

# INSIDE

## RESEARCH THEME ISSUE

R&R's semi annual look at research methodology and results offers these perspectives:

- **AC:** Automated callout
- **Alternative:** Perceptual interpretation
- **CHR:** Combing the diaries
- **Country:** Mining more from P1s
- **NAC/Smooth Jazz:** Vocals: How much is too much?
- **Rock:** Strengthening your image
- **Urban:** Frank Cody on format's strengths

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## OUT OF TIME

Consultant **John Lund** gives us a five-point plan that will help you manage your most precious commodity — time.

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## COMING NEXT WEEK!

### Adult Contemporary: The Perfect Mix



R&R's first-ever AC special makes contact with the biggest names to grace the format. It's a comprehensive, 50-page snapshot of yesterday, today, and tomorrow.

## IN THE NEWS

- **Craig Kallman** boosted to EVP/Office Of Chairman for Atlantic Records
- **John Cook** appointed OM at SFX/Houston, PD for KKPN

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## THIS #1 WEEK

### CHR/POP

- **HANSON** Mmm Bop (Mercury)

### CHR/RHYTHMIC

- **PUFF DADDY...** I'll Be Missing You (Bad Boy/Arista)

### URBAN

- **PUFF DADDY...** I'll Be Missing You (Bad Boy/Arista)

### URBAN AC

- **ERYKAH BADU** Next Lifetime (Kedar/Universal)

### COUNTRY

- **GEORGE STRAIT** Carrying Your Love With Me (MCA)

### NAC/SMOOTH JAZZ

- **BONEY JAMES** Nothin' But Love (Warner Bros.)

### HOT AC

- **SHAWN COLVIN** Sunny Came Home (Columbia)

### AC

- **MICHAEL BOLTON** Go The Distance (Columbia)

### ACTIVE ROCK

- **COLLECTIVE SOUL** Listen (Atlantic)

### ROCK

- **WALLFLOWERS** The Difference (Interscope)

### ALTERNATIVE

- **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)

### ADULT ALTERNATIVE

- **WALLFLOWERS** The Difference (Interscope)

NEWSSTAND PRICE \$6.50



## Chancellor/Evergreen Enjoying 1997

■ As Viacom buy closes, Duncan's says merged group will rank second in revenues, after CBS

The acquisition by **Evergreen Media** and **Chancellor Broadcasting** of Viacom's stations was finalized right on schedule last week (7/2) at the start of business: for \$1.075 billion plus working capital. That news followed a report by *Duncan's American Radio*, which showed Evergreen/Chancellor as the second-largest radio group in terms of revenue.

DUNCAN'S/See Page 24

Rank 1/97	Rank 6/97	Group	# of Stations 1/97	# of Stations 6/97	Pro Forma Rev. (in millions) 1/97	Pro Forma Rev. (in millions) 6/97
1	1	Westinghouse/CBS	76	75	\$1000.2	\$1018.0
3/8	2	Chancellor/Evergreen	87	95	(C) \$267.8 (E) \$382.9	\$793.4
2	3	Jacor	112	131	\$415.2	\$502.0
5	4	Clear Channel	102	163	\$291.9	\$391.9
4	5	ARS	96	91	\$379.3	\$381.4
6	6	Disney/ABC Inc.	21	26	\$278.1	\$296.5
10	7	Capstar	104	229	\$135.1	\$290.1
7	8	SFX	75	71	\$275.9	\$275.7
9	9	Cox	39	44	\$205.1	\$217.9
13	10	Emmis	11	14	\$119.1	\$139.8

Source: Duncan's American Radio

Chart continues on Page 24

## Finally, A Buyer Comes To The Defense Of Consolidation!

The biggest howls of protest against radio consolidation have come from the buying community. Higher rates, higher CPPs, and forced combos are but a few of the reasons planners and buyers want more federal vigilance on radio mergers and acquisitions.

And while most of the buying community still opposes consolidation (check out the interview with the ad agency exec. on page 16), no one has thus far managed to find an instance of a station raising rates or CPPs by brute force alone. And now, here's a voice in the buying community that comes to the defense of radio industry consolidation. It was addressed to the online/fax newsletter *RADIO-MEDIA* in response to a reader's request for information about rates and

consolidation:

I am Sr. VP/Associate Media Director of the spot broadcast buying group at Hill Holliday, a full-service agency in Boston.

I believe that multiple ownership in radio is one of the best things to happen to the business, for several reasons.

1. Five years ago, most radio stations were losing money. They were paying incredible overhead for talent, research, equipment, etc. Duopolies allowed for economies of scale, through consolidation. That means stations could put more money back into programming, promotion, research, and all things that help my clients have a better environment to advertise in. Mergers and consolidations

CONSOLIDATION/See Page 16

JULY 11, 1997

## Sinclair To Buy Heritage?

■ Price tag could be as high as \$675 million

By HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

**Heritage Media's** radio and television stations are for sale. That much, at least, is obvious. The question now is, will the new owner be **Sinclair Communications**? Most indicators are pointing precisely that way, and the rumored price is as high as \$675 million for the 24 radio and six TV stations.

The deal with Sinclair, if it happens, is contingent upon News Corp.'s closing of its \$1.3 billion buy of Heritage, expected late this month. When that deal was announced in March, News Corp. said it would spin off the Heri-

tage media operations and keep its in-store and direct-mail marketing businesses.

Heritage President/CEO **Paul Fiddick** told R&R that as of last Friday "there was no signed deal." He noted that Heritage is "not an active participant," but said it's "kind of sad that people think a failure to categorically deny something is a confirmation."

Still, Sinclair confirmed last week it had recently submitted a \$500 million bid for radio and TV stations. And sources hint that the actual bid was much, much higher. At R&R's Tuesday deadline,

HERITAGE/See Page 11

## Susquehanna Restructures San Francisco, Dallas Management

■ Salvadore, Halyburton become Market Mgrs. as new KSAN and KTCT debut in the Bay Area

**Susquehanna Radio Corp.** has reset the management tier at its San Francisco and Dallas stations following recent acquisitions in those markets by the company. As a result,

**Tony Salvadore** has been named Market Manager for its Bay Area properties. He also retains his position as VP/GM for all-Sports **KNBR-AM/SF** and will add VP/GM duties at **KTCT-AM (The Ticket)** when Susquehanna begins an LMA with that station (previously Regional Mexican



Salvadore



Halyburton

**KOFY-AM)** later this month.

**Dwight Walker**, who manages Adult Alternative simulcast **KFFG-FM & KFOG-FM/SF**, rises to VP/GM of those stations as well as **KSAN-FM**. KSAN is slated to officially unveil a "Classic Rock 'N Roll" format at 107.7 MHz today (7/11), following five days of construction noise and musical snippets from songs by such artists as Billy Joel, Three

SUSQUEHANNA/See Page 24

## Big Screen Has Little Bucks For Radio

The motion-picture industry poured \$1.7 billion dollars into media advertising last year ... with just 1.6% of those funds going to radio. That dismal number flies in the face of research that shows heavy moviegoers are also heavy radio listeners — more so than TV or newspapers, which get the lion's share of movie ad dollars.

RESEARCH/See Page 24

**AMONG AVID MOVIE FANS\*..**

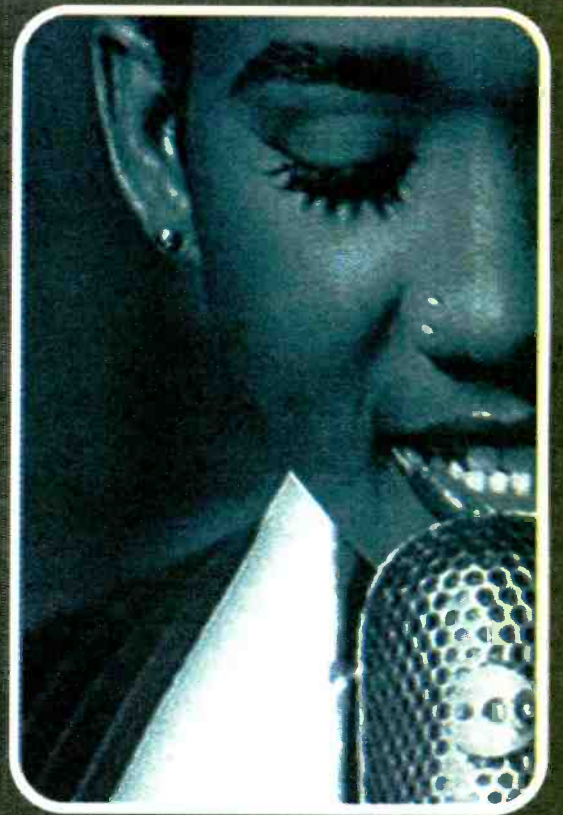
- 45% are heavy radio listeners
- 39% are heavy television viewers
- 37% are heavy newspaper readers
- 32% are heavy cable viewers

\*(Those who usually see a movie within 2 weeks of opening)

Source: Simmons Spring '97, 18+ adults

Up-To-The-Minute Spring '97 Arbitron Results: [www.rronline.com](http://www.rronline.com)

# A SOUNDTRACK AS BIG AS THE MOVIE



Featuring Diana King  
"I Say A Little Prayer"

# MY BEST FRIEND'S WEDDING

Soundtrack also includes Ani DiFranco,  
Jann Arden, Tony Bennett, Amanda Marshall,  
Mary Chapin-Carpenter, Nicky Holland,  
Sophie Zelmani and classics from The Exciters,  
Jackie DeShannon and Jimmy Soul.

## Sales Breakouts!

Virgin Megastore - LA #4  
Tower - Long Island #4  
Tower - San Francisco #4  
HMV - 72nd & Broadway #4

SONY MUSIC  
SOUNDTRAX

Wherehouse #5  
Tower Sunset #5  
Virgin Megastore - NYC #5  
Transworld #8

The Wall #11  
Fred Meyer #20  
Strawberries #20  
National Record Mart #22

Circuit City #29  
Target #30  
Musicland #32 (up 44%!!)  
and growing!

**WORK**

Soundtrack Executive Producers: Glen Brunman and Eonnie Greenberg

"WORK" is a trademark of Sony Music Entertainment Inc. ©1997 Sony Music Entertainment Inc. <http://www.workgroup.net>

## Kallman Upped To Atlantic Exec. VP

Atlantic Records has elevated Sr. VP and Big Beat Records founder **Craig Kallman** to Exec. VP/Office Of The Chairman. In his new post, Kallman — who discusses his new role extensively in next week's Sound Decisions column — now will officially oversee the daily operations of Atlantic's A&R department.



Kallman

"Since joining the Atlantic family six years ago, Craig has played an increasingly important role in charting our creative course," Atlantic Group co-Chairman Val Azzoli said. "His great success with Big Beat represents only one facet of his contribution to the company — which has expanded to include working with Atlantic artists in a diversity of musical fields, helping formulate the direction of our Urban division, heightening our presence in the soundtrack and theatrical arenas, and exploring a variety of new projects."

Atlantic Group co-Chairman Ahmet Ertegun noted, "The entrepreneurial spirit which has driven

KALLMAN/See Page 11

## Cook Programs 'The Planet' As SFX/Houston's Ops Mgr.

Former KIIS/Los Angeles PD **John Cook** has been selected as OM for SFX Broadcasting's Houston properties: News/Talk KNUZ-AM, Pop/Alternative Hot AC KKPX-FM, Classic Hits KKRW-FM, and AC KODA-FM. His primary focus is to program KKPX (The Planet); up until this past March 20, the station had been Nostalgia KQVE.

"I'm delighted we were able to bring John Cook into SFX's Houston cluster," stated SFX/Houston VP/Market Manager Mike Crusham. "His programming talent, experience, and successful programming track record say volumes about how serious we are about building great franchises."

KKPX Station Manager Michael Nasser commented, "John's a champion in the programming arena. It's

COOK/See Page 24

## Rock 'N' Charity



Last weekend was the celebration of the T.J. Martell Foundation's 15th anniversary. Among those joining the jubilee were (l-r) WRAT/Monmouth-Ocean & WDHA/Morristown, NJ Dir./Rock Programming Lenny Bloch, KNCN Corpus Christi, TX PD Kelli Cluque, KRXQ/Sacramento Station Manager and Martell Foundation "From The Heart" Award recipient Curtiss Johnson, KRXQ APD Pat Martin, The Promotion Dept.'s Kenny Ryback, KRXQ MD Kylee Brooks, and "free agent" David Fleishman.

## KOA/Denver Fined \$4000 For Not Identifying Ad Sponsor

Government agencies are more than happy to supply citizens with advice on how to comply with their rules. The problem is the people who head those agencies apparently don't have to stand by that advice. That, in any case, became clear to **Jacor Communications** in its recent run-in with the FCC.

Jacor's KOA-AM/Denver must cough up \$4000 to the FCC because it didn't identify the "Cripple Creek Chamber of Commerce" as the sponsor of 51 60-second commercials. Jacor had argued it showed "good faith" when it played the announcements over the phone to an FCC staffer, who informally approved them before they aired. But

the Commission later said that advice was not binding.

Jacor CEO **Randy Michaels** told R&R his company has already spent "much more than the \$4000 appealing the case." According to the FCC ruling, Jacor acknowledged that "informal staff approvals do not bind the Commission."

The FCC was unflinching in its ruling, saying, "The licensee was ultimately responsible for the announcements broadcast on the station, a responsibility [it] could not shift to Commission employees." To drive that point home, the Commission refused to even reduce its original penalty, despite Jacor's argu-

KOA/See Page 24

## The Perfect Moving Target!



Just kidding ... This Greyhound bus, along with three similarly decked others, is ABC Networks' newest advertising medium for "The Tom Joyner Morning Show." The buses, scheduled for a promotional U.S. tour, are the first ever to feature an on-air personality wrap.

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## Leon Lays Down 'The Law': WYSY Goes 'All-Hit' Regional Mexican As WLEY

WYSY/Chicago made its long-awaited flip from '70s Oldies to Regional Mexican on the Fourth of July, debuting an "all-hit" presentation with 10,000 songs in a row as WLEY. The station will use the nickname "La Ley" ("The Law").

**Eduardo Leon**, who operates his own Spanish-language radio consultancy, will assume fulltime PD duties at WLEY while retaining PD duties from the Windy City for KLBN-FM/Fresno and KIWI-FM/Bakersfield. **Gloria Alicea**, who last served in the Hispanic division for Infinity Broadcasting's "Dateline" and had signed on crosstown competitor WOJO-FM, joins 'LEY as Promotions, Research & Marketing Director.

WLEY GM Luis Diaz-Albertini told R&R the station should have a full staff of on-air talent from Los Angeles and Mexico in place by the end of today (7/11). The station had been running jockless aside from artist drops from such acts as Vicente Fernandez and Tigres del Norte. A full-scale Hispanic media marketing campaign will commence Monday.

WLEY is designed to attract listeners from crosstown WOJO-FM and Spanish Radio Network's syndicated "La Z" format airing on WRZA-FM & WZCH-FM, both Regional Mexican outlets. "I don't think WOJO is playing everything that's hit-oriented — they seem to be very broad," Diaz-

WLEY/See Page 11

## WXLX-AM/New York Gets New Head Rush

**One-On-One Sports**, which is acquiring Regional Mexican WXLX-AM/New York from Spanish Broadcasting System (R&R 3/21), has hired **Jamie Rush** as the station's new GM. Rush, who was NSM at CBS Radio's Sports WFAN-AM/NY, will oversee the station's early fall flip to One-On-One's syndicated Sports programming.

One-On-One President/CEO Christopher Brennan commented, "Jamie has a proven track record at some of the top stations in the country, particularly in Sports radio, which makes him a natural as we launch our New York station. He is a great addition to our team."

Rush came to WFAN from Chicago, where he had been NSM for Infinity's WUSN-FM and Evergreen's WMVP-AM & WLUP-FM. He began his sales career with Interop, working in the firm's Boston and New York offices.

## HOW TO REACH US

RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEB SITE: <http://www.rronline.com>

	Phone	Fax	E-mail
<b>CIRCULATION:</b>	310-788-1625	310-203-8727	moreinfo@rronline.com
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<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	lhelton@rronline.com

## Washington Mulls Over Hundt's Replacement

□ Hollings continues to hold up Klein's DOJ nomination

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

Five weeks after Reed Hundt announced that he wants to leave his FCC Chairman's post as soon as a replacement can be found, some names of possible candidates are beginning to surface in Washington.

Sen. Ernest "Fritz" Hollings (D-SC), the ranking minority member of the Senate Commerce Committee, and nine other Democratic senators have signed a letter to President Clinton "to strongly recommend the nomination of **Ralph Everett**," a former Hollings chief of staff turned Washington communications lawyer. In their letter, the senators said the Duke Law graduate "has the technical knowledge and business acumen in this position needs, as well as the ability to navigate the halls of government." And they are not alone in their support: 31 of the 37 members of the Congressional Black Caucus have signed a letter supporting Everett for the job.

### No Speculation On Replacement

Meanwhile, *The Washington Post* reported last week that the White House wants to nominate **Kathleen**

**Wallman**, chief of staff for the White House national Economic Council and former chief of the FCC's Common Carrier Bureau. However, White House spokesman Brenda Anders told R&R that the Administration would not speculate on possibilities for Hundt's replacement nor would she give a time frame for nominating any of the other positions up for grabs.

One commissioner's slot is vacant while Jim Quello's and Rachelle Chong's terms have expired and they are staying on until replacements can be found. President Clinton has nominated FCC general counsel William Kennard for the only other Democratic seat on the commission, which is being vacated by James Quello. Commissioner Susan Ness is expected to keep her seat while Harold Furchtgott-Roth has the nomination for one of the two open Republican slots.

The odds-on favorite for the other Republican commissioner's slot is

Michael Powell. During a press conference months ago, Commerce Committee Chairman John McCain (R-AZ) told reporters that he'd back the son of former Joint Chief of Staff Colin Powell for a commissioner's post. Backers of Powell, a seasoned communications lawyer who currently practices at the Department of Justice, predict he'll face little opposition in his bid for the FCC seat. But McCain's people aren't rushing to drop names of possible chairman candidates.

"I haven't heard any names around here," spokeswoman Pia Pialorsi told R&R this week. "We are still waiting for the White House to nominate Michael Powell."

### At DOJ, Klein Waits for Approval

Waiting is the name of the game over at the Department of Justice where **Joel Klein** continues to use "acting" director of the Antitrust Division in his job title. Nominated for the post by President Clinton in February, Klein's appointment has been held up since

Continued on Page 8

## BUSINESS BRIEFS

### American Tower Systems Buys Micronet

American Radio Systems (NYSE:AFM) tower operation, American Tower Systems (ATS) will pay about \$70.25 million for Micronet, Inc.'s 127 tower sites. The Jamison, PA-based company is one of the leading antenna site providers in the Mid-Atlantic region and has towers strategically located in the New York, Philadelphia, Baltimore, and Washington markets. Micronet also owns 20 towers between Los Angeles and San Francisco and 35 Texas towers surrounding Dallas, Houston, Austin, San Antonio, and Corpus Christi.

ARS will also get Micronet's video transport operations and terrestrial microwave networks in the deal. In all, ATS will own and/or manage more than 600 tower sites nationwide.

### Clear Channel Denied Permanent Waiver

Clear Channel Communications will not get an FCC guarantee it can keep all of its radio and TV stations in the Harrisburg-Lebanon-Carlisle market. It will, however, get a temporary, conditional waiver of the FCC's TV/Radio cross-ownership rules for its WHP-TV/Harrisburg, PA and WLAN-AM & FM/Lancaster, PA.

Clear Channel is buying the radio combo from the Altdorffer family, and has an LMA with WLYH-TV/Lancaster. The FCC is currently crafting new rules for TV LMA attribution, and is waiting for the outcome of that rulemaking before it will grant a permanent waiver. Until then, Clear Channel can own the radio and TV stations.

### SFX Takes Over WRFX-FM From ARS

SFX Broadcasting has begun an LMA with American Radio Systems' WRFX-FM/Charlotte, which it agreed to acquire in early March in exchange for SFX's WDSY-FM/Pittsburgh and \$20 million cash. As part of that deal, SFX is also getting the "John Boy and Billy" Syndication Network, which airs mornings on five SFX stations and 37 station nationwide.

The deal was originally made with EZ Communications, which was acquired by ARS. SFX currently owns WLYT-FM & WTDR-FM/Charlotte.

### Moody's Rates Cox

Moody's Investors Service gave **Cox Enterprises**, the parent of Cox Radio, a Baa1 rating to its \$150 million senior unsecured debentures due 2027. Moody's said the rating is "based on the stable operating results generated by its large and diversified operations, including newspapers, broadcasting, cable television and automobile auctions. The rating also reflects the financial leverage of the group and the significant cash re-investment needs of certain of its activities."

The debentures are part of a privately negotiated offering, so the transaction doesn't have to be registered with the Securities and Exchange Commission.

### Hilary Rosen New RIAA CEO

Hilary Rosen has been promoted to CEO of the **Recording Industry Association of America (RIAA)**. She had been President and COO since 1994. Rosen replaces Jason Berman, who has been Chairman of the recording industry trade group for the past 10 years, has said he will retire in January 1998.

Berman called the appointment "exactly what [he] had in mind" for the post. "Hilary was the first person I hired and has been learning how to do this job for 10 years. Hilary has earned the title of CEO. She is the perfect fit."

Since joining RIAA Rosen has been active in gaining copyright victories in Washington for its members. She also created RIAA's technology division last year to "evaluate and develop systems for protecting music in this new digital arena."

### More Stations Fined In EEO Cases

KKIQ-FM/Livermore, CA has now officially been fined \$10,000. The station got no relief in its request to have the penalty erased. KKIQ first received the fine in December, 1996, and licensee Tri-Valley Broadcasters Inc. filed a petition for partial reconsideration. The FCC still imposed the fine, however, for insufficient recruiting and record keeping, not for employment discrimination.

WCLT-AM & FM/Newark, OH Thursday (7/3) received a "Notice of Apparent Liability" to the tune of \$8000 for deficient minority recruiting. The stations also must submit regular progress reports to the FCC until May of 2000.

### Radio Centro A Buy

HBSB James Capel last week began coverage of Mexican broadcaster **Radio Centro** with a "buy" rating. The firm also set a mid-1998 target price of \$19.50 for the American Depositary Receipt.



After July radio will never be the same!

The Susan Powter Show... outrageous, without limits and unpredictable! This is talk radio unmuzzled. This is not a fitness show. Your station can now attract Generation X listeners with off-the-wall tough talk. Starting July, Monday-Friday. Call NetStar Entertainment: (714) 650-3800 or (212) 588-9700.

The Susan Powter Show



**PLAN** while others are playing

**STUDY** while others are sleeping

**DECIDE** while others are delaying

**PREPARE** while others are daydreaming

**BEGIN** while others are procrastinating

*- William Arthur Ward*

## **Moyes Research Associates**

*America's Premier Radio Strategists*

205 East Cheyenne Mountain Blvd., Colorado Springs, CO 80906

To **BEGIN** just call us at (719) 540-0100

## DEAL OF THE WEEK

- **WBHJ-FM & WBHK-FM/ Birmingham \$17 million (est.)**

## 1997 DEALS TO DATE

**Dollars to Date: \$6,163,149,054**  
(Last Year: \$9,937,787,689)

**This Week's Action: \$100,605,000**  
(Last Year: \$6,445,419)

**Stations Traded This Year: 1153**  
(Last Year: 1314)

**Stations Traded This Week: 29**  
(Last Year: 9)

## TRANSACTIONS AT A GLANCE

- WAGG-AM & WENN-FM/Birmingham \$15 million (est.)
- WENN-FM/Birmingham \$14.5 million
- KMTB-FM/Murfreesboro, AR \$265,000
- KKSJ-AM/San Jose \$3.19 million
- KOFY-AM/San Mateo (San Francisco) \$14.5 million
- KQPR-FM/Albert Lea, KDHL-AM & KQCL-FM/Faribault, KMFJ-AM/Washaba & KMFJ-FM/Lake City, MN  
No cash consideration
- WWKZ-FM/Tupelo, MS \$6.5 million
- WSTG-FM/Hampton (Portsmouth-Dover), NH \$1 million
- WBNR-AM & WSPK-FM/Poughkeepsie, NY \$14 million
- WQSL-FM, WWQQ-FM & WXQR-FM/Wilmington, NC  
\$6 million
- WLEM-AM & WQKY-FM/Emporium, PA \$400,000
- KZRK-AM & FM/Canyon (Amarillo, TX) No cash consideration
- KROD-AM, KLAQ-FM & KSII-FM/EI Paso \$8.25 million
- KWIQ-AM & FM/Moses Lake, WA No cash consideration

## TRANSACTIONS

## In Birmingham, 2+2=3 For Cox

- After buying two duos, company immediately spins off WENN

## Deal of the Week

## WBHJ-FM &amp; WBHK-FM/ Birmingham

PRICE: \$17 million (estimated)  
TERMS: Not available  
BUYER: Cox Radio Inc., headed by President Robert Neil. Phone: (404) 843-5159  
SELLER: H&P Radio L.L.C.  
FREQUENCY: 95.7 MHz; 98.7 MHz  
POWER: 100kw at 981 feet; 31kw at 620 feet  
FORMAT: CHR/Rhythmic; Urban AC  
BROKER: Charles Giddens of Media Venture Partners

## Alabama

## WAGG-AM &amp; WENN-FM/ Birmingham

PRICE: \$15 million (estimated)  
TERMS: Not available  
BUYER: Cox Radio Inc., headed by President Robert Neil. Phone: (404) 843-5159  
SELLER: Booker T. Washington Broadcasting Service Inc.  
FREQUENCY: 1320 kHz; 107.7 MHz  
POWER: 5kw day/111 watts night; 100kw at 1237 feet  
FORMAT: Gospel; Urban

## WENN-FM/Birmingham

PRICE: \$14.5 million  
TERMS: Cox Radio bought the rights to purchase WENN (see previous

deal) and is selling those rights to Dick Broadcasting Co.

BUYER: Dick Broadcasting Co., headed by President Allen Dick. It owns WAPI-AM, WJOX-AM, WYSF-FM & WZRR-FM/Birmingham. Phone: (423) 588-6511  
SELLER: Cox Radio  
FREQUENCY: 107.7 MHz  
POWER: 100kw at 1237 feet  
FORMAT: Urban

## Arkansas

## KMTB-FM/Murfreesboro

PRICE: \$265,000  
TERMS: Asset sale for cash  
BUYER: PAG Broadcasting Inc., headed by President Annie Gathright. It owns KBHC-AM & KNAS-FM/Nashville, AR. Phone: (870) 845-3601  
SELLER: Penn/Lee Broadcasting Inc., headed by President Gregory Bobo. Phone: (870) 845-1195

## California

## KKSJ-AM/San Jose

PRICE: \$3.19 million  
TERMS: Asset sale for cash  
BUYER: KKSJ Inc., headed by President Darryl Thompson. Phone: (415) 324-5888  
SELLER: American Radio Systems Corp., headed by President Steve Dodge. Phone: (617) 375-7500  
FREQUENCY: 1370 kHz  
POWER: 5kw

FORMAT: Nostalgia

## KOFY-AM/San Mateo (San Francisco)

PRICE: \$14.5 million  
TERMS: Asset sale for cash  
BUYER: Susquehanna Radio Corp., headed by President Dave Kennedy. It owns KNBR-AM & KFOG-FM/San Francisco and KFFG-FM/San Jose. Phone: (717) 852-2139  
SELLER: Pacific FM Inc.  
FREQUENCY: 1050 kHz  
POWER: 50kw day/10kw night  
FORMAT: Regional Mexican

## Minnesota

## KQPR-FM/Albert Lea, KDHL-AM &amp; KQCL-FM/Faribault, KMFJ-AM/Washaba &amp; KMFJ-FM/Lake City

PRICE: No cash consideration  
TERMS: Robert Ingstad is transferring 50% of his stock in Radio Ingstad Minnesota Inc. and Radio Albert Lea to Janice Ingstad for estate planning purposes; no cash consideration  
BUYER: Janet Ingstad  
SELLER: Robert Ingstad

## Mississippi

## WWKZ-FM/Tupelo

PRICE: \$6.5 million (estimated)  
TERMS: Not available

BUYER: Barnstable Broadcasting Inc., headed by President/COO David Gingold. It owns WGKX-FM & WSRR-FM/Memphis. Phone: (617) 527-0062

SELLER: Houston Pearce  
FREQUENCY: 103.5 MHz  
POWER: 100kw at 1004 feet  
FORMAT: CHR  
BROKER: Gary Stevens & Co.  
COMMENT: This station is under a construction permit to move its facilities to Memphis, TN.

## New Hampshire

## WSTG-FM/Hampton

PRICE: \$1 million  
TERMS: Asset sale for cash  
BUYER: Fuller-Jeffrey Radio of New England Inc.  
SELLER: The ADD Radio Group Inc.  
FREQUENCY: 102.1 MHz  
POWER: 3kw at 328 feet  
FORMAT: Nostalgia  
BROKER: Media Services Group

## New York

## WBNR-AM &amp; WSPK-FM/Poughkeepsie

PRICE: \$14 million  
TERMS: Asset sale for cash  
BUYER: PAMAL Broadcasting Inc., a division of Albany Broadcasting Inc., headed by CEO James Morrell. It owns four other stations in Albany, NY.  
SELLER: Enterprise Media Part-

ners, headed by President Edward Rogoff  
FREQUENCY: 1260 kHz; 104.7 MHz  
POWER: 1kw day/400 watts night; 7.4kw at 1250 feet  
FORMAT: Sports/Talk; CHR  
BROKER: Richard Sharpe of Blackburn & Co.

## North Carolina

## WQSL-FM &amp; WXQR-FM/Jacksonville and WWQQ-FM/Wilmington

PRICE: \$6 million  
TERMS: Asset sale for cash  
BUYER: Cumulus Broadcasting Inc., headed by President Bill Bungeroth. It owns WAAV-FM/Wilmington, NC. Phone: (414) 283-4500  
SELLER: HVS Partners, headed by Chairman Gisela Huberman. Phone: (301) 983-0098  
FREQUENCY: 92.3 MHz; 105.5 MHz; 101.3 MHz  
POWER: 22.7kw at 725 feet; 19kw at 794 feet; 40.2kw at 544 feet  
FORMAT: CHR; Rock; Country  
BROKER: The Whittle Agency

## Pennsylvania

## WLEM-AM &amp; WQKY-FM/Emporium

PRICE: \$400,000  
TERMS: Asset sale for cash  
BUYER: L-Com Inc., headed by

Continued on Page 8



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## Fireworks Expected At FCC Booze Showdown

Chairman Reed Hundt was expected to try again to propose a vote on an FCC inquiry into alcohol advertising at the agency's July meeting Wednesday (7/9). But Commissioner Jim Quello told R&R he would likely vote against the measure, rather than asking that it be removed from the agenda.

Commissioner Rachelle Chong last month pulled it from the June meeting. Commissioner Susan Ness is in favor of the inquiry, but a 2-2 vote would kill the proposal. Although Hundt knows the measure will die, he told the Associated Press Tuesday he would go ahead with the proposal. "I think it is an important decision and ought to be made in public and not in a fish bowl so that the public can see which way everybody is swimming," Hundt said.

And now there's a new development. Former Attorney General Dick Thorn-

burgh in a letter to current Attorney General Janet Reno pointed out the Telecommunications Act does not give the FCC the authority to ban truthful advertising. Reno has been a champion of Hundt's efforts to secure an alcohol inquiry.

Writing on behalf of the Distilled Spirits Council of the U.S. (DISCUS), Thornburgh said the FCC would be "ill-advised" to try to act on the alcohol issue because "the Commission lacks jurisdiction, both statutorily and otherwise, to pursue such an undertaking; [and] even if statutorily autho-

rized, it nonetheless would seek a constitutionally deficient limitation on the distilled spirits industry's right to commercial speech rights ..."

Thornburgh continues on to say Hundt is mistaken in his belief that the FCC's jurisdiction regarding alcohol advertising comes from its authority to make sure licensees serve "the public interest, convenience, and necessity ... Over and above the FCC's lack of jurisdictional authority, the regulation of truthful, nonmisleading distilled spirits advertising would be void on First Amendment grounds."

The Federal Trade Commission already is in the midst of two investigations into whether distilled spirits advertisers targeted their advertisements to consumers under age 21.

## First Call Estimates: Q2 Looks Good For Radio

Publicly traded radio groups for 1997's second quarter will show same-station revenue growth of 10% to 15%, with same-station cash flow up 20%, First Call analysts are estimating. The increases are still being fueled by bullish feelings about the effects of the Telecommunications Act.

Clear Channel Communications is expected to see after-tax cash flow grow to 56 cents per share from 34 cents last year, and earnings will be down slightly from 18 cents per share to 14 cents.

Another top pick is Jacor Commu-

nications, which should have after-tax cash flow of 46 cents and earnings of 14 cents per share, down from 17 cents. Salomon Bros. anticipates American Radio Systems will see cash flow grow from \$4.7 million to \$9.7 million, with after-tax cash flow jump-

ing from 23 cents to 30 cents.

Emmis Broadcasting is expected to report after-tax cash flow of 77 cents, which would be up four cents from a year ago, with earnings off one cent to 52 cents. SFX Broadcasting could make one of the biggest leaps in after-tax cash flow, jumping from 29 cents per share to 74 cents and decreasing losses to 75 cents per share from \$3.72. Earnings will likely be flat at Cox Radio, but after-tax cash flow will increase from 22 cents to 32 cents.

## TRANSACTIONS

Continued from Page 6

President David Lent. Phone: (814) 274-5368

**SELLER:** Priority Communications Inc., headed by President Jay Philippone. Phone: (814) 375-5260

### Texas

#### KZRK-AM & FM/Canyon (Amarillo)

**PRICE:** No cash consideration  
**TERMS:** Transfer of station and assets for forgiveness of defaulted loan  
**BUYER:** Sovereign Communications Corp., a wholly owned subsidiary of United Heritage Corp., head-

ed by President Walter Mize. Phone: (817) 641-3681

**SELLER:** Madison Radio Group Inc., headed by interim operator Stanley Vick. Phone: (817) 477-5324  
**FREQUENCY:** 1550 kHz; 107.9 MHz  
**POWER:** 1kw day/219 watts night; 100kw at 466 feet  
**FORMAT:** Rock; Rock

#### KROD-AM, KLAQ-FM & KSII-FM/EI Paso

**PRICE:** \$8.25 million  
**TERMS:** Asset sale for cash  
**BUYER:** Ferrari Broadcasting Inc., wholly owned by New Wave Broadcasting Inc., headed by President Jon Ferrari. Phone: (201) 818-0323  
**SELLER:** New Wave Communica-

tions L.P., headed by President Jon Ferrari

**FREQUENCY:** 600 kHz; 95.5 MHz; 93.1 MHz  
**POWER:** 5kw; 100kw at 1390 feet; 100kw at 1422 feet  
**FORMAT:** Sports/Talk; Rock; Hot AC

### Washington

#### KWIK-AM & FM/Moses Lake

**PRICE:** No cash consideration for stock  
**BUYER:** Gerald Eugene King is acquiring KWIK Radio Inc.  
**SELLER:** The Estate of Frances Lawrence.

## ABC, PAR Tying Up Loose Ends

By Patrice Wittig  
R&R Washington Bureau

The first fire Jim Robinson had to put out after taking the reins of NAC/Smooth Jazz WJZW-FM/Washington was squelching the rumor that the station would drop its profitable three-year-old format to help the new parent company promote its Radio Disney.

"We have no intention of changing the format," the President/GM of ABC's Washington properties told R&R. ABC Radio's acquisition of the station closed last week (7/2) amid a flurry of rumors and the dismissal of four of the seven salespeople. In all, 23 people from WJZW will join the ABC Radio family. "We have our resources devoted to strengthening our station." As for staff being dismissed, "some were due to performance and some to restructuring."

Robinson will take the helm at WJZW and sister station WRQX from Charlie Ochs, who remains at Evergreen's Country WMZQ-FM. WJZW is moving to new space to be shared with WRQX and News/Talk WMAL-AM. Steve Kosbau will remain PD of WJZW and Tom Bresnahan will remain as WMAL's President/GM.

### Cross-Ownership Problem Solved

ABC's quandary in Detroit over cross-ownership violations seems to have been solved. Evergreen will keep CHR WDRQ-FM warm for ABC until the FCC gives the transfer the thumbs up. ABC sold its Oakland Press last week and an ABC spokesman told R&R that the deal is expected to close within the next couple of months.

Under contract to John Douglas's Personal Achievement Radio are AM outlets WBZS and WZHF/Washington, as well as KDFC-AM/San Francisco. WBZS is expected to remain all-business news, while WZHF, currently a health and fitness outlet, is expected to switch to an Asian format. No word from PAR whether Classical KDFC will take a new direction. Douglas has been building its all-AM, top 10 market group slowly, and recently added WZRC/New York for \$13 million. All Douglas-owned stations have non-traditional formats, including motivational, ethnic, and health programming.

The proposal to merge Evergreen with Chancellor Broadcasting awaits clearance by the FCC and is expected to settle in the fall.

## Washington Mulls Over Hundt's Replacement

Continued from Page 4

June 3 when he met with Hollings to answer questions posed by the powerful politician. Hollings has held up the Senate's vote for Klein's appointment, criticizing Klein for not being tough enough on corporate mergers.

"The hold will continue as long as need be. I would think that Sen. Hollings only gets more resolute as time goes on," Hollings spokesman Maury Lane told R&R on Tuesday. "He is not satisfied. He thinks [Klein] has not been interpreting the Telecommunications Act [of 1996] according to Congressional intent."

Asked if Klein, whose division on Monday okayed the \$21 billion sale of MCI Communications Corp. to British Telecommunications PLC, needs to be tougher on corporate mergers, Lane said, "that would be a good place to start."

Justice Department spokeswoman Gina Talamona told R&R that Klein has the support of "the President, the Vice President, and from Attorney General [Janet] Reno. We have every confidence that he is doing the job effectively and will continue to do so."

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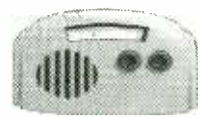
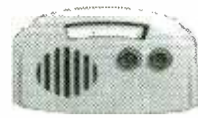
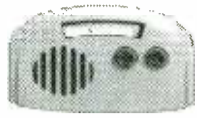
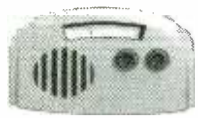
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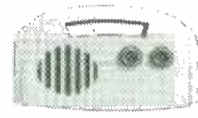
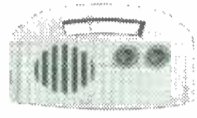
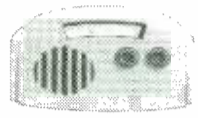
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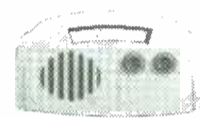
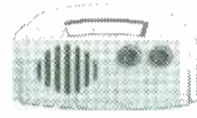
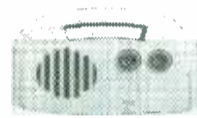
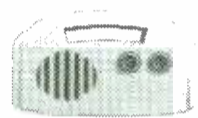
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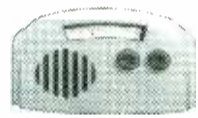
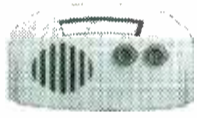
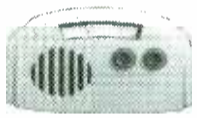
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## Keating Now VP/GM Of Clear Channel's Ft. Myers Stations

Jim Keating has been tapped as VP/GM of Clear Channel's Ft. Myers stations, succeeding Shawn Portmann. Keating will oversee Nostalgia WKII-AM, Country stations WCKT-FM & WQNU-FM, Oldies WOLZ-FM, and AC WXRM-FM.

"I've known Jim for 28 years and he is the consummate professional radio executive," Clear Channel Sr. VP/Operations, East George Sosson told R&R. "He's organized, known as a great leader, and I'm sure he'll do a terrific job in Ft. Myers."

Interestingly, Sosson served as GSM at WCAU-FM/Philadelphia when Keating was that station's VP/GM. Later, Keating would report to Sosson at WLTT-FM/Washington, when Sosson was named head of CBS's FM station group and Keating took that station's VP/GM role.

Sosson added, "I've worked for him and he's worked for me, so I get a unique perspective of how one's management abilities are. When this opportunity opened up, I was thrilled I had the opportunity to hire him."

Among Keating's other previous posts: President of his own consulting firm, Gulf Radio Management Services; GM of WNOG-AM & FM & WARO-FM/Ft. Myers-Naples; and Exec. VP/COO of Beasley Broadcast Group.

"I've been here in this market operating stations, but they were sold and I just happened to be available," Keating said. "I had been consulting some stations in Colorado when I was notified about the opening, and hadn't moved yet. It was just too hard of an opportunity to pass up."

## Heritage

Continued from Page 1

sources said no contract had in fact been signed, and there was talk that Sinclair was having difficulty structuring the transaction to their financial backers' liking.

In a press statement last week in which Sinclair admitted it was "exploring" acquisitions, the company cautioned, "The completion of any such transactions could result in the incurrence by Sinclair of substantial additional indebtedness."

In NewsCorp.'s auction game, Sinclair certainly hasn't been the only player. Jacor Communications, Clear Channel Communications, American Radio Systems, and SFX Broadcasting reportedly had bid on the stations, but are no longer in the running. Jacor submitted a hefty bid for the outlets, but Sinclair agreed to flip some of the Heritage television stations to Fox affiliates, a move NewsCorp.'s Rupert Murdoch smiled on and that could clinch the deal for Sinclair. It doesn't appear Jacor is entirely out of the picture, however: The company recently expanded its credit to \$1.2 billion and raised \$247.1 million in public and private offerings, leaving that group flush with enough cash to neatly buy the stations.

Emmis Broadcasting and Entercom had likewise been interested in a joint deal to get the radio properties, but an Emmis source said the companies are "out of it now."

Heritage/NewsCorp. has one AM and four FM stations in Kansas City, an AM and two FMs each in Milwaukee, New Orleans, Norfolk, Portland, and St. Louis; and one AM and three FMs in Rochester, NY. Sinclair's stations would overlap in New Orleans, where it has a pair of AMs and two FMs, and St. Louis, where it has an FM duopoly.

Sinclair officials did not return R&R's calls. A formal announcement was expected to come late this week. Watch the R&R TODAY daily fax service and R&R ONLINE ([www.rronline.com](http://www.rronline.com)) for updates.

## WLEY

Continued from Page 3

Albertini said. "We're going to be more focused and play more music. They talk an incredible amount [in drive times], and we think we'll start coming from them almost immediately. We'll win or lose based on the strength of our music."

Leon commented, "According to surveys we had done, only 10% of the audience sees WOJO as a Norteña/Grupo/Ranchero station.

It still has the baggage from being a contemporary-formatted station. Since 90% of the Hispanic population in Chicago is Mexican, it makes sense to do this."

WLEY was sold from CBS Radio to Spanish Broadcasting System for \$29 million earlier this year to comply with FCC ownership limits. WYSY chief engineer Bill Murdoch had been programming the station in the interim while SBS decided on when to debut the station's new format.

## EXECUTIVE ACTION

### Bryan Becomes OM For JRN Rock Classics

Rich Bryan has joined Jones Radio Network as OM for its JRN Rock Classics format, which debuted on July 1. The former Westwood One Adult Rock & Roll format PD also has served as WSHE/Orlando's MD and KILO/Colorado Springs Asst. PD.

"Rich was our first choice to manage JRN Rock Classics, and I'm thrilled he is a part of the team," said Jones Radio Network VP/Operations & Programming Phil Barry. "His tremendous amount of knowledge of the Classic Rock format and his established relationships in the radio industry will no doubt be a great asset to our company."

Bryan will also cover the 10am-2pm ET airstiff. Rounding out the format's on-air lineup are Steve Cooper (6-10am, "Shark" (2-7pm), Laurie Cobb (7pm-midnight), and Tom Collins (midnight-6am).



Bryan

### Holland, Zotcavage Rise At Metro Nets/Phoenix

Mary Holland has been promoted from Asst. Director/Operations to Director/Operations, Phoenix at Metro Networks. Prior to joining Metro three years ago, she was news director and morning show host for two Phoenix radio stations.

Meanwhile, Eric Zotcavage has taken over Holland's former post. He joined the company in 1993 as an intern and was soon promoted to producer/reporter.

Metro VP & Regional Director of Operations/Southwest Region John Acello commented, "Mary and Eric's knowledge of the Phoenix market, combined with their previous positions at Metro, is a perfect recipe for meeting the challenges of a very busy and diverse office."

## Kallman

Continued from Page 3

Craig's career is very much in the Atlantic tradition. Craig started Big Beat in his bedroom 10 years ago, recalling those early days of Atlantic when we were literally a one-room operation. Building a successful label from the ground up forces you to learn every aspect of the business, while keeping you in close touch with the music at its most dynamic grassroots level. It has been a real pleasure working with Craig on many different projects. He is one of the most gifted and intelligent young executives in our industry."

Kallman joined Atlantic as VP

in 1991 when Big Beat was purchased by the company. In 1995 he was promoted to Sr. VP and took a more active role in developing the label's Urban Music department. He commented, "It has been tremendously exciting and challenging to be a part of the evolution of this great label in the '90s. It all starts with the music, and Atlantic has always been first and foremost an artist-driven label run by true music fans. I believe we offer our artists the best support team in this industry, and we have an unrivaled ability to successfully nurture long-term careers and develop projects in virtually every musical field."

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Emmis Broadcasting

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Triathlon Broadcasting

**Radio**

• **DARREN KIES** and **SCOTT SANDS** have been named President/GM and VP/Programming, respectively, for Tra-Lyn Broadcasting's newest Mississippi properties: WIGG-AM/Wiggins, WESV-FM/Richton-Hattiesburg, WLUN-FM/Lumberton, and WXAB-FM/McLain-Laurel. Kies most recently was morning talent for WUSD/Gulfport, MS, and Sands formerly served as morning talent for WNSL/Hattiesburg.

**PROS ON THE LOOSE**

**Blair Carter** — Mornings WMYK/Norfolk (757) 623-2773  
**Chuck Cordell** — Production Dir. WTKA-AM, WIQB-FM & WQKL-FM/Ann Arbor, MI (313) 572-4744  
**Chad Daley** — Mornings KFMA/Tucson (520) 326-8467  
**Chuck Michaels** — Overnights WMYK/Norfolk (757) 838-5933

Research & Engineering. He most recently served as VP/GM of KRPM-AM, KBKS-FM, & KYCW-FM/Seattle.

**Industry**

• **PAUL JANKOWSKI** has been named VP/Entertainment Marketing for SJS Entertainment. Prior to joining the company, he served as VP/Marketing for Trifecta Entertainment/Nashville.

• **UNITED STATIONS RADIO NETWORKS** has announced its acquisition of privately held independent production company Right Turn Radio. The company currently produces Contemporary Christian radio programs "Amer-

ican Christian Music Review," "Face-To-Face" and "Face-To-Face II"; (212) 869-1111.

• **WESTWOOD ONE RADIO NETWORKS** has released the following schedule for its "Celebrity Connection" broadcasts:

- Michael Peterson, July 14
- Supertramp, July 15

For further information, call (212) 641-2052.

• **SW NETWORKS** has released this week's celebrity guest schedule for the SW Satellite service:

- Gabrielle Reece, July 18

For more information, call (609) 397-3809.

**CHRONICLE**

**BIRTHS**

WSTZ/Jackson, MS PD **Tiana Patterson**, daughter Kylie Renee, July 7.

WKQC-FM/Saginaw-Bay City, MI PD **Rick Walker**, wife Kyra, daughter Megan Elizabeth, July 4.

Monterey Artists agent **Curt Motley**, wife Kim, daughter Peyton Elizabeth, July 3.

Interscope Records executive **Brenda Romano**, husband Mercury Records VP/Pop Promotion **Chris Lopes**, daughter Alexandra, July 2.

WJJJ-FM/Pittsburgh PD **Carl Anderson**, wife Beth, daughter Carly Barbara, May 31.

**Records**

• **ALAN PARSONS** has been appointed VP of EMI Studios Group UK. Parsons formerly served as a music recording engineer and producer, and was leader of the Alan Parsons Project.

• **RED ANT ENTERTAINMENT** has announced its collaboration with independent label Big Pop, with the first release under this agreement being Mexico 70's "Imperial Comet Hour."

**National Radio**

• **GARY TAYLOR** has been appointed Director/Corporate Relations for Pacific

**Changes**

**AC:** **Jeff Elliott** joins WVEZ/Louisville for mornings, while PD/MD **Joe Fedele** returns to afternoons ... **WHBC/Canton, OH MD/middayer Brice Lewis** moves to afternoons, replacing **Tom Sullivan**. Promotion Dir. **Kayleigh Kriss** assumes his duties.

**Alternative:** **Jerry Benson** joins WWCD/Columbus, OH for overnights, replacing the exiting **Brad Brewer** ... **Nighttimer Hondo** exits KMYZ/Tulsa ... **Shaun Slaughter** moves from mornings to middays at KQRX/Odessa-Midland, TX ... **KFMZ/Columbia, MO morning talent Murphy** exits.

**CHR:** Former WEJM/Chicago nighttimer **Marc Young** segues to nights at WERQ/Baltimore. **KMJM/St. Louis Programming Asst. Tiffany Green** is the new MD at WJBT/Jacksonville as **Hitman Hayes** exits for sister KHTS/San Diego ... Former KKFR/Phoenix afternoon driver **Supersnake** joins crosstown KPTY for mornings, tapping Houston Rockets star Charles Barkley's wife **Maureen** for co-host duties. KPTY nighttimer **Krazy Kid Stevens** takes over afternoons for **Chio-the-Hitman**, who exits ... **WZJM/Cleveland morning driver Chuck Boom** exits ... **WZOK/Rockford, IL MD/nighttimer Eric Wilson** exits ... **WSTO/Evansville, IN MD/middayer Cindy Mercer** moves into the accounting dept. Afternoon **Tim Michaelson** picks up her duties. Nighttimer **Jack Baldwin** moves to middays and swinger **Brent Gardner** takes overnights, while over-nighter **Mike Desmond** moves to nights.

**Country:** **Pat Reilly** and **Rhett Walker** are the new morning team at WGKX/Memphis. **Sharon Hunter** remains with the show, handling news ... **WSOC/Charlotte morning talent Paul Schadt** and **WSM/Nashville's Cathy Martindale** are selected as co-hosts of the syndicated "NASCAR Country" ... **Derek Marshall** joins WWQM/Madison, WI for afternoons ... **Jim Nash** is the new MD at KLUR/Wichita Falls, TX, replacing the exiting **Ray Gordon**.

**NAC/Smooth Jazz:** **KWJZ/Seattle morning driver Jay Phillips** moves to afternoons, replacing the exiting **Mark McGuire** ... **WAEG/Augusta, GA** becomes Jones Networks' newest NAC affiliate.

**News/Talk:** Dr. **Laura Schlessing-**

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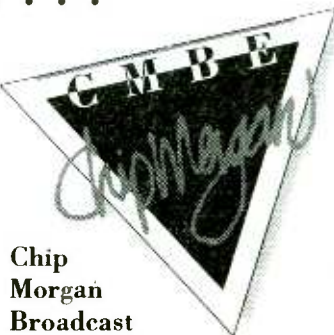
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BROADCASTING

# Managing Your Time, Other People In Radio's Super-Charged Environment

By John Lund

Managing a radio station or the programming department of one requires time management. With multiple station responsibilities, a manager has more responsibilities. Getting and staying organized may be one of the biggest challenges.

Here's a list of suggestions to help general managers, as well as departmental managers, organize their time effectively.

## Set Goals

Working productively requires getting one's time and life in order, knowing what one wants, and working toward it means setting goals. One makes choices every day. Those in the habit of doing whatever comes up or falls on the desk makes a choice — that of no choice!

When goals are written, time is seriously and productively planned. Essential time planning tools include a notebook, computer, and desk calendar. The notebook is a constant companion for personal notations, appointments, and ideas or tasks that pop up. The desk calendar is used for deadlines, meetings, and dates that prepare one for upcoming events. Once a day, morning or evening, a "to do" list is created on the calendar for the next day.

While many people write a "to do" list on calendars, the time management experts say that most executives miss the essential next step, setting priorities. They suggest using a numbering or star system for prioritizing what definitely must get done today and what can be delegated or postponed. Once prioritized, the day can be planned, and one can focus on important tasks. Computer software such as *Ecco* and *Act!* can be helpful.

Be cognizant of personal energy levels. Use the high energy hours to work on items that need creative thinking and concentration. Routine items can wait until after lunch or before going home.

## Plan Your Work, Work Your Plan

No one can be an effective leader, whether in sports, the military, or business, without a plan. One needs to have a set of written goals and objectives. Short-term goals should be made for the week and month; long-term goals can be made for the quarter (next rating period) and the year. Written goals assure they will not take a back seat to today's crisis. Goals are often tied to a timeline.

☞ *... ..*

**Assess strengths honestly. If there is no one else, then do it yourself. Otherwise, delegate.**

☞

Goals are much more quantifiable than objectives. A goal may be to reach an 11.5 share among Adults 25-54 in the Fall book. But goals are subject to changes based on market conditions. An objective may be a generality and thus more fuzzy, like becoming the premier information station in the market. This objective will remain unchanged until a change in station direction (dropping local news, for example) changes it.

One of a consultant's main goals is to help clients establish and focus their goals. Thus, consultancies such as ours assist management with market assessment to determine demo-

graphic goals, marketing strategy, and format fine-tuning. Helping managers develop a strategic plan for planning is often the first step in a consultation assignment.

## Don't Procrastinate

As Nike says, "Just Do It." Do the toughest things first. Anticipate what projects may be the most time-consuming, and which projects require cooperation from other departments and outside sources. Only begin something that can be finished. Gather all the information needed from various resources before beginning. Set a deadline for the completion of each task or project and work back from that deadline.

## Manage Phone Calls

Nearly every phone call is an interruption. Let the front desk know when phone calls are not welcome. At one specific time, call back everyone who called earlier. Don't spread call backs throughout the day. "Phone tag" can often be avoided by leaving a detailed voice mail message to fax back an answer or attain needed information. Yes, it may be more impersonal than a phone call, but it's also more time-efficient. Voice mail, e-mail, and faxes can save time and develop your organization.

## Divide Duties Among Staff Members

Delegation is essential. There are things done every day that another staff member can do as well or better. These may be people who can't seem to fill up their day! These are ideal candidates to take some of the routine work out of the day. Empower others to do tasks and report back to you.

If you're the best person on the staff to write a promotion proposal,

## DATELINE

• June 26 (through September 7) — Summer Arbitron.

• July 8 — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• July 11-16 — NAB Management Development Seminar for Radio Broadcasters. University Of Notre Dame, South Bend, IL; (202) 775-3510.

• July 16-18 — McVay Media's '97 Radio School. Renaissance Hotel, Cleveland; (216) 892-1910.

• July 16-20 — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• August 1-2 — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• August 14-16 — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• August 23-26 — Jack The Rapper Convention. Site TBA.

• September 3-6 — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• September 17-20 — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• September 17-20 — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• September 18 (through December 10) — Fall Arbitron.

• September 20 — NAB Marconi Radio Awards Dinner & Show. New Orleans (202) 775-3510.

• September 24 — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• October 16-18 — North By Northwest. Portland Hilton Hotel; (512) 467-7979.

• October 19 — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• October 23-26 — NBMC & Columbia University's School of International & Public Affairs 24th annual conference "Public Policy Analysis & Strategies: Setting A 21st Century Agenda." Kellogg Conference Center, Columbia University; (301) 593-3600.

• October 27- November 7 — Museum of Television & Radio's Third Annual Radio Festival. New York; (212) 621-6735.

• November 16-18 — Annual NAB European Radio Operations Seminars. Hotel Loews Monte Carlo, Monaco; (202) 429-5426.

## 1998

• January 9 (through April 1) — Winter '98 Arbitron.

• January 25 — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

see a new client, or reconcile the music log, then you should do it. These are high priorities since you're the best person for the job. Assess strengths honestly. If there is no one else, then do it yourself. Otherwise, delegate.

Organization is the key to successful promotions. Although many people might contribute to the planning, preparation, and execution of each station promotion, it's critical that one person has control and takes full responsibility. That person can delegate, of course, but must be a good communicator to be sure ev-

everyone involved is aware of his or her specific responsibilities. Clients of *The Lund Consultants* are assisted with promotion planning with guides for tracking the standard elements of station promotions, remotes, and public appearances.

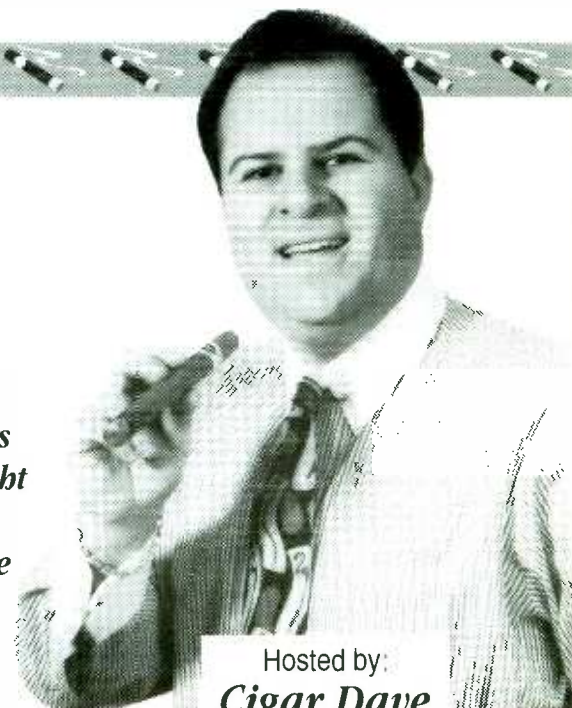
*John Lund is president of the Lund Consultants to Broadcast Management and Lund Media Research, a full-service radio consulting and research firm in San Francisco. He may be reached at (415) 692-7777. E-Mail: TLC2RADIO@aol.com.*

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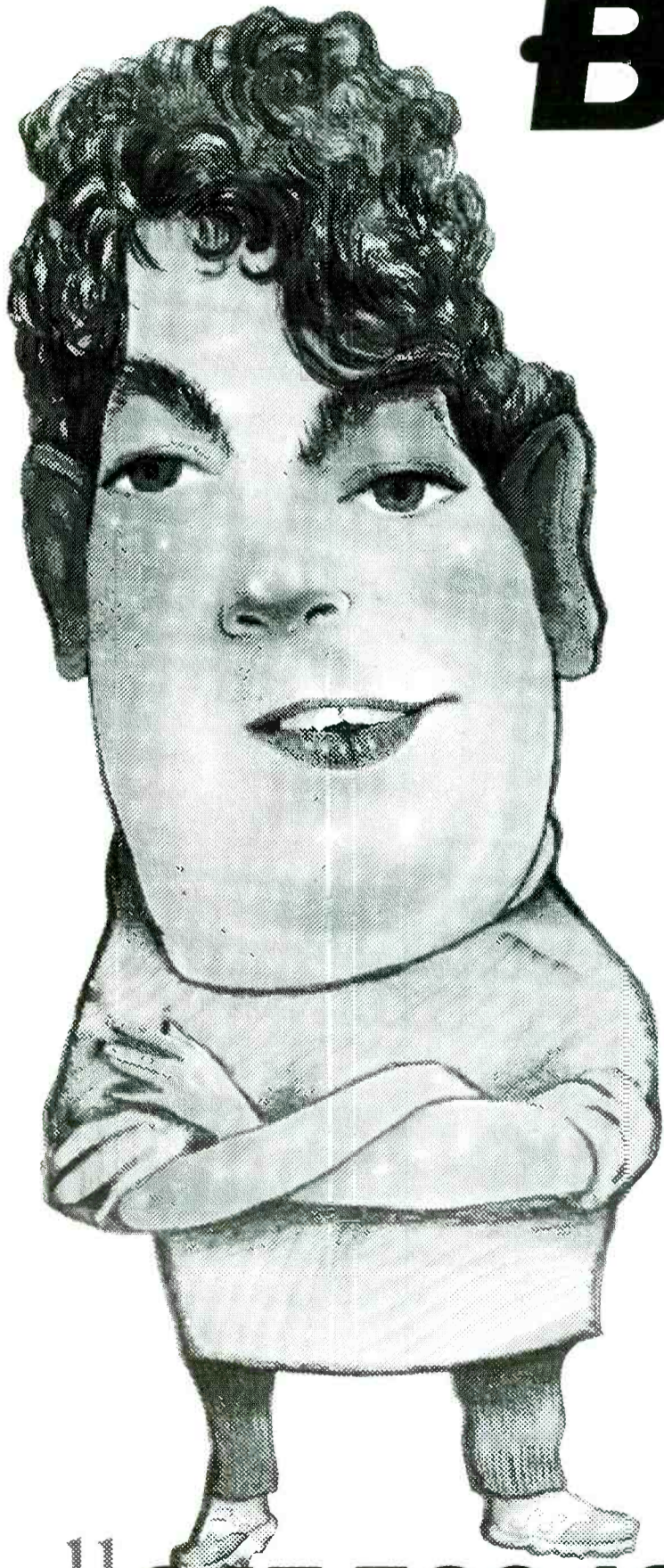


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## Finally, A Buyer Comes To The Defense Of Consolidation!

Continued from Page 1

mom-and-pop companies who wanted to dabble in the business. Now the major broadcast groups, who really know what they are doing, are running the business.

2. As a manager of 10 buyers, I am greatly concerned with the cost of doing business in order to negotiate a radio buy. With an average of 10-15 viable stations in a market, it takes an incredible amount of manpower to negotiate a buy: 15 phone calls, 15 avails, 15 return phone calls, promotions, invoice matching, etc. Radio is probably the most expensive buy to do when you compare the overhead and time that is needed, versus the billings that are produced. This is especially true if the client is very promotions-oriented.

3. I would prefer to be doing business with three or four salespeople in a market. This would greatly reduce the overhead time to negotiate a buy. Also, I think a salesperson who has four stations, but fewer shops to call on, would be more attentive to the

needs of my clients. Since I would represent more of their income, they would really have to work hard to make sure they got my billing, since it would directly impact their income. They would have to become more knowledgeable about my clients and their business, and they would have to be much more service-driven.

4. Imagine going to a client and giving them one big group-promotion that runs on four or five stations in a market. I think this is a heck of a lot more impressive than several small ideas bunched together.

5. The day radio groups begin to force combos, or to raise rates out of control, is the day most major agencies will walk from radio and go back to TV or print. This is a reality. If one of radio's strengths is targeting, why should agencies buy it at all if they can't be selective in station, format, etc.?

—kagresti@hhcc.com

Editor's Note: RADIO-MEDIA

also received this anonymous reply-and-response to the consolidation issue:

RE: AD RATES IN MEGA-CORP CONTROLLED MARKETS. Over the last year or two, there has been a reasonable amount of consolidation in the Houston market. At the same time, ad rates (CPPs,) which had been stagnant for about five years, have jumped by as much as 30%-50%. While this jump in rates appears to be directly related to a virtually sold-out market, it is coincidental that it follows a consolidation of station ownership.

And the response: Houston says the increase in rates that followed ownership "consolidation" in the market could be due to the almost sold-out situation in the market. He/she says (with a wink, I think) that the huge increase in rates is "coincidental" to the consolidation. A more probable explanation is that a near-monopoly of stations offers the ability to control inventory and, therefore, manufacture a sold-out situation.

## The Costs Of Going Live On The 'Net

Mark Cuban, President of AudioNet, the firm that offers real-time streaming for radio stations on a barter basis, responded to an earlier statement in RADIO-MEDIA about the "high cost" of broadcasting a station's signal on the 'Net:

At AudioNet, we broadcast more stations than the rest of the Internet combined, and we have seen the results that stations can get.

The most misunderstood aspect of Internet broadcasting is that it is to reach a world audience. We know, and the stations know, that unless they are a station in a resort town trying to build a wide audience, then out-of-market listeners are valueless.

For most of our stations, 60%-70% of our listeners are local! Why? Because people listen to the

stations they know and love, and they listen to the same stations on AudioNet when they can't receive them on the radio, due to signal constraints or lack of a radio.

### Office Listening

In-office listening is huge on AudioNet. Think about it: Typical white-collar workers don't even have a radio on their desks, and if they do, they can't get all the stations they're used to.

AudioNet has helped build listener-base and loyalty in the office. We

get thousands of e-mails from listeners, to the effect of, "I love that you are on AudioNet; I never really listened to your station before, but now I listen all day in the office on my computer, and also in my car." Or, "You are my favorite station; thanks so much for being on AudioNet. Now I can listen all day at work!"

AudioNet now has more than 200,000 listeners (not hits) per day. We are negotiating with several large technology companies so their radio budgets will be spent only on stations that broadcast on the Internet. Why? Because it's free-reach to the purest technology demographic possible.

### Bonus Locomotion

When an advertiser, particularly someone trying to reach a technology user, advertises on an AudioNet station, not only do they reach the regular over-the-air demographic of the station, but they also reach the AudioNet users who are sitting in front of their computers actively listening — pure technology users they can't reach any other way, and a bonus audience they don't yet have to pay more for.

To date, we have placed more than \$250,000 in radio spots at our stations, and this number should jump into the millions over the next 12 months as the deals close. Plus, of course, the audio feed has increased traffic on all of our stations' web sites and has enabled many of them to actively sell and profit from the ad banners on their site.

Plus, the increased volume of listeners, with our support, has enabled

## A Chat With Mark Anderson Of Czajkowski & Anderson

By Bryan Farrish, RADIO-MEDIA

BF: What are your position and duties at your agency?

MA: I am a partner. I also handle all the media for all clients, while handling several accounts. I've personally been planning/buying media for 20 years. I have experience in banks, food, restaurants, and health insurance.

BF: Give us a description of your agency.

MA: The agency name is C&A (Czajkowski & Anderson) in Buffalo. This agency has been in existence in one form or another for 10 years. It has eight employees and handles a 50/50 retail/consumer and industrial mix.

BF: Name some of your clients, both past and present.

MA: Kwik Fill Convenience Stores, local auto dealers (Nissan & Chrysler), a regional ice cream company, RE/Max Realtors, and Savings Bank Life Insurance.

BF: What percentage of your total media goes to radio?

MA: Over 33% goes to radio.

BF: What do you like to see in a rep? What do you dislike?

MA: I like a rep who is prepared for a presentation and realizes that the whole idea is a partnership among agency/station/client. A rep who knows the client's industry and who suits their proposal to assist the client, is welcomed. I dislike a rep who goes direct to a client, presenting something to them that I have not seen. Also, I dislike a rep who is inflexible.

BF: What are your feelings on radio's consolidation?

MA: I'm not in favor of it. I must admit I have not seen any huge increases in rates, but consolidation does take away the competitive edge, and it replaces it with "collusion." Stations owned by the same company are sharing information that I don't care to have shared.

BF: Do you use network or syndicated radio? Do either of these work for you?

MA: No, I do not use these.

BF: Do you prefer to work with rep firms, or with the individual stations instead?

MA: I prefer working with the individual stations. They are closer to their own market, and they can better assist me in marketing for my clients.

BF: Should radio concern itself with selling against other media, or against itself?

MA: Radio should be selling against other media, and not backstabbing other radio stations. If a station is good enough, it will get more by selling against other media.

BF: What does radio offer your brands that other media do not?

MA: Immediacy and targetability.

Contact: Mark Anderson, CzajkowskiEllisAnderson@msn.com

RADIO-MEDIA is edited by Bryan Farrish. To subscribe, send an e-mail to Radio-Media@adsong.com.

## Salespeople On The Move

• Robert Winston joins KFVB/L.A. as LSM. He previously served as NSM of crosstown KFI-AM & KOST-FM.

• Leilani Remigio-Nunes becomes LSM at KHVH-AM, KIKI-AM & FM & KKLK-FM/Honolulu. She joined the stations in 1994 as an AE.

• Jerry Biocic, Anita Bailey, and Jackie Greenblatt becomes AEs at WMAQ-AM/Chicago.

• The following personnel changes have been made at Katz Radio:

Jay O'Connor, most recently Sales Mgr./Atlanta, becomes Dir./Sales, NY.

David Kushner and Gerryann Lauman are elevated from AE to Sr. AE in New York, while Ted Pallad is upped from AE to Sr. AE in L.A.

Ann Wachs joins KMG's Amcast Radio Sales as AE/SF, and Lauren Chiaramonte is promoted from Sales Mgr./Boston to VP/Regional Mgr., West at KMG's Sentry Radio. Also, Julie Hitt joins as a Detroit-based AE.

Finally, Katz Radio Sr. AE Tony Vivacqua transfers from Seattle to Detroit.

some of our stations to build e-mail databases of more than 25,000 local listeners. The cost to mail these people, and to survey them, is minuscule versus traditional direct mail. In one experiment, one of our stations did a survey where they asked users which stations they listened to as a primary station. They then built an e-mail list of people who only listened to competitors,

and they have been direct-e-mailing those people on a consistent but non-intrusive basis, extolling the virtues of their station.

Finally, in terms of the cost to ranked stations in major markets, AudioNet does 100% barter deals. Given the reference to P1 spots, I would say getting on AudioNet would be a very inexpensive and potentially very profitable experience!



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# 'Multiopolies' Marketing And Promotion Challenges

By Frank Miniaci  
R&R Radio Editor

■ **We bought these properties ... now how do we operate all of them?**

Broadcasting trends have created many challenges that have forced broadcasters to "learn as they go" when it comes to the creation of market "multiopolies." The challenge lies in the execution of simultaneous promotion and marketing strategies of each, in to order create a successful whole. In this issue, we discuss strategies with one of broadcasting's most aggressive marketing and promotion companies, **Critical Mass Media**.

Exec. VP/Marketing **Michael Albl** recognizes a common "catch-as-catch-can" approach — many groups are trying to figure out managing strategies as they go along. "It's a real challenge for broadcasters to organize not only their clusters but also how people do things," he comments. "This is new territory — the book is being written even as we speak. Post-telecom has created a whole new operation for radio to learn to run effectively.

"[Groups] have a tendency to cut back on their staffs in order to save on costs. With more stations joined together, downsizing forces the same people to do more work for more radio stations. In the markets where they are cutting back, the groups are assuming that people are going to be able to do the same [amount of] work [for multiple stations] that they did for one station — which is virtually impossible."

## Damaging Station 'Branding'

With all stations working together, there seems to be a natural assumption that budgets can now be consolidated as well. This can prove to be a mistake made in an effort to cover the astronomical costs of the recent buying frenzy. "Broadcasters are creating joint promotional efforts, which in itself damages each stations 'brands,'" Albl says, explaining, "The stations are not only competing with themselves in a given market, but they are also competing against other media types. If you reduce your emphasis on marketing, you have the potential for reducing your ability to attract customers — not only to your radio sta-

tion but to the medium itself.

"The audience has more and more choices every day," he points out. "That's a real risk. A smaller marketing department in a smaller cluster with smaller dollars available to the cluster allows you to do less marketing to attract customers — not only to your stations but to the medium of radio. Radio is not only competing with itself as it has in the past. Radio in the past has been so inter-focused and worried about 'station X' across the street. While everybody beat each other up, they were not attacking cable TV, CD players, books, or newspapers.

"Radio needs to bring everybody into the radio amusement park first. Then once they're in the park, try to get them onto specific rides."

## Competition, An Overwhelming Task

Competition within your own chain, competition within the radio market, competition with other media ... what a challenge this poses for marketing specialists. Albl relates to other products as an example of what radio is up against. For example, "Let's say a 26-year-old can choose between fruit drinks, bottled water, soda, and an alcoholic beverage. Now you're competing against other beers for the beer consumer, but you are also competing for that consumer in that he or she doesn't pick up a bottled water or a Coke.

"Really what we are talking about is the 'competitive matrix' for marketing and promotion directors, and the dangers that exist for them right now. Everyone is competing for advertising dollars against all the entertainment mediums, and unless you can bring them in to the radio amusement park to ride the rides, your product will go unused."

**Tim Bronsil**, GM of Critical Mass Media's "Nest Marketing" adds, "It will be a downward spiral

if the trend continues with the cuts in the allocation of marketing dollars as the clusters are built in each market. The less you market, the less opportunity you have to make a sale through awareness of your product. Those that have not made cuts will stand a better chance for a greater return in the long haul."

## Maximizing Cash Flow

"One of the goals of a station in an average cluster is to maximize ratings, increase revenue, and then strengthen cash flow," Bronsil continues. "The way that is accomplished is by finding ways of using limited marketing dollars. For example, when you have five radio stations

run by one marketing manager, you tend to find that they are stretched in too many directions, as opposed to someone who is purely focused on that one particular product line."

Albl agrees. "Imagine the brand manager of Tide also being responsible for Crest or Pampers," he says. "You have no champion of the cause. There has to be one specific person who will take the reins and say, 'this is my baby, this is what I am going to do.'"

## Focused On Long-Term Goals

Radio can be very reactionary in nature, and many broadcasters often get into "panic situations" when it comes to planning a marketing campaign. Albl suggests that broadcasters have "long term goals over a six- to 12-month period. If you're juggling five or more properties, you're probably looking more short-term — how you're going to make it through the 12-week ratings period instead of thinking about what you are going to do over the next six months to a year. You get into what we affectionately call 'panic marketing.'

"The ideal situation is to have a centralized person who is the marketing director for the station cluster, whose responsibility is looking at the 'big picture' and creating

## Pro:Motions

• **Cheryl Kucken** is now Marketing Mgr. at KRG Marketing Dimensions/Detroit, reporting to KRG Dimensions President Bonnie Press. She previously served as a retail marketing manager with Evergreen Media Corp.

• **Sharon Massey** is named Dir./Mktg. for the San Diego Radio Broadcasters Association. Massey is a 16-year sales management vet of Midwest Television Inc.'s KFMB-AM & FM.

• **Stephanie Ksoll** is now Promotion Dir. at WXYT-AM/Detroit. She joins the station from crosstown WCSX-FM, where she served as Sales Promotion & Merchandising Mgr.

• **Joseph Downton** is the new Promotions Dir. at WZMX/Hartford. He previously served as PR/Promotions/Special Events Coordinator at crosstown WFSB-TV.

• **Rick Boeker III** joins KHMV/Houston as Promotions Coordinator.

synergies between market cluster operations. Then, at the single-station level, have a promotion director who is passionate about only their particular product. Each station's promotion director should campaign for their own needs — let the marketing director be the visionary, the guide, and the arbitrator between all the stations."

## Learn As You Go

It's early in the deregulation game now — everyone is still trying to develop their own systems and figure out how each station is going to operate within their own market clusters. "In our current environment, it's a new frontier. The rules are being developed on a daily basis, says Albl. "A lot of people are trying different systems to see what will work. It's very free-form — throwing ideas up against the wall and seeing what sticks."

Regarding budgets, Albl sheds some light: "Let's say that a radio station has \$100,000 to spend on marketing. They want to allocate that for billboards, splitting that amount among five radio stations. If they can pool their money based on the synergies they want to create, while emphasizing what they want from each specific station, they can pinpoint their efforts.

"In Cincinnati, for example, we determined what the lifestyles were for each of the radio stations that belong in the Jacor clusters. Within those lifestyles, we can determine what the transient patterns were based on their neighborhoods. We then can collapse the billboard buy into specific areas that bring the greatest return based on the lifestyles associated with that ratings return." In other words, "The billboards can be put in very specific areas to get to very specific people."

"What it really comes down to is researching everything down to

the very specific nature of the listeners, while managing the market cluster to keep each station out of each other's way," adds Bronsil.

## Pinpointing Your Target

Broadcasters are really focusing in on the big picture as they now face the challenges of operating the companies they have created. "Companies are spending a sizable amount of money [on] marketing research," says Albl. "They do that in order to determine how to maximize the impact of their limited marketing dollars. In any particular market where there are many stations, there's naturally going to be competition. But that's where you can use those stations in your cluster to leverage themselves as a group against another group. Instead of one person beating up another person, a group goes up against another group.

"The goal is to create an integrated marketing plan for the cluster itself, and use the individual stations as tactical weapons to employ that strategy. In employing the individual stations tactically, one must allow each to have its own individual integrated marketing plan and employ its own tactics, each going after a specific set of consumers. When you remove weapons from somebody's arsenal, you limit their ability to fight a war."

In closing, Albl believes radio stations should learn to drive advertising agencies, instead of the reverse. "Radio should sell differently to advertisers — teach them that they shouldn't be so concerned over a 12-week performance, and instead look over a four-book performance. Tell advertisers 'whenever you purchase our product, you're purchasing for the long-term.' If stations can show consistent long-term effects, then maybe they can get out of that panic cycle."



Michael Albl



Tim Bronsil

Work With Us!

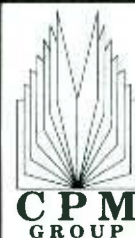
**Love 94**  
SMOOTH JAZZ 93.9  
Unique & Relaxing

Inside:  
• Free CD  
• Music You'll Love  
• Prizes You Can Win!

# NINTH TO FIRST A25-54 IN THREE MONTHS!

Arbitrends De-Ja-Fe through Fe-Ma-Apr '97

"Thanks for your contribution to Love 94's incredible first place ranking in Adults 25-54. CPM Group's CD Mailer helped efficiently and effectively spread the word." — John Frost, VP Programming, Paxson Communications



(561) 743-0548

Fall Projects Must Book Now!

- CD/Cassette Mailers
- Station Magazines
- Databases
- Graphic Design

# The Conclave

LEARNING CONFERENCE

## SKOOL DAZE

FRIDAY, JULY 18



### Format Breakouts

- \* Top 40 \* Country
- \* Adult Contemporary
- \* NAC/Smooth Jazz

### Group heads Super Session

- \* Steve Dinetz of Chancellor
- \* Norm Feuer of Triathalon
- \* The FCC
- \* The Justice Department
- \* Keynote speaker Mike Veeck
- \* Capricorn Records' Renegade Phil Walden
- \* Arbitron Guru Rhody Bosley
- \* Morning show producer Rusty Humphries plus more sessions...and nightly entertainment!

SATURDAY, JULY 19

### Format Breakouts

- \* Modern rock \* Adult Alternative/AAA
- \* Rock \* Oldies \* Full Service/News \* Country
- \* WCCO legends Boone and Erickson
- \* WRCX Morning Maniac



- \* Mancow \* Inventivity with Charlie Girsch
- \* ARBITRON PD Seminar \* S.P.I.N. CONTROL with Kipper McGee
- \* More topics and Special Guests plus nightly entertainment!

**"Continuing education is no longer a luxury...it's now a necessity in this ever narrowing radio world."** -Guy Zapoleon, **MONITOR**

THURSDAY JULY 17TH, BEGINNING AT 1 PM  
INAUGURAL CONCLAVE COLLEGE

- \* Dan Vallie of Vallie/Richards Consulting-Dean of students
- \* Liz Janik of Liz Janik AND Associates-Research for the data impaired
- \* Dave Shakes of Alan Burns AND Associates-Critiquing air talent
- \* Jaye Albright of Albright, Hill AND O'Malley-Qualitative nature of formats
- \* Bill Richards of Richards Radio Consulting-Personal career development

### ...and don't miss Conclave College Grad School's evening classes:

- \* Guy Zapoleon of Zapoleon Media Strategies-Music programming for the 90s
- \* Page Neinaber of New World Communications-Testing your promotional I.Q. (Insanity Quotient)
- \* The **mother** of all graduation parties!

CONCLAVE 1997: CATCH 22  
JULY 17-20, 1997 ST. PAUL, MN

YESTERDAY'S IDEAS! TODAY'S QUESTIONS! TOMORROW'S ANSWERS!

Conclave Headquarters Radisson/St. Paul SOLD OUT! Nearby hotels:  
Embassy Suites 612-224-5400. St. Paul Hotel 612-929-9292. Kelly Inn 612-227-8711.

### "...how much is that Mancow in the window?"

Bring extra rubles and shop the Conclave Silent Auction. This fundraiser helps subsidize the Conclave Scholarship Program. Donate articles from your station or your label's artists. Call the Conclave with your donations.

**got questions?** Contact the Conclave offices at Main Street Marketing, Inc., 4517 Minnetonka Blvd., Suite 104, Minneapolis, MN 55416. Call us directly at (612)927-4487, FAX (612)927-6427. E-mail us at Conclave@Bitstream.net. Check out our website at [www.Bitstream.net/hits/conclave.html](http://www.Bitstream.net/hits/conclave.html)

**road rash...** the Conclave College Road Show travels to Detroit on September 12th and 13th for a Fall book tune-up. Full details and registration information will be announced at the Conclave.



### "...ground control to major tom..."

- \* Advent Travel 1-800-426-8585  
Sherri Hill (up to 10% off lowest applicable fare)
- \* Premiere Limo 1-800-899-RIDE  
(contact Bernie Fautch)

# The Conclave

LEARNING CONFERENCE

NAME (Use name, company, city as they will read on your badge)

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE ( )

E-MAIL ADDRESS:

PAYMENT BY  CHECK (Sorry, direct billing not available)  CREDIT CARD: (complete section below)  VISA  MASTERCARD  DISCOVER

Account number

Expiration date

Cardholder

Authorized signature

Mail this form (with remittance) to: Conclave, 4517 Minnetonka Blvd, Ste 104, Minneapolis, MN 55416 Registration fees are non-transferable. Refunds will be issued after the Conclave, less a \$50 administrative fee.

### REGISTRATION FORM

- \$229 REGISTRATION FEE  
\$269 after 6/30/97 \$299 at the door
- \$99 REGISTRATION FEE  
Educator/Student/Panelist/Unemployed

AMOUNT ENCLOSED \_\_\_\_\_

neon

**Free Promotion!**  
**GREAT COMMUNITY EVENT!!**

DRUNK Driving Simulator



**MADD and Chrysler have teamed up to promote responsible driving and your station can join them!**

The Chrysler Drunk Driving Simulator tour features a '97 Dodge/Plymouth Neon with an on-board computer program that delays the car's steering and braking. The car is programmed so your listeners can feel the effects of drunk driving without consuming alcohol.

This is the perfect way for your station to increase its community involvement and gain positive personality exposure. You can interview local police and spokespersons, announce hotline numbers and give away station promotion items supporting the event!

**This free promotion is now available in these markets:**

Albuquerque	Madison, WI
Anderson, IN	Milwaukee
Baltimore	Minneapolis, MN
Boston	New York
Cleveland	Newark
Colorado Springs	Philadelphia
Columbus, OH	Pittsburgh
Evansville, IN	Red Wing, MN
Flint, MI	Roanoke, VA
Hartford, CT	San Luis Obispo
Las Vegas	Schenectady, NY
Los Angeles	Sioux City, IA
Lincoln, NE	Waterloo, IA

**R&R**

**MARKETING**

**310-553-4330**

or e-mail [hmowry@rronline.com](mailto:hmowry@rronline.com)

Sponsored by  
**CHRYSLER CORPORATION**

**MADD**

## MUSIC & MOVIES

### CURRENT

- **MEN IN BLACK** (Columbia)  
Single: Men In Black/Will Smith  
Other Featured Artists: NAS, Roots f/D' Angelo, De La Soul
- **HERCULES**  
Single: Go The Distance/Michael Bolton (Columbia)
- **MY BEST FRIEND'S WEDDING (WORK)**  
Single: I Say A Little Prayer/Diana King  
Other Featured Artists: Ani DiFranco, Mary Chapin Carpenter
- **BATMAN & ROBIN** (Warner Sunset/WB)  
Singles: The End Is The Beginning Is The End/Smashing Pumpkins  
Look Into My Eyes/Bone Thugs-N-Harmony (Ruthless/Relativity)  
Gotham City/R. Kelly  
Other Featured Artists: Goo Goo Dolls, R.E.M., Soul Coughing
- **CON AIR**  
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **SPEED 2: CRUISE CONTROL** (Virgin)  
Single: Make Tonight Beautiful/Tamia  
Other Featured Artists: Mark Morrison, Leah Andreone
- **AUSTIN POWERS: INTERNATIONAL MAN OF MYSTERY** (Hollywood)  
Single: You Showed Me/Lightning Seeds  
Other Featured Artists: Susanna Hoffs, Cardigans
- **THE SAINT** (Virgin)  
Single: 6 Underground/Sneaker Pimps  
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **SPRUNG** (Qwest/WB)  
Singles: I Still Love You/Monifah  
Who You Wit/Jay-Z  
Other Featured Artists: E-40, Aaliyah f/Ginuwine
- **LOVE JONES** (Columbia)  
Singles: Hopeless/Dionne Farris  
I Got A Love Jones For You/Refugee Camp All-stars  
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **TRIAL AND ERROR** (High Street)  
Single: Mr. Pitiful/Taj Mahal  
Other Featured Artists: Dion, Lorrie Morgan, Subdudes

### COMING

- **GEORGE OF THE JUNGLE** (Walt Disney)  
Featured Artists: Presidents Of The United States Of America, "Weird Al" Yankovic

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyber-chats, and other points of interest along the information super-highway.

### 'Net Chats

**Supertramp's Rick Davies**, Friday (7/11) at 10pm ET/7pm PT, America Online (keyword: LIVE).

Catch a backstage chat with Lollapalooza artists, Saturday (7/12) starting at 5pm ET/2pm PT, America Online (keyword: LIVE).

### On The Web

Listen to the **Muffs** play live late Friday night at 1:30am ET/10:30pm PT (<http://www.audionet.com>).

Catch a **Seven Mary Three** show Saturday night at 8:30pm ET/5:30pm PT (<http://www.jamtv.com>).

SonicNet chats this week include **Naughty By Nature**, **Space**, and **Wyclef Jean**; check <http://www.sonicnet.com> for details.

## ZINE SCENE

### Online CD Sales: A Little 'Net Music

The death of the record industry? *Newsweek* runs an article on the growing industry of online CD sales. It suggests that music industry execs worry about the day when consumers will be able to download music onto a disc. (Now it can take up to seven hours to download a song on an average modem.) "I don't think all the artists are going to set up web sites all selling their own music," says N2K founder **Larry Rosen**, whose company sells records on the 'Net. "But there might be some new middlemen, and we want to be one of them."

### Lil' Kim's B.I.G. Loss

"Biggie was my love, my brother, my father, and my boyfriend. He loved me and I loved him and I don't care who knows now." Rapper **Lil' Kim Jones** talks freely of her love affair with the late **Biggie Smalls**. Also in the *People* magazine feature, she talks about her feud with Smalls's wife, **Faith Evans** (each has half of the rapper's ashes in her possession).

Speaking of fathers, the 'zine also spotlights the sons and daughters of rockers, including **Van Morrison's** daughter **Shana**, **Steven Stills's** son **Chris**, **Leonard Cohen's** son **Adam**, **Three Dog Night** alumnus **Danny Hutton's** sons **Tim** and **Dash**, **John Bonham's** son **Jason** (also a drummer like his late father), and **Aretha Franklin's** son **Teddy Richards**.

### No Butts About It

"His humor. His clothes. His shoes. His butt." *En Vogue* member **Terry Ellis's** reveals what she feels makes a man attractive. The trio is interviewed in *Cosmopolitan*. Other Vogueisms: What puts member **Cindy Herron** "in the mood"? "Unless I'm tired, all it takes is my husband asking for some. He's so fine." What words does **Maxine Jones** live by? "Love will save the day."

"Having your presence or image make a statement — that's something I've thought about a lot. Some days I do feel beautiful and powerful, so why don't I just accept that? I find that there are people who are appreciative of that. They might not like my music, but they're appreciative of the fact that I'm gonna go out there

and wear my little miniskirt with my big ol' legs and go out on stage and shake my a--" — **Joan Osborne** defines her image for us (*Entertainment Weekly*).

### Creative Venues

"On his long-running syndicated radio show, **[Don] Imus** for years has sounded barely awake, let alone alive. Now that his show is being televised on MSNBC, his condition sounds worse. The camera stares at his mummified face. For minutes at a stretch, the only sign of life is an occasional flash of white as Imus chews his gum" — *TV Guide* "Couch Critic" **Jeff Jarvis** — who adds he is now a **Howard Stern** fan — reviews "Imus In The Morning."

Also trying out other venues, hopefully more successfully, is **L.L. Cool J**, who will publish two separate editions of his autobiography "I Make My Own Rules" this September (*Entertainment Weekly*).

### 'Like A Rock(er)'

**Bob Seger** was busted by Ontario provincial cops on charges of impaired driving after he refused to take a breath test. Says the eyewitness, who pulled a dazed yet unhurt Seger from his BMW, "I wasn't sure he knew where he was. And he smelled of alcohol. He climbed back in the car and tried to get it moving. He said, 'Can you give me a push?' I said, 'I don't think you're going anywhere'" (*Star*).

### Bland Ambition

Trying to cash in on the unexplainable success of the **Spice Girls**, versions of the all-girl concept have sprung up: Meet the **Spicy Girls**, **Nice 'n' Spicy**, and **Spiced Girls**. **Polydor** is prepping a five-girl band called **Chill**, while **Warner Bros. Records** has signed a black three-girl group called **Cleopatra** ... Not to mention **London Records's** four-girl concoction **All Saints** and **Virgin's** possible **Six Pack**.

Meanwhile, **Bob** and **Chris Herbert**, the father-and-son team that launched the Spice Girls phenomenon in '94, are set to present a five-boy group called, what else, **Five** (*Newsweek*).

"I want an Internet. Can I have one of these?" — Spice Girl **Mel B**, pointing to a computer monitor during an America Online press conference (*Newsweek*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## MUSIC DATEBOOK

### MONDAY, JULY 21

- 1980/The **Grateful Dead's** **Keith Godchaux** is injured in a car accident. He dies two days later.
- 1989/"Weird Al" **Yankovic's** first movie, "UHF," opens.
- 1990/**Roger Waters** performs "The Wall" at Potsdamer Platz, Germany, where the Berlin Wall once stood. Guest performers include **Cyndi Lauper**, **Joni Mitchell**, **Bryan Adams**, and **Tim Curry**.
- Born: **Cat Stevens** 1947
- Releases: **Robert Palmer's** "Bad Case Of Loving You" (1979)

### TUESDAY, JULY 22

- 1963/The **Beatles's** first U.S. album, "Introducing The Beatles," is released by **Vee-Jay Records**.
- 1971/The **Doors's** "L.A. Woman" goes gold.
- 1996/**INXS** singer **Michael Hutchence** and girlfriend **Paula Yates** become parents to daughter **Heavenly Hiranni Tigerlily**.
- Born: **George Clinton** 1940, **Bobby Sherman** 1945, **Don Henley** 1947
- Releases: the **Who's** "Join Together" (1972)

### WEDNESDAY, JULY 23



Vanessa Williams — "The Right Stuff" at the wrong time.

- 1984/**Vanessa Williams** relinquishes the Miss America title because of her pictorial in *Penthouse*.
- 1993/**Janet Jackson** makes her movie debut in "Poetic Justice," co-starring with **Tupac Shakur**.
- Born: **Martin Gore** (**Depeche Mode**) 1961, **Rob Dickinson** (**Catherine Wheel**) 1965, **Sam Watters** (**Color Me Badd**) 1970
- Releases: **Napoleon XIV's** "They're Coming To Take Me Away, Ha Ha" (1966), **Carly Simon's** "Nobody Does It Better" and **Foreigner's** "Cold As Ice" (1977)

### THURSDAY, JULY 24

- 1978/The movie version of "Sgt. Pepper's Lonely Hearts Club Band," starring **Peter Frampton** and the **Bee Gees**, opens.
- 1986/**Bob Geldof** receives a prestigious MBE (Member of the British Empire) medal for his African famine relief efforts.
- 1990/The **Judas Priest** wrongful death trial begins in Reno, NV. Parents charge that subliminal messages on the group's "Stained Class" LP drove their teenage sons to suicide. The judge eventually rules against the parents.
- Releases: the **Beach Boys's** "California Girls" (1965), **Hall & Oates's** "She's Gone" (1976)

### FRIDAY, JULY 25

- 1965/**Bob Dylan** plays his first electric concert at the Newport Jazz Festival. He is nearly booed off the stage.
- 1969/**Neil Young** makes his first appearance with **Crosby, Stills & Nash**.

- 1990/**Bruce Springsteen** and **Patti Scialfa** become parents to son **Evan James**.
- Born: **Verdine White** (**Earth, Wind & Fire**) 1951
- Releases: **Chicago's** "25 Or 6 To 4" (1970)

### SATURDAY, JULY 26

- 1977/While touring the U.S. with **Led Zeppelin**, **Robert Plant** receives word from England that his son **Karac**, 6, has died. The tour is cancelled.
- 1979/A revised version of the **Clash's** debut is released in America two years after its British release.
- 1992/**Kiss** guitarist **Paul Stanley** weds **Pamela Bowen**.
- Born: **Mick Jagger** 1943, **Roger Taylor** (**Queen**) 1949

### SUNDAY, JULY 27

- 1976/**John Lennon's** four-year citizenship battle with the U.S. government ends when he receives his green card.
- 1979/In Scottsdale, AZ, an Indian art store owned by **Alice Cooper** is fire-bombed by an unknown vandal. Over \$200,000 in artifacts are lost.
- 1984/**Prince's** first movie, "Purple Rain," opens nationally.
- 1990/2 **Live Crew's** troubles continue when an Indiana judge rules their "Nasty As They Wanna Be" album violates standards of decency and should not be sold to minors.
- Born: **Karl Mueller** (**Soul Asylum**) 1963
- Releases: **Lynyrd Skynyrd's** "Sweet Home Alabama" (1974)

— Frank Correia



59.4 million households  
Patti Galluzzi,  
VP/Music Programming

## ADDS

OASIS D'You Know What I Mean (Epic)  
NOTORIOUS B.I.G. Mo Money, Mo Problems (Bad Boy/Arista)  
JEWEL Foolish Games (Atlantic)  
702 All I Want (Capitol)  
98 DEGREES Invisible Man (Motown)  
FOXY BROWN/DRU HILL Big Bad... (Violator/Def Jam/RAI/Mercury)  
SAVAGE GARDEN To The Moon And Back (Columbia)

## EXCLUSIVE

LIVE Turn My Head (Radioactive)  
OASIS D'You Know What I Mean (Epic)

## HEAVY

AEROSMITH Hole In My Soul (Columbia)  
BABYFACE How Come, How Long (Epic)  
BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity)  
MEREDITH BROOKS Bitch (Capitol)  
MISSY ELLIOTT The Rain (Supa...) (EastWest/EEG)  
GOD'S PROPERTY Stomp (B-Rite/Interscope)  
R. KELLY Gotham City (Jive)  
MATCHBOX 20 Push (Lava/Atlantic)  
NOTORIOUS B.I.G. Mo Money, Mo Problems (Bad Boy/Arista)  
PRODIGY Breathe (Maverick/Mute/WB)  
RADIDHEAD Paranoid Android (Capitol)  
SCARFACE Smile (Rap-A-Lot/Noo Trybe)  
WILL SMITH Men In Black (Columbia)  
SUBLIME Wrong Way (Gasoline Alley/MCA)  
SUGAR RAY Fly (Lava/Atlantic)  
WALLFLOWERS The Difference (Interscope)

## JAM OF THE WEEK

WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

## STRESS

FIONA APPLE Criminal (Work)  
BLACKSTREET Fix (Interscope)  
BLUES TRAVELER Carolina Blues (A&M)  
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
COLLECTIVE SOUL Listen (Atlantic)  
COOLIO I/40 THEVZ C U When U Get There (Tommy Boy)  
SHERYL CROW A Change Would Do You Good (A&M)  
DAVE MATTHEWS BAND Crash Into Me (RCA)  
EN VOGUE Whatever (EastWest/EEG)  
HANSON Where's The Love (Mercury)  
JEWEL Foolish Games (Atlantic)  
MARILYN MANSON Man That You Fear (Nothing/Interscope)  
OMC How Bizarre (Mercury)  
REEF Place Your Hands (Epic)  
ROBYN Do You Know (What It Takes) (RCA)  
ROME I Belong To You (RCA)  
SPICE GIRLS 2 Become 1 (Virgin)  
311 Transistor (Capricorn/Mercury)  
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)  
TONIC If You Could Only See (Polydor/A&M)  
U2 Last Night On Earth (Island)  
VERVE PIPE Villains (RCA)

## ACTIVE

BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)  
MARY J. BLIGE I Can Love You (MCA)  
FOXY BROWN/DRU HILL Big Bad... (Violator/Def Jam/RAI/Mercury)  
FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)  
FLUKE Atom Bomb (Astralwerks/Caroline)  
JONNY LANG Lie To Me (A&M)  
K-CI & JO JO You Bring Me Up (MCA)  
LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)  
MASTER P w/STEADY MOBBIN' If I Could... (No Limit/Priority)  
MAXWELL Whenever, Wherever, Whatever (Columbia)  
MOTLEY CRUE Afraid (Elektra/EEG)  
98 DEGREES Invisible Man (Motown)  
112 Cupid (Bad Boy/Arista)  
ORBITAL The Saim (Hrr/London)  
PRIMUM Shake Hands With Beef (Prawn Song/Interscope)  
REEL BIG FISH Sell Out (Mojo/Universal)  
SAVAGE GARDEN To The Moon And Back (Columbia)  
702 All I Want (Capitol)  
SISTER HAZEL All For You (Universal)  
SMASHING PUMPKINS The End Is... (Warner Sunset/WB)  
SNEAKER PIMPS 6 Underground (Virgin)  
SUMMERCAMP Drawer (Maverick/Reprise)

Video airplay from July 14-20.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

## ADDS

JEWEL Foolish Games (Atlantic)  
HANSON Where's The Love (Mercury)  
MAXWELL Whenever, Wherever, Whatever (Columbia)  
SARAH MCLACHLAN Building A Mystery (Arista)

## XL

MEREDITH BROOKS Bitch (Capitol)  
PAULA COLE Where Have All The Cowboys Gone? (Innigo/WB)  
SHAWN COLDVIN Sunny Came Home (Columbia)  
VERVE PIPE The Freshmen (RCA)  
WALLFLOWERS One Headlight (Interscope)

## LARGE

JON BDN JOVI Midnight In Chelsea (Mercury)  
COUNTING CROWS Daylight Fading (DGC/Geffen)  
SHERYL CROW A Change Would Do You Good (A&M)  
EN VOGUE Whatever (EastWest/EEG)  
JEWEL Foolish Games (Atlantic)  
DAVE MATTHEWS BAND Crash Into Me (RCA)  
SPICE GIRLS 2 Become 1 (Virgin)  
LISA STANFIELD Never, Never Gonna Give You Up (Arista)  
WALLFLOWERS The Difference (Interscope)

## MEDIUM

FIONA APPLE Criminal (Work)  
BLUES TRAVELER Carolina Blues (A&M)  
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)  
HANSON Where's The Love (Mercury)  
ABRA MODORE Four Leaf Clover (Arista Austin/Arista)  
CAST OF "MY BEST FRIEND'S WEDDING" I Say A... (Work)  
OMC How Bizarre (Mercury)  
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)  
U2 Last Night On Earth (Island)

## CUSTOM

112 Cupid (Bad Boy/Arista)  
BABYFACE How Come, How Long (Epic)  
ERYKAH BADU Next Lifetime (Kedar/Universal)  
PAT BENATAR Strawberry Wine (CMC)  
BLACKSTREET Don't Leave Me (Interscope)  
MICHAEL BOLTON Go The Oistance (Columbia)  
BROWNSTONE 5 Miles To Empty (MJJ/Work)  
BOB CARLISLE Butterfly Kisses (DMG/Jive)  
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
COLLECTIVE SOUL Listen (Atlantic)  
DEL AMITRI Not Where It's At (A&M)  
GOD'S PROPERTY Stomp (B-Rite/Interscope)  
INDIGO GIRLS Shame On You (Epic)  
INXS Don't Lose Your Head (Mercury)  
R. KELLY Gotham City (Jive)  
DIANA KING I Say A Little Prayer (Work)  
JAMIROQUAI Virtual Insanity (Work)  
PATTI LABELLE When You Talk About Love (MCA)  
MAXWELL Whenever, Wherever, Whatever (Columbia)  
PAUL MCCARTNEY The World Tonight (Capitol)  
MATCHBOX 20 Push (Lava/Atlantic)  
MARK MORRISON Return Of The Mack (Atlantic)  
LEANN RIMES How Do I Live (Curb)  
ROBYN Do You Know (What It Takes) (RCA)  
SAVAGE GARDEN To The Moon And Back (Columbia)  
SISTER HAZEL All For You (Universal)  
SQUIRREL NUT ZIPPERS Hell (Mammoth)  
TONIC If You Could Only See (Polydor/A&M)  
TONY TONI TONE Thinking Of You (Mercury)  
WIDESPREAD PANIC Aunt Avis (Mercury)  
ZHANE Crush (Illtown/Motown)

Video airplay from July 14-20.



36 million households  
Lydia Cole,  
VP/Music Programming

## Video Playlist

PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)  
MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)  
GOD'S PROPERTY Stomp (B-Rite/Interscope)  
WILL SMITH Men In Black (Columbia)  
EN VOGUE Whatever (EastWest/EEG)  
K-CI & JO JO You Bring Me Up (MCA)  
R. KELLY Gotham City (Jive)  
BROWNSTONE 5 Miles To Empty (MJJ/Work)  
PATTI LABELLE When You Talk About Love (MCA)  
JOE Don't Wanna Be A Player (Jive)

Information for week ending July 11.

## Rap City Top 10

MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)  
JAY-Z Who You Wit (Qwest/WB)  
MASTER P If I Could Change (No Limit/Priority)  
BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity)  
LOST BOYZ Love, Peace & Nappiness (Group Home/Universal)  
WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)  
SCARFACE Smile (Rap-A-Lot/Noo Trybe)  
LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)  
CAMP LO Black Nostaljack (Profile)  
BIG MIKE Dream (Rap-A-Lot)

Information for week ending July 11.

# TELEVISION

## TOP TEN SHOWS JUNE 30-JULY 6

Total Audience  
(97 million households)

- 1 *Dateline NBC* (Tuesday)
- 2 *60 Minutes*
- 3 *Dateline NBC* (Monday)
- 4 *Touched By An Angel*
- 5 *Primetime Live*
- 6 *Seinfeld*
- 7 *Movie* (Monday)  
(“Against Their Will”)
- (tie) *Movie* (Sunday)  
(“Awakenings”)
- (tie) *ER*
- (tie) *Suddenly Susan*

### Adults 25-54

- 1 *Dateline NBC* (Tuesday)
- (tie) *Seinfeld*
- 3 *Dateline NBC* (Monday)
- 4 *ER*
- (tie) *Suddenly Susan*
- 6 *Primetime Live*
- 7 *Home Improvement*
- 8 *The X-Files*
- 9 *Spin City*
- 10 *Movie* (Sunday)  
(“Awakenings”)

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Friday, 7/11

- Hanson, “The Tonight Show With Jay Leno.”
- Blues Traveler, Shawn Colvin, and Doobie Bros., “ABC In Concert” (check local listings).

### Saturday, 7/12

- Albita and Taj Mahal perform on PBS’s “Sessions At West 54th” (check local listings).
- Lisa Stewart, “The Statler Bros. Show” (TNN, 9pm ET/6pm PT).

### Sunday, 7/13

- The Bee Gees are interviewed on Bravo’s “Profiles” (8pm ET/5pm PT).

### Monday, 7/14

- Billy Dean, Jack Ingram, and Jo Dee Messina perform on “Monday Night Concerts With Ricky Skaggs” (TNN, 10pm ET/7pm PT).
- Kenney Chesney and Sherrie Austin, “Prime Time Country” (TNN, 9pm ET/6pm PT).
- En Vogue, “Late Show With David Letterman.”

### Tuesday, 7/15

- Blackstreet performs on “MTV Unplugged” (10pm).
- Coolio, “Jay Leno.”
- Shawn Colvin, “David Letterman.”

### Wednesday, 7/16

- Bellamy Brothers, “Prime Time Country.”
- Matchbox 20, “David Letterman.”
- Primus, “Late Night With Conan O'Brien.”

### Thursday, 7/17

- Nitty Gritty Dirt Band, “Prime Time Country.”
- Beck, “Jay Leno.”
- Third Eye Blind, “David Letterman.”
- World Party, “Conan O'Brien.”

# FILMS

## WEEKEND BOX OFFICE JULY 4-7

- |  |         |
|--|---------|
| 1 <i>Men In Black</i> (Sony)*                      | \$51.06 |
| 2 <i>Face/Off</i> (Paramount)                      | \$16.06 |
| 3 <i>Hercules</i> (Buena Vista)                    | \$12.19 |
| 4 <i>My Best Friend's Wedding</i> (TriStar)        | \$10.81 |
| 5 <i>Batman &amp; Robin</i> (WB)                   | \$8.02  |
| 6 <i>Out To Sea</i> (Fox)*                         | \$5.88  |
| 7 <i>Con Air</i> (Buena Vista)                     | \$3.79  |
| 8 <i>The Lost World: Jurassic Park</i> (Universal) | \$2.60  |
| 9 <i>Wild America</i> (Warner Bros.)*              | \$1.81  |
| 10 <i>Speed 2: Cruise Control</i> (Fox)            | \$1.51  |

All figures in millions  
\* First week in release  
Note: Figures reflect a three-day weekend  
Source: Entertainment Data Inc.

COMING ATTRACTIONS:  
No music-related movies are opening this week.

