NELSON RANGELL Grace (GRP) 355	346	340	356	35/1	
4	3	4	4	JIM BRICKMAN Angel Eyes (Windham Hill) 347	346	347	339	38/0	
3	4	2	5	CHIELI MINUCCI Phat City (JVC) 344	359	342	344	38/0	
10	9	3	6	HEAVY SHIFT 90 Degrees In The Shade (Discovery) 335	356	315	287	36/2	
6	7	6	7	ANITA BAKER & JAMES INGRAM When You Love...(Elektra/EEG) 329	332	318	328	34/0	
5	6	8	8	BRIAN CULBERTSON Midnight Sun (Mesa/Bluemoon) 326	317	328	330	32/0	
9	13	11	9	SLIM MAN Faith In Us (GES) 317	293	280	289	33/1	
15	15	10	10	JON B. & BABYFACE Someone To Love (Yab Yum/550 Music) 301	307	272	260	33/1	
26	25	18	11	KEVIN TONEY Celebration (Ichiban) 283	259	215	186	34/0	
13	11	12	12	HERBIE HANCOCK Bo Ba Be Da (Mercury) 281	284	286	280	32/0	
21	14	14	13	INCOGNITO After The Fall (Verve Forecast) 274	280	272	242	39/1	
7	8	15	14	AARON NEVILLE Can't Stop My Heart From... (A&M) 273	273	318	306	28/0	
11	12	13	15	PAUL GRAHAM Fly Away (Anacapa) 264	284	283	284	25/0	
23	20	20	16	ISAAC HAYES The 405 (Point Blank/Virgin) 263	254	249	234	34/0	
25	18	17	17	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 263	261	258	220	28/0	
20	17	22	18	URBAN KNIGHTS The Rose (GRP) 262	245	263	246	29/0	
24	23	21	19	RICK BRAUN Cadillac Slim (Mesa/Bluemoon) 255	251	244	230	26/0	
1	2	9	20	COUNT BASIC M.L. In The Sunshine (Instinct) 249	314	360	372	27/0	
18	21	19	21	KEN NAVARRO Eric's Dream (Positive) 229	256	246	250	32/0	
—	—	29	22	JOE TAYLOR Delphin's Daughter (RCA Victor) 205	182	167	157	28/3	
8	10	16	23	CHRIS BOTTI Worlds Outside (Verve Forecast) 205	270	286	297	25/0	
28	28	25	24	BOYZ II MEN Water Runs Dry (Motown) 198	203	185	179	21/0	
16	22	24	25	DAVID SANBORN This Masquerade (Elektra/EEG) 197	228	244	254	25/0	
29	29	30	26	EVAN MARKS Seaview Drive (Verve Forecast) 191	178	172	171	30/0	
27	27	27	27	GREG VAIL Just To See Her (Brainchild) 187	189	187	182	20/0	
DEBUT	DEBUT	DEBUT	28	KIRK WHALUM Reck'n So (Columbia) 184	156	149	139	29/1	
DEBUT	DEBUT	DEBUT	29	RICK BRAUN Groovis (Mesa/Bluemoon) 182	172	144	132	24/0	
17	24	23	30	WINDOWS Big Basin Highway (Blue Orchid) 182	234	236	252	20/0	

This chart reflects airplay from July 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker. 47 NAC reporters. 46 current playlists. © 1995, R&R Inc.

BREAKERS®
No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KEIKO MATSUI Safari (White Cat/Unity)	18
WALTER BEASLEY Private Time (Mercury)	12
JAZZ CRUSADERS Top Of The World (Sin-Drome)	6
JAZZ CRUSADERS When You're So Far Away (Sin-Drome)	6
TORCUATO MARIANO Last Look (Windham Hill)	5
CLARENCE CLEMONS Into The Blue Forest (Zoo)	4
RANDY CRAWFORD Cajun Moon (Import)	4
DEZONA Hands (Lipstick)	4
TOWER OF POWER Keep Comin' Back (Epic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RANDY CRAWFORD Cajun Moon (Import)	+81
TORCUATO MARIANO Last Look (Windham Hill)	+48
3RD FORCE Here Comes The Night (Higher Octave)	+46
KEIKO MATSUI Safari (White Cat/Unity)	+41
JAZZMASTERS Walkin' To Freedom (JVC)	+35
WALTER BEASLEY Private Time (Mercury)	+33
TOWER OF POWER Keep Comin' Back (Epic)	+31
FRANK GREGORY All This Love (Valley Vue)	+30
PAUL TAYLOR Exotica (Countdown/Unity)	+29
KIRK WHALUM Reck'n So (Columbia)	+28

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

LEE RITENOUR & LARRY CARLTON After The Rain (GRP)
Total Plays: 135, Total Stations: 21, + Plays: 10

URBAN KNIGHTS Hearts Of Longing (GRP)
Total Plays: 131, Total Stations: 23, + Plays: 12

GREG VAIL Love's Gift (Brainchild)
Total Plays: 130, Total Stations: 22, + Plays: 5

3RD FORCE Here Comes The Night (Higher Octave)
Total Plays: 128, Total Stations: 21, + Plays: 46

RANDY CRAWFORD Cajun Moon (WB)
Total Plays: 128, Total Stations: 17, + Plays: 81

RICK BRAUN Club Harlem (Mesa/Bluemoon)
Total Plays: 119, Total Stations: 16, + Plays: 23

J MICHAEL VERTA Online (Brainchild)
Total Plays: 100, Total Stations: 21, + Plays: 21

TORCUATO MARIANO Last Look (Windham Hill)
Total Plays: 98, Total Stations: 21, + Plays: 48

J MICHAEL VERTA Saul Steps Out (Brainchild)
Total Plays: 87, Total Stations: 15, + Plays: 13

GEORGE BISHOP Midnight In Berlin (DA Music)
Total Plays: 84, Total Stations: 11, + Plays: 16

FRANK GREGORY All This Love (Valley Vue)
Total Plays: 55, Total Stations: 15, + Plays: 30

KEIKO MATSUI Safari (White Cat/Unity)
Total Plays: 50, Total Stations: 26, + Plays: 41

MARION MEADOWS My Cherie Amour (RCA)
Total Plays: 49, Total Stations: 8, + Plays: 22

TORCUATO MARIANO Ocean Way (Windham Hill)
Total Plays: 49, Total Stations: 8, + Plays: 15

DANCING FANTASY Walk Of Life (Innovative)
Total Plays: 43, Total Stations: 8, + Plays: 16

MARION MEADOWS South Beach (RCA)
Total Plays: 40, Total Stations: 10, + Plays: 20

Songs ranked by total plays.

marc antoine | urban gypsy



Check out your copy of "Latin Quarter & Sand Castle" Radio Edits.
Looking for adds August 10th.
For more information contact All That Jazz 310-395-6995



AUGUST 4, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
2	2	1	1	1 RICK BRAUN Beat Street (Mesa/Bluemoon)	689	+31	"Cadillac" (255)	"Groovis" (182)	"Harlem" (119)
30	9	5	2	2 JAZZMASTERS Jazzmasters II (JVC)	580	+85	"Freedom" (450)	"Remember" (28)	"Much" (26)
1	1	2	3	BRIAN CULBERTSON Modern Life (Mesa/Bluemoon)	536	-14	"Midnight" (326)	"Come" (96)	"Toi" (38)
3	3	3	4	4 NELSON RANGELL Destiny (GRP)	526	+17	"Grace" (355)	"Little" (71)	"Road" (25)
6	4	6	5	5 URBAN KNIGHTS Urban Knights (GRP)	510	+25	"Rose" (262)	"Longing" (131)	"Wanna" (33)
4	6	4	6	LEE RITENOUR & LARRY CARLTON Larry & Lee (GRP)	489	-11	"Rain" (135)	"Closed" (129)	"Crosstown" (82)
5	5	7	7	7 AARON NEVILLE The Tattooed Heart (A&M)	440	+2	"Heart" (273)	"Use" (160)	"Days" (4)
23	21	13	8	8 PAUL TAYLOR On The Horn (Countdown/Unity)	427	+43	"Exotica" (356)	"True" (27)	"Free" (20)
11	13	9	9	9 SLIM MAN End Of The Rainbow (GES)	421	+4	"Faith" (317)	"Start" (57)	"Should've" (31)
22	19	14	10	10 KEVIN TONEY Pastel Mood (Ichiban)	399	+16	"Celebration" (283)	"Years" (52)	"Midnight" (43)
15	10	11	11	INCOGNITO 100 Degrees And Rising (Verve Forecast)	395	-5	"Fall" (274)	"Wrong" (36)	"Spellbound" (33)
7	7	8	12	CHIELI MINUCCI Jewels (JVC)	394	-39	"Phat" (344)	"Cats" (21)	"Only" (14)
13	12	12	13	HERBIE HANCOCK Dis Is Da Drum (Mercury)	390	-8	"Bo" (281)	"Butterfly" (99)	"Call" (10)
14	15	16	14	14 JIM BRICKMAN By Heart (Windham Hill)	382	+7	"Angel" (347)	"Heart" (14)	"Looking" (11)
16	16	18	15	15 EVAN MARKS Long Way Home (Verve Forecast)	380	+18	"Seaview" (191)	"Long" (76)	"Feels" (52)
20	17	15	16	HEAVY SHIFT Unchain Your Mind (Discovery)	368	-14	"Shade" (335)	"Hawaii" (14)	"Mambo" (9)
10	8	10	17	KEN NAVARRO Brighter Days (Positive)	365	-36	"Dream" (229)	"Compassion" (63)	"Give" (4)
18	18	17	18	GREG VAIL E-Motion (Brainchild)	364	-1	"Just" (187)	"Gift" (130)	"Ben-Jamin" (14)
19	22	20	19	VARIOUS ARTISTS Forget Paris Soundtrack (Elektra/EEG)	329	-3	"Someone" (329)		
29	29	23	20	20 KIRK WHALUM In This Life (Columbia)	314	+23	"Reck'n" (184)	"Hope" (37)	"Livin'" (36)
DEBUT			21	21 TORCUATO MARIANO Last Look (Windham Hill)	301	+105	"Last" (98)	"Ocean" (49)	"Africa" (37)
28	27	22	22	JON B. Bonafide (Yab Yum/550 Music)	301	-6	"Someone" (301)		
27	26	27	23	23 ISAAC HAYES Raw & Refined (Point Blank/Virgin)	293	+12	"405" (263)	"Breeze" (15)	"Didn't" (10)
—	—	29	24	24 JOE TAYLOR Spellbound (RCA Victor)	290	+31	"Delphin's" (205)	"Spellbound" (24)	"Just" (19)
12	14	19	25	CHRIS BOTTI First Wish (Verve Forecast)	282	-65	"Outside" (205)	"Night" (26)	"Wish" (19)
DEBUT			26	26 J MICHAEL VERTA The Phoenix (Brainchild)	277	+39	"Online" (100)	"Saul" (87)	"Phoenix" (22)
8	20	24	27	NEAL SCHON Beyond The Thunder (Higher Octave)	266	-23	"Bandalero" (162)	"Breeze" (51)	"Moon" (37)
DEBUT			28	28 3RD FORCE Force Of Nature (Higher Octave)	264	+70	"Night" (128)	"Forever" (76)	"Home" (38)
24	25	26	29	PAUL GRAHAM Fly Away (Anacapa)	264	-20	"Fly" (264)		
—	30	28	30	30 VARIOUS ARTISTS Pocahontas Soundtrack (Hollywood)	263	+2	"Colors" (263)		