# VIDEO

## NEW THIS WEEK

- *GHOSTS OF MISSISSIPPI* (Columbia TriStar)  
Columbia's soundtrack to this feature film starring Alec Baldwin and James Woods contains two versions of “I Wish I Knew How It Would Feel To Be Free” — one by Nina Simone, the other by Dionne Ferris — along with classics by B.B. King, Tony Bennett, Muddy Waters, and Robert Johnson.
- *SCREAM (Dimension)*  
Neve Campbell and Courteney Cox star in this feature film, which spawned a TVT soundtrack with cover tunes by Soho (Icicle Works’ “Whisper To A Scream [Birds Fly]”) and Gus (Blue Oyster Cult’s “Don't Fear The Reaper”) as well as material by the Connells, Nick Cave & The Bad Seeds, Sister Machine Gun, Moby, the Flow Tr/Julie Cruise, and more.
- *ANGEL BABY* (Republic)  
Starring John Lynch, this feature film carries a Milan soundtrack with Peter Gabriel's “We Do What We're Told,” Norman Greenbaum's “Spirit In The Sky,” and songs by Nusrat Fateh Ali Khan, John Clifford White, the Vogues, and others.



21 million households  
Liz Kiley,  
VP/Programming

## National Top 20

- |    |   |    |   |
|----|---|----|---|
| 1  | LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)         | 21 | WYCLEF JEAN We Trying To Stay Alive (Columbia)          |
| 2  | WILL SMITH Men In Black (Columbia)                      | 22 | MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)   |
| 3  | PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)    | 23 | GHETTO TWINZ Responsibility (Rap-A-Lot)                 |
| 4  | MARY J. BLIGE I Can Love You (MCA)                      | 24 | BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity) |
| 5  | TRU I/MASTER P Fedz (No Limit/Priority)                 | 25 | HANSON Mmm Bop (Mercury)                                |
| 6  | SPICE GIRLS 2 Become 1 (Virgin)                         | 26 | MASTER P If I Could Change (No Limit/Priority)          |
| 7  | COOLIO I/40 THEVZ C U When U Get There (Tommy Boy)      | 27 | BACKSTREET BOYS Quit Playing Games... (Jive)            |
| 8  | WYCLEF JEAN We Trying To Stay Alive (Columbia)          | 28 | GOD'S PROPERTY Stomp (B-Rite/Interscope)                |
| 9  | MISSY ELLIOTT The Rain (Supa Dupa Fly) (EastWest/EEG)   | 29 | CRAIG MACK Jockin' My Style (Street Life/All American)  |
| 10 | BONE THUGS-N-HARMONY Look Into... (Ruthless/Relativity) | 30 | GRINWINE I'll Do Anything (550 Music)                   |
| 11 | HANSON Mmm Bop (Mercury)                                | 31 | DRU HILL In My Bed (Island)                             |
| 12 | MASTER P If I Could Change (No Limit/Priority)          | 32 | RAMPAGE w/BILLY LAWRENCE Take It To... (EastWest/EEG)   |
| 13 | BACKSTREET BOYS Quit Playing Games... (Jive)            | 33 | FREAK NASTY Da Dip (Power/Triad)                        |
| 14 | GOD'S PROPERTY Stomp (B-Rite/Interscope)                |    |   |
| 15 | CRAIG MACK Jockin' My Style (Street Life/All American)  |    |   |
| 16 | GRINWINE I'll Do Anything (550 Music)                   |    |   |
| 17 | DRU HILL In My Bed (Island)                             |    |   |
| 18 | RAMPAGE w/BILLY LAWRENCE Take It To... (EastWest/EEG)   |    |   |
| 19 | FREAK NASTY Da Dip (Power/Triad)                        |    |   |

Most requested for week ending July 11.



Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$2079.5
2	OZZFEST '97	\$585.4
3	PHIL COLLINS	\$572.0
4	JOHN MELLENCAMP	\$525.3
5	METALLICA	\$518.1
6	REBA MCKENTREBROOKS & DUNN	\$497.3
7	CELINE DION	\$450.5
8	TINA TURNER	\$407.9
9	KISS	\$343.8
10	RUSH	\$273.0
11	BUSH	\$251.3
12	BARRY MANILOW	\$234.7
13	NO DOUBT	\$230.3
14	ALAN JACKSON	\$223.7
15	VINCE GILL	\$206.7

Among this week's new tours:

- MARY J. BLIGE
- DAVID BYRNE
- CHEAP TRICK
- MARK EITZEL
- PHUNK JUNKEEZ
- RADIOHEAD
- RATT
- JOE WALSH

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

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## Susquehanna

Continued from Page 1

Dog Night, and Chuck Berry. The frequency's previous occupant, KYLD-FM, relocated to KSAN's former 94.9 frequency at noon July 3 and simulcasted on the 107.7 MHz frequency until midnight Monday (7/7).

**Julie Kahn**, who had been KFFG & KFOG's Director/Sales Operations, becomes VP/Director, Sales for Susquehanna's San Francisco quintet.

Meanwhile, **Dan Halyburton** becomes Market Manager for Susquehanna's Dallas stations, keeping his VP/GM post for **KKZN-AM & KPLX-FM**; Dan Bennett remains as VP/GM for **KLIF-AM & KTCK-AM**.

Salvadore told R&R, "I'm going to personally run the Ticket on a day-to-day basis and also oversee KFOG & KSAN. We want to try to utilize the research we've done for the market and we've got a great opportunity here. [With KSAN], we'll be trying to move in and service those listeners of [Classic Hits] KBGG who aren't being served the right way."

Walker added, "It's an honor to take on added responsibilities here. I think we've got terrific possibilities with both KFOG and the new KSAN." Of KSAN, Walker said, "This is something brand new with no plan or attempt to redesign the station to mirror the KSAN of old. San Francisco has such a great music heritage that people don't stop listening to music radio once they turn 40. It'll be rock-based Oldies, but not an 'Arrow' station. We'll skew a little older and focus on the 25-54 demo. KBGG has a broad 18-54 appeal — it's a little too broad-based. And KFRC is a terrific station, but we'll attract some listeners who can't get the Classic Rock-based oldies there."

KSAN had been AOR until November 1980. Walker said KSAN will probably share between 15%-20% of its listeners with KFOG, but expects the two stations to be "well differentiated from one another." (For updates on KSAN's switch, and market reaction check **R&R ONLINE** at [www.rronline.com](http://www.rronline.com).)

KSAN held an emotional 24-hour farewell on July 2 as past and present jocks took to the airwaves with country artists and PD Tim Roberts to say goodbye to the format; its final song was Garth

## KOA

Continued from Page 3

ment that seeking the FCC's opinion serves as compelling evidence that it tried to meet its obligations. No dice, the FCC countered: That advice was not documented, and questions remain "as to the matter on which the advice was sought."

"With ... pirates operating like crazy out there, to go after good broadcasters who are obviously sensitive to the laws is a sign that something is seriously wrong at the Commission," Michaels said. "The FCC is failing to do its real job. It's an outrage, but we're going to pay the traffic ticket and move on."

Brooks's "The Dance."

When asked by R&R why the company opted not to keep KSAN's Country format, Salvadore replied, "We looked at all our options, and we really discovered that when KNEW and KSAN ruled the roost, there was no KYCY, no KRQP/Santa Rosa, and no San Jose station (KRTY). From the day KYCY went on the air, the audience size for the format never increased, as people had anticipated. That station simply took whatever listeners KSAN had; it took

one audience and

split it in half." Walker added, "It was Chancellor/Evergreen's decision to blow it up as a Country station. We simply acquired the calls. Market reports showed the San Francisco market could support only one Country station, and that station was KYCY."

## That's The Ticket

Meanwhile, KTCT is set to debut and will become the flagship outlet of the Oakland Raiders. Its lineup features Don O'Neill & Ron Upshaw in mornings, Jim Rome's syndicated program between 10am-1pm, KNBR afternoon host Dan Selio in the 4-7pm shift, and former KNBR host and current Westwood One syndicated talker Scott Ferrall "On The Bench" in evenings. The Prime Sports Network will air at night; the station is still seeking a 1-4pm host.

"There's lots of programming in the marketplace we weren't able to air because of obligations to baseball on KNBR," Salvadore said. "Therefore, one of the very first things we did was put together a deal to put the Raiders on the Ticket. This will be a much more 'in-your-face,' youth-oriented station than KNBR."

Commenting on his appointment in Big D, Halyburton told R&R, "It's been really special to see such growth and focus on the market from a company perspective. I've been here since 1981, and I've had the opportunity to see lots of market changes. The growth and management here is great. I'm also excited about the mix of properties and formats they provide. All of them have very passionate listeners. I guess all of this means I'll never really learn how to play golf!"

## Cook

Continued from Page 3

very exciting to have him orchestrate the Planet's on-air sound."

Prior to joining KIIS last year as PD, Cook programmed KHKS/Dallas and WYXR/Philadelphia. He also was Asst. PD for KKBQ/Houston and KIIS's Research Director between 1984-86.

"It's very gratifying to be associated with a great broadcasting company like SFX," Cook added. "Mike Crusham and Michael Nasser have placed a lot of faith in me, and I look forward to meeting the challenge with them."

## Duncan's

Continued from Page 1

Evergreen and Chancellor still have to complete their merger, but until then Evergreen has Viacom's WAXQ-FM & WLTW-FM/New York and WBZS-AM, WZHF-AM, WJZW-FM & WMZQ-FM/Washington, DC for \$595 million; Chancellor has its KIBB-FM & KYSR-FM/Los Angeles, WLIT-FM/Chicago, and WDRQ-FM/Detroit for about \$480 million.

FCC approval came June 27. WBZS, WZHF, WJZW, and WDRQ are already contracted to be sold to comply with ownership rules. Helping the deal along was Chancellor's July 1 closing of a \$750 million cred-

it line to pay for the Viacom stations. Lead manager for that was BT Securities; co-managers are Goldman Sachs, NationsBank, and Toronto-Dominion Bank.

## Duncan's Revenue Rundown

At the mid-year point, Duncan's reports Chancellor/Evergreen as well as Capstar Broadcasting Partners have made the greatest revenue gains this year. Capstar has revenue that doubled its revs to \$290.1 million in the past six months, moving from 10th place to seventh.

Chancellor was ranked third and Evergreen eighth, but after their merger will take second with revenues of

## Radio Groups By Revenue

Continued from Page 1

Rank 1/97	Rank 6/97	Group	# Stations 1/97	# Stations 6/97	Pro Forma Rev. (in millions) 1/97	Pro Forma Rev. (in millions) 6/97
11	11	Heftel	35	38	\$127.8	\$127.9
16	12	Bonneville	12	14	\$100.0	\$123.9
14	13	Susquehanna	16	19	\$112.3	\$119.6
15	14	Entercom	22	24	\$108.3	\$102.6
17	15	Nationwide	16	17	\$99.8	\$99.9
27	16	Citadel	45	80	\$57.4	\$99.8
18	17	Greater Media	14	15	\$86.9	\$90.8
19	18	Jefferson-Pilot	17	17	\$86.8	\$86.9
21	19	SBS	12	9	\$78.3	\$71.6
23	20	Beasley	28	29	\$65.4	\$67.4
25	21	Sinclair	26	32	\$61.8	\$66.6
26	22	Saga	34	35	\$61.2	\$63.6
24	23	Heritage	23	23	\$62.7	\$62.7

Notes: Station and revenue totals do not include LMAs and/or SMAs; pro forma 1996 revenues include all deals announced as of June 25, 1997.

Source: Duncan's American Radio

## Research

Continued from Page 1

According to an Interep study of the motion-picture business, 26% of all films used some degree of radio in their media mix, but among the 20 top grossing films of 1996, 55% used radio.

Simmons research showed that 46% of heavy moviegoers — those defined as attending two or more movies in the past month — were also heavy radio listeners. Compare that to 41% who were heavy newspaper readers, 36% heavy TV viewers, and 30% heavy cable viewers.

A Media Audit study showed similar media usage. In research among 18+ adults who attended a movie in the past month:

- 34% reported heavy radio listening (180+ mins./day)
- 22% reported heavy newspaper exposure (60+ mins./day)
- 17% reported heavy TV exposure (300+ mins./day).

Additionally:

- 84% reported listening to radio in the average day
- 81% reported viewing TV in the average day
- 62% reported reading the newspaper in the average day
- Just 40% said they regularly read the entertainment section.

The research is being used to fuel an Interep campaign to increase radio's slice of the pie. Interep/West President Jeff Dashev points out radio's ability to target specific audiences with different formats could be vital to a film's success. Thus, instead of a one-size-fits-all campaign for, let's say, "Jerry Maguire," one spot could focus on the film's romantic side, another could focus on its sports theme, while another could highlight the African-American co-star. The low cost of radio creative offers the viable option of playing up different aspects of a film to different targets.

## Changes

Continued from Page 12

the 3-5pm time slot to 9am-noon to accommodate the additional hour. **Irv Homer**, who currently occupies the 9am-noon slot, swaps shifts with Schlessinger ... WMAL/Washington's morning co-host **Tim Brant** renews his contract for another five years.

**Rock:** KUPD/Phoenix welcomes promotion coordinator **Jere Crosby**, who replaces **Beef Wellington**. Programming Asst. **Leigh Massey** adds music coordinator duties, while **Jerry Crosby** joins as Promotions Coordinator ... Former KKLZ/Las Vegas Production Dir. **Andre Zamparelli** takes similar duties at Jacor/Salt Lake City, where he will oversee **KKAT**, **KKLL**, **KODJ**, **KSUC**, **KURR**, and **KZHT**.

almost \$800 million and 112 stations. That bumps Jacor to third, with CBS easily holding its first place slot, *Duncan's* said.

Duncan's VP/Managing Director **J.T. Anderson** said the growth over the past six months has been very similar to that of the two previous six-month periods, and that could continue as long as financial conditions remain as favorable as they currently are. "There is a clear reduction in the number of stations that aren't making it today," Anderson said. "The risk is spread over four or five stations in a market instead of one or two. Having fewer owners so far has been very positive."

"Think about this: Five years ago, \$200 million was the most any company was doing. But in the past six months Jacor's revenues alone grew by \$85 million, and it didn't even go up in the rankings. That's amazing growth."

— Heather Van Slooten



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WNKS 28X KBBT 31X  
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**R&R CHR/POP 40**

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## News Mag Takes On Dr. Laura's Day

Calling her the "accountability queen," *U.S. News & World Report* runs a cover story in its July 14 issue featuring Dr. **Laura Schlessinger**. With over 20 million radio listeners, Dr. Laura's show rivals that of fellow pontificator Rush Limbaugh," says USN&WP. According to the article, her syndicated column runs in 55 papers; her first two books — "Ten Stupid Things Women Do To Mess Up Their Lives" and "How Could You Do That?" — are best-sellers; and her web site crashed when 310,000 people hit it at once. She's also portrayed as a mass-marketing marvel: At her sold-out speaking engagements, she does big business with such concessions as T-shirts, mugs, and hats.



The article goes on to cover such popular Dr. Laura topics as sex, feelings, and parenting.

Legendary KABC/L.A. talker **Michael Jackson** has exited his midday slot and will

move to an undetermined weekend shift later this month. Syndicated talk host Tom Leykis filled in this week, KGO-AM/SF middayer **Ronn Owens** will begin simulcasting with KABC Monday (7/14) on a permanent basis. "Our decision to move

Michael to weekends and hire a new weekday personality was strictly a business decision," said KABC-AM & KTZN-AM OM/PD Dave Cooke. "It's a different approach to attacking the competition, both on weekdays and on weekends." Jackson said he was "suprised" by the move, "but I'm not a victim in this situation. If it wasn't mutually desirable, I wouldn't have done it."

From the "isn't it ironic, don'tcha think?" file: Just a few days after **Bud Paxson** spun off his entire Florida-based radio group, he was honored as the state's "Broadcaster of the Year" by the Florida Association of Broadcasters.

### Mancow's Crüe Brewhaha

A truce was declared in the war of words between Motley Crüe and **WRCX/Chicago's** syndicated morning man **Mancow Muller** Friday (6/26). Earlier this year, the 'Cow ran a bit in which listeners called in to bash the band on the air. The Crüe countered by going up to the station, trashing his office, and giving out his home phone number on the air twice. But it all came to a peaceful end Friday when band members phoned the show and cleared the air.

WJFK/Washington syndicated morning guys **Don Geronimo** and **Mike O'Meara** recently made "asses" of themselves when they saddled up for a rousing game of "donkey basketball." It all took place on June 28, when a team of bikini-clad women captained by celebrity Dick Van Patten competed against Don & Mike and other radio show regulars. The event, a fundraiser for Children's Hospital, also featured

Continued on Page 28

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**HANSON #1 MAY-PRESENT 8 WEEKS**

LABEL	NUMBER OF WEEKS NO. 1
<b>MERCURY</b>	<b>15</b>
<b>Interscope</b>	<b>5</b>
<b>Atlantic</b>	<b>4</b>
<b>Columbia</b>	<b>2</b>



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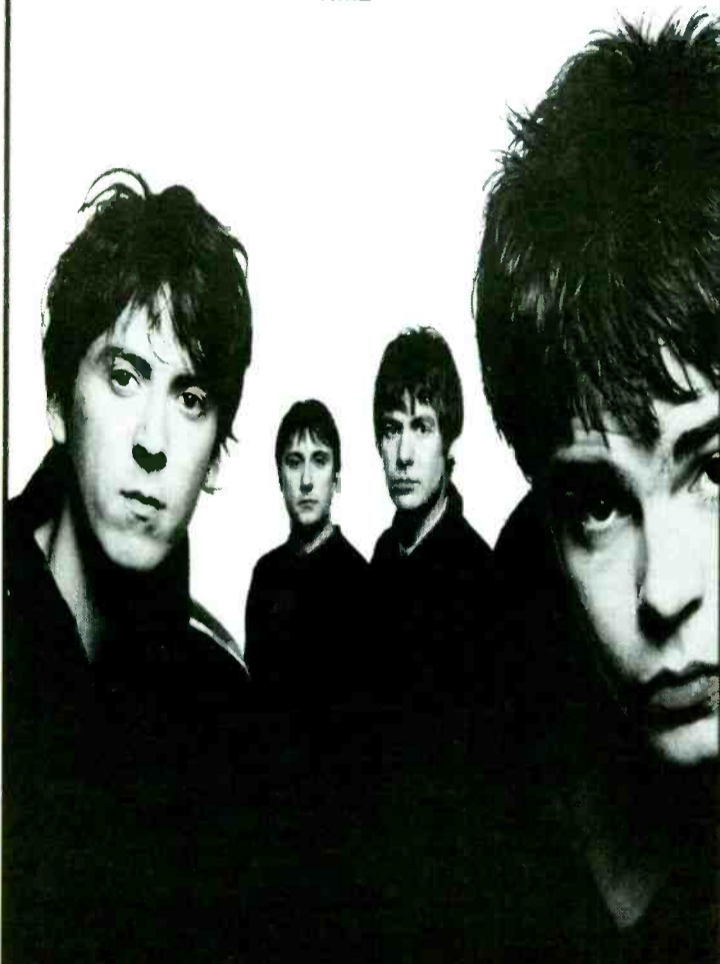
\*Source: Billboard Monitor Magazine

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Continued from Page 26

postgame entertainment from the Bellamy Brothers. The animals were supervised by the Buckeye Donkey Ball Company, which stages similar events nationwide.



Mark & Brian

Next year when you take a walk down the famous Hollywood Walk of Fame, look for the new star belonging to KLOS/L.A. morning staples **Mark & Brian**. The pair are slated to receive the honor in '98, along with 15 other entertainers.

KMOX/St. Louis afternoon host **Charles Jaco** has signed a deal with Ballentine Publishing Group to write two techno-thrillers. Jaco, who covered the Persian Gulf War for CNN, is already writing the first, "Dead Air," about chemical poisoning during the Gulf War. The book is due out next year; however Jaco's "not quitting his day job," which he's held since 1995.

**WWTN-FM/Nashville** fired popular nighttime host **John Ziegler** for using a racial slur on the air last Monday (6/30). After the Holyfield-Tyson fight, the *Nashville Tennessean* reported, Ziegler suggested that white people split African-Americans into two categories — black people and "niggers." "Holyfield was an example of a black person," said the host, adding that Tyson fell into the latter category. Ziegler claims to have used the racial slur in the past without incident and that "by using the word ... you defuse it of its power." Ziegler is no stranger to controversy: He was fired from a Raleigh TV station a year ago after suggesting on-air that O.J. Simpson was a murderer.

## Calin Homesick For Columbus?

WBZZ/Pittsburgh morning driver **Dave Calin** has asked PD Keith Clark to release him from his contract, which is set to expire later this year, to return home to Columbus. If he is released, look for Calin to wind up back with WNCI/Columbus, reuniting with GM Dave Robbins and his former morning partners, Matt Harris, Jimmy Jam, and Kim Zandy.

On Wednesday (7/2), Radiant Broadcasting's **WMLO/Tallahassee, FL** flipped from Beautiful Music to CHR/Pop. Former WVSR/Charleston, WV APD/MD **Mike Edwards** is PD, and former WVTY/Pittsburgh swinger **Kevin Kasey** is named APD/MD. Look for the station to remain jockless for a few weeks while a staff is assembled.

Continued on Page 30

## Rumbles, Pt. 1

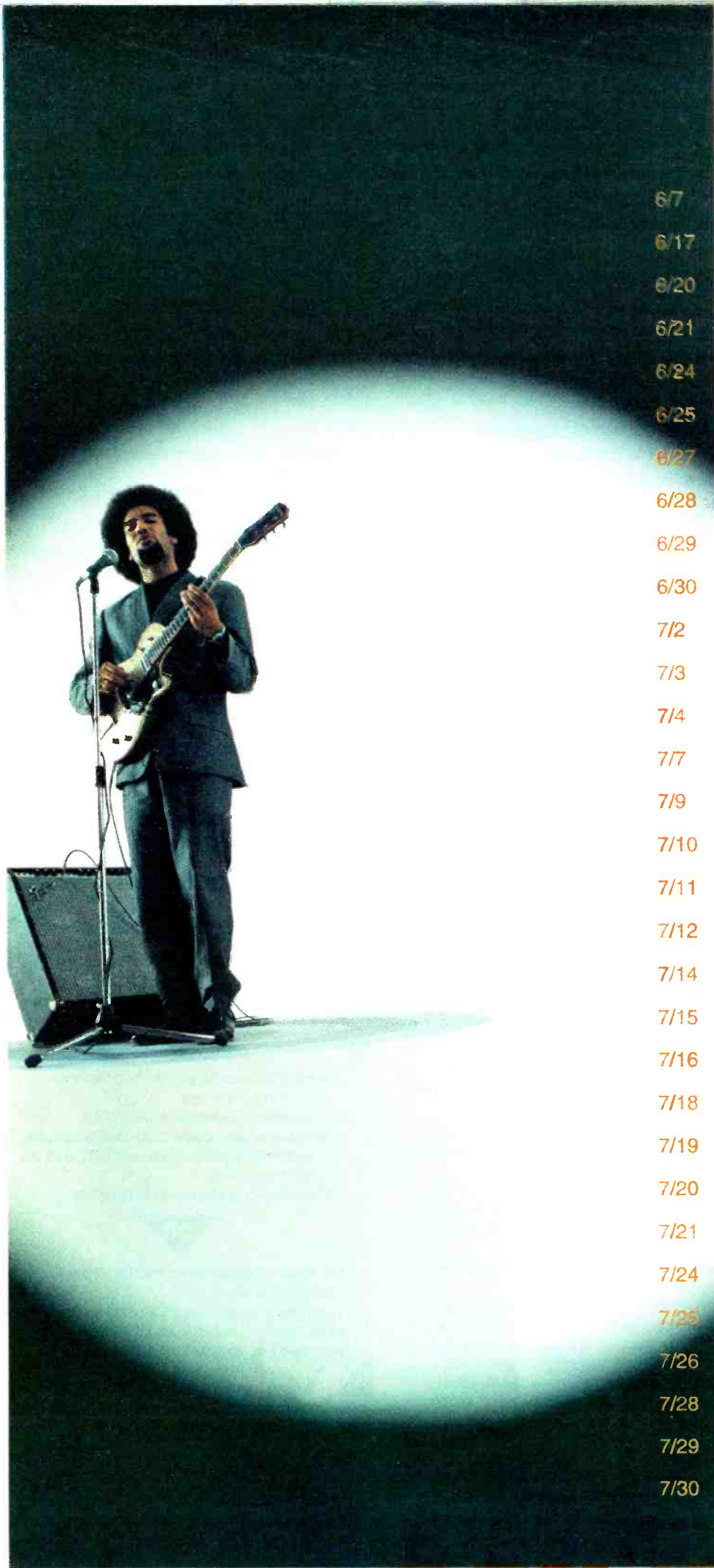
- **KIIS-FM/L.A.** gets an international feel, hiring its new Creative Services Director, **Jeff Thomas**, from London's Virgin Radio. Meanwhile, the station's search for a new afternoon drive host is well under way.
- **WDRQ/Detroit MD** **Jay Towers** takes a similar position at **WIOQ/Philly**. In other **WDRQ** news, **WWW** Production Director **KJ** takes over as Prod. Dir., replacing the exiting **Joe McLain**. Meanwhile, **WDRQ** Promo Dir. **Sue Jansick** trades places with crosstown **WKQI** Promo Dir. **Nikl Van Doren**.
- **CHR/Rhythmic WMYK-FM/Norfolk** is now simulcasting Urban AC sister **WSVY-FM**; the entire airstaff exits. MD **Ross Wilson** is expected to remain with the station as a parttimer. Former PD **Dave Poole** becomes APD/MD at **WKWS-FM/Charleston, WV** and Promo Dir. for parent West Virginia Radio Corp.
- **KXST/San Diego** morning personality **Royce Blake** and former **KOLD-TV** Tucson anchor/reporter **Tina Naughton** team up as **Royce & Tina** for mornings at **KHIT/Tucson**.
- **Rusty Humphries**, who joined Mancow's Morning Madhouse on a temporary basis as its Exec. Dir., gives up those duties. Humphries remains Exec. Dir./TM Century Morning Show Services and is also exploring numerous morning host opportunities.
- Former **KJZY/Des Moines** APD/PM driver **R.W. Smith** is now PD at **WIXY/Champaign, IL**.
- Also in Champaign, **WPGU** PD **Ben Ponzio** rises to OM, APD **Naomi Adams** leaps to PD, and night-timer **Les "The Pleasure Boy"** adds APD stripes.
- **WTCR-FM/Huntington, WV** acting PD/morning personality **Chuck Black** gets the official nod.
- **Hal Rowe** is interim PD/MD at Adult Alternative **WXRC/Charlotte**.
- Urban AC **WFXC & WFXK/Raleigh** PD **Chris Connors** exits. APD **Evelyn Krahn** becomes interim PD and hosts PM drive under the name **Sara King**.



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- 6/28 NORTHAMPTON, MA
- 6/29 EDGARTOWN, MA
- 6/30 CHARLOTTE, VT
- 7/2 MONTREAL, QUE
- 7/3 QUEBEC CITY, QUE
- 7/4 TORONTO, ONT
- 7/7 PONTIAC, MI
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- 7/14 BOULDER, CO
- 7/15 DENVER, CO
- 7/16 SALT LAKE CITY, UT
- 7/18 PORTLAND, OR
- 7/19 SEATTLE, WA
- 7/20 VANCOUVER, BC
- 7/21 VICTORIA, BC
- 7/24 SAN FRANCISCO, CA
- 7/25 SAN FRANCISCO, CA
- 7/26 SACRAMENTO, CA
- 7/28 SANTA ANA, CA
- 7/29 LOS ANGELES, CA
- 7/30 LOS ANGELES, CA

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THE FIRST SONG FROM THE NEW ALBUM

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- WRXQ/Memphis
- WBZU/Richmond
- KMYZ/Tulsa
- WKRO/Daytona
- WQBK/Albany
- WBZF/Florence
- KZTX/Corpus Christi



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|-----------------|----------------------|
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| WWBR/Detroit    | KBER/Salt Lake City  |
| WBZX/Columbus   | WWDC/Washington D.C. |
| KRXQ/Sacramento | WRIF/Detroit         |

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# STREET TALK®

Continued from Page 28

Lite AC WLIT/Chicago boosts GSM **Kathleen Cahill** to GM. She succeeds **Phil Redo**, who started earlier this week (7/7) as MJI Broadcasting's VP/Programming & Production.

Wilkes-Barre quartet News/Talk WARM-AM, CHR WBHT-FM, AC WMGS-FM & NewsTalk WKQV-FM appoints **Bill Betts** GM.

Classic Rock **WXCD/Chicago** has announced its fulltime lineup: **Bob Stroud** in middays, **Lisa Miller** handling afternoons, **Joe Thomas** taking evenings, and **Allan Stagg** doing overnights. In keeping with its "Classic Rock with less talk" promise, mornings will continue jockless as "The Music Show." PD **Bill Gamble** remarked, "There's certainly enough talking in morning drive already. We believe we're truly giving listeners a choice and think it will make for a competitive morning show." Regular news, weather, and traffic updates will be included.

## Rumbles, Pt. 2

- **KYYS/Kansas City** APD/MD **Slacker** returns to the airwaves, joining **Doug Medlock** in middays.
- **Jacor's XTRA Sports 1150/L.A.** acquires the radio rights for Oakland Raiders play-by-play beginning with the 1997 season.
- **KXXO/Seattle** has signed a three-year contract with the Seattle Reign, the women's ABL basketball franchise.
- **WVRK/Columbus, GA's** parent company, **M&M Partners of Columbus**, has acquired its fifth station in the market — Urban AC **WAGH**. PD **Brian Waters** assumes the title of OM for all five stations.
- **WMGI/Terre Haute, IN** PD/morning driver **Beau Richards** exits.
- **WRQR/Wilmington, NC** welcomes **Shawn Knight** as OM/DPD/middays, replacing **Laura K. Smith**, who moved to Phoenix last month. Knight had been Asst. Ops Dir. for Atlantic Broadcasting in Florence, SC.
- **WRZE/Cape Cod, MA** PD **Steve McVie** exits for APD/nights at **WJLK/Monmouth-Ocean**.
- **KGDE/Omaha** welcomes **Terry Thompson** as Prod. Dir.
- **KDNR/Albuquerque** flips calls to **KYLZ**.
- **Syracuse** gets a new non-commercial CHR, as **Syracuse University's** 100,000-watt **WJPZ** (the Beat of Syracuse) flipped to CHR/Pop.
- **Former WTCF/Saginaw, MI** morning co-host **Britta Rodewald** rejoins **WSNX/Grand Rapids** for middays, as middayer/Promo Dir. **Jackie Johnson** exits.
- **ST** has learned that CHR **KZZU/Spokane** owner **Olympia** will purchase **KHTQ-FM** & **KVNI-AM** in Couer d'Alene, ID.

RADIO & RECORDS



1

- **Bill Bennett** boosted to Geffen/DGC Records President.
- **Steve Tipp** upped to Sr. VP/Promo of Reprise Records.
- **Jay Clark** chosen **KLSX/L.A.** PD.
- **Marc Sherman** promoted to **KODA/Houston** PD
- **Pat McMahon** made **KEZK/St. Louis** PD.

5

- **Carl Parmer** appointed Exec. VP/COO of Heftel Broadcasting.
- **Richard Penn** tapped as **WRKO/Boston** VP/GM.
- **Ralph Cipolla** chosen **WCSX/Detroit** PD.
- **Tim Maranville** moves to Phoenix as **KDKB** PD.
- **Edmundo Lazcano** leaps to **KTNQ/L.A.** as PD.

10

- **Gannett** promotes **Don Trout** to **KCMO** & **KCPW/Kansas City** Pres./GM and **Bill Coffey** to **KUSA** & **KSD/St. Louis** VP/GM.
- **Bill Weller** appointed **Beasley Broadcast Group** VP/Ops.
- **WMAQ/Chicago** VP/GM **Mike Lonneke** adds **WKQX** duties.
- **Bill Gamble** named **WEAG/Indianapolis** Station Mgr.
- **Neal "Moon" Mullins** made **WSM-AM/Nashville** PD.

15

- **Dave Urso** joins **Elektra/Asylum Records** as VP/Promo, Singles.
- **Mike Phillips** picked as **KIOI/SF** PD.
- **John Long** tapped as **WCCO-FM/Minneapolis** PD.
- **Greg Stevens** gets his first-ever PD gig at **KISS/San Antonio**.
- **Chip Hobart** is hired as **WAPP/NY** MD.

20

- **R. Peter Straus** is appointed Dir. of the Voice of America.
- **Jay Clark** recruited as **WTIC-AM/Hartford** Ops. Dir.
- **Les Tracey** is upped to **WLUP/Chicago** APD.
- **Charlie Fox** joins **KFI/L.A.** airstaff for nights.

## Records

- **Universal Sr. Nat'l Dir.** of CHR/Rhythmic Promo **Evan Forster** joins **Daniel Glass's** **GlassNote Records**.
- **ST** congratulates **Interscope's Brenda Romano** and **Mercury's Chris Lopes** on the birth of **Alexandra Lopes** on Wednesday (7/3), as well as **MCA Sr. VP Skip Bishop** and his wife **Diane** on the new addition of **Alica Bernadette** to their family.
- **Elektra National Dir./Rock Promo** **Joey Vendetta** resigns to return home to Canada.

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Disney's  
**HERCULES**

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Music by  
**Alan Menken**

Lyrics by  
**David Zippel**

Produced and Arranged by  
**Walter Afanasieff  
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Marca Registrada. © 1997 Disney

## Talk Hosts On Talking: Perfecting The Art

By Jeff Axelrod

Talk radio — art or science? “I didn’t ever think this was rocket science,” joked syndicated Westwood One personality **Bruce Williams**. That said, Williams and a host of other hosts gathered on a panel at NARTSH’s recent Talk Radio ’97 con-fab in Century City, CA to discuss “The Art Of Doing A Talk Show.”

“The operative word is art,” said KCMO/Kansas City’s **Wes Minter**. “It has a style, a theme.”

### Topics: The Canvas

When you’ve got airtime to fill up with words, the most obvious question would be, “What will I talk about?” According to the assembled pros, anything is fair game — with one caveat: *Your audience must care about what you’re saying.*

Westwood One’s **Jim Bohannon** commented, “There’s always something going on in the lives of your audience. I walk around with a notepad and take notes on the little things that bother me. Always frame the big issues in terms of how they affect individual lives.”

Williams sounded similar sentiments: “What aggravates other people? That is important to people, and they can deal with that. Find out what you’re interested in, and share it with people.”

“I go off personal experience,” said KTZN/Los Angeles’s **Stephanie Miller**. “If you’re going to do issues, see if you can find a spin.”

“Revealing things about yourself brings a connection between the audience and the host,” said WBZ/Boston’s **David Brudnoy**. “The truth is very liberating ... although a certain degree of discretion is important.”

**Mike Gallagher** of WABC/New

York, taking a more issues-oriented slant, disclosed, “Our formula is to take the news and talk about it, dissect it.”

Added KABC/Los Angeles’s **Larry Elder**, “I just talk about the issues as I see them and let the chips fall where they may. If that bothers people, that’s too damn bad. Anyone who says how they feel is going to attract criticism.”

### Hosting: The Outline

OK, now that you know what you can talk about, how do you go about getting it said in a way that will entice people into wanting to hear what you say?

KFAB/Omaha’s **Tom Becka** compared doing a talk show to writing music: “You’ve only got a certain number of notes you can use. The difference is how you use them.”

“Be real, be yourself, but don’t fool yourself — a successful talk host has a great deal of showmanship,” said Gallagher.

Syndicated host **Jim Hightower** concurred, offering, “You can fill a lot of space just by having fun!”

“The actual broadcast is the easiest part,” remarked RadioAmerica’s **Doug Stephan**. “It comes from a lot of hard work. Content is important.”

“Prepare every day as if nobody’s going to call,” suggested Premiere’s **Michael Reagan**. “Have fun, and be passionate about what you believe in.”

### Callers: The Color

But it’s the rare talk host who can carry a complete show with his or her own opinions and orations alone. The rest must rely on other voices — often, the voices of your listeners.

“What I do isn’t the crucial element of my programs,” said WOR/New York’s **Dr. Joy Browne**. “The most important part is the caller. If I’ve got an interesting caller, I’m home free, because that elicits other interesting callers.”

“Conversation involves listening,” Minter added. “People love to bond with people they can relate to.”

### Do Your Own Thing

One of the things that all of those hosts seemed to agree about was the importance of being yourself.

“You have something that’s unique to you,” Elder emphatically stated. “You can dilute it by trying to emulate somebody else.”

Williams remarked, “The trick is to be yourself. If you can’t sell yourself, find another way to make a living.”

Stephan advised, “Focus on what you like and what you love, and people will respond to you.”

KFAB’s Becka put an interesting spin on espousing personal beliefs. “It’s more important to be honest than to tell the truth,” he said, “because everybody has their own truth.”

Some of the hosts, showing a cer-

**If I've got an interesting caller, I'm home free, because that elicits other interesting callers.**

**You've only got a certain number of notes you can use. The difference is how you use them.**

## Who's Listening To What: News/Talk Ranks High

**S**trategic Media Research has issued its annual Accu-Track “National Format Trend Study,” detailing the comings and goings of listeners to radio’s most popular formats. The study involves listeners nationwide and first determines their core radio station.

The study then goes on to find out what other stations those listeners come, as well as their recalled listening habits of six months ago. As usual, News/Talk scored impressive numbers all around.

Every format experiences churn — that’s the incoming and outgoing tide of listeners to a station’s come ranks. News/Talk experiences a lower rate of “churn” than many other formats. Some 88% of News/Talk’s come from six months ago is still with the format. You would find that most music formats lost about 25% of their come over the past six months — about double News/Talk’s figure (Of course, station’s gain come too, which is why all formats’ come numbers tend to be rather stable. However, News/Talk’s come doesn’t wander as much.)

Here’s what today’s News/Talk cumers were listening to six months ago:

- 1. News/Talk 82%
- 2. Don't Know 8%
- 3. All-News 2%
- 4. Classical 1%
- 5. Oldies 1%
- 6. Sports 1%
- 7. AC 1%
- 8. Nostalgia <1%
- 9. CHR/Rhy. <1%
- 10. Ethnic <1%
- 10. Country <1%

How to read: 82% of today's News/Talk listeners were also listening to News/Talk six months ago.

And here’s where News/Talk’s cumers from six months ago are today:

- 1. News/Talk 88%
- 2. Non-users 4%
- 3. All-News 1%
- 4. Nostalgia 1%
- 5. Sports 1%
- 6. Classical 1%
- 7. Talk 1%
- 8. NAC/SJ 1%
- 9. Country 1%
- 10. Oldies <1%

How to read: 88% of News/Talk listeners from six months ago are still with the station.

What stations do News/Talk listeners also come? Here are the top 10:

- 1. All-News 25%
- 2. Sports 17%
- 3. Oldies 13%
- 4. Classical 10%
- 5. Nostalgia 10%
- 6. Country 9%
- 7. Public Radio 9%
- 8. Classic Rock 9%
- 9. AC 9%
- 10. Alternative 8%
- 11. NAC/SJ 8%

How to read: 25% of News/Talk's come also comes all-News stations during the week

tain contempt for management, advocated sticking with your gut feeling about how the show’s going. “Don’t pay any attention to the PD,” exclaimed Browne. “They’re good at programming, but they don’t know what I’m trying to do.”

“I don’t let the PD or GM tell me how to run my program,” added Williams. “I hear ‘calls should only be so long’ from PDs and consultants. If you’ve got a good caller, give them the time. I don’t agree that morning drive should just be a series of ‘quick hits.’ ”

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## DR. DEAN EDELL SHOW

MONDAY-FRIDAY 4PM-5PM (ET)



Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.



## Sports Format Hits Its Stride

■ Interep study shows strong viability, longevity

Interep Research recently released a study reporting on the state of the all-Sports format. Following are some of their findings:

The format offers advertisers an upscale audience with stations in almost all of the major markets. The format's rise has led some to believe that all-Sports has staying power.

Some of this clout can be attributed to technological advances. Early Sports radio stations relied solely on play-by-play or information. Today, they've evolved into a complete entertainment format — with personalities, production value, and promotional tie-ins. The format has been credited with attracting a younger, male, upscale audience to the AM dial.

According to the *M Street Journal*, the number of stations programming Sports has increased

63% in the last three years, moving from 96 in 1994 to 156 in 1996. New major market sports sign-ons in 1997 include Jacor's KIIS-AM (XTRA Sports)/Los Angeles and WDAE-AM/Tampa.

The sports listener is 67% more likely than the average person to have a household income of \$75,000 per year or more — and almost two-thirds are married.

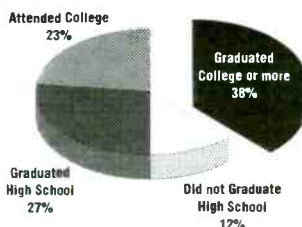
Sports listeners are very active as well. They index well above the norm for nightlife and leisure activities such as dining out, going to the beach or zoo, or attending a theme park. It's no surprise they love to travel as well. They index about the norm in many of the categories with "heavy travelers."

And many of those who love to watch sports actually participate in them as well. Distance running, stair machine use, weight training, and jogging are activities that they enjoy.

Since many sports fans are extremely loyal, they like to follow their team no matter where they are. They index high above the norm for a variety of electronic and entertainment products. In addition, sports listeners know how to use computers. The study shows they index above the norm for categories associated with computers and related software.

### Sports Radio Listeners are Educated!

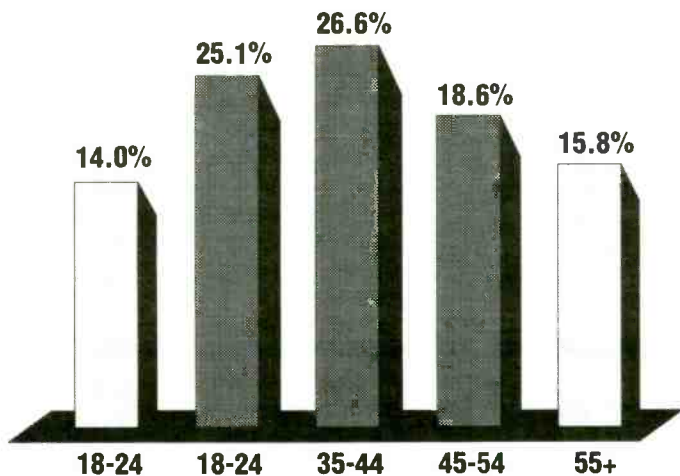
Over two-thirds of all Sports Radio listeners have a college degree or better!



Simmons Spring 1997-Adults 18+ Base M-S 6am-12mid Cume % Comp

### Sports Radio is Right On Target!

Almost three quarters of its audience falls between the ages of 25 and 54!



Simmons Spring 1997-Adults 18+ Base M-S 6am-12mid Cume % Comp

Are you proud of your latest, billboard, bumper sticker, or direct-mail piece? Have your talk show hosts been photographed with presidents, celebrities, or interplanetary beings? Did you just do a killer promotion? Direct your best shots (B&W or color) to me c/o Ron Rodrigues at R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## The Real Sports Deal

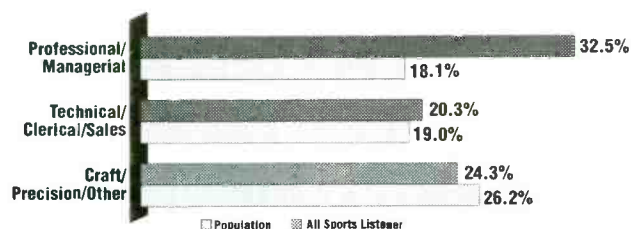
As we know, professional athletes are among the highest paid individuals in our society. Pro sports is big business, and all-Sports radio is following suit. Here's a list of key major market Sports stations, and their 1996 billing according to BIA (\$ in millions; market revenue rank is in parentheses).

WFAN-AM/New York	\$42.3	(#1)
WMVP-AM/Chicago	\$10.0	(#18)
WSCR-AM/Chicago	\$2.1	(#30)
KNBR-AM/San Francisco	\$25.0	(#2)
WIP-AM/Philadelphia	\$12.5	(#6)
WDFN-AM/Detroit	\$1.5	(#21)
KTCK-AM/Dallas	\$3.0	(#20)
WTEM-AM/Washington	\$4.8	(#18)
KILT-AM/Houston	\$3.0	(#18)
WEEI-AM/Boston	\$21.3	(#2)
WQAM-AM/Miami	\$6.2	(#15)
KJR-AM/Seattle	\$4.0	(#15)
XTRA-AM/San Diego	\$8.5	(#4)
KFAN-AM/Minneapolis	\$3.3	(#12)
KFNS-AM/St. Louis	\$1.6	(#16)

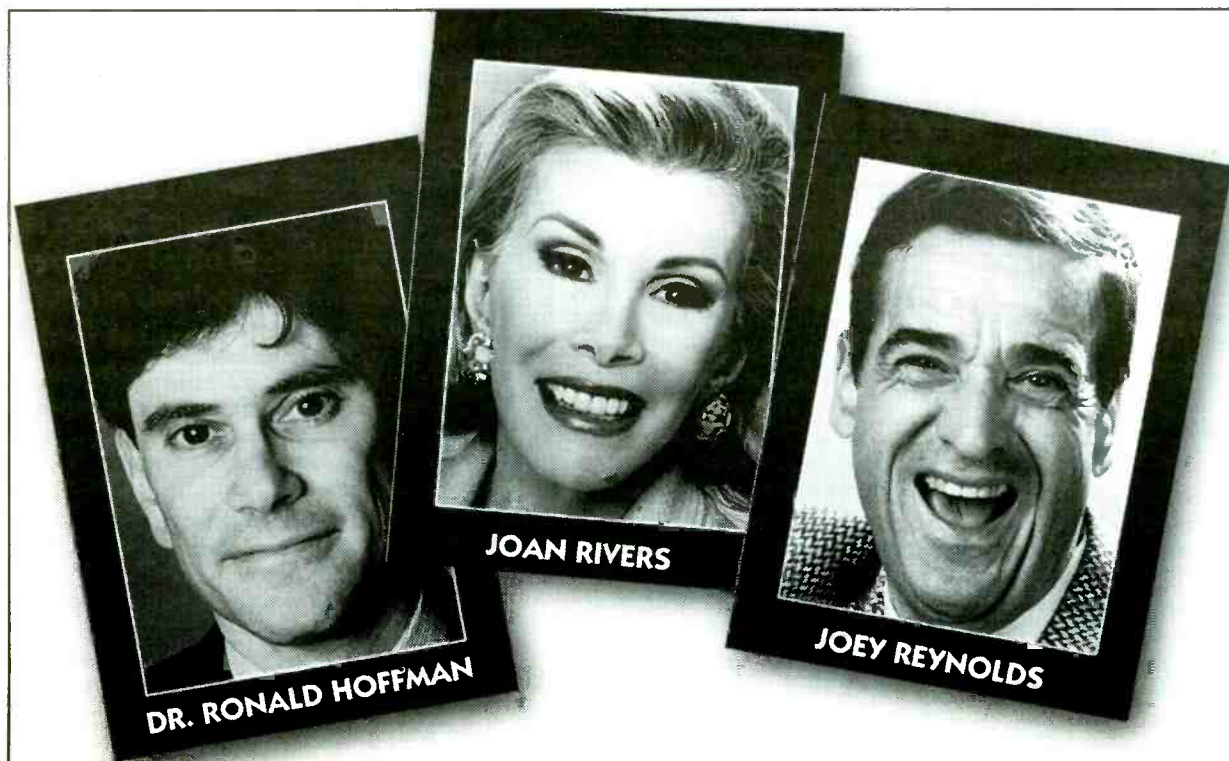
Note: KIIS-AM/Los Angeles and WDAE-AM/Tampa were not included as they signed on in 1997.

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STEVE WONSIEWICZ

## McLachlan 'Surfacing' As Major Star

▣ **Lilith Fair involvement, previous album's success set the stage**

An early mentor once said two things I've never forgotten: "Work hard enough, and you'll make your own luck" and "Never underestimate the importance of timing."

I couldn't help but recall those truisms when evaluating the state of Arista singer/songwriter Sarah McLachlan's career. McLachlan, whose new album "Surfacing" hits retail on July 15, modestly uses the word "serendipity" when describing her current success — she's fortunate, she says, to be active at a time when interest in introspective female artists is at its highest since the late '60s-early '70s. That's true, but it doesn't tell the whole story.

The Canadian songstress and Lilith Fair creator has done a masterful job building her career the old-fashioned way: writing heartfelt songs and getting out on the road to play them. And she did it while grunge still reigned and "folky" females weren't pulling down phones or selling millions of albums. And now she's exploring new terrain with Lilith.

Over the past couple of years, McLachlan has quietly emerged as a force at radio and retail. Her last album, "Fumbling Towards Ecstasy," scanned over 1.6 million in the U.S. and sold 5 million worldwide; the single "Possession" firmly established her at radio.

Now events seem to be converging in a grand way for the 29-year-old artist, judging by widespread press coverage and strong initial support from Alternative radio and key Pop stations for her new single, "Building A Mystery."

### Building A Festival

Not surprisingly, much of the media attention centers on Lilith. The traveling festival is "first and foremost about the music," McLachlan says. "It's about creating a summer festival where people can go and feel good about going because there is real music there. But at the same time, we realized we could be making a lot of money on this, so let's give something back to the communities. That's the reason for the corporate sponsors. We didn't need the money to start the tour. But if we could get \$250,000 or \$500,000 from good, clean companies and give a lot to charity, that's great.

"The timing [of the festival] also is important in that women have such a strong voice right now. But you'll notice that almost as a reaction to that, spousal abuse and abuse in general is running rampant. This is a great platform to raise that awareness. Lilith isn't about dissing men. We want men to attend. It's about celebrating women."



Sarah McLachlan

McLachlan admits that timing is playing a big role in the surging popularity of the tour. "That's true, but I'm sure that if I didn't do it, somebody else probably would have. There is such a wealth of [female] talent out there.

"The music business has turned around amazingly quickly over the past three years. For a long time, radio programmers and record company promoters were living by old rules that didn't apply anymore, like playing two women back-to-

back on the radio. It was so marginalizing and had nothing to do with the music. People didn't even think about how ludicrous it sounded when it came out of their mouths. More importantly, the most obvious thing that happened is that people realized there is a huge demand for the music."

Because of those changes, McLachlan says, "I don't see how Lilith can fail. If you look at any of the bills, it's such a strong and diverse lineup. This is a celebration of music — we wanted the best artists around, and we wanted diversity.

"What's also great is that we're going to get a lot of crossover. Look at an artist like Mary Chapin Carpenter. A lot of her fans probably have not heard my music, and vice versa. That's a good opportunity for both of us to gain a wider audience."

### Overcoming 'Life Block'

McLachlan's energy level is a far cry from where it was prior to recording her new album. "When I first came off the road two years ago — I was out almost two-and-a-half years — I was completely drained.

▣ **There's actually less pressure than if I was to do my own two-hour show, because I'm part of a much bigger thing... It's very timely having a record out now, regardless of Lilith Fair, just because of where women stand in music right now.**

But I thought I could go in the studio and write another record in three months. When it didn't, I called it writer's block. It was more like life block.

"I had to slow down and not pressure myself to write another 'Fumbling.' I remember thinking, 'I'm never going to make anything better than that. Christ. Why even bother.'"

By September McLachlan started writing in earnest, and it didn't take long to complete the disc. "It was the most difficult record to write, because I had a lot of things happen to me. I had to take a good, hard look at how I was living my life and change things."

Lilith, says McLachlan, has brought "a very exciting element" to her life. Interestingly, she's finding the tour is working hand-in-glove with the album's release. "There's actually less pressure than if I was to do my own two-hour show, because I'm part of a much bigger thing. My record becomes almost secondary to the festival. I actually haven't given my record that much thought over the past few

weeks. I've been doing so much with press for Lilith. We're getting this amazing coverage, and I sometimes have to say, 'By the way, I have a record coming out.' It's very timely having a record out now, regardless of Lilith Fair, just because of where women stand in music right now."

Festivals and trends aside, McLachlan also feels she's created a more accessible record. "For the first time I've created songs that can be played on radio. I've never written singles. I've always written songs, and many of them kind of fall through the cracks. Even when 'Possession' came out, it was a marginal hit at first until [Tom Poleman] started playing it in Houston [CHR/Pop KRBE] and then New York [CHR/Pop WHITZ], and other stations started playing it three years after the fact. That was like a one-man parade.

"That's what's so interesting about what's going on right now. All the things that are coming together are so serendipitous; strange events that could be nightmarish are coming together so perfectly."

## Constant Touring, No Hype Set Up McLachlan For Stardom

Sarah McLachlan's career might appear to be exploding these days, but it wasn't always so. One person who's been there from the beginning is co-manager Terry McBride, President of Vancouver-based record company/management firm **Netzwerk Productions**, to which McLachlan is signed.

Interestingly, McBride says "Surfacing" is "going to be an easier record for everyone to fall in love with. While every new record is the most important, to me the last one was more crucial because it was the set-up record for her future.

"Sarah's been able to permeate the music scene without the hype and expectations of someone who gets tons of airplay and media exposure. People discovered her, rather than being pounded with it. She sold 1.5 million albums, and it wasn't until two-and-a-half years later that radio reacted to 'Possession.'

"She's done it the old-fashioned

way: by touring and building it from the ground up. Now she has an enormous base. It's going to be very interesting to see the first week scans. It could be monstrous."

McBride realizes, however, that people's expectations of McLachlan have also risen. "At this point, you can't control any hype or expectations. The minute we decided to do Lilith Fair, we opened ourselves up to it. And you know what? She's ready to deal with it. It's not going to change Sarah. She's been doing this for 10 years. She's beyond the star trip thing."

While everything seems to be coming together quite nicely for McLachlan, McBride admits, "The timing could have been better. If everything would have been perfect, we would have released the album in May so we could have used the \$500,000 worth of Lilith advertising to help spike record sales.

"But Lilith and the album were never tied together. Sarah will never push an album to accommodate a tour. She barely got the album finished. For a while she was going, 'I'll finish the record after the tour.'"

### 'Icing On The Cake'

Despite the headlines surrounding Lilith, Arista VP/Rock Promotion **Paul Brown** thinks the festival "is icing on the cake. Lilith is taking shape because of Sarah's ability to sell tickets in a lot of markets.

Even if there wasn't a Lilith Fair, we would still have a remarkable radio and retail story based on what's happening now."

In setting up "Building A Mystery" to radio, Brown says the label simply let the music do the talking. "She already set the stage by writing such a beautiful song. Anything

else we would have done would have been superfluous."

Arista set a May 16 add date for the single at Pop/Alternative, Alternative, and Adult Alternative. "We wanted there to be a sense of ownership at those formats, but we did not withhold the record from anybody. If a Pop station like KRBE/Houston or WXKS/Boston wanted the record, they got it."

In a savvy bit of promotion, the label also re-released "Possession" earlier this year. "We saw how well the record called out at a lot of stations and that it doesn't burn. We saw that 'Fumbling' was selling 5000-8000 pieces a week. And we saw how much of an emotional hold she had on people. And just as importantly, we're seeing the convergence of formats that didn't exist three years ago. It all added up."

Brown sums up, "The path she has taken — relentless touring and winning audiences night after night — that's what careers are built on. It's called beating the system. Through persistence and remarkable talent, she's defied the odds."



Terry McBride



Paul Brown

## RR LAUNCHING PAD

### 'Downtime' Part Of Alternative, Active Rock's High-Fat Diet

Sometimes the grass *is* greener. Just ask **Gareth Prosser**, guitarist for **Fat**, A&M/DV8's British band that's winning over fans at Alternative and Active Rock with its funk-ed up and rockin' single "Downtime." Given the attention Brits are garnering in the U.S., I thought it might be interesting to



Fat

hear what the new band has to say about trying to make it in the former colonies.

"The kind of stuff we do — where we take elements of rap, rock, techno, and pop and put them altogether — well, you can only get to a certain point," says Prosser, who moved with the rest of the band to the U.S. last January to begin working on the debut album. "We still had a big following and were playing 1000- to 1500-seat clubs in London, but we all felt we'd reached the end of the line."

Faced with limited prospects at home, Prosser says the most logical direction was to head to New York. The timing couldn't have been better, now that programmers and listeners are consuming as much British rock as they can take. "DV8 and A&M have been brilliant," says Prosser. "They just let us go off and make our own album. We had total control. We've been together for four years, so we knew pretty much what we accomplished."

The end result: A self-titled album chock full of rock and rap riffs with rhythmic undertones. Early supporters of "Downtown" (who have been reporting the single for at least six weeks) include Active Rockers **KRXQ/Sacramento** and **WBZX/Columbus**, and Alternatives **KEDJ/Phoenix** and **KFMA/Tucson**. Stations that have climbed aboard over the past few weeks include Active Rockers **WRCX/Chicago**, **KEGL/Dallas**, **KIOZ/San Diego**, and **WXTB/Tampa**; and Alternatives **WOXY/Cincinnati**, **KWOD/Sacramento**, and **WKDF/Nashville**.

Like many an artist before him, Prosser cites the power of the British consumer music news weeklies. "Basically, England is run by *Melody Maker* and *NME*. If you're not of the moment or your records don't suit their musical palate, it can be very tough. People felt we were too rock-oriented. The same thing happened with Bush."

Prosser already has gotten a taste of U.S. promotion, having completed three weeks of playing for various label branches and radio station visits and concerts. Next stop: the H.O.R.D.E. tour. As far as radio support, Prosser says Virgin Radio was "championing us, but we don't have the kinds of stations you have in the States. BBC Radio 1 FM has a 'no rap and rock' daytime policy, so we were limited to evening slots and specialty shows. And it's nearly impossible to get played on mainstream Top 40 in England unless you're making pure pop music."

That hasn't been the case at **KRXQ**, where Station Manager/PD **Curtiss Johnson** notes, "Fat's kind of hard rhythmic sound seems to be the next phase of hard rock that's working for me. **Gravity Kills**'s 'Guilty' and 'Enough' — which are similar in a lot of respects — have been major records for me and among my best-testing."

Johnson says the rock-'n'-funk wins on two fronts: It draws in the 18-24s "who want things on the harder side and still want that edge," while the 25-34 cell will embrace the music "after it's been exposed to it for a period of time."

Lastly, he's encouraged by the depth of the album. "I've had the opportunity to spend time with the album, and there are two or three other great tracks. It's an incredible record, one we think we can have a long run with."

Fat's album hits retail on July 15.

#### Urban To Big Bub: We 'Need Your Love'

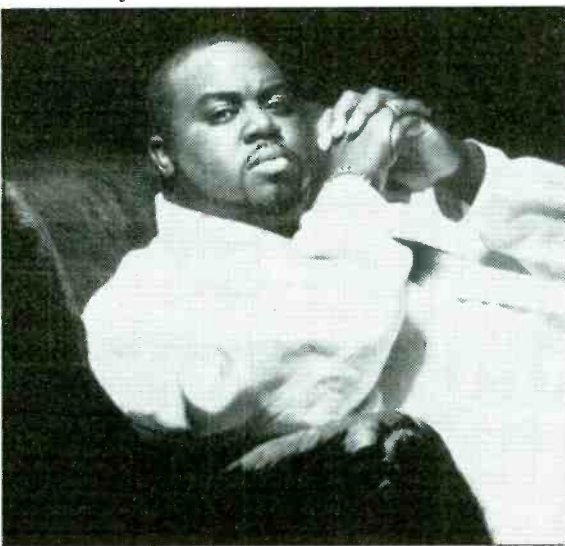
Third time's a charm — **Universal** and **Kedar Entertainment** hope that cliché holds true for singer/songwriter **Lee "Big Bub" Drakeford**, whose new **Teddy Riley**-produced single, "Need Your Love," has been racking up adds at **Urban** and **Urban AC** for the past few weeks. The second-most added single two weeks ago at **Urban**, "Need Your Love" is being reported by major-market stations like **WPHI/Philadelphia**, **WJLB/Detroit**, **KKDA/Dallas**, **WKYS/Washington**, **WEDR/Miami**, **KMJM/St. Louis**, and **WAMO/Pittsburgh**.

**Big Bub** first grabbed radio's attention in the late '80s as the front man for **Motown** vocal group **Today**. Despite a couple of Top 5 hits, the album sold around 25,000 copies. After that group dissolved, he returned in 1992 with the **EastWest** set "Big Bub Comin' At Cha," which sold nearly five times as many copies. He's remained in the background since, electing to continue writing for such artists as **Bobby Brown**, **Total**, and **Mary J. Blige**. He even did a stint as **Motown's Director/A&R**.

One programmer who remembers **Big Bub** from his **Today** days is **WPHI PD Mic Fox**. "I was a big fan of them and remembered how well he sang. And when I heard this, I was really excited. It's a solid R&B track ... I'm glad to see him back."

Not surprisingly, **Fox** says he's treating **Big Bub** as a new artist. "That hit came out about nine years ago, so the demo we're targeting was in their early teens. The vast majority of our listeners aren't going to remember him, unfortunately. And music has changed a lot since then."

**Fox** also credits **Riley**, **Kedar Massenburg**, and **Big Bub** for luring **Queen Latifah** and **Heavy D** to guest star on the lead



Big Bub

single. "We're a hip-hop-leaning R&B station, so **Heavy** and **Queen Latifah** are big artists for us. And since **Latifah** hasn't done anything in a while, it's refreshing to hear her on the song."

**Big Bub's** album "Timeless" hits retail later this summer.

## MUSIC NEWS & VIEWS

### Streisand To Inspire On New LP

**Barbra Streisand's** next album, slated for release next spring, will be a collection of inspirational songs.

Streisand is expected to enter the studio in the fall; tentative titles include "You'll Never Walk Alone," "I Believe," and "Ein Keloheinu." In the meantime, Streisand is planning a world tour this summer.



Barbra Streisand

She'll kick it off in London, then head over to France, Germany, the Pacific Rim, and Australia. The only U.S. stops planned are in Los Angeles and New York.

### New 'Cool' R.E.M. Song

Look for a new **R.E.M.** song on the soundtrack to the Twentieth Century Fox

film "A Cool, Dry Place," starring **Samuel Jackson**. Concurrently, the band's bassist, **Michael Mills**, has been signed to compose the score for the movie. It's the first time the band or any member has agreed to record music for a motion picture ... Hip-hop singer **Erykah Badu** has



R.E.M.

agreed to record a song with soul legend **Curtis Mayfield** for the soundtrack to the movie "Eve's Bayou" ... Speaking of movies, **Sony Pictures** has green-lighted a film about rap pioneers **Grandmaster Flash** and **Melle Mel**. The movie is being directed by **Peter Gilbert** and **Steve James**, the pair behind the critically acclaimed basketball documentary "Hoop Dreams."

### Dylan Pays Tribute To Rodgers

**Bob Dylan** is celebrating the 100th anniversary of **Jimmie Rodgers's** birth with a tribute CD to the country legend on August 2. Joining Dylan on the **Columbia** set are **Willie Nelson**, **Van Morrison**, and **Aaron Neville**. The disc also includes one of **Jerry Garcia's** final recordings, "Blue Yodel #9 (Standing On The Corner)." Meanwhile, **Almo Sounds** plans to release

a **Gram Parsons** tribute album, with **Emmylou Harris** executive producing. Artists who have agreed to participate include **Elvis Costello** and **Chrissie Hynde**.

The **Who** begins its "Quadrophenia" tour on July 19 in St. Louis. Sharing opening duties are **Ryan Downe** and **Drivin' N' Cryin'** ... In other tour news, **New Order** member **Peter Hook's** new band, **Monaco**, kicks off a North American tour on August 2 in Toronto ... **Iggy Pop** has canceled his **ROAR** tour performances after dislocating his shoulder after stage-diving into the crowd in Columbus, OH ... The **Dandy Warhols** kick off their national tour on July 17 in Seattle ... **Corrosion Of Conformity** begin its headlining club tour July 12 in Raleigh.

New release update: **Black Grape's** new album is slated to be released in the U.K. around October. Look for a new single around September. The band is opening a few dates for **U2's** European tour ... **Wu-Tang Clan** member **RZA** has started work on his first solo album, slated for release early next year on **Gee Street** ... Contemporary jazz group **Fourplay** have included three new tracks on its new greatest hits album, due later this year. The cuts include "Higher Ground" with **Take 6**, "Any Time Of Day" and "4 Play And Pleasure." Also included is a new remix of "Why Can't It Wait Till Morning," with **Phil Collins** on vocals.



Bob Dylan

## R&R TOP 20 OVERVIEW

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

RANK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1209	32/0
2	VERVE PIPE The Freshmen (RCA)	1089	30/0
3	SHERYL CROW A Change Would Do You Good (A&M)	1064	32/0
4	SISTER HAZEL All For You (Universal)	1042	27/1
5	SHAWN COLVIN Sunny Came Home (Columbia)	1005	27/0
6	DAVE MATTHEWS BAND Crash Into Me (RCA)	874	26/0
7	WALLFLOWERS One Headlight (Interscope)	859	27/0
8	INDIGO GIRLS Shame On You (Epic)	760	24/0
9	TONIC If You Could Only See (Polydor/A&M)	727	27/0
10	MEREDITH BROOKS Bitch (Capitol)	677	21/0
11	DUNCAN SHEIK Barely Breathing (Atlantic)	670	20/0
12	OMC How Bizarre (Mercury)	635	20/1
13	MATCHBOX 20 Push (Lava/Atlantic)	629	26/2
14	10,000 MANIACS More Than This (Geffen)	626	28/0
15	WALLFLOWERS The Difference (Interscope)	619	25/2
16	SARAH MCLACHLAN Building A Mystery (Arista)	602	25/2
17	COUNTING CROWS Daylight Fading (DGC/Geffen)	572	24/0
18	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	468	21/1
19	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	446	16/1
20	DEPECHE MODE It's No Good (Mute/Reprise)	348	14/0

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

## PERSPECTIVE

BY

Dave Stewart



What I find most interesting about the format is the continuing growth and importance of new music.

Certain camps refer to the format as "Adult Top 40" and that isn't too far off the mark. It's becoming more and more market specific, rather than a national box in which people want to place stations. The difference may become a handful of library songs.

It seems that many of us were launched in a predominantly '80s-based sound. We're not alone in seeing the test scores going down for those '80s songs and the test scores going up for currents and re-currents. The listener appetite for current music is very encouraging in terms of the format's potential and life span.

It would've been a big concern if the format's basis were everybody's 50 favorite '80s songs. But that seems to be less and less critical. The overall picture of these stations will continue being very much current and recurrent-driven. Things bode well for the format's future — [provided] the quality of the current music remains high.

Dave Stewart is PD/MD for WPLL "The Planet" Miami.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.



### New & Active

**MEXICO 70** I Want You (Big Pop/Red Ant)  
Total Plays: 328, Total Stations: 13, Adds: 1

**JEWEL** Foolish Games (Atlantic)  
Total Plays: 313, Total Stations: 13, Adds: 6

**SNEAKER PIMPS** 6 Underground (Virgin)  
Total Plays: 288, Total Stations: 16, Adds: 0

**DAVE MATTHEWS BAND** Tripping Billies (RCA)  
Total Plays: 265, Total Stations: 14, Adds: 1

**PAULA COLE** I Don't Want To Wait (Imago/WB)  
Total Plays: 250, Total Stations: 14, Adds: 4

**MONACO** What Do You Want From Me? (Polydor/A&M)  
Total Plays: 211, Total Stations: 12, Adds: 1

**ALISHA'S ATTIC** I Am, I Feel (Mercury)  
Total Plays: 203, Total Stations: 7, Adds: 0

**FIONA APPLE** Criminal (Work)  
Total Plays: 201, Total Stations: 13, Adds: 2

**DEL AMITRI** Not Where It's At (A&M)  
Total Plays: 190, Total Stations: 10, Adds: 0

**LIVE** Turn My Head (Radioactive)  
Total Plays: 177, Total Stations: 9, Adds: 0

Songs ranked by total plays

### Contributing Stations

KAMX/Austin, TX (HAC)  
WBMX/Boston, MA (HAC)  
WLNK/Charlotte, NC (HAC)  
WLUP/Chicago, IL (HAC)  
WTMX/Chicago, IL (HAC)  
KDGE/Dallas, TX (Alt)  
KALC/Denver, CO (HAC)  
KXPK/Denver, CO (AA)  
WHYT/Detroit, MI (Alt)  
KVSR/Fresno, CA (HAC)  
WJBX/Ft. Myers, FL (AA)  
KMXB/Las Vegas, NV (HAC)

WLIR/Long Island, NY (Alt)  
KYSR/Los Angeles, CA (HAC)  
WPLL/Miami, FL (HAC)  
KOSO/Modesto, CA (HAC)  
WDBZ/New York, NY (HAC)  
WPTE/Norfolk, VA (HAC)  
KTNP/Omaha, NE (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (Alt)  
KZON/Phoenix, AZ (Alt)  
KZZP/Phoenix, AZ (HAC)  
KBBT/Portland, OR (HAC)

WDCC/Raleigh, NC (CHR/P)  
KZZO/Sacramento, CA (HAC)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
WVRV/St. Louis, MO (AA)  
WHPT/Tampa, FL (AA)  
WXLO/Worcester, MA (HAC)

33 Total Stations

HAC -- Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

# abra moore

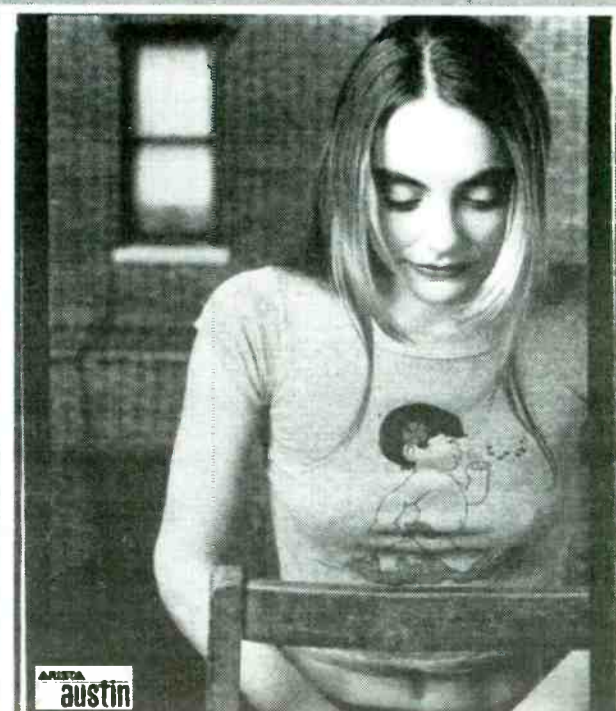
## "four leaf clover"

**#1 Adult Alternative**  
breaking through to Pop/Alternative!

**22 - 20 - 18**

**Great Spins!!! Great Stations!!!**

KLLC 42X	WBMX 38X	KVSR 35X	KBBT 35X	WJBX 33X
KZON 30X	KALC 29X	WVRV 29X	KZZP 27X	WHPT 23X
WXLO 23X	WLNK 22X	WSHE 20X	KOSO 15X	WTMX 14X
KENZ 14X	WPLY 13X	KXPK 7X	WLIR 7X	KDGE 6X



ARISTA austin

## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES JULY 11, 1997

CALLOUT AMERICA<sup>®</sup> song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of June 16-22.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL% FAMILIARITY	TOTAL% BURN
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)					
	TW	LW	2W	3W		
<b>P. DADDY &amp; F. EVANS</b> 112 I'll Be Missing... (Bad Boy/Arista)	3.97	3.87	3.81	—	69.3%	13.6%
<b>VERVE PIPE</b> The Freshmen (RCA)	3.92	3.84	3.88	3.92	63.9%	11.3%
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	3.83	3.87	3.83	3.95	85.2%	21.0%
<b>BABYFACE</b> How Come, How Long (Epic)	3.80	3.54	—	—	39.9%	7.9%
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	3.79	3.74	3.91	3.74	72.9%	14.8%
<b>WALLFLOWERS</b> One Headlight (Interscope)	3.79	3.81	3.76	3.83	76.2%	19.7%
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	3.77	3.63	3.66	3.68	70.8%	11.3%
<b>MEREDITH BROOKS</b> Bitch (Capitol)	3.70	3.85	3.60	3.68	79.5%	20.2%
<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	3.67	3.50	3.74	3.82	68.0%	23.0%
<b>TONIC</b> If You Could Only See (Polydor/A&M)	3.66	3.56	—	—	37.1%	7.4%
<b>BACKSTREET BOYS</b> Quit Playing Games (With My Heart) (Jive)	3.65	3.51	3.56	3.52	45.8%	11.3%
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	3.65	3.64	3.66	3.65	80.1%	27.9%
<b>OMC</b> How Bizarre (Mercury)	3.63	3.58	3.62	3.75	66.2%	18.9%
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	3.62	3.57	3.59	3.46	87.2%	29.7%
<b>SISTER HAZEL</b> All For You (Universal)	3.61	3.47	3.47	3.48	54.0%	13.6%
<b>HANSON</b> Mmm Bop (Mercury)	3.60	3.53	3.76	3.81	85.7%	33.2%
<b>BLACKSTREET</b> Don't Leave Me (Interscope)	3.59	3.64	3.78	3.82	66.2%	22.5%
<b>EN VOGUE</b> Whatever (EastWest/EEG)	3.58	3.33	3.34	3.34	52.4%	12.3%
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	3.56	3.50	3.43	3.44	65.0%	14.6%
<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	3.55	3.67	3.61	3.73	48.8%	14.3%
<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Big Rig/Mercury)	3.55	3.69	3.63	—	39.4%	11.0%
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	3.53	3.47	3.34	3.55	39.6%	8.7%
<b>R. KELLY</b> Gotham City (Jive)	3.52	—	—	—	44.0%	10.2%
<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	3.47	3.50	3.52	3.65	73.7%	26.6%
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	3.43	3.47	3.58	3.55	74.7%	26.6%
<b>SAVAGE GARDEN</b> I Want You (Columbia)	3.42	3.49	3.46	3.55	80.8%	32.5%
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	3.35	3.43	3.46	3.47	69.1%	27.9%
<b>SAVAGE GARDEN</b> To The Moon And Back (Columbia)	3.29	2.93	—	—	18.7%	4.6%
<b>SHERYL CROW</b> A Change Would Do You Good (A&M)	3.28	3.19	3.27	3.27	55.8%	19.2%
<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	3.17	3.07	3.21	3.28	35.5%	12.3%
<b>GINA G</b> Gimme Some Love (Eternal/WB)	3.12	2.74	2.99	—	46.5%	17.9%
<b>JON BON JOVI</b> Midnight In Chelsea (Mercury)	2.88	2.79	2.87	—	26.3%	8.7%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

## CALLOUT AMERICA<sup>®</sup> Hot Scores

By ANTHONY ACAMPORA

Since R&R introduced Callout America in early 1995, much has been said about the increasing polarization of listener tastes within the CHR/Pop format. The growing awareness and acceptance of Pop/Alternative music helps illustrate the division between young and adult demos.

For example, when the survey began, many titles tested consistently across all three demos: teens, 18-24, and 25-34. "Kiss From A Rose" by Seal (ZTT/Sire/WB), "Water Runs Dry" by Boyz II Men (Motown), and "Waterfalls" by TLC (LaFace/Arista) were across the board smashes.

In many markets today, females 25-34 are driving TSL for Pop/Alternative outlets. And it's creating branded hits for this audience. Current titles include Sister Hazel's "All For You" (Universal), "How Bizarre" by OMC (Mercury), and "Crash Into Me" by Dave Matthews Band (RCA). They consistently test top 10 in Callout America's 25-34 cell and are most-played, as evidenced by their strong presence on the Hot AC and Pop/Alternative charts. Recent songs by Paula Cole, Sheryl Crow, and Hootie & The Blowfish performed similarly.

Meanwhile, rhythmic and harder-edged Pop/Alternative songs — which had been testing across all three demos — are researching better 12-24. "I'll Be Missing You" by Puff Daddy & Faith Evans (featuring 112) (Bad Boy/Arista) is the top tester overall, fueled by huge teen and 18-24 scores. "Bitch" by Meredith Brooks (Capitol) remains strong among women 12-24, and "The Impression That I Get" by Mighty Mighty Bosstones (Big Rig/Mercury) has finished top seven 18-24 for three consecutive weeks on the survey.

# PUFF DADDY & FAITH EVANS (FEATURING 112) "I'LL BE MISSING YOU"

**NO. 1 CALLOUT AMERICA FOR SECOND CONSECUTIVE WEEK!  
3.97 OVERALL SCORE**

**NO. 3 18-24 WOMEN - FAVORITE!**

**NO. 1 TEENS- FAVORITE!**

**NO. 1 EAST & WEST REGIONS - FAVORITE!**

**AUDIENCE OVER 44 MILLION!!!**

**NO. 1 PHONES AT Z100/New York City!!!**

How do you top 5 million albums sold, a #1 single for 8 consecutive weeks, a Grammy Award, & an incredible performance on the MTV Awards?  
With a little help from Batman, of course.



# Bone thugs-n-harmony Look Into My Eyes

The New Single On Your Desk Now

From the  
Bone thugs-n-harmony  
double album "The Art Of War"  
In stores July 29

**CHR RHYTHMIC 11**  
**URBAN 12-10**

From "Batman & Robin:  
Music from & inspired by the  
Batman & Robin motion picture"  
In stores now

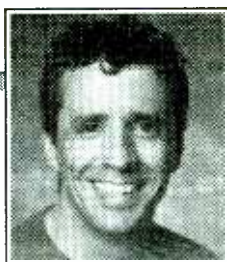
Video On  Heavy  Heavy  Heavy



Produced By: D.J. U-Neek for U-Neek Entertainment Inc./KingPin Inc.  
Executive Producer: Tomica Wright

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TONY NOVIA

CONTEMPORARY HIT RADIO

# Searching The Diaries For Answers

Music and research trends tend to develop over time. Nonetheless, in our world of "we need it immediately," many programmers and managers still make music and programming changes from Arbitron to Arbitron. Trying to figure out where the diaries are, how to get people to write down your call letters (giving your station lots of TSL) has about the same odds as winning your state lottery.

Providing some of the answers to the mystery of Arbitron and understanding diarykeepers via long-term diary trending and analysis, is Rhody Bosley.

Bosley has more than 20 years of experience with Arbitron products, including a seven-year stint as VP/Sales/Marketing. Once a year or so, I like to revisit with Bosley who, with his three partners, has established Baltimore-based **Research Director Inc.** — a company that specializes in the analysis, interpretation, and presentation of audience research and ratings data.

To date, Bosley's running trending tab on how people listen to radio is up 332,537 Arbitron diarykeepers. Bosley keeps track through one of his services called "PD Profile," a sophisticated analysis tool that uses Arbitron raw data to produce the reports that assist radio station management in making programming decisions.

This normative data was produced from Winter '93 through Winter '97 for stations with 100 or more diaries returned to Arbitron. Bosley points out, "The results are an average of these included stations. The markets analyzed range in rank from 1 to 253. The formats included are: AC, CHR, AOR, Classic Rock, Jazz/New Age, Country, News/Talk, Spanish, Adult Urban, UCR, and Oldies. Some stations appear more than once due to multiple survey periods. Users of this data should be aware that it is limited by the same conditions of the published Arbitron data and that not all formats are represented. This bias would be akin to comparing a student to only 'A' students rather than all students."

### Win The P1s

"The first Preference radio station of a diarykeeper is the one that the diarykeeper listens to more than any other. P1 listeners are extremely important to a radio station because, although they represent only 36.2% of the average station's cumulative audience, they contribute 72% of the station's quarter hours. Among the major formats studied, Country and News/Talk get a higher percentage of their total listeners and listening from P1 listeners, while CHR and Oldies get slightly less. The range of difference is surprisingly small." (See Table I.)

"The P1 diarykeepers are often referred to as the 'core audience' because of their major contribution to the total amount of listening to

the station. Preference is akin to brand preference in consumer goods. The consumer is segmented for research purposes by the amount of usage of the product. In this case it is the amount of radio listening. Defining the core audience permits the evaluation of whether the remaining audience is different by age, sex, or where they reside.

Format	% of Cume	% of 1/4 Hours
All	36.2	72.0
A/C	34.0	72.4
CHR	35.7	68.7
Classic Rock	32.1	69.6
Country	41.3	75.6
News/Talk	42.4	72.6
Oldies	30.8	67.3

"For example, knowing where the P1 listeners live allows the decision-maker to focus promotional opportunities. By knowing the exact ages of the core audience, music selection and other programming elements can be fine-tuned to precise demographics. As you can see it is very important for the CHR programmer to focus most of the attention on the First Preference listener."

### P1s Vs P2s & P3s

How does the P1 diarykeeper to a CHR station differ from a P2 or P3 diarykeeper? Bosley points out, "The major difference is in the amount of listening. A P2 diarykeeper represents 26% of the diaries, but 19.7% of the quarter hours (20.5 quarter hours of listening) while P3 diarykeepers comprise 17.5% of all diarykeepers and a mere 7% of quarter-hours. The P3 diarykeeper to a CHR station listens just 11 quarter hours in a week. The P2/P3 diarykeeper is also slightly older, and males contribute just the slightest more quarter hours.

The P1 quarter-hour median age for CHR is 23.8 with females contributing 64.2% of quarter hours. The P2/P3 median age for CHR is 26.8, and females contribute 60.3% of quarter hours.

### The Importance of 'Away Listening'

"This new study shows that more people listen to the radio in their cars than any other location of lis-

tening, but most of the listening occurs at work." (See Table II.) "Previous studies showed at-home listening about 2% points more diaries.

"Location of listening information is valuable to radio programmers who need to address programming values by where the listening is taking place. On average, 72% of a radio station's total weekly audience listen to the radio station sometime during the course of the week in the car. This figure varies by format, by market, and by station. The total amount of listening that is done in the car is quite another story: In-car listening accounts for 31% of a typical station's total quarter-hours of listening. At-work listening has been a major focus of promotional activity by radio programmers since Arbitron added the "at-work" column to the diary in 1988."

Listening Location	% Of Diaries	% Of 1/4 Hours
At Home	48.0	31.0
In Car	72.0	31.0
At Work	23.0	36
Other	6.0	2.0

### The 3.4% Theory

"Diarykeepers listen an average of 3.4 days per week to any one radio station. The percentage of daily-diary mentions does vary by format (see Table III). This percentage varies greatly among stations — even within a format. Listening on Thursday remains higher for almost all stations and for all formats as is consistent with previous studies. This is likely due to two factors: 1) The survey begins on Thursday, which induces 'survey enthusiasm;' 2) Radio broadcasters frequently promote more heavily for Thursday listening thereby increasing listenership via advertising.

Format	Occ.	Dur.	Avg. Days
All	6.2	5.4	3.4
A/C	5.5	5.8	3.2
CHR	6.1	4.6	3.4
Country	7.2	5.4	3.7
News/Talk	7.1	5.1	3.9

The more days listeners tune into a radio station, the more occasions of listening will be accumulated during the week. Since the average amount of time someone will spend listening to a radio station is relatively consistent each time they tune into the station, each new occasion of lis-

Day	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
All	52.1	51.9	51.4	58.6	55.9	40.6	32.0
A/C	49.3	49.3	48.8	55.3	52.6	37.3	29.8
CHR	51.0	50.4	49.9	60.2	56.0	41.5	33.5
Country	55.5	55.1	54.1	62.2	59.3	45.0	35.5
News/Talk	62.7	62.9	62.3	68.6	65.5	38.6	31.6

tening becomes more significant. Note in Table IV that occasions of listening vary more widely than average duration of listening. Average Occasion multiplied by Average Duration equals Time Spent Listening.

### Heavy Listeners: Friend Or Foe?

Heavy-listening is one of the major causes of ratings ups and downs. Heavy listeners are those diarykeepers who listen to a single radio station for 100 or more quarter hours in a week. These listeners play a major role in ratings success. If they are present in significant numbers in one survey and go away in a subsequent survey, the impact can be dramatic on the final ratings estimate.

On average, 8.6% of the diarykeepers of a radio station can be classified as heavy listeners. Yet, 39.3% of a station's quarter hours come from heavy listeners. The percentage of heavy listeners varies by format from a low of 5.5% for CHR stations to a high of 10.5% for Country stations. Meanwhile, the quarter-hour contribution by heavy listeners to CHR stations is 29.3% of total quarter hours and the Country format is a high 43.3% (See Table V).

Format	%Heavy Listeners	%Heavy Listening
All	8.6	39.3
A/C	8.7	41.9
CHR	5.5	29.3
Country	10.5	43.3
News/Talk	8.8	34.8

Above-average heavy listening is typically induced by time-spent-listening promotions. Through years of research, Bosley says it has been his experience that whenever these promotions cause heavy listening to greatly exceed the norms, at the conclusion of the promotion the heavy-listening percentages return to typical levels. This observation lends fuel to the fire that audiences can be bought.

### The Book Week By Week

Regardless of many different programmers' theories, most phases of the survey are nearly equal. However, by week, weeks one, two, seven, eight, 11, and 12 are slightly higher. Radio programmers have long believed that Arbitron places extra samples in the third month/phase of the survey period in order to make up for sample shortfalls in earlier phases/months of the survey period.

While this is a true statement, the reality is a nearly balanced distribution on average. The third month

is higher, but the variance is only about 1%. Although individual markets do occasionally have additional sample in the third phase/month, this study shows that sample imbalance *shouldn't* be counted on when planning station activities (see Table VI).

Phase 1	Phase 2	Phase 3
33.5%	32.8%	33.7%

Also, note that with this huge number of diaries examined, the percentage of diaries per week and the percentage of quarter hours by week are nearly equal (see Table VII).

Week	% Diaries In-Tab	% Diaries Total 1/4 Hrs
1	8.5	8.5
2	8.5	8.5
3	8.2	8.2
4	8.2	8.2
5	8.0	8.1
6	8.0	8.1
7	8.4	8.4
8	8.4	8.4
9	8.0	7.8
10	8.3	8.0
11	8.7	8.7
12	8.8	8.8

### Exclusive CHR Research

The following is exclusive CHR data compiled by Bosley and provided to R&R. The data is from Arbitron diarykeepers Winter '93-Winter '97 and involves nearly 30,000 diaries — all of which are CHR stations. Can you guess how many stations on average are mentioned in a diary of a CHR station? On the average 4.1, but the frequency distribution is revealing.

% of diaries w/one station	6.9%
% of diaries w/two stations	16.3%
% of diaries w/three stations	21.1%
% of diaries w/four stations	19.7%
% of diaries w/live stations	14.3%
% of diaries w/six+ stations	21.8%

With this many different stations being mentioned in a diary, how much time does the average CHR diarykeeper spend listening to one CHR station? The average CHR diarykeeper spends 28.1 quarter-hours with the station. This means that about 30% of the total radio listening time is spent with the one CHR and 70% of the balance of radio listening time is spent with other radio stations.

JULY 11, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	HANSON Mmm Bop (Mercury)	5337	6060	6572	6790	123/0
8	4	3	2	MEREDITH BROOKS Bitch (Capitol)	5199	5090	4886	4430	115/1
5	3	2	3	SHAWN COLVIN Sunny Came Home (Columbia)	4997	5235	4990	4643	118/1
9	7	6	4	ROBYN Do You Know (What It Takes) (RCA)	4871	4664	4445	4291	124/0
12	8	7	5	VERVE PIPE The Freshmen (RCA)	4591	4500	4174	3751	115/0
4	5	4	6	MARK MORRISON Return Of The Mack (Atlantic)	4528	4772	4709	4763	103/1
11	10	8	7	OMC How Bizarre (Mercury)	4502	4364	4098	3792	118/1
15	13	11	8	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	4080	3791	3524	3188	116/1
19	15	12	9	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	3993	3718	3285	3042	123/2
2	2	5	10	SPICE GIRLS Say You'll Be There (Virgin)	3967	4665	5159	5513	107/1
3	6	9	11	WALLFLOWERS One Headlight (Interscope)	3702	4120	4587	4795	102/1
16	14	14	12	SISTER HAZEL All For You (Universal)	3678	3475	3337	3184	109/1
10	12	10	13	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	3664	3865	3827	3869	93/0
21	17	16	14	SHERYL CROW A Change Would Do You Good (A&M)	3164	3084	2946	2763	111/1
6	9	15	15	WHITE TOWN Your Woman (Chrysalis/EMI)	2922	3456	4140	4506	90/0
7	11	13	16	SAVAGE GARDEN I Want You (Columbia)	2913	3483	3969	4486	99/1
24	20	17	17	EN VOGUE Whatever (EastWest/EEG)	2810	2730	2701	2597	111/0
31	27	23	18	R. KELLY Gotham City (Jive)	2419	2191	1807	1180	98/1
13	16	18	19	MONICA For You I Will (Warner Sunset/Atlantic)	2379	2721	2997	3669	77/0
23	23	22	20	DUNCAN SHEIK Barely Breathing (Atlantic)	2215	2301	2526	2648	78/1
25	25	24	21	GINA G Gimme Some Love (Eternal/WB)	2130	2071	2011	1799	101/0
14	19	21	22	JEWEL You Were Meant For Me (Atlantic)	2066	2311	2830	3364	79/1
<b>BREAKER</b>			23	SPICE GIRLS 2 Become 1 (Virgin)	2018	793	237	190	115/22
30	29	28	24	SAVAGE GARDEN To The Moon And Back (Columbia)	1941	1814	1576	1299	100/2
20	21	20	25	BLACKSTREET Don't Leave Me (Interscope)	1907	2437	2623	2818	65/0
34	31	31	26	DAVE MATTHEWS BAND Crash Into Me (RCA)	1895	1662	1374	1066	78/4
37	34	33	27	WILL SMITH Men In Black (Columbia)	1890	1487	1131	839	86/8
17	18	19	28	PAULA COLE Where Have All The Cowboys... (Imago/WB)	1859	2456	2854	3125	73/0
40	33	32	29	10,000 MANIACS More Than This (Geffen)	1837	1645	1259	747	98/4
29	30	30	30	BABYFACE How Come, How Long (Epic)	1800	1726	1511	1323	82/2
46	35	34	31	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	1765	1437	1072	637	79/3
22	24	25	32	BLESSID UNION OF SOULS I Wanna Be There (EMI)	1607	2033	2388	2667	56/0
26	26	27	33	COUNTING CROWS Daylight Fading (DGC/Geffen)	1561	1846	1845	1768	75/0
27	28	29	34	JON BON JOVI Midnight In Chelsea (Mercury)	1396	1735	1751	1618	73/0
36	36	36	35	JAMIROQUAI Virtual Insanity (Work)	1206	1176	1045	845	72/2
18	22	26	36	BOB CARLISLE Butterfly Kisses (DMG/Jive)	1186	1934	2600	3102	57/0
44	38	37	37	DJ COMPANY Rhythm Of Love (Crave)	1183	1044	916	692	70/4
48	40	38	38	TONIC If You Could Only See (Polydor/A&M)	1137	994	811	581	71/10
—	—	50	39	WALLFLOWERS The Difference (Interscope)	1112	549	110	36	76/13
—	47	40	40	MATCHBOX 20 Push (Lava/Atlantic)	1073	828	654	378	67/7
—	—	47	41	MR. PRESIDENT Coco Jamboo (Warner Bros.)	1052	610	326	120	65/6
47	42	39	42	NO MERCY When I Die (Arista)	1018	907	798	636	69/6
28	32	35	43	3RD PARTY Can U Feel It (DVB8/A&M)	945	1251	1327	1359	43/0
<b>DEBUT</b>			44	HANSON Where's The Love (Mercury)	841	174	59	17	82/67
42	46	43	45	AEROSMITH Hole In My Soul (Columbia)	834	745	698	746	55/7
38	43	42	46	FREAK NASTY Da Dip (Power)	827	768	786	819	31/1
<b>DEBUT</b>			47	98 DEGREES Invisible Man (Motown)	805	465	77	5	65/14
—	—	48	48	LEANN RIMES How Do I Live (Curb)	726	598	475	320	41/3
43	44	44	49	COLLECTIVE SOUL Listen (Atlantic)	611	736	775	742	46/0
41	45	45	50	INDIGO GIRLS Shame On You (Epic)	599	722	723	747	33/1

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 122 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS

### SPICE GIRLS 2 Become 1 (Virgin)

TOTAL PLAYS/INCREASE 2018/1225 TOTAL STATIONS/ADDS 115/22 CHART 23

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
HANSON Where's The Love (Mercury)	67
JEWEL Foolish Games (Atlantic)	44
SPICE GIRLS 2 Become 1 (Virgin)	22
PAULA COLE I Don't Want To Wait (Imago/WB)	18
98 DEGREES Invisible Man (Motown)	14
GOD'S PROPERTY Stomp (B-Rite/Interscope)	13
WALLFLOWERS The Difference (Interscope)	13
DUNCAN SHEIK She Runs Away (Atlantic)	12
TONIC If You Could Only See (Polydor/A&M)	10
U2 Last Night On Earth (Island)	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SPICE GIRLS 2 Become 1 (Virgin)	+1225
HANSON Where's The Love (Mercury)	+667
WALLFLOWERS The Difference (Interscope)	+563
MR. PRESIDENT Coco Jamboo (Warner Bros.)	+442
WILL SMITH Men In Black (Columbia)	+403
PAULA COLE I Don't Want To Wait (Imago/WB)	+393
98 DEGREES Invisible Man (Motown)	+340
PUFF DADDY & FAITH EVANS I'll Be... (Bad Boy/Arista)	+328
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+289
BACKSTREET BOYS Quit Playing Games (With My...) (Jive)	+275

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CARDIGANS Lovefool (Mercury)
NO DOUBT Don't Speak (Trauma/Interscope)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
SPICE GIRLS Wannabe (Virgin)
BABYFACE Every Time I Close My Eyes (Epic)
DONNA LEWIS I Love You Always Forever (Atlantic)
SHERYL CROW Everyday Is A Winding Road (A&M)
NO MERCY Where Do You Go (Arista)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
TONI BRAXTON Un-break My Heart (LaFace/Arista)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# TONIC

CHR

R&R **38**

BB Top Forty 43\*

New This Week:

WXKS KKRZ  
WGTZ WWHT KQXY WAYV  
WGLU WKFR

A MULTI-FORMAT SMASH!!!  
#1 Rock Big Picture for 5 weeks!

Top 5 CALLOUT in over 20 markets!! —  
#1 in over 5!!



Live on David Letterman 8/6!



# "If You Could Only See"

HAC

R&R **25 - 23**

BB Adult Top Forty 32-23\*

New This Week:

KHMX WWNK  
WKEE KEYW

From the GOLD album,  
Scanning 30,000 a week!!

On tour with The Verve Pipe  
all summer long!



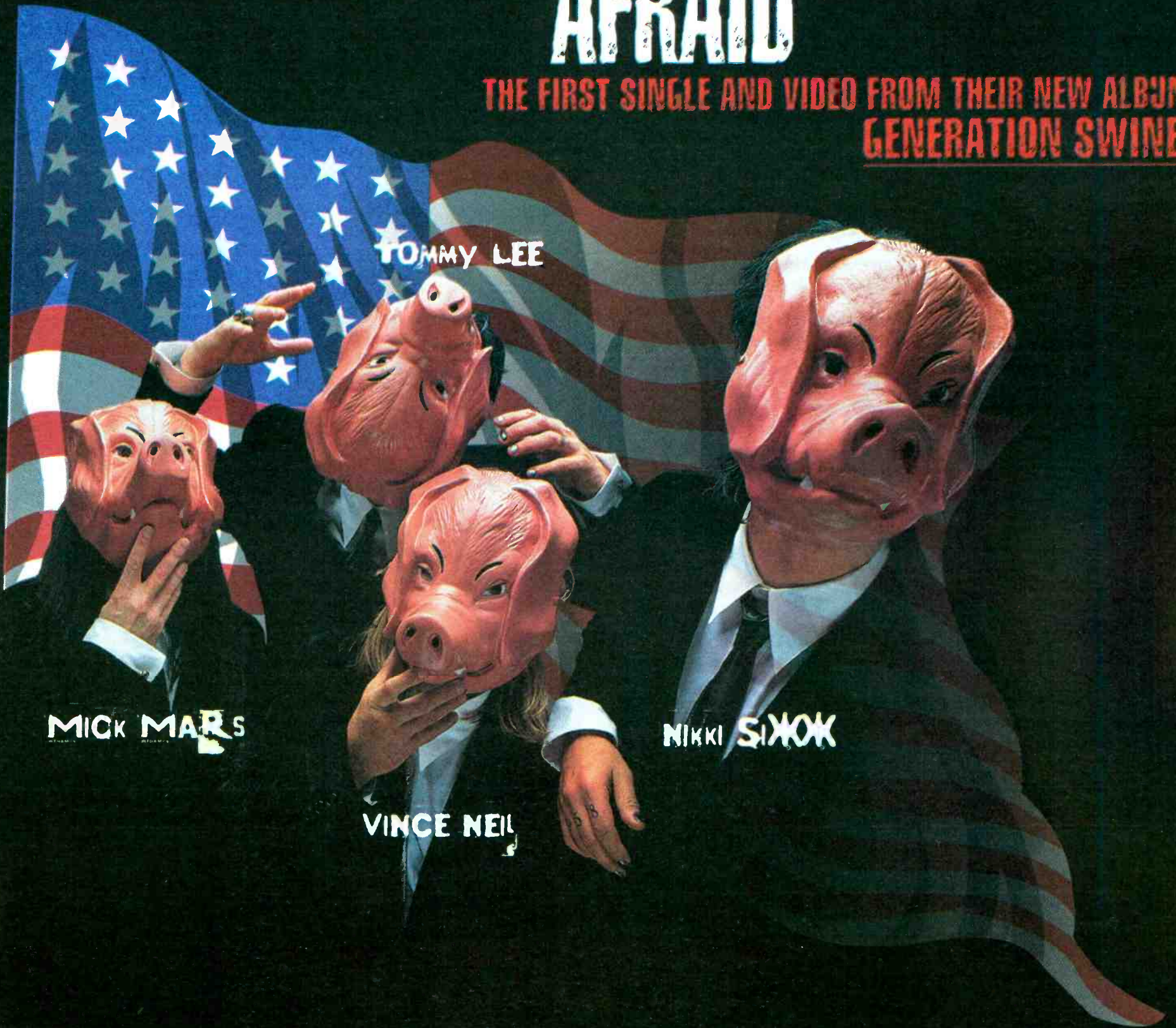


BE AFRAID. BE VERY AFRAID.

# MOTLEY CRUE

## AFRAID

THE FIRST SINGLE AND VIDEO FROM THEIR NEW ALBUM  
GENERATION SWINE.



TOMMY LEE

MICK MARS

NIKKI SIXX

VINCE NEIL



- IMPACTING CHR/POP NOW!
- TOP 10 ROCK TRACK
- SOUNDCAN ALBUM DEBUT #4



Produced by Scott Humphrey  
 Co-produced by Nikki Sixx and Tommy Lee  
 Management: The Left Bank Organization  
[www.generationswine.com](http://www.generationswine.com)



## NEW &amp; ACTIVE

**MIGHTY MIGHTY BOSSTONES** *The Impression... (Big Rig/Mercury)*  
Total Plays: 535, Total Stations: 41, Adds: 2

**NU FLAVOR** *Sweet Sexy Thing (Reprise)*  
Total Plays: 480, Total Stations: 23, Adds: 1

**PAULA COLE** *I Don't Want To Wait (Imago/WB)*  
Total Plays: 449, Total Stations: 57, Adds: 18

**ABRA MOORE** *Four Leaf Clover (Arista Austin/Arista)*  
Total Plays: 440, Total Stations: 39, Adds: 6

**PAUL MCCARTNEY** *The World Tonight (Capitol)*  
Total Plays: 419, Total Stations: 31, Adds: 0

**JOCK JAM** *Jock Jam (Tommy Boy)*  
Total Plays: 399, Total Stations: 14, Adds: 0

**ZIGGY MARLEY** *People Get Ready (Elektra/EEG)*  
Total Plays: 399, Total Stations: 37, Adds: 2

**ALISHA'S ATTIC** *I Am, I Feel (Mercury)*  
Total Plays: 388, Total Stations: 30, Adds: 0

**DEL AMITRI** *Not Where It's At (A&M)*  
Total Plays: 385, Total Stations: 31, Adds: 0

**LE CLICK** *Call Me (Logic)*  
Total Plays: 380, Total Stations: 19, Adds: 1

**ROME** *I Belong To You (Every Time I See Your Face) (RCA)*  
Total Plays: 363, Total Stations: 16, Adds: 0

**FOOL'S GARDEN** *Lemon Tree (Universal)*  
Total Plays: 349, Total Stations: 27, Adds: 0

**KYLE VINCENT** *Wake Me Up (Capitol/Hollywood)*  
Total Plays: 346, Total Stations: 26, Adds: 0

**SUBLIME** *Santeria (Gasoline Alley/MCA)*  
Total Plays: 332, Total Stations: 10, Adds: 0

**JONNY LANG** *Lie To Me (A&M)*  
Total Plays: 313, Total Stations: 29, Adds: 4

**GOD'S PROPERTY** *Stomp (B-Rite/Interscope)*  
Total Plays: 252, Total Stations: 32, Adds: 13

**TRIO** *Da Da Da... (Mercury)*  
Total Plays: 228, Total Stations: 11, Adds: 2

**K'S CHOICE** *Not An Addict (550 Music)*  
Total Plays: 218, Total Stations: 22, Adds: 1

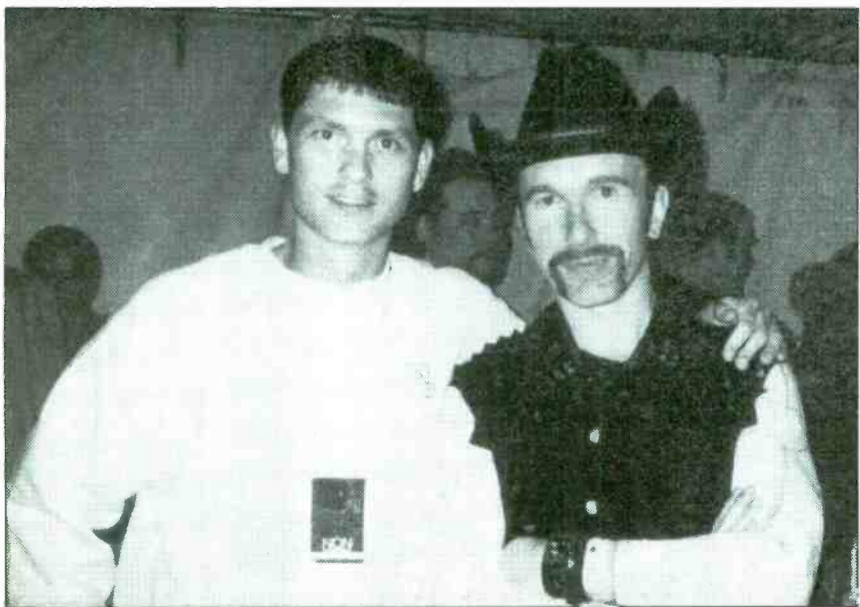
**112** *Cupid (Bad Boy/Arista)*  
Total Plays: 208, Total Stations: 7, Adds: 0

**NIGHT RANGER** *Forever All Over Again (Legacy)*  
Total Plays: 196, Total Stations: 16, Adds: 2

## Songs ranked by total plays



**THE RETURN OF MR. B** — No, that's not the name of another Tinsel Town summer sequel, it's Jon B. (second from right) getting ready for his second LP to be released in just a few weeks. He and 550 Music Assoc. Dir./Nat'l Pop Promo Chuck Field (l) took a moment to hang with (l-r) R&R Dir./Charts & Formats Kevin McCabe, CHR Editor Tony Novia, and sales rep Paul Colbert.



**STANDING CLOSE TO THE EDGE** — Right, there! Shoulder to shoulder with the man himself! U2's Pop Mart tour set up shop in Kansas City and KMXV was there every step of the way. Here, midday man Kelly Ulrich (l) had a chance to be the envy of all his friends (and maybe a few enemies) when he captured a one-on-one bonding moment backstage with The Edge.

## NEW RELEASES

## ADDS JULY 15

<b>Michael Bolton</b>	"Go The Distance" (Columbia)
<b>Erasure</b>	"Don't Say Your Love Is Killing Me" (Mute/Maverick/WB)
<b>Mary Griffin</b>	"Just No Other Way (To Love Me)" (Curb)
<b>Michael Jackson</b>	"Stranger In Moscow" (Epic)
<b>Monaco</b>	"What Do You Want From Me?" (Polydor/A&M)
<b>Motley Crue</b>	"Afraid" (Elektra/EEG)
<b>Texas</b>	"Say What You Want" (Mercury)
<b>Wild Orchid</b>	"Supernatural" (RCA)
<b>Yoco Ross</b>	"All That" (Columbia)



**SUMMER FUN SOUTH OF THE BORDER** — KIBB/L.A. took the show on the road less travelled recently and wound up in Rosarito, Mexico. Clowning (and baking) between stop sets are (l-r) midday gal Leigh Ann, afternoon drive maestro Boomer Servantes, and DJ Louis Love.




**JUST YOUR AVERAGE TEENAGERS** — The Hanson brothers made a pit-stop at Frontier City amusement park for a KJYO sponsored concert in Oklahoma City. Mugging for the camera for your caption viewing pleasure are (l-r) Taylor Hanson, KJYO APD/Afternoon man Ronnie Rocket, Zac Hanson, Morning News Dir./Weekend personality Theresa Maxwell, Isaac Hanson, Sr. Promo Dir./AOM Ric Reece, and PD Mike McCoy.



# CHR/POP PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



**MARKET #1**

**WHTZ/New York**  
(212) 239-2300  
Poleman/Bryant


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
57	62	64			BACKSTREET BOYS/Quit Playing...
23	41	57			PUFF DADDY.../It'll Be Missing You
64	63	64	59		MEREDITH BROOKS/Bitch
61	60	59			SHAWN COLVIN/Sunny Came Home
61	61	63	58		OMC/How Bizarre
61	41	38			WHITE TOWN/Your Woman
19	17	31			WILL SMITH/Men In Black
22	36	39			AZ YET/Hard To Say I'm...
37	37	37			ROBYN/Do You Know (What...)
25	39	39			THIRD EYE BLIND/Semi-Charmed Life
24	28	36			VERVE PIPE/The Freshmen
38	40	36			MARK MORRISON/Return Of The Mack
63	63	62			HANSON/Mmm Bop
38	34	31			WALLFLOWERS/One Headlight
16	15	29			SPICE GIRLS/2 Become 1
-	15	18			HANSON/Where's The Love
36	36	32			DUNCAN SHEIK/Barely Breathing
-	13	24			LE CLICK/Call Me
16	23	22			BABYFACE/Every Time I...
25	25	26			PAULA COLE/Where Have All...
-	18	20			10,000 MANIACS/More Than This
19	19	21			FREAK NASTY/Do Dip
25	26	26			BABYFACE/How Come, How Long
28	19	22			BLACKSTREET/Don't Leave Me
16	17	17			DJ COMPANY/Rhythm Of Love
19	18	17			JAMIROQUAI/Virtual Insanity
-	13	15			98 DEGREES/Invisible Man
20	15	18			GINA G/Gimme Some Love
25	28	20			SHERYL CROW/A Change Would Do...
25	31	26			JON BON JOVI/Midnight In Chelsea
-	-	-			DAVE MATTHEWS BAND/Crash Into Me
19	17	16			SISTER HAZEL/All For You
16	15	14			R. KELLY/Gotham City
14	15	-			NO DOUBT/Spiderwebs
-	-	-			JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-			CRUSH/Jellyhead
17	28	23			JEWEL/You Were Meant...
36	29	19			SAVAGE GARDEN/I Want You
15	13	12			MERRILL BAINEBRIDGE/Mouth
22	17	14			SPICE GIRLS/Say You'll Be There



**MARKET #5**

**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina/Towers


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
72	61	61	71		BACKSTREET BOYS/Quit Playing...
39	32	32	71		ROBYN/Do You Know (What...)
65	60	60	69		AZ YET/Hard To Say I'm...
38	31	31	68		CULTURE BEAT/Take Me Away
40	49	49	66		REAL MCCOY/One More Time
66	42	42	49		BABYFACE/Every Time I...
37	31	31	46		EN VOEGUE/Whatever
70	47	47	46		ROCKWELL/In A Dream
46	37	37	45		MONICA/For You I Will
22	25	25	45		JOCELYN ENRIQUEZ/A Little Bit Of...
29	32	32	42		R. KELLY/Gotham City
5	33	33	40		LIL SUZY/Can't Get You Durt...
70	60	60	37		HANSON/Mmm Bop
60	32	32	34		SPICE GIRLS/Say You'll Be There
22	30	30	33		NOTORIOUS B.I.G./Mo Money, Mo...
50	35	35	33		ACID FACTOR/Fantasy
44	20	20	32		FREAK NASTY/Do Dip
38	37	37	33		GINA G/Gimme Some Love
59	30	30	30		DENINE W/COLLAGE/Love Of A Lifetime
37	31	31	30		SUMMER JUNKIES/I'm Gonna Love...
45	31	31	30		LE CLICK/Call Me
38	31	31	27		3RD PARTY/Can U Feel It
30	55	57	27		ROCKWELL/Fell In Love
28	15	15	23		DJ COMPANY/Rhythm Of Love
14	13	13	22		WILL SMITH/Men In Black
28	26	26	22		CARDIGANS/Lovefool
30	25	25	20		NO MERCY/Where Do You Go
17	15	15	19		AMBER/This Is Your Night
26	20	20	17		SPICE GIRLS/Wannabe
18	11	11	17		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-			SPICE GIRLS/2 Become 1
20	18	18	15		EN VOEGUE/Don't Let Go (Love)
-	-	-			DAMAGE/2 Live
-	9	9	6		NO MERCY/When I Die
28	16	16	5		KEITH SWEAT/Nobody
-	-	-			OJANA KING/I Say A Little...
-	-	-			WATERS & RODMAN/Just A Freak



**MARKET #7**

**KHKS/Dallas**  
(214) 891-3400  
Lambert/Reynolds


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
83	73	83	79		HANSON/Mmm Bop
47	53	54	78		OMC/How Bizarre
66	85	77	78		ROBYN/Do You Know (What...)
69	64	61	74		JEWEL/You Were Meant...
81	80	77	73		MARK MORRISON/Return Of The Mack
59	54	57	54		LE CLICK/Tonight Is The Night
48	48	44	51		BABYFACE/Every Time I...
27	45	52	50		BACKSTREET BOYS/Quit Playing...
40	44	46	48		KEITH SWEAT/Twisted
45	44	51	47		CARDIGANS/Lovefool
49	43	42	46		MONICA/For You I Will
69	60	38	44		AZ YET/Hard To Say I'm...
36	41	40	44		EN VOEGUE/Don't Let Go (Love)
-	36	42	39		MR. PRESIDENT/Coco Jambo
27	29	39	33		SPICE GIRLS/2 Become 1
15	24	29	30		JOCK JAM/Jock Jam
32	39	32	30		WILL SMITH/Men In Black
32	39	32	30		GINA G/Gimme Some Love
15	24	23	29		BLACKOUT ALLSTARS/ Like It
31	26	27	27		SPICE GIRLS/Wannabe
23	23	21	26		BLACKSTREET/No Diggity
31	23	25	22		FREAK NASTY/Do Dip
-	-	-			3RD PARTY/Can U Feel It
21	17	19	21		AMBER/This Is Your Night
22	22	23	21		REAL MCCOY/Another Night
15	24	22	20		BOB CARLISLE/Butterfly Kisses
-	-	-			NU FLAVOR/Sweet Sexy Thing
25	22	22	19		PLANET SOUL/Set U Free
19	16	20	18		2 UNLIMITED/Get Ready For This
16	18	18	18		LA BOUCHE/Sweet Dreams
15	-	-			TLC/Waterfalls
21	20	19	16		DONNA LEWIS/I Love You Always...
-	-	-			COOLIO/1,2,3,4 (Sumppin'...)
17	14	17	13		LA BOUCHE/Be My Lover
37	35	38	11		EN VOEGUE/Whatever
14	14	11	9		JON BON JOVI/Midnight In Chelsea
-	6	6	8		98 DEGREES/Invisible Man
-	6	7	8		R. KELLY/Gotham City
7	9	7	7		CHANGING FACES/G.H.E.T.T.O.U.T.



**MARKET #9**

**KRBE/Houston**  
(713) 268-1000  
Peake/Michaels


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
57	58	55	64		JOCELYN ENRIQUEZ/Do You Miss Me
25	26	40	60		WILL SMITH/Men In Black
45	37	51	57		OUNCAN SHEIK/Barely Breathing
59	59	54	56		HANSON/Mmm Bop
23	32	43	56		AZ YET/Hard To Say I'm...
35	38	40	45		MARK MORRISON/Return Of The Mack
24	19	32	39		ROBYN/Do You Know (What...)
29	31	32	38		WHITE TOWN/Your Woman
20	26	30	37		OMC/How Bizarre
45	57	41	34		CARDIGANS/Lovefool
57	55	51	33		SPICE GIRLS/Say You'll Be There
60	52	35	32		SAVAGE GARDEN/I Want You
9	17	29	31		SHAWN COLVIN/Sunny Came Home
16	15	17	28		VERVE PIPE/The Freshmen
36	31	23	25		MEREDITH BROOKS/Bitch
23	25	32	24		JOCELYN ENRIQUEZ/A Little Bit Of...
21	22	21	21		AMBER/This Is Your Night
16	22	16	23		DJ COMPANY/Rhythm Of Love
15	16	19	23		LEANN RIMES/How Do I Live
24	25	23	23		ALANIS MORISSETTE/Ironic
24	24	24	23		NO DOUBT/Don't Speak
20	21	23	22		MR. PRESIDENT/Coco Jambo
10	13	17	22		PUFF DADDY.../It'll Be Missing You
20	20	21	22		LA BOUCHE/Be My Lover
23	24	24	22		EVERYTHING BUT.../Missing
20	21	23	21		NO MERCY/When I Die
-	-	-			SPICE GIRLS/2 Become 1
13	18	12	19		SAH MCLACHLAN/Building A Mystery
31	24	29	19		FAITHLESS/Insomnia
23	18	21	18		EN VOEGUE/Don't Let Go (Love)
15	17	17	17		NO MERCY/Where Do You Go
14	15	16	17		2 UNLIMITED/Get Ready For This
36	32	25	16		JEWEL/You Were Meant...
19	18	16	16		CELINE DION/Because You Loved Me
14	11	-	-		BLACKSTREET/No Diggity
14	13	15	15		REAL MCCOY/Another Night
-	-	-			SAVAGE GARDEN/The Moon And Back
9	10	10	13		EN VOEGUE/Whatever
9	10	12	12		JAMIE WALTERS/It Do Anything...
7	8	11	12		10,000 MANIACS/More Than This



**MARKET #10**

**WXKS/Boston**  
(617) 396-1430  
Ivey/Corey

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
63	58	62	62		MEREDITH BROOKS/Bitch
23	50	59	62		VERVE PIPE/The Freshmen
56	60	48	58		WHITE TOWN/Your Woman
59	59	60	57		DAVE MATTHEWS BAND/Crash Into Me
26	43	53	57		JEWEL/You Were Meant...
37	58	59	56		THIRD EYE BLIND/Semi-Charmed Life
56	58	59	47		WALLFLOWERS/One Headlight
59	40	44	43		SISTER HAZEL/All For You
39	40	42	40		OMC/How Bizarre
62	42	46	40		HANSON/Mmm Bop
58	42	36	39		TORI AMOS/Silent All These...
21	20	23	37		INDIGO GIRLS/Shame On You
41	42	39	36		SHAWN COLVIN/Sunny Came Home
36	-	-	-		OUNCAN SHEIK/Barely Breathing
17	18	16	26		BLESSID UNION OF.../I Wanna Be There
21	25	22	24		AEROSMITH/Janie's Got A Gun
20	24	24	23		JON BON JOVI/Midnight In Chelsea
-	6	16	23		MATCHBOX 20/Push
14	13	14	21		WALLFLOWERS/The Difference
10	13	11	18		LE CLICK/Call Me
16	20	17	17		COUNTING CROWS/Daylight Fading
-	-	-			PAULA COLE/Don't Want To Wait
10	11	15	16		LEANN RIMES/How Do I Live
-	13	14	14		SARAH MCLACHLAN/Building A Mystery
16	15	17	14		JAMIROQUAI/Virtual Insanity
12	9	7	14		ROBYN/Do You Know (What...)
16	14	14	14		GINA G/Gimme Some Love
13	15	14	13		KIM RICHE/ Know
14	14	15	13		10,000 MANIACS/More Than This
15	14	14	12		ALISHA'S ATTIC/ Am I Feel
17	20	18	12		HANSON/Where's The Love
15	14	14	12		BACKSTREET BOYS/Quit Playing...
-	7	7	11		SPICE GIRLS/2 Become 1
-	12	11	11		ABRA MOORE/Four Leaf Clover
16	13	10	14		SHERYL CROW/A Change Would Do...
6	5	8	8		MIGHTY MIGHTY.../The Impression...
10	14	10	6		SAVAGE GARDEN/The Moon And Back
8	5	8	6		NIGHT RANGER/Forever All Over...
-	5	7	5		R. KELLY/Gotham City



**MARKET #11**


**WHYI/Miami**  
(305) 620-9299  
Robertis/Chio

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	33	51	57		3RD PARTY/Can U Feel It
33	31	48	55		NO MERCY/When I Die
52	61	59	54		SAVAGE GARDEN/I Want You
33	34	49	54		BACKSTREET BOYS/Quit Playing
35	36	33	47		MEREDITH BROOKS/Bitch
24	28	31	35		OMC/How Bizarre
44	34	33	35		SPICE GIRLS/Say You'll Be There
58	60	42	34		LE CLICK/Call Me
37	33	34	33		GINA G/Gimme Some Love
32	33	34	34		MARK MORRISON/Return Of The Mack
53	41	42	33		PAULA COLE/Where Have All...
27	49	42	33		JOCK JAM/Jock Jam
30	30	31	32		ROBYN/Do You Know (What...)
60	58	59	27		JEWEL/You Were Meant...
17	25	25	23		THIRD EYE BLIND/Semi-Charmed Life
-	13	23	23		NIGHT RANGER/Forever All Over
-	12	19	22		SISTER HAZEL/All For You
-	12	21	21		SPICE GIRLS/2 Become 1
59	60	41	21		HANSON/Mmm Bop
26	19	21	21		CELINE DION/To Love You More
18	16	20	20		SHERYL CROW/A Change Would Do...
16	19	20	18		AMBER/This Is Your Night
23	21	22	17		BLACKOUT ALLSTARS/ Like It
-	-	-			AQUA/Barbie Girl
19	17	15	16		NO DOUBT/Don't Speak
14	14	14	16		SHAWN COLVIN/Sunny Came Home
-	-	-			JEWEL/Foolish Games
21	19	20	15		GLORIA ESTEFAN/You'll Be Mine
37	34	24	15		OUNCAN SHEIK/Barely Breathing
13	12	15</			

# CHR/POP PLAYLISTS


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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE




**MARKET #31**  
**WPRO/Providence**  
 (401) 433-4200  
 Shebel/Morris

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	22	26	56		MEREDITH BROOKS/Bitch
44	57	65	45		OMC/How Bizarre
38	37	38	42		THIRD EYE BLIND/Semi-Charmed Life
59	62	35	45		AZ YET/Hard To Say I'm...
63	57	62	35		VERVE PIPE/The Freshmen
32	32	36	34		BLESSID UNION OF..I Wanna Be There
56	60	44	34		FAITHLESS/Insomnia
42	24	22	33		HANSON/Mmm Bop
26	26	35	33		GINA G/Gimme Some Love
37	52	57	31		SHAWN COLVIN/Sunny Came Home
18	17	29	28		WILL SMITH/Men In Black
-	-	-	27		TRIO/Do Da Da...
35	36	33	27		SISTER HAZEL/All For You
-	-	-	23		MR. PRESIDENT/Coco Jamboo
18	25	26	23		JAMIROQUAI/Virtual Insanity
26	25	26	22		3RD PARTY/Can U Feel It
18	23	34	21		R. KELLY/Gotham City
38	36	37	21		BACKSTREET BOYS/Quit Playing...
24	25	26	20		SHERYL CROW/A Change Would Do...
25	24	32	20		NO MERCY/When I Die
-	-	-	20		HANSON/Where's The Love
24	26	24	20		DJ COMPANY/Rhythm Of Love
29	25	20	20		SAVAGE GARDEN/The Moon And Back
-	-	-	23		10,000 MANIACS/More Than This
-	-	-	19		SPICE GIRLS/2 Become 1
61	59	38	17		WHITE TOWN/Your Woman
-	-	-	15		MIGHTY MIGHTY...The Impression...
-	-	-	13		PUFF DADDY...I'll Be Missing You
13	-	-	14		NO DOUBT/Spiderswebs
62	40	30	10		BOB CARLISLE/Butterfly Kisses
13	-	-	10		SPICE GIRLS/Wannabe
20	15	10	10		SAVAGE GARDEN/1 Want You
-	-	-	11		NO MERCY/Where Do You Go
-	-	-	13		GINA G/Ooh Aah...Just...
10	13	11	7		BABYFACE/How Come, How Long
-	-	-	-		WALLFLOWERS/The Difference
-	-	-	-		MATCHBOX 20/Push



**MARKET #32**  
**WNCI/Columbus, OH**  
 (614) 224-9624  
 Dimick/Sharpe

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
57	62	64	61		HANSON/Mmm Bop
42	48	57	61		WALLFLOWERS/One Headlight
42	46	61	61		OMC/How Bizarre
45	60	62	59		MONICA/For You I Will
41	41	44	59		BLESSID UNION OF..I Wanna Be There
39	54	54	56		SHAWN COLVIN/Sunny Came Home
61	52	42	55		SPICE GIRLS/Say You'll Be There
48	46	60	45		SAVAGE GARDEN/1 Want You
17	17	19	40		MARK MORRISON/Return Of The Mack
15	30	20	39		R. KELLY/Gotham City
55	38	35	38		GINA G/Ooh Aah...Just...
46	45	37	37		CARDIGANS/Lovefool
37	46	39	37		DUNCAN SHEIK/Barely Breathing
13	17	26	36		JON BON JOVI/Midnight In Chelsea
33	38	35	36		SPICE GIRLS/Wannabe
54	39	38	35		JEWEL/You Were Meant...
12	15	18	34		SISTER HAZEL/All For You
56	57	46	34		BOB CARLISLE/Butterfly Kisses
31	43	49	31		TONI BRAXTON/Un-break My Heart
8	13	26	26		RICHARD MARX/Until I Find You...
21	19	18	18		BACKSTREET BOYS/Quit Playing...
14	17	17	17		ROBYN/Do You Know (What...)
-	-	-	15		10,000 MANIACS/More Than This
-	-	-	13		PAUL MCCARTNEY/The World Tonight
-	-	-	13		HANSON/Where's The Love
12	12	12	12		BABYFACE/How Come, How Long
8	13	12	11		GINA G/Gimme Some Love
12	14	12	11		EN VOGUE/Whatever
5	8	5	11		SAVAGE GARDEN/The Moon And Back
-	-	-	10		BARENAKED LADIES/I Had A...
-	-	-	9		DUNCAN SHEIK/She Runs Away
8	7	9	8		AZ YET/Hard To Say I'm...
-	-	-	7		NIGHT RANGER/Forever All Over...
-	-	-	7		SPICE GIRLS/2 Become 1
30	19	33	6		R. KELLY/Believe I Can Fly
-	-	-	5		3RD PARTY/Can U Feel It




**MARKET #33**  
**WNVZ/Norfolk**  
 (804) 497-2000  
 London/West

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	53	53	61		BACKSTREET BOYS/Quit Playing...
60	78	61	60		SPICE GIRLS/Say You'll Be There
56	55	46	59		AZ YET/Hard To Say I'm...
61	76	60	58		HANSON/Mmm Bop
55	71	61	58		ROBYN/Do You Know (What...)
44	58	57	57		ROMEI/1 Belong To You...
47	46	46	48		EN VOGUE/Whatever
33	36	44	47		NU FLAVOR/Sweet Sexy Thing
21	39	53	47		WILL SMITH/Men In Black
20	43	42	47		R. KELLY/Gotham City
52	32	33	47		GINA G/Gimme Some Love
40	40	42	44		112/Cupid
42	44	44	44		BABYFACE/How Come, How Long
26	47	45	42		DJ COMPANY/Rhythm Of Love
-	-	-	14		2 SPICE GIRLS/2 Become 1
-	-	-	16		10 GOD'S PROPERTY/Stamp
27	46	46	39		OAMAGE/When I Love
7	10	11	39		NO MERCY/When I Die
-	-	-	15		27 98 DEGREES/Invisible Man
20	24	22	27		CORINA/Summer...
-	-	-	1		21 SAVAGE GARDEN/The Moon And Back
-	-	-	21		MR. PRESIDENT/Coco Jamboo
8	5	13	19		CHANGING FACES/G.H.E.T.T.O.U.T.
-	-	-	17		LISA STANSFIELD/Never, Never...
-	-	-	3		10 PUFF DADDY...I'll Be Missing You
12	14	9	14		TRUTH/Makin' Moves
-	-	-	-		COOLIO F40 THEVZ/C U When U Get There
-	-	-	-		GINUWINE/When Doves Cry




**MARKET #35**  
**KZHT/Salt Lake City**  
 (801) 263-9950  
 Dr. Doug

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
65	68	68	65		MARK MORRISON/Return Of The Mack
65	67	67	65		AZ YET/Hard To Say I'm...
48	50	50	63		BACKSTREET/Don't Leave Me
45	49	51	57		ROBYN/Do You Know (What...)
44	38	38	54		MEREDITH BROOKS/Bitch
37	58	57	51		SHAWN COLVIN/Sunny Came Home
-	-	-	26		42 SPICE GIRLS/2 Become 1
66	66	66	39		OMC/How Bizarre
36	38	36	38		MONICA/For You I Will
27	18	21	38		BACKSTREET BOYS/Quit Playing...
51	35	34	33		HANSON/Mmm Bop
11	18	21	32		PUFF DADDY...I'll Be Missing You
62	60	61	32		BABYFACE/Every Time I...
26	21	22	31		SAVAGE GARDEN/The Moon And Back
-	-	-	8		30 98 DEGREES/Invisible Man
9	20	19	38		R. KELLY/Gotham City
13	17	16	29		NU FLAVOR/Sweet Sexy Thing
25	35	34	29		VERVE PIPE/The Freshmen
35	39	36	28		WALLFLOWERS/One Headlight
35	29	27	27		SPICE GIRLS/Say You'll Be There
-	-	-	5		14 MR. PRESIDENT/Coco Jamboo
22	22	24	24		MR. PRESIDENT/Coco Jamboo
9	17	16	22		GINA G/Gimme Some Love
24	25	25	21		WHITE TOWN/Your Woman
-	-	-	18		HANSON/Where's The Love
9	13	14	18		WILL SMITH/Men In Black
-	-	-	7		16 DJ COMPANY/Rhythm Of Love
9	13	12	15		THIRD EYE BLIND/Semi-Charmed Life
8	18	15	15		JAMIROQUAI/Virtual Insanity
6	9	12	13		TONIC/You Could Only...
29	29	29	12		SAVAGE GARDEN/1 Want You
8	8	10	11		3RD PARTY/Can U Feel It
-	-	-	5		10 COUNTING CROWS/Daylight Fading
-	-	-	5		NO MERCY/When I Die
6	7	8	8		BABYFACE/How Come, How Long
-	-	-	10		5 NO MERCY/When I Die
-	-	-	-		10,000 MANIACS/More Than This
-	-	-	5		DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-		COOLIO F40 THEVZ/C U When U Get There
-	-	-	-		GOD'S PROPERTY/Stamp




**MARKET #36**  
**WZPL/Indianapolis**  
 (317) 816-4000  
 Gjerdrum/Decker

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
62	63	59	62		HANSON/Mmm Bop
56	60	60	61		SHAWN COLVIN/Sunny Came Home
60	58	59	56		WALLFLOWERS/One Headlight
44	56	57	56		JEWEL/You Were Meant...
41	41	54	56		SISTER HAZEL/All For You
62	47	47	43		DUNCAN SHEIK/Barely Breathing
25	30	43	43		THIRD EYE BLIND/Semi-Charmed Life
43	45	43	42		PAULA COLE/Where Have All...
29	41	41	42		BARENAKED LADIES/The Old Apartment
19	31	33	42		MEREDITH BROOKS/Bitch
38	43	41	41		BLESSID UNION OF..I Wanna Be There
-	-	-	20		41 BABYFACE/How Come, How Long
29	31	32	28		JON BON JOVI/Midnight In Chelsea
30	28	28	26		COLLECTIVE SOUL/Listen
13	10	25	26		SHERYL CROW/A Change Would Do...
-	-	-	19		26 R. KELLY/Gotham City
47	42	43	24		BOB CARLISLE/Butterfly Kisses
40	43	29	24		BABYFACE/Every Time I...
25	26	27	24		CARDIGANS/Lovefool
32	44	25	24		VERVE PIPE/The Freshmen
24	23	23	24		OMC/How Bizarre
25	25	22	24		SHERYL CROW/Everyday Is...
59	29	24	23		EN VOGUE/Don't Let Go (Love)
22	22	22	22		TONI BRAXTON/Un-break My Heart
-	-	-	23		DAVE MATTHEWS BAND/Crash Into Me
-	-	-	16		29 TONIC/You Could Only...
21	17	20	20		ROBYN/Do You Know (What...)
-	-	-	20		MATCHBOX 20/Push
-	-	-	18		16 EVERYTHING BUT...Missing
14	12	15	18		COUNTING CROWS/Daylight Fading
16	12	10	17		CHEAP TRICK/Say Goodbye
15	16	17	17		DONNA LEWIS/I Love You Always...
21	26	20	16		TONI BRAXTON/Don't Want To
16	13	17	15		NATALIE MERCHANT/Wonder
5	11	14	15		10,000 MANIACS/More Than This
14	13	16	15		BRANDY/Sittin' Up In My...
15	14	13	14		GIN BLOSSOMS/Follow You Down
16	15	13	13		JOHN MELLENCAMP/Just Another Day
10	11	11	11		11 BEE GEES/One
5	5	5	5		5 RICHARD MARX/Until I Find You...



**MARKET #37**  
**WTKS/Charlotte**  
 (704) 331-9510  
 Bridgman/Crescente

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	42	56	63		OMC/How Bizarre
55	60	59	62		MEREDITH BROOKS/Bitch
66	62	63	59		HANSON/Mmm Bop
38	42	50	59		WHITE TOWN/Your Woman
38	47	56	56		VERVE PIPE/The Freshmen
54	55	40	51		WALLFLOWERS/One Headlight
41	44	38	50		SAVAGE GARDEN/1 Want You
58	55	58	44		SHAWN COLVIN/Sunny Came Home
28	28	29	40		THIRD EYE BLIND/Semi-Charmed Life
55	56	43	39		SPICE GIRLS/Say You'll Be There
38	45	42	38		DUNCAN SHEIK/Barely Breathing
26	20	38	38		MARK MORRISON/Return Of The Mack
24	20	36	37		ROBYN/Do You Know (What...)
23	24	34	33		DAVE MATTHEWS BAND/Crash Into Me
23	24	24	27		NO DOUBT/Don't Speak
-	-	-	14		27 MATCHBOX 20/Push
-	-	-	24		24 HANSON/Where's The Love
-	-	-	21		18 SISTER HAZEL/All For You
26	26	24	24		CARDIGANS/Lovefool
11	17	23	24		SAVAGE GARDEN/The Moon And Back
28	20	26	22		JEWEL/You Were Meant...
-	-	-	18		22 SPICE GIRLS/2 Become 1
30	29	19	21		SPICE GIRLS/Wannabe
16	13	19	20		SHERYL CROW/If It Makes You...
-	-	-	7		19 WALLFLOWERS/The Difference
17	16	18	18		DONNA LEWIS/I Love You Always...
13	-	-	5		18 BACKSTREET BOYS/Quit Playing...
24	23	13	17		AZ YET/Hard To Say I'm...
-	-	-	16		MERRILL BAINBRIDGE/Mouth
21	18	15	14		EN VOGUE/Don't Let Go (Love)
11	-	-	14		JEWEL/Who Will Save...
6	14	14	14		COUNTING CROWS/Daylight Fading
6	12	13	13		SHERYL CROW/A Change Would Do...
-	-	-	13		MIGHTY MIGHTY...The Impression...
-	-	-	11		GINA G/Ooh Aah...Just...
11	14	14	11		GINA G/Gimme Some Love
11	5	5	9		WILL SMITH/Men In Black
-	-	-	5		U2/Last Night On Earth



**MARKET #38**  
**WXXL/Orlando**  
 (407) 339-6539  
 Cook/DeGraaff

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	52	49	60		MEREDITH BROOKS/Bitch
57	54	55	55	</	

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #51**  
**KHFI/Austin**  
(512) 474-9233  
Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	20	35	73		BABYFACE/How Come, How Long
72	72	71	72		MARK MORRISON/Return Of The Mack
69	69	71	72		SPICE GIRLS/Say You'll Be There
61	72	70	72		BLACKSTREET/Don't Leave Me
41	43	48	47		AZ YET/Hard To Say I'm...
39	41	48	47		ROBYN/Do You Know (What...)
26	26	29	46		NU FLAVOR/Sweet Sexy Thing
48	72	66	45		SHAWN COLVIN/Sunny Came Home
39	43	44	44		MEREDITH BROOKS/Bitch
31	39	37	38		UNCAN SHEIK/Barely Breathing
35	35	37	38		NO DOUBT/Don't Speak
39	36	37	38		WALLFLOWERS/One Headlight
30	34	36	37		BACKSTREET BOYS/Quit Playing...
70	71	60	36		MONICA/For You I Will
9	18	19	34		DAVE MATTHEWS BAND/Crash Into Me
26	32	30	34		EN VOGUE/Whatever
30	32	32	28		BABYFACE/Every Time I...
19	20	23	26		FREAK NASTY/Da Dip
12	19	23	25		WILL SMITH/Men In Black
20	23	24	25		JOCELYN ENRIQUEZ/Do You Miss Me
57	41	37	23		HANSON/Mmm Bop
11	17	18	22		VERVE PIPE/The Freshmen
20	21	21	21		SHAWN COLVIN/Sunny Came Home
11	19	21	21		SHERYL CROW/A Change Would Do...
29	37	30	19		OMC/How Bizarre
-	-	8	18		PUFF DADDY.../I'll Be Missing You
-	-	8	16		SPICE GIRLS/2 Become 1
-	-	8	8		SPICE GIRLS/Wannabe
-	-	7	7		CARDIGANS/Lovefool
10	-	7	7		KEITH SWEAT/Twisted
-	-	7	7		BLACKSTREET/No Diggity
53	38	-	7		JEWEL/You Were Meant...
-	-	7	7		TONI BRAXTON/Un-break My Heart

**MARKET #53**  
**WAPE/Jacksonville**  
(904) 642-1055  
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	62	64	63		MEREDITH BROOKS/Bitch
60	55	57	60		OMC/How Bizarre
35	37	40	59		VERVE PIPE/The Freshmen
59	56	50	57		DUNCAN SHEIK/Barely Breathing
44	55	56	57		SHAWN COLVIN/Sunny Came Home
51	52	53	54		SPICE GIRLS/Say You'll Be There
27	56	40	53		WALLFLOWERS/One Headlight
28	31	36	41		THIRD EYE BLIND/Semi-Charmed Life
40	55	50	38		SAVAGE GAROENI/Want You
13	23	22	37		LEANN RIMES/How Do I Live
29	31	28	32		SISTER HAZEL/All For You
18	18	28	31		ROBYN/Do You Know (What...)
56	49	54	29		HANSON/Mmm Bop
21	22	28	29		EN VOGUE/Whatever
39	29	27	27		SHERYL CROW/A Change Would Do...
18	22	27	27		10,000 MANIACS/More Than This
23	24	27	27		JOCK JAM/Jock Jam
10	18	24	26		GINA G/Gimme Some Love
14	17	20	20		BACKSTREET BOYS/Quit Playing...
-	-	-	19		HANSON/Where's The Love
-	-	-	18		OMC/Matthews/Crash Into Me
-	-	-	18		SPICE GIRLS/2 Become 1
58	59	62	11		BOB CARLISLE/Butterfly Kisses

**MARKET #54**  
**WGTZ/Dayton**  
(513) 294-5858  
Luczak/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	79	78	79		MEREDITH BROOKS/Bitch
32	58	53	79		FREAK NASTY/Da Dip
37	45	76	78		BLACKSTREET/Don't Leave Me
41	43	75	78		WHITE TOWN/Your Woman
37	19	24	27		JEWEL/You Were Meant...
69	53	50	77		JOCK JAM/Jock Jam
68	76	78	77		MARK MORRISON/Return Of The Mack
41	43	50	52		ROBYN/Do You Know (What...)
22	46	48	49		SHAWN COLVIN/Sunny Came Home
31	49	47	48		OMC/How Bizarre
24	24	45	47		BLESSIO UNION OF.../I Wanna Be There
65	78	77	47		HANSON/Mmm Bop
23	43	44	46		R. KELLY/Gotham City
36	48	49	46		VERVE PIPE/The Freshmen
64	77	73	46		WALLFLOWERS/One Headlight
-	-	-	44		SAVAGE GAROENI/Want You
27	30	34	41		WILL SMITH/Men In Black
32	23	38	41		SISTER HAZEL/All For You
28	41	42	41		BACKSTREET BOYS/Quit Playing...
26	32	40	33		PUFF DADDY.../I'll Be Missing You
30	30	33	32		3RD PARTY/Can U Feel It
-	-	-	26		JAMIROQUAI/Virtual Insanity
-	-	-	26		ALISHA'S ATTIC!/Am, I Feel
26	25	26	25		BABYFACE/How Come, How Long
-	-	-	24		BONE THUGS-N-HARMONY/Look Into My Eyes
30	24	29	24		WYCLEF JEAN/We Trying To Stay...
32	23	18	24		SHERYL CROW/A Change Would Do...
28	26	23	23		EN VOGUE/Whatever
-	-	-	23		SPICE GIRLS/2 Become 1
23	23	25	21		GINA G/Gimme Some Love
-	-	-	17		SAVAGE GARDEN/To The Moon And Back
31	21	20	21		THIRD EYE BLIND/Semi-Charmed Life
24	47	17	21		SPICE GIRLS/Wannabe
38	14	19	19		SPICE GIRLS/Say You'll Be There
46	41	19	17		AZ YET/Hard To Say I'm...
26	16	16	17		INDIGO GIRLS/Shame On You
23	17	16	17		CARDIGANS/Lovefool
21	19	21	17		EN VOGUE/Don't Let Go (Love)
-	-	-	15		BOB CARLISLE/Butterfly Kisses
21	16	17	16		NO DOUBT/Don't Speak

**MARKET #57**  
**WFLY/Albany, NY**  
(518) 786-6600  
Morgan/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	51	58	60		ROBYN/Do You Know (What...)
60	59	59	60		HANSON/Mmm Bop
60	59	60	60		MEREDITH BROOKS/Bitch
22	25	42	59		VERVE PIPE/The Freshmen
60	60	57	59		SPICE GIRLS/Say You'll Be There
57	60	59	57		MARK MORRISON/Return Of The Mack
29	29	29	55		OMC/How Bizarre
-	-	-	22		SHERYL CROW/A Change Would Do...
12	23	29	30		ZIGGY MARLEY/People Get Ready
29	28	27	30		EN VOGUE/Whatever
31	28	30	30		BACKSTREET BOYS/Quit Playing...
28	27	27	29		SISTER HAZEL/All For You
27	27	27	29		THIRD EYE BLIND/Semi-Charmed Life
-	-	-	13		MR. PRESIDENT/Coco Jambo
23	29	26	27		BABYFACE/How Come, How Long
22	25	27	27		LEANN RIMES/How Do I Live
22	25	26	27		NO MERCY/When I Die
-	-	-	21		DAVE MATTHEWS BAND/Crash Into Me
24	21	22	26		JOCELYN ENRIQUEZ/Do You Miss Me
58	59	60	21		WALLFLOWERS/One Headlight
10	10	12	20		PUFF DADDY.../I'll Be Missing You
14	19	16	20		GINA G/Gimme Some Love
16	18	15	18		SHAWN COLVIN/Sunny Came Home
18	18	17	18		JOCK JAM/Jock Jam
18	17	17	18		AZ YET/Hard To Say I'm...
19	18	16	18		REAL MCCOY/One More Time
16	17	18	20		SAVAGE GARDEN/All For You
-	-	-	18		BLACKOUT ALLSTARS/Like It
19	18	19	18		DONNA LEWIS/I Love You Always...
58	59	36	17		WHITE TOWN/Your Woman
17	17	17	17		SPICE GIRLS/Wannabe
17	18	17	17		CARDIGANS/Lovefool
18	18	-	-		GINA G/Ooh Aah...Just...
13	13	12	13		RAHSAAN PATTERSON/Where You Are
12	12	12	12		SAVAGE GARDEN/To The Moon And Back
-	-	-	12		SPICE GIRLS/2 Become 1
-	-	-	9		QUAD CITY DJ'S/Summer Jam
12	11	9	11		DJ COMPANY/Rhythm Of Love
-	-	-	8		108 DEGREES/Invisible Man
14	12	12	10		SHADES/Serenade

**MARKET #58**  
**WFBC/Greenville, SC**  
(864) 271-9200  
Wagman/J. Love

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	49	53		AZ YET/Hard To Say I'm...
38	39	41	52		TONIC/If You Could Only...
38	37	50	51		BLACKSTREET/Don't Leave Me
37	39	40	50		ROMEO/Belong To You...
57	42	48	49		WALLFLOWERS/One Headlight
55	56	45	45		VERVE PIPE/The Freshmen
26	30	28	41		THIRD EYE BLIND/Semi-Charmed Life
38	39	40	40		SISTER HAZEL/All For You
57	54	39	39		KEITH SWEAT/Just A Touch
21	30	37	38		BABYFACE/How Come, How Long
41	40	41	39		SHAWN COLVIN/Sunny Came Home
17	16	35	37		BLESSIO UNION OF.../I Wanna Be There
39	37	39	34		SPICE GIRLS/Say You'll Be There
-	-	-	21		10,000 MANIACS/More Than This
54	53	31	31		HANSON/Mmm Bop
30	32	31	27		DAVE MATTHEWS BAND/Crash Into Me
30	30	21	27		SHERYL CROW/A Change Would Do...
-	-	-	26		CRAVIN' MELON/EZRA/Desperately Wanting
41	38	27	26		BETTER THAN EZRA/Desperately Wanting
7	13	19	25		R. KELLY/Gotham City
18	17	13	25		MATCHBOX 20/Push
-	-	-	25		SAVAGE GARDEN/To The Moon And Back
17	14	34	25		MONICA/For You I Will
25	27	26	24		CARDIGANS/Lovefool
-	-	-	12		PAUL MCCARTNEY/The World Tonight
18	21	20	20		BACKSTREET BOYS/Quit Playing...
18	18	17	20		EN VOGUE/Don't Let Go (Love)
23	19	23	20		JEWEL/You Were Meant...
15	18	-	-		BLACKSTREET/No Diggity
-	-	-	15		COUNTING CROWS/A Long December
23	18	21	17		BRUCE SPRINGSTEEN/Secret Garden
16	16	18	17		SUBLINE/What I Got
14	14	-	-		NO DOUBT/Don't Speak
8	14	14	-		ROBYN/Do You Know (What...)
-	-	-	15		CELINIE DION/To Love You More
24	22	-	-		MARK MORRISON/Return Of The Mack
17	15	14	-		DUNCAN SHEIK/Barely Breathing
-	-	-	9		SPICE GIRLS/2 Become 1
-	-	-	14		EDWIN MCCAIN/See The Sky Again
38	36	36	14		BABYFACE/Every Time I...

**MARKET #60**  
**KRQ/Tucson**  
(520) 323-9400  
Richards/Nespoli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	54	54	57		MARK MORRISON/Return Of The Mack
56	55	56	56		EN VOGUE/Don't Let Go (Love)
47	43	39	55		SPICE GIRLS/Say You'll Be There
41	39	55	55		AZ YET/Hard To Say I'm...
57	50	55	55		BLACKSTREET/Don't Leave Me
41	55	42	40		CARDIGANS/Lovefool
21	27	36	40		ROBYN/Do You Know (What...)
39	41	38	39		SAVAGE GARDEN/All For You
17	23	35	37		BABYFACE/How Come, How Long
40	42	42	37		OMC/How Bizarre
40	39	38	36		MONICA/For You I Will
14	16	30	36		WILL SMITH/Men In Black
15	11	17	35		NU FLAVOR/Sweet Sexy Thing
19	20	27	31		PUFF DADDY.../I'll Be Missing You
33	34	31	28		FREAK NASTY/Da Dip
26	24	29	26		BACKSTREET BOYS/Quit Playing...
-	-	-	22		R. KELLY/Gotham City
16	23	24	22		TONI BRAXTON/Don't Want To
-	-	-	21		BOB CARLISLE/Butterfly Kisses
14	-	-	17		NICKI FRENCH/Total Eclipse Of
-	-	-	16		MEREDITH BROOKS/Bitch
-	-	-	11		SHAWN COLVIN/Sunny Came Home
-	-	-	9		MR. PRESIDENT/Coco Jambo
11	5	7	15		JAMIROQUAI/Virtual Insanity
-	-	-	12		DJ COMPANY/Rhythm Of Love
-	-	-	15		DONNA LEWIS/I Love You Always...
14	14	14	14		JON BON JOVI/Midnight In Chelsea
-	-	-	14		ALANIS MORISSETTE/Ironic
-	-	-	14		MARIAH CAREY/Always Be My Baby
17	22	14	13		EN VOGUE/Whatever
14	10	14	13		LE CLICK/Call Me
9	10	7	13		3RD PARTY/Can U Feel It
14	14	13	10		NO MERCY/Where Do You Go
-	-	-	9		DIANA KING/I Say A Little...
-	-	-	1		SPICE GIRLS/2 Become 1
-	-	-	-		THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-		NO MERCY/When I Die
-	-	-	-		HANSON/Where's The Love

**MARKET #61**  
**KH**

# R&R CHR/RHYTHMIC TOP 50

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
				<b>PUFF DADDY &amp; FAITH EVANS</b> <i>I'll Be... (Bad Boy/Arista)</i>	2275	2360	2260	2079	45/0
				<b>ROME</b> <i>I Belong To You (Every...) (RCA)</i>	1930	2042	1943	1964	42/0
25	15	8	<b>3</b>	<b>WILL SMITH</b> <i>Men In Black (Columbia)</i>	1678	1301	857	500	41/2
				<b>112</b> <i>Cupid (Bad Boy/Arista)</i>	1369	1535	1442	1580	33/0
				<b>NOTORIOUS B.I.G.</b> <i>Mo Money, Mo Problems (Bad Boy/Arista)</i>	1326	1503	1463	1270	38/0
				<b>CHANGING FACES</b> <i>G.H.E.T.T.O.U.T. (Big Beat/Atlantic)</i>	1279	1249	1130	1012	38/3
				<b>MARK MORRISON</b> <i>Return Of The Mack (Atlantic)</i>	1245	1449	1606	1555	30/0
				<b>BLACKSTREET</b> <i>Don't Leave Me (Interscope)</i>	1223	1425	1514	1649	34/0
				<b>EN VOGUE</b> <i>Whatever (EastWest/EEG)</i>	1178	1348	1393	1277	36/0
				<b>ROBYN</b> <i>Do You Know (What It Takes) (RCA)</i>	1033	1106	1068	998	26/0
				<b>BONE THUGS-N-HARMONY</b> <i>Look Into My Eyes (Ruthless/Relativity)</i>	919	971	967	774	35/1
				<b>SPICE GIRLS</b> <i>Say You'll Be There (Virgin)</i>	881	1080	1230	1293	24/0
				<b>BACKSTREET BOYS</b> <i>Quit Playing Games (With...) (Jive)</i>	813	765	733	660	26/0
				<b>GOD'S PROPERTY</b> <i>Stomp (B-Rite/Interscope)</i>	798	839	611	457	31/3
				<b>SWV</b> <i>Can We (Jive)</i>	753	927	1032	1077	20/0
				<b>NU FLAVOR</b> <i>Sweet Sexy Thing (Reprise)</i>	719	802	1040	1059	22/0
				<b>R. KELLY</b> <i>Gotham City (Jive)</i>	688	727	582	431	30/0
				<b>MISSY ELLIOTT</b> <i>The Rain (Supa Dupa Fly) (EastWest/EEG)</i>	662	667	517	332	31/3
				<b>LAURNEA</b> <i>Can't Let Go (Yab Yum/Epic)</i>	645	614	527	490	30/0
				<b>NOTORIOUS B.I.G.</b> <i>Hypnotize (Bad Boy/Arista)</i>	640	569	824	882	19/1
				<b>98 DEGREES</b> <i>Invisible Man (Motown)</i>	636	479	170	68	30/2
				<b>BABYFACE</b> <i>How Come, How Long (Epic)</i>	628	683	650	650	24/0
				<b>BILLY LAWRENCE</b> <i>Come On (EastWest/EEG)</i>	608	672	832	897	23/0
				<b>702</b> <i>Get It Together (Biv 10/Motown)</i>	570	690	758	793	17/0
				<b>VERONICA F/CRAIG MACK</b> <i>No One But You (H.O.L.A./Island)</i>	541	597	570	574	22/0
				<b>DANA HARRIS</b> <i>As We Lay (Tony Mercedes/LaFace/Arista)</i>	532	502	372	266	18/0
				<b>SHADES</b> <i>Serenade (Motown)</i>	527	505	520	454	19/0
				<b>DAMAGE</b> <i>Love II Love (Citique)</i>	512	609	694	521	22/1
				<b>CORINA</b> <i>Summertime Summertime (So So Def/Columbia)</i>	512	469	452	430	18/0
				<b>HANSON</b> <i>Mmm Bop (Mercury)</i>	510	649	874	911	14/0
				<b>SCARFACE</b> <i>Smile (Rap-A-Lot/Noo Trybe)</i>	501	485	438	347	20/0
				<b>AZ YET</b> <i>Hard To Say I'm Sorry (LaFace/Arista)</i>	478	459	496	553	14/2
				<b>DRU HILL</b> <i>In My Bed (Island)</i>	461	466	597	627	15/0
				<b>INOJ</b> <i>Love You Down (Columbia)</i>	445	317	58	—	16/4
				<b>K-CI &amp; JOJO</b> <i>You Bring Me Up (MCA)</i>	435	403	339	360	20/2
				<b>DRU HILL</b> <i>Never Make A Promise (Island)</i>	417	412	390	322	22/1
				<b>MONICA</b> <i>For You I Will (Warner Sunset/Atlantic)</i>	398	450	553	573	14/0
				<b>LIL' KIM</b> <i>Not Tonight (Undeas/Big Beat/Atlantic)</i>	389	361	332	276	21/3
				<b>NO MERCY</b> <i>When I Die (Arista)</i>	366	335	279	224	16/2
				<b>SPICE GIRLS 2</b> <i>Become 1 (Virgin)</i>	361	139	51	52	20/5
				<b>ANGELINA</b> <i>The Tide Is High (Upstairs)</i>	356	359	320	293	9/0
				<b>SWV</b> <i>Someone (RCA)</i>	351	373	224	86	27/2
				<b>ADINA HOWARD</b> <i>(Freak) And U Know It (Mecca Don/EastWest/EEG)</i>	350	231	168	133	19/2
				<b>MARY J. BLIGE</b> <i>Everything (MCA)</i>	316	302	234	271	7/0
				<b>3RD PARTY</b> <i>Can U Feel It (DV8/A&amp;M)</i>	302	354	354	303	12/1
				<b>FREAK NASTY</b> <i>Da Dip (Power)</i>	294	351	388	428	13/0
				<b>DJ TAZ</b> <i>That's Right (Success/Priority)</i>	291	340	406	348	11/1
				<b>ERYKAH BADU</b> <i>Next Lifetime (Kedar/Universal)</i>	281	365	414	449	11/0
				<b>BOB CARLISLE</b> <i>Butterfly Kisses (DMG/Jive)</i>	278	273	303	280	8/0
				<b>AALIYAH</b> <i>4 Page Letter (BlackGround/Atlantic)</i>	274	301	408	456	11/0

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker.

46 CHR/Rhythmic reporters. 41 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS®

**98 DEGREES**  
*Invisible Man (Motown)*

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
636/157	30/2	21

## CORINA

*Summertime Summertime (So So Def/Columbia)*

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
512/43	18/0	29

## SCARFACE

*Smile (Rap-A-Lot/Noo Trybe)*

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
501/16	20/0	31

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>GINUWINE</b> <i>When Doves Cry (550 Music)</i>	20
<b>MAXWELL</b> <i>Whenever Wherever Whatever (Columbia)</i>	11
<b>702</b> <i>All I Want (Capitol)</i>	5
<b>BLACKSTREET</b> <i>Fix (Interscope)</i>	5
<b>SPICE GIRLS 2</b> <i>Become 1 (Virgin)</i>	5
<b>CRYSTAL WATERS</b> <i>(DENNIS RODMAN) Just A Freak (Mercury)</i>	4
<b>FOXY BROWN</b> <i>(DRU HILL) Big... (Violator/Def Jam/RAL/Mercury)</i>	4
<b>INOJ</b> <i>Love You Down (Columbia)</i>	4
<b>JOE</b> <i>The Love Scene (Jive)</i>	4
<b>LISA STANSFIELD</b> <i>Never, Never Gonna Give You Up (Arista)</i>	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WILL SMITH</b> <i>Men In Black (Columbia)</i>	+377
<b>SPICE GIRLS 2</b> <i>Become 1 (Virgin)</i>	+222
<b>GINUWINE</b> <i>When Doves Cry (550 Music)</i>	+164
<b>98 DEGREES</b> <i>Invisible Man (Motown)</i>	+157
<b>JOE</b> <i>The Love Scene (Jive)</i>	+146
<b>INOJ</b> <i>Love You Down (Columbia)</i>	+128
<b>ADINA HOWARD</b> <i>(Freak) And U... (Mecca Don/EastWest/EEG)</i>	+119
<b>COOLIO</b> <i>(40 THEVZ) C U When U Get There (Tommy Boy)</i>	+94
<b>KINSUI</b> <i>Giddyap Let's Ride (Blunt)</i>	+73
<b>NOTORIOUS B.I.G.</b> <i>Hypnotize (Bad Boy/Arista)</i>	+71

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>EN VOGUE</b> <i>Don't Let Go (Love) (EastWest/EEG)</i>
<b>PUFF DADDY</b> <i>Can't Nobody Hold Me Down (Bad Boy/Arista)</i>
<b>BABYFACE</b> <i>Every Time I Close My Eyes (Epic)</i>
<b>112</b> <i>Only You (Bad Boy/Arista)</i>
<b>TONI BRAXTON</b> <i>Un-break My Heart (LaFace/Arista)</i>
<b>KEITH SWEAT</b> <i>Nobody (Elektra/EEG)</i>
<b>TONY TONI TONE</b> <i>Let's Get Down (Mercury)</i>
<b>KEITH SWEAT</b> <i>Twisted (Elektra/EEG)</i>
<b>GINA G</b> <i>Ooh Ahh...Just A Little Bit (WB/Eternal)</i>
<b>GINUWINE</b> <i>Pony (550 Music)</i>

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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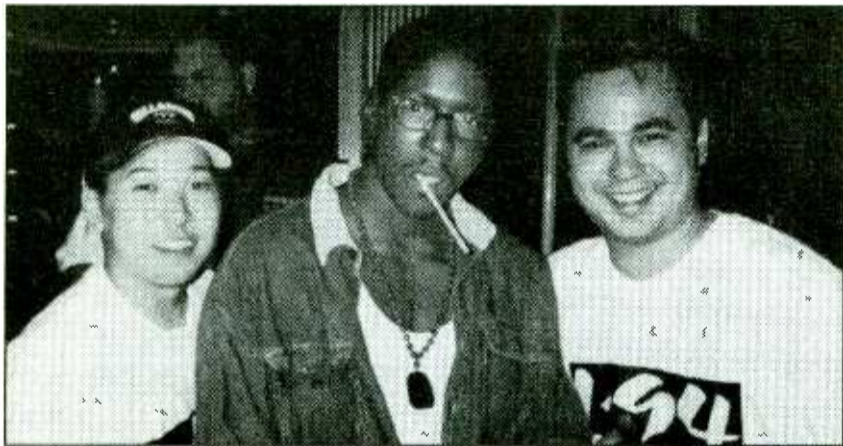
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## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	<b>PUFF DADDY &amp; FAITH EVANS</b> F/112 I'll Be... ( <i>Bad Boy/Arista</i> )	5468	5397	126/2
2	2	<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems ( <i>Bad Boy/Arista</i> )	3506	3776	113/0
4	3	<b>WILL SMITH</b> Men In Black ( <i>Columbia</i> )	3357	2637	117/4
3	4	<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes ( <i>Ruthless/Relativity</i> )	2749	2723	113/1
5	5	<b>MISSY ELLIOTT</b> The Rain (Supa Dupa Fly) ( <i>EastWest/EEG</i> )	2431	2231	110/3
6	6	<b>SCARFACE</b> Smile ( <i>Rap-A-Lot/Noo Trybe</i> )	2259	2200	102/0
8	7	<b>LIL' KIM</b> Not Tonight ( <i>Undeas/Big Beat/Atlantic</i> )	1804	1596	98/5
9	8	<b>WYCLEF JEAN</b> We Trying To Stay Alive ( <i>Ruffhouse/Columbia</i> )	1531	1407	81/3
10	9	<b>HEAVY D</b> Keep It Comin' ( <i>Universal</i> )	1384	1339	74/1
12	10	<b>ALLURE F.L.L. COOL J</b> No Question ( <i>Crave</i> )	1145	1137	64/0
11	11	<b>JAY-Z</b> Who You Wit ( <i>Qwest/WB</i> )	1139	1235	61/1
7	12	<b>CHRISTION</b> Full Of Smoke ( <i>Roc-A-Fella/Def Jam/Mercury</i> )	1114	1750	52/0
15	13	<b>LOST BOYZ</b> Love, Peace & Nappiness ( <i>Group Home/Universal</i> )	926	877	55/0
16	14	<b>SNOOP DOGGY DOGG</b> Midnight Love ( <i>Death Row/Interscope</i> )	900	769	66/5
20	15	<b>MAGOO &amp; TIMBALAND</b> Up Jumps Da' Boogie ( <i>Atlantic</i> )	864	668	66/6
14	16	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	814	912	29/1
-	17	<b>PUFF DADDY &amp; THE FAMILY</b> It's All About... ( <i>Bad Boy/Arista</i> )	692	152	78/73
13	18	<b>MASTER P</b> If I Could Change ( <i>No Limit/Priority</i> )	675	962	41/0
19	19	<b>CRU</b> Just Another Case ( <i>Def Jam/Mercury</i> )	617	692	57/0
-	20	<b>RAMPAGE</b> Take It To The Streets ( <i>EastWest/EEG</i> )	614	425	57/6

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. 46 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



**BOBBY DOES HAWAII** — KIKI/Honolulu's Hitmixer K-Smooth (l) and PD Richie Aqui (r) captured Bobby Brown for a cameo at a local nightclub recently. Mr. Brown joined Mrs. Brown for the last leg of her tour. That evening, he and Whitney gave an "awesome" show as they sang onstage together for the tours' grand finale performance!

## NEW & ACTIVE

<b>LE CLICK</b> Call Me ( <i>Logic</i> ) Total Plays: 252, Total Stations: 8, Adds: 0	<b>JOE</b> The Love Scene ( <i>Jive</i> ) Total Plays: 176, Total Stations: 17, Adds: 4
<b>DIANA KING</b> I Say A Little Prayer ( <i>Work</i> ) Total Plays: 251, Total Stations: 13, Adds: 0	<b>OMC</b> How Bizarre ( <i>Mercury</i> ) Total Plays: 173, Total Stations: 5, Adds: 0
<b>DJ COMPANY</b> Rhythm Of Love ( <i>Crave</i> ) Total Plays: 237, Total Stations: 9, Adds: 0	<b>DEBORAH COX</b> Things Just Ain't The Same ( <i>Arista</i> ) Total Plays: 170, Total Stations: 9, Adds: 0
<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> ) Total Plays: 205, Total Stations: 3, Adds: 0	<b>GINUWINE</b> When Doves Cry ( <i>550 Music</i> ) Total Plays: 164, Total Stations: 22, Adds: 20
<b>COOLIO F/40 THEVZ C U</b> When U Get There ( <i>Tommy Boy</i> ) Total Plays: 202, Total Stations: 14, Adds: 1	<b>PUFF DADDY &amp; THE FAMILY</b> It's All About... ( <i>Bad Boy/Arista</i> ) Total Plays: 154, Total Stations: 4, Adds: 1
<b>BEENIE MAN</b> ... Dancehall Queen ( <i>Island Jamaica/Island</i> ) Total Plays: 191, Total Stations: 15, Adds: 1	<b>RAMPAGE</b> Take It To The Streets ( <i>EastWest/EEG</i> ) Total Plays: 137, Total Stations: 9, Adds: 1
<b>NASTYBOY KLICK</b> Down For Yours ( <i>GlassNote/Mercury</i> ) Total Plays: 190, Total Stations: 4, Adds: 0	<b>LIL' SUZY</b> Can't Get You Out Of My Mind ( <i>Metropolitan</i> ) Total Plays: 133, Total Stations: 6, Adds: 1
<b>MASTER P</b> If I Could Change ( <i>No Limit/Priority</i> ) Total Plays: 187, Total Stations: 13, Adds: 0	<b>JOCK JAM</b> Jock Jam ( <i>Tommy Boy</i> ) Total Plays: 127, Total Stations: 4, Adds: 0
<b>MARY J. BLIGE</b> I Can Love You ( <i>MCA</i> ) Total Plays: 185, Total Stations: 5, Adds: 0	<b>JADE</b> Keep On Risin' ( <i>Hollywood</i> ) Total Plays: 126, Total Stations: 5, Adds: 0
<b>BLACKSTREET</b> Fix ( <i>Interscope</i> ) Total Plays: 180, Total Stations: 16, Adds: 5	<b>MR. PRESIDENT</b> Coco Jamboo ( <i>Warner Bros.</i> ) Total Plays: 123, Total Stations: 11, Adds: 1

### Songs ranked by total plays

## NEW RELEASES

### Adds JULY 15

<b>Erasure</b> "Don't Say Your Love Is Killing Me" ( <i>Maverick/WB</i> )
<b>EPMD</b> "Never Seen Before" ( <i>Def Jam/Mercury</i> )
<b>Fflame</b> "Clap Ya Hands" ( <i>Robbins</i> )
<b>Heavy D</b> "Keep It Coming" ( <i>Universal</i> )
<b>Nastyboy Klick</b> "Down For Yours" ( <i>GlassNote/Mercury</i> )
<b>Usher</b> "You Make Me Wanna..." ( <i>LaFace/Arista</i> )

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Randy Savage MD: Jacques James 19 REAL ONE "Escape" 98 DEGREES "Invisible" GINUWINE "Doves" SPICE GIRLS "Become"	<b>WBTT/Dayton, OH</b> PD: Jeff Baillentine MD: Rayo Kimberlin 10 DAMAGE "Love" AZ "AZ" BENIE MAN/FRANKLYN "Dancehall" GINUWINE "Doves" PRINCE MARIE DEE "Bounce" TRUTH "Make" LADY OF RAGE "Get" BIG BUB "Need"	<b>KQMQ/Honolulu, HI</b> PD: Jamie Hyatt Music Coordinator: Keol E No Adds	<b>WPOW/Miami, FL</b> PD: Kid Curry MD: Phil Jones 22 STEREO MC'S "Elevate" 15 NU FLAVOR "Heaven" 3 WYCLEF JEAN "Guarant"	<b>WOHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cleary 8 BONE THUGS-N-HARMONY "Eyes"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD/MD: Bill Shakespear INJU "Love" ADINA HOWARD "Freak" MAXWELL "Whenever" LISA STANSFIELD "Never" MR. PRESIDENT "Jamboo"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez 32 AZ YET "Sory" GINUWINE "Doves"	<b>KWIN/Stockton, CA</b> PD: Steve Wall MD: Panama Jack 15 JAMROQUAI "Heavenly" GINUWINE "Doves" WATERS & RODMAN "Freak" MAXWELL "Whenever" 702 "Want" AUDIO GULT "Higher" GRACE "Hot"
<b>WERQ/Baltimore, MD</b> PD: Tom Catececci MD: Coka No Adds	<b>KOKS/Denver, CO</b> PD: Mark Feather MD: Leo Cagle GOD'S PROPERTY "Stomp"	<b>KBXK/Houston, TX</b> PD: Reb Scarpia MD: Greg Head 18 LIL' KIM "Tonight" 17 K-CI & JOJO "Letter" 16 MAGOO & TIMBALAND "Jumps" 4 INJU "Love"	<b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Mark Medina 10 K-CI & JOJO "Bring" GINUWINE "Doves" MAXWELL "Whenever" BLACKSTREET "Fix" WATERS & RODMAN "Freak" PRINCE MARIE DEE "Bounce" WILD BOYS "Body"	<b>KCHX/Odessa-Midland, TX</b> PD/MD: Lure Cried 61 ALLURE "Love" MISSY ELLIOTT "Rain" 98 DEGREES "Invisible"	<b>KGGI/Riverside, CA</b> PD: Diana Laird APD/MD: Jesse Duran 4 SPICE GIRLS "Become" 2 CHANGING FACES "G.H.E.T.T." 2 MAXWELL "Whenever"	<b>KHTS/San Diego, CA</b> PD: Todd Shannon APD/MD: Ron Geronimo GINUWINE "Doves"	<b>KOGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 15 LIL' SUZY "Can't" 7 GINUWINE "Doves" 7 3RD PARTY "Can" SPICE GIRLS "Become" MAXWELL "Whenever" 702 "Want"
<b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson APD/MD: Daysha Parker 44 KINSUI "Giddyap" 38 MAGOO & TIMBALAND "Jumps" LADY OF RAGE "Get" SWV "Someone"	<b>WDRQ/Detroit, MI</b> PD: Lisa Redman WILL SMITH "Men" CULTURE BEAT "Take" AZ YET "Sory"	<b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye BLACKSTREET "Fix" GINUWINE "Doves" MAXWELL "Whenever" 702 "Want"	<b>KDON/Monterey, CA</b> PD: Jennifer White GINUWINE "Doves" JOJO "Hot" BLACKSTREET "Fix" MAXWELL "Whenever" LIL' KIM "Tonight"	<b>KCAQ/Oxnard, CA</b> PD/MD: Dan Garite 10 FOXY BROW/WDRU HILL "Mamma" 6 112 "W/M" MIA XMASTER P/FOXY "Party"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 2 GINUWINE "Doves" 1 WATERS & RODMAN "Freak" MAXWELL "Whenever" BLACKSTREET "Fix" 702 "Want"	<b>XHTZ/San Diego, CA</b> MD/MD: Lisa Yzaquez 21 FROY "Rats" 15 LIL' SUZY "Can't" 7 GINUWINE "Doves" 7 3RD PARTY "Can" SPICE GIRLS "Become" MAXWELL "Whenever" 702 "Want"	<b>KOGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 15 LIL' SUZY "Can't" 7 GINUWINE "Doves" 7 3RD PARTY "Can" SPICE GIRLS "Become" MAXWELL "Whenever" 702 "Want"
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cat Collins 12 SPICE GIRLS "Become" 7 GINUWINE "Doves"	<b>KPRR/EI Paso, TX</b> PD/MD: John Candelaria NO MERCY "When" GINUWINE "Doves"	<b>WJBT/Jacksonville, FL</b> PD: Dave Wymier MD: Tiffany Green 23 FOXY BROW/WDRU HILL "Mamma" 23 PUFF DADDY & FAMILY "Sengamias" 13 WU-TANG CLAN "Reunited" 10 MAGOO & TIMBALAND "Jumps" 8 MIA XMASTER P/FOXY "Party" GINUWINE "Doves"	<b>WFHN/New Bedford, MA</b> PD: Jim Reitz MD: Kevin Palana 12 ME & MY "Dub-E-Dub" GOD'S PROPERTY "Stomp" SWV "Someone" K-CI & JOJO "Bring" JOJO "Scene"	<b>KKFR/Phoenix, AZ</b> PD: Dan Parker MD: Mike Freeman SNOOP DOGGY DOGG "Midnight" GINUWINE "Doves"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 2 GINUWINE "Doves" 1 WATERS & RODMAN "Freak" MAXWELL "Whenever" BLACKSTREET "Fix" 702 "Want"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santoso APD/MD: Joe Arbagoy 37 B-LEGIT "City" 15 FOXY BROW/WDRU HILL "Mamma" 22 FROY "Rats" 12 WILL SMITH "Men" 5 LISA STANSFIELD "Never" TONI BRAXTON "Him"	<b>KOGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 15 LIL' SUZY "Can't" 7 GINUWINE "Doves" 7 3RD PARTY "Can" SPICE GIRLS "Become" MAXWELL "Whenever" 702 "Want"
<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 3 SPICE GIRLS "Become" CHANGING FACES "G.H.E.T.T."	<b>KBOS/Fresno, CA</b> PD: Mark Adams MD: Marcus D. 5 JON B. "Say" 5 MISSY ELLIOTT "Rain"	<b>KLUC/Las Vegas, NV</b> PD: Cat Thomas MD: Melissa Stefan 29 GINUWINE "Doves" 18 MISSY ELLIOTT "Rain"	<b>WKTU/New York, NY</b> PD: Frankie Blue MD: Andy Shane CHANGING FACES "G.H.E.T.T."	<b>WVWX/Providence, RI</b> PD: Joe Dawson MD: Becky Iannone 24 INJU "Love" 14 GINUWINE "Doves" COOLIO F/40 THEVZ "There" MAXWELL "Whenever" ADINA HOWARD "Freak" WATERS & RODMAN "Freak" 702 "Want"	<b>KSFM/Sacramento, CA</b> PD: Bob West MD: Trejo JOE "Scene" LIL' KIM "Tonight"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazz Jim 26 ANT BANKS "Thangs" 22 FOXY BROW/WDRU HILL "Mamma" 6 JOE "Scene" GOD'S PROPERTY "Stomp" MAXWELL "Whenever" GINUWINE "Doves"	<b>KOGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 15 LIL' SUZY "Can't" 7 GINUWINE "Doves" 7 3RD PARTY "Can" SPICE GIRLS "Become" MAXWELL "Whenever" 702 "Want"
<b>KZFM/Corpus Christi, TX</b> PD: Ed Ocanas MD: Tony Manera 14 GINUWINE "Doves"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: Richie Aqui 19 NO MERCY "When" 16 GINUWINE "Doves"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Damien Young MACK 10 "Backyard"				<b>KMEL/San Francisco, CA</b> PD: Michelle Santoso APD/MD: Joe Arbagoy 37 B-LEGIT "City" 15 FOXY BROW/WDRU HILL "Mamma" 22 FROY "Rats" 12 WILL SMITH "Men" 5 LISA STANSFIELD "Never" TONI BRAXTON "Him"	<b>Reported Frozen Playlist (4):</b> KKXX/Bakersfield, CA WKXJ/Chattanooga, TN KUBE/Seattle, WA WPGC/Washington, DC
						<b>46 Total Reporters</b> <b>46 Current Reporters</b> <b>41 Current Playlists</b>	<b>Did Not Report, Playlist Frozen (1):</b> WJMH/Greensboro, NC



# CHR/RHYTHMIC PLAYLISTS

### FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**MARKET #1**  
**KU 103.5**  
**WKTU/New York**  
 (201) 420-3700  
 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	60	59	63	REAL M.C.C.D.Y./One More Time	
34	58	66	60	LE CLIC/Call Me	
32	58	64	60	LIVIN' JOY/Don't Stop Movin'	
35	30	30	39	TONI BRAXTON/Un-Break My Heart	
33	47	39	37	CARDIGANS/Lovefool	
23	29	24	34	JOCK JAM/Jock Jam	
29	30	27	34	BACKSTREET BOYS/Quit Playing...	
29	52	60	32	MONICA/For You I Will	
23	43	46	30	AZ YET/Hard To Say I'm	
15	10	12	27	JOCELYN ENRIQUEZ/A Little Bit Of...	
11	37	29	23	R. KELLY/ Believe I Can Fly	
8	21	24	23	DIANA KING/ Say A Little...	
14	19	19	23	GINA G/Gimme Some Love	
14	13	15	23	3RD PARTY/Can U Feel It	
17	25	24	22	DJ COMPANY/Rhythm Of Love	
-	-	8	12	WILL SMITH/Men In Black	
22	21	23	15	EN VOGUE/Whatever	
-	-	12	14	PUFF DADDY //I'll Be Missing You	
7	9	7	14	NUYORICAN SOUL/Runaway	
5	9	7	13	SUMMER JUNKIES/I'm Gonna Love...	
8	11	13	12	GALA/Freed From Desire	
-	-	6	11	CULTURE BEAT/Take Me Away	
-	-	5	9	BENIE MAN/FRANKLYN/Dancehall Queen	
18	24	22	10	ROBYN/Do You Know (Whad...)	
-	-	6	10	MR. PRESIDENT/Coco Jambo	
-	-	5	5	DAMAGE/Love II Love	
-	-	5	9	98 DEGREES/Invisible Man	
-	-	-	5	INOJ/Love You Down	
-	-	-	-	CHANGING FACES/G.H.E.T.T.O.U.T.	

**MARKET #1**  
**HOT 97.3**  
**WQHT/New York**  
 (212) 229-9797  
 Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	42	26	LDX/We'll Always Love...	
39	41	39	25	NOTORIOUS B.I.G./Mo Money, Mo...	
40	40	42	24	JOE/Don't Wanna Be A...	
42	43	24	24	AALIYAH/4 Page Letter	
25	32	41	24	DRU HILL/Never Make A Promise	
41	38	24	24	PUFF DADDY //I'll Be Missing You	
41	42	24	24	ERYKAH BADU/Next Lifetime	
-	23	25	23	SWV/Someone	
41	39	40	23	CHANGING FACES/G.H.E.T.T.O.U.T.	
34	31	30	22	REFUGEE CAMP.../The Sweetest Thing	
35	35	34	21	MISSY ELLIOTT/The Rain (Supa...)	
35	35	31	21	WARREN G./Smokin' Me Out	
35	41	32	20	DRU HILL/In My Bed	
27	30	31	19	ROMÉ/ Belong To You...	
21	28	29	17	NOTORIOUS B.I.G./Kick In The Door	
19	39	38	16	RAMPAGE/Take It To...	
26	25	28	16	PUFF DADDY & FAMILY/It's All About...	
-	-	17	14	SCARFACE/Smile	
22	22	21	13	WYCLEF JEAN/We Trying To Stay...	
12	15	20	12	LIL' KIM/Big Mama Thing	
24	22	21	12	HEAVY D/Keep It Comin'	
-	-	22	12	BLACKSTREET/Fix	
16	18	22	11	CRU/Just Another Case	
26	25	26	10	NOTORIOUS B.I.G./Notorious Thugs	
18	19	17	10	702/No Doubt	
-	-	16	10	KRS-ONE/A Friend	
-	-	19	20	LIL' KIM/Not Tonight	
-	-	16	14	8 FOXY BROWN/III Na Na	
10	13	14	8	WU-TANG CLAN/Reunited	
-	-	-	8	BONE THUGS-N-HARMONY/Look Into My Eyes	

**MARKET #2**  
**POWER 106 FM**  
**KPWR/Los Angeles**  
 (818) 953-4200  
 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	74	71	41	PUFF DADDY //I'll Be Missing You	
65	17	67	41	NOTORIOUS B.I.G./Hypnotize	
33	35	45	39	ROMÉ/ Belong To You...	
71	72	72	37	SCARFACE/Smile	
44	70	70	35	NOTORIOUS B.I.G./Mo Money, Mo...	
-	-	47	49	CHANGING FACES/G.H.E.T.T.O.U.T.	
46	44	46	25	COMRADS/Homeboyz	
46	24	27	25	BLACKSTREET/Don't Leave Me	
70	70	69	24	NOTORIOUS B.I.G./Going Back To Cali	
42	66	44	24	SNOOP DOGGY DOGG/Midnight Love	
21	30	30	22	BONE THUGS-N-HARMONY/Look Into My Eyes	
21	23	12	21	WARREN G./Smokin' Me Out	
33	47	33	19	SUGA FREE/ I U Stay Ready	
-	-	32	17	MISSY ELLIOTT/The Rain (Supa...)	
43	48	46	13	SWV/Can We	
-	-	32	24	LIL' KIM/Not Tonight	
-	-	23	16	DJ POOH/Whoop Whoop	
-	-	24	13	ANT BANKS/Big Thangs	
69	45	19	13	NOTORIOUS B.I.G./Notorious Thugs	
-	-	26	12	2PAC/All 'Bout U	
21	25	25	12	MACK 10 & DOGG POUND/Nothin' But...	
21	21	23	12	MAKAVELI/Hair Mary	
-	-	6	10	NOTORIOUS B.I.G./Lovin' You Tonight	
-	-	-	6	MACK 10/Backyard Boogie	

**MARKET #3**  
**B96 CHICAGO**  
**WBBM/Chicago**  
 (312) 944-6000  
 Cavanaugh/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	45	56	66	MARK MORRISON/Return Of The Mack	
62	66	69	65	PUFF DADDY //I'll Be Missing You	
30	58	60	58	BABYFACE/Every Time I...	
52	47	49	58	BACKSTREET BOYS/Quit Playing...	
23	30	45	55	PUFF DADDY/Can't Nobody Hold...	
60	57	61	50	AZ YET/Hard To Say I'm...	
7	15	28	49	WILL SMITH/Men In Black	
57	63	58	48	MONICA/For You I Will	
46	46	46	45	SAVAGE GARDEN/I Want You	
30	31	39	45	ROBYN/Do You Know (What...)	
55	34	39	44	BLACKSTREET/Don't Leave Me	
54	69	61	40	SPICE GIRLS/Say You'll Be There	
20	27	29	34	3RD PARTY/Can U Feel It	
21	13	23	34	DJ COMPANY/Rhythm Of Love	
72	69	54	33	JOCK JAM/Jock Jam	
24	41	39	27	TONY TONI TONE/Let's Get Down	
41	40	31	25	FREAK NASTY/Do Dip	
9	24	23	21	ROBYN/Show Me Love	
3	9	16	20	R. KELLY/Gotham City	
29	27	30	20	JEWEL/You Were Meant...	
23	47	31	17	EN VOGUE/Whatever	
39	28	27	17	HANSON/Mmm Bop	
-	2	8	13	NO MERCY/When I Die	
-	-	3	12	ULTRA NATE/Free	
-	-	3	10	ERASURE/Don't Say You're...	
-	-	6	9	COOLIO F/40 THEVZC U When U Get There	
18	13	9	5	GINA G/Gimme Some Love	
-	-	-	3	SPICE GIRLS/2 Become 1	
-	-	-	-	CHANGING FACES/G.H.E.T.T.O.U.T.	

**MARKET #4**  
**KMEL San Francisco**  
 (415) 538-1061  
 Santososso/Arbage

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	48	54	56	MARY J. BLIGE/Everything	
51	46	52	50	SCARFACE/Smile	
58	49	50	48	DRU HILL/In My Bed	
13	21	30	45	3 X CRAZY/Keep It On The Real	
53	50	43	48	ERYKAH BADU/Next Lifetime	
38	47	44	38	REFUGEE CAMP.../The Sweetest Thing	
29	45	41	38	FOXY BROWN/III Na	
34	44	38	38	ROMÉ/ Belong To You	
26	41	36	37	CHANGING FACES/G.H.E.T.T.O.U.T.	
-	-	-	37	B-LEGIT/City To City	
12	24	27	35	RAMPAGE/Take It To...	
32	24	35	31	BLACKSTREET/Don't Leave Me	
15	25	28	27	CHRISTIAN/Fall Of Smoke	
31	32	29	27	AALIYAH/4 Page Letter	
29	28	29	26	MISSY ELLIOTT/The Rain (Supa...)	
11	22	25	20	DRU HILL/Never Make A Promise	
-	-	15	24	JAMIROQUAI/Virtual Insanity	
27	31	27	20	LIL' KIM/Not Tonight	
-	-	8	20	BONE THUGS-N-HARMONY/Look Into My Eyes	
-	-	-	16	EN VOGUE/Whatever	
28	26	28	16	FOXY BROWN/DRU HILL/Big Bad Mamma	
-	-	-	15	ULTRA NATE/Free	
-	-	-	15	DAMAGE/Love II Love	
-	-	-	12	WILL SMITH/Men In Black	
34	35	20	11	BILLY LAWRENCE/Come On	
49	43	21	10	TOO SHORT & LIL' KIM/Call Me	
10	22	17	8	LAURNEA/Can't Let Go	
-	-	10	8	RAHSAAN PATTERSON/Where You Are	
14	23	15	7	BABYFACE/How Come...How Long	
-	-	-	7	ANT BANKS/Big Thangs	
-	-	-	7	SWV/Someone	
-	-	-	7	WHORIAS/Takin' Bout Bank	
-	-	-	5	BENIE MAN/FRANKLYN/Dancehall Queen	
-	-	-	5	LISA STANSFIELD/Never, Never...	
-	-	-	5	TONI BRAXTON/ Love Me Some Him	

**MARKET #4**  
**WILD 94.9**  
**KYLD/San Francisco**  
 (415) 391-1077  
 Martin/Jazzy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	47	52	69	NOTORIOUS B.I.G./Mo Money, Mo...	
63	60	63	58	PUFF DADDY //I'll Be Missing You	
40	45	46	57	DJ TAZ/That's Right	
-	14	38	55	INOJ/Love You Down	
14	21	32	55	SCARINA/Summertime	
41	49	62	51	SCARFACE/Smile	
7	21	33	43	BACKSTREET BOYS/Quit Playing...	
36	39	36	39	702/Get It Together	
-	18	29	39	DANA HARRIS/As We Lay	
46	36	59	38	112/Cupid	
40	35	65	38	ROMÉ/ Belong To You	
47	48	37	37	SWV/Can We	
43	45	34	36	LIL' SUZY/Can't Get You Out	
25	34	34	37	TOO SHORT & LIL' KIM/Call Me	
49	49	37	27	ANGELINA/The Tide Is High	
17	29	18	27	VERONICA/CRAIG MACK/No One But You	
-	-	-	26	ANT BANKS/Big Thangs	
17	35	30	23	NU FLAVOR/Sweet Sexy Thing	
-	-	-	22	FOXY BROWN/DRU HILL/Big Bad Mamma	
11	-	-	25	CHANGING FACES/G.H.E.T.T.O.U.T.	
32	37	14	18	BILLY LAWRENCE/Come On	
33	32	30	16	BONE THUGS-N-HARMONY/Look Into My Eyes	
16	-	-	21	SOMETHIN' FOR /My Love Is The Shh	
-	-	-	13	14 SWV/Someone	
8	12	12	13	WILL SMITH/Men In Black	
-	-	-	12	98 DEGREES/Invisible Man	
-	-	-	20	10 DAMAGE/Love II Love	
10	9	10	10	KATALINA/You'll Be My Future	
15	23	13	9	MISSY ELLIOTT/The Rain (Supa...)	
13	11	7	8	LAURNEA/Can't Let Go	
7	7	9	7	NO MERCY/When I Die	
27	31	13	7	3 X CRAZY/Keep It On The Real	
-	-	-	6	JCE/The Love Scene	
-	-	-	-	GOD'S PROPERTY/Stop	
-	-	-	-	MAXWELL/Whenever Wherever...	
-	-	-	-	GINUWINE/When Doves Cry	

**MARKET #6**  
**WDRQ 93.1 FM**  
**WDRQ/Detroit**  
 (810) 354-9300  
 Rodman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	31	54	54	MONICA/For You I Will	
32	37	38	54	SAVAGE GARDEN/I Want You	
56	55	55	51	SPICE GIRLS/Say You'll Be There	
53	49	33	42	HANSON/Mmm Bop	
56	52	46	44	LE CLIC/Call Me	
32	30	33	37	ROBYN/Do You Know (What...)	
31	31	31	35	MARK MORRISON/Return Of The Mack	
30	31	30	33	GINA G/Gimme Some Love	
27	26	30	30	R. KELLY/ Believe I Can Fly	
27	27	24	29	EN VOGUE/Don't Let Go (Love)	
28	26	33	29	BABYFACE/Every Time I...	
-	-	15	25	JOCELYN ENRIQUEZ/Do You Miss Me	
26	27	26	26	ROCKELL/ I Fell In Love	
25	24	-	26	TONI BRAXTON/You're Makin' Me...	
25	24	16	19	DJ COMPANY/Rhythm Of Love	
20	19	13	17	BACKSTREET BOYS/Quit Playing...	
-	-	-	13	DIANA KING/ Say A Little...	
29	37	33	16	GINA G/Gimme Some Love	
-	-	-	12	98 DEGREES/Invisible Man	
-	-	-	-	15 PRINCE/DMSR	
-	-	-	8	14 R. KELLY/Gotham City	
20	13	13	13	NO MERCY/When I Die	
14	15	16	12	SPICE GIRLS/Wannabe	
-	-	-	-	12 ACID FACTOR/Fantasy	
-	-	-	-	11 LAURNEA/Can't Let Go	
-	-	-	-	11 PUFF DADDY //I'll Be Missing You	
17	14	11	8	EN VOGUE/Whatever	
13	12	8	10	3RD PARTY/Can U Feel It	
12	15	10	10	MR. PRESIDENT/Coco Jambo	
-	-	-	-	10 QUAD CITY DJ'S/C'mon 'N Ride It...	
-	-	-	-	WILL SMITH/Men In Black	
-	-	-	-	CULTURE BEAT/Take Me Away	
-	-	-	-	AZ YET/Hard To Say I'm...	

**MARKET #8**  
**97.9 FM THE BOX**  
**KBXX/Houston**  
 (713) 623-2108  
 Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	45	60	TOO SHORT & LIL' KIM/Call Me	
55	61	64	50	NOTORIOUS B.I.G./Mo Money, Mo...	
63	64	58	47	MARK MORRISON/Return Of The Mack	
-	23	51	46	MISSY ELLIOTT/The Rain (Supa...)	
56	52	46	44	ROMÉ/ Belong To You	
58	54	58	44	PUFF DADDY //I'll Be Missing You	
52	36	49	44	WILL SMITH/Men In Black	
50	61	56	42	ERYKAH BADU/Next Lifetime	
56	54	56	42	CHANGING FACES/G.H.E.T.T.O.U.T.	
56	51	45	41	112/Cupid	
26	27	32	35	DRU HILL/In My Bed	
20	31	35	35	SCARFACE/Smile	
-	1	28	33	GOD'S PROPERTY/Stop	
-	-	14	31	JCE/The Love Scene	
-	-	9	23	SWV/Someone	
39	36	39	24	BLACKSTREET/Don't Leave Me	
43	38	42	23	R. KELLY/ Gotham City	
46	46	35	23	BONE THUGS-N-HARMONY/Look Into My Eyes	
36	43	36	23	TONY TONI TONE/Thinking Of You	
49	51	42	22	MARY J. BLIGE/Seven Days	
21	27	21	20	DRU HILL/Never Make A Promise	
39	30	21	19	NOTORIOUS B.I.G./Hypnotize	
-	-	-	18	LIL' KIM/Not Tonight	
14	15	20	17	AALIYAH/In A Million	
-	-	-	17	K-Ci & JOJO/Last Night's Letter	
33	41	38	16		



WALT LOVE

## Researching The Urban Audience

■ **Broadcast Architecture CEO Frank Cody sheds light on the format's strengths**

Loyal listeners with a cohesive musical taste have been instrumental in Urban radio's past successes. **Broadcast Architecture [BA]** CEO **Frank Cody** says that remains the very element that will ensure the format's future growth.



Frank Cody

Along with insights into the importance of a positive attitude and some things to consider when consolidation comes knocking at your door.

### 'Tremendous Loyalty'

Cody, a founder of BA, began his 30-year radio career when he was in junior high school. With the sale of previous parent company Pyramid Broadcasting to Evergreen (soon to be Chancellor Media) and Cody's expertise in operating Urban stations, he says the format remains a top priority.

"Our company has a deep respect and pride in its Urban properties," Cody explains. "One of the things that became very apparent in working at Broadcast Architecture ... is the sense of community that is created by Urban radio stations.

"There's tremendous loyalty, if a station deserves it. In a business where loyalty wanes depending upon the flavor of the month and the popularity of formats that are coming and going, it's interesting how steadfast the loyalty remains among Urban listeners."

Cody says that loyalty is maxi-

mized by "full radio stations with full personalities that go beyond just being jukeboxes." Those stations and personalities "are putting back into the community more than they're taking out."

Cody adds, "From a research angle, one of the enjoyable things that our entire staff enjoys is that the musical taste is more cohesive in Urban radio ... less splintered." Those passion levels for the music are especially invigorating in Adult Urban radio.

He says, "Anyone who has studied the success of Urban radio knows that Urban listeners are very good customers of radio: Listening long hours and listening with a level of passion that surpasses a lot of other formats."

Although the format now attracts the most diverse audience in its history, there are important considerations in operating the stations. Owning Urban radio properties isn't like acquiring facilities in some of the other formats. There are cultural considerations to understand as well.

### Leave It Alone

There's been an alarming trend in the acquisitions of some Urban and Urban AC properties. Even if some of these stations are ranked in the Top five in ratings and billing, some new owners still seem compelled to make changes in management, music, programming, and marketing.

Acknowledging that he's seen this happen, Cody says, "I learned a long time ago from people wiser than myself that if it isn't broken, don't fix it. We really don't probably need

to re-invent the wheel. Here's the point: Radio isn't anything more than a people business, is it? It's so dependent upon having good people.

"Operators who have a tendency to buy stations for the sheer sake of speculation like trying to make a fast buck on Wall Street fail to realize that great rewards come from commitment, hard work and patience."

Noting that such arbitrary changes haven't happened at Evergreen and Chancellor, Cody says, "That's probably because some of the most successful stations in the chain have been Urban stations. So they know it's short-sighted to think that we can combine forces here, cut personnel, and reduce costs. You get what you pay for. It's a game of investment — long-term investment."



**In a business where loyalty wanes depending upon the flavor of the month and the popularity of formats that are coming and going, it's interesting how steadfast the loyalty remains among Urban listeners.**

Pointing to KYLD/San Francisco's move to the 94.9 frequency previously occupied by Country KSAN, Cody says, "They've plastered the advertising community with one-sheets that say there will be a minimum of a three-to-five-week period with extremely high amounts of promotion that will move the audience to a better signal. The middle of the dial is a great place to be!

"This is the opposite thinking of Urban radio as a marginalized format pushed into the negative spectrum. They're taking one of the best signals available and they're gonna' spend a million dollars in television and outdoor advertising. They're putting out new bumper stickers. They're gonna' have a contest with a huge amount of money."

The promotional push is because KYLD owner Evergreen believes in the format. "If they didn't believe in it they would just sort of park it and leave it alone," Cody contends. "That kind of investment pays off."

"Here's an important fact: You



**A NEW 'FRIEND'** — While promoting her new album "Share My World", MCA recording artist Mary J. Blige (c) stopped by WRKS/New York to visit with the morning show "Isaac Hayes and Friends." Offering their friendship are host Isaac Hayes (l) and executive producer Wayne Mayo.

can't trick people into liking music they don't like. There's nothing you can do. Maybe you can have contests and giveaways and you can try to attract people to sample your product. But radio is free ... and if people don't like what they hear, there are plenty of choices.

"I think that some of the most savvy listeners are Urban listeners because they really know the music. Clearly, every time we're involved with an Urban radio station or an Urban-flavored station or a straight-ahead Urban AC, you see tremendous levels of passion. The music is more important than just about any other format to the listeners."

An owner's commitment to the format is often indicated by the price they paid for the station. Cody says, "With the prices organizations are paying for some of these radio stations, they have to have people who are in sync with the people who have been willing to bankroll the investment of these properties. They have to think where is radio station going to be in one year, two years and even five years from now.

"These radio stations at the prices they're being sold at are obviously real business and the return on that money is only going to come over time with consistent success of these properties. These stations are going to have to remain successful — and be more successful to deliver a return on investment. I applaud the operators who recognize that ... and don't come in with an axe and start trying to figure out how they can pare the operation down to the bone or just change the operation because, 'Well, that's just the way we do it in our company'."

### A Different, Refreshing Management Approach

Providing a glimpse into his company's operation, Cody says, "When Evergreen purchased Pyramid, I remember one of the meetings where Jimmy de Castro made it very clear that was not their [Evergreen's] philosophy to impose systems on Pyramid. If anything, he wanted everyone to open up channels of communication so that the Evergreen stations could learn from the Pyramid stations how they had been successful. And the Pyramid stations could learn from the Evergreen stations ... and combine that

knowledge and be stronger because of it.

"That just makes so much more sense, especially as these companies become so big. It's more and more difficult for operators to have the daily hands-on contact."

### Know Your Audience

In his research, Cody has discovered an interesting aspect of Urban's older audience. He explains, "The adult end of Urban radio listeners frequently objects to advertising which, in a condescending way, is directed to the African-American community.

"Here's what I mean by that: Advertising which is written in dialect, as if to say, 'This is the way black people sound' or 'This is for you black folk.' We've seen people really be put off by those spots that treat black people as racial stereotypes. It doesn't do anything other than alienate the listener and cause them to reject the product.

"It's been amazing and informative to attend events that we've staged ... auditorium tests or research projects and one-on-one interviews that we do. The quality of the people who attend these things is delightful because these individuals break down all of these false myths about who African Americans are in America."

One issue facing the Urban format is a musical question. Cody says, "One of the things that we've learned that's very interesting is the fact that the format is just like any other format where you find that there is a distance between what young people like and what the older people like. We were doing some research for an Urban AC to find out should they play rap music or not ... and if so, what kind."

Recalling a conversation with an older Urban listener, Cody says, "He was telling me how he couldn't stand it when the kids would be listening to this rap music. He was saying how it was noise and negative ... and did nothing for the culture and it did nothing to raise people consciousness.

"It's strange because a couple a decades ago I could hear my father saying the same things about rock music. It's interesting. We have so much more in common than we think sometimes — if we'd just take a moment to listen."



**NEXT LIFETIME?** — Kedar Entertainment's Erykah Badu relaxes after a performance at the Club Millennium in Greenville, SC. Providing soothing company this lifetime are (l-r): WJMZ's Promotion Director Kay Kirkman, Badu, morning air personality Stanley Toole, and middayer Doug Davis.




# Michael Jackson

## “Stranger In Moscow” *The New Single.*

*Available on the albums “HIStory – Past, Present And Future, Book I”  
& “Blood On The Dance Floor/HIStory In The Mix.”*

Going for Adds at Urban Radio July 14th & 15th

Executive Producer: Michael Jackson for MJ Productions, Inc. Produced by Michael Jackson for MJ Productions, Inc. Additional Production and Remix by Todd Terry for Big Management, L.L.P.  
“Epic” and  Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 MJ Productions, Inc.



[www.mjnet.com](http://www.mjnet.com)

68000

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	2	1	<b>PUFF DADDY &amp; FAITH EVANS</b> I'll Be... (Bad Boy/Arista) <b>3193</b>	<b>3008</b>	<b>2699</b>	<b>2434</b>	<b>81/2</b>	
7	6	4	2	<b>EN VOGUE</b> Whatever (EastWest/EEG) <b>2903</b>	<b>2701</b>	<b>2447</b>	<b>2265</b>	<b>81/0</b>	
2	1	1	3	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing (Columbia) <b>2550</b>	<b>3044</b>	<b>3336</b>	<b>3141</b>	<b>73/1</b>	
8	7	6	4	<b>K-CI &amp; JOJO</b> You Bring Me Up (MCA) <b>2525</b>	<b>2405</b>	<b>2356</b>	<b>2192</b>	<b>76/0</b>	
1	2	3	5	<b>GOD'S PROPERTY</b> Stomp (B-Rite/Interscope) <b>2434</b>	<b>2907</b>	<b>3314</b>	<b>3280</b>	<b>71/0</b>	
25	13	10	6	<b>MARY J. BLIGE</b> I Can Love You (MCA) <b>2347</b>	<b>2005</b>	<b>1677</b>	<b>1218</b>	<b>80/0</b>	
9	8	7	7	<b>NOTORIOUS B.I.G.</b> Mo Money, Mo Problems (Bad Boy/Arista) <b>2180</b>	<b>2254</b>	<b>2173</b>	<b>2139</b>	<b>75/0</b>	
13	11	11	8	<b>PATTI LABELLE</b> When You Talk About Love (MCA) <b>2158</b>	<b>1986</b>	<b>1889</b>	<b>1708</b>	<b>75/2</b>	
5	4	5	9	<b>BROWNSTONE</b> 5 Miles To Empty (MJJ/Work) <b>1972</b>	<b>2507</b>	<b>2552</b>	<b>2407</b>	<b>64/0</b>	
21	14	12	10	<b>BONE THUGS-N-HARMONY</b> Look Into My Eyes (Ruthless/Relativity) <b>1830</b>	<b>1752</b>	<b>1643</b>	<b>1470</b>	<b>78/0</b>	
3	5	8	11	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. (Big Beat/Atlantic) <b>1789</b>	<b>2132</b>	<b>2498</b>	<b>3085</b>	<b>54/0</b>	
38	24	17	12	<b>MISSY ELLIOTT</b> The Rain (Supa Dupa Fly) (EastWest/EEG) <b>1769</b>	<b>1564</b>	<b>1244</b>	<b>915</b>	<b>79/0</b>	
22	15	13	13	<b>SCARFACE</b> Smile (Rap-A-Lot/Noo Trybe) <b>1758</b>	<b>1715</b>	<b>1625</b>	<b>1457</b>	<b>82/0</b>	
43	32	20	14	<b>DRU HILL</b> Never Make A Promise (Island) <b>1736</b>	<b>1368</b>	<b>1132</b>	<b>844</b>	<b>78/0</b>	
41	36	21	15	<b>WILL SMITH</b> Men In Black (Columbia) <b>1679</b>	<b>1336</b>	<b>1044</b>	<b>870</b>	<b>76/2</b>	
36	22	18	16	<b>R. KELLY</b> Gotham City (Jive) <b>1666</b>	<b>1520</b>	<b>1269</b>	<b>972</b>	<b>73/1</b>	
—	50	32	17	<b>SWV</b> Someone (RCA) <b>1585</b>	<b>1174</b>	<b>734</b>	<b>58</b>	<b>82/0</b>	
37	27	19	18	<b>DANA HARRIS</b> As We Lay (Tony Mercedes/LaFace/Arista) <b>1547</b>	<b>1396</b>	<b>1203</b>	<b>959</b>	<b>67/1</b>	
—	38	26	19	<b>LIL' KIM</b> Not Tonight (Undeas/Big Beat/Atlantic) <b>1415</b>	<b>1235</b>	<b>1008</b>	<b>563</b>	<b>77/2</b>	
26	23	22	20	<b>RAY-J</b> Everything You Want (EastWest/EEG) <b>1406</b>	<b>1321</b>	<b>1255</b>	<b>1201</b>	<b>62/1</b>	
30	25	23	21	<b>HEAVY D</b> Keep It Comin' (Universal) <b>1372</b>	<b>1318</b>	<b>1226</b>	<b>1097</b>	<b>73/1</b>	
31	30	25	22	<b>DEBORAH COX</b> Things Just Ain't The Same (Arista) <b>1314</b>	<b>1244</b>	<b>1183</b>	<b>1089</b>	<b>59/0</b>	
35	34	33	23	<b>WYCLEF JEAN</b> We Trying To Stay Alive (Ruffhouse/Columbia) <b>1305</b>	<b>1150</b>	<b>1082</b>	<b>990</b>	<b>66/3</b>	
—	—	36	24	<b>GINUWINE</b> I'll Do Anything/I'm Sorry (550 Music) <b>1291</b>	<b>1026</b>	<b>669</b>	<b>288</b>	<b>71/4</b>	
6	10	16	25	<b>ERYKAH BADU</b> Next Lifetime (Kedar/Universal) <b>1285</b>	<b>1571</b>	<b>1960</b>	<b>2333</b>	<b>45/0</b>	
10	9	9	26	<b>NEW EDITION</b> One More Day (MCA) <b>1273</b>	<b>2044</b>	<b>2089</b>	<b>1972</b>	<b>56/0</b>	
19	16	15	27	<b>ZHANE</b> Crush (Illtown/Motown) <b>1246</b>	<b>1588</b>	<b>1590</b>	<b>1514</b>	<b>59/1</b>	
—	46	34	28	<b>ROME</b> Do You Like This (RCA) <b>1216</b>	<b>1069</b>	<b>824</b>	<b>426</b>	<b>71/2</b>	
27	26	24	29	<b>702</b> No Doubt (Biv 10/Motown) <b>1205</b>	<b>1246</b>	<b>1204</b>	<b>1155</b>	<b>62/0</b>	
<b>BREAKER</b>	30	30	30	<b>BLACKSTREET</b> Fix (Interscope) <b>1162</b>	<b>616</b>	<b>87</b>	<b>32</b>	<b>75/8</b>	
—	40	35	31	<b>ADINA HOWARD</b> (Freak) And U Know It (Mecca Don/EastWest/EEG) <b>1139</b>	<b>1047</b>	<b>966</b>	<b>744</b>	<b>68/0</b>	
29	29	30	32	<b>JAY-Z</b> Who You Wit (Qwest/WB) <b>1109</b>	<b>1204</b>	<b>1183</b>	<b>1126</b>	<b>60/1</b>	
16	17	29	33	<b>ROME</b> I Belong To You (Every...) (RCA) <b>1107</b>	<b>1211</b>	<b>1524</b>	<b>1624</b>	<b>40/0</b>	
50	42	37	34	<b>ALLURE</b> F.L.L. COOL J No Question (Crave) <b>1063</b>	<b>1003</b>	<b>894</b>	<b>746</b>	<b>59/0</b>	
<b>BREAKER</b>	35	35	35	<b>LAURNEA</b> Can't Let Go (Yab Yum/Epic) <b>1061</b>	<b>979</b>	<b>813</b>	<b>700</b>	<b>70/3</b>	
14	12	14	36	<b>CHRISTION</b> Full Of Smoke (Roc-A-Fella/Def Jam/Mercury) <b>1054</b>	<b>1679</b>	<b>1785</b>	<b>1667</b>	<b>49/0</b>	
—	—	50	37	<b>SAM SALTER</b> After 12, Before 6 (LaFace/Arista) <b>880</b>	<b>746</b>	<b>542</b>	<b>161</b>	<b>69/5</b>	
—	—	42	38	<b>AZ YET</b> That's All I Want (LaFace/Arista) <b>872</b>	<b>829</b>	<b>732</b>	<b>696</b>	<b>61/0</b>	
<b>DEBUT</b>	39	39	39	<b>SNOOP DOGGY DOGG</b> Midnight Love (Death Row/Interscope) <b>866</b>	<b>715</b>	<b>569</b>	<b>301</b>	<b>63/3</b>	
<b>DEBUT</b>	40	40	40	<b>BIG BUB</b> Need Your Love (Kedar/Universal) <b>861</b>	<b>686</b>	<b>285</b>	<b>10</b>	<b>66/2</b>	
—	—	44	41	<b>LOST BOYZ</b> Love, Peace & Nappiness (Group Home/Universal) <b>851</b>	<b>800</b>	<b>714</b>	<b>635</b>	<b>51/0</b>	
42	41	39	42	<b>TRUTH</b> Makin' Moves (Priority) <b>845</b>	<b>928</b>	<b>899</b>	<b>846</b>	<b>49/0</b>	
—	—	45	43	<b>O'JAYS</b> What's Stopping You (Volcano) <b>827</b>	<b>797</b>	<b>688</b>	<b>516</b>	<b>50/0</b>	
<b>DEBUT</b>	44	44	44	<b>JOE</b> The Love Scene (Jive) <b>825</b>	<b>342</b>	—	—	<b>70/11</b>	
44	44	41	45	<b>PHAJJA</b> What Are You Waiting For? (Warner Bros.) <b>812</b>	<b>868</b>	<b>874</b>	<b>808</b>	<b>45/2</b>	
—	—	49	46	<b>TAMIA</b> Make Tonight Beautiful (Virgin) <b>804</b>	<b>762</b>	<b>675</b>	<b>622</b>	<b>55/1</b>	
<b>DEBUT</b>	47	47	47	<b>MAGOO &amp; TIMBALAND</b> Up Jumps Da' Boogie (Atlantic) <b>800</b>	<b>668</b>	<b>562</b>	<b>460</b>	<b>63/3</b>	
11	19	28	48	<b>JOE</b> Don't Wanna Be A Player (Jive) <b>785</b>	<b>1221</b>	<b>1497</b>	<b>1855</b>	<b>35/0</b>	
<b>DEBUT</b>	49	49	49	<b>RAHSAAN PATTERSON</b> Where You Are (MCA) <b>732</b>	<b>647</b>	<b>608</b>	<b>540</b>	<b>49/2</b>	
32	28	31	50	<b>BABYFACE</b> How Come, How Long (Epic) <b>718</b>	<b>1184</b>	<b>1198</b>	<b>1087</b>	<b>44/0</b>	

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

**ROBYN** Do You Know (What It Takes) (RCA)  
Total Plays: 682, Total Stations: 43, Adds: 0

**BILLY PORTER** Show Me (DVB/A&M)  
Total Plays: 663, Total Stations: 59, Adds: 3

**112** I Will Be There (Bad Boy/Arista)  
Total Plays: 650, Total Stations: 58, Adds: 1

**BRIGETTE MCWILLIAMS** Fire (Virgin)  
Total Plays: 641, Total Stations: 49, Adds: 0

**MINT CONDITION** Let Me Be The One (Perspective/A&M)  
Total Plays: 590, Total Stations: 59, Adds: 7

**NOTORIOUS B.I.G.** Lovin' You Tonight (Bad Boy/Arista)  
Total Plays: 586, Total Stations: 71, Adds: 68

**RUOE BOYS** Nothing No One (Warlock)  
Total Plays: 541, Total Stations: 42, Adds: 3

**PUFF DADDY & THE FAMILY** It's All About The Benjamins (Bad Boy/Arista)  
Total Plays: 538, Total Stations: 74, Adds: 72

**CORINA** Summertime Summertime (So So Def/Columbia)  
Total Plays: 525, Total Stations: 35, Adds: 0

**FRANKIE** If I Had You (Chuck Life/Epic)  
Total Plays: 505, Total Stations: 54, Adds: 5

**TONYA** I'm Having An Affair (J-Town)  
Total Plays: 492, Total Stations: 30, Adds: 1

**ALL-4-ONE** I Turn To You (Big Beat/Atlantic)  
Total Plays: 484, Total Stations: 51, Adds: 1

**RAMPAGE** Take It To The Streets (EastWest/EEG)  
Total Plays: 477, Total Stations: 48, Adds: 5

**CRAIG MACK** Jockin' My Style (Street Life/All American)  
Total Plays: 437, Total Stations: 31, Adds: 1

**LADY OF RAGE** Get With Da Wickedness (Death Row)  
Total Plays: 434, Total Stations: 48, Adds: 5

Songs ranked by total plays.

BREAKERS

BLACKSTREET  
Fix (Interscope)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
1162/546 75/8 30

LAURNEA

Can't Let Go (Yab Yum/Epic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
1061/82 70/3 35

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PUFF DADDY & THE FAMILY It's All... (Bad Boy/Arista)	72
NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	68
AALIYAH Hot Like Fire (BlackGround/Atlantic)	61
MYRON We Can Get Down (Island)	58
SNOOP DOGGY DOGG We Just Wanna Party... (Columbia)	23
TRINA BROUSSARD Inside My Love (Columbia)	20
JOE The Love Scene (Jive)	11
BLACKSTREET Fix (Interscope)	8
MINT CONDITION Let Me Be The One (Perspective/A&M)	7
RONNIE HENSON What Are We Gonna Do? (Motown)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACKSTREET Fix (Interscope)	+546
NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	+522
PUFF DADDY & THE FAMILY It's All... (Bad Boy/Arista)	+518
JOE The Love Scene (Jive)	+483
SWV Someone (RCA)	+411
MINT CONDITION Let Me Be The One (Perspective/A&M)	+386
DRU HILL Never Make A Promise (Island)	+368
AALIYAH Hot Like Fire (BlackGround/Atlantic)	+363
WILL SMITH Men In Black (Columbia)	+343
MARY J. BLIGE I Can Love You (MCA)	+342

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

112 Cupid (Bad Boy/Arista)

DRU HILL In My Bed (Island)

DIONNE FARRIS Hopeless (Columbia)

KENNY LATTIMORE For You (Columbia)

WHITNEY HOUSTON My Heart Is Calling (Arista)

HEAVY D Big Daddy (Universal)

SWV Can We (Jive)

BLACKSTREET Don't Leave Me (Interscope)

MARK MORRISON Return Of The Mack (Atlantic)

TONY TONI TONE Thinking Of You (Mercury)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



We Can't Keep It A Secret Any Longer!

LAURNEA

(pronounced Lar-nay')

"CAN'T LET GO"

FROM THE DEBUT ALBUM "BETTA LISTEN"

\*DOUBLE BREAKER\*

Breaker 35 Urban Chart

Breaker 21 Urban AC Chart

Produced by Jon-John for Yab Yum Entertainment

Executive Producers:

Tracey E. Edmonds and Michael McQuarn

Management: Benny Medina for Handprint Entertainment

BETTA LISTEN!! Yab Yum Records



# URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #2**  
**KKBT/Los Angeles**  
 (213) 634-1800  
 Austin/Snyder

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
48	48	50	52	HEAVY D/Big Daddy
32	42	51	51	ERYKAH BADU/Next Lifetime
36	44	50	50	ROMEI/ Belong To You
44	44	48	49	TONI BRAXTON/ Love Me Some Him
46	46	48	48	SCARFACE/Smile
40	40	46	47	NOTORIOUS B.I.G./Gang Back To Cali
24	24	35	35	NOTORIOUS B.I.G./Mo Money, Mo...
48	48	42	42	CHANGING FACES/G.H.E.T.T.O.U.T.
34	34	30	30	PUFF DADDY /I'll Be Missing You
26	26	25	25	BONE THUGS-N-HARMONY/Look Into My Eyes
27	27	27	27	SUGA FREE/In My Bed
14	14	24	24	DRU HILL/Next Lifetime
10	12	29	29	REFUGEE CAMP /The Sweetest Thing
10	12	29	29	GOD'S PROPERTY/Smile
14	14	20	20	MISSY ELLIOTT/The Rain (Supa...)
16	16	28	28	MARY J. BLIGE/Can Love You
7	7	13	13	LIL' KIM/Not Tonight
17	17	17	19	COMRADES/Homeboyz
-	-	5	18	BLACKSTREET/Fix
8	9	11	17	WARREN G /Smokin' Me Out
5	8	10	16	BAUBYFACE/How Come, How Long
24	24	20	16	EN VOGUE/Whatever
9	10	12	15	WHORIDAS/Talkin' Bout Bank
-	6	8	15	GINUWINE/It Do Anything...
-	8	9	13	ADINA HOWARD/Freak And U...
-	8	9	13	SNOOP DOGGY DOGG/Midnight Love
-	8	9	13	ANT BANK/Can't Let Go
-	8	9	13	SW/SW/Someone
-	8	9	13	PUFF DADDY & FAMILY/It's All About...