This chart reflects airplay from July 20-26. Albums ranked by total plays, with plays from all cuts from an album combined.
47 NAC reporters. 46 current playlists. © 1995, R&R Inc.

DOUBLE HIT FACTOR



PAUL TAYLOR "EXOTICA"

7- **2** R&R HOT TRACKS
13- **8** R&R ALBUMS

From the hit-laden lp
'ON THE HORN'



KEIKO MATSUI "SAFARI"

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18 ADDS THIS WEEK!!!

From her evocative new lp
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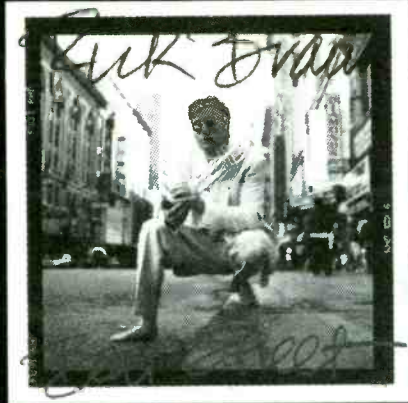
ON YOUR DESK NOW!

ON COUNTDOWN RECORDS / UNITY

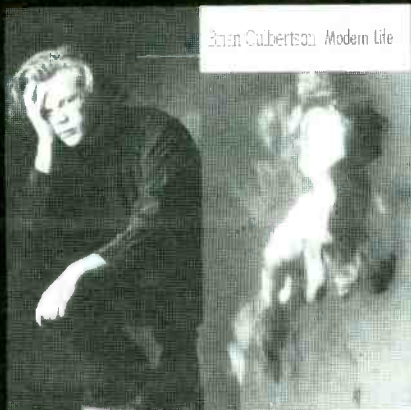
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FOR SERVICE: ALL THAT JAZZ (310) 395-6995

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THANKS NAC RADIO FOR BACK-TO-BACK #1's!



**RICK BRAUN
"BEAT STREET"**
People are calling it the
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NOW:
#1 R&R NAC ALBUM



BRIAN CULBERTSON "MODERN LIFE"

After 7 weeks at
#1 R&R NAC Album
& **#1 Gavin AA**
Brian's still cooking with a new
emphasis track **"Come To Me"**

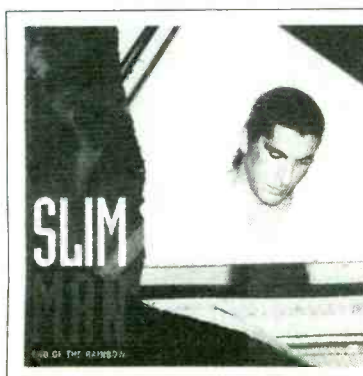


CONTACT
BUD HARNER
(818) 841-8585

NAC REPORTERS

Stations and their adds listed alphabetically by market

<p>KNIK/Anchorage, AK PD: Dean Williams J MICHAEL VERTA "Online" JAZZMASTERS "Slomotion" GARY TAYLOR "Special" GOIN PUBLIC "Only" KEN NAVARRO "Compassion" LIONEL HAMPTON "Jazz" ROY AYERS "Treasure" TOWER OF POWER "Soothe" LIONEL HAMPTON "Gossamer"</p>	<p>KCIY/Kansas City, MO PD: Doug Gondek MD: Michelle Chase KEIKO MATSUI "Safari" WALTER BEASLEY "Private"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church TOWER OF POWER "Soothe" TOWER OF POWER "Keep" DEZONA "Hands" JAZZ CRUSADERS "World" DEZONA "Slide" LUICO HOPPER "Enchanted" DANCING FANTASY "Walk" DR. JOHN "Lucky" JAZZ CRUSADERS "When" AARON NEVILLE "Night" JOHN BOSWELL "Moscow" KATE ST. JOHN "Paris" LUICO HOPPER "Let"</p>	<p>KNJZ/St. Louis, MO PD: Ted Habeck ABRAHAM LABORIEL "Slippin" KEIKO MATSUI "Safari"</p>
<p>WJZF/Atlanta, GA PD: Mark Edwards No Adds</p>	<p>WEZV/Lafayette, IN PD: Bob Miller JAZZ CRUSADERS "World" JAZZ CRUSADERS "When" SHAHIN & SEPEHR "Goodbye" SHAHIN & SEPEHR "Highway" SHAHIN & SEPEHR "October" PETER CETERA "Forever"</p>	<p>WMTO/Panama City, FL PD: Bill Harman ANNIE LENNOX "Whiter" JAZZ CRUSADERS "When" DEZONA "Hands" DEZONA "Easy"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Jason Wacker JOHN BOSWELL "Kindred" VANCE GILBERT "Prevention" TONY GUERRERO "Society" KEIKO MATSUI "Bouncing" FAREED HAQUE "City" ABRAHAM LABORIEL "Slippin"</p>
<p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham KEIKO MATSUI "Safari" WALTER BEASLEY "Private" CLARENCE CLEMONS "Forest"</p>	<p>KTWV/Los Angeles PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>WJZJ/Philadelphia, PA PD: Anne Gress KEIKO MATSUI "Safari" WALTER BEASLEY "Private" CLARENCE CLEMONS "Forest"</p>	<p>KBZN/Salt Lake City, UT PD: Dale Nelson RUSH HOUR "Run" KEIKO MATSUI "Safari" WALTER BEASLEY "Private"</p>
<p>WFAE/Charlotte, NC PD: Paul Stribling MD: Tena Simmons RANDY CRAWFORD "Cajun"</p>	<p>WLVE/Miami, FL PD: Rich McMillan MD: Geoff Fischer KEIKO MATSUI "Safari"</p>	<p>WJZ/Philadelphia, PA PD: Anne Gress KEIKO MATSUI "Safari" WALTER BEASLEY "Private" CLARENCE CLEMONS "Forest"</p>	<p>KCJZ/San Antonio, TX PD: Matt McCann No Adds</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller MARION MEADOWS "My" TORCUATO MARIANO "Last"</p>	<p>KCFE/Minneapolis, MN PD: Rob Moore MD: Scott Thompson WALTER BEASLEY "Private" TOWER OF POWER "Keep" CRAIG T. COOPER "Relax" JAZZ CRUSADERS "World"</p>	<p>KJZZ/Phoenix, AZ MD: Bill Shedd WALTER BEASLEY "Freaknic" FAREED HAQUE "City" JOSEPH VINCELLI "Romance" LIONEL HAMPTON "Flying" LIONEL HAMPTON "Worry" LIONEL HAMPTON "Part"</p>	<p>KIFM/San Diego, CA PD: Bob D' Connor MD: Kelly Cole MARION MEADOWS "South" BRUCE HORNSBY "Changes" CRAIG T. COOPER "Play" ISAAC HAYES "Mood" JIM BRICKMAN "Believe" KEIKO MATSUI "Safari" MARION MEADOWS "Walters" WALTER BEASLEY "Private" WAYMAN TISDALE "Power" WAYMAN TISDALE "Jazz"</p>
<p>WNWV/Cleveland, OH PD: Bernie Kimble FRANK GREGORY "All" JAZZ CRUSADERS "World" TOWER OF POWER "Keep"</p>	<p>KMJZ/Minneapolis, MN PD/MD: Tom Sleeker No Adds</p>	<p>KYOT/Phoenix, AZ PD: Nick Francis RANDY CRAWFORD "Cajun" STEVIE WONDER "New" NELSON RANGELL "Grace" JOE TAYLOR "Delphin's"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet LIONEL HAMPTON "Jazz" JAZZ CRUSADERS "World"</p>
<p>KOAI/Dallas, TX PD: Jim Teeson MD: Bret Michael No Adds</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel DEZONA "Hands" RITE OF STRINGS "Renaissance" JAZZ CRUSADERS "World" RUSH HOUR "Run" BRASILIA "Tudo"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: Shaun Yu EAST BOUNCE "Somewhere" ENYA "Celts"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein MD: Dore Steinberg MASSIMO FARAO "Cruella" DEZONA "Comino"</p>
<p>KHIH/Denver, CO PD: Jaime Kartak MD: Becky Taylor HEAVY SHIFT "Shade"</p>	<p>KXDC/Monterey, CA PD/MD: Scott D'Brien CORNELL DUPREE "Midnight" MARION MEADOWS "South" KEIKO MATSUI "Safari" WALTER BEASLEY "Private" DEZONA "Hands" ROY AYERS "Satisfaction" CLAIR MARLO "Universal" CHANON "Scuffie" ABRAHAM LABORIEL "Exchange"</p>	<p>WOTB/Providence, RI PD: Bill Gray TOWER OF POWER "Souled" TOWER OF POWER "Keep" JAZZ CRUSADERS "When" JAZZ CRUSADERS "Lock" LIONEL HAMPTON "Part" LIONEL HAMPTON "Jazz" KEIKO MATSUI "Safari" JOE TAYLOR "Delphin's" LIONEL HAMPTON "Flying" LIONEL HAMPTON "Worry" VANCE GILBERT "Prevention" VANCE GILBERT "Annatee" VANCE GILBERT "Scene" RITE OF STRINGS "Morocco" RITE OF STRINGS "Renaissance"</p>	<p>KEZS/Seattle, WA PD: Wes Loggino MD: Michael Eads KEIKO MATSUI "Safari" JAZZ CRUSADERS "When"</p>
<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines No Adds</p>	<p>KLJZ/New Orleans, LA PD: Shirley Maldonado LUTHER VANOROSS "Hello" KEIKO MATSUI "Safari"</p>	<p>WNND/Raleigh, NC PD/MD: Jim Seagull WAYMAN TISDALE "Gabrielle" KEIKO MATSUI "Safari" TORCUATO MARIANO "Last" J MICHAEL VERTA "Saul" JOE TAYLOR "Delphin's" CRAIG T. COOPER "Relax"</p>	<p>WSJT/Tampa-St. Petersburg, FL PD: Ross Block HEAVY SHIFT "Shade" RANDY CRAWFORD "Cajun" JAZZMASTERS "Freedom" JON B. & BABYFACE "Someone" INCOGNITO "Fall"</p>
<p>WGUF/Ft. Myers-Naples, FL PD: Michael Bode MD: Greg Hammonds CLARENCE CLEMONS "Forest" KEIKO MATSUI "Safari" LUTHER VANOROSS "Hello" WALTER BEASLEY "Private"</p>	<p>WQCD/New York, NY PD: Fleetwood Gruver APD/MD: Steve Williams RANDY CRAWFORD "Cajun" SLIM MAN "Faith"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell PAT METHENY "Then" BRUCE HORNSBY "Walk" BRUCE HORNSBY "Changes" KIRK WHALUM "Rock'n" KIRK WHALUM "Peaceful"</p>	<p>WJZE/Toledo, OH PD: Steve Athanas TORCUATO MARIANO "Last" 3RD FORCE "Night"</p>
<p>KEZL/Fresno, CA PD: Mike Vasquez KEIKO MATSUI "Safari" WALTER BEASLEY "Private"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore KEIKO MATSUI "Safari" WALTER BEASLEY "Private" CLARENCE CLEMONS "Forest"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter APD/MD: Keli Garrett JAZZ CRUSADERS "When"</p>	<p>WJZW/Washington, DC PD: Steve Kosbau KEIKO MATSUI "Safari" WALTER BEASLEY "Private"</p>
<p>WFSJ/Jacksonville, FL PD: Hank Dole TORCUATO MARIANO "Last" FRANK GREGORY "All" KEIKO MATSUI "Safari" WALTER BEASLEY "Private"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart GEORGE BISHOP "Berlin" TORCUATO MARIANO "Last"</p>	<p>KSSJ/Sacramento, CA PD: Ken Jones MD: David Anderson JAZZMASTERS "Remember" KEIKO MATSUI "Safari" STEVE ALLEE "Magic" SHAHIN & SEPEHR "October"</p>	<p>47 Total Reporters 47 Current Reporters 46 Current Playlists</p>



Thanks NAC for a top ten!

SLIM MAN

"END OF THE RAINBOW" album 9

FEATURING
"FAITH IN US" track 9

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OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

Personality DJs Needed

Do you do voices? Can you handle the phones? How about drops? In other words, are you a Pro-or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL, the acknowledged leader in radio personnel placement since 1981, help. We make the complete presentation for you. For complete registration information, call:

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Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations: List jobs for free/cover EEO responsibility)

SOME of the OPENINGS

we need to fill NOW! Stations and consultants have contacted us for AOR PD's 40K, 27K, AOR promotions 20K, City PD 24K, moms 24K, afts 25K, nites 19K, afts/prod 27K, News 12K, 16K, 27K, 35K, AC moms \$\$\$\$\$, FSAC co-host 20K, CR PD 32K, sidekick 20K, CHR 16-30K, Oldies 35-55K. Call for free info. 4270 Aloma Ave 124 Ste. 12C, Winter Park FL 32792

CONFIDENTIAL- NATIONWIDE

NETWORK
(407) 679 8090

WANTED

A talented writer/host/correspondent for an L.A.-based, daily national radio program (entertainment). Upbeat delivery and journalistic background a must. Send tape and resume to: P.O. Box 2201 Malibu, CA 90265 EOE

Top 30 market Classic Rocker is looking for a strong midday personality. We're owned by a top notch company. This is a great situation in a great market. Experienced talent should send tape and resume to: Radio & Records, 10100 Santa Monica Blvd. #710, 5th Floor, Los Angeles, CA 90067. EOE M/F/V/H

\$28,000 PLUS INCENTIVES!

Growing, respected broadcast company seeking organized production director for its three stations in the midwest. Must be well versed in Digital Production equipment, creative copy-writing, proven voice talent & get along well with a multitude of personalities and pressures. Send Resume & Tapes to Radio & Records, 10100 Santa Monica Bl., #701, 5th Floor, Los Angeles, CA 90067. EOE

B/D&A

Two air shift openings in Grand Cayman Islands. Nights and Middays are open. Each have responsibilities of Promotion Director or Music Asst. CHR. Digital studios. Send resume and tape to JAN JEFFRIES, 7500 ROSWELL ROAD, SUITE 30, ATLANTA, GA 30350. No calls.

WANTED:

Radio engineer for Malibu-based, national syndication company (Digital & Analog experienced preferred). If you're into waves (sound & water), Fax a resume to 310-456-0611 and send a tape to: Programming, E.R.N. 23730 Malibu RD., Malibu, CA 90265. EOE

WANTED:

America's Best Program Directors

Do you have a solid track record delivering killer 25-54 numbers? We have an incredible opportunity for you.

Our Clients are major market groups looking for a few truly great PDs. Each opportunity is an excellent career move in a top 20 market. Confidentiality agreement required protecting you and our clients.

The Radio Consultants

Call David Martin in complete confidence today. (612) 921-3396. EOE

EAST

Promotion coordinator WNOR, Norfolk. At least 1 year radio promotion experience. T&R: WNOR, Lisa Namerow, 870 Greenbrier Circle, #399, Chesapeake, VA 23320. B/4 EOE

Parttime AT sought for AC station. T&R: WAFY, John Fieseler, Box 600, Braddock Heights, MD 21714. B/4 EOE



PRODUCTION OPENING

If you're creative, hard-working and motivated, there's room to grow. Experience, solid production skills, good voice and quality on-air presentation required. Digital experience a plus. Send resume and cassette to: Jon Reed, WFLS Radio, 616 Amelia Street, Fredricksburg, VA 22401. WFLS is a 50,000-watt Country music station with first-class facility in the Washington, DC, ADI Equal Opportunity Employer.

MAJOR URBAN STATION

is looking for the best air personalities in the world, especially morning team or morning person. Must be quick, clever, topical, but mature. Send resume/tape to: Radio & Records, 10100 Santa Monica Blvd., #704, 5th Floor, Los Angeles, CA 90067 EOE

Q 94 MORNING SHOW

One of America's 200,000-Watt FM Powerhouses with a 23-year CHR heritage has a rare opening for a high-profile morning show. Rush the TOP 10 REASONS why you're it along with your tape, resume and photos to P.D., Lisa McKay, WRVQ-FM, 3245 Basie Road, Richmond, VA 23228. NO TELEPHONE CALLS. EOE



"MAJOR MARKET OPPORTUNITY."

50,000-watt P1 Hot AC in America's 14th and 1st largest markets seeks experienced, full-time morning drive news anchor. Females and minorities strongly encouraged to apply. T&R to: Ken Rhodes, Senior News Director, WBLI-FM, 3090 Route 112, Long Island, NY 11763. EOE

MORNING PERSONALITY PROGRAM DIRECTOR

Growing ten station broadcast group seeks experienced programmer with winning on-air, programming & production skills for leading Hudson Valley AC. Experience with computer driven on-air and digital production equipment (Audisk) and satellite delivered programming is a must. Above average pay and benefits. Radio & Records, 10100 Santa Monica Blvd. #714, 5th Floor, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

We need a great people person to lead our full-service station. Ability to coach talent is a must. This station is a leader in its market. Owned by a great company. Provides all of the tools that you need to win and is located in a medium market. If you love talk shows, news and all of the elements of a great AM station, this job is for you. Please include resume, composite of your station and letter outlining your programming philosophy. Radio & Records, 10100 Santa Monica Blvd. #713, 5th Floor, Los Angeles, CA 90067. EOE



OPERATION AND MAINTENANCE ENGINEER:

SW networks, a national radio programming network, has openings for production, operation and maintenance engineers in New York. Candidates should have three (3) -five (5) or more years experience in network or major market studio operations, including on-air production and maintenance. A dynamic, enthusiastic personality combined with a solid technical background in high end digital recording and transmission systems is required. Significant experience with ISDN/SW56 equipment, digital storage and wave form editors, and automation control software is desirable. An FCC General Class License of SBE certification is required. Send resume and salary history to: Ron Schiler VP, Engineering and Operations, SW Networks, 1370 Avenue of the Americas, New York, NY 10019. SW Networks is an Equal Opportunity Employer.