**MARKET #3**  
**WEJAM/Chicago**  
 (312) 360-9000  
 Alan

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
34	45	45	51	LIL' KIM/Not Tonight
49	50	50	50	SCARFACE/Smile
-	-	-	47	NOTORIOUS B.I.G./Lovin' You Tonight
-	-	-	47	PUFF DADDY & FAMILY/It's All About...
44	41	42	45	BONE THUGS-N-HARMONY/Look Into My Eyes
15	28	40	45	DRU HILL/Next Lifetime
40	44	44	43	PUFF DADDY /I'll Be Missing You
32	35	40	40	EN VOGUE/Whatever
32	30	30	38	MARY J. BLIGE/Can Love You
28	28	29	38	WYCLEF JEAN/We Trying To Stay...
20	35	37	37	WU-TANG CLAN/Triumph
-	-	41	36	EIGHT BALL & MUG/Just Like Candy
35	37	36	36	MISSY ELLIOTT/The Rain (Supa...)
38	35	35	35	HEAVY D/Big Daddy
5	27	31	32	SAM SALTER/After 12, Before 6
-	28	30	30	SW/SW/Someone
30	28	30	30	K-Ci & JOJO/You Bring Me Up
-	-	24	29	BLACKSTREET/Fix
30	35	35	28	MASTER P/It Could Change
26	35	29	28	JAY-Z/Who You Wit
26	30	28	25	WILL SMITH/Men In Black
30	35	30	18	ALLURE F.L.L. COOL J/No Question
31	14	15	16	MAGOO & TIMBALAND/Up Jumps Da' Boogie
-	-	15	15	LADY OF RAGE/Get With...
5	5	5	5	JOE/The Love Scene
-	-	-	5	ADINA HOWARD/Freak And U...
-	-	-	5	SNOOP DOGGY DOGG/Midnight Love

**MARKET #3**  
**WGCI/Chicago**  
 (312) 427-4800  
 Smith/Cologne

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
21	25	36	47	WILL SMITH/Men In Black
14	32	29	47	SW/SW/Someone
47	43	44	42	PUFF DADDY /I'll Be Missing You
38	39	41	42	DRU HILL/In My Bed
44	46	40	41	REFUGEE CAMP /The Sweetest Thing
8	22	29	40	MARY J. BLIGE/Can Love You
40	38	36	40	EN VOGUE/Whatever
42	38	44	31	CHANGING FACES/G.H.E.T.T.O.U.T.
41	35	34	31	SW/Can We
37	38	36	31	DIONNE FARRIS/Hopeless
22	26	28	31	NOTORIOUS B.I.G./Mo Money, Mo...
39	38	38	30	GOD'S PROPERTY/Smile
27	27	30	29	K-Ci & JOJO/You Bring Me Up
28	33	28	28	KENNY LATTIMORE/For You
32	31	25	27	STOKLEY/Came To Me
19	24	22	26	TONY/Tonight
39	26	26	26	ERYKAH BADU/Next Lifetime
22	25	24	24	DRU HILL/Next Lifetime
9	15	19	23	MARY J. BLIGE/Missing You
-	11	27	23	SIMONE HINES/Yeah! Yeah! Yeah!
19	22	21	22	R. KELLY/Gotham City
8	8	13	20	WYCLEF JEAN/We Trying To Stay...
25	21	18	20	112/Cupid
21	25	25	25	PATTI LABELLE/When You Talk...
62	25	18	18	NOTORIOUS B.I.G./Hypnotize
15	18	19	19	ERIC BENET/Femininity
-	6	11	18	MISSY ELLIOTT/The Rain (Supa...)
22	16	15	18	JOE/Don't Wanna Be A...
-	8	17	17	PUFF DADDY & FAMILY/It's All About...
18	24	24	17	RAHSAAN PATTERSON/Spend The Night

**MARKET #5**  
**WPH/Philadelphia**  
 (215) 884-9400  
 Mictox

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
53	56	69	66	MARY J. BLIGE/Can Love You
54	55	62	65	BLACKSTREET/Don't Leave Me
17	18	57	63	MISSY ELLIOTT/The Rain (Supa...)
58	56	66	63	CHANGING FACES/G.H.E.T.T.O.U.T.
52	45	64	63	GOD'S PROPERTY/Smile
55	55	65	61	NOTORIOUS B.I.G./Mo Money, Mo...
55	50	62	61	PUFF DADDY /I'll Be Missing You
59	52	61	61	MARY J. BLIGE/Can Love You
37	55	60	65	REFUGEE CAMP /The Sweetest Thing
5	5	32	43	WILL SMITH/Men In Black
36	36	45	40	MONTELL JORDAN/What's On Tonight
31	31	39	39	EN VOGUE/Whatever
27	28	50	39	LIL' KIM/Not Tonight
24	29	43	38	SW/SW/Someone
31	36	41	38	BROWNSTONE'S Miles To Empty
38	41	45	38	DRU HILL/In My Bed
31	26	37	38	ROMEI/ Belong To You...
54	53	43	36	HEAVY D/Big Daddy
15	18	41	36	DRU HILL/Next Lifetime
40	26	31	31	JAY-Z/Who You Wit
27	25	31	28	NOTORIOUS B.I.G./Lovin' You Tonight
31	30	22	26	ERYKAH BADU/Next Lifetime
-	5	6	6	RAMPAGE/Take It To...
34	38	-	-	KRS-ONE/Step Into A World...
35	35	-	-	112/Cupid
37	34	43	40	SW/Can We
-	-	18	19	BIG BUB/Need Your Love
36	37	41	18	CRAIG MACK/Jockin' My Style
16	14	18	18	WYCLEF JEAN/We Trying To Stay...
37	39	17	16	MAKAVELI/Me & My Girlfriend

**MARKET #5**  
**POWER 99fm**  
**WUSL/Philadelphia**  
 (215) 483-8900  
 Young/Cooper

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
9	32	51	50	MARY J. BLIGE/Everything
14	26	-	-	PUFF DADDY & FAMILY/It's All About...
20	23	50	50	EN VOGUE/Whatever
47	51	49	49	PUFF DADDY /I'll Be Missing You
52	46	48	45	NOTORIOUS B.I.G./Mo Money, Mo...
51	40	40	40	MARY J. BLIGE/Can Love You
35	47	32	35	LIL' KIM/Not Tonight
59	57	54	53	CHANGING FACES/G.H.E.T.T.O.U.T.
44	35	32	30	DRU HILL/In My Bed
5	15	32	30	WILL SMITH/Men In Black
-	5	33	29	GINUWINE/It Do Anything...
32	33	33	27	ROMEI/ Belong To You
27	37	47	27	MISSY ELLIOTT/The Rain (Supa...)
23	23	27	26	KENNY LATTIMORE/For You
35	40	30	26	MONTELL JORDAN/What's On Tonight
11	33	29	24	HEAVY D/Keep It Comin'
37	48	24	24	JAY-Z/Who You Wit
15	22	28	24	ERYKAH BADU/Next Lifetime
45	29	28	22	BROWNSTONE'S Miles To Empty
24	28	24	22	SW/SW/Someone
17	12	13	19	SW/Can We
18	19	19	19	LIL' KIM/Not Tonight
-	-	7	16	GINUWINE/Pony
-	-	7	16	O'JAYS/What's Stopping You...
12	10	11	15	MIC LYTE/Cold Rock A Party
24	23	16	14	702/Get It Together
-	-	6	13	BLACKSTREET/No Diggity
20	23	27	13	K-Ci & JOJO/You Bring Me Up
28	25	25	13	112/Cupid

**MARKET #6**  
**WCHB/Detroit**  
 (313) 871-0590  
 Arnold/Preston

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
35	35	42	40	EN VOGUE/Whatever
13	13	40	37	REFUGEE CAMP /The Sweetest Thing
41	41	39	36	BIG MIKE/Dream
39	39	39	36	GOD'S PROPERTY/Smile
10	10	42	42	NOTORIOUS B.I.G./Mo Money, Mo...
14	14	40	34	LIL' KIM/Not Tonight
37	37	35	34	K-Ci & JOJO/You Bring Me Up
-	-	-	-	MYRON/We Can Get Down
31	31	35	33	CHRISTION/Full Of Smoke
28	28	33	28	NOTORIOUS B.I.G./Lovin' You Tonight
33	33	27	27	PATTI LABELLE/When You Talk...
33	33	27	27	SNOOP DOGGY DOGG/Midnight Love
26	26	24	27	BROWNSTONE'S Miles To Empty
26	26	30	27	ZHANE/Crush
25	25	30	26	HEAVY D/Keep It Comin'
6	6	9	25	WYCLEF JEAN/We Trying To Stay...
20	12	25	25	MARIO WINANS/Don't Know
12	12	23	23	JOE/Don't Wanna Be A...
10	10	18	23	GINUWINE/It Do Anything...
10	10	18	23	JAY-Z/Who You Wit
5	5	10	20	DRU HILL/Next Lifetime
20	20	13	18	MARY J. BLIGE/Everything
18	18	13	18	ROMEI/ Belong To You
12	12	16	17	LOST BOYZ/Love, Peace...
20	20	14	17	CHANGING FACES/G.H.E.T.T.O.U.T.
14	14	15	17	BRAND NEW HEAVIES/Sometimes
16	16	15	16	PHAJA/What Are You...
23	23	12	16	MARY J. BLIGE/Love Is All We Need
17	17	15	16	SOUNDS OF BLACKNESS/Spirit
-	-	-	-	LYRICS/Summerline

**MARKET #6**  
**WJLB/Detroit**  
 (313) 965-2000  
 Saunders/Darcell

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
43	46	43	43	CHANGING FACES/G.H.E.T.T.O.U.T.
40	45	43	42	GOD'S PROPERTY/Smile
33	36	40	41	REFUGEE CAMP /The Sweetest Thing
26	32	33	41	ROMEI/ Belong To You
40	41	39	41	HEAVY D/Big Daddy
34	34	21	40	112/Cupid
24	38	39	39	ERYKAH BADU/Next Lifetime
37	30	21	37	JOE/Don't Wanna Be A...
28	20	22	36	JOHNNY GILL/Love In An Elevator
13	19	28	31	ZAKIYA/My Love Won't
17	19	24	30	EN VOGUE/Whatever
19	23	23	28	BROWNSTONE'S Miles To Empty
28	28	24	28	702/Get It Together
7	16	21	26	PUFF DADDY /I'll Be Missing You
19	24	24	23	ZHANE/Crush
41	40	35	35	SW/Can We
19	18	19	23	LIL' KIM/Not Tonight
-	-	-	-	NOTORIOUS B.I.G./Lovin' You Tonight
5	6	21	22	ROMEI/ Belong To You
18	20	20	22	DRU HILL/In My Bed
27	34	34	21	MONICA/For You I Will
-	-	-	-	DRU HILL/Next Lifetime
19	18	19	18	K-Ci & JOJO/You Bring Me Up
-	-	-	-	JOE/The Love Scene
6	12	14	16	NOTORIOUS B.I.G./Mo Money, Mo...
16	16	16	16	MARY J. BLIGE/Love Is All We Need
14	12	14	15	CHRISTION/Full Of Smoke
34	25	21	14	MONTELL JORDAN/What's On Tonight
18	16	14	14	NOTORIOUS B.I.G./Hypnotize
5	9	8	13	SAM SALTER/After 12, Before 6

**MARKET #7**  
**KKDA/Dallas**  
 (972) 263-9911  
 Cheatham

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
55	57	73	73	PUFF DADDY /I'll Be Missing You
5	9	28	63	WILL SMITH/Men In Black
63	61	45	62	CHANGING FACES/G.H.E.T.T.O.U.T.
22	55	55	62	LIL' KIM/Not Tonight
21	56	61	60	MISSY ELLIOTT/The Rain (Supa...)
62	61	56	60	ROMEI/ Belong To You
5	22	34	60	MARY J. BLIGE/Can Love You
-	-	-	-	PUFF DADDY & FAMILY/It's All About...
58	60	60	59	112/Cupid
56	60	56	59	ERYKAH BADU/Next Lifetime
5	7	33	58	GINUWINE/It Do Anything...
66	60	65	56	GOD'S PROPERTY/Smile
-	-	-	-	SW/SW/Someone
62	73	56	54	REFUGEE CAMP /The Sweetest Thing
5	22	52	53	DRU HILL/Next Lifetime
66	60	57	53	DRU HILL/In My Bed
50	42	41	48	NOTORIOUS B.I.G./Mo Money, Mo...
34	47	42	47	KENNY LATTIMORE/For You
35	38	40	45	CRAIG MACK/Jockin' My Style
30	45	50	45	K-Ci & JOJO/You Bring Me Up
5	13	40	40	R. KELLY/Gotham City
66	59	55	31	SCARFACE/Smile
18	18	28	28	WYCLEF JEAN/We Trying To Stay...
22	18	27	27	MASTER P/It Could Change
21	21	21	23	NOTORIOUS B.I.G./Mo Money, Mo...
-	-	-	-	PATTI LABELLE/When You Talk...
-	-	-	-	DANA HARRIS/As We Lay
61	67	56	58	BONE THUGS-N-HARMONY/Look Into My Eyes
5	11	17	17	WARREN G /Smokin' Me Out
-	-	-	-	NOTORIOUS B.I.G./Lovin' You Tonight

**MARKET #8**  
**WKYS/Washington**  
 (301) 306-1111  
 Williams

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
52	53	49		

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 FM MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Olivarez

107.5 FM MARKET #1 WBLS/New York (212) 592-0554 Michaels/Campbell

RHYTHM 102.3 KJLH MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

V MARKET #3 WVAA/Chicago (312) 360-9000 Myrick/Muhammad

WPEG 98.7 FM MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

WJHM MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood

WDAS 105.3 FM MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

V100 MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Reynolds

MAJIC 102.3 FM MARKET #6 MAJIC/Washington (301) 306-1111 Gilmore

Q93.7 MARKET #39 WQVE/New Orleans (504) 827-6000 Stevens

93.7 WBLK MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims

MAJIC 102 MARKET #9 KMJH/Houston (713) 623-2108 Conner/Boatner

HOT 102.5 MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

KISS 104.7 MARKET #12 WALR/Atlanta (404) 888-0068 McClendon/Stevens

WHRK MARKET #43 WHRK/Memphis (901) 529-4397 O'Jay/O'Jay

92Q MARKET #44 WQQK/Nashville (615) 227-9292 Wright

100.3 Kiss FM MARKET #17 KATZ/St. Louis (314) 692-5108 Atkins

MIX 97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Majic 107 MARKET #18 KMJK/Phoenix (602) 285-2442 Jackson

Stations and their adds listed alphabetically by market

URBAN

Table listing urban radio stations across various markets (e.g., Alexandria, LA; Charleston, SC; Columbus, OH) with their respective PDs, MDs, and current playlists.

82 Total Reporters
82 Current Reporters
82 Current Playlists

Did Not Report, Playlist Frozen (2):
WVEE/Atlanta, GA
WEAS/Savannah, GA

URBAN AC

Table listing urban AC radio stations across various markets (e.g., Atlanta, GA; Charleston, SC; Dothan, AL) with their respective PDs, MDs, and current playlists.

39 Total Reporters
38 Current Reporters
37 Current Playlists

Reported Frozen Playlist (1):
WILD/Boston, MA
Did Not Report For Two Consecutive Weeks;
Data Not Used (1):
WFXC/Raleigh, NC

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	944	1029	973	981	36/0
1	1	1	2	<b>DIONNE FARRIS</b> Hopeless ( <i>Columbia</i> )	907	1061	1055	1020	34/0
6	6	3	3	<b>PATTI LABELLE</b> When You Talk About Love ( <i>MCA</i> )	849	892	792	709	37/0
5	5	5	4	<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> )	783	871	822	781	28/0
2	3	6	5	<b>TONY TONI TONE</b> Thinking Of You ( <i>Mercury</i> )	778	857	926	984	31/0
8	8	9	6	<b>BROWNSTONE</b> 5 Miles To Empty ( <i>MJJ/Work</i> )	731	743	710	654	28/2
4	4	4	7	<b>KENNY LATTIMORE</b> For You ( <i>Columbia</i> )	727	874	906	879	30/0
7	7	7	8	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	691	773	731	682	27/0
10	9	8	9	<b>GOD'S PROPERTY</b> Stomp ( <i>B-Rite/Interscope</i> )	690	759	638	585	28/1
18	14	10	10	<b>BABYFACE</b> How Come, How Long ( <i>Epic</i> )	567	573	486	418	30/1
19	15	11	11	<b>EN VOGUE</b> Whatever ( <i>EastWest/EEG</i> )	558	568	485	418	27/1
9	10	13	12	<b>BLACKSTREET</b> Don't Leave Me ( <i>Interscope</i> )	498	524	585	590	23/0
21	20	14	13	13 <b>BRIGETTE MCWILLIAMS</b> Fire ( <i>Virgin</i> )	486	483	413	397	27/0
28	24	20	14	14 <b>O'JAYS</b> What's Stopping You ( <i>Volcano</i> )	465	402	322	264	30/5
12	11	12	15	<b>TONI BRAXTON</b> I Love Me Some Him ( <i>LaFace/Arista</i> )	425	535	539	532	23/1
13	12	15	16	<b>ROME</b> I Belong To You (Every...) ( <i>RCA</i> )	420	473	505	524	19/0
22	21	18	17	<b>ZHANE</b> Crush ( <i>Illtown/Motown</i> )	395	406	401	372	19/1
—	—	23	18	18 <b>RAHSAAN PATTERSON</b> Where You Are ( <i>MCA</i> )	379	359	232	184	21/2
15	13	16	19	<b>KEITH SWEAT</b> Come With Me ( <i>Elektra/EEG</i> )	376	470	493	477	20/0
<b>BREAKER</b>			20	<b>BILLY PORTER</b> Show Me ( <i>DV8/A&amp;M</i> )	362	332	257	194	24/0
<b>BREAKER</b>			21	<b>LAURNEA</b> Can't Let Go ( <i>Yab Yum/Epic</i> )	356	342	296	265	28/0
17	19	17	22	<b>BABYFACE</b> Every Time I Close My Eyes ( <i>Epic</i> )	350	427	417	430	16/1
—	30	27	23	23 <b>R. KELLY</b> Gotham City ( <i>Jive</i> )	339	316	248	189	24/1
23	22	21	24	<b>MONICA</b> For You I Will ( <i>Warner Sunset/Atlantic</i> )	331	385	395	358	16/0
—	28	30	25	25 <b>K-CI &amp; JOJO</b> You Bring Me Up ( <i>MCA</i> )	268	263	258	238	11/0
—	—	28	26	<b>TAMIA</b> Make Tonight Beautiful ( <i>Virgin</i> )	264	281	240	199	20/0
—	—	29	27	<b>DEBORAH COX</b> Things Just Ain't The Same ( <i>Arista</i> )	262	272	229	227	16/0
<b>DEBUT</b>			28	28 <b>NANCY WILSON</b> Sweet Love ( <i>Columbia</i> )	244	199	141	82	16/1
<b>DEBUT</b>			29	29 <b>ROME</b> Do You Like This ( <i>RCA</i> )	231	167	112	62	20/1
<b>DEBUT</b>			30	30 <b>CURTIS MAYFIELD</b> Back To Living Again ( <i>Warner Bros.</i> )	231	227	184	155	14/1

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**MARIO WINANS** Don't Know (*Motown*)  
Total Plays: 220, Total Stations: 17, Adds: 0

**MINT CONDITION** Let Me Be The One (*Perspective/A&M*)  
Total Plays: 215, Total Stations: 21, Adds: 2

**AZ YET** That's All I Want (*LaFace/Arista*)  
Total Plays: 179, Total Stations: 15, Adds: 0

**PHAJJA** What Are You Waiting For? (*Warner Bros.*)  
Total Plays: 172, Total Stations: 12, Adds: 2

**GEORGE DUKE** It's Summertime (*Warner Bros.*)  
Total Plays: 154, Total Stations: 10, Adds: 0

**KEYSTONE** If It Ain't Love (*Qwest/WB*)  
Total Plays: 147, Total Stations: 14, Adds: 1

**MARY J. BLIGE** I Can Love You (*MCA*)  
Total Plays: 144, Total Stations: 8, Adds: 1

**WYCLEF JEAN** We Trying To Stay Alive (*Ruffhouse/Columbia*)  
Total Plays: 136, Total Stations: 5, Adds: 0

**PUFF DADDY & FAITH EVANS** I'll Be Missing You (*Bad Boy/Arista*)  
Total Plays: 134, Total Stations: 6, Adds: 0

**JOE** The Love Scene (*Jive*)  
Total Plays: 127, Total Stations: 17, Adds: 5

Songs ranked by total plays

### BREAKERS

**BILLY PORTER**  
Show Me (*DV8/A&M*)  
TOTAL PLAYS/INCREASE: 362/30  
TOTAL STATIONS/ADDS: 24/0  
CHART: 20

**LAURNEA**  
Can't Let Go (*Yab Yum/Epic*)  
TOTAL PLAYS/INCREASE: 356/14  
TOTAL STATIONS/ADDS: 28/0  
CHART: 21

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>TRINA BROUSSARD</b> Inside My Love ( <i>Columbia</i> )	9
<b>BLACKSTREET</b> Fix ( <i>Interscope</i> )	6
<b>AALIYAH</b> Hot Like Fire ( <i>BlackGround/Atlantic</i> )	5
<b>JOE</b> The Love Scene ( <i>Jive</i> )	5
<b>O'JAYS</b> What's Stopping You ( <i>Volcano</i> )	5
<b>LISA STANSFIELD</b> Never, Never Gonna Give You... ( <i>Arista</i> )	5
<b>ALL-4-ONE</b> I Turn To You ( <i>Big Beat/Atlantic</i> )	3
<b>MARY GRIFFIN</b> Just No Other Way (To Love Me) ( <i>Curb</i> )	3
<b>MYRON</b> We Can Get Down ( <i>Island</i> )	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>MINT CONDITION</b> Let Me Be The One ( <i>Perspective/A&amp;M</i> )	+65
<b>ROME</b> Do You Like This ( <i>RCA</i> )	+64
<b>O'JAYS</b> What's Stopping You ( <i>Volcano</i> )	+63
<b>JOE</b> The Love Scene ( <i>Jive</i> )	+61
<b>TRINA BROUSSARD</b> Inside My Love ( <i>Columbia</i> )	+49
<b>LISA STANSFIELD</b> Never, Never Gonna Give You... ( <i>Arista</i> )	+46
<b>NANCY WILSON</b> Sweet Love ( <i>Columbia</i> )	+45
<b>BLACKSTREET</b> Fix ( <i>Interscope</i> )	+37
<b>MARY GRIFFIN</b> Just No Other Way (To Love Me) ( <i>Curb</i> )	+35
<b>FRANKIE</b> If I Had You ( <i>Chuck Life/Epic</i> )	+32

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	ADDS
<b>ERIC BENET</b> Femininity ( <i>Warner Bros.</i> )	
<b>MAXWELL</b> Suitelady ( <i>Columbia</i> )	
<b>BRAND NEW HEAVIES</b> Sometimes ( <i>Delicious Vinyl/Red Ant</i> )	
<b>LUTHER VANDROSS</b> I Can Make It Better ( <i>LV/Epic</i> )	
<b>WHITNEY HOUSTON</b> My Heart Is Calling ( <i>Arista</i> )	
<b>ANN NESBY</b> This Weekend ( <i>Perspective/A&amp;M</i> )	
<b>MONTELL JORDAN</b> What's On Tonight ( <i>Def Jam/RAL/Mercury</i> )	
<b>DRU HILL</b> In My Bed ( <i>Island</i> )	
<b>ISLEY BROTHERS</b> Tears ( <i>T-Neck/Island</i> )	
<b>MARK MORRISON</b> Return Of The Mack ( <i>Atlantic</i> )	

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# Quality Auditorium Test Hook Tapes

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# COUNTRY REPORTERS

July 11, 1997 R&R • 57

Stations and their adds listed alphabetically by market

<b>KEAN/Abilene, TX</b> PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 VINCE GILL 18 JOHN ANDERSON 17 TAMMY GRAHAM 17 DEAN MILLER 17 CAROL MACK PARKER 17 NOEL HAGGARD	<b>WKLB/Boston, MA</b> PD: Mike Glynn APD/MD: Brophy Rogers 12 VINCE GILL 12 JEFF CARSON 12 KEVIN SHARP 5 JOHN ANDERSON 5 LORRIE MORGAN 5 KIPPI BRANNON 5 SAWYER BROWN 5 LILA MCCANN 5 BLACKHAWK	<b>WGNE/Daytona Beach, FL</b> PD: John Rivers MD: Jim Andrews 20 VINCE GILL 20 JACK INGRAM 14 BLACKHAWK 14 NEAL MCCOY 14 TRITT & WHITE 14 BLAKE & BRIAN	<b>WKBS/Fresno, CA</b> PD: Ken Bostrom MD: Steve Montgomery 16 ALAN JACKSON 17 TRISHA YEARWOOD 7 BUFFALO CLUB 7 DEAN MILLER 18 DARTLE SINGLETARY 7 JEFF WOOD	<b>WKBF/Kansas City, MO</b> PD: Dale Carter APD/MD: Tony Stevens 8 JOE DUFFIE 8 VINCE GILL 8 KEVIN SHARP 8 SAWYER BROWN 8 CHELY WRIGHT 8 TANYA TUCKER	<b>WGXX/Memphis, TN</b> PD: Fred Horton MD: J.L. Flisk 18 VINCE GILL 18 MARK BILLINGSLEY 10 ALABAMA 10 JOHN M. MONTGOMERY 10 KENNY CHESNEY 10 TOBY KEITH	<b>WWKA/Oxnard, FL</b> PD: Mike Moore MD: Shadow Stevens 12 ALABAMA 12 TANYA TUCKER 12 COLLIN RAYE	<b>WBBE/Richester, NY</b> PD: Ron Frasier MD: Dr. Frasier Love 25 ALAN JACKSON 10 TANYA TUCKER 15 LORRIE MORGAN 5 BLAKE & BRIAN 5 KIPPI BRANNON	<b>WFMB/Springfield, IL</b> PD: Bob Grayson MD: John Spaulding 10 VINCE GILL 10 TANYA TUCKER 11 TRITT & WHITE 10 SARA EVANS 10 JACK INGRAM 10 CAROL MACK PARKER	<b>WACO/Waco, TX</b> PD/MD: Glenn Michaels 15 BUFFALO CLUB 15 DAVID LEE MURPHY 15 JOE DUFFIE 15 JOHN ANDERSON 15 VINCE GILL	<b>WMBE/Washington, DC</b> PD: Mac Daniels MD: Jon Anthony 10 DIAMOND RIO 17 JOHN M. MONTGOMERY 17 COLLIN RAYE	<b>WDEZ/Wausau, WI</b> PD: Shannon Fox MD: Lou Stewart 20 ALAN JACKSON 7 VINCE GILL 7 DIAMOND RIO 7 TANYA TUCKER 7 LORRIE MORGAN 7 JOHN ANDERSON	<b>WIRK/West Palm Beach, FL</b> PD: J.R. Johnson MD: J.R. Johnson 15 ALAN JACKSON 5 COLLIN RAYE 5 TANYA TUCKER 5 SARA EVANS 5 SHERIE AUSTIN 5 BLACKHAWK	<b>WOWK/Belling, WV</b> PD/MD: Willie Berg 10 ALAN JACKSON 10 JOHN ANDERSON 10 LORRIE MORGAN 10 JOE DUFFIE 10 DAVID LEE MURPHY 10 SAWYER BROWN 10 TANYA TUCKER 10 SARA EVANS 10 VINCE GILL	<b>KFDI/Wichita, KS</b> PD: John Speer MD: Gary Hightower 5 DARTLE SINGLETARY 5 VINCE GILL 5 TRITT & WHITE 5 JOHN ANDERSON 5 JASON SELLERS 5 KIPPI BRANNON 5 SAWYER BROWN 5 BLACKHAWK	<b>KZSN/Wichita, KS</b> PD: Pat Moyer MD: Bill Bradley 17 DAVID LEE MURPHY 17 VINCE GILL 17 JASON SELLERS 5 KIPPI BRANNON 5 SAWYER BROWN 5 BLACKHAWK	<b>WGGY/Wilkes-Barre, PA</b> PD: Hopalong Cassidy MD: John "Tadpole" Parker 15 TRITT & WHITE 16 ALAN JACKSON 16 DAVID LEE MURPHY 16 VINCE GILL 16 TANYA TUCKER 16 LEE ANN WOMACK	<b>WWQQ/Wilmington, NC</b> PD: Ron Gray MD: Todd Lyons 14 TRITT & WHITE 10 TANYA TUCKER 10 M. CHAPIN CARPENTER 10 JIM AUSTON 10 ANITA COCHRAN 10 TAMMY GRAHAM	<b>WWSQ/Winchester, VA</b> PD: Randy Woodward MD: Jennifer Woodward 14 VINCE GILL 14 LILA MCCANN 14 TRITT & WHITE 14 JOHN ANDERSON 14 VINCE GILL	<b>KXDD/Yakima, WA</b> PD/MD: Chuck Boynton APD: Burton Lee 14 LORRIE MORGAN 14 ALAN JACKSON 14 JOE DUFFIE 14 BUFFALO CLUB 14 VINCE GILL	<b>WUSQ/Winchester, VA</b> PD: Randy Woodward MD: Jennifer Woodward 14 VINCE GILL 14 LILA MCCANN 14 TRITT & WHITE 14 JOHN ANDERSON 14 VINCE GILL	<b>WQXK/Youngstown, OH</b> PD: Chuck Stevens MD: Burton Lee 7 BUFFALO CLUB 7 VINCE GILL 7 TRITT & WHITE
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196 Total Reporters  
196 Current Reporters  
190 Current Playlists  
Reported Frozen Playlist (3):  
WUBE/Cincinnati, OH  
WMPZ/Louisville, KY  
WAMOR/Portland, ME  
Did Not Report, Playlist Frozen (3):  
KUZZ/Bakersfield, CA  
WSJG/Nashville, TN  
KJUG/Isalia-Tulare, CA  
No Longer A Reporter (1):  
KSAN/San Francisco, CA



# SUPER COUNTRY

with Ben and Brian

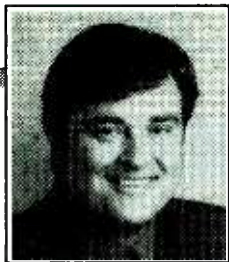
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LON HELTON

## Research Analyzes, Tracks P1s

### ■ New tool helps convert listening to ratings

When it comes to research, programmers and managers are always searching for new ways to get inside listener's heads. **KNCI-FM & KRAK-FM/Sacramento VP/GM Doug Harvill** has been using a relatively new research tool for the past six months — and he's raving about it.

The new mousetrap Harvill's excited about is **Rating Point Management**. Harvill says, "Every radio station really fights two wars — one is for audience support and the other is to get it reported properly in Arbitron. RPM has given me a road map to help solve our Arbitron challenges. RPM puts down in black and white what I need to do to affect Arbitron to get proper credit.

"It clearly identifies whether the issues we're facing are product- or marketing-oriented and offers the best course of action to address the challenge. Plus, it works perfectly with traditional perceptual research which addresses our audience perception challenges. Their research clearly depicts the audience's top priorities and what the top challenges are of Arbitron. It has changed the way we market the stations."

Citing a recent example of the research's usefulness, Harvill says, "Almost every year we take a dip in the fall ratings, but rebound in the winter. This year our fall dip was followed by a winter dip. RPM's data showed us that Arbitron clearly missed some ZIP codes that were important to us. Understanding that what we were really facing was a diary return issue kept us from making changes to our product. We ended up sticking to our product plan, but changing the way we marketed the stations."

Offering another example, Harvill notes, "When KRAK-FM and KNCI-FM were both current-oriented [KRAK-FM shifted to a Gold-based Country format in January], the research showed that all the marketing in the world couldn't solve the fact the audience didn't perceive a difference in the two stations. We were wasting our marketing dollars. Since we flipped to Gold, we can see that we addressed the audience perception problems and now have to work on the marketing issues."

Harvill says the biggest difference in the research he gets from RPM and what he gets from perceptuals, focus groups, etc. is that it's data from a different perspective. "It's one thing to ask the audience what they think about the station in perceptuals, but now they're taking a look at how that translates to being reported in Arbitron. It's more about diary-keep-



Doug Harvill

er behavior. We're seeing whether our two messages — programming and marketing — are getting across to people and are turned into reported listening. It has showed me a new path and made our Arbitron challenges very clear."

### What RPM Does

Harvill was a little reluctant to get into the specifics of what RPM does, so I got the lowdown from President **David Lebow**. He spent nine years with Emmis before launching Rating Point Management two years ago. Before that, he worked for Arbitron.

Lebow's company is doing the same thing he did for Emmis. "We study the different dynamics that make Arbitron go, and show how they are evolving over time at an individual station. We're showing what's really happening in a market and what's happening in Arbitron by examining the relationship between what's programmed and how it comes out in Arbitron. When a book comes out, we help determine if it's real or a wobble with an in-depth analysis of a station's critical success factors — like the conversion of cume to P1s, the age of the core, and how the core reacts with competitors.

"We take every possible dynamic to create ranges of normalcy, and then look to see what falls outside the ranges. Anything outside can be considered an anomaly. Common sense tells managers and programmers not to react to a single bad book or phase. But human nature makes people think 'we have to do something.' If the decline wasn't real, people can do harm to their station by making changes. We isolate what is real and what is Arbitron. Even having a third party observe the same issues — even though we do it in more depth than most stations do — can be helpful in terms of objectivity.

"Our core belief is that Arbitron is a manageable process — and not as random as people think. There's a method to Arbitron — it is a methodology. It's a matter of figuring it out and matching it to get the best results. There's a famous

old business quote, 'You can't manage what you can't measure.' If you measure Arbitron in a consistent way, you can manage the process. Of course, you can't take a four-share station and make it an eight-share station. But Arbitron plays such a pervasive role in our business and stations pay so much for it that we might as well get true value for the service it offers."

### Country Is Different

Lebow notes that our format is particularly interesting to track. "Country works very differently from other formats when it comes to Arbitron. In most formats, the P1s are heavily concentrated in an age-span of 10 years. That can be very positive because targeting a narrower group of people allows you to create more passion than does targeting a broader group. And passion means converting listeners to P1s or to longer TSL.

"But this doesn't hold true in Country, which is more lifestyle-than demo-driven. Country has a breadth of appeal and broadness of core audience we don't see in other formats. Every demo is equally passionate about the music. So narrowing the demo focus might not produce more passion. In fact, it might jeopardize the cume. Of course, each situation and each market is different. The way this data overlays a station's perceptual research is very important.

"We present the results of our Arbitron analyses and make recommendations as to what issues are impacting a station's ratings. If a perceptual says Country should have an eight share but it's a five, is it because the at-work or the morning listening are under performing the norms? Is it a geographical issue? We can study that."

### The 12+ Correlation

Explaining a couple of terms used on the Format Leader Comparison chart that appears elsewhere on this page, Lebow says, "'Percent Diary Penetration' is the total number of diaries where a stat is P1, 2, or 3, while 'Percent P1 Diary Penetration' is the percent of the diaries that are from P1s."

A look at the accompanying box shows the amazing correlation between 12+ share and the percentage of P1 diary penetration — the two figures are very close in most cases. "That," says Lebow, "is why it is so very important to be a listener's P1 station. For example, if your total diary penetration is 10% of the market, and your conversion to P1 is 50%, then your P1s are 5%

## Country Leader Comparison

Here's Rating Point Management's "Format Leader Comparison" for Country outlets in selected markets. A discussion and explanation of the terms and significance of the data is contained in this week's column. Three different scenarios are included to give you a feel for the dynamics marketplace conditions have on the various elements.

- ABC are in a three-Country station southern market
- DE are in a two-Country station northern market
- FGH are the only Country outlet in their market. F is in the East, G is South, H is West

All data based on Winter '97 Arbitron.

Station P1/2/3	Three-station southern market			Two-station northern market		Three one-station market		
	A	B	C	D	E	F	G	H
<b>Conversion</b>								
P1 Composition	50%	41%	42%	48%	49%	53%	57%	48%
P2 Composition	32%	33%	34%	29%	33%	30%	29%	32%
P3 Composition	18%	25%	24%	23%	18%	18%	14%	14%
<b>12+ Share</b>	5.8	3.2	3.4	3.9	3.7	4.5	10	4.3
<b>P1 TSL</b>	17:20	18:42	17:37	16:23	16:45	16:53	19:55	15:47
<b>12+ TSL</b>	8:35	8:23	7:06	7:55	8:05	8:39	11:29	8:07
<b>% Diary Penetration</b>	11.1%	7.8%	7.5%	8.5%	7.7%	8.8%	15.0%	8.8%
<b>% P1 Diary Penetration</b>	5.6%	3.2%	3.2%	4.1%	3.8%	4.6%	8.5%	4.2%
<b>P1 Efficiency Index</b>	104	100	106	95	97	98	118	102
<b>AQH</b>								
% Male	46%	38%	42%	47%	42%	45%	48%	41%
% Female	54%	63%	58%	53%	58%	56%	52%	59%
<b>Core (P1)</b>								
% Male	33%	36%	37%	38%	35%	NA	47%	45%
% Female	67%	64%	63%	62%	65%	NA	53%	55%
<b>Median Age</b>	41	44	30	43	37	39	43	41

of the market and your share is going to be somewhere near a five. Of course the number of direct format competitors in the market has an extreme impact on these numbers. But it shows that you have to be P1 in diaries. Radio is a heavy-shopper business — a frequent-user group. You gotta bring in the P1s."

The next step in examining a station's ability to translate P1 diary penetration into 12+ shares is to look at the "P1 Efficiency Index," which is simply the ratio between the two numbers. The higher the index, the better job the station is doing of getting P1s to listen longer, since expanding a P1's TSL expands the shares. An index under can mean the P1 TSL isn't high enough to turn P1 listening into audience shares.

### The Country Overview

Since Lebow works with a number of Country outlets around the nation, I asked for his impression of Country's recent ratings slump. While there are a number of factors that impact ratings, Lebow states, "Product — meaning the music — is the single greatest driver of Arbitron ratings. A number of programmers tell me the product has been off lately, so it's not surprising to see the ratings down. "Also, Arbitron methodology

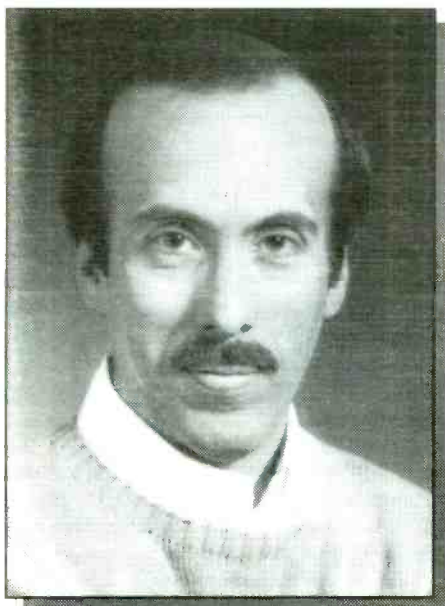
likes differentiation, because listeners like to have clearly differentiated choices. It becomes very dangerous when two competing stations become so invisible in terms of differentiation that listeners can't clearly vote for one or the other. When competing, they must be sure they're differentiated. For instance, if 7-Up turned brown, it would have real problems."

It also struck me that debates over "pop" versus "country" sounding records fit right into this discussion. Playing music that appeals to the fringes may not be the best thing for your station. As Lebow explains, "Ratings are very complex. It's not just a matter of getting into more diaries. If the penetration goes up but the conversion goes down, then the number of diaries that show you as a P1 may not go up.

"If you water down a station with artists who don't fit to try and increase market penetration, you may risk the P1 conversion going down, which could result in your ratings going down. Analyzing Arbitron can't and won't tell you the fit of various artists. Only music testing and other research can tell you how broad you can go before you begin to bother the P1s. Not bringing in more P1s is a shame. But alienating existing P1s is a tragedy."

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## Imprint Records Hitting 'Pause'

□ Putting label on hiatus, independent company moves toward film and video

Imprint Records is putting its record operation on hold to form a new division, **Imprint Entertainment**, which will concentrate on television, film, and multimedia activities.

In making last week's announcement, Imprint Chairman/CEO **Roy Wunsch** and President **Bud Schaetzle** conceded that the label's initial success at radio was less than initially projected.

The entire Imprint promotion team, including VP/Promotion **Anne Weaver**, was required to vacate their offices this week (7/9). Wunsch tells **R&R**, "Clearly, based on what I need to do for the next four or five months, I need to reduce costs. I don't have a strong need for a complete and comprehensive promotion staff."

Wunsch says the total number of employees impacted by the changes is still to be determined. He has been making calls to other industry executives to help Imprint employees land jobs at other labels.

In contacting radio about the restructuring, the Imprint promotion team has explained the reasons for backing off of newcomer **Ryan Reynolds's** debut single, "Do I Ever Cross Your Mind," which went for adds June 30 — two days before the announcement was made.

Wunsch says, "The value of a promotion person is based on their relationships with radio. I think we need to be honest and truthful with radio. We're backing off because we want to save this artist. I don't want to do Ryan any damage."

Since its formation, Imprint has released albums by **Jeff Wood**, **Gretchen Peters**, **Al Anderson**, **Bob Woodruff**, and **Charlie Major**. No new singles are planned for release, although an album by the **Groove Grass Boys** — a band of bluegrass veterans — will be the last release before the record division goes on hiatus.

The label's existing artist roster has been authorized to seek deals with other labels. Wood, Imprint's most successful act, was the first to start exploring new options.

Explaining that no timetable has been established to revive the record label, Wunsch says, "I don't know if it will happen in three months or five months."

### Part Of The Plan

Imprint, formerly **Veritas Music Entertainment**, was formed in 1994. The next year, a public stock offering at five dollars per share raised \$7 million. Imprint was dropped from the **Nasdaq Stock Exchange** in June for not meeting minimum stock requirements. The stock closed July 2 — the day the Imprint Entertainment announcement was made — at 37 cents per share on the **OTC Bulletin Board**. Emphasizing that Imprint's plan

### COUNTRY FLASHBACK

#### 1 YEAR AGO

• No. 1: "No One Needs To Know" — **Shania Twain**

#### 5 YEARS AGO

• No. 1: "The River" — **Garth Brooks**

#### 10 YEARS AGO

• No. 1: "Love Someone Like Me" — **Holly Dunn**

#### 15 YEARS AGO

• No. 1: "Take Me Down" — **Alabama**

#### 20 YEARS AGO

• No. 1: "It Was Almost Like A Song" — **Ronnie Milsap**

had always involved moving into other media. Schaetzle says, "This next year will be a creative and exciting phase of growth for us. This is a time of opportunity for companies that can see the big picture, and Imprint was originally conceived with a broad entertainment view."

Wunsch adds, "The continued development of Imprint requires diversification. A move into television and film has been a discussed part of the company's plan, and we're fortunate to have the expertise in-house to add television and film to Imprint's bottom line."

The Imprint Entertainment division will be supervised by **Schaetzle**, a producer/writer/director who

planned artist signings and near-term recording while the country music industry recovers from what I would describe as 'temporary insanity.'

"If we cannot do justice to great artistry in the current industry climate, then we need to hit the 'pause' button. The radio environment for making progress with our music and artist goals is the most constricting that I have ever seen." (Wunsch previously served as head of **Sony Music/Nashville**.)

"Our singles chart system, much of which is based on a relatively small number of radio stations who report airplay to trade papers, has not changed in many years — except the window for getting added to these playlists has shrunk to only three to five weeks. In the meantime, the costs associated with artist development have increased many times over."

Noting that many new artists are lost in the shuffle, Wunsch adds, "When you have viable new music, it is maddening to be unable to expose it to listeners in an equitable way because of a limiting chart system and inadequate radio testing. We believe that new artists and new music are our future. Without more breakthroughs, the format may continue to erode, and country music's market share may continue to decline."

"We believe in our artists, and we're going to do our best for them, but it's unfair to our shareholders to invest their money during such a high-risk period."

### 'Known Factors'

"We are not forsaking music," **Schaetzle** says. "It's the core reason we started the company, but it's no secret that we have not been able, thus far, to achieve the goals of our first couple of years in business. I also think the average educated person can see right through any shallow excuses, so I won't try to make any. But known factors within our close-knit industry clearly have contributed."

Those factors, **Schaetzle** claims, include **Country radio** and other labels.

"Since our first day in business, some established labels — not all — have speculated to key radio outlets that we would not be around long, based on our funding resources," he says. "Some of those stations stated that to us — and the source. It can have a definite negative effect when a promotion department tries to do their job. Can I quantify the effect? No."

**Schaetzle** continues, "Was the music [from Imprint artists] wrong for a country market flooded with new artists? How would one ever know? You can ask any label executive why any project did not achieve its goals, and there can never be an absolute reason other than radio resistance."



**The radio environment for making progress with our music and artist goals is the most constricting that I have ever seen.**

—**Roy Wunsch**

was a founder of **High Five Productions**. His credits include **NBC-TV's** "This Is **Garth Brooks**" and the pay-per-view "**Judds Farewell Concert**."

**Schaetzle** already has three projects in the works for Imprint Entertainment: **Kathie Lee Gifford's** 1997 Christmas special for **CBS-TV**, a cable special celebrating the **Manhattan Transfer's** 25th anniversary, and a multi-star special commemorating the 125th anniversary of **Yellowstone National Park**.

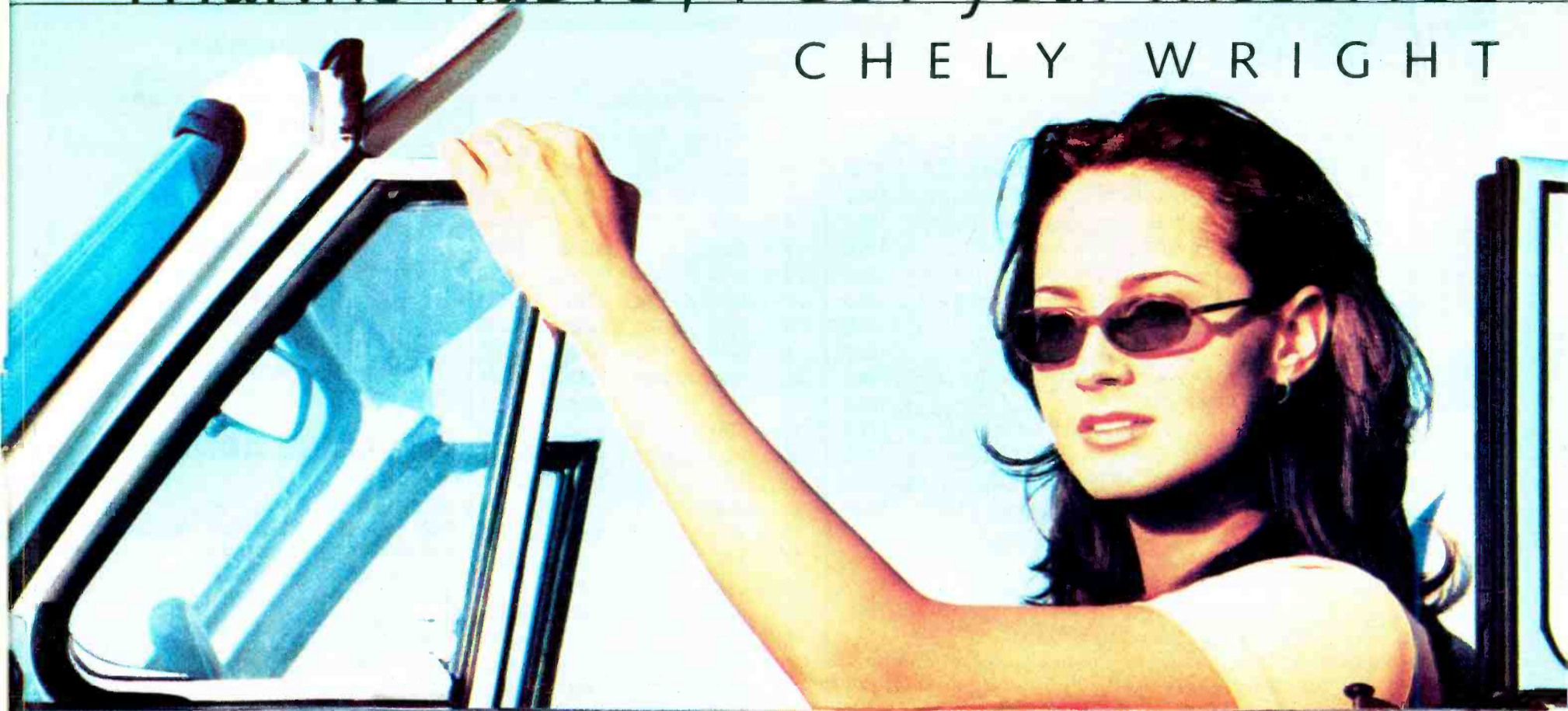
### Country's

#### 'Temporary Insanity'

Stating that the industry has changed dramatically since Imprint opened its doors in 1995, Wunsch says, "For now, we will postpone

THANKS RaDiO, I GoT your MeSSAGE

CHELY WRIGHT



SHUT up and DRIVE

SOUNDS LIKE A NATURAL TO US.  
Larry Daniels KNIX Phoenix

AFTER MIDNITE IS BEHIND YA.  
Mandy McCormack After Midnite

JUST TELL US WHEN TO PLAY IT.  
J.D. Cannon WFMS Indianapolis

SHUT UP AND PLAY IT. YOUR AUDIENCE WILL LOVE IT.  
John Saville WWYZ Hartford

WHAT A COOL SONG. I THINK YOU GOT SOMETHING HERE.  
Tony Stevens KFKF Kansas City

BOY I'M TELLING YOU... YOU OUTDID YOURSELVES.  
Les Acree WIVK Knoxville

NOW YOU'VE GONE AND DONE IT... INCREDIBLE STUFF.  
Jay Morgan WJCL Savannah

YOU AND TONY BROWN HAVE DONE SOME GREAT WORK.  
Nick Upton KSON San Diego

WHAT GREAT STUFF. KICK SOME BUTT COUNTRY GIRL.  
Wade Jessen Billboard

I'VE GOT YOUR CD IN MY CAR. GOOD STUFF.  
Beverlee Brannigan KJJY Des Moines

THANKS FOR CUTTING COUNTRY RECORDS.  
Debby Turpin KSOP Salt Lake

"SHUT UP" GOT MY ATTENTION RIGHT AWAY.  
Tony Thomas KMPS Seattle

GO GIRL. GO GIRL. GOOD STUFF.  
Bob Sterling WKHK Richmond

MODERN BUT KEEPING IT COUNTRY.  
Steve Jackson KVOO Tulsa

OOOH THIS IS SOME TASTY STUFF.  
Bill Shiel WQMX Akron

BEEN PLAYING IT FOR OVER A MONTH NOW.  
Dene Hallam KKHQ Houston

CHELY, YOU'RE "WRIGHT" ON WITH SHUT UP AND DRIVE.  
Jeff Garrison KMLE Phoenix

STRONG SONG AND PRODUCTION MAKE SHUT UP A GREAT FIRST SINGLE.  
Eddie Haskell WYCD Detroit, MI

CHELY, YOU'RE OUR CATCH OF THE DAY. GREAT SONG.  
Johnny Gray WKHX/WYAY Atlanta



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JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	5	1	1	<b>GEORGE STRAIT</b> Carrying Your Love With Me (MCA)	196/0	1	7172	+165	35985	+876
5	6	4	2	<b>REBA MCENTIRE</b> I'd Rather Ride Around With You (MCA)	196/0	2	6871	+68	34008	+376
9	9	7	3	<b>TRACE ADKINS</b> I Left Something Turned On... (Capitol)	196/0	3	6580	+461	32467	+2144
8	8	8	4	<b>PAM TILLIS</b> All The Good Ones Are Gone (Arista)	195/0	4	6424	+325	31750	+1631
11	11	9	5	<b>RICK TREVINO</b> I Only Get This Way With You (Columbia)	195/0	5	6207	+493	30128	+2378
1	1	5	6	<b>TIM MCGRAW w/FAITH HILL</b> It's Your Love (Curb)	180/0	7	5762	-783	29285	-3825
4	4	2	7	<b>DEANA CARTER</b> Count Me In (Capitol)	179/0	6	5830	-1089	29080	-5476
12	12	12	8	<b>LONESTAR</b> Come Cryin' To Me (BNA)	195/0	8	5711	+491	28165	+2323
16	14	13	9	<b>TRACY LAWRENCE</b> How A Cowgirl Says Goodbye (Atlantic)	195/0	10	5298	+433	25835	+1959
7	7	6	10	<b>MARK CHESNUTT</b> Let It Rain (Decca)	168/0	9	5351	-920	25807	-4871
10	10	10	11	<b>SONS OF THE DESERT</b> Whatever Comes First (Epic)	171/1	11	5234	-312	25603	-1699
17	16	15	12	<b>MICHAEL PETERSON</b> Drink, Swear, Steal & Lie (Reprise)	193/0	12	4911	+433	24367	+2023
20	17	17	13	<b>CLINT BLACK &amp; MARTINA MCBRIDE</b> Still Holding On (RCA)	194/1	14	4765	+267	23661	+1406
13	13	14	14	<b>PATTY LOVELESS</b> The Trouble With The Truth (Epic)	187/0	13	4766	-1	23133	+19
15	15	16	15	<b>JOHN BERRY</b> I Will, If You Will (Capitol)	190/0	15	4604	+93	22508	+254
2	2	3	16	<b>TY HERNDON</b> Loved Too Much (Epic)	156/0	18	4352	-2461	21900	-12063
25	22	20	17	<b>TOBY KEITH</b> We Were In Love (Mercury)	195/3	16	4404	+526	21831	+2787
26	23	22	18	<b>KENNY CHESNEY</b> She's Got It All (BNA)	195/5	17	4376	+563	21725	+2968
28	24	23	19	<b>TRISHA YEARWOOD</b> How Do I Live (MCA)	189/7	20	4318	+630	21623	+3140
22	19	19	20	<b>RICOCHE</b> He Left A Lot To Be Desired (Columbia)	186/1	19	4324	+339	21147	+1864
24	20	21	21	<b>TRACY BYRD</b> Don't Love Make A Diamond Shine (MCA)	189/1	21	4167	+264	20397	+1328
30	26	24	22	<b>JOHN MICHAEL MONTGOMERY</b> How Was I To Know (Atlantic)	189/14	22	4032	+670	19732	+3427
31	29	25	23	<b>COLLIN RAYE</b> What The Heart Wants (Epic)	187/12	23	3700	+634	18156	+3271
40	35	27	24	<b>ALABAMA</b> Dancin', Shaggin' On The Boulevard (RCA)	182/24	24	3461	+890	17204	+4709
—	—	34	25	<b>ALAN JACKSON</b> There Goes (Arista)	184/51	25	3367	+1378	16714	+7062
3	3	11	26	<b>MARK WILLS</b> Places I've Never Been (Mercury)	136/1	27	3061	-2251	16154	-10457
36	33	28	27	<b>DIAMOND RIO</b> How Your Love Makes Me Feel (Arista)	179/16	26	3268	+687	15855	+3496
38	37	33	28	<b>NEAL MCCOY</b> The Shake (Atlantic)	154/15	28	2724	+571	13064	+2498
34	34	31	29	<b>DAVID KERSH</b> Day In, Day Out (Curb)	159/6	29	2552	+272	12051	+1279
45	42	37	30	<b>LEE ANN WOMACK</b> The Fool (Decca)	165/24	30	2492	+618	11999	+3216
44	41	39	31	<b>BILLY RAY CYRUS</b> It's All The Same To Me (Mercury)	148/21	31	2193	+543	10732	+2553
42	40	38	32	<b>BUFFALO CLUB</b> Nothin' Less Than Love (Rising Tide)	153/16	33	2131	+332	10174	+1552
<b>BREAKER</b>			33	<b>JOHN ANDERSON</b> Somebody Slap Me (Mercury)	154/38	35	2043	+644	9866	+3150
35	36	36	34	<b>SHERRIE' AUSTIN</b> Lucky In Love (Arista)	138/5	36	2039	+102	9855	+310
<b>BREAKER</b>			35	<b>LORRIE MORGAN</b> Go Away (BNA)	135/41	38	1870	+671	8984	+3301
<b>BREAKER</b>			36	<b>VINCE GILL</b> You And You Alone (MCA)	134/115	39	1792	+1574	8913	+7688
41	39	40	37	<b>LILA MCCANN</b> Down Came A Blackbird (Asylum/EEG)	135/18	37	1873	+251	8749	+1299
32	31	30	38	<b>BILLY YATES</b> Flowers (Almo Sounds)	104/1	43	1638	-572	8093	-2602
19	18	18	39	<b>CLAY WALKER</b> One, Two, I Love You (Giant)	71/0	42	1641	-2374	7884	-11663
47	43	43	40	<b>BLACKHAWK</b> Hole In My Heart (Arista)	109/24	44	1350	+231	6332	+1194
—	—	46	41	<b>DAVID LEE MURPHY</b> All Lit Up In Love (MCA)	103/37	46	1245	+529	5858	+2642
—	—	44	42	<b>JOE DIFFIE</b> Somethin' Like This (Epic)	106/25	48	1139	+352	5182	+1734
—	—	45	43	<b>SAWYER BROWN</b> This Night Won't Last Forever (Curb)	96/42	50	1093	+407	5110	+1771
23	21	26	44	<b>SAMMY KERSHAW</b> Fit To Be Tied Down (Mercury)	46/0	53	904	-2061	4908	-9638
33	32	35	45	<b>RAYBON BROTHERS</b> Butterfly Kisses (MCA)	35/0	58	713	-1271	4050	-5757
27	27	32	46	<b>JAMES BONAMY</b> The Swing (Epic)	37/0	60	692	-1445	3833	-6855
48	46	47	47	<b>LEANN RIMES</b> How Do I Live (MCG/Curb)	36/1	59	698	+60	3582	+409
29	30	29	48	<b>LEE ROY PARNELL</b> Lucky Me, Lucky You (Career)	37/0	68	584	-1812	3301	-8198
<b>DEBUT</b>			49	<b>KIPPI BRANNON</b> I'd Be With You (Curb/Universal)	69/21	63	627	+139	2894	+679
<b>DEBUT</b>			50	<b>TRAVIS TRITT &amp; LARI WHITE</b> Helping Me Get Over You (Warner Bros.)	57/54	61	647	+630	2886	+2781

This chart reflects airplay from July 7-13. Songs ranked by total points. Highlighted songs indicate Breaker.

196 Country reporters. 190 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

## BREAKERS®

**JOHN ANDERSON**  
Somebody Slap Me (Mercury)  
78% of our reporters on it (154 stations)  
38 Adds • Moves 41-33

**LORRIE MORGAN**  
Go Away (BNA)  
68% of our reporters on it (135 stations)  
41 Adds • Moves 42-35

**VINCE GILL**  
You And You Alone (MCA)  
68% of our reporters on it (134 stations)  
115 Adds • Debuts at 36

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
VINCE GILL You And You Alone (MCA)	115
TRAVIS TRITT & LARI WHITE Helping Me... (Warner Bros.)	54
ALAN JACKSON There Goes (Arista)	51
SAWYER BROWN This Night Won't Last Forever (Curb)	42
LORRIE MORGAN Go Away (BNA)	41
JOHN ANDERSON Somebody Slap Me (Mercury)	38
DAVID LEE MURPHY All Lit Up In Love (MCA)	37
DWIGHT YOAKAM Claudette (Reprise)	32
SARA EVANS Three Chords And The Truth (RCA)	28
DEAN MILLER Nowhere, USA (Capitol)	26

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VINCE GILL You And You Alone (MCA)	+1574
ALAN JACKSON There Goes (Arista)	+1378
ALABAMA Dancin', Shaggin' On... (RCA)	+890
DIAMOND RIO How Your Love Makes Me Feel (Arista)	+687
LORRIE MORGAN Go Away (BNA)	+671
JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	+670
JOHN ANDERSON Somebody Slap Me (Mercury)	+644
COLLIN RAYE What The Heart Wants (Epic)	+634
TRAVIS TRITT & LARI WHITE Helping Me... (Warner Bros.)	+630
TRISHA YEARWOOD How Do I Live (MCA)	+630

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
VINCE GILL You And You Alone (MCA)	+7688
ALAN JACKSON There Goes (Arista)	+7062
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	+4709
DIAMOND RIO How Your Love Makes Me Feel (Arista)	+3496
JOHN MICHAEL MONTGOMERY How Was I... (Atlantic)	+3427
LORRIE MORGAN Go Away (BNA)	+3301
COLLIN RAYE What The Heart Wants (Epic)	+3271
LEE ANN WOMACK The Fool (Decca)	+3216
JOHN ANDERSON Somebody Slap Me (Mercury)	+3150
TRISHA YEARWOOD How Do I Live (MCA)	+3140

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALAN JACKSON Who's Cheatin' Who (Arista)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
GEORGE STRAIT One Night At A Time (MCA)
KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)
VINCE GILL A Little More Love (MCA)
BRYAN WHITE Sittin' On Go (Asylum/EEG)
MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)
TANYA TUCKER Little Things (Capitol)
TRACY LAWRENCE Better Man, Better Off (Atlantic)
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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A photograph of John Fogerty, a man with dark, wavy hair, wearing a blue button-down shirt and blue jeans. He is sitting and looking to his left. The background is a wall with peeling blue and white paint. The text is overlaid on the left side of the image.

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## The New Album Gallery

July 15, 1997

**Sherrie' Austin, "Words" (Arista)**

Sherrie' Austin, a 26-year-old native of Australia, has a writer's credit on seven songs on her debut album, including the first single "Lucky In Love." Songwriter Will Rambeau (who co-wrote Faith Hill's "Wild One") produced "Words" as his first non-demo recording project. Of the album, Austin says, "When we were making 'Words,' I wanted to make sure we were pretty straight ahead. I wanted to have some fun, as well, so it's not all darkness and pain." Speaking of a painful theme, Vince Gill sings background vocals on "I Wanna Fall In Love (So Hard It Hurts)."

**Diamond Rio, "Greatest Hits" (Arista)**

With certain acts, you may not fully grasp the extent of their work until you see them perform live. That's the case with Diamond Rio, who pull out hit after hit ... after hit. Just for starters, those would include: "Mirror Mirror," "Meet In The Middle," "Norma Jean Riley," "Love A Little Stronger," "Walkin' Away," "Bubba Hyde," "Night Is Fallin' In My Heart," "Holdin'," and "In A Week Or Two." The compilation also includes two new tracks -- current single "How Your Love Makes Me Feel" and a Bryan White song, "Imagine That."

**Kenny Chesney, "I Will Stand" (BNA)**

Kenny Chesney's career has been a gradual building process, but he's standing on solid ground after his second album "Me And You" went gold. Explaining that he took his time in assembling his third album, Chesney says, "The worst thing I felt could happen was to rush the process, because this is such a crucial album for me." The album's first single, "She's Got It All," is already making waves. Other highlights include "From Hillbilly Heaven To Honky Tonk Hell" (featuring George Jones and Tracy Lawrence) and Tony Joe White's "Steamy Windows."

**Michael Peterson, "Michael Peterson" (Reprise)**

Arizona-born Michael Peterson has gotten Country's attention with his debut single "Drink, Swear, Steal & Lie." Nine of the 10 songs he wrote or co-wrote for his first album were created during a nine-month period in 1995-96. Peterson's writing is what brought him to the attention of music veterans Josh Leo and Robert Ellis Orrall, who produced his debut album.

One of the album's highlights is "I Finally Passed The Bar," a duet with a gentleman named Travis Tritt.

**Kenny Rogers, "Across My Heart" (Magnatone)**

Kenny Rogers has recorded 54 albums, which have sold more than 80 million copies worldwide. Add to that three Grammys, eight ACM awards, and another five from the CMA ... and you've got a career that few will ever match. After signing with Magnatone, Rogers recorded a Christmas album, but this is his first all-season project for the label. He gets a little vocal help from his friends, too, including All-4-One, Bekka & Billy, Michael McDonald, and Kim Carnes.

**Various Artists, "Jim Croce: A Nashville Tribute" (River North)**

Jim Croce didn't have a massive catalog of songs when he was killed in a plane crash in the '70s. However, much of his material still stands up after two decades. When it came time to claim the songs for this tribute album, the best ones wound up with Sammy Kershaw ("I Got A Name"), Rodney Crowell ("Operator"), and Michael English ("Time In A Bottle"). Two of Croce's biggest hits are covered by Kim Carnes ("Bad, Bad, Leroy Brown") and Charlie Major ("You Don't Mess Around With Jim"). Others paying tribute include Crystal Bernard, Mark Collie, Ronna Reeves, Larry Stewart, Lane Brody, and Charlie Daniels.

**Dwight Yoakam, "Under The Covers" (Reprise)**

This is another tribute album of sorts, but Dwight Yoakam pays homage to an eclectic array of influences, including Glen Campbell and British invasion bands -- the Beatles, the Kinks, and Rolling Stones. There's a remake of Danny O'Keefe's "Good Time Charlie's Got The Blues" and Van Morrison (during his tenure with Them) on "Here Comes The Night." Yoakam and Sheryl Crow duet on the Sonny & Cher hit "Baby Don't Go." Not to leave out the country side, Yoakam covers material by Wynn Stewart, Jimmie Rodgers, and Johnny Horton. And who would have thought to get bluegrass legend Ralph Stanley to sing on the Clash's "Train In Vain?" Clever album title, too.

## GOING FOR ADDS

July 14, 1997

**Jason Sellers, "I'm Your Man"**

**BNA:** Jason Sellers, a 26-year-old Gilmer, TX native, has written songs for Pam Tillis, Lonestar, Lee Ann Womack, and Ricky Skaggs. "I'm Your Man" is the title track of his debut album, to be released in September.

**Rich McCready, "Let Me Take That Ol' Heartache"**

**Magnatone:** This upbeat, two-steppin' track is the second single from McCready's recently-released sophomore album, "That Just About Covers It."

**Kevin Sharp, "If You Love Somebody"**

**Asylum/EEG:** Kevin Sharp's debut album already delivered the hits "Nobody Knows" and "She's Sure Taking It Well." This song was written by Sharp producer Chris Farren and former Boy Howdy member Jeffrey Steele.

**Chely Wright, "Shut Up And Drive"**

**MCA:** After A&M/Nashville shut its doors, Chely Wright found a new home with MCA and producer Tony Brown. Her first MCA album arrives September 9. In the meantime, this initial single features Trisha Yearwood on background vocals.

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## NEW & ACTIVE

### SARA EVANS Three Chords And The Truth (RCA)

Total Stations: 67, Total Points: 2637, Total Adds: 28, Including: KKCB 20, WESC 18, KALF 17, WFGY 15, WKSJ 15, KXKC 10, WFMB 10, WOVB 10, WKML 9, WNCY 9, WWGR 9, WFMS 8, KGEE 7, KKIX 7, WMTZ 7, WRBQ 7, WXXQ 7, WGTR 6, WLWI 6, WOW 6, WTHI 6, KVOX 5, KWJ 5, WGH 5, WIOV 5, WIRK 5, WKSJ 5, WXTA 5

### BURNIN' DAYLIGHT Live To Love Again (Curb)

Total Stations: 48, Total Points: 2589, Total Adds: 3, Including: WOW 6, WTHI 6, KYCY 5

Plays Include: WWQQ 35 (20), WRNS 25 (25), KASE 21 (21), KEAN 21 (21), WWYZ 19 (19), WROO 16 (15), KJUG 15 (15), WDM 15 (5), WQBE 15 (15), WXBM 15 (15), WXTA 15 (15), WFRG 14 (14), WKIS 14 (14), WUSQ 14 (14), WXBQ 14 (11), KYGO 13 (13), KNIX 12 (12), KTOM 12 (12), WAXX 12 (12), WKDQ 12 (12), WSOC 12 (12)

### TANYA TUCKER Ridin' Out The Heartache (Capitol)

Total Stations: 51, Total Points: 2427, Total Adds: 21, Including: WBBS 28, WRNS 18, KLLL 17, WKSJ 15, KAYD 13, KWNR 13, KASH 12, WLWI 12, WTCM 12, KBUL 11, WFMB 10, WGTY 10, WOVB 10, WWQQ 10, KHAK 9, KFKF 8, KSOP 7, WMTZ 7, WSSL 7, WTDR 6, KVOX 5

Plays Include: KASE 21 (5), WAYZ 20 (20), KEAN 17 (17), KHEY 17 (17)

### BLAKE & BRIAN Another Perfect Day (MCG/Curb)

Total Stations: 49, Total Points: 2291, Total Adds: 10, Including: KALF 17, WGN 14, WGR 11, WKN 10, WMTZ 7, KNCL 6, KATM 5, WBEE 5, WBYT 5, WTCR 5

Plays Include: WFRG 28 (14), WIXY 28 (18), WTQR 25 (25), KEAN 21 (17), KPLX 20 (20), WRNS 17 (15), WKSJ 15 (15), WMJC 15 (7), WUSQ 14 (14), KYGO 13 (5), KFDI 12 (5), KNIX 12 (12), KRRV 12 (12), WAXX 12 (12), KBUL 11 (11), WGTY 11 (9)

### MARY CHAPIN CARPENTER Keeping The Faith (Columbia)

Total Stations: 39, Total Points: 2275, Total Adds: 15, Including: WAYZ 20, WXBQ 16, KILT 15, WQBE 15, WTCM 14, WUSQ 14, WKDQ 12, WWQQ 10, KSOP 7, WIBW 7, WTHI 6, KVOX 5, KZKX 5, WSOC 5, WTCR 5

Plays Include: WBBS 28 (28), WGR 22 (22), KEAN 21 (17), WKLB 20 (12), WGH 19 (5), WWYZ 19 (19), KKCS 17 (17), WRNS 17 (17), WFGY 15 (15), WKSJ 15 (15), WMJC 15 (15), WXTA 15 (15)

### MILA MASON That's The Kinda Love (That I'm Talking About) (Atlantic)

Total Stations: 49, Total Points: 2251, Total Adds: 6, Including: KALF 17, WAXX 12, WDAF 10, KGNC 7, WMJC 7, KASH 5

Plays Include: KRRV 27 (12), KEAN 21 (17), KKCB 20 (20), WWYZ 19 (19), KTST 18 (18), WKIX 18 (18), WKSJ 18 (18), WRNS 18 (18), WTCM 16 (15), KJUG 15 (15), KRMD 15 (15), WXTA 15 (15), WUSQ 14 (14), WKDQ 12 (12), WSIX 12 (12), WWZD 12 (12), WFMB 11 (10), KILT 10 (10), KPLX 10 (10), WSM 10 (10), WTVY 10 (10), WWQQ 10 (10)

### DWIGHT YOAKAM Claudette (Reprise)

Total Stations: 43, Total Points: 2072, Total Adds: 32, Including: WKIX 18, WXBQ 18, WYAY 18, KKCB 16, WDM 15, WQBE 15, WXTA 15, WXCL 14, WYNK 13, KRRV 12, WGTY 12, WKDQ 12, WTCM 12, KTST 10, WSM 10, KPLM 9, WWGR 9, KGNC 7, KHEY 7, WMTZ 7, WROO 7, WSSL 7, KASE 5, KFDI 5, KTOM 5, KTTS 5, KVOX 5, KYNG 5, WBBS 5, WRKZ 5, WSOC 5, WTVY 5

### JACK INGRAM Flutter (Rising Tide)

Total Stations: 35, Total Points: 1598, Total Adds: 14, Including: WYAY 18, WKSJ 15, WFMB 10, KPLM 9, WWGR 9, KSKS 7, WEZL 7, WSSL 7, WLWI 6, WXCL 6, KTOM 5, WBCT 5, WBYT 5, WGH 5

Plays Include: KYNG 20 (10), WWYZ 19 (19), WKN 18 (10), WKSJ 18 (5), KEAN 17 (17), KVOO 17 (17), WRNS 16 (16), KJUG 15 (15), WKHK 15 (15), WTVY 10 (5), WWQQ 10 (10)

### DEAN MILLER Nowhere, USA (Capitol)

Total Stations: 31, Total Points: 1385, Total Adds: 26, Including: WGR 22, KEAN 17, KPLM 16, WWQM 16, WBCT 15, WUSN 14, WAXX 12, WTCM 12, KRWO 11, KEAY 10, KHAY 9, KGEE 7, KHEY 7, KSKS 7, WIBW 7, WXXQ 7, KFDI 5, KKAT 5, KTCS 5, KTTS 5, WDM 5, WJCL 5, WRKZ 5, WTVY 5, WXTA 5

### DARYLE SINGLETARY Even The Wind (Giant)

Total Stations: 34, Total Points: 1367, Total Adds: 10, Including: KBEQ 18, WQMX 18, WTCM 12, KRWO 11, KATM 9, WKML 9, KAYD 7, WBCT 5, WBYT 5, WQYK 5

Plays Include: WWQQ 20 (10), WKSJ 18 (5), KEAN 17 (17), KJUG 15 (15), WAXX 12 (12), KBUL 11 (11), WKX 11 (11), KTST 10 (10), WTVY 10 (10), KVOO 8 (8), KSOP 7 (7), WRBQ 7 (7), WTCR 6 (6), WXCL 6 (6)

### KEVIN SHARP If You Love Somebody (143/Asylum/EEG)

Total Stations: 14, Total Points: 912, Total Adds: 13, Including: KNCL 25, WCOL 19, KKCS 17, WKLB 12, WTCM 12, WWYZ 10, KHAY 9, WNCY 9, KFKF 8, WQXK 7, WTDR 6, KFDI 5, WBBS 5

Plays Include: WYYD 16 (16), KJUG 15 (15), WLWI 15 (15), WIVK 12 (12), WSOC 12 (5), KTST 10 (10), WTVY 10 (10), KPLM 9 (9), KPLX 7 (7), KFDI 5 (5), KKAT 5 (5), KTTS 5 (5), KYGO 5 (5), WDM 5 (5), WRKZ 5 (5), WTCR 5 (5), WWYZ 5 (5)

### CARYL MACK PARKER It's Good To Be Me (Magnatone)

Total Stations: 19, Total Points: 776, Total Adds: 3, Including: KEAN 17, WFMB 10, WGAR 9

Plays Include: WKIX 18 (18), WTCM 16 (12), KJUG 15 (15), WDM 15 (5), WYNK 13 (5), WTVY 10 (5), WWQQ 10 (10), KPLM 9 (9), KGEE 7 (7), KFDI 5 (5), KTTS 5 (5), KWJJ 5 (5), WIRK 5 (5), WRKZ 5 (5), WSOC 5 (5), WWYZ 5 (5)

### TAMMY GRAHAM Cool Water (Career)

Total Stations: 21, Total Points: 713, Total Adds: 14, Including: KEAN 17, KRRV 12, KXKC 12, WTVY 10, WWQQ 10, KRYS 7, KXKT 7, KHAY 6, KTTS 5, WBCT 5, WDM 5, WIRK 5, WJCL 5, WRKZ 5

Plays Include: KWNR 13 (13), KTST 10 (10), WXBM 9 (9), KWJJ 7 (6), KFDI 5 (5), WSOC 5 (5), WWYZ 5 (5)

### JOHN & AUDREY WIGGINS Crazy Love (Mercury)

Total Stations: 18, Total Points: 580, Total Adds: 14, Including: WBCT 15, WUSQ 14, WTCM 12, WGTY 9, KVOO 8, KHAY 6, KFDI 5, KTCS 5, KTTS 5, KWJJ 5, KZKX 5, WDM 5, WKSJ 5, WTVY 5

Plays Include: KEAN 17 (17), KSOP 7 (7), WSOC 5 (5), WWYZ 5 (5)

### NOEL HAGGARD Tell Me Something Bad About Tulsa (Atlantic)

Total Stations: 10, Total Points: 381, Total Adds: 4, Including: KEAN 17, KPLX 10, WCOL 7, KFDI 5

Plays Include: KVOO 8 (8), KTTS 5 (5), KYGO 5 (5), WDM 5 (5), WRKZ 5 (5), WWYZ 5 (5)

### MC POTTS I'm So Sorry (Critique)

Total Stations: 10, Total Points: 372, Total Adds: 0, Including: WDM 15 (15), WXTA 15 (15), WPKX 14 (14), WTCR 6 (6), KTTS 5 (5), WHOK 5 (5), WRKZ 5 (5), WTVY 5 (5), WWYZ 5 (5), WYCD 5 (5)

Songs Ranked By Total Points

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**TANYA TUCKER** Ridin' Out The Heartache

**Hottest:**

**RICK TREVINO** I Only Get This Way With You  
**MICHAEL PETERSON** Drink, Swear, Steal & Lie  
**KENNY CHESNEY** She's Got It All

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**Dave Nicholson • (602) 966-6236**

**Adds:**

**RICKY VAN SHELTON** She Needs Me  
**JOHN & AUDREY WIGGINS** Crazy Love  
**CHELY WRIGHT** Shut Up And Drive

**Hottest:**

**TRACY BYRD** Don't Love Make A Diamond Shine  
**TRACY LAWRENCE** How A Cowgirl Says Goodbye  
**JOHN MICHAEL MONTGOMERY** How Was I To Know  
**MICHAEL PETERSON** Drink, Swear, Steal & Lie  
**GEORGE STRAIT** Carrying Your Love With Me

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**Adds:**

**JOHN ANDERSON** Somebody Slap Me  
**BLACKHAWK** Hole In My Heart  
**KIPPI BRANNON** I'd Be With You  
**VINCE GILL** You And You Alone  
**LILA MCCANN** Down Came A Blackbird

**Hottest:**

**REBA MCENTIRE** I'd Rather Ride Around With You  
**GEORGE STRAIT** Carrying Your Love With Me  
**PAM TILLIS** All The Good Ones Are Gone  
**MARK CHESNUTT** Let It Rain  
**RICK TREVINO** I Only Get This Way With You

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**Adds:**

**JOHN ANDERSON** Somebody Slap Me  
**BILLY RAY CYRUS** It's All The Same To Me  
**VINCE GILL** You And You Alone  
**ALAN JACKSON** There Goes

**Hottest:**

**TRISHA YEARWOOD** How Do I Live

#### BROADCAST PROGRAMMING

**Walter Powers • (800) 426-9082**

#### Super Country/Pure Country - Ken Meultrie

**Adds:**

**DIAMOND RIO** How Your Love Makes Me Feel  
**VINCE GILL** You And You Alone  
**ALAN JACKSON** There Goes  
**DAVID LEE MURPHY** All Lit Up In Love  
**TRAVIS TRITT & LARI WHITE** Helping Me Get Over You

**Hottest:**

**REBA MCENTIRE** I'd Rather Ride Around With You  
**TIM MCGRAW w/FAITH HILL** It's Your Love  
**PAM TILLIS** All The Good Ones Are Gone  
**GEORGE STRAIT** Carrying Your Love With Me  
**ALAN JACKSON** Who's Cheatin' Who

#### BROADCAST PROGRAMMING CONTINUED

#### Digital Country - L.J. Smith

**Adds:**

**JOHN ANDERSON** Somebody Slap Me  
**DIAMOND RIO** How Your Love Makes Me Feel  
**ALAN JACKSON** There Goes  
**LORRIE MORGAN** Go Away  
**COLLIN RAYE** What The Heart Wants

**Hottest:**

**TIM MCGRAW w/FAITH HILL** It's Your Love  
**GEORGE STRAIT** Carrying Your Love With Me  
**MARK CHESNUTT** Let It Rain  
**REBA MCENTIRE** I'd Rather Ride Around With You  
**DEANA CARTER** Count Me In

#### New Country - L.J. Smith

**Adds:**

**JOHN ANDERSON** Somebody Slap Me  
**DIAMOND RIO** How Your Love Makes Me Feel  
**ALAN JACKSON** There Goes  
**LORRIE MORGAN** Go Away  
**DAVID LEE MURPHY** All Lit Up In Love

**Hottest:**

**TIM MCGRAW w/FAITH HILL** It's Your Love  
**GEORGE STRAIT** Carrying Your Love With Me  
**MARK CHESNUTT** Let It Rain  
**SONS OF THE DESERT** Whatever Comes First  
**LONESTAR** Come Cryin' To Me

#### JONES RADIO NETWORK

**Phil Barry • (303) 784-8700**

#### U.S. Country - Jim Murphy

**Adds:**

**LORRIE MORGAN** Go Away  
**TANYA TUCKER** Ridin' Out The Heartache

**Hottest:**

**TRACE ADKINS** I Left Something Turned On At Home  
**DEANA CARTER** Count Me In  
**MARK CHESNUTT** Let It Rain  
**REBA MCENTIRE** I'd Rather Ride Around With You  
**GEORGE STRAIT** Carrying Your Love With Me

#### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook • (805) 294-9000**

#### Hot Country - David Felker

**Adds:**

**VINCE GILL** You And You Alone  
**SAWYER BROWN** This Night Won't Last Forever

**Hottest:**

**GEORGE STRAIT** Carrying Your Love With Me  
**DEANA CARTER** Count Me In  
**REBA MCENTIRE** I'd Rather Ride Around With You  
**MARK CHESNUTT** Let It Rain  
**TRACE ADKINS** I Left Something Turned On At Home

#### Mainstream Country - David Felker

**Adds:**

**JOHN ANDERSON** Somebody Slap Me  
**VINCE GILL** You And You Alone  
**LORRIE MORGAN** Go Away

**Hottest:**

**GEORGE STRAIT** Carrying Your Love With Me  
**DEANA CARTER** Count Me In  
**TIM MCGRAW w/FAITH HILL** It's Your Love  
**REBA MCENTIRE** I'd Rather Ride Around With You  
**TY HERNDON** Loved Too Much



60.2 million households  
Traci Todd,  
Manager/Video Programming

#### ADDS

**ASLEEP AT THE WHEEL** Boogie Back... (Lucky Dog/Epic)  
**NOEL HAGGARD** Tell Me Something Bad About... (Atlantic)  
**LORRIE MORGAN** Go Away (BNA)  
**DAVID LEE MURPHY** All Lit Up In Love (MCA)  
**ALAN JACKSON** There Goes  
**SAWYER BROWN** This Night Won't Last Forever (Curb)

#### TOP 10

**REBA MCENTIRE** I'd Rather Ride Around With You (MCA)  
**PAM TILLIS** All The Good Ones Are Gone (Arista)  
**TRACY LAWRENCE** How A Cowgirl Says Goodbye (Atlantic)  
**SONS OF THE DESERT** Whatever Comes First (Epic)  
**TIM MCGRAW/FAITH HILL** It's Your Love (Curb)  
**RICDCHET** He Left A Lot To Be Desired (Columbia)  
**PATTY LOVELESS** The Trouble With The Truth (Epic)  
**MICHAEL PETERSON** Drink, Swear, Steal & Lie (Reprise)  
**TDBY KEITH** We Were In Love (Mercury)  
**TRISHA YEARWOOD** How Do I Live (MCA)

Information current as of July 14, 1997.



38 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

#### ADDS

**ASLEEP AT THE WHEEL** Boogie Back To... (Lucky Dog/Epic)  
**KINLEYS** Please (Epic)  
**TRAVIS TRITT w/LARI WHITE** Helping Me Get... (Warner Bros.)  
**MICHELLE WRIGHT** What Love Looks Like (Arista)

#### TOP 10

**TIM MCGRAW w/FAITH HILL** It's Your Love (Curb)  
**PAM TILLIS** All The Good Ones Are Gone (Arista)  
**SONS OF THE DESERT** Whatever Comes First (Epic)  
**REBA MCENTIRE** I'd Rather Ride Around With You (MCA)  
**PATTY LOVELESS** The Trouble With The Truth (Epic)  
**TRACY LAWRENCE** How A Cowgirl Says Goodbye (Atlantic)  
**DEANA CARTER** Count Me In (Capitol)  
**CLAY WALKER** One, Two, I Love You (Giant)  
**TRAVIS TRITT** She's Going Home With Me (Warner Bros.)  
**MICHAEL PETERSON** Drink, Swear, Steal & Lie (Reprise)

#### HEAVY

**DEANA CARTER** Count Me In (Capitol)  
**TOBY KEITH** We Were In Love (Mercury)  
**TRACY LAWRENCE** How A Cowgirl Says Goodbye (Atlantic)  
**PATTY LOVELESS** The Trouble With The Truth (Epic)  
**REBA MCENTIRE** I'd Rather Ride Around With You (MCA)  
**MICHAEL PETERSON** Drink, Swear, Steal & Lie (Reprise)  
**RICDCHET** He Left A Lot To Be Desired (Columbia)  
**SONS OF THE DESERT** Whatever Comes First (Epic)  
**PAM TILLIS** All The Good Ones Are Gone (Arista)  
**TRAVIS TRITT** She's Going Home With Me (Warner Bros.)  
**CLAY WALKER** One, Two, I Love You (Giant)

#### HOT SHOTS

**JOHN ANDERSON** Somebody Slap Me (Mercury)  
**BLACKHAWK** Hole In My Heart (Arista)  
**DIAMOND RIO** How Your Love Makes Me Feel (Arista)  
**VINCE GILL** You And You Alone (MCA)  
**JACK INGRAM** Flutter (Rising Tide)  
**CHRIS LEOUX** This Cowboy's Hat (Capitol)  
**JOHN MICHAEL MONTGOMERY** How Was I To... (Atlantic)  
**LORRIE MORGAN** Go Away (BNA)  
**DAVID LEE MURPHY** All Lit Up In Love (MCA)  
**THE RANCH** Walkin' This Country (Capitol)  
**SAWYER BROWN** This Night Won't Last Forever (Curb)  
**LEE ANN WOMACK** The Fool (Decca)  
**CHELY WRIGHT** Shut Up And Drive (MCA)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of July 9, 1997.

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA/Los Angeles MARKET #2. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRACE ADKINS, GEORGE STRAIT, etc.

US-99 WUSN/Chicago MARKET #3. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TY HERNDON, DEANA CARTER, etc.

YOUNG COUNTRY 93.3 KYCY/San Francisco MARKET #4. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRACY BYRD, TY HERNDON, etc.

COUNTRY 92.5 WXTU/Philadelphia MARKET #5. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like GEORGE STRAIT, TRISHA YEARWOOD, etc.

W4Country WWW/DETROIT MARKET #6. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRISHA YEARWOOD, LONESTAR, etc.

YOUNG COUNTRY 92.5 WYCD/DETROIT MARKET #6. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like REBA MCENTIRE, TRISHA YEARWOOD, etc.

WYCD/DETROIT MARKET #7. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TIM MCGRAW, GEORGE STRAIT, etc.

YOUNG COUNTRY 105.3 KYNG/DALLAS MARKET #7. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like GEORGE STRAIT, PAM TILLIS, etc.

WMZQ 98.7 FM MARKET #8. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRACE ADKINS, DEANA CARTER, etc.

YOUNG COUNTRY 95.7 KIKK/HOUSTON MARKET #9. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like SAMMY KERSHAW, LONESTAR, etc.

FM 100.3 KILT/HOUSTON MARKET #9. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRACE ADKINS, BLACK & MCBRIDE, etc.

COUNTRY 96.9 WKLB/BOSTON MARKET #10. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like REBA MCENTIRE, TIM MCGRAW, etc.

KISS COUNTRY 105.5 WKIS/MIAMI MARKET #11. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TRACE ADKINS, DEANA CARTER, etc.

101.5 FM WKXK/ATLANTA MARKET #12. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like TIM MCGRAW, W/ F. HILL, etc.

Y106.7 WYAY/ATLANTA MARKET #12. Table with 5 columns: PLAYS, SW, LW, TW, ARTIST/TITLE. Lists 28 songs by artists like GEORGE STRAIT, REBA MCENTIRE, etc.

# COUNTRY PLAYLISTS

July 11, 1997 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #13				
KMP5/Seattle (206) 443-9400 Richards/Thomas				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
28	41	41	41	TY HERNDON/Loved Too Much
28	41	41	41	MARK CHESNUTT/Let It Rain
41	41	41	41	DEANA CARTER/Count Me In
41	41	41	41	MICHAEL PETERSON/Drink, Swear...
41	41	41	41	TANYA TUCKER/Little Things
41	41	41	41	LEANN RIMES/The Light In Your...
41	41	41	41	TIM MCGRAW W/F HILL/It's Your Love
28	28	28	28	PAM TILLIS/All The Good Ones...
28	28	28	28	GEORGE STRAIT/Carrying Your...
16	16	16	16	ALABAMA/Dancin', Shaggin'
16	28	28	28	TRACY LAWRENCE/How A Cowgirl...
16	28	28	28	BLACK & MCBRIDE/Still Holding On
16	28	28	28	TRACE ADKINS/Left Something...
16	28	28	28	TRISHA YEARWOOD/How Do I Live
16	28	28	28	JEFF CARSON/Butterfly Kisses
16	28	28	28	REBA MCENTIRE/1/2 Rather Ride...
16	28	28	28	LONGESTAR/Come Cryin' To Me
16	28	28	28	PATTY LOVELESS/The Trouble With...
16	16	16	16	TOBY KEITH/We Were In Love
16	16	16	16	RICK TREVINO/Only Get This...
41	41	41	41	BROOKS & DUNN/Why Would I Say...
41	41	41	41	KENNY CHESNEY/When I Close My Eyes
22	22	22	22	SAWYER BROWN/Six Days On The Road
41	41	41	41	KEVIN SHARP/She's Sure Taking...
22	22	22	22	MINDY MCCREADY/Maybe He'll Notice...
22	22	22	22	GEORGE STRAIT/One Night At A Time
22	22	22	22	LEANN RIMES/Unchained Melody
22	22	22	22	DAVID KERSH/Another You
5	5	5	5	JOHN ANDERSON/Somebody Slap Me
5	5	5	5	COLLIN RAYE/What The Heart Wants
5	5	5	5	DIAMOND RIO/How Your Love...
16	16	16	16	BILLY YATES/Flowers
16	16	16	16	JOHN BERRY/Will, If You Will
16	16	16	16	LILA MCCANN/Down Came A...
5	5	5	5	ALAN JACKSON/There Goes
5	5	5	5	JOHN M. MONTGOMERY/How Was I To Know
41	41	41	41	LORRIE MORGAN/Good As I Was To You
41	41	41	41	ALAN JACKSON/Who's Cheatin' Who
41	41	41	41	VINCE GILL/A Little More Love
41	10	10	10	BRYAN WHITE/Sittin' On Go

MARKET #14				
KSDN/San Diego (619) 291-9797 Shepard/Upton				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
31	31	31	31	TIM MCGRAW W/F HILL/It's Your Love
31	31	31	31	MARK CHESNUTT/Let It Rain
31	31	31	31	TRACE ADKINS/Left Something...
20	31	31	31	RICK TREVINO/Only Get This...
20	31	31	31	REBA MCENTIRE/1/2 Rather Ride...
20	31	31	31	GEORGE STRAIT/Carrying Your...
20	31	31	31	DEANA CARTER/Count Me In
20	20	20	20	MARK WILLS/Places I've Never...
20	20	20	20	MICHAEL PETERSON/Drink, Swear...
20	20	20	20	RICOCHET/He Left A Lot To...
20	20	20	20	RIVER ROAD/1/2 Broke It, I'll...
20	20	20	20	LONGESTAR/Come Cryin' To Me
20	20	20	20	PAM TILLIS/All The Good Ones...
20	20	20	20	BLACK & MCBRIDE/Still Holding On
20	20	20	20	TRISHA YEARWOOD/How Do I Live
20	20	20	20	JEFF CARSON/Butterfly Kisses
12	20	20	20	JOHN BERRY/Will, If You Will
12	20	20	20	JOHN M. MONTGOMERY/How Was I To Know
12	20	20	20	COLLIN RAYE/What The Heart Wants
12	12	12	12	LEE ANN WOMACK/The Fool
12	12	12	12	SONS OF THE DESERT/Whatever Comes First
14	14	14	14	GEORGE STRAIT/One Night At A Time
14	14	14	14	COLLIN RAYE/What The Heart Wants
31	31	31	31	PATTY LOVELESS/The Trouble With...
14	14	14	14	ALAN JACKSON/Who's Cheatin' Who
14	14	14	14	MINDY MCCREADY/A Girl's Gotta Do...
31	14	14	14	VINCE GILL/A Little More Love
31	14	14	14	BRYAN WHITE/Sittin' On Go
31	14	14	14	LEANN RIMES/The Light In Your...
31	31	31	31	TY HERNDON/Loved Too Much
12	12	12	12	LILA MCCANN/Down Came A...
12	12	12	12	BILLY YATES/Flowers
12	12	12	12	GREG HOLLAND/Exception To...
12	12	12	12	BUFFALO CLUB/Nothin' Less Than...
12	12	12	12	KENNY CHESNEY/She's Got It All
12	12	12	12	DEAN MILLER/Nowhere, USA
12	12	12	12	ALAN JACKSON/There Goes
12	12	12	12	DIAMOND RIO/How Your Love...
12	12	12	12	VINCE GILL/You And You Alone

MARKET #15				
WMJG/Long Island (516) 423-6740 Asker/Alexander				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
38	38	38	38	TIM MCGRAW W/F HILL/It's Your Love
38	38	38	38	TY HERNDON/Loved Too Much
38	38	38	38	DEANA CARTER/Count Me In
38	38	38	38	GEORGE STRAIT/Carrying Your...
22	38	38	38	RICK TREVINO/Only Get This...
22	38	38	38	MARK CHESNUTT/Let It Rain
22	38	38	38	SONS OF THE DESERT/Whatever Comes First
22	22	22	22	REBA MCENTIRE/1/2 Rather Ride...
22	22	22	22	TRACE ADKINS/Left Something...
22	22	22	22	PAM TILLIS/All The Good Ones...
22	22	22	22	PATTY LOVELESS/The Trouble With...
22	22	22	22	JOHN BERRY/Will, If You Will
22	22	22	22	RICOCHET/He Left A Lot To...
22	22	22	22	TRACY LAWRENCE/How A Cowgirl...
22	22	22	22	BLACK & MCBRIDE/Still Holding On
22	22	22	22	MICHAEL PETERSON/Drink, Swear...
15	22	22	22	TRACY BYRD/Don't Love Make...
15	22	22	22	KENNY CHESNEY/She's Got It All
15	22	22	22	TOBY KEITH/We Were In Love
15	22	22	22	LONGESTAR/Come Cryin' To Me
15	22	22	22	JOHN M. MONTGOMERY/How Was I To Know
15	15	15	15	COLLIN RAYE/What The Heart Wants
15	15	15	15	ALABAMA/Dancin', Shaggin'
15	15	15	15	TRISHA YEARWOOD/How Do I Live
15	15	15	15	SARA EVANS/Three Chords And...
15	15	15	15	BUFFALO CLUB/Nothin' Less Than...
15	15	15	15	DAVID KERSH/Day In, Day Out
15	15	15	15	BLACKHAWK/Hole In My Heart
15	15	15	15	LORRIE MORGAN/Good As I Was To You
15	15	15	15	BILLY RAY CYRUS/It's All The Same...
15	15	15	15	LEE ANN WOMACK/The Fool
7	15	15	15	DIAMOND RIO/How Your Love...
7	15	15	15	JOHN ANDERSON/Somebody Slap Me
15	15	15	15	NEAL MCCOY/The Shake
15	15	15	15	JOHN ANDERSON/Somebody Slap Me
15	15	15	15	ALAN JACKSON/There Goes
15	15	15	15	JOE DIFFIE/Somethin' Like This
7	15	15	15	BLAKE & BRIAN/Another Perfect Day
38	38	38	38	MARK WILLS/Places I've Never...