WNOR MORNING Co-HOST

Does the idea of co-hosting mornings at one of the country's top Rock stations appeal to you? Do you excel in topical, creative writing and production... understand the importance of show prep... know how to do voices and create compelling characters? Are you "real" and relatable? And are you willing to work your butt off to keep us on top? Then Saga's 25-year heritage rocker wants to hear from you. We offer a competitive salary, excellent benefits, and a chance to live in beautiful Virginia Beach. RUSH your T&R to Harvey Kojan/PD, WNOR, 870 Greenbrier Circle, Suite 399, Chesapeake, VA 23320. EOE



OPPORTUNITIES

OPENINGS



97.5 PST Trenton & Philadelphia has a rare 6-10pm opening. We're a cutting-edge CHR looking for someone who "gets it." You must be plugged-in to today's music, mindset and lifestyle; possess killer skills and instincts, sound hot and relate to the audience. Rush T&R to: Michelle Stevens, WPST, 221 Witherspoon St., Princeton, NJ 08542. EOE No calls please!

TALK & ROLL

Major market talk radio station looking for future talent that can entertain with attitude.

We want someone who is opinionated about EVERYTHING, but maintains a sense of humor.

If you like to read the paper and do open phones... save your postage.

If you're a talk show host who understands fast-paced talk radio and can drive topics, or a hot morning host at a music station, rush your tape or resume today. Great city, great opportunity. Radio & Records, 10100 Santa Monica Blvd., #702, 5th Floor, Los Angeles, CA 90067 EOE



NEWS DIRECTOR

We've just lost the best to KMOX. Can you fill his shoes? Can you lead a large news operation, create a credible yet exciting product, train and coach talent? If so, we'd like to hear your work. Send tape of your anchoring, plus cross section of station news presentation, your thoughts about radio news and why you're the person for the job to Alan Furst, Operations Manager, 570 WYSR, 500 Plum St., Syracuse, NY 13204. EOE

SOUTH

Experienced announcer for Country AM/FM. T&R: KSAM, Gene Freeman, Box 330, Huntsville, TX 77342. 8/4 EOE

Afternoon AT for all request Country plus production. T&R: KMRE, Dick Hoff, Box 555, Dumas, TX 79029. or CALL: (806) 935-4141. 8/4 EOE

Hot AC seeking future FT air personalities and news reporters. T&R: WQXE, J. Foss, 245 W. Dixie, Elizabethtown, KY 42701. 8/4 EOE

Most shifts open at Alabama's new Country station. T&R: WHVK, Tex Carter, 1717 Highway 72, East Athens, AL 35611. 8/4 EOE

Program Director

Top-50 market 100,000-watt flamethrower Aggressor to launch Rock or Contemporary format. Send ratings history and detailed personal successes to: Radio & Records, 10100 Santa Monica Blvd. #716, 5th Floor, Los Angeles, CA 90067. EOE

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
CALL: 310-553-4330

OPENINGS

MORNING SIDEKICK

Need spicy BBQ sauce for heritage AC show. Top-50 market. Major company, moderate southern climate, great pay. Are you TOPICAL, CREATIVE, ORGANIZED, AGGRESSIVE and ULTRA-PREPARED? Does your market have to know how YOU feel about what's going on? Our market needs you now. Tape, resume and ratings history to: Radio & Records, 10100 Santa Monica Blvd. #715, 5th Floor, Los Angeles, CA 90067. EOE

Ameron Broadcasting, Inc. is now accepting tapes and resumes for our Birmingham stations: News/Talk 960 WERC, Magic 96 FM (adult contemporary), and WOWC-FM (country). Newspeople, on air talent, programmers, and producers seeking to work with state-of-the-art equipment and a company with excellent benefits should send materials to: John Jenkins, VP/Programming, 530 Beacon Parkway West, Suite 600 Birmingham, AL 35259. Equal Opportunity Employer. No calls please



We've lost our PD to a top 15 Country station. If you're experienced and motivated to lead this full Class C, 100,000 watt radio station to the next millennium: If you want the challenge at Southwest Florida's fastest growing radio station: send T&R to: Renda Broadcasting Corporation, c/o Bernie Brobst, WWGR, 4210 Metro Parkway, Suite 210, Fort Myers, Florida 33916.

We are and equal opportunity employer offering great benefits and great opportunities.



WWTN has joined the Gaylord Entertainment family and has positions open for experienced News/Talk management. Open positions are:

DIRECTOR PROGRAMMING

Qualified candidate will have a minimum of five years programming experience with a minimum of 2 years at Program Director level. Thorough working knowledge of all facets of radio operations, preferably in a News/Talk format. The ability to perform on-air as well as be computer literate is required. Bachelor's degree in communications or related field or equivalent experience required.

LOCAL SALES MANAGER

Qualified candidate will have a minimum of three years broadcast sales experience in a mid to large market with at least one year experience at a sales management level required. Solid knowledge of marketing and advertising is required. Ability to obtain a TN drivers license is required. Bachelor's degree in sales, marketing, related field or equivalent experience required.

WWTN, located in Nashville, TN has an excellent compensation and benefits package. Qualified candidates send resume and cover letter to: Communications Human Resources, 2806 Opryland Drive, Nashville, TN 37214. We are an Equal Opportunity Employer.

OPENINGS



TWO KEY POSITIONS

Afternoon Drive: Relatable personality driven air talent who likes to have fun on the air, is great with phones, and loves public appearances.

News Director/Morning Show Personality: Write and present the news and have a blast with Love & Hudson!

Rush tape and resume to: Mark Pollitt, Program Director, WMYI, 7 North Laurens St., Suite 801, Greenville, SC 29601. SFX Broadcasting is an equal opportunity employer.

97.3 WKBC-FM NIGHT WINNER WANTED

Nighttimer needed yesterday in western N.C. Stand on the ground floor instead of in someone else's shadow. You know the hits, live the hits, and can own teens and young adults at night. You are aggressive, ambitious and ready to help build a hot, new 100kw power station. You are a creative free thinker with a positive interest in music, programming, promotions and people.

If you live and breathe it, we offer competitive salary and benefits for a nighttime hot shot with experience and slammin' phones. Rush your best tape and resume, production samples a plus, to: WKRC-FM, Joe Martin, Box 938, North Wilkesboro, NC 28659. EOE

Afternoon DJ for personality all request Country show plus production. 1-3 years on-air experience preferred. T&R to: Dick Hoff, Box 555, Dumas, TX 79029. CALL 1-806-935-4141. EOE



MORNING SHOW Co-Host.

We've got "The Funny One" but we need "The Other One". Star 106, WLAC-FM Nashville is searching for an additional morning entertainer to round out our high profile morning show. If you can relate to an adult Female Audience, are topical, and have the ability to keep a high profile morning show on track, I want to hear from you. Send your C&R to: Billy Shears, PD, Star 106, WLAC-FM, 10 Music Circle East, Nashville, TN 37203. Keymarket Communications is an Equal Opportunity Employer.

TWO OPENINGS

* WZZR-FM has an immediate opening for a midday announcer. This is not an entry level position. Experience a must.

*WZZR-FM/WMXQ-FM/WAPI-AM/WJOX-AM has an immediate opening for a Creative Services Director. We're not looking for a copywriter. You provide the talent and we'll provide the toys. Send tapes and resumes to Kerry Lambert, Program Director, WZZR-FM 236 Goodwin Crest Drive, Birmingham, Alabama 35209. EOE

OPENINGS

SOUTHEAST COUNTRY POWERHOUSE

Rare opening for morning drive talent. We are in a major market and offer a tremendous opportunity for the right person. Successful applicants will have a minimum of five years experience, a proven track record, be highly motivated, possess great format skills/discipline and love personal appearances. This is a career position with an outstanding financial package and solid company. We are not looking for comedians. If you can relate to an adult audience, are warm, sincere and believable, we want to hear from you. Send tapes and resumes to: Radio & Records, 10100 Santa Monica Blvd. #717, 5th Floor, Los Angeles, CA 90067. EOE

Southeast US FM station needs creative air talent with great attitude and high energy who likes to have fun on the air. Requires five years broadcast experience. Send resume and aircheck to: Radio & Records, 10100 Santa Monica Blvd. #712, 5th Floor, Los Angeles, CA 90067. EOE

PROMOTIONS DIRECTOR

WIMZ Knoxville is actively seeking strong promotion director candidates. You should have at least one (1) year of promotion/marketing experience. Resume including references to: Program Director, WIMZ Radio, P.O. Box 27100 Knoxville, TN 37927. EOE M/F/H

Great opportunity to do a high profile 7-midnight show on East Texas' leading cutting edge hot Country station. Send T&R to: Ken Curtis, P.O. Box 5818, Longview, TX 75608. EOE

MIDWEST

Experienced promotions director. Creativity & organization a must. T&R: WJLL/WLIP, Ed Doody, Box 659, Kenosha, WI 53141. 8/4 EOE

Dominant Adult CHR needs dynamic, creative person to help lead the fight as on-air/on air promotions director. T&R Joe Adams, OM, WYSS, 1402 Ashmun, Sault Ste. Marie, MI. Females and Minorities Encouraged!



93.1 The new WNAP, the greatest hits of the '70s has an immediate opening for an afternoon host! This person should have a break the mold attitude and be willing to roll up their sleeves for a lot of hard work! Must be a prep master, love '70s music but be able to take a cutting-edge '90s approach! No liner card jocks, please! Send tape, resume & stuff to: Greg Dunkin - Program Director 950 N. Meridian, Suite 1293, Indianapolis, IN 46204. EOE

OPENINGS

92.5 KJJY

RARE OPENING AFTERNOON DRIVE

KJJY/Des Moines' #1 Adults Station 25-54. Lost our afternoon guy to a PD job. You gotta love Country, be great on the air and in public. Top notch promotional production a must. We're committed to winning - how 'bout you? T&R to: Beverlee Brannigan, VP, KJJY 5161 Maple Drive, Des Moines, IA 50317. Fuller-Jeffrey Broadcasting is an Equal Opportunity Employer.

Upper Midwest Oldies PD

ARB - rated small market Oldies FM seeks PD/On Air. Good ratings, good facilities. Excellent opportunity. EOE. No calls please. T&R: Craig Scott Programming Consultants; 8586 Cordes CL., Ste. #100, Germantown, TN 38139.

Midwest medium market digital FM launching "New" Country format now accepting T&R's for morning drive. Are you topical, relatable, and capable of delivering a fun, upbeat and entertaining show? Are you great with phones and love personal appearances? Need your package yesterday! Radio & Records, 10100 Santa Monica Bl., #711, 5th Floor, Los Angeles, CA 90067. EOE

GM & OM

New sign-on NAC FM in thriving Top 30 market needs both GM/GSM and OM to develop station with owner. Can you multiply sales & profits through people development? Are you in the top 5% of your profession? We offer generous profit % and unlimited income potential in a quality lifestyle city begging for this format. Resume to: Radio & Records, 10100 Santa Monica Bl., #700, 5th Floor, Los Angeles, CA 90067. or E-mail: steve @ zeus. bwh. harvard. edu. EOE

FIRST CLASS OPPORTUNITY FOR MORNING WRITER/ PRODUCER/PERSONALITY

WEBN, Cincinnati's Heritage Rocker, seeks a Producer/Sidekick to join Eddie Fingers and Bob Berry on The Dawn Patrol. They are wonderful guys to work with and anything else you may have heard about them is a lie.

Creative writing ability a must. Whizbang production skills a must, preferably digital. 'cuz we ain't no tape. Organizational skills would be nice for a change. WEBN is a great supportive place to work.

We don't care where you've worked/not worked/been fired from if you're good. We look forward to having you join our team! Send us a tape. It better be good.

Marc Chase, PD/WEBN
1111 St. Gregory St.
Cincinnati, OH 45202

WEBN is an Equal Opportunity Employer.

OPENINGS

100.7 MIX-FM

Cutting-edge Top 40 dance lean personal-ity station has immediate opportunity for afternoon drive air personality. We are very promotionally active. You must be entertaining, topical and local, with great phones and production. Canned humor & egos need not apply. Overnight unscoped tape, photo & resume to:

Beau Richards
100.7 MIX-FM (WMMI)
824 South 3rd Street
Terre Haute, IN 47807
absolutely no calls accepted ... EOE

Kansas City's legendary AOR, KYYS-FM has an immediate opening for program director. Major market AOR experience; demonstrates leadership and strong organizational skills; creative. Send T/R to Mike Campbell, VP/GM, KYYS-FM, 3020 Summit, KC, MO 64108. No phone calls please. KYYS-FM & Citicasters are an EOE.

Market leading Rock station with brand new facility seeks PD/AT to take us to the next level. Great market, great benefits, growing group. T/R & programming philosophy to Search, WTAO, Box 1477, Carbondale, IL 62903. No calls! EOE

NEED A JOB? NEED A JOCK?

Put it in Opportunities...
and get results!

Call (310) 553-4330

TOP DOLLAR FOR RIGHT TALENT

Midwest CHR seeking "responsible" 7pm-Mid, a.s.a.p. NO KIDDIE SHOWS. Good pay for right person. Phone Skills, Appearances, & Production also a plus. Radio & Records, 10100 Santa Monica Blvd., #707, 5th Floor, Los Angeles, CA 90067. EOE

We have a Roland DM-800 Digital work station, and now we need to find an artist who is able to assemble creative pieces utilizing the best voices and production elements money can buy for four radio stations in the QCRC group: WXLK/K-BOB/Planet 93.5/K-JOCK. Send a composite of your stuff to Ray Sherman, C/O QCRC Group, 1229 Brady St., Davenport, IA 52803. We're a part of the Connoisseur Communications Family, EOE

Madison, WI Assistant News Dir./Reporter

Heritage NewsTalk needs experienced, aggressive reporter with mgmt. skills. Lead by example in great, competitive market. T&R to Tim Morrissey, WTDY, Box 2058, Madison, WI 53701. EOE. Callers disqualified.

OPENINGS

It's Sunny and 86 Degrees in Fargo today! Our Top-rated morning show left for TV. Dominant AC needs hot, topical, female and phone-friendly morning show to conquer a competitive market! John Austin, KLTA-FM, Box 9919, Fargo, ND 58106. EOE

WEST

Music intensive Rock Alternative morning show T&R: KXBS, Stephanie Rose, 5200 Valentine Road, Ventura, CA 93003. 8/4 EOE

Growing city, growing company. AC AT & production wizards. T&R: KSFI, Dave Dart, 750 W. Ridgeview Dr., St. George, UT 84770. 8/4 EOE

California high desert duopoly seeks one man news team ASAP. Great first job. CALL: KLOA/KRAJ, Eric Kauffman, (619) 375-8888. 8/4 EOE

KFLG AM/FM 100,000 watt Country station in Northwestern Arizona has an immediate opening for news director. Send Tape, Resume, and Writing samples to: Darrell Stevens, 1343 Hancock Rd., Bullhead City, AZ 86442. EOE

NEW STATION! NEW OPPOR- TUNITIES! KVRQ-FM ... ATWATER-MERCED, CA

We are signing on this fall and are looking for talent in all areas: Morning drive AT/PT, other air shifts (FT & PT), AM-drive news, sales manager & account executives. Only those who can hit the ground running and intend to win the race need apply. Send resumes and tapes with salary history to GM, KVRQ-FM, 342 S. Washington St., Sonora, CA 95370. EOE

ACCOUNTANT/BUSINESS MANAGER

with multi-station radio holding company in West Los Angeles. Full charge accounting, including consolidated F/S, detailed schedules for year-end audit, bank reports, responsibility for AR/billings, payroll, etc. Public accounting and Solomon software experience preferred. EOE. Send resume and complete salary history to KHWY, Inc., P.O. Box 25606, Los Angeles, CA or fax to (310) 826-7866. No calls please.



Morning Drive Top Rated KORD/Tri-Cities, WA

Are you funny? Witty? Team players? Sense of humor? Not afraid to work hard? Involved in the community? Show prep? Great phones? Always strive to be the best morning entertainer you can be? KORD has an immediate rare opening. Join the fastest growing company in the northwest with outstanding benefits and compensation. T&R to John Ross, 2621 West "A" Street, Pasco, Washington, 99301. A Deschutes River Broadcasting Station. EOE

POSITIONS SOUGHT

DIGILINK/TRAKSTAR/ TECHNICIAN WANTED

For phone support, testing, training and installation. Air, programming, production, automation, engineering, and PC experience desired. Send resume and salary history to Arrakis Systems, 2619 Midpoint Drive, Fort Collins, CO 80525. Fax 303-493-1076. EOE

POSITIONS SOUGHT

WHO IS THIS GUY?

He is ...
... A COMPELLING TALK SHOW HOST, a superb interviewer who can light up the phones with either the most serious or most frivolous of topics,
... AN ENGAGING MORNING PERSONALITY who takes command of morning drive with warmth, humor, and a remarkable ability to make the news, sports, weather, and traffic people sound great, and,
... A TERRIFIC MUSIC JOCK, an oldies expert who sounds right at home in any AC or full-service format.
Talent, Experience. AVAILABLE NOW:
(203) 221-2639

West coast 15 year pro, midday, afternoons, CHR/Hot AC/AC/70's/Oldies, small/medium markets. JEFF: (516) 935-29020. 8/4 EOE

Reunited. Todd Stevens & Don Kelly are back together again and seek a bigger audience. TODD: (910) 904-0881. 8/4 EOE

Unique copy. Now there's an oxymoron you can live with. Call after 7pm eastern. HARVEY: (410) 938-8823. 8/4 EOE

Currently PT, want back in FT. 19 year veteran still seeking eastern AC/Oldies/CR. MARK ANDERSON: (302) 994-3934. 8/4 EOE

Talk show host. Right wing wacko currently PT in LA. Seeks big break, will travel. STEVE: (213) 653-2142. 8/4 EOE

Great voice, production. 8 years includes promotion/mobile/remotes/PBP/phones. Personality oriented, team player. Will consider all. CHRIS: (214) 528-1064. 8/4 EOE

Music director/night CHR AT. Ready to work long hours and get paid less than the cleaning lady. TONY: (702) 436-0176. 8/4 EOE

Recent graduate willing to travel. Hard working, not afraid to pay dues. On-air sales, copywriting. ETHAN: (405) 732-2238. 8/4 EOE

Want winning numbers? Motivated PD/MD with winning #'s. Top 50 market experience and pipes. Dedicated & hardworking. GARY: (915) 676-2558. 8/4 EOE

For rent. Production loving, copywriting, Florida bound air personality. For rental rates call. TAVA ROC: (405) 789-6525. 8/4 EOE

I've been trained by the best & understand radio media. Highly motivated in sales and production. Eager and ready to work. RICK: (405) 386-6524. 8/4 EOE

Attention top 50. 12 year pro searching. Currently in top 10. Let's talk. TOM: (708) 760-7591. 8/4 EOE

Major league talent. Excellent impressionist and comedian seeks return to morning radio. Highly creative and versatile. ED: (814) 459-4566. 8/4 EOE

OPPORTUNITIES

POSITIONS SOUGHT

POSITIONS SOUGHT

"On the Beach" Production presents ... **Charlie Hackett** on CD!! Yes, Charlie wants a good job so bad he's resorted to an expensive packaging gimmick just to get noticed!