MARKET #16				
KEEY/Minneapolis (612) 820-4200 Swedberg/Moon				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
40	40	40	40	MICHAEL PETERSON/Drink, Swear...
40	40	40	40	MARK WILLS/Places I've Never...
40	40	40	40	REBA MCENTIRE/1/2 Rather Ride...
40	40	40	40	GEORGE STRAIT/Carrying Your...
40	40	40	40	TY HERNDON/Loved Too Much
26	40	40	40	TRISHA YEARWOOD/How Do I Live
26	40	40	40	TIM MCGRAW W/F HILL/It's Your Love
26	26	26	26	TRACY LAWRENCE/How A Cowgirl...
26	26	26	26	BLACK & MCBRIDE/Still Holding On
26	26	26	26	TRACE ADKINS/Left Something...
26	26	26	26	JAMES BONAMY/The Swing
40	26	26	26	SAMMY KERSHAW/It To Be Tied Down
40	26	26	26	JOHN BERRY/Will, If You Will
18	26	26	26	TOBY KEITH/We Were In Love
18	26	26	26	COLLIN RAYE/What The Heart Wants
18	26	26	26	LEE ROY PARNELL/Lucky Me, Lucky You
18	26	26	26	RIVER ROAD/1/2 Broke It, I'll...
18	26	26	26	KENNY CHESNEY/She's Got It All
18	26	26	26	JOHN M. MONTGOMERY/How Was I To Know
18	26	26	26	PAM TILLIS/All The Good Ones...
18	26	26	26	DIAMOND RIO/How Your Love...
18	26	26	26	SHERRIE AUSTIN/Lucky In Love
-	26	26	26	ALAN JACKSON/There Goes
-	10	10	10	ALABAMA/Dancin', Shaggin'
18	18	18	18	BILLY RAY CYRUS/It's All The Same...
18	18	18	18	PATTY LOVELESS/The Trouble With...
18	18	18	18	LEE ANN WOMACK/The Fool
18	18	18	18	TIM MCGRAW/Everywhere
18	18	18	18	LONGESTAR/Come Cryin' To Me
18	18	18	18	BLACKHAWK/Hole In My Heart
-	10	10	10	LORRIE MORGAN/Good As I Was To You
-	10	10	10	BUFFALO CLUB/Nothin' Less Than...
-	10	10	10	DWIGHT YOAKAM/Claude'te
-	10	10	10	JOHN ANDERSON/Somebody Slap Me
10	10	10	10	TRACY BYRD/Don't Love Make...
10	10	10	10	SAWYER BROWN/This Night Won't...
10	10	10	10	RICK TREVINO/Only Get This...
10	10	10	10	RICOCHET/He Left A Lot To...
-	10	10	10	NEAL MCCOY/The Shake
18	26	26	26	SONS OF THE DESERT/Whatever Comes First
-	-	-	-	VINCE GILL/You And You Alone

MARKET #17				
WIL/SL/Louis (314) 781-4600 Barnett/Langston				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
25	25	25	25	DEANA CARTER/Count Me In
35	35	35	35	REBA MCENTIRE/1/2 Rather Ride...
35	35	35	35	TY HERNDON/Loved Too Much
35	35	35	35	MARK WILLS/Places I've Never...
25	35	35	35	PAM TILLIS/All The Good Ones...
25	35	35	35	TRACE ADKINS/Left Something...
25	35	35	35	CLAY WALKER/One, Two, I Love You
35	35	35	35	NEAL MCCOY/The Shake
25	25	25	25	GEORGE STRAIT/Carrying Your...
25	25	25	25	MICHAEL PETERSON/Drink, Swear...
25	25	25	25	LONGESTAR/Come Cryin' To Me
25	25	25	25	JOHN BERRY/Will, If You Will
15	25	25	25	TRACY BYRD/Don't Love Make...
15	25	25	25	RICK TREVINO/Only Get This...
25	25	25	25	BLACK & MCBRIDE/Still Holding On
5	15	15	15	KENNY CHESNEY/She's Got It All
25	25	25	25	TOBY KEITH/We Were In Love
15	15	15	15	TRISHA YEARWOOD/How Do I Live
25	25	25	25	ALABAMA/Dancin', Shaggin'
-	25	25	25	JOHN M. MONTGOMERY/How Was I To Know
-	15	15	15	ALAN JACKSON/There Goes
-	15	15	15	VINCE GILL/You And You Alone
15	15	15	15	SONS OF THE DESERT/Whatever Comes First
15	15	15	15	SHERRIE AUSTIN/Lucky In Love
5	15	15	15	BILLY YATES/Flowers
5	5	5	5	RICOCHET/He Left A Lot To...
15	15	15	15	TRACY LAWRENCE/How A Cowgirl...
-	15	15	15	COLLIN RAYE/What The Heart Wants
-	5	5	5	BILLY RAY CYRUS/It's All The Same...
-	5	5	5	DAVID LEE MURPHY/All Lit Up In Love
5	5	5	5	LILA MCCANN/Down Came A...
5	5	5	5	DIAMOND RIO/How Your Love...
5	15	15	15	PATTY LOVELESS/The Trouble With...
-	-	-	-	JOHN ANDERSON/Somebody Slap Me
-	-	-	-	5 LORRIE MORGAN/Good As I Was To You
-	-	-	-	5 LEE ANN WOMACK/The Fool
-	-	-	-	5 BUFFALO CLUB/Nothin' Less Than...
-	-	-	-	5 DEAN MILLER/Nowhere, USA

MARKET #17				
WKKK/St. Louis (314) 434-0106 Allen/Dalton				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	REBA MCENTIRE/1/2 Rather Ride
35	35	35	35	GEORGE STRAIT/Carrying Your...
35	35	35	35	LONGESTAR/Come Cryin' To Me
21	35	35	35	PAM TILLIS/All The Good Ones...
21	35	35	35	TRACE ADKINS/Left Something...
35	35	35	35	DEANA CARTER/Count Me In
21	21	21	21	MARK CHESNUTT/Let It Rain
21	21	21	21	BLACK & MCBRIDE/Still Holding On
21	21	21	21	NEAL MCCOY/The Shake
21	21	21	21	TRACY BYRD/Don't Love Make...
21	21	21	21	MICHAEL PETERSON/Drink, Swear...
21	21	21	21	TRACY LAWRENCE/How A Cowgirl...
21	21	21	21	SONS OF THE DESERT/Whatever Comes First
21	21	21	21	TOBY KEITH/We Were In Love
11	21	21	21	COLLIN RAYE/What The Heart Wants
-	21	21	21	ALAN JACKSON/There Goes
11	11	11	11	RICOCHET/He Left A Lot To...
11	11	11	11	KENNY CHESNEY/She's Got It All
5	11	11	11	TRISHA YEARWOOD/How Do I Live
5	11	11	11	RICK TREVINO/Only Get This...
35	35	35	35	TIM MCGRAW W/F HILL/It's Your Love
35	35	35	35	MARK WILLS/Places I've Never...
5	14	14	14	TANYA TUCKER/Little Things
14	14	14	14	ALAN JACKSON/Who's Cheatin' Who
14	14	14	14	BRYAN WHITE/Sittin' On Go
14	14	14	14	LORRIE MORGAN/Good As I Was To You
35	35	35	35	TY HERNDON/Loved Too Much
11	11	11	11	SHERRIE AUSTIN/Lucky In Love
11	11	11	11	BUFFALO CLUB/Nothin' Less Than...
11	11	11	11	DIAMOND RIO/How Your Love...
11	11	11	11	ALABAMA/Dancin', Shaggin'
11	11	11	11	JOHN M. MONTGOMERY/How Was I To Know
-	11	11	11	TANYA TUCKER/Ridin' Out...
-	11	11	11	DARYLE SINGLETARY/Even The Wind
-	11	11	11	JOHN ANDERSON/Somebody Slap Me
-	11	11	11	DAVID LEE MURPHY/All Lit Up In Love
-	11	11	11	VINCE GILL/You And You Alone
5	5	5	5	BILLY YATES/Flowers
5	5	5	5	RIVER ROAD/1/2 Broke It, I'll...
5	5	5	5	JOHN BERRY/Will, If You Will

MARKET #18				
KMLE/Phoenix (602) 264-0108 Garrison/Allen				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
26	26	26	26	LEANN RIMES/How Do I Live
30	30	30	30	PAM TILLIS/All The Good Ones...
50	50	50	50	GEORGE STRAIT/Carrying Your...
30	30	30	30	TOBY KEITH/We Were In Love
30	30	30	30	LEANN RIMES/The Light In Your...
50	50	50	50	TIM MCGRAW W/F HILL/It's Your Love
26	2			

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

		<b>MARKET #24</b>	
KWJJ/Portland, OR (503) 228-4393 Mitchell/McCrae			
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
3W 3W LW TW		3W 3W LW TW	
38 38 42 38	GEORGE STRAIT/Carrying Your...	37 37 37 37	MARK WILLIS/Places I've Never...
38 38 38 38	TIM MCGRAW W/F HILL/It's Your Love	37 37 37 37	KEVIN SHARP/She's Sure Taking...
38 38 38 38	COLLIN RAYE/On The Verge	24 37 37 37	TANYA TUCKER/Little Things
38 38 38 38	GEORGE STRAIT/One Night At A Time	37 37 37 37	LEANN RIMES/She's Got It All
38 38 38 38	CLAY WALKER/Rumor Has It	37 37 37 37	ALAN JACKSON/Who's Cheatin' Who
25 38 38 38	PAM TILLIS/All The Good Ones...	24 37 37 37	RANDY TRAVIS/King Of The Road
25 25 25 38	REBA MCENTIRE/d Rather Ride...	37 24 24 37	TIM MCGRAW W/F HILL/It's Your Love
25 25 25 38	RICK TREVINI/Only Get This	24 24 24 37	REBA MCENTIRE/d Rather Ride...
25 25 25 25	DARYLE SINGLETARY/Amen Kind Of Love	24 24 24 37	JEFF CARSON/Butterfly Kisses
25 25 25 25	TRACY ADKINS/Every Light In...	24 24 24 37	MINDY MCCREADY/A Girl's Gotta Do...
25 25 25 25	REBA MCENTIRE/How Was I To Know	24 24 24 37	MARK CHESNUTT/Let It Rain
25 25 25 25	TRACY LAWRENCE/It's That Tear	16 16 16 24	DEANA CARTER/Count Me In
25 25 25 25	MARK CHESNUTT/It's A Little Too	16 16 16 24	SONS OF THE DESERT/Whatever Comes First
25 25 25 25	TOBY KEITH/We Were In Love	16 16 16 24	MICHAEL PETERSON/Drink, Swear...
25 25 25 25	KEVIN SHARP/Nobody Knows	16 16 16 24	GEORGE STRAIT/Carrying Your...
25 25 25 25	LEANN RIMES/One Way Ticket...	16 16 16 24	PAM TILLIS/All The Good Ones...
25 25 25 25	KEVIN SHARP/She's Sure Taking...	16 16 16 24	JOHN BERRY/Will, If You Will
25 25 25 25	BRYAN WHITE/Sittin' On Go	16 16 16 24	TRACY ADKINS/Left Something...
25 25 25 25	TRACY ADKINS/Left Something...	16 16 16 24	BILLY YATES/Flowers
25 25 25 25	KENNY CHESNEY/When I Close My Eyes	16 16 16 24	LILA MCCANN/Down Came A...
25 25 25 25	ALAN JACKSON/Who's Cheatin' Who	16 16 16 24	REBA MCENTIRE/d Rather Ride
25 25 25 25	MICHAEL PETERSON/Drink, Swear	16 16 16 24	BLACK & MCBRIDE/Still Holding On
25 25 25 25	TRACY ADKINS/Left Something...	16 16 16 24	MICHAEL PETERSON/Drink, Swear...
25 25 25 25	LILA MCCANN/Down Came A...	16 16 16 24	REBA MCENTIRE/d Rather Ride
18 25 25 25	MARK CHESNUTT/Let It Rain	16 16 16 24	TRISHA YEARWOOD/How Do I Live
18 18 18 18	SONS OF THE DESERT/Whatever Comes First	16 16 16 24	RICK TREVINI/Only Get This...
18 18 18 18	RAYBON BROTHERS/Butterfly Kisses	16 16 16 24	JOHN BERRY/Will, If You Will
18 18 18 18	GEORGE STRAIT/Carried Away	16 16 16 24	TRACY ADKINS/Left Something...
18 18 18 18	LORRIE MORGAN/Go Away	16 16 16 24	BILLY YATES/Flowers
18 18 18 18	GARY ALLAN/Her Man	16 16 16 24	LILA MCCANN/Down Came A...
18 18 18 18	BLACKHAWK/Hole In My Heart	16 16 16 24	ALABAMA/Dancin', Shaggin'...
18 18 18 18	RICK TREVINI/Learning As You Go	16 16 16 24	TRACY BYRD/Don't Love Make...
18 18 18 18	COLLIN RAYE/What The Heart Wants	16 16 16 24	TOBY KEITH/We Were In Love
18 18 18 18	PATTY LOVELESS/The Trouble With...	16 16 16 24	RICOCHET/He Left A Lot To...
18 18 18 18	TRACY BYRD/Don't Love Make	16 16 16 24	
18 18 18 18	JOHN ANDERSON/Somebody Slap Me	16 16 16 24	
18 18 18 18	LONESTAR/Come Cryin' To Me	16 16 16 24	
18 18 18 18	BILLY YATES/Flowers	16 16 16 24	
18 18 18 18	DIAMOND RIO/How Your Love...	16 16 16 24	

		<b>MARKET #26</b>	
KFRG/Riverside (909) 825-9525 Massie/Jeffrey			
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
3W 3W LW TW		3W 3W LW TW	
37 37 37 37	MARK WILLIS/Places I've Never...	28 29 35 43	JAMES BONAMY/The Swing
37 37 37 37	KEVIN SHARP/She's Sure Taking...	35 43 43 43	DEANA CARTER/Count Me In
24 37 37 37	TANYA TUCKER/Little Things	35 35 43 43	MARK CHESNUTT/Let It Rain
37 37 37 37	LEANN RIMES/She's Got It All	35 35 35 43	SAMMY KERSHAW/Fit To Be Tied Down
37 37 37 37	ALAN JACKSON/Who's Cheatin' Who	35 35 43 43	RICK TREVINI/Only Get This...
24 37 37 37	RANDY TRAVIS/King Of The Road	35 35 35 35	ALAN JACKSON/Who's Cheatin' Who
37 24 24 37	TIM MCGRAW W/F HILL/It's Your Love	28 29 29 35	LONESTAR/Come Cryin' To Me
24 24 24 37	REBA MCENTIRE/d Rather Ride...	28 29 35 35	PATTY LOVELESS/The Trouble With...
24 24 24 37	JEFF CARSON/Butterfly Kisses	28 29 35 35	TIM MCGRAW W/F HILL/It's Your Love
24 24 24 37	MINDY MCCREADY/A Girl's Gotta Do...	28 29 35 35	RICOCHET/He Left A Lot To...
24 24 24 37	MARK CHESNUTT/Let It Rain	28 29 29 28	TRACY ADKINS/Left Something...
24 24 24 37	DEANA CARTER/Count Me In	28 29 29 28	JOHN BERRY/Will, If You Will
16 16 16 24	SONS OF THE DESERT/Whatever Comes First	24 24 24 28	BLACK & MCBRIDE/Still Holding On
16 16 16 24	MICHAEL PETERSON/Drink, Swear...	24 24 24 28	BUFFALO CLUB/Nothin' Less Than...
16 16 16 24	GEORGE STRAIT/Carrying Your...	24 24 24 28	DIAMOND RIO/How Your Love...
16 16 16 24	PAM TILLIS/All The Good Ones...	28 29 29 28	TOBY KEITH/We Were In Love
16 16 16 24	JOHN BERRY/Will, If You Will	28 29 29 28	DAVID KERSH/Day In, Day Out
16 16 16 24	TRACY ADKINS/Left Something...	28 29 29 28	TRACY LAWRENCE/How A Cowgirl...
16 16 16 24	BILLY YATES/Flowers	18 24 24 28	LITTLE TEXAS/The Call
16 16 16 24	LILA MCCANN/Down Came A...	28 29 29 28	NEAL MCCOY/The Shake
16 16 16 24	REBA MCENTIRE/d Rather Ride	28 29 29 28	REBA MCENTIRE/d Rather Ride
16 16 16 24	BLACK & MCBRIDE/Still Holding On	18 24 24 28	JOHN M. MONTGOMERY/How Was I To Know
16 16 16 24	MICHAEL PETERSON/Drink, Swear...	28 29 29 28	MICHAEL PETERSON/Drink, Swear...
16 16 16 24	REBA MCENTIRE/d Rather Ride	18 24 24 28	COLLIN RAYE/What The Heart Wants
16 16 16 24	TRISHA YEARWOOD/How Do I Live	18 24 24 28	REGINA REGINA/Asking For The Moon
16 16 16 24	RICK TREVINI/Only Get This...	28 29 29 28	GEORGE STRAIT/Carrying Your...
16 16 16 24	JOHN BERRY/Will, If You Will	28 29 29 28	PAM TILLIS/All The Good Ones
16 16 16 24	SAMMY KERSHAW/Fit To Be Tied Down	28 29 29 28	CLAY WALKER/One, Two, I Love You
16 16 16 24	KEVIN SHARP/She's Got It All	24 24 24 28	BILLY YATES/Flowers
16 16 16 24	ALABAMA/Dancin', Shaggin'...	24 29 28 28	TRISHA YEARWOOD/How Do I Live
16 16 16 24	TRACY BYRD/Don't Love Make...	18 18 28 28	JOHN ANDERSON/Somebody Slap Me
16 16 16 24	TOBY KEITH/We Were In Love	18 18 28 28	JOHN ANDERSON/Somebody Slap Me
16 16 16 24	RICOCHET/He Left A Lot To...	18 18 28 28	TRACY BYRD/Don't Love Make...
		18 18 24 23	BILLY RAY CYRUS/It's All The Same
		24 24 24 23	BURRIN' DAYLIGHT/Live To Love Again
		12 12 18 23	LILA MCCANN/Down Came A...
		24 24 24 23	NIKKI NELSON/Don't Know How
		18 18 24 23	KEVIN SHARP/If You Love Somebody
		18 18 23	LEE ANN WOMACK/The Fool

		<b>MARKET #27</b>	
KBEQ/Kansas City (816) 531-2535 Kennedy/McEntire			
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
3W 3W LW TW		3W 3W LW TW	
28 29 35 43	JAMES BONAMY/The Swing	25 25 25 35	TRISHA YEARWOOD/How Do I Live
35 43 43 43	DEANA CARTER/Count Me In	35 35 35 35	REBA MCENTIRE/d Rather Ride...
35 35 43 43	MARK CHESNUTT/Let It Rain	35 35 35 35	PATTY LOVELESS/The Trouble With...
35 35 43 43	SAMMY KERSHAW/Fit To Be Tied Down	35 35 35 35	RICK TREVINI/Only Get This...
35 35 43 43	RICK TREVINI/Only Get This...	25 25 35 35	ALAN JACKSON/Who's Cheatin' Who
28 29 29 35	LONESTAR/Come Cryin' To Me	25 25 35 35	LONESTAR/Come Cryin' To Me
28 29 35 35	PATTY LOVELESS/The Trouble With...	35 35 35 35	PAM TILLIS/All The Good Ones...
28 29 35 35	TIM MCGRAW W/F HILL/It's Your Love	35 35 35 35	TIM MCGRAW W/F HILL/It's Your Love
28 29 35 35	RICOCHET/He Left A Lot To...	15 15 25 25	KENNY CHESNEY/She's Got It All
28 29 29 28	TRACY ADKINS/Left Something...	15 25 25 25	SHERRIE AUSTIN/Lucky In Love
28 29 29 28	JOHN BERRY/Will, If You Will	25 25 25 25	NEAL MCCOY/The Shake
24 24 24 28	BLACK & MCBRIDE/Still Holding On	35 35 35 35	TY HERNDON/Loved Too Much
28 29 29 28	JOHN BERRY/Will, If You Will	35 35 35 35	JOHN BERRY/Will, If You Will
24 24 24 28	BUFFALO CLUB/Nothin' Less Than...	15 15 25 25	TOBY KEITH/We Were In Love
24 24 24 28	DIAMOND RIO/How Your Love...	25 25 25 25	TRACY BYRD/Don't Love Make...
28 29 29 28	TOBY KEITH/We Were In Love	25 25 25 25	SAMMY KERSHAW/Fit To Be Tied Down
28 29 29 28	DAVID KERSH/Day In, Day Out	15 15 25 25	JOHN M. MONTGOMERY/How Was I To Know
28 29 29 28	TRACY LAWRENCE/How A Cowgirl...	35 35 35 35	DEANA CARTER/Count Me In
18 24 24 28	LITTLE TEXAS/The Call	25 25 25 25	MARK CHESNUTT/Let It Rain
28 29 29 28	NEAL MCCOY/The Shake	25 25 25 25	RICOCHET/He Left A Lot To...
28 29 29 28	REBA MCENTIRE/d Rather Ride	25 25 25 25	SONS OF THE DESERT/Whatever Comes First
18 24 24 28	JOHN M. MONTGOMERY/How Was I To Know	25 25 25 25	BLACK & MCBRIDE/Still Holding On
28 29 29 28	MICHAEL PETERSON/Drink, Swear...	15 25 25 25	TRACY LAWRENCE/How A Cowgirl...
18 24 24 28	COLLIN RAYE/What The Heart Wants	25 25 25 25	MICHAEL PETERSON/Drink, Swear...
28 29 29 28	REGINA REGINA/Asking For The Moon	8 8 15 25	DIAMOND RIO/How Your Love...
28 29 29 28	GEORGE STRAIT/Carrying Your...	8 15 15 25	ALABAMA/Dancin', Shaggin'...
28 29 29 28	PAM TILLIS/All The Good Ones	15 15 15 25	DAVID KERSH/Day In, Day Out
28 29 29 28	CLAY WALKER/One, Two, I Love You	8 8 15 15	COLLIN RAYE/What The Heart Wants
24 24 24 28	BILLY YATES/Flowers	8 8 15 15	LILA MCCANN/Down Came A...
24 29 28 28	TRISHA YEARWOOD/How Do I Live	8 8 15 15	BUFFALO CLUB/Nothin' Less Than...
18 18 28 28	JOHN ANDERSON/Somebody Slap Me	8 8 15 15	ALABAMA/Dancin', Shaggin'...
18 18 28 28	JOHN ANDERSON/Somebody Slap Me	8 8 15 15	JOHN ANDERSON/Somebody Slap Me
18 18 24 23	BILLY RAY CYRUS/It's All The Same	8 8 15 15	BLACKHAWK/Hole In My Heart
24 24 24 23	BURRIN' DAYLIGHT/Live To Love Again	8 8 15 15	LORRIE MORGAN/Go Away
12 12 18 23	LILA MCCANN/Down Came A...	8 8 15 15	ALAN JACKSON/There Goes
24 24 24 23	NIKKI NELSON/Don't Know How	8 8 15 15	DAVID LEE MURPHY/All Right In Love
18 18 24 23	KEVIN SHARP/If You Love Somebody	8 8 15 15	JOE DIFFIE/Somebody Like This
18 18 23	LEE ANN WOMACK/The Fool	8 8 15 15	VINCE GILL/You And You Alone
		8 8 15 15	KEVIN SHARP/If You Love Somebody

		<b>MARKET #27</b>	
KFKF/Kansas City (816) 753-4000 Carter/Stevens			
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
3W 3W LW TW		3W 3W LW TW	
25 25 25 35	TRISHA YEARWOOD/How Do I Live	10 20 20 28	RICK TREVINI/Only Get This...
25 35 35 35	REBA MCENTIRE/d Rather Ride...	20 20 28 28	KENNY CHESNEY/She's Got It All
35 35 35 35	PATTY LOVELESS/The Trouble With...	28 28 28 28	LONESTAR/Come Cryin' To Me
25 25 25 35	RICK TREVINI/Only Get This...	20 20 28 28	TRACY LAWRENCE/How A Cowgirl...
35 35 35 35	ALAN JACKSON/Who's Cheatin' Who	20 28 28 28	PATTY LOVELESS/The Trouble With...
25 25 35 35	LONESTAR/Come Cryin' To Me	28 28 28 28	TRACY ADKINS/Left Something...
35 35 35 35	PAM TILLIS/All The Good Ones...	28 28 28 28	PAM TILLIS/All The Good Ones...
35 35 35 35	TIM MCGRAW W/F HILL/It's Your Love	20 20 20 28	BLACK & MCBRIDE/Still Holding On
15 15 25 25	KENNY CHESNEY/She's Got It All	28 28 28 28	REBA MCENTIRE/d Rather Ride...
15 25 25 25	SHERRIE AUSTIN/Lucky In Love	20 20 20 28	MICHAEL PETERSON/Drink, Swear...
25 25 25 25	NEAL MCCOY/The Shake	20 20 20 28	JOHN BERRY/Will, If You Will
35 35 35 35	TY HERNDON/Loved Too Much	20 20 20 28	DAVID KERSH/Day In, Day Out
35 35 35 35	JOHN BERRY/Will, If You Will	10 10 10 20	GENE WATSON/No Goodbyes
15 15 25 25	TOBY KEITH/We Were In Love	20 20 20 28	TRACY BYRD/Don't Love Make...
25 25 25 25	TRACY BYRD/Don't Love Make...	-	ALABAMA/Dancin', Shaggin'...
25 25 25 25	SAMMY KERSHAW/Fit To Be Tied Down	-	JOHN M. MONTGOMERY/How Was I To Know
15 15 25 25	JOHN M. MONTGOMERY/How Was I To Know	-	LORRIE MORGAN/Go Away
35 35 35 35	DEANA CARTER/Count Me In	10 10 10 20	NEAL MCCOY/The Shake
25 25 25 25	MARK CHESNUTT/Let It Rain	10 10 20 20	JOHN BERRY/Will, If You Will
25 25 25 25	RICOCHET/He Left A Lot To...	20 20 20 20	SONS OF THE DESERT/Whatever Comes First
25 25 25 25	SONS OF THE DESERT/Whatever Comes First	-	ALAN JACKSON/There Goes
15 25 25 25	BLACK & MCBRIDE/Still Holding On	-	DIAMOND RIO/How Your Love...
15 25 25 25	TRACY LAWRENCE/How A Cowgirl...	-	VINCE GILL/You And You Alone
25 25 25 25	MICHAEL PETERSON/Drink, Swear...	-	COLLIN RAYE/What The Heart Wants
8 8 15 25	DIAMOND RIO/How Your Love...	-	TY HERNDON/Loved Too Much
8 15 15 25	ALABAMA/Dancin', Shaggin'...	-	MICHAEL PETERSON/Drink, Swear...
8 15 15 25	DAVID KERSH/Day In, Day Out	-	RICOCHET/He Left A Lot To...
8 8 15 15	COLLIN RAYE/What The Heart Wants	-	SARA EVANS/Three Chords And
8 8 15 15	LILA MCCANN/Down Came A...	-	TRISHA YEARWOOD/How Do I Live
8 8 15 15	BUFFALO CLUB/Nothin' Less Than...	-	JOHN ANDERSON/Somebody Slap Me
8 8 15 15	ALABAMA/Dancin', Shaggin'...	-	SHERRIE AUSTIN/Lucky In Love
8 8 15 15	JOHN ANDERSON/Somebody Slap Me	-	LEANN RIMES/How Do I Live
8 8 15 15	BLACKHAWK/Hole In My Heart	-	
8 8 15 15	LORRIE MORGAN/Go Away	-	
8 8 15 15	ALAN JACKSON/There Goes	-	
8 8 15 15	DAVID LEE MURPHY/All Right In Love	-	
8 8 15 15	JOE DIFFIE/Somebody Like This	-	
8 8 15 15	VINCE GILL/You And You Alone	-	
8 8 15 15	KEVIN SHARP/If You Love Somebody	-	

		<b>MARKET #27</b>	
WDAF/Kansas City (816) 931-6100 Cramer/Bryan			
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
3W 3W LW TW		3W 3W LW TW	
10 20 20 28	RICK TREVINI/Only Get This...	26 38 38 38	TRACY ADKINS/Left Something...
20 20 28 28	KENNY CHESNEY/She's Got It All	26 38 38 38	JAMES BONAMY/The Swing
28 28 28 28	LONESTAR/Come Cryin' To Me	26 26 26 38	TRACY BYRD/Don't Love Make...
20 20 28 28	TRACY LAWRENCE/How A Cowgirl...	26 26 38 38	KENNY CHESNEY/She's Got It All
20 28 28 28	PATTY LOVELESS/The Trouble With...	38 38 38 38	TY HERNDON/Loved Too Much
28 28 28 28	TRACY ADKINS/Left Something...	26 26 38 38	DAVID KERSH/Day In, Day Out
28 28 28 28	PAM TILLIS/All The Good		



MIKE KINOSHIAN

## 'The Public Actually Enjoys It'

### ComQuest head Mitchell describes the logistics of doing automated callout

This past Fourth of July weekend marked the third anniversary of when the first line of code for ComQuest's interactive in-house callout music system was written. Formats included in the San Diego-based company's 58 clients are AC, CHR, Country, Hot AC, Rock, Spanish, and UC. The system, in fact, was beta-tested on Pop/Alternative Hot AC KFMB-FM/San Diego.



Garry Mitchell

"It gives stations the ultimate in control and flexibility, while minimizing headaches and hassles that usually go along with callout," states ComQuest President Garry Mitchell. "Most people use it simply for callout music testing. They want to test music and get instant results. In addition, some programmers are interested to see what kind of impact a competitor's new morning show has."

#### Compact System

The company's turnkey system generally consists of a file server and two work stations. But as Mitchell explains, "Some stations have as many as six work stations because they crank [almost 500] 'completes' a week."

Physical space, he notes, isn't a big concern. "We have a couple of clients in Honolulu, where real estate is more expensive than in Beverly Hills, and they're literally doing it in a 10 x 10 room. Some stations put the computers on top of sales desks because they don't have dedicated space."

The traditional way of doing in-house station callout usually requires several people. "It was a total nightmare," opines Mitchell. "We've seen eight-member callout staffs reduced to three — that represents a tremendous savings in labor."

"Much like McDonald's, we make the job more high-tech and leading-edge than it actually is. It's much less fatiguing for the interviewer."

#### The Key Elements

There are actually three components to the whole ComQuest program. "There's a front-end database program, which is very much like a CATI [Computer Assisted Telephone Interviewing] system. This allows PDs to write scripts and screening quotas for ethnicity, demographics, favorite stations, and cume stations. Two interviewers sit at each of the work stations and place calls into the market. It pulls

into the database and is loaded into the system."

The setup even compensates for busy signals and answering machines. "We call back 'busys' in 12 minutes and answering machines in 90 minutes. The front-end handles the calling process and is very much like a database manager. It screens and recruits qualified listeners."

In the case of ACs looking for women 25-54, for example, qualified listeners at this point are turned over to file servers. "This is the interactive part involving IVR [Interactive Voice Response] cards," explains Mitchell. "That's what actually plays song hooks."

**We generally duplicate R&R's Callout America scale. There's a one-through-five scale for familiarity, and we capture burn. There's an additional option if someone is totally unfamiliar with a song.**

Gone from this system are callout's traditional cassette decks. "Hooks are digitalized and stored on hard drive. The neat thing is everyone who gets transferred over to take the test starts at a different place. It eliminates what is referred to as 'order bias,' where the first song is always first and the last song is always last. You see a certain bias where fatigue starts setting in."

"We generally duplicate R&R's Callout America scale. There's a one-through-five scale for familiarity, and we capture burn. There's an additional option if someone is totally unfamiliar with a song."

#### Set Your Own Pace

Going at their own pace, respondents indicate their choices on their touch-tone phones. "There are generally two types of people in these tests," notes Mitchell. "One group

is like 'Name That Tune': They hear three notes of a song and immediately hit a button. There are others who listen to the entire hook and sing along like it's a K-Tel album.

"Since it's an automated process, the nice thing is you can make hooks longer. Time doesn't really mean anything so stations can make hooks 15 or 20 seconds. People can navigate through the test as quickly as they like."

The back end is retrieving all the data. "We have more than 30 reports in there that analyze things forward and backward. There are compatibility reports so PDs can look at particular songs that are hot that week and see how all the other songs compare and what other songs are most and least compatible with it."

"There's a potential positive that projects the familiarity to 100% and shows what the projected positive score would be for every song."

On the flip side, another interesting generated report involves songs people hate. "This shows songs people either are highly unfamiliar with or highly negative about. There's also the traditional two-week and three-week trending reports."

Part of the package includes a color printer so stations can produce their own pie charts and bar graphs. "PDs who are highly analytical put all the reports they like into one batch and hit one button every week and have the reports collated."

The elimination of data entry is one of the biggest advantages to such systems. "Interviewers sit with a mouse clicking off how old a person is and what stations they listen to. PDs come in every morning and run data from the previous night so they can get instant updates. There are many cume and preference reports."

About six months ago, ComQuest added perceptual testing. "About 10%-15% of programmers want to know what kind of things listeners want to win from a radio station. Before the spring book, we had several stations testing slogans. You can build in skip patterns and have multiple choice answers from pick lists and sophisticated cross-tabbing of perceptual questions."

#### The Bottom Line

Regardless of market size, there's an initial start-up fee of \$3500 which includes hardware and setup. There's a three-year licensing agreement with a 90-day out anytime during the contract. "We load the system with 5000 phone numbers from Metro Mail, based on the station's target demo and gender," Mitchell notes.

## Interviewer Scripts

Here's what a typical ComQuest automated callout script looks like.

This is [name] from Music Media Research and I'm not selling anything. We just want your opinion on the music you hear on radio. This will take less than five minutes.

First, can you tell me all the radio stations you've listened to in the past week?

(Note response.)

Of those stations, which one would you say is your favorite — the one you listen to the most?

(Note response.)

(When re-calling a previous test-taker): Is [respondent] there? This is [name] calling from Music Media Research. A few weeks ago, you rated some songs for us. Do you have a few minutes to rate some more short song pieces?

(Wait for response.)

(If yes, proceed.) Which radio stations have you listened to in the past week?

(Note response.)

(When demographic box is selected): Just for our records, please tell me your age.

(If hesitant to give age, read age groups.)

(When gender is selected): Can I have your first name?

(If name doesn't match, change to correct first name. Check sex without asking.)

(When ethnicity is selected): We need opinions from all ethnic and racial backgrounds. Are you African American, Caucasian, or [something else]?

(When respondent qualifies for test): We'd now like to play short pieces of songs that you may hear on radio and have you rate them using the buttons on your touch-tone phone. If you have pen and paper handy, I can give you the scoring options now.

(Click on scores when ready.)

If you just don't like the song, press 1. If you used to like the song, but are now tired of it, press 2. If you like it, press 3. If the song is a favorite, press 4. If you've never heard the song before, press 5. If you have no opinion about the song, press 6.

We'll start in a second.

The monthly software and hardware maintenance fee varies by market size, but there's really not much of a spread: The low end is \$650 a month, and the highest monthly rate is \$925.

"We've been able to get stations to do this in the middle of the year without having to wait until they start a new budget year," Mitchell remarks. "It does cost less than if they did it themselves manually. Labor is the biggest callout expense."

#### Countering Objections

Prior to joining ComQuest, Mitchell spent 15 years as a radio programmer, including stints at KBZT/San Diego, KWK/St. Louis, and WBJW/Orlando (now WOMX); he also consulted with Dan O'Toole. "It hit me that people are doing callout the way I

did it 20 years ago — there must be a better way."

The most common programmer objection for not wanting to use his automated callout system is the preference of doing it out of house.

"But we've signed a number of stations who did it out of house and want to bring it back because they haven't received reports in weeks or results fluctuate wildly."

Some other programmers are a bit reluctant to embrace this type of technology. "People in radio tend to overthink things. But we're in an interactive age and, other than being in phone-mail hell, you can generally get in and out much quicker. I remind PDs that the public has no problem with it and actually enjoys it. You can run through 30 songs in less than five minutes."

**Everyone who gets transferred over to take the test starts at a different place. It eliminates what is referred to as 'order bias,' where the first song is always first and the last song is always last.**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	1	1	<b>MICHAEL BOLTON</b> Go The Distance (Columbia)	2177	2205	2065	1863	96/0
2	1	2	2	<b>CHICAGO</b> Here In My Heart (Reprise)	1991	2176	2241	2175	97/0
8	6	5	3	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	1848	1846	1714	1555	82/1
3	4	3	4	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista)	1800	1903	1931	1923	87/1
5	5	4	5	<b>BEE GEES</b> Alone (Polydor/A&M)	1735	1854	1829	1818	82/0
9	8	8	6	<b>JAMES TAYLOR</b> Little More Time With You (Columbia)	1693	1682	1615	1397	85/1
7	7	7	7	<b>PETER CETERA</b> Do You Love Me That Much? (River North)	1687	1689	1680	1564	88/1
13	10	10	8	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	1543	1430	1284	1166	81/3
1	2	6	9	<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	1434	1822	2105	2281	86/1
17	14	11	10	<b>PAUL CARRACK</b> For Once In Our Lives (Ark 21)	1317	1180	1002	839	80/1
6	9	9	11	<b>JEWEL</b> You Were Meant For Me (Atlantic)	1282	1476	1550	1696	77/1
19	17	14	12	<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	1041	932	835	691	73/4
<b>BREAKER</b>			13	<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	969	863	662	515	77/5
10	11	12	14	<b>BRYAN ADAMS</b> I'll Always Be Right There (A&M)	967	1117	1247	1338	64/1
12	13	13	15	<b>KENNY LOGGINS</b> For The First Time (Columbia)	890	1028	1107	1217	58/0
15	15	15	16	<b>JIM BRICKMAN</b> Picture This (Windham Hill)	771	920	930	909	56/0
11	12	16	17	<b>RICHARD MARX</b> Until I Find You Again (Capitol)	721	915	1114	1338	55/0
21	20	19	18	<b>KATHY TROCCOLI</b> He'll Never Leave Me (Reunion)	696	686	663	614	58/1
25	24	23	19	<b>STYX</b> Paradise (CMC)	685	634	581	529	46/0
14	16	18	20	<b>R. KELLY</b> I Believe I Can Fly (Jive)	685	761	866	915	46/0
30	25	25	21	<b>LEANN RIMES</b> How Do I Live (Curb)	684	538	388	270	51/5
23	22	21	22	<b>WHITNEY HOUSTON</b> My Heart Is Calling (Arista)	623	649	621	566	50/1
22	23	24	23	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	556	540	600	606	27/0
—	29	26	24	<b>SWING OUT SISTER</b> Somewhere In The World (Pure/Mercury)	390	347	291	248	39/4
—	—	28	25	<b>MICHAEL ENGLISH</b> Why Didn't I (Curb)	344	301	250	191	33/2
<b>DEBUT</b>			26	<b>KENNY LOGGINS</b> I Am Not Hiding (Columbia)	332	156	43	—	33/16
—	28	27	27	<b>HANSON</b> Mmm Bop (Mercury)	266	306	299	258	14/2
28	30	29	28	<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	249	236	288	320	15/0
<b>DEBUT</b>			29	<b>MICHAEL LINGTON &amp; BOBBY CALDWELL</b> Tell It Like It Is (Nu Groove)	220	170	155	125	24/5
27	26	30	30	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	206	230	331	367	11/0

This chart reflects airplay from July 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 105 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**BACKSTREET BOYS** Quit Playing Games (With My Heart) (Jive)  
Total Stations: 17, Adds: 6, Plays: 189, WLEV 7, WVAF 11 (11), WALK 5 (5), WASH 21, WGSY 20 (20), WTCB 7 (7), WRMF 15 (8), WOOF 15 (15), KHLA 5, KQXT 7 (7), WFMK 10 (10), WGLM 5 (5), WMGN 17 (17), WSWT 10, WLTE 5, KWAV 5, KGBY 24 (24).

**R. KELLY** Gotham City (Jive)  
Total Stations: 14, Adds: 3, Plays: 167, WRCH 7 (7), WLEV 21 (14), WKWK 5, WEAT 6, WRMF 5 (1), WOOF 15 (15), WTFM 20 (20), KHLA 5 (5), WVEZ 5, KQXT 7 (7), WHBC 22 (18), WMGN 17 (17), WQLR 27 (20), KELO 5 (8).

**CINNAMON** Me As Helen Of Troy (Soap/Island)  
Total Stations: 14, Adds: 0, Plays: 110, WWLI 10 (10), WLEV 5 (5), WVAF 5 (5), WKWK 5 (5), WGSY 10 (5), WTVR 8 (9), WDEF 5 (5), WTFM 10 (10), KQXT 7 (5), WFMK 10 (10), WGLM 5 (5), WSWT 16 (10), KWAV 5 (5), KISC 9 (7).

**K.D. LANG** The Joker (WB)  
Total Stations: 14, Adds: 3, Plays: 101, WWLI 10 (5), WKWK 10, WGSY 5 (5), WLRQ 8 (17), WFOG 10 (10), WTVR 6 (9), KQXT 7 (7), WFMK 10 (10), WGLM 7 (5), KGBX 8 (5), KOSI 2, KWAV 3 (3), KKCW 8 (8), KISC 7.

**JOOSE** Your Love Is So Nice (Flavor Unit/EastWest/EEG)  
Total Stations: 13, Adds: 3, Plays: 91, WRCH 7 (7), WLEV 5 (5), WLIF 5, WKWK 5, WGSY 7, WDEF 10 (10), WAHR 10 (5), KQXT 7 (7), WGLM 7 (7), WSWT 5 (5), KELO 5 (8), KWAV 5 (5), KSBL 13 (10).

**NO MERCY** When I Die (Arista)  
Total Stations: 15, Adds: 5, Plays: 85, WWLI 10 (10), WSRS 5, WLEV 3 (3), WVAF 5, WKWK 5 (5), WGSY 5 (7), WTVR 5, WDEF 5 (5), KQXT 7 (7), WFMK 10 (10), WGLM 5 (5), WSWT 5, WQLR 7 (7), KELO 5, KWAV 3 (3).

**ALL-4-ONE** I Turn To You (Blitz/Atlantic)  
Total Stations: 11, Adds: 6, Plays: 76, WWLI 5, WLIF 5, WGSY 7, WDEF 10 (10), WAHR 5, KQXT 7 (7), WGLM 7 (7), WSWT 5, KELO 5 (8), KWAV 5, KSBL 15 (10).

**LIGHTHOUSE FAMILY** Lifted (A&M)  
Total Stations: 10, Adds: 3, Plays: 67, WWLI 5, WSRS 5 (5), WLEV 5 (5), WVAF 11, WAFY 14 (12), WGSY 5 (7), KQXT 5 (5), KELO 5 (8), KWAV 5 (5), KISC 7.

Songs ranked by total plays.  
Station call letters followed by number of plays.

### BREAKERS®

<b>NATALIE COLE</b>		
<b>A Smile Like Yours (Elektra/EEG)</b>		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
969/106	77/5	13

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>KENNY LOGGINS</b> I Am Not Hiding (Columbia)	16
<b>ALL-4-ONE</b> I Turn To You (Big Beat/Atlantic)	6
<b>BACKSTREET BOYS</b> Quit Playing Games (With...) (Jive)	6
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	5
<b>JEWEL</b> Foolish Games (Atlantic)	5
<b>MICHAEL LINGTON &amp; BOBBY CALDWELL</b> Tell It Like It Is (Nu Groove)	5
<b>NO MERCY</b> When I Die (Arista)	5
<b>LEANN RIMES</b> How Do I Live (Curb)	5
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	4
<b>BELINDA CARLISLE</b> In Too Deep (Ark 21)	4
<b>CELINE DION</b> To Love You More (550 Music)	4
<b>SWING OUT SISTER</b> Somewhere In The World (Pure/Mercury)	4

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>KENNY LOGGINS</b> I Am Not Hiding (Columbia)	+176
<b>LEANN RIMES</b> How Do I Live (Curb)	+146
<b>PAUL CARRACK</b> For Once In Our Lives (Ark 21)	+137
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	+113
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	+109
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	+106
<b>CELINE DION</b> To Love You More (550 Music)	+83
<b>BACKSTREET BOYS</b> Quit Playing Games (With...) (Jive)	+60
<b>SISTER HAZEL</b> All For You (Universal)	+56
<b>JEWEL</b> Foolish Games (Atlantic)	+51
<b>STYX</b> Paradise (CMC)	+51

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)
<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)
<b>JIM BRICKMAN w/MARTINA McBRIDE</b> Valentine (Windham Hill)
<b>ERIC CLAPTON</b> Change The World (Reprise)
<b>JOURNEY</b> When You Love A Woman (Columbia)
<b>CELINE DION</b> All By Myself (550 Music)
<b>JON SECADA</b> Too Late, Too Soon (Virgin)
<b>BARBRA STREISAND &amp; BRYAN ADAMS</b> I Finally... (Columbia)
<b>WHITNEY HOUSTON</b> I Believe In You And Me (Arista)
<b>CELINE DION</b> It's All Coming Back To Me Now (550 Music)

Editor's Note: WSNY/Columbus, WINK-FM/Fort Myers, and KSFX/Salt Lake City didn't report a new playlist for the second straight week and their data wasn't included in this week's chart. As a result, play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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*Delilah*  
AC's Seven to Midnight Solution



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# AC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

<b>106.7 Litefm</b>	<b>MARKET #1</b> WLTW/New York (212) 258-7000 Ryan
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
14 14 14 14	TONI BRAXTON/Un-break My Heart
14 14 14 14	BRICKMAN & MCBRIDE/Valentine
14 14 14 14	KENNY LOGGINS/For The First Time
14 14 14 14	R. KELLY/I Believe I Can Fly
14 14 14 14	BRYAN ADAMS/I'll Always Be...
14 14 14 14	KENNY G/Havana
14 14 14 14	CHICAGO/Here In My Heart
14 14 14 14	TONI BRAXTON/Don't Want To
14 14 14 14	MICHAEL BOLTON/Go The Distance
14 14 14 14	SHAWN COLVIN/Sunny Came Home
14 14 14 14	MONICA/For You I Will
12 12 12 12	BAByFACE/How Come... How Long
8 12 12 12	AZ YET/Hard To Say I'm...
8 10 12 12	JAMES TAYLOR/Little More Time...
- 8 12 12	KENNY LOGGINS/I Am Not Hiding
6 6 6 6	BRUCE SPRINGSTEEN/Secret Garden
6 6 6 6	BOB CARLISLE/Butterfly Kisses
6 6 6 6	CELINE DION/It's All Coming...
14 14 6 6	BEE GEES/Alone
14 14 14 6	BOB CARLISLE/Butterfly Kisses

<b>KBIG 104</b>	<b>MARKET #2</b> KBIG/Los Angeles (213) 874-7700 Ervin/Verdery
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
28 28 28 30	MONICA/For You I Will
23 28 27 30	BRUCE SPRINGSTEEN/Secret Garden
23 28 27 30	ROD STEWART/I We Fall In
28 28 28 29	BAByFACE/Every Time I...
28 28 28 28	R. KELLY/I Believe I Can Fly
28 28 28 28	TONI BRAXTON/Un-break My Heart
- 23 27 27	WHITNEY HOUSTON/I Believe In You...
28 23 23 23	JEWEL/You Were Meant...
23 23 23 23	DUNCAN SHEIK/Barely Breathing
- 23 23 23	NO DOUBT/Don't Speak
- 22 22 22	TONI BRAXTON/Don't Want To
23 23 22 22	JOURNEY/When You Love...
- 23 23 19	BOB CARLISLE/Butterfly Kisses
16 16 16 16	SHAWN COLVIN/Sunny Came Home
16 16 16 16	WALLFLOWERS/One Headlight
23 16 16 16	PAULA COLLE/Where Have All
16 16 16 16	PHIL COLLINS/Dance Into The Light
10 10 10 10	CHICAGO/Here In My Heart
10 10 10 10	MICHAEL BOLTON/Go The Distance
10 10 10 10	KENNY LOGGINS/For The First Time
10 10 10 10	AZ YET/Hard To Say I'm...
- 10 10 10	NATALIE COLE/A Smile Like Yours
10 10 10 10	ERIC CLAPTON/Change The World
10 10 10 10	CELINE DION/It's All Coming...
10 10 10 10	CELINE DION/Because You Loved Me
10 10 10 10	DOONNA LEWIS/I Love You Always...
10 10 10 10	FRANCY CHAMBERLAIN/Give Me One Reason
10 10 10 10	CELINE DION/By Myself
10 10 10 10	ALANIS MORISSETTE/Head Over Feet
10 10 10 10	TONY RICH PROJECT/Nobody Knows

<b>KOST 103.5FM</b>	<b>MARKET #2</b> KOST/Los Angeles (213) 427-1035 Kaye/Chiang
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
24 24 24 24	JEWEL/You Were Meant...
24 24 24 24	MONICA/For You I Will
24 24 24 24	BAByFACE/Every Time I...
24 24 24 24	WHITNEY HOUSTON/I Believe In You...
24 24 24 24	ROD STEWART/I We Fall In
24 24 24 24	TONI BRAXTON/Un-break My Heart
24 24 24 24	R. KELLY/I Believe I Can Fly
24 19 19 19	PAULA COLLE/Where Have All
15 15 15 15	CELINE DION/By Myself
15 15 15 15	GLORIA ESTEFAN/I'm Not Giving...
15 15 15 15	BOB CARLISLE/Butterfly Kisses
15 15 15 15	BRICKMAN & MCBRIDE/Valentine
15 15 15 15	JOURNEY/When You Love...
15 15 15 15	ELTON JOHN/You Can Make...

<b>WLIT/Chicago</b>	<b>MARKET #3</b> WLIT/Chicago (312) 329-9002 Edwards
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
19 19 19 19	MICHAEL BOLTON/Go The Distance
17 17 17 19	TONI BRAXTON/Don't Want To
19 19 19 19	BOB CARLISLE/Butterfly Kisses
19 19 19 19	CHICAGO/Here In My Heart
19 19 19 19	JAMES TAYLOR/Little More Time...
19 19 19 19	BEE GEES/Alone
10 17 17 17	PETER CETERA/Do You Love Me...
11 17 17 17	NATALIE COLE/A Smile Like Yours
17 17 17 17	KATHY TROCCOLI/He'll Never Leave Me
17 17 17 15	WHITNEY HOUSTON/My Heart Is Calling
11 11 11 11	AZ YET/Hard To Say I'm...
10 11 10 11	ERIC MARTIN/I Love The Way...
11 11 11 11	MONICA/For You I Will
10 10 10 10	JIM BRICKMAN/Picture This
10 10 10 10	PAUL CARRACK/For Once In Our...
- 10 10 10	LEANN RIMES/How Do I Live
17 10 10 10	TINA TURNER/O Silent Wings
- 8 8 8 8	BRYAN ADAMS/I'll Always Be...
8 8 8 8	KENNY LOGGINS/For The First Time
8 8 8 8	RICHARD MARX/Until I Find You...
8 8 8 8	JON SECADA/Too Late, Too Soon
8 8 8 8	BRUCE SPRINGSTEEN/Secret Garden

<b>KIOL 101.3 FM</b>	<b>MARKET #4</b> KIOL/San Francisco (415) 538-1013 Street
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
35 35 35 36	R. KELLY/I Believe I Can Fly
32 32 32 36	BRICKMAN & MCBRIDE/Valentine
25 27 27 36	SHAWN COLVIN/Sunny Came Home
28 29 29 36	BOB CARLISLE/Butterfly Kisses
35 35 35 36	KENNY LOGGINS/For The First Time
32 32 32 36	BRYAN ADAMS/I'll Always Be...
35 35 35 36	JEWEL/You Were Meant...
32 32 32 36	WHITNEY HOUSTON/I Believe In You...
25 28 28 36	NO DOUBT/Don't Speak
36 36 36 36	CHICAGO/Here In My Heart
- 25 27 21	HANSON/Mmm Bop
- 25 21	SPICE GIRLS/Say You'll Be There
36 36 36 21	MONICA/For You I Will
- 21 21	LEANN RIMES/How Do I Live
25 25 25 15	ERIC CLAPTON/Change The World
35 25 25 15	TONI BRAXTON/Un-break My Heart
21 21 21 15	DOONNA LEWIS/I Love You Always
15 15 15 15	CELINE DION/It's All Coming...
10 15 15 15	STREISAND & ADAMS/Finally Found...

<b>B-101.1</b>	<b>MARKET #5</b> WBEB/Philadelphia (610) 667-8400 Conley/Rowland
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
24 24 24 24	KENNY LOGGINS/For The First Time
24 24 24 24	WHITNEY HOUSTON/I Believe In You...
24 24 24 24	R. KELLY/I Believe I Can Fly
24 24 24 24	BRYAN ADAMS/I'll Always Be...
24 24 24 24	BOB CARLISLE/Butterfly Kisses
24 24 24 24	MONICA/For You I Will
24 24 24 24	MICHAEL BOLTON/Go The Distance
18 18 18 18	TINA TURNER/O Silent Wings
18 18 18 18	RICHARD MARX/Until I Find You...
18 18 18 18	KENNY G/Havana
18 18 18 18	SHAWN COLVIN/Sunny Came Home
18 18 18 18	TONI BRAXTON/Don't Want To
18 18 18 18	PETER CETERA/Do You Love Me...
18 18 18 18	JAMES TAYLOR/Little More Time...
18 18 18 18	CHICAGO/Here In My Heart
- 18 18	PAUL CARRACK/For Once In Our...
12 12 12 12	TONI BRAXTON/Un-break My Heart
12 12 12 12	STREISAND & ADAMS/Finally Found...
12 12 12 12	ERIC CLAPTON/Change The World
12 10 12 12	CELINE DION/Because You Loved Me
11 10 10 10	NATALIE COLE/A Smile Like Yours
11 10 10 10	DIONNE FARRIS/Hopeless
- 18 10 10	BRUCE SPRINGSTEEN/Secret Garden
11 10 10 10	KATHY TROCCOLI/He'll Never Leave Me
11 10 10 10	WHITNEY HOUSTON/My Heart Is Calling
11 10 10 10	BAByFACE/How Come... How Long
- 10 10 10	AZ YET/Hard To Say I'm...

<b>KVIL 103.7fm</b>	<b>MARKET #7</b> KVIL/Dallas (214) 691-1037 Curtis/O'Neal
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
14 15 23 23	JEWEL/You Were Meant...
- 7 23 23	LEANN RIMES/How Do I Live
22 23 23 23	TONI BRAXTON/Un-break My Heart
21 21 21 21	BOB CARLISLE & MCBRIDE/Valent
21 21 21 21	ERIC CLAPTON/Change The World
21 20 20 20	STREISAND & ADAMS/Finally Found...
21 20 20 20	CELINE DION/It's All Coming...
20 20 20 20	JIM BRICKMAN/Angel Eyes
14 15 15 15	MICHAEL BOLTON/Go The Distance
23 23 15 15	BOB CARLISLE/Butterfly Kisses
14 15 15 15	PETER CETERA/Do You Love Me...
- 7 14 14	AZ YET/Hard To Say I'm...
- 7 14 14	MONICA/For You I Will
12 13 13 13	BRYAN ADAMS/Let's Make A...
- 13 13 13	JOURNEY/If He Should...
9 9 9 9	BEE GEES/Alone
9 9 9 9	KATHY TROCCOLI/He'll Never Leave Me
8 9 9 9	ERIC MARTIN/I Love The Way...
8 9 9 9	SWING OUT SISTER/Somewhere In...
7 8 8 8	BARRY MANILOW/I'd Really Love...
13 14 8 8	JIM BRICKMAN/Picture This
- 7 7 7	PAUL CARRACK/For Once In Our...
13 14 5 5	R. KELLY/I Believe I Can Fly
5 5 5 5	CELINE DION/Because You Loved Me
5 5 5 5	KENNY G/The Moment
5 5 5 5	MADONNA/You'll See
5 5 5 5	TONY RICH PROJECT/Nobody Knows

<b>Soft Rock 97.1 WASH-FM</b>	<b>MARKET #8</b> WASH/Washington (202) 895-5000 Streit/Martin/Davis
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
35 35 35 35	KENNY LOGGINS/For The First Time
10 10 35 35	BRICKMAN & MCBRIDE/Valent
28 35 35 35	BRYAN ADAMS/I'll Always Be...
28 28 28 28	CHICAGO/Here In My Heart
35 35 35 28	WHITNEY HOUSTON/I Believe In You...
- 28 28	LEANN RIMES/How Do I Live
21 21 21 21	DUNCAN SHEIK/Barely Breathing
21 21 21 21	SHAWN COLVIN/Sunny Came Home
21 21 21 21	HANSON/Mmm Bop
21 21 21 21	MICHAEL BOLTON/Go The Distance
- 21 21 21	JAMES TAYLOR/Little More Time...
21 21 21 21	SPICE GIRLS/Say You'll Be There
- 21 21 21	BACKSTREET BOYS/Out Playing...
35 10 10 10	R. KELLY/I Believe I Can Fly
10 10 10 10	CELINE DION/It's All Coming...
- 10 10 10	SPICE GIRLS/2 Become 1
28 28 10 10	BOB CARLISLE/Butterfly Kisses
- 10 10 10	JOURNEY/When You Love...
10 10 10 10	NO DOUBT/Don't Speak
35 35 35 10	JEWEL/You Were Meant...
10 21 21 10	BRUCE SPRINGSTEEN/Secret Garden

<b>MAGIC 106.7</b>	<b>MARKET #10</b> WMJX/Boston (617) 542-0241 Kelley/Laurence
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
25 26 26 26	TONI BRAXTON/Un-break My Heart...
13 23 25 26	SHAWN COLVIN/Sunny Came Home
26 26 26 26	JEWEL/You Were Meant...
25 25 26 26	R. KELLY/I Believe I Can Fly
13 15 23 25	MONICA/For You I Will
26 26 25 25	BRUCE SPRINGSTEEN/Secret Garden
14 14 14 15	JAMES TAYLOR/Little More Time...
26 25 15 14	BOB CARLISLE/Butterfly Kisses
13 14 13 13	BRYAN ADAMS/I'll Always Be...
25 15 13 13	CELINE DION/By Myself
13 12 12 12	ERIC CLAPTON/Change The World
14 12 12 12	RICHARD MARX/Until I Find You...
14 12 11 11	BRICKMAN & MCBRIDE/Valent
11 11 11 11	MARIAH CAREY/Always Be My Baby
11 11 12 11	ERIC CLAPTON/Because You Loved Me
10 11 11 11	CELINE DION/It's All Coming...
11 11 11 11	DOONNA LEWIS/I Love You Always...
13 11 10 10	MARIAH CAREY/Forever
8 8 8 8	CHICAGO/Here In My Heart
4 4 4 4	JIM BRICKMAN/Picture This
1 1 1 1	TONI BRAXTON/Don't Want To
1 1 1 1	NATALIE COLE/A Smile Like Yours
1 1 1 1	KENNY LOGGINS/For The First Time

<b>peach 94.9</b>	<b>MARKET #12</b> WPCH/Atlanta (404) 357-0949 Dillard/Joy
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
19 13 13 13	BOB CARLISLE/Butterfly Kisses
8 13 13 13	PAUL CARRACK/For Once In Our...
8 13 13 13	JAMES TAYLOR/Little More Time...
6 8 9 13	STYX/Paradise
11 13 11 11	BRUCE SPRINGSTEEN/Secret Garden
11 13 13 11	BEE GEES/Alone
11 8 11 11	MICHAEL BOLTON/Go The Distance
8 11 11 11	TONI BRAXTON/Don't Want To
8 8 11 11	PETER CETERA/Do You Love Me...
8 8 9 9	R. KELLY/I Believe I Can Fly
11 8 9 9	JON SECADA/Too Late, Too Soon
8 8 9 9	JEWEL/You Were Meant...
11 11 11 9	CHICAGO/Here In My Heart
8 8 9 9	MONICA/For You I Will
- 5 7 9	TRISHA YEARWOOD/How Do I Live
8 8 9 9	JIM BRICKMAN/Picture This
8 8 13 7	ERIC MARTIN/I Love The Way...
5 8 7 7	AZ YET/Hard To Say I'm...
- 7 7 7	KATHY TROCCOLI/He'll Never Leave Me
11 8 6 6	KENNY LOGGINS/For The First Time
13 13 6 6	RICHARD MARX/Until I Find You...
7 6 6 6	JOOSE/I Tomorrow Never...
7 6 6 6	CELINE DION/By Myself
- 5 6 6	NATALIE COLE/A Smile Like Yours

<b>92.5 KLSY</b>	<b>MARKET #13</b> KLSY/Seattle (206) 454-1540 Irwin/Brooks
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
26 26 26 26	KENNY LOGGINS/For The First Time
26 26 26 26	BRYAN ADAMS/I'll Always Be...
26 26 26 26	BEE GEES/Alone
24 24 24 24	BOB CARLISLE/Butterfly Kisses
24 24 24 24	MICHAEL BOLTON/Go The Distance
24 24 24 24	MONICA/For You I Will
18 24 24 24	TONI BRAXTON/Don't Want To
18 24 24 24	PETER CETERA/Do You Love Me
18 24 24 24	CHICAGO/Here In My Heart
18 24 24 24	LEANN RIMES/How Do I Live
18 24 24 24	JEWEL/You Were Meant...
18 24 26 18	PAUL CARRACK/For Once In Our...
18 26 26 18	R. KELLY/I Believe I Can Fly
26 18 18 18	TONI BRAXTON/Un-break My Heart
18 18 18 18	JOURNEY/When You Love...
18 18 18 18	STREISAND & ADAMS/Finally Found...
13 9 13 18	SHAWN COLVIN/Sunny Came Home
13 13 13 13	RICHARD MARX/Until I Find You
8 8 13 13	STYX/Paradise
24 18 12 12	BLESSIO UNION OF: I Wanna Be There
12 18 12 12	JIM BRICKMAN/Picture This
12 12 12 12	BRUCE SPRINGSTEEN/Secret Garden

<b>103 FM WLTE</b>	<b>MARKET #16</b> WLTE/Minneapolis (612) 339-1029 Nolan
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
32 32 17 17	BOB CARLISLE/Butterfly Kisses
17 17 17 17	CHICAGO/Here In My Heart
17 17 17 17	TONI BRAXTON/Don't Want To
17 17 17 17	BEE GEES/Alone
17 17 17 17	MICHAEL BOLTON/Go The Distance
17 17 17 17	JAMES TAYLOR/Little More Time
17 17 17 17	PETER CETERA/Do You Love Me...
17 17 17 17	KATHY TROCCOLI/He'll Never Leave Me
17 17 17 17	LEANN RIMES/How Do I Live
10 10 17 17	LINDA EDER/Something To
5 5 8 17	NATALIE COLE/A Smile Like Yours
16 16 16 16	KENNY LOGGINS/For The First Time
16 16 16 16	JON SECADA/Too Late, Too Soon
16 16 16 16	BRUCE SPRINGSTEEN/Secret Garden
15 15 15 15	JOOSE/I Tomorrow Never...
17 17 17 15	TONI BRAXTON/Un-break My Heart
10 10 10 12	MONICA/For You I Will
10 10 10 12	STYX/Paradise
10 10 10 12	AZ YET/Hard To Say I'm...
10 10 10 12	WHITNEY HOUSTON/My Heart Is Calling
10 10 10 12	SWING OUT SISTER/Somewhere In...
10 10 10 10	JIM BRICKMAN/Picture This
5 5 8 10	PAUL CARRACK/For Once In Our...
5 5 8 10	MICHAEL BOLTON/Go The Distance
8 8 8 8	ERIC MARTIN/I Love The Way...
- 8 8 8	BACKSTREET BOYS/Out Playing...
- 8 8 8	KENNY LOGGINS/I Am Not Hiding

<b>KEZK 102.5 Soft Rock</b>	<b>MARKET #17</b> KEZK/St. Louis (314) 531-0000 London
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
14 15 15 17	R. KELLY/I Believe I Can Fly
13 15 14 16	LIONEL RICHIE/Strut In Love
13 14 15 16	BEE GEES/Alone
15 15 16 16	KENNY LOGGINS/For The First Time
14 15 15 15	KENNY G/Havana
15 15 15 15	JOURNEY/When You Love...
15 15 14 15	MICHAEL BOLTON/Go The Distance
16 15 14 15	TONI BRAXTON/Don't Want To
15 16 16 14	BRICKMAN & MCBRIDE/Valent
11 16 15 13	CHICAGO/Here In My Heart
11 9 11 11	BARRY MANILOW/I'd Really Love...
9 12 10 10	BRYAN ADAMS/I'll Always Be...
12 10 9 10	WARREN HILL/Shelter From...
10 9 11 9	PETER CETERA/Do You Love Me...
10 9 11 9	JIM BRICKMAN/Picture This
- 8 8 8	NATALIE COLE/A Smile Like Yours
- 8 8 8	TONI BRAXTON/Un-break My Heart
9 8 8 8	DOONNA LEWIS/I Love You Always...
- 7 8 8	SOPHIE B. HAWKINS/As I Lay Me Down
- 7 8 8	SEAL/Kiss From A Rose
8 8 7 7	JANN ARON/Nonsensative

<b>WLIF 102</b>	<b>MARKET #19</b> WLIF/Baltimore (410) 823-1570 Balaban/Thoner
<b>PLAYS</b>	<b>ARTIST/TITLE</b>
3W 2W LW TW	
16 16 16 17	JEWEL/You Were Meant...
17 17 17 17	JAMES TAYLOR/Little More Time...
17 17 17 17	CHICAGO/Here In My Heart
16 16 16 17	BEE GEES/Alone
8 16 16 17	MONICA/For You I Will
16 16 16 17	MICHAEL BOLTON/Go The Distance
16 15 16 17	PETER CETERA/Do You Love Me...
17 17 17 17	BOB CARLISLE/Butterfly Kisses
16 16 16 17	SHAWN COLVIN/Sunny Came Home
17 17 17 17	KATHY TROCCOLI/He'll Never Leave Me
5 5 16 16	PAUL CARRACK/For Once In Our...
16 16 6 12	BRUCE SPRINGSTEEN/Secret Garden
- 12 12	R

# REPORTERS

Stations and their adds listed alphabetically by market

## AC

<b>WYJB/Albany, NY</b> OM: Pat Ryan No Adds	<b>WVAF/Charleston, WV</b> PD: Rick Johnson MD: Amie Nutter 11 SWING OUT SISTER "Somewhere" 11 LIGHTHOUSE FAMILY "Lifted" 5 NO MERCY "When"	<b>WAJF/Wayne, IN</b> OM: Lee Tobin PD: Barb Richards 5 KENNY LOGGINS "Hiding"	<b>WLRO/Melbourne, FL</b> PD: Tanya Klapper MD: Karen Key 8 PETER CETERA "Do" 8 JAMES TAYLOR "Lifted" 5 MAXWELL "Whenever"	<b>KOXT/San Antonio, TX</b> OM/MD: Mike Scott MD: Bill Norris 14 KENNY LOGGINS "Hiding" 5 STEVE AZAR "Nights" 5 MAXWELL "Whenever"
<b>WLEV/Allentown, PA</b> OM/MD: J. Davis AP/MD: Bill Marvin 14 HANSON "Mmm" 7 JEWEL "Foolish" 7 BACKSTREET BOYS "Playing"	<b>WDEF/Chattanooga, TN</b> PD/MD: Danny Howard 10 JEWEL "Foolish" 10 KENNY LOGGINS "Hiding"	<b>WAFY/Frederick, MD</b> PD: John Fessler MD: Norman Henry Schmidt 12 JEWEL "Foolish" 12 KENNY LOGGINS "Hiding"	<b>WRVR/Memphis, TN</b> OM/MD: Joel Burke MD: Kay Manley 16 CELINE DION "More" 7 NIGHT RANGER "Forever"	<b>KIOI/San Francisco, CA</b> VP/Prog: Steve Stratos 21 LEANN RIMES "How"
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD: Deven Mitchell No Adds	<b>WLT/Chicago, IL</b> PD/MD: Mark Edwards No Adds	<b>WLHT/Grand Rapids, MI</b> PD: Bill Bailey AP/MD: Mary Turner 7 NATALIE COLE "Smile"	<b>WLTE/Minneapolis, MN</b> PD/MD: Gary Nolan 5 BACKSTREET BOYS "Playing" 5 KENNY LOGGINS "Hiding"	<b>KSBL/Santa Barbara, CA</b> No Adds
<b>WRDE/Appleton, WI</b> PD/MD: Dan Larkin 12 BOB CARLISLE "Butterfly" 12 JEWEL "How"	<b>WRRM/Cincinnati, OH</b> PD/MD: T.J. Holland 5 AZ YET "Sorry"	<b>WMAG/Greensboro, NC</b> PD/MD: Nick Allen No Adds	<b>KJSM/Modesto, CA</b> PD/MD: Gary Michaels No Adds	<b>KZST/Santa Rosa, CA</b> PD: Brent Ferris MD: Pat Schaffer 8 HANSON "Mmm" 8 LEANN RIMES "How" 8 SWING OUT SISTER "Somewhere"
<b>WPCH/Atlanta, GA</b> OM/MD: Dick Lillard APD: Steve Goss MD: David Joy 7 SHAWN COLVIN "Sunny"	<b>WDOK/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller 12 KENNY LOGGINS "Hiding" 9 LINGTON & CALDWELL "Tel"	<b>WMYI/Greenville, SC</b> PD: Gary Jackson MD: Chris Scott No Adds	<b>WOBM/Monmouth-Ocean, NJ</b> PD/MD: Jeff Raifer No Adds	<b>KLSY/Seattle, WA</b> PD: Bobby Irwin MD: Bob Brooks No Adds
<b>WFPG/Atlantic City, NJ</b> OM/MD: Dick Pannassey MD: Marlene Aquil 14 KENNY LOGGINS "Hiding"	<b>WTCB/Columbia, SC</b> PD/MD: Brent Johnson 7 BELINDA CARLISLE "Deep" 7 NIGHT RANGER "Forever"	<b>WSPA/Greenville, SC</b> OM: Jim Kirland PD/MD: Greg McKinney 15 CELINE DION "More"	<b>KWAV/Monterey, CA</b> PD/MD: Bernie Moody 5 ALL-4-ONE "Turn" 5 BOB SCAGGS "Letters" 5 BACKSTREET BOYS "Playing"	<b>KELO/Sioux Falls, SD</b> PD/MD: Reid Holten 5 NO MERCY "When"
<b>WBGG/Augusta, GA</b> PD/MD: John Patrick No Adds	<b>WGSY/Columbus, GA</b> OM/MD: David McLachlan AP/MD: J.J. Heringway 7 BELINDA CARLISLE "Deep" 7 ALL-4-ONE "Turn" 7 JOOSE "Nice"	<b>WRCH/Hartford, CT</b> PD: Alan Camp MD: Joe Hann No Adds	<b>WLMG/New Orleans, LA</b> OM/MD: Nick Ferrara MD: Johnny Scott 24 CELINE DION "More"	<b>KISC/Spartanburg, WA</b> PD: Rob Harder MD: Dawn Marshall 7 MICHAEL ENGLISH "Why" 7 SWING OUT SISTER "Somewhere" 7 K.D. LANG "Joker" 7 LIGHTHOUSE FAMILY "Lifted"
<b>KKMJ/Austin, TX</b> OM: Stan Main PD: Nolan Cruise 17 MONICA "For"	<b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal No Adds	<b>KSSK/Honolulu, HI</b> OM/MD: Michael Shehido PD: Dick Walkwright 10 BABYFACE "Come"	<b>WLTS/New Orleans, LA</b> PD: Steve Suter MD: Jim Harzo 2 KENNY LOGGINS "Hiding" 2 LINGTON & CALDWELL "Tel"	<b>WMAS/Springfield, MA</b> PD: John Cannon AP/MD: Keith Stephens 7 AMY GRANT "Tina"
<b>WLIF/Baltimore, MD</b> OM/MD: Gary Balaban MD: Mark Thoner 7 KENNY LOGGINS "Hiding" 5 BELINDA CARLISLE "Deep" 5 JOOSE "Nice" 5 ALL-4-ONE "Turn"	<b>KOSI/Denver, CO</b> OM: Scott Taylor PD: Steve Hamilton 3 KENNY LOGGINS "Hiding" 2 K.O. LANG "Joker"	<b>WAHR/Huntsville, AL</b> PD: John Malone MD: Bonny O'Brien 5 ALL-4-ONE "Turn"	<b>WLTW/New York, NY</b> PD/MD: Jim Ryan No Adds	<b>KKYK/Bryan, TX</b> PD: Ryan O'Brien 15 PAULA COLE "War"
<b>WMJJ/Birmingham, AL</b> OM: John Jerline PD/MD: John Stuart No Adds	<b>WOOF/Danville, VA</b> OM/MD: Leigh Simpson MD/MD: Mike Holderfield No Adds	<b>WTFM/Johnson City, TN</b> PD/MD: Mark E. McKinney 15 JEWEL "Foolish"	<b>WFOG/Norfolk, VA</b> PD/MD: Mike Smith No Adds	<b>WMXZ/Boston, MA</b> PD: Don Kelly MD: Mark Laurence No Adds
<b>WEZN/Bridgeport, CT</b> PD/MD: Steve Marcus 5 TOM BRAXTON "War"	<b>WXXC/Erie, PA</b> PD: Ron Arlen MD: Paul Davies 7 LINGTON & CALDWELL "Tel" 7 KENNY LOGGINS "Hiding"	<b>WQLR/Kalamazoo, MI</b> OM: Ken Lanphear PD: Brian Wertz 7 JEWEL "Foolish"	<b>WRVW/Toledo, OH</b> PD/MD: Kim Carson No Adds	<b>WLNK/Charlotte, NC</b> OM: Tom Jackson APD: Stacy Cantrell APD: Joshua Goodman 23 PAULA COLE "War" 23 DAVE MATTHEWS BAND "Tipping"
<b>WMJQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian 28 CELINE DION "More" 28 SISTER HAZEL "AI"	<b>WIKY/Evansville, IN</b> PD/MD: Mark Baker No Adds	<b>WJXB/Knoxville, TN</b> PD/MD: Jeff Jernigan 7 LINGTON & CALDWELL "Tel"	<b>WVTV/Toledo, OH</b> PD/MD: Kim Carson No Adds	<b>WQWZ/Charlotteville, VA</b> PD/MD: Angie Logan 17 JEWEL "Foolish" 16 PAULA COLE "War"
<b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Bruce Lewis 22 AZ YET "Sorry"	<b>KEZA/Fayetteville, AR</b> OM/MD: Chip Arledge AP/MD: Rich Kelly 18 NATALIE COLE "Smile"	<b>WGLM/Lafayette, IN</b> PD/MD: Dan McKay 5 BELINDA CARLISLE "Deep" 5 ART GARFUNKEL "Daydream" 5 STEVE AZAR "Nights"	<b>WVTV/Toledo, OH</b> PD/MD: Kim Carson No Adds	<b>WQWZ/Charlotteville, VA</b> PD/MD: Angie Logan 17 JEWEL "Foolish" 16 PAULA COLE "War"
<b>KDAT/Cedar Rapids, IA</b> PD: Richard W. Stadler MD: Tom Cook 9 KENNY LOGGINS "Hiding"	<b>WCRZ/Flint, MI</b> OM/MD: J. Patrick MD: George McIntyre No Adds	<b>WSWT/Peoria, IL</b> PD/MD: Randy Rundle 10 BACKSTREET BOYS "Playing" 5 ALL-4-ONE "Turn" 5 NO MERCY "When"	<b>WVTV/Toledo, OH</b> PD/MD: Kim Carson No Adds	<b>WQWZ/Charlotteville, VA</b> PD/MD: Angie Logan 17 JEWEL "Foolish" 16 PAULA COLE "War"

<b>WKDD/Akron, OH</b> PD/MD: Chuck Collins 15 WALLFLOWERS "Difference"	<b>KALC/Denver, CO</b> PD: Gregg Cassidy MD: Cha Cha 33 MATCHBOX 20 "Push" 30 MONACO "War" 29 ABRA MOORE "Cover" 20 K'S CHOICE "Addict" 5 SARAH McLACHLAN "Mystery"	<b>WMXL/Lexington, KY</b> OM/MD: Doug Hamand AP/MD: Barry Fox No Adds	<b>PD: Don London</b> MD: Jeff Morsau 5 VERVE PIPE "Freshmen" 5 ABRA MOORE "Cover"	<b>WIOG/Saginaw, MI</b> PD: Mike MacDonald MD: Keith Kelly 19 OMC "Bizarre" 18 SISTER HAZEL "AI"
<b>KMXS/Anchorage, AK</b> PD: Mark Carlson AP/MD: Romy Linnox 14 AMANDA MARSHALL "Rain" 5 MONACO "War" 5 MEXICO 70 "War"	<b>KSTZ/Des Moines, IA</b> PD: Jim Schaefer MD: Carol Vonn No Adds	<b>KURB/Little Rock, AR</b> OM/MD: Randy Cain MD: Kevin Miller 35 SAVAGE GARDEN "Moon" 7 OMC "Bizarre"	<b>KTNP/Omaha, NE</b> PD: Justin Case MD: Tony Matteo No Adds	<b>KYKY/St. Louis, MO</b> PD: Smokey Rivers AP/MD: Greg Hewitt 10 LEANN RIMES "How" 10 THIRD EYE BLIND "Life" 5 NIGHT RANGER "Forever" 5 PAULA COLE "War"
<b>KAMX/Austin, TX</b> PD: Dusty Hayes MD: Jack Stevens No Adds	<b>WKQI/Detroit, MI</b> PD/MD: Tom O'Brien 8 AEROSMITH "Hole" 8 HANSON "Where's"	<b>KYSR/Los Angeles, CA</b> PD: Angela Parsell AP/MD: Chris Ebbott 15 JEWEL "Foolish"	<b>WOMX/Orlando, FL</b> PD: David Israel MD: Tim Baldwin 15 DUNCAN SHEIK "Barely"	<b>KBEE/Salt Lake City, UT</b> OM/MD: Steve Kelly AP/MD: Sean Michaels 6 SAVAGE GARDEN "Moon"
<b>WWMX/Baltimore, MD</b> PD: Adam Goodman MD: Greg Carpenter 30 AEROTH BROTHERS "Blitz" 30 SARAH McLACHLAN "Mystery" 30 PAULA COLE "War"	<b>KATF/Dubuque, IA</b> PD: Tim Dillon MD: Jackie Livingston 28 PAUL CARRACK "Once" 28 JEWEL "Foolish"	<b>WMC/Memphis, TN</b> PD: Russ Morley MD: Bruce Wayne 6 SAVAGE GARDEN "Moon" 6 AZ YET "Sorry" 6 SARAH McLACHLAN "Mystery" 6 ABRA MOORE "Cover" 6 JEWEL "Foolish" 6 MATCHBOX 20 "Push"	<b>WSHE/Orlando, FL</b> PD: Catherine Brown MD: Shark No Adds	<b>KSMG/San Antonio, TX</b> PD: Andy Holt MD: Dennis Thomas No Adds
<b>WKIX/Boise, ID</b> PD/MD: Russ Novak 28 OMC "Bizarre"	<b>WJMY/Biloxi, MS</b> PD: Walter Brown MD: Angie Thompson 7 COUNTING CROWS "Daylight"	<b>WWSM/Fayetteville, NC</b> PD/MD: Dave Stone 15 WALLFLOWERS "Difference" 10 DUNCAN SHEIK "Runs" 20 TRIO "Da Da Da"	<b>WPLL/Miami, FL</b> PD/MD: Dave Stewart 20 DUNCAN SHEIK "Runs" 20 TRIO "Da Da Da"	<b>KFMB/San Diego, CA</b> PD: Tracy Johnson AP/MD: Greg Simms 20 JEWEL "Foolish"
<b>WBWB/Ft. Pierce, FL</b> MD: Terry Edwards 23 10,000 MANIACS "More" 23 INOGO GIRLS "Shame"	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>KZZP/Phoenix, AZ</b> PD: Dan Pershing AP/MD: Dave Cooper 26 JEWEL "Foolish" 22 JOHNNY LANG "Life"	<b>KLLC/San Francisco, CA</b> PD: Louie Kaplan MD: Julie Stoelkel No Adds
<b>WBWB/Ft. Pierce, FL</b> MD: Terry Edwards 23 10,000 MANIACS "More" 23 INOGO GIRLS "Shame"	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>KRUZ/Santa Barbara, CA</b> PD: Duncan Peyton APD: Mike O'Brien 5 TRIO "Da Da Da"
<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WAEV/Savannah, GA</b> OM/MD: Scooby Snaps MD: Steve Williams 22 PAULA COLE "War"
<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>KPLZ/Seattle, WA</b> PD/MD: Kent Phillips 21 DUNCAN SHEIK "Runs" 21 HANSON "Where's" 21 MATCHBOX 20 "Push"
<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WVYX/Pittsburgh, PA</b> PD: Brian Kelly MD: Scott Alexander No Adds	<b>WMTX/Tampa, FL</b> PD/MD: Chuck Morgan 5 10,000 MANIACS "More" 5 SARAH McLACHLAN "Mystery" 5 NO MERCY "When"

## HOT AC

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# HOT AC TOP 30

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	2	1	1	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	2933	3093	3167	3184	80/0
4	3	3	<b>2</b>	<b>SISTER HAZEL</b> All For You (Universal)	2853	2803	2727	2539	82/2
2	1	2	3	<b>WALLFLOWERS</b> One Headlight (Interscope)	2851	3048	3189	3148	81/0
9	6	5	<b>4</b>	<b>SHERYL CROW</b> A Change Would Do You Good (A&M)	2381	2313	2262	2046	76/1
3	4	4	5	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	2338	2481	2573	2639	72/1
5	5	6	6	<b>HANSON</b> Mmm Bop (Mercury)	2183	2272	2320	2341	64/1
11	11	7	<b>7</b>	<b>VERVE PIPE</b> The Freshmen (RCA)	1970	1926	1787	1659	63/2
6	7	8	8	<b>SAVAGE GARDEN</b> I Want You (Columbia)	1836	1891	2144	2331	62/1
13	12	12	<b>9</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	1783	1769	1643	1487	62/1
10	10	11	10	<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	1653	1773	1788	1694	56/0
7	8	9	11	<b>JEWEL</b> You Were Meant For Me (Atlantic)	1606	1813	1993	2200	62/0
8	9	10	12	<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	1524	1781	1980	2098	59/0
16	13	13	<b>13</b>	<b>INDIGO GIRLS</b> Shame On You (Epic)	1508	1451	1265	1110	54/1
22	18	15	<b>14</b>	<b>OMC</b> How Bizarre (Mercury)	1397	1156	943	832	52/7
28	22	19	<b>15</b>	<b>10,000 MANIACS</b> More Than This (Geffen)	1239	959	709	483	58/8
17	16	14	<b>16</b>	<b>MEREDITH BROOKS</b> Bitch (Capitol)	1191	1187	1111	1091	44/2
19	17	17	<b>17</b>	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	1066	1056	1044	940	52/3
14	15	16	18	<b>NO DOUBT</b> Don't Speak (Trauma/Interscope)	1045	1098	1224	1413	47/0
21	21	20	<b>19</b>	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	850	846	847	841	31/0
<b>DEBUT</b>			<b>20</b>	<b>JEWEL</b> Foolish Games (Atlantic)	766	401	199	89	31/15
25	23	23	21	<b>JON BON JOVI</b> Midnight In Chelsea (Mercury)	696	722	685	646	39/0
12	14	18	22	<b>BOB CARLISLE</b> Butterfly Kisses (DMG/Jive)	685	1030	1241	1537	29/0
—	—	25	<b>23</b>	<b>TONIC</b> If You Could Only See (Polydor/A&M)	660	586	408	334	32/3
—	—	28	<b>24</b>	<b>SARAH MCLACHLAN</b> Building A Mystery (Arista)	619	489	292	173	28/6
26	25	24	<b>25</b>	<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	612	603	608	583	25/0
<b>DEBUT</b>			<b>26</b>	<b>WALLFLOWERS</b> The Difference (Interscope)	561	386	312	185	25/8
—	28	26	27	<b>MEXICO 70</b> I Want You (Big Pop/Red Ant)	555	560	507	414	30/3
27	27	27	<b>28</b>	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	551	532	532	498	19/0
<b>DEBUT</b>			<b>29</b>	<b>ABRA MOORE</b> Four Leaf Clover (Arista Austin/Arista)	489	382	345	222	26/5
<b>DEBUT</b>			<b>30</b>	<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB)	472	218	—	—	30/13

This chart reflects airplay from July 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Hot AC reporters. 79 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

#### **MATCHBOX 20** Push (Lava/Atlantic)

Total Stations: 22, Adds: 5, Plays: 449, WBMX 25, WXLO 18, WDBZ 21 (14), WPLJ 15, WLNK 23 (22), WPLL 19 (20), WSHE 31 (29), WMC 6, KDMX 8 (6), KHMN 20 (23), KZZP 22 (23), WLUP 38 (38), WTMX 12 (12), WKQI 21 (21), KUUU 22 (22), KALC 33, KMXB 27 (28), KYSR 23 (23), KYSR 9 (26), KBBT 28 (19), KRUI 7 (7), KPLZ 21.

#### **DEPECHE MODE** It's No Good (Mute/Reprise)

Total Stations: 21, Adds: 0, Plays: 416, WQAZ 26 (19), WCGO 11 (10), WQSM 22 (7), WPLL 32 (29), WPTE 28 (30), WSHE 29 (21), WMCX 23 (23), WJDX 5 (5), KAMX 42 (43), KSMG 9 (8), WLUP 16 (16), WKQI 17 (14), KMXB 37 (36), KYSR 37 (37), KYSR 6 (20), KBBT 5 (21), KFMB 26 (55), KLLC 35 (32), KRUI 10 (7).

#### **PAUL MCCARTNEY** The World Tonight (Capitol)

Total Stations: 22, Adds: 0, Plays: 403, WDAQ 7 (37), WMCX 19 (20), WPLJ 10 (18), WHUD 7 (11), WRQX 15 (15), WQAZ 29 (27), WKYE 17 (17), WWDE 12 (11), WXIL 31 (22), WJY 7 (7), KURB 10 (10), WMC 17 (13), WMCX 21 (21), KKYS 36 (36), WLUP 21 (21), WTMX 45 (46), WAZY 42 (40), KMXG 5 (5), KMAJ 14 (14), KNEV 24 (24), KFMB 9 (17), KEYW 5 (14).

#### **SAVAGE GARDEN** To The Moon And Back (Columbia)

Total Stations: 21, Adds: 5, Plays: 385, WDAQ 12, WVIC 18 (14), WKEE 20 (16), WQSM 15 (14), WBBE 22 (22), WKYE 13 (13), WPTE 21 (21), WSHE 19 (10), WMCX 6 (6), WAKS 8 (8), WMLX 15 (8), KURB 35, WMC 6, KDMX 12 (16), KHMN 27 (24), KZZP 27 (27), WQAL 40 (40), WKQI 10 (8), KMXB 1, KBEE 6, KISN 15 (15), KMXS 5 (5), KPLZ 21 (21), KEYW 11 (5).

#### **DEL AMITRI** Not Where It's At (A&M)

Total Stations: 21, Adds: 0, Plays: 327, WDAQ 13 (13), WJLK 20 (7), WHUD 5 (5), WRQX 10 (10), WKYE 13 (13), WPTE 28 (28), WMCX 19 (19), WAKS 9 (9), WMTX 2 (5), KKYS 21 (19), KDMX 7 (8), WKDD 14 (14), WJY 3 (3), WQAL 40 (40), WAZY 18 (8), KTNP 18 (17), KCIC 14 (14), KOSQ 15 (15), KLLC 36 (28), KRUI 7 (7), KEYW 15 (14).

#### **SUBLIME** Santeria (Gasoline Alley/MCA)

Total Stations: 15, Adds: 0, Plays: 306, WBMX 7 (4), WXLO 21 (21), WDBZ 28 (28), WCGO 12 (10), WMTX 8 (4), KZZP 35 (30), WKDD 9 (15), WKQI 14 (8), KMXB 36 (35), KBEE 6 (7), KYSR 46 (46), KYSR 9 (21), KBBT 21 (32), KZZO 47 (36), KRUI 7 (7).

#### **JAMES TAYLOR** Little More Time with You (Columbia)

Total Stations: 12, Adds: 1, Plays: 274, WMCX 19 (20), WSNE 20 (20), WPLJ 10, WHUD 19 (19), WLNK 30 (28), WKYE 31 (18), WJY 7 (7), WJDX 21 (21), WMCX 35 (35), WAZY 26 (28), KATF 28 (28), KMAJ 28 (28).

#### **DUNCAN SHEIK** She Runs Away (Atlantic)

Total Stations: 17, Adds: 6, Plays: 264, WBMX 4 (3), WVIC 15 (10), WXLO 23 (21), WJLK 15, WDBZ 21 (21), WHUD 5, WQAZ 19 (17), WQSM 10, WPLL 20, WMTX 8 (5), WMC 6 (6), WMCX 21, WTMX 52 (53), KMXS 5 (5), KLLC 12 (15), KRUI 7 (7), KPLZ 21.

#### **JAMIROQUAI** Virtual Insanity (Work)

Total Stations: 12, Adds: 0, Plays: 239, WQAZ 18 (18), WQSM 33 (35), WPLL 28 (28), WPTE 28 (28), WMTX 4 (3), WMC 11 (12), KMXG 2 (2), KSTZ 22 (19), KYSR 15 (27), KYSR 7 (18), KBBT 38 (42), KLLC 33 (34).

#### **AZ YET** Hard To Say I'm Sorry (LaFace/Arista)

Total Stations: 10, Adds: 1, Plays: 238, WHUD 13 (9), WYXR 7 (7), WMLX 21 (12), WMC 6, WMCX 21 (21), WKDD 20 (20), WJY 7 (7), WMYX 28 (28), KATF 44 (28), KISN 31 (31).

#### **BACKSTREET BOYS** Quit Playing Games (With My Heart) (Jive)

Total Stations: 13, Adds: 1, Plays: 225, WDAQ 12 (12), WSNE 20 (14), WKEE 29 (23), WPLJ 17 (15), WQSM 19 (15), WAKS 41 (41), WMLX 15 (8), KURB 10 (10), KKOB 2 (2), WKQI 12 (12), WKTI 21 (21), KMAJ 14, KEYW 13 (5).

#### **NIGHT RANGER** Forever All Over Again (Legacy)

Total Stations: 13, Adds: 3, Plays: 209, WSNE 15, WRQX 24 (24), WKZL 6 (9), WKYE 10, WRAL 11 (28), WJDX 21 (21), WMC 13 (6), WTMX 31 (31), WKQI 10 (8), WENS 30 (30), WKTI 19 (4), KSTP 14 (26), KYKY 5.

#### **SNEAKER PIMPS** 6 Underground (Virgin)

Total Stations: 11, Adds: 0, Plays: 197, WBMX 6 (4), WXLO 21 (18), WDBZ 6 (10), WPLL 16 (19), WPTE 21 (21), WLUP 16 (16), WTMX 32 (31), KUUU 22 (22), KALC 5 (5), KYSR 35 (35), KYSR 17 (23).

#### **MICHAEL BOLTON** Go The Distance (Columbia)

Total Stations: 9, Adds: 1, Plays: 180, WSNE 15 (14), WHUD 20 (20), WKYE 5 (5), WXIL 29, WJY 18 (7), WMCX 35 (35), KKYS 6 (13), WAZY 24 (19), KATF 28 (28).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JEWEL Foolish Games (Atlantic)	15
PAULA COLE I Don't Want To Wait (Imago/WB)	13
10,000 MANIACS More Than This (Geffen)	8
WALLFLOWERS The Difference (Interscope)	8
OMC How Bizarre (Mercury)	7
SARAH MCLACHLAN Building A Mystery (Arista)	6
DUNCAN SHEIK She Runs Away (Atlantic)	6
MATCHBOX 20 Push (Lava/Atlantic)	5
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	5
SAVAGE GARDEN To The Moon And Back (Columbia)	5

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Foolish Games (Atlantic)	+365
10,000 MANIACS More Than This (Geffen)	+280
PAULA COLE I Don't Want To Wait (Imago/WB)	+254
OMC How Bizarre (Mercury)	+241
WALLFLOWERS The Difference (Interscope)	+175
SARAH MCLACHLAN Building A Mystery (Arista)	+130
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	+107
DUNCAN SHEIK She Runs Away (Atlantic)	+101
MATCHBOX 20 Push (Lava/Atlantic)	+93
SAVAGE GARDEN To The Moon And Back (Columbia)	+92

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SHERYL CROW Everyday Is A Winding Road (A&M)
CARDIGANS Lovefool (Mercury)
KYLE VINCENT Wake Me Up (When...) (Capitol/Hollywood)
R. KELLY I Believe I Can Fly (Jive)
COUNTING CROWS A Long December (DGC/Geffen)
SARAH MCLACHLAN Possession (Netzwerk/Arista)
HOOTIE & THE BLOWFISH I Go Blind (Reprise)
BRUCE SPRINGSTEEN Secret Garden (Columbia)
WHITE TOWN Your Woman (Chrysalis/EMI)
DONNA LEWIS I Love You Always Forever (Atlantic)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# please don't tell her

### Strong Rotations At:

WLUP 21x WJBX 17x KXPK 17x  
KAEP 18x WTMX 11x KZON 10x

### Also Spinning:

KZZO WBMX WLNK

On H.O.R.D.E  
& on tour with  
Ziggy Marley

Adult Alternative Radio: Audience increases to 1.3 million due to stronger daypart airplay Over 200,000 LP's sold

# big head todd & the monsters

From the album Beautiful World

Produced & Arranged by Jerry Harrison • Mixed by Tom Lord-Alge • Management: Morris, Bliesener & Assoc.

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# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**BUZZ**  
WDBZ/New York  
(212) 704-1051  
Weed/Silver

**MARKET #1**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
28	40	40	40	40	SISTER HAZEL/All For You
28	40	40	40	40	VERVE PIPE/The Freshmen
28	28	40	40	40	OMC/How Bizarre
28	28	40	40	40	THIRD EYE BLIND/Semi-Charmed Life
28	28	28	28	28	10,000 MANIACS/More Than This
28	28	28	28	28	DUNCAN SHEIK/Barely Breathing
40	40	28	28	28	SHAWN COLVIN/Sunny Came Home
40	40	28	28	28	WALLFLOWERS/One Headlight
28	28	28	28	28	BETTER THAN EZRA/Desperately Wanting
40	28	28	28	28	TORI AMOS/Silent All These...
21	28	28	28	28	KYLE VINCENT/Wake Me Up
28	28	28	28	28	COUNTING CROWS/Daylight Fading
28	28	28	28	28	SHERYL CROW/A Change Would Do...
28	28	28	28	28	SUBLIME/Santeria
18	21	14	21	21	MATCHBOX 20/Push
-	-	-	-	-	21 PAULA COLE/I Don't Want To Wait
-	-	-	-	-	21 JON BON JOVI/Midnight In Chelsea
-	-	-	-	-	21 MEXICO 70/I Want You
-	-	-	-	-	21 DUNCAN SHEIK/She Runs Away
-	-	-	-	-	10 AMANDA MARSHALL/Let It Rain
-	-	-	-	-	10 WALLFLOWERS/The Difference
-	-	-	-	-	10 SUSANNA HODFS/Bee Keeper's Blues
-	-	-	-	-	10 SHERYL CROW/Everyday Is...
-	-	-	-	-	10 PAULA COLE/Where Have All...
-	-	-	-	-	10 JEWEL/You Were Meant...
-	-	-	-	-	10 WALLFLOWERS/6th Avenue Heartache
-	-	-	-	-	10 CRANBERRIES/When You're Gone
6	6	10	6	6	ABRA MOORE/Four Leaf Clover
5	6	10	6	6	BILLY MANN/Killed By A Flower
-	-	-	-	-	6 LEAH ANDREONE/Mother Tongue

**95.5 WPLJ**  
NEW YORK  
WPLJ/New York  
(212) 613-8900  
Cuddy/Shannon/Mascaro

**MARKET #1**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
41	44	43	30	30	HANSON/Mmm Bop
42	41	36	30	30	OMC/How Bizarre
42	40	31	27	27	SAVAGE GARDEN/I Want You
40	42	40	26	26	DUNCAN SHEIK/Barely Breathing
43	42	43	26	26	LUSCIOUS JACKSON/Naked Eye
40	43	41	25	25	SHAWN COLVIN/Sunny Came Home
25	31	42	24	24	MEREDITH BROOKS/Bitch
29	27	34	22	22	GINA G/Ohh Aah...Just...
26	29	29	18	18	SHERYL CROW/A Change Would Do...
24	26	32	18	18	SISTER HAZEL/All For You
15	26	28	18	18	THIRD EYE BLIND/Semi-Charmed Life
30	26	23	18	18	R. KELLY/I Believe I Can Fly
39	43	41	17	17	JEWEL/You Were Meant...
29	38	30	17	17	PAULA COLE/Where Have All...
-	-	-	-	-	15 VERVE PIPE/The Freshmen
-	-	-	-	-	15 TORI AMOS/Silent All These...
-	-	-	-	-	15 BACKSTREET BOYS/Out Plying...
23	23	23	18	18	JON BON JOVI/Midnight In Chelsea
-	-	-	-	-	15 MATCHBOX 20/Push
-	-	-	-	-	15 10,000 MANIACS/More Than This
-	-	-	-	-	11 GIN BLOSSOMS/Follow You Down
-	-	-	-	-	11 NO DOUBT/Don't Speak
14	12	15	10	10	DEL AMITRI/Not Where It's At
22	22	18	10	10	PAUL MCCARTNEY/The World Tonight
28	10	10	9	9	SUBMINE/Santeria
-	-	-	-	-	10 JAMES TAYLOR/Little More Time...
13	16	10	9	9	HOOTIE & BLOWFISH/Go Blind
30	15	16	8	8	BDB CARLISLE/Butterfly Kisses
18	16	19	8	8	SHERYL CROW/Everyday Is...

**STAR 98.7**  
KYSR/Los Angeles  
(818) 955-7000  
Pereilli/Ebbott

**MARKET #2**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
62	62	62	35	35	PAULA COLE/Where Have All
62	61	62	35	35	SHAWN COLVIN/Sunny Came Home
63	61	62	35	35	MEREDITH BROOKS/Bitch
35	40	36	30	30	THIRD EYE BLIND/Semi-Charmed Life
33	36	35	29	29	LUSCIOUS JACKSON/Naked Eye
60	61	62	23	23	DUNCAN SHEIK/Barely Breathing
61	62	61	23	23	DAVE MATTHEWS BAND/Crash Into Me
63	63	36	20	20	WALLFLOWERS/One Headlight
29	35	35	20	20	SHERYL CROW/A Change Would Do...
25	36	34	20	20	OMC/How Bizarre
34	36	35	19	19	SISTER HAZEL/All For You
21	31	29	18	18	COUNTING CROWS/Daylight Fading
16	16	18	18	18	COUNTING CROWS/A Long December
16	18	18	17	17	SARAH MCLACHLAN/Building A Mystery
14	18	23	17	17	SNEAKER PIMPS/6 Underground
22	26	33	16	16	INDIGO GIRLS/Shame On You
29	14	16	16	16	TORI AMOS/Silent All These...
14	14	16	15	15	CARDIGANS/Lovefool
13	13	13	15	15	TONIC/If You Could Only...
-	-	-	-	-	15 JEWEL/Foolish Games
16	15	15	15	15	ALANIS MORISSETTE/Head Over Feet
15	15	15	15	15	JEWEL/Who Will Save...
-	-	-	-	-	20 10,000 MANIACS/More Than This
-	-	-	-	-	20 MATCHBOX 20/Push
22	22	23	9	9	SHERYL CROW/A Change Would Do...
16	19	21	9	9	SUBLIME/Santeria
12	15	15	9	9	COLLECTIVE SOUL/Listen
12	16	8	9	9	HOOTIE & BLOWFISH/Go Blind
25	28	18	7	7	JAMIROQUAI/Virtual Insanity
-	-	-	-	-	20 DEPECHE MODE/It's No Good

**101.9 FM**  
WTTM/Chicago  
(312) 946-1019  
James/Kartak

**MARKET #3**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
45	53	52	53	53	SISTER HAZEL/All For You
-	-	-	-	-	53 10,000 MANIACS/More Than This
-	-	-	-	-	45 DUNCAN SHEIK/She Runs Away
32	32	45	46	46	MEXICO 70/I Want You
12	12	44	46	46	THIRD EYE BLIND/Semi-Charmed Life
44	45	45	45	45	PAUL MCCARTNEY/The World Tonight
45	45	45	45	45	INDIGO GIRLS/Shame On You
-	-	-	-	-	45 SARAH MCLACHLAN/Building A Mystery
53	52	45	44	44	SHAWN COLVIN/Sunny Came Home
31	32	32	32	32	BLESSID UNION OF.../I Wanna Be There
13	13	31	32	32	SNEAKER PIMPS/6 Underground
-	-	-	-	-	32 PAULA COLE/I Don't Want To Wait
31	32	31	31	31	NIGHT RANGER/Forever All Over...
14	12	14	14	14	ABRA MOORE/Four Leaf Clover
-	-	-	-	-	14 BIG HEAD TODD.../Please Don't Tell...
-	-	-	-	-	13 TEXAS/Say What You Want
52	53	45	13	13	WALLFLOWERS/One Headlight
13	12	14	12	12	JON BON JOVI/Midnight In Chelsea
45	46	11	12	12	SAVAGE GARDEN/I Want You
-	-	-	-	-	12 MATCHBOX 20/Push
10	14	11	12	12	AMANDA MARSHALL/Fall From Grace
46	44	12	12	12	CRANBERRIES/When You're Gone
45	45	11	9	9	SHERYL CROW/A Change Would Do...

**Alice @ 97.3**  
KLLC/San Francisco  
(415) 765-4097  
Kaplan/Stockel

**MARKET #4**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
48	30	39	48	48	SHAWN COLVIN/Sunny Came Home
48	46	47	47	47	INDIGO GIRLS/Shame On You
47	46	47	47	47	SISTER HAZEL/All For You
46	48	47	47	47	TORI AMOS/Silent All These...
32	32	39	46	46	VERVE PIPE/The Freshmen
37	41	42	42	42	ABRA MOORE/Four Leaf Clover
47	47	46	41	41	FIONA APPLE/Sleep To Dream
23	25	37	40	40	MEREDITH BROOKS/Bitch
22	24	25	40	40	DAVE MATTHEWS BAND/Crash Into Me
32	32	38	38	38	ALISHA'S ATTIC/Am. I Feel
20	28	36	36	36	DEL AMITRI/Not Where It's At
32	34	36	36	36	CAMUS/U Who
33	33	36	35	35	DEPECHE MODE/It's No Good
15	13	30	35	35	10,000 MANIACS/More Than This
32	43	34	34	34	SHERYL CROW/A Change Would Do...
32	43	33	33	33	BLESSID UNION OF.../I Wanna Be There
32	34	33	33	33	JAMIROQUAI/Virtual Insanity
31	34	36	32	32	TONIC/If You Could Only...
21	30	32	32	32	MONACO/What Do You Want...
32	33	34	31	31	DISHWALLA/Give
-	-	-	-	-	12 WALLFLOWERS/The Difference
42	31	32	30	30	DAVE MATTHEWS BAND/Crash Into Me
23	25	28	28	28	THIRD EYE BLIND/Semi-Charmed Life
42	25	21	27	27	SARAH MCLACHLAN/Possession
21	25	22	22	22	BETTIE SERVEY/Breeder
-	-	-	-	-	15 LAUREN CHRISTY/Rood
24	-	-	-	-	22 OMC/How Bizarre
15	13	21	21	21	JILL SOBULE/When My Ship...
-	-	-	-	-	20 AMANDA MARSHALL/Let It Rain
15	17	20	17	17	SARAH MCLACHLAN/Building A Mystery

**STAR 102.9**  
WYXR/Philadelphia  
(610) 668-0750  
Allan/Davis

**MARKET #5**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	30	31	32	32	BOB CARLISLE/Butterfly Kisses
31	30	31	32	32	JEWEL/You Were Meant...
31	29	30	31	31	R. KELLY/I Believe I Can Fly
22	20	27	29	29	DUNCAN SHEIK/Barely Breathing
25	27	27	27	27	PAULA COLE/Where Have All...
27	25	27	27	27	MONICA/For You I Will
-	-	-	-	-	26 SHAWN COLVIN/Sunny Came Home
32	26	27	27	27	KENNY LOGGINS/For The First Time
25	21	25	26	26	NO DOUBT/Don't Speak
-	-	-	-	-	26 WALLFLOWERS/One Headlight
27	26	27	26	26	JOURNEY/When You Love...
27	29	27	26	26	BABYFACE/Every Time I...
26	24	25	22	22	HANSON/Mmm Bop
22	-	-	-	-	21 SPICE GIRLS/Wannabe
23	27	20	20	20	SPICE GIRLS/Say You'll Be There
21	19	20	20	20	EN VOGUE/Don't Let Go (Love)
20	18	19	20	20	DONNA LEWIS/I Love You Always...
-	-	-	-	-	19 BRUCE SPRINGSTEEN/Secret Garden
15	19	19	19	19	TONI BRAXTON/Un-break My Heart
15	15	17	17	17	NO MERCY/Where Do You Go
-	-	-	-	-	15 STREISAND & ADAMS/Finally Found...
-	-	-	-	-	7 BABYFACE/How Come, How Long
29	32	7	7	7	AZ YET/Hard To Say I'm...
7	7	7	7	7	BRYAN ADAMS/It Always Be...

**Q95 FM**  
WKQI/Detroit  
(810) 967-3750  
O'Brien

**MARKET #6**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	50	50	HANSON/Mmm Bop
35	47	47	49	49	WALLFLOWERS/One Headlight
49	49	49	49	49	SHAWN COLVIN/Sunny Came Home
36	36	36	49	49	VERVE PIPE/The Freshmen
33	37	37	48	48	DUNCAN SHEIK/Barely Breathing
36	43	43	47	47	LUSCIOUS JACKSON/Naked Eye
56	46	46	46	46	SAVAGE GARDEN/I Want You
36	35	35	38	38	SPICE GIRLS/Say You'll Be There
35	35	35	37	37	DAVE MATTHEWS BAND/Crash Into Me
34	34	34	35	35	MONICA/For You I Will
17	23	23	35	35	SHERYL CROW/A Change Would Do...
15	34	34	34	34	GINA G/Ohh Aah...Just...
32	32	32	34	34	SISTER HAZEL/All For You
16	25	34	34	34	OMC/How Bizarre
49	33	33	33	33	R. KELLY/I Believe I Can Fly
15	20	20	33	33	BLESSID UNION OF.../I Wanna Be There
29	29	29	32	32	KYLE VINCENT/Wake Me Up
10	10	10	32	32	JON BON JOVI/Midnight In Chelsea
28	28	28	31	31	MEREDITH BROOKS/Bitch
28	28	28	30	30	THIRD EYE BLIND/Semi-Charmed Life
26	26	26	26	26	10,000 MANIACS/More Than This
8	21	21	21	21	MATCHBOX 20/Push
14	18	18	18	18	TONIC/If You Could Only...
16	16	16	18	18	INDIGO GIRLS/Shame On You
12	12	12	18	18	COUNTING CROWS/Daylight Fading
48	48	48	17	17	JEWEL/You Were Meant...
17	17	17	17	17	EN VOGUE/Don't Let Go (Love)
14	14	14	17	17	DEPECHE MODE/It's No Good
16	16	16	18	18	NO DOUBT/Don't Speak
8	8	8	16	16	JAMIE WALTERS/I'd Do Anything...

**MIX 102.9**  
KDMX/Dallas  
(214) 991-1029  
Ashley/Thomas

**MARKET #7**

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	30	28	28	28	DUNCAN SHEIK/Barely Breathing
26	24	26	26	26	AMANDA MARSHALL/Fall From Grace
31	29	30	26	26	JOURNEY/It's So Hard To Say I'm...
32	30	30	25	25	JEWEL/You Were Meant...
35	29	31	24	24	SAVAGE GARDEN/I Want You
26	18	21	23	23	DISHWALLA/Give
29	28	29	21	21	WALLFLOWERS/One Headlight
24	23	23	21	21	THIRD EYE BLIND/Semi-Charmed Life
18	18	23	21	21	DAVE MATTHEWS BAND/Crash Into Me
16	21	25	19	19	HANSON/Mmm Bop
20	19	23	18	18	SISTER HAZEL/All For You
19	18	19	16	16	BRYAN ADAMS/It Always Be...
17	20	19	16	16	OMC/How Bizarre
20	17	16	16	16	INDIGO GIRLS/Shame On You
-	-	-	-	-	16 WALLFLOWERS/The Difference
-	-	-	-	-	

# NAC/SMOOTH JAZZ PLAYLISTS

July 11, 1997 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9		MARKET #1			
WQCD/New York (212) 210-2769 Williams/LaBoy					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	15	17		NELSON RANGELL/Turning Night...
18	16	16			STEVE WINWOOD/Plenty Lovin'
15	17	16			DOWN TO THE BONE/Brooklyn Heights
16	18	16			LINGTON & CALDWELL/Tell It Like It Is
16	17	15			GATO BARBIERI/Straight Into...
17	15	15			INCOGNITO/When We Were Kings
14	14	14			KENNY G/Havana
14	14	14			KENNY G/Gettin' On The Step
14	14	14			KENNY G/Havana
11	11	11			FOURPLAY/Any Time Of Day
11	11	11			JEANIE BRYSO/Fever
8	12	10			GERALD VEASLEY/Broad Street
8	6	9			PAUL TAYLOR/Groove Zone
8	6	11			PHILLIPS SAISSE/Riviera
8	6	10			RAY OBIEDO/Current State
8	5	8			DAVE GRUSIN/Peter Gunn
8	9	9			PATRICE RUSHEN/Days Gone By
8	6	11			MARCUS JOHNSON PROJ/88 Ways To Love
7	7	11			HERB ALPERT/Passion Dance
11	8	5			MICHEL CAMILO/Poinciana
8	8	10			BUCKSHOT LEFONQUE/Another Day
5	4	7			URBAN KNIGHTS/The Promise
13	9	6			BONEY JAMES/Nothin' But Love
7	7	9			KEIKO MATSU/Dream Walk
11	7	5			GATO BARBIERI/Straight Into...
6	7	7			EL DEBARGE/Dindi
5	3	7			CHAKA KHAN/Your Love Is All...
4	6	5			KENNY BLAKE/European Underground
13	9	7			JONATHAN CAHN/Body Language
11	8	7			SPECIAL FX/Since You've Been...
6	5	9			SPYRO GYRA/Together

THE WAVE 94.7 KTUV		MARKET #2			
KTWV/Los Angeles (213) 466-9283 Brodie/Stewart					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	15	13	14		PAOLO/Paisa
12	13	14			FANTASY BAND/Double Talk
9	9	11			RONNIE LAWS/Listen Here
14	13	12			JOHN TESHL/Aquila
11	13	14			LEE RITENOUR/Water To Drink
13	14	11			CHELI MINUCCI/Come As You Are
13	14	11			DANCING FANTASY/When Dreams Come...
12	14	12			BONEY JAMES/Nothin' But Love
9	12	11			RAY OBIEDO/Sweet Summer Days
8	11	11			NATALIE COLE/A Smile Like Yours
8	11	12			VANESSA RUBIN/That Was Then...
12	10	11			KENNY G/Havana
11	13	12			RICK BRAUN/Notorious
11	10	11			TONI BRAXTON/I Don't Want To
11	11	12			EL DEBARGE/Dindi
12	11	11			STEVE WINWOOD/Plenty Lovin'
9	9	8			TOMMY EMMAUEL/Midnight Drive
9	8	8			GATO BARBIERI/Straight Into...
8	8	7			ZACHARY BREAUX/Cafe Reggio
9	9	10			PAUL TAYLOR/Pleasure Seeker
9	6	8			PATRICE RUSHEN/Days Gone By
7	6	8			T.D.F./Angela
9	7	8			ERIC MARIENHAL/Easy Street
9	7	8			URBAN KNIGHTS/The Promise
10	6	6			WILLIE & LOBO/Napoli
5	7	7			AVENUE BLUE/Nightlife
9	8	7			HERB ALPERT/Passion Dance
7	7	7			GROVER WASHINGTON.../Bordertown
8	7	7			BAFFACE/Seven Seas
7	7	7			BRAXTON BROTHERS/Sunset Bay

WNUA 95.5		MARKET #3			
WNUA/Chicago (312) 645-9550 Goldstein/Stiles					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	24	25	25		GROVER WASHINGTON.../Bordertown
22	21	22			NORMAN BROWN/This Time Around
3	19	22			AVENUE BLUE/Nightlife
20	20	21			PAUL HARDCASTLE/Peace On Earth
15	18	20			NELSON RANGELL/Turning Night...
14	15	20			BONEY JAMES/Nothin' But Love
22	20	21			DANCING FANTASY/When Dreams Come...
19	19	20			RICK BRAUN/Notorious
21	20	19			URBAN KNIGHTS/The Promise
21	20	19			CHUCK LOEB/Cruzin' South
18	20	23			3RD FORCE/You Gotta Be Real
15	15	13			SLASH/Obsession Confession
13	14	15			ERIC MARIENHAL/Easy Street
13	14	15			GATA EUROPEAN COMFORT
19	15	15			3RD FORCE/In The Full...
15	12	14			LEE RITENOUR/Favela
12	14	11			INCOGNITO/A Shade Of Blue
13	14	16			WARREN HILL/R The 1
14	14	15			WALTER BEASLEY/Slowly But Surely
15	14	14			KENNY G/Havana
15	14	14			GATO BARBIERI/Straight Into...
11	12	13			ANITA BAKER/The Final Frontier
15	12	12			ALFONZO BLACKWELL/Hermana
9	12	9			FANTASY BAND/Double Talk
13	10	11			BRIAN HUGHES/Pamela
10	14	10			EL DEBARGE/Dindi
15	14	10			HERB ALPERT/Passion Dance
2	4	10			PATRICE RUSHEN/Days Gone By
16	11	10			DIRK RICHTER/Smooth Move
9	8	9			SPECIAL FX/Since You've Been...