You'll hear Charlie as **KSAN** morning show host, **Charlie Wilde**. Then hang on to your headphones as we go back in time to Charlie's puberty, starring as **KDWB** night jock **Bobby Wilde!!** Bits, drop-ins, stupid listeners on the phone ... this CD has it all! But hurry if you want your free copy. Supplies are limited! Operators are standing by now, so call **(415) 921-2712!**

"Two thumbs up! say Siskel and Ebert ... **What he lacks in substance and intelligence he more than makes up for in packaging!**"

"OK, but when he's done with the CD recorder get him the hell out of here ..." raves former PD Alan Sledge.

"Wish my free time were this productive ..." laments movie star Hugh Grant. **Charlie Hackett**
(415) 921-2712
(All bits on this CD were written, produced, and conceived by Charlie Hackett except where stolen from others.)

POSITIONS SOUGHT

WHO SAYS YOU CAN'T HAVE IT ALL? **PERSONALITY:** San Francisco, Seattle **NEWS ANCHOR/CO-HOST** **INNOVATIVE INTERVIEWER, WRITER** **VERSATILE PRODUCTION TALENT** and **All-around Nice guy Person!** Is there more? You bet!
Diane Cartwright (209) 523-0380

30-year Los Angeles radio personality seeks position as Program/Operations Director. Every opportunity seriously considered. Call or write: **Dave Hull, 15094 Edgewood Way, Pine Mountain, CA 93222-6745. (805)242-HULL**

Life's too short to hire losers. Female sidekick with much moxie, seeks medium/major market gig. **KAREN: (702) 897-8369. 8/4 EOE**

PD/AT 4 years experience seeks new gig. Hard work, long hours no problem. All positions considered. **MIKE: (405) 238-5656. 8/4 EOE**

Described as witty in July's Elle magazine. **Barbara Carlson's** sidekick/producer is ready to talk. **PETER THIELE: (612) 486-8335. 8/4 EOE**

POSITIONS SOUGHT

Katie Couric with an edge. News maven seeks morning show. Fun personality, ideas out the wazoo. **BRENDA: (213) 463-3612. 8/4 EOE**

Strong air personality, awesome phones, multitrack production, long term experienced Country/CHR/Rock/morning show. **KEVIN: (903) 538-2533. 8/4 EOE**

Hire me, you won't be disappointed. I want FT in small or medium market, any format. Prefer AC. **GINGER: (602) 952-9937. 8/4 EOE**

13 year small/medium market personality. Versatile; talk/news/sports PBP. Eastern NY/western New England area. **MARK: (413) 743-0837. 8/4 EOE**

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to **R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**

POSITIONS SOUGHT

Digital production whiz with 5 years' experience seeks AOR/CR/Oldies/Gold based AC. Would make great MD or production director. **ERIC: (209) 575-2512. 8/4 EOE**

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: **R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #184, WMTX/Mason Dixon, WFOX/Randy & Spiff, WLUP/Danny Bonaduce, KPLZ/Kent & Alan, WCBS-FM/Bob Shannon-Cousin Brucie, KSDN/Mike Novak, WYHY/Tom Peace. \$7.
CURRENT #183, KVIL/Ron Chapman, KHS/Nastyman-Domino, WSB-FM/McKee & Trevor, WRKS/Ken Webb & Jeff Fox, KKBH/Charlie Fox, B96/George McFly, KJR/Tom Murphy & Norm Gregory \$7.
PERSONALITY PLUS #PP-92, KROQ/Kevin & Bean, KISW/Bob Rivers, WPLY/Barsky, KOST/Mark & Kim, WKHX/Moby. Cassette \$7.
PERSONALITY PLUS #PP-91, WLUP/Kevin Matthews, WZGC/Greaseman, WPNT/Steve Cochran, KKLQ/Jeff & Jer. Cassette \$7.
PERSONALITY PLUS #PP-90, WPLJ/Scott Shannon & Todd Pettengill, KIOZ/Dave Rickards, KLSY/Murdock & Hunter, WLUP/Jonathan Brandmeier. \$7.
ALL COUNTRY #CY-39, WUSN, KUPL, KWJJ, KFRG, WSM, WYNY. \$7.
ALL CHR #CHR-9, KKRZ, XHTZ, WKBO, WFLZ, WBBM-FM, WZPL. \$7.
ALL AC #AC-17, KXYO, KFMB-FM, KLSY, KPLZ, KYKY, WYXR. \$7.
PROFILE #S-300, ST. LOUIS! CHR WKBO, UC KMJM, KXOA, AC KEZK, KYKY, Gold KLDU, KIHT, Ctry WIL, WKXK, AOR KSHE, KSD, KPNT. \$7.
PROFILE #S-301, DETROIT! AOR WRIF, WLLZ, WCSX, WHYI, Ctry WWWW, WYCD, AC WKQI, WNIC, WLTJ, UC WJLB, WMXD, Gold WOMC, WYST. \$7.
PROMO VAULT #PR-21, promo samples - all formats, all market sizes. Cassette, \$10.
SWEEPER VAULT #SV-7, Sweeper & Legal ID samples, all formats. Cassette, \$10.
#O-16 (ALL OLDIES), #CHN-21 (CHR NIGHTS), #F-20 (ALL FEMALE), #ADR-11 (ALL AOR), #MR-3 (MODERN RDCK), #T-3 (TALK RADIO), #UC-17 (ALL URBAN), #S-298 (NEW YORK) at \$7 each.
CLASSIC #C-177, WINS/Mad Daddy-1963, WPIX/Dr. Jerry Carroll-1074, KCBO/Tony Evans-1979, WKBW/Fred Kleistene-1970, KHJ/Rick Dees-1980, KTND-1974. \$11.
VIDEO #57, Atlanta's WFOX/Randy & Spiff, Tampa's WFLZ/M.J. & B.J., Dallas' KYNG/Katie Pruett, Houston's KHMX/Larry & Susan, LA's KHS/Bruce Vidal, San Diego's KFMB/Dave Smiley, 2 Hot hrs., VHS \$20.....overseas PAL \$50.

VISA CALIFORNIA AIRCHECK MasterCard
Box 4408 - San Diego, CA 92164 - (619) 460-6104

COMEDY

Topical One Liners Faxed Daily!

Now in 200 Markets
Alan Ray's TELEJOKE
Radio's most quoted sheet since 1988!
Call 209-476-1511 to order a free sample!

COMEDY



THIS IS ONE CALLER YOUR MORNING SHOW CAN'T DO WITHOUT

Burbank's Creations 513-528-3375

HOW THAT WE GOT YOUR ATTENTION,


AIR SICK COMIC STRIP

SPOT SATIRE, DROP-INS, GREAT STUFF

FREE DEMO - 415-854-6476

KYNG/WDAF/WYCD/WNOE WHOK/KFRG/WDRM/KRPQ KNFM/KYCW/KAJA/KYCY WBOB/WKHK/KCKI/WQIK WBBS/KRYS These Stations, along with more than 100 others, have found being Politically Incorrect has never been funnier... or more popular!

Earl Pitts



Uhmerikun

To check availability in your market, call Steve Harper at **513-528-3375**

Burbank's Creations
431 OHIO PIKE, STE 311 CINCINNATI, OH 45255

COMEDY SERVICE

Jokes, Bits, Joke Books, at a reasonable price. Send for samples & rates:

COMEDY CONNECTION

406 N. BREWSTER RD. RR1 BOX 112, VINELAND, NJ 08360
or call (609) 697-2298 (fax available)

COMEDY BY FAX

LAFFLINE

Funny stuff for your morning show
For free samples call with your name, station, and fax number(s)

312-464-9443

"It's the first thing I read when I get into the station every Morgan and, often, it's also the last!" -Robert W. Morgan, KRTH/Los Angeles

Alan Spector's COMEDY NEWS NETWORK

Call for FREE fax trial subscription!
(407) 682-2880

Our clients tell us again and again:

"The material you provide is the best in the business!"