KBLX 102.9 FM		MARKET #4			
KBLX/San Francisco (415) 284-1029 Brown/Cadet					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	21	21		BONEY JAMES/Nothin' But Love
21	21	21			RICK BRAUN/Notorious
14	14	14			RICK BRAUN/Chelsea
14	14	14			GEORGE DUKE/Feel The Need
16	16	15			DOWN TO THE BONE/Staten Island Groove
15	15	15			LINGTON & CALDWELL/Tell It Like It Is
14	14	14			EVERETTE HARP/Mercy Mercy Me...
14	14	14			BABYFACE/Every Time I See Your Face
6	12	14			ERIC MARIENHAL/Easy Street
14	14	14			SECRET VIBES/Dazzling
13	13	13			ZHAME/Crush
15	15	15			TONI BRAXTON/Un-break My Heart
12	12	12			NELSON RANGELL/Turning Night...
12	12	12			WARREN HILL/If A Man Doesn't Love Me
11	11	11			WALTER BEASLEY/Whats My Name
11	11	11			SPECIAL FX/Since You've Been...
13	13	11			BOBBY LYLE/Arabian Nights
11	11	11			URBAN KNIGHTS/The Promise
9	11	11			DIRK K/Under The Sun
10	10	10			GERALD VEASLEY/Quiet Storm
7	8	10			JON LUCIE/When The Look Of Love
9	9	9			BONEY JAMES/Sweet Thing
9	9	9			EVERETTE HARP/What's Happening...
8	8	8			BONEY JAMES/Nothin' But Love
8	8	8			EVERETTE HARP/If God Is Love
5	5	8			GEORGE DUKE/Feel The Need
8	8	8			GATO BARBIERI/Straight Into...
4	8	8			EL DEBARGE/Dindi
4	8	8			CHRIS BOTTI/Mr. Wah
3	6	8			MICHAEL WHITE/Here's To You

KKSJ 103.7 FM		MARKET #4			
KKSJ/San Francisco (415) 975-5555 Hansen/Lawrence					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	13	13	15		DISCAR LOPEZ/Sentimento
14	15	13			KEN NAVARRO/Smooth Sensation
13	10	14			ZACHARY BREAUX/Forever Can Say...
14	13	14			MICHEL CAMILO/Poinciana
8	13	14			DOWN TO THE BONE/Staten Island Groove
14	12	15			KENNY G/Northern Lights
13	14	14			MARK PORTMAN/Sink
7	13	13			HERB ALPERT/Passion Dance
13	11	13			BONEY JAMES/Nothin' But Love
12	12	13			LEE RITENOUR/Favela
14	14	12			3RD FORCE/You Gotta Be Real
11	14	12			DANCING FANTASY/When Dreams Come...
13	12	12			FANTASY BAND/Double Talk
6	12	12			ERIC MARIENHAL/Easy Street
13	12	15			PAUL TAYLOR/Pleasure Seeker
13	12	13			URBAN KNIGHTS/The Promise
13	13	13			JONATHAN CAHN/Body Language
11	11	11			PAUL HARDCASTLE/Peace On Earth
10	11	11			LINGTON & CALDWELL/Tell It Like It Is
11	9	11			STEVE WINWOOD/Plenty Lovin'
8	8	10			ANITA BAKER/The Final Frontier
8	12	10			BUCKSHOT LEFONQUE/Another Day
9	7	10			RONNIE LAWS/Listen Here
11	10	11			PHILLIPS SAISSE/Moanin'
9	8	8			ALFONZO BLACKWELL/Hermana
8	8	8			RICK BRAUN/Body And Soul
8	10	7			DIRK K/Under The Sun
10	7	8			BOBBY LYLE/Arabian Nights
7	8	8			PATRICE RUSHEN/Days Gone By

WJZZ 106.1		MARKET #5			
WJZZ/Philadelphia (610) 667-3939 Gress/Tozzi					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	32	33	34		BONEY JAMES/Nothin' But Love
30	29	31			GATO BARBIERI/Straight Into...
31	35	33			URBAN KNIGHTS/The Promise
32	33	31			3RD FORCE/In The Full...
31	29	31			LEE RITENOUR/Water To Drink
33	34	34			RICK BRAUN/Notorious
13	13	21			CHRIS BOTTI/The Way Home
13	14	14			INCOGNITO/A Shade Of Blue
14	11	14			MCKNIGHT & KING/When We Were Kings
14	14	14			EVERETTE HARP/What's Going On
13	14	14			ANITA BAKER/The Final Frontier
6	14	14			STEVE WINWOOD/Plenty Lovin'
12	12	14			NANCY WILSON/Sweet Love
12	12	14			SPECIAL FX/Since You've Been...
12	12	13			ERIC MARIENHAL/Easy Street
12	12	13			DIRK RICHTER/Smooth Move
12	14	13			FANTASY BAND/Double Talk
12	14	13			GROVER WASHINGTON.../Bordertown
10	13	13			CHELI MINUCCI/Come As You Are
10	13	13			PAUL TAYLOR/Pleasure Seeker
14	13	13			LINGTON & CALDWELL/Tell It Like It Is
14	13	13			GATA EUROPEAN COMFORT
13	14	13			INCOGNITO/A Shade Of Blue
13	12	13			NELSON RANGELL/Turning Night...
9	8	14			RICK BRAUN/Notorious
12	12	14			WARREN HILL/R The 1
9	6	12			DANCING FANTASY/When Dreams Come...
6	13	12			KEN NAVARRO/Smooth Sensation
5	7	8			WALTER BEASLEY/Slowly But Surely
5	2	7			SPYRO GYRA/Together
4	4	7			BRAXTON BROTHERS/Sunset Bay

V98.7 FM		MARKET #6			
WVMT/Detroit (810) 855-5100 Sleeker					
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	23	23		URBAN KNIGHTS/The Promise
12	10	23			NELSON RANGELL/Turning Night...
10	11	20			NORMAN BROWN/This Time Around
23	23	23			GROVER WASHINGTON.../Bordertown
24	23	22			BONEY JAMES/Nothin' But Love
11	10	22			EVERETTE HARP/What's Going On
22	20	24			WARREN HILL/R The 1
11	11	12			INCOGNITO/A Shade Of Blue
12	13	12			STEVE WINWOOD/Plenty Lovin'
11	10	12			ZACHARY BREAUX/Cafe Reggio
8	12	12			LUTHER VANROSS/Knocks Me Off My...
22	11	11			RICK BRAUN/Notorious
10	12	13			ANITA BAKER/The Final Frontier
10	11	11			PAUL TAYLOR/Pleasure Seeker
12	12	11			TONI BRAXTON/I Don't Want To
10	10	10			DANCING FANTASY/When Dreams Come...
11	11	10			EL DEBARGE/Dindi
24	24	20			GATO BARBIERI/Straight Into...
8	10	10			WALTER BEASLEY/Slowly But Surely
24	24				



CAROL ARCHER

## To Sing Or Not To Sing?

□ This is the question that can best define the format's quest for uniqueness

Perhaps the single most contentious issue facing NAC/Smooth Jazz today surrounds the right choice of vocals. **Broadcast Architecture [BA]** advocates crossover pop vocals, such as those by Whitney Houston, because they say those titles test well with P1s and appeal to P2s.

On the other hand, **OpTiMum's** consultants say their research indicates those songs dilute the format of its uniqueness and should be approached very carefully. A VP from each company, as well as a programming adherent of each, speak out.

BA has been researching NAC/Smooth Jazz for almost 10 years, using both *Mix-Master* auditorium testing and hundreds of one-on-one interviews with listeners. The company has conducted more than 30 projects this year alone. VP/Programming **Allen Kepler** insists there is no overarching formula in applying vocals to an instrumental-based format like NAC. Rather, he says, the key is to play the right hits for the market and the moment in time. "Working with more than 30 stations, we've learned that each city has a distinct preference toward what type of vocals work and which ones don't. The format's most successful stations have concentrated on gathering a large coalition of loyal listeners. Finding vocals that bring each audience sub-group together is crucial in maintaining stable ratings book after book.

"It's now well-established that crossover AC songs help in building these coalitions, but what is not commonly known is that loyal, first-preference listeners also love these crossover vocals. It would be foolish for an NAC PD to simply plug in several pop vocals to attract new listeners: We learned long ago that the vocals stations play must be carefully researched within their market. It's all about building large, loyal coalitions while drawing passion from the station's best customers."



Allen Kepler



Michael Fisher



Rick McMillan



Rob Moore

### Achieving Audio Balance

**KOAI(The Oasis)/Dallas PD Michael Fischer** says vocals are successfully programmed when "balance" is maintained. "About five years ago," he says, "There was a mentality shift where we all started to lean toward playing Urban crossover artists, like Sade and Anita Baker. As BA became more and more involved in starting up successful new stations, they did a lot of the leg-work. They began seeing that you can run the gamut [with vocals] and play a Celine Dion or a Gloria Estefan in the mix because there's more chemistry between

"There are no 'cookie-cutter' solutions to this challenge," Kepler continues. "An artist that goes five songs deep in one market may only have one in rotation in another. Song by song, city by city, we're still learning about the present and future of vocals in this format. But one constant is that they need to be melodic and capable of becoming a hit, whether in our format or others as well.

"The most powerful vocals on NAC have had at least some exposure on other formats. It's impossible to generalize and say rock vocals work better than R&B, or AC better than rock. In fact, it's different for every market. The key to utilizing vocals to enhance ratings is to research and identify those songs — not artists or genres — that will assist in enlarging our

coalition of loyal listeners."

BA's music tests probe all types of listeners — heavy listeners, workplace listeners, concert-goers, etc. Kepler points out that each vocal a station plays must attain a certain level of acceptance with each sub-group. "Playing the right vocals has helped stations achieve higher ratings and that's the true measure

of success for any radio station regardless of format. The most successful stations are diverse in many ways, but they have one thing in common: They play the hits — instrumental *and* vocal — and they get ratings."

□

**A fresh, new, unique sound has always been the NAC trump card. But that uniqueness is slowly eroding with the typical AC product in the mix.**

—Rick McMillan

□

them and the contemporary jazz instrumentals than there is with format-exclusive vocals.

"The way NAC PDs typically have their vocal music categorized is either by format vocals or AC vocals. What you do is try to blend within an hour the perfect ratio of the two for your radio station and for the time of day. What distinguishes them is whether or not they were hits. For example, Anita Baker and Sade have songs that were not pop hits, but were embraced by the format and test well and are now considered format vocals. Sade's 'Is It A Crime' and 'Keep Looking' weren't hits, but 'Smooth Operator' was, so Sade will be in both categories.

"Utilizing vocals depends on how you fill out the hour. Some stations play four an hour, some play five in morning drive, some three. If you were to load up on AC product among all the great NAC stuff, over a period of time you may hurt your core. But if you find the right balance, then you're

□

**The key to utilizing vocals to enhance ratings is to research and identify those songs — not artists or genres — that will assist in enlarging our large coalition of loyal listeners.**

—Allen Kepler

□

servicing your core. A song may test well, but does it fit into the fabric of the station? It's all a matter of balance. The larger question is, where are the new songs coming from? Are record companies and radio stations looking hard enough to find more of these kinds of records?"

OpTiMum Sr. VP **Rich McMillan** observes, "We have recently been both directly and indirectly involved in the gathering and interpretation of research for a number of markets — music tests, perceptual tests, and format viability studies. Combined with the trending that Bob [O'Connor, the company's other Sr. VP] and I have experienced first-hand as we've programmed radio stations over the years, a noticeable change in vocal preferences has developed in some markets.

"Those who spend the bulk of their radio listening time with NAC/Smooth Jazz have become less and less enfranchised with the music that is available from any number of other stations," he continues. "This has always been true to a certain degree. A fresh, new, unique sound has always been the NAC trump card. But that uniqueness is slowly eroding with the typical AC product in the mix, and some backlash is evident. The Mariah Careys and Michael Bolt-ons of the world are being rejected by the NAC P1s today.

"When you think about it, it makes perfect sense. Too much attention has been placed upon determining how 'mainstream' we can make the format, while too little effort has been devoted toward learning how we can better satisfy the core musically. This was definitely needed in 1987, but not today. As Bob says, 'You'll never be able to play enough Whitney Houston records to satisfy a Soft AC listener.' But it has become much easier to play more than enough of them to irritate an NAC listener.

"Now, we're not suggesting that you remove all the AC music from your library," McMillan concludes. "It just shouldn't automatically be the focal point of your vocal categories — unless that's what your local market research supports. There are no absolutes."

### Vocals Crucial Element

One of OpTiMum's client stations is **KMJZ/Minneapolis**. PD **Rob Moore** places exceptionally high value on vocals, describing them as a crucial element in establishing the way a station identifies itself competitively. "Vocal are 'points of access' for not only the new cuming audience, but the core. It's easier to discern the voices of Peabo Bryson and Anita Baker than it is to distinguish David Sanborn from Boney James. With our instrumentals, [most NAC stations] have the luxury of standing alone with that positioning. But vocals send a more competitive message because that's what we have in common with other formats.

"You have to have a good feel for your individual market. What we've found, through testing and research, is that rock elements, like Annie Lennox, Van Morrison, Sting, and Al Green, tested beautifully in Minneapolis. On the other hand, listeners said they didn't want to hear an artist like Joni Mitchell, despite her strong, positive identity with the 35+ core. Also, some pop elements, like Whitney Houston, didn't test well for us with P1s and P2s. In intensity, we're not all that much different from the ACs we compete against, so identity becomes crucial. A good axiom might be the Manilow/Metheny axiom. Manilow's got high familiarity and

may fit with the intensity of what you're doing, but he's sure not what people want to hear on your station.

"It's also extremely interesting to note that some [vocal] albums have sold and researched very well in this market — like Bobby Caldwell's 'Blue Condition' [which has sold over 7531 units there, making

Minneapolis Caldwell's top market], Sweetback, and Khani Cole — and we're the only ones playing them here or nearly anywhere. It's great that we all play Phil Collins, and we're right to do so, but there are some great opportunities to create legitimate stories with commercially viable artists that no one else can play. You can carefully find artists that work and you can own them."

**There are some great opportunities to create legitimate stories with commercially viable artists that no one else can play. You can carefully find artists that work and you can own them.**

—Rob Moore

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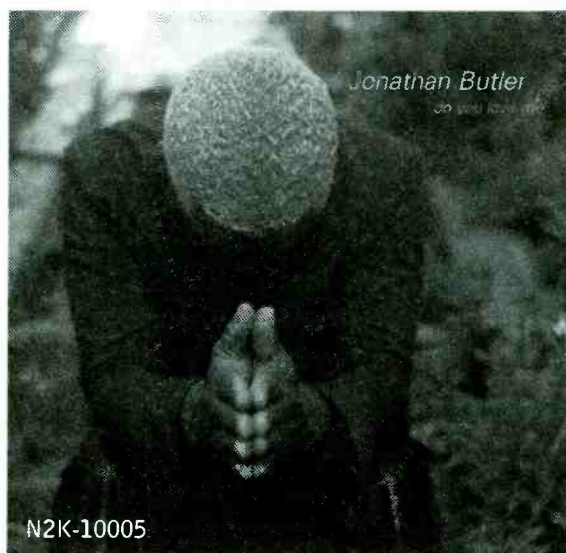
**His immense talent electrifies  
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**His hits have become  
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	<b>1</b>	<b>BONEY JAMES</b> Nothin' But Love (Warner Bros.)	1033	989	927	837	54/0
1	1	2	2	<b>GATO BARBIERI</b> Straight Into The Sunrise (Columbia)	913	944	958	951	54/0
7	8	5	<b>3</b>	<b>NELSON RANGELL</b> Turning Night Into Day (GRP)	829	758	602	610	49/0
4	4	3	4	<b>WARREN HILL</b> U R The 1 (Discovery)	787	810	805	779	48/0
5	5	4	5	<b>3RD FORCE</b> In The Full Moonlight (Higher Octave)	730	782	790	777	42/0
9	7	8	<b>6</b>	<b>URBAN KNIGHTS</b> The Promise (GRP)	726	678	645	588	45/0
6	6	7	7	<b>SPECIAL EFX</b> Since You've Been Away (JVC)	693	710	665	637	52/0
2	3	6	8	<b>RICK BRAUN</b> Notorious (Mesa/Bluemoon)	654	751	895	925	47/0
13	10	9	<b>9</b>	<b>CHRIS BOTTI</b> The Way Home (Verve Forecast)	642	554	540	498	51/0
19	13	10	<b>10</b>	<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	579	538	491	428	52/0
20	19	12	<b>11</b>	<b>PAUL TAYLOR</b> Pleasure Seeker (Countdown/Unity)	564	521	463	421	50/0
30	20	14	<b>12</b>	<b>STEVE WINWOOD</b> Plenty Lovin' (Virgin)	556	498	439	269	51/0
14	11	11	<b>13</b>	<b>DANCING FANTASY</b> When Dreams Come True (Innovative)	545	525	504	495	47/0
15	17	13	<b>14</b>	<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	511	510	480	468	46/0
16	16	15	15	<b>EL DEBARGE</b> Dindi (I.E./Verve)	444	475	482	468	45/0
11	15	17	16	<b>ZACHARY BREAU</b> Cafe Reggio (Zebra)	433	458	483	507	42/0
29	22	21	<b>17</b>	<b>ANITA BAKER</b> The Final Frontier (Atlantic)	426	414	365	280	40/1
12	12	19	18	<b>MICHAEL LINGTON &amp; BOBBY CALDWELL</b> Tell It Like It Is (Nu Groove)	403	450	500	503	41/0
17	18	18	19	<b>EVERETTE HARP</b> What's Going On (Blue Note)	391	452	464	449	34/0
28	25	23	<b>20</b>	<b>KEN NAVARRO</b> Smooth Sensation (Positive)	390	350	336	282	45/1
26	27	26	<b>21</b>	<b>WALTER BEASLEY</b> Slowly But Surely (Shanachie)	372	337	316	307	45/1
8	9	16	22	<b>LEE RITENOUR</b> Water To Drink (I.E./Verve)	364	468	571	597	35/1
24	26	25	<b>23</b>	<b>PAUL HARDCASTLE</b> Peace On Earth (JVC)	360	341	335	326	40/1
23	23	22	24	<b>FANTASY BAND</b> Double Talk (Shanachie)	343	361	360	342	36/0
<b>BREAKER</b>			<b>25</b>	<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	333	277	161	44	34/3
<b>BREAKER</b>			<b>26</b>	<b>GROVER WASHINGTON JR.</b> Bordertown (Columbia)	333	321	306	306	32/0
<b>DEBUT</b>			<b>27</b>	<b>SWING OUT SISTER</b> Somewhere In The World (Pure/Mercury)	324	276	170	82	32/2
	30	29	<b>28</b>	<b>TIM WEISBERG</b> Herbie's Blues (Fahrenheit)	318	292	242	228	38/0
21	21	24	29	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We Were... (DAS/Mercury)	313	343	388	394	33/0
<b>DEBUT</b>			<b>30</b>	<b>PATRICE RUSHEN</b> Days Gone By (Discovery)	307	271	178	54	45/3

This chart reflects airplay from June 25-July 1. Songs ranked by total plays. Highlighted songs indicate Breaker.  
54 NAC reporters. 54 current playlists. © 1997, R&R Inc.

## BREAKERS

**NATALIE COLE**  
A Smile Like Yours (Elektra/EEG)

TOTAL PLAYS/INCREASE: 333/56  
TOTAL STATIONS/ADDS: 34/3  
CHART: 25

**GROVER WASHINGTON JR.**  
Bordertown (Columbia)

TOTAL PLAYS/INCREASE: 333/12  
TOTAL STATIONS/ADDS: 32/0  
CHART: 26

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>AVENUE BLUE</b> Nightlife (Bluemoon)	26
<b>KENNY G</b> Northern Lights (Arista)	14
<b>BUCKSHOT LEFONQUE</b> Another Day (Columbia)	10
<b>LEE RITENOUR</b> Favela (I.E./Verve)	9
<b>RONNIE LAWS</b> Listen Here (Blue Note)	8
<b>DONALD HARRISON</b> New Hope (GRP)	5
<b>RICK BRAUN</b> Missing In Venice (Mesa/Bluemoon)	4
<b>WILLIE &amp; LOBO</b> Napali (Mesa/Bluemoon)	4
<b>BRAXTON BROTHERS</b> Sunset Bay (Kokopelli)	3
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	3
<b>GOTA</b> All Alone (Instinct)	3
<b>INCOGNITO</b> Misunderstood (Verve Forecast)	3
<b>VANESSA RUBIN</b> That Was Then This Is Now (RCA)	3
<b>PATRICE RUSHEN</b> Days Gone By (Discovery)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>LEE RITENOUR</b> Favela (I.E./Verve)	+123
<b>CHRIS BOTTI</b> The Way Home (Verve Forecast)	+88
<b>BRAXTON BROTHERS</b> Sunset Bay (Kokopelli)	+81
<b>NELSON RANGELL</b> Turning Night Into Day (GRP)	+71
<b>WILLIE &amp; LOBO</b> Napali (Mesa/Bluemoon)	+71
<b>STEVE WINWOOD</b> Plenty Lovin' (Virgin)	+58
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	+56
<b>PHILLIPE SAISSE</b> Moanin' (Verve Forecast)	+49
<b>SWING OUT SISTER</b> Somewhere In... (Pure/Mercury)	+48
<b>URBAN KNIGHTS</b> The Promise (GRP)	+48

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**PHILLIPE SAISSE** Moanin' (Verve Forecast)  
Total Plays: 276, Total Stations: 35, Adds: 0

**NORMAN BROWN** This Time Around (MoJazz/Motown)  
Total Plays: 269, Total Stations: 27, Adds: 0

**WILLIE & LOBO** Napali (Mesa/Bluemoon)  
Total Plays: 258, Total Stations: 39, Adds: 4

**SPYRO GYRA** The Unwritten Letter (GRP)  
Total Plays: 250, Total Stations: 35, Adds: 2

**BRAXTON BROTHERS** Sunset Bay (Kokopelli)  
Total Plays: 213, Total Stations: 36, Adds: 3

**JIM BRICKMAN** Picture This (Windham Hill)  
Total Plays: 211, Total Stations: 32, Adds: 0

**DAVE KOZ** Under The Spell Of The Moon (Capitol)  
Total Plays: 196, Total Stations: 29, Adds: 0

**MARK JOHNSON** When The Time Comes (JVC)  
Total Plays: 171, Total Stations: 27, Adds: 1

**LEE RITENOUR** Favela (I.E./Verve)  
Total Plays: 160, Total Stations: 30, Adds: 9

**BUCKSHOT LEFONQUE** Another Day (Columbia)  
Total Plays: 144, Total Stations: 24, Adds: 10

**DIRK K** Under The Sun (Countdown/Unity)  
Total Plays: 131, Total Stations: 21, Adds: 2

**LEE OSKAR** So Much In Love (Zebra)  
Total Plays: 131, Total Stations: 14, Adds: 1

**RAY OBIEDO** Sweet Summer Days (Windham Hill)  
Total Plays: 109, Total Stations: 13, Adds: 2

**SERGIO SALVATORE** Pocket Change (N2K Encoded Jazz)  
Total Plays: 108, Total Stations: 17, Adds: 1

**JONATHAN CAIN** Body Language (Higher Octave)  
Total Plays: 98, Total Stations: 13, Adds: 2

Songs ranked by total plays

# THE SUMMER'S HEATING UP

**Avenue Blue**

Featuring

**JEFF GOLUB**  
"Nightlife"



**#1 Most Added NAC Track**  
**#1 Most Added NAC Album**

BLUEMOON



**Willie & Lobo**

"Napali"

*Most Added & Most Increased Plays*  
NAC Tracks & Albums

Already On: KTWV, WNUA, KKSF, KOAI, WJZW,  
MESA KWJZ, KIFM, KMJZ and many many more!

# SWING OUT SISTER

SHAPES AND PATTERNS

“Somewhere  
In The World”



## Already On These Great Stations:

KOAI	WJZW	WLVE	KMJZ	KCLC	KOAZ	JSN	WSJT
WNWV	KHIH	WVAE	KSSJ	WJZI	WZJZ	KCJZ	KBZN
WLOQ	WSJW	KAJZ	KTNT	WSMJ	KUCD	KOAS	KEZL
KOSJ	WGUF	KXDC	KSMJ	KWSJ	WJZK	KJZY	KRVR

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Debut **27** NAC Tracks Chart  
Debut **29** NAC Albums Chart

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JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
5	2	1	1	<b>BONEY JAMES</b> Sweet Thing (Warner Bros.)	1111	+44	"Nothin" (1033)	"Dream" (36)
1	1	2	2	<b>VARIOUS ARTISTS</b> A Twist Of Jobim (I.E./Verve)	1032	-12	"Dindi" (444)	"Water" (364)
3	3	3	3	<b>GATO BARBIERI</b> Que Pasa (Columbia)	939	-14	"Sunrise" (913)	"Gala" (26)
6	6	5	4	<b>WARREN HILL</b> Shelter (Discovery)	852	-16	"U" (787)	"Man" (22)
4	5	4	5	<b>3RD FORCE</b> Vital Force (Higher Octave)	842	-53	"Moonlight" (730)	"Real" (95)
11	9	7	6	<b>NELSON RANGELL</b> Turning Night Into Day (GRP)	829	+71	"Turning" (829)	
9	7	8	7	<b>URBAN KNIGHTS</b> Urban Knights II (GRP)	770	+39	"Promise" (726)	"Step" (23)
2	4	6	8	<b>RICK BRAUN</b> Body And Soul (Mesa/Bluemoon)	768	-66	"Notorious" (654)	"Venice" (59)
8	8	9	9	<b>SPECIAL EFX</b> Here To Stay (JVC)	693	-17	"Since" (693)	
12	13	11	10	<b>CHRIS BOTTI</b> Midnight Without You (Verve Forecast)	668	+87	"Way" (642)	"Midnight" (13)
16	11	10	11	<b>ERIC MARIENTHAL</b> Easy Street (I.E./Verve)	646	+23	"Easy" (579)	"Until" (67)
—	18	13	12	<b>STEVE WINWOOD</b> Junction Seven (Virgin)	580	+49	"Plenty" (556)	"Real" (12)
20	19	14	13	<b>PAUL TAYLOR</b> Pleasure Seeker (Countdown/Unity)	576	+46	"Pleasure" (564)	"Groove" (12)
15	16	15	14	<b>DANCING FANTASY</b> Love Letters (Innovative)	550	+20	"Dreams" (545)	"Miss" (5)
17	17	17	15	<b>HERB ALPERT</b> Passion Dance (Almo Sounds/Geffen)	514	+4	"Passion" (511)	"Beba" (3)
10	10	12	16	<b>ZACHARY BREAUX</b> Uptown Groove (Zebra)	502	-35	"Cafe" (433)	"Never" (38)
24	20	20	17	<b>KEN NAVARRO</b> Smooth Sensation (Positive)	468	+44	"Smooth" (390)	"Magic" (25)
14	14	18	18	<b>EVERETTE HARP</b> What's Going On (Blue Note)	435	-61	"Going" (391)	"Mercy" (14)
—	24	21	19	<b>SOUNDTRACK</b> Mad About You (Atlantic)	432	+16	"Frontier" (426)	"Baby" (6)
13	15	19	20	<b>MICHAEL LINGTON</b> Michael Lington (Nu Groove)	421	-51	"Tell" (403)	"Harlem" (18)
27	26	25	21	<b>WALTER BEASLEY</b> Tonight We Love (Shanachie)	406	+39	"Slowly" (372)	"Name" (11)
21	21	22	22	<b>FANTASY BAND</b> The Kiss (Shanachie)	388	-25	"Talk" (343)	"Could" (27)
23	25	24	23	<b>PAUL HARDCASTLE</b> Hardcastle 2 (JVC)	378	+9	"Peace" (360)	"Jokers" (14)
26	27	23	24	<b>SPYRO GYRA</b> 20/20 (GRP)	374	+2	"Unwritten" (250)	"Together" (112)
28	28	28	25	<b>GROVER WASHINGTON JR.</b> Soulful Strut (Columbia)	346	+8	"Bordertown" (333)	"Soulful" (13)
7	12	16	26	<b>KENNY G</b> The Moment (Arista)	341	-174	"Havana" (268)	"Eastside" (25)
<b>DEBUT</b>			27	<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	333	+56	"Smile" (333)	
<b>DEBUT</b>			28	<b>PHILLIPE SAISSE</b> Next Voyage (Verve Forecast)	330	+55	"Moanin" (276)	"Riviera" (54)
<b>DEBUT</b>			29	<b>SWING OUT SISTER</b> Shapes And Patterns (Pure/Mercury)	329	+53	"Somewhere" (324)	"Already" (5)
19	22	26	30	<b>INCOGNITO</b> Beneath The Surface (Verve Forecast)	322	-41	"Shade" (234)	"Misunderstood" (58)

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>AVENUE BLUE</b> Nightlife (Bluemoon)	26
<b>BUCKSHOT LEFONQUE</b> Music Evolution (Columbia)	10
<b>RONNIE LAWS</b> Tribute To Eddie Harris (Blue Note)	8
<b>DONALD HARRISON</b> New Hope (GRP)	5
<b>VANESSA RUBIN</b> New Horizons (RCA)	4
<b>WILLIE &amp; LOBO</b> Caliente (Mesa/Bluemoon)	4
<b>BRAXTON BROTHERS</b> Steppin' Out (Kokopelli)	3
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	3
<b>FOURPLAY</b> The Best Of Fourplay (Warner Bros.)	3
<b>PATRICE RUSHEN</b> Signature (Discovery)	3
<b>SWING OUT SISTER</b> Shapes And Patterns (Pure/Mercury)	3
<b>JONATHAN GAIN</b> Body Language (Higher Octave)	2
<b>GOTA</b> It's So Different Here (Instinct)	2
<b>DIRK K</b> About You (Countdown/Unity)	2
<b>RAY OBIEDO</b> Sweet Summer Days (Windham Hill)	2

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>CHRIS BOTTI</b> Midnight Without You (Verve Forecast)	+87
<b>NELSON RANGELL</b> Turning Night Into Day (GRP)	+71
<b>WILLIE &amp; LOBO</b> Caliente (Mesa/Bluemoon)	+71
<b>BRAXTON BROTHERS</b> Steppin' Out (Kokopelli)	+70
<b>NATALIE COLE</b> A Smile Like Yours (Elektra/EEG)	+56
<b>PHILLIPE SAISSE</b> Next Voyage (Verve Forecast)	+55
<b>FOURPLAY</b> The Best Of Fourplay (Warner Bros.)	+53
<b>SWING OUT SISTER</b> Shapes And Patterns (Pure/Mercury)	+53
<b>STEVE WINWOOD</b> Junction Seven (Virgin)	+49
<b>PAUL TAYLOR</b> Pleasure Seeker (Countdown/Unity)	+46
<b>BONEY JAMES</b> Sweet Thing (Warner Bros.)	+44
<b>KEN NAVARRO</b> Smooth Sensation (Positive)	+44
<b>VANESSA RUBIN</b> New Horizons (RCA)	+43
<b>WALTER BEASLEY</b> Tonight We Love (Shanachie)	+39
<b>URBAN KNIGHTS</b> Urban Knights II (GRP)	+39

This chart reflects airplay from June 25-July 1. Albums ranked by total plays, with plays from all cuts from an album combined. 54 NAC reporters. 54 current playlists. © 1997, R&R Inc.

**NAC NOTES** By Anthony Acampora

Although she's basking on a tropical beach as this is being written (inspired, perhaps, by the recent "Twist Of Jobim" concert she attended?), Carol Archer wanted to put in her two cents because, she says, "There's so much good new music that can't be ignored." She reminds readers to watch for **Bob Mamet's** "Adventures In Jazz" CD (on Atlantic). The lead track, "News From The Blues," will rightly find an immediate home at NAC/Smooth Jazz radio. "Mamet means melody," she says.

Carol also notes that, even though plans for domestic distribution haven't been arranged, **WQCD/NY PD Steve Williams** is playing one of the freshest tracks around —

**Down To The Bone's** "Brooklyn Heights" (Internal Bass) — in heavy rotation with 16 plays this week! DTTB's great musicianship combines hip acid jazz grooves with down-the-middle accessibility. Contact the label's Chris Morgans by e-mail at [internalb@vivid-edge.co.uk](mailto:internalb@vivid-edge.co.uk) to request a copy.

While "Nothin' But Love" by **Boney James** (Warner Bros.) holds at 1\* on the Tracks chart for a second week, "Turning Night Into Day" by **Nelson Rangell** (GRP) continues its strong upward climb toward the top, moving 5-3\*.

"Listen Here" by **Ronnie Laws** (Blue Note) picks up eight impressive adds this week (good for fifth Most Added),

including **KOAI/Dallas** and **KIFM/San Diego**. They join **KTWV/L.A.** and **KKSF/S.F.**, which already are giving the track double-digit plays.

"Nightlife" by **Avenue Blue** (Bluemoon) was, by far, the Most Added Track with 26 new stations coming aboard, including **KBLX/S.F.**, **WJZW/Washington**, and **WNWV/Cleveland**.

"Favela," another incredible track by **Lee Ritenour** (i.e. Music/Verve) from the "A Twist of Jobim" collection, wins Most Increased Play honors on the Tracks chart at +123, while picking up nine adds this week including **KTWV** and **WVMV/Detroit**.

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Stations and their adds by track listed alphabetically by market

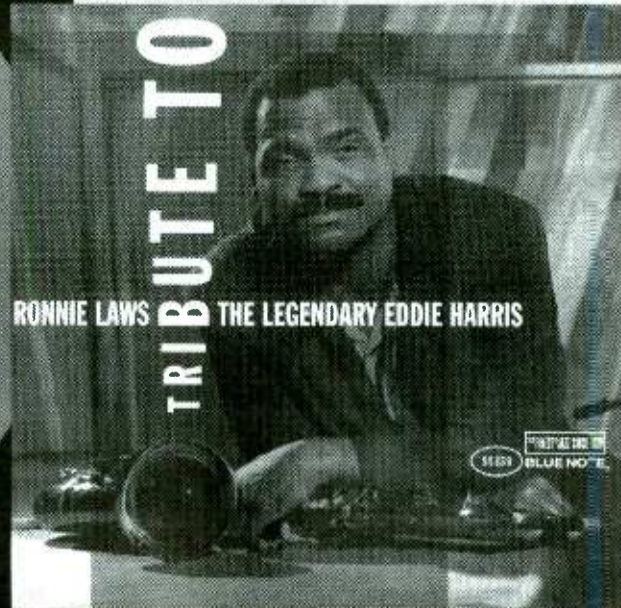
<b>KNIK/Anchorage, AK</b> GM/PD: Dean Williams No Adds	<b>WZJZ/Columbus, OH</b> PD: Bill Harmon INCOGNITO "Misunder" KEN NAVARRO "Smooth" MIKE SIMS "Night"	<b>KCIY/Kansas City, MO</b> PD: Bret Michael MD: Michelle Chase SPYRO GYRA "Unwritten" AVENUE BLUE "Nightlife" DIRK K "Under"	<b>KXDC/Monterey, CA</b> PD/MD: Scott O'Brien AVENUE BLUE "Nightlife" RONNIE LAWS "Listen" GOTA "Alone" MICHAEL WHITE "Cry" STEVE REID "Mates"	<b>KKJZ/Portland, OR</b> PD: Shaun Yu MD: Hal Murray BUCKSHOT LEFONQUE "Day" KENNY G "Northern" MICHAEL PAULO "Bumpin" AVENUE BLUE "Nightlife"	<b>KBLX/San Francisco, CA</b> PD: Kevin Brown MD: Ron Cadet AVENUE BLUE "Nightlife" KEN NAVARRO "Time" FOURPLAY F/TAKE 6 "Higher" NANCY WILSON "Sweet"
<b>KAJZ/Austin, TX</b> MD: Candace Andrews VANESSA RUBIN "That" RONNIE LAWS "Listen" LEE OSKAR "Much" AVENUE BLUE "Nightlife" MILLENNIUM SWING "Sarah's"	<b>KOAI/Dallas, TX</b> PD: Michael Fischer MD: Ken Glaser BUCKSHOT LEFONQUE "Day" KENNY G "Gettin" RONNIE LAWS "Listen" GOTA "Alone"	<b>WEZV/Lafayette, IN</b> PD/MD: Bob Miller PHILLIPE SAISSE "Riviera" BABYFACE "Seven"	<b>WQCD/New York, NY</b> PD: Steve Williams MD: Rick Laboy KENNY LATTIMORE "For" GATO BARBIERI "Mystica" DONALD HARRISON "Hope" VANESSA RUBIN "Spend" ELIANE ELIAS "Calpora"	<b>WSMJ/Richmond, VA</b> PD/MD: Tommy Fleming KENNY G "Northern" RICK BRAUN "Venice" BUCKSHOT LEFONQUE "Day" AVENUE BLUE "Nightlife"	<b>KKSF/San Francisco, CA</b> PD: Lee Hansen MD: Blake Lawrence BRAXTON BROTHERS "Sunset"
<b>KSMJ/Bakersfield, CA</b> PD/MD: Joel Widdows KENNY G "Northern" AVENUE BLUE "Nightlife" BUCKSHOT LEFONQUE "Day"	<b>JRN/Denver, CO</b> PD: Steve Hibbard MD: Greg Allen SERGIO SALAVATORE "Pocket" RONNIE LAWS "Listen" ANITA BAKER "Frontier"	<b>KTWV/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart 3RD FORCE "Whispered" KENNY G "Northern" LEE RITENOUR "Favela" GATO BARBIERI "Mystica"	<b>WJCD/Norfolk, VA</b> PD: Terry Steele MD: Larry Hollowell PATRICE RUSHEN "Days"	<b>KQBR/Sacramento, CA</b> PD: Lawrence Tanter RONNIE LAWS "Listen" DONALD HARRISON "Hope"	<b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot MD: Rob Singleton RAY OBIEDO "Sweet" SWING OUT SISTER "Somewhere" JONATHAN CAIN "Language" PHILLIPE SAISSE "Riviera" OSCAR LOPEZ "Sentimento" DIRK RICHTER "Sticky"
<b>WOAZ/Boston, MA</b> PD/MD: Bill George AVENUE BLUE "Nightlife"	<b>KHIH/Denver, CO</b> PD: Becky Taylor MD: Cheri Marquart BUCKSHOT LEFONQUE "Day" AVENUE BLUE "Nightlife"	<b>WSJW/Louisville, KY</b> PD: Brian Conn BRAXTON BROTHERS "Sunset" KENNY G "Northern" AVENUE BLUE "Nightlife" BUCKSHOT LEFONQUE "Day"	<b>KTNT/Oklahoma City, OK</b> PD: Steve English MD: Stephanie Stewart INCOGNITO "Misunder" GOTA "Alone" LEE RITENOUR "Favela" AVENUE BLUE "Nightlife"	<b>KSSJ/Sacramento, CA</b> PD: Don Langford MD: Keli Garrett AVENUE BLUE "Nightlife" MARK JOHNSON "Time" BRAXTON BROTHERS "Sunset" KENNY G "Northern"	<b>KWJZ/Seattle, WA</b> PD: Carol Handley AVENUE BLUE "Nightlife"
<b>WJZK/Charleston, SC</b> PD/MD: Tom Kennedy LEE RITENOUR "Favela" WILLIE & LOBO "Napali" AVENUE BLUE "Nightlife" KENNY G "Northern" NATALIE COLE "Smile"	<b>WVMV/Detroit, MI</b> PD/MD: Tom Sleeker KENNY G "Northern" LEE RITENOUR "Favela"	<b>WLVF/Miami, FL</b> PD: Shirley Maldonado KENNY G "Northern" ROBERTO PERERA "Dance"	<b>KOSJ/Omaha, NE</b> PD: Kurt Owens RICK BRAUN "Venice"	<b>KCLC/St. Charles, MO</b> PD: Rich Reigert MD: Terry Ward No Adds	<b>WJZT/Tallahassee, FL</b> NATALIE COLE "Smile"
<b>WCCJ/Charlotte, NC</b> PD: James Alexander APD/MD: Greg Morgan DONALD HARRISON "Hope" GEORGE HOWARD "Midnight" AVENUE BLUE "Nightlife" 3RD FORCE "Real"	<b>WGUF/Ft. Myers, FL</b> PD/MD: Bill Gray MICHAEL LINGTON "Harlem" VANESSA RUBIN "That" AVENUE BLUE "Nightlife" SPYRO GYRA "Unwritten"	<b>WJZI/Milwaukee, WI</b> PD: Fred Heller APD/MD: Chris Moreau No Adds	<b>WLOQ/Orlando, FL</b> PD: Steve Huntington MICHAEL LINGTON "Harlem" MAXWELL "Whenever"	<b>KBZN/Salt Lake City, UT</b> PD: Rob Riesen LEE RITENOUR "Water" RAY OBIEDO "Sweet" KENNY G "Northern" AVENUE BLUE "Nightlife"	<b>WSJT/Tampa, FL</b> PD/MD: Ross Block PATRICE RUSHEN "Days"
<b>WNUA/Chicago, IL</b> VP/Prog: Paul Goldstein MD: Steve Stiles RICK BRAUN "Venice"	<b>KEZL/Fresno, CA</b> PD/MD: Mike Vasquez AVENUE BLUE "Nightlife" DIRK K "Under"	<b>KMJJ/Minneapolis, MN</b> PD: Rob Moore K.D. LANG "Valley" RICK BRAUN "Venice" VANESSA RUBIN "That" FOURPLAY "Pleasure" KHANI COLE "Woman" DONALD HARRISON "Hope"	<b>WJZZ/Philadelphia, PA</b> PD: Ann Gress MD: Michael Tozzi SWING OUT SISTER "Picnic"	<b>KOAS/Tulsa, OK</b> PD/MD: Ron Allen LEE RITENOUR "Favela"	<b>WJZW/Washington, DC</b> PD/MD: Steve Kosbau KENNY G "Northern" AVENUE BLUE "Nightlife"
<b>WVAE/Cincinnati, OH</b> PD: Rad Messick WILLIE & LOBO "Napali" LEE RITENOUR "Favela" PATRICE RUSHEN "Days"	<b>KUCD/Honolulu, HI</b> PD/MD: Mahlon Moore SWING OUT SISTER "Somewhere" NATALIE COLE "Smile" PAUL HARDCASTLE "Peace"	<b>KSBR/Mission Viejo, CA</b> PD/MD: Terry Wedel LEE RITENOUR "Sunset" AVENUE BLUE "Nightlife" LEE RITENOUR "Favela"	<b>KOAZ/Phoenix, AZ</b> PD/MD: Angela Handa WALTER BEASLEY "Slowly" LEE RITENOUR "Little" WILLIE & LOBO "Napali"	<b>KCJZ/San Antonio, TX</b> PD: Norm Miller MD: Mary Martinez AVENUE BLUE "Nightlife" BUCKSHOT LEFONQUE "Day" KENNY G "Northern" LEE RITENOUR "Favela" RONNIE LAWS "Listen"	<b>KWSJ/Wichita, KS</b> PD/MD: Nancy Johnson KENNY G "Northern" AVENUE BLUE "Nightlife" BUCKSHOT LEFONQUE "Day"
<b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble KENNY G "Northern" BUCKSHOT LEFONQUE "Day" AVENUE BLUE "Nightlife"	<b>WFSJ/Jacksonville, FL</b> PD: Hank Dole MD: Craig Williams LEE RITENOUR "Favela"	<b>KRVR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff AVENUE BLUE "Nightlife" BUCKSHOT LEFONQUE "Day" RONNIE LAWS "Listen" MICHAEL PAULO "Bumpin"	<b>KYOT/Phoenix, AZ</b> PD/MD: Nick Francis GATO BARBIERI "Gala" INCOGNITO "Misunder"	<b>KIFM/San Diego, CA</b> PD: Mike Shepard APD/MD: Kelly Cole AVENUE BLUE "Nightlife" FOURPLAY "Pleasure" JONATHAN CAIN "Language" RONNIE LAWS "Listen" JEFF LINSKY "Passport" DONALD HARRISON "Hope" ROB MULLINS "Wednesday"	<b>54 Total Reporters</b> <b>54 Current Reporters</b> <b>54 Current Playlists</b>

# RONNIE LAWS "LISTEN HERE"

MOST ADDED NAC TRACK!

Out Of The Box At:  
KTWV, KKSF, KMJZ,  
KOAZ, KSBR

New  
This Week:  
KOAI, KIFM,  
JSN, KQBR,  
KCJZ, KAJZ,  
KXDC, KRVR



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CYNDEE MAXWELL

## Using Your Precious Air Time To Your Best Benefit

If you, as a programmer, could make one small change to your station that would make your listeners happy and increase your ratings, would you do it? One of the most widespread gripes across the country among all listeners — not just those in Rock — is such an issue. It concerns identifying your music and your station.

According to **Wimmer-Hudson Research & Development's Matt Hudson**, "Universally, the biggest complaint from listeners about radio stations is, 'They play great music, but I have no idea what it is or where I can get it.'" When stations run a laundry list of artists



Matt Hudson

and titles after a sweep, they assume the listener is still there. But even if they are, it's confusing because the listener doesn't know which songs are which in the list."

### Take Credit Where Credit's Due

"If you're going to play new music, why wouldn't you want to take credit for it?" Hudson continues. "Stations that constantly identify the music know that it makes a difference. You find out what people want, you give it to them, and then *tell* them that you're giving it to them."

But what about forward momentum? Do frequent IDs break the station's flow? Hudson's reply is that programmers are the only ones concerned about flow. "Listeners don't care about flow in the same way; they think, 'Hey, you flowed right into telling me who did that song.'" They're not into cute segues or three-in-a-row with no talk.

"Perceptual research has shown that people don't consider the important elements as interruptions. Hearing the call letters and frequency isn't an interruption to them. Many programmers think any kind of talk, or the human voice is an interruption. The real issue is subject matter — are you talking about stupid things that don't relate? Being a music station, telling the song title and artist certainly relates."

Even so, the research is conflicting. "People are emphatic when they say, 'Don't talk over the music,'" remarks Hudson. "We've researched this back, forth, and sideways and it always comes out the same. However, sometimes that's the only way you can do it. Oftentimes, when a listener hears a human voice they punch out before even hearing what the DJ is going to say. Even though

I'm a researcher and the research says to not talk over the music, let's not take it as the gospel. Let's do the best job we can and if that means talking over the intro of the next record to get out the important elements like title and artist, then that's the thing to do." The right music beds can be a good tool for this, too.

### 'No. 1 Job — Sell The Station'

**KISS/San Antonio** won NARAS recognition earlier this year for the station's diligence in



Kevin Vargas

front/back announcing and the advancement of new music. PD **Kevin Vargas** believes it's all part of a station's job: "It's absolutely essential that you create identity for the station — it's the number one job of the personality. And that doesn't mean just saying calls, it means *establish* the identity and be the salesperson on the air. It's essential that the staff understands they're selling the product."

"It's crucial that your identity creates the perceived hipness and topicality for those who care about music. If you're developing your product, then that means you're really selling it, pushing it, and talking about it. We're in a musical cycle right now where our superstars are letting us down. The library and the acts are bigger than the new songs themselves, like U2 and Aerosmith. We've got all these great *songs* versus great acts, and songs can be disposable, flavor-of-the-minute."

"So, anything you can do to put an identity to the music helps the artists' development," he points out. "Which is a major problem with the record industry — its lack of focus on artist development. Radio stations aren't taking advantage of an artist's story to make people *care*."

Vargas agrees that talking about music is not a bad thing. "Any information that's of interest to people is not clutter. You don't have to go on and on, but definitely tell them artist and title and a bit of info that relates. [PM driver] Slatos does this better than anybody: When he started playing Blur on his daypart,

his presell was, 'You don't even know who Blur is, but I know you know that *woo-hoo!* song. I'm gonna play it again, so get ready to scream along.' That's the kind of identity that you can create."

And while national sales for rock music may be disappointing to some, it's not a problem in San Antonio. Vargas credits the KISS passion for music. "Five of the top 10-selling albums in San Antonio are KISS rock albums: Wallflowers, the 'Batman & Robin' soundtrack, Tonic, Motley Crue, and Matchbox 20. The ones that are exclusive to KISS are 'Batman & Robin,' Tonic, and the Crue. Furthermore, 12 of the top 50-selling albums in the market are rock albums — and of those, nine are exclusive to KISS, including Aerosmith and Collective Soul."



**At some points it's nothing more than 'KBPI Rocks the Rockies' over the top of an intro. It's not a big produced bit, but we're taking credit for the fact that the audience is listening to us.**

—Bob Richards

### Perception Is Reality

Another very important area is the matter of the station's own identification. Hudson admits that listeners will never tell you they love hearing station IDs between every record. However, "because Arbitron measures listening through recall, we face the phantom come quandary — people who listen but can't remember the name of the station or simply don't write it in the diary."

"We see phantom come in the active formats as high as 66% — that's two out of three listeners not giving your station credit. I argue it's because you weren't memorable, and one of the reasons is because you're playing two songs and doing a throw-away identification between the next two songs. You must have memorable IDs to get proper credit in Arbitron."

Hudson says that if programmers simply remember to "never assume that anybody is listening to you for longer than three minutes," then they would be on the right path. Especially when other stations in the



**It's absolutely essential that you create identity for the station — it's the number one job of the personality. And that doesn't mean just saying calls, it means to *establish* the identity and be the salesperson on the air.**

—Kevin Vargas

market share any of the same music. "Only a fool would assume that his station will get the credit for the song. So as much as possible — without being obnoxious — get your calls and frequency out. Look at the place between each record as an advertising and marketing opportunity."

"It also helps your station be identified with certain songs. For example, if three stations are playing the same record but you identify the song with your calls, then perceptually what happens is whenever the listener hears that song they'll think they heard it on your station."

Hudson believes that constant identification is one key to the success of so many News/Talk stations. "Some of them announce their calls 60-100 times per hour. We had a station with 67% phantom come. After they incorporated this concept, their phantom come dropped to under 20%."

### Distinguishing Rock In The Rockies

That principle was applied by **KBPI/Denver** approximately a year and a half ago. PD **Bob Richards** explains his reasoning for trying it: "I saw our come go up and time spent listening go down without a real reason for it, other than other stations here started to infiltrate the music that previously I'd had exclusively. Being that we were suddenly sharing a lot of product with a lot of different stations, I thought it was important to differentiate our sound and take credit for the fact that the audience was actually listening to us. As Alternative started to become Active Rock and you couldn't tell



Bob Richards

the stations apart anymore, it was important for the station to say who we were on a regular basis. "At some points it's nothing more than 'KBPI Rocks the Rockies' over the top of an intro. It's not a big produced bit, but we're taking credit for the fact that the audience is listening to us — which I believe is very important. Especially in a market like Denver where up and down the dial are all these different variations of rock signals. And since we all play Sheryl Crow and Live, it's important for me to take credit for my share of listening." Richards confirms that it doesn't matter whether the other stations in the market are sister stations or not —

work for your share of the credit.

After he implemented this programming "rule," the stations ratings did improve. However, he's cautious about reading too much into it, admitting only, "I don't think it hurts us ... it only helps."

### Bail On Light Rotation

Hudson suggests that programmers seriously consider abolishing their light category in favor of giving their medium and heavy records higher rotation. "It boils down to the fact that familiarity breeds ratings. Why not really bang away on your heavies and mediums and build familiarity quicker, and get better TSL?" He adds that playing a record once a day doesn't help the label or the listeners. "You're not doing anybody a favor. If you don't have the balls to add records into your 'B' rotation, don't add them."

This has been a long-standing policy at **KTXQ/Dallas**, where **MD Redbeard** is a firm believer in holding out on adds until the station can commit to at least medium rotation. "I always say, 'We may be a tough add ... but when we do add it we give it a solid shot.' The minimum rotation you get on a new song here is a couple times a day, 14-15 times a week — and it doesn't come off after two, three, or four weeks. It always gets a full six weeks and at least 100 spins. I've never believed in anything less. Let your audience hear it and let *them* decide. After six weeks, you know if it's a stiff or not. That's always been our philosophy — and not only has it not changed from year to year, but it really hasn't changed from era to era, or decade to decade."



**The minimum rotation you get on a new song here is ... 14 to 15 times a week, and it doesn't come off after two, three, or four weeks. It always gets a full six weeks, at least 100 spins.**

—Redbeard



Redbeard





# ACTIVE ROCK TOP 50

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	<b>1</b>	<b>COLLECTIVE SOUL</b> Listen ( <i>Atlantic</i> )	1831	1780	1730	1634	73/0
1	1	1	2	<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	1825	2006	1991	2002	71/0
6	3	3	3	<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	1542	1570	1555	1543	71/0
7	4	4	4	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	1530	1548	1520	1459	60/1
10	9	6	<b>5</b>	<b>NIXONS</b> Baton Rouge ( <i>MCA</i> )	1397	1348	1245	1196	72/1
14	13	10	<b>6</b>	<b>METALLICA</b> Bleeding Me ( <i>Elektra/EEG</i> )	1324	1249	1153	1058	67/0
13	12	11	<b>7</b>	<b>MEGADETH</b> Trust ( <i>Capitol</i> )	1303	1247	1153	1078	71/2
11	10	9	8	<b>MOTLEY CRUE</b> Afraid ( <i>Elektra/EEG</i> )	1244	1289	1240	1169	67/0
9	8	7	9	<b>SMASHING PUMPKINS</b> The End Is... ( <i>Warner Sunset/WB</i> )	1204	1329	1373	1341	63/0
8	6	5	10	<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	1196	1437	1475	1458	59/0
3	5	8	11	<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )	1134	1290	1486	1639	61/0
19	17	14	<b>12</b>	<b>FAITH NO MORE</b> Last Cup Of Sorrow ( <i>Slash/Reprise</i> )	1101	1045	910	861	68/1
30	19	16	<b>13</b>	<b>QUEENSRYCHE</b> You ( <i>Virgin</i> )	1094	984	833	528	67/1
15	14	13	14	<b>AEROSMITH</b> Hole In My Soul ( <i>Columbia</i> )	1048	1111	1083	1046	57/0
16	16	15	<b>15</b>	<b>BLUES TRAVELER</b> Carolina Blues ( <i>A&amp;M</i> )	1045	1016	967	876	49/0
—	48	24	<b>16</b>	<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	970	730	307	86	55/1
33	23	19	<b>17</b>	<b>U2</b> Last Night On Earth ( <i>Island</i> )	909	819	719	478	55/3
2	7	12	18	<b>SAMMY HAGAR</b> Little White Lie ( <i>Track Factory/MCA</i> )	888	1167	1473	1719	50/0
23	22	21	<b>19</b>	<b>OUR LADY PEACE</b> Superman's Dead ( <i>Columbia</i> )	874	787	759	697	66/1
17	18	17	20	<b>BLUR</b> Song 2 ( <i>Virgin</i> )	779	882	899	874	41/0
26	24	25	<b>21</b>	<b>MANBREAK</b> Ready Or Not ( <i>Almo Sounds/Geffen</i> )	765	720	626	586	60/1
27	29	26	<b>22</b>	<b>SUMMERCAMP</b> Drawer ( <i>Maverick/Reprise</i> )	685	656	575	569	48/0
20	21	20	23	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	679	788	772	789	33/1
5	11	18	24	<b>LIVE</b> Freaks ( <i>Radioactive</i> )	662	856	1226	1584	37/0
21	20	23	25	<b>SUGARTOOTH</b> Booty Street ( <i>DGC/Geffen</i> )	649	768	801	788	47/0
<b>DEBUT</b>			<b>26</b>	<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	590	157	18	—	48/7
28	28	27	<b>27</b>	<b>CUNNINGHAMS</b> Bottle Rockets ( <i>Revolution</i> )	589	582	576	565	44/0
48	33	29	<b>28</b>	<b>TOOL</b> Aenema ( <i>Volcano</i> )	558	540	449	317	59/3
38	30	30	<b>29</b>	<b>LOCAL H</b> Eddie Vedder ( <i>Island</i> )	552	528	501	418	43/0
—	—	37	<b>30</b>	<b>311</b> Transistor ( <i>Capricorn/Mercury</i> )	544	424	118	—	45/3
—	—	45	<b>31</b>	<b>DAYS OF THE NEW</b> Touch, Peel, And Stand ( <i>Geffen</i> )	530	372	176	96	48/6
24	27	28	32	<b>VERUCA SALT</b> Volcano Girls ( <i>Outpost/Geffen</i> )	530	582	577	620	40/0
—	42	31	<b>33</b>	<b>VERVE PIPE</b> Villains ( <i>RCA</i> )	520	473	360	124	39/4
—	49	39	<b>34</b>	<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	512	404	303	198	33/2
50	36	34	<b>35</b>	<b>SEVEN MARY THREE</b> Make Up Your Mind ( <i>Mammoth/Atlantic</i> )	490	460	406	294	37/1
29	31	35	36	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	446	459	471	552	31/0
—	—	40	<b>37</b>	<b>REEF</b> Place Your Hands ( <i>Epic</i> )	435	393	235	129	34/2
12	15	22	38	<b>COOL FOR AUGUST</b> Don't Wanna Be Here ( <i>Warner Bros.</i> )	434	776	1006	1118	28/0
46	41	38	<b>39</b>	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... ( <i>Big Rig/Mercury</i> )	428	406	362	327	21/4
—	—	47	<b>40</b>	<b>JIMMIE'S CHICKEN SHACK</b> High ( <i>Rocket/A&amp;M Associated/A&amp;M</i> )	398	364	240	132	47/6
18	25	36	41	<b>NAKED</b> Mann's Chinese ( <i>Red Ant</i> )	397	457	609	867	29/0
35	38	44	<b>42</b>	<b>COLLECTIVE SOUL</b> Precious Declaration ( <i>Atlantic</i> )	387	377	390	467	34/0
<b>DEBUT</b>			<b>43</b>	<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	381	123	39	26	44/17
39	39	43	44	<b>LIVE</b> Lakini's Juice ( <i>Radioactive</i> )	371	382	387	413	37/0
<b>DEBUT</b>			<b>45</b>	<b>SCORPIONS</b> Over The Top ( <i>Mercury</i> )	352	278	54	13	25/0
—	45	49	<b>46</b>	<b>SEAHORSES</b> Love Is The Law ( <i>Geffen</i> )	347	326	328	240	28/1
47	47	48	47	<b>JOHN FOGERTY</b> Walking In A Hurricane ( <i>Warner Bros.</i> )	341	341	313	318	17/0
25	32	41	48	<b>QUEENSRYCHE</b> Sign Of The Times ( <i>Virgin</i> )	331	391	457	600	30/0
40	37	42	49	<b>MOIST</b> Resurrection ( <i>Arista</i> )	315	383	405	412	28/0
<b>DEBUT</b>			<b>50</b>	<b>OFFSPRING</b> I Choose ( <i>Columbia</i> )	308	218	162	100	22/6

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 77 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

**PRIMUS** Shake Hands With Beef (*Prawn Song/Interscope*)  
Total Plays: 297, Total Stations: 32, Adds: 1

**SOAK** Me Compassionate (*Interscope*)  
Total Plays: 282, Total Stations: 25, Adds: 1

**FAT** Downtime (*DVB/A&M*)  
Total Plays: 252, Total Stations: 37, Adds: 6

**EDWIN MCCAIN** See The Sky Again (*Lava/Atlantic*)  
Total Plays: 249, Total Stations: 18, Adds: 0

**VERUCA SALT** Shutterbug (*Outpost/Geffen*)  
Total Plays: 249, Total Stations: 25, Adds: 1

**PISTON** Grey Flap (*Lava/Atlantic*)  
Total Plays: 248, Total Stations: 23, Adds: 3

**MATTHEW SWEET** Come To California (*Volcano*)  
Total Plays: 227, Total Stations: 18, Adds: 3

**SUGAR RAY** Fly (*Lava/Atlantic*)  
Total Plays: 224, Total Stations: 17, Adds: 0

**PAUL MCCARTNEY** The World Tonight (*Capitol*)  
Total Plays: 218, Total Stations: 11, Adds: 0

**NAKED** The Road Home (*Red Ant*)  
Total Plays: 185, Total Stations: 26, Adds: 9

Songs ranked by total plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>OASIS</b> D'You Know What I Mean ( <i>Epic</i> )	28
<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	17
<b>STIR</b> One Angel ( <i>Aware/Capitol</i> )	15
<b>NAKED</b> The Road Home ( <i>Red Ant</i> )	9
<b>DRAIN S.T.H.</b> Serve The Shame ( <i>Enclave</i> )	7
<b>HELMET</b> Like I Care ( <i>Interscope</i> )	7
<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	7
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand ( <i>Geffen</i> )	6
<b>FAT</b> Downtime ( <i>DVB/A&amp;M</i> )	6
<b>JIMMIE'S CHICKEN SHACK</b> High ( <i>Rocket/A&amp;M Associated/A&amp;M</i> )	6
<b>OFFSPRING</b> I Choose ( <i>Columbia</i> )	6

# DARLAHOOD

## "New York City"

# 7/15

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	+433
<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	+258
<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	+240
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand ( <i>Geffen</i> )	+158
<b>NAKED</b> The Road Home ( <i>Red Ant</i> )	+149
<b>VERUCA SALT</b> Shutterbug ( <i>Outpost/Geffen</i> )	+124
<b>311</b> Transistor ( <i>Capricorn/Mercury</i> )	+120
<b>OASIS</b> D'You Know What I Mean ( <i>Epic</i> )	+112
<b>QUEENSRYCHE</b> You ( <i>Virgin</i> )	+110
<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	+108

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>METALLICA</b> King Nothing ( <i>Elektra/EEG</i> )
<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )
<b>BUSH</b> Greedy Fly ( <i>Trauma/Interscope</i> )
<b>TOOL</b> Stinkfist ( <i>Volcano</i> )
<b>COWBOY MOUTH</b> Jenny Says ( <i>MCA</i> )
<b>TOOL</b> "H" ( <i>Volcano</i> )
<b>AEROSMITH</b> Falling In Love... ( <i>Columbia</i> )
<b>U2</b> Staring At The Sun ( <i>Island</i> )
<b>SOUNDGARDEN</b> Blow Up The Outside World ( <i>A&amp;M</i> )
<b>BUSH</b> Cold Contagious ( <i>Trauma/Interscope</i> )

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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# ACTIVE ROCK PLAYLISTS

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**ROCK 103.5** MARKET #3  
**WRCX/Chicago**  
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Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	36	36	38	39	AEROSMITH/Taste Of India
36	34	34	34	34	SAMMY HAGAR/Little White Lie
6	15	36	34	34	MEGADETH/Trust
37	36	34	33	33	OFFSPRING/Gone Away
36	35	32	33	33	ALICE IN CHAINS/Down In A Hole
30	35	34	27	27	TONIC/If You Could Only...
14	19	20	20	20	FAITH NO MORE/Last Cup Of Sorrow
26	20	27	20	20	VERUCA SALT/Volcano Girls
22	19	24	18	18	COLLECTIVE SOUL/Precious Declaration
26	20	21	18	18	METALLICA/King Nothing
15	11	12	16	16	LIVE/Lakin's Juice
6	8	9	16	16	TOOL/Strikist
14	15	14	15	15	SAMMY HAGAR/Marching To Mars
14	7	11	15	15	LOCAL H/Bound For The Floor
12	11	16	15	15	STABBING WESTWARD/Shame
12	15	14	14	14	COLLECTIVE SOUL/Listen
-	-	-	14	14	MOTLEY CRUE/Airaid
15	13	14	14	14	FOO FIGHTERS/Monkey Wrench
17	13	14	14	14	SOUNDGARDEN/Rhinosaur
8	8	13	13	13	LOCAL H/Eddie Vedder
33	34	18	13	13	LOCAL H/Freaks Corner
9	8	12	13	13	SOUNDGARDEN/Blow Up...
17	8	12	12	12	BUSH/Greedy Fly
12	14	16	11	11	OFFSPRING/Choose
5	7	11	11	11	METALLICA/Bleeding Me
17	9	11	11	11	QUEENSRYCHE/Sign Of The Times
11	6	9	11	11	ALICE IN CHAINS/Would?
11	12	9	10	10	U2/Last Night On Earth
7	7	7	9	9	SUGAR TUBBY/Booby Street
13	10	16	9	9	SEVEN MARY THREE/Devil Boy

**94WYSP** MARKET #5  
**THE ROCK STATION**  
**WYSP/Philadelphia**  
(215) 625-9460  
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	32	31	33	33	COLLECTIVE SOUL/Listen
34	30	29	33	33	METALLICA/King Nothing
35	33	32	32	32	LIVE/Freaks
35	30	30	32	32	SOUNDGARDEN/Rhinosaur
35	30	31	31	31	QUEENSRYCHE/Sign Of The Times
33	31	32	30	30	OFFSPRING/Gone Away
18	15	16	20	20	TONIC/If You Could Only...
30	33	31	20	20	SAMMY HAGAR/Little White Lie
15	16	14	20	20	WALLFLOWERS/The Difference
16	18	19	19	19	SMASHING PUMPKINS/The End Is...
13	15	15	18	18	BUSH/Old
-	-	-	18	18	JACKYL/Locked And Loaded
18	16	15	18	18	MOTLEY CRUE/Airaid
15	14	14	16	16	MEGADETH/Trust
16	12	14	16	16	FOO FIGHTERS/Monkey Wrench
34	31	29	16	16	VERUCA SALT/Volcano Girls
11	-	-	15	15	BETTER THAN EZRA/Desperately Wanting
10	13	14	14	14	AEROSMITH/Hole In My Soul
11	-	-	14	14	SPONGE/Have You Seen Mary
13	12	10	14	14	ALICE IN CHAINS/Again
12	10	9	13	13	COUNTING CROWS/Daylight Fading
11	-	-	9	9	STONE TEMPLE PILOTS/Trippin' On A Hole...
12	11	12	12	12	ALICE IN CHAINS/Would?
9	13	11	12	12	PEARL JAM/Get It
11	-	-	12	12	BUSH/Machnehead
10	12	8	11	11	U2/Last Night On Earth
-	-	-	11	11	LOVE REVOLUTION/Allyson's Imaginary...
12	-	-	9	9	GOO GOO DOLLS/Long Way Down
8	-	-	11	11	DISHWALL/Counting Blue Cars
9	-	-	11	11	SMASHING PUMPKINS/1979

**101 WRIF** MARKET #6  
**WRIF/Detroit**  
(810) 547-0101  
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	16	37	31	31	METALLICA/Bleeding Me
27	20	42	28	28	QUEENSRYCHE/Sign Of The Times
18	17	47	27	27	MEGADETH/Trust
19	13	32	25	25	SMASHING PUMPKINS/The End Is...
38	30	36	24	24	OFFSPRING/Gone Away
32	26	38	23	23	TONIC/If You Could Only...
34	25	41	23	23	VERUCA SALT/Volcano Girls
20	24	33	22	22	LIVE/Freaks
22	27	32	22	22	SAMMY HAGAR/Little White Lie
19	20	30	22	22	AEROSMITH/Pink
33	26	33	20	20	COLLECTIVE SOUL/Precious Declaration
20	21	28	17	17	TONIC/If You Could Only...
33	32	30	17	17	METALLICA/King Nothing
-	-	-	14	14	SCORPIONS/Over The Top
23	22	28	12	12	MOTLEY CRUE/Airaid
13	12	14	8	8	FOO FIGHTERS/Monkey Wrench
-	-	-	8	8	JIMMIE'S CHICKEN.../High
-	-	-	8	8	SEVEN MARY THREE/Rock Crown
12	14	8	7	7	STR/State
11	7	8	7	7	U2/Last Night On Earth
15	9	15	7	7	FAITH NO MORE/Last Cup Of Sorrow
6	7	10	7	7	QUEENSRYCHE/You
1	6	9	7	7	TOOL/Anema
10	12	9	7	7	AEROSMITH/Hole In My Soul
5	7	7	7	7	SMASHING PUMPKINS/Zero
9	11	14	6	6	GOO GOO DOLLS/Lazy Eye
7	9	13	6	6	CHEAP TRICK/Anytime
7	6	7	6	6	TYPE O NEGATIVE/Cinnamon Girl
6	6	7	6	6	BLAKE MORGAN/Last Likely Place
8	7	6	6	6	SEVEN MARY THREE/Make Up Your Mind

**EAGLE 97.1** MARKET #7  
**PURE ROCK**  
**KEGL/Dallas**  
(972) 869-9700  
Scul

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	36	36	TONIC/If You Could Only...
20	21	32	36	36	COLLECTIVE SOUL/Listen
23	22	33	36	36	WALLFLOWERS/The Difference
35	35	36	35	35	MATCHBOX 20/Push
31	35	35	33	33	MOTLEY CRUE/Airaid
22	24	22	32	32	FOO FIGHTERS/Monkey Wrench
31	33	31	31	31	METALLICA/Bleeding Me
38	35	35	24	24	AEROSMITH/Hole In My Soul
16	16	20	21	21	QUEENSRYCHE/You
-	-	-	21	21	LIVE/Turn My Head
20	22	20	20	20	NIXONS/Baton Rouge
14	16	20	20	20	SMASHING PUMPKINS/The End Is...
20	22	21	19	19	GOO GOO DOLLS/Lazy Eye
13	16	14	16	16	MEGADETH/Trust
16	13	13	16	16	SUGAR TUBBY/Booby Street
-	-	-	14	14	U2/Last Night On Earth
-	-	-	14	14	MARILYN MANSON/Man That You Fear
16	15	14	14	14	FAITH NO MORE/Last Cup Of Sorrow
13	14	14	14	14	SOAK/Me Compassionate
11	11	13	14	14	MANBREAK/Ready Or Not
11	15	16	13	13	PRINMUS/Shake Hands With...
14	14	15	13	13	SUGAR RAY/Fly
16	14	13	12	12	OUR LADY PEACE/Superman's Dead
16	14	13	12	12	PISTON/Grey Flap
-	-	-	12	12	JACKYL/Locked And Loaded
10	10	13	12	12	BLUES TRAVELER/Carolina Blues
-	-	-	12	12	FAT/Downtime
13	18	14	11	11	VERVE PIPE/Villains
-	-	-	7	7	311/Transistor

**Q102** MARKET #7  
**100% ACTIVE ROCK**  
**KTXQ/Dallas**  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	29	33	36	36	SAMMY HAGAR/Little White Lie
20	33	32	35	35	BLUES TRAVELER/Carolina Blues
34	31	33	34	34	MOTLEY CRUE/Airaid
-	-	-	20	20	LIVE/Turn My Head
21	18	20	32	32	AEROSMITH/Hole In My Soul
-	-	-	30	30	OASIS/You Know What...
-	-	-	23	23	VERVE PIPE/Villains
10	9	7	23	23	QUEENSRYCHE/You
19	16	19	22	22	COLLECTIVE SOUL/Listen
-	-	-	23	23	PAUL MCCARTNEY/The World Tonight
20	18	22	22	22	NIXONS/Baton Rouge
18	18	22	21	21	FOO FIGHTERS/Monkey Wrench
15	16	19	21	21	SEAN HOSSELY/Let's Be The Law
18	16	19	21	21	JOHN FOGERTY/Walking In A...
18	16	19	21	21	ABRA MOORE/Four Leaf Clover
10	9	9	21	21	U2/Staring At The Sun
12	9	9	20	20	SOAK/Me Compassionate
-	-	-	8	8	SMASHING PUMPKINS/The End Is...
8	10	8	9	9	METALLICA/An't My Bitch
-	-	-	6	6	TOMORROW PEOPLE/Favorite Song
7	6	7	9	9	COUNTING CROWS/People's Favorite
6	6	11	8	8	GRAND STREET CRYERS/You Win Again
7	9	8	8	8	BUSH/Swallowed
8	7	7	8	8	VERVE PIPE/The Freshmen
10	8	10	8	8	METALLICA/King Nothing
-	-	-	8	8	BLUES TRAVELER/Carolina Blues
11	10	8	7	7	MEGADETH/Trust
20	15	20	7	7	COOL FOR AUGUST/Don't Wanna Be Here
9	10	9	7	7	OFFSPRING/Gone Away
8	6	8	7	7	GRAND STREET CRYERS/Angle Wood

**WAAF** MARKET #10  
**107.3 FM**  
**WAAF/Boston**  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	37	37	37	LIVE/Freaks
37	39	36	36	36	FOO FIGHTERS/Monkey Wrench
27	31	33	36	36	DAYS OF THE NEW/Touch, Peel, And...
-	12	37	36	36	311/Transistor
37	35	33	36	36	SMASHING PUMPKINS/The End Is...
33	34	35	36	36	SUMMERCAMP/Drawer
38	38	35	36	36	MIGHTY MIGHTY.../The Impression...
32	35	34	34	34	MANBREAK/Ready Or Not
36	35	34	34	34	FAITH NO MORE/Last Cup Of Sorrow
34	35	33	33	33	OUR LADY PEACE/Superman's Dead
-	10	31	32	32	TOOL/Anema
29	31	31	30	30	METALLICA/Bleeding Me
26	26	24	26	26	NIXONS/Baton Rouge
23	24	25	26	26	COOL FOR AUGUST/Don't Wanna Be Here
18	26	25	25	25	COWBOY MOUTH/Jenny Says
26	25	23	24	24	VERUCA SALT/Shutterbug
23	22	24	23	23	KORN/A.D.I.A.S.
23	24	23	23	23	CHALK FARM/Live Tomorrow
21	18	20	20	20	BLUR/Song 2
23	20	22	19	19	MOTLEY CRUE/Airaid
28	20	20	18	18	SEVEN MARY THREE/Make Up Your Mind
18	16	17	18	18	NINE INCH NAILS/The Perfect Drug
14	17	16	16	16	COWARD/Don't Care
9	11	10	16	16	BUSH/Greedy Fly
8	14	15	15	15	PISTON/Grey Flap
13	13	15	15	15	QUEENSRYCHE/You
11	10	13	15	15	STONE TEMPLE PILOTS/Tumble In The Rough
14	17	13	14	14	MEGADETH/Trust
13	16	14	13	13	OFFSPRING/Gone Away
13	14	12	12	12	TYPE O NEGATIVE/Cinnamon Girl

**94.9 ZETA** MARKET #11  
**WZTA/Miami**  
(305) 654-9494  
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	33	37	41	41	MIGHTY JOE PLUM/Live Through This...
34	34	37	40	40	COOL FOR AUGUST/Don't Wanna Be Here
9	30	37	39	39	SOUNDGARDEN/Rhinosaur
32	32	36	38	38	FAITH NO MORE/Last Cup Of Sorrow
12	22	33	33	33	BETTER THAN EZRA/Normal Tune
10	14	17	33	33	WALLFLOWERS/The Difference
22	26	29	31	31	FOO FIGHTERS/Monkey Wrench
19	18	17	31	31	NIXONS/Baton Rouge
15	17	20	25	25	ORBIT/Medicine (Baby...)
18	21	19	23	23	COLLECTIVE SOUL/Listen
20	21	21	22	22	NAKED/Mann's Chinese
-	-	-	12	12	VERVE PIPE/Villains
9	18	20	20	20	METALLICA/Bleeding Me
7	12	13	17	17	SUBROSA/Rollercoaster
12	15	16	16	16	OUR LADY PEACE/Superman's Dead
-	-	-	9	9	REEF/Place Your Hands
-	-	-	15	15	PISTON/Grey Flap
8	12	14	14	14	AEROSMITH/Hole In My Soul
8	12	12	12	12	MUSE/Sublime
13	12	12	12	12	MANBREAK/Ready Or Not
9	12	12	12	12	MOTLEY CRUE/Airaid
-	-	-	10	10	U2/Last Night On Earth
-	-	-	9	9	311/Transistor
15	14	12	9	9	BLUES TRAVELER/Carolina Blues
-	-	-	8	8	TOOL/Anema
-	-	-	6	6	LIVE/Turn My Head
14	17	15	7	7	SMASHING PUMPKINS/The End Is...
11	11	10	7	7	MEGADETH/Trust
-	-	-	5	5	MARILYN MANSON/Man That You Fear
-	-	-	5	5	OASIS/You Know What...

**KISW** MARKET #13  
**99.9 FM**  
**KISW/Seattle**  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	35	32	35	35	COLLECTIVE SOUL/Listen
34	35	35	35	35	FOO FIGHTERS/Monkey Wrench
16	17	30	35	35	TONIC/If You Could Only...
32	34	34	34	34	LIVE/Freaks
18	18	18	31	31	NIXONS/Baton Rouge
17					

# REPORTERS

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Stations and their adds listed alphabetically by market

## ACTIVE ROCK

<b>KEYJ/Abilene, TX</b> OMPD: Randy Jones MD: Dave Anderson STR "Angel" OASIS "Mean" NAKED "Road" MARSHALL COLEMAN "Hot" TENDERLOIN "Pain" HOARSE "Diamond" HELMET "Lbs"	<b>KCMQ/Columbia, MO</b> POMD: Debbie Wyde GOO GOO DOLLS "Laz" JIMMIE'S CHICKEN... "High" DRAIN S.T.H. "Serve" U2 "Earth" <b>WARQ/Columbia, SC</b> PD: Susan Groves MD: Gerry Lynn 3 OASIS "Mean" 1 GOO GOO DOLLS "Laz"	<b>KZBB/Ft. Smith, AR</b> OM: Dennis Snow POMD: Cindy Wilson VALLEJO "Shining" NAKED "Road" OASIS "Mean" JOHN HATT "Head" STR "Angel"	<b>WLZR/Milwaukee, WI</b> POMD: Keith Hastings STR "Angel" NOONS "Fat" <b>KXXP/Minneapolis, MN</b> OM: Dave Hamilton PD: Wade Linder APOMD: Bill Jones No Adds	<b>KBER/Salt Lake City, UT</b> PD: Randy Rosen APD: Helen Powers MD: Chris Haggis 17 WALLFLOWERS "Dilemma" 3 THIRD EYE BLIND "Laz" 1 311 "Transistor" 1 SUGAR RAY "RFM"
<b>KZRR/Albuquerque, NM</b> OM: Frank Jason POMD: Phil Mahoney JIMMIE'S CHICKEN... "High"	<b>WBZX/Columbus, OH</b> PD: Neil Fish APOMD: Ronald Hunter TOOL "Aerama" VERVE PIPE "Vitans"	<b>KRZR/Fresno, CA</b> POMD: E. Curtis Johnson HELMET "Lbs" GOO GOO DOLLS "Laz" OFFSPRING "Chooze"	<b>KHOP/Modesto, CA</b> POMD: Dave Taylor APD: Chris Lloyd No Adds	<b>KISS/San Antonio, TX</b> PD: Kevin Vargas MD: C.J. Cruz 5 OASIS "Mean" 5 DAYS OF THE NEW "Touch" PSTON "Grey" DRAIN S.T.H. "Serve"
<b>WZZO/Allentown, PA</b> PD: Robin Lee MD: Keith Meyer 13 LYNRD SKYNYRD "Bring" 5 FAITH NO MORE "Cap" 3 MAMBAK "Ready" 1 MEGADETH "Hust" GOO GOO DOLLS "Laz"	<b>KNCN/Corpus Christi, TX</b> PD: Kelli Chuque MD: Mike Aracillas OASIS "Mean" FAT "Downtime" GOO GOO DOLLS "Laz" VALLEJO "Shining"	<b>WRUF/Gainesville, FL</b> PD: Harry Gascott MD: Matt Adams 5 OASIS "Mean" MIGHTY MIGHTY... "Impression" 0 GENERATION "Capit" STR "Angel"	<b>KIDZ/San Diego, CA</b> OM: Tim Oakes MD: Sharon Lader 3 BEN HARPER "Faded" 1 OFFSPRING "Meaning"	<b>WKLW/Atlanta, GA</b> MD: Beth Kapple 1 LIVE "Turn"
<b>WBXQ/Altoona, PA</b> OMPD: Mike Thomas AGNES GOOCH "Green" DRAIN S.T.H. "Serve" HOARSE "Diamond" COUNTING CROWS "Seen" DISCONTENT "Crack"	<b>KRAD/Corpus Christi, TX</b> PD: Kenny Mann MD: Ruthless Jon NAKED "Road" OASIS "Mean" SOAK "Bar" TENDERLOIN "Pain"	<b>WKLD/Grand Rapids, MI</b> OM: Tom Marshall MD: Mark Forster 18 OASIS "Mean" 7 AGNES GOOCH "Green" DAYS OF THE NEW "Touch"	<b>KBAT/Odessa, TX</b> PD: Brent Warner MD: Oru Dawson 3 GOO GOO DOLLS "Laz" 311 "Transistor" OASIS "Mean" HOARSE "Diamond" CHARLATANS UK "Another"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"
<b>WIOB/Ann Arbor, MI</b> PD: John Vance MD: Jerry Mason OASIS "Mean" LIVE "Turn"	<b>KEGL/Dallas, TX</b> APOMD: Cindy Scull OASIS "Mean"	<b>WXR/ Greensboro, NC</b> PD: Tim Satterfield APD: Marcia Gan MD: Andy Sims 11 GOO GOO DOLLS "Laz" 9 THIRD EYE BLIND "Graduate" 7 OASIS "Mean"	<b>KWBR/San Luis Obispo, CA</b> OM: Drew Ross PD: Joe Alvario MD: Dean Kattari OASIS "Mean" JACKYL "Laz" CHARLATANS UK "Another" HELMET "Lbs" JIMMIE'S CHICKEN... "High"	<b>WYXR/Ft. Wayne, IN</b> MD: Roseanne McVey DAYS OF THE NEW "Touch" HOARSE "Diamond" LIVE "Turn"
<b>KLBJ/Austin, TX</b> OM: Jeff Carroll MD: Loris Loebe OASIS "Mean" SEAHORSES "Law" HELMET "Lbs"	<b>KTXQ/Dallas, TX</b> PD: Andy Lockridge MD: Redbeard 30 OASIS "Mean" 2 OUR LADY PEACE "Supernats"	<b>WTPA/Harrisburg, PA</b> PD: Chris James APD: Dina Wagner MD: Amy Warner COUNTING CROWS "Seen" OASIS "Mean" VERVE PIPE "Vitans"	<b>KWZR/Santa Barbara, CA</b> MD: Debra Birdley 30 WALLFLOWERS "Headlight" 13 MATCHBOX 20 "Long" U2 "Earth" GOO GOO DOLLS "Laz" BEN HARPER "Faded"	<b>WBYR/Ft. Wayne, IN</b> PD: Rick West APD: Buzz Maxwell SCORPIONS "Top" PAUL RODGERS "Soul" SEVEN MARY THREE "Male" GOO GOO DOLLS "Laz"
<b>WIYY/Baltimore, MD</b> PD: Rick Strauss APOMD: Rob Heckman OFFSPRING "Chooze"	<b>WTUE/Dayton, OH</b> OM: Tom Carroll APOMD: John Beaulieu JIMMIE'S CHICKEN... "High" MIGHTY JOE PLUM "Laz"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>KTUD/Santa Barbara, CA</b> MD: Debra Birdley 30 WALLFLOWERS "Headlight" 13 MATCHBOX 20 "Long" U2 "Earth" GOO GOO DOLLS "Laz" BEN HARPER "Faded"	<b>WZAT/Savannah, GA</b> PD: Dr. Dave APD: Tripp West MD: Dave Kelley HELMET "Lbs" HOARSE "Diamond" SISTER 7 "Tri" TENDERLOIN "Pain" MAYPOLE "Concrete" OASIS "Mean"
<b>WCPR/Biloxi, MS</b> OM: Kenny West PD: Wayne Medicine APOMD: Scott Fox 9 MATCHBOX 20 "Jam" 8 OASIS "Mean" 3 JACKYL "Laz" DRAIN S.T.H. "Serve" MIGHTY JOE PLUM "Laz" BEN HARPER "Faded"	<b>KBPI/Denver, CO</b> POMD: Bob Richards 9 PRODIGY "Breath" OFFSPRING "Chooze" VALLEJO "Shining"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>KRNA/Cedar Rapids, IA</b> OM: Rob Horton PD: Joe Nugent ALICE COOPER "Anyone" MIGHTY JOE PLUM "Laz" STR "Angel" SEVEN MARY THREE "Male"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Connor 1 JACKYL "Laz" STR "Angel"
<b>WAAB/Boston, MA</b> PD: Dave Douglas MD: John O'Connell HELMET "Lbs"	<b>KAZR/Des Moines, IA</b> PD: Troy Hanson MD: Leigh Taylor 20 OFFSPRING "Chooze" 9 DRAIN S.T.H. "Serve" 3 JACKYL "Laz" GOO GOO DOLLS "Laz"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WNOO/Gainesville, FL</b> POMD: Trevor Scott LYNRD SKYNYRD "Bring" 38 SPECIAL "Fate"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"
<b>WKPE/Cape Cod, MA</b> PD: Dan Towens MD: Raven Steele 0 GENERATION "Capit" FAT "Downtime"	<b>WRIF/Detroit, MI</b> PD: Doug Podell APOMD: Dave Wellington 3 NOONS "Baton" 2 STR "Angel" 2 OFFSPRING "Chooze"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WOCM/Hagerstown, MD</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"
<b>WRCX/Chicago, IL</b> Srs. Mgr.: Dave Richards APOMD: Jo Robinson No Adds	<b>WGBF/Evansville, IN</b> POMD: Mike Sanders OASIS "Mean" JACKYL "Laz" STR "Angel"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WCCG/Hartford, CT</b> PD: Ron Dreiner APOMD: Mike Karolyi 13 OASIS "Mean" 1 JACKYL "Laz"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"
<b>KRQR/Chicago, CA</b> POMD: Christopher Carr No Adds	<b>KQWB/Fargo, ND</b> POMD: Gay Dark JACKYL "Laz" VERVE PIPE "Vitans" GOO GOO DOLLS "Laz" 311 "Transistor" FAT "Downtime"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WCCG/Hartford, CT</b> PD: Ron Dreiner APOMD: Mike Karolyi 13 OASIS "Mean" 1 JACKYL "Laz"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"
<b>KLD/Colorado Springs, CO</b> PD: Rich Hawk APOMD: Pug Pollard 12 AEROSMITH "Laz" 10 GOO GOO DOLLS "Laz" 8 SILVERCHAIR "Ceristry" 6 OASIS "Mean" 4 CRY OF LOVE "Supernats"	<b>WRQC/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas OASIS "Mean" STR "Angel"	<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WCCG/Hartford, CT</b> PD: Ron Dreiner APOMD: Mike Karolyi 13 OASIS "Mean" 1 JACKYL "Laz"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"
		<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WCCG/Hartford, CT</b> PD: Ron Dreiner APOMD: Mike Karolyi 13 OASIS "Mean" 1 JACKYL "Laz"	<b>WZLG/Champaign, IL</b> PD: David Miller MD: Wili Kauffman OASIS "Mean" LYNRD SKYNYRD "Bring"

## ROCK

<b>WONE/Akron, OH</b> POMD: J.D. Kunes METALLICA "Beeding" 38 SPECIAL "Fate" <b>WPYX/Albany, NY</b> POMD: John Cooper PD: Wade Linder QUEENSRYCHE "You" U2 "Earth"	<b>KLAQ/EI Paso, TX</b> POMD: "Magic" Mike Ramsey AMD: "Big" Al Jones No Adds <b>WRKT/Erie, PA</b> VP/Programming: Ron Kilne MD: Tim Stephens CRY OF LOVE "Supernats" JACKYL "Laz"	<b>KMJX/Little Rock, AR</b> PD: Tom Wood MD: Jimmy Edwards No Adds <b>WBAB/Long Island, NY</b> VP/Prog.: Bob Buchmann Ops. Dir.: Eric Weltman GOO GOO DOLLS "Laz" BILLY JOEL "Fat"	<b>WMWR/Philadelphia, PA</b> PD: Joe Bonadonna MD: Ken Zepato No Adds <b>KOKB/Phoenix, AZ</b> OM: Tim Marzaville No Adds <b>WVEB/Pittsburgh, PA</b> MD: Cria Winter DAVE MATTHEWS BAND "Topping"	<b>KTAL/Shreveport, LA</b> PD: Kevin West MD: Ragen King 1 ERIC JOHNSON "AT" 1 JIMMY LANG "Ground"
<b>KBER/Salt Lake City, UT</b> PD: Randy Rosen APD: Helen Powers MD: Chris Haggis 17 WALLFLOWERS "Dilemma" 3 THIRD EYE BLIND "Laz" 1 311 "Transistor" 1 SUGAR RAY "RFM"	<b>WAPL/Appleton, WI</b> OMPD: Garrett Hart MD: Randy Hawke No Adds <b>KKEG/Fayetteville, AR</b> OMPD: Dave J. Jackson 7 MATCHBOX 20 "Push" OASIS "Mean"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>KRRD/Sioux Falls, SD</b> PD: John Ford MD: Brian Wheeler OASIS "Mean" DRAIN S.T.H. "Serve" NAKED "Road"
<b>KISS/San Antonio, TX</b> PD: Kevin Vargas MD: C.J. Cruz 5 OASIS "Mean" 5 DAYS OF THE NEW "Touch" PSTON "Grey" DRAIN S.T.H. "Serve"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>KXUS/Springfield, MO</b> PD: Todd Holman SAMMY HAGAR "Mars"
<b>KIDZ/San Diego, CA</b> OM: Tim Oakes MD: Sharon Lader 3 BEN HARPER "Faded" 1 OFFSPRING "Meaning"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WZZQ/Terre Haute, IN</b> PD: Jim Sims APOMD: Cabbie Hunter No Adds
<b>KSJ/San Jose, CA</b> PD: Dana Jeng MD: Laurie Free OFFSPRING "Chooze" LIVE "Rats" JIMMIE'S CHICKEN... "High"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WIOT/Toledo, OH</b> OMPD: Dan Arriaga APOMD: Dan Davis 6 JIMMY LANG "Ground" PAUL RODGERS "Soul" QUEENSRYCHE "You"
<b>KWBR/San Luis Obispo, CA</b> OM: Drew Ross PD: Joe Alvario MD: Dean Kattari OASIS "Mean" JACKYL "Laz" CHARLATANS UK "Another" HELMET "Lbs" JIMMIE'S CHICKEN... "High"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WJRR/Orlando, FL</b> PD: Dick Sheetz MD: Pat Lynch 11 MIGHTY MIGHTY... "Impression"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>KCLB/Palm Springs, CA</b> POMD: Ron Stryker GOO GOO DOLLS "Laz" OASIS "Mean" MIGHTY MIGHTY... "Impression"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WDRK/Panama City, FL</b> POMD: Mike Lee JIMMIE'S CHICKEN... "High" JACKYL "Laz" PSTON "Grey" MEGADETH "Hust" RULE 62 "Drown"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WZAT/Savannah, GA</b> PD: Dr. Dave APD: Tripp West MD: Dave Kelley HELMET "Lbs" HOARSE "Diamond" SISTER 7 "Tri" TENDERLOIN "Pain" MAYPOLE "Concrete" OASIS "Mean"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WTKX/Pensacola, FL</b> PD: Joel Sampson MD: Scott Gendie OASIS "Mean" NAKED "Road" U2 "Earth" JACKYL "Laz" CHARLATANS UK "Another"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>KISW/Seattle, WA</b> Srs. Mgr.: Clark Ryan MD: Cathy Faulkner No Adds	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>KTUX/Shreveport, LA</b> PD: Paul Cessell APOMD: Bobby Cook 5 HELMET "Laz" 4 ALMIGHTY ULTRASOUNDS "Part" MATTHEW SWEET "Callonia" MIGHTY MIGHTY... "Impression" STR "Angel" OUTHOUSE "Familiar"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WRBR/South Bend, IN</b> OMPD: Joe Turner STR "Angel" FAT "Downtime" DAYS OF THE NEW "Touch" VALLEJO "Shining"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WQLZ/Springfield, IL</b> PD: Jeff Breaux MD: John "Creash" Carroll STR "Angel"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WGLF/Tallahassee, FL</b> PD: Paul Davis APOMD: Jimmy Bone NAKED "Road" DRAIN S.T.H. "Serve" GOO GOO DOLLS "Laz"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WXTB/Tampa, FL</b> OM: Brad Herdin MD: Brian Madlin 14 GOO GOO DOLLS "Laz"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WBUZ/Toledo, OH</b> OMPD: Dan Bozyk No Adds	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
<b>WSFM/Wilmington, NC</b> PD: John Stevens MD: Justice Butler 13 REEL BIG FISH "Saf" 9 GOO GOO DOLLS "Laz" TOOL "Aerama"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"
	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond STR "Angel" VERVE PIPE "Vitans" JACKYL "Laz" MIGHTY JOE PLUM "Laz"	<b>KLOS/Los Angeles, CA</b> PD: John Duncan MD: Rita Wilde DAVE MATTHEWS BAND "Topping"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"	<b>WVJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schilino U2 "Earth" COLLECTIVE SOUL "Laz" STR "Angel" GOO GOO DOLLS "Laz" QUEENSRYCHE "You"

77 Total Reporters  
77 Current Reporters  
76 Current Playlists

Reported Frozen Playlist (1):  
KRAB/Bakersfield, CA

86 Total Reporters  
86 Current Reporters  
83 Current Playlists

Did Not Report, Playlist Frozen (3):  
WZZR/Fl. Pierce, FL  
KFRQ/McAllen, TX  
KBOY/Medford, OR

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	<b>1</b>	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	1726	1682	1615	1527	82/0
1	1	1	2	<b>TONIC</b> If You Could Only See ( <i>Polydor/A&amp;M</i> )	1725	1806	1845	1837	81/0
6	4	3	3	<b>COLLECTIVE SOUL</b> Listen ( <i>Atlantic</i> )	1557	1567	1460	1383	85/1
7	7	4	4	<b>BLUES TRAVELER</b> Carolina Blues ( <i>A&amp;M</i> )	1457	1481	1360	1257	81/0
5	6	6	5	<b>AEROSMITH</b> Hole In My Soul ( <i>Columbia</i> )	1397	1420	1431	1444	77/2
3	5	5	6	<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	1351	1455	1460	1529	74/1
10	9	8	7	<b>JOHN FOGERTY</b> Walking In A Hurricane ( <i>Warner Bros.</i> )	1080	1082	1005	847	66/0
2	3	7	8	<b>SAMMY HAGAR</b> Little White Lie ( <i>Track Factory/MCA</i> )	1068	1397	1610	1822	64/0
8	8	9	9	<b>OFFSPRING</b> Gone Away ( <i>Columbia</i> )	918	1036	1090	1169	56/0
9	10	10	10	<b>COREY STEVENS</b> One More Time ( <i>Eureka/Discovery</i> )	908	989	994	953	61/0
12	11	11	<b>11</b>	<b>MOTLEY CRUE</b> Afraid ( <i>Elektra/EEG</i> )	873	863	802	772	69/1
48	37	16	<b>12</b>	<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	858	663	342	231	68/8
15	12	13	13	<b>PAUL MCCARTNEY</b> The World Tonight ( <i>Capitol</i> )	741	791	796	739	52/0
11	13	14	14	<b>JONNY LANG</b> Lie To Me ( <i>A&amp;M</i> )	708	777	773	805	58/0
—	34	24	<b>15</b>	<b>PAUL RODGERS</b> Soul Of Love ( <i>VelVel</i> )	688	559	368	132	55/6
22	19	17	<b>16</b>	<b>NIXONS</b> Baton Rouge ( <i>MCA</i> )	681	654	610	589	58/0
16	14	12	17	<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	681	797	772	737	57/0
35	20	15	18	<b>U2</b> Last Night On Earth ( <i>Island</i> )	678	679	607	372	58/3
27	21	20	<b>19</b>	<b>METALLICA</b> Bleeding Me ( <i>Elektra/EEG</i> )	674	620	557	523	54/2
39	31	23	<b>20</b>	<b>QUEENSRYCHE</b> You ( <i>Virgin</i> )	606	563	463	359	58/6
19	17	19	21	<b>FOO FIGHTERS</b> Monkey Wrench ( <i>Roswell/Capitol</i> )	601	633	639	654	53/0
24	18	18	22	<b>DAVE MATTHEWS BAND</b> Tripping Billies ( <i>RCA</i> )	567	637	617	564	50/2
29	24	25	<b>23</b>	<b>MEGADETH</b> Trust ( <i>Capitol</i> )	553	532	541	518	54/1
13	15	21	24	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	521	588	677	768	46/1
31	28	26	<b>25</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	520	510	490	473	30/0
17	16	22	26	<b>COUNTING CROWS</b> Daylight Fading ( <i>DGC/Geffen</i> )	439	585	649	736	34/0
28	25	29	27	<b>SMASHING PUMPKINS</b> The End Is... ( <i>Warner Sunset/WB</i> )	431	476	526	523	35/0
25	29	27	28	<b>COLLECTIVE SOUL</b> Precious Declaration ( <i>Atlantic</i> )	421	482	483	558	43/0
42	39	34	<b>29</b>	<b>CUNNINGHAMS</b> Bottle Rockets ( <i>Revolution</i> )	377	364	334	295	41/2
<b>DEBUT</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	350	99	14	—	47/12
38	35	37	31	<b>AEROSMITH</b> Pink ( <i>Columbia</i> )	338	341	354	362	21/2
32	32	32	32	<b>AEROSMITH</b> Falling In Love... ( <i>Columbia</i> )	335	385	413	433	43/0
21	26	30	33	<b>QUEENSRYCHE</b> Sign Of The Times ( <i>Virgin</i> )	334	452	514	636	35/0
43	41	38	<b>34</b>	<b>38 SPECIAL</b> Fade To Blue ( <i>Razor &amp; Tie</i> )	331	324	316	266	30/3
20	27	33	35	<b>U2</b> Staring At The Sun ( <i>Island</i> )	315	375	510	653	38/0
14	22	31	36	<b>LYNYRD SKYNYRD</b> Travelin' Man ( <i>CMC</i> )	312	435	546	746	29/0
<b>DEBUT</b>	<b>37</b>	<b>37</b>	<b>37</b>	<b>LYNYRD SKYNYRD</b> Bring It On ( <i>CMC</i> )	301	150	22	—	29/3
26	23	28	38	<b>COOL FOR AUGUST</b> Don't Wanna Be Here ( <i>Warner Bros.</i> )	294	477	543	548	32/0
44	45	41	<b>39</b>	<b>OUR LADY PEACE</b> Superman's Dead ( <i>Columbia</i> )	289	277	257	239	30/2
37	38	39	40	<b>LIVE</b> Lakini's Juice ( <i>Radioactive</i> )	276	320	336	364	33/0
—	—	44	<b>41</b>	<b>EDWIN MCCAIN</b> See The Sky Again ( <i>Lava/Atlantic</i> )	276	262	184	131	24/0
—	—	42	42	<b>VERVE PIPE</b> Villains ( <i>RCA</i> )	267	267	157	41	29/3
—	46	46	<b>43</b>	<b>FAITH NO MORE</b> Last Cup Of Sorrow ( <i>Slash/Reprise</i> )	262	246	241	182	26/2
40	40	40	44	<b>VERUCA SALT</b> Volcano Girls ( <i>Outpost/Geffen</i> )	262	307	321	350	23/0
—	50	47	<b>45</b>	<b>SUMMERCAMP</b> Drawer ( <i>Maverick/Reprise</i> )	242	238	218	192	30/2
<b>DEBUT</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	241	193	127	70	28/6
<b>DEBUT</b>	<b>47</b>	<b>47</b>	<b>47</b>	<b>SEVEN MARY THREE</b> Make Up Your Mind ( <i>Mammoth/Atlantic</i> )	236	202	171	125	32/7
<b>DEBUT</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>WILCO</b> Monday ( <i>Reprise</i> )	229	206	185	124	28/0
41	42	43	49	<b>BOSTON</b> Higher Power ( <i>Epic</i> )	225	264	297	323	15/0
18	30	35	50	<b>LIVE</b> Freaks ( <i>Radioactive</i> )	222	363	479	655	21/0

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW &amp; ACTIVE

**GDO GOO DOLLS** Lazy Eye (*Warner Sunset/WB*)

Total Plays: 206, Total Stations: 38, Adds: 17

**MANBREAK** Ready Or Not (*Almo Sounds/Geffen*)

Total Plays: 187, Total Stations: 23, Adds: 0

**CHEAP TRICK** Anytime (*Red Ant*)

Total Plays: 181, Total Stations: 22, Adds: 0

**DAYS OF THE NEW** Touch, Peel, And Stand (*Geffen*)

Total Plays: 170, Total Stations: 25, Adds: 4

**LOCAL H** Eddie Vedder (*Island*)

Total Plays: 154, Total Stations: 18, Adds: 1

**MEREDITH BROOKS** Bitch (*Capitol*)

Total Plays: 154, Total Stations: 8, Adds: 0

**SAMMY HAGAR** Marching To Mars (*Track Factory/MCA*)

Total Plays: 152, Total Stations: 13, Adds: 2

**SCORPIONS** Over The Top (*Mercury*)

Total Plays: 128, Total Stations: 16, Adds: 2

**SISTER HAZEL** All For You (*Universal*)

Total Plays: 118, Total Stations: 6, Adds: 0

**TOOL** Aenema (*Volcano*)

Total Plays: 102, Total Stations: 13, Adds: 1

Songs ranked by total plays

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	17
<b>STIR</b> One Angel ( <i>Aware/Capitol</i> )	15
<b>OASIS</b> D'You Know What I Mean ( <i>Epic</i> )	13
<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	12
<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	8
<b>SEVEN MARY THREE</b> Make Up Your... ( <i>Mammoth/Atlantic</i> )	7
<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	6
<b>QUEENSRYCHE</b> You ( <i>Virgin</i> )	6
<b>PAUL RODGERS</b> Soul Of Love ( <i>VelVel</i> )	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JACKYL</b> Locked And Loaded ( <i>Epic</i> )	+251
<b>LIVE</b> Turn My Head ( <i>Radioactive</i> )	+195
<b>LYNYRD SKYNYRD</b> Bring It On ( <i>CMC</i> )	+151
<b>PAUL RODGERS</b> Soul Of Love ( <i>VelVel</i> )	+129
<b>GOO GOO DOLLS</b> Lazy Eye ( <i>Warner Sunset/WB</i> )	+108
<b>NAKED</b> The Road Home ( <i>Red Ant</i> )	+69
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand ( <i>Geffen</i> )	+54
<b>METALLICA</b> Bleeding Me ( <i>Elektra/EEG</i> )	+54
<b>OASIS</b> D'You Know What I Mean ( <i>Epic</i> )	+52
<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) ( <i>Atlantic</i> )	+48

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )
<b>METALLICA</b> King Nothing ( <i>Elektra/EEG</i> )
<b>METALLICA</b> Hero Of The Day ( <i>Elektra/EEG</i> )
<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia ( <i>Capricorn/Mercury</i> )
<b>TONIC</b> Open Up Your Eyes ( <i>Polydor/A&amp;M</i> )
<b>BETTER THAN EZRA</b> Desperately Wanting ( <i>Swell/Elektra/EEG</i> )
<b>SUBLIME</b> What I Got ( <i>Gasoline Alley/MCA</i> )
<b>BUSH</b> Greedy Fly ( <i>Trauma/Interscope</i> )
<b>JOHN MELLENCAMP</b> Just Another Day ( <i>Mercury</i> )
<b>MATCHBOX 20</b> Long Day ( <i>Lava/Atlantic</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**1**  
VH  
MUSIC FIRST  
SPECIAL  
"A FISTFUL OF ALICE"  
Premieres Aug. 12 8pm

# ALICE COOPER

ON TOUR AUGUST-SEPTEMBER

"IS ANYONE HOME"  
GOING FOR ADDS 7/15



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# ROCK PLAYLISTS

July 11, 1997 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**KLOS 95.5**  
MARKET #2  
KLOS/Los Angeles  
(310) 840-4836  
Duncan/Wilde

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
14	12	21	22		INXS/Elegantly Wasted
15	15	18	22		COREY STEVENS/One More Time
14	15	21	21		WALLFLOWERS/The Difference
13	14	21	21		MATCHBOX 20/Push
13	12	18	18		ERIC JOHNSON/S.R.V.
15	11	9	13		BLUES TRAVELER/Carolina Blues
14	13	12	12		38 SPECIAL/Fade To Blue
16	13	12	12		JOHN FOGERTY/Walking In A...
7	10	10	10		TOAD THE WET.../Come Down
14	10	11	11		PAUL RODGERS/Soul Of Love
10	10	11	11		TONIC/If You Could Only...
13	12	11	11		AEROSMITH/Hole In My Soul
15	14	11	11		STEVE WINWOOD/Spy In The House...
13	12	11	11		STYX/On My Way
12	9	9	9		GARY HOEY/Peace Pipe
2	3	8	8		COUNTING CROWS/Daylight Fading
2	3	8	8		R.E.M./Electrolite
2	3	8	8		DISHWALLA/Counting Blue Cars
2	3	8	8		WALLFLOWERS/One Headlight
2	3	8	8		BIG HEAD TODD.../Resignation Superman
3	7	6	6		DAVE MATTHEWS BAND/Crash Into Me
2	7	6	6		JOHN MELLENCAMP/Just Another Day
14	12	5	5		PAUL MCCARTNEY/The World Tonight
14	14	9	9		JOHN MELLENCAMP/The Full Catastrophe
10	10	5	5		COLLECTIVE SOUL/Listen
14	12	5	5		LYNYRD SKYNYRD/Travelin' Man
-	-	4	4		MAYPOLE/Concrete Shoes
-	-	4	4		LYNYRD SKYNYRD/Bring It On
4	5	3	3		SAMMY HAGAR/Marching To Mars
2	3	3	3		COUNTING CROWS/A Long December

**WMMR 93.1**  
MARKET #5  
WMMR/Philadelphia  
(610) 771-0933  
Bonadonna/Zipeto

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	25	28	26		BETTER THAN EZRA/Desperately Wanting
21	24	27	26		WALLFLOWERS/The Difference
27	27	26	26		COLLECTIVE SOUL/Listen
26	27	27	25		AEROSMITH/Pink
24	24	25	24		TOAD THE WET.../Come Down
8	8	15	23		BLUES TRAVELER/Carolina Blues
8	16	19	19		WILCO/Monday
9	7	18	18		JOHN FOGERTY/Walking In A...
9	12	14	18		U2/Last Night On Earth
19	20	18	17		LIVE/Turn My Head
6	6	17	17		MATCHBOX 20/Push
15	19	17	17		DAVE MATTHEWS BAND/Tipping Bittles
15	17	16	14		AEROSMITH/Hole In My Soul
-	-	14	14		COUNTING CROWS/Have You Seen Me...
-	-	12	12		GOO GOD DOLLS/Lazy Eye
26	25	25	11		U2/Staring At The Sun
-	-	7	11		PAUL RODGERS/Soul Of Love
7	-	10	10		AEROSMITH/Falling In Love...
7	16	11	9		TONIC/If You Could Only...
-	-	5	9		MATTHEW SWEET/Come To California
10	10	9	9		WILCO/Outasite (Outta...)
17	10	8	9		VERVE PIPE/The Freshmen
10	10	9	9		COLLECTIVE SOUL/Precious Declaration
20	20	20	9		COUNTING CROWS/Daylight Fading
-	-	6	9		THIRD EYE BLIND/Semi-Charmed Life
8	8	9	9		WALLFLOWERS/One Headlight
11	9	10	8		JONNY LANG/Lie To Me
10	10	8	8		ERIC JOHNSON/S.R.V.
9	7	7	7		TONIC/Open Up Your Eyes
2	5	6	6		PAUL MCCARTNEY/The World Tonight

**WWBR 102.7**  
MARKET #6  
WWBR/Detroit  
(610) 589-7900  
Bevilacqua/Flynn

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	26	25	25		AEROSMITH/Pink
23	22	24	23		COLLECTIVE SOUL/Listen
26	24	23	23		SAMMY HAGAR/Little White Lie
24	26	21	23		TONIC/If You Could Only...
13	13	15	23		JOHN FOGERTY/Walking In A...
13	18	20	20		JONNY LANG/Lie To Me
13	13	15	15		AEROSMITH/Hole In My Soul
24	24	18	13		JOHN MELLENCAMP/The Full Catastrophe
15	17	15	13		COREY STEVENS/One More Time
15	15	13	13		BLUES TRAVELER/Carolina Blues
14	16	15	13		G3/My Guitar Wants...
-	-	4	15		JONNY LANG/Hit The Ground...
11	11	14	13		METALLICA/King Nothing
-	-	2	11		LYNYRD SKYNYRD/Bring It On
-	-	8	13		REEF/Place Your Hands
7	12	11	9		QUEENSRYCHE/You
-	-	1	9		JACKYL/Loaded And Loaded
7	8	8	8		VIBROLUSH/Bridge Over Me
10	11	11	6		HOARSE/Diamond
-	-	10	6		VERVE PIPE/Villains
11	10	10	6		OUR LADY PEACE/Superman's Dead
10	9	9	6		METALLICA/Bleeding Me
15	14	14	6		LYNYRD SKYNYRD/Travelin' Man
8	9	5	5		NIXONS/Baton Rouge
11	9	5	5		VERUCA SALT/Volcano Girls
8	10	9	5		OFFSPRING/Gone Away
10	8	5	5		CUNNINGHAMS/Bottle Rockets
-	-	2	5		MEGADETH/Trust
5	5	5	5		JOHN MELLENCAMP/Just Another Day
-	-	5	4		KENNY WAYNE SHEPHERD/Abertden

**96rock**  
MARKET #12  
WKLS/Atlanta  
(404) 325-0960  
Kepple

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	22	26	29		OFFSPRING/Gone Away
15	17	22	27		TONIC/If You Could Only...
29	25	24	26		COLLECTIVE SOUL/Precious Declaration
18	19	16	17		BLUES TRAVELER/Carolina Blues
-	-	5	17		WALLFLOWERS/The Difference
7	5	11	16		JONNY LANG/Lie To Me
10	11	16	16		MATCHBOX 20/Push
17	15	14	14		VERVE PIPE/The Freshmen
-	-	14	14		JOHN FOGERTY/Walking In A...
-	-	6	11		COLLECTIVE SOUL/Listen
6	7	9	11		SCREAMIN' CHEETAH.../Magnolia
-	-	5	8		QUEENSRYCHE/You
4	7	6	6		COOL FOR AUGUST/Don't Wanna Be Here
6	5	6	6		LYNYRD SKYNYRD/Travelin' Man
-	-	2	5		MIGHTY JOE PLUM/Live Through This...
6	5	5	5		LIVE/Freaks
-	-	3	5		JACKYL/Loaded And Loaded
3	6	7	5		PAUL MCCARTNEY/The World Tonight
4	5	5	5		SOUNDGARDEN/Rhinosaur
8	7	4	4		METALLICA/Bleeding Me
6	8	7	4		MEGADETH/Trust
-	-	2	4		AEROSMITH/Hole In My Soul
-	-	1	4		U2/Last Night On Earth
-	-	1	4		LIVE/Turn My Head

**WBAB 95.3/102.3**  
MARKET #15  
WBAB/Long Island  
(516) 887-1023  
Buchmann/Weilman

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
20	18	27	23		JOHN FOGERTY/Walking In A...
33	33	32	22		SUBLIME/Santana
17	31	31	22		MEREDITH BROOKS/Bitch
15	19	18	18		PAUL MCCARTNEY/The World Tonight
25	29	24	16		WALLFLOWERS/The Difference
17	18	15	15		LHERY CROWIA/Change Would Do...
-	-	18	15		LYNYRD SKYNYRD/Bring It On
14	16	15	14		THIRD EYE BLIND/Semi-Charmed Life
19	19	14	13		38 SPECIAL/Fade To Blue
18	22	19	13		BLUES TRAVELER/Carolina Blues
17	20	18	13		VERVE PIPE/The Freshmen
16	17	13	13		WALLFLOWERS/One Headlight
19	16	13	13		COLLECTIVE SOUL/Listen
-	-	14	13		U2/Last Night On Earth
12	12	12	13		MATCHBOX 20/Push
11	13	12	12		MIGHTY JOE PLUM.../The Impression...
14	15	11	11		TONIC/If You Could Only...
11	13	11	11		JONNY LANG/Lie To Me
23	23	17	10		COREY STEVENS/One More Time
10	11	12	10		LIVE/Turn My Head
-	-	11	10		WILCO/Monday
13	12	9	9		AEROSMITH/Hole In My Soul
-	-	1	9		BLUES TRAVELER/Carolina Blues
-	-	1	9		SUBLIME/Wrong Way
-	-	1	8		BLUES TRAVELER/Carolina Blues
5	6	7	6		TOAD THE WET.../Come Down
16	15	15	5		SAMMY HAGAR/Little White Lie
11	5	12	5		COUNTING CROWS/Daylight Fading
-	-	5	5		STORYVILLE/Bitter Rain
-	-	5	5		GOO GOD DOLLS/Lazy Eye

**92 KQRS**  
MARKET #16  
KQRS/Minneapolis  
(612) 545-5601  
Hamilton/Endersbe

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
14	17	20	19		BDZ SCAGGS/It All Went Down...
13	17	18	19		COREY STEVENS/One More Time
18	18	21	18		PAUL MCCARTNEY/The World Tonight
-	-	15	15		JONNY LANG/Hit The Ground...
9	13	15	14		CHALK FARM/Live Tomorrow
14	15	13	13		WALLFLOWERS/The Difference
10	11	13	13		JOHN MELLENCAMP/Circling Around...
8	10	12	12		WHY STORE/Surround Me
-	-	10	12		SISTER HAZEL/For You
13	14	13	12		DAVE MATTHEWS BAND/Tipping Bittles
9	9	11	11		38 SPECIAL/Fade To Blue
11	12	9	11		BLUES TRAVELER/Carolina Blues
7	7	6	10		LYNYRD SKYNYRD/Travelin' Man
4	5	11	10		JOHN FOGERTY/Walking In A...
12	15	8	9		JOHN FOGERTY/Blueboy
5	8	7	9		PAUL RODGERS/Soul Of Love
7	11	8	9		STORYVILLE/Good Day For...
14	11	7	7		STEVE WINWOOD/Spy In The House...
-	-	6	6		ALICE COOPER/Is Anyone Home
4	5	4	4		CHEAP TRICK/Anytime
10	10	14	4		JOHNNY LANG/Lie To Me
-	-	3	3		STYX/On My Way
-	-	3	3		BLUES TRAVELER/Hook
4	4	3	3		JON BON JOVI/Queen Of New Orleans
3	2	3	3		WALLFLOWERS/Precious Declaration
3	1	2	3		COREY STEVENS/Blue Drops Of Rain
1	1	2	3		ERIC JOHNSON/S.R.V.
2	1	2	2		DON HENLEY/You Don't Know Me...
2	1	2	2		ZACK WYLDE/Between Heaven...
2	1	2	2		JOHN MELLENCAMP/Key West...