Why not try our daily, faxed comedy service on your personality - intensive show for a week, **FREE.***

THE MORNING PUNCH™

Call **803-781-6608** today, and see for yourself!
*Offer subject to availability © 1995 - Crossan & Crossan Creative™

FEATURES

RADIO LINKS Presents
"DANGEROUS MINDS"
 interview with
Michelle Pfeiffer
 Free Satellite Delivery Hard Copies Available
 Contact Lori Lerner at (310) 457-5358
 (310) 457-9869 (Fax)
 Call for list of free interviews

MUSIC SOFTWARE

Wholesale Music Software
 *MusicPro - Premium Music Scheduling System
 *User configurable to virtually any automation system
 *10,000 title capacity making use of extended memory
 *Data conversion from virtually any music system
 *Source Code and no copy protection negotiable
 *Buy-outs available for vendors, consultants, stations, and individuals. Base price is \$495.00!
Call or FAX for a free demo package.
 (801) 576-9289 FAX (801) 576-0117

OLDIES SERVICES

OLDIES ON CD
 MSA
 Music Service Associates
 Also available on RIR or DAI
 918-492-7222
 (FAX) 918-492-2211
 FAX US YOUR LIST

Best source or hard to find oldies
 '50's, '60's, '70's, '80's
 Now available on CD

PROMOTIONS

CONTEST REGISTRATION BOXES
IDEAL FOR PROMOTIONS! Available in red, blue, orange, green and black diagonal stripes, red or blue stars, or plain - they **scream** for attention.
 Call: 1-800-932-7227
 Fax: 715-422-1044
 Write: AB Promotions, P.O. Box 362, Wisconsin Rapids, WI 54493

J * U * M * B * O
EVENT TAPE™
Be Everywhere

ONE COLOR Budget Express
\$299 + S/H
3000 ft.
 Low One-Time Set-Up

Also Available:
BunchaBANNERS™
FLASHBAGS™
PONCHOS

FirstFlash!
 L I N E
1-800-21 FLASH
 (1-800-213-5274)

PLASTIC

CASH CUBE
"MONEY MACHINE"
 gives your station instant impact...
800-747-1144

SEATTLE ROCK CD

Unsigned Seattle Bands
 A 12 band Seattle rock CD. Includes tracks produced by Howard Leese (of Heart) and musicians like Pamela Moore (ex-Queensryche) and Jim Basnight (former Moberly) send \$12.00 to **Unrecords P.O. Box 3282 Lynwood, WA 98046.**

OPPORTUNITY KNOCKS
in the pages of R&R every Friday
Call 310-553-4330

SHOW PREP

DON'T TALK WITH YOUR MOUTH EMPTY!
The Lifestyle Information Service
A daily overnight fax service
 An entertaining, informative, enlightening collection of kickers, entertainment news, trivia questions and conversation starters faxed hot and fresh every weekday.
 Join KABC, KFRC, Satellite Music Network, KYNG, KFMB and nearly 100 other stations around the nation.
(800) 598-3571
Free Trial Week!

InterPrep™
 Radio's First Daily E-mailed Show Prep
 Now in 150 markets! E-mail to InterPrep@bev.net for sample or call 703-381-5258


SHARP
THE MORNING FAX
 The Ultimate Topical Prep Service
 One Week FREE Trial
ALL FORMATS 805-227-4340

VOICEOVER SERVICES
TOP VOICES—ALL FORMATS
Sweepers
 Advantage Productions, Inc.
941-482-1444

JOHN "THE ONE" DRISCOLL
VOICEOVER
DEMOLINE 818.766.6980
STUDIO 818.766.0491
FAX 818.766.0457

KRIS ERIK STEVENS
EXCEPTIONAL VOICE IMAGERY
WHEN EVERY WORD COUNTS
800-231-6100

How to make MONEY in VOICEOVERS
even if you don't live in New York or LA!
 I recommend it to all voiceover talent!
 Kristy Traylor, Agent, San Antonio

6 audio cassettes   *Spectacular Voice-Overs*
 100 page book *1-800-264-1307*

hire **Julie Williams**
 your reliable female sweeper voice

VOICEOVER SERVICES

SUPER SWEEPERS **MIKE CARTA**
 Liners•Promos•ID's **800-459-DEMO**

He's buzzing Long Island as the voice of B-103. Who IS the national voiceover dynamo who wants to GIVE you a FREE session?
Weigle PRODUCTIONS, INC. **412-653-3819**

You've heard the voice on national TV. Also heard in market #2, 18, 70 and 33 other markets across the USA
CALL FOR DEMO (910) 997-7192

Mark McKay
 "It's like Mark is down the hall, not down the road!"
 R.W. Smith, KJJY/Des Moines

The 70's: KFRC, WRKO, WAPP
 The 80's: KMEL, KDWB, WRQX
 The 90's: KFKF, KYGO, You Station

HEAR DEMO NOW! 913/345-2381
 Full Production/Trax! Affordable! Small, Medium, and Large Markets

JOHN WILLYARD
 Where there's a Willyard...
 Call Catspaw Productions for a demo.
404-876-2287

VO & PRODUCTION SERVICES
PROVEN FEMALE DEMOS
BOBBY OCEAN
 • DEMO (415) 472-5625
 • Hotline (415) 472-5625

CARTER DAVIS Tel/FAX: (901)681-0650
VOICE AND PRODUCTION FOR RADIO AND TV

RR MARKETPLACE ADVERTISING
 Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:
Marketplace RADIO & RECORDS, 10100 Santa Monica Blvd, Fifth Floor, Los Angeles, CA 90067 310-553-4330 Fax: 310-203-8727

NATIONAL AIRPLAY OVERVIEW

CHR/POP

3W	2W	LW	TW	
9	4	3	1	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)
1	1	1	2	REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)
3	2	2	3	TLC Waterfalls (<i>LaFace/Arista</i>)
4	3	4	4	ALL-4-ONE I Can Love You Like That (<i>Blitzz/Atlantic</i>)
7	6	6	5	BLUES TRAVELER Run-Around (<i>A&M</i>)
2	5	5	6	BOYZ II MEN Water Runs Dry (<i>Motown</i>)
37	25	16	7	HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)
6	8	7	8	NICKI FRENCH Total Eclipse Of The Heart (<i>Critique</i>)
10	10	9	9	BON JOVI This Ain't A Love Song (<i>Mercury</i>)
11	11	11	10	REAL MCCOY Come And Get Your Love (<i>Arista</i>)
5	7	8	11	HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)
14	14	14	12	COLLECTIVE SOUL December (<i>Atlantic</i>)
22	16	15	13	SHERYL CROW Can't Cry Anymore (<i>A&M</i>)
13	13	13	14	JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)
24	20	17	15	OEL AMITRI Roll To Me (<i>A&M</i>)
12	12	12	16	SOUL ASYLUM Misery (<i>Columbia</i>)
8	9	10	17	BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)
21	21	18	18	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)
20	18	19	19	BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)
BREAKER			20	SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)

BREAKERS

31 26 22 **20** SOPHIE B. HAWKINS As I Lay Me Down (*Columbia*)

CHR begins on Page 73.

COUNTRY

3W	2W	LW	TW	
8	4	3	1	LEE ROY PARNELL A Little Bit Of You (<i>Career</i>)
10	6	4	2	BROOKS & DUNN You're Gonna Miss Me When... (<i>Arista</i>)
7	5	2	3	LORRIE MORGAN I Didn't Know My Own Strength (<i>BNA</i>)
15	10	5	4	JEFF CARSON Not On Your Love (<i>MCG/Curb</i>)
16	13	7	5	PERFECT STRANGER You Have The Right To... (<i>Curb</i>)
12	8	6	6	RICK TREVINO Bobbie Ann Mason (<i>Columbia</i>)
13	9	8	7	JAMES HOUSE This Is Me Missing You (<i>Epic</i>)
14	11	9	8	PAM TILLIS In Between Dances (<i>Arista</i>)
19	15	11	9	ALABAMA She Ain't Your Ordinary Girl (<i>RCA</i>)
20	16	12	10	GEORGE STRAIT Lead On (<i>MCA</i>)
24	20	15	11	BRYAN WHITE Someone Else's Star (<i>Asylum/EEG</i>)
26	19	13	12	CLINT BLACK One Emotion (<i>RCA</i>)
29	23	17	13	JOHN BERRY I Think About It All The Time (<i>Capitol</i>)
4	2	1	14	ALAN JACKSON I Don't Even Know Your Name (<i>Arista</i>)
21	18	16	15	DIAMOND RIO Finish What We Started (<i>Arista</i>)
25	22	19	16	TY HERNDON I Want My Goodbye Back (<i>Epic</i>)
27	25	20	17	RHETT AKINS That Ain't My Truck (<i>Decca</i>)
30	26	23	18	TY ENGLAND Should've Asked Her Faster (<i>RCA</i>)
33	28	24	19	WADE HAYES Don't Stop (<i>DKC/Columbia</i>)
28	24	22	20	MARK CHESNUTT Down In Tennessee (<i>Decca</i>)

BREAKERS

— — — **28** TIM McGRAW I Like It, I Love It (*Curb*)
 — — — **42** TRISHA YEARWOOD I Wanna Go Too Far (*MCA*)
 — — — **46** DARYLE SINGLETARY I Let Her Lie (*Giant*)

COUNTRY begins on Page 93.

ACTIVE ROCK

3W	2W	LW	TW	
6	4	2	1	BROTHER CANE And Fools Shine On (<i>Virgin</i>)
1	1	1	2	LIVE All Over You (<i>Radioactive</i>)
2	2	3	3	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (<i>Atlantic/Island</i>)
12	11	5	4	FOD FIGHTERS This Is A Call (<i>Capitol</i>)
14	13	9	5	SILVERCHAIR Tomorrow (<i>Epic</i>)
10	9	6	6	HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)
11	12	8	7	TOADIES Possum Kingdom (<i>Interscope</i>)
8	8	10	8	NEIL YOUNG Downtown (<i>Reprise</i>)
3	3	4	9	COLLECTIVE SOUL December (<i>Atlantic</i>)
19	15	15	10	PEARL JAM Immortality (<i>Epic</i>)
5	6	11	11	BUSH Little Things (<i>Trauma/Interscope</i>)
9	10	7	12	SPONGE Molly (<i>WORK</i>)
7	7	12	13	WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)
25	20	16	14	MAD SEASON I Don't Know Anything (<i>Columbia</i>)
13	14	14	15	FILTER Hey Man, Nice Shot (<i>Reprise</i>)
40	24	18	16	BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)
4	5	13	17	SOUL ASYLUM Misery (<i>Columbia</i>)
—	44	28	18	ALANIS MORISSETTE You Oughta... (<i>Maverick/Reprise</i>)
BREAKER			19	GREEN DAY J.A.R. (<i>Reprise</i>)
29	23	22	20	HUM Stars (<i>RCA</i>)

BREAKERS

— — — **36** GREEN DAY J.A.R. (*Reprise*)
 — — — **49** GIN BLOSSOMS Til I Hear It From You (*A&M*)
 — — — **34** BUSH Comedown (*Trauma/Interscope*)
32 32 35 **32** BLUES TRAVELER Run-Around (*A&M*)

ROCK begins on Page 29.