**KDKB**  
MARKET #18  
KDKB/Phoenix  
(602) 897-9300  
Maranville/Lea

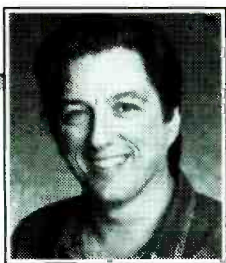
PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	20	30	36		AEROSMITH/Hole In My Soul
-	-	25	36		COLLECTIVE SOUL/Listen
-	-	6	36		LIVE/Turn My Head
-	-	7	36		QUEENSRYCHE/Sign Of The Times
36	36	37	36		SHERYL CROWIA/Change Would Do...
35	36	36	36		TONIC/If You Could Only...
19	22	35	35		SAMMY HAGAR/Marching To Mars
7	8	15	20		38 SPECIAL/Fade To Blue
19	20	16	20		MATCHBOX 20/Push
18	20	15	20		PAUL MCCARTNEY/Young Boy
20	20	18	19		BLUES TRAVELER/Carolina Blues
30	36	25	18		SUMMERCAMP/Drawer
21	21	21	16		COUNTING CROWS/Daylight Fading
7	8	16	16		NAKED/Raining On The Sky
-	-	6	16		U2/Last Night On Earth
8	9	13	15		BEN HARPER/Faded
8	9	13	15		CHEAP TRICK/Carnival Game
8	8	13	15		EDWIN MCCAIN/See The Sky Again
7	7	12	15		PAT BENATAR/Strawberry Wine...
-	-	11	15		PAUL THORNHILF/Bet He Knows
-	-	10	15		STYX/On My Way
22	16	11	8		VERVE PIPE/The Freshmen
15	13	9	6		WALLFLOWERS/One Headlight
6	4	6	5		BIG HEAD TODD.../Please Don't Tell...
22	17	4	6		JOHN FOGERTY/Walking In A...
27	22	10	10		DISHWALLA/Give
14	18	10	10		MATCHBOX 20/Push
25	23	9	5		SWEET VINE/Mountain Side
-	-	4	5		DAVE MATTHEWS BAND/Crash Into Me
21	19	8	4		JOHN MELLENCAMP/Just Another Day

**WDVE**  
MARKET #20  
WDVE/Pittsburgh  
(412) 937-1441  
Winter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	16	12	17		JONNY LANG/Lie To Me
15	16	13	16		DAVE MATTHEWS BAND/Crash Into Me
16	14	15	14		CLARKS/Mercury
15	14	15	14		WALLFLOWERS/One Headlight
10	10	13	14		GATHERING FIELDS/Rhapsody In Blue
17	16	13	13		BLUES TRAVELER/Carolina Blues
15	15	13	13		AEROSMITH/Falling In Love...
6	3	8	13		JOHN FOGERTY/Walking In A...
20	19	14	12		ERIC JOHNSON/S.R.V.
17	15	14	12		MATCHBOX 20/Long Day
17	16	12	12		COUNTING CROWS/Angels Of...
11	13	13	12		WALLFLOWERS/The Difference
7	13	13	12		COLLECTIVE SOUL/Listen
-	-	12	11		PAUL RODGERS/Soul Of Love
11	13	10	10		COUNTING CROWS/Daylight Fading
12	16	12	9		LYNYRD SKYNYRD/Travelin' Man
12	13	11	9		MATCHBOX 20/Push
7	10	9	9		PAUL MCCARTNEY/The World Tonight
-	-	8	9		AEROSMITH/Pink
4	7	6	6		TONIC/If You Could Only...
12	8	10	7		U2/Staring At The Sun
8	9	5	7		SAMMY HAGAR/Little White Lie
9	5	7	7		LIVE/Freaks
2	6	7	6		MOTLEY CRUE/Afraid
9	9	7	6		COREY STEVENS/One More Time
2	6	7	6		TONIC/Open Up Your Eyes
4	4	4	4		REFRESHMENTS/Banditos
5	-	5	5		GOO GOD DOLLS/Flat Top
8	3	5	4		SWEET VINE/Mountain Side
4	-	4	4		WHY STORE/Lack Of Water

**WEBN**  
MARKET #25  
WEBN/Cincinnati  
(513) 621-9326  
Richards/Jamie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
19	16</				



SKY DANIELS

## The Power Of Perception

□ Jon Coleman reveals what's behind recent Alternative perceptual studies

Every day I engage in a number of analytical conversations with programmers and label executives regarding the condition of the Alternative format. Over the last six months, there has been a tremendous sense of searching for answers by proponents of the format. The search was largely invoked by ratings declines from the format's zenith of two years ago. Often, it's just an ongoing search for answers from those dedicated to excellence. Either way, there have been a lot of opinions to assess. Time to balance gut with science.

Speaking at length with **Jon Coleman**, President of **Coleman Research**, I got a refreshing blend of both objective and subjective reasoning. While some researchers tend to eschew offering personal opinions in favor of dry data interpretation, Coleman is willing to go on record with what he believes is happening.

At Coleman's recent, now-legendary meeting in Dallas in April, he was able to attract, formally and informally, the format's best and brightest, including KROQ/Los Angeles's Kevin Weatherly, WXRK/NY's Steve Kingston, and WNNX/Atlanta's Brian Philips.

### Understanding Research Findings

Coleman works with, and sees compelling research from, the format's flagship stations. Dealing with the needs of those competitive markets demands a researcher who tells it like it is. Coleman admits, "If I don't articulate an interpretation of research findings to my clients, then I'm not providing a valuable service. Just capturing factual data isn't enough, un-

derstanding its essence is the important thing."

Coleman feels it is important for researchers to offer certain guidance when he says, "It amazes me when I hear people in the industry say that Alternative has become more pop recently. A lot of that is perceived, sometimes by the programmers themselves. The audience is not cognizant of these shifts. We in the business spend more time analyzing these pictures than the audience does. We have a heightened sense of their impact."

Coleman does acknowledge that there has been a decline of numbers for the format from its zenith and says that there are real reasons revealed in perceptual studies on a national basis. "In perceptuals there has been a voicing of less than enrapturement from, particularly, the Alternative core. It's not a secret club anymore, so some core loyalists are frustrated. But there isn't another 'club' more compelling for them to join, so Alternative remains the place to go for new music styles. There isn't anything new about McDonald's hamburgers, but there are still billions served."

Alternative, on the other hand, does not inherently possess such broad mass appeal, according to Coleman. He relates, "The format is probably within the realm of its real opportunity and position, ratings-wise. The cata-

clysmic change that came from grunge created an inflated period of acceptance for about two years. Alternative used the galvanizing force of grunge the way Country used Garth Brooks and Clint Black to draw people from other formats.

### Facing Segmentation & Fragmentation

"For awhile, everything with an alternative attribute tested, but then three things began to happen. One, anytime a notion gets big, it encounters segmentation and fragmentation. Here, it became harder for Alternative to retain any format exclusivity in music, especially for acts with mainstream appeal like Counting Crows and Collective Soul. Secondly, respondents began to become more discriminatory, and call-out and cluster scores began to wane. People lost their overriding passion for grunge, in particular. Thirdly, mainstream rock began to be perceived as being capable of delivering Stone Temple Pilots, Pearl Jam, etc. This brought the format down from its zenith to a more realistic long-term position."

It also caused the format's programmers to do a little soul-searching. At the Coleman gathering in Dallas, leading programmers met to discuss their concerns. Coleman believes that meeting helped stabilize the emotions of many within the radio community. "More than anything, a lot of people realized they weren't in it alone. When you have the biggest names in the business willing to be candid and discuss their vulnerability, it helps build a collective consciousness. People realized they could network openly and truthfully."

What is it that Alternative is searching for? Coleman senses a collective search, when he points out, "A lot of Alternative is looking for the next 'silver bullet.' They want to identify the next musical ride they can get on. It brings up questions: 'Is it electronica? Why aren't the recognized superstars selling what we hoped they would?'"

"Recently, we've seen an avowed swing toward pop, particularly adult pop. Titles like Wallflowers and Paula Cole tested well because they came with fresh appeal. You have to be careful with too much pop music, though. The quandary is that pop titles test, but have shorter exclusive shelf lives. CHR obviously can co-opt them faster. The issue becomes: is this pop stuff helping maintain broad appeal and come or is Alternative hurting its image by competing with music with no inherent long-standing credibility?"

### Looking For Answers

Coleman studies perceptuals to see if the audience offers any pronounced answers. "I haven't seen a real shift toward pop sensibilities by the audience," he says. "Merely, the uniqueness of rock was bludgeoned by every format appropriating grunge. The Alternative core is always searching, more

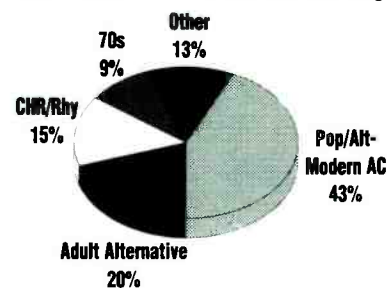
## Alternative Audience Still Strong

Yes, Alternative is facing its most challenging times in its short life, but its audience is far from lost, according to the just-released AccuTrack National Format Trends Study. The format attracted 7.8 million listeners in surveyed markets in the current survey, of which 2.8 million were considered core listeners. And, while the format lost about 30% of its core listening to other formats, it gained nearly as many listeners from other formats. The net loss was just 12,300 listeners.

Check out the charts below to see Alternative's core gains and losses:

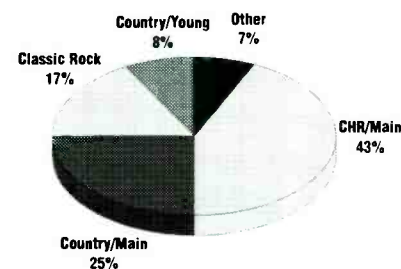
### Alternative Net Losses 12+

Here's where Alternative's lost listeners has gone to:



### Alternative Net Gains 12+

Here's where Alternative's new listeners were six months ago:



Source: AccuTrack National Format Trends Study, July 1997

Another interesting note: Alternative listeners share with a wide variety of formats. Check out what portions of Alternative cumers listen to other formats:

1. Active Rock	27%	6. Hot AC	17%
2. CHR/Rhythmic	24%	7. AC	14%
3. CHR/Pop	21%	8. Oldies	13%
4. Classic Rock	21%	9. Adult Alt.	11%
5. Pop/Alternative	19%	10. Urban	10%

acutely than other formats. They resented the monotone presentation they perceived, some of which was enhanced by it being everywhere on the dial.

"Alternative stations have to be careful not to wander too far in moving its status quo, however. If programmers become too literal in evoking change, they'll lose. They are responding to a perceived, not behavioral demand. In their frustration in seeking Nirvana, both literally and figuratively, we as researchers have to be prepared to offer grounded information. The records pass through Pop/Alt. relevance to the core more quickly. One thing we've seen is that consumers recognize authenticity and credibility. They know when an act possesses unique abilities and strong lyrical messages."

Coleman believes that much of Alternative's current "condition" depends on what is expected of it by ownership and the industry. "The true core isn't big enough, so programmers have to seek come-building material. Before, you had the benefit of a generational demand for 'their music,' which grunge satisfied. Now there has been a swing toward pop. If a pop record is played by Alternative, does that song become 'deeper' because the format embraced it? We are dealing with a perplexing irony, should stations play image-enhancing material, which have weaker overall test scores, yet probably be better for the station long-term?"

### More Rock-Oriented Songs

Coleman, reliably, has an opinion. "I'd guardedly offer that a station should probably err on the side of rock over pop in this format's case. There is a basic desire for rock-based material by the larger segment of Alternative listeners. Granted, in some markets there is a ratings threat from Pop stations and none from Active Rock. Overall, though, that authenticity the core seeks will come from rock-based material."

Coleman speaks of and from a long-term perspective when he suggests, "I believe research is a pattern. You have to interpret those patterns of credibility perceived by the audience. In seeking to find answers, some programmers look for extreme measures. The cure ends up being worse than the disease. A lot of this reminds me of 1984."

AOR had a number of hard-rock bands that were selling, and it gravitated to the forefront. There was record sales envy by other formats. Classic Rock came in and radio sales departments didn't want to only accept 18-24 demos. You see that happening now with the upper-demo demands made by competitive flanking to Alternative. Sales performance becomes a real issue.

"This format is still very strong, but it's not an Adult format, and it won't be the market's revenue leader. It will be successful, because there is always a demand by young consumers for active music styles and Alternative remains the place they perceive they will get them."

# Buck-O-Nine

## "MY TOWN"

FROM THE ALBUM **TWENTY-EIGHT TEETH**

**Over 4,000 scanned this week!**

KROQ	LIVE 105	KNDD	WHFS
KTBB	91X	KEDJ	KZON
	WENZ	KTCL	KCXX
	KOME	WEDG	WRAX
	KGDE	WQXA	WWDX
	WMAD	KHTY	KJEE

**ON TOUR ALL SUMMER!**

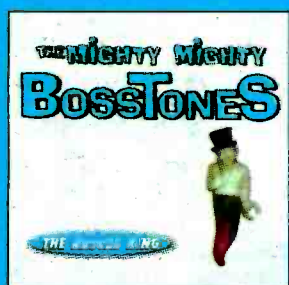


# THE MIGHTY MIGHTY BOSSTONES

## *"The Rascal King"*

the new single from the **GOLD** album

**"LET'S FACE IT"**



## Already On:

WFHS XTRA WOXY WBRU WRLG  
KXTE WHTG WHMP WBTZ

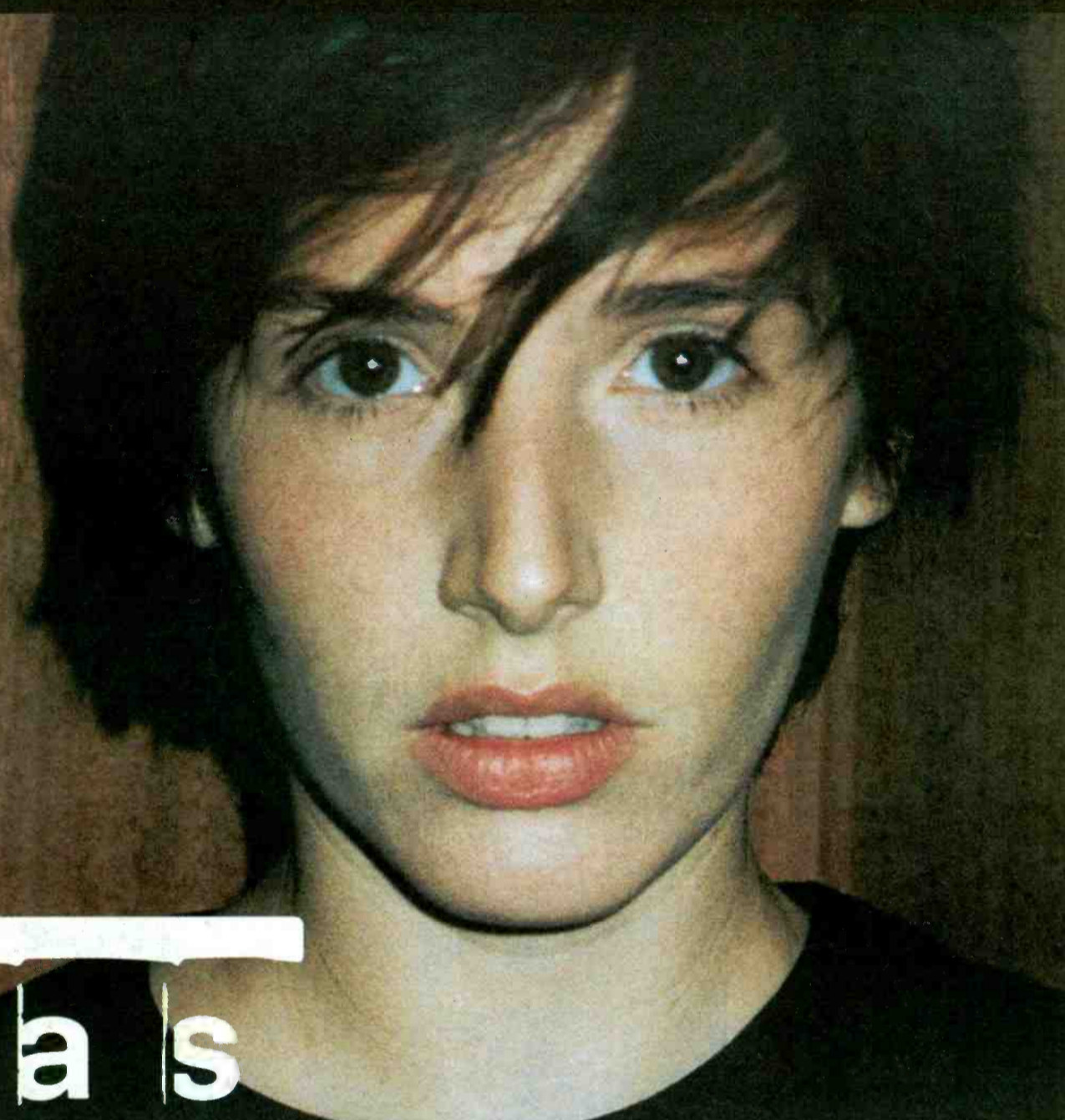
"The Impression That I Get" Peaked At #1 Modern Rock Monitor

On WARPED and H.O.R.D.E. Tours This Summer

Produced and Engineered by Paul Q. Kolderie and Sean Slade Co-Production: The Mighty Mighty Bosstones Management: Ami Bennitt for Nasty Little Man

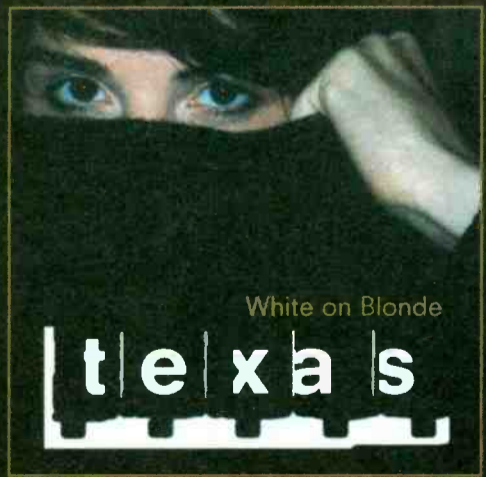


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t | e | x | a | s

Say What You Want



White on Blonde

t | e | x | a | s

314 534 315-2/4

in-stores august 5th

the first track from the worldwide smash album White on Blonde

as featured in the upcoming  motion picture

Picture Perfect

starring jennifer aniston and kevin bacon

© 1997 TWENTIETH CENTURY FOX

film opens august 1st

  
© 1997 Mercury Records Ltd. (London)

Early Believers: WENZ WDST WXPB WRLT WXLE WJBX KFXD



# ALTERNATIVE TOP 50

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG) 2969 3225 3346 3444 95/0					
5	6	2	2	<b>MATCHBOX 20</b> Push (Lava/Atlantic) 2930 2977 2791 2781 89/1					
6	5	4	3	<b>WALLFLOWERS</b> The Difference (Interscope) 2728 2834 2797 2756 93/0					
11	7	7	4	<b>LIVE</b> Turn My Head (Radioactive) 2723 2608 2272 1944 99/2					
2	2	3	5	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Big Rig/Mercury) 2551 2869 3121 3200 85/0					
3	3	6	6	<b>TONIC</b> If You Could Only See (Polydor/A&M) 2511 2714 2924 2933 84/0					
4	4	5	7	<b>SMASHING PUMPKINS</b> The End Is... (Warner Sunset/WB) 2453 2720 2823 2788 99/1					
28	21	12	8	<b>SUGAR RAY</b> Fly (Lava/Atlantic) 2248 1981 1387 1009 98/4					
20	11	10	9	<b>U2</b> Last Night On Earth (Island) 2178 2087 1811 1428 98/1					
7	9	8	10	<b>BLUR</b> Song 2 (Virgin) 1971 2138 2245 2302 82/1					
22	18	13	11	<b>SUBLIME</b> Wrong Way (Gasoline Alley/MCA) 1933 1794 1573 1274 83/2					
9	10	9	12	<b>K'S CHOICE</b> Not An Addict (550 Music) 1868 2090 2071 2216 71/0					
14	12	14	13	<b>COLLECTIVE SOUL</b> Listen (Atlantic) 1826 1780 1803 1751 79/0					
—	32	16	14	<b>311</b> Transistor (Capricorn/Mercury) 1812 1675 943 — 97/3					
16	15	15	15	<b>SNEAKER PIMPS</b> 6 Underground (Virgin) 1809 1771 1691 1643 76/1					
8	8	11	16	<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol) 1682 2068 2257 2292 74/0					
—	30	22	17	<b>SARAH MCLACHLAN</b> Building A Mystery (Arista) 1563 1363 1001 274 86/0					
15	14	17	18	<b>DAVE MATTHEWS BAND</b> Tripping Billies (RCA) 1522 1657 1730 1677 75/0					
27	26	23	19	<b>ARTIFICIAL JOY CLUB</b> Sick & Beautiful (Interscope) 1407 1332 1151 1071 76/1					
18	19	18	20	<b>SUMMERCAMP</b> Drawer (Maverick/Reprise) 1347 1494 1561 1470 81/0					
21	22	24	21	<b>SHERYL CROW</b> A Change Would Do You Good (A&M) 1254 1331 1384 1388 53/0					
10	13	19	22	<b>DEPECHE MODE</b> It's No Good (Mute/Reprise) 1197 1489 1772 2168 54/0					
12	17	20	23	<b>MEREDITH BROOKS</b> Bitch (Capitol) 1170 1439 1631 1932 48/0					
29	29	30	24	<b>REEL BIG FISH</b> Sell Out (Mojo/Universal) 1162 1075 1017 973 67/5					
<b>BREAKER</b>			25	<b>OASIS</b> D'You Know What I Mean (Epic) 1160 144 — — 97/85					
32	28	28	26	<b>ECHO &amp; THE BUNNYMEN</b> I Want To Be There... (London/Island) 1133 1157 1044 935 73/3					
24	23	27	27	<b>ABRA MOORE</b> Four Leaf Clover (Arista Austin/Arista) 1105 1162 1196 1164 58/0					
<b>BREAKER</b>			28	<b>MANSUN</b> Wide Open Space (Epic) 1077 994 855 736 74/3					
25	27	26	29	<b>BLUES TRAVELER</b> Carolina Blues (A&M) 1061 1164 1148 1126 53/0					
<b>BREAKER</b>			30	<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope) 1042 690 267 32 74/22					
13	16	21	31	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia) 995 1387 1653 1924 51/0					
17	20	25	32	<b>SQUIRREL NUT ZIPPERS</b> Hell (Mammoth) 993 1218 1430 1605 49/0					
45	36	35	33	<b>MONACO</b> What Do You Want From Me? (Polydor/A&M) 955 846 766 607 60/4					
33	33	34	34	<b>LOCAL H</b> Eddie Vedder (Island) 943 929 865 835 65/0					
19	24	29	35	<b>VERVE PIPE</b> The Freshmen (RCA) 868 1081 1187 1468 43/0					
49	40	36	36	<b>PRODIGY</b> Breathe (Mute/Maverick/WB) 836 796 671 561 66/3					
—	44	37	37	<b>SOUL COUGHING</b> Soft Serve (Slash/WB) 822 796 631 434 55/2					
31	31	32	38	<b>SUPERGRASS</b> Cheapskate (Capitol) 759 956 990 939 53/0					
—	—	45	39	<b>VERVE PIPE</b> Villains (RCA) 750 597 402 85 53/4					
40	41	39	40	<b>OUR LADY PEACE</b> Superman's Dead (Columbia) 705 717 667 686 40/2					
42	38	38	41	<b>NIXONS</b> Baton Rouge (MCA) 669 719 705 669 37/0					
50	46	43	42	<b>FAITH NO MORE</b> Last Cup Of Sorrow (Slash/Reprise) 661 640 601 558 51/1					
—	45	42	43	<b>SEAHORSES</b> Love Is The Law (Geffen) 654 650 605 486 50/1					
—	—	48	44	<b>FIONA APPLE</b> Criminal (Work) 653 578 493 415 51/10					
37	39	46	45	<b>SUBLIME</b> Santeria (Gasoline Alley/MCA) 599 592 689 765 34/0					
<b>DEBUT</b>			46	<b>GOO GOO DOLLS</b> Lazy Eye (Warner Sunset/WB) 584 200 181 165 47/17					
26	37	44	47	<b>OFFSPRING</b> Gone Away (Columbia) 564 612 727 1097 29/0					
<b>DEBUT</b>			48	<b>LAUREN CHRISTY</b> Breed (Mercury) 538 480 417 295 46/4					
23	25	33	49	<b>THAT DOG</b> Never Say Never (DGC/Geffen) 518 949 1180 1253 35/0					
—	48	49	50	<b>MANBREAK</b> Ready Or Not (Almo Sounds/Geffen) 494 570 564 539 38/0					

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 Alternative reporters. 101 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

- BUCK-O-NINE** My Town (TVT) Total Plays: 482, Total Stations: 37, Adds: 2
- DANDY WARHOLS** Not If You Were The Last... (Tim Kerr/Capitol) Total Plays: 456, Total Stations: 37, Adds: 6
- OFFSPRING** The Meaning Of Life (Columbia) Total Plays: 433, Total Stations: 32, Adds: 2
- SISTER HAZEL** All For You (Universal) Total Plays: 412, Total Stations: 19, Adds: 3
- OMC** How Bizarre (Mercury) Total Plays: 390, Total Stations: 15, Adds: 2
- DEL AMITRI** Not Where It's At (A&M) Total Plays: 371, Total Stations: 27, Adds: 1

- MATTHEW SWEET** Come To California (Volcano) Total Plays: 315, Total Stations: 24, Adds: 1
- CHARLATANS UK** One To Another (MCA) Total Plays: 314, Total Stations: 40, Adds: 14
- BEN FOLDS FIVE** One Angry Dwarf And 200... (550 Music) Total Plays: 311, Total Stations: 26, Adds: 4
- PRIMUS** Shake Hands With Beef (Prawn Song/Interscope) Total Plays: 288, Total Stations: 24, Adds: 0

Songs ranked by total plays.

## BREAKERS

<b>OASIS</b> D'You Know What I Mean (Epic)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		25
1160/1016	97/85		
<b>MANSUN</b> Wide Open Space (Epic)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		23
1077/83	74/3		
<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope)			CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		30
1042/352	74/22		

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
OASIS D'You Know What I Mean (Epic)	85
RADIOHEAD Let Down (Capitol)	22
SMASH MOUTH Walkin' On The Sun (Interscope)	22
BECK Jack-Ass (DGC/Geffen)	19
GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	17
CHARLATANS UK One To Another (MCA)	14
KARA'S FLOWERS Soap Disco (Reprise)	13
FIONA APPLE Criminal (Work)	10
REEF Place Your Hands (Epic)	7
DAMBUILDERS Burn This Bridge (EastWest/EEG)	6
DANDY WARHOLS Not If You Were... (Tim Kerr/Capitol)	6

# LOCAL H

"EDDIE VEDDER"  
R&R 34  
Monitor Debut 40\*

On Tour With  
**Veruca Salt**  
beginning July 17th

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OASIS D'You Know What I Mean (Epic)	+1016
GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	+384
SMASH MOUTH Walkin' On The Sun (Interscope)	+352
CHARLATANS UK One To Another (MCA)	+280
SUGAR RAY Fly (Lava/Atlantic)	+267
SARAH MCLACHLAN Building A Mystery (Arista)	+200
VERVE PIPE Villains (RCA)	+153
SUBLIME Wrong Way (Gasoline Alley/MCA)	+139
311 Transistor (Capricorn/Mercury)	+137
REEF Place Your Hands (Epic)	+137

## HOTTEST RECURRENTS

- WALLFLOWERS** One Headlight (Interscope)
- WHITE TOWN** Your Woman (Chrysalis/EMI)
- DAVE MATTHEWS BAND** Crash Into Me (RCA)
- BECK** The New Pollution (DGC/Geffen)
- COUNTING CROWS** Daylight Fading (DGC/Geffen)
- BUSH** Cold Contagious (Trauma/Interscope)
- U2** Staring At The Sun (Island)
- SUBLIME** What I Got (Gasoline Alley/MCA)
- BETTER THAN EZRA** Desperately Wanting (Swell/Elektra/EEG)
- LUSCIOUS JACKSON** Naked Eye (Grand Royal/Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# naked

the road home

"The Road Home"  
Starts Here...

Adds:

- KEGE KXTE KNRQ KFGX KEDJ  
KZON WBZU WQBK WRAX WPGU  
WGRD KKDM WKRL and many more

# ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison APD: Kevin Quinn</p> <p>10 CHANTAL KREVIADZUK "Made" OASIS "Mean" RADIOHEAD "Let" DANDY WARHOLS "Not" REEF "Place" KARA'S FLOWERS "Soap"</p> <p><b>WQBK/Albany, NY</b> OM/PD: Dan Binder MD: Kelly McNamara</p> <p>OASIS "Mean" VERUCA SALT "Morning"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Hoyt</p> <p>21 OASIS "Mean" KARA'S FLOWERS "Soap"</p> <p><b>KWHL/Anchorage, AK</b> OM/PD: J.J. Michaels APD/MD: Dan Thomas</p> <p>7 OASIS "Mean" SMASH MOUTH "Walkin" SUPER DELUXE "Liquid"</p> <p><b>WNNX/Atlanta, GA</b> OM: Brian Phillips PD: Leslie Fram MD: Sean Demery</p> <p>BEN HARPER "Faded" SMASH MOUTH "Walkin" RADIOHEAD "Let"</p> <p><b>WJSE/Atlantic City, NJ</b> OM/PD/MD: Dave King</p> <p>OASIS "Mean" TOOL "Meatmen" SLOAN "Everything" SMASH MOUTH "Walkin" FAITH NO MORE "Cup" JANE JENSEN "Song" KARA'S FLOWERS "Soap"</p> <p><b>WRXR/Augusta, GA</b> PD: Chuck Williams</p> <p>REEL BIG FISH "Self" SMASH MOUTH "Walkin" RADIOHEAD "Let"</p> <p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt</p> <p>OASIS "Mean" DANDY WARHOLS "Not" CHARLATANS UK "Another"</p> <p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi MD: Hurricane Shane</p> <p>7 100 FIGHTERS "Everlong" OASIS "Mean" VENTS "Ticket" DAMBUILDERS "Bridge" FAT "Downtown" PLUMB "Sobering"</p> <p><b>KQXR/Boise, ID</b> PD: Dan McColly MD: Tim Johnstone</p> <p>OASIS "Mean" RADIOHEAD "Let" CHARLATANS UK "Another" LAUREN CHRISTY "Breed"</p> <p><b>WFNX/Boston, MA</b> PD: Bill Glasser MD: Laurie Gail</p> <p>ECHO &amp; THE BUNNYMEN "Want" AGNES GODDCH "Green" 100 FIGHTERS "Everlong" CRYSTAL METHOD "Baby"</p> <p><b>WEOG/Buffalo, NY</b> OM: John Hager APD/MD: Rich Wall</p> <p>4 OASIS "Mean" SUGAR RAY "Fly"</p> <p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hindley MD: Steve Picard</p> <p>20 100 FIGHTERS "Everlong" OASIS "Mean" 16 CHARLATANS UK "Another" 1 LIONROCK "Shoesaw" RADIOHEAD "Let" BEN HARPER "Faded" ME FIRST "Mandy"</p> <p><b>WPGU/Champaign, IL</b> PD: Ben Ponzio MD: Pete Schiecke</p> <p>21 OASIS "Mean" 2 GOOD GOOD DOLLS "Lazy" 1 REEF "Place"</p> <p><b>WAVF/Charleston, SC</b> PD: Rob Cressman MD: Janda Baldwin</p> <p>FIONA APPLE "Criminal" RADIOHEAD "Let" JENNIFER TRYNN "Getaway"</p> <p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Rick Brewer</p> <p>13 OASIS "Mean" GOOD GOOD DOLLS "Lazy" BECK "Jack-Ass" SMASH MOUTH "Walkin" ECHO &amp; THE BUNNYMEN "Want" KARA'S FLOWERS "Soap" MAYPOLE "Concrete"</p> <p><b>WKQX/Chicago, IL</b> APD/MD: Mary Shuminas</p> <p>RADIOHEAD "Let" 311 "Transistor" BECK "Jack-Ass" DANDY WARHOLS "Not" LIONROCK "Shoesaw" DAMBUILDERS "Bridge"</p>	<p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler</p> <p>15 OASIS "Mean" 3 CHARLATANS UK "Another"</p> <p><b>WOXY/Cincinnati, OH</b> PD: Dave Telmann MD: Dorsie Fyffe</p> <p>10 OASIS "Mean" 6 LARD "Be" 5 TREBLE CHARGER "Friend" 3 GERALDINE FIBERS "California" 3 THAT DOG "Minneapolis" 2 POSTER CHILDREN "BlackDog" 2 KARA'S FLOWERS "Soap" 2 SMASH MOUTH "Walkin" 2 SPIRITUALIZED "Electric" 2 KENWIGG "Cap" 2 BARBARA MANNING "Kid" 2 PRIMUS "Kalamazoo" 2 SEAHORSES "Luv" 2 JAYHAWKS "Sis" 1 RADIOHEAD "Let" 1 MONACO "Want" 1 VERUCA SALT "Morning" 1 ECHO &amp; THE BUNNYMEN "Evergreen" 1 JANE JENSEN "Song" 1 PLUMB "Sobering"</p> <p><b>WENZ/Cleveland, OH</b> PD: Sean Robertson</p> <p>15 OASIS "Mean" REEL BIG FISH "Self" TEXAS "Say" VERUCA SALT "Morning" FAT "Downtown" SMASH MOUTH "Walkin" SUGAR RAY "Fly"</p> <p><b>KFMZ/Columbia, MO</b> PD: Paul Maloney</p> <p>14 OASIS "Mean" RADIO IODINE "Things" KARA'S FLOWERS "Soap"</p> <p><b>WWCO/Columbus, OH</b> PD: Jane Purcell MD: Andy Davis</p> <p>2 OASIS "Mean" SMASH MOUTH "Walkin" 1 SUGAR RAY "Fly"</p> <p><b>WZAZ/Columbus, OH</b> PD: Greg Ausham MD: Mark Pennington</p> <p>14 OASIS "Mean" RADIO IODINE "Things" SUGAR RAY "Fly" OASIS "Mean" LIVE "Turn" MANSUN "Wide" CHARLATANS UK "Another"</p> <p><b>KOGE/Dallas, TX</b> PD: Joel Folger MD: Mike Peer</p> <p>15 OASIS "Mean" 100 FIGHTERS "Everlong" REEF "Place" FOREST FOR THE TREES "Dreams" FIONA APPLE "Criminal" JILL SOBULE "Ship" MAYFIELD "Fighting"</p> <p><b>WXEG/Dayton, OH</b> PD: Jeff Stevens MD: Allen Rantz</p> <p>3 OASIS "Mean" PRODIGY "Breath" SMASH MOUTH "Walkin" GOOD GOOD DOLLS "Lazy" KARA'S FLOWERS "Soap"</p> <p><b>WKRO/Daytona Beach, FL</b> PD: Tatt Moore MD: Aaron Schatz</p> <p>18 OASIS "Mean"</p> <p><b>KTCL/Denver, CO</b> PD: John Hayes</p> <p>5 BECK "Jack-Ass" 5 OASIS "Mean" 5 JILL SOBULE "Ship" 5 RADIOHEAD "Let"</p> <p><b>KKOM/Des Moines, IA</b> PD: J. Michael McKoy MD: Sophia John</p> <p>36 OASIS "Mean"</p> <p><b>CIMX/Detroit, MI</b> Program Mgr: Murray Brookshaw PD/MD: Vince Cannova</p> <p>22 OUR LADY PEACE "Superman's" 8 OASIS "Mean" 3 DEL AMITRI "Where"</p> <p><b>WHYT/Detroit, MI</b> PD: Garrett Michaels APD: Alex Tear</p> <p>OASIS "Mean"</p> <p><b>KNRQ/Eugene, OR</b> PD: Stu Allen</p> <p>OASIS "Mean" MAKED "Road" AGNES GODDCH "Green" CHARLATANS UK "Another"</p> <p><b>KFGX/Fargo, ND</b> PD: Jay Thomas</p> <p>6 SLOAN "Everything" BUCK O'NINE "Town" JANE JENSEN "Song" OASIS "Mean" VERUCA SALT "Morning" MAKED "Road" BECK "Jack-Ass" CHRONIC FUTURE "Insomnac"</p> <p><b>WBZF/Florence, SC</b> PD/MD: Rich Allen</p> <p>18 OASIS "Mean" 11 SMASH MOUTH "Walkin" GOOD GOOD DOLLS "Lazy" KARA'S FLOWERS "Soap"</p> <p><b>KFRF/Fresno, CA</b> PD: Don O'Neal</p> <p>4 PRODIGY "Breath" OASIS "Mean" SMASH MOUTH "Walkin"</p>	<p><b>WEJE/Ft. Wayne, IN</b> OM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori</p> <p>14 OASIS "Mean" 1 BECK "Jack-Ass" 1 BETTER THAN EZRA "Normal"</p> <p><b>WGRO/Grand Rapids, MI</b> PD: Allan Fee MD: Margot Smith</p> <p>9 OASIS "Mean" RADIOHEAD "Let" LAUREN CHRISTY "Breed"</p> <p><b>WXNR/Greenville, NC</b> PD: Jay Lopez MD: Neal Douhne</p> <p>OASIS "Mean" GOOD GOOD DOLLS "Lazy"</p> <p><b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden</p> <p>3 OASIS "Mean" 3 SUBLIME "Wrong" GOOD GOOD DOLLS "Lazy" REEF "Place" BECK "Jack-Ass" VERUCA SALT "Morning"</p> <p><b>WMRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill</p> <p>24 OASIS "Mean"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque</p> <p>VERVE PIPE "Vilains" JIMMIE'S CHICKEN "High" OASIS "Mean" TREBLE CHARGER "Friend"</p> <p><b>KTBS/Houston, TX</b> PD: Jim Trapp APD: Steve Robison MD: David Sadof</p> <p>1 SUBLIME "Wrong" 1 OASIS "Mean" 1 311 "Transistor"</p> <p><b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young</p> <p>OASIS "Mean" SOUL COUGHING "Serve" GOOD GOOD DOLLS "Lazy"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaner MD: Greg Brady</p> <p>OASIS "Mean" RADIOHEAD "Let" BEN FOLDS FIVE "Dwarf" VERVE PIPE "Vilains"</p> <p><b>KCCX/Kansas City, MO</b> PD: Jon Anthony APD: Dave Horn MD: Jason Justice</p> <p>8 OASIS "Mean" BLUR "Song" SMASH MOUTH "Walkin" BEN FOLDS FIVE "Dwarf"</p> <p><b>KCHZ/Kansas City, MO</b> PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett</p> <p>DMC "Bizarre" FIONA APPLE "Criminal"</p> <p><b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn</p> <p>24 OASIS "Mean" 14 GAGGITS "Get" JANE JENSEN "Song" BECK "Jack-Ass" KARA'S FLOWERS "Soap" CHARLATANS UK "Another"</p> <p><b>WNFZ/Knoxville, TN</b> OM/PD/MD: Jonathan Pirkte</p> <p>CHARLATANS UK "Another" GOOD GOOD DOLLS "Lazy" BECK "Jack-Ass" RADIOHEAD "Let" OASIS "Mean" MATTHEW SWEET "California" FAT "Downtown" VENTS "Ticket"</p> <p><b>WVOX/Lansing, MI</b> PD: Chris Brunt MD: Jacent Jackson</p> <p>OASIS "Mean" SMASH MOUTH "Walkin"</p> <p><b>KEOG/Las Vegas, NV</b> PD: John Griffin MD: Freddy Snakeskin</p> <p>NAKED "Road" OASIS "Mean" REEL BIG FISH "Self"</p> <p><b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley</p> <p>NAKED "Road" SUBLIME "Doin' OASIS "Mean" DRAIN S.T.H. "Serve"</p> <p><b>WXZZ/Lexington, KY</b> PD: Dennis Dillon MD: Brad Hart</p> <p>OASIS "Mean"</p>	<p><b>WLIR/Long Island, NY</b> PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez</p> <p>OASIS "Mean"</p> <p><b>KROQ/Los Angeles, CA</b> VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden</p> <p>9 HOOPERPHONIC "2Wicky" LIONROCK "Shoesaw" FIONA APPLE "Criminal" FOREST FOR THE TREES "Dreams" FILTER WCRYSTAL "Trip" MORRISSEY "Mamers"</p> <p><b>WMAD/Madison, WI</b> PD: Pat Frawley APD/MD: Trevor Scott</p> <p>OASIS "Mean"</p> <p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: John Michael</p> <p>21 OASIS "Mean" 17 RADIOHEAD "Let" 100 FIGHTERS "Everlong" 1 REEL BIG FISH "Self" 1 REEF "Place" 1 BECK "Jack-Ass"</p> <p><b>KEGE/Minneapolis, MN</b> PD: John Lassman MD: Mike Hanson</p> <p>24 OASIS "Mean" CHARLATANS UK "Another" BECK "Jack-Ass"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> PD: T.J. Bryan MD: Shelley Miller</p> <p>22 OASIS "Mean"</p> <p><b>WWSK/Myrtle Beach, SC</b> OM: Dave Priest PD: Buzz Elliott MD: Temple Lundy</p> <p>17 GOOD GOOD DOLLS "Lazy" 12 OASIS "Mean" 8 SMASH MOUTH "Walkin" 8 MANSUN "Wide" 5 MURMURS "Mess"</p> <p><b>WKOF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton</p> <p>9 OASIS "Mean" MONACO "Want" FIONA APPLE "Criminal" SMASH MOUTH "Walkin"</p> <p><b>WRLG/Nashville, TN</b> OM: John Lenac PD: Julie Forman MD: Jason Moon</p> <p>FIONA APPLE "Criminal" MONACO "Want" PLUMB "Sobering"</p> <p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>TREBLE CHARGER "Friend" DAMBUILDERS "Bridge" VENTS "Ticket" KARA'S FLOWERS "Soap"</p> <p><b>KKND/New Orleans, LA</b> PD: Vince Richards MD: Rod Ryan</p> <p>30 OASIS "Mean" REEL BIG FISH "Self"</p> <p><b>WXRK/New York, NY</b> PD: Steve Kingston APD/MD: Alexa Tobin</p> <p>6 BECK "Jack-Ass" RADIOHEAD "Let" GOOD GOOD DOLLS "Lazy"</p> <p><b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell</p> <p>OASIS "Mean" SMASH MOUTH "Walkin" OUR LADY PEACE "Superman's"</p> <p><b>KQRX/Odessa, TX</b> PD: Frank Hall MD: Shaun Slaughter</p> <p>OASIS "Mean" NIXONS "USA" REEF "Place" RULE 62 "Drown" PLUMB "Sobering" SISTER HAZEL "Air"</p> <p><b>KGOE/Omaha, NE</b> PD: Lynn Barstow MD: Scott Papek</p> <p>13 OASIS "Mean" SOAK "Me" SMASH MOUTH "Walkin" ECHO &amp; THE BUNNYMEN "Want"</p> <p><b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot</p> <p>21 OASIS "Mean" BECK "Jack-Ass" SUBLIME "Doin'" FIONA APPLE "Criminal"</p> <p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart MD: Chris Patyk</p> <p>12 OASIS "Mean" RADIOHEAD "Let" MATCHBOX 20 "Push"</p>	<p><b>KZON/Phoenix, AZ</b> PD: Paul Peterson MD: Kevin Mannion</p> <p>5 OASIS "Mean" 311 "Transistor" DAMBUILDERS "Bridge" RULE 62 "Drown"</p> <p><b>WXDX/Pittsburgh, PA</b> PD: Ali Castellini MD: Lenny Diana</p> <p>29 SMASHING PUMPKINS "End" OASIS "Mean" 1 SMASH MOUTH "Walkin"</p> <p><b>WCYY/Portland, ME</b> PD: Herb Ivy MD: Brian James</p> <p>8 BETTER THAN EZRA "Normal" OASIS "Mean" MANSUN "Wide" PRODIGY "Breath" MONACO "Want" REEL BIG FISH "Self" KARA'S FLOWERS "Soap"</p> <p><b>KNRK/Portland, OR</b> PD: Mark Hamilton</p> <p>18 OASIS "Mean" 17 BECK "Jack-Ass" 100 FIGHTERS "Everlong" 16 THIRD EYE BLIND "Graduate" 14 BLUES TRAVELER "Precarious" 8 RADIOHEAD "Let"</p> <p><b>WDST/Poughkeepsie, NY</b> PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud</p> <p>28 OASIS "Mean" 14 RADIOHEAD "Let" 9 TEXAS "Say" 9 JAMES "Homeboy"</p> <p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Mike Green</p> <p>28 OASIS "Mean" 1 RADIOHEAD "Let" 1 DAMBUILDERS "Bridge" VERVE PIPE "Vilains" FIONA APPLE "Criminal" DUNCAN SHEIK "Rune" LUNA "H.O.P.P."</p> <p><b>WOGG/Providence, RI</b> PD/MD: Brent Petersen APD: John Allers</p> <p>17 OASIS "Mean" 1 SMASH MOUTH "Walkin" 1 GOOD GOOD DOLLS "Lazy" 1 BUCK O'NINE "Town" 1 OFFSPRING "Meaning" 1 SUGAR RAY "Fly"</p> <p><b>KORB/Quad Cities, IA-IL</b> PD: Steve Gunner</p> <p>15 OASIS "Mean" ALISHA'S ATTIC "Feel"</p> <p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Mary MD: Heather Pierce</p> <p>DANDY WARHOLS "Not" GOOD GOOD DOLLS "Lazy" BUCK O'NINE "Town" OFFSPRING "Meaning" SUGAR RAY "Fly"</p> <p><b>WBUZ/Richmond, VA</b> PD: J.J. Quest MD: Mike Scott</p> <p>5 FILTER WCRYSTAL "Trip" SMASH MOUTH "Walkin" BECK "Jack-Ass"</p> <p><b>KCXX/Riverside, CA</b> OM/PD: Dwight Arnold APD: John DeSantis MD: Lisa Axe</p> <p>SNEAKER PIMPS "G" CHARLATANS UK "Another"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson</p> <p>19 OASIS "Mean" GOOD GOOD DOLLS "Lazy"</p> <p><b>KWOD/Sacramento, CA</b> PD: Ron Bunce</p> <p>20 OASIS "Mean" 2 BECK "Jack-Ass" 9 GOOD GOOD DOLLS "Lazy"</p> <p><b>KPNT/St. Louis, MO</b> PD: Alex Luke MD: Adam Potts</p> <p>25 OASIS "Mean" UZ "Earth"</p> <p><b>WOSC/Salisbury-Ocean City, MD</b> OM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer</p> <p>6 LAUREN CHRISTY "Breed" 4 GOOD GOOD DOLLS "Lazy" 3 SEAHORSES "Luv" 3 DAYS OF THE NEW "Touch"</p> <p><b>XHRM/San Diego, CA</b> OM/PD: Jay Isbell APD/MD: Brynn Capella</p> <p>24 OASIS "Mean" 17 SUBLIME "Doin'" ARTIFICIAL JOY CLUB "Sick" THIRD EYE BLIND "Graduate" BEN FOLDS FIVE "Dwarf"</p> <p><b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley</p> <p>15 OASIS "Mean"</p>	<p><b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen</p> <p>13 OASIS "Mean" 5 DANDY WARHOLS "Not" 5 FIONA APPLE "Criminal"</p> <p><b>KSLY/San Luis Obispo, CA</b> PD: Dave Christopher MD: Adam Burnes</p> <p>25 OASIS "Mean" 1 SISTER HAZEL "Air"</p> <p><b>KOME/San Jose, CA</b> OM: Ron Nenni PD/MD: Jay Taylor</p> <p>12 BLINK 182 "Dennet" 9 GOOD GOOD DOLLS "Lazy"</p> <p><b>KHTY/Santa Barbara, CA</b> Co-PD: Samantha Mattern Co-PD: Deanne Saffren</p> <p>11 OASIS "Mean" BECK "Jack-Ass" CHARLATANS UK "Another" GOOD GOOD DOLLS "Lazy"</p> <p><b>KJEE/Santa Barbara, CA</b> GM/PD: Eddie Gutierrez APD: John Schroeter</p> <p>13 BECK "Jack-Ass" 11 OASIS "Mean" 3 RADIOHEAD "Let" LIONROCK "Shoesaw"</p> <p><b>KNDO/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe</p> <p>No Adds</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer</p> <p>8 OASIS "Mean" RULE 62 "Drown" RADIOHEAD "Let" MIGHTY MIGHTY "Rascal" KARA'S FLOWERS "Soap"</p> <p><b>KTOZ/Springfield, MO</b> PD: Melody Lee MD: Shell Scott</p> <p>LIVE "Turn" OASIS "Mean" LAUREN CHRISTY "Breed" RADIOHEAD "Paranoid"</p> <p><b>WKRL/Syracuse, NY</b> PD: Mimi Griswold APD: Scorec</p> <p>14 CONARD "Cars" OASIS "Mean" KARA'S FLOWERS "Soap"</p> <p><b>WXSJ/Tallahassee, FL</b> PD: Rick Schmidt APD: Evan Delaney MD: Chaz</p> <p>12 OASIS "Mean" RADIOHEAD "Let" REEF "Place" DAMBUILDERS "Bridge"</p> <p><b>KFMA/Tucson, AZ</b> PD: Suzie Dunn</p> <p>15 OASIS "Mean" 5 WARSAW "Nasty" RULE 62 "Drown" DANDY WARHOLS "Not" BEN FOLDS FIVE "Dwarf" CHARLATANS UK "Another" RADIOHEAD "Let"</p> <p><b>KMYZ/Tulsa, OK</b> PD: Paul Krieger MD: Jane Shasserere</p> <p>17 OASIS "Mean" SMASH MOUTH "Walkin"</p> <p><b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise</p> <p>BECK "Jack-Ass" BLUES TRAVELER "Precarious" FIONA APPLE "Criminal" OASIS "Mean" RADIOHEAD "Let" VERVE PIPE "Vilains"</p> <p><b>WPBZ/West Palm Beach, FL</b> PD: John O'Connell MD: Robert English</p> <p>No Adds</p> <p><b>KICT/Wichita, KS</b> PD: Ron Eric Taylor MD: Sherry McKinnon</p> <p>18 OASIS "Mean" CHARLATANS UK "Another"</p>
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104 Total Reporters  
104 Current Reporters  
101 Current Playlists

Reported Frozen Playlist (2):  
WBCN/Boston, MA  
KNRX/Oklahoma City, OK

Did Not Report, Playlist Frozen (1):  
KXRX/Salt Lake City, UT

# RADIOHEAD

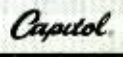
## "Let Down"

The first U.S. single from  
the album **OK COMPUTER**

## MOST ADDED out of the box!

Including:

- WXRK Q101
- LIVE 105
- WHFS
- WFNX 99X
- KNDD
- KEDJ
- KTCL
- KNRK
- WOXY
- WBRU
- WRXQ
- WHTG
- WPLA
- WEQX
- KFMA
- WGRD
- WNFZ
- WHMP
- KICT
- WAVF
- KQXR
- WDST
- WXSJ
- KJEE
- WBTZ



# ALTERNATIVE PLAYLISTS

July 11, 1997 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**KROQ**  
WXRK/New York  
(212) 314-9230  
Kingsdon/Tobin

**PLAYS**  
SW ZW LW TW  
37 35 38 36 SMASHING PUMPKINS/The End Is...  
38 36 35 35 OFFSPRING/Gone Away  
39 34 37 35 SUBLIME/Wrong Way  
39 34 37 35 MIGHTY MIGHTY.../The Impression...  
29 28 32 32 BLUR/Song 2  
29 23 28 30 BUSH/Cold Contagious  
17 20 34 29 METALLICA/King Nothing  
39 36 37 27 SOUNDGARDEN/RhinoSaur  
38 37 39 27 FOO FIGHTERS/Monkey Wrench  
- 14 26 OASIS/You Know What...  
- 3 17 22 SUBLIME/Do In  
- 18 24 23 FOO FIGHTERS/Everlong  
30 24 27 21 VERVE PIPE/The Freshmen  
27 26 28 21 BECK/The New Pollution  
20 22 25 20 SUGAR RAY/Fly  
35 22 21 19 SMASHING PUMPKINS/Eye  
29 30 19 19 MATCHBOX 20/Push  
17 17 19 19 PRODIGY/Breathe  
30 28 29 18 LIVE/Turn My Head  
24 25 30 18 WALLFLOWERS/The Difference  
11 14 13 17 CHEMICAL BROTHERS/Block Rockin' Beats  
11 14 13 17 SNEAKER PIMPS/Underground  
12 11 13 17 LUSCIOUS JACKSON/Under Your Skin  
- 5 16 REEL BIG FISH/Sell Out  
10 12 13 15 MANSUN/Wide Open Space  
14 11 20 14 VERUCA SALT/Volcano Girls  
8 9 5 14 U2/Last Night On Earth  
- 5 14 DANDY WARHOLS/Not If You Were...  
12 12 14 13 OFFSPRING/The Meaning Of Life

**MARKET #2**  
**KROQ**  
KROQ/Los Angeles  
(818) 567-1067  
Weatherly/Sandblom/  
Worden

**PLAYS**  
SW ZW LW TW  
38 38 41 23 SUGAR RAY/Fly  
25 31 37 22 FOO FIGHTERS/Everlong  
39 39 37 21 SUBLIME/Do In  
20 12 27 20 SARAH MCLACHLAN/Building A Mystery  
37 30 40 19 BLUR/Song 2  
23 27 23 17 THIRD EYE BLIND/Graduate  
16 20 30 16 U2/Last Night On Earth  
22 24 23 15 LIVE/Turn My Head  
32 28 38 15 THIRD EYE BLIND/Semi-Charmed Life  
- 13 15 OASIS/You Know What...  
39 34 34 5 SNEAKER PIMPS/Underground  
- 19 14 SUBLIME/Wrong Way  
6 11 19 14 MATCHBOX 20/Push  
8 19 31 13 SMASH MOUTH/Walkin' On The Sun  
39 36 26 10 MIGHTY MIGHTY.../The Impression...  
20 24 20 10 REEL BIG FISH/Sell Out  
- 9 HOVERPHONIC/2Wicky  
30 33 25 9 SMASHING PUMPKINS/The End Is...  
- 20 9 BECK/Jack-Ass  
14 11 10 10 WALLFLOWERS/The Difference  
12 7 12 8 BUCK-O-NINE/My Town  
11 19 22 8 MANSUN/Wide Open Space  
- 11 7 8 31/Transistor  
- 13 7 DUNCAN SHEIK/Barely Breathing  
- 6 6 LIONROCK/Fire Up The Shoesaw  
10 24 18 6 OFFSPRING/The Meaning Of Life  
21 15 5 6 DEPECHE MODE/Useless  
12 12 14 6 CHEMICAL BROTHERS/Block Rockin' Beats  
- 5 DANDY WARHOLS/Not If You Were...  
14 12 10 5 ECHO & THE BUNNYMEN/ Want To Be...

**MARKET #3**  
**Q101**  
WKQX/Chicago  
(312) 527-8348  
Shuminas

**PLAYS**  
SW ZW LW TW  
29 29 34 38 DMG/How Bizarre  
38 34 37 38 MATCHBOX 20/Push  
11 22 29 36 SUGAR RAY/Fly  
26 26 33 36 TONIC/ You Could Only...  
- 16 33 OASIS/You Know What...  
- 20 27 32 SMASH MOUTH/Walkin' On The Sun  
24 35 39 31 K'S CHOICE/Not An Addict  
31 28 26 28 SUBLIME/Wrong Way  
38 28 28 27 THIRD EYE BLIND/Semi-Charmed Life  
26 34 27 27 MIGHTY MIGHTY.../The Impression...  
27 19 24 25 LIVE/Turn My Head  
20 26 26 25 SMASHING PUMPKINS/The End Is...  
22 25 26 25 NO DOUBT/Sunday Morning  
28 26 25 25 MONACO/What Do You Want...  
38 31 26 25 VERUCA SALT/Volcano Girls  
- 12 19 24 INXS/Don't Lose Your Head  
6 8 15 24 SARAH MCLACHLAN/Building A Mystery  
- 8 10 19 DAVE MATTHEWS BAND/Tripping Billies  
12 10 14 19 PRODIGY/Breathe  
38 28 17 18 UNDERWORLD/Born Slippy  
6 10 13 18 U2/Last Night On Earth  
26 24 24 17 MEREDITH BROOKS/Bitch  
20 26 21 17 DAVE MATTHEWS BAND/Crash Into Me  
17 14 20 17 MANSUN/Wide Open Space  
17 10 12 16 ECHO & THE BUNNYMEN/ Want To Be...  
21 35 30 15 WALLFLOWERS/The Difference  
11 17 13 14 CHEMICAL BROTHERS/Block Rockin' Beats  
14 13 15 12 ABRA MOORE/Four Leaf Clover  
- 10 10 BRAD/The Day Brings

**MARKET #4**  
**LIVE 105**  
KITS/San Francisco  
(415) 512-1053  
Sands/West/Axeisen

**PLAYS**  
SW ZW LW TW  
9 7 16 25 BLUR/Song 2  
37 27 38 24 MIGHTY MIGHTY.../The Impression...  
33 26 39 23 DEPECHE MODE/It's No Good  
29 22 34 22 LIGHTNING SEEDS/You Showed Me  
32 25 20 22 THIRD EYE BLIND/Semi-Charmed Life  
- 21 20 BECK/Jack-Ass  
29 21 25 19 SMASHING PUMPKINS/The End Is...  
- 7 20 14 SMASH MOUTH/Walkin' On The Sun  
- 7 14 OASIS/You Know What...  
10 17 25 13 SUGAR RAY/Fly  
32 22 24 13 BLUR/Song 2  
- 13 DANDY WARHOLS/Not If You Were...  
11 13 18 12 FOO FIGHTERS/Everlong  
- 10 12 DAMBUILDERS/Burn This Bridge  
9 7 5 12 REEL BIG FISH/Sell Out  
- 10 22 11 SUBLIME/Do In  
- 6 10 HOVERPHONIC/2Wicky  
16 13 18 9 ECHO & THE BUNNYMEN/ Want To Be...  
9 6 12 9 CHEMICAL BROTHERS/Block Rockin' Beats  
- 18 8 RADIOHEAD/Let Down  
17 13 17 8 THE NEW POLLUTION  
12 17 7 8 MANSUN/Wide Open Space  
- 1 18 7 THIRD EYE BLIND/Graduate  
17 17 16 7 BUCK-O-NINE/My Town  
17 7 5 7 SUPERGRASS/Cheapskate  
14 8 12 6 OFFSPRING/The Meaning Of Life  
17 12 5 6 SUMMERCAMP/Drawer  
28 11 5 6 LIVE/Turn My Head  
- 6 5 SARAH MCLACHLAN/Building A Mystery  
- 17 32 5 31/Transistor

**MARKET #5**  
**Y100**  
WPLY/Philadelphia  
(610) 565-8900  
McGuinn/K.../brnski/Elliott

**PLAYS**  
SW ZW LW TW  
43 39 38 32 THIRD EYE BLIND/Semi-Charmed Life  
27 37 38 32 MEREDITH BROOKS/Bitch  
27 31 31 31 COUNTING CROWS/Daylight Fading  
29 29 36 30 MIGHTY MIGHTY.../The Impression...  
28 28 36 30 MATCHBOX 20/Push  
43 39 39 29 SUBLIME/Santitas  
28 28 28 29 WALLFLOWERS/The Difference  
35 30 32 29 TONIC/ You Could Only...  
40 36 35 27 VERVE PIPE/The Freshmen  
29 29 29 25 REEL BIG FISH/Sell Out  
39 39 37 24 TOAD THE WET.../Come Down  
28 29 30 24 BLUES TRAVELER/Carolina Blues  
25 29 30 24 SNEAKER PIMPS/Underground  
- 26 23 SUGAR RAY/Fly  
23 28 24 22 FIONA APPLE/Sleep To Dream  
24 24 25 21 DAVE MATTHEWS BAND/Tripping Billies  
17 20 26 21 COLLECTIVE SOUL/Listen  
- 21 OASIS/You Know What...  
19 19 30 20 U2/Last Night On Earth  
18 19 19 19 K'S CHOICE/Not An Addict  
41 40 25 19 SHERYL CROW/A Change Would Do...  
26 27 26 18 LIVE/Turn My Head  
- 19 22 17 DEL AMITRI/Not Where It's At  
19 20 19 15 SMASHING PUMPKINS/The End Is...  
11 12 14 15 PAULA COLE/Where Have All...  
- 14 JAM/Place Your Hands  
23 18 14 14 REEF/No Virtual Insanity  
- 12 13 SHAWN COLVIN/Sunny Came Home  
15 11 13 BLUR/Song 2

**MARKET #6**  
**89X**  
CINX/Detroit  
(313) 961-9811  
Brookshaw/Cannova

**PLAYS**  
SW ZW LW TW  
23 40 51 37 BLUR/Song 2  
48 49 49 36 STONE TEMPLE PILOTS/Tumble In The Rough  
50 36 50 35 K'S CHOICE/Not An Addict  
50 49 49 36 SUBLIME/Wrong Way  
- 4 33 SUGAR RAY/Fly  
- 5 41 31/Transistor  
50 50 51 31 SMASHING PUMPKINS/The End Is...  
10 33 33 28 SARAH MCLACHLAN/Building A Mystery  
10 31 40 28 RADIOHEAD/Paranoid Android  
- 8 46 27 SMASH MOUTH/Walkin' On The Sun  
- 10 24 BUSH/Old  
34 32 31 24 TREBLE CHARGER/Friend Of Mine  
29 28 34 24 BIG RUDE JAKE/Swing Baby  
50 49 50 23 LIVE/Turn My Head  
31 - - 22 OUR LADY PEACE/Superman's Dead  
50 36 30 21 MIGHTY MIGHTY.../The Impression...  
20 22 22 OUR LADY PEACE/Clumsy  
21 24 23 17 U2/Last Night On Earth  
36 28 22 17 SUPERGRASS/Cheapskate  
- 22 14 SNEAKER PIMPS/Underground  
21 8 12 12 THIRD EYE BLIND/Semi-Charmed Life  
- 12 12 FOO FIGHTERS/Everlong  
17 19 19 11 WALLFLOWERS/The Difference  
31 30 12 9 SUMMERCAMP/Drawer  
16 18 24 9 MANSUN/Wide Open Space  
22 21 20 9 BLUES TRAVELER/Carolina Blues  
7 5 7 9 CHEMICAL BROTHERS/Block Rockin' Beats  
8 8 9 8 PRODIGY/Breathe  
- 8 OASIS/You Know What...  
- 11 7 SLOAN/Everything You've...

**MARKET #6**  
**WHYY**  
WHYY/Detroit  
(313) 871-3030  
Michaels/Tear

**PLAYS**  
SW ZW LW TW  
43 50 50 52 MATCHBOX 20/Push  
25 28 47 48 MEREDITH BROOKS/Bitch  
49 47 49 48 VERVE PIPE/The Freshmen  
49 51 51 48 THIRD EYE BLIND/Semi-Charmed Life  
23 22 30 47 DMG/How Bizarre  
43 49 49 47 DAVE MATTHEWS BAND/Crash Into Me  
25 45 29 45 TONIC/ You Could Only...  
20 23 30 32 SHERYL CROW/A Change Would Do...  
49 49 51 32 SHAWN COLVIN/Sunny Came Home  
41 30 28 31 WHITE TOWN/Your Woman  
25 25 22 31 DEPECHE MODE/It's No Good  
26 28 24 31 BARENKADE LADIES/The Old Apartment  
26 24 23 30 TOAD THE WET.../Come Down  
30 32 28 30 MIGHTY MIGHTY.../The Impression...  
30 24 46 29 WALLFLOWERS/One Headlight  
50 51 27 29 DUNCAN SHEIK/Barely Breathing  
26 26 25 28 PAULA COLE/Where Have All...  
24 22 25 28 COWBOY MOUTH/Jenny Says  
20 23 30 27 TOAD THE WET.../Come Down  
27 28 24 26 BETTER THAN EZRA/Desperately Wanting  
14 19 16 25 LIVE/Turn My Head  
25 18 20 24 WALLFLOWERS/The Difference  
- 21 25 24 FIONA APPLE/Sleep To Dream  
25 29 23 24 SARAH MCLACHLAN/Building A Mystery  
19 18 22 23 LUSCIOUS JACKSON/Naked Eye  
21 19 23 21 ECHO & THE BUNNYMEN/ Want To Be...  
23 11 18 23 K'S CHOICE/Not An Addict  
12 9 20 21 COLLECTIVE SOUL/Listen  
11 14 15 19 MONACO/What Do You Want...  
9 8 10 18 SNEAKER PIMPS/Underground

**MARKET #7**  
**94.5 THE EDGE**  
KQDE/Dallas  
(972) 770-7777  
Folger/Smith/Peer

**PLAYS**  
SW ZW LW TW  
36 42 40 41 THIRD EYE BLIND/Semi-Charmed Life  
34 29 45 40 MIGHTY MIGHTY.../The Impression...  
42 46 37 38 MATCHBOX 20/Push  
27 27 33 36 TONIC/ You Could Only...  
28 28 29 38 SUGAR RAY/Fly  
26 23 25 28 LIVE/Turn My Head  
25 27 30 28 SMASHING PUMPKINS/The End Is...  
25 26 27 28 SNEAKER PIMPS/Underground  
26 28 27 27 WALLFLOWERS/The Difference  
32 40 42 27 SOURREL NUT ZIPPERERS/Hell  
34 36 27 25 DUNCAN SHEIK/Barely Breathing  
- 13 22 24 U2/Staring At The Sun  
22 16 22 22 ARTIFICIAL JOY CLUB/Sick & Beautiful  
8 20 19 21 SISTER HAZEL/Al For You  
- 19 20 MATCHBOX 20/3am  
22 12 21 20 SEVEN MARY THREE/Lucky  
12 12 21 19 SARAH MCLACHLAN/Building A Mystery  
20 16 23 18 SHERYL CROW/A Change Would Do...  
14 19 19 17 FOO FIGHTERS/Monkey Wrench  
- 10 16 17 MANSUN/Wide Open Space  
- 11 4 16 OASIS/You Know What...  
18 12 13 15 BLUR/Song 2  
16 14 12 14 REEL BIG FISH/Sell Out  
11 16 14 14 10,000 MANIACS/More Than This  
- 14 14 ECHO & THE BUNNYMEN/ Want To Be...  
4 19 16 14 SHAWN COLVIN/Sunny Came Home  
14 10 12 14 PRODIGY/Breathe  
17 14 14 13 U2/Last Night On Earth  
- 2 10 13 SMASH MOUTH/Walkin' On The Sun

**MARKET #8**  
**WHFS 99.1**  
WHFS/Washington  
(301) 306-0991  
Benjamin/Waugh/  
Ferrese

**PLAYS**  
SW ZW LW TW  
35 35 35 35 MIGHTY MIGHTY.../The Impression...  
- 35 35 SMASH MOUTH/Walkin' On The Sun  
35 35 35 35 SMASHING PUMPKINS/The End Is...  
35 35 35 35 SUBLIME/Wrong Way  
35 35 35 35 SUGAR RAY/Fly  
35 35 35 35 THIRD EYE BLIND/Semi-Charmed Life  
- 25 25 31/Transistor  
25 25 25 25 BECK/The New Pollution  
15 25 25 25 BLUR/Song 2  
25 25 25 25 BUCK-O-NINE/My Town  
- 25 25 DAMBUILDERS/Burn This Bridge  
25 25 25 25 ECHO & THE BUNNYMEN/ Want To Be...  
- 25 25 DEPECHE MODE/Useless  
25 25 25 25 ECHO & THE BUNNYMEN/ Want To Be...  
- 25 25 FOO FIGHTERS/Everlong  
25 25 25 25 GOO GOO DOLLS/Lazy Eye  
25 25 25 25 K'S CHOICE/Not An Addict  
25 25 25 25 LIVE/Turn My Head  
15 25 25 25 LOCAL H/Eddie Vedder  
25 25 25 25 MATCHBOX 20/Push  
25 25 25 25 MIGHTY MIGHTY.../The Rascal King  
25 25 25 25 REEL BIG FISH/Sell Out  
- 25 25 SARAH MCLACHLAN/Building A Mystery  
15 25 25 25 SOUL COUGHING/Soft Serve  
25 25 25 25 THIRD EYE BLIND/Graduate  
25 25 25 25 TONIC/ You Could Only...  
- 15 15 BEN HARPER/Faded  
15 15 15 15 CHEMICAL BROTHERS/Block Rockin' Beats  
15 15 15 15 JIMMIE'S CHICKEN.../High  
15 15 15 15 LAUREN CHRISTY/Breed

**MARKET #9**  
**BUZZ**  
KTZZ/Houston  
(713) 968-1000  
Trapp/Saddl

**PLAYS**  
SW ZW LW TW  
33 34 33 39 K'S CHOICE/Not An Addict  
20 21 21 39 THIRD EYE BLIND/Semi-Charmed Life  
25 27 34 30 DEPECHE MODE/It's No Good  
35 31 35 37 TONIC/ You Could Only...  
36 28 34 37 SNEAKER PIMPS/Underground  
32 21 28 36 MATCHBOX 20/Push  
- 14 25 31 U2/Last Night On Earth  
21 21 26 31 LIVE/Turn My Head  
22 20 24 27 WALLFLOWERS/The Difference  
11 20 24 26 SARAH MCLACHLAN/Building A Mystery  
24 23 21 27 SOURREL NUT ZIPPERERS/Hell  
24 21 24 20 TOAD THE WET.../Come Down  
21 17 22 20 ABRA MOORE/Four Leaf Clover  
24 23 24 19 COLLECTIVE SOUL/Listen  
27 31 30 19 MIGHTY MIGHTY.../The Impression...  
33 30 28 18 VERVE PIPE/The Freshmen  
23 21 28 18 SHERYL CROW/A Change Would Do...  
20 20 19 16 SUMMERCAMP/Drawer  
25 20 19 16 BLUR/Song 2  
- 8 15 13 MANSUN/Wide Open Space  
16 15 14 13 OUR LADY PEACE/Superman's Dead  
14 14 15 12 ECHO & THE BUNNYMEN/ Want To Be...  
10 11 12 12 ARTIFICIAL JOY CLUB/Sick & Beautiful  
11 12 10 12 THAT DOG/Never Say Never  
- 1 9 12 SUGAR RAY/Fly  
- 8 12 MONACO/What Do You Want...  
16 18 16 11 LINDA PERRY/Fail Me Up  
13 15 11 11 CHEMICAL BROTHERS/Block Rockin' Beats  
12 12 12 11 SUPERGRASS/Cheapskate  
28 24 23 8 SMASHING PUMPKINS/The End Is...

**MARKET #10**  
**WLNK**  
WLNK/Boston  
(617) 595-6200  
Glasser/Gail

**PLAYS**  
SW ZW LW TW  
28 29 30 30 SUGAR RAY/Fly  
28 30 29 29 SMASHING PUMPKINS/The End Is...  
17 25 29 29 SUBLIME/Wrong Way  
8 19 26 28 MONACO/What Do You Want...  
30 29 24 27 MANSUN/Wide Open Space  
14 18 24 25 LIVE/Turn My Head  
17 19 25 22 U2/Last Night On Earth  
- 21 OASIS/You Know What...  
23 23 21 21 ABRA MOORE/Four Leaf Clover  
17 18 16 20 SUMMERCAMP/Drawer  
30 29 25 19 TOAD THE WET.../Come Down  
30 17 15 17 LAUREN CHRISTY/Breed  
- 14 17 31/Transistor  
17 20 18 17 SUPERGRASS/Cheapskate  
19 19 20 17 FOO FIGHTERS/Monkey Wrench  
16 18 14 17 WEEZER/Pink Triangle  
8 11 15 16 PEACE/Neighborhood  
17 15 10 16 MONA/In Mono  
- 12 16 SMASH MOUTH/Walkin' On The Sun  
10 15 16 16 SNEAKER PIMPS/Underground  
6 13 15 16 MIGHTY MIGHTY.../The Impression...  
18 19 15 15 CHEMICAL BROTHERS/Block Rockin' Beats  
11 16 14 14 THIRD EYE BLIND/Semi-Charmed Life  
11 15 13 13 SOURREL NUT ZIPPERERS/Hell  
10 17 13 BECK/The New Pollution  
9 12 13 K'S CHOICE/Not An Addict  
- 8 9 13 FOUNTAINS OF WAYNE/Leave The Biker  
10 17 21 12 THAT DOG/Never Say Never  
32 30 19 12 REEL BIG FISH/Sell Out

**MARKET #12**  
**99X**  
WNNX/Atlanta  
(404) 266-0997  
Philips/Fram/Demery

**PLAYS**  
SW ZW LW TW  
29 30 32 34 TONIC/ You Could Only...  
29 27 30 33 MIGHTY MIGHTY.../The Impression...  
25 21 24 33 BUSH/Cold Contagious  
27 26 25 32 SUBLIME/Wrong Way  
- 27 29 31 31/Transistor  
26 27 25 29 U2/Last Night On Earth  
17 18 28 28 DAVE MATTHEWS BAND/Tripping Billies  
24 27 28 28 SMASHING PUMPKINS/The End Is...  
17 24 22 26 SARAH MCLACHLAN/Building A Mystery  
23 20 20 25 MONACO/What Do You Want...  
28 16 18 24 MATCHBOX 20/Push  
- 9 23 OASIS/You Know What...  
14 10 14 22 VERVE PIPE/Villains  
- 19 21 FOO FIGHTERS/My Hero  
- 15 21 INXS/Don't Lose Your Head  
21 18 18 21 LIVE/Turn My Head  
- 19 16 21 COUNTING CROWS/Catapult  
17 17 17 21 COWBOY MOUTH/Jenny Says  
19 18 17 20 K'S CHOICE/Not An Addict  
16 19 12 19 DEPECHE MODE/It's No Good  
18 15 18 19 THIRD EYE BLIND/Semi-Charmed Life  
17 16 14 19 ABRA MOORE/Four Leaf Clover  
19 16 26 19 SHERYL CROW/A Change Would Do...  
- 18 19 SUGAR RAY/Fly  
- 18 18 SEAHORSES/Love Is The Law  
15 18 17 18 MATTHEW SWEET/Where You Get Love  
20 19 15 18 INXS/Elegantly Wasted  
10 20 16 18 MEMORY DEAN/So Complicated  
18 15 20 17 SNEAKER PIMPS/Underground  
- 17 BECK/Jack-Ass

**MARKET #13**  
**THE END 107.7**  
KNDD/Seattle  
(206) 622-3251  
Manning/Monroe

**PLAYS**  
SW ZW LW TW  
44 44 43 43 MIGHTY MIGHTY.../The Impression...  
- 19 43 OASIS/You Know What...  
26 44 43 42 SUBLIME/Wrong Way  
22 23 42 42 TONIC/ You Could Only...  
44 43 43 41 BLUR/Song 2  
25 42 43 41 MATCHBOX 20/Push  
23 22 24 41 LIVE/Turn My Head  
- 24 27 28 SUGAR RAY/Fly  
17 15 25 25 VERVE PIPE/Villains  
12 13 24 24 DANDY WARHOLS/Not If You Were...  
27 27 26 23 SUPER DELUXE/Love Liquid...  
16 23 23 23 SMASHING PUMPKINS/The End Is...  
24 22 23 23 SUPERGRASS/Cheapskate  
- 12 23 23 THIRD EYE BLIND/Graduate  
23 24 22 22 OFFSPRING/The Meaning Of Life  
- 12 22 CUNNINGHAM/Bottle Rockets  
- 12 22 SMASH MOUTH/Walkin' On The Sun  
- 10 22 SUGAR RAY/Fly  
- 22 22 GOO GOO DOLLS/Lazy Eye  
14 14 12 17 GUSGUS/Believe  
7 11 13 16 SUMMERCAMP/Drawer  
15 12 15 16 BRAD/The Day Brings  
- 15 15 RADIOHEAD/Let Down  
12 16 14 15 REEL BIG FISH/Sell Out  
15 15 13 15 SOUL COUGHING/Soft Serve  
- 15 15 BLUES TRAVELER/Carolina Blues  
44 23 15 14 WALLFLOWERS/The Difference  
14 15 14 14 SARAH MCLACHLAN/Building A Mystery  
15 12 14 14 THAT DOG/Never Say Never  
15 14 13 13 BEN FOLDS FIVE/Battle Of Who...

**MARKET #14**  
**92.5**  
XHRM/San Diego  
(619) 336-4900  
Isbell/Capeta

**PLAYS**  
SW ZW LW TW  
3 28 35 30 SMASH MOUTH/Walkin' On The Sun  
32 44 41 38 MIGHTY MIGHTY.../The Impression...  
23 28 31 38 K'S CHOICE/Not An Addict  
34 32 33 35 SUGAR RAY/Fly  
11 16 19 33 SWITCH FOOT/Chem 6A  
24 30 32 33 MONACO/What Do You Want...  
31 37 37 32 SUBLIME/Wrong Way  
25 30 31 29 ECHO & THE BUNNYMEN/ Want To Be...  
- 27 ARKANA/House On Fire  
- 14 22 26 COLLECTIVE SOUL/Listen  
7 9 14 26 U2/Last Night On Earth  
22 27 25 26 DAVE MATTHEWS BAND/Tripping Billies  
24 36 36 26 WALLFLOWERS/The Difference  
- 24 OASIS/You Know What...  
30 25 26 23 MANSUN/Wide Open Space  
10 13 16 23 MATCHBOX 20/Push  
- 27 35 31/Transistor  
28 26 25 22 SOUL COUGHING/Soft Serve  
13 18 18 18 FOO FIGHTERS/Monkey Wrench  
11 20 20 21 THAT DOG/Never Say Never  
18 21 24 21 TONIC/ You Could Only...  
14 19 20 20 SEAHORSES/Love Is The Law  
16 18 16 20 FIONA APPLE/Criminal  
16 21 20 20 BLUES TRAVELER/Carolina Blues  
16 17 17 19 MXPX/Chick Magnet  
- 18 18 VERVE PIPE/Villains  
13 18 18 18 INDIGO GIRLS/Shame On You  
14 16 17 18 FAITHLESS/Insomnia

**MARKET #14**  
**91X**  
XTRA/San Diego  
(619) 291-9191  
Schock/Muckley

**PLAYS**  
SW ZW LW TW  
33 23 34 27 31/Transistor  
34 34 35 25 SUGAR RAY/Fly  
35 34 36 25 BUCK-O-NINE/My Town  
33 33 33 21 FOO FIGHTERS/Monkey Wren h  
30 35 32 21 MARCY PLAYGROUND/Sex & Candy  
16 16 16 20 SUBLIME/Do In  
27 31 32 19 SMASHING PUMPKINS/The End Is...  
31 28 24 18 LIGHTNING SEEDS/You Showed Me  
18 26 28 18 SNEAKER PIMPS/Underground  
- 15 OASIS/You Know What...  
20 17 17 14 GUSGUS/Believe  
19 13 14 14 REEL BIG FISH/Sell Out  
17 17 17 13 CARDIGANS/Fine  
8 13 16 13 KORN/A.I.D.A.S.  
16 19 17 13 U2/Last Night On Earth  
8 17 18 13 SMASH MOUTH/Walkin' On The Sun  
18 16 18 13 PAVEMENT/Embassy Row  
17 16 15 12 BLUR/Song 2  
18 18 19 12 ECHO & THE BUNNYMEN/ Want To Be...  
17 18 17 12 SOUL COUGHING/Soft Serve  
18 19 18 12 SUMMERCAMP/Drawer  
16 16 18 12 MIGHTY MIGHTY.../The Rascal King  
17 16 17 12 CAKE/Frank Sinatra  
17 18 20 11 SUPERGRASS/Cheapskate  
6 14 15 11 SOCIAL DISTORTION/Don't Drag Me Down  
32 21 17 10 SPACE/Neighborhood  
- 13 10 INCHA/Chick Criminal  
- 4 10 FIONA APPLE/Criminal  
- 6 10 SARAH MCLACHLAN/Building A Mystery  
17 18 15 10 SOURREL NUT ZIPPERERS/A Lid On It

**MARKET #15**  
**WLIR 92.7**  
WLIR/Long Island  
(516) 222-1103  
Levine/Cee/Lopez

**PLAYS**  
SW ZW LW TW  
44 42 45 42 THIRD EYE BLIND/Semi-Charmed Life  
45 44 44 41 MEREDITH BROOKS/Bitch  
44 42 45 40 WALLFLOWERS/One Headlight  
43 44 40 40 SHERYL CROW/A Change Would Do...  
25 28 28 28 VERVE PIPE/The Freshmen  
31 25 24 27 DAVE MATTHEWS BAND/Crash Into Me  
25 25 25 25 SUBLIME/Santitas  
20 22 19 25 WALLFLOWERS/The Difference  
20 21 24 25 MATCHBOX 20/Push  
24 25 25 25 U2/Staring At The Sun  
27 20 18 24 DUNCAN SHEIK/Barely Breathing  
25 25 24 24 DMG/How Bizarre  
27 20 18 23 SHAWN COLVIN/Sunny Came Home  
28 25 25 23 LUSCIOUS JACKSON/Naked Eye  
- 22 22 FIONA APPLE/Criminal  
7 20 20 20 MONACO/What Do You Want...  
18 21 20 20 LIVE/Turn My Head  
- 20 20 SUBLIME/Wrong Way  
8 15 18 18 TONIC/ You Could Only...  
- 15 16 SUGAR RAY/Fly  
- 14 SARAH MCLACHLAN/Building A Mystery  
18 10 10 12 DEL AMITRI/Not Where It's At  
18 12 12 12 INDIGO GIRLS/Shame On You  
8 12 14 11 COLLECTIVE SOUL/Listen  
- 11 SMASH MOUTH/Walkin' On The Sun  
27 10 10 10 PAULA COLE/Where Have All...  
- 12 10 MANSUN/Wide Open Space  
7 10 10 8 CONWARD/Don't Care  
17 15 10 8 U2/Last Night On Earth

**MARKET #16**  
**93.7 THE EDGE**  
KEGE/Minneapolis  
(612) 545-5601  
Lassman/Hanson

**PLAYS**  
SW ZW LW TW  
40 40 40 44 MATCHBOX 20/Push  
21 38 36 43 MIGHTY MIGHTY.../The Impression...  
34 32 32 31 SNEAKER PIMPS/Underground  
27 30 30 39 SUGAR RAY/Fly  
- 12 30 37 DAYS OF THE NEW/Touch, Peel, And...  
21 21 23 37 FAITH NO MORE/Last Cup Of Sorrow  
24 31 26 33 ARTIFICIAL JOY CLUB/Sick & Beautiful  
26 29 30 32 NIXONS/Baton Rouge  
37 32 30 32 K'S CHOICE/Not An Addict  
39 27 24 32 THIRD EYE BLIND/Semi-Charmed Life  
17 23 24 31 COWBOY MOUTH/Jenny Says  
27 26 24 30 BLUR/Song 2  
24 27 26 30 R.E.M./Revolution  
- 14 20 29 FOO FIGHTERS/Everlong  
- 9 29 PRIMUS/Shake Hands With...  
14 23 29 29 SUBLIME/Wrong Way  
23 23 22 29 FOO FIGHTERS/Monkey Wrench  
23 24 25 29 COLLECTIVE SOUL/Listen  
40 24 24 27 TONIC/ You Could Only...  
- 24 OASIS/You Know What...  
- 22 18 22 31/Transistor  
- 22 SMASH MOUTH/Walkin' On The Sun  
14 30 25 18 WALLFLOWERS/The Difference  
17 18 18 18 OFFSPRING/The Meaning Of Life  
5 11 12 15 SARAH MCLACHLAN/Building A Mystery  
15 7 13 14 LIVE/Turn My Head  
- 4 14 THIRLL KILL KULT/Sexy Sucker  
- 7 8 12 VERVE PIPE/Villains  
13 14 16 11 TOAD THE WET.../Come Down  
3 5 10 10 LOCAL H/Eddie Vedder

**MARKET #17**  
**THE POINT**  
KPNT/St. Louis  
(314) 231-1057  
Luke/Potts

**PLAYS**  
SW ZW LW TW  
40 33 34 35 THIRD EYE BLIND/Semi-Charmed Life  
29 29 29 34 FOO FIGHTERS/Monkey Wrench  
34 32 32 32 TONIC/ You Could Only  
31 34 34 32 BLUR/Song 2  
32 32 31 31 MATCH

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**the X at 105.9** MARKET #20  
**WXDX/Pittsburgh**  
 (412) 937-1441  
 Castellini/Diana

PLAYS  
 3W 2W LW TW

27	26	31	33	MATTHEW SWEET/Where You Get Love
31	34	33	33	VERUCA SALT/Volcano Girls
29	27	29	32	ABRA MOORE/Four Leaf Clover
31	33	30	32	MEREDITH BROOKS/Bitch
29	34	33	32	SNEAKER PIMPS/6 Underground
16	25	30	31	SUGAR RAY/Fly
14	15	25	31	OMC/How Bizarre
35	32	31	30	TONIC/If You Could Only...
32	27	28	29	SHERYL CROW/A Change Would Do
29	28	29	29	SLEEPING GIANTS/Revolution
25	28	27	29	COLLECTIVE SOUL/Listen
-	-	-	-	SMASHING PUMPKINS/The End Is...
14	22	24	29	DAVE MATTHEWS BAND/Tripping Billies
23	28	29	28	LIVE/Turn My Head
26	33	30	28	TOAD THE WET.../Come Down
33	30	30	28	THIRD EYE BLIND/Semi-Charmed Life
30	29	30	28	LIVE/Merica
16	16	15	28	ARTIFICIAL JOY CLUB/Sick & Beautiful
33	34	29	27	MIGHTY MIGHTY.../The Impression...
31	31	26	27	DAVE MATTHEWS BAND/Crash Into Me
15	18	17	19	DHARMA GONZ/mon Everybody
26	29	17	18	U2/Last Night On Earth
14	14	14	18	LINDA PERRY/Full On Fire
-	-	-	-	LAUREN CHRISTY/Breed
-	-	-	-	REEL BIG FISH/Sell Out
13	15	13	15	THAT DOG/Never Say Never
9	15	14	14	FOO FIGHTERS/Monkey Wrench
-	-	-	-	SARAH MCLACHLAN/Building A Mystery
13	15	16	13	LUSCIOUS JACKSON/Under Your Skin
-	-	-	-	311/Transistor

**107.9 END** MARKET #22  
 CLEVELAND'S MODERN ROCK  
**WENZ/Cleveland**  
 (216) 861-0100  
 Robertson

PLAYS  
 3W 2W LW TW

45	47	46	48	SMASHING PUMPKINS/The End Is...
48	46	46	48	LIVE/Turn My Head
23	20	46	48	SNEAKER PIMPS/6 Underground
19	19	19	48	COLLECTIVE SOUL/Listen
48	49	47	47	THIRD EYE BLIND/Semi-Charmed Life
50	48	45	47	TONIC/If You Could Only...
46	48	46	46	MATCHBOX 20/Push
48	50	44	46	WALLFLOWERS/The Difference
47	49	48	45	TOAD THE WET.../Come Down
13	19	23	20	VENTS/One Way Ticket
19	18	23	20	ARTIFICIAL JOY CLUB/Sick & Beautiful
19	16	22	20	BUCK-O-NINE/My Town
19	21	21	20	SEAHORSES/Love Is The Law
13	12	20	20	SUGAR RAY/Fly
21	19	20	20	ECHO & THE BUNNYMEN/ Want To Be...
-	-	-	-	SARAH MCLACHLAN/Building A Mystery
18	19	22	19	U2/Last Night On Earth
19	21	20	19	SUMMERCAMP/Drawer
19	21	19	19	THAT DOG/Never Say Never
18	19	19	19	CHANTAL KREVIATZUK/God Made Me
18	22	18	19	ABRA MOORE/Four Leaf Clover
21	18	17	19	LAUREN CHRISTY/Breed
12	12	12	19	LOCAL H/Eddie Vedder
19	21	17	18	FIONA APPLE/Criminal
20	22	18	18	MONACO/What Do You Want...
19	22	18	18	MARCY PLAYGROUND/Sex & Candy
20	18	18	18	BLUES TRAVELER/Carolina Blues
19	20	17	18	SOUL COUGHING/Soft Serve
20	16	19	17	DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-	SUBLINE/Wrong Way

**93.3 KTCL** MARKET #23  
**KTCL/Denver**  
 (303) 623-9330  
 Hayes

PLAYS  
 3W 2W LW TW

30	30	30	31	FOO FIGHTERS/Monkey Wrench
30	31	29	30	TOAD THE WET.../Come Down
32	31	29	30	ECHO & THE BUNNYMEN/ Want To Be...
31	31	30	30	SMASHING PUMPKINS/The End Is...
32	30	30	30	MIGHTY MIGHTY.../The Impression...
30	31	31	30	SNEAKER PIMPS/6 Underground
-	-	-	-	9.25.29
31	31	32	29	SQUIRREL NUT ZIPPERS/Put A Lid On It
-	-	-	-	12.28
24	22	22	25	THIRD EYE BLIND/Semi-Charmed Life
15	22	22	25	JANE JENSEN/Love Song
-	-	-	-	13.24
11	11	19	23	SMASH MOUTH/Walkin' On The Sun
11	11	23	23	THAT DOG/Never Say Never
11	11	23	23	GUSGUS/Believe
15	13	21	22	VENTS/One Way Ticket
22	21	21	22	U2/Last Night On Earth
22	20	20	21	MONACO/What Do You Want...
22	24	19	19	OR2/toxygene
11	12	11	19	MOLDOK/Fun For Me
30	25	22	17	BLUR/Song 2
10	11	13	13	KIXX/Chick Magnet
6	10	9	12	MANSUN/Wide Open Space
13	10	11	12	CUNNINGHAMS/Bottle Rockets
-	-	-	-	5.6.9.11
5	6	9	11	LOCAL H/Eddie Vedder
5	10	11	11	VERVE PIPE/Villains
5	11	11	11	ARKANNA/House On Fire
5	9	9	11	PURE/Denial
5	12	11	11	WEEN/Mutilated Lips

**94.7 NBS** MARKET #24  
 KNRK/Portland, OR  
 (503) 223-1441  
 Hamilton

PLAYS  
 3W 2W LW TW

21	18	38	38	SUBLINE/Wrong Way
25	20	38	37	LIVE/Turn My Head
37	37	37	37	MIGHTY MIGHTY.../The Impression...
37	37	37	37	TONIC/If You Could Only...
16	18	20	27	SUGAR RAY/Fly
20	21	37	36	DAVE MATTHEWS BAND/Tripping Billies
38	37	37	35	DEPECHE MODE/It's No Good
33	35	35	35	MATCHBOX 20/Push
-	-	-	-	21.35
19	16	25	25	SMASH MOUTH/Walkin' On The Sun
39	36	35	35	K'S CHOICE/Not An Addict
18	18	16	21	SARAH MCLACHLAN/Building A Mystery
-	-	-	-	20.19
13	20	20	20	ARTIFICIAL JOY CLUB/Sick & Beautiful
20	20	20	20	MONACO/What Do You Want...
34	35	19	20	SMASHING PUMPKINS/The End Is...
22	21	24	20	SUMMERCAMP/Drawer
15	21	25	19	DANDY WARHOLDS/Not If You Were...
-	-	-	-	21.18.19
-	-	-	-	ECHO & THE BUNNYMEN/ Want To Be...
-	-	-	-	10.11.19
-	-	-	-	OFFSPRING/The Meaning Of Life
19	21	19	19	U2/Last Night On Earth
19	21	19	19	BLUR/Song 2
10	10	16	18	CUNNINGHAMS/Bottle Rockets
-	-	-	-	18.18
-	-	-	-	OASIS/You Know What
38	36	17	17	SNEAKER PIMPS/6 Underground
-	-	-	-	17.38
-	-	-	-	BECK/Jack-Ass
18	19	20	16	COLLECTIVE SOUL/Listen
38	36	20	16	SQUIRREL NUT ZIPPERS/Hell
-	-	-	-	16.18
-	-	-	-	FOO FIGHTERS/Everlong
-	-	-	-	THIRD EYE BLIND/Graduate

**107.1** MARKET #25  
**WAOZ/Cincinnati**  
 (513) 621-9326  
 Harris/Jame

PLAYS  
 3W 2W LW TW

35	44	46	50	SQUIRREL NUT ZIPPERS/Hell
36	39	40	45	TONIC/If You Could Only...
39	43	45	45	MIGHTY MIGHTY.../The Impression...
38	45	43	47	WHITE TOWN/Your Woman
37	41	48	42	OMC/How Bizarre
38	41	41	41	BARENKED LADIES/The Old Apartment
23	23	26	38	MATCHBOX 20/Push
24	28	28	34	K'S CHOICE/Not An Addict
17	20	35	30	THIRD EYE BLIND/Semi-Charmed Life
14	23	30	30	ABRA MOORE/Four Leaf Clover
27	24	27	26	DAVE MATTHEWS BAND/Crash Into Me
12	13	19	26	WALLFLOWERS/The Difference
-	-	-	-	18.18.18
-	-	-	-	SARAH MCLACHLAN/Building A Mystery
9	10	15	18	INDIGO GIRLS/Shame On You
9	10	15	17	COLLECTIVE SOUL/Listen
12	11	11	17	THAT DOG/Never Say Never
7	8	17	17	REEL BIG FISH/Sell Out
14	22	25	17	LIVE/Turn My Head
12	15	14	16	DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-	23.20.16
-	-	-	-	311/Transistor
7	8	10	10	U2/Last Night On Earth
-	-	-	-	15.21.15
-	-	-	-	OASIS/You Know What
28	23	10	14	SNEAKER PIMPS/6 Underground
17	14	15	14	MATTHEW SWEET/Where You Get Love
7	10	11	13	ARTIFICIAL JOY CLUB/Sick & Beautiful
22	16	14	13	MEREDITH BROOKS/Bitch
7	11	10	12	ECHO & THE BUNNYMEN/ Want To Be...
15	16	17	12	JAMIROQUAI/Virtual Insanity
10	13	8	12	ERASURE/In My Arms
7	11	10	11	SUGAR RAY/Fly

**97X** MARKET #25  
**WOXY/Cincinnati**  
 (513) 523-4114  
 Tellmann/Fyffe

PLAYS  
 3W 2W LW TW

22	23	23	21	ECHO & THE BUNNYMEN/ Want To Be...
2	9	9	21	CHARLATANS UK/One To Another
9	9	9	20	BUCK-O-NINE/My Town
22	22	22	20	SEAHORSES/Love Is The Law
9	10	10	20	BEN HARPER/Faded
-	-	-	-	3.10.19
9	24	24	19	SARAH MCLACHLAN/Building A Mystery
11	11	11	12	WEEN/Mutilated Lips
11	12	11	12	ARTIFICIAL JOY CLUB/Sick & Beautiful
11	12	11	11	MARK EITZEL/In Your Life
2	12	11	11	INDIGO GIRLS/Alright
2	12	12	11	GUIDED BY VOICES/Jane Of The Waking...
5	12	12	11	BEN FOLDS FIVE/One Angry Dwarf...
10	12	12	11	JAMES/Tomorrow
11	11	11	11	BLUR/Beetlebum
-	-	-	-	2.2.11
-	-	-	-	LIVE/Turn My Head
9	8	8	11	PULSARS/Tunnel Song
9	9	9	11	DEL AMITRI/Not Where It's At
9	9	9	11	VIBROLUSH/Bridge Over Me
11	12	10	10	FREDDY JOHNSTON/It's Not Hypnotized
10	11	11	10	FREDDY JOHNSTON/He Wasn't Murdered
10	11	12	10	SUPERGRASS/Cheapskate
11	12	12	10	MARK EITZEL/Free Of Harm
1	12	12	10	YO LA TENGO/Damage
11	12	12	10	U2/If God Will Send...
11	12	12	10	U2/Last Night On Earth
20	15	15	10	GUIDED BY VOICES/Bulldog Skin
10	12	12	10	BEN FOLDS FIVE/Brick
9	9	9	10	BETH ORTON/As You Dream
-	-	-	-	4.4.10
-	-	-	-	BETH ORTON/Whisper
2	2	2	2	MATTHEW SWEET/Into Your Drug

**103.3** MARKET #26  
**KCXX/Riverside**  
 (909) 384-1039  
 Arnok/Desantis/Axe

PLAYS  
 3W 2W LW TW

43	40	43	43	TONIC/If You Could Only...
40	37	39	36	MATCHBOX 20/Push
37	37	37	33	MEREDITH BROOKS/Bitch
41	39	33	33	COLLECTIVE SOUL/Listen
29	15	12	27	MIGHTY MIGHTY.../The Impression...
40	39	37	27	SUBLINE/Wrong Way
44	37	36	24	SMASHING PUMPKINS/The End Is...
14	31	36	24	NIXONS/Baton Rouge
-	-	-	-	1.23
-	-	-	-	SUBLINE/Join Time
2	35	38	22	LIVE/Turn My Head
31	27	21	21	COWBOY MOUTH/Jenny Says
5	21	24	20	VERVE PIPE/Villains
2	19	20	20	SUGAR RAY/Fly
12	21	18	20	DAVE MATTHEWS BAND/Tripping Billies
38	35	34	20	COUNTING CROWS/Daylight Fading
10	15	14	19	SAVE FERRIS/The World Is New
15	12	13	19	REEL BIG FISH/Sell Out
10	20	16	18	SARAH MCLACHLAN/Building A Mystery
28	13	15	18	NAKED/Mann's Chinese
28	13	16	16	WALLFLOWERS/The Difference
24	26	23	14	K'S CHOICE/Not An Addict
-	-	-	-	3.14
-	-	-	-	BUCK-O-NINE/My Town
-	-	-	-	3.11
-	-	-	-	311/Transistor
6	11	14	12	THIRD EYE BLIND/Semi-Charmed Life
14	27	17	12	VERUCA SALT/Volcano Girls
11	10	13	10	FOO FIGHTERS/Monkey Wrench
12	9	20	10	BLUR/Song 2
33	38	24	10	DEPECHE MODE/It's No Good
13	14	15	9	SUPERGRASS/Cheapskate

**95.5 FM** MARKET #27  
**KCHZ/Kansas City**  
 (913) 696-3700  
 Copsidas/Bennett

PLAYS  
 3W 2W LW TW

46	43	50	52	MATCHBOX 20/Push
43	49	50	52	THIRD EYE BLIND/Semi-Charmed Life
48	46	50	51	SAVAGE GARDEN/ Want You
10	45	47	49	SARAH MCLACHLAN/Building A Mystery
-	-	-	-	16.49
-	-	-	-	U2/Last Night On Earth
42	45	35	36	SUBLINE/Wrong Way
45	37	35	35	SISTER HAZEL/All For You
36	36	37	34	SHERYL CROW/A Change Would Do...
36	36	36	34	TOAD THE WET.../Come Down
15	15	16	34	TONIC/If You Could Only...
36	36	36	34	FIONA APPLE/Sleep To Dream
37	36	35	34	VERVE PIPE/The Freshmen
37	36	36	34	WHITE TOWN/Your Woman
20	21	17	19	BARENKED LADIES/The Old Apartment
-	-	-	-	16
12	16	15	16	COLLECTIVE SOUL/Listen
-	-	-	-	16
-	-	-	-	SOUL COUGHING/Soft Serve
15	14	15	15	BLUR/Song 2
16	14	15	15	SUMMERCAMP/Drawer
-	-	-	-	16
-	-	-	-	SUGAR RAY/Fly
-	-	-	-	16
-	-	-	-	SMASH MOUTH/Walkin' On The Sun
13	13	13	14	ABRA MOORE/Four Leaf Clover
37	14	14	14	DEPECHE MODE/It's No Good
-	-	-	-	17.12
-	-	-	-	10,000 MANIACS/More Than This
15	14	12	14	DAVE MATTHEWS BAND/Tripping Billies
15	15	16	14	MONACO/What Do You Want...
15	15	13	13	SNEAKER PIMPS/6 Underground
14	14	13	13	SHAWN COLVIN/Sunny Came Home
-	-			

# Break Through

## Artist:

### SMASH MOUTH

TRACK: "WALKIN' ON THE SUN"  
LP: "FUSH YU MANG"  
PRODUCER: ERIC VALENTINE  
LABEL: INTERSCOPE

playing the demo and ultimately featured the band, which includes **Paul DeLisle** (bass) and **Kevin Coleman** (drums), at its "KAMP KOME" fest.

Major labels began sniffing the act, with **Interscope** making the deal that led to "Fush." The early heat on "Walkin'" has been intense, with WHFS/DC (35 plays), KROQ/L.A. (31), WKQX/Chicago (27), CIMX/Detroit (46), and, of course, KOME (31) giving it real rotation. Tastemakers see this one cutting a beeline to pop acceptance with its rhythmic kick.

You never know when the band-next-door is going to be the next-big-thing ...

• **Influences:** Rage Against The Machine, Rolling Stones, English Beat

• **Artist POV:** Harwell says, "We write every song with the intention of it being on the radio." DeLisle adds, "I wouldn't call us a punk band. We're way more into writing polished songs. Originally we were into the Rage/Beastie Boys thing, but I always wanted to become more melodic."

—Sky Daniels

**e**ssentials: In the days of yesteryear, radio took great pride in being a local medium. There were no national morning shows, no major consultants, nor group playlists. It was common for local deejays to take pride (and a little cut of the action) in breaking local bands.

Flash forward to early 1996, when two members of San Jose's **Smash Mouth**, **Steve Harwell** (vocals) and **Greg Camp** (guitars), brought their **Eric Valentine** (**Third Eye Blind**)-produced demo to KOME/San Jose. Showing South Bay support, KOME began



Breakthrough Artist highlights breaking artists with strong chart momentum.

## Lisa Worden ON THE RECORD

Oasis  
"D'You Know What I Mean?"  
(Epic)  
KROQ/Los Angeles MD Lisa Worden



I had the chance to see Oasis twice last month (KROQ's Fifth Annual Weenie Roast, and opening for U2 in Oakland). Since they cancelled last time they were supposed to play L.A., I was beyond merely excited to see them, as well as anxious to hear their new material. After these shows I was convinced more than ever why there will always be a place on American radio for Britain. ■ I've managed to hear several tracks from the new lp "Be Here Now" and can say it's a combination of "What's The Story" and "Definitely Maybe."

Noel Gallagher is back with a vengeance, offering quintessential Beatlesque rock and catchy pop material. "Don't Go Away" will no doubt be HUGE. Brother Liam's voice on record and in concert sounded strong, and — considering he hadn't played a show in over a year — captivated the audience's attention, especially during "Live Forever" and "Wonderwall." ■ "D'You Know..." doesn't sound like anything else on KROQ, the kind of song that with each subsequent listen you hear more textures from the guitar work. Oasis has become a KROQ staple. I wish that "Be Here Now" would do exactly that...

Finally, a record that delivers on its promise. **Oasis** obliterated the field for Most Added, and has programmers actively singing its praises ... Early action on **Beck** is immense. Clearly, "Odelay" is being recognized as a landmark album, and the very melodic track "Jackass" is breaking down whatever resistance remained... **Goo Goo Dolls** organically broke out of the "Batman" soundtrack. The early adds, and now subsequent major play increases, have PDs hustling to "Lazy" ... **Reef** is getting a ton of reaction, so expect a breakthrough on this one ... **Radiohead** challenged the format and the format responded ... **Kara's Flowers** is grabbing fans of SmartPop. Check out the lp, it's deep ... A couple of records are breaking out behind support from early heroes —

## ON THE RADIO With Sky Daniels

**Forest For The Trees** (grabbing spins at KROQ/Los Angeles and KDGE/Dallas), **Mayfield**, and "Morning Sad" from **Veruca Salt**. The latter is being touted by Alt stations wary of the tough-edged "Shutterbug" ... **RECORD OF THE WEEK:** **Third Eye Blind** "Graduate."

# Smash mouth "Walkin' On The Sun"

R&R Alternative 40 - 30

Modern Rock Monitor Debut 31\*

New Adds:  
WPLY/Philadelphia  
WROX/Norfolk

99X/Atlanta  
WBZU/Richmond

WXDX/Pittsburgh  
& more!

FUSH YU MANG  
In Stores NOW!

#1 Phones: KOME, KPNT  
#5 Phones: KROQ, KNDD,  
KNRK, XHRM  
Top 10 Phones:  
WHFS, WLUM, 91x

Great Spins At:  
XHRM 39x  
KNRK 29x  
KEDG 25x

KOME 36x  
KROX 29x  
KEDJ 22x  
WHFS 34x  
CIMX 27x  
and more!

Q101 32x  
WBRU 25x



Management: Robert Hayes/Sound Management

NEW MUSIC SPECIALTY SHOWS

I Am Lionrock: Hear Me Roar!

The kicky rhythm of **Lionrock** fit the developing schematic at Alternative perfectly and was crowned king of the R&R Specialty Show jungle this week. Key support came from **KITS/SF**, **KOME/San Jose**, **WFNX/Boston**, and others. As impressive as the No. 2 debut for **Radiohead's** single "Let Down" is, just wait until the conceptual splendor of the full-length is supported by the Panel. **Dambuilders** were busy beavers, coming in at No. 3 as **WRLG/Memphis** and **KCCX/KC** showed play. **Brad** had a huge move, **Kara's Flowers** continued to gain pure pop presence, and **Dandy Warhols** remained essential. **RECORD TO WATCH: Catherine Wheel.**

WXEG/Dayton

Spin Cycle

Allen Rantz

Saturday, June 29



**GOO GOO DOLLS** Lazy Eye (Warner Sunset/WB)

**BRAD** The Day Brings (Epic)

**THRILL KILL KULT** Sexy Sucker (Red Ant)

**PLUMB** Sobering (Don't Turn Around) (Silvertone)

**MIGHTY MIGHTY BOSSTONES** The Rascal King (Big Rig/Mercury)

**FOOL'S GARDEN** Lemon Tree (Universal)

**INXS** Don't Lose Your Head (Mercury)

**BUCK-O-NINE** My Town (TVT)

**CHOPPER ONE** Touch My Fuzz (Restless)

**MATTHEW SWEET** Come To California (Volcano)

**ARKARNA** House On Fire (Reprise)

**APOLLO FOUR FORTY** Ain't Talkin' 'Bout Dub (550 Music)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 **LIONROCK** (Time Bomb)
- 2 **RADIOHEAD** (Capitol)
- 3 **DAMBUILDERS** (EastWest/EEG)
- 4 **CHARLATANS UK** (MCA)
- 5 **PRODIGY** (Mute/Maverick/WB)
- 6 **SPIRITUALIZED** (Dedicated/Arista)
- 7 **WEEN** (Elektra/EEG)
- 8 **BRAD** (Epic)
- 9 **THRILL KILL KULT** (Red Ant)
- 10 **DANDY WARHOLS** (Capitol)
- 11 **CATHERINE WHEEL** (Mercury) Airplay Includes: KCCX, KNRK, WBTZ
- 12 **MADDER ROSE** (Atlantic) Airplay Includes: KJEE, WHTG, WQXA
- 13 **KARA'S FLOWERS** (Reprise) Airplay Includes: WEJE, WOSC, WRLG
- 14 **GUIDED BY VOICES** (Matador) Airplay Includes: KQXR, WHFS, WKRO
- 15 **REEF** (Epic) Airplay Includes: KPNT, WEQX, WPLY
- 16 **ME FIRST & THE** (Fat Wreck Chords) Airplay Includes: KNRQ, KTCL, WFNX
- 17 **SMASH MOUTH** (Interscope) Airplay Includes: KKND, KTBZ, WBRU
- 18 **CHOPPER ONE** (Restless) Airplay Includes: WDGE, WRXQ, WWDX
- 19 **ARKARNA** (Reprise) Airplay Includes: KXRK, WKRO, WXEG,
- 20 **CAKE LIKE** (Vapor/Reprise) Airplay Includes: WEJE, WHFS, WHTG,



Lionrock

Compiled by Rich Michalowski

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download  
Sunday 7-10pm  
DeAnna Mach  
Madder Rose "Hung Up On You"  
Ween "Mutilated Lips"  
Plexi "Forest Ranger"  
Reef "Place Your Hands"  
Mighty Mighty BT "Rascal King"

WQBK/Albany, NY

Over The Edge  
Monday midnight-2am  
Keith McNamara  
Supergrass "Cheapskate"  
Reef "Place Your Hands"  
Duncan Sheik "She Runs Away"  
Mumurs "Big Talker"  
Sloan "Everything You've..."

KQXR/Boise, ID

Rebelious Jukebox  
Sunday 8-10pm  
Tim Johnstone  
Guided By Voices "Bulldog Skin"  
Poster Children "21st Century"  
Lionrock "Fire Up the Shoesaw"  
Radiohead "Let Down"  
Plexi "Forest Ranger"

WFNX/Boston, MA

Moods For Moderns  
Sunday midnight-2am  
Charlie  
Spiritualized "Electricity"  
Sister Machine Gun "Desperation"  
Dambuilders "Burn This Bridge"  
Lecture On Nothing "Addiction"  
Junkster "Slide"

WEDG/Buffalo, NY

Over And Beyond  
Sunday 9-10:30pm  
Brad Maybe  
Radiohead "Paranoid Android"  
Trebles "Friend Of Mine"  
Ween "I'm Dancing In The..."  
Brad "Day Brings"  
Blink 182 "Dammit"

WBTZ/Burlington, VT

Spinning Unrest  
Sunday 9-10:30pm  
Steve Picard  
Catherine Wheel "Delicious"  
Dambuilders "Burn This Bridge"  
Me First & The... "Mandy"  
Yatsura "Pampered Adolescents"  
Blink 182 "Dammit"

WOXY/Cincinnati, OH

Gridloxx  
Sunday 11pm-1am  
Dan Cromer  
Guided By Voices "I Am A Tree"  
Ween "The Mollusk"  
Man Or Astroman "Universe City"  
Yo La Tengo "Moby Octopod"  
Lard "Moths"

KDGE/Dallas, TX

The Adventure Club  
Sunday 7-10pm  
Josh & Kevin  
Monorchid "Distortion"  
Old 97's "Barner Reef"  
Barbara Manning "Span On the Sun"  
Radiohead "No Surprises"  
Pet Shop Boys "Somewhere"

WXEG/Dayton, OH

The Edge Spin Cycle  
Sunday 9-10:30pm  
Allen Rantz  
Smash Mouth "Walkin' On The Sun"  
Brad "Day Brings"  
Buck-O-Nine "My Town"  
Thrill Kill Kult "Sexy Sucker"  
Matthew Sweet "Come To California"

WKRO/Daytona Beach, FL

Brave New World  
Tuesday 10-11pm  
Aaron "with a K" Schatz  
Radiohead "Paranoid Android"  
Dambuilders "Burn This Bridge"  
Ween "Mutilated Lips"  
Lincoln "Blow"  
Kara's Flowers "Soap Disco"

KTCL/Denver, CO

Adventure University  
Saturday 10pm-midnight  
Bret Saunders  
Muffs "Crush Me"  
Radio Iodine "Manic Girl"  
Pavement "Slowly Typed"  
Me First & The... "Coming To America"  
Jane Jensen "Luv Song"

KNRQ/Eugene, OR

The "Q" Afterdark  
Monday midnight-2am  
Jace Edwards  
Onyx Poppin' Diddle "Ding Dong Daddy"  
Let's Go Bowling "Spy Market"  
Blink 182 "Pathetic"  
Limp Biscuit "Sour"  
Marcy "Summer Lovin'"

WEJE/Ft. Wayne, IN

New Music Show  
Sunday 8:30-9:30pm  
Wessel  
Angry Salad "99 Red Balloons"  
Chopper One "Touch My Fuzz"  
Duncan Sheik "She Runs Away"  
Thrill Kill Kult "Sexy Sucker"  
Third Eye Blind "Graduate"

WQXA/Harrisburg, PA

The Sunday Morning News  
Sunday 8-10am  
Bill Hanson  
Charlatans UK "One To Another"  
Monaco "What Do You Want..."  
Me First & The... "Mandy"  
Edo & The Burenyen "Went To Be There"  
Memory Dean "So Complicated"

KTBY/Houston, TX

Lunar Rotation  
Sunday 7-9pm  
David Sadoff  
Catherine Wheel "Delicious"  
Let's Go Bowling "Spy Market"  
Lionrock "On A Tuesday"  
Luna "HOP"  
Self "Kiddies"

KCCX/Kansas City, MO

Living Room  
Sunday 8-10pm  
Stan & Joel  
Guided By Voices "Bulldog Skin"  
Failure "Pitiful"  
Tenderloin "Pawn Shop"  
Dambuilders "Burn This Bridge"  
Kara's Flowers "Soap Disco"

KLZR/Kansas City, MO

Nocturnal Transmission  
Sunday 11pm-1am  
Ray Velasquez  
Laurent Garnier "Crispy Bacon"  
Crystal Method "Busy Child"  
Lionrock "Fire Up the Shoesaw"  
Thevery Corp. "...38.45 Songs..."  
Cl Bolland "Pesticide"

WWDX/Lansing, MI

Above The Pale  
Sunday 9-11pm  
Jacent Jackson  
Prodigy "Diesel Power"  
Anne DeChant "Sexy Sucker"  
Fiona Apple "Criminal"  
Sugar Ray "RPM"  
Jimmie's Chicken... "High"

KXTE/Las Vegas, NV

It Hurts When I Pee  
Sunday 10pm-midnight  
Chris Ripley  
Marilyn Manson "Man That You Fear"  
Snik "Stoopid"  
Drain S.H.I. "Serve The Shame"  
Sugar Ray "RPM"  
Pennywise "What If I"

KROQ/Los Angeles, CA

Rodney On The Roo  
Sunday 9-10pm-midnight-2  
Rodney Bingenheimer  
Oasis "D'You Know What I..."  
Jiffipop "Greenland"  
Kenickie "How I Was Made"  
Favor "Caroline"

WRXQ/Memphis, TN

The Eleventh Hour  
Sunday 11pm-midnight  
Maxwell  
Smash Mouth "Walkin' On The Sun"  
Buck-O-Nine "My Town"  
Prodigy "Breathe"  
Monaco "What Do You Want..."  
Charlatans UK "One To Another"

WLUM/Milwaukee, WI

Sunday Night Music  
Revolution  
Sunday 7-11pm  
Terry Havel  
Supergrass "Tonight"  
Seven Mary Three "Needle Can't Bury"  
Hoarse "Diamond"  
Marcy Playground "Sex & Candy"  
Seahorses "Love Is The Law"

WHTG/Monmouth, NJ

Goin' Underground  
Sunday 9-midnight  
Jeff Raspe  
Jesus Jones "Next Big Thing"  
Spiritualized "Electricity"  
Northern Uproar "Any Way You Look"  
Let's Go Bowling "You Take Me"  
Farm Kings "I'll Be Your Clyde"

WRLG/Nashville, TN

Thunderground Radio  
Sunday 7-9:30pm  
Jason Moon  
Primal Scream "Kowalski"  
Charlatans UK "One To Another"  
Brad "Day Brings"  
Spiritualized "Electricity"  
Ween "Mutilated Lips"

KKND/New Orleans, LA

The Deep End  
Sunday 8-10pm  
Laura Jones  
Mindset "I Hate You Don't..."  
Bug "On The Southside"  
Pugs "I Am Einstein"  
Size 14 "Olive Dances Poster"  
Joe Tulio "Every Angel"

WROX/Norfolk, VA

Nocturnal Transmissions  
Monday 7-9:30pm  
Al Mitchell  
Squawker "Colorado"  
Rollins Band "Low Self Opinion"  
Miffids "Halloween"  
Cypress Hill "Insane In The..."  
Tool "Prison Sex"

KNRK/Oklahoma City, OK

Xtremities  
Sunday 9-9:30pm  
Gene Pearson  
Prodigy "Smack My Bitch Up"  
Lionrock "Fire Up the Shoesaw"  
Porn Kings "Up To No Good"  
Crystal Method "Busy Child"  
Culture Industry "Bullet To The Brain"

WPLY/Philadelphia, PA

Y NOT  
Sunday 9-10:30pm  
Dan Fein  
Agnes Gooch "Baby In Green"  
Cake Like "Lorraine's Car"  
Lionrock "Fire Up the Shoesaw"  
Radiohead "Paranoid Android"  
Reef "Place Your Hands"

WXDX/Pittsburgh, PA

Edge Of The X  
Sunday 9-11pm  
All Castle/In/Brandon Davis  
Paris Hampton "Old Ghost"  
Anne DeChant "You Need Me"  
John Lydon "Grave Ride"  
10,000 Maniacs "More Than This"  
Brad "Day Brings"

KNRK/Portland, OR

Something Cool  
Sunday 9-11pm  
Jamie Cooley/Jayn Sayd  
Agnes Gooch "Cool Beans"  
Belle & Sebastian "Seeing Other People"  
Blue Boy "Remember Me"  
Catherine Wheel "Delicious"  
Charlatans UK "One To Another"

WDST/Poughkeepsie, NY

Indie Flux  
Thursday 10-11pm  
Nic Harcourt  
Melissa Ferrick "To Let You See Me"  
Future Bible Heroes "Hopeless"  
Moxy Fruvous "Michigan Militia"  
Blue Boy "Remember Me"  
Valentine 6 "Sonic"

WBRU/Providence, RI

Breaking And Entering  
Wednesday midnight-2am  
Mike Green  
Prodigy "Narayan"  
Fuck "Bestest Friend"  
Reservoir "Let's Fall In Love..."  
T-Power "Refraction"  
Spiritualized "Ladies And Gentle..."

WDGE/Providence, RI

House Of New Edge Music  
Tuesday 11pm-midnight  
John Aiers  
Third Eye Blind "Graduate"  
Ben Harper "Faded"  
Lughead "Whatever Makes You..."  
Trebles "Friend Of Mine"  
Verve Pipe "Villains"

WOSC/Salisbury, MD

Before The Buzz  
Monday-Thursday 11pm-midnight  
Paula Sangeleer  
Goo Goo Dolls "Lazy Eye"  
Reef "Place Your Hands"  
Lionrock "Fire Up the Shoesaw"  
Smash Mouth "Walkin' On The Sun"  
Sevendust "Black"

KXRK/Salt Lake City, UT

Now Hear This  
Sunday 9-10pm  
Sean Ziebarth  
Baboon "You And I"  
No Knife "Testing The Model"  
Eels "Susan's House"  
Arkarna "House On Fire"  
Kenickie "In Your Car"

XTRA/San Diego, CA

Floorboard  
Wednesday midnight-2am  
Hilary  
Sioburn "Pilot The Dune"  
Varnaline "Lights"  
Pinhead Circus "Shakin' It Loose"  
Brad "Secret Girl"  
Nobodys "I Don't Care"

KITS/San Francisco, CA

Transmitter Adjustment  
Sunday 10pm-midnight  
Aaron Ambrose/Rick Stuart  
Lo-Fidelity Allstars "Food Rock Bass"  
Methman "She Drugged Me"  
Death In Vegas "Rocco"  
Dubstar "No More Talk"  
Embrace "All You Good People"

KOME/San Jose, CA

Nocturnal Noise  
Saturday midnight-1am  
Janelle Groganovic  
Handsome "Dim The Lights"  
Prodigy "Smack My Bitch Up"  
Embrace "Last Gas"  
Superette "Touch Me"  
Grass-Show "Freak Show"

KJEE/Santa Barbara, CA

Dissonate Tendrils  
Sunday 10:20pm-midnight  
John Shroeter  
Arkarna "House On Fire"  
Lionrock "Fire Up the Shoesaw"  
Lamb "Gorelick"  
Thrill Kill Kult "Sexy Sucker"  
Guided By Voices "Bulldog Skin"

KNDD/Seattle, WA

LouisaSpeaker  
Sunday 10-11pm  
Bill Reid/Marco Collins  
Propagandaheads "Velvet Pants"  
Prodigy "Serial Thrilla"  
Cottonmouth... "Hoops"  
Cinnamon "The Promenade"  
Hard Knox "Coz I Can"

KPNT/St. Louis, MO

New Music Sunday  
Sunday 7-9:30pm  
Les Aaron  
Inane Chw Press "Halls Of Illusion"  
3 Colours Red "50 Mile Smile"  
Seahorses "Blinded By The Sun"  
Low Art Thrill "Sound Of Lust"  
Madder Rose "Hung Up On You"

WXSR/Tallahassee, FL

Underground Lounge  
Sunday 8-10pm  
Rob The Lounge Lizard  
Supergrass "Cheapskate"  
Lionrock "Fire Up the Shoesaw"  
Hang Ups "Jump Starts"  
Beth Orton "She Cries Your Name"  
Ani DiFranco "Gravel"

WHFS/Washington, DC

Now Hear This  
Sunday 8-10:30pm  
Dave Marsh  
Cake Like "New Girl"  
Guided By Voices "Bulldog Skin"  
Bis "Starbright Boy"  
Dambuilders "Might Want Me Around"  
New Wet Kojak "Love & Sick Beat"

43 Total Reporters

#6 Most Added!

Kara's Flowers

"Soap Disco"

Out of the box:

WOXY KLZR WEND WXEG  
WEQX WKAL KTEG WHMP  
WJSE WRRV WCYY WBZF KFMZ

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the fourth world

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# criminal *Fiona Apple*

## New This Week

KROQ  
WHFS  
LIVE 105  
WPLY  
KDGE  
KCHZ  
WBRU  
WKDF  
WRLG  
WAVE

## LIVE

Lilith Tour  
July 12-31

## TV



Produced by Andrew Slaton. Mem: HK

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the next track and video

**WORK**

Jeff Bender photos from the Mark Romanek video

JULY 11, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	<b>1</b> WALLFLOWERS The Difference (Interscope)	698	684	682	619	34/0
2	2	2	2	<b>2</b> SHERYL CROW A Change Would Do You Good (A&M)	682	677	677	647	31/0
7	5	4	3	<b>3</b> MATCHBOX 20 Push (Lava/Atlantic)	613	586	589	538	30/1
—	11	6	4	<b>4</b> SARAH MCLACHLAN Building A Mystery (Arista)	596	559	419	152	36/1
4	4	3	5	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	546	589	599	612	34/0
10	8	7	6	<b>6</b> DAVE MATTHEWS BAND Tripping Billies (RCA)	541	532	495	467	34/0
1	3	5	7	TOAD THE WET SPROCKET Come Down (Columbia)	518	568	625	670	29/0
6	9	11	8	<b>8</b> SISTER HAZEL All For You (Universal)	498	457	495	555	24/0
8	10	10	9	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	457	485	493	515	20/0
5	6	8	10	INDIGO GIRLS Shame On You (Epic)	453	518	559	569	29/0
9	7	9	11	PAUL MCCARTNEY The World Tonight (Capitol)	448	490	498	513	32/0
13	13	13	12	BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)	399	404	380	374	31/0
12	12	12	13	BLUES TRAVELER Carolina Blues (A&M)	396	435	414	379	31/0
22	21	21	14	<b>14</b> FIONA APPLE Criminal (Work)	369	291	268	241	29/0
15	15	15	15	<b>15</b> COLLECTIVE SOUL Listen (Atlantic)	365	360	374	364	25/1
21	20	18	16	<b>16</b> 10,000 MANIACS More Than This (Geffen)	343	320	287	248	26/1
24	18	14	17	U2 Last Night On Earth (Island)	341	363	310	225	25/0
20	22	20	18	<b>18</b> HUFFAMOOSE Wait (Interscope)	333	314	257	252	26/0
19	17	17	19	TONIC If You Could Only See (Polydor/A&M)	328	350	311	272	16/0
11	16	19	20	<b>20</b> SHAWN COLVIN Sunny Came Home (Columbia)	324	316	366	399	17/0
16	14	16	21	DEL AMITRI Not Where It's At (A&M)	304	353	374	345	25/0
18	19	22	22	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	274	289	290	281	22/0
26	28	24	23	<b>23</b> PAULA COLE I Don't Want To Wait (Imago/WB)	226	206	197	193	22/0
—	29	25	24	<b>24</b> ZIGGY MARLEY & THE MELODY... People Get Ready (Elektra/EEG)	212	204	186	134	25/2
—	—	29	25	<b>25</b> JOHN HIATT Little Head (Capitol)	196	178	149	67	17/0
<b>DEBUT</b>			26	<b>26</b> LIVE Turn My Head (Radioactive)	185	136	97	102	15/3
25	27	26	27	DAVE MATTHEWS BAND Crash Into Me (RCA)	184	199	198	202	9/0
—	—	27	28	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	175	195	177	158	9/1
17	24	28	29	COUNTING CROWS Daylight Fading (DGC/Geffen)	174	194	231	289	13/0
<b>DEBUT</b>			30	<b>30</b> EDWIN MCCAIN See The Sky Again (Lava/Atlantic)	167	155	108	64	18/0

This chart reflects airplay from June 30-July 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

### NEW & ACTIVE

**SNEAKER PIMPS** 6 Underground (Virgin)

Total Plays: 165, Total Stations: 15, Adds: 0

**SHERRI JACKSON** Maple Tree (Hybrid)

Total Plays: 159, Total Stations: 20, Adds: 3

**BEN HARPER** Faded (Virgin)

Total Plays: 114, Total Stations: 17, Adds: 3

**DAR WILLIAMS** Are You Out There (Razor & Tie)

Total Plays: 113, Total Stations: 15, Adds: 3

**NEIL YOUNG & CRAZY HORSE** Mr. Soul (Reprise)

Total Plays: 105, Total Stations: 16, Adds: 2

**SUGAR RAY** Fly (Lava/Atlantic)

Total Plays: 90, Total Stations: 7, Adds: 1

**MONACO** What Do You Want From Me? (Polydor/A&M)

Total Plays: 89, Total Stations: 7, Adds: 1

**WIDESPREAD PANIC** Aunt Avis (Capricorn/Mercury)

Total Plays: 88, Total Stations: 14, Adds: 4

**ECHO & THE BUNNYMEN** I Want To Be There (When...) (London/Island)

Total Plays: 88, Total Stations: 9, Adds: 1

**SON VOLT** Caryatid Easy (Warner Bros.)

Total Plays: 83, Total Stations: 10, Adds: 0

Songs ranked by total plays

### BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
OASIS D'You Know What I Mean (Epic)	8
WIDESPREAD PANIC Aunt Avis (Capricorn/Mercury)	4
BLUES TRAVELER Most Precarious (A&M)	3
BRAD The Day Brings (Epic)	3
BEN HARPER Faded (Virgin)	3
SHERRI JACKSON Maple Tree (Hybrid)	3
JEWEL Foolish Games (Atlantic)	3
LIVE Turn My Head (Radioactive)	3
SWEET VINE Downside Of Wonder (Columbia)	3
TEXAS Say What You Want (Mercury)	3
DAR WILLIAMS Are You Out There (Razor & Tie)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAR WILLIAMS Are You Out There (Razor & Tie)	+95
FIONA APPLE Criminal (Work)	+78
LIVE Turn My Head (Radioactive)	+49
SMASH MOUTH Walkin' On The Sun (Interscope)	+43
OASIS D'You Know What I Mean (Epic)	+41
SISTER HAZEL All For You (Universal)	+41
LEAH ANDREONE Mother Tongue (RCA)	+39
SARAH MCLACHLAN Building A Mystery (Arista)	+37
MATCHBOX 20 Push (Lava/Atlantic)	+27
JEWEL Foolish Games (Atlantic)	+25

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO

WISH KKLT CIMX KLTW WDVE KZLA WZTR KWJJ KWNZ

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WISH KKLT CIMX KLTW WDVE KZLA WZTR KWJJ KWNZ

# R&R ADULT ALTERNATIVE ALBUMS

JULY 11, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
1	1	1	1	<b>WALLFLOWERS</b>	Bringing Down The Horse	(Interscope)	856	+3	"Difference" (698)	"Headlight" (94)
4	4	3	2	<b>DAVE MATTHEWS BAND</b>	Crash	(RCA)	730	-5	"Tripping" (541)	"Crash" (184)
2	2	2	3	<b>SHERYL CROW</b>	Sheryl Crow	(A&M)	727	-9	"Change" (682)	"Hard" (20)
3	3	5	4	<b>TOAD THE WET SPROCKET</b>	Coil	(Columbia)	613	-39	"Come" (518)	"Fear" (57)
9	8	8	5	<b>MATCHBOX 20</b>	Yourself Or Someone Like You	(Lava/Atlantic)	613	+27	"Push" (613)	
7	5	4	6	<b>PAUL MCCARTNEY</b>	Flaming Pie	(Capitol)	597	-56	"World" (448)	"Flaming" (31)
-	14	9	7	<b>SARAH MCLACHLAN</b>	Surfacing	(Arista)	596	+37	"Mystery" (596)	
5	6	6	8	<b>ABRA MOORE</b>	Strangest Places	(Arista)	556	-50	"Clover" (546)	"Cryin'" (6)
6	7	7	9	<b>INDIGO GIRLS</b>	Shaming Of The Sun	(Epic)	521	-81	"Shame" (453)	"Map" (60)
8	9	12	10	<b>SISTER HAZEL</b>	Somewhere More...	(Universal)	511	+40	"All" (498)	"Wanted" (13)
11	11	10	11	<b>U2</b>	Pop	(Island)	478	-33	"Earth" (341)	"Staring" (95)
10	10	11	12	<b>THIRD EYE BLIND</b>	Third Eye Blind	(Elektra/EEG)	463	-28	"Life" (457)	"Losing" (6)
13	13	14	13	<b>BIG HEAD TODD &amp; THE MONSTERS</b>	Beautiful World	(Revolution)	435	0	"Tell" (399)	"Superman" (13)
15	15	13	14	<b>BLUES TRAVELER</b>	Straight On Till Morning	(A&M)	414	-21	"Carolina" (396)	"Precarious" (7)
21	21	22	15	<b>FIONA APPLE</b>	Tidal	(Work)	387	+79	"Criminal" (369)	"Sleep" (18)
14	16	16	16	<b>COLLECTIVE SOUL</b>	Disciplined Breakdown	(Atlantic)	384	-1	"Listen" (365)	"Precious" (8)
23	20	20	17	<b>10,000 MANIACS</b>	Love Among The Ruins	(Geffen)	370	+37	"More" (343)	"Rainy" (20)
12	12	18	18	<b>SHAWN COLVIN</b>	A Few Small Repairs	(Columbia)	368	+9	"Sunny" (324)	"House" (23)
18	17	15	19	<b>JOHN FOGERTY</b>	Blue Moon Swamp	(Warner Bros.)	360	-41	"Walking" (274)	"Blueboy" (55)
25	24	21	20	<b>HUFFAMOOSE</b>	We've Been Had Again	(Interscope)	343	+29	"Wait" (333)	"Enigmatic" (5)
22	19	19	21	<b>TONIC</b>	Lemon Parade	(Polydor/A&M)	328	-22	"Could" (328)	
19	18	17	22	<b>DEL AMITRI</b>	Some Other Sucker's Parade	(A&M)	319	-40	"Where" (304)	"Better" (6)
20	23	23	23	<b>PAULA COLE</b>	This Fire	(Imago/WB)	314	+23	"Wait" (226)	"Cowboys" (70)
17	22	24	24	<b>COUNTING CROWS</b>	Recovering The Satellites	(DGC/Geffen)	223	-19	"Daylight" (174)	"December" (36)
-	-	30	25	<b>JOHN HIATT</b>	Little Head	(Capitol)	216	+22	"Head" (196)	"Pirate" (13)
-	29	27	26	<b>ZIGGY MARLEY</b>	Fallen Is Babylon	(Elektra/EEG)	212	+8	"People" (212)	
-	-	-	27	<b>LIVE</b>	Secret Samadhi	(Radioactive)	204	+41	"Turn" (185)	"Merica" (19)
24	26	25	28	<b>BOZ SCAGGS</b>	Come On Home	(Virgin)	195	-20	"Drain" (130)	"Shuffle" (19)
-	30	28	29	<b>MIGHTY MIGHTY BOSSTONES</b>	Let's Face It	(Mercury)	182	-19	"Impression" (175)	"Rascal" (7)
<b>DEBUT</b>	30	-	-	<b>EDWIN MCCAIN</b>	Misguided Roses	(Lava/Atlantic)	167	+12	"Sky" (167)	

### MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
OASIS	Be Here Now	(Epic)	8
BRAD	Interiors	(Epic)	3
MARCELLA DETROIT	Jewel	(London/Island)	3
BEN HARPER	The Will To Live	(Virgin)	3
SHERRI JACKSON	Sherri Jackson	(Hybrid)	3
SWEET VINE	Sweet Vine	(Columbia)	3
TEXAS	White On Blonde	(Mercury)	3
WIDESPREAD PANIC	Bombs & Butterflies	(Capricorn/Mercury)	3
DAR WILLIAMS	End Of The Summer	(Razor & Tie)	3
LEAH ANDREONE	Veiled	(RCA)	2
JOHN HIATT	Little Head	(Capitol)	2
LEFTOVER SALMON	Euphoria	(Mountain Division/Hollywood)	2
LIVE	Secret Samadhi	(Radioactive)	2
TAJ MAHAL	Senor Blues	(Private)	2
NEIL YOUNG & CRAZY HORSE	Year Of The Horse	(Reprise)	2

### MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
DAR WILLIAMS	End Of The Summer	(Razor & Tie)	+95
FIONA APPLE	Tidal	(Work)	+79
SMASH MOUTH	Fush Yu Mang	(Interscope)	+43
LIVE	Secret Samadhi	(Radioactive)	+41
OASIS	Be Here Now	(Epic)	+41
SISTER HAZEL	Somewhere More...	(Universal)	+40
LEAH ANDREONE	Veiled	(RCA)	+39
10,000 MANIACS	Love Among The Ruins	(Geffen)	+37
SARAH MCLACHLAN	Surfacing	(Arista)	+37
HUFFAMOOSE	We've Been Had Again	(Interscope)	+29
MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	+27
MARCELLA DETROIT	Jewel	(London/Island)	+25
PAULA COLE	This Fire	(Imago/WB)	+23
JOHN HIATT	Little Head	(Capitol)	+22
BRAD	Interiors	(Epic)	+21

This chart reflects airplay from June 30-July 6. Albums ranked by total plays, with plays from all cuts from an album combined. 38 Adult Alternative reporters. 37 current playlists. © 1997, R&R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter MD: Susan Castle 13 JEWEL "Foolish" MIGHTY MIGHTY "Impression" TEXAS "Say"	<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullany 12 BRAD "Brings" 5 LAURA LOVE "Wondering" 4 OASIS "Mean" 2 LEAH ANDREONE "Tongue" 1 DEL AMITRI "Sees" 1 10,000 MANIACS "Rainy" 1 WORLD PARTY "Vanity"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 4 BLUES TRAVELER "Precarious" 3 DAVID BYRNE "Vaseline"	<b>CIDR/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Delisi LEFTOVER SALMON "Better" WHISKEYTOWN "Days"	<b>WJXB/Ft. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner SQUIRREL NUT ZIPPERS "Hell" K'S CHOICE "Addict" JEWEL "Foolish" TEXAS "Say"	<b>WOFX/Manchester, NH</b> OM/PD/MD: Keith Murray APD: Peggy James 5 DAR WILLIAMS "There" 5 STIR "Angel"	<b>WRLT/Nashville, TN</b> OM: David Hall PD: Jessie Scott MD: Keith Coes SHERRI JACKSON "Maple" BLUE MOUNTAIN "Last"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: David Chaney 7 BIG BLUE HEARTS "Wants" 7 NEIL YOUNG "Soul" 7 WIDESPREAD PANIC "Avis" 7 TOMMY CASTRO "Man" 5 SWEET VINE "Downside"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kattari 9 MUSHROOM SOUP "Goodbye" 8 BRAD "Brings" 4 ZIGGY MARLEY "People" 4 U2 "Til" 4 ECHO & THE BUNNYMEN "Wart" 4 PATCHWORK "Water"	<b>KAEP/Spokane, WA</b> PD: Scott Souhrada MD: Haley Jones 10 OASIS "Mean" 3 BLUES TRAVELER "Precarious" 1 SUGAR RAY "Fly"	<b>WJBC/Philadelphia, PA</b> OM/PD: Bruce Hanes MD: Bruce Warren 5 HUFFAMOOSE "Enigmatic" 5 HUFFAMOOSE "James" 3 WORLD PARTY "Shes" WIDESPREAD PANIC "Avis" BRAD "Brings" JAMES MCMURTRY "Know" TEXAS "Say" BETH ORTON "Live" SEKOU SUNDIATA "Days"	<b>KOTR/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker DAVID BYRNE "Vaseline" COLLECTIVE SOUL "Listen" LIVE "Turn" BEN HARPER "Faded"	<b>WRNX/Springfield, MA</b> PD: Tom Davis MD: Bruce Stebbins 6 BLUES TRAVELER "Canadian"	<b>WVTV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter No Adds	<b>KMTT/Seattle, WA</b> OM: Chris Mays APD: Jason Parker MD: Dean Carlson 12 WORLD PARTY "Vanity"	<b>WVTV/St. Louis, MO</b> PD: Bruce Jones APD/MD: Dom Casual 14 SUBLIME "Wrong" OASIS "Mean"	<b>KMZ/Salt Lake City, UT</b> PD: Bruce Jones APD/MD: Dom Casual 14 SUBLIME "Wrong" OASIS "Mean"	<b>KFOG/San Francisco, CA</b> PD: Paul Marzalek MD: Bill Evans No Adds	<b>38 Total Reporters</b> <b>38 Current Reporters</b> <b>37 Current Playlists</b> Reported Frozen Playlist (1): KKZN/Dallas, TX
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# FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**93.1** MARKET #3  
**WXRT/Chicago**  
(773) 777-1700  
Winer/Martin

PLAYS	SW	LW	TW	ARTIST/TITLE
9	9	8	13	DEL AMITRI/Not Where It's At
14	12	11	11	TOAD THE WET.../Come Down
3	12	10	11	MATCHBOX 20/Push
8	13	12	11	WALLFLOWERS/The Difference
9	8	7	10	SON VOLT/Caryatid Easy
17	15	11	10	COLLECTIVE SOUL/Listen
11	8	7	10	MICHAEL PENN/Try
12	12	9	10	JOHN FOGERTY/Walking In A...
9	6	6	9	COUNTING CROWS/Daylight Fading
4	7	8	9	BEN HARPER/Faded
8	9	10	9	ABRA MOORE/Four Leaf Clover
15	13	9	9	U2/Last Night On Earth
8	8	9	9	SHERRI JACKSON/Maple Tree
6	8	9	9	LIVE/Merca
10	8	11	9	BIG HEAD TODD.../Please Don't Tell...
9	8	8	8	SNEAKER PIMPS/Underground
8	12	10	8	BLUES TRAVELER/Carolina Blues
7	4	7	8	U2/Do You Feel Loved
6	7	6	6	WILCO/Monday
7	9	9	9	ZIGGY MARLEY/People Get Ready
9	8	9	9	DEL AMITRI/Private Radio
7	8	10	9	R.E.M./Revolution
8	7	8	8	BETTIE SERVEERT/Rudder
5	8	3	8	CICADAS/We Want Everything
7	5	9	7	SHERYL CROW/A Change Would Do...
9	9	9	9	LEFTOVER SALMON/Better
8	9	9	7	SARAH MCLACHLAN/Building A Mystery
7	6	8	7	WORLD PARTY/Is Time
9	11	10	7	FREEDY JOHNSON/On The Way Out
6	6	6	7	INDIGO GIRLS/Shame On You

**KFOG** MARKET #4  
**104.5 97.7**  
**KFOG/San Francisco**  
(415) 995-6874  
Marszalek/Evans

PLAYS	SW	LW	TW	ARTIST/TITLE
20	23	22	22	U2/Last Night On Earth
7	19	22	21	WIDESPREAD PANIC/Aunt Avis
8	7	18	20	BIG HEAD TODD.../Please Don't Tell...
17	22	21	20	WALLFLOWERS/The Difference
24	21	22	19	JOHNNY LANG/Lie To Me
21	20	21	18	BOZ SCAGGS/It All Went Down...
13	18	18	16	SARAH MCLACHLAN/Building A Mystery
21	18	13	13	BLUES TRAVELER/Carolina Blues
20	20	13	12	TOAD THE WET.../Come Down
12	11	11	11	INDIGO GIRLS/Shame On You
10	12	13	11	JOHN FOGERTY/Hot Rod Heart
5	6	13	11	TOAD THE WET.../Whatever I Fear
11	10	12	10	JOHN FOGERTY/Walking In A...
8	8	10	10	JOHN HIATT/Little Head
12	12	10	10	PAUL MCCARTNEY/The World Tonight
9	9	9	9	ABRA MOORE/Four Leaf Clover
8	7	9	9	BONESHAKERS/Cold Sweat
8	7	9	9	TOMMY CASTRO/Can't Keep A Good...
6	9	8	8	DAVE MATTHEWS BAND/Tripping Billies
12	13	12	8	INDIGO GIRLS/Get Out The Map
7	8	5	8	JOE LOUIS WALKER/Down Dirty Blues
14	12	12	8	PAUL MCCARTNEY/Young Boy
8	7	8	7	BIG BLUE HEARTS/Nobody Wants Her
9	10	7	7	NEIL YOUNG.../Mr. Soul
9	7	9	7	ODDS/Make You Mad
8	8	7	7	SHAWN COLVIN/Get Out Of This...
7	7	7	7	SHERYL CROW/A Change Would Do...
11	7	7	7	STEVE WINWOOD/Spy In The House...
9	7	5	7	WILCO/Outsides (Ourt...)
6	5	3	5	FIONA APPLE/Criminal

**88.5** MARKET #5  
**WXPN/Philadelphia**  
(215) 898-6677  
Ranes/Warren

PLAYS	SW	LW	TW	ARTIST/TITLE
12	8	10	13	SOUL COUGHING/Soft Serve
15	7	11	12	DAR WILLIAMS/Are You Out There
15	7	11	12	HUFFAMOOSE/Wat
17	15	12	12	SISTER HAZEL/All For You
9	7	10	10	SARAH MCLACHLAN/Building A Mystery
16	5	6	10	DAVID BYRNE/Miss America
9	7	10	10	WALLFLOWERS/The Difference
9	7	10	10	SHERRI JACKSON/Maple Tree
7	8	9	9	TOAD THE WET.../Come Down
2	9	12	8	THOMPSON + THOMPSON/Big Chimney
8	8	8	9	JOHN HIATT/Little Head
8	8	8	9	INDIGO GIRLS/Shame On You
9	6	9	9	PAULA COLE/Don't Want To Wait
8	9	9	9	DAVE MATTHEWS BAND/Tripping Billies
11	10	9	9	ABRA MOORE/Four Leaf Clover
5	6	7	8	10,000 MANIACS/More Than This
8	8	8	8	JAMES TAYLOR/Little More Time...
4	8	7	8	BEN FOLDS FIVE/Steven's Last...
6	5	5	8	LIGHTNING SEEDS/You Showed Me
6	5	5	8	REBECCA BLASOAND/Six Feet Off...
15	8	8	7	JILL SOBULE/When My Shoe...
7	5	7	7	SINBAD/CYON/Who Is To Mother...
5	5	7	7	MAIA SHARIP/Need This To Be...
5	3	7	7	CICADAS/We Want Everything
6	8	7	7	DEL AMITRI/Not Where It's At
6	8	7	7	TAJ MAHAL/Queen Bee
6	6	7	7	MIGHTY MIGHTY.../The Rascal King
6	6	7	7	LIVE/Turn My Head
6	5	4	7	JOHN FOGERTY/Blueboy

**THE RIVER** MARKET #6  
**93.9 FM**  
**CIOR/Detroit**  
(519) 258-8888  
Brookshaw/Delisi

PLAYS	SW	LW	TW	ARTIST/TITLE
31	30	31	31	SHERYL CROW/A Change Would Do...
31	31	29	31	DAVE MATTHEWS BAND/Tripping Billies
10	16	27	31	SARAH MCLACHLAN/Building A Mystery
22	22	22	22	TOAD THE WET.../Come Down
19	21	22	22	TOAD THE WET.../Come Down
22	23	23	22	ZIGGY MARLEY/People Get Ready
22	23	22	22	WALLFLOWERS/The Difference
17	20	22	21	HUFFAMOOSE/Wat
26	31	25	21	ABRA MOORE/Four Leaf Clover
30	31	25	20	JOHN MELLENCAMP/The Full Catastrophe
14	15	15	15	JOHN FOGERTY/Blueboy
14	15	15	15	JOHN MELLENCAMP/Maple Tree
23	21	22	18	INDIGO GIRLS/Shame On You
18	14	13	18	DEL AMITRI/Not Where It's At
3	3	10	15	PAUL MCCARTNEY/The World Tonight
3	3	14	15	K.D. LANG/The Joker
3	12	15	15	ODDS/Make You Mad
10	15	14	14	BLUES TRAVELER/Carolina Blues
4	4	6	15	JEREMY TOBKACK/California Phase
11	8	8	13	COUNTING CROWS/A Long December
11	11	11	12	BIG HEAD TODD.../Please Don't Tell...
11	11	11	12	MORPHINE/Early To Bed
10	10	10	12	JEWEL/You Were Meant...
9	10	11	11	VERVE PIPE/The Freshmen
10	8	9	11	PAULA COLE/Where Have All...
3	5	3	10	FIONA APPLE/Criminal
17	12	11	10	JOHNNY LANG/Lie To Me
17	10	9	10	DELIRIUM/Silence

**WBOS** MARKET #10  
**92.9 FM**  
**WBOS/Boston**  
(617) 254-9267  
Herron/Nash

PLAYS	SW	LW	TW	ARTIST/TITLE
45	45	45	45	MEREDITH BROOKS/Bitch
45	45	45	45	SHERYL CROW/A Change Would Do...
45	45	45	45	MATCHBOX 20/Push
45	45	45	45	SISTER HAZEL/All For You
45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life
45	45	45	45	SHAWN COLVIN/Sunny Came Home
30	30	30	30	WALLFLOWERS/The Difference
30	30	30	30	LIVE/Turn My Head
7	7	7	7	FIONA APPLE/Criminal
7	7	7	7	EDWIN MCCAIN/See The Sky Again
30	30	30	30	OMC/How Bizarre
30	30	30	30	SARAH MCLACHLAN/Building A Mystery
30	30	30	30	TONIC/If You Could Only
30	30	30	30	ABRA MOORE/Four Leaf Clover
30	30	30	30	PAUL MCCARTNEY/The World Tonight
30	30	30	30	INDIGO GIRLS/Shame On You
30	30	30	30	DAVE MATTHEWS BAND/Tripping Billies
30	30	30	30	SNEAKER PIMPS/Underground
30	21	21	21	WHITE TOWN/You Woman
21	21	21	21	VERVE PIPE/The Freshmen
21	21	21	21	U2/Staring At The Sun
21	21	21	21	JOHN MELLENCAMP/Just Another Day
21	21	21	21	DAVE MATTHEWS BAND/Crash Into Me
21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21	PAULA COLE/Where Have All...
21	21	21	21	JEWEL/You Were Meant...
21	21	21	21	SARAH MCLACHLAN/Possession
45	45	45	45	WALLFLOWERS/One Headlight
7	7	7	7	LEAH ANDREONE/Mother Tongue
7	7	7	7	STIR/One Angel

**THE RIVER** MARKET #10  
**92.5 FM**  
**WXRV/Boston**  
(508) 374-4733  
Doody/Mullaney

PLAYS	SW	LW	TW	ARTIST/TITLE
23	19	24	21	TONIC/If You Could Only...
11	19	23	20	BLUES TRAVELER/Carolina Blues
18	20	18	20	DEL AMITRI/Not Where It's At
18	20	20	20	10,000 MANIACS/More Than This
20	24	17	19	MATCHBOX 20/Push
23	23	16	19	SARAH MCLACHLAN/Building A Mystery
3	9	15	18	JOHN HIATT/Little Head
21	24	24	18	DAVE MATTHEWS BAND/Tripping Billies
9	18	24	18	EDWIN MCCAIN/See The Sky Again
17	25	18	18	MONACO/What Do You Want...
11	17	18	18	U2/Last Night On Earth
8	9	18	17	PAULA COLE/Don't Want To Wait
8	9	15	16	BIG HEAD TODD.../Please Don't Tell...
18	17	16	17	COLLECTIVE SOUL/Listen
22	18	16	16	JOHN FOGERTY/Walking In A...
12	11	12	14	BETH ORTON/She Cried Your Name
2	10	11	13	ECHO & THE BUNNYMEN/I Want To Be...
21	19	17	13	WALLFLOWERS/The Difference
10	11	10	12	HUFFAMOOSE/Wat
3	12	12	12	DAR WILLIAMS/Are You Out There
1	9	11	12	BRAD/Thorn/But He Knows
1	9	11	11	LIVE/Turn My Head
11	10	11	11	MICHAEL PENN/Try
11	10	11	11	SISTER HAZEL/All For You
2	7	11	6	PAUL THORN/But He Knows
2	7	11	6	BEN HARPER/Faded
22	15	10	10	PAUL MCCARTNEY/The World Tonight
10	11	12	10	THIRD EYE BLIND/Semi-Charmed Life
12	9	9	9	WILLIAM TOBLEY/The Ring
22	15	16	9	ABRA MOORE/Four Leaf Clover

**The Mountain** MARKET #13  
**KMTT/Seattle**  
(206) 233-1037  
Mays/Carlson

PLAYS	SW	LW	TW	ARTIST/TITLE
7	22	24	24	SARAH MCLACHLAN/Building A Mystery
11	22	24	24	BLUES TRAVELER/Carolina Blues
20	24	24	24	TOAD THE WET.../Come Down
24	23	24	24	INDIGO GIRLS/Shame On You
19	25	20	24	WALLFLOWERS/The Difference
23	24	24	24	PAUL MCCARTNEY/The World Tonight
24	24	24	23	SHERYL CROW/A Change Would Do...
10	12	12	14	ABRA MOORE/Four Leaf Clover
6	11	10	12	BOZ SCAGGS/It All Went Down...
10	9	12	12	WORLD PARTY/Vanity Fair
10	9	12	11	RICKIE LEE JONES/Firewalker
2	9	10	11	JOHNNY LANG/Hi The Ground...
11	10	8	11	SHERRI JACKSON/Maple Tree
11	10	8	10	SUGAR RAY/Fly
7	11	12	10	JOHN HIATT/Little Head
10	8	10	9	DAVID BYRNE/Miss America
10	7	7	9	FIONA APPLE/Criminal
12	8	8	9	BIG BLUE HEARTS/Nobody Wants Her
12	8	8	9	THIRD EYE BLIND/Semi-Charmed Life
7	7	7	9	LORI CARSON/Someone's Got Me
11	8	8	9	HUFFAMOOSE/Wat
6	7	8	8	BONESHAKERS/Cold Sweat
8	7	8	8	DEL AMITRI/Not Where It's At
9	8	7	8	BIG HEAD TODD.../Please Don't Tell...
10	9	10	8	MATCHBOX 20/Push
10	9	10	8	BRAD/Thorn/But He Knows
9	9	10	8	DAVE MATTHEWS BAND/Tripping Billies
6	6	6	7	COUNTING CROWS/Daylight Fading
9	7	7	7	BEN HARPER/Faded
9	8	10	7	MORPHINE/I Know You

**Cities97** MARKET #16  
**KTCZ/Minneapolis**  
(612) 339-0000  
MacLeash/Fredericksen

PLAYS	SW	LW	TW	ARTIST/TITLE
14	26	22	24	WALLFLOWERS/The Difference
22	22	20	23	SISTER HAZEL/All For You
24	20	21	22	PAUL MCCARTNEY/The World Tonight
22	21	23	22	JOHN FOGERTY/Walking In A...
23	21	20	22	BLUES TRAVELER/Carolina Blues
20	21	21	21	SHERYL CROW/A Change Would Do...
21	21	22	19	BOZ SCAGGS/It All Went Down...
11	11	14	13	JAYHAWKS/It's Up To You
7	2	11	11	SARAH MCLACHLAN/Building A Mystery
12	11	12	11	ABRA MOORE/Four Leaf Clover
10	11	12	10	BIG HEAD TODD.../Please Don't Tell...
6	9	10	10	WHY STORE/Surround Me
7	13	10	6	DAVE MATTHEWS BAND/Tripping Billies
8	9	10	10	MATCHBOX 20/Push
9	12	9	9	COREY STEVENS/One More Time
8	8	9	9	INDIGO GIRLS/Shame On You
10	8	9	9	TOAD THE WET.../Come Down
10	10	9	9	DEL AMITRI/Not Where It's At
10	10	9	8	STEVE WINWOOD/Spy In The House...
9	10	11	8	JOHN HIATT/Little Head
6	8	3	7	SON VOLT/Caryatid Easy
13	8	10	6	10,000 MANIACS/More Than This
3	3	2	6	COUNTING CROWS/A Long December
5	4	3	6	WALLFLOWERS/One Headlight
3	5	4	5	COLLECTIVE SOUL/Listen
3	5	5	5	PAUL MCCARTNEY/Young Boy
4	5	5	5	JOHNNY LANG/Hi The Ground...
4	5	5	5	DAVE MATTHEWS BAND/Crash Into Me
9	7	4	5	COUNTING CROWS/Daylight Fading
9	7	4	5	EDWIN MCCAIN/See The Sky Again

**THE RIVER** MARKET #17  
**WVRV/St. Louis**  
(314) 231-3699  
Strong/Richter

PLAYS	SW	LW	TW	ARTIST/TITLE
36	38	37	42	BETTER THAN EZRA/Desperately Wanting
38	40	40	41	THIRD EYE BLIND/Semi-Charmed Life
36	38	38	39	DAVE MATTHEWS BAND/Crash Into Me
39	37	38	39	INXS/Elegantly Wasted
38	36	40	39	SHAWN COLVIN/Sunny Came Home
23	33	39	37	SHERYL CROW/A Change Would Do...
35	31	31	29	ABRA MOORE/Four Leaf Clover
23				

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

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### EAST

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**102.3 WVVE Mornings!** Oldies station needs morning talent that can prepare and execute a great show, production and appearance schedule. Creative, hard workers with experience. Send T&R to: Kevin O'Connor WVVE, P.O. Box 97, Mystic, CT 06335. EOE

Increase your exposure with Mediacasting's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediacasting.com

### POSITION OPENING

WWKX and WAKX have an opening for Promotions Director. Individual must have experience in designing and implementing promotions on both a large and small scale, college education and sales experience helpful, but not necessary. Forward resumes to: General Manager, Back Bay Broadcasting, 1110 Central Ave., Pawtucket, RI 02861. WWKX, WAKX, Equal Opportunity Employer.

Family Life Network, a Christian, non-commercial, inspirational network in upstate NY has openings for experienced, creative and ministry motivated individuals in announcing and creative production positions. Call 800-927-9083. EOE

Seeking America's Best Love Songs Host(ess). You should be compelling, with a mix of great phones and interesting prep night after night. If a career move to a major eastern market interests you, send your best right away. Radio & Records, 10100 Santa Monica Bl., #320, 5th Floor, Los Angeles, CA 90067. EOE

North Jersey's News and Oldies station seeks parttimers for news and jock shifts. If broadcast school is your only experience, please save your postage. Quality broadcasters send tape and resume to: Matt Locker, VP of Operations WGHT, Box 316, Pompton Lakes, NJ 07442. No Calls. EOE

### SALES MANAGER

C.M.A. station of the year WTCR, Huntington West Virginia, is looking for a leader to take us to the next level. Candidate must lead by example, carry a list and demonstrate the ability to use our 20 share to convert television and print dollars to radio. Fax resume to: (304)522-2066 or call Judy @ (304)525-7788. WTCR is an EOE.

### PROGRAM DIRECTOR

A highly-rated East Coast radio company seeks a Program Director. You will work with an outstanding and stable company. We seek an experienced PD with good people skills, a track record of success and the ability to motivate and train talent. Our country station is an award-winning operation with many company benefits in a desirable area. Send your resume and audition in confidence to: Radio & Records, 10100 Santa Monica Bl., #317, 5th Floor, Los Angeles, CA 90067. EOE

### 106.7 Litefm

New York's #1 25-54 radio station is looking for potential parttime air talent in the New York area for future openings. 106.7 Lite-FM is a mainstream Adult Contemporary, and we will only consider professionals with a natural delivery. Minorities and women are encouraged to apply. Send tape and resume to: Jim Ryan, Program Director, WLTW, 1515 Broadway, 40th Floor, New York, New York 10036. No Calls Please. WLTW is an Equal Opportunity Employer.

Experienced newscaster needed for maternity relief on New York AC station. Top-notch writer, conversational style, banter w/jocks. Future fill-in and other opportunities possible. T&R to: Radio & Records, 10100 Santa Monica Bl., #324, 5th Floor, Los Angeles, CA 90067. EOE

### SOUTH



GULFSTAR COMMUNICATIONS INC.

Rare morning show opening at legendary Country station WACO-FM. Great company seeks morning team that can continue market domination. Good pay and benefits. No beginners. Rush T&R/photo to: Zack Owen, 314 West State Hwy., 6, Waco, TX 76712 No phone calls. EOE

### UPWARD BOUND?

Our last two Ops Managers are now programming major league CHR's. Here you'll oversee a 100 kw Roker (with Stern) and be PD/AT with #1-ranked 50kw CHR. If you're a talented street-smart workaholic willing to invest a couple years programming in paradise, we'll help you move up. T&R, programming philosophy, etc... to: GM, WILN/WTBB, 8317 Front Beach Road, Panama City Beach, FL 32407. EOE

### 106.1 KISSFM

KISS-FM/Dallas has a rare opening for a Production Director. Must be able to produce sizzling promos & sweepers, write & produce spots as needed, do a possible airshift & work closely with Sales & Programming. SAW PLUS 16 track digital software, Otari MX-70 8 track machine, Vox Pro, DGS, DCI and ISDN lines. No calls please. Send prod. samples and resume to: KHKS-FM, "Mister Ed" Lambert, P.O. Box 106, Dallas, TX 75221. EOE

<http://www.monline.com>

### CLASSIC HITS PD-MEMPHIS DEMERS CONSULTED, 100kw WSRR-FM STAR 98 WANTS YOU IF YOU HAVE:

- THE EAGLES
- THE BEATLES
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- FLEETWOOD MAC
- STEWIE WINWOOD
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- LYNNRYN SKYNYR
- ROLLING STONES
- ERIC CLAPTON
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- ELTON JOHN
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- HEART
- STYX
- YES



STAR 98 CLASSIC HITS

- a disciplined talented system to create on-air brilliance
- the desire to discover everything that makes the target tick...you will work with the finest radio researchers
- the drive to precisely execute the strategic plan
- leadership, vision, a professional work ethic and compassion for our staff that makes people say "I want to work at your station"
- built and developed a top-ranked morning show and successfully managed at-work music TSL programing winning methods for a synergistic marketing warfare plan
- an ability to "think-out-of-the-box" and "write off the cuff"
- the skill to create dazzling on-air production and imaging
- the passion to victoriously program classic hits in the birthplace of rock & roll

When you get us a seven share, your statue is unveiled on Beale Street. If it's an eight share, we'll move it in front of Graceland!

401k & benefits, Barnstable Broadcasting is an EOE. Minorities and women are encouraged: Send T&R to: Tony Yoken, Vice President/General Manager, 965 Ridgeland Blvd., Suite 102, Memphis, TN 38120. Job cutoff deadline is 7/21/97.

# OPPORTUNITIES

## OPENINGS

### PRODUCTION DIRECTOR

Can you... crank out Clio's in a flash? Make digital editor sing? Do top notch voice work? Coach top talent? Are you... inventive, creative, passionate, energetic and focused? Do you... have 3 years production experience? The ability to write and produce station imaging a plus. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #323, 5th Floor, Los Angeles, CA 90067. EOE

### OPPORTUNITY KNOCKS

CALL: 310-553-4330

in the pages of R&R  
every Friday

### MARKETING AND PROMOTION DIRECTOR

IF YOU KNOW... your target, how to make noise in the market without having to always rely on paid media, what an exciting contest sounds like, how to dress public appearances and events, how to interact with clients and sales staff, AND... you can execute all of the above and win on the street! You like having fun... THEN, you're the cheerleader who's found a great home with a great company. Send your resume and your story, Radio & Records, 10100 Santa Monica Bl., #322, 5th Floor, Los Angeles, CA 90067. EOE

## MIDWEST

Sought: Afternoon AT for full service AM. Creative production, adult personality. T&R: WLBK, Box 448, DeKalb, IL 60115 EOE (7/11)

Suburban Chicago AM Oldies seeks future Air Talent. T&R: WFXW, Jerry White, 1215 Fern Ave., St. Charles, IL 60174 EOE (7/11)

Seeking evening Country announcer. Phones, production, and personality. T&R: KXXM, 1110 26th Avenue SW, Cedar Rapids, IA 52404 EOE (7/11)

Small market FM combo seeks experienced AE with national sales background. RESUME: KHAK/KDAT, 425 Second St. SE., Ste. 450, Cedar Rapids, IA 52403 EOE (7/11)

## OPENINGS

Country/AC combo along the Mississippi seeks a news director! T&R: KKMI, Kathy Vance, 2850 Mt. Pleasant St., Burlington, IA 52601 EOE (7/11)

Country station seeks morning AT immediately. Production/remotes. T&R: KFXT, Sherry Lynn, 1101 N. Highway 81, Marlow, OK 73055. (405) 658-9292 EOE (7/11)

News anchor-reporter. Oldies/FS combo. FM morning sidekick/news AM anchor. T&R: WMBD, Dave Dahl, 3131 N. University, Peoria, IL 61604 EOE (7/11)

Hot AC has fulltime on-air opening. Rush T&R: KTTY, Bobby Jackson, 3605 Country Club Drive, Jefferson City, MO 65102 EOE (7/11)

WNNS Lite Rock 99 MIDDAY PERSONALITY FOR AC in Springfield, IL. High profile position, lots of appearances. Excellent production skills required. Minorities/females encouraged. Rush T&R to: Kellie Michaels, P.O. Box 460, Springfield, IL 62705.

## NEWS RADIO 610 WTVN

### STATION IMAGING

If you can image a news/talk station for the '90s, send us your tape and resume now. It's time for us to make the next step and we are looking for the BEST to handle station imaging only. Hate sales people? This is the gig for you. No commercials...just promos. Darryl Parks, Program Director, 610 WTVN, 1301 Dublin Road, Columbus, OH 45215, You can call me too, EOE

News Director Wanted: Full service combo in ND. Prefer minimum one year experience. Tape & resume to: Dale Alwin, KDRL/KDVL, P.O. Box 190, Devils Lake, ND 58301. EOE

Heritage Midwest Rocker in medium market looking for talent. This on-air position is fulltime and prime time. Production and voice work experience will be very helpful. Females and minorities are encouraged to apply. Send tape, resume and cover letter to: Radio & Records, 10100 Santa Monica Bl., #319, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

Top-rated Midwest Adult/CHR is looking for experienced Program Director/Air Talent. T&R to: Tim Ives, Station Manager, 236 Greenwood Ave., Bloomington, IL 61702-0008. EOE

Saga Communications is seeking qualified candidates for the following positions in Springfield, Illinois:

· 7-midnight personality for New Country Y93.9 who knows how to entertain and have fun with lots of listener interaction. Solid production skills a must. Possibility of Music Director responsibilities as well. Selector knowledge helpful. T&R to: Joe Crain at address below.

· Production Director for N/T, Country and CHR group. Must have digital multitrack experience and a passion for creating award winning, exciting and cutting-edge client spots and station promos. On-air work a possibility. T&R to: Bill Klapproth at address below.

· Also seeking T&Rs for future fulltime on-air openings, must possess strong production skills and thrive on personal appearances. T&R to: General Manager at address below.

Capital Radio Group 3501 E. Sangmon Ave. Springfield, Illinois 62707. Saga Communications is an Equal Opportunity Employer.

*Saga*  
COMMUNICATIONS, INC.

Rare 7 to Midnight air personality opening at top-rated WMJI, Cleveland. Rush T&R to: Denny Sanders, Program Director, 310 Lakeside Avenue, Sixth Floor, Cleveland, Ohio 44113. WMJI, Nationwide Communications Inc., is an equal opportunity employer. It is our policy to provide equal employment opportunity to all qualified persons regardless of race, sex, color, national origin, or religion in all terms and conditions of employment.

<http://www.ronline.com>

## OPENINGS

Legendary Heritage Rocker KYYS has a rare midday opening. If you are great at remotes and aren't afraid to work with the best in the business, RUSH a T&R to: Jeff McMurray, PD, KYYS, P.O. Box 5883, KCMO, 64171. No Card Readers. EOE

## WEST

West Coast Urban AC seeking mature midday personality. Must be team player and have an adult, classy presentation to relate to our 25 to 49 female target. RUSH T&R and let's talk! Minorities and females encouraged. Radio & Records, 10100 Santa Monica Bl., #312, 5th Floor, Los Angeles, CA 90067. EOE.

Chance of a lifetime. Looking for a sidekick for a major morning show. Great opportunity with a great company. T&R to: Radio & Records, 10100 Santa Monica Bl., #310, 5th Floor, Los Angeles, CA 90067. EOE

ARS/Seattle, CHR KISS 106 needs 3 good people. MIDDAY & NIGHT jox must relate to: 18-34 women and use phones. PRODUCTION PERSON must know digital, write copy, & have nice pipes. Rush packages to: Mike Preston, Kiss 106, 3131 Elliott Ave., #750, Seattle, WA 98121. EOE M/F/H.

### MORNING HOST

A top Mkt. Rare opening for hot, topical, aggressive morning anchor who loves to laugh. Seasoned pros only, please. Tapes/resumes to: Radio & Records, 10100 Santa Monica Bl., #314, 5th Floor, Los Angeles, CA 90067. EOE



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Or e-mail R&R at:  
[moreinfo@ronline.com](mailto:moreinfo@ronline.com)

## OPENINGS

Chance of a lifetime. Looking for a sidekick for a major morning show. Great opportunity with a great company. T&R to: Radio & Records, 10100 Santa Monica Bl., #310, 5th Floor, Los Angeles, CA 90067. EOE



There are a lot of places where you can work, but there is only one place you WANT to work. Jacor Portland is looking for a Creative Services Director that can make Z100 sizzle and has a Jacor N/T attitude. Presentations to: Ken Benson, KKRZ 4949 S.W. Macadam Ave., Portland, OR 97201. EEO

## ANCHORS

Metro Traffic Control needs a bilingual news & traffic anchor & traffic/news reporters. Anchor must be fluent in both English & Spanish & able to translate fully from one language to the other. Both must have writing & journalism skills & 2 yrs. on-air experience. Send tape & resume to: Jason Varley, MTC, 201 Eubank N.E., Suite B-2, Albuquerque, NM 87123.



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Virtual Radio Programming™, custom radio—digitally delivered, is now on the air and we have immediate openings for 15-20 Seattle area jocks who are masters of their craft and have a few extra hours a week to spare. Formats include, CHR, AC, Country, Oldies and all versions of Rock.

If you're interested, send an aircheck and resume to: Matt Killion, Virtual Radio Programming, 2601 Fourth Avenue, Suite 250, Seattle, 98121. Please...no phone calls! EOE

Virtual Radio Programming™ is a division of THE RESEARCH GROUP, INC., Seattle, WA  
theresearchgroup.com



There are a lot of places where you can work, but there is only one place you WANT to work. Jacor Portland is looking for News and Talk hosts that get it. Presentations to: Duane Link, Jacor AM Portland, 4949 S.W. Macadam Ave., Portland, OR 97201. EEO

## OPENINGS



**JONES SATELLITE NETWORKS™**

Jones Radio Network Soft Hits Format has an immediate opening for the country's best "Love Songs" show host. Enjoy living in Denver, Colorado, while entertaining and communicating with listeners all over America. "Love Songs" is a unique hybrid of music and talk radio. Passion for and previous experience with this kind of show is a must. Send tape and resume to: Rick Brady, Soft Hits Operations Manager, Jones Radio Network, 8250 S. Akron St., Suite 205, Englewood, CO 80112. Jones Radio Network is an equal opportunity employer, and promotes a drug-free workplace. Testing for illegal drug use is required as a condition of employment.

## PRODUCTION DIRECTOR

Do people say that you're wired differently? We like you! Have you developed a collection of believable character voices? We love you! Do you get a thrill out of digital editing and mixing? We WANT you! Ready to work in L.A.? We've got a great job for you! Rush resume, references, salary requirements and demo tape to: Jim Tinker, KKLK AM/FM, P.O. Box 29023, Glendale, CA 91209. EOE

## TALK HOST SEARCH

KXL NewsRadio 750 seeks interesting, entertaining and topical talk host, solo or team. If you can range from politics to pop culture, display genuine passion for your position, relate to adults 35-54 and be fun to listen to, we want to hear from you. If you can "read the day," send tape and resume to: Michael Dirks, Operations Manager, KXL NewsRadio 750, 0234 S.W. Bancroft, Portland, OR 97201. No Calls Please. EOE

## JOCKLESS IN SEATTLE

WARM 106.9 FM has immediate openings for Mornings and Middays. Want to work in a wonderful city? Qualified applicants should have at least 3+ years AC broadcast experience. Send tape and resume to: EEO Coordinator, 12011 NE First Street, Suite 206, Bellevue, WA, 98005-3182 or Fax (425)462-7160.

*Warm 106.9 is a proud member of Sandusky Radio. An Equal Opportunity Employer.*

## OPENINGS

Seeking general manager for AM/FM and FM stations in beautiful, relaxing Kern River Valley. Strong multi-station general manager and sales experience a must. Send resume to: QAB Media LLC, P.O. Box 857, Kernville, CA 93238.

Mornings, mountains, blue skies. You must relate, know R&R music, 5 yr. track record, hit the ratings mark, whatever it takes. No attitudes, or calls! T&R: Arrow 102.5 8009 Marble N.E. Albuquerque, NM 87111. EOE



NEWTALK 920 KXLY AM in Spokane, Washington. Spokane's Heritage NewsTalk Station has a current opening for two Morning News Hosts. Candidates should be well versed in all phases at News and Talk. Adult, fun, and entertaining. Will take teams and/or individuals. Women and minorities encouraged to apply. If you know of any individuals who might be interested in/and qualified for these positions, we encourage you to refer them to us. Send all tapes, salary requirements and resumes to: Brian Paul, Operations Manager, 500 W. Boone, Spokane, WA 99201. EOE

Jacor Broadcasting of Colorado, Inc., an equal opportunity employer, is accepting applications for the following positions. Mail your TAPE and RESUME to: KBCO ON-AIR; Jacor, 1380 Lawrence #1300, Denver, CO 80204. Only applicants under further consideration for employment will be contacted. NO PHONE CALLS!

## FULLTIME AIR STAFF

KBCO, Boulder looking to fill fulltime morning and midday positions. Seeking people beyond the "format" for the best and the brightest. Show us the magic!

Drive-time and management position at contemporary Christian music station. STEVE (508) 770-0801 EOE (7/11)

Radio producer major market. Seeking News/Talk or morning show production gig. Professional, creative, high energy individual. Will relocate. MICHELLE (415) 922-6988 EOE (7/11)

Coincidence? I think not! You have an on-air opening and this morning AT can fill it. KEVIN (517) 739-0328 EOE (7/11)

The Joe King radio thing! Infamous Dallas AT. For aircheck on the net, www.mediacasting.com. JOE KING (817) 652-9042 EOE (7/11)

10 year Rock vet. All shifts. Seeks promo/PD/airshift gig anywhere in U.S. DARREN STEVENS (819) 595-8639 or stevens@cyberus.ca EOE (7/11)

Mornings/Programming promotions terrorist with take no prisoners approach for Oldies, Country or Classic Rock. Let's do it! RICK (804) 590-1217 EOE (7/11)

## POSITIONS SOUGHT

### POSITIONS SOUGHT

#### BILL GOLDEN:

Available now...Experienced, responsible, stable air talent/production/copywriting pro. Solid refs. 10 yrs. as PD in Tucson and Hickory-Charlotte. Now seeking California/Southwest. (704) 466-2608.

Looking for PD? All-Sports/News/Talk station? Small-medium market? Experienced sportscaster seeks first PD position with College PBP. ED (702) 369-1801 EOE (7/11)

Experienced sportscaster/PBP man available. MIKE (800) 785-0918-18 EOE (7/11)

Seeking position for AT/production, sales and promotions. Willing to do what it takes to be the best. CHARLES (405) 672-1539 EOE (7/11)

Veteran Midwest small market PD/AT seeks to move up. Large market on-air experience. DAVE (913) 826-9782 EOE (7/11)

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—garrett@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x **\$120/inch** 2x **\$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rronline.com)

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310)203-8727 or mail, Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

# MARKETPLACE

## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

**CURRENT #206:** WFLZ/M.J. & B.J., WPLI/Archer, KDMX/Alan Kabel, KVIL/Larry Dixon, KYCY/J.D., WPLI/Kristie McIntyre, KHKS/Hollywood Henderson, KLOU/Greg O. \$7.50  
**CURRENT #205:** WKTU/Bill Lee, KHS/Magic Matt Alan, WPNT/Fred Winslow, B96/Eddie & JoJo, Z100/Lukas, KKB7/Theo, KFRC/Ron & Cammy \$7.50.  
**PERSONALITY PLUS #114:** WXTB/Bubba The Love Sponge, KHS/Rick Dees, WFOX/Randy & Spiff, KYNG/Johnny Stone \$7.50  
**PERSONALITY PLUS #113:** WSIX/Carl P. Mayfield, WPLI/Rocky Allen, KLOS/Mark & Brian, WSTR/Steve McCoy & Vicki Locke \$7.50  
**PERSONALITY PLUS #112:** KSCS/Terry Dorsey, KTXD/Beau & Jimmy, KFMB-FM/Smiley, Kim & Matt, KALC/White & JoJo \$7.50.  
**ALL COUNTRY #151:** WRBQ, KDYK, WYAY, WKHX, WUSN, WYKA \$7.50.  
**ALL COUNTRY #150:** KHAS, WSTR, WPOW, Y100, WJHM, WXXL \$7.50.  
**ALL AC #149:** WWRM, WAKS, KLSY, KRMM, WLTW, WDBZ \$7.50.  
**PEOPLE #344:** TAMPA! CHR WFLZ, AC WAKS, WWRM, WMTX, ADR WXTB, WHPT, City WRBQ, WOYK, Gold WCOF, WYUU \$7.50.  
**PROFILE #343:** NASHVILLE! CHR WRVW, City WSIX, WSM, AC WJXA, WLAC, ADR WKDF, WFSX, UC WGOX, Gold WRMX \$7.50.  
**PROMO VALUE #29:** promo samples - all formats, all market sizes Cassette, \$10.  
**SWEEPER VALUE #51:** Sweeper & Legal ID samples, all formats Cassette, \$10.  
**CD-19 (ALL OLDIES):** ANDY 74 (ALL AC), AMR 5 (MUSIC), KICKS #23 (LIVE), SANDOL #5-23 (ALL COUNTRY), JOHN 23 (CHR NIGHTS), JAC 18 (R&B), #5-342 (LATINA) at \$7.50 each  
**CLASSIC AC-188:** KEWB/Gary Owens-1960, WNYZ/Bob Dearborn-1985, KEZY/Bruce Chandler-1975, KFRC/Rick Shaw-1978, K100/Dan Bishop-1975, B100/1975, \$11  
**VIDEO #68:** IY's 2100/Lukas, WHEW-FM/Pat St. John, Tampa's WRBQ/Cooper and Ritter, SF's K101/Kelly Deargato, KYLD/Si. John, KFRC/Goss & Garrett 2 HOT hrs, VHS \$25!  
**VIDEO #67:** KMEN 35th Anniv. Reunion! Almost 20 past KMEN greats! VHS \$25!  
 shop online at [www.bizradio.com/aircheck.htm](http://www.bizradio.com/aircheck.htm)

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 or SURF: <http://www.telejoke.com>

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 Serving radio's funniest people since 1986.  
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\* Retail Price: \$895. Special offer. Must mention R&R ad to qualify.

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w/Dr. Jules St. Jamima III  
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99 obnoxious jock jingles from **L.A. Air Force**  
 High quality, low taste, funny as hell.  
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### CHR/POP

LW	TW	ARTIST	SON	Label
1	1	HANSON	Mmm Bop	(Mercury)
3	2	MEREDITH BROOKS	Bitch	(Capitol)
2	3	SHAWN COLVIN	Sunny Came Home	(Columbia)
6	4	ROBYN	Do You Know (What It Takes)	(RCA)
7	5	VERVE PIPE	The Freshmen	(RCA)
4	6	MARK MORRISON	Return Of The Mack	(Atlantic)
8	7	OMC	How Bizarre	(Mercury)
11	8	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
12	9	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
5	10	SPICE GIRLS	Say You'll Be There	(Virgin)
9	11	WALLFLOWERS	One Headlight	(Interscope)
14	12	SISTER HAZEL	All For You	(Universal)
10	13	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
16	14	SHERYL CROW	A Change Would Do You Good	(A&M)
15	15	WHITE TOWN	Your Woman	(Chrysalis/EMI)
13	16	SAVAGE GARDEN	I Want You	(Columbia)
17	17	EN VOGUE	Whatever	(EastWest/EEG)
23	18	R. KELLY	Gotham City	(Jive)
18	19	MONICA	For You I Will	(Warner Sunset/Atlantic)
22	20	DUNCAN SHEIK	Barely Breathing	(Atlantic)
24	21	GINA G	Gimme Some Love	(Eternal/WB)
21	22	JEWEL	You Were Meant For Me	(Atlantic)
41	23	SPICE GIRLS 2	Become 1	(Virgin)
28	24	SAVAGE GARDEN 2	The Moon And Back	(Columbia)
20	25	BLACKSTREET	Don't Leave Me	(Interscope)
31	26	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
33	27	WILL SMITH	Men In Black	(Columbia)
19	28	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
32	29	10,000 MANIACS	More Than This	(Geffen)
30	30	BABYFACE	How Come, How Long	(Epic)

CHR begins on Page 39.

### HOT AC

LW	TW	ARTIST	SON	Label
1	1	SHAWN COLVIN	Sunny Came Home	(Columbia)
3	2	SISTER HAZEL	All For You	(Universal)
2	3	WALLFLOWERS	One Headlight	(Interscope)
5	4	SHERYL CROW	A Change Would Do You Good	(A&M)
4	5	DUNCAN SHEIK	Barely Breathing	(Atlantic)
6	6	HANSON	Mmm Bop	(Mercury)
7	7	VERVE PIPE	The Freshmen	(RCA)
8	8	SAVAGE GARDEN	I Want You	(Columbia)
12	9	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
11	10	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
9	11	JEWEL	You Were Meant For Me	(Atlantic)
10	12	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
13	13	INDIGO GIRLS	Shame On You	(Epic)
15	14	OMC	How Bizarre	(Mercury)
19	15	10,000 MANIACS	More Than This	(Geffen)
14	16	MEREDITH BROOKS	Bitch	(Capitol)
17	17	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
16	18	NO DOUBT	Don't Speak	(Trauma/Interscope)
20	19	BLESSID UNION OF SOULS	I Wanna Be There	(EMI)
—	20	JEWEL	Foolish Games	(Atlantic)
23	21	JON BON JOVI	Midnight In Chelsea	(Mercury)
18	22	BDB CARLISLE	Butterfly Kisses	(DMG/Jive)
25	23	TONIC	If You Could Only See	(Polydor/A&M)
28	24	SARAH MCLACHLAN	Building A Mystery	(Arista)
24	25	SPICE GIRLS	Say You'll Be There	(Virgin)
—	26	WALLFLOWERS	The Difference	(Interscope)
26	27	MEXICO 70	I Want You	(Big Pop/Red Ant)
27	28	MONICA	For You I Will	(Warner Sunset/Atlantic)
—	29	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
—	30	PAULA COLE	I Don't Want To Wait	(Imago/WB)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 69.

### CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	PUFF DADDY...	I'll Be Missing You	(Bad Boy/Arista)
2	2	RDME	I Belong To You (Every...)	(RCA)
8	3	WILL SMITH	Men In Black	(Columbia)
3	4	112	Cupid	(Bad Boy/Arista)
4	5	NOTORIOUS B.I.G.	Mo Money, Mo Problems	(Bad Boy/Arista)
9	6	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
5	7	MARK MORRISON	Return Of The Mack	(Atlantic)
6	8	BLACKSTREET	Don't Leave Me	(Interscope)
7	9	EN VOGUE	Whatever	(EastWest/EEG)
10	10	ROBYN	Do You Know (What It Takes)	(RCA)
12	11	BONE THUGS-N-HARMONY	Look Into My Eyes	(Ruthless/Relativity)
11	12	SPICE GIRLS	Say You'll Be There	(Virgin)
16	13	BACKSTREET BOYS	Quit Playing Games (With...)	(Jive)
14	14	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
13	15	SWV	Can We	(Jive)
15	16	NU FLAVOR	Sweet Sexy Thing	(Reprise)
17	17	R. KELLY	Gotham City	(Jive)
21	18	MISSY ELLIOTT	The Rain (Supa Dupa Fly)	(EastWest/EEG)
23	19	LAURNEA	Can't Let Go	(Yab Yum/Epic)
26	20	NOTORIOUS B.I.G.	Hypnotize	(Bad Boy/Arista)
30	21	98 DEGREES	Invisible Man	(Motown)
19	22	BABYFACE	How Come, How Long	(Epic)
20	23	BILLY LAWRENCE	Come On	(EastWest/EEG)
18	24	702	Get It Together	(Biv 10/Motown)
25	25	VERONICA I/CRAIG MACK	No One But You	(H.O.L.A./Island)
28	26	DANA HARRIS	As We Lay	(Tony Mercedes/LaFace/Arista)
27	27	SHADES	Serenade	(Motown)
24	28	DAMAGE	Love II Love	(Critique)
31	29	CORINA	Summertime Summertime	(So So Def/Columbia)
22	30	HANSON	Mmm Bop	(Mercury)

29 SCARFACE Smile (Rap-A-Lot/Noo Trybe)

CHR begins on Page 39.

### AC

LW	TW	ARTIST	SON	Label
1	1	MICHAEL BOLTON	Go The Distance	(Columbia)
2	2	CHICAGO	Here In My Heart	(Reprise)
5	3	SHAWN COLVIN	Sunny Came Home	(Columbia)
3	4	TONI BRAXTON	I Don't Want To	(LaFace/Arista)
4	5	BEE GEES	Alone	(Polydor/A&M)
8	6	JAMES TAYLOR	Little More Time With You	(Columbia)
7	7	PETER CETERA	Do You Love Me That Much?	(River North)
10	8	MONICA	For You I Will	(Warner Sunset/Atlantic)
6	9	BOB CARLISLE	Butterfly Kisses	(DMG/Jive)
11	10	PAUL CARRACK	For Once In Our Lives	(Ark 21)
9	11	JEWEL	You Were Meant For Me	(Atlantic)
14	12	AZ YET	Hard To Say I'm Sorry	(LaFace/Arista)
17	13	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
12	14	BRYAN ADAMS	I'll Always Be Right There	(A&M)
13	15	KENNY LOGGINS	For The First Time	(Columbia)
15	16	JIM BRICKMAN	Picture This	(Windham Hill)
16	17	RICHARD MARX	Until I Find You Again	(Capitol)
19	18	KATHY TROCCOLI	He'll Never Leave Me	(Reunion)
23	19	STYX	Paradise	(CMC)
18	20	R. KELLY	I Believe I Can Fly	(Jive)
25	21	LEANN RIMES	How Do I Live	(MCG/Curb)
21	22	WHITNEY HOUSTON	My Heart Is Calling	(Arista)
24	23	DUNCAN SHEIK	Barely Breathing	(Atlantic)
26	24	SWING OUT SISTER	Somewhere In The World	(Pure/Mercury)
28	25	MICHAEL ENGLISH	Why Didn't I	(Curb)
—	26	KENNY LOGGINS	I Am Not Hiding	(Columbia)
27	27	HANSON	Mmm Bop	(Mercury)
29	28	PAULA COLE	Where Have All The Cowboys...	(Imago/WB)
—	29	MICHAEL LINGTON/BDBBY CALDWELL	Tell It Like It Is	(Nu Groove)
30	30	BLESSID UNION OF SOULS	I Wanna Be There	(EMI)

AC begins on Page 69.

### URBAN

LW	TW	ARTIST	SON	Label
2	1	PUFF DADDY...	I'll Be Missing You	(Bad Boy/Arista)
4	2	EN VOGUE	Whatever	(EastWest/EEG)
1	3	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
6	4	K-CI & JOJO	You Bring Me Up	(MCA)
3	5	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
10	6	MARY J. BLIGE	I Can Love You	(MCA)
7	7	NOTORIOUS B.I.G.	Mo Money, Mo Problems	(Bad Boy/Arista)
11	8	PATTI LABELLE	When You Talk About Love	(MCA)
5	9	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
12	10	BONE THUGS-N-HARMONY	Look Into My Eyes	(Ruthless/Relativity)
8	11	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
17	12	MISSY ELLIOTT	The Rain (Supa Dupa Fly)	(EastWest/EEG)
13	13	SCARFACE	Smile	(Rap-A-Lot/Noo Trybe)
20	14	DRU HILL	Never Make A Promise	(Island)
21	15	WILL SMITH	Men In Black	(Columbia)
18	16	R. KELLY	Gotham City	(Jive)
32	17	SWV	Someone	(RCA)
19	18	DANA HARRIS	As We Lay	(Tony Mercedes/LaFace/Arista)
26	19	LIL' KIM	Not Tonight	(Undeas/Big Beat/Atlantic)
22	20	RAY-J	Everything You Want	(EastWest/EEG)
23	21	HEAVY D	Keep It Comin'	(Universal)
25	22	DEBORAH COX	Things Just Ain't The Same	(Arista)
33	23	WYCLEF JEAN	We Trying To Stay Alive	(Ruffhouse/Columbia)
36	24	GINUWINE	I'll Do Anything/I'm Sorry	(550 Music)
16	25	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
9	26	NEW EDITIDN	One More Day	(MCA)
15	27	ZHANE'	Crush	(Illtown/Motown)
24	28	ROME	Do You Like This	(RCA)
24	29	702	No Doubt	(Biv 10/Motown)
—	30	BLACKSTREET	Fix	(Interscope)

38 LAURNEA Can't Let Go (Yab Yum/Epic)

URBAN begins on Page 50.

### ACTIVE ROCK

LW	TW	ARTIST	SON	Label
2	1	COLLECTIVE SOUL	Listen	(Atlantic)
1	2	TONIC	If You Could Only See	(Polydor/A&M)
3	3	FDD FIGHTERS	Monkey Wrench	(Roswell/Capitol)
4	4	WALLFLOWERS	The Difference	(Interscope)
6	5	NIXONS	Baton Rouge	(MCA)
10	6	METALLICA	Bleeding Me	(Elektra/EEG)
11	7	MEGADETH	Trust	(Capitol)
9	8	MOTLEY CRUE	Afraid	(Elektra/EEG)
7	9	SMASHING PUMPKINS	The End Is...	(Warner Sunset/WB)
5	10	MATCHBOX 20	Push	(Lava/Atlantic)
8	11	OFFSPRING	Gone Away	(Columbia)
14	12	FAITH NO MORE	Last Cup Of Sorrow	(Slash/Reprise)
16	13	QUEENSRYCHE	You	(Virgin)
13	14	AERDSMITH	Hole In My Soul	(Columbia)
15	15	BLUES TRAVELER	Carolina Blues	(A&M)
24	16	LIVE	Turn My Head	(Radioactive)
19	17	U2	Last Night On Earth	(Island)
12	18	SAMMY HAGAR	Little White Lie	(Track Factory/MCA)
21	19	DUR LADY PEACE	Superman's Dead	(Columbia)
17	20	BLUR	Song 2	(Virgin)
25	21	MANBREAK	Ready Or Not	(Almo Sounds/Geffen)
26	22	SUMMERCAMP	Drawer	(Maverick/Reprise)
20	23	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
18	24	LIVE	Freaks	(Radioactive)
23	25	SUGARDOOTH	Booty Street	(DGC/Geffen)
—	26	JACKYL	Locked And Loaded	(Epic)
27	27	CUNNINGHAMS	Bottle Rockets	(Revolution)
29	28	TOOL	Aenema	(Volcano)
30	29	LOCAL H	Eddie Vedder	(Island)
37	30	311	Transistor	(Capricorn/Mercury)

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 82.

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## NATIONAL AIRPLAY OVERVIEW JULY 11, 1997

### URBAN AC

LW	TW	ARTIST	SON	Label
2	1	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
1	2	DIONNE FARRIS	Hopeless	(Columbia)
3	3	PATTI LABELLE	When You Talk About Love	(MCA)
5	4	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
6	5	TONY TONI TONE	Thinking Of You	(Mercury)
9	6	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
4	7	KENNY LATTIMORE	For You	(Columbia)
7	8	CHANGING FACES	G.H.E.T.T.O.U.T.	(Big Beat/Atlantic)
8	9	GOD'S PROPERTY	Stomp	(B-Rite/Interscope)
10	10	BABYFACE	How Come, How Long	(Epic)
11	11	EN VOGUE	Whatever	(EastWest/EEG)
13	12	BLACKSTREET	Don't Leave Me	(Interscope)
14	13	BRIGETTE MCWILLIAMS	Fire	(Virgin)
20	14	O'JAYS	What's Stopping You	(Volcano)
12	15	TONI BRAXTON	I Love Me Some Him	(LaFace/Arista)
15	16	ROME	I Belong To You	(Every...)(RCA)
18	17	ZHANE	Crush	(Illtown/Motown)
23	18	RAHSAAN PATTERSON	Where You Are	(MCA)
16	19	KEITH SWEAT	Come With Me	(Elektra/EEG)
26	20	BILLY PORTER	Show Me	(DV8/A&M)
25	21	LAURNEA	Can't Let Go	(Yab Yum/Epic)
17	22	BABYFACE	Every Time I Close My Eyes	(Epic)
27	23	R. KELLY	Gotham City	(Jive)
21	24	MONICA	For You I Will	(Warner Sunset/Atlantic)
30	25	K-CI & JOJO	You Bring Me Up	(MCA)
28	26	TAMIA	Make Tonight Beautiful	(Mercury)
29	27	DEBORAH COX	Things Just Ain't The Same	(Arista)
—	28	NANCY WILSON	Sweet Love	(Columbia)
—	29	ROME	Do You Like This	(RCA)
—	30	CURTIS MAYFIELD	Back To Living Again	(Warner Bros.)

URBAN begins on Page 50.

### COUNTRY

LW	TW	ARTIST	SON	Label
1	1	GEORGE STRAIT	Carrying Your Love With Me	(MCA)
4	2	REBA MCENTIRE	I'd Rather Ride Around With...	(MCA)
7	3	TRACE ADKINS	I Left Something Turned On...	(Capitol)
8	4	PAM TILLIS	All The Good Ones Are Gone	(Arista)
9	5	RICK TREVINO	I Only Get This Way With You	(Columbia)
5	6	TIM MCGRAW w/FAITH HILL	It's Your Love	(Curb)
2	7	DEANA CARTER	Count Me In	(Capitol)
12	8	LONESTAR	Come Cryin' To Me	(BNA)
13	9	TRACY LAWRENCE	How A Cowgirl Says Goodbye	(Atlantic)
6	10	MARK CHESNUTT	Let It Rain	(Decca)
10	11	SONS OF THE DESERT	Whatever Comes First	(Epic)
15	12	MICHAEL PETERSON	Drink, Swear, Steal & Lie	(Reprise)
17	13	CLINT BLACK & MARTINA MCBRIDE	Still Holding On	(RCA)
14	14	PATTY LOVELESS	The Trouble With The Truth	(Epic)
16	15	JOHN BERRY	I Will, If You Will	(Capitol)
3	16	TY HERNDON	Loved Too Much	(Epic)
20	17	TOBY KEITH	We Were In Love	(Mercury)
22	18	KENNY CHESNEY	She's Got It All	(BNA)
23	19	TRISHA YEARWOOD	How Do I Live	(MCA)
19	20	RICOCHET	He Left A Lot To Be Desired	(Columbia)
21	21	TRACY BYRD	Don't Love Make A Diamond...	(MCA)
24	22	JOHN MICHAEL MONTGOMERY	How Was I To Know	(Atlantic)
25	23	COLLIN RAYE	What The Heart Wants	(Epic)
27	24	ALABAMA	Dancin', Shaggin' On...	(RCA)
34	25	ALAN JACKSON	There Goes	(Arista)
11	26	MARK WILLS	Places I've Never Been	(Mercury)
28	27	DIAMOND RIO	How Your Love Makes Me Feel	(Arista)
33	28	NEAL MCCOY	The Shake	(Atlantic)
31	29	DAVID KERSH	Day In, Day Out	(Curb)
37	30	LEE ANN WOMACK	The Fool	(Decca)
41	33	JOHN ANDERSON	Somebody Slap Me	(Mercury)
42	35	LORRIE MORGAN	Go Away	(BNA)
—	36	VINCE GILL	You And You Alone	(MCA)

COUNTRY begins on Page 57.

### NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	BONEY JAMES	Nothin' But Love	(Warner Bros.)
2	2	GATO BARBIERI	Straight Into The Sunrise	(Columbia)
5	3	NELSON RANGELL	Turning Night Into Day	(GRP)
3	4	WARREN HILL	U R The 1	(Discovery)
4	5	3RD FORCE	In The Full Moonlight	(Higher Octave)
8	6	URBAN KNIGHTS	The Promise	(GRP)
7	7	SPECIAL EFX	Since You've Been Away	(JVC)
6	8	RICK BRAUN	Notorious	(Mesa/Bluemoon)
9	9	CHRIS BOTTI	The Way Home	(Verve Forecast)
10	10	ERIC MARIENTHAL	Easy Street	(I.E./Verve)
12	11	PAUL TAYLOR	Pleasure Seeker	(Countdown/Unity)
14	12	STEVE WINWOOD	Plenty Lovin'	(Virgin)
11	13	DANCING FANTASY	When Dreams Come True	(Innovative)
13	14	HERB ALPERT	Passion Dance	(Almo Sounds/Geffen)
15	15	EL DEBARGE	Dindi	(I.E./Verve)
17	16	ZACHARY BREAUX	Cafe Reggiao	(Zebra)
21	17	ANITA BAKER	The Final Frontier	(Atlantic)
19	18	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is	(Nu Groove)
18	19	EVERETTE HARP	What's Going On	(Blue Note)
23	20	KEN NAVARRO	Smooth Sensation	(Positive)
26	21	WALTER BEASLEY	Slowly But Surely	(Shanachie)
16	22	LEE RITENOUR	Water To Drink	(I.E./Verve)
25	23	PAUL HARDCASTLE	Peace On Earth	(JVC)
22	24	FANTASY BAND	Double Talk	(Shanachie)
30	25	NATALIE COLE	A Smile Like Yours	(Elektra/EEG)
27	26	GROVER WASHINGTON JR.	Bordertown	(Columbia)
—	27	SWING OUT SISTER	Somewhere In The World	(Pure/Mercury)
29	28	TIM WEISBERG	Herbie's Blues	(Fahrenheit)
24	29	BRIAN MCKNIGHT & DIANA KING	When We Were...	(DAS/Mercury)
—	30	PATRICE RUSHEN	Days Gone By	(Discovery)

NAC begins on Page 75.

### ROCK

LW	TW	ARTIST	SON	Label
2	1	WALLFLOWERS	The Difference	(Interscope)
1	2	TONIC	If You Could Only See	(Polydor/A&M)
3	3	COLLECTIVE SOUL	Listen	(Atlantic)
4	4	BLUES TRAVELER	Carolina Blues	(A&M)
6	5	AEROSMITH	Hole In My Soul	(Columbia)
5	6	MATCHBOX 20	Push	(Lava/Atlantic)
8	7	JOHN FOGERTY	Walking In A Hurricane	(Warner Bros.)
7	8	SAMMY HAGAR	Little White Lie	(Track Factory/MCA)
9	9	OFFSPRING	Gone Away	(Columbia)
10	10	COREY STEVENS	One More Time	(Eureka/Discovery)
11	11	MOTLEY CRUE	Afraid	(Elektra/EEG)
16	12	LIVE	Turn My Head	(Radioactive)
13	13	PAUL MCCARTNEY	The World Tonight	(Capitol)
14	14	JONNY LANG	Lie To Me	(A&M)
24	15	PAUL RODGERS	Soul Of Love	(VelVel)
17	16	NIXONS	Baton Rouge	(MCA)
12	17	TOAD THE WET SPROCKET	Come Down	(Columbia)
15	18	U2	Last Night On Earth	(Island)
20	19	METALLICA	Bleeding Me	(Elektra/EEG)
23	20	QUEENSRYCHE	You	(Virgin)
19	21	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
18	22	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
25	23	MEGADETH	Trust	(Capitol)
21	24	VERVE PIPE	The Freshmen	(RCA)
26	25	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
22	26	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
29	27	SMASHING PUMPKINS	The End Is...	(Warner Sunset/WB)
27	28	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
34	29	CUNNINGHAMS	Bottle Rockets	(Revolution)
—	30	JACKYL	Locked And Loaded	(Epic)

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 82.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
2	2	MATCHBOX 20	Push	(Lava/Atlantic)
4	3	WALLFLOWERS	The Difference	(Interscope)
7	4	LIVE	Turn My Head	(Radioactive)
3	5	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
6	6	TONIC	If You Could Only See	(Polydor/A&M)
5	7	SMASHING PUMPKINS	The End Is...	(Warner Sunset/WB)
12	8	SUGAR RAY	Fly	(Lava/Atlantic)
10	9	U2	Last Night On Earth	(Island)
8	10	BLUR	Song 2	(Virgin)
13	11	SUBLIME	Wrong Way	(Gasoline Alley/MCA)
9	12	K'S CHOICE	Not An Addict	(550 Music)
14	13	COLLECTIVE SOUL	Listen	(Atlantic)
16	14	311	Transistor	(Capricorn/Mercury)
15	15	SNEAKER PIMPS	6 Underground	(Virgin)
11	16	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
22	17	SARAH MCLACHLAN	Building A Mystery	(Arista)
17	18	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
23	19	ARTIFICIAL JOY CLUB	Sick & Beautiful	(Interscope)
18	20	SUMMERCAMP	Drawer	(Maverick/Reprise)
24	21	SHERYL CROW	A Change Would Do You Good	(A&M)
19	22	DEPECHE MODE	It's No Good	(Mute/Reprise)
20	23	MEREDITH BROOKS	Bitch	(Capitol)
30	24	REEL BIG FISH	Sell Out	(Mojo/Universal)
—	25	OASIS	D'You Know What I Mean	(Epic)
28	26	ECHO & THE BUNNYMEN	I Want To Be There...	(London/Island)
27	27	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
31	28	MANSUN	Wide Open Space	(Epic)
26	29	BLUES TRAVELER	Carolina Blues	(A&M)
40	30	SMASH MOUTH	Walkin' On The Sun	(Interscope)

ALTERNATIVE begins on Page 88.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	WALLFLOWERS	The Difference	(Interscope)
2	2	SHERYL CROW	A Change Would Do You Good	(A&M)
4	3	MATCHBOX 20	Push	(Lava/Atlantic)
6	4	SARAH MCLACHLAN	Building A Mystery	(Arista)
3	5	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
7	6	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
5	7	TOAD THE WET SPROCKET	Come Down	(Columbia)
11	8	SISTER HAZEL	All For You	(Universal)
10	9	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
8	10	INDIGO GIRLS	Shame On You	(Epic)
9	11	PAUL MCCARTNEY	The World Tonight	(Capitol)
13	12	BIG HEAD TODD & THE MONSTERS	Please Don't Tell...	(Revolution)
12	13	BLUES TRAVELER	Carolina Blues	(A&M)
21	14	FIONA APPLE	Criminal	(Work)
15	15	COLLECTIVE SOUL	Listen	(Atlantic)
18	16	10,000 MANIACS	More Than This	(Geffen)
14	17	U2	Last Night On Earth	(Island)
20	18	HUFFAMOOSE	Wait	(Interscope)
17	19	TONIC	If You Could Only See	(Polydor/A&M)
19	20	SHAWN COLVIN	Sunny Came Home	(Columbia)
16	21	DEL AMITRI	Not Where It's At	(A&M)
22	22	JOHN FOGERTY	Walking In A Hurricane	(Warner Bros.)
24	23	PAULA COLE	I Don't Want To Wait	(Imago/WB)
25	24	ZIGGY MARLEY & THE MELODY...	People Get Ready	(Elektra/EEG)
29	25	JOHN HIATT	Little Head	(Capitol)
—	26	LIVE	Turn My Head	(Radioactive)
26	27	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
27	28	MIGHTY MIGHTY BOSSTONES	The Impression...	(Big Rig/Mercury)
28	29	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
—	30	EDWIN MCCAIN	See The Sky Again	(Lava/Atlantic)

No Songs Qualified For Breaker Status This Week.

ADULT ALTERNATIVE begins on Page 98.



## BONEY JAMES SWEET THING

Reservations Are Not Necessary...Satisfy The Urge!

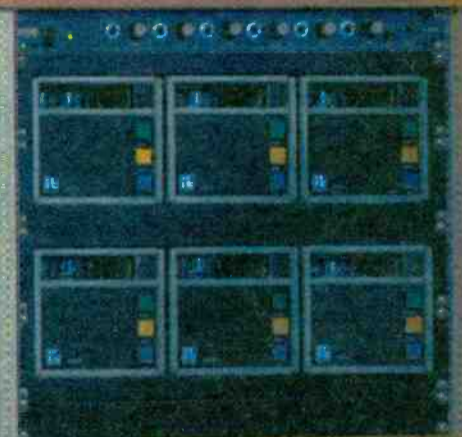
These stations have:

WBLS, WDAS, WVAZ, WZAK, KMJQ, KJMM, WBLK, WYLD  
WPEQ, WTMP, WPAL-AM, WSOJ, KMJK, WDLT, KXZZ, WJKX



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# Some Countries Have It ALL!



**UPDATES!**

## WSIX - Nashville, Tennessee "Country Music Station of the Year"

- A-500 Studio Furniture delivered March 1993
- A-500 Console S/N 20789 delivered April 1993
- A-500 Console S/N 20792 delivered April 1993
- A-6000 Studio Furniture delivered March 1995
- A-6000 Console S/N 22536 delivered March 1995
- R-16 Console S/N 22557 delivered March 1995
- SP-5 Console S/N 22593 delivered April 1995
- A-6000 Console S/N 25848 ordered March 1997**

- 1995 Country Music Association SRO Award
- 1995 Country Music Association Award
- 1996 Country Music Association Award**
- 1995 Academy of Country Music Award
- 1996 Academy of Country Music Award
- 1995 Billboard Country Music Award
- 1996 Billboard Country Music Award**
- 1995 Marconi Country Music Award
- 1995 Gavin Country Music Award
- 1996 Gavin Country Music Award

*Wheatstone Model A-6000 Audio Console shown*

 **Wheatstone Corporation**  
tel 315-452-5000 / Syracuse, NY