CHR/RHYTHMIC

3W	2W	LW	TW	
2	1	1	1	TLC Waterfalls (<i>LaFace/Arista</i>)
5	3	3	2	MOKENSTEF He's Mine (<i>OutBurst/RAL/Island</i>)
1	2	2	3	MONICA Don't Take It Personal... (<i>Rowdy/Arista</i>)
14	6	4	4	MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)
7	5	6	5	ALL-4-ONE I Can Love You Like That (<i>Blitzz/Atlantic</i>)
10	10	7	6	SELENA I Could Fall In Love (<i>EMI Latin</i>)
3	4	5	7	SOUL FOR REAL Every Little Thing I Do (<i>Uptown/MCA</i>)
11	12	9	8	NOTORIOUS B.I.G. One More Chance (<i>Bad Boy/Arista</i>)
4	7	8	9	JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)
13	13	12	10	SHAGGY Boomastic (<i>Virgin</i>)
33	18	15	11	BONE THUGS-N-HARMONY 1st Of... (<i>Ruthless/Relativity</i>)
6	9	10	12	BOYZ II MEN Water Runs Dry (<i>Motown</i>)
8	8	11	13	MONTELL JORDAN This Is How We... (<i>PMP/RAL/Island</i>)
9	11	13	14	ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)
22	15	16	15	LUNIZ I Got 5 On It (<i>Noo Trybe</i>)
12	14	14	16	NAUGHTY BY NATURE Feel Me Flow (<i>Tommy Boy</i>)
26	22	21	17	JON. B. Pretty Girl (<i>Yab Yum/550 Music</i>)
25	27	19	18	YBEB Warm Summer Daze (<i>Island</i>)
27	24	20	19	BUCKETHEADS The Bomb... (<i>Big Beat/Atlantic</i>)
15	17	17	20	BRANDY Best Friend (<i>Atlantic</i>)

BREAKERS

37 36 27 **21** AFTER 7 Til You Do Me Right (*Virgin*)
 45 34 28 **22** SKEE-LO I Wish (*Sunshine/Scotti Bros.*)
 — — — **38** SEAL Kiss From A Rose (*ZTT/Sire/WB*)

CHR begins on Page 73.

HOT AC

3W	2W	LW	TW	
1	1	1	1	REMBRANDTS I'll Be There... (<i>EastWest/EEG</i>)
8	8	4	2	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)
3	3	3	3	VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)
2	2	2	4	BRYAN ADAMS Have You Ever Really Loved A... (<i>A&M</i>)
5	4	6	5	BOYZ II MEN Water Runs Dry (<i>Motown</i>)
6	6	5	6	HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)
11	9	9	7	ALL-4-ONE I Can Love You Like That (<i>Blitzz/Atlantic</i>)
15	12	10	8	BLUES TRAVELER Run-Around (<i>A&M</i>)
4	5	7	9	DIONNE FARRIS I Know (<i>Columbia</i>)
7	7	8	10	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)
12	11	11	11	ELTON JOHN Made In England (<i>Rocket/Island</i>)
18	13	13	12	BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)
22	16	14	13	SOPHIE B. HAWKINS As I Lay Me Down (<i>Columbia</i>)
9	10	12	14	MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)
14	15	15	15	HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)
20	20	17	16	BON JOVI This Ain't A Love Song (<i>Mercury</i>)
24	24	20	17	MARTIN PAGE Keeper Of The Flame (<i>Mercury</i>)
—	28	23	18	HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)
13	18	18	19	ELTON JOHN Believe (<i>Rocket/Island</i>)
—	—	26	20	TAKE THAT Back For Good (<i>Arista</i>)

BREAKERS

No Songs Qualified For Breaker Status This Week

ADULT CONTEMPORARY begins on Page 104.

ALTERNATIVE

3W	2W	LW	TW	
1	1	1	1	ALANIS MORISSETTE You... (<i>Maverick/Reprise</i>)
4	3	2	2	FOD FIGHTERS This Is A Call (<i>Capitol</i>)
—	28	10	3	GREEN DAY J.A.R. (<i>Reprise</i>)
14	9	5	4	SILVERCHAIR Tomorrow (<i>Epic</i>)
7	5	4	5	TRIPPING DAISY I Got A Girl (<i>Island</i>)
2	2	3	6	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (<i>Atlantic/Island</i>)
15	10	8	7	BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)
9	7	6	8	WEEZER Say It Ain't So (<i>DGC/Geffen</i>)
3	4	7	9	SPONGE Molly (<i>WORK</i>)
20	15	14	10	ELASTICA Stutter (<i>DGC/Geffen</i>)
34	25	16	11	BUSH Comedown (<i>Trauma/Interscope</i>)
BREAKER			12	GIN BLOSSOMS Til I Hear It From You (<i>A&M</i>)
11	13	11	13	NATALIE MERCHANT Carnival (<i>Elektra/EEG</i>)
10	12	12	14	HUM Stars (<i>RCA</i>)
24	19	17	15	DAVE MATTHEWS BAND Ants Marching (<i>RCA</i>)
5	6	9	16	LIVE All Over You (<i>Radioactive</i>)
12	11	15	17	JENNIFER TRYNIN Better Than Nothing (<i>Squint/WB</i>)
6	8	13	18	COLLECTIVE SOUL December (<i>Atlantic</i>)
22	21	20	19	HOOTIE & THE BLOWFISH Only Wanna Be... (<i>Atlantic</i>)
BREAKER			20	LIVE White, Discussion (<i>Radioactive</i>)

BREAKERS

— — — **34** GIN BLOSSOMS Til I Hear It From You (*A&M*)
 — — — **36** 28 **20** LIVE White, Discussion (*Radioactive*)
 — — — **33** 22 LETTERS TO CLEO Awake (*Giant*)

ALTERNATIVE begins on Page 63.

URBAN

3W	2W	LW	TW	
5	2	1	1	MOKENSTEF He's Mine (<i>OutBurst/RAL/Island</i>)
8	7	3	2	XSCAPE Feels So Good (<i>So So Def/Columbia</i>)
15	9	6	3	FAITH You Used To Love Me (<i>Arista</i>)
9	8	4	4	SHAGGY Boomastic (<i>Virgin</i>)
1	1	2	5	TLC Waterfalls (<i>LaFace/Arista</i>)
16	10	7	6	D'ANGELO Brown Sugar (<i>EMI</i>)
13	11	8	7	NOTORIOUS B.I.G. One More Chance (<i>Bad Boy/Arista</i>)
10	13	11	8	JODECI Free'N You (<i>Uptown/MCA</i>)
14	12	13	9	AFTER 7 Til You Do Me Right (<i>Virgin</i>)
3	4	5	10	MONICA Don't Take It Personal... (<i>Rowdy/Arista</i>)
—	—	26	11	MICHAEL JACKSON You Are Not Alone (<i>Epic</i>)
6	6	9	12	TONY THOMPSON I Wanna Love Like That (<i>Giant/WB</i>)
31	21	16	13	PURE SOUL We Must Be In Love (<i>Stepsun/Interscope</i>)
2	3	10	14	BRANDY Best Friend (<i>Atlantic</i>)
4	5	12	15	JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)
45	29	19	16	BRIAN MCKNIGHT On The Down Low (<i>Mercury</i>)
17	14	14	17	TINA MOORE Never Gonna Let You Go (<i>Street Life/SB</i>)
23	20	18	18	JODY WATLEY Affection (<i>Bellmark</i>)
33	23	22	19	BROWNSTONE I Can't Tell You Why (<i>MJJ/Epic</i>)
27	22	20	20	ADINA HOWARD My Up And Down (<i>EastWest/EEG</i>)

BREAKERS

— — — **28** MONTELL JORDAN Somethin' 4 Da... (*PMP/RAL/Island*)
 — — — **45** **29** GROOVE THEORY Tell Me (*Epic*)
 — — — **43** **34** VYBE Warm Summer Daze (*Island*)
 — — — **49** **41** AARON HALL Curiosity (*Silas/MCA*)

URBAN begins on Page 84.

ADULT CONTEMPORARY

3W	2W	LW	TW	
1	1	1	1	VANESSA WILLIAMS Colors Of... (<i>Hollywood</i>)
6	4	3	2	ALL-4-ONE I Can Love You Like That (<i>Blitzz/Atlantic</i>)
2	2	2	3	BOYZ II MEN Water Runs Dry (<i>Motown</i>)
3	3	4	4	BRYAN ADAMS Have You Ever Really Loved A... (<i>A&M</i>)
14	10	6	5	BRUCE HORNSBY Walk In The Sun (<i>RCA</i>)
9	6	5	6	JORDAN HILL Remember Me This Way (<i>MCA</i>)
22	16	11	7	SEAL Kiss From A Rose (<i>ZTT/Sire/WB</i>)